

SEARS, ROEBUCK AND CO.

PHILADELPHIA

Now SEARS ANNOUNCE NEW SWIFTER SERVICE ON NEW YORK-TO-YOU FASHIONS

ORDERS FOR ALL FASHIONS ON PAGES 4 TO 49 INCLUSIVE MAY NOW BE SENT DIRECTLY TO SEARS, ROEBUCK AND CO., • NEW YORK CITY •

This new plan saves you 2 or 3 days of waiting for your new dress or coat! Now it's easier than ever to buy true New York Fashions! You have the same opportunity for smartness enjoyed by women living in New York . . . America's shopping center! You get the very styles you would see in New York shops. **And now you get them in record time.**

Send directly to Sears New York Style Headquarters for all fashions on pages 4 to 49 inclusive, if you wish to get the benefit of this new swifter service. Your new fashion will come smartly boxed, postpaid direct from New York to you. You may send your order for fashions on pages 4 to 49 to our nearest mail order store if you wish to get the benefit of prepaid postage on smaller items purchased at the same time. In that case, your fashion order will then be detached and forwarded to New York by air mail. But remember, we can give you better, swifter service if you send your order for fashions shown on pages 4 to 49 direct to New York.

CUT ON THIS DOTTED LINE

USE THIS BLANK WHEN ORDERING DIRECT • From Sears New York Style Headquarters

Date_____ 193__ Name_____ (First Name) (Middle Initial) (Last Name)

Address_____ Please give both your Route and Box Number, if on a Rural Route

Postoffice_____ State_____

HOW TO SEND MONEY. The safest ways to send money are by post-office money order, express money order, bank draft or personal check. If impossible to obtain any of these, send currency wrapped in heavy paper by registered letter. If in a special hurry, your order and money may be sent by telegraph. Give your complete address in your telegram.

PLEASE GIVE ACTUAL MEASUREMENT . . . DON'T GUESS YOUR SIZE . . . MEASURE CAREFULLY

Number of Garment in Catalog	Quantity Desired	GARMENT WANTED	Price	Put Totals Here and Add This Column	Bust Size	Lower Hip Size	Waist Size	Colors

GIVE ACTUAL BUST MEASURE

TOTAL | AMOUNT

Use this Special Wearing Apparel Order Blank or Order Blank in back of catalog.
If you haven't one of our Order Blanks, write on plain paper in any language.

Address Envelope to... SEARS, ROEBUCK AND CO., NEW YORK N.Y.

SEARS



The ALL WOOL SUEDE-BLOOM COAT
LUXURIOUS LAPIN FUR TRIM
$14.75 POSTPAID NEW YORK TO YOU

- **Fine All Wool Suede Bloom.**
- **Fine All Silk Crepe Lining.**

Smart Style isn't enough, these days! Now all America is calling for *quality*! And no one welcomes the change more than Sears! We've made this coat expressly to show you how much good sterling quality we can crowd into one smart coat at *$14.75*! The rich, warm fabric is every thread wool, and it has the soft napped suede surface so much admired in the new coats. The Lapin Coney fur was imported from France to secure more perfect, thickly furred skins for you. We've used it unstintedly to make this luxurious wide rever collar and the high swirling cuffs. Even the interlining is an unusually firm quality that won't slip or pack. And the lining—that tell-tale index of quality—is fine All Silk Crepe! A separate belt comes with the coat.

Women's and Misses' Even Sizes—34, 36, 38, 40, 42, 44 and 46 inches bust measure. Give actual bust measure. Length about 47½ inches. See size scale on page 7

	Each
17K6000—Black with Seal Dyed Coney Fur.	
17K6001—Dark Brown with Beaver Dyed Coney Fur.	**$14.75**
17K6002—Med. Dark Green with Seal Dyed Coney Fur.	

Shipped postpaid direct from New York to you.

WE BOUGHT 300,000 CURTAI

to give you this

REMARKABLE VALUE

If you want proof of Sears savings, here it is. Examine again the quality of the material in the sample attached to the other side of this sheet. See the luster and beauty of the silk-like mercerized fabric. Vision these curtains in your finest rooms, their raised dots denoting the smartest in drapery effects.

And then look at the price. Truly an achievement in value giving. Seldom has one dollar ever bought so much—never, in our experience, has it ever bought curtains so new, so stylish, so smart, so serviceable.

It took a 300,000 pair order to America's largest curtain manufacturer to get it. But we knew that once you felt the actual material, saw the attractive style you would buy every one we had contracted for.

Both Anne Williams, our Stylist, and Sue Roberts, our Home Adviser, were unusually enthusiastic abou the quality, beauty and style of these curtains.

Only a value 'way out of the ordinary, even in these times, coul command this position in our greatest value-giving catalog. We' willing that you should judge Sears by this example of econom

In three most liked COLORS: CREAM, ECRU or WHITE. Sta color. Full 2¼ yards long; full 72 inches wide; each side measuring 36 inches wide. When not part of $2 order, send 8¢ postage.

$1.0C

24K5500—Per Pair.....

Order 2 Pairs or More, and We Pay the Postage. See Other S for Sample and Illustration.

See Our Complete Curtain and Drapery Department

We show a complete line of curtains and draperies priced to meet the needs of every purse and taste. Cretonnes, damasks, grenadines, marquisettes and voiles in a wide variety of colors and styles—every one of them a real bargain.

Genuine

NASHUA

PART WOOL
SATEEN BOUND
BLANKETS



Imported Cotton and a Small Amount of Wool. A "PAIR" is TWO Full Length Blankets woven in one continuous length.

SEE OTHER SIDE

NOW ONLY $1.7 A PA

SIZE, 70x80 INCHES

Colors:
Rose and White
Blue and White
Green and White
Orchid and White
Peach and White

Weight, per Pair, 3¼ Pou

24K7481¼—State Color C nation Wanted. When not p $2 order, send 13¢ postage.



Full 2¼ Yards Long
Each Side, 36 Inches Wide

Only
AN ACTUAL SAMPLE
can really tell the story of this
EXQUISITE QUALITY

- LATEST STYLE WOVEN CUSHION DOT
- HIGHLY MERCERIZED COMBED COTTON YARNS
- HARD TWIST FINE WEAVE



Genuine CUSHION DOT GRENADINE CURTAINS

PRISCILLA STYLE

NEVER BEFORE SOLD UNDER ~~$1.50 A PAIR~~

$1 PER PAIR

24K5500

Colors: Cream, Ecru, White

State Color

When not Part of $2.00 order . . . send 8¢ postage.

ORDER 2 PAIRS OR MORE AND WE PAY THE POSTAGE

Sears, Roebuck and Co.—SEE OTHER SIDE

F9283

his is Not an Ordinary Catalog"

R. E. WOOD
PRESIDENT

SEARS, ROEBUCK AND CO.
EXECUTIVE OFFICES

These are not ordinary times nor is this an ordinary catalog. For that reason I should like to take a moment to review with you briefly what Sears, Roebuck and Co. has done this season, in this catalog.

Of greatest importance today are the costs of the necessities of life. That we have realized. We have planned for it. We have sacrificed our own profits so that those most affected may still be able to secure the needs of their families at the lowest prices at which satisfactory, dependable goods can be sold. I cannot emphasize this broad Sears policy too strongly.

We realize that men and women who work, and their children who go to school, must be warmly clad this fall and winter. So arctics and shoes, flannel shirts and work gloves, overalls and warm clothing, have been drastically repriced.

We realize economy dictates that women must sew more this year, using their own talents to bring their families the apparel they will need. And we at Sears meet this emergency with radical price reductions on all sewing needs, not alone on yard goods and notions, but on comforter materials as well. Other home necessities, such as things for the laundry, have been cut the maximum because we know this year every penny will count, as seldom, if ever, before.

Repairing, rather than replacing, will be the order in many families. In this book there is welcome news in the low prices on shoe repairs, automobile repairs, harness parts and many, many others.

We recognize the struggle that is taking place everywhere to make ends meet. Although we cannot control or influence the prices you get for your products or your labor we can — and do — bring you the things you need at lowest costs. In this way we help to equalize, insofar as it is possible, your income and your expenses.

Go over this catalog, at your leisure. Study the prices and the quality. Then we will leave it to you to judge how well we have done our part.

I thank you on behalf of our company for your patronage and your good will.

Sincerely,

R. E. Wood
President.

Lend This Catalog to Your Neighbor

Do us and your neighbor a favor by lending him this catalog so that he also may shop by mail and take advantage of Sears savings.

Save Money! . . . Buy ALLSTATE Automobile Insurance

Complete coverage—fire, theft, liability, property damage, collision, tornado.

For Details See Page 553

We Guarantee

- *To Save You Money*
- *To Deliver All Merchandise Safely*
- *To Satisfy You Perfectly*

WE GUARANTEE that every article in this catalog is honestly described and illustrated.

WE GUARANTEE that any article purchased from us will give you the service you have a right to expect.

If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense.

We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

SEARS, ROEBUCK and CO.

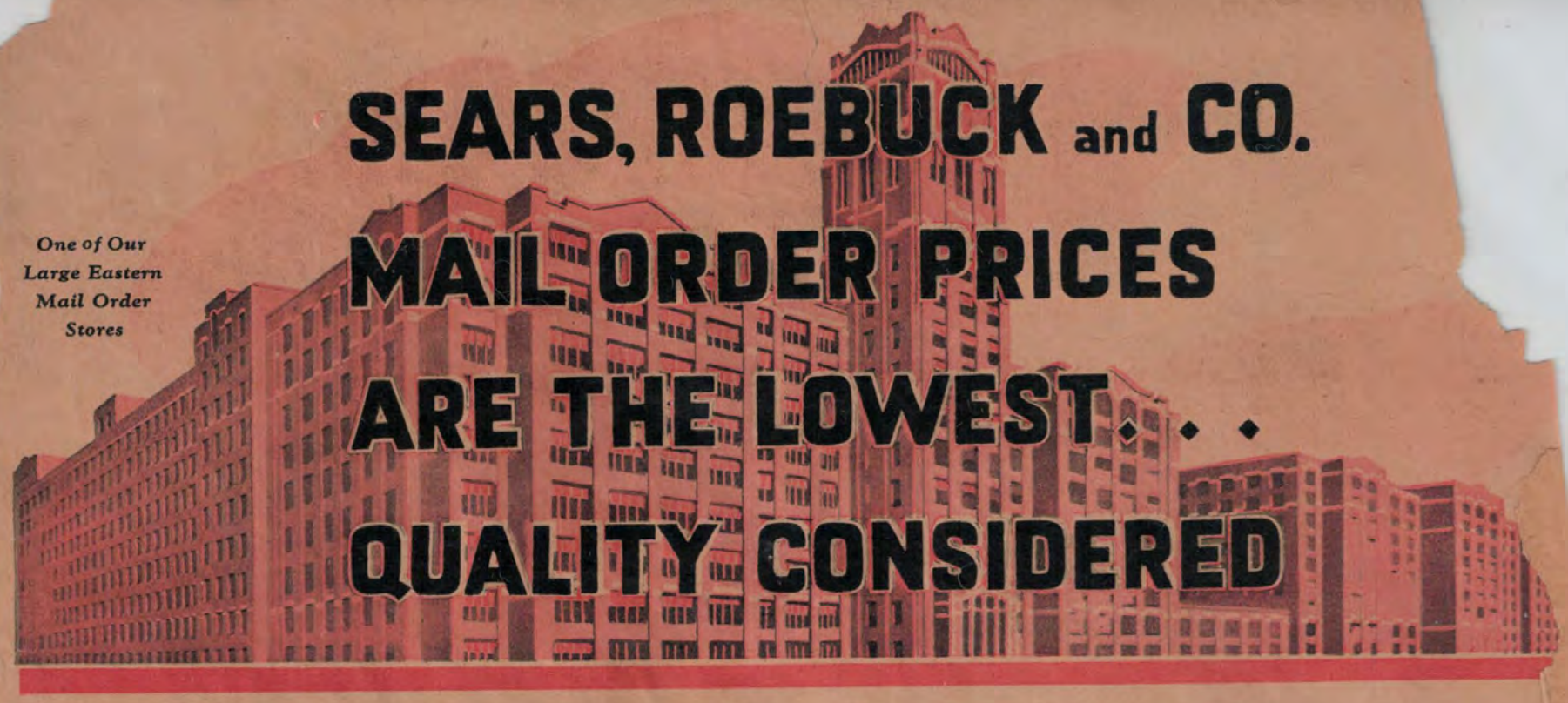
How to Order and Index Pages

A complete index to over 48,000 bargains, full instructions for ordering and order blanks will be found on the last pages of this catalog.

We Pay Postage on Orders of $2 or More

not counting articles described as "Not Prepaid." On orders for less than $2 be sure to include postage as noted in description, or figured according to weight and zone. Parcel post zone map and rates are shown on Page 1008.

SEARS, ROEBUCK and CO.



One of Our Large Eastern Mail Order Stores

MAIL ORDER PRICES ARE THE LOWEST . . . QUALITY CONSIDERED

WE operate our business, whether retail or mail order, on one small margin of profit. But cost of selling and service varies.

We can and do buy for less. Our enormous purchases, economical methods of distribution, low cost of selling, both in our stores and through our catalogs, insure our customers better goods for less money.

In the mail order division, the catalog is the salesman. It awaits your pleasure in the selection of merchandise. You perform, in your own home, in purchasing by mail, many of the functions of a retail salesperson. Your orders, and thousands of others, are concentrated in one of ten huge distributing plants where, with a minimum of expense, they are handled and dispatched.

Automatic machinery—conveyor belts, gravity chutes, pneumatic tubes—permit the speedy and economical filling and shipping of your goods. Many articles listed in our catalogs are shipped direct from our factories to you, eliminating still further the expense of handling as well as the warehousing and carrying of heavy, bulky merchandise.

For convenience and to permit still further reductions in cost, many articles come to mail order customers ready for assembly. Nat-rally, this costs us less than when h articles are fully set up. In such cases you should, and at Sears do, get a lower price by mail.

Based on our own experience and a thorough understanding of the actual experiences of other retailers, we know that the mail order method of selling is the most economical ever devised, particularly for rural districts and small towns. That is why prices in this catalog, generally speaking, are lower than prices asked even in our own retail stores.



IT'S EASY TO SERVE YOURSELF BY MAIL



OPENING CUSTOMERS' MAIL AT SEARS



INSPECTING AND WRAPPING MERCHANDISE

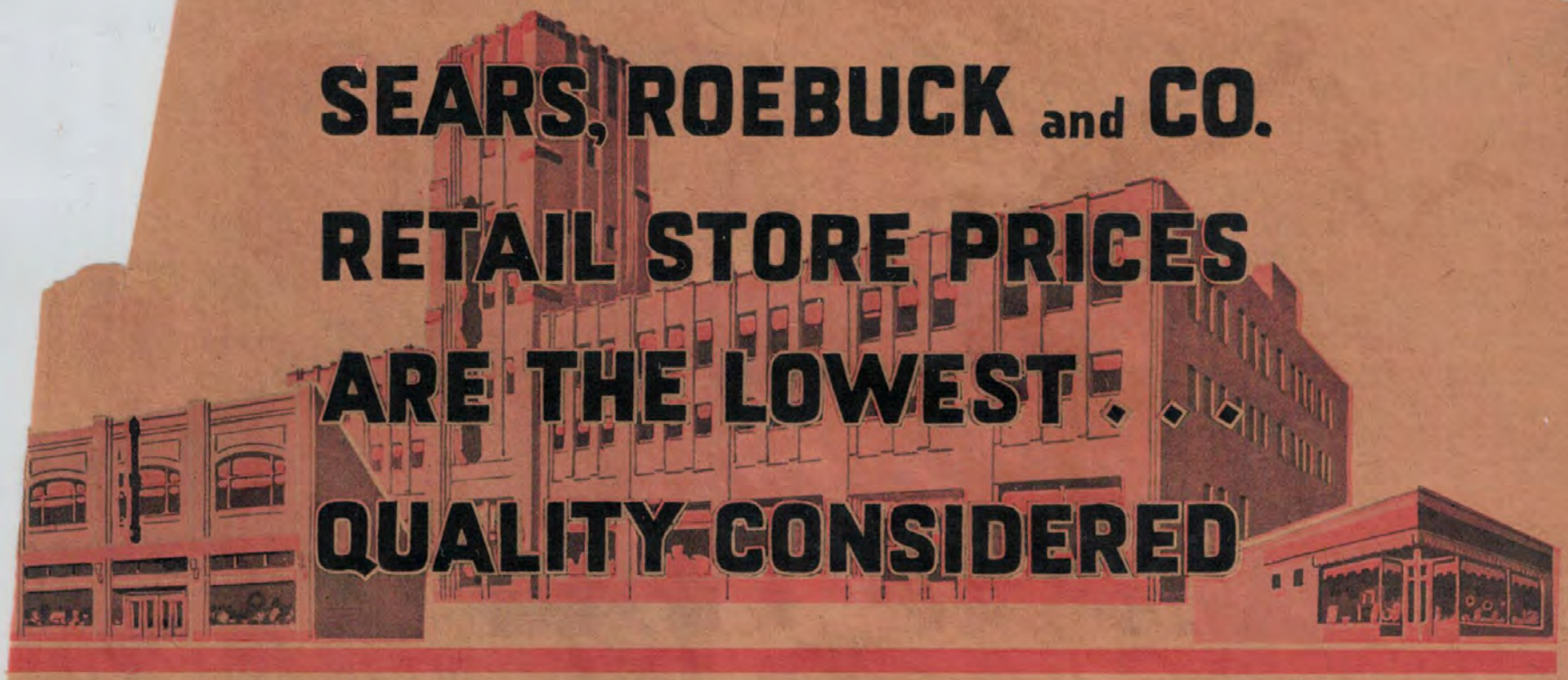


SEARS QUICK SERVICE TO YOUR DOOR

On the other hand, Sears retail stores, because of our tremendous purchasing power and economical methods of distribution, are able to offer our patrons decided savings over usual retail prices.

Retail stores demand efficient well trained salespersons. They demand a sufficient number of these salespersons to serve their customers on their busiest days. This service costs money. A good salesperson will assist in the selection of goods, will offer advice as to the proper use of the merchandise selected and will devote to each customer all of the time that customer may need, whether a sale is actually made or not.

A store must be well located, well lighted, efficiently manned, properly advertised and, above all, must carry a fairly complete stock of the kind of goods it offers for sale. Rent, investment in inventory, payroll, advertising, losses due to



SEARS, ROEBUCK and CO.

RETAIL STORE PRICES ARE THE LOWEST . . . QUALITY CONSIDERED

soiled and damaged merchandise because of handling in the store, all must be considered in arriving at the selling prices it is necessary to ask.

Customers of retail stores have been educated to expect service on certain lines of merchandise after the goods have been sold. Slight adjustments in stoves, washing machines, radios and electric refrigerators, for instance, require service men whose time and cost of travel become a part of the fixed expense of the retail store.

These services and all others offered generally, are available to our retail store customers, but they are offered at the low prices for which Sears is famous the country over. As a matter of fact, it is our policy that prices in our stores on our merchandise, quality considered, shall show you a substantial saving.

On occasions you may find that the prices asked in our retail stores are less than those quoted in our catalogs. There are, of course, good, legitimate business reasons for such exceptions. Retail sale periods do not always coincide with the sale events of the mail order division. Overstocks may develop in certain stores. In order to move these stocks of seasonal goods and in conformity to retail selling practices on the part of all merchants, prices may be lowered even below actual cost.

You are thus assured by Sears, Roebuck and Co. the lowest prices on comparable merchandise for the same type of service. As explained previously, in most cases our mail order selling prices will be lower only because it costs us less to do business that way.

We invite your patronage in our retail stores and through our catalogs. We consider it a privilege to display our goods, to prove the quality of our offerings, to guarantee you a saving on every purchase.

392 RETAIL STORES TO SERVE AMERICA
—YOUR NEAREST STORE IS LISTED HERE

Complete Department Stores

BOSTON, MASS.
BUFFALO, N. Y.
CAMBRIDGE, MASS.
CAMDEN, N. J.
NEWARK, N. J.
PHILADELPHIA, PA. (*2 Stores*)
PITTSBURGH, PA.
ROCHESTER, N. Y.
SYRACUSE, N. Y.
WASHINGTON, D. C.

Smaller Retail Stores

ALLENTOWN, PA.
ALTOONA, PA.
ASBURY PARK, N. J.
ATLANTIC CITY, N. J.
AUBURN, N. Y.
BAYONNE, N. J.
BINGHAMTON, N. Y.
BETHLEHEM, PA.
BRIDGEPORT, CONN.
CHARLESTON, W. VA.
CHESTER, PA.
DANBURY, CONN.
EASTON, PA.
ELMIRA, N. Y.
ERIE, PA.
FALL RIVER, MASS.
FITCHBURG, MASS.
GLOVERSVILLE, N. Y.
GREENFIELD, MASS.
HARRISBURG, PA.
HARTFORD, CONN.
HOLYOKE, MASS.
HUNTINGTON, W. VA.
JAMESTOWN, N. Y.
JOHNSTOWN, PA.
LAWRENCE, MASS.
LOCKPORT, N. Y.
LOWELL, MASS.
LYNCHBURG, VA.
MANCHESTER, N. H.
MC KEESPORT, PA.
MERIDEN, CONN.
MIDDLETOWN, CONN.
NEW BRITAIN, CONN.
NEW BRUNSWICK, N. J.
NEW CASTLE, PA.
NEW HAVEN, CONN.
NEWPORT NEWS, VA.
NIAGARA FALLS, N. Y.
NORFOLK, VA.
NORTHAMPTON, MASS.
NORWALK, CONN.
OIL CITY, PA.
PARKERSBURGH, W. VA.
PASSAIC, N. J.
PATERSON, N. J.
PERTH AMBOY, N. J.
PITTSFIELD, MASS.
PLAINFIELD, N. J.
PORTLAND, ME.
POTTSVILLE, PA.
READING, PA.
RICHMOND, VA.
ROANOKE, VA.
SALEM, MASS.
SCHENECTADY, N. Y.
SCRANTON, PA.
SPRINGFIELD, MASS.
STEUBENVILLE, OHIO.
TRENTON, N. J.
TROY, N. Y.
UTICA, N. Y.
VINELAND, N. J.
WARREN, OHIO.
WASHINGTON, PA.
WATERBURY, CONN.
WESTFIELD, MASS.
WHEELING, W. VA.
WILLIAMSPORT, PA.
WILKES-BARRE, PA.
WILMINGTON, DEL.
WILMINGTON, N. C.
WORCESTER, MASS.
YORK, PA.
YOUNGSTOWN, OHIO.

Auto Accessory and Hardware Stores

AMBRIDGE, PA.
ARDMORE, PA.
ASTORIA, LONG ISLAND, N.Y.
BAY SHORE, LONG ISLAND, N. Y.
BROOKLYN, N. Y. (*2 Stores*)
BUFFALO, N. Y.
CHELSEA, MASS.
DARBY, PA.
DORCHESTER, MASS.
EAST ORANGE, N. J.
ELIZABETH, N. J.
ENGLEWOOD, N. J.
FLUSHING, LONG ISLAND, N. Y.
HACKENSACK, N. J.
HEMPSTEAD, N. Y.
HOMESTEAD, PA.
HUNTINGTON, LONG ISLAND, N. Y.
HYDE PARK, MASS.
JAMAICA, LONG ISLAND, N. Y.
KEARNY, N. J.
LONG ISLAND CITY, N. Y.
LYNN, MASS.
MALDEN, MASS.
MATTAPAN, MASS.
MONTCLAIR, N. J.
MT. VERNON, N. Y.
MORRISTOWN, N. J.
NEWARK, N. J.
NEW ROCHELLE, N. Y.
NEW YORK, N. Y. (*2 Stores*)
NORWOOD, MASS.
PHILADELPHIA, PA. (*4 Stores*)
PITTSBURGH, PA.
PORT CHESTER, N. Y.
QUINCY, MASS.
ROCKVILLE CENTER, N. Y.
SUMMIT, N. J.
TAUNTON, MASS.
TONAWANDA, N. Y.
UNION CITY, N. J.
WALTHAM, MASS.
WASHINGTON, D. C. (*2 Stores*)
W. NEW BRIGHTON, N. Y.
WHITE PLAINS, N. Y.
YONKERS, N. Y.

We Guarantee to Satisfy You and Save You Money

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Date_____ 193__ Name_____ (First Name) (Middle Initial) (Last Name)

Address_____ Please give both your Route and Box Number, if on a Rural Route

Postoffice_____ State_____

HOW TO SEND MONEY. The safest ways to send money are by post-office money order, express money order, bank draft or personal check. If impossible to obtain any of these, send currency wrapped in heavy paper by registered letter. If in a special hurry, your order and money may be sent by telegraph. Give your complete address in your telegram.

PLEASE GIVE ACTUAL MEASUREMENT . . . DON'T GUESS YOUR SIZE . . . MEASURE CAREFULLY

Number of Garment in Catalog	Quantity Desired	GARMENT WANTED	Price	Put Totals Here and Add This Column	Bust Size	Lower Hip Size	Waist Size	Colors

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TOTAL | AMOUNT

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SEARS



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LUXURIOUS LAPIN FUR TRIM
$14.75 POSTPAID NEW YORK TO YOU

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- **Fine All Silk Crepe Lining.**

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Women's and Misses' Even Sizes—34, 36, 38, 40, 42, 44 and 46 inches bust measure. Give actual bust measure. Length about 47½ inches. See size scale on page 7

	Each
17K6000—Black with Seal Dyed Coney Fur.	
17K6001—Dark Brown with Beaver Dyed Coney Fur.	**$14.75**
17K6002—Med. Dark Green with Seal Dyed Coney Fur.	

Shipped postpaid direct from New York to you.

POSTPAID FROM NEW YORK TO YOU

COATS OF QUALITY

With plenty of Fine Rich Fur, Fabrics of Super-Quality Developed in Smart New York Styles and Made with Painstaking Care.

LOOK AT THEM, AS PHOTOGRAPHED
• ON MISS GRACE MOORE *Stage Beauty* •
and FAMOUS FOLLIES STAR



The NEW KEMP CLOTH COAT
FUR EFFECT TRIM
$6.98
POSTPAID NEW YORK TO YOU





FINE CREPE SUEDE WEAVE

The ALL WOOL CREPE SUEDE COAT
WITH LUXURIOUS SILVER POINTED MANCHURIAN "WOLF DYED" DOG FUR
$17.98
POSTPAID NEW YORK TO YOU

• Deep Double Collar of Warm Fur Fabric.

The camera shows you the rich, luxurious appearance of this coat exactly as you will see it in your own mirror. The material is one of the new Kemp Coatings about ¾ wool . . . a heavy, rough-surfaced woolen with the frosty, silver-haired surface that never turns shabby. The deep furry collar and cuffs have the texture and beige coloring of Lapin fur. They've much of the warmth of Lapin, too, because of the pile of the fabric is part wool. When released, the cape collar drops deep in back adding immeasurably to the warmth of the coat. There is a good interlining inside the sturdy Sateen Lining. Length about 47½ inches. See size scale, Page 7.

Women's and Misses' Sizes—34 to 44 inches bust measure. Give actual bust measure.

17K6005—Medium Navy Blue.
17K6006—Medium Dark Brown.
17K6007—Medium Dark Green.

$6.98

Shipped postpaid from New York to you.

• Selected Quality of Manchurian Wolf-Dyed Dog Fur.

Do you long for a really fine coat that will keep its fresh beauty through hard wear. This quality coat more than answers your wish. Its glorious fur has a softness and depth you would scarcely expect even in a *$30.00* coat. It is Sears fine quality of Manchurian Dog Fur . . . the black fur that wears the longest of any we know. The delicate, silvery hairs are set in by hand to give the effect of Silver Fox. The soft, heavy All Wool fabric has the new suede finish that makes this year's coat radically different from last year's. A good interlining holds the warmth in the coat, and an all silk lining adds a touch of luxury. A separate belt is with the coat. Length about 47½ See size scale on page 7.

Women's and Misses' Sizes— inches bust measure. Give a measure.

17K6010—Black.

Shipped postpaid from New

DON'T GUESS YOUR SIZE . . . MEASURE CAREFULLY WITH A TAPE MEASURE

EVERYONE ALL WOOL · EVERYONE RICHLY FURRED

And Only

$15.95 EACH

POSTPAID NEW YORK-TO-YOU

Important: Please Rea Carefully

The Coats on these pages are "New Yo You" fashions. You may now order them d from Sears New York Style Headquarters. garment comes smartly boxed, postpaid New York to you in record time That's tru all fashions shown on pages 4 to 49. See pa for Order Blank and further information.



"Lots of Fur Above the Waistline for 1932 Smartness"

Miss CLAIRE COULTER Poses To Show You How Very Smart It Is



ALL WOOL SUEDE-BLOOM

WITH LEI COLLAR AND CUFFS OF GENUINE TUSCANY LAMB

THIS Silky, long haired, fine quality fur is usually seen in *$20.00* and *$25.00* coats. The heavy warm fabric has the smart new napped surface. Lei collar, side closing and elbow-deep cuffs give new lines. Rayon and cotton lining with warm interlining.

Women's and Misses' Sizes—34, 36, 38, 40, 42, 44 and 46 in. bust measure. State size.

17K6020 — Black with Badger-Dyed Fur.

17K6021—Deep Dark Brown with Mink-Dyed Fur.

17K6022—Dark Green with Badger-Dyed Fur. **$15.95**

Shipped postpaid direct from New York to you.

ALL WOOL CREPEY-TONE

WITH FINE SILVER POINTED MANCHURIAN WOLF-DYED DOG FUR

DELICATE silvery hairs set in by hand, emphasize the depth and rich blackness of this thick fluffy Manchurian dog fur. The crisp, flat all wool has a tiny, close-set knotty weave called a needle-point effect. The coat is warmly interlined . . . And what is more surprising at *$15.95*—it's lined with fine All Silk Crepe. See size scale page *7*

Women's and Misses' Sizes—34, 36, 38, 40, 42 and 44 inches bust measure. Give actual bust measure.

17K6025—Black. ***Each*** **$15.95**

Shipped postpaid direct from New York to you.

• ALL WOOL FROSTED KEMP CLOTH •

WITH SELECTED QUALITY MANCHURIAN "WOLF DYED" DOG FUR

← This quality fabric is a brand new "Kemp" cloth of rough home-spun character, liberally interwoven with short silvery hairs. Doesn't show dust or lint. The All Silk Crepe lining is a surprising bit of luxury in a *$15.95* coat. Warmly interlined. Length about *47½* inches. See size scale page *7*.

Women's and Misses' Sizes—34, 36, 38, 40, 42 and 44 inches bust measure. Give Actual Bust Measure.

17K6015—Black with Black Fur.

17K6016—Black with Red Fox-Dyed Fur. ***Each*** **$15.95**

Shipped postpaid direct from New York to you.



A Smart New Yorker Poses in this Very Smart ALL BLACK Coat

GREPE TONE WEAV

• ALL WOOL CREPEY-TONE

WITH GENUINE RICH BLACK CARACUL FU

DO you prize true metropolitan *smartne* above all things? Then choose this bla coat—collared with glossy, crisply curle Caracul Lamb fur. So flat and wavy, resembles the expensive Broadtail. It has th new squarish collar, new side closing an new elbow fullness that mark this year' coats. The fabric is a crisp surfaced woole with a weave so fine, pebbly and close se that it resembles needlepoint. The coat i warmly interlined. The sparkling rayon an cotton Taffeta lining is guaranteed to give 2 years' service.

Even Sizes—34 to 46 inches bust measure. See size scale page 7. Give actual bust measure.

17K6030—Black. **$15.95**

Shipped postpaid from New York to you.

SEARS COATS COME IN THE SMARTEST FALL COLORS

SENT POSTPAID DIRECT FROM NEW YORK TO YOU

SELECTED QUALITY FURS • SUPER FINE FABRICS

Only $19.98 EACH

POSTPAID NEW YORK-TO-YOU

SIZE SCALE

Women's Sizes, Inches Bust:
34 36 38 40 42 44 46

Misses' (Years):
16 18 20

Lengths (about inches):
46½ 46½ 47½ 47½ 48½ 48½ 48½

Be Sure to State Actual Bust Measure

NOTE: The Generous Furring on this Coat Photographed on Miss MOORE



• ALL WOOL VELAIRE •

WITH FOX DYED IMPORTED CONEY FUR

• **Fine All Silk Crepe Lining.**

Who wouldn't look lovely and well-cared-for with this enormous fur collar drawn protectingly about her shoulders? It's the finer, fluffier French Coney that looks much like Kit Fox fur. The fabric is a soft flat heavy All Wool Crepe. Thin side seamings effect a slightly fitted line in the back. A separate belt comes with coat. See size scale.

Women's and Misses' Sizes—34, 36, 38, 40, 42 and 44 inches bust measure. State actual bust measure.

17K6035—Dk. Brown with Brown Fur.
17K6036—Black with Black Fur. **$19.98**

Shipped postpaid direct from New York.



ALL WOOL CREPE SUEDE

WITH BLUE FOX DYED GENUINE VICUNA FUR

• **All Silk Crepe Lining.**

Fluffy, flattering Vicuna Fur! Here it's cleverly used in a swirling collar that looks like a double scarf of precious blue Fox! On a fine woolen that has the very new napped suede surface! Deftly fitted with slim side panels. Warmly interlined. A separate belt comes with the coat

Women's and Misses' Even Sizes—34 to 42 inches bust measure. State size. See size scale.

17K6040—Dark Green.
17K6041 — Dk. Brown. **$19.98**

Shipped postpaid direct from New York to you.

ALL WOOL CREPE SUEDE

WITH LUXURIOUS SILVER POINTED MANCHURIAN "WOLF-DYED" DOG FUR

• **All Silk Crepe Lining.**

If you want a fur that keeps its fluffy thickness in spite of hard wear—take this coat, trimmed with durable Manchurian Dog fur! You'll take special pride in the new sleeves, with their smart elbow fullness. The soft, heavy All Wool fabric is warmly interlined and richly lined. We send a separate belt with coat.

Women's and Misses' Even Sizes—34 to 44 inches bust measure. State bust size.

17K6045—Dark Green.
17K6046—Black. **$19.98**

Postpaid from New York.

• ALL WOOL VELAIRE •

WITH DEEP-PILED FRENCH BEAVER DYED CONEY FUR

• **All Silk Crepe Lining.** →

You'll never be satisfied with skimpy fur trimming on your coat—now that you've seen this style, so gorgeously furred for only *$19.98*! And furred with really *fine* French Coney! So cleverly sheared and dyed that it has the same rich velvety sheen you admire in costly Beaver fur! Handsome flared over-cuffs give the new cape line. Fine seamings fit and mould the soft, suede-surfaced woolen into new graceful lines. Interlined. We include a separate belt with the coat.

Women's and Misses' Even Sizes—34 to 44 inches bust measure State size. Length about 47½ inches. See size scale

17K6050—Dark Brown with Brown Fur.
17K6051—Black with Brown Fur. **$19.98**

Shipped postpaid direct from New York to you.



Lots of Sleeve Interest—Plenty of Fine Fur On This Handsome Coat Photograp on Miss MARGA

QUALITY COATS
With *Luxury Furs*
ARE NOT EXPENSIVE NOW!

•

Lovely as they are, these Photographs, posed by Smart New Yorkers, can't do full Justice to the Fur and Fabric Beauty of These Coats . . .



Luxury Quality
SITKA FOX-DYED MANCHURIAN DOG FUR TRIMMED
ALL WOOL SUEDE VELAIRE

$26.75

POSTPAID NEW YORK-TO-YOU

←

• **All Silk Crepe Lining.**

You'll be delighted with the life, the depth, the lightness of this beautiful fur! It has the rich gloss and dark brown coloring of costly Sitka Fox! With even better wearing quality! The fine Stevens fabric has the important new suede finish. Warm interlining. See size scale at right.

Women's and Misses' Even Sizes—34 to 46 inches bust measure. State actual bust size.

17K6055—Dk. Brown.
17K6056—Black.

$26.75

Shipped postpaid from New York to you.



TWO OF OUR FINEST COATS IN *Beautiful* ALL WOOL NEEDLEPOINT SUEDE-BLOOM

Choice $39.50 *Each*

POSTPAID NEW YORK-TO-YOU

• LUXURIOUS GENUINE FOX FUR •
Adored . . . By Smart Women The World Over

Luxury Quality
CROSS-DYED RUSSIAN RED FOX

GENIUNE Russian Fox! And you know what the word "Russian" means in fur! It means fuller, more densely furred skins! Finer, silkier texture! Deeper, thicker, fluffier hair! For the finest furs in all the world come from Russia! These beautiful bushy fox skins are dyed in rich, bright reddish-gold and brown colorings like the natural cross fox. The coat itself is made of our very finest material—Stevens' woolen with a luxurious napped suede finish. Deft seams give a beautifully fitted line. Our best All Silk Crepe lining encloses an exceptionally fine interlining. Hand tailoring insures perfect fit A separate belt comes with the coat.

Women's and Misses' Even Sizes—34 to 46 inches bust measure. State size.

17K6060—Dark Brown.
17K6061—Black.

$39.50

Shipped postpaid from New York to you.

Luxury Quality
SILVER-DYED AMERICAN GREY FOX

IF you prefer darker fur on your coat—here is genuine Fox fur that looks like costly Silver Fox. The same rich black coloring . . . the same silvering of natural white hairs! Made of the finest, fluffiest parts of the skin, with a real animal head at the closing to prove it! Designed with a new and different collar called a "lei" or necklace style! Made with wide flaring oversleeves that give the effect of an elbow cape—one of the smartest lines of the season. Developed in our finest suede-finish coating with a faint, indistinct "needle-point" weave beneath the surface Warmly interlined. Lined with fine All Silk Crepe! A separate belt comes with the coat.

Women's and Misses' Even Sizes—34 to 42 inches bust measure. State size. See size scale below.

17K6065—Dark Green.
17K6066—Black.

$39.50

Shipped postpaid from New York to you.

Women's Sizes:	34	36	38	40	42	44	46	**inches Bust**
Misses' Years	16	18	20					
Lengths (about):	46½	46½	47½	47½	48½	48½	48½	**inches.**

Be Sure to State Actual Bust Measure

IT PAYS TO BUY QUALITY COATS . . . HERE ARE SEARS BEST

SENT POSTPAID DIRECT FROM NEW YORK TO YOU

Order These Quality Coats DIRECT From Sears New York Style Headquarters . . .



ALL WOOL SUEDE VELAIRE COAT

$24.95 POSTPAID NEW YORK-TO-YOU

ALL WOOL NEEDLE POINT SUEDE CLOTH

$26.75 POSTPAID NEW YORK-TO-YOU



Luxury Quality

GENUINE CANADIAN BEAVER FUR

SUPER-QUALITY ALL WOOL CASHMERE SUEDE VELOUR

$39.50 POSTPAID NEW YORK-TO-YOU



CREPEY-TONE WEAVE

Luxury Quality

DYMKA FOX-DYED RUSSIAN WILDCAT FUR ALL WOOL CREPEY-TONE COAT

$2[illegible]

• LUXURY FURS OF SUPER QUALITY •

Enrich . . . All These Smart Coats

Luxury Quality

MINK-DYED GENUINE MARMOT

THESE Marmot skins are all soft, thickly furred and glossy, and they have the rich brown colorings of real mink. The all wool material is a *Stevens* fabric—soft, supple and flat surfaced. A fine raised thread runs through it to give the new diagonal weave. Interlining and All Silk Crepe lining.

Women's and Misses' Even Sizes—34 to 46 inches bust measure. State actual bust measure.

17K6070 — Dark Brown with Brown Fur.
17K6071—Black with Brown Fur. **$24.95**
Shipped postpaid from New York.

Luxury Quality

GENUINE WOLF TRIMMED

REAL Wolf fur! Loved for its fluffy softness and life and for its long, enduring wear! Here it shares honors with a luxurious Stevens woolen. The fine yarns are almost buried beneath the soft napped surface of the cloth, yet you can faintly trace their smart diagonal trend. All Silk Crepe lined. Interlined. Separate belt included. State size.

Women's and Misses' Even Sizes—34 to 46 inches bust measure.

17K6075—Dark Brown with Brown Wolf.
17K6076—Black with Gray Wolf. **$26.75**
Shipped postpaid from New York.

• **Our Best All Silk Crepe Lining.**

Real Canadian Beaver! With its velvety, dark brown depth, its rich shade and sheen, its splendid wearing quality!

The smooth, soft Cashmere woolen in this coat has the new, fashionable napped surface. It is carefully hand tailored. Loose over-sleeve cuffs give the effect of the new elbow cape. Warm interlining. State size.

Women's and Misses' Even Sizes—34 to 42 inches bust measure.

17K6085—Med. Dark Brown.
17K6086—Black. **$39.50**
Shipped postpaid from New York.

See . .
SIZE SCALE ON OPPOSITE PAGE
•

• **Dymka Fox-dyed Russian Wildcat Fur.** →

This beautiful fur looks so much like Kit Fox that our most experienced fur men originally thought it Fox! Here it's used on a fine, soft napped all wool crepe. New loose swinging over-sleeve cuffs, new buckled closing give the very newest lines. Warm interlining. All Silk Crepe lining See size scale on opposite page.

Women's and Misses' Even Sizes—34 to 46 inches bust measure. State size.

17K6080—Black with Gray Fur.
17K6081—Dark Brown with Brown Fur. **$22.50**
Shipped postpaid direct from New York to you.

ORDER YOUR COAT THE NEW, QUICK WAY . . . PAGE [illegible] TELLS HOW

Quality Sports Fashions



"SEE What *Dashing* Lines It Has"



The SWAGGER SUIT STYLE SENSATION OF 1932

Developed in FLECKED SUITING

$9.98

POSTPAID NEW YORK-TO-YOU



NEW FROSTED ALL WOOL KEMP CLOTH WITH BIG GENUINE FUR COLLAR

$15.95

POSTPAID NEW YORK-TO-YOU



HEAVYWEIGHT PLAID BACK TWEED

$8.95

POSTPAID NEW YORK-TO-YOU

MADISON Skytop

100% WOOL

$15.00

POSTPAID NEW YORK-TO-YOU

• New ¾ Length Flared Coat.

Get into a swagger suit! ***All Wool*** Suiting, with Rayon flecks in a new diagonal weave develops this silk-lined Swagger Suit. Warmly interlined. See how jauntily the three-quarter coat flares from the shoulders. What a grand *separate* coat it makes, *too!* The well-cut skirt matches in fabric and smartness.

Misses' and Women's Sizes—14 to 20 years to fit 32 to 40 inches bust measure. Length of Coat about 40 inches. State actual bust measure.

17K6700—Light Brown mixture.
17K6701—Light Navy Blue mixture. **$9.98**

Shipped postpaid from New York

• All Silk Lined and Interlined.

Here's a perfect sports coat that will serve you well, not only *this* year, but Fall and Spring, for years to come. It's tailored of All Wool Kemp Cloth, the new coating with a silvery-haired frosting. The big collar is of genuine Fur, a deep full-furred selected quality

Women's and Misses' Sizes—34 to 44 inches bust measure. State size. See size scale on page 13.

17K6090—Black with Silver-Pointed Manchurian Wolf-Dyed Dog Fur.
17K6091—Med. Dark Brown with Sable-Dyed Vicuna Fur. **$15.95**

Shipped postpaid from New York.

Smart Enough to Travel

• ANYWHERE • ANYTIME •

• Extra Heavy Weight.

The kind of Style and kind of fabric you expect to find only in an expensive English coat—*right here* in this swanky inexpensive sports model! The heavy, Plaid Back Tweed has the rough, nubby surface that usually costs, "dollars a yard." It's got warmth aplenty and a long life of wear ahead of it, too. The photograph gives you an idea of its sportsmanlike lines. Yoke is lined with durable Sateen and interlined.

Women's and Misses' Sizes—32. 34, 36, 38 and 40 inches bust measure. State actual bust measure. Length about 46 inches.

17K6095—Brown Mixture. **$8.95**

Shipped postpaid direct from New York.

• All Silk Crepe Lining.

Wait till you get this smart sports coat! You'll want to set right out on a trip to show it off! It has the smart "expensive" lines that only fine fabric, finely tailored, can give. The heavy, warm "Skytop" Coating is woven of pure wool and has a soft, rich texture your fingers will love. There's a lot of "snap" and "dash" to the sleeve-straps and wide, high belt trimmed with imitation leather. The triple-button collar opens up in wide rever effect.

Women's and Misses' Sizes—34 to 40 inches bust measure. State size. See size scale on page 13.

17K6105—Medium Tan. **$15.00**

Shipped postpaid direct from New York.

ORDER YOUR FALL COAT FROM SEARS AND SAVE A LOT OF MONEY

SENT POSTPAID DIRECT FROM NEW YORK TO YOU

Quality COATS

With plenty of Fine Flattering Fur

•

FOR SIZE SCALE
See page 13.
Be Sure to State Actual Bust Measure.



Choice $13.95 *Each*

POSTPAID NEW YORK-TO-YOU



FINE IMPORTED FRENCH CONEY FUR TRIMMING

ALL WOOL CREPEY-TONE

$14.75

POSTPAID NEW YORK-TO-YOU

ALL WOOL SUEDE-BLOOM WITH FITCH-DYED TUSCANY LAMB FUR

- **New Oversleeve Cuffs.**

This is Tuscany Lamb—the finest grade of lamb fur! And it's dyed in rich, creamy yellow and brown colorings to resemble real fitch fur! It's lavishly used! The material is firm, flat All Wool fabric with the very new napped suede surface. Rayon and Cotton lining. Warm interlining. Separate belt included.

Women's and Misses' Even Sizes—34 to 44 inches bust measure. State bust size.

17K6115—Med. Dark Green.
17K6116—Dark Brown.
17K6117—Black. **$13.95**

Shipped postpaid direct from New York.

ALL WOOL CREPE MONOTONE WITH MANCHURIAN "WOLF-DYED" DOG FUR

- **Animal Head Cuffs.**

Yes! It's actually true! In this year of quality, *$13.95* buys an All Wool Coat trimmed with a good, fluffy quality of that fine, bushy, long-wearing Manchurian Dog Fur! And lined with All Silk Crepe! A *Quality* coat—no doubt of it and a thrilling value for this low price! A good interlining adds to the warmth.

Women's and Misses' Even Sizes—34 to 42 inches bust measure. State size. See size scale on page 13.

17K6120—Black **$13.95**

Shipped postpaid direct from New York to you.

← WHO ever saw such *generous* fur trimmings on a coat so low priced! This huge fur collar drops down almost like a whole fur cape! And there are cuffs besides! All of a good, full-furred quality of the *finer* Imported French Coney fur! The fabric is *All Wool*! A warm, heavy, crisp surfaced Crepe! Warmly interlined throughout and lined with sparkling Rayon and Cotton.

Women's and Misses' Even Sizes—34 to 46 inches bust measure. State size. See size scale on page 13.

17K6110—Black with Black fur.
17K6111—Dark Brown with Cocolette Brown fur. **$14.75**

Shipped postpaid direct from New York to you.

This

PHOTOGRAPH GIVES YOU AN IDEA OF HOW LOVELY YOU'LL LOOK IN THIS

New York Coat

- **Seal-Dyed Lapin Coney Fur.**
- **All Wool Crepe Bloom.**
- **All Silk Crepe Lining.**

Wear this luxurious new squared pouch collar, furred on both sides! This new All Wool fabric with its rich, suede-like surface! These new tiered cuffs! This new tie closing The coat is warmly interlined.

Women's and Misses' Even Sizes—34 to 44 in. bust measure State size. See size scale page 13.

17K6125—Dk. Brown with Brown Seal-Dyed Fur.
17K6126—Black with Black Seal-Dyed Fur. **$17.95**

Shipped postpaid from New York to you.



ALL WOOL CREPE BLOOM

WITH SEAL DYED LAPIN FUR

$17

ORDER YOUR COAT DIRECT FROM NEW YORK AND SAVE TIME

Order These Coats . . . DIRECT From Our New York Style Headquarters . . .

IMPORTANT

The coats on these pages are "New York-to-You" fashions. You may now order them direct from Sears' New York Style Headquarters, and save two or three days of waiting. Your garment comes smartly boxed, postpaid from New York to you in record time. That's true of all fashions shown on pages 4 to 49. See page 4 for Order Blank and further information.



NOTE: The Graceful LEI Collar

"A very Lavish Effect and so Economical"

Posed by Miss GRACE MOORE

SILVER FOX DYED MANDEL FUR TRIMMED BROADTAIL FUR-EFFECT COAT

$16.98

POSTPAID NEW YORK-TO-YOU

Same Style IN RICH SILK SEAL PLUSH

$19.95

POSTPAID NEW YORK-TO-YOU



$5.98 POSTPAID NEW YORK-TO-YOU

$12.95 POSTPAID NEW YORK-TO-YOU



ALL WOOL CREPE SUEDE COATING WITH IMPORTED FRENCH CONEY FUR TRIM

$9.98

POSTPAID NEW YORK-TO-YOU

WARM MONOTONE COATING
SQUIRREL FUR EFFECT TRIM

Only *$5.98* for a warm winter coat with every feature a winter coat should have! With deep luxurious furry trimmings whose real wool surface actually holds the warmth. With new squared revers! Tucked sleeves! And the fabric is a warm, heavy material, fully *80%* wool, balance rayon, durable Sateen lining. Warm interlining. Squirrel gray trimming on Green and Blue coats: Lapin Beige on Brown.

Women's and Misses' Sizes—32 34, 36, 38, 40, 42 and 44 inches bust. State size. See size scale on page 13.

17K6135—Dark Green.
17K6136—Med. Brown.
17K6137—Dark Navy Blue. **$5.98**

Shipped postpaid from New York to you.

ALL WOOL BROADCLOTH
WITH MINK-DYED FRENCH CONEY FUR

Many brown-furred coats like this are really costly! This one only *looks* expensive. The soft Coney fur has darker brown shading that resembles precious mink fur. The fabric is aristocratic All Wool Broadcloth—and it has the smart, faint, ribbed effect beneath its surface. The coat is warmly interlined and lined with sparkling durable Rayon and Cotton. For warmth, for wear, for beauty, here's a really splendid value!

Women's and Misses' Even Sizes—34 to 46 inches bust measure. State size. See size scale on page 13.

17K6140—Deep Dark Brown.
17K6141—Black. **$12.95**

Shipped pospaid from New York.

← Broadtail Fur-Effect Fabric

A COPY of a costly fur coat! Sears reproduce it in rich black fur fabric. The deep Rayon pile swirls up from a cotton base and is pressed to give the effect of Broadtail fur. The very finest genuine Mandel fur is used for trimming. Lei collar and high side closing have the newest lines. Warm interlining. Strong and gleaming Rayon and Celanese lining. State size.

Women's and Misses' Even Sizes—34 to 46 inches bust measure.
17K6130—Black Broadtail Effect Fur Fabric. **$16.98**
Shipped postpaid from New York to you.

Same Style in Silk Seal Plush

Exactly the same as the coat above—but made of a rich, deep luxurious silk-pile plush. One of our costliest, finest coat fabrics. Same sizes as above.

17K6131—Black Silk Seal Plush. **$19.95**
Shipped postpaid direct from New York to you.

It seems downright impossible that this attractive coat can be only *$9.98*! Just see the abundance of fur lavished on it! And that fur is genuine, silky haired, fluffy French Coney—a true dress-coat trimming! See how neatly it shapes up around the shoulders . . how softly it fluffs out! How warmly it reaches all the way to the waistline! The fabric is All Wool! It has the very smartest new napped surface and new diagonal weave! It's nicely tailored, warmly interlined and durably lined with Banner Sateen.

Women's and Misses' Even Sizes—34 to 46 inches bust measure. State size. See size scale on opposite page.

17K6145—Black with Black Fur.
17K6146—Deep Dk. Brown with Cocole te Brown Fur. **$9.98**
Shipped postpaid direct from New York.

PLEASE BE SURE TO STATE ACTUAL BUST MEASURE

Warm . . . dependable Coats . . . for Small Budgets

•

SIZE SCALE

Women's Sizes (inches Bust):
32 34 36 38 40 42 44 46

Misses' Years:
14 16 18 20 years

Lengths (about) inches:
45½ 46½ 46½ 47½ 47½ 48½ 48½ 48½

Please Be Sure to State Actual Bust Measure



WARM "PERSIANA" FUR-EFFECT COAT

$6.98 POSTPAID NEW YORK-TO-YOU

IT has the corded texture that's so smart in fabrics! It has the curly looped wool surface that's so warm in Astrakhan fur! It has a weight and warmth you'll never expect in a *$6.98* coat because we've concentrated every penny's worth of value in this Wool surfaced cotton backed fabric! It's interlined and sturdily lined with Banner Sateen. Belted with glossy artificial Patent Leather. See size scale.

Women's and Misses' Even Sizes—34 to 42 inches bust measure. State actual bust measure.

17K6150—Black. **$6.98**

Shipped postpaid from New York to you.



$9.98 POSTPAID NEW YORK-TO-YOU

$7.98 POSTPAID NEW YORK-TO-YOU

ALL WOOL MONOTONE WITH FLUFFY MANDEL FUR

MANY a time this winter, you'll be glad your Sears' coat has a warm, cosy fur collar! And that it's the *better* quality of Mink dyed Mandel fur that stands up more smartly through long wear. You'll take pride in the smart *new napped* surface of the all wool Monotone. Fine center and side seamings make an interesting back. The lining is good, durable sateen and it covers a warm interlining. Length about *47½* inches. See size scale.

Women's and Misses' Even Sizes—34 to 46 inches bust measure. State bust size.

17K6155—Black.
17K6156—Dark Brown. **$9.98**

Shipped postpaid direct from New York to you.

WARM HEAVY KEMP FLECKED COATING

WHAT blessed warmth there is in this collar! And what furry softness! For this fur fabric has a soft, erect pile of *100%* fine Alpaca wool! And the fabric of the coat is one of the new frosty Kemp Cloths—a dark rough fabric about ¾ wool, woven with silvery hairs. Warmly interlined and lined with Banner Sateen. See size scale on this page.

Women's and Misses' Even Sizes—14 to 20 years. 32, 34, 36, 38, 40, 42 and 44 inches bust measure. State actual bust size

17K6160—Black with Krimmer Gray Trimming.
17K6161—Dark Brown with Beaver Brown Trimming. **$7.98**

Shipped postpaid direct from New York to you.

- **Genuine Manchurian Wolf Dyed Dog Fur.**
- **Crepey Monotone Coating, fully 70% Wool.**

→

You know this fur! You know it's always been a high quality trimming on high grade coats! We're certain you've never seen it used on a coat so low priced! And here it's *generously* used, with ample collar and deep swirling cuffs to make a really sensational value! The fabric is a heavy, crepey material, fully *70%* wool . . . and a warm interlining increases its warmth. Banner Sateen lining makes a smart and durable finish.

Women's and Misses' Even Sizes—34 to 42 inches bust measure. State actual bust measure. See size scale above.

17K6165—Black.

Shipped postpaid direct from New York to you. **$9.98**



"An All BLACK COAT Is a Wise Choice" This Photograph Shows You It Is a Smart One, Too!

•

CREPE MONOTONE WITH MANCHURIAN WOLF-DYED DOG FUR

$9.98 POSTPAID NEW YORK-TO-YOU

WARM WELL-MADE COATS

A Thrifty Answer To Your Needs

•

FOR SIZE SCALE
See Page 13
Be Sure to State Actual Bust Measure



Thrift VALUE...

$8.95

POSTPAID NEW YORK-TO-YOU



CARACUL FUR-EFFECT TRIM

$7.98 POSTPAID NEW YORK-TO-YOU

SQUIRREL FUR-EFFECT TRIM

$6.98 POSTPAID NEW YORK-TO-YOU

ALL WOOL SUEDE-BLOOM

IF you have expensive tastes and a limited pocket-book—here's the coat to choose! Its good fabric is *all wool* with the new suede finish. And the Rayon pile of its trimming has the glaze and crinkle of real fur. There's a spirited line to the sleeves and a luxurious sparkle to the rayon and cotton lining. A good interlining for warmth.

Women's and Misses' Sizes—34, 36, 38, 40, 42, 44 and 46 inches bust measure. State size. See size scale on page 13.

17K6175—Black
17K6176—Med. Dk. Green
17K6177—Wine-tone (Dark Red) **$7.98**

Shipped postpaid direct from New York to you.

ALL WOOL NEEDLEPOINT VEL-BLOOM

THIS is a high grade of material—secured by Sears at a special saving! It represents extraordinary quality in such a low priced Coat! The gray fur fabric in the big, deep collar and cuffs has a part-wool pile that's comfortable and warm. A good interlining adds still more to the warmth of the luxurious All Wool fabric. Banner Sateen lining.

Women's and Misses Sizes—14 to 20 years, 32 to 44 inches bust measure. See size scale on page 13. State bust measure.

17K6180—Navy Blue

17K6181—Black. **$6.98**

Shipped postpaid direct from New York to you

CREPE MONOTONE WITH FLUFFY GENUINE MANDEL FUR

- **Heavy Crepe Coating, fully 70% Wool.**
- **New Convertible Lei Collar.**
- **Generously Furred Cuffs.**

We're sure you've never been able to buy so luxurious a coat for only *$8.95*! So lavishly trimmed with genuine fur! Thick, deep, fluffy Black dyed Mandel fur is generously used in an extra long lei collar that curves up and fastens high on the left shoulder or drops down low! And in mammoth fur cuffs! The crepey Monotone fabric is heavy and warm. It is finely seamed in back, warmly interlined and well lined with Banner sateen

Women's and Misses' Even Sizes—34 to 44 inches bust measure. State actual bust size. See size scale on page 13.

17K6170—Black. **$8.95**

Shipped postpaid from New York to you.



STURDY MONOTONE COATING

PERSIAN FUR-EFFECT TRIM

$4.98 POSTPAID NEW YORK-TO-YOU

OUR *Thrift* Special

•

- **Deep Pouch Collar.**
- **New Flared Over-sleeve Cuffs**

This woolen is a good, warm, heavy weight cloth, fully *70%* wool. It has an attractive, uneven crepey weave such as you see in many smart coats this season. And it's trimmed with a rich, glossy, jet-black fur fabric that looks like costly Persian Lamb fur! The deep, luxurious collar pouches up in double thickness about your shoulders The flared over-sleeve cuffs give a dashing line to the sleeves. A good interlining adds to the warmth. Sateen lining.

Women's and Misses' Even Sizes—34, 36, 38, 40, 42 and 44 inches bust measure. State actual bust measure. See size scale on page 13

17K6185—Black. **$4.98**

Shipped postpaid from New York to you.

PLEASE BE SURE TO STATE ACTUAL BUST MEASURE

SENT P[illegible]AID DIRECT FROM NEW YORK TO YOU

MI[illegible]SES' COATS.

Th[illegible] Will Give Yo[illegible] A New Idea of.. *Quality* AT A PRICE

Important: Please Read Carefully

The Coats on these pages are "New York-to-You" fashions. You may now order them direct from Sears New York Style Headquarters. Your garment comes smartly boxed, postpaid from New York to you in record time That's true of all fashions shown on pages 4 to 49. See page 4 for Order Blank and further information.





$6.98 POSTPAID NEW YORK-TO-YOU

$9.98 POSTPAID NEW YORK-TO-YOU



STURDY WARM COAT
MINK FUR EFFECT TRIM

- **Fur fabric trimming with pure Alpaca Wool Pile.**

This fur fabric collar has more than the mere *appearance* of fur! *This* has the caressing softness and the delicious warmth of real fur! Because the pile is *100%* fine Alpaca wool! Combined with a good heavy *4/5* Wool coating that has the feel and warmth of many all wool cloths. Interlining Sateen lining.

Misses' and Women's Even Sizes—14 to 20 years to fit 32 to 38 inches bust measure. State bust size. See size scale.

17K6205—Med. Green.
17K6206—Med. Brown.
17K6207—Med. Red. **$6.98**
Shipped postpaid from New York.

ALL WOOL MONOTONE
FLUFFY MANDEL FUR

- **Genuine Mandel Fur**
- **New "High-Low" Collar.**
- **Interlining.**
- **Banner Sateen Lining.**

There's another way to wear this interesting collar! Fasten the loose right end to the button you'll find high on the left shoulder! The fur is imported, genuine Mandel. The finely woven, soft, All Wool fabric has a faint cross weave beneath its surface. Warm interlining. Sateen lining.

Misses' and Women's Even Sizes—14 to 20 years to fit 32 to 38 inches bust measure. State bust size. See size scale.

17K6200—Black, Gray fur.
17K6201—Dark Brown, Brown fur. **$9.98**
Shipped postpaid from New York.

SQUIRREL EFFECT POLARTEX

← **Heavy Cotton Suede Lining.**

Young America approves heartily of this style and wears it everywhere! It has the rich colorings of Lapin fur! The same soft texture! The faint markings that look like the joining of fur skins! It's cut on swagger lines, with a deep pouchy collar that draws way up about the face! It's all-cotton fur fabric with a thick, fleecy lining of heavy cotton suede cloth—almost a full protection in itself. The handy pockets swanky artificial leather belt and big amber-colored buttons are just the right finish.

Misses' and Women's Sizes—14 to 20 years to fit 32 to 38 inches bust measure State bust size. See size scale.

17K6203—Beige Tan.
17K6204—Autumn Brown. **$6.98**
Shipped postpaid direct from New York to you.

POLARTEX A FABRIC FROM The Shallow Looms

This PHOTOGRAPH CAN'T SHOW YOU ALL THE BEAUTY OF THE DEEP-PILED FURRY TEXTURE

Only $6.98 POSTPAID NEW YORK-TO-YOU

ALL WOOL CREPEY-TONE
WITH SELECTED QUALITY MANCHURIAN WOLF DYED DOG FUR

$15.00 POSTPAID NEW YORK-TO-YOU

DURABLE fur of unusually soft, deep black, bushy beauty Handsome fabric of unusually thick, soft pebbled texture! Novel horseshoe collar and side closing. Interlining! Rich All Silk Crepe Lining! No wonder Sears call this a quality coat!

Misses' and Women's Sizes—14 to 20 years to fit 32 to 38 inches bust measure. State size.

17K6208—Medium Dark Red.
17K6209—Black. **$15.00**
Shipped postpaid from New York to you.

SIZE SCALE

Misses' Sizes:	**14**	**16**	**18**	**20 years**
Women's Bust	**32**	**34**	**36**	**38 inches**

Lengths (about): 45½ 46½ 46½ 47½ inches
Please Be Sure to State Actual Bust Measure.

PAGE 4 TELLS ABOUT SEARS NEW YORK-TO-YOU SHOPPING SERVICE.

Misses—Here's the

OLYMPIC COAT CHAMPION

$13.75

POSTPAID NEW YORK-TO-YOU

"WORN BY A REGULAR 'WHO'S WHO' OF FASHION FROM COAST TO COAST"

- **100% Virgin Wool Coating**
- **Fine All Silk Crepe Lining**
- **Warm Interlining.**

Such a grand, swagger, all-around useful sort of coat style. You'll see it on all the College Campuses—on every Main Street and Big City thoroughfare. Your favorite Movie Stars wear it. Won't you be thrilled when you snuggle down into its cozy warmness—button its swagger, double-breasted lines about you and arrange that new wide lapeled collar the way that suits you best. Sears "Olympic" is a winner and a wonder developed in such a rich textured All Wool fabric. *State actual bust measure.*

Misses' and Women's Sizes—14 20 years—32 to 40 inches bust measure.

17K6210—Camel Tan.
17K6211—Dk. Brown. **$13.75**
Shipped postpaid from New York



Same Smart Style

AS THE LARGE PHOTOGRAPH *Featured* HERE AT THRIFT PRICES

$9.75 $6.98

POSTPAID NEW YORK-TO-YOU

ALL WOOL DIAGONAL COATING

IT'S the double-breasted wide-lapeled classic style. The large photograph gives you a better idea of how you'll look in Sears' "Olympic Champion." This moderately priced version is developed in warm, all wool fine diagonal weave coating. It's lined with rayon and cotton and interlined. *State actual bust measure.*

Misses' and Women's Sizes—32, 34, 36, 38 and 40 inches bust measure.

17K6213—Med. Dk. Green.
17K6214—Camel Tan. **$9.75**

Shipped postpaid from New York.

ALL WOOL POLO COAT.. or ALL WOOL MELTON

ADD this sports coat favorite to your wardrobe! Even limited budgets can provide for its purchase—for this version of Sears' Olympic Coat Champion is only *$6.98* in your choice of two sturdy warm woolens. Both lined with Cotton Suede cloth. *State actual bust measure.*

Misses' and Women's Sizes—32 to 40 inches bust measure.

17K6215—Camel Tan All Wool Polo Coat.
17K6218—Dark Navy Blue All Wool Melton.
Each **$6.98**

Shipped postpaid from New York

DESCRIPTIONS OF COATS S[HOWN] ON OPPOSITE PAGE

(A) Warm Chinchilla Cloth—New Lo[ok]

It has snap! It has swank! It's a [Mae] Garbo style and a genuine North Americarreta fighter! Made of heavy, thick, fluffy All W[ool] chilla cloth that weighs a full 26 ounces to [the] yard. It's woven by Stevens—a name famous [in] woolens—and Sears' catalog is the only [source] offers it! Wide facings double and redoub[le the] warmth of the wrapover front. Interlined and [fully] dily lined with Rayon and Cotton.

Junior Misses' Sizes—14 to 20 years, to fit 32 to [38] inches bust measure. State size. See size scale.

17K6220—Dark Navy Blue. **$8.7[5]**
Shipped postpaid from New York to you.

(B) New Lei Collar! Animal Head Cuffs!

Three buttons at the side—and another high up at the shoulder for the collar! That's the whole secret of the smart one-sided swing to this coat. The rich youthful fur is our finest imported Tuscany Lamb fur, famous for its soft, bushy, wolf-like texture and its splendid wearing quality. Bright-eyed animal head cuffs! Smart, crepey All Wool coating with a fascinating criss-cross weave! Warm interlining and fine all silk crepe lining.

Junior Misses' Sizes—14 to 20 years, to fit 32 to 38 inches bust measure. State size See size scale below.

17K6225—Dark Green.
17K6226—Dark Brown. **$15.00**
Shipped postpaid from New York to you.

(C) Full Scarf Collar—Head, Tail and All!

A genuine fur scarf attached to a beautiful coat of Stevens Woolen! And the fur is our fine thick, bushy Manchurian Dog Fur, richly dyed and pointed to resemble silver fox. The fluffy black head will clip into the coat and hold, wherever you wish! The fabric is one of our finest materials! A supple, crepey woolen with a faint diagonal effect half concealed in the soft napped surface. Woven of the finest wools. All Silk Crepe lining encloses a warm interlining. Separate belt comes with the coat.

Misses' and Women's Sizes

Sizes	14	16	18	20	40	42
Bust	32	34	36	38	40	42

State size. See size scale.
17K6250—Black. **$24.75**
Shipped postpaid from New York to you.

(D) Best $10.98 Coat We've Ever Offered!

Genuine Fur Collar and Cuffs on a *$10.98* coat. And the fur is a good grade of wolf-dyed, Manchurian dog fur—famed for its bushy texture, its fine wearing quality. The fabric is *all wool* with a smart faintly irregular texture. Scarf collar can be worn open, horse-shoe fashion, or dropped down cape-wise over the shoulders. The coat is warmly interlined and lined with sparkling Rayon and Cotton.

Misses Sizes—14 to 20 years, to fit 32 to 38 inches bust measure. State size. See size scale below.

17K6230—Black.
17K6231—Navy Blue. **$10.98**
Shipped postpaid from New York to you.

(E) New Lei Collar—New Side Closing

This smart coat is a bargain for fashion as well as for quality! The trimming is fine, soft, fluffy Mink-dyed Vicuna—the fur that looks so much like baby fox. Its lei collar is so clever and so new that it's going to be smart for a long time to come! The All Wool fabric has a fine, flat texture, just faintly irregular in weave. Looks correct among coats of rough or smooth fabrics. Warm interlining. All Silk Crepe lining.

Misses' Sizes—14 to 20 years, to fit 32 to 38 inches bust measure. State size. See size scale below.

17K6235—Dark Brown.
17K6236—Dark Green. **$19.98**
Shipped postpaid from New York to you.

(F) Equal to Our Last Year's $39.00 Coat!

We've never had genuine Fox fur on such a low priced coat! This is the South American Kit quality . . . short haired, sprinkled with natural white! What's more, the fabric is a luxurious All Wool coating from the famous Stevens looms. Woven of fine resilient wools in a deep crepey texture, with threads brought close to the surface in faint diagonal effect. Designed with unusually beautiful sleeves . . . smart buckled closing. Warmly interlined and finished with our best All Silk Crepe lining.

Missrs Sizes—14 to 20 years, to fit 32 to 38 inches bust measure. State size. See size scale below.

17K6240—Black with Grey Fox.
17K6241—Dark Brown with Brown Fox. **$26.50**
Shipped postpaid from New York to you.

(G) Three Ways to Wear This Collar!

The interesting collar makes this look like three different coats! How your friends will admire it! Every detail *welcomes* the most interested scrutiny! The deep, glossy fur is thick, durable Manchurian dog, dyed and pointed to resemble silver fox. The warm soft All Wool fabric has the correct criss-cross weave. Even the lining is a fine quality of All Silk Crepe and there's a warm interlining.

Misses Sizes—14 to 20 years, to fit 32 to 38 inches bust measure. State size. See size scale below.

17K6245—Med. Dark Red.
17K6246—Black. **$15.00**
Shipped postpaid from New York to you.

SIZE SCALE

Misses Sizes:	14	16	18	20			years
Women's Bust:	32	34	36	38	40	42	inches
Lengths (about):	45½	46½	46½	47½	47½	48½	inches

TELL YOUR FRIENDS ABOU[T] SEARS SWIFT, NEW FASHION SERVICE

FINE ALL WOOL SUEDE COATING WITH *"Beaver Dyed."* FRENCH CONEY FUR

$15.

POSTPAID NEW YORK-TO-YOU

(A)

YOU CAN WEAR THE COLLAR HIGH OR LOW

GENUINE BLACK CARACUL COLLAR AND CUFFS

(B)

Stunning ALL WOOL CREPE COATING

$15.00

POSTPAID NEW YORK-TO-YOU

FINE CREPEY WEAVE

EVEN THESE PHOTOGRAPHS CAN'T SHOW THE BEAUTY and QUALITY OF THESE ALL SILK LINED COATS

FINE CREPEY WEAVE

NOTE: THE SMART WIDE SHOULDER LINE

(C)

GENUINE MINK TAIL FUR ENRICHES THIS LUXURIOUS ALL WOOL SUEDE CREPE

And what a VALUE at

Only $29.75

POSTPAID NEW YORK-TO-YOU

(D)

WARM - PRACTICAL ALL WOOL CREPEY WEAVE SUEDE COATING WITH MANCHURIAN *"Wolf Dyed"* DOG FUR TRIMMING

$19.98

POSTPAID NEW YORK-TO-YOU

POSED BY SARA JANE Broadway Show Girl

CREPEY WEAVE SUEDE COATING USED IN BLACK COAT ABOVE

(E)

ALL WOOL MONOTONE CREPE WITH *"Mink Dyed"* TUSCANY LAMB

$13.98

POSTPAID NEW YORK-TO-YOU

(F)

ALL WOOL CREPEY WEAVE COATING WITH SILVER-POINTED MANCHURIAN *"Wolf Dyed"* DOG FUR TRIMMING

$15.95

POSTPAID NEW YORK-TO-YOU

(G)

Adjust the Flattering NEW LEI' COLLAR To Please Yourself

New ALL WOOL "KEMP" COATING WITH GENUINE *"Fox Dyed"* VICUNA FUR

$16.95

POSTPAID NEW YORK-TO-YOU

C104P-B
-MN

SEE OPPOSITE PAGE FOR DESCRIPTIONS AND OTHER COLORS

POSED
by
JUNE WHITNEY
Smart Park Ave. Deb.

SO GREATLY ADMIRED BY OUR CUSTOMERS THAT WE CALL HER "MISS SEARS"

THE NEW LEI COLLAR
Wear It
LOW or HIGH

POSED
by
GRACE MOORE
One of
ZIEGFELD'S BEAUTIES
APPEARING IN
– HOT-CHA –

Photos by PAGANO

A

Famous
"STEVEN'S"
HEAVYWEIGHT
ALL WOOL
CHINCHILLA
$8.75
POSTPAID NEW YORK-TO-YOU

B

FINE
ALL WOOL
CREPEY WEAVE
COATING
WITH TUSCANY LAMB
$15.00
POSTPAID NEW YORK-TO-YOU

C

ALL VIRGIN WOOL
WINTER WEIGHT
SUEDE CREPE
WITH SMART
SILVER-POINTED
MANCHURIAN
"Wolf Dyed" DOG
FUR SCARF
$24.75
POSTPAID
NEW YORK-TO-YOU

Photo by PAGANO

CREPEY WEAVE CLOTH USED IN COAT ABOVE

GENUINE FOX FUR

Try Our New Swifter Fashion Service. See page 4 for New York-to-You Order Blank and other information.

THE NEW CAPE SCARF
WEAR IT
HIGH or LOW

SILVER-POINTED MANCHURIAN *"Wolf Dyed"* DOG FUR TRIMMING

D

ALL WOOL
MONOTONE
CREPE
$10.98
POSTPAID
NEW YORK-TO-YOU

E

Warm
ALL WOOL
CREPE COATING
WITH GENUINE
VICUNA FUR
$19.98
POSTPAID NEW YORK-TO-YOU

F

Beautiful
ALL WOOL
"VELAIRE"
CREPE COATING
$26.50
POSTPAID
NEW YORK-TO-YO

G

FINE
ALL WOOL
CREPEY WEAVE
COATING
$15.00
POSTPAID NEW YORK-TO-YOU

SEE OPPOSITE PAGE FOR DESCRIPTIONS AND OTHER COLORS

DESCRIPTION OF COATS
ON OPPOSITE PAGE

Ⓐ Newest Style Collar in Your New Coat!
Wear a *new* kind of collar! Entirely different from those you've had before! Wrap it high about your throat—loosen it—or drop it down, cape-like, over your shoulders! Wear Coney—America's favorite fur! Clipped and dyed to resemble beaver. Wear the new, wide-elbowed sleeves! The new suede-surfaced All Wool coating—so rich and so warm! Enjoy the luxury of an All Silk lining, a comfy interlining! All for this moderate, easily afforded price A separate belt comes with the coat.
Misses Sizes—14 to 20 to fit 32 to 38 inches bust measure. State size. See size scale page 16.
17K6255—Dark Brown.
17K6256—Dark Green. **$15.00**
Shipped postpaid direct from New York.

Ⓑ New York's Favorite Black Coat!
Flat, tightly curled black lamb fur on rich black woolen! That's the New York woman's favorite type of coat! You ll see coats of this order priced as high as *$100.00*! Sears' version of this smart, slenderizing fashion is made of crisp, glossy Caracul Lamb fur combined with soft, crepey *all wool* coating of faintly uneven, criss-cross weave. It's interlined and richly lined with All Silk crepe. We include a separate belt.
Women's and Misses' Sizes—
Sizes: 14, 16, 18, 20, 40, 42
Bust: 32, 34, 36, 38, 40, 42 inches.
State actual bust measure.
17K6280—Black. **$15.00**
Shipped postpaid from New York to you.

Ⓒ Mink Fur and Stevens Fabric!
The richness, the color beauty—the long wear of genuine Mink fur on a *$29.75* coat! Glossy, bushy tails of genuine Mink skin make this handsome collar . . . these stunning cuffs. Tiny edges of darker Coney fur are concealed under the Mink where the skins are joined. They add wearing strength and deeper shading to the fur. The all wool Suede Crepe is woven by Stevens, famous for fine woolens. Luxurious All Silk crepe lining. Warm interlining. Separate belt. State bust measure.
Women's and Misses' Sizes—
Sizes: 14, 16, 18, 20, 40, 42
Bust: 32, 34, 36, 38, 40, 42 inches. State size.
17K6285—Dark Brown.
17K6286—Black. **$29.75**
Shipped postpaid from New York to you.

Ⓓ One of our Best Black Coats!
The thick, bushy fur used on this coat is Manchurian dog fur—beyond a doubt the richest, best-wearing fur that can be secured on a *$19.98* coat! Animal heads on cuffs and collar show that the choicest, fluffiest part of the skin is used. The fabric is all wool Crepe Suede, a rich, full-bodied, short napped material with the fine resilient texture that defies wrinkling. Warmly interlined. Finished with All Silk Crepe lining. Separate belt included.
Misses' and Women's Sizes—
Sizes: 14, 16, 18, 20, 40, 42
Bust: 32, 34, 36, 38, 40, 42 inches. State bust measure.
17K6275—Black with Black Fur.
17K6276—Black with Red Fox Shade. **$19.98**
Shipped postpaid from New York to you.

Ⓔ A HIGH Quality Coat Priced LOW!
Tuscany Lamb is a fur that wears well! It's imported! It's long-haired, silky and bushy! It's the best of our fluffy Lamb furs—and a splendid value on this inexpensive coat! The warm, medium weight fabric is *All Wool* . . . deftly tucked to make the upper sleeves and the cloth section of the standup collar. The side buttoned closing gives a smart new line, and we include a separate belt, to be worn if you choose.
Misses' Sizes—14 to 20 years to fit 32 to 38 inches bust measure. State size. See size scale page 16.
17K6260—Dark Green.
17K6261—Dark Brown. **$13.98**
Shipped postpaid from New York to you.

Ⓕ Silver Pointed Manchurian Dog Fur!
When your *$15.95* coat has to look rich, aristocratic and dressed up . . . count on black, every time! And count on Sears' black coat for quality! For Sears use the genuine Manchurian Dog Fur on this low priced coat! Good, thick, bushy fur famous for its wearing quality! Sears use All Wool Crepeytone! A firm flat fabric with interesting cross weave! Smart buckle closing. Warm interlining and All Silk Crepe lining.
Misses' Sizes—14 to 20 years to fit 32 to 42 inches bust measure. State bust measure.
17K6265—Black. **$15.95**
Shipped postpaid from New York to you.

Ⓖ Everything About this Coat is New!
The fabric is one of the new Kemp cloths—a velvety all wool texture with a rich frosting of fine silvery hairs—soft, heavy and marvelously warm. New cape scarf collar can be dropped away down over the shoulders. High side-buttoned closing is new and refreshingly different. The Vicuna fur resembles Fox so closely that you'd take this for a *$30.00* coat. Warm interlining; All Silk Crepe lining. Separate belt included.
Misses' Sizes—14 to 20 years to fit 32 to 38 inches bust measure. State actual bust measure.
17K6270—Dark Brown.
17K6271—Normandy Blue with Brown Fur. **$16.95**
Shipped postpaid from New York to you.

See size scale on page 16.

EVERYONE IS WEARING JACKETS
—Everywhere—
MORNING, NOON AND NIGHT

These are the *Smart* Ones
. . . The *New* Ones . . .





POLARTEX FUR FABRIC
GET into a cozy warm, smart Jacket that looks and feels like real fur yet costs so little. It's made of the new cotton "Polartex"—a soft, velvety-piled fabric. Note the new wide-lapeled "cut-away" style. Lined with sateen and interlined. **$2.98** POSTPAID NEW YORK-TO-YOU
Misses' and Women's Sizes—32 to 40 inches bust measure. State size. Length, about 25½ inches.
17K6290—Beige Tan.
17K6291—Autumn Brown. **$2.98**
Shipped postpaid from New York to you.



POLARTEX FUR FABRIC
IN SMART WIDE WALE **$3.98** POSTPAID NEW YORK-TO-YOU
SUCH a snug, warm, furry looking jacket. It will turn your simplest frocks into a smart costume It's fashioned of "Polartex"—a new cotton fur effect fabric with a smart wide wale and a soft, velvety fur-like texture. The photograph shows you its dashing cut. Lined with Sateen and interlined for extra warmth.
Misses' and Women's Sizes—32 to 40 inches bust mensure State size. Length, about 25½ inches.
17K6292—White.
17K6293—Eggshell.
17K6294—Black. **$3.98**
Shipped postpaid from New York to you.

Ⓐ This winter-warm jacket looks like Ermine-trimmed Black Caracul. The Rayon and Cotton fur fabric so closely resembles real fur! The jacket itself, is of jet black "Karalux," trimmed with creamy "Polartex" in Ermine-cut. It's lined with strong Sateen and interlined, besides Imitation leather belt.
Misses' and Women's Sizes—32 to 40 inches bust measure. State size. Length about 25½ in.
17K6295—Black with Ivory White. **$4.48**
Postpaid from New York.

Ⓑ Choose this inexpensive smart Jacket made of Persiana—a warm fur-effect fabric with a ripply lamb curl wool pile—and cotton back. Narrow-waled "Polartex" fur-effect fabric strikes a smart contrast in collar and cuffs. It's lined with Sateen and interlined.
Misses' and Women's Sizes—32 to 40 inches bust measure. State size. Length about 25½ inches.
17K6288—Black with Ivory White. **$2.98**
Postpaid from New York.



JUNIOR-MISS

These QUALITY COATS are Just Packed Full of *Style*





ALL WOOL SUEDE-BLOOM WITH ADJUSTABLE MANCHURIAN "WOLF-DYED" DOG FUR

JUNIOR Misses'—this coat is *New* from its big fur collar that can be worn swirled close about your neck or buttoned down lower—to its trim, slim skirt and side closing. It's tailored of a new All Wool coating with a velvety "bloom" and furred with Manchurian Wolf-dyed Dog Fur. All Silk lined and interlined.

Junior Misses' Sizes—13 to 19. State size. See size scale.

17K6305—Black.
17K6306—Dark Green. **$13.95**

Shipped postpaid direct from New York to you.

HEAVY WARM COATING TRIMMED WITH SQUIRREL EFFECT POLAR TEX

TAN "Polartex" fur-effect fabric forms the great big collar and matching cuffs. Made of real heavy weight, over *80%* wool coating, as durable as it is good-looking. A Cotton Kasha lining means sure warmth, even on coldest days.

Junior Misses' Sizes—13 to 19. State size. See size scale.

17K6310—Dark Brown.
17K6311—Cardinal Red.
17K6312—Med. Dark Green. **$6.98**

Shipped postpaid direct from New York to you.

FINE ALL WOOL CREPEY-TONE WITH RICH SEAL-DYED LAPIN FUR

HERE'S that broad-shouldered military effect that fashion favors! The rich Seal-dyed Lapin collar—the big high-placed fur cuffs — the double-breasted closing carry out this new style line to perfection. Coat is tailored of All Wool Crepey-tone—lined with All Silk Crepe and interlined.

Junior Misses' Sizes—13 to 19. State size. See size scale.

17K6315—Black.
17K6316—Dark Green. **$15.00**

Shipped postpaid direct from New York to you.

←

• **Smart New ¾ Swagger Length Style.**

Be the *first in your crowd* to wear this new coat fashion that the smart young set have "taken up" so enthusiastically. The heavy All Wool Plaid Back Coating has the tweedy "English" sort of texture that looks and feels so expensive. It's *100%* wool and warm as toast. The photograph gives you a good idea of its swagger casual draped-from-the-shoulder lines. You'll have to see the coat itself to realize what a grand all-round style it is. Rayon and Cotton yoke lining and interlining.

Junior Misses' Sizes—13, 15, 17 and 19 years. State size. See size scale. Length about 43½ in.

17K6300—Light Brown Mixture. **$8.98**

Shipped postpaid direct from New York to you.

SIZE SCALE—JUNIOR COATS

Sizes....	13	15	17	19	years
Bust.....	31	33	35	37	inches
Lengths (about).	44	44½	45	45½	inches.

DO NOT GUESS YOUR SIZE—MEASURE CAREFULLY

Place tape around body over fullest part of bust, close up under arms. Be careful not to stretch tape too tightly, or allow to slip down in back. Do not allow extra for fullness. State actual bust measure.

SENT POSTPAID DIRECT FROM NEW YORK TO YOU

"Junior Miss" Enjoy the Thrill of getting Your Coat Straight from New York



• Warm All Wool Monotone Coating.

This bright cotton fur fabric has all the gay, rich life and color beauty of real leopard skin! Besides that lively touch, this coat has the swanky new side closing. It has a new buckled sash and new wide flaring over cuffs! It's made of warm, heavy all wool fabric with a new irregular, diagonal weave! It's comfortably interlined and well lined with Sateen.

Junior Misses' Sizes—13 to 19 years. State size. See size scale, page 20.

17K6320—Dark Green.
17K6321—Black. **$6.98**
Postpaid from New York.

• All Wool Monotone.

Two ways to wear this new collar! The fur is silky *Tuscany* Lamb with a fluffy texture, very much like Fox. There's a luxurious soft nap to the fabric . . . a rich sparkle to the Rayon and Cotton lining. Warm interlining. Separate belt included.

Junior Misses' Sizes—13 to 19 years. State size. See size scale, page 20.

17K6325—Dark Brown.
17K6326—Dark Green. **$13.95**
Shipped postpaid direct from New York.

• ALL WOOL CREPEY-TONE •

WITH MINK-DYED GENUINE VICUNA FUR

• All Silk Crepe Lining



We saved the smartest fashion of this winter for your Quality coat, Miss Junior! Made with *new* sleeves that give the new push-up effect. Seamed cleverly in front in a new *way*. Trimmed with genuine Mink-dyed *Vicuna* fur that has a natural fineness and softness expected only in very precious furs! The fabric is a handsome, pebbly surfaced woolen. Warm interlining.

Junior Misses' Sizes—13 to 19 years. State age size. See size scale, page 20.

17K6330—Medium Dark Red.
17K6331—Dark Brown. **$15.00**
Shipped postpaid direct from New York.

9/10 Wool Chinchilla or Heavier All Wool Navy Chinchilla Cloth.

(A) All Smart Juniors are going "military." Bright buttoned, double breasted coats are the great fashion of the year! This one is Navy Blue Chinchilla and it comes in two fabrics: A good quality *9/10* Wool Chinchilla or a thick, heavy *29* ounce Chinchilla that is every thread warm wool: Both have thick fleecy linings of Cotton Suede.

Junior Sizes—13 to 19 years. State size. See size scale, page 20.

9/10 Wool.
17K6340— **$5.00**
Better Quality All Wool.
17K6343— **$7.95**
Postpaid from New York.

• Finest Tuscany Lamb Fur.
• Heavy All Wool Polaire —a luxury fabric.

(B) The All Wool Polaire in this coat is one of our very finest materials—a soft, thick texture with deep rich nap and faint diagonal underweave. And the fur is fine Tuscany Mandel! Stays bushy and erect through hardest wear! Roomy raglan sleeves, deep cuffs, handy pockets give just the right sportsmanlike air. Rayon and Cotton lining. Warm interlining.

Junior Sizes—13 to 19 years. State size. See size scale, page 20.

17K6335—Med. Tan.
17K6336—Med. Dk. Green. **$12.98**
Postpaid from New York.

SHORT WOMEN

You can depend on The Quality and The Fit of These Coats

SIZE SCALE
Short Women's Coats
Bust Measures
34 36 38 40 42 inches
Lengths (about)
44 44 45 45 45 inches
Please Be Sure to State Actual Bust Measure.



FINE ALL WOOL CREPEY-TONE
WITH LUXURIOUS SILVER POINTED MANCHURIAN WOLF-DYED" DOG FUR
$17.95 POST PAID NEW YORK-TO-YOU

- **All Silk Lining.**

Perhaps you know by experience how well this deep bushy black fur wears! No doubt you've admired it on others! Now this handsome fur comes to you, delicately silver-pointed, and lavishly used on a smart coat for only *$17.95!* First time we've ever offered such a bargain! The woolen is a soft, uneven fabric with an indistinct weave beneath the surface. It's cut in the proper proportions to fit your figure perfectly. There's a good interlining inside to add to the warmth, and a luxurious All Silk Crepe lining.

Short Women's Even Sizes—34 to 42 inches bust measure. State size. See size scale on this page.
17K6355—Black. **$17.95**
Shipped postpaid direct from New York



ALL WOOL CREPEY-BLOOM
GENUINE "MINK DYED" MARMOT FUR TRIM
$16.98 POSTPAID NEW YORK-TO-YOU

WHAT a difference between this Marmot and the ordinary brown furs! What gloss to the fur! What soft, fluffy upstanding life! What richness of color! The coat is made of fine, crisp-surfaced woolen. Warmly interlined and lined with all silk crepe. Separate belt included.

Short Women's Even Sizes—34 to 42 inches bust measure. State size. See size scale.
17K6365—Dark Brown.
17K6366—Black.
Each, **$16.98**
Postpaid from New York.

ALL WOOL SUEDE BLOOM
SEAL DYED LAPIN FURRED
$13.95 POSTPAID NEW YORK-TO-YOU

NO matter where you're going, this black coat will look *right!* There's a velvety richness to the fur and a soft bloom to the fabric that give an "expensive" effect. A good interlining adds to the warmth. Rayon and Cotton Lining. New oversleeve cuffs, side closing.

Short Women's Even Sizes—34 to 42 inches bust measure. State size. See size scale.
17K6370—Black. **$13.95**
Postpaid from New York.



ALL WOOL SUEDE-BLOOM
GENUINE CARACUL FUR TRIM
$15.95 POSTPAID NEW YORK-TO-YOU

- **Genuine Caracul (Lamb) Fur.**
- **All Wool Suede-bloom.**
- **All Silk Crepe Lining.**

Flat Fur is flattering! Makes you look slimmer—*and* taller! Curly fur is youthful! *Two* good reasons to choose this smart, Caracul-trimmed coat! Another is the long, heightening line of the collar! Another the napped surface and diagonal weave of the new fabric! And still another is this new, trouble-free tie sash! Flared-cuffs give a dashing line to the sleeves! A good interlining adds warmth to the coat. And fine All Silk Crepe makes a luxurious lining.

Short Women's Even Sizes—34 to 42 inches bust measure. State size. See size scale
17K6360—Black. **$15.95**
Shipped postpaid direct from New York to you



ALL WOOL CREPE MONOTONE
MINK-DYED FRENCH CONEY FUR TRIM
$9.98 POSTPAID NEW YORK-TO-YOU

MADE in special proportions for you and generously trimmed with fur! What a splendid find at this low price! Here is the rich, brown striped fur that so many people associate with high priced coats! It's genuine Coney, imported from France, the source of the better, more durable quality! Here is the new diagonal weave in good warm All Wool Crepe. Here is the new side closing! Here is the warmth of a good interlining and the service of a good Sateen lining . . . all combined in the best *$9.98* coat you ever bought!

Short Women's Even Sizes—34, 36, 38, 40 and 42 inches bust measure. State size. See size scale on this page.
17K6375—Dark Brown.
17K6376—Black. **$9.98**
Shipped postpaid direct from New York to you.

SHORT WOMEN

This is

YOUR SHOP



Important! Please Read

Order Your Coat Direct from Sears' New York Style Headquarters

Important:—The coats on these pages are "New-York-to-you" fashions. You may now order them direct from Sears' New York Style Headquarters, and save two or three days of waiting. Your garment comes smartly boxed, postpaid, from New York to you in record time. That's true of all fashions shown on pages 4 to 49. See page 4 for Order Blank and further information.







ALL WOOL CREPE MONOTONE
LYNX DYED BELGIAN CONEY FUR TRIM

$10.98

POSTPAID NEW YORK-TO-YOU

- **Better Quality Coney Fur.**

All fur prices are down, but Coney fur is one of the great bargains of the year! You can now get the finer, fluffier, better quality of Coney fur on this coat for only *$10.98*! In aristocratic all-black . . . or in rich all-brown! There's no skimping in fabric to get this better fur! The material is warm *All Wool*! With a smart soft surface and indefinite underweave. It's warmly interlined. Instead of ordinary lining, there's sparkling Rayon and Cotton inside.

Short Women's Even Sizes—34, 36, 38, 40 and 42 inches bust measure. State size. See size scale.

17K6380—Black.
17K6381—Dark Brown. **$10.98**

Shipped postpaid direct from New York to you.

ALL WOOL SUEDE-BLOOM
RICH "FOX-DYED" VICUNA FUR TRIM

$16.95

POSTPAID NEW YORK-TO-YOU

- **All Silk Crepe Lining.**

Genuine Vicuna fur! With the lovely, delicate brown color and flattering softness so much like real fox fur! Smart, new suede-surfaced fabric! New cape-like oversleeve cuffs! Gracefully seamed and fitted back! Warm interlining

Short Women's Even Sizes—34 to 42 inches bust measure. State actual bust size. See size scale.

17K6385—Dark Brown.
17K6386—Black. Each **$16.95**

Shipped postpaid from New York to you.

ALL WOOL CREPEY-BLOOM
MANCHURIAN "WOLF-DYED" DOG FUR TRIM

$15.00

POSTPAID NEW YORK-TO-YOU

- **All Silk Lining.**

Bushy, long-wearing Manchurian Dog Fur in rich *All-Black*. Combined with an especially fine woolen with a tiny pebbling in its crisp, glossy weave! Neatly seamed with graceful side panels in back. Warmly interlined.

Short Women's Even Sizes—34, 36, 38, 40 and 42 inches bust measure. State actual bust size. See size scale.

17K6390—Black. **$15.00**

Shipped postpaid from New York to you.

Super-Quality ALL WOOL SUEDE VELAIRE
GENUINE FOX FURRED

$27.50 POST PAID NEW YORK-TO-YOU

- **All Silk Crepe Lining.**

This short-haired Kit fox has the fluffy beauty and wearing quality of the larger European skins. It's used on a soft, deep surfaced woolen with a faint diagonal weave beneath its velvety nap. The coat has the new cape-like oversleeve and new buckled side closing. It's warmly interlined.

Short Women's Even Sizes—34 to 42 in. bust measure. State actual bust size. See size scale.

17K6395—Dk. Brown with Brown Fur.
17K6396—Black with Gray Fur. **$27.50**

Shipped postpaid direct from New York to you.

SHORT WOMEN

THIS IS YOUR SHOP

IF YOU MEASURE 5 FEET 2 INCHES OR LESS . . AND WEAR SIZES 34 TO 42

These COATS

ARE BUILT TO SATISFY YOUR SPECIAL NEEDS YOU WILL FIND THEY MAKE YOU LOOK . . . .

TALLER SLIMMER SMARTER

Please Do Not Guess Your Size! Measure Carefully.

Place tape around body over fullest part of bust, close up under arms. Be careful not to stretch tape too tightly, or allow to slip down in back. Do not allow extra for fullness.

Size Scale
Short Women's Coats

Bust: inches.
34, 36, 38, 40, 42
Lengths (about):
44, 44, 45, 45, 45

Trimline COATS OF QUALITY

"Made to Fit"

The Stout Woman

ALL WOOL BROADCLOTH
WITH MINK-DYED
GENUINE VICUNA FUR

$16.95 →

POSTPAID NEW YORK-TO-YOU

GOOD, warm All Wool Broadcloth coat with a generous collar and big cuffs of Vicuna fur, so cleverly dyed that it looks like real Mink. It's a "Trimline" coat, and that means slenderizing lines and perfect fit. A strong Rayon and Cotton lining and interlining.

Stout Women's Sizes—41 to 53 inches bust measure. State size. Size scale on page 25.

REGULAR LENGTHS
(See Scale p. 25)
17K6405—Dark Brown.
17K6406—Black.

SHORT LENGTHS
(See Scale p. 25)
17K6407—Dark Brown.
17K6408—Black.
Each **$16.95**
Postpaid from New York.

This Coat
Comes in
TWO LENGTHS





STOUT WOMEN

This IS YOUR SHOP

If You Wear
Sizes 41 to 53,
TRIMLINE COATS
Are Designed
To Satisfy Your
Special Size and
Style Needs . . .

JUST THE RIGHT SIZING . . .

- Wider Shoulders
- Larger Armholes
- Fuller Bust
- Graceful Hip-line
- Proper Length

BUY ONE AND SEE THE DIFFERENCE



SEE SIZE SCALE . . . on Page 25
MEASURE CAREFULLY
WITH A TAPE MEASURE
Give Us Your Correct Size
and We Can Fit You Perfectly

ALL WOOL CREPEY-TONE
ENRICHED WITH
SEAL-DYED LAPIN FUR

$17.95 POSTPAID
NEW YORK-TO-YOU

- **All Silk Crepe Lining.**

Let this handsome coat introduce to you the lasting pleasure that comes with wearing Sears' "Trimline" Styles. You'll look taller, slenderer, and you'll be so proud of the quality. The softly creped warm All Wool dull-finished fabric is combined with sleek Black Sea dyed Lapin Fur (Coney) to form an ultra-smart surface contrast. Warmly interlined.

Stout Women's Sizes—41, 43, 45, 47, 49, 51 and 53 inches bust measure. State actual bust measure. See size scale on page 25.

17K6400—Black. **$17.95**
Shipped postpaid direct from New York to you.

SAME STYLE
ONLY WITH
SELF-MATERIAL
JABOT THROW
COLLAR

$8.98 POSTPAID
NEW YORK-TO-YOU

FLECKED
WOOL COAT
SILVER POINTED
MANCHURIAN
WOLF-DYED DOG
FUR COLLAR

$13.95 POSTPAID
NEW YORK-TO-YOU

WE foresee a long, busy life for this smart all-wear coat. It s neatly tailored along slimming lines that will "take pounds off your figure." You'll like the warm 90% wool fabric with a silvery-white Rayon Flecking that gives it a tweedy character. The Silver-Pointed Manchurian Wolf-Dyed Dog Fur collar blends perfectly with the flecked fabric. Rayon and Cotton lining and a cozy interlining insure warmth the winter through.

Stout Women's Sizes—41, 43, 45, 47, 49, 51 and 53 inches bust measure. State size. See size scale on page 25.

17K6410—Black.
17K6411—Navy Blue. **$13.95**
Shipped postpaid direct from New York to you.

Same style and sizes only with self-material, graceful jabot-scarf collar that you may adjust to please yourself.

17K6413—Black.
17K6414—Navy Blue. **$8.98**
Shipped postpaid direct from New York to you.

ORDER YOUR FALL COAT FROM SEARS AND SAVE A LOT OF MONEY

SENT POSTPAID DIRECT FROM NEW YORK TO YOU

Trimline

SIZES
41 TO 53

•

This Coat Comes in Two Lengths

•



ALL WOOL
SUEDE-BLOOM
WITH GENUINE
MANDEL
FUR TRIM
$10.98 POST PAID
NEW YORK-TO-YOU

HERE'S a good warm, dependable coat with genuine fur for only *$10.98*. Its *Trimline* tailoring will make you look taller and slimmer. The All Wool fabric has a velvety suede overtone. The fur trim on collars and cuffs is fluffy and flattering. Sturdy Sateen lining and warm interlining.

Stout Women's Sizes—41 to 53 inches bust measure. State size. See size scale on this page.

REGULAR LENGTH

17K6415—Black with Wolf-Dyed Fur.

17K6416—Dark Brown with Mink-Dyed Fur.

SHORT LENGTH

17K6417—Black with Wolf-Dyed Fur.

17K6418—Dark Brown with Mink-Dyed Fur.

Each. **$10.98**

Shipped postpaid from New York.

ALL WOOL CREPEY-TONE COAT

SLEEK BLACK GENUINE CARACUL FURRED

A PERFECT ALL BLACK coat that will go with everything and always look well. The Crepey-textured All Wool fabric is handsomely trimmed with gleaming Black Caracul Fur—a selected quality with smart, rich curl. An All Silk lining and a warm interlining assure you plenty of warmth on coldest winter days. Has the famous "Trimline" tailoring that means perfect fit and the heightening, slimming lines your figure needs.

Stout Women's Sizes—41 to 53 inches bust measure. State size See size scale on this page.

17K6420—Black **$19.98**

Shipped postpaid direct from New York.



$19.98 POSTPAID
NEW YORK-TO-YOU

TWO OF OUR FINEST

With Luxury QUALITY FURS



$24.95 POST PAID
NEW YORK-TO-YOU

ALL WOOL CREPE SUEDE

WITH MINK DYED
GENUINE MARMOT FUR

GOOD news for large women! The suede-finish Woolens are coming to the fore this Fall! Their dull soft surface is especially slenderizing and flattering to the fuller figure. Choose this Mink-dyed Marmot fur trimmed All Wool Crepe Suede coat and find out for yourself! It's a quality coat through and through as constant wear will prove. All Silk Crepe lining and snugly interlined.

Stout Women's Sizes—41 to 53 inches bust measure. State size. See size scale on this page.

17K6425—Dark Brown.

17K6426—Black. **$24.95**

Shipped postpaid direct from New York to you.



$26.75 POST PAID
NEW YORK-TO-YOU

ALL WOOL CREPE SUEDE

SELECTED QUALITY MANCHURIAN
WOLF-DYED DOG FURRED

LUXURIOUS full-furred Manchurian Wolf-dyed Dog Fur glorifies this all wool Crepey Suede Coat. It's a miracle of line and cut and will do wonders for the full figure. Buy this coat and know the deep satisfaction that a Sears quality coat brings—not only the first thrill of its smart, new style, but the lasting pleasure that fabric and fur of quality alone can give. It's richly lined with fine All Silk Crepe and interlined for extra warmth.

Stout Women's Sizes—41 to 53 inches bust measure. State size. See size scale on this page.

17K6430—Black. **$26.75**

Shipped postpaid direct from New York to you.

SIZE SCALE

Stout Women's Coats

Bust Measures.....	**41**	**43**	**45**	**47**	**49**	**51**	**53 inches**
Regular Lengths(about)	**48**	**48**	**48**	**49**	**49**	**50**	**50 inches**
Short Lengths (about)..	**45**	**45**	**45**	**45**	**45**	**45**	**45 inches**

Please Be Sure to State Actual Bust Measure.

ORDER YOUR SEARS COAT DIRECT FROM NEW YORK AND SAVE TIME

Order *Trimline* COATS..Direct From Sears New York Style Headquarters

SEE . . . *Page 4* FOR DETAILS



This Coat Comes in Two Lengths

Choice
$13.95 *Each*
POSTPAID NEW YORK-TO-YOU

ALL WOOL MONOTONE CREPE
WITH MANCHURIAN "WOLF-DYED" DOG FUR

THIS is the deep, glossy black fur we've always saved for our more expensive coats! First time we've used it on a larger-sized coat for only $13.95! The fabric is a warm, all wool Crepe with a faint interesting cross weave beneath its surface. Fine tucks and slender panels shape the back. Although you'd expect an ordinary lining with so much other value . . . this coat is finished with sparkling Rayon and Cotton lining and warmly interlined.

Stout Women's Sizes—41 to 53 inches bust measure. State size. See size scale.

17K6435—Black, regular length.
17K6436—Black, short length. **$13.95**

Shipped postpaid from New York.

ALL WOOL SUEDE-BLOOM
WITH "MINK-DYED" FRENCH CONEY FUR

LAVISH trimmings of soft, fluffy brown fur make this look like a costly Mink-trimmed coat! There's a feeling of luxury, too, in the deep, soft-surfaced Suede Bloom fabric. There's a rich sparkle to this Rayon and Cotton lining. Every detail adds to the impression of fineness and quality this coat creates. The fur is the *better* French Coney Fur. The fabric is *All Wool*, of *better* construction. A Rayon and cotton lining with firm interlining and careful tailoring help retain these smart lines for the life of the coat.

Stout Women's Sizes—41 to 53 inches bust measure. State size. See size scale.

17K6440—Dark Brown.
17K6441—Black. **$13.95**

Shipped postpaid from New York.

DO NOT GUESS YOUR SIZE—MEASURE CAREFULLY

Place tape around body over fullest part of bust close up under arms. Be careful not to stretch tape too tightly or allow to slip down at back. Do not allow extra for fullness. Please be sure to state actual bust measure.

SIZES 41 TO 53
See Size Scale on Page 27



This Coat Comes in Two Lengths

WITH IMPORTED FRENCH CONEY FUR
$15.00 POSTPAID NEW YORK-TO-YOU



Remarkable Value
$6.98 POSTPAID NEW YORK-TO-YOU

HALF WOOL BROADCLOTH
WITH FUR-EFFECT TRIM

THERE'S a richness and gloss to this big, warm, crinkled plush collar that makes it look like black Persian Lamb fur! There's a grand amount of warmth in this Broadcloth, because two thirds of its heavy weight is good, heat-retaining wool! Slender center and side seams shape the back. Sateen lining and good warm interlining.

Stout Women's Sizes — 41 to 53 inches bust measure. State size. See size scale on page 27.

17K6450—Black.
17K6451—Deep Dk. Brown. **$6.98**

Shipped postpaid direct from New York to you.

• All Wool Crepe Monotone.

The fluffiness, the fullness, the erectness of the fur instantly tell you this is the finer, *selected* silver pointed French Coney. The faint diagonal ribbing and soft surface of the fabric prove that Crepe Monotone's the latest style. Slim side panels in back. Warm interlining. Sateen lining. Separate belt included.

Stout Women's Sizes—41 to 53 inches bust measure. State size. See size scale on page 27.

17K6445—Black, Regular length.
17K6446—Black, short length. **$15.00**

Shipped postpaid direct from New York to you.

SEE PAGE FOLLOWING INDEX FOR DESCRIPTIONS OF NEW COLORS

SENT POSTPAID DIRECT FROM NEW YORK TO YOU

Trimline COATS

SIZES 41 TO 53



QUALITY MANCHURIAN "WOLF-DYED" DOG FUR

$17.95 POSTPAID NEW YORK-TO-YOU

ALL WOOL CREPEY-TONE

- **All Silk Crepe Lining.**

This is *"Quality"* Manchurian Dog Fur! That means it's more densely furred! It's fluffier, softer, finer textured than ordinary grades —with less sheen and more depth and much longer wearing quality! And here it's used on one of the better types of woolen! A flat, crisp surfaced fabric covered with pin-point pebbling so tiny you have to look closely to notice it. A fabric that wears splendidly! It's gracefully paneled at the sides, well interlined and richly lined with All Silk Crepe.

Stout Women's Sizes—41 to 53 in. bust measure. State size. See size scale.

17K6455—Black. **$17.95**

Shipped postpaid from New York.

- **All Wool Suede Bloom.**

Short-haired furs *do* make you look slender! And together with its flattering "slimness," this sheared French Coney fur has the rich sheen, the velvety softness and the warm brown tones of real Beaver! The fabric shows its smart diagonal weave below a slight napped surface. The coat is warmly interlined and lined with sparkling Rayon and Cotton. Separate belt included.

Stout Women's Sizes—41 to 53 in. bust measure. State size. See size scale.

17K6460—Dark Brown **$16.95**
17K6461—Black.

Shipped postpaid from New York.

GENUINE FRENCH BEAVER-DYED CONEY FUR

$16.95 POSTPAID NEW YORK-TO-YOU

Luxury QUALITY FURS DISTINGUISH THESE FINE COATS



This Coat Comes in Two Lengths

$18.95 POST PAID NEW YORK-TO-YOU

$32.50 POST PAID NEW YORK-TO-YOU

ALL WOOL CREPEY-TONE WITH SILVER-POINTED MANCHURIAN "WOLF-DYED" DOG FUR

- **All Silk Crepe Lining.**

Delicate white Badger hairs, hand set into this deep, thick bushy fur, give a bright interesting silvering to the collar and cuffs and make them look like costly Silver Fox! The fur itself is our better, selected quality of Manchurian Dog. It's used on a fine enduring woolen with a tiny pebbling woven into its crisp texture. Slender side seamings give a narrower, slender effect to the back. There's a warm interlining and a fine All Silk lining.

Stout Women's Sizes—41 to 53 in. bust measure. See size scale.

17K6465—Black–Regular Length.
17K6466—Black–Short Length. **$18.95**

Shipped postpaid from New York.

ALL WOOL CREPE SUEDE GENUINE MINK TAILS FUR OF BEAUTIFUL QUALITY

- **All Silk Crepe Lining.**

Mink trimmed coats usually cost anywhere from *$65* to *$150*! But we've discovered that the genuine Mink tails have practically the same lustrous beauty, the same rich brown shading as the rest of the skin—and they aren't quite so expensive. Here we've used scores of them, inserting a thin edge of dark Coney away down beneath the fur at each joining to add strength and emphasize the striping. The new Crepe Suede is woven with a soft lustrous nap. Warm interlining. Separate belt included.

Stout Women's Sizes—41 to 53 in. bust measure. State size. See size scale.

17K6470—Deep Dark Brown.
17K6471—Black. **$32.50**

Shipped postpaid from New York.

SIZE SCALE—STOUT WOMEN'S COATS

Bust Measures.....	41	43	45	47	49	51	53 inches
Regular Lengths (about).....	48	48	48	49	49	50	50 inches
Short Lengths (about).....	45	45	45	45	45	45	45 inches

Please Be Sure to State Actual Bust Measure.

HELP SEARS TO FIT YOU PERFECTLY BY MEASURING CAREFULLY

SMART NEW YORK FASHIONS OF STERLING QUALITY

Sears GIRLS COATS Satisfy!

SIZE SCALE

Ages.....	7	8	9	years
Chest.....	26	27	28	inches
Lengths.....	28	30	32	inches
Ages.....	10	12	14	16 years
Chest.....	29	31	33	35 inches
Lengths.....	35	37	39	41 inches

STATE SIZE

"Playmate" IN STRONG ARTIFICIAL LEATHER BACKED WITH COTTON SUEDE

WARMLY LINED WITH COTTON KASHA CLOTH

$2.85 POSTPAID NEW YORK-TO-YOU

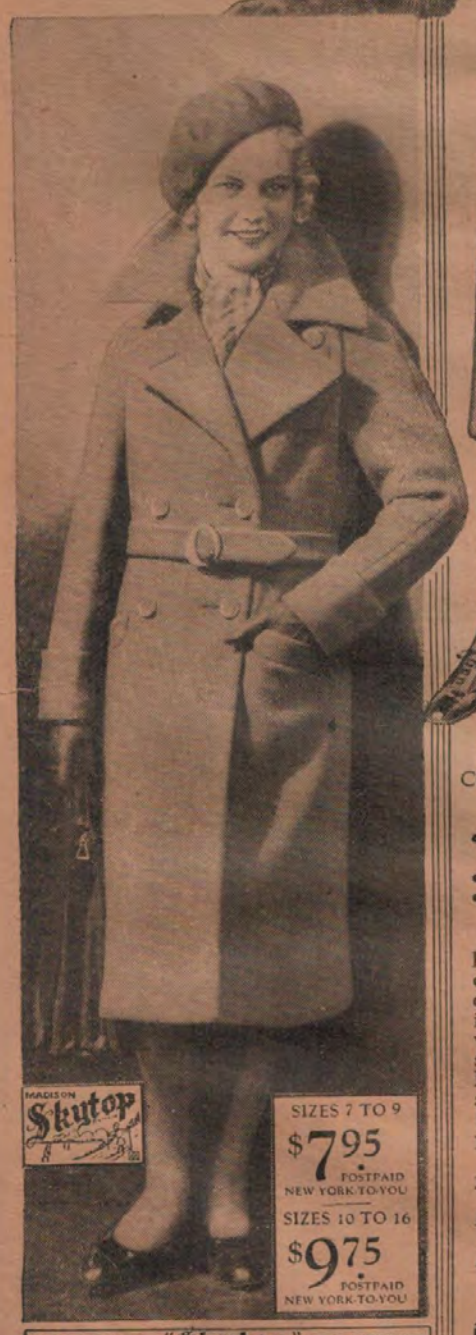
THREE comfort points to this jacket! First—there's the tough, heavy, stag grained artificial leather that's wind and rain proof! Second—there's the soft warm cotton suede back that acts as interlining. And third—there's an additional lining of thick Cotton Kasha cloth! Cuff straps are reversible.

Even Sizes—8 to 14 years. State age size. Length about 23 inches.

17K6855—Medium Blue.
17K6856—Medium Red.
17K6857—Medium Green. **$2.85**

Shipped postpaid direct from New York to you.

MANDEL FUR TRIM



MADISON Skytop

SIZES 7 TO 9 $7.95 POSTPAID NEW YORK-TO-YOU

SIZES 10 TO 16 $9.75 POSTPAID NEW YORK-TO-YOU

ALL WOOL "Skytop" COATING

This is our best and warmest coat for girls. The soft deep-textured Sky Top Chinchilla Cloth is the most expensive fabric used in any of our New York coats! A real luxury material! Thick warm lining of Cotton Suede Cloth.

State age size. See size scale.

Age Sizes—*10, 12, 14* and *16* Years
17K6500—Med. Tan.
17K6501—Navy Blue. **$9.75**
Shipped postpaid from New York.

Age Sizes—*7, 8* and 9 Years
17K6600—Med. Tan.
17K6601—Navy Blue. **$7.95**
Shipped postpaid from New York.



ALL WOOL KEMP COATING $8.98 POSTPAID NEW YORK-TO-YOU

- **New High-Low Collar.**
- **Warm interlining.**
- **Rayon and Cotton Twill lining.**

High quality and high style stand out all over this smart little coat! The Kemp cloth is a brand new, fine woolen, frosted with silvery hairs. And the Mandel fur is our finer, silkier quality. Collar fastens high or low, as you choose.

Even Sizes—10 to 16 years. State age size.

17K6505—Navy Blue.
17K6506—Med. Brown. **$8.98**
Shipped postpaid from New York.

EXTRA HEAVY HOMESPUN COATING $5.75 POSTPAID NEW YORK-TO-YOU

- **Furry trimming of Squirrel Cut fabric.**

Yes! Your daughter can have a warm new coat—and a smart one! The heavy napped coating is woven of about *4/5* wool with Rayon to give its silvery mixed surface. It's deliciously warm because it has a warm wool pile! Sateen lined. Interlined.

Even Sizes—10 to 16 years. See size scale.

17K6510—Normandie Blue.
17K6511—Medium Dark Green.
17K6512—Cardinal (Med. Red.) **$5.75**
Shipped postpaid from New York to you.

DASHING MILITARY STYLE →

- **Finer Quality Mandel Fur.**
- **Interlining and Sateen Lining.**

Ordinarily a coat of this warmth and quality should cost about *$6.98*! At *$4.98* it's one of the great bargains of the year! Because the rich deep fabric is All Wool, heavy weight and warm! It's interlined! And durably lined with Sateen! And the collar is not only genuine fur, but a very fine silky Mandel fur that looks like Badger. Bright nickel buttons and buckle follow the latest military fashion.

Age Sizes—10, 12, 14 and 16 years. See size scale on this page. State size.

17K6515—Navy Blue. **$4.98**
Shipped postpaid direct from New York to you.



MANDEL FUR TRIMMED ALL WOOL VEL-BLOOM $4.98 POSTPAID NEW YORK-TO-YOU

Our Best ALL WOOL POLO COAT

SIZES 10 TO 16 $6.98 POSTPAID NEW YORK TO-YOU

SIZES 7 TO 9 $5.98 POSTPAID NEW YORK-TO-YOU

- **Heavy All Wool Polaire**

Just what every girl wants! The big warm, wooly double breasted coat with high, wide and handsome lapels! Coachman style, with *two* warm thicknesses of fabric across the front. Soft, deep, downy Polaire, every thread warm wool! Sturdy Banner Sateen lining. Warm Interlining.

State age size. See size scale.

Age Sizes—*10, 12, 14* and *16* Years
17K6520—Medium Tan.
17K6521—Medium Green. **$6.98**

Age Sizes—*7, 8,* and 9 Years
17K6620—Medium Tan.
17K6621—Medium Green. **$5.98**

Shipped postpaid direct from New York.

GIRLS' COATS CAN ALSO BE ORDERED DIRECT FROM NEW YORK

SENT POSTPAID DIRECT FROM NEW YORK TO YOU

"WINTER PAL" WARM SHEEPSKIN LINED ARTIFICIAL LEATHER

WITH LAMBSKIN COLLAR **$3.79** POSTPAID NEW YORK-TO-YOU



- **Knit Wool Inner Wristlets.**

The *warmest* jacket in our style shop! Because it's lined with genuine sheepskin! Tough, stag-grained artificial leather exterior keeps out wind and rain. Knit wool inner wristlets protect arms from wind and snow. Bushy lambskin collar buttons up chin high. Double breasted front gives double protection.

Age Sizes—8, 10, 12 and 14 years. State size. Length about 23½ inches.

17K6860—Med. Red.
17K6861—Med. Blue. **$3.79**

Shipped postpaid direct from New York.



GENUINE MANDEL FUR

Important News About These "New York-to-You" Fashions

You may now order Girls' Coats direct from Sears' New York Style Headquarters. Your garment comes smartly boxed, postpaid from New York to you in record time. See page 4 for Order Blank and further information.

See Size Scale on Opposite Page.

Smart PART WOOL COATING

LASKIN LAMB FUR COLLAR

SIZES 10 TO 16 **$3.98** POSTPAID NEW YORK-TO-YOU



SIZES 7 TO 9 **$2.98** POSTPAID NEW YORK-TO-YOU

- **Warm Genuine Fur Collar of Laskin Lamb.**
- **Good Medium Winter Weight Coating, about ½ Wool.**
- **Heavy Cotton Suede Lining.**

Just see what wonderful warmth and style Sears offer you at this low price! A cosy fur collar of soft Laskin Lamb—the fur that looks, feels and wears like real Beaver! And the coat is good comfortably napped woolen in a tiny squarish weave. Smartly cut. Sateen lining in sleeves. State size.

Girls' Sizes—7, 8 and 9 years.
17K6625—Med. Tan Mixture. **$2.98**

Sizes—10, 12, 14 and 16 Years.
17K6525—Med. Tan Mixture. **$3.98**
Shipped postpaid direct from New York.

Ⓐ WARM HEAVY CHINCHILLA about 90% WOOL **$3.98** POSTPAID NEW YORK-TO-YOU

Ⓑ HEAVY HOMESPUN COATING **$4.98** POSTPAID NEW YORK-TO-YOU

Ⓐ • **Scarlet Cotton Suede Lining.**

If it's navy Chincilla, it's *smart*, no matter what the price! That's why this big heavy coat is a bargain in *style* as well as in comfort! It has the regulation warm double breasted front . . . the bright red cotton suede lining every girl admires. Belt is piped with red and backed with artificial leather. The fabric is heavy and warm, and wonderfully serviceable.

Sizes—10, 12, 14 and 16 years. State size. See size scale.

17K6535—Dk. Navy Blue. **$3.98**
Shipped postpaid from New York.

Ⓑ • **Rich Brown Mandel Fur.**
• **Heavy Homespun Coating—about 80% Wool with Rayon.**

A good warm coat with a real fur collar for *$4.98*! Made of soft-napped Wool and Rayon Homespun that comes in beautiful silvery colors. Well lined with thick, fleecy cotton suede cloth!

Even Sizes—10, 12, 14 and 16 years. See size scale. State age size.

17K6540—Normandie Blue.
17K6541—Medium Light Brown.
17K6542—Winetone (Dark Red). **$4.98**
Shipped postpaid from New York.

- **New High-Low Collar.**
- **Smart Oversleeve Cuffs.**
- **Fine Quality Mandel Fur.**
- **Warm All Wool Monotone Fabric.**
- **Interlining and Sateen Lining.**

All the girls are wearing this Mandel fur, but few will have such a fine, silky, fluffy quality as this! All the girls like this rough, crepy, criss-cross woolen—but few will have it in a coat so smartly cut!

Age Sizes—10, 12, 14 and 16 years. State age. See size scale.

17K6530—Med. Light Brown.
17K6531—Navy Blue. **$6.98**
Shipped postpaid direct from New York.

ALL WOOL MONOTONE RICH MANDEL FUR TRIMMING **$6.98** POSTPAID NEW YORK-TO-YOU



A SMART NEW YORK GIRL POSES IN THIS COAT CLASSIC

GERMANIA SINCE 1848 GENUINE - ALL WOOL CHINCHILLA

SIZES 7-8-9 **$6.95** POSTPAID NEW YORK-TO-YOU

SIZES 10-12-14 **$7.95** POSTPAID NEW YORK-TO-YOU

GENUINE GERMANIA

ALL WOOL CHINCHILLA CLOTH

- **Extra Heavy Weight.**
- **Cotton Kasha Lining with Sateen Shoulder Yoke.**

Germania Chinchilla is recognized as the best, heaviest, warmest Chinchilla you can get. The regulation double breasted style never goes out of fashion. Belt of self material.

Age Sizes—10, 12 and 14 Years.
17K6545—Navy Blue.
17K6546—Cocoa Brown. **$7.95**

Age Sizes—7, 8 and 9 years.
17K6645—Navy Blue.
17K6646—Cocoa Brown. **$6.95**
Shipped postpaid from New York.

PAGE 4 TELLS ABOUT THE NEW, QUICK WAY TO ORDER.

Classic COAT Styles

• FOR BIG AND LITTLE SISTER • FEATURED IN WARM FUR-LIKE FABRICS •

SQUIRREL EFFECT
POLARTEX..
"Snug and Comfy as a Real Fur Coat"

SIZES 10 TO 14
$3.98 POSTPAID NEW YORK-TO-YOU

100% WOOL
ALPACA
"Its Furry Warmth Defies Winter Wind and Cold"

SIZES 10 TO 14
$5.98 POSTPAID NEW YORK-TO-YOU

FUR WARM
Silverpel
"Packed full of Warmth and Wear"

SIZES 10 TO 16
$4.98 POSTPAID NEW YORK-TO-YOU



SIZES 7 TO 9
WITH
MATCHING BERET
$2.98 POSTPAID NEW YORK-TO-YOU

SIZES 7 TO 9
$4.98 POSTPAID NEW YORK-TO-YOU

SIZES 7 TO 9
WITH
MATCHING BERET
$3.98 POSTPAID NEW YORK-TO-YOU

- **Polartex—a heavy Cotton Fur Fabric.**
- **Heavy Cotton Suede Lining.**

All the girls are wearing these big, luxurious, low priced coats! This heavy, velvety fur fabric is made all of lustrous mercerized cotton, clipped and pressed to resemble real lapin skins. The heavy cotton suede lining has a thick, soft nap that holds the warmth about you. Artificial leather belt.

Age Sizes—10, 12 and 14 years. State age size.
17K6550—Beige Tan.
17K6551—Medium Gray. **$3.98**

Age Sizes—7, 8 and 9 years
These sizes come with matching Beret. *State age size.*
17K6650—Beige Tan.
17K6651—Medium Gray. **$2.98**
Either coat shipped postpaid from New York to you.

SIZE SCALE

Ages	7	8	9	years
Chest	26	27	28	inches
Lengths	28	30	32	inches

- **Fur Fabric with 100% Alpaca Wool Pile.**
- **Warm Double Breasted Front.**
- **Heavy Lining of Thick, Cotton Suede.**
- **Artificial Leather Belt.**

They look like fur! They're made like fur! And these big, fluffy sportsmanlike coats have much of the warmth of fur! Light, resilient Alpaca wool is used to make this dense, furry pile. It's firmly fastened to a strong, invisible cotton back. Every tiny wool fiber acts as a heat retainer! The leathery cotton suede lining is so tightly woven and so thickly fleeced that it forms a staunch protection in itself. Sateen sleeve lining.

Age Sizes—10, 12 and 14 years
State size. See size scale.
17K6555—Dark Beaver Brown. **$5.98**

Age Sizes—7, 8 and 9 years
State size.
17K6655—Dark Beaver Brown. **$4.98**
Either coat shipped postpaid direct from New York.

- **Rollinson's Silverpel—our heaviest cotton fur fabric.**
- **Heavy Cotton Suede Lining.**

You *know* this rich, heavy fur fabric! You know it *must* be warm, it *must* be serviceable, it *must* be good or you wouldn't see so many smart girls wearing it! At Sears' new low price, these Silverpel coats represent remarkable value! They're made by Rollinson—a name famous for fine fur fabrics! Their thick, furry pile is so close-set, the cold can't get through.

Age Sizes—10, 12, 14 and 16 years. State age.
17K6560—Light Gray mixture.
17K6561—Light Brown mixture. **$4.98**

Age Sizes—7, 8 and 9 years with Beret
17K6660—Light Gray mixture.
17K6661—Light Brown mixture. **$3.98**
Either coat shipped postpaid from New York.

SIZE SCALE

Ages	10	12	14	16 Years
Chest	29	31	33	35 Inches
Lengths	35	37	39	41 Inches

Important News About These "New York-to-You" Fashions

You may now order Girls' Coats direct from Sears New York Style Headquarters. Your garment comes smartly boxed, postpaid from New York to you in record time. See page 4 for Order Blank and further information.

STURDY ARTIFICIAL LEATHER JACKETS

(A) Jacket and beret of good, firm artificial leather lined with a thick cotton fleecing. Windproof and rainproof. Av. length—24½ in.
Age Sizes—8, 10, 12, and 14 years. State age.
17K6865—Med. Blue.
17K6866—Med. Red.
17K6867—Med. Green. **$2.00**
Postpaid from New York.

(B) Windproof, rainproof jacket in double breasted style. Made of heavy, artificial leather. The warm inner surface of cotton suede acts as interlining. Cotton flannel plaid lining. Deep-piled Wombat fur fabric collar.
Age Sizes—7, 8, 9 and 10 years. State age. Av. length—22½ in.
17K6880—Med. Red.
17K6881—Med. Green.
17K6882—Med. Blue. **$2.69**
Shipped postpaid from New York.

Genuine STEVENS ALL WOOL CHINCHILLA

SIZES 10 TO 16
$5.98 POSTPAID NEW YORK-TO-YOU

(A) JACKET AND BERET
WARM COTTON FLEECE BACKED
$2.00 SET POSTPAID NEW YORK-TO-YOU

(B) IMITATION WOMBAT COLLAR
WARM COTTON PLAID LINING
$2.69 POSTPAID NEW YORK-TO-YOU

ALL WOOL MERRIMACK CHINCHILLA STEVENS FABRICS

SIZES 7 TO 9
$4.98 POSTPAID NEW YORK-TO-YOU

HALF WOOL BROADCLOTH
$3.98 POSTPAID NEW YORK-TO-YOU

ALL WOOL COATING
$5.98 POSTPAID NEW YORK-TO-YOU

WARM HEAVY CHINCHILLA 90% WOOL
$2.98 POSTPAID NEW YORK-TO-YOU

ALL WOOL COATING $5.98 POSTPAID NEW YORK-TO-YOU

FLUFFY FINE MANDEL FUR TRIMMED

- **Heavy 26-ounce All Wool Chinchilla—**
- **Heavy Red Cotton Suede Lining.**
- **Wide Double Breasted Style gives double protection in front.**
- **Bright Red Pipings.**

These navy blue Chinchillas are among the heaviest, huskiest, warmest coats we have! The fabric is a thick, deep, resilient cloth woven all of fine warm wool! Every soft fiber of it *holds* the heat. The bright strong cotton suede cloth lining is so closely woven that it acts as a second windbreaker.

Age Sizes—10, 12, 14 and 16 Years

Shipped postpaid from New York to you. State age size.

17K6565—Dark Navy Blue. **$5.98**
Age Sizes—7, 8 and 9 years
State age size. See size scale.
17K6665—Dark Navy Blue. **$4.98**
Shipped postpaid from New York to you.

- **Badger Dyed Mandel Fur.**
- **Cotton Suede Lining.**

There's delicious warmth and comfort in this real fur collar! Warmth and service in the good substantial half wool Broadcloth. Cosy softness in the brushed cotton suede lining! Wonderful *$3.98* value!

Age Sizes—7, 8, 9 and 10 years. State age size.

17K6670–Reindeer Tan.
17K6671—Winetone (Dark) Red.
17K6672—Light Blue. **$3.98**
Shipped postpaid from New York to you.

- **Mink Dyed Mandel Fur.**

Our finest Mandel Fur! On one of our finest coatings! This frosted, fleecy All Wool fabric has such a soft surface—such a rich full texture, you know instantly it's a high quality woolen! New tie collar—Sateen lined, interlined.

Age Sizes—7, 8, 9, 10 years. State age.

17K6675—Winetone.
17K6676—Reindeer Tan.
17K6677—Lt. Navy Blue. **$5.98**
Shipped postpaid from New York to you.

- **Mink Dyed Mandel Fur.**

Every girl loves a jaunty cape, and even Mother knows it adds precious extra warmth about the shoulders—especially when the fabric is such rich, heavy All Wool material sateen lined, interlined!

Age Sizes—7, 8, 9 and 10 years. State age. See size scale.

17K6680—Winetone.
17K6681—Light Navy Blue.
17K6682—Reindeer Tan. **$5.98**
Shipped postpaid from New York to you.

- **A Real Coat Buy**
- **Cotton Kasha Lining.**

The regulation brass-buttoned, bright emblemed style! You can pay as high as *$5.00* elsewhere for this very same style and not get as durable a coat. Ours is good, warm Chinchilla cloth that's heavy and durable, and it's cotton Kasha lining is soft and warm.

Sizes—7, 8, 9 and 10 years. State age size. See size scale.

17K6685—Dk. Navy Blue. **$2.98**
Shipped postpaid from New York to you.

Beautiful Furs

OF A QUALITY YOU CAN DEPEND ON...



IN BLACK SEALINE DYED CONEY FUR
$49.50
POSTPAID NEW YORK TO YOU

Selected GENUINE MUSKRAT
$65.00
POSTPAID NEW YORK-TO-YOU



Two-Skin American Red Fox Scarf

A one-skin Fox scarf is a treasured possession—but a *two-skin* Fox scarf is the height of luxury! More than most women ever hoped to own! Now, with fur prices so low, Sears bring you a *two-skin* scarf of genuine Fox fur at a price well within easy reach. Think how much richness this fine accessory adds to the simplest costume! This genuine American Red Fox has the endurance, the fluffiness, the rich colorings that make Fox the most popular of all furs. The scarf consists of two complete skins, thickly furred on both sides. Length, over all, 62 inches, not including tails.

17K6750—Natural Red. **$19.98**
Shipped postpaid direct from New York to you.



Wonderful Value GENUINE CONEY FUR
$24.95
POSTPAID NEW YORK-TO-YOU

IN LASKIN LAMB
$45.00
POSTPAID NEW YORK-TO-YOU

ALL ARE SILK CREPE LINED AND INTERLINED

Genuine Silver Muskrat

17K6725—Even Sizes—32 to 42 ins. bust measure. Lengths 46 to 48 inches. **$75.00**

Genuine Southern Back Muskrat

Same style as Silver Muskrat. Darker skins.

17K6726—Even Sizes—32 to 44 inches bust measure. State size. **$65.00**

***Sealine* (Sheared, Dyed, Genuine Coney)**

Selected, strong-skinned pelts.

17K6727—Even Sizes—32 to 44 inches bust measure. State size. **$49.50**

All three shipped postpaid from New York.

Genuine Coney Fur

Without doubt the warmest fur coat the money will buy! Dyed a rich, dark mahogany brown. Warmly interlined and richly lined with All Silk Crepe.

17K6730—Even Sizes—32 to 44 inches bust measure. State size. **$24.95**

Shipped postpaid from New York.

Genuine Laskin Lamb

Looks like costly Beaver! Well lined with Rayon and Cotton Brocade and warmly interlined.

Even Sizes—32 to 40 inches bust measure. Corresponding lengths, 45 to 46 inches.

17K6735—Beaver Brown. **$45.00**
Shipped postpaid from New York.



Genuine NORTHERN FOX
$14.75
POSTPAID NEW YORK-TO-YOU



Genuine Imported RUSSIAN FOX
$19.75
POSTPAID NEW YORK-TO-YOU

THIS STYLE IN GENUINE SILVER FOX
$49.50
POSTPAID NEW YORK-TO-YOU



Genuine FOX SCARF
$9.75
POSTPAID NEW YORK-TO-YOU

THIS slightly smaller skin has the same rich purity of coloring and the soft fluffiness of texture found in our more expensive Fox furs. The natural red Fox has a beautiful fluffy red and white throat, and is marked with whiter hairs toward the tail. The brown is all a rich, deep solid color. Length, not including tail, *31* inches.

17K6760—Natural Red.
17K6761—Brown. **$14.75**
Shipped postpaid direct from New York to you.

Genuine Imported Russian Fox

OUR biggest, fluffiest, finest textured fox fur in these colorings. Imported from Russia—source of the world's finest furs. Length, not including tail, *33* inches.

17K6755—Natural Red.
17K6756—Solid Brown.
17K6757—Black, Silver Pointed. **$19.75**

Genuine Silver Fox—Only $49.50

Three years ago, natural silver foxes cost from *$100* to *$300*! This coveted black-brown fur is naturally sprinkled with delicate silver hairs. The long, soft, lofty fur lifts and sways beautifully with every motion . . . seems almost alive! Length, not including tail, *33* inches.

17K6758—Genuine Silver Fox. **$49.50**
Both shipped postpaid direct from New York.

Genuine Australian Fox

A REAL fox fur, with much of the color-beauty and softness of the costlier scarfs! This Australian fox scarf is an entire skin well furred on both sides with smooth glossy hair. Length, not including tail, *30* inches.

17K6765—Natural Red.
17K6766—Brown. **$9.75**
Shipped postpaid direct from New York to you.

Genuine Kolinsky Fur Scarf
17K6772
$14.75
Postpaid New York to you.

NEW!
THREE-SKIN GENUINE MINK DYED MARMOT FUR SCARF
17K6770
$9.98
POSTPAID NEW YORK-TO-YOU

Rayon BLOUSE

Three-Piece ALL WOOL TWEED
$5.98
POSTPAID NEW YORK-TO-YOU

Smart BUNNY JACKET IN GENUINE FRENCH CONEY FUR
$9.98
POSTPAID NEW YORK-TO-YOU

Same STYLE IN GENUINE LAPIN FUR
$15.00
POSTPAID NEW YORK-TO-YOU

EXTRA FINE GENUINE LAPIN FUR
$19.75
POSTPAID NEW YORK-TO-YOU

ALL SILK CREPE BLOUSE

2-PIECE FLECKED HOMESPUN SUITING
$4.95
POSTPAID NEW YORK-TO-YOU

ALL WOOL SUEDE-BLOOM WITH FLATTERING TUSCANY LAMB FUR
$9.98
POSTPAID NEW YORK-TO-YOU

3-PIECE ALL WOOL CREPE SUITING
$6.98
POSTPAID NEW YORK-TO-YOU

"Suit" Yourself IN A SMART SUIT OR FUR JACKET

(A) This All Wool Tweed is the same firm, fine type of woolen that men prefer—because it tailors so crisply and wears so well! There are deeply faced "weskit" fronts in the unlined jacket! There's another graceful inverted pleat in the *back* of the skirt. A dainty All Rayon Crepe blouse!

Even Sizes—32 to 40 in. bust measure. State size.
17K6705—Med. Green and White.
17K6706—Light Brown and White. **$5.98**
Shipped postpaid direct from New York.

(B) Every party-goer wants one! Genuine Snow-white Bunny Coney skins, interlined and lined with All Rayon Crepe.

Age Sizes	*14*	*16*	*18*	*20 years*
Bust	*32*	*34*	*36*	*38 ins.*

State size. Average Length, 24 in.
17K6740—White. **$9.98**
Shipped postpaid from New York.

Same Style in Genuine Lapin Fur
Sheared genuine Coney, interlined and lined with all silk Satin. Same sizes. Length as above.
17K6741—Beige Tan.
17K6742—Seal Black. **$15.00**
Shipped postpaid direct from New York.

(C) This is the finer, selected quality of *Genuine Lapin* (Coney) fur, with softer, silkier clipped hair and heavier leather skins. Deep bolster collar. Interlining and rich, all silk Crepe lining.

Even Sizes—32 to 40 inches bust measure. State size. Length, 24 inches.
17K6745—Chocolate Brown.
17K6746—Seal Black. **$19.75**
Shipped postpaid direct from New York.

(D) *Three-Piece Wool Crepe Suit.* Notice the high belted gigolo skirt! The bright plaid All Silk blouse in color to match the suit! The dashing over-sleeve cuffs trimmed with crinkled, velvety Black Plush. The fabric is an unlined, fleecy-surfaced All Wool Crepe of good warm medium weight.

Even Sizes—32 to 40 in. bust measure. State size.
17K6715—Navy Blue.
17K6716—Light Brown.
17K6717—Medium Dark Red. **$6.98**
Shipped postpaid direct from New York.

- **¾ Wool with Silk and Rayon**

This two-piece dress-weight suit is one of the handiest outfits you'll have! Wear the skirt separately! Wear the jacket with other outfits! They're made of soft Tweed in a tiny basket weave. Silvery flecks disguise dust, smudges or wrinkles.

Even Sizes—14 to 20 years to fit 32 to 40 in. bust measure State size.
17K6710—Dark Green.
17K6711—Navy Blue.
17K6712—Lt. Brown. **$4.95**
Shipped postpaid from New York.

- **2-Piece Winter Suit**

This warm winter suit is made of soft, heavy All Wool Coating with the smart new suede finish! The jacket is well interlined and lined with all silk Crepe, and it's double breasted. The thick, fluffy brownish fur collar is Tuscany Lamb—the finest lamb fur.

Even Sizes—32 to 40 in. bust measure. State size.
17K6720—Dark Brown.
17K6721—Black. **$9.98**
Shipped postpaid from New York.

MISSES' *Smart* New Frocks Are "Rising in Importance"

NECKLINES, WAISTLINES ARE ON "THE UP AND UP"

JACKET AND DRESS COMPLETE $6.75 POSTPAID NEW YORK-TO-YOU



New!
HIGH WAISTLINE
SCARF BOW
STRIPE TRIM
SQUARE NECKLINE
EPAULETTE SLEEVES
SHORT JACKET

TWO-PIECE ALL SILK CANTON CREPE $6.95 POSTPAID NEW YORK-TO-YOU



New!
HIGH NECK
BUTTON SCARF
HIGH WAISTLINE
SIDE-BUTTON CLOSING
STRAIGHT SLIM SKIRT
GUIMPE TYPE DRESS
WOOL FABRIC



New!
SCARF BOW
DOUBLE BREASTED LINE
TRIMLINE SKIRT
BROAD SHOULDERS
HIGH WAISTLINE
WOOL FABRIC



New!
CAPE-COWL COLLAR
HIGH NECKLINE
WIDE-HIGH BELT
LOW-FLARED SKIRT
BUTTON TRIM

LAPIN FUR FABRIC JACKET $2.98 POSTPAID NEW YORK TO-YOU

WOOL AND SILK TWEED FROCK $3.98 POSTPAID NEW YORK-TO-YOU

THESE dashing little jacket-and-dress ensembles make the smartest Fall costumes. Fur fabric jacket looks like Lapin fur! The flecked Wool and Silk Noile Tweed Frock is Rayon Flat Crepe trimmed.

Misses' Sizes—14, 16, 18 and 20 years, to fit 32, 34, 36 and 38 inches bust measure. State actual bust measure.

DRESS.....Each **$3.98**
31K5005—Cocktail (Med.) Red.
31K5006—Jungle (Very Dark) Brown.

31K5007—Beige Jacket. Each **$2.98**

Jacket and Dress Complete. **$6.75**
Shipped postpaid from New York.

TWO-PIECE FANCY ALL WOOL CREPE $5.95 POSTPAID NEW YORK-TO-YOU

TWO pieces to this smart wool suit! Plus a printed silk scarf tie! That means you have a separate skirt to wear with sweaters and blouses! A separate jacket for other dresses! *Besides* having this trim, neat outfit as you see it! The fabric is a suiting weight All Wool Crepe with new novelty weave. Jacket is seamed redingote style, in back. Suedine belt.

Misses' Sizes—14, 16, 18 and 20 years, to fit 32, 34, 36 and 38 inches bust measure. Give actual bust measure.

31K5010—Jungle (Very Dark) Brown.
31K5011—Brigade (Bright Navy) Blue. **$5.95**
Shipped postpaid from New York.

ALL SILK FLAT CREPE $3.98 POSTPAID NEW YORK-TO-YOU

SHOULDERS are *important* this season! They must look broad! That's why this gay collar makes you look so smart! The skirt is cleverly made with bias sections that expand or smooth down to fit your figure perfectly. Flared all around. The fabric is our new, fine, firm All Silk Crepe Allure.

Misses' Sizes—14, 16, 18 and 20 years, to fit 32, 34, 36 and 38 inches bust measure. Give actual bust measure.

31K5015—Brigade (Bright Navy) Blue.
31K5016—Bordeaux Red (Winetone). **$3.98**
Shipped postpaid direct from New York.

← **• Two-Piece—All Silk Canton Crepe.**
The list at the left tells you all the new style points of this stunning ensemble! But newer still is the *low price* for a jacket and dress of such precious fabric! This is All Silk Canton Crepe—our richest, costliest, best wearing Crepe. Skirt is cleverly gored all around for smooth, graceful lines. The Gay red and eggshell striped silk trimming can be threaded through jacket at left.

Misses' Sizes—14, 16, 18 and 20 years, to fit 32, 34, 36 and 38 inches bust measure. Give actual bust measure.

31K5000—Brigade (Bright Navy) Blue.
31K5001—Black. **$6.95**
Shipped postpaid direct from New York to you.

IMPORTANT: *Please Read*

Do Not Guess Your Size

Place tape around fullest part of bust; close up under Arms. Be careful not to stretch tape too tightly or allow to slip down at back. State actual bust measure.

Size Scale—Misses' Dresses

Ages	14	16	18	20 years
Bust	32	34	36	38 inches
Lengths	47	48	48	48 inches

SENT POSTPAID DIRECT FROM NEW YORK TO YOU

For Sunday Night and Dress-up Occasions

Glamorous Gowns to make
You look your loveliest

•

They come in
Graceful Swirling
Ankle Lengths . . .

•

They're the Smartest
Fashions in all New York
Developed in Fabrics
of Fine Quality . .



"Everyone's Darling"

IN CROWN ALL RAYON $3.98 POSTPAID NEW YORK-TO-YOU

ALL SILK FLAT CREPE $4.98 POSTPAID NEW YORK-TO-YOU

WITH every flutter of the cape collar, a bright red lining flashes out. Red flower and red sash gaily repeat the tone! Slinky bias-cut skirt fits all figures. The all Rayon Flat Crepe is America's Standard Pure Dye quality. The silk is fine Crepe Allure. Ankle Length.

Misses' Sizes—14, 16, 18 and 20 years to fit 32, 34, 36 and 38 inches bust measure. Give actual bust measure.

31K5020—All Rayon; Black and Signal (Bright) Red. **$3.98**

31K5023—All Silk; Black and Signal (Bright) Red. **$4.98**

Both shipped postpaid direct from New York to you.

"Romance"

IN EXQUISITE ALL-OVER LACE

$7.98

POSTPAID NEW YORK-TO-YOU

NOW, lovely *Lace* dresses are the great fashion for evening! "Romance" is soft silk Lace and has a tiny puff sleeved jacket! A lovely, sleeveless, full-skirted dress! With a Rayon Taffeta scarf sash in delicate color contrast! And an all Rayon Taffeta slip! New ankle Length.

Misses' Sizes—14, 16, 18 and 20 years to fit 32, 34, 36 and 38 inches bust measure. Give actual Bust measure.

31K5025—Peach Biege.
31K5026-Black. **$7.98**
Each

Shipped postpaid direct from New York to you.



"Velvet Night"

FEATURED IN WATER SPOTPROOF TRANSPARENT VELVET

$16.75 POSTPAID NEW YORK-TO-YOU

OR CHIFFON VELVET

$10.75 POSTPAID NEW YORK-TO-YOU

★ **Fine Quality Venise Lace.**

You'll admire the deep, rich beauty of the velvets . . . and the lovely lines of this dress. Bodice and hip sections are fitted in exquisitely slim lines, and a deep circular flare ripples out below. Lovely soft-textured rayon face, silk-back Transparent Velvet that is proof against water spots. The dress also comes in fine Deep Pile, All Silk Face Chiffon Velvet. New Ankle length. Give actual bust measure.

Misses' Sizes—14, 16, 18 and 20 years to fit 32, 34, 36 and 38 inches bust measure.

31K5030—Black-Transparent Velvet. **$16.75**

31K5032—Black Chiffon Velvet. **$10.75**

Shipped postpaid from New York.



"Evening Star"

TRANSPARENT VELVET JACKET $5.98 POSTPAID NEW YORK-TO-YOU

Misses' Sizes—14 to 20 years to fit 32 to 38 inches bust measure. State size.

31K5035—Black.

'Even-Glow" IN ALL SILK CANTON CREPE $7.95 POSTPAID NEW YORK-TO-YOU →

A TWO-PIECE jacket dress! The sleeveless dress has a fine ecru lace capelet. This widens across the shoulders and drops freely in a deep V in back. New ankle Length.

Misses' Sizes—14, 16, 18 and 20 years to fit 32, 34, 36 and 38 inches bust measure. Give actual Bust measure.

31K5045—Crevette (Bright Peach).
31K5046—Black.
31K5047—Nassau (Deep Bright) Blue. **$7.95**
Each

Shipped postpaid direct from New York to you



"Merry Go-Round"

THE *Smartest . . . Busiest* VELVET JACKET You've ever seen to Top Your Pretty Frocks

← $9.98

POSTPAID NEW YORK-TO-YOU

SOFT, tiny shirrings are a brand new idea in trimming, and they run riot over this dainty jacket! They bring out the luster and softness of this exquisite transparent velvet as nothing else can! Smooth white crepe satin lining.

Misses' Sizes—14, 16, 18 and 20 years to fit 32, 34, 36 and 38 inches bust measure. State size.

31K5040—Black. **$9.98**

Shipped postpaid direct from New York to you.



EXCELLENT QUALITY
TRANSPARENT VELVET
• SATIN LINED •

STOP. *Read this Important News*

The Fashions on these pages are "New York-to-You" fashions. You may now order them direct from Sears New York Style Headquarters, and save two or three days of waiting. Your garment comes smartly boxed, postpaid from New York to you in record time. That's true of all fashions shown on pages 4 to 49. See page 4 for special Order Blank and further information.

DON'T GUESS YOUR SIZE — MEASURE CAREFULLY WITH A TAPE MEASURE

Here's Real Class
And You Must Admit
THEY'RE LOW PRICED

SMART NEW YORK FASHIONS OF STERLING QUALIT

MISSES' FROCKS
SIZES 14 TO 20 YEARS



Ⓑ ALL SILK FLAT CREPE

Ⓒ *Famous* CROWN BRAND ALL RAYON CREPE — Tested Quality



"A beautiful Knit Fabric... looks like expensive Boucle"

Ⓐ $2.98 POSTPAID NEW YORK-TO-YOU

New York's Newest Style KNITTED FROCK



CHOICE

Only $3.98 Each

POSTPAID NEW YORK-TO-YOU

Ⓑ You're going to be surprised that the All Silk Flat Crepe in a *$3.98* dress could be so firm, so rich! You're going to be pleased with the perfect-fitting bias-cut skirt and the georgette and lace trim.

Misses' and Women's Sizes—14, 16, 18 and 20 years to fit 32, 34, 36 and 38 inches bust measure. Give actual bust measure.

31K5055—Brigade (Bright Navy) Blue.
31K5056—Redwood (Med. Rust) Red.
31K5057—Black. **$3.98**

Shipped postpaid from New York to you.

Ⓒ This new Print comes in smart color combinations with bright pipings. It's Crown Brand Rayon—the pure dye tested quality that's best.

Misses' and Women's Sizes—14, 16, 18 and 20 years to fit 32 to 38 inches bust measure. Give actual bust measure.

31K5070—Med. Dark Brown and Eggshell Print.
31K5071—Navy Blue and Eggshell Print.
31K5072—Winetone and Eggshell Print. **$3.98**

Shipped postpaid from New York to you.

Ⓐ
- **Knit Cotton**
- **New Striped Top**

It *looks* expensive, doesn't it? And see how smoothly it fits! How gracefully it flares—*all around*! This Miss looks strikingly smart in the picture because everything about the dress she is wearing is *new style*! The knit, flecked fabric! The striped top in back as well as front! The soft heavy cotton fabric refuses to wrinkle.

Misses' and Women's Sizes—14, 16, 18 and 20 years to fit 32, 34, 36 and 38 inches bust measure. State actual bust measure.

31K5050—Medium Dark Brown with White Flecks.
31K5051—Medium Dark Blue with White Flecks. **$2.98**

Shipped postpaid from New York to you.



Special Value!

Ⓓ ALL SILK FLAT CREPE

$2.98 POSTPAID NEW YORK-TO-YOU

Ⓔ FINE QUALITY ALL SILK CREPE

$3.98 POSTPAID NEW YORK-TO-YOU

Ⓕ ALL WOOL CREPE WITH SMART WHITE TRIM

$3.98 POSTPAID NEW YORK-TO-YOU

Ⓓ Hardly a day passes that you don't have need of just such a frock as this! The Flat Crepe is All Silk of good quality, the kind we used in *$3.98* dresses last year. The skirt has the same lines in back as in front. Tie is All Silk Crepe.

Misses' and Women's Sizes—14, 16, 18 and 20 years to fit 32, 34, 36 and 38 inches bust measure. State Actual Bust Measure.

31K5065—Brigade (Bright Navy) Blue.
31K5066—Black.
31K5067—Rustic (Dark) Green. ***Each***

Shipped postpaid direct from New York to you **$2.98**

Ⓔ These brisk little capelets give you the smart, broad-shouldered lines. The All Silk Flat Crepe is Sears' better quality, made with new "bib" front and button trim. Skirt has an inverted pleat in back. Prints may vary.

Misses' and Women's Sizes—14, 16, 18 and 20 years to fit 32, 34, 36 and 38 inches bust measure. State Actual Bust Measure.

31K5060—Dark Brown and Eggshell Fancy.
31K5061—Navy and Eggshell Fancy. ***Each***

Shipped postpaid direct from New York to you. **$3.98**

Ⓕ Jacket and Short Sleeved Dress! 2 pieces to this smart ensemble! It's made of smooth, featherweight All Wool Crepe . . . far finer and firmer in quality than you'd expect, because we bought this fabric at an advantageous price! Fine Cotton Pique collar. Glossy belt of Artificial Patent Leather. Back of skirt same as front.

Misses' and Women's Sizes—14, 16, 18 and 20 years to fit 32, 34, 36 and 38 inches bust measure. State Actual Bust Measure.

31K5075—Navy Blue with White Stripes. ***Each***

Shipped postpaid direct from New York to you. **$3.98**

MISSES' SIZE SCALE

Sizes	14	16	18	20	Years
Bust	32	34	36	38	inches
Lengths	47	48	48	48	inches

Please be sure to state actual bust measure.

SEARS FROCKS COME IN THE SMARTEST NEW

SENT POSTPAID DIRECT FROM NEW YORK TO YOU



Something New!
WATER SPOTPROOF
ALL SILK CREPE FROCKS





CHOICE
Only $6.98 Each
POSTPAID NEW YORK-TO-YOU

(A) 2-PIECE LACY CREPE KNIT
$2.98 POSTPAID NEW YORK-TO-YOU

(B) NEW NOVELTY WEAVE CREPE
$5.98 POSTPAID NEW YORK-TO-YOU

(C) 2-PIECE FRENCH SPUN JERSEY
$3.98 POSTPAID NEW YORK-TO-YOU

(D) NEW KNITTED ALL WOOL CREPE
$3.98 POSTPAID NEW YORK-TO-YOU

(A) It's warm! It's comfy! It's neat! Never needs pressing! And knit outfits are the height of fashion right now! Five good reasons why you'd want this smart outfit with its All Wool Lacy-knit Blouse and All Wool Crepe Knit Skirt Without mentioning the smart yarn embroidery and the dashing metal buttons on the sweater blouse. Or the new built-up, gigolo skirt! Or the marvelous low price for an All Wool ensemble!

Misses' Sizes—14, 16, 18 and 20 years to fit 32, 34, 36 and 38 inches bust measure. Give actual bust measure.

	Each
31K5080—Medium Blue with Navy Blue.	
31K5081—Toast (Medium) Brown with Beige.	
31K5082—Bordeaux Red (Winetone) with Eggshell.	**$2.98**

Shipped postpaid direct from New York.

Novelty Weave All Wool Crepe.

(B) This bright spirited All Wool Crepe Frock will gladden the eye of everyone who sees it! Every single bit of it's exciting! The novelty wool weave! The gay military capelet! The brave metal trimming! And the joyous outbreak of color in the Roman striped All Silk Flat Crepe scarf!

Misses' Sizes—14, 16, 18 and 20 years to fit 32, 34, 36 and 38 inches bust measure. Give actual bust measure.

	Each
31K5085—Brigade (Bright Navy) Blue.	**$5.98**

Shipped postpaid direct from New York.

(C) We've had Jersey jacket dresses at this price before—but never with such smart trim style as *this* two-piece Jacket suit. The Rayon and Cotton Flat Crepe top of the sleeveless dress has the new metal trimming! The Jersey is our finest All Wool French Spun quality. It's wide lapels button back over the jacket! Fits much more trimly than the old, open jackets!

Misses' Sizes—14, 16, 18 and 20 years to fit 32, 34, 36 and 38 inches bust measure. Give actual bust measure.

	Each
31K5090—Medium Green with Eggshell.	
31K5091—Toast (Medium) Brown with Eggshell.	**$3.98**

Shipped postpaid direct from New York.

DO NOT GUESS YOUR SIZE

Measure carefully. Place tape around body over fullest part of bust close up under arms. Be careful not to stretch tape too tightly or allow to slip down at back. Do not allow extra for fullness. Please be sure to state actual bust measure.

(E) • **2-piece Jacket Dress.**
• **Water Spotproof All Silk Flat Crepe.**

This short sleeved jacket and light-topped dress are made of our finest, heaviest water spot-proof All Silk Flat Crepe. The dress has an all around cape collar, a fitted, snapped waistline, and a skirt as smartly styled in back as in front.

Misses' Sizes—14, 16, 18 and 20 years to fit 32, 34, 36 and 38 inches bust measure. State size.

31K5100—Brigade (Bright Navy) Blue with Dusty Pink.
31K5101—Manila (Dk. Reddish) Brown with Pinky Beige. **$6.98**

Shipped postpaid direct from New York.

(F) • **The New Cape-Sleeve Coat Dress.**
• **Water Spotproof All Silk Canton Crepe.**

You'll love the gay, debonair style of this coat-effect dress . . . but you'll take even more pride in its *quality*! The rich, heavy crepe won't water-spot. The skirt is gracefully pleated in front and back, and slimly fitted with side opening at waist. Plaid All Silk Flat Crepe trimming.

Misses' Sizes—14, 16, 18 and 20 years to fit 32, 34, 36 and 38 inches bust measure. Give actual bust measure.

31K5105—Brigade (Bright Navy) Blue.
31K5106—Black.
Shipped postpaid direct from New York. **$6.98**

(D) • **Knitted All Wool Crepe.**
• **Gay Check Bow of All Rayon Taffeta.**
• **Same Lines in Back and Front of Skirt.**

It's a real joy to wear this frock! The soft, pebbly texture feels like a fine Angora weave! It fits neatly in new slim, pretty lines! The perky Rayon Taffeta bow is a gay new style idea!

Misses' Sizes—14, 16, 18 and 20 years to fit 32, 34, 36 and 38 inches bust measure. Give actual bust measure.

31K5095—Manila (Dark Reddish) Brown.
31K5096—Brick (Med. Rust) Red. **$3.98**

Shipped postpaid direct from New York.

SEE PAGE FOLLOWING INDEX FOR DESCRIPTIONS OF THE NEW COLORS

Ensembles DO DOUBLE DUTY IN YOUR WARDROBE

Two Smart New Yorkers Show You How Stunning These Are



Choice $7.98 Each

POSTPAID NEW YORK TO YOU

THREE PIECE Formal or Informal Costume

ALL WOOL CREPE AND CREPE BACK ALL SILK SATIN

- **2-Piece Ensemble**

Dull wool and shining satin! This year's smartest combination. With the jacket, you have a trim, dark suit. Without it, a rich, afternoon dress!

Misses' and Women's Sizes—32, 34, 36, 38 and 40 inches bust. State size.

31K5200—Jungle (Very Dark) Brown with Pinky Beige.

31K5201—Brigade (Bright Navy) Blue with Lighter Blue. **$7.98**

Shipped postpaid direct from New York to you.

GUARANTEED WATER-SPOTPROOF All Silk Canton Crepe

- **3-Piece Ensemble**

This dainty, all-occasion outfit consists of **1.** A brief silk jacket; **2.** A separate blouse of filmy, ecru embroidered net, belted with soft red artificial suede; And **3.** A silk skirt with bodice top of All Rayon Crepe.

Misses' and Women's Sizes—32, 34, 36, 38 and 40 inches bust measure. State actual bust measure.

31K5205—Brigade (Bright Navy) Blue. **$7.98**

Shipped postpaid direct from New York to you.



NEW KNITTED ALL WOOL CREPE

Choice $3.98 Each

POSTPAID NEW YORK TO YOU

WOOL *and* SILK TWEED *with* SILK TRIM

You'll Live in These Two The Fall and Winter Long

- **Fine Cotton Piqué Petal Collar**

Firm, warm and pebbly—and oh, how different from the old knit fabrics is this new crepy texture! No wonder the new "knits" are so popular! This warm all wool fabric makes a neat, wearable dress Skirt is patterned exactly the same in back and front.

Women's Sizes—34, 36, 38, 40, 42 and 44 inches bust measure. State actual bust measure.

31K5210—Brigade (Bright Navy) Blue.

31K5211—Manila (Dark Reddish) Brown. **$3.98**

Shipped postpaid direct from New York to you.

- **All Silk Flat Crepe Trimming**

You can't help looking light hearted and carefree in such a jaunty, comfortable dress! The scarf collar does the trick! It disregards all conventions and blithely slips right through the lapels! The skirt has the same graceful cut in back and in front. Warm Wool and Silk Noile Tweed. Handy pockets.

Women's Sizes—34, 36, 38, 40, 42 and 44 inches bust measure. State actual bust measure.

31K5215—Medium Blue Fancy.

31K5216—Medium Brown Fancy. **$3.98**

Shipped postpaid direct from New York to you.

Important News! Please Read!

The frocks on these pages are "New York-to-You" fashions. You may now order them direct from Sears' New York Style Headquarters and save two or three days of waiting. Your garment comes smartly boxed, postpaid from New York to you, in record time. That's true of all fashions shown on pages 4 to 49. See page 4 for Order Blank and further information regarding this new, swift service.



These Two and All Our ALL RAYON FROCKS Are Made of the Famous Tested-Quality CROWN BRAND RAYON

★ RICHER, HEAVIER QUALITY
★ WON'T SLIP AND PULL AT SEAMS
★ GREATER WEARING POWER
★ TESTED FOR QUALITY

NOTE the "Crown" label! It's the symbol of tested quality fabric—the fabric used in this smart All Rayon frock. Run your fingers over the material—feel its heavy, rich silk-like texture. When you wear it, note—as your admiring friends certainly will—the good "lines" that are possible only when *good* fabric is used. The bib-front style is a smart new one. A bit of lace and that softly draped cowl "flatter" at the neck-line. Prints may vary.

Women's Sizes—34, 36, 38, 40, 42 and 44 inches bust measure. See size scale below. State actual bust measure.

31K5220—Medium Dark Brown Fancy.
31K5221—Black Fancy. **$3.98**

Shipped postpaid from New York.

THERE'S a busy long life ahead for this trim tailored frock. It's developed of the famous "Crown Brand" Rayon—a guaranteed quality—tested All Rayon with a rich, heavy weave, a finer, better look than ordinary Rayon. The dark-ground print is smartly lightened up by lighter self-material, used in the face-flattering roll collar and button-trimmed double jabot. It's a quality garment through and through. Prints may vary.

Women's Sizes—34, 36, 38, 40, 42 and 44 inches bust measure. See size scale below. State actual bust measure.

31K5225—Navy Blue and Eggshell.
31K5226—Medium Dark Brown and Eggshell. **$3.98**

Shipped postpaid from New York

SIZE SCALE—WOMEN'S DRESSES

Bust Measures	32	34	36	38	40	42	44	inches
Lengths (about)	47	48	48	48	48	48	48	inches

BE SURE TO STATE ACTUAL BUST MEASURE



THIS flowing "sheer" Black Chiffon — will make you look your slender loveliest on dress-up occasions. A softly draped Cape-Cowl neckline, smartly veiling an All Silk Georgette and lace yoke—gives you that new wide-shouldered silhoutte. The Chiffon itself is *All Silk*—sheer, clear and quality-perfect. The frock comes complete with a chiffon-banded All Silk Flat Crepe slip.

Women's Sizes—34, 36, 38, 40, 42 and 44 inches bust measure. State actual bust measure.

31K5230—Black. **$6.98**

Shipped postpaid direct from New York.

THERE'S a rich glowing beauty about this handsome Velvet gown. Its deep, velvet-rich black is smartly set off by an all-over embroidered net yoke.

Women's Sizes—34, 36, 38, 40 and 42 inches bust measure. State size.

31K5235—Black Chiffon Velvet Dress. **$10.98**

31K5236—Black Spotproof Transparent Velvet Dress. **$16.98**

All shipped postpaid from New York.

Wear this georgeous Velvet Suit for daytime occasions—remove the jacket for more formal events. The frock is the same as above.

Women's Sizes—34, 36, 38, 40 and 42 inches bust measure. State size.

31K5237—Black Chiffon Velvet Dress and Jacket. **$12.98**

Shipped postpaid from New York.

All Silk
CREPE BACK SATIN
ERMINE DYED WHITE CONEY FUR

$6.98

POSTPAID NEW YORK-TO-YOU

WE'VE had this fur trimmed dress made *two* ways! In light colors *without sleeves* for evening! And in black *with sleeves* for daytime. The Crepe Satin is rich, heavy and gleaming. Bias cut skirt.

Misses' and Women's Sizes—32 to 40 in. bust measure. State size.

Long Sleeved
31K5245—Black.

Sleeveless
31K5246—Nile Green.
31K5247—Blushtint (Pale Peach).

$6.98
Postpaid from New York.

SAME STYLE IN PRINT

Glorious
ALL SILK CREPE BACK SATIN EVENING GOWN WITH ERMINE DYED CONEY FUR
FOR DESCRIPTION SEE ABOVE

$6.98 POSTPAID NEW YORK-TO-YOU

Ⓐ CHOICE Ⓑ

$3.98 Each POSTPAID NEW YORK-TO-YOU

Ⓐ It's fine, smooth All Silk Flat Crepe in a bright print or in solid colors! With skirt gored in back as in front! With fluffy, filmy rows of dotted net trimming.

Women's Sizes—34, 36, 38, 40, 42 and 44 inches bust measure. Give actual bust measure.

Plain Colors
31K5250—Brigade (Bright Navy) Blue.
31K5251—Black.
31K5252—Rustic (Med. Dark) Green.

31K5253—Navy Blue Fancy Print.
Shipped postpaid from New York to you. **$3.98**

Ⓑ A comfortable silk dress for all wear! Smooth All Silk Flat Crepe with sleeves wisely fulled at the elbow! With skirt as cleverly gored and flared in back as in front. With petal-smooth Celanese Satin collar.

Women's and Misses' Sizes—34 to 44 in. bust measure. Give actual bust measure.

31K5255—Manila (Dark Reddish) Brown.
31K5256—Black.
31K5257—Redwood (New Rust Red). **$3.98**
Shipped postpaid from New York to you

Beautiful
NEW PRINTED ALL SILK FLAT CREPE

$4.98 POSTPAID NEW YORK-TO-YOU

JUST what you're looking for! A print that's "different!" A style that's distinctive! A fine All Silk Flat Crepe frock with a soft, easy-fitting neckline and stunning new Flag Sleeves! White Silk Crepe trim. Prints may vary.

Women's Sizes—34, 36, 38, 40, 42 and 44 inches bust measure. State actual bust measure.

31K5240—Navy Blue and White Print.
31K5241—Medium Dark Brown and White Print. **$4.98**
Postpaid from New York.

ALL WOOL CREPE

$4.98 POSTPAID NEW YORK-TO-YOU

← MERELY to say "All Wool Crepe" gives you no idea of the crispness, the smartness of the fabric in this dress! It's fine, soft and crepey! Every stitch, every pleat is put in with the utmost precision. V-yoke and inverted pleat in back make a graceful skirt. Scarf is cleverly fringed. Trimming is fine wale Cotton Pique.

Women's and Misses' Sizes—34 to 44 inches bust measure. Give actual bust measure

31K5265—Navy Blue. **$4.98**
Shipped postpaid from New York.

$2.98 POSTPAID NEW YORK-TO-YOU

SMARTLY PRINTED RAYON AND COTTON FLAT CREPE

THIS gay print is *60* Filament Rayon and Cotton Flat Crepe—Sears' finest, smoothest quality! Lavishly used for pleated sections in front and back of skirt. Finished with much finer, daintier lace than you'd expect!

Women's Sizes—34 to 44 in. bust measure. Give actual bust measure.

31K5260—Medium Dark Brown Print.
31K5261—Navy Blue Print. **$2.98**
Postpaid from New York.

SIZE SCALE

Bust Measures:
32 34 36 38 40 42 44 in.

Lengths (about):
47 48 48 48 48 48 48 in.

Please be sure to state Actual Bust Measure.

"Let it Rain" You can be Carefree Because This Silk is Absolutely Water Sportproof

Super Quality
WATER SPOTPROOF
ALL SILK CANTON CREPE
$6.98
POSTPAID NEW YORK-TO-YOU

IF you're looking for something really distinguished, this redingote style is it. Made of our best, heaviest All Silk Canton Crepe. Trimmed with a graceful scarf collar, skirt insert and sleeve facings of printed silk. State size.

Women's Sizes—34 to 44 inches bust measure.

31K5295—Black with Black and Eggshell.

31K5296—Navy Blue with Navy and Eggshell. **$6.98**

Postpaid from New York.



$4.98 POSTPAID NEW YORK-TO-YOU

ALL SILK
CREPE BACK SATIN

FALL-TIME is Satin-time. This smart frock is made of All Silk Crepe Back Satin—a really durable quality with a soft, rich glow. Embroidered net and lace form a dainty jabot-collar and cuff. Start the Fall off *right*, with this inexpensive, "expensive-looking" frock.

Women's Sizes to fit 34 to 44 inches bust measure. State size.

31K5270—Black.
31K5271—Manila (Dk. Reddish) Brown. **$4.98**

Shipped postpaid from New York.



Our Best
ALL SILK
CANTON CREPE
$5.98
POSTPAID NEW YORK-TO-YOU

Ⓐ We're proud of the fabric in this splendid frock. It's our high standard tested quality All Silk Canton Crepe—a silk with a firm, pebbly weave and a wonderful surface texture. The softly draped neckline and elbow-puffed sleeves are effectively trimmed with embroidered net. The bias cut skirt adjusts to fit you perfectly.

Misses' and Women's Sizes to fit 32 to 40 inches bust measure. See size scale on this page. Give actual bust measure.

31K5275—Black.
31K5276—Manila (Dark Reddish) Brown. **$5.98**

Shipped postpaid from New York to you.

Ⓑ The graceful lines of the rolled surplice effect collar are emphasized by the pretty Alencon-Style lace trim. The waistline and hipline are smartly molded by a tie-back sash that adjusts to fit your figure perfectly. The frock is made of All Silk Canton Crepe.

Women's Sizes to fit 34 to 44 inches bust measure. See size scale on this page. State size.

31K5280—Navy Blue.
31K5281—Black. **$5.98**

Shipped postpaid from New York to you



Stunning SCARF BOW FROCK Posed by Miss COULTER NEW YORK

Super Quality WATER SPOTPROOF
• ALL SILK CANTON CREPE •

A TWO-PIECE jacket dress! Those creamy revers would make *any* woman look youthful! They belong to the short-sleeved top of the dress! The silk used is our heaviest, richest All Silk Canton Crepe. The skirt has slight inverted pleats in back. Belt is of artificial leather. State bust measure.

Women's Sizes—34 to 42 ins. bust measure.

31K5285—Manila (Dark Reddish) Brown.
31K5286—Black. **$6.98**

Shipped postpaid from New York to you.

$6.98 POSTPAID NEW YORK-TO-YOU

Soft-Textured
RABBIT-FUR AND WOOL KNIT TAILORED FROCK
$5.98
POSTPAID NEW YORK-TO-YOU

IT'S knitted! Of Rabbits' fur and wool! Can you imagine anything more deliciously soft and warm than this furry, ridged texture made to look like a 2-piece dress? Trimmed with very fine cotton Pique and good-looking buttons! Skirt is same in back as in front.

Women's Sizes—34, 36, 38, 40, 42 and 44 inches bust measure. Give actual bust measure.

31K5290—Mahogany (Rust Brown).
31K5291—Brigade (Bright Navy) Blue. **$5.98**

Postpaid from New York.

Sparkling Young Styles JUNIOR MISS Will Adore

SIZES 13 TO 19 YEARS

SIZE SCALE, JUNIOR DRESSES

Ages	13	15	17	19 years
Bust Measures	31	33	35	37 inches
Lengths	43	44	44	45 inches

SAME STYLE IN PLAIN COLORS



The new "Overhead" cape slips on and off in a jiffy making this a most versatile costume.

Two Enthusiastic "Juniors" in their Smart Sears Frocks



ALL SILK CREPE ALLURE

$4.98 POSTPAID NEW YORK-TO-YOU

WHAT a gay, glad picture you'll make when you step out in *this* lively style! Jaunty capes swinging! Silvery buttons gleaming!

Junior Sizes—13 to 19 years to fit 31 to 37 inches bust measure. State size.

31K5305 — Brigade (Bright Navy) Blue with Red and White

31K5306 — Manila (Dk. Reddish) Brown with Tan and Brown. **$4.98**

RICH—HEAVY ALL RAYON CREPE

$2.98 POSTPAID NEW YORK-TO-YOU

THE all Rayon Crepe is Crown Brand quality . . . approved by the Better Fabrics Testing Bureau. Crisp, embroidered organdy trimming.

Junior Sizes—13 to 19 years to fit 31 to 37 inches bust measure. State size.

31K5300 — Signal (Bright) Red

31K5301 — Nassau (Deep Bright) Blue

31K5302 — Mandarin (Medium) Green.

Each **$2.98**

Shipped postpaid direct from New York to you

ALL SILK FLAT CREPE

PRINTED or PLAIN *Each* $2.98 POSTPAID NEW YORK-TO-YOU

2-PIECE ALL WOOL NOVELTY WEAVE CREPE SUIT

$5.98 POSTPAID NEW YORK-TO-YOU

New "OVERHEAD" CAPE FROCK IN ALL SILK CANTON CREPE

$6.98 POSTPAID NEW YORK-TO-YOU

Ⓐ Only *$2.98* for this adorable puff-sleeve dress—and it's All Silk! A fine, smooth Flat Crepe! Comes in a gay flower print, or in rich solid colors! Bias cut skirt expands or slinks down as the figure requires.

Junior Sizes—13, 15, 17 and 19 years to fit 31, 33, 35 and 37 inches bust measure. See size scale. Give actual bust measure. Prints may vary

31K5310—Navy Blue with Bright Print
31K5311—Medium Dark Green with Bright Print
31K5313—(Plain) Nassau (Deep Bright) Blue ***Each***
31K5314—(Plain) Talisman (Medium Bright) Green. **$2.98**

Shipped postpaid direct from New York.

Ⓑ You'll wonder how you ever got along without this warm, practical jacket and dress ensemble! It's perfect—for school, town, business, all wear! Made of soft, novelty weave All Wool Crepe with a dress top of that new deeply crinkled Rayon and Cotton Ruff Crepe. Skirt of dress has same yoke and pleats in back as in front. All silk tie.

Junior Sizes—13, 15, 17 and 19 years to fit 31, 33, 35 and 37 inches bust measure. See size scale. Give actual bust measure.

31K5315—Brigade (Bright Navy) Blue with Eggshell ***Each***
31K5316—Rustic (Dark) Green with Eggshell. **$5.98**

Shipped postpaid from New York to you.

Ⓒ It looks like a different dress without the cape! Put on the jaunty metal-buttoned, red-lined cape and you have a dashing, new military style! A high fashion in a high quality fabric. This is our richest, heaviest All Silk Canton Crepe and it's proof against water spots. Gives an amazing amount of service! Sleeves are faced with red and there's a glossy wide belt of red artificial leather. Skirt is gored in back as in front.

Junior Sizes—13, 15, 17 and 19 years to fit 31, 33, 35 and 37 inches bust measure. See size scale. Give actual bust measure.

31K5320—Brigade (Bright Navy) Blue and Signal (Bright) Red.

Shipped postpaid from New York to you. ***Each*** **$6.98**

Ⓓ This lovely party frock is cut with bias skirt sections in front and back to give your figure the smoothiest, prettiest lines! Demure puffed sleeves and lace yoke are adorably feminine. The All Silk Flat Crepe is petal-smooth and beautifully fine-grained.

Junior Sizes—13, 15, 17 and 19 years to fit 31, 33, 35 and 37 inches bust measure. Note new ankle length. State size.

31K5325—Crevette (Bright Peach). ***Each***
31K5326—Majorca (Light Grayish) Blue. **$5.98**

Shipped postpaid from New York to you

"Party Girl" IN ALL SILK FLAT CREPE AND LACE

$5.98 POSTPAID NEW YORK-TO-YOU

Important—The Fashions on these pages are "New York-to-you" Fashions. You may now order them direct from our New York Style Headquarters, and save two or three days of waiting. Your Garment comes smartly boxed, postpaid from New York to you in record time. That's true of all fashions shown on pages 4 to 49. See page 4 for Order Blank and other information.

The "RIGHT" STYLE For School and College Girls Everywhere

SAME STYLE IN PRINT





Check Bow

(A) $3.98 POSTPAID NEW YORK-TO-YOU

ALL SILK FLAT CREPE

LIVELY checks and a carefree, one-sided neckline put spice and spirit into this practical dark dress. The skirt is carefully tailored all around with single stitched down box pleat released low in back. The checked trimming is also All Silk Flat Crepe.

Junior Sizes—13, 15, 17 and 19 years, to fit 31, 33, 35 and 37 inches bust measure. See size scale. Give actual bust measure.

31K5330—Brigade (Bright Navy) Blue.
31K5331—Manila (Dark Reddish) Brown. **$3.98**

Shipped postpaid direct from New York to you.

(B) TAILORED WOOL AND SILK TWEED — CRISP WHITE TRIM — $2.98 POSTPAID NEW YORK-TO-YOU

(C) 2-PIECE KNITTED ALL WOOL CREPE — $4.98 POSTPAID NEW YORK TO-YOU

(D) ALL SILK FLAT CREPE — PRINTED OR PLAIN — $3.98 POSTPAID NEW YORK-TO-YOU

(B) A *new* kind of Wool and Silk Noile Tweed! In a squarish, lacy weave! In warm tones, flecked with white! Well made with same skirt treatment in back and front. With neat, metal-eyeleted belt! With handsomely embroidered white Cotton Pique trimming!

Junior Sizes—13 15, 17 and 19 years, to fit 31, 33, 35 and 37 inches bust measure. See size scale. Give actual bust measure.

31K5335—Medium Dark Brown.
31K5336—Medium Dark Green. **$2.98**

Shipped postpaid direct from New York to you.

(C) *Two* pieces to this clever outfit! A trim sleeveless dress with bright figured Knit vestee section! With the same graceful skirt treatment in back as in front! *Plus* a dapper little jacket with link button closing! The all Wool Knit Crepe has a new uneven surface and soft Angora-like finish.

Junior Sizes—13, 15, 17 and 19 years, to fit 31, 33, 35 and 37 inches bust measure. See size scale. Give actual bust measure.

31K5340—Medium Green.
31K5341—Medium Tan. **$4.98**

Shipped postpaid direct from New York to you.

(D) Wear it in plain colors or wear it printed! You'll find this fluffy, wide-collared style becoming either way! The circle at the right shows the printed material. Both silks are our better grade of All Silk Flat Crepe—quality we used only in *$4.98* dresses last year. The skirt of the dress is gored and flared slightly all around. Prints may vary.

Junior Sizes—13, 15, 17 and 19 years, to fit 31, 33, 35 and 37 inches bust measure. See size scale. Give actual bust measure.

31K5345—Plain Color—Brigade (Bright Navy) Blue.
31K5346—Plain Color—Black.
31K5347—Plain Color—Signal (Bright) Red.
31K5348—Medium Dark Brown Fancy Print.
31K5349—Black Fancy Print. **Each $3.98**

Shipped postpaid direct from New York to you.

Knitted "News" for Fall See How Smart They Look



ALL WOOL LACY CREPE KNIT

$2.98 POSTPAID NEW YORK-TO-YOU

A Sweater blouse in a lacy hand-crochet effect and a close, crepey knit skirt combine in this All Wool Two-piece outfit.

Junior Sizes—13 to 19 years, to fit 31 to 37 inches bust measure. State size.

31K5350—Maize and Manila (Dark Reddish) Brown.
31K5351—Medium Dark Green with Lighter Green. **$2.98**

FRENCH SPUN ALL WOOL JERSEY

$2.98 POSTPAID NEW YORK-TO-YOU

HIGH neckline collared with white Cotton Pique . . . It's all wool French Spun Jersey. Tucking all around the waist.

Junior Sizes—13 to 19 years, to fit 31 to 37 inches bust measure. State size.

31K5355—Toast (Medium) Brown.
31K5356—Signal (Bright) Red. **$2.98**

Shipped postpaid direct from New York to you.

SHORT WOMEN

These Frocks Measure up to Your Special Size and Style Needs! . . .

SIZE SCALE FOR SHORT WOMEN'S DRESSES
Bust Measures.....32 34 36 38 40 42 44 inches
Lengths.....43 44 44 44 45 45 45 inches
Please be sure to state actual bust measure.

Important! Please Read

The fashions in these pages are "New York-to-You" fashions. You may now order them direct from Sears New York Style Headquarters, and save two or three days of waiting. Your garment comes smartly boxed, postpaid from New York to you in record time. That's true of all fashions shown on pages 4 to 49. See page 4 for order blank and further information.



ALL SILK FLAT CREPE

$3.98

POSTPAID NEW YORK-TO-YOU

THIS dainty, comfortable silk dress comes in plain colors or in the print pictured. Both fabrics are unusually fine, firm All Silk Flat Crepe. Prints may vary.

Short Women's Sizes—32 to 44 inches bust measure. Give actual bust measure.

31K5400—Navy Blue.
31K5401—Black.
31K5402—Medium Dk. Brown Print.
31K5403—Medium Dk. Green Print.

***Each,* $3.98**

Shipped postpaid from New York to you.

ALL WOOL CREPE

$4.95

POSTPAID NEW YORK-TO-YOU

THIS frock is of a very smart light, all wool Crepe, woven with the tiniest of faint design. White cotton Piqué trimming at neckline and kick pleats in back and front.

Short Women's Sizes—32 to 44 inches bust measure. Give actual bust measure.

31K5405—Jungle (Very dark) Brown.
31K5406—Brigade (Bright Navy) Blue.

***Each,* $4.95**

Shipped postpaid from New York to you.



• **Material is approved by the Better Fabrics Testing Bureau.**

A *perfect* daytime frock for the short woman! Because of its heightening, slenderizing diagonal print! Because of its cleverly but beautifully flared skirt! Its trim, flared cuff line! Its wide, flattering collar! Because it is neatly *fitted*. And most of all because it is fine Crown Brand All Rayon Flat Crepe. Skirt treatment is the same in back as in front. Prints may vary.

Short Women's Sizes—32, 34, 36, 38, 40, 42 and 44 in. bust measure. Give actual bust measure.

31K5410—Med. dk. Brown Fancy.
31K5411—Navy Blue Fancy.

***Each,* $3.98**

Shipped postpaid direct from New York.

ALL SILK CANTON CREPE

• **Lace is a fine copy of expensive Irish Crochet.** →

Only *$5.98*! Yet this is *Canton*—our better, longer wearing All Silk Crepe. Trimmed with the smartest lace of the season! And made in a style that will fit you perfectly! The crossover front ends in a wide band of the fabric that wraps about your waist and fastens under the lace rosette. Adjust it snugly or loosely. The new full sleeves with their lacy trim make your hands look small and dainty. Skirt has the same "V" cut and lines in back.

Short Women's Sizes—32, 34, 36, 38, 40, 42 and 44 inches bust measure. Give actual bust measure.

31K5415—Black.
31K5416—Manila (Dark reddish) Brown.

$5.98

Shipped postpaid from New York.



$5.98

POSTPAID NEW YORK-TO-YOU

TWO-PIECE SUIT

NOVELTY ALL WOOL CREPE WITH ALL SILK CREPE BOW BLOUSE

$6.95 COMPLETE

POSTPAID NEW YORK-TO-YOU

• **Fine, Novelty Weave Woolen.**

There's true Parisian chic to this smart suit! It's made of a fine, suiting weight All Wool Crepe that holds its crisp, pressed freshness. The smart seamings, the inverted pleats in back and front of skirt, and the good looking belt show high type of workmanship. The sleeveless top of the dress is lighter blue all silk Flat Crepe. Jacket has the new "weskit" line.

Short Women's Sizes—32, 34, 36, 38, 40, 42 and 44 inches bust measure. Give actual bust measure.

31K5420—Brigade (Bright Navy) Blue.

***Each,* $6.95**

Shipped postpaid direct from New York.

Trimline FROCKS

Are all You Ever Wished for in a STOUT FROCK



GUARANTEED
Tested Quality
CROWN BRAND
ALL RAYON CREPE

Tested Quality

$3.98 POSTPAID NEW YORK TO YOU

- **Lengths for Short and Taller Women.**

There's no question of the beauty and quality of this fabric! Guaranteed to be even in coloring, to be a firm, close weave that will not slip at the seams. Made in a graceful style with deep slenderizing neckline softly edged with lace! With flattering loose revers!

Stout Sizes—39, 41, 43, 45, 47, 49, 51 and 53 inches bust measure. Give actual bust measure. State size.

46-INCH LENGTH
31K5500—Navy Blue.
31K5501—Black.

49-INCH LENGTH
31K5502—Navy Blue.
31K5503—Black.

Each **$3.98**



$4.98 POSTPAID NEW YORK TO YOU

- **New Imported Print Design.**

This isn't "just another print!" This design comes from the Société des Dessins in Paris! The rich, firm Flat Crepe is the famous Crown Brand Rayon, warranted pure dye and standard weight; guaranteed not to slip at the seams. The soft lace imitates a fine Alencon Pattern.

Stout Women's Sizes—39, 41, 43, 45, 47, 49, 51 and 53 inches bust measure. State actual bust measure.

46-INCH LENGTH
31K5505—Navy Blue.
31K5506—Black.

49-INCH LENGTH
31K5507—Navy Blue.
31K5508—Black.

Each **$4.98**

Shipped postpaid from New York to you.

DON'T GUESS YOUR SIZE

PLACE TAPE AROUND BODY OVER FULLEST PART OF BUST, CLOSE UP UNDER ARMS. BE CAREFUL NOT TO STRETCH TAPE TOO TIGHTLY OR ALLOW TO SLIP DOWN AT BACK. DO NOT ALLOW EXTRA FOR FULLNESS . . .



SAME STYLE IN PRINT

PRINTED OR PLAIN ALL SILK FLAT CREPE

$4.98 POSTPAID NEW YORK TO YOU

THIS Flat Crepe is Sears' new All Silk Crepe Allure, and dress comes in print also. Skirt is skillfully yoked and gored in back as well as in front. Soft crushed neckline. Prints may vary.

Stout Sizes—39 to 53 inches bust measure. State actual bust measure.

IN 46-INCH LENGTHS
31K5510—Plain Color—Navy Blue.
31K5511—Plain Color—Black.
31K5570—Print—Navy Blue Fancy.
31K5571—Print—Black Fancy.

Each **$4.98**

IN 49-INCH LENGTHS
31K5512—Plain Color—Navy Blue.
31K5513—Plain Color—Black.
31K5572—Print—Navy Blue Fancy.
31K5573—Print—Black Fancy.

Each **$4.98**

Shipped postpaid direct from New York.



FINE ALL WOOL CREPE

$6.98 POSTPAID NEW YORK TO YOU

- **Genuine Hamilton Crepe.**

Only the finest wool fabric could tailor so crisply or hold such trim smart lines. That's why we chose sheer, light All Wool Crepe Hamilton for this handsome dress. It's as light and slenderizing as a good silk Flat Crepe—and makes a wonderfully smart, serviceable frock. You can see for yourself how comfortably it's made . . . and what a bright, lively air its blue and white silk trimming and casual scarf collar give! It comes in lengths for the short and taller woman.

Stout Sizes—39, 41, 43, 45, 47, 49, 51 and 53 inches bust measure. State actual bust measure.

46-INCH LENGTH
31K5515—Navy Blue.

49-INCH LENGTH
31K5517—Navy Blue.

Each **$6.98**

Shipped postpaid direct from New York.

JUST THE RIGHT SIZING . . .



• BUY ONE AND SEE THE DIFFERENCE •

By Their Fabrics—Their Workmanship

These Trimline Frocks FOR STOUT WOMEN

Prove that fine Quality is Again the Fashion

Wonderful! New!
WATER SPOTPROOF *Silks*

WATER SIMPLY WON'T SPOT THEM
THE SPOTPROOFING PROCESS ADDS TO THE STRENGTH AND RICHNESS OF THE FABRIC

PERMANENT WATER SPOTPROOF FINISH EVEN AFTER REPEATED TRIPS TO THE CLEANERS



$6.98↑ POSTPAID NEW YORK-TO-YOU

All Silk Canton Crepe.

(A) The all black dress you have been looking for. Sears' finest, richest luxury quality. And it's proof against water spots! The eyelet embroidered trim is fine imported Irish linen, dyed to match the dress. The skirt has the same clever cut back and front.

Stout Women's Sizes—39 to 53 inches bust measure. State bust measure.

31K5525—Black. Each **$6.98**

Shipped postpaid direct from New York to you.

←
All Silk Canton Crepe.

(B) Do you appreciate rich, handsome fabric . . . fine careful workmanship? Then choose this dress! It's our very best, heavy, pebble-grained Canton Crepe, all silk, and proof against water spots! Double pleats in the skirt front, full free revers, clever open sleeves and the new elbow fullness.

Stout Women's Sizes—39 to 53 inches bust measure. State actual bust measure.

31K5520—Navy Blue. 31K5521—Manila (Dark Reddish) Brown. **$7.98**

Shipped postpaid from New York to you.

(B) WATER SPOTPROOF ALL SILK CANTON CREPE

$7.98 POSTPAID NEW YORK-TO-YOU

$7.98 POSTPAID NEW YORK-TO-YOU

• All Silk Canton Crepe.

IT *looks* like a whole redingote suit! It's really all one dress—beautifully made—with a waistline that fits you perfectly! The blouse is made with loose crossover fronts whose sash ends circle the waist and tie as snugly as you please. The material is a rich, heavy pebbly All Silk Canton Crepe and printed All Silk Flat Crepe.

Stout Women's Sizes—39 to 53 inches bust measure. State actual bust measure.

31K5530—Brigade (Bright Navy) Blue. 31K5531—Black. **$7.98**

Shipped postpaid from New York to you.

$4.98 POSTPAID NEW YORK-TO-YOU ↑

• Comes in Two Fabrics.

Slenderizing, surplice style in ***Wool and Silk Noile Tweed*** in a new Chevron Weave—or knitted ***All Wool Crepe*** with a soft, Angora-like finish. Eggshell All Rayon Flat Crepe trimming.

Stout Women's Sizes—39 to 53 inches bust measure. State actual bust measure.

31K5535—Navy Blue Tweed. 31K5536—Medium dark Brown Tweed. 31K5537—Rustic (Dark) Green Crepe. 31K5538—Jungle (Very dark) Brown Crepe. Each **$4.98**

Shipped postpaid direct from New York to you.

• Fine Featherweight Woolen.

Rarely can we offer such fine shape-retaining *all wool* fabric at this price! Its simple lines and silvery hairline stripe have a trim, tailored effect. And the dainty lace vestee and creamy gardenia give a soft feminine finish.

Stout Women's Sizes—39 to 53 inches bust measure. State size.

31K5540—Navy Blue. Each **$3.98**

Shipped postpaid from New York to you.

STRIPED ALL WOOL CREPE

$3.98 POSTPAID NEW YORK-TO-YOU

Size Scale for Stout Women's Dresses

Bust Measures...	39	41	43	45	47	49	51	53 inches
Lengths.....	48	48	48	48	49	49	49	49 inches

Please Be Sure to State Actual Bust Measure.

Use the Quick New York-To-You Service

Important—The Fashions on these pages are "New York-to-You" fashions. You may now order them direct from Sears New York Style Headquarters and save two or three days of waiting. Your garment comes smartly boxed, postpaid from New York to you in record time. That's true of all fashions shown on pages 4 to 49. See page 4 for Order Blank and further information.



Shown below.

• **Skirt flares all around.**

Two feet away, you'd vow this is an all silk print! — The design is close and dainty. That's because it is our very finest Rayon and Cotton Flat Crepe. Prints may vary.

Stout Women's Sizes—39 to 53 inches bust measure. State actual bust measure.

31K5545—Navy Print.

31K5546—Medium Dark Brown Print. **$2.98**

Shipped postpaid direct from New York.

PRINTED RAYON AND COTTON FLAT CREPE

$2.98 POSTPAID NEW YORK-TO-YOU

TWO-PIECE

$6.98 POSTPAID NEW YORK-TO-YOU

• **Snowfleck All Wool Crepe.**

Makes an ideal dress! *Comfortable* because it's soft-finished light-weight wool. Sprightly because it's gaily flecked! And *smart* because its fine firm texture will hold the trim lines of the dress! All Rayon Crepe vestee.

Stout Women's Sizes—39 to 53 inches bust measure. State actual bust measure.

31K5550—Navy Blue. **$6.98**

Shipped postpaid direct from New York to you.

$8.98 POSTPAID NEW YORK-TO-YOU

• **All Silk Chiffon.**

A jacket! And a sleeveless, all silk Chiffon dress, both black lace trimmed! This double-duty outfit serves for formal and informal affairs. The same fine, dainty lace is used for the jacket sleeves, and for the yoke of the dress in back and front. Skirt flares all around. Attached all Rayon slip.

Stout Women's Sizes—39 to 53 inches bust measure. State actual bust measure.

31K5555—Black. **$8.98**

Shipped postpaid from New York to you.

DO NOT GUESS YOUR SIZE

Place tape around body, over fullest part of bust, close up under arms. Be careful not to stretch tape too tightly or allow to slip down at back. Do not allow extra for fullness. State actual bust measure.

A Smart! BLACK FROCK

BELONGS IN EVERY WARDROBE

THESE TWO ARE PERFECT FOR STOUT WOMEN

Ⓐ

$6.98 POSTPAID NEW YORK-TO-YOU

Ⓐ Nothing is richer than the gleam of fine black All Silk Satin Crepe. Nothing is more slenderizing than a sleek black satin frock. Fine, rich ecru lace "flatters" at the neckline.

Stout Women's Sizes—39 to 53 inches bust measure. State actual bust measure.

31K5560—Black.

31K5561—Manila (Dk. Reddish) Brown. **$6.98**

Postpaid from New York.

Ⓑ

Ⓑ This gracious style comes in all silk Chiffon Velvet or in a wonderful, slimmer, lighter *transparent Velvet that's proof against water spots!* Skirt is gracefully gored and flared in back too. Vestee is of fine quality imported embroidered net.

Stout Women's Sizes—39 to 53 inches bust measure. State actual bust measure.

31K5565—Black Transparent Velvet. **$19.75**

31K5567—Black Chiffon Velvet. **$12.98**

Shipped postpaid direct from New York to you.

NEW! WATER SPOTPROOF TRANSPARENT VELVET

$19.75 POSTPAID NEW YORK-TO-YOU

SILK FACED CHIFFON VELVET

$12.98 POSTPAID NEW YORK-TO-YOU

Enjoy THE LUXURY ...THE COMFORT OF A QUALITY ROBE

• *This Year* A Finer Robe Costs Less •



Posed by RUTH DOD and CLAIRE COULTER

To Show You How Striking You'll Look in Either of These Beautiful Negligees



Ⓐ ALL RAYON TWILL NEGLIGEE..SATIN BROCADE DESIGN

$2.00 POSTPAID NEW YORK-TO-YOU

★ **Lustrous All Rayon Satin Twill with Dull Surfaced Design in Brocade Effect.**
★ **Plain Rayon Twill Flounces and Facings.**

Rich, gleaming satiny luster! Smooth, supple texture! Striking, dull-surfaced floral design on a shimmering, satiny background. This negligee has luxurious fabric to its credit . . . *and* frilly, feminine lines! Who'd dream that a mere *$2.00* could buy a robe so charming! Similar quality was *$2.98* last year!

Sizes—Small (34-36); Medium (38-40); Large (42-44); inches bust measure. Please state actual bust measure.

	Each
31K7503—Orchid	
31K7504—Medium Blue	**$2.00**
31K7505—Medium Rose	

Shipped postpaid direct from New York.

Ⓑ LACE TRIMMED ALL RAYON FLAT CREPE NEGLIGEE

$2.98 POSTPAID NEW YORK-TO-YOU

- **Rich, Dull All Rayon Flat Crepe.**
- **Cape Sleeves Give the New Lines.**
- **Soft Lace Duplicates a Fine Alencon Pattern.**

In the picture above—in a gift box—or in your own closet—this lovely negligee has the beauty of a very expensive garment! Because the rich soft All Rayon Crepe has an "expensive" mellow feel! The colors are clear and luscious. The lace is as lovely as its expensive original! Tiny inner ties hold the garment in place.

Sizes—Small (34-36); Medium (38-40); Large (42-44); inches bust measure. Please state actual bust measure.

31K7506—Coral	**$2.98**
31K7507—French Blue	

Shipped postpaid direct from New York.

$2.98 POSTPAID NEW YORK-TO-YOU

EMBOSSED CORDUROY

- **Permanent Pattern.**

Everybody loves the warmth and luxury of a Corduroy robe! Here's an unusually smart one! The velvety pile is raised in a graceful design, pressed down in satiny panne effect for the background.

Sizes — Small (34-36); Medium (38-40); Large (42-44); inches bust measure. State size and color.

31K7509—Dark Rose or Med. Blue. Each **$2.98**

Shipped postpaid direct from New York.

$2.00 POSTPAID NEW YORK-TO-YOU

Gayly Flowered
ALL RAYON TWILL

- **Bright Scarlet trimming.**

$2.98 was our lowest previous price for such a gay, colorful Rayon negligee! Flashing jet-black printed in a riotous glory of Oriental hues! No excuse for wearing a dull, drab kimono now!

Sizes—Small (34-36); Medium (38-40); Large (42-44). State size.

31K7524—Black **$2.00**

Shipped postpaid direct from New York.

EXCEPTIONALLY GOOD QUALITY.. *Warm* BLANKET CLOTH Robe



• **An Outstanding Value at This New Low Price** •

$2.00 POSTPAID NEW YORK-TO-YOU

QUALITY that was much more expensive last year! Not one ounce of warmth—not one shade of fineness has been lost in bringing down the price! This warm, fluffy robe is a good medium weight, perfectly made and handsomely trimmed with a rich, wear-resisting cord edge.

Sizes—Small (34-36); Medium (38-40); Large (42-44); inches bust measure. State size and color.

31K7500—Med. Green, Med. Blue or Red. **$2.00**

Shipped postpaid direct from New York.

GIVE A ROBE This Christmas



SEE FIRST INDEX PAGE
For Sears' Special Gift Wrapping Service

ORDER GIFT ROBES EARLY TO PREVENT POSTAL DELAY.

SENT POSTPAID DIRECT FROM NEW YORK TO YOU

Quality ROBES

THROUGH AND THROUGH

Smart · Practical · Warm



TWO WONDERFUL ROBES OF BEACON BLANKET CLOTH

MADE OF Beacon BLANKET

ALL WOOL FLANNEL

Our Best Robe

SUPER QUALITY ALL WOOL FLANNEL

The Smart Braid Edging Is Such A Trim, Rich Finish

Only $4.98

POSTPAID NEW YORK-TO-YOU

- **Full Length Double Facings.**
- **Hand knotted Silk Fringe.**
- **Polished Pearl Buttons.**

It's easy to find low priced Flannel robes these days . . . but it isn't easy to find *high quality* flannel robes as handsomely made as this! Of such soft, firm, downy flannel! With such perfectly tailored collar and shoulders!

Sizes—34, 36, 38, 40, 42, 44 and 46 inches bust measure. State size.

31K7527—Med. Green with Gold Trim.
31K7528 — Copen with Navy Trim.
Postpaid from New York



For Girls..

(A) SWAGGER CHECKED BEACON CLOTH — $2.98

A *new* kind of Blanket Cloth robe! And a great success! *Smart—tailored*—modern! College girls love it! Genuine Beacon Cloth—deliciously soft and warm. Knotted fringe. Full length facings of plain fabric.

Sizes—Small (34-36); Medium (38-40); Large (42-44) inches bust measure. State actual bust measure.

31K7518—Medium Blue
31K7519—Medium Green **$2.98**

Shipped postpaid direct from New York.

(B) DOUBLE OMBRÉ BEACON CLOTH — $3.98

Beacon is recognized as the finest blanket cloth, and this is our best Beacon Robe. Woven in two colors in a richly shaded pattern obtainable only in the finest cloth. Warmer weight than other robes. Lustrous cord edging and handsome cord girdle. Last year's *$5.98* quality.

Sizes—34, 36, 38, 40, 42, 44 and 46 inches bust measure. State actual bust size.

31K7521—Red with Tan
31K7522—Med. Blue with Tan . . . **$3.98**

Shipped postpaid direct from New York

(C) STRIPED or SOLID COLOR FLANNEL — $2.98

Get real warmth in this robe of *Fine All Wool Flannel*. Sporty stripes or rich solid colors! These comfy coat-robes are trimmed with lustrous braid and good pearl buttons. Most popular robe style of all!

Sizes—Small (34-36); Medium (38-40); Large (42-44) inches bust measure. State size and color.

31K7512—Solid Colors: Med. Green, Med. Rose or Med. Blue.
31K7515—Striped Robes: Med. Blue Fancy or Med. Rose Fancy **$2.98**

Shipped postpaid direct from New York.

A $2.98 POSTPAID NEW YORK-TO-YOU

B $3.98 POSTPAID NEW YORK-TO-YOU

C $2.98 EACH POSTPAID NEW YORK-TO-YOU

(D) WARM BEACON BLANKET CLOTH CLOTH — $2.00

How cosily she'll snuggle down in the thick fluffy softness of this Beacon blanket cloth robe! How she'll admire the rich trimmings! Few gifts at *any* price could offer so much comfort!

Girls' Sizes—7, 8, 10, 12 and 14 years. State age size.

31K7560—Red Fancy
31K7561 — Med. Blue Fancy

Postpaid from New York

(E) ALL WOOL STRIPED FLANNEL — $2.00

Gay, glad stripes in warm *all wool Flannel*! That's the kind of robe they wear at home, smart boarding schools and camps! Neatly bound with lustrous braid.

Girls' Sizes—7, 8, 10, 12 and 14 years. State age size.

31K7565—Medium Blue
31K7566—Medium Rose

Postpaid from New York

THREE SPLENDID ROBES $2.00 EACH POSTPAID NEW YORK-TO-YOU

All Wool Flannel in Solid Colors

FOR real warmth, choose *wool*, every time! For the smartest, best liked robe style, take *Flannel*! For quality at a low price, trust *Sears*! This rich warm robe is good all wool flannel, trimmed with lustrous braid.

Girls' Sizes—7, 8, 10, 12 and 14 years. State age size.

31K7570—Medium Rose
31K7571—Medium Blue **$2.00**

Shipped postpaid direct from New York.

FOLLOW THE CROWDS:
To Sears . . COMPLETE DAYTIME FROCK SHOP

Many New Quality Features
Make it more to your advantage
than ever to shop here . . . .



Choice $1.00 Each

(IMPORTANT NEWS! Please Read)
New York to You—Fashion Service

On the following pages, 50 to 69 inclusive, you will find daytime frocks and sportswear at various prices. All garments priced at $2.00 or more will be shipped from New York City. Save time, and mail your order for this merchandise direct to Sears' New York Style Headquarters.

If you wish to order other smaller items at the same time you are purchasing wearing apparel, mail your order direct to our nearest Mail Order store so that you will get the benefit of our Prepay Postage Plan on the smaller items.

The wearing apparel portion of your order will be rushed to New York by air mail where it will be given immediate attention, and the other items will be sent postpaid from our Mail Order store.

Garments priced below $2.00 will be shipped from our nearest Mail Order Store, and should be ordered only from there.

DESCRIPTION OF FROCKS SHOWN ON OPPOSITE PAGE

Ⓐ Ⓑ Ⓒ

- **Fine Count 68 x 72 Percale.**
- **Vat Dye, Sunfast, Tubfast Colors.**

We've never offered dresses of this *finer* quality Percale at such a *low price!* And even at moderately higher prices, we've never had such *fine* percales so carefully made . . . with such attractive finishing touches and such generous tailoring! Style A has long sleeves and fine French Wale Cotton Pique trimming. Notice how carefully the collar, cuffs and belt of Style B are trimmed! Style C's pipings, vestee and button trim show unstinted workmanship. Skirts of all three dresses are carefully tailored in back.

Ⓐ . . . . . ***27K7006—Black Fancy Print.***
Ⓑ . . . ***27K7009—Medium Green Print.*** / ***27K7010—Medium Brown Print.***
Ⓒ . . . . . ***27K7012—Navy Blue and White.***

77¢ Each

All dresses come in Sizes 34, 36, 38, 40, 42 and 44 inches bust measure. Corresponding lengths 46, 47, 47, 47, 48 and 48 inches. State size. When not included in a $2.00 order, send 8c extra for postage on each dress.

Ⓓ Flecked Wool and Silk in Diagonal Weave.

Checks are New! Diagonal Weaves are New! Bows are smarter than ever! And this trim, warm wool and silk Noile dress has even more merits! The skirt is tailored and flared in back as gracefully as in front. The scarf tie may be worn in other ways! And the belt is wide and buckled.

Misses' and Women's Sizes—14 to 20 years to fit 32 to 38 inches bust measure. State actual bust size.

31K7315—Brigade (Bright Navy) Blue.
31K7316—Burgundy (Dark) Red. **$3.98**

Shipped postpaid from New York.

Ⓔ All Wool Dress with Detachable Cape.

You'd hardly believe so *many new* fashions could be combined in a single dress! The soft pebbly all wool knit fabric—the stripe, with its thread of rayon decoration—the gay detachable cape — the bright metal buttons —all are *new* details and instantly identify this warm, bright frock as strictly *new* style! *State size.*

Misses' Sizes—14 to 20 years to fit 32 to 38 inches bust measure.

31K7318–Talisman Green (Med. Bright).
31K7319—Manila (Dk. Reddish) Brown with Brown and Maize Stripe. **$3.98**

Shipped postpaid from New York.

Ⓕ Becoming to Full and Slender Figures.

This is the softer, mellower Rayon and Cotton Flat Crepe—rich because it contains a high amount of Rayon. A beautifully embroidered net yoke adds to the quality of the dress. Ruffles give a dashing finish to the sleeves. *State bust measure.*

Even Sizes—32 to 42 inches bust.

31K7303—Med. Brown Fancy.
31K7304—Navy Fancy. **$2.98**
Each.

Shipped postpaid from New York.

Ⓖ Cape and Polka Dots! Smart Style Features!

You can't make a mistake in choosing this dress! It's so unquestionably right! In color! In print! In style! Pointed scarf cape is faggoted all around—meets in back. Fabric is fine, soft Rayon and Cotton Crepe.

Even Sizes—14 to 20 yrs. to fit 32 to 38 inches bust measure. State size.

31K7306—Navy and White. **$2.98**

Shipped postpaid from New York.

Ⓗ All Wool Knit Crepe . . . In Blue Also!

This charming new woolen has a soft bloom, an uneven texture that resembles expensive woven Angora Crepes. The dress is the kind of style you enjoy wearing. Simple, becoming, comfortable. Plaited Trim on revers has a gay, flattering effect.

Even Sizes—34 to 42 inches bust measure. State actual bust measure.

31K7309—Spanish Tile.
31K7310—Skipper Blue. **$2.98**

Shipped postpaid direct from New York to you.

Ⓙ This Tweed Pays for Itself in Comfort!

Tiny colorful nubs and splashes of white liven this Wool and Silk Noile Tweed. There's a carefree smartness to the Rayon and Cotton collar. Metal buttons and buckle are new fashion. And besides so much style —this dress gives you months of warm, practical service.

Misses' Sizes — 14 to 20 years to fit 32 to 38 inches bust measure. tate actual bust measure.

31K7312—Medium Brown. **$2.98**

Shipped postpaid direct from New York to you.

Ⓚ Jacket and Dress—So Carefully Made!

Only *$2.00*! Amazingly little to pay for a jacket and sleeveless dress! When the fabric is Rayon and Cotton Crepe! When the print is such a smart, woolly-looking tweed effect! Fine pipings, tucks and careful tailoring in the skirt show generous workmanship.

Even Sizes—34 to 42 inches bust measure. State actual bust measure.

31K7321—Black with Red Fancy Print.
31K7322—Black with Green Fancy Print. **$2.00**

Shipped postpaid direct from New York to you.

REGULAR SIZES

Sizes	—32	34	36	38	40	42	44
Lengths	—46	46	47	47	47	48	48

DO NOT GUESS YOUR SIZE!

Place tape measure around body over fullest part of bust, close up under arms. Be careful not to stretch tape too tightly or allow to slip down at back. Do not allow extra for fullness. State actual bust measure.

$2.00 POSTPAID NEW YORK-TO-YOU — OUR FINEST RAYON AND COTTON FLAT CREPE

- **60 Filament Rayon and Cotton Flat Crepe — the finest quality made.**
- **Organdie trimming.**
- **New wrap - around sash.**

See how cleverly the revers of this dress cross over and tie about the waist to give you the high waistline that is the very latest style! The bright print is the softer, richer, mellower Rayon and Cotton Crepe that contains a high amount of Rayon! Looks, feels, and sparkles like silk. It tailors more crisply and holds the smart lines of the dress more faithfully than less fine materials!

Even Sizes—14 to 20 yrs., to fit 32 to 38 inches bust measure. State size.

31K7300–Med. Brown.
31K7301—Navy. **$2.00**

Shipped postpaid direct from New York to you.

"FRUIT OF THE LOOM" COTTON BROADCLOTH

- **Fine Count Cotton Broadcloth.**
- **Washfast Colors.**

More and more women want the freedom of pajamas for housewear! But few expect to find such engaging puff sleeve style . . . in such extraordinarily fine fabric . . . at this Low Price! This is the famous Fruit of the Loom Cotton Broadcloth! Colors are washable. Sizes are *right*. In short, this gay one-piece cotton pajama is a splendid, trouble-free quality.

Even Sizes—14 to 20 yrs., to fit 32 to 38 inches bust measure. State size.

27K7000—Black with Colorful Print.
Each, **$1.00**

When not included in a $2.00 order, send 8¢ extra for postage.

NEW... COTTON FLAT CREPE

- **Crisp trimming of Fine Wale Cotton Pique.**
- **Smart Notched Collar and Double Breasted effect.**

Everybody seems to be choosing this new Cotton Canton Crepe! Its soft, fine-grained, full bodied texture drapes and hangs much better than the cottons we've known! Holds a pressing better! Gay colors brighten the serviceable dark background of this Cotton Crepe daytime dress.

Even Sizes—14 to 20 years, to fit 32 to 38 inches bust measure. State bust measure.

27K7003–Navy Blue Fancy Print. Each, **$1.00**

When not included in a $2.00 order, send 8¢ extra for postage.

Extra Fine PERCALE

Guaranteed WASHABLE

77¢ EACH

JAUNTY WOOLEN FROCKS

$3.98 EACH

POSTPAID NEW YORK-TO-YOU

YOUR CHOICE OF REMOVABLE CAPE OR "PERKY" BOW STYLES

NEW BURGUNDY RED SHADE

A

B

C

D

E

ALL WOOL KNITTED CREPE

FLECKED WOOL AND SILK TWEED

F

G

H

J

K

TWO OF OUR BEST

RAYON AND COTTON FLAT CREPE FROCKS

$2.98

POSTPAID NEW YORK-TO-YOU

New!

KNITTED ALL WOOL CREPE JERSEY

$2.98

POSTPAID NEW YORK-TO-YOU

A Favorite

WOOL AND SILK TWEED

$2.98

POSTPAID NEW YORK-TO-YOU

Two-Piece

RAYON AND COTTON FLAT CREPE

Jacket Ensemble

$2.00 EACH

POSTPAID NEW YORK-TO-YOU

IMPORTANT! DAYTIME FROCKS Described as SHIPPED POSTPAID FROM NEW YORK may be ordered directly from Sears' New York Style Headquarters, or they may be ordered with other merchandise from Our Nearest Mail-Order Store. Fashions priced below $2.00 should be ordered only from Sears' Nearest Mail-Order Store.

SEE OPPOSITE PAGE FOR DESCRIPTIONS AND OTHER COLORS

PERFECT ROBES
FOR YOURSELF AND FOR GIFTS

EXCELLENT
SILK AND RAYON SATIN BROCADE DESIGN
$2.98 EACH
POSTPAID NEW YORK-TO-YOU

TEA ROSE

A

Hand Crocheted Effect
ALL WOOL KNIT "JIFFY" DRESS
$2.98
POSTPAID NEW YORK-TO-YOU

D

E

F

G

RAYON AND COTTON CREPE

ALL COTTON CHARMEUSE

ALL COTTON LINENE

Only $1.19 EACH

Slenderizing Styles
IN CONSERVATIVE AND STOUT SIZES

B

Warm QUILTED ROBES

ALL SILK SATIN $4.98
POSTPAID NEW YORK-TO-YOU

ALL RAYON SATIN $3.98
POSTPAID NEW YORK-TO-YOU

C

Choice
STRIPE OR SOLID COLOR ALL WOOL FLANNEL ROBE
$3.98 *Each*
POSTPAID NEW YORK-TO-YOU

H

A New
ALL COTTON FLAT CREPE
$1.29

J

Four-Piece KNITTED SUIT
JACKET... SCARF SWEATER-BLOUSE AND SKIRT
$2.98 Complete
POSTPAID NEW YORK-TO-YOU

K

Our Finest
RAYON AND COTTON FLAT CREPE
$2.49 EACH
POSTPAID NEW YORK-TO-YOU

L

SEE OPPOSITE PAGE FOR DESCRIPTIONS AND OTHER COLORS

Vat Dye Wash-Fast Cotton

• REVERSIBLE FRONT APRONS •



CUT FULL LENGTH . . . MADE EXTRA WELL

• **Both are Standard Quality Percale Counting 64 x 60 Threads per sq. inch.**

TWO clean fronts to each frock! That means extra service! And remember that Sears' Reversible Aprons are all first quality construction! Colors are fast to washing.

Sizes—Small (34-36); Medium (38-40); Large (42-44); inches bust measure. State size.

27K4153—TWO APRONS, one of each style. Assorted prints and colors. **$1.00**

When not included in a $2.00 order, send 10¢ for postage.



Sparkling New Wash Frocks

FIVE STAR SPECIAL QUALITY

★ VAT Dyed ★ 64 x 60 Standard Percale ★ Full Cut Individual Sizes

★ Bright New Prints ★ Smart New Styles

THE best 59c dresses yet! One glance at the *styles* will convince you! Never have you found such perfect, tasteful neatness—such clean cut, attractive printed designs—such fine quality trimmings on dresses so low priced! And not one jot of *quality* has been sacrificed to improve these *styles*! Fabrics are as fine as ever! Colors guaranteed fast! Every size full cut over its own individual pattern for perfect fit. Whether you've worn our 59c dresses before or not—you'll find these frocks a thrilling value!

Ⓜ ***27K7030—Fancy Print with White Cotton Pique scalloped collar. Patterns may vary.***

Ⓝ ***27K7033—Red and White. 27K7034—Navy and White 27K7035—Med. Green and White***

Ⓟ ***27K7036—Fancy Print, White Cotton Broadcloth trimming. Patterns may vary.***

These dresses come in Sizes—34, 36, 38, 40, 42 and 44 inches bust measure. State actual bust measure. When not included in a $2.00 order, send 8¢ for postage. Send 10¢ when ordering two.

• Descriptions of Frocks and Robes Pictured on Opposite Page •

Our Loveliest Negligee

Ⓐ This is not ordinary Rayon twill—it is the original rich Silk and Rayon Satin—We've never offered a negligee with these graceful princess lines for so low a price. These lavishly ruffled cuffs, this fluffy bow tie. Tiny inner ties fasten the negligee in place. Satiny design gleaming from a dull chalky background matches the double collar and cuffs.

Sizes—Small (34-36); Medium (38-40); Large (42-44); inches bust measure. State size.

31K7530—Orchid Design. 31K7531—Tea Rose Design. 31K7532—Med. Blue Design. **$2.98** *each*

Shipped postpaid direct from New York.

Ideal—to Own or Give

Ⓑ Quilted Robes are acknowledged the most luxurious of all! What we'd like you to know is that ours are *finer* than most! Made more carefully! In a neater quilted pattern. And priced lower than ever! Gleaming Satin, backed with fluffy China Cotton, lined with soft cotton mull. Handsome cord girdle.

Sizes—34, 36, 38, 40, 42, 44 and 46 inches bust measure. State size.

All Rayon Satin Twill

31K7539—Medium Rose. 31K7540—Medium Blue. Each **$3.98**

Shipped postpaid direct from New York.

All Silk Satin

31K7542—Medium Rose. 31K7543—Medium Blue. Each **$4.98**

Shipped postpaid direct from New York.

It's the Better Tailored Robe!

Ⓒ Vastly different from the low-priced flannel robes! It's double-breasted! It's heavy, firm, All Wool flannel. Skillfully tailored. Darker flannel faces the length of the robe. Handsome sash. *State size. Even Sizes—34 to 46 in. bust measures.*

Solid Colored Flannel

31K7533—Medium Green 31K7534—Medium Rose 31K7535—Medium Blue

Striped Flannel

31K7536—Medium Green Fancy 31K7537—Med. Blue Fancy Each **$3.98**

Shipped postpaid direct from New York.

All Wool Jiffy Dress

Ⓓ It's smart because it's knitted! Because it has a ribbed waistline that gives a wide-belted effect! Comfy because it's warm *all* wool! Slips on in a jiffy! Never needs pressing.

Even Sizes—14 to 20 to fit 32 to 38 inches bust measure. State size.

31K7324—Bright Blue 31K7325—Wine **$2.98**

Shipped postpaid direct from New York.

Rayon and Cotton Crepe

Ⓔ Such bright sparkling fabric alone makes great value in a *$1.19* dress. And notice how gracefully this frock is styled—with dainty lace trimming.

Sizes—32, 34, 36, 38, 40 and 42 inches bust measure. State size.

27K7018—Med. Brown 27K7019—Dark Green **$1.19**

When not included in a $2.00 order, send 8¢ postage.

A $5 Dress Couldn't be *Smarter!*

Ⓕ One of the smartest, neatest dresses you ever saw for so little money! Because it's trim and tailored! Because diagonal effects are tremendously fashionable! Because this fine textured lustrous cotton Charmeuse closely resembles tub silk! Soft Rayon and Cotton Crepe trimming.

Sizes—34, 36, 38, 40 and 42 inches bust measure. State size.

27K7015—Dark Green and White 27K7016—Navy Blue and White. **$1.19**

When not included in a $2.00 order, send 8¢ for postage.

Fine Quality Cotton Linene

Ⓖ Don't expect just ordinary linene in *this* dress! This is our *better* Cotton Linene! Has an especially fine, firm, even weave that wears and launders splendidly! Has rich Vat Dye Colors that won't fade or run! Metal button trimming! *State size.*

Sizes—34, 36, 38, 40, 42 and 44 inches bust.

27K7021—Medium Rose. 27K7022—Medium Green. **$1.19**

When not included in a $2.00 order, send 8¢ for postage

New Colorful Autumn Print!

Ⓗ Everybody who sees this dress admires it! Colors are rich and gay, and perfect for Autumn wear! The new firm Cotton Flat Crepe looks like a fine wool Challis. Rayon and cotton crepe trimming.

Even Sizes—14 to 20 to fit 32 to 38 inches bust measure. State size.

27K7024—Medium Brown Print. **$1.29**

When not included in a $2.00 order, send 8¢ for postage.

4-Piece Knit Cotton Suit!

Ⓙ Jacket! Skirt! Sweater blouse and scarf! All for *$2.98*! They make a stunning appearance together! And each gives a wealth of extra service by itself! The colors are new! "Knits" are new! Stripe and solid color combinations are new! All 4 pieces are warm, comfy knit cotton.

Even Sizes—14 to 20 to fit 32 to 38 inches bust measure. State size.

31K7327—Spanish Tile 31K7328—Skipper Blue **$2.98**

Shipped postpaid direct from New York.

Fine Lace and Fine Fabric!

Ⓚ This fresh, dignified print is our richest, finest textured Rayon and Cotton Crepe. The lace trimming is Irish crochet pattern—the smartest lace of the season. Notice the spirited style and careful workmanship at sleeves, neckline and skirt.

Regular Sizes—36, 38, 40, 42 and 44 inches. Also Stout Sizes—45, 47, 49, 51 and 53 inches bust measure. State size.

31K7330—Navy and White. **$2.49**

Shipped postpaid direct from New York.

Our Best Rayon and Cotton Crepe!

Ⓛ This is the true Rayon and Cotton *Flat* Crepe—fine, soft, rich quality. The smart print, slenderizing diagonal neckline and full graceful skirt make it an ideal Fall dress for the mature woman.

Regular Sizes—36, 38, 40, 42 and 44 inches. Also Stout Sizes—45, 47, 49, 51 and 53 inches bust measure. State size.

31K7333—Medium Brown 31K7334—Black **$2.49**

Shipped postpaid direct from New York.

Your Choice
ON THIS PAGE
Only $1.00 Each

"They're Wonder Values"

That's the best way to describe these

WASHABLE DOLLAR FROCKS

WOMEN'S
and
MISSES'
SIZES

See Size Scale on Page 55





- **Extra-Fine, 100 x 60 Quality**

It's fine material! "High count" Pepperell Cotton Broadcloth! Washable! Trimmed with fine pin-wale cotton Pique! Every stitch of it as neatly made as can be! State size.

Sizes—34, 36, 38, 40, 42 and 44 inches bust.

27K7039—Navy and White.

27K7040—Med. Brown and White. Each **$1.00**

When not included in a $2.00 order, send 8¢ for postage

- **Adjustable Sash Ties**

Besides the double service of *two* reversible fronts—besides the convenience of buttoned roll-back cuffs — this frock represents a splendid bargain in fabric! It's an exceptionally fine cotton print! State size.

Sizes — Small (34-36); Medium (38-40); Large (42-44) inches bust.

27K9504 — Med. Blue and White. Each **$1.00**

When not included in a $2.00 order, send 8¢ for postage.

- **Skirt flares all around**

Not just ordinary Percale! This smock is the finer Percale that counts 68x72 threads per square inch! It's wash fast. Bound cuff openings, double stitched seams prevent rips.

Sizes — Small (34-36); Medium (38-40); Large (42-44) inches bust measure. State size.

27K9568 — Colorful Fancy Print. Each **$1.00**

When not included in a $2.00 order, send 8¢ for postage.

"Vat Dye" WASHABLE PERCALE...FLATTERING DIAGONAL NECKLINE

← • **Sears Finer Quality 68x72 Percale in "foulard" print.**
• **Fine French Wale Cotton Pique trimming.**

We wanted you to see just exactly how bright and smart this new "foulard" print is! We wanted you to *see* how becoming this gracious, slanting neckline can be! We wanted you to see that this style can be worn by all sizes with striking success! That's why we asked Miss Coulter to pose for an actual photograph in this comfortable, long-sleeved dress! The picture shows just exactly how it will look!

Sizes—34, 36, 38, 40, 42 and 44 inches bust measure. State size.

27K7042—Navy and White. *Each* **$1.00**

When not included in a $2.00 order, send 8c for postage

Special
Sanforized
Colorfast
PERCALE

GUARANTEED SHRINKPROOF

- **Reversible Front Apron.**

Everyone loves this bright, colorful ivy print! The fitted princess lines! The convenience of *two* reversible fronts! Plus all the sturdy merit that Sanforizing gives! That makes the percale *finer* and firmer! Prevents shrinking! Prevents the slightest loss of color!

Sizes—Small (34-36); Medium (38-40); Large (42-44) inches bust measure. State size.

27K9521—Bright Multicolor print. Each **$1.00**

When not included in a $2.00 order, send 8¢ for postage

LEND SEARS CATALOG TO YOUR NEIGHBORS

Smarter Styles, Better Fabrics, Finer Details

Than ever before in these attractive

NEW DOLLAR FROCKS

Your Choice ON THIS PAGE

$1.00 Only 1 Each



These Dresses and other fashions priced below *$2.00* should be ordered only from Sears Nearest Mail Order Store.



• Vat Dye Washable Colors

Anybody can wear this Cotton Linene frock with success! Deep "V"-neckline, and soft revers are flattering to full figures as well as slim! Colors are soft and quiet. Long sleeves are a comfort for Fall. And everybody knows how splendidly Cotton Linene wears!

Sizes—34, 36, 38, 40, 42 and 44 inches bust measure. State size.

27K7045—Tan Fancy Print **$1.00**

When not included in a $2.00 order, send 8¢ postage.

• Fine Cotton Pique Bow

You won't find a *warmer* dollar dress, we promise! This new Henly serge is a soft, warm, cotton fabric in a smart snowflake tweed print. Has all the style of a wool dress!

Sizes—34, 36, 38, 40, 42 and 44 inches bust measure. State size.

27K7048 — Navy Blue and White

27K7049—Med. Brown and White

Each **$1.00**

When not included in a $2.00 order, send 8¢ postage.

• 80x80 Percale—Our Finest Quality.

Our most successful print! Cleverly cut to allow generous flares in the skirt. White undercollar. Thoroughly fine quality; no skimping anywhere:

Sizes—34, 36, 38, 40, 42 and 44 inches bust measure. State size.

27K7051 — Red with White Dot.

27K7052 — Navy with White Dot.

Each **$1.00**

When not included in a $2.00 order, send 8¢ postage.

• Smart Frilly Lace Trim

The *smartest* Rayon and Cotton Dress we've ever had at *$1.00*! It has a tiny, brightly sparkling print! New, squarish bodice copied from a silk dress. Nicely made, soft and dainty.

Sizes—34, 36, 38, 40 and 42 in. bust. State size.

27K7054—Black Fancy Print.

27K7055 — Med. Green Fancy Print.

Each **$1.00**

When not included in a $2.00 order, send 8¢ postage.

REGULAR SIZE SCALE

Sizes

32	34	36	38	40	42	44
Lengths (about)						
46	46	47	47	47	48	48

Don't Guess Your Size.

Place tape around body at fullest part of bust, close up under arms. Be careful not to stretch tape too tightly or allow to slip down at back. State actual bust measure.

COTTON CANTON CREPE with WHITE PIQUE TRIM

YOU might expect *$1.00* to buy a pretty house frock these days—but you'd hardly expect it to buy a *street* dress as smart as this! We didn't either—until we discovered this new Cotton Crepe! The soft, firm texture tailors handsomely—makes dresses look much more expensive than they really are. This print is a *new*, up-to-date design; nicely trimmed with fine cotton pique. The dress is full-sized and well stitched, just as carefully finished as if you'd made it yourself.

Sizes—34, 36, 38, 40, 42 and 44 inches bust measure. State size.

27K7057—Med. Brown and White print.

27K7058—Navy and White print.

When not included in a $2.00 order, send 8¢ for postage. ***Each*** **$1.00**

SEARS ALLOW FOR SHRINKAGE IN COTTON FROCKS. ORDER YOUR REGULAR SIZE

New *Daytime Frock Styles* Especially "MADE TO FIT"

• THEY'RE SMART AND SLENDERIZING •

The same Stout Shop Specialists that select our more expensive, larger women's frocks pass on these selections for the Stout and Conservative Woman. Slenderizing lines are a feature of every frock. The right colors and designs in the right fabrics help to make your figure look pounds lighter. Quality is built right into every seam.



RAYON AND COTTON CREPE

$1.39

AT LAST! Sparkling Rayon and Cotton Crepe in a *$1.39* dress that *you* can wear! It's made to fit you perfectly! With extra comfort at the "points of trouble" shown on the opposite page. This dainty, soft, silk-like fabric is printed in warm rich tones. Smart under your coat; bright and comfy about the house!

Regular Sizes—36, 38, 40, 42 and 44; also Stout Sizes—45, 47, 49, 51 and 53 inches bust measure. Please state actual bust measure.

27K7060—Med. Brown.
27K7061—Navy Blue **$1.39**

When not included in a $2.00 order, send 8¢ extra for postage.

OUR BEST QUALITY 80 SQUARE PERCALE

$1.29

TINY, old-time print, and good sterling old-time quality! Our finest percale, guaranteed color fast. Front opens to waist. Cuffs unbutton and roll back. Buttons are good quality.

Regular Sizes—36, 38, 40, 42 and 44; also Stout Sizes—45, 47, 49, 51 and 53 inches bust measure. State size.

27K7063—Navy Blue and White.
27K7064—Black and White. ***Each*** **$1.29**

When not included in a $2.00 order, send 8¢ for postage.

Our Better Quality PERCALE
VAT-DYE WASHFAST COLORS

Choice 77¢ Each

(A) • Finer 68x72 Percale

There are two important things to remember about this dress! 1st: It's not made of ordinary cotton print as are most low priced dresses. 2nd: And it has *long sleeves!* Cotton pique Trim.

(B) • Finer 68x72 Percale

White Polka dots—the favorite American print! *Three* becoming colors to choose from—all washable! See how generously the skirt is made—how smartly the front is finished!

Regular Sizes—36, 38, 40, 42 and 44 inches. also Stout Sizes—45, 47, 49, 51 and 53 inches bust measure. State size.

27K7066—Prints in Assorted Colors. Each **77¢**

27K7069—Med. Blue
27K7070—Lavender
27K7071—Black **77¢**

When not included in $2.00 order, send 8¢ for postage.

Street • Style
WOOL AND SILK TWEED

$3.98 POSTPAID NEW YORK-TO-YOU

- **Flecked Wool and Silk Noile Tweed.**
- **Lustrous Rayon and Cotton Crepe Trimming.**
- **Inverted Pleat in back of skirt.**

There's *warmth* in this light, good-looking tweed! There's *comfort* in the full sizes and free swinging cut of it! And there's a world of wear in the style. Neat and jaunty—it's just right for town, for cold-weather calls, for the movies. Pays for itself generously in the actual wear it gives!

Regular Sizes—36, 38, 40, 42 and 44 inches; also Stout Sizes—45, 47, 49, 51 and 53 inches bust measure. Please state actual bust measure.

31K7336—Navy Blue
31K7337—Black **$3.98**
Shipped postpaid from New York

The Stout and Conservative Woman

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FINELY CREPED COTTON CANTON

$1.69

- **All Cotton Canton, our smartest Cotton.**
- **Sparkling Rayon and Cotton Crepe trimming.**

This *new* Cotton Crepe has a firm, supple texture that tailors like expensive silks and wools. White neckline and lots of white in the print give a fresh, youthful effect.

Regular Sizes—36 to 44, also Stout Sizes—45 to 53 inches bust measure. State size.

27K7072—Navy and White. Each **$1.69**

When not included in a $2.00 order, send 8¢ for postage.

COTTON FOULARD WITH SILK-LIKE TEXTURE

$1.59

Our Finest Textured

- **All Cotton Foulard.**
- **Silky mercerized finish adds luster and wear.**

Chosen for its slenderizing effect. Full revers, full skirt.

Regular Sizes—36 to 44, also Stout Sizes—45 to 53 in. bust measure. State size.

27K7075—Navy and White.

27K7076—Dark Green and White. Each **$1.59**

When not included in a $2.00 order, send 8¢ for postage.

Good Quality COTTON BROADCLOTH

Choice $1.00 Each

Ⓐ Ⓑ

- VAT-DYE WASHFAST COLORS •

Ⓐ Not ordinary quality! This is fine, firm cotton Broadcloth made with every inch of fabric needed in a comfortable, long-wearing frock. Short sleeves, full skirt.

27K7078—Med. Blue and White. Each **$1.00**

When not included in a $2.00 order, send 8¢ extra for postage.

Ⓑ A comfortable *long-sleeved* frock! In a dainty eyelet effect print! In soft green and white — washable tints! In fine, crisp, long-wearing cotton Broadcloth!

27K7081—Med. Green and White. Each **$1.00**

When not included in a $2.00 order, send 8¢ extra for postage.

Regular Sizes—36, 38, 40, 42 and 44, also Stout Sizes 45, 47, 49, 51 and 53 inches bust measure. Please be sure to state actual bust measure.

Smartly Tailored

WOOL AND SILK TWEED

$3.98

POSTPAID NEW YORK-TO-YOU

- **White-nubbed Tweed with tiny colorful flecks.**
- **Rayon and Cotton Crepe trimming.**

A new lively Flecked Tweed in a really slenderizing pattern. Examine it closely and you see it's covered with pin-point flecks of heathery color. Full cut on graceful lines and made to give months of service.

Regular Sizes—36, 38, 40, 42 and 44, also Stout Sizes—45, 47, 49, 51 and 53 inches bust measure. State actual bust measure.

31K7339—Medium Brown.
31K7340—Black. **$3.98**

Shipped postpaid from New York to you.

CONSERVATIVE WOMEN'S SIZE SCALE					
Bust	*36*	*38*	*40*	*42*	*44 inches*
Lengths	*47*	*47*	*47*	*48*	*48 inches*

Please be sure to state actual bust measure.

STOUT WOMEN'S SIZE SCALE					
Bust	*45*	*47*	*49*	*51*	*53 inches*
Lengths	*48*	*48*	*49*	*49*	*49 inches*

Please be sure to state actual bust measure.



WE CAN FIT YOU PERFECTLY IF YOU GIVE THE RIGHT SIZE

A SIX MONTHS' QUALITY GUARANTEE

6 MONTH
Guarantee Certificate

Sea-Point Utility Frocks are such excellent quality that we guarantee each dress to wear at least six months. Should any Sea-Point frock fail to live up to this guarantee, we agree to adjust the matter to your entire satisfaction.

SEARS, ROEBUCK AND CO.

SPECIAL NOTICE
TO HOSPITALS, INSTITUTIONS, ETC.

• EXTRA SAVINGS •
WHEN YOU BUY SEARS UNIFORMS BY THE DOZEN. SEE OUR SPECIAL PRICES QUOTED ON DOZEN LOTS



75¢

BOTH the white Percale and the colored Chambrays are the finer thread count.

Sizes — Small (34-36); Medium (38-40); Large (42-44); Extra Size (46 in. bust measure). State size.

27K9526—Med. Blue
27K9527—Med. Rose
27K9528—Med. Green
27K9529—White.

75¢ each. 2 for $1.45

When not included in a $2.00 order, send 8¢ for postage. Send 10¢ when ordering two.

88¢

WEAR is built right into this Champion Work Dress! The rough, sturdy fabric is long staple Mississippi Cotton. Fast colored. Double stitched. Generously sized. Collar buttons to top. Buttoned cuffs have rip-proof, bound openings and roll back neatly.

Regular Sizes—34 to 44. Also Stout Sizes 45, 47, 49, 51 and 53 inches bust measure. State size.

27K9543—Med. Blue
27K9544—Med. Gray
27K9545—Med. Tan

When not included in a $2.00 order send 10¢ for postage.

Each ..... **88¢**

88¢
FAST COLOR

BUY *known, guaranteed* quality! This smock is a famous, *finer* quality of Cotton Broadcloth with lustrous finish. Bound cuff openings won't rip.

Even sizes—34 to 46 inches bust measure. State size.

27K9530—Med. Rose
27K9531—Med. Blue
27K9532—Med. Green

88¢ each. 2 for $1.65

When not included in a $2.00 order, send 8¢ for postage. Send 10¢ when ordering two.

CHOICE
BLUE STRIPE PERCALE OR WHITE CAMBRIC

$1.00 EACH

PRACTICAL nurses by the thousands praise the merits of this neat dress. Yoked shoulders fit comfortably. Dress opens to waist. Long sleeves have bound cuff openings that won't rip. Colors are fast. Fabrics are the better 68x72 thread count. Seams are double stitched.

Sizes—34, 36, 38, 40, 42 and 44 inches bust measure. State size.

LONG SLEEVES
27K9593—Blue Striped Percale
27K9594—White Cambric

SHORT SLEEVES
27K9595—Blue Striped Percale
27K9596—White Cambric

When not included in a $2.00 order send 8¢ for postage.

Each **$1.00**

$10.75 per dozen Postpaid.

$1.00 Each "Triple FEATURES"

1. SHRINKPROOF SANFORIZED FINISH.....
2. GENUINE 90 x 60 PEPPERELL COTTON BROADCLOTH
3. VAT-DYE GUARANTEED FAST COLORS

REVERSIBLE FRONT • DOUBLE DUTY APRON

SANFORIZING insures perfect, permanent fit in this reversible-front frock without the slightest loss of color. *Sanforizing* increases the weight, the wear, the fineness of the fabric.

Sizes—Small (34-36); Medium (38-40); Large (42-44). Extra Size (46 in. bust measure). State size.

27K9571—Med. Green ***27K9573—Med. Rose***
27K9572—Med. Blue ***27K9574—White***

$1.00 each

When not included in a $2.00 order, send 10¢ for postage.

$10.75 per dozen, Postpaid.

CERTIFICATE with Every 6-POINT UTILITY FROCK

POINT ONE
GOOD, FULL SIZES, NO STRAIN THROUGH SHOULDERS AND ARMS

POINT TWO
GUARD STITCH AT POCKETS. BOUND CUFF OPENINGS RESIST RIPS

POINT THREE
ALL COLORS ARE VAT-DYE ..THE SAFEST MADE

POINT FOUR
ALL SEAMS ARE STITCHED WITH DOUBLE THREAD

POINT FIVE
FABRICS ARE LABORATORY TESTED TO INSURE HARD WEAR

POINT SIX
EVERY 6-POINT DRESS GUARANTEED TO WEAR AT LEAST 6 MONTHS

SPECIAL NOTICE
TO HOSPITALS, INSTITUTIONS, ETC.

• EXTRA SAVINGS •
WHEN YOU BUY SEARS UNIFORMS BY THE DOZEN. SEE OUR SPECIAL PRICES QUOTED ON DOZEN LOTS



SINGLE-PLY $1.00 EACH — OUR BEST TWO-PLY $1.79 EACH

• APPROVED REGULATION NURSES' UNIFORM •

THIS fine white dress is made of rich, lustrous Cotton Poplin. Pre-shrunk to eliminate noticeable shrinkage in laundering. Open to waist. Finished with ocean pearl buttons. Good deep hem. Double stitched seams. Non-rip cuffs.

Sizes—34, 36, 38, 40, 42 and 44 inches bust measure. State size.

27K9535—2-Ply **$1.79**
When not included in a $2.00 order, send 8¢ for postage.
$19.50 per dozen, postpaid.

27K9536—Single Ply ... **$1.00**
When not included in a $2.00 order, send 8¢ for postage.
$10.75 per dozen, postpaid.



69¢
ALSO STOUT SIZES

MOST dark aprons lose their color when washed, staining the whole tubful of clothes. Sears use *absolutely fast colors* in this popular apron. Good quality percale; sound stitching.

Sizes—Small (34-36); Medium (38-40); Large (42-44); Stout (45-47); Extra Stout (49-51), Double Extra Stout (53-55). State size.

27K9548—Dark Blue.
27K9549—Med. Dark Gray.
Each ..... **69¢**
When not included in a $2.00 order, send 8¢ postage.



88¢ EACH
FAST COLORS

THIS reversible apron has more than good Pepperell fabric to recommend it! It has full 6-point construction! Two clean fronts for one laundering! No possible question of its splendid value! State size.

Sizes—Small (34-36); Medium (38-40); Large (42-44); Extra Size (46 inch bust).

27K9515—Med. Blue.
27K9516—Med. Green.
27K9517—Med. Rose.
27K9518—White.

88¢ ***each*** ..... **2** ***for $1.65***
When not included in a $2.00 order, send 8¢ postage. Send 10¢ when ordering two.
$9.75 per dozen, Postpaid



$1.00
PRACTICAL PAJAMAS

THESE pajamas are not the usual cheap print—they're crisp, closely woven Cotton Broadcloth of famous Fruit of the Loom quality. *Fast colored.* Open to waist in front.

Even Sizes—14 to 20 to fit 32 to 38 inches bust measure. State size.

27K7084—Fancy Print.
Each **$1.00**
When not included in a $2.00 order, send 8¢ postage.

• GUARANTEED SHRINKPROOF FROCK •

STURDY light weight Madras that won't shrink! Won't fade! Won't rip at cuffs and seams. Cuffs open and roll back. Waistline is ever so slightly fitted, skirt flared.

Sizes—34, 36, 38, 40, 42, 44, 46, 48 and 50 in. bust measure. State size.

27K9556—Medium Blue.
27K9557—Light Green.
27K9558—Medium Gray
Each **$1.39**
$14.75 ***per dozen Postpaid***
When not included in a $2.00 order, send 10¢ for postage.

"Triple FEATURES"
1 SHRINKPROOF SANFORIZED FINISH .....
2 FINE QUALITY WOVEN STRIPED MADRAS .....
3 WASHFAST COLORS .....



LET YOUR FRIENDS SHOP FROM THIS CATALOG, TOO

WASHFAST COTTONS *Choice* THE BETTER KIND

88¢ EACH



PERCALE BUTTON FROCK

A QUALITY dress—every inch of it! Because the fabric's *68x72* Percale—the finer, better cotton! It's washable! Belt is artificial leather! Finish is as neat as can be!

27K7600 — Navy and White.

27K7601—Red and White. **88¢**

BROADCLOTH BOW FROCK

IT'S FINE Pepperell Cotton Broadcloth . . . Beautifully made! With shoulder tucks and tiny gathers at sleeves and waist! With generous pleats! With buttoned opening all the way to waist!

27K7603—Med. Blue.

27K7604—Med. Rose. **88¢**

Both styles come in Sizes 7, 8, 10, 12 and 14 years. State size. When not included in a $2.00 order, send 8¢ for postage.



A "2-Way" Dress!

A BRIGHT winter dress that's *low priced*! Has a brief little separate bolero of cotton suiting to match the skirt of the dress. Long sleeved top of frock is fine tan Pepperell Cotton Broadcloth. Gay polka-dot Percale trimming.

Sizes 8, 10, 12 and 14 years. State age size.

27K7606—Rose and Tan Each, **$1.49**

When not included in a $2.00 order, send 8¢ for postage.

TWO-PIECE COTTON SUITING BOLERO DRESS

$1.49

PRACTICAL PERCALE 59¢ A FEATURE EACH



"You couldn't make them for this price"

THIS year of quality brings a better dress than ever for *59¢*! With gay bow scarf! Vat dye, washable colors! Standard *64* x *60* cotton print, with long sleeves and a flare-front skirt! State size.

Sizes—7, 8, 10 and 12 years. See size scale.

27K7612—Assorted Colors.

CRISP, standard *64* x *60* cotton print, white Cotton Broadcloth trimming! In washable colors! An amazing amount of workmanship for *59¢*.

Sizes—7, 8, 10 and 12 years. State age size.

27K7609 — Red and White.

27K7610—Med. Blue and White.

When not included in a $2.00 order, send 8¢ extra for postage.

CHOOSE YOURS *Only* $1.00 EACH



TWEED PRINT COTTON SUITING

THIS Cotton frock looks for all the world like a wool dress! It's soft and almost as warm as wool! Neatly tailored with bright colored pipings, buttons and a dashing rayon and cotton crepe scarf. Neat, trim pleats in the skirt!

27K7615 — Navy and White Mixture.

27K7616—Wine and White Mixture **$1.00**

TWO-PIECE COTTON LINENE

IT'S a jacket dress and it's *striped*! Two good reasons for the big success of this Cotton Linene frock! Jaunty bolero jacket comes off to show a sleeveless dress with a white top. With skirt built up in front "gigolo" fashion! Patent belt.

27K7618 — Med. Green and White.

27K7619—Med. Blue and White. **$1.00**

RAYON AND COTTON CREPE

LIGHT! Dainty! Sparkling! It feels and looks like silk. Has the prettiest flare-front skirt we've seen! Fluttery cape collar! Colors are much richer than in ordinary prints because of the lustrous Rayon!

27K7621 — Med. Brown Print.

27K7622—Med. Blue Print. **$1.00**

These three dresses come in sizes 8, 10, 12 and 14 years. State age size. See scale on opposite page. When not included in a $2.00 order, send 8¢ extra for postage.



2 FOR 89¢

Heavy, Long Wearing COTTON SUITING EVERYDAY DRESSES

2 PLAY DRESSES FOR 89c!

- **Sturdy Cotton Suitings.**
- **Full Sizes.**
- **First Quality Workmanship.**

Here's the team for *service*! For value! *Two* dresses of firm, sturdy cotton suiting. A bolero effect with flare-front skirt and a wrap-over effect with pleated skirt front. Practical color mixtures that won't soil easily. Patterns may vary slightly from the illustration. Marvelous value!

Sizes—7, 8, 10 and 12 years. State age size. See size scale, page 61.

27K7624—Two dresses, one of each style. **89¢**

When not included in a $2.00 order, send 10¢ extra for postage.

TOUGH, heavy Sears-Tex Cloth! Double-stitched seams and pockets! Non-rip cuff openings. Fast colors. Lower priced than ever!

Sizes—7, 8, 10, 12 and 14 years. State age size.

27K7627—Med. Blue.

27K7628—Med. Rose. **69¢**

When not included in a $2.00 order, send 8¢ extra for postage.

SEARS-TEX PLAY DRESS 69¢

GUARANTEED FOR 6 MONTHS



Sears are Headquarters for GIRLS' FROCKS

IMPORTANT

Girls' Frocks and other fashions described as *Shipped Postpaid from New York* may be ordered directly from Sears' New York Style Headquarters, or they may be ordered with other merchandise from our nearest Mail Order Store to get the benefit of prepaid postage on smaller items ordered at the same time. See page 50 for further information.



NOTE: THE PRETTY RAYON AND COTTON CREPE POLKA DOT BLOUSE

NEW SUSPENDER SUIT WOOL AND SILK TWEED

$2.98 POSTPAID NEW YORK-TO-YOU

Three-Piece Suit

Three pieces to this suit! And the dress alone is smart enough to be worth this price! A new suspender dress—with bright metal buttons, crossed straps in back! Frilly blouse of gay dotted Rayon and Cotton Crepe. Added to that you get a warm trim jacket! Fabric is wool and silk noile tweed flecked with white.

Sizes—8, 10, 12 and 14 years. State size. See size scale.

31K7709—Wine-tone. **$2.98**

Shipped postpaid direct from New York to you.



FOR SCHOOL WEAR • ALL WOOL FRENCH SERGE

$3.98 POSTPAID NEW YORK-TO-YOU

Extra Fine Quality of Serge!

This is *not* the usual coarse Storm Serge you're accustomed to seeing in regulation school frocks! It's fine, soft, closely twilled all wool *French Serge* . . . a real luxury fabric! It's handsomely made, with the same yoke and generous box pleats in back as in front! With a neat collar of pure Imported Linen! With a rich All Silk Satin tie! The very same quality will cost you *$4.98* in other stores!

Sizes—7, 8, 10, 12 and 14 years. State age size. See size scale below.

31K7700—Navy Blue. **$3.98**

Shipped postpaid direct from New York to you.

SIZE SCALE

Ages:	7- 8-10-12-14
Lengths:	27-29-32-35-38



YOU'LL vow it's *wool*! This Cotton Tweed feels, looks and tailors like wool! Offers as much style as a *$3.00* wool outfit. Has a smart separate metal buttoned jacket. New *striped* dress top of sparkling Rayon and Cotton Matching scarf.

31K7724 — Red and White Mixture.

31K7725—Navy and White Mixture. **$2.00**

SO warm! So neat! So practical! Mother can't go wrong in choosing this school dress! Especially when it's fine all wool *French Spun* Jersey. Bright artificial patent leather belt. Sparkling Rayon and Cotton Crepe tie.

31K7715 — Beige with Brown.

31K7716–Med. Blue with Navy. **Each, $2.00**

Sizes—8, 10, 12 and 14 years. See size scale. State size. Shipped postpaid direct from New York to you.

Two-Piece All Wool Jersey

Ⓐ Bright star buttons on a warm separate jacket! Tiny sleeves in the fine Rayon and Cotton dress top beneath it! This *2*-piece suit is made of fine French spun all wool Jersey.

Sizes—8, 10, 12 and 14 years. State age size.

31K7712—Spanish Tile (Rust).

31K7713—Med. Blue. **$2.98**

Shipped postpaid from New York to you.

All Silk Flat Crepe

Ⓑ Now she can surely wear silk! Prices are so low! Even for this smart *long sleeved* all silk Flat Crepe dress! With its bright check trimming, tricky belt and cleverly flared skirt! With its fine quality fabric!

Sizes—8, 10, 12 and 14 years. State age size. See size scale below.

31K7706—Med. Blue.

31K7707—Med. Green. **$2.98**

Shipped postpaid direct from New York to you.

All Silk Flat Crepe

Ⓒ It's thrilling to own a silk frock! Practical to have a print! This one is a fine smooth quality of all silk Flat Crepe with gay embroidered organdy collar and gracefully flared skirt.

Sizes—8, 10, 12 and 14 years. State age size.

31K7703 — Med. Rose Print.

31K7704–Med. Blue Print. **$2.98**

Shipped postpaid direct from New York to you.



STREET AND PARTY FROCK $2.00 POSTPAID NEW YORK-TO-YOU

Just think of it! An all silk dress for only *$2.00*! So dainty and fine, she'll remember it all her life! Soft all silk Crepe with shirred bands all around skirt.

Sizes—7, 8, 10, 12 and 14 years. See size scale. State age size.

31K7718—JadeGreen.

31K7719—Med. Blue.

31K7720—Med. Rose. **$2.00**

TWILL BACK VELVETEEN $3.98 POSTPAID NEW YORK-TO-YOU

The deep, thick, close-set pile of this velveteen can't pull loose because it's firmly fastened to a twill back. Bright multi-color smocking on silk collar and cuffs. Silk taffeta sashes.

Sizes—8, 10, 12 and 14 years. See size scale. State age size.

31K7721–Med. Brown.

31K7722—Navy Blue. **$3.98**

Shipped postpaid direct from New York to you.

Three Smart "Specialty Shops"

The *Classroom* Corner

Features Practical, Durable Cotton and Cloth Frocks For Day-in and Day-out Wear



THE warm swanky corduroy jacket alone is worth *$3.98*! With its carefree scarf—its soldierly double breasted front—its smart artificial leather belt! Added to that you get a *whole dress* with sportsy, wool and silk tweed skirt and a sleeveless, dainty Rayon and Cotton Crepe top!

Sizes—10, 12, 14 and 16 yrs. See size scale. State size.

31K7800—Medium Green.
31K7801—Medium Brown. **$3.98**

Shipped postpaid from New York to you.





(A) This nicely made dress is our finest *80* square Cotton Percale, carefully pleated in back, just as in front. Piped with bright red. Finished with white organdie, real pearl button and glossy red belt of artificial leather.

Sizes—10, 12, 14 and 16 years. See size scale. State size.

27K7630 — Navy with White dot. **$1.49**

When not included in a $2.00 order, send 8¢ extra for postage.

(B) Your friends will take this light sparkling frock for printed silk—any day! It's *fine textured* Rayon and Cotton Flat Crepe. The frilly collar and cuffs are edged with embroidered scallops.

Sizes—10, 12, 14 and 16 years. See size scale. State age size.

31K7809—Medium Brown Print.
31K7810—Medium Green Print. **$2.00**

Shipped postpaid from New York to you.



- **All Wool Jersey.**

The new Jersey dresses are the smartest things you ever saw! Just picture yourself in this brisk, military epaulet cape frock with its brave metal buttons and crisp cotton pique! Pleats in back, too! Warm, French Spun All Wool Jersey.

Sizes—10, 12, 14 and 16 yrs. State size. See size scale.

31K7803 — Med. Green
31K7804—Bright Red.
Each, **$2.98**

- **Wool and Silk Tweed.**

A real cold weather dress of good-looking wool and silk tweed with tiny flecks of color. A texture that disguises wrinkles, smudges or spots—always feels warm and comfortable. Bolero effect in front, bright pipings. Artificial leather belt.

Sizes—10, 12, 14 and 16 yrs. State age size. See size scale.

31K7806—Wine-tone Fancy Tweed.
Each, **$2.98**

Shipped postpaid from New York to you.

TWO-PIECE "BELLHOP" SUIT

WOOL AND SILK TWEED

$3.98 POSTPAID NEW YORK-TO-YOU

IT'S *new* style, this short double-breasted bell-hop jacket with the striped Rayon and Cotton dress-top. But you can't realize how richly the colors harmonize until you see this 2-piece suit! And it's then you'll realize what tremendous smartness and what grand warmth this wool and silk tweed suit has to offer!

Sizes—10, 12, 14 and 16 years. State age size. See size scale.

31K7812—Med. Brown. **$3.98**

Shipped postpaid direct from New York.

SIZE SCALE				
AGES.....	10	12	14	16 years
Chest.....	31	32	33	35 inches
Lengths.....	37	39	41	43 inches

The DRESS-UP SHOP..



(C) Celanese Taffeta

The thrilling swish, the crispness, the luster of taffeta in a party dress for only *$3.49*. Lovely as the best silk taffetas. Skirt sections shirred all around. Filmy net ruchings edge the cape collar.

Sizes—10, 12, 14 and 16 yrs. See size scale. State age size.

31K7815 Orchid.
31K7816 —Coral. **$3.49**

Shipped postpaid from New York.

(D) Soft All Silk Crepe

—And it's fine grained, smooth all silk Flat Crepe! In a neat wearable long-sleeved style! With this year's smartest trimming—Irish type crochet lace! Last winter, *$4.98* couldn't buy such style.

Sizes—10, 12, 14 and 16 yrs. State age size. See size scale.

31K7818 – Med. Blue.
31K7819 – Med. Green.
Each, **$3.49**

Shipped postpaid from New York to you.

For "10 TO 16'S"

The *Sports* Shop

Champion Sports Clothes
For Girls who "*Like to Live*" in Sports Togs

Ages.....	10	12	14	16	yrs.
To fit Chest.	31	32	33	35	ins.
Lengths....	37	39	41	43	ins.



(A) Regulation style middy of strong white Cotton Jean.
Sizes—7, 8, 10, 12, 14 and 16 years. State age size.
27K7654—Long Sleeves
27K7655—Short Sleeves
Each.....59¢
When not included in a $2.00 order, send 6¢ for postage.

(B) Firm Cotton Broadcloth blouse.
Sizes—7, 8, 10, 12, 14 and 16 yrs. State size.
27K7648—White
27K7649—Tan.....79¢
When not included in a $2.00 order, send 6¢ for postage.







Smart 2-Piece Jacket Suit — $2.98 POSTPAID NEW YORK TO-YOU

•All Wool Knitted Suit

What a dandy little sports suit this is! It cleverly combines an All Wool Knitted Crepe Jersey Jacket with an All Wool striped fancy knit skirt.
Sizes—10, 12, 14 and 16 years.
31K7827—Med. Brown Jacket with Brown and Tangerine Skirt
31K7828 — Navy Jacket with Navy and Red Skirt.
Shipped postpaid from New York to you.

KNICKERS

Adjustable knee cuffs.
Sizes—7, 8, 10, 12, 14 and 16 years. State size.
27K7657—Khaki.....79¢
27K7658—Grey Crash
27K7659—Tan Crash... 79¢
When not included in a $2.00 order, send 8¢ for postage.
27K7660—Wool and Silk Tweed..... $2.00
Postpaid direct from New York.

ALL WOOL SKIRT

ALL Wool—ALL around pleated button-on skirt. Bodice of firm cambric.
Sizes—7, 8, 10, 12, 14 and 16 years. State size.
27K7650 Navy Serge
27K7651—Fancy Plaid Flannel..... $1.79
When not included in a $2.00 order send 8¢ for postage.

The DRESS-UP SHOP...



(C) Such a sprightly gay sort of print design—such a firm, fine weave ALL SILK Crepe—such a smart young frock. It's new from its demure puffed sleeves to its trim collar daintily edged with imitation Irish Crochet Lace (with that smart hand-made look).
Sizes—10, 12, 14 and 16 years.
31K7821—Med. Green Fancy
31K7822—Med. Blue Fancy $2.98
Shipped postpaid from New York.

(D) Just wait till you slip into this fine frock — tie that perky polka-dot bow smartly under your chin—tuck your hands in those swagger new pockets—won't you be proud! It's made—very well—of good quality All Silk Flat Crepe.
Sizes—10, 12, 14 and 16 years. State size.
31K7824—Skipper Blue with Red and White trim Each..... $2.98
Shipped postpaid from New York.

Smart NEW PRINT DESIGN

(C) *Rich Quality* ALL SILK FLAT CREPE $2.98 Each (D) *Bright* POLKA DOT TRIM

POSTPAID NEW YORK-TO YOU

$2.98 POSTPAID NEW YORK-TO-YOU

• All Wool Knitwear

One—two—three four smart knitted items combine in this new all wool outfit. There's a skirt, a scarf, a feather-trimmed hat of fancy checked knit, and a check-trimmed sweater blouse.
Sizes—10, 12, 14 and 16 years.
31K7830 — Tan and Med. Brown $2.98

$2.00 POSTPAID NEW YORK-TO-YOU

"Jiffy" frock, a practical, one-piece style. How you'll like its fitted lines—its gay, glad striped bodice—and feather-trimmed hat to match. State size.
Girls' Sizes—10, 12, 14 and 16 years
31K7833—Wine and White
31K7834—Med. Blue and White $2.00

Both shipped postpaid from New York.

A JACKET—a beret—and a scarf—put them all together, and it makes a very striking appearance.
Rich Black Velveteen Jacket with contrasting all silk Flat Crepe scarf and Gored Velveteen Pompon Beret.
Sizes—10, 12, 14 and 16 years. See size scale on this page. State size.
27K7633.....complete $2.98
Shipped postpaid direct from New York.

ALL Wool Flannel Skirt with bright metal button trim and patent belt.
Sizes—10, 12, 14 and 16 years. See size scale on this page. State size. *Each*
27K7636—Bright Red
27K7637—Navy Blue..... $1.69
When not included in a $2.00 order, send 8¢ extra for postage.

PRINTED Rayon and Cotton Blouse with adjustable Puff Sleeves and all Rayon bow tie.
Sizes—10, 12, 14 and 16 years. See size scale on this page. State size.
27K7639—Red and White Print
27K7640—Med. Blue and White $1.00
When not included in a $2.00 order, send 6¢ extra for postage.



RICH VELVETEEN JACKET, SILK SCARF AND BERET
$2.98 SET POSTPAID NEW YORK-TO-YOU

ALL WOOL FLANNEL SKIRT $1.69 EACH

PRINTED RAYON AND COTTON PUFF SLEEVE BLOUSE $1.00 EACH

ASSEMBLE YOUR OWN ENSEMBLE
IN THE *Blouse, Jacket and Skirt Shop!*



New! SUEDE FINISH LACE $2.00 POSTPAID NEW YORK-TO-YOU

THE rich new lace they're using for expensive evening frocks! Has a soft, solid pattern on a very fine net background. Trimmed with all silk Flat Crepe. Peplum band is lined with net.
Sizes—32, 34, 36, 38 and 40 inches bust measure. State size.

31K7900—Eggshell
Each, $2.00
Shipped postpaid direct from New York



ALL SILK FLAT CREPE $2.00 POSTPAID NEW YORK-TO-YOU

Sizes—32, 34, 36, 38 and 40 inches bust measure. State size.

With Short Puff Sleeves
31K7903—White.
31K7904—Eggshell. **$2.00**

With Long Sleeves
31K7906—White.
31K7907—Eggshell. **$2.98**
Shipped postpaid direct from New York



ALL SILK FLAT CREPE $2.98 POSTPAID NEW YORK-TO-YOU

OUR finest silk blouse! You'll love the soft dainty quality of the silk! The fine stitching . . . the full comfortable sleeves! And you'll look your gayest in this graceful frilly collar!
Even Sizes—34 to 44 in. bust measure. State size.

31K7909—White.
31K7910—Petal Pink. **$2.98**
Shipped postpaid direct from New York



ALL SILK FLAT CREPE $2.00 POSTPAID NEW YORK-TO-YOU

WASHABLE All Silk Crepe! Such a jolly, jaunty, comfortable style! Opens in front, with sparkling glass buttons all the way! Tie is all silk.
Even Sizes—32 to 40 inches bust measure. State size.

31K7912—Red and white.
31K7913—Cadet Blue and white. **Each $2.00**
Shipped postpaid direct from New York



CHOICE ALL WOOL FLANNEL OR ALL WOOL CREPE $2.98 POSTPAID NEW YORK-TO-YOU

OUR finest wool skirt! Because it's made of the finest fabrics! Finest because it's most skillfully tailored, with gracefully flaring side sections and fitted waist. Soft comfy waistband.
Even Sizes—26 to 34 in. waist measure. State size.

All Wool Flannel
31K7936—Skipper Blue.
31K7937—Tan.

All Wool Crepe
31K7939—Med. Brown.
31K7940—Navy Blue. **Each $2.98**
Shipped postpaid direct from New York.

WOOL AND SILK TWEED $2.00 POSTPAID NEW YORK-TO-YOU

WHAT a world of service you'll get from *this* tweed skirt! It's a flecked mixture that doesn't show smudges or dust! A comfortable style with two convenient pockets! Open to hem, with buttons all the way down. State size.
Even Sizes—26 to 32 inches waist measure.

31K7942 — Light Brown.
31K7943— Navy Blue. **$2.00**
Shipped postpaid direct from New York.

ALL WOOL FLANNEL $2.00 POSTPAID NEW YORK-TO-YOU

HERE'S good serviceable all wool Flannel in the straight line style that many sportswomen prefer. Pleats in front add the fullness you want for walking. Buttoned side opening. Handy pocket.
Even Sizes—26 to 32 inches waist measure. State size.

31K7945 — Med. Green.
31K7946 Med. Brown. **$2.00**
Shipped postpaid direct from New York.



ALL SILK PONGEE $1.00 ~ COTTON BROADCLOTH 69¢

ALL SILK FLAT CREPE $1.00 ~ LONG SLEEVES $1.59

ALL SILK FLATCREPE $1.39 ~ POLKA DOT RAYON AND COTTON CREPE $1.00

THAT Popular Sorority Blouse! In all silk pongee or crisp cotton Broadcloth! Both wash and wear splendidly. Straight hem. Pearl buttons.
Sizes 32, 34, 36, 38 and 40 in. bust measure. State size.

27K7915—Tan All Silk Pongee. **$1.00**

Cotton Broadcloth
27K7916—White.
27K7917—Tan. **69¢**
When not included in a $2.00 order, send 6c extra for postage.

Flattering frilly collar.
Sizes—34, 36, 38, 40, 42 and 44 in. bust. State size.

Sleeveless
27K7918—Petal Pink.
27K7919— Eggshell. **$1.00**

Long Sleeves
27K7921—Petal Pink.
27K7922— Eggshell. **$1.59**
When not included in a $2.00 order, send 6c extra for postage.

All Silk Flat Crepe
Even Sizes—32 to 40 inches bust measure. State size.

27K7924—White with Red Tie
27K7925—White with Navy Tie. **$1.39**

Rayon and Cotton Crepe
27K7927—White with Red dots.
27K7928—White with Med. Blue dots. **$1.00**
When not included in a $2.00 order, send 6c extra for postage.

ALL WOOL FLANNEL $2.98 POSTPAID NEW YORK-TO-YOU

WEAR it now and later under your coat. Finely tailored jacket of good quality, firm, soft-napped All Wool Flannel. Wide peaked lapels and shaped double-breasted front give the newest line.
Even Sizes—32 to 40 in. bust measure. State size.

31K7930—Castilian Red.
31K7931— Skipper Blue. **$2.98**
Sent postpaid from New York.

FINE QUALITY VELVETEEN $3.79 POSTPAID NEW YORK-TO-YOU

THIS is *fine* quality velveteen woven with lustrous, close-set pile. Made with fitted double breasted front, slanted pockets! Smart turn-back cuffs. Warm, and serviceable for Fall and all year round. Gives a wonderfully rich effect to the plainest costumes!
Even Sizes—32 to 40 in. bust measure. State size.

31K7933—Black. **$3.79**
Shipped postpaid from New York

Water-Repellent Corduroy Snow Suit

(A) Cravenette processed—won't absorb water! Snug, double knit wool cuffs hug wrists, waist and ankles. Jacket fully lined with **all wool flannel.** Trousers half lined with Cotton Kasha.

Jacket comes in Even Sizes—14 to 20 years to fit 32 to 38 in. bust. State size.

31K7951—Evergreen (Dark)
31K7952—Chocolate Brown (Med.) **$4.98**
Shipped postpaid direct from New York

Trousers come in Even Sizes—14 to 20 years to fit 26 to 32 in. waist. State size.

31K7954—Evergreen (Med.)
31K7955—Chocolate (Med.) Brown **$2.98**
Shipped postpaid direct from New York

(B) **White Cotton Jean Middy**

Even Sizes—34 to 44 inches bust measure. State size. When not included in a $2.00 order, send 6c for postage.

27K7957—Long Sleeved
27K7958—Short Sleeved **59¢**

Sports Knickers

Sizes—24, 26, 28, 30, 32 and 34 inches waist measure. State size.

27K7960—Khaki **79¢**
27K7961—Tan Crash.
27K7962—Gray Crash. **79¢**
When not included in a $2.00 order, send 10c for postage.
27K7963—Wool and Silk Noile Tweed **$2.00**
Shipped postpaid direct from New York

SPORTS MIDDY **59¢**

SKIING SKATING SLEIGHING SUIT OF WARM CORDUROY

KNICKERS **79¢** AND UP

JACKET **$4.98** POSTPAID NEW YORK TO-YOU

TROUSERS **$2.98** POSTPAID NEW-YORK TO-YOU

JACKET LEADERS

THE CORDUROY COSSACK JACKET

$2.98 POSTPAID NEW YORK-TO-YOU

TINY tabs and buckles at sides draw in the waistband to fit! Rich velvety Corduroy is heavy and warm. Cotton Kasha lining.

Even Sizes—14 to 20 to fit 32 to 38 inches bust. State size.

31K7984—Med. Green
31K7985 — Lt. Brown **Each...$2.98**
Shipped postpaid direct from New York



THE "CHAMMY VELOUR" SPORTS JACKET

$2.98 POSTPAID NEW YORK-TO-YOU

- All Wool Knit Sleeves and Waistband

Warm leathery cotton suede cloth, with sleeves of warm elastic knit wool for perfect arm - freedom. Bright nickel buttons.

Even Sizes—14 to 20 years to fit 32 to 38 inches bust. State size.

31K7978—Med. Tan
31K7979—Med. Green **$2.98**
Shipped postpaid direct from New York





ALL WOOL KNITTED 2-PIECE SPORTS SUIT

$2.98 POSTPAID NEW YORK-TO-YOU

- **Boucle Trim**
- **Smart Metal Buttons**
- **Side Buttoned Skirt**

We know our sports togs! We know a sports dress has got to be soft and elastic—without any pull or tightness. It's got to shed wrinkles. And in the Fall, it's got to be *warm*. This smart lacy-knit 2-piece all wool dress has all those virtues—*plus* a tempting low price.

Even Sizes—14 to 20 to fit 32 to 38 inches bust measure. State size.

31K7975 — Mocha (Med.) Brown
31K7976 — Med. Green **$2.98**
Shipped postpaid from New York.



SHIRT **$1.00**

RIDING BREECHES **$2.98** POSTPAID NEW YORK-TO-YOU



SPORTS SHIRT **79¢**

COTTON WHIPCORD JODHPURS **$3.98** POSTPAID NEW YORK TO-YOU

Fast Colored Cotton Sports Shirt

Sizes—34, 36, 38, 40, 42 and 44 inches bust measure. State size.

27K7972—Blue Stripe Percale
27K7973—All White Broadcloth
27K7974—Tan Broadcloth Each **79¢**
When not included in a $2.00 order, send 6c for postage

Striped Lisle Jersey Polo Shirt (small view)

Slide fastening at neck.

Even Sizes—12 to 18 years. State size.

27K7990—Medium Blue and White Stripe **$1.00**
When not included in a $2.00 order, send 8c for postage.

The two shirts described above may be ordered from New York or from our nearest mail order store.

LeatherReinforcedCottonWhipcord Tan Riding Breeches or Jodhpurs

Even Sizes—24 to 34 in. waist. State size.

31K7966—Breeches $2.98
31K7969—Jodhpurs $3.98
Shipped postpaid direct from New York

THE "Weskit"

GENUINE BUCKSKEIN COTTON SUEDE CLOTH

79¢

It repels water; makes a grand extra garment to wear beneath a jacket as a windbreaker. Soft, thick cotton suede, with snug knit wool waistband. Washable.

Sizes—14 to 20 yrs. to fit 32 to 38 in. bust measure. State size.

27K7980 — Tan with Brown Trim
27K7981 — Tan with Red Trim **79¢**
When not included in a $2.00 order, send 10c for postage.



THE ALL WOOL RIB-KNIT JACKET

$2.59 POSTPAID NEW YORK-TO-YOU

JACKETS are the style! "Knits" are the style! Snug-fitting waistlines are the style! That's why this all wool jacket is such a great success!

Even Sizes—14 to 20 to fit 32 to 38 inches bust State size.

31K7987—Bright Red
31K7988—Navy Blue **Each . . $2.59**
Shipped postpaid direct from New York



...The *Sports* Jacket Fashions

SWAGGER NEW STYLES FEATURED IN GENUINE LEATHER

It's a year for *Leather* because it's a year for *quality*. Nowadays, girls and women are asking, not "How much is this jacket?" but "How long will it wear?" And everybody knows a *good* leather jacket never wears out. Ours *are* good. All our leathers are *grain* leather, the choicest part of the skin. All are first quality, without flaws or blemishes. All are evenly and richly dyed in fast colors. All are carefully sized and smartly cut. They fit with grace and comfort that's hard to find in jackets at these prices.



ANN TARANDA
NEW YORK
Poses in

"Topnotcher"

Our BEST LEATHER JACKET
"Soft and Fine Grained as A Glove . . . Snug and Warm in All Sorts of Weather"

GENUINE CAPESKIN LEATHER
WITH WARM ALL WOOL PLAID LINING

$7.98
POSTPAID NEW YORK-TO-YOU

SUPER-QUALITY CONSTRUCTION

- WIDER OVER-LAPS
- SNUG STRAPPED CUFFS
- WIND AND RAIN RESISTANT
- DOUBLE EDGED COLLAR

YOU'LL enjoy "Topnotcher" more than other jackets because of the smooth, unblemished, even-toned beauty of its leather . . . because of its warm wool lining and its double-breasted front. The front buttons up chin-high; adjustable ring sleeve straps pull tight to keep out wind. Length 28 in.

Even Sizes—32 to 40 inches bust measure. State size.

17K6800—Medium Dark Green.
17K6801—Black.
17K6802—Dark Brown.

$7.98

Shipped postpaid direct from New York.



Introducing.. The New "COSSACK" Model

at $7.98
POSTPAID NEW YORK-TO-YOU

GENUINE LAWRENCE SUEDE LEATHER
WITH COTTON KASHA LINING

- **Our Finest Genuine Suede Leather.**
- **Adjustable Waist and Cuffs.**

Meet the Cossack! The latest thing in leather jackets! As debonair and dashing as the name implies! It's *suede*! It's *short*! It's *fitted*! Ring straps at sides adjust the waist to fit! Jaunty slanted pockets cock your arms at the swagger angle. Ring cuff straps keep out the wind. Soft cotton Kasha makes a comfy lining.

Even Sizes—32 to 40 inches bust measure. State size. Average length, 23 inches.

17K6805—Tan.
17K6806—Med. Green.

$7.98

Shipped postpaid direct from New York.



Sportster Girls' Jacket

GENUINE GLOVE LEATHER

COTTON SUEDE CLOTH LINING
Defies Rain, Wind, Cold

$5.98
POSTPAID NEW YORK-TO-YOU

NOTE: *Smart* YOKE BACK



- **Genuine Grain Leather (the Choicest Part of the Skin.)**

Sportster is the winter uniform for smart schoolgirls! . . . Outwears several coats! Made of the choicest leathers, selected for flawless texture and even coloring. Warmly lined with cotton suede cloth.

Sizes—8, 10, 12, and 14 years. State size.

17K6850—Navy Blue.
17K6851—Med. Red.
17K6852—Dark Green.

$5.98

Shipped postpaid direct from New York.

"CHAMPION" POPULAR MODEL

$7.98
POSTPAID NEW YORK TO-YOU

NOW IN GENUINE SUEDE LEATHER
COTTON SUEDE CLOTH LINING

LOOK about you and see! This is a *suede* season! That's why we're introducing "Champion", our new suede leather jacket with the trim, closely buttoned closing! With jaunty slanted pockets! With smart ring cuffs to keep out the wind. It's soft! It's swanky! It's serviceable! Genuine, finest quality leather. Warmly lined. A high quality jacket—windproof and rainproof.

Sizes—32 to 40 inches bust measure. State size. Length about 28 inches.

17K6810—Medium Brown.
17K6811—Medium Light Tan.
17K6812—Medium Dark Blue.

$7.98

Shipped postpaid direct from New York.



"RUNABOUT" WINTER WARM

$6.75
POSTPAID NEW YORK-TO-YOU

GENUINE GLOVE LEATHER LINED THROUGHOUT WITH COTTON SUEDE CLOTH

MANY leather jackets are made to sell at this price—but we refused several before we found this! "Runabout" is first quality grain leather. It's skillfully cut to give smart lines—a point to watch in choosing a leather jacket. Every color is rich, deep and even toned. Ring cuffs keep out the wind. Warm cotton suede lining.

Even Sizes—32 to 40 inches bust measure. Length, 28 inches. State size.

17K6815—Black.
17K6816—Medium Brown.
17K6817—Medium Blue.
17K6818—Medium Red.

$6.75

Shipped postpaid direct from New York.

For Every Wear . . .

IMPORTANT

All fashions on pages *50* to *69* priced *$2.00* or more and described as shipped postpaid from New York may now be ordered direct from Sears, Roebuck and Co.'s New York Style Headquarters; or you may send your order to our nearest mail order store to get the benefit of prepaid postage on smaller items purchased at the same time.

Jackets and other fashions shown on pages *50* to *69* priced less than *$2.00* will be shipped and should be ordered only from our nearest mail order store.

Smart Girls are Living in Jackets



Ⓐ

$3.98 POSTPAID NEW YORK-TO-YOU

HEAVYWEIGHT ALL WOOL FLEECY COATING

Ⓐ • Heavy Weight All Wool, weighs 24 ounces to the yard
- Warm Stand-up Collar
- Adjustable Ring Belt
- Cuff Straps Reversible for tight or loose fit
- Buttoned safety pockets
- Unlined.

Sizes—32, 34, 36 and 38 inches bust measure. State size.

17K6820—Scarlet Red
17K6821—Kelly Green
17K6822—Roamer Blue

Shipped postpaid from New York, **$3.98**

Ⓑ • Our Finest Cotton Suede
- Double Breasted Front
- Tapered, Pointed Cuffs
- Bright Nickel Buttons

Even before you feel the wonderfully soft, suede-like fabric—you recognize this is no ordinary jacket. The neat, smooth fit of it . . . the smart cut . . . the careful finish . . . the bright buttons instantly give the impression of fine quality. Lining is fleecy Cotton Kasha. Length about 28 in.

Sizes—32, 34, 36 and 38 inches bust measure. State size.

17K6825—Leather Tan
17K6826—Med. Red
17K6827—Lt. Blue

Shipped postpaid from New York. **$4.75**



Ⓑ

EXTRA FINE QUALITY VELVE-SUEDE COTTON SUEDE CLOTH

COTTON KASHA SUEDE LINED

$4.75 POSTPAID NEW YORK-TO-YOU



STURDY ARTIFICIAL LEATHER *With* COTTON SUEDE BACK • Plus • FULL LINING OF COTTON PLAID

$2.98 POSTPAID NEW YORK-TO-YOU

YEARS of wind and rain protection in this sturdy jacket! It's a thick, heavy artificial leather, with a fleecy cotton suede back that serves as interlining, and a warm cotton plaid lining. Double-breasted front.

Sizes—32, 34, 36, 38 and 40 inches bust measure. State size. Average length 28 inches.

17K6830—Black
17K6831—Med. Dark Blue
17K6832—Dark Brown **$2.98**

Shipped postpaid direct from New York.



ZIP IT'S OPEN • ZIP IT'S CLOSED

POLO STYLE

$5.00 POSTPAID NEW YORK-TO-YOU

ALL WOOL EXTRA HEAVY BLANKET WEIGHT COATING

- Thick Heavy 28 Ounce Coating—
- Warm Double-Breasted Front.
- Unlined.

Warmest of all! Because it's *All Wool!* In a wonderfully thick heavy cloth. And it's double-breasted! Wide lapels and deep wrappy collar and borrowed from the polo coat—young America's favorite style!

Even Sizes—32 to 42 inches bust measure. State size. Average length, 28 inches.

17K6835—Roamer Blue
17K6836—Kelly Green
17K6837—Scarlet Red **$5.00**

Shipped postpaid direct from New York.

JIFFY BLOUSE STYLE

$2.98 POSTPAID NEW YORK-TO-YOU

ALL WOOL WITH SNUG-KNIT WRISTLETS AND BAND

- Heavy 26-Ounce All Wool Mackinaw Cloth.

Zip! And you close this burly, warm slip-over blouse completely against the wind! Tightly knit wool bands keep out the cold at waist and wrists. Deep blouse above the knit bands allows room to reach or bend freely.

Sizes—32, 34, 36 and 38 inches bust measure. State size.

17K6840—Bottle Green
17K6841—Maroon Red
17K6842—Navy Blue **$2.98**

Shipped postpaid direct from New York.



PHOTOGRAPH OF JUNE WHITNEY WEARING THIS SUEDE-LIKE JACKET *"Just Right to Top Off Sports Costumes"*

Lady Buck Skein

COTTON SUEDE CLOTH
WATER-REPELLENT AND COLORFAST
FULL-LINED WITH COTTON SUEDE CLOTH

$3.98 POSTPAID NEW YORK TO-YOU

It's *Buckskein*! The nearest approach to suede leather that we have found in fabrics. Looks, feels and wears like suede! Keeps off the rain! Keeps out the wind! Holds its color so well you can wash it. Stands up under wear that would ruin an ordinary jacket. Ideal weight for Fall and mild winter.

Sizes—32, 34, 36 and 38 inches bust measure. State size.

17K6845—Med. Tan
17K6846—Cardinal Red
17K6847—Bright Blue

Shipped postpaid direct from New York **$3.98**

SEE INDEX FOR OTHER SMART JACKET FASHIONS

Miss America's FAVORITE *Rainproof* TOPCOAT

So Popular

We Offer You A Choice of 3 PRACTICAL FABRICS...





A COTTON TWEED WITH RUBBERIZED BACK

B ARTIFICIAL LEATHER WITH COTTON SUEDE BACK

C COTTON TWILL CLOTH WITH COTTON PLAID BACK

These Are PHOTOGRAPHS SHOWING ACTUAL FABRICS

Only $2.97 Each

POSTPAID NEW YORK-TO-YOU

THE BEST RAINCOAT VALUE YOUR MONEY CAN BUY

1. *Stitched and cemented shoulder seams are thoroughly waterproof.*
2. *Wide lapels button over to give double protection at front closing.*
3. *Sleeve tabs bind the wrist tightly when reversed.*
4. *Slanted pockets keep out rain. They have inner openings to reach dress.*
5. *Concealed tab at knee holds coat closed as you walk . . . gives 100% protection to dress.*
6. *Full 46-inch length covers even your longer street frocks.*
7. *All textures are windproof and rainproof.*

ALL coats come in Sizes 32, 34, 36, 38, 40, 42 and 44 inches bust measure. State size.

COTTON TWEED

Ⓐ Pictured in the large view. Looks like a regular cloth top coat. Rubberized inner surface. Wind and Rain proof.

17K6900—Tan Mixture.
17K6901—Gray Mixture. **$2.97**

Shipped postpaid from New York to you.

ARTIFICIAL LEATHER

Ⓑ Light, soft and crushable . . . faintly embossed in the permanent design shown above. Wind and rain proof. Cotton suede lining.

17K6905—Black.
17K6906—Medium Brown.
17K6907—Navy Blue. **$2.97**

Shipped postpaid from New York to you.

TWILL GABARDINE

Ⓒ Smart durable cotton Whipcord—vulcanized to a bright cotton plaid lining to make a double-textured wind and rain proof coat.

17K6910—Medium Tan. **$2.97**

Shipped postpaid from New York to you.

Our BARGAIN RAINCOAT

$2.00

POSTPAID NEW YORK-TO-YOU

DOUBLE TEXTURE COTTON JERSEY WITH COTTON PLAID BACK





- Comfortable Cotton Jersey.
- Gay plaid lining of Cotton Flannel.
- Pure Rubber Interlining—Windproof and Rainproof.
- Single-Breasted Style.
- Double Fold, Stitched shoulder seams.
- Reversible Cuff Straps keep out wind and rain.

Think of it! A windproof, rainproof coat for only *$2.00!* With the *comfort* of a soft fleecy cotton lining! Of wind-tight cuffs! The rubber's in the interlining—as in the finer coats!

Women's and Misses' Even Sizes—32 to 40 inches bust measure. State size.

17K6915—Med. Tan.
17K6916—Med. Green.
17K6917—Lt. Navy Blue.

Shipped postpaid from New York. **$2.00**

Swagger Style RAIN AND SHINE TOPCOAT

- Rough All Cotton Tweed.
- Warm, Comfortable Cotton Plaid lining.
- Pure Rubber Interlining.

This raincoat frankly goes in for *style!* It has the new wide collar . . . new bright metal buttons! It's well made, too, with deep wrap-over front to give full protection. With cemented shoulder seams and facings! With reversible cuff straps!

Women's and Misses' Sizes—32 to 40 inches bust measure. State size.

17K6920—Tan Mixture.
17K6921—Gray Mixture. **$3.98**

Shipped postpaid direct from New York.

DOUBLE TEXTURE COTTON TWEED

AN ACTUAL PHOTOGRAPH SHOWING WEAVE OF CLOTH

OUR BEST TWEED

$3.98

POSTPAID NEW YORK-TO-YOU

THESE ARE SEARS NEW YORK-TO-YOU FASHIONS. SEE PAGE 50

IMPORTANT NEWS

PLEASE READ →

All the Raincoats on these two pages are New York-to-You Fashions. You may order them the swift, new way, postpaid, direct from Sears Roebuck's Style Headquarters in New York. See page 50 for complete details.

Newest SPORTY STYLE COATS With BERET TO MATCH Rainproof



CHOICE of EITHER FABRIC

Only $2.98 Each OUTFIT

POSTPAID NEW YORK-TO-YOU

OUR best and smartest rain set for girls! Choice of woolly-looking Cotton tweed or Heavy Cotton Suede cloth, both with windproof, rainproof rubberized inner surface. New 2-button top. Concealed tab to hold coat closed at knee. Better quality metal buttons. Both coats have berets to match.

Both coats come in Sizes—8, 10, 12, 14 and 16 years. State age size.

COTTON TWEED	COTTON SUEDE
17K6980—Tan Mixture.	*17K6985—Leather Tan with*
17K6981—Gray Mixture.	*contrasting rubber lining.*

Shipped postpaid direct from New York.

New RAIN WEAR for TOTS 3 to 6 Years



COAT AND BERET $2.00 POSTPAID NEW YORK-TO-YOU

GOOD, comfy Cotton Jersey Cloth, interlined with rubber and brightly lined with cotton plaid. Wind and rainproof. Metal buttons are our best quality. Reversible sleeve straps tighten to keep out rain.

Sizes—3 to 6 years. State age.

17K6950—Lt. Navy Blue.
17K6951—Med. Green.
17K6952—Med. Red.

4-PIECE SET $2.98 POSTPAID NEW YORK-TO-YOU

A COAT and Beret for a smart little girl, and a set just like it for her dolly! All for $2.98! What a thrilling present this makes! It's light weight, gay, rubberized cotton fabric printed all over with tiny ducks and flowers.

Little Girls' Sizes—3 to 6. State age size.

17K6955—Bright Red.
17K6956—Bright Blue.

Shipped postpaid direct from New York.

GIRLS' SMART COAT AND HAT SETS

CHOICE OF THESE

Windproof .. Rainproof FABRICS





- **Cemented facings.**
- **Reversible cuff straps.**

THEY'RE comfy! They're serviceable! They're copied from one of our smartest raincoats for grownups! Schoolgirls get a beret to match, besides. They get the choice of three smart fabrics! All three are made in the style shown in the picture and finished with bright metal buttons.

Sizes—6, 8, 10, 12 and 14 years. State age size.

$2.00 EACH POSTPAID NEW YORK-TO-YOU

COTTON JERSEY	ARTIFICIAL LEATHER	COTTON TWILL
17K6965—Med. Tan	*17K6970—Med. Red*	*17K6975—Tan.*
17K6966—Lt. Navy Blue.	*17K6971—Med. Blue.*	Coat and Beret Set
17K6967—Med. Green.		

Shipped postpaid direct from New York..... **$2.00**

SEARS IS FIRST TO PRESENT GENUINE Lady Buckskein IN A FULL LENGTH COAT



RAINPROOF
WINDPROOF
WEARPROOF

$4.98 POSTPAID NEW YORK-TO-YOU

The Perfect ALL-WEATHER SPORTS COAT

- ***Fleecy cotton plaid lining.***
- ***Cemented facings, double stitched seams***
- ***Wide lapover front to protect your dress.***
- ***Reversible cuff straps.***

Out in cold, drizzly winter rains, you'll thank your stars it was a *Lady Buckskein* raincoat you chose! There's such a warm, friendly feel to the fabric—you'll love to slip into it! Soft, comfy cotton suede outside; cotton flannel plaid inside, with a windproof, rainproof interlining! Genuine leather buttons and buckle. Lady Buckskein is colorfast, washable, and almost as durable as real suede leather. *State size.*

Sizes—32 to 42 inches bust measure.

17K6925—Leather Tan
17K6926—Autumn Brown..... **$4.98**

Shipped postpaid direct from New York.



Announcing — the New Hats

"I know you will like them!"

Anne Williams

Attention, Girls with large Head-sizes

I chose for you this very smart tam turban





$1.95 Ⓒ

$2.69 postpaid

Our Finest Hat - lovely for dress
Corded Velvet
Fine Felt



Ⓐ

Can you imagine this Fur Felt favorite for $1.95!!



$1.95 Ⓑ two sizes

Here's another of Fur Felt with Swanky dip Brim



$1.95 Ⓓ two sizes

Ⓐ One of the fashion "pets" this season! To a crown of fine full body felt is applied a tubular rolled cuff brim of corded rayon velvet. A felt wing-bow gives Parisian dash, and a handsome pin completes this loveliest hat. Compare with $5.00 values elsewhere.

78K8600—Fits 22 to 22½ in.

78K8601—Fits 22¾ to 23¼ in.

Colors: Brandy (Dark) Brown, Fawn (Dark) Beige, or Black. *Measure and state color. Postpaid...* **$2.69**

Ⓑ The season's thriftiest buy! Record low price for tailored type hats you have seen advertised at high prices. light-weight, comfortable, head-conforming fur felt with that lovely, soft nap. This is an "age-less" model, becoming to all. Grosgrain trim.

78K8400—Fits 21½ to 22 in. headsize.

78K8401—Fits 22¼ to 22¾ in. headsize.

Colors: Fawn (Dark) Beige, Brandy (Dark) Brown, Rustic (Dark) Green, or Black. *Measure and state color*..... **$1.95**

When not included in $2.00 order, send 10¢ for postage.

You'll love this Corded Velvet Turban



Ⓔ

$1.95

Ⓒ Try "stepping out" in this dashing tam turban, and you will step far up in the fashion parade! There's a world of chic in the way the rayon faced velvet bow graces the easy-to-wear lines of this full body felt model. You'll bless the day your head grew generously, so you can wear such a bit of charm.

78K8488—Fits 21¾ to 22¼ in.

78K8489—Fits 22½ to 23 in.

Colors: Toast (Med.) Brown, Navy Blue, or Black. *Measure and state color*..... **$1.95**

When not included in $2.00 order, send 8¢ for postage.

Ⓓ Every style-conscious woman has wanted a fur felt tailored hat, but high prices prevented. Now we bring you at a bargain price, this fine quality with soft nap. Light weight and head-conforming. The smart grosgrain ribbon trim and clever new lines make this an "all-age" model.

78K8404—Fits 21¾ to 22¼ in. headsize.

78K8405—Fits 22½ to 23 in. headsize.

Colors: Brandy (Dark) Brown, Fawn (Dark) Beige, Nassau (bright deep) Blue, or Black. *Measure and state color*..... **$1.95**

When not included in $2.00 order, send 10¢ for postage.

Ⓔ It's so charmingly feminine! Corded rayon velvet twists gently around your head with a gay pin ornament high above your left eye. Then there's a saucy nose veil. The smooth fitting crown is of soft rayon velvet.

78K8604—Fits 22 to 22½ in. headsize.

Colors: Toast (Med.) Brown, Arab (Med.) Green, or Black. *Measure and state color*..... **$1.95**

When not included in $2.00 order, send 8¢ for postage.

Don't Guess Your Size! BE SURE TO MEASURE CAREFULLY

Measure this way to get your Headsize



Isn't this clever! - and so youthful

veils are very smart

$1.95 (F)



I bought the original Paris model to wear myself -

Your copy is stunning - and marvelous value!

$1.75 (H)



It's of Wool Crepe - and very "witching"



(G) $1.85

Hand shaped Soft crown for Full-Faces (J)



$1.95

Hand Draped Turban - Bouclé Banding



(K) $1.75

two-tone and Solid Colors

(F) And if you're in doubt about what kind of a hat to buy, choose this cuff brim turban. You'll never regret it! The full crown is of lustrous rayon velvet, and the flattering, becoming brim and perky bow uses pin tucked rayon satin. no need to mention the flattery of the little nose-veil—every woman appreciates that!

78K8492—Fits 22 to 22½ in.

Colors: Toast (Med.) Brown, Navy Blue, Rustic (Dark) Green, or Black. *Measure and state color*..... **$1.95**

When not included in $2.00 order, send 8¢ for postage.

(G) It's a "newer than new fashion" that's twice as smart as what you pay. The wool crepe is sheer, lightweight, and pin tucks into a cunning cuff brim. The hand-made rosette, too, is of wool crepe, and that mischievous little nose veil will make you irresistibly bright-eyed.

78K8664—Fits 21¾ to 22¼ inch.

78K8665—Fits 22½ to 23 inch.

Colors: Fawn (Dark) Beige, Rustic (Dark) Green, Toast (Med.) Brown, or Black. *Measure and state color*..... **$1.85**

When not included in $2.00 order, send 8¢ for postage.

(H) It's decidedly Frenchy, for it boasts three of the season's important new details! The accordion pleats, sheer, lightweight wool crepe, and hand folded grosgrain ribbon, all combined in one glorious little soft, turban.

78K8408—Fits 22 to 22½ in. headsize.

Colors: Brandy (Dark) Brown with Sand ribbon, Navy blue with Copen blue, Rustic (Dark) Green with Arab (Med.) Green, or Solid Black. *Measure and state color.* **$1.75**

When not included in $2.00 order, send 8¢ for postage.

(J) The fine quality full body felt from which this larger headsize hat is made drapes gracefully into new lines that are flattering. A ten dollar hat couldn't give you more style! Narrow grosgrain ribbon cleverly applied. Metal ornament.

78K8412—Fits 22 to 22½ in. headsize.

78K8413—Fits 22¾ to 23¼ in. headsize.

Colors: Brandy (Dark) Brown, Fawn (Dark) Beige. Rustic (Dark) Green, or Black. *Measure and state color*..... **$1.95**

When not included in $2.00 order, send 10¢ for postage.

(K) Another "softie" that follows fashion's dictates—"let your hat be draped"! Rich, nubby bouclé weave banding with bow of same. Unusually smart and practical.

78K8516—Fits 22 to 22½ in. headsize.

78K8517—Fits 22¾ to 23¼ in. headsize.

Colors: Brown with sand, or Navy blue, or Black. *Measure and state color*.. **$1.75**

When not included in $2.00 order, send 8¢ for postage.

Don't Guess Your Size! BE SURE TO MEASURE CAREFULLY

C106P-B



All-American

Let's give three cheers for this sophisticated felt body beret! You'll wear it tilted, with the lacquered quill high in the air. Practical, wearable, youthful!

78K8496 —Fits 21½ to 22½ in.

Colors: Brandy (Dark) Brown, Fawn (Dark) Beige, Nassau (bright deep) Blue, Arab (Med.) Green, Signal (Bright) Red, or Black. *Measure and state color.*

98c

When not included in a $2 order, send 8¢ for postage.

The Kick-Off

No college girl would be without one rollicking brimmed hat! The swagger lines of this full body felt model makes it a youthful choice. There's a simulated patent leather crown band with a metal buckle.

78K8548—Fits 22 to 22½ in.
78K8549—Fits 22¾ to 23¼ in.

Colors: Brandy (Dark) Brown, Navy blue, Arab (med.) Green or Black. *Measure and state color.*

$1.79

When not included in a $2.00 order, send 8¢ for postage.

Forward Pass

A lusty cheer goes up for the clever girl who chooses as smart a hat as this. Grosgrain ribbon faces the swanky dipped brim and combines with a darker tone for the crown-band. Novel quills are the perfect trim for this full body felt model.

78K8416—Fits 21¾ to 22¼ in.

Colors: Brandy (Dark) Brown with sand facing, Navy with Copen, or solid Signal (Bright) Red, or Black. *Measure and state color.*

$1.59

When not included in a $2.00 order, send 8¢ postage



The First Down

There's a vast amount of chic in this tam, and you will fall in love with it instantly. You know tams will be more popular than ever this Fall. Two-color grosgrain ribbon bandeau anchors the luscious, soft tam crown of shirred, draped, rayon faced velvet. The bow matches the bandeau. Fine example of Sears millinery values.

78K8704—Fits 21½ to 22½ in. headsize.

Colors: Toast (Med.) Brown, Signal (Bright) Red, Navy Blue, or Black. *Measure and state color.*

98c

When not included in a $2.00 order, send 8¢ for postage.

Field Goal

Back that team of "wavy brim" and "teasing nose veil" to win this season's smart approval. Here is quality and style found only in much higher priced hats. Grosgrain ribbon faces the high line brim and bands the crown of this full body felt hat. Saucy, wearable model.

78K8420 —Fits 22 to 22½ in. headsize.

Colors: Brandy (Dark) Brown, with Sand facing, Rustic (Dark) Green with Med. Green, or Black with Copen. *Measure and state color.*

$1.69

When not included in a $2.00 order, send 8¢ for postage.

The All-Star

The campus queen would choose just such a "high hat" as this beret toque. Soft, full body felt lends itself gracefully to the unique, double-tam hand drape. The drape of the hat is held in place with a perky bow of felt. (Note in small view how smartly the crown tams.)

78K8740 —Fits 22 to 22½ in. headsize.

Colors: Toast (Med.) Brown, Navy Blue, Signal (Bright) Red, or Black. *Measure and state color.*

$1.95

When not included in a $2.00 order send 8¢ for postage.

Don't Guess Your Size! BE SURE TO MEASURE CAREFULLY



TEAMWORK WINS!

"You can help us to fit you Measure!"

Extra Point

You'll get that needed "extra point" and win the game in smart dressing when you choose this narrow brim hat with its rakish tilt. Full body felt uses tailored stitching on the crown, and a braided novelty crown-band. An all-occasion hat that assures extra smartness. It's remarkable value, too!

78K8424—Fits 21¾ to 22¼ in.

Colors: Brandy (Dark) Brown, Fawn (Dark) Beige, Navy Blue, or Black. *Measure and state color.*

When not included in a $2.00 order, send 8¢ for postage.

$1.39

The Import

When come invitations to the "home-town-girl" from her college hero, the vivacious "Import" chooses this flippant draped turban for these important trips. So soft and light she can wear it on the train comfortably, so smart she can wear it anywhere on campus and know she's right. Of genuine imported French beret flannel with gleaming "baton" ornament.

78K8744—Fits 21½ to 22½-in. headsize.

Colors: Fawn (Dark) Beige, Brandy (Dark) Brown, Signal (Bright) Red, Arab (Med.) Green, Navy Blue, or Black. *Measure, state color.*

When not included in a $2.00 order, send 4¢ for postage.

98c

The Impressor

They're just wild about Sally—because Sally knows her College hats! She wears this draped, full body felt model when she wants to impress some one special. It's a tricky little number with a chic grosgrain ribbon cockade.

78K8528—Fits 22 to 22½-in. headsize.

Colors: Toast (medium) Brown, Nassau (bright deep) Blue, Arab (Med.) Green, or Black. *Measure and state color.*

When not included in $2.00 order, send 8¢ for postage.

$1.79





The Huddle

It's a "wow," this dashing bit of a tam! An audacious wool pompon sits atop the crown and proclaims this full body felt hat a model you'll adore. Although priced low the felt body is of an exceptionally fine quality.

78K8620—Fits 21¾ to 22¼-in. headsize.

Colors: Fawn (Dark) Beige, White, Signal (Bright) Red, Brandy (Dark) Brown, Navy Blue, or Black. *Measure and state color.*

When not included in $2.00 order, send 8¢ for postage.

98c

the Good Line

You can well say "hold that line," when it's a style line as smart as this jaunty off-the-face model with its flattering narrow side and back brim! Full body felt with that very new tam crown, and an important little felt bow and novel "campus" pin. A brim style you can wear with big collar coats.

78K8532—Fits 22 to 22½-in. headsize.

Colors: Brandy (Dark) Brown, Navy Blue, or Black. *Measure and state color.*

When not included in a $2.00 order, send 8¢ for postage.

$1.79

It's Over!

Choose this snug little turban of accordion pleated rayon satin with the flat braided halo of plain and pleated rayon satin, and you'll never be on the losing side of fashion. Even the tiny, clever ornament promises you "good luck" when you wear this college model. Splendid quality and great value.

78K8624—Fits 22 to 22½-in. headsize.

Colors: Toast (Med.) Brown, Nassau (bright deep) Blue, Arab (Med.) Green, or Black. *Measure and state color.*

When not included in $2.00 order, send 8¢ for postage.

$1.79



Don't Guess! Use Size BE SURE TO MEASURE CAREFULLY

THESE NEWPORT FELTS ARE GORGEOUS QUALITY!



Fine for large Heads youthful-



It's "high style" to have a bow of lustrous rayon satin adorn the "high side" of a hand draped brim like this. Perfect larger headsize model in full body felt. Brilliant set ornament.

78K8608—Fits 22¼ to 22¾-in. headsize.
78K8609—Fits 23 to 23½-in. headsize.

Colors: Brandy (dark) Brown, Nassau (bright deep) Blue, or Black. Measure and state color **$1.75**

When not included in $2.00 order, send 8¢ for postage.



Note this Flattering Brim

Fashion points out the tam crown as an important note. Combine this with a dipping brim and you have a most wearable hat. A lacquered quill and Grosgrain ribbon complete the correct trim for this full body felt hat in a larger headsize.

78K8552—Fits 22 to 22½-in. headsize.
78K8553—Fits 22¾ to 23¼-in. headsize.

Colors: Brandy (Dark) Brown, Navy Blue, or Black. Measure and state color **$1.75**

When not included in $2.00 order, send 8¢ for postage.



The modern young woman will like these smart lines. Made of full body felt, with a corded twisted, brim that flares just enough to be flattering. One small bow of cire' ribbon adds the right, bright touch.

78K8536—Fits 21¾ to 22¼ inches.
78K8537—Fits 22½ to 23 inches.

Colors: Brandy (dark) Brown, Fawn (dark) Beige, Navy Blue, or Black. Measure and state color. **$1.75**

When not included in orders of $2.00 or more, add 8¢ postage.

Rich Rayon velvet accentuates the swing of this hand draped brim of fine quality full body felt. Attractive draped back. Excellent for the woman of larger headsize. Novelty ornament.

78K8428—Fits 22¼ to 22¾-in.
78K8429—Fits 23 to 23½-in.

Colors: Brandy (dark) Brown, Fawn (dark) Beige, or Black. Measure and state color..... **$1.75**

When not included in orders of $2.00 or more, send 10¢ for postage.



Extra large headsizes

If you wear a large headsize you'll be delighted with this lovely hat. Lustrous rayon satin adds interest to the smartly hand draped brim. Of fine quality full body felt. Novel clip ornament.

78K8432—Fits 22¾ to 23¼-in. headsize.
78K8433—Fits 23½ to 24-in. headsize.

Colors: Brandy (dark) Brown, Navy Blue, or Black. Measure and state color **$1.75**

When not included in $2.00 order, send 10¢ for postage.

BE SURE TO MEASURE YOUR HEADSIZE **SEE PAGE 77**



This larger headsize hat has the new tiered hand draped brim that is so charmingly wearable. Made of good quality full body felt with soft ostrich feather trim.

78K8436—Fits 22 to 22½-in.
78K8437—Fits 22¾ to 23¼-in.

Colors: Toast (Med.) Brown, Rustic (Dark) Green, or Black. Measure and state color..... **$1.75**

When not included in $2.00 order, send 10¢ for postage.



Easily becoming

Stunning hat in full body felt with rayon velvet trim. The full-faced woman needs this type hat with deep brim folded on the side, and there swings smartly down and out at the right. It's a wearable mode. Clever ornament.

78K8440—Fits 22¾ to 23¼-in. headsize.
78K8441—Fits 23½ to 24-in. headsize.

Colors: Brandy (Dark) Brown, Navy Blue, or Black. Measure and state color.. **$1.75**

When not included in $2.00 order, send 10¢ for postage.



.... AND OUR Price, Each $1.75

Lowest Price ever offered on NEWPORT Quality Felts

The "Dip Down," a swagger, full body felt, that uses neat tucks to emphasize that saucy brim dip. A three-color grosgrain ribbon crown and a smart buckle.

78K8752—Fits 21½ to 22-in. headsize.

78K8753—Fits 22¼ to 22¾-in. headsize.

Colors: Fawn (Dark) Beige, Nassau (bright deep) Blue, or Black. Measure and state color..... **$1.75**

When not included in $2.00 order, send 8¢ for postage.

Full body felt with a brim that swings out at the right as a background for the lustrous rayon satin ribbon trim. The higher left side braids the brim to give that soft effect.

78K8444—Fits 21¾ to 22¼ in. headsize.

78K8445—Fits 22½ to 23 in. headsize.

Colors: Brandy (dark) Brown, Rustic, (dark) Green, or Black. Measure and state color..... **$1.75**

When not included in $2.00 order, send 8¢ for postage.

You and your friends will like this. The softly rolled brim of this full body felt lifts slightly at the side to better set off the soft, romantic curled ostrich feather.

78K8540—Fits 21½ to 22-in. headsize.

78K8541—Fits 22¼ to 22¾-in. headsize.

Colors: Brandy (Dark) Brown, Navy Blue, or Black. Measure and state color..... **$1.75**

When not included in $2.00 order, send 8¢ for postage.



Snug Style Hand-Draped

Trim little number in *full body felt*, so cleverly draped that it needs only the novel pin to accent its jauntiness. One of the most wearable of this season's snug hats. (See it on the walking figure at right)

78K8612—Fits 22 to 22½-in. headsize.
78K8613—Fits 22¾ to 23¼-in. headsize.

Colors: Fawn (Dark) Beige, Nassau (bright deep) Blue, Arab (Med.) Green, or Black. Measure and state color..... **$1.75**

When not included in $2.00 order, send 8¢ for postage.



Wide Flattering Brim

Here is a hat that shows you how smart a matron can look! Fashioned of full body felt with a softly rolling brim that flatters. Inverted crown tucks swing gracefully into the pleated rayon satin "butterfly" bow. It's styled and priced right!

78K8452—Fits 22¼ to 22¾ in. headsize.
78K8453—Fits 23 to 23½ in. headsize.

Colors: Brandy (Dark) Brown, Bordeaux (deep dark) Red or Black. Measure and state color.... **$1.75**

When not included in $2.00 order, send 10¢ for postage.



High in back with rich, lustrous rayon satin tied in a gracious bow to emphasize this smart turn. Full body felt is used to carry out the fashionable lines of this handsome hat. Novel buckle ornament.

78K8448—Fits 22 to 22½ in. headsize.
78K8449—Fits 22¾ to 23¼ in. headsize.

Colors: Brandy (Dark) Brown, or Black. Measure and state color..... **$1.75**

When not included in $2.00 order, send 10¢ for postage.



Soft Hand-Draped Crown

Maybe it's the crown draped in the new way, or maybe it's the swing of the brim that makes this one of the smartest of the new hats. It has "that expensive look," at small cost. Made of full body felt. Gay little quills are a happy note.

78K8456—Fits 22 to 22½-in. headsize.
78K8457—Fits 22¾ to 23¼-in. headsize.

Colors: Brandy (Dark) Brown, Rustic (Dark) Green, Fawn (dark) Beige, or Black. Measure and state color..... **$1.75**

When not included in $2.00 order, send 8¢ for postage.

FAMOUS

California Style Hats!

WIDELY ADVERTISED

Choice at Sensational Low Price $1.95 Each



"On Location"

There's gypsy charm in this small, smart, hug-your-head turban! Rayon faced velvet decorated with "polka dots" of felt, is draped around a foundation of fine quality suede cloth. Self material bow.

78K8588—Fits 22 to 22½-in. headsize.

Colors: Fawn (Dark) Beige with Dark Brown, Copen Blue with Navy Blue or White with Black. Measure and state color..... $1.95

When not included in $2.00 order, send 8¢ for postage.

"The Beverly"

You'll adore it! Of full body felt with that side-up brim held in place with chubby cut-felt pompons. Another new note—the corded crown! Suitable for so many types.

78K8584—Fits 22¼ to 22¾ in.
78K8585—Fits 23 to 23½ in.

Colors: Fawn (Dark) beige, Brandy (Dark) brown, Navy blue, or Black. Measure and state color..... $1.95

When not included in $2.00 order, send 8¢ for postage.

"Wilshire Way"

A wreath of soft, pleated Rayon crepe in flower-like medallions is strikingly effective against the beautifully finished full body felt of this smart toque. Flatteringly easy to wear, and popular with ever so many!

78K8580—Fits 22 to 22½ in. headsize.
78K8581—Fits 22¾ to 23¼ in. headsize.

Colors: Toast (Medium) Brown, Nassau (bright deep) Blue, or Black. Measure and state color..... $1.95

When not included in $2.00 order, send 8¢ for postage.

The Boulevard"

The "age-less" hat for the woman with larger headsize. Perfectly tailored of full body felt. Wide grosgrain ribbon follows the clever crown crease and forms the generous sweeping bow at the side back.

78K8576—Fits 22¼ to 22¾ in.
78K8577—Fits 23 to 23½ in.

Colors: White, Fawn (Dark) Beige, Navy Blue, or Black. Measure and state color..... $1.95

When not included in $2.00 order, send 8¢ for postage.

LAST year our special price for the celebrated California Style Hats was $2.98. We now offer the latest styles at $1.95—a sensation, indeed!

You will Surely like these matched Sets



$1.49 SET

It's not stretching a point to say this is the smartest beret and scarf set to be seen! Made of fine all wool knit fabric—just "nubby" enough to be interesting—soft enough to drape perfectly. Quaint knit ornament on beret. Clever metal buckle holds the scarf where you want it.

78K8760—Fits 21½ to 22½-in. headsize.

Colors: Fawn (Dark) Biege, Signal (Bright) Red, Arab (Med.) Green, or Navy Blue. Measure and state color. Sold in sets only.

When not included in $2.00 order, send 6¢ for postage.

$1.75 SET

Take one jaunty glove suede material, narrow brim shape, faced smoothly with stitched polka dot rayon crepe, add a crown band of the two materials combined, tilt it gaily over the right eye and wear it with the matching rayon crepe scarf! There you have true chic!

78K8592—Fits 21¾ to 22¼ in. headsize.

Colors: Fawn (Dark) Beige with Brown, Copen blue with Navy Blue or Black with Black and White. Measure and state color. Sold in sets only.

When not included in $2.00 order, send 8¢ for postage.

98c SET

This big old world agrees that lightweight wool and Rayon knit turban and scarf sets are the snappiest things to be seen! Three fat little wool pompons tucked under the tubular roll add much to this coquettish ensemble.

78K8764—Fits 21½ to 22½ in. headsize.

Colors: Brandy (Dark) brown, Copen blue, Rustic (Dark) green, or Signal (Bright) red. Measure and state color. Sold in sets only.

When not included in $2.00 order, send 6¢ for postage.

Don't Guess BE SURE TO MEASURE

YOU SEE IT IS SO EASY TO FIND YOUR HEAD-SIZE. PLEASE DON'T GUESS... USE A TAPE MEASURE. IF YOU HAVE NONE, WRITE AND WE WILL SEND ONE FREE OF CHARGE.....





$1.79 New flared tam-toque of rich rayon faced velvet. Tiny cord-tucks emphasize the smart lines, and grosgrain ribbon is used as a trim. There's an undeniable allure about an all rayon velvet hat when it's as smart as this.

78K8500—Fits 22 to 22½ in.
Colors: Black, Rustic (Dark) Green, or Brandy (Dark) Brown. *Measure and state color.*

When not included in $2.00 order, send 8¢ for postage.

$1.49 Perfectly tailored full body felt, of fine fitting two-piece make. New wavy brim, companion felt bows at front and back.

78K8768—Fits 21 to 21½ in.
78K8769—Fits 21¾ to 22¼ in.
78K8770—Fits 22½ to 23 in.

Colors: White, Sand, Toast (Med.) Brown, or Black. Measure and state color.

When not included in $2.00 order, send 8¢ for postage.



$1.79 Accordion pleated rayon crepe faces the high line brim of this fetching hat. Full body felt with grosgrain ribbon binding. The unique trim combines a soft fold of the pleated crepe and grosgrain ribbon.

78K8668—Fits 21¾ to 22¼ in.
78K8669—Fits 22½ to 23 in.

Colors: Black with Copen facing, Brandy (Dark) Brown with Sand, or Rustic (Dark) Green with Lt. Green. Measure and state color.

When not included in $2.00 order, send 8¢ for postage.

$1.59 Models of this type are so pleasantly becoming. Rayon plush flowers in harmonizing colors give a delightful bright touch to the hand draped brim. Good quality full body felt. A popular large head-size hat.

78K8672—Fits 22 to 22½ in.
78K8673—Fits 22¾ to 23¼ in.

Colors: Fawn (Dark) Beige, Navy Blue, or Black. Measure and state color.

When not included in $2.00 order, send 8¢ for postage.



$1.69 Wide brim model so many full faced women like! The brim is tilted and up-turned at a new angle, the crown is adjusted at a new slant, it's full body felt. Three color grosgrain ribbon crown band and novel ornament.

78K8756—Fits 22¼ to 22¾ in. headsize.
78K8757—Fits 23 to 23½ inches headsize.

Colors: Brandy (Dark) Brown, Arab (Med.) Green, or Black. Measure and state color.

When not included in $2.00 order, send 10¢ for postage.

Generous Head-Size Hats at Low Prices



Keep Your Hats Clean—In Shape—Use "Pull-Tu" Stands

3 for 27c

18K1921—"Pull-Tu" metal closet shelf hat stands, easily attached, hold securely, easily removed. Used by women and men everywhere. Pack easily for travel. Height 10¼ inches. Green color.

When not included in $2.00 order, send 8¢ for postage.



98c Full body felt with new dipping brim that every one finds so easy to wear and a crown-band of glossy, two-color, simulated patent leather.

78K8628—Fits 22½ to 23 in.
78K8629—Fits 23¼ to 23¾ in.

Colors: Black, or Brandy (Dark) Brown. Measure and state color. **When not included in $2.00 order, send 10¢ for postage.**

88c A tailored model in full body felt. The deep crown crease emphasizes the smart, becoming roll of the medium brim. Grosgrain ribbon trim.

78K8676—Fits 23 to 23½ in.

Colors: Black, or Brandy (Dark) Brown. Measure and state color. *When not included in $2.00 order, send 8¢ for postage.*

98c Snug fitting, yet with enough width to assure becomingness. Full body felt with double bow effect ornament. In larger head-sizes.

78K8688—Fits 22½ to 23 inches.

Colors: Black, Fawn (Dark) Beige, or Navy Blue. Measure and state color. **When not included in $2.00 order, send 8¢ for postage.**

Don't Guess Your Size! BE SURE TO MEASURE CAREFULLY

I'M SO HAPPY TO KNOW WHERE TO FIND HATS THAT FIT MY BIG HEADSIZE



AND IN SMART STYLES, *too*. SEARS YOUTHFUL LARGE SIZES ARE YOUTHFUL

$1.85 If alluring you would be, choose this trim, full body felt turban with jaunty nose veil. Petals of felt and rayon faced velvet alternate to frame the face.

78K8460—Fits 22 to 22½ in. headsize.

78K8461—Fits 22¾ to 23¼ in. headsize.

Colors: Black, Brandy (Dark) Brown, or Nassau (Bright Deep) Blue. Measure and state color.

When not included in $2.00 order, send 8¢ for postage.

$1.85 A magic hat—for it dresses you up even more than you hoped! Of fine quality full body felt with the new down flared brim, and draped crown. A self bow and novel ornament.

78K8464—Fits 22½ to 23 in. headsize.

78K8465—Fits 23¼ to 23¾ in. headsize.

Colors: Black, Brandy (Dark) Brown, or Bordeaux (Deep, Dark) Red. Measure and state color.

When not included in $2.00 order, send 10¢ for postage.



Extra Large Head Sizes



Extra Large Head Sizes



$1.00

Anne Williams Shows You How Easy It Is To Measure Your Size
See Page 77

$1.95 Such a luxurious, rich-looking hat! Silky, soft feathers are anchored in the lustrous rayon satin flare drape, and caress the crown of rayon faced velvet. Beautiful dress hat.

78K8616—Fits 22¾ to 23¼ in. headsize.

78K8617—Fits 23½ to 24 in. headsize.

Colors: Black, Brandy (Dark) Brown, or Navy Blue. Measure and state color.

When not included in $2.00 order, send 8¢ for postage.

$1.95 Handsome model of full body felt with the turned-up brim that suits so many types. Rich, shiny ribbon artfully draped, sets off the fine rayon plush flower trim of harmonizing colors.

78K8504—Fits 22¾ to 23¼ in. headsize.

78K8505—Fits 23½ to 24 in. headsize.

Colors: Black, Toast (Med.) Brown, or Navy Blue. Measure and state color.

When not included in $2.00 order, send 10¢ for postage.

One of those little draped affairs that every woman loves for their becomingness and chic. Wide Chenille banding carries out season's smart, tilted lines on a foundation of lustrous rayon velvet. Gay rayon plush flowers.

78K8780—Fits 22 to 22½ in. headsize.

78K8781—Fits 22¾ to 23¼ in. headsize.

Colors: Black, Toast (Med.) Brown, or Navy Blue. Measure and state color.

When not included in $2.00 order, send 8¢ for postage.



Mother, 55 and Daughter, 28 Both Wear this Smart Style

There's no denying this rayon velvet tam-drape model looks equally well on both! Shirred rayon velvet gives the softness mother wants and the flattery daughter finds so charming. The modern dash and spirit is expressed in the quill trim of this splendid example of the lovely style we offer for large headsize women. Remarkable value.

78K8776—Fits 22 to 22½ inches headsize.
78K8777—Fits 22¾ to 23¼ inches headsize.
Colors: Black, Brandy (Dark) Brown, or Nassau (Bright, Deep) Blue. Measure your headsize very carefully and state color.
When not included in $2.00 order, send 8¢ for postage.

$1.85



In case you have no tape measure write for one to be sent free of charge.

$1.59 The turned up brim and tucked crown win with the woman who wants conservative charm. Lustrous rayon satin ribbon forms the tailored trim of this full body felt model. Novel ornament.

78K8468—Fits 22 to 22½ inches headsize.

78K8469—Fits 22¾ to 23¼ inches headsize.

Colors: Black, Bordeaux (Deep, Dark) Red, or Brandy (Dk.) Brown. Measure and state color.

When not included in $2.00 order, send 10¢ for postage.

Don't Guess Your Size! BE SURE TO MEASURE CAREFULLY



(B) With the high side set off with a smart Rayon velvet bow, and the tam drape and flare low at the other side—the full faced young person has a perfect choice in this interesting model. Of nubby rich looking soft boucle banding.

78K8520—Fits 22 to 22½-in.
78K8521—Fits 22¾ to 23¼-in.

Colors: Fawn (Dark) Beige, Brandy (Dark) Brown, Rustic (Dark) Green, or Black. Measure and state color.

When not included in orders of $2.00 or more, send 8¢ postage.

$1.59

(A) Full body felt that is a marvelous choice for large headsize women. Novel felt rolls and wings give a sparkling touch.

78K8656—Fits 22¼ to 22¾-in.
78K8657—Fits 23 to 23½-in.

Colors: Fawn (Dark) Beige, Brandy (Dark) Brown, or Black. Measure and state color.

When not included in orders of $2.00 or more, send 8¢ postage.

$1.85



$1.85 Smart women everywhere are choosing tam drape hats like this. Full body felt drapes easily into these new lines. Self bow and contrasting felt applique. Great hat for the woman who requires a larger headsize.

78K8660—Fits 22¼ to 22¾-in. headsize.
78K8661—Fits 23 to 23½-in. headsize.

Colors: Black, Bordeaux (Deep Dark) Red, or Brandy (Dark) Brown. Measure and state color.

When not included in $2.00 order, send 8¢ for postage.

$1.79 There's a trim jauntiness to this full body felt hat that you will like. Style is apparent in every line of the smartly rolled brim. A unique cockade of grosgrain ribbon, with novel spear pin, sits high on the crown, and extends itself into a single sweeping, twisted band.

78K8544—Fits 21½ to 22-in. headsize.
78K8545—Fits 22¼ to 22¾-in. headsize.

Colors: Black, Navy Blue, or Brandy (Dk.) Brown. Measure and state color.

When not included in $2.00 order, send 8¢ for postage.

$1.85 Very newest brim line. So easy to wear. Of full body felt with draped "flange" of lustrous rayon satin. Handsome pin ornament.

78K8524—Fits 22½ to 23-in. headsize.
78K8525—Fits 23¼ to 23¾-in. headsize.

Colors: Black, Navy Blue, or Brandy (Dark) Brown. Measure and state color.

When not included in $2.00 order, send 10¢ for postage.



"I am 35" — "I am 56" "We are often taken for sisters!"

There's no hat too youthful for Mother! But when mother and daughter choose the very same hat, and each wears it equally well, there's just one conclusion—it is a great hat! Sixteen or sixty this season knows that *full body felt* with a tilting brim, that "does things" to enhance one's charm, is the right hat to wear. So she selects this hat with its neat feather band in harmonizing colors and grosgrain ribbon. Yes, indeed, it's a great hat.

$1.75

78K8648—Fits 22 to 22½-inches headsize.
78K8649—Fits 22¾ to 23¼-inches headsize.
78K8650—Fits 23½ to 24 -inches headsize.

Colors: Black, Brandy (Dark) Brown, or Navy Blue. Measure very carefully and state colors. ***When not included in $2.00 order, send 10¢ for postage.***





It Is Easy to Measure—If You Have No Tape, Write for One to Be Sent Free of Charge.

$1.75 Strikingly chic, large headsize model in full body felt. The "high-line" cut and drape of the hand applied brim are exquisitely flattering. Glistening hackle feathers sweep gracefully over the crown. Extremely smart, wearable hat.

78K8652—Fits 22¼ to 22¾-in.
78K8653—Fits 23 to 23½-in.

Colors: Black with Black and White feathers, or Brandy (Dark) Brown with Sand and Brown. Measure and state color.

When not included in $2.00 orders, send 10¢ postage.

Popular Soft Styles





Snug little "hood," hand crocheted of all wool yarns, with rollable cuff brim. Fall and winter version of the summer fad.

39c EACH 2 for 75c

78K8632—Stretches up to 23 inches.

Colors: White, Signal (Bright) Red, Polo (Sand), Nassau (Bright, Deep) Blue, or Light Green. Measure and state color.

When not included in $2.00 order, send 2¢ each for postage.



HAND MADE!

Angora Berets

Gloriously flattering hand crocheted genuine Angora beret. Long fibres of soft fur blended with finest wool give charming "fluffiness." Comes in all the wanted colors and is washable.

78K7200—Fits 21½ to 23 inches. Colors: White, Sand, Pink, Orchid, Lt. Green, Maize yellow, Copen blue, Navy blue, Signal (Bright) red, or Orange. Measure and state color.. **79c**

Also Very Popular

78K7248—"Angorette" or ("Kid Angora"). Not as fluffy as above. **45c**

Same size and colors. *When not included in $2.00 order, send 6¢ each for postage.*





95c Newest "gob" turban of imported French beret wool flannel! Worn tilted on the head. Gay bow and band of grosgrain ribbon.

78K8712—Fits 21¾ to 22¼ inches.

Colors: Fawn (Dark) Beige, Signal (Bright) Red, Brandy, (Dark) Brown, or Black. Measure and state color.

When not included in $2.00 order, send 8¢ for postage.

$1.00 It's soft, genuine wool beret hood, draped charmingly. Lacquered quills set at an audacious angle. A flatterer!

78K8748—Fits 21¾ to 22½ inches.

Colors: Polo (Sand) Nassau, (Bright, Deep) Blue, Signal (Bright) Red, Brandy (Dark) Brown, or Black. Measure and state color.

When not included in $2.00 order, send 6¢ for postage.





FRENCH SOFTIE

$1.00

Popular "Softie" of imported French beret wool flannel with the narrow brim given the necessary "body" by close rows of stitching. Bow and band of grosgrain ribbon. A great sports hat!

78K8636—Fits 21¾ to 22¼ inches.
78K8637—Fits 22½ to 23 inches.

Colors: Polo (Sand), White, Navy Blue, Signal (Bright) Red, Toast, (Med.) Brown, or Black. Measure and state color. *When not included in $2.00 order, send 8¢ for postage.*

SOFT SUEDE CLOTH







49c Isn't this a cunning hat? Softest wool yarn hand crocheted forms the gently rolled brim. Felt cloth fashions the crown.

78K8472—Fits 21¾ to 22½

Colors: Black with white brim, Brown with sand, Copen with Navy, Red with Sand, or Dark Green with Light Green Measure and state color.

When not included in a $2.00 order, send 6¢ for postage.

79c Popular soft hat of fine, soft cotton suede cloth. Just like your gloves. Stitched brim, bow trimmed.

78K8640—Fits 21½ to 22 in.
78K8641—Fits 22¼ to 22¾ inches.

Colors: Sand, Copen Blue, Lt. Green, or Signal (Bright) Red. Measure and state color.

When not included in a $2.00 order, send 8¢ for postage.

69c

New edition of the snug tam about which we could well shout "Extra!" Soft, glove-like cotton suede cloth. Inverted pin tucks fit the band to the head and act as a subtle trim.

78K8644—Fits 21½ to 22½ inches.

Colors: Sand, Copen blue, Lt. Green, or Signal (Bright) red. Measure and state color.

When not included in $2.00 order send 6¢ for postage.

SET **85c** This snug little turban with scarf to match dresses up in a dashing quill. Of knit cotton "Silvertone" material artfully draped.

78K8724—Fits 21¾ to 22½ In.

Colors: Signal (Bright) red, Copenhagen blue, or Med. green. Measure and state color.

When not included in a $2.00 order send 8¢ for postage.

Don't Guess Your Size! BE SURE TO MEASURE CAREFULLY



A gay little tam turban of felt cloth and rayon faced velvet. You'll feel as perky as the little bow atop your hat when you snuggle it down on your head.

78K8708 — Fits 21¾ to 22½ in. headsize.

Colors: Sand with Brown, Copen with Navy, Lt. Green with Dk. Green, or Solid Red. *Measure and state color.*

59c *When not included in $2.00 order, send 6¢ for postage.*

Be sure to measure your headsize. If you have no tape, write for one to be sent FREE of charge.



Wavy brim sports hat, ideal for general wear. Made of fine quality, perfectly finished wool felt cloth. The high line brim is faced with contrasting felt cloth. Bow and crown-band of grosgrain ribbon.

78K8716 — Fits 22 to 22½ in. headsize.

Colors: Red with sand facing, Navy with Copen, Dk. Green with Lt. Green, or Sand with Brown. *Measure and state color.*

When not included in $2.00 order, send 8¢ for postage.

88c



Ahoy my lads! It's a smart girl who wears this version of the famous "gob" hat, for it's the brightest thing in town. Knit of light weight, all wool yarns, and so pliable it can be draped any way you like it. Novel ornament.

39c

78K8556 — Fits up to 22½ in. headsize.

Colors: Fawn (Dark) Beige, Royal Blue, Signal (Bright) Red, Dark Brown, Med. Green, or Black. *Measure and state color.*

When not included in $2.00 order, send 2¢ for postage.

ALL THE GIRLS LIKE SEARS FRENCH BERETS THEY FIT... THEY DRAPE... THEY WASH... THEY'RE JUST THE NICEST QUALITY, TOO... AND YET SEARS PRICE IS SO LOW !!! *HOW DO THEY DO IT ?*





Big Choice of Colors



Wouldn't you like a Bag made from a Beret?

See the Bag-Beret Set on Page 86

The Answer! We buy for less. We sell for less. Our buyers in France deal direct with the best makers in the Basque country. Our berets are made, according to our specifications, of selected all wool yarn closely knitted with a soft felted finish. Good every day of the year! Order several at this low price.

78K7228—For Women, Misses and larger girls. Fits 21½ to 22½ in. headsize.

Colors: White, Sand, Signal (Bright) Red, Navy Blue, Copen Blue, Orange, Lt. Green, Rust Brown, Dark Green, or Black. *Measure and state color.*

When not included in $2.00 order send 2¢ postage for one; 3¢ for two.

78K7229—For little girls. Fits up to 21¼ inches. Same colors as above.

39¢ EACH 2 for 75¢



79c Round and round in jolly fashion go the tiny tucks that make this Frenchy wool felt tam. A feather quill at a saucy angle its only trim.

78K8696 — Fits 21¾ to 22¼ in. headsize.

Color: Sand, Navy Blue, Signal (Bright) Red, or Med. Green.

When not included in $2.00 order, send 8¢ for postage.

65c One of those adorably soft, crushable hats. Made of boucle weave, all wool, knit fabric. Stitched brim and novel trim. For service, for style.

78K8560—Fits up to 22½ in.

Colors: Fawn (Dark) Beige, Signal (Bright) Red, Dark Brown, Navy Blue, or Med. Green. *Measure and state color.*

When not included in $2.00 order, send 6¢ for postage.

45c The wool felt cloth "Pancake" beret with its jewelled clip has added a saucy nose veil to its gay charm! It's an irresistible little affair that is roguish!—and a bargain!

78K8720 — Fits 21¾ to 22¼ in.

Colors: Signal (Bright) Red, Fawn (Dark)Beige, Med. Green, or Navy Blue. *Measure and state color.*

When not included in $2.00 order, send 4¢ for postage.

65c Tilted high on one side, this dashing hat, swings low at the right, in youthful manner! All wool felt cloth with the same fabric used to fashion the wing-like trim. Metal buttons.

78K8728 — Fits 21¾ to 22¼ in.

Colors: Fawn (Dark) Beige, Copen Blue, Med. Green, or Med. Brown. *Measure and state color.*

When not included in $2.00 order, send 8¢ for postage.

Don't Guess Your Size! BE SURE TO MEASURE CAREFULLY

"I HAVE MORE HATS NOW, AND SPEND LESS BY SENDING TO SEARS"







98c Snappy medium brim full body felt hat. Contrasting grosgrain ribbon on underbrim. Two-color grosgrain ribbon crown band with buckle.

78K8680—Fits 22 to 22½ inches. Colors: Black, Med. Brown, or Navy Blue. Measure and state color. *When not included in $2.00 order, send 8¢ for postage.*

98c Dashing upturned brim with pleated back. Rayon Satin ribbon crown trim. A tiny nose veil completes this chic, full body felt hat of medium size.

78K8684—Fits 21¾ to 22¼ inches headsize. Colors: Black, Med. Brown, or Navy Blue. Measure and state color. *When not included in $2.00 order, send 8¢ for postage.*

98c Smart lines at low cost in this model of good quality, full body felt. Hand draped brim neatly "lifted" and held with a slide ornament.

78K8692—Fits 22 to 22½ in. Colors: Black, Dark Brown, or Navy Blue. Measure and state color. *When not included in $2.00 order, send 8¢ for postage.*

98c The stunning brim, that is so flattering. Novel pin holds side of this full body felt model. Two-color grosgrain ribbon crown band.

78K8700—Fits 21½ to 22 in. Colors: Black, Dark Brown, or Sand. Measure and state color. *When not included in $2.00 order, send 8¢ for postage.*

You Always Need Soft Tailored Felts



89c Remarkable low price for Sears famous "Gad-about." Made of even better felt than ever before. So soft and pliable it folds and packs without injury. Grosgrain ribbon crown band.

2 for $1.75

78K5296—Fits 21 to 21½.
78K5297—Fits 21¾ to 22¼.
78K5298—Fits 22½ to 23.

Colors: White, Sand, Signal (Bright) Red, Brandy (Dark) Brown, Copen Blue, Lt. Green, Pink, or Black. Measure and state color.

When not included in $2.00 order, send 4¢ postage for one; 6¢ for two.



85c Tiny cord-tucks fashion this smartly draped crown tam. Three bows, also of the soft lightweight suede finish cloth.

78K8596—Fits 21½ to 22½ inches headsize. Colors: Dark Brown, Signal (Bright) Red, Copen Blue, Fawn (Dark) Beige, or Black. Measure and state color. *When not included in $2.00 order, send 8¢ for postage.*

85c It's hand crocheted of soft wool yarns! Roller brim drapes to suit. Yarn pompons. A marvelous sports hat.

78K8788—Fits 21½ to 22½ inches headsize. Colors: Combinations of Navy and copenhagen blue, Med. Brown and Sand, Dark and Light Green, or Black and White. Measure and state color. *When not included in $2.00 order, send 8¢ for postage.*

Soft Favorites...



88c There's a saucy swing to this draped turban of novelty Chenille banding. It's the sort of hat that is style right for all occasions, and a popular mode with style interested women everywhere. Clever pin ornament. A hat that is easy and comfortable to wear.

78K8784—Fits 21¾ to 22½ in. headsize.

Colors: Sand, Copen Blue, Signal (Bright) Red, or Black. Measure and state color. *When not included in $2.00 order, send 8¢ for postage.*

39c Gay little "Silvertone" beret turban! So soft and light in weight for it is knit of finest French spun, pure Zephyr yarn and rayon. Tiny feathers and a tubular roll of self material give new style lines.

2 for 75c

78K5148—Fits 21½ to 22½ in. headsize.

Colors: Navy Blue, White, Signal (Bright) Red, Med. Brown, Arab (Med.) Green, or Black. Measure and state color. *When not included in $2 order, send 6¢ postage for one; 8¢ for two.*

55c The 'Oh so smart' imported, wide mesh beret with pin ornament. It's a little hug-your-head, hand crocheted model that drapes perfectly. Made of soft, lightweight, novelty cotton Chenille. Elastic head band.

2 for $1.00

78K8312—Fits up to 23 in. headsize.

Colors: White, Copen Blue, Sand, Lt. Green, or White with Black mixture. Measure and state color. *When not included in $2.0 order, send 3¢ postage fo one; 5¢ for two.*

Be sure to measure your headsize. If you have no tape, write for one to be sent you free of charge.

Don't Guess Your Size! BE SURE TO MEASURE CAREFULLY



BE SURE TO-THIS!..DONT — YOU KNOW VARY SO MUCH — MEASURE LIKE — DEPEND ON AGE HOW THEIR HEADS

Class-mate Headwear

TRADE MARK REGISTERED U.S. PAT. OFF.

GENUINE FRENCH BERETS... Our Famous Quality for Little Girls



Genuine Angora Beret, fluffy and lovely! H'and crocheted, so light and comfortable. Concealed elastic assures a perfect fit.

78K7244
Fits up to 21 in. head-size. For girls up to 12 years. **69c**

Colors: White, Pink, Copen Blue, Lt. Green, Sand, or Red. Measure and state color.

Also Very Popular
78K7249
"Angorette" "Kid Angora". 45c

Not as fluffy as above. Same size and colors as above. ***When not included in $2.00 order, send 6¢ each for postage.***

89c "Pancake Beret"—and what a darling! Just the kind grown-up sister wears, but in a junior version. Full body felt with novel felt crown band. Perky rayon satin bow and neat ornament.

78K8508—Fits up to 20½ in. head-size. For ages 4 to 7 years. Colors: Sand, Red, Navy Blue, or Med. Brown. Measure and state color. ***When not included in $2.00 order, send 8¢ for postage.***

37c **2 for 69c** Youngsters adore the "Silvertone" beret. Knit of lustrous French spun, pure Zephyr wool yarn and rayon. Pretty to look at, comfortable to wear. Elastic head-band.

78K5160—Fits up to 21½ in. head-size. For ages 6 to 12 years.

Colors: Navy Blue, Red, Med. Green, Med. Brown, or White. Measure and state color. ***When not included in $2.00 order, send 2¢ each for postage.***



95c New brim lines are important to the little miss this season, too! Here full body felt lifts the narrow brim and trims it with a bow of rayon satin ribbon and neat ornament.

78K8512—Fits 19½ to 20 in. head-size. For ages 4 to 6 years.

Colors: Sand, Red, or Navy Blue. Measure and state color.

When not included in $2.00 order, send 8¢ for postage.



49c Hand crocheted, wool yarn cuff brim in contrasting color on wool felt cloth crown. Dainty quill trim. Light in weight, comfortable to wear, and delightfully youthful.

78K8476—Fits up to 21½ in. headsize. For ages 8 to 12 years.

Colors: Brown with Sand, Copen with Navy, Red, with Sand, or Dark green with Light green. Measure and state color.

When not included in $2.00 order, send 6¢ for postage.

39c **2 for 75c** Junior edition of the popular knit "gob" hat! Knit of all wool yarns, so soft and comfortable. Gay little mode with grosgrain ribbon bow trim. New style, easy and comfortable to wear.

78K8572—Fits up to 21½ in. headsize. For ages up to 12 years.

Colors: Sand, Copen Blue, Med. Brown, Med. Green or Red. Measure and state color.

When not included in $2.00 order, send 3¢ each for postage.



39c **2 for 75c** French Basque Beret made especially for Sears. Knit of soft, all wool yarns.

78K7229—Fits up to 21¼ inches. For little girls. (For larger size see page 81.)

Colors: White, Sand, Bright Red, Navy Blue, Copen Blue, Orange, Lt. Green, Rust Brown, Dark Green, or Black. State color.

When not included in $2.00 order, send 2¢ each for postage.



89c Nobby hat of full body felt. Tailored Stitching on crown and tiny feathers tucked in grosgrain ribbon crown band. Really lovely little model.

78K8480—Fits 20½ to 21 in. headsize. For ages 8 to 12 years.

Colors: Sand, Med. Green, Red, or Med. Brown. Measure and state color.

When not included in 2.00 order, send 8¢ postage.



89c Jaunty wavy brim model in full body felt. Tailored simulated patent leather "belt", trim. A style youngsters adore, and wear so well.

78K8484—Fits 20¼ to 20¾ in. headsize. For ages 6 to 10 years.

Colors: Sand, Navy Blue, Med. Brown or Red. Measure and state color.

When not included in $2.00 order, send 8¢ postage.



79c For that "growing up" baby—a precious bonnet of fine quality velveteen. Fluted rayon satin ribbon outlines the brim. Ribbon and handmade bud trim.

78K8732—Fits 19¼ to 20 inches. For ages 3 to 5 years.

Colors: Copen Blue, Red, or Medium Brown. Measure and state color.

When not included in $2.00 order, send 8¢ for postage.



SET 35c Smart beret and scarf set of stocking knit cotton yarn.s Snug and snappy. Fat little yarn pompon tops off the beret. Concealed elastic assures perfect, comfortable fit.

78K8796—Fits up to 21½ in. headsize. For ages up to 12 years.

Colors: Sand, Copen Blue, Red, or Med. Brown. Measure and state color.

When not included in $2.00 order, send 6¢ for postage.



79c Knit wool Angora body fashions this dressy little beret tam. Stitched crown band. Saucy wool pompon sets off crown cord-tucks. One of our cutest children's berets.

78K8800—Fits up to 21½ in. headsize. For ages 6 to 12 years.

Colors: Sand, Copen Blue, Red, or Med. Green. Measure and state color.

When not included in $2.00 order, send 4¢ for postage.

85c Knitted all wool cloth. A sports hat for the little miss. Stitched brim follows new "wavy" lines. Two-color grosgrain ribbon crown-band, and gay little quills.

78K8736—Fits 20½ to 21 in. headsize. For ages 8 to 12 years.

Colors: Sand, Red, Navy, or Med. Green. Measure and state color.

When not included in $2.00 order, send 8¢ for postage.

Don't Guess Your Size! BE SURE TO MEASURE CAREFULLY

MEN'S FINE LEATHER GOODS



Names Embossed in 22 Kt. Gold

Matched Sets of Beautiful Calf Leather

Unusually attractive matched sets of genuine calf leather. Finest quality obtainable in beautiful brown shade. Artistically hand laced with goat leather. Tooled effect embossed design. Spacious bill compartment, additional pockets for cards, passes, stamps, etc. Key kaddy equipped with 6 gold plated hooks. Comes packed in beautiful satin lined gift box. Any name, embossed initials, or monogram stamped in 22-kt. gold. **Print initials or name plainly.** (Kaddy without name unless requested.)

18K1845½ Single-Fold and Kaddy Set. Fold measures closed, 3⅜x4⅝ inches. **$3.98** Post Paid

18K1809½ Single-Fold Only **$2.98** Post Paid

18K1810 Key Kaddy Only **$1.25** Postage 1¢

18K1805½ Three-Fold and Kaddy Set. Fold measures closed, 3⅛x5 inches. **$3.98** Post Paid

18K1806½ Three-Fold Only **$2.98** Postpaid

18K1810 Key Kaddy Only **$1.25** Postage 1¢



Names, initials, or monograms embossed in 22-kt. gold. Your choice of style 2 or 3 monograms, any lodge emblem pictured, or of the following. **Order monogram by style number and lodge emblems by letter and name. Print carefully:** (C) **Modern Woodmen;** (D) **K. of P.;** (G) **Elks;** (J) **Moose;** (L) **Redmen;** (N) **Boy Scouts;** (F) **Bro. of L.F.A. E.;** (H) **Eagles;** (M) **Bro. of Railroad Trainmen;** (O) **Yeomen.** Print plainly.

$1.95 *Name in Gold*

FOR SET 3 PIECES

BIG VALUE! STEERHIDE SET

18K1804½—Marvelous offering. Genuine, brown color, steerhide with modernistic embossed design. Popular three-fold measures closed 3x4⅜ in. and has spacious bill compartment in addition to other pockets for cards, passes, stamps, etc. Key kaddy has 6 nickel swivel hooks, and identification return tag. Cigarette case holds package of popular brands. Packed in gift box. An unusual value at a special low price. Any name, embossed initials or monogram, stamped in 22-kt. gold. **Print plainly. Postage, 5¢.** (Kaddy without name, unless requested.)

•HIGH GRADE CALF•



95¢ EACH

Name in Gold

18K1802½ Single-Fold **State Choice** **18K1803½** Three-Fold

Smartly tailored, brown color, genuine calf folds. Beautiful tooled effect embossing. Spacious bill compartment, extra pockets for cards, and stamps. Three-fold measures, closed, 3x4⅜. Single-Fold, 3¼x4¼ in. Name, embossed initials, or monogram in 22-kt. gold. **Print plainly. Postage, 3¢.**



$1.95 EACH

IMPORTED PIGSKIN—Hand-Laced

Name in Gold

18K1857½—Single-Fold. Size, 3⅜x4¾ in. **18K1858½**—Three-Fold. Size, 3x5 in.

Mahogany color pigskin, splendid wearing qualities. Expertly hand laced. Tooled effect embossing. Four compartments for bills, cards, etc. **Print plainly. Postage, 3¢.**

New! "ZIP" FOLDS..



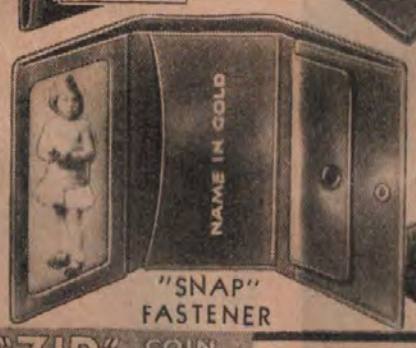
CHOICE 95¢ EACH

Name in Gold

18K1813½—Three Fold. Size, 3x4⅞ in.

18K1812½—Single-Fold. Size, 3¾x4½ in.

Very newest style folds equipped with "Talon" hookless fastener. Opens and closes with a "ZIP." Wide gusset bill compartment. Black color grained cowhide, will give good service. Pockets for cards, and passes. Name, embossed initials, or monogram stamped in 22-kt. gold. Print plainly. **Postage, 3¢.**



"SNAP" FASTENER

65¢ GRAINED COWHIDE

Name in Gold

18K1829½—Made of black color grained cowhide with large bill compartment. Window for photograph or passes. Two other pockets. A well made fold, guaranteed to give good service. Size, 3x4⅝ in. **Print Plainly. Postage 1¢.**



$1.95 EACH *Name in Gold*

Gold Clips

REAL PIN SEAL

18K1814½—Single-Fold. Size, 3¼x4⅜ in. **18K1815½**—Three-Fold. Size, 3x4⅜ in. **State Choice**

Glossy Black Pin seal is preferred by many because of its rich appearance. Soft and pliable, with a bright finish. Gold clips add to their beauty. Leather lined roomy bill compartment. Extra pockets for cards and passes. Any name, initials, or monogram stamped in 22-kt. gold. **Print plainly. Postage, 3¢.**

BILL and CARD CASE



95¢ *Name in Gold*

18K1859½—Popular combination case of black calf leather. Space for 4 cards or photos. Two other pockets. Large bill compartment. Snap fastener. Size, 3x4½ in. **Postage, 3¢.**

•FAVORITE COIN PURSES• 35¢



79¢ *You'll Like This!*

18K1816

First to offer this new "ZIP" style coin purse. Mahogany color genuine pigskin. Roomy pocket, neat, compact flat style. Size closed, 4⅛x2½ in. **Postage 1¢.**



98¢

18K1835½—Big favorite. Bill and coin purse of durable, genuine, dark color leathers. Note inner construction. Size, 3½x2¾ in. **Print plainly. Postage, 1¢.**

45¢

18K1887

Large roomy size double pocket coin purse. Genuine Leather in dark colors. Strong nickel metal clasping frame. Size, 6½x3¾ inches. **Postage 1¢.**

35¢

18K1886

Brown Cowhide Coin purse with 2 pockets. Strong nickel plated metal clasping frame. Size, 4x3½ in. **Postage, 1¢.**

39¢

18K1834

Bill and coin purse of dark color leather. Nickel metal clasping frame. Size, 3x2⅞ in. **Postage, 1¢.**

18K1885

Brown color leather coin holder with drawstring is a great favorite. Size, closed, 4½x2¼ inches. **Postage, 1¢.**

Low Prices Buy BETTER QUALITY at Sears

For ALL OCCASIONS

NAME, INITIALS OR MONOGRAM IN 22 KT. GOLD

We highly recommend these fine leather pieces as the most practical and serviceable gift for men. They realize the lasting usefulness of beautiful leather! Gifts that will be useful many times a day, and will last for years. Only skilled artists and craftsmen are engaged by the country's largest makers supplying our needs. Our big volume makes these great values possible. Your choice of any name, embossed initials, or monogram stamped in 22-kt. gold (where stated). Should you desire your address or lodge emblem embossed in addition to your name send 15 cents extra. Quick service—no delays! (We do not stamp name on Key Kaddies—unless requested.) Please type or print names plainly. **When your complete order does not total $2.00 or more, send the amount of postage shown with merchandise.**





Give "Him" Leather Goods This Christmas! Always the Preferred and Acceptable Gift.

Give "Her" a Bag or an Umbrella.

CHOICE $1.49 EACH

GENUINE STEERHIDE HAND LACED

With Name in Gold

18K1822½—Single-Fold. Size, 3⅜x4¼ in. **18K1823½**—Three-Fold. State Choice. Size, 3x4½ in.

Genuine imported steerhide in shaded brown color with contrasting border. This leather is known for its good wearing qualities. Expertly hand-laced with goat leather. Tooled effect embossing. Spacious compartments for bills, cards, etc. Gift box. Name, initials, or monogram stamped in 22-kt. gold. **Print plainly. State Choice. When not included in a $2 order, send 3¢ for postage.**



OUR FINEST GENUINE IMPORTED STEERHIDE SETS

Names Embossed in 22-Kt. Gold

Only the finest quality imported Steerhide used. Beautiful shaded brown color with rich tooled effect embossing. Expertly hand-laced with genuine goat leather. Leather lined throughout, facing of smooth calfskin. Key Kaddy equipped with six gold plated hooks. Packed in beautiful satin-lined gift box. Any name, embossed initials, or monograms, stamped in 22-Kt. gold. **Print name or initials plainly.**

18K1850½	18K1851½	18K1849	18K1824½	18K1825½	18K1849
Three-Fold and Kaddy Set. Measures, Closed, 3⅛x4½ in.	Three-Fold Only	Key Kaddy Only	Single-Fold and Kaddy Set. Measure, Closed, 3⅜x4½ in.	Single-Fold Only	Key Kaddy Only
$3.98 Postpaid	$2.98 Postpaid	$1.25 Postage, 1¢	$3.98 Postpaid	$2.98 Postpaid	$1.25 Postage, 1¢



$1.95

GRAINED GOAT-SKIN HAND LACED

Name in Gold

18K1817½—Single-Fold Size, 3¼x4¼ in. **18K1818½**—Three-Fold Size, 3x4½ in. State Choice.

Unusually attractive folds of grained, black color, goatskin. Leather lined Bill compartment, Card and stamp holders in separate pockets. Window for photo, passes, etc. Marvelous value at special low price. **Print Plainly. Postage, 3¢.**



REAL PIN SEAL WITH SNAKE TRIM

CHOICE $1.79 EACH

Name in Gold

18K1863½—Three-Fold Size, 3x4½ in.

18K1860½—Single-Fold Size, 3⅛x4½ in.

Glossy black attractive combination folds, with leather lined bill compartment. Smooth leather faced pockets for cards and passes. Window for photos, etc. Make ideal gifts. Name, initials, or monograms in 22-Kt. gold. **Print plainly. Postage 3¢.**



TWO PIECE SET

$1.49 With Name In Gold

GENUINE IMPORTED PIGSKIN

18K1862½—Great offering in mahogany color pigskin set. Tooled effect embossing. Roomy bill compartment, additional pockets for cards, passes, etc. Six swivel hook key kaddy. Fold measures, 3x4½ in. Packed in gift box. Any name in 22-Kt. gold. **Print Plainly. Postage, 4¢.**

DOCUMENT CASES

CHOICE $1.75 EACH

Name in Gold



18K1893½—Single roomy compartment with Talon "ZIP" Fastener. Holds average family's valuable papers. Used widely by collectors, dairy men, etc. Made of grained black color cowhide. Size, 10¾x6 in. **Print name desired plainly. Allow 10¢ additional for stamping address. Postage, 4¢.**

GREAT FAVORITE $1.75

18K1892½—Four large and three small compartments, grained black color cowhide. Size, 10¾x4¾ inches. **Print name plainly. Allow 10¢ additional for stamping address. Postage, 4¢.**



98¢ LEATHER

18K1894—Gray color suede with web belting and buckle. One large, and two smaller size pockets with snap fasteners. Fits all Waist Sizes. **Postage each, 3¢.**

18K1801—Same as above but k color durable imitation leather. Big Value..... **55c**



95¢ NAME IN GOLD

18K1876½—Brown steerhide grained leather. Moire lined bill compartment. Pockets for coins, cards, tickets, etc. Size, 3½x3¼ in.

Postage, 1¢.

• KEY KADDIES •



Our Key Kaddies include free identification return service (except 18K 1864). Reward paid and keys returned without finder learning your name. For this reason we do not stamp name on kaddies. (Unless requested.)

39¢	23¢	17¢
18K1841	18K1842	18K1843
Smooth brown cowhide. Six nickeled swivel hooks. Postage, 1¢.	Black Color leather. Six nickeled swivel hooks. Postage, 1¢.	Black Color leather. Four nickeled swivel hooks. Postage, 1¢.

AUTO LICENSE and KEY CASE



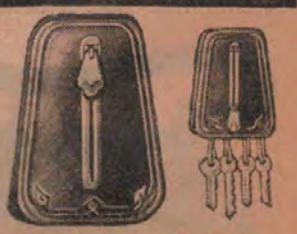
25¢

18K1819—Combination auto license and key kaddy combination of durable leather. Four key hooks. Space for two cards or more, if desired. Size, 3¼x2⅜ in. **Postage, 1¢.**



TRANSPARENT ENVELOPES 3 FOR 15¢

18K1840—Celluloid. To hold auto license, passes, etc. Fit all folds. Size, 4x2⅝ in. Postage 1¢.



NEW FLAT STYLE KADDY 39¢

18K1864—Pull down on the small lever and your keys are accessible, pull up and they disappear. Folds flat. Four hook style in dark color cowhide. Size, 2¾x4¾ in. **Postage, 1¢.**

See Complete Index in BACK of this Catalog

SUEDE STYLES are Very Popular

Gift Box on Request See First Index Page



$2.95 Post Paid — OUR BEST SUEDE LEATHER Won't Rub Off

18K2221 — Colors: Black, Navy Blue, or Dark Brown.
—Handsome set ornament.
—"ZIP" Compartment, (3 pockets).
Moire lined, attached coin purse, mirror. Size, 9⅛x6½ inches.



Marcasite Trimmed Suede Talon "Zip" Fastener

$2.39 Post Paid

18K2222 — Colors: Black, Arab (med. green), or Dark Brown. State color.
As smart a Fall bag as you'd want. Made of Velvetta Suede leather that won't rub off. Back strap envelope. Roomy pocket, Talon "ZIP" compartment, three pockets in all. Moire lined. Attached framed coin purse, beveled mirror. Size, 8x6 inches.



The Suede "Skirt" Bag

$1.95

18K2223—Colors: Black, or Dark Brown. State Color.
—Fine, Soft Quality Suede Leather.
—Cross-Grained Leather Gussets.
New, smart "skirt" style that others are pricing much higher; Moire lined. Beveled mirror. Attached framed coin purse. Roomy pockets. Size, 9x6 inches. **When not included in $2 order send 5¢ postage.**



$2.95 Post Paid — Fitted With 2 "ZIP" POCKETS

18K2224—Colors: Black or Dark Brown. State Color.
—Finest Quality Genuine Calf. Wears Well.
—Envelope Style with Smartly Stitched Flap.
Last year this fine style would have cost you $5. Roomy pockets; attached framed coin purse. Smart ringed pulls. Size, 9x6 in.

HANDBAGS

Genuine Calf





Covered "Zip" Fastener

New Stitched Design

$2.95 Post Paid

18K2225—Colors: Black or Dark Brown. State color.
Try to match this for real money's worth! Unusually attractive back strap calf leather envelope, in new stitched design. Center compartment with latest covered "ZIP" fastener dividing two other roomy pockets. Moire lined. Attached framed coin purse, beveled mirror. Large size, 9x6 in.





Patented "Secret" Flap

Hand Laced Flap

$2.95 Post Paid

Talon "Zip"

18K2226—Colors: Black, or Dark Brown. State Color.
Smart tailored back strap envelope of grained genuine cowhide leather with leather lined, hand laced flap. Center "ZIP" compartment. Two other roomy pockets in addition to a concealed bank book or passport pocket. Moire lined. Attached framed coin purse. Beveled mirror. Size, 8½x5⅝ in.





Two Way Handle Bag

$2.95 Post Paid

18K2227—Colors: Black, or Dark Brown. State color.
Wear it either as a back strap or wrist style. Clasping frame pouch of grained, genuine cowhide. Large pocket, inner swinging change purse. Additional bank book or passport pocket with snap fastener. Moire lined. Beveled mirror. A high grade style. Typical of Sears value demonstration. Size, 11¼x5⅝ inches.



High Grade Calf Leather

$2.95 Post Paid

Oversize Pouch

18K2228—Colors: Black, or Dark Brown. State color.
Bargain offering in top handle, genuine calf leather pouch. Inverted clasping frame. All leather lined (except inner swinging change purse). Beveled mirror. Size, 11x8 in.



$1.95 Stitched Felt

18K2229
Colors: Black, or Dark Brown. State color. Fashion advocates Felt. Attractive top handle pouch of stitched felt. Ornamented clasping frame. Swinging change purse. Moire lined. Beveled mirror. Size, 7⅞x5⅞ in. Send 5¢ postage.



$2.79 Post Paid — Initials In White

Talon "Zip" Felt Pouch

18K2230 — Colors: Black, or Dark Brown. State color.
Smart, open top, "ZIP", back strap envelope. Made of high grade hat felt. Any two or three initials in ivory-like celluloid except Q, X, Y, Z. **Print initials plainly. Size, 9x7½ in.**



- ★ Imported French Beret With Matching Bag. Both knit of soft Wool, Felted Finish.
- ★ Beret fits, 21½ to 22½ inches headsize.
- ★ Bag measures, 7¾x6¼ in.
- ★ Rhinestone Clips to match.

$1.85 Set Bag and Beret

Smart softness. Clever ensemble of famous Basque beret and matching bag. Top handle pouch, roomy pocket, swinging coin purse, moire lined. Mirror. **Postage, set, 8¢.**

18K2231—Colors: Navy Blue, Rust Brown, Red, Sand or Black. State color and size.

18K2262—Bag only. Colors as above. State Color..... **$1.45**
Postage, 8¢.



Embossed Calf Talon "Zip" Fastener

$1.89

18K2232—Colors: Black, or Dark Brown. State color. Genuine shoe calf, back strap envelope with center "ZIP" compartment. Two other roomy pockets. Mirror and coin purse in separate pockets. Moire lined. Size, 8⅛x5¾ inches. **Postage, 8¢.**



$1.79

Inverted Frame Pouch

18K2233—Colors: Black, or Dark Brown. State color.
Clever back strap pouch of calf and grained leather. Inverted clasping frame, with scroll design ornament. Large, roomy pocket; inner swinging change purse. Mirror. Moire lined. Size, 11⅛x5 inches. **Postage, 8¢.**



$1.95

Popular Top Strap Pouch

18K2234—Colors: Black, or Dark Brown. State Color.—Size, 9¼x6½ inches.
—Pliable, Soft, GENUINE SHOE CALF.
—4 Compartments, Swinging Coin Purse.
One of the nicest bags money can buy! Large, roomy size, moire lined. Mirror. Bank book pocket. **Postage, 5¢.**

PARTY BAGS



18K2235—Attractive white color beaded purse with smart colored open-work design. Pocket large enough to accommodate the necessary trinkets. Silver color, chain link handle. Moire lined. Mirror. Size, 4¾x3½ inches.

18K2236 — You will be delighted with this stunning party bag. Clever design of simulated white pearls and silver color bugle beads. Silver color clasping m[illegible] frame and chain lin[illegible] dle. Mirror. Size, 4[illegible] ½x4 in.

When not included in $2 order, send 4¢ post[illegible] each bag.

FOR THE MODERN WOMAN • • •



Embossed Calf $1.95

18K2237—Colors: Black, or Dark Brown. State Color.
—Back-strap Envelope of Calf Leather.
—Attached framed coin purse.
—"ZIP" safety compartment; 2 other Pockets.
—Size, 7¾x6 in.
Calf Leather; you know how wonderfully it wears; neat style, and a real bargain. Moire lined. Beveled Mirror. **Postage, 5¢.**



Roomy Triple Frame Pouch $1.95

Soft, Genuine Calf Leather

18K2238—Colors: Black, or Dark Brown. State Color.
—Leather-Covered Triple Frame.
Top handle pouch style. Large, roomy compartment with center pocket. All moire lined. Beveled mirror. Size, 9x6 in. **Postage, 5¢.**



Genuine Steerhide $1.95

18K2239—Color: Softly Shaded Brown.
—"ZIP" Compartment, two other pockets.
Remarkable value and splendid service. Genuine steerhide, keeps its natty appearance, and is doubly smart with **embossed laced flap.** Attractively lined with moire. Back-strap, envelope style. Mirror and coin purse. Size, 8¼x5¼ in. **When not included in $2 order, send 5¢ postage.**

A Really Gorgeous Bag



Beautiful Marcasite and Galalith Ornament New, Criss-Cross Calf $3.48 Post Paid

18K2243—Colors: Black, Dark Brown, or Navy Blue. State Color. Size, 9¼x6 inches.
—4 Pockets; "Zip" Compartment. —Lovely Linings.
—Sparkling, Jewel-like Clasp. —Leather Lined Flap.
Perfect to give or receive! Tailored back-strap envelope. Attached framed coin purse. $5.00 value elsewhere.



Three Pockets; "Zip" Compartment

Let Us Engrave Your Initials Free $1.95

18K2244—Colors: Black, or Dark Brown. State color and two initials.
—Genuine Calf and Grained Cowhide.
—All Moire Lined. —Back Strap Style.
The "Personal Touch" Bag. Print plainly. Beveled Mirror. Coin purse. Size, 9x6½ inches. **Postage, 5¢.**

Hat, Scarf and Purse Set $1.75 For Set

18K2245
Black and White, Brown and Sand or Dark and Light Blue. State color and size.
Dashing ensemble of knit novelty stitch, fine cotton fabric. Snug fitting Turban-Beret with elastic back, fits heads, 21¼ to 22½ inches. Has neat feather trim and clever cording. Full size Ascot style scarf. Backstrap roomy underarm purse; neatly lined; Mirror. Size, 8x6 inches. **Postage 8¢.**



Give a "Personal" Gift With Engraved Initials

18K2248
Colors: Black, Dark Brown, or Navy Blue. *State color and any two or three initials.*
Back strap envelope, criss-cross grained genuine goatskin. Talon "ZIP" compartment and side wall pocket (3 pockets in all). Attached framed coin purse. Moire lined. Mirror. Dull silver finish ornament for engraving. Size, 9½x6¾ in.



$2.95 Post Paid

With Your Initials

Talon "Zip"

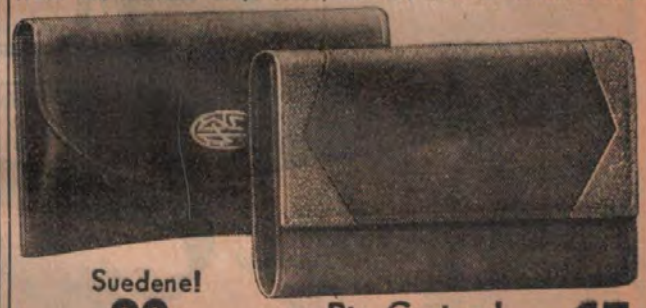


"FAWNETTE" WITH "ZIP"

Calf With "Zip" Closing $1.39

18K2249—Black, or Dark Brown. State color.
Back strap envelope of real calf and grained leather combination. Roomy pocket with "ZIP" compartment. Moire lined. Mirror. Size, 8¼x5¾ in.

18K2250—Black, Navy Blue, or Dark Brown. State color..... 98¢
A washable fabric (like your gloves). Back strap envelope. Attractive ornament. Two pockets with "ZIP" compartment. Mirror. Lined. Size, 8¼x6 in.
When not included in $2 order, send 8¢ postage for each bag.



Suedene! 39¢

18K2251 — Colors: Black, Brown, Red, or Navy Blue. State Color.
Roomy single pocket back strap suede-like cloth. Good grade lining. Mirror in pocket. Metal ornament. Size, 8⅝x5¼ in. **Postage, 4¢.**

Pig Grained- "Zip" Fastener 65¢

18K2252 — Colors: Black, or Dark Brown. State color. Bargain offer. Neat artificial leather. Roomy. Mirror. Size, 8¾x5¾ inches. **Postage, 8¢.**

·WEE GIRLS' Bags·



Lucky Elephant "Zip" Purse

For Girls 8 to 12 Yrs. 85¢

18K2240
Colors: Red, or Tan. State color Real leather back strap purse Talon "Zip" fastener. Lined pocket. Mirror. Size, 6¾x4½ in. **Postage, 3¢.**



Top Handle Pouch 39¢

For Girls 5 to 8 Yrs.

18K2241 — Colors: Red, or Tan. State color. Size, 5½x4 in. Real leather; artificial leather gussets. Lined. Mirror. **Postage, 3¢.**



·Kiddies' Purse-Belt Set·



Set

Sure to Delight! 23¢

18K2242—Red, or Tan. State color.
This set will delight every little girl. Made of Suedene (a suede-like cotton material) with contrasting piping. Single pocket purse with snap fastener and buckle ornament. Size, 6x3¼ in. ¾-inch belt to match (cut size to fit). **When not included in $2 order, send 3¢ postage.**

New Mirror-Bag $1.00

18K2246 — Colors: Black, or Dark Brown. State Color. Here is a bag you need for every day wear. Durably made of grained, artificial leather in back strap style. Center "ZIP" compartment. Two other roomy pockets, mirror in separate pocket. Neatly lined. Size, 8⅛x5½ in. **Postage, 8¢.**



Also "Zip" Fastener

Initial Bag "Zip" Closing $1.00

18K2253 — Colors: Black, or Dark Brown. State color also initial.
Pig grained, artificial leather, back strap style. Three pockets. Neatly lined. Mirror. Any initial except Q, X, Y, Z. Print initial plainly. Size, 8¼x6 inches. **Postage, 8¢.**



·New Yorker VANITY·

Classy!



$1.00

18K2255—Colors: Black, Dark Brown, Med. Green or Red. State color. Back strap. Clasping metal frame. Two large, bellows pockets, center framed coin purse. **Dull grained, artificial leather.** 8x5⅛ in. **Postage, 8¢.**



$1.00

18K2247 — Colors: Black, or Dark Brown. State color.
Double frame, top strap pouch of grained artificial leather. Two roomy pockets. Moire lined. Mirror. Big value, low priced. Size, 8⅞x5¾ in. **Postage, 8¢.**



Double Flap "Zip" Closing $1.00

18K2254—Colors: Black, or Dark Brown. State color. Back strap. Grained artificial leather. Two pockets with center "ZIP" compartment, secret pocket under flap (4 pockets in all). 8x5¾ in. Lined. Mirror. **Postage, 8¢.**

The GENUINE Spanish-Craft Bags

REG. U.S. PAT. OFF.

Highest Quality—Greatest Values

These high grade, hand laced, genuine imported steerhide bags withstand long, hard use, do not become scuffed and shabby. Women everywhere recognize this quality as the best obtainable. Expertly hand laced of genuine goat leather, tooled effect embossing done by expert craftsmen. The beautiful brown colorings blend with all costumes. Do not confuse this high quality with cheap inferior grade sold at, or near these low prices. Individually boxed make ideal gifts. If you prefer, we will send the gift direct. (See first index page.)



CHOICE **$3.59** EACH *Postpaid*

Marvelous Offering!

Large, roomy bags of genuine, imported steerhide. Expertly hand laced with goat leather. **Beautiful blending brown shade.** Tooled effect embossing, tailored suede linings. Leather backed beveled mirror, and coin purse. Identification tag attached to mirror pocket.

(A) 18K2212 — Top Handle
Beautiful shaded brown color. Attached coin purse. Beveled mirror. Embossing on both sides. Size, 8¾x6½ in. **$3.59 Postpaid.**

(B) 18K2211 — Back Strap
Attractive envelope style with center "ZIP" compartment and two other roomy pockets, entirely suede lined. Size, 8⅜x5¾ in. **$3.59 Postpaid.**



FITTED! A New London Style

$5.39 *Post Paid* Genuine Imported Steerhide

18K2213—The outstanding success is this attractive back strap fitted envelope. There is a new sliding type key kaddy for two keys, a coin purse, a neat holder for bills and checks, all of which have an individual pocket. Roomy center "ZIP" compartment divides the other pockets. Smartly tailored suede lining. Expertly hand laced, tooled effect embossing. Soft, pliable leather in beautiful blended brown color. Beveled mirror, and identification tag. Highly recommended, an ideal gift. Size, 8½x6 in.



CHOICE **$2.98** *Post Paid* EACH



Genuine Steerhide

A real bargain. Roomy bags in shaded brown colors. Goat leather lacings.

(A) 18K2205 — Top Handle
Large roomy pocket, suede lined. Safety turn-loc gunmetal frame. Mirror and coin purse. Size, 7⅞x6¼ in.

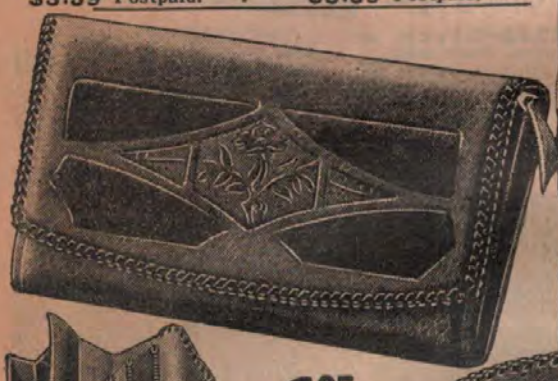
(B) 18K2209 — Back Strap
Center "ZIP" and two other pockets. Suede lined flap. Suedine pockets. Size, 8⅝x5 in.

Smart Stitched Design



$4.98 CENTER "ZIP" POCKET *Postpaid*

18K2215—Only at Sears could you expect such value. Frameless top strap envelope entirely hand laced. Large, roomy pockets with center "ZIP" compartment. Entirely suede lined, large, attached framed coin purse. **Shaded brown color, stitched flap.** Beveled mirror, identification tag. Size, 9¼x5¼ in. **Postpaid.**





$6.95 *Postpaid*

Our De Luxe Bag

Regular $10.00 Value Elsewhere

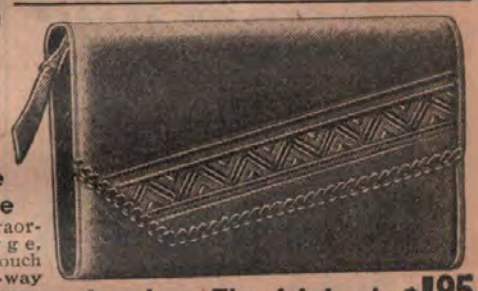
18K2216—Here is another fine example of the values you get at Sears—Large, oversize, frameless back strap envelope. Roomy center pocket with additional patented extension gusset "ZIP" compartment, large secret pocket under flap, with snap fastener (a separate, roomy compartment). Entire bag is suede lined. Expertly hand laced, tooled effect embossing. **Shaded brown color,** blends with every costume. Handy attached framed coin purse, large size leather backed beveled mirror, and identification tag. Size, 10x6½ inches. An exceptional value, and truly an excellent gift item.



Our Most Popular Bag

$4.95 *Post Paid* Genuine Steerhide

18K2214 — Extraordinary value. Large, roomy top strap pouch with **gold color, two-way safety turn lock frame.** Laced entirely by hand with goat leather. Expertly embossed in tooled effect design. Lined with best quality suede, large attached framed coin purse, beveled mirror and coin purse. Has outside utility pocket. **Shaded brown color.** Size, 8x7 in. **Postpaid.**



Look at This Value! $1.95

18K2208—Made of selected quality, imported steerhide in shaded brown color. Frameless back strap envelope. Embossed, hand laced, suede lined flap. Roomy pocket, and patented wide extension "ZIP" compartment, moire lined. Mirror, coin purse, and identification tag. Size, 8x5¼ in. **When not included in $2 order, send 10¢ postage.**

BOSTON BAGS

High Grade "Handee" Box **$1.49**





Handy and Strong

18K2261—Colors: Black, or Dark Brown. State color.
Handy for carrying school books, gymnasium suits, bathing suits, and for overnight trips. Light, yet strongly built. Durable, cobra grained material resembles leather. Strong handle, lock and key. Size, 14x9½x5 in. (Please do not confuse this grade with cheap inferior boxes selling at or near this price.) **When not included in a $2 order, send 13¢ for postage.**



$1.95 All Leather! Rubberized Lining

18K2259—Colors: Black or Dark Brown. State color. High grade, of serviceable, split cowhide. Built to give service. Waterproof rubberized lining. Strong handles and leather strap fastener. Size, 14x5¼x10½ in. (Do not confuse with inferior made bags selling at or near this price.) **When not included in a $2 order, send 13¢ for postage.**



VERY POPULAR! Choice EACH **99¢** GREAT FAVORITE!

18K2256 — Tan color cloth.

18K2257 — Glossy black imitation leather.

State choice. Large, roomy, well constructed, everyday shopping or overnight bags. "Zip" fasteners. Size, 14½x9 in. **When not included in a $2 order, send 12¢ for postage.**

18K2258 — Colors: Glossy Black, or Dark Brown. State color.

Large size for everyday use. Durable, artificial leather. For shopping, bathing suits, and handy for baby's articles. Leather strap fastener. Size, 15x9x5 in. **When not included in a $2 order, send 12¢ for postage.**



45¢ Utility Bag

18K2260—Strong, glossy black, artificial leather. Rubberized lining. Wide gussets. Large and roomy. Handy for carrying bathing suits, marketing, shopping and sewing. Ideal, too, for carrying baby's articles. Size, 13x12 in. **When not included in $2 order, send 8¢ postage.**

QUALITY First - QUALITY Always - at Sears

• Smart UMBRELLA Styles •

Style, Quality and Low Price have made Sears Umbrella Headquarters. That is why you can buy with utmost confidence. Solve your gift problem by giving umbrellas. Each packed in substantial box. See first page of index.



10 RIBS $1.89

Imported Gloria
—Newest silk border designs.
—Strong, light-weight wood rod.
—Length, 26-in.; spreads, 35½-in.

"Gloria" is generally known as "Silk and Linen."

18K2301—Colors: Black, Navy Blue, Green, Brown, Purple, or Red. State color. Smart as it is practical and long wearing. Real bargain price for genuine imported Gloria (silk and cotton). Attractive novelty handles, frames to match. **When not included in $2.00 order, send 10¢ postage.**

16 RIBS $3.95 Post Paid

Our Finest Imported All-Over Gloria
- Assorted Border patterns and swank "bird-head" handles.
- Strong, lightweight wood rod.
- Length, 22-in.; spreads 34-in.

18K2302—Colors; Black and White, Navy Blue, Green or Brown. Frames to match. State color. Smartest in appearance, longest wearing, biggest saving! Tips and stub end match.

$2.85 Post Paid

To Solve Your Gift Problem and for Practical Use

- ★ Imported "Gloria" Cloth.
- ★ Smart STUB STYLE 21½ inches long.
- ★ Full 34 in. spread.
- ★ STRONG, 16-Rib Construction.
- ★ Wood Rod for Lightness and strength.

18K2303—Colors: Black, Navy Blue, Green, Purple, Brown, or Red, frames to match. State color.

Ideal for gifts and practical everyday use. Smartly trimmed "Imported Gloria" (silk and cotton) in assorted beautiful patterns. Matched handle, tips and stubby end. Highly recommended, a style sure to please you.



$1.00 Special EACH FOR MEN AND WOMEN

State Choice

18K2304—Women's Style. Colors: Black, Navy Blue, Green, Purple, or Red. State color.
Bargain! Substantially made cotton umbrella. Strong steel, 10-rib frame. Hardwood handle, tips and stub end harmonize. Spreads, 36½ in.

18K2305—Men's Style in Black only. Strong, 8-rib steel frame. Hardwood handle. Spreads 40 in. When not included in $2 order, send 10¢ postage for 18K2304 and 12¢ postage for 18K2305.

Genuine "BRADFORDS"

Good News! *Bradfords now with extra wide spread. Women's Style in Men's full size.*

$1.85 EACH

- Extra-wide spread.
- Durable Glossy Cotton.
- Guaranteed Rain-proof.
- Sturdy, 10-rib steel Frame.
- Length, 28-in. Both styles spread 40-in.

The extra protection of this widespread umbrella will appeal to all women. It's smart, too. Hardwood handle, tips and stub end harmonize.

18K2306—For Women, Colors: Black, Navy Blue, Green, Red, or Purple. State color.....$1.85

18K2307—For Men, Black only. Strong steel frame. Sliding rib holder. Hardwood handle. Spreads 40-in.....$1.85

When not included in $2 order, send 10¢ postage for 18K2306 and 12¢ postage for 18K2307.





—Stub style, 16-rib construction.
—All Silk in assorted patterns.
—Assorted, Dog Head carved wood handles.
—Strong, light weight wood rod.
—Length, 22½ in. Spreads, 33½ inches.

18K2308—Colors: Black and White, Navy Blue, Green, or Brown. Frames in matching colors. State color.

An outstanding style success! High grade all Silk in assorted all-over patterns. We recommend this as an appropriate gift.



16 RIB SILK

$2.95 Post Paid

MEN'S Styles



Men's Cane For All Occasions

$1.39

18K2309—High grade imported cane, polished hardwood in assorted shades of brown. Length, 36 inches. When not included in $2 order, send 12¢ postage.



Cane Tips
3 for 20c
18K2310
Rubber tips for canes, prevent slipping. Postage 1¢.



With Rib Holder

$2.39 Post Paid

Men's Gloria
18K2311
High grade, smartly tailored, black, imported silk and cotton Gloria (called silk and linen). Strong 10-rib steel frame; holder keeps ribs neatly in place. Varnished hardwood handle, spreads 40-in.





$1.65 EACH

Self Opener
18K2312—Practical 7-rib steel frame. Good grade black cotton. Release rib holder—press button—it opens automatically! Large, roomy size spreads 41 inches. Hardwood handle. When not included in $2.00 order, send 12¢ postage.

The THUMB'R

Imported "Swiss" Gloria

Beautiful Allover Pattern 16-Rib Frame

$2.98 Post Paid

18K2318—Colors: Black and White, Navy Blue, Green, Brown, or Purple. Frames to match. State color.

Very attractive allover pattern, imported Swiss Gloria. Fine quality, generally known as silk and linen. This grade usually retails elsewhere for $5.00. The attractive stub size with "thumb" handle makes it a great favorite everywhere. Lightweight wood rod, handle, tips, and stub end match. Values like these make us headquarters, because only at Sears can you find such outstanding values. Length, 24 in. Spreads, 34½ in.





5 TO 9 YRS.

Boy's Style $1.00

18K2313
Made to resemble "Dad's." Strong 7-rib steel frame. Black cotton. Easy-to-grip celluloid handle. Durable, everyday umbrella made to stand wear. Spreads, 33 inches. When not included in $2.00 order, send 8¢ postage.

For CHILDREN



For Girls 8 to 12 Yrs. $1.59

18K2314—Colors: Black, Red, or Navy Blue. State color.
Like Mother's! Smart 10-rib Wood rod, cotton umbrella with wide border. Assorted loop style composition handles, matching tips and stub end. Length, 22 in., spreads, 28½ in. When not included in $2.00 order, send 8¢ postage.

$1.00 EACH For Girls 4 to 8 Yrs.

18K2315—Solid Colors: Black, Red, or Navy Blue.
18K2316—Scotch Plaid Colors: Red, Green, or Blue. State Style and Color Desired.

Big value! Smart cotton umbrellas. 8-rib style; strong steel frame. Assorted composition handles, tips and stub end. Spreads, 31 in. When not included in $2.00 order, send 8¢ postage.

New Style "BRADFORD"

- —Stub style 16-rib construction.
- —Durable, glossy, Rainproof, cotton material.
- —Wood and composition handle matches tips and Stub End.
- —Only 22-in. long; full spread of 34-in.

$1.95

18K2317—Colors: Black, Navy Blue, Green, Red, or Purple. Frames to Match. State color. Our friends everywhere know the good wearing qualities of genuine "Bradford" material, now made in the short stubby size, only 22 in. long, yet spreads 34 in. When not included in $2.00 order, send 10¢ for postage.

Your Orders Shipped Within 24 Hours !

Be Your Own HAIR DRESSER

New! FRENCH MARCELERS



BUY THIS SET!

HIGHLY RECOMMENDED

TESTED and APPROVED

6 FOR 57c

—Easy, Simple to Use—Length, 5⅜ in.
—New Slide Device Produces Wave like that of the Loveliest Marcel.

18K1935—The best, most practical metal home waver yet perfected! Produces deep, lovely, natural-looking waves! Patented slide feature is the secret of its success—makes a beautiful marcel-effect easy to attain. Save your hairdresser money—no one will know the difference. Illustrated directions. **When not included in $2.00 order, send 4¢ for postage.**

New "E-Z" END CURLERS



18K1946
—Snaps Shut.
—Waves hair to very end. The Answer to a Need.

Simple to curl loose, straggly ends this modern way. Full directions included. 3⅜ in. **Postage, 1¢.**

6 FOR 25c



31c

Gives Long Bobs Smart New Roll Effect Holds Hair Securely

18K1931—No more pins—no more loose ends! Changes your bob to a neat roll at the nape of the neck. New patented device. **Postage, 1¢.**



9c

18K1952
"Bargain" hair roller changes long bob to roll effect with ease. Teeth at both ends hold securely. **Postage, 1¢.**



19c

18K1956—Brown Shell Color Barrette.
—Teeth that stay in Hair.
—Set with 20 brilliant white stones.
—Length, at base, 4¼ in.

Pretty! Smart Style! And effective!

18K1904—Same as above but without stones. **Send 1¢ for postage.** **9c**



17c

18K1906—Barrette.
—Brown Shell color.
—15 Sparkling White Stones.

Hair slips into turn-over ends—is held securely. Length, at base, 4¼ in.

18K1907—Without Stones..... **9c**

Postage, for either, 1¢

Baldwin... MARCELERS



Marcel Your Own

and Save the Difference

—Soft, Pliable Perfumed Rubber.
—Simple to Use. Directions Sent.
—Set of 6—Length, 4⅜ in.
—Advertised $1.00 Value.

18K1936—No Trick to using this popular waver! Works easily, producing soft, beautiful waves with almost no effort at all. Long and bobbed hair. **Postage, 3¢.**



Nayr's WAVING CAP

Wave Stick Included

88c

18K1938—Flexible Covered Wire Bonnet with Ribbon Tie Ends. Powder form Shampoo included. Sufficient for several applications. A perfect device for holding the hair after you set your wave letting it dry in. Directions included. **Measure your head carefully (just as you do for hats) and state size. Postage, 1¢.**

Small Size—Fits head up to 21¼ inches.
Medium Size—Fits heads 21½ to 22½ inches.
Large Size—Fits heads 22½ to 23½ inches.

"WAVO" HAIR CURLERS



10 FOR 17c

Metal Curlers.
—Strong, firm clasps.

18K1969—3 inches long. Produce lovely curls. Also for curling short ends. Ideal, too, for children's hair.

Postage, 1¢



12 FOR 17c

18K1947—4¾ in. long.
—For Resetting Permanent Waves.
—Make Fingerwaving Easy.

New—practical—efficient! Adaptable also to curling hair at sides and back of head. (Open prongs, roll hair and fasten roll with hair pins). **Gunmetal color. Postage, 1¢**

Save on WATER WAVE Combs



10 COMBS FOR 25c

18K1971—6-in. Combs.
—Brown Color celluloid.
—Narrow Wavy Teeth.

A good, dependable quality—priced extra low. **Postage, 3¢.**



Tie End Caps

2 FOR 19c

—Two-Tone Colors: Pink, Orchid, or Blue. State color.

18K1941—Holds waving combs in place. **Postage, 1¢.**



10 COMBS FOR 39c

18K1972—6-in. Combs.
—Brown celluloid.
—Extra Wide, Wavy Teeth. Hold Snugly.

A beautiful, deep water wave is easy to attain with these fine combs! **Postage, 3¢.**



$1.59

18K1674
Polished Heat Retaining Metal.
Length, 12 inches.
Easy-to-Grip Wooden Handles.

A wonderworking iron! Teeth and specially patented slide insure deep, professional-looking waves. Instructions. **Postage, 8c.**



Kurley Kew Wavers

18K1973 4-inch size. **12 for 17c**
18K1974 6-inch size. **8 for 17c**

—Thread Covered Wire, Soft and Flexible.
—For Waving and Curling Bobbed or Long Hair.
—Ideal, Too, For Children's Hair.

More popular every year! Now used for a bob roll by catching hair in the twist of waver, rolling up and bending ends under. Priced very low! **Postage, 1¢.**

Marcelette PERFECT WAVER.



6 WAVERS FOR 45c

18K1937—6-in. Metal Wavers—Each Waver Produces 2 Broad, Beautiful Waves at Same Time.

So simple, a child could use them and produce lovely waves! Thousands have found these modern curlers very successful—you will, too. **Postage, 4¢.**

• CURLING and MARCELING IRONS •



15c **18K1943**
—Heat-Retaining Steel.
—Nickel Finished—11-in. Long.
—Wooden Handles.

A great favorite! Produces the long, splendid marcel waves so much in vogue. You'd have to pay more elsewhere! **Postage, 3¢.**

48c **18K1655**
—Heat-Retaining Metal.
—Will Last for Years.
—Length, 11 inches.

We import them direct—that's the reason why we can set so much lower price on this quality than anyone else! Makes beautiful deep waves. Close fitting prongs prevent hair from slipping. **Postage, 6¢**

9c EACH

BUY BOTH!

Marcel Iron
18K1911
—Length, 9 inches.

A tremendous bargain—and we're proud of it! Costs little to be well-groomed now! Varnished handles. **Postage, 1¢.**

Curling Iron
18K1908—Length, 9 inches.
—Varnished Handles.

Serviceable, everyday iron—will last a long time! Ideal for curling loose ends at sides and at back. **Postage, 1¢.**

KINKY HAIR STRAIGHTENER

18K1975—Fine Quality Brass Comb—Highly polished. Extra heavy. Save cost of replacing dressing combs. Spiral metal handle. **Postage, 6¢.**

41c

Effective for Kinky and Curly Hair

KID CURLERS



16 FOR 13c

18K1968—Length, 5 in.
—High Grade Imported Quality.

Widely used for all sorts of hairdressing, waving, and curling; for bobbed and long hair. Ideal, too, for curling children's hair. **Postage, 1¢.**

BRIDAL BOUQUET.....WREATH



19c Bridal Bouquet
18K1914

Orange blossoms, entirely surrounded by buds and green leaves. **Postage, 1¢.**

Bridal Wreath
18K1976 **89c**

Made entirely of white wax orange blossoms, buds and green leaves. Fits all head sizes. **Postage, 3¢.**

"KURL KUIK" WAVERS



You'll Like Them

6 FOR 27c

18K1939
—3⅝ in. Metal Wavers.
—Rubber Covered Rod Keeps Hair from Slipping.
—Excellent Quality.

Really grand for setting lovely waves, curling—and for kiddies' hair, too! Work quickly, easily. Full instructions enclosed with each set. Lie flat against the head. Recommended by experts. **When not included in $2.00 order, send 1¢ for postage.**

Low Prices Buy BETTER QUALITY at Sears

KEEP UP WITH FASHION.

Shuron Hair Roll....



● Made of Human Hair
● Length, 6 inches

19c

18K1945—Dress your long bob in prevailing roll effect. Flexible ribbon wire shapes roll to head. **Colors: Light, Medium, or Dark Brown. State Color. Postage 1¢.**

BOB ROLL *Dress Comb*



18K1948—For rolled effect hairdress. Brown shell color with white stones and enameled dots. Length 5 inches. **Postage, 1¢.** **25c**

18K1949—Same as above; without stones or dots. **Postage 1¢.** **10c**

WIRE HAIR PINS



500 Pins For 18c

—Heavy and Invisible Styles.
—Assorted Sizes.
—Black Only.

18K1970—This big assortment of wire hairpins is one of our great offers. **Postage, 4¢.**

18K1940—500 INVISIBLE PINS. Asst. Sizes. Black Only... **18c**
Postage, 4¢.



Heavyweight Pins

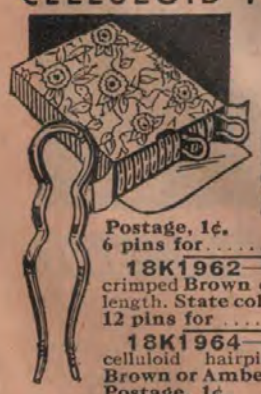
250 For 25c

—2¾-Inch Length.
—Black Only.

18K1959—Large, Crimped Wire hair pins for women with an abundance of hair, **Postage, 4¢.**

CELLULOID PINS

Note Our Low Prices



18K1963—3⅜ in. long. Popular heavyweight, crimped pins. Choice of **Brown or Amber color. State color.**
Postage, 1¢.
6 pins for..... 19c

18K1962—Our Finest Quality crimped **Brown or Amber color**, 3-in. length. **State color. Postage, 1¢.**
12 pins for..... 19c

18K1964—High grade crimped celluloid hairpins. 2⅛ in. long. **Brown or Amber color. State color.**
Postage, 1¢.
24 pins for..... 19c

18K1965—Our medium quality, gray color pins, in 3-inch length. **Postage, 1¢.**
10 pins for..... 17c



30 For 28c Stayfast Celluloid Pins

18K1944—1⅞-inch, Brown celluloid Stayfast hair pins. Hold more firmly than ordinary pins.
Postage, 1¢.



Striking Designs - Low Price

18K1951—High Quality Bob pins. Made of "Platinoid," a white metal that will not tarnish. High grade stones used for setting. Not to be confused with cheap, inferior grades. Worn with all style hair dressings. **State style letter.** Length averages about 2 in. **Postage, 1¢.**



18K1934—Link Style white metal called "Platinoid." **Will not tarnish.** Very popular for the long bob. Set with white stones. Hold tight clips at ends. **Length, 6¼ in. Postage, 1¢.** **48c**



Any 2 For **50c** EACH **29c**

18K1902—Stylish "Platinoid" white metal clips—will not discolor. For all styles of hair dressings, also worn on dresses, hats. State style letter. **Postage, each, 1¢.** Style "B," 2 in. across. Others in proportion.



Set of 3 — 17c

18K1950—Made of sparkling, bright silver finish tops, curved to fit head. **Star shape measures 2¾ inches.** Others in proportion. **Postage, 1¢.**



6 For 15c
3 For 8c

18K1918—Imported arrow clips. Shell tops, with bright silver finish ends. Length, 2 in. **Postage, 1¢.**



18K2204 Newest style, circular, nickeled 1⅜-in. clip. Worn on Hat, Bag, Coat, or Dress. Any initial except, Q, X, Y, or Z. Print initial you desire plainly. **25c**
Postage, 1¢.



3 For 21c

18K1932—"Tight-Grip" jewelled pins of white metal. White stones. Length, 2 in. **State choice. Postage, 1¢.**



72 Pins For 14c

18K1942—**Colors: Black, or bronze. State color.** Improved popular 1¾-in. size bob pins. Effective for bobbed or long hair. Buy a supply at this special low price. **Postage, 2¢.**



HAIR GRIPS

16 For 18c

18K1917—Popular, imported hair grips worn with all style hairdressings **Brown shell color. tops with tight grip. Postage, 1¢.**

STYLISH BELTS



GLOSSY PATENT

18K1711—Colors: White, Black, Red or Brown. Sizes, 26 to 46 in. **State color and size.** 2½-inch wide patent cloth, celluloid buckle. **Postage, 1¢.** **25c**

PIGSKIN

18K1712—Colors: White, Black, Tan, or Navy. **Sizes, 26 to 46 in. State color and size.** 1¼ in. grained leather. Celluloid buckle. **Postage, 1¢.** **35c**

GENUINE PATENT

18K1713—Black, Red, Brown. **26 to 46 in.** 1½-in. metal buckle. **Postage, 1¢.** **23c**

GENUINE SUEDE



45c **18K1714**—Colors: Black or Brown. Sizes, 26 to 46 in. **State Color and size.** 2-inch covered buckle.
18K1715—As above, 1¼-in. width. **Postage, 1¢.** **35c**

25c **18K1716**—Colors: Black or Brown. Sizes, 26 to 46 in. **State color and size.** Popular 1½-inch width. Genuine suede nickeled finish buckle. **Postage, 1¢.**

19c **18K1718**—Colors: Black or Brown. Sizes, 26 to 46 in. ¾-inch metal buckle. **Postage, 1¢.**

New TRIANGULAR NET IDEAL Protection For WAVE

3 For 27c

—Double Mesh Brown Rayon.
—Large Enough to Fit All Headsizes.

18K1953—A Chic triangular style that's usually sold for 25c each in the average smart shop. Ideal for holding wave in place, for motoring, and all outdoor sports. Serviceable quality—easily adjusted. **Postage, 1¢.**

Hair nets on page 92. *Note our bargain prices.*





9c EACH Sport Band **2 For 16c**

—2¾ Inches Wide.
—Ribbed Rayon.
—Fits All Head Sizes.
—Variegated Colors.

18K1919—Tulip sport band celluloid buckle. **Postage, 1¢.**

• SAVE WAVE CAPS •



Tie End Caps 2 For 19c

18K1941—Two-tone Rayon wave cap. **Colors: Pink, Blue, or Orchid. State color. Postage, 1¢.**

Our Finest Cap 19c

18K1961 **Colors: Pink, Blue, or Orchid. State color.** Imported rayon chin strap cap. Fits all head sizes. **Postage, 1¢.**

• SAVE ON DRESS COMBS •



19c A Pair

18K1960—**Brown shell, or Yellow Amber color. State color.** Highly polished celluloid side combs. Length, 4¼ in. **Postage, 1¢.**

3-Piece Set **48c**

18K1957—**Brown shell, or Yellow Amber color. State color.** White brilliants and dots. Lgth. back comb, 4½ in.; side comb, 4 in. **Postage, 1¢.**

18K1928—Same as above but without stones. 3-Pc. Set.....**25c**

37c Per Pair

18K1925—**Brown shell color side combs.** White brilliants and dots. Lgth., 3¾ in. **Postage, 1¢.**

18K1926—Same as above but no stones. Per pair.....**21c**



29c **18K1923** Set with white stones and white enameled dots. **Brown shell color highly polished back comb.** Only the best quality stones used. Length, 4¾ inches. **Postage, 1¢.**

18K1924 Same as above but without stones.....**15c**

GRAY COMBS

37c Back Comb

18K1954 **Polished gray color back comb. Set with white stones.** Length, 4 in. **Postage, 1¢.**

18K1966 Same as above but without stones.....**25c**

Order Both! **37c A Pair**

18K1955 **Polished gray color side combs with white stones** (match back comb). Length, 3½ in. **Postage, 1¢.**

18K1967 Same as above but without stones.....**25c**

Our Finest Back Comb 45c

18K1958 **Brown shell color back comb.** Lgth., 4¾ in. White stones anddots. **Postage, 1¢.**

18K1930 Same as above but without stones.....**19c**

HAIR NETS



Fairy Touch
IMPORTED
HAIR NETS
GUARANTEED PERFECT

Sold BY Sears, Roebuck and Co.

We Now Offer All Colors Including Gray and White at One Price

3 For 21c
6 For 39c
12 For 75c

—Guaranteed Equal to any 10c Net on the Market.
—"Fairy Touch" Guarantees Every Mesh Perfect.
—Made of Selected, Sterilized Human Hair.
—Single or Double Mesh Cap Shape.
—Packed in Individual Envelopes.

High grade hair nets scientifically refined to insure best wearing qualities. **Colors: Black, Blonde, Light Brown, Medium Brown, Dark Brown, Auburn (Red), White or Gray. State color wanted. Postage, extra, for 3 nets 1¢; for 6 nets 2¢; for 12 nets 3¢.**

Double Mesh—For Extra Wear
18K2607—Full Size. State
18K2609—Medium Size. Color

Single Mesh—For Invisibility
18K2601—Full Size. All colors except gray. State Color.



"Miss America" HUMAN HAIR NET

Usually Sold Elsewhere At 5c Each

6 For 19c **12 For 35c**

All Colors Including Gray and White at One Price

A well known, good grade human hair net very specially priced. Cap shape. **Colors: Black, Blonde, Light Brown, Medium Brown, Dark Brown, Auburn (Red), White, or Gray. State color. Postage, for 6 nets, 2¢; for 12 nets, 3¢.**

DOUBLE MESH, For Extra Wear
18K2608—Full Size.
Colors as above. State Choice.
18K2611—Medium Size.
Colors as above. State Choice.

Imported SILK NETS

12 For 37c

—Large Cap Size.
—Single Mesh with Elastic Edges.
Colors: Black, Blonde, Lt. Brown, Medium Brown, Dark Brown, Auburn (Red), or Gray. State color.
18K2598—Postage, 3¢.



Water Wave NETS

3 Caps For 13c

18K2616—Usually sold in beauty parlors for considerably more. Imported quality, large, full size in **brown color rayon with fine mesh.** Elastic chin strap. Postage, 1¢.



SHURON Hair Rollette **98c**

Changes Your Bob Instantly

To Roll Effect

18K4478—Quickly attached with a few hair pins. Hair foundation covered with "Fairy Touch" waved human hair in exact shade of your own. Send sample. **We match only regular Black, Brown, and Blonde shades.** (No gray mixture.) Length, about 6 inches. Postage 5¢.



QUALITY HAIR GOODS
• TO MATCH YOUR OWN •

For years, we have had the privilege of supplying the Hair needs of men and women all over the country. We are recognized as the reliable source for hair pieces because we guarantee our qualities to be exactly as described, and our prices always represent a definite saving. (Read the descriptions of the grades on the switches listed below.) We do not buy cut hair or sell second hand hair pieces nor do we buy combings or make hair pieces from combings—this is for your protection. Each hair piece, unless otherwise stated, is made up especially to your order.



PLATINUM BLONDE Shades Can be Supplied in Any Style Hair Piece at "Gray Mixed" Prices

"FAIRY TOUCH"
Finest Quality Human Hair

"Fairy Touch" Strictly First Quality known to the trade as the very finest grade Human hair, soft dainty texture like your own. **"Fairy Touch"** is our own exclusive brand priced far below what others ask for First Quality Switches. Made in the popular "three separate stem" style, which can be dressed in as many ways as your own hair divided into three equal parts.

18K4477½—Be sure to send good size sample.

Length	Weight of 3-Stem	Standard Shades	Gray and White Mixtures
18 in.	1¼ oz.	$ 3.98	$ 6.45
20 in.	1½ oz.	5.79	7.95
22 in.	1¾ oz.	7.98	9.98
24 in.	2 oz.	9.83	12.95
28 in.	3 oz.	14.98	22.45

A Single Stem Switch in any Size can be ordered at ½ the cost of 3 stem

18K4458½—Send good size sample of your hair.
Our Second Quality, French Refined Switches often sold by others as "Finest Quality." Genuine human hair refined by our special process to a fine, soft texture. Much superior to cheaply made, coarse switches sometimes offered at prices near ours. Neat, short stems, securely woven. Note our very low prices.

Length	Weight of 3-Stem	Standard Shades	Gray and White Mixtures
18 in.	1¼ oz.	$1.95	$2.45
20 in.	1½ oz.	2.53	3.15
22 in.	1¾ oz.	3.75	4.48
24 in.	2¼ oz.	4.43	5.69
28 in.	3 oz.	6.55	9.75

A Single Stem Switch in any size can be ordered at ½ the cost of 3 stem

Send 2¢ extra for postage for all switches under $2.00 unless included in $2.00 order.

TRANSFORMATIONS



Usually worn under your own hair. 22-inch band encircles the head. 14-inch band for front fullness only. We Match all shades. **Send good size sample. Postpaid. "Fairy Touch" Quality.**

18K4440½—22-in. Band Standard Shades..... **$6.98**
18K4440X½—22-in. Band Gray and White Mixed **$9.98**
18K4441½—14-in. Pompadour. Standard shades. **4.98**
18K4441X½—14-in. Pompadour. Gray and White mixed..... **$6.98**

Second Quality French Refined Hair—22 in.
18K4424½—22-in. Band Standard Shades..... **$3.19**
18K4424X½—22-in. Band Gray and White Mixed **$4.79**

Popular Quality Refined Hair 22-inch Band
18K4432½—Ordinary Black or Brown Shades.... **2.33**

"PARISIENNE" FULL WIGS



FASHION'S FAVORITE

Partings Measure About 4½ Inches

These Imported French Wigs are greatly favored by women desiring a stylish, natural looking wig. **The right side parting,** hand drawn through silk gauze, looks exactly like your own. **"Fairy Touch" Finest Quality Hair,** beautifully water waved and skillfully attached to a lightweight, comfortable foundation giving the appearance of natural hair growth. Simple to adjust—no measurements necessary. **Read How to Order Hair.**

18K4402½—"Shoulder Length" as illustrated. Ordinary shades. Postpaid..... **$31.50**
18K4402X½—Gray and White Mixtures, or Platinum Blonde..... **$44.50**

18K4401½—"Bob Style" Hair finishes about 10 inches long. Ordinary shades. Postpaid... **$31.50**
18K4401X½—Gray and White Mixtures, or Platinum Blonde. Postpaid... **$44.50**

How to Order Hair

Send full length sample cut from head close to the roots (combings are not good samples). For gray mixtures, if the shade varies in front and back, send two samples. State whether you want roots, center or ends matched. We match center unless otherwise instructed. Actual samples of your own hair are preferred but we will gladly submit samples for your selection if necessary. State **quality** and **color** desired. We guarantee to match your samples perfectly.

Prompt Delivery

Since most hair pieces are especially made up to match your sample on difficult shades we sometimes require from 8 to 12 days to deliver, but the average order is shipped within 5 to 8 days.

PERFECT FITTING TOUPEES AND WIGS FOR MEN AND WOMEN EXPERTLY MADE IN OUR OWN FACTORY OF ONLY FINEST MATERIALS.

WRITE FOR ILLUSTRATED BOOKLET 8287K FOR COMPLETE INFORMATION.

WE ALSO CLEAN, REPAIR AND REDRESS HAIR PIECES AT REASONABLE PRICES.



18K4428—Toupee Plasters. 12 extra wide double faced stripes. **Postage, 1¢.....39c**

The "JOAN" BOB COVER



Stemless Switch Style

Changes your "Bob" instantly to the appearance of long hair or covers straggly growing hair. Has patented rubber covered clasp, designed especially to attach to shortest hair. Easily adapted to the new prevailing millinery fashions. Furnished dressed (as pictured) or plain. **State preference.** Hair finishes about 16 in.

18K4303½ Finest "Fairy Touch" Quality. Ordinary Shades. Postpaid.... **$2.98**
18K4303X½ Gray Mixtures. Postpaid. **$3.98**

18K4301½—Second Quality French Refined. Ordinary shades. Postage, 2¢... **$1.95**
18K4301X½ Gray Mixtures. Postpaid..... **$2.69**

The "JUANITA"



Popular priced outside piece designed as a covering for thin or faded hair. Quickly adjusted. Hair is finely woven on thread, skillfully attached to a durable net foundation measuring 3½ in. long by 2¾ inches wide. Held securely to head with elastic band. Hair finishes about 14 inches. Beautifully marcelled. Send sample. **Postpaid. "Fairy Touch" Quality.→**

18K4497½ Ordinary Shades... **$7.95**
18K4497X½—Gray and White Mixed.. **$11.98**

Second Quality Hair

18K4499½ Ordinary Shades... **$4.69**
18K4499X½—Gray and White Mixed.... **$6.79**

The "PATRICIA" WAVE



Practically constructed hair piece. Choice of center or left side ventilated (hand crocheted) parting. **State choice.** Back hair long enough to mix with your own hair. Beautifully waved. Hair finishes about 14 inches long. Send good sample. **Postpaid.**

"Fairy Touch" Our Finest ← Quality

18K4447½ Ordinary Shades. **$10.95**
18K4447X½—Gray and White Mixed..... **$13.95**

Second Quality French Refined Hair

18K4448½ Ordinary Shades.... **$7.25**
18K4448X½—Gray and White Mixed..... **$9.45**

"Clingtex" Elastic CORSETRY

THE SENSATIONAL Style SUCCESS







♦ "CLINGTEX" is marvelous for comfort and smoothness. Hugs figure closely, almost like a "second skin." Makes waist and hips inches smaller.

♦ "CLINGTEX" stays fresh and dainty because it washes and irons easily. And it retains its elasticity, too! Sears' low price policy assures you a big saving.

♦ "CLINGTEX" models are fashioned of LASTEX—the wonderful new patented E-L-A-S-T-I-C yarn that stretches in length as well as in width. ♦ New Two-Way stretch yields to your every movement and prevents garment from slipping up when you bend or sit down. Takes strain from supporters lengthening life of your hose.



"Clingtex" TU-WAY STRETCH FOUNDATION

- **LASTEX BACK and SIDES.**
- **PRE-SHRUNK Quality Brocaded Rayon Batiste Front. Smart Peach-Blush Shade.**
- **Youthfully Shaped Bust and Top Back of Gleaming Rayon Jersey.**

A brand new foundation! You'll feel free in it—it's so wonderfully flexible! Controls and restrains in just the right places. Wears, washes, easily ironed. "Dia-Check" patented lightly boned reinforcement under front panel. No boning elsewhere. Semi-step-in style. Has hooks at side to hip line with soft silky plush underneath. A really remarkable value! Four narrow, double garters. Length, over bust, 21½ in.; low back, 17½ in.

18K186—Even and odd bust sizes, 32 to 40 inches. Give bust and hip measure taken over dress at fullest part.

$3.59 Post Paid



"Clingtex" LOW BACK CO-ED STYLE

$4.95 Post Paid

- **Handsome Crochet Knit Tu-Way Stretch LASTEX and DURENE Foundation.**
- **Glorious, Comfortable, Ventilating. It's Lockstitched, Can't Run.**
- **Smart Peach Blush Shade.**
- **Soft, Lightweight, Boneless.**

Yields to your every movement and feels more comfortable than anything you have ever worn. Perfect moulding with comfort. A regular $7.50 value! Low Back, four narrow, double garters. Silk shoulder straps. Length, side front, 21½ in.; back, 15 in.

18K106—Bust sizes, 32, 33, 34, 35, 36, 37, and 38 in. Give bust and hip measurements taken over dress at fullest part.





- **You'll Like It Because It Feels So Utterly Comfortable.**
- **Stays Put—Clings to Figure in All Positions.**

Fashioned of Tu-Way Stretch Lastex. It fits so snugly, washes and wears so splendidly, that women the country over have warmly endorsed it! It's almost "light as a feather," but extra strong, extra long-wearing! Just try it! In the new, smart Peach Blush shade. Length, 14 inches. Four loop style garters. Light concealed boning in the Rayon satin top front panel—no boning elsewhere. Just soft, resilient, clinging Lastex.

18K183—Waist sizes, 25, 26, 27, 28, 29, 30, 31, and 32 inches. State waist and hip measure taken over dress.

$2.85 Post Paid



"Clingtex" SEMI-STEP-IN

- **TU-WAY Stretch LASTEX at Back and Sides.**
- **PRE-SHRUNK Quality Brocaded Rayon Batiste Front.**
- **Smart Peach Blush Shade.**

$2.85 Post Paid

Expect a lot of value—because you'll certainly get it here! Patented **"Dia-Check"** corded and stayed cloth reinforcement at front, no boning elsewhere. Hooks halfway down the side—soft, silky plush underneath protects flesh. Four narrow, duplex garters. Length, about 15 inches.

18K173—Waist Sizes, 26, 27, 28, 29, 30, 31, 32, 33, and 34 inches. Give waist and hip measure taken over dress at fullest part.

Don't Guess Your Size! BE SURE TO MEASURE CAREFULLY

Women the World Over Acclaim Nu-Back

The Corsetry "That Stays Put"

"NU-BACK" HAS BECOME THE MAGIC WORD IN THE WORLD OF FASHION IN CORSETRY

Cables from European style centers, from Cape Town, from Melbourne, and from many other fashion points tell of the great reception extended "NU-BACK." Thousands who have worn "NU-BACK" speak with admiration of the new freedom in corsetry. No other garment is like NU-BACK. The idea is exclusive and patented. The "Sliding Back" stays smooth—yet allows you to sit, stoop, bend, or twist in any position with the greatest comfort. NU-BACK will not "Crawl" or "Ride Up" on figure. It will not bulge or push up your bust when you sit down. The upper part moves along with the natural muscles of the body—the lower part "stays put". Don't be confused by claims of others; "NU-BACK" is the patented garment which *"Won't Ride Up"*.



THIS GARMENT MADE OF IMPORTED *Royal Coutil*

★For Average and Stout Figures of Short, Average, or Tall Height.
★Fine Quality Imported ENGLISH COUTIL.
★Extra Fine Weave.
★Very Strong—Not Bulky.
★Launders Perfectly.
★Soft, Cotton Broadcloth Bust.
★Firmly Boned Inner Belt.

Last Spring we made a nation-wide sensation with our Nu-Back Inner Belt foundation at $2.98! Now we are using a longer wearing, finer looking, more expensive material, pink, imported Royal Coutil! And soft mercerized cotton broadcloth in the bust section! Fine quality elastics, high grade non-rustable "Black Boning."

18K463—For Short Figures. Length, over bust, 19½ inches.
18K464—For Average and Tall Figures. Length, over bust, 21½ inches.

$2.98 Post Paid — Bust sizes, 34, 35, 36, 37, 38, 39, 40, 41, 42, 44, 46, and 48 in. State bust and hip measure taken over dress.



Latest Nu-Back Clasp Around

★For Average and Stout Figures of Average and Tall Height.
★Gleaming Satin Finished Pink Rayon and Cotton Brocade.
★Fine 15-inch Surgical Elastic Side Panels.
★Elastic Top Front and Back for Comfort.
★High Grade "Black Boning."

A brand new NU-BACK—the clasp-around style so many women like! Lets you bend and stoop and move as freely as you like—can't ride or twist out of place! It's specially jointed "Sliding Back" takes care of that! Special reinforcing at each side front for better abdominal support. Well boned throughout with high-grade flexible "Black Boning." Has 7-inch wide end front clasp—six supporters and satin binding at top.

18K460—Waist sizes, 28, 29, 30, 31, 32, 33, 34, 35, 36, 38, and 40 inches. Give waist and hip measure taken over dress.

$2.98 Post Paid — *Be Sure to Measure Carefully With a Tapeline. Before Ordering Corsetry, See Figure Chart on Page 96.*

★For Slender and Average Figures of Average and Tall Height.
★PRE-SHRUNK Brocaded Rayon Batiste—Pink.
★Inner Boned Reinforcement controls Diaphragm and Abdomen.
★14-inch Rayon and Cotton Surgical Elastic Side Panels.

This favorite NU-BACK is now improved with a much finer, prettier, PRE-SHRUNK fabric and wider elastic. Has the famous sliding back. Washes splendidly! Moderately boned with flexible "Black Boning." All elastic shoulder straps.

$2.98 Post Paid — **18K455**—Bust sizes, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 44 and 46 inches. Give bust and hip measure taken over dress at fullest part.



★Specially Designed for Women with Large Hips—Average and Tall Height.
★Satin Finished Tea-Rose (Peach Color) Rayon and Cotton Brocade.
★Rayon Jersey Bust.
★Famous "Grip-Knit" Elastic. Does not "pucker up"
★High-Grade "Black Boning."
★Side-Closing Boned Inner Belt.

All the features of fine inner belt foundations—with the glorious comfort only NU-BACK can bring. Jointed back "gives" with the body. Bottom section stays put. 6 strong garters. Semi-elastic detachable shoulder straps. Length, about 23 inches.

18K461—Bust sizes, 35, 36, 37, 38, 39, 40, 41, 42, 44, 46, and 48 inches. Give bust and hip measure taken over dress at fullest part.

$4.95 Post Paid



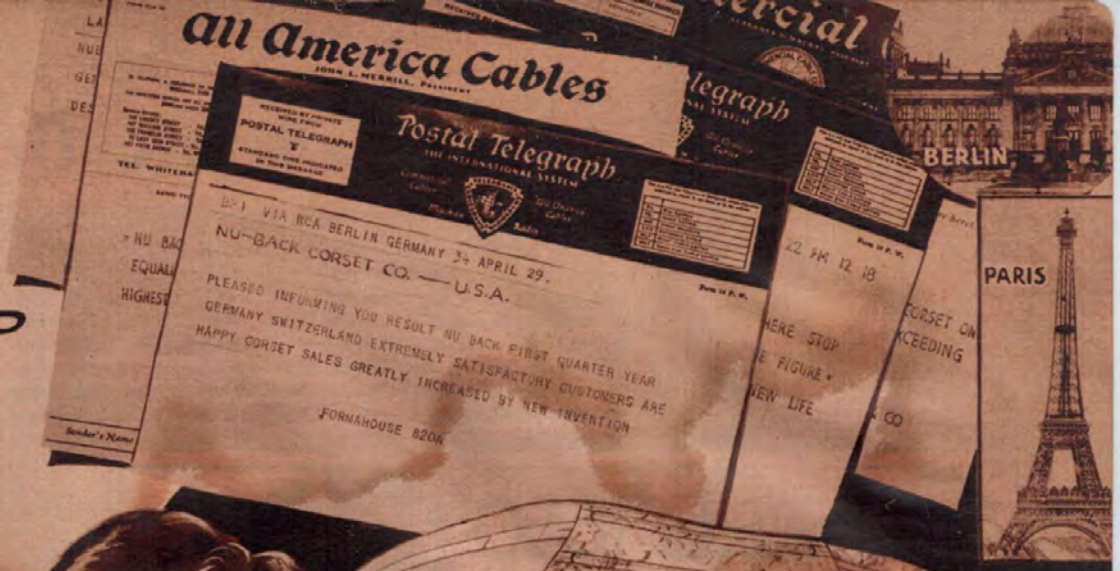
Sears Prices on Nu-Back are very Low!

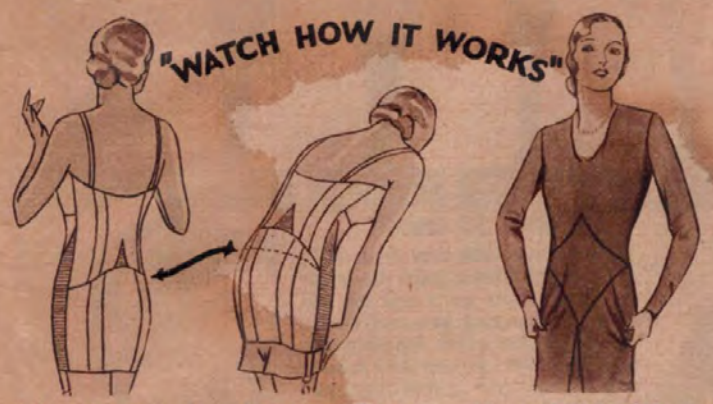
Don't Guess Your Size! BE SURE TO MEASURE CAREFULLY

Thousands KNOW the Corset Sensation

Nu-Back

"Won't Ride Up"





The Patented "SLIDING BACK" Fits Smoothly and Comfortably.

Upper Part Moves With the Body. Lower Part "Stays Put"—Does Not Ride!

Wear a NU-BACK. Stop "Yanking Down" Your Corset When You Stand Up and after bending.



It's a joy to wear a **Nu-Back**

INNER BELT MODEL

★For All Average and Stout Figures.
★Fine Quality Celanese and Cotton JACQUARD BROCADE. Flesh Pink.
★Rich Rayon Jersey Bust. Gives long wear.
★Side Closing, Boned Inner Belt of strong Coutil and Elastic.

NU-BACK Corsetry is popular the world over. It's the patented "Sliding Back" that gives you freedom and comfort you'd never thought possible in an inner belt foundation! Well stayed with fine, flexible "Black Boning." Side panels of GRIP-KNIT Elastic which does not "pucker up." Adjustable shoulder straps.

Two Lengths—Order Correct Model

18K456—For Short Height Only. Length, over bust, 21½ inches.

18K457—For Average and Tall Height. Length, over bust, 23½ inches.

Bust sizes, 34, 35, 36, 37, 38, 39, 40, 41, 42, 44, 46 and 48 in. Give bust and hip measure taken over dress at fullest part.

$3.95 Post Paid



The "Sliding Back" Lets you bend Yet stays smooth

Nu-Back

GIRDLE

Women say "It's a marvelous improvement"

★For Average and Stout Figures of Average and Tall Height.
★Fine Grade Pink Coutil.
★Finest Quality Boning. Nu-Back Health Belt with adjustable lacing at each side. Reduces fleshy hips, molds fashionable curves, gives full, firm support to abdomen, hips, and waist. Fine elastic at sides, bottom front, and top back. Substantial boning at front and back. 4 garters. Length, front, 13 in.; side back, 14¾ in.

18K462—Waist sizes, 28, 29, 30, 31, 32, 33, 34, 35, and 36 in. Give waist and hip measure taken over dress.

$2.98 Post Paid

★For Average and Stout Figures with Full Developed Hips. Average and Tall Height.
★Beautiful Rayon and Cotton Brocade in Fashionable Tea Rose
★16-inch Side Panels of "GRIP-KNIT" Elastic, will not "pucker up."
★Highest Grade, Non-Rust Boning.

Really marvelous NU-BACK girdle for larger hip figures. And it's a value of which we're mighty proud! Well boned with Black Boning. 4 strong garters.

18K454—Waist sizes, 28, 29, 30, 31, 32, 33, 34, 35, 36, 38, and 40 inches. Give waist and hip measure taken over dress.

$3.95 Post Paid

★For Average and Full Figures of Average and Tall Height.
★Fine, Improved Rayon and Cotton Brocade. Flesh Pink.
★Rayon Figured Elastic at Waist, Front and Back, for Snug Fit.
★Very Finest "Black Boning."

One of our biggest sellers! Fashionably styled NU-BACK side-hook girdle—it will not pull away from the waistline, nor ride up in the back. Even better quality than ever before—though the price is the same! Made of stronger, firmer material; liberally boned front and back with the best black boning obtainable. Well made in every detail—even to the garters! 15-inch elastic side panels; also an elastic gore at each side, bottom front.

18K443—Waist Sizes, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, and 36 inches. Give waist and hip measure taken over dress.

$2.98 Post Paid

Don't Guess Your Size!

MEASURE CAREFULLY

C106P B-K-MN **95**



Anne Williams Broadcasts Fashions to You

FASHION CABLES FROM PARIS SAY:
"Never in all history have corsets been more necessary." In ordering corsetry you should know your figure type and height. You are short height if 5 ft. 2 in., or less. You are average height if 5 ft. 3 in., to 5 ft. 6 in. You are tall height if 5 ft. 7 in., or over. All heights in stocking feet. Study the silhouettes shown at the right, and compare with your own figure. Determine whether you are slender, average or stout; also whether of short, average or tall height. Order the style recommended for your particular type. *We guarantee to please you.*



Charmode "1650"

FAMOUS FIGURE GROOMER
Improved and Styled to Latest Fashion Lines

—For Stout Figures of Average and Tall Height.
—Two Models: For Normal or large Hips.

$4.39 Post Paid

Note Special Features

(1) Extra Fine, Strong, Pink Rayon and Cotton Brocade.
(2) Diaphragm Reducer.
(3) DIAGONALLY BONED, Side Closing, Wide Inner Belt.
(4) Fine "GRIP-KNIT" Elastic. Will not "pucker-up."
(5) Loop Garters.
(6) Removable and Adjustable Straps.

We call this smart foundation the "FIGURE GROOMER"—and it certainly deserves the name, so cleverly does it mold and restrain, so deftly does it coax curves into just the right places! Now further improved with better quality brocade and Famous Long-Wearing, "GRIP-KNIT" elastic. Inner belt of pink coutil and liberal elastic. Outer garment hooks at side, has well boned back, loop garters at front and sides. Length, at front, 21¼ in.

Even BUST SIZES, 36, 38, 40, 42, 44, 46, 48, 50, 52, and 54 in. Give bust and hip measure taken over dress at fullest part.

18K1650A—For Normal Hips, 2 to 5 inches larger than bust.

18K1650B—For Hips 6 to 10 inches larger than bust. State model and size wanted.





HOW TO ORDER

Measure carefully over dress. The bust at the fullest part; the waist at the smallest part; and the hip at the fullest part, generally about 8 inches below waist. Do not order by dress size. *If you are wearing one of our garments, reorder the size stamped thereon when ordering the same type.*



Charmode

BACK LACE STYLE
For Ample Figures

Reduced From ~~$3.95~~

—For Average and Stout Figures of Average and Tall Height.
—Rich Pink Rayon and Cotton Brocade.
—Well Boned, Laced Back, Front Clasp Model.
—Knitted Elastic Each Side Bottom Front.

$2.98 Post Paid

"Back Lacers" are more popular than ever, because they certainly do make waistlines smaller! This CHARMODE'S a favorite!—it's so well made—so pretty. Has 2-inch elastic band at each side, top front. Front clasp, 8 inches. Length, waist down, 14½ inches.

18K436—Waist Sizes, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36; also 38, and 40 in. Order corset size 3 inches smaller than waist size taken over dress.



Lovely Charmode

ALL-IN-ONE
Wonderful Value

$2.98 Post Paid

—For Average and Stout Figures of Average and Tall Height.
—Lustrous, Peach Color Rayon and Cotton Brocade.
—Soft Rayon Jersey Bust.
—Side Closing, 12-inch Wide, Coutil and Elastic Inner Belt.
—Outer Garment has 14-inch Rayon Knitted Elastic Side Panels and Well Boned Back.

Order your Fall clothes now—this brand new Charmode will give you the figure beauty you've always wanted! Flattens hips and abdomen, makes waists slimmer, and produces a graceful silhouette. Cloth reinforcing in front panel. Loop garters in front. All-elastic shoulder straps. Lgth., side front, 22 in. Amazingly low priced—high quality considered.

18K176—Even bust Sizes, 34, 36, 38, 40, 42, 44, 46, 48, and 50 inches. State bust and hip measure taken over fullest part. Postpaid. $2.98





Charmode FRONT CLOSING MODEL

CENTER LACES IN INNER BELT

A Fine Feature

—For Average and Stout Figures of Average and Tall Height.
—Side Hook, Front Laced Belt.
—Soft Rayon Jersey Bust.
—Lustrous, Rayon Figured, Pink Cotton Material.

A very popular model because it flattens the abdomen and smooths hips. Fine quality surgical elastic side panels. Full length back boning. Lgth., side front, 21 in. Six garters.

$2.98 Post Paid

18K109—Even Bust Sizes, 36, 38, 40, 42, 44, 46, and 48 inches. State bust and hip measures taken over dress at fullest part.

BE SURE TO MEASURE CAREFULLY



The FOUNDATION with 8 SUPERIOR FEATURES

Approved by many thousands

$3.95 Post Paid

—Fine, Strong, Pink Rayon and Cotton Brocade.
—Side Hooking, ADJUSTABLE Inner Belt Lifts, Supports.
—DIAPHRAGM CONTROL. Well Boned Back.

Our DeLuxe Quality—made of extra fine cloth and elastic materials, and embodying many fine features. Side closing. Slenderizes, reduces and beautifies the figure—with complete comfort! **BUST SIZES — 34, 35, 36, 37, 38, 39, and 40; also 42, 44, 46, and 48 inches. State Bust and Hip measure taken over dress.**

18K102—For Average and Stout Figures of Short Height. Length, side front, 19 inches.

18K103—For Average and Stout Figures of Average and Tall Height. Length, 21 inches.
Postpaid..... $3.95

Dia-Check.. INNER SHIELD



It Flattens the Bulge

$2.79 Post Paid

—For Average and Stout Figures of Average and Tall Height.
—PEACH COLOR, Strong Rayon and Cotton Brocade.
—Wide Rayon KNITTED ELASTIC side panels and Gore at bottom Front.

Slim, trim lines for you in a side hook girdle like this one! Especially fine when combined with DIA-TRIM BRASSIERE (see page 106). Substantial boning and firm cloth lining in both front and back panels. Special patented Dia-Check feature inside front panel erases the diaphragm and abdominal bulge. 4 good garters. Length, 15 inches.

18K138—WAIST SIZES, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, and 38 inches. State waist and hip measure taken over dress. Postpaid..... $2.79

Venus "Y. B. Stout"

MAKES YOU LOOK INCHES SMALLER *and* POUNDS LIGHTER

Read This Testimonial
JUST ONE OF MANY

Dear Sirs: I have worn a $10.00 corset for years, also wore a $12.00 Madam girdle but they did not reduce me. I have had wonderful results from the "Y. B. Stout" foundation and recommend them to all women.

Miss H. Nuelle, Fresno, California

Famous Y. B. Stout Features

1. DIAPHRAGM CONTROL
2. FRONT CLOSING BELT
3. HIGH GRADE ELASTICS
4. DETACHABLE STRAPS
5. STRONG SUPPORTERS



—"Y.B. STOUT"—ADJUSTABLE LACING AT EACH SIDE OF INNER BELT.
—Fine, Rayon figured, pink cotton material.
—Side Hooking outer garment has DIAPHRAGM CONTROL, well boned back.
—Side Hooking Reducing Inner Belt of Cotton Covered PARA RUBBER.
—Made in Two Lengths.

Makes you look slimmer and smarter. Actually massages away the surplus pounds with its comfortable reducing inner belt! Good surgical elastic side panels.

Even BUST SIZES, 36 to 54 in. State bust and hip size taken over dress.

18K139—For Stout Figures, Average and Short Height. Length, side front, 20½ in.

18K141—For Stout Figures, Tall Height Only. Length, side front, 23 in.

$3.59 Post Paid

—THE NATION'S FAVORITE "Y. B. STOUT."
—Fine Quality, Rayon Figured, Pink Cotton Material. Side closing.
—Scientifically Designed Front Closing Belt. Well Boned Back.
—All the Fine "Y. B. Stout" Features.

In a class by themselves! Different! That's why Venus "Y. B. Stout" foundations are the Nation's leading slenderizers! See how this foundation nips in the waist, flattens the diaphragm bulge, slims the hips, gives the bust a firm graceful contour. High grade mercerized elastic; strong supporters, convenient detachable straps. Easily the equal of $5 models! **Even BUST SIZES, 36 to 52 inches. State bust and hip measure taken over dress at fullest part. Two Lengths.**

18K133—For Stout Figures of Average and Tall Height. Length, at bust, 21½ inches. Postpaid.

18K134—For Short Stout Figures only. Length, at bust, 19½ in. Postpaid.

$2.98 Post Paid

Don't Guess Your Size! BE SURE TO MEASURE CAREFULLY



$2.98 POST PAID

- For Slender and Average Figures of Average and Tall Height.
- Gleaming Rayon Brocaded Batiste.
- Smart Tea Rose Color.
- Light Front Boning and Special Stitching Accentuates Waist.
- 16-inch Fine Elastic Side Back Panels. Elastic Gore at Bottom Front.

There Is Charm in this LOW BACK SMART FRONT MODEL

Really gorgeous looking! And it has the low cut back so many smart women prefer! Diagonal elastic bands at top of side back panels give smooth fit. Soft, smooth Rayon Jersey semi-uplift type bust. No boning at back. 4 supporters. Detachable semi-elastic shoulder straps.

18K162—Bust sizes, 32, 33, 34, 35, 36, 37, 38, 39, 40, and 42 inches. State bust and hip measure taken over dress at fullest part. Postpaid.



Maureen O'Sullivan
Metro-Goldwyn-Mayer
PLAYER

Her Measurements Are
BUST 34—WAIST 28—HIPS 37

What Are Yours?
BE SURE TO MEASURE

No Need TO PAY FANCY PRICES

For this Famous Adjustable Model

- ★ For Average and Stout Figures of Average and Tall Height.
- ★ Fine Quality Rayon figured Cotton Material.
- ★ Side Lacings in Inner Belt and Outer Garment.
- ★ Easily Adjusted to Any Figure.
- ★ Well-Boned Inner Belt of Coutil with Elastic Gores.

Our Price $2.98 POST PAID

We save you money on this type foundation. Satisfaction guaranteed, too. 2 lacers in inner belt and 2 in outer foundation from waist down, permit easy adjustment and control just where you need it. Diaphragm flattener; firm back boning; detachable shoulder straps, surgical elastic inserts at each side of waist front and at bottom back. Double supporters at front and single garters at side back. Length, side front, 21¾ inches. Color, Pink.

18K317—Even sizes, 34, 36, 38, 40, 42, 44, 46, 48, 50, and 52 inches bust. State bust and hip measure taken over dress at fullest part. Postpaid.





Are You Short 5FT., 2IN. OR LESS?

$2.79 POST PAID

—For Average and Stout Women, of SHORT Height.
—Lustrous Rayon Striped Pink Cotton Material.
—Well Boned Inner Belt of Coutil and Surgical Elastic.
—Rayon Jersey Bust and Underarm Sections.

An expertly designed foundation thousands of short women are enthusiastic about! Flexible, comfortable as can be, but it has all the control you'll need. Firm elastic side panels in both inner belt and outer garment; elastic band on inner belt restrains excess diaphragm flesh. Elastic straps. Bust length, 18½ in.; back, 16¼ in.

18K153—Bust sizes, 34, 36, 38, 40, 42, 44, 46, and 48 inches. State bust and hip measure taken over dress at fullest part. Postpaid.....$2.79



$1.95 Choice, Closed or Laced Back

—For Average and Stout Figures of Average and Tall Height.
—Clasp Front Inner Girdle.
—Rayon Striped, Pink Cotton Material.
—Side Closing—Outer Garment.
—Good quality elastics.

Has firm inner belt with specially placed DIAGONAL BANDS OF ELASTIC. This wonder working belt supports and slenderizes. Full length back boning. A most remarkable corset value! Semi-elastic shoulder straps; six garters.

18K366—Closed Back Style.
18K367—Laced Back Style.

Even sizes only, 34 to 48 inches bust. State bust and hip measure taken over dress at fullest part. If not included in $2.00 order, send 10¢ for postage.



$2.98 POST PAID

—For Average and Stout Figures of Average and Tall Height.
—Soft Rayon Jersey Bust.
—Smart Peach Color Rayon Brocaded Batiste.
—14-inch Rayon Knitted Elastic Side Panels.
—Double Front Panel; Cloth Reinforced Back Panel.

So pretty and comfortable—and what a difference it'll make in your figure! Loop style supporters at front; well boned back; detachable shoulder straps. Length, 22 inches.

18K178—Bust sizes, 34, 35, 36, 37, 38, 39, and 40 inches; also 42, 44, and 46 inches. State bust and hip measurements taken over dress at fullest part. Postpaid.

Don't Guess Your Size! BE SURE TO MEASURE CAREFULLY

The Well Known "118" FIGURE FORMERS

Styled

By A Famous Designer

Worn and Approved by Thousands





—For Average and Stout Figures of Average and Tall Height.
—Sturdy, Rayon Striped, Pink Cotton Material.
—Front Clasp Style Inner Belt.
—Good Quality, Liberal Elastics.
—Choice of Closed or Laced Back Style.

The very same fine foundation you'd have to pay $3.50 for almost anywhere else! Moderately boned back; cloth reinforced at front and bottom back. Elastic shoulder straps. In two lengths.

BUST SIZES, 33, 34, 35, 36, 37, 38, 39, 40, 42, 44, 46, 48, and 50 inches. Give bust and hip measurements taken over dress at fullest part. Postpaid.

For Average Height—Length, 21½ in.
18K118A—Closed Back.
18K118B—Laced Back.
For Tall Height—Length, 23½ in.
18K118D—Closed Back Only.

CHOICE EACH $2.39 POST PAID

Improved! NEW BELT

In Our Famous Foundation For Extra Heavy Figures



$4.39 POST PAID

—Fine, Pink, Rayon and Cotton Brocade.
—Strong Elastic Sides and Bottom Back.
—Built-up Shoulder Straps Care For Excessive Flesh.

Wonderful, new, wide belt hooks at side. Has diagonally placed uplift bands of elastic.

Bust sizes, 36, 38, 40, 42, 44, 46, 48, 50, 52, and 54 in. State bust and hip measure taken over dress at fullest part.

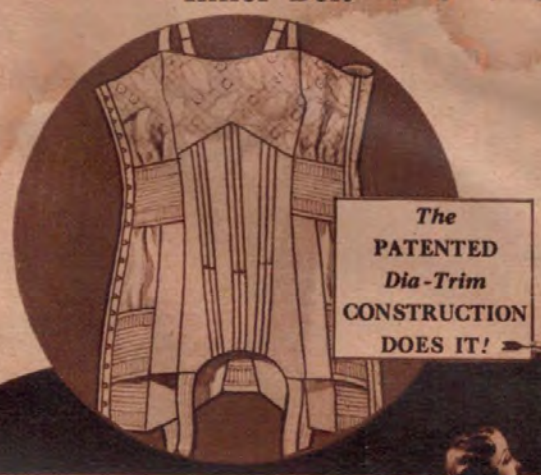
For Average and Tall Stout Figures:
18K433—Length, under arm, 20 inches. Postpaid.....$4.39

For Short Stout Figures Only:
18K434—Length, under arm, 18 inches. Postpaid.....$4.39



Dia-Trim · FOUNDATIONS ·

Slenderizes the Figure to NEW STYLE LINES without aid of an Inner Belt . . . .



The PATENTED *Dia-Trim* CONSTRUCTION DOES IT!



BANISH THIS BULGE



—For Average and Stout Figures of Average and Tall Height.
—Pink Rayon and Cotton JACQUARD BROCADE.
—Choice: Closed or Laced Back.
—Patented DIA-TRIM Method in Front.

Put on this DIA-TRIM foundation . . . and you'll say it's wonderful! No bulges—no discomfort—just a smooth, gracefully curved line from bust to knee. 14-inch elastic side panels. Length, 22 in.

BUST SIZES, 34, 35, 36, 37, 38, 39, 40, 42, 44, 46, and 48 in. Give bust and hip measure taken over dress at fullest part.

18K120—Closed Back style.
18K123—Back Lacing, Waist Down.

$2.98 POSTPAID



—NEW! PRE-SHRUNK, Pink Rayon Brocaded Batiste. Two Lengths.
—Rayon Jersey Bust Section.
—Patented DIA-TRIM Construction.
—Medium Low Back.
—For Average and Stout Figures.

It's easy to have the slender waist and the trim flat diaphragm fashion demands! DIA-TRIM'S the secret! Also slenderizes the hips. Moderately boned. Fine quality elastics.

BUST SIZES, 33, 34, 35, 36, 37, 38, 39, 40, 42, and 44 inches. Give bust and hip measurements taken over dress at fullest part.

18K125—For Short Height Only. Length over bust, 21 in.
18K127—For Average and Tall Height. Length, over bust, 23 in.

$2.98 POST PAID

—New Pre-Shrunk, Pink Rayon Brocaded Batiste.
—For Average and Stout Figures of Average and Tall Height
—Charming Uplift Style Lace Bust.
—Patented DIA-TRIM Construction.

Dainty and pretty as can be! And it has all the DIA-TRIM features, too . . . the special arrangement of elastic at waist and thigh, the concealed front cloth reinforcement, moderate boning front and back. Length, over bust, 23½ inches.

18K119—BUST SIZES 33, 34, 35, 36, 37, 38, 39, 40, 42, and 44 inches. Give bust and hip measurements taken over dress.

$2.98 POST PAID

Don't Guess Your Size! BE SURE TO MEASURE CAREFULLY





STEP-IN STYLE

$1.00 And Up — FLEXIBLE COMFORTABLE NO BONING AT ALL

—Soft Gleaming Rayon Dotted Elastic.
—Flesh Pink. Light Boning at Front.
A favorite with smart young things—It's so pretty—so comfortable. Moulds youthful curves into new beauty. Rayon satin stripping at sides. 4 garters.

18K171—12-inch length. **$1.00**

18K172—14-inch length. **1.25**

Waist sizes, 24, 25, 26, 27, 28, 29, 30, 32, and 34 in. ***State waist and hip measure taken over dress.*** **When not included in $2 order, send 8¢ for postage.**

★Peach Color Rayon Batiste.
★Front and Back Panels Firmly Lined.
★CO-ED semi step-in girdle.
Dainty, light as a feather—utterly comfortable! Ventilated Rayon elastic side panels. Hooks half way down side. Very low-priced!

18K154—Length 12 inches..... $1.00

18K150—Length 14 inches..... 1.25

Waist sizes, 25, 26, 27, 28, 29, 30, 31 and 32 inches. ***Give waist and hip measurements taken over dress at fullest part.***
When not included in $2.00 order, send 8¢ postage.

$1.59 WONDER VALUE

—Pre-shrunk Rayon Pink Batiste.
—For Slender and Average Figures of Average Height.
—Soft Rayon Jersey Bust.
—14-inch elastic.
—Lightly boned.
Decidedly smart CO-ED foundation. Cloth reinforcing at inner front—4 fancy garters. Length, at side front, 21½ inches.

18K160—Even bust sizes, 32 to 42. ***State bust and hip measure taken over dress at fullest part.*** **When not included in $2 order, send 8¢ for postage.**

$1.95

★Peach Color Rayon Batiste. Rah! Rah! Pattern.
★Soft Cloth Reinforcing at inner front.
★No Boning. Diagonal Stitching Cinches the Waistline.
So soft, so light, so gloriously comfortable—no wonder our "400" Co-Ed foundation is popular! Rayon Jersey uplift bust, side-hooking. Length, side front, 21 inches.

18K400—Bust sizes, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39 and 40 inches. ***Give bust and hip measurements taken over dress at fullest part.*** **When not included in $2 order, send 8¢ for postage.**

$1.00

—Flesh Pink Rayon Brocaded Batiste.
—Light Boning. Front only. Sateen Lining.
New "Zip" fastening CO-ED semi step-in style. A little wizard! Leaves you free as air, but molds and controls perfectly! 4 garters. Good elastic side panels. Length, center front, 10 inches; back, 11 inches.

18K156—Waist sizes, 25, 26, 27, 28, 29, 30, 31, and 32 inches. ***Give waist and hip measure taken over dress.*** **When not included in $2 order, send 8¢ postage.**



$1.00

—Greatly Improved—But the Price is the Same.
—Finer quality Rayon Brocaded pink batiste.
—Better Rayon elastic 8-inch side panels.
A popular side-hook CO-ED style—a really splendid value! Short front boning. Front length 8½ inches; back, 11½ inches.

18K324—Waist sizes, 24, 25, 26, 27, 28, 29, 30, 32, and 34 ins. ***Order waist measure taken over dress.*** **When not included in $2 order, send 6¢ postage.**

2 FOR 89¢ EACH 50c

—Soft, Boneless.
—Pink Brocaded Rayon Batiste, Sateen Lined.
This value is tremendous! Good-looking garter girdle with 4-inch elastic sides. Fabric sections, 6 inches.

18K188—Waist sizes, 24, 25, 26, 27, 28, 29, 30, 32, and 34 in. ***Give waist measure taken over dress.*** When not included in $2 order, send 4¢ postage for one, 6¢ for two.



—Youth Must Be Curved.
—Pink Rayon Figured Cotton Batiste, Soft, Boneless.
The young Miss will appreciate this lovely model having cleverly shaped uplift style bust. Materials better than ever—but we've not increased the price! Fine, strong 7-inch elastic side panels. Length, side front at tabs, 18 inches; back, 14½ inches.

18K140—Bust sizes, 30, 32, 34, 36, and 38. ***Give bust measure taken over dress at fullest part.*** **When not included in $2 order, send 6¢ postage.**

$1.00

Don't Guess Your Size! BE SURE TO MEASURE CAREFULLY

Smart Foundations . . .

USUALLY OFFERED AT MUCH HIGHER PRICES



$1.95

—For Slender and Average Figures of Average and Tall Height.

—Rayon Brocaded Pink Cotton Batiste, Rayon Jersey Bust.

—Special Elastic and Cloth Tab "Cinches In" the Waist.

More than ever this year smartness depends upon your foundation! And this one gives you the new lines . . . the curved-in waist, flattened diaphragm, and long hip line. Full length back boning. Boned front reinforcement. Good, 14-inch elastic side panels. Length, side front, 22½ inches.

18K309—All bust sizes, 32, 33, 34, 35, 36, 37, 38, 39, 40, and 42 inches. Give bust and hip measurements taken over dress at fullest part. When not included in a $2 order, send 10¢ for postage.

- For Average and Stout Figures of Average and Tall Height.
- Choice of Cloth or Jersey Top.
- Jacquard Brocade of Rayon and Cotton.
- KNITTED Elastic in Outer Side Sections.

The first time in many years we've been able to offer this quality at so low a price! Side-hook inner belt with 10-inch elastic at sides, and firm boning across front. Well boned back. Loop supporters. Length, over bust, 23 inches. Color: Pink.

18K369—Has Self Material Bust.
18K370—Has Soft Rayon Jersey Bust.

Even bust sizes, 34 to 48 inches. Give bust and hip measure taken over dress at fullest part. When not included in a $2 order, send 10¢ for postage. Each..... **$1.95**

THE FAMOUS "CORSETRIM"

Now Styled ON NEW FASHION LINES

$1.79



—For Average and Stout Figures of Average Height.

—Rayon Striped Pink Cotton Fabric. Choice of Soft Rayon Jersey or Self Material Bust.

A big favorite—lower part like a front clasp girdle—has elastic at top. Front panel gives a long, smooth line and has a brassiere top. Laces at back waist down. Length at front tab, 21¾ inches. At our price, a fine buy!

18K341—Soft Rayon Jersey (Swami) top.

18K342—Cloth top.

Even bust sizes, 32 to 48 inches. Give bust and hip measurements taken over dress at fullest part. When not included in a $2 order, send 10¢ for postage.

Be Sure to Measure WITH A TAPELINE

Note illustration at right showing where to measure for bust, waist and hips. Measure bust and hips at fullest and waist at smallest part of body. Do not order by dress size. If you do not have a tape measure write and we will send you one free.





"Vanity V" WITH ADJUSTABLE LACING AT BACK

—For Average and Stout Figures of Average and Tall Height.

—Pink, Rayon Striped, Cotton Material.

A great favorite—Upper part hooks at side; lower girdle hooks at front with flexible clasp. Elastic panels at each side and top back. Lacing at back. Lgth., at bust, 21 inches.

18K304—Bust sizes, 32, 33, 34, 35, 36, 37, 38, 39, 40, 42, 44, and 46 inches. Give bust and hip measurements taken over dress at fullest part. When not included in a $2 order, send 10¢ for postage.

$1.79



$1.95

—For Average Figures of Average Height.

—Peach color, Rayon Brocaded Cotton Batiste.

—Soft Rayon Jersey bust.

—14-inch, elastic side panels.

—Moderately boned front and back.

Expensive looking, yet priced so low! Medium low back with elastic insert at top for grace and comfort. Length over bust, 21½ in.

18K408—Even bust sizes only, 32 to 44 in. Give bust and hip measure taken over dress at fullest part. When not included in a $2.00 order, send 10¢ for postage.



$1.95

—For Average and Stout Figures of Average Height.

—Pink, Rayon Striped, Cotton Material.

—Cloth and Elastic Inner Belt has 2 Side Lacings.

Priced low—but with the value features you're looking for! Diaphragm control. Surgical elastic side panels; full length back boning. Side-closing well boned adjustable inner belt has loop garters. Length, at bust, 21 inches.

18K163—Even bust sizes, 34 to 48 inches. Give bust and hip measurements taken over dress at fullest part. When not included in a $2.00 order, send 10¢ for postage.

Don't Guess Your Size! BE SURE TO MEASURE CAREFULLY

3 REMARKABLE VALUES

Smartly Styled
Dependably MADE
Choice
$1.00 Each



INNER SHIELD

—For Average and Stout Figures of Average and Tall Height. Side Hooking.
—Strong, Pink, Rayon Striped Cotton Material.

Foundation with special inner diaphragm and abdominal control, (a well boned, cloth shield that takes place of an inner belt). Loop supporters at front. Well boned back. 14-inch elastic side panels. Length, side front, 22½ inches.

18K190—Even Bust Sizes, 34 to 46 in. Give bust and hip measurements taken over dress at fullest part..... **$1.00**

When not included in a $2 order, send 8¢ for postage.

—For Average and Stout Figures of Average Height.
—Good, Rayon Striped, Pink Cotton Material.

Extremely low priced—but this combination gives firm, full support! Has lightly boned front clasp inner girdle with 12-inch elastic sides. Outer front hooks at side and fits smoothly over inner girdle. 4 good garters.

18K155—Even bust sizes, 32 to 44 inches. Give bust and hip measurements taken over dress at fullest part. When not included in a $2 order, send 8¢ for postage... **$1.00**

—For Average and Stout Figures of Average and Short Height.
—Pink, Rayon Figured, Cotton Material. —Firm Inner Belt.

One of the biggest sellers in our last Sale! A remarkable value. Wide, diagonally boned inner belt has good 8-inch elastic at sides. Loop garters at front. Length, side front, 20¾ in.

18K376—Even bust sizes, 32 to 46 in. Give bust and hip measure taken over dress at fullest part. When not included in a $2 order, send 8¢ for postage..... **$1.00**

You Can "Bend down, Sister!"



New "2-Way" Stretch Elastic at Back

Special $1.00

—Semi Step-In Hooks half way.
—For Slender and Average Figures of Average Height.
—Peach, Rayon Brocaded, Cotton batiste front and sides.
—Newest 2-Way stretch elastic back.
—Light Boning front only.

Just step into it. Has hooks half way from top at side. You will be delighted with the comfort. It stays on figure whether you stand, sit, or bend—and it is such a marvelous value. Has special lightly boned cloth reinforcing and elastic gore at front. No boning elsewhere. 4 supporters. Length, 14 inches.

18K401—Waist sizes, 26, 27, 28, 29, 30, 32, and 34 inches. Give waist and hip measure taken over dress. When not included in a $2 order, send 8¢ for postage.



Choice Two Lengths

It's Easy to Order Your Size!

Be sure to use a tape line and measure carefully over your dress. The bust measurement should be taken at the fullest part of the bust, the waist measure at the smallest part of the body, and the hips at fullest part, generally about 8 inches below the waist. Do not order by dress size. Copy the size stamped in your old garment if re-ordering the same type. SEE FIGURE CHART ON PAGE 96 BEFORE ORDERING.





• COVERED RUBBER • RAYON JERSEY TOP

$1.25 ←

—For Average and Stout Figures. Rubber Center, Cotton Covered, Both Sides.
—Bust Section and Upper Back of Rayon Jersey. Color Pink.

Splendid for Slenderizing fleshy waist and hips—Smart for wear under your new frocks! Side-Hooking. All-In-One Style. No boning. **It's Better Made.**

18K189—Even bust sizes, 34 to 44 inches. Give bust and hip measure taken over dress at fullest part. When not included in a $2 order, send 10¢ for postage.



Firm, Fancy Broche

—For Slender and Average Figures or Average and Short Height.
—Pink Rayon and Cotton JACQUARD BROCHE. →
—Surgical Elastic Side Sections.

Side-closing foundation with special diagonal boning to take care of diaphragm and abdomen. Light, full length boning at back. Length, side front, 19¾ inches.

18K167—Even bust sizes, 32 to 44 inches. Give bust and hip measurement taken over dress at fullest part. When not included in a $2 order, send 8¢ for postage. **$1.49**

$1.79 **—For Average and Full Figures.**

Front lacing model. **Strong, pink coutil.** Well boned. Elastic inserts. Low bust, 1¾ in.; clasp, 7½ in.; skirt, 14¾ in.

18K359—All waist sizes, 24 to 36 inches. Order size 3 inches smaller than waist measure taken over dress. When not included in a $2 order, send 8¢ for postage.

—For Slender and Average. Side Hook Girdle. Brocaded Rayon and Cotton. Lightly boned front and back, elastic sides. **Color Pink.**

All Waist Sizes, 25 to 30 in.; also 32 and 34 in. Give waist and hip measure.

18K312 14-Inch..... **$1.00**

18K310 12-Inch..... **89c**

When not included in a $2 order, send 8¢ for postage.

Don't Guess Your Size! BE SURE TO MEASURE CAREFULLY

"I reduced my hips and lost 7 pounds by wearing Your Rubber Reducer"

Approved "Health-Gard" Purified RUBBER REDUCERS..



$2.39 POST PAID

—"Health-Gard" Rubber (Cotton Jersey Covered) from waist down. Rayon brocaded, pink batiste top.

Recently introduced—already a big favorite! Sidehook style foundation—no boning. Secretly processed, anti-acid—can be worn next to skin. Handsome pattern.

18K383—Bust sizes, 34, 36, 38, 40, 42, 44, and 46 inches. State bust and hip measure taken over dress at fullest part. We supply correct size. Postpaid.

- Purified Anti-Acid.
- Health-Gard Rubber.
- Cotton Jersey Covered.
- Attractively Patterned.

$2.39 POST PAID

Hip and waist reducer of famous secretly processed rubber. Neutralizes body acids. Has light boning—a flexible front clasp and adjustable laces at the back. Pink. Side length, 15¼ inches.

18K328—For all figures, 25 to 46 inches waist measure. Give waist and hip measure taken over dress.



Isn't it strange how easily those extra pounds can attach themselves to your slim figure? When the scale shows this gain you gasp and worry a little while—then you forget about it until you climb on the scale a few weeks later, and this time you find you've gained on top of the last gain. It's time to do something!

Anne Williams' most interesting booklet "The Pathway to Slenderness" gives valuable information on diet and exercise, and helps to regulate your daily program. A copy will be included, without charge, with each garment on this page.

Our Famous Graceful REDUCER

Guaranteed for 6 Months

- **Finest quality, Odorless, Steam Cured PARA RUBBER.**
- **Reinforced Front.**
- **Pink color with soft Moire Finish.**
- **Back Lacing. Easy to Adjust as you lose weight.**
- **Front Clasp Closing.**

"Graceful" our famous reducer. Side length, 15¾ inches.

18K417—For all figures 25 to 44-inch waist. State waist and hip measure taken over dress. We supply correct size. Postpaid.

$4.39 POST PAID



$1.95

—"Slim Mold" Cotton Covered Odorless PARA RUBBER.

The product of a famous maker, the same that is being sold under his name at prices almost double ours. Strong Coutil reinforcements at both front and back. Light boning. Flexible front clasp. Back lacing allows for plenty of adjustment as the inches disappear! Length, at side, 15¾ inches. Color, Pink.

18K404—For all figures, 25 to 46 in. waist measure. Give waist and hip measure taken over dress. When not included in a $2 order, send 10¢ for postage.

Our Admira MODEL PARA RUBBER REDUCER



$2.79 POST PAID

—Pure PARA RUBBER with Pretty Embossed Design. Flesh Pink Color.
—Back Lace, Front Clasp Style.
—Four Fine garters.

Want to lose weight at hips and waist? Here's just the garment for you! It's our famous Admira—one of our very best sellers! Quality you couldn't duplicate elsewhere at anywhere near our price! Strong coutil reinforcement at front and back. Entire length, at side, 15½ inches.

18K419—For all figures, 25 to 46 inches waist measure. Give waist and hip measure taken over dress.

"Marvelous FOR STOUT FIGURES"



- **Good quality, pink Surgical Elastic.**
- **Specially Soft, Ventilated Elastic at top Front.**
- **Hooks at side; Laces down entire back.**

A foundation that acts like magic! Actually makes pounds vanish, and you look slimmer the moment you put it on! Lighly boned cloth front panel overlay and full length boning at back. Length, side front, 21½ inches. For Stout Figures Average to Tall Height.

18K459—Even bust sizes, 36 to 50 inches. State bust and hip measure taken over dress at fullest part. Postpaid.

OUR BIG FEATURE VALUE

$2.98 POST PAID

Don't Guess Your Size! BE SURE TO MEASURE CAREFULLY

TWO-WAY STRETCH Elastic STEP-INS



★A Step-In Girdle That's a Huge Success in the Big Cities.
★Specially Woven, New Two-Way Stretch Elastic clings to Figure—Very comfortable.
Sears Low Prices Save you Money.

These girdles are the rage—bend over, sit, stand up—they cling comfortably to your figure. Smart peach color Rayon surfaced, woven two-way stretch elastic. Overlay front panel of gleaming rayon brocaded batiste; light bone in front only. 2 short side lacings for perfect adjustment. For Slender and Average Figures—2 lengths.

FOR Women of Average and Short Height.

18K424—Length, 14 inches. When not included in orders of $2, send 8¢ for postage. **$1.95**

For Women of Average and Tall Height

18K425—Length, 16 in. Postpaid..... **$2.23**

Waist sizes, 26, 27, 28, 29, 30, 32, 34 and 36 inches. *Give waist and hip measurement taken over dress.*



$1.95 —For Slender and Average Figures of Average Height.

A smart, comfortable, modern girdle. Smooth closing—"ZIP"—it's open—"ZIP"—it's closed. Rayon brocaded peach batiste. 14-in. elastic side panels. Light boning.

18K305—Waist sizes, 26, 27, 28, 29, 30, 31, 32, 33, and 34. *Give waist and hip measure taken over dress.* When not included in $2 order, send 8¢ for postage.



—For Slender and Average Figures of Average Height. **$1.49**

Rayon brocaded pink batiste. Four sections of elastic at sides and elastic at each side top. Moderate boning. Lgth., side, 14 inches.

18K148—Waist sizes, 25, 26, 27, 28, 29, 30, 32, 34, and 36 in. *Give waist and hip measure taken over dress.* If not part of $2 order send 8¢ postage.



$1.95

—For Average and Stout figures of Average and Short Height.
—Strong, Pink Coutil and Good Elastic.
—Double Thickness Coutil Front.

Plenty of support, lots of comfort in this girdle! It's a famous style, it's well boned, and it has loop garters at front. Hooks at the side. Length, 14 inches.

18K421—Sizes, 28, 29, 30, 31, 32, 33, 34, 35, 36, 38, and 40 inches waist measure. *Give waist and hip measure taken over dress.* When not included in $2 order, send 10¢ postage.



69¢ EACH
2 FOR $1.29

Bargain priced—but nevertheless unusually well made. Has a rubber center, Rayon Jersey covering outside, Cotton Jersey covering inside. Adjustable lacing each side; light boning. Reinforced top and bottom. 14 inch Pink.

18K360—Waist sizes, 26, 27, 28, 29, 30, 31, 32, 33, and 34 in. *State waist and hip measure taken over dress.* When not included in $2 order, send 8¢ postage for one, or 10¢ for two.



$1.95

—For Average Figures of Average and Tall Height.
—Luxurious Pink Rayon and Cotton Brocade.
—Side Hook, 14 in. Girdle.

This quality has been selling in big city stores for $3.50. Fine, knitted elastic side sections and gore at bottom front. Boned cloth reinforcement underneath front panel; moderate boning.

18K124—Waist sizes, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, and 36 in. *Give waist and hip measure taken over dress.* When not included in $2 order, send 10¢ postage.

$2.29 Post Paid

—For Average and Stout Figures of Average and Tall Height.
—Fine, Strong Pink Rayon and Cotton Brocade. Closed back.
—Clasp Around Style, Extra Well Boned. Actual $3.50 Value.
—Firm, 14-inch Rayon Knitted Elastic Side Panels.

18K113—Waist sizes, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 38, and 40 in. *Give waist and hip measure taken over dress.*

Postpaid..... **$2.29**



19¢ PER PAIR
2 PAIRS FOR 35¢

25K5263—Adjustable shoulder straps. Flesh color, rayon and cotton tape. Elastic insert and button holes. Four buttons included. When not included in $2 order, send 1¢ postage for one, or two pairs.

Don't Guess Your Size! BE SURE TO MEASURE CAREFULLY



83¢ Each 2 FOR $1.59

—For Slender and Average.
—Pink Rayon Striped Cotton.
—Length, side front, 20 inches.

18K364—Even bust sizes, 30 to 44 in. State bust and hip measure. When not included in a $2 order, send 8¢ postage for one, or 10¢ for 2.



33¢ EACH 2 FOR 59¢

GARTER BRASSIERE

—Fits all figures.
—Worn with or without Corset.
—No Boning.

Pink cotton material, rayon striped. Back closing. Buy two, keep both daintily fresh.

18K182—Bust sizes, 30 to 46 inches. Measure bust over dress at fullest part and state size. When not included in a $2 order, send 4¢ postage for one, or 6¢ for 2.



29¢ EACH 2 FOR 50¢

GREAT VALUE!

Buy two and save the difference!

2-inch elastic sides. Side closing, no boning; four garters. Pink Rayon brocaded Cotton Batiste.

18K338—Sizes, 24, 26, 28, 30, 32, and 34 inches waist. State waist measure taken over dress. When not included in a $2 order, send 3¢ postage for one, or 6¢ for two.



BARGAIN VALUE!

39¢ EACH 2 FOR 73¢

Pink, Rayon Striped, Cotton fabric. 5-inch elastic at sides. Light boning at front only. Length, center front, 6½ in.; back, 9¼ inches.

18K308—Waist sizes, 24, 25, 26, 27, 28, 29, 30, also 32, and 34 inches. State waist measure taken over dress. When not included in a $2 order, send 3¢ postage for one, or 6¢ for two.



All Elastic Step-Ins

FIGURE CONTROL WITH PERFECT FREEDOM

65¢ AND UP

- For Slender and Average Figures.
- Strong, Pink, Surgical Elastic.
- No Boning—Firm Support.

Amazingly firm, yet supple. We stress quality—GOOD elastic—Painstakingly made—GOOD Supporters. New, higher, slender waistline conforming to fashion's demand. Step-ins are the answer to your demand for neat, yet firm and light figure control.

18K131—12-Inch Postage, 8¢ **75c**

18K135—14-Inch Postage, 8¢ **86c**

18K137—16-Inch Postage, 8¢ **95c**

18K130—10-Inch Waistline Model. Postage, 8¢ **65c**

Waist sizes, 24, 25, 26, 27, 28, 29, 30, 32 and 34 inches. State waist and hip measure taken over dress. If not part of $2 order, send postage as above.

Help for the Flat Chested!



Are you boyishly flat chested? If so, you don't have to deny yourself the pleasure of wearing those new frocks that have the roomy, higher bust. Wear our "Form Bust" and be neat, smart, up-to-the-minute, and so be happy. The cleverly made pockets and soft Kapok pads truly work wonders for flat busts.

$1.00 EACH

18K444—"Form Bust" garter brassiere. Pink, Rayon figured, cotton material. No boning. Rayon Jersey bust. Short back. Side closing. 4 long garters.

$1.79 EACH

18K422—"Form Bust" side closing foundation. Pink, Rayon brocaded cotton batiste, light boning front and back and elastic inserts. Soft Rayon Jersey bust.

Bust sizes, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37 inches. State bust and hip measure taken snug over dress. We send correct size. When not included in a $2 order, send 6¢ for postage.



GOOD SUPPORTING BELT

$1.00

—ABDOMINAL BELT. Laces at Back; Hooks at side.
—Surgical Elastic Front. Light Boning.
—Pink Coutil, Sides and Back.

Correct support for the Abdominal Muscles, and for the back with this clever belt.

18K196—Even sizes, 30 to 50 inches abdominal measure. Measure over dress around body at largest part of abdomen, and state size. When not included in a $2 order, send 8¢ for postage.



RAYON FIGURED SATIN

79¢ EACH 2 FOR $1.50

Dainty girdle of lustrous figured Rayon and Cotton SATIN. 6-inch, elastic. Short boning front only. Pink.

18K411—All waist sizes, 24 to 30; also 32 and 34 in. Give waist measure taken over dress. If not part of $2 order, send 6¢ postage for one, or 8¢ for two.



14-Inch Clasp Around Model

—For Slender and Average Figures. **$1.00**

Pink, Rayon and Cotton Jacquard Broche. Liberal elastic at top and sides. Moderately boned. Closed Back.

18K195—Waist sizes, 25, 26, 27, 28, 29, 30, 32, 34, and 36 inches. State waist and hip measure taken over dress. When not included in a $2 order, send 8¢ for postage.



Popular JUNIOR MODEL

73¢ EACH

2 FOR $1.39

—Rayon Striped, Pink, Cotton.
—Elastic at Sides.

Length, side front, 17½ inches. No boning.

18K321—Even bust sizes, 30 to 38 inches. State bust size at fullest part taken over dress. When not included with a $2 order, send 4¢ postage for one, or 8¢ for two.

Don't Guess Your Size! BE SURE TO MEASURE CAREFULLY

Prof. Gale Corrective Corsetry · FOR HEALTH AND STYLE





Expertly designed to fit perfectly at the groin line.



Made to cup comfortably under figure when seated.



Gives wonderful support, like a gentle lifting with the hands.



PROF. GALE CORRECTIVE CORSETRY is designed with scientific exactness by the Nation's leading producer of surgical and health belt garments. These models give correct posture and body support so vitally important to a healthy and stylish figure. They are fitted with special "Easy-to-Adjust-Laces." A light pull on the cloth straps gently lifts the abdominal organs to their proper position thereby aiding Nature in the restoration of normal organic function—"You Feel the Lift at Once." High-grade specialty shops generally charge double our prices. We guarantee to fit you perfectly.



$2.98 POST PAID

"You Feel the Lift at Once"

Improved Prof. Gale Health Belt.

- For Average and Stout Figures.
- 2 lengths.

Relieves muscle strain and backache. Highly recommended by Doctors for wear after operations and child birth, and for general, all-around wear, too! Fine, pink coutil, moderately boned. Side closing. Elastic inserts at top, each side. "Easy-to-Adjust-Laces".

Gives correct support and relieves that tired feeling.

18K390—For Short Figures. 5 ft. 4 inches and under. Waist sizes, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, and 38 in.

18K393—For Average and Tall Figures. 5 ft. 5 inches and taller. Waist sizes, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, and 42 in.

State waist and hip measure taken over dress.



- For Slender and Average Figures of Short and Average Height.
- Two Sets of Easy-to-Adjust Laces.
- Fine Grade, Pink Coutil.
- Lightly boned front and Back.
- Good Quality Elastic Center Top.

Specially designed for use after gall bladder, stomach or any high incision operation. Also recommended for general use for ptosis and for support of umbilical hernia. Gentle abdominal support is easily regulated by the double lacing adjustment. Hooks at side, has supporters at front and loop supporters at each side in back.

18K394—Waist sizes, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, and 34 inches. State waist and hip measure taken over dress.

$2.98 POSTPAID

Prof. Gale MODEL for LARGE HEAVY FIGURES

"You Feel the Lift at Once"

Women With EXTREME Pendulous Abdomen Say It's a Blessing!

Extra long, cupped-in front lifts the fleshy pendulous abdomen providing storage and proper support for prolapsed muscles and organs. Exceptionally well made of strong, pink coutil and well boned throughout. Automatic lacing at back and regular lacing at each side provides wonderful adjustment. Strong supporting straps across lower front. Hooks at left side, and has 4 fine hose supporters. Garments of this type regularly sell between $10.00 and $12.00 elsewhere.

18K198—Even waist sizes, 36, 38, 40, 42, 44, 46, and 48 inches. Measure carefully and state waist and hip measure taken over dress.

- For Large Women With Full Proportions and Heavy Abdominal Lines.
- Firm "Interlocked" Elastic at Each Side.
- Double Strap Automatic Side Lacing for Easy and Perfect Adjustment.
- Fine Quality, Pink Coutil.
- Well Boned Front and Back.

This Prof. Gale Model admirably controls fleshy abdomen, lends correct posture, and gives wonderful support to the entire figure. Recommended for women with slightly pendulous condition. Hooks at side front; has easy-adjusting laces at each side. Loop supporters at side back and single garters at front. Elastic insert at bottom back.

18K199—Even waist sizes, 32, 34, 36, 38, 40, 42, and 44 inches. State waist and hip measure taken over dress.

$4.95 POST PAID



$4.95 POST PAID





No Bulge Above the Waist!

- For All Figures.
- Double elastic at sides, light boning at diaphragm.

Wear DIA-TRIM, Long Line Brassiere with abdominal belts, back lace corsets, girdles, or by itself. A big favorite. Pink Rayon striped cotton material. When not included in a $2 order, send 8¢ for postage.

18K193—Even bust sizes, 32 to 50 in.

$1.00

State bust measure taken over dress.



Don't Guess Your Size! BE SURE TO MEASURE CAREFULLY

OUR FAMOUS

Comfort CORSETS

HAVE COILED WIRE BONING WHICH BENDS WITH THE BODY

$2.23 POSTPAID



A Big Favorite—Worn by Thousands!

High Bust, Full Hip, Back Lace Model

- For Average and Stout Figures of Average and Tall Height.
- Strong, Long Wearing White Coutil.
- Coiled Wire Boning—It's Flexible and Comfortable.
- Stitched down reinforcements across Abdomen.
- High bust, 4 in.; skirt length, 14 inches.
- Broad end clasp, 10½ inches.

Correctly Styled. Impressively Low Priced. No wonder there are a host of users who testify to its genuine merit. As proper beneath your best-wear frock as it is comfortable under your house dress.

18K105 — Waist sizes, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, and 36 inches. Order corset size 3 in. smaller than your waist measure taken over dress.

$2.23 Postpaid.









To take care of that "roll" above the waist, wear the "Dia Trim"—see opposite page.



SPENDING MORE CAREFULLY THIS SEASON, YOU'LL SURELY BUY YOUR COILED BONING COMFORT CORSET AT SEARS. Great savings over the costly door-to-door solicitor prices. Figure it out, your savings on our finest comfort corset will just about pay for some hose or lingerie. Every garment on this page has our widely known Coiled Wire Comfort Boning which bends with the body. Carefully designed, strongly constructed of materials tested for strength and wearability, and guaranteed.

We guarantee to replace, without charge, any Famous Comfort Corset illustrated on this page should the boning break within six months of purchase date.

Do not guess your size, use a tape measure. If you do not have one, write, and we will send one free. See figure chart on Page 96.

$1.79

—For Average and Full Figures of Average and Short Height.
—Pink, Rayon Figured, Cotton Material.
—Coiled Wire Boning.
—3-inch Elastic Band at Top.

Back Lace Comfort Corset for comfort and trimness. Well made. Moderately boned. LOW BUST, 2½ in.; skirt, 13½ in.

18K301—Waist sizes, 21, 22, 23, 24, 25, 26, 27, 28, 29, and 30 in.; also 32, 34, and 36 in. Order corset size 3 inches smaller than waist measure over dress. When not included in $2 order, send 8¢ for postage.

$1.79

—For Average and Stout Figures of Average and Tall Height.
—Sturdy Pink Coutil.
—Coiled Wire Boning.
—14-inch Elastic Side Panels.

Now Lower priced than ever. This favorite clasp-around model has the famous Comfort Corset features. 2-inch elastic top; 12-inch elastic waist down; elastic sections at each side, bottom front. Length, 14 inches. Closed Back.

18K415—Waist sizes, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 38, and 40 in. State waist and hip measure taken over dress. When not included in $2 order, send 10¢ for postage.

THIS GARMENT MADE OF IMPORTED

Royal Coutil



Made in England of fine Egyptian yarns, very closely woven. Beautiful soft finish. Stronger than domestic coutil, it is more form-fitting and lighter in weight.

Our Finest Back Lace Comfort Corset Now Improved

$2.79 And Up Postpaid

Note Features:

1. **Fine Imported Coutil Very Strong, yet Lightweight.**
2. **Better Quality Elastic All-Around Top and Bottom Front.**
3. **Special Coiled Wire Boning.**
4. **Special Double Front (Restraint where Needed).**

—For Average and Stout Figures of Average and Tall Height.
—Bust, 2½ in.; skirt, 14½ in.; wide end clasp, 8½ inches.

Fine as it was before. We've added a host of improvements, and maintained our same low price. All the wonderfully good features of our COMFORT CORSETS. **Postpaid.**

18K430—Waist sizes, 25, 26, 27, 28, 29, and 30 inches..... $2.79
18K432—Larger waist sizes, 31, 32, 33, 34, 35, 36, 38, and 40 in..... $2.98
Order corset size 3 inches smaller than waist measure taken over dress.



Don't Guess Your Size! BE SURE TO MEASURE CAREFULLY

C H and S BACK LACE CORSETS

COMFORT HEALTH and STYLE



FINE GRADE • LOW PRICED
• IN TWO LENGTHS •
NOTE: Special Features

Thigh Reducing Straps. Loop Garters.



Flexible Boning



Stauncn Reinforcement at Front



Strong elastic garters

$1.95

★ For Average and Stout Figures.
★ Two Lengths.
★ Elastic inserts at top front.
★ Elastic inserts front bottom.
★ Well Boned Throughout.
★ Strong, Pink Coutil.

Wearing the new fashions, you will surely want this finely styled C. H. and S. Back Lace Corset. Tailored to give you a flat diaphragm and abdomen, and slimness through the thighs. **When not included in $2 order, send 10¢ for postage.**

18K335—For Short Figures Only. Bust, 2 in.; skirt, waist down, 12 in.; clasp, 7½ inches.

18K336—For Average and Tall Figures. Bust, 2 in.; skirt, waist down, 14½ in.; clasp, 8 inches.

Even and Odd Waist sizes, 24 to 30; also 32, 34, 36, 38, and 40 in. Order corset 3 inches smaller than waist measure taken over dress.



Back lacing corsets give you the waist line needed for today's fashions. Our C. H. and S. models are most popular. We also recommend "Dia-Trim"—see page 106.



$1.25

● For Average and Stout Figures of Average Height.
● Para Rubber with Rayon Jersey Covering Outside; Cotton Jersey Inside.
● Back Lacing Front Clasp Style.

Want to lose weight? This reducer certainly can help you! It's admirable for comfort. And it'll make you look slimmer the moment you clasp it on! Flesh pink. Short boning at sides. Length, 15½ in. Rayon satin reinforcing across clasp, sides and back. A superior model not to be confused with low price garments sold elsewhere. **When not included in $2.00 order, send 10¢ postage.**

18K339—Sizes to fit 25 to 40-inch waist measures. Give waist and hip measure taken without corset. We supply correct size.



Special VALUE LEADERS

89¢ EACH **2 For $1.69**

For Slender and Average Figures of Average Height

—Strong Cotton Twill Pink Material.
—Moderately Boned.
—A Real Bargain.

C. H. and S. Back Lace Corset. It's dependably made. Medium bust, 3½ in.; skirt, waist down, 14 in.; broad end clasp, 8¼ in.

18K330—Odd and even waist sizes, 23 to 30; also 32 34 and 36 in.

—Fancy Elastic Top Front and Sides; Also Bottom Back.
—Moderately Boned.

C. H. and S. Back Lacer of sturdy Rayon striped pink cotton material. Low bust, 2 in.; skirt, 13½ in.; clasp, 8 in.

18K334—Odd and even waist sizes, 21 to 30; also 32 in.

Order corset 3 inches smaller than waist measure taken over dress. When not included in $2 order, send 8¢ each for postage, or 10¢ postage for 2.



THIGH REDUCING • FEATURE • Assures SLIMMER FIGURE LINES

$1.59

—For Average and Stout Figures of Average Height.
—Strong, Pink Rayon and Cotton Jacquard Brocade.
—Back Lace, Front Clasp Style.

Up-to-the-minute in style! And a great favorite because of its special thigh reducing straps! Firmly reinforced, boned with flexible, comfortable boning. Six garters, 2-loop style. Low bust, 2 in.; skirt, waist down, 13½ in.

18K345—Even and Odd Waist sizes, 24 to 30 in.; also 32, 34, 36, 38 and 40 in. Order corset size 3 inches smaller than waist measure taken over dress.

When not included in a $2.00 order, send 10¢ for postage.

It's Great!

Wear a DIA-TRIM, long line brassiere. Banish the diaphragm bulge, (the roll of flesh between the waistline and chest). May be worn with abdominal belts, back lace corsets, girdles, or by itself! See page 106 for description.





FAVORITE Reducing Model • DEPENDABLE QUALITY

—For Average and Stout Figures Average and Tall Height.

$1.45 Up

With all its other comfort, health, and style features this favorite corset assumes the additional duty of distributing the flesh over abdomen and hips. Strong white coutil. Well boned. Lace back. High bust, 4½ in.; skirt, 13 in.; broad end clasp, 11 inches. **When not included in $2 order, send 10¢ for postage.**

18K429—Odd and even waist sizes, 23 to 30 inches..... **$1.45**

18K431—Extra large sizes, 32, 34, 36, 38 and 40 in. waist meas. **$1.59**

Order corset size 3 inches smaller than waist measure taken over dress.

It is Easy to Order the Correct Size

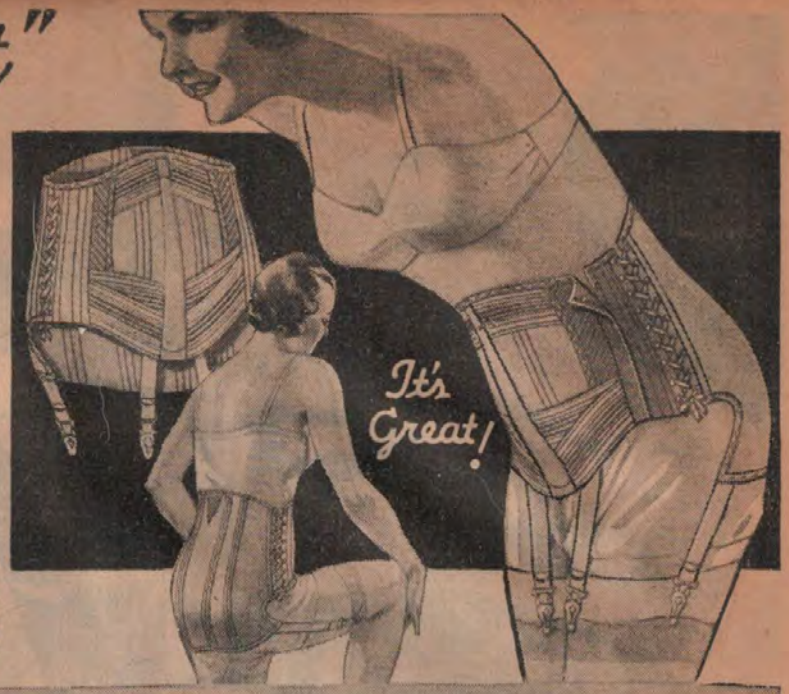
Do not guess your size! Use a tape measure. If you do not have a tape measure, write, and we will send you one free. Order size 3 inches smaller than waist measure taken over dress, for all back lacing corsets on this page, (except Rubber Reducer 18K339.) If you are wearing one of our garments, re-order the size stamped thereon if ordering the same type. Do not order by dress size.

Don't Guess Your Size! BE SURE TO MEASURE CAREFULLY

Wear the "Beautilyne Belt"

PATENTED Muscle Band

Gives Fine Support
Slenderizes to Stylish Lines
EASILY ADJUSTED



A "Beautilyne" Wearer Writes:

Dear Anne Williams:—
My "Beautilyne" is a perfect fit, and so very, very comfortable. I feel much less fatigued now after a day's work. It makes a nice, neat line for the new style dresses. The Elastic does not stretch out of shape and the material is good and heavy. A wonderful belt for so little money!
Mrs. Carl Corpman,
Washington, Iowa

Lithe, Vigorous, STYLISH
No Longer Droopy and Languid

$1.95

—Elastic muscle band and flexible boning hug abdomen, lift and hold muscles in normal position.

—Scientifically designed to relieve strain, and improve posture.

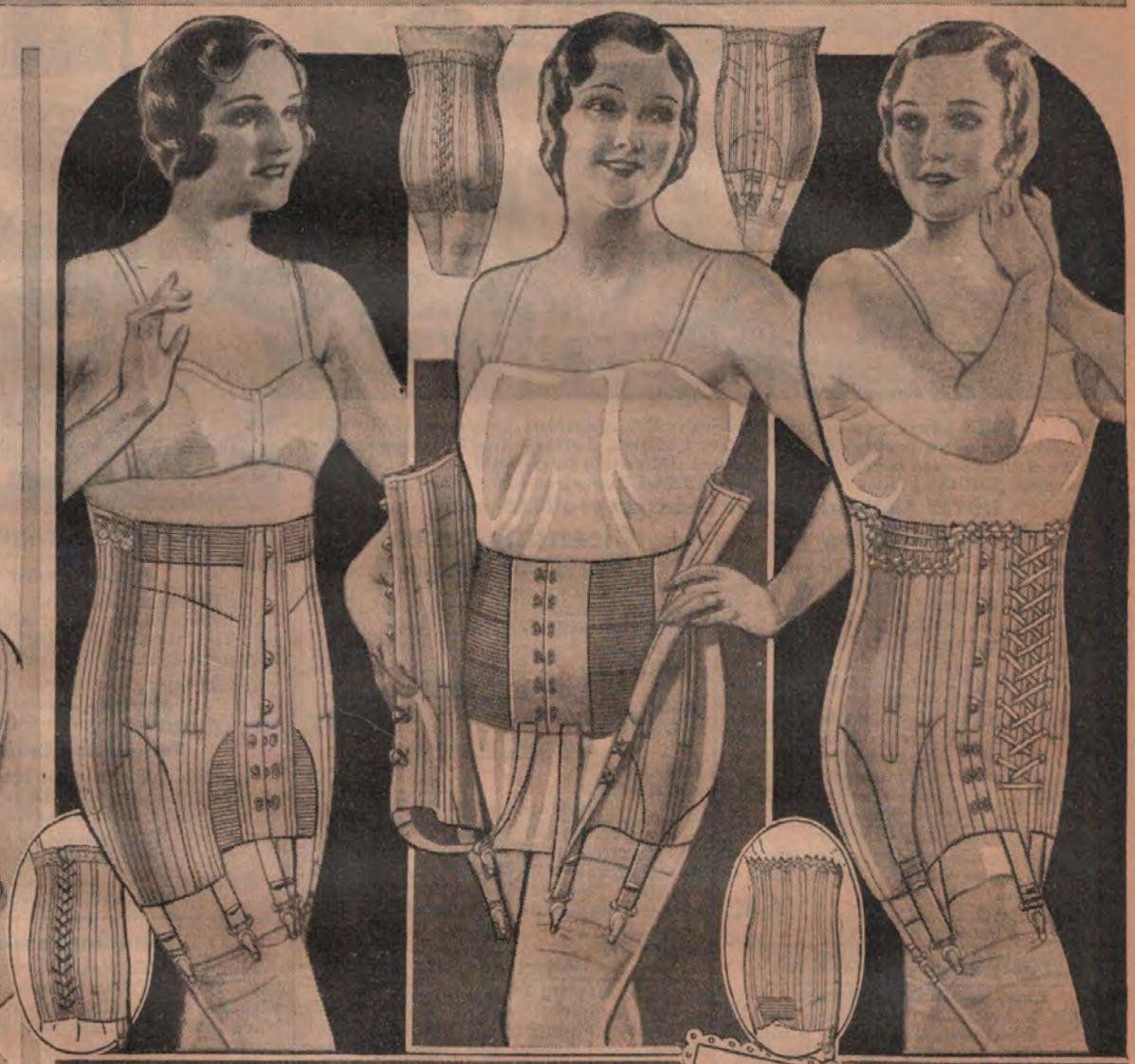
—Hooks at side front. Has lacings at each side for perfect figure adjustment.

With abdomen properly supported—Chest comes out—**Shoulders** go back. **Hips** draw in—glorious normal posture—you **feel youthful**, you **look stylish.** Finely made of pink coutil and mercerized surgical elastic; well boned throughout. Smooth, closed back with elastic gusset at top. Front, 10½ inches; back, 13¾ inches.

18K194—Sizes, 28, 29, 30, 31, 32, 33, 34, 35, 36, 38, and 40 inches waist. State waist and hip measure taken over dress. When not included in a $2.00 order, send 10¢ postage.

LARGER WOMEN! *Pull* IN YOUR HIPS QUICK With Our "Slim'r"





$2.79 EACH POSTPAID Guaranteed for 6 MONTHS Wear

Our Guarantee

We will replace at any time within six months of the date of purchase 18K426, 18K410, or 18K158 models, illustrated at the lower part of this page, if the fabric should split or tear, the bones break or rust, or because of any defect in material or workmanship the corset should not give good wear.

For Average and Stout Figures of Average and Tall Height

Specially styled for us by the most renowned physiological corsetiere in the Country. Substantially made of fine pink coutil with strong, stitched-down reinforcements at front. High-grade, two-inch elastic at each side of top holds corset firmly to figure—allows freedom of movement. Substantially boned throughout. You'll like "Slim'r" and the smart, efficient way it serves you. Easy to adjust laces at back. "You feel the lift at once." Bust, 2 in.; skirt, waist down, 14 in.; broad end clasp, 8½ inches.

18K423—Sizes, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 38, 40, and 42 in. waist measure. State waist and hip measure taken over dress. Postpaid..... $2.98

Our Guaranteed Corsets are Designed for Average and Stout Figures of Average and Tall Height. See Chart Page 96.

Guaranteed **Laced Back** model of pink coutil made doubly strong across front and well boned throughout. Elastic at bust and bottom front. Low 2-in. bust; 14¾-in. skirt; 9-in. broad end clasp.

18K426—Waist sizes, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36; also 38 and 40. See measuring instructions below. Postpaid..... $2.79
See figure chart on Page 96 before ordering.

Guaranteed **Laced Back** Corset with Abdo-Belt. Pink coutil, double over abdomen. Inner belt, of strong elastic and coutil, hooks at center, Elastic sections at bottom back slenderize figure. Well boned throughout. Medium bust, 2¾ in.; skirt, 13¾ in.; broad end clasp, 9 in.

18K410—Waist sizes, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 38 and 40 in. See how to order below. Postpaid..... $2.79

Guaranteed **Laced Front** Corset of Pink Coutil reinforced at front; well boned. Fancy elastic at bust and bottom back. Lightly boned tongue under laces; trolley garters. Low bust, 2-in.; skirt, 14½-in.; clasp. 8½ inches.

18K158—Waist sizes, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35 and 36 inches. See measuring instructions below. Postpaid..... $2.79

HOW TO ORDER THESE MODELS—Measure carefully at waist and order corset size 3 inches smaller than your waist measure taken over dress. The three inches allows for the lacing. Or reorder size stamped on the back lace or front lace garment you are now wearing.

Don't Guess Your Size! BE SURE TO MEASURE CAREFULLY



LADY JANIS offers you improved Beauty Preparations, so essential for the best care of your skin. The Powder, Creams, Lotions and Oils are made from the purest ingredients, and are delicately perfumed. You will find the prices on many Lady Janis items greatly reduced.

NOTE: All items postpaid when part of a $2.00 order.

Face Powders

Manufactured by the most scientific methods and containing only the finest materials Lady Janis Face Powder is of superb quality, exquisitely fluffy and smooth of texture. A medium weight powder that is ideal for the great majority of skins; those called the average type. Blends perfectly.

Colors: **Blanche white, with (delicate creamy cast), Natural (A true flesh color), Rachel 1 (For light Brunettes), Rachel 2 (For dark Brunettes).**

8K2809—State choice.... 63c
Postage, 8 cents

Liquid Face Powder

For evening use on arms, shoulders and neck. **Flesh or white. State choice, 4-oz. bottle.**

8K2860 ..... 63c
Postage, 8 cents.

Rouges—Lip Sticks

Lady Janis Cake Rouge

Adds a lovely natural blush to the cheeks. **Medium, Coral (Lt. blonde), Bright (Dk. blonde), Poppy (Lt. brunette), and Raspberry (Dk. brunette).**

8K3331 ..... 42c
Postage, 3 cents.

Lady Janis Rouge Refill

Fits above rouge and also other brands, 1¼-in. size. Shades as above.

8K3322—2 for..... 39c
Postage, 1 cent.

Lip and Cheek Rouge

Cream form. Spreads easily and blends beautifully. Light and Medium.

8K3311..... 42c
Postage, 1 cent.

Lady Janis Lipsticks

Shades **Light, Medium, Tangerine** (blends to match any complexion), and white pomade for chapped lips.

8K3361..... 42c
Postage, 1 cent.

For Eyebrows and Lashes

Eyebrow Pencils

Two shades, **Black and Brown.**

8K3376..... 21c
Postage, 1 cent.

Eye Shadow—Cream Form

Enhances and deepens the beauty of your eyes. **Blue, Gray, Brown.**

8K3381..... 42c
Postage, 1 cent.

Cleansing Cream

At Reduced Prices

A superior cream, which is not only a supreme cleanser but enriches and preserves the natural oils of the skin.

¼-lb. jar.
8K3169.. ..... 54c
Postage, 8 cents

½-lb. jar.
8K3098..... 89c
Postage, 10 cents

1-lb. jar.
8K3099..... $1.59
Postage, 12 cents

Lemon Cleansing Cream

A refreshing skin cleanser with moderate bleaching properties. Velvet smooth texture. Recommended for skins inclined to be muddy. Former Price 83c.

¼-lb. jar.
8K3160..... 69c
Postage, 8 cents

Liquefying Cleansing Cream

For a quick "wash", this delicate cream is thoroughly efficient. Melts instantly and flushes the pores. Former price, 83c. ¼-lb. jar.

8K3190..... 69c
Postage, 8 cents

Liquid Facial Cleanser

A deep pore cleanser that quickly and easily flushes the pores. Excellent for cleansing when your time is limited. **4-oz. bottle.**

8K3556..... 67c
Postage, 8 cents

Hand and Face Lotions

Honey and Almond Lotion

Keeps your hands beautiful. Softening, soothing and healing. Protects against sun and wind. **4-oz. bottle.**

8K3648..... 36c
Postage, 8 cents

Cucumber Cream

Contains the juice of real cucumbers and is cooling and healing. For sunburn and tan. **4-oz. bottle.**

8K3643..... 42c
Postage, 8 cents

Astringent Lotion

For bracing facial muscles and tightening the skin. Formerly 83c.

8K3572..... 69c
Postage, 8 cents

Beauty Creams

Tissue Cream

A rich cream to nourish flabby tissues. The beneficial oils are readily absorbed and the tissues get the nourishment they need. **2-oz. jar.** Formerly 83c.

8K3192..... 69c
Postage, 8 cents

Foundation Cream

A wonderful cream for beautifying the surface and improving the texture of the skin. An ideal foundation for powder and rouge. Excellent protection against wind and sun. ¼-lb. jar. Formerly 83c.

8K3161..... 69c
Postage, 8 cents

Vanishing Cream

A snow white greaseless cream for day use. Protects skin from wind and dirt without overloading the pores. Provides excellent base for powder and rouge. **2-oz. jar.**

8K3165..... 42c
Postage, 8 cents

Whitening Cream

A soft snow white cream containing agents beneficial in whitening the skin. May be used as often as you wish. This is not a strong bleach cream. **2-oz. jar.** Former price 83c.

8K3163..... 69c
Postage, 8 cents

Pore Cream

A scientific preparation especially formulated to aid in the treatment of blackheads and clogged pores. May be used as often as desired. ¼-lb. jar. Former price 83c.

8K3191..... 69c
Postage, 8 cents

Muscle Oil

Penetrates the pores and nourishes the tissues. For use around the eyes. **Formerly 89c.**

8K3569..... 79c
Postage, 4 cents

Deodorants

Lady Janis Deodorants aid in the elimination of "Body Odors."

Cream Deodorant

8K3707 ..... 39c
Postage, 8 cents

Liquid Deodorant

Colorless and odorless.

2-oz. bottle.
8K3708 ..... 39c
Postage, 8 cents

Bath Needs

Bath Salts

Delicately perfumed. Soften hardest water. **Large bottle contains 20-oz.**

8K4228 ..... 39c
Postage, 8 cents

Body Powder

It gives smoothness, softness. Fragrance, delicate but lasting.

8K4051 ..... 89c
Postage, 8 cents

Hair Needs

Liquid Brilliantine

Keeps hair neat, rich looking and orderly. A few drops impart that brilliant sheen so much admired. Sprinkler top bottle.

8K3759 ..... 42c
Postage, 6 cents

Permanent Wave Oil

Especially recommended for use in prolonging the life of your permanent wave.

8K3756 ..... 42c
Postage, 6 cents

Waving Fluid

A pure non-greasy finger waving lotion that gives a beautiful wave, is simple to use and dries quickly.

Large 12-oz. bottle.
8K3851 ..... 49c
Postage, 10 cents

Floral Sachets

For scenting linens, handkerchiefs, etc.

Rose. 2 pkgs. for 39c
8K4116.....

Lavender. 2 pkgs. for 39c
8K4117.....

Lily of the Valley. 2 pkgs. for 39c
8K4118.....

Postage, sachets, 1¢ for 2 pkgs.

For Lady Janis Cleansing Tissues See Page 115

HUDNUT



All Hudnut Items Are Postpaid

Three Flowers Face Powder

A very popular heavy powder. White, Naturelle, Brunette. Postpaid.
8K2887 ..... 75c

Cake Rouge
Will add a natural blush to your cheeks. Shades are: Medium, Stage, Carmeen. State choice. Postpaid.
8K3341 ..... 50c

Lipstick
Light (carmeen) or Medium (crimson). State choice. Postpaid.
8K3356 ..... 50c

Talcum
8K4003 ..... 25c

Dusting Powder
For use after the bath. Postpaid.
8K4067 ..... $1.00

Three Flowers Perfume

Purse size. Postpaid.
8K2994 ... $1.00

Toilet Water
8K3508 Postpaid..... $1.50

Cleansing Cream
Thoroughly removes surface dirt. Postp'd.
8K3133 ..... 50c

Vanishing Cream
A protection for your complexion. Postp'd.
8K3186 ..... 50c

Tissue Cream
A tissue builder and skin food. Postpaid.
8K3170 ..... 50c

Brilliantine
Helps keep hair neat and well groomed. Liquid. Postpaid.
8K3755 ..... 50c

Three Flowers Bath Salts

Softens the water and scents the bath with delicate odor. Postpaid.
8K4232 ..... $1.00

Floral Toilet Waters
True fragrant floral odors of fine quality, inexpensively priced. 4-oz. bottles. Yanky Clovus, Violet Sec., Gardenia. Postp'd.
8K3511 ..... $1.00

Gardenia Face Powder
A smooth, fluffy powder fragrant with Gardenia odor. Naturelle, Brunette. State choice. Postpaid. Large size box.
8K2847 ..... $1.00
Small size.
8K2842 ..... 50c

Coty





Face Powders

Coty Face Powders lend loveliness of tone and texture to all types of skin! The shades embrace the needs of every complexion . . . the velvet texture blends invisibly . . . And Fragranced with exquisite Coty Perfume. Blanche, Naturelle, Rachel No. 1, and Rachel 2.

$1.00 size Each Postpaid 89c

8K2880—L'Origan
8K2893—Paris
8K2802—Chypre
8K2808—Emeraude
8K2838—Styx
8K2810—L'Aimant

Large size. Postpaid, each..... $1.50
Double the $1.00 size.
8K2874—L'Origan
8K2878—Emeraude
8K2875—Paris
8K2879—L'Aimant



All Coty Items Postpaid

Coty Dry Rouge
Medium, Bright.
8K3300—Postp'd. $1.00

Coty Rouge Refill
Medium, Bright.
8K3314—Postpaid. 50c
Also fits 8K3004.

Coty Lipstick
Light, Medium, or Dark Shades.
8K3366—Postpaid $1.00

Single Compact
Natural or Rachel. Postpaid.
8K3010—L'Origan, $1.00
8K3011—Paris.....

Double Compact
Natural powder and medium rouge. Postpaid.
8K3004 ..... $2.50

Powder Refill
For single or double compact Natural or Brunette.
8K3019—Postpaid. 50c

Evening in Paris Perfumes

Subtle, languorous, enchanting. Suggestive of those priceless gifts, romance, youth and love. Evening in Paris has become a national favorite in a very short time. Bottles are a rich amethyst blue. Each individually boxed. Post'd.

8K2938 Large size... $5.00
8K2946 Medium size. $2.50
8K2945 Purse size.... $1.00

Toilet Water
The same fragrance of a more delicate strength. Postpaid.
8K3500 Large bottle.. $2.00

Evening in Paris

Face Powder
Fine in texture—it is beautifying as well as protecting. Naturelle or Rachel. Postpaid.
8K2831 State choice.. $1.00

Talcum
Beautifully effective for neck and shoulders. Blue glass bottle. Postpaid.
8K4011 .. 50c

Body Powder
Adds delicate fragrance to the flesh.
8K4056 Postpaid $1.00

Bath Crystals
Adds Evening in Paris fragrance to the bath. Softens the water and makes the bath extra pleasant. Postpaid.
8K4200 .. $1.00

All Evening In Paris Items Postpaid



COTY PERFUMES

Styx Perfume

Postpaid.
Popular Packages.
8K2995 ¼-ounce size... $1.25
8K2993 ½-ounce size... $2.25
8K2992 1-ounce size ... $4.10

Gift Perfumes
Coty's Popular Perfumes in beautiful French crystal bottles. Postpaid.

L'Origan
8K2961 2-ounce $7.00

Paris
8K2932 2-ounce $6.75

L'Aimant
8K2941 1-ounce $5.00

Emeraude
8K2963 2-ounce $7.25

Chypre
8K2962 2-ounce $6.75

Styx
8K2991 2-ounce $8.50



All Coty Items Postpaid
Coty fragrances are sold in several sizes.

Popular Packages
¼-ounce size. Ea. Postpaid. $1.00
8K2921—L'Origan
8K2922—Paris
8K2943—L'Aimant
8K2983—Emeraude
8K2940—Chypre

Popular Packages
½-ounce size. Ea. Postpaid. $2.00
8K2947—L'Origan
8K2926—Paris
8K2942—L'Aimant
8K2974—Emeraude
8K2944—Chypre

Popular Packages
1-ounce size. Ea. Postpaid. $3.75
8K2948—L'Origan
8K2965—Paris
8K2969—Emeraude
8K2964—Chypre

Purse Perfumes in Metal Cases
¼-ounce size. Ea. Postpaid. $1.50
8K2919—L'Origan
8K2923—Paris
8K2937—L'Aimant
8K2936—Emeraude
8K2927—Chypre

FIANCEE

Perfume
Purse size. Postpaid.
8K2981 ... $1.00

Lipstick
Medium and Brilliant. State choice. Postpaid.
8K3368 ..... 50c

Face Powder
Large generous box. Naturelle or Rachel. State choice. Postpaid.
8K2835 ..... $1.00

Rouge
Brilliant, Medium, and Light. State choice. Postpaid.
8K3344 ..... 50c



KARESS

A fascinating odor of lasting quality.

Face Powder
An extra large box of the very finest quality powder. Eliminates shine and blends smoothly. Medium weight. Flesh or Rachel. State choice. Postpaid.
8K2872 . $2.00

Perfume
Exquisite bottle individually boxed. Postpaid.
8K2982 . $1.00



All Fiancee and Karess Items Postpaid

BOURJOIS



Manon Lescaut
Face Powder $1.50 size. Naturelle or Rachel. Postpaid.
8K2811 . $1.29

Peaches Powder
Shades: Peaches, or Peaches and Cream. $1.50 size. Postpaid.
8K2834 . $1.29

Java Face Powder
Blanche, Naturelle, Rachel. Postpaid.
8K2806 ..... 42c

Ashes of Roses Face Powder
Imported French powder of the finest quality. Naturelle or Rachel. $1.50 size. Postpaid.
8K2827 ... $1.29

Perfume
$1.00 size. Postpaid.
8K2900 ..... 94c

Cake Rouge
75c size Medium, Mandarin, Light (Blonde). Postpaid.
8K3333..... 69c

Harriet Hubbard Ayer

All Harriet Hubbard Ayer Items Postpaid

Face Powders
In white, flesh, rachel. State choice. Postpaid.

Ayeristocrat Theatrical Powder
Heavy weight.
8K2852 ..... 75c

Square Box
Medium weight.
8K2832 ..... 75c

Luxuria
Light weight.
8K2876 ..... $1.00

Lipstick
Light, medium or pomegranate (orange). Postpaid.
8K3362 ..... 50c

Beautifying Face Cream
Both items Postpaid.
8K3113 Jar..... $1.50
8K3107 Tube..... .75

Ayeristocrat Vanishing Cream
Both items Postpaid.
8K3134 Jar..... 75c
8K3075 Tube..... 40c

Skin and Tissue Cream
8K3076 Jar Postpaid.... $1.50
8K3182 Tube ..... .75

Luxuria Cleansing Cream
Postpaid.
Jar, Large.
8K3195 ..... $1.75
8K3105 Jar Small. Postpaid. 75c
8K3199 Tube. Postpaid..... 40c

Rouge
Medium, Flame, Pomegranate.
8K3338—Postp'd 50c

Eau De Beaute
Liquid astringent. Postpaid.
8K3561 ..... 75c

OTHER COTY PREPARATIONS



All Coty Preparations Postpaid

Bath Powders
Prolongs the refreshment of the bath. Gives the skin a soft and velvety appearance. Postpaid.
L'Origan.
8K4053 ..... $1.50
Paris.
8K4052 ..... $1.50

Talcum
Cools, soothes and deodorizes. Postpaid.
L'Origan.
8K4013 ..... $1.00

Sachets
Exquisite lasting fragrance. Postpaid.
L'Origan.
8K4111 ..... $1.90
Paris.
8K4112 ..... $1.90

Liquid Brilliantine
Makes hair lustrous. Postpaid.
8K3754 ..... $1.00

Shaving Cream
A marvelous shaving cream, softens the beard, leaves face cool and refreshed. Postpaid.
Tube form.
8K4920 ..... 50c

After Shaving Lotion
Exhilarating and refreshing for after the shave. Pleasant odor suited to men. Postpaid.
8K4850 ..... $1.00

Talcum for Men
Soft and fine, it eliminates after shave shine. Postpaid.
8K4048 ..... 50c

Men's Hairdressing
Imparts a perfect luster and assures perfectly groomed hair. Postpaid.
8K3763 ..... $1.00

Cleansing Cream
Liquefies readily, penetrates deeply. Postpaid.
Jar.
8K3101 . $1.00
Tube.
8K3102 .... 50c

Foundation Cream
Protects the skin, provides a velvety base for makeup. Postpaid.
Jar.
8K3141 . $1.00
Tube.
8K3154 .... 50c

Tissue Cream
A rich night cream—nourishes dry skin. Postpaid.
Jar.
8K3153 . $1.50
Tube.
8K3144 . $1.00

Special Astringent
Postpaid
8K3565 . $1.00



Seventeen

All Seventeen Items Are Postpaid

Face Powder
Smooth as silk, it is beautifying to most skins. Shades: White, Naturelle, Rachel and Champagne. State choice. Postpaid.
8K2833 ..... 95c

Perfumes
"The Perfume of Youth." Bottled in smart, new, French cut glass flacons. Purse size. Postpaid.
8K2912 .... $0.95

$2.00 size. Postpaid.
8K2913 ..... 1.89

Body Powder
Exquisitely fine, Seventeen Dusting powder is a most desirable after-bath luxury. Postpaid.
8K4058 ..... 95c

Talcum Powder
Adds fragrance and a lovely finish to neck and shoulders. Postpaid.
8K4002 ..... 45c

Liquid Brilliantine
Lends a touch of delicate fragrance to the hair. Postpaid.
8K3760 ..... 45c

Sachet
Keep your lingerie fragrant with this delicate odor. Postpaid.
8K4110 ..... 70c

Toilet Water
Same odor as the perfume attractively bottled and packaged. Postpaid.
8K3509 .... $1.20



TANGEE

All Items Postpaid

Tangee "The World's Most Famous Lipstick"
One shade only. Changes color to blend naturally, whether blonde, brunette or titian. Waterproof and permanent. $1.00 size. Postpaid.
8K3370 ..... 89c

Tangee Rouge
Same marvelous color principle. One shade only for blonde, brunette, titian. 75c size. Cake form. Postpaid.
8K3315 ..... 69c

Creme Rouge
Most permanent, natural and waterproof. One shade only. $1.00 size. Postpaid.
8K3312 ..... 89c

Face Powder—$1.00 Size
Blended to match natural skin tones. White, flesh, rachel. Postpaid.
8K2820 ..... 89c

Night Cream—$1.00 Size
Cleanses and nourishes the skin. Postpaid.
8K3095 ..... 89c

Day Cream—$1.00 Size
A vanishing foundation cream, also protects the skin. Postpaid.
8K3094 ..... 89c

Cosmetic—$1.00 Size
For eyelashes, brows and tinting the hair. Brown or black. Postpaid.
8K3382 ..... 89c

Princess Pat



All Princess Pat Items Postpaid

Face Powders
Old Ivory, Flesh, Summer Tan, Brunette. State choice. Postpaid.
8K2845 Medium Weight 94c
Light weight.
8K2846 ..... 71c

Cleansing Cream
$1.00 size. Postpaid.
8K3087 ..... 94c
8K3088
50c size. Postpaid ... 47c

Ice Astringent Cream
Postpaid.
8K3117 ..... 71c

Skin Food Cream
8K3136
Postpaid 71c

Lemon Almond Lotion
8K3612
Postpaid 47c

Talcum Powder
8K4015
Postpaid 23c

Rouge
English tint (orange), medium and vivid. State choice.
8K3307
Postpaid 47c

Lipstick
Vivid and Natural.
8K3363—State choice. Postpaid 23c

Lip Rouge
Cream Form.
Light-Medium.
8K3349
Postpaid 47c

Muscle Oil
8K3573
Postpaid 94c

Liquid Ice Astringent
8K3574
Postpaid 94c

Brilliantine
8K3769
Liquid. Postpaid 47c

Eye Shadow
Gray, Blue, Brown.
8K3396
Postpaid 47c

Eyebrow Pencil
Black and Brown.
8K3397
Postpaid 47c

Mascara
Black and Brown.
8K3391
Postpaid 71c



April Showers

All Items Postpaid

Face Powder, 50c Size
Naturelle, Rachel.
8K2817
Postpaid 45c

Talcum Powder, 25c Size
8K4014 2 cans for
Postpaid ... 39c

Body Powder, $1.00 Size
8K4065
Postpaid 89c

Cologne, 85c Size
8K3513
Postpaid 74c

Bath Salts, 75c Size
8K4226
Postpaid 69c

Perfume, $1.00 Size
8K2954
Postpaid 89c



OUTDOOR GIRL

Face Powder
A powder for your type skin. Shades are Naturelle, Rachel and Lido (gypsy tint with peach cast). State choice.

All Items Postpaid

Olive Oil Powder
For Normal Skin.
8K2823 ..... 83c

Lightex Powder
For oily skins.
8K2805
Postpaid 83c

Dry Rouge
Lido (to match Lido powder), raspberry, medium. Postpaid.
8K3328 ..... 39c

Cream Rouge
Light, medium or vivid (Lido). Postpaid.
8K3340 ..... 39c

Lipstick
Light, medium or vivid (Lido). Postpaid.
8K3369 ..... 39c



Elmo

All Elmo Items Postpaid
Flesh, brunette, nude. State choice.

Ralo Face Powder
For delicate dry skin. Postpaid.
8K2849 .... $1.50

Margo Face Powder
For the more oily type of skin. Shades as above. Postpaid.
8K2856 .... $1.00

Cake Rouge
American beauty and carnation shades. State choice. Postpaid.
8K3324 ..... 50c

Cleansing Cream
4-oz. size. Postpaid.
8K3100 ..... 60c
8-oz. size. Postpaid.
8K3123 ..... $1.00

Tissue Cream
A skin food. Postpaid.
8K3121 .... $1.00

Cucumber Cream
A complexion aid. Small. Postpaid.
8K3601 ... $0.60
Large. Postpaid.
8K3600 .... 1.00

Tonic Astringent
Tones the skin. 4-oz. bottle. Postpaid.
8K3563 ... $1.00

Muscle Oil
For sagging muscles. Postpaid.
8K3564 .... $1.00

Melting Cream
Liquefies instantly. Postpaid.
8K3193 .... $1.00



Luxor Items Postpaid

Face Powder
White, flesh, Rachel. State choice. Postpaid.
8K2812 ..... 45c

Luxor Cake Rouge
Medium, sunglow (orange) or radiant. State choice. Postpaid.
8K3345 ..... 45c

Kissproof

Waterproof Lipstick
Natural, raspberry or theatrical. State choice.
8K3350—Postpaid 39c

Lip and Cheek Rouge
Shades as above. Postpaid.
8K3321 ..... 39c

Cake Rouge (Natural)
8K3330—Postpaid 39c

Face Powder
Flesh or Rachel.
8K2866—Postpaid 79c



Armand

All Armand Items Postpost
Cold Cream Face Powder
A smoother blending powder. The secret of the New Creamy toned complexion. Shades: White, natural, brunette, Symphonie. State choice.
Postpaid.
8K2822 ..... $1.00

Bouquet Face Powder
Medium weight. Shades: White, natural, brunette, Symphonie. State choice.
8K2824
Postpaid 50c

Talcum
Postpaid.
8K4006 ..... 25c

Rouge
Soft natural shades that enhance your makeup. Medium, cheree, zanzibar (for brunettes) or after-glow (for blondes). State choice. Postpaid.
8K3308 ..... 50c

Lipstick
Light, medium, dark. State choice.
Postpaid.
8K3367 ..... 25c

Astringent
Tightens the skin.
8K3567
Postpaid $1.00

Vanishing Cream
Jar. Postpaid.
8K3104 ..... 50c
Tube form. Postpaid.
8K3116 ..... 25c

Cold Cream
Jar. Postpaid.
8K3103 ..... 50c
Tube form. Postpaid.
8K3135 ..... 25c

Skin and Tissue Cream
Jar. Postpaid.
8K3147 ..... $1.00

EDNA WALLACE HOPPER

Restorative Cream
8K3194
Postpaid 89c

Vanishing Cream
8K3171—60c size,
Each Postpaid 49c

Cold Cream
8K3168
60c size. Postpaid ... 49c

Facial Youth
8K3571
Postpaid 69c

Face Powder
White, flesh, brunette.
8K2848
50c size. Postpaid 39c
8K2830
$1.00 size. Postpaid .. 89c

WhiteYouth Clay
8K3181
50c size. Postpaid ... 39c
8K3196
$1.00 size. Postpaid .. 89c

Wave and Sheen
8K3852
Postpaid 69c

Hair Youth
Aids in checking falling hair. $1.00 size.
8K3804
Postpaid 89c

Fruity Shampoo
60c size. Postpaid.
8K3826 ..... 53c

QUALITY First - QUALITY Always - at Sears

HOUBIGANT



Quelques Fleurs Face Powders
Blanche, naturelle or rachel. State choice. $1.00 size.
8K2844.....89c

55c size.
8K2871.....47c

New $1.50 Size
Double the $1.00 size. Same shades as above.
$1.50 size.
8K2843.....$1.39

Ideal Face Powder
Blanche, naturelle, or rachel. State choice.
55c size.
8K2851.....47c

Quelques Fleurs Talcum
8K4016.....49c

Quelques Fleurs Perfume
$2.00 size.
8K2985.....$1.83

Purse size.
8K2903.....89c

Ideal Perfume
Purse size.
8K2902.....89c

Bois Dormant Perfume
Purse size.
8K2987.....89c

Quelques Fleurs Toilet Water
8K3520.....$2.35
Postpaid

Quelques Fleurs Body Powder
8K4055.....$1.39

Triple Compact
A gold plated vanity, natural powder, carnation (medium) rouge, carmen, (medium) lipstick.
Postpaid
8K3003.....$2.35

Fougere Royale Shaving Set
Contains, shaving cream, lotion and talcum.
8K5793.....$1.89

When not included in a $2.00 order add 4 cents for postage to each of the above items except Nos. 8K3003 and 8K3520.



All Yardley Items Postpaid

Yardley

All Yardley Items Postpaid

Lavender Soap
Postpaid.
8K4977
Per Cake.....35c
Box of 3 cakes.....$1.00

Guest size.
Postpaid.
8K4976
Box of 6 cakes.$1.00

Face Powder
Natural, rachel, suntan. Postpaid.
8K2807....$1.00

Complexion Cream
8K3140
Postpaid.....$1.00

Lavender Perfume
2 oz. bottle.
8K3516....$1.00
Postpaid.

Lavender Perfume
Wicker bottle.
Postpaid.
8K3518....$1.50

Talcum
8K4004
Postpaid.....50c

Body Powder
8K4062
Postpaid.....$1.50

Blossom Sachet
A delicate fragrance in tablet form to put with lingerie, linens, etc.
Postpaid.
8K4114—Ea...20c
Box of 6.....$1.00

Sachet in Bottle
8K4113
1 oz. Postpaid..$1.00

Bath Salts
8K4244
Postpaid.....$1.00

Men's Gift Set
Contains shaving bowl, lotion and talcum.
8K5798
Postpaid.....$3.25

Shaving Soap
In Wooden bowl.
Postpaid.
8K4906....$1.25

Red Roses Sachet
Tablet form.
8K4121—Postpaid.25c

Red Roses Bath Salts
Large bottle.
8K4243 Postpaid$1.00

Red Roses Bath Powder
Large size.
Postpaid.
8K4059..$1.50



Woodbury's

Woodbury's Facial Soap
8K4978
Box of 3 cakes.....63c

Blackhead Lotion
$1.00 size.
8K3558.....83c

Large Pore Lotion
$1.00 size.
8K3559.....83c

Facial Freshener
A fragrant refreshment for use after cleansing cream.
8K3566.....67c

Rose and Almond Hand Lotion
Softens rough hands.
8K3610.....42c

Face Powder
White, flesh or brunette.
8K2815.....42c

Facial Cream
Protects the skin against wind and sun.
8K3146.....42c

Cold Cream
8K3173.....42c

Tissue Cream
8K3128.....42c

Cleansing Cream
8K3129.....42c

Liquid Brilliantine
8K3757.....42c

When not included in $2.00 order add 6 cents for postage to each item.



pompeian

You cannot disguise a neglected skin under any amount of powder and rouge, but you can make a well cared for skin beautiful by wise selection of both.

Beauty Powder
The shades of powder were designed to match the skin tones of American women. Nude, white, flesh, or rachel. State choice. 60c size.
8K2800...47c
Postage 6 cents

Lipstick
Medium (rose) only.
8K3365....21c
Postage 1 cent

Bloom (Rouge)
Pompeian bloom is smooth and easy to spread. Light medium, oriental, or vivid. State choice.
60c size.
8K3325....47c
Postage 3 cents

Day Cream
Helps protect the skin from sun, wind and cold weather.
60c size.
8K3137....47c
Postage 8 cents

Night Cream
Compounded to clean and refresh the skin. 60c size.
8K3114....47c
Postage 8 cents

Massage Cream
Helps keep the skin in perfect condition.
60c size.
8K3110....47c
Postage 8 cents
$1.20 size.
8K3111....89c
Postage 8 cents

Djer-Kiss

Face Powders
Petal smooth, superfine quality French Face Powder. Eliminate shine. Blanche, naturelle, or rachel. State choice.
60c size
8K2803...45c
Postage 6 cents
$1.00 size.
8K2804....79c
Postage 6 cents

Perfumes
A delicate odor of lasting fragrance.
$1.00 size.
8K2918....79c
Postage 6 cents
$2.00 size.
8K2916$1.59
Postage 8 cents

Toilet Water
Same delightful fragrance as the perfume of a more delicate strength.
$2.00 size.
8K3505$1.59
Postage 8 cents

Rouge
Gives the appearance of Nature's own coloring. Shades to blend with any complexion. A real economy package at this low price. Medium, Bright or Mistraline (orange).
50c size.
8K3327....37c
Postage 3 cents

Sachet
Keep dresser drawers and linen closets fragrant by using this sachet.
8K4119....83c
Postage 6 cents

Talcum Powder
Cooling and refreshing. Leaves skin delicately fragrant. Flesh or white. State choice.
8K4008—35¢ size
2 cans for.....49c
Postage 8 cents



MAVIS

Face Powder
A delicate powder that eliminates shine and stays on well. White, flesh, brunette.
8K2869....37c
Postage 6 cents

Toilet Water
8K3512....79c
Postage 10 cents

Perfume
Flaconette with metal cap. Handy for carrying in the purse.
8K2939....39c
Postage 3 cents

Rouge
Duo-tint (orange), vivid, medium, titian.
8K3343....37c
Postage 3 cents

Talcums
The favorite talcum of American women. Mavis talc for many years has been the largest seller in the world. You will enjoy its lovely fragrance. Buy the large can and save.
50c size.
8K4001..37c
Postage 6 cents
$1.00 size....77c
8K4000..77c
Postage 8 cents

Body Powder
A large size package of fine powder for after bath use. Cooling and refreshing to the skin. Large puff included.
$1.00 size.
8K4066..79c
Postage 10 cents





MELBA

Lov' Me Face Powder
White, flesh, brunette. 75c size.
8K2829....59c
Postage 4 cents

Lov' Me Talcum
8K4007
2 cans for.....37c
Postage 8 cents

Lov' Me Toilet Water
$1.00 size.
8K3519....77c
Postage 10 cents

Melba Rouge
Gypsy, medium and orange shades.
50c size.
8K3347....37c
Postage 3 cents

Melba Creams
Flushes the pores of dust, dirt and waste secretion.
50c size.
8K3124....37c
Postage 8 cents

Tissue Cream
Aids in building up waste tissues.
8K3138..37c
Postage 6 cents

Vanishing Cream
8K3142..37c
Postage 6 cents

Melba Face Powder
White, flesh, brunette. State choice.
8K2825
50c size....37c
Postage 6 cents

Melbaline Face Powder
White, flesh or rachel (brunette). State choice.
8K2828—25c size.
2 cans for.....35c
Postage 6 cents

See Complete Index in BACK of this Catalog

Mello-glo



Mello-Glo Face Powder
Spreads smoothly, produces a youthful bloom. One natural shade blends with all complexions.
8K2861—Postpaid... 94c

Mello-Glo Rouge
Natural shade only.
8K3317—Postpaid... 47c

Mello-Glo Beauty Cream
Aids in whitening.
8K3189—Postpaid... 94c

Cocoa Butter Cleansing Cream
Thoroughly cleanses and aids in building of tissues.
8K3188—Postpaid... 94c

Mello-Glo Skin Tone
8K3570—Postpaid... 94c



Albumo Cleansing Cream
A marvelous all-purpose cream. Aids skin to retain natural and healthy appearance. It contains albumen (the white of an egg) to strengthen and tighten sagging facial muscles. Large jar.
8K3091 ..... 83c
Postage 10 cents



krank

Lemon Cleansing Cream
8K3155—Postpaid.... 95c

Lemon Foundation Cream
8K3089
Postpaid..... 70c

Astringent Lotion
8K3560—Postpaid.... 95c

Lemon Lotion
8K3606—Postpaid.... 45c

Poudre Krank (*Face Powder*)
Flesh, Brunette. State choice.
8K2813
Postpaid..... 95c

Lather Kreem
The original brushless shaving cream. Postpaid.
8K4914—Tube..... 29c

Lather Kreem
Postpaid.
8K4916—14-oz. jar.... 69c

AMBROSIA



Liquid Cleanser
Aids in preventing blackheads and blemishes. Easier to use than soap. Large size bottle.
8K3552—Postpaid. $1.00

Nourishing Cream
A rich penetrating cream.
8K3553—Postpaid. $1.00

Skin Tightener
8K3554—Postpaid. $1.00

NARCISSE de Chine



Face Powder
White, flesh, or brunette.
8K2818.. 63c

Talcum
White only.
8K4012
2 cans for..... 39c

Perfume
Delightful odor. Purse size.
8K2915.. 79c

When not included in a $2.00 order add 6 cents to each for postage.

Golden Peacock

Bleach Creme
Aids removal of freckles. Easy and safe to use. For face, hands, arms, etc. Regular $1.00 size.
8K3187..... 83c
Postage 6 cents



Face Powder
An exceptionally good powder, in **blanche** (white), **natural** (flesh), and **rachel** (brunette). State choice.
8K2886..... 42c
Postage 6 cents

DeVILBISS SPRAYS



Newest Style Perfume Atomizer
A dandy little gift suggestion for classes, groups, etc. Gold plated metal parts. Net covered bulb. Glass bowls in pastel colors, green, blue, coral or yellow. State choice.
4 in. high.
8K4251..... 47c
Postage 3 cents



De Vilbiss Quality Perfume Atomizer
An exceptional perfume spray at a low price. Glass bottles in delicate pastel shades of **green, peach, coral** or **black. State color wanted.** All metal parts gold plated. 6 in. high, netted bulb. Excellent for your own boudoir or an appropriate and useful gift.
8K4250..... 89c
Postage 8 cents

INCENSE BURNERS



Cottage
Imported pottery, in beautiful colors. Smoke comes out chimney. Length, 5 inches.
8K4175.. 25c
Postage 10 cents

Buddha
Imported antimony, in rich silver color with red trim.
8K4176.. 59c
Postage 10 cents

Kaya Incense
In Orange Blossom, Sandalwood, Wistaria or Rose. State choice. 25 cones to box.
8K4189
3 boxes for..... 28c
Postage 2 cents

Florette
Finest quality perfumed charcoal incense. Fifteen blocks to box with holder. **Jasmine, Narcissus, or Rose. State choice.**
8K4190
2 boxes for..... 39c
Postage 2 cents

HAND LOTIONS



Lady Janis Lotions
Popular for soothing, whitening and skin softening.
Postage each, 8 cents.

Chapped Hand Lotion.
8K3644..... 36c

Witch Hazel Cream.
8K3645..... 36c

Glycerine and Rosewater. Benzoinated Lotion.
8K3646..... 36c

Lemon Lotion.
8K3647..... 36c

Honey and Almond Cream.
8K3648..... 36c

Glycerine and Rosewater.
8K3649—4-oz. bottle... 23c

Campana's Italian Balm
Restores moisture to dry and wrinkled hands. Large.
8K3605.... 52c
Postage 6 cents

Orchard White
Helps rid skin of discolorations.
8K3607.... 42c
Postage 6 cents

Pacquin's Hand Cream
Imparts smoothness to the hands. Large jar.
8K3604... 87c
Postage 8 cents

Pacquin's Hand Cream
Tube.
8K3603.... 44c
Postage 4 cents



Jergen's Lotion
Helps keep hands young looking. Especially good for dry, chapped hands. Soothing and healing. One of the most popular lotions.
8K3608... 39c
Postage 6 cents

Frostilla
A well-known hand lotion. Imparts velvety softness to the hands. Pleasantly perfumed.
8K3611.... 39c
Postage 6 cents

Hind's Honey and Almond Cream
8K3609.... 36c
Postage 6 cents

PIVER



Reve D'or "Golden Dreams"
Face Powder
Blanche, naturelle and rachel.
8K2801
Postpaid..... 94c

Perfumes
Purse Size
8K2950
Postpaid..... 94c

Boudoir Size
8K2951 $3.79
Postpaid...

Bath Powder
8K4057
Postpaid..... 94c

Azurea
Face Powder
Natural or rachel.
8K2841
Postpaid..... 94c

BEN HUR

Nationally known and one of the largest selling perfume odors. At popular prices.

Face Powder
Flesh and brunette. Regular $1.00 size. State choice.
8K2826... 69c
Postage 4 cents

Toilet Water
Regular 75c size. 3½-oz.
8K3521.... 59c
Postage 6 cents

Perfume
Regular $1.00 size.
8K2925... 69c
Postage 8 cents



Imported PERFUMES

Mimzy
A faint, enchanting suggestion of lilac.
Purse size.
8K2997... $2.19
Postage 6 cents

Boudoir size
8K2998... $6.29
Postage 8 cents

Breath of Spring
Deja Le Printemps.
Purse size.
8K2955.... 89c
Postage 6 cents

Large size.
8K2956... $3.59
Postage 8 cents

Orchidee Bleue
Breathes the fragrance of the delicate orchids of France.
Small size.
8K2933... $1.35
Postage 8 cents

Large size.
8K2934... $4.98
Postage 8 cents

Caron's Black Narcissus
Small size.
8K2924... $2.79
Postage 8 cents

Large size.
8K2920... $6.59
Postage 8 cents

Toujours Moi
Purse size.
8K2904... $1.35
Postage 8 cents

Large size.
8K2905... $5.39
Postage 8 cents



ADVERTISED CREAMS

POND'S CREAMS AND TISSUES



Pond's Cold Cream.
8K3197—$1.00 size..... 79c

Pond's Cold Cream.
8K3118—65c size..... 44c

Pond's Vanishing Cream.
8K3112—65c size..... 44c

Pond's Liquid Skin Freshener.
8K3557—Large bottle..... 42c

Pond's Tissues. Postage 4 cents.
8K3294—White, pink, or green... 21c

INGRAMS MILKWEED CREAM
8K3108—$1.00 size..... 79c

Ingram's Milkweed Cream.
8K3109—Double size..... $1.59

DAGGETT AND RAMSDELL'S CREAMS

Vanishing Cream.
8K3120—60c size..... 47c

Cold Cream.
8K3185—60c size..... 47c

Cold Cream.
8K3184—$1.00 size..... 79c

Postage each of the above creams, 8 cents.

Low Prices Buy BETTER QUALITY at Sears

THEATRICAL CREAM





Economy Package

You can thoroughly remove your make-up with this snow white cleansing cream that is made especially for quick and easy cleansing. A favorite of long standing with our customers. This type package generally sells for 75c elsewhere.

8K3175—1-lb. Tin 44c

When not included in a $2.00 order add 10 cents for postage.

CLEANSING TISSUES



Lady Janis Quality Tissues

"Remove surplus cold cream in modern way."

Lady Janis soft absorbent tissues wipe away dirt and surplus cream. Laboratory tests prove Lady Janis Tissues are better. Colors: **white, pink, green and canary yellow. State choice.**

Tissues in Boxes

Packaged in attractive cellophane wrapped cartons. Handy for office use in place of handkerchiefs. About 300 sheets.

8K3291 ..... 39c

About 180 sheets.

8K3292 ..... 21c

Postage 6 cents each

Tissues on Roller Rack

Tissues ready for immediate use. Rack and roller with 200 sheets. $1.00 size.

8K3290 ..... 69c

Tissue Refills for Rack

8K3293—Each 39c

Postage 6 cents each

COMBINATION CREAM



¼ lb. Jar 63c



A Super Cream for Your Complexion

A soft snow white cream that fulfills the need of several ordinary creams. **A cleanser, a tissue builder, a foundation for powder and a protection cream all in one.** For both day and night use. You will be pleased with this cream.

¼-lb. **8K3174** ... 63c
Postage 10 cents

½-lb. jar. **8K3133** ... $1.19
Postage 12 cents

POWDER PUFFS



Velour Puffs

Fine quality, washable cotton velour. Popular 3-in. size. One peach, one white and one flesh.

8K4166

Pkg. of 3 for 23c

Postage 1 cent

Wool Puffs

Best quality, washable white wool puffs. Two 3-inch wool puffs in sanitary envelope.

8K4153

Pkg. of 2 for 19c

Postage 1 cent

MAYBELLINE



Maybelline darkens and beautifies eyelashes and eyebrows quickly.

Solid Maybelline
Black or brown.
8K3387 ..... 63c

Eye Shadow Cream
Blue, brown, black.
8K3383 ..... 63c

Liquid Maybelline
Black or brown.
8K3388 ..... 63c

Eye-Brow Pencil
Black or brown.
8K3386 ..... 29c

When not included in $2.00 order add 3 cents to each for postage.

KURLASH

Eyelash Curler



A secret of fascinating stage beauties is now yours. Makes eyes appear darker, deeper and softer.

$1.00 size.
8K3379 ..... 87c
Postage 3 cents



Kurlene Eyelash Grower

Every woman wants long lovely lashes Kurlene contains beneficial oils that encourage quick growth of eyelashes and their beauty.

8K3390 ..... 44c
Postage 3 cents

ROYAL VELOUTINE

Imported Face Powder

Made in France by those long skilled in the art of powder blending. Double size box. **White, natural or brunette.**

8K2814 $2.50 size. $1.89
Postage 8 cents



FRECKLE and BLEACH CREAMS

Othine

"For the Treatment of Freckles".



Don't feel ashamed of your freckles. Use Othine, Double Strength. Guaranteed by the manufacturer.

8K3180 ..... 89c
Postage 8 cents

Golden Peacock



Aids in removal of freckles and blemishes. Very popular.

8K3187
$1.00 size 83c

When not part of a $2.00 order add 8 cents for postage.

ANGELUS INCARNATE



Cream Rouge

Light, medium or dark. 75¢ size. State choice.

8K3310 .... 67c
Postage 3 cents

Lip Stick

Light, medium or raspberry. State choice.
$1.00 size.

8K3364 .... 87c
Postage 3 cents

HAIR REMOVERS



Del-a-Tone Cream

Adds that touch of daintiness so essential to feminine charm. This snow white cream is easy to apply. Removes hair from arms, underarms and legs.

$1.00 size.
8K3734 ..... 79c

50c size.
8K3733 ..... 39c
Postage 4 cents each

"X-Bazin"

Spread on X-Bazin and wash the hair away in a few minutes. Easy to use. Does not encourage heavier growth of hair. Directions included.

Cream form.
8K3731 ..... 39c

Powder form.
8K3732 ..... 39c
Postage 6 cents each

Mercolized Wax



Pure Mercolized Wax aids in removing blemishes and discolorations.

8K3598—$1.00 size 87c

Saxolite

This wrinkle remover is the secret of keeping the skin free from wrinkles.

8K3599 ..... 67c

When not part of a $2.00 order add 3 cents to each for postage.

Berry's Freckle Ointment



Helps to clear skin of freckles, tan and muddy complexion.

8K3151 ..... 59c
Postage 8 cents

Kremola Skin Bleach



Helps bleach the skin to creamy whiteness and leaves it smooth as velvet.

8K3166 ..... $1.19
Postage 8 cents

DEODORANTS



Odo-ro-no Deodorants

Gives you protection from unpleasant odor caused by underarm perspiration.

Instant Liquid Crystal Clear
60¢ size.
8K3702 .... 49c

Regular Strength Ruby Red Liquid
60¢ size.
8K3701 .. 49c

Cream Form
In tube.
25¢ size.
8K3703 ... 21c

Powder Form
In tin.
50¢ size.
8K3704 .. 42c

Postage, any of the above, 4 cents

GRAHAM'S



Graham's Beauty Secret

Supplies you with a complete skin treatment. A six-fold cream that helps to give your skin that flawless texture desired by every woman. It whitens the skin as it cleanses. Tends to reduce coarse pores to fine smooth texture. Helps to smooth out small lines. It serves the purpose of several creams.

8K3143—$1.50 size $1.34

When not included in a $2.00 order add 10 cents for postage.

DENTON'S

Facial Magnesia



A liquid preparation which manufacturers claim will correct oily skin and facial blemishes.

$1.00 size.
8K3081 .. 89c

Magnesia Cream

$1.00 size.
8K3096 .. 89c

Nourishing Cream

8K3097—$1.00 size 89c

When not included in a $2.00 order add 10 cents for postage.

BURNHAM'S



Skin Rejuvenator

A fine tissue building cream. It supplies just the elements needed for proper skin nourishment. Aids in preventing fine lines and wrinkles.

8K3178 .. 89c
Postage 10 cents

Cucumber Cream

A liquid skin cleanser and beautifier. For softening and purifying the skin. It enters the pores and removes impurities.

8K3602 .. 59c
Postage 8 cents



"Curvfit" Women's Razor



The modern mode demands hair-free limbs, arms and armpits. Curvfit is the razor for women—the one that is safe and specially designed for feminine use. Does away with the necessity of using a man's razor. The curve of the razor fits the armpit. No danger of cutting the skin. There is one safe way. **"The Curvfit Way."** Nickel plated. **$1.00 value.**

Curvfit Razor and One Blade
8K3725 ..... 83c
Postage 4 cents

Extra Blades for Curvfit Razor
Package of 5 blades.
8K3726 ..... 42c
Postage 1 cent

Lady Janis Deodorants



Harmless and efficient deodorants. Aid in elimination of perspiration odors.

Liquid Form
8K3708 ..... 39c
Postage 6 cents

Cream Form
Will help keep you free from unpleasant body odors.
8K3707—Jar 39c
Postage 4 cents

Spic Powder
8K3705 ..... 39c
Postage 6 cents

HUSH
Cream Deodorant
Stay sweet with "Hush."
8K3709 ..... 39c
Postage 6 cents

HECK
Liquid deodorant.
8K3710 ..... 39c
Postage 6 cents

MUM 60c Size
Cream Deodorant
8K3706 ..... 44c
Postage 4 cents

MANICURING SETS for XMAS GIFTS



Our Best Manicure Roll
Fine leather, with silk faced satin lining. Fifteen implements. Good quality steel. Decorated Pearltone handles. **In white, rose or jade green. State choice.** Size, open, 13½x7½ in.
8K5680—Postpaid..... $6.98

A Smart Creation
Lustrous, pearltone, solid handles in **jade or rose color. State choice.** Fancy leather roll-up case with brilliant lining. 13 manicure pieces as illustrated. Size, open, 7x13 in.
8K5682—Postpaid $3.79

8-Piece Special $1.79
A good quality, inexpensive set. Real leather roll-up case with fancy lining. Manicure implements, with pearltone color handles in **rose** or **jade. State choice.** Size, open, 6x8 in.
8K5676.. $1.79
Postage 4 cents.

10-Piece Gift Set
Grained leather roll-up case with silk faced satin lining. Ten instruments as illustrated. Pearltone color handles in **rose** or **jade. State choice.** Size, open, 6x10 in.
Postpaid.
8K5683..... $2.69

Fine Quality Manicure Roll
Nine quality instruments. Decorated pearltone on amber color handles in **rose, jade green** or **white. State choice.** Roll-up leather case alligator grained, silk faced satin lining. Size, open, 6x11½ in.
8K5681
Postpaid..... $4.87

POPULAR PRICED MANICURE SETS



Cutex Compact Set
Contains trial size packages of necessary cutex manicure needs.
8K3955
60c size..... 49c
Postage 6 cents.

Cutex Traveling Set
Smart box, with all articles necessary for perfect manicure. Regular $1.50 size.
8K3953..... $1.29
Postage 8 cents.

Cutex 5-Minute Set
Fancy metal box containing all cutex essentials for a complete manicure in full size packages. A dandy gift $1.00 size.
8K3954..... 83c
Postage 8 cents.

Polish and Remover Kit
Colors: Natural, rose and colorless. State choice.
8K3971..... 39c
Postage 6 cents.

Cutex Liquid Polish
Natural, rose, coral and colorless.
8K3969..... 29c
Postage 3 cents.

Liquid Polish Remover
8K3968..... 29c
Postage 3 cents.

Cutex Cuticle Remover
Removes dead cuticle and cleans under nails.
8K3965
29c
When not included in a $2.00 order add 4 cents for postage.

OTHER CUTEX SPECIALTIES

Nail White
Tube.
8K3966..... 29c
Postage 3 cents.

Nail White
Pencil.
8K3979..... 21c
Postage 1 cent.

Hand Cream
Jar
8K3980..... 44c
Postage 6 cents.

Cuticle Cream
Jar.
8K3967..... 29c
Postage 3 cents.

Powder Polish
Pale pink.
8K3970..... 29c
Postage 3 cents.

Cuticle Oil
Softens cuticle.
8K3973..... 29c
Postage 6 cents.

Orangewood Manicure Sticks
Four sticks, assorted sizes.
8K3913—Pkg. of 4..... 22c
Postage 1 cent.

GLAZO

Polish Kit
Exquisite polish. Natural and colorless. State choice. Complete with Polish Remover.
8K3961
39c
Postage 6 cents.





Special Box Set 98c
A beautiful gift box fitted with cuticle scissors, nail file, cuticle knife, stick and buffer. Pearltone handles in **rose** or **green, state choice.** This set will please any girl. Size, 4½x6½ inches.
8K5694....98c
Postage 6 cents.

Boudoir Gift Set
Green pearltone manicure set and beautiful make-up box. Manicure implements as illustrated. Wood lid has glass top and mirror inside. Bottom glass lined. Partitions for powder, rouge, etc. Size overall, 7½x9½ inches.
Postpaid.
8K5695..... $2.39

Manicure Roll Set 98c
Here is a set that will delight the school girl. Made just like mother's. Five manicure pieces with pearltone handles in **rose** or **green. State choice.** Fancy cloth roll-up case.
8K5675..... 98c
Postage 6 cents.

ATTRACTIVE PHOTO FRAMES



Wood Swing Frames
—Glass front, removable.
—Felt covered base.
—Silver tone finish harmonizes with all photos. A picture included.

8K5950 Glass, 5x7 in..	$0.89
8K5951 Glass, 7x9 in...	.98
8K5952 Glass, 8x10 in..	1.15

Postage ea., 10 cents.

Easel Wood Frames
—Silvertone finish harmonizes with all photos.
Easel back, also ring for hanging. A picture included.

8K5963 Glass—5x7 in....	79c
8K5964 Glass—7x9 in....	89c
8K5965 Glass—8x10 in...	98c

Postage ea., 10 cents.

Our Best Swing Frames
—Hand carved wood.
—Platinum-tone finish enhances beauty of photo.
—Felt base, glass front.
A picture included.

8K5960 Glass, 5x7.....	$1.49
8K5961 Glass, 7x9.....	1.59
8K5962 Glass, 8x10.....	1.69

Postage ea., 10 cents.

You'll Like These PICTURES, PLAQUES and TRAYS



Religious Pictures
Latest black and gold color design on 12x16 glass. Rich, wood frame.
8K5916—Sacred Heart of Mary..... $1.19
8K5917—Sacred Heart of Jesus..... $1.19
Postage each, 15 cents.



Silhouettes
Child figures in black on white. Glass front. Neat, black, wood frames. Glass size 4½x5½ in.
8K5909
Pair..... 39c
Postage 8 cents.



Companion Pictures for Gifts or Prizes
Colorful French floral prints and cottage scenes. Glass mats with underside painted in black, with gold color trimmings. Neat, narrow wood frames to match. Glass size 8x10 in. Appropriate pictures for any room. Packed two companion pictures in neat box.
8K5914—Floral Subjects. 8K5915—Cottage Scenes.
Two in box for..... 98c | Two in box for..... 98c
When not included in a $2.00 order add 10 cents postage.



Ivorette Plaques Hand Colored
Resembles old ivory. Popular gifts. Size, 7x9 in.
A Friendly Call.
8K5942..... 89c
Ann Hathaway's Cottage.
8K5941..... 89c
Postage 13 cents.



Venetian Serving Tray
Gondolas on Grand Canal. Embossed wood frames in colors to harmonize with picture. Glass top. Practical and ornamental holiday gift or bridge prize. Size, overall, 17x11 in.
8K5979..... 98c
Postage 15 cents.



Duchess Pattern Amerith Quartz Toiletware

A beautiful "Amerith" creation at popular prices. Has the rich appearance of rare quartz. Artistically decorated in silver and black colors on Jade (Light Green), Rose (Light Pink), or Maize (Light Yellow). **State color desired. If not included in an order for $2.00 or more, add 10 cents postage for mirrors, 8 cents for trays, and 3 cents each for other items. Clocks are postpaid.**

Duchess Individual Pieces

Mirror, Length, 13 in.	8K5260	$1.87
Hair Brush, Lgth. 8½ in.	8K5261	1.59
Comb, Length 8 in.	8K5262	.47
Buffer, Length, 6 in.	8K5264	.79
Nail File, Length 6½ in.	8K5266	.23
Cuticle Scissors	8K5268	.67
Powder and Puff Box	8K5270	.67
Dresser Tray, 6¾x10 in.	8K5274	1.47
Clock, 24-hour, no strike	8K5276	2.19
Picture Frame	8K5278	.98
Jewel Box, 5½x2¾ in.	8K5279	.98

Be sure to state color desired.
(Note saving made by buying sets.)

Duchess 3-Piece Set

Mirror, Hair Brush and Comb. In **Jade, rose or maize colors. State choice.** Packed in plain boxes.
8K5643—Postpaid **$3.79**

Duchess 10-Piece Set

Consists of mirror, hair brush, comb, file, buffer, cuticle knife, button hook, shoe horn, powder box and jewel box. Colors as above. **State choice.**
8K5644
Postpaid **$6.98**



Touraine Pearltone Decorated Toiletware

Created exclusively for Sears by the makers of Dupont Pyralin. Inexpensively priced, richly decorated in gold and black color on pearltones of **white, rose, jade green** or **maize** color on **amber** Pyralin.

Be sure to state color desired. If not included in an order of $2.00 or more, add 3 cents to each item; except Mirrors, hair brushes, trays and clocks which are Postpaid. Note saving made by buying sets.

Touraine Individual Pieces

Mirror, Length, 14¼ in.	8K5280	$3.67
Hair Brush	8K5281	2.00
Comb, Length, 8 in.	8K5282	.79
Buffer, Length, 5¾ in.	8K5284	.97
Nail File, Lgth., 6⅞ in.	8K5286	.44
Cuticle Scissors	8K5288	.98
Powder and Puff Box	8K5290	1.08
Hair Receiver, 4 in. diam.	8K5291	1.08
Cloth Brush, Length, 6 in.	8K5292	1.45
Dresser Tray, 10x6⅛ in.	8K5294	2.47
Clock, 24-hour, no-strike	8K5296	2.47
Picture Frame, 4⅛x2¾ in.	8K5298	1.35
Jewel Box, 4½x2¾x1¼ in.	8K5299	1.08

Touraine 3-Piece Set

In white, rose, jade or maize colors. **State choice.** In plain boxes.
Consists of mirror, hair brush and comb.
8K5645—Postpaid ... **$5.98**

Touraine 10-Piece Set

Consists of mirror, hair brush, comb, file, buffer, powder box, shoe horn, button hook, cuticle knife, and jewel box. Colors as above. **State choice.**
8K5646
Postpaid **$10.75**

Here Is the Set SHE Wants!



Amerith 10-Piece Dresser Set

The best set we have ever sold at such a low price. Beautiful gold and black color decorated pearltone on amber Amerith. Colors in **rose, green or maize. State choice.** Set of 10 pieces as illustrated. In beautiful lined and tufted case.
8K5650¼—10-Pc. Set. Postpaid **$9.95**



3-Pc. Pearltone Amerith Set

Pearl on amber color, beautifully decorated mirror, brush and comb. In gift box. A wonderful set for this price. Colors **rose, green or maize. State choice.**
8K5647—3-Piece Set. Postpaid... **$4.79**



10-Pc. Asterloid Onyx Dresser Set

A marvelous set in realistic onyx colors of **rose, green and maize. State choice.** Heavy pieces in latest designs. Resembles real onyx. Fine quality throughout. Ten useful pieces as illustrated. Complete in gorgeous gift case.
8K5651¼—10-Piece Set. Postpaid **$14.98**



Big Value Three-Piece Set

A Dupont filled set made of pearltone Pyralin in lustrous **rose, green** or **maize colors.** Artistically decorated. Large, substantial beveled mirror with hair brush and comb to match. **State color choice.** In fancy lined gift case. An exceptionally good set for this low price. The ideal holiday gift. She will be delighted with this set.
8K5653—3-Piece Set.
Postpaid **$3.45**



20-Piece Decorated Asterloid Dresser Set for $19.95

The most beautiful set we have ever sold at any price. This type of Set would sell elsewhere for $30.00. Each piece in newest design. Asterloid Quartz, artistically decorated in black and gold colors. Large size heavy mirror, good hair brush, beautiful silhouette design tray and 17 other items as illustrated. In gorgeous rayon lined and tufted hinged case. Your very best girl will be delighted with this set. Colors, **rose, green or maize. State choice.**
8K5652¼—20-Piece Set. Postpaid **$19.95**



Misses' 3-Piece Pyralin Set

For the Young Lady 12 to 18 Years Old
Hand decorated, made just like Mother's. Pastel colors of **pink, green or blue. State choice.** 10-in. mirror. Beveled glass, hair brush with good bristles, and comb. In neat box. The perfect Xmas gift.
8K5655—Postpaid **$2.98**



Ladies' Set for $1.39

An exceptional value. Fancy decorated beveled mirror, 11 in. long, 9-in. hair brush and 8-in. comb. Made of mottled Pyroxoloid in soft pastel colors of **rose or green. State choice.** An ideal gift for a lady or grown up girl. She will be pleased with one of these sets. Complete in partition box. A set like this usually sells elsewhere for $2.00.
8K5654—3-Piece Set. **$1.39**
When not included in a $2.00 order, add 10 cents for postage.



Ladies' or Misses' Pearltone Dresser Set

Good mirror, hair brush and comb. Dainty floral decorations on Pearltone colors of **rose, green or maize. State choice.**
8K5656 ..... **98c**
When not part of $2 order, add 12 cents for postage.



UTILITY DRESSER PIECES

Pastel Colors Mirrors

Heavy Pyroxoloid mottled effect, in pastel colors: **Green or rose. State choice.** 5-in. beveled glass. A practical mirror for general use. Length 11½ in.
8K1152 **89c**
When not included in a $2.00 order add 12 cents for postage.

Grained Ivory Color Dresser Pieces

Bonnet Shape Mirror
Length 12 in. Beveled glass.
8K1151 **$2.35**
Postpaid .....

Round Shape Mirror
Length 9 in. beveled glass. **$1.37**
8K1150 .....
When not part of $2 order, add 10 cents for postage.

Hair Brush **$1.19**
8K1050 .....
Add 8 cents for postage.

Dressing Comb **29c**
8K1010 .....
Add 3 cents for postage.





For the Little Miss

A decorated mirror, brush and comb in **green, blue or pink. State choice.** **59c**
8K5657 .....
When not part of $2 order, add 8 cents for postage.

Save at Sears on Gifts that Please



Good Perfumes in Economy Gift Packages

French Floral Odors

Good quality perfumes in attractive new style 1-oz. bottles and gold color box. Blended of oils from the flowers of France, these inexpensive perfumes are delicately fragrant and have real lasting quality. You only pay for quality when you purchase these popular floral odor perfumes. No money spent for fancy packages and yet package is neat and rich looking enough to made an ideal gift item. Seven of the most popular flower odors: **Jasmine, Gardenia, Sweet Pea, Lily of the Valley, Trailing Arbutus, Narcissus and White Rose. State floral odor desired.**

8K2977—1-ounce bottle.....79c

When not part of $2.00 order add 8 cents postage.



Popular Vanities Moderately Priced

For Holiday Gifts and Bridge Prizes

Charmant Double Vanities

Dainty, thin, book style vanities with Florentine pattern leather panels. Assorted designs. Well constructed metal case. Complete with mirror and puffs. Size, closed, 2½x1½ in.

Double Compact

Flesh color powder and medium shade rouge.

8K3005 Each.....45c

Double Vanity

Medium rouge and place for loose powder.

8K3007 Each...45c

Postage each, 3 cents.

Watch Case Style Vanity

Chromium plated heavy metal. Enameled top with love bird design. A real fine quality vanity made like a watch case by a jewelry manufacturer. Good vision mirror, also 2 puffs. Medium shade fine texture rouge and leak-proof receptacle for holding face powder.

8K3006—2-in. dia. 89c

Postage 3 cents.





Cut Glass Perfume Bottles

Artistic imported cut glass bottle with glass applicator stopper. A useful dresser ornament. Holds about ½-oz. perfume. **Height 5½-in. Colors: green, rose or crystal. State choice.**

8K4274
Dresser size.....98c
Postage 8 cents.

Purse Size

Carry your favorite perfume in your purse. Size, 1¾ in. high. **Colors, black, green or crystal. State choice.**

8K4273
Purse size.....47c
Postage 3 cents.

MUSICAL POWDER BOXES



Lustrous, crackle finish metal boxes in pastel shades of **rose, green, or orchid. State choice.** Beautiful imported miniatures in cover. Plays 2 tunes without stopping. Best imported Swiss musical movements. Has receptacle for your face powder. Puff included with each. **Postpaid.**

Special $2.67

Usually sells elsewhere for $3.00 to $3.50. **Size, 3½x4 in.**

8K6005
Each..$2.67

A Big Value

Large size miniature and mirror in cover. **Size, 4½x3½ in.**

8K6006
Each..$3.69



Houbigant Toilet Waters

The name Houbigant means quality and these popular 3½-oz. Floral Toilet Waters will prove acceptable gifts during the holidays. Odors: **Lilac, Rose and Jasmine. State choice.**

8K3517.....95c
Postage 6 cents.





Perfume Gift Package

An inexpensive popular holiday gift. 1-oz. of good quality perfume in fancy bottle. Neat black and silver color box. Bottom rayon lined. Odors: **Rose, Sweet Pea or Gardenia. State choice.**

8K2930.....39c
Postage 8 cents.



$3.98 Postpaid

$6.59 Postpaid

Mayflower Ship Models

Reproductions of world renowned historical ship. Skillfully constructed wood hulls with sails, flags, rigging, etc., made and colored to closely resemble the original.

Large Size

Size 26 in. high, 25 in. long.

8K6033¼ Postpaid...$6.59

Small Size

Size 22 in. high; 22 in. long.

8K6032¼ Postpaid...$3.98



Boudoir Make-Up Box

Beautiful cover design. Glass top. Mirror in cover. Glass bottom partitioned off to hold powder, rouge, etc. **Colors, gold, green and ivory. State choice.** Felt bottom. **Size, 7x9 in.** Adds beauty to appearance of dresser or vanity.

8K6038
Each.....89c

Bath Salts in Cheese and Cracker Dish



The ideal bridge prize. Ten of Babcock's Perfumed Bath Torpedoes, cellophane wrapped in colors and ribbonzene tied, together with a beautiful and practical cheese dish. Separate compartment in center of plate for cheese, also cover for same. Balance of plate can be used for crackers. Complete with reed handle. Neatly packed, makes a dandy holiday gift.

8K5703—Each.....89c

When not part of $2 order, add 10 cents to each for postage.



Double Compact 29c

Beautiful Metal case finished in silver and enamel colors. Contains flesh powder and medium rouge with puffs and metal mirror.

8K3000....29c
Postage 4 cents.



Soap Zoo

For Little Tots

A gift that will delight any little boy or girl. Five assorted colored realistic looking animals. Made out of perfumed toilet soap. Packed in fancy gift box. An inexpensive gift that will surely please.

8K6082—5-Pc. Set.....29c

When not included in a $2.00 order, add 6 cents for postage.

Narcisse Perfume Gift Set 59c



Fancy gift box, bottom lined. Perfume, Toilet Water, Face powder and bath salts. A big value assortment.

8K5751—4-pc. set.....59c
Postage 10 cents.



Imported Pottery Powder Jar 39c

Containing perfumed after bath powder. Also good velour puff. A practical dresser ornament. Popular also as bridge prizes. Comes in assorted colors and styles. **Size, 4 in. square.**

8K5700....39c
Postage 10 cents.



Make-Up Mirror

Clear vision, magnifying mirror on one side and regular mirror on the other. Adjustable to use as hand or easel mirror. Mirror size 3¾ in.

95c

8K6081
Each.....95c
Postage 6 cents.



29c

Ben Hur Gift Set

Reg. **$1.00 size** bottle of the popular Ben Hur perfume, **$1.00 size** face powder and **50c size** toilet water. **$2.50 value.**

8K5752—Set complete....$1.19
Postage 10 cents.

Bath Salt Set

12 bath torpedoes (cubes filled with perfumed bath salts) wrapped in cellophane in assorted colors. A dandy gift package.

8K5701.....29c
Postage 6 cents.

La Facinee Perfume Gift Set 29c



A dandy gift for a little girl. A pretty gift box, containing fancy packages of Perfume, Toilet Water and Face Powder. Bottles cellophane wrapped. A big value at a small cost.

8K5750—3-Pc. Set.....29c
Postage 6 cents.



Natural Wood Nut Bowl

Bark of tree on the outside of bowl. **7-in. diam.** Inside highly polished. Felt base. 6 picks and nut cracker. A gift any one will appreciate.

8K6035
$1.19
Postage 12 cents.



Burnt Wood Boxes

With hinged covers. Often bought to fill with candies, gifts, etc. at holiday time. Colored flower decorations.

Handkerchief or Lace Box
Size, 6x6x1¾ in.
8K6025
19c

Utility or Glove Box
Size, 10¼x5¼x1¾ in.
8K6026
21c

Postage each, 6 cents.

Dutch Girl Bread Board

A practical gift for mother. Made of polished hardwood, about ¾ in. thick. Dutch girl designs in colors. Plain side of board is used when cutting bread. Knife fits in slit at top of board, which is fitted with chain for hanging. Good quality knife. Size board overall, 7½x12 in.

8K6037.....89c
When not part of $2 order add 8¢ postage.



Hat Brush and Shoe Polisher

Leather Traveling Set

Hat brush, **3½ in.** long and wool shoe polisher. Decorated, embossed leather roll case with snap clasp. A gift for ladies or gentlemen.

8K6079—Each.....59c
Postage 6 cents.



Mickey-Mouse Soap Trio



Three comic little figures popular with the children. Made of soap throughout and painted in realistic colors. **Each about 3½ in. high.**

8K6080—Box of 3, for.....49c
Postage 6 cents.

QUALITY First - QUALITY Always - at Sears

Smartness to Your Finger Tips



Flared Cuff Slipons

69¢ A PAIR

33K3270—Mode
33K3271—Black
33K3272—Brown

Sizes, 6 to 8½. Half sizes. State size. When not included in a $2 order, send 4¢ a pr. for postage.

—*Washable DOUBLE WOVEN fine quality cotton Chamoisuede fabric.*
—*Imported Slipon Style.*
—*Three Wide Gores Offset by Dainty Colored Piping.*
—*Shirred Elastic Inside Wrist.*
—*Kip-Knot Finger Seams; Kip Bolton Thumbs; Stitched Backs.*

One of the finest cotton chamoisuede Fabric Gloves money can buy.

Imported Slipons

49¢ A PAIR

33K3230—Covert
33K3231—Gray
33K3232—Black
33K3233—Brown

Sizes, 6 to 8½. Half sizes. State size. When not included in a $2 order, send 4¢ a pr. for postage.

—*Fine woven Washable Cotton Chamoisuede Fabric.*
—*Embroidery, Applique and Piping in Contrasting color.*

Imported Slip-on style with wide flare cuff and two-tone embroidery on back. Made of cotton chamoisuede, that washes and wears well.

49¢ A PAIR

33K3220—Covert
33K3221—Black
33K3222—Brown

Sizes, 6 to 8½. Half sizes. State size. When not included in a $2 order, send 4¢ a pr. for postage.

—*Fine Quality Washable Cotton Chamoisuede Fabric.*
—*European Made with wide four-gored cuff.*

Low priced—but this glove's tailored by one of Europe's finest makers! A slim fitting flattering style. Gores and zig-zag hairline stitching in contrasting color.



"Fashion Right" Gloves for Thrifty Buyers!

79¢ A PAIR

Wool Knit Sport Glove

33K3416
Rainbow Stripes

Sizes, 6 to 8½. Half sizes. Order by catalog number and mention color number and size. When not included in $2 order, send 4¢ a pr. for postage.

—*Finest ALL WOOL Worsted Yarns.*
—*Seamless, Full-Fashioned, Firmly Knit.*
—*Extra Warm Brushed Nap on inside.*
—*Smart Knitted Design on Cuffs.*

Brilliantly and beautifully striped new Rainbow gloves, the sportiest and smartest we've ever seen! Wherever you go, smart women are wearing them.



49¢ A PAIR

Fan Flare Cuffs

33K3255—Java
33K3256—Gray
33K3257—Black
33K3258—Mode

Sizes, 6 to 8½. Half sizes. State size. When not included in a $2 order, send 4¢ a pr. for postage.

—*Fine Washable Cotton Chamoisuede Fabric.*
—*Imported One Snap Fastener Style.*
—*Lined scalloped flare cuff.*

A glove to delight gay feminine fashions! Wide cuffs lined with contrasting color fabric. Embroidered stitching on backs and cuffs and dainty narrow piping of contrasting color.

69¢ A PAIR

33K3275—Mode
33K3276—Black
33K3277—Brown

Sizes, 6 to 8½. Half sizes. State size. When not included in a $2 order or more, send 4¢ a pair for postage.

—*Fine Quality Washable DOUBLE WOVEN Cotton Chamoisuede Fabric.*
—*Flared Slipon Style imported from Europe.*
—*Narrow Piping in Contrast Color Gives Cuffs Modish Tier Effect.*
—*Hairline Stitched Back.*
—*Kip-Knot Finger Seams and Kip Bolton Thumbs.*

Only 69¢—and this glove has everything! Quality's right up to Sears rigid specifications; and the style is one of Europe's very smartest! Double woven fabrics almost silken textured, it's so fine.



Imported Fabric Slipons
A Pair

49¢

33K3735
Java
33K3736
Gray
33K3737
Brown

Ages, 5 to 12 yrs. State age. When not included in a $2 order, send 4¢ a pair for postage.

—*Washable Cotton Chamoisuede Fabric*

Embroidered and appliqued and with smart color contrast.

All Wool
A PAIR

Rainbow Stripes

49¢

33K3725

Ages, 5 to 14 yrs. Colors, Blue, Camel Tan or Brown. Mention color and age. When not included in a $2 order, send 4¢ a pr. for postage.

—*Fine Brushed ALL WOOL Yarns Seamless Knit.*

Soft, fine wool gloves with gayly designed long-flare cuffs.

Smart Flattering Imported Slip-Ons

Lowest Price Yet

33K3285—Java
33K3286
Mocha
33K3287—Arab
33K3289—Gray

49¢ A PAIR

Sizes, 6 to 8½. Half sizes. State size. When not included in a $2 order, send 4¢ a pr. for postage.

—*Washable DOUBLE WOVEN cotton chamoisuede fabric*
—*Imported, about a 5½ button length Slip-on.*
—*Kip-Knot Finger Seams; Kip Bolton Thumb*

Utterly simple, but so smart it's one of Europe's favorite glove styles! Back has a distinctive stitching which gives effect of a cluster of pin tucks. Exquisite flawless tailoring throughout.



69¢ A PAIR SWANK!

33K3293-Brown
33K3294-Navy
33K3295-Arab
33K3296-Black

Sizes, 6 to 8½. Half sizes. State size. When not included in a $2 order, send 4¢ a pr. postage.

—*Washable DOUBLE WOVEN Fine quality, Cotton Chamoisuede Fabric.*
—*Imported, about 6-Button length Slip-ons.*
—*Saddle stitching.*
—*Kip-Knot Finger seams; Kip Bolton Thumb.*

Worlds of style in this glove! Swagger saddle-stitching in a rich color contrast . . . graceful flare pinked tops . . . soft, fine suede-like cotton fabric. Priced so amazingly low only because we **import direct from Europe.**

New, Smart Imported



$2.98 A Pair *Postpaid*

Our Very Finest Kidskin!

$2.98 A Pair

33K3065—Black
33K3066—Mode
33K3067—Brown
Sizes, 6 to 8 (quarter sizes). State size. Postpaid.

—Real Selected Imported Glace Kidskin, Loveliest of Glove Leathers.
—WASHABLE.
—Full Pique Seams, One-Snap Fastener.
—Embroidered Backs and Curved Cuffs in Contrasting Color.

Every woman's hands look their prettiest in Glace Kidskin! And this glove makes hands look even daintier, so cleverly did the European artist design it! Carefully reinforced; exquisitely tailored! And we've priced it LOW!



New Gauntlet

33K3060—Black
33K3061—Brown
Sizes, 6 to 8

$1.95 A Pair

Quarter sizes. State size. When not included in a $2 order, send 6¢ a pr. for postage.

—Selected Quality Glace Lambskin (Usually Called Kid.)
—Shirred Elastic at Wrist for Better Fit.
—Full Pique Seams.

Lovely new **imported** gloves—they'll add dash to whatever you wear. Flared slightly, piped and embroidered in rich color contrast. Fit well; wear well; and cost amazingly little here.



Snap Wrist

33K3050—Black
33K3051—Mode
33K3054—Brown
Sizes, 6 to 8

$1.95 A Pair

Quarter sizes. State size. When not included in $2 order, send 4¢ a pr. for postage.

—Very Fine Quality Glace Lambskin (Usually Called Kid).
—Fashionable Color Contrast Shows When Cuff Is Turned Down.
—Full pique seams.

So popular, we **import** thousands of dozens of this style. Color contrast repeated on beautifully embroidered backs.



$1.69 A Pair

33K3095 Black
33K3096 Brown
33K3098 Eggshell
Sizes, 6 to 8. Quarter sizes. State size. When not included in a $2 order, send 6¢ a pair for postage.

—Selected Imported Chrome Tanned Washable Capeskin.
—Fashionable about 4-button length with a swagger 4½-inch flare.

Absolute perfection in the simple Slip-on glove. Cut to fit splendidly. Half pique silk sewed seams. Pinked tops.



For Measuring Instructions refer to Page D or F in back of book.

Your Choice

$1.00 A Pair

Button Top

33K3670—Black
33K3671—Brown

Strap Wrist

33K3668—Black
33K3669—Brown

Slip-on Style

33K3672—Black
33K3673—Brown

—Fine Chrome Tanned Lambskin.
—Warm Cotton Fleece Lining.
—Stitched backs.
—Half outseam sewn.

Sizes 6 to 8½. Half sizes. State size.

We're proud of this! Good stout, well-made gloves, warmly lined with a heavy cotton fleece. Your choice of three splendid styles. **When not included in a $2.00 order, send 4¢ a pair for postage.**



Your Choice

$1.95 A Pair

Fur Lined Leather Gloves

BUTTON TOP	STRAP WRIST
33K3690—Black	**33K3692**—Brown
33K3691—Brown	**33K3693**—Black

Sizes, 6 to 8½. Half sizes. State size. When not included in a $2 order, send 6¢ a pr. for postage.

—Fine Imported Chrome Tanned Lambskin.
—Completely Lined with Clipped Coney (Rabbit Fur).
—Full Outseam Sewn; Stitched Backs.

Wear these fur-lined gloves . . . and just see how warm they are even in coldest weather! Button top has wind gore; strap wrist has adjustable strap.

All Items on This Page in GIFT BOX ON REQUEST See First Index Page



Snug Fitting Warm and Smart

$1.79 A Pair

33K3662—Black
33K3663—Brown
33K3664—Navy blue
Sizes, 6 to 8½. Half sizes. State size. When not included in a $2 order, send 6¢ a pair for postage.

—Finest Imported, Chrome Tanned Lambskin.
—Warm fleecy lining of soft cotton and rayon.
—Extra long at wrist with adjustable strap.

A glove as good-looking as it is warm and practical! Superbly tailored; half outseam sewed in contrast color stitching. Bolton thumbs. Cut to fit smoothly, to give perfect freedom! Way underpriced!



$1.00 A Pair

Trim Slip-on Glove

33K3070—Black
33K3071—Brown
Sizes, 6 to 8. Quarter sizes. State size. When not included in a $2 order, send 4¢ for postage.

—Good Quality Chrome Tanned Capeskin.
—About a 3½-button length.

The Lowest Price we've ever seen for a Capeskin Glove of this quality! It's fashionable, half pique sewed, pinked tops, stitched back and smart little flare. Not as good as our 33K3095 but of long wearing sturdy quality.

Low Prices Buy BETTER QUALITY at Sears



69c

Snug, Warm Lined Mittens

42c

33K3743—Black **33K3744**—Brown
Ages, 5 to 14 years. State age. When not included in a $2.00 order, send 6¢ for postage.
—*Imported Chrome Tanned Capeskin Leather.*
—*Palms and Backs LAMBS WOOL LINED.*
—*Snug Fitting Elastic Web Wrist.*
Jack Frost won't nip fingers protected by these soft, downy-lined mittens! Made of good, strong leather that'll give lots of wear! For boys or girls.

33K3710—Red **33K3711**—Blue
33K3712—Green **33K3713**—Brown
Ages 3 to 10 years. Be sure to state age wanted. When not included in a $2 order, send 6¢ for postage.
—*Very Good Quality Chrome Tanned Sheepskin.*
—*Warm Fleeced Cotton Lining.*
Misses' or Boys' Mittens—Higher priced last year. Kiddies like them very much—The bright colors are pretty. Snug elastic web bands keep wrists warm!



49c

Women's Imported Fabric Slip-Ons

33K3345—Java **33K3346**—Gray
33K3347—Black
Sizes, 6 to 8½. Half sizes. State size. When not included in a $2 order, send 4¢ for postage.
— *Fine Woven Cotton Chamoisuede Fabric.*
— *Warm, Fleeced Cotton Lining.*
— *Extra Long With All Around Strap.*
A grand bargain for women! Last year at 69c—and now it's reduced almost one-third!



Fur Tops

$1.00

33K3709—Dark Tan.
Ages, 4 to 12 years. State age. When not included in a $2 order, send 4¢ for postage.
—*Chrome Tanned Capeskin Leather.*
—*Warm, Heavy Fleeced Cotton Lining.*
—*Warm Fur Tops.*
—*Positive Snap Fastener.*
—*Very Carefully Made.*
Ideal for girls or boys.



Brushed Yarn Mittens

29c

33K3716—Brown
33K3717—Buff
33K3718—Navy
33K3719—Red
Ages, 5 to 14 years. State age. When not included in a $2 order, send 4¢ for postage.
—*Good Quality Brushed Yarns.*
—*Knitted Double Thickness, Outside of More Than Half Wool.*
Just try to find as good a mitten for Misses at this price anywhere else! Colored stripes on cuffs.



Fur Tops

39c

33K3901—Brown
Ages, 2 to 14 years. State age. When not included in a $2 order, send 4¢ for postage.
—*Fine, Closely Woven Cotton Jersey Cloth.*
—*Warm Cotton Fleeced Lining.*
A neat, durable glove, ideal for all-around wear. **Fur tops.** One positive snap fastener. Thrifty mothers choose this style again and again for their boys and girls.



Women's Lined FROST KING Gloves

$1.39

33K3666—Brown. **33K3667**—Black.
Sizes, 6 to 8½. (Half sizes) State size. When not included in a $2 order, send 6¢ for postage.
— *Good Imported Chrome Tanned Capeskin Leather.*
— *Extra Long Knitted Cuffs of Brushed All Wool Yarns.*
— *Heavy Fleeced Cotton Lining.*
Winter's fun—if your hands are warm! And here's a "Frost King" glove to do the trick. Extra long cuff can be pulled up over sleeve for added warmth. Save money on it here!





Fleeced Cotton Lining



Women's Lined Capeskin Gloves

$1.49

33K3675—Black
33K3676—Brown
Sizes, 6 to 8½. (Half sizes) State size. When not included in a $2 order, send 6¢ for postage.
— *Good Quality Chrome Tanned Capeskin Leather.*
— *Heavy Fleeced Cotton Lining.*
— *Long Gauntlet Style Cuff.*
— *Adjustable Strap at Wrist.*
Women's gloves—warm, snug and practical! Exceptionally well tailored—would cost as much more elsewhere!

89c

33K3902—Brown **33K3904**—Blue
33K3905—Red. Ages, 5 to 14 years. State age. When not included in a $2 order send 6¢ for postage.
"FROST KING" Capeskin mittens for boys or girls. Long cuffs of **brushed all wool.**

39c

33K3923—Brown
Ages, 4 to 10 years. State age. When not included in a $2 order, send 4¢ for postage.
—*Fine, Closely Woven Chamoisuede or Cotton Jersey Fabrics.*
Keeps young hands warm; real fur tops. One positive snap fastener.

29c

33K3760-White
33K3761-Red
33K3762
Navy Blue
33K3764-Buff
Ages, 6 mo. to 4 yrs. State age. When not included in a $2 order, send 4¢ for postage.
—*Brushed Yarns, About Two-Thirds Wool.*
—*Double thickness.*
Good quality, warm, soft little mittens. On a cord.

MITTENS FOR TINY TOTS



33K3763
Beaver

39c

Ages, 6 mo. to 4 years. State age. When not included in a $2 order, send 3¢ for postage.
—*Fine Woven Cotton Chamoisuede or Cotton Jersey Fabrics.*
—*Warm Fleeced Cotton Lining.*
Super Economy price! Durable mittens, one positive snap fastener. Fur tops keep wind from blowing up sleeves.





Women's Lined Jersey Gloves

39c

33K3620—Brown
33K3621—Black
Sizes, 6 to 8½. (Half sizes). State size. When not included in a $2 order, send 4¢ for postage.
— *Fine Quality Cotton Jersey Cloth.*
— *Heavy Cotton Fleeced Lining.*
No better proof of quality than a satisfied customer's re-order! And this women's glove's had thousands of re-orders! Fur tops; warm, heavy cotton fleeced lining. Stitched backs; one snap fastener.

Be Sure to State SIZE and COLOR

STAY IN STYLE... Graceful

FAMOUS "Even-Pul" PATENTED BRASSIERE



Patented Elastic Construction slenderizes waist and reduces diaphragm 2 to 3 inches.

"EVEN-PUL" distributes flesh evenly... creates smooth flowing lines... provides a perfect foundation for the new frock.

38K643—Flesh. Even sizes—34 to 48 inches bust. State size. **89¢**

If not included in order of $2 or more, send 4¢ postage.

Attain the slim perfection of a youthful figure by wearing the long-line, **Famous "Even-Pul"** brassiere. It gives you flattering, healthful support, corrects every marring diaphragm bulge. Fashioned of a **sturdy quality, fancy Rayon figured madras. Lightly boned.**



38K610—Flesh. Even sizes—30 to 42 in. bust. State size. If not included in order of $2 or more, send 3¢ for postage. **49¢**

Fits snugly, and corrects drooping busts with invisible inner pockets. Fashioned of **good quality, firm Rayon and cotton Jersey with fine glove silk bust sections.** Elastic, both at center front and back.

Back Closing 38K659 Flesh. **55¢** **Side Closing 38K660 Flesh.**

Even sizes—32 to 44 in. bust. State size. If not included in $2 order, send 3¢ for postage.

This style improves your appearance, and gives good support. Of **good quality, Rayon striped, Cotton Broadcloth.** 5-inch back with elastic insert.

Side Closing
38K648—White.
38K649—Flesh. **45¢ EACH**

Back Closing
38K650—Flesh.
Even sizes—32 to 44 in. bust. State size.
Extra long style of **good quality, Mercerized, fancy cotton Brocade.**

Side Closing
38K640—Flesh. **45¢ EACH**

Back Closing
38K608—Flesh.
Even sizes, 30 to 44 in. bust. State size.
Comfortably firm Brassiere of sturdy quality, **Rayon figured, Cotton Batiste.** Reinforced Diaphragm.

If any of above styles are not included in an order of $2 or more, send 4¢ each for postage.



25¢ Each or Any 2 for 45¢



19¢ EACH **3 FOR 53¢**

38K611—Flesh.
38K612—Peach.
Even sizes—30 to 38 in. bust. State size. If not included in order of $2 or more, send 2¢ each for postage, or 4¢ for three.

Smooth fitting, light weight, durable **Cotton Pongette** Bandeaux. Narrow elastic at back closing. **Greater savings when you buy three!**

If not included in order of $2 or more, send 2¢ each for postage or 3¢ for two.

38K618—Flesh.
Even sizes—30 to 36 in. bust. State size.

The adjustable drawstring, and invisible pockets uplift the bust into firm youthful lines. Made of **Rayon striped, Cotton Broadcloth.** Elastic at back closing.

38K616—White.
38K617—Flesh.

Even sizes—28 to 36 inches bust. State size.

An unusually well tailored Bandeau of **dainty figured, mercerized, cotton Brocaded Madras.** Elastic insert in back fastening. Gives smooth figure lines.

38K635—White.
38K636—Flesh.

Even sizes—30 to 40 in. bust. State size.

Buy Two and Save!

A style popular for slight and average figures. Well made of **durable, fancy Rayon figured, Cotton Madras.** Lightly boned at sides. Elastic at back closing.





Front Closing Only
38K507—Flesh. **59¢**

Even sizes, 36 to 54 in. bust. State size. If not included in order of $2 or more, send 4¢ for postage.

A style that gives perfect control to the average and heavier figure. Will support a full bust comfortably and firmly with the aid of elastic inserts so generously applied at sides and down center of back. Made of **extra strong cotton madras in a fancy pattern.** Well made for long and satisfactory wear.

Side Closing
38K685—Flesh. **59¢ EACH**

Back Closing
38K684—Flesh.
Even sizes—34 to 48 inches bust. State size. If not included in order of $2 or more, send 4¢ for postage.

Full-figured Women find this style so necessary for the close-fitting, new frocks. Cut long, and made of a good quality **Cotton Batiste with fancy Rayon pattern.** The boning in front smoothes away those annoying diaphragm bulges, and the elastic at sides and down center back adds to its comfort and fit.

To Attain the Well Defined Bust *with Comfortable Support*

38K654—Flesh. **39¢**
Even sizes—30 to 40 inches bust. State size. If not included in order of $2 or more, send 2¢ postage.

The young girl or slender matron will immediately recognize this Bandeau as the style she needs, for it stresses the youthful figure, gently lifts and restores lines that tend to sag. **The bust section is made of lovely, supple Rayon Jersey; back of Rayon figured, cotton Broadcloth.** Elastic sections in front.

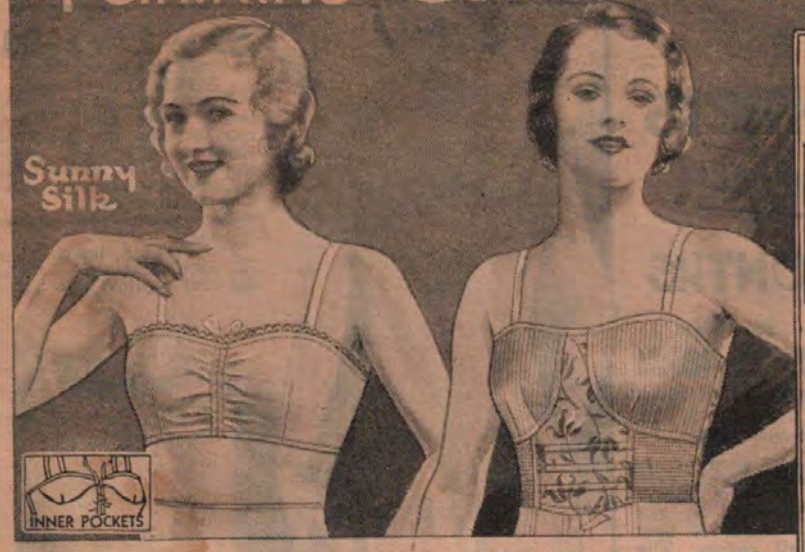
38K627—Flesh. **39¢**
Even sizes—30 to 44 inches bust. State size.
When not included in order of $2 or more, send 2¢ for postage.

The emphasis on uplift lines in this Brassiere is exemplified in the fashionable form fitting curve below the bust. The material is of a sturdy wearing quality, **fancy Rayon Patterned, Cotton Broadcloth** that will withstand everyday tubbing. Has elastic panel at back closing.

38K639—Flesh. **39¢**
Even sizes—32 to 44 inches bust. State size.
When not included with order of $2 or more, send 2¢ for postage.

A comfortably firm Brassiere that lifts and supports at the same time. It is expertly designed and shaped for proper fit, and is made of **durable Rayon and Cotton Repp.** Medium high back that closes at side of elastic insert. Buy one—you'll find the value outstanding.

Feminine Curves are the Fashion



38K620—Flesh. **59¢**
Even sizes—30 to 44 in. bust. State size. When not included in order of $2 or more, send 2¢ for postage.

Uplift your bustline with this lovely Bandeau of soft **Sunnysilk—a smooth all silk material that resembles radium.** Designed to give your figure the smart accents of today. Trimness of fit is aided by the center drawstring adjustment and invisible uplift pockets. Back closing.

38K609—Flesh. **69¢**
Even sizes—32 to 44 inches bust. State size. If not included in order of $2 or more, send 3¢ postage.

The **good quality, fancy patterned, Rayon and Cotton Brocade with the Rayon and Cotton Jersey bust sections** make this a fine fitting garment. Panel in front effects the necessary support for the diaphragm. Back closing. Try this longer line model!

HELP . . . For the FLAT CHESTED



NOTE THE DIFFERENCE • SOFT PADS ARE REMOVABLE

"FORM BUST"

Gives
FLAT FIGURES NEW STYLE CURVES

THE THRILL OF SOMETHING NEW! **69¢**

"Form Bust" vanquishes that flat-chested look, changing the very slight figure, with perfect comfort into the lithe loveliness of a natural bust. Has cleverly shaped invisible and removable bust pads, soft and fluffy, imparting the appearance of natural grace and beauty. **Made of Rayon and cotton Brocade with soft Rayon and cotton Jersey bust sections.**

38K642—Flesh. **Even sizes—30 to 38 in. bust. State size. When not included in order of $2 or more, send 5¢ for postage.**





25¢ EACH



39¢

SET of THREE **3 FOR 69¢**

Health-Gard

38K613—Flesh. **98¢**
Even sizes—34 to 48 inches bust. State size. When not included in order of $2 or more, send 6¢ postage.

Slenderize your figure gracefully with this comfortable, side closing, "Health-Gard" Brassiere. The specially constructed diaphragm section in front is substantially made of Rayon and cotton covered rubber which neutralizes body acid contained in perspiration; effectively reduces the diaphragm bulge. The **bust sections are made of soft Rayon and cotton Jersey, while the long back and panel in front are of a fancy brocade.**

All Cotton Linene 35¢
38K500—White.

Elastic Webbing at sides **47¢**
38K501—White.
Even sizes—34 to 48 in. bust. State size. If not included in order of $2 or more, send 3¢ for postage.

Front Closing Style Brassiere of **good quality cotton Linene.** Assorted patterns embroidery trim. **Can be had with or without elastic webbing at sides.**

Front Closing
38K630—White.
38K634—Flesh.
Even sizes—30 to 48 in. bust. State size.

Back Closing
38K631—White.
Even sizes—30 to 40 in. bust. State size.

If not included in order of $2 or more, send 3¢ for postage.

Indian Head, a sturdy cotton cloth Brassiere famous for long wear. Has elastic insert in back and lightly boned at sides.

Front Closing
38K680—Flesh.
Even sizes—32 to 44 in. bust. State size.

Back Closing
38K681—Flesh.
Even sizes—30 to 40 in. bust. State size. If not included in order of $2 or more, send 3¢ for postage.

Comfortably firm Brassiere in medium length of **fine quality, figured Rayon and Cotton Brocade.** Lightly boned. Elastic panel in back.

38K623—Flesh.
Even sizes—28 to 36 in. bust. State size. If not included in order of $2 or more, send 4¢ postage.

Quality at a Saving! 3 Bandeaux sold as a set in assorted styles—**One, Rayon striped cotton Broadcloth; one, Uplift Style of Cotton and Rayon Brocade; one Rayon and Cotton Batiste. Elastic inserts in backs.**



45¢ Each *or* **3 for 1.25**



Acquire the *Naturally Beautiful* Curves of Youth

If not included in order of $2 or more, send 3¢ each for postage, or 6¢ for 3.

38K675—Flesh.
38K676—Peach.
Even sizes—30 to 38 in. bust. State size.

See what a difference an exquisitely light but firm Bandeau like this makes in your figure. Fits smoothly, and comfortably uplifts the bust so gently. It is made of **good quality All Silk Crepe de Chine.** Has elastic in back.

38K641—Flesh.
Even sizes—30 to 42 in. bust. State size.

The elastic section across front relieves sagging muscles, and exerts proper figure control without binding. The bust is cupped fashionably, holding it firm, and giving lovely lines. Made of **fine quality Rayon and Cotton Brocade.** Fastens in back.

38K651—Flesh Lace.
Even sizes—30 to 36 in. bust. State size.

It lifts, rounds, molds, and vanquishes that flat-chested look. Does not bind because of the elastic insert in front. **Well tailored with fine net lining under a dainty pattern lace.** Narrow elastic, single-hook back. How young and graceful you'll feel when wearing this beautiful model!

Round Neck **55¢**
38K1606—White.
Even sizes, 34 to 44 in. bust. State size.

Stout Sizes **65¢**
38K1605—White.
Even sizes, 46 to 54 in. bust. State size.

Bodice Top—Buttonless
Regular Sizes **45¢**
38K1607—White.
38K1608—Flesh.
Even sizes, 34 to 44 in. bust. State size. If not included in order of $2 or more, send 6¢ each for postage.

Women's well known Athletic Suit of **better quality crossbar nainsook.**

Run-proof SILK and RAYON TRICOT-KNIT

$1.00
38K2909—Flesh.
38K2910—Nile Green.
Even sizes—30 to 38 in. bust. State size. If not included in order of $2 or more, send 6¢ for postage.

This lovely Combination of soft, **run-proof Silk and Rayon, Tricot Knit,** looks like glove silk. Smartly tailored, with a well-fitting lace brassiere top, lined with dainty net. Side closing. Step-in bottom with stylish flare, trimmed with lace.

Run-Resistant RAYONS Continue In Favor



3 Bloomers Guaranteed FOR 3 MONTHS

3 for $1.85
38K2501—Flesh
38K2502—Peach
Lgths., 21, 23, 25, 27 in. State length. Postage 10¢.

Stout Sizes
3 for $2.48 Post Paid
38K2503—Flesh
Length, 27 in. 68-inch seat.

These bloomers must be good or we could not afford to Guarantee Three Pairs for Three Months. It is understood that they will be worn by the same person. They are made of **best quality run-resistant knit rayon.** The boil-proof "Everlastik" retains its elasticity for the life of the garment. Reinforced crotch for added strength. Tailored, flat yoke front. **Three pairs of one size cellophane wrapped in a box.**



55¢ ea. 2 for $1.00
38K2869—Flesh
38K2870—Peach
Even sizes, 34 to 44 in. bust. State size. When not included in orders of $2 or more, send 6¢ postage for one, or 8¢ for two.
—Good quality, run-resistant rayon.
—Convenient side opening.
Popular bodice top Bloomer Combination made for real comfort and fit.



38K2858—Flesh
38K2859—Orchid
38K2860—Nile Green **69¢**
Even sizes, 34 to 44 in. bust measure. State size.

Stout Sizes
38K2898—Flesh... **79¢**
Even sizes, 46 to 54 in. bust measure. State size. When not included in orders of $2 or more, send 6¢ each for postage. Shown above.

Good quality run-resistant rayon. Step-in chemise with contrasting band at panty bottom.

A lovely foundation garment, and one gaining in popularity for all year around wear. Truly representative of the excellence of our values.



Regular Sizes
38K2647
Flesh
38K2648
Peach
Length, 21, 23, 25 inches.
State length.

Stout Sizes
38K2649
Flesh
Length, 27-inch only.

Double Extra Sizes
38K2650
Flesh
Length, 27-inch only.

When not included in orders of $2 or more, send 6¢ each for postage.

No matter what your size—we have it! Roomy, well made bloomers of **Serona—our best quality run-resistant rayon.** Double gusset crotch.



Panty
38K4030 — Nile Green
38K4031—Flesh
38K4032—Coral
Lengths, 17, and 19 in. State length.

Bloomer
38K4028—Peach
38K4029—Flesh
Lengths, 21, 23, and 25 inches. State length.

When not included in orders of $2.00 or more, send 6¢ postage.

Stout Size
38K4080—Flesh
Lgth., 21 inches. 64-inch seat.

Stout Size
38K2511—Flesh
38K2512—Peach
Lgth., 27 in. 68-in. seat.

When not included in $2.00 order or more, send 6¢ postage.

Well made of fine gauge, run-resistant Knit Rayon. Wonderfully comfortable.



38K4064 Flesh **49¢**
38K4065
Orchid
Lengths: 18 and 20 in. State length.

Stout Sizes
38K4066 Flesh... **69¢**
Length, 21 in. 64-in. seat.
When not included in orders of $2 or more, send 6¢ for postage.

Better quality run-resistant rayon. Glove silk trim.

38K4067 Flesh **49¢**
38K4068—Peach
Lengths: 21, 23, and 25 in.
State length. If not included in orders of $2.00 or more, send 6¢ postage.

Better quality run-resistant rayon. Lace trim.

Descriptions of Merchandise Shown on Opposite Page

A **79¢**
Bloomer
38K2779—Flesh
38K2780—Peach
Lengths: 21, 23, and 25 in. State length.

Vest
79¢
38K2781—Flesh
38K2782—Peach
Even sizes, 34 to 44 in. bust measure. State size.

When not included in orders of $2 or more, send 5¢ each for postage.

Knit of silk and rayon to resemble glove silk. Run-proof. The bloomers have reinforced crotch. The shaped vests have under arm reinforcements.

B **89¢**
38K2828—Peach
38K2829—Flesh
Even sizes, 32 to 40 in. bust measure. State size. When not included in order of $2 or more, send 6¢ each for postage.

Serona, our best quality run-resistant rayon. Uplift style brassiere top. Smooth flat yoke front. Opens full length at side.

$1.25
38K2889—Flesh
Same style, sizes and postage as described above, but of soft, fine quality silk and rayon.

C **79¢**
38K2805—Flesh
38K2806—Peach
Even sizes, 34 to 44 in. bust measure. State size.

$1.00
38K2807—Flesh
38K2808—Peach
Stout Sizes
Even sizes, 46 to 54 in. bust measure. State size.

When not included in orders of $2 or more, send 6¢ each for postage.

Made of **Serona—our best quality run-resistant knit rayon.** Side opening.

D **$1.00** Each
Cuff Bottom
38K2906—Orchid
38K2907—Flesh

French Panty Bottom
38K2908—Flesh
Even sizes, 32 to 38 in. bust measure. State size.

If not included in orders of $2 or more, send 6¢ each for postage.

Serona, our best quality rayon knit in a fancy stitch. Guaranteed run-proof. Yoke front. Lace brassiere top.

E **79¢**
38K4069—Flesh
38K4070—Nile Green
Even sizes, 30 to 36 in. bust measure. State size. When not included in orders of $2.00 or more, send 6¢ postage.

Serona, our best quality run-resistant knit rayon. Double fabric brassiere; yoke front shorty bloomer. Applique trim.

F **39¢**
38K661—Peach
38K662—Flesh
Even sizes, 30 to 36 in. bust measure. State size. If not included with order of $2 or more, send 3¢ for postage.

A smart new uplift Bandeau of smooth **lustrous Celanese Satin** adapts itself so readily to feminine daintiness and yet is firm and gives ample support. Gently lifts and restores sagging muscles by use of invisible inner pockets. Elastic insert in front prevents binding.

G **$1.00**
38K1225—Violet Combination
38K1226—Black Combination

Even sizes, 34 to 44 in. bust. State size. When not included in order of $2 or more, send 8¢ for postage.

Colorful, one-piece, **Good Quality Run Resistant Knit Rayon** sleeping or lounging pajama of smart simplicity. You'll delight in wearing this Pajama with its swagger wide trousers, and the smart multi-colored applique trim that is so becoming. A splendid gift item.

H **$2.98** Postpaid
38K1221 — Black Combination
38K1222—Violet Combination

Even sizes, 34 to 44 in. bust. State size.

Serona—our best quality run-resistant knit Rayon fashions this exquisite new Pajama Ensemble. The height of style combined with fine quality. A perfect copy of a chic Silk French import, in the very latest of Fall color combinations. You'll adore this carefully tailored one-piece style, with becoming finger length jacket with flowing sleeves.

J **$2.00** Postpaid
38K1223 — Peony Rose Combination
38K1224 — Lido Blue Combination
Sizes, 34 to 44 in. bust. State size.

It's the smooth fit, the smart styling, and the quality that make this a "once-in-a-lifetime" value. This Pajama ensemble, of **better quality run-resistant knit rayon, in smart color** combinations features an adorable one-piece pajama with swagger wide trousers and a matching short jacket, so different, so new.

K **$1.29**
38K2891—Flesh
38K2890—Peach
Even sizes, 32 to 38 in. bust measure. State size. When not included in $2 order or more, send 8¢ for postage.

Gleaming **Rayon and Cotton Jersey:** the **vest section and panty being of fine quality, run-resistant knit rayon.** Four garters that can be detached for washing and replaced at will.

Our All-in-One combination deserves the popularity it has achieved. We are now able to offer this fine foundation garment at a lower price.

L **$1.00**
Round Neck
38K3562—Peach
38K3563—Flesh

Bodice Top
38K3564—Peach
38K3565—Flesh
Even sizes, 34 to 44 in. bust measure. State size. When not included in orders of $2.00 or more, send 6¢ each for postage.

Serona, our best quality run-resistant knit rayon. About 45 in. long, 8-inch shadowproof hem. Choice of two styles.

M **79¢**
38K3741—Flesh
38K3742—Peach
Even sizes, 34 to 42 in. bust measure. State size. When not included in orders of $2 or more, send 6¢ for postage.

Good quality, **run-resistant knit Rayon** Princess slip with "V" style bodice nicely trimmed with lace. A nicely finished, shaped garment, with a flare bottom.

N **$1.59**
2-Piece Ensemble
38K2420—Copper Glo Comb.
38K2421—Violet Combination

$1.00
1-Piece Pajama Only
38K2422—Copper Glo Comb.
Ages, 7-8, 9-10, 11-12, 13-14, 15-16. State size. When not included in order of $2 or more, send 10¢ each for postage.

The ideal lounging ensemble for the Modern Miss. Fashioned of **Serona, our best quality Run-Resistant knit Rayon.**

P **59¢**
38K4071—Peach
38K4072—Flesh
Lengths, 17 and 19 in. State length. If not included in orders of $2 or more, send 6¢ for postage.

Good quality, **run-resistant knit rayon.** French style panty—with deep, flat yoke front. Attractive lace trim.

R **59¢**
38K4073—Flesh
38K4074—Peach
38K4075—Orchid
Lengths, 23, 25 and 27 in. State length.

Stout Sizes
79¢
38K4076—Flesh
Length, 27 in. 68-in. seat. If not included in orders of $2 or more, send 6¢ each for postage.

Serona, our best quality run-resistant knit rayon. Smartly tailored yoke front. Novelty mesh applique and embroidered trim.

S **59¢**
38K4077—Nile Green
38K4078—Flesh
Lengths, 19 and 21 in. State length. If not included in orders of $2.00 or more, send 6¢ postage.

Serona, our best quality run-resistant rayon. Generously cut shorty bloomer. Novel contrasting glove silk applique trim.

T **59¢**
38K4079—Flesh
Lengths, 17, 19, and 21 in. State length. If not included in orders of $2 or more, send 6¢ postage.

Extra quality Serona run-resistant knit rayon. Neatly tailored yoke. Spring needle cuff bottom shorty. A brand new knitted fabric that you will just love. Very popular. Cuffs fit snugly.

Run-Resistant RAYONS..

... Continue to Lead the Parade

SILK and RAYON Trico-Knit

A
VEST OR BLOOMERS
79¢

39¢
CELANESE • SATIN •
F

Also STOUT SIZES

Serona DE LUXE LINGERIE

E
79¢
THE SET

D
Guaranteed Run-proof
$1.00

Also WITH PANTY BOTTOM

C
79¢

G
1-PIECE PAJAMA
$1.00

Serona DE LUXE LINGERIE

B
89¢

Also SILK AND RAYON TRICOT $1.25

H
2-PIECE ENSEMBLE
$2.98 POSTPAID

J
2-PIECE ENSEMBLE
$2.00 POSTPAID

N
For Schoolgirls
2-PIECE ENSEMBLE $1.59
1-PIECE PAJAMA $1.00

See OPPOSITE PAGE FOR DESCRIPTIONS AND OTHER COLORS

ALL-IN-ONE Combination To Replace

BRASSIERE
VEST
GIRDLE
PANTIE

Serona DE LUXE LINGERIE

K
$1.29

L
Also BODICE TOP STYLE
$1.00

M
Popular "V" TOP SLIP
79¢

P
FRENCH PANTY

R
NOVELTY MESH TRIM

ALSO STOUT SIZES

S
SHORTY BLOOMER

New!

T
SPRING NEEDLE CUFF

• FOUR UNEXCELLED STYLES •

Your Choice 59¢ Each

Lingerie...

Outstanding

- QUALITY
- FASHION
- RIGHT PRICE





Super Quality RAYON SATIN $2.00 POSTPAID

SILK and RAYON SATIN $1.00

(A)



BIAS CUT

BIAS CUT

(B) All Silk FRENCH STYLE CREPE $1.69

(C) All Silk FRENCH STYLE CREPE Two Qualities $2.00 POSTPAID AND $1.39

(D) All Silk FRENCH STYLE CREPE $2.00 POSTPAID

(E) All Rayon TAFFETA $1.00

Serona DE LUXE LINGERIE

PEPPERELL FABRICS



(F) KNIT COTTON JERSEY $1.00

(G) Run-Resistant KNIT RAYON $1.39

(H) $1.00



PURE DYE All Silk MILANESE

(J) Your Choice OF
- BLOOMERS
- VEST or
- PANTIES

$1.00 Each



(K) (L) All Silk FRENCH STYLE CREPE $1.59 Each

In GIFT BOX ON REQUEST

See First Index Page

Fine Quality RAYON CREPE $1.00 (M)



(N) All Silk FRENCH STYLE CREPE $2.00 POSTPAID

(P) All Silk CREPE SATIN $2.85 POSTPAID

BIAS CUT

See OPPOSITE PAGE FOR DESCRIPTIONS AND OTHER COLORS

Figure Smartness

· MEANS A SLIP FOR EVERY FROCK ·



SEARSLIP CLOTH or SATEEN

ALL RAYON TAFFETA

ALSO STOUT SIZES

Searslip Cloth

38K3517—Flesh
38K3519—White
38K3532—Peach

50¢ Each
2 for 95¢

Lustrous Sateen

38K3548—Flesh
38K3549—Tan

Even sizes, 34 to 44 in. bust measure. State size. When not included in orders of $2 or more, send 6¢ for 1, or 8¢ for 2 for postage.
—Length, abt., 45 in.

Choice of high quality, mercerized cotton Searslip Cloth with smooth, non-clinging finish, or good quality lustrous sateen.

38K3679—Flesh
38K3680—White **$1.00**

Even sizes, 34 to 44 in. bust measure. State size.

Stout Sizes

38K3731—Flesh **$1.29**

Even sizes, 46 to 52 in. bust measure. State size. When not included in orders of $2 or more, send 6¢ each for postage.

Fine, heavy quality, all rayon Taffeta. About 45 in. long. 2-in. Hem. A lovely fabric made into a princess style slip that has simple yet effective fitting lines.

Rayon and Cotton FLAT CREPE

ALSO STOUT SIZES

38K3507 Flesh
38K3508 Peach **65¢** or 2 for **$1.19** EACH

38K3612—White

Even sizes, 34 to 44 in. bust measure. State size.

Stout Sizes

38K3510—Flesh
38K3614—White **79¢**

Even sizes, 46 to 52 in. bust measure. State size. When not included with orders of $2 or more, send 6¢ for one, or 8¢ for two for postage.

Better quality rayon and cotton Flat crepe. Abt. 45 in. long with wide shadow-hem. Any display of slips would not be complete without this old favorite.

Genuine LINGETTE OR SATEEN

Genuine Lingette

38K3535—Black
38K3536—Flesh
38K3537—Tan **$1.19**

Better Quality Sateen

38K3538—Black
38K3539—Flesh
38K3540—Tan **59¢**

Even sizes, 36 to 44 in. bust measure. State size. When not included in orders of $2 or more, send 6¢ each for postage.

Hemstitched at neck and armholes. About 45 in. long, 2-in. hem. Inserted pleats at hips for fullness. Either of these cotton fabrics will give the utmost satisfaction.

Rayon and Cotton FLAT CREPE

ALSO STOUT SIZES

38K3515—Flesh
38K3516—White
38K3609—Peach **79¢**

Even sizes, 34 to 44 in. bust measure. State size.

Stout Sizes

38K3520—Flesh
38K3610—White **$1.00**

Even sizes, 46 to 54 in. bust measure. State size. When not included in orders of $2 or more, send 6¢ each for postage.

Better quality rayon and cotton flat crepe. Hemstitched at neck and armholes. About 45 in. long, 9-in. hem.

Syl-O-Slip Antemé

Better Quality

Nainsook

REGULAR AND STOUT SIZES

38K3726 White **59¢**

Even sizes, 34 to 44 in. bust measure. State size.

Stout Sizes

38K3727 White **75¢**

Even sizes, 46 to 54 in. bust measure. State size. When not included in orders of $2 or more, send 6¢ each for postage.
—Abt. 45 in. long.

Better quality nainsook. The famous Syl-o-Slip cut with overlapping panel in back. Semi-built-up shoulder. Completely shadowproof. Front is very neatly designed with hemstitching and lace medallion.



Completely Shadowproof

OVERLAPPING PANEL IN BACK . . . PERMITS UNUSUAL FREEDOM AND COMFORT

· Descriptions of Merchandise Shown on Opposite Page ·

(A) $2.00 Post Paid

38K3689—Flesh
38K3732—Black
38K3690—White

Even sizes, 34 to 44 inches bust measure. State size.

Heavy quality all rayon satin. Princess style with 2-in. hem. The fabric is lovely, having a rich, lustrous finish like satin. Ideal as a foundation for daintiest frocks. An exceptionally strong fabric which will stand up after many tubbings and long wear.

$1.00

Silk and Rayon Satin

38K3691—Flesh
38K3692—Nile Green

When not included in order of $2 or more, send 6¢ for postage.

Style and sizes as described above but of silk and rayon satin in lighter weight.

(B) $1.69

38K3733—Tearose

Even sizes, 34 to 44 in. bust measure. State size. When not included in orders of $2 or more, send 6¢ for postage.

Good quality all silk French style crepe. True bias front and back for perfect fit. Attractive lace trim. Popular "V" Top. About 45 in. long.

(C) $2.00 Post Paid

Better Quality

38K3736—Flesh

Even sizes, 34 to 44 in. bust measure. State size.

Heavy, Better quality, all silk French style crepe Princess Style. About 45 in. long, 8-inch hem.

A lovely slip to wear under finest frocks, and one sure to please. This slip sold for $2.59 in our Spring Catalog.

$1.39

Good Quality

38K3737—Tearose

When not included in orders of $2.00 or more, send 6¢ for postage.

Style and sizes as described above but in a lighter weight material. 2-in. hem.

(D) $2.00 Post Paid

38K3734—Peach
38K3735—Flesh

Even sizes, 34 to 42 in. bust measure. State size.

Better quality, all silk French style crepe. True bias front and back. This cut moulds the slip perfectly to the figure. Lovely cut out lace trim gives a more feminine appeal.

(E) $1.00

38K3738—Flesh
38K3739—White

Even sizes, 34 to 42 in. bust measure. State size. When not included in orders of $2 or more, send 6¢ for postage.

Fine, heavy quality all rayon taffeta. True bias cut. About 45 in. long. Trimmed with beautiful lace.

(F) $1.00

38K1230—Lagoon Green
38K1231—Poppy Glo (Japanese Red)

Even sizes, 30 to 44 inches bust. State size. When not included in order of $2 or more, send 8¢ for postage.

Sleep in them, work in them, lounge in them. These two-piece, Cotton Jersey, Tuck-in Pajamas are smart and practical. Made of a medium weight, firmly knit cloth, not balbriggan. Soft and warm, and do not muss easily. Will give loads of wear. They are comfortable, youthful, and ridiculously low priced.

(G) $1.39

38K1227—Flesh
38K1228—Orchid

Even sizes, 34 to 44 in. bust measure. State size. When not included in order of $2 or more, send 8¢ for postage.

Seldom does a gown achieve such charming grace. Serona, our best quality run-resistant knit rayon, fashions it, and attractively embroidered mesh shapes the becoming neckline of unusual daintiness. Has long, wide sweeping Princess flare, so graceful, so new.

(H) $1.00

38K1232—Brown Combination
38K1233—Poppy Glo (Japanese Red)

Even sizes, 34 to 44 in. bust. State size. When not included in order of $2 or more, send 8¢ for postage.

A strikingly different, Lady Pepperell, fine quality Cotton Broadcloth Print fashions this tremendously smart, one-piece pajama. May we suggest your buying one of each color, with postage paid.

(J) $1.00

Milanese Silk Lingerie

Vest—Reinforced Under Arms

38K4061—Flesh

Even sizes, 34 to 42 in. bust measure. State size.

Bloomers—Reinforced Crotch

$1.00

38K4062—Flesh

Lengths, 21, 23 and 25 in. State length.

Yoke Panties

$1.00

38K4063—Flesh

Lengths, 17 and 19 in. State length. When not included in orders of $2 or more, send 6¢ each for postage.

Good quality, Pure Dye, All Silk Milanese knit cloth in these three pretty garments. Have the fine touches of workmanship found on much higher priced merchandise.

(K) $1.59

38K2904—Flesh
38K2905—Peach

Even sizes, 34 to 44 in. bust measure. State size. When not included in orders of $2 or more, send 6¢ postage.

Good quality, all silk, French style crepe. Bias front and back. Lavish lace trim—Stepin-Chemise ribbon sash. Also very beautiful as a gift.

(L) $1.59

38K4059—Nile Green
38K4060—Tearose

Even sizes, 30 to 36 in. bust measure. State size. When not included in orders of $2.00 or more, send 6¢ for postage.

Good quality, All Silk, French Style Crepe, Panty and brassiere, lace trimmed Dance Set. Panty has flat front, and is bias cut . . . an unusual feature in a garment at this price.

(M) $1.00

38K4057—Flesh
38K4058—Peach

Even sizes, 30 to 36 in. bust measure. State size. When not included in orders of $2 or more, send 6¢ for postage.

Fine quality, all rayon crepe, Brassiere and step-in Dance Set. The yoke flat front, and well fitting brassiere make this garment fashion perfect. You will be amazed at the loveliness of the fabric, easily mistaken for pure silk.

(N) $2.00 Post Paid

38K901—Blue
38K902—Tearose

Even sizes, 34 to 44 in. bust measure. State size.

Good quality, all silk, French style crepe. Lace insertions and medallion trim. About 49 inches long. Can you imagine getting a lovely gown, full sized and daintily made like all our nice underthings for only $2.00?

(P) $2.85 Post Paid

38K3740—Tearose

Even sizes, 34 to 42 in. bust measure. State sizes.

Fine, heavy quality, lustrous, all silk crepe satin. Front and back bias cut. Novelty embroidery and lace trim. About 45 in. long—princess style.

If you are planning to give any of the merchandise shown on page 126 as gifts, we will pack them in a pretty box on request. See First Index Page for further details.

See Complete Index in BACK of this Catalog

Dainty Hand Embroidered •GOWNS•



38K1101—White
38K1102—Flesh
38K1103—Peach
45¢ EACH or 2 for **85¢**
Even sizes, 34 to 44 in. bust.

Stout Sizes

38K1104—White
Even sizes, 46 to 52 in. bust measure. State size. When not included in orders of $2 or more, send 6¢ postage for one, or 8¢ for two.
55¢ EACH or 2 for **$1.00**
Genuine Hand embroidered, good quality nainsook Porto Rican Gown.

38K1157—Flesh
38K1158—White
38K1159—Orchid
69¢
Even sizes, 34 to 44 in. bust. State Size. When not included in order of $2.00 or more, send 6¢ for postage.

A New importation from Porto Rico is this better quality. Permanent finish, Crinkle Cotton Crepe Gown. Featuring a generous amount of real hand embroidery and applique trim in dainty colors. Neckline and arm openings neatly bound in Contrasting Color. One of our Spotlight Values.

NIGHTWEAR . . . Fashioned of QUALITY FABRICS



When not included in $2 orders, send 6¢ Postage for 1, or 8¢ for 2.

38K1194—White
Even sizes, 34 to 44 in. bust. State size.
39¢

Stout Sizes

38K1195—White
Even sizes, 46 to 54 in. bust. State size.
49¢
An old favorite embroidered, standard quality nainsook gown. Low priced. Short sleeves. Drawstring at neck.

38K1021—Flesh
38K1022—Peach
38K1023—Orchid
55¢ EACH or 2 for **$1.00**
Even sizes, 34 to 44 in. bust.

Stout Sizes

38K1025—Flesh
Even sizes, 46 to 52 in. bust. State size.
69¢ EACH or 2 for **$1.29**
Made of **Permanent finish Crinkle Cotton Crepe with assorted trims** neatly appliqued and hemstitched.

38K1191—Flesh
38K1192—Orchid
38K1193—Blue
79¢
Even sizes, 34 to 44 in. bust. State size.

Charming new cape effect **Run-Resistant Knit Rayon** gown of good quality in three popular color combinations. Full length. Tasteful applique floral trim. Winsome self material waist tie for style appeal. Ridiculously low priced.



38K1164—White
38K1165—Flesh
$1.39
Even sizes, 34 to 44 in. bust. State size. When not included in orders of $2 or more, send 6¢ for postage.

Our finest quality hand embroidered gown. An astounding value made possible only through an exceptional purchase. The **sheer, splendid quality cotton lingerie fabric** retains its freshness always. A perfect gift.

38K1026—White
38K1036—Flesh
65¢ ↑
Even sizes, 34 to 44 in. bust. State size.

Stout Sizes

38K1037—White
79¢
Even sizes, 46 to 52 in. bust. State size. When not included in order of $2.00 or more, send 6¢ for postage.

Made of **good quality Nainsook with genuine Philippine hand embroidery trim.** What a marvelous value!

Regular Sizes

38K1161—White
38K1162—Flesh
$1.00
Even sizes, 34 to 44 in. bust. State size.

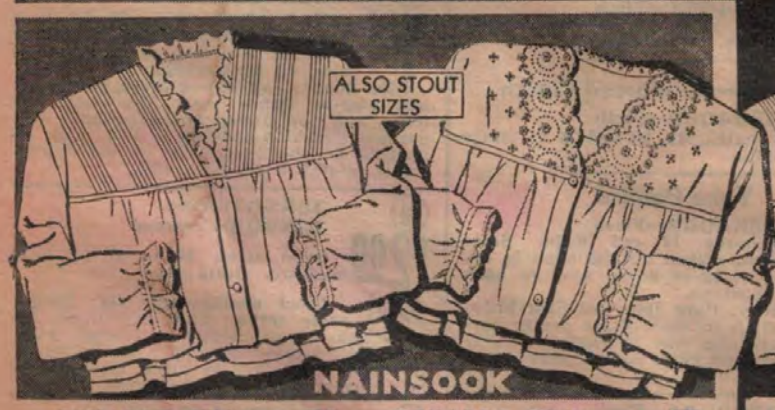
Stout Sizes

38K1163
White
$1.19
Even sizes, 46 to 52 inches bust. State Size.

When not included in order of $2.00 or more, send 6¢ for postage. Introducing New long Princess lines in a **Genuine hand embroidered Philippine Gown.** Pin-tucks and sash accentuate the high waistline effect. Made of a special **fine quality cotton lingerie fabric.**

Chic ONE-PIECE Styles





38K1007—White
Even sizes, 34 to 44 in. bust. State Size.
59¢

Stout Sizes

38K1008—White
Even Sizes 46 to 54 in. bust. State Size. When not included in order of $2.00 or more, send 6¢ for postage.
65¢

A proved favorite, long sleeve gown that continues to sell and satisfy. Made of **Standard quality Nainsook over generously full cut sizes.** Yoke trimmed with clusters of pin-tucks. Double back yoke.

38K1001—White
Even sizes, 34 to 44 in. bust. State size.
65¢

Stout Sizes

38K1002—White
75¢
Even sizes, 46 to 54-inch bust measure. State size. When not included in orders of $2 or more, send 6¢ for postage.

We highly recommend this sleeve gown of **Standard quality Nainsook** with assorted embroidery yokes. **Cut full, over generous size specifications.** Launders beautifully. Increasing sales prove its popularity.

· FINE QUALITY · NAINSOOK



FRUIT OF THE LOOM

38K1166—White
Even sizes 34 to 44 inches bust measure. State size.
$1.00

Stout Sizes

38K1167—White
$1.19
Even sizes, 46 to 54 inches bust. State size. When not included in orders of $2 or more, send 6¢ for postage.

A greatly improved old favorite. Now made of **Fruit of the Loom fine quality nainsook.** Has trim of pin tucks and embroidery insertions.

Permanent Finish CRINKLE COTTON CREPE

38K1218 — Tangerine Brown Combination
$1.00
38K1219 — Maize Black Combination
Even sizes, 34 to 44-inch bust. State size. When not included in order of $2 or more, send 6¢ for postage.

Fashioned of vivid gay colored prints in **Kwanto Permanent finish Crinkle Cotton Crepe.** These smart one-piece pajamas have neckline trimmed with ruffle of harmonizing color. They're stunning!

Better Quality COTTON PRINTS

38K1220—Assorted Prints
59¢
Even sizes, 34 to 44 in. bust. State Size.

When not included in order of $2.00 or more, send 6¢ for postage.

What a sensational value is this popular one-piece pajama! Made of a **better quality Print in assorted designs.** Cut full over generous size specifications with swagger wide trousers.

Searstrides
WEAR LONGER .... FIT BETTER



REGULAR SIZES
23c and 35c
STOUT SIZES
29c and 45c
DOUBLE STOUT SIZES
55c
READ THESE FEATURES

1. Only Standard Quality cotton Materials used.
2. Correctly Sized. *No skimping anywhere.*
3. Triple Stitched Bartacked Seams. *Will not Rip or Tear.*
4. Saddle Crotch. *Best Construction for Perfect Fit.*

CAN ALSO BE HAD IN STOUT SIZES AND DOUBLE STOUT SIZES . . . . .

Sateen
35c
38K1408 Flesh
38K1407 Black
38K1409 Peach
Lengths, 22, 24, and 26 inches. State length.

Stout Sizes
45c
38K1410 Flesh
38K1426 Black
Length, 28 inches. 68-inch seat.

Of fine quality, lustrous **Sateen** that will give an astonishing amount of wear.

Searslip Cloth
35c
38K1415 Flesh
38K1416 White
Lengths, 22, 24, and 26 inches. State length.

Stout Sizes
45c
38K1417 Flesh
Length, 28 in. 68-inch seat.

Double Stout Size
55c
38K1419 Flesh
Length, 29 inches. 76-inch seat.

Searslip Cloth is a highly mercerized, strong, non-clinging cotton fabric.

Nainsook
23c
38K1476 White
38K1477 Flesh
Lengths, 22, 24, and 26 inches. State length.

Stout Sizes
29c
38K1478 White
38K1479 Flesh
Length, 28 in. 68-inch seat.

Standard quality **Nainsook** has now been selected to carry the name SEARSTRIDE. Another inexpensive long wearing bloomer.

If not included in order of $2.00 or more, send 6¢ for postage.

There's a World of Comfort in *Knit Bloomers*



38K1480—Flesh **59c**
Sizes: Small, Medium, or large. State Size. Large size fits up to 42 in. hip.

When not included in order of $2.00 or more, send 6¢ for postage.

Enjoy real comfort in these tight-fitting, yet elastic briefs of **fine quality, Mesh knit, pure Australian Wool.** Light as a feather yet warm as can be. Elastic webbing waist and spring needle cuffs. Cold weather comfort without bulkiness.



Regular Sizes
38K8509—Flesh
38K8508—White
38K8514—Tan **37c**
38K8507—Black
Lengths, 23, 25, and 27 in. State length.

Stout Sizes
38K8517—Flesh
38K8518—Tan **45c**
Length, 29 inches. State length.

When not included in order of $2.00 or more, send 6¢ for postage.

A bloomer that has won popular favor with thousands. **Made of Sturdy, Medium Weight Cotton knit Jersey with lustrous rayon stripes.** Carefully tailored with double fabric gusset crotch for added strength.



38K1430—Flesh
38K1466—Peach
38K1431—Tan **25c**
Lengths, 23, 25, and 27 inches. State length.

Stout Sizes
38K1433—Flesh
38K1434—Tan **29c**
Length, 29 inches. When not included in order of $2.00 or more, send 6¢ for postage.

38K1559—Peach
38K1560—White
38K1561—Flesh **33c**
Lengths, 23, 25, and 27 inches. State length. When not included in order of $2.00 or more, send 6¢ for postage.

Again we greatly reduce our price on these **excellent quality, lightweight, combed cotton, knit jersey bloomers.**

38K8533—Navy Blue
38K8534—Gray
38K8535—Flesh **55c**
Lengths, 23, 25, and 27 inches. State length.

When not included in order of $2.00 or more, send 6¢ for postage.

Sturdy bloomers made of a sturdy fabric for those frosty days. Made of medium **heavyweight, Knit Cotton Jersey.** Cut full, and has reinforced gusset.



39c
38K1910—Flesh
38K1911—Honeydew
Lengths, 25, 27, and 29 inches. State length.

Stout Size **49c**
38K1928—Flesh
Length, 30 in. 68-inch seat.

When not included in order of $2.00 or more, send 6¢ for postage.
—Comfortable Saddle Crotch
—Double stitched, bar-tacked seams
—Double elastic at knees.

Last season's prices give way to 1932 levels. Made of long wearing, **lustrous striped sateen.** Fresh and lustrous after countless tubbings. Correctly sized for perfect freedom.

A Real Bargain
29c
38K1429—Flesh
38K1428—Light stripes
Lengths, 25, 27 and 29 inches. State length.
When not included in order of $2.00 or more, send 6¢ for postage.
—Saddle Crotch for comfort
—Firm elastic at waist and knees

No need of being cold when you can buy a comfortable, **good quality cotton flannel bloomer** so reasonably. Cut full size throughout to give greater comfort and wear. A choice of stripes or plain color.

For the warmth and protection that can be given only by fine wool garments see 38K1480 at top of this page.



MERCERIZED COTTON LISLE JERSEY
38K1590—Flesh
38K1591—Peach
38K1595—Tan **39c**
Lengths, 23, 25, and 27 inches. State length.

Stout Sizes
38K1593—Flesh
38K1594—Peach **45c**
Length, 29 inches. When not included in order of $2.00 or more, send 6¢ for postage.
Medium weight.

38K8516 Silver Gray **49c**
Lengths, 27 and 29 in. State length.
When not included in order of $2.00 or more, send 6¢ for postage.

Heavy weight, **flat knit, combed cotton** Bloomer with soft, double cotton fleeced lining. Has removable elastic at waist and knees. Wonderful for protection on real cold days. The ideal bloomer for wintry weather.

COMBED COTTON WITH RAYON STRIPES
38K1531—Flesh
38K1532—Peach
38K1533—Tan **35c**
Lengths, 18, 20 and 22 inches. State length. When not included in order of $2.00 or more, send 6¢ for postage.

Increasing in popularity are these **shorty style, medium weight cotton, Knit Jersey bloomers with lustrous rayon stripes.**

READ — IMPORTANT FACTS

Sears Cotton Flannel sleeping garments are made with two needle seams throughout.

All gowns have front and back yoke of double thickness. These superior features insure warmth and longer wear.



Two Extraordinary Values

(A) 38K9062 Light Stripes
38K9063 White **49c**
Even sizes, 34 to 44 in. bust. State size.

Stout Sizes
38K9064 Light Stripes **59c**
Even sizes, 46 to 54 in. bust. State size.

(B) 38K9003 White
38K9004 Peach **49c**
Even sizes, 34 to 44 in. bust. State size.

Stout Sizes
38K9023 White **59c**
Even sizes, 46 to 54 in. bust. State size.

When not included in order of $2 or more, send 8¢ each for postage.

Yes! These are once-in-a-lifetime values. You may choose between a proved favorite collar gown or a plain color style with hemstitched yoke. Both of a **good quality cotton flannel.** Cut in our usual full sizes.

Women's Sizes
38K9201 Light Stripe. **65c**
Even sizes, 34 to 44 in. bust. State size.

Schoolgirls' Sizes
38K9308 Light Stripe **55c**
Ages, 7-8, 9-10, 11-12, 13-14 yrs. State age size.

When not included in order of $2.00 or more, send 8¢ each for postage.

This is the **lowest price** at which we have ever sold cotton flannel pajamas! Fashioned of a good quality fabric in the popular yoke front tuck-in style. Harmonizing solid color self material offers an effective trim to the neck, trousers, yoke and cuffs. Sleep in them—work around the house in them, or lounge in them!

They will launder exceptionally well.



For SCHOOLGIRLS

With Feet
38K9367 Fancy Print..... **69c**
38K9368 Light Stripes..... **55c**

Without Feet
38K9370 Fancy Print..... **69c**
38K9369 Light Stripes..... **55c**

Ages, 7-8, 9-10, 11-12, 13-14 yrs. State age size. When not included in order of $2 or more, send 8¢ for postage.

Your choice of two splendid patterns in these charming school girls' one-piece, drop seat pajamas of **good quality cotton flannel.** Generously full cut, splendid workmanship throughout.



38K9001—Light stripes..... **39c**
Even sizes, 34 to 44 in. bust. State size.

Stout Sizes
38K9002—Light Stripes..... **49c**
Even sizes, 46 to 54 in. bust. State size.
If not included in order of $2.00 or more, send 8¢ each for postage.

Never before have we offered an Open Front **Cotton Flannel** Gown with full length sleeves at so low a price. This is the same full sized gown which we sold for 69c in 1929. It is about 49 inches long, and has a 60-inch sweep. All seams double stitched.



A Genuine AMOSKEAG GOWN Special FOR THE YOUNG MISS

For Schoolgirls
38K9204—Flesh
38K9205—White **59c**

Ages, 7-8, 9-10, 11-12, 13-14, yrs. State age size. If not included in order of $2 or more, send 8¢ each for postage.

Again we lower our price on this Schoolgirl's **Amoskeag, 1101 better quality, Cotton flannel** gown. A gown designed to insure warmth and **give extra long wear.** Double yoke, front and back. Has an appropriate trim of neat hemstitching.

38K9208—Light Stripes..... **37c**

The same style and ages as above made in a **good quality, light stripe cotton flannel.** Remember! These are full cut roomy sizes, too.

• Descriptions of Merchandise Shown On Opposite Page •

(A) 38K9026—Peach
38K9040—Flesh
Sizes, 34 to 44 in. bust. State Size.
79¢
Stout Sizes
38K9028—Peach
Even sizes, 46 to 54 in. bust. State size. When not included in order of $2.00 or more, send 8¢ each for postage.
89¢

Special fleeced, better quality **cotton flannel** is used for this comfortable two-piece, coat style pajama. Has an attractive rayon braid frog front closing.

(B) 38K9009—Light Stripes
Sizes, 34 to 44 in. bust. State Size.
$1.00
Stout Sizes
38K9010—Light Stripes
Sizes, 46 to 54 in. bust. State size. When not included in order of $2.00 or more, send 8¢ each for postage.
$1.19

Yes! This gown of Amoskeag 1921 cloth, measures 54 inches long. Is of **heavy quality, warmly fleeced cotton flannel** with a pointed braid trimmed front yoke. A real luxury gown!

(C) 38K9011—Fancy Prints
Sizes, 34 to 44 in. bust. State Size.
$1.00
Stout Sizes
38K9016—Fancy Prints
Sizes, 46 to 54 in. bust. State size. When not included in order of $2.00 or more, send 8¢ each for postage.
$1.19

This extra long, 54 in. gown is fashioned of a lovely, Fancy Print, **better quality, Cotton flannel.** Elaborate braid and hemstitching trim.

(D) 38K9006—White
38K9007—Peach
Sizes, 34 to 44 in. bust. State Size.
$1.00
Stout Sizes
38K9020—White
Sizes, 46 to 54 in. bust. State Size.
$1.19
When not included in order of $2.00 or more, send 8¢ each for postage.

Your assurance of real satisfaction in this gown lies in the fact that it is made of **Amoskeag's 1921, heavy cotton flannel. That it is cut over special size specifications, being 54 inches long. That the workmanship throughout is outstanding.**

(E) 38K9025—Fancy Print
Sizes, 34 to 44 in. bust measure. State Size.
$1.49
When not included in order of $2.00 or more, send 8¢ for postage.

So Comfortable, so warm, at the same time, so Chic and beautiful—this lovely Mandarin Style slipover Pajama is made of **heavier double fleeced cotton flannel print, of Oriental design.**

(F) 38K9066—Nile Green Fancy
38K9050—Peach Fancy
Sizes, 34 to 44 in. bust. State Size. When not included in order of $2.00 or more, send 8¢ for postage.
$1.00

These tuck-ins are fashioned of a gay printed, long sleeve blouse, and swank, plain color, yoke front trousers, both made of **better quality cotton flannel.**

(G) *Women's Sizes*
38K9098—Tangerine Print
38K9099—Nile Green Print
Even sizes, 34 to 44 in. bust. State size.
$1.00
Schoolgirls' Sizes
38K9309—Tangerine Print
38K9310—Nile Green Print
Ages, 7-8, 9-10, 11-12, 13-14, 15-16 yrs. State age size. When not included in order of $2.00 or more, send 8¢ each for postage.
89¢

Specially designed, and made to our own ample specifications are these long sleeve, one-piece pajamas of **good quality cotton flannel** in a delightful new print.

(H) 3-Piece Ensemble
38K9202—Nile Green Fancy
38K9203—Peach Fancy
2-Piece Tuck-In Pajama
38K9206—Nile Green Fancy
38K9207—Peach Fancy
Sizes, 30 to 44 in. bust. State size. When not included in order of $2.00 or more, send 8¢ for postage.
$1.00
79¢

This swagger tuck-in pajama with matching coat of **Good Quality Cotton flannel** assures warmth. And these are warm, too. Will give the service expected of a much higher priced ensemble.

(J) 38K9059—Blue Fancy Print
38K9058—Pink Fancy Print
Sizes, 34 to 44 in. bust. State Size. When not included in order of $2.00 or more, send 8¢ for postage.
$1.00

What a value for the price! A beautiful, two-piece, coat style made of **good quality cotton flannel** generously full cut. Roomy trousers with tape draw string.

(K) 38K9065—Pink Fancy
Sizes, 34 to 44 in. bust. State Size. When not included in order of $2.00 or more, send 8¢ for postage.
$1.00

A style that will find favor with the woman who wants Nightwear smart, though practical. This two-piece, tuck-in model with long sleeves is made of **better quality cotton flannel** in a charming combination of fancy print and harmonizing plain color.

(L) 38K9048—Light Stripe
Sizes, 34 to 44 in. bust. State Size. When not included in order of $2.00 or more, send 8¢ for postage.
59¢

Decidedly another Sears Special! A good looking, full cut, well made **cotton flannel** gown that will give a world of service. Rayon Braid, also. Rows of hemstitching together with neat frogs offer an attractive trim.

(M) 38K9038—White
38K9039—Flesh
Sizes, 34 to 44 in. bust. State size. When not included in order of $2 or more, send 8¢ postage.
59¢

We recommend this good quality Cotton Flannel gown. Made of a **well fleeced fabric.** You'll like the pretty trim, and, too, you'll like the full cut, generous sizes.

(N) 38K9029—White
38K9030—Peach
38K9031—Flesh
Sizes, 34 to 44 in. bust. State Size. When not included in order of $2.00 or more, send 8¢ for postage.
79¢

You'll take keen pride in wearing this **better quality cotton flannel gown made of Amoskeag's Nationally popular 1101 cloth.** Neat hemstitching and rayon braid trim.

(P) 38K9034—Fancy Print
Sizes, 34 to 44 in. bust. State Size.
Stout Sizes
38K9035—Fancy Print
Sizes, 46 to 54 in. bust. State size.
79¢
When not included in order of $2.00 or more, send 8¢ each for postage.
89¢

Wonderful low price for such a colorful gown of a **better quality cotton flannel print.** Cut over Sears generous Size Specifications with a neat trim to add to its smart simplicity.

(R) 38K9017—Light Stripes
Sizes, 34 to 44 in. bust. State Size.
Stout Sizes
38K9018—Light Stripes
Sizes, 46 to 54 in. bust. State Size.
79¢
When not included in order of $2.00 or more, send 8¢ each for postage.
89¢

It's the quality that makes this value unequaled. The **special Cotton flannel** used is a heavy, double fleeced fabric that will wear exceptionally well and retain its soft loveliness thru constant tubbings.

(S) *Stout Sizes Only*
38K9036—Peach
38K9037—White
Sizes, 46 to 54 in. State Size. When not included in order of $2.00 or more, send 8¢ for postage.
79¢

A sensation value in a Stout Size gown designed to give maximum service and comfort. **The firm, well fleeced, better quality cotton flannel used** is in keeping with the excellent workmanship.

(T) 38K9301—Blue Fancy
38K9302—Peach Fancy
Ages, 7-8, 9-10, 11-12, 13-14, 15-16 years. State age. When not included in order of $2.00 or more, send 8¢ for postage.
89¢

Very smart and marvelously comfortable are these **better quality Cotton Flannel tuck-ins** for the Young Miss. Rayon braid frogs. Elastic back pants.

Warm Cotton Flannels

Take the STYLE HONORS

FULL CUT, CORRECTLY SIZED FOR LONGER WEAR

Extra Length $1.00 EACH Extra Quality

A — Better Quality 79c

Also STOUT SIZES

Also SCHOOLGIRL'S SIZES

YOUR CHOICE $1.00 Each

E — Heavier Quality $1.49

F — Better Quality

G — One Piece Good Quality

H — 3-Piece ENSEMBLE Good Quality

L — Good Quality YOUR CHOICE 59c EA.

M

J — Better Quality

K — Better Quality

For Descriptions AND OTHER COLORS • See Opposite Page

T — FOR School Girls — Better Quality 89c

Better Quality Choice 79c Each

N — AMOSKEAG

P — ALSO STOUT SIZES

R

S — STOUT SIZES ONLY

Approved by the SCHOOLGIRL

• AGES 7 TO 14 YRS. •

AGES 7 TO 16 YEARS •

A
$1.79
ALL WOOL

B
1/3 WOOL $1.39
ALL COTTON 79¢

C
$1.59
ALL WOOL

D
$2.00 POSTPAID
ALL WOOL

Here's THE PERFECT ALL WINTER Sports Outfit!

E
ALL WOOL 3-PIECE • SET •
$7.48 POSTPAID
SKI PANTS Only
$3.48 POSTPAID
ALL WOOL

SEE OPPOSITE PAGE FOR DESCRIPTIONS AND OTHER COLORS

K
69¢

L
$1.00
ALL WOOL

G
$1.59
ALL WOOL

F
$1.39
ALL WOOL

J
$1.59
ALL WOOL

H
$1.00
ALL WOOL

WANT EXTRA WARMTH?— These are ALL WOOL SHAKERS

M
$2.00 POSTPAID
FAVORITE LOW PRICED SPECIAL IS HEAVYWEIGHT • TO RESIST • COLD WEATHER •

N
$2.98 POSTPAID
HAND FINISHED THROUGHOUT REINFORCED NON-SAGGING SHOULDERS •

P
$2.89 POSTPAID
ALL WOOL • WITH • ALL WOOL JERSEY LINING THROUGHOUT •

Now! COMFO-FIT UNDIES for SCHOOLGIRLS

With exclusive features for better fit



Each style in this new Comfo-fit group of Schoolgirls' Dainty Lingerie is made of SERONA—our best quality run-resistant Knit Rayon. The workmanship throughout is of the finest quality. Each garment is styled with a special regard for the needs of the modern child.

Ages, 7-8, 9-10, 11-12, 13-14, 15-16 years. State age size.

59¢
Slip
Bodice Top Style with Shadow-hem
38K2083—Peach
38K2084—Flesh
Round Neck Style with Shadow-hem
38K2093—Flesh

49¢
Elastic Knee Combination
38K2180—Flesh
38K2181—Peach
Spring Needle Cuffs
38K2182—Flesh
Ages, 7 to 14 yrs. only. State age.

29¢
Panty
38K2328 Flesh
38K2329 White
38K2330 Peach
Has Spring Needle Cuffs.

39¢ EACH
Vest
38K2187 Flesh
38K2188 Peach
Bloomer
38K2189 Flesh
38K2190 Peach

If not included in order of $2.00 or more, send 6¢ each for postage.



25¢
38K2123 Flesh
38K2124 Peach
Ages, 7-8, 9-10, 11-12, 13-14 yrs. State age. When not included in order of $2 or more, send 6¢ for postage.
Kickaway Bloomers — Nationally famous for fit, and long wear, are here offered in **Better Quality Run-Resistant Knit Rayon.**



49¢
38K2080—Flesh
38K2081—Peach
Ages, 7-8, 9-10, 11-12, 13-14 yrs. State age. When not included in order of $2 or more, send 6¢ for postage.
—Sturdy Run-resistant Knit Rayon.
—Neat workmanship.
Mothers—here is a splendid fitting, round neck style slip. A proved favorite that will launder well and give real service. Here's where good style combines with low price.



Vest and Bloomer Set
38K2290—Flesh
38K2291—Peach **69¢**

Bloomers Only
38K2292—Flesh
38K2293—Peach **35¢**
Ages, 7-8, 9-10, 11-12, 13-14 yrs. State age. When not included in orders of $2 or more, send 6¢ each for postage.
—Better quality Run-Resistant Knit Rayon.
—Attractive trim of neat appliques.

38K2487—Scarlet Red Combination
38K2488—Lido Blue Combination **79¢**
Ages, 5-6, 7-8, 9-10, 11-12, 13-14 yrs. State age. When not included in orders of $2 or more, send 8¢ for postage.
—Better Quality Run-resistant Knit Rayon.
—DASHING One-piece Style Pajama.
They sure command attention with their swanky wide legs and beautiful color combinations.

• Descriptions of Merchandise Shown on Opposite Page •

How to Order Girls' Sweaters

Be sure to measure over fullest part of the bust and order age sizes given below.

Coat Sweaters		Pullover Sweaters	
Age Size Years	Chest Measure	Age Size Years	Chest Measure
7- 8	30 inches	7- 8	28 inches
9-10	32 inches	9-10	30 inches
11-12	34 inches	11-12	32 inches
13-14	36 inches	13-14	34 inches

Order a comfortably large size. To aid you in ordering, we will send you a new tape measure FREE on request.

Refer to our color chart for complete Description of colors on Page following the Index.

(A) $1.79
38K7537—Dark Red
38K7539—Buff
38K7541—Navy Blue
Ages, 7-8, 9-10, 11-12, 13-14 yrs. State age-size. When not included in orders of $2.00 or more, send 12¢ for postage.
Knit of good quality all wool yarn. A medium heavy weight sweater coat; has double shawl collar, closely knit cuffs, and large pockets. Ideal garment for school and daily use.

(B) $1.39
1/3 Wool
38K7606—Navy Blue
38K7607—Maroon
38K7608—Buff

79¢
Strong Selected Cotton
38K7605—Maroon
38K7602—Navy Blue
Ages, 7-8, 9-10, 11-12, 13-14 yrs. State age size. When not included in orders of $2.00 or more, send 10¢ for postage.
Medium heavy weight sweater coat for girls. Double shawl collar, which can be buttoned tightly about the neck.
There is a place in every growing girls' wardrobe for this great favorite, as it will give satisfaction and service away beyond our low price.

(C) $1.59
38K7548—Monkey Skin
38K7549—Copenhagen Blue
38K7550—Scarlet
Ages, 7-8, 9-10, 11-12, 13-14 yrs. State age size. When not included in orders of $2.00 or more, send 10¢ for postage.
Medium weight all wool worsted, a fine ribbed stitch in neat drop needle design. Just like mothers' "V" neck golf coat, and can be put to an equal number of uses. For general wear or under the coat for added warmth.

(D) $2.00 *Postpaid*
38K7615—Hollyberry Red
38K7616—Ching Blue
Ages, 7-8, 9-10, 11-12, 13-14 yrs. State age size.
A medium weight, good quality all wool worsted sweater with Byron collar and two pockets. Has contrasting button border and cuffs—fancy striping trim. A bright and serviceable garment, and just the type of sweater wanted by many girls, as it combines style and usefulness.

(E) $7.48
3-Piece Ski Ensemble
38K7697—Navy and Red

$3.48 *Postpaid*
Ski Pants Only
38K7698—Red
38K7699—Beige
Ages, 7-8, 9-10, 11-12, 13-14, 15-16 yrs. State age size.
Medium heavyweight, closely brushed, soft and warm all wool, and water repellant—has double knit elastic cuffs, ankles, collar, and bottom of blouse; beret is included. Ski pants made with genuine hookless fastener. Cut full and extremely well made. The ideal all winter sports outfit at an unbeatable low price.

(F) $1.39
38K7650—Lipstick Red
38K7649—Bluebird Blue
38K7651—Beige
Ages, 7-8, 9-10, 11-12, 13-14 yrs. State age size. When not included in orders of $2.00 or more, send 10¢ for postage.
A popular style, knit in a **medium weight of soft all wool worsted yarns** in the well liked **baby shaker stitch.** Attractive contrasting striping.

(G) $1.59
38K7689—Red, White, and Blue Combination
38K7690—Brown, French Beige and Eggshell Combination
Ages, 7-8, 9-10, 11-12, 13-14 yrs. State age size. When not included in orders of $2 or more, send 8¢ for postage.
A medium weight, all wool worsted sweater, knit in a fancy stitch. Smart, square neck with button trim and Leg O' Mutton sleeves. Sweaters are more fashionable than ever this fall. This model is popular because of its snappy, girlish color combinations.

(H) $1.00
38K7691—Beige Rose
38K7692—Castilian Red
Ages, 7-8, 9-10, 11-12, 13-14 yrs. State age size. When not included in orders of $2 or more, send 8¢ for postage.
Knit of **medium lightweight all wool worsted in a fancy stitch;** has a flattering collar with contrasting stripes. Mothers need have no hesitation in selecting this adorable pullover for daughter, as it is sure to please.

(J) $1.59
38K7687—Blue and White
38K7688—Sandalwood and White
Ages, 7-8, 9-10, 11-12, 13-14 yrs. State age size. When not included in orders of $2 or more, send 8¢ for postage.
Of **fine quality, soft, all wool worsted in a medium light weight.** Has a student collar with tie. A beautiful slip-on, unusually well made, originally styled for a higher priced garment.

(K) 69¢
38K7695 — Cardinal and White
38K7696—Queen Blue and White
Ages, 7-8, 9-10, 11-12, 13-14 yrs. State age size. When not included in orders of $2 or more, send 8¢ for postage.
Knit in a **medium weight** of **selected cotton yarns.** Colorful two-tone effect. Tie string and tassels at "V" neck. Only 69c! Yet at Sears it will buy this adorable little slip-on to serve many useful purposes for the school Miss.

(L) $1.00
38K7693—Fondant Green and Eggshell Combination
38K7694—Firebrand Red and White Combination
Ages, 7-8, 9-10, 11-12, 13-14 yrs. State age size. When not included in orders of $2 or more, send 8¢ for postage.
This short sleeved garment of medium **lightweight all wool worsted** has contrasting trim at "V" neck, sleeves and bottom. It is adorably styled and should win instant favor—you will be pleasantly surprised at the excellence of the quality for only $1.00!

(M) $2.00 *Postpaid*
38K7502—Navy Blue
38K7513—Lipstick Red
38K7514—Buff
Ages, 7-8, 9-10, 11-12, 13-14 yrs. State age size.
This ideal outdoor garment of **heavy weight good quality all wool yarn** has the popular **shaker stitch** and a large double collar; knit-in pockets. It will give the utmost in durability, warmth and comfort. Never before have we been able to offer an all wool, genuine shaker for so low a price.

(N) $2.98 *Postpaid*
38K7531—Buff
38K7530—Cardinal
38K7532—Navy Blue
Ages, 7-8, 9-10, 11-12, 13-14 yrs. State age size.
Our best heavy weight shaker knit Girls' sweater of fine quality all wool yarn; has non-sagging shoulders, and is hand finished throughout. You will certainly enjoy the comfort and warmth of this useful sweater. Large double fashioned collar, and knit-in pockets.

(P) $2.89 *Postpaid*
38K7639—Red
38K7640—Navy Blue
38K7603—Buff
Ages, 7-8, 9-10, 11-12, 13-14 yrs. State age size.
Are you looking for a general utility coat? We recommend this as a fine all purpose outdoor garment of **heavyweight all wool** in the **shaker stitch** with an **all wool jersey lining.** The **body and sleeves being lined, provide extra wear and extra warmth.** Shop at Sears, and be assured of making all of your purchases at greatest savings.

QUALITY... Makes these Prices Remarkable



38K2342—Peach
38K2343—Flesh
38K2344—Black
25¢ or 3 for 69¢

Ages, 7-8, 9-10, 11-12, 13-14, 15-16. State age. When not included in order of $2 or more, send 6¢ for postage for 1, or 10¢ for 3.

Daily increasing in popularity is this saddle crotch Shorty Bloomer of **better Sateen.** Two-needle construction throughout for longer wear.



38K8488 Flesh **85¢**	**38K8463** Gray **55¢**
38K8483 Gray	**38K8464** Navy Blue
38K8489 Buff	**38K8465** Buff

Ages, 7-8-9, 10-11-12, 13-14 years. State age size. When not included in orders of $2 or more, send 6¢ for postage.

Good Weight Knit Slip of **about ⅓ wool, balance cotton.** Will fit smoothly, and give cozy warmth in cold weather.

Practical medium weight knit Slip, **about 10% wool, balance cotton.** Neatly striped. Well shaped, and will not "ride up."



38K2489—Blue Combination
38K2490—Rose Combination
79¢

Ages, 7-8, 9-10, 11-12, 13-14, 15-16 yrs. State Size. When not included in order of $2 or more, send 8¢ for postage.

Lovely harmonizing Color Combinations in **better quality Cotton Broadcloth** fashion these swanky, new, one-piece lounging or sleeping pajamas. Convenient shoulder and side opening. It's surprising how much style combined with usefulness you can get at our low prices.

47¢

38K2491 — Assorted Fancy Prints.

Ages, 6, 7-8, 9-10, 11-12, 13-14 yrs. State age. When not included in order of $2.00 or more, send 8¢ for postage.

Fashionably speaking, these are the smartest Cotton Print Pajamas we've ever offered. Made in the popular one-piece style in assorted, **better quality cotton prints.** This marvelous value is the result of an unusual purchase. Take full advantage by buying several at this low price.

There's a beautiful selection of girls' newest sweaters on page 132. Have you seen them? They're very reasonably priced, too!

Ages, 7-8, 9-10, 11-12, 13-14, 15-16 yrs. State age. If not included in order of $2 or more, send 6¢ for postage.

Combed Cotton Knit Jersey With Rayon Stripes
38K2375—Flesh
38K2376—Peach
38K2377—Beige
29¢
—Popular New Shorty Length
—Medium light weight.

Cotton Jersey with Rayon Stripes
38K8504—Black
38K8502—Tan
38K8506—Flesh
29¢
—Medium heavy weight.

Wool Jersey with Rayon Stripes
38K2269—Flesh
38K2270—Tan
79¢
—80% wool.

Heavy Weight Cotton Jersey
38K2320—Flesh
38K2321—Navy Blue
38K2322—Cream White
39¢
—Very sturdy for comfort and long wear
—Reinforced gusset for better fit

Medium Lightweight Cotton Knit Jersey
38K2274—Black
38K2275—Tan
38K2276—Flesh
21¢

Light Weight Fine Quality Combed Cotton Jersey
38K2319—Flesh
27¢
—Sensationally low priced
—Reinforced gusset for comfort

Mercerized Lisle Jersey
38K2277—Tan
38K2278—Peach
38K2326—Flesh
35¢
—Made of Highly Mercerized Durene Yarns (cotton)
—Priced 25% lower than last fall
—Has double gusset for comfort





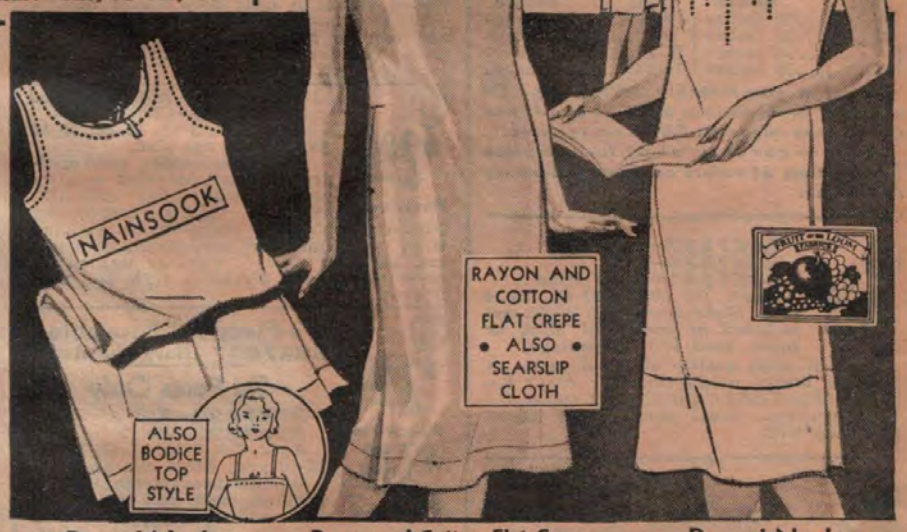
Why *Searstride* Are America's Best Bloomer Value

1. **All Seams Triple Stitched—Bar-tacked at points of strain.**
2. **Roomy, full sizes — Insure comfort and longer wear.**
3. **Comfortable concave saddle crotch, designed to allow freedom in every movement to fit in every position.**
4. **Through and through Super-Quality—priced here very much lower.**

Ages, 7-8, 9-10, 11-12, 13-14, 15-16. State age.

Lustrous Sateen	Searslip Cloth	Nainsook
29¢	**29¢**	**21¢**
38K2238 Black	**38K2252** Flesh	**38K2294** White
38K2237 Flesh	**38K2253** Tan	
38K2200 White	**38K2256** Black	
An ideal fabric for splendid wear.	A highly mercerized non-clinging cotton fabric.	Another cloth that will give satisfactory service.

If not included in order of $2.00 or more, send 6¢ for postage.



Round Neck
38K2011—White **25¢**

Bodice Top
38K2012—White **25¢**

Ages, 7-8, 9-10, 11-12, 13-14, 15-16 years. State age. When not included in order of $2 or more, send 6¢ for postage.

Standard quality nainsook insures loads of satisfaction in this unusual Slip offering. Neat trim of hemstitching on both styles. Inverted box pleats. 2-inch hem.

Rayon and Cotton Flat Crepe
38K2015—Peach
38K2016—Flesh
38K2017—White
39¢

Searslip Cloth
38K2095—White
38K2096—Flesh
33¢

Ages, 7-8, 9-10, 11-12, 13-14, 15-16 yrs. State age. When not included in order of $2.00 or more, send 6¢ for postage.

Well dressed girls wear these Slips. Can be had in 2 serviceable materials.

Round Neck
38K2062—White **59¢**

Bodice Top
38K2072—White **59¢**

Ages, 7-8, 9-10, 11-12, 13-14, 15-16 yrs. State age. If not included in order of $2 or more, send 6¢ for postage.

Choice of two lovely **Fruit of the Loom, fine quality, Nainsook** slips with shadow-proof hem. Fancy hemstitching and lace medallion trim.

FOR STOUT WOMEN — HIGH QUALITY GARMENTS — At New Low Prices

Also Regular Sizes

Length, 44 in. STOUT SIZE—Will fit 46 to 54 in. bust measure.
38K8413—Gray
38K8414—Buff ..... **89¢**

Length, 42 in. REGULAR SIZE—Will fit 34 to 44 in. bust measure.
38K8415—Gray
38K8416—Buff ..... **79¢**

When not included in order of $2 or more, send 8¢ each for postage.

A very popular style princess slip that will give you both warmth and snug comfort. Knit in a **medium weight** from **good quality cotton yarns with about 7% wool.** It will keep its shape, too, because of the close elastic stitch. Nicely finished with tape drawstring for adjusting neck. A patented feature in the knitting positively prevents "riding" up or bunching.

7% WOOL





RAYON and WOOL

IMPORTANT! READ!
All Knit Slips listed in Regular Size, will fit 34 to 44 inches bust.
All Knit Slips in Stout Sizes, will fit 46 to 54 inches bust.

Length, 38 in.
REGULAR SIZE—Will fit 34 to 44 in. bust measure.
38K8493—Buff
38K8494—Silver Gray
38K8495—Flesh **$1.69**

Length, 42 in.
REGULAR SIZE—Will fit 34 to 44 in. bust measure.
38K8490—Buff
38K8491—Silver Gray
38K8492—Flesh **$1.89**

When not included in orders of $2 or more, send 8¢ each for postage.

This dressy princess slip is knit of **50% lustrous rayon and 50% fine wool worsted**—rayon on the outside; warm wool on the inside for snug warmth. Form fitting—will not "ride up."

50% WOOL—Also Stout Sizes

Length, 38 in. REGULAR SIZE—Will fit 34 to 44 in. bust measure. **$1.69**
38K8453—Gray 38K8454—Flesh

Length, 42 in. REGULAR SIZE—Will fit 34 to 44 in. bust measure.
38K8455—Gray
38K8456—Flesh **$1.79**

When not included in orders of $2 or more, send 8¢ each for postage.

Length, 44 in. STOUT SIZE—Will fit 46 to 54 in. bust measure.
38K8457—Gray
38K8458—Flesh **$2.00**
Postpaid

Medium weight. Knit of **50% wool and 50% cotton.** Not bulky, well shaped and will not "ride" up.

20% WOOL—Also Stout Sizes

Length, 44 in.
REGULAR SIZE—Will fit 34 to 44 in. bust measure. **$1.19**
38K8431—Gray 38K8432—Buff

Length, 44 in.
STOUT SIZE—Will fit 46 to 54 in. bust measure.
38K8433—Gray
38K8434—Buff **$1.45**

When not included in orders of $2 or more, send 8¢ each for postage.

A knit slip that will give you just the amount of comfort you want without its being bulky, **20% wool, balance good quality cotton.**

MEDIUM WEIGHT COTTON — Also Stout Sizes

Length, 40 in. REGULAR SIZE—Will fit 34 to 44 in. bust measure. **45¢**
38K8452—Gray
38K8459—Cream White

Length, 46 in. REGULAR SIZE—Will fit 34 to 44 in. bust measure.
38K8450—Cream White
38K8451—Gray ..... **55¢**

Length, 44 in. STOUT SIZE—Will fit 46 to 54 in. bust measure.
38K8461—Cream White
38K8460—Gray ..... **55¢**

When not included in orders of $2 or more, send 8¢ each for postage.

New low prices on these **medium weight knit cotton slips.** Perfect fitting. No riding up.



100% WOOL WORSTED

$2.00 Postpaid

REGULAR SIZE
Length, 44 in.
Will fit 34 to 44 in. bust measure.
38K8419—Silver Gray
38K8420—Cream White
38K8421—Flesh

STOUT SIZE
Length, 44 in.
Will fit 46 to 54 in. bust measure.
38K8496—**$2.49**
Silver Gray Postpaid

This 100% wool worsted knit slip is wonderfully warm and comfortable. It's our finest quality and our new low price brings you a real saving. Fits smoothly with comforting warmth.





KNIT UNDERSKIRT MEDIUM WEIGHT COTTON



29-IN. LENGTH—REGULAR SIZE
31-IN. LENGTH—STOUT SIZE

59¢
38K8498 — Gray Mixture. 29-in. Length. Regular Size.

69¢
38K8499 — Gray Mixture. 31-in. Length. Stout Size. When not included in orders of $2 or more, send 8¢ each for postage.

Warm and practical medium weight Cotton Knit underskirt. Drawstring at waist.

Fruit of the Loom Cloth
19¢ OR 2 FOR 33¢
38K4924—Blue
38K4925—Pink
38K4926—Fancy Prints
When not included in orders of $2 or more, send 3¢ for postage.

Every woman should have a supply of these handy, cotton, **Fruit of the Loom** caps. Unbreakable rubber buttons. Easy to wash; adjustable to any head size.

3 FOR 69¢
38K4775
Fancy Prints
To fit up to 40 in. Bust Measure.
When not included in orders of $2 or more, send 8¢ for postage.

Three handy, useful coverall aprons, each one in a different color, and pattern of **standard quality cotton prints.** Quite necessary for a thousand tasks. It's economical to buy three at a time.

39¢
38K4784
Fancy Prints
To fit up to 40 in. bust measure.

Stout Size
38K4785 **49¢**
Fancy Prints
To fit up to 48 in. bust measure. When not included in orders of $2 or more, send 4¢ each for postage.

A big full coverall apron of **fine quality cotton prints in an assortment of pretty patterns.** They are vat dye, and of course, fast colored. Two pockets. Piped in solid colors.

29¢
38K4786
Fancy Prints
To fit up to 40-inch bust measure.

When not included in orders of $2 or more, send 4¢ for postage.

A nice little serving apron of better **quality cotton prints, and plain color cotton Broadcloth.** Dressy and very useful.

WATERPROOF HOUSEHOLD APRON
SIZE 27×34 Inches

35¢ or 3 for $1.00
38K4614
Black and White
When not included in orders of $2 or more, send 8¢ for postage.

Every housewife needs a few of these **Rubberized, Waterproof Household Aprons.** They assure ample clothing protection. Made of a **good grade percale** thoroughly waterproofed on one side with highgrade black rubber compound.



Your Orders Shipped Within 24 Hours!



Sears *Superior* SHAKERS

Supplied in
100% PURE
WOOL WORSTED
OR
FINE QUALITY
WOOL and WORSTED

100% Pure Wool Worsted
$5.75 *Postpaid*
38K7007 Maroon
38K7013—Tan

Wool and Worsted
38K7004—White **$4.98**
Postpaid.....

Even sizes, 34 to 44 in. bust measure. State size.
Our two best qualities. Sturdy heavyweight shakers. **Finest quality yarns.** Reinforced shoulders that prevent sagging and retain perfect fit. Hand finished throughout. Hand fashioned, well fitting double collar—knit-in pockets. These shakers are undoubtedly the finest at our prices and at a great saving.



38K7301 Peasant Blue **$1.00**
38K7302 Castilian Red
38K7303—Beige Rose

Even sizes, 34 to 44 inches bust measure. State size. When not included in orders of $2 or more, send 8¢ for postage.

Lightweight, of about ¼ wool worsted, balance rayon and cotton. Neat lacy fancy stitch. Leg o'Mutton sleeves, stylish, wide bottom. Collar and front trimmed with fancy stitching. To be really fashionable you must have several slip-ons. This one at only $1.00, considering style and workmanship, is an outstanding value.



STOUT SIZES ONLY

FINE QUALITY VIRGIN WOOL

38K7058 Brown **$3.79**
38K7059 Black *Postpaid*
38K7024—Navy Blue

Even sizes, 46 to 52 inches bust measure. State size.
—Fine quality pure Virgin Wool, medium heavyweight. Correctly proportioned for the stout woman.

Sears continue to lead the parade in offering new low prices. In this outstanding value we give you a fine virgin wool Cardigan sweater coat at a price only slightly higher than we received for a ½ wool garment a year ago. Well made, neatly finished collar and cuffs.

38K7343—Dark Gray
38K7344—Blue
38K7345—Red **79c**

Even sizes, 34 to 42 inches bust measure. State size. When not included in orders of $2.00 or more, send 10¢ for postage.

—Medium weight of strong cotton yarns. Knit in an elastic rib stitch, drop needle design.

You can't beat this value! Just the right sweater coat needed for knock-about purposes. It will certainly fill a definite need in your wardrobe of knitted things at a minimum cost.



38K7123—Black
38K7124—Navy Blue
38K7125—Maroon
38K7126—Buff **$1.69**

Even sizes, 34 to 44 inches bust measure. State size. When not included in orders of $2.00 or more, send 12¢ for postage.

Medium heavyweight of about ½ Wool. Double fabric collar. Two roomy pockets. This sweater is a real bargain! Will stand any amount of hard wear—It has earned its fine reputation because of its wonderful serviceability. Order one and convince yourself that it is a money saving value.

HOW TO ORDER WOMEN'S SWEATERS

Measure over fullest part of bust. Order a size 2 inches larger than your actual bust measure over your dress. Do not pull tape too tightly nor let it slip down in back. For your convenience, we will send you a New Tape Measure. Write for it; it will be sent free.

For descriptions of new color names, see last index page.

Descriptions of Merchandise on Opposite Page

(A) 49¢
38K8234 French Blue
38K8233 Castilian Red
38K8232—Buff
When not included in orders of $2 or more, send 4¢ for postage.
—Serviceable Weight.
—Brushed Angora Finish.
There's delightful warmth, and lots of chic in this schoolgirls' jaunty beret at our low price. Knit throughout in double thickness of all wool yarns.

(B) 49¢
38K8235—Red
38K8236 Peacock Blue
When not included in order of $2 or more, send 4¢ for postage.
—Heavy Weight—Double Thickness.
—Our most popular number.
—A Real bargain.
Schoolgirls will enjoy the comfort and warmth of this popular sports style. Cardigan stitch, all Wool, seamless Knit hockey Cap.

(C) 39¢
38K8240 Red, Beige Trim
38K8241 Peacock Blue, Brown Trim
When not included in orders of $2 or more, send 3¢ for postage.
—Correctly designed to give comfort.
—You'll just adore it.
This is a stylish Knit "Roll Your Own" Cap of unusual quality for such a moderate price. It's all Wool worsted, too. Trimmed with contrasting color braid.

(D) $1.59
38K7310—Honeydew
38K7311 Lugano Blue
Even sizes, 34 to 44 inches bust measure. State size. When not included in orders of $2 or more, send 8¢ for postage.
—Medium light weight, all wool worsted slip-on with neat contrasting color trim. Fancy lacy stitch.
A more conservative style, but one, nevertheless, very smartly turned out. Stylists say "Wear them fancy or plain—in pastels or darker colors, but wear knitted slipons."

(E) $1.59
38K7308—Black Gray and White Combination
38K7309—Brown Beige and White Combination
Even sizes, 34 to 42 inches bust measure. State size. When not included in order of $2 or more, send 8¢ for postage.
—Medium lightweight all wool worsted. Open stitch. Neat collar— Leg o'Mutton sleeves. This style has about it a charming simplicity that is sure to captivate. Fashion insists that you can't have too many of the new knitted slip-ons.

(F) $2.00 *Postpaid*
38K7316 Spring Green Combination
38K7317 Hacienda Orange Combination
Even sizes, 34 to 42 inches bust measure. State size.
—Knit of ½ wool worsted, balance cotton and rayon to form the fancy bouclé nub effect, so popular in finest knitted fashions.
The striped yoke and braid trim at neck give this lightweight slip-on an air of style distinction.

(G) $3.39
38K7147—Red
38K7148—Black
38K7120—Buff
Even sizes, 34 to 44 inches bust measure. State size.
Postpaid **—Heavyweight, knit of good quality all wool yarns.**
—Body and sleeves all wool jersey lined for extra warmth.
—Double fabric well fitting collar and knit-in pockets.
Sturdy shaker knit sweater, made with typical Sears, Roebuck thoroughness to withstand hardest day-to-day wear.

(H) $3.89
38K7036—Navy Blue
38K7034—Cardinal
38K7035—Buff
Even sizes, 34 to 44 inches bust measure. State size.
Postpaid **—Durable quality all wool yarns.**
—Heavy weight shaker.
—Reinforcement across shoulders prevents sagging and stretching.
Completely hand finished. In our opinion about the best shaker that can be bought anywhere at this price.

(J) $2.00
38K7027—Dark Red
38K7025—Buff
38K7026—Navy Blue
Even sizes, 34 to 44 inches bust measure. State size.
Postpaid Medium weight—knit of **all wool yarns.** Sturdy, Cardigan stitch. Double fabric collar, two roomy pockets. Always one of our best selling sweaters. We expect to sell many more this fall. The reason?—Simple: the identical quality sold for $2.79 last fall.

(K) With Long Sleeves $2.00
38K7318 Alice Blue and White
Even sizes, 34 to 40 inches bust measure. State size.
Postpaid

Short Sleeves $1.79
38K7319 — Leghorn Yellow and White
Sizes as described above. When not included in orders of $2 or more, send 8¢ for postage.
Medium lightweight **all wool worsted.** We offer this exquisite model in long or short sleeve style in two equally lovely shades. You will be delighted with the delicate tracery of its novelty design.

(L) $1.59
38K7314 Pompeian Red
38K7315—Eggshell
Even sizes, 34 to 40 inches bust measure. State size. When not included in orders of $2 or more, send 8¢ for postage.
Lightweight **all wool worsted.** Tailored Jacket type slip-on. Ideal as one of the extra slip-ons for knitted suits. Expert workmanship and lovely quality make this an excellent purchase.

(M) $1.59
38K7312—Fire Brand Red and White
38K7313 — Bluebird Blue and White
Even sizes, 34 to 40 inches bust measure. State size. When not included in orders of $2 or more, send 8¢ for postage.
Medium lightweight **all wool worsted.** Unusual design in a raised fancy lacy stitch.
Peplum bottom—fancy cording around neck. You'll just love this pretty garment. It's chic! Smart! Youthful!

(N) $1.00
38K7306 Brown and Maize
38K7307 Coral and White
Even sizes, 34 to 40 inches bust measure. State size. When not included in orders of $2 or more, send 8¢ for postage.
Lightweight, **all wool yarns.** Fancy, lacy stitch. The smart peplum bottom. Of course you will want at least one short sleeve garment to go with your various costumes. They are all the rage.

(P) $1.00
38K7304—Yacht and Wedgewood Blue
38K7305—Spanish Tile and Eggshell
Even sizes, 34 to 42 inches bust measure. State size. When not included in orders of $2 or more, send 8¢ for postage.
Lightweight **all wool worsted** knit in a fancy open stitch fashions a pullover sweater which answers the call for an inexpensive, soft blouse of becoming lines and colors. This is a light weight garment yet one which you'll find pleasantly comfortable on chilly days.

(R) 49¢
38K8345—Beige
38K8346—Navy Blue
38K8347—Castilian Red
When not included in orders of $2 or more, send 4¢ for postage.
—Heavy weight insures warmth and comfort.
—A splendid value.
Fashioned from soft, **all Wool Boucle,** making a beautiful Knitted fabric with a rayon back. The type of Beret the modern woman recognizes at once as being just what is smartest as well as very warm for real winter comfort.

(S) 49¢
38K8312 Brown and Beige
38K8353 All Maroon
38K8354 All Peacock Blue
When not included in orders of $2 or more, send 4¢ for postage.
—Seamless knit—perfect fit
—Our feature cap for fall and winter
For all-around service we recommend this warm, **all wool, heavy weight,** women's Hockey Cap with wide roll cuff and bushy pompon. Quality and style considered, priced very low.

High Fashions in KNIT WEAR!

• PRICED SO REASONABLY •

A 49¢ ALL WOOL

FOR GIRLS • UP TO 15 YEARS

B 49¢ ALL WOOL

C 39¢ ALL WOOL

SHAKER SWEATERS
A Fine Selection!

Extra Warmth — $3.39 POSTPAID

G

• BODY AND SLEEVES • LINED WITH ALL WOOL JERSEY

D ALL WOOL WORSTED $1.59 ALL WOOL

E ALL WOOL WORSTED $1.59 ALL WOOL

F WORSTED RAYON and COTTON $2.00 POSTPAID

Fashions Fancy - Novelty Lacy Slipons

M $1.59 ALL WOOL

N ALL WOOL

Your Choice P $1.00 EACH

REINFORCEMENT ACROSS SHOULDERS PREVENTS SAGGING

ALL SEAMS CAREFULLY HAND FINISHED

H $3.89 POSTPAID ALL WOOL

K $2.00 POSTPAID ALL WOOL

IN SHORT SLEEVE STYLE $1.79 ALL WOOL

L SMARTLY TAILORED OF ALL WOOL WORSTED $1.59 ALL WOOL

Specially LOW PRICED ALL WOOL

•

MEDIUM WEIGHT CARDIGAN STITCH

J $2.00 POSTPAID ALL WOOL

Bargains! AT THESE PRICES

R YOUR CHOICE 49¢ EACH S ALL WOOL

See Opposite Page for Descriptions and Other Colors

ALSO STOUT SIZES

A $2.85 POSTPAID

B $2.00 POSTPAID

C $2.79 POSTPAID

D OUR FINEST RIBBED COAT $2.98 POSTPAID

E FAMOUS LOW PRICE ALL WOOL SHAKER $2.49 POSTPAID

F $3.69 POSTPAID
SOFT... FINE QUALITY.. ALL WOOL ZEPHYR SPORTS SET

K $2.98 POSTPAID

L $2.00 POSTPAID

"Talon" HOOKLESS FASTENER

J $2.98 POSTPAID

Ideal FOR ALL SPORTS

H $2.98 POSTPAID

G $1.85

See OPPOSITE PAGE FOR DESCRIPTIONS AND OTHER COLORS

M 49¢ A PAIR
For REAL FOOT COMFORT
The Magic Slipper



38K8031—White
38K8032—Black
38K8033—Gray
38K8038—Light Blue
38K8039—Pink
$1.45
Size, inc. fringe, abt. 44x48 in.

38K8034—White
38K8035—Pink
38K8036—Gray
$1.79
Size, inc. fringe, abt. 52x64 in.

When not included in order of $2 or more, send 6¢ postage for small size; 8¢ for large size.

Popular Honeycomb Shawls, woven from **soft, all wool worsted yarns** with a beautiful fancy border and a fringed edge.



38K8073—Lavender
38K8074—Black
38K8075—Flesh
$1.39
Fine Quality All Wool zephyr. Fancy ribbon rosette trim. Large size.

When not included in orders of $2 or more, send 6¢ for postage.

38K8071
Lavender
38K8072
Flesh
89¢
Fancy Knit All wool. Ribbon Ties.

A popular scarf cleverly designed to cover shoulders and arms. The ends form into snug cuffs to hold it in place. Useful in many ways. Can also be worn underneath coat for extra warmth. Women will find its style and cozy warmth win instant approval. Makes an appreciated gift.



$1.00

38K8063—Lavender
38K8064—White
38K8065—Black

If not part of $2 order, send 8¢ for postage.

Size, about 40 inches square.

Richness of design and unusual value are in every line of this attractive Shawl or Fascinator. Knit in a fancy stitch of fine quality **soft all wool worsted yarns and interknit with lustrous Rayon of the same color.** A handy and useful wrap which is light in weight, but affords warmth and comfort.



38K8076
Gray
38K8077
Brown
$3.98
Post Paid

Size, including fringe, about 70 in. square.

A dependable quality medium heavy weight Cloth shawl firmly woven from **all wool yarns.** You will find these excellent shawls have many uses, and are wonderfully good values at our low price.

ALL WOOL SHAWL
About 70 Inches Square



ALL WOOL **$1.59**

38K7219—Gray
38K7223
Lavender

Even sizes, 34 to 44 in. bust. State size.

When not included in order of $2 or more, send 4¢ for postage.

Cozy, warm, and soft **Hand Crocheted All Wool** Hug-Me-Tight. Contrasting color trim. Makes a useful Jacket for housewear. Also a very lovely gift suggestion.

With Sleeves—½ Wool

38K7205
Black
38K7206
Navy Blue
38K7207
Gray
$2.39
Post Paid

Without Sleeves—½ Wool

38K7208—Black.
38K7210—Gray..
$1.69

With Sleeves—½ Wool

38K7215—Black.
38K7216—Gray..
$1.89

Even sizes, 34 to 48 in. bust measure. State size. When not included in order of $2 or more, send 5¢ for postage.

Cardigan jackets. Knit of wool worsted and cotton.

COZY KNIT HOOD

38K8393
Brown
38K8394—Navy Blue
38K8395—Black
65¢

When not included in orders of $2 or more, send 4¢ for postage.

Women's warm **all wool** Hood; warmly lined with cotton Eiderdown Cloth. Offers snug protection for head and neck.



Descriptions of Merchandise Shown on Opposite Page

(A) $2.85 Postpaid

38K7009 — Oakwood Brown
38K7008—Queen Blue
Even sizes, 34 to 44 in. bust measure. State size.

Knit of **good quality all wool worsted. Medium weight, in a fine elastic ribbed stitch. Attractive harmonizing applique trim.**

A tailored snug fitting sweater coat for general wear, or for extra warmth beneath coats. The shoulders are reinforced to keep the garment in shape and prevent sagging.

(B) $2.00 Postpaid

38K7145—Copen Blue
38K7146—Black
Even sizes, 36 to 44 in. bust measure. State size.

Medium weight all wool worsted. Shawl collar, cuffs, pockets and button border in fancy trim.

This era is really shoppers' Paradise (especially the ones that shop at Sears). Stop to consider that you are getting a good quality, all wool worsted coat sweater with set in pockets and beautifully made for only $2.00, and we are sure you will agree. The new treatment given the collar in this type of garment will be a welcome change to many.

(C) $2.79 Postpaid

38K7053—Black and White Combination
38K7051—Normandie Blue Combination
38K7052—Brown Combination
Even sizes, 34 to 44 inches bust measure. State size.

$3.29 Postpaid

Stout Sizes

38K7054—Black and White Combination
Even sizes, 46 to 54 inches bust measure. State size.

Medium weight of pure wool worsted yarns. Fancy pattern Tuxedo style—harmonizing plain color lapels and cuffs.

Every woman needs one or two coat sweaters for which she has a multitude of uses. We recommend this excellent style as one which will fit in for almost every need. Good style, too.

(D) $2.98 Postpaid

38K7149—Monkey Skin
38K7150—Black
Even sizes, 34 to 44 in. bust measure. State size.

Fine quality all wool worsted. Knit of two-thread yarn for longer wear. In medium weight. Attractive drop needle design. Convertible collar can be worn buttoned up or open.

We could hardly afford to put out a new catalog without including this all time favorite. The thousands that have purchased this sweater bear witness to its unexcelled value. Cut for roomy comfort. Two patch pockets.

(E) $2.49 Postpaid

38K7106—Dark Red
38K7107—Buff
38K7108—Black
Even sizes, 34 to 44 inches bust measure. State size.

Heavyweight all wool. Knit in the wear resisting shaker stitch. Heavy double fabric collar—two roomy knit-in pockets. Reinforced shoulders.

You are trying to economize, and yet must have a good sweater coat to resist winter blasts. This well made garment will give an amazing amount of service and excellent wear for very little cost.

(F) $3.69 SET Postpaid

38K7617—Scarlet
38K7618—White
Ages, 13-14, 15-16, 17-18, 19-20 years. State age size.

Finest quality, soft all wool zephyr. Medium heavyweight in the popular shaker stitch. The new and stylish turtle neck. Hockey cap to match.

You must feel the luxurious softness of this lovely set in order to appreciate its beauty. Warm, but not too bulky. Schoolgirls and misses will find it the answer to their quest for a practical pullover for sporty outdoor use. A snappy style in bright colors.

(G) $1.85

38K7328—Medium Brown
38K7329—Monkey Skin
38K7330—Black
38K7356—Medium Blue
Even sizes, 34 to 44 inches bust measure. State size. When not included in orders of $2.00 or more, send 10¢ for postage.

Popular "V" neck Golf Coat. Medium weight all wool worsted. Fine ribbed elastic stitch with drop needle design.

One of the most popular sweater coats we have ever offered. A real service garment that has innumerable uses. Can also be worn under a coat particularly well as it is collarless.

(H) $2.98 Postpaid

38K7143—Royal Blue
38K7144 — Piccadilly Brown
Even sizes, 34 to 40 in. bust measure. State size.

Medium Weight, **All Wool Worsted Sport Jacket.** Knit in a neat novelty stitch. Genuine "Talon" Hookless Fasteners that open the entire length of the front. This eliminates the necessity of pulling on over the head. As easy to get into as an ordinary sweater coat. The type of sweater you have been looking for . . . informal, nonchalant, but, nevertheless, faultlessly tailored to fit and wear to your entire satisfaction.

(J) $2.98 Postpaid

38K7141—Monkey Skin
38K7142—Navy Blue
Even sizes, 34 to 42 in. bust measure. State size.

Fine quality, all wool worsted. Medium weight in a distinctive fancy stitch.

So different in its Chic tailored style that you will just love it. A real sporty knitted coat. Ideal for all sports or as an odd jacket for wear with almost any outfit, when extra warmth is needed. Note the unusual treatment of the front, and stitched on all-around belt.

(K) $2.98 Postpaid

38K7084—Buff
38K7085—Almond Green
38K7086—Lipstick Red
Even sizes, 34 to 44 inches bust measure. State size.

Medium weight of fine, all wool zephyr yarns. Knit in an attractive drop needle design that has had immediate acceptance. Neat trim on sleeves, cuffs, and bottom.

One of our loveliest coat sweaters. Expertly tailored and cut for fit and comfort. We do our utmost to pass every saving to you—we have no better example—as a comparable garment sold last year for $3.79.

(L) $2.00 Postpaid

38K7228—Lilac
38K7229—Pink
Even sizes, 34 to 44 inches bust measure. State size.

Fine quality all wool worsted. Knit in medium weight in a fancy stitch. Rayon trim on collar, sleeves, and bottom. Neatly finished with fancy stitching around collar and on front.

The ideal Bed and House Jacket—warm, pleasing to the eye—certainly a most practical gift, and one to be greatly appreciated by old or young. Two ribbon ties.

(M) 49¢

38K8014—Lavender
38K8015—Med. Brown
38K8016—Black
Sizes: "Small," for Shoe Sizes up to 5½; "Large" for Shoe Sizes 6 and larger. When not included in orders of $2 or more, send 4¢ for postage.

Here's something different in cozy footwear. Treat yourself to a pair of these new **"Magic Slippers."** Just what you need for snug comfort during chilly weather. Suitable alike for young and old. Wonderful foot-warmers for those who find it necessary during real cold weather to wear bed slippers. Fashioned from a one-piece **all wool ribbed knit fabric** with elastic insert at top. Neatly finished with shell crocheted top and wool pompon. You'd never dream slippers could be so smart and practical.

See Complete Index in BACK of this Catalog

COZY BUNTINGS
Full Cut and Well Made



38K6667
Baby Pink
Ages, 6 mos., 1 and 2 yrs. State age. When not included in order of $2 or more, send 8¢ for postage.
—Sateen lined; interlined.
—Neatly tailored.

You would hardly believe you could get such a fine coat of ½ wool Crepella, for so little money. Collar has a touch of hand embroidery.

A year such as this makes values in Children's Clothing so apparent that the thriftwise mother will be quick to take advantage of the new low prices to replenish the youngster's wardrobe. BUY NOW AND SAVE!



$1.79
38K6513—Pink
38K6514—Blue
When not included in orders of $2 or more, send 10¢ for postage.
—Genuine Esmond cotton Blanket Cloth.
—Washable.
—Protects baby from cold and draughts.

Mothers will be enthusiastic over **The Tidy Robe**, designed for baby's safety and comfort. Just a "zip" of the fastener and baby is snugly wrapped for crib, go-cart or motor car. Bound with silk satin ribbon. Ample foot room is provided by the round bottom.



38K6526—White, Blue Trim
38K6527—White, Pink Trim
Good weight, double faced, soft finish, cotton Cozy Down Cloth. **$2.00** *Postpaid*

38K6528—White, Blue Trim
38K6529—White, Pink Trim
Chinchilla Finish Wool-Faced Eiderdown Cloth, fully lined with cotton Flannel. **$2.98** *Postpaid*

—Patented concealed wardrobe in bottom flap convenient to carry necessary articles for baby's comfort.
—Note how cuffs can be turned down and buttoned to cover baby's hands completely.

Every baby needs this type of outdoor garment for the daily airing! Snug-fitting hood will keep out cold and draughts. Shirred ribbon and shell crocheted edges add to the beauty of this handy wrap.



38K6503—Blue
38K6504—Pink
$2.00 *Postpaid*

—Smart, new, and so practical.
—Chinchilla finish, wool-faced Eiderdown Cloth.
—Fully lined with cotton flannel.

Baby's Bunting with Talon Hookless fastener. Just a "Zip" of the fastener and baby is snugly covered for crib, go-cart, or auto, protected from cold and draughts. Beautifully hand embroidered and appliqued. You'd never dream a bunting could be so adorable.

38K6530—White, Blue Trim
38K6531—White, Pink Trim
$1.00
When not included in orders of $2 or more, send 8¢ for postage.
—Our Lowest Priced Bunting.
—Roomy size.
—Good weight, Double faced, Soft finish, washable, cotton Cozy Down Cloth.

Unusually attractive and serviceable is this warm, roomy bunting. Strongly made. Adjustable hood fits snugly over the head and around face. Neatly trimmed with shirred ribbon. Ideal for use in crib or carriage. Thrifty mothers will welcome a bargain like this.

Descriptions of Merchandise Shown on Opposite Page

(A) $2.98 *Postpaid*
38K6662—Brown Mixture
Ages, 1, 2, 3, and 4 yrs. State age size.
In 1930 you paid $4.98 for a coat like this, and this year it costs you only $2.98 with helmet included. Of good quality winter weight coating, ¾ wool with the same tailoring and warm cotton suede lining. Double breasted style with belted back.

(B) $4.98 *Postpaid*
38K6308—Cocoa Tan
38K6309—Navy Blue
Ages, 2, 3, 4, 5 and 6 years. State age size.
Here it is. A genuine Germania 100% wool Chinchilla cloth coat for only $4.98 with beret included. It's a big surprise that we can give you such a fine, big, durable, heavy weight, double breasted coat—well made and full cut with warm cotton suede lining and beret to match at this remarkable price. Made of the nationally famous Germania 100% wool Chinchilla cloth.

(C) $2.98 *Postpaid*
38K6601—Baby Blue
38K6600—Peach
Ages, 1, 2, and 3 yrs. State age size.
No question about whether baby should have a snow suit. Last year they were new. This year they are a necessity. Made of warm Eiderdown Chinchilla cloth about ⅛ wool. Talon Hookless fasteners on leggings and jacket. Helmet fastens under chin. Assorted applique trim

(D) COAT $1.59
38K6581—Baby Pink
38K6582—Baby Blue
Ages, 1, 2 and 3 yrs. State size. If not included in orders of $2 or more, send 8¢ postage for coat or 10¢ for complete set.

BONNET 49¢
38K8964—Baby Pink
38K8965—Baby Blue
Sizes, 12 to 15 in. State size. When not included in orders of $2 or more, send 6¢ postage.

$1.95 Complete Set
Buy the Coat and Bonnet together and add to your savings. Made of washable Celanese Radium, beautifully smocked by hand. Sateen lining; interlined. Be sure to give bonnet size.

(E) $3.98 *Postpaid*
38K6658—Baby Blue
38K6659—Baby Pink
Ages, 1, 2 and 3 yrs. State age size.
For dress-up, for comfort, and for true economy. Three-piece set of ⅛ wool Eiderdown Chinchilla cloth. The coat and elastic back hat are trimmed with cord tucking and embroidery and are lined with sateen; coat is interlined. The leggings have rustproof Talon fasteners.

(F) $5.98 *Postpaid* — 3-Piece Complete Set
Ages, 1, 2, 3, and 4 yrs. State age size.
38K6665—Navy Blue

$3.98 *Postpaid* — Coat and Beret
38K6666—Navy Blue
More for your money. Sturdy, warm, 3-piece outfit of heavy weight, deep pile, all wool Chinchilla cloth. The regulation coat has scarlet cotton flannel body lining and sateen shoulder lining. The leggings have the original Talon Hookless fastener. The Beret is lined. Buy the complete set for complete satisfaction. Or you can buy the coat and beret alone.

(G) $2.69 SET *Postpaid*
38K6660—Yellow
38K6661—Baby Blue
Ages, 1, 2 and 3 yrs. State age size.
A warm one-piece snow-suit with helmet included of a soft, rayon and cotton mixed fabric with a richly fleeced pile and a knitted back, so cozy for cold winter days. Opens down front with Talon Hookless fastener. Knitted cuffs at sleeve and ankles fit snugly and keep out the cold.

(H) $2.98 *Postpaid* — Coat Only
38K6306—Navy Blue
38K6307—Med. Red
Ages, 2, 3, 4, 5 and 6 yrs. State age size.
Only a year like this could make such a value possible. A good warm coat of 90% wool Chinchilla cloth in the new military style with bright metal buttons, self belt, fleecy, cotton suede lining, and all the niceties of tailoring found in more expensive coats.

59¢ — Beret to Match
38K6976—Navy Blue
38K6977—Med. Red
Ages, 2, 3, 4, 5 and 6 yrs. State age size. When not included in orders of $2 or more, send 4¢ for postage.

(J) $5.98 *Postpaid* — Complete 3-Piece Set
Ages, 1, 2, 3 and 4 yrs. State age size.
38K6654—Red
38K6655—Copen. Blue

$4.98 *Postpaid* — Coat and Hat
38K6656—Red
38K6657—Copen. Blue
A darling set of all wool Flannel Broadcloth. The nicely fitting coat is lined with sateen and interlined for comfort. Trimmed with hand smocking all around. Pretty coney fur collar. The brim of the poke shaped elastic back Hat is smocked, too. The leggings have Talon Hookless fasteners. You can buy just the coat and hat if you want to.

(K) 49¢
38K6972—Pink
38K6973—White
Sizes, 12 to 15 in. State size. When not included in orders of $2 or more, send 3¢ for postage.
Something new. An all wool bonnet that looks as though it was hand crocheted, with a turnback shield edged with a ribbon ruffle. Sateen lining.

(L) 89¢
38K6969—Pink
38K6970—Blue
38K6971—White
Sizes, 12 to 15 in. State size. When not included in orders of $2 or more, send 3¢ for postage.
Darling bonnet of all silk Radium with Jap silk lining and interlined. Double ruffle and tucking on crown.

(M) 89¢
38K6974—Pink
38K6975—White
Size, 12 to 15 in. State size. When not included in orders of $2 or more, send 3¢ for postage.
Poke style bonnet of the new all wool crocheted type with shield of silk crepe. Jap silk lining.

(N) 49¢
38K6967—White
38K6968—Pink
Sizes, 12 to 15 in. State size. When not included in orders of $2 or more, send 3¢ for postage.
Adorable bonnet of all silk Crepe de Chine with big turnback ruffle trimmed with embroidery and ribbon—sateen lining; interlined.

(P) $2.00 *Postpaid*
38K6663—Light Green
38K6664—Copen. Blue
Ages, 1, 2, 3, 4 yrs. State age size.
Serviceable little coat with Beret included, of ⅛ wool Eiderdown Chinchilla cloth, with notched lapels that can be worn open or buttoned snugly around the neck. Sateen lining and warmly interlined. Here's an every day outfit that's just too charming at very little cost.

(R) $2.69 *Postpaid*
38K6603—Navy Blue
Ages, 1, 2, 3, and 4 yrs. State age size.
Nothing like a Chinchilla cloth coat for service. They are always so stylish, too. This one of warm 90% wool Chinchilla cloth with a Beret included, has a lining of cozy cotton suede cloth, and is a real bargain at our low price.

(S) 89¢ — Without Feet
38K8556—White
38K8557—Buff
38K8558—Pink

With Feet
38K8554—White
Ages, 1, 2, and 3 years. State age. When not included in orders of $2 or more, send 8¢ for postage.
Extra Quality! Extra Weight! Two of the many reasons why our cozy, links knit, all wool worsted drawer leggings are superior values at 89c. They are the accepted model for babies and tots up to 3 years, and deserve their popularity because their full cut, roomy size and elastic stitch make it easy for mother to put on and take off. The style mothers want at the price all can afford to pay.

(T) 98¢
38K8584—Brown
38K8585—Navy Blue
38K8586—Buff
38K8588—Powder Blue
Ages, 2, 3, 4, 5 and 6 years. State age. When not included in orders of $2 or more, send 8¢ for postage.
This is the type of legging preferred by all mothers. And it's no wonder, because there are no buttons with which to bother. They are furnished with elastic waistband, and the legs are fitted with genuine, hookless, rust-proof metal, sliding fasteners. The little tot can put them on and take them off without difficulty. Our leggings are made in extra full sizes of good weight cotton jersey cloth, cotton fleeced on the inside. Quality leggings at a bargain price!

(U) $3.98 *Postpaid* — Coat and Beret
38K6310—Navy Blue
Ages, 2, 3, 4, 5, and 6 yrs. State age size.
The rich, deep pile, 100% wool Chinchilla cloth used in this durable regulation coat with Beret to match is seldom found in coats selling at this price. Carefully tailored with scarlet cotton flannel lining, sateen shoulder lining and deep double facings. Button it snugly around the neck or wear it open. Any way you wear it, it's a fine, big, rugged coat. A nation wide favorite.

$2.29 *Postpaid* — Leggings to Match
With Talon Fasteners
38K6303—Navy Blue
Ages, 2, 3, 4, 5, and 6 years. State age size.

SMART WINTER OUTFITS

• For the Youngsters •

(A) COAT AND HELMET $2.98 POST PAID

GERMANIA SINCE 1865 GENUINE ALL WOOL CHINCHILLA

ALL WOOL

(B) COAT and BERET $4.98 POSTPAID

FAMOUS HEAVYWEIGHT ALL WOOL CHINCHILLA

(C) 3-PIECE COMPLETE SET $2.98 POSTPAID

(D) CELANESE • RADIUM • COAT AND BONNET $1.95

(E) COMPLETE 3-PIECE SET $3.98 POSTPAID

See OPPOSITE PAGE FOR DESCRIPTIONS AND OTHER COLORS

(L) 89¢

(K) 49¢

(M) 89¢

(N) ALL SILK 49¢

COAT and BERET $3.98 POSTPAID

BERET 59¢

(F) OUR OWN FINE QUALITY HEAVYWEIGHT ALL WOOL CHINCHILLA

COMPLETE SET $5.98 POSTPAID

(G) ONE-PIECE SNOW SUIT AND HELMET $2.69 POSTPAID

(H) 90% Wool CHINCHILLA COAT ONLY $2.98 POSTPAID

ALL WOOL BROADCLOTH

(J) COMPLETE 3-PIECE SET $5.98 POSTPAID

WARM ALL WOOL CHINCHILLA

(U) COAT and BERET $3.98 POSTPAID

LEGGINGS $2.29 POSTPAID

(P) COAT AND BERET $2.00 POSTPAID

90% WOOL CHINCHILLA

(R) COAT and BERET $2.69 POSTPAID

MOTHERS PREFER THESE LEGGINGS

No buttons to bother with

GENUINE HOOKLESS FASTENERS

(S) 89¢ AGES 1-2-3 YEARS

(T) 98¢ AGES 2 to 6 YEARS

VALUES . . . To Surprise Even Those Who Know

FITTED WITH TALON HOOKLESS FASTENERS ALWAYS WORK CANNOT RUST

SHAMMY VELOUR IMPORTED STAR

$3.98 POSTPAID

38K7863—Buff
38K7864—Red
Ages, 2, 3, 4, 5, and 6 yrs. State age.
—3-Piece Suit: Helmet, Jacket, and Leggings.
—Suede-like Genuine Imported "Shammy Velour." A heavy, Strongly woven, washable cotton fabric.
Looks like real suede Warm and water repellent

$3.98 POSTPAID

38K7868—Red
38K7869—Navy Blue
Ages, 3, 4, and 5-6 years. State age size.
—3-Piece knitted Outfit: Cap, Jacket, and Pants.
—Extra Heavy weight All Wool yarn.
—Full-fashioned throughout.
Plenty of warmth, lots of service in a suit like this! Smartly cut in the new snow suit fashion. Without equal!

NECK BUTTONS UP

ALL WOOL

FOR TOTS
AGES 3 TO 6 YEARS

$1.39

38K7772—Navy Combination
38K7773—Brown Combination
Ages, 3, 4, and 5-6 yrs. State age size. When not included in a $2 order, send 8¢ for postage.
—Medium heavy weight.
—3-thread All Wool Worsted.
—Convertible Shawl Collar.
Dandy Pullover Sweater. Bright contrasting color trim. Serviceable and warm.

69¢

38K7746—Red
38K7747—Copenhagen Blue
Ages, 3, 4, and 5-6 yrs. State age.
When not included in a $2 order, send 8¢ for postage.
—Medium weight.
—Firmly knit of ½ wool and ½ cotton.
A warm pullover Sweater of unusual quality for such a low price.

$1.39

38K7774—Medium Brown
38K7775—Red
38K7776—French Blue
Ages, 3, 4, and 5-6 yrs. State age.
When not included in a $2 order, send 8¢ for postage.
—Medium weight.
—Fine quality, soft, all wool worsted
—Fancy jacquard trim.
A high grade sweater for mothers who want better quality.

98¢

38K7744—Red
38K7745—Copenhagen Blue
Ages, 3, 4, and 5-6. State age size. When not included in a $2 order, send 8¢ for postage.
—Medium heavy weight.
—3-thread all wool worsted.
—Fancy links stitch.
We believe this to be the best 98c sweater you can find.

For Tots
• UP TO 6 YEARS •

ALL WOOL

38K8113—Buff
38K8114—Red **49¢**
For ages up to 6 years. State age. When not included in a $2 order, send 3¢ for postage
—Heavy weight, closely knit.
—5-thread, all wool worsted.
A brand new style. Warm, snug fitting, fashion knit helmet. Buttons under chin.

38K8183—Red
38K8184—Med Blue **35¢**
38K8185—Buff
One size, for ages up to 6 yrs. When not included in a $2 order, send 3¢ for postage.
—Seamless knit, double thickness Hockey Cap.
—Medium weight, all wool worsted. Knit for warmth in the always popular, elastic, pineapple stitch. Three pretty colors.

38K8107
Navy, Red Trim **29¢**
38K8108
Red, Navy Trim
38K8109
Powder Blue, Buff Trim
One size, for ages up to 6 yrs. When not included in a $2 order, send 3¢ for postage.
—Seamless knit double fabric. Medium weight.
—½ Wool and ½ Cotton Hockey Cap.

38K8115—Red
38K8116—Navy **39¢**
38K8117—Buff
One size, for ages up to 6 yrs. When not included in a $2 order, send 3¢ for postage.
—Heavy weight beret.
—4-thread all wool worsted.
Fancy jacquard knitted Beret



79¢ EACH

Coat Style	Hand Made Sacque	Pullover
38K8710—Pink	38K8701 Blue trim	38K8705 White
38K8711—Blue	38K8703 Pink trim	38K8706 Pink
38K8712—White		

One size only, for babies up to 6 mos. When not included in a $2 order, send 4¢ for postage.
—Fine quality, soft, *all wool yarns.*
—Daintily trimmed with hand embroidery.
A selection of darling little cuddly styles so beautiful and appealing. They are ideal for gifts. You'll just love them.

2-BIG VALUES

ALL WOOL

HAND EMBROIDERED

$2.79 EACH SET *POSTPAID*

Button Sweater	Pullover Sweater
38K7843 Navy Blue	38K7876 Light Blue
38K7844—Red	38K7877—Pink

Ages, 2 and 3 years. State age.
—4-Piece Knitted Outfits: Helmet Sweater, Leggings, Mittens.
—Heavy weight all wool worsted.
—Hand embroidered trim.
Thrift-wise mothers will appreciate the value of these well-fitting, 4-piece knitted outfits. Made for warmth and long wear.

90% WOOL CHINCHILLA

GENUINE HOOKLESS FASTENER

$2.98 *POSTPAID*

38K7889—Navy Blue
Ages, 2, 3, 4, 5, and 6 yrs. State age.
—Sturdy, warm, heavy weight Snow Suit and Helmet.
—Serviceable 90% wool Chinchilla cloth.
A fully tailored, correctly designed Snow Suit and helmet. A winter necessity.



• SWEATER and BERET SETS •
Styles that Children Like

$1.39 EACH SET

38K7921—French Blue
38K7922—Red
38K7923—Buff
Ages, 3, 4, and 5-6 yrs. State age. When not included in a $2 order, send 8¢ for postage.
—Medium weight.
—All Wool worsted.
Pretty Sweater buttons up to the neck and has a Byron collar. Full sized Beret included.

$1.00

38K7918—Red
38K7919—French Blue
38K7920—Buff
Ages, 3, 4, and 5-6 yrs. State age. When not included in a $2 order, send 8¢ for postage.
—Medium weight.
—All Wool worsted.
A fine set at $1.00. Sweater trimmed with touches of hand embroidery. Warm Beret included.



So Comfy AND CLEVERLY • STYLED •

HAND CROCHETED

$1.69

38K7841 Blue Trim	38K7842 Pink Trim

One size only to fit babies up to 6 mos. When not included in a $2 order, send 8¢ for postage.
—Soft all wool Pompadour yarn, interknit with lustrous Rayon.
—Bootee—cap—sacque.

FOR TOTS 1 TO 3 YEARS

ALL WOOL

HAND EMBROIDERED

$1.39 EACH

Coat Style	Slipover Style
38K8638—Buff	38K8640—Pink
38K8639—Pink	38K8641—French Blue

Ages, 1, 2, 3 yrs. State age size. When not included in a $2 order, send 8¢ for postage.
—Heavy weight, 3-thread, fine quality *All Wool* Sweaters.
—Real hand embroidered trimming.

There's No Place Like Sears
FOR SAVINGS

Four Cute Styles
• FOR THE BABY •


HAND EMBROIDERED

38K8124—Buff
38K8125—Red
38K8126—Light blue — **39¢**

One size, for ages up to 3 yrs. When not included in a $2 order, send 3¢ for postage.
—All Wool Knitted Beret.
—Hand embroidered trim.


HAND CROCHETED

38K8173—Blue trim
38K8174—Pink trim — **49¢**

Ages up to 3 yrs. State age size. When not included in a $2 order, send 3¢ for postage.
—Good Quality All Wool, heavy weight Helmet.
—Turn Back Cuff, Pompon Trim.
—Buttons Snugly Under Chin.
Quality definitely better; price definitely lower at Sears.


HAND CROCHETED

38K8178—White, Pink trim
38K8179—White, Blue trim — **65¢**

Ages up to 2 yrs. State age. When not included in a $2 order, send 3¢ for postage.
—Lustrous Rayon Helmet.
—All Wool Hand Crocheted Lining.
—Hand Embroidered Trim.
A popular style, good weight, warm Helmet.


HAND CROCHETED

38K8122—Pink
38K8123—White — **39¢**

Ages up to 2 years. State age. When not included in a $2 order, send 3¢ for postage.
—All Wool Hood.
—Fluffy Finger Stitch.
—Crocheted Rayon Trim.
Becoming hood that will look perfectly adorable on Baby. The soft, good weight wool yarn is so comfortable and warm.



• PRETTY • GIFT ITEMS

Hand-Embroidered

38K8774—Blue
38K8775—Pink — Infants size only. send 3¢ for postage.
Carriage shoes of cotton robe cloth. Hand applique trim.

38K8751—Pink
38K8752—Blue — When not included in a $2 order,
Dainty moccasins, hand crocheted of Pompadour wool yarn.

38K8753—Blue
38K8754—Pink
Shoulderette knit of Pompadour wool yarn. Practical and pretty.

STURDY STYLES •
FOR ACTIVE TOTS 3 TO 6 YEARS



38K7770 French blue — **$1.00**
38K7771—Buff
Ages, 3, 4, and 5-6 yrs. State age. When not included in a $2 order, send 8¢ for postage.
—Fine quality All Wool.
—Fashionable Fancy Stitch in Jacquard design.
—Trimmed with Contrasting Color Stripes.
A very fashionable new sweater in a fancy knitted stitch.

38K7707—Red
38K7708 Copenhagen blue — **89¢**
38K7709—Buff
Ages, 3, 4, and 5-6 yrs. State age. When not included in a $2 order, send 8¢ for postage.
—Medium weight.
—About Half Wool.
—Firm, Close Knit.
An ideal sweater coat for fall and winter wear. Especially made for the tot who doesn't care how hard he plays.

38K7742 Peacock blue — **79¢**
38K7743—Red
Ages, 3, 4, and 5-6 yrs. State age. When not included in a $2 order, send 8¢ for postage.
—All Wool Worsted.
—Hand Embroidered.
Our Leader! We believe this is the finest All Wool Worsted sweater sold anywhere at this low price! Full cut—well made—popular medium weight.

38K7777 Red — **$1.79**
38K7778— Medium brown
38K7779—Navy blue
Ages, 3, 4, and 5-6 yrs. State age. When not included in a $2 order, send 8¢ for postage.
—Heavy Weight, 4-Thread.
—All Wool Worsted.
Our finest quality, all wool worsted sweater coat for boy or girl. From the standpoint of style, quality, and workmanship, and by every other test, it is an outstanding value at our price.



$2.00 Postpaid
38K7859—Buff
38K7860—Red
Ages, 2, 3, and 4 yrs. State age.
—Three-piece Knitted Set.
—½ Wool and ½ Cotton.
Serviceable knitted outfit at a mighty attractive price.

$2.79 Postpaid
38K7865—Red
38K7866—Brown
38K7867—French blue
Ages, 2, 3, 4, 5, and 6 yrs. State age.
—Sturdy Cotton Suede
—Lined Helmet.
Three-piece set finely tailored to give long service. Elastic knit band at waist and cuffs.



A REAL BARGAIN



$2.00 Postpaid — **38K7861** Red, **38K7862** French blue
38K7873—Buff
Ages, 2, 3, 4, 5, and 6 yrs. State age.
—3-Piece Cotton Suede Suit.
—Coat Style Jacket Fastens with Concealed Snaps.
Well built outfit. No skimped sizes.

$1.00 — **38K8714** French blue, **38K8713** Honeydew
Ages, 2 and 3 yrs. State age. When not included in a $2 order, send 8¢ for postage.
—3-Piece Knitted Pantie Suit.
—Medium Weight, All Wool.
A warm suit in a fancy stitch for the Baby boy, with Beret to match.

38K7832—White, Blue trim
38K7833—White, Pink trim — **$2.00** Postpaid
One size to fit babies up to 1½ years.
—Beautiful soft, all wool, knitted, 3-piece set. (Sweater, Leggings and Cap.)
—Hand embroidered trim.
This adorable, three-piece set is particularly suitable for the baby of prewalking age.





2 BIG VALUES

Button Sweater
38K8676—Red
38K8677—French blue
38K8678—Buff
98¢ EACH
Pullover Sweater
38K8698—Buff
38K8699—French blue
Ages, 1, 2, and 3 yrs. State age. When not included in a $2 order, send 8¢ for postage.
—Heavy weight all wool worsted.
—Fancy knit.
Two amazing values in beautiful little baby sweaters that are made in the fashion of high priced garments.

3-Piece Set Fancy Knit Button Sweater — **$1.89** EACH SET — 4-Piece Set Angora Finish Pullover Sweater
38K7828—Pink
38K7829—Buff
38K7830—Blue
38K7831—Pink
One size, for babies up to 12 mos. When not included in a $2 order, send 10¢ for postage.
These are the biggest *All Wool* Knitted Sweater Set values we have ever offered. There is no skimping, either in size or weight, in the beautiful, full cut garments. Quality and workmanship such as is used only in sets sold at much higher prices elsewhere.

$1.00 3-Piece Knitted SET
38K7803—White, Pink trim
38K7804—White, Blue trim
One size only, for babies up to 6 mos. When not included in a $2 order, send 10¢ for postage.
—Soft All Wool Yarns.
—Dainty Hand Embroidery Trim.
—Ribbon Ties.



Lovely Things
• FOR LITTLE CHILDREN •



Our Finest Quality
ALL WOOL JERSEY
DRESS OR SUIT
$1.69 EACH



98¢ EACH

"FRUIT-of-the-LOOM"
Tub-fast Guaranteed Fabrics

Hand Embroidered



TWO FOR $1.00



COAT AND BERET SET $4.98 POST PAID

COAT AND BERET SET $3.98 POST PAID



LUSTROUS COTTON BROADCLOTH 89¢ | PART WOOL FLANNEL $1.59 | SOFT ALL WOOL JERSEY $1.69



All SILK TAFFETA $1.95





ONE-PIECE ALL WOOL JERSEY $1.29 | TWO-PIECE ALL WOOL JERSEY $1.69 | FINE QUALITY ALL WOOL CREPE $1.95

See OPPOSITE PAGE FOR DESCRIPTIONS AND OTHER COLORS

Low Prices Buy BETTER QUALITY at Sears

HOW TO ORDER CHILDREN'S DRESSES

Our dresses are cut according to a standard scale of sizes to fit the average child. If child is large or small for age, order in age size (not actual age) according to the length from center of neckline at back to bottom of hem, as given in size scale below. Dresses with bloomers measure 2 in. shorter.

Age size	2	3	4	5	6
Average length, straight dresses, in.	19	21	22	23	25

Descriptions of Merchandise on Opposite Page

(A) **38K5950—Brown**
38K5951—Navy Blue
Ages, 2, 3, 4, 5, and 6 yrs.
$1.69 **State age-size. When not included in orders of $2 or more, send 8¢ postage.**

Smartness of style, perfect fit, excellent tailoring, and the really **fine quality, soft, French Spun, all wool jersey** take sister's gay dress out of the class of the ordinary. The sweater top buttons at the shoulder, and the pleated skirt is made on a muslin waist.

(B) **38K5467—Navy Blue**
38K5468—Brown
$1.69 **Ages, 2, 3, 4, 5, and 6 years. State age. When not included in orders of $2 or more, send 8¢ for postage.**

Brother's suit is of exactly the same fine quality **soft, French spun all wool jersey** throughout as sister's dress. The sweater top buttons at the shoulder, and the pants have a wide elastic band at waist.

(C) **38K5959—Blue**
38K5960—Green
98¢ **Ages, 2, 3, 4, 5, and 6 yrs. State age-size. When not included in orders of $2.00 or more, send 10¢ for postage.**

Dolly is looking for a Little Mother to wear this lovely bloomer dress of **fast color, fine quality, Fruit of the Loom, cotton print** that matches her own cute little outfit. And what a charming dress it is. Deep front and back yoke insure perfect fit, and a touch of hand embroidery is just enough trim.

(D) **38K5955—Rose Pink**
38K5956—Blue
Ages, 2, 3, 4, 5, and 6 yrs.
98¢ **State age-size. When not included in orders of $2.00 or more, send 8¢ for postage.**

Protect that new dress, and keep it clean with the cute little apron that comes with this fine Bloomer dress of **fast color, fine quality, Fruit of the Loom, cotton prints.** A smart little ruffle outlines the embroidered yoke insert. The apron, of course, is of the same fine material.

(E) **38K5957—Navy Blue**
38K5958—Red
Ages, 2, 3, 4, 5, and 6 yrs.
98¢ **State age-size. When not included in orders of $2.00 or more, send 8¢ for postage.**

Save your pennies in your pocketbook, and when your pocketbook matches your very own dress what a fortunate young lady you are. The dandy Bloomer Dress of **fine quality, fast color, Fruit of the Loom, polka dot cotton prints** is beautifully smocked by hand. Full cut, well made bloomers.

(F) **38K5212 — 2 Dresses, 1 Pink and 1 Blue**
Ages, 1, 2, and 3 yrs. State
2 for $1.00 **age-size. When not included in orders of $2 or more, send 8¢ for postage.**

Little tots need lots of dresses, and when you buy two at a time you actually save. Adorable little **pantie dresses** daintily embroidered by hand in **better quality cotton prints** in the most lovely **assorted floral** patterns. Of course they are **fast colors.**

(G) **38K5469—Yellow**
38K5470—Blue
Ages, 1, 2, 3, and 4 yrs.
89¢ **State age-size. When not included in orders of $2 or more, send 6¢ for postage.**

A little Boy is always well dressed when he has on a nice suit like this of **fine quality cotton broadcloth.** Well made pants button onto waist that is tastefully smocked by hand and nicely pleated.

(H) **38K5466—Navy Blue**
Ages, 1, 2, 3, and 4 yrs.
$1.59 **State age-size. When not included in orders of $2 or more, send 10¢ for postage.**

A serviceable outfit for the Fall and Winter. Comfortable, smart and saves laundry. The button-on pants and separate jacket are of ¼ **wool flannel.** The waist is of **white cotton Broadcloth.** Little boys will like this 3-piece suit. It's so manly!

(J) **38K5464—Brown, Yellow**
38K5465—Navy, Copenhagen Blue
$1.69 **Ages, 1, 2, 3, and 4 yrs. State age-size. When not included in orders of $2 or more, send 6¢ for postage.**

A two-piece suit of **good quality all wool Jersey** that is bound to give you long and satisfactory wear. Carefully made as befits a suit of this quality. Fully lined pants button onto double breasted effect waist. Embroidered trim.

(K) **38K5961—Pink**
38K5962—Yellow
Ages, 2, 3, 4, 5, and 6 yrs.
$1.95 **State age-size. When not included in orders of $2 or more, send 8¢ postage.**

A darling dress for every and any party. How sweet and lovely your little girl will look in this **heavy quality, all silk Taffeta** dress with full skirt and big ruffle trim. Shirring at the waist. You'll love the puff sleeves and big ruffle. Ribbon streamer.

(L) **38K6304—Light Green**
38K6305—Royal Blue
Ages, 2, 3, 4, 5, and 6 yrs.
SET $4.98 **State age-size.**
Post Paid

A polo style coat in the new double breasted military effect. **Soft winter weight all wool diagonal Polaire** is the approved material. You'll be delighted with the excellent tailoring. Big, full **Mountain Beaver** (clipped coney) collar. Metal buttons, sateen lining, interlined. **The Beret to match is included.**

(M) **Coat and Beret**
38K6322—Navy Blue
Ages, 2, 3, 4, 5, and 6 yrs.
$3.98 **State age-size.**
Post Paid

Velvabloom is the accepted new material for this season. A **luxurious silk-like pile effect all wool** material in a diagonal weave. Fashioned into a coat of distinction with big Russian collar of Squirrelette (a fabric that resembles squirrel) that can be worn buttoned up around the neck in the stand up effect now so popular. Fancy squirrelette cuffs. Fancy warm wool lining.

$1.59 **Leggings to Match**
38K6323—Navy Blue
Ages, 2, 3, 4, 5, and 6 yrs. State age. When not included in orders of $2 or more, send 10¢ for postage.

(N) **38K5952—Rose Pink**
38K5953—Blue
79¢ **Ages, 2, 3, 4, 5, and 6 years. State age-size. When not included in orders of $2 or more, send 8¢ postage.**

Every little girl needs a plain color bloomer dress. This one of **good quality cotton broadcloth** is unusually attractive with its dainty hand embroidery trim and fancy collar. Deep yoke. Made with back and front yokes.

(P) **38K5954—Fancy Prints**
Ages, 2, 3, 4, 5, and 6 yrs.
79¢ **State age-size. When not included in orders of $2 or more, send 8¢ for postage.**

A one-piece dress in the popular bolero style with simulated jacket and pleated skirt with belt and with well made, comfortable bloomers. **A very good quality, fast color, cotton print** in a pretty **floral pattern is the material. The waist is of cotton broadcloth.**

(R) **38K5966—Navy and Red**
38K5967—Medium Green and Light Green
$1.29 **Ages, 2, 3, 4, 5, and 6 years. State age-size. When not included in orders of $2.00 or more, send 8¢ for postage.**

A darling one-piece dress, rich in style and outstanding in value. Made of **all wool Jersey** with a pleated skirt, and a simulated Bolero jacket with a waist of polka dot cotton Broadcloth. The tie is drawn thru loops in the collar in a novel manner.

(S) **38K5964—Brown and Tan**
38K5965—Navy and Red
Ages, 2, 3, 4, 5, and 6 yrs.
$1.69 **State age-size. When not included in orders of $2 or more, send 8¢ postage.**

Lovely two-piece dress of good quality **all wool Jersey.** The pleated skirt is made on a muslin waist. The blouse accentuates the military effect with its bright metal buttons and self belt with a little metal buckle.

(T) **38K5963—Navy and Red**
Ages, 2, 3, 4, 5, and 6 yrs.
$1.95 **State age-size. When not included in orders of $2 or more, send 8¢ for postage.**

All wool crepe of fine quality like this is an ideal fabric for a fall and winter dress. It is so rich and soft, and gives excellent wear. Here it is made up in a charming manner with pleated skirt and waist following the Bolero style. The white collar is detachable.

Keep the Youngsters Looking Their Best

BUY A NEW COAT—NOW!

Values never were greater Styles never so beautiful



• SQUIRRELETTE •

38K6319—Gray
Ages, 3, 4, 5, and 6 yrs. State age-size.

In our catalog last year a similar set of the same material sold for $6.98. A fortunate purchase of Beautiful **Squirrelette cloth,** a **deep wool pile fabric** on a cotton back, made it possible to sell this coat and beret for only $2.98! Same high quality as before with full sizes and excellent tailoring. Lining of fleecy cotton suede.

• ⅔ WOOL • DIAGONAL MONOTONE

38K6317—Brigade Blue
38K6318—Jungle Green
Ages, 3, 4, 5, and 6 yrs. State age-size.

This fine coat features all the style elements of the new season with its shoulder capelets, graceful lines and metal buttons. Made of **good quality, winter weight, diagonal coating of ⅔ wool** and nicely lined with sateen. Krimmer cloth collar. Beret included.

• SOFT ALL WOOL • DIAGONAL CORDTONE

38K6320—Brigade Blue
38K6321—Beige Tan
Ages, 2, 3, 4, 5, and 6 years. State age-size.

Our very best Dress Coat is of course, very stylish. The material is a beautiful, soft, all wool **diagonal coating** that has that rich, expensive look. Fashionable throw collar and big military cuffs of Astrakhat cloth. Sateen lining. Interlined. Beret included.



• ACTUAL PHOTOGRAPH •

38K6311—Skipper Blue
38K6312—Light Green
Ages, 2, 3, 4, 5, and 6 yrs. State age-size.

Years of continuous service are certain with this beautiful coat and beret set of that luxurious new **Diagonal Chinchilla cloth.** So soft and warm, of **100% Virgin Wool.** Serviceably fashioned in the popular double breasted style that looks so well on little children. Bright metal buttons. This beautiful material (see photographic texture inset) is usually found in very much higher priced coats. Cotton suede lining. Beret included.



ALL WOOL POLAIRE

38K6316—Tan
Ages, 2, 3, 4, 5, and 6 yrs. State age-size.

Every little girl looks roguishly charming in a polo style coat, with beret to match, like this one. The beautiful fabric is soft **all wool Polaire.** All the niceties of expensive tailoring. Saddle shoulders with slot seams. Deep facings. Lined with fleecy cotton suede cloth. Beret included.

⅔ WOOL VELOUR

38K6314—Delft Blue
38K6315—Beauty Red
Ages, 3, 4, 5, and 6 yrs. State age-size.

An inexpensive dress coat that is stylish, warm, and will give good, substantial service. Made of **winter weight ⅔ wool velour** with throw collar and cuffs of high pile cotton plush. Good quality sateen lining and interlined for additional warmth. The beret is included.

Bed Time is Happy Time

• IN THIS COZY, WARM, COTTON FLEECED NIGHTWEAR •



With Feet
38K9316 Light Blue **49c**
38K9326 White
Without Feet
38K9330 Light Blue **49c**
Ages, 2, 4, and 6 yrs. State age. When not included in order of $2 or more, send 6¢ for postage.

A dandy little one-piece, open front, drop seat sleeper of better quality cotton flannel. Can be washed with the household laundry. Good wearing.





38K9327—Pink **59c**
38K9328—Blue
Ages, 2, 4, 6, and 8 yrs. State Age.
When not included in order of $2.00 or more, send 8¢ for postage.

Two-piece "Tuck-ins" just like big sister's. Made of better quality cotton flannel. Trousers have elastic at back.



With Feet
38K9344 Light Stripes **49c**
Without Feet
38K9343 Light Stripes **49c**
Ages, 2, 4, and 6 yrs. State age-size.
When not included in order of $2 or more, send 6¢ for postage.

Priced within the limits of any mother's budget is this good quality Cotton flannel sleeper. Front Closing trimmed in harmonizing color with frogs. Drop seat.



59c
38K9319—Light Green
38K9329—Peach
Ages, 2, 4, 6, and 8 yrs. State age. When not included in orders of $2 or more, send 8¢ postage.

Better quality cotton flannel fashions this new self-help, front closing, one-piece pajama with buttonless drop seat. Priced amazingly low.

WITH FEET ONLY

38K9345 — Pink Fancy Print
38K9346 Blue Fancy Print **69c**
Ages, 2, 4, 6, and 8 yrs. State age. When not included in $2 order or more, send 8¢ for postage.

This sleeper with Elastic, Buttonless drop seat is one of our best sellers. Made of a warmly fleeced, better quality cotton flannel print.

79c
38K9348 — Blue, Juvenile Print
38K9350 — Pink, Juvenile Print
Ages, 2, 4, 6, and 8 yrs. State age. When not included in orders of $2 or more, send 8¢ for postage.

Heavy weight cotton flannel fashions this coat style, two-piece pajama.



38K9209—Pink Juvenile Print..... **45c**
38K9210 Light Stripes. **35c**
Ages, 2, 4, and 6 years. State age. When not included in orders of $2 or more, send 6¢ for postage.

Surprisingly inexpensive are these warmly fleeced cotton Flannel Gowns. Neat hemstitching trims front yoke of double thickness. You'll like the generous, full sizes. Order one of each.

If Bloomers Below Are Not Included In Order of $2.00 or More Send 3¢ for Postage

Without Feet
38K9337 Light Stripes **39c** Each 3 for
With Feet
38K9338 Light Stripes **$1.12**
Ages, 2, 4, and 6 yrs. State age. When not included in order of $2 or more, send 6¢ for 1, 10¢ for 3 for postage.

Quality maintained. Only the price is cut. Faithfully made of Sturdy Cotton Flannel with double needle seams. Well proportioned sizes.





EXTRA WELL MADE FOR THE MOST ACTIVE KIDDIES

When not included in order of $2 or more, send 3¢ for postage.

38K2306 White **21c**
Ages, 1, 2, and 3 yrs. State age. Made of better quality Cambric.

38K2303 White **23c**
Ages, 2, 4, 6, 8, and 10 yrs.
Better quality Cambric. Double fabric reinforced.

38K2352 White **23c**
Ages, 2, 3, 4, 5, and 6 yrs. State age.
Hickory's popular Better Quality Cambric Waist.



38K2288—Black
38K2289—White
38K2214—Flesh **17c**
Ages, 2, 4, and 6 yrs. State Age. Good quality, medium weight, cotton Jersey bloomers.

38K2317—Flesh **33c**
38K2316—Tan
38K2331—Cream White
Ages, 2, 4, and 6 years. State Age. Highly mercerized Durene Cotton Jersey.



25c
38K2130—Flesh
38K2131—Peach
Ages, 2, 4, and 6 years. State age. When not included in order of $2 or more, send 3¢ for postage.

Famous "Kickaway" Run-resistant Knit Rayon Bloomers.



38K3408—White
38K3410—Black **10c** PAIR
Fit ages up to 6 yrs. State age. If not included in order of $2 or more, send 3¢ for postage.

Strongly made elastic hose supporters adjustable for length. Rustproof fittings.



38K2229—Flesh
38K2236—Black **23c**
Ages, 2, 4, and 6 years. State Age.

Most practical, long wearing bloomers of sturdy quality, heavier weight, cotton Jersey. Priced very low.

38K2242 Light Stripes **19c**
38K2241—Gray Stripes
38K2243—White
Ages, 2, 4, and 6 yrs. State age.
Fleecy Cotton flannel.

Junior Searstride The Sturdiest You can buy!

23c EACH

MORE COMFORT
LONGER WEARING

Because

1. **Only Standard Quality Cotton Materials used.**
2. **Correctly Sized. No skimping.**
3. **Triple Stitched. Bartacked Seams. Will not Rip or Tear.**
4. **Saddle Crotch. Best Construction for Perfect Fit.**



Sateen	Searslip Cloth
38K2239 Black	**38K2247** Flesh
38K2218 Flesh	**38K2245** White
38K2240 White	**38K2246** Black

Ages, 2, 4, and 6 yrs. State age. When not included in order of $2.00 or more, send 3¢ for postage.

Your choice of two highly mercerized, long-wearing fabrics. Lustrous Sateen, or Non-clinging Searslip Cloth. A genuine Sears Value!

WE STRESS QUALITY

Because IT'S THE ONLY FOUNDATION FOR REAL VALUE





OUR OWN **ROLLIC** BRAND AT *Special Prices!*

Dr. Denton's SLEEPING GARMENTS

Our Price 49¢ And Up

Boys' or girls' cozy and warm, sturdy, **medium heavyweight, cotton knit Sleeping Garment** with soft fleecing inside and outside. Buttons down the front, making it easy for children to dress alone, and has roomy drop seat. Feet have double soles. Pocket. **Tie strings at wrist on small sizes.** Body, feet and hands are covered, protecting the child even if bed coverings are thrown off. Smooth finish, flat lock seams. Strongly made. Unbreakable rubber buttons.

38K9322—Natural gray. State age. When not included in orders of $2 or more, send 8¢ for postage.

Ages Years	Each Suit	Ages Years	Each Suit
1	49¢	6	74¢
2	54¢	7	79¢
3	59¢	8	84¢
4	64¢	9	89¢
5	69¢	10	94¢

Our Price 85¢ And Up

This nationally known sleeping garment has many splendid features. Made of **heavyweight cotton** with a small amount of wool; a knit fabric with a soft, fleecy finish on both sides. Extra full drop seat. Pocket. Feet are especially cut and shaped, and made of heavier fabric than body, which means added wear and comfort. Strong seams. Unbreakable rubber buttons. **Ages 1 and 2 years button down the back; ages 3 to 10 years button down front.**

38K9324 — Natural gray. State age. When not included in orders of $2 or more, send 8¢ for postage.

Ages Years	Each Suit	Ages Years	Each Suit
1	$0.85	6	$1.30
2	.95	7	1.40
3	1.05	8	1.50
4	1.15	9	1.60
5	1.25	10	1.70



Dr. Denton's OUR ROLLIC BRAND

2-Piece Suit	Extra Pants	2-Piece Suit	Extra Pants
38K9376 Gray	38K9377 Gray	69¢ 38K9372 Gray	39¢ 38K9373 Gray

Ages Years	Each Suit	Extra Pants
1	$1.00	50¢
2	1.10	55¢
3	1.20	60¢

Ages, 1, 2, and 3 years. State age.

State age size. When not included in orders of $2 or more, send 8¢ each suit for postage, or 4¢ postage for extra pants.

Thousands of mothers will welcome this Two-piece **Heavy weight knit cotton fabric Denton**—softly fleeced on both sides. Ideal for babies requiring frequent changing. Has all the features of regular Dentons such as patented extra-full drop seat, patented extra heavy romper feet, extra wide at hips for diapers and turndown cuffs.

No wonder mothers are enthusiastic about **Rollic Brand** two-piece Sleeping garments. The demand grows because they realize they are the ideal garments for diapered babies. Made of **medium heavy weight cotton fabric** — softly fleeced on both sides.

39¢

38K9378—Pink
38K9379—White

Ages, 1, 2, 3, 4, 5, 6, and 7 years. State age. When not included in orders of $2 or more, send 8¢ for postage.

Bargain Value. **Medium weight, ribbed knit, fleeced cotton** Sleeper. Roomy and well made.

Ages, 1, 2, 3, and 4 years.
38K9317 Light Gray.. **55¢**

Ages, 5, 6, and 7 years.. **65¢**

When not included in order of $2 or more, send 8¢ for postage. State age.

Medium heavyweight Cotton Knit Sleepers. Strong and serviceable. Roomy sizes.



$1.25

38K3286—Blue Ground
38K3287—Buff Ground

Ages, 2, 4, and 6 yrs. State age size. When not included in order of $2 or more, send 8¢ for postage.

Tots' well made, and full cut, **genuine Beacon Cloth Bathrobe.** A cotton robe fabric noted for its long wearing quality and unusual soft finish even after many launderings. Assorted patterns. Roomy pocket. Buttons in front, has corded Belt. Made with double needle reinforced arm holes and shoulders for extra long wear.

79¢

38K3284—Blue Ground
38K3285—Buff Ground

Ages, 2, 4, and 6 years. State age size. When not included in orders of $2 or more, send 8¢ for postage.

Where, except at the World's Largest Store, would one expect to find at 79c a **full cut, cotton blanket cloth** Bathrobe of the quality and workmanship as in this garment? Assorted patterns. Cord tie at neck and waist. Quality for quality, you cannot surpass this value anywhere.



RECOMMENDED by MOTHERS!

Waist
38K2307—White 29¢
Ages, 2, 4, 6, and 8 yrs. State age size.

Better quality, durable **Cotton Twill Waist.** Adjustable Shoulder straps. Has taped buttons and garter tabs. A sturdy garment.

Combed Cotton Panty
38K2318 Cream-white 29¢
38K2305—Flesh
Ages, 2, 4, 6, and 8 years. State age. When not included in order of $2 or more, send 4¢ for postage.

Nicely fleeced combed cotton Panty with Rayon stripes. Buttonhole waistband.



Ages, 2, 4, 6 years. State age.

Cotton Knit Skirt
38K8476 Cream White 43¢
38K8477—Gray

100% Wool Knit Skirt
38K8403 Gray 85¢
38K8404—Buff
38K8405—Flesh

State size. When not included in orders of $2 or more, send 6¢ for postage.

These warm skirts are ideal winter garments for little girls.

COTTON FLANNEL
38K9401 Light Stripe 19¢
38K9403—White
38K9404—Flesh.

When not included in order of $2.00 or more, send 6¢ for postage.

A proved favorite—good quality cotton flannel Round neck slip with ruffle flounce. Now offered at a new low price.



With Exclusive Features for Better Fit!

Introducing our New line of **Comfo-fit, knit Rayon,** Kiddies' Undies. Made of **Serona, our best quality Run Resistant** fabric. These adorable child's garments are cut over special size specifications ensuring comfort in any position. Will give long, hard service, and retain their soft loveliness thru endless tubbings. **When not included in order of $2 or more, send 4¢ for postage. Ages, 2, 4, and 6 years. State age.**

Elastic Knee Bloomer
(A) 38K2162—Flesh 38K2163—Peach 29¢

Round Neck Vest
(B) 38K2115—Flesh 38K2116—White 25¢

Combination
(C) 38K2178—Flesh 38K2179—White 45¢

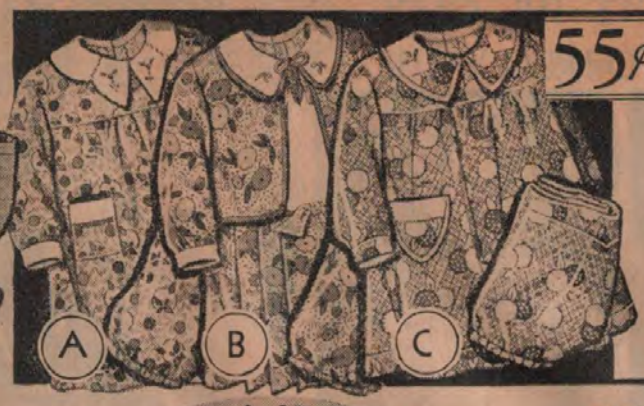
Panty
(B) 38K2132—Flesh 38K2133—White 25¢

Ruffle Flounce Slip
(D) 38K2055—Flesh 38K2056—White 39¢

See Complete Index in BACK of this Catalog

MORE FOR YOUR MONEY . . . It's the Quality you get that counts





55¢ EACH OR ANY 3 for $1.49

(A) 38K5943—Blue
(B) 38K5944—Green
(C) 38K5945—Rose Pink
Ages, 2, 3, 4, 5, and 6 yrs. State size. When not included in orders of $2. or more, send 6¢ each, or 8¢ for 3 for postage.
—All With Bloomers.
—Buy three at a time.
Better quality cotton print bloomer dresses. Hand Embroidery trimmed. Full sizes. Well made. Fast colors.

38K6137 Blue Chambray **38K6138** Green Cotton Covert Cloth. **39c**

Ages, 2, 3, 4, 5, 6, and 7 yrs. State age.
—Two Sturdy Service Wash Materials.
—Button Down Back
—Drop Seat.
This is proof that you get more for your money than ever before. Standard quality! Well made! Turkey red trim at collar and waist.

38K6139 Blue Stripe **59c**

Ages, 1, 2, 3, 4, 5, and 6 yrs. State size.
—Double Needle Seams.
—Bar Tacked at Points of Strain.
A dandy new play suit. Made of sturdy **cotton, Silver Cloud Cloth,** a heavy, smooth finished, **Pepperell fabric** that **will wear and wear.**

38K6116 Blue Cotton Covert Cloth—Tan Trim **38K6117**—All Blue Chambray **49c**

Ages, 2, 3, 4, 5, 6, and 7. State age.
—Opens Down Front.
—Drop Seat.
Two serviceable fabrics in this fine play suit. For real economy, buy both! Double needle seams. Bar tacked. A real service garment. Let the youngsters play in them.

When not included in orders of $2 or more, send 8¢ for postage.



35c EACH OR 2 FOR 65c

38K4750 Blue Check Gingham **38K4751** Dark Pattern Percale

Ages, 2, 4, and 6 yrs. State age. When not included in orders of $2. or more, send 4¢ for 1, or 6¢ for 2 for postage.
Coverall aprons protect pretty dresses.





ALL SILK 98c

38K5210—Pink
38K5211—Blue

Ages, 1, 2 and 3 yrs. State age. When not included in orders of $2. or more, send 4¢ for postage.
—Hand Smocked and Hand Embroidered.
Just too sweet for words. Dainty little dress of **all silk crepe de chine.** For little girls who like to dress up.

ALL WOOL JERSEY 89c

38K5216—Tan
38K5217—Blue

Ages, 1, 2, and 3 yrs. State age size. When not included in orders of $2 or more, send 4¢ for postage.
—Very Comfortable.
—Stylish, too!
This fine dress of good quality **all wool Jersey** with its hand smocked yoke is ideal for the cooler days. Carefully made.

2 for 59¢

38K5209 — Two Dresses, *1 Pink and 1 Yellow. Sold as a set.*

Ages, 1, 2, and 3 yrs. State age size. When not included in orders of $2 or more, send 6¢ for postage.
—Good Quality Cotton Poplin.
—Shirring at Yoke.
Two useful dresses, inexpensive, and very practical! A bargain.

Ages, 2, 3, 4, 5, and 6 yrs. State age size.
38K5460—Copen Blue, Navy **38K5461** — Tan, Brown | **38K5948**—Copen Blue, Navy **38K5949** — Tan, Brown

If not included in orders of $2. or more send 8¢ for 1, or 10¢ for 2 for postage.
All wool Jersey outfits for brothers and sisters like these have met with favor, because they are practical and comfortable. The tops are trimmed with applique design and harmonizing band. Skirt on muslin waist; pants have elastic waist band.



• ALL WOOL JERSEY 3-PIECE SUITS •

AGES—2, 3, and 4 yrs. State age.
38K5457 — Navy Blue with Slipover Sweater. | **38K5456** — Navy Blue with Coat Sweater.

When not included in orders of $2. or more, send 6¢ for postage.
Look! A swell suit with **all wool jersey** lined pants that button onto a **waist of fine quality cotton Broadcloth** trimmed with applique embroidery, and in addition, a separate sweater. You can choose either a slipover or coat sweater . . . and all three pieces for just $1.59! A smart ensemble.



39¢ EACH OR ANY 3 for $1.13

38K5453 Green **38K5454** Tan **38K5455** Blue, White

Ages, 1, 2, 3, and 4 yrs. State age size. When not included in order of $2.00 or more, send 6¢ for postage for one, or 8¢ for three.
Carefully made, full size, two-piece Boys' Suits of good quality **Cotton Broadcloth.** Active youngsters use plenty of suits. At our low prices you can keep them well dressed for very little money. It's thrifty to buy 3 or more.



38K5946 — Blue **38K5947** Pink **39c**

Ages, 2, 3, 4, 5, and 6 yrs. State age. When not included in orders of $2. or more, send 6¢ for postage.
Better quality cotton print bloomer dress in assorted pretty patterns. Full pleats fall from front yoke. Bloomers have elastic waist band. A real low price for such a good quality dress.

38K5458 Navy Blue. **38K5459** Dark Green **98c**

Ages, 1, 2, 3, and 4 yrs. State age. When not included in orders of $2.00 or more, send 6¢ for postage.
—Fine Quality, All Wool Jersey.
Full lined pants button onto sweater top. Buttons at shoulder.

38K5462 Blue ..... **38K5463** Green **59c**

Ages, 1, 2, 3, and 4 yrs. State age size. When not included in order of $2.00 or more, send 6¢ for postage.
—Hand trimmed.
—Good Quality Cotton Broadcloth.
Charming two-piece suit. Carefully made. Hand stitching on collar and down front of waist.

QUALITY First - QUALITY Always - at Sears

Fruit of the Loom

The famous Fruit of the Loom mills have always maintained their standards of quality. They produce the same fine cloth today that our grandmothers knew so well, only prices are considerably lower —but the quality is the same.



3 for $1.00

38K5202—White

Ages, 6 mos., 1, and 2 yrs. State age size. When not included in orders of $2 or more, send 6¢ for postage.

—Sold as a set. —For long service.

Three dainty little dresses of fine quality **Fruit of the Loom nainsook.**

2 for 55c

38K5311—White

Ages, 6 mos., 1, and 2 yrs. State age size. When not included in orders of $2 or more, send 3¢ for postage.

The same fine quality **Fruit of the Loom nainsook** is used in these two skirts, and they will go very nicely with 38K5202 Dresses. Daintily trimmed.

Imported DRESSES AND SLIPS

• EVERY STITCH BY HAND •



• Beautifully Embroidered •

38K5246 Dress 79c
38K5247 Skirt 49c

Ages, 6 mos., 1, and 2 yr. State age size.
—Hand embroidered top and bottom
—Skirt embroidered on bottom

Hand made Dress and skirt of **fine quality, soft, white cotton Batiste.** You will be delighted with the beautiful hand work.

38K5244 Dress 59c
38K5245 Skirt 39c

Ages, 6 mos., 1, and 2 yrs. State age size.
—Hand tucks
—Hand scalloping

Your own nimble fingers could not make such a beautiful little dress and skirt for so little money. Of **soft, white, cotton Batiste.** Assorted hand embroidery designs.

38K5268 Dress $1.19
38K5269 Skirt 75c

Ages, infants 6 mos., 1, and 2 yrs. State age size.
—Infants' Size is 22 inches long.
—Madeira Hand Work

A really beautiful dress and skirt of **white cotton Batiste** with generous Madeira embroidery. A practical gift.

When not included in orders of $2 or more, send 3¢ for postage.

A Gift Suggestion FOR THE NEW BABE



38K5021 Dress Only. 59c

38K5022—Dress and Skirt Set.....98c
Infants' size only—about 22 in. long.

38K5227—Dress and skirt set 98c
Short size, about 17 in. long.

When not included in orders of $2 or more, send 3¢ for postage.

A charming dress and skirt set beautifully trimmed with lace and embroidery, or you can buy the dress alone. Of fine quality **Fruit of the Loom nainsook.**

• YOU CAN'T HAVE TOO MANY BISHOPS



3 for 89¢

38K5001

White

Infants' size only. 22 inches long. When not included in orders of $2 or more, send 6¢ for postage.

Bishop Slips of **fine quality Fruit of the Loom nainsook** will wear longer.

• A FABRIC... Famous for Generations



HAND EMBROIDERED 59¢

38K5241—White
38K5242—Pink

Ages, 6 mos., 1, and 2 yrs. State age size. When not included in orders of $2 or more, send 3¢ postage.

Colorful smocking and embroidery, **soft fine quality Fruit of the Loom nainsook** make this darling dress a big value.

CREEPERS

When not included in orders of $2 or more send 4¢ for postage.



33¢

38K6087—Blue Check
38K6088—Pink Check

Ages, 6 mos., 1, and 2 yrs. State age-size.
—Warm cotton flannel.
—Well made; serviceable.

Useful Creeper with long sleeves. Opens across bottom, just the thing for chilly mornings.

39¢

38K6085—Blue
38K6086—Pink

Ages, 6 mos., 1, and 2 yrs. State age.
—Dainty hand embroidery.
—Good quality Cotton Broadcloth.

An imported style with long sleeves and new open legs.

59¢

38K6089—Blue
38K6090—Pink
38K6091—Yellow

Ages, 6 mos., 1, and 2 yrs. State age size.
—Hand smocking; embroidery.
—Ruffle on collar.

Creeper of **good quality Cotton Broadcloth.**

Saves

The LITTLE ONES BETTER CLOTHES

•

23¢ EACH OR 3 for 59¢



38K6013
Cotton Khaki Drill

38K6014
Blue Chambray

Ages, 1, 2, 3, and 4 yrs. State age size. When not included in orders of $2 or more, send 3¢ postage for one, or 8¢ for three.

Serviceable little overalls.

Styled and made Exclusively for Young Fellows

59¢ EACH



BOYS' CREEPERS

• BUTTON ACROSS BOTTOM •

38K6094 Blue 59c
38K6095—Green

Ages, 6 mos., 1, and 2 yrs. State age size. When not included in orders of $2 or more, send 4¢ postage.

—One-piece style

Dandy little Creepers for the Baby Boy; made of **good quality cotton Broadcloth.** Applique embroidery on pocket.

38K6092—Blue 59c
38K6093—Yellow

Ages, 6 mos., 1, and 2 yrs. State age size. When not included in order of $2 or more, send 4¢ for postage.

—Two-piece style

For Baby boys who want to look like real Boys. **Of good quality Cotton Broadcloth.** Pants button onto waist. Trimmed with embroidered designs and neatly piped.



• OUR FINEST QUALITY COTTON BROADCLOTH •

38K6096—White
38K6097—Pink 89c

Ages, 6 mos., 1, and 2 years. State age-size. When not included in orders of $2 or more, send 4¢ for postage.

—Hand Smocked

Our very best Creeper of **fine quality, lustrous Cotton Broadcloth.** Appliqued design on pocket. Buttons across bottom with envelope flap. Long sleeves.



All Hand Embroidered

SOLD AS A SET • 3 for $1.00 • COTTON BROADCLOTH

38K6084—Three Creepers in Assorted colors: Blue, pink, and yellow. Ages, 6 mos., 1, and 2 yrs. State age. When not included in orders of $2 or more, send 8¢ for postage.

These fine quality, full cut, well made creepers are a distinct bargain.

QUALITY at a LOW PRICE



Wrapper — **35¢ Each** — **Bag Style Gown**

38K9616—White, 38K9617—Pink — **3 for $1.00** — 38K9614—White, 38K9615—Pink

Infants' Size Only. When not included in orders of $2 or more, send 4¢ each for postage, 8¢ postage for 3.

Made of the **better quality, Amoskeag Cotton flannel** in our usual full sizes. Mothers who know real value and appreciate quality will find these wrappers and gowns are real bargains.



Wrapper — **Your Choice 39¢ Each** — **Bag Style Gown**

38K9692—Blue Trim, 38K9693—Pink Trim | 38K9694—Blue Trim, 38K9695—Pink Trim

Infants' Size only. When not included in order of $2 or more, send 4¢ for postage.

All the dainty touches so dear to mother's heart are combined with sturdiness and careful workmanship in these good quality, full cut, **white cotton flannel** wrappers and gowns. Beautifully hand embroidered, neat ribbon edge trim.

BABIES' ROBE

Very Special



38K9628 Blue
38K9629 Pink — **69¢**

Infants' size only. When not included in orders of $2 or more, send 8¢ postage.

Every baby needs a robe for snug comfort and protection during chilly days. We highly recommend this smart, new, applique trimmed robe of **good weight, two-tone, cotton blanket cloth;** Blue or Pink on the outside and white on the other. Edges neatly finished with fancy stitching.



33¢ Each — **3 for 94¢**

Gown — **Wrapper**

38K9662 White — 38K9681—White, Blue Trim. 38K9682—White, Pink Trim.

Infants' Size Only. When not included in orders of $2 or more, send 4¢ each for postage, or 8¢ postage for 3.

We stress QUALITY, because it's the only foundation for real value. There are cheaper, skimpy garments on the market, but we will not offer them to our customers. Ours are good quality, full cut, and well made.

Seamless SHOULDER BANDS

- DIAPER MAY BE PINNED SQUARE or TRIANGULAR FOLD



High grade elastic ribbed **SHOULDER BANDS** at money saving prices. Closely knit from good quality yarns. Reinforced tabs permit pinning of diapers.

Lengths, 10, 12, 14, 16 in. Order by length from top of shoulder. State length. If not included in orders of $2 or more, send 3¢ for postage.

38K8720—Cream-White. Combed cotton; rayon stripes.....**19¢**

38K8721—Cream-White. 25% wool balance combed cotton .....**29¢**

38K8723—Cream-White. 50% wool, balance combed cotton.....**39¢**

38K8724—White. Lightweight combed cotton of fine quality.....**19¢**

38K8722—Cream-White. 34% wool, balance combed cotton.....**33¢**

38K8726—Cream-White. 70% soft Australian wool, balance rayon....**57¢**

ABDOMINAL BANDS OR NAVEL BANDAGES



38K9610—White all cotton flannel. Size, 5x27 in..... **3 for 13¢**

38K9601—Cream-white, about 31% wool, balance cotton. Size, abt. 5x27 in..... **3 for 32¢**

38K9618—Cream-white, 100% wool flannel. Size abt., 5x27 in... **3 for 57¢**

38K8704—Cream-white, knitted double thickness. 33% wool, balance cotton. Size, about 5x23 in.. **2 for 59¢**

If not included in orders of $2 or more, send 3¢ postage.

IMPROVED BEDCLOTHES FASTENER



38K3220.. ..... 69¢

When not included in order of $2 or more, send 4¢ for postage.

Keeps baby snugly under the covers, and prevents coughs and colds due to exposure. Adjustable.

FULL CUT GARMENTS



39¢ Ea. or 3 for $1.00

38K9689—White. Ages, 6 mos. 1 and 2 yrs. State age. **When not included in orders of $2 or more, send 4¢ each postage, or 8¢ postage for 3.**

Extra full-cut, bag style, **cotton flannel** gown to keep baby's feet covered.

19¢ Each or 3 for 53¢

38K9452—White. Lengths, 17 in. and 21 in. State length. **When not included in order of $2 or more, send 3¢ each for postage, or 8¢ postage for 3.**

A full-cut, Gertrude style, **cotton flannel** underskirt with dainty shell-crocheted edges.

Here are the LOWEST PRICES . . . at which GENUINE QUALITY is possible





3 pairs for 20¢

38K3409 White

When not included in orders of $2 or more, send 3¢ for postage. Nickel plated, rustproof hose supporters. Washable.



38K3454—Brown

When not included in orders of $2 or more, send 3¢ for postage.

Safety Strap of **washable, heavy cotton webbing.** Holds baby firmly in high chair, go-cart, buggy, or auto, making it almost impossible for him to fall out. Adjustable to any size.

38K3222—Blue, **38K3223**—Pink, **38K3227**—White — **69¢**

Size, about 27x36 in. When not included in orders of $2 or more, send 4¢ for postage.

No baby's wardrobe should be without this finely woven, **soft, all wool shawl. Woven in a honeycomb stitch with an attractive border pattern of lustrous rayon.** This shawl deserves its popularity because it's warm and durable, and looks much more expensive than it is.

38K3351 Blue, 38K3352—Pink — 95¢

Size, about 24x33 in. When not included in orders of $2 or more, send 8¢ for postage.

A new low price for this **beautiful, Imported, Japanese Hand Quilted Silk Robe,** for crib, carriage, or bassinette. The reverse side and top border are of solid color, while the daintiest, little printed floral designs decorate the top.

GENUINE "PEPPERELL" BLANKETS

38K3214 Blue, 38K3215 Pink — 39¢

38K3207 Blue, 38K3208 Pink — 27¢ EACH or 2 for 49¢

When not included in $2 order, send 8¢ for postage.

Size, about 30x36 in.

"Chickie" design crib blanket. Woven of **selected cotton.** Reversible and washable. Neatly stitched edges. Ideal for babies' crib, bassinet, or go-cart.

Size, about 30x40 inches.

The well known **"Cub"** crib blanket.

A woven **cotton twill fabric with a soft, downy, cotton fleeced finish.** Neatly striped border. Reversible and washable.





2 for 95¢

When not included in orders of $2 or more, send 6¢ postage for 1, 10¢ for 2.

"V" Neck Style
38K7783—Jockey Red
38K7784—Copen. Blue
Ages, 3, 4, 5-6. State age size.

Collar-Attached Style
38K7785—Buff
38K7786—Copen. Blue
Ages, 3, 4, 5-6. State age size.

For outstanding Value at a low price we recommend these full-fashioned, correctly designed, pullover sweaters. Medium weight, firmly knit from good quality, strong cotton yarns in the latest patterns and color combinations. Quality for quality, you cannot surpass these values anywhere.

38K7781 Red
38K7782 Buff **98¢**

Ages, 3, 4, and 5-6 yrs. State age size. When not included in orders of $2 or more, send 6¢ for postage.

Only 98c! It's a splendid sweater. Firmly Knit from good quality, **all wool worsted yarn.** Serviceably roomy and good looking.

← $1.79

38K7819 — Red, Navy Blue Trim.
38K7820— Navy Blue, Red Trim.
Ages, 3, 4, and 5-6 yrs. State age. When not included in orders of $2 or more, send 10¢ for postage.

A real heavyweight sweater coat made for the little tot who doesn't care how hard he plays. Knit in a **heavy shaker stitch from all wool yarns.** Large, convertible shawl collar of double thickness. Two roomy set-in pockets. Snug-fitting ribbed cuffs. Its amazing how much warmth and service can be bought at our low prices!



ARNOLD BRAND knit goods are made of soft, absorbent, combed cotton, folded double and stitched in center to prevent rolling. Will withstand hard wear and repeated washings.

32¢
Towel
38K3403 White
38K3411 Pink
Size, about 16x22 inches.

3 for 25¢
Wash Cloths
38K3420—Blue Trim
38K3421—Pink Trim
Size, about 9x9 inches.

When not included in orders of $2 or more, send 3¢ for postage.

PREVENT PROTRUDING EARS



35¢
38K6802—White
Sizes to fit up to 6 yrs. State age. When not included in orders of $2.00 or more, send 1¢ postage.

Washable, lightweight cotton net. Bound and reinforced. Prevents folding of infants' ears while asleep.

CUTE STYLES FOR THE BABY



We are using every possible means to force quality up and to force prices down—but in offering our customers big values, we never sacrifice quality.

38K7924 Blue Trim **$1.00** Set
38K7925—Pink Trim
One size, for Babies up to 4 mos. When not included in orders of $2 or more, send 8¢ for postage.

An adorable 3-Piece Set. Daintily Hand Crocheted from soft, all wool yarn.

38K8634 White, Blue Trim **55¢**
38K8635—White, Pink Trim.
One size only for babies up to 4 mos. When not included in orders of $2 or more, send 3¢ for postage.

Pretty hand crochet sacque of soft, all wool zephyr yarn.

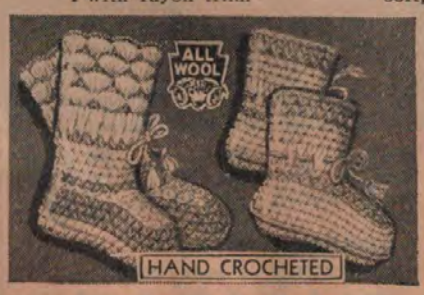
38K7926 Blue Trim **69¢**
38K7927—Pink Trim
One size for babies up to 8 mos. When not included in order of $2 or more, send 6¢ for postage.

A soft and warm sweater coat for the baby. Knit in a fancy links stitch of all wool worsted white yarn, with rayon trim.

HAND EMBROIDERED **$1.00** Set
38K7928—Pink
38K7929—Blue
One size, for babies up to 1 yr. When not included in order of $2 or more, send 8¢ for postage.

A Wonderful Bargain. Adorable Beret and Sweater set knit in a fancy links stitch of soft, all wool worsted yarn.







When Not Included in Orders of $2.00 or More, Send 1c for Postage

38K8628 Blue Trim **25¢**
38K8629 Pink Trim
Ages up to 6 mos.
Heavy, All Wool, White Bootees.

38K8606 Blue Trim **29¢**
38K8607 — Pink Trim
Ages up to 4 mos.
Knee length, All Wool Bootees.

38K8622 Blue Trim **25¢**
38K8623 — Pink Trim
One size for ages up to 6 mos. All Wool Bootees.

38K7930 Blue Trim **19¢**
38K7931 — Pink Trim
Ages up to 6 mos.
Special Value—All Wool Moccasins.

When Not Included in Orders of $2.00 or More, Send 1c for Postage

38K8600 Blue Trim **2 Prs. for 31¢**
38K8601 Pink Trim
Ages up to 3 mos.
All Wool Bootees at a new low price.

38K8662 Blue **23¢**
38K8663—Pink
Ages up to 4 mos.
Hand embroidered Silk Crepe Moccasins. Make ideal gifts.

38K8636 Blue Trim **25¢**
38K8637 — Pink Trim
Ages up to 18 mos.
All Wool Thumbless mittens.

2 Sets 19¢
38K3406—Blue
38K3407—Pink
Garter and Pin Set.
Bright brass finish: rustproof.

Kleinert's JIFFY PANTS
2 POPULAR STYLES



23¢ or 2 for 43¢
38K3149—Flesh
38K3169—White
Ages, 6 mos. 1, and 2 yrs. State age. When not included in orders of $2 or more, send 3¢ postage for 1, 4¢ for 2.

The most popular Baby Pants in the market today. Full cut—roomy comfort. Washable. **Kleinert Quality** is known to mothers everywhere.

20¢ or 3 for 55¢
38K3171—Flesh
38K3172—Light Blue
Ages, 6 mos. 1, and 2 yrs. State age. When not included in orders of $2 or more, send 3¢ postage for 1, 5¢ for 3.

Kleinert's lightweight—washable "Rosebud" Jiffy Pants of the finest quality rubber; ventilators for baby's comfort. No pins needed.

TOTS' Knit Training Panty

ELASTIC AT WAIST - NO BUTTONS - NO PINS

21¢ Each or 3 for 55¢
Light Weight
38K3144—White

25¢ Each or 3 for 69¢
Medium Weight
38K3129—White
When not included in order of $2 or more, send 3¢ postage for 1, 4¢ for 3.
Ages, 1, 2, and 3 yrs. State age. Extra quality, Washable Knit Cotton Diaper Pants.



3 VERY SPECIAL VALUES



2 for 19¢
38K3109—Flesh
Ages, 6 mos. 1 and 2 yrs. State age. When not included in orders of $2 or more, send 4¢ for postage.

A big value in two-ply Rubber pants. Flesh color outside and white inside. Strictly first quality rubber. Washable.

2 for 25¢
38K3114—Flesh
Adjustable size, will fit babies up to 1½ yrs. When not included in orders of $2 or more, send 4¢ for postage.

Popular triangular shape diaper cover of run resistant rayon jersey with waterproof, loose rubber lining.

33¢ each or 2 for 59¢
38K3100—White
38K3101—Flesh
Age, 6 mos. 1, and 2 yrs. State age. When not included in orders of $2 or more, send 3¢ postage for 1, 4¢ for 2.

Roly Poly

Baby Panties are designed for Baby's comfort and mother's convenience. Can be quickly opened and laid out flat for easy cleaning. Made of **steam cured rubber,** known for its long wearing qualities. No pins needed.

23¢ Pkg. of 50
When not included in orders of $2 or more, send 6¢ for postage.
38K3199—White
Made of a single layer of **highly purified tissue.** Light in weight, they are surprisingly strong, wet or dry. Will not chafe the tenderest skin. Use Baby pads inside the cloth diaper. Just right in size and shape, they afford sanitary protection.

VERY NEW!
Dennison's BABYPADS
THE NEW SANITARY DIAPER LININGS



Be Sure to State SIZE and COLOR

FINE QUALITIES

"Pilgrim Babe"

Our Finest
ALL WOOL INFANTS HOSIERY



• PURE, *Soft* **AUSTRALIAN WOOL** •
As Nearly **UNSHRINKABLE** as they can be

33¢ EACH PAIR OR **3** PAIRS **95¢**

★ *Finest rib knitting. Two-thread construction.*
★ *Flat knit seamless feet. Silk tipped heels and toes.*

86K2768—Black. **86K2769**—Cream-white.
86K2770—Beige.

Sizes, 4, 4½, 5, 5½, 6, and 6½. State size. When not included in $2.00 order, send 2¢ postage for one pair; 4¢ for three pairs.

Nothing has been left undone to make it the best stocking for the money. Specially treated, it is as nearly unshrinkable as pure wool can be.

About 1/2 PURE AUSTRALIAN WOOL

With SILK TIPPED HEELS AND TOES



27¢ EACH PAIR
3 FOR **79¢**

One-half pure Australian wool, mixed with fine combed cotton. Two-thread construction. Silk tipped heels and toes. Ribbed legs; flat knit seamless feet.

86K2740—Black.
86K2742—White
86K2743—Beige
Sizes, 4, 4½, 5, 5½, 6, and 6½. State size.

When not included in $2.00 order, send 2¢ postage for one pair; 4¢ for three pairs.

Scale of Sizes for Infants' Hose

Average Age	Shoe Size	Hose
First Hose..	0 –1	3½–4
3-6 Months.	2 –3	4½
1 Year.....	4 –5	5
1½ Years..	5½–6½	5½
2 Years.....	7 –7½	6
2½ Years..	8 –8½	6½

RAYON and WOOL

A Splendid Quality for WARMTH and WEAR

•

SMOOTH, FLAT KNIT FEET



23¢ EACH PAIR OR **3** PAIRS FOR **65¢**

- *ONE-THIRD WOOL.*
- *Reinforced heels and toes.*
- *Elastic ribbed legs. Flat knit feet.*

86K2745—Black
86K2746—White
86K2747—Beige

Sizes, 4, 4½, 5, 5½, 6, and 6½. State size. When not included in $2.00 order, send 2¢ postage, for one pair; 4¢ for three pairs.

OUR BEST SELLER

FINE GAUGE **MERCERIZED LISLE**

Can't be improved Upon for VALUE!



13¢ EACH PAIR
3 PAIRS **35¢**

They must Be Good! They've been our Best Sellers for over 16 years. The greatest value for the money. Fine gauge two-thread mercerized lisle. Finely ribbed legs. Flat knit seamless feet.

86K2716—Black
86K2717—White
86K2718—Pongee color
86K2722—Blush

Sizes, 3½, 4, 4½, 5, 5½, 6, and 6½. State size. When not included in $2.00 order, send 2¢ postage for one pair; 4¢ for three pairs.

Extra Fine Quality SILK AND WOOL

•



35¢ EACH PAIR

86K2775—White
86K2776—Beige

Sizes, 4, 4½, 5, 5½, 6, and 6½. State size. When not included in $2.00 order, send 2¢ for postage.

One-half soft fine wool, one-half pure silk. Warm and very dressy. **Elastic ribbed legs. Flat knit feet.**

• Soft, Fine Gauge • COMBED COTTON



3 PAIRS FOR **25¢**

Mother's Standby.. Neat Looking and They Withstand Strenuous "Creeping" About

- *Fine Gauge, combed cotton.*
- *Reinforced heels and toes.*
- *Smooth, seamless, flat knit feet.*

86K2705—Pongee color
86K2706—Black
86K2707—White
86K2708—Dark brown

Sizes, 4, 4½ 5, 5½, 6, and 6½. State size. When not included in $2.00 order, send 4¢ postage for three pairs.

RAYON PLATED



A Soft... Dainty... Glinting
• SILK-LIKE QUALITY •

18¢ A PAIR **3** PAIRS FOR **50¢**

86K2701—White
86K2702—Pongee color.

Sizes, 4, 4½, 5, 5½, 6, and 6½. State size. When not included in $2.00 order, send 2¢ postage for one pair; 4¢ for three pairs.

Sparkling Rayon outside; smooth mercerized cotton inside. Finely ribbed legs. Flat knit feet. Reinforced heels and toes. So comfy, so low priced. No wonder they're so well liked.

MERCERIZED COTTON

RIBBED TO THE TOE

•

One of Our Finest Cotton Stockings



16¢ A PAIR **3** PAIRS FOR **45¢**

One of our finest cotton stockings! The nicest for wear with slippers because the rib knitting goes straight to the toe. Reinforced heels and toes. Flat knit seamless feet.

86K2719—White
86K2720—Black
86K2721—Pongee color

Sizes, 4½, 5, 5½, 6, and 6½. State size. When not included in $2.00 order, send 2¢ postage for one pair; 4¢ for three pairs.

FOR BABY



Sensible Isn't It? NO PINS, NO BUTTONS, Just Ties Over!
CREAM COLOR • FINEST YARNS • ELASTIC KNIT

Whether you prefer just a small amount of wool, fully one-half Australian wool, or fine combed cotton . . . Pilgrim brand is the good dependable choice—the very best value! Made of selected fine yarns. Fashioned with the best of care. Soft elastic knit. Medium weight. CREAM COLOR.

16K7035—Ten per cent Australian wool, balance combed cotton. Rayon striped. ..... *Each* **45¢**

16K7036—One-half Australian wool, balance combed cotton. Rayon striped. ..... *Each* **74¢**

16K7034—Very fine combed cotton. Plain elastic ribbed fabric. *Each* **29¢** *or* **3** *For* **85¢**

All these garments come in **lengths 10, 12, 14, and 16 inches. State length. When not included in $2.00 order, send 3¢ postage for one; 6¢ for three.**

Ruben's SHIRTS OF NATION-WIDE FAME



Genuine Ruben's shirts, lower priced here. Medium weight; elastic ribbed. **Lengths, 10, 12, 14, and 16 inches. State length. When not included in $2.00 order, send 3¢ postage for one; 6¢ for three.**

Fine Ribbed Cotton
16K7006—White. *Each garment* **21¢**

One-Fourth Wool
16K7007—Cream color. ¼ wool, balance cotton.
Each **47¢** *or* **3** *For* **$1.35**

One-Half Wool
16K7009—Cream color. About ½ wool, balance cotton. *Each garment* **65¢**

"Pilgrim" OUR OWN BRAND KNOWN FOR SPLENDID WEAR



Carefully selected yarns. Medium weight. Cream color. Lengths, 10, 12, 14, and 16 in. State length. When not included in $2.00 order, send 3¢ postage for one; 6¢ for three.

Fine Combed Cotton
16K7042—*Each* **29¢** *or* **3** *For* **85¢**

Half Wool, Rayon Striped
16K7041—Half Australian wool, half combed cotton. Rayon Striped. *Each garment* **69¢**

One-Fourth Wool
16K7039—¼ Australian wool, balance combed cotton.
Each **48¢** *or* **3** *For* **$1.39**

One-Half Wool
16K7045—½ Australian wool, half combed cotton. *Each* **63¢**

All Australian Wool
16K7046..... *Each* **83¢**

Slip-Over BANDS



Performs Two Services
A SHIRT • Plus A BAND

No buttons, strings or pins! Medium weight. Elastic ribbed, **CREAM COLOR. Lengths, 12, 14, and 16 inches. State length. When not included in $2.00 order, send 3¢ for postage.**

16K7044—Fine cotton Rayon striped. Reinforced pinning tabs. No strappings. *Each garment* **19¢**

16K7047—One-fourth wool, with mercerized cotton. Reinforced with straps. *Each garment* **35¢**

16K7048—Two-thirds wool, balance combed cotton. Reinforced with straps. *Each garment* **50¢**

HOW TO ORDER

Be sure to Order Infants' Vests Large Enough. Measure from shoulder to length wanted and add one inch. Tape measure sent free on request.

Length	*To Fit Average Ages*
10 inches	Birth to 3 months.
12 inches	3 to 9 months
14 inches	9 months to 1½ yrs.
16 inches	1½ to 2 years.

Ruben's VESTS Cost Less at Sears



RAYON STRIPED
For Added Daintinesss

25¢ EACH

COMBED COTTON
CREAM COLOR

The genuine Ruben's vests. Soft, fine combed cotton with glinting rayon stripes, and dainty shell-stitched neckline. Soft elastic rib knitting. Double cloth protection in front.

16K7003—Lengths, 10, 12, 14, and 16 inches. State length wanted. When not included in $2.00 order, send 3¢ for postage.

LEND this BOOK to your NEIGHBOR

¼ WOOL BUTTONS-DOWN THE FRONT



MEDIUM WEIGHT

35¢ EACH 3 FOR $1.00

CREAM COLOR

For mothers who prefer the button-down-the-front style for baby, here's an unusually good value! Elastic ribbed. One-fourth wool, balance cotton.

16K7021—Lengths, 10, 12, 14, and 16 inches. State length. When not included in $2.00 order, send 3¢ postage for one, 6¢ postage for three.

RAYON STRIPED ¼ WOOL



39¢ *Each* **3** *For* **$1.10**

Surprisingly low priced for this good quality. About one-fourth soft, fine wool, balance fine cotton with rayon stripes. Double cloth protection in front. Medium weight, fine elastic ribbed.

16K7023—Cream color. Lengths, 10, 12, 14, and 16 inches. State length. When not included in $2.00 order, send 3¢ postage for one; 6¢ for three.

Sears ECONOMY SPECIAL IN FLEECED COTTON VESTS



21¢ EACH

3 FOR 59¢

16K7016—White.
16K7019—Cream color.
Lengths, 10, 12, 14, and 16 inches. **State length. When not included in $2.00 order, send 3¢ postage for one; 6¢ postage for three.**

Medium weight, elastic ribbed. Knit of good quality cotton. Slightly cotton fleeced on the inside. Well made and finished, and very **low priced.**

ROLY POLY DIAPERS • HEMMED AND READY FOR USE



Roly Poly is our own brand. These diapers are made according to our own specifications by the best mills in the country; we guarantee them to stand first and foremost in quality and Value. We stress quality, because it's the only foundation for real Value.

BEST QUALITY • Birdseye Cloth

Volume Sales Create Value in Roly Poly Diapers

The magnitude of our order for our many stores cuts mill costs substantially. Your saving on these Roly Poly Birdseye Diapers is correspondingly substantial. Made from high grade, bleached pure white, cotton yarns. Soft, highly absorbent, and non-irritating.

When not included in orders of $2 or more, send postage required as indicated below.

38K3051—About 20x20 in. Package of 1 dozen. Postage 10¢. **48c**

38K3052—About 24x24 in. Package of 1 dozen. Postage 10¢. **66c**

38K3053—About 27x27 in. Package of 1 dozen. Postage 10¢. **77c**

38K3054—About 30x30 in. Package of 1 dozen. Postage 12¢. **93c**

38K3058—About 20x40 in. Package of 1 dozen. Postage 12¢. **87c**

DURABLE QUALITY COTTON FLANNEL • FLEECED ON BOTH SIDES •

Good Quality at a Low Price *That is* VALUE

Thrifty mothers who realize that values are far greater than ever before, do not lose sight of the fact that **QUALITY** is still most important. Roly Poly Cotton flannel Diapers, softly fleeced on both sides, are firmly woven from snowy-white, long staple cotton, and are not to be confused with the lighter weight, inferior quality found in the market at our prices or even higher. We stress quality, because it determines the value you receive for your money.

38K3090—White, abt. 27x27 in. Package of 12..... **79c**
When not included in orders of $2 or more, send 10¢ for postage.

38K3091—White, abt. 30x30 in. Package of 12..... **98c**
When not included in orders of $2 or more, send 12¢ for postage.

BEST QUALITY COTTON FLANNEL • PLAIN WEAVE BACK •

QUALITY

It's ridiculous to pay high prices for diapers today—but it's even more foolish to pay too little.

For outstanding value at low price, we recommend our Best Quality, Roly Poly, Plain Weave Back, Cotton Flannel Diapers. Extra Quality! Extra Weight! Two of the many reasons why they are superior values at our low price. Try them! You'll be convinced they are wonderful values.

38K3070—White, abt. 27x27 in.
Package of 6 **49c** 2 or Pkgs. for **89c**

38K3071—White, abt. 30x30 in.
Package of 6 **55c** 2 or Pkgs. for **$1.00**

When not included in orders of $2 or more, send 10¢ per package for postage.

CREPE TISSUE • DIAPER LININGS •

Mothers! You'll be instantly ready to accept Roly Poly Diaper Linings as an everyday necessity, once you have tried them.

Roly Poly Diaper Linings are snowy white, soft textured, absorbent, non-irritating pads made of many layers of absorbent crepe tissue. Placed in the diaper to save soiling. May be thrown into toilet without danger of clogging the plumbing. Reduces baby's washing to a minimum.

23c A Pkg. or 3 Pkgs. for **59c**

38K3080—White, size, 9x10 inches.

When not included in orders of $2 or more, send 8¢ for postage.

COMPLETE LAYETTES ASSURE GREATER SAVINGS

Thrifty mothers are finding that their money buys Most Actual Value in Sears Layettes! Good materials, full cut sizes, dainty workmanship, sanitary packing in attractive boxes, careful planning for babies' needs—Real quality in every detail—at lowest prices.

But mothers who want to choose their own layette, piece by piece, will be pleased with the lovely things we offer for her Baby on pages 139 to 155. At prices, too, which will make her baby's wardrobe money go farthest. Buy our already assembled layette or select your own, but buy at Sears and save money.



Complete Layette

Packed in attractive box.
38K112—31 Pieces. Postpaid..... **$4.64**

White, trimmed in pink or blue. State color trim desired. Dresses and skirts, about 17 inches long; wrappers and gowns, about 24 inches.

1 Hand made and hand embroidered sheer quality cotton Batiste dress.
1 Hand made cotton Batiste underskirt.
2 Nainsook Bishop style slips.
2 Amoskeag cotton flannel underskirts. Shell crocheted edges.
2 Full size Amoskeag cotton flannel gowns. Shell crocheted edges.
2 Knit cotton undershirts with tie strings. No pins needed.
2 Flannel abdominal binders; about ¼ wool, balance cotton.
2 Pairs all-wool white cashmere stockings.
1 White cotton granite cloth bib.
1 Book of 24 assorted sizes safety pins. Nickel plated, rustproof.
2 Double fleeced, washable cotton blankets. Size, 27x36 in.
1 Book, "The Baby."
12 **Roly-Poly** quality cotton Birdseye diapers. Hemmed, 20x20 in.



Packed in attractive box.
38K117—45 Pieces. Postpaid..... **$7.48**

White, trimmed in pink or blue. State color trim desired. Dresses and skirts, about 17 inches long. Wrappers and gowns, about 24 inches.

1 Hand made and richly hand embroidered, fine quality, sheer cotton Batiste dress.
1 Hand made and hand embroidered imported cotton Batiste slip to match above dress.
1 Hand made and hand embroidered, fine quality, sheer cotton Batiste dress. (Imported.)
1 Hand made Imported cotton Batiste slip.
2 Nainsook Bishop style slips, lace edged.
2 Amoskeag Cotton Flannel underskirts.
2 Full size bag style Amoskeag cotton flannel nightgowns; drawstring at bottom.
2 Fine ribbed knit double breasted, tie back undershirts; about ¼ wool, balance cotton.
3 ¼ wool flannel abdominal binders.
1 Long Amoskeag cotton flannel wrapper, blue or pink fancy figured revers and cuffs.
2 Pairs all wool white cashmere hose.
1 Pair pin-on hose supporters.
1 Pair hand crocheted all wool bootees.
1 Pair hand embroidered silk crepe moccasins.
3 White cotton granite cloth bibs.
2 Double fleeced and washable cotton blankets. Size, 27x36 in.
1 Handy book of 24 assorted sizes safety pins Nickel plated and rustproof.
1 Cake Imported olive oil castile soap.
1 Can high grade talcum powder.
1 Pair white gum rubber diaper pants.
1 Quilted muslin crib pad; size, 15x17 in.
1 Rubber crib sheet; size, 18x27 inches.
1 Book, "The Baby."
12 **Roly-Poly** quality cotton Birdseye diapers. Hemmed. Size, about 20x20 inches.

QUALITY First - QUALITY Always - at Sears



Fine quality, closely woven, white muslin crib sheets and pillow cases with fast color hemstitched hems.

Crib Sheets

38K3262 Blue Hem **39c** Ea. | **38K3264** Blue Hem **59c** Ea.
38K3263 Pink Hem 2 for **75c** | **38K3265** Pink Hem 2 for **$1.13**
Size, 36x64 in. | Size, 42x64 in.

When not included in orders of $2 or more, send 8¢ postage for 1, 10¢ for 2.

Pillow Cases-Size, 12x18 In.

38K3266—Blue Hem
38K3267—Pink Hem
18c Each or 2 for **33c**

Will fit our pillows 38K3240 and 38K3241. When not included in order of $2 or more, send 3¢ postage for one, 4¢ for two.

New low prices on these good quality, hemstitched muslin Sheets.

White Crib Sheets

38K3256 Size, 36x50 in. 2 for **49c** | **38K3257** Size, 36x64 in. 2 for **59c**

When not included in order of $2.00 or more, send 10¢ for postage.

38K3261—Size, 42x64 in....2 for **95c**

White Pillowcases

2 for....**25c**

38K3258 Size, 14x19 in. Fits our pillow 38K3279. | **38K3259** Size, 10x17 in. Fits our pillow 38K3278.

38K3260—Size, 12x18 in. Fits our pillow 38K3240. When not included in order of $2 or more, send 3¢ postage for one, 4¢ for two.

SEARS SPECIAL QUALITY Kleinert's Rubberized FABRIC SHEETING

Waterproof and *Washable* ACID PROOF · WILL NOT CRACK OR PEEL · [THE *Standard* FOR OVER 50 YEARS]

Favored by mothers who demand the utmost in service. We recommend **Kleinert's Sheeting**, because of its excellent wearing qualities. There are many brands on the market, but quality is everything in rubberized sheeting, and you only know the quality by the reputation of the maker. **When not included in orders of $2 or more, send postage as listed below.**

White—Rubberized on one Side Only

38K3119—27 in. square.
Each (Postage 8¢).....29c
38K3120—36 in. square.
Each (Postage 8¢).....49c

White—Reversible—Rubberized on Both Sides

38K3121—27 in. square.
Each (Postage 8¢).....$0.39
38K3122—36 in. square.
Each (Postage 10¢)..... .69
38K3123—45 in. square.
Each (Postage 10¢)..... 1.19
38K3124—54 in. square.
Each (Postage 12¢)..... 1.59

Maroon—Reversible—Rubberized Both Sides

38K3117—36 in. square.
Each (Postage 10¢).....$0.69
38K3118—54 in. square.
Each (Postage 12¢)..... 1.59





38K3001 White **15c** or 2 for **27c**

Size, about 15x17 in. When not included in order of $2.00 or more, send 4¢ postage for 1, 6¢ for 2.

Handy Lap Pad of soft, bleached, Muslin, filled with new, clean, white cotton and quilted with zig-zag stitching.

38K3015 Size, 17x30 in. .....**27c** or 2 for **49c**

When not included in order of $2.00 or more, send 4¢ postage for 1, 6¢ for 2.

38K3016—Size, 27x34 in.....**49c** or 2 for **93c**
38K3018—Size, 34x52 in.....EACH **69c**

When not included in order of $2.00 or more, send 10¢ each for postage.

Practical, soft, White Muslin Quilted Mattress Protectors, filled with new, clean cotton. Heavily and closely quilted. Standard quality, very absorbent.

38K3102—Pink and White. Size, 18x27 inches.....2 for **19c**

When not included in orders of $2.00 or more, send 8¢ for postage.

38K3103—Pink and White. Size, 27x36 inches.....**23c**

When not included in orders of $2.00 or more, send 8¢ for postage.

38K3104—Pink and White. Size, 36x36 inches.....**29c**

When not included in orders of $2.00 or more, send 8¢ for postage.

Two-Ply, good weight, strictly first quality, Gum rubber crib Sheets at new low prices. Corners are reinforced with rustproof metal eyelets for fastening to mattress.





When not included in orders of $2.00 or more send 8¢ each for postage.

38K3278—White.
Size, 10x15 inches..... **59c**
38K3279—White.
Size, 14x18 inches..... **95c**

A high-grade baby pillow. Cambric case is filled with **two-thirds soft, white down, balance small goose and duck feathers.**

38K3240—Blue
38K3241—Pink
Size, about 12x16 in. **29c**

Soft and comfortable Pillow for baby, filled with new, sanitary and clean Java **Kapok**, a silky, moistureproof vegetable fiber. Covered with a good quality sateen.

38K3173 White. **65c** | **38K3174** White. **79c**
38K3175 Flesh. | **38K3176** Flesh.
Size, 36x36 in. | Size, 36x45 in.

When not included in orders of $2 or more, send 10¢ for postage.

SEARS-ROEBUCK **Special Quality** means extra wear and long service. Fine quality, heavyweight, waterproof and washable fabric crib sheets, **rubberized on both sides.** Acidproof, and will not crack or peel. Tape bound edges, rustproof metal eyelets for fastening to mattress. Easy to clean. Put up in clean, sealed packages. Buy here—and save!



38K3159—White.
Size, 18x27 inches.....**10c**

When not included in orders of $2 or more, send 4¢ for postage.

38K3161—White.
Size, 27x36 inches.....**17c**

When not included in orders of $2 or more, send 8¢ for postage.

38K3162—White.
Size, 36x36 inches.....**23c**

When not included in orders of $2 or more, send 8¢ for postage.

Reduced prices on **First Quality Gum Rubber Sheeting** chosen by so many mothers for smooth, soft, pliable texture and long wear. Firmly cemented edges, and reinforced corners to fasten to mattress.





HANDY BAG for Baby's Things

38K3197 Black..... **69c**

When not included in orders of $2 or more, send 10¢ for postage.

Every mother needs one of these handy **Artificial Leather** Bags. Designed to hold diapers and 2 bottles.

BOTTLES NOT INCLUDED



1 TAP **38K3270** **29c** | 2 TAPS **38K3272** **49c**

When not included in orders of $2 or more, send 10¢ for postage.

Mothers will find this Baby **Bath Spray** a most convenient and handy item for the nursery. Made of rubber tubing. Useful in wash basin or tub. Fits large or small faucets.

38K3185—White.
Size, 18x18 in. **19c**
38K3184—White.
Size, 18x24 in. **29c**

When not included in orders of $2 or more, send 8¢ for postage.

38K3187—White.
Size, 27x36 in. **55c**
38K3188—White.
Size, 36x36 in. **69c**

When not included in orders of $2 or more, send 10¢ for postage.

New Low Prices for this fine quality stockinette sheeting. Made of **two layers of fine Jersey knit, absorbent cotton fabric cemented together with a layer of pure gum rubber.** Will withstand hard wear and launderings, even in the washing machine without the least injury to the fabric.





38K3216—Blue and white plaid
38K3217 Pink and white plaid.....2 for **35c**

Size, abt. 27x37 in. When not included in orders of $2 or more, send 8¢ for postage.

Warm and soft for baby's comfort. Firmly woven, heavy **cotton flannel blankets** in pretty plaid design. Warm, downy surface is exceptionally soft and durable. Edges neatly finished. Splendid to wrap around baby or to use in bassinette or carriage. This quality will wash beautifully.



75c EACH | 2 for **$1.39**

38K3020—White, blue stitching
38K3021—White, pink stitching

Size, about 40x40 in. When not included in orders of $2 or more, send 8¢ postage for 1, 10¢ for 2.

With this large size **Cannon Bath Blanket of two thicknesses of very soft and absorbent terry cloth,** a gentle patting is all that is necessary to dry baby quickly and completely. Finished with shell crocheted edges.

BIBS KEEP BABY DAINTILY FRESH! *These are Bargains*



4 for 14c
38K3014
White
Cotton granite cloth Bibs.

2 for 15c
38K3012
White
Quilted Bibs of good quality muslin.

23c
38K3003
White
Hand-made Madeira Bib.

2 for 17c
38K3005
Pink or Blue
State color.
Terry Cloth Feeding Bibs.

When not included in orders of $2 or more, send 2¢ each for postage.

Correct MATERNITY WEAR For Every Figure..



ADJUSTABLE INSIDE ELASTIC BELT FOR HEALTHFUL SUPPORT

38K277—Flesh.
Even sizes, 30 to 44 in. bust. State present bust. When not included in order of $2 or more, send 10¢ for postage.

Thousands and thousands of Mothers use and recommend this inexpensive Maternity Corset Brassiere of **firm, durable cotton Madras.** Shaped inside adjustable elastic belt relieves the strain from burdened muscles. Side lacings enable adjusting support to the individual figure. Confines the swelling girth.



SCIENTIFIC COMFORTABLE SUPPORT SO REASONABLY PRICED!

38K208—Flesh
Even sizes, 24 to 38 in. State present waist measure. When not included in order of $2 or more, send 8¢ for postage.

Better quality coutil fashions this new, light weight, maternity belt. Shaped front panels of mercerized surgical elastic webbing offer correct support to the abdominal muscles. Smooth, lightly boned back. Perfect adjustment is obtained thru lacings and outlets at sides.



COMBINES THE BENEFITS OF TWO GARMENTS IN ONE

38K279—Flesh.
Even sizes, 30 to 44 in. bust. State present bust measure.

Skillfully designed **Corset Brassiere** with an adjustable, soft but firm, shaped inner belt of **elastic webbing.** Beautifully styled outer portion—of **Fancy Rayon striped brocade,** laced full length at sides, with full length side boning. Six hose supporters of better quality.

Scientifically Constructed Girdle FOR MATERNITY and POST-MATERNITY WEAR



NOTE The Adjustable Side Straps and Series of Back Lacings



For the average figure 9 in. front, 13 in. back.

38K211 Flesh. Postpaid ... **$2.69**
Even sizes, 24 to 38 in. waist measure.

For the larger and taller figure. **11 in. front, 15 in. back.**

38K212 Flesh. Postpaid **$2.98**
Even sizes, 28 to 42 in. waist measure. State waist measure.

You will welcome this much improved maternity and post-maternity corset. A correct support with absolute comfort for practically every type figure. Made of **sturdy, better quality Coutil** with an adjustable front pouch of **heavy surgical elastic webbing, lightly boned.** Through a series of strap and back lacings equal pressure is maintained, preventing the sagging of the abdominal walls by holding organs in place. As a post-maternity corset it is very efficient for properly supporting the strained tissues and muscles.

5-Special Feature CORSET BRASSIERE

SCIENTIFICALLY DESIGNED HIGHLY ENDORSED



(1) *Reinforced Pouch, with Elastic Panel Uplifts and Eases Weight of the Abdomen.*
(2) *Back Tuck for Extra Outlet.*
(3) *Adjustable Straps; Elastic inserts.*
(4) *Form-fitting Rayon and Cotton Jersey Bandeau Front.*
(5) *Full length back boning.*

38K227—Flesh **$2.69**
Even sizes, 30 to 44 in. bust. State present bust measure. *Postpaid*

Carefully note the special features above that make this a Corset Brassiere of unusual merit—A real boon to the prospective mother. Its being designed by one of America's leading obstetricians is your assurance of comfort and proper support. Adjustments to the changing figure easily made by lacing in side front, panels of elastic webbing and stitched back pleat. Made of **Rayon figured cotton batiste.** Form fitting **soft Rayon and cotton Jersey Bandeau front.**

ARNOLD KNIT BINDERS "NONE BETTER MADE" PRESERVE THE FIGURE AFTER CHILDBIRTH



38K3401 White. Size, about 14x38 in. **42c**
38K3405 White. Extra size, abt. 14x45 in. **49c**
When not included in order of $2 or more, send 8¢ for postage.
Elastic knit, soft, absorbent.

38K3400—White. Size, about 9x44 in. **29c**
When not included in order of $2 or more, send 8¢ for postage.
Mothers need a breast binder to support the breasts firmly during the nursing period.
Elastic knit. Doublefold.

GIRDLES—Pliable and Comfortable FOR THE MOTHER-TO-BE WHO IS NOT ACCUSTOMED TO CORSETS



PRESERVES THE FIGURE

38K216—Flesh.
All sizes, 26 to 36 in.; even sizes, 38 to 44 in. State present waist.

Comfortable **Coutil Girdle** designed to give maximum support—and help preserve the figure during the Maternity period. Has a wide front Panel of **soft, pliable elastic webbing** for easy expansion. Elastic back panel. Flexible woven wire boning. Lengths: front, about 10 in.; back, about 14 in. Four elastic hose supporters.



LIGHTWEIGHT VERY COMFORTABLE

38K204—Flesh.
Even sizes, 24 to 40 in. State present waist measure. When not included in order of $2 or more, send 8¢ for postage.

Made of **good quality Rayon Stripe Cotton Batiste.** This side closing model provides an ideal support for one not accustomed to wearing corsets. Light in weight and extremely comfortable. Note the scientifically constructed front section which offers just the proper abdominal uplift. Front length, 10 in.; back length, 12 in.



EFFICIENT, YET VERY LOW PRICED

38K202—Flesh.
All sizes, 24 to 30 in. Even sizes, 32 to 40 in. State present waist measure. When not included in order of $2 or more, send 8¢ for postage.

Our most popular lightweight girdle. Just the type for the mother-to-be, not accustomed to wearing corsets. All elastic except for lightly boned back section of **sturdy better quality Coutil.** Front shaped section prevents pressure and controls weight of the abdomen. Side lacings. Back length, about 12 in.; front length, 10 in. Four hose supporters.

INDISPENSABLE for Mother's Comfort

WATERPROOF FRONT NURSING BRASSIERE



38K276 White.
38K280 Flesh. **49c**
Even sizes, 30 to 46 in. bust. State Present Bust Measure Over Fullest Part of Breasts. Postage, 3¢.

COTTON FLANNEL MATERNITY GOWN **79c**

38K9092 Flesh.
38K9093 White.
Sizes, 34 to 44 in. bust. State size. Postage, 8¢.

Ideal for the nursing mother during cold winter months. Made with buttoned nursing sections.



PRACTICAL GIFTS



Nursery Layette

—Everything for Baby's Bath Priced to Save You Money.

Complete Layette consists of: 4 oz. Boric Acid; 2 oz. Absorbent Cotton; 1 yd. sq. Absorbent Gauze; ½ pint Olive Oil; 2 bars My Baby's Castile Soap; 1 can My Baby's Talcum; 2 Hygeia Nursers, complete; Bottle Brush; box Q Tips; Baby Basket.

8K2118—Postpaid..... **$2.89**



Baby Bunting Hot Water Bottle **69c**

Mottled pink and blue. 1-pt. capacity. Jungle design on one side, alphabet on other. Comes in attractive gift box. For boy or girl.

8K2122..... **69c**
Postage 10 cents.

Baby Toilet Sets



5-Piece Gift Set

Useful and attractive five-piece decorated celluloid gift set for baby. Packed in cloth lined gift box. All pieces full size. 4¼-in. comb. Other pieces in proportion.

8K2103—Gift box, 10x8 in..... **98c**

4-Piece Gift Set

Same high quality as above but without puff box. Same size pieces.

8K2105—Gift box, 11¼x5¾ in.. **79c**
Postage each set, 8 cents.

3-Piece Set

An attractive, useful 3-piece gift set that every mother will be glad to have.

8K2106. **49c**
Postage 8 cents.



2-Piece Set

Same style and design as above but has only comb and brush.

8K2107—Attractive gift box... **29c**
Postage 6 cents.

YOU'LL WANT The BEST For BABY



Recommended by the Stork

And also by the doctor, who has found My Baby's Products to be of the highest and finest quality. He has also found and so have the thousands of mothers who have used My Baby's that Baby himself thrives better on My Baby's because he likes them better and finds them softer, purer, more cooling and more soothing to his tender skin.







My Baby's Medicated Dusting Powder

If used regularly from the start, will prevent skin rashes, such as chafing, prickly heat, diaper rash, etc.

8K4009 Each..... **36c**

My Baby's Castile Soap

A Pure Soap. Made with imported edible olive oil. No finer made. Good for tender skins.

8K4997 3 cakes..... **45c**

My Baby's Borated Cream

An excellent cream for baby's tender skin. Scientifically medicated to protect baby's skin from diaper rash, prickly heat, etc.

8K3198 3-oz. jar..... **36c**

My Baby's Borated Talcum

Made from finest imported talcum, delicately perfumed. A soft fluffy hygienic powder.

8K4010 2 cans for **29c**

When not included in $2.00 orders send 10 cents postage for each item.

J & J Baby Powder

Fine quality, soft and fluffy.

8K2157 2 cans. **35c** 4 cans. 68c

J & J Baby Cream

8K2158—50c size.. **39c**
Postage for 2 powder or 1 cream, 10 cents; for 4 powder, 15 cents.



Z. B. T. Talcum

Made especially for nursery use. Not affected by dampness. Contains boric acid and zinc stearate.

8K2129 25c size 2 Cans for **35c** 4 cans for..... 68c
Postage for 2 cans, 10 cents; for 4 cans, 13 cents.

Mennen's Borated Talcum

8K2120 2 cans. **35c** 4 cans. 68c

Mennen's Baby Oil

8K2121 Each.. **29c** | 2 cans for **55c**
Postage for 2 powder or 1 oil, 10 cents; for 4 powder or 2 oil, 15 cents.



Straw Chip and Willow Baby Basket

Can be easily decorated with baby ribbons and bows. Useful and attractive.

8K2131—Size. 16x13x4½ in **89c**
Postage 13 cents



DeLuxe Baby Record

Beautifully bound in moire effect cloth and attractively illustrated in color. Complete in every detail.

Size, 8x10 in. In Gift Box.

3K3029 Pink..... **$1.89**

3K3030—Blue..... **$1.89**
Postage, each, 10 cents

Soap Box

Heavy white grained celluloid. Size, 2½x3⅜ in.

8K2178. **19c**
Postage 4 cents





Baby's Bath Sponge

Soft and smooth. Known as silk sponge.

8K454..... **39c**
Postage 3 cents

NURSERY NEEDS



Enameled Bath Tubs

—Triple coated glistening white enamel —edge trimmed in blue.
—Heavy gauge steel body.
—Rolled bead on edge is smooth and prevents cuts and scratches.
—Tub measures, 27¼x17½x7 in.

8K2167¼ Postpaid..... **$2.45**

Smaller Tub

Measures only, 22x17½x6 in. Otherwise same as above.

8K2168¼..... **$1.00**
Postage 21 cents



Infant Syringes

Large Size

Full 5-oz. capacity red rubber bulb syringe. A very good value.

8K2114 Each..... **39c**
Postage 6 cents

Small Size

A 1-oz. capacity infant syringe. Excellent value at our low price.

8K2112 Each.... **19c**
Postage 3 cents



Bath Thermometer

Be accurate, don't guess at the temperature of baby's bath. Baby will enjoy watching thermometer float.

8K2102.. **39c**
Postage 4 cents

Q Tips—Sanitary Swabs

Swabs tipped with sterilized borated cotton at both ends. 45 swabs.

8K2147 Each..... **21c**
2 for..... 39c
Postage each, 3 cents; 2, 4 cents



Breast Pump

Glass bell with strong suction. A popular style breast pump.

8K2466 Each.... **39c**
Postage 8 cents

"Easy Read" Rectal Thermometer

Extra heavy bulb end to help prevent snapping. Guaranteed accurate—one minute style. See page 624 for full description.

8K2604.. **97c**
Postage 6 cents

BABY FOODS

Select Maltose Dextrine



Many breast-fed babies are undernourished because their mother's milk is lacking in the carbohydrates, dextrine and maltose needed to create heat and energy. Select Maltose-Dextrine supplies these essential elements. It is easily assimilable and instantly soluble in hot or cold milk or water. May be used either to entirely replace breast-feeding or to supplement it. Feeding schedules and formulas are on the package.

8K2242—1-lb. can... **49c** | 2 cans for **95c**
Postage 1 can, 10 cents; 2 cans, 15 cents

Mead's Dextri-Maltose

No. 1. 75c Size **$0.63**
8K2243—1 lb.
2 cans for $1.24
8K2244—5-lb. **$2.89**
Postpaid.....

No. 3. 75c Size **$0.63**
8K2245—1 lb.
2 cans for $1.24
8K2246—5-lb. **$2.89**
Postpaid.....
Postage, 1 lb. 12¢. 2 cans 15¢.

Mellin's Food

Contents 10 Oz.

85c size 8K2233—Ea. **63c**
2 for..... $1.24
Postage ea., 12¢; 2, 16¢

Case of 12 Bottles

8KC2239¼— Shpg. wt., 24 lbs. **$6.98**
Not Prepaid..



Horlick's Malted Milk

For infants, nursing mothers, growing children. $3.75 size.

8K2220 Postpaid.... **$2.98**
8K2221 $1.00 size.. **.79**
2 for.....$1.55
Postage ea., 13 cents; 2, 15 cents

Squibb's Milk Sugar



A real quality product.

8K2232 1-lb. can... **63c**
Postage 12 cents

BABY'S FEEDING NEEDS



Baby Bottle Sterilizer

—Sterilize all of baby's bottles at one time—Holds 7 bottles.
—Sterilize them quickly and completely by steam.

Bottles held in place by rack. Container is 8-qt. 24-gauge aluminum. Bottles not included.

8K2132..... **$1.29**

When not included in a $2.00 order send 13 cents for postage.



Bottle Brush

Tuft on end. Cleans thoroughly. Lgth., 11 in. 8K2123..... **10c**
Postage ea., 3¢; 2, 4¢ 2 for..... 18c



Anti-Colic Nipples

Black Rubber

Pure gum. Widely used.

8K2127—6 nipples.... **34c**
Postage 3 cents

Santro Nipples

Transparent. Well-known nipple. Household shape.

8K2125—6 nipples.. **39c**
Postage 3 cents



Hygeia Bottle

Heat and cold resisting. 8-oz. With breast style nipple.

8K2150 2 sets. 47c
Postage 10¢

Nipples

8K2153 3 for.. 36c
Postage 3¢.

Pyrex Bottle

Graduated 8-oz. bottle.

8K2152 2 for.. **42c** 4 for.... 79c

Narrow Mouth

8K2154 2 for.. **42c** 4 for.... 79c
Postage: 2—10¢; 4—15¢.



Faultless Wonder Nipples



Breast Style

Fits wide mouth bottles.

8K2126 2 for..... **27c**
4 nipples for. 52c
Postage 2—3¢; 4—4¢

BIRTH *Announcements*



Embossed Cards and Booklets

—Lithographed in dainty colors.
—Size, 4⅛x3⅛ in. Envelopes to match.
—Suitable for Boy or Girl.

You will be delighted with these pretty cards and booklets. The ribbon tied booklets have announcement engraved on insert.

3K5505—Box of 24 asstd. cards..... **49c**
2 boxes 48 cards... **95c**

3K5506—Box of 12 asstd. folders.... **49c**
2 boxes (24 folders) **95c**
Postage per box, 4 cents; 2, 6 cents

36 Cards for 39c

—Lithographed in Dainty Colors.
—Size, 2⅞x3¾ in. Envelopes to match.
—Suitable for boy or girl.



Very pretty cards at an unusually low price.

3K5507—36 asst. cards.... **39c**
Postage 4 cents

Newest Weave WOOLEN COATINGS... First Time in Your Life SO LOW PRICED

Price tells a story, but not the entire story. Just so with these FINE WOOLEN COATINGS. Our low prices do not begin to indicate their real value They are all HIGH QUALITY WOOLENS with style prestige. Wear them with pride—they are made by such reputable mills as: Juilliard, American, Stevens, Lawrence, and Wyandotte. We've photographed the actual fabrics to more clearly show new weaves.



COLORS:
For 14K7644
1—Black
2—French Chocolate
15—Navy Blue
55—Rustic Green

New TONGA Coating

ROUGH, SPONGY, STYLISH
For a . . . . FINER COAT and a BIGGER SAVING

For paper pattern see page 185.

—Deep Textured Crepey Weave.
—Width, 54 Inches.

Fine, warm, winter-weight coating, about ⅘ wool, balance fine cotton. Coat fashion revolves around textures. This is the year of years for you to MAKE that FINER COAT, and rejoice in a superb saving. **Colors listed in panel above. State color. When not included in a $2 order, send 10¢ a yard for postage.**

89¢

14K7644..... A YARD

All Wool BROADCLOTH

100% Wool—FINE WOOL Made to Sell for $3 a Yard

—Fashion-correct "Smooth" Weave.
—Width, 54 Inches.

Winter weight. The fine quality, desirably "dull" finish wool broadcloth found in highly styled costly coats. MAKE your coat, tailor into it quality and style and warm good wear for several seasons to come. Count the savings! **Colors listed in panel at right. State color. When not included in a $2 order, send 8¢ a yard for postage.**

$1.29

14K7557..... A YARD

COLORS:
For 14K7557
1—Black
15—Navy Blue
79—Dark Green
86—Dark Brown

All Wool Worsted BOUCLÉ

Smart NUBBLY Weave Always Sells for More

—Winter Weight, Spongy Texture.
—Width, 54 Inches.

It's your grand good fortune that market conditions enabled us to buy woolens below actual cost of production! High quality, style-right all wool coating made by a nationally known mill, intended to sell at higher prices. **Colors listed in panel at right. State color. When not included in a $2 order, send 8¢ a yard for postage.**

$1.79

14K7741..... A YARD

COLORS:
For 14K7741
1—Black
2—French Chocolate
13—Marron Glace
15—Navy Blue
55—Rustic Green

All Wool COATING For Polo Coats

You Know This Cloth Figure The DOUBLE Saving

—Softly Napped, Suede-Like Texture.
—Width, 54 Inches.

A "dressy" coat for yourself, a warm, sporty Polo coat for your daughter. You may never see this saving repeated. Time to MAKE those easy-fitting fashions everyone likes. Saving on your coat will about pay for daughter's coat. **Colors listed in panel at right. State color. When not included in a $2 order, send 8¢ a yard for postage.**

$1.45

14K7148..... A YARD

COLOR:
For 14K7148
92—Camel Tan



Fine Woolen COATINGS

COLORS:
Black
Brown
Navy Blue
Gray
Green
Tan

50,000 Yards
A Mill's Close-out of FINE WOOL Coatings Warm Winter Weights

Made To Sell at $1.50 *to* $2.50 *A Yard*

54 Inches Wide

NEW Weaves—Popular Colors

The most genuine, out-standing group offering of woolen coatings we've ever been privileged to offer! **All are higher priced, good looking, warm wool coatings drastically cut in price. All are 54 inches wide.** Included are natty tweeds, basket-weaves, plaids, soft napped fabrics, "camel" coatings, herringbones, double surfaced fabrics similar to illustration. **When not included in a $2 order, send 8¢ a yard for postage.**

FANCY WEAVES
Predominate colors shown in Panel above State color.
14K7003.....

PLAIN WEAVES
Colors shown in Panel above. State color.
14K7002..... A YARD

79¢

All Wool MONOTONE CREPE

SMART Anytime, Anywhere Never Known to Sell So Low

—Tightly Woven, Spongy Texture.
—Width, 54 Inches.

Winter weight, the latest fashion in textures; perfect for the finer type coats. Woven of fine wools that go into $2 coatings. Takes 4 pounds of raw wool to make one pound of cloth. Figure the immense saving on this 16-ounce, All Wool fabric. **Colors listed in panel at right. State color. When not included in a $2 order, send 10¢ a yard for postage.**

95¢

14K7087..... A YARD

COLORS:
For 14K7087
1—Black
2—French Chocolate
15—Navy Blue

Snowflake DIAGONAL COATING

Jauntily RIBBED NEW Style, Superb SAVING

—More than ⅘ Fine Wool.
—Width, 54 Inches.

Our heaviest coating. Fine wool, ribbed in the fashionable manner and abundantly flecked with white nubs. Smart for grown-ups and children. We know so fine and stylish a coating never sold at a price so miraculously low. **Colors listed in panel at right. State color. When not included in a $2 order, send 10¢ a yard for postage.**

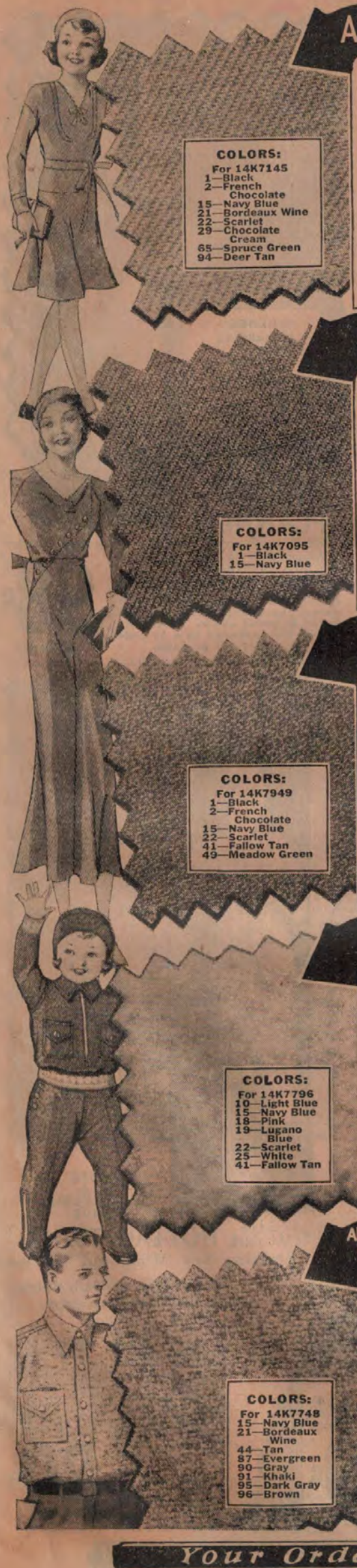
$1.39

14K7658..... A YARD

COLORS:
For 14K7658
1—Black
2—French Chocolate
15—Navy Blue
55—Rustic Green

Refer to Page 168 for Coat and Suit Linings

These Practical WOOLENS are Smart... And Just as STARTLING VALUES



About ONE HALF WOOL SERGE

Every Outfit Should Include a SERGE Dress

—About ½ warm wool, balance cotton.
—Strong twilled weave.
—Width, 36 inches.

Our famous "7145 serge," foundation of every school outfit . . . a simple frock or two; "gym" bloomers and middy; a boyish-looking, sleeveless slipover jerkin. Favorite, too, for little boys' suits and women's inexpensive, warm frocks. **Colors listed in panel at left. State color. When not included in a $2 order, send 2¢ a yard for postage.**

48¢ A YARD

14K7145 .....

COLORS:
For 14K7145
1—Black
2—French Chocolate
15—Navy Blue
21—Bordeaux Wine
22—Scarlet
29—Chocolate Cream
65—Spruce Green
94—Deer Tan

54-IN All Wool FRENCH SERGE

Demanding MORE STYLE You'll Choose This FINER Quality

—Fine, all worsted yarns.
—Firm, fine-twilled weave.
—Ideal dress and skirt weight.
—Width, 54 inches.

Our best 54-inch serge. Finer quality wools, softer and more finely twilled than 14K7145 above. Keeps its trim freshness to the last day, that's why it is economical for every-day frocks as well as best-wear. At its new low price, best choice for school and college togs. **Colors listed in panel at left. State color. When not included in a $2 order, send 4¢ a yard for postage.**

$1.39 A YARD

14K7095 .....

COLORS:
For 14K7095
1—Black
15—Navy Blue

All Wool CREPE

Crisp, Light Textured, Sturdy, *Think of the New LOW PRICE*

—Crisp, pebbly weave.
—Important school-wear colors.
—Width, 36 inches.

All wool, warm, hard-service fabric, best value we know of at its new low price. "Pebbly" crisp and dashing bright. It gives the right degree of swank admired in school frocks, jacket-dresses, or pleated skirts. **Colors listed in panel at left. State color. When not included in a $2 order, send 2¢ a yard for postage.**

69¢ A YARD

14K7949 .....

COLORS:
For 14K7949
1—Black
2—French Chocolate
15—Navy Blue
22—Scarlet
41—Fallow Tan
49—Meadow Green

52-IN CHINCHILLA CLOTH

Baby Style Smartness for Heavy, Fleecy, Warm Togs

—Fleecy Wool Face, cotton back.
—Washable.
—Width, 52 inches.

The finest little tot in the world . . . your child . . . needs the protective warmth of chinchilla cloth. Good quality, flat textured enough to stitch into legging suits, baby-buntings, carriage robes; warm bathrobes for grown-ups and tots. **Colors listed in panel at left. State color. When not included in a $2 order, send 8¢ a yard for postage.**

$1.29 A YARD

14K7796 .....

COLORS:
For 14K7796
10—Light Blue
15—Navy Blue
18—Pink
19—Lugano Blue
22—Scarlet
25—White
41—Fallow Tan

ABOUT ½ WOOL 7-OUNCE FLANNEL SHIRTING

Just Right for Warm Shirts That Take the Sting Out of Winter

—About half wool, balance cotton.
—Softly napped finish.
—Width, 36 inches.

Just the fabric for the school-age boy who prefers a manly "woolen shirt" rather than wear a heavy coat. We have the colors girls demand for those boyish-looking military jackets. 7-ounce weight, considered **exactly right for men's warm, soft shirts.** Grand warm lining for kiddies' coats and jackets. **Colors listed in panel at left. State color. When not included in a $2.00 order, send 4¢ a yard for postage.**

33¢ A YARD

14K7748 .....

COLORS:
For 14K7748
15—Navy Blue
21—Bordeaux Wine
44—Tan
87—Evergreen
90—Gray
91—Khaki
95—Dark Gray
96—Brown

MRS. AMERICA is sewing for the children, and enjoying it, too! These Warm, sturdy wool fabrics have a "report-card" of A-plus for wearability. Lower priced, yet, see by our laboratory inspection how rigidly quality is maintained.

For example, Catalog No. 14K7949

Weight, Ounces, per Yard	Construction		Average Breaking Strength per Inch	
	Warp	Filling	Warp	Filling
4.4	Wool Worsted	Wool Worsted	32 lbs.	22 lbs.

Actual fabrics photographed. Just see the soft woolly textures.



COLORS:
For 14K7141
2—French Chocolate
15—Navy Blue
19—Lugano Blue
22—Scarlet
41—Fallow Tan
64—Nassau Blue
74—Garnet
89—Chukker Green

54-INCH Half Wool FLANNEL

For paper pattern see page 185.

Great Style Maker See the BIGGER Saving

—One-half wool, balance cotton.
—Finely Twilled.
—Handsome Broadcloth finish.
—Width, 54 inches.

Your college age daughter will tell you how these new flannel skirts and dresses have "caught on" . . . so smart, warm, becoming! You want this broadcloth finish, firm, fine twilled flannel for bathrobes and pajamas, too. **Colors listed in panel above. State color. When not included in a $2 order, send 4¢ a yard for postage.**

89¢ A YARD

14K7141 .....

MAKE Your Jacket 36-IN Cotton SUEDE CLOTH



For Color Definitions See Page Following Index.

COLORS:
For 14K7020—14K7924
26—Hunter Green
45—Chamois Tan
48—Leather
64—Nassau Blue
77—Ascot Gray
80—Cardinal Red

Outdoors Calls

Boys and Girls Need "Keen" Warm Jackets

—Smooth, velvety texture
—Width, 36 inches

Grand low price! MAKE warm windbreakers, jackets, jerkins. Snow-suits, ski-pants, legging-suits for the children. Warm coat lining. **Colors listed in panel above. State color. When not included in a $2 order, send 8¢ a yard for postage.**

59¢ A YARD

14K7020



Knitted ALL WOOL Worsted BAND

—Fits all sizes.
—Band Size 9x24 inches.

Ready to sew on. Makes jackets snug fitting; keeps out cold. Elastic knit, retains shape almost indefinitely. **Colors listed in panel above. State color. When not included in a $2 order, send 1¢ each for postage.**

29¢ EACH

14K7924

Your Orders Shipped Within 24 Hours!

Are You a SEWING Enthusiast ... See these Bargain Priced Many Purpose WOOLENS

You may ask, looking at our low prices, "Can these woolens be serviceable?" Yes, they are all guaranteed . . . every yard perfect . . . inspected at our stores. The prices give but slight indication of their real worth. *Actual fabrics photographed showing texture and weave.*



COLORS:
For 14K7001
1—Black
9—Beige Rose
15—Navy Blue
18—Pink
22—Scarlet
29—Chocolate Cream
51—Cream
65—Spruce Green
78—Baby Blue

Half Wool • Washable • CREPE

***Big Favorite* Now Reduced About ¼!**

—Light Weight, "Pebbly" Weave.
—Width, 36 Inches.

Half wool, half strong cotton. **Non-shrinkable** if washed in luke-warm water and mild soap. **Colors listed in panel above. State color. If not part of $2 order, send 2¢ a yd. postage.**

14K7001..... **49¢** A YARD





Part Wool • TWEED •

Mannish...Hard Finish...Durable

Invaluable for . . . Boys' and Girls' Togs

—Flat Pressed Durable Weave.
—Newest in Tweed and Herringbone Patterns.
—Width, 36 Inches.

Manly fabrics they like; you can become quite expert in making his knickers and suits. In demand for boys' and girls' lightweight, inexpensive coats. About ⅙ wool, ⅓ silk noil, balance rayon and cotton. Best low-priced, STURDY-WEAR FABRIC you ever bought. **When not included in a $2 order, send 4¢ a yard for postage.**

(5) Brown Herringbone.
(6) Gray Herringbone.
(7) Brown Nub.
(8) Gray Nub.
State pattern number.

14K7070..... **35¢** A YARD



COLORS:
For 14K7179
2—French Chocolate
12—Maize
15—Navy Blue
19—Lugano Blue
22—Scarlet
41—Fallow Tan
99—Mandarin Green

All Wool CREPE JERSEY

Loose, Lacy Crepe Knit

—Light Weight.
—Light warmth of Jersey and chic newness of crepe.
—Width, 52 inches.

Exciting new knit! Daintiest, lace-like woolen imaginable for sweater-type blouses, jacket dresses, and suits. Fine all wool worsted! French spun yarn Jersey in a delightful crepe knit. Unusually low priced for a new, wide fabric. **Colors listed in panel above. State color. When not included in a $2 order, send 4¢ a yard for postage.**

14K7179..... **95¢** A YARD



COLORS:
For 14K7275
1—Black
2—French Chocolate
15—Navy Blue
19—Lugano Blue
22—Scarlet
41—Fallow Tan
64—Nassau Blue
99—Mandarin Green

Part Wool • TWILLED • FLANNEL

For Sturdy-wear Skirts and Jackets

—Firm Weave. —Heavy, Sturdy Quality.
—About ⅓ Wool, balance Rayon and Cotton.
—Width, 36 Inches.

Firmly twilled, long wearing, low priced! **Colors listed in panel above. State color. When not included in a $2 order, send 4¢ a yard for postage.**

14K7275..... **49¢** A YARD



COLORS:
For 14K7569
1—Black
10—Light Blue
15—Navy Blue
18—Pink
19—Lugano Blue
21—Bordeaux Wine
22—Scarlet
41—Fallow Tan
51—Cream
82—Pirate Green

All Wool • FINE BATISTE •

Sheer Weight, Delicate and Durable

—Voile-like Texture—Width, 27 in.

Warm, dainty, low priced! Needles to perfection for tots' frocks; grown-ups' frocks, blouses, pajamas. **Colors listed in panel above. State color. When not included in a $2 order, send 1¢ a yard for postage.**

14K7569..... **49¢** A YARD



COLORS:
For 14K7152
2—French Chocolate
15—Navy Blue
19—Lugano Blue
21—Bordeaux Wine
22—Scarlet
41—Fallow Tan
64—Nassau Blue
82—Pirate Green

All Wool • TWILLED • FLANNEL

Medium Weight, Divinely Snug and Warm

● Every Color "Right" as Can Be.
● Width, 54 inches.

Thinking hard about economy? You'll choose this LOW PRICED fabric. For skirts, military suits, dresses; bath robes, pajamas. **Colors listed in panel above. State color. When not included in a $2 order, send 4¢ a yard for postage.**

14K7152..... **98¢** A YARD



COLORS:
For 14K7693
1—Black
15—Navy Blue

WHITE Hairline STRIPE

All Wool • NOVEAU TWILL

Striking New "Diagonal" Weave

—Ideal dress and suit weight.
—Silvery hair-line stripe.
—Width, 54 inches.

'Course you're making that treasured suit or jacket-dress! Here's our prize value in a suiting-weight woolen. High grade, all wool worsted. Manufacturers intended it to be sold at $1.98 a yard! Smartly twilled and striped, great possibilities for the new bias-cut skirt and dress fashions. **Colors listed in above panel. State color.**

When not included in a $2 order, send 8¢ a yard for postage.

14K7693.... **89¢** A YARD

QUALITY First - QUALITY Always - at Sears

Velvets Dominate the MODE

TRANSPARENT VELVET..NOW WATER SPOTPROOF





Rayon Face . . . Silk Back

"CAREFREE"

TRANSPARENT VELVET

- **WATER SPOTPROOF!**
- **Intensified Beauty, Increased Wearability.**
- **Upstanding Rayon Pile not easily crushed.**
- **Width, 39 Inches.**

Gorgeously fine! **Soft, sheer, supple! WATER SPOTPROOF!** Secret sealing process prevents water spots, protects fabric and leaves pile less subject to crushing. Exquisite velvet for your finest fashions. Shpg. wt. per yd., 8 oz. **Postage will be paid when one yard or more is ordered.**

COLORS:
1—Black
21—Bordeaux Wine
67—Seal brown
73—Independence blue
State Color.

14K9000 ..... **$3.75** A YARD

VELVETEENS Accent Smart Style



COLORS:
1—Black
15—Navy Blue
21—BordeauxWine
22—Scarlet
40—Copen Blue
66—Marine Blue
67—Seal Brown
69—Jungle Green

CHIFFON VELVETEEN

Twilled Back Weave

Beautiful and So Practical

PILE WILL NOT WEAR OFF

- **—Thick, velvety pile.**
- **—Strong, firmly twilled back.**
- **—Desirable weight.**
- **—Width, 36 Inches.**

Pride yourself on being practical? Choose this "fast pile" velveteen for the long wear it gives. **Enjoy the beauty and richness associated with fabrics triple its price.** When not included in a $2 order, send 4¢ a yard for postage. Colors listed in panel at left. State color.

14K9340..... **$1.09** A YD.

FINE VELVETEEN

Not Only Chic . . . . but *Inexpensive*

Wonderfully Warm and Durable for Children's Togs

- **—Thick, Soft Pile.**
- **—Wanted Suit and Dress Shades.**
- **—Width, 29 Inches.**

For your own dressy frocks. Makes a "hit" with children . . . dresses, jackets, skirts for girls; suits for little boys. Try it, see how well it looks and wears when used with a light lining. **When not included in a $2 order, send 4¢ a yard for postage. Colors listed in panel at left. State color.**

14K9139..... **65¢** A YD.

Pattern Sizes 14 to 46
39K9994 Postpaid—17c



CORDUROY

Take a Tip from Fashion
Use Corduroy in a Thousand Ways and Be Smart

The Lovely
NARROW WALE
that's High Up in the
STYLE SCALE

Sport Suits and Skirts..Pajamas . . Negligees and Bathrobes . . . . Swanky Jerkins and Slacks for Boys and Girls . . . . Dresses for Little Girls . . . Suits for Little Boys

- **— Desirable Narrow Wale.**
- **— Deep, Rich, High-Light Colors.**
- **— Width, 36 Inches.**

No woman's fashion too fine, no occasion too important for corduroy. Finer, firmer quality than its low price indicates. **We've the "flashy" colors considered just right for high school and campus wear . . . and how this sturdy quality does wear!** The subdued shades, too, for finer uses. Corduroy is also used for lining baby carriages. **When not included in a $2 order, send 4¢ a yard for postage. Colors listed in panel at left. State color.**

COLORS:
1—Black
2—French Chocolate
3—Eggshell
15—Navy Blue
17—Orchid
20—Old Rose
21—BordeauxWine
22—Scarlet
25—White
30—Silverwing
40—Copen Blue
41—Fallow Tan
52—American Beauty
54—Orange
64—Nassau Blue
76—Bottle Green
82—Pirate Green

14K9300 **45¢** A YARD



COLORS:
1—Black
15—Navy Blue
29—Chocolate Cream
42—Royal Blue
70—Amethyst
74—Garnet
75—Golden Brown
76—Bottle Green

Deep Pile ALL SILK FACE CHIFFON VELVET

The Choice of Style-wise Women Gives That Richness So Desired

- **— Gorgeous Supple Quality.**
- **— Width, 39 Inches.**

Now is the **sensible time to MAKE that flattering velvet frock, wrap, or jacket.** Always in fashion. High quality, all silk pile, fine, firm cotton back; pile not readily crushed. **When not included in a $2 order, send 2¢ a yard for postage. Colors listed above. State color.**

14K9598..... **$1.95** A YARD



COLORS:
1—Black
21—BordeauxWine
67—Seal Brown
73—Independence Blue

Rayon Face . . . . . SILK BACK TRANSPARENT VELVET

OUR FINEST QUALITY

Regal in its Perfection of Weave and Jewel Like Beauty

- **—Soft, fine, Sheer as mist.**
- **—Width, 39 Inches.**

We make a special point of quality because price is cut. Exquisite grade for the finest frocks, jackets, and wraps. Shpg. wt., per yd., 8 oz. **Postage will be paid when one yard or more is ordered. Colors listed in panel at left. State color.**

14K9200..... **$2.79** A YD.



COLORS:
1—Black
67—Seal Brown
93—Gray and Black

ASTRAKHAN KRIMMER CLOTH

Tightly Curled Mohair Wool Face

for Removable Trimming .... Make Collar and Cuffs for Your Coat, Use on Your Suit, Too

Makes swanky jackets, too! Shpg. wt., per yd., 1 lb. 14 oz. **Postage will be paid when one yard or more is ordered. Colors listed in Panel. State color.**

14K9767—Width, 52 in... **$2.19** A YD.

COLORS are SHOWN as PERFECTLY as can Be Produced in Catalog Printing

NEW Dress Weight WOOLENS Prove Their STYLE



Moorlaine Wool and Silk TWEED

Light Weight Supple..Great Favorite,Too,for Sturdy Togs For School Age Children

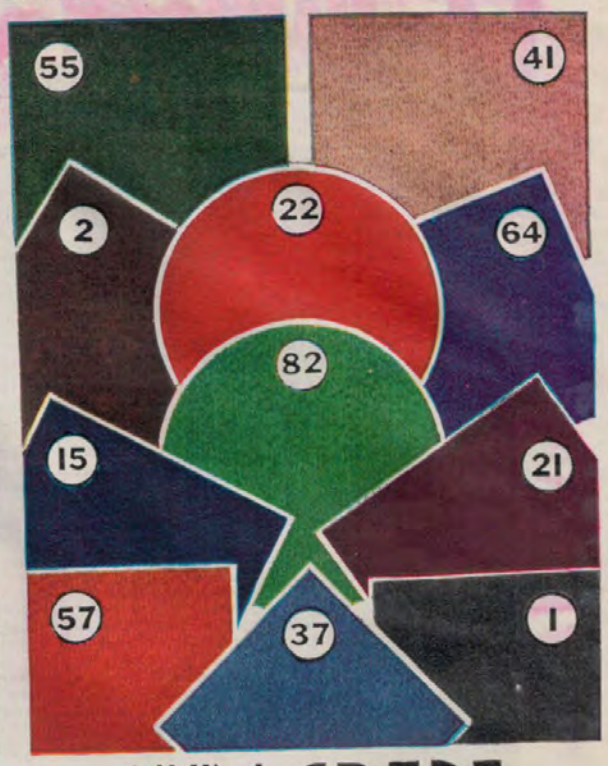
- Nubby Tweed Weaves
- New "Snowflake" Effects
- Width, 36 Inches

Your daughter will gladly wear a "warm" dress if it has the style and dash contained in our smart snow-flake tweed. And for year-around-wear a jolly suit of the Scotchy-looking nubbed tweed. About half wool for warmth about half silk noil (lusterless silk) for dressy style. One of our biggest sellers—that's why we can price it so low. Prevailing favorite with the younger generation demanding togs with plenty of pep. **When not included in a $2 order, send 4¢ a yard for postage. State pattern number.**

14K7137

55¢ A YARD





All Wool Worsted FLANNEL

Our BEST QUALITY French Finish Flannel Extra Wide, Light Weight, Ideal for the New TAILORED FASHIONS

—Firmly Twilled to Prevent Sagging.
—Finest Yarns from Best Spinners.
—Width, 54 Inches.

Quality, Beauty, Merit in every thread of its fine, soft texture. For smart frocks and ensembles Fashion commands broad shoulders, high waist-lines, slender skirts . . . here is the all wool flannel that produces s-t-y-l-e. **When not included in a $2 order, send 4¢ a yard for postage. Colors listed in panel at right. State color.**

14K7298—A YARD.... $1.19

COLORS:
1—Black
2—French Chocolate
15—Navy Blue
21—Bordeaux Wine
22—Scarlet
37—Olympic Blue
41—Fallow Tan
51—Cream
55—Rustic Green
57—Spanish Tile
64—Nassau Blue
82—Pirate Green

All Wool Worsted CREPE

Fine Feather-weight Crepe Weaves . . . Rage of the Season. Fashion Caters to this EXTRA WIDE Fine Quality

—Now More Deeply "Creped"—Very Chic.
—New Sheer-weight Wool.
—Width, 54 Inches.

Pure wool worsted. **One of our biggest sellers; you'll want it more than ever now that it's so delightfully crepey.** Newest colors sponsored for sheer-wool fashions. **When not included in a $2 order, send 4¢ a yard for postage. Colors listed in panel at left. State Color.**

14K7299—A YARD..... $1.09

The Mode for Youthful "WORSTED WOOLENS" Sponsors



All Wool BOUCLE CREPE

Dress and Suit Weight
Finest of "Spongy" Weaves

—New "Nubby" Surface.
—Light-Weight, not the Heavy Coat Variety. —Width, 54 Inches.

COLORS:
1—Black
2—French Chocolate
15—Navy Blue
37—Olympic Blue
41—Fallow Tan
55—Rustic Green
57—Spanish Tile
64—Nassau Blue
82—Pirate Green

Fashion weaves this woolen supple as silk! All wool worsted, the fineness of crepe, the "roughness" of bouclé. **When not included in a $2 order, send 4¢ a yard for postage. Colors listed above. State color.**

14K7112—A Yard.. $1.59

All Wool MESH CREPE

Indistinct Pattern in Semi-Lacy-mesh Weave . . .

—Light-as-a-Feather.
—Soft and Drapey.
—Width, 54 Inches.

COLORS:
1—Black
2—French Chocolate
15—Navy Blue
37—Olympic Blue
41—Fallow Tan
55—Rustic Green
57—Spanish Tile
64—Nassau Blue
82—Pirate Green
88—Mahogany

Newest colors, lacy effectiveness in a new shadow-check . . . the utmost in style! All wool worsted, a perfect medium for your finest frocks. **When not included in a $2 order, send 4¢ a yard for postage. Colors listed above. State color.**

14K7174—A YARD... $1.29

All Wool CREPE "Helqa"

A New Rib Effect . . Delicately Creped . . Very Fine and Supple

—With Faint Crepey Underweave, It's Distinctly Different
—Width, 54 Inches.

COLORS:
1—Black
2—French Chocolate
15—Navy blue
21—Bordeaux wine
55—Rustic green
57—Spanish tile
64—Nassau blue
82—Pirate green

You don't know "fine woolens" until you've used this featherweight pure wool worsted. Fashion creates styles just for it! **Dominating Value! New Low Price! When not included in a $2 order, send 4¢ a yard for postage. Colors listed above. State Color.**

14K7675—A YARD... $1.29

All Wool Diagonal CREPE

Many Times Smarter with Novelty Diagonal Stripe

—Feather-weight.
—Unusually Rich Colors.
—Width, 54 Inches.

COLORS:
1—Black
2—French Chocolate
15—Navy Blue
22—Scarlet
37—Olympic Blue
41—Fallow Tan
55—Rustic Green
57—Spanish Tile
64—Nassau Blue
82—Pirate Green
88—Mahogany

All wool worsted crepe, "fashion's pet.", expresses regal style in diagonal stripes For frocks, jacket-dresses, sweater type blouses. **If not part of a $2 order, send 4¢ a yard for postage. Colors listed above. State color.**

14K7077—A YARD... $1.29

These Woolens Display ACTUAL SIZE of Weave and Texture

By DISTINCTIVE FALL WEAVES and Tempting Colors



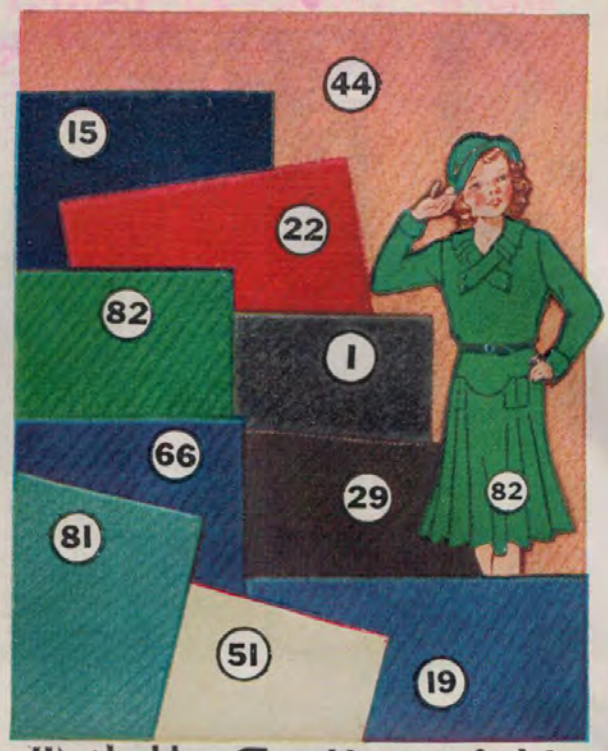
Washable SCHOOL PLAIDS

"Let's *Make* My Dress, Mother. What we Save Will Buy Suede Cloth for a Swanky Jacket Like Joan's"

—More Than One-Half Warm Wool, Balance Fine Cotton.
—Woven Plaids, Fine Twilled Weave.
—Liveliest Colors.
—Width, 36 Inches.

Think how grand and youthful Plaids are for school-girl fashions! Frocks, skirts, blouses and coat linings! New low price is another recommendation. **Washable; non-shrinkable** in luke warm water and white soap. **When not included in a $2 order, send 2¢ a yard for postage. State pattern number.**

14K7447—A YARD **69c**



Washable Half Wool Feather-weight FLANNEL

Finely Twilled Wonderously Practical for School and College Togs

—One-Half Wool, Balance Fine Cotton.
—Width, 36 Inches.

COLORS:

1—Black	29—Chocolate Cream	66—Marine Blue
15—Navy Blue	44—Tan	81—Almond Green
19—Lugano Blue	51—Cream	82—Pirate Green
22—Scarlet		

New low price! Fashion many neat frocks, skirts, and lounging pajamas. Non-shrinkable in lukewarm water and white soap. **When not included in a $2 order, send 2¢ a yard for postage. Colors listed above. State color.**

14K7448—A YARD..... **59c**



54 IN. Wool and Silk TWEED

Medium Weight Extra Nubby and Simply Perfect for Dresses, Suits and Children's Wear

- **Half Wool, Half Silk Noil (Lusterless Silk)**
- **Soft Textured.**
- **New Scotchy-looking Weaves**
- **Extra Wide**

Latest patterns, just the right degree of swank mannishness, yet distinctly feminine and dressy looking. The soft, supple texture that is liked so well for the new style dresses, jacket-frocks, and suits. Practically wrinkle-proof; keeps its trig, breezy smartness. **To our knowledge, this is the lowest price ever named on this good quality. When not included in a $2 order, send 4¢ a yard for postage. State pattern number.**

14K7150

85c A YARD



These Entrancing Weaves, Patterns and Textures



All FRENCH Wool SPUN JERSEY

In This Year of "Knit" Weaves Jersey Is Ace High Style

—Fine "Rib." Feather-Weight.
—Width, 52 Inches.

COLORS:

1—Black	41—Fallow Tan
2—French Chocolate	55—Rustic Green
15—Navy Blue	57—Spanish Tile
21—Bordeaux Wine	64—Nassau Blue
22—Scarlet	82—Pirate Green
37—Olympic Blue	88—Mahogany

A gay jersey season! Revolutionary low price! For chic sports wear, even "dressy" frocks, and tots' wear. **If not part of $2 order, send 4¢ a yard postage. Colors listed above. State color.**

14K7799—A YARD... **79c**

All Wool JACQUARD CREPE

The Newest Caper in Patterned Weaves

—Design is Woven.
—Width, 54 Inches.

COLORS:

1—Black	41—Fallow Tan
2—French Chocolate	55—Rustic Green
15—Navy Blue	57—Spanish Tile
21—Bordeaux Wine	64—Nassau Blue
22—Scarlet	82—Pirate Green
37—Olympic Blue	88—Mahogany

Tiniest square, woven on lightest, softest, all wool worsted crepe. Dream of a fabric for new type frocks. **When not included in a $2 order, send 4¢ a yard for postage. Colors listed above. State color.**

14K7166—A YARD... **$1.29**

All Wool SNOWFLAKE CREPE

Feather-weight Woolen ..Faintly Corded, Flecked with Colored Nubs

—A Preferred "Novelty" Weave.
—Width, 54 Inches.

COLORS:

1—Black	21—Bordeaux wine
2—French Chocolate	22—Scarlet
15—Navy blue	55—Rustic green
	64—Nassau blue

It's new and charmingly feminine! Fine crepey texture with multi-color flecks. The delicate touch of color deemed worthy of best wear fashions. **When not included in a $2 order, send 4¢ a yard for postage. Colors listed above. State color.**

14K7197—A YARD... **$1.39**

All Wool CREPE HAMILTON

Stylish, Spongy Texture Soft, Supple and Drapey

—Distinctly, Finely "Creped."
—Width, 54 Inches.

COLORS:

1—Black	51—Cream
2—French Chocolate	55—Rustic green
15—Navy blue	57—Spanish tile
21—Bordeaux wine	64—Nassau blue
37—Olympic blue	82—Pirate green
41—Fallow tan	88—Mahogany

Pure Wool Worsted! Quality Supreme! America's highest style triumph. Our best quality, impressively low priced. **If not part of $2 order, send 4¢ a yard postage. Colors listed above. State color.**

14K7099—A YARD... **$1.39**

These Woolens Display ACTUAL SIZE of Weave and Texture

Just LOW PRICES IS NO NEWS, . . . WE'VE QUALITY and an ENDLESS VARIETY of WEAVES and COLORS



5 All Silk FAIRLOOM FLAT CREPE

5 Extra Points *of* QUALITY *and* FINISH

- ★ Washable
- ★ Best Dyes Obtainable
- ★ Best Double Extra Japan Silk
- ★ Superior Finish
- ★ Smooth Weave
- ★ Width, 39 Inches.

89¢ A YARD

COLORS:
1—Black
2—French Chocolate
3—Eggshell
5—Beige Rose
6—Jadestone
8—Brigade Blue
12—Maize
15—Navy Blue
16—Nile Green
17—Orchid
18—Pink
19—Lugano Blue
20—Old Rose
21—Bordeaux Wine
22—Scarlet
23—Shell Pink
25—White
35—Maple Beige
37—Olympic Blue
41—Fallow Tan
55—Rustic Green
57—Spanish Tile
64—Nassau Blue
77—Ascot Gray
82—Pirate Green

You've always loved the **luxury of silk.** All silks are now so low in price you can wear better silks at small cost. Fairloom 5-point All Silk Flat Crepe is one of the best examples. Wonderfully good quality, **contains more silk and better silk than any grade we know of at its price.** Newest shades. **When not included in a $2 order, send 2¢ a yard for postage. Colors listed above. State color.**

14K6684—A Yard.....89c

For Paper Pattern See Page 184

All Silk FLAT CREPE Newest thing in Prints

A World of INDIVIDUALITY *When You Make It Yourself of* THESE LATEST DESIGNS...

—Worthy of Note, the New Small and Medium Sized Designs.
—Width, 39 Inches.

Especially selected for the grandeur of its patterns. **Rich, heavy quality. When not included in a $2 order, send 2¢ a yard for postage. State pattern number.**

14K6211.....

79¢ A YARD

SEARS FAMOUS "6970" All Silk FLAT CREPE

Popular Medium Weight....*at a* Leader Low Price

- —Washable
- —All Pure Japanese Silk
- —Smooth, Even Weave
- —Width, 39 Inches

75¢ A YARD

COLORS:
1—Black
2—French Chocolate
3—Eggshell
5—Beige Rose
6—Jadestone
8—Brigade Blue
12—Maize
15—Navy Blue
16—Nile Green
17—Orchid
18—Pink
19—Lugano Blue
20—Old Rose
21—Bordeaux Wine
22—Scarlet
23—Shell Pink
25—White
35—Maple Beige
37—Olympic Blue
41—Fallow Tan
55—Rustic Green
57—Spanish Tile
64—Nassau Blue
82—Pirate Green
84—Burnt Coffee

This is the same genuine, **good, medium weight** silk we have always offered under this number . . . **silk of better quality, woven finer, dyed better than the average low priced silk.** Convincing proof of better value is reflected in its nicer, silkier appearance and smoother weave. Our "Famous 6970" became famous as the economical way of keeping up the well known "smart appearance." For frocks of every kind, blouses, and suits that are absolutely style-right. **When not included in a $2 order, send 2¢ a yard for postage. Colors listed above. State color.**

14K6970—A Yard.....75c

For Paper Pattern See Page 185

Cherryblossom Prints

All Silk and Washable.. Frocks Stay Joyously Bright and Fresh

—Utterly different, these New Fall and Winter Designs.
—Width, 32 Inches.

The desirable lighter weight silk that stylists feature for blouses and party frocks. **Washable, invaluable for everyday frocks for daughter and mother. When not included in a $2 order, send 1¢ a yard for postage. State pattern.**

14K6025.....

49¢ A YARD

OUR FINEST— All Silk FLAT CREPE

The New DULL FINISH . . . . WASHABLE *The Last Word in Lovely Crepes*

COLORS:
1—Black
2—French Chocolate
3—Eggshell
6—Jadestone
8—Brigade Blue
15—Navy Blue
21—Bordeaux Wine
25—White
35—Maple Beige
37—Olympic Blue
55—Rustic Green
57—Spanish Tile
64—Nassau Blue
84—Burnt Coffee

—Our Finest Quality, Highest Silk Content.
—Luxuriously Supple and Drapey.
—Flawless in its Fine, Smooth, Even Weave.
—New Chalky Colors. —Width, 39 Inches.

Requires many more strands of fine silk, closely woven to produce our best quality. Noticeably finer; longer wearing than our other grades of flat crepes. **When not included in a $2 order, send 2¢ a yard for postage. Colors listed in panel at left. State color.**

14K6763.....

$1.29 A YARD

There's **STYLE** To talk about, Too!



For Pattern See Page 184

All Silk SATIN CREPE

COLORS:
1—Black
2—French Chocolate
3—Eggshell
6—Jadestone
15—Navy Blue
16—Nile Green
18—Pink
19—Lugano Blue
21—Bordeaux Wine
25—White
41—Fallow Tan
55—Rustic Green
57—Spanish Tile
64—Nassau Blue
84—Burnt Coffee

14K6756

$1.39 A YARD

OUR FINEST
Distinctive in Quality, Weave Texture and Finish

—Luminous Satin Face.
—"Dull" Crepey Back.
—Either Side is RIGHT Side.
—Width, 39 inches.

"Gleaming" satin with "dull" trimming is high fashion. **Rich, mellow, satiny . . . lights up every fold of a party frock, afternoon dress, or blouse.** Finer, more satiny and supple than 14K6021, bigger saving, too. **When not included in a $2 order, send 2¢ a yard for postage. Colors listed at left. State color.**

All Silk SATIN CREPE

COLORS:
1—Black
2—French Chocolate
3—Eggshell
6—Jadestone
8—Brigade Blue
15—Navy Blue
18—Pink
19—Lugano Blue
21—Bordeaux Wine
25—White
41—Fallow Tan
55—Rustic Green
57—Spanish Tile
64—Nassau Blue
84—Burnt Coffee

14K6021

87¢ A YARD

Never be Without a Satin Frock
This QUALITY is Exceptional at OUR LOW PRICE

—Medium Weight.
—"Dull" Crepey Back.
—Width, 39 Inches.

Admittedly the correct thing to do . . . MAKE your own important frocks. Choose satin, and the simplest frock assumes a professionally stylish air. Lower priced than ever. Now's the time to wear lovely satins. **When not included in a $2 order, send 2¢ a yard for postage. Colors listed at left. State color.**

For Pattern See Page 185

All Silk CANTON CREPE

COLORS:
1—Black
2—French Chocolate
3—Eggshell
8—Brigade Blue
15—Navy Blue
21—Bordeaux Wine
25—White
55—Rustic Green
57—Spanish Tile
64—Nassau Blue

14K6972

87¢ A YARD

Stylish As You Please And One of Our Longest Wearing Silks . .

—New "Dull" Finish.
—Slightly "Rough" Surface.
—Heavy Weight
—Width, 39 Inches

Achieve a grand result! It's the good weight and excellent draping qualities that make it such a favorite. Low price is in its favor. A fashion-right silk always in good taste for frocks and suits. **When not included in a $2 order, send 2¢ a yard for postage. Colors listed at left. State color.**

Low price loses its meaning if quality is sacrificed. Sears Quality Standards are rigidly maintained but prices are much lower.

Read Page 2.

Really Fine **ALL RAYONS**
Made Under The QUALITY CONTROL PLAN of THE VISCOSE CO. of CROWN BRAND YARNS

Tested Quality

COLORS:
1—Black
2—French Chocolate
3—Eggshell
8—Brigade Blue
15—Navy Blue
18—Pink
19—Lugano Blue
21—Bordeaux Wine
22—Scarlet
25—White
35—Maple Beige
37—Olympic Blue
41—Fallow Tan
46—Tea Rose
55—Rustic Green
57—Spanish Tile
64—Nassau Blue
77—Ascot Gray
84—Burnt Coffee
99—Mandarin Green

Ray Beauté Our Finest All Rayon FLAT CREPE

Washes, Wears, Dry-Cleans, Does Not Wrinkle
EACH POINT PROVED BY BETTER FABRICS BUREAU

—Fashionable "Dull" Lustre
—Desirable Heavy Weight
—Close Textured
—Stylish As Much Higher Priced Fabrics
—Width, 39 Inches

Improved! Ray Beauté now bears the CROWN "TESTED QUALITY" identification mark. There's no better proof of quality. Only fabrics of the best Rayon yarns and most sturdy cloth construction bear this mark. Ray Beauté's soft low-lustre texture takes and holds the richest colors, and **IT'S WASHABLE!** Durable enough for every day, fine enough for Sunday-best fashions. **When not included in a $2 order, send 2¢ a yard for postage. Colors listed in panel above. State color.**

14K8033.....

59¢ A YARD

Dolores All Washable All Rayon FLAT CREPE

Here's a BARGAIN PRICE *on a Good Crepe*

—Heavy Weight
—Width, 39 Inches

Our fastest selling all rayon crepe. **Now improved! Constructed of Crown Brand Rayon Yarns.** Is fully 12% preshrunk in finishing. Texture, feel, and appearance are greatly enhanced. **When not included in $2 order, send 2¢ a yard for postage. Colors listed above. State color.**

14K8933..

44¢ A YARD

Washable All Rayon Printed CREPE



. . . . Our FINEST Quality . . . MOST Fashionably Styled

—Crown Tested Quality
—Heavy, Close Weave
—Width, 39 Inches

Our best quality all rayon print, our most distinguished patterns. Basically durable, **every thread is Crown Brand Quality Rayon. Washes, Wears, Dry-Cleans. When not included in a $2 order, send 2¢ a yard for postage. State pattern number.**

14K8461..

79¢ A YARD

Eye-Catching Beauty IN RAYONS

Glorified by Such **LOW PRICES**
You'll be Anxious to Make Smart Things





Washable Rayon and Cotton

MATINEE PRINTS

Designs Unexpectedly Fine and Smart in a Fabric Like This

—Soft Lustered.
—Width, 35 Inches.

Styles finer, colors richer than ever before obtainable. Many fashion choices for yourself and daughter. **You'll be enthusiastic about the sparkling freshness of this fabric; glad, too, of its new low price. When not included in a $2 order, send 1¢ a yard for postage. State pattern number.**

14K8107
A YARD..... **23¢**

For Paper Pattern See Page 184



Washable Rayon and Cotton

CHAMOIS CREPE PRINTS as Finely Styled as a High Priced Silk

—Good Medium Weight.
—Soft, Chamois-like Finish.
—Width, 35 Inches.

Finer quality, more supple texture than 14K8107, and priced only slightly more! Smartly patterned, low priced. **MAKE many frocks, and wear the new styles while they're still new. When not included in a $2 order, send 2¢ a yard for postage. State pattern number.**

14K8701
A YARD..... **32¢**

For Paper Pattern See Page 185

Sew... Pleat, Tuck, Shirr



For DRESSES LINGERIE KIDDIES' WEAR



CAMEO All Rayon PRINTS

Rayon Achieves a New Construction
Will Not Slip at the Seams . . a Lovely Quality. Soft and Drapey. Washable

★ **Dots, Florals, "Sketchy" Designs, and Quite the Handsomest Colors.**
★ **Width, 39 Inches.**

Veritable style success! Soft textured, "dull-lustered." When not included in a $2 order, send 2¢ a yard for postage. State pattern number.

14K8561—A YARD... **49¢**

A World of Chic in Fashion-right Rayons



For LINGERIE DRAPES BEDSPREADS



Rayon and Cotton FLAT CREPES

FINER QUALITY
Guaranteed Fast Color
Well Worth the Slight Difference

—Smooth, Close Weave.
—Desirably Firm.
—Width 35 Inches.

Sunfast! Tubfast! **One of the best Rayon and Cotton Flat Crepes made.** For lingerie, tots' wear and women's dresses. **When not included in a $2 order, send 2¢ a yard for postage. Colors listed in panel. State color.**

14K8599
A YARD..... **29¢**

COLORS:
1—Black
3—Eggshell
15—Navy Blue
16—Nile Green
18—Pink
19—Lugano Blue
20—Old Rose
22—Scarlet
23—Shell Pink
25—White
28—Sky Blue
41—Fallow Tan
64—Nassau Blue
84—Burnt Coffee
99—Mandarin Green

A Popular Grade BARGAIN PRICED

—Serviceable Weight.
—Width, 35 Inches.

Low priced, so bright and fresh, it **answers a dozen and one needs of the school child;** inexpensive lingerie, smocks, blouses, and dresses. **When not included in a $2 order, send 2¢ a yard for postage. Colors listed in panel. State color.**

14K8699
A YARD..... **23¢**



All Rayon TAFFETA

Biggest Thrill in Rayon! Taffeta Construction .... That's Soft and Supple and Will Not Crack or "Slip"

—Washable.
—Will Not Slip at Seams.
—Width, 39 Inches.

More firmly woven, finer, heavier than 14K8966. Ideal for lingerie, tots' dresses, bedspreads, and drapes. **When not included in a $2 order, send 2¢ a yard for postage. Colors listed in panel. State color.**

14K8820
A YARD..... **32¢**

COLORS:
1—Black
3—Eggshell
6—Jadestone
12—Maize
16—Nile Green
17—Orchid
18—Pink
20—Old Rose
23—Shell Pink
25—White
32—Gold
40—Copen Blue
41—Fallow Tan
56—Rose
64—Nassau Blue

All Rayon Sunny SATIN

Popular Priced TWILLED WEAVE for Many Uses

—Washable.
—Width, 39 In.

Standard quality. **Soft texture, lustrous.** Gleaming richness liked for lingerie, slips, cushions, spreads and drapes. **When not included in a $2 order, send 2¢ a yard for postage. Colors listed in panel. State color.**

14K8966
A YARD.... **29¢**

SEARS NEW COLOR NAMES Described in Detail, See page Following Index

Fashion gives dignified approval to these NEW WEAVE Tested Quality RAYONS

All fabrics featured on this page have passed the rigid specifications of the Viscose Company's Quality Control Plan and have been tested and endorsed by the Better Fabrics Testing Bureau of the National Retail Dry Goods Association for:

1. Yarn Quality ***3. Wearability***
2. Fabric Construction ***4. Strength***

and are entitled to bear the Crown Tested Quality identification mark.

The Viscose Company, the world's largest producers of rayon yarns, are the originators of the Quality Control Plan whereby only fabrics made of the best rayon yarn and the most sturdy cloth construction can bear the Crown Tested Quality identification mark.

Style revolves around "weave", so we photographed the actual fabrics to show weave and texture



COLORS
For 14K8206
1—Black
2—French Chocolate
8—Brigade Blue
21—Bordeaux Wine
25—White
41—Fallow Tan
55—Rustic Green
64—Nassau Blue

· WAVERLY All Rayon CREPE ·

Delightful "Billowy" Weave Is Permanent

—Longer, deeper crinkle is quite the newest.
—WASHABLE. —Width, 39 Inches.

Dancing, tea-ing, dining . . . here's the style-right fabric sponsored by fashion. Gorgeous weave and new "chalky" colors everybody's wearing. Colors listed in panel above. State color. When not included in a $2 order, send 2¢ a yard for postage.

89c

14K8206—A Yard.....





COLORS
For 14K8504
1—Black
2—French Chocolate
15—Navy Blue
19—Lugano Blue
25—White
35—Maple Beige
64—Nassau Blue
99—Mandarin Green

SATIN FACE RIPPLE "TAMPA" REVERSIBLE

Smart "Rough" Weave

—Satin face, "dull" back.
—WASHABLE. —Width, 39 inches.

Our FINEST Rayon with small amount of cotton, gives permanent rippled effect most fashion-right weave. Gleaming satin frocks, jacket-dresses, suits assume added elegance when dull, crepy back of fabric is used for trimming. Colors listed in panel above. State color. When not included in a $2 order, send 2¢ a yard for postage.

98c

14K8504
A Yard.....



COLORS
For 14K8272
1—Black
2—French Chocolate
15—Navy Blue
19—Lugano Blue
25—White
35—Maple Beige
64—Nassau Blue
82—Pirate Green

New DULL RIPPLE "TAMPA"

Gloriously Fine and "Rough"

—WASHABLE. —Width, 39 Inches.

Rayon with small amount of cotton . . . ripple is permanent! It's dull lustered, and fashionably correct. Colors listed in panel above. State color. When not included in a $2 order, send 2¢ a yard for postage.

89c

14K8272—A Yard.....



All Rayon CANTON CREPE

Chic as a Paris Loomed Fabric

—Heavyweight Stylish "Pebbled" Weave.
—WASHABLE —Width, 39 Inches.

Long wearing, fine quality, low priced at Sears. Learn how fine, how fashionable a "Tested Quality" Rayon Fabric can be. Colors listed in panel below. State color. When not included in a $2 order, send 2¢ a yard for postage.

59c

14K8233—A Yard..



COLORS
For 14K8233
1—Black
2—French Chocolate
15—Navy Blue
19—Lugano Blue
21—Bordeaux Wine
25—White
41—Fallow Tan
64—Nassau Blue
72—Lido Red
99—Mandarin Green



COLORS
For 14K8375
16—Nile Green
17—Orchid
18—Pink
25—White
46—Tea Rose

All Rayon LINGERIE CREPE

Always Dainty . . . They'll Wash

—Soft lustered, fine textured.
—Width, 39 inches.

Flower-like colors: inspiration for fine "undies," negligees, pajamas. Wears, washes, irons in grand practical way. Colors listed in panel above. State color. When not included in a $2 order, send 2¢ a yard for postage.

49c

14K8375—A Yard.....



COLORS
For 14K8604
1—Black
3—Eggshell
16—Nile Green
25—White
38—Peach
98—Turquoise Blue

All Rayon PANNAY SATIN

Luminous Satiny Texture . . . Perfect for Formal and Informal Wear

—Jewel Tints in Its Satiny Folds.
—WASHABLE. —Width, 39 Inches.

Create an evening frock and wrap, a party dress, a fine street frock. A "Tested Quality" fabric, you'll wear it proudly. Colors listed in panel above. State color. When not included in a $2 order, send 2¢ a yard for postage.

79c

14K8604—A Yard.....



COLORS
For 14K8290
1—Black
3—Eggshell
6—Jadestone
12—Maize
16—Nile Green
17—Orchid
18—Pink
20—Old Rose
23—Shell Pink
25—White
32—Gold
40—Copen Blue
41—Fallow Tan
56—Rose
64—Nassau Blue

All Rayon Washable · TAFFETA ·

Wear a Taffeta Slip With Your Woolen Frock. *This Taffeta WILL NOT CRACK*

—Width, 39 Inches.

Newest thrill in Rayon weaves! Not the old crisp taffeta you've known; this is a new, soft finish taffeta, so finely woven, so beautifully soft it will not crack, and is practically free from fraying or slipping at seams. Colors listed in panel above. State color. When not included in a $2 order, send 2¢ a yard for postage.

39c

14K8290—A Yard.....

Really FINE RAYONS Achieve Exquisite, NEW WEAVES

At Sears we're firm believers in quality. Even our low priced fabrics must respond to the roll-call of PROPER CONSTRUCTION, WASHABILITY, and TENSILE STRENGTH. Serving a definite purpose . . . they bring an enjoyable and welcome touch of style where economy must also be considered. In the photographed bolts below, see the fashionable "weaves" . . . instinctively you know these lovely fabrics are soft and handsomely textured.



Rayon and Cotton RUFFANARA CREPE

Colors:
For 14K8404
1—Black
2—French Chocolate
5—Beige Rose
19—Lugano Blue
25—White
43—Natural Tan
64—Nassau Blue
99—Mandarin Green

The Dull Lustre ROUGH WEAVE Everybody's Deciding on . . . *It's Washable*

—New Deep, Long-Wave Crinkle.
—Style-sure Colors.
—Width, 38 Inches.

No fabric ever met with greater popularity. You'll adore the fine quality of Ruffanara, and the permanent rippling roughness of weave. Our price is low on this high-style fabric. **Colors listed in panel at left. State color. When not included in a $2 order, send 2¢ a yard for postage.**

14K8404..... A YARD **64c**



Rayon and Cotton TWIN CORD



Colors:
For 14K8010
1—Black
2—French Chocolate
15—Navy Blue
18—Pink
19—Lugano Blue
22—Scarlet
25—White
41—Fallow Tan
64—Nassau Blue
99—Mandarin Green

A Season of NEW WEAVES and Best of ALL is This TWIN CORD . . . *Washable*

—Corded "Rough" Weave.
—Sparkling Semi-Sheer Fabric.
—Width, 35 Inches.

Firm enough for the bias-cut diagonal fashions. For every type of frock, blouse, pajamas and tots' wear. **Colors listed in panel at left. State color. When not included in a $2 order, send 2¢ a yard for postage.**

14K8010..... A YARD **32c**



Acele and Cotton (Acele Dupont's Highest Type Rayon) COTTECLA



Colors:
For 14K8922
1—Black
2—French Chocolate
5—Beige Rose
19—Lugano Blue
21—Bordeaux Wine
66—Marine Blue
72—Lido Red
82—Pirate Green

Enormously Smart . . . a Featherweight NEW RAISED RIB Weave—*Washable*

—Gloriously Soft and Supple.
—Ideal Dress and Blouse Weight.
—Width, 35 Inches.

Fine background fabric; raised rib is decorated with finely nubbed Acele. Simply perfect for dressy frocks as well as tailored jacket-dresses; pajamas, too! **Colors listed in panel at left. State color. When not included in a $2 order, send 2¢ a yard for postage.**

14K8922..... A YARD **59c**





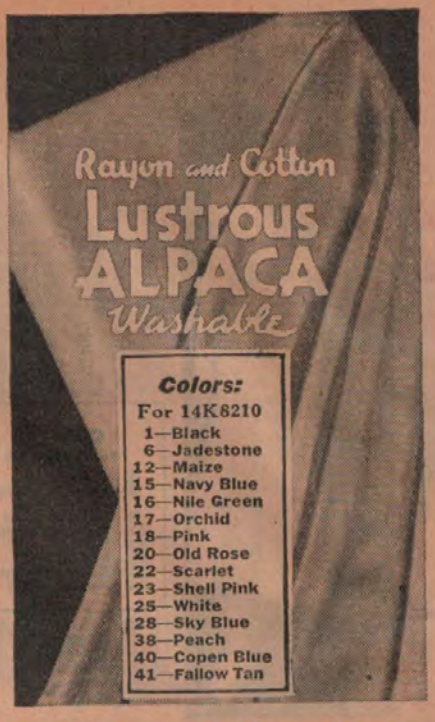
Colors:
For 14K8302
1—Black
16—Nile Green
17—Orchid
18—Pink
20—Old Rose
25—White
28—Sky Blue
32—Gold
38—Peach
40—Copen Blue

Standard Quality LOWER PRICED at Sears

—Fine Twilled Weave.
—Gleaming Satiny Texture.
—Width, 35 Inches.

Hundreds of uses. Inexpensive enough to satisfy the most thrifty, yet its gleaming richness in a bedspread, drapes or comforter gives an actually costly look. At its low price nothing quite equals it for under-slips and bright, flashing pajamas. **Colors listed in panel above. State color. When not included in a $2 order, send 2¢ a yard for postage.**

14K8302—A Yard..... **27c**



Colors:
For 14K8210
1—Black
6—Jadestone
12—Maize
15—Navy Blue
16—Nile Green
17—Orchid
18—Pink
20—Old Rose
22—Scarlet
23—Shell Pink
25—White
28—Sky Blue
38—Peach
40—Copen Blue
41—Fallow Tan

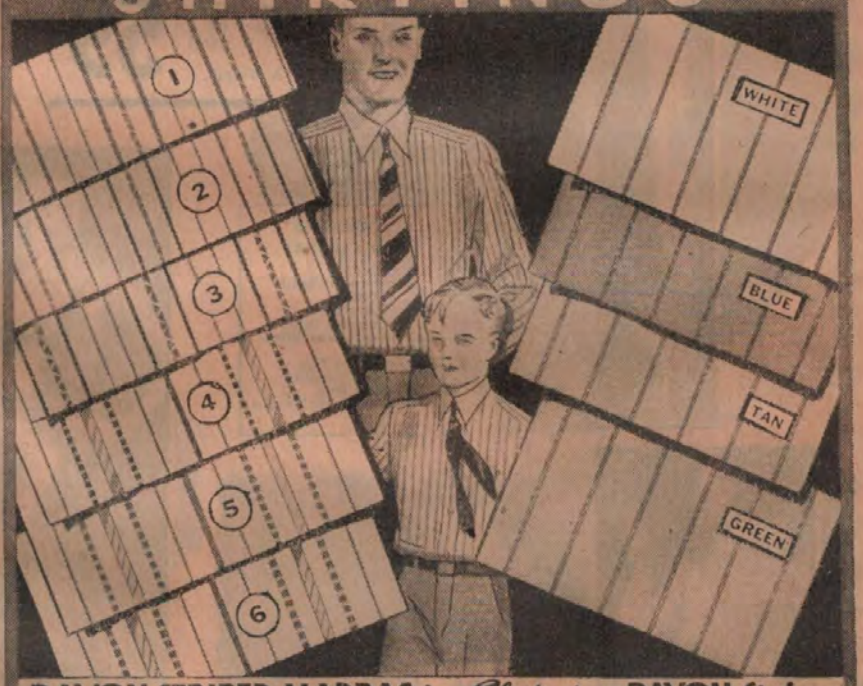
Concerned About the Needs of Your Daugher . . . *Here's the Economical Answer*

—Width, 35 Inches.

Mother, before you decide she cannot have those dozens of "undies," those blouses, smocks and frocks . . . see what wonders you can accomplish with this very low priced fabric. Washes well, gives plenty of wear. Use for your own inexpensive lingerie, too. Nice for lamp shades, bright, pretty curtains. **Colors listed in panel above. State color. When not included in a $2 order send 1¢ a yard for postage.**

14K8210—A Yard..... **17c**

Smart, Too, for Women's New Shirt-maker frocks · SHIRTINGS ·



RAYON STRIPED MADRAS SUNFAST . . . TUBFAST *Unusually* LOW PRICED

—Colored Cotton Stripes.
—Glistening White Rayon Stripes.
—Width, 32 Inches.

Hard to keep him in blouses? MAKE them yourself, he can have many more. Sturdy, good quality for men's shirts, "shorts" and women's house and sports-wear dresses. **When not included in a $2 order, send 2¢ a yard for postage.**

(1) Blue and tan on white; (2) Tan and gold on white; (3) Red and blue on white; (4) Blue on white; (5) Tan on white; (6) Green on white. State pattern number.

14K8277—A Yard... **17c**

Glistening RAYON Stripe COTTON BROADCLOTH

Boys "GO" for Blouses of This Manly Fabric

—Self-Color Rayon Stripes.
—Fine Combed Cotton Yarns.
—Standard Quality.
—100x60 Thread Count.
—Width, 32 Inches.

Won its popularity for men's shirts, boys' blouses and "shorts." Such a long-wearing fabric women, too, are now using it for the new shirt-maker frocks. **Colors shown above. State color. When not included in a $2 order, send 2¢ a yard for postage.**

14K8367—A Yard... **19c**

Join THE BEVY OF WOMEN WHO SEW... and Keep Up with The STYLES

RED STAMP PONGEES are FIRST QUALITY, Japanese Government Inspected. At Sears, your interest is still further safe-guarded; Red Stamp Pongees must also pass our own more rigid laboratory inspection. We do not handle second quality Blue Stamp Pongee. Colors, too, must stand exacting laboratory tests. Note our Colored Pongee 14K6948 listed below. This season's newest colors, All Washable proved in our laboratory.



COAT AND SUIT LININGS

Rayon and Cotton BROCADE

FINE QUALITY

Tailors Well
Wears Splendidly

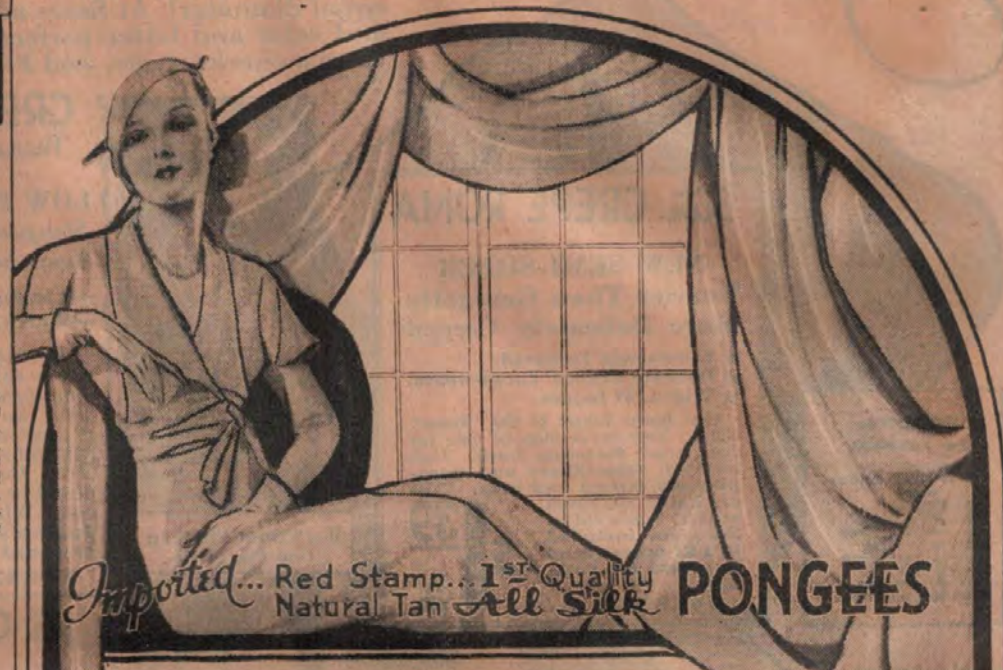
—Heavy Weight.
—Lustrous Brocaded Design.
—Will Not "Slip" at Seams.
—Width, 35 Inches.

Longer wearing; finer, heavier, richer textured than 14K8225 at bottom of page. Rich, glowing rayon threads form the "raised" brocade. Stylish Coat and Suit lining. Bedspreads and drapes of this brocade look really costly! **Colors listed in panel at left. State color. When not included in a $2 order, send 2¢ a yard for postage.**

14K8945—A YARD.

49c

Colors:
For 14K8945
1—Black
14—Pigeon Gray
15—Navy Blue
29—Chocolate Cream
41—Fallow Tan



Imported... Red Stamp... 1st Quality Natural Tan All Silk PONGEES

33-IN. STANDARD
12-Momme Weight

—Irregular Weave—Washable.
—Natural Tan Only.

All Silk . . . what other all silk fabric can you buy at this small price? Closely woven, nicely finished. Grand for dresses, smocks, lingerie, gowns, and tots' wear. **When not included in a $2 order, send 1¢ a yard for postage.**

14K6730—A YARD. **17c**

33-IN. FINER, HEAVIER
Quality—14-Momme Weight

—More Silk . . . Finer Silk.
—Delightfully Fine Textured.
—Washable—Natural Tan Only.

Our Best, longest wearing quality. Finer, heavier than 14K6730. Always in fashion, always lower priced at Sears. **When not included in a $2 order, send 1¢ a yard for postage.**

14K6396—A YARD. **32c**

50-IN. STANDARD
12-Momme Weight
for Curtains, Drapes—Spreads

—Drapery Width.
—Washable—Natural Tan Only.

Most appropriate for those wide, billowy, graceful hanging curtains and draperies. Easy to wash and iron. Gives splendid wear. **When not included in a $2 order, send 2¢ a yard for postage.**

14K6904—A YARD. . . . **49c**

Colors:
For 14K6948
3—Eggshell
12—Maize
16—Nile Green
17—Orchid
18—Pink
19—Lugano Blue
20—Old Rose
22—Scarlet
23—Shell Pink
27—Jade Green
28—Sky Blue
33—Oyster White
44—Tan
61—Brittany Blue

Colored All Silk Pongee

Improved Heavier Quality . . . Very LOW PRICE
Favorite Semi-Rough Weave, and It's Washable

★ Heavier, More Finely Woven Than Usual 12-Momme Weight.
★ Sports-wear, Street-wear, and "Kiddie" Colors.
★ Width, 33 Inches.

More silk than is contained in the regulation 12-Momme weight pongee. Yet price is low . . . our way of giving better value. Luxuriously light and dainty, surprisingly durable. Solves the problem of keeping up the well known "smart appearance" because pongee is always in fashion. **Colors listed in panel above. State color. When not included in a $2 order, send 1¢ a yard for postage.**

14K6948—A YARD. **39c**



CELANESE and RAYON • Our Finest LINING

IDEAL WEAVE

Garments "Glide" on . . . . . Do Not Cling or Pull

★ Resists Perspiration.
★ Shrinkage Eliminated.
★ Width, 36 Inches.

Our finest lining, usually outwears garment it lines. Woven of highest grade Celanese and Rayon yarns in a distinctive, even weave; skillfully processed to a "sleek" smoothness. Colors resist "crocking." You'll be proud of its appearance and the ease with which your garment "glides" on. Affords supreme satisfaction. **Colors listed in panel at left. State color. When not included in a $2 order, send 2¢ a yard for postage.**

14K8350—A YARD.

75c

Colors:
For 14K8350
1—Black
7—Admiralty Blue
41—Fallow Tan
67—Seal Brown
77—Ascot Gray

Rayon and Cotton BROCADED ALPACA



LOW PRICED

It's Bright, Sparkling, "Dressy"

—Standard Quality.
—Sparkling Brocaded Design.
—Width, 35 Inches.

Put another season's wear in your old coat . . . give it a new lining! Decorative and inexpensive for your new coat, too. Try it for children's dresses, see how nice it looks, how little a dress will cost. Appeals to many because of its very low price and bright attractiveness. **Colors listed in panel at left. State color. When not included in a $2 order, send 1¢ a yard for postage.**

14K8225—A YARD.

23c

Colors:
For 14K8225
1—Black
13—Mar on Glace
15—Navy Blue
16—Nile Green
20—Old Rose
30—Silverwing
39—Rosebeige
40—Copen Blue
41—Fallow Tan
64—Nassau Blue

Silk Is Queen in the Realm of Fashion • Smarter Than Ever!

Capricious FASHION Says: Silks . . . always . . . because they are luxurious, aristocratic and most desirable of all the style fabrics. Practical, too . . . a strand of silk is almost as strong as an iron wire of equal diameter! At Sears all silks are fashion-right as to weave and color and letter-perfect as to quality. Our laboratory inspects, checks, tests, and PROVES.



Actual fabric photographed. Natural looking, but it cannot show the soft, petal like textures and gorgeous colors.

Bolt of the actual fabric photographed to show the weave; but wait until you see its silken beauty, its style and smartness!

All Silk CREPE ROMA

NEW SEMI-SHEER
Heavier Than Georgette
More Delicately Creped

★ Exquisitely Textured.
★ Delicate Crepey Cross-weave.
★ Width, 39 Inches.

Our finest fabric in the "sheer" class. New expression of chic for your most flattering frock. Dull lustered. **Semi-Sheer and unexpectedly strong and firm.** Colors listed in panel at left. State color. When not included in a $2 order, send 2¢ a yard for postage.

14K6902..... **$1.39** A YD.

COLORS:
For 14K6902
1—Black
2—French Chocolate
3—Eggshell
6—Jadestone
8—Brigade Blue
15—Navy Blue
19—Lugano Blue
25—White
41—Fallow Tan
64—Nassau Blue

For Paper Pattern See Page 185

All Silk PIQUE — A CORDED WEAVE

***Unusually* Fine and Soft**
Perfect for New "Day" and "Evening" Fashions

—Heavy, Firm enough to cut "Cords on Bias."
—Width, 39 Inches.

Behold the corded weave stylists have taken to heart! For sports frocks you wear from morn 'till night; most stylish of afternoon frocks; formal evening frocks. Colors listed in panel at left. State color. When not included in a $2 order, send 2¢ a yard for postage.

14K6030..... **95¢** A YD.

COLORS:
For 14K6030
1—Black
2—French Chocolate
3—Eggshell
12—Maize
15—Navy Blue
16—Nile Green
18—Pink
19—Lugano Blue
25—White
38—Peach

For Paper Pattern See Page 185

All Silk SERGE — SMART DIAGONAL WEAVE

Fashion's NEW THEME . . . Silk Styled in Twilled Swank "Sergy" Weave

—Supple, Ideal "Silk-Weight."
—Dull Lustered.
—Width, 39 Inches.

Come what may, you must have a diagonal weave fine frock, jacket-dress, or suit. And if it's this fine, SILK DIAGONAL, your place in fashion is assured. Colors listed in panel at left. State color. When not included in a $2 order, send 2¢ a yard for postage.

14K6001..... **$1.29** A YD.

COLORS:
For 14K6001
1—Black
2—French Chocolate
3—Eggshell
15—Navy Blue
25—White
57—Spanish Tile
64—Nassau Blue

Pattern No. 39K9996. Sizes, 14 to 42. Postpaid...17c.

CREPE DE CHINE
Pure Dye • All Silk

LOW PRICED . . . Yet the *Simplest* Frock or Lingerie Assumes Important "Airs"

—Absolutely No Weighting.
—Width, 39 Inches.

Though fine and light in weight it wears splendidly and keeps its nice appearance, because it is a **pure dye silk.** So soft, so daintily lustered, it's our most popular "party-frock" silk for tots and growing girls. **Colors listed in panel at right. State color. When not included in a $2 order, send 1¢ a yard for postage.**

14K6850..... **69¢** A YD.

COLORS:
For 14K6850
1—Black
3—Eggshell
4—Flesh Pink
10—Light Blue
15—Navy Blue
16—Nile Green
17—Orchid
18—Pink
22—Scarlet
23—Shell Pink
25—White
38—Peach
41—Fallow Tan

All Silk GEORGETTE

Sheer Fabrics Are High Style FOR WINTER OUR Price Is LOWEST

—Delightfully Light and Sheer.
—Width, 39 Inches.

Amazingly practical in the extra amount of wear it affords for street and party frocks. Quite the newest is an underslip of Rayon Taffeta. See 14K8290 on page 167. Colors listed in panel at right. State color. When not included in a $2 order, send 1¢ a yard for postage.

14K6228..... **79¢** A YD.

COLORS:
For 14K6228
1—Black
3—Eggshell
5—Beige Rose
6—Jadestone
8—Brigade Blue
15—Navy Blue
17—Orchid
18—Pink
19—Lugano Blue
22—Scarlet
23—Shell Pink
25—White
41—Fallow Tan
64—Nassau Blue

All Silk CHIFFON

Filmy, Sheer, "Crinkly" Divinely YOUTHFUL and THRIFTY Priced

—Sheer as Mist.
—"Party" Colors as Well as "Street" shades.
—Width, 42 Inches.

Light as thistledown, but surprisingly strong and long wearing. Will take you through a whole season of "party events." Nothing quite so elaborate and dressy for afternoon and street frocks. Colors listed in panel at right. State color. When not included in a $2 order, send 1¢ a yard for postage.

14K6048..... **79¢** A YD.

COLORS:
For 14K6048
1—Black
3—Eggshell
6—Jadestone
10—Light Blue
12—Maize
15—Navy Blue
16—Nile Green
17—Orchid
18—Pink
19—Lugano Blue
22—Scarlet
23—Shell Pink
25—White
64—Nassau Blue

54 INCH All Silk FLAT CREPE

Extra Width . . Traditional Beauty of Weave for a GRAND NEW FROCK

—Close, even Weave.
—Medium Weight.
—Correct New Colors.
—Width, 54 Inches.

Fine, soft, dull-lustered; most becoming of silks, and always in fashion. Ideally supple for the simplest street frock or the most elaborate evening costume. Remarkably low priced considering its style features and serviceability. **Colors listed in panel at right. State color. When not included in a $2 order, send 2¢ a yard for postage.**

14K6968..... **$1.39** A YD

COLORS:
For 14K6968
1—Black
2—French Chocolate
3—Eggshell
6—Jadestone
15—Navy Blue
17—Orchid
18—Pink
19—Lugano Blue
22—Scarlet
23—Shell Pink
25—White
29—Chocolate Cream
41—Fallow Tan
55—Rustic Green
64—Nassau Blue

THE GREATEST DEVELOPMENT since the DISCOVERY OF SILK



Fairloom WATER SPOTPROOF SILKS 98¢ A YARD

INTRODUCED BY Sears

PERFECTED BY Sears

GUARANTEED BY Sears

A Secret Sealing Process

- Prevents Water spots
- Protects the Tiny Strands of Silk
- Adds about 19% More Strength

How Glorious . . . Even in a Deluge of Rain

NOT A SPOT REMAINS

Perfected . . . . Tested . . . . Proved in Our Own Laboratory.

The Romance of SILKS, Made WATER SPOTPROOF: 5,000 years ago a Chinese Princess watched a caterpillar spin a fairy-like filament about itself until it formed a cocoon. She conceived the idea of unwinding the fine filaments, combining into threads and weaving into cloth. That's the origin of silk. Marvelous!

And in our own age something equally as marvelous. Silks . . . EVEN VELVET . . . made Water Spotproof! **(See page 161 for Water Spotproof Velvet.)**

Perfected, tested, PROVED in our own Laboratory; a secret sealing process prevents water spots, even in a deluge of rain no marring ring or spot remains. In weaving silks shown on this page no substitute is used; they're **all silk, every thread. . . .** No coating to wear off; permanently water spotproof. Yet the cost is no more than you'd pay elsewhere for equally fine quality without this water spotproof feature.

Fairloom Crepes
AQUA SEC Processed... WATER SPOTPROOF

All Silk FLAT CREPE
A Real Favorite . . . . Now Water Spotproof

Colors:

1—Black	22—Scarlet
2—French Chocolate	25—White
	35—Maple Beige
3—Eggshell	37—Olympic Blue
5—Beige Rose	38—Peach
6—Jadestone	55—Rustic Green
8—Brigade Blue	57—Spanish Tile
15—Navy Blue	64—Nassau Blue
18—Pink	99—Mandarin Green
21—Bordeaux Wine	

—Smooth, even weave.
—Dull lustered. —Width, 39 Inches.

Soft, supple, prized Fairloom quality. **Colors listed above. State color. When not included in a $2 order, send 2¢ a yard for postage.**

14K6002—A Yard..... **98c**

All Silk CANTON CREPE
Unmistakably Chic . . . . and It's Water Spotproof

Colors:

1—Black	21—Bordeaux Wine
2—French Chocolate	25—White
	35—Maple Beige
3—Eggshell	55—Rustic Green
8—Brigade Blue	57—Spanish Tile
15—Navy Blue	64—Nassau Blue

—Heavy Weight.
—Popular semi-rough weave.
—Width, 39 Inches.

Known for the exceptional wear it affords, now doubly smart and practical because it is water spotproof. Rich, dull-lustered, drapey. **Colors listed above. State color. When not included in a $2 order, send 2¢ a yard for postage.**

14K6003—A Yard..... **98c**

All Silk GEORGETTE CREPE
A Sheer Party Frock . . . and NO WATER SPOTS

Colors:

1—Black	18—Pink
3—Eggshell	19—Lugano Blue
6—Jadestone	22—Scarlet
8—Brigade Blue	25—White
12—Maize	35—Maple Beige
15—Navy Blue	64—Nassau Blue
16—Nile Green	

—Light Weight, sheer.
—Width, 39 Inches.

At Sears, even this dainty, filmy-sheer fabric is water spotproof. All the quality of our famous Fairloom grade and the water spotproof feature at no extra cost to you. **Colors listed above. State color. When not included in a $2 order, send 2¢ a yard for postage.**

14K6004—A Yard..... **98c**

All Silk SATIN CREPE
Aristocratic SATIN Water Leaves No Spots

Colors:

1—Black	21—Bordeaux Wine
2—French Chocolate	25—White
	41—Fallow Tan
3—Eggshell	55—Rustic Green
15—Navy Blue	

—Lustrous Face, Dull Back.
—Width, 39 Inches.

Enjoy the elegance of Fairloom all silk satin crepe for your best-occasion-frock; and many times you will be thankful the soft, supple, satiny texture is water spotproof. Think of the **Style** and the practical features of a satin crepe jacket-dress or suit that is water spotproof! **Colors listed above. State color. When not included in a $2 order, send 2¢ a yard for postage.**

14K6005—A Yard..... **98c**

We're Proud of this Wonder Value!

• ALL SILK •
Washable
FLAT CREPE



COLORS:
1-Black
2-French Chocolate
3-Eggshell
5-Beige Rose
6-Jadestone
8-Brigade Blue
12-Maize
15-Navy Blue
16-Nile Green
18-Pink
21-Bordeaux Wine
22-Scarlet
23-Shell Pink
25-White
37-Olympic Blue
41-Fallow Tan
55-Rustic Green
57-Spanish Tile
64-Nassau Blue
99-Mandarin Green

Who would ever believe!
That an
ALL SILK FABRIC
GOOD SILK...GOOD DYES
...Could be bought for
Such a LOW PRICE...

• • •

A YARD
59c

AN INSPIRATION FOR THE SMART FASHIONING OF FROCKS, BLOUSES, SUITS, LINGERIE . . . . . SOMETHING NEW FOR ALL OCCASIONS

★18 NEW Shades...Colors You'll See Everywhere On Display . . . and the all important White and Black.
★Smooth, "dull-lustered", even weave ★Width, 39 inches.

Your taste for the fine and beautiful is not lessened . . . you'll always enjoy the luxury of wearing silk. With this surpassing low price we make it sensible and economical to wear silk, SILK and MORE SILK . . . for every-day as well as dress-up occasions. This Wonderful Value Silk is good medium weight, containing more silk, better quality silk, more finely woven and better finished than any quality we know of at such a surpassingly low price. Colors listed in panel above. State color. When not included in a $2 order, send 2c a yard for postage.

14K6000—A YARD.....59c

Fine LINGERIE COTTONS

"NEVER CLING"



The ONLY GUARANTEED FAST COLOR PERMANENT FINISH Slip Fabric

For Paper Pattern See Page 185

Doesn't Creep
Doesn't Cling . . .
Gives SLEEK, SLIM LINES

— Mercerized Combed Cotton.
— Guaranteed Fast Colors.
— Smooth, Very Lustrous.
— 39 Inches Wide.

THIS YEAR even the simplest dress calls for a matching slip. "Never Cling" is fine of weave, comes in tempting colors; has lustrous, silk-like finish. Also used for bloomers, step-ins, children's clothes. Colors listed below. State color.

Colors:

Apricot	Orchid
Baby Blue	Old Rose
Beige Clair	Pearl Gray
Black	Pink
Navy Blue	Queen Blue
Nile Green	White

When not included in a $2 order, send 2¢ a yard for postage.

36K5250—A YARD. **28c**



ADORATION SATEEN

Simply *Dozens of Uses* for this BETTER QUALITY Satiny Finished Cloth . . .

—Fully Mercerized. —Very Lustrous.
—Good Weight. —36 Inches Wide.

Beautiful colors now most in demand for pajamas, smocks, aprons; also cushions, bedspreads, slip covers. Colors listed below. State color. When not included in a $2 order, send 2¢ a yard for postage.

Colors:

Apricot	Medium Yellow
Black	Plum
Copen Blue	Rose
Emerald Green	Rose Pink
Fallow Tan	White
Hyacinth	

36K5221
A YARD
22c



BELLEFAIR BATISTE•

Our Best Quality
Delightful FAST COLORS

—Combed Cotton. —Fully Mercerized.
—Sem-Sheer Weave. —39 Inches Wide.

A joy to make up lingerie you know won't fade with the first washing. And dainty frilly blouses —for which this fabric is in high favor. Also used for babies' dresses, slips, gowns. Colors listed below. State color.

Colors:

Lavender	Pale Yellow
Light Blue	Peach
Light Green	Pink
White	

When not included in $2 order, send 1¢ a yard for postage.

36K5112
A YARD
18c

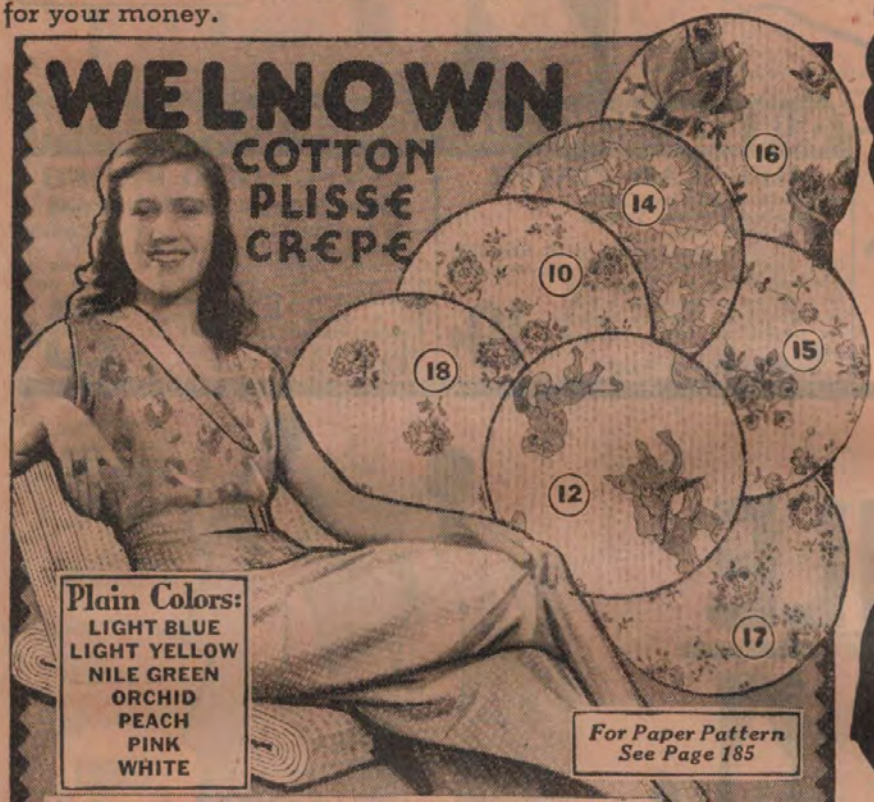
SEARS VALUES MEAN "QUALITY AT SAVINGS"

For More Than 45 Years, Sears Have Been Saving Money for Fathers and Mothers on Their Own Clothes and Children's Wear

Here you get sturdy fabrics; washable fabrics; sheer, dainty materials for fine lingerie; babies' things. Qualities you can depend upon for the satisfactory wear you've a right to expect. Cottons of every description—always at lowest prices.

Our tremendous volume means tremendous values for you. We've proved for many years *Sears is the Place for Economy!* Order from Sears any day, every day for biggest returns in value for your money.

WELNOWN COTTON PLISSE CREPE



Plain Colors:
LIGHT BLUE
LIGHT YELLOW
NILE GREEN
ORCHID
PEACH
PINK
WHITE

For Paper Pattern See Page 185

Plain Colors

—Permanent Crinkle.
—Width, 30 inches.

Same low price, and now it's heavier, more deeply crinkled. Requires no ironing. Colors shown above. State color. When not included in a $2 order, send 2¢ a yd. for postage.

36K5145 A Yard..... **11c**

New Prints

—Deep, Permanent Crinkle.
—Width, 30 inches.

Best quality at savings. Requires no ironing. Harmonizing color designs on grounds of: (10) Peach; (15) Blue; (16) Maize; (17) Orchid; (18) Pink, or (12) Pink Kiddie pattern; (14) Blue Kiddie pattern. State pattern number. When not included in $2 order, send 2¢ a yd. for postage.

36K3345—A Yard. **15c**

NAINSOOK | LONGCLOTH

Firm Grade COSTS LITTLE

—Fine, Firm Weave.
—Soft and Dainty.
—Width, 36 inches.

MAKE those dozens of soft, fine little dresses for baby; underthings for the children; slips, gowns, and pajamas for yourself. Bigger savings at Sears on this good, durable Nainsook. Colors listed above at right. State color. When not included in a $2 order, send 2¢ a yard for postage, or 10¢ for 10 yards and over.

36K5165 A Yard..... **7½c**

For orders in quantities of 10 yards or more of this cloth, price, per yard **7c**

Colors:
BABY PINK
LIGHT ORCHID
PEACH
WHITE



Popular Grades *for All the Family*

—Thread Count 68x72.
—Width, 36 inches.

Very low price for this longer wearing quality. Finer cotton, more closely woven than 36K5196 below. Colors listed at left. State color. When not included in a $2 order send 2¢ a yd. for postage.

36K5117—A Yd. **7½c**

—Standard Quality.
—Width, 36 inches.

Inexpensive, dainty, 64x60 thread count. Colors listed above at left. State color. Put up in 10-yard bolts only. When not included in a $2 order, send 10¢ postage for 10 yards.

36K5196 10 YDS. **65c**



Tinted UNDERWEAR CHECKS

OUR BETTER GRADE

—72x80 Thread Count.
—Width, 36 inches.

Bigger savings on this finer, stronger cotton. Ideal for men's athletic suits; women's and girls' lingerie; tots' dresses; curtains. Colors shown above. State color. When not included in $2 order send 2¢ a yd. for postage, or 10¢ for 10 yds. and over.

36K5105—A Yd. **7½c**

For orders in quantities of 10 yards or more of this cloth, price, per yard. **7c**

Full Standard Quality

—64x60 Thread Count.
—Width, 36 inches.

Not quite so fine, but wonderfully good grade at this low price. Serves many a purpose in the home; affords plenty of service for such an inexpensive cotton. Colors shown above. State color. Put up in 10-yard bolts only. When not included in a $2 order, send 10¢ postage for 10 yds.

36K5191..... 10 YDS. **65c**

SILVERTONE COMBED YARN NAINSOOK



...OUR FINEST QUALITY...

Has Soft, Beautiful Finish

—Long Staple, Fine Combed Cotton Yarns.
—Soft, Full Mercerized Finish. —WHITE ONLY.

Fine textured, soft beautiful finish, all the quality fineness you could ask for your best-wear slips, gowns, lingerie; dainty hand-made dresses for baby. When not included in $2 order, send 1¢ a yard for postage.

36 In. Wide
36K5070 A yard..... **13c**

39 In. Wide
36K5072 A yard..... **15c**

FINE QUALITIES FOR BABIES' WEAR



Two Widths Offered in Each Fabric

—All Combed Cotton Yarns.
—Soft, Full Mercerized Finish.
—WHITE ONLY.

Specially made for us by the Wamsutta Mills, weavers of fine fabrics. Priced unusually low. Surprisingly long wearing for so fine and dainty a fabric. When not included in $2 order, send 1¢ a yard for postage.

30 In. Wide
36K5075 A Yard.... **17c**

39 In. Wide
36K5077 A Yard.... **20c**

—Finely Woven of High Grade Cotton.
—Requires No Starch in Laundering.
—WHITE ONLY.

Save at Sears on this nationally known quality. Long wearing, permanently crisp cotton fabric. A favorite for babies' dresses, slips, and bonnets. When not included in $2 order, send 1¢ a yard for postage.

29 In. Wide
36K5001 A Yard.... **18c**

39 In. Wide
36K5002 A Yard.... **22c**

See Complete Index in BACK of this Catalog

SEARS LEAD IN FAST COLOR COTTONS



NON-CLING COTTON LINGERIE FABRIC

Improved Again!
NOW—*Guaranteed Fast Colors*

—Slips Like Silk
—Mercerized, Combed Cotton
—Fine, Even Weave
—Special Smooth Finish
—36 Inches Wide

Nothing quite so good looking and practical for inexpensive slips, bloomers, Chemises, pajamas, as this medium weight lustrous cotton. Because of its smooth finish, outer garments won't creep up or cling. Guaranteed fast colors add to its desirability. **Colors listed below. State color. When not included in a $2 order, send 2¢ a yard for postage, or 10¢ for 10 yards and over.**

COLORS:

Alice Blue, Apricot, Baby Blue, Black, Navy Blue, Nile Green, Orchid, Pink, Rose, Tan, White

36K5218

A YARD **19c**

For orders in quantities of 10 yards or more, of this cloth, price per yard. 18½c

For Paper Pattern See page 185

We don't just take the manufacturer's word for it when we tell you a fabric is fast color. Cottons shown on this page have been tested and re-tested in our laboratory. Not unless it successfully passes these tests, do we list it in our book. In addition we offer better qualities, greater assortments, more style, than you'll find at any other store at such low prices. You save most here because we buy in such large quantities we can afford to sell for *less*.



For Paper Pattern See Page 184

OUR BEST MERCERIZED COTTON BROADCLOTH

Colors:
ALICE BLUE
BEACH SAND
DALE GREEN
LEGHORN YELLOW
ORCHID
PEACH
QUEEN BLUE
ROSE
WHITE

REGULAR FINISH

—Guaranteed Fast Color
—Combed Cotton Yarns
—36 Inches Wide

Firm, lustrous quality with fine silk-like finish for shirts, blouses, women's dresses. When not included in a $2 order send 2¢ a yd. for postage. Colors listed in panel at left. State color.

36K5122—A Yard.... **19c**

SANFORIZED FINISH
Guaranteed Shrinkproof

—36 Inches Wide —Fast Colors

Same good quality cotton broadcloth as No. 36K5122 shown at left, but Sanforized to make it shrinkproof. When not included in a $2 order, send 2¢ a yard for postage. Colors listed in panel at left. State color.

36K5123—A Yard..... **23c**

VOILE



A Fine Hard Twist Cotton for Frocks and Curtains

— Guaranteed Fast Colors
— Wide Tape Selvages
— 39 Inches Wide

The daintiest of soft cotton voiles, very finely woven. More threads to the inch give it a desirably firm texture. You can wear even the delicate shades secure in the knowledge it's WASHFAST, BOILFAST, SUNFAST. Used for lingerie, tots' dresses, fine curtains.

When not included in a $2 order, send 1¢ a yard for postage. Colors listed in panel. State color.

COLORS:
Alice Blue, Baby Pink, Beach Sand, Black, Light Blue, Light Rose, Maize, Nile Green, Orchid, Peach, White

36K5125

15c A YARD



NATIONALLY KNOWN

Soiesette

A Very Finely Woven Extra Lustrous COTTON PONGEE

★ Guaranteed Fast Colors
★ All Combed Cotton
★ Highly Mercerized
★ 31½ Inches Wide

A big favorite for dresses, pajamas, smocks, men's and boys' shirts. Especially liked for children's clothes. Soiesette's woven from long staple cotton yarns into a smooth, silk-like finished fabric. Wears wonderfully well. Washes up beautifully. **Colors shown at right. State color.**

When not included in a $2 order, send 2¢ a yard for postage.

36K5108
A Yard..... 20c

INDIAN HEAD



The Nearest Thing to Linen in Looks and Wear
Tailors Smartly

COLORS:
Apricot, Bermuda Green, Brittany Blue, French Beige, Lilac, Maple Sugar, Medium Blue, Navy Blue, Rose, Tangerine

—WASHFAST—BOILFAST —SUNFAST
—Full 36 Inches Wide

A nationally known cotton from which you can make the smartest suits and frocks; also house dresses, pajamas, suits. Colors listed above. State color. If not part of $2 order, send 2¢ a yard for postage.

36K5147..... **23c** A YARD

For WHITE Indian Head see page 186.

For Paper Pattern See Page 184

FADENOT COTTON PONGEE



COLORS:
Alice Blue, Apricot, Black, Chamois, Hyacinth, Light Blue, Medium Green, Rose Pink, White

Our Improved Quality in *The Popular* WIDER WIDTH

—Washfast, Boilfast, Sunfast
—36 Inches Wide

A finer, better quality cotton pongee made with smooth, lustrous finish. For frocks and suits. Colors listed at left. State color. When not included in a $2 order, send 2¢ a yard for postage.

36K5190—A Yard..... **18c**

CHEERY DAYTIME FABRICS



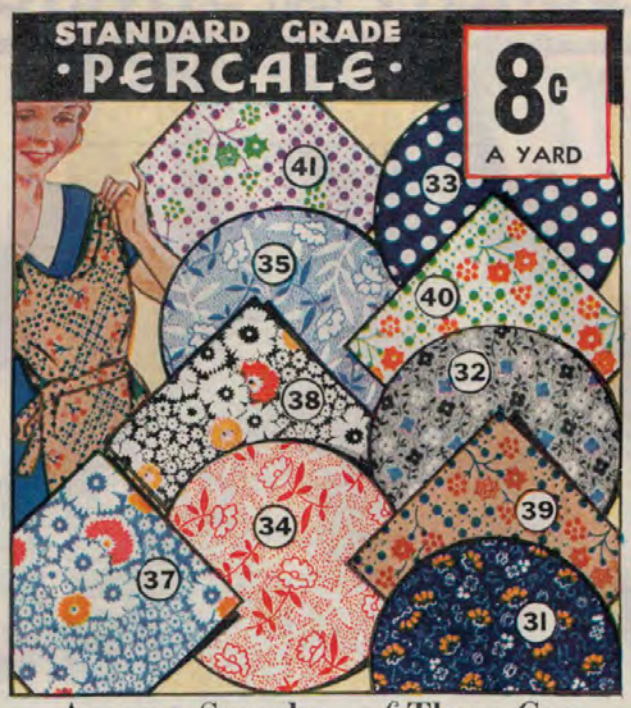
for House Dresses, Trimmings You'll Like These Colors

— Full Standard Quality.
— Strong, Firmly Woven.
— 36 Inches Wide.

Rightly popular—because it comes out of the tub with bright, unfaded freshness, just like new. A FAST COLOR cotton sure to please you. **When not included in a $2 order, send 2¢ a yard for postage, or 10¢ for 10 yds. and over. Colors shown. State color.**

36K3240—A Yard..... **10c**

For orders in quantities of 10 yards or more. Price, per yard..... **9½c**



Aprons, Smocks...*of* These Gay Prints Brighten Kitchen Hours

— Full Standard Quality.
— Not Fast Color.
— 36 Inches Wide.

Attractively styled prints that'll give you a big money's worth in long, satisfactory wear. Gay little designs for tots' clothes; for aprons, house dresses. **When not included in a $2 order, send 2¢ a yard for postage, or 10¢ for 10 yards and over. State pattern number.**

36K3216—A Yard..... **8c**

For orders in quantities of 10 yards or more. Price, per yard..... **7½c**

Sears Cottons *Laboratory Tested* Wear Best



FULL STANDARD QUALITY America's Best Sateen Value!

— Medium Weight, Lustrous.
— 36 Inches Wide.

Firmly Woven—Sturdy wearing—Low priced. One of the most economical sateens you could possibly find! Unusually large color range including popular shades for men's and boys' shirts, trimmings; plenty of high shades for pajamas, bloomers, slips, smocks, children's clothes. **When not included in $2 order send 2¢ a yard for postage, or 12¢ for 10 yds. and over. Colors shown. State color.**

36K5255—A Yard..... **13c**

For orders in quantities of 10 yards or more Price, per yard..... **12½c**

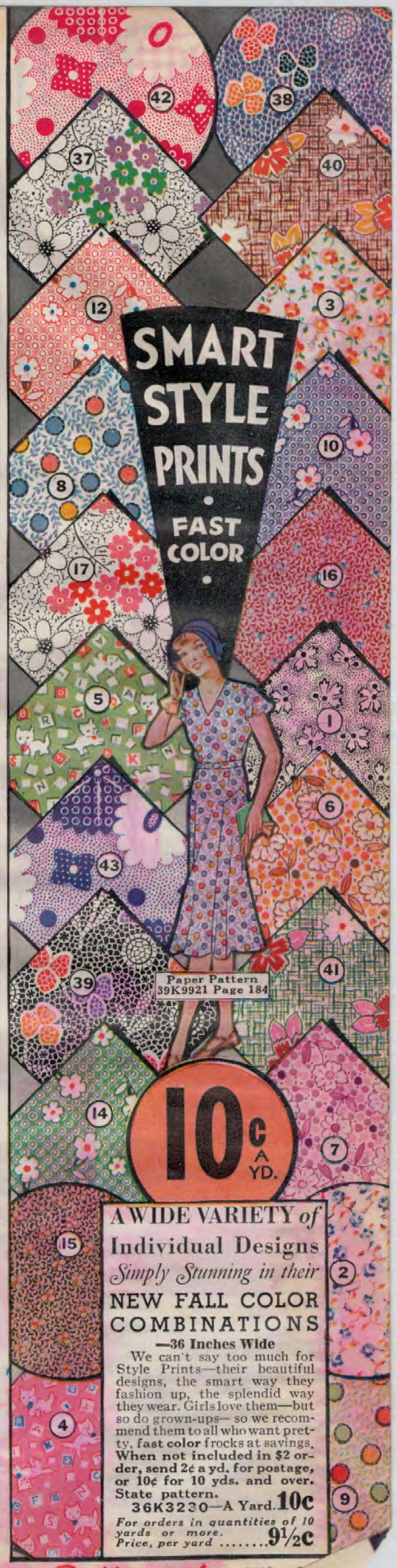


FASHION REPEATS ITSELF Quaint Prints *are* High Style Today

— Washfast Colors.
— Fine, Close Weave.
— Soft Finish.
— 36 Inches Wide.

Dresses made from it will prove the mainstay of your daytime hours. And you'll be glad Fashion has revived this kind of print. A splendid wearing cotton for house frocks, children's school clothes, tots' garments. **When not included in a $2 order, send 2¢ a yard for postage. State pattern number.**

36K3373—A Yard..... **15c**



A WIDE VARIETY *of* Individual Designs *Simply Stunning in their* NEW FALL COLOR COMBINATIONS

—36 Inches Wide

We can't say too much for Style Prints—their beautiful designs, the smart way they fashion up, the splendid way they wear. Girls love them—but so do grown-ups— so we recommend them to all who want pretty, **fast color** frocks at savings. **When not included in $2 order, send 2¢ a yd. for postage, or 10¢ for 10 yds. and over. State pattern.**

36K3230—A Yard. **10c**

For orders in quantities of 10 yards or more. Price, per yard **9½c**

Dress Becomingly at Little Cost . . . In Cottons!

QUALITY and SAVINGS GUARANTEED



Guaranteed FAST COLORS

For FINE QUALITY PRETTIEST DESIGNS and LOTS OF WEAR

Choose Paradise

—Firm, Fine Weave.
—36 Inches Wide.

Choose the prints—or the plain colors—in both, you get the same fine quality cotton, the same firm, close weave fabric. Mothers tell us it's the **best wearing cotton they've found for children's clothes.** Makes up smartly in women's dresses, pajamas, boys' tub suits, blouses; also draperies, bedspreads for tots' rooms. **When not included in $2 order, send 2¢ a yard for postage, or 12¢ for 10 yards and over.**

PRINTS
State pattern number.
36K3355—A YARD **13½c**
For orders in quantities of 10 yards or more. Per yd. **13c**

PLAIN COLORS
Colors shown. State color.
36K5155—A YARD **13½c**
For orders in quantities of 10 yards or more. Per yd. **13c**

17c A YARD TWEEDETTE COTTON SUITING



TWEED-LIKE PRINTS That Rival *the* BEAUTY *of* WOOLS

—Washfast colors.
—Newest Fall Patterns. 36 Inches Wide.

A medium weight fall cotton that's very good looking—and amazingly inexpensive. All the richness of Autumn is in its soft browns, blues, and deep wine reds. Fashions up into the smartest little frocks and suits—school clothes, too, that look like tweeds, but are WASHABLE. **When not included in a $2 order, send 2¢ a yard for postage.** State pattern number.

36K3380—A Yard..... **17c**

13c A YARD SOPHOMORE COTTON BROADCLOTH



for Men's SHIRTS.. Schoolgirls' DRESSES..An All Year Favorite

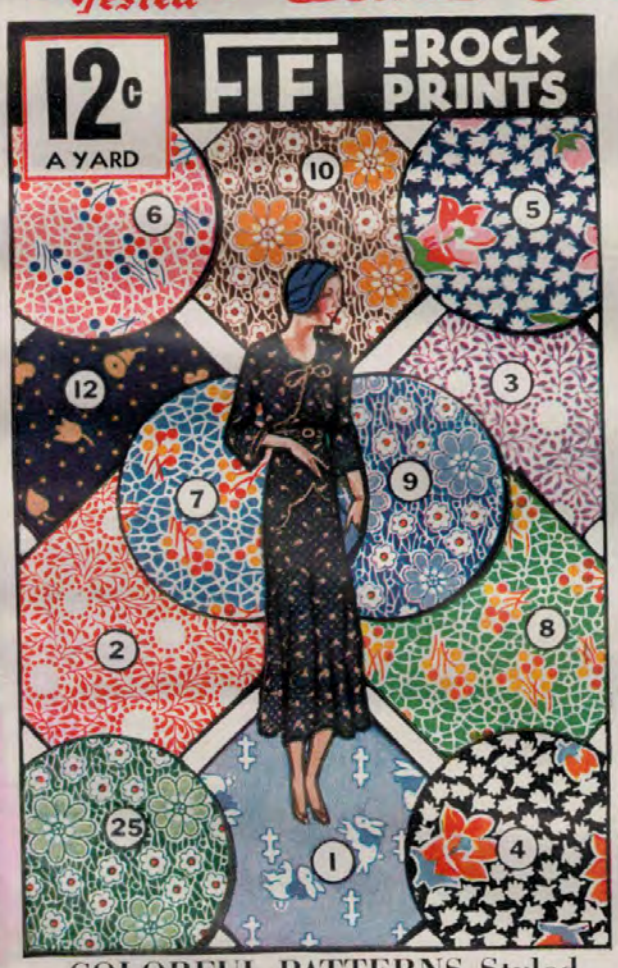
—36 Inches Wide. **—Sturdy Quality.**

Sunfast—Washfast—Boilfast—surprisingly strong, too! No wonder it's first choice for girls' school dresses, for small tots' creepers, and play suits—for dad's shirts. Also liked for women's smocks, house dresses, pajamas, boys' blouses. **When not included in a $2 order, send 2¢ a yard for postage or 12¢ for 10 yds. and over.**

Colors shown. State color.
36K5180—A Yard..... **13c**
For orders in quantities of 10 yards or more, Price, per yard..... **12½c**

Laboratory Tested Sears Cottons Wash Best!

12c A YARD FIFI FROCK PRINTS



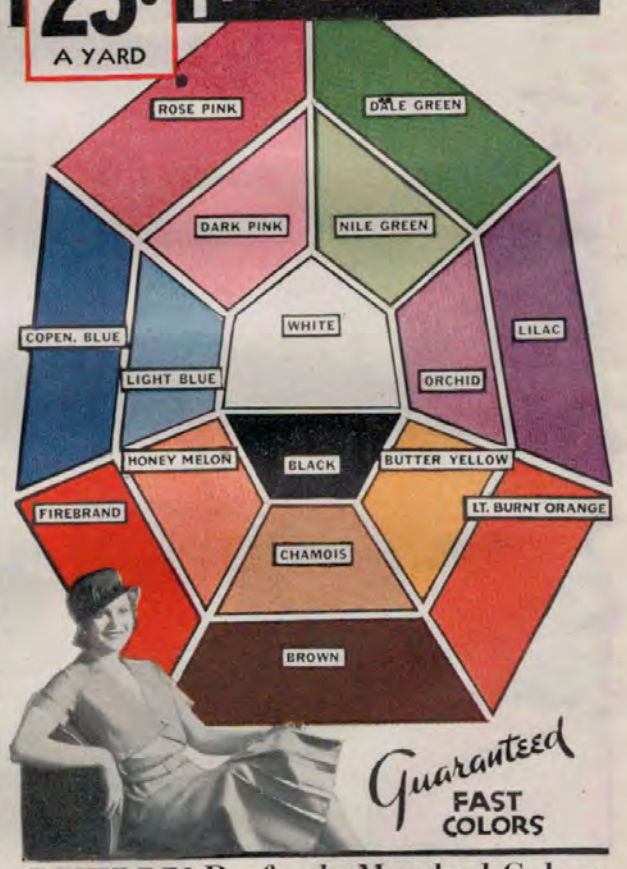
COLORFUL PATTERNS Styled *for* Pretty Autumn Frocks

—Washfast Colors. **—36 Inches Wide.**

A soft finished cotton known and liked by thousands for its unusually smart designs—its serviceable wear. A pleasing fabric for dresses, pajamas, children's school wear, frocks for tots. **When not included in a $2 order, send 2¢ a yard for postage, or 12¢ for 10 yds. and over.** State pattern number.

36K3222—A Yard..... **12c**
For orders in quantities of 10 yards or more, Price, per yard..... **11½c**

25c A YARD PASTORAL CLOTH



NEW! Perfectly Matched Colors for Quilts . . . Appliques

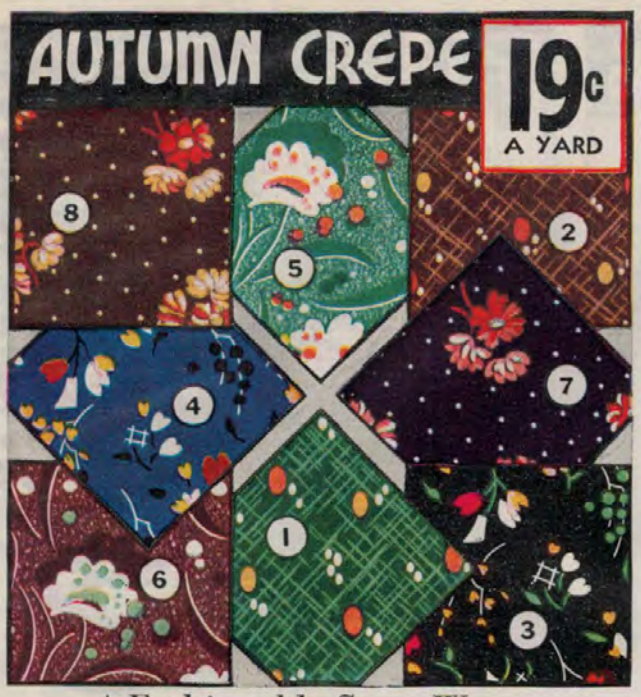
- **Very Fine Weave.**
- **Fully Mercerized.**
- **All Combed Cotton Yarns.**
- **36 Inches Wide.**

Blue that blends with a deeper blue, orchid that goes perfectly with lilac—endless possibilities for two-toned dresses; applique designs, quilt making, unusual spreads, drapery effects if you use these new matched colors. A beautifully finished cotton that fashions up exquisitely. **When not included in a $2 order, send 2¢ a yard for postage.** Colors shown. State color.

36K5107—A Yard..... **25c**

"Variety is the Spice of Life" this Season's Cottons Prove It!

FALL'S SMARTEST COTTONS

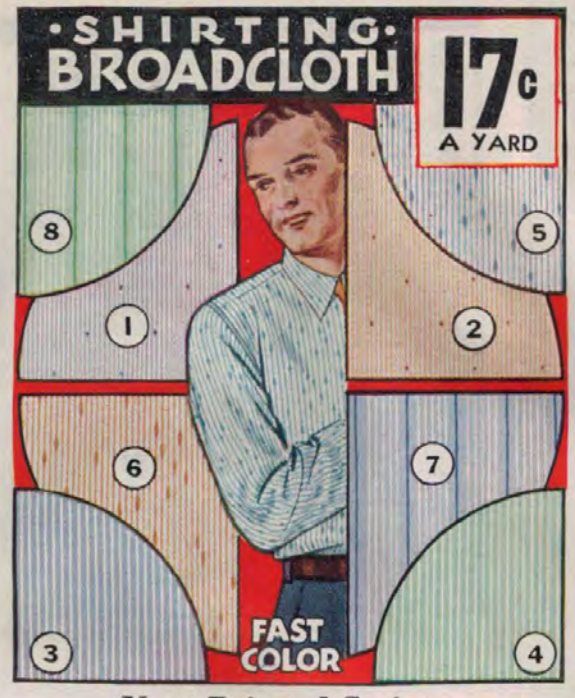


A Fashionable Crepe Weave *in the* NEW, RICH TONES of Fall

—Washfast Colors
—"Just Right" Medium Weight
—35 Inches Wide

A fine, slightly creped weave distinguishes this smart cotton. The colorful patterns are among Autumn's prettiest **Serviceable quality that proves charming as well as practical** when made up into women's dresses, girls' school frocks, children's clothes. **When not included in a $2.00 order, send 2¢ a yard for postage. State pattern.**

36K3367—A Yard.....**19c**



Neat Printed Stripes For Shirts and Shorts *at* Savings!

—Guaranteed Fast Color
—Fine, Smooth Weave
—36 Inches Wide

Fast color, clear-cut stripes—good looking, splendid wearing—a most satisfactory quality for men's and boys' shirts, shorts. **Women like it, too, for stripes are smart when fashioned into shirt-maker frocks**—and they give sapling-slim lines besides! **When not included in a $2 order, send 2¢ a yard for postage. State pattern number.**

36K3391—A Yard.....**17c**



The Newest and
Prettiest Fall Cotton

- **Washfast Colors**
- **Faille Crepe Weave**
- **Full Mercerized Finish**
- **36 Inches Wide**

Created especially for Sears—a beautiful cotton in patterns that are actual reproductions of expensive silk designs. Softly lustrous, and the colorings are unusually attractive. **When not included in a $2 order, send 2¢ a yard for postage. State pattern.**

36K3338—A Yard.....**25c**

Correct New Weaves Styled for Autumn



A QUALITY FABRIC... and Guaranteed FAST COLORS

—Nationally Known **—Beautifully Styled**
—Serviceable Quality **—36 Inches Wide**

No doubt about the "goodness" of this fabric—**Fruit of the Loom is known wherever fine cottons are sold.** But, here, at Sears you get it at a decided saving in price. Unusually lovely patterns—note their clear, bright colors. For dresses, pajamas, smocks—and children's school clothes that will tub without fading. Very attractive when used as a trimming. **When not included in a $2 order, send 2¢ a yard for postage. State pattern number.**

36K3341—A Yard.....**15c**



Tailors Beautifully..a FAVORITE *for* SUITS..SCHOOL CLOTHES

—Fully Mercerized **—33 Inches Wide**

Look again at the deep, rich colors, remember this is a good weight, firmly woven fabric with **linen-like finish.** Has body enough to pleat well—and tuck. Choose it for jacket dresses, sports frocks with contrasting top; children's dresses, tub suits. **When not included in a $2 order, send 2¢ a yard for postage, or 12¢ for 10 yds. and over. Colors shown. State color.**

36K5100—A Yard.....**12½c**

For orders in quantities of 10 yards or more, Price, per yard.....**12c**



Fine..Satin-Like!
Drapes Exquisitely

- **Washfast Colors**
- **Combed Cotton Yarns**
- **Fully Mercerized**
- **36 Inches Wide**

Choose it for your new dress—if you want the strength and wear of cotton with the beauty of charmeuse. This is a finer, stronger, lovelier quality than you could possibly expect at this price. **When not included in a $2 order, send 2¢ a yard for postage. State pattern number.**

36K3347—A Yard..**25c**

Be Fashion-right and Thrift-wise, Too... Use Fast Color Cottons

Wear Tested GINGHAMS and CHAMBRAYS



New Improved Quality

FINER WEAVE...FAST COLORS

—Very Attractively Styled.
—Firmly Woven —36 Inches Wide.

Gingham takes on NEW STYLE INTEREST—with the "young set" all wearing smart Plaid blouses. Four of the prettiest are here in the good, firm quality mothers approve. Also plenty of checks and crossbars for house-frocks, aprons, pajamas, kiddies' school clothes; use for pillow tops and sash curtains, too. **When not included in a $2 order, send 2¢ a yard for postage. State pattern number.**

36K4019—A Yard.....**14c**



EXTRA HEAVY..Sturdy Fabric *for* Boys' Suits..KNICKERS

—Firm Textured. —Washable.
—Looks Like Tweed. —36 Inches Wide.

Has all the "rough and tumble" virtues you'd want in a boy's suiting, and neat attractive "looks" besides! The **woven-in patterns** give it its tweed-like appearance. Also liked for sports clothes, girls' suits. **When not included in a $2 order, send 4¢ a yard for postage. Colors shown. State color.**

36K4397—A Yard.....**19c**



Better Than Others Offer at Anything Like This LOW PRICE

—Firmly Woven.
—32 Inches Wide.

These are the neat checks best liked for kitchen aprons, house dresses, tots' wear. **Sturdy durability** is woven into every yard of this gingham. **Put up and sold in 10-yard lengths only. When not included in a $2 order, send 10¢ for postage for 10 yards. State pattern number.**

36K4088—10 Yards.....**70c**

Sears Cottons are Sturdy

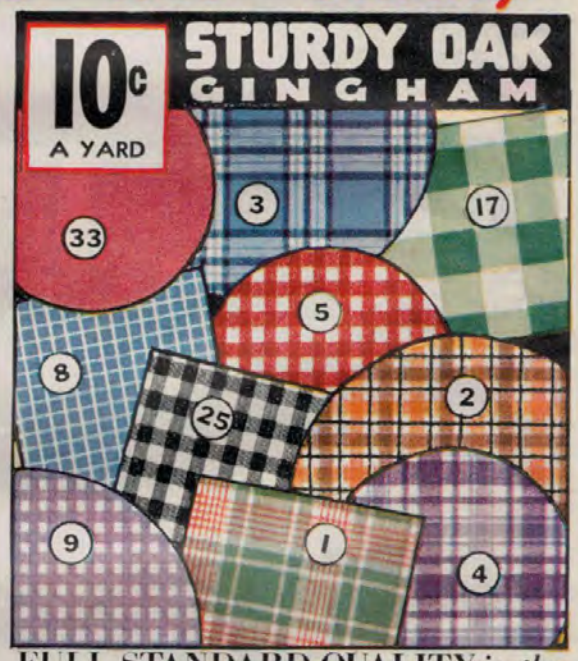


A STRONG UTILITY FABRIC ...Stands the Rub-of-the-Tub

—Neat Woven-in Patterns. —28 Inches Wide.

A sturdy, strong cotton work fabric in neat, soil-resisting designs for women's field, factory, and house dresses; men's shirts, kiddies' play suits. **When not included in a $2 order send 2¢ a yard for postage, or 12¢ for 10 yards and over. State pattern number.**

36K4385—A Yard.....**8½c**
For orders in quantities of 10 yards or more; Price, per yard.....**8c**



FULL STANDARD QUALITY *in the* Checks Best Liked for School Wear

—Washfast Colors. —32 Inches Wide.

Remarkably good quality for such a very low price. Wears sturdily. Patterns include four of the smart plaids young fashionables are choosing for blouses, and plenty of checks for dresses, pajamas, children's wear, curtains. **When not included in $2 order, send 2¢ a yard for postage, or 10¢ for 10 yds. and over. State pattern.**

36K4030—A Yard.....**10c**
For orders in quantities of 10 yards or more, Price, per yard.....**9½c**



Beautifully Fine Quality

Permanent Linen-Like Finish

- **Guaranteed Fast Colors**
- **Pre-Shrunk**
- **Smoothly Woven—Crisp**
- **30 Inches Wide**

The small check patterns that are always good for youngsters' frocks and blouses. Also larger checks and plain colors in this finely woven, BETTER GRADE cotton that wears so wonderfully, and is a favorite for dresses, tub suits, pajamas, sash curtains, draperies, pillow tops. WASHFAST, SUNFAST, too! **When not included in a $2 order, send 2¢ a yd. for postage. State pattern no.**

36K4015—A Yard.....**18c**



JUST MADE FOR KIDDIES Good for House Frocks, Too!

—Firmly Woven. —26 Inches Wide.

Costs little to make creepers, dresses, play suits if you use this inexpensive fabric. Saves, too, on men's shirts, boys' blouses. **Put up and sold in 10-yard lengths only. When not included in a $2 order, send 10¢ postage for 10 yards. State pattern number.**

36K4084—10 Yards.....**55c**

Cotton ... The Healthiest Fabric Made ... Best for Kiddies

COTTONS for WARMTH



OUR LEADER . . . KIDDIES' SPECIAL

Saves Most on Small Garments

—Medium Weight.
—Fleeced on Both Sides.
—27 Inches Wide.

You'll like its serviceable quality—its soft, fleecy feel. This **narrower width** is mothers' choice because it offers most economy in cutting children's sleeping garments, underthings. **Put up and sold in 10-yard lengths only. When not included in a $2 order, send 10¢ postage for 10 yards. State pattern number.**

36K4815—10 Yards **65c**



A High Grade, Sturdy Cotton FLANNEL

Fleeced on Both Sides

- **Extra Quality.**
- **Heavy Weight.**
- **Fleeced on Both Sides.**
- **36 Inches Wide.**

A better, heavier weight cotton flannel than the grade shown at right. **Quality that wears splendidly.** For gowns, pajamas, children's dresses, sleepers. Colors include a new dark gray for men's and boys' shirts, also a new plain color red. **When not included in a $2 order, send 2¢ a yard for postage. State pattern number.**

36K4258—A Yard. **12½c**



36-in BARGAIN COTTON FLANNEL

Think of the Savings

—Medium Weight.
—Fleeced on Both Sides.
—36 Inches Wide.

The popular patterns most in demand for pajamas, nightgowns, children's sleepers. A serviceable quality cotton flannel that wears and washes satisfactorily. **When not included in a $2 order, send 12¢ postage for 10 yards. Put up and sold in 10-yard bolts only. State pattern number.**

36K4830
10 Yards..... **75c**

...They Thrive on Hard Service



Made to Stand Kiddies' Wear and Tear

—32 Inches Wide. **—Woven Patterns.**

Made sturdy—to give hard wear—an attractive looking, firmly woven cotton. For creepers, tub suits, coveralls; and men's shirts women's house dresses. **When not included in a $2 order, send 2¢ a yard for postage, or 12¢ for 10 yards and over. State pattern number.**

36K4040—A Yard **10½c**

For orders in quantities of 10-yards or more, Price, per yard..... **10c**



Serviceable, Practical Grade

—32 Inches Wide. **—Woven Patterns.**

When you note the attractiveness of the designs, feel the good, firm quality—you'll agree it's a lot of value! A popular grade for house dresses, school clothes. **When not included in a $2 order, send 2¢ a yard for postage, or 10¢ for 10 yards and over. State pattern number.**

36K4018—A Yard..... **7½c**

For orders in quantities of 10-yards or more, Price, per yard **7c**



THE THRIFT CLOTH OF A NATION

—Woven Patterns.
—36 Inches Wide.

Neatest, most attractive lot of stripes and plain colors we've seen in a fabric priced so low. **Firm textured, serviceable cotton** for house dresses, tots' clothes, men's shirts. **When not included in a $2 order, send 2¢ a yard for postage, or 10¢ for 10 yds. and over. State pattern.**

36K4011—A Yard.. **7½c**

For orders in quantities of 10 yards or more, Price, per yard..... **7c**



In PATTERNS, COLORS and TEXTURE..Looks Like Wool

- **Washable.**
- **Woven Patterns.**
- **Sturdy Quality**
- **35 Inches Wide.**

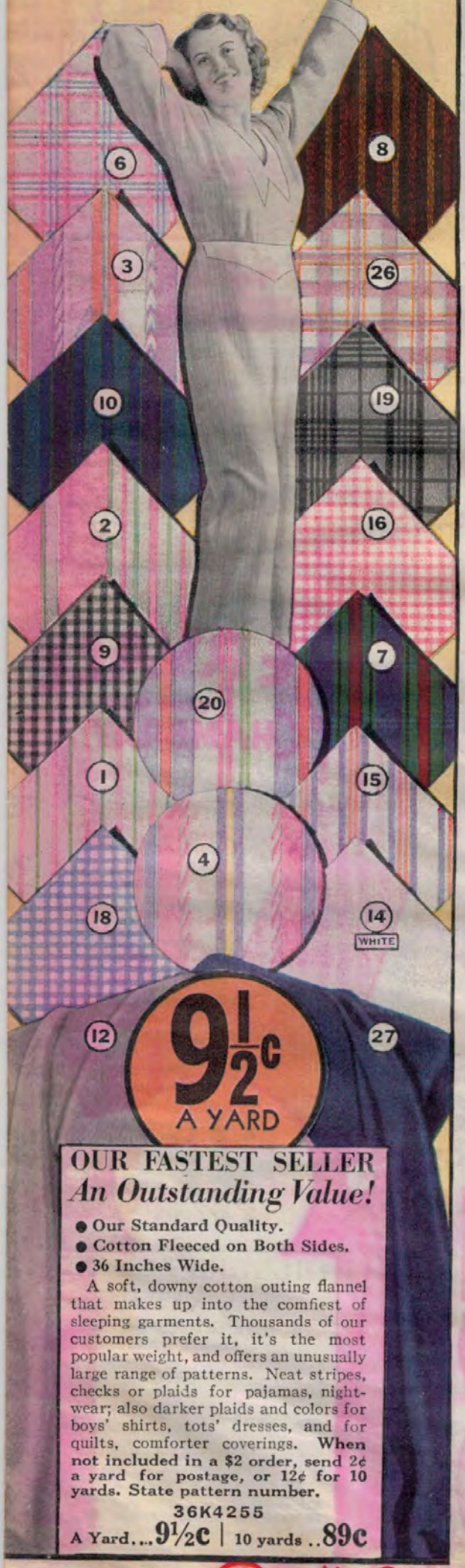
Styled so prettily, you'll have to look again at the low price to believe such a bargain possible New monotone plaids, fashionable tweed effects, popular check designs. **When not included in a $2 order, send 2¢ a yard for postage. State pattern number.**

36K4060—A Yard..... **22c**

Easy to Wear..Easy to Wash..Send Them to School in Cotton

Soft Downy COTTON FLANNELS

Jack Frost YARD WIDE COTTON OUTING FLANNEL



9½c A YARD

OUR FASTEST SELLER
An Outstanding Value!

- Our Standard Quality.
- Cotton Fleeced on Both Sides.
- 36 Inches Wide.

A soft, downy cotton outing flannel that makes up into the comfiest of sleeping garments. Thousands of our customers prefer it, it's the most popular weight, and offers an unusually large range of patterns. Neat stripes, checks or plaids for pajamas, nightwear; also darker plaids and colors for boys' shirts, tots' dresses, and for quilts, comforter coverings. **When not included in a $2 order, send 2¢ a yard for postage, or 12¢ for 10 yards. State pattern number.**

36K4255

A Yard...9½c | 10 yards..89c

27-INCH 9c A YARD Velvedown



OUR FINEST, HEAVIEST White Shaker Flannel

—Very Soft and Absorbent.
—Non-Irritant.—Snowy White Bleach.

Made of fine quality pure cotton, this is a grade that will please the most particular. **A soft, warm, heavy weight** suitable for tots' dresses, kimonos, sleeping suits, diapers; also slips, gowns, and pajamas for grown-ups. **When not included in a $2 order, send 2¢ a yard for postage, or 12¢ for 10 yds. and over.**

		A YARD	10 Yards Or More A YARD
27 Inch	36K4168	9c	8½c
30 Inch	36K4170	10c	9½c
36 Inch	36K4171	12c	11½c

9c A YARD Twill Weave BABY FLANNEL



Our BEST Quality *in the* Right Width *for* Cutting BABY CLOTHES

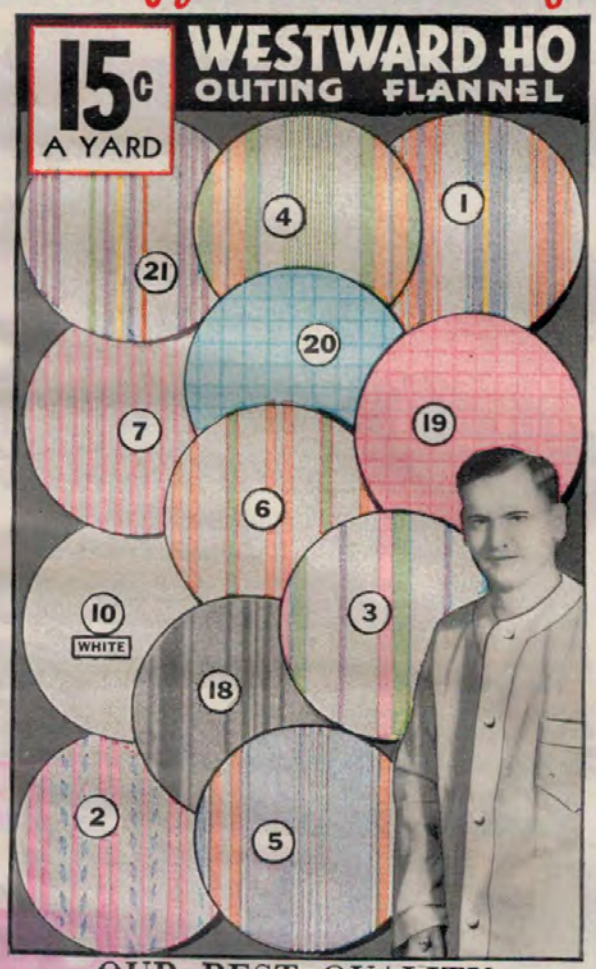
—Medium Heavy Weight. —27 Inches Wide.

A better grade cotton flannel far superior to the usual qualities offered at around this price. Fleeced on both sides. Keeps its fluffiness after washing. For tots' fine sacques, dresses, petticoats. **When not included in a $2 order, send 2¢ a yard for postage. Colors shown. State color.**

36K4183—A Yard..... 9c

Comfy Cottons for Cold Weather

15c A YARD WESTWARD HO OUTING FLANNEL



OUR BEST QUALITY
Extra Fine · Extra Heavy

- Made of Finest Cotton.
- Extra Soft, Warm.
- Both Sides Fleeced.
- 36 Inches Wide.

Here's the utmost for your money in snug, cozy warmth. **Buy "best grade" for its extra wear,** its attractive patterns. **When not included in a $2 order, send 2¢ a yard for postage, or 12¢ for 10 yds. and over. State pattern number.**

36K4235—A Yard..... 15c

For orders in quantities of 10 yards or more, Price, per yard..... 14½c

18c A YARD FINE PRINTED FLANNELETTE



FINEST GRADE OBTAINABLE
Note 2 Special Kiddie Designs

- Heavily Fleeced Face.
- Extra Heavy and Warm.
- 36 Inches Wide.

You couldn't wish for prettier, more colorful designs, and the quality will more than meet with your approval. Others may offer low prices, but not for this "best" grade. **When not included in a $2 order, send 2¢ a yard for postage, or 12¢ for 10 yds. and over. State pattern number.**

36K4239—A Yard..... 18c

For orders in quantities of 10 yards or more, Price, per yard..... 17½c

Don't Let the Frost Season Find You Unprepared

FAMOUS QUALITIES...Known Throughout the Land--



Millions of mothers all over America look on Sears as headquarters for dependable quality baby flannels, We buy only from the best manufacturers, and are careful to see that all our flannels are made under the most sanitary conditions. Because we buy in such large quantities we're able to offer you lower prices—lower by far than those others ask for similar good qualities.

Leader Value

FLEECED ON BOTH SIDES

BLEACHED COTTON SHAKER FLANNEL

Exceptionally Good Values at These Low Prices

—Strong, Serviceable Quality.
—Soft, Downy Finish.

This is the grade mothers find most satisfactory for kiddies' wear. Medium weight, bleached to a snowy whiteness. For children's sleeping garments, slips, diapers. **Put up and sold in 10-yard bolts only. When not included in a $2 order, send postage stated for each number.**

36K4141	36K4142	36K4143
10 YDS.	10 YDS.	10 YDS.
27 Inch	30 Inch	36 Inch
Postage, 10¢ for 10 yards	Postage, 10¢ for 10 yards	Postage, 12¢ for 10 yards
69¢	**79¢**	**89¢**



ROSEDOWN
PURE COTTON
DIAPER FLANNEL

PLAIN WEAVE BACK

FLEECED FACE

NON-IRRITANT ooo ABSORBENT

Safe for Babies—*Preferred* by Mothers

—Sanitary Sealed At The Mill.
—Strong Plain Weave Back.
—Thickly Fleeced Face.
—Bleached Snowy White.

A better grade cotton diaper flannel than you'll find anywhere—at anything like these low prices. The quality mothers prefer for its snowy whiteness, its thickly fleeced face that can't chafe or irritate baby's sensitive skin. The strong plain weave back insures durability. Highly absorbent, non-irritant, retains its softness after washing. **When not included in a $2 order, send postage stated for each number. Put up and sold in "Sealed-at-the-Mill" 10-yard bolts only.**

36K4860	36K4862	36K4863
10 YDS.	10 YDS.	10 YDS.
27 Inch	30 Inch	33 Inch
Postage, 12¢ for 10 yards	Postage, 12¢ for 10 yards	Postage, 12¢ for 10 yards
97¢	**$1.10**	**$1.24**

SOFT WOOL FLANNELS
Best Qualities FOR BABIES

HALF WOOL

ALL WOOL



Pure Cotton TWILL WEAVE BABY FLANNEL

Popular Tint Colors . . . . . and White

—Medium Weight.
—Fleeced on Both Sides.
—27 Inches Wide.

A soft, comfy cotton flannel that fits right in with babies' needs. Serviceable quality—washes up nice and fluffy. Offers economy in making baby's kimonos, sacques, petticoats, dresses. **Put up and sold in 10-yard bolts only. Colors: Blue, Pink, Peach, or White. State color. When not included in a $2 order, send 10¢ postage for 10 yards.**

36K4103

10 YARDS 79¢

Warm Serviceable Quality

—Finely Woven.
—Smooth Finish.
—Durable Quality.
—Cream Color Only.

One-half wool, one-half cotton, woven into a strong, serviceable flannel. For babies' wear, tots' undershirts—also the popular grade used for interlining women's and children's coats. **When not included in a $2 order, send 2¢ a yard for postage.**

26-Inch	30-Inch	34-Inch
36K4105	36K4106	36K4107
A Yard.....	A Yard.....	A Yard.....
44¢	**54¢**	**62¢**

Extra Fine—Extra Warm

—All Wool.
—Very Soft, Smooth Finish.
—No Artificial Weighting.
—Cream Color Only.

Made of purest all wool yarns, this is the quality of flannel recommended by doctors for babies' bands, slips, petticoats, kimonos. Finely woven—not at all bulky. Stays soft and fluffy after washing. **When not included in a $2 order, send 2¢ a yard for postage.**

26-Inch	30-Inch
36K4110	36K4111
A Yard.....	A Yard.....
62¢	**75¢**



PEPPERELL FABRICS

TWILL BACK COTTON CANTON FLANNELS

Four Sturdy Grades For Tots' Sleepers

UNBLEACHED
(Natural Cream Color)

Just a glance at the Pepperell label will be enough to convince most women of the "goodness" of these fabrics. Woven of selected, natural color cottons with thick, cotton fleeced face and strong twilled weave back. For sleepers, nightgowns, underwaists. **When not included in a $2 order, send postage stated for each number.**

Heavy Weight
28-Inch — *Postage, 2¢ a yard.*
36K4155—A Yard.... **9¢**

Extra Heavy Weight
28-Inch — *Postage, 2¢ a yard.*
36K4156—A Yard.... **11¢**

OUR BEST
BLEACHED WHITE
—Heavy Weight. —27 In. Wide.

Another of the famous Pepperell make. A heavy grade cotton canton flannel for those who prefer it bleached. Has deep napped surface, very soft and strong twill weave back. **When not included in a $2 order, send 2¢ a yard for postage.**
36K4157—A Yard... **12¢**

33-IN. Extra Heavy Quality
UNBLEACHED
(Natural Cream Color)
—8-Ounce Weight.
—Extra Wide, Extra Strong.
—33 Inches Wide.

This, too, is Pepperell brand. The same weight that is used for making cotton canton flannel work gloves. You'll find it entirely satisfactory for children's extra warm, serviceable sleeping garments. **When not included in a $2 order, send 2¢ a yard for postage.**
36K4165—A Yard... **15¢**

Every SEARS COTTON is Laboratory Tested

YOU can buy cottons from Sears with confidence they will give you the sturdy wear you've a right to expect. We don't take the manufacturer's word for their goodness. Every fabric is tested in our laboratories for color fastness, tensile strength, durability, before we list it in this book. We take every precaution to obtain the utmost quality it is possible to get for the price offered. And back of that stands our guarantee of satisfaction or your money back. Read about quality on page 200.



Colors:
BEIGE
BLACK
JADE GREEN
LAVENDER
MAIZE
MEDIUM BLUE
NAVY BLUE
PEARL GRAY
ROSE
SCARLET
TEA ROSE
WHITE

36 IN. WIDTH

Rit-Fast SATEEN

WASHFAST
BOILFAST
SUNFAST

OUR FINEST QUALITY



SO MUCH SOFTER, FINER
MORE LUSTROUS THAN ORDINARY GRADES..

It's Worth the Difference in Price

- Medium Weight.
- All Combed Cotton.
- Fully Mercerized.
- 36 Inches Wide.

Use it for wearing apparel—or home furnishings—wherever **fast colors are of first importance** and **rich supple beauty is desired.** This sateen is firmly woven, but not at all harsh or stiff like many cheaper grades. For slips, pajamas, bloomers, smocks—for children's dresses, boy's suits—cushions, window draperies, it has no equal. **Colors listed in panel above. State color. When not included in a $2 order, send 2¢ a yard for postage.**

36K5207—A Yard **26c**

PONGETTE

FOR OUTERWEAR *and* UNDERWEAR



a STURDY Serviceable Cloth

—Fine, Smooth Weave Cotton.
—Attractive Plain Colors.
—36 Inches Wide.

It is just the right width for cutting children's dresses to best advantage. And gives plenty of the sturdy wear mothers demand in kiddies' clothes. A low priced favorite, used for women's dresses, bloomers, slips, men's shirts, pajamas. **Colors shown. State color. When not included in a $2 order, send 2¢ a yard for postage, or 10¢ for 10 yards and over.**

36K5104—A Yard..... 9c
For orders in quantities of 10 yards or more of this cloth, Price, per yard..... **8½c A YARD**

9c

Children's Sateens

25 IN. WIDTH

10¢ A YARD

—Medium Weight.
—Stocky Weave.
—25 Inches Wide.

The width mothers find cuts to best advantage for tots' bloomers, aprons, petticoats, underthings. Savings, too, in this low price—far lower than others ask for similar quality. **Colors listed below. State color. When not included in a $2 order, send 2¢ a yard for postage.**

COLORS:

Apricot	Plum
Black	Rose
Copen Blue	Rose Pink
Emerald Green	White
Navy Blue	Fallow Tan

36K5209 A Yard..... 10c

For Paper Pattern See Page 185



30 IN. WIDTH

12¢ A YARD

—Medium Weight.
—Stocky Weave.
—30 Inches Wide.

For children just a bit larger, this is the width to choose! Firm, lustrous sateen, a sturdy grade that gives plenty of satisfying wear at low cost. **Colors listed below. State color. When not included in a $2 order, send 2¢ a yard for postage.**

COLORS:

Apricot	Plum
Black	Rose
Copen Blue	Rose Pink
Emerald Green	White
Navy Blue	Fallow Tan

36K5225—A Yard.. 12c

REMNANTS.... Offer Short Cuts to SAVINGS



for APRONS · DRESSES · BLOUSES · All Sorts of Clothes for TOTS

Standard Qualities Plain Color Wash Fabrics

—Lengths, 1½ yards or more.
—Widths, Up to 36 Inches.

A nice assortment including cotton broadcloths, linenes, pongettes, and other plain color fabrics. Materials you'll find handy for making boys' blouses, tots' rompers, play suits, dresses. **When not included in a $2 order, send 10¢ for postage.**

10-YDS. **$1.29**

36K5994—10-Yard bundle.

Enough in Each Lot For Several Dresses

—Long lengths, 3 yards and more.
—All fast color.

Dainty prints for every use—assortment includes cotton pongees, broadcloths, voiles, batistes, piques and other fine cottons. No widths less than 32 in. **When not included in a $2 order, send 10¢ for postage.**

10-YDS. **$1.29**

36K3993—10-Yard bundle.

Checks, Plaids, Plain Colors in This Assortment

—Lengths, 1½ yards or more.
—32-inch widths.

Popular ginghams—just the useful lengths you'll find best suited for making kiddies' rompers, play suits, blouses. Don't be without this handy bundle. It's a money saver. **When not included in a $2 order, send 10¢ for postage.**

10-YDS. **80c**

36K4998—10-Yard bundle.

Plain and Fancy Remnant Lengths

—None less than 1½ yards.
—27 and 36-Inch Widths.

Savings here on the warm, comfy cotton flannels you'll need for making gowns, kiddies' rompers, bloomers, sleepers. Odd lengths left from our regular good grades after filling customers' orders. **When not included in a $2 order, send 10¢ for postage.**

10-YDS. **69c**

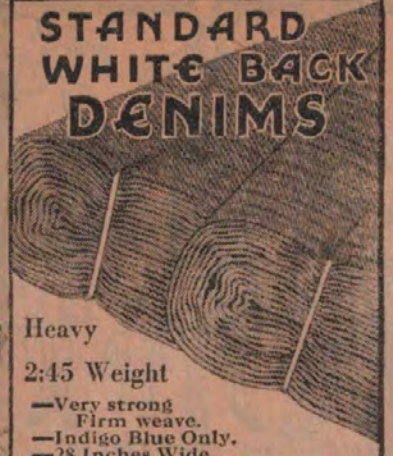
36K4996—10-yard bundle.

STURDY WEAR = BUILT RIGHT INTO EACH FABRIC

Sears work fabrics have gained a reputation for satisfactory service hard to beat. We buy only from recognized manufacturers who take pride in maintaining the high standard of their products. And because we buy in enormous quantities, we're enabled to get low prices which make these fabrics the greatest values of their kind.



STANDARD WHITE BACK DENIMS



Heavy 2:45 Weight

—Very strong Firm weave.
—Indigo Blue Only.
—28 Inches Wide.

2:45 yards weigh one pound. A popular grade for overalls, jumpers, work pants. **When not included in $2 order, send 2¢ a yard for postage.**

36K4354
A Yard..... **11c**

Heavier Grade 2:20 Wt.

—Indigo Blue Only.
—28 Inches Wide.

2:20 yards weigh one pound. A tougher heavier denim than 36K4354 shown above. For work clothes that will give the hardest kind of wear. **When not included in $2 order, send 2¢ a yd. for postage.**

36K4357
A Yard..... **12½c**



Great for . . . BOYS' SLACKS and WHOOPEE PANTS

—Heavy Weight—Very Strong
—28 Inches Wide

A tough, sturdy denim in fancy stripe patterns. Makes serviceable play togs for kiddies, also men's overalls, jumpers, work pants.

Patterns:
(1) Blue with White Stripe.
(3) Blue with Red and White Stripes.
(4) Blue with White Stripes.

State pattern number. When not included in a $2 order, send 2¢ a yd. for postage.

36K4359..... **12c** A YARD



Sunfast—Washfast—Boilfast

—2:85 Yards Weigh 1 Pound.
—36 Inches Wide.

A fine twill weave **fast color** cotton khaki. Heavy weight, the grade you'll like for shirts, hiking togs, middies, children's coveralls, rompers. **OLIVE TAN ONLY. When not included in $2 order, send 2¢ a yard for postage.**

36K4373—A Yard..... **22c**

Our Regular Bargain Khaki

—NOT FAST COLOR.
—36 Inches Wide.

Strong twill weave cotton khaki, same good medium grade we've carried for years. For hiking suits, middies, tots' play togs. **OLIVE DRAB ONLY. When not included in $2 order, send 2¢ a yard for postage.**

36K4372—A Yard..... **11c**



. . . . . An Attractive Sturdy Shirting and School Fabric

—Fine Close Weave —36 Inches Wide

Woven to look somewhat like wool covert—but more practical because it has the sturdy wearing, washing qualities of cotton. Makes serviceable shirts, dresses, play suits, work shirts. **Colors: Blue, Green, Gray, or Tan. State color. When not included in $2 order, send 2¢ a yard for postage.**

36K4376—A Yard..... **12c**

ENGINEER CHAMBRAY



SAVES YOU MOST ON WORK SHIRTS

- Medium Weight.
- Firmly Woven.
- Soil Resisting.
- 28 Inches Wide.

Offers a large range of patterns and good practical wear for surprisingly little. A popular shirting also used for boys' blouses, children's play togs, rompers, women's house dresses. **Patterns:** (1) Navy blue; (2) Oxford gray; (3) Oxford gray with White; (4) Brown with Red and White stripe; (5) Green with dobby overcheck; (6) Dark blue with White; (8) Cadet blue with Tan and Black; (21) Navy blue with Light blue and White. **State pattern number. When not included in a $2 order, send 2¢ a yard for postage or 10¢ for 10 yards and over.**

36K4380

8¢ A YD.

For orders in quantities of 10 yards or more of this cloth, price per yard..... **7½c**



TUPELO MADRAS

NEAT, SOIL-RESISTING PATTERNS—FAMOUS FOR LONG SERVICEABLE WEAR

— Designs Woven In—Not Printed.
— Full 32 Inches Wide.

The neatest, toughest, longest wearing shirting you could possibly want—offered here at the lowest price. Tubfast patterns for shirts, children's wear, women's house dresses. **Patterns:** (2) Gray with Novelty stripe; (3) Green with White; (8) Gray with Orange; (10) Copen blue with Novelty stripe; (12) Copen blue with White; (15) Tan and Brown with Black and White. **State pattern number. When not included in a $2 order, send 2¢ a yd. for postage.**

36K4390—A Yard..... **11c**



Hickory Shirtings

36-Inch—HICKORY STRIPES

—Medium Weight. —Sturdy Quality.

Fancy stripe patterns in the same long wearing quality known to thousands of our customers. For women's field, factory, or house dresses; also boys' play suits and overalls. **Patterns:** (2) Navy blue with White stripes; (3) Dark blue with White stripes. **State pattern number. When not included in a $2 order, send 2¢ a yard for postage.**

36K4366—A Yard..... **12½c**

27-In.—Standard Blue Stripe

—Heavy Weight. —27 Inches Wide.

Here at more savings than in any other store, the popular Blue and White Hickory cloth, very closely woven from strong cotton yarns. For shirts, children's play suits, rompers; women's dresses and aprons. **Indigo blue and White staple stripe only. When not included in a $2 order, send 2¢ a yard for postage.**

36K4360—A Yard..... **9c**

SUPERIOR



Pattern cut in sizes 2 to 8 years. Size 4 requires 1⅜ yds. 54-inch material. STATE SIZE.
39K9960
Post-paid... **17c**

Pattern cut in sizes 2 to 6 years. Size 4 requires 1⅝ yds. 36-in. fabric, ¼ yd. 36-in. contrasting for collar. STATE SIZE.
39K9964
Post-paid..... **17c**

Sizes 2 to 6 yrs. Size 4 requires 2⅛ yds. 36-in. material, withpanties. STATE SIZE.
39K9962
Postpaid.
17c

Dress and Rompers
Sizes 2, 3, 4, 5 and 6 yrs. Size 4 requires 2⅞ yds. 27-in. material. STATE SIZE.
39K9957
Post-paid..... **17c**

Cut in sizes 2 to 6 yrs. Size 4 requires 2¼ yds. 35-in. material, including panties. STATE SIZE.
39K9958
Post-paid
17c

Pattern cut in sizes 2 to 6 yrs. Size 4 requires 1½ yds. 36-in. material. STATE SIZE.
39K9961
Postpaid.
17c

Cut in sizes 6 to 14 yrs. Size 8 requires 1⅝ yds. 39-in. material, with ¼ yd. 39-in. contrasting for collar. STATE SIZE.
39K9948
Post-paid... **17c**

Cut in sizes 6 to 14 yrs. Size 12 requires 3¼ yds. 35-in. material. STATE SIZE.
39K9985
Post-paid. **17c**

Size 8 to 16 yrs. Size 12 sleeveless, 2⅛ yds. 36-in. material, ⅝ yd. 36 in. contrasting. STATE SIZE.
39K9949
Post-paid.. **17c**

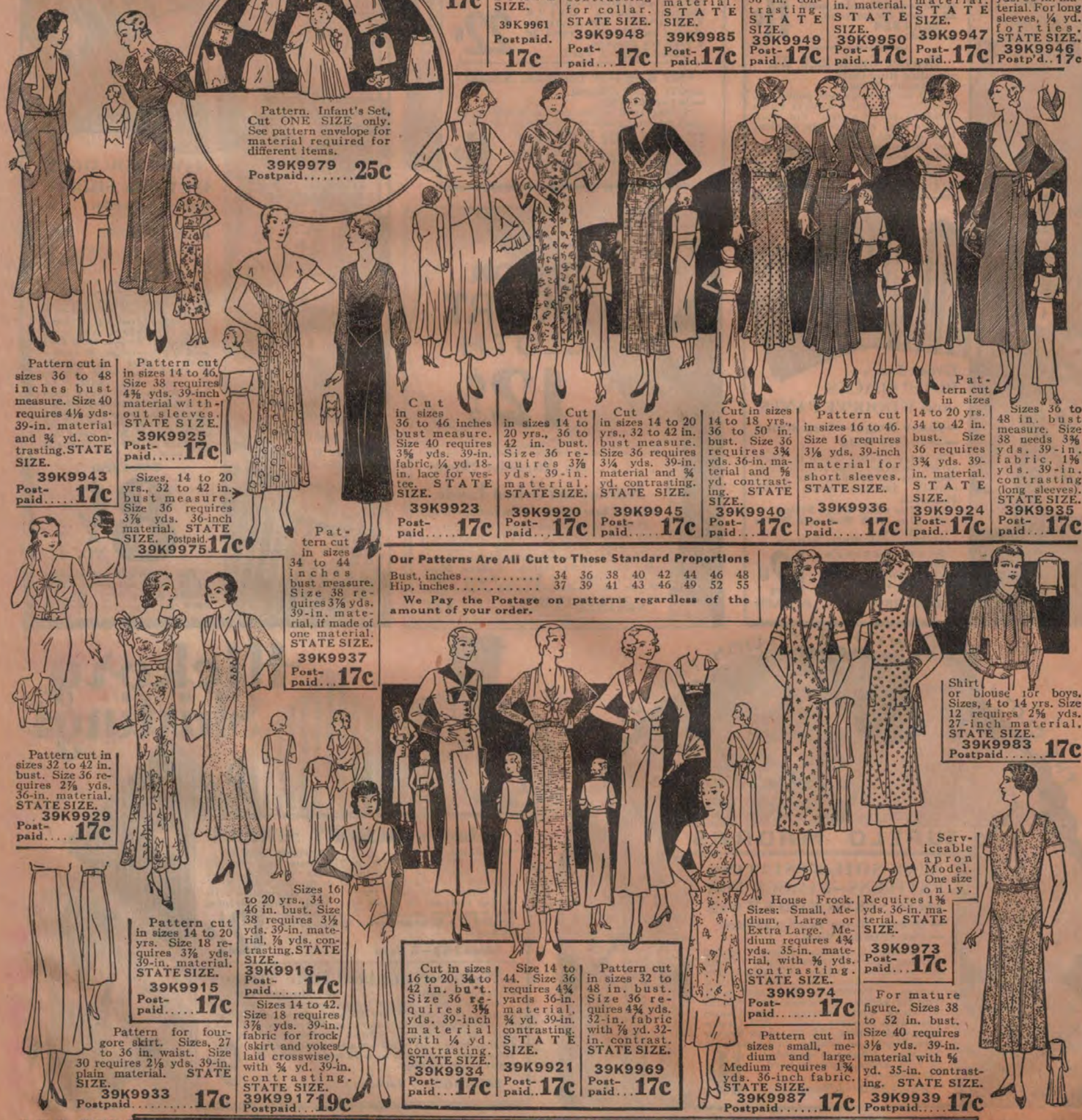
Sizes, 8 to 14 yrs. Size 12 requires 2¾ yds. 35-in. material. STATE SIZE.
39K9950
Post-paid.. **17c**

8 to 16 yrs. Size 12 requires 3 yds. 36-in. material. STATE SIZE.
39K9947
Post-paid.. **17c**

Sizes 8 to 16 yrs. Size 12 requires 3 yds. 36-in. material. For long sleeves, ¼ yd. for ties. STATE SIZE.
39K9946
Postp'd.. **17c**



Pattern. Infant's Set, Cut ONE SIZE only. See pattern envelope for material required for different items.
39K9979
Postpaid..... **25c**



Pattern cut in sizes 36 to 48 inches bust measure. Size 40 requires 4⅛ yds. 39-in. material and ¾ yd. contrasting. STATE SIZE.
39K9943
Post-paid..... **17c**

Pattern cut in sizes 14 to 46. Size 38 requires 4⅜ yds. 39-inch material without sleeves. STATE SIZE.
39K9925
Post-paid..... **17c**

Sizes, 14 to 20 yrs., 32 to 42 in. bust measure. Size 36 requires 3⅞ yds. 36-inch material. STATE SIZE. Postpaid.
39K9975 **17c**

Pattern cut in sizes 32 to 42 in. bust. Size 36 requires 2⅞ yds. 36-in. material. STATE SIZE.
39K9929
Post-paid..... **17c**

Pattern cut in sizes 14 to 20 yrs. Size 18 requires 3⅞ yds. 39-in. material. STATE SIZE.
39K9915
Post-paid..... **17c**

Pattern for four-gore skirt. Sizes, 27 to 36 in. waist. Size 30 requires 2⅛ yds. 39-in. plain material. STATE SIZE.
39K9933
Postpaid..... **17c**

Pattern cut in sizes 34 to 44 inches bust measure. Size 38 requires 3⅞ yds. 39-in. material, if made of one material. STATE SIZE.
39K9937
Post-paid... **17c**

Sizes 16 to 20 yrs., 34 to 46 in. bust. Size 38 requires 3½ yds. 39-in. material, ⅞ yds. contrasting. STATE SIZE.
39K9916
Post-paid..... **17c**

Sizes 14 to 42. Size 18 requires 3⅞ yds. 39-in. fabric for frock (skirt and yokes laid crosswise), with ¾ yd. 39-in. contrasting. STATE SIZE.
39K9917
Postpaid... **19c**

Cut in sizes 36 to 46 inches bust measure. Size 40 requires 3⅝ yds. 39-in. fabric, ¼ yd. 18-in. lace for vestee. STATE SIZE.
39K9923
Post-paid..... **17c**

Cut in sizes 14 to 20 yrs., 36 to 42 in. bust. Size 36 requires 3⅞ yds. 39-in. material. STATE SIZE.
39K9920
Post-paid.. **17c**

Cut in sizes 14 to 20 yrs., 32 to 42 in. bust measure. Size 36 requires 3¼ yds. 39-in. material and ¾ yd. contrasting. STATE SIZE.
39K9945
Post-paid..... **17c**

Cut in sizes 14 to 18 yrs., 36 to 50 in. bust. Size 36 requires 3¾ yds. 36-in. material and ⅝ yd. contrasting. STATE SIZE.
39K9940
Post-paid... **17c**

Pattern cut in sizes 16 to 46. Size 16 requires 3⅛ yds. 39-inch material for short sleeves. STATE SIZE.
39K9936
Post-paid..... **17c**

Pattern cut in sizes 14 to 20 yrs. 34 to 42 in. bust. Size 36 requires 3¾ yds. 39-in. material. STATE SIZE.
39K9924
Post-paid.. **17c**

Sizes 36 to 48 in. bust measure. Size 38 needs 3⅜ yds. 39-in. fabric, 1⅜ yds. 39-in. contrasting (long sleeves). STATE SIZE.
39K9935
Post-paid... **17c**

Our Patterns Are All Cut to These Standard Proportions

Bust, inches.....	34	36	38	40	42	44	46	48
Hip, inches.....	37	39	41	43	46	49	52	55

We Pay the Postage on patterns regardless of the amount of your order.

Cut in sizes 16 to 20, 34 to 42 in. bust. Size 36 requires 3⅝ yds. 39-inch material with ¼ yd. contrasting. STATE SIZE.
39K9934
Post-paid... **17c**

Size 14 to 44. Size 36 requires 4¾ yards 36-in. material, ¾ yd. 39-in. contrasting. STATE SIZE.
39K9921
Post-paid.. **17c**

Pattern cut in sizes 32 to 48 in. bust. Size 36 requires 4¾ yds. 32-in. fabric with ⅞ yd. 32-in. contrast. STATE SIZE.
39K9969
Post-paid... **17c**

Shirt or blouse for boys. Sizes, 4 to 14 yrs. Size 12 requires 2⅝ yds. 27-inch material. STATE SIZE.
39K9983
Postpaid..... **17c**

House Frock. Sizes: Small, Medium, Large or Extra Large. Medium requires 4¾ yds. 35-in. material, with ⅜ yds. contrasting. STATE SIZE.
39K9974
Post-paid..... **17c**

Pattern cut in sizes small, medium and large. Medium requires 1¾ yds. 36-inch fabric. STATE SIZE.
39K9987
Postpaid..... **17c**

Serviceable apron Model. One size only. Requires 1⅜ yds. 36-in. material. STATE SIZE.
39K9973
Post-paid... **17c**

For mature figure. Sizes 38 to 52 in. bust. Size 40 requires 3⅛ yds. 39-in. material with ⅝ yd. 35-in. contrasting. STATE SIZE.
39K9939
Postpaid..... **17c**

QUALITY First - QUALITY Always - at Sears

PATTERNS

Sizes, 6 to 12 yrs. Size 8 requires 2 yds. 35-in. material, with ⅔ yd. contrasting. STATE SIZE.
39K9951 Post-paid..... 17c

Sizes 6 to 12 yrs. Size 8 needs 2¼ yds. 39-in. material. STATE SIZE.
39K9952 Post-paid.. 17c

Sizes 4 to 10 yrs. Size 8 needs 1⅓ yds. 35-in. material for guimpe and 1¼ yds. for blouse. STATE SIZE.
39K9954 Post-paid..... 17c

Size 4 to 16 yrs., 34 to 42 in. bust measure. Size 10 needs 3¾ yds. 29-in. material, with ⅓ yd. contrasting. State Size.
39K9989 Post-paid..... 17c

Sizes, 6 to 16 yrs. Size 12 needs for pajamas, 3¼ yds. 36-in. fabric; for coat, 2⅞ yds. 36-in. fabric. STATE SIZE.
39K9978 Post-paid.. 17c

Sizes 8 to 14 yrs. Size 10 sleeveless needs 2⅛ yds. 35-in. material with ⅔ yds. contrasting. STATE SIZE.
39K9988 Post-paid.. 17c

Size 8 to 14 yrs. Size 12 requires 2¾ yds. material for bolero and skirt and 1⅛ yds. for guimpe in 35-in. material. STATE SIZE.
39K9953 Postpaid..... 17c

Sizes, 2 to 8 yrs. Size 4 needs 2 yds. 36-in. fabric, ⅜ yd. contrast. Long sleeves. STATE SIZE.
39K9959 Post-paid.... 17c

Sizes, 2 to 6 years. Size 4 requires 1⅛ yds. 36-in. material, ½ yd. 36-in. contrasting for collar. STATE SIZE.
39K9963 Post-paid.. 17c

Sizes, 2, 3, 4 and 5 years. Size 3 needs ⅞ yd. for blouse and 1 yd. for trousers. STATE SIZE.
39K9982 Post-paid.. 17c

Sizes, 1 to 5 yrs. Size 4 needs for blouse with short sleeves 1¼ yds. 36-in. material. For trousers ¾ yds. STATE SIZE.
39K9980 Post-paid.. 17c

Play garment. Sizes, 1, 2 and 3 yrs. Size 2 needs 1⅝ yds. 35-in. material with ⅜ yd. contrasting. STATE SIZE.
39K9981 Post-paid. 17c



Child's Set of Short Clothes. Contains articles illustrated. One Size Only.
Postpaid.
39K9984.... 25c

Sizes, 14 to 18 yrs., 36 to 46 in. bust measure. Size 36 needs light material, 2 yds. 36 in. wide and dark material including eton 3⅞ yds. STATE SIZE.
39K9927 Post-paid..... 17c

Sizes, 14 to 20 yrs., 36 to 42 in. bust. Size 36 needs 3¾ yds. 39-in. material, with ⅜ yds. contrasting. STATE SIZE.
39K9941 Post-paid.. 17c

Sizes, 16 to 20 yrs., 36 to 44 in. bust. Size 36 needs 3½ yds. 36-in. material, ¾ yd. 39-in. contrasting. STATE SIZE.
39K9919 Post-paid..... 17c

Pattern cut in sizes, 16 to 20 yrs. 36 to 42 in. bust. Size 36 requires 3⅞ yds. 39-in. material. STATE SIZE.
39K9914 Post-paid..... 17c

Sizes 14 to 20 yrs., 32 to 42 in. bust measure. Size 36 needs 3⅝ yds. 39-in. material and ⅛ yd. for belt. STATE SIZE.
39K9928 Post-paid..... 17c

Sizes 14 to 46. Size 18 needs 3⅞ yds. 54-in. material, with ½ yd. 54-in. fur cloth. STATE SIZE.
39K9977 Post-paid... 17c

Sizes, 14 to 20 yrs., 36 to 42 in. bust. Size 36 needs 3⅞ yds. 39-in. material for jacket and frock. STATE SIZE.
39K9932 Post-paid..... 17c

Pattern cut in sizes 34 to 46 in. bust. Size 38 requires 3⅝ yds. 39-in. material and 1⅛ yds. contrasting. STATE SIZE.
39K9930 Post-paid..... 17c

Maternity dress. Sizes 34 to 42 in. bust. Size 36 needs 4⅞ yds. 39-in. material. STATE SIZE.
39K9918 Post-paid. 17c

Pattern cut in sizes 14 to 42. Size 36 requires 3½ yds. 39-inch fabric, ⅝ yd. 39-in. contrasting. STATE SIZE.
39K9926 Post-paid..... 17c



Sizes, 14 to 20 yrs., 36 to 42 in. bust. Size 36 requires 4⅛ yds. 39-in. material. STATE SIZE.
39K9986 Post-paid..... 17c

Sizes, 6 to 16 yrs. Size 8 needs 1¼ yds. 36-in. fabric for bandeau and short bloomers ¾ yd. 36-in. for vest. STATE SIZE.
39K9976 Postpaid.. 17c

We Pay the Postage on Patterns Regardless of the Amount of Your Order

Pattern cut in sizes 12 to 20 yrs., 30 to 40 in. bust. Size 18 needs 1¼ yards 36-in. fabric. STATE SIZE.
39K9967 Postpaid..... 17c

Pattern cut in sizes 14 to 20 yrs. 32 to 46 in. bust. Size 36 requires 2¼ yds. 39-inch material. STATE SIZE.
39K9965 Post-paid... 17c

Pattern cut in sizes, 12 to 46. Size 16 needs 2⅝ yds. 39-in. fabric with U-shaped neck-line. STATE SIZE.
39K9966 Post-paid..... 17c

Combination. Sizes, 34 to 44 in. bust. Size 38 needs 1⅞ yds. 35-in. material. STATE SIZE.
39K9968 Post-paid..... 17c

Sizes 34 to 50. Size 38 needs 4 yds. 36-in. fabric with long sleeves and collar. STATE SIZE.
39K9970 Post-paid..... 17c

Sizes, 11, 13, 15 and 17 yrs. Size 13 needs 2½ yds. 54-in. material, and ¾ yd. contrasting. STATE SIZE.
39K9956 Post-paid... 17c

Smart Jacket Suit for Youthful Figure
Sizes 16, 18 and 20 yrs. Size 18 requires 3½ yds. 54-in. material. STATE SIZE.
39K9938 Post-paid.. 17c

Pattern cut in sizes, 14 to 18 yrs., 36 to 42 in. bust. Size 36 requires 3⅞ yds. 36-in. material. STATE SIZE.
39K9942 Post-paid... 17c

Pattern cut in sizes, 14 to 18 yrs., 36 to 42 in. bust. Size 36 requires 1 yd. 39-in. material for upper waist, lower waist and skirt 3¼ yds. STATE SIZE.
39K9922 Postpaid..... 17c

Pattern cut in sizes 12 to 42. Size 16 requires 5⅝ yds. 36-in. fabric. STATE SIZE.
39K9971 Post paid..... 17c

Sizes 14 to 42. Size 36 needs 3⅞ yds. 39-in. material for long sleeve model, scarf ¼ yd. 39-in. contrasting. STATE SIZE.
39K9944 Postpaid... 17c

Pattern cut in sizes, 14 to 18 yrs., 36 to 42 in. bust. Size 36 needs 2¾ yds. 39-in. material with ¼ yd. contrasting. STATE SIZE.
39K9931 Post-paid.. 17c

Your Orders Shipped Within 24 Hours !

BLEACHED GOODS and DIAPER CLOTH



36-INCH PURE FINISH MUSLINS

BETTER Qualities for LESS Money

- Thread Count Tells Quality.
- Pure Finish.
- Bleached Snowy White.
- 36 In. Wide.

The bleached goods market has advanced—but we, foresighted, bought largely, so our customers might still enjoy quality merchandise based on lowest mill costs. Our QUALITY in every way has been maintained regardless of these low Prices.

NEEDLETHRIFT. Thread Count, 80x80. Our Best Muslin. When not included in a $2 order, send 2¢ a yard for postage.
96K1105 ..... A Yard — **9c**

THREAD COUNT, 72x76. Woven of high grade cotton. When not included in a $2 order, send 2¢ a yard for postage.
96K1104 ..... A Yard — **8c**

THREAD COUNT, 68x72. Fine—close weave. When not included in a $2 order, send 2¢ a yard for postage.
96K1103 ..... A Yard — **7c**

THREAD COUNT, 64x60. Full Standard grade. Put up and sold in 10-yard bolts only. When not included in a $2 order, send 12¢ for postage.
96K1552 ..... 10 YDS. — **62c**

HALF BLEACHED MUSLIN

THREAD COUNT, 68x72. Fine, Close weave. When not included in a $2 order, send 2¢ a yard for postage.
96K1109 ..... A Yard — **8c**

Did You Know:
The QUALITY of COTTON, the evenness of yarns being used as a foundation is very important in the making of Bleached Goods? We use only selected grades Being the largest retail distributors enables us to secure the lowest prices for our customers. You may buy with confidence you'll get High Quality at low price.

LONGCLOTHS

36-INCHES WIDE — PURE FINISH



Dependable Grades at Lowest Prices

—Thread Count Tells Quality.
—Bleached Snowy White.

We literally combed the market for these values. You can buy with assurance that here you're getting good grades at the lowest possible prices. Nowhere have we found these qualities selling for so little money.

NEEDLETHRIFT. Thread Count, 80x80. Our Best. When not included in a $2 order, send 2¢ a yard for postage.
96K1115 ..... A Yard — **10c**

THREAD COUNT, 72x76. Fine quality. When not included in a $2 order, send 2¢ a yard for postage.
96K1114 ..... A Yard — **8½c**

THREAD COUNT, 64x60. Standard grade. Put up and sold in 10-yard bolts only. When not included in a $2 order, send 12¢ postage for 10 yards.
96K1562 ..... 10 Yards — **62c**

Birdseye WEAVE DIAPER CLOTH





Our Famous ANGEL BRAND

High Grade .... Extremely Low Priced

—Sanitary. Packages Sealed at the Mill.
—Non-Irritant. Very Absorbent.
—Bleached Snowy White.

We scoured the market to see if better value was POSSIBLE—but Angel brand surpassed all others. High grade—gives satisfactory service — recommended by doctors because it's sanitary. In actual tests, after 100 or more washings it was found soft, velvety, absorbent—nearly as good as new.

Sold only in 10-yard packages

18 Inch	96K2688—When not included in a $2 order, send 10¢ postage.	10 YDS.	49c
24 Inch	96K2692—When not included in a $2 order, send 10¢ postage.	10 YDS.	63c
27 Inch	96K2693—When not included in a $2 order, send 12¢ postage.	10 YDS.	74c
30 Inch	96K2694—When not included in a $2 order, send 12¢ postage.	10 YDS.	82c
36 Inch	96K2695—When not included in a $2 order, send 12¢ postage.	10 YDS.	96c

36-INCH PURE FINISH NAINSOOK



The Equal of Many High Priced Brands

—Thread Count Tells Quality.
—Bleached Snowy White.

A quality here for your every need—and at lower prices than you'll find elsewhere. These nainsooks have the nice, soft finish you'll like best for underthings.

NEEDLETHRIFT. Thread Count 80x80. Our Best. When not included in a $2 order, send 2¢ a yard for postage.
96K1125 ..... A Yard — **10c**

THREAD COUNT, 72x76. Fine, Close weave. When not included in a $2 order, send 2¢ a yard for postage.
96K1124 ..... A Yard — **8½c**

THREAD COUNT, 64x60. Standard grade. Put up and sold in 10-yard bolts only. When not included in a $2 order, send 12¢ postage for 10 yards.
96K1572 ..... 10 Yards — **62c**

INDIAN HEAD



THE CLOTH OF A HUNDRED USES

MOST COMPLETE RANGE of WIDTHS

Lower Prices, Too!

—Heavy Weight.
—Very Firm Weave.
—Permanent Linen-Like Finish Cotton.
—Bleached Snowy White.

This is the genuine Indian Head with the name stamped on every yard of selvage. Has beautiful appearance and luster, and a new permanent linen-like finish which it retains after repeated washings. The 18-inch width is ideal for embroidery work, napkins; the 36-inch for aprons, smocks, professional workers' uniforms. The 44, 54, and 63-inch widths make nice tablecloths, and are also used for special sheets.

18 Inch	96K1130 If not part of $2 order, send 2¢ a yard for postage.	A Yd.	10c
36 Inch	96K1131 If not part of $2 order, send 3¢ a yard for postage.	A Yd.	13c
44 Inch	96K1132 If not part of $2 order, send 4¢ a yard for postage.	A Yd.	19c
54 Inch	96K1133 If not part of $2 order, send 4¢ a yard for postage.	A Yd.	26c
63 Inch	96K1134 If not part of $2 order, send 4¢ a yard for postage.	A Yd.	33c

FAST COLOR MUSLIN

THIS HIGH QUALITY ONLY AT SEARS



—36 In. Wide.
—Thread Count, 68x72.
—Strong, Sturdy Quality.

12c A Yard

You pay no more here for FAST COLORS than you would elsewhere for ordinary colors that are not fast. Made specially for Sears—in dainty pastels. A quality that's ideal for children's dresses, tub suits, also used for colored hem sheets and pillowcases. When not included in a $2 order, send 2¢ a yard for postage. Colors shown above. State color.
96K1106—A Yard..... 12c

Low Prices Buy BETTER QUALITY at Sears

UNBLEACHED SHEETINGS

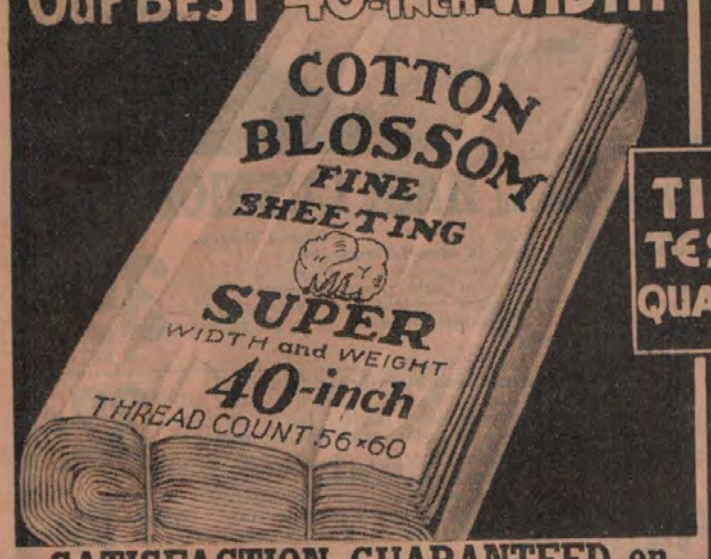
GUARANTEED LOW PRICES

These sheetings were purchased when the cotton market was very low. This, combined with our large buying power, enables us to make extraordinarily low prices to our customers. Thread count tells you the relative comparison of qualities. We recommend you buy our better grades now at these lower prices.

DEPENDABLE QUALITIES

Good cotton is a most important factor in making good quality sheetings. There are long fiber and short fiber cotton yarns; nice clean, cream color cotton and off-color cotton. Our sheetings are woven from good staple cream color cottons, exceptionally clean. Read about Quality on page 200.

Our BEST 40-INCH WIDTH



TIME TESTED QUALITIES

SATISFACTION GUARANTEED on This Better Grade...WIDER WIDTH

—Weighs 4.5 oz. to the yard.
—Soft, Very Absorbent.
—Natural Cream Color.

Cotton Blossom Sheeting is very carefully made, and is always uniform in quality. The cotton put into it is of such good grade that the yarns do not have to be spun very tightly for strength. This adds to the softness. The natural cotton wax washes out easily in the first laundering, making this cloth unusually absorbent. **When not included in a $2 order, send 2¢ a yard for postage.**

96K1319—A Yard.....8c

For orders in quantities of 10 yards or more of this cloth. A Yard..... 7½c
Postage for 10 yards and over 12¢

8c A YARD



Note These Features:

1. Weighs Full 4 Oz. to the Yard.
2. Thread Count 56 x 60.
3. Extra Clean Cotton.
4. Even Weave.

Don't Judge Quality by Price Alone! There's ONLY ONE EAGLE LL Sheeting

FULL 36 INCHES WIDE. Eagle LL Sheeting has a reputation for years of service that's hard to beat. It is always offered at an exceptionally low price. Remember Eagle LL is made of long staple, good clean cotton in the natural cream color **(unbleached).** You'll save money by buying Eagle LL. **When not included in a $2 order, send 12¢ for postage for 10 yards. Put up and sold in 10-yard bolts only.**

96K1654 .....

10 YDS. 59c

36-INCH SHEETINGS



Our Lowest Priced Sheeting

Less than 4c a Yard

—Weighs 2.9 oz. to the yard.
—Natural Cream Color.

Not the cheapest sheeting made, but a dependable quality. Will give you satisfactory wear. **Put up and sold in 20-yard bolts only. When not included in a $2 order, send 15¢ for postage for 20 yds.**

96K1651 ...

20 YDS. 79c

OUR BEST 36-INCH WIDTH

—Weighs 4.6 oz. to the yard.
—Natural Cream Color.

A sheeting of which we're proud! Has a high count of 64 threads to the inch in the warp, and 68 threads to the inch in the filling. EXCEPTIONALLY STRONG. **When not included in a $2 order, send 2¢ a yard for postage.**

96K1306 .....

A YARD 8c

Medium Weight A BARGAIN

Less than 5½c a Yard

—Weighs 3.2 oz. to the yd.
—Natural Cream Color.

Slightly heavier than our Economy Sheeting—a closer thread count, therefore, stronger. Extra Bargain Price. **When not included in a $2 order, send 13¢ for postage for 15 yards.**

96K1653..

15 YDS. 82c



» LOW PRICED « for This EXTRA WIDE WIDTH

—Weighs 4 oz. to the yard.
—Thread Count, 56x56.
—Natural Cream Color.

A good, durable sheeting, strongly made. Just right for those who do not require so fine a quality as our "Cotton Blossom" shown above yet want the full **40-inch width. Put up at the mill and sold in 10-yard bolts only. When not included in a $2 order, send 12¢ for 10 yards for postage.**

96K1668 .....

10 YDS. 69c

38½-INCH FINE SHEETINGS



The THREAD COUNT TELLS the Quality

68x72 Thread Count

—Weighs 3.4 oz. to the yard.
—Natural Cream Color.

Our best in the 38½-inch width. Closely woven from fine spun yarns, it's a firm, strong grade that wears well. At this low price one of the biggest values in our entire line. **When not included in a $2 order, send 12¢ for postage for 10 yards.**

96K1662 .....

10 YDS. 60c

64x60 Thread Count

—Weighs 3 oz. to the yard.
—Natural Cream Color.

A slightly lighter weight than our Commercial Brand—but a grade that's firmly woven, and will give good service. Washes up soft and absorbent. **Put up and sold in 10-yard bolts only. When not included in a $2 order, send 12¢ for postage for 10 yards.**

96K1661 .....

10 YDS. 55c



See Complete Index in BACK of this Catalog

GOOD QUALITIES PAY DIVIDENDS
At These Low Prices

Read These Features
NOTE THE LOW PRICE

—Fits Double Bed Size, 54-In. Mattress.
—Good Grade Sheeting with Blue Stripe.
—Box Style, Taped Edges.
—Superior Workmanship.
—Closes in center of end as Shown.
—Unbreakable Rubber Buttons.
—Large Enough to Allow for Shrinkage.

We know of no better-made mattress cover—anywhere—priced so low. Offers complete protection for new mattresses, and dresses up the old one with a fresh cleanliness bound to induce better rest. **When not included in a $2 order, send 12¢ postage for each cover.**

$1.09 EACH

96K2408 ...

Buy Two and Save More

2 for $2.09 Postpaid



Choice of Three Sizes
AT ONE LOW PRICE

—Made of Eagle LL Sheeting.
—Full Box Shape.
—Double Stitched Flat Felled Seams.
—Closes at Ends with Tape Ties.
—Plenty of Allowance for Shrinkage.

Has all the good points you'd look for in a higher priced mattress cover—plus extra fine workmanship. Seams are very firmly stitched. Tape ties are strongly sewed to fabric so they won't readily pull out. A very strong, serviceable cover that gives complete protection from dust and wear at greatest savings. **When not included in a $2 order, send 12¢ each for postage, or 15¢ postage for two.**

96K2402—For twin or single bed, 39-in. mattress.

96K2403
For three-quarter bed, 48-in. mattress.

96K2404
For Double bed, 54-in. mattress.....

89¢ EA.

Buy Two and Save More

Your Choice 2 for $1.69



Full Double Bed Size
A LOT FOR YOUR MONEY

—Fits Double Bed Size, 54-In. Mattress.
—Made of Good Grade Unbleached Sheeting.
—All Seams Securely Sewed.
—Roomy Size Allows for Shrinkage.

A dependable mattress cover, you'll wonder how it's possible at such a low price. Neatly finished, and it furnishes the protection you need for all mattresses. Closes with tape ties across end. **When not included in a $2 order, send 10¢ postage for each cover.**

49¢ EA.

96K2401 .....



White Animal HAIR CUSHION PAD

—Good Weight—Soft. —Taped Edges.
—White Animal Hair is Non-Inflammable.

An ironing set consisting of a pad (about ¼ of an inch thick) 54 inches long; and about 15 inches wide. Cover is of good grade unbleached sheeting, and laces on board. **When not included in a $2 order, send 10¢ for postage.**

39¢ A SET

96K2429 .....

Brown Animal Hair Pad—Taped Edges

Non-inflammable pad with strong sheeting cover. Will fit any standard ironing board made. Laces on board. **When not included in a $2 order, send 10¢ for postage.**

32¢

96K2425—A Set.....

Extra Covers for Pads

Made of extra heavy sheeting with lacing cord. Fits any of pads listed here or any pad manufactured. **When not included in a $2 order, send 4¢ each for postage.**

14¢

96K2428—Each .....



HEAVY KNITTED COTTON PAD with COVER

—Very Soft —Gives Smoothest Ironing Surface.

Nationally known Canton Knit set—consists of an all cotton knitted pad and strong unbleached sheeting cover which laces on the board. Gives a well wearing, smooth surface. **When not included in a $2 order, send 10¢ postage per set.**

59¢ A SET

96K2427 .....

FAST COLOR COMFORTER COVER

Good Grade Cotton Print
With Taped Edges

$1.29 EA.

—Size, 71x81 Inches.
—Roomier than Average Covers.
—Closes with Rubber Buttons.

Unusually pretty, standard grade prints used for this big, roomy comforter covering. Combined with one of our batting rolls, especially the cheese-cloth covered kind, you can have a new comforter in a jiffy. **When not included in a $2 order, send 10¢ postage for each cover. Colors: Blue, Rose, Green, or Orchid. State color.**

96K2304—Each ... **$1.29**

Buy Two and Save More

2 for $2.44 Postpaid





REPLACE Your Old Worn Pillow Coverings NOW!

—Two Sizes. —Very Sturdy Quality.
—Made of Imported Ticking.

For sanitary reasons alone, it pays to re-cover your pillows often. This handy ticking is all ready to use. And we've added a new Cream color that many like to put on over their present pillows so stripes won't show through the pillowcases. **When not included in a $2 order, send 8¢ per pair for postage. Staple blue and white stripe, or Plain Cream color** (not illustrated). **State color.**

Size, 19x28 in.
96K1606
A Pair..... **69¢**

Size 21x28 In.
96K1608
A Pair..... **69¢**



Washed-READY TO USE!

—No Holes. —No Stamping.
—No Side Seams. —No Ripping.
—Shrunk Size, About 34x32 Inches.

Here's a bargain offering. Fresh, clean, unused flour bag squares made from a good grade sheeting—known in the trade as the 98-pound quality. Gives an amazing amount of wear and service at very little cost. **When not included in a $2 order, send 12¢ postage for 10.**

96K2710—10 For.....**85c**



STURDY...STYLISH...LOW PRICED

—28 Inches Wide. —Attractive Woven Stripes.

Although very low priced, here's a fabric that will give you a wonderful lot of wear. Patterns harmonize with the most popular colors of automobiles. Makes attractive furniture coverings. Patterns 1 and 3 suitable for boys' slacks and play togs. **When not included in a $2 order, send 3¢ a yard for postage.**

Pattern 1—Tan and Brown Mixture.
Pattern 2—Green Mixture.
Pattern 3—Blue Stripe Heather.

16¢ A YARD

96K1250 .....

OILCLOTHS FOR EVERY PURPOSE FOR EVERY PURSE...

Our Oilcloths are made the modern way. By putting a coating of high grade linseed oil, Soya bean oil, China clay on heavy muslin, finished with best quality dyes and varnish, producing a fabric not only serviceable, but economical.



EXTRA WIDE.. BEST GRADE MADE

- 54 Inches wide.
- Thickly Surfaced.
- Prettiest 1932 Patterns.

The most practical covering you can get for tables. Attractive, easy to clean, serviceable. An exceptional value at this low price. And it's HIGHEST QUALITY that conforms with Gov't Specification No. 498. **When not included in a $2 order, send 8¢ a yard for postage. State pattern number.**

96K2163¼..... **27c** A YARD

BIG BARGAIN

Extra Fancy Patterns ... Bright New Plain Colors



—46 Inches Wide.
—Serviceable Quality—Easy to Clean.

For tempting looking table covers, luncheon sets, wall coverings. Not as heavy quality as "Our Best" shown at left, but a grade that'll give plenty of satisfactory wear. **When not included in a $2 order, send 6¢ a yard for postage. State pattern number.**

96K2155¼..... **19c** A YARD

Oilcloth TABLE COVERS HIGHEST QUALITY



An Extremely LOW PRICE for This Popular Size

—48 Inches Square.
—Patterned Like Linen.
—Dull Surfaced.

Attractive looking. You'll like the fresh, clear appearance of the two-color design. Don't forget it's HIGHEST QUALITY, too. **When not included in a $2 order, send 10¢ each for postage. Colors: Blue as illustrated, or green ground. State color.**

96K2160¼ EACH..... **35c**

Beautiful.. Serviceable Our Best Seller

—54 Inches Square.
—Dull Surfaced.
—Latest Style Design.

Pretty floral effect—styled by one of New York's leading interior decorators. Easy to keep clean. Low in price. **When not included in a $2 order, send 10¢ each for postage. Colors: Green and orange, as illustrated, or Blue and Orange on White. State color.**

96K2162¼—EACH..... **45c**

OILCLOTH SCARF



So Fresh and Attractive You'll Want More Than One

Use it wherever scarfs are used—ice box, clock shelf, sewing machine. **When not included in a $2 order, send 6¢ each for postage. Size, 47x17 inches.**

96K2164..... EACH **15c**

SHELF OILCLOTH 12-Inches Wide



Dress up your pantry shelves with this beautifully patterned oilcloth at little cost. **When not included in a $2 order, send 12¢ per 12-yard length for postage. State pattern.**

96K2189..... 12 YDS. **69c**

FLEXTEX

Doesn't Crack or Peel
Washable.. Fast Color

...Made With a Soft Cotton Flannel Back

The nearest thing to linen in appearance.. A specially processed covering made of best pyroxylin gum (toughest known) mixed with other high grade ingredients, then applied to sturdy cotton flannel. It is not an oilcloth—nor a lacquered fabric.







SATINY Two-Toned EFFECT

—Your choice of Blue, Green, Maize, or White.

Worth the slight difference in price—because of its extra beauty, and its extra wear. **When not included in a $2 order, send 10¢ each for postage. State color.**

96K2149¼..... EACH **89c**

TWO-TONED EMBOSSED THISTLE PATTERN

—54 Inches Wide.

More beautiful than you'd think possible—heavy, flexible, waterproof table covering, ideal for all decorative purposes. Embossed pattern will not wash off. Easy to clean. **When not included in a $2 order, send 8¢ a yard for postage. State color.**

96K2150¼..... A YARD **57c**

SIZES TO FIT MOST TABLES

An unusually attractive cover. Hemstitched Border Effect. **Your choice of either Blue or White. When not included in a $2 order, send 10¢ each for postage. State color.**

96K2175—Size, 48x48 In. Each.. **$1.00**
96K2176—Size, 54x54 In. Each.. **$1.25**
96K2177—Size, 54x72 In. Each.. **1.39**

COMFORTER and DECORATIVE FABRICS



COZY COTTAGE CRETONNE

—Full Standard Quality. —Modern Colorful Designs.
—36 Inches Wide.

There never was such a flatterer for dull, drab rooms. Comforter covers, draperies, slip covers, cushions made of it will bring a new atmosphere of cheeriness to your home. Price is exceedingly low for such a gorgeously patterned fabric. **When not included in a $2 order, send 2¢ a yard for postage, or 10¢ for 10 yards. State pattern number.**

96K2045—A Yard..... **12c**
For orders in quantities of 10 yards or more, Price, per yard..... **11c**

12c A YARD



FAST COLOR CRETONNE

—Sturdy Quality. —36 Inches Wide.

A joy to work out decorative effects with patterns of such breath-taking loveliness. A cretonne that's gaining thousands of new friends each season. Printed in gorgeous tubfast colors—the ones in most demand for fine comforter covers, draperies, beach pajamas, chair covers, pillow tops, bedspreads. **When not included in a $2 order, send 2¢ a yard for postage, or 10¢ for 10 yds. State pattern number.**

96K2036—A Yard..... **17c**
For orders in quantities of 10 yards or more, Price, per yard..... **16c**

17c A YARD



NASTURTIUMS.....and How Lovely IN THIS VERY FINE SATEEN

- Close, Firm Weave.
- Very Serviceable.
- Soft, Silk-like Finish.
- 36 Inches Wide.

Simply a riot of blossoms—the prettiest pattern you could choose, and a color for every decorative scheme. Has that beautifully soft finish only found in high grade sateens. For de luxe comforter covers, pillow tops, window draperies, slip covers. **When not included in a $2 order, send 2¢ a yard for postage. State pattern number.**

96K2038..... **21c** A YARD



A Rich Looking Cotton Pongee

—Guaranteed Fast Colors. —36 Inches Wide.

This soft toned, lustrous fabric harmonizes with other materials on this page, is perfect for patchwork quilts, comforter covers, bedspreads, lining draperies. **When not included in a $2 order, send 2¢ a yard for postage. State color.**

96K2034..... **20c** A YARD



Used for Finest Comforters

—Firm Quality. —36 Inches Wide.

A soft, lovely taffeta for luxurious bedspreads, draperies, quilts. Recommended for its durability. A bargain price. **When not included in a $2 order, send 2¢ a yard for postage. State color.**

96K2037..... **39c** A YARD



Glazed Chintz

Most Fashionable Fabric for Bedspreads—Draperies

—Sturdy Quality. —36 In. Wide.

Beautiful patterns, latest for comforter coverings. This is a really fine grade priced low. **When not included in a $2 order, send 2¢ a yard for postage. State pattern number**

96K2031..... **17c** A YARD



Soft, Beautiful Quality

—Highly Mercerized. —36 Inches Wide.

Softer finished, more lustrous than sateen selling around this price. For comforter coverings; also drapery and bedspread linings. **When not included in a $2 order, send 2¢ a yard for postage, or 12¢ for 10 yds. State color.**

96K2047—A Yard..... **19c** A YARD
For orders in quantities of 10 yards or more, Price, per yard..... **18c**



Now Made with Gloss Finish

—Newest Pattern Designs. —36 Inches Wide.

Always a favorite—NOW with a new gloss finish that makes it more than ever desirable. Soft cotton challis, beautifully patterned for comforter coverings, bedspreads, draperies. **When not included in a $2 order, send 2¢ a yard for postage, or 10¢ for 10 yds.**

96K2041—State pattern number. A Yard.. **10c** A YARD
For orders in quantities of 10 yards or more; Price, per yard..... **9c**

QUALITY First - QUALITY Always - at Sears

CHOICE COTTON BATTINGS

ONLY new, long staple cottons, of exceptional softness—with no harsh fibers—go into Sears battings. Made in clean factories, every precaution is taken to keep them sanitary. When you make your own comforters you know good, clean material is used. *It's No Task at All to Make Them!* Stitching two straight seams to form the cover, tufting at equal distances, finishing the edges—surely that is easy. There's a wealth of fascinating fabrics for you to choose from on the opposite page. *Save Half the Cost.* It doesn't seem possible, but ready-made comforters do cost almost twice what you'd spend when you make yours yourself. Our prices on battings are based on the lowest cotton costs in years. Quality for quality, we don't believe you could duplicate these values anywhere.



BIG VALUE

Fine, Fluffy Cotton

—1-pound Roll.
—Size, about 36x90 In.
—Natural Color (Almost White)

Made of new, clean, soft staple cotton of fine quality. The right size for cribs, carriage robes; for chair pads, pillows. Comes to you in a sealed package to insure cleanliness until used.

1-lb. Roll — 96K2614 — Postage ea. 10¢ — EACH **20¢**

Buy 3 and Save. Postage for 3, 13¢. — 3 FOR **57¢**

STITCHED BATTING

—Size, about 72x90 in. one piece.
—1-pound roll—Cream White.

This is the roll you'll want for making patchwork quilts. Soft, fluffy, dainty, very clean. Stitched at intervals so that less tufting is required.

1-lb. Roll — 96K2615 — Postage ea. 10¢ — EACH **35¢**

Buy 3 and Save. Postage for 3, 13¢. — 3 FOR **$1.00**



Very Low Price for this IMPROVED QUALITY

Made of Soft, Creamy Cotton

Stitched for Strength and Easier Handling

- Full Comforter Size, About 72x90 Inches.
- Stitched Lengthwise, About Every 5 Inches.
- New Resilient Cotton—Unbleached (Cream Color)

A "more than money's worth" in a great big batting roll. Springy and fluffy. Will not mat down or become hard. Stitching adds to its strength. Easy to handle—requires less tufting.

96K2624			
2½-Lb. Roll EACH. *Postage ea., 12¢.*	48¢	3 FOR *Postage for 3, 19¢.*	$1.38
96K2625			
3-Lb. Roll EACH. *Postage ea., 13¢.*	54¢	3 FOR *Postage for 3, 22¢.*	$1.55
96K2627			
4-Lb. Roll EACH. *Postage ea., 15¢.*	73¢	3 FOR *POSTPAID.*	$2.12



FOR—All Kinds of Quilting, Padding Infants' Garments Quilted Bathrobes

—Weighs About 1 Pound.
—Two Sheets, Size Each, 36x90 In.
—Uniform in Quality, Thickness.

Thick sheets of cotton, made from long fiber; Ivory white—two make a batting 72x90 inches. For all quilting purposes including patchwork quilts, carriage robes. When not included in a $2 order, send 10¢ for postage.

96K2617—Quilt Wadding ..... **39¢**

Bleached White Cotton Wadding

—Extra Large Size, 81x96 Inches, in one piece.
—Weighs about 1¼ pounds.

Not quite as thick as the above number, but heavier. In great demand for patchwork and light weight quilts. When not included in $2 order, send 10¢ each for postage.

96K2618—Quilt Wadding..... **39¢**



Here's the Grade for Those Who Prefer WHITE.... STITCHED for STRENGTH and EASY HANDLING

—Comforter Size, about 72x90 In.
—Very Fine Grade Bleached Cotton.

You'll like the clean, dainty freshness of this White batting roll. Stitched lengthwise, about every 5 inches and requires little tufting. NOW offered at REDUCED PRICES.

96K2620 EACH		Postage 3 rolls 22c.	3 FOR
3-Lb. Roll Postage, 1 roll 13c.	59¢		$1.69
96K2621 EACH		POST PAID	3 FOR
4-Lb. Roll Postage, 1 roll 15c.	77¢		$2.23



SEARS SAVE YOU MOST ON COTTON BATTINGS

—Full Comforter Size, about 72x90 In.
—All Clean, Fresh Cotton, No "Hidden" Dark Streaks.
—Natural Cream Color (Unbleached).

Just look at these prices! Did you ever see such fluffy, FULL SIZE BATTING ROLLS offered for so little money? Not seconds, but CLEAN, SPRINGY COTTON in the natural, unbleached color. No harsh fibers, no stringiness . . . just right for warm comforters. Don't delay, order yours now. This value is extraordinary. Take advantage of these savings—have plenty of comfy coverings for far less than you'd expect!

96K2608		Postage for 3,	3 FOR
3-lb. Roll Postage ea., 13¢	39¢ EACH	22¢.	$1.09
96K2609		Postage for 3,	3 FOR
4-lb. Roll Postage ea., 15¢	53¢ EACH	27¢.	$1.49



SOFT-WARM
UNUSUALLY FLUFFY

Now a Greater Than Ever BARGAIN

—Full Comforter Size, about 72x90 In.
—Extra Fluffy —Extra Warm.

Soft, Cream color roll made of half wool and half china cotton which is wool-like in appearance and very springy. Will not creep or mat down.

96K2622			
2-Lb. Roll EACH *Postage 1 roll, 12c.*	79¢	3 FOR Postpaid	$2.31
96K2623			
3-Lb. Roll EACH *Postage 1 roll, 13c.*	$1.19	3 FOR Postpaid	$3.50



It Offers the QUICKEST, EASIEST WAY TO MAKE A COMFORTER.. *Try One At This NEW LOW PRICE*

—Full Comforter Size, about 72x90 In.
—Clean, New Cotton Filling.
—(Natural Cream) resilient cotton.

All ready—just waiting to be slipped into a comforter cover. Combined with either of our ready made comforter covers, shown on pages 188 and 193, you can have a warm bed covering in a jiffy, and at very little cost. Cotton used is fresh and clean. The cheesecloth covering is sturdy. Tufting at intervals holds cotton in place.

96K2628			
3-Lb. Roll. EACH *Postage 1 roll, 13c.*	95¢	3 FOR Postpaid	$2.78
96K2629			
4-Lb. Roll. EACH *Postage 1 roll, 15c.*	$1.25	3 FOR Postpaid	$3.67

Extra Fine Quality "RANCH ROSE" ALL VIRGIN WOOL BATTINGS

ONLY best selected grade, long fiber wool, taken from sheeps' backs is used for Sears Ranch Rose battings. Thoroughly scrubbed and washed, it passes every state's law for sanitation. Clean, almost White in color—yet each lot is again carefully inspected before being put into our battings. Ranch Rose Wools are run over special machines that interlace the fibers so that when finished, batts won't mat down, or creep through coverings.



—Full Comforter Size, About 72x90 Inches.
—Fluffy—Resilient—Very Clean—Almost White.
—Warmth Without Weight.

1-Lb. Roll.	96K2641 EACH ..... Postage, each roll 10¢	89c	3 FOR Postpaid	$2.57
2-Lb. Roll.	96K2642 EACH ..... Postage, each roll 12¢	$1.75	3 FOR Postpaid	$5.08
3-Lb. Roll.	96K2643 EACH ..... Postpaid	$2.59	3 FOR Postpaid	$7.60



—Full Comforter Size, About 72x90 Inches.
—Fluffy—Resilient.
—Firm Quality Cheesecloth Covering.
—Tufted at Intervals.
—Warmth Without Weight—Natural Cream Color.

96K2644—Weight of wool, 2 lbs. Cheesecloth adds abt. 1 lb. to wt. of roll. Postpaid.
3-Lb. Roll $2.59 Ea. 3 FOR $7.60

96K2645—Weight of wool, 3 lbs. Cheesecloth adds abt. 1 lb. to wt. of roll. Postpaid.
4-Lb. Roll $3.59 Ea. 3 FOR $10.59

PRETTY SPREADS Newest Cottons



$1.00 EACH

Beautiful Jacquard ~Pattern~

REVERSIBLE .. a SMASHING DOLLAR VALUE

★ Double or Twin Bed Size.
★ Extra Long—Well Scalloped.
★ Heavy Weight—Crinkled.
★ Tubfast Colors—Square Corners.

So inexpensive, you won't believe how pretty it is till you see it. This is a quality that sells usually for $1.50 and more elsewhere. Beautiful woven in Jacquard pattern alternates with Cream-White Crinkle stripes. Spread is reversible giving you double service. When not included in a $2 order, send 10¢ each for postage.

96K2540—71x105 in. Three-quarter, or twin size. Each..... **$1.00**

96K2541—80x105 in. Double bed size. Each.. **$1.00**

$1.79 EACH

SEARS ARE FIRST WITH IT

A Completely

PRE-SHRUNK, FAST COLOR

Spread That Will Fit Your Bed .... Always

—Size after shrinking, 84x105 Inches.
—Extra Long. Extra Wide Double Bed Size.—Well Scalloped.
—Extra Heavy, Weighs 2¼ Lbs. After Shrinking.

Woven of high grade cotton, beautifully patterned—with border design at sides. A colorful, lovely spread that has been fully preshrunk at the mill, and is guaranteed to fit your bed as perfectly after dozens of washings as it does when new. Has square corners. For this sturdy spread, which will outwear ordinary spreads, this price is very low. When not included in a $2 order, send 10¢ for postage.

96K2544—Each..... **$1.79**

$2.95 EACH Postpaid

CANDLEWICK Spread with HAND PAINTED DESIGN

It's Gorgeous—Unusual

First Time Ever Offered

—Heavy, Cream color, Preshrunk Sheeting.
—Sizes Given Are Actual.

The newest idea in handmade bedspreads — has taken everyone by storm! Hand painted leaf pattern outlined with genuine Candle-wick tufts in color to match. Washable, too!

96K2546—72x105 in. Three-quarters or twin size. Postpaid. Each..... **$2.95**

96K2547—90 x 105 in. Extra Wide Double size. Postpaid. Each..... **$2.95**

Candlewick Spread
Not Illustrated

Big value in a plain tufted Candlewick spread. When not included in a $2 order, send 10¢ each for postage. Colors: Blue, Gold, Green, Orchid, or Rose tufts on cream color ground.

96K2548—Abt. 70x105 in. Three-quarter or twin size. Each..... $1.00

96K2549—Abt. 80x105 in. Double bed size. Each.

QUILT MAKERS — Attention!



40 Fast Color Quilt Pieces—Uniform Size 4½x18 In.

Gay cotton prints and a few plain colors. Fine quality (80x80 threads to square inch)—not to be confused with coarser fabrics offered at about this price. Put up in a sealed glassine bag. When not included in a $2 order, send 8¢ postage for each package.

96K2742..... **47c** A PKG.

14 Ounces of Assorted Quilt Patches

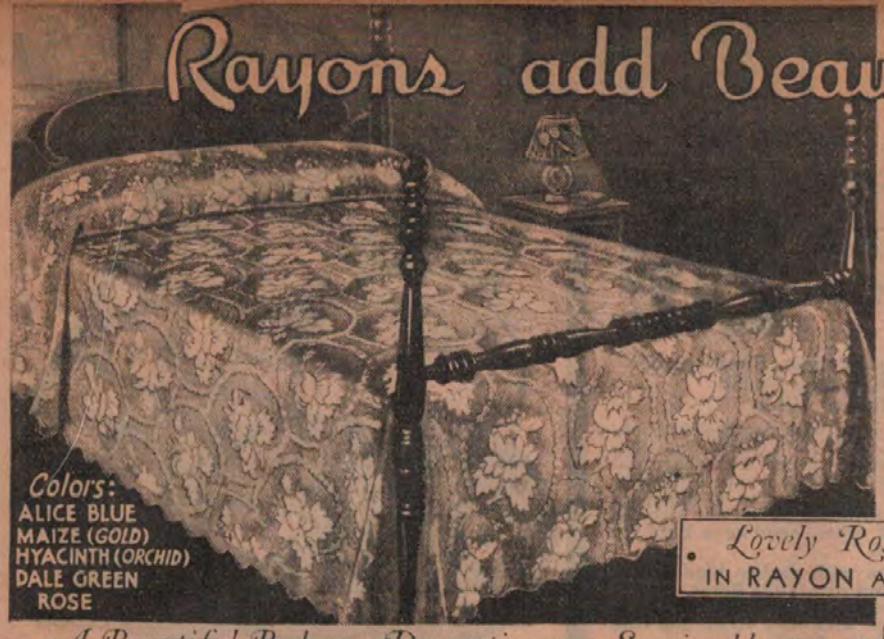
Special lot of bright, attractive prints with a few plain colors to make up a good assortment. Pieces vary in size and shape. All fresh, clean cottons. When not included in a $2 order, send 8¢ postage for each package, or 10¢ postage for 2 pkgs.

96K2740
Each Pkg..... **22c**
Bigger Saving Buy 2 for..... **40c**



Low Prices Buy BETTER QUALITY at Sears

Rayons add Beauty to Your Bedrooms





Lovely Rose Patterns
IN RAYON AND COTTON

• *A Beautiful Bedroom Decoration . . . Serviceable, too* •

—Size, 80x105 Inches —Extra Long Double Bed Size.
—Scalloped Rayon Edges —Square Corners.

So beautiful, it will take your eye immediately—yet it "dresses up" your room at very little cost. Well woven of glistening Rayon and cotton with rich, silvery brocaded rose design in High Grade Rayon yarns. Quality that will give dependable wear. Seamless. **When not included in a $2 order, send 10¢ each for postage.**

96K2565—Colors listed above. State color..... $1.39 EACH

Jacquard Patterned Scalloped Spread (Not Illustrated)
—Size, 80x105 Inches, Extra Long Double Bed Size.

The biggest dollar value you've ever seen. Good weight Rayon and Cotton. Floral with diamond. **When not included in a $2 order, send 10¢ for postage.**

96K2560—Colors: Rose, Green, Blue, Gold, or Orchid. State color.. $1.00 EACH

• *High Quality . . . Really Remarkable Value* •

—86x105 Inches, Extra Long. —Extra Wide Double Bed Size.
—Scalloped Rayon Edges. —Has Square Corners.

You wouldn't expect such quality—such beauty for as little money. A Jacquard patterned rose geometric spread, the design brought up in great sprays of the silvery rayon. You'll look a long time before you begin to duplicate this value. And it comes to you postpaid. **Colors listed above. State color.**

96K2568—Postpaid..... $2.00 EACH

Draperies (Not Illustrated) to Match Above Spread

Popular style pinch pleated Draperies. Makes a pleasing ensemble for your bedroom. Complete with pins all ready to hang, tie backs included. Size, each, 40 in. wide by 2½ yards long. **Colors listed above. State color.**

96K2569—Postpaid..... $2.00 SET

Exquisite

FIRMLY WOVEN
RAYON and COTTON
Rose Medallion
• Design •

$2.49 EACH Postpaid

—Two Sizes.
—Extra Long, Well Scalloped.

An extra fine, silky-looking Rayon was used for this Spread, and it brings out the gorgeous Rose Medallion pattern in great silvery sprays of loveliness. Heavy weight, washable. Seamless. **Colors listed in panel. State color.**

SPREAD, 71x105 in. Extra long. Three-quarter, or twin size. Postpaid. **96K2574**.... $2.49 EACH

SPREAD, 86x105 in. Extra long, extra wide. Double bed size. **96K2575**—Postpaid.. $2.49 EACH

DRAPERIES TO MATCH. Pinch pleated. Size, each, 40 in. wide by 2½ yds. long Complete with pins ready to hang. Tie-backs included. **State color.** **96K2576**—Postpaid..... $2.49 SET

Colors: BLUE ROSE GOLD GREEN ORCHID



Colors: BLUE ROSE GOLD GREEN ORCHID

Famous

WELL-KNOWN QUALITY
Has been Selling for ~~$3.95~~

Our Price $2.95 EACH Postpaid

Ribbon Bouquet Pattern
RAYON and COTTON

★ Twin or Double Bed Sizes.
★ Extra Long and Extra Wide.
★ Well Scalloped with Rayon.

This matching spread and window draperies combine in a "beauty" set that will make your room look more "dressed up" than you've ever seen it before! Choose either, or both—for genuine value at low price, they can't be surpassed. Spread is seamless, heavy enough to wear and wash well, and firmly scalloped with All Rayon yarns. **Colors listed in panel. State color.**

SPREAD, 72x105 in. Extra long, Three-quarter, or Twin bed size. **Postpaid.** **96K2578**..... $2.95 EACH

SPREAD, 90x105 in. Extra wide, Extra long. Double Bed Size. **96K2579**—Postpaid..... $2.95 EACH

DRAPERIES TO MATCH. Pinch pleated. Size each, 36 in. wide, 2½ yards long. Complete with pins. Ready to hang. Tie-backs included. **State color.** **96K2580**—Postpaid..... $2.95 SET

Luxurious

ALL RAYON
TAFFETA

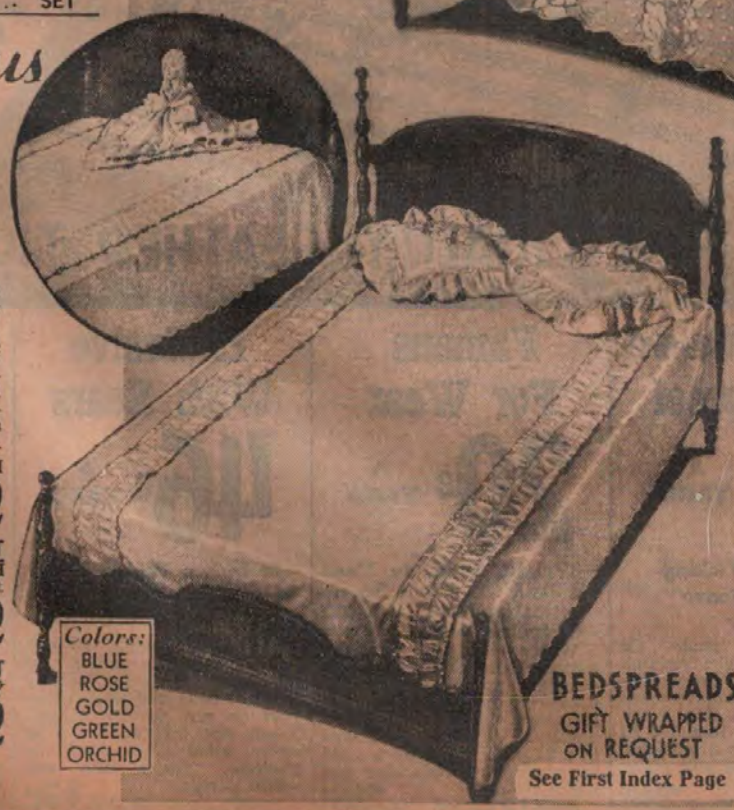
Your Choice of
Doll Pillow or Twin Pillows or Bedspread Alone

The TAFFETA used for spread and sets is made of highest grade All Rayon and will wear far better than the usual quality sold at about this price. Two rows of fancy ruching add to its attractiveness. Pillows are ruffled all around. Doll has realistic eyelashes, a beautiful wig, and is dressed in matching rayon taffeta.

SCALLOPED SPREAD WITH DOLL. Doll has 50-in. ruffled skirt. **Colors listed in panel. State color. Postpaid.** **96K2592**..... $4.49 SET

SCALLOPED SPREAD WITH PILLOWS. Each pillow about 30 inches across, including ruffles. **Colors listed in panel. State color. Postpaid.** **96K2591**..... $4.49 SET

SCALLOPED SPREAD ONLY Full Double Bed Size, long enough to cover pillows. **Colors listed in panel. State color. Postpaid.** **96K2593**.... $3.89 EACH



Colors: BLUE ROSE GOLD GREEN ORCHID

BEDSPREADS
GIFT WRAPPED
ON REQUEST
See First Index Page

Fast Color Ready Made COMFORTER COVER



—Size, 71x81 Inches.
—Plain Colored Mitered Border.
—Closes with Tape Ties.

The easiest, quickest way to make a warm comforter is to combine this handy cover with one of our cheesecloth covered battings. Has a big advantage over ordinary comforters because it can be easily removed and washed. Also used for recovering old comforters—blankets, and to cover new beautiful comforters that you wish to protect from soil. **When not included in a $2 order, send 10¢ each for postage. Colors: Blue, Rose, Green or Orchid. State Color.**

96K2305—EACH..... $1.55
Save More, Buy Two.
Two For, Postpaid..... 2.98

$1.55 EACH

QUALITY THROUGH and THROUGH

SAVE AT SEARS



Beautiful Exclusive Designs

EXTRA SPECIAL **26c** A YD.

- 8-oz. Weight, Featherproof
- Rich Sateen Finish
- 32 Inches Wide

Exclusive with Sears—Art Ticking in as FAST COLORS as tickings can be made. Rich, beautiful designs you'll not see in every home. Full 8 ounces to the yard before printing. **When not included in a $2 order, send 3¢ a yard for postage.**

4—Blue with darker blue stripe, and rose Tulip floral.
5—Orchid with rose colored floral.
6—Blue with rose stripe and rose Tulip floral.

State pattern number.
96K1237—A Yard..... **26c**
For orders in quantities of 10 yards or more of this cloth, Postpaid A Yard.... **25c**



—Fast Colors —36 Inches Wide

A high quality, imported ticking well known to thousands of our customers. Many imported tickings are not fast color but we guarantee these colors fast. **When not included in a $2 order, send 3¢ a yard for postage. (3) Plain pink; (4) Plain Cream; (5) Blue with white stripe; (6) Blue and white stripe; (7) Plain blue.**

State pattern number.
96K1241—A YARD..... **29c**



Full 8-Ounce Low Priced

ONLY **23c** A YD.

—Featherproof
—Smooth Sateen Finish
—32 Inches Wide

Same beautiful patterns you'll find in the most expensive tickings—and you pay less for them at Sears than at any other store. Printed on a fine, full 8-ounce cloth with the weight stamped on each yard. **When not included in a $2 order, send 3¢ a yard for postage.**

4—Blue with pink floral.
5—Tan with fancy blue stripe and pink floral.
6—White with blue stripe and pink floral.

State pattern number.
96K1235—A Yard..... **23c**
For orders in quantities of 10 yards or more of this cloth, Postpaid A Yard.... **22c**



—Good Weight
—31 Inches Wide

Extra low priced—better quality than is ordinarily offered for so little money. When not included in a $2 order send 2¢ a yard for postage. Staple blue stripe.
96K1218 **10c** A YARD

—Lighter Weight
—31 Inches Wide

Lighter weight than 96K1218, but a very popular quality, extremely low priced. When not included in a $2 order, send 10¢ for 10-yds. for postage. Staple blue stripe.
96K1604 **59c** 10 YDS.

HERE'S WHAT WE CALL LOW PRICES!





Made According to U. S. Gov't Specifications CCC-T-351

—Standard 8-ounce Weight
—Staple Blue and White Stripe
—32 Inches Wide.

Not only does this ticking conform with government specifications given above, but it is a very much better grade than a great many 8-ounce tickings offered. Tried and True is an old standard and favorite. The quality has been constantly improved. **When not included in a $2 order, send 3¢ a yard for postage.**

96K1223 ..... **15c** A YARD

For orders in quantities of 10 yards or more of this cloth, a yard **14½c**
Postage for 10 yards and over, 16c

Tiger Rose Featherproof

29c A YARD

—Our Heaviest Ticking
—Herringbone Weave
—32 Inches Wide

Finest and best made. Of such good quality, electricians, steam fitters use it for wiping connections. Besides mattresses and pillows, makes ideal work aprons. **When not included in a $2 order, send 3¢ a yard for postage. Staple blue and white stripe. Colorfast.**

96K1226—A Yard. **29c**

Famous For Wear

20c A YARD

—Weight, 9 oz. to Yard
—Fills U. S. Gov't Specification No. CCC-T-351
—36 Inches Wide

Wider width than the usual tickings. A good, full standard grade preferred by many of our customers for its good weight and sturdy quality. **When not included in a $2 order, send 3¢ a yard for postage. Staple blue and white stripe.**

96K1228—A Yd. **20c**

Exclusive With Sears

46c A YARD

—60 Inches Wide
—Heavy Weight
—Good Standard Quality

This extra wide, 60-inch ticking is made exclusively for Sears. Used for making Feather beds and mattresses that do not require seams. **When not included in a $2 order, send 4¢ a yard for postage. Staple blue and white stripe.**

96K1224—A Yd. **46c**

Extra Wide Featherproof

19c A YARD

—Heavy Weight
—Improved Quality
—39 Inches Wide

Made in America—from our own long staple cotton—this good grade CREAM COLOR ticking originally called Bohemian ticking as it is of the same weight as the imported cloth. **When not included in a $2 order, send 2¢ a yard for postage. Cream Color only.**

96K1215—A Yard... **19c**

QUALITY'S THE THING TO WATCH THESE DAYS

When you buy Artillery Grade Ducks you are assured of getting high quality. For years our prices have been lower than prices elsewhere for comparable grades. The reason is: we buy in such large quantities, and place our orders with local mills, thus cutting down freight charges to our Mail Order Stores and reducing costs. Don't think because others ask more money their ducks are of better grade.



VERY HEAVY - STRONG - SERVICEABLE GRADE... *Others Ask Higher Prices*

—Woven of Long Staple Cottons. —Natural Cream Color.
—A Square Yard Weighs 10 Ounces.

The cotton used for it is exceptionally clean and free from any specks caused by plant leaf—so clean, in fact, that at times the duck appears to be white. It is of double filling, meaning that two threads are woven as one. The warp (lengthwise) yarns are exceptionally strong. Protects farm machinery—used for wagon covers, tarpaulins, tents, bags, or shelters. **When not included in a $2 order, send postage stated for each number.**

Width Inches	Heavy Weight	A Yard	10 Yds. or More, a Yd.
36	96K1354—Weighs 10 oz. to the yard. Postage, per yard, 8¢.	17c	16c
48	96K1355—Weighs 13¼ oz. to the yard. Postage, per yard, 8¢.	23c	22c
60	96K1356—Weighs 16½ oz. to the yard. Postage, per yard, 10¢.	30c	29c
72	96K1357—Weighs 20 oz. to the yard. Postage, per yard, 10¢.	37c	36c

"A" GRADE 8oz. 29-inch SINGLE FILLED DUCK

—1st Grade Cotton.
—Clean, Natural Color.

Do not confuse our high quality with cheaper off-color ducks. Only good grade cotton is used here. When buying, be sure the quality is "A" grade. **When not included in a $2 order, send 4¢ a yard for postage.**

96K1352-Width, 29 in. Cream color only. A Yard.... **12c**

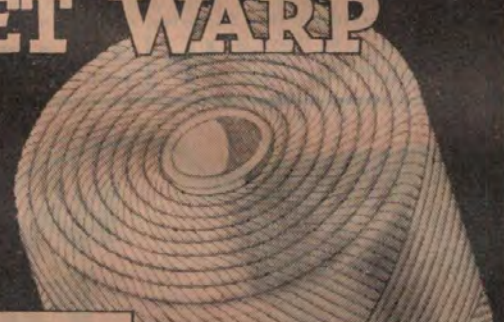
NOT AFFECTED BY WEATHER Doesn't Stiffen Like Cheaper Grades

—Thoroughly Waterproofed. —Will Not Crack or Harden.

Has what is called a DRY FINISH—waterproofing is not done with oil, grease or paraffin. Paraffin finishes harden and crack with the cold. Oil or grease finishes let the color rub off. Our process makes the duck soft and pliable in all kinds of weather, and **color does not rub off.** Nor does this process reduce the strength—our duck is exceptionally strong. **When not included in a $2 order, send postage stated for each number.**

Width Inches	Heavy Weight	A Yard	10 Yds. or More, a Yd.
46	96K1364—Tan. Weighs 13¼ oz. to the yard. Postage, per yard, 8¢.	33c	32c
70	96K1366—Tan. Weighs 20 oz. to the yard. Postage, per yard, 10¢.	56c	55c
	Extra Heavy Weight		
46	96K1369—Tan. Weighs 16½ oz. to the yard. Postage, per yard, 10¢.	41c	40c
70	96K1371—Tan. Weighs 25 oz. to the yard. Postage, per yard, 10¢.	67c	66c

No Wonder We're the Nation's Headquarters for CARPET WARP



Just See these Low Prices on "MAYSVILLE" •BRAND•

Make Better Rugs . . . . . Increase Your Profits

MAYSVILLE WILL DO IT FOR YOU..

—Guaranteed Highest Yardage.
—Evenly Spun and Tightly Twisted.
—Maximum Breaking Strength.
—Fewer Knots per Spool.
—Even Dyeing—Free from Streaks.
—4-Ply Lustrous Warp Yarn.
—Tube Wound, which Insures Tight and Even Threading of the Loom.

Used and endorsed exclusively by the Guild of Home Weavers—has been the leader for over eighty years. Shipping weight, per pound, 1 lb. 4 oz.

96K2706
Carpet warp. Colors listed in panel at right. State color.
32c A LB.

96K2708
Carpet warp.
WHITE ONLY.
28c A LB.

COLORS
BLACK
DARK BROWN
ECRU TAN
LAVENDER
LIGHT BLUE
LIGHT GRAY
MEDIUM BLUE
MYRTLE GREEN
OLD ROSE
ORANGE
PURPLE
RED
REDDISH BROWN
SLATE GRAY
YELLOW

LOOMS
If you intend buying a CARPET LOOM, write us; we will be glad to put you in touch with a manufacturer.



RUG FILLER

All Wanted Colors for

Hooked Rugs, Knitted Rugs, Mats, etc.

Loosely spun cotton of about lead pencil thickness. Soft and lustrous—it makes strong, good wearing rugs that lie flat on the floor if used entirely with Maysville warp.

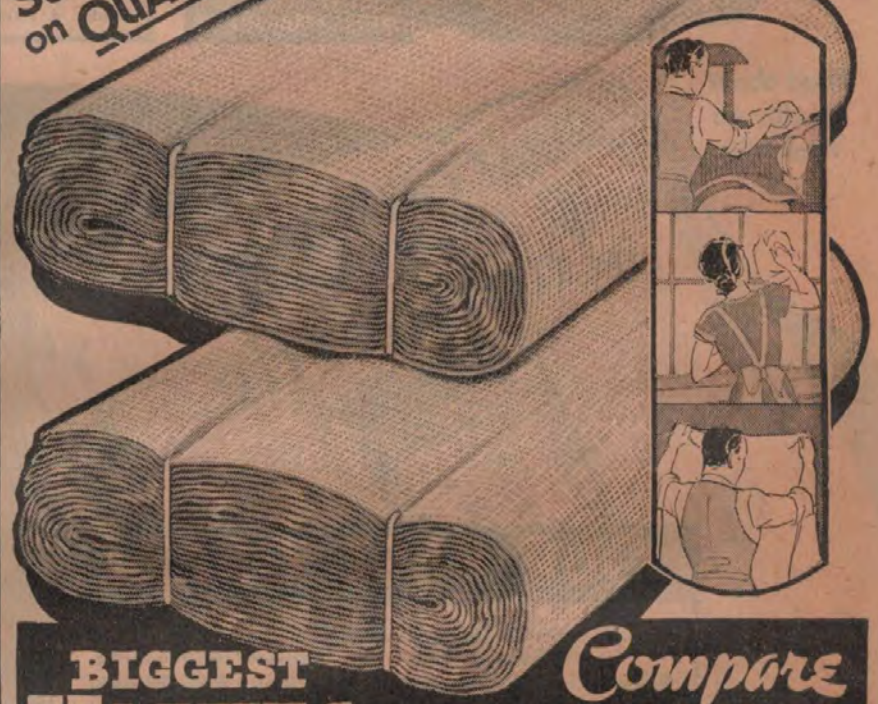
31c A POUND
Shpg. wt., 1 lb. 3 oz.

96K2705—Rug filler. Colors: Dk. Blue; Dk. Brown; Dk. Green; Garnet; Gold; Golden Brown; Lt. Blue; Lt. Gray; Lt. Green; Old Rose; Tan; Lavender; Black or White. State color.

Write for our beautiful booklet—Free. Ask for Book No. RF96K.

Sears Save you most on QUALITY CHEESECLOTHS

A GRADE FOR EVERY PURPOSE



BIGGEST VALUES Compare and SEE...

BLEACHED WHITE

—Woven from Good Staple Cotton.
—Soft but Firm in Feel.
—Very White and Clean.
—All 36 Inches Wide.

Popular grades for straining and other household uses. So well bleached all natural oil has been removed. Counts 20x16 threads to the square inch. Width, 36 in. **When not included in a $2 order, send 8¢ postage for 10 yards.**

10 YDS. **23c**
96K1691.....

A little heavier, finer quality. Counts 28x24 threads to the square inch. Width, 36 in. **When not included in a $2 order, send 8¢ postage for 10 yards.**

10 YDS. **35c**
96K1694.....

Our best quality. A much finer mesh (36x32 threads to the square inch). Very absorbent. Clean, pure white—can even be used for curtains, tots' dresses. Width, 36 in. **When not included in a $2 order, send 10¢ postage for 10 yards.**

10 YDS. **40c**
96K1697.....

UNBLEACHED

Natural Cream Color

—Same Good Cottons as in Bleached Grades. —Exceptionally Clean.
—All 36 Inches Wide.

22x18 threads to the square inch. **When not included in a $2 order, send 10¢ postage.**

30 YDS. **65c**
96K1677.....

A little heavier. Counts 28x24 threads to the square inch. **When not included in a $2 order, send 12¢ postage.**

30 YDS. **79c**
96K1680.....

Same grade as 96K1680, but offered in 100-yard bolts. **Postpaid.**

$2.44
96K1681..100 YDS.

Our heaviest grade—almost like sheeting. Used for walls before papering—for hot beds. Strong tape selvage. 36x32 threads to the square inch. **When not included in a $2 order, send 13¢ postage for 30 yards.**

30 YDS. **$1.05**
96K1685.....

Please LEND This Catalog to Your NEIGHBOR

WIDE SHEETINGS

You Can Depend on Quality at Sears

We've tested 15 sheets with 148 Washings and Ironings (Equal to 5½ years actual service). Three sheets each of 4 leading nationally advertised brands, all selling at higher prices; and 3 each of our own sheets were in this test. Only four sheets were serviceable after the test. **TWO OF THESE WERE SEARS SUPER SERVICE *Launderite* SHEETS.** Our Super Service *Launderite* wide sheeting is the same material used in these sheets that tested so favorably against others selling for higher prices. Our **STANDARD SERVICE *Launderite*** wide sheeting is just as carefully tested, and price considered, is as far ahead in this price class also. Our pillow tubing is the same material in tubing form. You cannot afford to accept less durable quality than Sears offer you at lower price.



· FULL STANDARD QUALITY ·

—64x64 Thread Count. —Practically Pure Finish.
—Strong Selvages At Sides. —Hand Torn for Straight Hems.

All that the name implies—a very serviceable wide sheeting that will give very satisfactory wear. The most popular grade we handle—the quality and satisfaction it has given, along with our low prices tell the story why we sell more wide sheetings than any other retailer in the world. **When not included in a $2 order, send 4¢ a yard for postage. On orders of 10 yards and over send 2¢ a yard for postage.**

Width Inches	Known as	Used for	UNBLEACHED Cat. No.	UNBLEACHED A YARD	10 YDS. or more A YARD	BLEACHED Cat. No.	BLEACHED A YARD	10 YDS. or more A YARD
54	6/4	Single bed or cot.	96K1027	14c	13c	96K1028	16c	15c
63	7/4	Extra single or twin bed.	96K1029	16c	15c	96K1030	18c	17c
72	8/4	Three-quarter or twin bed.	96K1031	18c	17c	96K1032	20c	19c
81	9/4	Double bed.	96K1033	20c	19c	96K1034	22c	21c
90	10/4	Full double bed.	96K1035	22c	21c	96K1036	25c	24c
99	11/4	Extra full double bed.	96K1037	25c	24c	When not included in a $2 order see postage above.		

Bleached Launderite Standard Service Pillowcase Sheeting

This sheeting is woven flat, and is not to be confused with pillow tubings which are listed on the opposite page. **When not included in a $2 order, send 2¢ a yd. for postage.**

42 Inch | 96K1024 A Yard..... **12c** | On Orders of 10 YARDS or More, A YARD **11c** | 45 Inch | 96K1026 A Yard..... **15c** | On Orders of 10 YARDS or More, A YARD **14c**

Read about Quality on Page 200

We will Return Any Postage Sent Us That Is Not needed



OUR BEST GRADE

- Counts 68x72 Threads to the Square Inch.
- Hand Torn for Straight Hems After Washing.
- Exceptionally Smooth
- Practically Pure Finish.
- Wide Tape Selvages.
- Extraordinarily Strong.

To enable our customers to compare qualities, prices more easily, we're now calling our Guest Chamber sheeting "Super Service Launderite." This sheeting has been improved greatly over the Guest Chamber of a few years ago. Whereas, to our knowledge, every customer who has purchased Guest Chamber in the past was satisfied, we know that every customer buying Super Service Launderite will receive a sheeting that will outlast any other cotton sheeting made. All we ask is a trial . . . we absolutely guarantee you'll be more than satisfied. **When not included in a $2 order, send 4¢ a yard for postage. On orders of 10 yds. and over, send 2¢ a yard for postage.**

Bleached White

Width, Inches	Known as	Used for	A YARD	10 YDS. or more, A YD.
63	7/4	96K1042—Extra single or twin bed.	23c	22c
72	8/4	96K1044—Three quarter or twin bed.	26c	25c
81	9/4	96K1046 Double bed.	29c	28c
90	10/4	96K1048—Full double bed.	32c	31c

Unbleached (Natural cream color)

81	9/4	96K1045 Double bed.	26c	25c
90	10/4	96K1047—Full double bed.	29c	28c

SERVICEABLE - LOW PRICED

—Made from Clean Stocky Cottons.
—Good Weight. —Hand Torn.

Considering its very low prices, we honestly believe this to be the best sheeting of its class. The quality is not as good as our Launderite Standard Service, nor is Wonder Value anything as finely woven as Super-Service Launderite, but this sheeting will give you satisfactory service at amazingly little cost. There are lower grades made, which can be sold for less money, but we feel they are of such cheap quality that, in the long run, prove high priced. The unbleached grade becomes slightly heavier with washing and gradually bleaches a nice white. **When not included in a $2 order, send 4¢ a yard for postage. On orders of 10 yards and over, send 2¢ a yard for postage.**

Unbleached (Natural cream color)

Width, Inches	Known as	Used for	A YARD	10 YDS. or more A YARD
72	8/4	96K1013—Three-quarter or twin bed.	16c	15c
81	9/4	96K1015—Double bed.	18c	17c
90	10/4	96K1017—Full double bed.	20c	19c

Bleached White

72	8/4	96K1014—Three-quarter or twin bed.	18c	17c
81	9/4	96K1016—Double bed.	20c	19c
90	10/4	96K1018—Full double bed.	22c	21c

QUALITY First - QUALITY Always - at Sears

PILLOW TUBINGS



THE FAVORITE QUALITY of Millions

Stands the Test of Hard Service!

—Bleached White. —Practically Pure Finish. —Every Order Hand Torn.

Although there are many tubings of about this same thread count, you'll find *Launderite* Standard Service to be among the best—regardless of the fact that our prices are low. Made exceptionally well—woven in tubular form which does not require seaming on either side when making pillowcases, or bags. **When not included in a $2 order, send 2¢ a yard for postage, for 6 yards and over, send 10¢ postage.**

36 INCH	96K1060 A Yard	13½c
	For orders in quantities of 6 yds. or more of this cloth, price, per yd.	13c
42 INCH	96K1062 A Yard	16c
	For orders in quantities of 6 yds. or more of this cloth, price, per yd.	15½c
40 INCH	96K1061 A Yard	15c
	For orders in quantities of 6 yds. or more of this cloth, price, per yd.	14½c
45 INCH	96K1063 A Yard	17c
	For orders in quantities of 6 yds. or more of this cloth, price, per yd.	16½c

SUPER SERVICE Launderite

GUEST CHAMBER QUALITY

The best pillow tubing made—but you don't pay a premium price for it at Sears. Note the fine thread count—remember it's of firm close weave, practically pure finish and bleached snowy WHITE. **When not included in a $2 order, send 3¢ a yard for postage. For 6 yards and over, send 13¢ postage.**



36 INCH	96K1065 A Yard	19c
	For orders in quantities of 6 yards or more, A Yard	18c
40 INCH	96K1066 A Yard	20c
	For orders in quantities of 6 yards or more, A Yard	19c
42 INCH	96K1067 A Yard	21c
	For orders in quantities of 6 yards or more, A Yard	20c
45 INCH	96K1068 A Yard	22c
	For orders in quantities of 6 yards or more, A Yard	21c

INDIAN HEAD TUBING

ALWAYS COSTS LESS AT SEARS

—Extra Strong, Heavy Weight.
—Permanent Linen-like Finish.
—Bleached Snowy White.

A nationally advertised favorite that most stores sell for higher prices. Quality that will stand exceptionally hard wear. Because of its weight and finish, takes embroidery designs beautifully. **When not included in a $2 order, send 3¢ a yard for postage. For 6 yards and over, send 13¢ postage.**



42 INCH	96K1082 A Yard	21c
	For orders in quantities of 6 yards or more, A Yard	20c
45 INCH	96K1084 A Yard	22c
	For orders in quantities of 6 yards or more, A Yard	21c

MATTRESS PROTECTORS



An actual Photograph of Sears Standard grade

BLEACHED WHITE

★ Heavy weight.
★ Tape bound edges.
★ Thick, soft, closely quilted.
★ Fresh new Cotton filling.
★ White muslin covering counts 64x60 threads to square inch.

Our best quality mattress protectors—the same high grade we've carried for years, now extremely low priced. **Made according to our own specifications.** For sanitary reasons alone you'll want one for every bed in your home. They give a smooth foundation for sheets, absorb body odors and perspiration, that otherwise seep into Mattresses. **You can't wash your Mattress—but YOU CAN WASH THESE PADS and freshen them easily. When not included in a $2.00 order, send postage as stated for each number.**

96K2409	96K2407	96K2411	96K2412	96K2413
Size, 36x76 In.	Size, 39x76 In.	Size, 48x76 In.	Size, 54x76 In.	Size, 68x76 In.
95c EACH	$1.05 EACH	$1.25 EACH	$1.39 EACH	$1.79 EACH
Postage 12¢	Postage 12¢	Postage 12¢	Postage 13¢	Postage 15¢
2 For $1.79 Postage 15¢	2 For $2.00 Postpaid	2 For $2.39 Postpaid	2 For $2.67 Postpaid	2 For $3.44 Postpaid

Leader Value Mattress Protectors—Choice of 3 Popular Sizes at One Low Price

—Medium Weight.
—Tape Bound Edges.
—White Muslin Covering Counts 60x48 threads to the Square Inch.

These pads are made to our own specifications and will give satisfactory wear. Lighter weight and not quite as fine covering as on pads shown above.

96K2418—Size, 39x76. Each.....
96K2419—Size, 48x76. Each.....
96K2420—Size, 54x76. Each..... $1.00

When not included in $2.00 order, send 13¢ each for postage.

RUBBER SHEETINGS

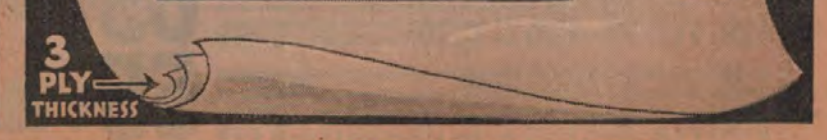
Double Coated
WHITE OR MAROON
Superior Quality

—Thoroughly Waterproofed.
—Will Not Peel or Crack.
—Protects Mattresses.

Sears Rubber Sheetings are made sturdy to give extra good wear. Base is a firmly woven, full standard grade bleached muslin, thickly coated on both sides with soft, pliable rubber. No hemming required at edges. They won't fray. Easy to wash—won't wrinkle—resist body acids. A necessity for babies' cribs—and a practical protector for children's and grownups' beds. Prevents bed drafts. **Colors: White or Maroon. State color. When not included in a $2 order, send 10¢ a yard for postage.**



36 INCH	96K2170¼ A Yard	39c
45 INCH	96K2171¼ A Yard	55c
54 INCH	96K2172¼ A Yard	69c



See Complete Index in BACK of this Catalog

Popular Grade SHEETS AND PILLOWCASES



Quality Constantly Improved

We Honestly Believe You CANNOT Buy a Sheet Equal in Quality at Such LOW PRICES

- Full Standard Quality.
- 64x64 Thread Count.
- Practically Pure Finish.
- Hand Torn for Straight Hems.
- Strong Selvages at Sides.
- Very Finely Stitched Hems.

Launderite Standard Service Sheets are constantly being tested—compared with other brands, worked upon, improved, until not a single thing one could wish for in a sheet is lacking. Today, unhesitatingly, we can say they're the BEST IN THEIR CLASS and THE LOWEST IN PRICE.

Only good, staple cotton is used for Launderite Standard Service Brand. This enables it to bleach to a clear dazzling whiteness not often found in qualities priced as low. Hems finely stitched . . . always an identifying mark on GOOD sheets and pillowcases. And the size range offered is unusually large. You will find a sheet here for every size bed. When ordering, be sure to select sheets that are long enough. We recommend the 99-inch or 108-inch lengths.

Launderite STANDARD SERVICE

BLEACHED WHITE SHEETS

When not included in a $2 order, send 10¢ postage for each sheet

Inches Before Hemming	Hand Torn—All Lengths Less 5 Inches for Hems	EACH	6 SHEETS Postpaid
54 *by* 90	**Cot or Single Bed Size—*Hemmed*** 96K1730—Regular Length	47c	$2.71
	Extra Single or Twin Bed Size—*Hemmed*		
63 *by* 90	96K1731—Regular Length	55c	3.17
63 *by* 99	96K1732—Popular Length	58c	3.34
	Extra Twin or Three-quarter Bed Size—*Hemmed*		
72 *by* 90	96K1734—Regular Length	58c	3.34
72 *by* 99	96K1735—Popular Length	62c	3.57
	Double Bed Size—*Hemmed*		
81 *by* 90	96K1737—Regular Length	59c	3.40
81 *by* 99	96K1738—Popular Length	65c	3.75
81 *by* 108	96K1739—Proper Length	73c	4.20
	Double Bed Size—*HEMSTITCHED*		
81 *by* 99	96K1744—Popular Length	85c	4.90
	Extra Double Bed Size—*Hemmed*		
90 *by* 99	96K1740—Popular Length	75c	4.32
90 *by* 108	96K1741—Proper Length	85c	4.90

UNBLEACHED SHEETS

Inches Before Hemming	Natural Cream Color	EACH	6 SHEETS Postpaid
	Double Bed Size—*Hemmed*		
81 *by* 90	96K1736—Regular Length	57c	$3.29

LAUNDERITE PILLOWCASES

When not included in a $2 order, send 8¢ postage for two pillowcases, 10¢ postage for 6.

Inches Before Hemming	BLEACHED WHITE	2 FOR	6 PILLOW-CASES For
	Hemmed		
42 *by* 36	96K1746 Will Fit Pillow 20x28 Inches	31c	89c
45 *by* 36	96K1747 Will Fit Pillow 22x28 Inches	33c	95c
	Hemstitched		
45 *by* 36	96K1749 Will Fit Pillow 20x28 Inches	49c	$1.41

WONDER VALUE IS SERVICEABLE ~ Costs Little



—Good Weight Made from Clean, Fresh Cottons.

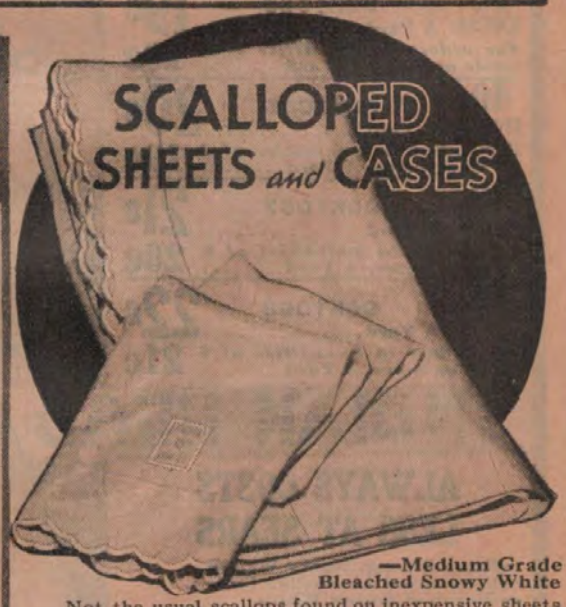
Not quite as heavy quality as Launderite, but a good serviceable grade that fits the needs of homes where economy is the watchword. Wonder Value is not excessively weighted, and only clean, medium staple cotton yarns go into the making of it. This enables us to get an exceptionally nice blue-white bleach—which is lasting.

Bleached White Sheets—*Hemmed*

When not included in a $2 order, send 10¢ postage for each sheet.

Inches Before Hemming	All Lengths Less 5 Inches for Hems	EACH	6 Postpaid FOR
72 *by* 90	96K1707—Three-Quarter or Twin Size.	48c	$2.77
81 *by* 90	96K1708—Double Size	50c	2.88
81 *by* 99	96K1709—Double Size	57c	3.29
	Unbleached Sheets—(Natural Cream Color)		
81 *by* 90	96K1705—Double Size	48c	$2.77

SCALLOPED SHEETS and CASES



—Medium Grade Bleached Snowy White

Not the usual scallops found on inexpensive sheets and pillowcases, but genuine 3-leaf, hand-cut scallops made on the double thickness of the hems. Firmly woven, serviceable quality.

Bleached White Sheets

When not included in a $2 order, send 10¢ postage for each sheet.

In. Before Hemming	All Lengths Less 5 Inches for Hems.	EACH
	Double Bed Size	
81 *by* 90	96K1710 Regular Length	69c
81 *by* 99	96K1711 Popular Length	75c

Bleached White Pillowcases

When not included in a $2 order, send 8¢ postage for 2 pillowcases.

		2 For
42 *by* 36	96K1716—For pillow 20x28 in.	42c

FIRM QUALITY PILLOWCASES

VERY LOW PRICED

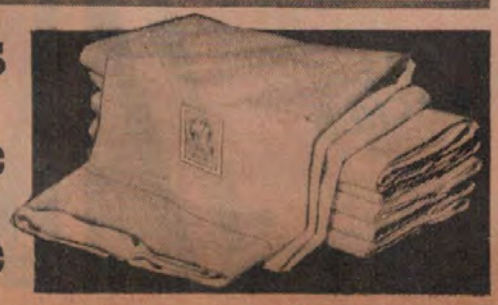
—Size, 42x36 inches. —Bleached Snowy White.

When you consider the good quality of these pillowcases, their fine close weave, you'll realize our low price offers very worthwhile savings. Neatly hemmed, serviceable. When not included in a $2 order, send 10¢ postage for six pillowcases.

96K1713—Size, 42x36 in. for pillow 20x28 in. 6 FOR **65c**

Not quite as finely woven as the above pillowcases but a good serviceable grade that will give satisfactory wear. When not included in a $2 order, send 10¢ postage for six pillowcases.

96K1712—Size, 42x36 in. for pillow 20x28 in. 6 FOR **55c**



High Quality SHEETS AND PILLOWCASES



IN 148 WASHINGS AND IRONINGS
Super Service Launderite OUTWEARS
Four Other Leading Brands

We sent the AMERICAN INSTITUTE OF LAUNDERING 15 sheets—3, each, of 6 leading brands—and said, "Wash and iron them, over and over, until some one brand really stands out as best."

After 148 washings and ironings—equal to about 5½ years' service in the home—only 4 sheets were returned to us in usable condition:

2 of the 3 SUPER SERVICE Launderite
1 of 3 of a Well Known Brand, Selling At $1.35
1 of 3 of a Well Known Brand, Selling At $1.00

Even at 125 washings several had gone to pieces so badly they were removed from the test. Others were frayed, torn, ripped—1 sheet showing 39 holes.

ALL SHEETS WERE IRONED AFTER EACH WASHING—and *ironing*, as you know, is much harder on sheets than just washing and drying alone . . . . SUPER SERVICE Launderite sheets are bleached a pure, snowy white. Count 68x72 threads to the square inch, are hand torn for straight hems. They are finely, closely woven of smooth, sturdy threads, a big factor in Super Service Launderite's amazing wear.

GUEST CHAMBER QUALITY
a SUPER SERVICE Launderite

BLEACHED WHITE SHEETS

When not included in a $2 order, send 10¢ postage for each sheet

Inches Before Hemming	Hand Torn—All Lengths Less 5 Inches for Hems	EACH	6 Postpaid FOR
Extra Single or Twin Bed Size—*Hemmed*			
63 *by* 99	96K1751—Popular Length	$ .75	$4.32
Extra Twin or Three-quarter Bed Size—*Hemmed*			
72 *by* 99	96K1753—Popular Length	.83	4.78
72 *by* 108	96K1754—Proper Length	.90	5.19
Double Bed Size—*Hemmed*			
81 *by* 90	96K1755—Regular Length	.79	4.55
81 *by* 99	96K1756—Popular Length	.85	4.90
81 *by* 108	96K1757—Proper Length	.94	5.42
Double Bed Size—*Hemstitched*			
81 *by* 99	96K1762—Popular Length	1.00	5.76
Extra Double Bed Size—*Hemmed*			
90 *by* 99	96K1758—Popular Length	.94	5.42
90 *by* 108	96K1759—Proper Length	1.05	6.05

BLEACHED PILLOWCASES—*Hemmed*

Inches Before Hemming	When not included in a $2 order, send 8¢ postage for 2 pillowcases, 10¢ for six.	2 FOR	6 FOR
42 *by* 36	96K1765 For pillow 20x28 inches	39c	$1.12
45 *by* 36	96K1766 For pillow 22x28 inches	41c	1.18
45 *by* 38½	96K1767 For pillow 22x28 inches	45c	1.30
45 *by* 38½	Hemstitched 96K1769 For pillow 22x28 inches	59c	1.70

Upon request we will stamp, with indelible ink, any initial or name of 12 letters or less, also date of purchase, on each Super Service Launderite Sheet and Pillowcase.

FAST COLOR FANCY PILLOWCASES



—Size 45x36 Inches to Fit Pillows 22x28 inches.

All three styles are made of good quality, snowy white muslin with guaranteed fast color trimmings in Blue, Green, Maize, Orchid, or Pink. State color and style wanted. When not included in $2 order, send 8¢ postage per pair.

Style A.— Fast color hem with 2 rows of rickrack trimming.

Style B.—Something new—looks like an old time, popular PILLOW SHAM, but really is a pillowcase: instead of the usual hem, has colored piping all around outer edge and a panel of matching hemstitching.

Style C.—Has a fancy woven applique design around hem.

96K1877 . . . . . **65c** A PAIR

COLORED HEM SHEETS and PILLOWCASES



PARADISE—OUR BEST
—Bleached White.
—Practically Pure Finish.
—Hemstitched, Fast Color Hems.

For gift purposes or your own home, you're sure to approve this good quality, finely woven bed set. Comes with Blue, Green, Maize, Pink, or Orchid hems. State color.

SET: 1 Sheet, double bed size, 81x99 in., and 2 Pillowcases, 45x38½ in. **$2.48**

96K1828—Postpaid. A SET

IRIS BRAND MATCHED SET
—Bleached White.
—Hemstitched, Fast Color Hems.

Not quite as fine quality as the above set, but a good grade that will give satisfactory wear. Has Blue, Green, Peach, Orchid, or Pink hems. State color. When not included in a $2 order, send 12¢ postage.

SET: 1 Sheet, double bed size 81x99 in. and 2 Pillowcases, 45x36 in. **$1.49**

96K1818—A Set . . . . .

SET: 1 Sheet, single or twin bed size, 63x99 in. and 1 Pillowcase, 45x36 in. **$1.19**

96K1816—A Set . . . . .

Launderite PERCALE

OUR FINEST — EXTRA SOFT



Read About Quality on Page 200

- Woven from Finest Cotton Yarns.
- More than 190 Threads to the Square Inch.
- Practically Pure Finish.
- Hand Torn for Straight Hems.
- Wide Tape Selvages.
- Very Finely Stitched Hems.

Hard to believe—but we guarantee you'll sleep more restfully if you use Launderite Percale. They're the finest, softest, most luxuriously textured sheets you could wish for—with a petal-like feel that's simply divine. Immaculate white bleach, beautiful workmanship throughout. In spite of their lighter weight, they are very strong and will give an equal amount of wear to that of much heavier sheets. **When not included in a $2 order, send 10¢ postage for each sheet. Send 8¢ postage for 2 pillowcases.**

BLEACHED WHITE SHEETS

Inches Before Hemming	Hand Torn—All Lengths Less 5 Inches for Hems	EACH	4 FOR Postpaid
72 *by* 99	96K1858—Extra twin or Three-Quarter size. Popular length	$1.19	$4.57
72 *by* 108	96K1860—Extra Twin or Three-Quarter size. Proper length.	1.29	4.95
81 *by* 99	96K1859—Double bed size. Popular length.	1.29	4.95
81 *by* 108	96K1861—Double bed size. Proper length.	1.39	5.34
90 *by* 108	96K1862—Extra Double bed size. Proper length.	1.49	5.72
	BLEACHED WHITE PILLOWCASES	2 FOR	6 FOR
45 *by* 38½	96K1863—Will fit pillow 22x28 in.	67c	$1.89

Do You Consider These Points When Buying SHEETS • YARD GOODS • LINENS TOWELS • CURTAINS and BLANKETS?

In the selection of any kind of merchandise, isn't it important that you know what determines quality—what makes the goods wear longer, look better or serve its purpose faithfully? Here, SEARS tell you what points to consider in purchasing sheets, yard goods, linens, towels, blankets and curtains. These are the inside facts about the merchandise—things to know, to consider and compare, whenever and wherever you buy. Note how SEARS give you *all the facts* about each article, in each merchandise description, enabling you to judge, to compare, to know exactly what you are getting when you buy at SEARS.

FACTS about SHEETS and YARD GOODS



The IMPORTANCE of Thread Count—Thread count determines largely the wearing quality of a woven material. It is the most important point to consider when buying sheets, sheeting, pillowcases, tubing, and practically all yard goods. Thread count is the actual number of threads in each square inch of cloth. Providing the quality of threads is equal, the more threads there are to the inch, the better wearing will be the quality.



Super Service Launderite (Guest Chamber) sheets have a thread count of 68x72, which means there are 68 threads to the inch in the warp (lengthwise threads) and 72 threads to the inch in the woof, (crosswise threads), sometimes known as the filling threads. When the number of threads running lengthwise is practically the same as the number running crosswise (as in Super Service Launderite sheets) a closely woven, well balanced weave is the result.



Finish—In the process of manufacturing sheets and other fabrics, a sizing such as starch is added to give the material a body, like you do at home when you add starch in laundering. This is called giving the sheets or cloth a *finish*. Poor fabrics usually contain, in addition to sizing, a weighting or chalky material to make them look like better quality. You can usually detect the amount of weighting in a sheet by running your fingers along the back. If it has a hard, crisp, chalky feeling, it is most likely full of weighting. To be sure of getting pure finish materials buy them at Sears where they are laboratory tested.

Hand Torn Sheets—When sheets and sheeting are hand torn, the tearing follows one thread all the way across, insuring permanently straight edges and even hems after washing.

Tape Selvage on Sheets—The selvage of a sheet is the edge of the fabric. When edges have tape selvages, like Sears Super Service Launderite (Guest Chamber) sheets, a number of heavy threads are woven in to doubly reinforce the edge and make it extra strong and prevent raveling.

Sizes—It is the trade custom to list sheets in the sizes they are before being hemmed. The hem uses about 5 inches of the length of each sheet. That's why sheets listed as 72x108 inches measure about 72x103 inches, and the same with other sizes. Sears list a larger range of sizes in sheets and pillowcases than is usually offered elsewhere.

Consider the above points when buying sheets and pillowcases on Pages 198 and 199; sheeting and tubing on Pages 196 and 197 and other yard goods on Pages 158 to 183; 186–190.

FACTS ABOUT LINENS

99% OF OUR BETTER LINENS ARE MADE IN SCOTLAND OR IRELAND

Scotch and Irish Linen—We need not tell you that Scotch and Irish linens are considered the finest in the world. We import them direct. Our linen buyers make a trip to Europe every year to select personally the most beautiful linens and most attractive designs.

Quality—Linen is made of Flax, one of the strongest of the commonly used vegetable fibers. The quality depends largely upon the length of fibers and the smoothness of the yarn or thread. The long fibers are the best and are known as *ligne* fibers. The short fibers are called *tow* fibers. When you buy the better quality tablecloths and napkins at SEARS you can be positive they are made of *ligne* fibers.

Absorbency—Linen absorbs water quicker than any other fabric and also dries readily. Good grades of linen do not lint, or become fuzzy.

Consider the above points when buying tablecloths and napkins on Pages 232–238, 242–243; handkerchiefs on Pages 244, 246–247; fancy work on Pages 245, 248–249.

FACTS ABOUT TOWELS



Bath Towels—Sears specifications on towels are very exacting and our laboratory tests many grades for durability and absorption.

Turkish Towels—are the type used for bath purposes and are also known as terry towels. The terry is formed by the little loops that come up from the foundation or ground cloth, to form the pile.

Durability—Because the wearing quality of a towel is not determined by the loop surface or pile, but by the weave of the ground cloth foundation, Sears buy only towels that are closely woven so that the loop is held firmly. Such towels will wear well.

Absorbency—The absorbency of a towel depends largely on the looseness of twist in the yarns and whether the pile surface is *single* or *double loop* construction. Double loop means there are two threads side by side which form double loops instead of one as in single loop construction. A towel with double loops provides more drying surface. At Sears we base our claims for absorbency on laboratory tests.

Other Towels and Toweling—Outside of bath towels and wash cloths, *linen* is very desirable because it absorbs rapidly and dries quickly. Linen towels are sturdy, long wearing and launder easily. We believe that quality for quality our prices on towels are lower than elsewhere.

Consider the above points when buying towels and toweling from Pages 239–243, 245.

FACTS about BLANKETS and COMFORTERS



Warmth and Service—To provide warmth, softness and long wear, SEARS blankets have a deep, thick nap which is obtained by using well-twisted yarns of long fibers.

Weight—Two blankets may be of the same construction and materials, may look alike, and be the same size, but one weighs more. This means that somewhere in its construction, the lighter blanket has sacrificed quality (by using less material) which means a sacrifice in warmth, service and long life. Sears blankets are priced on a per pound basis to give you most for your money.

Length and Width—The larger blankets are more satisfactory as they can be tucked under the mattress at the foot of the bed and the extra width provides full, comfortable covering for the entire body.

Color—A poor grade blanket cannot have good colors, as the cheaper materials will not take the dyes properly. Insist upon the binding matching the color of the blankets (Sears do match).

Comforters—In the manufacture of comforters, finished sizes measure less than cut sizes because of shrinkage in the making and variance in the elasticity of the filling materials. Sears list the cut sizes and also tell you frankly what quality of filling is used.

Consider the above points when buying blankets and comforters from Pages 201 to 208.

FACTS ABOUT CURTAINS

Style—When buying curtains and draperies, think first of style. Select the type of curtains that are most suitable for the room in which they are to be used. To bring you the latest styles, Sears curtains are selected by a group consisting of our buyer, a stylist and a home adviser.

Quality and Size—In most types of curtain materials, the fineness of the thread and the closeness of the mesh or weave determines quality. All Sears curtains are manufactured under our strict control of quality and workmanship. Prices naturally vary according to the quality, design, width and length. **All of Sears curtains are at least 2¼ yards long.**



Voile, Marquisette and Grenadine curtains are extremely popular because they launder easily and do not have to be stretched. They can be ironed satisfactorily. The following will identify each material: *VOILE* is a plain weave consisting of well twisted, even yarns . . . *MARQUISETTE* is a gauze-like (light weight) fabric with an open weave, yet every thread is held firmly in place because of the method of construction . . . *GRENADINE* is similar to Marquisette but in addition has dots or figures woven in.



Colors and Designs—In selecting colored curtains or those with colored designs, it is best to select those which are *tubfast* and *sunfast*. You can always rely on our claims of *sunfast* or *tubfast* as we make them only after our laboratory places its O.K. upon the merchandise.

Consider the above points when buying curtains and draperies from Pages 209 to 225.

Introducing...A New Line of LOW PRICED BLANKETS

$1.59 A PAIR

Priced to Beat All Competition!

We bought everything on this page at specially low prices so we could offer you extra savings. For longer wear, better quality and only slightly higher prices, we recommend the bed coverings shown on pages 202 to 208.



PLAIDS:—
ROSE and WHITE
BLUE and WHITE
GREEN and WHITE
ORCHID and WHITE



Full Size, 70x80 in.
Full Weight, 2¾ lbs.

Colors: Rose and White; Blue and White; Green and White; Orchid and White. State Color.
—American Cotton.

To bring the price below $1.00, we did not cut the weight. Firm; nicely napped;—with the full 2¾ pounds of cotton for the 70x80 in. size. We recommend it as a Real Achievement in Value-giving.

24K7081¼—Overlocked ends.

Per Pair **94c** | TWO Pairs for **$1.79**

When not part of $2.00 order, send 12¢ postage for 1 pair; 18¢ for 2 pairs.



LARGE SIZE in a Pair of Blankets

70x80 Inches

Extra Heavy, Wt., 6½ lbs.

For long, continued service and hard wear, this is just the blanket you need. And of course, the PRICE is EXTRA LOW;—a feature of every blanket on this page. Made with a nice, soft finish . . . not harsh, like the blankets some offer at this price. Overlocked at ends. Use on your bed; for camping or for general all-around utility.

24K7521¼ Per Pair, Postpaid.. **$4.39**



Part Wool

Size, 70x80 In. Wt. 3¼ lbs.

—Small Amount of wool; balance fine cotton.

To fill the need for inexpensive Part Wool Blankets, we offer this as our LEADER VALUE . . . spectacularly LOW PRICED. And it is soft, fluffy quality that compares with blankets others sell at much higher prices. Colors listed above. **State color.** For better quality, we recommend our NASHUA Part Wool Blankets on Page 208.

24K7400¼—Ends bound with Sateen.

Per Pair When not part of $2.00 order, send 13¢ postage. **$1.59** | TWO Pairs for Postpaid **$2.99**

Fleecy Cotton Crib Blankets

Size, 30x40 In.

24K7749

EACH **35c** | TWO for **65c**

When not included in $2 order send postage—8¢ each | 10¢ for 2

Size, 36x48 In.

24K7750

EACH **48c** | TWO for **90c**

When not part of $2 order send postage—8¢ each | 10¢ for 2

COLORS: Pink or blue.—Design in white. Colors reversed on back. State color.

Bought at a big reduction in price because the mill discontinued this pattern. Soft, fine cotton, easily washed. Overlocked all around.



Size, 60x80 In. Wt. 3 lbs.

Priced Down to Rock Bottom

—ALL WOOL yarns; Extra fluffy; soft finish
—Strong, firm weave

LOW PRICED—that's understood at Sears. And these sturdy, warm blankets have a surprising new feature. Made especially for us with a deep, soft, nap, unusual in this type of blanket. NOW nicer than ever for use on your beds; for camping, fishing; and all rough outdoor uses.

24K7350¼—COLOR GRAY

EACH When not included in $2 order, send 13¢ postage. **$1.59** | TWO for Postpaid **$2.99**

Proof of Value—Better Quality Than Ever Sold at This *Low Price*



$1.00 EACH

- **Our laboratory said, "twice as fluffy" as the usual shoddy.**
- **"Extra soft nap."**
- **"Retains heat better" than others selling at this price.**
- **"¾ Wool; ¼ Cotton." More wool than usual.**

Size, 54x76 In. Wt. 2¾ lbs.

Sturdy strength, warmth, and an amazingly low price! We took this blanket to our laboratory, tested it in comparison with one selling for around our price. The results are listed above. Sears always offer you more for your money. For rough, outdoor uses. For sleeping porches or on your bed.

24K7315¼—Color GRAY

EACH When not included in $2 order, send 12¢ postage. **$1.00** | TWO for When not included in $2 order, send 16¢ postage. **$1.89**



Printed Cotton Silkoline Top and Back

Weight, 8½ lbs. Cut size, 72x84 In.

—Dark COLORS of Rose, Blue, or Green. State Color.
—Filled with 100 percent sterilized new shoddy from reworked new wool and cotton material.

Straight stitched comforter for hard rough use, where an extra heavy covering is needed. Substantially low priced. **$2.00**

24K8006¼—Each, Postpaid.....

ONLY FINEST CLEAN AMERICAN COTTON

Woven by Best Manufacturers

CAN PRODUCE PENNANT QUALITY

Cotton Blankets



$1.00 A PAIR
SIZE, 70x80 IN.
Colors: GRAY, TAN or WHITE

A "PAIR" Is Two Full Length Blankets Woven in One Continuous Length

FINE QUALITY COTTON

Clean, new . . . and the pick of the American crop. PENNANT Quality Blankets are carefully woven to produce a soft, almost fur-like texture.

Full SIZE and Extra WEIGHT

This year brought many changes in blanket standards. Standard weight for a 70x80-inch cotton blanket is 2 8/10 lbs. Some blankets have been cut to 2 5/10 lbs.; but PENNANT blankets must be woven according to the rigid standard of 2 8/10 lbs.

More Tensile STRENGTH

We buy blankets by tensile strength. This means how much strength the texture has, and by it may be determined the wearing qualities and serviceability.

Expert Workmanship

SEARS blankets are made in the mills of the country's best manufacturers of American cotton blankets. Experienced workmen supervise every detail of their structure.

No Blanket Values Anywhere to Compare With These

PENNANT is quality you know . . . quality you can bank on for maximum service. Priced at SEARS like inferior grades are priced elsewhere. **BUY NOW**—PENNANT blankets are the choice of thousands of customers for "year 'round use."

Ends are finished with firm stitching. Contrasting colored borders. **Be sure to STATE COLOR.**

A PAIR	TWO Pairs for
$1.00	**$1.90**

When not included in $2.00 order add 12¢ postage a pair; 18¢ for two.

24K7012¼—Gray
24K7042¼—White
24K7072¼—Tan
Size, 70x80 inches
Wt., per pair, 2 3/10 lbs.

A PAIR	TWO Pairs for
84¢	**$1.59**

When not included in $2.00 order add 12¢ postage a pair; 15¢ for two.

24K7003¼—Gray
24K7034¼—White
24K7063¼—Tan
Size, 60x76 inches
Wt., per pair, 2 lbs.

Extra Fine **Imported Cotton**

Sleep Between the Warm Fleecy Folds of **WHITE COTTON FLANNEL** *Blanket Sheets*



68¢ EACH
SIZE, 70x90 IN.

$1.69 A PAIR
SIZE, 66x80
Plaids:
BLUE and WHITE
ROSE and WHITE
GREEN and WHITE
PEACH and WHITE
ORCHID and WHITE

LOOKS and FEELS Like WOOL

—Made of curly Fibered Imported Cotton. Neatly overlocked ends.
—Longer wearing than ordinary Cotton Blankets.
—Extra Weight. More Cotton Used.

For those who want the **FINEST in ALL COTTON BLANKETS.** Imported Cotton is especially suitable for blankets, because it has that "woolly feel" and appearance;—resilient, springy, and far fluffier than ordinary cotton blankets. A fine quality that justifies slightly higher prices than PENNANT quality demand. STATE COLOR.

$1.69 PER PAIR	$1.89 PER PAIR
24K7165¼	24K7166¼
Size, 66x80 in.	Size, 70x80 in.
Wt. pr. 3 lbs.	Wt. pr. 3¼ lbs.
When not included in a $2 order, add 13¢ postage.	When not included in $2.00 order, add 13¢ postage.

NOW LOWER PRICED!

Increasingly Popular . . . . MORE in DEMAND than EVER!

—All Fine Cotton—Soft, fleecy finish. Overlocked ends.

So INEXPENSIVE, you can't afford to be without them. More and more people find it a necessity to have these warm sheets to sleep between. And they can be used as summer blankets, too. All sizes, extra long;—plenty to tuck in.

EACH	TWO for	EACH	TWO for	EACH	TWO for
75¢	$1.42	64¢	$1.20	68¢	$1.29
24K7090¼		24K7091¼		24K7092¼	
Size, 70x99 inches		Size, 60x90 inches		Size, 70x90 inches	

When not included in $2.00 order, add POSTAGE shown below:
12¢ Each | 15¢ for 2 | 10¢ Each | 13¢ for 2 | 10¢ Each | 13¢ for 2

LOVELY COLORS! SMART PATTERNS DESIGNED By a FAMOUS NEW YORK STYLIST



$2.00 EACH Postpaid

Part Wool Single Blankets

SATEEN Bound for Finished Appearance

Stylists Say:
Blankets Must Be DECORATIVE as Well as Warm

Smart Novelty
—Size, 66x80 in. Wt., 2½ lbs.
—Soft-tone Colors listed above. State color.
—Extra soft finish.
24K7263¼—Postpaid. Each $2.00 | Two for $3.80

Newest Indian Design
—Size, 66x80 in. Wt., 2½ lbs.
—Bright, zestful colors as listed above. State color.
—High, soft nap.
24K7262¼—Postpaid. Each $2.00 | Two for $3.80

Quite the newest and most authoritative modes in blankets. Designed, and each individual color specified, by a famous New York stylist. To be admired for their modern beauty as well as their usefulness. Woven of fine imported cotton and a small amount of wool. Fine, soft, beautifully smooth textures.

ALL WOOL SINGLE BLANKETS

OLD TOWN BLANKET
GUARANTEED 100% PURE WOOL

Pastel Colors

ROSE
BLUE
GREEN
ORCHID



$4.98 Post Paid

This EXTRA LARGE ALL WOOL Blanket Is Heavier and Warmer

Size, 72x84 Inches Weight 3½ Lbs.

—4-inch Silk Satin Faced (cotton back) Binding.
—Good wool;—soft, lofty and warm.
—Colors to harmonize with bedroom furnishings.

Correct GOOD STYLE. Wider and longer than 24K7529¼. Napped to the right degree and especially well finished. A well-known quality; made by a famous mill. Enjoy its warmth and elegance on your beds, as a "throw" or for guest occasions. **State color wanted.**
24K7527¼
Each, Postpaid..... $4.98

All Wool

Fluffy and Attractive in Lovely Pastel Shades

$2.59 Each Postpaid.
24K7528¼
Wt., 2 lbs.
Size, 66x80 inches.

$2.89 Each Postpaid.
24K7529¼
Wt., 2¼ lbs.
Size, 70x80 inches.

—Good Quality Fluffy Wool.
—4-inch Sateen Binding.
—"Boudoir" Shades. State color wanted.

Downy-soft wool; closely woven and napped just right; not a harsh wool fiber in the entire blanket. Luxurious "throw" in cool weather; grand "extra" warmth in zero weather. Excellent value; usually higher priced.

Novelty Blankets

LOW PRICED!

$1.34 PART WOOL—
Bright, Gay INDIAN Design

—Size, 64x78 in. Wt., 2¼ lbs.
—Soft, Smooth Textured.
—Striking Design; Rich Colors. *State color.*

Better dyes result in brighter, sharper colors than are found in usual low priced Indian Design blanket. Woven of strong Imported Cotton and a small amount of wool. A warm, long wearing blanket.

24K7248¼
Each..... $1.34
If not part of $2 order, add 12¢ postage.
Two, Postpaid, for. $2.55

Colors:
GREEN
BLUE
BROWN
Predominating

$1.00 **NASHUA**
Blanket or Spread
Quaint Patchwork Print

—Size, 70x80 in. Wt., 1¾ lbs.
—Imported and American Cotton.
—Fluffily woven; Looks Like Wool.

Genuine Nashua Quality; soft, smooth textured. Dainty pastel colors. Designed for use as spread as well as blanket. State color.

24K7260¼
Each $1.00 | Two for $1.90
When not part of $2.00 order, add 10¢ postage each; 15¢ for 2.

Pastel Colors:
ROSE
BLUE
GREEN
ORCHID
PEACH

New Bargain Price on PART WOOL Blankets

—Sateen Binding.
—Colors: Plaids of Rose and white; Blue and white; Green and white; Orchid and white. *State color.*
—Size, 70x80 in. Wt., 1⅝ lbs.

Sold last year at $1.00 and was one of our "Best Sellers." Because there is such a big demand for these blankets we're making it a Leader by reducing the price. Well made; woven of strong cotton and a small amount of wool. A good time to buy; use for winter . . . and summer too.

24K7475¼
Each..... 75c
When not included in $2.00 order, add 10¢ for postage.

75c EACH

Selected for Their

Fine APPEARANCE!

ESMOND Part Wool $1.69
Famously Fine Quality

—Size, 66x80 in. Wt., 2 lbs.
—Newest in Border and plaid design.
—Bound with Sateen.

Soft, smooth, unusually fine texture, characteristic of lovely Esmond quality. Woven of imported fine cotton and a small amount of wool. Made specially for us and we've priced it specially low, too. State color wanted.

24K7264¼
Each..... $1.69
When not included in $2.00 order, add 12¢ postage.

ESMOND BLANKET

Colors:
ROSE
BLUE
GREEN
ORCHID

A PAIR OF EXTRA LONG Part Wool Blankets $2.79 Post Paid

In Popular Pastel Colors
—Extra Large, Extra Heavy.
—Size, 72x90 in. Wt., 4¾ lbs.
—4-inch Sateen binding.

Strong, imported cotton combined with a small amount of wool; wool of a little finer quality than is customary in blankets at this price. As fashion-right in solid colors as a high priced blanket. State color.

24K7492¼
Per Pair, Postpaid..... $2.79

Colors:
BLUE
ROSE
GOLD
GREEN
ORCHID

CAMEL'S HAIR and WOOL $3.49 Post Paid

Nothing Warmer and Smarter
—Size, 66x80 in. Wt., 2½ lbs.
—⅓ Imported Camel's Hair, ⅔ Wool.
—Pastel Colored Novelty Stripes in combinations of Peach and green; Green and orchid; or Gold and brown on camel tan ground. *State color.*

Impressively fine! Light, soft, fluffily napped! Quite the newest in color harmony; most beautiful as a slumber-robe as well as for its ideal warmth. Handsome sateen binding.
24K7511¼—Each, Postpaid. $3.49

See Complete Index in BACK of this Catalog

IMPORTED Italian ALL WOOL MOTOR ROBE, at a NEW LOW PRICE!



SIZE, 60x80 Inches Including Fringe
Weight, 4¼ Pounds

- Utmost PERFECTION in the rich, beautiful colorings.
- REVERSIBLE; different on each side.
- All Wool, with a luxurious, soft finish.
- Good looking fringe.
- Predominating colors of Blue, Green, Gray or Brown.

Made in Italy. The EXCLUSIVE FEATURE of Italian Robes is the striking BEAUTY of the brilliant colored plaids. And only the very best WOOL yarns take dyes so beautifully.

Greatly REDUCED from last year's price! NOW LOWER than we've ever sold this Imported Robe. Use as a steamer rug; for a daybed throw; for the car or at football games. There's plenty of warmth in it.

24K8551—State color. Each, Postpaid..... **$5.98**

Our Finest Quality

All Wool IMPORTED Italian Robe
—Size, 60x80 inches, including fringe.
—Weight, 4 lbs.
—Reversible: Plaids of Blue, Brown, Green or Gray predominating.

The last word in luxury! Surpassingly beautiful . . . exquisitely soft textured . . . more expensive dyeing and weaving processes.

24K8564—State color. Each, Postpaid..... **$8.98**

in GIFT BOX ON REQUEST
See First Index Page

BABY BLANKETS Warm and Dainty



SATEEN Bound. IMPORTED COTTON
—Splendid colors and finish. *State Color.*
—Blue or Pink with pure white design.
Popular Jacquard bunny design.

Size, 30x40 In. 24K7756		Size, 36x50 In. 24K7755	
EACH	TWO for	EACH	TWO for
59c	$1.10	88c	$1.68

When not included in $2 order, add 10¢ postage each: 12¢ for 2.



$3.89 Post Paid — FINE ALL WOOL Fringed Robe

CORRECT STYLE
Big Part of Outdoor Events

—Size, 58x80 inches, including fringe. Weight, 3¼ lbs.
—Fine textured—thick—downy—soft.
—Rich, deep-toned colors: Green, Blue, Brown or Gray predominating. *State Color.*

Finer, fluffier wool, with more weight and strength than in our lower priced robes. You will enjoy its beauty and ideal warmth indoors as well as out. We're proud as can be of this low price.

24K8524—Each, Postpaid..... **$3.89**

$2.59 Post Paid — LOW PRICED All Wool

Go to the Game Prepared

—Size 58x72 inches, including fringe. Weight, 2½ lbs.
—Brisk gay colors: Gray, Brown, Green or Blue predominating. *State Color.*

Dash and color for that festive outdoor event. Smart, warm couch-cover or "throw." Brighter and more decorative: warmer, too, than the usual low priced wool robe.

24K8510—Each, Postpaid..... **$2.59**

$1.89 — PART WOOL

Unusually Bright and Pretty
With Colored Rayon Yarns

Colors: Brown, Blue or Green predominating. *State Color.*
—¾ Wool—¼ Rayon.
—Size, 54x72 inches, including fringe. Weight 2 lbs.

Bright Colored Rayon in plaids. Liveliest colors and snappier contrast as compared with the dull colors usually found in this price robe. Use for outdoors or indoors; artistic spot of color as a couch "throw" or in the boy's den.

24K8509¼—Each..... **$1.89**
When not included in a $2 order, add 12¢ postage.



TWO-TONE PART WOOL . . Sateen Bound
—Size 36x50 inches. *State Color.*
—Color Combinations: Blue and pink; Pink and white; Blue and white.

Smart Reversible Blanket. Imported cotton and a small amount of wool.

24K7720 Each..... **$1.00** | TWO for.... **$1.90**
When not included in $2 order, add 10¢ postage each; 13¢ for 2.



Dainty Border Design
—Imported cotton and a small amount of wool. Size, 36x50 inches.
—Sateen bound all around. *State Color.*
—Pink or Blue borders; white center.

High grade appearance; smooth finish. Makes a lovely gift.

24K7706—Each..... **$1.38**
When not included in $2 order, add 10¢ postage.

BEST QUALITY UTILITY BLANKETS



$2.79 Postpaid — Fine Quality ALL WOOL
Never So Low Priced!

—Closely, sturdily woven for extra long wear.
—Individually wrapped . . . Fresh . . . Clean . . . Attractive.

Genuine all wool, the strongest, warmest all-use blanket you ever saw at such a downright low price! For outdoors; or on your beds.

Size, 62x82 Inches Weight About 3½ Lbs.	Size, 68x84 Inches Weight, About 4½ Lbs.	
Khaki Color	Gray	Khaki Color
24K7340¼ $2.79 Each, Postpaid	24K7331¼ $2.99 Each, Postpaid	24K7341¼ $3.49 Each, Postpaid

$1.49

SIZE, 62x82 Inches
GRAY . . . . Weight, 3½ lbs.
BARGAIN in Warmth and Sturdiness
—¾ Wool—¼ Strong Cotton

There are various grades in "Shoddy" blankets. One of the best shoddy blankets made, entirely devoid of usual oily odor. Stands unbelievably hard usage. Medium shade of gray with darker border; will not easily soil. Overlocked at ends.

24K7318¼—Each..... **$1.49**
When not included in $2 order, send 13¢ postage.



SATEEN Bound
***Solid Color* ALL WOOL**

—Pink or Blue: State color.

Lower prices on fine, warm, all wool blankets. New, plain solid colors.

Size, 36x50 In.		Size, 42x56 In.	
24K7796 Each....	$1.59	24K7797 Each.....	$2.19

When not included in $2 order, add 10¢ postage. Postpaid. In gift Box, on request. See First Index Page.

WARM .... LIGHT WEIGHT GAY COMFORTERS



EXPERTLY MADE

These all wool filled comforters with their rich, lovely sateen covers are made by dependable manufacturers who have established standards of quality which are rigidly maintained. Carefully stitched to bring out their billowy softness.

COLOR COMBINATIONS:
GREEN and ORCHID
BLUE and GOLD
GREEN and GOLD
ROSE and GREEN

CLEAN, CREAM COLORED
ALL WOOL FILLING
SATEEN COVERED



Colors:
ROSE
BLUE
GREEN
GOLD
ORCHID

TWO-TONE Big Favorite

ALL WOOL Filling—Sateen Covering

Cut Size, 72x84 in. Weight, 4¼ lbs.

—Reversible;—a different color on each side.

That attractive two-tone you've always wanted;—more beautifully styled and lower priced than you ever thought possible. Clean all wool filling; good wearing lustrous sateen in fashion-right color combinations. We're praising our exceptionally low price on such an attractive comforter. **Color combinations listed above. State Color.**

24K8122¼ Each, Postpaid..... $2.99

Good Grade SATEEN Covering—ALL WOOL Filling

Cut Size, 72x84 in. Weight, 4½ lbs.

—Mitered Border design resembles hand stitching.
—Deep 18-inch border matches solid color back.

Use your comforter as a decoration too! Here's one you will love to display without a spread over it. Note how the imitation hand-guided stitching forms the design over mitered border. Adorably "puffy" and hand made looking. Beautiful to give or receive as a gift. **Colors listed above.**

24K8123¼—State color. Each, Postpaid..... $3.89



Colors:
BLUE
GREEN
ROSE
GOLD
ORCHID

Colonial Print Sateen Covering—ALL WOOL Filling

Cut Size, 72x84 in. Weight, 4¼ lbs.

—New Colonial Design; Daintiest Pastel Colors.
—12-inch border matches solid color back.

So charming, who wouldn't prize it! A marvel of value for daintiness and warmth. Filling is clean, new wool, not the off-color, re-worked wool often found in comforters of this price. **State color.**

24K8120¼—Each, Postpaid..... $3.49

COLORS:
ROSE
BLUE
GREEN
ORCHID

Never Before Such a LOW PRICE for All Wool Comforters

Similar Quality Sold at $3.98 Last Year

$2.99 Post Paid

Cut Size, 72x84 in. Weight, 4¼ lbs.

- Pretty floral design and sateen center.
- 18-inch Plain color border all around. Back to match.

Big and puffy. All Wool filled Comforters are the warmest; most comfortable coverings—and light weight, too. The clean filling is odorless wool;—no short hairs to come out. Usually comforters selling at this price have dark wool filling. Especially good looking. You won't want to cover it with a spread. **State color wanted.**

24K8121¼—Each, Postpaid $2.99



WHITE COTTON Filling SATEEN Bordered

Cut Size, 72x84 in. Weight 6 lbs.

—Cotton Silkoline Printed Center and back.
—Colors: Blue or Rose predominating on tan ground or Green on green ground. State color.

Puffy, big, heavy comforters, serviceable and warm. A popular style at a popular price.

24K8009¼—Each, Postpaid..... $2.59



COLORS:
ROSE
BLUE
GREEN
LAVENDER

WHITE COTTON Filling SATEEN Insert

$2.00 Postpaid

—Printed Cotton Silkoline Top and Back.
—Cut Size, 72x84 in. Wt., 5 lbs.

Daintily patterned; scroll stitched to keep the filling in place in this lofty comforter. Plain color sateen insert harmonizes with floral print. You'll find our price economically low. **Colors listed in panel above. State color.**

24K8016¼—Each, Postpaid..... $2.00



COLORS:
PINK
BLUE
GREEN

COTTON Filled—Cotton Silkoline Covered

—Effective floral print. Scroll stitched.

Outstanding values! Made as carefully as higher priced comforters. **Colors listed above. State color.**

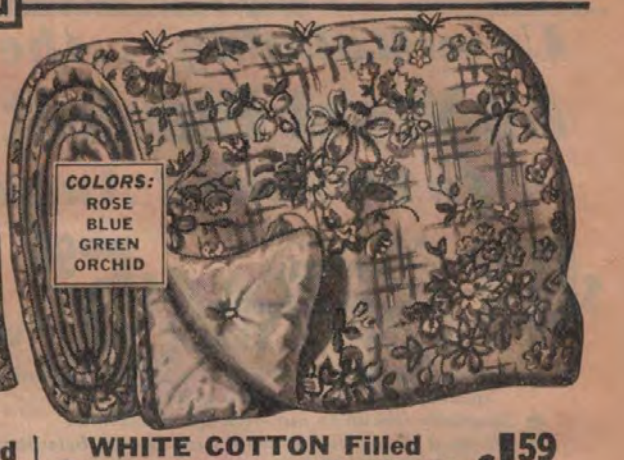
Cut Size, 72x78 Inches. Weight, 5 lbs.

24K8011¼—Each . $1.79

When not part of $2 order send 18¢ postage.

Cut Size, 80x90 In. Weight, 7½ lbs.

24K8013¼ Each, Postpaid $2.59



COLORS:
ROSE
BLUE
GREEN
ORCHID

WHITE COTTON Filled

Tufted With Colored Wool Yarns

$1.59

—Printed cotton Silkoline Top.
—Plain color back to match.
—Cut Size, 72x84 in. Wt., 4 lbs.

Here's worthwhile Comforter Value at a real low price. Lofty filling is kept in place by tufted yarns.

24K8000¼—State color. Each.....$1.59

When not included in $2 order, add 16¢ postage.

ABOUT COMFORTER Sizes—Finished Sizes Measure Less Than Cut Sizes

Sizes of Comforters are sizes of the CLOTH as CUT. Comforters shrink irregularly in the making. Shrinkage varies in accordance with the thickness of the filling and with the makeup and stitching. The elasticity of materials also allows a difference. When ordering, please remember **finished sizes measure less than cut sizes.**

...*Presenting* SEARS NEW

WONDERWARM

ALL WOOL BLANKETS

Abundant Warmth and Good Wear



Unmistakably . . . the Greatest

All Wool Blanket Values

to be Found Anywhere!

$4.49 A PAIR, Postpaid
24K7522¼
Size, 66x80 Inches
Wt., Per Pair, 4 Lbs.

$5.98 A PAIR, Postpaid
24K7523¼
Size, 72x84 Inches
Wt., Per Pair, 5 Lbs.

- LABORATORY TESTED . . . . *Every thread all wool; better quality than usual at this price.*
- *Specially woven to our own specifications.*
- *Napped so it has the proper air spaces between the fibers.*
- *RETAINS HEAT even after years of service.*
- *Attractive COLORS.* Only good wool will take dyes so beautifully.
- *Wide lustrous sateen binding.*

Soft, lovely ALL WOOL . . . the kind you're proud to own! and NOW blankets come in beautiful colors for bedroom decoration . . . not the dull, drab things they used to be. Our colors are selected by a staff of color experts who give you the latest in color harmony. Colors listed in panel above. State color. Don't deny yourself the luxury of ALL WOOL blankets. SEARS WONDERWARMS are RECORD-LOW PRICED! No more than you paid for Part Wool Blankets a few years ago.

Tested and Approved by Sears Laboratory



HEAT RETAINING: Rigid tests showed the nap of our All Wool Blankets to be of the proper thickness and softness to give comforting warmth: and yet have the required strength to give lasting service. Our LUXURY SLEEP—by actual test—retains heat 20 percent better than our lower priced *WONDERWARM* blankets.

THREAD COUNT: Blankets are selected by the number of yarns to the inch. These blankets have been carefully measured by a Lowinson thread counter and the results are: *Falcons* average 29 thread counter and and 25 in the filling. LUXURY SLEEP averages 32 threads in the warp and 29 in the filling.

BREAKING STRENGTH: The durability of a blanket depends largely on the amount of strength and pull it can stand. Our manufacturers are instructed not to "over-nap", our blankets, so that the Falcons will test on an average of 31 lbs. per inch for the warp and 19 lbs. per inch for the filling. Our Luxury Sleep will test 42 lbs. per inch for the warp and 19 lbs. per inch for the filling. This is more than the amount considered necessary by nationally known manufacturers.

THERMO FALCON

A Genuine ALL WOOL Blankets

—Fine, long, wool yarns.
—Thick, fluffy nap for warmth.
—Beautiful plaids: Blue and white, Rose and white; Gold and white; Orchid and white; Green and white; Tan and white; Red and black. *State color wanted.*
—Extra wide, lustrous sateen binding.

"Good-bye" to cold, shivering nights if you sleep under a Thermo-FALCON! Its rich, thick, soft all wool nap protects you and keeps you cozily comfortable. Thermo-FALCONS will wash beautifully and their fresh loveliness will last for years.

Charming pastel colors have been selected for us by leading stylists and Interior Decorators. Thermo-FALCONS are higher grade than our WONDERWARM quality—but prices are very low, considering the years of service they will give.

Per Pair, Postpaid	Per Pair, Postpaid	Per Pair, Postpaid
$5.98	$6.98	$7.98
24K7551¼ Size, 66x80 in. Wt., per pair, 4 lbs.	24K7552¼ Size, 70x80 in. Wt., per pair, 4¾ lbs.	24K7553¼ Size, 72x84 in. Wt., per pair, 5¼ lbs.

Luxury Sleep

B Our Finest Quality Virgin Wool Blankets

—Thicker, fluffier nap; no extra weight, but greater warmth.
—Scientifically pre-shrunk wool yarns.
—Beautiful pastel colors listed in panel on opposite page. *State color*
—Wide, lustrous sateen binding.

For exquisite loveliness; for extra warmth; for longer wear and for pastel colors we recommend these magnificent LUXURY SLEEP All Wool Blankets. And how they'll wear! The finest long wool yarns, woven with just the right amount of nap necessary for warmth.

Double Bed Size	Single Bed Size
24K7631¼	24K7636¼
$10.49 Per Pair Postpaid	$8.49 Per Pair Postpaid
Size, 72x84 In. Wt., pair, 5½ lbs.	Size, 60x84 In. Wt., pair, 4 lbs.

Plain White or Gray

With Rose or Blue borders. *State color.* (Not illustrated).

24K7602¼	24K7603¼
$11.49 A Pair Postpaid	$13.49 A Pair Postpaid
Size, 72x84 In. Wt., pair, 6 lbs.	Size, 78x90 In. Wt., pair, 7 lbs.

SEE OPPOSITE PAGE FOR ILLUSTRATIONS

DOWN FILLED COMFORTER

C Extreme Comfort and Light Weight

—SATEEN covering, extra fine count; lustrous; and absolutely Down proof.
—Cut size, 72x84 in. Weight, 4¼ lbs.
—Printed center; plain color border and back to match.
—Colors: Rose, Blue, Green, Gold or Orchid. *State color.*

Big, puffy, rich looking . . . the very warmest kind of comforter—and yet airy-light in weight. Scroll stitched to hold down in place. So rich and lovely; use it as a spread, too. Very high grade . . . and Now at a greatly reduced price.

24K8184¼ Each, Postpaid..... **$12.49**

Plain Solid Colors

Blue, Rose, Green, Gold or Orchid. *State color.* Same size, quality and weight.

24K8187¼ Each, Postpaid..... **$12.49**

Finished sizes measure less than cut sizes.

in GIFT BOX ON REQUEST See First Index Page

Items A, B, C and D in Gift Box

ALL WOOL SOLID PASTEL COLORS

D Increasing Popularity for Solid Color Blankets in PAIRS

—Size, 70x80 inches.
—Weight, per pair, 4¾ pounds.
—Pastel colors: Rose, Blue, Peach, Green or Orchid. *State color.*
—Extra fine; all virgin wool.
—Luxurious, deep nap for warmth.
—Wide, lustrous sateen binding.

NOW more than EVER Solid color blankets are the favorite choice of smart housewives! They have recently been improved by combining extra fine Imported wool and Domestic wool; which takes the dyes to perfection; and results in exquisite colors.

24K7559¼ Per Pair, Postpaid... **$7.49**

INDIAN DESIGN SINGLE BLANKET

E PART WOOL

—Brilliant COLORS: BLUE, RED or TAN predominating. *State color.*
—Size, 66x80 in. Weight, 2¼ lbs.
—Fine Imported cotton; and a small amount of wool.

Selected because of the unusually bright colors. Beautifully woven with that extra soft nap and finish that makes it look like wool. You'll appreciate having one of these single blankets handy; use it for an extra throw; on the couch; in the den; and for outdoors. Economically priced and well worth the service it will give.

24K7261¼—Each..... **$1.59**

When not included in $2 order, send 12¢ postage.

TWO-TONE SINGLE BLANKET

F PART WOOL

—REVERSIBLE: Color Combinations of Orchid and green; Rose and green; Peach and orchid; orchid and gold; Green and peach. *State color combination.*
—Imported cotton and a small amount of fine wool; extra smooth finish.
—Wide sateen binding.

TWO-TONE: beautifully different on each side. Copied from the high priced Two-Tone wool blankets that are very much in vogue. The colors do not show through to the opposite side, as the blanket has two heavy thicknesses.

Size, 66x80 In. Wt., 2½ Lbs.	Size, 72x84 In. Wt., 3 Lbs.
24K7226¼ Each **$1.79**	24K7227¼ Each **$2.19**
When not included in $2 order, send 13¢ postage.	Postpaid

ALL WOOL

FOR DESCRIPTIONS SEE OPPOSITE PAGE



A

FALCON

$6.98 A PAIR

24K7552¼-Postpaid

Size 70x80 In.

Plaids:

BLUE and WHITE
ROSE and WHITE
GOLD and WHITE
ORCHID and WHITE
GREEN and WHITE
TAN and WHITE
RED and BLACK

B

Luxury Sleep

$10.49 A PAIR

24K7631¼-Postpaid

Size 72 x 84 In.

Plaids:

BLUE and WHITE
ROSE and WHITE
GREEN and WHITE
PEACH and WHITE
ORCHID and WHITE
GOLD and WHITE
TAN and WHITE

Down Filled

Warmest, Lightest Weight Comforter

PALMER COMFORTABLES NEW LONDON CONNECTICUT

DOWNPROOF SATEEN



C

$12.49

Postpaid

24K8184¼

Colors:

ROSE
BLUE
GREEN
GOLD
ORCHID

ALL WOOL

The Fashion Trend is to **Pastel Colors**



D

$7.49

A PAIR

Postpaid

24K7559¼

PART WOOL SINGLE BLANKETS



E

$1.59

EACH

24K7261¼

F

$1.79

EACH

24K7226¼

BABY PEPPERELL Blankets

They **MUST BE GOOD** *to sell about One-Third of the Country's Needs*



Exclusive Designs a Feature of This Famous Quality

Only in PEPPERELL Baby Blankets do you find such novel patterns. Created and designed by Tony Sarg, well-known New York Artist. PEPPERELL blankets are fleecy soft and dainty. Individually boxed. Colors reversed on back. State color.

Part Wool
—Fine imported cotton and a small amount of wool.
—Size, 36x50 in.
24K7762 **98¢**

Imported Cotton
—SATEEN Binding.
—Size, 36x50 in.
24K7761 **75¢**

Part Wool
—Imported Cotton and a small amount of wool.
—Size, 36x50 in.
24K7763 **$1.49**

When not included in $2.00 order, send 10¢ postage with price of each blanket.



Size, 36x50 in.

Our Most Popular Style
IN A NEW DESIGN
Imported Fine Cotton
—Extra wide SATEEN Binding.

First time we've offered this quality Crib Blanket at $1.00 in our Big Catalog. Colors reversed on back. Individually boxed.

24K7760—Ea. **$1.00**

State color. When not included in $2.00 order, send 10¢ postage.

The Very Newest!

SILK and WOOL SOLID COLOR SINGLE BLANKET

—All Wool Filling on Pure Silk warp
—Beautiful boudoir COLORS.
—Wide Sateen binding.
—Size, 70x80 in. Wt., 2 lbs.

BRAND NEW! SILK for luxury and long wear—WOOL for soft, thick warmth. Just introduced by the famous NASHUA Mills. The silk warp allows the All Wool filling to take a deeper, loftier nap—just the proper amount to give utmost warmth with light weight. Recommended as extra fine. **State color wanted.**

24K7566¼
Each, Postpaid..... **$2.99**

In gift box on request. See First Index page.

NASHUA



TWO-TONE ALL WOOL

Two-Tone Satin Binding

—Beautiful COLORS—different on each side.
—Extra fine; best grade wool.
—Soft, downy nap.
—Size, 70x80 in. Wt., 3½ lbs.

This Season's most POPULAR Blanket! In order to sell this fine quality below $5.00, we submitted our sample to several of the best blanket mills. Then we selected the blanket that came up to all our specifications—in quality and in price. Rich, TWO-TONE SILK AND RAYON SATIN Binding to match BOTH COLORS of the blanket. A blanket of exquisite beauty. A fine gift. **State color combination wanted.**

24K7565¼
Each, Postpaid..... **$4.98**

In gift box on request. See First Index Page.



Full Weight *means* Full Value

PENNANT
The FINEST AMERICAN COTTON Blankets

$1.05 A PAIR

FULL WEIGHT 2 8/10 Lbs.

Size 70x80 Inches

Beautiful Colors:

BLUE and WHITE
ROSE and WHITE
GREEN and WHITE
ORCHID and WHITE
PEACH and WHITE

MADE BY NASHUA MILLS

No Better Proof of Quality Than That!

The World's Largest Blanket Mills. They continually embody every new, advanced improvement in the process of making blankets. Expert craftsmen give every fine attention to even the smallest detail. That's why NASHUA enjoy the reputation of being the "World's Best Blanket Values."



Genuine NASHUA Part Wool Blankets

$2.09 Postpaid

A PAIR

WEIGHT 4 Lbs.

Size 70x80 Inches

Beautiful Colors:

ROSE and WHITE
BLUE and WHITE
GREEN and WHITE
ORCHID and WHITE
PEACH and WHITE

OVERLOCKED STITCHING

EXTRA WIDE .. SATEEN BINDING

The Very Lowest Prices Ever Possible on PENNANT Blankets

Genuine NASHUA *Quality*

A PAIR	TWO Pairs	A PAIR	TWO Pairs
$1.05	$2.00	94¢	$1.79
When not part of $2 order add 13¢ postage.	*Postpaid*	*When not included in $2 order, add 12¢ postage for one; 16¢ for 2.*	
24K7096¼ Size, 70x80 In. Wt., per pair, 2 5/10 lbs.		24K7095¼ Size, 66x76 In. Wt., per pair, 2½ lbs.	

- **Full Standard Weight, of Course!**
- **Finest, Strong, Clean, Long Staple American Cotton. Fleecy, downy nap.**
- **Snowy WHITE contrasts with clear, bright COLORS.**

To set LOW PRICES, many mills have cut costs by cutting weights. For instance, the 70x80-inch blankets are made with only 2 5/10 lbs. of cotton instead of the standard 2 8/10 lbs. Of course the result is a poorer, looser woven blanket. At SEARS, you'll find the same standard weights we've always sold and the same fine quality. But because we took advantage of LOWEST COSTS, our prices are as low as inferior grades sell for elsewhere. Made up to the usual high standards of NASHUA QUALITY. And the perfect colors are possible because ONLY the **whitest, finest cotton will take dyes so beautifully.** You'll find these are just the splendid blankets you need for year-round use. STATE COLOR WANTED.



Laboratory Tests Prove NASHUA Part Wools HAVE GREAT TENSILE STRENGTH

$2.09	$1.89	$2.49
A Pair, Postpaid	A Pair. When not part of $2 order, add 13¢ postage.	A Pair, Postpaid
24K7487¼ Size, 70x80 In. Wt., per pair, 4 lbs.	24K7483¼ Size, 66x80 In. Wt., per pair, 3½ lbs.	24K7486¼ Size, 72x84 In. Wt., per pair, 4½ lbs.

EXTRA LARGE SIZES

$2.59	$2.99
A Pair, Postpaid	A Pair, Postpaid
24K7488¼—Size, 70x90 In. Wt., per pair, 4¾ lbs.	24K7489¼—Size, 80x90 In. Wt., per pair, 5⅓ lbs.

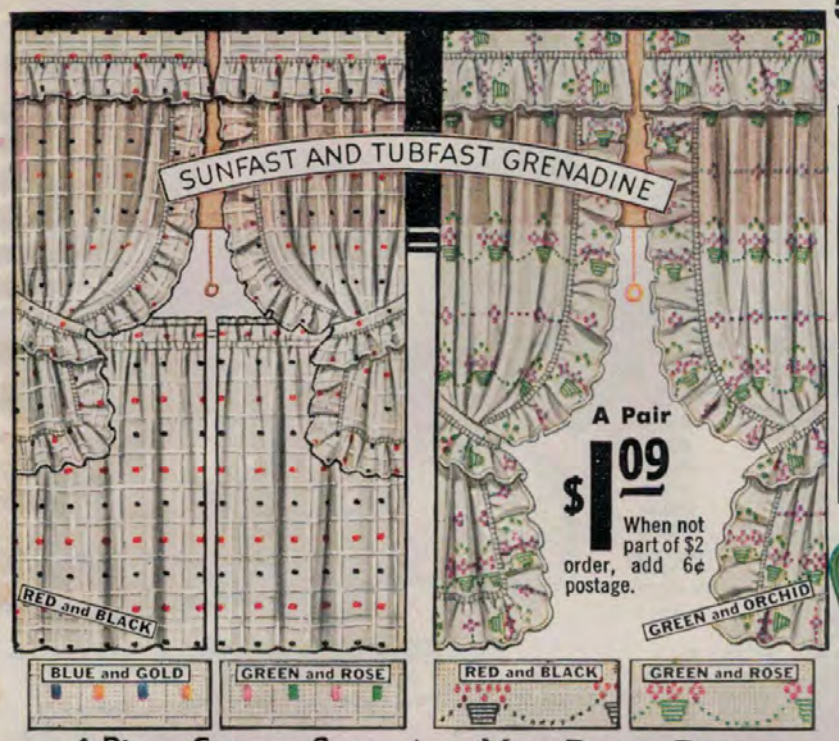
- **Small Amount of Fine, live WOOL, combined with springy, curly-fibered IMPORTED COTTON.**
- **Retains heat—specially woven with fluffy, deep nap.**
- **Richly beautiful colors. Harmonize with bedroom decorations.**
- **4-inch lustrous Sateen binding to match colors of blankets.**

Only the **BEST** is good enough for **NASHUA!** The **BEST** in materials and the newest in scientific blanket weaving. It is a known fact that **TENSILE STRENGTH** of a blanket determines the amount of wear and service. These **NASHUA** blankets, tested by our laboratory, show almost **TWICE as great TENSILE STRENGTH** as is required for a good serviceable blanket of this type.

SEARS NASHUA Part Wools test 41 pounds per inch for the warp, and 28 pounds per inch for the filling. That's why **NASHUA** is quality you can be sure of . . . at **LOW PRICES** that we're mighty proud to offer. **STATE COLOR WANTED.**

***A "Pair" of blankets is Two Full Lengths;* woven in one continuous Length.**

Buy QUALITY at Today's LOW PRICES



6-Piece Cottage Set

—Fine quality cotton Grenadine.
—Priscilla Valance Style.
—Top curtains, each 21x44 in.
—Bottom curtains, each 21x34 in.

Woven checks and colored dots so smart and dressy looking. Tiebacks included. Colors as illustrated on cream ground. State color. When not part of $2 order, add 6¢ postage.

24K5475—Per Set..... **$1.00**

Very Dainty Design

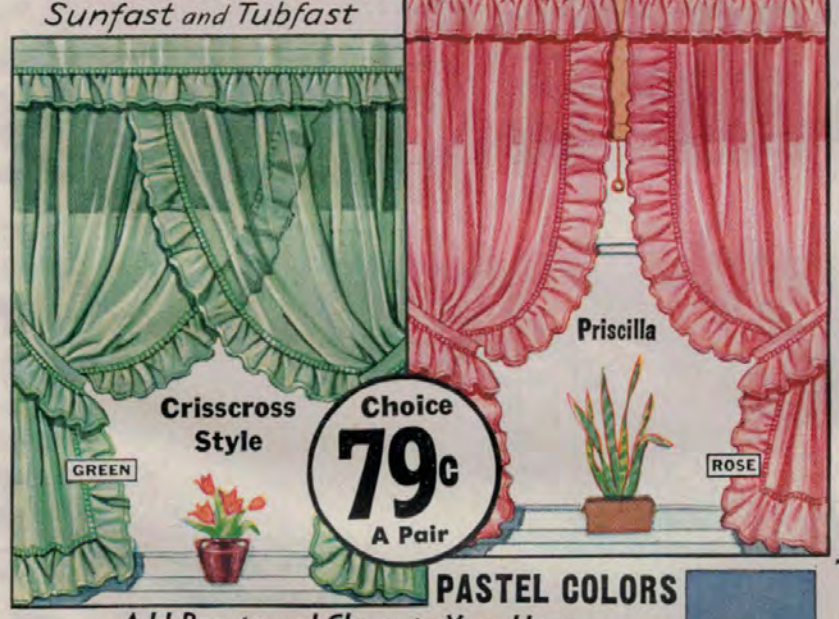
—Extra wide ruffles. Priscilla top.
—Fine quality cotton Grenadine.
—Size, each side, 32 in. by 2¼ yds.

Exquisitely sheer, fine curtains.

24K5477—Fast colors illustrated on cream ground. Per Pair. State color..... **$1.09**

24K5377—White, cream or ecru with self-color designs. Pair. State color..... **$1.00**

FRENCH MARQUISETTE
Sunfast and Tubfast



PASTEL COLORS

Add Beauty and Charm to Your Home

—Fine weave Cotton Marquisette, very sheer.
—Two Popular Styles. Crisscross or Priscilla.
—Headed to hang on one rod. Complete with tiebacks.

A NEW LOW PRICE for this high quality. NOW in delicate colors—SUNFAST and TUBFAST, which insure lasting beauty. Colors: Rose, Blue, Green, Gold or Orchid, as illustrated; also the new Peach color just out (not illustrated). State color.

BLUE GOLD ORCHID

CRISSCROSS Style

Size of each side, 32 in. wide by 2¼ yds. long. Complete width at top, 45 inches.

24K5476—Per Pair... **79¢**

PRISCILLA Style

Size of each side, 32 in. wide by 2¼ yds. long.

24K5433 Per Pair..... **79¢**

When not included in $2.00 order, add 4¢ postage per pair.

REVERSIBLE CRASH



Printed the Same on BOTH SIDES

—Heavy Quality Cotton Cretonne Crash in a linen-like weave.

Very much in demand—it's so practical for use where both sides of the drape are visible. Bright, refreshing colors in modern, new designs. Just what you need for sunroom drapes; for summer chair covers; bedspreads or pillows. Colors and patterns as shown. State pattern number wanted.

24K6110—Width, 34 inches. Per Yard..... **17¢**
When not included in $2.00 order, add 2¢ a yard for postage.

50-Inch JASPE Cloth



Smart Colors

—Closely woven cotton fabric.
—Dustproof finish.
—Two-tone effect.

The newest material for slip covers, porch furniture, cushions, curtains, and bedspreads. Medium weight and very practical as dust will not cling to it. Colors as illustrated. State color. Write for free instructions 24K, "How to Make Slip Covers."

24K6362 Per Yard.... **32¢**
When not part of $2.00 order, add 2¢ postage per yard.

50-Inch DAMASK

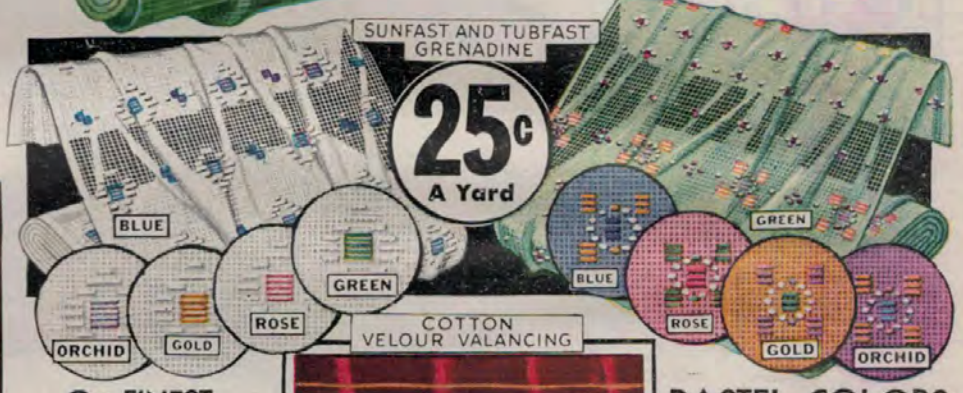


SUNFAST

—Shiki Nubbed Weave
—Rich Rayon and Cotton.
—Heavy quality.

This season's most popular Drapery Damask. And a surprisingly low price for this splendid quality. Highly lustrous with the new uneven weave effect. Softly adaptable for draperies, chair covers, pillows or scarfs. Colors as illustrated. State color.

24K6355 Per Yard ... **75¢**
When not included in $2.00 order, add 4¢ postage per yd.



Our FINEST Quality Grenadine

—Clear, even weave of fine cotton.
—Colored woven designs.
—Width, 38 inches.

For sheer, lovely curtains. So smart and colorful. And you save money, too, on this excellent quality. Sunfast and tubfast colored designs as illustrated on white ground. State color.

24K6992 Per Yard..... **25¢**
When not included in $2.00 order, add 1¢ postage a yard.

COTTON VELOUR VALANCING



Rayon Covered Bullion Fringe

Valancing: Red, green, blue, rose or mulberry. State color. SOLD BY THE SCALLOP. Repeats every 13½ in. When not part of $2 order, add 1¢ postage per scallop.

24K6311—Depth, 15½ in. Per SCALLOP (13½ in.).... **24¢**
24K6312—Depth, 11 in. Per SCALLOP (13½ in.).. **16¢**

PASTEL COLORS

—Finely woven Cotton Grenadine.
—Delicate contrasting woven designs.
—Width, 38 inches.

For those who want the daintiest curtains, we recommend this sheer Grenadine as very desirable. Gives a charming appearance to your windows from the inside and outside. And the price will please you, too. Colors as illustrated. State color.

24K6993 Per Yard..... **25¢**
When not included in $2 order, add 1¢ a yd. postage.





Easy NOW to Make Up Gay, Attractive Drapes

Good wearing quality; with design in beautiful colors. Copied from the high priced Shadow Warp Cretonne. State color.

Colors: Tan, Blue or Green Grounds.

CRETONNE by the Yard

—Width, 35 inches.
24K6153—Per Yard.. **14¢**
When not part of $2 order, add 2¢ a yard postage.

VALANCING by the SCALLOP

—Designed ready to cut out. Depth, 16 in. Pattern repeats every 17 in.
24K6154—Per 17-in. Scallop. **5¢**
When not part of $2 order, add 1¢ postage per scallop.



54-Inch SUNFAST Cotton Velour

—Deep-pile cotton drapery fabric.

Rich looking and heavy enough to drape beautifully. Very much in demand for portieres, drapes, valances, table runners and pillows. Colors as illustrated.

State color. In TWO qualities—both outstanding values at our money-saving prices.

Good Quality. Splendid grade at this low price.	Heavy Quality. Richer, deeper pile.
24K6390 Per Yard, **84¢**	24K6385 Per Yard, **$1.29**

When not included in $2.00 order, add 8¢ a yard for postage.

New Window FASHIONS at Sears Low Prices

3 POPULAR STYLES Your Choice 48¢ A PAIR SUNFAST-TUBFAST Voile Curtains

SUNFAST-TUBFAST GRENADINE

A
24K5480
$1.18
A PAIR

B
Colors:
BLUE
GREEN
ROSE
GOLD
ORCHID
On Cream Ground

24K5478

C
Colors:
BLUE
GREEN
ROSE
GOLD
ORCHID
On Cream Ground

24K5479

D
Colors:
BLUE
GREEN
ROSE
GOLD
ORCHID
On Cream Ground

Royalray Sunfast-Tubfast ALL RAYON TAFFETA

44¢ A Yard 39 In. Wide 24K6791

G
ROSE
GREEN
ORCHID
GOLD
BLUE
RUST

24K5440

Ferndale CRETONNES

1
2
3
F
24K6226
35 In. Wide
18¢ A YARD
10 YARDS or more
17½¢ A YARD
SUNFAST
TUBFAST
4
5
6

Sunfast-Tubfast GRENADINE

16¢ A Yard 39 In. Wide 24K6939

E
BLUE
GOLD
ROSE
GREEN
ORCHID
13¢ A Yd. 24K6938
CREAM
WHITE
ECRU

Shadow Warp DUPLEX CRETONNE

19¢ A Yard 35 In. Wide 24K6132

H

SEE OPPOSITE PAGE FOR DESCRIPTIONS

Reversible TERRY CLOTH

29¢ Yd. 35 In. Wide 24K6278

L
TAN
GREEN
BLACK

SEE OPPOSITE PAGE FOR DESCRIPTIONS

50-Inch 24K6367 48¢ Yd.
36-Inch 24K6366 32¢ Yd.

J
SUNFAST DAMASK
GREEN
RUST
GOLD
RED
ROSE
BLUE
MULBERRY

50-Inch 24K6349 48¢ Yd.

K
ROSE
BLUE
MULBERRY
RED
GREEN
GREEN and RUST
BLUE and ROSE

Sunfast-Tubfast CRETONNE CRASH

M
1
2
22¢ Yd. 35 In. Wide 24K6227

Smart CRETONNES in New Drapery Designs

1
2
3
4
5
6
N
24K6224
34 In. Wide
9¢ A YARD
10 YARDS or more
8½¢ A YD.

CRETONNE and VALANCING to MATCH

P
SUNFAST-TUBFAST
17 In.

210 C115 P-B **Colors Are Shown As Accurately As Catalog Printing Will Permit**

DESCRIPTIONS of Merchandise Shown on Opposite Page

For Color Definitions See Page Following Index

Add "STYLE" with TRIMMING



Width, 1¼ Inches

Trimming to match our curtain scrims and cretonnes. Will not match silks. State color.

6¢ A Yd. **24K6880**

When not part of $2 order, add 1¢ a yard postage.

48¢ A YARD 24K6890



CORNICE FRINGE—9 Inches Deep

—Polychrome color combinations in which red, rose, blue, green, mulberry, taupe or polychrome predominate. *State color.*

Rich, heavy Rayon covered bullion fringe with wide heading. Pocket attachment on back of rod. When not part of $2 order, add 2¢ a yard postage.

Rayon Covered Bullion Fringe



To match our drapery materials; also practically all of our cretonnes and curtain nets. *State color.*

2-Inch 24K6887—Yard **13c** | 3-Inch 24K6888—Yd. **16c**

When not part of $2 order, add 1¢ a yard postage.

19¢ A YARD 24K6882



Rayon Plated Tassel Fringe

Fancy braid heading. Made of Rayon and Cotton in colors to match our drapery damasks. Width, 2½ inches. State color or send sample to be matched. When not part of $2 order, add 1¢ a yard postage.

Ⓐ The Very Newest!

Woven dot grenadine with gay printed florals

—Priscilla Style—headed ready to hang.

—One color combination of Sunfast and Tubfast rose, gold and green on cream ground.

—Size of each side, 32 in. wide by 2¼ yards long.

Exquisite sheer loveliness for your windows! Just new and of course shown first at Sears! You'll be pleased with the fine cotton grenadine; the delicate colorings; graceful ruffled style and most of all the surprisingly low price. Tiebacks included.

24K5480 Per Pair..... **$1.18**

When not included in $2 order, add 6¢ postage.

Ⓑ Unequaled LOW PRICE

Sunfast and Tubfast Colored Ruffles

—Blue, Green, Rose, Gold or Orchid, on cream ground.

—Priscilla style, headed and finished with cornice ruffle.

—Size of each side, 25 in. wide by 2¼ yards long.

Greater value! Greater savings! Practical colorful **Cotton Voile** curtains, neatly made and finished. **Priced lower this** season! An opportunity for the thrifty housewife to re-curtain at small cost. Ruffles overlocked with colored Rayon. Tiebacks included.

24K5440 Per Pair **48c**

When not included in $2 order, add 6¢ postage.

SIX PAIRS for **$2.75** *Postpaid*

6 of any of the 3 Styles (B), (C) or (D) for **$2.75** *Post Paid*

Send for FREE INSTRUCTIONS 24K "HOW TO MAKE SLIP COVERS"

Ⓒ Sunfast and Tubfast

Popular Printed Pin Dots

—Good quality cotton voile.

—Priscilla Style; headed to hang.

—Colors: Green, Blue, Rose, Gold or Orchid, on cream ground.

—Size each side, 22 in. wide by 2¼ yds. long.

One of our "LOW PRICE" Leaders. A curtain value that offers dainty appearance, durable wear, neat style—all at a decidedly low price. The tiny printed dots are so much in demand now. Tiebacks included.

24K5478

Per Pair **48c**

When not included in $2 order, add 6¢ postage.

SIX PAIRS for **$2.75** *Postpaid*

Ⓓ 5-Piece Curtain Set

So INEXPENSIVE and Gay

—Sunfast and tubfast wide ruffles and scalloped Valance.

—Colors: Rose, Blue, Green, Gold or Orchid, on cream ground.

—Good wearing cotton voile.

—Size each side, 22 in. wide by 2¼ yds. long. Valance 10x52 in.

A favorite style and at this low price an excellent money's worth of value. Made up to our own specifications; neatly cut, sewed and finished. Colored ruffles and valance contrast effectively with the cream colored cotton voile. Tiebacks included.

24K5479

Per Set **48c**

When not included in $2 order add 6¢ postage.

SIX SETS for **$2.75** *Postpaid*

Ⓔ Finely Woven Sheer Grenadine

—Dainty Point D'Esprit Woven Dots.

—Width, 39 inches.

Value we're mighty proud of—and no wonder! It's the fashionable cotton Grenadine every one's wanting—priced way below competition. Makes up into the prettiest, daintiest curtains imaginable!

24K6938—WHITE, CREAM or ECRU. *State color.* Per Yard..... **13c**

Sunfast and Tubfast Colors

Blue, rose, gold, green or orchid, as illustrated; also the new PEACH color; just out. *State color.*

24K6939—Per Yard.. **16c**

When not part of $2 order, add 1¢ a yard postage.

Ⓕ FERNDALE Cretonnes

Designed by Famous Artist!

—Firm-Woven quality.

—SUNFAST and TUBFAST colors, as illustrated. *State pattern wanted.*

—Width, 35 inches.

We think this is a real triumph! **FERNDALE** high quality cretonnes priced way down—even though Cretonne prices everywhere have increased by leaps and bounds! Specially designed, and printed for us. Charming for drapes and pillows and slip covers.

24K6226 Per Yard..... **18c**

Quantities of 10 yards or more, Price Per Yard... **17½c**

When not included in $2 order, add 2¢ postage per yard, or 12¢ for 10 yards or more.

Ⓖ It's NEW!! ROYALRAY

All Rayon—and So Smart

—Wonderfully smooth, even weave TAFFETA.

—SUNFAST and TUBFAST colors: Green, Gold, Rose, Rust, Blue or Orchid. *State color.*

—Width, 39 inches.

Softly gleaming! Lovely! No adjective can do justice to the lasting beauty of this grand all-Rayon fabric. ROYALRAY comes in rich color tones that wash splendidly! Won't crack or slip at seams. For pinch pleat draperies, bedspreads, pillows, flouncings—even princess slips!

24K6791 Per Yard..... **44c**

When not included in $2 order, add 2¢ a yard postage.

Ⓗ Priced Very Low for Shadow Warp Duplex Cretonne

—Reversible . . . Same Beautiful Pattern on Both Sides.

—Extra Heavy Weight.

—Design Printed on Warp threads. Gives the artistic shadowed effect.

—Color as illustrated.

—Width, 35 inches.

One of the nicest Cretonnes money can buy! But it doesn't cost much at Sears! Use it for slip covers, pillows, porch furniture, daybed covers, and where both sides of the drapes are visible.

24K6132—Per Yard..... **19c**

Printed on One Side Only

Same design as above.

24K6133—Per Yard..... **15c**

When not included in $2 order, add 2¢ a yard postage.

Ⓙ Rayon Warp Damask

Gleamingly Rich and Beautiful

—Rayon Warp woven with lustrous finish mercerized cotton.

—Sunfast colors: Rose, Mulberry, Red, Green, Rust, Gold or Blue. *State color.*

We've made this a Big Leader to give you EXTRA SAVINGS. It's the lovely Sicilian quality;—and the design is woven **EXCLUSIVELY** for **Sears.** Gorgeously colored! The rich sheen of the Rayon is brought to the surface; specially pebbled background to give the texture of expensive drapery fabrics. Makes good-looking bed spread-drapery ensembles!

36-In. Width 24K6366 Per Yard..... **32c** | **50-In. Width 24K6367** Per Yard..... **48c**

When not part of $2 order, add 2¢ yd. postage for 36-in.; 4¢ yd. for 50-in.

Ⓚ 50-Inch Damask

Extra Serviceable! Extra Low Priced!

—Lustrous mercerized cotton warp with design in sparkling Rayon

—SUNFAST colors: Green, Blue, Mulberry, Rose or Red, each with gold; also striped design in green and rust or blue and rose. *State color.*

Very same quality of which we sold thousands of yards last year—and it was much higher priced then! Sears offer particularly fine values in Damask because we buy in tremendous quantities. Makes up into smart, graceful pinch-pleat draperies, pretty pillows, valances, table runners.

24K6349—Per Yard.... **48c**

When not part of $2 order, add 4¢ a yard postage.

Ⓛ Duplex Terry Cloth

Stunning for Robes, Pajamas, Draperies!

—Reversible; design is printed on both sides.

—Good, heavy, firm quality.

—Colors: Tan, Black or Green grounds. *State color.*

—Width, 35 inches.

Better than the usual Terry Cloth to be had at this price! Much richer, vivid colorings. Rough finish, so desirable for year 'round drapes. A fine bargain, too.

24K6278—Per Yard..... **29c**

When not part of $2 order, add 4¢ a yard postage.

Ⓜ Sunfast and Tubfast Crash

Drapes Gracefully

—Heavy quality with linen-like effect.

—SUNFAST and TUBFAST colors, as illustrated. *State pattern number wanted.*

—Width, 35 inches.

Gay, glowingly colored printed designs—the cheeriest and prettiest we've seen in Cotton Crash! But we've priced it like ordinary quality!

24K6227 Per Yard..... **22c**

When not part of $2 order, add 2¢ a yard postage.

Ⓝ Designed like Higher Priced Cretonne

—The good wearing quality we've always sold.

—Colors and patterns as illustrated. *State pattern number wanted.* —Width, 34 inches.

No cut in quality to set this low price! Even the patterns are the ones you'll find in much more expensive cretonnes! The brilliantly printed designs are so smart for pillows, furniture covers and draperies.

24K6224—Per Yard.... **9c**

Quantities of 10 yd. or more, Price Per Yard..... **8½c**

When not included in $2 order, add 2¢ postage per yard, or 10¢ for 10 yards or more.

Ⓟ CRETONNE and VALANCING

Smart and Now Lower Priced

—SUNFAST and TUBFAST color, as illustrated.

Have you ever seen such a grand value? Easy to make striking, expensive-looking draperies this way, and at such savings.

24K6127—CRETONNE by the yard. Width, 35 inches. Per Yard..... **19c**

When not included in $2 order, add 2¢ a yard postage.

24K6128—VALANCING, designed ready to cut out. Depth, 16 in. Pattern repeats every 17 in. Per 17-inch SCALLOP..... **6c**

When not included in $2 order, add 1¢ a scallop postage.



24K753

15c A PAIR

Oilcloth Tiebacks

—Length, 19 inches.

—Dainty colors of Green, Rose, Blue, Orchid or Gold flowers, each with green band. *State color.*

Very low priced. For kitchen, bedroom, or bathroom curtains. Easily washed. When not part of $2 order, add 3¢ postage.

24K751

48c A PAIR

Drapery Tiebacks



6-inch Tassel. Rich Rayon and Cotton; adjustable cords. Plain colors of Rose, Blue, Green, Red, Rust, Gold or Mulberry; also Black and Gold combination. *State color.*

When not included in $2 order, add 4¢ postage.



Tapestry Cretonne

—One color combination of tan, mulberry, green and black.

—Width, 36 inches.

Heavyweight Cretonne in allover tapestry pattern. Use it for garment bags, covers, drapes, pillows, etc.

24K6329—Per Yard..... **27c**

Duplex Cretonne

Printed on both sides. Same pattern and color as above, but much heavier quality. Width, 36 inches.

24K6309—Per Yard..... **32c**

When not part of $2 order, add 2¢ a yard postage.

DRAPERY LINING



Natural Tan

—Good heavy quality; fine cotton in the Schreiner finish.

—For lining drapes, also for covers, pillow backs, etc.

50-Inch Width 24K6359 Per Yard..... **25c** | **36-Inch Width 24K6357** Per Yard..... **15c**

When not included in $2 order, add 2¢ a yard postage.

French Marquisettes and Voiles

Famous ECHO BRIDGE SUPERIOR QUALITY | SUNFAST-TUBFAST

- High Grade Mercerized Cotton Yarns.
- Fine-Twisted.
- Sheer Clear Weave.
- Gossamer Transparency.
- Excellent Wearing



19c Yd. 24K6902

ECHO BRIDGE Quality
Known for Its Superiority for Over 35 Years

Exquisite sheerness, clear, even weave and fine finish that can't be equaled in lower priced materials. These low prices never before bought such excellent quality. Firm, woven selvage.

FINE FRENCH MARQUISETTE
Made of Highly Mercerized Pima Yarns. Colors listed above. *State color.*

38-Inch Width	48-Inch Width
24K6902 Per Yard..... **19c**	24K6903 Per Yard..... **27c**

When not part of $2 order, send 1¢ a yd. postage.

ECHO BRIDGE FINEST QUALITY
Made of No. 100 Two-Ply Mercerized Yarns, both in warp and filling. The very sheerest marquisette made. Colors in panel above. *State color.*

38-Inch Width	48-Inch Width
24K6920 Per Yard..... **32c**	24K6921 Per Yard..... **39c**

When not part of $2 order, send 1¢ a yd. postage.

ECHO BRIDGE VOILE
—Width, 39 Inches.
Mercerized Combed Cotton Yarns; exceptionally fine quality. Colors listed above.
24K6910—State color. Per Yard..... **16c**
When not part of $2 order, send 1¢ a yd. postage.

14c Yd. PASTEL COLORS 24K6915

Sunfast and Tubfast

For attractive appearance at your windows, and lasting beauty. Recommended as worthwhile values. Colors listed above. State color.
When not included in $2 order, send 1¢ a yard postage.

FRENCH MARQUISETTE
—Fine Weave Cotton; very sheer.
—Width, 39 Inches.
24K6915—Per Yard..... **14c**

SUNFAST AND TUBFAST VOILE
—Fine combed cotton.
—Extra Hard Twist.
—Width, 39 In.
—Sunfast and tubfast colors listed above. State color.
24K6904—Per Yard..... **13c**

SUNVEIL EXTRA FINE QUALITY VOILE
—Mercerized cotton yarns.
—Width, 39 In.
—Won't fade from sun or tub. Colors listed above. State color.
For curtains, lingerie, dresses, pillows.
24K6927—Per Yard..... **17c**

...Sew and Fashion AND SAVE

See Page Following Index for Color Descriptions



Width 34 Inches

25c Yd. **For Light Weight Drapes** **22c Yd.**

—Lustrous Rayon and mercerized cotton. Combines rich beauty with good wearing qualities. Smart and inexpensive for curtains or drapes; for pillows, trimmings; and smocks, too. Colors listed in panels above.

PRINTED	PLAIN
Sunfast design on light cream ground. State color. 24K6741—Per Yard.... **25c**	Sunfast colors. State color. 24K6790 Per Yard..... **22c**

When not included in $2 order, send 1¢ a yd. postage.



15c Yd. **Crossbar Marquisette**

—Good quality cotton.
—Width, 35 inches.

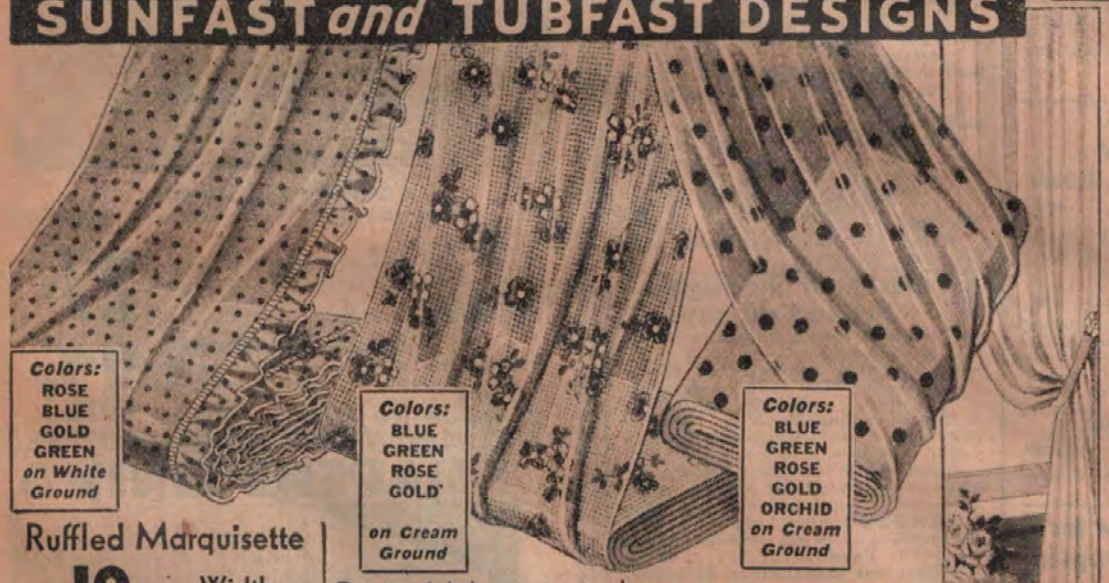
Especially dainty with colored woven dots that won't fade from sun or tub. Gay and cheerful for curtains, and priced so low. State color.
24K6934—Per Yard.... **15c**
When not included in $2.00 order, send 1¢ a yard postage.

15c Yd. **Sheer Cotton Grenadine**

—Fine quality.
—Width, 39 inches.

Delicate pastel colors; with white woven design. One of the most popular, curtain materials. Colors listed above; also the new PEACH color.
24K6935—State color. Per Yard..... **15c**
When not included in $2 order, send 1¢ a yard postage.

SUNFAST and TUBFAST DESIGNS



Ruffled Marquisette

19c Yd. Width 29-In.

—Fine weave cotton.
—Woven-In Dots.

How easy to make up fluffy Ruffled Curtains! And this colored Dot Marquisette is a big favorite. Priced to please the thrifty housewife. State color.
24K6964 Per Yard..... **19c**

WHITE DOTS
Same quality; but all white. Width 31 in.
24K6963 Per Yard..... **19c**
When not included in $2 order, send 1¢ a yd. postage.

Printed Marquisette

10c Yd. Width 38-In.

—Fine weave cotton.

So sheer! So colorfully effective! Your windows will look extra smart with new curtains of this delightful sheer print; and the quality is better than usually sold at this price. State color.
24K6940 Per Yard..... **10c**
When not included in $2 order, send 1¢ a yard postage.

Dotted Cotton Voile

—Width, 39 inches.

Gay printed dots; sun or tub won't dim their fresh, lovely colors. Splendid wearing quality. State color.
24K6850 Per Yard..... **13c**

PRINTED SCRIM
Inexpensive. Same design, colors and width as above.
24K6852 Per Yard..... **8c**
When not part of $2 order, send 1¢ a yd. postage.



ALL LINEN

THEATRICAL GAUZE
—Width, 36 inches.
Two-tone combinations: Green and orange; Rose and gold; Blue and gold; also plain colors: Burnt orange; Jade green; Gold; Peach or Blue. *State color.* Inexpensive for sheer curtains. Dust will not cling to it.
24K6912 Per Yard..... **18c**

NATURAL LINEN COLOR
24K6911 Per Yard..... **15c**
When not included in $2 order, send 1¢ a yard postage.

SWISS MUSLIN
—Self-color woven design. —White.
—Width, 36 in. Crisp, good quality cotton.
24K6821 Per Yard..... **16c**
Quantities of 10 yds. or more. Per Yard... **15½c**
When not part of $2 order, send 1¢ a yd. postage; 5¢ for 10 yards or more.

COTTON VOILE
Sunfast and Tubfast. Printed designs in Blue, Rose or Gold on cream ground. *State color.*
—Width, 38 in.
A good wearing, soft drapey curtain material.
24K6970 Per Yard..... **14c**
When not part of $2 order, send 1¢ a yd. postage.

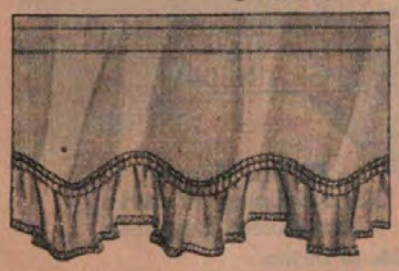


Your Own Curtains
MONEY, TOO!



RUFFLED VALANCING BY THE YARD

Sunfast and Tubfast

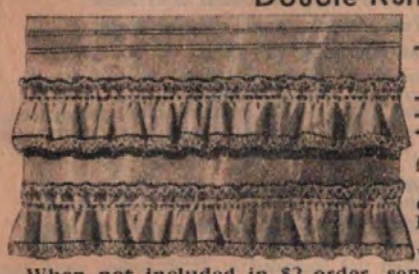


—Colors: Rose, Blue, Green, Orchid or Gold.
—Depth, 11 inches.
—Overlocked with Rayon.
—Headed at top.
Scalloped style valancing that makes an inexpensive trimming over any style curtains. *State color.*

24K5405—Cotton Voile. Per Yard..... **14c**
24K5406—Rayon and Cotton Alpaca. Per Yard..... **17c**

When not included in $2 order, send 1¢ a yd. postage.

Double Ruffles



Sunfast and Tubfast
—Colors: Rose, Blue, Green, Orchid or Gold. *State color.*
—Depth, 12 inches.
—Overlocked with Rayon.
—Headed at top.
A "dressy" finishing touch for use over any curtains.

24K5401—Rayon and Cotton Alpaca. Per Yard..... **19c**
24K5400—Cotton Voile. Per Yard..... **16c**

When not included in $2 order, send 1¢ a yd. postage.

SUNFAST AND TUBFAST RUFFLED VOILE



9½c A YARD

Width 21 Inches

Width 21 In.

Colored Ruffles

—Blue, Rose, Gold or Green ruffles on cream ground. *State color.*
—Fancy Rayon Stitching.
—Durable Cotton Voile.
24K6959—Per Yard.. **9½c**
Quantities of 10 yds. or more. Per Yard..... **9c**

When not included in $2 order, send 1¢ postage per yard; or 4¢ for 10 yards or more.

Popular Printed Dots

—Blue, Rose, Gold or Green dots on cream ground. *State color.*
Durable cotton voile. Choose this for smart ruffled curtains.

24K6946 Per Yard..... **9½c**

FINE QUALITY GRENADINE



19c A YARD

24K6872 **24K6873**

Sheer Beauty and Appearance . . . . Yet So Economical

—Extra fine weave cotton for wonderful service.
—COLORS: White, Cream or Ecru. *State color.* Width, 38 In.

For those neat, trim curtains, we especially recommend this ever popular grenadine. Woven designs that won't wash out and won't wear off.

24K6872 Per Yard..... **19c** | **24K6873** Per Yard..... **19c**

When not included in $2 order, send 1¢ a yard postage.

NEWEST SUNFAST *and* TUBFAST DESIGNS



19c A YARD

24K6985 **24K6987**

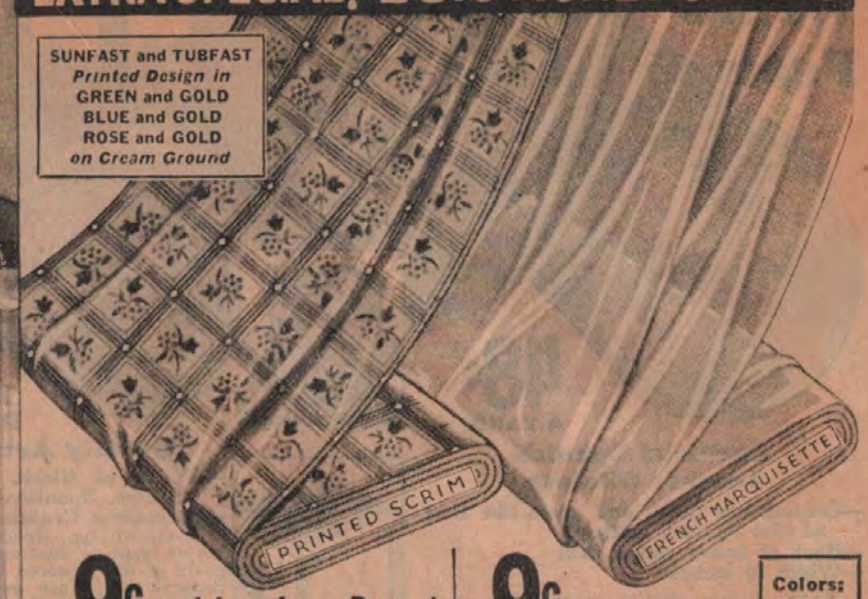
Fashionably Colorful Curtain Grenadine

—Woven designs in Green, Blue, Gold, Rose, or Orchid on cream ground.
24K6985—Per Yard.. **19c**

—Woven designs in combinations of Green and rose; Green and orchid; Black and Red or Two-tone Blue on cream ground.
24K6987—Per Yard..... **19c**

When not included in $2 order, send 1¢ a yd. postage.
—Width, 38 inches. *State catalog number and color wanted.*
—Fine quality cotton; clear, even weave.
Selected for their enhancingly beautiful designs; durable wear and splendid value. Lovely lasting beauty even after continued washing.

EXTRA SPECIAL! 2 BIG MONEY SAVERS



9c A YARD — Very Low Priced Up-to-Date Print

—Durable quality cotton.
—Sunfast and tubfast designs.
—Width, 39 inches.
You wouldn't expect such a surprisingly low price on colorful Curtain Scrim. So inexpensive; and practical, too. Easy to make up. Colors listed above. State color.

24K6835—Per Yard..... **9c**

Quantities of 10 yds. or more. Price Per Yard..... **8½c**

When not part of $2 order, send 1¢ postage per yard, or 4¢ for 10 yards or more.

9c A YARD — Daintily Sheer

Lower Priced Than Usual
—Width, 38 inches.
—Wide selvage; lustrous finish.
—Good quality mercerized cotton.
Splendid value at an amazingly low price. Fine Weave French Marquisette that washes and wears well.

24K6919—State color. Per Yard..... **9c**

Quantities of 10 yds. or more. Per Yard..... **8½c**

When not included in $2 order send 1¢ postage a yard, or 4¢ for 10 yds. or more.

Colors: White Cream Ecru



Correctly Smart for Rich, Lustrous Curtains

Woven of Rayon and mercerized cotton yarns.

—Width, 35 inches.
JACQUARD WOVEN DESIGN in a lovely sheer soft material. Greatly underpriced at Sears! Colors listed above. State color.

24K6761 Per Yard..... **15c**

When not included in $2 order, send 1¢ a yd. postage.

—Width, 40 inches.
PLAIN fine Marquisette weave. Always in good taste. Really a wonderful bargain. Colors listed above. State color. **24K6750** Per Yard..... **19c**

When not included in $2 order, send 1¢ a yd. postage.

POPULAR AND SO INEXPENSIVE



Sunfast and Tubfast

Woven Border and Edge Crossbar Marquisette
—¼-Inch Rayon Stripe.
—Blue, Rose, Gold or Green on white ground. *State color.*
—Width, 24 inches.
—Durable cotton.
Big Value! Inexpensive curtain material in a convenient finished width.

24K6922— Per Yard **7½c**

When not included in $2 order send 1¢ a yd. postage.

Sunfast and Tubfast

Colored Borders Cotton Marquisette
—Blue, Rose, Gold or Green on white ground. *State color.*
—Width, 33 inches.
Practical and LOW PRICED, too. Finished taped edges.

24K6817—Per Yard **7½c**

White, Cream or Beige
Similar design. Width, 34 in. State color.

24K6818 Per Yard..... **7½c**

When not included in $2 order, send 1¢ a yd. postage.

Crossbar Marquisette

—Good Wearing Cotton.
—White, Cream or Beige. *State color.*
—Width, 35 inches.
Outstanding low price. Substantial quality, for neat looking curtains.

24K6839 Per Yard..... **7½c**

When not included in $2 order, send 1¢ a yard postage.

For Explanation of Colors See Page Following Index

Looks Wears Feels.. LIKE LEATHER

For Other Artificial Leathers, Refer to Index



48¢ A YARD

Artificial Spanish Leather Oilcloth

—Coating has finish and grain like that of real Spanish leather
—Back of heavy cotton drill
—Width 50 inches

Most stores don't even offer any 50-inch upholstery fabric at this price! And those who do can't approach this in quality! Good, serviceable, attractive looking—use it for upholstering, for desk and counter tops . . . and save!

24K6377¼—Black. Per yard.. **48c**
24K6378¼—Light Brown. Per yard..... **48c**
24K6379¼—Blue. Per yard..... **48c**

When not included in $2.00 order, send 8¢ a yard postage.





Medium Grade Richer, Heavier Quality Artificial Leather

—Choice of Black, Morocco Grained; or Brown, Spanish Grained.
—Permanent Graining

Good, strong, weighty fabrics with thicker, better wearing coatings. Both the rich, pebbly grain of the Morocco and the "genuine-looking" Spanish grain are **permanent**—because they're embossed! Big savings at our low prices!

50-Inch Width
Sateen Back
Black Morocco grained.
24K6393¼ Yd..... **64c**
Brown Spanish grained.
24K6381¼ Yd..... **68c**
When not included in $2.00 order, send postage:—10¢ a yd.

36-Inch Width
Cotton Drill Back
Black Morocco grained.
24K6397¼ Yd..... **39c**
Brown Spanish grained.
24K6396¼ Yd..... **44c**
When not included in $2.00 order, send postage:—4¢ a yd.





Extra Heavy, Extra Long Wearing Artificial Leather

—Width, 50 Inches
—Choice Spanish or Morocco grained.
—Thickly napped cotton drill back
—Won't crack, peel, chip or fade
—Exceptionally durable

The finest of our artificial leather fabrics—heavy, soft, supple, and with the rich grain of real leather! Use it for re-upholstering your auto, furniture, for desk and table covers—it will wear for years! At our price a real find!

24K6388¼—Brown, Spanish Grained. Per yard..... **$1.25**
24K6389¼—Black, Morocco Grained. Per yard..... **1.18**

When not included in $2.00 order, send 10¢ a yard postage.

Artificial Leather Gimp

Brown, blue or black to match our artificial leathers listed above. Width, ½ inch. State color. Sold in rolls of 25 yards.



24K685 Per roll..... **29c**

When not included in $2.00 orders, send 4¢ postage.

Furniture Gimp

Rayon and Cotton Furniture Gimp, ½ in. wide, in all colors to match our upholstery materials. **State color or send sample to be matched.** (Not illustrated.)

24K680
Per Yard.. **3c** | Full piece of about 36 yards..... **98c**

When not included in $2.00 orders send postage: 1¢ a yd. | 8¢ for piece

Furniture Webbing

Natural Tan Color

Made of strong hemp. Used on the bottoms of chairs, etc., also as foundation to keep springs and upholstery in place. Width, 3½ in. (Not illustrated.)

24K682 Per Yard..... **4c**

When not included in $2.00 orders, send 1¢ a yard postage.

Metal Upholsterers' Nails

Colors: Blue, Black or Tan. State color.

For upholstering purposes.



24K690 Package of 100..... **12c**

When not included in $2.00 orders, send 3¢ postage.

HEAVY FABRICS *for* STURDY DRAPES *and* UPHOLSTERING

Extra Wide 54-Inch Cotton Tapestry

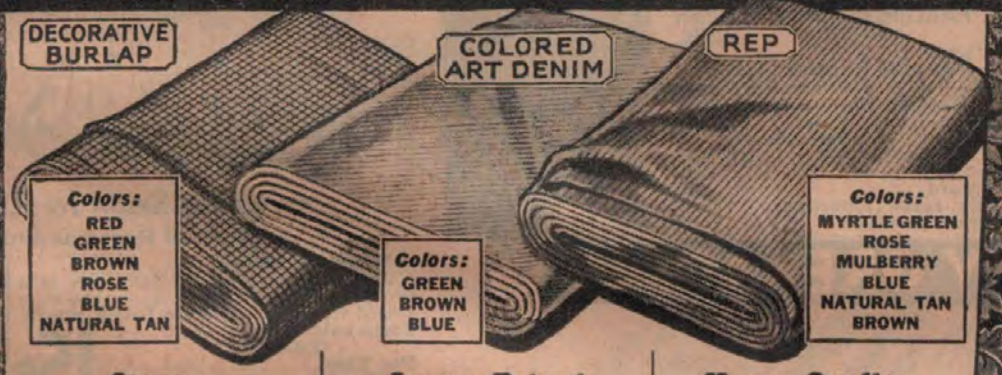
—Heavy Quality
—Fancy Weave Background
—Colors: Dark Tan or Green grounds with woven design in contrasting colors.

Unusually low priced for extra wide Tapestry. Has decorative, new, modern woven design. For upholstering, table runners, valances, etc. State color.

24K6326 Per yard..... **95¢**

When not included in $2.00 order, send 8¢ per yd. postage.





Strong, Heavy Weave

—Made of Jute Yarns
—Width, 35 In.

Good quality and a low price. Popular now for making screens and practical for many other uses. Not sized for wall use. State color.

24K6282 Per Yard..... **18¢**

When not included in $2.00 order, send 4¢ a yd. postage.

Lower Priced Than Usual

—Good grade cotton
—Width, 36 in.

Sturdy and good wearing! Better quality than generally sold at this price. Use for heavy drapes, upholstering and pillow backs. State color.

24K6274 Per Yard..... **19¢**

When not included in $2.00 order, send 4¢ a yd. postage.

Heavy Quality

—Mercerized cotton
—49 in. wide

Plain Rep Tapestry—the quality you'd expect to pay much more for. Heavy enough for drapes, portieres; furniture covering. State color.

24K6310 Per Yard..... **44¢**

When not included in $2.00 order, send 4¢ a yd. postage.

Good Quality Cotton Tapestry 50 Inches Wide

—Beautifully woven design
—Heavy cotton yarns
—One color combination of green, tan and mulberry on black ground

Splendid fabric at an economy price—for it's a quality that will wear and wear! And the colors are so delightfully blended, just like the much higher priced tapestry.

24K6331 Per yard.. **$1.29**

When not included in $2.00 order, send 8¢ a yd. postage.



36-Inch Imperial Yarn—Dyed Tapestry Denim

—Durable quality cotton
—Colored Woven Design
—COLORS—Tan, Green, Taupe or Rust grounds. State color.

Fine for Slip Covers

Smart Colors! Strong and very inexpensive. Also for upholstery, or seat covers. Send for Free Instructions on "How to make Slip Covers 24K."

24K6327—Per yard When not included in $2.00 order, send 4¢ a yd. for postage. **35¢**



MONK'S CLOTH-Cotton Fabric in Basket Weave

Natural Tan (Oatmeal Color)

Here's the ideal fabric that's so much in demand for fancywork, valances, store window drapes; for covers and pillow backs.

We offer 2 good qualities; better than usually sold elsewhere.

4-Ply

36-Inch Width 24K6356 Per yd..... **29c**
50-Inch Width 24K6346 Per yd..... **39c**

2-Ply

36-Inch Width 24K6361 Per yd..... **29c**
50-Inch Width 24K6351 Per yd..... **39c**

When not included in $2 order, send 8¢ a yard postage.

MAKE THE OLD COUCH LOOK LIKE NEW

Extra Fine Cotton Tapestry
SOFT-TONED COLORINGS
Verdure Design



SIZE 58x96 IN.

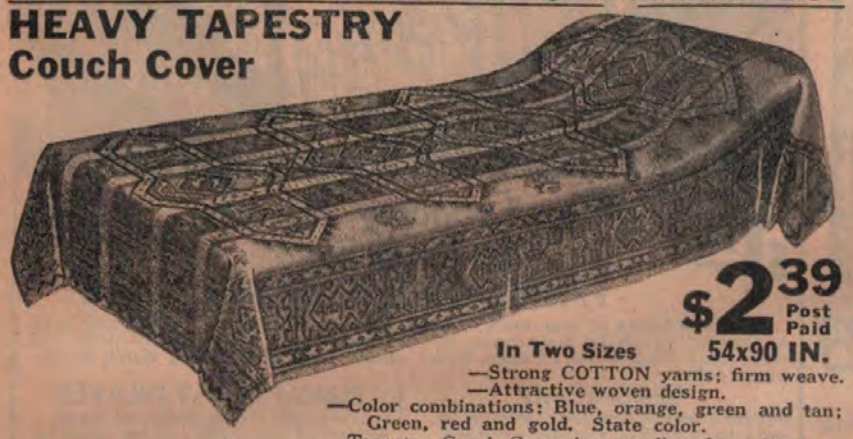
$4.39 Post Paid

Our Finest Quality
—One color combination of blue and rose on black ground.
—Closely woven cotton yarns.
—Very well constructed.

There's high grade appearance, lovely colors and excellent quality all combined in this Tapestry Couch Cover. Will harmonize beautifully with the furnishings of your home.

24K3382—Each, Postpaid.....**$4.39**

HEAVY TAPESTRY Couch Cover



$2.39 Post Paid

In Two Sizes **54x90 IN.**
—Strong COTTON yarns; firm weave.
—Attractive woven design.
—Color combinations: Blue, orange, green and tan; Green, red and gold. State color.

Tapestry Couch Cover in a quality that will stand good, everyday wear and service. Splendid values; priced to save you money.

Couch Size		Daybed Size	
54x90 Inches		60x96 Inches	
24K3326—Each, Postpaid	**$2.39**	**24K3328**—Each, Postpaid	**$2.89**

SERVICEABLE TAPESTRY Couch Cover



SIZE 50 x 90 IN.

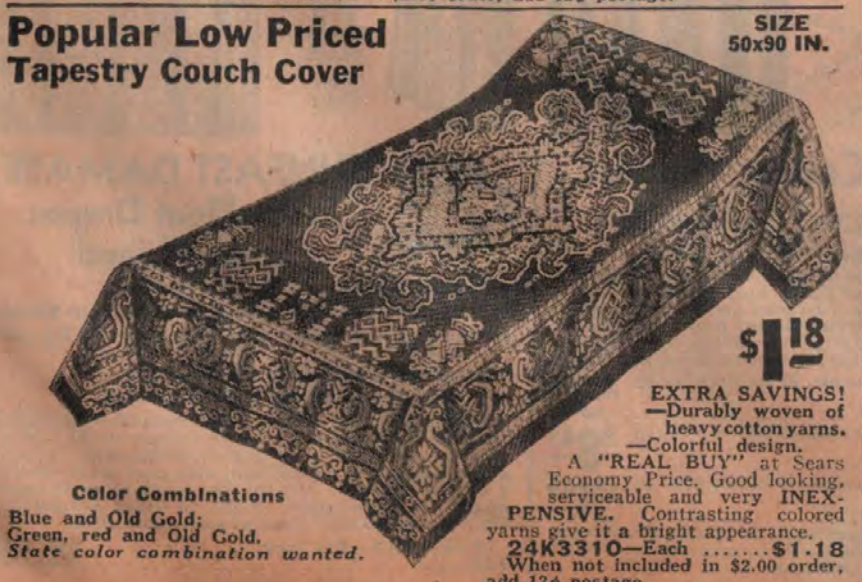
$1.59

—Sturdy weave, heavy cotton.
—Color combinations: Red and green; or two-tone blue with gold.

We consider this an especially good VALUE at this thrifty low price. The firm, good quality Tapestry has a "woven-in" design of bright, contrasting colored yarns. Well made and well finished to give the good, hard service you expect of a couch cover. And it's decorative, too.

24K3320—State color combination wanted.....**$1.59**
When not included in $2.00 order, add 12¢ postage.

Popular Low Priced Tapestry Couch Cover



SIZE 50x90 IN.

$1.18

Color Combinations
Blue and Old Gold;
Green, red and Old Gold.
State color combination wanted.

EXTRA SAVINGS!
—Durably woven of heavy cotton yarns.
—Colorful design.

A "REAL BUY" at Sears Economy Price. Good looking, serviceable and very INEXPENSIVE. Contrasting colored yarns give it a bright appearance.

24K3310—Each **$1.18**
When not included in $2.00 order, add 12¢ postage.

NEW PINCH-PLEAT DRAPES

Sunfast and Tubfast
Cretonne CRASH

—Buckram lined headed top.
—Tiebacks edged with colored bias binding.
—10 drapery hooks included.
—Each side 33 in. wide by 2¼ yds. long.
—Hemmed at one side and bottom.
—One color combination of red, green and gold on natural tan ground.

So gay and pretty, with colored printed design. Good heavy quality, with the desirable linen-like rough uneven weave. **$1.34**

24K3764—Per pair.....
When not part of $2 order, add 10¢ postage.



$1.34 A PAIR



Embossed Cotton Velour Piano Cover **$2.00** Postpaid

—Trimmed with 5-in. knotted silk fringe.
—Size, 17x77 in., not including fringe.
—Colors: Blue, Rose, Green or Taupe.

Rich, deep-pile cotton velour. Effective embossed design. Unusually low price.

24K3475—State color. Postpaid..**$2.00**



IMPORTED TAPESTRY—Smart, Modern Decoration **$1.18**

—Woven of fine cotton yarns; colors beautifully blended in a hunting scene.
—One Combination of pastel green, tan, red, blue and brown.

Effective on your walls or on your tables; also as a cover for chests and cabinets. A Quality that you would expect to sell for much more.

24K3493—Size, 19x57 inches. Each.....
When not included in $2.00 order, add 8¢ postage.



$1.89

$1.49

84c

68c

Beauty and Color for Your Tables and Radios

Fine Rayon and Cotton Tapestry
Rich Cotton Velour Back

—More rich Rayon in the design.
—Colors: Blue, Mulberry, Red or Green predominating, each with gold and harmonizing colors.
—Solid color back.
—Size, 14x43 inches.

Perfectly reversible—two runners in one. Distinctive design has Rayon brought to surface to contrast with mercerized cotton background. EXTRA FINE! State color.

24K3435..... **$1.89**
When not included in a $2 order, add 6¢ postage.

Sparkling Rayon and Cotton Tapestry
Cotton Velour Back

—Colors: Blue, Mulberry, Red or Green predominating, each with gold and harmonizing colors.
—Solid color back.
—Size, 14x36 inches.

Here's good quality and rich beauty, with ECONOMY. Rayon design in soft-toned colorings contrasts beautifully with mercerized cotton background. Use it on either side! State color.

24K3434 **$1.49**
Each.....
When not included in $2.00 order, add 6¢ postage.

Verdure Tapestry
Cotton Interwoven with Rayon

—Rich colored, contrasting yarns in one combination of green, blue, red and tan on black ground.
—Size, 13x43 inches.

Practical for everyday wear as it will not easily soil. A thrifty low price for this good quality.

24K3433 **84c**
Each.....
When not included in $2.00 order, add 8¢ postage.

Rayon and Cotton Tapestry
Solid Color Cotton Velour Back

—Color: Red predominating with harmonizing colors.
—Size, 12x24 inches.

Extra low price! Just the right size runner for end tables, and radio cabinets. Rich Rayon design contrasts with mercerized cotton background. Velour side is as attractive as tapestry side.

24K3432—Each **68c**
When not included in $2.00 order, add 4¢ postage.

RICH..... ATTRACTIVE

GLAZED CHINTZ

BEDSPREADS AND DRAPES TO MATCH

Ready-Made and Ready-to-Hang



BEDSPREAD **$2.19** Post Paid

Charming Printed Design

- **High Quality; fine count chintz.**
- **So Easy to keep clean; just dust them.**

DRAPES **$1.34**

The Very Newest! And so desirable with the beautiful glazed finish. Gay bedspreads and drapes to match will do wonders towards brightening up your bedroom. Colors listed above, with designs printed in blending colors. **State color wanted.**

BEDSPREAD

—Full Double Bed Size, 88x105 In.
—18-Inch ruffled flounce at sides.
—9-Inch insert trimmed with plain color bias tape to match.
—Cut corners fit extra nice.
24K3762—Each, Postpaid... **$2.19**

DRAPES

—Priscilla style; cornice ruffled top.
—Full 4-inch ruffles. Tiebacks included.
—Size of each side, 35 in. wide by 2½ yds long.
24K3761
Per Pair..... **$1.34**
When not part of $2 order, add 10¢ postage.



BEDSPREAD **$1.79**

Our *Economy Priced,* Bedroom Set FASHIONABLY SMART

DRAPES **$1.00**

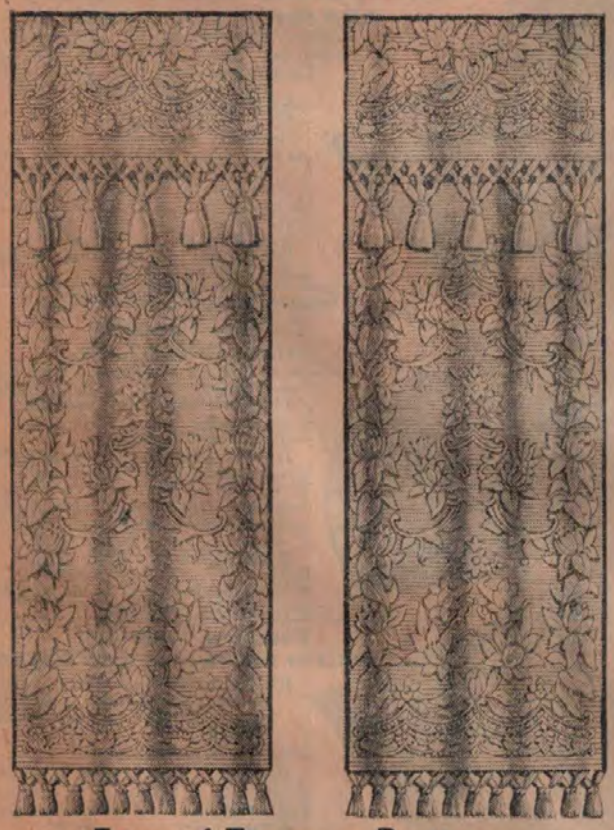
Glazed Chintz is very much in demand and no wonder . . . for it lends such a "dressy," delightful appearance to your bedrooms. We know the price will more than please you. Colors listed above, with contrasting floral design. **State color.**

BEDSPREAD

—Full Double Bed Size, 88x105 In.
—18-inch ruffled flounce at sides.
—9-inch insert, trimmed with matching color bias tape.
—Cut corners for perfect fit.
24K3751..... **$1.79**
When not included in $2 order, add 10¢ postage.

PINCH-PLEAT DRAPES

—Buckram lined stiffened tops.
—Size of each side, 35 in. wide by 2¼ yds. long.
—10 drapery hooks included.
—Tiebacks trimmed with bias tape.
24K3750—Per Pair... **$1.00**
When not part of $2 order, add 10¢ postage.

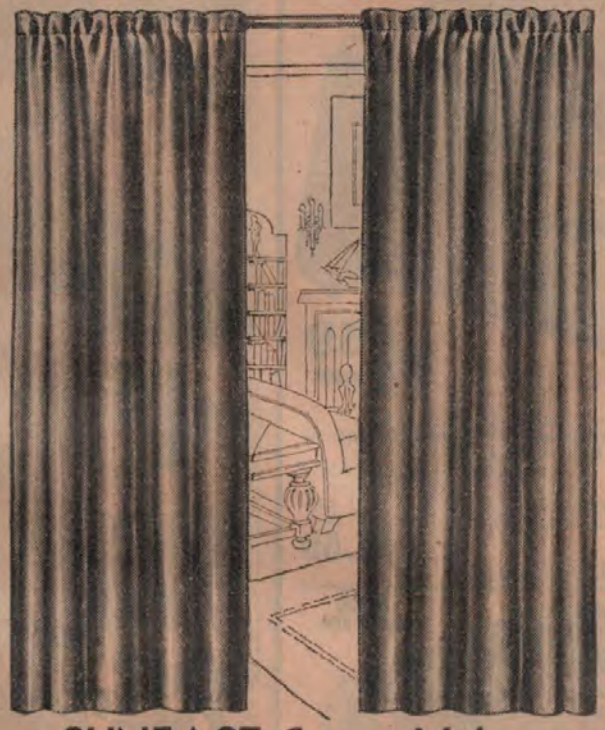


Fringed Tapestry Portieres

—Color combinations: Blue and dark red; Blue and old gold; Red and green; Brown and green; also plain Mulberry. ***State Color.***
—Strong heavy cotton yarns, durably woven.

Outstanding good value at these popular low prices. Will add decorative beauty to your rooms, and give good service at low cost. Artistic woven design. Fringed at both ends.

24K3011—Each portiere, 30 in. wide by 8½ ft. long including fringe. **$2.19**
Per Pair, Postpaid.....
24K3012—Each portiere, 40 in. wide by 8½ ft. long including fringe. **$3.69**
Per Pair, Postpaid.....
24K3013—Each portiere, 50 in. wide by 8½ ft. long, including fringe. **$4.69**
Per Pair, Postpaid.....



SUNFAST Cotton Velour Double Faced Portieres

A Different Color on Each Side

—Soft-toned combinations of Rose and blue; Mulberry and blue; or Taupe and blue. ***State Color.***
—Heavy quality, deep-pile, lustrous cotton velour.
—French hems at sides are very smart and fashionable.

Two-tone, harmonizing with the furnishings of two rooms. Beautifully made, just the right weight to drape gracefully.

24K3714—Size of each side, 25 inches wide by 7 feet long. **$5.98**
Per pair, Postpaid.....
24K3715—Size of each side, 33 inches wide by 7 feet long. **$8.49**
Per pair, Postpaid.....
24K3716—Size of each side, 50 inches wide by 7 feet long. **$11.49**
Per pair, Postpaid.....

If you want velour Portieres made up in special colors or special sizes, it requires two weeks to make them. **Write for prices, stating colors and sizes.**



$2.99 Post Paid

SUNFAST DAMASK Pinch-Pleat Drapes Sateen Lined

—Pebble background Sicilian Damask.
—Lustrous Rayon warp; mercerized cotton filling.
—Finished size of each side, 33 in. wide by 2½ yds. long.
—Buckram lined pinch-pleated top.
—1 doz. adjustable pin hooks included.

Rich distinctive Drapes. The beautifully designed Damask is woven in a pattern exclusively for Sears; and it features the new pebble background. Neatly made; well finished; fully lined with good grade sateen. Tiebacks included. Use at your windows or between doors. Just the right weight to drape beautifully. We're proud to offer them at such a low price.

24K3763—Per Pair, Postpaid..... **$2.99**

Low Prices Buy BETTER QUALITY at Sears

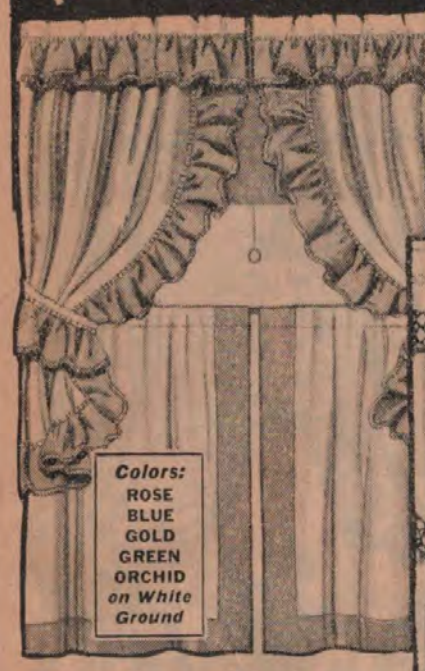
HOW EASY TO HAVE FRESH CURTAINS ALWAYS
WITH AN EXTRA PAIR OR TWO

YOUR CHOICE **48c** PER SET

3 STYLES SUNFAST and TUBFAST

NEW STYLES
Dainty Sunfast Tubfast Colors

Charming for Bedrooms and Kitchens



6-Piece Voile Cottage Set

Colored Ruffles and Bands

—Priscilla top; headed to hang.
—Top curtains, each 21½x44 in.
—Bottom curtains, each 21x38 in.

Featuring EXTRA LOW PRICE! Convincing VALUE—combines good, durable quality cotton voile; latest style; SUNFAST and TUBFAST colors. A real money saver, too! Bright and cheery for kitchens, bedrooms or bathrooms. **State color.** Tiebacks included. **48c**

24K5452—Per Set....
When not included in $2.00 order, add 6¢ postage.

FOR FACTS ABOUT CURTAINS SEE PAGE 200

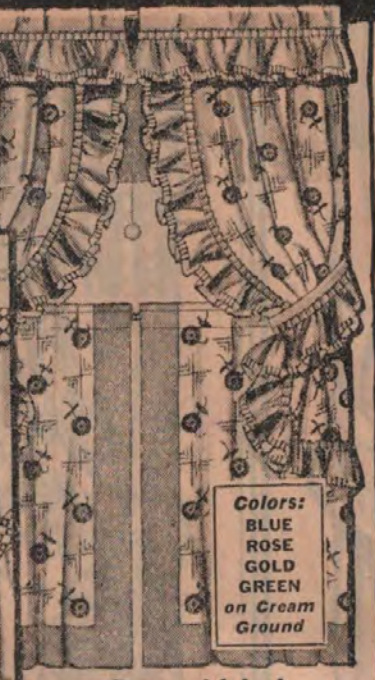


7-Piece Cottage Set

—Durable quality Cotton Voile.
—Sunfast and Tubfast Percale Bands.
—Colored Rayon Stitching.
—Top curtains, each 21x44 in.
—Bottom curtains, each 21x37 inches.
—Valance, 9x45 in. Tiebacks included.

VALUE worth talking about when price is EVER so MUCH LOWER than last catalog. **State color wanted.** **48c**

24K5453—Per Set.....
When not part of $2 order, add 6¢ postage.



Printed Voile 6-Piece Cottage Set

—Durable Cotton Voile with Sunfast and Tubfast plain color ruffles and bands to match pretty printed design.
—Priscilla style; cornice ruffle top; headed to hang.
—Top curtains, each 22x44 in.
—Bottom curtains, each 21x36 inches.

Almost unbelievable . . . complete 6-piece Curtains at a marvelously LOW PRICE. Tiebacks included. For rooms that need a touch of gay color. **State color.**

24K5399 Per Set **48c**
When not included in $2.00 order, add 6¢ postage.



Sunfast and Tubfast GRENADINE Cottage Set

New Woven Border Design

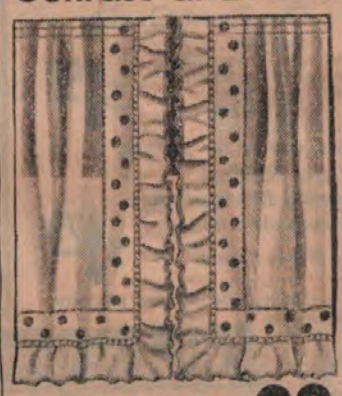
$1.00

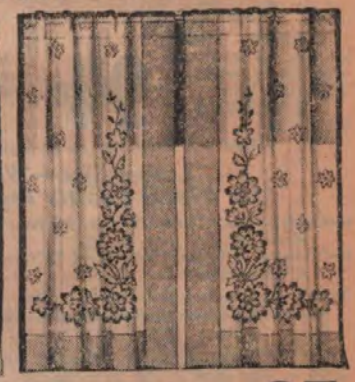
—Fine quality cotton.
—Fluffy "Tom Thumb" ruffles.
—Priscilla Valance top; headed for one rod.
—Top curtains, each 21x45 in.; sash, each 21x34 in.

Exceptionally nice in dainty pastel colors. State color. Tiebacks included.

24K5481—Per Set..... **$1.00**
When not part of $2 order, add 4¢ postage.

Sunfast and Tubfast Sash Curtains





Printed Cotton Voile Insert **22c**

—Rose, Blue, Gold or Green dots on white ground. State color.
—Size: Each side, 21x36 in.

Cotton Voile Sash Curtains, neatly made. Ruffles overlocked. A new low price for this quality.

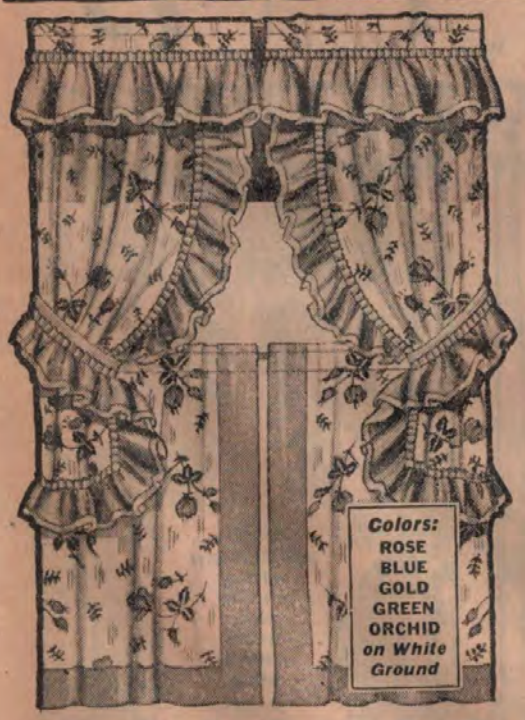
24K5107—Per Pair.. **22c**
When not included in $2.00 order, add 3¢ postage.

Printed Voile. Colored Bands **25c**

—Sunfast and Tubfast; Rose, Blue, Green, Gold or Orchid on White ground. State color.
—Good quality cotton voile.
—Size: Each side, 21x36 in.

Good looking Sash Curtains with colored bands to match the novel printed design.

24K5104 Per Pair. **25c**
When not included in $2 order, add 3¢ postage.

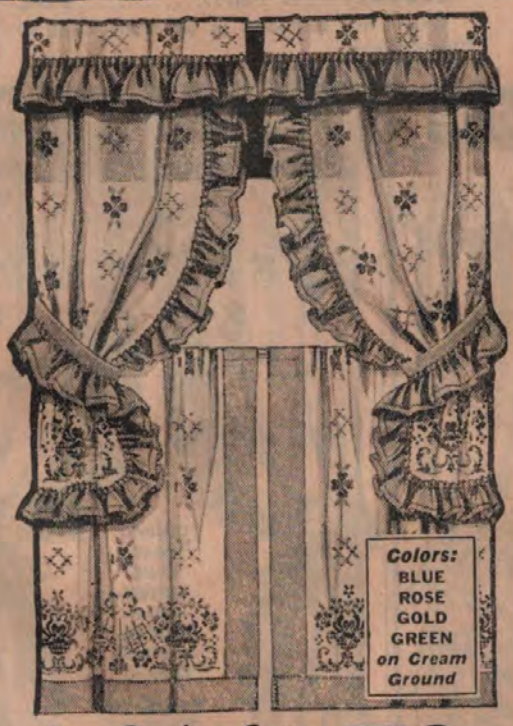


Sunfast—Tubfast Marquisette **88c**

—Printed Design.
—Colored ruffles and bands to match.
—Top curtains, each 21x45 in.
—Bottom curtains, each 21x34 in.
—5-inch cornice ruffle top.
—Good quality cotton.

Selected because of its very dainty appearance . . . and priced for impressive savings. Cottage Sets are especially suitable for use in bedrooms, kitchens or bathrooms. Tiebacks included. Colors listed in above panel. **State color.**

24K5454—Per Set..... **88c**
When not included in $2.00 order, add 4¢ postage.



Fine Quality Cotton Voile Cottage Set **79c**

Sunfast and Tubfast Printed Design and Trimming

—Top curtains, each 19x42 in.
—Bottom curtains, each 22x37 in.

Very NEW and charming. Printed borders, center design, solid color ruffles and bands combine to give a delightful effect in color. We're pleased to offer them at such a low price. Tiebacks included. Colors listed above. **State color.** **79c**

24K5482—Per Set.....
When not included in $2 order, add 6¢ postage.

NEW 1½-YARD LENGTH

Bathroom Curtains Sunfast—Tubfast Printed Design

Rose, Gold and Green in one color combination on cream ground will harmonize with any color scheme.

Woven Dot Grenadine

—"Tom Thumb" Ruffles, Double and extra full.
—Fine quality cotton.
—Size of each side, 26 in. wide by 1½ yds. long.

For use wherever you need this short length. One of our finest qualities; in the new combination woven dot and floral print. Tiebacks included.

24K5105 Per Pair..... **79c**



79c A PAIR
When not included in $2 order, add 3¢ Postage

Selected by Our STYLE Expert Anne Williams



Crisscross Style . . . French Marquisette

—Very sheer; woven of cotton yarns.
—Headed for one rod; cornice ruffled top.

Always popular; a style very much in demand. And no wonder, for these are our "Better Qualities" and we consider them outstanding values. Tiebacks included. **State color.**

Fine Quality
Complete width at top, 46 in.; each side 35 in. wide by 2¼ yds. long.
24K5483 Per Pair..... **94c**

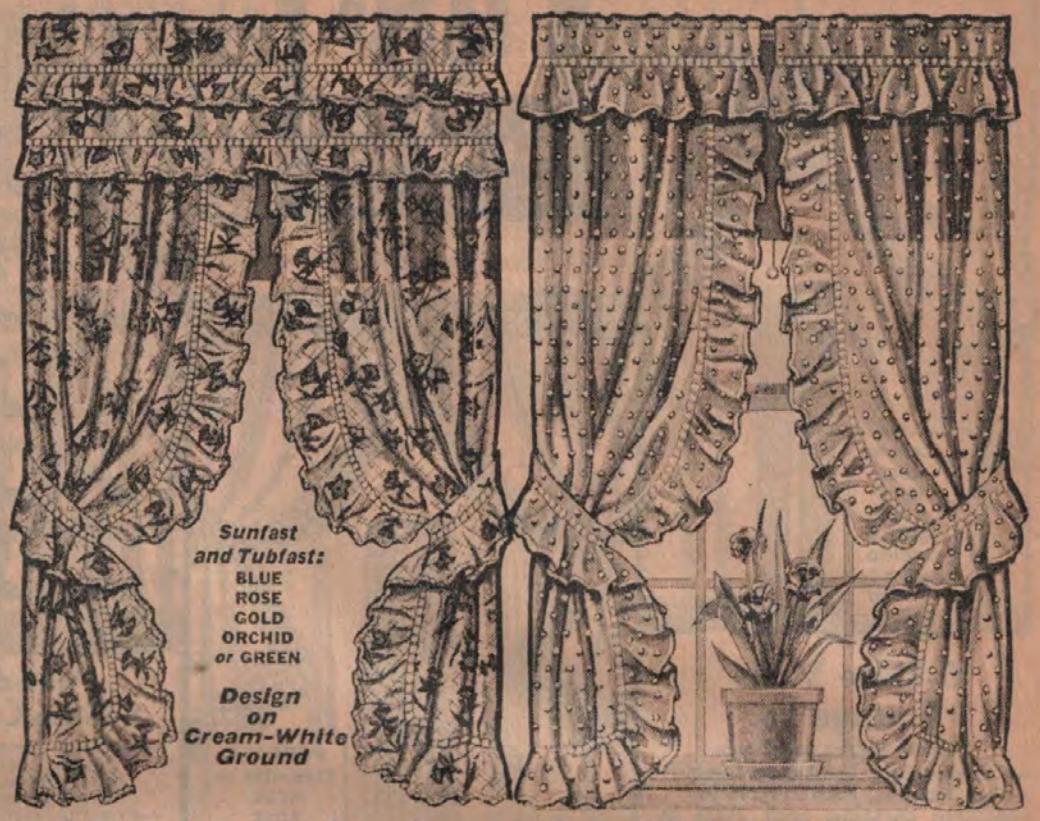
Our Finest Quality
Complete width at top, 50 in.; each side, 40 in. wide by 2¼ yds. long.
24K5484 Per Pair..... **$1.49**

When not included in $2 order, add 6¢ for postage.

Larger Size—Wider Ruffles
Our Finest Quality French Marquisette

—Complete width at top, 54 in.; each side, 42 in. wide by 2½ yds. long.
—Colors: White, Cream or Ecru. State Color.
24K5485—Per Pair..... **$1.79**

When not included in $2.00 order or more, add 8¢ for postage.



79c Dainty Printed Marquisette

—Good quality cotton; fine weave.
—Daffodil design printed in sunfast and tubfast colors. *State color.*
—Double Ruffled Valance, 11x51 in.
—Size of each side, 25 in wide by 2¼ yds. long.

As desirable and attractive curtains as ever sold at this price! Gracefully ruffled style with valance all across. Tiebacks included. These sheer new prints look so charming at the windows.

24K5427—Per Pair..... **79c**

When not included in $2 order, add 6¢ for postage.

Point D'ESPRIT GRENADINE

—Good quality cotton; with tiny woven-in dots.
—Wide full ruffles.
—Priscilla style; headed ready to hang.
—Size of each side, 30 in. wide by 2¼ yds. long.

These sheer, good looking Dotted Grenadine Curtains are one of our "Best Sellers."

Sunfast and Tubfast
Pastel colors: Peach, Rose, Blue, Green, Gold or Orchid. State color.
24K5489 Per Pair **$1.00**

Colors
WHITE, CREAM OR ECRU
State color.
24K5488 Per Pair **79c**

When not included in $2 order, add 6¢ postage.



Up-to-Date Curtains Refreshing for Your Windows

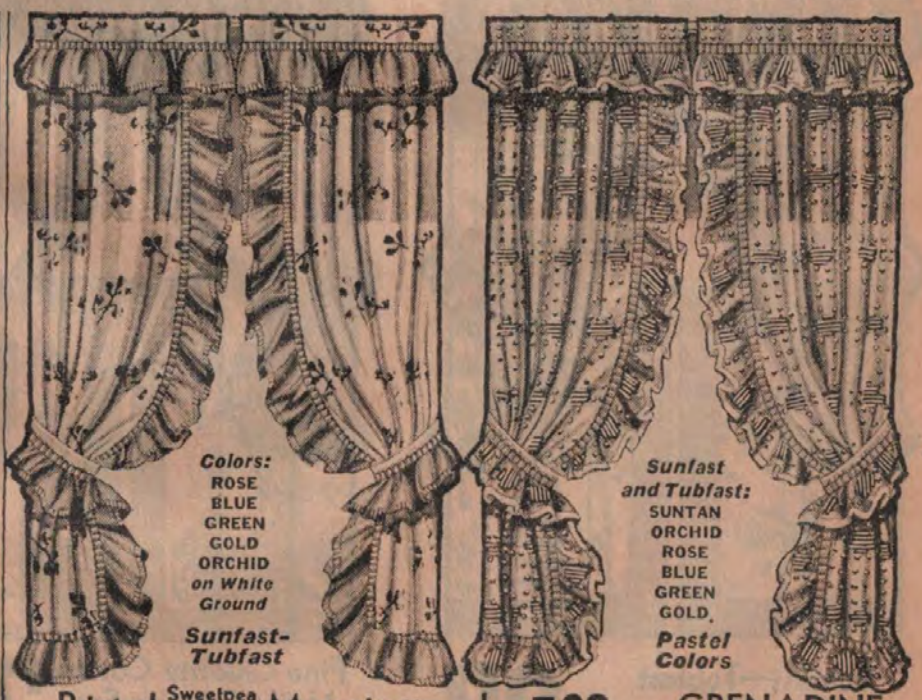
—Superior quality cotton grenadine.
—A touch of dainty color in the center dots.
—Headed for one rod. Full, fluffy ruffles.

Lovely quality that means greater wear and better appearance. Colors listed above. State color. Tiebacks included.

CRISSCROSS STYLE
—Complete width at top 48 in. Each side, 36 in. wide by 2¼ yds. long.
24K5487 Per Pair..... **$1.38**

PRISCILLA STYLE
—Size of each side, 36 inches wide by 2¼ yds. long.
24K5486 Per Pair..... **$1.38**

When not included in $2.00 orders or more, add 8¢ for postage.



Printed Sweetpea Design Marquisette

—Sunfast and tubfast plain color ruffles.
—Priscilla style; headed ready to hang.
—EXTRA WIDE: Size of each side, 40 in. wide by 2¼ yds. long.

This sheer, fine quality Cotton Marquisette is especially suited for this charming curtain style. Tiebacks included. State color. **$1.09**

24K5392—Per Pair.....

CRISSCROSS STYLE
—Complete width at top, 52 in.; each side 40 in. wide by 2¼ yds. **$1.09**
24K5393—Per Pair.....
When not included in $2.00 order, add 8¢ postage.

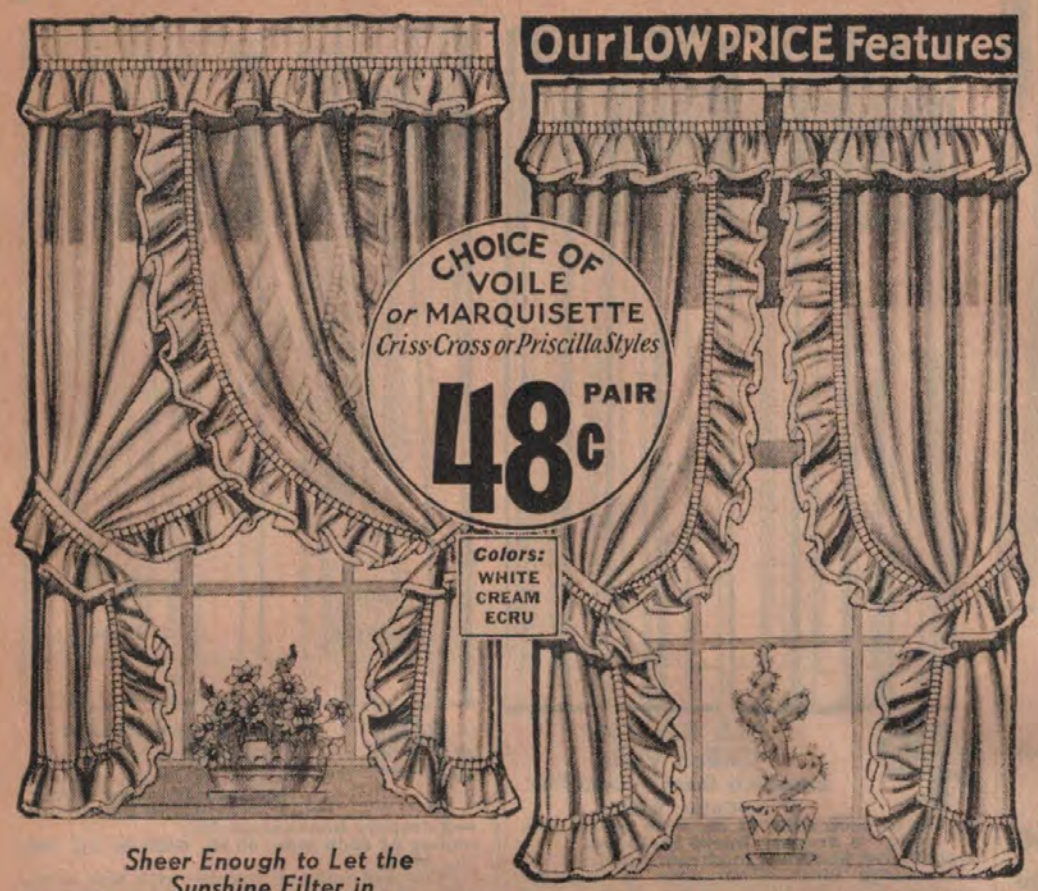
$1.09 GRENADINE

—Fine quality cotton.
—Priscilla style; headed ready to hang.
—Colors are SUNFAST and TUBFAST.
—Size of each side, 31 in. wide by 2¼ yds. long.

It's a smart vogue to have sheer colored curtains at your windows. And the nicest thing about these is the delicate two-tone effect, which results from weaving contrasting white warp yarns and figures. Priced for great savings. State color wanted. Tiebacks included. **$1.09**

24K5278—Per Pair.....
When not part of $2 order, add 6¢ postage.

Approved by Our HOME Adviser
Sue Roberts—



Sheer Enough to Let the Sunshine Filter in

OFFERING EXCELLENT VALUES in Popular Styles

—Good quality cotton Voile or French Marquisette. **—Headed to hang on one rod.**
We didn't think it was possible to EVER offer such LOW PRICES . . . but here they are. And such serviceable, good wearing; gracefully ruffled curtains, too. Tiebacks included.

CRISSCROSS STYLE

—Size of each side, 30 inches wide by 2¼ yds. long. Complete width at top, 43 in. Colors: White, Cream or Ecru. State color.

French Marquisette	Cotton Voile
24K5493 Per Pair..... 48c	24K5494 Per Pair..... 48c

When not part of $2 order add 6¢ postage.

PRISCILLA STYLE

—Size of each side, 30 in. wide by 2¼ yds. long. Colors: White, Cream or Ecru. State color.

French Marquisette	Cotton Voile
24K5495 Per Pair..... 48c	24K5496 Per Pair..... 48c

When not included in $2.00 order, add 6¢ postage.

A BIG SAVING IF YOU BUY SIX

6 Pairs of any of the above curtains postpaid for..... **$2.75**



Full Ruffled Crisscross Style

—Cotton Grenadine in a fine weave.
—Dainty, tiny, woven-in dots.
—Headed for one rod; finished with cornice ruffle.

Sheer dotted Curtains will do wonders in the way of adding charm and loveliness to your home. Surprisingly economical—for they'll wear a long time. Tiebacks included.

Fine Quality

Size of each side, 35 in. wide by 2¼ yds. long. Complete width at top, 46 in.
24K5490 Per Pair..... **98c**
When not included in $2.00 order, add 6¢ postage.

Extra Fine Quality

Size of each side, 40 in. wide by 2¼ yds. long. Complete width at top 50 in.
24K5491 Per Pair..... **$1.49**
When not included in $2.00 order, add 8¢ postage.

Our Finest Quality Cotton Grenadine

—Extra long 2½ yds.
—Extra wide; each side 42 in. Complete width at top, 54 inches. State color.
24K5492 Per Pair..... **$1.95**
When not included in $2.00 order, add 8¢ postage.



Printed Design and Valance
5-Piece Cotton Voile Set

—Valance, 10½x47 in. Size of each side curtain, 21 in. wide by 2¼ yds. long.

A novelty curtain set with smart style, dainty design and durable quality all included at an economically low price. Lovely for bedroom or kitchen with colors to harmonize with your furnishings.
Tiebacks included. State color.
24K5441—Per Set..... **59c**
When not included in $2.00 order, add 6¢ postage.
4 Sets Postpaid for **$2.20**



New! Sheer Printed Marquisette — 79c

—Floral Design in Sunfast and Tubfast colors. State color.
—Priscilla style; headed to hang.
—Size of each side, 32 in. wide by 2¼ yds. long.

Decidedly low priced! Good quality cotton Marquisette. A pleasing style with fluffy ruffles and tiebacks. And this sheer print is the newest curtain fabric.
24K5437—Per Pair..... **79c**
When not included in $2 order add 6¢ postage.
4 Pairs Postpaid **$3.00**



GRENADINE — $1.09

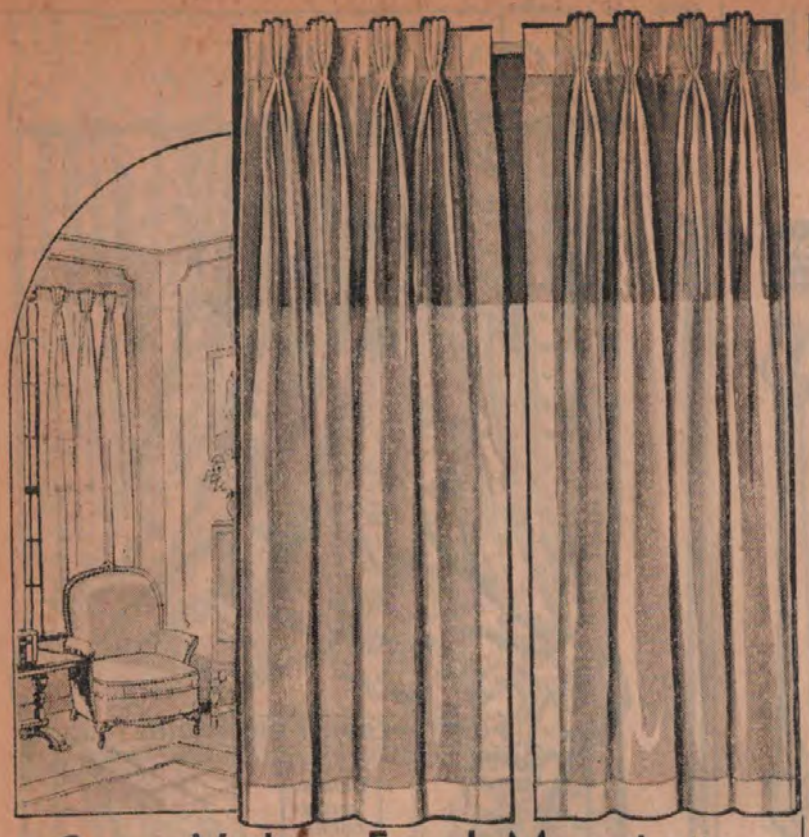
—Priscilla style; cornice ruffle top; headed to hang.
—Size of each side 32 in. wide by 2¼ yds. long. Tiebacks included.
—Fine quality cotton; yarn dyed.

Delightfully smart—SUN or TUB will not dim the delicate beauty of the pastel colors. Woven design in white to give a two-tone effect.
24K5497—State Color Wanted. Per Pair... **$1.09**
When not part of $2.00 order, add 6¢ for postage.
4 Pairs Postpaid **$3.99**

DEEP FULL PINCH PLEATS

Sewed in to Stay

Fashion's Newest Idea for Window Decorating



Cotton Voile or French Marquisette

- Stiffened heading; buckram lined. Pleats firmly stitched at top.
- COLORS: WHITE or ECRU. *State color.*
- Size of each side, 35 in. wide by 2¼ yds. long.
- 8 drapery hooks, included—just pin into curtain.

New novel pinch pleat Curtains that have smart STYLE even at low prices. Hemmed at one side and bottom.

Cotton Voile
—Good quality.
24K5602
Pair..... **64c**

French Marquisette
—Good wearing cotton.
24K5600
Pair..... **75c**

Finer Quality Cotton Voile
24K5603
Pair..... **94c**

Finer Quality French Marquisette
24K5601
Pair..... **$1.00**

When not included in $2 order, add 6¢ postage.

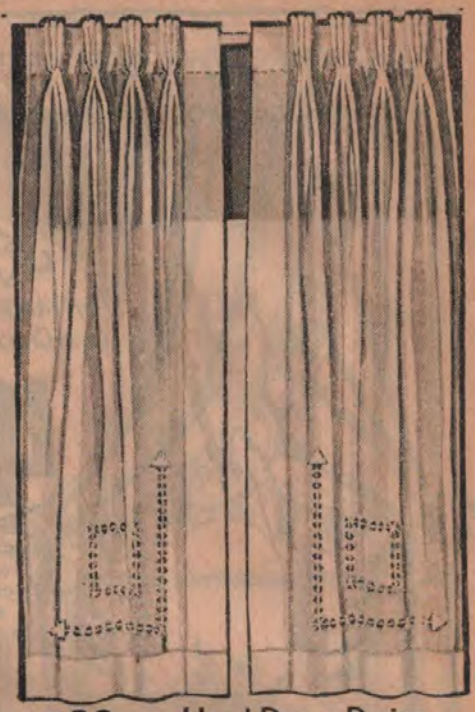


$1.95 ALL RAYON Chiffon Voile

Exquisitely Sheer - - Extra Fine

—Color: ECRU.
—Size of each side, 32 in. wide by 2¼ yds. long. 8 drapery hooks included.
—Stiffened heading; buckram lined.

Charming pinch pleat style in beautiful quality ALL RAYON chiffon Voile. Rich enough for use in the best homes.
24K5606—Per Pair..... **$1.95**
When not part of $2 order, add 4¢ postage.

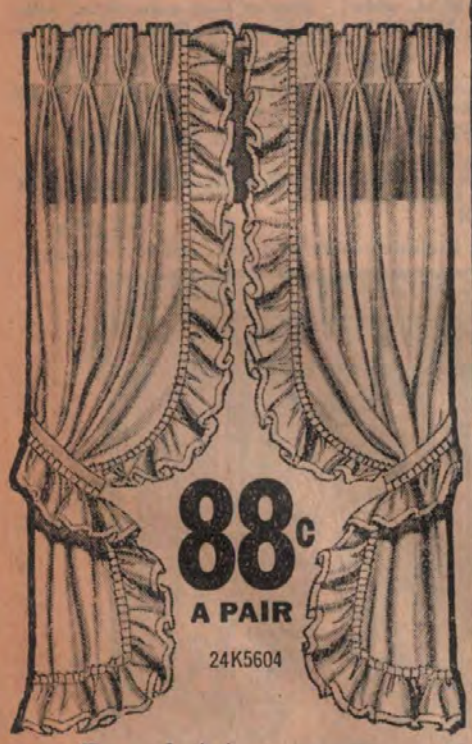


$1.00 Hand Drawn Design Fine Cotton Voile

—Pinch pleat style, stiffened heading; buckram lined.
—COLORS: WHITE or ECRU.
—8 drapery hooks included.
—Size of each side, 35 in. wide by 2¼ yds. long.

Neat and tailored looking—with hem at one side and bottom. The fancy hand drawn design gives a decorative touch.
24K5607—State color. Pair.. **$1.00**
When not part of $2 order, add 6¢ postage.

Re-Decorate Your Windows at LOW COST



88c A PAIR
24K5604

French Marquisette

Wide Ruffles—Pinch Pleat Top

—Sheer and serviceable; fine cotton weave.
—Stiffened heading; buckram lined.
—COLORS: WHITE or ECRU. *State color.*
—Size of each side, 33 in. wide by 2¼ yds. long.
—8 drapery hooks included.

If you want the latest in curtain styles here's a brand NEW idea. Graceful ruffles, combined with the tailored pinch-pleat top. Pin your hooks right into the curtain and hang on rod. Tiebacks included. In Two qualities.

Fine Quality
24K5604
Per Pair..... **88c**

Extra Fine Quality
24K5605
Per Pair..... **$1.49**

When not included in $2 order, add 6¢ postage.



Sunfast and Tubfast:
BLUE
ROSE
GOLD
ORCHID
or GREEN
on Cream Ground

Popular PRINTED DOTS

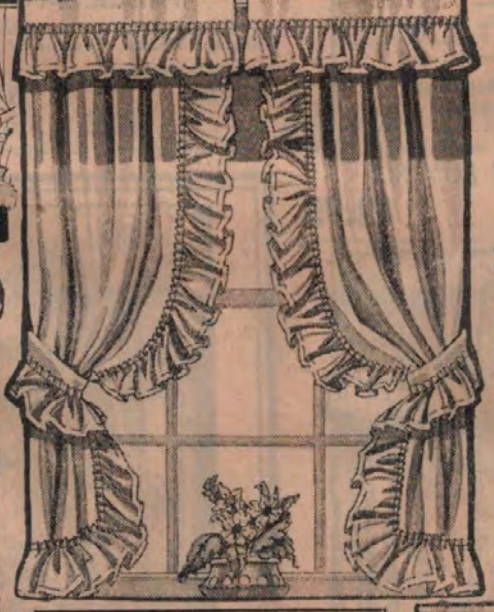
—Good wearing quality cotton.
—Priscilla Style; headed to hang.
—Size of each side, 30 in. wide by 2¼ yds. long.

A pretty style with gay SUNFAST and TUBFAST printed Dots. We know this will be a "Best Seller," for we've priced it convincingly low. Colors listed above. State color.

Cotton Voile
24K5499
Per Pair
79c

Marquisette
24K5498
Per Pair
79c

When not included in a $2 order, add 6¢ postage.



39c A PAIR

Sheer French Marquisette

Colors:
Cream, Ecru or White

—Priscilla style; headed to hang.
—SIZE: Each side, 26 in. wide; FULL 2¼ yds. long.
—Good wearing cotton Marquisette.

Dainty—neat—stylish—and just the curtains you want for service at LOW COST. They're easily laundered, too. Tiebacks included. State color.

24K5282

PER PAIR	FOUR PAIRS
39c	for **$1.49**

When not part of $2 order, add 6¢ postage for 1 pair; 12¢ for 4 pairs.

FOR FACTS ABOUT CURTAINS SEE PAGE 200

5-Piece Set COTTON VOILE 39c

Sunfast and Tubfast Printed Trimming

—Fancy Rayon Stitching.
—SIZE: Each side, 21½ in. wide by 2¼ yds. long; valance, 12x49 in.

One of our best values at this LOW PRICE. Good wearing quality Cotton Voile in a pleasing valance style. Just enough color in the printed valance to add a cheery touch to your windows.

24K5474—State color.

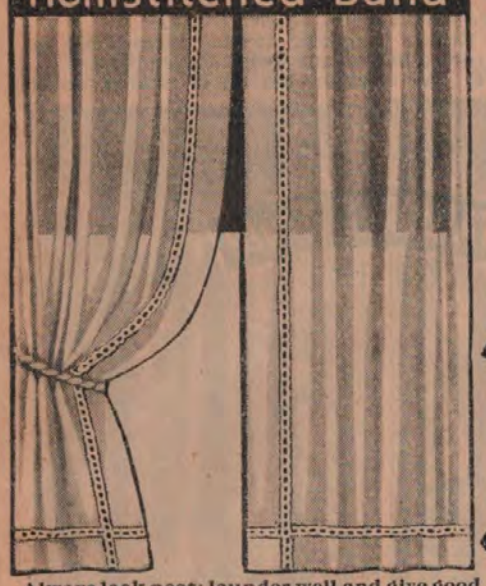
PER SET	FOUR SETS
39c	for **$1.49**
When not included in $2 order, add 6¢ postage.	When not included in $2 order, add 12¢ postage.



ALL FINE COTTON SEARS CONTROLLED QUALITY...

Stylish .... Neat .... Tailored Curtains

Hemstitched Band



Always look neat; launder well and give good service. Unusually fine value; good quality at prices that are really low. Tieback cords not included.

Marquisette

—Good quality cotton.
—Size of each side, 31 in. wide by 2¼ yards long.

24K4892—White
24K4893—Ecru
Per Pair..... **$1.00**

When not included in $2 order, add 8¢ for postage.

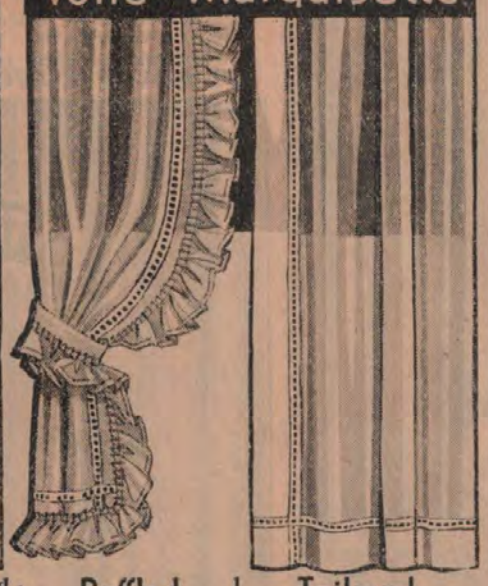
Cotton Voile

—Hard twist yarns.
—Size of each side, 34 in. wide by 2¼ yards long.

24K4854—Cream
24K4855—Ecru
Per Pair..... **79c**

When not included in $2 order, add 6¢ postage.

Voile-Marquisette



Ruffled

—Good Quality Cotton Voile.
—White, Cream or Ecru. *State Color.*
—Size of each side, 31 in. wide by 2¼ yds. long.

Good quality.
24K4980
Per Pair..... **59c**

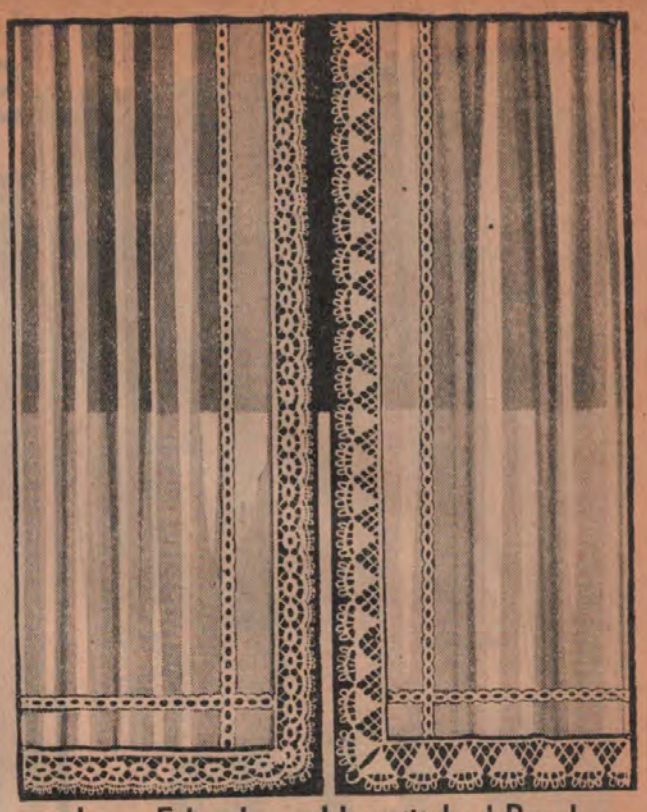
Tailored Hemstitched Band

—Good wearing cotton Marquisette.
—Colors: White, Cream or Ecru.
—Size of each side, 34 in. wide by 2¼ yards long.

Excellent value at a low price. *State color.*
24K5431
Per Pair..... **59c**

When not part of $2 order, add 6¢ postage.





Lace Edged . . . Hemstitched Band

Neat and durable;—recommended for serviceable wear. Easy to wash and put up again. And our low prices will more than please you.

Marquisette

—Good grade cotton.
—Size of each side, 33 in. wide by 2¼ yds. long.

24K4776—White
24K4777—Ecru
Per Pair..... **95c**

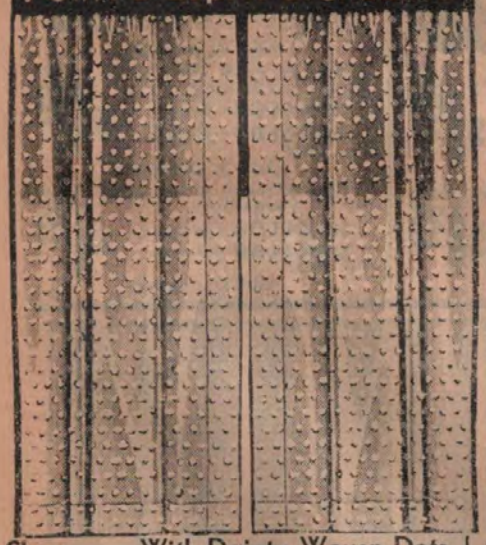
Cotton Voile

—White or Ecru. State color.
—Size of each side, 33 in. wide by 2¼ yds. long.

24K4849
Per Pair..... **67c**

When not included in $2.00 order, add 6¢ a pair postage.

Point D'Esprit Grenadine



Sheer . . . With Dainty Woven Dots

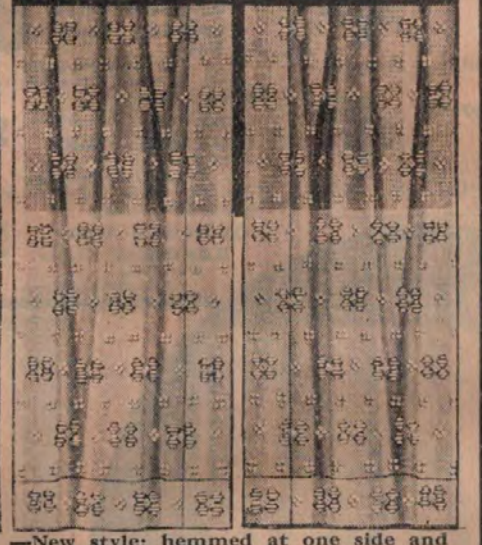
—Fine Quality cotton. State color.
—Each side, 35 in. wide by 2¼ yds. long. Hemmed at one side and bottom.

Sunfast and tubfast colors: Rose, Blue, Green, Gold, or Orchid.
24K4915
Pair..... **$1.09**

White, Cream or Ecru with self color dots.
24K4914
Pair..... **98c**

When not part of $2 order, add 6¢ postage.

Fine Grenadine



—New style; hemmed at one side and bottom.
—Each side, 34 in. by 2¼ yds. *State color.*
—Fine quality cotton.

Sunfast and Tubfast
Pastel colors: Green, Rose, Blue, Gold, Suntan or Orchid.
24K5449
Per Pair..... **$1.25**

White, Cream or Ecru with self-color woven designs.
24K4843
Per Pair... **$1.09**

When not part of $2 order, add 6¢ postage.

Sheer Grenadine Panels

COLORS: Rose, Blue, Green, Orchid, Suntan.

Smart Curtain Style

—Contrasting colored woven border design.
—Sheer, fine weave cotton.
—3-inch Rayon covered bullion fringe.
—Size, 38½ in. wide by 2¼ yards long.

Everything you could possibly want in a curtain; Pastel colors—**fast to sun and tub;** lovely quality; latest fringed style. All these features PLUS extra low price give you convincing value. *State color.*

24K4998
Each..... **68c**

When not included in $2 order, add 4¢ postage.



NOVELNET

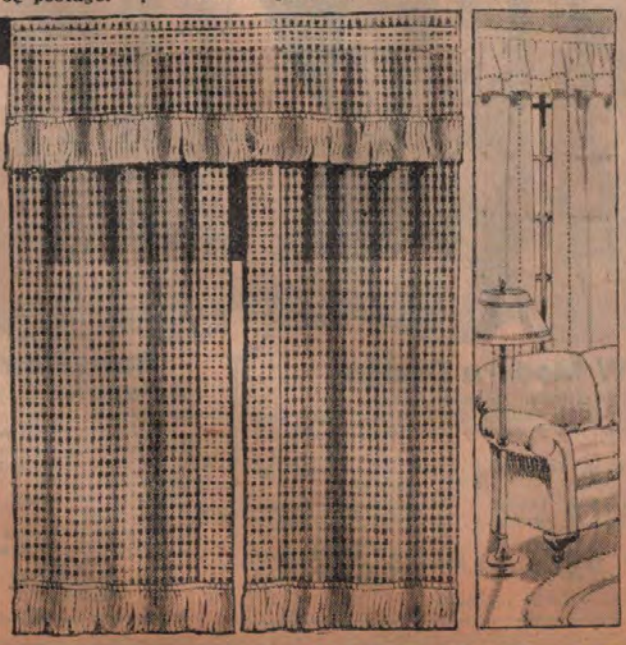
3-Piece Set

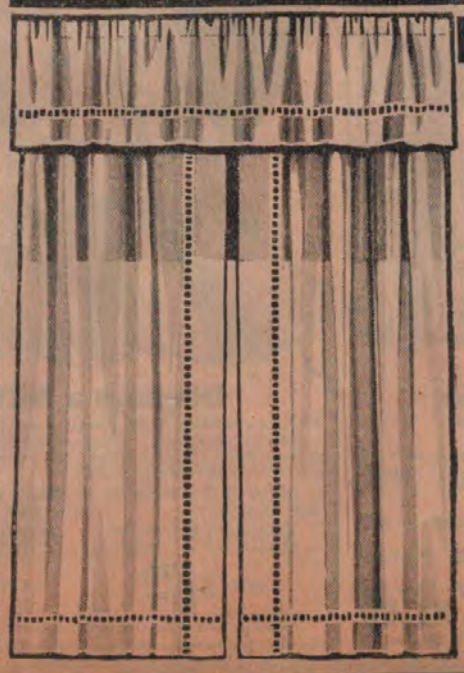
—Color: ECRU.
—Fancy open mesh cotton weave.
—Unusually strong.
—3-inch Rayon covered bullion fringe on sides and valance.
—Size: Valance, 10x48 in.; each side, 35 in. wide by 2¼ yards long.

For those who want exceptionally serviceable curtains, we recommend our **Novelnet** as a quality that wears and wears. A pleasing style, too, with valance all across. Hemmed at one side and bottom. Bargain priced; typical of all Sears values.

24K4999
Per Set..... **$1.00**

When not included in $2 order, add 6¢ for postage.





Voile or Marquisette

Tailored 3-Piece Set

Rayon Hemstitching

—Colors: WHITE, CREAM or ECRU. State color.
—Size: Valance, 12x50 inches; each side, 35 in. wide by 2¼ yards long.

An Inviting Style for your windows; so plain, yet always in good taste. Choice of **Cotton Voile** or **French Marquisette;** both give excellent wear at small cost.

French Marquisette

Good quality cotton. Sheer and delightful at your windows.
24K4978
Per Set..... **79c**

When not Part of $2 Order add 6¢ set Postage

Cotton Voile

Ever so serviceable.
24K4979
Per Set..... **59c**

When not included in $2.00 order, add 6¢ a set for postage.

Selected for their GOOD QUALITY

FACTS YOU SHOULD KNOW ABOUT LACE CURTAINS

The fineness of the threads and the mesh determine the quality and price of net curtains.

FILET WEAVE: Square mesh of fine, twisted threads.

SHADOW WEAVE: Sturdy horizontal twisted threads are interwoven with a lighter thread in a unique wedge shaped pattern.

BUNGALOW WEAVE: Woven allover pattern of twisted thread.



Fine Quality Filet Style Panels

—Firmly woven for excellent wear and appearance.
—Trimmed with 3-inch Rayon covered bullion fringe

Neat, dainty designs that are always in good taste.

Size, 34 inches wide by 2¼ yards long.

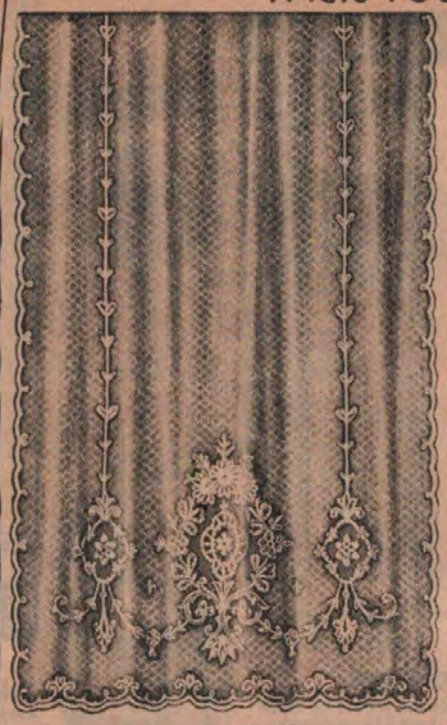
SCALLOPED		TAILORED Style	
24K4606—Ivory.	88c	24K4610—Ivory.	88c
24K4607—Beige. Each	88c	24K4611—Beige. Each	88c

When not included in $2 order, add 4c postage

Size, 43 inches wide by 2¼ yards long.

SCALLOPED		TAILORED Style	
24K4608—Ivory.	$1.00	24K4612—Ivory.	$1.00
24K4609—Beige. Each	1.00	24K4613—Beige. Each	1.00

When not included in $2 order, add 6¢ postage



Imported Point Venise Panels

—Beautifully embroidered on fine quality Bobbinet
—Color: BEIGE.

Correct for the up to date home. Exceptionally dainty; with the design in sharp relief against the plain mesh background. Imported by us: that's why prices are so low.

Size, 39 in. wide by 2¼ yds. long. **24K4614** Each $1.09

When not included in a $2 order, add 3c postage.

Size, 52 in. wide by 2¼ yds. long. **24K4615** Each $1.59

When not included in $2.00 order, add 4¢ postage.



Fancy Bungalow Weave

—Smart Tailored Pairs.
—Hem effect at one side and bottom.

Delightfully effective at your windows. Service and good wear in this fancy open mesh weave.

Size of each side, 24 in. wide by 2¼ yds. long.
24K4600—Ivory.
24K4601—Beige.
Per Pair 88c
Add 6¢ postage

Size of each side, 29 in. wide by 2¼ yds. long.
24K4602—Ivory
24K4603—Beige.
Per Pair $1.00
Add 8¢ postage

Size of each side 35 in. wide by 2¼ yds. long.
24K4604—Ivory.
24K4605—Beige.
Per Pair $1.25
Add 8¢ postage



Filet Style Lace

—Woven borders give the appearance of tailored hems.

Popular style in a pair of curtains.

Size of each side, 24 in. wide by 2¼ yds. long.
24K4194—Ivory.
24K4195—Beige.
Per Pair 88c
Add 6¢ postage

Size of each side, 29 in. wide by 2¼ yards long.
24K4196—Ivory.
24K4197—Beige.
Per Pair $1.00
Add 8¢ postage

Size of each side, 35 in. wide by 2¼ yards long.
24K4198—Ivory.
24K4199—Beige.
Per Pair $1.25
Add 8¢ postage



Rayon and Cotton Filet Style Lace Curtain

—4-inch Rayon covered bullion fringe.
—Lustrous single curtain.

The border and festoon design appears in rich sparkling Rayon. Serviceable quality that would usually sell at much more than our low prices. 42-in. curtain illustrated.

Size, 34 in. wide by 2¼ yards long.	Size, 42 in. wide by 2¼ yds. long.
24K4664—Pongee color.	24K4666—Pongee color.
24K4665—Gold color.	24K4667—Gold color.
Each $1.38	Each $1.69

When not included in $2 order add 8¢ postage.



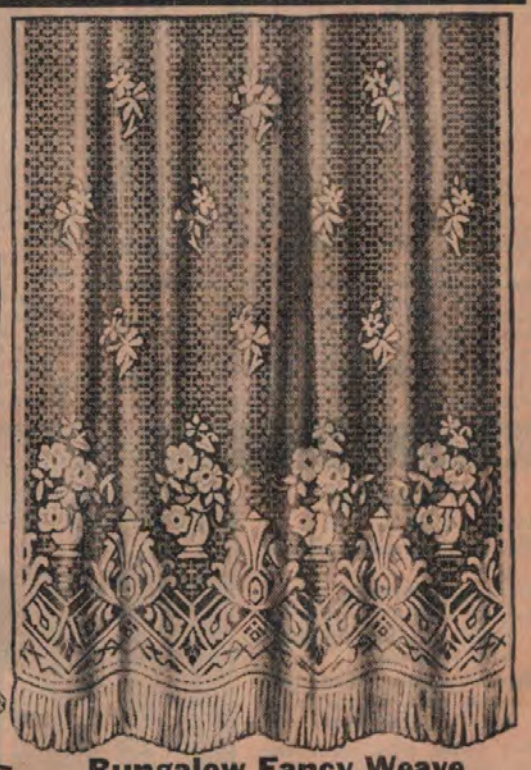
Displays a NEW Modern Design

—Firm weave, fine twisted cotton yarns. 6-inch fringe.

Dressy-Looking Single Curtains for splendid good service and rich appearance at your windows. Special low prices for this quality. Offered in three convenient widths.

Size, 38 in. wide by 2¼ yds. long.	Size, 44 in. wide by 2¼ yds. long.	Size, 52 in. wide by 2¼ yds. long.
24K4616—Ivory. 24K4617—Beige.	24K4618—Ivory. 24K4619—Beige.	24K4620—Ivory. 24K4621—Beige.
Each $1.79	Each $1.95	Each $2.29 Post Paid

When not included in $2 order, add 6¢ postage.



Bungalow Fancy Weave

A Popular Style Single Curtain

—Scalloped bottom; trimmed with 3-inch Rayon covered bullion fringe.

So good looking; so very durable; you'll wonder how we can offer them at such low prices. 44-in. curtain illustrated.

Size, 35 in. wide by 2¼ yds. long.	Size, 44 in wide by 2¼ yds. long.
24K4354—Ivory. 24K4355—Beige.	24K4356—Ivory. 24K4357—Beige.
Each 88c	Each $1.00

When not included in $2 order, add 6¢ postage.

Low Prices Buy BETTER QUALITY at Sears

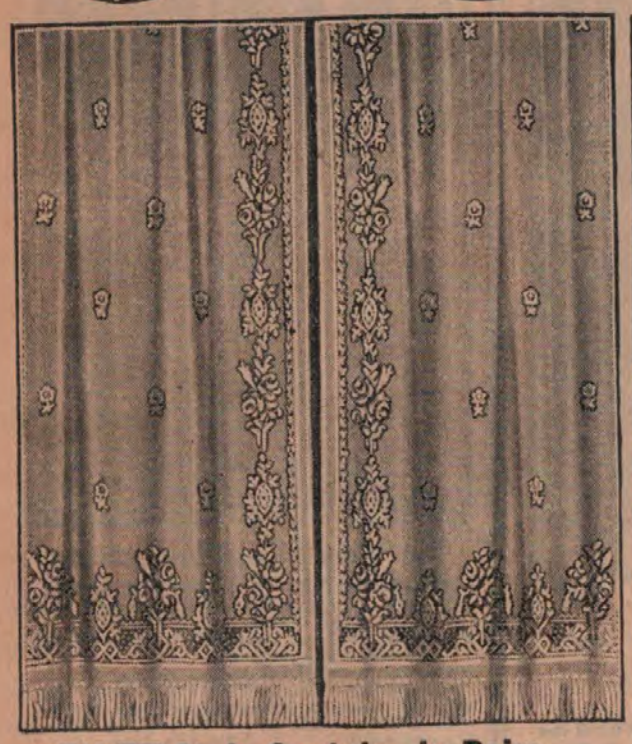
and NEWEST, SMARTEST DESIGNS

DIFFERENT STYLED WEAVES









Serviceable FILET Style Panels LOW PRICED! →

—Strong cotton; firm square mesh
—Scalloped and trimmed with 3-inch Rayon covered bullion fringe

Popular because they ARE BARGAIN PRICED and because Filet Style Lace gives such satisfactory wear and service. Graceful festoon design.

Size, 24 in. wide by 2¼ yds. long.
24K4064—Ivory.
24K4065—Beige.

Each **48c** When not part of $2 order add 6¢ postage.

FOUR for **$1.80** When not part of $2 order add 12¢ postage.

Size, 35 in. wide by 2¼ yds. long.
24K4066—Ivory.
24K4067—Beige.

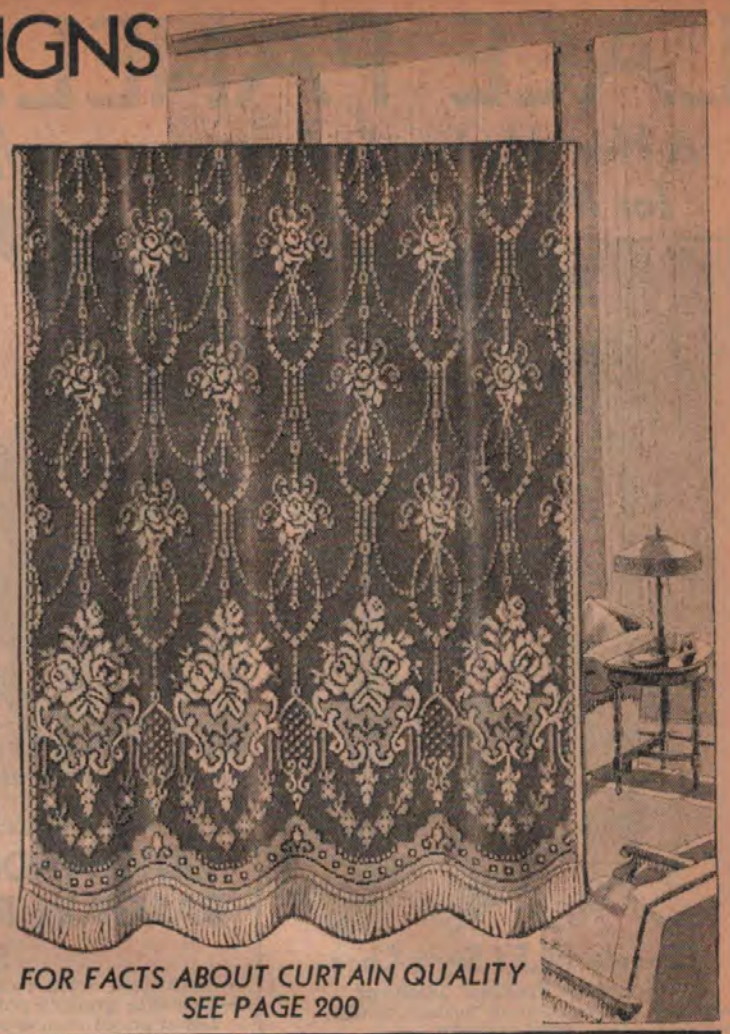
Each **68c** When not part of $2 order add 6¢ postage.

FOUR for **$2.50** Postpaid

Size, 43 in. wide by 2¼ yds. long.
24K4068—Ivory.
24K4069—Beige.

Each **88c** When not part of $2 order add 6¢ postage.

FOUR for **$3.30** Postpaid



FOR FACTS ABOUT CURTAIN QUALITY SEE PAGE 200

FILET Style Curtains in Pairs

—Tailored hem at one side and bottom.
—4-inch Rayon covered bullion fringe.
—Good strong weave; twisted cotton yarns.

Very neat, with prim little floral designs. Sold in PAIRS and priced for substantial savings. Illustration shows 33-inch width.

Size of each side, 27 inches wide by 2¼ yards long.
24K4434—Ivory.
24K4435—Beige.
Per Pair **$1.89**

Size of each curtain, 33 inches wide by 2¼ yards long.
24K4436—Ivory.
24K4437—Beige.
Per Pair **$2.19**

When not included in $2 order, add 8¢ postage.

Postpaid.

Without Fringe

Same as above, but without fringe.

Size of each side, 27 inches wide by 2¼ yards long.
24K4430—Ivory.
24K4431—Beige.
Per Pair **$1.49**

Size of each side, 33 inches wide by 2¼ yards long.
24K4432—Ivory.
24K4433—Beige.
Per Pair **$1.79**

When not included in $2.00 order, add 6¢ for postage.



Filet Style Lace DOOR PANEL

—Colors: White or beige. *State color.*
—Size, 29x49 in.

Substantial quality filet style lace panel. Handsomely designed.

24K5121
EACH
32c

When not included in $2.00 orders, add 3¢ for postage.

FILET Style Lace Curtain →

—Good quality; strong cotton.
—Trimmed with 3-inch Rayon covered bullion fringe.
—Extra wide curtains.

Inexpensive, but you'll be favorably impressed with the beauty and grace of the design. For the ordinary window, one curtain makes a smart panel treatment.

Size, 43 in. wide by 2¼ yards long.
24K4448—Ivory.
24K4449—Beige.
$1.18 EACH

Size, 48 in. wide by 2¼ yards long.
24K4450—Ivory.
24K4451—Beige.
$1.34 EACH

When not included in $2 order, add 6¢ postage.







EXQUISITE BEAUTY

AT SEARS MONEY-SAVING PRICES

Fine Shadow Lace Single Curtain

2½ yds. long
—Scalloped and trimmed with 3-inch Rayon covered bullion fringe.

Daintily fine; durable cotton. Copied from a high priced imported design.

39 Inches Wide
24K4492—Ivory.
24K4493—Beige.
$1.69

When not included in $2 order, add 6¢ postage.

45 Inches Wide
24K4494—Ivory.
24K4495—Beige.
Each **$1.89**

When not part of $2 order, add 8¢ postage.

50 Inches Wide
24K4496—Ivory
24K4497—Beige
Each, Postpaid
$2.29



FILET Style Lace

Decidedly Smart!

—New tailored style—hemmed at sides and bottom.
—Good quality cotton; strong weave.
—Size, 39 in. wide by 2¼ yds. long.

You'll be pleasingly surprised to get this ultra-smart single Curtain at such a low price. One of the prettiest period designs in our whole selection of curtains.

24K4170—Ivory.
24K4171—Beige.
98c EACH

Trimmed With Rayon Covered Bullion Fringe

Same as above, but trimmed with 3-inch fringe.

24K4172—Ivory.
24K4173—Beige.
$1.25 EACH

When not included in $2 order, add 6¢ for postage.

88c ← EACH

Shadow Lace Split Curtain

—Size, 48 in. wide by 2¼ yds. long.
—Durable, good wearing cotton.

Lambrequin Style—comes in one piece, divided at bottom to give the appearance of a pair of curtains. Of course, typically Sears PRICED!

24K4006—White.
24K4007—Beige.

When not included in $2 order add 6¢ postage.

See Complete Index in BACK of this Catalog

LACE PANELS . . . . . DRESS UP YOUR WINDOWS

A New Modern Style for Modern Purses



Lovely FILET Style Lace

Graceful Pointed Scallops

—5-inch Rayon covered bullion fringe.
—Substantial quality cotton.

Selected for its smart fashionable appearance—and priced for extra savings.

Size, 34½ in. wide by 2¼ yds. long.	Size, 43½ in. wide by 2¼ yds. long.
24K4148—Ivory 24K4149—Beige	24K4150—Ivory 24K4151—Beige
79¢ EACH	**98¢ EACH**
When not included in $2 order, add 6¢ postage.	When not included in $2 order, add 6¢ postage.



OUTSTANDING BARGAIN PRICE

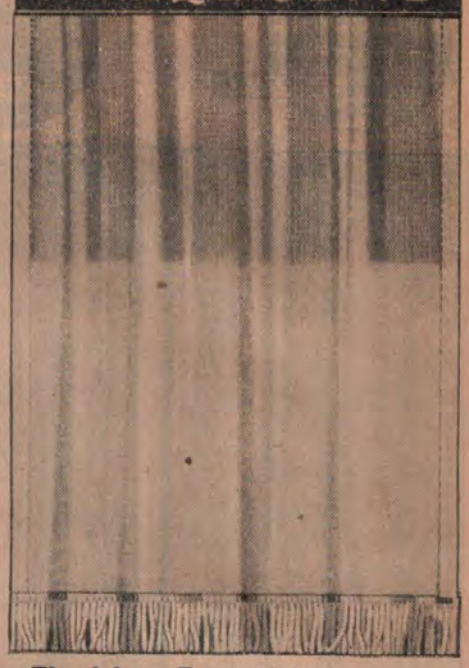
Shadow Lace Panels

—Trimmed with 3-inch Rayon covered bullion fringe.
—Durable quality cotton; attractive designs.
Lower priced than usual. Re-curtain a whole room at extra low cost.

TAILORED STYLE		SCALLOPED	
Size, 24 in. wide by 2¼ yds. long.	FOUR for $1.79	Size, 24 in. wide by 2¼ yds. long.	FOUR for $1.79
24K4184—Ivory 24K4185—Beige		24K4344—Ivory 24K4345—Beige	
Size, 35 in. wide by 2¼ yds. long.	FOUR for $2.35 Postpaid	Size, 35 in. wide by 2¼ yds. long.	FOUR for $2.39 Postpaid
24K4180—Ivory 24K4181—Beige		24K4346—Ivory 24K4347—Beige	
Size, 44 in. wide by 2¼ yds. long.	FOUR for $2.98 Postpaid	Size, 44 in. wide by 2¼ yds. long.	FOUR for $2.98 Postpaid
24K4182—Ivory 24K4183—Beige		24K4348—Ivory 24K4349—Beige	

When not included in $2 order, add 10¢ postage.

TAILORED HEMMED FRENCH MARQUISETTE



The Very Finest Marquisette Made of No. 100 Two-Ply Yarns

—Smart hemmed sides and bottom make them hang better.
—3-inch Rayon covered bullion fringe sewed at top of hem.
—Highly mercerized cotton yarns.

Exquisitely sheer. The very finest Marquisette made; a perfect, clear, even weave.

Size, 33 in. wide by 2¼ yds. long.	Size, 43 in. wide by 2¼ yds. long.
24K4860—Cream 24K4861—Ecru	24K4862—Cream 24K4863—Ecru
98¢ EACH Postage 4¢	**$1.38 EACH** Postage 6¢

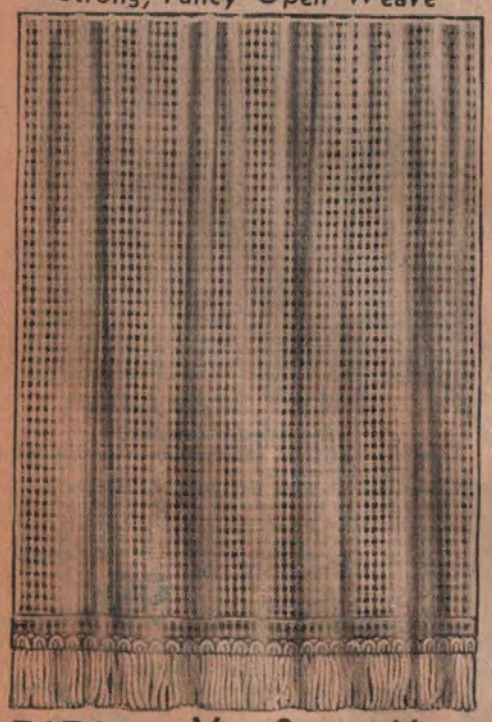
If not part of $2 order, add postage shown.

INEXPENSIVE TAILORED HEMMED FRENCH MARQUISETTE PANELS

—Trimmed with 3-inch Rayon covered bullion fringe.
—Good grade cotton.
—Size 33 in. wide by 2¼ yds. long.
24K4840—Cream.
24K4841—Ecru. Each **39¢**
When not part of $2 order, add 4¢ postage.

NOVELNET Panels

Strong, Fancy Open Weave



44¢ EACH

Very Serviceable

—Color, Ecru only.
—Size, 38 in. wide by 2¼ yds. long.
—3-inch Rayon covered bullion fringe.

Bigger Value than our low price would indicate. Strong, fancy open mesh cotton weave panels in a quality that wears and wears! Smart for your windows; they hang well and they're so economical!

24K4988

Each.....**44c** | **Four for..$1.59**

When not included in a $2 order, add 4¢ postage. | When not included in a $2 order, add 10¢ postage.

French Marquisette



39¢ EACH

Popular Panels

- Serviceable quality cotton Marquisette.
- 3-inch Rayon covered bullion fringe.
- Size, 39 in. wide by 2¼ yds. long.

Neat, sheer panels that will hang evenly, and wash nicely. Practical for any room.

24K4898—Cream.
24K4899—Ecru. Each..... **39c**
When not included in $2 order, add 4¢ postage.

Better Quality French Marquisette

—3-inch two-tone Rayon covered bullion fringe.
Same style as above, but fine, sheer quality cotton.

Size, 38½ in. wide by 2¼ yds. long. Postage 4¢	Size, 47 in. wide by 2¼ yds. long. Postage 6¢
24K4916—Cream. 24K4917—Ecru. Each. **59c**	24K4982—Cream. 24K4983—Ecru. Each **79c**

When not included in $2 order, add postage shown.



EXTRA LOW PRICE

French Marquisette Panel

—Colors: Cream or Ecru. State color.
—Good wearing cotton.
—Trimmed with 3-inch Rayon covered bullion fringe.
—Size, 39 in. wide by 2¼ yds. long.

Inexpensive . . . but there's plenty of value even at this low price.

24K4800—**Four** for..... **$1.00**
When not included in $2 order, add 8¢ postage.

Rayon and Cotton Marquisette

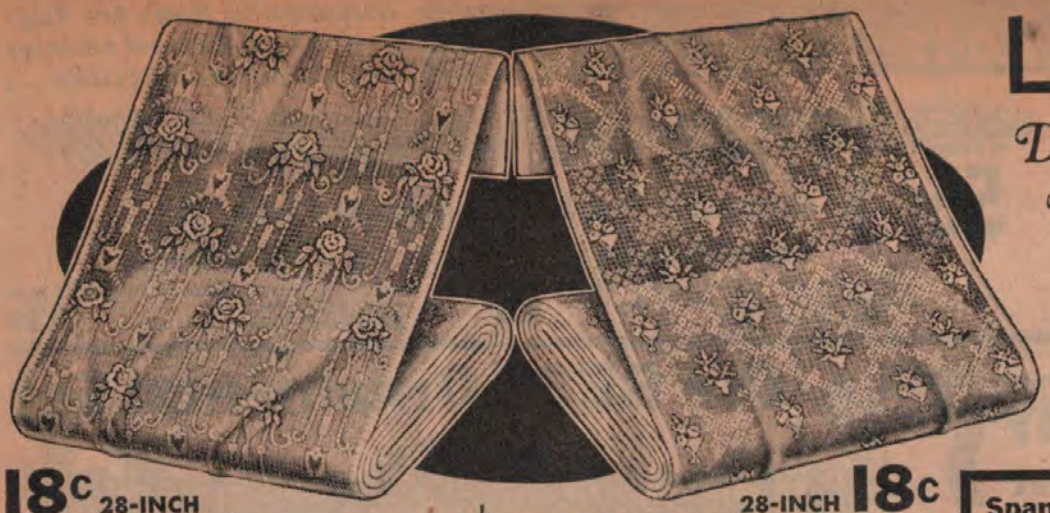
—Size, 35 in. wide, by 2¼ yds. long.
—Drapery Ecru only.
—3-inch Rayon covered bullion fringe.

Rayon and cotton marquisette makes a curtain for beauty as well as service.

24K5150—Each..... **44c**
When not included in $2 order, add 4¢ postage.

Lace Curtain Nets

Delightfully Designed





18c 28-INCH Filet Style Lace Net

—Colors: White or Beige. *State color.*
—Strong, durable square weave.

Graceful festoon design, always so popular. Good wearing quality. And prices are now so wonderfully low you can make up your own lacy curtains at small cost.

Cat. No.	Width, About	Per Yard
24K6488	28 inches	18c
24K6489	34 inches	22c
24K6490	43 inches	27c
24K6491	48 inches	32c

When not included in $2.00 order, add 2¢ a yard postage.

28-INCH 18c Attractive Filet Style Net

—Colors: White or Beige. *State color.*
—Substantial quality; square mesh.

One of the prettiest designs we could find, with its quaint, flower pot motifs. And the firmly woven Filet Style lace net will wash and wear to your satisfaction. Of course, Sears prices are rock bottom.

Cat. No.	Width, about	Per Yard
24K6492	28 inches	18c
24K6493	34 inches	22c
24K6495	43 inches	29c
24K6494	48 inches	32c

When not included in $2.00 order, add 2¢ a yard postage.

Spanish Style Bungalow Curtain Net 18c 29-INCH

—Ivory or Beige. *State color.*
—Fancy open mesh weave—very decorative.

Outstanding value—offering big price savings on this exceedingly popular Curtain Net. Easy to make up—just hem at top and bottom.

Cat. No.	Width	Per Yard
24K6500	29 in.	18c
24K6501	35 in.	22c
24K6502	44 in.	27c
24K6503	49 in.	32c

Better Quality

Similar design to above and finer quality.

Cat. No.	Width	Per Yard
24K6536	34 in.	29c
24K6537	44 in.	35c

When not included in $2.00 order, add 2¢ a yard postage.

Shadow Lace Net → *At Thrifty Low Prices*

—White or Beige. *State color.*

Lacy weave, pretty design; just the thing for inexpensive Curtains. Comes in four widths; enables you to conveniently curtain different size windows in the same room.

	Width, About	Per Yd.
24K6480	29 inches	15c
24K6481	35 inches	18c
24K6482	44 inches	22c
24K6485	50 inches	29c

When not included in $2.00 Orders, add 2¢ a yard postage.

Our "Finest" Quality → Filet Style Curtain Net

—Charming rose pattern.
—Firmly woven for splendid wear.
—Ivory or Beige. *State color.*

Trim, neat, good looking; and a value we're proud to offer at these prices.

	Width, About	Per Yard
24K6509	35 inches	39c
24K6510	45 inches	48c
24K6511	52 inches	59c

When not included in $2.00 order, add 2¢ a yard postage.



← Double Border Design Filet Style Curtain Net

—Lovely quality; strongly woven.
—White or Beige. *State color.*

Greater economy and service in this better quality Curtain Net, for it will give long continued wear and wash beautifully. Pleasingly designed, with firm tape selvage.

	Width, About	Per Yd.
24K6532	35 in.	35c
24K6533	45 in.	44c
24K6534	53 in.	55c

When not included in $2.00 order, add 2¢ a yard postage.

← Shadow Lace Net *Fine Quality*

—Ivory or Beige. *State color.*

Select this new modern designed Net for lacy dainty curtains. Will look ever so attractive at your windows. We've priced it for substantial savings.

	Width, About	Per Yard
24K6525	35 inches	29c
24K6526	45 inches	39c
24K6527	52 inches	49c

When not included in $2.00 order, add 2¢ a yard postage.

Household Necessities

Round Solid Steel Stair Rods

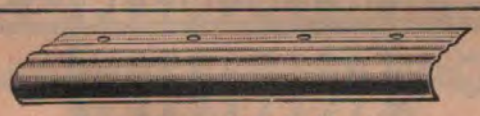


—Brass, Nickel or Oxidized finish. *State finish.*
—¼-inch in diameter. Furnished complete with screweye fasteners.

	Length	Per Doz.
24K550	26 in.	$1.00
24K552	28 in.	1.00
24K554	30 in.	1.00

When not included in a $2 order, add 15¢ postage. Refer to Index for Carpet Lining.

Solid Brass Stair Nosing



—Half corrugated; extra good quality. Fits the edge of the stair perfectly.
—Width, 1¾ inches over all. Screws included.

24K521¼

Length, inches	18	24	36
Each	15c	20c	30c

When not included in a $2 order, add 4¢ postage. Refer to Index for Stair Treads.

Brass Plated Drapery Pins



When not part of $2 order, add 1¢ postage.

24K460 TWO dozen for.. **15c**

Tassel Hook

Polished Brass Plated; heavy quality. When not part of $2 order, add 1¢ postage.



24K452 Two for... **8c**

Curtain Rod Rings

Solid Brass Vestibule Curtain Rod Rings at a low price. State size.



24K331

Size, in...	½	⅝	¾
Per doz..	10c	12c	15c

When not part of $2 order, add 1¢ postage per dozen.

Brass Stair Corners

Made to prevent dust from accumulating in the corners of stairs. Complete with nails.



24K500 Dozen..... **20c**

When not part of $2 order, add 3¢ postage.

Brass Plated or Satin Finish Solid Steel Rods



—⅜ inch in diameter. First quality.
—Cut to order in any lengths desired up to 12 feet.

Can be shaped to use for rounded windows. Brass Plated or Satin Finish. State finish wanted. Shpg. weight, per foot, 7 oz.

Up to 6½ Feet Long

When not part of $2 order, add 2¢ per ft. postage.

24K283¼ Per foot..... **5c**

Over 6½ Feet Long

Not Prepaid. Shipped by Express or Freight.

24KM284¼ Per foot..... **4c**

Center Support (Not Illustrated)

24K281—To use with above rod in long lengths. When not included in a $2 order, add 1¢ postage. TWO FOR..... **5c**

Fixtures for Above Curtain Rods

Polished Brass Plated Brackets *Screws Included*



24K290—For outside vestibule curtain rod, ⅜ in. Per Pair..... **4c**

24K292—For inside vestibule curtain rod, ⅜ in. Per Pair..... **4c**

24K294 — Single Extension Brackets for ⅜-in. rod. Per Pair..... **7c**

When not part of $2 order, add 1¢ per pair postage.

24K296—Double Extension Brackets for ⅜-in. rod. Postage, 1¢ per pair. Per pair..... **8c**

24K298—Elbow Brackets for ⅜-in. rod. Projects 2 inches from window frame. Postage, 3¢ per pair. Per pair..... **16c**

24K300—Double Elbow Brackets. Outside rod projects 3 in. from window frame. Postage, 3¢ per pair. Per Pair.... **32c**

Picture and Mirror Cords





Color Combinations: Black and gold; Blue and gold or Polychrome; also plain solid colors of Red, Green, Taupe, Old gold or Mulberry. State color wanted.

Length, 48 Inches

—Rich, lustrous Rayon and cotton with picture cord foundation.
—Fancy tassels of Rayon covered bullion fringe.
—Button ornament and strong molding hook attached.

Use these on your pictures and mirrors;—they add a touch of decorative color charm and beauty.

Picture Cords

24K761 Each..... **35c**

When not included in a $2.00 order, add 4¢ postage.

Mirror Cords

24K757 Per Pair..... **55c**

When not included in a $2.00 order, add 6¢ postage.

For MIRRORS. Refer to Index.

Brass Non Sew-On Drapery Hooks



Do not require sewing on. Pin right into your draperies. Size, 1 inch. Very popular style for new pinch pleat drapes and curtains. Easy to use and entirely satisfactory.

24K402—Doz.. **5c**

When not part of $2 order, add 1¢ postage.

Brass Picture Hangers



Can be used in wood or plaster walls.

24K406 Will hold up to 10 lbs. Card of 8..... **5c**

24K407—Will hold up to 20 pounds. Card of 6..... **5c**

When not part of $2 order, add 1¢ postage.

LEND this BOOK to your NEIGHBOR

Iron-Art Ornamental Rods Add to the Beauty of Fine Draperies

Ornamental Rods Are Suggested by Foremost Interior Decorators and Stylists . .

Costs so Little to Have . . . . SMART STYLISH WINDOWS

—Cast metal center ornament, 7¼-in. long; and ends, each 3¾-in. long. —Brackets project 3-in. from casing. Rod ¾-in. wide. —Extends from 29 to 52 inches.—Screws and 1 dozen rings included. LOW PRICED, yet even the most inexpensive draperies assume an air of up to date smartness on these rich-looking rods. Appropriate for windows or doorways. **When not part of $2 order, add 12¢ postage.**

24K349
Complete Set..... **55c**



55c **Ornamental Rod Set—Polychrome Finish**

Extra Extension
To make above rods longer. 28 in. When not part of $2 order, add 5¢ postage.
24K354—Each **12c**

Extra Rings
Same as with set. When not included in a $2 order, add 3¢ postage.
24K355—Dozen **12c**



79c **Polychrome Ornamental Set**

Put the Newest Style Touch In Your Draperies

—Black veined finish rod, ¾ in. wide.
—Cast metal center ornament, 8 in. long, and ends, each 4 in. long.
—Brackets project 3 in. from casing.
—Rods extends from 28 to 50 in.
—Screws and 1 dozen rings included.

Twice as smart with its heavier center ornament, and you save more on this better quality! Beautifies door and window draperies. **When not part of $2 order, add 13¢ postage.**

24K356—Complete Set..... **79c**

Extra Extension
Insert to make rods 24K356 and 24K382 longer. Lgth., 28 inches. When not part of $2 order, add 5¢ postage.
24K368
Each **13c**

Extra Rings
Rings and hooks, same as included with sets 24K382 and 24K356. When not included in a $2 order, add 4¢ postage.
24K397—Each **19c**

Our BEST Ornamental Set



Hand Decorated in Polychrome Style

$1.00

—BLACK veined finish rod ¾-in. wide.
CAST METAL center ornament 9½-in. long and ends, each, 3¾-in. long.
—Projects 3-in. from casing. —Screws and one dozen rings included.
—Extends from 28 to 50 in. —Can be mounted over any rod.

Center Ornament and ends HAND DECORATED in delicate Polychrome style . . . delightfully artistic and individual. Set is desirably heavy, well finished and appropriate for window or door drapes. For STYLE, WORKMANSHIP and SAVING this is our VERY BEST VALUE. When not included in a $2 order, add 15¢ postage.
24K382—Complete Set..... **$1.00**



Decorated POLYCHROME Tiebacks
Cast Metal. Suitable with Ornamental Rods. Can be used at any window where curtains are draped back to the casing. When not included in a $2 order, add 5¢ postage.
24K394—Length, 5 inches. Per Pair..... **39c**



SWINGING CRANE 18-Inch **68c** A PAIR

ORNAMENTAL Wrought Iron Effect

Twisted steel rod, is 5/16-inch in diameter. Rod swings in bracket, to easily move drapes. Can be used at French casement or regular windows; also in doorways. Brackets project 2¼ in. Half dozen heavy rings included. **When not included in a $2 order, add 13¢ postage.**
24K350—Pair **68c**



18-Inch **SWINGING CRANE** **48c** A PAIR

Black and Gold Stippled Effect

Twisted steel rod, ¼-in. in diameter. Brackets project 1 in. from casing. Half doz. iron rings included. Extra low price! Rod swings in bracket. **When not included in a $2 order, add 10¢ postage.**
24K348—Per Pair..... **48c**

QUICK-FIT SINGLE and DOUBLE RODS



13c And Up **Single Rods**

—NON-TARNISHABLE Velvet Bronze Finish.
—Strong, durable rod is ¾ inch wide.
—Will not sag, rust, chip or peel.

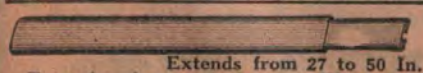
Rod and brackets easy to mount and remove. All edges and ends of rods turned in so rod slips through curtain hem very quickly. Screws included. Made from good quality heavy steel, anti-rust metal, hand-sprayed with two additional coats of genuine ground brass finished powders. Excellent rods at low prices. Single rod projects 2½ in. from window casing.

24K139—Extends from 19 to 32 inches..... **13c**
24K140—Extends from 26 to 47 inches..... **16c**
24K141—Extends from 50 to 72 inches..... **22c**
Center support included with Rod 24K141.
When not part of $2 order, add 5¢ postage each.



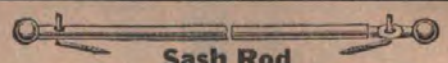
Double Rods

Same as Single Rods above. Projects 2⅜ in.
24K142—Extends from 19 to 32 inches.
When not part of $2 order, add 5¢ postage..... **26c**
24K143—Extends from 26 to 47 inches.
When not part of $2 order, add 6¢ postage..... **32c**
24K144—Extends from 50 to 72 inches.
When not part of $2 order, add 6¢ postage..... **44c**
Center support included with Rod 24K144.



Insert

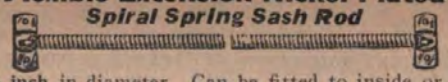
Extends from 27 to 50 In.
To make above rods longer. When not included in a $2 order, add 5¢ postage.
24K137 ..... **12c**



Sash Rod

Inexpensive Polished Brass Plated Sash Rod. Tube is 5/16 inch in diameter. Extends 21 to 37 in. Screws included. When not part of $2 order, add 2¢ postage.
24K184—Each **5c**

Flexible Extension Nickel Plated
Spiral Spring Sash Rod



5/16 inch in diameter. Can be fitted to inside or outside of casing. Nails included.
24K122—Extends to fit windows 17 to 24 inches..... **5c**
24K123—Extends to fit windows 24 to 36 inches..... **6c**
24K124—Extends to fit windows 32 to 48 inches. When not part of $2 order, add 1¢ postage. **8c**



Single and Double Rods

Extends from 27 to 48 inches. ⅞ inch wide. Unusually low prices on velvet Bronze Finish Rods. Project 2¼ in. from window casing. Nails included.
24K146—Single Rod. Each.
When not part of $2 order, add 4¢ postage... **10c**

Double Rod

Same as Single Rod, but projects 3 in. from window casing. When not part of $2 order, add 5¢ postage.
24K147 ..... **20c**

Extra Extension-27 to 50 In.

Insert to make above rods longer.
24K148—When not part of $2 order, add 4¢ postage **8c**

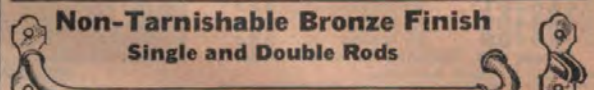


Black Dull Finish Steel **Center Support**

10c

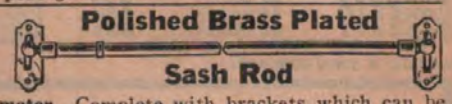
Projection, 2 to 3½ in. To prevent rods from sagging. Holds flat, solid and ornamental rods. Instructions included. When not part of $2 order, add 3¢ postage.
24K347—Each **10c**

Non-Tarnishable Bronze Finish
Single and Double Rods



—Tube is 5/16-inch in diameter. Projects 3¼ in. from casing. Screws included.
24K172—SINGLE ROD—Extends from 27 to 47 in. When not part of $2 order, add 4¢ postage..... **8c**
24K173—DOUBLE ROD—Extends from 29 to 48 in. When not part of $2 order, add 5¢ postage..... **17c**
2-Piece EXTRA EXTENSION
24K174—22 to 38 in. When not part of $2 order, add 3¢ postage..... **6c**

9c **24K177**



Polished Brass Plated Sash Rod

5/16-inch diameter. Complete with brackets which can be fitted to inside or outside of casing. Inner rod is solid. Extends 22 to 39 in. Screws included. When not included in a $2 order, add 4¢ postage.

10c **24K169**



Flat Sash Rod

⅝-inch wide. Velvet bronze non-tarnishable finish. Extends from 22 to 38 inches. Nails included. When not included in a $2 order, add 4¢ postage.

WOOD POLES and TRIMMINGS



Wood Poles—1⅜ Inches in Diameter

Unfinished; also imitation Walnut, Oak or Mahogany. State finish and length wanted. Can furnish any length up to 12 ft. Suitable for curtain rods at windows, in doorways or practical for use in clothes closets. When not part of $2 order, add 3¢ postage per ft.
24K231¼—Poles only up to 6½ ft. Per Ft... **8c**
24KM230¼—Poles over 6½ ft. NOT PREPAID. Shipped by express or freight.
Shpg. wt. of 2 ft., 1 lb. Per Foot..... **7c**



Unfinished Rope Wood Poles
—1⅜-Inch Diameter

Paint them to harmonize with your drapes. Can furnish any length up to 12 ft. State length.
24K234¼—Poles only up to 6½ ft.
When not part of $2 order, add 3¢ postage. Per ft. **13c**
24KM244¼—Poles over 6½ feet long.
NOT PREPAID. Shipped by Express or Freight.
Shpg. wt. of 2 ft., 1 lb. Per Ft..... **12c**



Wood Pole Trimmings

Set includes ends, brackets, screws and eight rings. Come unfinished; also imitation oak, walnut or mahogany. State finish. Paint them to harmonize with drapes.

1½-Inch Projection
Pole rests 1½ inches from casing. When not part of $2 order, add 8¢ postage.
24K232
Per Set..... **47c**

2¼-Inch Projection
Pole rests 2¼ in. from casing, which allows room for curtain rod or shades.
24K235—Set **62c**
When not part of $2 order, add 10¢ postage.

Wood Rings—1¾ Inches in Diameter

To be used on wood poles listed to the left. Come unfinished, or in imitation walnut, oak or mahogany. State finish wanted. When not part of $2 order, add 8¢ postage.
24K233—Per dozen..... **27c**



Wood Drapery Tiebacks

Unfinished (unvarnished). Rosette is 3½ inches in diameter. Length of stem, 3 in. Decorative; to be used with wood poles. Screws into the window casing. Allows the drape to hang gracefully. When not part of $2 order, add 6¢ postage.
24K238—Per Pair..... **32c**



Curtain Pole Rings

Extra heavy brass plated. Suitable for draperies, etc.
24K340—Size, 1¼ in. Per Doz.... **35c**
24K342—Size, 1¾ in. Per Doz.... **39c**
When not part of $2 order, add 4¢ postage per dozen.

Polished Brass Plated Pole Sockets



For 1-in. pole.
24K370—Per Pair **8c**

For 1⅜ in. pole.
24K372—Per pair..... **10c**
When not included in a $2 order, add 3¢ per pair postage.

QUALITY First - QUALITY Always - at Sears

Durable Window Shades
MADE IN OUR OWN FACTORY

- **Standard Thread Count Muslins**
- **Best Oil or Water Color Paints**
- **Dustproof Nickel Trimmed Rollers**

All Shades Shipped Complete with Slat, Brackets and Nails



LOW PRICED

40c 3x5 FT.

Water Color OPAQUE SHADES

—Muslin base with water colors painted in by machine.
—Mounted on nickel trimmed rollers.

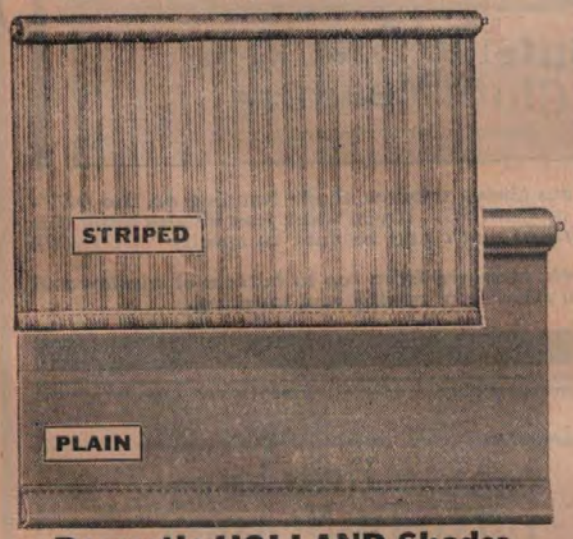
Improve your home with these inexpensive shades. Excellent values and surprisingly good wear at very little cost. We offer here the best to be had in Water Color Opaque shade cloth, and you will find they are a "good buy" for the money. Furnished 36 inches wide or less. For longer service we recommend our slightly higher priced machine made oil opaque quality at the right. **Colors listed in panel above. State color. When not included in $2 order add 5¢ postage for each shade.**

Catalog No.	Width of Cloth	Lgth.	Each
24K1005¼	36 inches	5 feet	40c
24K1000¼	36 inches	6 feet	47c
24K1020¼	36 inches	7 feet	53c

For widths less than 36 inches, see below.

Catalog No.	Width	Lgth.	Each
24K1015½	Less than 36 in.	5 feet	44c
24K1010½	Less than 36 in.	6 feet	51c
24K1030½	Less than 36 in.	7 feet	57c

Above shades are not made wider than 36 inches.



Domestic HOLLAND Shades
Striped or Plain

53c 3x5 FT.

—Smooth finish; does not easily soil.
—Resemble the high-priced Holland shades.
—Mounted on Nickel Trimmed Rollers.

Effective good looking shades at low prices. Well known for their remarkable wearing qualities. Not made wider than 36 in. **Specify whether measurements are for Inside or Outside brackets. When not part of $2 order, add 5¢ postage for each shade.**

STRIPED—Permanent Corded Effect

Colors:—White, Ecru, or Pongee. State color.

Catalog No.	Width of Cloth	Lgth.	Each
24K1280¼	36 inches	5 feet	53c
24K1281¼	36 inches	6 feet	59c
24K1282¼	36 inches	7 feet	66c

For widths less than 36 inches, see below.

Catalog No.	Width	Lgth.	Each
24K1283½	Less than 36 in.	5 feet	58c
24K1284½	Less than 36 in.	6 feet	64c
24K1285½	Less than 36 in.	7 feet	71c

PLAIN Domestic Holland

Colors: White, Ecru, Dark linen color or Green. State color.

Catalog No.	Width of Cloth	Lgth.	Each
24K1260¼	36 inches	5 feet	53c
24K1261¼	36 inches	6 feet	59c
24K1262¼	36 inches	7 feet	66c

For widths less than 36 inches, see below.

Catalog No.	Width	Lgth.	Each
24K1263½	Less than 36 in.	5 feet	58c
24K1264½	Less than 36 in.	6 feet	64c
24K1265½	Less than 36 in.	7 feet	71c

The above shades are not made wider than 36 inches.



PLAIN
54c 3x5 FEET

SCALLOPED
73c 3x5 FEET And Up

BEST QUALITY Machine Made Oil Opaque Shades

EXCEL—*For Durable Service and Long Wear*

- Standard thread count, filled muslin.
- Non-transparent, sturdy quality.
- High grade linseed oil paints are applied by machine—giving a very smooth surface.
- Attractive colors listed above. State color wanted.
- Mounted on nickel trimmed rollers.
- Good workmanship; carefully made.

We recommend our EXCEL quality shades for their smart good looks and nice appearance; for serviceable long wear and rock bottom prices.

For shade pulls, refer to page 228.

Two styles—PLAIN or SCALLOPED, both in the same quality. More than worth the slight difference in price over our less expensive Water Color Shades. State whether measurements are for Inside or Outside brackets.

For Larger sizes, refer to 24K1300½ and 24K1312½ on page 228.

When not Included in $2.00 Order add 5¢ postage for each shade.

Plain—State Color

Catalog No.	Width of Cloth	Lgth.	Each
24K1125¼	36 inches	5 feet	54c
24K1120¼	36 inches	6 feet	63c
24K1140¼	36 inches	7 feet	72c
24K1182¼	38 inches	7 feet	80c

For widths less than 36 inches, see below.

Catalog No.	Width of Cloth	Lgth.	Each
24K1135½	Less than 36 in.	5 feet	58c
24K1130½	Less than 36 in.	6 feet	67c
24K1150½	Less than 36 in.	7 feet	76c

Read "HOW TO MEASURE" on Page 228

Trimmed With COTTON Bullion Fringe

Catalog No.	Width of Cloth	Lgth.	Each
24K1669¼	36 inches	5 feet	73c
24K1672¼	36 inches	6 feet	81c
24K1673¼	36 inches	7 feet	89c

For widths less than 36 inches, see below.

24K1670½	Less than 36 in.	5 feet	83c
24K1671½	Less than 36 in.	6 feet	91c
24K1674½	Less than 36 in.	7 feet	99c

Trimmed With RAYON Covered Bullion Fringe

24K1679¼	36 inches	5 feet	83c
24K1680¼	36 inches	6 feet	91c
24K1681¼	36 inches	7 feet	99c

For widths less than 36 inches, see below.

*24K1682½	Less than 36 in.	5 feet	$0.93
*24K1683½	Less than 36 in.	6 feet	1.01
*24K1684½	Less than 36 in.	7 feet	1.09

*Shipped from our store or from our Chicago factory.

All LENGTHS are FINISHED LENGTHS



65c 3x5 FT.

An EXCLUSIVE Sears Shade Cloth

—CLEANABLE.
—WATER-RESISTING.
—High count; closely woven fabric.
—Pure oil paints specially applied.
—Mounted on nickel trimmed rollers.

Kleenwel shade cloth is made specially for us and is a firm-bodied quality generally not used in shades selling at these low prices.

Beauty and freshness easily restored—lay shade flat on table and sponge or brush with lukewarm water and neutral white soap. **State whether measurements are for inside or outside brackets.** Colors listed above. **State color. When not part of $2 order, add 5¢ postage for each shade.**

Catalog No.	Width of Cloth	Lgth.	Each
24K1650¼	36 inches	5 ft.	65c
24K1651¼	36 inches	6 ft.	71c
24K1652¼	36 inches	7 ft.	79c

Add 4c extra for widths less than 36 in. **State width.**



67c 3x5 FT.

EXCEL Machine Made Oil Opaque Shades
DUPLEX—Two Color
Dark Color Outside; Light Color Inside

—Sturdy quality, non-transparent filled muslin.
—Linseed oil paints are applied by machine.
—Mounted on nickel trimmed rollers.

Have your shades harmonize with your furnishings inside. Smooth textured shades, neat in appearance. For durable good wear at money saving prices. **State whether measurements are for inside or outside brackets. When not part of $2 order, add 5¢ postage for each shade.**

Catalog No.	Width of Cloth	Length	Each
24K980¼	36 inches	5 feet	67c
24K982¼	36 inches	6 feet	76c
24K984¼	36 inches	7 feet	85c

Add 4c extra for widths cut down less than 36 inches. **State width wanted. For better quality Duplex shades, see 24K1490½, page 229.**

Made-to-Order in Our Own Factory

48 HOUR SERVICE

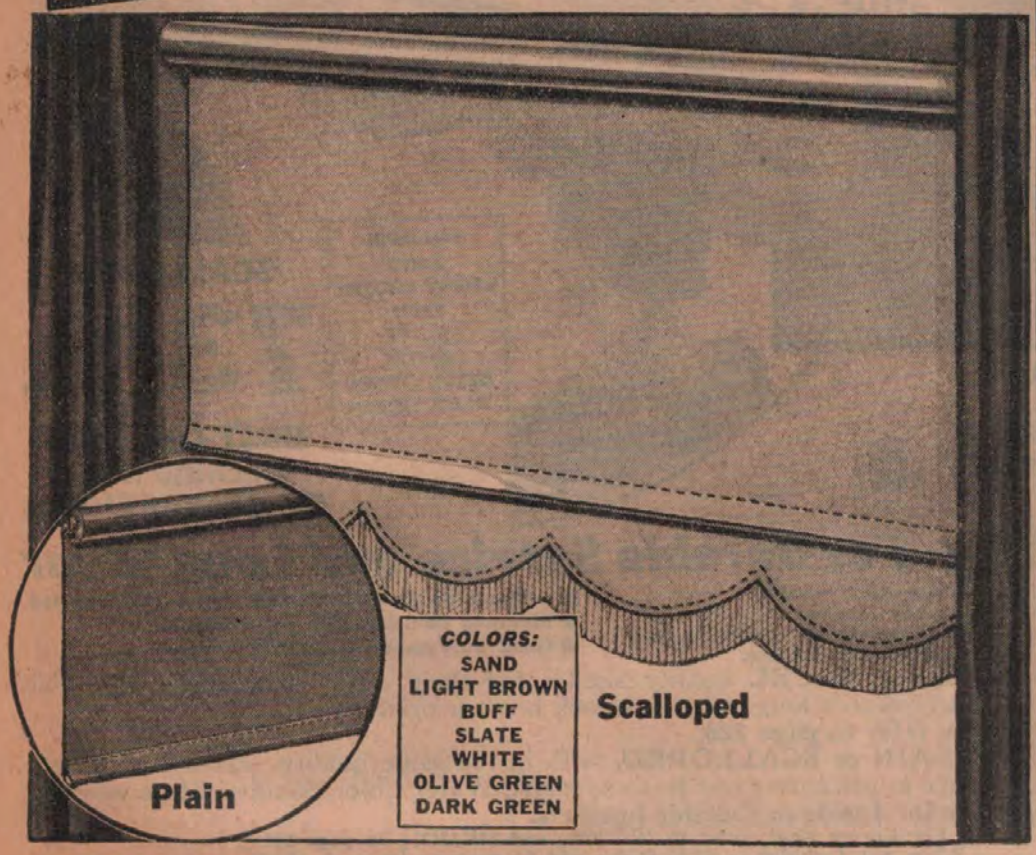
Special *"made-to-order"* sizes are *usually filled within 48 hours* after your order is received. Made in our own shade factory—that is why we can give you swift *two-day service* and *save you the most money.*

About QUALITY

EXCEL—Standard thread count, sturdy quality filled muslin; non-transparent

- High grade linseed oil paints are applied by machine, giving a very smooth surface.
- Gives reasonably long wear and satisfactory service.

For better quality we recommend our PREMIERE Hand Made Oil Opaque Shades on opposite page.



Excel MACHINE MADE..... OIL OPAQUE QUALITY

★MADE TO MEASURE for Perfect Fit.
★Mounted on HARTSHORN nickel trimmed rollers.
★Made in our own factory—excellent workmanship.
★Attractive colors listed in panel above. *State Color.*
★Prices show big substantial savings at SEARS.

Dependable quality shades in the **scalloped style** or **plain style.** Latest colors harmonize with your furnishings and supply a truly attractive touch. If exact width you want is not given, shades will be made exact size you order and we will charge for next larger size. **Give "6 Necessary Points of Information." Shipped from our store or from our Chicago factory.**

Scalloped and Trimmed With Cotton Bullion Fringe to Match Shades

24K1312½—Shade pulls not included at these prices.

Width, Inches	*18*	*36*	*38*	*42*	*45*	*48*	*54*
Length, 4 feet	$0.72	$0.91	$0.98	$1.12	$1.39	$1.45	$1.70
Length, 5 feet	.76	.98	1.05	1.21	1.51	1.57	1.82
Length, 6 feet	.80	1.05	1.13	1.30	1.62	1.69	1.94
Length, 7 feet	.86	1.13	1.22	1.42	1.73	1.84	2.09
When not part of $2 order, add Postage to each shade.	4c	5c	5c	6c	7c	7c	8c

For larger sizes, add prices of 24K1512½ to prices of 24K1500½ (on opposite page), or for Rayon covered fringe add prices of 24K1513½ to 24K1500½.

24K1300½—Plain Machine Made Oil Opaque Shades

Width, Inches	*18*	*36*	*38*	*42*	*45*	*48*	*54*
Length, 4 feet	50c	63c	67c	$0.79	$1.02	$1.07	$1.25
Length, 5 feet	54c	70c	72c	.88	1.15	1.19	1.40
Length, 6 feet	59c	75c	79c	.97	1.25	1.31	1.51
Length, 7 feet	65c	85c	90c	1.09	1.37	1.46	1.67
24K1313½—Scalloped. Trimmed with Rayon Covered Bullion Fringe.							
Add	28c	36c	39c	44c	47c	50c	55c
When not part of $2 order, add Postage to each shade.	4c	5c	5c	6c	7c	7c	8c



5c Each

Rayon Covered

Ring Shade Pull with decorative button Fastener, which screws into slat. **In colors to match window shades.** *State Color.*

24K735—Each... **5c**

When not included in $2 order add 1¢ postage.



Cotton Covered

Shade Pull with cord **in all colors to match our window shades.** *State color.*

24K730 **3 FOR 5c**

When not part of $2 order, add 1¢ postage.



10c Pull and Button

Rayon Covered 5-In. Tassel

High grade Rayon and cotton shade cord and tassel, with decorative button fastener included. Colors to match our shades. State color.

24K749—Each.. **10c**

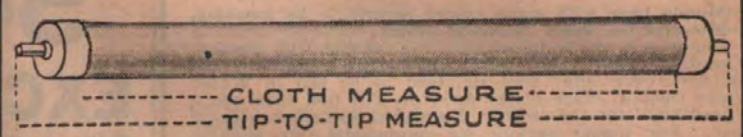
When not part of $2 order, add 1¢ postage.

6 Necessary Points of INFORMATION

1. ***Catalog Number*** of the quality and style you wish. If the number contains a fraction, be sure to include it.
2. ***Quantity*** State how many you need of each size. See "HOW TO MEASURE" below.
3. ***Widths*** Tell us whether widths are cloth measure or tip to tip of roller. Do not use cloth measure if shades are to be installed inside of casing.
4. ***Brackets*** State whether you wish Inside or Outside brackets.
5. ***Lengths*** Give lengths. Measure from top to bottom of windows and add 6 inches to allow easy raising and lowering.
6. ***Color*** **State Color.** Select from the colors listed in the quality and style you wish. We will send samples free on request.

HOW TO MEASURE

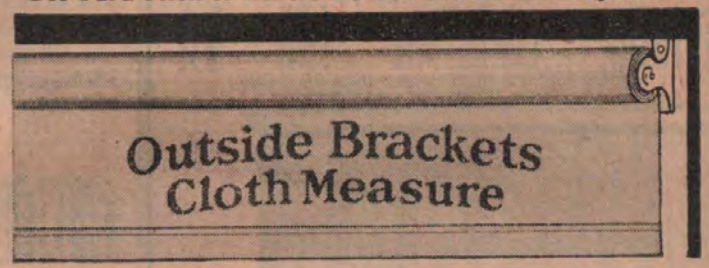
For Made-To-Order Shades



Give Cloth Measure (*for outside brackets*) or Tip to Tip Measure of Roller (*for inside brackets*).

Measure Each Window Separately

Use Yard Stick or Ruler. Do not Use a Cloth Tapeline.

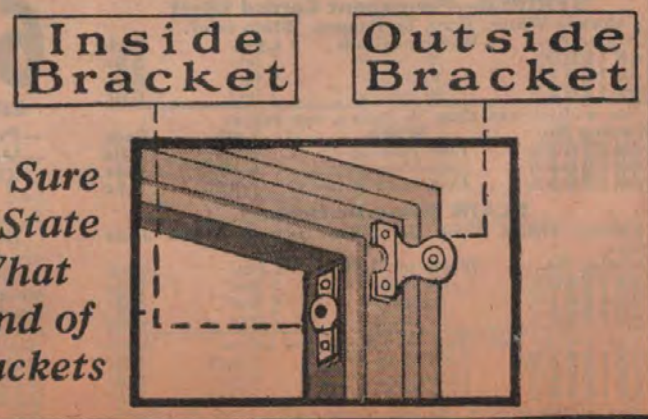


Above diagram shows window shade hanging on the *OUTSIDE* (or face) of *CASING.* If you want your shades hung this way, give *width of cloth* and be sure to specify *"OUTSIDE BRACKETS"*

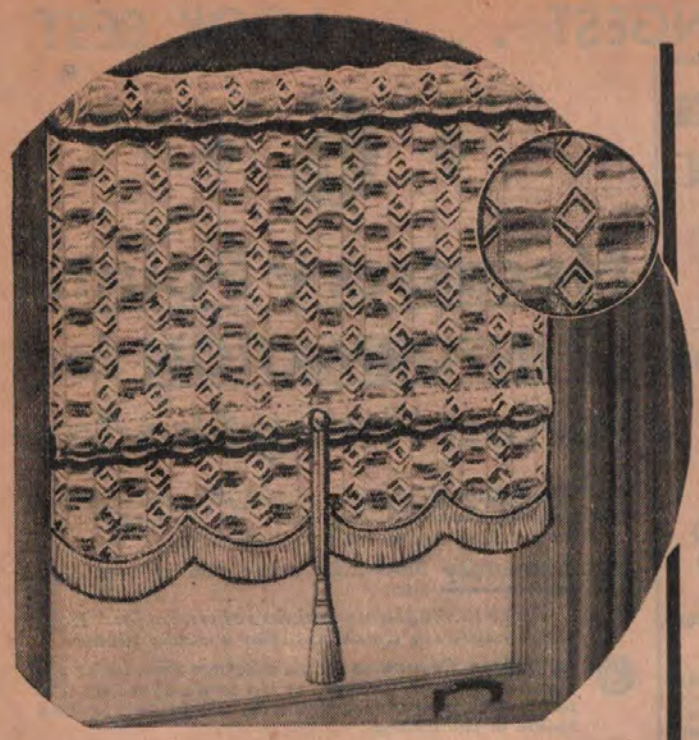
For the *length,* measure from *top to bottom* of window and add 6 inches to allow easy raising and lowering.



Above diagram shows window shade hanging on the *INSIDE* of the *CASING.* If you wish your shades hung this way, give the exact *width of the roller* from *tip to tip,* or take the *measurement* at the *top of the casing between the stops,* and specify "INSIDE BRACKETS." Measurements for shades hung in this manner should be very accurate, even to a sixteenth of an inch.



WE CONTROL... WE GUARANTEE Quality and Workmanship...



PRE-SHRUNK Austrian Shades

Made of 2-Ply Combed Cotton Yarns

—Fine, closely-textured Austrian cloth, PRE-SHRUNK.
—Trimmed with 2-inch Rayon covered bullion fringe.
—Rayon tassel and decorative button included.
—Mounted on HARTSHORN rollers.
—Rich CREAM color.
—Better Quality Than Usually Sold at These Prices.

Smart from the outside as well as the inside. A delightful style; durable and long wearing. Finely finished and overlocked at sides. AUSTRIAN CLOTH has attractive Jacquard woven stripe alternating with permanent crinkle stripe. Admit more light than the ordinary shade. See **"How to Measure"** and give the **"6 Necessary Points of Information."** Shipped from CHICAGO within two to five days after your order is received. We do not carry these shades in stock at our other stores.

First Quality Cotton Austrian Window Shades

24K1778½ Length	4 Ft.	5 Ft.	6 Ft.	7 Ft.	When not Part of $2 order add postage
Width 19 In.	$1.41	$1.54	$1.66	$1.80	4¢
Width 24 In.	1.58	1.71	1.87	1.95	5¢
Width 36 In.	1.73	1.88	2.07	2.27	5¢
Width 40 In.	2.05	2.25	2.52	2.78	.....
Width 50 In.	2.90	3.18	3.51	3.81	.....
Width 60 In.	3.59	3.98	4.37	4.77	.....
Width 63 In.	4.06	4.51	5.01	5.51	.....
Width 72 In.	4.47	4.89	5.45	5.92	.....

Finer Quality—Mercerized Yarns

24K1788½ Length	4 Ft.	5 Ft.	6 Ft.	7 Ft.	When not Part of $2 order add postage
Width 19 In.	$1.73	$1.88	$2.07	$2.25	3¢
Width 24 In.	1.95	2.23	2.46	2.68	4¢
Width 36 In.	2.22	2.45	2.70	3.23	.....
Width 40 In.	2.43	2.75	3.11	3.41	.....
Width 50 In.	3.38	3.79	4.18	4.57	.....
Width 60 In.	4.27	4.75	5.16	5.73	.....
Width 63 In.	5.29	5.93	6.63	7.45	.....
Width 72 In.	5.70	6.29	6.98	7.79	.....

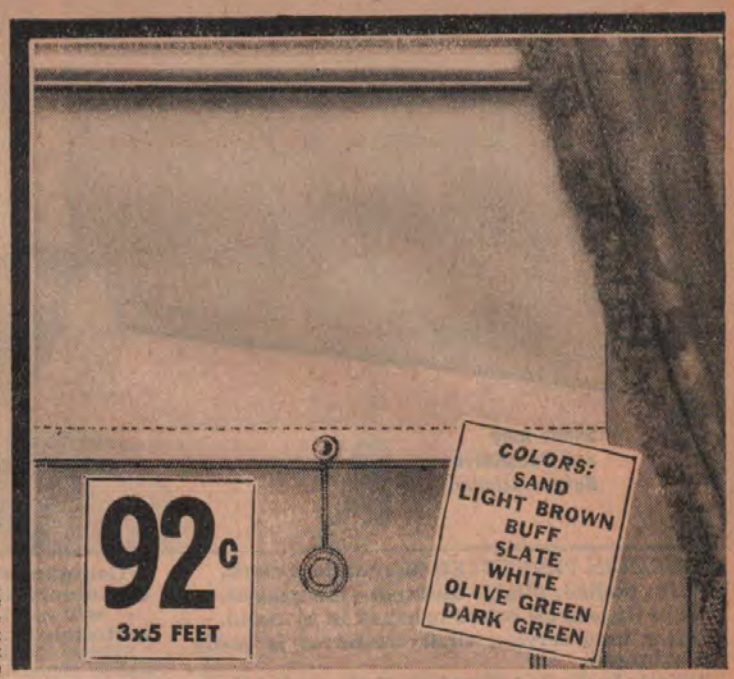
Things You Should Know to Determine Window Shade Quality

MUSLIN: We have established a standard for the basic muslins of each quality window shade; first by the thread count (number of threads to the square inch); second by the pulling strength of the cloth. Only muslins meeting these standards are used.

HAND MADE: Oil Colors are painted on by hand over a fine non-transparent muslin base; cost slightly more but wear longer. Only best oil paint and sizing used.

MACHINE MADE: Best Oil Colors are painted on by machine; over good quality non-transparent muslin. Long wearing.

In our shade price lists, "WIDTH, INCHES" is the width of the cloth. If the exact size you wish is not given in the following listing, the next larger size will be charged, but the shade will be made the size you order.



PREMIERE UNFILLED HAND MADE OIL OPAQUE QUALITY

Made to Measure in Our Own Factory

- High quality muslin; gelatine sized.
- Pure linseed oil paints are thoroughly brushed by hand into this muslin; first on one side; then on the other.
- Contains absolutely no filling; is non-transparent. Will not crack, pinhole or shrink.
- Ring shade pull and decorative button fastener included.
- Will remain smooth and pliable. Specially treated, to withstand the actions of heat, cold and moisture.
- Mounted on HARTSHORN Nickel trimmed rollers.

It pays to select these splendid quality shades—they look better; wear longer and cost only slightly more than the Machine made oil opaque quality. We use Hartshorn wood rollers on shades up to 72 inches wide. Larger sizes are mounted on metal rollers. Although we quote prices on shades up to 82 inches in width only, we can furnish any size up to 150 inches wide by 12 feet long. Write for prices before ordering.

Shade cloth 48 inches and wider is made of heavier fabric and may not always exactly match colors of smaller shades, but the variation is hardly noticeable. Colors listed in panel above. **State color.**

Using materials in tremendous quantities and making our own shades, result in ECONOMY PRICES and the biggest possible savings.

Shipped from our store or from our CHICAGO factory.

24K1500½—Be Sure to Give Us "6 Necessary Points of Information."

Width, Inches	*18*	*36*	*38*	*42*	*45*	*48*	*54*	*63*	*72*	*82*
Length, 4 Ft.	$0.64	$0.83	$0.90	$1.04	$1.30	$1.39	$1.64	$2.48	$2.99	$5.09
Length, 5 Ft.	.70	.92	1.01	1.18	1.47	1.54	1.84	2.86	3.45	5.60
Length, 6 Ft.	.75	1.00	1.12	1.32	1.64	1.73	2.07	3.25	3.89	6.11
Length, 7 Ft.	.82	1.10	1.22	1.47	1.81	1.92	2.28	3.64	4.45	6.60

24K1512½—Scalloped and Trimmed with Cotton Bullion Fringe.

Add Each	22c	28c	32c	33c	37c	38c	45c	53c	58c	65c

24K1513½—Scalloped and Trimmed with Rayon Covered Bullion Fringe

Add Each	28c	36c	39c	44c	47c	50c	55c	63c	72c	84c

Postpaid if included in $2 orders or more

When not part of $2 order, add postage below to each shade:

4c	5c	5c	6c	7c	7c	8c

Slat, Brackets and Nails Included With All Shades

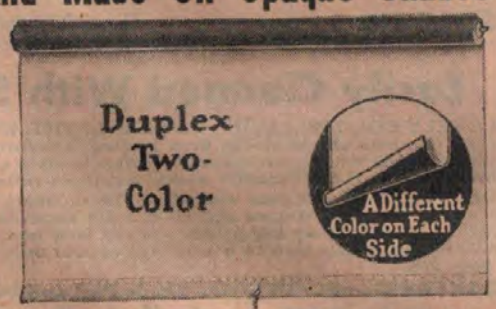
Read "How to Measure" on Opposite Page

Best Quality DUPLEX Hand Made Oil Opaque Shades

Dark Color Outside Light Color Inside

—Color Combinations of Dark green and white; Dark green and buff; Olive green and white; or Olive green and buff. State color combination.
—Mounted on Hartshorn rollers.
—Fine count muslin.
—Pure linseed oil paints brushed in by hand.
—Ring pull and decorative button fastener included.

Have your shades all the same color on the outside of your home and light colors inside to harmonize with your furnishings. A quality that will give enduring long wear and service. Should you want the Duplex Shades with a light color on the Outside, we will make them up special at the same prices as quoted below, but be sure to state that you wish light color on outside.



For perfect fitting shades give us the "6 Necessary Points of Information"; also read "How to Measure" on opposite page.

Shipped from our store or from our Chicago Factory. Can furnish Duplex Shades wider and longer. Write for prices.

24K1490½—Handmade Oil Opaque Duplex Shades, without fringe. Special sizes up to 72 inches wide.

Width, inches	*18*	*36*	*38*	*42*	*45*	*48*	*54*	*63*	*72*
Length, 4 feet	$0.65	$0.90	$0.97	$1.13	$1.42	$1.50	$1.78	$2.75	$3.29
Length, 5 feet	.71	1.00	1.09	1.25	1.58	1.68	2.03	3.16	3.79
Length, 6 feet	.81	1.13	1.25	1.44	1.78	1.87	2.28	3.60	4.27
Length, 7 feet	.86	1.28	1.39	1.62	1.95	2.11	2.52	4.05	4.75

24K1441½—Scalloped and trimmed with Rayon Covered Bullion Fringe.

Add, each	28c	36c	39c	44c	47c	50c	55c	63c	72c

Postpaid if included in $2 orders or more. When not part of $2 order, add postage to each shade:

4¢	5¢	5¢	6¢	7¢	7¢	8¢

WINDOW SHADE ROLLERS AND CLOTH

HARTSHORN WINDOW SHADE ROLLERS

Rollers Without Cloth

24K775¼—Nickel Trimmed Hartshorn Spring Rollers. Complete with brackets and slats. Guaranteed to give satisfaction. **State whether inside or outside brackets are wanted.**

For Cloth Width, inches	38	42	48	54	63	72
Roller, tip to tip measures, inches	39⅜	43⅜	49⅜	55⅜	64⅜	73⅜
Each	21c	23c	42c	57c	62c	82c

When not part of $2 order, add postage: 3¢ 4¢ 4¢ 5¢ 7¢ 11¢

36-Inch Patent Spring Nickel Trimmed Shade Rollers

To be used on shade cloth up to 8 feet long by 36 inches wide, complete with brackets and slats. **State whether inside or outside brackets are wanted.**
When not part of $2 order, add 3¢ postage. **17c**
24K772¼—Each.....

Window Shade Cloth by the Yard

The three grades of cloth listed below can be had in the following colors: Sand, Light brown, Buff, Dark green, Olive green, Slate or White. State color. When not part of $2 order, add 2¢ a yd. postage.

24K780¼—WATER COLOR. Width, 36 in. **17c**
Per Yard.....

24K782¼—MACHINE MADE OIL OPAQUE up to 54 inches wide.

Width, inches	36	38	42	45	48	54
Per Yard	24c	26c	32c	35c	39c	41c
When not part of $2 order, add postage	2¢	2¢	3¢	3¢	3¢	4¢

Shipped from our store or from our CHICAGO factory.

24K784¼—Handmade Oil Opaque, up to 72 inches wide.

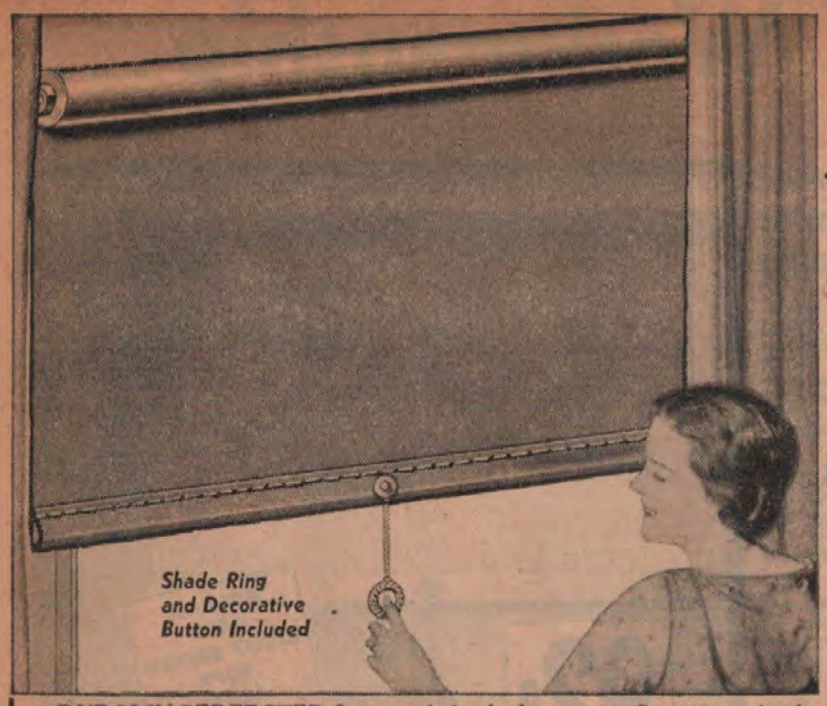
Width, inches	36	38	42	45	48	54	63	72
Per yard	35c	39c	48c	52c	55c	66c	$1.20	$1.35
When not part of $2 order, add postage	2¢	2¢	3¢	3¢	3¢	4¢	5¢	7¢

Shipped from our store or from our CHICAGO Factory.

NOTE:—If you wish cloth cut less than the above stock widths, allow 2¢ per yard extra for cutting, and state width.

Finest CAMBRIC or HOLLAND Shades

WEAR LONGEST . . . . LOOK BEST



Durolin Cambric

Washable

Rain Proof

Exquisitely Blended Colors:

IVORY
BUFF
GREEN
MAUVE (Dark Sand)
MOROCCO (Brown)

- DUROLIN PERFECTED fine cambric cloth.
- Firm bodied, pliable and non-transparent.
- Pure linseed oil colors brushed in by hand.
- After long service, their freshness is easily restored.
- Contains absolutely no filling.
- Ordinary exposure to sun, rain and weather will neither spot nor discolor them.
- Mounted on HARTSHORN fine rollers.

"Width Inches" is the width of the cloth. If the exact size you wish is not given in the following listing, the next larger size will be charged, but the shade will be made the exact size you order. Slat, brackets and nails included. **State Color.** Shipped from our store or from our **CHICAGO factory.**

SUPER QUALITY shades at prices that are only slightly higher than you pay for ordinary shades. Made in our own factory—that's why you get such big savings and **48-HOUR SERVICE at Sears.** You can freshen your shades up at regular intervals; and they will always look like new. Thus, they last much longer and actually cost less. New window shades improve the appearance of your home from the outside as well as the inside.

We Can Furnish DUROLIN Shades Wider and Larger. Write for Prices.

24K1660½—See "How To Measure." Give us the "6 Necessary Points of Information."

Width, inches	*18*	*36*	*38*	*42*	*45*	*48*	*54*	*58*	*63*	*72*
Length, 4 ft.	72c	$0.99	$1.02	$1.22	$1.54	$1.65	$1.86	$2.23	$2.65	$3.25
Length, 5 ft.	78c	1.15	1.20	1.39	1.75	1.88	2.12	2.54	3.09	3.72
Length, 6 ft.	88c	1.30	1.37	1.58	1.95	2.12	2.40	2.89	3.55	4.18
Length, 7 ft.	98c	1.44	1.55	1.76	2.20	2.39	2.64	3.23	3.95	4.79

24K1661½—Scalloped and trimmed with Rayon Covered Bullion Fringe.

Add, each	28c	36c	39c	44c	47c	50c	55c	60c	63c	72c

Postpaid if included in $2.00 order or more. When not part of $2.00 order, add Postage below to each shade:

4¢	5¢	5¢	6¢	7¢	7¢	8¢

◆ 6 ◆

Necessary Points of INFORMATION for Perfect Fitting Shades

1. ***Catalog Number*** of the quality and style you wish. If the number contains a fraction, be sure to include it.
2. ***Quantity*** State how many you need of each size.

Refer to diagrams and descriptions for "How to measure for made to order window shades."

3. ***Widths*** Be sure to tell us whether the widths are cloth measure or tip to tip of roller. Do not use cloth measure if shades are to be installed inside of the casing.
4. ***Brackets*** State whether you wish Outside or Inside Brackets.
5. ***Lengths*** Give lengths. Measure from top to bottom of windows and add 6 inches to allow easy raising and lowering.
6. ***Color*** State color. Select from the colors listed in the quality and style that you wish. We will send samples free on request.

For measuring use yardstick or ruler. Do not use a cloth tapeline.

Read on Page 228

"How to Measure"

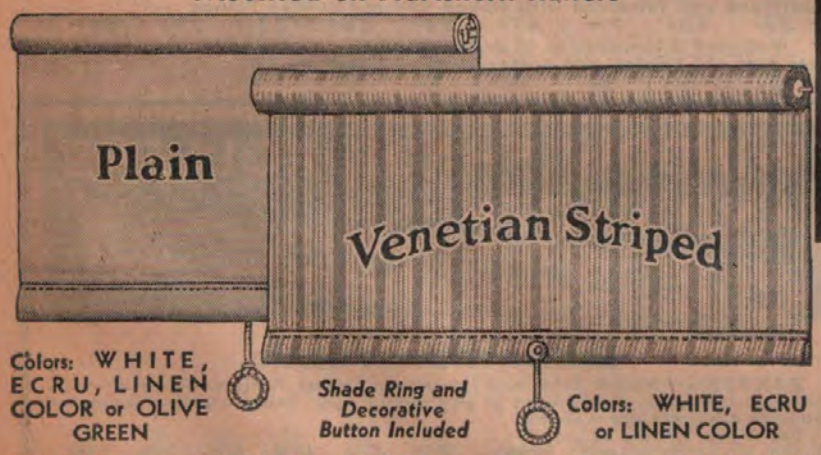


IMPORTANT—To REVIVE Their Freshness

Just soap and water restores their beauty and freshness. Lay shade flat on table, and sponge or brush with warm or cold water and neutral soap or neutral soap flakes dissolved in water.

Washable HOLLAND Shades

Mounted on Hartshorn Rollers



Colors: WHITE, ECRU, LINEN COLOR or OLIVE GREEN

Shade Ring and Decorative Button Included

Colors: WHITE, ECRU or LINEN COLOR

Plain Bancroft Holland

24K1522½—State color.

—WASHABLE—easy to keep them fresh and clean.
—Fine quality; popular smooth glossy finish.
—Admit more light than the ordinary shades and make your home more cheerful.

High grade Bancroft Holland shades for real window beauty. SEARS prices show big savings compared with what others ask for this fine quality. **State width, length and color of style wanted. Give us the "6 Necessary Points of Information" described above. Shipped from our store or from our Chicago Factory within two to five days after your order is received.**

MADE TO MEASURE up to 72 Inches.

Mention whether you wish the Venetian Striped or Plain (not striped) style. State catalog number and color.

Width, Inches	*18*	*32*	*36*	*38*	*42*	*44*	*48*	*54*	*60*	*72*
Lgth., 4 ft.	$0.86	$1.09	$1.15	$1.30	$1.50	$1.75	$1.83	$2.15	$2.37	$3.20
Lgth., 5 ft.	.96	1.25	1.33	1.52	1.76	2.00	2.11	2.48	2.75	3.65
Lgth., 6 ft.	1.08	1.42	1.51	1.75	2.02	2.30	2.40	2.82	3.12	4.15
Lgth., 7 ft.	1.20	1.58	1.69	1.95	2.29	2.57	2.68	3.16	3.50	4.63

SCALLOPED AND TRIMMED WITH RAYON COVERED BULLION FRINGE

Add, Each	28c	34c	36c	39c	44c	47c	50c	55c	63c	72c

Postpaid if included in $2.00 orders or more. When not part of $2.00 order, add POSTAGE below to each shade.

4¢	5¢	5¢	5¢	6¢	7¢	7¢

State catalog number and style of cloth (whether Striped or Plain Holland), color and size; also mention that you want this trimming.

Venetian Striped Holland

24K1532½—State color.

—WASHABLE—easy to keep them fresh and clean.
—Fine quality; popular smooth glossy finish.
—Admit more light than the ordinary shades and make your home more cheerful.

High grade Bancroft Holland shades for real window beauty. SEARS prices show big savings compared with what others ask for this fine quality. **State width, length and color of style wanted. Give us the "6 Necessary Points of Information" described above. Shipped from our store or from our Chicago Factory within two to five days after your order is received.**

MADE TO MEASURE up to 72 Inches.

Mention whether you wish the Venetian Striped or Plain (not striped) style. State catalog number and color.

Width, Inches	*18*	*32*	*36*	*38*	*42*	*44*	*48*	*54*	*60*	*72*
Lgth., 4 ft.	$0.86	$1.09	$1.15	$1.30	$1.50	$1.75	$1.83	$2.15	$2.37	$3.20
Lgth., 5 ft.	.96	1.25	1.33	1.52	1.76	2.00	2.11	2.48	2.75	3.65
Lgth., 6 ft.	1.08	1.42	1.51	1.75	2.02	2.30	2.40	2.82	3.12	4.15
Lgth., 7 ft.	1.20	1.58	1.69	1.95	2.29	2.57	2.68	3.16	3.50	4.63

SCALLOPED AND TRIMMED WITH RAYON COVERED BULLION FRINGE

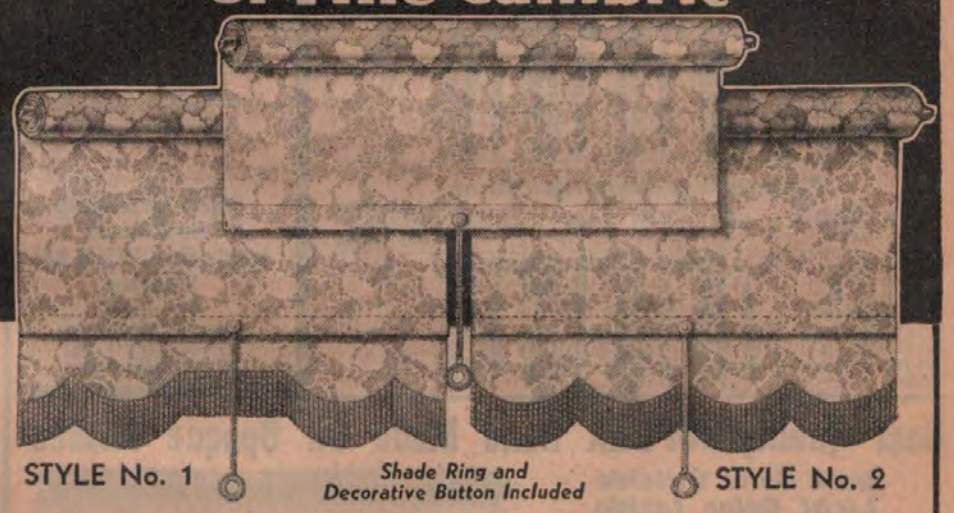
Add, Each	28c	34c	36c	39c	44c	47c	50c	55c	63c	72c

Postpaid if included in $2.00 orders or more. When not part of $2.00 order, add POSTAGE below to each shade.

4¢	5¢	5¢	5¢	6¢	7¢	7¢

State catalog number and style of cloth (whether Striped or Plain Holland), color and size; also mention that you want this trimming.

MARCELLINE EMBOSSED SHADES of Fine Cambric



STYLE No. 1

Shade Ring and Decorative Button Included

STYLE No. 2

Easily Cleaned With Soap and Water

—LOVELY COLORS: LIGHT AMBER; LIGHT BUFF; OR NILE GREEN.
—Fine cambric shade cloth; firm bodied; absolutely without filling.
—EMBOSSED with a permanent design in delicate overtone effects.
—Mounted on HARTSHORN nickel trimmed rollers. Slat, brackets and nails included.

DECORATIVE! Elegant window shades in smart new colors that are a harmonious background for curtains, drapes and all interior furnishings; and equally as attractive from the outside. At moderately low prices, you can have new window beauty. Shipped from our CHICAGO factory within **two to five** days after your order is received. See "HOW to MEASURE" on page 228.

24K1665½—PLAIN Style. **Shade Pull and Decorative Button Included.**

Width, Inches	*18*	*36*	*42*	*45*	*48*	*54*	*60*
Length, 4 feet	$1.00	$1.30	$1.65	$2.05	$2.10	$2.50	$3.10
Length, 5 feet	1.15	1.50	1.95	2.40	2.45	2.90	3.65
Length, 6 feet	1.30	1.70	2.25	2.75	2.80	3.30	4.20
Length, 7 feet	1.45	1.90	2.55	3.10	3.15	3.70	4.75

24K1666½—SCALLOPED and Trimmed with Rayon Covered Bullion Fringe. **Style Number 1 or Style No. 2. State catalog number and style preferred. Shade pull and Decorative Button included.**

Width, Inches	*18*	*36*	*42*	*45*	*48*	*54*	*60*
Length, 4 feet	$1.28	$1.66	$2.09	$2.52	$2.60	$3.05	$3.73
Length, 5 feet	1.43	1.91	2.39	2.87	2.95	3.45	4.28
Length, 6 feet	1.58	2.16	2.69	3.22	3.30	3.85	4.83
Length, 7 feet	1.73	2.41	2.99	3.57	3.65	4.25	5.38

Postpaid if Part of $2.00 order or more.
When not part of $2.00 order, add POSTAGE below to each shade.

4¢	5¢	6¢

For as little as $5 down and $5 a month you can have the Britannica in your home for your daily use and enjoyment

THE new Britannica holds the latest and the most authoritative information on *every subject of human interest*. It is a practical guide to all occupations and avocations—an incomparable source of accurate information and entertainment.

Consequently, it increases your usefulness. It creates opportunity for you. It helps you get the most out of life. And if you buy the new Britannica for your children you bring to them early the same advantages.

The Use of Credit Is Wise

If it is not convenient for you to pay outright for the Encyclopaedia Britannica, do not deny yourself and your family this invaluable possession.

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Such a powerful instrument of education helps determine your standard of living, and goes a long way toward actually making it possible for you and your children to enjoy the best things of life.

Its service to you begins as soon as it is in your home. *It is to your advantage to send for full particulars today about the Britannica, the price and easy payment plan.*



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The Booklet fully describes the Britannica, whose 24 large volumes carry 35,000,000 words, the equivalent of 500 good size books. The Britannica text, by 3,500 authorities, is illustrated with 15,000 pictures, many in color, and 500 maps. It is indexed with 500,000 separate entries.

SEARS, ROEBUCK AND CO.

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Name .....



Postoffice .....

State .....

Rural Route ..... Box Number .....
(Please give both Route and Box Number if on a Rural Route)

Street Address .....

An Amazing Value!



79¢ EACH
53x53 Inches

- Over ½ Linen—Balance Cotton
- Hand Decorated
- Colors Guaranteed Fast
- Hemmed—Ready for Use
- Size About, 53x53 Inches

Attractive white crash tablecloths with radiant colored designs. Laundered ready for use. The cheerful colors will lend an air of charm to your table. Size, about 53x53 in.

19K7332—AMAZON—Beautiful bird and floral pattern. Predominating colors: **Blue, Oak-leaf tan or Green. State color.** Each..... **79c**

19K7333—DORSET — Colored plaid and border design. Predominating colors: **Green, Rose or Orange. State color.** Each..... **79c**

If not included in order of $2.00 or more, send 8¢ postage.

Carefully Selected FOR LOOKS LIKE LINEN!



Rosemary Basco Product

—Fine Cotton Yarns
—Snow White Bleach
—Patterns Similar to Illustration

Feels and hangs like linen. Launders lovely without starch or stiffening. **When not included in $2 order, send postage as shown.**

19K7350—Hemmed cloth, about 64x63 in. Postage, 10¢ extra. Each. **$1.25**

19K7352—Hemmed cloth, about 64x71 in. Postage, 10¢ extra. Each **1.50**

19K7354—Hemmed cloth, about 64x89 in. Postage, 10¢ extra. Each **1.85**

Hemmed Napkins to Match
Sold only in pkgs. of six. Size, abt. 18x18 in.
19K7356—Postage, 8¢ Six for..... **98c**

⇐ Rosemary-Basco Damask

—Fine Quality Cotton, Pure White Bleach
—Patterns Similar to Illustration

If not included in $2 order send postage shown below.

		Per Yd.
19K6162—Width, abt. 58 in.	(Postage, 4¢)	**49c**
19K6164—Width, abt. 64 in.	(Postage, 4¢)	**57c**
19K6166—Width, abt. 72 in.	(Postage, 4¢)	**70c**

Imported from Europe!



Imported Tablecloth and Napkin Set

This bargain price is possible only because we took all that could be manufactured. We saved money and we are passing this saving on to you. Beautiful **bleached white** hemmed tablecloth with damask design and colored borders in **Blue, Gold or Salmon. State color.**

19K7330—Tablecloth, size about 53x53 in., with six 13x13-inch napkins to match, Per set..... **$1.00**

When not included in order of $2 or more, send 10¢ postage.

Read About Table Linen Quality on Page 200

- Lustrous Mercerized Cotton
- Fast Colored Borders
- Patterns Similar to Illustrations



—Strongly Woven Cotton Damask
—Fully Mercerized
—Guaranteed Fast Colors
—Pattern Similar to Illustration

When not included in $2 order, send postage shown below.

19K7363—Hemmed cloth, about 54x54 in. Postage, 8¢ extra. Each..... **95c**

19K7365—Hemmed cloth, about 54x72 in. Postage, 10¢ extra. Each..... **$1.25**

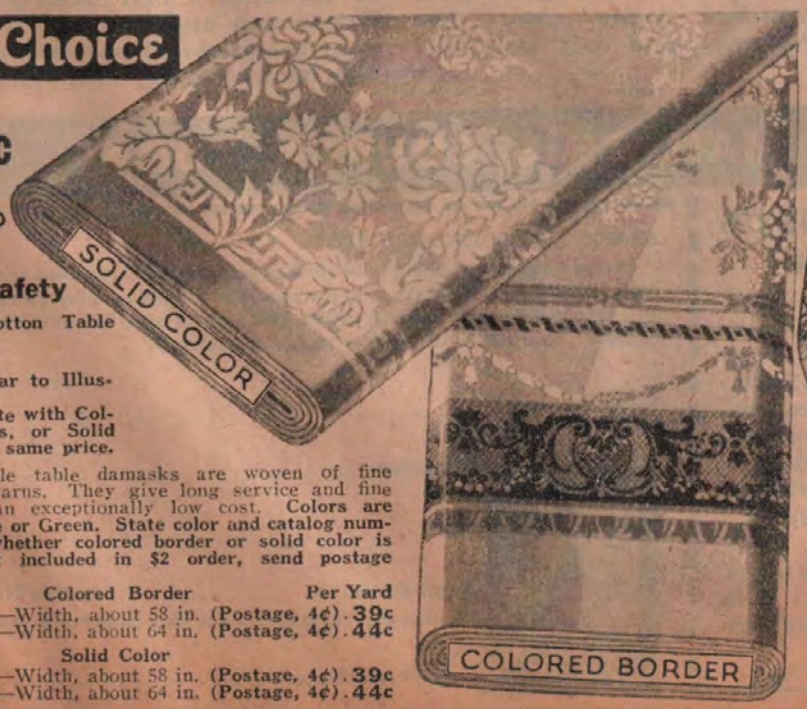
Hemmed Napkins to Match. Sold only in dozens or half dozens. Size, about 15x15 in,
19K7367—Postage, 6¢ extra. Six for..... **56c**

Pastel Color Table Cloth

The pattern was designed by a famous European textile designer. Attractive two-tone effects in **Blue, Gold, Rose or Green. State color.**

Your Choice

39¢ PER YARD And Up



Save With Safety

—Mercerized Cotton Table Damask
—Fast Colors
—Patterns similar to Illustrations
—Choice of White with Colored Borders, or Solid Color at the same price.

These desirable table damasks are woven of fine quality cotton yarns. They give long service and fine appearance at an exceptionally low cost. **Colors are Blue, Gold, Rose or Green. State color and catalog number indicating whether colored border or solid color is wanted. If not included in $2 order, send postage shown below.**

	Colored Border	Per Yard
19K6160—Width, about 58 in.	(Postage, 4¢)	**39c**
19K6161—Width, about 64 in.	(Postage, 4¢)	**44c**
	Solid Color	
19K6170—Width, about 58 in.	(Postage, 4¢)	**39c**
19K6171—Width, about 64 in.	(Postage, 4¢)	**44c**



WE PROVE OUR LEAD IN GIVING VALUE

★ Mercerized Cotton Damask Tablecloth.
★ Hemstitched With Fast Colored Borders.
★ Pattern Similar to Illustration.

65¢ EACH And Up

The beautiful colored borders (borders on sides only. Ends pure white) and neat hemstitching take these cloths well out of their price class for value. All the style of costlier cloths. Woven of good strong cotton yarns. Border colors, **Blue, Gold, Rose or Green. State Color. When not included in $2 order, send postage shown below.**

19K7345—Size, about 56x51 in. **Postage, 8¢.** Each..... **65c**
19K7347—Size, about 56x60 in. **Postage, 8¢.** Each..... **77c**
19K7349—Size, about 56x69 in. **Postage, 10¢.** Each..... **88c**

Higher Quality! »« Lower Prices!

OUR LOWEST PRICED TABLECLOTH



Colored Borders

★ Hemmed Ready for use.
★ Cotton and Linen.
★ Fast Colored Borders.

Mostly cotton—A little linen. White with borders of **Gold and heliotrope, Blue and gold, Rose and green or Green and gold.** ***State color combination.*** **If not included in $2.00 order, send postage shown below.**

19K1735—Cloth. Size, abt. 36x36 in. **Postage, 6¢.** Each.....**20c**

19K1737—Cloth. Size, abt. 45x45 in. **Postage 8¢.** Each.....**35c**

Also Comes in Boxed Sets (colored Borders Only).

19K1746—One Cloth (about 36x36 in.) with 4 napkins (12x12 in.) **Postage, 10¢.** Per Set....**49c**

19K1747—One cloth (about 45x45 in.) with 4 napkins (12x12 in.) **Postage, 10¢.** Per Set....**59c**

Solid Color Cloths

(Not illustrated.)

Blue, Green, Maize or Peach predominating. ***State color.*** **If not included in $2.00 order, send postage shown below.**

19K1740—Hemmed cloth. Size, abt. 36x36 in. **Postage 6¢.** Each.....**20c**

19K1742—Hemmed cloth. Size, abt. 45x45 in. **Postage 8¢.** Each.....**35c**

If you have an odd length table, or if you prefer a certain definite overhang, buy some of our cotton or linen table damask. You can cut it to the length you want and hem it yourself.



New Low Prices!

Famous Rosemary Damask

★ Lustrous Mercerized cotton.
★ All pure white.
★ Assorted Floral patterns similar to illustration.

We consider this the best low cost damask made. Don't confuse this quality with inferior goods offered elsewhere at low prices. **When not included in $2 order, send postage shown below.**

19K6120—Width, 58 in. **Postage, 4¢ a yd.** Per yard.....**22c**

19K6124—Width, 64 in. **Postage, 4¢ a yd.** Per yard.....**36c**

19K6126—Width, 72 in. **Postage, 4¢ a yd.** Per yard.....**48c**

"Thornliebank" Colored Table Damask

★ High quality cotton.
★ Guaranteed fast colors.
★ Patterns similar to illustration.
★ Full 58-inch width.

A famous brand, offered under our own private name to save you more money. We believe these prices are out of the question for any store with smaller volume than Sears, Roebuck and Co. Gaily colored for brightness and cheer. **If not included in $2.00 order, send 4¢ postage per yard.**

19K6115—Red and white checks or floral design. State choice.

19K6116—Blue and white checks.

19K6118—Buff and white floral pattern.

59c PER YARD





Savings By The Yard

Dainty Colored Borders

● Mercerized Cotton Damask.
● White with Fast colored Borders.
● Patterns similar to illustration.

Not the cheapest goods on the market but the best goods obtainable at these low prices. White with **Blue, Gold, Rose or Green predominating color borders.** ***State color.*** **When not included in $2 order, send postage shown below.**

19K6134—Width, 58 in. **Postage, 4¢ a yd.** Per yard.....**25c**

19K6136—Width 64 in. **Postage, 4¢ a yd.** Per yard.....**39c**

A Forthright Value→

★ High Quality Cotton.
★ Fully Mercerized.
★ Fast Colored Borders.
★ Patterns Similar to Illustration.

Another case where our buying power gets you a lower price. Pure white with colored borders and mercerized to give lasting, lustrous beauty. **White with blue, gold, rose or green colored borders.** ***State color.*** **When not included in $2 order, send postage shown below.**

19K7340—Hemmed. Size, abt. 64x64 in. **Postage 8¢.** Each.....**$1.00**

19K7341—Hemmed. Size, abt. 64x82 in. **Postage 10¢.** Each.....**$1.35**

Hemmed Napkins to Match

Sold in dozens or half dozens only. **State color.**

19K7342—Size, abt. 15x15 in. **Postage on six, 6¢.** SIX for.....**65c**

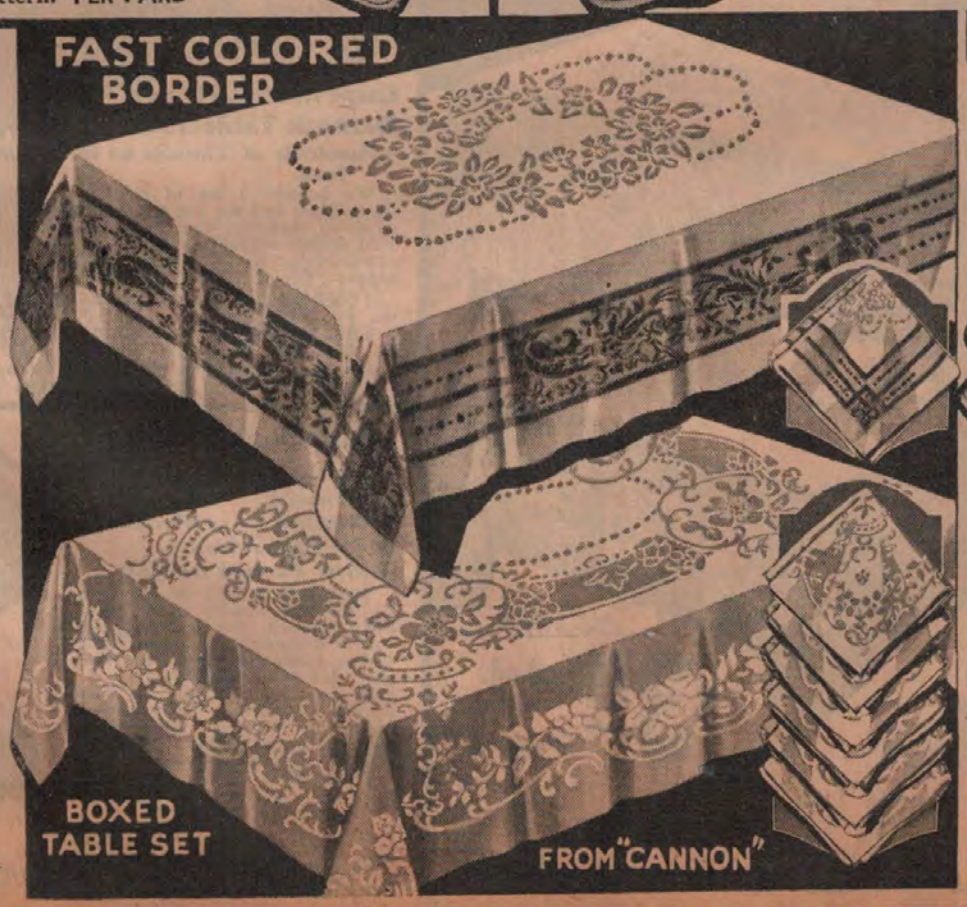
"Cannon" Table Sets→

◆ Mercerized—Finely Woven Cotton.
◆ All Pure White.
◆ Floral design similar to illustration.

We believe that for size and quality these are the lowest priced table sets in America. Smoothly woven to retain the lustrous sheen. All hemmed ready for your table. **When not included in $2.00 order, send postage shown below.**

19K7326—Tablecloth, size 54x54 in., with six 14x14-inch napkins to match. **Postage 10¢.** Per set.....**$1.00**

19K7327—Tablecloth, size 54x72 in., with six 14x14-in. napkins to match. **Postage 10¢.** Per set.....**$1.39**



Woven For Service



See Page 200 For How to Tell Linen Quality

"Biltmore" Napkins

◆ Mercerized cotton Damask.
◆ Floral designs, similar to illustration.
◆ All pure white.

Sold only in dozens or half dozens. **When not included in $2 order, send postage shown below.**

19K1090—Size, about 15x15 in. **Postage, 6¢ on six.** Six for.....**45c**

19K1091—Size, about 18x18 in. **Postage, 6¢ on six.** Six for.....**55c**

19K1092—Size, about 20x20 in. **Postage, 8¢ on six.** Six for.....**68c**

19K1093—Size, about 22x22 in. **Postage, 8¢ on six.** Six for.....**75c**

Your Orders Shipped Within 24 Hours!

"CASTLE ROCK" LINENS

Read About Linens On Page 200

Our Best Selling All Linen Hemstitched Set



$4.75 Per Set And Up Postpaid

- All Linen Damask.
- Pure White Bleach.
- Each Set in a Gift Box.

The kind of cloth that retains its splendid **snow white** sheen through every laundering. Remember that each set is all ligne linen damask. Two designs: **"Scroll and Bow Knot" or "Primula." State choice.** Postpaid.

19K1681—Cloth, size abt. 66x66 in., with six 20x20-in. napkins, to match. Per Set..... **$4.75**

19K1683—Cloth, size abt. 66x84 in., with eight 20x20-in. napkins to match. Per Set.... **6.00**

19K1685—Cloth, size abt. 66x101 in., with twelve 20x20-in. napkins. Per Set..... **7.95**



$2.85 Each And Up Postpaid

All Linen Damask Tablecloth Priced for Economical Housewives

- ★ Bleached All White Ligne Linen.
- ★ Lovely Designs as Illustrated.
- ★ Hemmed Ready for Use.

Miss or Mrs. Hostess, your will never get more for your money. The smooth, silky texture is not harmed by laundering, and the beautiful floral patterns will retain their charming lustre. **"Chrysanthemum" or "Rose" pattern. State choice.** **$2.85**

19K7817—Cloth only. Size, about 70x70 in. Postpaid, Each..... **$3.50**

19K7819—Cloth only. Size, about 70x88 in. Postpaid, Each..... **4.25**

19K7821—Cloth only. Size, about 70x104 in. Postpaid, Each.....

Hemmed Napkins to Match. State Pattern. Sold only in dozens or half dozens.

19K7823—Size, 21x21 inches. If not included in $2 order send 10¢ Postage..... SIX for **$1.85**



Read About This Damask

- ★ Every Thread Ligne Linen.
- ★ All Bleached *Pure White.*
- ★ Imported From Ireland.
- ★ Beautiful Floral Design.
- ★ Strongly Woven — Close Texture.

Our regular customers who "know the quality" are sure to take advantage of this opportunity. To others we highly recommend the all linen quality and call attention to the low price. **Two Floral patterns: "Rose" or "Chrysanthemum." State pattern.**

19K6518—Width, 70 inches. Per yard **75c**

If not included in a $2 order, send 5¢ per yd. postage.

Our Best Quality



Our Finest All Linen Damask Tablecloth

★Hundreds of Threads to the Square Inch.

We bought a lot of this fine quality ligne linen and we got a lower price. This cloth is destined for the heirloom role. Full double damask weave. Comes to you attractively boxed. **Two exclusive designs: "Royal Scroll" or "Marie Antoinette." State pattern.**

- ★ Snow White Bleach.
- ★ Most Entrancing Designs
- ★ Hemmed Ready for Use

19K7832—Size, abt. 72x72 in. Postpaid. Each..... **$6.75**

19K7834—Size, abt. 72x90 in. Postpaid. Each..... **7.50**

19K7836—Size, abt. 72x108 in. Postpaid. Each.. **$ 9.25**

19K7838—Size, abt. 72x126 in. Postpaid. Each. **11.75**

Hemmed Napkins to Match. Sold only in half dozen lots. Postpaid.

19K7839—Full dinner size. 22x22 in. State pattern. SIX for..... **3.75**

Double Damask



Prices Cut ½

- ★ All Pure Linen.
- ★ Bleached Snow White.
- ★ Assorted Patterns.
- ★ Hemmed Ready for Use.

$3.25 Each And Up Postpaid

All fine linen made in double damask weave and bleached by nature in the sunlight and pure air of the Scottish Highlands. Comes in patterns similar to illustrations.

19K7850—Size, abt. 72x70 in. **Postpaid.** Each..... **$3.25**

19K7852—Size, abt. 72x87 in. **Postpaid.** Each..... **$3.95**

19K7854—Size, abt. 72x105 in. **Postpaid.** Each..... **4.50**

Hemmed Napkins to Match. Sold in dozens or half dozens only.

19K7856—Size, abt. 22x22 in..... SIX for **$1.85**

If not included in $2 order, send 10¢ postage for each 6 napkins.

Our Best Quality



- ★ All Pure Ligne Linen Damask.
- ★ Bleached *Snow White.*
- ★ Exceptional Lustre.
- ★ Most Favored Designs.

Your guests will be charmed by this high quality snow white linen damask. Its price and the way it withstands constant laundering commend it for everyday use. Its beauty makes it suitable for state occasions. Two leading patterns. **"Chrysanthemum" or "Rose." State pattern. If not included in $2 order send postage shown below.**

19K7930—Width, 70 inches. Per yd..... **$1.35** (Postage 5¢ a yd.)

Hemmed Napkins to Match. Sold only in dozens or half dozens.

19K7932—Size. 21x21 in. State pattern. Postage 10¢. 6 for. **$1.75**

Imported from Scotland and Ireland



Our Most Popular Quality

- All Pure Ligne Linen.
- Snow White Bleach.
- Gleaming Damask Design.
- A Best Seller

Combine this low price with this quality and the question of economy is answered. (A) "Chrysanthemum" design. (B) "Lily of the Valley" design. **State letter indicating choice. When not included in a $2 order, send 5¢ postage for each yard.**

19K7762—Width, 70 in. Per Yard..... **$1.19**

Napkins to Match

Sold in dozens or half dozens only. Already hemmed. **When not included in a $2 order, send 10¢ postage for six.**

19K7768—Size, abt. 21x21 in. **State letter indicating design.** Six for..... **$1.65**

Read About Linen Quality on Page 200

Record Breaking Bargain!



All Ligne Linen Double Damask Tablecloth

—Bleached Pure White.
—Gleaming Damask Designs.
—Attractively Boxed.

Most women are agreeably surprised when they learn that the price is so low. Already hemmed. Exclusive designs: **"Lily of the Valley" or "English Renaissance." State design.**

19K7824—Cloth. Size, 72x72 in. **Postpaid.** Each..... **$3.98**
19K7826—Cloth. Size, 72x90 in. **Postpaid.** Each..... **$4.50**
19K7828—Cloth. Size, 72x108 in. **Postpaid.** Each..... **5.50**
Napkins to Match. **Sold in dozens or half dozens only. State design.**
19K7829—Hemmed. Size, 22x22 in. **Postpaid. 6** for..... **$2.25**

CHOICE of COLORED BORDER or COLORED PLAID



All Linen Crash Table Sets

- **Imported From Europe.**

These sets are white with fast colored plaids or borders. Hemmed. Laundered. Colors: **Blue, Gold, Rose or Green.** ***State color and whether colored border or colored plaid is desired.***

When Not Included in $2 Order Send Postage Shown Below

19K1880—Tablecloth, size abt. 44x44 in., with four 12x12-in. napkins to match. **Postage, 8¢ extra.** Per Set..... **80c**
19K1881—Tablecloth, size abt. 52x52 in., with six 12x12-in. napkins to match. **Postage 10¢ extra.** Per Set..... **$1.10**
19K1883—Tablecloth, size abt. 52x68 in., with six 12x12-in. napkins to match. **Postage 10¢ extra.** Per Set..... **1.25**



Our Lowest Priced Ligne Linen Damask

- All Pure Linen.
- Bleached White
- Choice of 3 Floral patterns

Gleaming Damask at a very low cost. Patterns similar to illustration. **"Rose", "Shamrock" or "Chrysanthemum". State pattern. When not included in $2 order send postage shown below.**

19K6513—Width, 64 in. Postage, 5¢ yer yd. Per yd..... **79c**
19K6514—Width, 70 in. Postage, 5¢ yer yd. Per yd..... **85c**

Hemmed Napkins to Match

Sold only in dozens or half dozens. **State pattern.**

19K6515—Size 16x16 in. Postage, 8¢ for six. SIX for..... **80c**
19K6516—Size 18x18 in. Postage, 8¢ for six. SIX for..... **90c**



Hemstitched Table Sets

- **All Ligne Linen Damask.**
- **Snow White Bleach.**
- **Damask Floral Designs.**
- **Beautifully Hemstitched.**

These linen tablecloth and napkin sets reflect the utmost in beauty, weaving and value. Soft laundered finish. Boxed for gift purposes. **Two exclusive designs, "Rose" or "Poppy." State choice.**

19K1690—Tablecloth, size abt. **60x60 in., with six 16x16 in. napkins to match. Postpaid, per set.....** **$3.50**
19K1692—Tablecloth, size abt. **60x80 in., with eight 16x16-in. napkins to match. Postpaid, per set.....** **4.50**
19K1694—Tablecloth, size abt. **60x90 in., with twelve 16x16-in. napkins to match. Postpaid, per set.....** **5.75**



Patterns similar to illustration. When not included in $2 order, send postage shown below.

19K1591—Size, abt. 16x16 in. Postage, 8¢ extra. Six for..... **75c**
19K1592—Size, abt. 18x18 in. Postage, 8¢ extra. Six for..... **85c**
19K1594—Size, abt. 20x20 in. Postage, 8¢ extra. Six for..... **95c**
19K1595—Size, abt. 22x21 in. Postage, 10¢ extra. Six for. **$1.35**

An Amazing Value!



Colored Border Tablecloths

- **All linen Damask.**
- **Imported Direct From Europe.**
- **Silver White Bleach.**

We take the entire output of these cloths. All hemmed ready for use. Beautiful damask pattern, similar to illustration. White with borders of **Blue, Gold, Rose or Green.** ***State color.*** **When not included in $2 order, send postage shown below.**

19K1651—Size, about 54x54 in. **Postage, 8¢ extra.** Each..... **$1.25**
19K1653—Size, about 54x70 in. **Postage, 10¢ extra.** Each..... **1.60**

Guaranteed *for* Two Years!



All Linen Crash Tablecloths
Fancy Colored Check

Guaranteed to Last Two Years Under Normal Household Use.

If these cloths do not wear two years, return cloth and guarantee card and your money will be refunded. Fast colors. **White with Blue, Gold, Red or Green Fancy checks. State Color. When not included in $2 order, send postage shown below.**

		Each
19K1839—Tablecloth. Size, abt. 45x45 in.	**(Postage, 8¢ extra)**	**$0.65**
19K1841—Tablecloth. Size, abt. 54x54 in.	**(Postage, 8¢ extra)**	**.95**
19K1843—Tablecloth. Size, abt. 54x70 in.	**(Postage, 10¢ extra)**	**1.25**
19K1845—Tablecloth. Size, abt. 60x60 in.	**(Postage, 10¢ extra)**	**1.19**
19K1847—Tablecloth. Size, abt. 60x80 in.	**(Postage, 10¢ extra)**	**1.65**

Hemmed Napkins to Match. Sold in dozens or ½ dozens only. State color.
19K1851—Size, about 14x14 in. **(Postage, 8¢ extra.)** SIX for..... **55c**

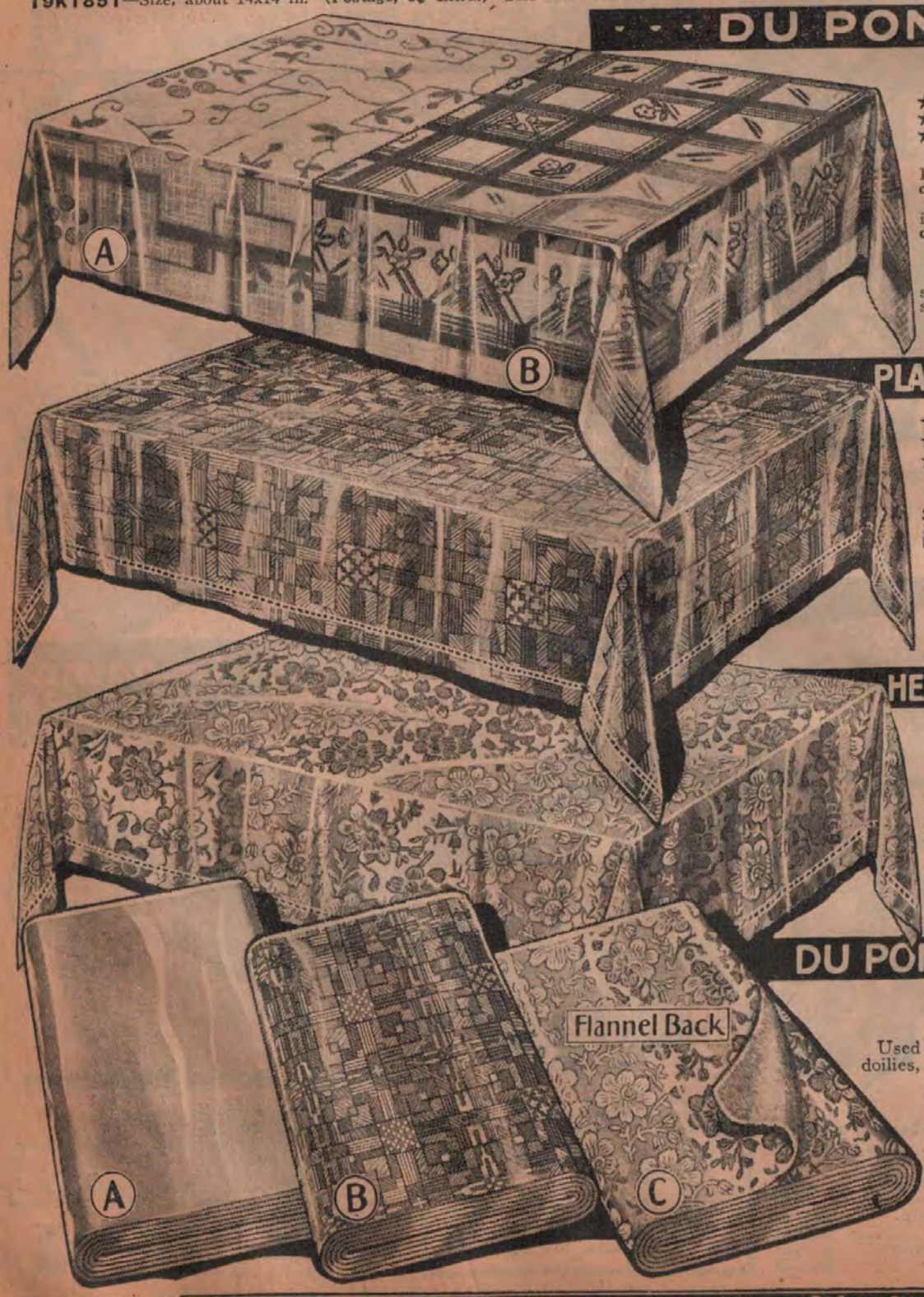


All Linen Crash Tablecloths
Rainbow Colored Border

For our mutual protection we had a public laundry wash one of these cloths 100 times. It came out unfaded and unworn. If these cloths do not wear **two years** under normal household use, return them together with the guarantee label, and we will refund your money. Multi-color combination border. **When not included in $2 order, send postage shown below.**

		Each
19K1850—Hemmed size, 44x44 in.	**(Postage, 8¢ extra)**	**$0.65**
19K1852—Hemmed size, 54x54 in.	**(Postage, 8¢ extra)**	**.95**
19K1854—Hemmed size, 54x70 in.	**(Postage, 10¢ extra)**	**1.25**
19K1856—Hemmed size, 60x60 in.	**(Postage, 10¢ extra)**	**1.19**
19K1858—Hemmed size, 60x80 in.	**(Postage, 10¢ extra)**	**1.65**

Hemmed Napkins to Match. Sold only in dozens or ½ dozens.
19K1859—Size, 14x14 in. **(Postage, 8¢ extra)** SIX for.... **65c**



DU PONT FABRIKOID

The Modern Table Covering

★ **Made of Famous Du Pont Fabrikoid**
★ **Fast Colors—Hand Decorated**
★ **No Laundering Required**

When soiled, a damp clean cloth will remove all traces of dirt. Permanent linenized finish. **When not included in order for $2.00 or more, send postage shown below.**

(A) White background with colored decorated design, similar to illustration, in **Blue, Maize, Green or Orange. Plain back. State color.**
19K7220—Size, 54x54 in. **(Postage, 10¢ extra)** Each.. **89c**
19K7221—Size, 54x72 in. **(Postage, 10¢ extra)** Each. **$1.19**

(B) This cloth has a cotton flannel back and comes in two-tone solid colors **in Blue, Maize, Green or Orange. State color.** Designs similar to illustration.
19K7222—Size, 54x54 in. **(Postage, 10¢ extra)** Each. **$1.10**
19K7223—Size, 54x72 in. **(Postage, 10¢ extra)** Each. **$1.50**

PLAIN BACK FABRIKOID TABLECLOTHS

★ **Sunfast—Waterproof—Washable Fabrikoid**
★ **Embossed Pattern. (Similar to illustration).**
★ **Sears, Roebuck and Co. are the only mail order house who handle this fabric.**

Will not peel, fade or discolor. Comes scalloped or hemstitched. **State choice.** Four lovely colors: **Blue, Maize, Green or White. State color. When not included in $2 order, send postage shown below.**

19K7100—Size, about 40x54 inches. **(Postage, 8¢ extra)**..... Each. **69c**
19K7102—Size, abt. 54x54 in. **(Postage, 8¢ extra)** Ea. **$0.87**
19K7104—Size, abt. 54x72 in. **(Postage, 10¢ extra)** Ea. **1.15**
19K7106—Size, abt. 60x60 in. **(Postage, 10¢ extra)** Ea. **1.10**

HEAVY COTTON FLANNEL BACK TABLECLOTHS

♦ **Nationally Famous Fabrikoid.**
♦ **Heavy Cotton Flannel Back.**
♦ **Permanent Embossed Pattern.**

It sure is a laundry saver. A damp, clean cloth cleans it. Cotton flannel backs help to protect your table. **Scalloped or Hemstitched. State choice.** Colors: **Blue, Maize, Green or White. State color. When not included in $2 order, send postage shown below.**

		Each
19K7120—Size, abt. 40x54 in.	**(Postage, 10¢ extra)**	**$0.85**
19K7122—Size, abt. 54x54 in.	**(Postage, 10¢ extra)**	**1.00**
19K7124—Size, abt. 54x72 in.	**(Postage, 10¢ extra)**	**1.45**
19K7126—Size, abt. 60x60 in.	**(Postage, 10¢ extra)**	**1.40**

DU PONT FABRIKOID PIECE GOODS

Buy By the Yard

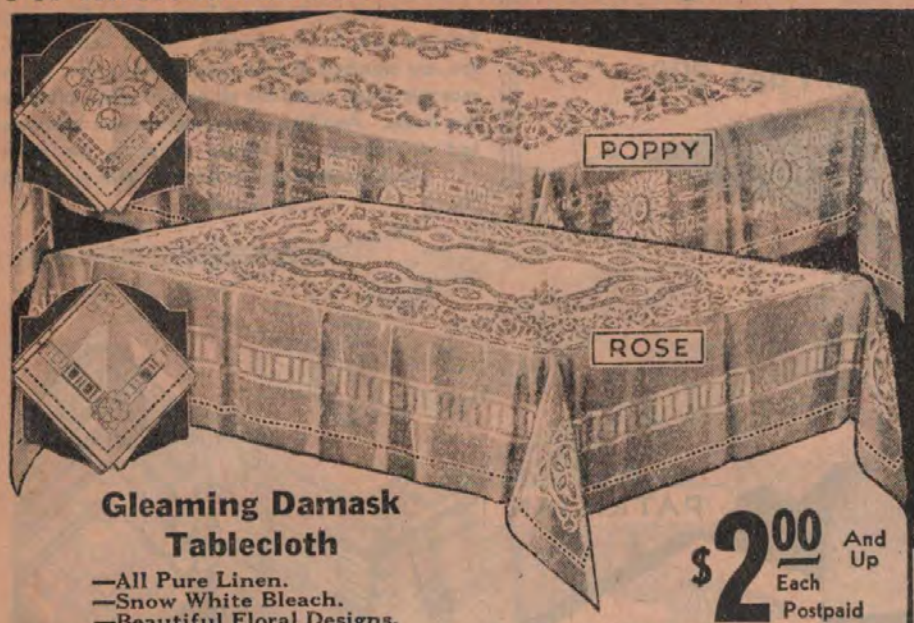
★ **Sunfast-Waterproof-Washable**

Used in the home for porch decoration, ice box throw, table scarfs, doilies, hangings, window shades, shower curtains, wall covering, shelving and aprons. **Colors: Blue, Maize, Green or White. State color, also letter of design wanted. When not included in $2 order, send postage shown below.**

★ **Plain Back—Design Ⓐ and Ⓑ**		**Per Yard**
19K7111—Width, 48 inches.	**(Postage, 4¢ Per Yd.)**	**30c**
19K7108—Width, 54 inches.	**(Postage, 4¢ Per Yd.)**	**52c**
19K7110—Width, 60 inches.	**(Postage, 4¢ Per Yd.)**	**63c**
★ **Cotton Flannel Back—Design Ⓒ**		
19K7128—Width, 54 inches.	**(Postage, 4¢ Per Yd.)**	**65c**
19K7130—Width, 60 inches.	**(Postage, 4¢ Per Yd.)**	**79c**

BUY NOW!..These Low Prices Won't Last!

For Information About Linens See Page 200.



Gleaming Damask Tablecloth

$2.00 And Up Each Postpaid

—All Pure Linen.
—Snow White Bleach.
—Beautiful Floral Designs.

A beautiful, hemstitched, heavyweight, perfectly bleached tablecloth. Bought in large quantities at lower prices. Beautiful designs: **"Rose" or "Poppy." State choice.** Comes neatly boxed for gift purposes.

19K7810—Cloth, abt. 60x60 in. **Postpaid.** Each..... **$2.00**
19K7812—Cloth, abt. 60x80 in. **Postpaid.** Each..... **$2.65**
19K7814—Cloth, abt. 60x90 in. **Postpaid.** Each..... **2.95**

Hemstitched Napkins to Match. Sold only in packages of six. **State pattern.**
19K7816—Size, about 16x16 inches. Six for..... **$1.15**
If not part of $2.00 order send 8¢ postage for each package of napkins.



$3.98 PER SET Post Paid

Our "Meridian" Set "The Peak of Perfection"

—All Pure Linen.
—Imported From Scotland.
—Perfectly Woven.
—Snow White Bleach.

We sold thousands of these sets for $5.00 in our two previous catalogs and it was a sensation. Investigation disclosed no set of equal quality selling under $7.00. Now we reduce the price still further. The set is made by the world's largest linen damask mills. Only high quality linen yarns are used. Has soft laundered finish; is hemmed ready for use; and comes attractively boxed. Beautiful design, similar to illustration. This set makes a wonderful gift and is one that will be appreciated.

19K7800—Tablecloth, size, 70x87 inches, with six 19x19-inch napkins to match. *Postpaid.* Per Set..... **$3.98**

Irish Dress Linen

49c A Yard

★ All Pure Linen.
★ Guaranteed Fast Color.
★ Full 36-inch width.
★ Will Not Shrink.
★ Imported from Ireland.

Linen is again a stylish dress material. This has the sheen of lasting beauty and **will not** shrink or fade. We import thousands of yards of this material and obtain a much lower price than those who buy in smaller quantities. Colors: **White, Aqua green, Jasmine yellow, Blossom pink, Queen blue, Royal blue, Turquoise blue, Spanish yellow, Golden brown, Lavender, Rose or Lilac. State color.**

19K5276 Per Yard..... **49c**

If not included in $2.00 order, send 4¢ postage per yard.



Paper Pattern

Of Frock and Jacket illustrated. Sizes, 12 to 40. Size 16 requires 3⅛ yds. of 36-inch material.
State size.
39K9912 Each..... **17c**
Postpaid.

BROWN ART LINEN

◆ Natural Brown Color.
◆ Medium Weight.
◆ Lowest Price for This Quality.

Every year this quality of art linen is being used more and more for art needlework purposes. Commonly used for table scarfs and covers and in the narrow widths, window curtains. **When not included in $2 order, send postage shown below.**

Catalog Number	Width About	Postage, per Yd.	Price, Per Yd.
19K5020	18 in.	2c	15c
19K5022	20 in.	2c	17c
19K5024	36 in.	4c	29c
19K5026	45 in.	4c	39c
19K5028	54 in.	4c	49c



"DORCAS" EMBROIDERY CRASH

◆ White Cotton.
◆ Woven to Resemble Linen.
◆ Medium Weight.

Has round thread effect necessary for good embroidery. Is very easy to work, either in hemstitching or for general art purposes. Very durable and launders well. **White or natural tan color.** ***State color.*** **If not included in $2 order send postage shown below.**

19K5074—Width, 18 in. **Postage, 2¢ a yard.** Per Yard..... **12c**

19K5076—Width, 36 in. **Postage, 2¢ a yard.** Per Yard..... **20c**

WHITE ART LINEN



For Paper Pattern of above Child's Dress see 39K9959 on page 185.

● All Linen.
● Imported From Ireland.
● Bleached Snow White.
● Medium Weight and Soft Finish.

An established popular priced linen of real quality. Made from specially selected pure linen yarns. Suitable for all general needlework purposes. Lustrous finish. Extensively used for luncheon cloths, napkins, doilies and for bureau, buffet or dresser covers and scarfs. **When not included in $2.00 order, send postage shown below.**

Catalog Number	Width, About	Postage, per Yd.	Price, per Yd.
19K5030	18 in.	2c	25c
19K5032	20 in.	2c	28c
19K5034	36 in.	4c	47c
19K5036	45 in.	4c	55c
19K5038	54 in.	4c	69c

Imported Sheer Linen

—All Pure Linen. —Width 36 Inches.
—The Quality That Pleases.
—All White or in Colors.

In great demand for handkerchiefs, lingerie garments, slips or embroidered dresses. Especially suitable for baby dresses.

19K5180—White only. Per yard..... **39c**

Our Finest Quality

Width 36 Inches

19K5186—White, Alice Blue, Jade Green, Lavender, Jasmine Yellow, Flesh, Peach or Rose. ***State color.*** Per Yard..... **55c**

For making Handkerchiefs.
Price of ⅛ yard..... **20c**

When not included in $2 order, send 1¢ postage per yard or 1¢ for ⅛ yard.

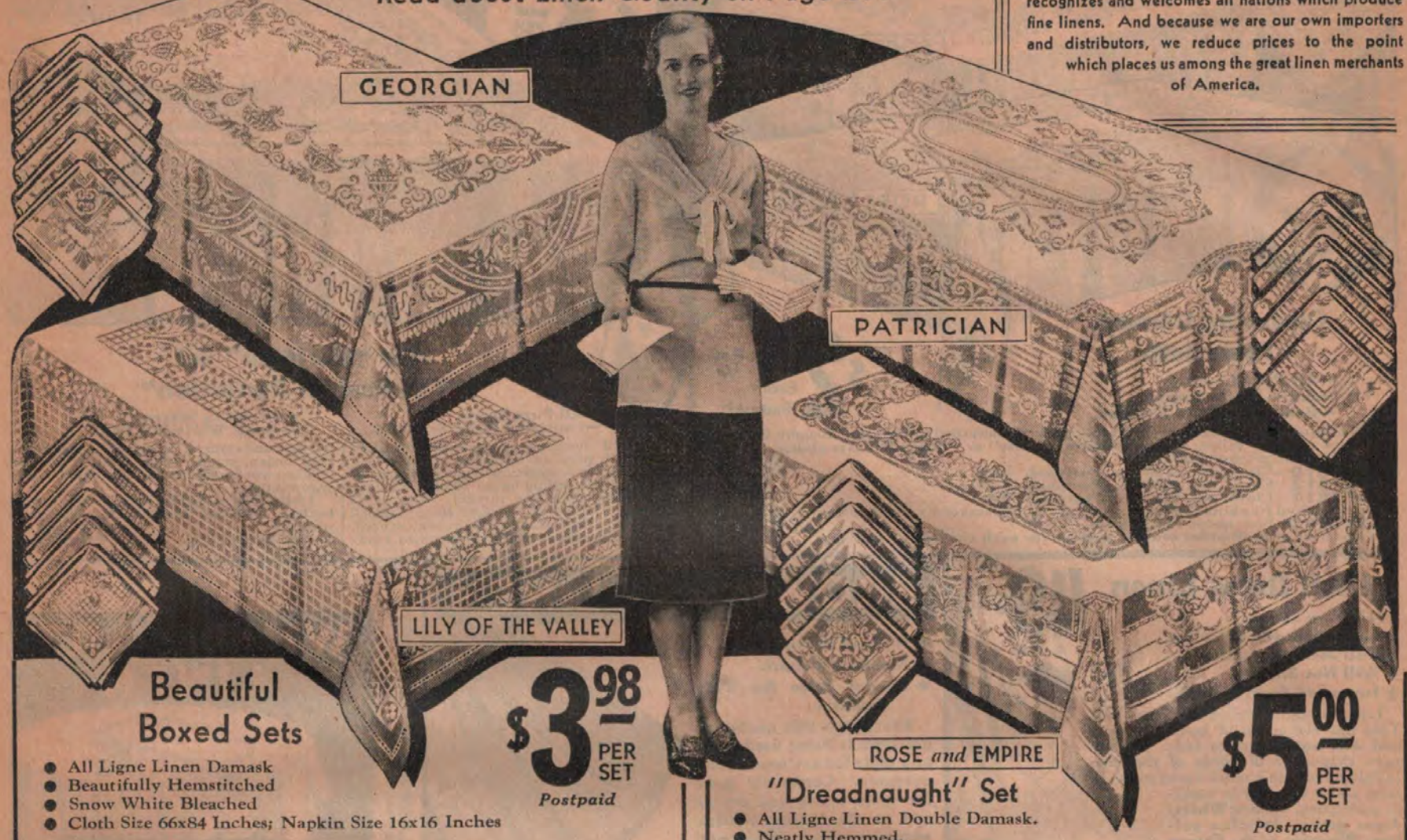
QUALITY *that Speaks for Itself*

WITH BEAUTY . . . WITH LONG WEAR . . . WITH ECONOMY

Read about Linen Quality on Page 200

Did You Know?

Our Linen Buyers go annually to the great linen centers of Ireland, Scotland, France, Italy, Germany, Belgium and Czechoslovakia. China and Russia, too, are members of Sears League of Linens, which recognizes and welcomes all nations which produce fine linens. And because we are our own importers and distributors, we reduce prices to the point which places us among the great linen merchants of America.



Beautiful Boxed Sets

$3.98 PER SET *Postpaid*

- All Ligne Linen Damask
- Beautifully Hemstitched
- Snow White Bleached
- Cloth Size 66x84 Inches; Napkin Size 16x16 Inches

We have tried for years to get a value like this. We are confident that it is unrivalled. From weaving to hemstitching, skilled workmen and women have co-operated to gain a perfect finished product. Only the finer flax was used. We are proud of this set. Your choice of two designs: **"Lily of the Valley" or "Georgian." State choice.**

19K7804—Tablecloth, size 66x84 inches, with six 16x16-inch napkins to match. Postpaid, per set..... **$3.98**

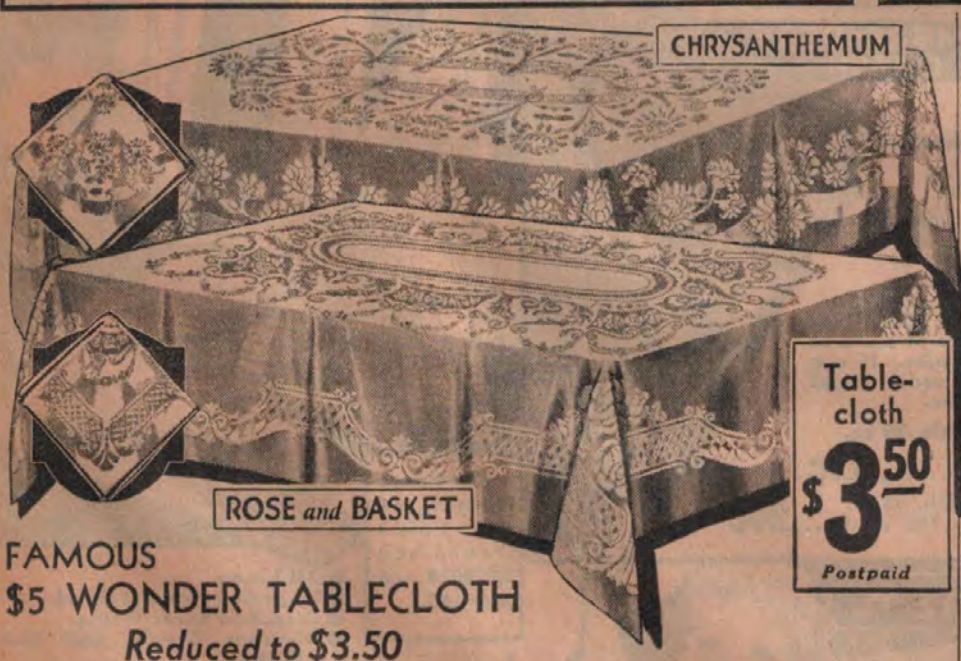
"Dreadnaught" Set

$5.00 PER SET *Postpaid*

- All Ligne Linen Double Damask.
- Neatly Hemmed.
- Snow White Grass Bleach.
- Cloth Size, 72x90 Inches; Napkin Size, 20x20 Inches.

Peerless in Quality and fearless of competition, our "Dreadnaught" Set is bound to create a stir in linen circles. Made in Scotland with a soft laundered finish. Comes boxed for gift purposes. Choice of two designs. **"Rose and Empire" or "Patrician." State choice.**

19K7807—Tablecloth, size 72x90 inches, and six 20x20-inch napkins to match. Postpaid. Per Set..... **$5.00**



FAMOUS $5 WONDER TABLECLOTH

Reduced to $3.50

★ All Ligne Linen Damask. ★ Snow White Bleached.
★ Neatly Hemmed. ★ Napkins Sold Separately.

"The Nation's Largest Selling All Linen Damask Tablecloth." We have sold 25,000 of these cloths at $5.00. The market has dropped and we lower our price accordingly. A reduction of 30%. We do not believe you can duplicate this bargain elsewhere. Your choice of two designs: "Rose and Basket" or "Chrysanthemum." State Pattern.

19K7882—Tablecloth, size 72x90 inches. *Postpaid*, each..... **$3.50**

Hemmed Napkins to match. Sold in dozens or half dozens only.

19K7886—Full 22x22 inches. *State pattern.* 6 for..... **$1.75**

When napkins are not included in $2.00 order, add 10¢ postage for six.



YOU SHOULD KNOW THIS SET

★ All Ligne Linen Damask.
★ Very Neatly Hemmed. ★ Pure White Bleach.
★ Only the Price is Lowered—The Quality Remains the Same.

We hope you know from experience that this set is truly a "Triumph." If you don't know it, read the facts listed above and then look at the price. Thousands were sold at $7.00, but present day conditions demanded a lower price. The set is pure linen from edge to edge. The design was created by a first ranking European designer for Sears, Roebuck and Co. only.

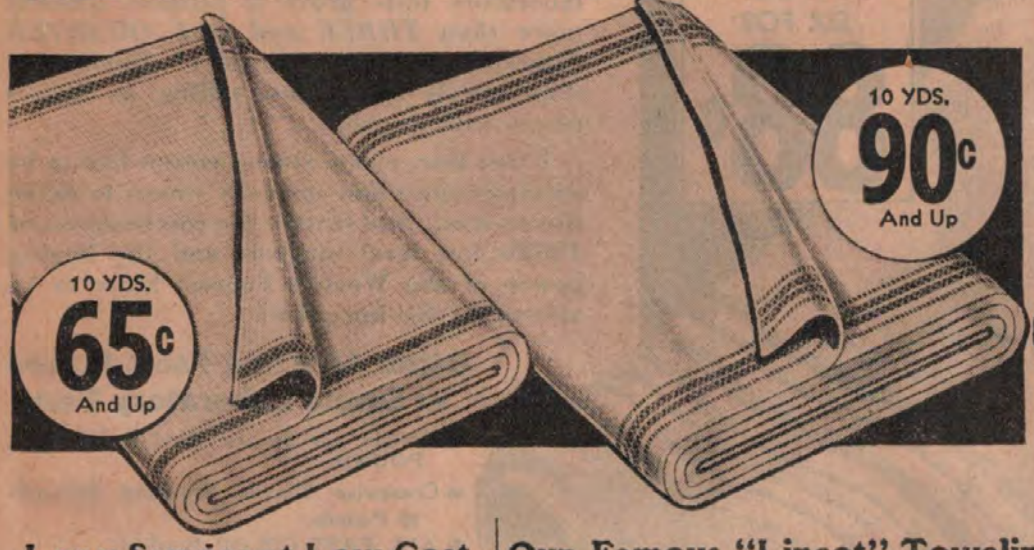
19K7830—Tablecloth, size about 66x84 inches, with six 20x20-inch napkins to match. Postpaid..... Per Set **$3.98**

The NATIONAL MARKET for Quality Toweling

All Linen Toweling Wears the Longest

Cotton Toweling Is Very Absorbent

Cotton and Linen Combines the Good Qualities of the Two





Long Service at Low Cost

- Cotton and Linen Toweling
- Width About 16 Inches
- Fast Color Borders

Woven chiefly of cotton but small quantity of linen added for extra strength. **When not part of $2 order, send 10¢ postage.**

19K4107—Unbleached with assorted fast color borders. Sold only in 10-yd. bolts. 10 yds. for..... **65c**

19K4209—Bleached white with assorted fast color borders. Sold only in 10-yard bolts. 10 yds. for..... **73c**

Our Famous "Lincot" Toweling

- Over ⅓ Linen—Balance Cotton
- Width About 17 inches
- Laboratory Tested and Approved
- Fast Color Borders

Extra strong and long wearing toweling that combines the good features of both cotton and linen. **When not part of $2.00 order, send 10¢ postage.**

19K4231—Unbleached with assorted fast color borders. Sold only in 10-yard bolts. 10 Yds. for..... **90c**

19K4233—Bleached white with assorted fast color borders. Sold only in 10-yd. bolts. 10 yds. for..... **$1.00**



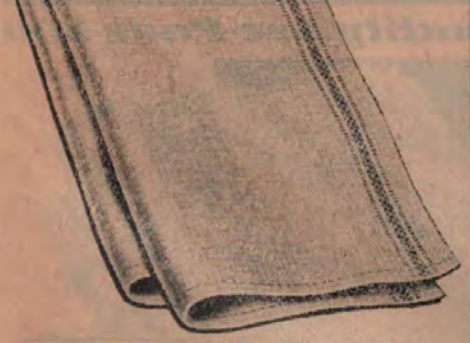
OUR MOST FAMOUS LINEN TOWELING

- All Pure Strong Linen
- Full 18 inches wide
- Woven of Imported Flax
- Very Absorbent and Durable
- Same Good Quality As in the Past

Sears "P" the favorite of the kitchen. Woven of imported flax by country's largest linen mill. **When not included in $2 order, send 12¢ postage.**

19K4512—Unbleached with fast color Blue borders. Sold only in 10-yard bolts. 10 yards for..... **$1.39**

19K4520—Bleached white with assorted fast color borders. Sold only in 10-yd. bolts. 10 yds. for..... **$1.55**



Kitchen Towel Ready for Use

—¼ Linen—¾ Cotton
—Size about 16x32 Inches

Special tests prove its quality. **When not included in $2 order send 8¢ postage.**

19K2118—Unbleached assorted fast color borders. Sold only in packages of 12. 12 for..... **75c**

19K2120—Bleached white assorted fast color borders. Sold only in packages of 12. 12 for..... **$1.00**



All Cotton Toweling

—Unbleached Cotton
—Width about 17 inches

Priced for all purses. Specially woven for us. Very Absorbent. Long wearing. **When not included in $2 order, send 10¢ postage.**

19K4128—Unbleached with fast color borders. Sold only in 10-yd. bolts. **10 Yds. for 47c**

Bleached White Cotton. Width about 16 in.

19K4130—Bleached white with assorted fast color borders. Sold only in 10-yd. bolts ..... **10 Yds. for 59c**



10 YDS. FOR . . . $1.00 And Up

Linen for Service and Long Wear

—Woven of All Linen Yarns.
—Width About 16 Inches.
—Choice of Bleached or Unbleached.
—Unbleached—selling as low as 10c a yard.
—Fast Color Borders.

Medium weight but strong. All flax yarns. **When not included in $2 order, send 10¢ postage.**

19K4503—Unbleached with fast color blue borders. Sold only in 10-yard bolts. 10 yds. for..... **$1.00**

19K4505—Bleached white with assorted fast color borders. Sold only in 10-yd. bolts. 10 yards for..... **$1.25**



Checked Glass Toweling

—A correct Width of About 16 inches.
—Choice of All Linen or Part Linen.

Checked Toweling Makes Beautiful Towels.

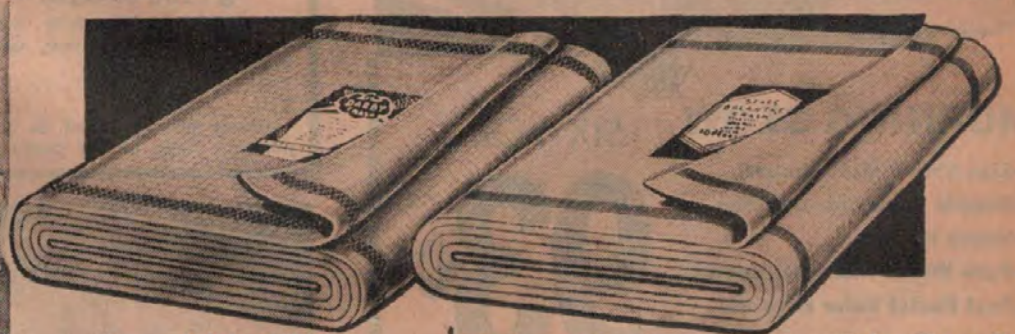
An old favorite. Woven of good cotton with small amount of linen added.

19K4735—Bleached white with fast color checks of **Blue, Rose, Gold or Green. State color.** Sold only in 10-yd. bolts. **When not included in $2 order, send 10¢ postage.** 10 yds. for..... **$1.00**

All linen fabric to make glass and China ware sparkle. Lintless and long wearing.

19K4540—Bleached white with fast color checks of **Blue, Red, Gold or Green. State color.** Sold only in 5-yd. bolts. **When not included in $2 order, send 10¢ postage.** 5 Yds. for..... **80c**





Extra Wide All Linen

—Width about 20 Inches
—Woven of all Linen Yarns
—Fast color Blue Borders
—Woven Especially For Those who require Larger Towels

Woven by the best known domestic linen mill. Price again reduced. **When not included in $2 order, send 10¢ postage.**

19K4511—Unbleached all linen. Sold only in 10-yd. bolts. 10 Yds. for..... **$1.59**

Medium Weight — Medium Price Toweling

—All Linen Imported Yarns
—Width about 16 inches
—Fast color borders
—Medium Weight

Absorbent, long wearing, easily laundered. Sold only in 10-Yd. bolts. **When not included in $2 order, send 10¢ postage.**

19K4507—Unbleached all linen. Blue borders. 10 yds. for..... **$1.25**

19K4516—Bleached all linen. Assorted color borders. 10 yds. for..... **1.35**

QUALITY Comes FIRST at Sears



ABSORBENCY! That's what you look for in a towel! And this towel has it to a wonderful degree . . . hard to believe, but laboratory tests prove it actually absorbs *more than THREE and ONE QUARTER Times its own weight in water!* Much more than towels others are selling at higher prices will absorb.

Extra fine, clean, strong cotton had to be specially spun and specially woven to make this as it is! And it took the combination of 1932's low level markets and the buying power of the World's Largest Store to be able to set this low price!

Other Amazing Facts Proved in Severe Laboratory Tests

- Weight per Square Yard is HALF a POUND.
- Crosswise Tensile Breaking Strength 49 Pounds.
- ALL FAST COLOR Borders.
- Extra Strong Selvages.
- SIZE, ABOUT 22x44 INCHES, in accordance with the Sizes Recommended by Government Bureau of Standards.
- Double Loop Construction . . . Soft, Luxurious Pile.

Here is quality in a new edition . . . quality that spells usable value . . . the practical kind that may be had at a reasonable price. Bleached white with borders of **Blue, Rose, Gold or Green.** Sold only in packages of six of one color. **State color. When not included in $2.00 order, send 12¢ postage.**

19K3265—6 for.....**88c**

For Facts About Quality See Page 200





"Super Test" Towel
Will Absorb 1 Quart of Water

- Extra Large Size.
- About 24x48 Inches.
- Double Loop Construction.
- High Quality Cotton Yarns.
- Weigh Over 10 Ounces Each.
- Extra Strength.

19K3271—Bleached white cotton with borders of **Blue, Rose, Green, Gold or all White. State color.**

Each.....**27c**
3 for.....**75c**

When not included in $2 order, send 8¢ postage each, or 10¢ postage for 3.

Our "Unbleached" Special

—Size, About 20x40 Inches.
—Single Loop Construction.
—Improves and Bleaches With Laundering.

Some of our customers prefer unbleached turkish towels. For that reason we are glad to list this special.

19K3005—Unbleached (cream color) cotton. Sold only in packages of six.

SIX for.....**70c**

When not included in $2.00 order, send 10¢ postage.

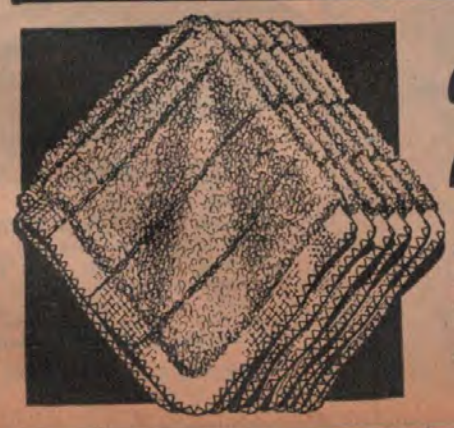
MORNING GLOW — SIX FOR 93c

—Size About 20x40 Inches.
—Double Loop Construction.
—Heavy Weight.
—Pure White Bleached Cotton.
—Fast Pastel Color Borders.

This towel has been a favorite of our customers for a long time and its popularity is proof enough of its high quality and its ability to "stand up" under months of hard usage. You, too, will enjoy the soft luxurious pile. The price is amazingly low for this quality. **When not included in a $2.00 order, send 12¢ postage.**

19K3252—Borders of **Blue, Rose, Gold, Green or all White.** Sold only in packages of six of one color. **State color.**

SIX for.....**93c**



SIX FOR 27c — Washcloths!!

—Heavy Weight.
—Size, About 12½x12½ Inches.
—Good Quality Cotton Yarns.
—Fast Colored Stripes.

The best Washcloth we have ever offered at the price. The heavy weight gives it additional wearing quality. A value made possible only by the vast purchasing power of The World's Largest Store. Buy a generous supply. **White with assorted colored stripes of Rose, Blue, Green and Gold. Sold only in packages of six assorted.**

19K3603—SIX for.....**27c**

When not included in a $2 order, send 6¢ postage.

Then...the LOWEST PRICE



12 TOWELS

A Dozen for a Dollar

$1.00

- Size, About 18x38 In.
- Single Loop Construction.
- Bleached White Cotton.

Lightweight. For hand and face use. Woven of pure Southern Cotton by one of the most famous towel mills in the country.

19K3200 — Assorted fast color borders. Sold only in packages of 12 of one color.

12 for.....$1.00

When not included in $2 order, send 10¢ postage.



25c EACH

New Style Narrow Stripe Borders

- Size, 22x44 Inches.
- Single Loop Construction.
- Bleached White Cotton.

Made to Sears own specifications. The quality and style carry our fullest guarantee. Now is the time to "stock up."

19K3273—Fast Color borders of Green, Blue, Rose or Orchid with black stripes. State color.

Each.....25c; 3 for.....70c

When not included in $2 order send 4¢ postage for 1 or 10¢ postage for 3.

Marathon

FOUR FOR **84c**

- Size, About 22x44 Inches.
- Double Loop Construction.
- Bleached White Cotton Yarns.
- Our Own Nationally Known Name.

Heavyweight. Closely woven. Fast color borders. A luxurious towel.

19K3258—Bleached White Cotton with pastel borders of **Blue, Gold, Rose, Green or all White.** Sold only in packages of four of one color. **State color.**

4 for.....84c

When not included in $2 order, send 8¢ postage.

Meshed



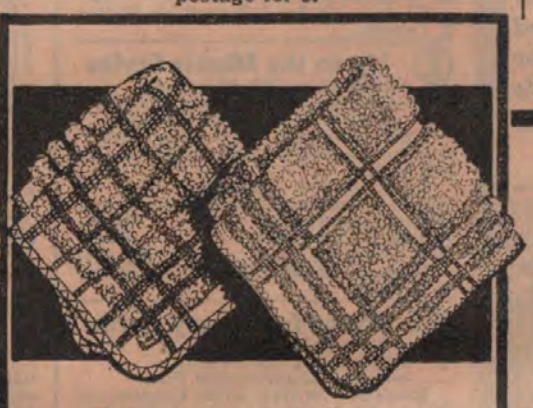
—17x17 Inches.
—Strong Cotton Yarns.
—Meshed Weave.
—Will Not Lose Its Shape.

Anticipate future needs and buy now at this low price. Usually sold elsewhere for not less than 5c each.

19K2150 — Unbleached cotton, will give you long wear. Sold only in packages of six.

6 for.....23c

When not included in $2 order send 6¢ postage.



Priced for All Purses

—Heavyweight.
—Size, 13x13½ in.

Big reduction in price.

19K3608

Bleached White cotton with assorted fast color plaid. Sold only in pkges. of six.

Postage 6¢.
SIX for.....33c

—Medium weight.
—Size, 12x12 In.

Soft and Spongy.

19K3600

Bleached White cotton with assorted fast color designs. Sold only in pkges. of six.

Postage 4¢.
SIX for.....21c

When not included in $2 order, send postage shown above.



SIX FOR **75c**

—Size, About 18x36 In.
—Heavy Weight.
—Double Loop Construction.
—Today's Popular Size.
—Woven for Real Service.

19K3224—Bleached white cotton with fast color assorted borders, or all White. **State choice.** Sold only in packages of Six of one color.

6 for.....75c

When not included in $2 order, send 10¢ postage.

For Facts About Quality See Page 200



Novelty Kitchen Towels at a Saving

We know that this towel will stand over 100 washings without visible wear. Woven extra strongly of only long staple cotton with the addition of a small amount of linen to ensure even added strength. Size of towel, 16x32 inches. **Our guarantee card for 2 years** will be found in every package of these towels.

19K2232—Bleached white with the name of each day of the week woven in **Blue.** Sold only in packages of 7 towels.

7 Towels for.....$1.25

If not included in $2 order, send 10¢ postage.



Massage or Guest Towel

—Size, About 16x27 Inches.
—Double Loop Construction.

Constructed for absorbency. May be had in all **white,** as a massage or steam towel for barber shops or beauty parlors; or with **color borders,** as a turkish guest towel for home use.

19K3220—Bleached pure white cotton with assorted fast color pastel borders, or in all white. **State choice.** Sold only in Pkgs. of Six.

6 Towels for.....73c

When not included in $2 order, send 10¢ postage.

PROTECTION FOR YOUR TABLE

For Information About Linens See Page 200



Cotton Felt Table Padding or Silence Cloth

—About 3/16 inch thick.
—Cream color.

Has many uses. Most popular as a table silence cloth. **If not included in order for $2 or more send postage shown below.**

19K6005—Width, 48 in. **45c**
Postage 6¢. Per Yard.....

19K6007—Width, 54 in. **55c**
Postage 6¢. Per Yard.....

Quilted Padding

—White cotton filling.
—Covered with white muslin.

A good quality, neatly taped and closely quilted. Make your own table or ironing board pads and mattress protectors. Two widths. **All White. If not included in order for $2 or more, send postage shown below.**

19K6010—Width, 48 in. **59c**
Postage 6¢. Per yard.....

19K6008—Width, 54 in. **67c**
Postage 8¢. Per yard.....



Table Mat or Beverage Set

—5 Pieces. 1 Large, 4 Small.
—Dupont Fabrikoid covered.

One side in color, other in white. Available in **Blue, Maize, Green or Pink** with white back. **State color. If not included in $2 order send 4¢ for postage.**

19K606—Each.... **39c**

Quilted Pads



—Same quality as 19K6008 and 19K6010 shown above. If not included in order of $2 or more, send postage as shown below.

Cut, Sized and Taped Ready for Your Table

Cat. No.	Size, In.	Postage	Each
19K6012	39x72 in.	12¢	$1.15
19K6014	48x72 in.	12¢	1.29
19K6016	54x72 in.	14¢	1.45



These Features Prove Superiority!

—Made to measure to fit exact pattern of your own table top.
—Liquid proof. Top easily cleaned with damp cloth.
—Heat resisting. Pad super-insulated by layers of part wool felt and asbestos.

This pad protects perfectly the carefully finished top of the modern table. Pleasing pearl-white Du Pont Fabrikoid with a beautiful futuristic design, that blends with the sheerest tablecloth, is used for the top side. There are pads made and sold today which cost less than ours, but which we refuse to handle. We know that our pad is one of the best sold, and one in which we are confident in giving our guarantee of protection.

Reversible

Reverse side is **green cotton and wool felt** of high insulating qualities. Each pad folds in four hinged sections for easy storing.

Measuring Instructions

We require a paper pattern of half the table top without leaves, not including extended, beveled or sloping edges. Use paste, not pins, in making paper to size. **Be sure to print your name and complete address on pattern. To order leaves only, state 19K302½, 19K304½, or 19K306½, quantity, length and width.** Pad price is based on closed table length, without leaves. Leaves are extra and priced according to width only, any length being available.

If your order does not total $2.00 or more, send postage where shown below.

Shipped from factory in NORTH-EASTERN ILLINOIS.

19K300½—Any ordinary width pad, 42 to 66 inches in length. Each. Postpaid..... **$6.75**

19K302½—Any length leaf up to 12 in. wide. Postage, 12¢ Each..... **$1.25**

19K304½—Any length leaf over 12 in. and not over 18 in. wide. Each. Postpaid..... **$2.00**

19K306½—Any length leaf over 18 in. and not over 24 in. wide. Each. Postpaid..... **$2.50**

Descriptions and Prices of Merchandise Shown on Opposite Page

All items on this and the opposite page Postpaid when included in orders of $2.00 or more, as explained on page 1. When not included in $2 order, send postage indicated.

(A) Fancy Border—Low Price

—Size About 20x40 inches.
—White Bleach—Pure Cotton.

Fancy, fast colored borders of Blue, Rose, Green or Gold. *State color.*

19K3750—Each..... **17c**
or 5 towels for..... **79c**

Postage 4¢ for 1 towel or 10¢ for 5 towels.

(B) Extra Good Quality

—Double Loop. Size, 24x45 in.
—Closely Woven Cotton.

Exquisite softness and long wearing qualities endear this bath towel to every customer. **Pastel shades of Rose, Green, Blue or Lavender.** *State color.*

19K3755—Bath Towel, (Postage, 8¢). Each..... **57c**

19K3756—Guest Towel (Not Illustrated). Size, 14x26 in. (Postage, 4¢). Each..... **17c**

19K3757—Wash Cloths, (Not Illustrated). Size, 12x12 in. (Postage, 4¢). Three for..... **25c**

(C) Jacquard Borders—Pebble Weave

—Double Loop Construction.
—Size, about 21x42 inches.
—Fine Cotton, Strongly Woven.

Bleached white cotton with fast color borders of Rose, Green, Lavender or Blue. *State color.*

19K3754—Each..... **43c**
or 2 towels for..... **79c**

Postage, 4¢ for one towel; 8¢ for 2 towels.

(D) Fine Quality—Low Price

—Size about 20x40 inches.
—Jacquard Borders, Well Made.

The new pebble weave insures softness and extra absorbency.

Bleached white cotton with fast color borders of Blue, Rose, Green or Lavender. *State color.*

19K3753—Each..... **35c**
or 3 towels for..... **99c**

Postage, 3¢ for 1 Towel, or 9¢ for 3 Towels.

(E) Up to the Minute Styles

—Size about 20x40 inches.
—Made by the Most Famous Towel Mill in the Country.

Never have such fine quality reversible cotton towels been offered at this low price.

Blue, Maize, Lavender, Rose or Green stripes separated by stripes of white. *State color.*

19K3751—Each..... **22c**
or 5 towels for..... **$1.00**

Postage, 4¢ for 1 Towel, or 10¢ for 5 Towels.

(F) Priced for Every Purse

—Size, 19x38 Inches.
—Woven of Pure Cotton.
—Colors Guaranteed Fast.

Bleached White with borders of Blue, Rose, Green or Lavender. *State color.*

19K3752—Each..... **23c**
or 3 towels for..... **65c**

Postage, 3¢ for 1 Towel, or 9¢ for 3 Towels.

(G) Always a Favorite

—Strongly woven.
—High quality cotton yarns.

The prettiest pastel shades we have ever seen. White borders. Size, 22x44 inches.

Pastel colors of Blue, Rose, Green or Gold. *State color.*

19K3651—Each..... **25c**
or 3 towels for..... **69c**

Postage, 4¢ for 1 Towel, or 10¢ for 3 Towels.

19K3613—Washcloths (not illustrated). Size abt. 12x12 in. Postage 6¢. *State color.* Six for..... **39c**

(H) Bathmat and Seat Cover

—Strong Cotton Yarns.
—Guaranteed Fast Colors.

Cotton Terry Bath Mat and Toilet Seat Cover, matching in design and colors. **Blue, Rose, Green or Lavender.** *State color.* Cover fits any standard size seat.

19K3763—Bath Mat, size, 20x34 in. (Postage, 8¢). Each..... **89c**

19K3764—Toilet seat cover (Postage, 6¢). Each..... **59c**

If bought as a set Postage 10¢..... **$1.39**

(J) Colorful Washcloths

—Bleached White Cotton.
—Assorted Fast Color Borders.

Six 12x12 inch jacquard bordered washcloths, folded attractively (4 on top and 2 on bottom), tied with ribbon and wrapped in cellophane. Designs similar to illustration. Sold only in packages of six. Postage, 8¢.

19K3760—6 for..... **49c**

(K) Bath Towel and Washcloth

—Pure cotton, fast pastel shades of Blue, Rose, Green or Gold.

Set contains 1 towel, size 21x40 in., and 2 washcloths, size 12x12 in., in all-over pastel colors and wonderful jacquard design. Cellophane covered. *State color.* Postage, 10¢.

19K3761—Per Set..... **79c**

(M) All Irish Linen Crash Cloths

—Imported from Ireland.
—Heavy quality, hemmed and laundered ready for use.

Blue, Gold, Rose or Green Colored borders. *State Color.*

Catalog Number	Cloth Size, Abt.	Postage	Each
19K1884	36x36 in.	8¢	$0.33
19K1885	44x44 in.	8¢	.49
19K1886	50x50 in.	8¢	.59
19K1887	54x54 in.	8¢	.69
19K1888	54x70 in.	10¢	.89
19K1889	59x60 in.	10¢	.95
19K1890	59x80 in.	10¢	1.19

Hemmed Napkins to Match. Sold in Dozen or Half Dozen only. *State color.*

19K1892—Size, abt. 13x13 in. Postage, 6¢. 6 for..... **39c**

(N) All Linen Hemstitched Damask Tablecloths

We bought these bleached white lovely colored border cloths at prices far below cost. **Blue, Gold, Rose or Green colored borders.** *State color.*

Catalog Number	Cloth Size, Abt.	Postage	Each
19K1820	45x45 in.	8¢	$0.79
19K1822	52x52 in.	8¢	1.10
19K1824	52x68 in.	10¢	1.39
19K1826	60x60 in.	10¢	1.49
19K1828	60x80 in.	10¢	1.89

Hemstitched Napkins to Match. Sold in Dozen or Half Dozen only.

19K1830—Size, abt. 13x13 in. State color. (Postage, 6¢). 6 for.. **59c**

(P) All Linen Crash Fancy Check Plaid Tablecloth

—Multi-color Combinations.
—Hemmed, Laundered, Ready for Use

The very latest in linen novelty. Sears own registered design. We took all the manufacturer could make. **Blue and rose, Gold and green, Rose and blue or Green and gold.** *State color.*

Catalog Number	Cloth Size, Abt.	Postage	Each
19K1800	43x43 in.	8¢	$0.69
19K1802	48x48 in.	8¢	.85
19K1804	52x52 in.	8¢	.95
19K1806	52x68 in.	10¢	1.25
19K1808	60x60 in.	10¢	1.30
19K1810	60x80 in.	10¢	1.69

Hemmed Napkins to match. Sold in Dozen or Half Dozen only.

19K1812—Size, abt. 13x13 in. State Color. (Postage, 6¢). 6 for. **55c**

(R) Part Linen "Gascogne" Fringed Boxed Sets

Guaranteed for TWO YEARS. If these cloths do not wear two years in normal household use, we will gladly refund your money, if you will return purchase, with guarantee ticket attached to tablecloth. One-third linen—balance cotton. Hemmed and laundered, ready to use. Fringes whipped and overlocked to insure long wear. Predominating colors. **Blue, Gold, Rose or Green.** *State color.*

19K1871—Tablecloth, size abt. 34x34 in., with four 13x13-in. napkins. (Postage, 8¢). Per set..... **69c**

19K1873—Tablecloth, size abt. 52x52 in., with six 13x13-in. napkins. (Postage, 10¢). Per set..... **$1.59**

19K1875—Tablecloth, size abt. 52x68 in. with six 13x13-in. napkins to match. Postage, 10¢. Per set. **$1.90**

(S) Fringed All Linen Crash Rainbow Border Tablecloths and Napkins

—Guaranteed Fast Colors.
—Grass Bleached.

Sold only by Sears. Laundered, ready for use. **Rainbow borders with Blue, Gold, Rose or Green predominating.** *State color.*

Catalog Number	Cloth Size, Abt.	Postage	Each
19K1831	36x36 in.	8¢	$0.35
19K1832	44x44 in.	8¢	.49
19K1833	50x50 in.	8¢	.59
19K1834	54x54 in.	8¢	.69
19K1835	54x70 in.	10¢	.89
19K1836	60x60 in.	10¢	.98
19K1837	60x80 in.	10¢	1.15

Fringed Napkins to Match. Sold in Doz. or Half Doz. only.

19K1838—Size, abt. 13x13 in. *State color.* (Postage, 6¢). 6 for. **36c**

(T) All Linen Crash Colored Plaid Tablecloths

Heavy quality and grass bleached. Guaranteed fast colors. Hemmed and laundered ready for use. **White with colored plaids of Blue, Rose, Gold or Green predominating.** *State color.*

Catalog Number	Cloth Size, Abt.	Postage	Each
19K1860	36x36 in.	8¢	$0.30
19K1861	44x44 in.	8¢	.45
19K1862	50x50 in.	8¢	.54
19K1863	54x54 in.	8¢	.63
19K1865	54x70 in.	10¢	.84
19K1867	60x60 in.	10¢	.90
19K1868	60x80 in.	10¢	1.10

Hemmed Napkins to Match. Sold in Doz. or Half Doz. only.

19K1869—Size, abt. 13x13 in. *State Color.* (Postage, 6¢). 6 for. **33c**

COLORFUL ABSORBENT TOWELS

DESCRIPTIONS ON OPPOSITE PAGE









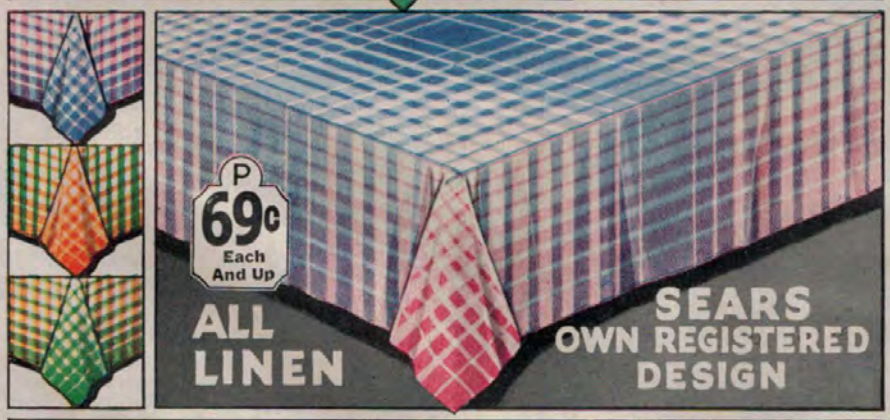




REALLY BIG BARGAINS in TABLE LINENS

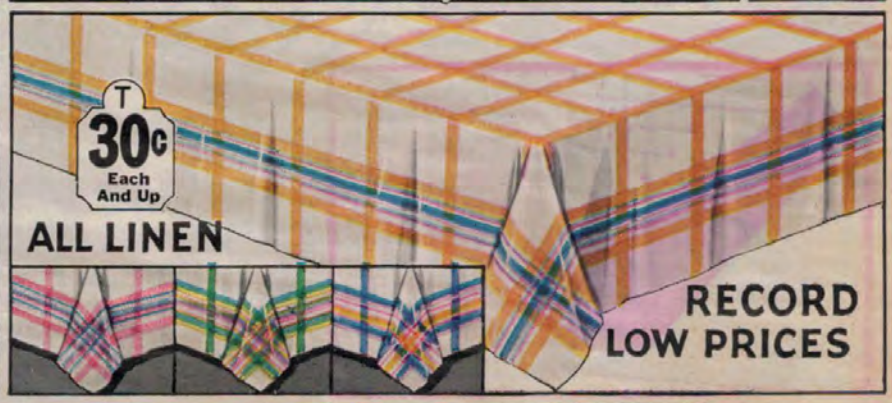












STYLISH NEW DESIGNS

6 FOR **30c**





Women's White Linen Handkerchiefs. Multi-colored hand loom embroidered corners. 1/16-in. hemstitched hems. Size, abt. 10x10 in. **If not part of $2 order send 3¢ postage.**
25K4348 Box of 3 asstd..... **32c**



Women's Handkerchiefs
The latest ombre shadings in very effective border designs similar to illustration. Made of good quality cotton lawn. Hemmed. Size, abt. 11x11 in. **If not part of $2 order send 1¢ postage.**
25K4311—6 Assorted... **30c**



Imported Swiss Opal Cotton Handkerchiefs
Embroidered and lace corners. 1/16-inch hemstitched hems. Size, abt. 9¼x9¼ in. **If not part of $2 order send 3¢ postage.**
25K4349 Box of 3 assorted.... **69c**



Women's Irish Linen Handkerchiefs. Two-tone printed borders with neat spoke stitching similar to illustration. 1/16-inch hemstitched hem. Size, abt. 9¾x9½ in. **If not part of $2 order send 1¢ postage.**
25K4314—6 Assorted..... **58c**



Fine opal cotton lawn similar to a Swiss finish handkerchief. Lace corner. Neat midget hemstitched hems. Size, abt. 10x9¾ inches. Patterns similar to illustration. **If not part of $2 order send 1¢ postage.**
25K4327—6 Assorted..... **60c**

Women's White Linen Handkerchiefs
Multi-colored Hand Embroidery and spoking in corner. Size, abt. 10x10 in. 1/16-inch hemstitched hem. **If not part of $2 order send 3¢ postage.**
25K4354—Box of 3 asstd... **39c**



A very fine assortment of Women's dainty four-corner hand embroidered Irish linen handkerchiefs similar to illustration. Some have hand appliqued patches. Hand rolled and hand hemmed edges. Size, abt. 9¾x9¾ in. **If not part of $2 order send 1¢ postage.**
25K4317 6 asstd. **69c**



Women's Cotton Lawn Handkerchiefs with woven borders in ombre shaded effect. Embroidered corner. Clipped cord designs. Size, abt. 9¾x10 in. Midget hem. **If not part of $2 order send 3¢ postage.**
25K4359 Box of 3 assorted.. **29c**



Women's solid color linen handkerchief with very neat hand embroidery and applique work in four corners. Hand Rolled edges. Size, 11¼x11¼ inches. **State number indicating color desired. Patterns similar to illustration. If not part of $2 order send 1¢ postage.**
25K4318—Each Handkerchief **25c**



Women's white Cotton Lawn Handkerchiefs with multi-colored hand loom embroidered corners in new designs similar to illustration. 1/16-inch Hemstitched hems. Size, abt. 9½x9¾ inches. **If not part of $2 order send 1¢ postage.**
25K4328—6 Assorted..... **30c**



Women's larger size handkerchief. Good quality linen with hand loom embroidered corner and appliqued patch. Size, abt. 11½x11¼ in. 1/16-inch Hemstitched hem. **State pattern number. If not part of $2 order send 1¢ postage.**
25K4325—Each..... **10c**



Women's white linen handkerchiefs with multi-color or all white hand embroidery and spoking. ½6-inch hemstitched hem. Size, abt. 10x10 in. **If not part of $2 order send 1¢ postage.**
25K4329—6 Asst. Colored embroidery..... **59c**
25K4330—6 Asst. all white embroidery.....



Men's Good quality linen handkerchiefs with neat colored embroidered Initials in cut-out effect. ⅜-inch hemstitched hems. All Initials except I, O, U, V, X, Y and Z. **Print Initial.** Size, abt. 16½x16½ in. **If not part of $2 order send 3¢ postage.**
25K4550—Box of 3 of one initial... **65c**

Men's Good Quality Linen Handkerchiefs
With colored hand drawn threads and appliqued patches in corner. Rolled Hems. Size, abt. 17x16¾ in. **State number indicating pattern. If not part of $2 order send 1¢ postage.**
25K4553 Each..... **21c**

Men's Woven Colored Cord Handkerchiefs
A very fine assortment of cords and satin stripes on good quality cotton cloth ¼-inch hemstitched hems. **Patterns similar to illustration.** Size, abt. 16¾x16¾ in. **If not part of $2 order send 4¢ postage.**
25K4510 6 assorted.. **58c**

Men's Woven Colored Cord Handkerchiefs
Good quality white cotton cloth with novelty woven colored borders and white Satin Stripes. 1/16-inch Hemstitched hems. Size, abt. 17x17 inches. **If not part of $2 order send 4¢ postage.**
25K4520—Box of 3 asstd..... **39c**

Handkerchief and Tie Set
Pure silk handkerchief. Size, abt. 16x16 in. Hand embroidered corner. Hand drawn threads. Silk crepe necktie in Brown, Maroon, Blue, or Green to match handkerchief embroidery. **State color. If not part of $2 order send 6¢ postage.**
25K4580 Per set..... **89c**

Men's White Cotton Initial Hdkfs. White Satin Striped borders and ¼-inch Hemstitched hems. Colored embroidered Initials. All initials except I, O, U, V, X, Y, Z. **Print initial desired.** Size, abt. 16¾x16¾ in. **If not part of $2 order send 4¢ postage.**
25K4556 Box of 3 of one initial.. **45c**

QUALITY First - QUALITY Always - at Sears

Imported TAPESTRY



Imported Tapestry Scarfs

Woven with rich lustrous rayon on cotton warp. Beautiful oriental design in multi-color.

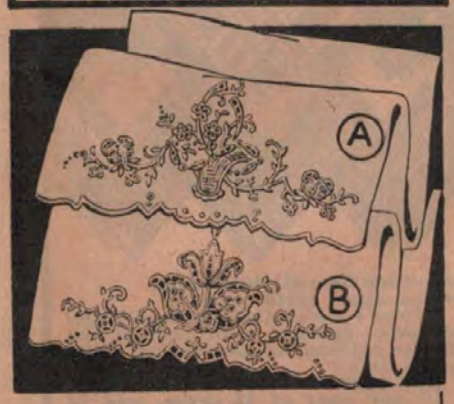
Colors perfectly blended; edges overlocked. **When not included in a $2 order send postage shown below:**

25K5725—Size 16x25 in. **Postage 3¢ extra.** Each..... **45c**

25K5726—Size 16x35 in. **Postage 3¢ extra.** Each..... **59c**

25K5727—Size 16x47 in. **Postage 4¢ extra.** Each..... **79c**

25K5728—Size 16x62 in. **Postage 4¢ extra.** Each..... **89c**



Madeira Pillowcases

—Hand embroidered.

—Good quality white cotton sheeting.

You will like these neatly embroidered attractive designs. Size about 20½x35 in. **State letter indicating pattern. When not included in a $2.00 order send 6 cents for postage.**

25K5722—Each..... **$1.25**



Madeira Bridge Set

Hand embroidered in Madeira
Good quality white Irish linen

Rose and plain scalloped edges. Attractive butterfly design in eyelet and french knot embroidery. One cloth 34x34 inches and four napkins 10½x10½ inches.

25K5721—Per set. **Postpaid**..... **$2.95**

Lace Sets, Scarfs *and* Cloths



Filet Style Lace Set

A fine domestic copy of rare imported handmade Italian filet. An attractive pattern is closely woven of cotton yarns in two-tone **linen color** (**dark ecru**) very effective. A bargain at our low prices. **If not part of $2 order send postage as shown.**

	Size, About	Postage	Price
25K6017	Scarf.....17x44 in.	3¢	Each..... 45c
25K6018	Scarf.....17x62 in.	4¢	Each..... 60c
25K6019	Buffet set 2 doilies..... 8x11 in. 1 doily.....11x17 in.	3¢	Per set..... 37c
25K6020	Chair set 2 arm rests..... 7x16 in. 1 chair back.....16x17 in.	3¢	Per set..... 45c
25K6021	Cloth.....51x52 in.	8¢	Each..... $1.49
25K6022	Cloth.....53x69 in.	8¢	Each..... 1.95
25K6023	Table cover or Bedspread....69x88 in.	Postpaid	Each..... $2.29



Handmade Oriental Novelty

—A Chinese filet chair set.

—Well made of ecru color cotton yarn.

2 arm rests, size about 5x12 inches. One chair back, size about 12x18 inches. **If not part of $2 order send 3¢ postage.**

25K6035—Per set... **59c**

MADEIRA Hand Embroidered LINENS



Scarfs, Sets and Napkins

—Hand embroidered in Madeira.

—Good quality white Irish linen.

Rose and plain scalloped edges. Floral basket design neatly embroidered in french knots, eyelets and cut work embroidery. **If not part of $2 order send postage as shown.**

25K5715—3-piece Buffet set, 2 doilies, size, 10x10 and 1 size 12x16 inches. **Postage 6¢.** Per set..... **$1.39**

25K5716—Scarf Size, abt. 17x34 inches. **Postage 6¢.** Each..... **1.59**

25K5717—Scarf Size, abt. 17x43 inches. **Postage 6¢.** Each..... **1.89**

25K5718—Scarf Size, abt. 17x51 inches. **Postpaid.** Each..... **2.19**

25K5719—Cloth Size abt. 34x34 inches. **Postpaid.** Each..... **2.79**

25K5720—Napkins Size, abt. 10x10 inches. **Postage 6¢.** Box of 6..... **1.59**

Lace Set

—Beautiful harmonizing two-tone effect.

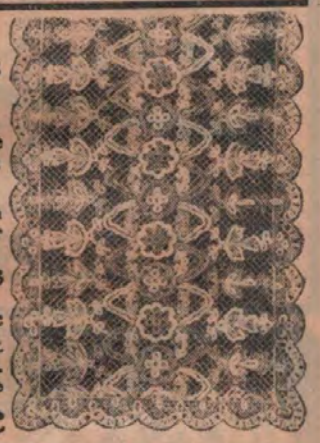
—Imported cotton net.

—Embroidered with white and ecru rayon on ecru net.

A rich looking set. **When not included in $2 order send postage as shown.**

25K5723—Scarf 15x43 inches. **Postage 3¢.** Each..... **69c**

25K5724—Vanity Set to match, 2 doilies 9x16 in. and one 6½x16 in. **Postage 1¢.** Per set..... **69c**





Cotton Huck Towels

Strongly woven. Neatly Hemmed. May be had in all white or with assorted colored borders. **State choice.** Sold only in pkgs. of 6. **If not included in a $2 order send postage shown below.**

19K2204—Size 15x30 inches. **Postage 8¢**.....6 for..... **47c**

19K2206—Size 18x36 inches. **Postage 10¢**.....6 for..... **69c**

Linen Towels *for* Service



A Leader in Our Towel Line!!

Kitchen or Tea Towel

★ Pure Irish Linen.
★ Size Abt. 17x33 In.
★ Neatly Hemmed.
★ Our Own Importation.

You'll be proud of these kitchen Towels. Buy a year's supply now. Sold only in pkgs. of 3.

Assorted Colored Borders

If not included in a $2 order send 6¢ postage.

19K2210
Three for..... **49c**



Hand and Face Towel

—Cotton Huck.

—Size 16x32 inches.

—Extra Strong Selvedges.

—Neatly Hemstitched.

Fancy Jacquard borders similar to illustration. All white or with assorted color borders. **State choice.** Sold only in pkgs. of six.

If not included in $2 order add 10¢ postage.

19K2208—Six for..... **90c**



"Kitchen Towel"

—Woven of cotton and some linen

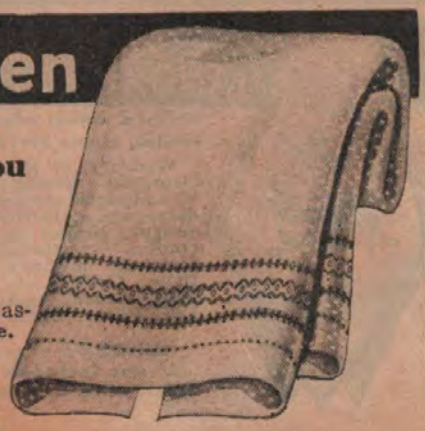
—Size abt. 16x31 in.

—*Blue Stripe* with words "Kitchen Towel" Showing Twice

If not included in $2 order add 10¢ postage.

19K2200—Bleached white with blue stripe. Neatly hemmed. Sold only in pkgs. of 10. 10 towels for..... **95c**

All Pure Linen



We Guarantee That This Towel Will Give You Satisfactory Service

—Size about 17x30 inches.

—Very Neatly Hemstitched.

—Strongly woven.

Comes in **all white** or **white** with assorted color borders. **State choice.** This is a **Sears Special.**

If not included in a $2 order add 3¢ postage.

19K2514—Each..... **25c**



Extra High Quality Towel

—All Linen Huck.

—Size about 18x34 in.

—Beautifully Hemstitched.

Comes in **all white** or **white** with colored borders of **Blue, Rose, Green or Gold. State color.** Border design similar to illustration.

If not included in a $2 order add 3¢ postage.

19K2522—Each..... **50c**

COLORFUL PRINTS



Colorful Print Designs

—Neat hemmed edges.
—Size, about 11x11 inches.

Novel assortment of women's white cotton Handkerchiefs with colorful printed borders, similar to illustration.

If not part of $2 order, add 1¢ postage.

25K4319—6 assorted..... **29c**

"FLOWER of the FLAX"



BOX OF **6 FOR 69c**

—Midget hemstitched hem.
—Size, about 11x11 inches.

Women's good quality **Imported All White Irish Linen** Handkerchiefs, with dainty spoke stitched border designs. Suitable for any occasion. Will make an appreciated gift.

25K4312—Box of 6 assorted..... **69c**

If not included in $2 order, add 3¢ postage.



—Size, about 9¾ x9¾ in.
—Hemstitched hems.

Women's **white Linen** Handkerchiefs with **all white** embroidered corners. Similar to illustration.

25K4362—Box of 3 assorted..... **25c**

If not included in $2 order, add 3¢ postage.

Women's **Imported all white** hand embroidered Irish Linen Handkerchiefs. Spoke-stitch borders and hems. Size, abt. 9½ x 9½ in. If not included in $2 order add 1¢ postage.

25K4393 Each..... **29c**

—Size, about 10x10 inches.

Women's **white linen** Handkerchiefs with multi-color hand embroidered corner, similar to illustration. Hand rolled edges. If not included in $2 order, add 3¢ postage.

25K4373—Box of 3 assorted..... **50c**

DESIRABLE QUALITY at the NEW PRICES



Linen

—Midget Hemstitched hems.
—Size, about 10x10 inches.

Women's **white** Linen Handkerchiefs with all white hand embroidery and patches in corner similar to illustration. If not included in $2 order, add 3¢ postage.

25K4374—Box of 3 assorted. **59c**

—Spoke Stitched hems.
—Size, about 10x10 in.

Women's **white** Linen Handkerchiefs with multi-colored hand embroidery and spoking in corner. Similar to illustration.

25K4375—Box of 3 assorted... **55c**

If not part of $2 order, add 3¢ postage.



Linen

—1/16-inch hemstitched hem.
—Size, about, 11x11 inches.

Women's fine quality **white** Linen Initialed Handkerchief. White embroidered initials. All initials except I, O, Q, U, V, X, Y and Z. *Print initial desired.* If not included in $2 order add 3¢ postage.

25K4364—Box of 6 of one initial..... **89c**



—¼-Inch hemstitched hems.
—Size, about 10x10 inches.

Women's **woven Colored Cord** Handkerchiefs. Splendid assortment of distinctive patterns on good quality white cotton cloth.

25K4304—6 assorted..... **18c**

If not part of $2 order, add 1¢ postage.



—1/16-in. hemstitched hem.
—Size, about 10x9¾ in.

Women's Handkerchiefs, made of **white** cotton opal cloth which makes a very soft finished handkerchief. Dainty hand loom colored embroidery in corner.

25K4371 Box of 3 assorted **39c**

If not part of $2 order, add 3¢ postage.



—Size, about 10x 9¾ in.

Women's **white** cotton Opal cloth Handkerchiefs. All white hand loom embroidered corners. Dainty venise type cotton lace corner.

25K4372 Box of 3 assorted.... **39c**

If not included in $2 order, add 3¢ postage.

STYLISH NEW DESIGNS



—Hemstitched hems.
—Size, about 9½ x9¼ in.

Women's **white** cotton Handkerchiefs. Multi-color hand loom embroidered corners, designs similar to illustration.

25K4305—6 assorted..... **25c**

If not part of $2 order, add 1¢ postage.

30¢ for SIX



—Midget hemstitched hems.
—Size, about 10½ x10¼ in.

Women's White Linen Handkerchiefs. Look at the price! We guarantee the quality is well worth it. There's no need to use cotton if you prefer linen. Quality considered, this is a very low price.

25K4310 6 for..... **30c**

If not part of $2 order, add 1¢ postage.

A PRACTICAL ASSORTMENT FOR EVERY DAY USE



—Size, about 9½ x9½ in.
—Good Quality Cotton Lawn.

Our Big Bargain assortment of women's useful Everyday Handkerchiefs. Various types included. Prints, woven colored cords and all white cotton handkerchiefs with and without colored or white embroidery. Some hemstitched; others hemmed. Patterns similar to illustration.

25K4320 6 assorted.... **35c**

If not part of $2 order, add 1¢ postage.

IMPORTED IRISH LINEN



—Size, about 11x11 in.

Women's **Imported White Irish Linen** Handkerchiefs. Good quality linen with neat hemstitched hems. Will wash and launder well.

25K4391—6 for..... **48c**

If not included in $2 order, add 1¢ postage.

COSTUME HANDKERCHIEF

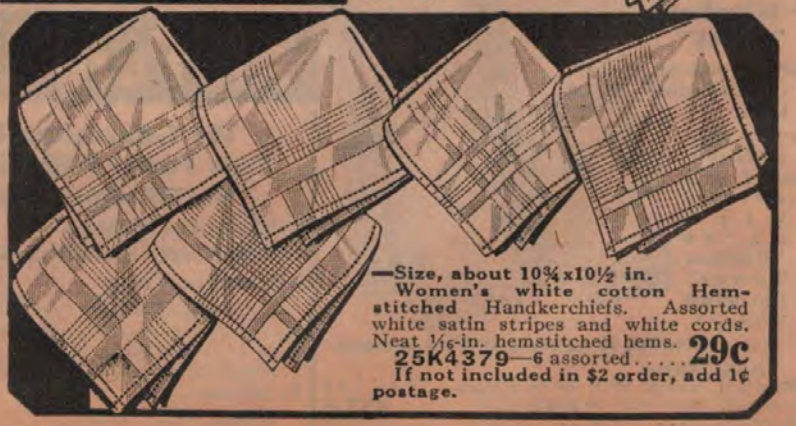


—Hand rolled edge.
—Size, about 17x17 in.

Women's all silk sheer Georgette Handkerchief. Hand blocked printed with dainty and attractive floral designs, similar to illustration. Important to complete anyone's costume. **Colors: Lt. Blue, Med. Green, Apricot or Rose Pink.** State color.

25K4334—Ea. **25c**

If not included in $2 order, send 1¢ postage.



—Size, about 10¾ x10½ in.

Women's **white** cotton Hemstitched Handkerchiefs. Assorted white satin stripes and white cords. Neat 1/16-in. hemstitched hems.

25K4379—6 assorted.... **29c**

If not included in $2 order, add 1¢ postage.

Low Prices Buy BETTER QUALITY at Sears

GIVE HANDKERCHIEFS!

6 FOR 25¢



Men's White Satin Stripe Handkerchiefs

Size abt. 16½x16½ in. Made of a good quality cotton cloth with assorted white satin stripes similar to illustration. ¼-inch hemstitched hems. **When not included in $2 order add 4¢ postage.**

25K4502 6 Asst'd.. **25c**



Imported Irish Linen Handkerchiefs

Size about 17x17 in. Good quality plain white Irish linen. Neat ¼-in. hemstitched hem. Correct wear for any occasion. They launder beautifully and wear well. **When not included in $2 order add 6¢ postage.**

25K4562 Box of six..... **$1.00**



The "Flower of the Flax" Men's Pure White Irish Linen Handkerchiefs.

—Size about 17x17 inches

—SPECIALLY HACKLED IRISH FLAX to eliminate all roughness and short fibers

—GRASS BLEACHED—Nature's own way of imparting a soft mellow finish—Hand Drawn hemstitched Hems—Hand Washed and Hand Ironed

Made to our own specifications by the World's oldest and most prominently known linen weavers of Ireland. Nothing is left undone to insure a PERFECT HANDKERCHIEF. **When not included in $2 order add 3¢ postage.**

25K4522—3 for..... **50c**

PURE LINEN - BEST for SERVICE



Men's All Pure White Linen Handkerchiefs

Size abt. 17x17 in. Ideal pocket handkerchief. Neat stylish white corded borders similar to illustration. Rolled hem. **State number indicating pattern. When not included in $2 order add 1¢ postage.**

25K4514—Each..... **15c**

PURE LINEN



Men's White Linen Handkerchief

Size abt. 16¾x16½ in. All pure linen with ¼-inch hemstitched hems. You can't beat linen handkerchiefs. **When not included in $2 order add 1¢ postage.**

25K4511—Each..... **10c**

Fine Quality Pure Linen



Size, abt. 17½x17½ in. Our finest quality Imported Irish linen handkerchief. Closely woven snow white linen cambric, soft laundered ready for use. ½-inch shired hemstitched hem. **When not included in $2 order add 1¢ postage.**

25K4523 Each..... **25c**



Men's White Linen Initialed Handkerchiefs

Size abt. 16½x16½ in. Hemstitched hems and white embroidered initial. All initials except I, Q, U, V, X, Y and Z. ***Print initial.*** **When not included in $2 order add 4¢ postage.**

25K4533—Box of 3 of one initial..... **50c**



Men's and Women's White Cotton Handkerchiefs

For everyday use. Well woven and neatly hemstitched. They'll stand a lot of laundering. **When not included in $2 order, add 4¢ postage.**

25K4300—Women's size abt. 11x11 in. 12 for..... **21c**

25K4500—Men's size abt. 17x17 inches. 6 for..... **17c**

6 FOR 30¢



Men's White Cotton Hemstitched Handkerchiefs with Colored Embroidered Initials

Size abt. 16¾x16½ in. All initials except I, Q, U, V, X, Y and Z. ***Print initial.*** **When not included in $2.00 order add 4¢ postage.**

25K4518—Package of 6 of one initial..... **30c**

ALL PURE LINEN



Men's Initialed White Linen Handkerchiefs

Size, abt. 16½x16½ in. ¼-inch hemstitched hems. Neat embroidered white initials. All initials except I, Q, U, V, X, Y and Z. **Print initial desired. When not included in $2 order add 4¢ postage.**

25K4570—Box of 3 of one initial..... **79c**

REAL SILK - LOW PRICED



25K4557 Each..... **25c**

Men's Heavy Quality Silk

Size about 17x17 in. with hand rolled hem. Hand blocked printed designs with white centers; similar to illustration. Colors: **Brown, Blue, Red or Green. State color. When not included in $2 order, add 1¢ postage.**

Men's Heavy Quality White Silk Crepe de Chine

Size abt. 17x17 in. Hand rolled edge. Hand blocked patterns similar to illustration. Colored borders: **Blue, Brown, Red or Green. State color. When not included in $2 order, add 1¢ postage.**



25K4560 Each **39c**



Kiddies' Handkerchiefs

Size abt. 8x8 inches. Good quality white cotton with multi-colored embroidered subjects in corner similar to illustration. Hemstitched hems. **When not included in $2 order add 3¢ postage.**

25K4376 Box of 3 Asst'd.. **19c**

The "Fairy Handkerchiefs" for Children

Size abt. 11x11 inches. Multi-colored printed Fairy Tale subjects with nursery rhymes on white cotton handkerchiefs. Neat hemmed edges. **When not included in $2 order add 1¢ postage.**

25K4366 6 Assorted..... **25c**

6 FOR 23¢



Men's Woven Colored Cord White Cotton Handkerchiefs

Size abt. 16½x16½ in. Attractive assortment of stylish patterns similar to illustration. Good quality cotton cloth with neat ¼-inch hemstitched hems. **When not included in $2 order add 4¢ postage.**

25K4505—6 Assorted..... **23c**

STANDARD QUALITY



Bandana Handkerchiefs

Four popular sizes suitable for all purposes. The extra large 27 inch size is ideal for the beach to prevent sunburn. All sizes make fine work handkerchiefs. Stand lots of hard usage and wear well. Made of cotton. Hemmed edges. **Patterns similar to illustrations.** Colors: **Red or Blue. State color and number indicating size. When not included in $2 order send postage as shown.**

25K4524—Size abt. 17x18 in. **Postage 8¢.** 12 for..... **48c**

25K4525—Size abt. 20x20½ in. **Postage 6¢.** 6 for... **35c**

25K4526—Large size abt. 23½x23 in. **Postage 6¢.** 6 for..... **42c**

25K4527—Extra large size, 27x27 in. Each 9c or 3 for..... **25c**

Postage, each, 1¢, or 3 for 4¢.



Boys' White Cotton Woven Colored Cord Handkerchiefs

Size, abt. 13¾x13¾ in. Assorted patterns similar to illustration. ¼-inch hemstitched hems. **When not included in $2 order add 3¢ postage.**

25K4590—6 Assorted..... **23c**

STAMPED MATCHED SETS



Artistic Designs

White cotton embroidery cloth with linen-like finish. Hemstitched edges for crocheting. Basket or floral design; easy to embroider. Lesson chart included. **State letter indicating pattern desired.** Without lace. **When not included in $2 order, send postage, as shown below.**

	Size, About, In.	Postage	Price
25K5750—Vanity Set 2 doilies / 1 doily	8 x10 / 5½x16	1¢	Set..**18c**
25K5751—Buffet Set 2 doilies / 1 doily	8 x10 / 10 x16	1¢	Set..**19c**
25K5752—Scarf	16 x43	3¢	Ea....**29c**
25K5753—Center	34 x34	4¢	Ea....**35c**
25K5754—Tubing Pillowcase	21 x35	4¢	Ea..**35c**
25K5755—Sheeting Pillowcase	20½x32½	4¢	Ea..**29c**

ART NEEDLEWORK





Stamped Linens

Italian Style Cut Work Design. Oyster bleached linen. Lesson chart included. Without lace. When not part of $2 order, send postage shown below.

		Size Abt., In.	Postage	Price
25K5759	Scarf	15x43	3¢	Ea..**29c**
25K5760	Center	21x21	3¢	Ea..**25c**
25K5761	Buffet Set 2 doilies / 1 doily	10x10 / 10x14	3¢	Set..**25c**
25K5762	Vanity Set 2 doilies / 1 doily	7x10 / 6x16	3¢	Set..**25c**

Brown Art Linen

—Good quality brown art embroidery linen.
—Attractive basket design.
Neatly stamped for embroidery. Hemstitched edges for crocheting. Without lace With lesson chart. **When not included in $2 order, send postage as shown below.**

25K5756—Radio Scarf. Size, about 10½x34 in. **Postage, 3¢ extra.** Each..... **29c**
25K5757—Dresser Scarf. Size, about 16x46 in. **Postage, 4¢ extra.** Ea. **49c**
25K5758—Centerpiece. Size, about 34x34 in. **Postage, 6¢ extra.** Ea. **65c**

Stamped Apron

—Made up, size about 35x39 inches.

Durably bound edges in contrasting color. Good quality cream color cotton muslin. Neatly stamped for embroidery. **When not included in $2 order, send 4¢ postage.**

25K5771 Each..... **29c**

Infant's Dress



White cotton batiste, stamped for embroidery. Hemstitched. **Size 6 mos. or 1 yr. State age.** Without lace or ribbon. **If not part of $2 order, send 1¢ postage.**

25K5810 Each. **39c**



Tubing Pillowcase

Cut work design. White cotton pillow tubing. Stamped for embroidery. Lesson chart. Size, abt. 22x34 in. **When not included in $2.00 order, send 4¢ postage.**

25K5769—Each..... **45c**



Bridge Luncheon Set

Good quality white cotton embroidery cloth. Applique patches in **Green and Rose** combination. Neatly stamped, easy to embroider. Set consists of one cloth, 33x34 inches; and four napkins, 10x10 inches. Without trimming. **When not included in $2.00 order, send 4¢ postage.**

25K5770—Per Set..... **49c**

POPULAR CUT WORK DESIGN



Stamped Linen Set

Beautiful cut work design. Fine quality **oyster bleached** linen. Neatly stamped for embroidery. The most popular style of needlework today. When finished, has appearance of fine Richelieu work. Without trimming. With lesson chart. **When not included in $2.00 order, send postage as shown.**

		Size, Abt.	Postage	Each
25K5763	Scarf	16x34 in.	3¢	**59c**
25K5764	Scarf	16x43 in.	4¢	**69c**
25K5765	Scarf	16x52 in.	4¢	**79c**
25K5766	Buffet Set 2 doilies / 1 doily	10x13 in. / 13x21 in.	4¢	**69c**
25K5767	Cloth	34x34 in.	6¢	**98c**
25K5768	Napkins	13x13 in.	1¢	**19c**



Stamped Linen Set

—Popular art needlework design.
—Neatly stamped on good quality oyster bleach linen.
—With hemstitched hem.

If not part of $2 order, send postage as shown.

25K5831—Scarf. Size, 17x45 in. Postage, 4¢ extra. Each..... **$0.69**
25K5832—Cloth. Size, 35x36 in. Postage, 8¢ extra. Each..... **1.00**
25K5833—Cloth. Size, 50x50 in. Postage, 8¢ extra. Each..... **1.29**



White Art Linen

Especially suited for embroidery purposes. Fine quality, evenly woven, medium weight, crystal white all pure art linen. Five most popular art needlework widths. **If not included in a $2 order, send postage shown.**

	Width Abt., In.	Postage	Per Yard
25K3249	18	1¢	42c
25K3250	20	2¢	45c
25K3251	36	2¢	65c
25K3252	45	4¢	85c
25K3253	54	4¢	95c



Hooked Mat Outfit

Good quality part linen crash. Attractive design, stamped and tinted in **multicolor.** Mat is worked the same as when making hooked rug. Outfit contains cloth with tinted pattern and sufficient yarn in assorted harmonizing colors to complete. Instruction chart. Size, abt. 11 in. dia. **When not included in $2.00 order, send 4¢ postage.**

25K5772—Outfit..... **79c**

PLAIN OR KRINKLED KREPE

Stamped Bedspreads

Good quality unbleached **cream color** cotton muslin. Large artistic needlework design. Neatly stamped, easy to embroider. Without fringe. Size, about 76x96 inches. **When not included in $2 order, send 10¢ postage.**

25K5773—Each..... **79c**

Same pattern stamped on good quality unbleached **cream color** cotton krinkled krepe. Size, about 76x96 inches. **Postage, 10¢.**

25K5774 Each **$1.19**



Patchwork Quilt Designs



Instruction book which contains some of the most popular patchwork quilt designs which may be set together, piece by piece, to form a design or block. Contains 30 designs and instructions. If not part of $2 order, send 1¢ postage.

25K5777 Book of Quilt designs **9c**

OLD FASHIONED QUILT DESIGNS AND PATCHES

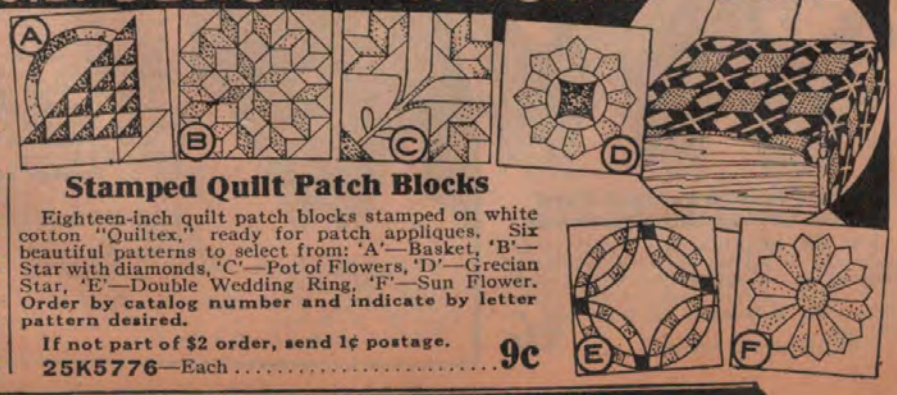


Patchwork Quilt Patches

In the pioneer days every home had its share of patchwork quilts. Now, thousands of women are again learning the charm of quilting.

We are offering an interesting variety of fast color quilt patches, wrapped in cellophane, enough material in assorted colors and patterns to applique or patch average size quilt top. Two patchwork designs and quilting chart included. **If not part of $2.00 order, send 8¢ postage.**

25K5775 Per package..... **23c**



Stamped Quilt Patch Blocks

Eighteen-inch quilt patch blocks stamped on white cotton "Quiltex," ready for patch appliques. Six beautiful patterns to select from: 'A'—Basket, 'B'—Star with diamonds, 'C'—Pot of Flowers, 'D'—Grecian Star, 'E'—Double Wedding Ring, 'F'—Sun Flower. **Order by catalog number and indicate by letter pattern desired.**

If not part of $2 order, send 1¢ postage.

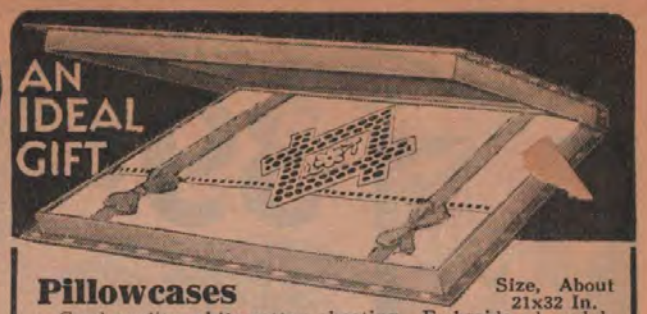
25K5776—Each..... **9c**



Celanese (Rayon) Pillow
Cotton Velvet cord edges and Rayon Rep back. Square, 17x17 in. Oblong, 15x17 in. Colors: **Red, Rust, Green or Gold.** ***State Color and shape.*** **If not part of $2 order, add 10¢ postage.**
25K5779—Each..... **$1.00**

—Size, 16x16 inches.
Cotton velour top Pillow. Rayon back. Rayon covered cord. Kapok filled. Colors: **Rust, Wine, Green or Gold.** ***State Color.*** **If not part of $2 order, add 10¢ postage.**
25K5778—Each..... **69c**

—Size, 16x16 inches.
Rich lustrous Rayon top and back Pillow. Fancy woven pattern. Rayon covered cord. Box shape. Colors: **Red, Rust, Green or Gold.** ***State Color.*** **If not part of $2 order, add 10¢ postage.**
25K5780—Each..... **$1.00**



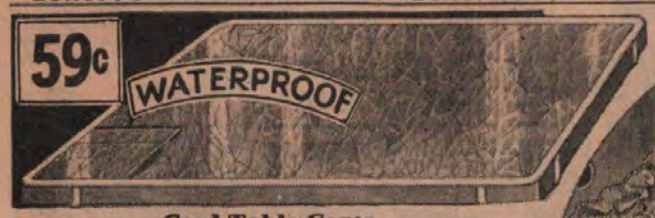
Pillowcases

Size, About 21x32 In.
Good quality **white** cotton sheeting. Embroidered medallion. Hemstitched hem. Put up one pair in a fancy book type box. Size, about 21x32 inches. **When not included in $2.00 order, send 8¢ postage.**
25K5732—Per pair (boxed)..... **98c**



Scarfs and Doilies

Hand stenciled in **multicolor** on black wool and cotton felt. **If not included in $2 order, send postage shown.**
25K6014—End table doily. Size, about 10x20 in. **(Postage 3¢.)** Each..... **23c**
25K6015—Oval or oblong doilies. **State choice.** Size, abt. 12x18 in. **(Postage, 3¢.)** Each..... **23c**
25K6016—Scarf. Size, abt. 12x36 in. **(Postage, 4¢.)** Each..... **55c**



Card Table Cover

Artificial leather top. Size, 30x30 in. Cotton flannel back. Bound edges in contrasting color. Pocket for score card and pencil. Elastic fasteners. Colors: **Red, Green, Brown or Black.** ***State Color.***
25K5737—Each (Add 8¢ postage)..... **59c**



$4.49 Set Postpaid



Bridge Luncheon Set

Imitation leather, with fancy design. Reversible cover with 40 paper napkins to match design.
A double feature cover, one side **black** for playing cards and one side **white** for serving luncheon after the game. Each side with a tinted design in corner, bound edges and elastic fasteners. Size abt. 30x30 in. **If not part of $2.00 order, add 8¢ postage.**
25K5736—Per Set..... **$1.00**

Quilted Scarf

Rich lustrous Rayon center, quilted. Embroidered organdy edge. Size, 14x43 in. Colors: **Rose, Green, Orchid or Gold.** ***State Color.*** **If not included in $2 order add 3¢ postage.**
25K5730—Scarf. Each..... **49c**
Vanity Set to match, 2 Doilies, 10x14 in. and one 8x14 in. ***State Color.*** **Postage, 3¢.**
25K5731—Per Set..... **49c**

Boudoir Beauty

Novelty Bedspread and Doll Set

Rich Lustrous Rayon Taffeta, soft supple texture, one of the most desirable fabrics for bedspreads. Double bed size, 80x88 inches. Overlocked scalloped edges. Doll is set in cotton filled pillow base and has mohair wig, composition head and hands. Colors: **Rose, Green, Orchid or Gold.** ***State Color.***
25K5729—Per Set, Postpaid..... **$4.49**



5-Piece Bedroom Set

Good quality oyster bleached linen. Rayon lace edge and medallions. One scarf, size 15x35; one, 15x45; two doilies, 10x10, and one, 11x13 inches. **When not included in $2 order, send 6¢ postage.**
25K5734 Per Set (5 Pieces)..... **$1.10**

MAKE YOUR OWN HOOKED RUGS



The art of hooked rug making is more popular than ever. Like all other art needlework, a hooked rug is priceless to the woman who makes it herself. Even children can do beautiful rug work. Designs are stamped and tinted on heavy quality imported art burlap in patterns especially designed for us. They are useful and durable and can be had in 4 sizes and two shapes. Instructions included. **If not part of $2 order, add postage shown.**

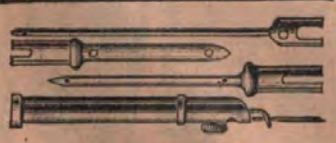
Hooked Rug Patterns

25K4769—Oblong. Sizes, abt. 20x32 in. **(Postage, 3¢.)** Each..... **25c**
25K4770—Oblong. Size, abt. 24x36 in. **(Postage, 4¢.)** Each..... **35c**
25K4771—Oblong. Size, abt. 31x48 in. **(Postage, 8¢.)** Each..... **69c**
25K4772—Oblong. Size, abt. 36x54 in. **(Postage, 8¢.)** Each..... **89c**
25K4773—Oval. Size, abt. 20x32 in. **(Postage, 3¢.)** Each..... **25c**
25K4774—Oval. Size, abt. 24x36 in. **(Postage, 4¢.)** Each..... **35c**
25K4775—Oval. Size, abt. 31x48 in. **(Postage, 8¢.)** Each..... **69c**
25K4776—Oval. Size, abt. 36x54 in. **(Postage, 8¢.)** Each..... **89c**



Hooked Rug Needle

"A Fast Worker Makes a Rug in a Day." The easiest and fastest rug needle made. You will be surprised at the beautiful work you can produce. Strongly built with black ebonized handles. With extra point and looper. Full instructions. Sold elsewhere for as much as $1.50. **If not part of $2 order, add 4¢ postage.**
25K4693—Each..... **85c**



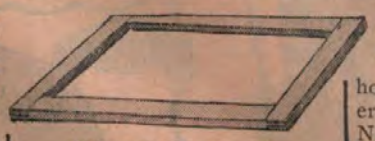
Four-Point Embroidery Needle

Nickel plated metal needle for embroidery work, especially French knots. Extra coarse point for rug making. Complete instructions. A handy set. **If not part of $2 order, add 1¢ postage.**
25K4688—Each..... **60c**



Rug Needle

An efficient needle for making hooked rugs. Has interchangeable metal points and wooden handle. **If not part of $2 order, add 1¢ postage.**
25K4695—Each..... **16c**



Wood Frames

A sturdy frame of four pieces of soft wood neatly cut and sized. Ends are mortised for assembling. Burlap rug patterns are mounted on frame while rug is worked. **If not part of $2 order, add 10¢ postage.**
25K4777—Each. Size, 18x24 in..... **10c**
25K4778—Size, 24x36 in. Each..... **19c**

Cotton Chenille Velva-Yarn



Especially manufactured for hooked rug making by hand. Covers more space with less material. Need not be clipped. **Choice of 27 lovely shades. Colors: Dark henna, White, Yellow, Orange, Jade green, Nile green, Dark reseda green, Light reseda green, Light blue, China blue, Royal blue, Black, Dark taupe, Light taupe, Light tan, Tan, Brown, Red, Light coral, American beauty, Coral, Light salmon pink, Pink, Rose, Lavender, Violet or Purple.** ***State Color.*** **If not part of $2 order, add 1¢ postage.**
25K4872—Per 1-oz. ball..... **15c**



Rayon Rug Yarn

A soft, evenly spun rayon multi-fold rug yarn. Put up ½-ounce to the skein. Colors: **White, Black, Lilac, Purple, Reseda, Medium green, Moss green, Lt. tan, Dk. tan, Light pink, Light old rose, Cerise, Old rose, Scarlet, Cardinal, Alice blue, Dark delft blue, Navy, Yellow, Orange, Copenhagen, Nile, Dark brown or Garnet.** ***State Color.*** **If not part of $2 order, add 1¢ postage.**
25K4873
2 Skeins for..... **19c**



Wool Rug Yarn

A fine, evenly spun, soft, fluffy wool rug yarn. Put up ½ ounce to the skein. Colors: **White, Black, Lilac, Purple, Reseda, Medium green, Moss green, Lt. tan, Dk. tan, Light pink, Light old rose, Cerise, Old rose, Scarlet, Cardinal, Alice blue, Dark delft blue, Navy, Yellow, Orange, Copenhagen, Nile, Dark brown or Garnet.** ***State Color.*** **If not part of $2 order, add 1¢ postage.**
25K4874
2 Skeins for..... **19c**

Rug Frame Pins

Nickel Plated Metal



To fasten rug pattern securely to frame. Length, ½ inch. **If not part of $2 order, send 1¢ postage.**
25K4799—Box of 24 pins..... **9c**

Latest Neckwear

YOUR CHOICE 39¢



Linen Set
—Good quality white linen set.
—Cotton lace inserts and trimming.
Neatly tailored, combining the new baby Irish type lace and linen. White only. If not part of $2 order, send 3¢ postage.
25K4260—Set **39c**



Lace Set
—Good quality cotton laces.
A well made set of Margot and Venise style laces. Light ecru. If not part of $2 order, send 3¢ postage.
25K4263
Per set..... **39c**



Lace Collar
—Cotton Alencon type lace.
—Venise design lace trimming.
Stylish collar with jabot attached. Very effective. Light ecru. If not part of $2 order, send 3¢ postage.
25K4259
Each..... **39c**



Lace Set
—Good quality Alencon type cotton lace.
Neatly made set, trimmed with lace edge in ruffled effect. Light ecru. If not part of $2 order, send 3¢ postage.
25K4258
Per Set..... **39c**



Pique Set
—White cotton pique.
Popular style set, neatly tailored and trimmed with crystal glass button. If not part of $2 order, send 3¢ postage.
25K4262—Per Set..... **39c**



Linen Set
—Good quality white linen.
—Venise type cotton lace trimming.
A very popular tailored set. White only. If not included in $2 order, send 3¢ postage.
25K4261
Per Set..... **39c**



Ensemble Tie
Embroidered silk georgette. Rayon lace edge. Imported roll front collar with tie which brings charm and femininity to the dress or suit. Color, light ecru. If not part of $2 order, send 3¢ postage.
25K4206
Each..... **$1.39**



Imported Sweetheart Set
—Good quality cotton batiste.
—Embroidered with Rayon in attractive design.
Light ecru or rosewood. *State color.* If not part of $2 order, send 3¢ postage.
25K4205
Per Set..... **$1.59**



Silk Windsor Ties
The ever popular Windsor tie for Buster Brown collars and children's wear. Colors: Medium bright red, white, black or navy blue. *State color.* Size, about 5x34 inches. If not part of $2 order, send 3¢ postage.
25K4244—Each..... **23c**

Large Size
Same colors and quality as above. Size, 5x54 inches. *State color.* If not included in $2 order, send 3¢ postage.
25K4245
Each..... **39c**



Lace Collar
Light Ecru
Venise type lace. "V" neck shape collar of the better quality cotton lace with panel back. If not part of $2 order send 3¢ postage.
25K4202—Each. **69c**



Lace Set
—Good quality cotton laces. Alencon and baby Irish type lace, trimmed with crochet style lace edge. White or eggshell. *State color.* If not part of $2 order, send 3¢ postage.
25K4273
Set..... **79c**



Lace Set
—Alencon type cotton lace,
A new and stylish set, neatly made and trimmed with narrow lace edge in ruffled effect. Light ecru. If not part of $2 order, send 3¢ postage.
25K4264
Per Set..... **59c**

Fancy Lace Set
—Good quality baby Irish type cotton lace.
Collar and cuffs lined with imported cotton net. Well made and very attractive. White or ecru. *State Color.* If not part of $2 order, send 3¢ postage.
25K4266
Per Set..... **59c**



Fancy Tailored Set
—Good quality silk crepe de chine.
Fine tailored set of double silk crepe de chine and trimmed with fancy pearl buttons. Colors: White or tan. *State Color* If not part of $2 order, send 3¢ postage.
25K4284
Per Set..... **$1.59**



Ensemble Tie
This fashionable imported collar is a neat combination of oriental and Venise design cotton lace of the better quality. Light ecru.
If not part of $2 order, send 3¢ postage.
25K4207
Each..... **98c**



Ensemble Set
Margot lace, neatly embroidered on good quality cotton net and trimmed with imitation pearl slide. Lt. ecru or rose beige. *State color.*
If not part of $2 order, send 3¢ postage.
25K4219
Per Set..... **45c**



Ensemble Set
Double silk crepe de chine with fagotting; edge in ruffled effect. Colors: White or light tan. *State color.*
If not part of $2 order, send 3¢ postage.
25K4230
Per Set..... **89c**



Lace Gilet
—Good quality baby Irish type cotton lace.
—Hand crocheted cotton lace edge.
Very effective when worn with suit. Colors: White or ecru. *State Color.* If not part of $2 order, send 3¢ postage.
25K4278—Each..... **98c**



Fancy Sport Windsor
—Rayon Crepe.
Comes in assorted multicolor hand blocked Roman Striped designs. Size, about 7x65 inches. If not part of $2 order, send 3¢ postage.
25K4285
Each..... **45c**

Silk Crepe de Chine Windsor Ties
Fine heavy quality silk crepe de chine. Can be worn either as a bow or sash. Colors: Black, Tan, Red, Delft, Navy blue, White, Jade green, Brown or Orange. *State color.* Size, about 3½x60 inches. Not illustrated. If not included in $2 order, send 3¢ postage.
25K4246—Each..... **39c**
Same fine quality and colors as above—larger size. Size about 6x56 inches. *State color.* If not included in $2 order, send 3¢ postage.
25K4247—Each..... **59c**



Pleating
Rayon georgette. Width about 2½ in. Colors: White, Tan, Red or Gobelin. *State color.* If not part of $2 order, send 1¢ a yd. postage.
25K4295—Per yd.. **42c**
Same as 25K4295. Width, about 5 in. *State Color.* If not part of $2 order, send 2¢ a yd. postage.
25K4296—Per yd.. **55c**

Ruffling
Four-row fancy cotton Valenciennes lace circular ruffling in combination with imported cotton net. Colors: White or ecru. State color. Width, about 3½ in. If not part of $2 order, send 2¢ a yard postage.
25K4248
Per yard..... **49c**

Ruffling
Embroidered dots on pleated Rayon georgette in ruffled effect. Picoted edge. Colors: Red, Black or Green dots on white or solid White or Eggshell. *State color.* Width, about 3 in. If not part of $2 order send 2¢ a yard postage.
25K4251—Yd. **45c**



Cap Sleeve Cape Collar
Design neatly embroidered with cotton and outlined with rayon on good quality imported cotton net. Width across shoulders, abt. 27 in.; depth at back, 5½ in. Ecru. If not included in $2 order, send 3¢ postage.
25K4283—Each..... **$1.19**

QUALITY First - QUALITY Always - at Sears

Styles for Fall and Winter



Imported Lace Set

Venise Type Cotton Lace

Popular shape, rich in appearance. **Light ecru. If not part of $2 order send 3¢ postage.**

25K4209 Per Set..... **$1.19**



Silk Crepe Set

—Good quality silk crepe de chine.

A plain yet an unusually attractive set, expertly hand tailored and trimmed with bows of same material. **Colors: White or Flesh.** ***State color.*** **If not part of $2 order, send 3¢ postage.**

25K4282 Per Set..... **$1.19**



Good Quality Rayon Pique Set

An unusually attractive set of double **white** rayon pique, with fancy cuffs trimmed with metal buttons. **If not part of $2 order, send 3¢ postage.**

25K4275—Per Set. **79c**



Good Quality Cotton Pique Set

Exceptionally well tailored. Large cuffs. Metal buttons on collar. Colors: **White, Maize, Blue or Flesh (pale pink).** ***State color.*** **If not part of $2 order, send 3¢ postage.**

25K4265—Per Set..... **59c**





LACE BLOUSETTE

—Good quality baby Irish type cotton lace.

Trimmed with imitation hand crocheted edge, cotton pique and crystal glass buttons. Eggshell only. **Sizes: 34, 36, 38 and 40. State size. If not part of $2 order, send 6¢ postage.**

25K4281 Each..... **98c**

←Ensemble Set

—Fancy ecru cotton laces.

Good quality Alencon type lace trimmed with Valenciennes style lace in ruffled effect; gauntlet cuffs. **If not part of $2 order, send 3¢ postage.**

25K4280—Set... **98c**



Lace Collar

—Venise design cotton lace of the better quality.

An attractive imported collar. Neatly made. **Light ecru. If not part of $2 order, send 3¢ postage.**

25K4211 Each..... **69c**



YOUR CHOICE 79¢

Novelty Set. Good quality silk crepe de chine. Stylish square neck. **Colors: White or Tan.** ***State color.*** **If not part of $2 order, send 3¢ postage.**

25K4277 Per Set..... **79c**

Lace Collar

Alencon type cotton lace, trimmed with narrow lace edge, ruffled effect, and crocheted buttons. **Light ecru. If not part of $2 order, send 3¢ postage.**

25K4276 Each..... **79c**



Silk Crepe de Chine Set

—Good quality.

Trimmed with pleated silk messaline ribbon. Colors: **White or Eggshell.** ***State color.*** **If not part of $2 order, send 3¢ postage.**

25K4269 Per Set..... **79c**

Neat Set

—Good quality double silk crepe de chine.

Neatly hand tailored. Trimmed with crystal button. Colors: **White or tan.** ***State color.*** **If not part of $2 order, send 3¢ postage.**

25K4274 Per Set..... **79c**

Sweetheart Set

Cotton Venise type lace in cornation cord effect and cotton net. Colors: **White or Eggshell.** ***State color.*** **If not part of $2 order, send 3¢ postage.**

25K4272 Set..... **79c**



Surplice Set

Good quality silk crepe de chine. Crystal buttons. **White or Eggshell.** ***State color.*** **If not part of $2 order, send 3¢ postage.**

25K4231 Set..... **79c**



Vestee Set→

—Good quality silk crepe de chine.

Embroidered with rayon floss in attractive design. Very effective. Colors: **White or Eggshell.** ***State color.*** **If not part of $2 order, send 3¢ postage.**

25K4271 Per Set.... **79c**





Margot Lace Collar

—Good quality ecru cotton lace.

Attractive design, neatly embroidered on imported cotton net. Width across shoulders, about 26 inches; depth at back, about 5½ inches. **If not part of $2 order, send 3¢ postage.**

25K4268—Each..... **79c**



←Vestee Set

A combination of good quality Alencon and Venise type cotton laces with machine made fagotting inserts. **Ecru. If not part of $2 order, send 3¢ postage.**

25K4270 Per Set... **79c**



Lace Buster Set

A smart imported set, made of cotton Venise pattern lace of the better quality. **Light ecru. If not part of $2 order, send 3¢ postage.**

25K4208 Set..... **89c**



A Cap Sleeve Cape Collar

—Good quality fancy cotton lace.

Allover trimmed with imitation hand crocheted edge and pearl buttons. Width, about 27 inches. Colors: **White or ecru.** ***State color.*** **If not part of $2 order, send 3¢ postage.**

25K4279—Each..... **98c**



Gardenias

—Good quality cotton muslin.

Dressy and popular for coat, suit, dress or hat. Comes single, double or triple flower. Colors: **White, Cream, Pink, Maize or Red.** ***State color.*** **and catalog number.** Neatly boxed. **If not part of $2 order, send postage as shown.**

25K4286—Single. (Postage, 3¢ extra)..... **25c**
25K4287—Double. (Postage, 4¢ extra)..... **45c**
25K4288—Triple. (Postage, 4¢ extra)..... **69c**



Violets

—Good quality fine cotton muslin.

—Shaded Natural Color or all White.

State color and catalog number.

Always popular as boutonniere or corsage. Neatly boxed. **If not part of $2 order, send postage as shown.**

25K4289—Small Cluster. (Postage, 3¢ extra). **35c**
25K4290—Medium Cluster. (Postage, 4¢ extra). **55c**
25K4291—Large Cluster. (Postage, 4¢ extra). **69c**



Dainty Lace Collar

Imported Venise type cotton lace. Smart cape style collar in attractive floral pattern. Width across shoulders, 18 inches; depth 8½ inches. **Light ecru. If not part of $2 order, send 3¢ postage.**

25K4203—Each..... **$1.69**



Bud Cluster

—Good quality Rayon plush

—18 assorted colored buds

An attractive boutonniere. Neatly boxed. **If not part of $2 order, send 3¢ postage.**

25K4293—Each..... **35c**



Plush Blossom

—Good quality rayon plush.

Novel two-tone effects in **Brown, Red, Blue or Black and white.** ***State color.*** **If not part of $2 order, send 3¢ postage.**

25K4292—Ea. (boxed). **35c**



Novelty Tailored Set

Exceptionally well tailored set of good quality double silk crepe de chine. Colors: **White or tan.** ***State color.*** **If not part of $2 order, send 3¢ postage.**

25K4233—Per Set..... **79c**

Plastron Set

A combination of silk georgette and imported princess pattern cotton lace. **Light ecru. If not part of $2 order, send 3¢ postage.**

25K4210—Set **$1.29**

Imported Collar

Oriental lace embroidered in raised effect on cotton net and trimmed with Venise pattern lace. **Light ecru. If not part of $2 order, send 3¢ postage.**

25K4204 Each..... **69c**

SAVE AT SEARS!



NOTE—Unless otherwise stated, it will be understood that in lace sets on these pages of various widths, the pattern will be similar to illustration; narrow widths having less pattern than the wider ones. Also that these laces are cotton and machine made.



We import these lace edges direct from abroad. That's why the price is so reasonable. The designs are neat. Made of good quality cotton thread. Width about ¾ in. **Colors: White, or Lt. Ecru. State color and number indicating pattern desired.** Patterns may vary slightly, but quality will be the same. Sold only in 12-yard pieces. **If not part of $2 order, add 1¢ postage.**

25K219—12-yard piece..... **29c**

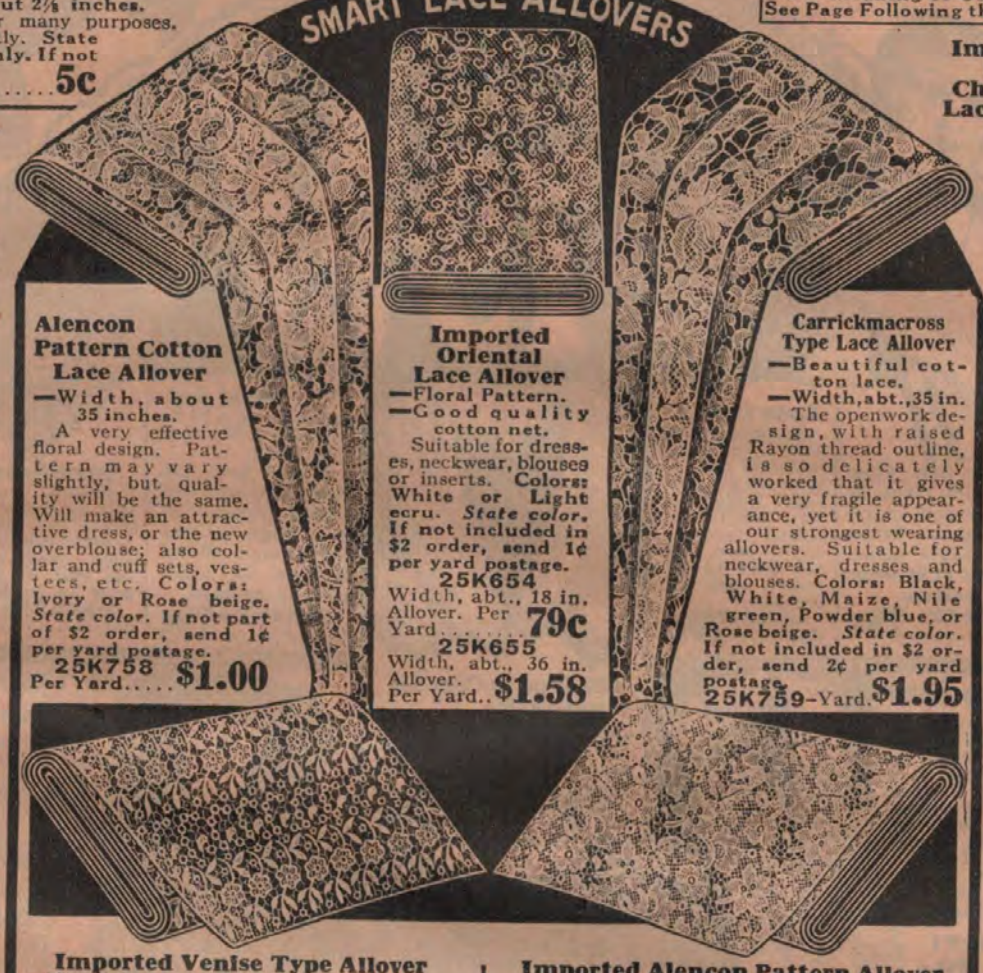
Imported Torchon Lace Edges

—Durable Cotton Lace. Width, about 2⅞ inches. An effective trimming, suitable for many purposes. Washes well. Patterns may vary slightly. State number indicating pattern. White only. If not part of $2 order, send 1¢ postage.

25K650—Per Yard..... **5c**

For Meaning of Color Names See Page Following the Index.

SMART LACE ALLOVERS



Alencon Pattern Cotton Lace Allover

—Width, about 35 inches. A very effective floral design. Pattern may vary slightly, but quality will be the same. Will make an attractive dress, or the new overblouse; also collar and cuff sets, vestees, etc. **Colors: Ivory or Rose beige.** *State color.* **If not part of $2 order, send 1¢ per yard postage.**

25K758 Per Yard..... **$1.00**

Imported Oriental Lace Allover

—Floral Pattern.
—Good quality cotton net. Suitable for dresses, neckwear, blouses or inserts. **Colors: White or Light ecru.** *State color.* **If not included in $2 order, send 1¢ per yard postage.**

25K654 Width, abt., 18 in. Allover. Per Yard..... **79c**

25K655 Width, abt., 36 in. Allover. Per Yard.. **$1.58**

Carrickmacross Type Lace Allover

—Beautiful cotton lace.
—Width, abt., 35 in. The openwork design, with raised Rayon thread outline, is so delicately worked that it gives a very fragile appearance, yet it is one of our strongest wearing allovers. Suitable for neckwear, dresses and blouses. **Colors: Black, White, Maize, Nile green, Powder blue, or Rose beige.** *State color.* **If not included in $2 order, send 2¢ per yard postage.**

25K759—Yard. **$1.95**

Imported Venise Type Allover

—Floral design. Width, about 17 in. Made of good quality cotton thread. For blouses, collar and cuff sets and trimming purposes. **Colors: White or Light ecru.** *State color.* **Pattern may vary slightly, but quality will be the same. If not part of $2 order, send 1¢ per yd. postage.**

25K681—Per Yard..... **$1.65**

Imported Alencon Pattern Allover

—Attractive design. Width, about 34 in. We imported it—and note the low price! Attractive design outlined with raised cotton thread. Pattern may vary slightly, but quality will be the same. **Colors: White or Ecru. State color. If not included in $2 order, send 1¢ per yd. postage.**

25K757—Per Yard..... **59c**



Imported Alencon Pattern Lace Edges

This type of lace now very much in use for trimming lingerie. **Colors: Natural or Rose beige. Order by catalog number and state color and pattern number.** Patterns similar to illustration. Width, abt., 1⅛ in. **If not included in $2 order, send 1¢ postage.**

25K694—Per Yard..... **5c**

Imported Silk Chantilly Lace Edges

Floral design. **Colors: Black or White. State color. If not part of $2 order, send 1¢ postage.**

	Width, Abt., In.	Per Yard
25K566—Edge	3	19c
25K567—Edge	3¾	23c
25K568—Edge	4½	29c
25K569—Edge	6	36c

Imported Fancy Lace Set

Used for all kinds of fancy-work. **White only. If not part of $2 order, send 1¢ postage.**

	Width Abt., In.	Per Yd.
25K160—Edge	2⅜	10c
25K161—Edge	4	16c
25K162—Edge	5	18c
25K163—Insertion	2⅜	10c

Imported Baby Valenciennes Lace Set

White only. Pattern may vary, but quality and width will be the same. **If not part of $2 order, send 1¢ postage.**

	Width, Abt., In.	Per Yd.
25K494—Edge	¼	4c
25K495—Edge	⅜	5c
25K496—Edge	¾	6c
25K497—Ins.	⅞	4c

Alencon Pattern Shaped Edge

To match edges below. **Colors: Natural or Rose beige. State color.** Width, about 3 in. **If not part of $2 order, send 1¢ postage.**

25K313—Per yd..... **21c**

Alencon Pattern Lace Edges

Colors: Natural or Rose beige. *State color.* **If not included in $2 order, send 1¢ postage.**

	Width, Abt.	Per Yd.
25K310—	¾-in. Edge	5c
25K311—	2½-in. Edge	15c
25K312—	3½-in. Edge	22c

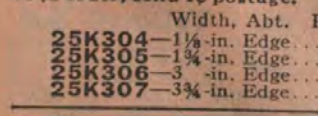
Imported Alencon Pattern Lace Edges



Dainty pattern for trimming lingerie and neckwear. **Colors: Natural or Rose beige.** *State color.* **If not part of $2 order, send 1¢ postage.**

	Width, Abt.	Per Yd.
25K304—	1⅛-in. Edge	8c
25K305—	1¾-in. Edge	12c
25K306—	3 -in. Edge	18c
25K307—	3¾-in. Edge	23c

Imported Alencon Pattern Shaped Edge



To match edges shown above. **Colors: Natural or Rose beige. State color.** Width, about 3 in.

If not included in $2 order, send 1¢ postage.

25K308—Per yard..... **20c**

Imported Tatting Lace Edges



White only. Pattern may vary slightly, but quality will be the same. **If not included in $2 order, send 1¢ postage.**

	Width, Abt. In.	Per Yard
25K501—Edge	½	3c
25K502—Edge	¾	4c
25K503—Edge	1	5c

Novelty Rayon Lace Edge

Colors: White or Ecru: also two-tone effect white with Copen., Rose, Yellow or Green. State color. Width, abt., ½ in. **If not included in $2 order, send 1¢ postage.**

25K770—Per Yd.... **5c**

Imported Metal Lace Edges

Colors: Silver or Gold. State color. If not part of $2 order, send 1¢ postage.

	Width, Abt.	Per Yard
25K537	Edge ¾ in.	7c
25K538	Edge 1⅛ in.	10c
25K539	Edge 1½ in.	15c

Chantilly Lace Edge

Colors: Black, White, Nile green, Pink, Maize or Orchid. State color. Width, abt., 1½ in. **If not part of $2 order, send 1¢ postage.**

25K320—Per Yard.... **5c**

Imported Valenciennes Lace Edges



Colors: White or Light ecru. State color. Pattern may vary, but quality and width will be the same. **If not part of $2 order, send 1¢ postage.**

	Width, Abt.	Per Yd.
25K228—	½-in. Edge	5c
25K229—	¾-in. Edge	6c
25K230—	1 -in. Edge	8c
25K231—	1¼-in. Edge	10c

Imported Valenciennes Point Lace Edges



White only. A very neat edge. Pattern may vary, but quality and width will be the same. **If not part of $2 order, send 1¢ postage.**

	Width, Abt., In.	Per Yd.
25K449—Edge	⅝	4c
25K450—Edge	⅞	5c
25K451—Edge	1⅛	6c
25K452—Edge	1¼	7c

Imported Valenciennes Lace Set



Colors: White or Light ecru. State color. Pattern may vary but quality and width will be the same. **If not part of $2 order, send 1¢ postage.**

	Width, Abt., In.	Per Yard
25K252—Edge	½	3c
25K253—Edge	¾	4c
25K254—Edge	⅞	5c
25K259—Ins.	⅝	4c

Imported Valenciennes Teneriffe Lace Set



Colors: White or Light ecru. *State color.* **If not part of $2 order, send 1¢ postage.**

	Width, Abt., In.	Per Yd.
25K274—Edge	½	3c
25K275—Edge	⅝	4c
25K276—Edge	⅞	5c
25K277—Edge	1⅛	7c
25K278—Ins.	⅝	4c

THE NEW LACES



Width, abt. 35 inches. This neat pattern is outlined with a lustrous rayon thread of heavier texture than the cotton threads. This gives a very pleasing raised effect. **Colors: White or Rose Beige. State Color. If not part of $2.00 order add 2¢ postage per yard.**

25K765—Per Yard..... **$1.29**





Width, about 35 inches. Beautiful floral design of heavier texture mercerized cotton thread woven on pure silk net. Very effective for blouses and dresses. **Colors: Beige, Nile Green, Lt. Blue, White or Opal Pink. State color. If not part of $2 order add 1¢ per yd. postage.**

25K764—Per Yard.... **$1.50**

CROCHET ART LACES

An ideal edging for embroidered pieces. Admirably suited for trimming buffet and vanity sets; also aprons, pillowcases, bedspreads and curtains. Made of cotton. Colors: White, Cream or Ecru. State catalog number and color when ordering.

IF NOT PART OF $2 ORDER ADD POSTAGE SHOWN.



25K753—Width, about ½ in. **Postage 1¢.** Per Yard..... **5c**



25K754—Width, about ½ inch. **Postage 1¢.** Per yard..... **5c**



25K751—Width, about 1 inch. **Postage 1¢.** Per yard..... **9c**



25K755—Width, about 1¼ in. **Postage 1¢.** Per yard..... **10c**



25K762—Width, about 1¼ in. **Postage 1¢.** Per Yard..... **10c**



25K761—Width, about 1 inch. **Postage 1¢.** Per Yard..... **10c**



Imported Cotton Net Footing

A neat trimming suitable for Handkerchiefs, neckwear and lingerie. **Colors: Black, White, Lt. Ecru, Pink, Lt. Orange, Pale Blue, Lavender, Lt. Yellow, Scarlet, Alice Blue, Apple Green, or Peach. State color. If not part of $2 order add 1¢ postage.**

	Width About	Per Yard
25K520	1 in.	4c
25K521	1⅛ in.	5c

Lace Flouncing Set

Of silk, rayon and cotton combination. **Black, White, Royal Blue, Jungle Green, Dark Brown or Rose Beige. State color. If not part of $2 order add 1¢ postage per yd.**

25K740—Edge. Width, abt. 6 in. A yd.. **32c**

25K741—Flouncing. Width, abt. 17 in. Yd... **75c**

25K742—Flouncing. Width, abt. 27 in. A Yd..... **$1.00**

25K743—Flouncing. Width, 35 in. A yd... **$1.39**

25K744—Allover. Width, abt. 35 in. Yd.. **$1.29**

Spanish Pattern Lace

Rayon and cotton combination. Very desirable for Dresses. **Colors: Black, White, Beige, Dk. Navy or Dk. Brown. State color. If not part of $2 order add 1¢ postage per yd.**

	Width, Abt., In.	Per Yd.
25K730 Flouncing	17	$0.50
25K731 Flouncing	35	1.00
25K732 Allover	35	1.00



Imported Pillowcase Edges

White only. If not part of $2 order add 1¢ postage.

	Width, Abt., In.	Per Yd.
25K112—Edge	1⅞	4c
25K113—Edge	3	5c
25K114—Edge	3¼	6c
25K115—Edge	4	7c



Imported Oriental Lace Edges

White or Lt. Ecru. State color. If not part of $2 order add 1¢ yard postage.

	Width, Abt., In.	Per Yd.
25K668	2¾	13c
25K669	3¾	17c
25K670	6¾	27c

REAL HAND MADE LACES

Imported from China. Good quality cotton thread, combined with the expert hand work of skilled Chinese needlewomen, gives that individual touch. Filet and tatting edges are used for trimming handkerchiefs, lingerie and neckwear. Picot and cluny edges enhance the appearance of dresses, Buffet sets, Bedspreads, Luncheon sets, etc. Comes in white only.

IF NOT PART OF $2 ORDER ADD POSTAGE SHOWN.



Tatting edge. Width, abt. 3/16 in. **Postage 1¢ yd.** **25K683**—Per Yd... **7c**



Filet edge. Width, abt. ½ in. **Postage 1¢ yd.** **25K685**—Per Yd... **9c**



Cluny edge. Width, abt. 1⅛ in. **Postage 1¢ yd.** **25K688**—Per Yd. **13c**

Cluny edge. Star Pattern Width, abt. 2½ in. **Postage 1¢ yd.** **25K691**—Per Yd. **13c**



Hand made tatting edge. Width, abt. ¼ in. **Postage 1¢ yd.** **25K684** Per Yd..... **11c**



Hand Made Crochet Picot Edge. Width, about ⅝ inch. **Postage 1¢ yd.** **25K660** Per Yd..... **7c**



Hand Made Double Row Tatting Edge. Width, abt. ⅝ inch. **Postage 1¢ yd.** **25K661** Per Yd..... **15c**



Hand Made Cluny Picot Edge. Width, abt. ½ inch. **Postage 1¢ yd.** **25K662** Per Yd..... **7c**

Imported Torchon Lace Set

White only. If not part of $2 order add 1¢ yard postage.

	Width, Abt.	Per yd.
25K108—Edge	¾ in.	4c
25K109—Edge	1⅛ in.	5c
25K110—Edge	1¾ in.	7c
25K111—Ins.	1⅛ in.	4c





Cambric Embroidery Edges

Made of good quality cambric cotton cloth. Neat embroidered floral designs. **White only.** Width, about 3¾ in. **State number indicating pattern desired. If not part of $2 order add 1¢ postage.**

25K2006—Per yd..... **7c**

Piece Dyed Eyelet Embroidered Cotton Batiste Allover

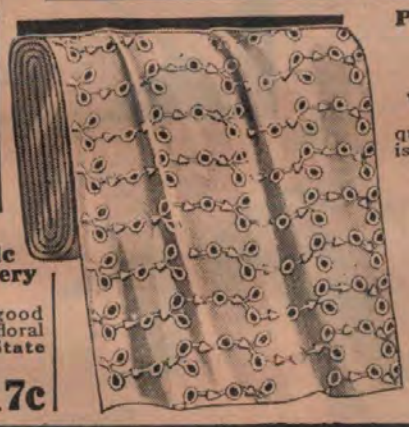
Width, about 39 inches

Improved considerably by piece dyeing process to make embroidery the same shade as the batiste which gives a more effective result in the finished article. **Colors: White, Eggshell, Nile Green, Maize, Lt. Blue, Orchid, or Pink. State Color. If not part of $2.00 order add 1¢ per yard postage.**

25K2007 Per Yard..... **59c**



59c A YARD



Piece Dyed Eyelet Embroidered Cotton Batiste Allover

Width about 39 in.

Considering the quality and price this is one of our biggest values. Very neat eyelet design with embroidery to match color of batiste. **Colors: White, Eggshell, Chukker Green, Maize, Normandie Blue, Brown or Lipstick Red. State color. If not part of $2 order add 2¢ postage per yard.**

25K2010 Per Yard.... **45c**

SAVE ON NETS



Cotton Net of Good Quality

White or Lt. Ecru. State color and width. If not part of $2 order add 1¢ yd. postage.

25K1034

Width, abt. 36 in. Per Yd.... **30c**
Width, abt. 72 in. Per Yd.... **60c**

25K1036—Our Best Quality.
Width, abt. 36 in. Per Yd.... **39c**
Width, abt. 72 in. Per Yd.... **78c**

Silk Net

A fine mesh net low priced for such excellent quality. **Colors: Black, Navy, Golden Brown, Champagne, Pink, Powder Blue, Nile green, or White. State color.** Width, abt. 70 in.

If not part of $2 order add 1¢ yard postage.

25K1046—Yard.. **$1.50**

No Tear Double Woven Silk Net

Colors: Black, White, Royal blue, Jungle green, Champagne, Pink, Dk. Brown, Scarlet or Navy blue. State color. Width, about 36 in.

25K1047

If not part of $2 order add 1¢ yard postage.

Per Yard..... **69c**

Fine Quality Imported Bridal Veiling Illusion

Width, about 72 inches. This is a very fine quality silk bridal veiling in the most popular width, and will make beautiful Bridal and confirmation veils. **White only. If not part of $2 order add 1¢ postage.**

25K3205 Per yard..... **$1.25**

27-In. Imported Silk Malines for Trimming

Colors: Black, White, Pale blue, Pink, Rose Pink, Lt. green, Orchid or Brown. State color. If not part of $2 order add 1¢ postage per yard.

25K3201—Per Yd..... **30c**

Better quality. Colors as 25K3201.
25K3203—Per Yd..... **39c**

Your Orders Shipped Within 24 Hours !

New Stylish Colorful Scarfs



Chiffon Scarf

—Double width. Abt. 35x45 in.
—Good quality sheer silk chiffon
—Attractive printed floral pattern

A very useful scarf for every occasion and extremely low priced. Background colors: White, Light pink or Light tan. *State color.* If not part of $2 order, add 3¢ postage.

25K3350—Each..... **59c**

Packed in gift box on request. See First Index page.



—Size, abt. 22x48 inches.
—Good quality silk crepe de chine.
—Attractive colorful design.

Ground colors: Tan, Red, Blue, or Black and white. *State color.* If not part of $2.00 order, send 3¢ postage. If requested, packed in gift box. See first Index page.

25K4294—Each.... **79c**

Chiffon Scarf

—Extra large size, about 35x60 inches
—Fine quality silk chiffon
—Beautifully printed patterns, similar to illustration

Makes a much appreciated gift. Ground colors: White, Light pink or Light green. *State color.* If not part of $2 order, add 3¢ postage. Packed in gift box, on request. See first Index page.

25K3351—Each.. **$1.00**





For more accurate information on all colors see color definition page following the Index.

All Scarfs When Cleaned Should be Dry Cleaned.

Bias End Ascot

—Length from point to point, abt. 48 in.
—Silk front; Rayon lining
—Printed Polka dot patterns similar to illustration

Colors: White background with black dots, Red background with white dots, or Blue background with white dots. *State color.* If not part of $2 order, add 3¢ postage.

25K3352—Each..... **59c**

V-End Ascot

—Length from point to point, abt. 44 in.
—All silk crepe de chine
—Novel printed designs

If not part of $2 order add 3¢ postage.

Trim, stylish ascot. Adds that wanted touch of smartness. Light brown, Red or Blue combinations. *State color.*

25K3353—Each..... **79c**

Hand Painted Ascot

—Length from point to point, about 49 inches

Silk front with Rayon lining. Colorful designs. Smart and effective. Colors: Light navy and red, Green and black; or Tan and brown combination. *State color.* If not included in $2 order, add 3¢ for postage.

25K3354—Each... **59c**

Scarfs packed in gift box on request. See First Index Page.



Single Bias Scarf

—Extra long, abt. 8½x66 inches
—Good quality silk Crepe de Chine
—Asst. printed patterns, similar to illustration

Stylish single scarf can be worn ascot style, as a pert bow or as a sash. Colors: Red, Blue or Green combination. *State color.* If not part of $2 order, add 3¢ postage.

25K3355 Each..... **39c**



Taffeta Scarf

—Size, abt. 7x66 inches
—All silk taffeta
—Plain solid white

A most stylish and practical scarf, especially adapted to the new bow style. Gives a smart contrast when worn with solid color suit or coat. Priced for real economy. White only. If not part of $2.00 order, add 3¢ postage.

25K3357 Each..... **39c**

Packed in Gift Box on request. See first Index page

Single Bias Scarf

—Extra long, abt. 8½x70 inches
—Fine quality silk crepe de chine
—Individually printed patterns similar to illustration

Worn many novel ways—ascot, bow style or as sash. Predominating Colors: Black and white, Brown or blue. *State color.* If not part of $2 order, add 3¢ postage.

25K3356 Each..... **59c**

Packed in Gift Box on request. See first Index page



Tubular Scarf

—Size, about 8½x51 inches
—Good quality silk crepe de chine

A very colorful scarf of excellent quality with a beautiful hand painted design. Makes a most acceptable gift. Colors: Black and white, Red, Green, Brown or Blue combinations. *State color.* If not included in $2 order, add 3¢ postage.

25K3358—Each.. **$1.00**



Bow Scarf

—Extra long, abt. 9x70 inches
—Fine quality silk crepe de chine
—Beautiful hand painted designs

Very smart and colorful. All have white grounds with borders of Red, Blue or Brown. Designs are in contrasting colors. State choice of border color. If not part of $2 order, add 3¢ postage.

25K3360—Each..... **79c**

Packed in gift box on request. See first Index page.



Solid Color Tubular Scarf

—Size, about 8½ x 51 in., including fringe
—Extra Good quality all silk
—3-inch hand knotted fringe

This solid color scarf is most useful and practical, as well as effective. Colors: White, Tan or Gray. *State color.* If not part of $2 order, add 3¢ postage.

25K3359 Each.. **$1.00**

Packed in gift box, on request. See first Index page.





Imported Embroidered Bridal Veil

—Size, about 66x84 inches

This bridal veil is made of fine mesh white silk illusion with neat embroidered design in heavy Rayon thread. White only.

25K3416 Each, Postpaid... **$2.98**

Bridal Veil

—Size, about 72x104 inches

An exquisite creation, providing the correct bridal adornment for the modern bride. Fine quality white silk illusion. Trimmed with 4-in. silk Chantilly lace on sides and 17-in. Chantilly type lace on bottom. Cap is silk Chantilly type lace with beautiful side rosettes. White only.

25K3418 Each..... **$9.95**

Postpaid.

The Fur Collar and Cuff Set

is a Final Note of Luxury for Your New Coat or Suit . . and Actually Transforms Last Year's Coat—

These smart new stylish fur sets and trimmings by the yard are made of good quality skins and priced so low that you can trim or retrim your coat at a great saving. The sizes quoted are measured from the padded underside. The natural fluffiness of our furs makes them considerably larger than the actual measurements given.



IMPORTED CONEY SET

French Coney Bolster Collar and Angle End Cuff Set

—Fine quality Imported French Coney Fur.
—Size of collar, about 6x42 in.; cuffs 4x15 in.
—Taped and padded ready to sew on coat.

The ever popular coney fur in this stylish collar and cuff set is offered in what is considered two of the season's best shades. **Black or Brown. State color.**

25K3800—Per Set. Postpaid... **$4.45**



THIBETINE SET

Thibetine Bolster Collar and Spiral Cuff Set (Tibet Sheep)

—Popular long haired fur.
—Size of collar 6x42 in. Cuffs 4x15 in.
—Taped and padded ready to sew on coat.

A fashionable, good wearing fur set which resembles dyed Alaska White Fox priced for real economy in renewing last years coat or trimming the new cloth coat. Comes in four popular shades. **Black, French Blue, Red Fox, or Stone Marten. State color.**

25K3804—Per Set. Postpaid.... **$6.00**

Fur Slicker Brush



—Size about 2x4½ in.

Wire brush made especially to comb and clean the finest furs without injury. Improves the looks and prolongs the life of your furs. Be sure to get one. **When not included in a $2 order send 3¢ postage.**

25K3781—Each..... **59c**



Rayon Covered Soutache Braid

Width, ⅛-in. Black, White, Navy Blue, Lt. Blue, Pink, Alice blue, Tan, Dark green, Scarlet, Brown, Gold or Cardinal. **State color.** Sold only in 6-yd. pieces. **When not included in a $2 order send, 1¢ postage.**

25K3774

6-yd. piece..... **9c**

Rayon Covered Cord



A very neat cord, used extensively for trimming purposes. Colors: Black, White, Pink, Copen, Gray, Gold, Brown or Cardinal. **State color and width. When not included in a $2 order, send 1¢ postage.**

25K2708	3 Yards
Width, ⅛-in.....	14c
Width, 3/16 in.....	23c

FUR TRIMMING BY THE YARD



Moufflon Fur (Imported Sheep)

—Soft silky longhaired—Lingette lined.

A popular low priced trimming for collars, cuffs, borders and edgings. Colors, Black, Platinum, Steel Gray, Beaver Brown, French Blue or Beige. **State color and width. If not part of $2 order send postage as shown.**

25K2847

Width	Per Yd.	Width	Per Yd.
1 in. 1¢ postage	$0.59	3 in. Postage 2¢	$1.65
2 in. 2¢ postage	1.10	4 in. Postpaid	2.15
		6 in. Postpaid	3.35



French Coney

Fine quality. Lingette lined. **Black or Brown. State color and width.**

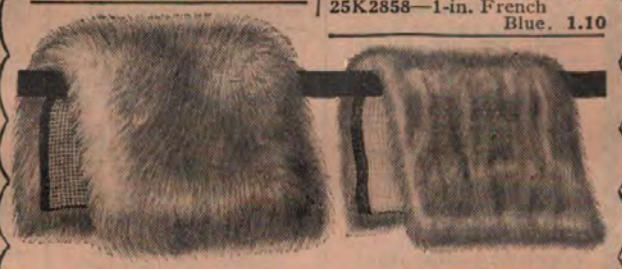
25K2850

Width	Postage	Per Yard
1 in.	1¢ yd.	$0.55
2 in.	2¢ yd.	.98
3 in.	2¢ yd.	1.39
4 in.	2¢ yd.	1.75
6 in.	Postpaid	2.49

French Coney Reverse

Measures about 1 inch on the under side. It appears well over 2 inches on the fur side. Lingette lined. **Postage 1c per yd.**

Width Color	Per Yd.
25K2852—1-in. Black..	$0.79
25K2853—1-in. Brown.	.79
25K2854—1-in. White..	1.10
25K2855—1-in. Beige..	1.10
25K2858—1-in. French Blue.	1.10



Thibetine Fur (Tibet Sheep)

—Durable long haired fur.
—Taped and Padded.

Colors: Black, French Blue, or Stone; marten. **State color and width.**

25K2860

Width	Postage	Per Yd.
1 in.	1¢	$0.85
2 in.	2¢	1.65
3 in.	Postpaid	2.45
4 in.	Postpaid	2.98
6 in.	Postpaid	4.65

Genuine Pieced Squirrel

Made from the belly portions of fine quality skins, taped and padded. White, natural gray, mink brown, French blue or beige. **State color and width.**

25K2848

Width	Postage	A Yard
1 in.	1¢	$1.10
2 in.	Postpaid	2.15
3 in.	Postpaid	3.25
4 in.	Postpaid	4.15
6 in.	Postpaid	6.25

If above items are not included in a $2.00 order send postage as shown.



MANDEL FUR SET

Spanish Mandel Bolster Collar and Angle End Straight Cuff Set

—Imported Spanish Sheep.
—Size of Collar 6½x40 inches.
—Size of Cuffs 3½x15 inches.
—Taped and Padded ready to sew on coat.

The low price and luxurious appearance of this durable fur set has made it one of our most popular trimmings. Offered this season in four lovely shades—**Badger, French blue, Black or Mink. State color.**

25K3802—Postpaid. Per Set..... **$4.49**



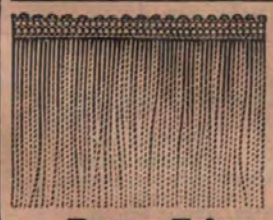
MANCHURIAN WOLF-DYED DOG SET

Manchurian Wolf Dog Bolster Collar and Spiral Cuff Set

—Dense glossy fur.
—Size of Collar 6½x50 inches.
—Size of Cuffs 4x15 inches.
—Taped and padded ready to sew on coat.

Fashion as always demands up to the minute style. Here you have a combination of style and good quality at an extremely low price. Colors: **Black, Natural Red Fox, Brown, Gray Wolf or Black delicately tipped with silver. As Illustrated. State color.**

25K3806—Postpaid. Per Set..... **$7.69**



Rayon Fringe

Woven top border. For dress trimmings; also for lamp shades, etc. Colors: **Black, Navy blue, Brown, White, Copenhagen blue, Gold or Old rose. State color and width. When not included in a $2 order, send 1¢ postage.**

25K2722

Width, abt. 2-in. Per Yard.	15c
Width, abt. 4-in. Per Yard.	33c
Width, abt. 6-in. Per Yard.	48c
Width, abt. 12-in. Per Yard.	89c



F. A. Quality Rayon Trimming Braid

Very useful for all kinds of dress trimming. Colors: **Black, White, Navy blue, Brown, Cardinal, Jade. State width and color. When not included in a $2 order, send 1¢ postage.**

25K2730	3 Yards
Width, abt., ⅜ in.....	12c
Width, abt., ¾ in.....	25c
Width, abt., 1⅛ in.....	33c



Fancy Metal Braid

Can be used for lamp shades; also for dress trimming. Colors: **Antique gold or Steel. State color.** Width, ½ in. **When not included in a $2.00 order, send 1¢ postage.**

25K2705—Per yd.... **9c**



Fancy Metal Edge

Very desirable trimming for lamp shades and fancywork; also for dresses. Colors: **Antique Gold or Steel. State color.** Width about ¾ inch. **When not included in a $2 order, send 1¢ for postage.**

25K2706

Per Yard..... **9c**

Attractive Novelties





Aquarium Set
—Glazed Taisho ware. Average height, from 3½ to 4½ inches.
Assortment includes three pieces for fish bowls or aquariums. Assorted colors and designs. If not included in $2 order, send 8¢ postage.
25K5576—Per Set 3 Pieces..... **39c**

Wind Chimes
—Hand painted glass.
—Length, about 13 in.
Chimes tingle in breeze. For porch or near open window. When not included in $2 order, send 8¢ postage.
25K5568
Each..... **19c**



Coaster Set
—Natural hardwood.
—Diameter of case, about 3½ in.
Hand carved and decorated wood box with six individual coasters. When not included in a $2 order, send 8¢ postage.
25K5562—Per Set.... **59c**



Japanese Paper Lantern
—Length, about 14 in.
—Gifu paper with glass dangles.
For decorating at parties. Very popular. Assorted colors. When not included in $2 order send 4¢ postage.
25K5606
2 for..... **25c**



35c A Set

Miniature Garden Pieces
—Colored pottery.
—Assorted sizes.
Thirteen separate pieces for making miniature dish gardens. A very popular fad. If not included in $2 order, send 6¢ postage.
25K5569—Per set.... **35c**



Table Lighter
—Silver colored antimony.
—Height, about 6 inches.
Clever table lighter smokers will appreciate. When not included in a $2 order send 6¢ postage.
25K5601—Ea. **69c**



Wall Hanger
—Split oriental wood.
—Size about 12x43 inches.
Hand decorated in assorted colored scenes. Has many uses about the house. When not included in $2 order, send 3¢ postage.
25K5593
2 for..... **25c**

Arm Chair Ash Tray



—Velveteen strap with fringe.
Silver color antimony ash tray for arm of easy chair. Assorted designs. When not included in $2 order, send 6¢ postage.
25K5603—Each..... **49c**

Trick Cigarette Box



—Hakone wood. Size, abt., 3¼x3⅞x2⅝ in.
By lifting and lowering lid cigarettes are cleverly presented through top of box. Assorted mottled colors with contrasting colored scenes. When not included in a $2 order, send 6¢ postage.
25K5560—Each..... **49c**

Waste Basket



—Split oriental wood.
—Height, about 11 inches; diameter, 8½ inches.
Shipped flat. Colorful assorted hand decorated scenes. When not included in $2 order, send 4¢ postage.
25K5594
Each..... **19c**

Descriptions and Prices of Merchandise Shown on Opposite Page

(A) Novelty Pin Cushion
—Ht., abt. 4¼ inches.
Jolly Chinaware pin cushions; assorted designs. Postage 8¢ extra.
25K5544—2 for **25c**

(B) Colored Flower Pot
—Glazed Taisho Ware.
—Height, abt. 4⅜ in.
Graceful touch of color for plants. Assorted decorations. Postage, 8¢ extra.
25K5503—Each **39c**

(C) Novelty Salt and Pepper Set
—Chinaware.
—Height, about 3 in.
A cheerful pair, these hand decorated pups. Postage, 4¢ extra.
25K5529—Pair **19c**

(D) Pig'n Whistle *Salt and Peppers*
—Chinaware.
—Height, abt. 3 in.
These jolly pigs know how to season. Postage 4¢ extra.
25K5527—Pair **23c**

(E) Globe Paper Weight
—Glazed Taisho Ware.
—Height, about 4 in.
Hand colored globe, picturing the map of the world. Educational as well as useful. Postage, 8¢ extra.
25K5548—Each **59c**

(F) Hans and Gretchen Pin Cushions
—Chinaware, Velveteen covered cushions.
—Height, about 4 in.
Postage 6¢ extra
25K5545—Pair **19c**

(G) Native "Shisen" Ware Teapot
—Hand painted.
—5-cup capacity.
Artistically decorated with reed handle. Postage, 10¢ extra.
25K5515—Each **39c**

(H) Children's 3-Piece Set
—Taisho Ware.
—7½ inch Plate.
—Bowl, 5⅞ inch diam.
Children love their own dishes. Hand decorated juvenile subjects. Postage, 10¢.
25K5517—Set. **59c**

(J) 7-Piece Tea Set
—Glazed Taisho Ware.
—Ht., pot, abt. 5½ in.
—Pot and six cups.
Serve your next "Tea" with this attractive set. Postage, 12¢.
25K5516—Set. **79c**

(K) Cleverly Designed Ash Tray
—Taisho Ware.
—Height, about 4½ in.
A new creation. Bowl serves as ash tray or cigarette container. Postage, 8¢ extra.
25K5540
Each..... **39c**

(L) English Style Tea Pot
—Glazed Taisho Ware.
—Five-cup capacity.
Green body with assorted floral designs and colored bands. Non-spill top. Postage, 10¢ extra.
25K5514
Each..... **59c**

(M) Novelty Dog Band
—Hand colored chinaware.
—Height about 2 in.
These three musical pups are a comic trio. Popular ornaments for your curio collection. Postage, 3¢ extra.
25K5582—Set. **25c**

(N) Miniature Louis XIV Group
—Hand painted chinaware.
—Tallest piece, about 2 inches.
Graceful figures depicting styles of a Victorian age. Postage, 3¢ extra.
25K5583—Set. **25c**

(P) Lemon or Pickle Dish
—Lustrous Chinaware.
—About 5½ in. square.
Hand painted lemon or pickle dish. With carved bone fork. Assorted designs. Postage, 8¢
25K5542—Set. **39c**

(R) Jewelry Box
—Lacquered Oriental wood.
—Size abt. 4¾x3¾x3in.
Richly hand colored box for jewels or trinkets. Gracefully footed. Postage, 6¢.
25K5554—Each **59c**

(S) Bird Cage With Wind Chime
—Colored celluloid.
—Lgth., about 17 in.
Love birds in colored cage. Assorted tassels and wind bell. Postage, 3¢ extra.
25K5596—Each **39c**

(T) Lamp and Shade
—Hand painted shade.
—Height, about 15 in.
Hand woven bamboo base. Silk covered bamboo shade in Blue or Rose. State color. Complete (bulb not included).
25K5581
Each. Postpaid **$2.49**

(U) Lamp or Shade Pull
—Diameter of circle, about 3½ inches.
There is a touch of cheerfulness in this colorful shade pull. Postage, 3¢ extra.
25K5566—2 for **25c**

(V) Swan Flower Holder
—Glazed Taisho Ware.
—Height, about 5 in.
—Length, about 7½ in.
Graceful setting for cut or artificial flowers. Asst'd color combinations. Postage, 10¢ extra.
25K5504
Each..... **59c**

(W) Lemon Squeezer
—Chinaware.
—Height, about 5 in.
Glazed yellow body. Postage, 8¢ extra.
25K5520
Set..... **49c**

(X) Lamp and Shade
—Parchmentized paper shade.
—Glazed pottery base.
—Height, about 12 in.
A special offer. Hand decorated crackle ware base. With cord. Bulb not included. Postage, 12¢ extra.
25K5580
Complete..... **$1.00**

(Y) Novelty Ornamental Bird Cage
—Celluloid.
—Height, about 3 in.
Clever ornament. Postage, 1¢.
25K5579
Each..... **25c**

(Z) Mustard Jar
—Glazed Taisho Ware.
—Height, about 3½ in.
Assorted novelty animal design mustard jar with spoon. Postage, 6¢.
25K5609
Set..... **23c**

(AA) Ornamental Vase
—Glazed earthenware.
—Height, about 11 in.
—Diam., abt. 4¼ in.
Vase of odd design in a rich coloring for artificial or cut flowers. Postage, 13¢.
25K5500
Each..... **$1.59**

(BB) Butter or Cheese Dish
—Hand painted glazed Taisho ware.
—Size, about 6x5 in.
Dish and cover silver color bands and handle. Postage 10¢.
25K5522—Set. **79c**

(CC) Cookie or Cracker Jar
—Lustrous Taisho Ware.
—Height, about 7 in.
Something new in cookie jar. Holds plenty of cookies. Asst'd scenes. Postage, 15¢
25K5509
Each..... **$1.49**

(DD) Sugar and Creamer Set
—Lusterware China.
—Height, about 4 in.
Attractive hand decorated assorted designs. Postage, 10¢ extra.
25K5523
Set..... **49c**

(EE) Condiment Set
—Lustrous China.
—Lgth., about 7 in.
Includes mustard jar, salt and pepper shakers and tray. Postage, 8¢ extra.
25K5528—Set. **39c**

(FF) Cookie Jar
—Taisho Ware.
—Diam., abt. 7½ in.
Large size, hand painted cookie jar with reed handle. Asst'd decorations. Postage, 15¢.
25K5508
Each..... **$1.49**

(GG) Pickle or Lemon Dish
—Chinaware.
—Length, abt. 6½ in.
Green body with colored floral decoration and silver colored band. Bone fork included. Postage, 6¢ extra.
25K5532
Set..... **25c**

(HH) Goldfish Ornament
—Mottled colored glass.
—Length, abt. 3½ in.
Graceful imitation of fan tail goldfish in natural color. Wooden stand. Odd ornament for curio collections. Postage, 4¢.
25K5574
Set..... **59c**

ALL THESE NOVELTIES POSTPAID WHEN PART OF $2.00 ORDER

(JJ) Jewelry or Sewing Box
—Lacquered Oriental wood.
—Size, abt. 8¼x6x4 in.
Hand decorated. Lined with silk. Mirror and pin cushion. Bottom drawer. Postage, 10¢.
25K5552
Each..... **$1.35**

(KK) Santa Claus Ash Tray or Incense Burner
—Colored Taisho Ware.
—Height, abt. 4 in.
Jolly Santa is always smiling. Lower jaw moves. Postage, 8¢ extra.
25K5546
Each..... **39c**

(LL) Toast Rack
—Glazed Taisho Ware.
—Length, abt. 7½ in.
Marmalade jar and toast rack. Novel gift item. Asst'd decorations. Postage, 10¢.
25K5521
Set..... **59c**

(MM) Tie Rack
—Lacquered Oriental wood.
—Size, abt. 12x8¾ in.
Double metal bar and mirror. Hand painted scenes. Postage, 8¢.
25K5561
Each..... **85c**

(NN) Cookie Jar
—Glazed Taisho Ware.
—Diameter, abt. 6 in.
Hand painted. Assorted decorations. Postage, 12¢.
25K5510.... **59c**

(PP) Novelty Ash Tray
—Chinaware.
—Height, abt. 3¾ in.
Assorted colors. "Lover Come Back to Me." Postage 8¢ extra.
25K5539
Each..... **29c**

(RR) Tooth Brush Holder and Brush
—Lusterware China.
—Height, about 5½ in.
Hangs on the wall and holds kiddies' tooth brush and paste. Assorted figures. Postage, 6¢ extra.
25K5543—Set. **23c**

(SS) Sugar and Creamer or Berry Set
—Lusterware China.
—Height, abt. 5¾ in.
Shaker top for powdered or granulated sugar. Creamer to match. Assorted designs. Postage, 8¢ extra.
25K5525
Pair..... **29c**

(TT) Chest of Drawers
—Hand decorated Oriental wood.
—Height, abt. 7¾ in.
Decorated in assorted designs. Postage, 8¢.
25K5550—Each **75c**

(UU) Jam Jar
—Glazed Taisho Ware.
—Ht., abt. 5 inches.
Assorted designs. Postage, 10¢.
25K5524—Set. **59c**

(VV) Chinese Cloisonne Vase
—Cloisonne on brass.
—Height, abt. 9 in.
An example of ancient Chinese art. Assorted designs. The predominating colors Green, Blue, Henna Brown or Black. State choice.
25K5610
Ea. Postpaid. **$2.95**

(WW) Imported Hand Embroidered Mandarin Pajamas
—A stunning silk negligee.
—Fits all average sizes.
An unusual value. The drawstring trousers are alluringly wide and embroidered to harmonize with the pattern worked on the coat. Assorted designs. Colors: Black, Blue or Red. State color. Postpaid.
25K5607
Set..... **$9.85**

(XX) Novel Shaped Vase
—Lusterware china.
—Height, abt. 7 in.
Popular shaped imported vase. Asst'd floral decorations. Postage, 10¢.
25K5501—Each **89c**

(YY) Urn Shaped Vase
—Glazed earthenware.
—Height, about 6¼ in.
New and artistic. Mottled color combinations. Postage, 8¢ extra.
25K5502—Each **59c**

(ZZ) Ice Box Set
—Hand painted glazed Taisho Ware.
—Height, about 6 in.
—3 Compartments.
Dishes nest, which conserves space. Assorted decorations. Postage, 12¢.
25K5511
Set..... **79c**

(AAA) Novelty Pin Cushion
—Kabe silk covered.
—Diam., abt. 3½ in.
Hand made pin cushion with tassel trimming. Choice of Rose or Jade cushions. State color. Postage, 3¢ extra.
25K5565
Each..... **59c**

(BBB) Novelty Condiment Set
—Glazed Taisho Ware.
—Diam. of tray about 5 inches.
Something new. Consists of mustard jar, salt and pepper shakers and tray. Postage, 8¢.
25K5526
Set..... **79c**

(CCC) Salt and Pepper Set
—Painted lusterware.
—Height, about 5 in.
Assorted designs. Postage, 6¢.
25K5531
Pair..... **19c**

(DDD) Incense Burner
—Made of antimony.
—Height, abt. 4¾ in.
Colorful ornament. Rich red and silver color. Postage, 10¢.
25K5595
Each..... **59c**

QUALITY First - QUALITY Always - at Sears

GIFTS and NOVELTIES

2 FOR 25¢ (A)

(B) 39¢ EACH

I'M PEPPER 19¢ A PAIR (C) I'M SALT

I WHISTLE SALT 23¢ A PAIR (D) I WHISTLE PEPPER

59¢ EACH (E)

19¢ A PAIR (F)

39¢ EACH (G)

59¢ A SET (H)

79¢ A SET (J)

(K) 39¢ EACH

59¢ EACH (L)

25¢ A SET (M)

(N) 25¢ A SET

39¢ EACH (S)

(T) $2.49 COMPLETE

(X) $1.00 COMPLETE

(AAA) 59¢ EACH

(P) 39¢ A SET

(BBB) 79¢ A SET

(R) 59¢ EACH

(U) 2 FOR 25¢

59¢ (V)

49¢ A SET (W)

FOR DESCRIPTIONS SEE OPPOSITE PAGE

(Y) 25¢ EACH

(Z) 23¢ A SET

(AA) $1.59 EACH

79¢ A SET (BB)

(FF) $1.49 EACH

(CC) $1.49 EACH

(DD) 49¢ A SET

(EE) 39¢ A SET

25¢ A SET (GG)

59¢ A SET (HH)

(JJ) $1.35 EACH

(KK) 39¢ EACH

(LL) 59¢ A SET

(MM) 85¢ EACH

(NN) 59¢ EACH

19¢ A PAIR (CCC)

(PP) 29¢ EACH

(DDD) 59¢ EACH

(RR) 23¢ A SET

29¢ A PAIR (SS)

75¢ EACH (TT)

(UU) 59¢ A SET

(VV) $2.95 EACH

(WW) $9.85 A SET

(XX) 89¢ EACH

(YY) 59¢ EACH

(ZZ) 79¢ A SET

PRACTICAL GIFTS

"Golden Crown" GERMANTOWN ZEPHYR YARN



A soft 4-fold wool worsted yarn. Makes beautiful sweaters, afghans, robes and children's garments. **It is carried in the colors shown below. State color. Put up in 1 oz. balls. If not included in a $2 order, add 1¢ postage per ball.**

25K4611—Per ball of 1 oz..... **21c**
Per pound (16 balls). **Postpaid ..$3.15**

LIGHT BLUE · MED GRAY · PINK
NAVY · SEAL BROWN · FAWN · ORANGE · PURPLE
SCARLET · SNOW WHITE · LEAF GREEN · AMER. BEAUTY · MED YELLOW
CARDINAL · GARNET · OLD ROSE · GENDARME · BLACK

LAWN BIAS SEAM TAPE

—Fine grade cotton lawn.
—Full ½-inch width.



After experimenting with various cloths and dyes, we are now able to offer a lawn bias seam tape that we can guarantee fast to boiling and sunrays. Only vat dyes are used. **It is carried in the colors shown below. State color. Put up in 12-yd. pieces. If not part of $2 order, add postage as shown.**

25K5282—Per 12-yd. Pc. **12c**
Add 1¢ Postage.....
Three 12-yd. pieces. **34c**
Add 3¢ Postage.....

TAN · PINK · ROSE PINK · NILE
PEACH · BROWN · ROSE · JADE · BLACK
YELLOW · LIGHT LAVENDER · OLD ROSE · DARK GREEN · LIGHT BLUE
GOLD · DARK LAVENDER · TOMATO · RESEDA · LIGHT COPEN
ORANGE · ORCHID · RED · COPEN · NAVY



FOR DESCRIPTIONS SEE OPPOSITE PAGE

UNIQUE PARTY NOVELTIES



Low Prices Buy BETTER QUALITY at Sears

Gifts and Prizes

(A) Tied and Dyed Set

—Rich lustrous Rayon Cheney plush.
—Attractive multicolor design.
—Hand knotted multicolor fringe.

Predominating colors: green or red. State color.

Oblong doilies and scarfs are fringed at both ends. Square cloths and covers are fringed on all four sides. Dimensions do not include fringe. **If not included in $2 order, send postage as shown.**

		Size, Abt.	Postage	Each
25K5708	Doily	6x17	1c	$0.25
25K5709	Doily	12x17½	3c	.59
25K5710	Scarf	12x35	4c	.89
25K5711	Scarf	17x35	6c	1.29
25K5712	Scarf	17x69	Postpaid	2.29
25K5713	Cover	24x24	8c	1.59
25K5714	Cloth	48x48	Postpaid	5.98

(B) Guest Towels

—Good quality cotton.
—Hand embroidered and appliqued.
—Hand fringed end.
—Size, about 15x21 in.

Three towels put up one of each color to the box in assorted multicolor designs. A popular moderate priced prize or gift item. **If not included in $2 order, send 6¢ postage.**

25K5706 Per set boxed... **59c**

(G) Guest Towels

—Good quality cotton.
—Hand embroidered and appliqued.
—Hand fringed end.
—Size, about 16x30 in.

Pastel colors to match the color scheme of your bathroom. Pat. 1—Green, Pat. 2—Gold, Pat. 3 Peach. **State pattern desired. If not included in $2 order, send 1¢ postage.**

25K5704 Each..... **29c**

Also comes with same patterns embroidered on cream color cotton cloth. **State pattern.**

25K5705 Each..... **29c**

(C) Hand Embroidered Pillowcases

—White cotton sheeting.
—Hand embroidered and appliqued.
—Size 20½x33 inches.

An all-purpose inexpensive gift. Assorted multicolor designs neatly embroidered in Porto Rico. **If not part of $2 order, send 8¢ postage.**

25K5700 Per pair (boxed)... **69c**

(H) Hand Embroidered Pillowcases

—Good quality white cotton sheeting.
—Colored border.
—Hand embroidered.
—Hemstitched.
—Size, about 20x36 in.

Neatly put up in box. Attractive multicolor designs. Rose, Blue, Gold or Orchid Borders. *State color.* **If not part of $2 order, send 10¢ postage.**

25K5701 Per pair (boxed)... **89c**

(D) Turkish Towel Set

—White cotton terry cloth.
—Design embroidered in two color effect with Rayon.
—Shell stitched edges.

Set consists of one towel, 18x34 inches, and two wash cloths, 9x9 inches, neatly packed in fancy gift box. Colors: Green (as shown) also Rose Pink, Gold or Orchid. *State color.* **If not part of $2 order, send 10¢ postage.**

25K5707 Per set (boxed)... **69c**

(J) Clothes Brush and Rack

—A colored fiber brush.
—Lacquered wood handle and shield.
—Length of shield, about 12 inches.
—Length of brush, 8 in.

Brush fiber, securely set in wood handle. Comes in Blue or Green. State color. **Postage, 8¢.**

25K5563 Set..... **69c**

(K) Novelty Clothes or Hat Brush

—Colored Fiber brush.
—Lgth., about 8 in.

Hand painted doll head handle. A useful gift. Assorted figures. **Postage, 4¢ extra.**

25K5564 Each..... **29c**

(L) Ribbon Book Mark

—Hand carved bone book mark and paper knife.
—Assorted colored ribbon.

Book lovers will appreciate this practical and beautiful novelty. Packed each in a box. A splendid prize. **Postage, 1¢.**

25K5571 Each..... **15c**

(E) Linen Luncheon or Bridge Set

—Good quality oyster bleached linen.
—Hand embroidered and appliqued.
—Hand drawn threads.
—Cloth size, about 31x32 inches; 4 napkins, 10x10 inches.

Attractive leaf design, neatly appliqued and embroidered in harmonizing effect. Hand drawn threads add to the effectiveness of the pattern. **If not included in $2 order, send 10¢ postage.**

25K5703 Per set (boxed) **$1.10**

ALL THESE NOVELTIES POSTPAID WHEN PART OF $2.00 ORDER

(F) Hand Embroidered Bridge Set

—Good quality cream color cotton crash.
—Hand embroidered and appliqued.
—One cloth and four napkins.

Large multi-color design neatly embroidered in one corner of cloth. One corner of each napkin also embroidered. Packed in a box. Ideal prize or gift. Cloth size, 34x35 inches; 4 napkins, 11x11 inches. **If not included in $2 order, send 8¢ postage.**

25K5702 Per set (boxed)... **59c**

(M) Bridge Table Cover

—Hand blocked silk pongee. Rubberized backing.
—Size, about 31 in. square.

Attractive and serviceable cover for your bridge table. Corners have elastic. Assorted decorations. **Postage, 8¢ extra.**

25K5591 Each..... **89c**

(N) Mandarin Love Set

Book mark and letter opener of hand carved bone with tassels. Neatly boxed. Assorted hand painted designs. Length of opener, about 7 in. **Postage 3¢ extra.**

25K5597 Set..... **39c**

(P) Cigarette Set

—Mottled Porcelain.
—Lgth. of largest tray, about 6¾ in.

Mottled green and white with silver colored pup handles. 6-piece set. Four individual ash trays, cigarette container and tray. **Postage, 12¢.**

25K5536 Per Set..... **$1.00**

(R) Individual Nut Baskets

—Lusterware china.
—Height, about 3¼ in.

Set of four assorted hand colored china baskets for serving nuts or mints. Especially suitable for card players. **Postage, 8¢ extra.**

25K5585 Set of 4..... **39c**

(S) Sandwich Set

—Decorated Porcelain.
—Length of tray, about 11 inches.
—Small plates, 5 in. square.

For your next bridge party or tea, you will appreciate this 5-piece hand decorated service set. **Postage, 12¢ extra.**

25K5534 Per set..... **$1.00**

(T) Venetian Type

—Serving Tray.
—Composition.
—Diameter, about 9½ inches

Hand decorated and covered with waterproof lacquer. Assorted decorations. **Postage, 6¢ extra.**

25K5584 Each..... **59c**

(U) Table Favors

—Colored celluloid.
—Average height, about 2¼ inches.

Assorted clever animal favors for parties or dinners. Choice of design. (1) Cat (2) Dogs (3) Dog on chair. **State number indicating choice. Postage, 1¢ extra.**

25K5578 Each..... **21c**

(V) Cigarette Set

—Colored Banko ware.
—Ht. of animal, abt. 4½ inches.

Hand decorated in assorted colors. Barrel holds good supply of cigarettes with 4 individual ash trays. Novelty animal designs. **Postage, 10¢.**

25K5541 Per Set..... **69c**

(W) Range Set

—Taisho ware.
—Height of shakers, about 4¾ inches.
—Diameter of bowl, about 4¾ inches.

Something new for your kitchen. Range set, consisting of salt and pepper shakers and covered grease jar. Assorted colored floral decorations. **Postage, 12¢ extra.**

25K5518 Set..... **59c**

(X) Chinese Bowl for Bulbs or Small Flowers

—Glazed Earthenware.
—Height, including bird, about 7 in.

Graceful bowl for bulbs or small flowers with bird block. Colors are beautifully mottled. **Postage, 12¢.**

25K5505 Set..... **$1.25**

(Y) Pin Cushions

—Silk top.
—Height, about 2 in.

Hassock style pin cushions. These colorful novelties will be a bright spot on your dresser. Assorted decorations. **Postage, 3¢ extra.**

25K5567 Per Pair..... **25c**

(Z) Place Card Holders

—Made of bamboo.
—Average ht., from 2 to 2½ inches.

If you want to be different use these novelty hand decorated place card holders for your next party. Six assorted subjects to the set. **Postage, 1¢ extra.**

25K5570 Set of six..... **59c**

(AA) Miniature Garden Bowl

—Glazed earthenware.
—Size, abt. 6½x5 in.

Novelty hand painted bowl for miniature garden or sprouting bulbs. Assorted colors. **Postage, 10¢.**

25K5507 Each..... **49c**

(BB) Fruit or Compote Bowl

—Hand painted china ware.
—Diameter, abt. 7½ in.
—Height, about 5¼ in.

Graceful Dresden design fruit bowl, exquisitely hand painted floral decorations. **Postage, 10¢.**

25K5513 Each..... **$1.29**

(CC) Children's Sewing Box

—Lacquered Oriental wood.
—Size, about 5½x7 in.

Hand decorated in beautiful Oriental scenes. Silk lined. Three compartments, mirror, pin cushion. A box little girls will appreciate and enjoy. Has its own lock and key. **Postage, 8¢ extra.**

25K5551 Each..... **75c**

(DD) Sprinkling Bucket

—Hand colored, glazed Taisho ware.
—Height, abt. 6¼ in.

Used for watering house plants. Extremely new and useful ornament. Assorted decorations. **Postage, 10¢.**

25K5512 Each..... **59c**

(EE) Lacquered Korean Style Chest or Make-Up Box

—Lacquered Oriental wood.
—Ht., about 11 inches.
—Width, about 8 in.

Decorated in vivid red and gold. Chest will look attractive on your dresser.

Both doors have full mirrors. Two separate drawers and two separate compartments. Doors can be locked with key. Metal handles. Hinges and medallion. **Postage, 12¢ extra.**

25K5549 Each..... **$1.85**

(FF) "Hinoki" Shopping Bag

—Size, about 11x15 in.

Brilliantly colored woven straw shopping bag. Assorted decorations. **Postage, 4¢.**

25K5611 Each..... **25c**

(GG) Cigarette Box Richly Hand Painted

—Lacquered Oriental wood.
—Size, about 5½x4¼ in.

Cleverly designed. A box that holds 20 cigarettes. Bottom drawer swings on pivot and contains a pottery ash tray. A new and decorative table ornament. **Postage, 8¢.**

25K5555 Each..... **$1.00**



Eagle Radio Ornament

—Silver color metal bird, with carved wooden stand.
—Ht., about 7½ inches.

Graceful ornament for mantel or radio. The American Eagle is very popular. This one is cleverly executed. **When not included in $2 order send 10¢ postage.**

25K5605—Each..... **$1.00**

Card Box →



—Lacquered oriental wood.
—Size, about 6x3⅞ in.

Holds two decks of cards and score pad. This attractively hand decorated box makes a good Bridge prize. Done in black lacquer with gold and silver color decorations. **If not included in $2 order, send 4¢ postage.**

25K5557—Each..... **49c**



Old Oaken Bucket

—Tokanobe pottery.
—Diameter, about 6 in.

This copy of an old well bucket with metal chain presents a graceful flower setting. Finished in dark rustic color. **When not included in $2 order, send 12¢ postage.**

25K5506—Each. **79c**



Dice Ash Trays

—Glazed Taisho ware.
—Trays, about 2⅛ in. square.

Four individual hand assorted colored ash trays. A real novelty. **When not included in $2 order, send 8¢ postage.**

25K5538 Set of 4..... **15c**



"What Not" Corner Shelf

—Lacquered oriental wood.
—Height, about 26 in.

Has three shelves and can be hung in corner or stood on floor. Shelves are of composition and decorated in bright color designs. Choice of Black or Red lacquer. **State color. If not included in $2 order, send 12¢ postage.**

25K5558... **$1.00**

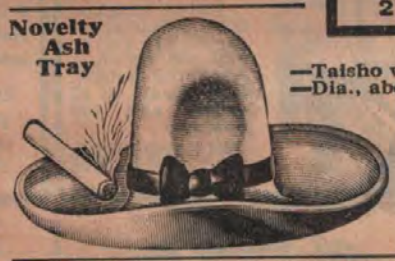


Crumb Set

—Inlaid Hakone wood.
—Size, about 7¼x6¾ inches.

Hand carved natural color crumb tray and scraper artistically decorated. **If not included in $2 order, send 6¢ postage.**

25K5559—Set..... **39c**

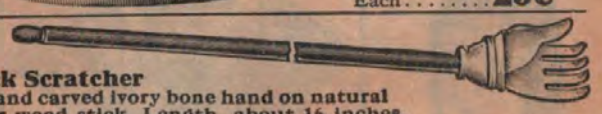


Novelty Ash Tray

—Taisho ware.
—Dia., about 6¼ in.

This novelty "10 gallon" hat is a new and attractive ash tray. Light colored hat with black band. **If not included in $2 order, send 8¢ postage.**

25K5537 Each..... **25c**



Back Scratcher

—Hand carved ivory bone hand on natural color wood stick. Length, about 16 inches.

Ancient Chinese back scratcher. Popular novelty. **When not included in $2 order, send 4¢ postage.**

25K5586—Each..... **10c**

Trick Cigarette Picker

—Ht., about 4½ in.
—Lgth., about 9½ in.
—Hakone wood. Natural color.

Push knob, which releases cigarette and the bird picks up cigarette. Fascinating novelty. **If not included in $2 order, send 8¢ postage.**



25K5612—Each..... **$1.25**

See Complete Index in BACK of this Catalog

Novelty Egg Timer



Height, about 3¼ inches. Glazed chinaware. Assorted designs and colors. Glass container takes 3 minutes to empty one side. If not part of $2 order, add 3¢ postage.

25K5615—Each. **21c**

POPULAR GIFTS



Hula Hut Incense Burner

—Ht., about 3¾ in.

Hand colored brown pottery; assorted decorations. If not part of $2 order, add 8¢ postage.

25K5547 Each..... **19c**



Mustard Spoon

—Length, abt. 3½ inches. Mother of Pearl.

Postage 1¢

25K5587 Each..... **19c**

Lemon Fork

—Length, abt. 5 in.

4-prong, hand carved, lustrous Mother of Pearl.

Postage 1¢

25K5589 Each..... **59c**

Butter Knife

—Lgth. about, 5¼ in.

Butter or cheese knife. Mother of Pearl.

Postage 1¢

25K5590 Each..... **59c**

Pickle Fork

—Lgth., about 3½ in.

2-prong fork. Mother of Pearl. Postage 1¢

25K5588 Each..... **29c**

If not Included in $2.00 Order, Send Postage Shown.

Polar Bear



—Height, about 2½ in.
—Molded glass.

Imitation rock crystal. Paper Weight or Ornament. If not part of $2 order, add 6¢ postage.

25K5575—Ea. **59c**

at LOWER PRICES

Cigarette Box



—Size, abt., 4x3¼x1½ inches.
—Made of silver color antimony.

Smart and new design. Wood lining retains moisture. If not part of $2 order, add 8¢ postage.

25K5599—Each..... **59c**

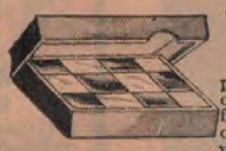


Goose and Gander

—Colored celluloid.
—Largest piece, abt. 3¼ in. long.

Watch this goose and gander wag their heads in a very realistic manner. If not part of $2 order, add 1¢ postage.

25K5577—Per pair... **35c**



"Empress" Incense

"Empress" Incense has a fascinating odor. Foil wrapped cubes hold their fragrance. 12 cubes to the box. If not part of $2 order, add 1¢ postage.

25K5614—Box..... **23c**

Hanging Fern Bowl

Graceful fernery for porch or indoors. Made of brass in copper finish. Hammered design. Diameter, about 6 in. If not part of $2 order, add 8¢ postage.

25K5617—Each..... **98c**

Incense Burner

—Brass colored antimony. Lgth., about 6½ in.

Graceful oriental design. If not part of $2 order, add 6¢ postage.

25K5604—Each... **39c**



"Chi-Chi" Fortune Teller



—A box full of bamboo sticks.
—Colored pasteboard container and instruction book.

Oldest known Chinese method of fortune telling will prove a drawing card for your next party. If not part of $2 order, add 6¢ postage.

25K5598 Set..... **39c**



NEW LOW PRICES

EACH $1.29

EACH $1.65

Mules or Bedroom Slippers

Quilted silk, hand embroidered. Rose or Blue. SIZES—5, 6 and 7. State size and color. If not part of $2 order, add 4¢ postage.

25K5608—Pr. **39c**

Hand Embroidered Kimono

A real value. Comfortable negligee of hand embroidered cotton crepe in choice of Copen. blue or Rose. *State color.* Fits all average sizes. If not included in $2 order, add 8¢ postage.

25K5619—Es. **$1.29**

Wool Challis Happi Coat

For your hours of ease. Assorted designs in brilliantly colored Hand Blocked prints. Choice of Black, Blue or Red background. *State color.* Fits all average sizes. If not included in $2 order, add 8¢ postage.

25K5618 Each..... **$1.65**



Bridge or Memorandum Pencil

—Length of fish, about 2¼ in.
—Silver colored antimony.

Handy pencil and paper weight. With metal chain. If not part of $2 order, add 4¢ postage.

25K5602—Each..... **39c**

16-Inch Choker

—Hand carved white ivory bone.

Delicate carved beads form a choker that will match most any color dress. If not part of $2 order, add 1¢ postage.

25K5572—Each..... **49c**

30-Inch Necklace. Same as above. (Postage, 1¢.)

25K5573—Each.. **$1.39**



Smokers' Set

—Made of silver color antimony.

3-piece set consists of cigarette box, ash tray and match holder. Cigarette box size, abt. 4x3¼ in. Every set in gift box. When not included in a $2 order, add 10¢ postage.

25K5600—Per Set..... **$1.59**

Trick Cigarette Box



—Inlaid hakone wood.
—Size, abt. 4½x3¾x3 in.

A new and clever way to serve cigarettes. When handle is pressed cigarettes are cleverly presented by figure which falls back into box when cigarette is taken. Dark wood finish. If not part of $2 order, add 8¢ postage.

25K5556 Each..... **$1.00**



Lemonade Set

—Hand colored Taisho ware.
—Bucket 6 inches in diameter.

Juice bucket with efficient removable juice mill and six cups. Assorted designs. If not part of $2 order, add 13¢ postage.

25K5519 Set..... **$1.49**

7-Piece Celery Set



—Glazed White Taisho ware.
—Length of tray, about 11¾ inches.

Assorted hand colored decorations. 6 individual salt dishes to match. If not part of $2 order, add 10¢ postage.

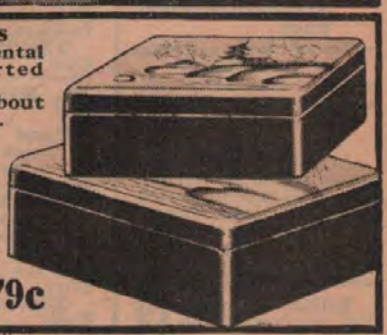
25K5533 Per Set **79c**

Nested Boxes

—Lacquered Oriental wood. Assorted colors.
—Largest box, about 7x6x2¾ inches.

These two hand decorated lacquered handkerchief or trinket boxes have proved a useful gift or prize. If not part of $2 order, add 10¢ postage.

25K5553 Set..... **79c**





Novelty Sewing Basket



—Colored cotton challis. Diam., abt. 10 in.

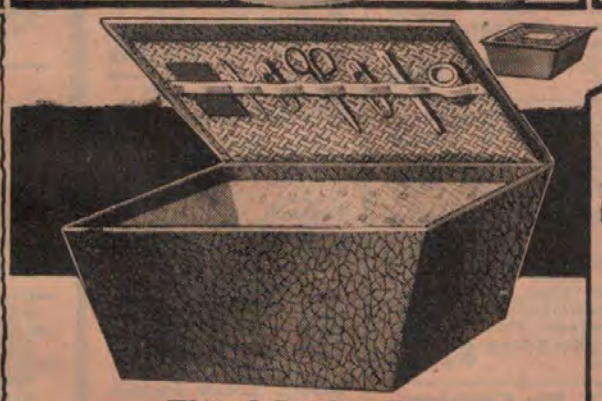
Folds flat for shipping. Sides held by drawstring ribbon. Small pocket and pin cushion. If not part of $2 order, add 3¢ postage.

25K5592—Each..... **49c**

Flapper Dolls

Composition head and hands. Body flesh color cotton cloth Mohair wigs of Black, Blond, Brown or Auburn. *State color.* Lgth., 27 in. If not part of $2 order, add 8¢ postage.

25K5739—Each..... **59c**



Fitted Sewing Box

—Size, 8¾x7½x4 inches.

Richly embossed design on artificial leather covering. Made of heavy cardboard and fitted with sewing necessities. Colors: Dark green or Dark brown. *State color.* If not included in $2 order, add 10¢ postage.

25K5616—Each..... **98c**



Novelty Salt and Pepper Server

—Imported chinaware.
—Height about 5 in.

This hand colored salt and pepper set is new and different. Made of light colored chinaware with assorted decorations. If not part of $2 order, add 4¢ postage.

25K5535 Set..... **29c**



Rose Pajama Bag

A useful and decorative boudoir novelty. Has the appearance of a large hand made rose. Made of lustrous rayon taffeta, brighter than silk, shirred and puffed, trimmed with stamens and Rayon covered cord with tassels. Colors: Light green, Rose, Maize or Orchid. *State color.* If not part of $2 order, add 8¢ postage.

25K5738—Each..... **59c**

Ribbons and Buttons of Quality



Silk Faced Satin Taffeta Ribbon

Made of silk with rayon filling which gives a high luster. Colors: Black, White, Pink, Light blue, Copenhagen blue, Navy blue, Royal blue, Scarlet, Cardinal, Maize, Lavender, Turquoise, Old rose, or Sand. *State color and width.*

If not part of $2 order add 1¢ postage for 2 yds.

25K3003

Width No.	Width about	Per Yard
5	⅜ in.	7c
7	1⅛ in.	8c
9	1½ in.	10c

Width No.	Width about	Per Yard
16	2¼ in.	15c
40	3⅛ in.	20c
80	4 in.	29c
150	5¼ in.	36c

Rayon Pile Black Velvet Ribbon

This is an excellent quality black velvet ribbon with satin back, cotton filled, and heavy rayon pile. A ribbon that will give satisfaction. *State number indicating width desired.* If not part of $2 order add 1¢ postage for each 2 yds.

25K3052

Width No.	Width About	Per Yd.
1½	¼ in.	7c
2	⅜ in.	8c
3	½ in.	10c
5	⅞ in.	15c
7	1⅛ in.	18c
9	1⅜ in.	23c
12	1¾ in.	30c
16	2 in.	36c
22	2½ in.	45c
40	3 in.	55c



Rayon Pile Colored Satin Back Velvet Ribbon

Good quality velvet ribbon with satin back, cotton filled and heavy Rayon pile. Colors:—Turquoise green, Old rose, Jade, Copenhagen, Lavender, Cardinal, Dark brown, Navy, Tangerine, Coral, Scarlet, Pink or Sand. *State width and color.* If not part of $2 order add 1¢ postage for each 2 yds.

25K3051

Width No.	Width abt.	Per Yd.
1½	¼ in.	8c
3	½ in.	14c
5	⅞ in.	17c
9	1⅜ in.	29c



"Scotch Plaid" Ribbon

A good quality, made of silk with rayon filling; used extensively for hairbows, sashes, belts and other dress trimmings. Predominating color combinations: Light red, Dark red, Blue or Green. *State color combination.* Width, about 4 inches. If not part of $2 order, add 1¢ postage for each 2 yds.

25K3010
Per Yard..... **27c**



Lustrous Moire Ribbon

Good quality silk with rayon filling which gives it a high luster and a rich moire effect. Colors: Black, White, Pink, Light blue, Copenhagen blue, Navy blue, Cardinal, Old rose, Tobacco brown, Bluebird (bright blue) or Sand. *Order by catalog number and state color.* If not part of $2 order add 1¢ postage for each 2 yds.

25K3004—Width abt. 3⅛ in. Per Yard..... **19c**
25K3006—Width, abt. 4 in. Per Yard..... **22c**
25K3007—Width, abt. 5⅛ in. Per Yard..... **29c**



Grosgrain Ribbon

Rayon with cotton filling. Colors: Black, Silver gray, Navy, Beige-clair (Tan), Gobelin (Copenhagen blue), Pastoral, (Apple) green, Firebrand red, Hula (tobacco) brown, Old rose, Butter yellow, Waikiki (cocoa) brown, Orchid, White or Linen (Queen) blue. *State color.* If not part of $2 order, add 1¢ postage for each 2 yds.

25K3053—Width, No. 3, abt. ⅝ in. A Yd..... **5c**
25K3054—Width, No. 5, abt. ⅞ in. A Yd..... **7c**
25K3055—Width, No. 9, abt. 1½ in. A Yd..... **10c**
25K3056—Width, No. 16, abt. 2¼ in. A Yd..... **15c**



Double Face Satin Ribbon

Heavy quality. All silk. Especially suitable for Lingerie. Colors: White, Pink, Light blue, Nile green, Peach, Orchid, Maize or Black; also Pink and Light blue or Pink and Lavender combinations. *State width and color.* If not part of $2 order, add 1¢ postage for each 2 yds.

25K3005

Width No.	Width, Abt.	Per Yd.
1½	5/16 in.	7c
3	⅝ in.	12c
5	⅞ in.	17c



Silk Satin Taffeta Rayon Filled

Heavy soft lustrous ribbon. Colors: Black, White, Pink, Light blue, Copenhagen blue, Scarlet, Cardinal, Orange or Old Rose. *State color and width.* Sold in 10-yd. pieces. If not part of $2 order add 1¢ postage.

25K3042

Width No.	Width, Abt.	Per 10-Yd. Pc.
1	3/16 in.	24c
1½	5/16 in.	27c
2	7/16 in.	39c
3	⅝ in.	49c

Wrist Watch Ribbon

A heavy grosgrain silk ribbon with cotton filling. Colors: Black, Old gold or Gray. *State color.* Width, abt. 7/16 in. Postage, 1¢ per yd. extra.

25K3008—Per yd. Makes four wristlets. **12c**

SMART and DRESSY



New Trimming Set

Colored Galalith. Size of slide 1½ in.x1⅝ in. Buttons 36-line new semi-cup shaped with scolloped edge. Three buttons and slide to match. Color—Copenhagen blue, Red, Apple green; Burnt orange, Tan or Black. *State color.* If not part of $2 order add 1¢ postage.

25K5105—Set.... **10c**



Stone Set Dress Pin

Large full cut glass center stone, surrounded by white metal border, set with sparkling white rhinestones. Large stone in colors: Sapphire blue, Emerald green or Crystal white. *State color.* Size, abt. 1 3/16 x 1 in. If not part of $2 order, add 1¢ Postage

25K5109 **65c**



Metal Trimming Set

Bright metal buttons with slide 1½ Square to match. Nickel-plated or gilt. *State size and color.* Postage 1¢ extra.

25K5106—6 Buttons (24-line) and slide..... **10c**
4 Buttons (30-line) and slide..... **10c**

Two-Piece Dress Buckle

White metal, set with sparkling rhinestones. Length, about 1⅞ inches. If not part of $2 order, add 1¢ postage.

25K5107
Each..... **25c**





Snappy Two-Piece Dress Buckle

White metal, set with brilliant rhinestones. Length, about 2¼ inches. If not part of $2 order, add 1¢ postage.

25K5108—Each. **39c**

Rhinestone Dress Clip

White metal, set with sparkling white rhinestones. Ht., abt. 1¾ in. A clever design that can be worn on dress, hat or bag. If not part of $2 order, add 1¢ postage.

25K5110—Each..... **79c**

Novelty Dress Slide

Colored Galalith. Diam., about 1¼ inches. Colors: Light brown, Emerald green, Red, Royal blue, White or Black. *State color.* If not included in $2 order add 1¢ postage.

25K5111
Each..... **10c**



Smart Rhinestone Clip

White metal, set with full cut brilliant rhinestones. Size, 2⅛ in. long; ¾ in. wide at top. Clip arrangement for fastening. Suitable for dresses or hats. If not part of $2 order, add 1¢ postage.

25K5112—Each..... **59c**

Button Scale:

SCALE OF SIZES AND POSTAGE PER DOZEN. IF NOT PART OF $2 ORDER ADD POSTAGE AS SHOWN.

Lines	10	12	14	16	18	20	22	24	27	30	34	36	42	45	50	60
Inch	7/32	¼	5/16	⅜	7/16	½	9/16	⅝	11/16	¾	15/16	⅞	1 1/16	1⅛	1¼	1½
Postage	1¢	1¢	1¢	1¢	1¢	1¢	1¢	1¢	1¢	1¢	1¢	1¢	3¢	3¢	3¢	3¢



Vegetable Ivory Buttons

Colors: Dk. brown, Tan, Dark gray, Light gray, Red, Dark, green or Black. *State color and size.*

25K5088

24-line.	Doz.....	15c
30-line.	Doz.....	19c
34-line.	Doz.....	25c
45-line.	½ Doz....	25c
50-line.	½ Doz....	35c

White Fisheye Pearl Buttons

First quality fresh water white pearl. *State size.*

25K5082

Size, Line	Per Doz.
12	6c
14	6c
16	7c
18	8c
20	9c
22	10c
24	10c
30	14c
36	16c

Colored Vegetable Ivory Buttons

Colors: Dk. red, Sapphire blue, Med. gray, Apple green, Tan, Med. brown, Navy or Black. *State color and size.*

25K5075

24-line.	Per Doz.	19c
30-line.	Per Doz.	23c
34-line.	½ Doz..	17c
42-line.	½ Doz..	32c



7 Colors

For trimming dresses or hats. Iridescent white, Natural black, Rose-pink, Nile green, Cherry red, Light blue; or Tan. *State catalog number, size and color.*

25K5096—Oblong, 1x1½ in. Each..... **13c**
1¼x2 in. Each..... **20c**
25K5097—Oval. 1½ in. Each..... **13c**
2 in. Each..... **20c**
Postage 1¢ extra.



Crystal Glass Buttons

Fancy cut sparkling glass buttons. A very popular dress trimming. *State size.*

25K5116

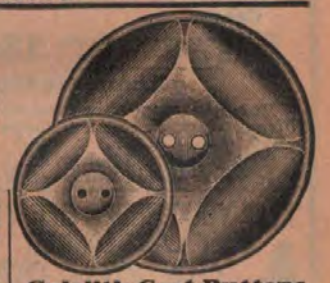
30 line.	½ doz.....	15c
36 line.	¼ doz.....	10c
42 line.	¼ doz.....	12c

Carved Vegetable Ivory Button

Comes in the following colors with white carving: Lemon yellow, spring green, Emerald green, Cardinal, Navy blue, Tan, Linen blue, Black, Dark Brown or all White. *State size and color.*

25K5114

24-line.	Dozen.....	19c
30-line.	Dozen.....	23c
36-line.	½ Doz.....	19c



Galalith Coat Buttons

New shape. Bright lustrous finish. Colors: Olympic blue, Mottled yellow; Cardinal, Mottled tan, Mottled dark gray; Emerald green, Black or White. *State color and size.*

25K5115

36-line.	½ doz.	25c
45-line.	½ doz..	35c
60-line.	¼ doz..	25c



Handy Compact Button Box

Enameled pastel color hinged lid brass box with 5 dozen, first quality white pearl buttons. Buttons assorted as follows: 1 doz. each size 16, 18, 20, 22 and 24-line fisheye white pearl buttons. (Postage 4¢.)

25K5130—Each..... **39c**

Rubber Buttons

For rompers or overalls. Stays "buttoned." Won't break in wringer, 22-line is 2-hole, 27-line, 4-hole. White or black.

25K5087—State size and color.
22-line. Dozen.. **9c**
27-line. Dozen.. **10c**



White Fisheye Pearl Buttons

Good, second quality, white pearl button in the following sizes: 14, 16, 18, 20, 22 and 24. *State size.*

25K5079
Per doz..... **5c**



Bachelor Buttons

Lock or unlock by raising top. Black or Khaki. *State color.* Size, 27-line.

25K5094
Pkg. of 6..... **8c**

Rhinestone Buttons

10-line size. Colors: White with black back, or white with white back; also in Red, Jade, Royal blue, Alice blue, Amethyst, Pink or Amber with white back. *State color.*

25K5099—Two Dozen... **13c**

See Complete Index in BACK of this Catalog

NOTION MONEY Goes Further .... at Sears

BOILPROOF



Nainsook Bias Seam Tape

—Guaranteed fast to boiling and washing. —Excellent quality. —Soft Finish.

Guaranteed Vat dye. Full ½-inch width, 6 yards to the piece. Cellophane wrapped. Colors: Pink, rose, old rose, rose pink, peach, cardinal, tomato red, tan, yellow, gold, orange, orchid, lt. lavender, dk. lavender, Nile green, jade green, dark green, reseda green, lt. blue, lt. Copenhagen, Copenhagen, navy, brown, black or white. State color. If not part of $2 order send 1¢ postage.

25K5276—TWO 6-yd. pieces..... **15c**



QUALITY TAPE Full ½ Inch in Width

Percale Bias Tape

—Good quality percale.
—Full ½ inch wide.
—Fast color Vat Dye.

Pink, light blue, light Copen, Copenhagen blue, navy blue, Nile green, reseda green, jade green, dark green, cardinal, tomato red, brown, orchid, rose, peach, rose pink, old rose, light lavender, dark lavender, tan, yellow, gold, orange, black or white. State color. If not part of $2 order send postage as shown.

25K5281—12-yd. piece. Postage 1¢... **10c**
Three 12-yard pieces. Postage 3¢..... **29c**



For Other Bias Tape See Page 258



—Soft Finish Japanese Silk.
—½ Inch in Width.

Colors: Pink, rose, cardinal, scarlet, light blue, Copenhagen blue, navy blue, jade green, reseda green, Nile green, orchid, lavender, pongee, dark tan, dark brown, orange, black or white. State color. If not part of $2 order send 1¢ postage.

25K5284—6-yd. piece.. **19c**

F. & A. Quality Bias Tape

Full ½-inch width—12 yards to the piece.

—Good quality Rayon and Cotton mixed cloth.

Colors: Black, white, red, navy blue, Copenhagen blue, light blue, pink, lavender, old rose, peach, maize, orange, Nile green, reseda green, or tan. State color. If not part of $2 order send 1¢ postage.

25K5300—12-yd. piece.... **19c**

ACE EXTRA FINE LAWN



—88x80 Lawn.
—A fine grade.

White cotton lawn, 88x80 threads to the square inch. Cut on the perfect bias with even edges. 12-yd. pieces. If not part of $2 order send 1¢ postage.

Catalog No.	No.	Width	12 Yds.
25K5286	4	7/16 in.	10c
25K5287	5	½ in.	12c
25K5288	6	9/16 in.	14c
25K5289	7	⅝ in.	16c

Good grade white lawn, 64x60 threads to the square inch.

25K5279—No. 5 Width, ½ inch. Two 12-Yard pieces..... **15c**

DOUBLE FOLD BIAS TAPE Boilproof WASHABLE



—Folded in center, easy to sew.
—Fine quality cotton lawn.
—Guaranteed vat dye fast to boiling and washing with laundry soap.
—Full ¼ in. width folded.

Colors: Pink, peach, rose pink, old rose, rose, cardinal, tomato red, tan, yellow, gold, orange, orchid, light lavender, dark lavender, Nile green, jade green, reseda green, dark green, brown, light blue, light Copenhagen, Copenhagen, navy blue, black or white. State color.

If not part of $2 order send 1¢ postage.

25K5277—Per 12-yard piece..... **12c**
3 pieces. Postage 3¢..... **34c**



Tatting edge of rayon and mercerized cotton. Colors: White, pink, light blue, lavender, Copen. blue, red, gold, navy blue, reseda green, old rose, or black. State color. Width, about ⅝ in. 3 yds. to the piece.

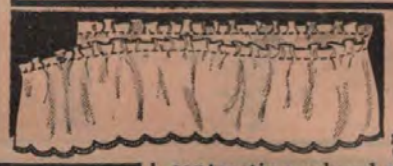
If not part of $2 order, send 1¢ postage.

25K5257—Two 3-yd. pieces..... **15c**



Double fold white cotton lawn. Colored tatted edge of Pink, light blue, lavender, Copenhagen blue, red gold, navy blue, reseda green, old rose, burnt orange, black or white. State color. Width, abt., ⅜ in. If not part of $2 order, send 1¢ postage.

25K5256—3-yd. piece..... **9c**



Embroidered Scalloped Edge Organdy Frilling

Sheer cotton Organdy. Width 2 in. Colors: White with contrasting colored edges of light blue, royal blue, apple green, black, cardinal or solid white. State color. If not part of $2 order send 1¢ postage.

25K2918—Per Yard..... **21c**



GENUINE Peter Pan BIAS TAPE

—Quality—Guaranteed Vat Dye.
—Fast Color—Tub Fast, Sunfast.

"Peter Pan" fabrics have long held first place in Cotton Dress Goods. Now you can trim your dresses with "Peter Pan" Bias Tape made from the identical cloth as your piece goods. This advantage and the assurance of having the best is worth so much. Peter Pan colors shown in parentheses. Colors: Maize (canary), navy blue (marine), Alice blue (light Copen.), Copenhagen blue (tile blue), Bermuda green (emerald), Kelly green (jade), tan, rose, pink, turquoise blue, old rose, Nile green, reseda green, orchid, lavender, cherry red, cardinal, tangerine, burnt orange, white or black. State color. Full ½-in. width. 6 yards to a piece. If not part of $2 order, send 1¢ postage.

25K5280—Per 6-yard piece..... **14c**



Double fold Sateen. Abt. 1½ in. wide folded. Colors: Pink, light blue, Copenhagen blue, old rose, gray, tan, lavender, cream, Nile green, old gold, red, brown, yellow, white or black. State color.

25K2921—5-yd. piece. **23c**

Good Quality Rayon

Twill satin finish. Width, 1½ in. White, pink, light blue, light Copen, dark Copenhagen, old rose, dark old rose, gray, tan, gold, red or light green. State color.

25K2930
5-yd. piece..... **35c**

If above items are not included in a $2 order, send 1¢ postage.



Pleated Organdy Frilling

—⅞ in. White Organdy Cotton Cloth.

Embroidered threads of contrasting colors. Effectively trims scarfs, curtains, dresses, aprons and children's garments. Solid white with the following colored thread combinations: Pink and rose; pink and lavender; medium blue and Copenhagen blue; gold, orange and red; gold, green and red; also solid white. State color. If not part of $2 order send 1¢ postage per yard

25K2909—Per Yd..... **9c**



—⅞-inch Sheer Cotton Organdy.

A Popular and Stylish Trimming

Used for trimming dresses, aprons, children's garments, curtains, etc. Color, white, with contrasting colored edges: Pink, old rose, red, lavender, orange, Copenhagen blue, light green or solid white. State color choice. If not part of $2 order send 1¢ postage.

25K2912—Yard..... **9c**



—Good grade Cotton.

Colors: Flesh, sand, Alice blue, rose, red, seal brown, navy blue, Hunter green, gray, black or white. Yardage of different widths: ¼-inch, 10 yards; ⅜-inch, 8 yards; ½-inch, 6 yards; ¾-inch, 4 yards and 1-inch, 4 yards. If not part of $2 order, add 1¢ postage.

25K2900—Per Piece. State width and color.. **10c**

SHOE ACCESSORIES



Slipper Trees

—Waxed Maplewood.
—Copperized Spring Steel Center.

Fits average size shoes.

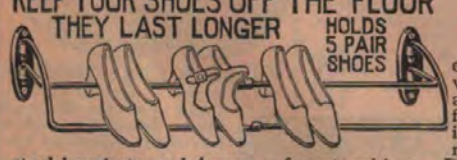
25K5178—3 pairs... **18c**

Enameled Slipper Trees

Enameled wood shoe trees with enamel spring steel center. Fits average size shoes. Colors: Blue, red, green or orchid. State color.

25K5182—3 pairs..... **29c**

If above items not part of $2 order send 8¢ postage.



Shoe Rack

Heavy nickel plated steel wire. Length adjustable from 15 to 27 in. Has two nickel plated steel brackets and 4 screws for attaching. Directions with each rack. If not part of $2 order send 8¢ postage.

25K5185—Each..... **23c**

The Family Shoe Rack

—Strong and durable—Enameled metal—Adjustable.



—Holds 6 to 12 pairs of shoes.

No home should be without one. Will give long time service and keep your bedrooms and clothes closets neat and orderly. Colors: black, blue, green, or orchid. State color. If not part of $2 order send 13¢ postage.

25K5186.. **$1.00**



Hardwood Coat Hangers

Hardwood, polished in buff finish. Double tongued glued joint, gives extra strength where needed. Nailed trouser bar prevents turning. If not part of $2 order send 10¢ postage.

25K5213—6 hangers..... **29c**



Hardwood Dress Hangers

Will not splinter or catch in garments. If not part of $2.00 order send 10¢ postage.

25K5217—10 Hangers..... **25c**



Simplex Trouser Hanger

Black stained wood, with felt pads which hold garments securely, leaving no marks. If not part of $2 order send 8¢ postage.

25K5210
6 for..... **28c**

Garment Hanger With Dust Protector — 4 for 59c



Printed percale covered wooden hanger with dust cover suspended from metal rod. Size of cover 18x9½-in. Colors: Lavender, green, lt. blue, or rose. State color. If not part of $2 order, send 10¢ postage.

25K5221
Set of 4 in box.... **59c**



Has a 3-coat enameled surface. Colors: Pink, light blue, lavender or white. State color. If not part of $2 order, send 8¢ postage.

25K5218—6 hangers..... **27c**



Nickel Plated Steel Arm

Used for holding hangers and other articles. Fitted with screws and bracket for attaching to wall. Length, about 10 in. If not part of $2 order, send 8¢ postage.

25K5241—Ea **15c**



75c

Adjustable Extension Bar

A practical wardrobe or coat hanger bar. Your clothes will always be kept in good condition on these bars, as you cannot hang one garment on top of another. Made of highly nickel plated steel with two nickel plated brackets. Will fit any shape clothes closet. Length of bar, about 2½ ft. Will extend to about 4½ feet. If not part of $2 order, send 13¢ postage.

25K5223—Complete..... **75c**

Build Your Order to $2
From This Page



Picot Edge Flowered Elastic

—Superior luster rayon.
—Durable, attractive.
Pink, Light blue, Peach or White. *State Color.* Width, ⅞-in. If not part of $2 order, send 1¢ postage per yd.

25K2913—Yd. **10c**

Flowered Garter Elastic

Rayon covered rubber strands. Width, abt. ⅞-in. Pink, Light blue, Nile green, Coral, Peach, Gold, or White. *State color.* If not part of $2 order, send 1¢ postage per yard.

25K2914—Per yard. **10c**



Rayon Covered Elastic

Honeycomb weave. White, Pink, Light blue, Lavender, Gold or Black. *State color and width.* If not part of $2 order, send 1¢ postage per yard.

25K2924—Width, abt. ½ in. Yd.... **9c**
Width, about ¾ in. Per yard..... 9c
Width, about ⅞ in. Per yard..... 10c



Lumberjacket Webbing

Rubber strands covered with heavy cotton yarn. Used on lumber jackets, windbreakers, sweaters, etc. Width, 2½ in. Predominating colors: Black, Cardinal, Emerald green, Medium blue, Gray or Brown. *State Color.* If not part of $2 order, send 1¢ postage per yard.

25K2903—Per yard **19c**



Long Steel Darning Needles

Imported English; 10 needles to a paper. Sizes assorted from 14 to 18. If not part of $2 order, send 1¢ postage.

25K5198—2 papers..... **9c**

Same quality and quantity but shorter. For silk stockings and lingerie. Asst. sizes, 4 to 8. Postage, 1¢.

25K5199 2 papers..... **9c**



English Steel Sewing Needles

Highly tempered. The best quality we can buy. Fifteen needles to paper. Sizes, assorted, 3 to 7, 4 to 8, 5 to 9, or solid sizes, 1, 2, 3, 4, 5, 6, 7, 8, 9 or 10. State size. If not part of $2 order, send 1¢ postage.

25K5181—4 papers for. **15c**



Cotton Covered Elastic

Cotton yarn, braided over rubber strands. Suitable for underwear, blouses etc. White only. If not part of $2 order, send 1¢ postage.

25K2925—Width, abt. ¼ in. Per 6-yard hank.... **9c**
25K2926—Width, abt. ⅜ in. Per 4-yard hank..... **9c**

Imported Boilproof Elastic

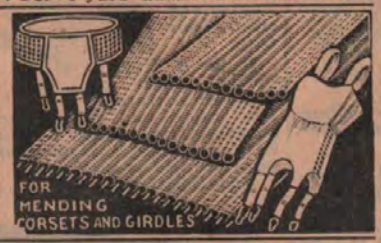
Guaranteed to stand boiling. Heavy rubber strands interwoven and closely covered wth Rayon. White or Flesh. State size and color. If not included in $2 order, send 1¢ postage.

25K2911—¼-inch width, Per 6-yard hank..... **36c**
⅜-inch width, Per 6-yard hank..... **50c**

Mercerized Corset and Girdle Repair Web

Made of heavy rubber strands covered with mercerized cotton in a basket weave effect. Flesh color only. State width. If not part of $2 order, send 1¢ postage per yd.

25K2907
2-inch width. Per yard..... **19c**
3-inch width. Per yard..... 29c
6-inch width. Per yard..... 59c





Mercerized Cotton Oval Elastic

Used for waists, underwear, children's hats, etc. Width, about 5/16 inch. Colors: Black or White. *State color.* If not part of $2 order, send 1¢ postage per hank.

25K2904
Four-yard hank **9c**



Pajama and Underwear Elastic

Rubber strands covered with cotton yarn. For pajamas, underwear, etc. Colors: White, with contrasting stripes of Lavender, Light blue, Light old rose, or in solid White. *State Color.* Width, abt. 1⅜ in. If not part of $2 order, send 1¢ postage per yd.

25K2906—Per yard ... **10c**



Highly mercerized cotton yarn, braided over heavy rubber strands. Used for waists, bloomers, petticoats, bags, etc. Excellent quality. Put up on a handy reel. Black or White. State color and width. If not part of $2 order, send 3¢ postage.

25K2905
Width, ¼ in. 12 yards..... **25c**
Width, ⅜ in. 12 yards..... 36c
Width, ½ in. 12 yards..... 48c
Width, ¾ in. 6 yards..... 50c

The best quality "Reelastic" mercerized lisle. A woven elastic that gives excellent service. Extra heavy rubber strands interwoven with mercerized thread.

25K2910

Black or White. *State color and width.* If not part of $2 order, send 1¢ postage per yard.

Width, ¼ in. Yd.... **4c**
Width, ⅜ in. Yd..... 5c
Width, ½ in. Yd..... 7c
Width, ¾ in. Yd..... 9c
Width, ⅞ in. Yd..... 10c
Width, 1 in. Yd..... 12c



Enameled Box "Century" Assortment

100 brass safety pins put up in a neat enameled, hinged metal box. Assorted nickel and gold-plated in the most desired sizes. 10 each sizes 00 and 0, 15 size 1, 20 size 2, 20 size 2½, 5 size 3 nickel-plated; 10 each sizes 00 and 0 gold-plated. If not part of $2 order, send 3¢ postage.

25K5161—Assortment of 100 pins with enameled box **19c**

"Century" Reg. U.S. Pat. Office



Wilsnap Lingerie Clasps

Made of metal in Gold plated or White plated finish. Interlocking cleats prevent clasp from sliding. Length, abt. 1 inch. State color. If not part of $2 order, send 1¢ postage.

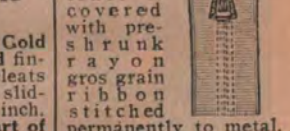
25K5259 2 Clasps **23c**



A. C. E. Snap Fasteners

Snap easily. Made of brass with rolled back. Colors: Black or White. Sizes, 4/0, 3/0, 2/0, 0 or 1. *State color and size.* If not part of $2 order, send 1¢ postage.

25K5174
4 dozen for..... **10c**

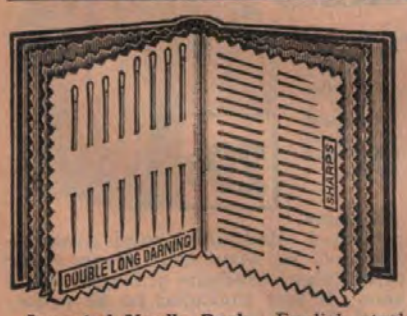


Koh-i-noor "Kover Zip"

The Slide Fastener is covered with preshrunk rayon gros grain ribbon stitched permanently to metal. Will not tear garment. You can dye the white to match any color. Washable. Increasingly popular for Bags, Dresses, sport apparel and children's wear. Colors: Black, White or Tan. *State color and length.* If not part of $2 order, send 1¢ postage each length.

25K5195

Length	Each
5 inches	40c
7 inches	40c
9 inches	45c
10 inches	45c
12 inches	55c



Imported Needle Book. English steel needles, stuck into cloth. 24 assorted sizes sewing needles, 8 straw, embroidery, rug and chenille needles. Eight long darning needles, 3 carpet needles and one bodkin. If not included in $2 order, send 1¢ postage.

25K5291..... **35c**



English Nickel Thimbles

A durable thimble. Sizes, 8, 9, 10 and 11. Size 11 is the largest. *State Size.* If not part of $2 order, send 1¢ postage.

25K5191.. **5c**



The well known Stewart's Duplex Pins, 6 dozen in a neat box, assorted 1 dozen each of sizes 0, 1, 2, 2½, 2¾ and 3. The pins are made of brass wire, with guarded coil, heavily nickel plated. If not included in $2 order, send 4¢ postage.

25K5164—Per box of 6 dozen..... **39c**



Hook and Eye Tape. Superfine cotton tape. Hooks and eyes riveted on, about 1⅛ inches apart. Colors: White, Flesh or Black. State color. If not part of $2 order, send 1¢ postage.

25K2919
Per 1-yd. piece..... **17c**



Walides "Koh-i-noor" Snap Fasteners

Known the world over. All brass and rustproof. Sizes, 4/0, 3/0, 2/0, 0, 1 and 2. Black or white. State color and size. If not part of $2 order, send 1¢ postage.

25K5173
2 dozen for..... **15c**



Metal Bag Frame

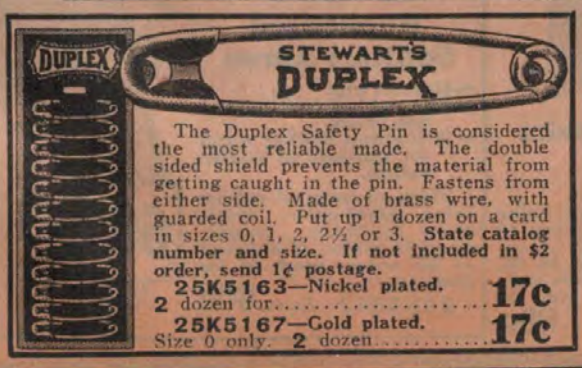
Neat ornamental design on sides. Width, about 5½ in. Comes in Silver or Gold colored finish. If not included in $2 order, send 3¢ postage.

25K5229—Each... **59c**



Brass Pins, good quality sharp point. 160 to the paper. Small, medium or large. *State size.* If not part of $2 order, send 3¢ postage.

25K5183
4 papers' for..... **16c**



The Duplex Safety Pin is considered the most reliable made. The double sided shield prevents the material from getting caught in the pin. Fastens from either side. Made of brass wire, with guarded coil. Put up 1 dozen on a card in sizes 0, 1, 2, 2½ or 3. State catalog number and size. If not included in $2 order, send 1¢ postage.

25K5163—Nickel plated. **17c**
2 dozen for..... **17c**
25K5167—Gold plated.
Size 0 only. 2 dozen.....



Cotton Tape Measure, 60 in. long. Inches printed on one side and yards and fractions on the other. If not part of $2 order, send 1¢ postage.

25K5216—Each..... **9c**



English Steel Crochet Hooks

Nickel plated steel. Have cap to protect the point. Sizes, 6, 8, 10, 12 or 14.

State size. If not part of $2 order, send 1¢ postage.

25K5169—Each..... **7c**

Tailors' Mending Tissue for torn clothing. Size of sheets, 4x36 in. If not part of $2 order, send 1¢ postage.

25K5207
3 sheets for..... **16c**



Famous Qualities You Know - Lower Priced!



"NOBYND" is our own trade mark. Reg. U. S. Patent Office.

"Nobynd" Sanitary goods are designed for comfort. They are form fitting and hygienic.

Our Sanitary Articles are Standard Quality. We do not handle inferior grades.

We believe the best is the most economical! Insure your health by buying from us.



Nobynd Sanitary Belt

Hooks on Side

Front and back pad of Rayon brocaded cloth. **Flesh color.**

Assorted patterns, 1½-in., rayon and cotton covered basket weave elastic. Sizes: Small, 23 in.; medium, 26 in.; large, 30 in.; extra large, 34 in. *State size.* If not part of $2 order, send 1¢ postage.

25K5037 Each..... **25c**



Nobynd Sanitary Belt

2-in. width, elastic webbing with sateen pad, inserted in front and back. Sizes: small, 23 in.; medium, 26 in.; large, 30 in.; or extra large, 34 in. **Flesh color.** *State size.* **If not part of $2 order add 1¢ postage.**

25K5035 Each..... **25c**



Nobynd Step-in Belt.

1½-inch Rayon and cotton covered elastic webbing. Sateen tabs with safety pins. **Flesh color.** Sizes: small, 23 in.; med., 26 in.; large, 30 in.; extra large, 34 in. **State size. If not part of $2 order add 1¢ postage.**

25K5020 Each..... **23c**



Kleinerts "Nuvo" Belt

Popular narrow style, finely knit glove silk meshed with gum rubber. Width, about ½ inch. **Flesh color.** Sizes: Small, 23 inches; medium, 26 inches; large, 30 inches; and extra large, 34 inches. *State size.* **If not part of $2 order, send 1¢ postage.**

25K5017 Each..... **48c**



Nobynd Sanitary Belt

2-in. width, mercerized elastic with porous linen mesh pads, in front and back. Buttons on side. **Flesh only.** Sizes: small, 23 in.; medium, 26 in.; large, 30 in.; or extra large, 34 in. **State size. If not part of $2 order add 1¢ postage.**

25K5028 Each..... **35c**



Nobynd Sanitary Belt

Buttons at side. *Flesh Only*

Pads of Rayon brocade cloth in assorted patterns. 2-in. rayon and cotton covered elastic webbing at sides. Sizes: small, 23 in.; medium, 26 in.; large, 30 in.; extra large, 34 in. *State size.* **If not part of $2 order add 1¢ postage.**

25K5056—Each..... **59c**



"Pada Web"

Adjustable Sanitary Belt

Made of ½-inch Rayon covered elastic. The triangular shaped elastic pads are made so they give to the movements of the body. Metal slides for adjusting to size. **Flesh color. If not part of $2 order, add 1¢ postage.**

25K5036—Each..... **19c**

Insure your health by buying your Sanitary Goods from us. You get the best for less than what inferior goods are sold for elsewhere.





Sanitary Napkins

The new form fitting "Phantom Kotex" is redesigned to end fear of revealing outlines no matter how close fitting the gown. Flattened and tapered. Less conspicuous. Soft and easily disposable. Treated to deodorize. Made of "Cellucotton" (not cotton), absorbent wadding, the greatest absorbent known, and, unlike pure cotton it never hardens. Covered with hospital gauze. Disintegrates when dropped into running water. **If not part of $2 order, send postage as shown.**

25K5063—Regular size, put up 12 in a box. **79c**
Postage, 3 boxes, 8¢; 3 boxes for..... **$1.49**
or 6 boxes (Postage 12¢)..... **79c**
25K5065—Super size put up 12 in a box. Postage, 2 boxes, 8¢. 2 boxes for.....



Sanitary Napkins

Made of pure absorbent prepared cellulose (which unlike pure cotton never hardens, no matter how much fluid is absorbed), and the softest hospital gauze. Full size, standard quality, equal to any high grade napkin. Will disintegrate when dropped into running water. Easily disposed of without danger to plumbing. Instructions on each box explain disposition. **If not included in $2 order, send 8¢ postage for three boxes.**

25K5066—3 boxes (12 napkins each) for..... **48c**



Modess Sanitary Napkins

Confident . . . In Name and Quality

Johnson and Johnson MODESS

—Extra "comfort" Cushion of soft downy cotton between fluffy soluble filler and gauze covering.
—SAFER (non-absorbent backing).
—SURGICALLY CLEAN,
—Shaped for comfort.

Worry-proof! Deodorized. Easily disposable. Backed by "Red Cross" of Johnson & Johnson, world famous surgical dressing firm; 5 times as safe as need be. Avoid embarrassment! Order by mail. (12 napkins to the box). **If not part of $2 order, send 8¢ postage for 3 boxes.**

25K5064—3 boxes..... **69c**
Or 6 Boxes (**Postage, 12¢**)..... **$1.33**

SANITARY BLOOMERS





—Made of lightweight gum rubber, trimmed with rubber frills. All seams cemented. Has rubber bands at waistline and leg openings. **Flesh color only. Sizes: medium or large.** *State size.* **If not included in $2 order, send 3¢ postage.**

25K5067—Each..... **29c**

Sanitary Panty Step-in

—Knitted Rayon.
—Seat, gum rubber lined.

A Kleinerts garment. **Flesh color.** Two-button, tailored waist line. Sizes, 26, 28, 30, 32 or 34 inches waist measure. State size. If not included in $2 order, add 3¢ postage.

25K5041—Each **85c**

Kleinerts Sanitary Bloomers

—Pure gum rubber; seams cemented.

Rubber binding at knees and waistline. Easily cleaned. Natural rubber or flesh color. **Side measurements of bloomers given with sizes. Sizes small (length, about 18 in.); medium (length, about 19 in.); or large (length, about 20½ in.).** *State size and color.* **If not part of $2 order, send 6¢ postage.**

25K5062—Each..... **98c**



Rayon Top Sanitary Step-In

—Top, good quality run resistant rayon.
—Pure gum rubber bottom.
—Shirred leg opening.
—None binding elastic waist line.

Flesh color. Sizes: small, medium or large. *State size.* **If not part of $2 order, send 3¢ postage.**

25K5043—Each... **29c**

Rayon Shadow Skirt

—Knitted rayon.
—Tailored waist line.
—Two button step-in style.

Kleinerts quality. **Flesh color** Pure gum rubber panel attached to back which serves as sanitary apron. Length, about 27 in. **Sizes, 26, 28, 30, 32 or 34 waist measure.** *State size.* **If not part of $2 order, add 3¢ postage.**

25K5039—Each..... **89c**

Kleinerts Rubberized Sanitary Apron

—Has net top.
—The rubber coating is a fine grade.
—Will stand boiling water for purpose of sterilization.

Flesh or natural rubber color. *State color.* Width, about 21 inches. Length, about 24 inches. **If not part of $2 order, send 3¢ for postage.**

25K5042—Each. **60c**





Kleinerts Sanitary Aprons

—Rubberized silk.
—Lace trimmed.

Length, about 24½ in.; width, about 20 in. **Flesh color. If not included in $2 order, send 3¢ for postage.**

25K5047—Each..... **48c**

Gum rubber with scrim top, without lace. Length, abt., 24 in.; width, abt., 18 in. **Flesh color. Postage 3¢.**

25K5046—Each..... **29c**

Low Prices Buy BETTER QUALITY at Sears

Here's Quality You Can Count On!



Elastic Girdle

Lustrous Rayon batiste, 5-in. wide front and back panel; 4-in. Rayon and cotton covered elastic side inserts. Hooks on side For smart figure under thin frocks. **Flesh color. SIZES—26, 28, 30, 32, 34 waist measure.** ***State size.*** **If not part of $2 order, add 3¢ postage.**

25K4968 Each..... **49c**



Narrow Girdle

2-inch rayon covered elastic webbing at sides. Panels of rayon and cotton cloth, assorted patterns, 4 Rayon covered adjustable elastic hose supporters attached. SIZES—Small, (23 in.); medium (26 in.); large (30 in.) and extra large (34 in.) ***State size.*** **Flesh color. If not part of $2 order, add 3¢ postage.**

25K4967—Each..... **33c**



"Sears Actual Photographs"

SMART AND STYLISH BIG VALUE

A Girdle of Quality

—Expertly tailored, 8-inch deep front panel of figured Rayon batiste with elastic insert.
—10-inch deep back panel.
—Lightly boned front.

6-inch wide rayon covered elastic at sides. Hooks on side—Made in delicate **Peach** color with rosette trimming. 4 quality adjustable hose supporters. **SIZES—26, 28, 30, 32, 34 waist measure.** ***State size.*** **If not part of $2 order add 4¢ postage.** Brassiere not included.

25K4964 Each..... **79c**



Popular Width Girdle

Front and back panels are of figured Rayon corset cloth, about 6 inches wide. 5-inch Rayon and cotton covered elastic inserts on side. Hooks on side. **Flesh color only. SIZES—24, 26, 28, 30, 32.** ***State size.*** **If not part of $2 order add 3¢ postage.**

25K4962 Each..... **39c**



Sew-On Hose Supporters

Of heavy quality elastic webbing in fancy weave. Has sateen tabs. Adjustable buckle. **Colors: White or Flesh.** ***State color.*** Length, about 9 in.; width, about 1⅛ inch. **If not part of $2 order, add 1¢ postage.**

25K5009—Per Pair.. **12c**
Same, but 12-inch length.
25K5010—Per Pair.. **15c**

Quality Sew-On Hose Supporter



1⅛ inches wide. Rayon covered long life elastic with sateen tabs. Adjustable gilt buckle. Length, 9 inches. **Flesh color.** Assorted weaves. **If not part of $2 order, add 1¢ postage.**

25K5008 Per Pair..... **18c**

A Popular Girdle

6-inch Rayon and cotton covered Elastic side inserts. Front and back panels of figured Rayon and cotton corset cloth in assorted patterns. Lightly boned and shaped front panel lends support without binding. Back panel, 8½ in. deep. Hooks on side. Brassiere not included. **Flesh color. SIZES—26, 28, 30, 32 or 34 inches waist measure.** ***State size.*** **If not included in $2 order, include 4¢ postage.**

25K4965—Each..... **59c**

SAVE at SEARS

Adjustable Straps



Made of Rayon and cotton lingerie tape. Neat corded pattern with buttonholes and four flesh color pearl buttons. Elastic insertion, which gives with body movement. Prevents slipping without binding. ⅝ in. wide. **Flesh color only. If not part of $2 order, add 1¢ for postage.**

25K5263—Per Set..... **19c**
2 Sets for..... **35c**



Velvet Grip Garters



—Solid oblong rubber buttons.
—All fittings heavily nickel-plated.

"Velvet Grip" garters. Nationally known garters at a reduced price. 1-in. width mercerized lisle elastic. Adjustable spring buckle that stays in place. Double non-elastic pendants with ample room for fastening. **Colors: Black or white. Length, about 7 inches for children 2 to 4 years; 8½-inch, for 4 to 6 years; 10-inch, for 6 to 9 yrs.; 11-inch, for 10 to 12 years.** ***State length and color.*** **If not part of $2 order, add 1¢ postage.**

25K5000—Per Pair..... **19c**



Hickory Waist

For Boys and Girls

—Extra strong taped bone buttons.

Made of good grade white muslin that will wear and launder well. Can be had with or without Hickory garters. **Color, White only. SIZES to fit ages, 2, 4, 6, 8, 10, 12 and 14.** ***State age and catalog number indicating style.*** **If not part of $2 order, add 3¢ postage.**

25K5021 With garters..... **48c**
25K5022—Without Garters. (Postage, 3¢)..... **25c**



Broadcloth Shower Curtain Pearl Finish

Rubberized broadcloth in pearl finish. Heater cured—prevents sticking, all seams cemented. Dries quickly. Size, 71½ in. long; 67½ in. wide. Colors: **Peach, Rose, Med. blue, Orchid, Light green or Yellow** ***State color.***

25K5187 Postpaid. Each..... **$2.65**



Hose Supporter and Shoulder Brace

—Designed to correct drooping shoulders.
—Will help keep body erect.

Acts as a brace as well as a hose supporter. Made of good quality non-elastic webbing with elastic hose supporters attached. **White only.** **State catalog number. If not part of $2 order, add 1¢ postage.**

25K5048—Children's..... **25c**
25K5050—Misses'..... **29c**
25K5052—Women's..... **33c**

Buster Brown Hose Supporters

Made with wide non-elastic top which gives strength where it is needed. The bottom of extra wide lisle elastic that gives freely with the movements of the body. **Black or white.** ***Order by catalog number and state color.*** **If not part of $2 order, add 1¢ postage.**

25K5023—Sizes, 4 to 6 yrs. Lgth., abt. 8½ in. Per pair..... **24c**

25K5025—Sizes, 6 to 8 yrs. Lgth., abt. 10 in. Per pair..... **26c**

25K5027—Sizes, 8 to 10 yrs. Lgth., about 12 in. Per pair..... **28c**

25K5029—Sizes, 10 to 12 yrs. Lgth., about 14 in. Per pair..... **30c**

Adjustable Hose Supporters

Inexpensive Hose Supporters that will give excellent wear. Good quality lisle elastic webbing, abt. ⅞ inches wide. Has rubber fastener clasp. Colors: **Black or White. Length, 7, 8 or 10 in.** ***State color and length desired.*** **If not part of $2 order add 1¢ postage.**



25K5006 Per Pair **10c**



Fancy Ribbon Garters

¾-inch width elastic, covered with shirred silk and rayon ribbon in assorted fancy colors. **If not part of $2 order, add 1¢ postage.**

25K5003—Per Pair..... **12c**



Kleinert's Dress and Garment Shields



Kleinert's Jubilee Dress Shields

A Guaranteed and Serviceable Shield At a Low Price

Gum rubber coverered with fine nainsook. **SIZES—2, 3, 4.** Size 3 average. Regular or crescent shape. **Flesh color only.** ***State shape and size.*** **If not part of $2 order, add 1¢ postage.**

25K4955 Per Pair..... **23c**

Same quality as 25K4955 in colors. **Size 3 only** Regular or crescent shape. **Colors: Black, Gray, Light green, Tan, Navy blue, Copenhagen blue or Brown.** ***State color and shape.***

25K4956 Per Pair..... **23c**



Kleinert's "Modine" Silk Covered Dress Shields

Interlined with cotton to absorb perspiration. Made of pure gum rubber covered with fast color washable Jap Silk. Size 3 only. **Regular or Crescent Shape. Colors: Black, Flesh, White, Royal blue, Seal brown, Dark navy blue, Rubytone (garnet), Pistache (light green) or Light tan.** ***State color and shape.*** **If not part of $2 order, add 1¢ postage.**

25K4951 Per pair..... **45c**

Bandeau and Dress Shields

Oriental cotton lace front, correctly styled uplift, lustrous Rayon Batiste Brassiere. Kleinert's Gem dress shields attached. Cut to mold the bust into youthful roundness. Choice of **Tea rose or Flesh color. SIZES—34, 36, 38, 40, 42, 44 bust measure.** ***State size and color.*** **If not included in $2 order, add 1¢ postage.**

25K4961—Each. **98c**

Kleinert's "Stazon"

Made of fine cotton net with Kleinerts "Gem" rubber dress shields attached. Can be worn with all style dresses **White or Flesh. EVEN SIZES—34 to 44 in. bust measure.** ***State size and color.*** **If not part of $2 order, add 1¢ postage.**

25K4957 Each..... **93c**



Kleinert's "Featherweight" Shields

Good grade rubber coated nainsook. **SIZES—2, 3, 4 or 5.** Average size is 3. Be sure to buy them large enough. **White or Flesh.** ***State catalog number, size and color.*** **If not included in $2 order add 1¢ postage.**

25K4959—Regular Shape. PER PAIR
25K4960—Crescent Shape.
Size 2..... **33c**
Size 3.....
Size 4.....
Size 5..... **43c**



Boys' "Gem Dandy" Hook-On Garters

⅞-in. rayon covered elastic in contrasting color combinations. **Navy and red, Sky blue and brown, Copenhagen and gold, Red and black or Lavender and green.** ***State color.*** **If not part of $2 order, add 1¢ postage.**

25K5013—Per Pair..... **19c**



Women's "Gem Dandy" Hook-On Garters

⅞-inch rayon covered elastic. Colors: **Black, White, Pink, Light blue, Lavender, Peach, Red or Tan.** ***State color.*** **If not part of $2 order, add 1¢ postage.**

25K5012—Per Pair..... **19c**

Fancywork Materials







Reg. U. S. Pat. Office

A most comprehensive assortment at a very low price. Contains 1,000 designs, letters, etc., 13 alphabets in assorted styles and sizes, 24 alphabets in monograms, flowers, butterflies, animals, birds, towels and pillowcases, novelties for children's wear, card table cover designs and household novelties. **If not part of $2 order send 4¢ for postage.**

25K4750—Per package..... **32c**

A-C-E Stamping Patterns

Twelve large sheets. All new designs. Over 250 new patterns for stamping linens, lingerie, children's wear, etc., **including 6 complete alphabets. One cake each of blue and white stamping wax with each set. If not part of $2 order send 4¢ postage.**

25K4744—Per Set..... **46c**



"Martha Cardell" Patterns

Same quality and execution as our Betty Burton outfit, 25K4750, consisting of one bedspread in French knots, 12 assorted quilt blocks in eyelet, cross-stitch, and solid embroidery in pleasing designs easy to embroider. Full instructions. **If not part of $2 order send 3¢ postage.**

25K4754—Per Set..... **25c**

A new process embroidery design that transfers in the colors in which they are to be embroidered. Simply use water and rub. Will transfer 6 or more times. Contains over 250 designs of sprays, motifs for luncheon sets, towels, pillowcases, handkerchief corners, including 7 complete alphabets. If not part of $2 order, send 3¢ for postage.

25K4753—Per Set..... **40c**

Kapok the Best "Filler"



Prime imported Kapok for stuffing pillows. A silky appearing, downy fiber—soft and fluffy. Package contains 6 oz. sufficient for pillow 15x15 in. **If not part of $2 order send 6¢ postage.**

25K4755 Per Bag..... **19c**

25K4756—Same quality. 1 pound package. **Postage 10¢ extra.** Per Pound..... **45c**

OILCLOTH Novelties



Kitchen Combination

A useful kitchen article well made of crystal crepe oilcloth with durable bound edges in contrasting color. Hand painted floral design. Contains 2 reversible hot pot holders, 2 memo pads, and a pencil. Colors: **Green or Maize. State color. If not part of $2 order send 4¢ postage.**

25K4718—Per Set..... **29c**



Hot Dish Holder

—Six hot dish pads.
—Hand stenciled oilcloth container.

A serviceable kitchen necessity. Edges are durably bound with contrasting color bindings. **Colors: Green or Maize. State color. If not part of $2 order send 3¢ postage.**

25K4715 Per Set..... **29c**



Hand Decorated Sets

These hand decorated oilcloth sets will add beauty and color to your kitchen. Durable and serviceable. Come in either fiddleback (Width 13 in.) or Windsor shape (Width about 17 in.) backs. Colors: **Green or Maize. State color and shape. If not part of $2 order send postage extra, chair back 3¢, seat, 8¢, together 8¢. (Chair not included.)**

25K4700 Chair Back, each..... **27c**

25K4701 Chair Seat. Size abt. 14x14 in. Each..... **27c**



Wooden Embroidery Hoops

Round Shape

State size. If not part of $2 order send 3¢ postage.

25K4692

Size, abt. 4 or 5 in..... **13c**
Size, abt. 6 or 7 in..... **15c**
Size, abt. 8 inches..... **16c**

Oval shape, sizes 4½x9 in. or 6x12 in. **State size. Postage 3¢.**

25K4694.. **15c**



Embroidery Hoops

Screw Adjustment

Metal hoop has double cork lining which holds material firmly and is especially practical for beadwork. Round shape; Sizes, **4, 5, 6 or 7 in.** Oval: **3x6 or 4½x9 in. State size. If not part of $2 order send 3¢ for postage.**

25K4696 Each..... **19c**

Cotton Ric-Rac Braid



For trimming. Woven of fine white cotton thread. **White only. State size. If not part of $2 order send 1¢ postage.**

25K4738 — 12 Yards

Width, about ⅜ in..... **19c**
Width, about ½ in..... **22c**
Width, about 1 1/16 in..... **28c**

Colored mercerized cotton Ric-Rac Braid, 3 yards to piece. Size, ⅝ inches. **Black, light blue, pink, dark green, red, gold color, lavender, old rose or delft. State color.**

25K4745—2 Pieces..... **18c**



—Waterproofs Leather and heavy fabrics.
—Simple to apply.

Moonbrite is not injurious to fabrics or leather and will withstand rain, snow or sleet. Renews shoes, pocket books, belts, hand bags, etc. Moonbrite Gold and Silver color will restore a tarnished metallic slipper to its original brilliancy. One-oz. bottle. **Colors: Black, White, Gold, Silver, Red, Pink, Maroon, Dark Lavender, Lt. Blue, Navy, Light green, Emerald, Champagne, Dark Champagne, Medium brown, Dark brown, Light gray or Slate. State color. If not part of $2 order send 4¢ postage.**

25K4758—Bottle..... **39c**

CREWEL NEEDLES

Crewel Needles

Good quality crewel embroidery needles. Twenty-five to the paper. Sizes, 3 to 9, or 5 to 10. **State size. If not part of $2 order send 1¢ postage.**

25K4690 Per paper.... **10c**



Bone Rings

For bags, curtains, fancywork, etc. **White or black. State color and size.** Outside measurements. **If not part of $2 order send 1¢ postage.**

25K4741

Per Dozen
Size, abt. ⅝ in... **10c**
Size, abt. ¾ in..... **10c**
Size, abt. 1 in..... **10c**

BEAD NEEDLES

High quality English steel, correct length and size for all bead work, a necessary article for this particular work. Package contains five long fine needles. **If not part of $2 order send 1¢ postage.**

25K4691—Package..... **9c**

BEADS for All Purposes

Lined Beads



Lustrous glass beads used for making boutonnieres and necklaces. Very fashionable now for neckwear, hats, etc. **Colors: Cerise, orchid, grass-green, yellow, sapphire, rose pink, gold, silver, or pearlized (imitation pearls). State color. Hank contains about 1,000 beads. If not part of $2 order send 1¢ postage.**

25K4682—Hank.. **5c**

Use Beads for Color and Life

For Color Definitions see Page Following Index

Bugle Beads



For trimming neckwear, dresses, hats, fancywork, etc. Hank consists of about 600 beads. Colors: **White (satin), white crystal, opal, black, gold, steel, silver, bronze, cherry red, powder blue, iridescent purple, iridescent brown, iridescent blue or iridescent green. State color. If not part of $2 order send 1¢ postage.**

25K4673 Per Hank..... **10c**

Colored Cut Glass Beads



About 1000 beads to hank. Colors: **White satin, white crystal, canary, bronze, amethyst, nile green, amber, turquoise blue, steel, black, powder blue, sand, wine red, cherry red, emerald green, medium pink, iridescent purple, iridescent brown, iridescent blue or iridescent green. State color. If not part of $2 order add 1¢ postage.**

25K4677 Hank..... **7c**

Rhinestones



Brilliant imitation diamonds with metal back. For waists, dresses, hats and fancywork. **Colors: White, ruby red, amber, royal blue, emerald or amethyst. State color. If not part of $2 order send 1¢ postage.**

25K4680 36 for..... **21c**

Same as above but put up 144 to the string. **State color. Postage 1¢.**

25K4681 144 for..... **70c**



Quality and colors same as above with stones set in white glass backs. Also comes in white with **black glass back. State color. Postage 3¢.**

25K4683 144 for..... **70c**

Indian Seed Beads



Opaque beads for bead fancywork. About 1000 beads to hank. Colors: **Chalk White, Orchid Pink, Canary Yellow, Royal Blue, Turquoise Blue, Med. Green, Cherry Red, Black or Gold. State color. If not part of $2 order add 1¢ postage.**

25K4678 Per Hank..... **6c**

Beaded Lamp Fringe



A beautiful combination of assorted colored glass beads, on tape heading. **Predominating colors: Amber, blue, black, rose or green. State color. Width, 5½ in. If not part of $2 order send 6¢ postage.**

25K3237 Per Yard..... **$1.20**

Glass Lamp Pulls

—Length about 21 inches.
—Faceted light rose color glass beads.
—Large luminous bead.

Beads are strung on wire and have a two-tone Rayon covered cord attached. Luminous bead can be readily seen in the dark. **If not part of $2 order add 1¢ for postage.**

25K4679—Per pair boxed ... **39c**

Pliable Bead Wire



Fine tinned hair wire used for stringing beads, pearls, or for making boutonnieres and ornaments. 175 feet to the spool. **If not part of $2 order send 1¢ postage.**

25K4706 Per spool..... **12c**

Bead Cord Outfit



Contains two metal covered cords, one for large beads and one for small beads. Both 72 inches long. Two wire needles and two clasps. **If not part of $2 order send 1¢ postage.**

25K4686—Each..... **9c**

Bead Wire

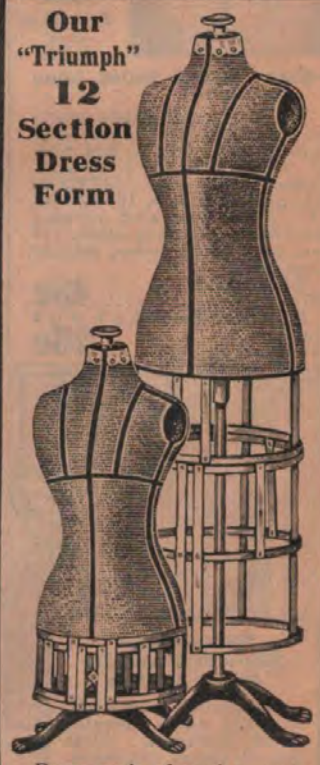
—Stainless steel.

Especially adapted to stringing Pearls and Beads. A fine twisted, flexible bead wire. 36 inches long. **If not part of $2 order send 1¢ postage.**

25K4684 Each..... **9c**



Our "Triumph" 12 Section Dress Form



Form made of papier mache covered with **black** cotton jersey cloth. **Two styles, A and B. A,** when closed, is 32 in. bust measure and **extends to 48 in. B is 36-in. bust measure and extends to 52 in. State style, A or B.**

25K6080¼ Each, Postpaid... **$11.95**

BUY GOLDEN CROWN YARNS and SAVE!



"Golden Crown" Color Card

This card contains samples of all the colors of yarns we sell. Except 25K4616 Angora yarn. It shows the size and character of the thread and the shade which you will receive. **If not part of $2 order send 1¢ postage.**

25K4633—Per Card. **10c**



OUR BEST 4 PLY KNITTING WORSTED

—Only the choicest wools are used.
—Comes in hanks weighing full 4 ounces each.
—Some are offering yarns weighing 3¾ ounces to the hank.

The same quality is nationally sold at considerably higher prices. Evenly spun of correct size, which insures that softness to the touch that is essential in a good knitting yarn and which is reflected in the appearance of the finished garment. This is a yarn that will wear and is splendid for Afghans, sweaters and other outdoor garments for men, women and children. Comes in the following colors: **Black, white, navy blue, turquoise blue, gendarme (Peacock) blue, golf green, (Huntergreen), tan, golden brown, khaki, seal brown, purple, light gray mixed, dark gray mixed, cardinal, maroon (Garnet). American beauty, scarlet, old rose, steel gray, Fawn (light tan), corn, orange, Burnt orange, or sky blue. State color.**

25K4610—Skein of 4 ounces. **If not part of $2 order send 4¢ postage** **57c**
Per 4 skeins or 1 pound (full 16 ounces). **Postpaid** **$2.20**

"Golden Crown" Knitting Book

A book of 48 pages in which is given directions for making knitted and crocheted articles, such as sweaters, kimonos, scarfs, hats, children's and infants' wear, etc. **If not part of $2 order send 1¢ postage.**

25K4634..... **19c**



"Golden Crown" Spanish Yarn

—A fine 4 fold wool worsted yarn.
—Put up in 2-ounce full weight balls.

Of beautiful finish and great durability and softness that recommends it especially for stockings, socks, gloves, and other outerwear. The wool used in this yarn is the same grade as in our best knitting worsted, but it is spun to a finer size. Carried in the following colors: **Black, White or Dark gray mixture. State color. If not part of $2 order send 3¢ postage.**

25K4625—Per 2-ounce ball..... **35c**



NOTICE

Be sure to purchase enough yarn at one time to complete your garment, as it is almost impossible to get two different dye lots to be exactly alike.

For Color Definitions See Page Following Index.

"Golden Crown" Sunbeam Knitting Yarn



—A 4-fold yarn mixture of pure worsted wool and rayon.
—Put up in 1-ounce balls.

Used for sweaters, hats, scarfs, stockings and outerwear. Colors: **Black, white, brown, gendarme (Royal) blue, cardinal, old rose and silver, Nile green and silver, camel color and silver, peacock blue and silver, tangerine and silver, lavender and silver, gray and silver or red and silver. State color. If not part of $2 order send 1¢ postage.**

25K4620—Per 1-oz. ball **17c**
Per lb. (16 balls). **Postpaid** **$2.65**

EXTRA HEAVY



Extra Heavy KnittingWorsted

—A 4-Ply worsted yarn.
—Full weight 4-oz. skeins.

Of the same character and quality as "Golden Crown" Knitting Worsted, but of double thickness that makes up into warm sweaters, coats and outer garments. Colors: **Black, white, navy blue, dark gray mixture, khaki, maroon (Garnet), or seal brown. State color. If not part of $2 order send 4¢ postage.**

25K4618—Per skein of 4 oz..... **59c**
Per 4 skeins or 1 lb. (full 16 oz.) **Postpaid** **$2.30**

For Germantown Zephyr Yarn See Page 258.

Shetland Floss

—2-ply wool worsted yarn.
—Put up in 1 oz. full weight balls.

Loosely twisted to give unusual softness and a light lofty appearance. It is beautifully dyed in a range of exquisite colors. Very popular for making sweaters, jackets, shawls, scarfs, garments for children, etc. Made in the following colors: **Black, snow white, pink, light blue, navy blue, gendarme (Peacock) blue, turquoise blue, lavender, medium yellow, pearl gray, emerald green, medium brown, tangerine, tan, American beauty, cardinal, old rose, coral or jade green. State color.**



25K4612—Per 1-oz. ball. **If not part of $2 order send 1¢ postage** **17c**
Per lb. (16 balls). **Postpaid** **$2.65**

"Golden Crown" Sunbeam Floss



—This is a 2-ply yarn that is light in weight.
—Made of rayon blended with worsted wool.

It is of sparkling brilliancy for making exquisite summer sweaters, scarfs, shawls, kimonos, hats, etc. Put up in full weight, 1-ounce balls. Colors: **Black, white, brown, gendarme blue (Royal blue), cardinal, old rose and silver, nile green and silver, camel and silver, peacock blue and silver, tangerine and silver, lavender and silver, gray and silver or red and silver. State color. If not part of $2 order send 1¢ postage.**

25K4615—Per 1-oz. ball..... **17c**
Per lb. (16 balls). **Postpaid**..... **$2.65**



50-Yd. Skein Knitting Worsted

A 4-ply knitting worsted yarn. Used for making rugs, scarfs, sweaters, caps, embroidery, crocheting and mending. 50-yard skeins. Colors: **White, black, garnet, maroon, cardinal, firebrand, old rose, rose, Lt. pink, Lt. yellow, Lt. orange, tangerine, tan, golden brown, autumn brown, spring green, emerald, hunter green, turquoise, Alice blue, Olympic blue, Navy, Lt. violet, deep violet or purple. State color. If not part of $2 order send 1¢ postage.**

25K4621—3 skeins. **25c**



"Golden Crown" Saxony Yarn

—A very soft finely spun 3 fold wool worsted yarn.
—Put up in 1 ounce full weight balls.

The favorite for infants' and children's wear. Used for sacques, caps, bootees, mittens, leggings and other infants' garments. Colors: **Black, snow white, baby pink, baby blue, scarlet or medium pink. State color. If not part of $2 order send 1¢ postage.**

25K4613—Per 1-oz. ball... **21c**
Per lb. (16 balls). **Postpaid**... **$3.15**

Golden Crown "Fluffy Zephyr" Yarn

A soft twisted wool worsted yarn spun to a fine size, which makes it ideal for knitting, present day style of sweaters, the popular Pancake beret and all styles of infants' wear. Long yardage. Full weight 1 oz. balls. Colors: **Cream white, baby pink, Alice blue, Nile green, sulphur yellow, terra cotta, beige, baby blue, marine blue, apple green or black. State color. If not part of $2 order send 1¢ postage.**

25K4614
Per 1 oz. ball..... **39c**



Angora Yarn



—Made of pure Angora rabbit fur.
—Put up ½ oz. to the ball.

Extremely soft and fluffy. A very popular yarn for making hats, caps, berets, and children's wear; also used extensively for embroidering hats, handbags, motifs, etc. **Colors: Jade green, light gray, light blue, lemon yellow, pink, Beige, camel, royal blue, scarlet, Pandora green (Pistachio green), or white. State color. If not part of $2 order send 1¢ postage.**

25K4616—1 ball of ½ oz. Each..... **85c**

SIZE 10 8 6 3



Metal Rug Hooks

Made of aluminum. Used for crocheting rag rugs, yarn rugs, heavy sweaters, etc. **Sizes: 3, 6, 8 or 10.** Actual size illustrated. Length, about 6 in. **State size. If not part of $2 order send 1¢ postage.**

25K5165—Each..... **21c**

SERVICE BRAND



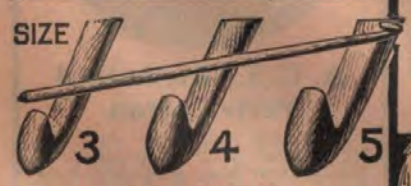
Service Brand Knitting Yarn

—4-ply worsted yarn.
—Put up in skeins weighing about 3¾ oz.

Made of second selection wools unequaled at the price. It is the equal if not the superior to many of the so-called first quality yarns sold. Used for sweaters, coats, socks, stockings, gloves and outerwear generally. **Colors: Black, white, navy blue, gendarme blue (Peacock blue), golf green (Huntergreen), dark gray mixture, camel color, khaki, seal brown, cardinal, maroon (Garnet), American beauty or old rose. State color. If not part of $2 order send postage shown.**

25K4617—Per skein, (abt. 3¾ oz.) **Postage 3¢**.... **45c**
Per 4 skeins (15 oz.)
Postage 8¢..... **$1.75**

SIZE



Wooden Crochet Hooks

Natural finish. For rag rugs, heavy sweaters, etc. Sizes 3, 4 or 5. Illustration abt. ½ size. Length, abt. 10 in. **State size. If not part of $2 order send 1¢ postage.**

25K5172—Each..... **9c**



SIZE 18 16 14



English Steel Knitting Needles

9 in. long. No. 14 large; No. 16 medium; No. 18 small. **State size. If not part of $2 order send 3¢ postage.**

25K5175—Set of 5 needles of one size..... **9c**

SIZE 5 9 10



Celluloid Knitting Pins

25K5166—**State size and length.** Sizes are diameter in millimeters. **If not part of $2 order send 1¢ postage.**

Size	5	9	10
Length, In...	12	12	12
Per Pair....	**14c**	**19c**	**23c**
Size	5	9	10
Length, In...	14	14	14
Per Pair.....	**17c**	**21c**	**25c**

When You Buy Thread . . . Buy KNOWN QUALITY AT SEARS

1—A. C. E. THREADS ARE STANDARD QUALITY.
2—LABORATORY TESTED.
3—LONG YARDAGE. 4—LOW IN PRICE.

SEWING THREADS 150 YARD SPOOLS



50c A DOZEN

ACE

A. C. E. is Our Own Trade Mark Reg. U. S. Pat. Office.
"First In Thrift"
—6-Cord Sewing Thread.
—150 Yards to Spool.
—Egyptian Cotton Yarns.
—Smooth even no-snag finish.
—BLACK, Sizes, 8 to 70.
—WHITE, Sizes, 8 to 100. State size and color.

A. C. E. in fact as well as name is this long established "dressmakers' thread." Always a popular, satisfying quality at a price that permits penny savings. Make A. C. E. a part of your list to build that "Order of $2 or More Postpaid." If not part of $2 order, send 8¢ postage per dozen.

25K4864—Per dozen spools..... **50c**

Cordonnet MERCERIZED CROCHET COTTON



Excellent Quality Cotton Yarn, Evenly Spun, Highly Mercerized.
—Properly sized.
—Six strands.
—Fast colors.

A quality product. Colors: White or natural linen. Sizes 5, 75 yds. 10 and 15, 100 yards; 20, 30, 40, and 50, 125 yards; 70, 150 yards; Also lavender, dark green, medium pink, old rose, medium red, light blue, medium blue, yellow, or pongee color. Sizes, 30 and 50 only. State size and color. If not part of $2 order, send 1¢ postage.

25K4916—Per Ball..... **10c**

A. C. E. Spool Silk



—100 yards to the spool. Size A.

Standard production of one of the best silk manufacturers. Sew with silk. Black and all staple shades. State color. If not part of $2 order, send 1¢ postage.

25K4871—2 spools for.. **25c**
25K4870—Same as above 50 yard spool..... **7c**

A.C.E. Buttonhole Twist

Same quality and colors as above. State color. 10 yard spools. Size D.

25K4923—3 spools..... **10c**

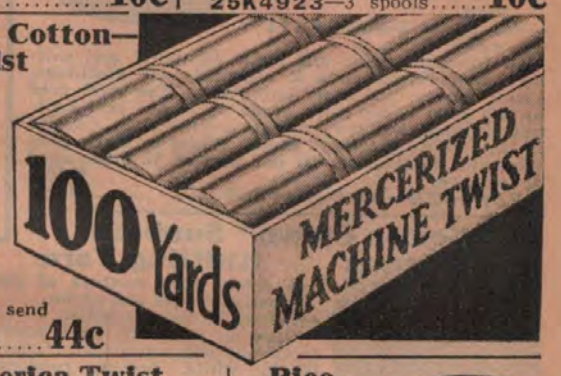
A. C. E. Mercerized Cotton—Machine Twist

Highly Mercerized

—100 yards to a spool.
—Size 50 only—Fast colors.

Black, white, pink, light blue, copen blue, medium blue, navy blue, pongee, medium tan, cardinal, scarlet, seal brown, light brown, gray, emerald green, reseda green, light green, rose, old rose, fawn, lavender, purple, mode, maroon, cerise, peach, orange, or yellow. State color. If not part of $2 order send 4¢ postage.

25K4868—12 spools..... **44c**



Ball Knitting Cotton

6 8 10 12 14 16 18 20 22 24

4-Ply Knitting Cotton



White in sizes, 6, 8, 10, 12, 14, 16, 18, 20, 22 or 24. State size.
25K4857 3 balls..... **25c**

Black, in sizes, 6, 8, 10, 12, 14 or 16. State size.
25K4855—3 balls..... **27c**

Cardinal in sizes 8, 10, 12 or 14. State size.
25K4859—3 balls..... **27c**
If not part of $2 order, send 3¢ postage.

10 Popular Shades



10 balls to the box. For darning silk or lisle hosiery, gloves or lingerie. 10 yards 1-end, 2 ply, to the ball. Needle included. If not part of $2 order, send 1¢ postage.
25K4858—Per box of 10 balls... **9c**

Mending Silk

10 balls 4 yds. each, with needle.
25K4883—Box of 10 balls..... **9c**



Japerica Twist

Mercerized machine cotton. We believe this three-cord thread is the best for machine use. 1-ounce on fiber tube. Size A equivalent to size 36 contains abt. 600 yds. Size 0, equivalent to size 40 abt. 670 yds. Size 00, equivalent to size 50 abt. 710 yds. Size 000, equivalent to size 60 or 70 abt. 915 yds. Black or White. State size and color. If not part of $2 order send 1¢ for postage.
25K4863—Per Tube. **23c**
200 yd. spool. Same sizes and colors as 25K4863. Postage 4¢.
25K4862 6 spools..... **48c**

Rico Spool Silk



Size A-50 yard spools. A fine smooth working strong sewing silk for machine or hand work. Black and all staple colors. State color. If not part of $2 order send 1¢ postage.
25K4880—3 spools..... **14c**

Mercerized Darning Cotton



Mending and Darning Silk

—Uniform in size, soft finish.

Colors to match the popular shades of hosiery. For repairing underwear made of wool, silk or lisle. 12 spools popular assorted colors 10 yards each to a box. If not part of $2 order send 3¢ postage.
25K4882—Per box.... **32c**

—The box is made of metal.
—Has velveteen pincushion on cover.
—7 Balls of assorted popular shades.

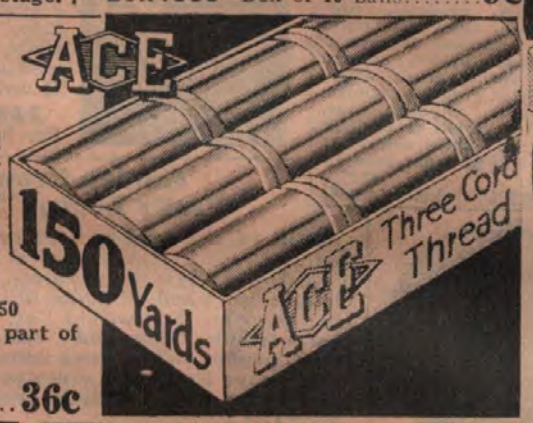
This very handy box supplies you with the necessary repair thread. Used especially for silk and mercerized hosiery. 30 yards, 2-end, 2-ply to the ball. Assorted shades. If not part of a $2 order, send 3¢ postage.
25K4869—Box of 7 balls **25c**



Three-Cord Sewing Thread

—High grade cotton.
—Special silk finish.

Especially adapted for hand and machine sewing, and is now being used by leading manufacturers and seamstresses in place of six-cord sewing thread. We are offering this sewing thread at a very low price. 150 yds. on the spool. Colors: Black or white. Size, 30, 40, 50 or 60. State size and color. If not part of $2 order, send 6¢ postage.
25K4861—Per dozen spools **36c**



Superior Quality



Barbour's Irish Linen Thread

Made of pure Irish linen. Put up 100 yards to the spool. For sewing buttons, carpets and other heavy work. Strong and durable. Sizes, 25, 30, 35 or 40. Colors: Black or White. State color and size. If not part of $2 order, send 2¢ postage.
25K4849—2 spools..... **18c**

Darning Cotton



Put up 30 yards to the ball. A good quality, Three Ends, Two-Ply Cotton, especially adapted for darning purposes. Colors: Black, dark brown, pearl gray, nude or white. State color. If not part of $2 order, send 4¢ postage.
25K4852—12 spools..... **25c**

Crochet Cotton



Mercerized. 75 yards to the ball. Has a high luster. For crocheting and embroidering. White, Cream, Light Blue, Medium Blue, Copenhagen Blue, Navy Blue, Light Pink, Dark Pink, Scarlet, Cardinal, Orchid, Light Purple, Yellow, Orange, Black, Nile Green, Reseda Green, Emerald Green, Tan, Brown or Cerise. State color. If not part of a $2 order, send 3¢ postage.
25K4851 6 spools..... **28c**

Strong and Durable



Carpet or Button Thread

Put up 100 yards to the spool.

Waxed cotton, strong and durable, preferred by many to linen thread. Black, dark red, khaki, slate gray, tan, brown, light tan, or white. State color. If not part of a $2 order, send 1¢ postage.
25K4853—Per spool..... **10c**

Basting Thread



Put up 300 yards to the spool. Size 50 only.

This is a two-cord cotton thread used especially for basting. Comes in colors black or white. State color. If not part of $2 order, send 4¢ postage.

25K4865 3 spools..... **17c**

Mending Cotton



75 yards, 2 ends, 2 ply, to ball. For mending silk and mercerized hosiery. Colors: black, white, French tan, French nude, rose nude, nude, mode, suntan, nightingale, light gunmetal, gunmetal, tan blush, lt. brown, silver gray, phantom or eggshell. State color. If not part of $2.00 order, send 4¢ for postage.
25K4856—6 spools..... **24c**



A. C. E. Mercerized Perle Cotton

Especially adaptable for embroidery cut work, hook mats, etc. White, light blue, pink, delft blue, yellow, lavender, ecru, black, old rose, orange, dark cardinal, American beauty, medium brown, medium blue, leaf green, peach, light orange, or linen. Size 3, 40 yds. to the ball; size 5, 60 yds.; size 8, 100 yds. State size and color. If not part of $2 order, send 1¢ postage.
25K4888—Per ball.... **10c**

EMBROIDERY THREAD



Mercerized Six-Strand Boilproof Cotton

Size 25 only. Colors: **Black, white, light blue, medium blue, delft blue, light pink, medium pink, dark pink, medium brown, lavender, Nile green, reseda green, navy blue, red, American beauty, medium yellow, orange, coral, leaf green, dark yellow, burnt orange, peacock blue, dark delft, rose, dark brown, grass green, hunter's green or old rose. State color. If not part of $2 order send 1¢ postage.**

25K4908—8⅞ Yards to skein. 6 skeins for..... **15c**



Ombre 6-Strand Embroidery Cotton

Super mercerized; saves waste and tangle in pull skein form. Rich, shaded colors in each skein. Produces very novel effects. 9 yards. **Colors: Blue, green, brown, orange, yellow, pink, rose, heliotrope or purple. State color. If not part of $2 order send 1¢ postage.**

25K4909—6 Skeins..... **18c**



Skeined Perle

Suitable for cut work and general embroidery. Comes in sizes, 3 (16⅘ yds. to the skein); and 5 (27⅘ yds. to the skein). Colors: **White, black, medium yellow, dark yellow, golden yellow, orange, medium brown, dark brown, bright cardinal, burnt orange, medium pink, old rose, geranium pink, rose pink, medium delft, dark delft, navy, sky blue, light medium blue, deep china blue, reseda green, dark green, parrot green, medium green, emerald green, light lavender, dark lavender, or purple. State size and color. If not part of $2 order send 1¢ postage for 3 skeins.**

25K4903 3 skeins..... **30c**

DMC Cordonnet Special

Superior quality, brilliant finish crochet thread. 10-gramme ball. White in sizes, 30, 40, 50, or 70. Colors medium pink, Lt. medium blue, deep china blue, golden yellow, old rose, light lavender, medium green or ecru in size 30 or 50. **State size and color. If not part of $2 order send 1¢ postage.**

25K4904 Per ball..... **18c**

DMC Color Card

Contains colors of our Nos. 25K4902, 25K4903, 25K4904. **Postage 1¢.**

25K4901—Each... **5c**

DMC Mouline Special

A brilliant 6-strand divisible thread. Produces unequalled embroidery. This article is of unexcelled brilliancy. Colors: **white, black, medium yellow, dark yellow, golden yellow, orange, medium brown, dark brown, bright cardinal, burnt orange, medium pink, old rose, geranium pink, rose pink, medium delft, dark delft, navy, sky blue, light medium blue, deep china blue, reseda green, dark green, parrot green, emerald green, medium green, light lavender, dark lavender, or purple. State color. If not part of $2 order send 1¢ postage.**

25K4902 3 skeins..... **15c**



Rayon Floss

A fine thread. Brighter than silk; 8-yd. skeins. **Colors: Black, white, lavender, leaf green, medium brown, light red, dark red, light blue, navy blue, pink, medium yellow, orange, delft blue, American beauty or old rose.** For forty-seven additional shades see Book 25K4921 at right. **State color. If not part of $2 order, send 1¢ postage for 3 skeins.**

25K4913 3 Skeins..... **13c**



Contains the shades we carry in our Floss 25K4913. Four-Strand 25K4917 and Rope 25K4918, also instructions showing plain and fancy stitches. **If not part of $2 order send 1¢ for postage.**

25K4921 **10c**



Boilproof Rayon

Four-strand. **Colors: White, black, Lt. lavender, dark lavender, medium green, dark green, golden brown, bright red, garnet, medium blue, navy, medium pink, yellow, orange, delft, light green, old rose, American beauty, rainbow (multi-color), or peacock. State color.** See color book 25K4921 for additional colors. **When not part of $2 order send 1¢ postage for 6 skeins.**

25K4918—Rayon Rope, 4½ yd. skeins. 6 for..... **15c**

25K4917—Rayon four-strand 4½ yds. to the skein. 6 skeins for..... **15c**



Posy Ring

A very efficient and practical item. For making posies or rosettes and with the aid of simple crocheting many useful articles especially children's wear. Ring made of metal. Detachable rubber ring set with metal prongs. Jacket illustrated made with the aid of the posy ring. Full instructions. **If not part of $2 order send 3¢ postage.**

25K4720 Ring only..... **45c**



Embroidery Yarn

Candlewick Embroidery is a popular vogue in needle work. 32 yds. to the skein of twelve strands. Colors: **White, unbleached (cream white), delft blue, rose pink, gold color, orange, medium green or orchid. State color. If not part of $2 order send 1¢ postage.**

25K4885—Per skein..... **13c**

For Color Definitions, See Page Following Index.



FINE QUALITY

Evenly finished. For making bedspreads, curtains, edges, bags, etc. ½ pound on a spool. About 800 yards. **White, cream or ecru. State color. If not part of $2 order send 8¢ postage.**

25K4895—Per ½ lb. spool..... **29c**



Ombre Four-Strand Boilproof Rayon

A popular embroidery thread put up in rich shaded colors 13½ yards to the ball. Colors: **Rainbow, orchid, nile, old rose, rose pink, peacock, brown, medium blue, green, yellow, navy, lilac, red, orange, also black or white. State color. If not part of $2 order send 1¢ for postage.**

25K4906 Per ball..... **8c**



Marking Cotton

For marking linens. Sizes, 8, 10, 12, 14, 16, 18, 20, 22, or 24. **State size. Red only.** 30-yd. spools. **If not part of $2 order, send 1¢ postage.**

25K4854—6 spools..... **20c**

A Practical Thread

Made of fine rayon, 25 yards to the spool



For crochet or knitting. Brighter than silk. Especially adaptable for making fancy work, tassels, and restringing pearls and beads and other crochet novelties. Colors: **Black, white, cream, delft blue, medium blue, light blue, cardinal, medium pink, rose pink, golden brown, emerald green, lavender, old rose, purple, ecru, tan gold or orange gold. State color. If not part of $2 order send 1¢ postage.**

25K4890—Per spool..... **12c**

COLORFUL *and* USEFUL



Laundry and Shoe Bags

Good quality art cretonne. These well made bags come in assorted multi-color designs with **blue, rose, green or orchid predominating. State color. If not part of $2 order include postage as shown.**

25K5740—12 pocket shoe bag. Size abt. 16x28 in. **Postage 4¢.** Each..... **39c**

25K5741—16 pocket shoe bag (as illustrated). Size abt. 16x38 in. **Postage 4¢.** Each..... **49c**

25K5742—Laundry bag, size about 24x29 inches. **Postage 4¢.** Each..... **45c**





Bathrobe or Kimono Cord

Heavy Rayon covered cord Rayon tassels. For either Men's or women's robes. About 75 in. long. Plain or two-tone colors. **Garnet — Copen —Med. Green—Rust—Rose or Gold and Black—Green and Rose —Rose and Tan—or Gray and Red. State color. If not part of $2 order send 3¢ postage.**

25K4710 Each..... **25c**



De-Luxe Bathrobe Set

Rich lustrous rayon covered frog and cord in cable effect. Length of cord about 70 inches. Colors: **Black, Garnet, Copenhagen, Med. Green, Rust, Rose, Gray, Tan or Seal brown. State color. If not part of $2 order send 4¢ postage.**

25K4703—Per Set..... **59c**

PROTECT YOUR CLOTHES - *Buy a* WARDROBE BAG



Low Priced Wardrobe Bag

- —Floral Pattern Art Ticking.
- —Steel Wire frame.
- —8 Garment capacity.
- —57-inch Length.
- —Snap Fastener side opening.

A necessity in every wardrobe. Assorted patterns. Choose from the following colors: **Orchid, green, rose or blue. State color. Hangers not included. If not part of $2 order send 10¢ postage.**

25K5152 Each..... **59c**



Heavy Sateen Wardrobe Bag

- —Heavy quality 3 yd. warp sateen
- —Non tilting steel wire frame
- —Swivel hook
- —60-in. length
- —8 garment capacity
- —Bound edges
- —Enameled snap fasteners at side.

Construction and material of this bag make it a real bargain. Assorted patterns in the following colors: **Orchid, green, rose or blue. State color. Hangers not included. If not part of $2 order send 12¢ postage.**

25K5155—Each **$1.00**



Du Pont Fabrikoid Wardrobe Bag

- —Satin finish Du Pont fabrikoid
- —Non tilting steel wire frame
- —Swivel hook
- —60-in. length
- —8 garment capacity
- —36 in. Slide Opener at side.

The heavy material of this bag offers protection against dust and dirt. The convenience and trim finish will appeal to you. Color selections: **Black, blue, green, or pink. State color. Hangers not included. Postpaid.**

25K5168 Each..... **$2.98**

Sears New Development

"Chassis-Bilt"

Insures Maximum

STYLE *and* BEAUTY

This is the most important shoe development of the generation . . . CHASSIS-BILT permanence.

Just as world-known architects or famous cabinet makers begin each masterpiece from one separate and distinct "skeleton", so every shoe that comes from Sears shops will have its origin in one separate and particular chassis - - - designed as nearly perfect for that shoe's particular needs as a framework can be.

That means that there is a Sears shoe designed for your one purpose as though made for you alone. That means style is not merely added to your shoe but is built into it from the beginning.

» «

How to Obtain Well Fitting Shoes

(1)—Order size usually worn, or (2)—Copy all numbers printed inside a shoe that fits you, or (3)—Send outline of stockinged foot drawn with pencil on plain paper.

Explanation of Widths

(A) Very Narrow. (B) Narrow. (C) Medium. (D) Wide. (E) Very Wide.

Chassis Bilt

SPECIFICATIONS ON MODEL NO. 2577 2578

Shank	Stock	Counter	Quar.L.	Last	Lining	Box
					CM LLN	VD MX
					JBH WAE	RD VX
					EAZ NFF	AB CI
					MED WJS	CD VX
					IND EEN CM	ND NE XY
					MVS AWL	ML HS
					FJD CAL PJB	RF FD WS
					DEC RLD	ES WE



"Chassis-Bilt" Captures Style and Comfort

- **Stylish patent leather or soft pliable black kid.**
- **Built-in steel arch support.**
- **New cut-out design.**
- **Vanity combination last.**
- **Special riveted shank.**
- **2 in. covered military wood heel.**
- **Very latest Paris Style.**

This captivating new model is well worthy of introducing CHASSIS-BILT construction to the shoe world. For its stylish CONVINCER Chassis has scientific comfort built into it from the start. Follow each detail of this amazing new shoe method in the explanation below.

Medium Wide Widths. Sizes, 3½ to 8. State size.

15K2577—Patent Leather.
15K2578—Black Kid ..... **$2.49** *Post Paid*

How "Chassis-Bilt" Construction Created the Model Shown Above . . .

Every shoe on the pages following has its CHASSIS-BILT specifications carefully marked and tabulated in a great "master book" kept in the executive offices of Sears, Roebuck and Co. Follow the CHASSIS-BILT construction features taken from the specification chart of this feature shoe—see how they carefully build the chassis clear to the last detail of construction.

This complete control of materials and workmanship is carried on to the final stitch. Every ounce of leather and trimming must meet the rigid specifications stipulated when the chassis is laid. You are assured of built-in quality in the parts that can't be seen. You are assured of *style permanence* as never before in shoe history.



1. Selected sole leather from the stronger part of the hide.
2. Fine quality box toe retains shape.
3. Steel - riveted shank, built-in steel arch supports.
4. High quality drill vamp lining.
5. Fine, smooth leather quarter lining.
6. Soft, pliable leather uppers from select stock.
7. Comfortable, heel - hugging last.
8. Guaranteed, moulded counter.

NOTICE

ALL SHOES ON THE FOLLOWING PAGES ARE *"Chassis-Bilt"*.. LOOK for the *"Chassis-Bilt"* FEATURES

If in Doubt About SIZE, Give ALL NUMBERS in Old Shoe

As Sterling is to Silver

"Chassis-Bilt"

... is to Shoes



"The stamp of sterling on silver is the Silversmith's insignia of quality. 'Chassis-Bilt' is the Shoe designer's stamp of quality materials and construction. It even stands for more than that, it represents Fashion's latest and best loved styles. You can always depend on Sears shoes for the utmost in wear and the most authentic style."

For a more detailed explanation of the "Chassis-Bilt" construction, we suggest you refer to the opposite page.



$2.00 Post Paid

- Stylish 2¼-inch covered wood spike heel
- Harmonizing trim on vamp and strap
- Designed over Sears Marcelle last

The Year's latest and most popular style trend duplicated in best quality leathers.

15K2513—Patent Leather
15K2514—Black Kid..... **$2.00**

Sizes, 2½ to 8. Medium wide width. Be sure to state size. Postpaid.



BROWN, BLACK OR SMOKE COLOR



FRANCINE FOOTWEAR

- Very attractive center buckle one-strap
- Good looking reptile effect trim
- Carefully fashioned over Vanity last
- Best grade kidskin leather uppers
- 1¾-inch covered wood heels

Sears quality is proved quality—only leathers that are rigidly tested are used in these shoes. And don't forget you can depend on the style as being very authentic.

15K2509—Brown Kid
15K2510—Black Kid.....Per Pair **$2.59**

Sizes, 2½ to 8. Medium wide width. Be sure to state size. Postpaid.



—Specially constructed over our Boulevard last
—Low heels with rubber top lifts

Women's. Sizes, 2½ to 8.
15K2567—Black Leather
15K2568—Patent Leather
15K2569—Brown Leather **$1.69**

Girls' and Small Girls'. Sizes, 11½ to 2.
15K1867—Black
15K1868—Patent..... Per Pair **$1.49**

Medium wide widths. State size. When not included in a $2 order, send 10¢ for postage.

Acclaimed by Paris as Stunning!

- Good quality kid or patent leather uppers
- Neat cutouts and underlays
- 1¾-inch covered wood heel

QUALITY is what counts these days. These attractive one-straps have quality built in every inch of them, and the price is unusually low, too. Values like this are few and far between.

15K2592—Black Kid
15K2593—Patent Leather **$1.49**

Sizes, 3½ to 8. Medium wide width. Be sure to state size. When not included in a $2 order, send 10¢ for postage.

4-2577-14

Give us all the numbers in lining of a shoe that really fits you. If a dash (—) appears include it also. Our experts can then tell your size and fit you perfectly.



BLA
SEA

Utility Oxfords

—Good grade leather uppers
—Neatly decorated with perforations and vamp underlays
—1¼-inch heels; rubber top lifts
—White rubber sport sole

Use them for any occasion—they'll stand the gaff because they're "Chassis-Bilt." Just enough handsome style to make them suitable for all wear. "Very popular this year," our stylists say.

15K2453—Brown Leather
15K2454—Black Leather
15K2455—Smoke color Leather..... **$1.49**

Sizes, 2½ to 8. Be sure to state size. Medium wide widths. When not included in a $2 order, send 12¢ for postage.

Sets the Pace in Sty and Quality!

—Choice of Sea Sand or Black Kid
—1¾-inch covered wood heel

An achievement in value that is characteristic of only S... Such fine quality for this low price—the illustration doe... do them half justice. Exceptionally low priced ... now.

15K2564—Black Kid
15K2563—Sea Sand Color Kid.... **$2.00**
Sizes 3½ to 8. Medium ... wide width.
Be sure to state size ... Postpaid.

"Chassis-Bilt" Gives These Unusual Durability.... and



$2.00 Post Paid

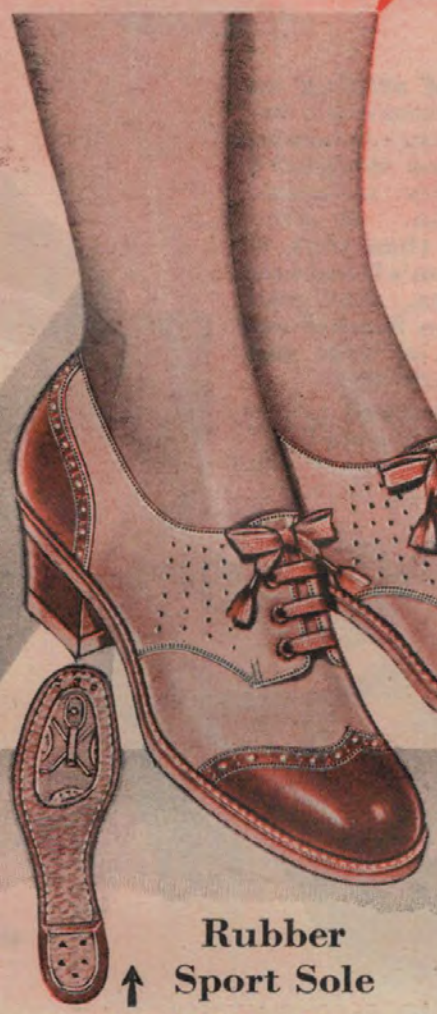
- Lovely 3-eyelet tongue tie
- Attractive snake design leather trim
- 1¾-inch covered wood heel

There's nothing like an oxford for that neat, tailored appearance—it goes so well with any frock. "Chassis-Bilt" quality.

15K2594—Black Kid
15K2595—Patent Leather **$2.00**
Sizes, 3½ to 8. Medium wide widths.
Be sure to state size. Postpaid.

4-2577-14

Give us all the numbers in lining of a shoe that really fits you. If a dash (—) appears include it also. Our experts can then tell your size and fit you perfectly.







New Reduced Price

BLACK KID OR PATENT LEATHER

—Very pretty cut-outs and side buckle
—Fashioned on our Marcelle last
—1¾-inch covered wood heels

Proving popular this year for its attractive appearance and its fine quality. It keeps its style and wears longer because its "Chassis-Bilt."

15K2534—Black Kid
15K2535—Patent Leather... **$1.59**

Sizes, 2½ to 8. Medium wide widths. Be sure to state size. When not included in $2.00 order, send 10¢ for postage.

Rubber Sport Sole

- Fine grain, retanned, smoke color leather with attractive brown leather trim.
- Tough rubber sport design sole
- 1½-inch heel with long wearing rubber top lift

"Chassis-Bilt" quality throughout.

15K2561—Sizes, 3½ to 8. Medium wide widths. State size..... **$1.88**
When not included in a $2.00 order, send 12¢ for postage.

....Capturing the Attention of Style Experts



- Fine black grain leather uppers.
- Alligator design embossed leather saddle
- 1½-inch Military heel, rubber top lifts
- Long wearing leather soles

The very latest fashion with fine quality materials throughout.

15K2583—Black Leather... **$1.88**

Sizes, 2½ to 8. Medium wide widths. Be sure to state size. When not included in $2 order, send 10¢ for postage.

e Ghillie Tie

- chrome tanned brown eather
- est design pierced perforations
- rect 1½-inch Military heel
- ng wearing rubber top lifts

The **unlined** Ghillie Tie has ken the country by storm" s so popular. Suitable for inds of wear, and all occas, they'll give service, too.

15K2562— Women's.
izes, 2½ to 8. Me- **$1.49**
ium wide widths.
tate size. When not in cluded
$2 order send 10¢ for pos tage.

Popular in London

—Two-tone smoke color leather uppers
—Stitchdown welt construction.
—Goodyear sport rubber soles and heels

Fine quality and it'll give you "lots" of wear. One of our fastest sellers. Built from start to finish in Sears "Chassis-Bilt" way. Read Page 270.

15K2559 Smoke color. **$1.49**

Sizes, 2½ to 8. Medium Wide Width. State size. When not included in a $2 order, send 10¢ for postage.

FOR GIRLS' AND YOUNG MISSES' SHOES SEE PAGES 290-292

London Styles Shape Retention



"Women are changing their ideas about shoe style. They know that to be thoroughly stylish—to make graceful feet even more beautiful—style must be built in right from the very framework or chassis. That's why they recognize the superiority of CHASSIS-BILT footwear—of shoes that retain their dainty London contours as long as the very framework or skeleton itself." (Read the complete story of CHASSIS-BILT permanence on Page 270.)



BLACK KID OR PATENT LEATHER



"Chassis-Bilt" Means Greater Value!

- Attractively trimmed with contrasting leather
- Genuine Goodyear Welt construction
- Long wearing sport rubber soles
- 1⅜-inch walking heels; rubber top lifts

15K2515—Smoke color, Brown trim.
15K2516—Black, lizard grain trim.
15K2529—White, black trim. **$2.00**

Sizes, 2½ to 8. Medium wide width. State size. Postpaid.



$1.88

- Attractively trimmed 2-Eyelet Oxford Tie.
- Choice of Brown or Black leather.
- 1¾-inch military heels with rubber top lifts.

15K2511—Brown leather
15K2512—Black **$1.88**

Sizes, 2½ to 8. Medium wide widths. Be sure to state size. When not included in a $2 order, send 10¢ postage.



BLACK KID OR PATENT LEATHER

London Acclaims Them

- Heel-conforming Vanity last
- Gray snake design leather trim
- 1¾-inch covered wood heels

Glove-like fit, soft leather in the very latest fashion interpretation. "Chassis-Bilt" gives you all this in its thorough quality construction. Notice how much longer "Chassis-Bilt" shoes will last than the ordinary built shoes.

15K2527—Black Kid
15K2528—Patent Leather. **$1.88**

Sizes, 2½ to 8. Medium wide widths. Be sure to state size. When not included in a $2 order, send 10¢ for postage.



The Regent D'Orsay

$2.00 Post Paid

- Made over the Vanity last
- 1¾-inch covered wood heels.
- Choice of soft black kid or gleaming patent leather

Smart people are wearing Pumps the world over! The same low price but "Chassis-Bilt" Construction makes this quality and workmanship better than ever before.

15K2157—Patent leather
15K2171—Black Kid

Sizes, 2½ to 8. Medium wide widths. Be sure to State size. Postpaid.

BE SURE TO READ THE "CHASSIS-BILT" STORY—PAGE 270

Pumps Are Always Dressy!

- —Designed on our Vanity last
- —2½-inch covered wood spike heels
- —Choice of black kid or patent leather

15K2391—Black Kid
15K2392—Patent leather.... **$2.00**

Sizes, 2½ to 8. Medium wide width. Be sure to state size. Postpaid.

Chic Oxford Style

- —Smoke color chrome tanned leather uppers
- —Dressed up with fancy perforations and classy brown leather trim
- —Rubber sport sole
- —Low 1-inch heel with rubber top lift

They're very attractive, but the illustration doesn't do the quality justice. Their real worth is in the structure of the shoe, assembled by "Chassis-Bilt" construction.

15K2375
Sizes, 2½ to 8. State size. Medium wide widths. When not included in a $2 order, send 10¢ postage. **$1.79**

NEWEST PARIS STYLES . . . .

Chassis Bilt

Insures Permanent Shape



$1.69

Very Smart Style

4-2577-14

Give us all the numbers in lining of a shoe that really fits you. If a dash (—) appears include it also. Our experts can then tell your size and fit you perfectly.



Attractive Fashions

- Neat center buckle one-strap
- 1⅜-inch covered wood heel
- Snug fitting combination last
- Stylish trim and cutouts

15K2556—Straw Beige color.
15K2557—Patent leather.
Medium wide widths. Sizes, 2½ to 8. Be sure to state size. Postpaid. **$2.29**

- Attractively embossed one-strap
- Designed over our Vanity last
- 1¾-inch covered wood heels

How it flatters your foot and even your whole costume. Perfect lines and glove-like fit make them feel so comfortable. Best materials and "Chassis-Bilt" throughout.

15K2469—Patent Leather.
15K2477—Black Kid. **$1.69**

Sizes, 2½ to 8. Be sure to state size. Medium wide widths.

When not included in a $2 order, send 10¢ for postage.



"CHASSIS-BILT" EXPLAINED ON PAGE 270

BROWN BLACK OR SMOKE COLOR





TAN OR BLACK

Adaptable to All Events

- Leather uppers, pretty lizard design leather trim
- Flexible stitchdown construction
- Resilio rubber soles; durable, low rubber heels

Suitable for sport and dress or general utility use. "Chassis-Bilt" for long wear.

15K2532—Brown leather.
15K2533—Black leather
15K2539—Smoke color leather. **$1.39**

Sizes, 2½ to 8. Wide widths. State size. When not included in a $2 order, send 10¢ for postage.



Rubber Sport Sole

- Fine grain leather uppers
- Two-tone smoke color oxford
- Durable sport rubber sole
- 1-inch walking heel with long wearing rubber top lift

15K2558—Smoke color. **$2.39**
Medium wide widths.
Sizes, 2½ to 7. State size. Postpaid.

- Good quality grain leather uppers
- Leather soles and live rubber heels
- Good grade linings throughout
- Flexible stitchdown construction

15K2367—Tan. Per
15K2368—Black Pair..... **$1.39**

Sizes, 2½ to 8; also 9. Wide widths only. State size. When not included in a $2 order, send 10¢ for postage.



BROWN BLACK OR SEA SAND

- Enhancing lizard design leather trim
- 1¾-inch covered wood heel
- Fashioned over our Marcelle last

15K2507—Brown leather.
15K2508—Black leather.
15K2285—Sea Sand Color leather... **$1.79**

Sizes, 2½ to 8. Medium wide width. State size. When not included in a $2 order, send 10¢ for postage.

QUALITY FIRST, QUALITY ALWAYS—AT SEARS

"CHASSIS-BILT"

Retention

READ ALL ABOUT "CHASSIS-BILT" PAGE 270



"Modern women, who well know that foot-fitting is an art, will tell you that in order to glorify the foot's natural loveliness, designers must begin right from the framework . . from the first cutting of the leather . . from the very chassis itself. In that way alone can *permanent style* be assured. That is why 'CHASSIS-BILT' Construction will be so important to new 1932 lines."



$2.00 Post Paid

BLACK KID OR PATENT

A Low Heel Beauty

- Neatly stitched and patterned Cutouts.
- Marcelle last. 1¼-inch covered wood heels.
- Choice of Either black kid or patent leather.

Beautiful style, lovely contour and good quality—that's what "Chassis-Bilt" gives you in this neat Paris model The best made at this low price.

15K2353—Black Kid.
15K2355—Patent Leather. **$2.00**

Medium wide width. Sizes, 2½ to 8. State size. Postpaid.



$2.69 Post Paid

Pretty Velvet or Patent

- 2-inch covered spike heels for ankle slimness.
- Marcelle last. Finest materials throughout.

We know you'll like these shoes. The silk-faced velvet has a lovely, living appearance; the patent leather that dressy glossy finish.

15K3298—Black patent leather.
15K2596—Black Velvet. **$2.69**

Medium wide width. Sizes, 2½ to 8. Be sure to state size. Postpaid.



$2.39 Post Paid

Same Quality as Ever!

- GENUINE GOODYEAR WELT Construction.
- Attractive perforation, side cutouts, and popular, firm holding side buckle.
- 1¼-inch walking heel, rubber top lifts.

15K2500—Brown Calf.
15K2501—Patent Leather. Per Pair..... **$2.39**
15K2502—Black Calf.
Medium wide width. Sizes, 2½ to 8. State size. Postpaid.



SEA SAND OR PATENT

New, Vivacious

—Attractively designed vamp cutouts.
—Boulevard last. 1¾-inch covered wood heel.
—Good quality workmanship.

Sears shoe prices are lower than they've ever been before, but that doesn't affect the quality in any way. It's the same quality standard Sears have always maintained.

15K2383—Patent Leather.
15K2384—Sea Sand color... **$1.79**

Sizes, 2½ to 8. Medium wide width. State size. When not included in a $2 order, send 10¢ postage.



CLUB GIRLS *for Dress Wear*

$3.75 Post Paid

Scientific Health Shoe

—Broad Toe, low correct 1-inch heels with rubber top lifts.
—Genuine Goodyear welt.
—Flexible shank for necessary exercise of arch muscles.
—One-piece leather innersoles.
—Finest selected materials.

D-E width. Sizes, 2½ to 8.
15K3192—Black VICI Kid.
15K3189—Tan Calfskin.
15K3236—Black Calfskin.

A-B width. Sizes, 3½ to 8.
15K3193—Black VICI Kid.
15K3190—Tan Calfskin.
15K3237—Black Calfskin.

AA width. Sizes, 3½ to 8.
15K3194—Black VICI Kid.
15K3191—Tan Calfskin.
15K3238—Black Calfskin.

Be sure to state size.



—Goodyear Wingfoot Resilio sport rubber sole and heel (heel 1¼-inches high).
—Goodyear Welt Construction.

15K2597—Two-tone smoke color. **$2.00**
Sizes, 2½ to 8. Medium wide widths.....
Be sure to state size. Postpaid.

If in Doubt About SIZE, Give ALL NUMBERS in Old Shoe

SEARS NEW "Chassis-Bilt" SHOES WIN . . . COLLEGE GIRLS' O.K.

The latest fashion trends, from the prominent campuses of the country, are now built-in by Sears New "Chassis-Bilt" Construction. Style is permanized—it lasts throughout the life of the shoe. Sears College Girls' shoes are now, more than ever, the style and value achievements of the year! See Page 270 for full explanation of "Chassis-Bilt."



BLACK OR PATENT
$1.49

"Betty Co-ed"

- Neatly trimmed with lizard effect leather—so good looking.
- Snug fitting Marcelle last.
- 1¼-inch covered wood heel.

The college spirit has had its effect on every walk of life, and this is noticeably true in style, especially footwear. Sears shoes win college girls' O.K. not only for style but for quality, too.

15K2554—Black leather.
15K2555—Patent leather.
Sizes, 2½ to 8. Be sure to state size. Medium wide widths. When not included in a $2 order, send 10¢ for postage.



GIRLS SAY
"They're Keen"

- GENUINE GOODYEAR WELT for long, satisfactory wear.
- Cromax Chrome leather sole.
- 1⅜-inch walking heel with live, durable rubber top lift.
- Choice of two-tone smoke color, fine grain chrome tanned leather or black calf with black alligator design trim.

15K2495—Smoke color.
15K2496—Black Calf. **$2.79**

Medium wide width. Sizes, 2½ to 8. Be sure to state size. Postpaid.

- Smoke color, Brown Calf trimmed, chrome tanned leather uppers.
- GENUINE GOODYEAR WELT.
- Choice of long wearing sport rubber soles and heels or leather soles and heels with long wearing rubber top lifts.
- Neat perforations and stitching.

Young Women's. Sizes, 2½ to 8. Postpaid.
15K2470—Leather sole.
15K2472—Sport rubber sole. **$3.00**

Girls'. Sizes, 11½ to 2. Postpaid.
15K1470—Leather sole.
15K1472—Sport rubber sole. **$2.75**

Wide widths only. State size.



$2.39 Post Paid

The Campus Favorite

- Good quality chrome tanned leather uppers.
- GOODYEAR rubber sport sole and heel—extra live and durable.
- The Co-ed's favorite sport model.

15K2465 — Two-tone smoke color. Sizes, 2½ to 7. State size. Medium wide widths. Postpaid.



PATENT OR BLACK
$1.69

"Lots of Snap," Say College Girls

—Well-fitting, heel conforming Boulevard last.
—Neat looking 1¼-inch covered wood heels.

Good looks, good quality at such a low price makes this such a glittering value, it is hard to elude. Remember all Sears shoes are "Chassis-Bilt", too.

15K2401—Patent leather.
15K2451—Black leather.
Medium wide widths. Sizes, 2½ to 8. Be sure to state size. When not included in a $2 order, send 10¢ for postage.

—Handsomely decorated with pretty cutouts and perforations.
—Fine leather soles and uppers.
—1¾-inch covered wood heels.

An attractive T-strap sandal with "Chassis-Bilt"-in style, like the rest of the shoes on this page. What quality at such a low price!

15K3081—White.
15K3082—Smoke Color.
15K3083—Patent leather. **$2.00**

Sizes, 2½ to 8. Medium wide widths. Be sure to state size. Postpaid.



WHITE, SMOKE COLOR OR PATENT

COLLEGE STYLE "Chassis-Bilt" Quality



TAN, BLACK OR PATENT

$2.39 Post Paid

—GENUINE GOODYEAR WELT as used on higher priced shoes.
—Specially designed for the collegiate-type girl.
—Heel conforming Boulevard last. 1¾-inch military heel; live and durable rubber top lift.
—Fine quality calfskin or patent leather uppers.

If you buy price that's all you get. Style and long wear are what you want—that means quality. These shoes have it—three dollars worth for $2.39.

15K2497—Tan Calf.
15K2498—Black Calf.
15K2499—Patent leather.
Sizes, 2½ to 8. Medium wide width. State size. Postpaid.

"CLUB GIRLS"



For Sport or Scout Wear

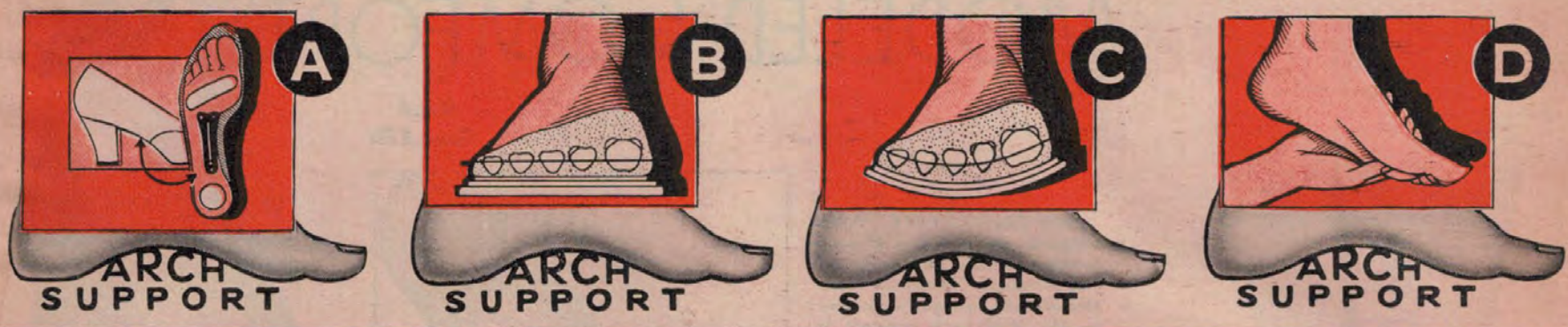
Wide Widths State Size

—Extra fine quality brown leather uppers in moccasin vamp style.
—GOODYEAR WELT construction.
—Smooth, fine calfskin lining that is so easy for the feet.
—Durable, tough leather soles.
—All leather heels with live, long wearing rubber top lifts.
—Scientific combination last matched for your particular size.
—Reinforced backstay.
—Strong leather counter.

15K2036— D-E Width. Sizes, 1½ to 8. Postpaid..... **$3.45**
15K2037 — A-B Width. Sizes, 2½ to 8. Postpaid..... **$3.45**

Want Comfort?

Try a Pair of These "Chassis-Bilt" Footline Shoes



A *The Footline Arch bridge—a steel arch support plus a reinforced two-rivet shank gives a firm foundation—from heel to ball . . . always foot comfort.*

B *Footline shoes provide flat innersoles that give the forepart of the foot ground-like support. They allow natural movement, full freedom and unhampered circulation.*

C *Many ordinary shoes lack the flat innersoles—their innersoles are rounded. Bones are jammed together . . . there is pain, strain and pinching.*

D *The sole is moulded at the forward end of the arch bridge, acting the same as the thumb above. It rests and relaxes the foot, and the toes assume their natural position.*

$1.79 PER PAIR
OR
2 PAIRS FOR $3.39 POSTPAID
Select Any 2 Pairs on this Page



PATENT LEATHER OR BLACK KID

- All the Footline arch-supporting features.
- 1¾-inch military heels with rubber top lifts.

15K2245—Patent Leather.
15K2247—Black Kid.... ..... **$1.79**

Sizes, 2½ to 8; also 9. Medium wide widths. State size. When not included in a $2 order, send 10¢ for postage.



PATENT OR BLACK KID

Insure Both Physical and Mental Comfort

- All Footline arch-supporting features.
- Riveted shank; built-in steel arch supports.
- Designed on our Footline last.
- 1¾-inch heels with rubber top lifts.
- High grade, patent leather or kid uppers.

Beware of so-called "bargains" in badly fitting, badly wearing shoes. Neither in dollars and cents nor in physical and mental comfort are such shoes a true bargain. Order Footline shoes for a quality investment in really honest value.

15K2543—Black Kid. Per
15K2544—Patent Leather..... Pair **$1.79**

Sizes, 2½ to 8; also 9. State size. Medium wide width. When not included in a $2 order, send 10¢ for postage.

"CHASSIS BILT"

The "Chassis-Bilt" construction features which form the "foundation" or the "skeleton" are to a shoe what the foundation or steel structure is to a big building. The three styles on this page are all "Chassis-Bilt." That means that their pleasing style and support features are anchored by a foundation of strength and quality.

ARCH SUPPORTING FOOTLINE COMBINATION LAST

Our Own Trade Mark



PATENT OR BLACK KID

Real Economy in Footwear

- All Footline arch-supporting comfort features.
- Built-in steel arch supports; riveted shanks.
- High quality uppers; lizard grained trim.
- 1¾-inch military heels; rubber top lifts.

Whether you have trouble with your feet or not, it is wise to buy shoes with adequate support for your arches. Just an arch-support shoe is not enough, be sure that it gives you the other quality features that Footline offers. "Chassis-Bilt" makes value still greater.

15K2541—Black Kid. Per
15K2542—Patent Leather ..... Pair **$1.79**

Sizes, 2½ to 8; also 9. Medium wide widths. State size. When not included in a $2 order, send 10¢ for postage.

If in Doubt About SIZE, Give ALL NUMBERS in Old Shoe

GRACIOUS STYLE with MODELED COMFORT

ARCH SUPPORTING
STYLE-RITE
COMBINATION LAST
REG. U. S. PAT. OFF.

"Chassis-Bilt"

Read Page 270

Style-Rite's steel Arch supports are matched to your individual shoe and personal requirements. No matter what size, shape or weight your shoe is—the steel arch support is matched to fit it. Further proof that Style-Rite shoes offer the utmost in value at or anywhere near its price.



All Style-Rite shoes are now made by the Modern Cemented process. Soles are welded to the uppers by a narrow band of waterproof celluloid cement instead of the usual stitches and nails. Positively nothing to hurt the feet and the shoes will hold their shape longer than those made by the ordinary method. You are sure of more firmly attached outersoles, smoother insoles and more dependable fitting qualities.



- Fine black kid leather in attractive center buckle one strap style.
- Attractive cut outs add much style and "chic" appearance.
- Heel-hugging last.
- Steel arch support matched in exact size, weight and shape for your size shoe.
- 2-inch covered wood heel.

We duplicated a favorite Paris style and added Style-Rite scientific comfort features.

15K2579—Black kid..... **$3.69**
Sizes, 3½ to 8. Medium wide widths
Be sure to state size. Postpaid.



$3.69 PER PAIR Postpaid



BLACK KID OR PATENT

- Handsome four-eyelet tie style.
- Very finest Black kid or patent leather uppers.
- Steel arch support matched in exact size, weight, and shape for your size shoe.
- Form fitting combination last.
- 1¾-inch covered wood heel.

Here is style, yes, but it's not an ordinary style shoe—it has Style Rite's famous high quality comfort features, besides.

15K2586—Black Kid.
15K2587—Patent Leather..... **$3.69**
Sizes, 3½ to 8. Medium wide widths. State size. Postpaid.



VERY SMART

—Beautifully designed hand beaded buckle.
—Finest black kid uppers.
—Matched steel arch supports.
—2-inch covered boulevard heel.
Snug fit assured by goring under buckle.

15K2589—Black Kid. Sizes, 3½ to 8. Medium wide widths.
State size. Postpaid..... **$3.69**

—Enhanced by open work and neat gray leather trimming.
—Best grade kid leather uppers.
—Style Rite's matched steel arch supports.
—2-inch covered Boulevard heel.
The new tailored tie.

15K2588—Black Kid.
Sizes, 3½ to 8. Medium wide widths. State size. Postpaid..... **$3.69**



BLACK KID OR PATENT LEATHER

—Dependable quality, good looking kid or patent leather.
—Lizard design leather trim; pretty cutouts.
—Steel arch supports for foot ease.
—2-inch covered wood heel.

Made by experts who specialize in making much more expensive shoes. There's quality through and through. **Postpaid.**

15K2484—Black Kid.
15K2485—Patent Leather..... **$3.69**
Medium wide widths. Sizes, 2½ to 8. State size.

Walk as Nature Intended You Should . .

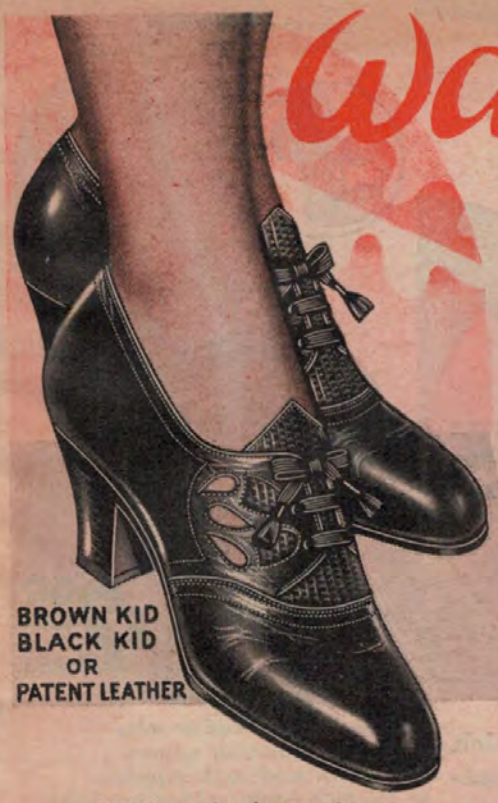


ARCH SUPPORTING CONVINCER COMBINATION LAST REG. U.S. PAT. OFF.

"Chassis-Bilt"

See Page 270

Illustration I shows the walking base which the level ground provides for the bare foot and Illustration II shows how Convincer duplicates Nature's own walking base. Figure (1) on the bare foot supports 30% of the body weight, and (1) on the Convincer flat innersole takes care of that weight. Figure (2), the outside arch, supports 20% of the weight and (2) on the Convincer steel arch support takes care of that weight. Figure (3) supports 50% of the body weight and (3) Convincer's special-built heel provides for that support.



BROWN KID
BLACK KID
OR
PATENT LEATHER

—Built-in steel arch supports.
—Two-rivet reinforced shank.
—1¾-inch military heels.
—Long wearing rubber top lifts.

15K2389—Brown Kid.
15K2390—Black Kid.
15K3354—Patent Leather.
Medium wide width. Sizes, 2½ to 8.

Postpaid **$2.49** State size.



BLACK KID
OR
PATENT LEATHER

A New Style Favorite

—Built-in steel arch supports.
—Heel-hugging combination last.
—First quality leather uppers.
—2-inch covered wood heels.

15K2577—Patent Leather.
15K2578—Black (semi-dull) Kid.. **$2.49**

Sizes, 3½ to 8. Medium wide width. State size. Postpaid.

Scientific Elastic Gore

- Elastic gore at instep behind buckle.
- Built-in steel arch supports.
- Heel-hugging combination last.
- First quality leather uppers.
- 1¾-inch covered wood heels.

It's all well to talk about how beneficial Convincer is to the foot, but we should not expect women to buy it unless it makes the foot look well and also feel well.

Thousands of women are wearing the Convincer shoe today because it has achieved wonderful interior construction without sacrificing STYLE!

15K2437—Black (semi-dull) Kid.
15K2438—Patent Leather.
Per Pair.... **$2.49**
Sizes, 2½ to 8. Medium wide width. State size.



BLACK KID
OR
PATENT LEATHER



BROWN KID
BLACK KID OR
PATENT LEATHER



CHOICE OF TWO WIDTHS

—Genuine Goodyear Welt.
—Built-in steel arch supports.
—Snug-fitting combination last.
—Genuine, soft black Kid leather uppers.
—1¾-inch military heel, rubber top lift.

15K2322—D-E width. Sizes, 2½ to 8; also 9. State size. Postpaid.. **$2.49**
15K2323—A-B width. Sizes, 3½ to 8; also 9. State size. Postpaid.. **2.49**

Comfort Plus Style

—Built-in steel arch supports.
—Selected quality leather uppers.
—1¾-inch military heels with rubber top lifts.

15K2195—Brown Kid Leather.
15K2197—Black Patent Leather
15K2199—Black Kid Leather... **$2.49**

Medium wide width. Sizes, 2½ to 8. Be sure to state size. Postpaid.

"WIDE-ENUF"



—Extra wide widths.
—Specially designed at ball of foot to relieve strain.
—Built-in steel arch support.
—Combination last.
—1¾-inch military heel; long wearing rubber top lifts.

15K3266—Patent Leather.
15K3264—Black Kid.

Sizes, 2½ to 8; also 9 and 10. Extra wide widths. State size. Postpaid.

$2.59 Postpaid



$2.59 Postpaid

—For Fleshy Feet.
—Specially designed at ball of foot to relieve strain.
—Special long supporting, good quality counter.
—Genuine Goodyear Welt.
—Built-in steel arch support.
—Combination last.
—1½-inch military heels, rubber top lifts.

15K3239—Black kid.

Sizes, 2½ to 8; also 9 and 10. Extra wide widths only. Be sure to state size. Postpaid.



—For Fleshy Feet.
—Specially designed at ball of foot to relieve strain.
—Finest construction throughout.
—Built-in steel support for arch protection.
—Combination last.
—1½-inch military heel; rubber top lifts.

15K2624—Black Kid.
15K2622—Patent Leather.

Sizes, 2½ to 8; also 9 and 10. Extra wide widths. State size. Postpaid.

$2.59 Postpaid



$2.59 Postpaid

—Extra wide widths.
—Specially designed at ball of foot to relieve strain or pinching.
—Finest leather throughout.
—Built-in steel supports for arch protection.
—Combination last.
—1¾-inch military heel; live rubber top lifts.

15K3270—Black Kid.
15K3272—Patent Leather.

Sizes, 2½ to 8; also 9 and 10. Extra wide widths only. State size. Postpaid.



$2.95 Post Paid

Foot Happiness

- *Black kid leather uppers.*
- *Flexeze hand turned soles.*
- *Built-in steel arch supports.*
- *1⅝-inch military heels, long wearing top lifts.*

All these features give you the utmost in comfort at this price.

15K3542—Medium wide width. Sizes, 2½ to 8. State size. Postpaid..... **$2.95**



Plenty of Toe Room

—*Finest quality and extra flexible hand turned soles.*
—*Fine Genuine black kid uppers.*
—*Built-in steel arch supports.*
—*Medium round toes for roominess.*
—*1½-inch heels; rubber top lifts.*

15K3452—D-E width. Sizes, 2½ to 8; also 9..... **$2.95**
15K3453—A-B width Sizes, 3½ to 8. State size.... **2.95**
Postpaid.



$2.95 Post Paid

—*Black kid tailored oxford.*
—*Hand turned flexible soles.*
—*Built-in steel arch supports.*
—*1¾-inch military heels with rubber top lifts.*

15K3530—Medium wide width. Sizes, 2½ to 8. State size. Postpaid..... **$2.95**



4-2577-14

Give us all the numbers in lining of a shoe that really fits you. If a dash (—) appears include it also. Our experts can then tell your size and fit you perfectly.

See Page 270

"Chassis Bilt" consists of quality construction features which form the permanent "foundation" of Flexeze comfort. Foot happiness, that Flexeze provides, "stays" throughout the life of the shoe.



No Binding Over Ball of Foot

- *Flexeze hand turned, flexible leather soles.*
- *Built-in steel arch support protects the arch.*
- *Fine, genuine black kid uppers.*
- *Heel-hugging combination last—For Fleshy Feet.*
- *1½-inch military heels, rubber top lifts.*

15K3538—One-Strap. **15K3537**—Four-Eyelet Tie.
Sizes, 2½ to 8; also 9 and 10. Extra wide widths only. Be sure to state size.



$2.95 Post Paid

Foot Ease

- *Hand turned leather sole.*
- *Black kid leather uppers.*
- *Built-in steel arch supports.*
- *1¼-inch heels; rubber top lifts.*

15K3578—Medium wide width. Sizes, 2½ to 8. State size. Postpaid..... **$2.95**



$2.95 Post Paid

—*1-inch orthopedic heel, with rubber top lift.*
—*Hand turned leather soles.*
—*Heel-hugging last.*
—*Black kid leather uppers. Postpaid.*

15K3443—Oxford. PER **15K3516**—Shoe. PAIR **$2.95**
D-E width. Sizes, 2½ to 8; also 9.

15K3442—Oxford. PER **15K3517**—Shoe. PAIR **$2.95**
A-B width. Sizes, 3½ to 8.

$2.95 Post Paid

—*Black kid tailored oxford.*
—*Hand turned flexible soles.*
—*Built-in steel arch supports.*
—*1¾-inch military heels with rubber top lifts.*

15K3530—Medium wide width. Sizes, 2½ to 8. State size. Postpaid..... **$2.95**



$2.95 Postpaid

Glove Fit

—*Glove fit, not a single seam.*
—*Hand turned, long wearing, flexible leather soles.*
—*Fine soft black kid leather.*
—*Smooth leather linings.*
—*1¼-inch military heels with rubber top lifts.*

15K3408—Sizes, 2½ to 8; also 9. Medium wide width. State size. Postpaid..... **$2.95**



$2.95 Postpaid

—*Three-button lattice front.*
—*Hand turned flexible soles.*
—*Heel-hugging combination last.*
—*Black kid leather uppers.*
—*1¾-inch military heels, with rubber top lifts.*

15K3484—D-E width. Sizes, 2½ to 8. Postpaid.... **$2.95**
15K3485—A-B width. Sizes, 3½ to 8. Postpaid.... **2.95**



$2.95 Post Paid

—*Genuine black kid leather uppers.*
—*Hand turned flexible leather soles.*
—*Built-in steel arch supports.*
—*Combination last for snug heel fit.*
—*1⅜-inch military heels with rubber top lifts.*

15K3546—Medium wide width. Sizes, 2½ to 8; also 9. State size. Postpaid..... **$2.95**

"Chassis-Bilt" for QUALITY

Steel Arch Supports for COMFORT

Your Choice

$1.49

or any 2 Pairs on this page for

$2.79 POSTPAID





5 Quality Features

(1) Long wearing guaranteed counters.
(2) Built-in steel arch support.
(3) 1¼-inch military heel, rubber top lift.
(4) Good grade leather insole.
(5) Long wearing, durable leather uppers.

"CHASSIS-BILT"

When a shoe is built with style plus comfort, that's exceptional; but here we have 3 shoes with style and comfort plus "Chassis-Bilt" construction. That's an unbeatable combination of value! We haven't the space to explain "Chassis-Bilt" here, we suggest you turn to page 270 and read the whole story for yourself.



Comfort at Money-Saving Prices

No one would guess that hidden behind this dainty style is a steel arch support and other comfort features. We expect this "perky" model to be one of the season's most popular. Its style and comfort features are anchored in quality because of our "Chassis-Bilt" construction which assures long satisfaction.

15K2590—Black Leather. **15K2591**—Patent Leather **$1.49**

Sizes, 3½ to 8; also 9. Medium wide widths. State size. When not included in a $2 order, send 10¢ for postage.





Sears new "Chassis-Bilt" methods take away all need for thick, bulky construction in arch support shoes. For proof you have but to look at the slender graceful lines of the shoe above. Now as never before style and comfort can go hand in hand. And the price is much lower than even we dared hope!! Quality far better than price indicates!!

15K2600—Black Kid.
15K2599—Patent Leather. PER PAIR **$1.49**

Sizes, 3½ to 8; also 9. Medium wide widths. State size. When not included in a $2 order, send 10¢ for postage.

To term a shoe a comfortable-wearing shoe sometimes causes misunderstanding, because it is believed that if a shoe is built on comfort-insuring principles it must necessarily be clumsy and lacking in style. Our aim in designing these shoes is that if the beautiful lines and contours that nature has given the feet, are followed - - - **the styling and making of the footwear cannot help being trim and graceful.**

15K2621—Patent Leather.
15K2620—Black Kid. PER PAIR **$1.49**

Sizes, 3½ to 8; also 9. Medium wide widths. State size. When not included in a $2 order, send 10¢ for postage.

If in Doubt About SIZE, Give ALL NUMBERS in Old Shoe

"Cushioned Comfort" at

4-2577-14

Give us all the numbers in lining of a shoe that really fits you. If a dash (—) appears include it also. Our experts can then tell your size and fit you perfectly.

NIGHTINGALE

Like Walking on Cushions — They feel so good

NIGHTINGALE SHOES ARE "CHASSIS-BILT" SEE PAGE 270



$1.49

- *Genuine black kid uppers graced by attractive cutouts.*
- *Cushion innersoles for foot ease.*
- *Ample toe room—scientifically designed medium round toes.*
- *1⅝-in. military heels—live and durable rubber top lifts.*

Nightingale "Cushioned Comfort" banishes all tired and aching feeling

15K3556—Sizes, 2½ to 8; also 9 Wide widths only. Be sure to state size. When not included in a $2 order, send 10¢ for postage.



$1.49

- *Smooth, durable quarter linings—usually not in shoes at this price.*
- *Restful cushion innersoles.*
- *Genuine soft black kid uppers.*
- *1¼-inch walking heels with live and durable rubber top lifts.*
- *One-strap style set off by neat buckle.*

To those who never tried "cushioned comfort," as offered in Nightingale we invite you to try it. Once you do you'll be satisfied with nothing else. To former Nightingale wearers we wish to say, the quality is the same as ever!

15K3410—Sizes, 3½ to 8; also 9. Wide widths only. State size. When not included in a $2 order send 10¢ for postage.

Elastic Gore

- *—Buoyant cushion innersoles, they're so restful to the feet.*
- *—Elastic side gore, no binding across instep of the foot.*
- *—No straining or cramping, plenty of room inside of medium round toes.*
- *—Soft, genuine black kid uppers.*
- *—1-inch heels; rubber top lifts.*

15K3528—Sizes, 2½ to 8; also 9 ..... **$1.49**

State size. Wide widths. When not included in a $2 order, send 10¢ for postage.



$1.49

- *—Soft genuine black kid uppers with good looking patent leather tip and center trim.*
- *—Elastic side gore keeps the shoe on snugly but not too tightly.*
- *—1-inch heels; rubber top lifts.*
- *—Roomy comfort all the way through the shoe, no cramping whatsoever.*

15K3438—Sizes, 2½ to 8; also 9. Wide widths only **$1.49**

State size. When not included in a $2 order, send 10¢ for postage.



$1.49

- *—Soft, broad toe means room.*
- *—Cushion innersoles in every pair.*
- *—1-inch heels; rubber top lifts.*

15K3422—Sizes, 2½ to 8; also 9. Wide widths. State size. When not included in a $2 order, send 10¢ for postage.



$1.00

Wide Widths

- *—Hand turned soles that flex at every step.*
- *—Low heels, long wearing rubber top lifts.*
- *—Soft, Black kid uppers—foot ease.*

15K3602—Boudoir.
15K3402—One-Strap..... **$1.00**

Sizes, 3 to 8. No half sizes. State size. When not included in a $2 order, send 10¢ for postage.



- *—For comfort and general house wear.*
- *—Soft, comfortable Black kid leather.*
- *—1⅝-inch military heels; extra resilient rubber top lift.*

15K3455—Sizes, 3 to 8. No half sizes..... **$1.00**

State size. When not included in a $2 order, send 10¢ for postage.



- *—Soft genuine black kid uppers.*
- *—Low 1-inch heels; rubber top lifts.*

15K3416—With tip.
15K3418—Plain Toe.... **$1.49**

Sizes, 2½ to 8. Wide widths. Be sure to state size. When not included in a $2 order, send 10¢ for postage.

WIDE-ENUF for Stout Ankles



BLACK KID OR PATENT LEATHER

$1.79

FOR FLESHY FEET AND ANKLES

- *Built-in steel arch supports.*
- *Choice of two fine grade leathers.*
- *Low 1⅛-in. heels; rubber top lifts.*

The drawing doesn't do half justice to the quality, and we can't half tell you of the comfort they will give.

15K3514—Black Kid.
15K3536-Patent leather.

Sizes, 2½ to 8; also 9 and 10. Extra wide widths. State size. When not included in a $2 order, send 10¢ for postage.

- *Built-in steel arch supports.*
- *Choice of two leathers.*
- *1⅝-inch military heels, rubber top lifts.*

We stress quality for we believe its the only foundation for real value.

15K3558—Black Kid.
15K3560-Patent leather.

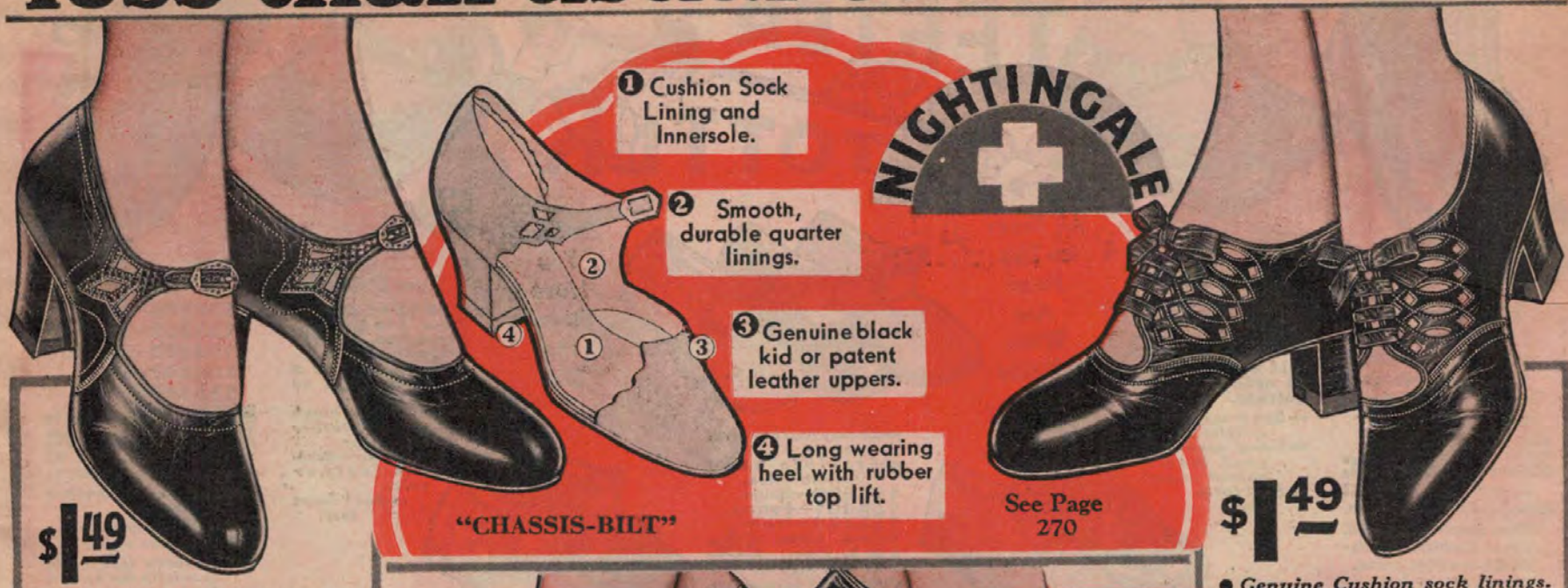
Sizes, 2½ to 8; also 9 and 10. Extra wide widths. State size. When not included in a $2 order, send 10¢ for postage.

$1.79



BLACK KID OR PATENT LEATHER

less than usual Comfort Prices



$1.49

- *Standing or walking is easy with cushion innersoles.*
- *Pretty embossed leather trim.*
- *Smooth, durable quarter linings.*
- *Soft, good grade Black kid.*
- *1⅝-inch military heels; long wearing rubber top lifts.*

Until you're fitted up with Nightingale "cushioned comfort" you won't know just how GOOD shoes can feel!!

15K3539—Sizes, 3½ to 8; also 9. State size. When not included in a $2 order, send 10¢ for postage.

$1.49

- *Genuine Cushion sock linings.*
- *Soft, fine black kid uppers.*
- *1⅝-inch heels; long wearing rubber top lifts.*

This shoe was designed especially for those women who are active and on their feet much of the time—Nightingale makes you feel better at the end of the day.

15K3550—Sizes, 2½ to 8; also 9. Wide widths only. Be sure to state size. When not included in a $2 order, send 10¢ for postage.

$1.49

—Restful cushion innersoles.
—Really soft black kid uppers.
—Low 1-inch heel; rubber top lift.

"The condition of the feet is the most important single factor in body posture." Sears designers had this in mind when Nightingales were made; just see how these shoes "do the trick."

15K3414—Sizes, 2½ to 8; also 9. Wide widths only..... **$1.49**
State size. When not included in a $2 order, send 10¢ for postage.

—Cushion innersoles for comfort.
—Medium round toe allows plenty of room for the toes.
—Soft, genuine black kid uppers.
—1¼-inch heel with rubber top lifts.

Nightingale features now permanized, by "Chassis-Bilt."

15K3552—Sizes, 2½ to 8; also 9. Wide widths only. State size..... **$1.49**
When not included in a $2 order, send 10¢ for postage.

—Neat one-strap style.
—Soft, genuine black kid.
—Low 1-inch heels with rubber top lifts.

Watch that tired feeling vanish with this Nightingale shoe.

15K3423—Soft wide toe.
15K3510—Medium box toe.
Sizes, 2½ to 8; also 9. Be sure to state size... **$1.39**
Wide widths only.
When not included in a $2 order, send 10¢ postage.

Soft Toe →
→ Box Toe

$1.39

—Built-in steel arch support.
—Soft black kid uppers.
—Goodyear stitch-down construction.
—Low rubber heels.

15K3406—Oxford.
15K3403—One Strap.
Sizes, 2½ to 8; also 9..... **$1.39**
Wide widths. State size. When not included in a $2 order, send 10¢ for postage.

... DR. HAINES' Specials



PER PAIR **$1.88**

—Fine Black Kid uppers.
—Resilient Cushion innersoles.
—Hand turned leather soles.
—1¼-inch heel; live, long wearing rubber top lift.

15K3404—One-Strap.
15K3405—Two-Strap. **$1.88**
Sizes, 2½ to 8; also 9. Wide widths. State size. When not included in a $2 order, send 10¢ for postage.

PER PAIR **$1.88**

—Neat three-eyelet style.
—Hand turned leather soles.
—Built-in steel arch supports.
—Heel-hugging combination last.
—1½-inch heels; rubber top lift.

15K3409—Sizes, 2½ to 8; also 9. State size. Medium wide width. When not included in a $2 order, send 10¢ postage.

PER PAIR **$1.88**

—Flexible leather soles because they're hand turned.
—Built-in steel arch supports.
—Fine quality Black Kid uppers.
—1½-inch military heel; rubber top lifts.

15K3427—Sizes, 2½ to 8; also 9. Medium wide width. State size. When not included in a $2 order, send 10¢ postage.



PER PAIR **$1.88**

CUSHION INNERSOLES

—Soft, common sense toe or medium box toe; heel-hugging combination last.
—Genuine Black Kid uppers.
—Low 1-in. heels; rubber top lifts.

15K3433—Tip on Toe.
15K3435—Plain Toe..... **$1.88**
Sizes, 2½ to 8; also 9. Wide widths only. Be sure to state size. When not included in a $2 order, send 10¢ postage.

If in Doubt About SIZE, Give ALL NUMBERS in Old Shoe

Depend on Sears for Babies' Shoes of Quality Construction and Materials

TEETER TOTTER





59c

Fine Quality

15K311—Tan.
15K312—Smoke.
15K313—Patent.
15K314—White.
15K437—Black.

Babies'. Sizes, 1 to 6. Wide widths. State size. Pair. **79c**

If not part of a $2 order send 6¢ postage.

Fine leather uppers. Extra flexible stitchdown leather soles.

More for your dollar at Sears. Long wear is assured in every pair.

SAVE AT SEARS

Attractive

15K487—Babies'. Sizes, 1 to 5. State size.... **69c** Wide widths only

If not part of a $2 order, send 6¢ postage.

—Bend-easy leather soles
—Long wearing, good looking patent uppers.
—Foot form last.

All Shoes on This Page Are Wide Widths



Be Sure You Have Stated the Size



—Dressy leather one-straps.
—Flexible hand turned soles.
15K480—Beige.
15K481—Patent.
15K489—White.
Babies'. Sizes, 1 to 5. Pair.... **88c**
If not part of a $2 order send 6¢ postage.



Low Priced

15K484—Babies'. Sizes, 2 to 6. State size.... **59c** Wide widths only.

If not part of a $2 order, send 6¢ postage.

—Attractive black patent leather one-strap
—Stitchdown flexible leather soles.
—Foot form last.

"Cute"

15K304—Tan.
15K305—Smoke.
15K306—Patent.
15K307—Black.
15K308—White.

Babies'. Sizes, 1 to 6. Wide widths. State size. Pair. **79c**

If not part of a $2 order, send 6¢ postage.

—Good grade leather uppers.
—Stitchdown soles that flex easily
—Foot form last made specially for baby's foot.

Baby will like them, too. They're so lovely.

SAVE AT SEARS



15K486—Patent.
15K496—Smoke.
Babies'. Sizes, 2 to 6. Pair.... **69c**

If not part of a $2 order send 6¢ postage.

—Stitchdown leather soles.
—Foot form last.
—Choice quality.

Felt Slippers make delightful gifts for the kiddies, see Page 288.

15K466—White.
15K467—Patent.
Babies'. Sizes, 2 to 6. Pair.... **79c**

If not part of a $2 order send 6¢ postage.

—Stitchdown leather sole.
—Foot form last.





Flexible

—Leather soles.
—Foot form last.
15K432—Patent. Beige Leather Top.
15K438—Patent. Black Kid Top.
Babies'. Sizes, 1 to 5. Pair.... **79c**

If not part of a $2 order, send 6¢ postage.



Foot Form Last

Correct for Baby's Feet

95c A PAIR



Value

—Stitchdown leather soles.
—Foot form last.
15K492—Smoke
15K493—Patent
Babies'. Sizes, 2 to 6. Pair.... **69c**

If not part of a $2 order send 6¢ postage.



Foot Form Last

—Leather uppers.
—Stitchdown leather soles.
15K477—Tan.
15K478—Black.
Babies'. Sizes, 2 to 6. Pair.... **69c**

If not part of a $2 order send 6¢ postage.



—Flexible, good quality leather soles.
—Foot form last.
15K490—Smoke color.
15K491—Patent leather.
Babies'. Sizes, 2 to 6. Wide widths. State size. Pair.... **95c**

If not part of a $2 order send 6¢ postage.

—Pretty moccasin style.
—Flexible leather soles.
—Foot form last.
—Stitchdown construction.

Price cut, same quality!
15K485—Oxford. Pair
15K488—Shoe **95c**
Babies'. Sizes, 2 to 6.. Wide widths. State size.

If not part of a $2 order send 6¢ postage.



—Soft black kid leather upper.
—Hand turned leather sole.

Easy on the feet.
15K424—Button.
15K425—Lace.
Babies'. Sizes, 1 to 5. Pair.... **79c**

If not part of a $2 order send 6¢ postage.

—Hand turned leather sole.
15K494—White Leather.
15K495—Patent Leather.
Babies'. Sizes, 1 to 5. Wide widths. State size. If not part of a $2 order send 6¢ postage. Pair... **98c**

Roman Sandal

—Lightweight durable leather soles.
15K396—Beige Kid.
15K399—Patent.
Roman Sandal
Babies'. Sizes, 1 to 5. State size. If not part of $2 order send 6¢ postage. Pair **88c**

INFANTS' SOFT SOLES



—Choice of white or smoke color or black patent leather.
—Foot builder last.
—Special sole for those first steps.
—Neatly designed vamp trim.

Very pretty style.
15K138—White Leather.
15K139—Smoke Color Leather.
15K140—Patent Leather.
Infants'. Sizes, 1 to 5. No half sizes. Pair... **49c**

If not part of a $2 order send 4¢ postage.



—Kitten design
—Soft padded soles.
15K144—White.
15K145—Patent.
Infants'. Sizes, 0 to 4. No half sizes. Per pair..... **49c**

If not part of a $2 order send 4¢ postage.



—Black patolite (softer than patent) with kid leather tops or all white kid.
—Durable soft soles.
15K202—Patolite With Black Kid Top.
15K203—All White Soft Kid Leather.
15K204—Patolite With Beige Kid Top
Infants'. Sizes, 0 to 4. No half sizes. State size. Pair. **39c**

If not part of a $2 order send 4¢ postage.

—Moccasin style with pretty pompon.
—Good quality leather

They'll be very pretty on the baby's feet.



29c A PAIR OR **79c** FOR ANY 3 PAIRS

15K141—All White
15K142—White With Pink Trimming.
15K143—White With Blue Trimming.
Infants'. Sizes, 0 to 4. No half sizes. State size. Pair.... **29c**
Any 3 Pairs..... 79c

If not part of a $2 order send 4¢ postage for 1 pr.; 10¢ postage for 3 prs.

If Not Part of a $2 Order or More, Send 4c Postage for Each Pair Shown Below



15K102—White.
15K103—Smoke.
Infants'. Sizes, 0 to 4. No half sizes. Per Pair **49c**

No Half Sizes



15K109—White With Pink Trim.
15K110—White, Blue Trim. **39c**
Per Pair..... Sizes, 0 to 4.



Black Kid
15K200—Button.
15K201—Lace.
Sizes, 0 to 4. No half sizes. Per Pair..... **29c**



—Black patolite (softer than leather), beige or white leather.
—Soft chrome tanned leather soles.

Low in price but good quality!
15K221—Beige.
15K277—White.
15K278—Patolite.
Infants'. Sizes, 0 to 4. No half sizes. Per Pair..... **29c**

If not part of a $2 order send 4¢ postage.



—Special creeper.
15K134—Smoke.
15K135—Patent.
Infants'. Sizes, 1 to 5. No half sizes. Per Pair **49c**

If not part of a $2 order send 4¢ postage.



—Black patolite (softer than patent) with contrasting tops or all white kid

Low priced and so good looking!
15K131—Patolite With Black Kid Top.
15K132—All White Kid Leather.
15K133—Patolite With Beige Kid Top.
Infants'. Sizes, 0 to 4. No half sizes. State size. Pair. **39c**

If not part of a $2 order send 4¢ postage.

Sears Baby Shoes Permit Normal and Healthy Foot Development

TEETER TOTTER



At this Age the Children Need Right Shoes



Correctly Built in Every Respect

15K850—Smoke.
15K851—Tan.
Tots'. Sizes, 5 to 8. State size. Per Pair..... **79c**
If not part of a $2 order send 8¢ postage.
15K1850—Smoke.
15K1851—Tan.
Girls' and Boys' Sizes, 8½ to 2. Per Pair..... **88c**
If not part of a $2 order send 10¢ postage.
- Smoke color or tan leather uppers.
- Calf finish imitation leather lining.
- Krinkle rubber soles.
- Flexible leather innersole.
- Stitchdown construction.
- Live rubber heels on sizes 8½ to 2.

15K812—Brown.
15K813—Patent.
15K814—Black.
Tots'. Sizes, 5 to 8. Wide widths. State size. Pair.. **79c**
If not part of a $2 order send 8¢ postage.
—Leather uppers.
—Flexible leather innersole.
—Stitchdown sole construction.
—Wedge heel, Resilio rubber soles.



SAVE AT SEARS

—Patent leather.
—Flexible stitchdown leather soles.
—Foot form last.
—Wedge heels.
Fine quality throughout.
15K763—Tots'. Sizes, 4 to 8. State size..... **95c**
Wide widths only.
If not part of $2 order, send 8¢ postage.



SAVE AT SEARS

15K784—Patent.
15K790—White.
Tots'. Sizes, 3 to 8. State size. Per Pair..... **$1.39**
If not part of a $2 order, send 8¢ postage.
—Hand turned leather soles.
—Foot form last.
—White or patent.

15K852—Black.
15K853—Patent.
15K854—Tan.
15K855—Smoke.
Tots'. Sizes, 5 to 8. State size. Per Pair..... **79c**
If not part of a $2 order send 8¢ postage.
- Good quality leather uppers.
- Resilio rubber soles will not mark floors.
- Calf finish imitation leather quarter lining.
- Heavy drill vamp lining.
- Flexible leather innersole.

Quality is the only true foundation of value. Here is one example of real, honest quality.

—Leather sole.
—Patent leather.
15K811—Tots' Sizes, 4 to 8..... **79c**
15K1811—Girls' and Small Girls'. Sizes, 8½ to 2. Per Pair..... **88c**
If not part of a $2 order, send 8¢ postage for 15K811; 10¢ for 15K1811.

Fit Your Child for a Future of Foot Comfort

—Pretty center buckle cutout style.
—Good grade patent leather uppers.
—Stitchdown construction.
Well made throughout.
15K816—Tots'. Sizes, 5 to 8. State size..... **98c**
If not part of a $2 order send 8¢ postage.

—Patent leatner.
—Hand turned leather soles.
—Foot form last.
15K755
Tots'. Sizes, 3 to 8. Per Pair... **88c**
Wide widths. State size.
If not part of a $2 order send 8¢ postage.



—Fleece or drill cloth lined.
—Black Kid.
—Hand turned sole.
15K687
Drill Lined.

15K780
Fleece Lined. Tots'. Sizes, 3 to 8. Per Pair... **88c**
State size. If not part of a $2 order, send 8¢ postage.



—Pretty combination of smoke color and brown.
—Stitchdown leather soles.
—Foot form last.
—Moccasin style.
Good looking.
15K754
Oxford.

15K782
Shoe.
Tots'.
Sizes, 4 to 8.
Per Pr.. **$1.00**
Wide widths. State size. If not part of a $2 order, send 8¢ postage.



Biltwel FOOTWEAR



High Grade Materials Throughout

—Long wear assured.
15K665—Smoke.
15K667—Black.
15K668—Patent.
Tots'. Sizes, 5 to 8. Pair.... **$1.00**
Wide widths. State size.
If not part of a $2 order send 8¢ postage.

—Quality leather uppers.
15K794—Smoke.
15K795—Tan.
15K796—Black.
15K797—Patent.
Tots'. Sizes, 4 to 8. Pair.... **$1.00**
Wide widths. State size.
If not part of a $2 order send 8¢ postage.

High Grade Materials Throughout

Stitchdown Construction

—Cromax Chrome leather sole.
—High quality.
—Long wear.
15K651—Smoke.
15K652—Patent.
Tots'. Sizes, 4 to 8. Pair.. **$1.00**
Wide widths. State size.
If not part of a $2 order send 8¢ postage.

—Cromax Chrome leather sole.
15K798—Patent.
Tots'. Sizes, 4 to 8. Pair.. **$1.00**
Wide widths. State size.
If not part of a $2 order send 8¢ postage.

High Grade Materials Throughout

Foot Form Last



—Fine patent leather.
—Wedge heels.
—Leather soles.
15K771
Tots'. Sizes, 4 to 8. Per Pair. **79c**
Wide widths. State size.
If not part of a $2 order send 8¢ postage.



15K602—Beige.
15K603—Patent.
Tots'. Sizes, 3 to 8. Pair... **$1.39**
If not part of a $2 order send 8¢ postage.

15K1001—Beige.
15K1003—Patent.
Girls'. Sizes, 8½ to 11. Pair. **$1.79**
If not part of a $2 order, send 10¢ postage.



—Beige Color Calfskin or Black Patent Leather.
—Hand turned leather soles.
—Rubber heels on sizes 8½ to 11.

Patent Leather

—Trimmed Oxford.
15K815
Tots'. Sizes, 4 to 8. State size. Pair. **88c**
If not part of a $2 order send 8¢ postage.

FROLIC FOOTWEAR



Genuine Goodyear Welts

—Best quality Oxfords.
15K719—Tan.
15K709—Patent.
15K789—White.
15K715—Black.
15K723—Smoke.
Wedge Heels
Tots'. Sizes, 5 to 8. State size. Pair..... **$1.75**
If not part of a $2 order send 8¢ postage.

15K1319—Tan.
15K1409—Patent.
15K1789—White.
15K1415—Black.
15K1123—Smoke.
Spring Rubber Heels
Small Girls' Sizes, 8½ to 11. State Size. Pair, Postpaid..... **$2.00**



Genuine Goodyear Welts

15K799—Tots'. Wedge Heels. Sizes, 5 to 8..... **$1.75**
If not part of a $2 order send 8¢ postage.

15K1799—Small Girls'. Spring Rubber Heels. Sizes, 8½ to 11. Pair, Postpaid..... **$2.00**

—Leather uppers; leather soles.
15K750—Tan.
15K751—Smoke.
15K752—Black.
15K753—Patent.
15K791—White.
Wedge Heels
Tots'. Sizes, 5 to 8. State size. Pair..... **$1.75**
If not part of a $2 order send 8¢ postage.

15K1459—Tan.
15K1451—Smoke.
15K1461—Black.
15K1453—Patent.
15K1791—White.
Spring Rubber Heels
Small Girls'. Sizes, 8½ to 11. State size. Pair, Postpaid..... **$2.00**



Genuine Goodyear Welts

If in Doubt About SIZE, Give ALL NUMBERS in Old Shoe

"Chassis-Bilt" Gives Outdoor Women—

See Page 270



1 FINE UPPERS The best that can be bought at these or anywhere near these prices. Sears Guarantee It!!

2 SOLES and HEELS Long wearing, flexible soles. Different types of heels, each designed to best serve the shoe it's on.

3 LINININGS Chosen for their softness, durability and first quality. They are kind to the feet.

4 COUNTERS The shape and long life of the shoe depends on the grade of the counter . . . we use the best!



First Quality Imported Calfskin

$9.95 *Post Paid*

One Pair of Boot Hooks Included Free

Unchanged Quality

TAN		BLACK
15K2014	Sizes, 2½ to 9. D-width	15K2024
15K2015	C-width	15K2025
TAN	Sizes, 4 to 9.	BLACK
15K2016	B-width	15K2026
15K2017	A-width	15K2027

State size. Per Pair **$9.95** Post Paid. State width.

- *Trim, hand crafted, made-to-order appearance.*
- *Imported fine full grain Calfskin uppers.*
- *Soft, imported full leather lining.*
- *Selected leather soles, all leather heels.*
- *GOODYEAR WELT construction.*

A pair of Blunt End Boot Hooks included free with each pair of Boots. **An Extra 50c Saving.**

The Hiker Oxford

—*Fine grain, long wearing chrome tanned leather uppers.*
—*Solid leather throughout.*
—*GOODYEAR WELT construction.*
—*¾-inch heel with rubber top lift.*

Specially built for women who like to "knock around" out-of-doors. Will stand all kinds of abuse, and they're just the right weight for out-door wear.

15K2029 Hikers' Oxford. Sizes, 2½ to 8; also 9. Wide widths. State size. **$2.49** Postpaid.



—*Flexible stitchdown construction.*
—*Choice of two soles—rubber heels.* **$1.00**

LEATHER SOLE
15K2758—Tan
15K2760—Black
RESILIO SOLE
15K2762—Tan
15K2764—Black

Women's. Sizes, 3½ to 8. Wide widths only. State size. When not included in a $2 order, send 10¢ for postage.



Solid Leather Throughout

- *Soft, pliable fine grain chrome tanned leather uppers.*
- *Genuine Goodyear Welt construction.*
- *Low ¾-inch leather heels with rubber top lift.*

Quality is the only real foundation of value—what value this boot must be now that it is "Chassis-Bilt"!

Sizes, 2½ to 8; also 9. Wide widths only. State size. Postpaid.

15K2018—Brown.
15K2019—Smoke color. **$4.45**





Lightweight

—*Flexible stitchdown construction.*
—*Grain leather uppers.*
—*Leather or Resilio rubber Soles.*

A great protection for your feet when out-of-doors.

LEATHER SOLES
15K2009—Tan
15K2010—Black
RESILIO RUBBER SOLES
15K2028—Tan
15K2030—Black

Sizes, 2½ to 8, also 9. Wide widths. State size. When not included in a $2 order, send 10¢ for postage.

$1.39

$1.39



Blucher Style

—*Grain leather uppers.*
—*"Resilio" rubber soles will not mark floors.*
—*Long wearing rubber heels.*

Good looking, snug fitting, built to stand the gaff of miles and miles of wooded trails and rocky roads.

15K2041—Tan
15K2042—Black

$1.39

Sizes, 2½ to 8, also 9. Wide widths only. State size. When not included in a $2.00 order, add 10¢ for postage.

$1.39

All Solid Leather

$2.49 *Post Paid*



"Chassis-Bilt"
1. —Solid leather counter.
2. —Solid leather heel.
3. —Full grain leather insole.
4. —Full leather vamp.



Our Heavy Duty

—*Soft, "Elk-grained" cowhide uppers.*
—*Solid leather, as indicated, including low leather heel.*
—*Leather insole and leather outsole.*
—*Insole and outsole both nailed and stitched.*

15K2006—Tan
15K2007—Black
Per Pair **$2.49**

Sizes 2½ to 8; also 9. Be sure to state size. Wide widths only. Postpaid.



$2.00 And Up *Postpaid*

Here They Are, Girls!

—*Brown chrome tanned leather uppers.*
—*Stitchdown triple leather soles.*
—*Foot form last specially designed for growing feet.*
—*Long wearing rubber heels.*
—*Handy coin or key pocket on side.*

15K1739—Small Girls' Sizes, 8½ to 11. Postpaid..... **$2.00**

15K1740—Girls' Sizes, 11½ to 2. Postpaid..... **$2.25**

15K2040—Junior Misses' Sizes, 2½ to 8. Wide Widths. Postpaid. Be sure to state size. **$2.95**

BRIDGE SLIPPER



$1.00 A PAIR

—*Genuine Kid vamp; 1½-in. heel.*
—*Hard, flexible leather soles.*

15K3816—Blue kid vamp
15K3817—Red kid vamp
15K3818—Black kid vamp

HARD LEATHER SOLE

Sizes, 3 to 8. No half sizes. State size. When not included in a $2 order, send 10¢ for postage.

UTILITY SLIPPER

If in Doubt About Size Give All Numbers in Old Shoe



98¢ A PAIR

—*Black Rayon satin crepe, T-Strap.*
—*1½ in. covered wood heel.*
—*Flexible hard leather sole.*

15K3821—Black

HARD LEATHER SOLE

Size, 3 to 8. No half sizes. Be sure to state size. When not included in a $2 order, send 10¢ for postage.

STYLISH COMFORT



$1.00 A PAIR

—*Black Rayon satin crepe Bridge slipper.*
—*Blue or coral Rayon satin crepe lining.*
—*1½-inch covered wood heel.*

15K3819—Black, blue lining
15K3820—Black, coral lining

Sizes, 3 to 8. No half sizes. State size. When not included in a $2 order, send 10¢ for postage.

for GIFTS or for YOURSELF

All Slippers on This Page in Gift Box, on Request. See First Index Page.

The secret of long wear in Felt slippers is the weight of the felt. Sears use only heavyweight felts in the construction of their slippers. Heavyweight means longer life and more lasting beauty. When you compare prices be sure to compare the thickness and quality of the felt.



88¢ A PAIR

—*Good warm felt uppers.*
—*Neatly trimmed with ribbon and vamp ornament.*
—*Low heels with rubber top lifts and flexible hard leather soles.*

15K3736—Wine
15K3738—Blue
15K3739—Gray
15K3764—Buff
Per Pair 88¢

Sizes, 3 to 9. No half sizes. Wide widths only. State size. When not included in a $2 order, send 10¢ for postage.

—*Extra quality Felt uppers.*
—*Two-tone plaid collar.*
—*Padded chrome leather soles.*

15K3631—Blue
15K3632—Taupe
15K3633—Brown
Per Pair 88¢

Sizes, 3 to 9. No half sizes. Wide widths. State size. When not included in a $2 order, add 8¢ for postage.

88¢ A PAIR

—*Genuine leather Everett slippers.*
—*Soft padded chrome leather soles.*
—*Medium round toe, low rubber heels.*

15K3800—Red **15K3801**—Blue
15K3802—Black **15K3803**—Brown

Sizes, 3 to 9. No half sizes. Wide widths only. State size. When not included in a $2 order, send 10¢ for postage.

—*Felt Everett with Rayon velvet collar.*
—*Hard flexible leather soles; low heels with rubber top lift.*

15K3808—Brown
15K3809—Blue
15K3810—Wine
95¢

Sizes, 3 to 9. No half sizes. State size. When not included in a $2 order, add 10¢ for postage.

SAVE AT SEARS



79¢ A PAIR

Very New

—*Felt slippers with Rayon trimmed moccasin effect.*
—*Padded chrome leather soles.*
—*Long wearing rubber heels.*

15K3709—Wine
15K3710—Blue..... 79¢

Sizes, 3 to 9. No half sizes. Wide widths only. State size. When not included in a $2 order, add 10¢ for postage.



Warmth

—*Gray felt Everett style.*
—*Good quality hard leather soles of flexible stitchdown construction.*
—*Well made throughout.*

15K3606—Women's Sizes, 3 to 9..... 79¢

No half sizes. Wide widths only. Be sure to state size. When not included in a $2 order, add 10¢ for postage.

A Beauty

—*Bridge style slipper of "Shuskin" fabric.*
—*Rayon velvet bow.*
—*Soft padded chrome leather soles.*
—*1½-inch heel.*

15K3806—Blue.
15K3807—Black. 79¢

Sizes, 3 to 8. No half sizes. State size. Wide widths. When not included in a $2 order, add 10c for postage.

Comfort

—*Black felt Everetts.*
—*Durable and long wearing hair felt soles.*
—*Floral pattern on vamp.*

The ideal comfortable House Slipper at a price within the reach of all.

15K3629—Black. Women's. Sizes 3 to 9. No half sizes..... 65¢

State size. Wide widths. When not included in a $2 order, send 8¢ for postage.



79¢ A PAIR

Durable

—*Fine quality, good looking Genuine Kid uppers.*
—*Padded chrome leather soles, so comfortable.*
—*Very flexible throughout.*

15K3725—Black
15K3726—Brown
15K3727—Blue..... 79¢

Sizes, 3 to 9. No half sizes. Be sure to state size. Wide widths. When not included in a $2.00 order, send 10¢ for postage.

the BOUDOIR



95¢ PER PAIR

—*Fine quality genuine kid, D'Orsay style.*
—*Soft padded chrome leather sole.*
—*1½-inch heels of long wearing quality.*

15K3610—Blue Kid
15K3611—Red Kid
15K3703—Black Kid

PER PAIR **95¢**

Sizes, 3 to 8. No half sizes. State size. When not included in a $2 order, send 10¢ for postage.

Gift SLIPPER



98¢ PER PAIR

—*Crepe rayon satin, Woven mesh vamp.*
—*Soft padded chrome leather sole.*
—*1½-inch covered wood heel.*

15K3811—Green
15K3812—Black
15K3813—Blue

PER PAIR **98¢**

Sizes, 3 to 8. No half sizes. State size. When not included in a $2 order, send 10¢ for postage.

the MODERNE

All Slippers on This Page in Gift Box on Request. See First Index Page



98¢ PER PAIR

—*"Shuskin" fabric uppers—softer than leather*
—*Soft padded chrome leather soles.*
—*1½-inch covered wood heel.*

15K3798—Pink Paisley.
15K3799—Green Paisley.

PER PAIR **98¢**

Sizes, 3 to 8. No half sizes. Be sure to state size. When not included in a $2 order, send 10¢ for postage.

for WOMEN and CHILDREN



69¢ PER PAIR

—*Black crepe rayon satin bridge slipper.*
—*Popular 1½-inch covered wood heel.*
—*Black and rose pompon.*
—*Specially low priced.*

15K3814—Black. Women's. Sizes, 3 to 8. No half sizes. Pair..... **69¢**

Be sure to state size. When not included in a $2 order, send 10¢ for postage.

4-2577-14

Give us all the numbers in lining of a shoe that really fits you. If a dash (—) appears include it also. Our experts can then tell your size and fit you perfectly.

—*Pretty Everett style.*
—*Non-cracking "Shuskin" fabric.*
—*Padded chrome leather soles.*

These beautiful slippers are ideal for your Christmas gifts, but don't forget yourself.

15K3769—Red
15K3770—Blue
15K3771—Black

PAIR **59¢**

Sizes, 3 to 9. No half sizes. State size. When not included in a $2 order, send 8¢ for postage.



WOMEN'S 59¢



79¢ PER PAIR

—*Very newest. Cut out vamp D'Orsay style slipper. "Shuskin" fabric uppers.*
—*1½-inch heel.*
—*Flexible hard leather sole.*

15K3815—Black. Women's. Sizes, 3 to 8. No half sizes. Pair..... **79¢**

State size. When not included in a $2 order, send 10¢ for postage.

Santa says—"Kiddies, Get Your Slippers at Sears"



—*Soft padded chrome leather soles.*
—*Turn-up collars.*

Girls' and Boys'. Sizes, 9 to 2.

15K958—Red.
15K961—Blue.
Per Pair..... **59¢**

Tots' Sizes, 5 to 8.

15K960—Red.
15K963—Blue.
Per Pair..... **49¢**

No half sizes. Wide width. State size. When not included in $2 order, send 8¢ for postage.

—*Felt with padded chrome leather sole.*

15K967 Scarlet Red Girls' and Boys' Sizes, 9 to 2..... **49¢**

15K969 Scarlet Red Tots' Sizes, 5 to 8. Per Pair.... **39¢**

No half sizes. If not part of $2 order, send 8¢ for postage.

—*Padded chrome leather soles.*
—*"Shuskin" fabric.*

15K911—Red
15K912—Blue
15K913 Black

Girls' and Boys'. Sizes, 9 to 2. Pair.... **39¢**

No half sizes. Wide widths only. When not included in $2 order, send 8¢ for postage.

—*Felt bootees.*
—*Soft padded chrome leather soles*

Girls' and Boys' sizes, 9 to 2..... **59¢**

15K976—Blue.
15K979—Red.

Tots' Sizes, 5 to 8..... **49¢**

15K978—Blue.
15K981—Red.

No half sizes. Wide widths. State size. When not included in $2 orders, send 8¢ for postage.

—*Tan suede leather.*
—*Soft padded chrome leather soles.*
—*Brown felt collar.*
—*Reinforced toes.*

15K982 Girls' or Boys' Sizes, 9 to 2. Per Pair..... **59¢**

No half sizes. Wide widths. When not included in a $2 order, add 8¢ for postage.

—*Leather tipped felt uppers.*
—*Padded chrome leather sole.*

15K918—Children's. Sizes, 9 to 2. Pair... **69¢**

15K919—Tots'. Sizes, 5 to 8..... **59¢**

No half sizes. State size. When not included in a $2 order, send 8¢ for postage.



49¢ And Up
Kiddies' Favorites

—*Made of natural sheepskin—warm wool next to the foot. Extra sole for wear.*

15K996—Girls' or Boys' Sizes, 9 to 2. Per Pair..... **59¢**

15K998—Tots' Sizes, 5 to 8. Per Pair..... **49¢**

No half sizes. Wide widths. State size. When not included in a $2 order, send 8¢ for postage.



39¢

—*Red felt with soft padded leather soles.*
—*Ties at ankle.*

15K999—Babies' Sizes, 1 to 6. Wide width. No half sizes. State size. Per Pair..... **39¢**

When not included in a $2 order, send 6¢ for postage.

39¢

—*Warm felt.*
—*Bunny Trim Cuff.*
—*Soft padded chrome soles.*

15K900—Red.
15K901—Blue.
Per Pair..... **39¢**

Babies' sizes, 1 to 6. No half sizes. Wide widths only. State size. When not included in $2 orders, send 6¢ for postage.

39¢

—*Sheepskin Hi-Lo slippers*
—*Warm natural wool inside for Babies' comfort.*

15K939— Babies' Sizes, 1 to 6. Wide widths..... **39¢**

No half sizes. State size. When not included in $2 order, send 6¢ for postage.

"Chassis-Bilt" WARM LINED for Women

- Best grade genuine black Kid.
- Sheepskin lined which serves as a double lining, the skin itself and the thick fluffy wool besides.
- Sock lining of clean, warm wool.
- Built-in steel arch supports and riveted steel shank.
- Leather sole, 1-inch heel with durable rubber top lift.



HI-CUT SHOE

15K1905—Sizes, 3 to 9. No half sizes. Wide widths only. State Size. Postpaid..... **$3.49**

OXFORD

15K1900—Sizes, 3 to 9. No half sizes. Wide widths only. State Size. Postpaid..... **$2.49**



$1.88

—Felt topped, black kid uppers.
—Cotton fleece cloth lined.
—1-inch heel, rubber top lift.

15K1901—Plain Wide toe.
15K1915—Medium round toe.
Sizes, 3 to 9. No half sizes. Wide widths only. State Size. When not included in a $2 order, send 10¢ for postage.

BUILT-IN STEEL ARCH SUPPORT



—Good quality black kid leather.
—Fine cotton fleece cloth lining.
—Built-in steel arch support.
—1-inch heel, rubber top lift.

15K1904—Hi-Shoe. Sizes, 2½ to 8, also 9..... **$2.89**

15K1907—Oxfords. Sizes, 2½ to 8, also 9..... **2.39**
Postpaid. Wide widths. State size.

4-2577-14

Give us all the numbers in lining of a shoe that really fits you. If a dash (—) appears include it also. Our experts can then tell your size and fit you perfectly.



Oxford Warmth

—Black Kid leather uppers.
—Cotton fleece lining.
—Low 1-inch heel, rubber top lift.

15K1909—Sizes, 3 to 9. No half sizes..... **$1.88**

Wide widths only. Be sure to state size. When not included in a $2 order, send 10¢ for postage.

Blucher Style

—Fine black kid uppers.
—Best cotton fleece cloth lining.
—Well constructed throughout.
—1½-inch heel, rubber top lift.

All the advantages of a dress shoe with the warmth of a blanket.

15K1917—Sizes, 2½ to 8; also 9. Wide widths. State size. Per Pair, Postpaid.. **$2.89**

Neat Cutout Style

—Black kid leather uppers.
—Cotton fleece lined.
—1¼-inch heel, long wearing rubber top lift.

15K1906—Sizes, 3 to 9. No half sizes. Wide widths only.. **$1.79**

Be sure to state size. When not included in a $2 order, add 10¢ for postage.

LOWER PRICES? . . . *Yes!*
CHANGED QUALITY?.. *No!*

Foot and Ankle Warmth



Women's Sizes **69c** PER PAIR

Girls' and Boys' Sizes **59c** PER PAIR



SEARS GREATEST SLIPPER VALUE

- Strong, neatly bound seams.
- Made of genuine Sheepskin leather.
- Sheep's wool throughout insures extra warmth.
- Extra fine quality materials and workmanship.
- Dainty and attractive blue pom pom.

15K3684—Women's. Sizes, 3 to 9. No half sizes. Wide width. State size..... **69c**

15K904—Girl's. Sizes, 9 to 2. No half sizes. Wide widths. State size..... **59c**

When not included in a $2 order, send 10¢ for postage.

45c A PAIR



Smart Low Priced

- Smartly trimmed collars.
- And very neat pom poms.
- Heavy felt uppers.
- Soft chrome leather soles.

15K3792—Brown
15K3793—Gray
15K3794—Blue
15K3795—Wine
15K3796—Beaver
15K3797—Ruby

45c

Sizes, 3 to 9. No half sizes. Wide widths only. Be sure to state size. When not included in a $2 order, send 8¢ for postage.

If in Doubt About SIZE, Give ALL NUMBERS in Old Shoe

SIZES 8½ to 2 2½ to 8

"Chassis-Bilt" For GIRLS and

Will these shoes wear? Is their quality good enough to stand up under children's rough treatment? Sears answer these questions, that thousands of mothers are asking, by announcing "Chassis-Bilt" construction in children's shoes. This means quality from the first stitch to the last—your guarantee of complete satisfaction plus bigger savings than ever!

"CHASSIS-BILT" Explained on Page 270



BILTWEL

$1.50

- *Fine quality patent leather.*
- *Neat cutouts; embossed strap.*
- *Finest grade leather outersoles, flexible leather innersoles.*
- *Low rubber heels.*

"Biltwel" is more than just a name for these shoes, it stands for best in children's shoe construction for now they're "Chassis-Bilt."

15K1875—Girls' and Small Girls'. Sizes, 8½ to 2. Wide widths only. Be sure to state size.... **$1.50**
When not included in orders of $2 or more, send 10¢ for postage.



$1.79 And Up

—*Black leather uppers.*
—*Girls', 1-inch heel; Young women's, 1⅛-inch*

15K1877—Girls'. Sizes, 11½ to 2..... **$1.79**
If not part of a $2 order send 10¢ postage.

15K2677—Young, Women's. Sizes, 2½ to 8. Postpaid..... **$2.00**
Wide widths only. Be sure to state size.



Leather Sole

$1.79 And Up

Wide Widths State Size

1-Inch Heels on Girls' Sizes

1⅛-Inch Heels on Young Women's Sizes

—*Favorite, Popular Style.*

15K1866—Girls'. Sizes, 11½ to 2. State size. **$1.79**
When not included in orders of $2 or more send 10¢ for postage.

15K2666—Young Women's. Sizes, 2½ to 8. State size. Postpaid..... **$2.00**
Wide widths only.



Sizes, 8½ to 2

- *Calf finish imitation leather quarter lining; rubber heel.*
- *Long wearing Krinkle Rubber Soles.*
- *Flexible Stitchdown Construction.*

15K1850—Smoke. **15K1851**—Tan. PER PAIR **88c**

Girls' and Boys'. Sizes, 8½ to 2. Wide widths only. Be sure to state size. When not included in orders of $2 or more, send 10¢ postage.



Insist on the Quality "Chassis-Bilt" Gives You

Biltwel Prices Down!

—*Choice of either patent or tan leather uppers.*
—*Famous CROMAX CHROME leather sole, Biltwel construction.*
—*Live rubber heels.*

15K1730—Tan
15K1732—Patent
Girls' and Small Girls'. Sizes, 8½ to 2. Per Pair.. **$1.50**
Wide widths only. State size. When not included in a $2 order send 10¢ postage.

$1.50



$2.00 And Up Postpaid

—*Brown chrome tanned leather uppers.*
—*Handy pocket.*
—*Triple leather soles, stitchdown construction.*
—*Foot form last for growing feet.*
Designed for lots of hard wear.

15K1739—Small Girls' Sizes, 8½ to 11. Postpaid **$2.00**

15K1740—Girls'. Sizes, 11½ to 2. Postpaid **$2.25**

15K2040—Young Women's. Sizes, 2½ to 8. Pair, Postpaid..... **$2.95**
Wide widths only. State size.



$1.29

Quality Mothers Demand!

—*Pretty gleaming patent leather uppers.*
—*Good quality leather soles.*
—*"Chassis-Bilt" means more wear!*

15K1829—Girls' and Small Girls'. Sizes, 8½ to 2. State size. Per Pair..... **$1.29**
Wide widths. When not included in orders of $2 or more, send 10¢ for postage.



$1.69 A Pair

Biltwel Footwear

—*Elk grained leather uppers.*
—*CROMAX CHROME leather sole.*
—*Live, springy, rubber heels.*
—*Foot form last.*

15K1576—Shoe. **15K1662**—Oxford. PER PAIR **$1.69**
Girls' and Boys'. Sizes, 8½ to 2. Wide widths only. Be sure to state size. When not included in a $2 order send 10¢ postage.



88c

—*Patent leather uppers.*
—*Flexible stitchdown leather sole.*
—*Roomy foot-form last.*
—*Neat cutouts and perforations.*

15K1811—Girls' and Small Girls'. Sizes, 8½ to 2. Wide widths only. Be sure to state size. Per Pair..... **88c**
When not included in orders of $2 or more send 10¢ for postage.

—*Good grade leather sole.*
—*Low heel; live rubber top lift.*

Children give their shoes a lot of abuse and a shoe must be built strongly for them in order to "stand up." These will because they're "Chassis-Bilt" and that means STRENGTH!

15K1867—Black Leather.
15K1868—Patent Leather.
Girls'. Sizes, 11½ to 2. Wide widths. State size. Pair..... **$1.49**
When not included in a $2 order, send 10¢ for postage.

15K2567—Black Leather.
15K2568—Patent Leather.
Young Women's. Sizes, 2½ to 8. Wide widths only. Be sure to state size. Per Pair..... **$1.69**
When not included in a $2 order send 10¢ for postage.



$1.49 And Up

Construction

YOUNG WOMEN

SIZES 8½ to 2 — 2½ to 8

Mothers agree that it is far more sensible to buy shoes that are made to fit the child's foot . . . than to fit the foot to the shoes you buy. Sears shoes are made from the finest leathers and they bring real comfort to hard-to-fit feet. You save more here, too!

Consider Quality First . . . We Do!



88¢ REDUCED TO

SAVE AT SEARS

Sizes, 8½ to 2

- *Stitchdown welt. Footform last. Rubber heel.*
- *Resilio Non-Marking rubber sole.*

15K1869—Black Leather.
15K1870—Patent Leather.
Girls' and Boys'. Sizes, 8½ to 2. Per Pair..... **88c**
Wide widths. State size. When not included in orders of $2 or more, send 10¢ for postage.



$1.29 And Up

- *Black patent leather uppers.*
- *Extra durable leather soles.*
- *Low heels with rubber top lifts.*

This year prices are lower and Sears maintain old-time high quality!
15K1737—Girls' and Small Girls'. Sizes, 8½ to 2. Wide widths. State size. **$1.29**
15K2537—Young Women's. Sizes, 2½ to 8. Wide widths. State size. **$1.69**
When not included in orders of $2 or more, send 10¢ postage.



$1.00 And Up

Goodyear Welts

- *Embossed leather tongue.*
- *Fine leather sole.*
- *Low heels with rubber top lift.*

15K1816—Patent.
15K1818—Black.
Girl's and Small Girls'. Sizes, 8½ to 2. Wide widths. State size. Per Pair. **$1.88**
When not included in orders of $2 or more, send 10¢ postage.

15K2317—Black.
15K2319—Patent.
Young Women's. Sizes, 2½ to 8. Medium wide widths. State size. Pair, Postpaid..... **$2.39**

$1.00 And Up

- *Extra Wear Composition Soles.*
- *Low heel; rubber top lift.*

An example of our lower prices, but with a sacrifice in price we have in no way sacrificed quality.
15K1831—Patent.
15K1832—Black.
Girls' and Small Girls'. Sizes, 8½ to 2. Wide widths. State size. Per Pair.. **$1.00**
15K2831—Patent.
15K2832—Black.
Young Women's. Sizes, 2½ to 8. Wide widths. State size. Per Pair.. **$1.39**
When not included in orders of $2 or more, send 10¢ postage.





$1.00

- *Fine black patent leather uppers.*
- *Moisture-resisting stitchdown leather soles.*
- *Low rubber heels.*
- *Correct footform last.*

Good quality, good style, long wear—at a Lower Price!
15K1883—Girls' and Small Girls'. Sizes, 8½ to 2. Wide widths only. State size. Per Pair.. **$1.00**
When not included in orders of $2 or more, send 10¢ postage.

Moisture Resisting Soles



Ⓐ **$1.00** Per Pair

- *Choice of Black or Patent Leather.*
- *Pretty trim.*
- *Long wearing composition sole, leather insole, low heel with rubber top lift.*

15K1888 Black Leather.
15K1889 Patent Leather.
Girls' and Small Girls'. Sizes, 8½ to 2. Per Pair. **$1.00**
Wide widths only. State size. When not included in orders of $2 or more, send 10¢ postage.

$1.00Ⓑ Per Pair

Buy Two Pairs and Save Postage

- *Good quality leather innersoles.*
- *Goodyear Wingfoot Resilio Soles—stitchdown construction.*
- *Rubber heels; footform last.*

15K1857—Girls' and Boys'. Sizes, 8½ to 2. Wide widths. State size... **$1.00**
When not included in orders of $2 or more, send 10¢ postage.

$1.00Ⓒ Per Pair

- *Good grade leather innersoles.*
- *Extra durable composition soles.*
- *Live rubber heel.*

Best shoe in this class we've ever seen.
15K1890 Patent Leather.
15K1891 Black Leather.
Girls' and Small Girls'. Sizes, 8½ to 2. Per Pair.. **$1.00**
Wide widths only. State size. When not included in orders of $2 or more, send 10¢ postage.



$1.88 And Up

GENUINE GOODYEAR WELT

- *Attractive black patent leather.*
- *Goodyear Welt Construction.*
- *Best quality leather soles.*
- *Long wearing rubber heels.*

Style plus Superior Quality at RECORD LOW PRICE.
15K1766—Girls' and Small Girls'. Sizes, 8½ to 2. Wide widths. State size. Per Pair..... **$1.88**
When not included in orders of $2 or more, send 10¢ postage.
15K2365—Young Women's Sizes, 2½ to 8. Postpaid..... **$2.39**

BILTWEL FOOT WEAR



$1.69

- *Best material and construction.*
- *Extra durable CROMAX CHROME leather soles with brass toe plugs.*
- *Flexible stitchdown welt.*
- *Long wearing rubber heels.*

15K1363—Black Leather.
15K1364—Patent Leather.
15K1368—Brown Leather.
Girls' and Boys'. Sizes, 8½ to 2. Wide widths. State size. Per Pair..... **$1.69**
When not included in orders of $2 or more, send 10¢ postage.

GOODYEAR SOLES
Stand the Toughest Test Known!



Goodyear Soles break all records for wear! What other sole could match the grueling test this one endured? Imagine placing this famous sole under the same test that a steel plate of the same thickness received! HOUR AFTER HOUR UNDER THIS TERRIFIC PRESSURE OF SAND . . . THE GOODYEAR SOLE EMERGED THE VICTOR. No better proof could be made of this sole's peerless quality and durability!

NO MARRED FLOORS

GIRLS AND BOYS

READ THE "CHASSIS-BILT" STORY ON PAGE 270

"Chassis-Bilt"

GIRLS' AND BOYS' Sizes 8½ to 2

$1.00 The Pair

GOODYEAR SOLES

15K1517

WILL NOT MARK FLOORS

—Genuine Goodyear Wingfoot Resilio Sole.
—Leather insole, heavy drill vamp lining—Smooth, durable quarter lining as used on higher priced shoes.
—Yucatan Brown; Smoke Color leather saddle and tongue.

15K1517—Girls' and Boys'. Sizes, 8½ to 2. Wide widths. State size..... **$1.00**
When not included in a $2 order send 10¢ postage.

GOODYEAR SOLES

15K1886

WILL NOT MARK FLOORS

—Genuine Goodyear Wingfoot Resilio Sole.
—Good grade, light smoke color leather uppers.
—Stitchdown construction.

The leading style of the country is now available for "little women. The Ghillie tie is just the thing for the children—they'll be sure to like them.

15K1886—Girls' and Small Girls'. Sizes, 8½ to 2. Wide widths. State size..... **$1.00**
When not included in a $2 order send 10¢ postage.

15K1515

WILL NOT MARK FLOORS

—Genuine Goodyear Wingfoot Resilio Sole.
—Two-tone color chrome tanned leather.
—Dark smoke color leather with tan color tip and foxing.
—Good grade leather innersole.
—Good quality drill vamp lining and smooth, durable quarter lining.
—Flexible, stitchdown construction.

15K1515—Girls' and Boys'. Sizes, 8½ to 2. Wide widths. State size..... **$1.00**
When not included in a $2 order send 10¢ postage.

$1.00 The Pair



WILL NOT MARK FLOORS

—*GOODYEAR WINGFOOT RESILIO SOLES.*
—*Flexible stitchdown construction.*
—*Heavy drill vamp lining.*
—*Smooth, durable quarter lining.*
—*Flexible leather innersole.*
—*Extra serviceable leather uppers.*
—*Good quality rubber heels.*
—*Correct foot form last.*

15K1852—Black.
15K1853—Patent.
15K1854—Tan.
15K1855—Smoke.
Girls' and Boys'. Sizes, 8½ to 2. Wide widths. Per Pair..... **$1.00**
State size. When not included in a $2 order or more, send 10¢ postage.

$1.00 PER PAIR

WILL NOT MARK FLOORS

—*Goodyear Wingfoot Resilio Sole.*
—*Heavy drill lining, protects the feet.*
—*Flexible leather innersoles.*
—*High grade leather uppers.*
—*Rubber heels on all sizes.*
—*Foot form last made for growing feet.*

15K1812—Tan.
15K1813—Patent.
15K1814—Black.
Girls' and Boys'. Sizes, 8½ to 2. Wide widths only. State size. When not included in a $2 order send 10¢ postage.



$1.00 THE PAIR

—*GENUINE GOODYEAR WINGFOOT RESILIO SOLE.*
—*Fine grade smoke and tan color leather with perforations on vamp.*
—*Good grade leather innersole.*
—*Good quality drill vamp lining—smooth, durable quarter lining.*
—*Stitchdown construction.*

Parents like to be thrifty and get the most for their money—that's what this "Chassis-Bilt" model gives you. Built of good, high grade leather and materials all the way through. They'll wear and wear!

15K1516—Girls' and Boys' Sizes, 8½ to 2. Wide widths. State size.... **$1.00**
When not included in a $2 order, send 10¢ for postage.

15K1516
Prove Their Quality!

Genuine Goodyear Welt



Now at $1.59

Popular Blucher Style

- *Smooth, dressy, black grain leather uppers.*
- *"Compo" outer soles and leather insoles.*
- *Creased vamps, neat perforations.*
- *Live, long wearing rubber heels.*

Goodyear Welt means a perfectly smooth insole and it's genuine Solid Leather at Sears. Only one of the sterling features of our "Chassis-Bilt" construction, there's quality in every part.

67K4353—Men's. Sizes, 6 to 11. Wide widths. State size. Per Pair **$1.59**
When not included in a $2 order, send 12¢ postage.

Lower Price, Same Reliable Quality

—Fine soft genuine kid uppers.
—Live, long wearing rubber heel.
—Flexible and durable leather soles.
—Stitchdown Welt construction.

Have always been known as comfortable shoes, but now they're better than ever. Their comfort is now built-in by "Chassis-Bilt."

67K4024—Black Kid. Sizes, 6 to 11; also 12. Wide widths only. State size. Postpaid..... **$2.19**



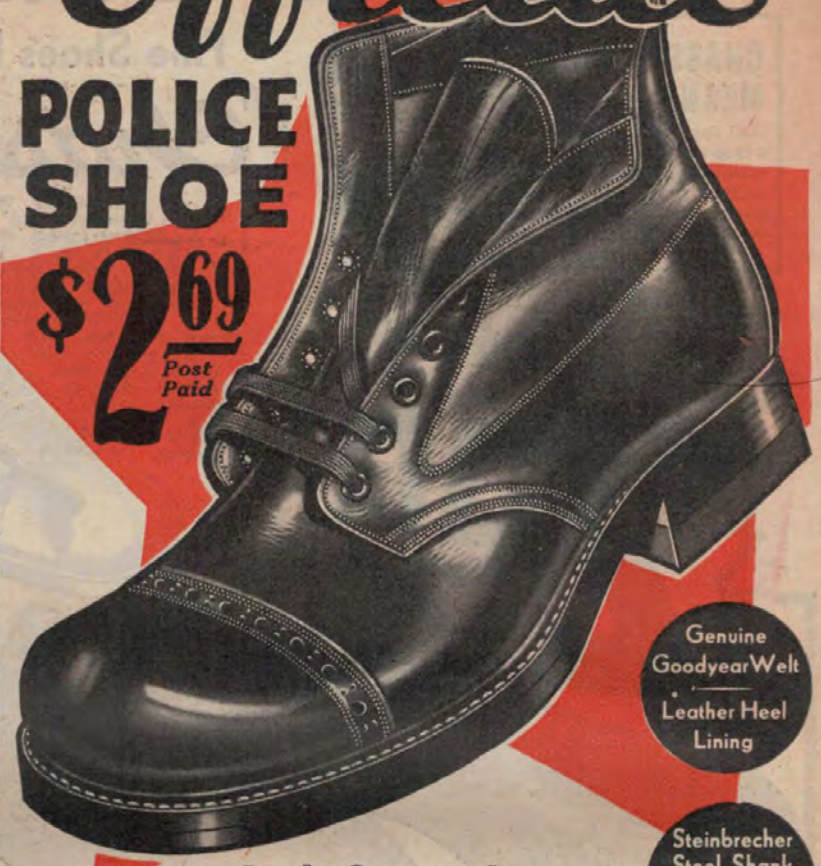
$2.19 Post Paid

Care of Shoes

If your shoes get wet, don't place them near a radiator or stove for this injures and spoils the fine leather in them.

Official POLICE SHOE

$2.69 Post Paid



Genuine Goodyear Welt • Leather Heel Lining

Steinbrecher Steel Shank — Live Rubber Heels

Rugged Leather Outsole — Full Grain Leather Middlesole

Arch-Support

Look at the features here! No wonder we call it "Official" for its "Chassis-Bilt" wearing ability make it "Official" for those who demand Service and good looks.

A mighty fine looking walking shoe with features seldom found in higher priced shoes. Even the caulk welt is solid leather—the rubber heels are fine quality. You will appreciate these shoes and their low price.

67K4000—Men's. Sizes, 6 to 11; also 12..... **$2.69**
Wide widths. Be sure to state size. Postpaid.

SERVICE STYLES
RIDING and FIELD BOOTS





WIDE WIDTHS

"CHASSIS-BILT" Means STRENGTH!

—"Genuine Goodyear Welt" (Leather Innersoles).
—"Sure Grip Compo" soles.
—Soft toes—live rubber heels.
—Fine grain leather uppers.

Has a dressy appearance but all the toughness and durability of the old Barracks type shoe . . . it's put in there by the "Chassis-Bilt" Craftsmen. Sears quality methods lead the world in value!

67K4257—Brown. **67K4258**—Black. PER PAIR **$2.49**
Sizes, 5 to 11; also 12. State size. Postpaid.

AMERICAN MADE BOOTS of FINEST QUALITY . . . . . and FIT

"Chassis-Bilt"



FIELD TYPE →

ENGLISH TYPE →

—Full leather lined, fine leather uppers.
—Fine leather soles and leather heels.
—GENUINE GOODYEAR WELT construction.

Snug Lace Style—
Brown "Elk Grained" Cowhide

67K4905—Wide width. **67K4906**—Narrow width. PER PAIR **$13.95**

English Style—Finest Calfskin Leather

67K4944—Black. Wide. **67K4945**—Black. Narrow. PER PAIR **$13.95**
67K4942—Tan. Wide. **67K4943**—Tan. Narrow. PER PAIR **13.95**
Sizes, 6 to 11. State size and width. Postpaid.





WIDE WIDTHS

Officers' Dress Shoe

—Steel arch supports for comfort.
—Firm oak tanned leather soles.
—GENUINE GOODYEAR WELT construction.
—Rubber heels—live and resilient.
—Wearproof twill lining from top to toe.
—Smooth, glossy grain leather uppers.

Now "Chassis-Bilt" for R.O.T.C. students, troopers, students, drill teams, mounted police, bus drivers, chauffeurs, aviators.

67K4113—Brown. **67K4114**—Black. PER PAIR **$3.49**
Sizes, 5 to 11. Be sure to state size. Postpaid.

If in Doubt About SIZE, Give ALL NUMBERS in Old Shoe

GOODYEAR WELTS

CHASSIS-BILT MEANS All leathers specified for Sears Chassis come from the smoother part of the hide. Every hide is inspected and tested before a piece is cut.



Fine Shoes Need Not Be Costly

"Chassis-Bilt"

Goodyear Welt Construction is the one best method for making Men's Dress Shoes and Oxfords. The Insoles (Genuine Leather at Sears) are smooth. There are no tacks or threads to hurt the feet and the shoes hold their shape better.



CHASSIS-BILT MEANS Paper insoles are not even considered because they rot and break easily when they become damp. All insoles in Sears Genuine Goodyear Welts are GENUINE SOLID LEATHER.



SOLID LEATHER SOLES

$2.00 *Postpaid*

SOLID LEATHER INSOLES

$1.77

SAVE AT SEARS



Dressy

—Patent or Black side leather.
—Fine leather soles.
—Guaranteed Counter.
—Leather Insole.
—Rubber heels.
—GENUINE GOODYEAR WELT.

Built on fine fitting stylish last. Reproduced both in black leather for everyday wear and patent leather for formal and "dress up" wear.

67K4391—Patent Leather.
67K4342—Black Veal Leather.
Sizes, 6 to 11. Wide widths. State size. Postpaid..... **$2.00**

Medium Toe

—Smooth black grain side leather.
—Solid grain leather innersole.
—Solid leather outsole and heel.
—GENUINE GOODYEAR WELTS.
—Fine drill vamp lining.
—Leather heel lining.

A splendid blucher model stylishly designed.

67K4385—Men's. Sizes, 6 to 11. State size. Wide widths Postpaid..... **$2.00**



New!

—Black side leather uppers.
—Attractive panel trim.
—Dress weight "Compo" sole. Rubber heel.
—GENUINE GOODYEAR WELT.

A NEW plain toe model blucher. For active, modern men who give shoes lots of service. All specifications of its chassis designed to follow Sears own specifications.

67K4348—Sizes, 6 to 11. Wide widths. State size..... **$1.77**
When not included in a $2 order or more, send 12¢ for postage.

Natty Wing Tips

—Smooth black grain side leather.
—GENUINE GOODYEAR WELT.
—Genuine Leather Insoles.
—Dress Weight "Compo" Soles.

Leather that holds its shape and style. Long wearing rubber heels.

67K4350—Wing Tips. Sizes, 6 to 11. Wide widths. State size. Per Pair..... **$1.77**
When not included in a $2 order or more, send 12¢ for postage.



Popular Full Width

—Stylish new perforations.
—Solid leather outersoles and insoles.
—Smooth black grain side leather.
—Trim looking creased vamps.
—GENUINE GOODYEAR WELT.
—Live rubber heels.

Buy several pair if you possibly can. Prices are at the bottom now. Never before have we offered shoe values equal to the ones now available.

67K4388—Men's. Sizes, 6 to 11. Wide widths. State size. Postpaid.... **$2.00**

Genuine Kidskin Arch Supporting Shank



$2.00 *Post Paid*

—Black kid leather uppers.
—Built-in arch support.
—Genuine leather insole.
—Rubber heels; dress weight "Compo" soles.
—GENUINE GOODYEAR WELT.

NEW scientific relief for tired, aching feet. A specially designed comfort "Chassis-Bilt" with a restful, wider last and steel arch support that strengthens and corrects the foot muscles.

67K4341—Sizes, 6 to 11. Wide widths only. Be sure to state size. Per Pair, Postpaid..... **$2.00**



Swagger Bal Style

—Black side leather uppers.
—Dress weight "Compo" soles and rubber heels.
—Creased vamps.
—GENUINE GOODYEAR WELT.

A typical money-saving example of the quality small prices buy at Sears during 1932! Note the careful specifications of its rugged chassis. Not a detail of these specifications is ever skimped.

67K4352—Bal Style. Sizes, 6 to 11. Wide widths. State size..... **$1.77**
When not included in a $2 order or more, send 12¢ for postage.

SENSATIONAL WELTS

"Chassis-Bilt" Because Their Specifications Never Vary

GENUINE GOODYEAR WELTS

NEW PRICE $2.49 SAME QUALITY

Postpaid

LOWEST PRICE In Their History BEST QUALITY Of All Time



You'll Like Them!

—GENUINE GOODYEAR WELT.
—Good quality smooth side leather uppers that will take high polish.
—Long wearing leather soles.
—Live rubber heel.
—Medium broad toes.

67K4340—Black. Sizes, 6 to 11. Postpaid. Wide widths. State size. **$2.49**

Moccasin Toe!

—GENUINE GOODYEAR WELT.
—Long wearing rubber heel.
—Leather sole—will stand all kinds of wear.
—Blucher style oxford.

Reduced in price, and that doesn't mean that the Sears "Sensational Welt" quality has been changed any. "Chassis-Bilt" makes them even better than before.

67K4306—Two-tone Brown Elk Grained Cowhide..... **$2.49**
Sizes, 6 to 11. Wide widths. State size. Postpaid.

Very Handsome!

—Black smooth side leather uppers, good looking, stylish.
—Fine leather soles.
—Live, long wearing rubber heel.
—GENUINE GOODYEAR WELT. "Chassis-Bilt" and Goodyear Welt construction go hand-in-hand to make this oxford the peer of the market.

67K4318—Sizes, 6 to 11. Wide widths only. State size. Postpaid.... **$2.49**

Grained Uppers

—GENUINE GOODYEAR WELT.
—Side leather tip and saddle.
—Live rubber heels.

"Scotch" Grain and smooth Black side leather uppers are "hot" for the young man this year. This one is, we say, particularly good looking. It's "Chassis-Bilt," too—and that assures service. Of course, they are Genuine Goodyear Welts—best construction.

67K4344—Sizes, 6 to 11. Wide widths only. State size. Postpaid. **$2.49**

Smart Plain Toe

—GENUINE GOODYEAR WELT.
—High grade smooth side leather uppers.
—Springy, comfortable rubber heels.

Style and long wear, fine leather soles are what you want—that means quality. This oxford has it!

67K4397—Black Side Leather. Sizes, 5 to 11. **$2.49**
Wide widths only. State size. Postpaid.



The "Quad" Moccasin Toes Are Snappy

—Choice of black "Scotch" grained leather or oil tanned brown veal leather oxford, either one is "good."
—Plenty of comfort in these moccasin toes.
—All leather heel is greatly preferred by many.
—GENUINE GOODYEAR WELT Construction.

67K4343—Black Grained Leather. Sizes, 6 to 11. Postpaid..... **$2.49**

67K4316—Brown Veal Smooth Leather. Sizes, 6 to 11. Postpaid..... **2.49**
Wide widths only. Be sure to state size.



- *GENUINE GOODYEAR WELT construction.*
- *Black smooth side leather uppers.*
- *Durable, well tanned leather soles.*
- *Live, springy rubber heels.*
- *Smart creased vamp, grain leather insoles.*

67K4074—Sizes, 6 to 11. Wide widths. State size. Postpaid... **$2.49**



Leather Heel—Metal Slug

—GENUINE GOODYEAR WELT construction.
—Attractive fine smooth side leather uppers.
—Strong, long wearing leather soles and heels.

It's made a hit for style, but it made more of a hit for its great value—so much fine quality for so low a price. "Chassis-Bilt," too.

67K4347—Black Leather. Sizes, 6 to 11. Wide widths. Postpaid. **$2.49**

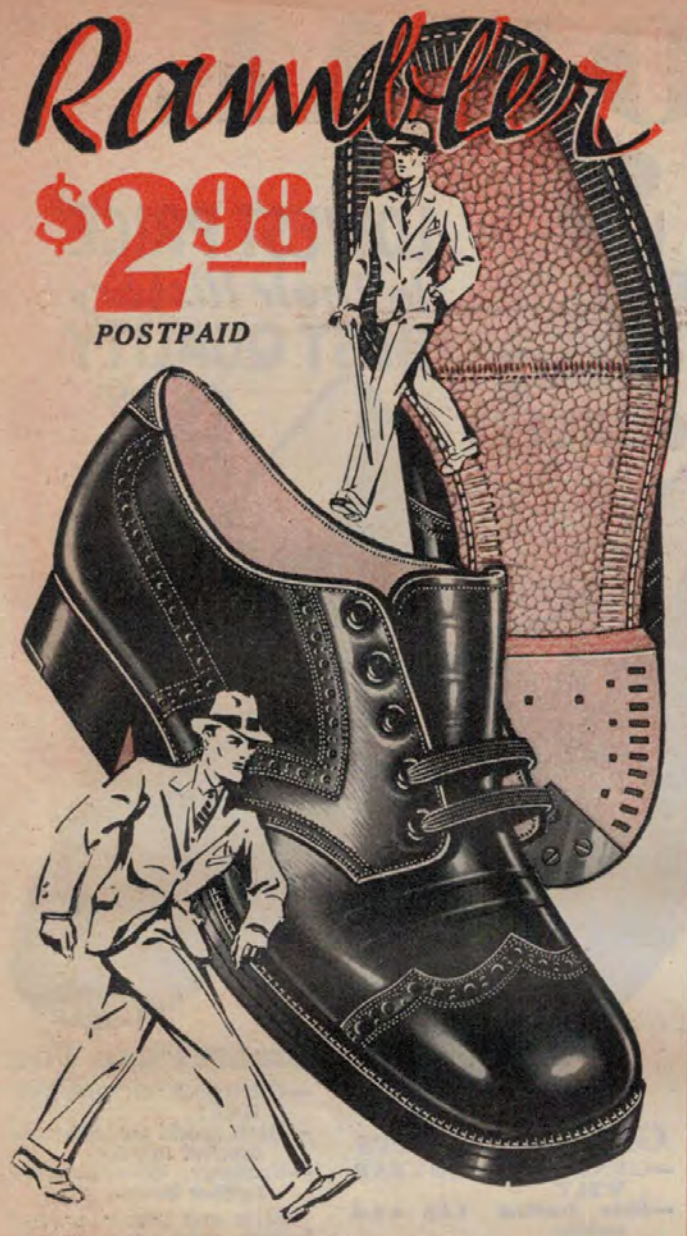
67K4346—Tan Color Leather. Sizes, 6 to 11. Wide widths. Postpaid. **2.49**
Be sure to state size.

If in Doubt About SIZE, Give ALL NUMBERS in Old Shoe

Rambler

$2.98

POSTPAID



- *Genuine Black Calfskin uppers.*
- *Genuine Goodyear Welt construction.*
- *Double Leather sole. Extra wear here!*
- *Solid all leather heel with metal plate.*

You can "ramble" along in these shoes and feel certain you are in the latest style—and they're fine quality, too.

67K4358—Men's. Sizes, 5 to 11. Wide widths. Be sure to state size.
Per Pair, Postpaid..... **$2.98**

SHODRITE

"Chassis-Bilt" Means A Perfect Fitting Last

- *"Right and Left" Fitted Uppers.*
- *Steel Arch Supports.*
- *Molded Leather Counters.*
- GENUINE GOODYEAR WELT.

REDUCED

$3.98 Post Paid



Much Lower in Price

Same as Ever in Quality

—Fine Quality Black Calfskin Uppers.
—Snug fitting combination last.
—Snug fit at heel. Won't slip.
—Goodyear Wingfoot Rubber heels. Blucher style; Medium wide toe.

67K4598—Wide widths. Per Pair **$3.98**
67K4599—Narrow widths.
Sizes, 5 to 11. State size. Postpaid.

—French last, fine black calfskin uppers.
—Snug fitting combination last.
—Extra full tread at ball.
—Goodyear Wingfoot Rubber heels.

67K4596—Wide Widths. Per Pair **$3.98**
67K4597—Narrow Widths.
Sizes, 5 to 11. State size. Postpaid.

Kidskin for Comfort

—Soft, fine grade Genuine Black Kidskin.
—Excellent quality leather soles.
—Snug fitting combination last.
—Extra full tread at ball.
—Anti-bind throat, full toe.
—Goodyear Wingfoot rubber heels.

Kidskin is good looking and mighty comfortable. Unmatched quality now, because it's built by Sears new "Chassis-Bilt" Construction.

67K4582—Wide widths. Per Pair **$3.98**
67K4533—Narrow widths.
Sizes, 5 to 11. State size. Postpaid.



SENSATIONAL KIDSKINS

"Chassis-Bilt" NOW GIVES MORE QUALITY

$2.98 Post Paid

PER PAIR



BROWN OR BLACK KID

—Built-in steel arch support.
—Real quality Oak tanned leather soles.

Comfortable lasts, broad enough for comfort yet shapely and neat looking. Soft, glossy genuine Kidskin uppers are a treat to your feet and the sum total quality in these "Chassis-Bilt" shoes and oxfords makes your money go a long way in your footwear purchases.

BLACK

67K4013—Shoes. Per Pair **$2.98**
67K4313—Oxfords.

BROWN

67K4012—Shoes. Per Pair **$2.98**
67K4312—Oxfords.

Sizes, 5 to 11; also 12.
Wide widths only.
Be sure to state size. Postpaid.



ARCH SUPPORT

COMFORT INSOLE

—Built-in steel arch support, cushioned insole.
—Soft, kidskin uppers, restful soft toes.
—Live, long wearing rubber heels.

67K4141—Black Kid, Sizes, 5 to 11; also 12.
Wide Widths. State size.
Per Pair, Postpaid..... **$2.98**

Gold Bond "Chassis-Bilt"

"Chassis-Bilt" by Master Craftsmen

Gold Bonds are made side by side with higher priced Retail footwear—the same painstaking care used in the manufacturing of the higher priced shoes is used in Gold Bonds, too. Quality is guaranteed. "Gold Bonds" are "Chassis-Bilt."

"Chassis-Bilt" Means "Quality Bilt"

Custom-Designed by Master Stylists

Each shoe, each design is the result of careful study of America's leading style authorities. Developed with the newest style trends for the Fall and Winter of 1932-33.

$2.98 Postpaid PER PAIR



Our Most Popular Style

- *First quality oak leather soles.*
- *Full grain leather innersole.*
- *Fine soft calfskin uppers.*
- *GENUINE GOODYEAR WELT.*
- *Goodyear Wingfoot Heels.*

Every Gold Bond must meet the "Chassis-Bilt" standard of construction—the best and the most exacting!

67K4441—Black Calf. Narrow widths. Sizes, 5 to 11. Pair.. **$2.98**

67K4440—Black Calf. **67K4438**—Brown Calf. PER PAIR **2.98**

Wide widths. Sizes, 5 to 11. Postpaid.



LEATHER HEEL

Newest Fall Model

—Solid leather heels—they're popular now!
—Combination of smooth calfskin and Scotch Grain Leather. Genuine Goodyear Welt.

Plenty of Pep here! Not extreme, and very good looking combination of smooth calfskin and Scotch Grain leather. "Chassis-Bilt" construction not only assures you of quality but correct lasts and foot comfort.

67K4408—Black Calf Combination. Sizes, 6 to 11. Wide widths only. Be sure to state size. Postpaid..... **$2.98**

Collegiate Style



—Resilient rubber heel.
—Fine calfskin uppers.
—Genuine Goodyear Welt.
67K4410—Brown Calf. Wide widths.
67K4412—Black Calf. Wide widths.
67K4411—Brown Calf. Narrow widths.
67K4413—Black Calf. Narrow widths.
Sizes, 6 to 11. State size and width. Pair, Postpaid..... **$2.98**

Fall's Smart Campus Winner



LEATHER HEEL

—New Black Calf and Scotch Grain combination and very swagger, too!
—Prime leather sole and heel.
—First quality leather innersoles.
—Rubber midsole. Genuine Goodyear Welt.
67K4426—Wide widths.
Sizes, 6 to 11. State size. Postpaid.. **$2.98**

Good Looking Combination



—Goodyear Wingfoot Rubber Heels.
—Best grade leather outersoles.
—First quality innersoles.
—Genuine Goodyear Welt.
The most popular color combination of the year . . . now "Chassis-Bilt."

67K4403—Tan Elkgrained Selected Cowhide, Brown Calf Trim. Wide widths. Sizes, 6 to 11. Postpaid.... **$2.98**
Be sure to state size.



LEATHER HEEL

—All leather heels.
—Best quality calfskin uppers.
—Genuine Goodyear Welt.

The Gold Bond trade mark is your guarantee of fine leather, skilled workmanship, and "Chassis-Bilt" quality. Newest in Brogue models for Fall and Winter 1932-33.

67K4422—Wide widths only.
67K4423—Narrow widths only. Pair..... **$2.98**
Sizes, 6 to 11. State size. Postpaid.

—GENUINE GOODYEAR WELT.
—First quality, prime oak tanned leather outersoles.
—Full grain oak tanned leather innersoles.
—Long wearing rubber heel.
—Popular Southern Tie model. "Chassis-Bilt" from Gold Bond Specifications.

67K4483—Black Calf. Sizes, 5 to 11..... **$2.98**
Wide widths only. State size.

—Good grade leather soles and rubber heels.
—Fine Calfskin leather uppers.
—First quality leather innersoles.
—Genuine Goodyear Welt.

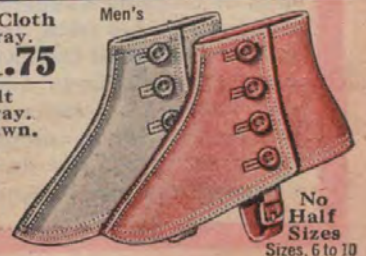
Narrower toes are popular! All the Gold Bond fine materials. "Chassis Bilt" throughout.

67K4496—Black Calfskin. Sizes, 6 to 11..... **$2.98**
Wide widths only. Be sure to state size. Postpaid.

All Wool Kersey Cloth
76K9004—Gray.
76K9005 Fawn..... **$1.75**

All Wool Felt
76K9002—Gray.
76K9003—Fawn.
Sizes, 6 to 10... **85c**
Order same size as shoe. If not part of a $2 order, send 4¢ for postage.

Men's



No Half Sizes
Sizes, 6 to 10

If in Doubt About SIZE, Give ALL NUMBERS in Old Shoe C120P-B K-MN 2 **297**

COMFORT Johnson's "Chassis-Bilt"

GENUINE KANGAROO
The BETTER GRADE



$3.98 *Post Paid PER PAIR*

Kidskin Comfort—Horsehide Strength

—*Dr. Johnson's features.*
—*Black, genuine soft KANGAROO Leather.*
—*GENUINE GOODYEAR WELT.*
—*Built-in steel arch support.*
—*Rubber heels.*
—*Leather soles.*

Dr. Johnson's comfort features built right into the insole. Soft, yet tough and durable; easily polished. Wonderful looks and comfort.

67K4226—Shoe
67K4579—Oxford
Sizes, 5 to 11; also 12.
Per Pair. Postpaid... **$3.98**

State Size and Width

Dr. Johnson's Work Shoe
Good Looks Plus Strength



$3.49 *Post Paid PER PAIR*

—Best "Elk Grain" Chrome Tanned brown selected cowhide leather.
—Genuine Goodyear Welt; Full Lined.
—Built-in steel arch.
—Comfort cushion insole, leather covered.
—Our finest sole leather.
—Leather Counter Pocket and inside leather Backstay.

Dr. Johnson's comfort-dress shoe appearance—Chassis-Bilt strength! Rubber heels.

67K4619—Wide Widths only.
67K4629—Narrow Widths. Men's Sizes, 5 to 11; also 12.

Care of Shoes
DON'T dry damp shoes near hot radiators or stoves.

State Size and Width

CIVIL SERVICE Police Shoes



BUILT-IN COMFORT

at Sears Means . . .

Satisfaction begins with the chassis, step by step it is built in by shoe specialists. We are not content with one feature. All of these are specially selected for foot ease, comfort, and service.

—*Fine Selected Calfskin Uppers.*
—*Ventilated Insoles with Steinbrecher Steel Arch Support.*
—*Full Double Leather Soles—both of Superior Wear Quality.*
—*Wearproof lining.*
—*GENUINE GOODYEAR WELT Construction.*
—*Weather Protecting Caulk Welt Keeps Out Moisture.*

Grain leather backstay and counter pocket. Every protective and comfort feature. Finest for heavy duty. Fine, first quality rubber heel. Leather heel base and counter—high quality construction. Leather counter pocket and back stay.

PER PAIR
$3.98 *Postpaid*

Wide Widths
67K4001—Black
67K4022 Brown. Pair.. **$3.98**
Narrow Widths
67K4021—Black
67K4023 Brown. Pair.. **$3.98**
Sizes, 5 to 11; also 12. State size and width.

Soft Walk

EASIER THAN THE OLD PAIR
Extra Spring—Extra Comfort



$3.98 *Per Pair Post Paid*

—Respond to every foot movement.
—Best grade Kidskin
—Patented flexible innersole.
—Highest quality leather soles.
—Rubber heels.
—GENUINE GOODYEAR WELT.
—Finest workmanship.

Barefoot freedom—that's what we build right into the chassis—health aid that strengthens arch and foot muscles.

Wide Widths
67K4164—Black
Narrow Widths
67K4174—Black
Men's Sizes, 6 to 11; also 12. State size and width. Postpaid

SAVE AT SEARS

GENUINE KANGAROO
POLICE!
More Comfort!

—Comfortable genuine black KANGAROO.
—Steel arch supports.
—Two rivets in shank.
—Heavy single leather outsole.
—Heavy ventilated grain leather insole.
—Leather counter.
—GENUINE GOODYEAR WELT.

Police Shoe Service combined with lighter weight plus fine looks. Live rubber heels.

67K4100
Blucher Style
6 to 11; also 12. State size.

$3.98 *Postpaid*



Wide Widths State Size

If in Doubt About SIZE, Give ALL NUMBERS in Old Shoe

"Chassis-Bilt" In GOOD LUCK Means 3 TIMES



1 TANNED
2 RE-TANNED
3 TRIPLE-TANNED

SEALED SOLES Water Resisting



—Double tanned sturdy brown leather uppers
—"Sure-Grip Compo" outersole, rubber heel
—Solid leather middle and inner soles

You're dry and cozy inside of a closed car—your feet are likewise dry and cozy inside of this Sealed Sole work shoe. The double soles are SEALED to the uppers tightly and challenge moisture to enter! "Chassis-Bilt" Sealed Sole shoes are exclusive with Sears. **Value Exclusive With Sears, Likewise.**

67K4614—Sizes, 6 to 11; also 12.
Wide widths only. Be sure to state size.

$2.59 Post Paid

ARCH SUPPORT WORKER Men and Boys



GENUINE NO-MARK SOLES
Wide widths. State size.

—Leather midsoles and insoles and a stout steel shank form a firm foundation for this shoe
—Elk grain cowhide uppers—Vamp drill lined

67K4625—Men's and Big Boys'. Sizes, 6 to 11; also 12. Postpaid..... **$2.49**
67K5325—Boys'. Sizes, 1 to 5½. Postpaid..... **2.00**

$2.00 And Up Post Paid

5 FIVE STYLES





State Size

$2.98 PER PAIR Postpaid

- Permanent pliability, long wear and neat appearance.
- Genuine Cordovan Horsehide Uppers. Three times tanned—while ordinary shoe leather is only tanned twice.
- Extra durable oak tanned leather soles, oil treated.
- Finest Quality rubber heels.
- Goodyear Welt Construction.

Tan, Plain Toe	Black, Plain Toe
67K4716—Shoe	67K4729—Shoe
67K4726—Oxford	67K4728—Oxford

67K4717—Tan Moccasin Toe Shoe.
Sizes, 6 to 11; also 12. Wide widths only.

PLOWMAN'S 10-INCH FIELD SHOE



—Retanned brown leather uppers.
—DOUBLE SOLES—"Compo" outersole and good leather middle sole
—Full grain leather insoles
—13-nail live rubber heel

Just the right height for working in the fields, on the road, etc., and they'll stand the gaff of hard, hard wear because they're "Chassis-Bilt."

67K4900—Men's. Sizes, 6 to 11; also 12. Wide widths only. Be sure to state size.
Postpaid..... **$2.49**

$2.49 Postpaid

SAVE AT SEARS

GOODYEAR Wingfoot Soles NON-MARKING



A Famous SOLE on a Famous SHOE

- Genuine Goodyear Welt
- Double Tanned grain leather uppers
- Drill lined vamp
- Leather insoles and middle soles
- Goodyear Wingfoot non-marking soles, 13-nail rubber heel

From the first stitch to the last Quality constructed by "Chassis-Bilt." This new process together with these Goodyear Wingfoot soles makes this the value achievement of the year.

67K4608—Sizes, 6 to 11; also 12. Wide widths only. State size.
Postpaid..... **$2.49**

$2.49 Post Paid

CARE OF SHOES

Do not put damp soles directly under hot stove or radiator to dry out as it ruins best shoe leather.



ROCK OAK SOLES



$2.00 Post Paid

- —Oil tanned chocolate color grained cowhide leather uppers.
- —Long wearing extra heavy "Compo" soles and rubber heels.
- —Moisture resisting caulk welt.

67K4637—Sizes, 6 to 11; also 12. Wide widths only. State size. Postpaid.... **$2.00**

$2.79 Postpaid

SEARS FAMOUS "4635"

- Heavy Elk Grained Cowhide Uppers.
- Wide Easy Moccasin Toe.
- Grain Leather Insole and Midsole.
- Lined Vamps.
- All Leather Heels.

67K4635 Moccasin Toe..... **$2.79**
Sizes, 6 to 11; also 12. Postpaid.

NATION'S FARM SHOE

- Barnyard Proof Retan Uppers.
- Wide Soft Plain Toe.
- Grain Leather Insole and Midsole.
- Lined Vamps.
- All Leather Heels.

67K4649 Plain Toe..... **$2.79**
Wide widths only. State size. Postpaid.

CORDED LIKE A TIRE



- —Barnyard proof chocolate color twice-tanned leather uppers.
- —"Raw-Cord" Slip proof, extra wear sole.
- —13-nail "Raw-Cord" heel.

67K4624—Men's. Sizes, 6 to 11; also 12. Postpaid. **$2.48**

67K5334 Boys'. Sizes, 1 to 5½. Postpaid.... **$2.29**

67K5335 Small Boys'. Sizes, 11 to 13½. Postpaid.. **$2.00**

RAW CORD SOLES

WORK SHOE SERVICE SLIPPER COMFORT



$1.89

- —Stitchdown construction. (Extra flexible.)
- —No-mark outsoles and leather middlesoles.
- —Elk grained cowhide uppers.
- —Leather lined quarter—Live rubber heels.

67K4620—Men's. Sizes, 6 to 11; also 12. Wide widths only. State size. Per Pair.... **$1.89**

When not included in a $2 order, send 12¢ for postage.

GOODYEAR Wingfoot Soles



$1.19

- —Goodyear Wingfoot Rubber Soles.
- —Black grained split cowhide leather uppers.
- —Live Rubber heels.

67K4645—Men's. Sizes, 6 to 11; also 12. Wide widths only. Be sure to state size. Per Pair..... **$1.19**
When not included in a $2.00 order or more, send 13¢ for postage.



TRIPLE SOLED

A Brute for Strength

- —Triple soled—two full-length leather and one long wear heavy "Compo" tap sole.
- —Natural color split leather uppers, "tough as elephant hide."
- —All leather heel with iron rim.

67K4634—Men's. Sizes, 6 to 11; also 12. Wide widths State size. Postpaid. **$2.00**

If in Doubt About Size, Give ALL NUMBERS in Old Shoe

STRONGEST WORK SHOE ON EARTH

Chassis-Bilt's THUNDERING CLIMAX!

Just as automobile manufacturers save their massive chassis specifications for brute-like trucks, so we have saved the strongest specifications ever built for this supreme, 6 months guaranteed work shoe.

1. Double tanned overweight Barnyard Proof Uppers.
2. Extra heavy, Sure-Grip "Compo" sole with heavy leather middle sole or double oak leather soles.
3. Solid all leather heels.
4. Heavy grain leather insoles.
5. Harness thread stitching.
6. Full vamps, not cut off.
7. Heavy sole leather counter.
8. Footform last.
9. Extra leather vamp protection. 3 rows stitching, 6 rivets.
10. Extra heavy toe box.
11. Soles sewed and double brass nailed.
12. Solid steel 4 screw heel protection.

Guaranteed 6 Months

If these shoes should fail to give you this service, we will replace them with a new pair, charging you only for the time you had the old pair.



PER PAIR

$2.98

Post Paid

"Compo" or Leather Soles

The government demands the first eight of these specifications for a super wearing shoe. But Sears demands 4 MORE to build the chassis of THE STRONGEST WORK SHOE ON EARTH. No leather or specification is too fine. That's why we guarantee six full months wear—six full months complete satisfaction.

67K4640—Brown Blucher. Leather Sole.
67K4641—Black Blucher. Leather Sole.
67K4660—Black Blucher. "Compo" Sole.
Sizes, 6 to 11, also 12. Wide widths only. State size.

GOODYEAR WELTS PROVE "Chassis-Bilt" STRENGTH



GOODYEAR WELT means the upper, insole and welt are all sewed together above the outsole. The inner surface of your shoe is left free from stitches, or tacks. (See page 294.)

Sensational—Even In 1932!

- —First quality black retan leather uppers.
- —Arch-supporting steel shank.
- —Extra heavy "Compo" outsole—rubber heels.
- —Heavy one-piece grain leather ventilated insoles.
- —GENUINE GOODYEAR WELT.

Unbelievably fine chassis for the price! Guaranteed counters. Smooth insole—no nails.

67K4601—Blucher Shoes..... **$2.00**

67K4669—Blucher Oxfords..... **$2.00**

Sizes, 6 to 11; also 12. State size. Wide widths only.

Won't Come Loose!

$2.00 *Postpaid*

DOUBLE SOLES At Sears Mean . .

You get twice the wear in actual thickness—one full layer of leather at the midsole—one full layer of "Compo" at the outer.

- —Brown double tanned leather.
- —Doubly thick, extra heavy "Compo" worksole.
- —Full grain leather midsole.
- —Grain leather insoles.
- —Soles stitched, brass nailed
- —Heavy drill lined vamp.

Extra service! Leather gusset excludes dirt. Soft moccasin toe. 13-nail rubber heel.

67K4648—Men's and Big Boys'. Sizes, 6 to 11; also 12. Postp'd **$2.00**

67K5348—Boys' Sizes. 1 to 5½..... **$1.79**

When not included in $2 order, send 12¢ postage.

Wide width. State size.

$1.79 And Up



For MEN or BOYS

AMERICA'S WORK SHOE

1. Grain Leather Uppers
2. Grain Leather Insoles
3. Heavy "Compo" Soles
4. 13-Nail Rubber Heels

67K4657—Men's. Sizes, 6 to 11. Wide widths only. When not included in $2.00 order, send 13¢ for postage.

BARNYARD PROOF

$1.39



CARE OF SHOES

Do not put damp shoes against hot stoves or radiators to dry.

WEAR Scientifically Settled By – "Chassis-Bilt"



$1.59 When not included in a $2 order, send 12¢ postage.

Double Tanned!

—Brown double tanned grain leather uppers.
—"Compo" soles best on gravel or cement.
—Reinforced by grain leather midsole.
—Both soles nailed to uppers.
—13-nail rubber heel for longer wear.

Will it wear? "CHASSIS-BILT" construction settles that in the factory by designing a sound foundation built on Sears' own specifications.

67K4819—Men's. Sizes, 6 to 11; also 12. Wide widths only. State size. **$1.59**



$1.49 And Up

Wide Widths. State Size.

For MEN .. BOYS

Choice of Two Soles

- *Dark brown double tanned Grain Leather uppers.*
- *Wide last; soft toe.* ● *Grain leather insole.*
- *Chrome tanned leather outer sole or "Compo" outer sole, grain leather midsole. 13-nail rubber heels.*

67K4800—"Compo-Sole." Men's. Sizes, 6 to 11; also 12 ..... **$1.79**
67K5400—"Compo-Sole." Boys'. Sizes, 1 to 5½ **$1.69**
67K5401—"Compo-Sole." Small Boys'. Sizes, 9 to 13½ **$1.49**
67K4807—Chrome leather sole. Men's. Sizes, 6 to 11; also 12 ..... **1.79**

When not included in $2 order, send 12¢ postage.



Genuine Rainbow No-Mark Soles

MEN *Save!* BOYS *Save!*

—"Elkskin" fine selected cowhide.
—Leather ankle patch.
—Good looking No-Mark "Compo" soles.
—Tough leather middlesole.
—Doubly secure soles, nailed and sewed.
—Sport shoe design—work service.

67K4814—Men's and Big Boys'. Sizes, 6 to 11; also 12 Postpaid **$2.00**
67K5414—Boys'. Sizes, 1 to 5½ **1.79**
67K5415—Small Boys'. Sizes, 9 to 13½ **1.59**

When not included in a $2 order, send 12¢ postage for Boys' or Small Boys'.



$1.29 Wide Widths. State Size. And Up

Muleskin Strength

—Chrome tanned leather outsole.
—"COMPO" middlesole.
—Uppers of "MULESKIN" (suede-like brown split cowhide).

"Tough as a mule"—that's not an advertising phrase, it's a FACT. They can take punishment. Double leather soles and solid leather heels.

67K4862—Men's and Big Boys'. Sizes, 6 to 11; also 12 ..... **$1.49**
67K5417—Boys'. Sizes, 1 to 5½ **1.39**
67K5418—Small Boys'. Sizes, 9 to 13½ **1.29**

When not included in a $2 order, send 12¢ postage.

Care of Shoes

Do not dry wet shoes with strong heat. The toughest leather cannot stand sudden contact with radiators and stoves. Dry them slowly—they'll last a great deal longer.



$1.00 →

"Inside Out" Leather

—Natural color split leather uppers.
—Heavy "COMPO" sole—Rubber heels.

Long wear is assured in these sturdy shoes despite the fact that the price is one of the lowest in Sears long shoe history.

67K4801—Men's and Big Boys'. Sizes, 6 to 11; also 12. State size **$1.00**

Wide widths. When not included in a $2 order or more, send 12¢ for postage.

All Solid Leather

$2.19 Post Paid



Sole Leather Counter

—Heavy, oil tanned chocolate color grain leather uppers.
—Chrome tanned leather outsole.
—Full length chrome tanned leather midsole.
—Leather heel.
—Grain leather insole.
—Sole leather counter.
—Dirt-excluding gusset.

A solid leather chassis from tip to toe! Materials usually found in much higher priced shoes. Soft toe. Soles nailed and sewed—double protection against their pulling loose.

67K4647—Sizes, 6 to 11; also 12. Wide widths only. State size. Postpaid **$2.19**

Derby Grain for Extra Toughness

- Brown "Derby Grain" leather uppers.
- Storm caulk welted to keep out dampness.
- Rubber heels.
- "Sure-Grip" "Compo" Soles.

This is one shoe our customers demand we carry all the time. It has proved itself as a lot of shoe for a little money, and is a Real Economy Shoe.

67K4612—Men's and Big Boys'. Sizes, 6 to 11; also 12 ..... **$1.29**
67K5322—Boys'. Sizes, 1 to 5½. Wide Widths **$1.10**

State Size. When not included in a $2 order, send 13c postage for Men's and 12¢ for Boys'.



$1.10 And Up

Double Leather Soles

$2.00 POST PAID



—Barnyard proof, black, grain leather uppers.
—Unusually serviceable, oak tanned soles.
—Grain leather innersole.
—Soles strongly stitched and brass nailed.
—Vamp fully lined with fine grade heavy drill.

The "so-far-above-the-average" COMFORT and LONG WEAR in this shoe makes it worth far more than its price might lead you to believe.

67K4651—Men's. Sizes, 6 to 11; also 12. State size. Pstp'd **$2.00**

Wide widths only.

·GREEN-GRIP·

ADJUSTABLE STRAP

LACES STAY TIED

Look Inside

ALL SOLID LEATHER



HI-CUTS $5.95 Postpaid | SHOES $3.49 Postpaid

- Solid leather *Throughout.*
- Patented *Green Grip Strap.*
- Brown oil tanned leather.
- Oak tanned double leather soles.
- Both of top quality.
- *Genuine Goodyear Welt.*
- Storm welted clear around.

Spend what you will—You can't buy better! Patented GREEN GRIP strap keeps laces from catching on brush and keeps them tied. Leather lined vamps. Double soles of best outersole quality. Sold only by Sears. Boot height 16 inches. Leather heels.

67K4938—Men's Hi-Cuts.
67K4638—Men's Shoes.

Sizes, 6 to 11; also 12. Wide widths only. State size. Postpaid.

"CHASSIS-BILT" ..from Tip to Toe!



Wide Widths

State Size

$5.98 Post Paid

—Oil tanned full grain leather uppers.
—Outer counter makes boot smooth inside.
—Moccasin toe leather lined; extra protection.
—Long foxing for added wear.
—Extra wide back stay prevents ripping.

Chassis—adapted from ARMY DESIGNS! Full 16 inches high. Full grain leather insole, chrome tanned midsole, high grade oak tanned outersole. Leather lined vamp; all leather heel. Oil tanned grain leather gusset excludes moisture. GENUINE GOODYEAR WELT CONSTRUCTION.

67K4907—Men's. Sizes, 6 to 11; also 12.

OFFICERS' DRESS MODEL

$5.95 Post Paid



Wide Widths Only. State Size.

High Polish

—Polishes like a dress shoe.
—Fine quality smooth brown grain leather uppers.
—Leather lined vamp for inside smoothness.
—"A" grade oak tanned leather sole.
—All leather heel.

The dressiest boot ever seen on parade ground or in the field! Two-to-one choice of men in the oil fields, men in uniform, officers and engineers. Famous Barbour "Storm Welt" plus GENUINE GOODYEAR WELT. Solid leather counter. Height, about 16 inches.

67K4928—Men's. Sizes, 6 to 11; also 12.

2 FULL SOLES

NO-MARK "Compo" SOLE

LEATHER MID-SOLE



Height, About 16 In.

NOW Costs Only $3.98 Post Paid

—Black chrome tanned "Elk Grained" cowhide.
—"Compo" No-Mark Outsole; leather insole. Rubber heels.
—Moisture-resisting rubber welt.

Finest Sears ever offered at this price! One of the best chassis of its class and a sensational bargain. Soft, pliable, uppers. Adjustable top strap and back stay of contrasting color leather. Handsomely stitched.

67K4932—Sizes, 6 to 11; also 12.

EXTRA FINE 10-INCH Field Boot

$3.98 Post Paid



10-Inch Lumberman Style

—California oil tanned brown leather uppers and gussets.
—Oil dressed upper and sole resist moisture.
—Two full California oak-tanned leather soles.
—All leather counter and heels; leather lined vamp.

Without reservation we say this is the finest quality we can put in this type of chassis! Its rugged oil tanned California leather is a prime favorite with lumbermen, hunters, farmers—in any weather.

67K4929—Chocolate color. Sizes, 6 to 11; also 12. Wide widths. State size. Postpaid..... $3.98

QUALITY BUILT ..in Every Detail!

"NORTHWOODS"



- Extra sturdy double tanned cowhide uppers.
- Fine oil tanned leather soles.
- Soft, genuine cordovan horsehide vamp, drill lined.
- GENUINE GOODYEAR WELT.
- 16-inch tops.
- Rubber heels.

$4.59 Post Paid PER PAIR

The Chassis of this "Good Luck" boot is the famous Northwoods design built on Sears own specifications. Light in weight.

67K4939—Brown.
67K4941—Black.
Men's. Sizes, 6 to 11; also 12.

Wide Widths State Size

EXTRA HIGH TOPS

Oil Treated



Feel That Fine Oily Surface

Hides are impregnated with natural oils during the tanning process to render the leather weather resisting. This treatment insures finer leather and greater satisfaction.



Full 18-Inch

- *Oil and chrome tanned uppers.*
- *Resists moisture; remains pliable.*
- *Drill lined vamp.*
- *Tight caulk welt.*
- *Solid leather counters.*
- *GENUINE GOODYEAR WELT.*
- *Moccasin toe.*

Note 67K4901 has two full soles, sturdy "Compo" outersoles backed by high grade solid leather innersole and middle sole. Rubber heels. Note 67K4931 has two full soles of the finest, strongest sole leather and solid leather insole. Leather heels. Height, about 18 inches.

67K4901—"Compo-Sole."
67K4931—Leather Sole.
Sizes, 6 to 11; also 12. Wide widths. State size. Postpaid..... **$5.98**

$5.98 Postpaid

Genuine Goodyear Welt Clear Around the Heel



PRICE NEWS of 1932!

FULL 16 INCHES

—Dark brown "Eskimo" oil tanned split cowhide leather uppers.
—Full leather midsole; "Compo" outsole.
—13-nail rubber heel.

LOOK at the quality—LOOK at price—LOOK what this year gives you! Only Sears can offer such a boot for so little money.

67K4909—Sizes, 6 to 11; also 12. Wide widths only. State size. Postpaid..... **$2.49**



Resists Moisture

—Uppers of inside out split cowhide.
—Two full leather soles. Extra "Compo" *tap* sole.
—Drill lined vamp.
—Caulk welted; practically damp-proof.
—Solid leather counter in leather pocket.

13-nail rubber heel. Wide back-stay securely stitched. Height, about 16 in.

67K4948—Sizes, 6 to 11; also 12. Wide widths. State size. Postpaid..... **$3.49**



"Compo" Sole

—Smooth, double tanned First Quality *RETAN* LEATHER uppers—Barnyard Proof.
—Full leather midsole, "Compo" outsole.
—Sole nailed and stitched to uppers.
—Rubber heels.—Leather insoles.

Closest manufacturing and closest selling makes possible this quality at this low price.

67K4936—Men's. Ht., abt. 16 in. Sizes, 6 to 11; also 12. Postpaid..... **$2.79**
67K5604—Boys'. Ht., abt. 12 in. Sizes, 1 to 5½. Postpaid..... **2.49**
Wide widths only. Be sure to state size.

HUSKIER HI-CUTS

Our ☞ Finest



Wide Widths State Size

—Double tanned leather uppers.
—Extra heavy double soles.
—Non-marking outsole.
—Leather counter.
—Two-blade jackknife included.
—Fine construction throughout. Postpaid.

Boys'. Sizes, 1 to 5½. Height about 12 inches.
67K5610—Tan.
67K5620—Black... **$2.98**

Small Boys'. Sizes, 9 to 13½. Height, about 9 inches.
67K5611—Tan.
67K5621—Black... **$2.49**

$2.49 And Up ← *Postpaid*

$2.98 And Up → *Postpaid*

—Fine chrome tanned leather uppers.
—Oil treated to resist moisture.
—Gro-Cord Soles (corded like automobile tires).
—Leather midsole and innersole.
—Leather counter.
—Rubber heels.
—Finest construction throughout. Height, about 14 in.

67K5612—Boys'. Sizes, 1 to 7. Postpaid..... **$3.49**

Height about 12 inches.
67K5613—Small Boys'. Sizes, 11 to 13½. Postpaid..... **$2.98**

Treat 'em Rough



JUNIOR POLICE $2.49 *Post Paid*

Whistle, Too

- Modeled after our Men's Police Shoe.
- Stout leather outer soles.
- Caulk welt!
- Heavy leather innersole.
- GENUINE GOODYEAR WELTS

"CHASSIS-BILT"—Like Dad's famous "Police" Shoe it is built of standard, tested materials right from the framework to the last stitch. Whistle included.

67K5062—Black. Boys'. Sizes, 1 to 5½. Wide widths only. State size. Postpaid..... **$2.49**

"PLAINSMAN"

—Split cowhide uppers—look like Rawhide.
—Non-marking outsole.
—Grain leather middle sole.
—Solid leather insole.

Made over rugged "Plainsman" chassis. Comfortable but very tough. Rubber heel

Height, about 12 inches.

67K5616—Boys'. Sizes, 1 to 5½. Postpaid..... **$2.39**

67K5617—Small Boys'. Sizes, 9 to 13½. Postpaid **$2.19**
Wide widths. State size.

$2.19 And Up → *Postpaid*





LOWEST PRICE EVER!

Skater's Boot

—Cherry "Elk Grain" chrome tanned cowhide uppers.
—"No-Mark" outsole.
—Leather midsole and insole.
—Leather heel holds skates firmly.

Height, about 11 inches.
67K5632—Boys'. Sizes, 1 to 5½. Postpaid..... **$2.49**

Height, about 9 inches.
67K5633—Small Boys'. Sizes, 11 to 13½. Post-Paid..... **$2.25**
Wide widths. State size.



Sturdy! New! Thrifty!

- *Black "Elk Grain" uppers*
- *"Compo" Sole*

In spite of its record 1932–33 price it's "CHASSIS-BILT" from tip to toe, standard materials from the framework to the finish. A wonder value. 10 inches high. Rubber caulk welt and rubber heel.

67K5606—Boys'. Sizes, 1 to 5½. State size. Wide widths. Postpaid..... $2.00

"SPORT ABOUT"



Arch Brace

—Soft chrome tanned "Elkskin" (Elk grained selected cowhide).
—Special arch brace.
—GENUINE GOODYEAR WELT.
—Strong athletic webbing arch brace.

Cleated pattern No-Mark "Compo" sole and heel. For gym—playground—or daily use. A REGULAR BOY'S SHOE!

67K5020—Boys'. Sizes, 1 to 5½. Postpaid..... **$2.29**

67K5021—Small Boys'. Sizes, 9 to 13½. Postpaid **$2.00**
Wide widths. State size.

"TROOPER"



—Golden Brown soft chrome tanned "Elk Grain" cowhide leather uppers.
—Goodyear Wingfoot No-Mark rubber soles and heels.
—Lined throughout.
—GENUINE GOODYEAR WELT.

The Troopers' pal! Ideal for school, play, hiking or climbing. Soft moccasin toe. Caulk Welt.

67K5004—Boys'. Sizes, 1 to 5½. Postpaid..... **$2.49**

67K5034—Small Boys'. Sizes, 9 to 13½. Postpaid **$2.29**
Wide widths only. Be sure to state size.

The "WINNER" Good Looks LONGER WEAR Lowest Price



$1.59

—Smooth black side leather uppers.
—Strong "Compo" outsoles.
—Grain Leather Midsoles.
—Live Rubber Heels.

"CHASSIS-BILT" construction assures reliable workmanship and leathers regardless of price. Not for many years have Sears offered so much shoe service for so little money.

67K5016—Boys'. Sizes, 1 to 5½. State size..... **$1.59**

When not included in a $2 order, send 10¢ for postage.

QUALITY FIRST, QUALITY ALWAYS—AT SEARS

They're "Chassis-Bilt"!



Clicker Heel

—Black Kip grain leather uppers.
—Fine Oak tanned leather soles.
—All leather heels. Metal plates.
—GENUINE GOODYEAR WELTS.
—"CHASSIS-BILT"!

67K5128—Boys'. Sizes, 1 to 5½. Postpaid.... **$2.49**

67K5129—Small Boys'. Sizes, 11 to 13½. Postpaid.. **2.29**

Wide widths only. State size.

$2.29 And Up *Postpaid*

Favorite "Buddy"

—Black kip grain leather uppers.
—Fine tough oak tanned leather soles take good, hard wear.
—Live, springy rubber heels.
—GENUINE GOODYEAR WELTS.
—Jaunty perforations—roomy toes, for growing feet!

67K5102—Black. Boys'. Sizes, 1 to 5½.... **$2.49**

67K5103—Black. Small Boys'. Sizes, 9 to 13½..... **$2.29**

Wide widths. State size. Postpaid.



—*Black smooth side leather upper.*
—*Cromax leather sole.*
—*GENUINE GOODYEAR WELTS.*

NEW — DRESSY — "CHASSIS-BILT" just like Dad's! Quality is built in right from the start. Long wearing, resilient, live rubber heels.

67K5104—Boys'. Sizes, 1 to 5½. Wide widths. State size. Postpaid..... **$2.00**

$2.00 *Postpaid*

—*Black smooth side leather uppers.*
—*Famous Cromax leather sole.*
—*GENUINE GOODYEAR WELT.*

An entirely new oxford for the boy who likes them snappy. Solid leather heels with metal "Clicker Plate." Dependable workmanship. Masterful designing.

67K5108—Boys'. Sizes, 1 to 5½. Postpaid.. **$2.00**

Wide widths only. State size.

TOUGH and THRIFTY!

Extra Wear—Less Cost

- **Scotch grain and smooth black side leather in stylish combination.**
- **"Compo" outsole; leather midsole.**

Price gives no indication of the careful designing and serviceable leathers that go into its chassis. Only 1932 buying economies and leather markets permit the price. An example of Sears extra effort to bring you the most for the price.

67K5110—Boys'. Sizes, 1 to 5½. State size. When not included in a $2 order, send 10¢ postage.

$1.49



"SHARKSKIN"

"TOO TOUGH TO SCUFF"



$3.45 And Up *Postpaid*

Wide Widths.

The Finest Obtainable

—Fine selected "Elk" grained cowhide.
—Genuine Sharkskin shield tips and foxing.
—GENUINE GOODYEAR WELTS.
—Best leather soles and heels.

Boys'. Sizes, 1 to 5½.
67K5254—Tan.
67K5256—Black.
Per Pair, Postpaid..... **$3.85**

Small Boys'. Sizes, 9 to 13½. Postpaid.
67K5255—Tan.
67K5257 Black..... **$3.45**



SHARK TOOTH CHARM WITH EVERY PAIR

CORDED LIKE A TIRE!



Gro-Cord Soles

$2.29 And Up *Postpaid*

—Brown Elkgrained selected cowhide.
—Genuine "Kicker Toe" Gro-Cord soles.
—Extra "Weather Proof" Caulk Welt.
—GENUINE GOODYEAR WELT!
—Extra wear Rubber heels.

67K5238—Boys'. Sizes, 1 to 5½. Postpaid..... **$2.49**

67K5239—Small Boys'. Sizes, 9 to 13½. Postpaid..... **2.29**

Wide widths only. Be sure to state size.

Care of Shoes

DO NOT dry damp shoes close to hot radiators or stoves. The strongest leather cannot stand sudden heat.



—Soft, flexible leather uppers.
—Non-Marking soles.

Even youngsters' shoes are "CHASSIS-BILT"! We give them the same thorough construction and study as men's. Rubber heels.

Baby Boys'. Sizes, 6 to 10.
67K5847—Brown.
67K5849—Black.
Wide widths. Per Pair..... **$1.39**

Small Boys'. Sizes, 10½ to 2.
67K5848—Brown.
67K5850—Black.
Wide widths. Per Pair..... **$1.49**

State size. When not included in a $2 order, send 10¢ for postage.

—Smooth side leather uppers.
—Specially tanned flexible leather soles.
—Flexible stitchdown construction; non-scuff tips.

Baby Boys'. Sizes, 6 to 10.
67K5859—Brown. **$1.49**
67K5861—Black.

Small Boys'. Sizes, 10½ to 2.
67K5860—Brown. **$1.69**
67K5862—Black.

Wide widths. When not included in a $2 order, send 10¢ for postage.

*Soft...Warm...*FELTS *and* LEATHER

Old Reliable



$1.19 And Up — State Size

Extra High

- *Genuine kidskin uppers and quarter lining*
- *High grade side goring (Elastic)*
- *Grain leather outsole, leather midsoles*
- *Flexible stitchdown construction*

67K3936—Brown. **67K3946**—Black. MEN'S SIZES, 6 to 11; also 12... **$1.79**
Wide widths only. Be sure to state size.

67K3956—Brown. BOYS' SIZES, 1 to 5½..... **$1.49**

67K3966—Brown. SMALL BOYS' SIZES: 10½ to 13½ **$1.19**

When not included in a $2 order, send 12¢ postage for Men's; 10¢ for Boys' and Small Boys'.

Flexible Leather Soles



$1.69

—Genuine soft brown kid uppers
—Stitchdown Flexible Leather Soles
—Springy rubber heels
—Felt lined for snug warmth

67K3935—Sizes, 5 to 11; also 12. Wide widths..... **$1.69**
State size. When not included in a $2 order or more, send 10¢ postage.

All-Leather Soles



$1.49

—Genuine soft kid uppers, roomy toes
—Flexible sewed All-Leather soles
—Full lined!—Easy rubber heels

67K3931—Brown Kid. **67K3932**—Black Kid. Per Pair... **$1.49**
Sizes, 5 to 11; also 12. Wide widths. State size. When not included in a $2 order or more, send 10¢ postage.

Rest and Relax in a Pair of Sears Slippers



NO HALF SIZES STATE SIZE

When not included in a $2 order, send 10¢ postage for Men's and 8¢ for Boys'

98¢



Stitchdown Soles

—Warm Gray Felt Upper
—Flexible stitchdown durable leather sole
—Lively rubber heel

Stitchdown construction means all seams are on the outer sole edge—no tacks or threads, smooth insoles—more flexible.

67K3901—Sizes, 5 to 12. Wide widths only. Be sure to state size. No half sizes. Per pair..... **98¢**
When not included in a $2 order, send 10¢ postage.

"Comfort"

—Chrome tanned Brown elk grained cowhide leather; tough yet soft and comfortable
—Soft padded chrome leather soles

67K3919—Sizes, 5 to 12. Wide widths. State size. **98¢**
No half sizes. When not included in a $2 order, send 10¢ postage.

—Soft, smooth Tan kid leather
—Soft padded leather soles
—Lightweight quilted lining

67K3922—Sizes, 5 to 12. No half sizes. Wide widths. State size. Per Pair..... **$1.19**
When not included in a $2 order, send 10¢ for postage.

—Good quality Brown felt

Part wool turn-up collar. Soft padded chrome leather soles.
67K3903—Men's. Sizes, 6 to 12. **79¢**
67K3953—Boys'. Sizes, 1 to 5. Wide widths... **69¢**



—Check trimmed brown felt

Soft padded chrome leather soles. Note the supported back. Handsome check pattern trim collar.

67K3920—Sizes, 5 to 12. No half sizes. Wide widths..... **69¢**

Be sure to state size. When not included in a $2 order, send 10¢ postage.

Supported Back

WARM!

Felt Lined

Wide Widths State Size



$2.79 Post Paid

—⅔ wool (balance cotton) warm Beaver Cloth top
—Soft, pliable Black kidskin vamp
—Felt lined throughout
—Good grade leather soles
—Rubber heels

67K4954—Sizes, 6 to 12. No half sizes. Postpaid..... **$2.79**

9-Inch



$1.89

—⅔ wool (balance cotton) Beaver Cloth—Heavy hair felt soles
—Leather back stay —Rubber heels.

67K4952—Sizes, 6 to 12. No half sizes. State size..... **$1.89**
When not included in a $2.00 order, send 10¢ postage.

Mackinaw!



$2.79 Post Paid

—Plaid Mackinaw ⅞ wool (balance cotton)—Felt lined overcoating uppers
—Good quality leather outsole
—Hair felt midsole; 9½ inches high.
—Leather reinforcements

67K4961—Men's. Sizes, 6 to 12. No half sizes. Wide widths only. State size. Postpaid.... **$2.79**

SERVICE FELT

59¢



Good Quality Felt

—Good quality gray felt

Don't show soil easily. Flexible soft padded chrome leather soles. Favorite style "Hi-Lo" Collar.

67K3900—Sizes, 5 to 12. No half sizes. Wide widths. State size. When not included in a $2 order or more, send 10¢ postage.

*Soft...Warm...*FELTS *and* LEATHER

Old Reliable



$1.19 And Up — State Size

Extra High

- *Genuine kidskin uppers and quarter lining*
- *High grade side goring (Elastic)*
- *Grain leather outsole, leather midsoles*
- *Flexible stitchdown construction*

67K3936—Brown.
67K3946—Black.
MEN'S SIZES, 6 to 11; also 12... **$1.79**
Wide widths only. Be sure to state size.

67K3956—Brown.
BOYS' SIZES, 1 to 5½..... **$1.49**
67K3966—Brown.
SMALL BOYS' SIZES: 10½ to 13½ **$1.19**

When not included in a $2 order, send 12¢ postage for Men's; 10¢ for Boys' and Small Boys'.

Flexible Leather Soles



$1.69

- *Genuine soft brown kid uppers*
- *Stitchdown Flexible Leather Soles*
- *Springy rubber heels*
- *Felt lined for snug warmth*

67K3935—Sizes, 5 to 11; also 12. Wide widths..... **$1.69**
State size. When not included in a $2 order or more, send 10¢ postage.

All-Leather Soles



$1.49

- *Genuine soft kid uppers, roomy toes*
- *Flexible sewed All-Leather soles*
- *Full lined!—Easy rubber heels*

67K3931—Brown Kid. Per Pair... **$1.49**
67K3932—Black Kid.
Sizes, 5 to 11; also 12. Wide widths. State size. When not included in a $2 order or more, send 10¢ postage.

Rest and Relax in a Pair of Sears Slippers

NO HALF SIZES STATE SIZE



When not included in a $2 order, send 10¢ postage for Men's and 8¢ for Boys'

98¢



Stitchdown Soles

—*Warm Gray Felt Upper*
—*Flexible stitchdown durable leather sole*
—*Lively rubber heel*

Stitchdown construction means all seams are on the outer sole edge—no tacks or threads, smooth insoles—more flexible.

67K3901—Sizes, 5 to 12. Wide widths only. Be sure to state size. No half sizes. Per pair..... **98¢**
When not included in a $2 order, send 10¢ postage.

"Comfort"

—*Chrome tanned Brown elk grained cowhide leather; tough yet soft and comfortable*
—*Soft padded chrome leather soles*

67K3919—Sizes, 5 to 12. Wide widths. State size. **98¢**
No half sizes. When not included in a $2 order, send 10¢ postage.

—*Soft, smooth Tan kid leather*
—*Soft padded leather soles*
—*Lightweight quilted lining*

67K3922—Sizes, 5 to 12. No half sizes. Wide widths. State size. Per Pair..... **$1.19**
When not included in a $2 order, send 10¢ for postage.

—*Check trimmed brown felt*

Soft padded chrome leather soles. Note the supported back. Handsome check pattern trim collar.

67K3920—Sizes, 5 to 12. No half sizes. Wide widths..... **69¢**
Be sure to state size. When not included in a $2 order, send 10¢ postage.



Supported Back

—*Good quality Brown felt*

Part wool turn-up collar. Soft padded chrome leather soles.
67K3903—Men's. Sizes, 6 to 12. **79¢**
67K3953—Boys'. Sizes, 1 to 5.
Wide widths... **69¢**

WARM!

$2.79 Post Paid



Wide Widths State Size

Felt Lined

—⅔ *wool (balance cotton) warm Beaver Cloth top*
—*Soft, pliable Black kidskin vamp*
—*Felt lined throughout*
—*Good grade leather soles*
—*Rubber heels*

67K4954—Sizes, 6 to 12. No half sizes. Postpaid..... **$2.79**

$1.89



9-Inch

—⅔ *wool (balance cotton) Beaver Cloth—Heavy hair felt soles*
—*Leather back stay* —*Rubber heels.*

67K4952—Sizes, 6 to 12. No half sizes. State size..... **$1.89**
When not included in a $2.00 order, send 10¢ postage.

$2.79 Post Paid



Mackinaw!

—*Plaid Mackinaw ⅞ wool (balance cotton)—Felt lined overcoating uppers*
—*Good quality leather outsole*
—*Hair felt midsole; 9½ inches high.*
—*Leather reinforcements*

67K4961—Men's. Sizes, 6 to 12. No half sizes. Wide widths only. State size. Postpaid.... **$2.79**

SERVICE FELT

59¢



Good Quality Felt

—*Good quality gray felt*

Don't show soil easily. Flexible soft padded chrome leather soles. Favorite style "Hi-Lo" Collar.

67K3900—Sizes, 5 to 12. No half sizes. Wide widths. State size. When not included in a $2 order or more, send 10¢ postage.

Better Workmanship....LOW PRICE

Genuine Kid, Suede Lined



$2.00 Post Paid

—*Genuine brown kid leather uppers*
—*Full Suede lining*
—*Good quality oak leather soles*
—*Springy rubber heels*
—*Soothing soft toes*

Better leathers, finer lining, superior workmanship—everything you would expect at higher prices.

67K3930—Sizes, 5 to 11; also 12. Wide widths only. Be sure to state size. Per Pair, Postpaid..... **$2.00**

Genuine Hand Turned Soles All-Leather



$1.00

—*Soft brown leather uppers*
—*Hand turned leather soles*

A BRAND NEW model, hand turned to give greater flexibility and comfort, yet underpriced even by lowest 1932 price standards! Not as nicely lined as 67K3930 but a rare value! Soft uppers for restful ease.

67K3914—Sizes, 6 to 11..... **$1.00**

No half sizes. State size. When not included in a $2.00 order or more, send 10¢ for postage.



"Shuskin"

—*"Shuskin" fabric uppers (look like leather)*
Padded chrome leather soles and heels.

MEN'S. Sizes, 6 to 12. No half sizes.
67K3947—Brown "Shuskin" Fabric. PER
67K3948—Black "Shuskin" Fabric. PAIR **69c**
67K3967—BOYS'. Brown only. Sizes, 1 to 5. **59c**

No half sizes. Wide widths. State size. When not included in a $2.00 order or more, send 10¢ postage for Men's and 8¢ for Boys'.

Slippers Always Make Ideal Gifts for Men



89c

—*Brown felt moccasin type Everett*
—*Velveteen vamp and collar*
—Reinforced counter holds heel shape.

67K3929—Sizes, 5 to 12. No half sizes. Wide widths..... **89c**

Be sure to state size. When not included in a $2 order, send 10¢ for postage.

—*Gray felt uppers* —*Built-in shank*

Low rubber heels; padded chrome leather soles. Strong counter, heels can't run over. Bound with red and black check felt.

67K3905—Sizes, 5 to 12..... **89c**

No half sizes. Wide widths. State size. When not included in a $2 order or more, send 10¢ for postage.



67K3945
$1.48

Hand Turned Sole

—*Everett style, Black kid uppers*
—*Flexible HAND TURNED leather sole*
—*Peppy rubber heels*
—*Well lined; padded insole*

Made for many months of comfort!

67K3945—Men's. Sizes 5 to 11; also 12. Wide widths only. Per Pair..... **$1.48**

State size. When not included in a $2 order or more, send 10¢ for postage.

—*Natural color ooze split leather*
—*Soft padded chrome leather soles*
—*Reinforced toe*
—*Brown suede collar*

67K3911—Men's Sizes, 6 to 12. No half sizes.... **89c**

67K3957—BOYS'. Sizes, 1 to 5. No half sizes.... **79c**

Statesize. Widewidths. When not included in a $2 order or more, send 10¢ postage for Men's and 8¢ for Boys'.



WIDE WIDTHS. STATE SIZE. POSTPAID

Full Leather Lined Our Finest

- *Extra grade soft kid uppers*
- *Finest quality hand turned construction*
- *Long wearing solid leather soles*
- *Full leather lined*
- *Firm leather top lifts*
- *Handsome contrasting leather trim.*

67K3937—Tan, Brown Trim. PER
67K3939—Blue, Black Trim. PAIR **$2.49**

Sizes, 6 to 11, including half sizes. Postpaid.

79c



Sheep Pelt

—*High grade sheepskin pelt*

Natural wool on the inside. Durably stitched from top to toe. Double soles securely bound.

67K3908—Men's. Slipper. Sizes, 5 to 12. No half sizes..... **79c**

State size. When not included in a $2 order or more, send 10¢ for postage.



—*Black genuine kidskin uppers*
—*Lined with natural sheep wool*
—*Strong oak tanned leather soles*
—*Extra high, full 9 inches; rubber heels*

67K4955—Sizes, 6 to 12. Wide widths only. No half sizes. Postpaid. State size..... **$3.98**



Sheep Pelt

—*High grade sheepskin pelt*
—*Firmly stitched throughout*

Natural wool on the inside. High design but can be used as slipper.

67K4956—MEN'S. Pac. Sizes, 6 to 12. No half sizes..... **69c**

67K5702—BOYS' Pac. Sizes, 1 to 5. No half sizes..... **59c**

When not included in a $2 order, send 10¢ postage for Men's and 8¢ for Boys'.

$1.59 And Up



Worn Inside Overshoes or Arctics

No Half Sizes Wide Widths State Size

—*Full sheepskin uppers, wool inside*
—*Full grain oak tanned soles*

67K4957—MEN'S. Sizes, 6 to 12. Height, about 8½ in..... **$1.79**

67K5701—BOYS'. Sizes, 1 to 5. Height, about 8 in..... **1.59**

When not included in a $2 order, send 10¢ postage for Men's and 8¢ for Boys'.

If in Doubt About SIZE, Give ALL NUMBERS in Old Shoe

"Chassis-Bilt" Means Style...Service



Read All About RUBBER QUALITY On Page 316

95¢ A PAIR

"PROFILE" (First Quality) Stylishly Guards Your Purse and Appearance!

—Warm fleece lined waterproof rubber galosh.
—Double faced cuff can be worn turned up or down.

Its Newly Reduced Price helps those who like to make a small footwear allowance stretch the farthest. Pads in cuban and military heel types prevent shoe heels from piercing through. Although our lowest priced Snap-On Galosh, it is exceptionally durable. Fleece lined for warmth.

Sizes, 2½ to 8; also 9. Wide widths. State size. For military heels up to 1¾ inches high. (Fig. 3.)
76K9203—Women's. Black. PER PAIR
76K9208—Women's. Brown. PER PAIR **95c**

For Cuban heels 1⅞ inches high and up. (Fig. 2.)
Sizes, 2½ to 8. Wide widths. State size.
76K9205—Women's. Black. PER PAIR
76K9209—Women's. Brown. PER PAIR **95c**

For low heels and medium wide toes. (Fig. 4.)
76K9207—Women's. Brown. Sizes, 2½ to 8; also 9. Order one-half size larger than shoe. When not included in orders of $2.00 or more, send 10¢ for postage. **95c**

"PROFILE" Means First Quality and SAVINGS

—Fine neat stormproof rubber.
—Quick-slide "Jiffy" fastener.
—Fleece lining for warmth.
—Double-faced cuff.
—Snap-tab conceals fastener.

Our best galosh. Price Cut!
For Military Heels Up to 1¾ In. (As shown in Figure 3.)
76K9228—Black.
76K9230—Brown. **$1.69**

For Cuban Heels, 1⅞ Inches Up. (As shown in Figure 2.)
76K9229—Black.
76K9231—Brown. **$1.69**

Women's. Sizes, 2½ to 8. State size. Order one-half size larger than shoe. When not included in $2.00 order or more, send 10¢ for postage.

NOW $1.69 A PAIR Wide Widths



"PROFILE" (First Quality) Creates a New Economy Standard for Every American Family!

—Warm, dressy, stormproof fabric.
—"EZY-ON" "EZY-OFF" snap fastener.
—Lined for added warmth.
—Roomy throat opening.

It's What You Get instead of what you pay that makes these Snap-Ons such Amazing Bargains.

For Low Heels and Medium Wide Toes. (As shown in Figure 4.)
76K9232—Brown Heather. Women's. Sizes, 2½ to 8. **$1.35**
76K9238—Black. Women's. Sizes, 2½ to 9. **1.35**

For Military Heels Up to 2 Inches. (As shown in Figure 3.)
76K9233—Brown Heather. Women's. Sizes, 2½ to 8. **$1.35**
76K9239—Black. Women's. Sizes, 2½ to 8.. **1.35**

State size. Order same size as shoe. When not included in $2.00 order or more send 10¢ for postage.

CUT TO $1.35



"PROFILE" (First Quality) Provides Youthful Smartness for Youngsters Too

—Good stormproof rubber used throughout.
—Adjustable strap one-button snap fastener.
—Warm fleece lining.

Priced Down Expressly to meet the reduced clothing budgets of today—but We've Made NO Reduction in Quality. Full throat opening—Easy on and off.

76K9235—Brown. Girls'. Sizes, 11 to 2..... **$1.00**
76K9236—Brown. Children's. Sizes, 6 to 10½... **$1.00**

State size. Order same size as ordinary shoe; one-half size larger than stitchdown shoe. When not included in order of $2.00 or more, send 10¢ for postage.

NEW PRICE $1.00



"PROFILE" (First Quality) Delights Carefree Children and Limited Incomes

—Fleece lined stormproof fabric "Snap-On."

76K9234—Brown Heather. Girls'. Sizes, 11 to 2.... **$1.29**
76K9237—Brown Heather. Children's. Sizes, 6 to 10½..... **$1.00**

State size. Order same size as ordinary shoe; one-half size larger than stitchdown shoe. When not included in order of $2 or more, send 12¢ for postage.



"PROFILE" (First Quality)

—Bright finish rubber.

Strap stretches to fit various sizes (Fig. 1 or 2).

76K9108 Women's. Sizes, 3 to 7. No half sizes..... **50c**

State size. Order same size as shoe. When not included in $2 order or more, send 6¢ for postage.





"GIBRALTAR" QUALITY

Suits Children to Perfection!

—Red top with clever design.
—Bright finish rubber.
—Fleece lined.

Low Priced Protection against children's colds from wet feet.

76K9438—Girls' or Boys'. Sizes, 11 to 2... **$1.65**
76K9440—Children's. Sizes, 4 to 10½..... **$1.48**

State size. Order same size as shoe. When not included in order of $2.00 or more, send 12¢ for postage.

"PROFILE" Assures Continued First Quality Though LOWER PRICED

Neat as a Riding Boot!

—Shiny black or tan rubber.
—Knee length—about 16 inches high.
—Fleece lined for warmth.
—1¼-inch rubber heel.

Stylish as well as practical. Quality up to usual high standard.

76K9428—Black Rubber.
76K9429—Tan Rubber.
Women's. Sizes, 3 to 8. No half sizes. Pr. Postpaid **$2.25**

State size. Order one-half size larger than shoe.

For Women

"PROFILE" First Quality

—Bright finish rubber with pebble finish leg.
—Fleece lined for warmth.

76K9431—Women's. Sizes, 2½ to 8. Per Pair..... **$1.89**

76K9432—Girls'. Sizes, 11 to 2..... **$1.65**

76K9433—Children's. Sizes, 5 to 10½..... **$1.48**

State size. Order same size as shoe. When not included in order of $2.00 or more, send 12¢ for postage.

All Sizes

....and Weather Protection!

LEND this BOOK to your NEIGHBOR

READ ABOUT QUALITY ON PAGE 316



—Long wearing Black Cashmerette Cloth.
—First quality PROFILE rubber sole.
—Fleece Cloth lined—"Ezy-On, Ezy-Off" Model.

Will fit military heels up to 2 in. Fig. 3.
76K9261—Women's. Sizes, 2½ to 8 Per Pair..... **$1.48**

Will fit low heels and wide toes. Fig. 4.
76K9264—Women's. Sizes, 2½ to 9. Per Pair..... **$1.48**
76K9262—Girls'. Sizes, 11 to 2. Per Pair..... **1.45**
76K9263—Children's. Sizes, 5 to 10½. Per Pair..... **1.39**

Order one-half size larger than ordinary shoes; one full size larger than stitch-down shoes. When Not Included in $2.00 Order, send 12¢ postage for Women's; 10¢ postage for Girls' and Children's.



Modish Moire Design

—Stylish Moire design rubber upper.
—PROFILE first quality.
—Lustrous Black rubber.
—Fleece cloth lined, felt insole.
—All rubber bellows tongue makes it water-proof to top.

Light in weight and comfortable.
76K9291—Women's. Sizes, 3 to 9. No half sizes. Per pair..... **$1.89**
76K9292—Girls'. Sizes, 11 to 2. Per Pair..... **1.79**
76K9293—Children's. Sizes, 6 to 10½. Per Pair..... **1.69**

State size. Order one full size larger than shoe. When not included in a $2 order or more, send 12¢ for postage.



"JIFFY" Fastener

Postpaid **$2.10** And Up

—"JIFFY" slide fastener.
—Fine fabric uppers.
—PROFILE first quality.
—Durable rubber soles.
—Fleece cloth lining.
—Fine rubber foxing.

Ideal protection in deep snow and cold weather. Better quality materials and tailoring. One-Snap fastener at top.

76K9286—Women's. Sizes, 2½ to 9. To fit low heels and medium wide toes. Fig. 4. State size. Per Pair, Postpaid..... **$2.35**
76K9287—Women's. Sizes 2½ to 8. To fit military heels up to 2 inches. Fig. 3. Postpaid. **2.35**
76K9296—Girls'. Sizes, 11 to 2. State size. Per Pair, Postpaid..... **2.25**
76K9297—Children's. Sizes, 6 to 10½. State size. Per Pair, Postpaid..... **2.10**

Order one-half size larger than shoe.



Flexible Edge 55¢ And Up

—First quality Black rubber.
—Flexible edge fits various shapes and widths.

Fits shoes as in figure 4.

Plain Storm Style
76K9131—Women's. Sizes, 2½ to 9; also 10. Pair..... **64c**
76K9132—Girls'. Sizes, 11 to 2. Pair..... **59c**
76K9133—Children's. Sizes, 4 to 10½..... **55c**

Ankle Strap Style
76K9139—Women's. Sizes, 2½ to 9. Per Pair..... **75c**
76K9140—Girls'. Sizes, 11 to 2. Pair..... **69c**
76K9141—Children's. Sizes, 4 to 10½. Pair.... **65c**

State size. Order same size as ordinary shoe; one-half size larger than stitchdown shoe. When Not Included in Order of $2.00 or More, send 8¢ for Postage.

For "WIDE-ENUF" Shoes

—Extra wide but dressy as can be.
—"Chassis-Bilt" designed to make ankles look slimmer.
—Good grade lined cloth uppers.
—First quality PROFILE rubber soles.
—One-strap with snap fastener.

Fleshy ankles seem slimmer, trimmer and more stylish in this neat model.

76K9248—Black. Sizes, 2½ to 9..... **$1.59**
76K9249—Brown Mixture. Sizes, 2½ to 8..... **1.59**

Extra wide. Will fit military heel shoes up to 1¾ inches high. Fig. 3. State size. When not included in a $2 order, send 10¢ for postage. Order same size as shoe.

$1.59 EXTRA WIDE





Stylish Economical 64¢

—First quality rubber. *Pair*
—Reinforced for added strength.

For military heels up to 1¾-inch, as shown in Figure 3.
76K9100—Storm Style. Medium wide. Women's. Sizes, 2½ to 8..... **64c**
76K9104—Sandal Style. Medium wide. Women's. Sizes, 2½ to 8..... **64c**

For Cuban Heels 1⅞ in. Up, as Shown in Figure 2.
76K9151—Sandal Style. Med. wide. Women's. Sizes, 2½ to 8..... **64c**

State size. Order same size as shoe; for growing girls' shoes order one-half size larger. When Not Included in a $2 Order or More, send 8¢ for Postage.

For All!



Stormproof

—Black cashmerette cloth uppers
—Gibraltar quality rubber soles.
—Warm Fleece cloth lining.

When storms rage whole families turn to protection like this. Made to withstand hard wear.

76K9217—Women's. Sizes, 2½ to 8. Will fit low heel and medium wide toe. Fig. 4..... **$1.25**
76K9218—Girls'. Sizes, 11 to 2..... **1.00**
76K9219—Children's. Sizes, 5 to 10½..... **.95**

State size. Order one-half size larger than shoe. When Not Included in $2 order, send 10¢ for postage.



Warmly lined 10-button height. The fawn and the gray are of high grade wool felt. Black are heavy-weight Melton (⅔ wool, balance cotton and rayon) cloth. PAIR
76K9008—Black Melton..... **95¢**
76K9010—Fawn Felt..
76K9012—Gray Felt..
Women's. Sizes, 2 to 7. No half sizes. Order same size as shoe. When Not Included in Order of $2 or More, send 4¢ for Postage.

Jersey Overknee 55¢ And Up

Made of black cotton Jersey cloth. Fleece lined. Has elastic self adjusting foot strap.
76K9014—Women's. Sizes, 3 to 7..... **80c**
76K9015—Girls'. Sizes, 11 to 2..... **65c**
76K9016—Children's. Sizes, 6 to 10..... **55c**

No half sizes. State size. Order same size as shoe. When Not Included in a $2 Order, send 6¢ for Postage.





EXTRA WIDE 69¢

—Bright finish First Quality rubber.
—Long wearing rolled edge sole.
—Turned up heel piece for extra wear.
—Reinforced at toe and heel.

Fits shoes as shown in Figure 4.
76K9155—Women's. Sizes, 2½ to 9..... **69c**

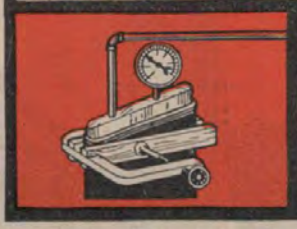
Order same size as shoe. When Not Included in $2 Order or More, Send 8¢ for Postage.

ABSOLUTELY WATERTIGHT!



See Page 316

"Chassis-Bilt" Proves It By AIR TESTING



AT AIR TESTED WATERTIGHT

—Super grade materials throughout, vulcanized by pressure curing process.
—Extra heavy, cleated gray non-slip soles.
—Friction cloth lining; snag-resisting duck interlining.
—Thoroughly reinforced at every strain point.

Built like an 8-ply tire—NOW tested like one! For Sears great boots are now **"Chassis-Bilt,"** and one final specification is AIR-TESTING to prove them ABSOLUTELY WATERTIGHT. They are air-filled like tires—then thoroughly tested in great vats of water before they leave the factory. Naturally this giant is of best materials obtainable. Soles give longer wear than the ordinary kind.

76K9402—Red. Per Pair
76K9410—Black. Postpaid..... **$2.39**
Men's. Sizes, 5 to 13. No half sizes.

76K9403—Red. Per Pair
Boys'. Sizes, 1 to 6. Postpaid..... **$2.29**
No half sizes. Be sure to state size. Order same size as leather shoe.

$2.29 And Up *Postpaid*

AMERICA'S BEST SUPER QUALITY BUCKLE ARCTIC



$2.48 MEN'S FOUR BUCKLE *Postpaid*

—Extra quality—High red rubber—Waterproof clear to top.
—Long life, thick corrugated heavy gray sole and high foxing.
—Fleece lined for added warmth.
—Flint Rock Extra Quality.

A Monarch among arctics now as never before. Absolute protection in barnyard, rain, slush, sleet and snow. Full bellows tongue. Heavy chafing strip prevents buckles wearing through. Extension edge sole and heel. Made of the finest materials obtainable under the pressure cure process.

76K9274—Five-Buckle. Men's. Sizes, 5 to 12. State size. Postpaid..... **$2.98**
76K9277—Four-Buckle. Men's. Sizes, 5 to 12. State size. Postpaid..... **2.48**
76K9281—Four-Buckle. Boys'. Sizes, 3 to 6. State size. Postpaid..... **2.39**
No half sizes. Wide widths. Order one size larger than shoe.

Super Service AIR TESTED

$3.69 *Post Paid*

Overknee Size



EXTRA FLINT ROCK QUALITY

—Only the finest materials and workmanship.
—FLINT ROCK pressure cured rubber.
—Extra heavy, extra durable, gray sole.
—Waterproof clear to the top.
—Best friction cloth lining.
—Snag-resisting duck interlining.
—7-Ply reinforced at points of strain.
—Top strap holds boot in place.

76K9452—Hip Length. Red. Per Pair. **$4.19**
76K9460—Hip Length. Black. Postpaid...
Men's. Sizes, 5 to 13. No half sizes. Be sure to state size.

76K9470—Overknee length. Red. Sizes, 6 to 12. No half sizes. State size. Postpaid..... **$3.69**
Order same size as leather shoe.

"FLINT ROCK" *means* FINEST QUALITY

Items on this page are Flint Rock Extra Quality. That means that they are made of the finest materials that can be had. It means they are Pressure Process cured for added toughness. They are the best that money can buy!



EXTRA FLINT ROCK QUALITY

—Extra heavy, gray, oversized soles.
—Extra wide, stiff, felt lined legs.
—Snag resister duck interlined—7-ply reinforced.

76K9469—Overknee Boot. Sizes, 6 to 11. No half sizes. State size. Postpaid. **$5.25**
76K9473—Bunking (Short) Boot. Sizes, 6 to 11. No half sizes. State size. Postpaid..... **$4.25**

SUPER SERVICE BOOT

$3.39 *Post Paid*



AT AIR TESTED WATERTIGHT

EXTRA FLINT ROCK QUALITY

—Super quality white rubber.
—7-ply reinforcements.
—Extra heavy, exceptionally durable soles.
—Finest friction cloth lining.
—Snag-resisting duck interlining.
—AIR TESTED

76K9400—Men's. Sizes, 5 to 12. No half sizes. State size. Postpaid.. **$3.39**
Order same size as leather shoe.

For Hunters, Trappers, Lumbermen, etc.



—Extra quality FLINT ROCK rubber overs.
—Toughest black horsehide uppers.
—Finest crepe rubber soles
—Vulcanized for extra strength.
—Tan leather collar.
—Sturdy leather back stay.
—Husky rubber ribs prevent cracking.

Wear them over socks or pacs. Order same size as leather shoe.

76K9359—Sizes, 5 to 12. Wide widths. No half sizes. Be sure to state size.

$3.98 *Post Paid*

EXTRA FLINT ROCK QUALITY

Miners!

—Extra quality all white rubber.
—Strongly reinforced at all points.
—Full bellows tongue; chafing strip prevents laces wearing through.
—Snag resisting interlining.
—Big husky Kant-Slip double sole.

76K9325—Plain Toe. Men's. Sizes, 5 to 12. No half sizes. Postpaid... **$2.89**

76K9326 Safety Toe. Men's. Sizes, 6 to 12. No half sizes. Postpaid... **$2.98**
Order same size as leather shoe.

Dairymen!



QUALITY FIRST, QUALITY ALWAYS—AT SEARS

Sportsmen's Favorite



"Chassis-Bilt" for Wear

See Page 316

$4.50 *Post Paid*

- First quality PROFILE black rubber
- Thoroughly reinforced at all points of strain
- Non-skid flexible cleated soles.
- Straps on inside fit over calf of leg and prevent boot pulling off
- Strap at top prevents water running in.
- Adjustable belt strap holds boot snugly in position.

Fishermen, dairymen, gar agemen—thousands of men swear by this great boot for complete protection. Order same size as shoe worn

76K9464—Men's. Sizes, 5 to 12. No half sizes. State size.

Per Pair Postpaid..... **$4.50**



Price Record!

$2.39 And Up *Postpaid*

"Gibraltar" Quality

- *Good quality black rubber.*
- *Vulcanized throughout.*
- *Strongly reinforced.*
- *Extra heavy, flexible soles.*
- *Friction cloth lining makes them smooth inside.*

We've made our prices below those prevailing elsewhere for quality similar to this. Order same size as your leather shoe.

Hip Length

76K9461—Men's. Sizes, 5 to 13. No half sizes. Be sure to state size. Postpaid..... **$3.79**

Overknee Length

76K9466—Men's. Sizes, 6 to 12. No half sizes. Postpaid..... **$3.29**

76K9467—Boys'. Sizes, 1 to 6. No half sizes. Postpaid..... **$2.95**

76K9468—Small Boys'. Sizes, 11 to 13. No half sizes. Postpaid..... **$2.39**



Air Tested

"Chassis-Bilt"

AT AIR TESTED WATERTIGHT





This Test Means..

Any rubber footwear bearing the "A-T" stamp has proved it's watertight, all-rubber strength just as giant tires do in the nation's greatest tire factories. It means we have filled it with air, thrust it in water, and put it to nature's own air test. Not an air bubble must appear—or it is not good enough.



Again Prices are LOWERED!

MEN'S SIZES $1.69 PER PAIR

Again CONSTRUCTION Is Improved

- **Sturdy black rubber strongly reinforced at all points of strain.**
- **Extra heavy cleated soles—non-slipping, longer wearing.**
- **Snag-resister toe. Non-slip counter—no rubbing at heel.**

NOW Sears gives indisputable proof of the WORLD'S GREATEST BOOT VALUE. NOW AIR TESTING shows how much watertight quality has been packed in at this great 1932 price!

"PROFILE" (First Quality)

76K9421—Men's. Sizes, 6 to 13. No half sizes..... **$1.69**

Wide widths only. State size. When not included in orders of $2 or more send 13¢ for postage.

Wide widths only. Be sure to state size. Order same size as leather shoes.

"GIBRALTAR" QUALITY

76K9424—Boys'. Sizes, 1 to 6. No half sizes. **$1.65**

When not included in $2 order or more, send 13¢ for postage.

76K9425—Small Boys'. Sizes, 11 to 13.... **$1.65**

No half sizes. When not included in $2 order or more, send 13¢ postage

FOOT NECESSITIES



NO HALF SIZES

—*Good grade knitted cotton socks, fleece lined.*

Worn inside boots or work shoes.

76K9888—Men's. Sizes, 6 to 11. Per Pair..... **12c**

Dozen Pairs.... **$1.35**

When not included in a $2 order or more, send 3¢ per pair, 10c per doz. prs. for postage.



Thick felt insoles for wear inside boots, pacs, etc.; absorb the jolts insuring greater comfort. Produce snug warmth in cold wet weather.

76K9894—Men's. Sizes, 6 to 12. No half sizes. Pair..... **15c**

76K9895—Boy's. Sizes, 1 to 5. No half sizes. Pair..... **15c**

When not included in $2 order or more, send 3c for postage.



NO HALF SIZES

—*Extra heavy, tufted knitted socks.*

—*About half wool, half cotton.*

—*Elastic ribbed anklets.*

76K9890—Sizes, 6 to 11. No half sizes. Pair..... **43c**

When not included in $2 order or more, send 4¢ for postage.

QUALITY FIRST, QUALITY ALWAYS—AT SEARS

"Chassis-Bilt" Like a Tire



ALL RUBBER

1. "Profile" First Quality Black All Rubber Top.
2. Extra Heavy Brown Bumper Edge Soles.
3. Reinforced At All Points of Strain.
4. Full 4-Buckle Height.
5. Knurled Scuffer or Foxing Strip.
6. Heavy Brown Chafing Strip Prevents Cutting By Buckles.
7. Fleece Cloth Lined for Warmth.
8. Full Bellows Tongue Watertight from Top to Bottom.

$1.69

"Chassis-Bilt" gives it built-in quality and wear-resistance far above the average. From the staunch chassis through to the finished arctic it is of a quality that will give the finest kind of wear and satisfaction. For ordinary shoes order same size —For heavy work shoes order one size larger than shoe.

76K9282 — Men's. Sizes, 6 to 13. No half sizes. Per Pair..... **$1.69**

76K9283 — Boys'. Sizes, 1 to 6. No half sizes. State size. Per Pair... **$1.69**

When not included in $2 order or more send 12¢ postage.

"CHASSIS-BILT" for Workers!

- Black FLINT ROCK extra quality rubber for all workers.
- Well reinforced at all points of strain.
- Extra long wearing rubber soles.
- Full bellows tongue with chafing strip prevents laces wearing through.
- Duck lined; riveted eyelets.
- Waterproof clear to top.

So tough and husky this pac holds its own in any weather. Height, about 9½ inches. Order same size as shoe worn.

76K9336—Men's. Sizes, 5 to 12. State size. Postpaid.... **$2.49**

No half sizes. Wide widths only.



See Page 316



"Little Giant" of Arctics

—Warm fleece cloth lined.
—Extra heavy flexible sole.

This extra sturdy "Chassis-Built" arctic will give long hard wear. Reinforced at all strain points. Dull finish rubber. Order one size larger than shoe.

76K9206—Men's. Sizes, 5 to 13. No half sizes. State size. Per Pair..... **$1.49**

When not included in a $2 order, send 13¢ for postage

BOYS' SPECIAL



$2.45 And Up

Postpaid

State Size

No half sizes. Wide widths only.

—Full bellows tongue. Waterproof to top.
—Double back stays.
—Reinforced at all points of strain.
—Sturdy, flexible sole and heel.

Strap and buckle fastener at top. Number of eyelets varies according to size. Height, Boys', about 9 in.; Small Boys', 8 in.

Order same size as shoe worn.

76K9332—Boys'. Sizes, 1 to 6. Postpaid..... **$2.48**

76K9333—Small Boys'. Sizes, 11 to 13. Postpaid..... **2.45**

Sportsmen and Boys



State Size



—FLINT ROCK—Extra quality.
—Waterproof top to bottom.
—Roomy toes; trim fitting ankles.
—Long wearing, flexible heavy sole.
—Riveted eyelets put in to stay.
—Reinforced at points of strain.

Chosen by many men in preference to leather hi-cuts. Number of eyelets varies with size. Worn over socks. Order shoe size. Height: Boys', about 11 in.; Men's, 15 in.

76K9334—Boys'. Sizes, 3 to 6. Postpaid..... **$3.00**

76K9335—Men's. Sizes, 6 to 11. Postpaid..... **3.39**

No half sizes. Wide widths only.



Regulation army style wrap or spiral puttees, same style as worn by U. S. soldiers. Made of olive drab cloth. Worn by men, women, boys and girls. One standard size.

76K9048 Olive Drab. When not included in a $2 order, send 8¢ postage. Pair..... **59c**

Sturdy khaki color canvas leggings of puttee style. Long wearing.

76K9036 Men's. Sizes, 14 to 18 inches... **95c**

76K9037 Boys'. Sizes, 10 to 13 inches... **89c**

No half sizes. State size. When not included in a $2 order, send 8¢ postage.

To Measure

In taking measurements for Puttees or Leggings, draw tape line snugly around largest part of calf, as illustrated above. The number of inches is your size. Tape measure sent free on request.

Boys' Lace Style

Good grade khaki canvas with strong foot straps. Cut on the army style. Ideal for hiking or hunting. Boys' sizes, 10 to 13 in. **76K9030** Per Pair..... **69c**

No half sizes. When not included in a $2 order send 8¢ for postage.

Good quality khaki color double canvas legging with rubber interlining. Lace and spring fastening. Two steel stays prevent sagging. Good quality foot strap. Bound edges at top and bottom. **76K9020** Sizes, 14 to 18. Per Pair.. **$1.19** When not included in a $2 order send 8¢ postage.

QUALITY

Permits No Compromise and Has No Substitute

READ ABOUT QUALITY ON PAGE 316



LEND this BOOK to your NEIGHBOR



MEN'S DRESS GAITERS

$2.00 *Post Paid*

—Finely woven Black lightweight Cashmerette tops furnish warmth and protection
—Bright finish durable rubber sole and foxing
—Full bellows, snow excluding tongue
—Fleece lined for warmth
—Bright finish rubber foxing—securely fastened
—Full four-buckle height

76K9270—For medium broad toes. Men's. Sizes, 5 to 11; also 12. Wide widths. Be sure to state size. Postpaid..... **$2.00**

Order same size as shoe.

$2.98 *Post Paid*

Popular "Jiffy" Fastener

—Good grade double thread black Jersey Cloth
—Durable rubber interlining
—Extra durable rubber sole and foxing
—Fleece cloth lined for warmth
—Jiffy fastener keeps out snow
—Just the right height, about 10 inches

76K9280—Men's. Sizes, 6 to 11. State size. Postpaid..... **$2.98**

Order same size as shoe.

SEE PAGE 316

No Half Sizes



$1.25 And Up

—Extra heavy sole and foxing
—Fleece cloth lined for warmth

76K9214—Men's and Big Boys'. Sizes, 6 to 13. Wide widths..... **$1.45**
76K9215—Boys'. Sizes, 1 to 6..... $1.35
76K9216—Small Boys'. Sizes, 11 to 13. 1.25

No half sizes. Order same size as shoe. When not included in a $2 order, send 12¢ postage for Men's and Boys'; 10¢ postage for small Boys'.

SEE PAGE 316



$2.75 *Postpaid*

—"Jiffy" quick fastener Dress Arctics
—Extra fine fleece cloth lined
—Long wearing, light but durable sole
—Flexible sole adjusts itself to various shoe shapes and widths.

76K9204—Men's, Sizes, 6 to 11. Wide widths. Postpaid..... **$2.75**

Order same size as shoes.



ORDER Same Size as Shoe

Color: Black

—½ wool, balance cotton.
—Adjustable web strap.

76K9084 — Men's. Sizes, 6 to 12. No half sizes..... **$1.00**

76K9085 — Boys'. Sizes, 1 to 6. No half sizes..... **95c**

Order same size as shoe. When Not Included in a $2 order, Send 8¢ Postage.

—Gray—½ wool, and ½ cotton
—¾ length

76K9088 Men's. Sizes, 6 to 12. No half sizes **48c**

Order same size as shoe. When Not Included in a $2 Order, send 6¢ Postage.

—Black feet, gray striped legs
—About ⅔ wool, balance cotton

76K9092—Men's. Sizes, 6 to 12 ... **$1.45**

When not included in a $2 order, send 8¢ for Postage.

—Black. ½ wool, balance cotton
—Split leather heel protection.

76K9090 Men's Sizes, 6 to 12. No half sizes. When not **$1.25** included in a $2 order, send 8¢ Postage.

X-RAY TEST Proves They're "Chassis Bilt"





1—Warm Service Weight Cashmerette Upper.
2—Extra Heavy Black Rolled Edge Soles.
3—Durable Scuffer or Foxing Strip.
4—Full 4-Buckle Height.
5—Full Bellows Snow-Excluding Tongue.
6—Extra Wide Throat Opening; Ezy-On and Ezy-Off.
7—Fleece Cloth Lined For Extra Warmth.
8—Stormproof Protection.

$1.69 PER PAIR

MEN'S SIZES

76K9278—Men's. Sizes, 6 to 13. No half sizes. State size. Per Pair..... **$1.69**

"GIBRALTAR" QUALITY

76K9279—Boys'. Sizes, 1 to 6. No half sizes. State size. Per Pair..... **$1.65**

When not included in a $2 order, send 12¢ for postage. Order same size as ordinary weight shoes or one size larger than heavy work shoes.

Be Fair to Your Purse! KNOW What You Buy

LOOK at the TRADEMARK!

All rubber footwear showing the Flint Rock symbol we guarantee to be made from the best materials and generally superior to the best standard super quality brand. Sears new development of Chassis-Bilt is followed throughout this grade.

This symbol on our rubber footwear means it is equal in material and construction to the best standard first quality merchandise sold elsewhere. Chassis Bilt. Compare prices.

This symbol on our rubber footwear signifies a standard quality which we guarantee to give longer wear than so called intermediate or 2nd quality sold today. Compare our prices.

FOUR QUALITIES OF RUBBER

Every reputable store marks plainly which quality you buy—extra super grade, first, second and third. Third quality is not sold by Sears at all—it does not meet our "Chassis-Bilt" specifications. Buy rubber footwear according to these three SEARS quality trademarks.

IN CASE OF BIG DEMAND

At times the demand for Sears rubbers is greater than we can supply at once. In such case we send you a rubber of well known brand which we fully guarantee. We always endeavor to send a grade higher than ordered.

Chassis Bilt

In rubber footwear, as in leather shoes, "Chassis-Bilt" means "made according to Sears rigid specifications of construction and quality."

Wear! Warmth! Protection!



$2.15 SHOE ONLY *Postpaid* *Wide Widths*

SHOE

—Finest knit felt.
—8½ inches high.
—Felt sole and heel.
—Eyelet stay.
—Inside top facing.
—Imitation leather three-quarter back stay.
—Imitation leather outside counter.

OVERSHOE

—Genuine extra quality rubber.
—Semi-storm style.
—Extra heavy oversize sole.

Only warmest and sturdiest materials used throughout. **Order leather shoe size.**

76K9300—Shoe and Overshoe. No half sizes. Per Pair. Postpaid..... **$3.29**

76K9082—Shoe Only. No half sizes. Per Pair. Postpaid... **$2.15**
Sizes, 5 to 12. State size.

76K9127 — Overshoe Only. Sizes, 5 to 11; also 12.... **$1.19**
State size. When not included in a $2 order, send 12¢ for postage.

STORM Combination

$3.45 HI-CUT ONLY *Postpaid*



HI-CUT

—First quality PROFILE rubber shoe.
—Rolled edge sole.
—Leather ankle.
—Storm proof arctic cloth top.
—Blanket lined.
—15 inches high.

PAC

—Soft, natural sheepskin.
—Reinforced construction.

Men who get right out into raging storms "swear by" them! **Order leather shoe size.**

67K4956—Pac Only. When not included in a $2 order, send 8¢ for postage..... **69c**

76K9382 — Hi-Cut Only. Postpaid..... **$3.45**

76K9302—Pac and Over. Postpaid..... **$4.09**

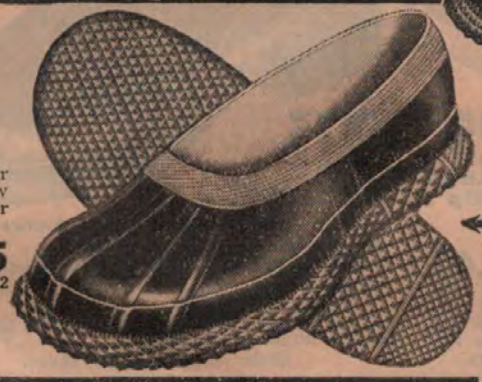
Sizes, 5 to 12. No half sizes. Wide widths only. Be sure to state size.

Use With Old Tops →

—First quality PROFILE rubber.
—Gum ribs on vamp prevent cracking.
—Binding for attaching leather tops.

SAVE twice!—attach them on a pair of old tops—SAVE on their extra low price. They're WATERTIGHT. **Order same size as shoe. Wide widths only.**

76K9350—Men's. Sizes, 5 to 12. No half sizes..... **$1.65**
State size. When not included in a $2 order, send 13¢ for postage.



BOTH ARE

$2.79 Without Heel *Postpaid*



$2.65 And Up *Postpaid*

Defy Blizzards!

—First quality PROFILE rubber.
—Rolled edge.
—Gum ribs on vamp—no cracking.
—Black full grain, soft, pliable horsehide top.
—Overshoe sewn to Over with four rows of stitching.

The biggest drifts—the worst weather, have no terror for them! Heights given below show actual height of leather tops only—76K9365—8 in.; 76K9366—10 in.; 76K9368—14 in.—does not include overs. Wear over socks or sheepskin pacs. Pull-straps at top.

76K9365—Boys'. Sizes, 1 to 6. Per Pair..... **$2.65**

76K9366—Men's. Sizes, 5 to 12. Per Pair..... **3.19**

76K9368—Men's. Sizes, 5 to 12. Per Pair..... **4.19**

No half sizes. Wide widths only. Be sure to state size. Postpaid.



$1.79 And Up

—GIBRALTAR QUALITY rubber.
—Heavy rolled edge sole.

Specially designed for wear over felt boots. In one or two buckle height. WATERTIGHT. Will give hard wear. Order same size as felt boots.

76K9314 — One-Buckle. Sizes, 5 to 13. No half sizes. Pair.... **$1.79**
When not included in a $2 order, send 13¢ for postage.

76K9322 — Two-Buckle. Sizes, 5 to 13. No half sizes. Postpaid.. **$2.15**
Wide widths only. State size.

FELT BOOTS



Our Best

—High quality specially pressed blue felt.
—Stays securely sewn and riveted.
—Pull straps.

76K9080 — Men's Sizes, 6 to 12. No Half Sizes.... **$1.89**

$1.89

Wide widths only. State size. Order same size as shoe. When not included in a $2 order, send 10¢ for postage.

Good Quality

—Good grade brown pressed felt.
—Four leather straps sewed and riveted.
—Pull strap at top.

76K9075—Men's Sizes, 6 to 12. No half sizes. Wide widths only. Order same size as shoe. When not included in a $2 order, send 10¢ for postage.

$1.39 *Per Pair*





Stormproof!

—First quality PROFILE rubber.
—Rolled edge.
—Gum rubber ribs—no cracking.
—Soft pliable Brown genuine horsehide leather top.

The kind of a boot that grins at the roughest weather—8-inch leather tops—Red Rubber Overs. A rugged boot for any job. Tops are sewn to Over with four rows of stitching. Pull straps at top. Order same size as shoe.

76K9362—Without Heel. Men's. Sizes, 5 to 12..... **$2.79**

76K9363—With Heel. Men's. Sizes, 5 to 12..... **2.89**

No half sizes. Wide widths only. Be sure to state size. Postpaid.

The RAILROADER

"CHASSIS-BILT" FOR ALL WORKERS

SEE PAGE 316



EXTRA FLINT ROCK QUALITY

Now Only **89¢** And Up



"FLINT ROCK" (Extra Quality) PRICES DOWN AGAIN!

—Super quality dull finish rubber.
—Unusually heavy, thick, tough sole.
—Extra strong, added plys of reinforcements at heel and toe.

Designed especially for men whose work keeps them outdoors most of the time—Railroaders, Firemen, Policemen, Mailmen, Farmers, Truck Drivers all can have The BEST Money Can Buy in RAILROADER.

"FLINT ROCK" (Extra Quality)

MEN'S. SIZES 5 TO 11; ALSO 12 AND 13. WIDE WIDTHS. STATE SIZE.

(D) **76K9123**—Semi-Storm Style. Red With Gray Sole. Per Pair..... **$1.25**

(E) **76K9127**—Semi-Storm Style. Black With Gray Sole. Per Pair.... **$1.19**

(F) **76K9125**—Two-Buckle. Black With Gray Sole. Per Pair. **1.49**

"PROFILE" (First Quality)

MEN'S. SIZES 5 TO 11; ALSO 12 AND 13. WIDE WIDTHS. STATE SIZE.

(C) **76K9117**—Two-Buckle. Black With Brown Sole. Per Pair..... **$1.29**

(A) **76K9118**—Ankle Strap Style. Black With Brown Sole. Per Pair..... **1.19**

PLAIN STORM STYLE—BLACK WITH BROWN SOLE

(B) **76K9134**—Men's. Sizes, 6 to 11; also 12 and 13. Wide widths. Pair... **.98**

76K9135—Boys'. Sizes, 1 to 6. Wide widths. State size. Pair..... 89¢

Order same size as ordinary weight shoes or one size larger than heavy work shoes. When not included in a $2.00 order or more, send 12¢ for postage.

SAVE at SEARS



"PROFILE" (First Quality)

—Warm, cloth covered vamp; bright finish rubber upper.
—Flexible edge sole fits toes and heels illustrated with smooth, trim snugness.

76K9144—Men's. Sizes, 5 to 11; also 12. Wide widths only. State size. Order Same Size as Shoe..... **$1.15**

When Not Included in Orders of $2.00 or More, send 10¢ for Postage.



Men's Overgaiters Keep Ankles Warm Prevent Colds!

—10-button extra-height.
—Black wool felt warmly lined throughout.

76K9006—Men's. Black. Sizes, 6 to 11. State size. No half sizes. Per Pair **85c**

Order Same Size as Shoe. When Not Included in Orders of $2.00 or More, Send 4¢ for Postage.

High Grade Puttees

—Highly polished, molded one-piece Mahogany brown split leather.
—American style strap and buckle fastening.

76K9062 Men's. Postpaid. Sizes, 13 to 18 **$2.00**

76K9063 Boys'. Sizes, 10 to 13. **$1.89**

State Calf Measure. No half sizes. When Not Included in Orders of $2 or More, Send 10¢ for Postage.



NARROW OR WIDE TOE

LEND this BOOK to your NEIGHBOR

"KANT" PULL OFF



THE PROFILE RUBBER

Prices Slashed to New Low Levels

—Storm style bright finish rubber.
—Flexible edge for better fit.

Fits figures 6 and 7 shown below.

76K9126—Medium Narrow Toe.
76K9128—Medium Wide Toe. Men's. Sizes, 6 to 11; also 12. Per Pair.... **79c**

76K9129—Boys'. Sizes, 1 to 6. Wide widths. Per Pair..... **69c**

76K9130—Small Boys'. Sizes, 11 to 13½. Wide widths. Per Pair..... **65c**

Order Same Size as Shoe. When Not Included in Orders of $2.00 or More, Send 10¢ for Postage.

Fits figures 6 and 7 shown below.

76K9136—Men's. Sizes, 6 to 11; also 12..... **85c**

76K9137—Boys'. Sizes, 1 to 6..... **79c**

76K9138—Small Boys'. Sizes, 11 to 13½..... **75c**

Wide widths. State size. Order Same Size as Shoe. When Not Included in Orders of $2 or More, Send 10¢ for Postage.

$3.48 Post Paid A PAIR





HOW TO MEASURE FOR PUTTEES OR LEGGINGS

Draw tape measure (sent free on request) snugly around largest part of calf. The number of inches is your size.

$3.48 Post Paid A PAIR



PRICES SLASHED! Quality Kept at Previous High Level!

69¢ And Up

—Bright finish. Fits figs. 6 and 7.

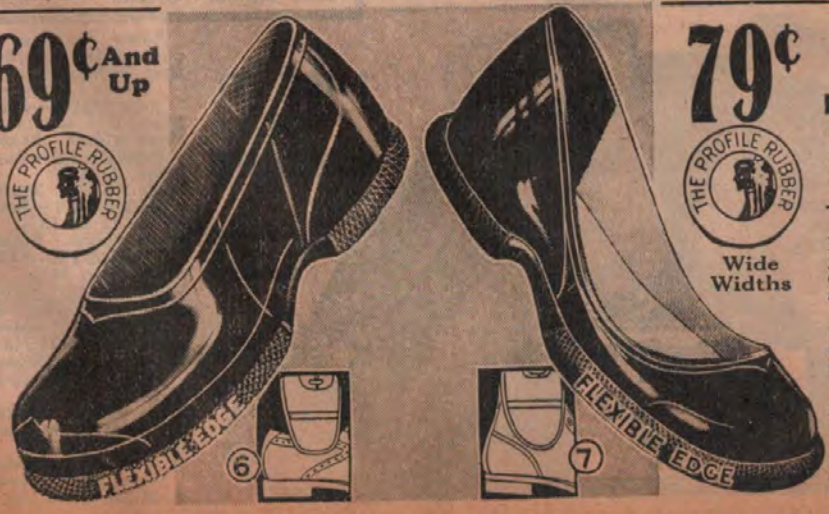
76K9121 Medium Narrow Toe..... **79c**

76K9122 Medium Wide Toe..... **79c**

Men's Sizes, 6 to 11; also 12.

76K9119 Boys' Sizes, 1 to 6..... **69c**

Wide widths. State size. Order Same Size As Shoe. When Not Included in Orders of $2 or More, send 10¢ for Postage.



79¢

Wide Widths

BOTTOM PRICE

Fine Quality Unchanged!

SAVE Here!

—Bright finish.

Fits figs. 6 or 7. Flexible edge adjusts self to various shapes of shoes.

76K9120 Men's. Sizes, 6 to 11. Per Pair... **79c**

State size. Order Same Size as Shoe. When Not Included in Orders of $2.00 or More, Send 10¢ for Postage.

GENUINE CORDOVAN Horsehide

Price Reduced! QUALITY MAINTAINED!

—Our very best quality horsehide, far superior to cowhide.
—American style strap and buckle fastening.
—Molded—perfect fit.

76K9056—Brown.
76K9057—Black.

Men's. Sizes, 13 to 18 inches calf measure. State calf measure. No half sizes. Postpaid.... **$3.48**

Typical Sears VALUE ACHIEVEMENT

—Fine grade horsehide.
—English style spring front with strap and buckle at top.
—Molded—perfect fit.
—Better than cowhide.

76K9068—Brown.
76K9069—Black.

Men's. Sizes, 13 to 18 inches calf measure. No half sizes. Postpaid.... **$3.48**

Good Grade Canvas Uppers

Non-Slip Rubber Sole

Ribbed Sole Guard Toe Cap

"Drifoot" Smooth Insole

"Kicoff" Back Stay

Four Color Arch Strap

WHAT! Canvas Shoes "Chassis-Bilt?"

See For Yourself



69c And Up

"Chassis-Bilt" Is "Quality-Bilt"

The "AIRWAY"

Additional Big Features

- Choice of three colors: White with black rubber trim, Suntan with brown rubber trim, or Black with gray rubber trim.
- Center traction (moulded type) non-slip rubber soles.
- Red inner foxing and reinforced eyelet stay.

Our "Airway" is as speedy as a deer, but as tough as elephant hide. It's fleeter, trimmer and better than ever before. Yes, prices are down but the quality isn't. **Order half size smaller than leather shoes.**

Men's and Big Boys'. Sizes, 6½ to 11
76K9635—White Canvas.
76K9637—Suntan Canvas.
76K9641—Black Canvas.
PER PAIR **75c**

Boys' and Girls'. Sizes, 1 to 6
76K9636—White Canvas.
76K9638—Suntan Canvas.
76K9642—Black Canvas.
PER PAIR **69c**

Small Boys' and Girls'. Sizes, 11 to 13½
76K9639—Suntan Canvas.
Per Pair..... **69c**

Children's. Sizes, 8 to 10½
76K9640—Suntan Canvas.
Per Pair..... **69c**

State size. When Not Included in Order of $2.00 or More, Send 10¢ for Postage.



"Chassis-Bilt"

1 Fiber Counter—Fits Heel
2 Duck Lining
3 Half Bellows Tongue
4 Sole and Tap Sole of Tire TreadRubber
5 Finest Quality Heavy Mail Bag Duck Uppers
6 High Grade Fibre Insole
7 Toe Box
8 Heavy foxing Joins Sole to Upper
9 Extra Heavy Composition Filler
10 Shock Absorbing Rubber Heel
11 Leather Sock Lining

The World's Strongest Canvas Shoe

Same fine quality this year as ever at even lower prices. The quality construction of a leather shoe—even the insoles and counters are the same as those used in a leather shoe. Uppers won't get out of shape and they'll not stiffen after being wet. **Order same size as leather shoe.**

76K9632—Men's and Big Boys'. Sizes, 6 to 11; also 12. Wide widths **$1.75**

76K9633—Boys'. Bal Pattern. Sizes, 1 to 5½. Wide widths..... **1.65**

Be sure to state size. When Not Included in Orders of $2.00 or More, Send 12¢ for Postage.

Order all Footwear on These Two Pages One-Half Size Smaller Than Your Leather Shoes Unless Otherwise Stated.

LIGHTFOOT Our Own Trade Mark



Strong and Reliable

98c

—Tough brown dual uppers with white canvas inside for comfort
—Serviceable red rubber sole and heel
—Insole sewed to upper so it can't curl up
—Half bellows tongue
Order same size as leather shoe.
76K9626—Men's and Boys'. Sizes, 6 to 11. State size..... **98c**
When Not Included in Order of $2 or More, Send 12¢ for Postage.



Our Best Lightfoot

—Uppers of finest, heavy genuine army duck (used only in best canvas footwear)
—Genuine, buffed, non-slip vulcanized crepe sole welcomed on any tennis court or gym floor because it assures "sure footing"
—Tire-ribbed sole guard all around
—Natural tile color inner foxing
—Drifoot (felt composition) insole, resists perspiration, prevents foot from heating and makes shoe smooth inside
—Wide arch stay—"Kicoff" back stay
—Heavy ribbed toe cap—Ankle patch
—Gray rubber trim
—Key ring included with each pair
76K9614—White. Per
76K9616—Suntan. Pair..... **$1.10**
Men's and Big Boys'. Sizes, 6½ to 11. Wide widths only. Be sure to state size.

76K9615—White. Per
76K9617—Suntan. Pair..... **98c**
Boys'. Sizes, 1 to 6. Wide widths. State size. Order half size smaller than leather shoe.
When Not Included in Order of $2.00 or More, Send 12¢ for Postage.

—Unlined canvas uppers
—Diamond shape tire tread rubber sole
—Dual foxing holds sole to uppers
—Ribbed bumper strip and toe cap
—Ankle patch, reinforced eyelet

White Canvas—Gray Rubber Trim
76K9505—Men's and Big Boys'. Sizes, 6½ to 11; also 12. Wide widths. State size..... **57c**
76K9506—Boys' and Girls'. Sizes, 1 to 6. Wide widths. State size..... **55c**
76K9507—Small Boys' and Girls'. Sizes, 11 to 13½. Wide widths. State size..... **55c**

Suntan Canvas—Brown Rubber Trim
76K9514—Men's and Big Boys'. Sizes, 6½ to 11; also 12. Wide widths. State size..... **57c**
76K9515—Boys' and Girls'. Sizes, 1 to 6. Wide widths. State size..... **55c**
76K9516—Small Boys' and Girls'. Sizes, 11 to 13½. Wide widths. State size..... **55c**
Order half size smaller than leather shoe.
When Not Included in Orders of $2.00 or More, Send 10¢ for Postage.

BAL PATTERN

White or Suntan



LACE TO TOE PATTERN

White or Suntan

Same features as BAL PATTERN shoe on left. Order one-half size smaller than leather shoe.

White Canvas—Gray Rubber Trim
76K9509—Men's and Big Boys'. Sizes, 6½ to 11; also 12. Wide widths. State size..... **57c**
76K9510—Boys' and Girls'. Sizes, 1 to 6. Wide widths. State size..... **55c**
76K9511—Small Boys' and Girls'. Sizes, 11 to 13½. Wide widths. State size..... **55c**
76K9512—Children's. Sizes, 6 to 10½. Wide widths. State size..... **55c**

Suntan Canvas—Brown Rubber Trim
76K9517—Men's and Big Boys'. Sizes, 6½ to 11; also 12. Wide widths. State size..... **57c**
76K9518—Boys' and Girls'. Sizes, 1 to 6. Wide widths. State size..... **55c**
76K9519—Small Boys' and Girls'. Sizes, 11 to 13½. Wide widths. State size..... **55c**
When Not Included in Orders of $2.00 or More, Send 10¢ for Postage.



"Chassis-Bilt" Makes Value Still Greater

—Closely woven, extra high grade Canvas uppers
—Extra durable, lightweight, corrugated rubber soles
—Firmly attached toe cap and rubber foxing (reinforcing)
—Composition soles for maximum foot ease
—Lace-to-toe pattern allows snug fit and proper support all the way up the foot

They're light in weight and yet very sturdy. Adaptable either for outdoor or gymnasium wear, because they're high quality—not just shoes made to meet a price. **Order half size smaller than leather shoe.**

76K9575—White Canvas. Per Pair **85c**
76K9576—Suntan Canvas.
Women's. Sizes, 3 to 8. When Not Included in Orders of $2.00 or More, Send 10¢ for Postage.

Fits Like a Leather Shoe!



1—Kendex Composition Innersole.
2—Fibre board Insole.
3—Composition filler.
4—Best grade live rubber soles and heels.

- Finely woven high grade canvas uppers.
- Lined inside with good quality drill.
- Steel shank support at arch.
- Shape-retaining fibre counters.

The favorite of nurses, clerks, housewives, maids and others. Order half size smaller than shoe.

76K9694—Brown. PAIR
76K9695—Black. **$1.19**
76K9696—White.
Women's. Sizes, 2½ to 8. When not included in Orders of $2.00 or more, Send 10¢ for postage.





Service!

—Good grade unlined white canvas uppers
—Non-slip sole with ribbed bumper strip and dual foxing
—Ribbed toe cap, rubber trim and patch
—Lace-to-toe pattern has arch stay

There's a "lot" of wear and value in these, and for so little money, too, and don't forget you can depend on Sears for quality! **Order one-half size smaller than leather shoe.**

76K9508—Bal Pattern Per Pair **57c**
76K9513—Lace-to-Toe Pattern
Women's. Sizes, 3 to 8. When Not Included in Orders of $2.00 or More. Send 10¢ for Postage.



49c And Up

Wide Widths State Size

PLEASE READ—We suggest you order all shoes on this page one-half size smaller than your leather shoes.

LIGHTWEIGHT OXFORDS FOR EVERYONE IN THE FAMILY

Brown Oxfords

76K9582—Men's and Big Boys'. **67c**
Sizes, 6 to 11; also 12. Wide widths. State size. Pair.....
76K9583—Boys' and Girls'. **63c**
Sizes, 1 to 5½. Wide widths. State size. Pair.....
76K9584—Women's. **63c**
Sizes, 3 to 8. Wide widths. State size. Pair.....
76K9605—Small Boys' and Girls'. **53c**
Sizes, 11 to 2. Wide widths. State size. Pair.....
76K9606—Children's. **49c**
Sizes, 8 to 10½. Wide widths. State size. Pair.....

White Oxfords

76K9600—Women's. **63c**
Sizes, 3 to 8. Wide widths. State size. Pair.....

Black Oxfords

76K9592—Men's and Big Boys'. **67c**
Sizes, 6 to 11; also 12. Wide widths. State size. Pair....
76K9593—Boys' and Girls'. **63c**
Sizes, 1 to 5½. Wide widths. State size. Pair.....
76K9594—Women's. **63c**
Sizes, 3 to 8. Wide widths. State size. Pair.....
76K9580—Small Boys' and Girls'. **53c**
Sizes, 11 to 2. Wide widths. State size. Pair.....
76K9589—Children's. **49c**
Sizes, 8 to 10½. Wide widths. State size. Pair.....
When Not Included in Orders of $2 or More, Send 10¢ for Postage.
Order half size smaller than leather shoe.

LEND this BOOK to your NEIGHBOR



A PAIR 95c

Unstinted Quality!

—Finest grade, extra durable canvas uppers, superior to the average.
—Unlined—light weight and cool.
—Extra durable corrugated rubber outersole gives long service.
—Composition insole for inside comfort the entire life of oxfords.

They're favorites, yes, not only for their popular price but for their fine quality—unchanged even though the price is lower. **Order half size smaller than leather shoe.**

76K9657—Brown. Per Pair **95c**
76K9654—White.
Women's. Sizes, 3 to 8. State size. When Not Included in Orders of $2.00 or More, Send 10¢ for Postage.



SLASHED PRICES—Unchanged Quality!

- Good Grade, finely woven cool durable canvas.
- Composition insoles for smooth inside comfort.
- Corrugated rubber outersoles.

Order half size smaller than leather shoe.

76K9665—Brown. One - Strap.
Women's. Sizes, 2½ to 7.
Wide widths **65c**
76K9666—Brown. One - Strap.
Girls'. Sizes, 11 to 2.
Wide widths..... **60c**
76K9667—Brown. One - Strap.
Children's. Sizes, 5 to 10½.
Wide widths..... **56c**
76K9675—Brown Mixed. Cross Strap. Women's. Sizes, 2½ to 7. Wide widths..... **75c**

76K9676—White. One-Strap.
Women's. Sizes, 2½ to 7.
Wide widths..... **65c**
76K9677—White. One-Strap.
Girls'. Sizes, 11 to 2.
Wide widths..... **60c**
76K9678—White. One-Strap.
Children's. Sizes, 8 to 10½.
Wide widths..... **56c**

Be sure to state size.
When Not Included in Orders of $2.00 or More, Send 10¢ for Postage.

Colorful Oxfords for Women



A PAIR 85c

Champion in Value!

—Fine grade arrowtwilled canvas.
—Lively and durable vulcanized crepe-like rubber soles.
—Reinforced construction throughout.

Colored Foxing and Binding to match. **Order half size smaller than leather shoe.**

76K9671—Red Trim. Per Pair
76K9672—Blue Trim.
76K9673—Brown Trim. **85c**
Women's. Sizes, 3 to 8. Wide widths only. State size. When Not Included in Orders of $2.00 or More, Send 10¢ for Postage.

It Is Easy *and* Economical to Repair Shoes



Consists of a 3-way malleable iron last, forged steel hammer, steel shoe knife, peg awl handle, peg awl blade, awl wrench, ½ lb. 5-8 tapping nails.

76K9952—Complete Outfit...98c
If not part of $2 order send 22¢ postage.



$2.59

14-INCH

23-Inch Stand
76K9951¼
Outfit
Postpaid..$2.98

76K9948¼
Stand only and four Lasts...$1.09
If not part of a $2 order send 30¢ postage.

14-Inch Stand
76K9950¼
Outfit,
Postpaid..$2.59

76K9947¼
Stand only and four Lasts...95c

If not part of a $2 order send 27¢ postage.

Each Outfit Contains

1 Extra Heavy Iron Stand.
4 Extra Heavy Lasts.
1 Shoemakers' Drop Forged Steel Hammer.
1 Steel Shoe Knife.
1 Patent Peg Awl Handle.
1 Peg Awl.
1 Sewing Awl Handle.
1 Sewing Awl.
1 Awl Handle Wrench.
3-Oz. Combination Rubber and Leather Cement.
1 2-Oz. Ball of Thread.
1 Ball of Cobblers' Wax.
1 Lb. of Heel Nails.
½ Lb. 4-8 Tapping Nails.
½ Lb. 5-8 Tapping Nails.
4 Pairs Heel Plates.
6 Shoe Harness Needles.
1 Copy of Directions.

We replace without charge any stand or last which breaks in ordinary use.



Rubber heels and thick Resilio Rubber half soles—large and medium size in each package. Nails and cement included.

76K9841—All Four Pairs.....49c
If not part of $2 order send 15¢ postage.



Sole Savers. Stamped from best sheet steel. Automatically clinch when driven into sole. Attach any number as closely as you wish.

76K9937
Per package (24 plates).....**10c**
Three packages (72 plates).....**25c**
If not part of a $2 order send 3¢ postage.



Stazon Steel Plates Can't Come Off

Automatically clinch. Six pairs in package (three small and three large).

76K9932—Per package.....**7c**
Two packages.....13c
If not part of a $2 order send 3¢ postage.

Adjusto Shoe Tree

State Number of Size Wanted



No. 1 fits women's and boys' shoes, sizes 2 to 4½; No. 2 fits women's sizes 5 to 8; No. 3 fits men's and boys' sizes 5 to 8; No. 4 fits men's sizes 8 to 11.

If not part of a $2 order, send 10¢ postage.
76K9860—Pair.....**95c**

Wooden Shoe Stretcher



Four sizes: No. 0, men's large size; No. 1, men's medium size; No. 2, women's size, and No. 3, children's size. State size. If not part of a $2 order, send 10¢ postage.
76K9856—Each.....**85c**

Hair and Cork Composition Insoles



76K9896—Men's sizes, 6 to 11.
Per Pair.....**10c**
Dozen pairs.....**$1.15**

76K9897—Women's sizes, 3 to 7. Per pair.**$0.10**
Dozen pairs.....**1.15**
No half sizes. State size.
If not part of a $2 order, send 4¢ postage for 1 pair; 8¢ per doz. prs.

Cork Cushion Insoles



Reversible. One side covered with russet leather, the other with good grade white felt. No half sizes. State size.

76K9898—Men's sizes, 6 to 12.
76K9899—Women's sizes, 3 to 7. Pair.....**20c**
If not part of a $2 order send 4¢ postage.

Cushion Soles
For Knit Slippers



Have edge for attaching crocheted tops. No half sizes. State size.

76K9900—Men's sizes, 6 to 11. Per pair.....**40c**
76K9901—Women's sizes, 3 to 7. Per pair.**37c**
76K9902—Girls' sizes, 11 to 2. Per pair.**32c**
76K9903—Children's sizes, 6 to 10. Per pair.....**28c**
If not part of a $2 order send 3¢ postage.

Make Your Shoes Last Longer With Fiber Taps



76K9845 Men's size.
76K9846 Boys' size.
76K9847 Women's size.
Send outline of shoe sole.
Per pair.....**17c**
If not part of a $2 order send 6¢ postage.
Per dozen pairs. Postpaid....**$2.00**

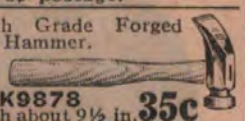
Composition of fiber and rubber. Can be put on over wornout leather sole. Nails and full directions for attaching.

Peg Nippers



Forged Steel. Well finished.
76K9880
Length about 6 in.....**32c**
If not part of a $2 order send 8¢ postage.

High Grade Forged Steel Hammer.



76K9878
Length about 9½ in.**35c**
If not part of a $2 order send 10¢ postage.

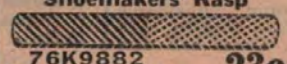


Baker's "Hold Fast" Nails

Patent Wire Clinch Nails. Sizes, 3-8, 3½-8, 4-8, 4½-8, 5-8, 5½-8, 6-8, 6½-8 and 7-8. State size.

76K9861—8 oz. package.....**9c**
If not part of a $2 order send 8¢ postage.

Shoemakers' Rasp



76K9882
Length about 8 in.....**23c**
If not part of a $2 order send 8¢ postage.

Steel Shoe Knife



Finely tempered. Ideal paring knife.

76K9884—Lgth. 7 inches.....**12c**
If not part of a $2 order send 4¢ postage.

Quick-Set Handy Rubber Patches



For rubber boots, shoes, hot water bags, rubber gloves and other rubber articles. Full directions with each set.

76K9943—Outfit....**19c**
If not part of a $2 order, send 6¢ postage.

Rubber and Leather Cement

No longer necessary to buy a separate can of leather cement and one of rubber cement. Use our "Three-Way Cement."



76K9867—4-oz. can..**16c**
If not part of a $2 order, send 6¢ postage.



Rubber Heels
Black or Brown
Send Outline of Heel

Black
76K9906—Men's.
76K9908—Women's.
Brown
76K9907—Men's.
76K9909—Women's.
Best live rubber.
Per pair.....**15c**
If not part of a $2 order send 4¢ postage.

Compo Soles



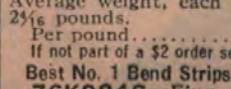
About ¼ in. thick. Send outline of shoe sole and we will send Compo-Sole to fit. Long wearing.

76K9844
Per pair.....**30c**
If not part of a $2 order send 8¢ postage.



Good grade, 5-in. thickness to the doz. pairs.
76K9825
Per pair..**8c**
Per dozen prs..**90c**
If not part of a $2 order send 3¢ postage for 1 pair; 10¢ per doz. pairs.

Sole Leather Strips



Width, 8¼ in. and varying in length from 1½ to 2½ feet. We charge you for exact weight of strip.

Chrome Tanned (Waterproofed)
76K9852—Fine grade, green color Cromax, medium thickness. Average weight, each strip, 1 15/16 to 2 5/16 pounds.
Per pound.....**79c**
If not part of a $2 order send 10¢ postage.

Best No. 1 Bend Strips Oak Tanned
76K9848—Fine grade, heavy thickness. Average weight, each strip, 1 15/16 to 2 5/16 pounds.
Per pound.....**69c**
If not part of a $2 order send 10¢ postage.
76K9849—Fine grade, medium thickness. Average weight, each strip, 1 5/16 pounds to 1 13/16 pounds. Per pound.....**69c**
If not part of a $2 order send 10¢ postage.

Green Color Cromax Leather Blocks



Waterproofed. Size, 8¼ x 12½ inches. For half soles or heel top pieces.

76K9834—Fine grade. Light thickness, weighing 7 pounds per dozen pieces.
Per piece.....**50c**
If not part of a $2 order send 8¢ postage.
Per doz. pieces. Postpaid..**$5.90**
76K9840—Fine grade. Heavy thickness, weighing 10 pounds per dozen pieces.
Per piece.....**60c**
If not part of a $2 order send 8¢ postage.
Per doz. pieces. Postpaid..**$7.10**

Chrome Tanned Soles
(Waterproofed)
All Large Sizes



76K9824—Fine grade, green color Cromax; about 5-in. thickness per doz. pairs.**35c**
Per pair.....
If not part of a $2 order send 8¢ postage.
Dozen pairs, Postpaid.....**$4.10**

Oak Tanned Soles, Assorted Sizes
If you order one pair, send 6¢ postage.
76K9812—Men's fine grade, 5-in. thickness' per doz. pairs. Per pair.**$0.29**
Dozen pairs, Postpaid.....**3.40**
76K9813—Men's fine grade, 4-in. thickness per doz. pairs. Per pair.**$0.25**
Dozen pairs, Postpaid.....**2.90**
76K9814—Women's fine grade, 3-in. thickness per doz. pairs. Per Pair.....**$0.12**
Dozen Pairs.....**1.35**
If not part of a $2 order send 4¢ postage for 1 pair; 12¢ per doz. prs.
76K9823—Women's fine grade, 4-in. thickness per doz. pairs. Per Pair.....**$0.15**
Dozen Pairs...**1.75**

Stocking Heel Protector for Men and Women



Good grade thin leather. Held to heel by elastic band over instep. When ordering be sure to state the size shoe you wear.

If not part of a $2 order, send 1¢ postage.
Per Pair
76K9874—Men's.....
76K9875—Women's.....
25c

Rubber Non-Slip



Keeps shoe from slipping up and down on heel. Prevents stocking heel from wearing out. Fits all sizes. Soft sponge rubber, gummed at back. Moisten and stick in back of shoe.

If not part of a $2 order send 1¢ postage.
76K9872—Pair.....**10c**

Keeps Your Heels Straight



Prevents heels from running over. If not part of a $2 order send 10¢ postage.
76K9936
Per dozen pairs....**45c**

Ice Creepers



Adjustable straps. Easily attached to boots, rubbers, etc.
76K9940
Per pair.....**35c**
If not part of a $2 order send 4¢ postage.
Dozen pairs
Postpaid.....**$4.00**

Polyshine

Produces brilliant polish.
76K9767—Black.
76K9768—Tan.
76K9769—Brown.
76K9771—Neutral. (For any color shoe.)
1 box... 8c
2 boxes.14c
If not part of a $2 order send 4¢ postage for 2 boxes.

Jackie White

Liquid that cleans as well as whitens all kinds of smooth or rough finish leather or canvas. Removes dirt.
76K9763—Per bottle.....**20c**
If not part of a $2 order send 8¢ postage.

The Modern Shoe Cream

Cleans all colors of smooth leather shoes, gloves and bags.
76K9764—Neutral (for any color shoe). Bottle.....**18c**
If not part of a $2 order send 8¢ postage.

A Safe Shoe Dye

Contents, 3½ fluid ounces. A permanent dye. Will not rub off or injure leather.
76K9752—Black. Bottle.....**20c**
If not part of a $2 order send 8¢ postage.

Korite
Waterproofs and Preserves Leather
76K9777—4-oz. can.....**19c**
If not part of a $2 order send 6¢ postage.

Makes Shoe Shining Easy



Two changeable metal lasts which fit all shoes. Fastens to wall with detachable bracket.
76K9945 $1.25
If not part of a $2 order send 13¢ postage.

New Home Polishing Set



Thick, soft, fleecy lamb's wool polisher and a sturdy fibre dauber.
76K9770.....**23c**
If not part of a $2 order send 8¢ postage.



Tite-On fibre soles. Easily cemented on. Men's, Boys or Women's sizes. Full directions included. Send outline of shoe sole.
76K9843—Pair....**17c**
If not part of a $2 order send 4¢ for postage.

Tubular Laces



88-thread and full length.
76K9792—Black.
76K9793—Brown.
27-in. For children's shoes and men's and women's oxfords.
Dozen pairs...**$0.19**
Gross laces (72 prs.) **1.00**
76K9794—Black.
76K9795—Brown.
36-in. For boys', girls' and men's shoes.
Dozen pairs...**$0.21**
Gross laces (72 prs.) **1.14**
76K9796—Black.
76K9797—Brown.
45-in. For men's shoes.
Dozen pairs....**$0.29**
Gross laces (72 prs.) **1.62**
76K9798—Black.
76K9799—Brown.
54-in. For women.
Dozen pairs.....**$0.35**
Gross laces (72 pairs.)
Postpaid.....**$2.00**
If not part of a $2 order send 4¢ postage for 1 doz. prs.; 12¢ per gross.

Waxed Shoe Laces



Made from high grade thread, closely woven; about 3/16 inch wide, 1 yard long. Similar to U. S. Army lace.
76K9804—Brown.
76K9805—Black.
Pr., 4c; doz. prs.....**40c**
If not part of $2 order send 3¢ postage per doz. prs.



Extra Quality Leather Laces
76K9781—36-Inch.
Pair, 8c; doz. pairs....**90c**
76K9782—72-Inch.
Pair, 15c; doz. pairs.**$1.75**
If not part of a $2 order send 8¢ postage.
Full grain leather lace, about 1/8-inch wide, extra quality. Used in hi-cuts, lumbermen's overs, athletic shoes, etc.

Klondike Laces



Very heavy tubular laces for use in hi-cut hunting shoes and all styles of work shoes.

	Lgth. In.	Pair	Doz. Prs.
76K9783—Black.	36	3c	33c
76K9784—Brown.	36	3c	33c
76K9786—Brown.	54	5c	49c
76K9788—Brown.	81	6c	65c

If not part of a $2 order send 8¢ postage per doz. prs.

Best Quality Mercerized Cotton Laces
27 Inches Long
76K9737—Round, white.
76K9738—Round, black.
76K9732—Flat, black.
76K9739—Round, brown.
76K9733—Flat, brown.
3 prs....9c; doz. prs....33c
40 Inches Long
76K9740—Round, black.
76K9734—Flat, black.
76K9741—Round, brown.
76K9735—Flat, brown.
3 prs...11c; doz. prs....39c
If not part of $2 order send 3¢ postage per doz. prs.

Our Famous GUARANTEED HOSIERY

We guarantee four pairs of Women's Positive-Wear Combed Cotton stockings to wear 4 months; three pairs of Mercerized Cotton to wear 3 months. If they do not, we will replace them without any expense to you. It is understood that in each case the stockings will be worn by the same person.

Scale of Sizes for Women's Hosiery

Size of Shoe....	1—2½	3—4½	5—6	6½—7	7½—8
Size of Hosiery.	8½	9	9½	10	10½



3 PAIRS FOR 85¢

Our Finest Guaranteed Stockings

—Firm, smooth mercerized cotton.
—Two-ply yarn.
—High spliced heels.
—Double soles. Double tops.
—Seamed back. Reinforced heels and toes.

Now more than ever before you've got to be sure every penny brings full value! That's why guaranteed stockings are the best, the safest buy!

86K1453—Gunmetal.
86K1452—Black.
86K1458—French tan.
86K1457—French nude.

Sizes, 8½, 9, 9½, 10 and 10½. State size. When not included in a $2.00 order, send 8¢ postage.



4 PAIRS FOR 95¢

86K1476—Black. **86K1477**—French tan.
86K1478—French nude. **86K1479**—Gunmetal.

Sizes, 9, 9½, 10 and 10½. State size. When not included in a $2.00 order, send 8¢ postage.

Comfortable and Serviceable Combed Cotton Stockings for Stout Women. Made with exceptionally elastic ribbed tops that stretch with ease and prevent tightness. Double soles; reinforced heels and toes.



4 PAIRS FOR 72¢

86K1432—Black.
86K1433—Gunmetal.
86K1438—French tan.
86K1436—French nude.
Sizes, 8½, 9, 9½, 10, and 10½. State size.

When not included in a $2.00 order, send 8¢ for postage.

This is no time to spend money blindly! Make sure it gives you a full return in wear. Buy Sears **guaranteed hosiery.** When you order these stockings you are buying **four months of stocking service.** We **guarantee** to give you that much at least. Probably you will get a great deal more because we have been selling these stockings for over 16 years, and improving them constantly. Knit of carefully **selected combed cotton** yarn. **Full Standard Sizes. DOUBLE SOLES AND TOPS.** Heels and toes are reinforced with **extra thread.**

Winter Weight FLEECED COTTON



18¢ EACH PAIR

3 PAIRS FOR 50¢



27¢ EACH PAIR

3 PAIRS FOR 75¢



86K2483—French tan.
86K2484—Black.

Sizes, 8½, 9, 9½, and 10. State size. When not included in a $2.00 order, send 3¢ postage for one pair; 8¢ for three.

A practical stocking for general wear. Warm stockings with soft cotton fleecing inside. Ribbed tops. Reinforced heels and toes. You'll find these stockings will give excellent service, and just look at our low price.

86K2488—French tan.
86K2489—Black.

Sizes, 8½, 9, 9½ and 10. State size. When not included in a $2.00 order, send 3¢ postage for one pair; 8¢ for three.

—Good quality combed cotton.
—Soft cotton fleecing inside.
—Ribbed tops, seamless feet.
—Reinforced heels and toes.

You'll get your money's worth in comfort and service if you buy these stockings for chilly days.

ECONOMY LEADERS



Only 25c EACH PAIR
OR 3 PAIRS for 70c

Our Popular BLOSSOM BRAND RAYON HOSIERY



RAYON HOSIERY

Thousands of women changed to Rayon hosiery last year! Changed to Sears Blossom Brand—the rayon stockings that look like silk and cost half as much! Finely knit smartly finished! Made of Chardonize Rayon—that has much of the sheerness, the elasticity, the smooth, light feel of real silk. They're naturally low-lustered, won't turn shiny after washing.

Colors: Nude, New mode, White, Matinee, Suedette, Light gunmetal, or Dark gunmetal. Sizes, 8½, 9, 9½, and 10. State size and color.

When not included in $2.00 order, send 3¢ postage for one pair, or 5¢ for three pairs.

75K905—BLOSSOM "SPORTSGIRL" A tiny, flattering, **pin-sized** mesh. Won't snag readily and is practically runproof. French heel; seam effect in back. Chardonize Rayon-covered heels, tops, and soles, lined with mercerized cotton. Mercerized cotton toe and lower heel.

75K2401—BLOSSOM "HOSTESS" Finely knit of dull Chardonize Rayon. Mercerized cotton toes and heels. Picot tops. Seam effect and fashion marks in back. Chardonize Rayon covered soles and curved French heels. Seamless feet.

MISSES' SHAPED STOCKINGS.



39c EACH PAIR

PURE SILK

75K105—Colors: Nude, New mode, Fawn brown, or White. Sizes, 8, 8½, 9, 9½, and 10. State size and color.

When not included in $2 order, send 3¢ postage.

- **— Narrower leg fits growing girls.**
- **— Seamless feet.**
- **— French heels.**
- **— Seam and fashion marks.**

With prices so low—she should wear **real silk** stockings for school! These are **fine textured** silk, sheer and lovely. Mercerized cotton toe and lower heel. Cotton lining inside silk sole and upper heel.

RAYON

19c EACH PAIR

75K2610—Colors: Nude, New mode, Fawn brown, White. Sizes, 8, 8½, 9, 9½, and 10. State size and color.

When not included in $2.00 order, send 3¢ for postage.

- **—Permanently dull Chardonize.**
- **—Narrower, specially shaped leg.**
- **—Picot top.**
- **—French heel.**
- **—Seamless foot.**
- **—Seam and marks in back.**

KNIT TO FIT.



2 PAIRS FOR 55c

Service Weight

RAYON AND SILK

75K804—Colors: Nude, New mode, Suedette, Fawn brown, Light gunmetal, or Dark gunmetal. Sizes, 8½, 9, 9½, and 10. State size and color.

When not included in $2.00 order, send 4¢ for postage.

- **—Heavy Service Weight.**
- **—Soles and High Spliced Heels covered with Rayon and Silk.**
- **—Mercerized Cotton tops, toes, and heels.**
- **—Seam and fashion marks.**
- **—Seamless feet.**

A new bargain stocking for these thrifty minded times! Made of rich-looking **Rayon twisted with silk,** the best wearing combination we know.



Knit-to-fit Stockings have a smooth, seamless foot and a leg that is actually tapered by the knitting, not stretched. Wear and washing will not alter their shape. The fit is knit in.

REGULAR SIZES
Heavy Service Weight

35c EACH PAIR
3 PAIRS FOR $1.00
RAYON AND SILK

75K820—Colors: Nude, New mode, Suedette, Light gunmetal, Smoketone, or Black. Sizes, 8½, 9, 9½, 10, and 10½. State size and color.

When not included in $2.00 order, send 3¢ postage for one pair, 5¢ for three pairs.

- **—Regular Sizes.**
- **—Tapered ankle, knit to fit.**
- **—Smooth Seamless feet.**

Made of long-wearing Rayon twisted with Silk! The perfect **fitting** stocking—narrowed in the knitting to conform to the contour of the leg. As well shaped as a full-fashioned stocking. Well reinforced foot is all solid Rayon and Silk. Mercerized cotton inside the top.

OUTSIZES FOR STOUT WOMEN
Extra Wide Mercerized Top

45c EACH PAIR
3 PAIRS FOR $1.25
RAYON AND SILK

75K825—Colors: Nude, New mode, Suedette, Light gunmetal, Smoketone, or Black. Sizes, 9, 9½, 10, 10½, and 11. State size and color. When not included in $2 order, send 3¢ postage, for one pair, 6¢ for three pairs.

- **—Wide shaped leg, knit to fit.**
- **—Smooth, seamless foot.**

A wide, stretchy top! A smooth seamless foot! A leg with full width and full elasticity! You couldn't ask for more **comfort** in an outsize stocking! Or more **service!** Rayon and Silk are a combination famous for wear! Special knitting shapes the leg to fit. Rayon and Silk foot. Mercerized cotton top. Seam effect in back.



2 PAIRS FOR 35c

Service Weight

RAYON

75K2404—Colors: Nude, New mode, Suedette, Fawn brown, Light gunmetal, or Dark gunmetal. Sizes, 8½, 9, 9½, and 10. State size and color.

When not included in $2 order, send 3¢ for postage.

- **—Rayon Covered Soles and High Spliced Heels.**
- **—Combed Cotton Tops, Toes and Heels.**
- **—Seam and Fashion Marks.**
- **—Seamless Feet.**

Only Sears low 1932 prices could bring you such smart hosiery for so little. A stocking that looks attractive, fits neatly, and wears well. Bigger Value than ever.

QUALITY First - QUALITY Always - at Sears

FOR ECONOMY ...FOR STYLE ...FOR QUALITY



• LACE TOPS

are "*High Style*" THIS SEASON

Pure Silk **48c** EACH PAIR

- Real Jacquard Lace Tops.
- Extra Fine Gauge.
- Smooth, Seamless Feet.
- New Shaped Cotton Toe.
- French heel; sandal sole.
- Medium Service Weight.

Who would be satisfied with a plain stocking when 48c buys this exquisitely dainty bit of finery! Lock stitches stop runs in the garter top. Seamed back and fashion marks.

75K395—Nude, New mode, Suedette, Fawn brown, Light gunmetal or Smoketone. Sizes, 8½, 9, 9½ and 10. STATE SIZE AND COLOR. When not included in $2.00 order, send 3¢ for postage.



The *Pure Silk* LACE MESH

Everybody's Anxious to Wear

48c A PAIR

FLATTERING AND SURPRISINGLY PRACTICAL

- Seamless Feet. Solid Silk sole and Upper Heel
- Mercerized cotton lined heels, toes and tops.

Lace is the latest in hosiery! And it gives you a grand way to smarten up old costumes! Add this arresting bit of hosiery fashion! Sears new lace designs are fine in texture, and are carried out on sheer mesh backgrounds as pictured. If styles change, we'll change the pattern slightly, so you'll be sure to receive the latest style.

75K502—Nude, New mode, Suedette, Fawn brown, Light gunmetal, or Smoketone. Sizes, 8½, 9, 9½ and 10. STATE SIZE AND COLOR. When not included in $2.00 order, send 3¢ for postage.

SPOTPROOF WATER-RESISTANT

ALL-WEATHER *Pure Silk Hosiery*

Smart ..IN THE SUN

Practical ..IN THE RAIN



39c EACH PAIR

Good News! You needn't carry that extra pair of stockings on rainy days! Needn't worry about muddy sidewalks or splashing motor cars! Water leaves no mark on these wonderful stockings. Mud spots wipe off as soon as they're dry. Made of water spotproof silk! Medium Service Weight. *COLORS: Nude, New mode, Fawn brown, Suedette, Light gunmetal, Smoketone, White, or Black. Sizes, 8½, 9, 9½ and 10. STATE SIZE AND COLOR. When not included in $2.00 order, send 3c for postage.*

SILK TO THE HEM

75K534—Silk covered sole, curved French heel, reinforced with cotton inside. Solid mercerized cotton tops, toes, and heels. Seam back; fashion marks.

SILK ALL THE WAY

75K538—Silk covered soles, curved French heels and tops, reinforced *inside* with mercerized cotton. Solid mercerized cotton toes and heels. Seam back; fashion marks.

FULL-FASHIONED



49c EACH PAIR

FIRST QUALITY .. *Choice of* Pure Silk or Rayon and Silk

These are Exceptional Values in Full-Fashioned Hosiery. We know—and **Guarantee**—they will give full measure of wear. **COLORS: Nude, New mode, Suedette, Fawn brown, Light gunmetal, or Dark gunmetal. Sizes, 8½, 9, 9½ 10 and 10½. State size and color. When not included in $2.00 order, send 3¢ postage per pair.**

Chiffon
PURE SILK TO TOP
75K742
Silk all the way with mercerized cotton **inside** tops, soles, heels, and toes.

Medium Service
PURE SILK TO HEM
75K543
Silk to hem with soles, toes, heels, and tops of mercerized cotton.

Heavy Service
RAYON AND SILK TO HEM
75K819—Rayon twisted with pure Silk. Looks and feels like silk, and **wears better.** Soles, toes, heels, and tops are mercerized cotton.

Real OUTSIZE



FOR STOUT WOMEN **59c** EACH PAIR

Genuine Silk... Medium Service Weight

SMOOTH SEAMLESS FEET

Price is reduced! Quality unchanged! Finest texture possible in seamless outsize hose! Good full length—with extra width and extra elasticity. Good, strong, serviceable foot and top of fine solid mercerized cotton . . . with silk covering over the sole and high spliced heel.

75K576—Nude, New mode, Suedette, Fawn brown, Light gunmetal, Smoketone, or Black. Sizes, 9, 9½, 10, 10½ and 11. State size and color. When not included in $2.00 order, send 3¢ for postage.

New Improved Wonder Values .. Now Made with New Patented "Top Fit" Features

ROYAL

NO BETTER MARK OF QUALITY

FULL-FASHIONED

FASHION'S FAVORITE

NUDE	NEW MODE	MATINEE	SUEDETTE
A light neutral beige. In chiffon weights it goes with pastel party frocks. In heavier stockings it is practical even for Navy Blue.	*A medium tan for the brown shades. Good with gold, beiges, tans, very bright yellow-reds, and yellow-greens.*	*A neutral shade, mauve taupe in cast that will go well with everything. Good with rose, rosy reds, rose-grays, violet, and blue.*	*Medium dark beige with gray cast. For black, dark bluish greens, dark blues. A practical shade attractive in all weights.*



85c EACH PAIR

- Stretches to fit the larger leg
- Snug fitting for the slender figure
- Lessens runs in taut stockings
- Stop-run lacy top

Our best everyday, full-fashioned silk stockings are **improved!** We had provided for **wear in the foot**—for **extra sheerness in the leg.** Now we have put **extra elasticity into the top!** The new top in these lovely stockings is a single fabric of strong 2-ply silk with far greater elasticity than the ordinary double top. The silk used is choicer and stronger, the texture is finer, clearer and more elastic than that in lower priced stockings. Sandal sole; French heel.

COLORS: Nude, New mode, Matinee, Suedette, Fawn brown, Light gunmetal, Smoketone, or Dark gunmetal. Sizes, 8½, 9, 9½, 10, and 10½. STATE SIZE AND COLOR. When not included in $2.00 order, send 3¢ for postage.

CHIFFON

75K727—Strong, solid silk reinforced heel, with fine mercerized cotton *inside* silk sole and toe.

SERVICE

75K571—Strong service foot of fine mercerized cotton. Silk French heel.

Finer Stockings than you'd Expect Even from Sears

AT THIS PRICE.... 59c EACH PAIR

- **FULL FASHIONED**
- **GENUINE SILK. *FIRST QUALITY***
- **Dull Finish. Picot Top.**
- **French Heel. Sandal sole.**

Here are good, sound, strong stockings made for wear! Our price is very low, and you will realize when you see these stockings that our quality compares favorably with much higher priced stockings elsewhere.

COLORS: Nude, New mode, Matinee, Fawn brown, Suedette, Light gunmetal, Smoketone, or Dark gunmetal; also White. Sizes, 8½, 9, 9½, 10, and 10½. STATE SIZE AND COLOR. When not included in $2.00 order, send 3¢ for postage.

CHIFFON WEIGHT

75K706—Pure silk from top to toe. Garter top, soles, toes and heels reinforced on the *inside* with mercerized cotton.

MEDIUM SERVICE

75K545—Pure silk with top, sole, toe and heel of mercerized cotton.



This Year It's Net MESH

FULL-FASHIONED All Pure Silk

EACH PAIR **79c**

A Complement to Your Best Frock

Practical, too, for Everyday

Mesh stockings are here to stay! Sooner or later you'll wear them. Why wait? Think what wonderful new advantages they offer!

1. **Mesh hose look sheerer than ordinary stockings.**
2. **They snag less often!**
3. **They're almost immune to runs.**

Here Sears offer you the finer, fitted, full-fashioned mesh stockings in small, tasteful designs like the one pictured. If styles change, we'll send a slightly different mesh in accord with the latest fashion.

75K741—New mode, Suedette, Fawn Brown, or Smoketone. Sizes, 8½, 9, 9½, and 10. STATE SIZE AND COLOR. When not included in $2.00 order, send 3¢ for postage.

PURPLE
NO BETTER MARK OF QUALITY

SILK HOSIERY

FALL AND WINTER SHADES

FAWN BROWN	LIGHT GUN-METAL	SMOKE-TONE	DARK GUN-METAL
A medium dark, rich, warm tan. Perfect for all the brown, orange and rust colors.	*A gray metallic tone for black and all of the darker Fall costumes.*	*A very dark gray with brownish cast. Good shade for all around wear.*	*A very dark gray. For all black costumes. Very beautiful and most effective in our sheerest hose.*



"CAREFREE" Outsizes FOR STOUT WOMEN

85¢ A PR.

—Medium Service Weight.
—Mercerized cotton tops, toes, heels and soles.
—Silk covered French upper heels.
—Roman striped top.

This outsize stocking has the three Carefree features listed at the right! Plus **extra width, extra length,** extra elasticity.

75K536—Colors same as in 75K535 and 75K645. Sizes, 9, 9½, 10, 10½, and 11. STATE SIZE AND COLOR. When not included in $2.00 order, send 3¢ for postage.



Our Famous "589"

REAL SERVICE WEIGHT

89¢ A PAIR

Nothing Like It for Long Wear and Fine Looks

- **Heavy 10-strand silk.**
- **Strong mercerized cotton heels, toes, soles, and tops.**
- **Silk covered French heels.**

Our "589" is made to give the **longest wear** that is possible **in a silk stocking.** Made of strong, rich, heavy silk with full resilience and life. Knit in close, fine texture for high elasticity and extra strength. Full-fashioned for perfect fit

75K589—COLORS: Nude, New mode, Suedette, Fawn brown, Light gunmetal, Smoketone, Dark gunmetal, White, or Black. SIZES 8½, 9, 9½, 10, and 10½. STATE SIZE AND COLOR. When not included in $2.00 order, send 3¢ for postage.

"CAREFREE"

REG. U.S. PAT. OFF.

full fashioned PURE SILK **79¢** A PAIR



GUARANTEED

- **LONGER WEARING . . .**
  Each tiny thread specially protected to resist snags and prevent runs.
- **SHOWERPROOF . . . . .**
  Raindrops roll right off . . dirt lodges only on the surface . . . is easily wiped off.
- **PERMANENTLY BEAUTIFUL**
  An invisible coating protects their clear smooth and beautiful appearance.

The Lowest Price Ever for These Famous Stockings!

Both weights come in colors; Nude, New mode, Matinee, Suedette, Fawn brown, Light gunmetal, Smoketone, or Dark Gunmetal. Sizes, 8½, 9, 9½, 10, and 10½. STATE SIZE AND COLOR. When not included in $2.00 order, send 3¢ postage.

SERVICE WEIGHT

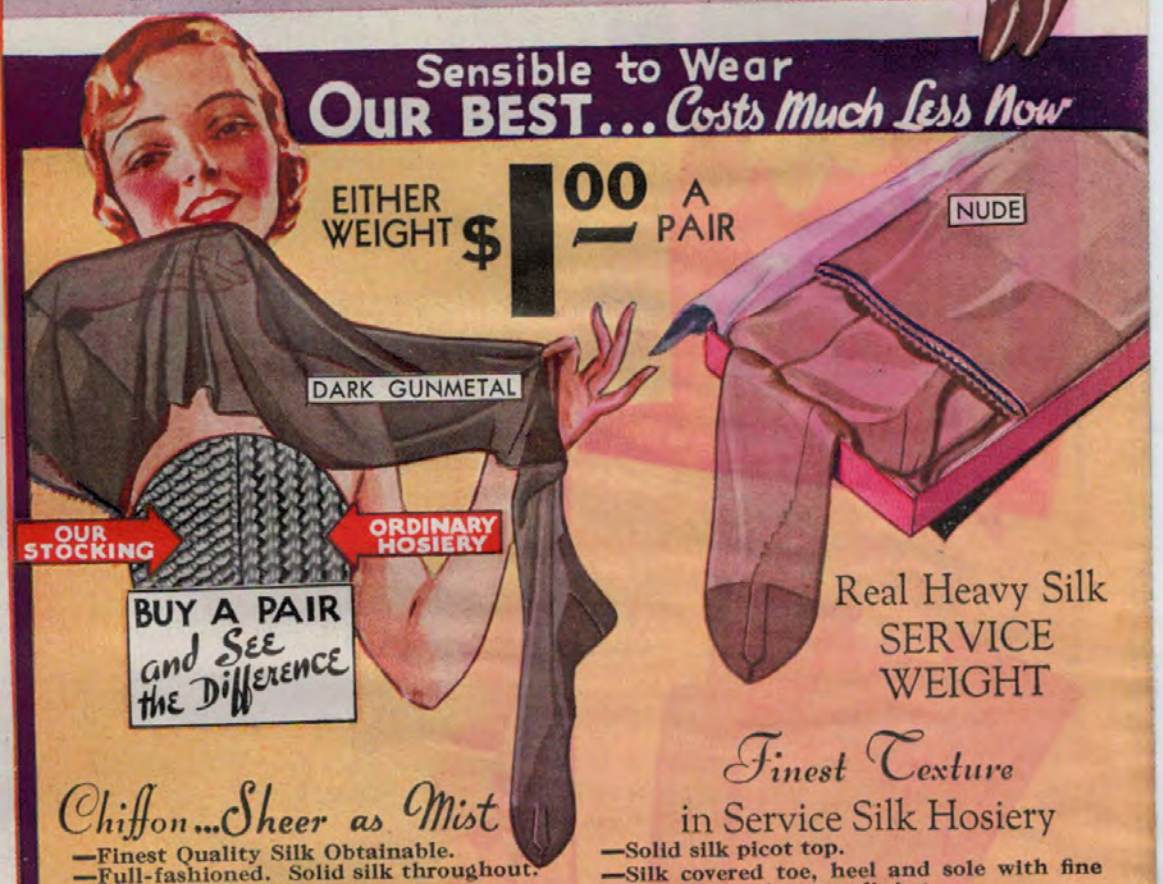
75K535—A good service weight stocking in finely knit, genuine silk. Mercerized cotton soles heels and garter tops. Picot top with Roman stripe. Silk covered curved French heel. *Matinee, the color worn in the picture, is the best medium dark color for all around wear.*

CHIFFON WEIGHT

75K645—A sheer beautifully fine stocking—genuine silk from top to toe. Picot and Roman stripe top with shadow reinforcement beneath. Garter runstop. Solid silk heel. Mercerized cotton reinforcements inside sole and toe. *Fawn brown, pictured, is the rich new shade for browns and greens.*

Sensible to Wear OUR BEST... Costs Much Less Now

EITHER WEIGHT **$1.00** A PAIR



Chiffon...Sheer as Mist

- **—Finest Quality Silk Obtainable.**
- **—Full-fashioned. Solid silk throughout.**
- **—New film-like texture.**
- **—All silk cradle foot.**
- **—Double silk top with Picot.**

Sheerest appearance possible in any silk stocking regardless of gauge! Amazing strength and elasticity. This **different** texture makes a sheerer, duller stocking, causes color-rings to vanish when worn. So sheer, it's thrillingly lovely in the darkest shades, such as Dark gunmetal (illustrated). Similar quality was $1.50 a pair last year.

75K747—COLORS: Nude, New mode, Matinee, Suedette, Fawn brown, Light gunmetal, Smoketone, or Dark gunmetal. Sizes, 8½, 9, 9½, 10, and 10½. STATE SIZE AND COLOR. When not included in $2.00 order, send 3¢ for postage.

Real Heavy Silk SERVICE WEIGHT

Finest Texture in Service Silk Hosiery

- **—Solid silk picot top.**
- **—Silk covered toe, heel and sole with fine mercerized cotton lining.**
- **—Curved French heel. Sandal sole.**

Finest texture possible in service silk stockings! Same luxurious quality we formerly priced at $1.25, $1.50, $1.79! Made for those who want the best but do not desire a sheer stocking. In this heavier stocking, Nude, the color illustrated is a practical medium shade.

75K590—COLORS: Nude, New mode, Matinee, Suedette, Fawn brown, Light gunmetal, Smoketone, or Dark gunmetal. Sizes 8½, 9, 9½, 10, and 10½. STATE SIZE AND COLOR. When not included in $2.00 order, send 3¢ for postage.

HOSIERY for FALL and WINTER

Our Finest

SILK AND WOOL

PICOT TOPS—FRENCH HEELS
EXTRA FINE GAUGE

Reduced to

65¢ Each Pair

A

Always Popular

RAYON AND WOOL

FEATURED AT OUR NEW LOW PRICE

40¢ Each Pair

B

for COMPLETE DESCRIPTIONS See Opposite Page

MEN!

The POPULAR COLORS!
The WANTED FABRICS!
The NEWEST PATTERNS!

E — RAYON AND COTTON

F — SILK AND RAYON

G — FINE GAUGE

YOUR CHOICE These Two Styles

20¢ Each Pair — 3 PAIRS FOR **55¢**

LISLE AND CELANESE

25¢ Each Pair

Ideal for

- FALL AND WINTER DRESS WEAR

RAYON *For Appearance* PURE WOOL *For Warmth*

C

49¢ Each Pair

MESHES LEAD STYLE

D

MERCERIZED COTTON
For Wear

22¢ Each Pair

3 PAIRS FOR **60¢**

OUR BEST SELLER For Boys and Girls

About ½ Wool

J

35¢ Each Pair *or* . . . 3 PAIRS FOR **$1.00**

PART WOOL and RAYON

Ideal FOR BOYS AND GIRLS

H

35¢ Each Pair

3 PAIRS FOR **$1.00**

Our FINEST WOOL and RAYON

ADMIRED BY CHILDREN

APPROVED BY MOTHERS

NOW OFFERED For Only

K **49¢** Each Pair

DESCRIPTIONS AND PRICES
• OF STOCKINGS ILLUSTRATED • ON OPPOSITE PAGE

Our Finest Wool Stocking—For Women!
Ⓐ *Pure Australian Wool With ¼ Silk*

65c EACH PAIR

86K2570—**Colors as illustrated left to right: Suntan, Gunmetal, Sable (on leg), also Black.** Sizes, 8½, 9, 9½, and 10. **State size and color. When not included in $2.00 order, send 4¢ for postage.**

Formerly 82c a pair! Quality so fine we think it can't be improved upon! Knit of choicest, pure Australian wools! Mixed with about one-fourth fine silk! French heel; seamed back; fashion marks, and bright picot top to resemble full-fashioned hose. Cotton reinforced heels and toes.

Ⓑ Warmest Rayon and Wool Stocking You Can Buy at Such a Low Price

40c EACH PAIR

86K2553—**Colors as illustrated left to right, Gunmetal (on leg), French tan, Nu brown, also Black.** Sizes, 8½, 9, 9½, 10, and 10½. **State size and color. When not included in $2.00 order, send 4¢ for postage.**

The inner side is fully one-half wool with cotton. The outside is pure, rich Rayon. Seamed back; fashion marks. Reinforced heels and toes. Seamless feet.

Ⓒ Smooth Rich Rayon Outside Pure Australian Wool Inside

49c EACH PAIR

86K2551—**Colors as illustrated from left to right: French tan (on leg), Gunmetal, Nu Brown, also Black.** Sizes, 8½, 9, 9½, 10, and 10½. **State size and color. When not included in $2.00 order, send 4¢ for postage.**

The outside is smooth, rich Rayon to give the effect of silk hose. The inside is all pure Australian Wool, a quality rarely used in stockings of this kind. French heels, seam backs. Reinforced heels and toes. Seamless feet.

Ⓓ Fine Gauge Mercerized Cotton Mesh Stockings

22c A PAIR
3 PAIRS 60c

86K4762—**Colors: French Beige, French Tan, Light Gunmetal or French Nude.** Sizes, 8½, 9, 9½, and 10. **State size and color. When not included in $2.00 order, send 4¢ postage for one pair; 8¢ for three.**

Everybody wears meshes. These are really good-looking, and economically priced. Fine gauge, mercerized cotton. Slipper soles; reinforced heels and toes. Made in the popular medium size mesh.

Ⓔ Cotton and Rayon
Fancy Heather Effects

20c A PAIR
3 PAIRS 55c

86K1910—**Grey, Brown or Tan in heather effects with contrasting colors.** Pattern as illustrated. Sizes, 10, 10½, 11, 11½ and 12. State size and color. **When not included in $2.00 order, send 3¢ postage for one pair, 6¢ for three.**

A good, weight sock for fall and winter wear. Knit of Cotton and Rayon in very pleasing heather effect. New Fall patterns. Lisle reinforced heels and toes. Seamless feet.

Ⓕ Rayon and Pure Silk
Our Most Popular Fancy

20c A PAIR
3 PAIRS 55c

86K1911—**Grey, French tan or Blue with contrasting colors.** Sizes, 10, 10½, 11, 11½ and 12. State size and color. **When not included in $2.00 order, send 3¢ postage for one pair; 6¢ postage for three.**

Good looking, and long wearing. They have Double Soles; high spliced heels, seamless feet. Rayon and Pure silk in smart new patterns as illustrated. Reinforced mercerized cotton heels and toes.

Ⓖ Lisle and Celanese For Good Looks and Wear

25c EACH PAIR

86K1912—**Grey, Blue or Tan with contrasting colors in patterns as illustrated.** Sizes, 10, 10½, 11, 11½, and 12. **State size and color. When not included in $2.00 order, send 3¢ for postage.**

Lisle and Celanese! Very fine quality! New, trim neat patterns! Double Soles, Reinforced heels and toes! Seamless feet. Quality and style of patterns that has proved very popular.

Ⓗ Ribbed to the Toe Part Wool with Rayon

35c A PAIR
3 PAIRS $1.00

86K2666—**Colors as illustrated left to right, French tan, Camel tan or Beige.** Sizes, 6, 6½, 7, 7½, 8, 8½, 9, 9½, and 10. **State size and color. When not included in $2.00 order, send 4¢ for one pair; 8¢ for three.**

Children want and need this stocking for fall and winter. 20 per cent wool gives real warmth; Rayon and cotton assure neat appearance. Reinforced heels and toes. Seamless feet.

Ⓙ Our Big Bargain
Children's Half Wool Stockings

35c A PAIR
3 PAIRS $1.00

86K2692—**Brown.**
86K2694—**French tan (on leg).**
86K2693—**Champagne.**
86K2691—**Black (not illustrated).**
Sizes, 6, 6½, 7, 7½, 8, 8½, 9, 9½, and 10. **State size. When not included in $2.00 order, 4¢ for one pair; 8¢ for 3 pairs for postage.**

More warmth, more wear, more style than we've found anywhere at this price! Medium heavyweight Ribbed to the toe. Good, soft wool mixed with finest cotton for Service!

Ⓚ Really Beautiful Quality Wool and Rayon

49c EACH PAIR

86K2680—**Colors illustrated left to right, Beige, Nude, or Brown.** Sizes, 6, 6½, 7, 7½, 8, 8½, 9, and, 9½. **State size and color. When not included in $2.00 order send 4¢ for postage.**

Knit of finest wool yarn obtainable for hosiery! Mixed with about one-third Rayon. Fine ribbing goes straight to the toe. Fashion sole is flat knit, reinforced and seamless.



35c EACH PAIR

3 PAIRS FOR $1.00

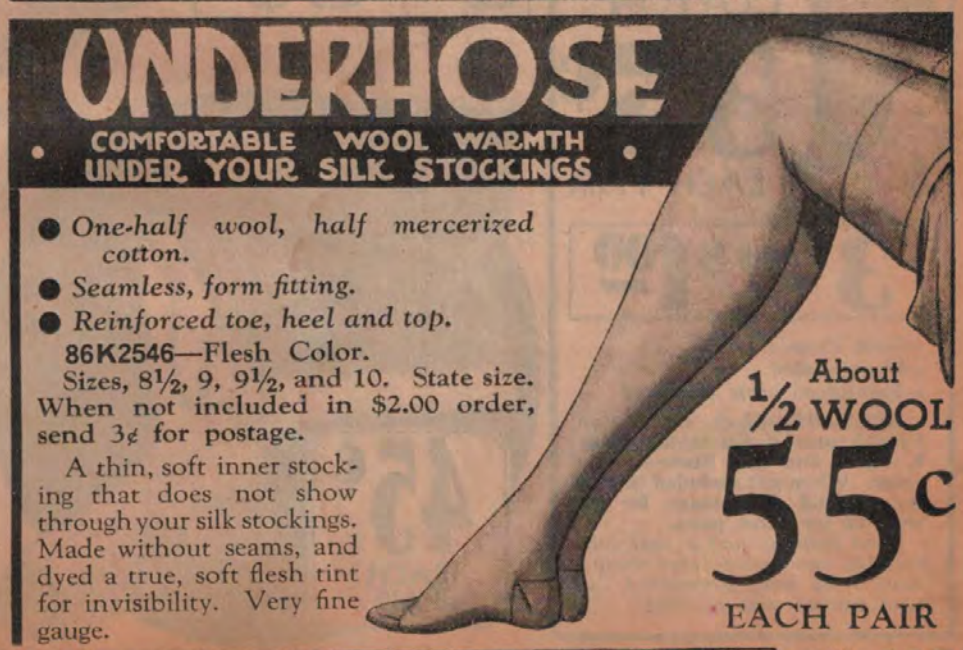
86K2416—French tan, French nude, Gunmetal, or Black. Sizes, 8½, 9, 9½, 10, and 10½. State size and color. When not included in $2.00 order, send 4¢ postage for one pair; 8¢ postage for three pairs.

- *Fine Mercerized Cotton.*
- *Trim Fit at Ankle.*
- *Calf and Leg Actually Shaped to Fit.*
- *Stretchy, roomy top.*

At last, smart fit plus long wear. This stocking is knit on a specially designed machine by an entirely new principle; so that it is virtually formed to fit at all points. The ankle is tapered to fit; calf and leg are actually tailored into shape. The top is nice, roomy, and stretchy. There are over a hundred more needles in the top than at the ankle. See the back view showing the narrowing of the fabric at the calf and ankle.

Made of fine, clear mercerized cotton. Very fine gauge. Reinforced heels and toes. An ideal stocking for the woman who likes the nicer things but is economizing with cotton hosiery. Exceptionally nice for the sportsgirl, hiker, or golfer.

To introduce this new stocking we have made this very low price.



- *One-half wool, half mercerized cotton.*
- *Seamless, form fitting.*
- *Reinforced toe, heel and top.*

86K2546—Flesh Color.
Sizes, 8½, 9, 9½, and 10. State size. When not included in $2.00 order, send 3¢ for postage.

A thin, soft inner stocking that does not show through your silk stockings. Made without seams, and dyed a true, soft flesh tint for invisibility. Very fine gauge.

About ½ WOOL

55c EACH PAIR

See Complete Index in BACK of this Catalog

TWO POPULAR WINTERWEIGHTS

ALL WOOL

KNIT-TO-FIT WITHOUT A SEAM

58¢ EACH PAIR

Heavyweight

86K2504—Black
86K2501—Gray
86K2503—French tan

EACH PAIR **58¢**

Sizes, 9, 9½, 10, and 10½. State size.

Big, heavy, warm stockings! Actually knit to fit, not stretched into shape. Made of pure wool, reinforced with cotton at toes and heels.

EXTRA WIDE TOPS FOR STOUT WOMEN

86K2505—Black
86K2502—French Tan

EACH PAIR **68¢**

Same quality as above but made with extra wide tops. **Sizes, 9, 9½, 10 and 10½. State size. When not included in $2.00 order, send 4¢ for postage.**

RAYON PLATED

COMBED COTTON INSIDE

25¢ EACH PAIR

★ Popular Weight for Fall and Winter.
★ Rayon Plated, Double Garter Top.
★ Seamed back; Fashioned markings.
★ Reinforced heels and toes.

86K2529—Black, Gunmetal, French tan, or Nubrown. Size, 8½, 9, 9½, 10, and 10½. State size and color. When not included in $2.00 order, send 4¢ for postage.

Smart, well dressed appearance! Warmth! Long Wear! Low Price!

An extremely popular stocking. Smooth, silk-like Rayon surface; soft, fine combed cotton inside. Same quality in every way that we sold last season at 89 cents for three pairs.

A SPECIALTY AT SEARS — OUTSIZES FOR STOUT WOMEN

Be Sure to State Size!

NO WONDER IT'S SUCH A BIG FAVORITE

- ELASTIC RIBBED TOP
- FINE MERCERIZED COTTON
- HIGH SPLICED HEELS
- DOUBLE SOLES

86K2396—Black
86K2397—White
86K2393—French Tan
86K2394—Misty Morn

Sizes, 8½, 9, 9½, 10, and 10½. State size. When not included in $2.00 order, send 4¢ postage for one pair; 8¢ for three pair.

Knit, not stretched, to a real true outsize! Very comfortable, and now at a **new low price!**

EXTREMELY ELASTIC

Very Fine Gauge

MERCERIZED COTTON

35¢ EACH PAIR

3 PAIRS FOR $1.00

—Neat French heels
—Double soles
—Reinforced heels and toes

86K2305—Black, French tan, French nude, or Gunmetal. Sizes, 9, 9½, 10, and 10½. State size and color. When not included in $2.00 order, send 4¢ postage for one pair, 8¢ for three pairs.

Good looking, and a real comfortable outsize for stout women. Knit from fine, mercerized cotton; smooth and silk-like.

30¢ EACH PAIR

3 PAIRS FOR 85¢

RAYON PLATED

FOR APPEARANCE

HALF WOOL INSIDE

FOR WARMTH

45¢ EACH PAIR

—Elastic ribbed tops
—Reinforced heels and toes

86K2532—Black, Gunmetal, or French tan. Sizes, 9, 9½, 10, and 10½. State size and color. When not included in $2.00 order, send 4¢ for postage.

For the stout woman who wants a neat appearing, extra warm stocking. The inside is fully half wool for warmth; and the rayon surface gives them a smart appearance. Extra wide for comfort.

LOW PRICED LEADER

COMBED COTTON

23¢ EACH PAIR

3 PAIRS FOR 65¢

—Our Lowest Priced Outsize!
—Elastic ribbed tops
—Double soles
—Reinforced heels and toes

86K2376 — Black, French nude, French tan, or Gunmetal. Sizes, 9, 9½, 10, and 10½. State size and color. When not included in $2.00 order, send 4¢ postage for one pair; 8¢ for three.

Even at this low price you are assured of getting full measure of wear and comfort. Real, true outsizes, not stretched, but actually knit to a real, true extra size stocking. Combed Cotton.

QUALITY First - QUALITY Always - at Sears

COTTON FOR ECONOMY



DOUBLE SOLES

3 PAIRS FOR 39c

86K2333—Black.
86K2334—French Tan.
86K2335—Gray.
86K2336—Champagne.

SIZES, 8½, 9, 9½ and 10. State size. When not included in $2.00 order, send 8¢ for postage.

Everybody wants to get more wear from hosiery! That's why we're selling thousands of these good wearing, **double soled** stockings. **COMBED COTTON.** Seam effect in back. Fashion marks. High spliced heels. Reinforced toes, heels, and tops. Seamless feet.



OUR BIGGEST SELLER

MERCERIZED COTTON

OUR FINER TEXTURE

ORDINARY TEXTURE

NOW ONLY **25c** EACH PAIR

86K2414—Black, French beige, French tan, French nude, White, or Gunmetal.

SIZES, 8½, 9, 9½ and 10. State size and color. When not included in $2.00 order, send 4¢ for postage.

—Very Fine Gauge.
—Clear sheer texture.
—Seam and Fashion Marks in back.
—Reinforced heels, toes and tops.
—French heels.
—Seamless feet.

Orders for this stocking kept coming thick and fast all last season! Thousands of women economized by wearing cotton hosiery. Thousands saved money by wearing **these fine cotton stockings!** Magnified views above show what tiny stitches are used in our stocking. That means clearer, sheerer texture. The wide stitch and fuzzy yarns show how much different is the ordinary cotton stocking.



MERCERIZED COTTON

15c EACH PAIR

3 PAIRS FOR 42c

86K2421—Black, French tan, Gunmetal, or French nude.

SIZES, 8½, 9, 9½ and 10. State size and color. When not included in $2.00 order, send 4¢ postage for one pair; 8¢ for three.

Never have we been able to offer as fine and substantial a stocking for such a low price! Every single strand of yarn is mercerized Cotton. Knit in a fine gauge, with hem top; well reinforced heels and toes, seamed back and seamless feet.



Elastic Top • RIBBED to TOE • Very Popular

15c EACH PAIR

3 PAIRS FOR 42c

RIBBED TO THE TOE

86K2307—Black, French tan, Gunmetal, Suntan, or French nude.

SIZES, 8½, 9, 9½ and 10. State size and color. When not included in $2.00 order, send 4¢ postage for one pair; 8¢ for three.

Keep comfortable in our own specially designed ribbed stocking with the wide, stretchy top. Fine combed cotton in two-ply construction. Reinforced heels and toes. Seamless feet.



MERCERIZED COTTON

19c EACH PAIR

3 PAIRS FOR 55c

86K2273—Black.
86K2274—French Nude.
86K2275—French Tan.
86K2278—Gunmetal.

SIZES, 8½, 9, 9½, 10 and 10½. State size. When not included in $2.00 order, send 4¢ postage for one pair; 8¢ for three.

—Picot Tops. French Heel.
—Fine gauge 2-ply yarn.
—Double soles. Double tops.
—Reinforced heels and toes.
—Slipper soles; toe guard.
—Seamless feet.

Throw away those old, mended, discolored stockings! Just look at this new low price for these neat, trim, serviceable stockings! Fine gauge mercerized cotton.



PICOT TOP . . .

RIBBED TO-TOE

MERCERIZED COTTON

18c EACH PAIR | 3 PAIRS FOR 50c

86K2292—French Nude.
86K2299—Gray.
86K2293—French Tan.
86K2295—Gunmetal.
86K2296—Champagne.

SIZES, 8½, 9, 9½ and 10. State size. When not included in $2.00 order, send 4¢ postage for one pair; 8¢ for three.

Save money and get extra wear. This ribbed mercerized cotton gives just about the most wear you could expect from any stocking. Reinforced heels and toes. Seamless feet.

15c EACH PAIR

3 PAIRS FOR 42c

RIBBED TO THE TOE

86K2307—Black, French tan, Gunmetal, Suntan, or French nude.

SIZES, 8½, 9, 9½ and 10. State size and color. When not included in $2.00 order, send 4¢ postage for one pair; 8¢ for three.

Keep comfortable in our own specially designed ribbed stocking with the wide, stretchy top. Fine combed cotton in two-ply construction. Reinforced heels and toes. Seamless feet.

NOW IMPROVED...EVERYDAY HOSIERY



6 PAIRS FOR 50c

86K2285—Black.
86K2287—Gunmetal.
86K2286—FrenchTan

SIZES, 8½, 9, 9½, and 10. When not included in $2.00 order, send 10¢ for postage.

—New Improved Cotton Stockings!
—Fully Seamless Feet.
—Double Tops, Reinforced toes, and high spliced heels.

Your Orders Shipped Within 24 Hours!

18c EACH PAIR

3 PAIRS FOR 50c

COMBED COTTON

FINE GAUGE RIBBING

TWO-THREAD LEG

FOUR-THREAD HEEL AND TOE

A FEATURE VALUE



86K2643—Black
86K2644—French tan
86K2645—Camel color

SIZES, 6, 6½, 7, 7½, 8, 8½, 9 and 9½. State size. When not included in $2.00 order, send 3¢ postage for one pair; 6¢ for three pairs.

Our own brand, made especially for us. It has a special fine ribbing straight over the instep to the toe—and a comfortable, flat knit sole besides. All the special features listed at right. Equally neat, either side out. May be worn as a knee length sock by simply folding the top down. Absolutely the same high quality in every way that sold last fall at 3 pairs for 65¢.

HERE'S WHY Our CHILDREN'S Gives Such

- **We Use Only Fine Quality Yarns**
- **Sizes Are Never Skimped**
- **Toes and Heels Are Specially Constructed to Stand Hard Wear**
- **Every Pair Guaranteed Perfect**

SCALE OF SIZES FOR CHILDREN

FOR SMALL CHILDREN	Size of Shoe	4-5	6-7	8-9	10-11	12-13
	Size of Hose	5½	6	6½	7	7½
FOR LARGE CHILDREN	Size of Shoe	1-2	3	4	5-6	7
	Size of Hose	8	8½	9	9½	10

QUALITY'S IMPROVED

BUT WE'VE KEPT THE PRICE DOWN TO

20c A PAIR

RAYON PLATED Over MERCERIZED COTTON



Fine Ribbed —Very Dressy!

NOW
A Stronger, Richer-Looking, Finer Stocking THAN EVER BEFORE!

86K2631—Champagne
86K2632—French nude
86K2634—French tan

SIZES, 6, 6½, 7, 7½, 8, 8½, 9 and 9½. State size. When not included in a $2.00 order, send 3¢ for postage.

Improved for this season! Rayon plated over fine quality **mercerized** cotton. Finely ribbed legs. Seamless feet. Reinforced heels and toes. A far better, improved quality than last season, and still the same low price!

Specially Priced 3 PAIR LOT



RIBBED TO THE TOE

3 PAIRS FOR 35c

86K2652—Black
86K2653—French tan
86K2654—Camel color

SIZES, 6, 6½, 7, 7½, 8, 8½, 9 and 9½. State size. When not included in a $2.00 order, send 8¢ for postage.

A Special with Sears! That's why we price them so low. Smooth, firm cotton. Elastic rib knitting makes these stockings fit. Reinforced heels and toes. Seamless feet.

They're Stylish and So Popular

FALL AND WINTER WEIGHTS



It's New!

Attractive Heather Mixture *Fancy Ribbed to Toe*

18c EACH PAIR 3 FOR 50c

86K2685—Nude, Brown, or Tan in heather effects.

SIZES, 6, 6½, 7, 7½, 8, 8½, 9, 9½ and 10. State size and color. When not included in $2.00 order, send 4¢ postage for one pair; 8¢ for three pairs.

—Good quality cotton.
—Right weight for fall and winter.
—Pleasing Heather effects.
—Reinforced heels and toes.

New style and quality! Very good for school or play! Will give excellent wear, and looks so well, too. The youngsters will like them.

Children's TWO-TONED FANCY PATTERN



Ribbed COMBED COTTON

18c A PAIR 3 FOR 50c

86K2663—Brown
86K2664—French tan
86K2665—Camel tan

SIZES, 6, 6½, 7, 7½, 8, 8½, 9 and 9½. State size. When not included in $2.00 order, send 4¢ postage for one pair; 8¢ for three pairs.

Children's ribbed leg stockings in a fancy pattern similar to illustration.

This stocking can be turned down and worn as knee length, which makes a very attractive, double purpose hose. Attractive two-tone combinations of colors! Good grade combed cotton. Reinforced heels and toes. Seamless feet.

HOSIERY
Splendid Service

- Millions of Pairs Sold Every Year
- Only America's Best Manufacturers Qualify for Our Business
- Inspected at the Mills and Reinspected at Our Stores

SPECIALS
Ribbed to Toe



16¢ A PAIR
3 PAIRS FOR 45c

86K2647—Black.
86K2648—Dark brown.
86K2649—Camel color.
86K2651—French tan.

SIZES, 6, 6½, 7, 7½, 8, 8½, 9, 9½ and 10. State size. When not included in $2.00 order, send 3¢ postage for one pair, 6¢ for three pairs.

A Popular Seller and no wonder! **Low Priced!** Good Combed Cotton. Ribbed to the Toe. Two-ply Yarn. Reinforced heels and toes. Seamless feet. The tops on these stockings can be turned down and worn as knee length hose.

20¢ A PAIR
3 PAIRS FOR 55c

86K2637—Black.
86K2638—French Tan.
86K2639—Pongee color.

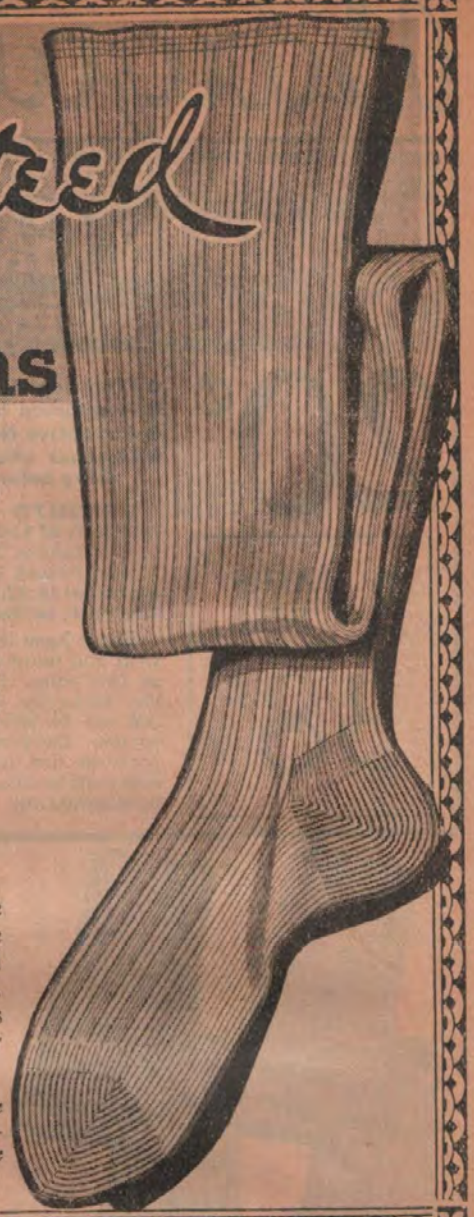
SIZES, 6, 6½, 7, 7½, 8, 8½, 9 and 9½. State size.

When not included in $2.00 order, send 3¢ postage for one pair, 6¢ for three pairs.

Sears low prices certainly make it easy for Mothers to economize. Splendid wearing stockings that are trim and neat. Smooth glossy mercerized cotton. Sturdily reinforced heels and toes. Seamless feet. You can turn down the tops, and they're knee-length stockings.

3 Pairs *Guaranteed* FOR 3 Months

3 PAIRS FOR 69c



86K4258—Black.
86K4259—Camel color.
86K4260—French Tan.

SIZES, 6, 6½, 7, 7½, 8, 8½, 9, 9½ and 10. State size. When not included in $2.00 order send 6¢ for postage.

—Combed Cotton.
—Ribbed to the Toe.
—Double Tops.
—Specially Reinforced Heels.

They've got to be *good*, to be guaranteed. Read the guarantee below. Smooth, firm, combed cotton. Extra thread over knee. Seamless feet. Reinforced heels and toes. An ideal stocking for boys or girls.

Three pairs guaranteed to wear three months or we'll replace them. It is understood that in each case the stockings will be worn by the same child.

A Real STOCKING FOR REAL BOYS

3 PAIRS FOR 37c



86K2655—Black.
86K2656—Dark brown.

SIZES, 6, 6½, 7, 7½, 8, 8½, 9, 9½ and 10. State size. When not included in $2.00 order, send 6¢ for postage.

—Real Serviceable.
—Good Weight Cotton.

This stocking is made especially for us. Good serviceable weight made to withstand hard wear that real active children give their stockings.

Knit of a good grade of cotton yarn. Reinforced heels and toes. Flat knit seamless feet. For you will find this a real bargain at our combination price. Add children's hose for those $2.00 orders.

Our Biggest Selling COMBED COTTON STOCKING



NOW! 3 PAIRS FOR 30c

86K2614—Black.
86K2615—French tan.
86K2616—White.
86K2617—Camel color.
86K2619—Dark brown.

SIZES, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 9½. State size. When not included in $2 order, send 6¢ for postage.

The lowest price we've ever sold these stockings. Knit from **100% combed cotton.** Now made two inches longer in the leg than the average children's stocking. Very finely ribbed, neat fitting legs. Reinforced heels and toes. Seamless feet.



25¢ A PAIR

Our Best MERCERIZED COTTON

86K2628—White.
86K2629—Camel color.
86K2630—French tan.

SIZES, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 9½. State size.

When not included in $2.00 order, send 3¢ for postage.

Extra fine, smooth, glossy mercerized cotton. They wear longer and keep their shape and color better. A dandy stocking for "best" wear. Seamless feet. Reinforced heels and toes. Similar quality sells for considerably more elsewhere. Order generously for all the children.

Bargains From HOSIERY HEADQUARTERS

NON-BINDING · WASHABLE ELASTIC

WOVEN-IN GARTER TOP
An Outstanding Value!



20¢ EACH PAIR

2 PAIRS FOR 38¢

- Fine Quality Cotton.
- Reinforced heels and toes.
- Attractive New Patterns.
- Heather effects with Blue, Brown, or Gray colors predominating.

86K2870—**Blue heather, Brown heather, or Gray heather** in patterns similar to illustration. **State color.** Sizes, 7½, 8, 8½, 9, 9½, 10 and 10½. **State size. When not included in $2.00 order, send 4¢ postage for one pair; 6¢ for two pairs.**

These knee length stockings will give equal wear and more smartness than ordinary socks at this price. The woven-in garter tops hold the socks up without garters. The ribbed cuff can be adjusted to fit long or short legs without the garter showing. The smart, new patterns are brought out very attractively in contrasting colors with the colors listed above predominating.

MEN!
Fancy Heather Effect COTTON SOCKS



17¢ EACH PAIR

3 PAIRS FOR 45¢

86K1934—**Dark gray, Blue, or Brown in heather effect.**

Sizes, 10, 10½, 11, 11½, and 12. **State size and color. When not included in $2.00 order send 3¢ postage for one pair; 6¢ for three pairs.**

A Good Weight Cotton sock that will be very comfortable for Fall and Winter Wear! The Clock Pattern in contrasting color makes it very good for dress-up wear. Reinforced heels and toes.



3 PAIRS FOR **35¢**

See What You SAVE AT SEARS

- **—Our Lowest Priced, Knee Length Stocking.**
- **—Good quality cotton.**

86K2873—Assorted patterns and colors similar to illustration. **Sizes, 7, 7½, 8, 8½, 9, 9½, and 10. State size. When not included in $2.00 order, send 8¢ postage for three pairs.**

Full sizes. Reinforced heels and toes. Ribbed cuffs.

NEW PATTERN

About ¼ WOOL



A Favorite with Boys and Girls

40¢ EACH PAIR

- **—One-fourth Wool.**
- **—Three-fourths Mercerized Cotton.**
- **—Neat, pleasing patterns.**
- **—Reinforced heels and toes.**

86K2872—**Brown, Tan, or Gray** in heather effects with contrasting colors. Patterns similar to illustration. Sizes, 7½, 8, 8½, 9, 9½, 10, 10½ and 11. **State size and color. When not included in $2.00 order, send 4¢ for postage.**

Smart looking and Very Comfortable! They're one-fourth wool, balance mercerized cotton. Snug fitting ribbed cuffs. Part wool, knee length hosiery becomes more popular each season, and you'll save money, and get first quality at Sears.

MISSES' STOCKINGS —ARE— FEATURED AT SEARS



NEW FANCY *Ideal*

23¢ EACH PAIR

3 PAIRS 65¢

FOR SCHOOL AND PLAY

86K2689—**French Tan, Brown, or Gray** in heather effects with contrasting colors. Sizes, 6, 6½, 7, 7½, 8, 8½, 9, 9½, and 10. **State size and color. When not included in $2 order, send 4¢ postage for one pair; 8¢ for three pairs.**

Sears special quality of Sports stocking. Favorites year after year. Now shaped to fit the smaller children as well as the growing miss. Knit of long staple cotton yarn. Well sized, well reinforced. New fall patterns.

MESHES Are "ALL THE GO"

20¢ EACH PAIR

3 PAIRS 55¢

MERCERIZED • COTTON •

- **—Practical for misses and small women.**
- **—Smart pin-dot mesh.**
- **—Slipper sole.**
- **—Reinforced heels and toes.**

86K2699—**French Beige, French tan, or French nude.** Sizes, 8, 8½, 9, 9½, and 10. **State size and color. When not included in $2 order, send 3¢ postage for one pair; 6¢ for three pairs.**

The up-to-date meshes are now available at low prices.



Attractive Patterns Boys and Girls Like

A VALUE THAT ALL MOTHERS WILL APPRECIATE

17¢ EACH PAIR

3 PAIRS FOR **45¢**

- **New Color Combinations.**
- **New, Different Patterns.**
- **Good, sturdy cotton yarn.**
- **Full, correct sizes.**
- **Snug-fitting ribbed cuffs.**
- **Reinforced heels and toes.**

86K2871—**Blue, Brown, or Gray in heather effect with contrasting colors.**

Pattern similar to illustration. Sizes, 7, 7½, 8, 8½, 9, 9½, and 10. **State size and color. When not included in $2.00 order, send 4¢ postage for one pair; 8¢ for three pairs.**

We know the children will like these knee lengths. And mothers know they get full measure of economy and service when they buy children's hose at Sears.

MEN'S WOOLEN · DRESS SOCKS



ALL WOOL OUTSIDE FOR WARMTH • COTTON INSIDE FOR COMFORT

38c EACH PAIR

86K1930
Brown, Dark blue, or Black with contrasting colors in patterns similar to illustration. **Sizes, 10, 10½, 11, 11½, and 12. State size and color. Send 3¢ postage when not included in $2.00 order.**

Half wool; half cotton. Reinforced heels and toes.

BIG PRICE CUT!

On Our Finest **ALL WOOL RIBBED SOCK** •

50¢ EACH PAIR



- **Knit on Imported Machines.**
- **Finest Wool Obtainable for Hosiery!**
- **Two-Thread Construction.**
- **Last Fall's Price Was 65c.**

86K1903—Black, Navy, Heather gray, Heather brown, or Maroon. Sizes, 10, 10½, 11, 11½, and 12. State size and color. When not included in $2.00 order, send 4¢ for postage.

Instantly you note the comfortable Fit of these socks! They're knit on imported machines that shape the sock to foot and leg; give it extraordinary elasticity and comfort. Full length in leg. Comfort for a big ankle or a slim one. Fine dress weight. Cotton reinforcement in heels and toes. Absolutely same high quality we sold last season for 65c a pair.

Attractive **RAYON STRIPED HALF WOOL** •

38c EACH PAIR



86K1931—Gray, Brown, or Maroon in heather effects with contrasting colors. Patterns similar to illustration. **Sizes, 10, 10½, 11, 11½, and 12. State size and color. Send 3¢ postage when not included in $2.00 order.**

Smart, new effects in fancy socks. One-half wool, balance Cotton and Rayon. Reinforced heels and toes.

LOW PRICED ¼ WOOL RAYON PATTERN

EACH PAIR 25c



86K1932
Dark Blue, Black, or Brown with contrasting colors in patterns similar to illustration. **Sizes, 10, 10½, 11, 11½, and 12. State size and color. When not included in $2.00 order, send 3¢ for postage.**

Fancy pattern sock knit of one-fourth wool; balance Cotton and Rayon. Reinforced heels, and toes. A nice weight sock that many men like even for wear the year round.

Ideal Weight For Fall and Winter Wear

¼ WOOL FANCY RAYON STRIPES



3 PAIRS FOR 79c

28c EACH PAIR

86K1933—Blue, Brown, or Oxford gray with contrasting colors in vertical striped patterns similar to illustration. **Sizes, 10, 10½, 11, 11½, and 12. State size and color.**

When not included in $2.00 order, send 3¢ postage for one pair; 6¢ for three pairs.

Popular vertical striped patterns! Neat and smart looking. One-fourth wool, balance Cotton and Rayon. Reinforced heels and toes. Exceptionally low priced for fancy socks of this type.

BOYS' WOOLEN SOCKS



3 PAIRS FOR 92c

86K3176—Gray
86K3177—Blue
One full size only for boys.
When not included in $2.00 order, send 8¢ for postage.
—Red Tops.
—Three-fourths, clean, soft wool.
—Balance, sturdy cotton.
Same fine quality yarn as in our men's wool socks, but made to fit the boys.



ALL WOOL EXTRA HEAVYWEIGHT •

39c EACH PAIR

—Red Tops.
—Heavy ribbed legs.
—Flat knit feet.

86K2674 Light Gray.
Sizes, 9 and 10 only. **State size.**

When not included in $2 order, send 4¢ for postage.

Ideal Winter Sports Socks. Tops can be rolled to come over the tops of Hi-Cut Shoes.

2/3 WOOL 25c EACH PAIR **MEDIUM HEAVY**



86K2670—Gray, or Blue. One full size for boys. **State color. When not included in $2.00 order, send 4¢ for postage.**

It hardly seems possible that you could buy a two-thirds wool sock for 25c. These are medium heavyweight, and have red tops. Good substantial quality.

Our Best **ALL WOOL ROLL TOPS** •



Choice of Red or Green

59c EACH PAIR

86K2690—Red or Green. Sizes, 8, 9, and 10. State size and color. Postage 4¢ a pair.

Fast colors. Reinforced heels and toes. Tops can be rolled down or pulled up to cover the knees.



42c EACH PAIR

ALL WOOL HEAVYWEIGHT

86K2226—Gray with Red Tops. One full size only.

When not included in $2 order, send 6¢ postage.

This is probably the warmest sock and one of the best wearing socks you can get anywhere near this price! Pure, clean, New Wool. Good, warm heavyweight wool with the heavy ribbing that fits snug and warm all the way down! Reinforced heels and toes.

Quality is Important in HEAVY OUTDOOR SOCKS

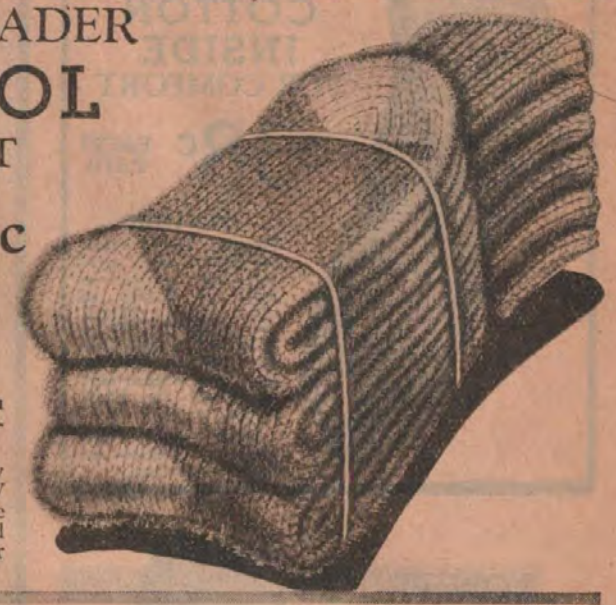
- MADE OF ALL NEW WOOL OR ALL NEW WOOL AND COTTON
- NO SCRAPS . . . NO SWEEPINGS
- GUARANTEED WORKMANSHIP
- BUILT FOR HARD WEAR

OUR BIG LEADER

ABOUT 3/4 WOOL

HEAVYWEIGHT

3 PAIRS FOR 95c



86K3279—Oxford Gray
86K3280—Medium Blue
One full size only.

When not included in $2.00 order, send 10¢ postage.

Full Heavyweight! Fully three-fourths wool! NEW yarn! And look at the price **for three pairs!** Reinforced heels and toes. One of our **best-wearing** wool socks.



50c EACH PAIR

BRIGHT COLORS HEAVYWEIGHT

86K2200—Red, Green, Gray, or White. State color. Comes in one full size only.

When not included in $2.00 order, send 6¢ for postage.

Last fall's price was 65c a pair. Strong, bright color rolled over your boot top. Warm snug ribbing all the way. Unusually soft. Fast colors. Reinforced heels and toes.



ALL WOOL EXTRA HEAVYWEIGHT

Come in GRAY Color—in one full size only.

86K2224—Regular 16 in. length. Each pair..... 49c

86K2225—Extra 20-in. length. Each pair..... 59c

When not included in $2 order, send 6¢ for postage.

Extra heavyweight. ALL WOOL socks! **Extra warm,** heavy ribbing fits snugly all the way. **NEW, CLEAN ALL WOOL YARN!** Two-ply strength. Two lengths; regular 16-inch and 20-inch length that comes up to the knee. Bright, 2-inch top of red!



EXTRA HEAVYWEIGHT

ABOUT 3/4 WOOL

IN REGULAR and EXTRA LENGTHS

Come in GRAY Color—in one full size only.

86K2231—Regular 16 inches length. Each pair..... 35c

86K2232—Extra 20 inches length. Each pair..... 39c

When not included in $2 order, send 6¢ for postage.

A new, fully 75 per cent wool sock! Balance sturdy cotton for extra wear! And just look at the Prices! For fellows out all day in freezing, piercing COLD! **Extra** warm, heavy ribbing fits snugly. NEW CLEAN WOOL YARNS! Two lengths; regular 16-inch or 20-inch length that comes up to the knee. Bright, 2-inch red top.

FOR OUTDOOR MEN

RED TOP and RED STRIPE ALL WOOL



86K2228—Gray
86K2229—Blue
One full size only.

When not included in $2.00 order, send 6¢ for postage.

35c EACH PAIR

Good grade, knitted in soft, weather-resisting, **medium heavyweight.** New, clean, All Wool! Red Stripe and Red Tops.

Cotton reinforced heels and toes. Elastic ribbed tops. Another money saver.



25c EACH PAIR

ABOUT 2/3 WOOL

MEDIUM HEAVYWEIGHT

A BIG BARGAIN IN WOOL SOCKS

86K2233—Light gray, Blue, or Oxford gray (dark gray). State color. One full size only.

When not included in $2.00 order, send 6¢ for postage.

Our lowest priced Wool Socks! About two-thirds Clean, New Wool; balance sturdy cotton. Reinforced heels and toes. An extraordinary low price for this quality. Not to be compared with poorer grades offered around this price.

WOOL AND PART WOOL SOCKS

About HALF WOOL



WARMTH FOR OUTDOORS

•

COMFORT FOR INDOOR WEAR

35¢ EACH PAIR

2 PAIRS FOR **65¢**

86K2165—Black.
86K2166—Oxford Gray.
86K2167—Natural Gray.
86K2168—Beaver Brown.

SIZES, 9½, 10, 10½, 11, 11½, and 12. State size. When not included in $2.00 order, send 3¢ postage for one pair; 4¢ for two pairs.

The comfortable warmth of wool, the smooth feel of cotton make these socks very comfortable for indoors as well as warm for outdoor wear. Just the right weight, too. Finely knit for smart appearance. Elastic ribbed top. Reinforced toes and high spliced heels.

• Of Finer Gauge •



100% WOOL

FINE GAUGE • MEDIUM WEIGHT

35¢ EACH PAIR

3 Pairs for **$1.00**

• SPECIALLY REINFORCED HEELS AND TOES •

—Soft, fine All Wool Yarn.
—Right Weight for Indoors as well as Outdoors.
—Cotton reinforcements in toes and heels.

86K1935—Colors: Black, Oxford Gray, Blue, Natural Gray, or Maroon (dark red).

SIZES, 10, 10½, 11, 11½, and 12. State size and color. When not included in $2.00 order, send 3¢ postage for one pair, 6¢ for three.

Even at Sears you'd hardly expect such a low Price for an All Wool Sock. Well made throughout. Full Sizes. Cotton reinforcements in heels and toes for extra wear. Soft, comfortable, and in the right weight for indoors yet warm enough for cold outdoor wear.

ONE OF OUR BIGGEST SELLERS



ALL WOOL

MEDIUM HEAVY

EACH PAIR **39¢**

—For the Outdoor Man.
—Good, full Medium Heavyweight.
—Soft, warm All Wool Yarn.
—Wear-resisting cotton in heels and toes.

86K2160—Blue.
86K2161—Oxford Gray.
86K2162—Black.
86K2163—Natural Gray.
86K2136—Brown Heather.

SIZES, 9½, 10, 10½, 11, 11½, and 12. State size. When not included in $2.00 order, send 4¢ for postage.

Real warmth and comfort for raw weather! One of our biggest sellers, and bound to satisfy you.

FANCY PATTERN • At A Saving •



23¢ EACH PAIR

3 PAIRS FOR **65¢**

—Combed Cotton and Rayon.
—About One-fifth Wool.
—Attractive patterns similar to illustration.

86K1926—Dark brown, Dark gray, or Dark blue.

SIZES, 10, 10½, 11, 11½, and 12. State size and color. When not included in $2 order, send 3¢ postage for one pair, 6¢ for three pairs.

You can afford quite an assortment at this Price! Smart, good-looking patterns. Top and reinforced heels and toes are in solid colors. Well-made, well-sized. Worth a good deal more than our low Price.

About ⅓ WOOL

SPECIALLY PRICED 3 PAIR LOTS



3 PAIRS FOR **70¢**

—One-Third Wool.
—Two-Thirds Cotton for Wear.
—Medium Heavyweight.

86K3136—Black.
86K3137—Oxford Gray.
86K3138—Natural Gray.
86K3139—Dark Brown.

SIZES, 9½, 10, 10½, 11, 11½, and 12. State size. When not included in $2.00 order, send 8¢ for postage.

Warm, serviceable socks at an unusually low price. Elastic ribbed tops. Seamless feet. Reinforced heels and toes.

ALL WOOL

VERY FINE GAUGE



44¢ EACH PAIR



MEDIUM WEIGHT

• The Finest • AMERICAN MADE SOCK We Have Ever Seen

44¢ EACH PAIR

86K2126—Black.
86K2127—Tan.
86K2128—Heather(Brown.)
86K2121—Oxford Gray.

SIZES, 9½, 10, 10½, 11, and 11½. State size. When not included in $2.00 order, send 3¢ for postage.

Suitable for dress or daily wear. We put quality into every detail. In the Soft, all Wool Yarn...in the fine gauge knitting ...in the Full Sizes. Well made. Cotton reinforcement in heels and toes!

Be Sure to State SIZE and COLOR



Our *Best Selling* WORK SOCKS

Commonly Known as "UNCLE SAM"

6 PAIRS FOR 59¢

ACTUAL WEIGHT 2 LBS. PER DOZEN PAIRS

86K2004—Brown mixed

Sizes, 9½, 10, 10½, 11, and 11½. State size. When not included in $2.00 order, send 10¢ for postage for 6 pairs.

—Good substantial cotton.
—Two-ply construction
—Elastic ribbed tops
—Reinforced Heels and toes
—Smooth, seamless feet

Our best selling work socks, and the only ones that come in sizes. Designed many years ago when nationally recognized authorities wanted good hosiery for men on the march. Full two-pound weight to the dozen pair.



FOR ENGINEERS ◆ FOR FIREMEN

FOR FARMERS ◆ FOR MAILMEN

HEAVY DUTY SOCKS

TWO-THREAD COTTON

3 PAIRS FOR 30¢

86K2062—Slate gray
86K2061—Black
86K2064—Navy blue
86K2063—French tan
86K2065—Brown mixed

Sizes, 9½, 10, 10½, 11, 11½, and 12. State size. When not included in $2.00 order, send 6¢ for postage.

—Knit of two-thread cotton yarn
—Sturdy reinforcements in heels and toes
—Smooth seamless feet

This sock is Famous! It has been one of America's Best Sellers for over 20 years. It's a big, soft, foot cushioning sock for men who are on their feet all day. Highly absorbent; always soft. There's plenty of stretch to it; good, sturdy reinforcements in toes and heels, and a good firm "grip" to the top.

Made and priced for workers.

◆ FOR ALL MEN — WHO WORK OUT OF DOORS ◆



10¢ EACH PAIR

86K2066—Brown mixed
86K2067—Gray mixed

Sizes, 10, 10½, 11, 11½, and 12. State size. When not included in $2.00 order, send 3¢ for postage.

Something new in Cotton Socks! The inside of the stocking is white yarn. The outside can be had in either color listed above. Tops, heels, and toes are white. Reinforced heels and toes. A new, comfortable work sock for men who do not like dyed yarn next to the feet.

Size Scale for Men's Socks

Size of Shoe	5½-6	6½-7	7½-8	8½-9	9½-10	10½-11
Size of Sock	9½	10	10½	11	11½	12

Everyday SOCKS



6 PAIRS FOR 45¢

86K1997—Dark Brown
86K1998—Black
86K1999—Gray

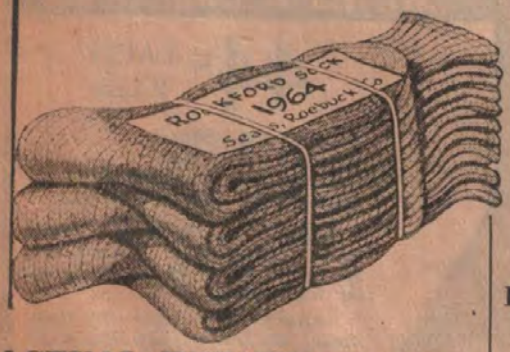
Sizes, 9½, 10, 10½, 11, and 11½. State sizes. When not included in $2.00 order, send 8¢ for postage.

Good everyday cotton socks, guaranteed first quality. The same reliable socks we've sold for years. Reinforced at heels and toes. Made with elastic ribbed tops and smooth seamless feet.

STANDARD ROCKFORD SOCKS

—Standard Cotton Rockfords
—Two-ply construction
—Elastic ribbed tops
—Seamless feet
—Reinforced toes and heels
—Come in Various Weights





ACTUAL WEIGHT 2½ LBS. PER DOZEN PAIRS

6 PAIRS FOR 63¢

Heavy Weight

86K1964—Blue Mixed.
86K1965—Brown Mixed.

ne full size only. When not included in 0 order, send 10¢ postage.

ACTUAL WEIGHT 1½ LBS. PER DOZEN PAIRS

6 PAIRS FOR 45¢

Medium Weight

86K1958—Blue mixed
86K1959—Brown mixed

Comes in one Full size only. When not included in $2.00 order, send 10¢ for postage.

ACTUAL WEIGHT 2 LBS. PER DOZEN PAIRS

6 PAIRS FOR 53¢

Medium Heavy

86K1962
Blue mixed

86K1963
Brown mixed

One full size only. When not included in $2.00 order, postage, 10¢.

Actual Weight 3 Lbs. Per Dozen Pairs

6 PAIRS FOR 75¢

Extra Heavyweight

86K1968
Blue mixed

86K1969
Brown mixed

One full size only. When not included in $2.00 order, send 10¢ for postage.



3 PAIRS FOR 30¢

—Popular color striped Rockford socks
—Medium Weight

86K1956—For men
86K1960—For boys

One full size for men or boys. When not included in $2.00 order, send 6¢ for postage.

Bright, snappy colors! Assorted colors, 3 pairs to a bundle. Very popular for field or class room.

MEN'S SILK SOCKS



Now! FULL FASHIONED and Comfortable because There are NO SEAMS on the bottom of feet!

55¢ EACH PAIR
2 PAIRS FOR $1.00

—Our Finest Silk Sock
—Real Service Weight
—Full-Fashioned English Foot
—Flat, Seamless Sole (Seams at sides)
—Skilful shaping eliminates creases at toe
—Elastic ribbed mercerized cotton top

75K351—Black, Beaver tan, Smoke gray, or Navy blue. Sizes 9½, 10, 10½, 11, 11½, and 12. State size and color.

When not included in $2.00 order, send 1¢ for postage for one pair, 3¢ for two pairs.

Better than ordinary full-fashioned socks are these full-fashioned English foot socks! The fit is knit in . . . won't come out with washing. Cushion double sole.



35¢ EACH PAIR
3 PAIRS FOR $1.00

75K305—Black, Beaver tan, Smoke gray, Navy blue, or White. Sizes, 9½, 10, 10½, 11, 11½, and 12. State size.

When not included in $2.00 order, send 1¢ postage for one pair; 4¢ for three.

Korker's price is reduced! Korker's value is increased! Korker is now a heavy, 16-strand, silk sock instead of a 12-strand. We believe this extra heavy weight of silk makes the soundest, strongest, longest-wearing fabric possible in a silk sock. Extra reinforcements double and redouble the wear . . .increase the comfort, and save hours of mending. Cushion double sole is smooth and seamless.



4 PAIRS Guaranteed TO WEAR 4 MONTHS

65¢ for 4 PAIRS

COMBED COTTON

DOUBLE SOLES · REINFORCED TOES
HIGH SPLICED HEELS · REINFORCED HEELS

We guarantee four pairs of Men's Pilgrim Positive-Wear, Combed Cotton Socks to wear four months. If they do not we will replace them without any expense to you. It is understood that in each case the socks will be worn by the same person.

86K1401—Black
86K1403—Dark brown
86K1405—Navy blue
86K1407—Light gray
86K1409—French tan

Sizes, 9½, 10, 10½, 11, 11½, and 12. State size. When not included in $2.00 order, send 8¢ for postage.

One of the Best Made and Best Reinforced Combed Cotton socks money can buy! And we can prove it! We guaranteed it, and they outlasted our Guarantee! Orders, by the thousands, call for them steadily every season!

We say they are the Best! Only the Best material goes into them! Fine, choice, long staple yarn, every thread . . . even the good, strong reinforcements in heels and toes! Finely knit. Full sizes, with smooth seamless feet and comfortable ribbed tops. Made to give comfort and **WEAR.**



3 PAIRS FOR 60¢

EACH PAIR 22¢

—Rich, glossy, very fine yarns
—Two-ply construction
—Elastic Ribbed Tops. Seamless Feet
—Reinforced heels and toes. Double soles

86K2090—Black
86K2091—Dark Brown
86K2092—Navy Blue
86K2093—Medium Gray
86K2094—White

Sizes, 9½, 10, 10½, 11, 11½, and 12. State size. When not included in $2.00 order, send 2¢ postage for one pair; 4¢ for three pairs.

You can afford to wear our finest at these low prices.



RAYON PLATED

3 PAIRS FOR...30¢

86K1993—Assorted Colors and patterns similar to illustration. Sizes, 10, 10½, 11, 11½, and 12. State size and color. When not included in $2.00 order, send 6¢ for postage.

Brand new patterns! Lustrous Rayon plating outside gives life and richness to the tasteful colorings. Fine, soft cotton inside with cotton reinforced heels, toes, and elastic ribbed tops. Seamless feet. Don't be misled by low prices only! Be sure you get full measure of style and service! You can always depend on Sears for your full money's worth.



REINFORCED HEELS and TOES...

Fine GAUGE...RAYON SOCKS

17¢ EACH PAIR

OR **3 FOR 45¢**

—Clear, sheer, good-looking Rayon
—Mercerized Cotton foot and top for service.

86K2032—Black
86K2033—Navy Blue
86K2034—French Tan
86K2035—Gray

Sizes, 9½, 10, 10½, 11, and 11½. State size. When not included in $2.00 order, send 3¢ postage for one pair; 6¢ for three pairs.

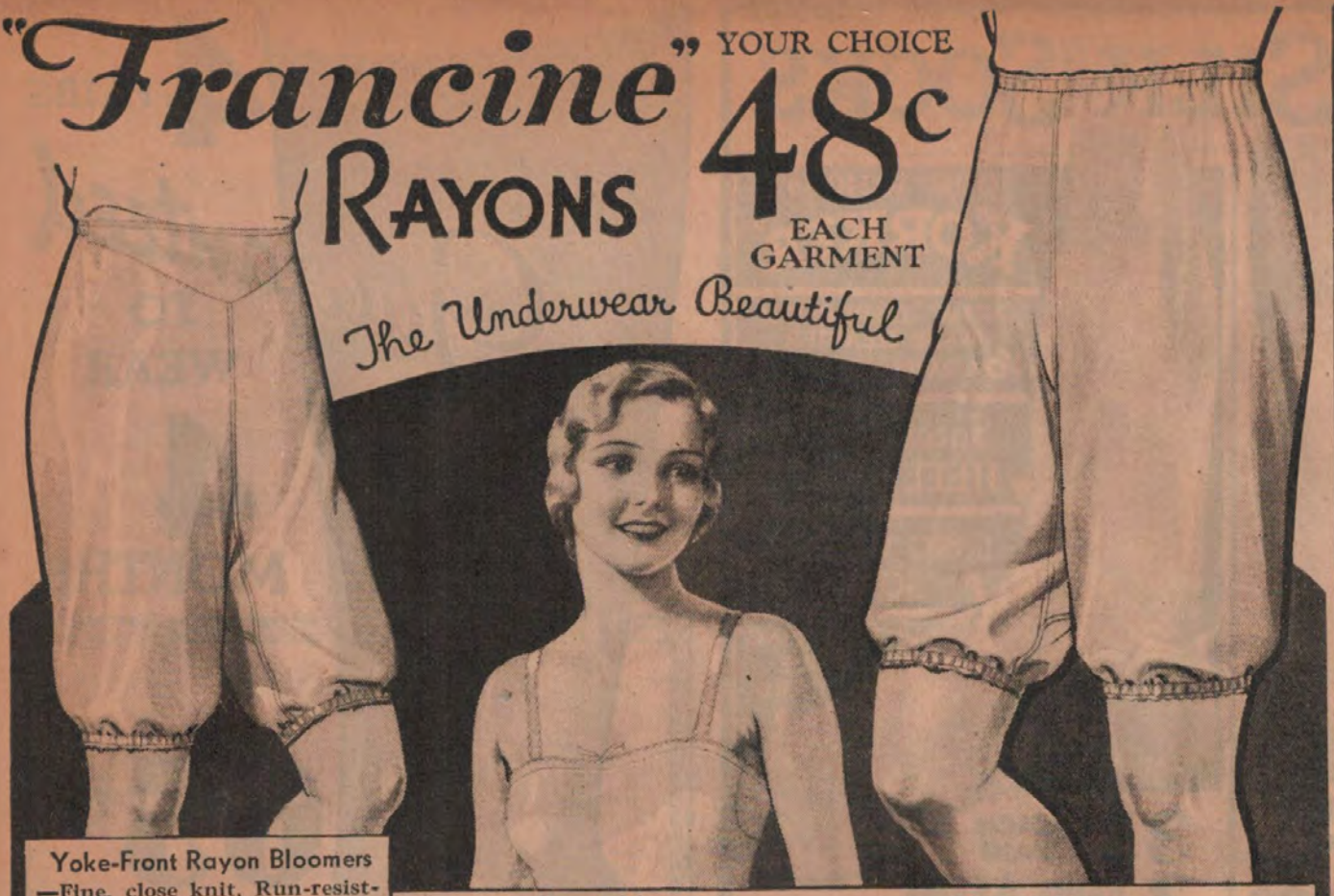
If you want to make a saving on good-looking hose, here's the place to do it. These have the sheer, dressy look of real silk, and cost much less. Good serviceable weight.

See Complete Index in BACK of this Catalog

"Francine" Rayons

YOUR CHOICE **48c** EACH GARMENT

The Underwear Beautiful



Yoke-Front Rayon Bloomers

—Fine, close knit, Run-resistant rayon.
—Double gusset in seat.
—Elastic at waist-back and knees.

Exceptionally fine quality. Well made throughout. Usual price elsewhere for this quality, 65c to 75c.

16K6376—Pink
16K6377—Peach

Lengths, 21, 23, 25, and 27 inches. **State length. When not included in $2.00 order, send 6¢ for postage.**

Rayon Vest

—Fine, close-textured, Run-resistant Rayon.
—Reinforced with arm-shields.
—Double fabric shoulder straps are picot edged
—Picot edge at top. Draw string.

Silk-like softness and permanent low luster! Correctly sized! Excellent quality at our price.

16K6378—Pink
16K6379—Peach

EVEN SIZES, 34 to 44 inches bust measure. **State size. When not included in $2.00 order, send 4¢ for postage.**

Rayon Bloomers

—Fine gauge, Run-resistant Rayon.
—Correctly sized to fit right.
—Tapered triangular gusset in seat.
—Flatlocked seams.

Quality of material . . . workmanship . . . full sizes make these bloomers a wonderful bargain at our price.

16K6370—Pink
16K6371—Peach

Lengths, 21, 23, 25, and 27 inches. **State length. When not included in $2.00 order, send 6¢ for postage.**

A Real OUTSIZE



59c EACH GARMENT

Extra Size Rayon Bloomers

For Stout Women

—Full, wide seat.
—Length, 29 inches only.
—Run-resistant, fine gauge rayon.
—Tapered gusset in seat.

Full, wide bloomers that are tailored to fit correctly. No surplus material—no tightness.

16K6374—Pink
16K6375—Peach

Length, 29 inches only. **When not included in $2.00 order, send 6c for postage.**



85¢ EACH SUIT

Run Resistant Rayon Suit

YOKE FRONT STYLE

A favorite style in a **combination!** It's **fitted!** Tapered in toward the waist! Shaped smoothly across the front by means of a trim, set-in yoke. Flared widely at the legs. Made of the best **rayon offered on this page.** Has a fine, soft, dull texture like glove silk. Bodice top. Straight back. Double fabric saddle reinforcement in crotch. Draw string.

16K6314—Pink

EVEN SIZES, 34 to 44 inches bust. **State size. When not included in $2.00 order, send 6¢ for postage.**

A TREMENDOUS VALUE *Even for Sears*

29¢ EACH GARMENT
RUN-RESISTANT RAYON



3 FOR 82c

Well Made Bloomers

Finer and better Rayon than is usual at this price.

Made right, not stretched to make a full size, hence not apt to shrink as do most low priced rayons. **Run-resistant.** Close textured. Double fabric gusset in seat.

16K6346—Pink
16K6347—Peach
16K6348—Nile green

Lengths, 21, 23, and 25 inches. **State length. When not included in $2.00 order, send 6¢ postage for one; 10c for 3.**

29c EACH 3 FOR 82c

Rayon Vests

Our prices stand any comparison . . . but notice **quality,** too! This is **finer gauge, softer, better quality than average low priced rayons!** Knit full size, not stretched. **Arm shields** protect against friction. Picot top and straps. Draw tape.

16K6342—Pink
16K6343—Peach
16K6344—Nile green

EVEN SIZES: 34 to 44 in. bust. **State size. When not included in $2.00 order, send 4¢ postage for one; 6¢ for 3.**



For Girls and Misses



RAYON

COMBINATION SUIT

48¢ EACH SUIT

Better wearing rayon than generally used in this type of garment: run-resistant. Sleeveless, legless style. 4-button drop seat. Elastic knit French cuff.

16K7066
Flesh pink

SIZES to fit ages, 2 to 12 years. State age.

VEST and BLOOMERS

29¢ EACH GARMENT

Fine gauge rayon. Wears and washes splendidly. Picot edged vest. Full standard sized bloomers with double fabric gusset.

COLOR: Flesh Pink
16K7050—Vest
16K7051—Bloomers

SIZES to fit ages, 4 to 14 years. State age.

When not included in $2.00 order, send 6¢ for postage each garment.

SUMMER WEIGHT UNDERGARMENTS



LOW PRICED COTTON SUITS

WHITE

29c EACH SUIT

16K6734
Closed seat, full wide knees.

16K6732
Open seat, tight knees.

16K6730
Open seat, wide knees.

SIZES, 34, 36, and 38 in. bust. State size.

Knit of good quality cotton. All suits have built-up shoulders.

EXTRA SIZES 33c EACH SUIT

16K6735—Closed seat, full wide knees.
16K6733—Open seat, tight knees.
16K6731—Open seat, wide knees.

SIZES, 40, 42, and 44 in. bust measure. State size. When not included in $2.00 order, send 4¢ each suit for postage.

Lady Pilgrim COMBED COTTON UNION SUITS . . .



OUR FINEST QUALITY, **Snowy White!** Finely knit! Finished with utmost care. Trim fitting; elastic ribbed; of selected combed cotton.

REGULAR SIZES *Each Suit* **39c**

16K6762—Closed seat, full wide knees.
16K6764—Open seat, wide knees.
16K6766—Open seat, tight knees.
SIZES, 34, 36, and 38 in. bust. State size.

EXTRA SIZES *Each Suit* **45c**

16K6763—Closed seat, full wide knees.
16K6765—Open seat, wide knees.
16K6767—Open seat, tight knees.
SIZES, 40, 42, and 44 in. bust. State size.

EXTRA EXTRA SIZES *Each Suit* **63c**

16K6772—Closed seat, full wide knees.
16K6774—Open seat, wide knees.
16K6776—Open seat, tight knees.
SIZES, 46, 48, and 50 in. bust measure. State size. When not included in $2.00 order, send 4¢ ea. for postage.

Lady Pilgrim FEATURES

FINE GAUGE, SOFT, WHITE COMBED COTTON

FULL COMFORTABLE SEAT.

SMOOTH FITTING, FLAT LOCK SEAMS.

SNUG FITTING ARM HOLES.

WOMENS COTTON VESTS AND DRAWERS



EXTRA EXTRA LARGE VEST **25c EA.**

16K6966—White.
SIZES, 46, 48, and 50 in. bust measure. State size. When not included in $2.00 order, send 4¢ for postage.

The woman who requires an extra large size will find real comfort and service in this fine quality cotton vest. Correctly sized and very well made. Low neck, sleeveless.



Color: White

Made of Better Cotton! Softer, Smoother, More Finely Knit! Popular built-up shoulder style.

REGULAR SIZES **16K6914** SIZES, 34, 36, and 38 in. bust. **3 for 39c**

EXTRA SIZES **16K6915** SIZES, 40, 42, and 44 in. bust. **3 for 50c**

Improved Quality at low prices. Elastic knit cotton vests; rayon striped. Built-up shoulders.

REGULAR SIZES **16K6912** SIZES, 34, 36, and 38 in. bust. **3 for 48c**

EXTRA SIZES **16K6913** SIZES, 40, 42, and 44 in. bust. **3 for 59c**

State size. When not included in $2.00 order, send 6¢ postage for 3 vests.



SHAPED VESTS

32c EACH VEST

ELBOW SLEEVES

16K6942—White.
SIZES, 34, 36, and 38 in. bust measure. State size.

Good quality cotton. Medium low neck, elbow sleeves.

EXTRA SIZES **37c EACH VEST**

16K6943—SIZES, 40, 42, and 44 in. bust measure. State size.

32c EACH VEST

SHORT SLEEVES

16K6946—White.
SIZES, 34, 36, and 38 in. bust measure. State size.

Fine quality cotton. Low neck, short sleeves.

EXTRA SIZES **37c EACH VEST**

16K6972—SIZES, 40, 42, and 44 in. bust measure. State size.

When not included in $2.00 order, send 4¢ each suit for postage.

COTTON DRAWERS



32c

16K6951—White.
SIZES, 34, 36 and 38 in. hip measure. State size.
Tight knees, open seat.

EXTRA SIZES **37c**

16K6983—SIZES, 40, 42, and 44 in. hip measure. State size.
Postage, 4¢



RAYON STRIPED SUITS

33c EACH SUIT

Fine elastic ribbed Rayon striped cotton suits. Built-up shoulder style. Standard sizes; neatly finished throughout.

Color: **WHITE.**

REGULAR SIZES **33c EACH SUIT**

16K6838—Closed seat, full wide knees.
16K6834—Open seat, tight knees.
SIZES, 34, 36, and 38 in. bust measure. State size.

EXTRA SIZES **39c EACH SUIT**

16K6839—Closed seat, full wide knees.
16K6835—Open seat, tight knees.
SIZES, 40, 42, and 44 in. bust measure. State size. When not included in $2.00 order, send 4¢ each suit for postage.

Your Orders Shipped Within 24 Hours !

TWO-PIECE Winter Underwear

The New Style Underwear



NO WRINKLES
NO TIGHTNESS
•
Fits the Figure .. Perfectly

38c EACH GARMENT

16K6664—Vest
16K6665—Panty
SIZES: Small, (32 and 34), Medium, (36 and 38), and Large, (40 and 42) to fit bust or hip measure. State size. When not included in $2 order, send 4¢ postage for each garment.
—50% Soft Combed Cotton
—50% Best grade Rayon
—Dainty Flesh Color
—Warmth without bulk

Firm, yet very elastic, texture. Vests have knitted-in shaped waist line. Straps are shaped to fit. Panties are snug-fitting.

WARM WOOLY PANTIES

• Mixed With RAYON •
50% Australian Wool—50% Rayon

69c EACH



This dainty garment prevents many winter ills. Indispensable with short jackets. Elastic tuck rib knitting fits smoothly. Flat elastic waistband.

16K6669—Flesh color.
SIZES: Small, Medium, and Large to fit hip measure, 32 to 42 inches. State size. When not included in $2 order, send 4¢ postage.

Modern - Practical VESTS and BLOOMERS



FINE COTTON Striped With RAYON

29c EACH GARMENT

3 for 82c

—Dainty and Soft
—Fine Quality Cotton
—Rayon Striped

Color: White
Medium Weight

Very neatly made cotton vests and bloomers with Rayon stripes. Two popular style vests. Bloomers are correctly sized, and have elastic at waist and knees. Double crotch. State size. When not included in $2 order, send 4¢ postage for one garment; 8¢ for three.

REGULAR SIZES
29c EACH GARMENT 3 FOR 82c

16K6616—VESTS—Dutch neck, elbow sleeves.
16K6618—VESTS—Low neck, sleeveless.
16K6617—BLOOMERS—Knee length.
SIZES: 34, 36, and 38 inches bust or hip measure. State size.

EXTRA SIZES
38c EACH GARMENT 3 FOR $1.08

16K6620—VESTS—Dutch neck, elbow sleeves.
16K6628—VESTS—Low neck, sleeveless.
16K6629—BLOOMERS—Knee length.
SIZES: 40, 42, and 44 inches bust or hip measure. State size.



ONE-HALF WOOL

Heavyweight VESTS and ANKLE DRAWERS
—Cream Color
—Very Fine Quality

REGULAR SIZES $1.85 EACH GARMENT

16K6624—High neck, long sleeves, VESTS.
16K6626—Dutch neck, elbow sleeves, VESTS.
16K6625—Ankle length, open seat DRAWERS.
SIZES: 34, 36, and 38 in. bust or hip measure. State size. Postage 8¢.

EXTRA SIZES $2.10 EACH GARMENT

16K6630—High neck, long sleeves, VESTS.
16K6632—Dutch neck, elbow sleeves, VESTS.
16K6631—Ankle length, open seat DRAWERS.
SIZES: 40, 42, and 44 inches bust or hip measure. State size.

Cozy Warmth!

MEDIUM WEIGHT
VESTS and DRAWERS



39c Each Garment

—Good quality cotton
—Slightly Fleeced
—Correctly Sized

Color: White

REGULAR SIZES
39c EACH GARMENT

16K6604—Vests. High neck, long sleeves.
16K6608—Vests. Dutch neck, elbow sleeves.
16K6609—Drawers. Open seat, ankle length.
SIZES: 34, 36, and 38 inches bust or hip measure. State size.

EXTRA SIZES
45c EACH GARMENT

16K6610—Vests. High neck, long sleeves.
16K6606—Vests. Dutch neck, elbow sleeves.
16K6613—Drawers. Open seat, ankle length.
SIZES: 40, 42, and 44 inches bust or hip measure. State size. When not included in $2.00 order, send 8¢ postage for each garment.



We Sell Thousands of These . . . . .
VESTS AND BLOOMERS
They're 10% WOOL
Balance Fine Cotton With Rayon Stripes

79c EACH GARMENT

—Very Fine Quality
—Medium Weight
—Cream-white color
—Two style vests
—Smooth yoke front bloomers

Warm dainty Rayon striped undergarments. Just enough wool for warmth; cotton for wear.

REGULAR SIZES 79c EACH GARMENT

16K6640—Dutch neck, elbow sleeve Vests.
16K6642—Low neck, sleeveless Vests.
16K6641—Yoke front, knee length Bloomers.
SIZES: 34, 36, and 38 inches bust or hip measure. State size.

EXTRA SIZES 89c EACH GARMENT

16K6644—Dutch neck, elbow sleeve Vests
16K6646—Low neck, sleeveless Vests
16K6645—Yoke front, knee length Bloomers
SIZES: 40, 42, and 44 inches bust or hip measure. State size. When not included in $2.00 order, send 4¢ postage for each garment.

55c EACH GARMENT



Warmest Cotton
EXTRA HEAVY
• FLEECING •

Color: White

REGULAR SIZES
55c EACH GARMENT

16K6656—Vest
16K6657—Drawers
SIZES: 34, 36, and 38 inches bust or hip measure. State size.
Fine quality cotton. Elastic ribbed. High neck, long sleeved vests. Drawers are ankle length and have open seat.

EXTRA SIZES
65c EACH GARMENT

16K6658—Vests
16K6659—Drawers
SIZES: 40, 42, and 44 inches bust or hip measure. State size.
When not included in $2.00 order, send 8¢ postage for each garment.

QUALITY First - QUALITY Always - at Sears

Pilgrim Princess



Our finest Quality in Women's Wool and part wool union suits. Made of the finest yarns obtainable; finest Australian wool, or long staple combed cotton. Expert tailoring. Arms and legs shaped to fit; curve cut armholes; shaped sides; shoulder inserts; shaped seat. No pulling, sagging or surplus fabric.

HIGH NECK ANKLE LENGTH

DUTCH NECK ANKLE LENGTH

LOW NECK KNEE LENGTH

DUTCH NECK KNEE LENGTH

10% WOOL

With RAYON STRIPES

—Medium weight. —Cream-white color

Very fine, soft cotton with ten percent real wool for warmth. All the fine Pilgrim Princess features.

REGULAR SIZES **98c** EACH SUIT

16K6562—Low neck, sleeveless, knee length.
16K6560—Dutch neck, elbow sleeves, ankle length.
16K6561—Dutch neck, elbow sleeves, knee length.
SIZES: 34, 36, and 38 inches bust measure.

EXTRA SIZES **$1.15** EACH SUIT

16K6565—Low neck, sleeveless knee length.
16K6563—Dutch neck, elbow sleeves, ankle length.
16K6564—Dutch neck, elbow sleeves, knee length.
SIZES: 40, 42, and 44 inches bust measure.

Be sure to state size. **When not included in $2.00 order, send 8¢ each suit for postage.**

HALF-WOOL

With RAYON STRIPES

One-half fine Australian wool; one-half fine Combed Cotton. Medium weight. Cream-white color. These suits are knit of **TWO-THREAD YARNS.** Most suits of this type sold elsewhere are only single thread yarn.

REGULAR SIZES **$2.58** EACH SUIT Postpaid

16K6528—Dutch neck, elbow sleeves, knee length.
16K6526—High neck, long sleeves, ankle length.
16K6527—Dutch neck, elbow sleeves, ankle length.
16K6529—Low neck, sleeveless, knee length.
SIZES: 34, 36, and 38 inches bust measure. State size.

EXTRA SIZES **$2.95** EACH SUIT Postpaid

16K6538—Dutch neck, elbow sleeves, knee length.
16K6536—High neck, long sleeves, ankle length.
16K6537—Dutch neck, elbow sleeves, ankle length.
16K6539—Low neck, sleeveless, knee length.
SIZES: 40, 42, and 44 inches bust measure. State size.

ALL-WOOL

—Medium Heavy Weight. Cream-white color.
—Fine, pure, TWO-PLY All Wool Yarn.

Wonderfully soft, fine, stretchy fabric gives with the figure, and is firm enough to support it. Made with ever feature of Pilgrim Princess tailoring. Our finest underwear for women.

REGULAR SIZES **$4.35** EACH SUIT Postpaid

16K6581—High neck, long sleeves, ankle length.
16K6582—Dutch neck, elbow sleeves, ankle length.
SIZES: 34, 36, and 38 inches bust measure. State size.

EXTRA SIZES **$4.75** EACH SUIT Postpaid

16K6591—High neck, long sleeves, ankle length.
16K6592—Dutch neck, elbow sleeves, ankle length.
SIZES: 40, 42, and 44 inches bust measure. State size.

Our Famous Silverline RAYON STRIPED UNION SUITS

16K6422

16K6420

ONE-FOURTH WOOL

With Lustrous RAYON STRIPE

—Finely knit soft elastic fabric
—Rayon Striped
—One-fourth wool; balance combed cotton

Short Sleeves, Dutch neck. Medium Weight. Cream-White Color.

Look at part wool suits sold around this price elsewhere! You'll understand how much extra quality appears in Silverline garments. Fully one-fourth wool, and that wool is fine Australian worsted. The cotton is choice and finely combed. **When not included in a $2.00 order, send 8¢ for postage.**

REGULAR SIZES **$1 39** EACH SUIT

16K6420—Ankle length
16K6422—Knee length
EVEN SIZES: 34, 36, and 38 inches bust measure. State size.

EXTRA SIZES **$1 59** EACH SUIT

16K6421—Ankle length.
EVEN SIZES: 40, 42, and 44 inches bust measure. State size.

Be Sure to State SIZE and COLOR

For Winter Wear...

A PRICE REDUCTION OF REAL IMPORTANCE

YOU'LL SAVE MORE MONEY AT SEARS

We're Glad to Offer You ... These Great Savings



MEDIUM WINTER WEIGHT

Same Good Quality

Regular Sizes

49c EACH SUIT

3 SUITS for $1.42

Tremendously popular for **many years.** Made of good cotton **yarns softly fleeced** inside. **Flat locked seams. Sides specially narrowed to fit the figure!** Tailored seat. Same quality was 63c last season on regular sizes. **Color: WHITE. When not included in $2.00 order, send 8¢ postage for 1 suit. 10¢ for 3.**

REGULAR SIZES **49c** EACH SUIT **3** FOR **$1.42**

16K6570—High neck, long sleeves, ankle length.

16K6571—Dutch neck, elbow sleeves, ankle length.

16K6586—Low neck, sleeveless, knee length.

16K6573—Dutch neck, elbow sleeves, knee length.

SIZES, 34, 36 and 38 in. bust. State size.

EXTRA SIZES **59c** EACH SUIT **3** FOR **$1.68**

16K6574—High neck, long sleeves, ankle length.

16K6575—Dutch neck, elbow sleeves, ankle length.

16K6587—Low neck, sleeveless, knee length.

16K6577—Dutch neck, elbow sleeves, knee length.

SIZES, 40, 42 and 44 in. bust. State size.

Extra Extra Sizes

EACH SUIT **75c** **3** FOR **$2.19**

Ankle length only.

16K6810—High neck, long sleeves.

16K6811—Dutch neck, elbow sleeves.

SIZES, 46, 48 and 50. State size.

Popular MEDIUM HEAVYWEIGHT SUITS

COMPARE PRICES *Elsewhere*

68c EACH SUIT

2 SUITS FOR **$1.30**

—Elastic Knit of Good cotton yarns.
—Soft, light cotton fleecing inside.
—Sides are tailored to fit the figure.
—All seams are flatlocked.

You will agree this is really a wonderful suit for the money! The makers of this suit are famous for making women's fine cotton underwear. All styles beautifully finished; and if you compare qualities elsewhere, you'll realize what real values these suits are. **Color: White.**

REGULAR SIZES **68c** EACH SUIT **2** FOR **$1.30**

16K6551—Low neck, sleeveless, knee length.

16K6552—High neck, long sleeves, ankle length.

16K6553—Dutch neck, elbow sleeves, ankle length.

16K6522—Dutch neck, elbow sleeves, knee length.

SIZES, 34, 36 and 38 inches bust measure. State size.

EXTRA SIZES **78c** EACH SUIT **2** FOR **$1.50**

16K6558—Low neck, sleeveless, knee length.

16K6555—High neck, long sleeves, ankle length.

16K6556—Dutch neck, elbow sleeves, ankle length.

16K6523—Dutch neck, elbow sleeves, knee length.

SIZES, 40, 42 and 44 inches bust measure. State size.

When not included in $2.00 order, send 8¢ postage for one suit, 10¢ for two.

Cotton Union Suits



Our Heaviest COMBED COTTON

NEW LOW PRICE!

98c EACH SUIT

REDUCED FROM $1.25

—Soft, stretchy, shape retaining combed cotton.
—Sides narrowed to fit. Tailored shoulders.
—Seat is cut and shaped to fit.
—Flatlocked seams. Beautifully finished.

Color:—White

These suits are made by a leading manufacturer of better grade underwear. It's our Heaviest and our Finest Combed Cotton Winter Suit. Light, soft cotton fleecing inside.

REGULAR SIZES **98c** EACH SUIT

16K6594—Dutch neck, elbow sleeves, ankle length.
16K6595—Dutch neck, elbow sleeves, knee length.
16K6596—Low neck, sleeveless, knee length.
SIZES, 34, 36, and 38 inches bust measure. State size.

EXTRA SIZES **$1.19** EACH SUIT

16K6598—Dutch neck, elbow sleeves, ankle length.
16K6599—Dutch neck, elbow sleeves, knee length.
16K6600—Low neck, sleeveless, knee length.
SIZES, 40, 42, and 44 inches bust measure. State size.

When not included in $2.00 order, send 8¢ postage.

Our Very Best Sellers



RAYON STRIPED + and Beautifully Made

EACH SUIT **65c**

2 FOR $1.25

The fashionable suit for winter comfort! Invisible with your dainty frocks! Soft, snowy, glistening striped fabric! Fine textured and smooth fitting for slim appearance! Elastic knit for snug, close clinging **warmth!** Long staple cotton yarns for strength and **washable** service. **Flat locked** seams. Double fabric crotch, and specially shaped seat for protection and wear! **Color: White.**

Regular Sizes

65c EACH SUIT | **2 FOR $1.25**

16K6440—Built-up shoulder, sleeveless.
16K6441—Bodice top, sleeveless.
16K6442—Dutch neck, elbow sleeves.
16K6448—Bloomer knee, built-up shoulder.

SIZES, 34, 36, and 38 inches bust. State size.

Extra Sizes

75c EACH SUIT | **2 FOR $1.45**

16K6443—Built-up shoulder, sleeveless.
16K6445—Dutch neck, elbow sleeves.
16K6449—Bloomer knee, built-up shoulder.

SIZES, 40, 42, and 44 inches bust. State size. When not included in $2.00 order, send 8¢ postage for one suit, 10¢ for two.

ONE OF THE GREATEST VALUES EVER OFFERED



ALL SIZES ONLY **38c** EACH SUIT

—Rayon Striped.
—Good Quality Cotton.
—Sleeveless, knee length.
—Neatly finished.

About the lowest price known for a winter weight suit of absolutely first quality. Medium weight Elastic ribbed. Well made and neat fitting. Shaped sides; double crotch; under arm shields. Tubular neck with Rayon edging. Made in built-up shoulder, sleeveless, knee length style.

16K6433—Cream-white

SIZES, 34, 36, 38, 40, 42, and 44 inches bust measure. State size. When not included in $2.00 order send 8¢ postage.

"Pilgrim Princess" Part Wool Suits For Misses and Children





What does this label mean on these Suits? . . .

You wouldn't want—and you couldn't find—Wool underthings any *finer* than Pilgrim Princess! All the wool used is the finest obtainable; the cotton is fine, long staple combed cotton. Best workmanship. All the features of fine tailoring used in making our women's underwear. *Shoulder gusset; shaped sleeves and legs; flat-locked seams; specially tailored seat.* Sears save you money on exclusive qualities like these. Buy them here!

Ideally Combines
QUALITY
and LOW PRICE

89c And Up

EACH SUIT

10% WOOL
RAYON STRIPED

AGES, 2, 4, 6, 8	AGES, 10, 12, 14, 16
89c	**$1.28**
EACH SUIT	EACH SUIT
Postage, 6¢	*Postage, 8¢*

Cream-White Color

16K7375—Ankle length.
16K7376—Knee length.
16K7377—Short trunk length.

All suits made with Dutch neck and short sleeves.

State age. When not included in a $2 order, send postage as stated above.

—Finest Combed Cotton with 10% Australian wool.
—Two-thread construction.
—Sparkling Rayon stripes.

These suits are ideal for children who need just a little wool for warmth. Made with all the fine Pilgrim Princess features. **Ages, 2 to 12 years have drop seat; 14 and 16 sizes have flap seat.**



Fine...Light...Smooth Fitting
Warmer than Old Style "Heavies"
About 1/2 WOOL

AGES, 2, 4, 6, 8	AGES, 10,12
$1.78	**$2.18**
EACH SUIT	EACH SUIT
Postage, 6¢	*POSTPAID*

Cream Color

16K7348—High neck, long sleeves, ankle length.
16K7349—Dutch neck, elbow sleeves, ankle length.

State Age. When not included in $2.00 order, send postage as stated above.

—One-Half Finest Wool; One-Half Combed Cotton.
—Two-ply yarn for double wear; double warmth.
—Flatlocked seams, Rayon trim around neck and down the front.

The real warmth of wool! With the smooth comfort, and the washable wear of cotton. Our finest quality in children's underwear. Get this perfect fitting suit for active youngsters. Get this wonderful warmth for healthful hours out of doors. Every detail reveals finest workmanship. The drop seat is specially tailored with a generously long, inside upper flap.



Comfort for Winter's Coldest Days
Glistening RAYON STRIPES add to the Beauty

About 1/4 WOOL

AGES, 2, 4, 6, 8	AGES, 10,12
$1.25	**$1.55**
EACH SUIT	EACH SUIT
Postage, 6¢	*Postage, 8¢*

Cream Color

16K7350—Ankle Length.
16K7351—Knee Length.

Both styles have Dutch neck, elbow sleeves. When not included in $2.00 order, send postage as stated above.

—One-fourth wool; balance combed cotton.
—Two-ply yarn for extra wear and warmth.

Our finest part wool underwear for misses! Bright Rayon stripes add a dainty sparkle and touch of distinction. Finest combed cotton, finest Australian wool, and with all the fine Pilgrim Princess tailoring for perfect fit and comfort. Shoulder gussets; shaped sleeves and legs; flatlocked seams, and specially shaped drop seat. Rich Rayon edging; pearl buttons.

CHILDREN'S VESTS AND PANTS



MEDIUM WEIGHT
Tight Knee Style
Union Suits

AGES 2-4-6-8	AGES 10-12-14-16
39c	59c

EACH SUIT

—Elastic Knit Cotton.
—Rayon Striped.
—Picot edging around neck and down front.
—SIZES, 2 to 12 years have drop seat; 14 and 16 flap seat.
—Smooth, flatlocked seams.

16K7317—Cream-White.
State age. When not included in $2.00 order, send 6¢ for postage.

Dainty up-to-date underwear that schoolgirls like! Dutch neck, short sleeves, knee length. Snug knee style fits neatly and smoothly. Very popular suits, and extremely good value for the money.

COMBED COTTON
Bloomer Knee
Union Suits

AGES 2-4-6-8	AGES 10-12-14-16
68c	89c

EACH SUIT

—Finest Combed Cotton.
—Dainty Rayon Stripes.
—Picot edge trim around neck and front. Tailored shoulders.
—Well shaped drop seat in sizes 2 to 12 years; open flap seat in sizes 14 and 16.

16K7316—Cream color.
State age. When not included in $2.00 order, send 6¢ for postage.

An ideal combination suit! Bloomer knee for perfect freedom—warmth—protection! The approved style for active wear. Beautiful quality, soft, creamy texture. Dutch neck, short sleeves.



Rayon
STRIPED
VESTS
•
BLOOMERS
•
TRUNKS

For Active Wear

AGES 2-4-6-8	AGES 10-12
23c	33c

EACH GARMENT

16K7208—Vests.
16K7209—Knee length Bloomers.
16K7211—Short trunk length Panties.

Color: White

State age. When not included in $2.00 order, send 4¢ each garment for postage.

Dainty, soft, cotton garments. Rayon striped. Vests have Dutch neck and short sleeves. Knee length bloomers have elastic at waist and knees. Short trunk length style has elastic at waist, and soft, stretchy tubular bands that fit comfortably and easily high above the knees.



COLOR: WHITE

AGES 2-4-6-8	AGES 10-12
29c	39c

EACH GARMENT

16K7204—Vests.
16K7205—Anklelength drawers.
State age. Postage, 4¢ each.
—Good warm heavyweight cotton.
—High neck, long sleeved vests.
—Drawers have buttonholes at front, sides, and back of waistband. Tailored seat.

KNIT COTTON WAISTS



White ELASTIC RIBBED

16c EACH

16K7067—SIZES to fit ages, 2 to 12 years. State age. When not included in $2.00 order, send 4¢ for postage.

Elastic knit waist made of cotton. Knit-in buttonholes will not rip or tear. Pin tubes for garters. Low neck. Medium weight.

White COMBED COTTON

EACH 32c

16K7074—SIZES to fit ages 2 to 12 years. State age. When not included in $2.00 order, send 4¢ for postage.

Made from fine quality combed cotton. Elastic ribbed. Low neck. Pin tubes for garters. Tubular straps take up button-strain to shoulders.



Pilgrim Princess

CREAM WHITE

AGES 2-4-6-8	AGES 10-12
55c	65c

EACH GARMENT

16K7220—Long sleeve Vests.
16K7221—Ankle length Drawers.
State age. Postage 4¢ each garment.

Our Finest Quality. 10% Australian wool; balance combed cotton and Rayon. Two-ply yarns. Flat seams. Drawers have buttonholes at front, sides, and back of waistband. Specially shaped gusset.

MEDIUM HEAVY COTTON



Long or Short Sleeved Vests

AGES 2-4-6-8
25c
EACH GARMENT

AGES 10-12 35c EACH GARMENT

16K7202—Dutch neck, short sleeve Vest.
16K7206—High neck, long sleeve Vest.
16K7207—Ankle length Drawers.
State age. When not included in $2 order, send 4¢ each garment for postage.
COLOR: WHITE
—Good, warm cotton garments.
—Elastic ribbed; softly cotton fleeced inside.
—Choice of either style vest.
—Drawers have buttonholes in waistband.

Our Well Known IDEAL



A Favorite With MISSES AND CHILDREN

59c EACH SUIT AND UP

Snowy White FINE COTTON

MEDIUM HEAVYWEIGHT

DUTCH NECK, ELBOW SLEEVES

AGES 2, 4, 6, 8	AGES 10, 12, 14, 16
59c EACH SUIT	79c EACH SUIT
Postage, 6¢	*Postage, 8¢*

16K7306—Ankle length.
16K7309—Bloomer knees.
16K7307—Tight knee.

State age. When not included in $2.00 order, send postage as stated above.

—Finely knit cotton; soft and elastic.
—Comfortably shaped and tailored drop seat.
—Nicely finished. Fine Buttons. Flat seams.

Everything about these suits is right! They're made for us by one of the best manufacturers in the country. Finished with every care used in making our best undergarments for women! The "Ideal" is our great, popular, All-American quality in children's union suits, and, of course, priced lower than equal values elsewhere.

Nothing Quite Like Silverline COMBED COTTON



Girls Select this Trunk Style

• For It's Freedom •

AGES 4, 6, 8	AGES 10, 12, 14, 16
49c	75c
Postage, 6¢ EACH SUIT	*Postage, 8¢* EACH SUIT

16K7314—White. State age. When not included in $2 order, send postage as stated above.
—Fine, close knit easy stretching fabric. Rayon striped.
—Medium Weight. No bulky sleeves or legs.
—Knit band around neck and armholes. Lies flat.
—Neat, easy-fitting French cuffs at legs.
—Comfortable drop seat in ages 4 to 12.
—Well-fitting flap seat in ages 14 and 16.
Children will be delighted with this suit.



We call Your Attention To the LOW PRICE of this GOOD QUALITY Suit

AGES 2, 4, 6, 8	AGES 10, 12, 14, 16
39c EACH SUIT	EACH SUIT 64c
Postage, 6¢	*Postage, 8¢*

16K7302—White. State age.
When not included in $2.00 order, send postage as stated above.

—Medium Weight Cotton.
—High neck, long sleeves.
—Ankle length.

The kind of money saver every parent likes to find. The kind of weather-resisting protection every child needs. Softly cotton fleeced inside.

Extra Heavy Fleeced Cotton



AGES 2, 4, 6, 8	AGES 10, 12, 14, 16
63c	83c
Postage, 8¢	*Postage, 10¢*

EACH SUIT

—Cream Color.
—High neck, long sleeves
—Ankle length.

16K7312—State age. When not included in $2.00 order, send postage as stated above.

A splendid, snug, close-fitting garment for real winter protection. Extra heavy! Elastic knit of unusually full cotton yarns! Thickly cotton fleeced on the inside for further warmth! Flatlocked seams. Crochet edged around neck and down the front.

PART WOOL Waist Suits



10% TWO-PLY CONSTRUCTION WOOL FOR BOYS OR GIRLS

78c EACH SUIT

16K7108—Ankle length.
16K7109—Short leg style.
SIZES to fit ages 2, 3-4, 5-6, 7-8, 9-10, and 11-12 years. State age. When not included in $2.00 order, send 4¢ for postage.
—Cream-white color.
—Fully 10% fine Australian Wool.
—Balance fine Combed Cotton.
—Rayon striped. 2-ply construction.
—Elastic ribbed with tubular knit strap reinforcements.
—Dutch neck, short sleeves.
—Well-fitting Drop Seat.

MEDIUM HEAVY 50% WOOL

$1.55 EACH SUIT

16K7114—Cream-White.
SIZES to fit ages 2, 3-4, 5-6, 7-8, 9-10, and 11-12 years. State age. When not included in $2.00 order, send 4¢ for postage.
—For Boys or Girls.
—One-half selected Wool yarn.
—One-half fine Combed Cotton.
—High neck, long sleeves, ankle length.
—Firmly sewed pearl buttons.
—Comfortable Drop Seat.
—Tubular knit strap reinforcements.

QUALITY First - QUALITY Always - at Sears



A Big Price Cut on "HANDYWEAR"

HEAVY COTTON WAIST SUITS

for Girls and Boys

55¢ Each Suit

3 For $1.50

These HANDYWEAR Features SAVE MANY HOURS OF TOIL

- **Bar-Tacked . . . Reinforced at Points of Strain.**
- **Made in Full Comfortable Sizes.**
- **Flatlock Thruout.**
- **Specially Designed Handywear Seat.**

16K7087—High neck, long sleeves, ankle length. White.
16K7085—Dutch neck, elbow sleeves, ankle length. White.
16K7094—Dutch neck, elbow sleeves, knee length. White.
16K7096—High neck, long sleeves, ankle length. Gray Mottled color.

Above styles in sizes to fit ages: 2, 3-4, 5-6, 7-8, 9-10, and 11-12 years. State age.

16K7092—Short sleeves, short leg suit. White. Comes in sizes to fit ages: 2 to 8 years. State age.

When not included in a $2.00 order, send 6¢ postage for one suit, 10¢ for three.

—Elastic knit of good cotton.
—Soft cotton fleecing inside.
—Comfortably tailored drop seat.
—Firmly fastened buttons.

Hundreds of thousands of Mothers endorse Handywear waist suits! They **must be good!** They've **got to be made right** to stand rough and tumble, winter-long wear! They've got to give plenty of satisfaction to attract **more and more orders** every season! And they do! We don't know of any suit that compares with Handywear! For **Quality!** For downright **Comfort** . . . For **LOW PRICE!** No wonder Handywear's among the **best** and **fastest sellers in our store!**



2 Suits for 78¢

MEDIUM WEIGHT COTTON

16K7099—White.

SIZES to fit ages: 2, 3-4, 5-6, 7-8, and 9-10 years. State age. When not included in a $2 order, send 6¢ for postage.

Frees youngsters from bulky legs and long sleeves. Takes the place of waist as well. Knit from sturdy cotton yarn. Fine sparkling stripes of Rayon. Comfy, stretchy reinforcements carefully placed to carry the strain over the shoulder. Flat seams, bar tacking at strain points. Tabs for garters. Drop Seat. **A VERY POPULAR SELLER!**

This LOW PRICE .. Will Make A Big Impression



MEDIUM HEAVY COTTON SLIGHTLY FLEECED

44¢ Each Suit

3 Suits for $1.29

16K7086—White.

SIZES to fit ages: 2, 3-4, 5-6, 7-8, 9-10, and 11-12 years. State age. When not included in a $2.00 order, send 6¢ postage for one suit, 10¢ for three.

—For Boys and Girls.
—Elastic ribbed fine cotton.
—Tearproof buttonholes knit into the fabric.
—Firmly stitched strap reinforcements.
—Well shaped drop seat.
—Metal tabs for garters.
—Flatlocked seams. Tubular collar.
—High neck, long sleeves, ankle length.

This suit is specially made and specially priced. Note the features listed above! Features that you never expect to find in a low priced suit.



Extra Protection in Our HEAVIEST COTTON WAIST SUIT

Softly Fleeced . . . Luxuriously Warm

69¢ Each Suit

16K7078—White.

SIZES to fit ages: 2, 3-4, 5-6, 7-8, 9-10, and 11-12 years. State age. When not included in a $2.00 order, send 6¢ for postage.

A big, soft, full garment, thickly cotton fleeced on the inside. The best choice for extra protection. Made with the features of fine suits. **Soft, snug fitting elastic fabric, luxuriously fleeced inside. Flatlocked seams. Specially tailored drop seat with wide comfortable gusset.** Elastic knit strap reinforcements.

Your Orders Shipped Within 24 Hours !

Boyville BRAND About ¼ WOOL HEAVYWEIGHT

OUR LEADER IN PART WOOL UNION SUITS



AGES 6-8	AGES 10-12-14-16
89c	$1.18
Postage, 6¢	*Postage, 8¢*

EACH SUIT

16K7570
Natural Gray

State age. When not included in $2.00 order, send postage as above.

—One-fourth fine, smooth, Worsted Wool.
—Three-fourths selected combed Cotton.
—Flatlocked seams.
—Specially designed seat.
—Fitted shoulder inserts.
—Long sleeves, ankle length.

Distinctly better class garment. Made with exceptional care. Neat skilful tailoring. A suit that will wash and wear well.

Boys, Tell Mother about



Heavy Weight PART WOOL Union Suits

AGES 4-6-8	AGES, 10-12-14-16
55c	75c
Postage, 6¢	*Postage, 8¢*

EACH SUIT

16K7534—Mottled Light Brown
State age. When not included in $2.00 order, send postage as above.

—Cotton ribbed suit with 10% wool.
—Rayon trim around neck.
—Flatlocked seams.
—Ribbed cuffs and anklets.

A low priced suit that will give lots of warmth and comfort.

AGES 6-8	AGES, 10-12-14-16
$1.48	$1.79
Postage, 6¢	*Postage, 8¢*

EACH SUIT

16K7535—Natural Gray
State age. When not included in $2.00 order, send postage as above.

—One-half Fine Grade Wool.
—One-half sturdy Cotton.
—Flatlocked seams.
—Form fitting tubular neck.
—Ribbed cuffs and anklets.

A good, warm garment that will give unusual wear. Elastic knit to fit snug and comfortable.



SHIRTS and SHORTS

3 GARMENTS FOR 57c

57c buys 3 shirts or 3 shorts or 2 of Either One and 1 of the Other.

16K7512—White Shirts
SIZES, 24 to 34 inches Chest measure. State size.
—Swiss ribbed.
—Snug-fitting absorbent Cotton.

16K7515—Shorts in patterns similar to illustration. SIZES, 24 to 34 inches waist. State size.
—Smooth cotton Broadcloth.
—Vat Dye, assorted colors.
—Guaranteed elastic at sides.
—Deep yoke front.
—Full cut, roomy seat.

When not included in $2.00 order, send 8¢ for postage for 3 garments.

FINE ELASTIC RIBBED SUITS

32c EACH SUIT

16K7516—Sleeveless.
16K7517—Short Sleeves.
SIZES, 24 to 34 inches chest measure. State size. When not included in $2.00 order, send 4¢ for postage.

—Soft, lightweight Cotton.
—Shoulder inserts prevent strain.
—Rounded seat won't gap.
—Knee length. Color: **White.**

Just right for boys who like lightweight suits the year around.

SUMMER WEIGHTS



Nainsook

"Just Like Dad's"

33c EACH SUIT

16K7520—White.
SIZES, 24 to 34 inches chest. State size. When not included in $2.00 order, send 4¢ for postage.

—Good, sturdy Nainsook.
—Full, unskimped sizes.
—Reinforced with straps across back.
—Elastic snubber over knit band in back.
—Well tailored seat.

A regular man's suit, made in boys' sizes. Made to withstand hard wear. A suit that compares in quality and tailoring to many suits sold elsewhere at 50c.

These LOW PRICES



Heavy Fleeced FLAT KNIT Soft Warm Cotton Suits

AGES 4, 6, 8	AGES 10, 12, 14, 16
55c	78c
Postage, 6¢	*Postage, 8¢*
EACH SUIT	

Heavyweight Cream Color

16K7549—State age. When not included in $2.00 order, send postage as above.

—Improved in Quality this Year!
—Cotton is better, softer, finer.
—Thick, soft, inner cotton fleecing.
—Elastic ribbed cuffs and anklets.
—Rayon trim around neck and down the front.
—Full Standard sizes.

We have improved the quality of these suits for this year! Quality is better, and they're exceptionally well finished throughout. Our price is much lower.

AGES 4, 6, 8	AGES 10, 12, 14, 16
48c	69c
Postage, 6¢	*Postage, 8¢*
EACH SUIT	

Heavyweight Mottled Light Brown

16K7547—State age. When not included in $2.00 order, send postage as above.

—Fluffy, cotton fleeced.
—Better quality than before.
—Elastic ribbed cuffs and anklets.

A very popular suit. Made in correct sizes. And improved for this season. Get this wonderful comfort and cold weather protection for your boy!

HEAVILY FLEECED COTTON For Winter Wear

As Usual
SEARS LEAD THE WAY
TO LOWER PRICES

AGES 4, 6, 8	AGES 10, 12, 14, 16
57c	79c
Postage, 6¢	*Postage, 8¢*
EACH SUIT	



16K7551—Silver Gray

State age. When not included in $2.00 order, send postage as above.

—Elastic Ribbed.
—Full Standard Sizes.

A very warm, soft suit, of good, dependable quality cotton. Made in full standard sizes—finished with a very thick, soft, cotton **fleecing inside. Elastic knit** to keep its shape. Made in the clouded **silver gray color** that boys like so well. All seams are flatlocked.

Our Very Best COMBED COTTON • SUITS •

HEAVYWEIGHT
SLIGHTLY FLEECED



AGES 4, 6, 8	AGES 10, 12, 14, 16
55c	78c
Postage, 6¢	*Postage, 8¢*
EACH SUIT	

16K7566—Cream Color
16K7568—Mottled Gray Color

State age. When not included in $2.00 order, send postage as above.

—Elastic Ribbed.
—Flatlocked Seams.

A combed cotton suit now costs no more than ordinary carded suit last year! That's what we mean by our extra value for 1932. Heavyweight—correctly sized—soft cotton fleecing inside. Flatlocked seams throughout. Wonderful wearing. Fabric is stretchy, snug-fitting, elastic ribbing that can be counted upon for real warmth and long wear.



Heavy Weight OUR PRICE LEADERS Two Styles

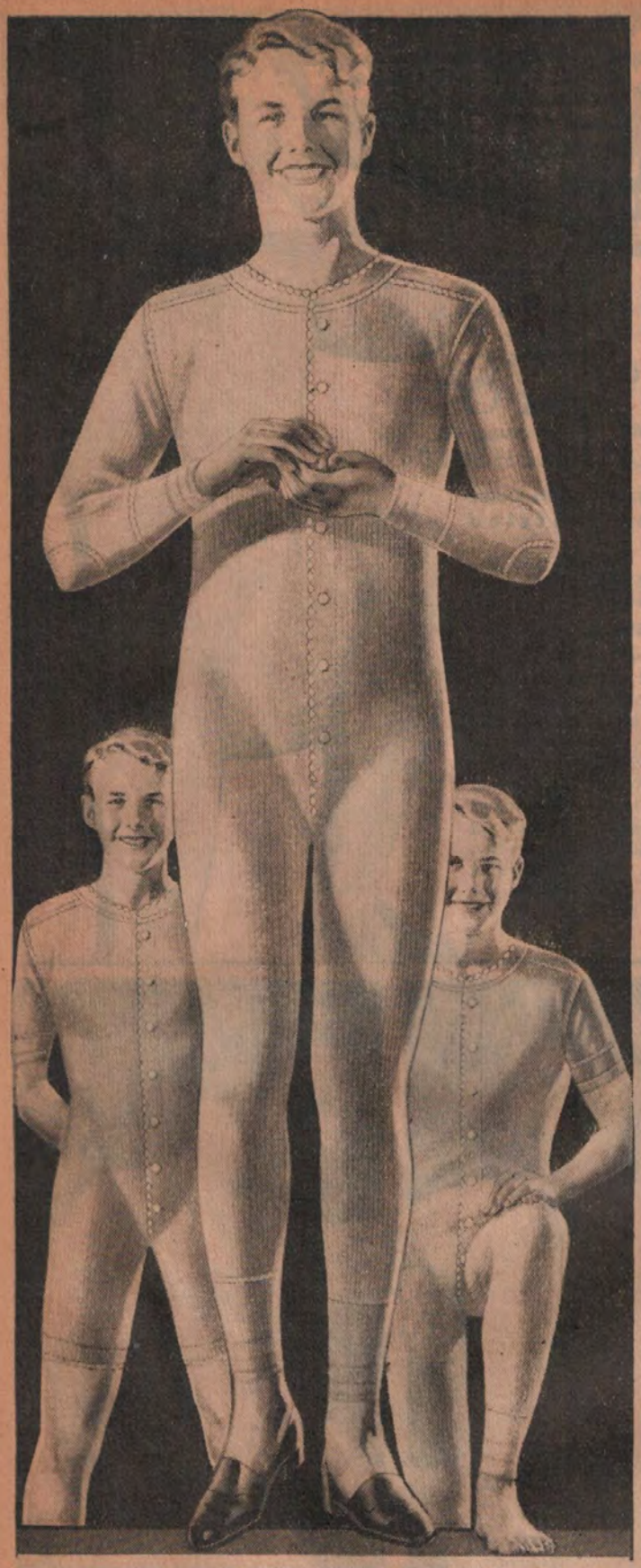
AGES 4, 6, 8	AGES 10, 12, 14, 16
39c EACH SUIT	50c EACH SUIT
Postage, 6¢	*Postage, 8¢*

16K7556—Long sleeves, ankle length **Cream Color**
16K7554—Short sleeves, knee length

State age. When not included in $2.00 order, send postage as above.

—Our lowest Priced, Heavy Cotton Suit.
—Sturdy, dependable quality. Snug-fitting Elastic Ribbed.
—Well Made. Full Sizes. Slightly cotton fleeced inside.

Good, heavy cotton suit made to give real winter protection at the lowest possible price. At the request of many of our customers we have added the short sleeves, knee length style. We have used special means to get these suits at this price, and we are certain you will not find a better value!



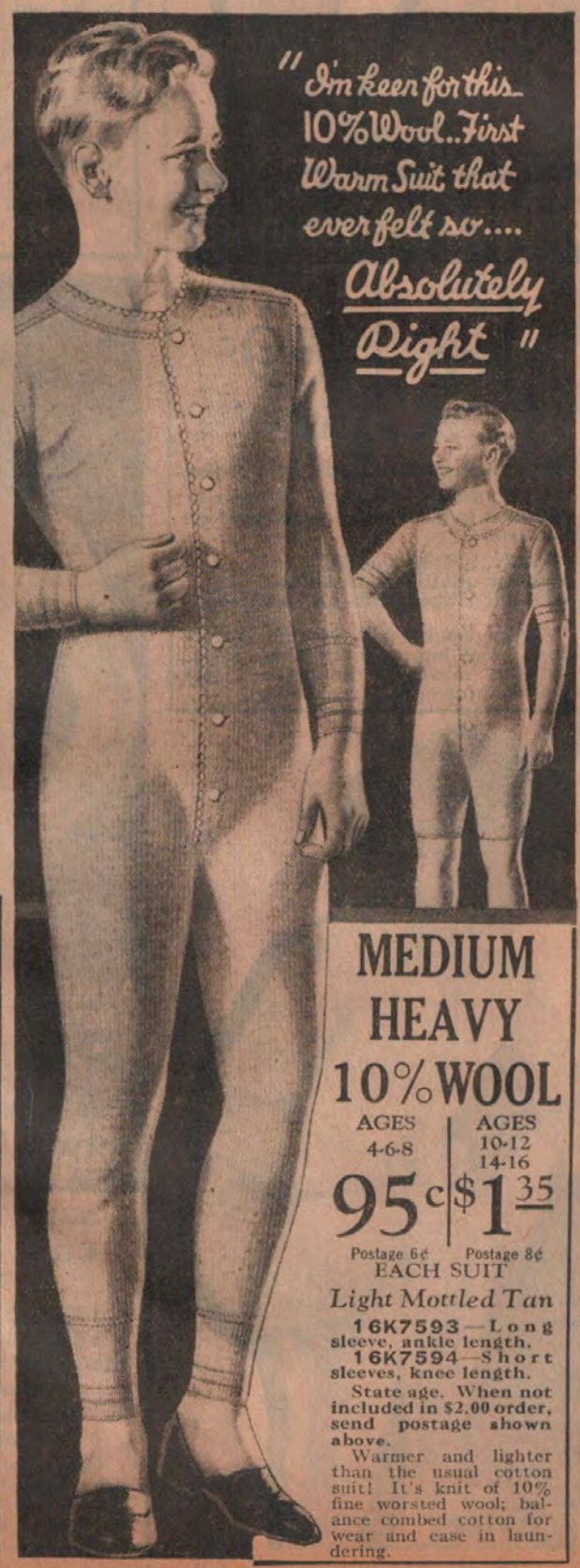
True Economy Is Low Price *PLUS*—Lasting Satisfaction

Read How

Double Value SUITS FOR BOYS

MEET EVERY MOTHER'S DEMANDS

- **SHOULDER INSERTS** of live elastic knitting expand readily; prevent binding.
- **ARMHOLES** are roomy and right . . . no tightness.
- **ELBOWS** reinforced with double fabric.
- **UNBREAKABLE BUTTONS** made of hard, specially processed rubber that comes safely through the wringer; sewed on so tightly the holes are packed with good strong thread.
- **BUTTONHOLES ARE TEARPROOF.**
- **SEAT** made with elastic knit insert prevents tightness or binding.
- **CROTCH** seams reinforced with tape.
- **SEAMS** are 9-thread, flatlocked, practically rip-proof.
- **CUFFS** fit snugly . . . retain their shape.





WARM WINTER WEIGHT COTTON

SLIGHTLY FLEECED INSIDE

Always in Trim . . . Three Rousing Cheers for TROUBLE-PROOF CONSTRUCTION

AGES 4-6-8	AGES 10-12-14-16
59¢ EACH SUIT	83¢ EACH SUIT
Postage 6¢	Postage 8¢

Cream Color

16K7590—Long sleeves, ankle length.
16K7591—Short sleeves, ankle length.
16K7592—Short sleeves, knee length.

SIZES to fit ages, 4 to 16 years. State age. When not included in $2.00 order, send postage shown above.

A fine, heavy cotton suit with all the Double Value features listed above! Soft, light cotton fleecing inside. Longer Wear! Greater Comfort! Soft, close-fitting fabric that is snug and warm! Stretches and gives for every action! No tightness at any time. And our new low prices put these high quality suits within the reach of all!

MEDIUM HEAVY 10% WOOL

AGES 4-6-8	AGES 10-12 14-16
95¢	$1.35
Postage 6¢	Postage 8¢

EACH SUIT

Light Mottled Tan

16K7593—Long sleeve, ankle length.
16K7594—Short sleeves, knee length.

State age. When not included in $2.00 order, send postage shown above.

Warmer and lighter than the usual cotton suit! It's knit of 10% fine worsted wool; balance combed cotton for wear and ease in laundering.

MEDIUM HEAVY 1/2 WOOL

AGES 4-6-8	AGES 10-12-14-16
$1.35	$1.75
Postage 6¢	Postage 8¢

EACH SUIT

Silver Gray Color

16K7595—Long sleeves, ankle length. State age.

When not included in $2.00 order, send postage shown above.

OUR FINEST HALF WOOL SUITS FOR BOYS! Boys who like the out-of-doors need this light wool warmth without bulk. And here you get all the Double Value features besides.

Our IMPROVED LINE OF Pilgrim FLAT KNIT COTTON FLEECES

Truck Drivers—Railroaders—Airmen—Engineers! You fellows who know what *real* cold weather is—look at this! We've *improved* your favorite suits! Now the thick, fluffy, heat-retaining texture is knit in *finer gauge*—that makes a closer, cold-tight fabric! Gives more warmth . . . more wear! Materials are improved! You'll notice that facings, buttons, trimmings are *better* quality. *Workmanship* is more skillful! Now, more than ever before, you get that feeling of rightness—of freedom—of perfect fit when you step into these suits. And prices have been reduced below last years' low level. Your money never before bought so *much* comfort!



HEAVYWEIGHT



SHIRTS and DRAWERS

59¢ EACH GARMENT

- —Silver gray.
- —Elastic ribbed cuffs on shirts.
- —Elastic ribbed ankles on drawers.
- —Warm, thick cotton fleecing inside.
- —Neat binding around neck and down front of shirts.

Heavy weight, warm, shirts and drawers . . . the finest and best made we've ever offered at this low price. About equal in warmth to our suit No. 16K6002.

16K6064 UNDERSHIRTS
Even sizes, 34 to 46 inches chest. State size.
Price, each shirt. 59c

16K6065 DRAWERS
Even sizes, 32 to 44 inches waist. State size.
Price, each drawers.... 59c
When not included in $2.00 order, send 10¢ postage for each garment.

EXTRA HEAVYWEIGHT



SHIRTS and DRAWERS

68¢ EACH GARMENT

- —Cream color.
- —Finer quality cotton.
- —Extra thick, heavy cotton fleecing inside.
- —Elastic ribbing at cuffs of shirt and ankles of drawers.
- —Neat rayon trim around neck and down front of shirts.

Heavier weight and better quality garments. Our warmest 2-piece underwear in cotton. Improved in value as stated at top of page.

16K6062 UNDERSHIRT
Even sizes, 36 to 46 inches chest. State size.
Price, each shirt..... 68c

16K6063 DRAWERS
Even sizes, 32 to 44 inches waist. State size.
Price, each drawers..... 68c
When not included in $2.00 order, send 10¢ postage for each garment.

85¢ EACH SUIT
3 FOR $2.50 POSTPAID

- —Flat knit.
- —Silver gray.
- —Heavy cotton fleeced inside.
- —Elastic ribbed cuffs and anklets.

One of our best values in a thick warm suit. "Flat Knits" are our warmest cotton suits! The thick, fleecy nap on the inside holds the warmth in the fabric! We think this is the **best made** flat knit suit you can buy for the money. It's **sized right**—won't pull . . . won't hamper action. It's soundly made. Well made throughout.

16K6002—Even sizes, 36 to 46 inches chest measure. State size. When not included in $2.00 order, send 10¢ for postage.

$1.00 EACH SUIT

- —Flat knit.
- —Thick nap cotton fleecing inside.
- —Silver gray.
- —Elastic ribbed cuffs and anklets.

Heavier weight! That means more closely knit fabric! Thicker, heavier fleecing that holds more warmth! We recommend this weight for men engaged in **active** outdoor work. It's a big, soft, cushion-like suit, of sound wearing quality with all the improvements described above. Our second warmest cotton suit.

16K6005—Even Sizes, 36 to 46 inches chest measure. State size. When not included in $2.00 order, send 10c for postage.

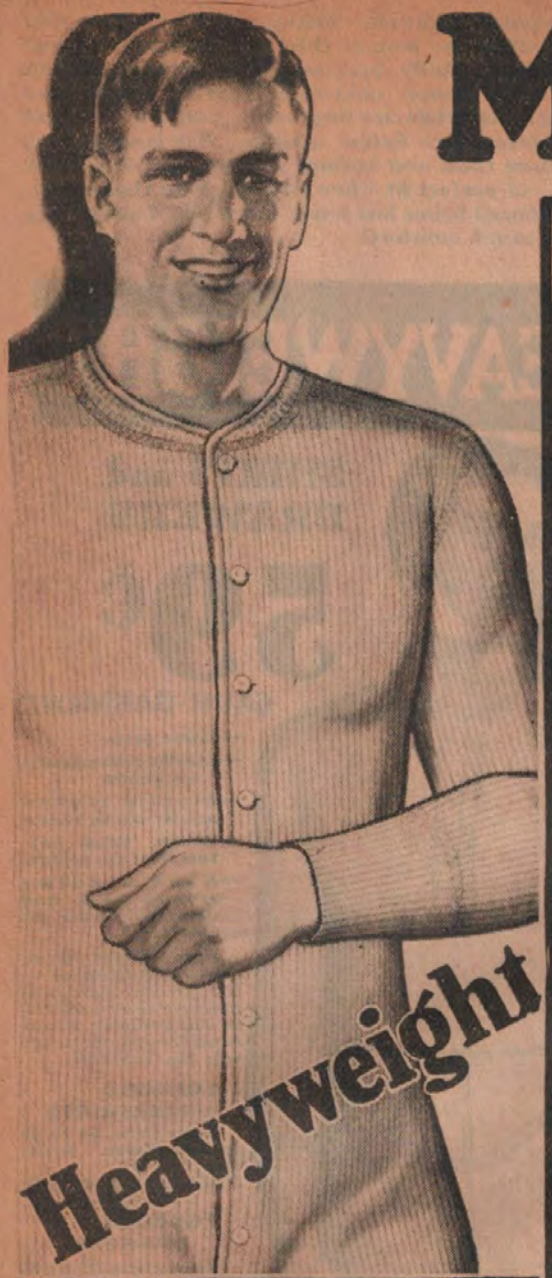
$1.18 EACH SUIT
2 FOR $2.25 POSTPAID

- —Flat Knit of Finer Cotton.
- —Exceptionally thick, deep cotton fleecing inside.
- —Cream Color.
- —Elastic Ribbed Cuffs and Anklets.

If a man has to stand inactive for hours in the cold . . . sit cramped for hours driving against a biting wind . . . work below, or ride above ground levels, we recommend this as the **warmest suit** he can get without buying wool! Besides being warmer, it's **better quality** than other flat knit suits on this page.

16K6008—Even sizes, 36 to 46 inches chest measure. State size. When not included in $2.00 order, send 10¢ for postage.

MEN'S WINTER WEIGHT UNDERWEAR..



Heavyweight

65¢ EACH SUIT

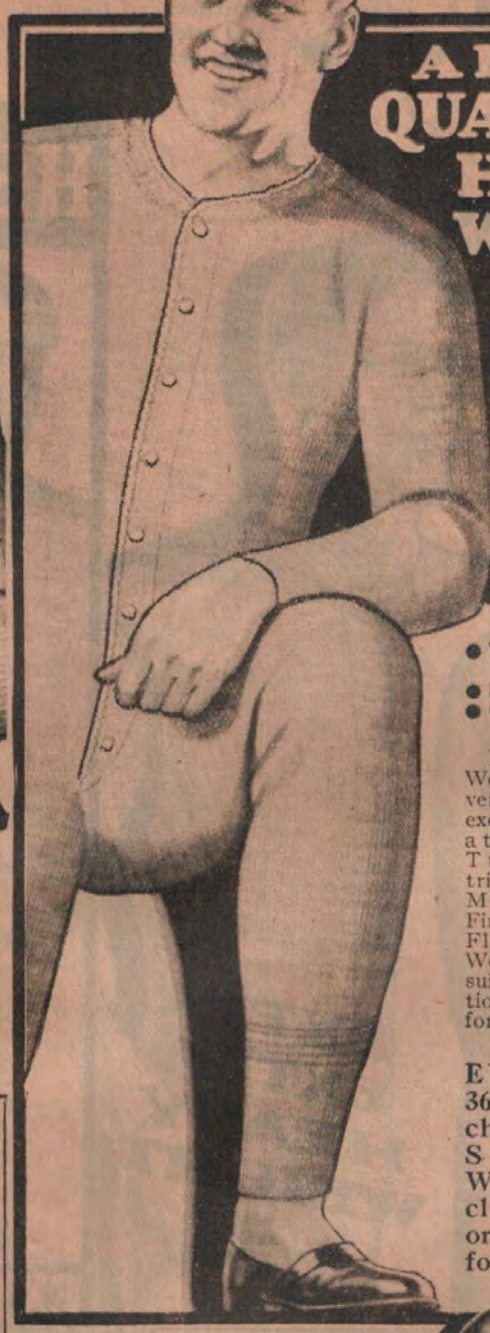
A Real Bargain in Heavyweight Cotton Ribbed Suits

- **Slightly cotton fleeced inside.**
- **Ribbed cuffs and anklets.**
- **Flatlocked seams.**
- **Military shoulders.**

Do not confuse these suits with other heavyweight suits selling at this price. These are real heavy, winter weight suits that we have priced below all competition. Well made and finished, and will give you full measure of satisfaction. Last fall's price on these suits was 78c.

16K5988—Gray.
16K5989—Cream.
16K5990—White.

EVEN SIZES, 34 to 46 inches chest measure. State size. When not included in a $2.00 order, send 10¢ for postage.



A REAL QUALITY HEAVY WEIGHT RIBBED COTTON SUIT

85¢ EACH SUIT

- **Very Fine Quality.**
- **Heavyweight.**
- **Gray Random Color.**

Men's Winter Weight suit made of very fine cotton. An exceptional bargain at our price. Tubular collar trimmed with rayon. Military shoulders. Fine quality buttons. Flatlocked seams. We guarantee this suit to give exceptional wear and comfort.

16K5986

EVEN SIZES, 36 to 46 inches chest measure. State size. When not included in a $2.00 order, send 10¢ for postage.



10% Wool

88¢ EACH SUIT

Heavyweight Silver Gray

- **High grade cotton yarn.**
- **10% good quality wool.**
- **Nicely finished in every detail.**
- **Extra strong flatlocked seams.**
- **Tubular Collar.**
- **Buttons sewed on to stay.**
- **Snug elastic ribbed cuffs and anklets.**

Warmth—Service—Comfort! Everything you desire in winter underwear and just look at the **new low** price. Last fall's price was $1.00. You'll enjoy the way these suits fit—plenty of room for any position.

16K5974—EVEN SIZES, 34 to 46 inches chest measure. State size. When not included in a $2.00 order, send 10¢ for postage.

WINTER WEIGHT COTTON RIBBED

ONLY 49¢ EACH SUIT



Men's winter weight, cotton ribbed union suit. Knit of good grade cotton yarn. Made full size in every way. Neat tubular collar trimmed with rayon. Military shoulders. Flatlocked throughout. One-button flap seat. Do not confuse with cheaper suits now being offered elsewhere.

16K5995

Color: Cream (Ecru).

EVEN SIZES, 36 to 46 inches chest measure. State size. When not included in $2.00 order, send 10¢ postage.

nit on Cooper Spring Needle Machines

COTTON SUITS

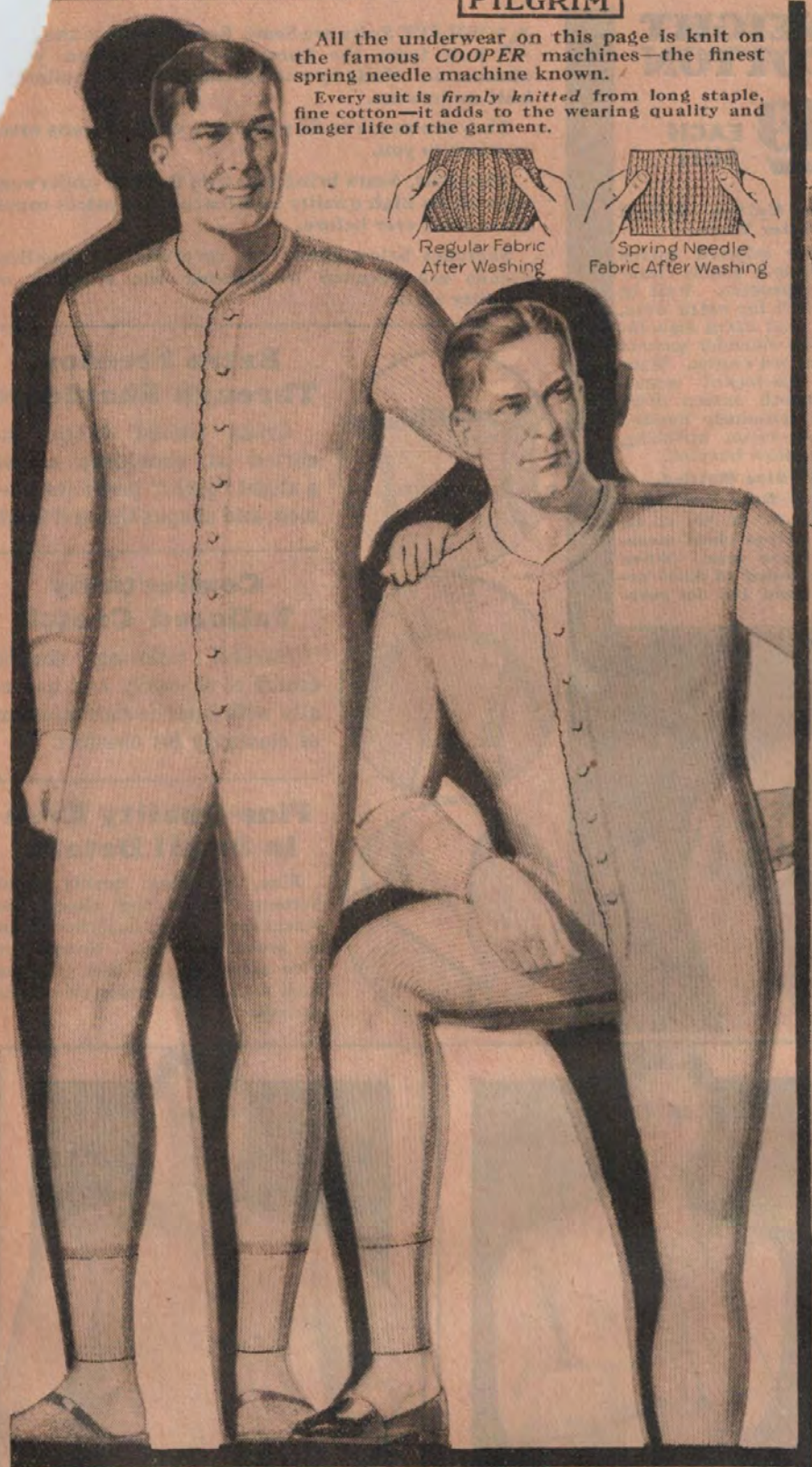
KNIT ON COOPER SPRING NEEDLE MACHINE
PILGRIM

All the underwear on this page is knit on the famous *COOPER* machines—the finest spring needle machine known.

Every suit is *firmly knitted* from long staple, fine cotton—it adds to the wearing quality and longer life of the garment.

Regular Fabric After Washing

Spring Needle Fabric After Washing





Again We REDUCE the PRICE *of this* POPULAR SUIT

NOW!

88¢

EACH SUIT

3 SUITS FOR $2.50 POSTPAID

HEAVY WEIGHT

16K5954—Cream

16K5955—Gray Random

SIZES, 34 to 46 inches chest measure. State size. When not included in $2.00 order, send 10¢ for postage.

This is beyond a doubt the best ribbed winter suit we have ever seen at such a low price! Tremendously popular seller last season at $1.00 and you'll get a real saving if you buy three suits at one time. It's a real full, HEAVYWEIGHT suit. It's SPRING NEEDLE KNIT! The fabric has a springy elasticity that renews its life with every washing! The knitting is done on COOPER SPRING NEEDLE machines . . . the finest in the industry! Careful tailoring guarantees you perfect fit! No slack, no tightness at shoulders, crotch, arms or legs! We've watched every detail of quality—of construction in this suit. We know it's right—all the way through—and we want you to take advantage of this remarkable offer!

MEDIUM WEIGHT

69¢ EACH SUIT

2 FOR $1.35

16K5950—Cream

16K5951—White

SIZES, 34 to 46 inches chest measure. State size. When not included in $2.00 order, send 10¢ postage for one suit, 12¢ for two.

Just heavy enough to keep you "comfy" whenever you step out into the chilly winter blasts but not too heavy for indoors. The Cooper needle knitting machine makes it exceptionally serviceable and comfortable. Knit from finest cotton, light, soft cotton fleecing inside. Flatlock seams. Neat collarette neck. Rayon stitching around neck and down front. Strong buttonholes; firmly fastened buttons. Military shoulders.

EXTRA EXTRA HEAVY

$1.00 EACH SUIT

16K5956—Cream

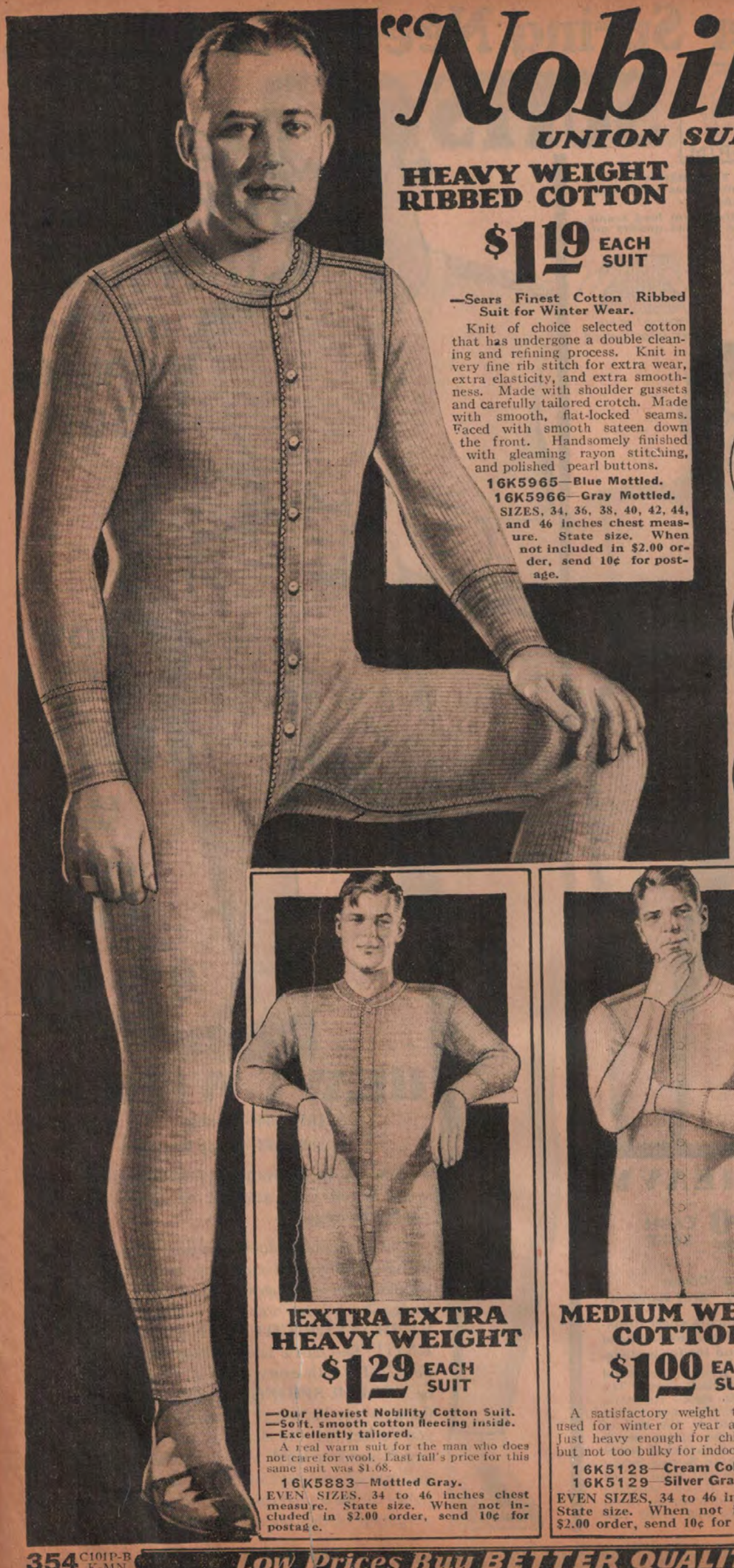
16K5957—Gray Random

SIZES, 34 to 46 inches chest measure. State size. When not included in $2.00 order, send 10¢ for postage.

Underwear that keeps you warm and comfortable on coldest days. The extra, extra cotton means its extra, extra warm. For quality, too, it's the same high standard as the rest of these famous Cooper spring needle knit suits. Smooth flatlocked seams and light, soft cotton fleecing inside. Neat collarette neck and elastic ribbed shoulder inserts. Rayon stitching around the neck and down the front. Strong buttonholes and firmly fastened buttons.

"Nobility" Ou

UNION SUITS



HEAVY WEIGHT RIBBED COTTON

$1.19 EACH SUIT

—Sears Finest Cotton Ribbed Suit for Winter Wear.

Knit of choice selected cotton that has undergone a double cleaning and refining process. Knit in very fine rib stitch for extra wear, extra elasticity, and extra smoothness. Made with shoulder gussets and carefully tailored crotch. Made with smooth, flat-locked seams. Faced with smooth sateen down the front. Handsomely finished with gleaming rayon stitching, and polished pearl buttons.

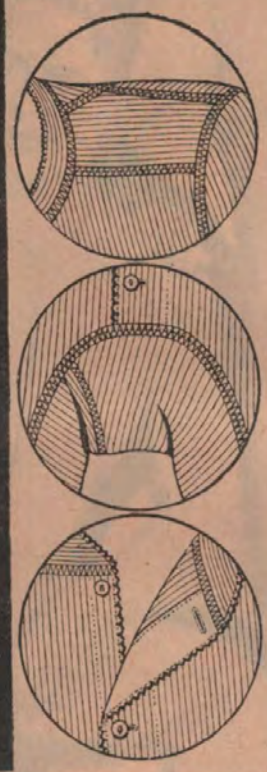
16K5965—Blue Mottled.
16K5966—Gray Mottled.
SIZES, 34, 36, 38, 40, 42, 44, and 46 inches chest measure. State size. When not included in $2.00 order, send 10¢ for postage.

NOBILITY Suits are Sears finest, because the knit from the finest wool and cotton y obtainable. Made by one of America's best tailors knit underwear.

They are made to fit perfectly, which means extra comfort to you.

This year, Sears bring you this DeLuxe underwear with all its high quality and features at prices much lower than ever before.

Sketches below show how carefully the smallest details are planned to increase the comfort of Nobility suits.



Extra Freedom Through Shoulders

Cross ribbed fabric inserted at shoulders allows a slight "give," prevents tension, and shapes the suit to fit.

Comfortably Tailored Crotch

Careful tailoring shapes crotch to fit easily and naturally with just the right amount of elasticity for comfort.

Fine-Quality Even in Small Details

Fine, sparkling quality pearl buttons. Notice how closely the stitches are set—an important factor in preventing rips. Notice the wide sateen facings that give the front a smooth, comfortable inner surface.

EXTRA EXTRA HEAVY WEIGHT

$1.29 EACH SUIT

—Our Heaviest Nobility Cotton Suit.
—Soft, smooth cotton fleecing inside.
—Excellently tailored.

A real warm suit for the man who does not care for wool. Last fall's price for this same suit was $1.68.

16K5883—Mottled Gray.
EVEN SIZES, 34 to 46 inches chest measure. State size. When not included in $2.00 order, send 10¢ for postage.



MEDIUM WEIGHT COTTON

$1.00 EACH SUIT

A satisfactory weight that can be used for winter or year around wear. Just heavy enough for chilly weather, but not too bulky for indoors.

16K5128—Cream Color.
16K5129—Silver Gray.
EVEN SIZES, 34 to 46 inches chest. State size. When not included in $2.00 order, send 10¢ for postage.



MEDIUM WEIGHT FOR SHORT STOUT MEN

$1.00 EACH SUIT

Here's winter comfort and warmth for the short stout man. Especially tailored to fit right. Carefully made and finished.

16K5137—Cream Color.

SIZES, 38 to 50 inches chest measure. State size. When not included in $2.00 order, send 10¢ for postage.

Low Prices Buy BETTER QUALITY at Sears

Finest Quality



¼ WOOL

EACH SUIT **$2.00** Post Paid

Heavyweight

- **One-fourth pure Australian wool.**
- **Three-fourths super quality combed cotton.**
- **Fine "Nobility" tailoring throughout.**

16K5896—Light blue mottled.

EVEN SIZES, 34 to 46 inches chest measure. State size. Postpaid.



HALF WOOL

EACH SUIT **$3.25** Post Paid

Heavyweight

- **One-half finest Australian wool.**
- **One-half long staple combed cotton.**

A mighty fine suit. Carefully tailored and finished like all our "Nobility" underwear.

16K5898—Silver gray mottled.

SIZES, 34 to 46 inches chest measure. State size. Postpaid.



10% WOOL HEAVYWEIGHT $1.49 EACH SUIT

Our finest ribbed suit for men who want a slight amount of wool for added warmth. The wool used is the finest **worsted** yarn; the cotton used is the finest **combed** quality. Knit on **Spring needle machines**—a process which doubles the elasticity, helps it retain its shape through repeated washings. Exceptionally smooth. Cross ribbed inserts in shoulders, cross ribbed tailoring in crotch prevent slack or tightness, insure easy, comfortable fit. Flexible Collarette Neck fits comfortably. Smooth sateen faces the front. Seams are flatlocked.

16K5895—Light Tan Mottled Color. Sizes, 34 to 46 inches chest measure. State size. When not included in $2.00 order, send 10¢ for postage.

ALL WOOL

EACH SUIT **$4.55** Post Paid **HEAVY WEIGHT**

16K5891—Cream-random color. Even sizes, 34 to 50 inches chest measure. State size. Postpaid.

Sears Finest All Wool Suit

The Australian wool is **Worsted** yarn—for smoother, finer, longer wearing than ordinary yarns—more soothing to sensitive skin—much warmer than coarser wools of equal weight. Knit in 2-thread construction for extra warmth and wear. Elastic ribbed throughout for easy stretching fit. Cross ribbed shoulder gussets and flat flexible collarette neck for comfortable shoulder action. Careful tailoring at crotch insures the highest degree of comfort. Smooth, flat locked seams. Comfortable sateen facings. Extra strong buttonholes.

Extra Heavy FLAT KNIT

Pilgrim Brand

PART WOOL AND



HALF WOOL
EACH SUIT $2.35 POSTPAID

ALL WOOL
EACH SUIT $3.48 POSTPAID

Flat knit suits are the heaviest and warmest type of winter underwear, and these are WOOL. Intended for men working out of doors during cold weather. THEY FIT LOOSELY. Cut, fit, and finish show the more careful workmanship, that gives longer wear and better satisfaction in the end.

—Extra heavy weight.
—Half good quality wool.
—Half finer combed cotton for smooth texture and satisfying washing qualities.
—Flat locked seams.
—Smooth sateen facings.
—Elastic ribbed cuffs and ankles.

16K6017—Natural gray.
Even sizes, 36 to 50 inches chest measure. State size.

—Extra heavy weight.
—All fine Australian wool selected for its softness, wearing quality, and luxurious warmth.
—Flat locked seams.
—Smooth sateen facings.
—Rich Rayon floss trimming.
—Elastic ribbed cuffs and ankles.

16K5932—Natural gray.
Even sizes, 36 to 50 inches chest measure. State size.

ELASTIC RIBBED 1/3 WOOL

$1.59 EACH SUIT



Extra HEAVY WEIGHT

Natural Gray Color

- Knit on spring needle machines.
- One-third wool.
- Two-thirds fine combed cotton.

A new low price on one of our popular sellers. Same quality that sold last fall for $1.85. Well made and strongly finished throughout. Spring needle knitting makes these suits fit comfortably and hold their shape.

16K5921—Even sizes, 34 to 50 inches chest measure. State size. When not included in $2.00 order, send 10¢ for postage.

ESPECIALLY MADE FOR SHORT STOUT MEN



ELASTIC RIBBED 1/2 WOOL

$2.19 EACH SUIT POSTPAID

Our Warmest Suit for the Short, Stout Man

Extra Heavy Weight

—One-half good quality Wool for warmth.
—One-half fine combed cotton for smoothness and wearing quality.
—Shorter sleeves, larger waist, shorter inseam, shorter legs than in average sized suits.
—Sateen facings.
—Flat locked seams.

16K5947—Natural gray.
Even sizes, 38 to 50 inches chest measure. State size.

ALL WOOL UNION SUITS



ALL WOOL
$3.45
EACH SUIT
POSTPAID

ALL WOOL
$3.00
EACH SUIT
POSTPAID

MEDIUM HEAVY WEIGHT

EXTRA HEAVY WEIGHT

- Made of finest pure Australian wool obtainable.
- Elastic knit on spring needle machine.
- Neatly finished.
- Flatlocked seams.

These suits are designed to offer the best possible quality in medium heavyweight wool garments. Made with all the features of high grade underwear. Last fall's price for these same suits was $3.88.

16K5917—Natural Gray

Even sizes, 36 to 50 in. chest measure. State size. Postpaid.

- Fine Australian Wool.
- Spring needle knitting.
- Flatlocked seams.
- Spring needle collarette neck.
- Elastic knit shoulder inserts.

Splendid garments well made and finished throughout.

Extra heavy weight.

16K6024—Natural Gray
16K6025—Buff Color

Even sizes, 36 to 50 in. chest measure. State size. Postpaid.



$2.75
EACH SUIT
POSTPAID

$2.00
EACH SUIT
POSTPAID

EXTRA HEAVY WEIGHT
Elastic Ribbed

- Three-fourths Australian Wool.
- One-fourth long staple combed cotton.
- Flatlocked seams.
- Correctly sized and neatly finished.

These suits have all the warmth of all wool suits, but will wear better and will not show the shrinkage in laundering. Perfectly tailored.

16K5926—Natural Gray

Even sizes, 36 to 50 in. chest measure. State size. Postpaid.

- Our Biggest seller in wool underwear.
- One-half good quality wool.
- One-half combed cotton.
- Fits perfectly because it's Spring Needle knit.

Our price last year for this popular seller was $2.38! See today's New Low Price. The quality is unchanged—same high grade materials and tailoring as before.

16K5949—Natural Gray

Even sizes, 36 to 50 inches chest measure. State size. Postpaid.

Your Orders Shipped Within 24 Hours!

WOOL and PART WOOL



HEAVYWEIGHT
Natural Gray Color

- **Flat Knit**
- **One-half Australian Wool**
- **One-half Combed Cotton**

These garments have been our leaders in part wool shirts and drawers for about twenty-five years. Strongly made and neatly finished in every detail. And now we offer them at the **lowest price** in years!

16K6160—UNDERSHIRTS.
Even sizes, 34 to 50 inches chest measure.
State Size.
Price, each shirt..... **$1.50**

16K6161—DRAWERS.
Even sizes, 32 to 50 inches waist measure.
State Size.
Price, each drawers..... **$1.50**
When not included in $2 order, send 10¢ postage for one garment.



HEAVY WINTER WEIGHT

Natural Gray

Extra fine quality pure Australian wool and finest combed cotton. The combination of about two-thirds wool and one-third cotton makes a heavy, warm garment that will give the greatest service, and not show the shrinkage that all wool garments do.

16K6168—UNDERSHIRTS
Even sizes, 34 to 50 inches chest measure. State size.
Price, each shirt..... **$1.78**

16K6169—DRAWERS
Even sizes, 32 to 50 inches waist measure. State size.
Price, each drawers..... **$1.78**
When not included in $2 order, send 10¢ postage for one garment.

Natural Gray

—Well Made All Wool Shirts and Drawers
—Flat Knit, Correctly Sized
—Elastic Ribbed Cuffs and Anklets

This is a new number in our line. Specially made for Sears from the finest grade of domestic wool.

16K6140—UNDERSHIRTS
Even sizes, 36 to 46 inches chest measure. State size.
Price, each shirt..... **$2.00**

16K6141—DRAWERS
Even sizes, 32 to 44 inches waist measure. State size.
Price, each drawers..... **$2.00**
Postpaid.

Natural Gray

Our lowest priced winter weight shirts and drawers. One-third wool and two-thirds cotton. Good wearing, comfortable, and priced to meet lowered income.

16K6120—UNDERSHIRT
Even sizes, 34 to 46 inches chest measure. State size.
Price, each shirt..... **$1.00**

16K6121—DRAWERS
Even sizes, 32 to 44 inches waist measure. State size.
Price, each drawers..... **$1.00**
When not included in $2 order, send 10¢ postage for one garment.

SHIRTS and DRAWERS



½ Wool

$1.29 Each Garment

FLAT KNIT HEAVYWEIGHT NATURAL GRAY

Good, warm, serviceable shirts and drawers! Flat knit of about one-half good quality wool, balance good sturdy cotton yarn. Elastic ribbed cuffs and anklets.

UNDERSHIRTS

16K6130—Even sizes, 34 to 46 in. chest measure. State size.
Price, each shirt.....$1.29

DRAWERS

16K6131—Even sizes, 32 to 44 in. waist measure. State size.
Price, each drawer...$1.29

When not included in $2.00 order, send 10¢ postage for one garment.

Pilgrim Brand HEAVY RIBBED COTTON

SHIRTS AND DRAWERS



39¢ EACH GARMENT

3 GARMENTS FOR $1.12

Snug comfort—warmth—and long wear! New low price! You can't beat these garments for Value! Shirts are made with neat Rayon trimming around the collarette neck and down the front. Drawers have an extra strong facing in the front and around the waist. Double crotch gusset assures extra wear. Note the saving in buying three garments.

UNDERSHIRTS

16K6028—Cream Color
16K6030—White

Even sizes, 34 to 46 inches chest measure. State size.
Price, each shirt.....39c

DRAWERS

16K6029—Cream Color
16K6031—White

Even sizes, 32 to 44 inches waist measure. State size.
Price, each drawers.....39c

When not included in $2 order, send 8¢ postage for one garment, 12¢ for three.

Elastic Ribbed ½ Wool



$1.25 EACH GARMENT

NATURAL GRAY HEAVYWEIGHT

- **Knit on spring needle machines**
- **One-half wool**
- **One-half cotton**

When not included in a $2.00 order, send 10¢ postage for one garment.

Spring needle Knit means exceptionally elastic and snug fitting garments. These garments sold last season for $1.48, and the quality is still the same high grade at this new low price.

16K6046—UNDERSHIRTS
EVEN SIZES—34 to 46 inches chest measure. State size.
Price, each shirt.....**$1.25**

16K6047—DRAWERS
EVEN SIZES—32 to 44 inches waist measure. State size.
Price, each drawers.....**$1.25**



COMBED COTTON UNION SUITS

4 Styles

$1.00 Each Garment

- **Selected Combed Cotton Yarn.**
- **Knit on Spring Needle Machines—insures comfortable snug fit.**
- **Inserted Shoulder Gussets—freedom from binding.**
- **Flatlocked Seams—smooth, no ridges.**
- **Collarette neck.**
- **Styles and sizes to Fit Every Man.**

No matter what suit you select these suits will give you comfort and service. Carefully made and finished. Properly sized and tailored to fit. Light weight. When not included in $2.00 order, send 8¢ for postage.

ALL SUITS ARE ANKLE LENGTH AND CREAM COLOR

FOR THE AVERAGE BUILD

16K5010—Short sleeves.
16K5011—Long sleeves.
Even sizes, 34 to 50 inches chest measure. State size. **$1.00 EACH SUIT**

FOR THE TALL SLIM MAN

16K5012—Short sleeves.
Made extra long from shoulder to crotch.
Even sizes, 34 to 46 inches chest measure. State size. **$1.00 EACH SUIT**

FOR THE SHORT STOUT MAN

16K5037—Short sleeves
Ample room and comfortable fit for the stout man.
Even sizes, 38 to 56 inches chest measure. State size. **$1.00 EACH SUIT**

SUMMER



Balbriggan SHIRTS and DRAWERS

- **Our Best Balbriggan.**
- **Selected Combed Cotton.**
- **Ribbed cuffs and anklets.**

These garments are specially made for us by one of the best known manufacturers in the country.

Cream Color

UNDERSHIRTS—EACH . . . . 55¢
16K5062—Short sleeves.
16K5032—Long sleeves.
Even sizes, 34 to 56 inches chest. State size.

DRAWERS—EACH . . . . . 55¢
16K5033—Ankle length.
Double seat. Reinforced crotch. Even sizes, 30 to 56 inches waist. State size. When not included in $2.00 order, send 6¢ postage for one garment.

- **Very Low Priced.**
- **Good grade cotton.**
- **Elastic ribbed cuffs and anklets.**

Cream Color

UNDERSHIRTS—EACH . . . 29¢
16K5008—Long Sleeves.
16K5006—Short Sleeves.
Even sizes, 34 to 46 inches chest. State size.

DRAWERS—EACH . . . . . 29¢
16K5009—Ankle length. Reinforced crotch. Even sizes, 30 to 44 inches waist. State size.

When not included in $2.00 order, send 6¢ postage for one garment.

A REAL BARGAIN

Cotton Ribbed Suits

68¢ EACH SUIT

2 FOR $1.29

Cream Color

Ankle Length

Our own special grade of cotton-smoother, finer than ordinary yarn. Full sizes. Flat-locked seams. Light weight.

16K5242—Long sleeves.

16K5243—Short sleeves.

Even sizes, 34 to 46 inches chest measure. State size. When not included in $2.00 order, send 8¢ postage for one suit; 10¢ for two.



WEIGHTS



OUR GUARANTEED "Positive-Wear"

NAINSOOK SUITS

EACH SUIT **59¢** *Guaranteed Not to Rip*

- **Triple stitched seams. Bar tacked. Soundly Reinforced.**
- **Specially tailored Double Section Seat.**
- **Made of Long-Wearing Regular Standard Materials.**

The soundest strongest best-wearing nainsook suit designers can produce! No other suit gives you this skillfully shaped, deep circular cut seat at our low price. Color: White.

16K5100—Pajama Check Nainsook.

16K5101—Fancy Striped Madras.

Even sizes, 34 to 50 inches chest measure. State size. When not included in $2.00 order, send 6¢ for postage.

"PILGRIM ATHLETE" SHIRTS and SHORTS



37¢ EACH GARMENT

Run-Resistant Rayon

SHIRTS

Our Best Pilgrim Athlete quality. Fine textured, smooth and comfortable. Run-resistant Rayon.

16K5138—White.
16K5139—Peach.
16K5140—Blue.

Even sizes, 32 to 42 inches chest. State size. Price, each shirt.... **37¢**

When not included in $2.00 order, send 4¢ for postage.

Cotton Broadcloth

SHORTS

- **Fine count combed and mercerized cotton broadcloth.**
- **Full cut panel seat.**
- **Elastic at sides.**
- **3-button yoke front.**

16K5144—White.

Even sizes, 30 to 42 inches waist. State size. Price, each short.... **37¢**

When not included in $2.00 order, send 4¢ for postage.



FULL SIZED Good Quality NAINSOOK SUITS

35¢ EACH SUIT

- **Good, Firm Nainsook.**
- **Strap Reinforcements in Back.**
- **Elastic Snubber over Knit Band.**
- **Carefully Finished and Bar-tacked Seams.**

45c was our price last Fall! Here again, 1932's lower incomes buy as much if not more than 1930's high ones. We originated this suit to give perfect fit at a low price. Don't confuse it with less carefully sized garments elsewhere. Equal quality would cost fully 50c a suit in ordinary stores today.

16K5292—White.

Even sizes, 34 to 50 inches chest measure. State size. When not included in $2.00 order, send 6¢ for postage.



FANCY PATTERN **SHORTS** COMBED COTTON **SHIRTS**

JUST LOOK AT THIS PRICE! We've given these shirts and shorts every feature needed for a long term of service and comfort.

Vat Dye Cotton Broadcloth Shorts, Standard Quality

16K5157—Pattern similar to illustration. Assorted colors and patterns. Sizes 30 to 42 inches waist. State size. Elastic at sides; panel seat. Three-button yoke front.

Combed Cotton Shirts, Rayon Trimmed

16K5108—Flat Knit.
16K5156—Swiss ribbed.
Color: White. Sizes, 32 to 44 inches chest. State size.
Soft, easy-fitting pullovers.

When not included in $2.00 order, send 4¢ postage for one garment; 8¢ for three.

STEP RIGHT OUT *in* YOUR NEW MADE *to* ORDER SUIT

Save $10.00 *to* $25.00

Newest 1933 FASHIONS



AS LOW AS $13.75 POST PAID

100% PURE WOOL FABRICS



Let Specialists Design Your Next Suit!

Taking advantage of these "choicest" LOW prices—several steps below even today's trend in savings, is the Thrifty Man's Way of Stepping Out of a Bandbox. You never saw the day when an individually tailored, individually fitted suit was so easy to own. You never before saw prices so unbelievably low—Perfect fit so simple and easy to obtain—such a magnificent array of choicest fall fabrics! Only when you turn the pages of our amazing new Fall and Winter Style Book—only when you feel with your own hands the actual cloth samples, you can realize your wonderful opportunity to own a custom tailored suit.

Individually HAND CUT *Individually* TAILORED

The biggest economies ever effected in clothing buying. Correct tailoring—the lowest woolen prices of this century—and huge cash material purchases now give you perfect fit, fine needlework, expert hand tailoring and world famous woolens at ridiculously low prices. We absolutely guarantee a saving of from $10 to $25 on every suit. Our extremely reasonable prices up to $31.50 also bring you lustrous, high quality linings guaranteed for the life of the garment—all the touches of style and luxury that formerly commanded twice this figure. You owe it to your appearance and your purse to send for this splendid new FREE book TODAY. Don't wait—the mailing is limited. Send the postcard AT ONCE.

Actual Cloth Samples

Perfect Fit . . . Guaranteed

"Just as though you Stepped off a Fashion Plate!"

SEND POST CARD *Today for* FREE Book!

$1.00

Keep a Sharp Eye for Construction

ALL WOOL

- All Lumberjacks on this page are cut to fit comfortably over other garments.
- Free and easy armholes that will not bind. Correctly set in sleeves.
- All seams closely sewed and double stitched where necessary.
- Made for wear, warmth and appearance.





LEND this BOOK to your NEIGHBOR



Looks Like Leather

—Sturdy, black, embossed artificial leather.
—Windproof—Showerproof.

A very inexpensive blazer, but one that will give a lot of service, too. Adjustable cuffs and convertible collar assure snug warmth at wrists and neck. Has cotton fleeced inside back. **EVEN SIZES—6 to 16 years. State age size. When not included in a $2 order, send 12¢ for postage.**

40K3585—Black Artificial Leather Blazer..... **$1.00**

Plaid Mackinaw Blazer

—20-ounce mackinaw cloth.
—Neat Blue and green plaid.
—Elastic bottom.

Pleasant warmth and a low price make this bright looking blazer a real bargain. About ½ wool. Adjustable cuffs and convertible collar for extra comfort. Cut full and roomy. **EVEN SIZES—6 to 16 years. State age size. When not included in a $2 order, send 8¢ for postage.**

40K3580—Blue and Green Plaid Mackinaw Blazer..... **$1.00**

$1.00

For Men's Lumberjacks See Pages 462-463

Extra Heavy-Talon Hookless Slide Fastener

$2.59 Post Paid

★ Extra heavy (32-Ounce) all wool mackinaw cloth.
★ Choice of two popular colors.
★ Snug fitting elastic bottom.
★ Talon Hookless Slide Fastener.

On or off in a second! No buttons to bother with. That's why this husky, sturdy coat, with the **extra warmth actually woven in,** is so popular. The Talon Hookless Fastener closes the coat tightly and smoothly from collar band to the bottom of the waistband with just a quick pull. Adjustable cuffs and convertible collar with tab for fastening are extra comfort features. Big patch pockets with button-down flaps. Every seam strongly sewed. **EVEN SIZES—6 to 18 years. State age size. Packed in gift box if requested. See first index page.**

40K3586—Plain Navy Blue 32-Ounce Mackinaw Blazer. Postpaid..... **$2.59**

40K3587—Plain Maroon 32-Ounce Mackinaw Blazer. Postpaid..... **2.59**

ALLWOOL $1.59

ALLWOOL $2.25 Post Paid



All Wool-Navy Blue

—20-ounce all wool mackinaw cloth.
—Snug elastic bottom.
—Practical convertible collar.

Thick, warm and very good looking. Swagger, slash pockets that most boys like. Mothers will appreciate this value, because it means a considerable saving for a real, all wool blazer. Full cut and roomy, allowing plenty of arm freedom for active, hard playing chaps. All seams are carefully and strongly sewed to assure long wear. **EVEN SIZES—6 to 16 years. State age size. When not included in a $2 order, send 8¢ for postage.**

40K3582—All Wool Navy Blue Mackinaw Blazer..... **$1.59**

Heavy Plaid Blazer

—24-ounce all wool mackinaw cloth.
—Bright blue and green plaid.
—Knit worsted bottom and cuffs.
—Convertible collar.

Here's a "buy" mothers! Heavier weight mackinaw cloth than the blazer shown at the left, and for but little more you get considerably more warmth and wear. A keen, sporty looking model with its bright plaid. And because it is all wool, the plaid goes clear through. The knit worsted bottom and sleeve cuffs mean extra warmth and comfort. **EVEN SIZES—6 to 18 years. State age size. Packed in gift box if requested. See First Index Page.**

40K3584—All Wool 24-oz. Plain Mackinaw Blazer. Postpaid.... **$2.25**

Real Suede Leather Soft, Pliable, Warm

—Select first quality full grained Brown suede leather.
—Worsted knit collar, cuffs and bottom.
—Full lined with sateen.
—Set in pockets with button-down flaps.

Selected quality full grain suede leather jacket at a very low price. A wonderful windbreaker, because the soft, sturdy suede leather is practically windproof. Made extra strong in every detail. Double seams and bottoms carefully sewed on. **EVEN SIZES—10 to 18 yrs. State age size.**

40K3583 Button Front Post Paid **$3.49**

40K3581 As 40K3583 but with Hookless Fastener front and convertible collar. See small illustration. Post Paid **$4.49**

40K3581



We Guarantee to Satisfy You and Save You Money

COMPARE with MEN'S



Size Scale for Boys' Coats

Take chest measurement over shirt or blouse and order corresponding age size as shown on chart below.

AGE SIZE..	6	8	10	12	14	16	18
Chest. Meas..	24½	25½	27	28	30	32	34



Last Fall $3.48
Now Only $2.19
Postpaid

Here's Our Greatest Coat Value!!

- **Black artificial leather, wind proof and shower proof.**
- **Warm sheepskin lined.**
- **Big wombatine (sheepskin) collar.**
- **Double Breasted Style.**

A splendid value for warmth and wear! Our coats are cut longer and fuller. Size 18 is 30 inches long—other sizes in proportion, watch this feature! The black, embossed artificial leather looks much like real leather, and while it is a sturdy fabric, naturally it will not wear as our genuine horsehide coats, **40K3852** and **40K3853** on opposite page. Warm blanket lining in sleeves. Knit wristlets. Four roomy pockets. **State age size.**

40K3895—Sizes, 6, 8 and 10 years. Postpaid..... **$2.19**

40K3896—Sizes, 12, 14, 16 and 18 years. Postpaid..... **2.59**

A Bargain Priced Sheeplined Coat Cut Full

- —Strong, long-wearing weatherproofed moleskin.
- —Real sheepskin lined.
- —Large, warm (sheepskin) collar.
- —Leather pocket tabs prevent ripping.
- —Double breasted style.

Tough and husky and oh how warm! Be sure and note that the lining is genuine sheepskin. It's cut full and roomy. The sturdy, drab color moleskin has been scientifically treated to make it strong and durable. The big collar fastens closely and snugly about the neck. Lined sleeves. Knitted wristlets. Double breasted style brings extra covering on the chest, where it is needed most. **Be sure and state age size.**

40K3866—Sizes, 6, 8 and 10 years. When not included in a $2 order send 13¢ for postage..... **$1.95**

40K3867—Sizes, 12, 14, 16 and 18 years. Postpaid..... **2.49**



Last Fall $2.98
Now $1.95



$3.49 Post Paid

89¢

Black Leather Blazer

- —Strong, long-wearing black leather.
- —Warm cotton blanket lining.
- —Convertible collar.
- —Knitted bottom and cuffs.
- —Full lined sleeves.

Here's a keen, snappy looking garment and one that's bound to give a lot of long, steady wear. Fine quality leather that will stand the use that most hard playing boys give their clothes. The warm blanket lining assures snug comfort as do the close fitting cuffs and bottom. EVEN SIZES—10 to 18 years. **State age size.** Postpaid.

40K3851—Black Leather Blazer..... **$3.49**

Strong, Warm Work Coat

- **—Heavy, 2.20 weight indigo blue denim.**
- **—Warm cotton fleeced blanket lining.**

A practical coat when the weather is cold and raw. The price is specially low for the quality and warmth it offers. Triple stitched seams! Riveted buttons can't pull out. **State age size. When not included in a $2 order, send 12¢ for postage.**

40K3891—Sizes, 4, 6, 8 and 10..... **$0.89**

40K3892—Sizes, 12, 14, 16 and 18..... **1.09**



$3.98 Postpaid

Popular Leather Jacket Great for School!

- —Black horsehide.
- —Warm part wool blanket lining.
- —Long-wearing, cotton drill sleeve lining.
- —Pockets sturdily reinforced.

Cold breezes can't sneak through this coat! A good looking, sport model suitable for practically all-around wear. Worn by girls and boys. Warm, serviceable as well. The 18-year size is 27 inches long, with the other sizes in proportion. **State age size.**

40K3859—Sizes, 8, 10 and 12 years. Postpaid..... **$3.98**

40K3873—Sizes, 14, 16 and 18 years. Postpaid..... **4.69**

QUALITY First - QUALITY Always - at Sears

COATS!

NOW $5.95 Post Paid

Last Fall Our Price Was $7.45



- ★The sheepskin linings are all of select quality.
- ★The leather is selected front quarter horsehide—chrome tanned to keep them soft and pliable. (The United States Testing Bureau proved front quarter horsehide 5 times stronger than other parts of the hide.)
- ★The moleskin is tough, sturdy, stormproof, windproof and showerproof.
- ★Sheepskin collars are thick and warm. The same high grade materials used in our men's coats.
- ★All coats are cut full and roomy. Size 18 measures 30 inches in length—other sizes in proportion.

Consider these facts when comparing prices.

Wool Mackinaw Lining

—Genuine front quarter black horsehide.
—Chrome tanned, soft and pliable.
—All wool Mackinaw cloth lined.
—Sleeves lined with sturdy drill.
—Adjustable collar and cuffs.

Horsehide for wear—wool lining for warmth—a great combination. A dressy looking coat. Full cut; four pockets. For boys or girls. **State age-size.** For helmet to match, see 40K3907. **Postpaid.**

40K3883—Sizes, 6, 8 and 10 yrs... **$5.95**
40K3884—Sizes, 12, 14, 16 and 18 years... **6.50**

LEADER VALUE!

For Warmth and Wear

- **First quality, tough front quarter black horsehide. (Best there is.)**
- **Lined with heavy, thick Lawropelt sheepskin.**
- **Big, wide wombatine (dyed sheepskin) collar.**
- **Sleeves lined with long wearing drill.**
- **Adjustable cuffs and warm, snug fitting knit wristlets.**
- **Sturdy, Navy Blue Corduroy facings.**

You certainly can't beat this snappy looking coat for long wear and comfortable, snug warmth! It's proof against the toughest, meanest kinds of weather. The leather has been carefully chrome tanned and will remain soft and pliable. A real fine coat at a low price. **Packed in gift box if requested, see first index page. State age-size.**

40K3852—Sizes, 6, 8 and 10 years. Postpaid... **$6.45**
40K3853—Sizes, 12, 14, 16 and 18 years. Postpaid... **6.95**
40K3907—Black Horsehide helmet. Medium and Large Sizes. State size. When not included in a $2 order send 10¢ for postage... **85c**

COAT ONLY $6.45 Post Paid





$3.48 Post Paid

NOW $1.95

Last Fall Our Price Was $2.79



Moleskin Cloth; Blanket Lining

—Tough drab color Moleskin.
—Cotton fleece blanket lining.

An inexpensive Moleskin cloth coat lined with a warm cotton fleece lining of striped blanketing. Large, warm beaverized sheepskin collar. Sleeves also have blanket lining and arm shields for added wear. Strongly made and will give plenty of long, hard service. However, for extra wear and warmth we recommend our 40K3885 "Arctic Giant." **State age-size.**

40K3858—Sizes, 6, 8, 10 and 12 years. When not included in a $2 order, send 12¢ for postage... **$1.95**
40K3860—Sizes, 14, 16 and 18 years. Postpaid... **2.48**

Our Famous *Arctic Giant*

—Water Repellant—Our Best Moleskin cloth Coat.
—Fine grade, Heavyweight drab Moleskin cloth.
—Warmly lined with select woolly sheepskin.
—Big, woolly wombatine (dyed sheepskin) collar.
—Full lined sleeves and warm, snug knitted wristlets.

Our famous "Arctic Giant" is the kind of coat that laughs at Old Man Winter! It is our best heavyweight, water-repellant Moleskin cloth and lined with long wool sheepskin—that long, thick wool that is extra warm. The same kind as used on our men's coats. The low price means a big saving, too.

40K3885—Sizes, 6, 8, 10 and 12 years. Postpaid... **$3.48**
40K3886—Sizes, 14, 16 and 18 years. Postpaid... **3.98**

$1.49



Inexpensive Comfort

—Strong windproof-Showerproof black embossed artificial leather
—Has fleecy back instead of lining—looks like sheepskin.
—Convertible style collar

In spite of its low price this coat will give much satisfactory wear. Of course it isn't as heavy or as warm as the other coats on this page. The heavy leather-like fabric will not crack or peel. All around belt with ring fastener instead of a buckle. **When not included in a $2 order, send 12¢ for postage. State age-size.**

40K3857—Even sizes, 6 to 18 years... **$1.49**

See Complete Index in BACK of this Catalog

See HOW they're Made

1. See that your coat is cut full and that the sizing is generous. All our coats are cut full and roomy. No skimping anywhere.
2. Look for large, well fitting convertible collars that may be worn turned up for cold protection.
3. Look for deep roomy pockets correctly placed - - - like ours.
4. Watch details. See that the buttons are properly spaced and sewed on with heavy thread, pocket corners are reinforced.



All Wool
$4.48 Post Paid



All Wool
$2.79 Post Paid

Warm, All Wool Mackinaw

—Heavy 30-ounce Navy Blue fabric.
—Two side pockets piped with red leather.
—Wide, convertible collar.
—Half belt in back.

A snappy looking, carefully made single breasted coat that's unusually warm. Cut full and roomy to give complete freedom for hard playing youngsters. And you parents will be specially interested in being able to buy a long-wearing sturdy, all wool coat at such a very low price. Half belt in back. **EVEN SIZES—8 to 18 years. State age size. Postpaid.**

40K3752—30-ounce All Wool Navy Blue Mackinaw..... **$2.79**



Raincoat and Topcoat
$3.15 Post Paid



All Wool
$5.95 Post Paid

Double Duty Coat

—Genuine rubberized dark gray cotton submarine cloth.
—Heavyweight rainproofed fabric.
—Warm plaid cotton blanket lining.
—Convertible collar.
—Big, roomy pockets.
—Belt all around.

Just the thing for rain all the year around and very suitable for cold, damp days in fall and early winter.

Swagger style with its all-round belt and buckle, big patch pockets and deep muff pockets at the top.

Our low price is no indication of the real value we've put into this coat in sturdy tailoring and long-wearing fabric. The full range of sizes will fit all youngsters from 6 to 17 years.

40K3354—All sizes, 6 to 11 years. Postpaid. State age size..... **$3.15**

40K3355—All sizes, 12 to 17 years. Postpaid. State age size..... **$3.59**

Specially Low Priced

- Large, well fitting, convertible collar.
- Choice of two warm fabrics, both popular.

Neat, good looking, and although they are our lowest priced overcoats you will find them very good values for the money. However, for long, hard wear and especially fine tailoring, we recommend our Nos. **40K3706** or **40K3703** shown below. The fabrics are smooth finished and long wearing. **40K3715** has patch pockets and is unlined. **40K3709** is full lined with regular set-in pockets. Good size pockets. The collar may be turned up and buttoned snugly around the neck. **ALL SIZES—7 to 15 years.**

40K3715—Navy Blue. All Wool. Postpaid..... **$4.48**

40K3709—Dark Heather. Gray, ½ wool. Postpaid..... **3.79**

All Wool—Popular Patterns

—Heavy, all wool overcoating in two stylish weaves and colors.
—Wide, warm convertible collar.
—Deep, roomy pockets. Strongly made.
—Smartly styled and tailored.

You'll find that these coats offer the stylish, smart lines about which young chaps are so particular, as well as sturdy, long wear and good tailoring. We've priced them very low to meet the needs of present day incomes. Handsome double breasted style. Both coats full lined. **ALL SIZES—8 to 17 years. State age size.**

40K3706—Powder Blue Fancy Plaid Overcoat. Venetian yoke and all wool body lining. Postpaid. **$5.95**

40K3703—Medium Brown Herringbone Overcoat. Full lined with cotton twill. Postpaid. **$4.98**





5 POINTS... of Superior Construction

- *Standard weight first quality waterproof fabrics.*
- *Stormproof collars.*
- *Full cut. Longer lengths for added protection.*
- *All seams carefully cemented or stitched.*
- *Deep, roomy pockets.*

$2.49 Post Paid Regulation TRENCH COAT

- ★ Double texture waterproof fabric.
- ★ Regulation Trench Model with flap at neck to keep out wind and rain.
- ★ Raglan Sleeves.
- ★ All around belt with buckle.
- ★ Deep slash pockets.
- ★ Adjustable buckle storm tabs on sleeves.

Here's a swagger looking top coat and raincoat combined and one that will deliver all kinds of wear. The sturdy cotton gabardine cloth is vulcanized with live rubber to the attractive cotton plaid lining. One of the finest raincoats on the market and a great favorite with every red-blooded boy!!

ALL SIZES—6 to 17 years. State age size.

40K3372—Tan Trench Coat. Postpaid..... **$2.49**

Black Embossed Artificial Leather

—18-oz. Black Embossed Artificial Leather Generally known as Leatherette.
—Well Fitting Raglan Shoulders.
—Two Roomy Slash Pockets.
—Adjustable Buckle Storm Tabs on Sleeves.
—Large Convertible Collar.

One of the finest, most practical raincoats on the market. Has strapped seams and is guaranteed wind and waterproof. Like all other coats on this page it is cut full and roomy (not skimped). **All sizes—6 to 17 yrs. State age size.**

40K3360—Black Embossed Artificial Leather Coat. Postpaid..... **$2.59**

40K3968—Helmet to Match with goggles. Sizes, medium and large. State size..... **39c**

When not included in a $2 order, send 6¢ for postage.



COAT $2.59 Postpaid



BIG VALUE $1.69 COAT ONLY

Black Artificial Leather Our Lowest Priced

- Good Quality Heavyweight Black Artificial Leather (Leatherette) raincoat.
- Water-proof fabric.
- Convertible Collar.
- Helmet to Match.

He won't mind the rain if he has one of these dandy coats. Good length. Single breasted model with two slash pockets. Now offered at the lowest price ever heard of for a coat of this quality. **All sizes—6 to 17 years. State age size. When not included in $2 order, send 12¢ for postage of coat, and 6¢ for postage on helmet.**

40K3371 Coat..... **$1.69**

40K3967—Helmet to match. Sizes, medium and large..... **.39**



Coat $2.69 Postpaid

Raincoat and Topcoat

—Gray Mixture Cotton Print Cloth joined to an attractive Cotton Plaid Lining with pure rubber.
—Waterproof—Can't Leak.
—Seams are strapped and cemented.
—Sou' Wester Hat to Match.

Equally smart as a raincoat or topcoat. Adjustable storm tabs on sleeves, storm pockets. A high grade garment at a moderate price. **All sizes—Raincoats—6 to 17 yrs. Sou'wester hat—Sizes, 6½ to 7⅛. State size.**

40K3359—Olive Gray Raincoat. Postpaid..... **$2.69**

40K3959—Sou' wester Hat to Match..... **.45**

When not included in $2 order, send 6¢ for postage.



$2.19 Post Paid

Collegiate Slicker

—Finest Quality Oiled Slicker Coat in Olive Green Shade.
—Stand-up Corduroy Collar with strap and buckle.
—Invisible Double Yoke across shoulder.

You won't get wet in the hardest rains if you wear one of these slickers. Material is strong slicker cloth specially treated with linseed oil. Coat is guaranteed waterproof and will keep out rain during the heaviest rainstorms. Waterproof pocket flaps. Every boy needs one for school.

40K3356—Sizes, 6, 8 and 10 yrs. Postpaid..... **$2.19**

40K3357—Sizes, 12, 14, 16 and 18 yrs. Postpaid..... **$2.49**



Coat $1.59

Black Rubber Coat—Bargain!

—Good Quality Strong Cotton Sheeting coated with a Heavy Layer of Pure Black Rubber.
—All seams Vulcanized.
—Closes With Snap Fasteners.

This is the old reliable Black Rubber Coat popular for over 40 years. Seams of coat are vulcanized by special process which makes it waterproof in the heaviest driving rains. Full cut and will give absolute satisfaction. **When not included in $2 order, send 12¢ postage for coat and 6¢ postage for hat. State age size.**

40K3358—Coat. All sizes—6 to 11 yrs..... **$1.59**

40K3361—Coat. All sizes—12 to 18 years..... **1.95**

40K3961—Sou' Wester Hat to Match. All sizes, 6½ to 7⅛. State size..... **45c**

Make the Boys Happy



Complete Cowboy Outfit—Low Priced

It's a dandy! But we've priced it extra low! Sturdy cotton khaki hat and trimmed cotton khaki pants. Cotton Flannel plaid shirt. Toy pistol and holster, belt, and lasso. **Even Sizes, 4 to 14. State age size.**

40K3174—Outfit Complete $1.49

When not included in a $2 order, send 10¢ postage.

$1.95

A Real Wild West 8-PIECE COWBOY OUTFIT

Popular Priced Favorite

—Real Cowboy Style in Complete 8-piece Outfit.
—Cotton khaki Pants have CORDUROY Fronts.

Extra thrill in playing cowboy in a suit like this! Has everything to delight a boy—from a lasso, large toy pistol and holster, to the corduroy-topped hat to match the trousers. Good-looking, well wearing Cotton Flannel shirt with a gay bandana to knot about your neck. Has snug belt, too. **EVEN SIZES—4 to 14. State age size. When not included in a $2 order, send 10¢ for postage.**

40K3152—Complete Cowboy Outfit..... $1.95



$3.95 Postpaid

OUR FINEST

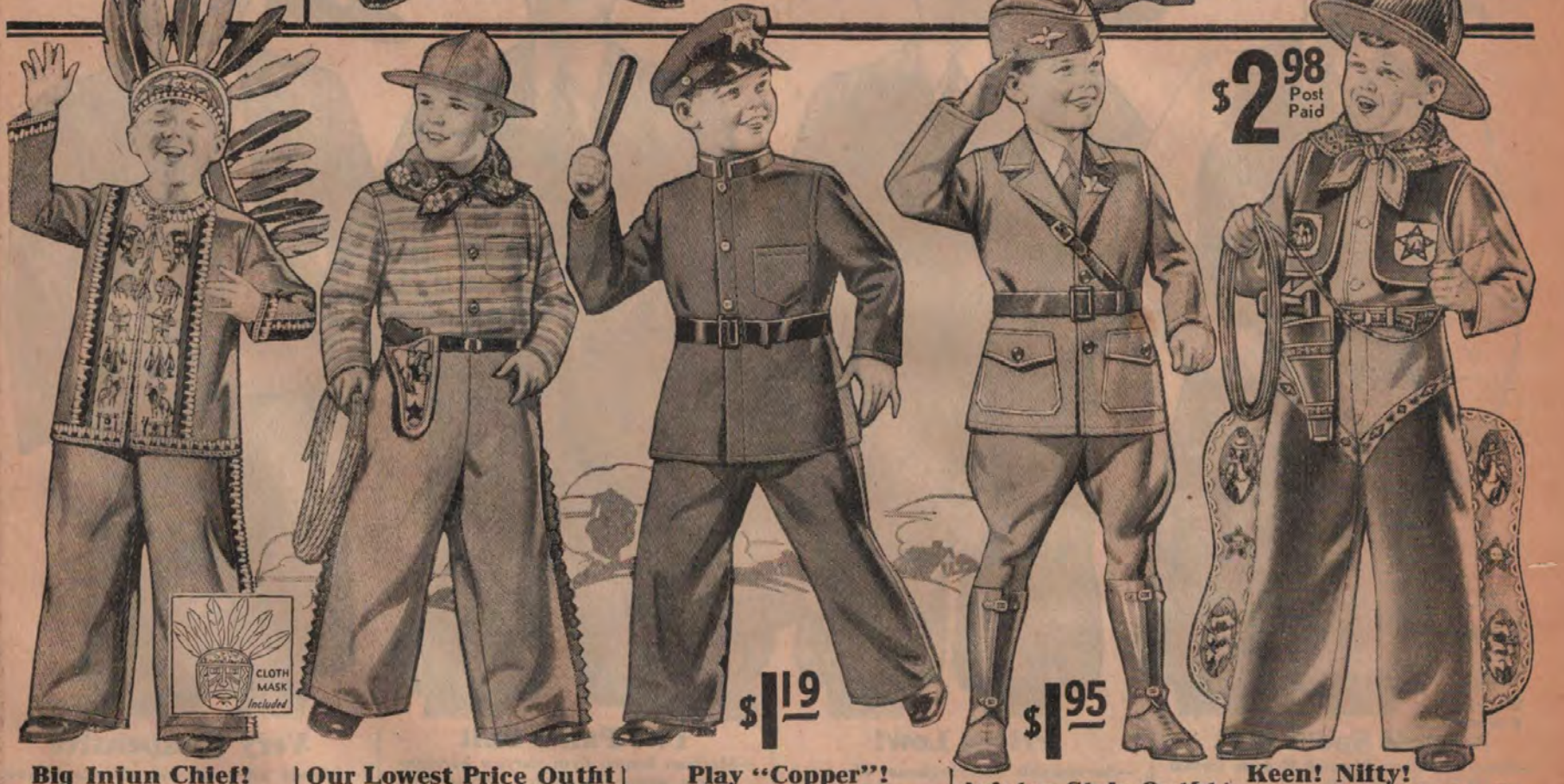
A Wonderful Gift

—Western Style (Ten Gallon) Felt Hat.
—Genuine FUR FRONT Chaps.
—Large Fur Trimmed Holster.
—Bright Plaid Cotton Flannel Shirt.

No young cowboy could want a nicer suit! Complete even to the "ten-gallon" Western Felt hat. Has brilliant bandana, belt, lasso, large toy pistol and holster. Your boy will be proud to wear this real Western Champion Outfit. **EVEN SIZES, 4 to 14. State age size.**

40K3150—Complete Cowboy Outfit. Postpaid $3.95

Furnished in gift box, if requested.



$2.98 Post Paid

$1.19

$1.95

Big Injun Chief!

—Khaki cotton twill.

Bright stencil trimming on jacket; brilliant feather headdress; painted Indian mask. A bargain! **State age-size. When not included in a $2 order, send 10¢ for postage.**

40K3175—Indian Chief's outfit. EVEN SIZES, 4 to 14..... $1.29

40K3172—As above but in lighter material, with smaller headdress. Less trimmings. EVEN SIZES, 2 to 10..... 79c

Our Lowest Price Outfit

—Complete outfit. Hat, Cotton Khaki Pants, Cotton Flannel Shirt, Toy Pistol, Holster, Bandana, Belt and Lasso.

Let Sonny have the joy of a real cowboy suit. A practical inexpensive gift—will save his better clothes. **EVEN SIZES, 4 to 10. State Size. When not included in $2 order, send 10¢ for postage.**

40K3181 Outfit $1.00

Play "Copper"!

—Complete Outfit—Coat, Pants, Belt, Club, Hat and Star.

Made of good wearing Blue cotton drill. Well made. Inexpensive. Saves lots of wear on better clothes, too! **SIZES, 4, 6, 8 and 10 yrs. State Age Size. When not included in a $2 order, send 10¢ for postage.**

40K3154 Outfit $1.19

Aviator Style Outfit

—Coat—Breeches — Puttees —Belt—Hat—Emblem.
—Washable, Long Wearing Cotton Khaki Drill.

Just like what the well-dressed pilot wears! Practical outfit for all around play. **When not included in a $2 order, send 10¢ for postage. EVEN SIZES, 4 to 14. State age size.**

40K3153..... $1.95

Keen! Nifty!

—8-Piece Cowboy Outfit. Extra Cotton Plush vest.
—Plush Front on Cotton Khaki Chaps.
—Blue Sateen Shirt.

A humdinger! Sonny would be proud of this! Corduroy-topped hat; cowboy style pants; sateen shirt; bright bandana; large toy pistol; holster; belt; lasso; vest. Furnished in gift box, if requested. **EVEN SIZES, 4 to 14. State size.**

40K3151 Outfit. Postpaid..... $2.98

Be Sure to State SIZE and COLOR

Last Fall ~~$8.95~~ NOW $6.95 Post Paid

Why Sears Suits Wear BETTER

1. We test every fabric for strength and select only those that we know will stand the wear and tear boys give their clothes.
2. We also test the strength of the linings and trimmings. All linings are selected for service as well as appearance.
3. All seams are closely stitched with strong thread and every strain point is securely bartacked.
4. Buttons are securely sewed with heavy thread. Will not easily pull off.

Last Fall ~~$6.95~~ NOW $5.49 Post Paid

SIZE SCALE FOR BOYS' KNICKER SUITS

Age Size	5	6	7	8	9	10	11	12	13	14	15	16	17	18
Chest	24	24½	25	26	26½	27	27½	28	29	30¼	31	32	33	34
Waist	23½	24	24½	25	25½	26	26½	27	27½	28	28¾	29½	30¼	31

Virgin Wool 4-Piece Suit

Price Reduced Over 20%!!

—All Virgin Wool cassimere (Smooth Finish).
—Coat and vest, lined with strong good looking lining.
—Tailored with Attention to Every Detail.
—Worsted Knit Bottoms on Full Lined Golf Style Knickers.

Mannish! Rich-looking! Nifty to the last degree! Made of a smooth, finished all wool Cassimere—Dark brown or medium gray with a subdued plaid. Tailored like a man's suit—even to the 5-button, 4-pocket vest! ALL SIZES, 8 to 17. State age size. Postpaid.

40K3002—Dark Brown.... **$6.95**
40K3003 Medium Gray **6.95**

Herringbone Cheviot

Price Reduced Over 20%

—100% WOOL and WORSTED Navy Blue Cheviot.
—Mohair Alpaca Lining in Coat and Vest.
—Knicker Pants FULL LINED.

Isn't this suit mighty good-looking? Some of America's best dressed boys think so—they choose it for finest dress occasions! Made of splendid wearing ALL WOOL and worsted—tailored excellently. It's one of our biggest suit values! ALL SIZES, 7 to 17. State age size.

40K3004—Suit with one Pair Knickers. Postpaid. **$5.49**
40K3005—Suit with Extra Knickers. Postpaid.. **6.95**

Worsted Bottoms



Worsted Bottoms

Newest Sport Suit

—Smart looking Tannish Brown Tweed All Wool and Silk.
—Sleeveless Slip Over vest with worsted knit band.
—Full lined knickers with worsted knit bottoms.

Loads of room for action, lots of comfort, style, and wear in a suit like this one! Knickers and slip-over full lined. One of the most practical, best looking outfits we've ever sold at a price like this one! ALL SIZES, 6 to 16. State age size. If not included in $2 order, send 10¢ postage.

40K3000—Sport Suit... **$1.95**

Priced Low!

—Serviceable Herringbone Weave Cassimere. About one-third wool.
—Coat, Vest and Two Pairs Knickers.

Our most inexpensive 4-Piece suit—but it has plenty of class . . . and it's built to give lots of good, long wear! Medium Brown Herringbone Weave cassimere about ⅓ wool. Coat and vest have good, strong lining. Knickers also lined. SIZES, 6 to 16 years. State age size. Postpaid.

40K3006 4-Piece Suit..... **$3.98**

Two Pants Suit

—Medium brown firm narrow herringbone weave Cassimere. About Half Wool.
—Lined knickers with worsted knit bottoms.

For those who want a better quality we have selected this smooth finish tightly woven cassimere suit. Carefully tailored throughout. You'd naturally expect a much higher price. Neat herringbone weave Cassimere about ½ Wool. Single breasted coat; worsted knit knee cuffs. ALL SIZES, 6 to 16. State age size. Postpaid.

40K3007—Two Pants Suit **$4.29**

Very Inexpensive

—Sturdy all wool and silk Cassimere.
—Coat and knickers fully lined.

Unusually neat and practical. Made of a rich medium brown nubbed cassimere about ⅔ wool—balance silk. Long wearing—serviceable. Sweater not included. Our last Fall's price was $3.95, now only $2.98. ALL SIZES, 6 to 16. State age size.

40K3009—Medium brown Suit. Postpaid..... **$2.98**

4-PIECE SUIT
$7.98 Post Paid



Navy Blue Serge 4-Piece Suit

—Fine weave Virgin Wool Navy Blue Serge
—Nicely tailored throughout
—Two pairs of full lined knickers with snug fitting WORSTED KNIT bottoms

Popular navy blue serge in a fine quality all wool. Very dressy looking and unusually serviceable, too. Two pairs of full lined knickers to give it doubly long life. Coat and vest attractively and durably lined. A quality dress suit priced way below its real value. **All sizes—8 to 17 years. State age size.**

40K5284—Navy Blue All Wool Serge 4-Piece Suit. Postpaid..... **$7.98**

4-PIECE SUIT
$4.75 Post Paid



Inexpensive, Serviceable 4-Piece Suit

—All wool and silk cassimere
—Two pair full lined knickers

If you want a suit for all around service you'll find this durable 4-piece suit just what you are looking for. Material is a firmly woven cassimere composed of about ½ wool—balance silk. It is very neat looking and will give a great deal more service than it's low price suggests. Coat and vest have durable lining. Both pairs of knickers are also fully lined. **All sizes—6 to 16 years. State age size.**

40K4210—Medium Gray 4-Piece Knicker Suit. Postpaid.... **$4.75**

40K4209—Med. Brown 4-Piece Knicker Suit. Postpaid.... **$4.75**

"Tough Guy"



$5.95 Post Paid

Husky "He-Men" Boys— "Just Try to Wear Me Out"!!

—Laboratory Test shows the material to be much stronger than an ordinary cassimere. 46 lbs. pull to the warp and 30 lbs. pull to the filling.
—Buttons sewed on by hand with linen thread—won't come off.
—Boat Sail Drill pockets guaranteed to last for life of garment. Nails, tops, knives, even fish hooks won't hurt 'em.
—Firm tightly woven fabrics. They'll even stand tree climbing.

"What a suit!" That's what everyone says who sees it and that's what every lad says who wears one!

The "Tough Guy" was first introduced in our last big General Catalog and it has been a tremendous success. Mothers quickly discovered what a remarkably sturdy suit it was. A tough fabric about one half wool, balance rayon. An excellent combination for looks and wear. Smooth and rich looking, tightly woven. The season's newest patterns. Coat full lined with strong, stylish lining. Swagger, pleated tattersall vest. Full cut longies with nifty overlapping waistband, wide cuff bottoms and removable emblem. **ALL SIZES—9 to 18 years. State age size. Postpaid.**

40K3014—Rich Dark Brown with Subdued Herringbone Weave..... **$5.95**

40K3015—Navy Blue with Indistinct Stripe Effect..... **5.95**

It's a BARGAIN!

A Very Inexpensive Long Pants Suit

—Serviceable, Neat Looking Material.
—Choice of Suit with or without vest.

This is our lowest price long pants suit, but as usual Sears can always offer more value for the money than any other store. Good wearing cassimere, about ½ wool, balance cotton. Nicely, but inexpensively tailored, this neat suit will look well and wear well. Cuff bottom longies—full lined coat. Yet for unusual wear, splendid tailoring, style and good looks we recommend our famous "Tough Guy" suit shown at the right. **ALL SIZES—8 to 16 years. State age size. Postpaid.**

40K3013—Coat, vest and long pants..... **$3.69**

40K3012—Coat and long pants..... **2.69**

$5.95

"Tough Guy"



"Tough Guy" Features Now in Knicker Suits

- **Long Wearing Laboratory Tested Material.**
- **Coat Lined with Durable Gibraltar Lining.**
- **Worsted Knit Bottom Knickers.**
- **Double Seat and Knees.**
- **Pockets of Cotton Boatsail Drill Guaranteed for Life of the Garment. Nails, tops, knives, and even fish hooks won't hurt 'em.**
- **Buttons Hand Sewed with Linen Thread—just won't come off.**

Marvelous combination of style, long, hard wear and a low price. We found the "Tough Guy" long pants suit such a big success, that we decided to make up a golf knicker suit with the same tough features and then added the double seat and double knees for extra long wear.

Smooth finish rich dark brown (more than ½ wool balance rayon) cassimere. Coat full lined with sturdy Gibraltar lining. Full lined knickers with knit worsted bottoms. ALL SIZES—8 to 17 years. State age size. Postpaid.

40K3016—Coat, Vest and Golf Knickers..... **$5.95**



Our Most Inexpensive

—Durable Good Wearing Cassimere.
—Full lined coat and knickers.

Yes, it's a very low priced suit, but even at that you will find it will give more wear than the price would indicate. The fabrics are neat appearing and in the season's approved shades. About ¼ Wool and ¼ silk, balance cotton. Knickers are full lined, a good suit at a low price. **ALL SIZES—6 to 14 years. State age size. Postpaid.**

40K3017—Medium Gray Coat and Knickers..... **$2.25**
40K3018—Medium Brown Coat and Knickers..... **2.25**

Nifty Style Here

—Attractive navy blue neat herringbone weave cassimere.
—Full lined coat and two pair knickers.

Here's a swanky, swagger three-piece outfit in a peaked lapel, double-breasted model that's sure to please our young chap who likes to be well dressed. One half wool, balance long fibre cotton cassimere. And our modest, low price will please parents who want to save. Knickers have snug fitting, buckle bottoms. No vest. **ALL SIZES—6 to 16 years. State age size. Postpaid.**

40K3019—Coat and Two Pairs Knickers..... **$4.49**



HOW TO MEASURE

MEASURE YOUR BOY (according to instructions below) and then order the **AGE-SIZE** nearest **HIS ACTUAL MEASUREMENTS.** The measurements given opposite each age-size are the actual measurements of our suits. When ordering, use order blanks in back of catalog.

For **CHEST SIZE,** measure around chest, over shirt or blouse. Place tape measure under arms and over shoulder blades. See Illustration.

For **WAIST SIZE,** measure around trousers at waist without belt. See Illustration.

For **INSEAM SIZES,** measure from crotch to top of heel.

Also state height and weight. See Illustration.

SIZE CHART FOR BOYS' LONG PANTS SUITS

Age Size	5	6	7	8	9	10	11	12	13	14	15	16	17	18
Chest	24	24½	25	26	26½	27	27½	28	29	30¼	31	32	33	34
Waist	23½	24	24½	25	25½	26	26½	27	27½	28	28¾	29½	30¼	31
Inseam	19½	20½	21½	22½	23½	24½	24½	25½	26½	27½	28½	29½	30½	31½

Descriptions of Suits Illustrated on Opposite Page

Priced Very Low

—Serviceable Long Wearing Cassimere about ⅓ wool.
—With or without vest.
—Lined Coat.
—Wide cuff bottom longies.

(A) We have put more value into this suit than the very low price seems to indicate. Medium brown cassimere about ⅓ wool. A well made good fitting suit. **ALL SIZES—9 to 17 years. State age size.**

40K3020—Coat and Long Pants. Postpaid..... **$3.35**
40K3021—Coat, Vest and Long Pants. Postpaid..... **4.35**

Always Attractive

—All wool and worsted 14-oz. Cheviot.
—Navy blue with subdued herringbone pattern.
—Strong mohair alpaca lining in coat and vest.

(B) Blue is always "right" wherever you want to wear it. We selected a medium weight fabric and carefully tailored it into a handsome, smart looking suit. The fabric is strong and sturdy and will give plenty of real service. Stylish and good looking suit at a low price. **ALL SIZES—9 to 18 yrs. State age size. Postpaid.**

40K3022—Coat, vest and long pants..... **$5.95**
40K3023—Same suit with extra long pants..... **7.95**

One of Our Finest

—Pure All wool worsted.
—Navy blue attractive diamond weave pattern.
—Coat lined with lustrous lining.
—Hand sewed buttons on coat and vest.
—Wide cuff bottom longies.

(C) A remarkable combination of style, tailoring, long-wear and low price! All wool worsted keeps its shape and takes a keen, sharp crease. These features assure a dressy, stylish suit at all times. Tailored to our rigid standards of quality, we have produced an unusually attractive suit at a real money-saving price. **ALL SIZES—10 to 18 years. State age size. Postpaid.**

40K3024—All Wool Navy Blue Worsted..... **$7.95**

All Wool Cassimere

—Medium brown all wool cassimere with distinct herringbone weave.
—Sturdy Gibraltar lining in coat.
—Hand sewed buttons on coat and vest.
—Wide Cuff Bottom Longies with Emblem.

(D) A dark shade of brown that is extremely popular in both boys' and men's suits this season. A long-wearing, dressy suit that you will appreciate both for its attractive appearance and the saving you make. **ALL SIZES—9 to 18 years. State age size. Postpaid.**

40K3025—Coat, vest and Longies **$4.95**
40K3026—Same suit with extra Longies..... **6.75**

Style—Color—Value!

—Navy blue Serviceable Cassimere—More than ½ wool.
—Stylish peak lapel coat.
—Stylish Tattersall vest.
—Cuff Bottom Longies with pleats.

(E) This is certainly a keen looking suit! Made with many of the snappy style features of the more expensive suits of the young men's department. We bought thousands of yards of this more than half wool cassimere to offer this low price. **ALL SIZES—9 to 17 years. State age size. Postpaid.**

40K3027—Coat, vest and long pants..... **$4.59**
40K3028—Same suit with extra pair of long pants..... **5.98**

Our Most Inexpensive All Worsted Suit

—Good grade Brown all wool worsted.
—Buttons sewed on by hand.
—Coat and vest full lined.
—Wide cuff bottom longies.

(F) For an inexpensive all wool worsted suit, we think this model is very good for the low price. The fabric is not quite as heavy nor probably as long wearing as the other two all wool worsteds shown on this page. It is, however, a very good value, and answers the demand for a worsted suit at a much reduced price. **ALL SIZES—10 to 18 years. State age size. Postpaid.**

40K3030—Brown All Wool Worsted Suit..... **$7.65**

"Remarkable Bargain" Says Our Buyer

—All Wool and silk cassimere.
—Full lined coat.
—Tattersall vest.
—Wide cuff bottom longies with emblem, strap and buckle in back.

(G) This serviceable close weave and semi-smooth finish wool and silk cassimere will give plenty of service. The rich brown shade is good looking for fall wear. Longies have adjustable buckle and strap at the back. **ALL SIZES—10 to 18 years. State age size. Postpaid.**

40K3029—Medium Brown.. **$4.65**

Our Very Best Suit

—All wool worsted smooth finish, fine weave fabric.
—Coat full lined with fine quality, lustrous lining.
—Buttons sewed on by hand. Most suits have machine sewed buttons.
—Wide cuff bottom longies.

(H) We have certainly put an unusual amount of style and quality into this three-piece model! The brown, in a rich shade, so popular this season, has an attractive broken herringbone pattern to give it zest. The fine weave blue serge is always in demand. **ALL SIZES—10 to 18 yrs. State age size. Postpaid.**

40K3031—Brown All Wool Worsted..... **$8.95**
40K3032—All Wool Fine Weave Navy Blue Serge..... **8.95**

QUALITY First - QUALITY Always - at Sears

$5.95 "Tough Guy"



"Tough Guy" Features Now in Knicker Suits

- **Long Wearing Laboratory Tested Material.**
- **Coat Lined with Durable Gibraltar Lining.**
- **Worsted Knit Bottom Knickers.**
- **Double Seat and Knees.**
- **Pockets of Cotton Boatsail Drill Guaranteed for Life of the Garment. Nails, tops, knives, and even fish hooks won't hurt 'em.**
- **Buttons Hand Sewed with Linen Thread—just won't come off.**

Marvelous combination of style, long, hard wear and a low price. We found the "Tough Guy" long pants suit such a big success, that we decided to make up a golf knicker suit with the same tough features and then added the double seat and double knees for extra long wear.

Smooth finish rich dark brown (more than ½ wool balance rayon) cassimere. Coat full lined with sturdy Gibraltar lining. Full lined knickers with knit worsted bottoms. ALL SIZES—8 to 17 years. State age size. Postpaid.

40K3016—Coat, Vest and Golf Knickers..... **$5.95**



Our Most Inexpensive

—Durable Good Wearing Cassimere.
—Full lined coat and knickers.

Yes, it's a very low priced suit, but even at that you will find it will give more wear than the price would indicate. The fabrics are neat appearing and in the season's approved shades. About ¼ Wool and ¼ silk, balance cotton. Knickers are full lined, a good suit at a low price. **ALL SIZES—6 to 14 years. State age size. Postpaid.**

40K3017—Medium Gray Coat and Knickers..... **$2.25**
40K3018—Medium Brown Coat and Knickers..... **2.25**

Nifty Style Here

—Attractive navy blue neat herringbone weave cassimere.
—Full lined coat and two pair knickers.

Here's a swanky, swagger three-piece outfit in a peaked lapel, double-breasted model that's sure to please our young chap who likes to be well dressed. One half wool, balance long fibre cotton cassimere. And our modest, low price will please parents who want to save. Knickers have snug fitting, buckle bottoms. No vest. **ALL SIZES—6 to 16 years. State age size. Postpaid.**

40K3019—Coat and Two Pairs Knickers..... **$4.49**



HOW TO MEASURE

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Also state height and weight. See Illustration.

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Waist	23½	24	24½	25	25½	26	26½	27	27½	28	28¾	29½	30¼	31
Inseam	19½	20½	21½	22½	23½	24½	24½	25½	26½	27½	28½	29½	30½	31½

Descriptions of Suits Illustrated on Opposite Page

Priced Very Low

—Serviceable Long Wearing Cassimere about ⅓ wool.
—With or without vest.
—Lined Coat.
—Wide cuff bottom longies.

(A) We have put more value into this suit than the very low price seems to indicate. Medium brown cassimere about ⅓ wool. A well made good fitting suit. **ALL SIZES—9 to 17 years. State age size.**

40K3020—Coat and Long Pants. Postpaid..... **$3.35**
40K3021—Coat, Vest and Long Pants. Postpaid..... **4.35**

Always Attractive

—All wool and worsted 14-oz. Cheviot.
—Navy blue with subdued herringbone pattern.
—Strong mohair alpaca lining in coat and vest.

(B) Blue is always "right" wherever you want to wear it. We selected a medium weight fabric and carefully tailored it into a handsome, smart looking suit. The fabric is strong and sturdy and will give plenty of real service. Stylish and good looking suit at a low price. **ALL SIZES—9 to 18 yrs. State age size. Postpaid.**

40K3022—Coat, vest and long pants..... **$5.95**
40K3023—Same suit with extra long pants..... **7.95**

One of Our Finest

—Pure All wool worsted.
—Navy blue attractive diamond weave pattern.
—Coat lined with lustrous lining.
—Hand sewed buttons on coat and vest.
—Wide cuff bottom longies.

(C) A remarkable combination of style, tailoring, long-wear and low price! All wool worsted keeps its shape and takes a keen, sharp crease. These features assure a dressy, stylish suit at all times. Tailored to our rigid standards of quality, we have produced an unusually attractive suit at a real money-saving price. **ALL SIZES—10 to 18 years. State age size. Postpaid.**

40K3024—All Wool Navy Blue Worsted..... **$7.95**

All Wool Cassimere

—Medium brown all wool cassimere with distinct herringbone weave.
—Sturdy Gibraltar lining in coat.
—Hand sewed buttons on coat and vest.
—Wide Cuff Bottom Longies with Emblem.

(D) A dark shade of brown that is extremely popular in both boys' and men's suits this season. A long-wearing, dressy suit that you will appreciate both for its attractive appearance and the saving you make. **ALL SIZES—9 to 18 years. State age size. Postpaid.**

40K3025—Coat, vest and Longies **$4.95**
40K3026—Same suit with extra Longies..... **6.75**

Style—Color—Value!

—Navy blue Serviceable Cassimere—More than ½ wool.
—Stylish peak lapel coat.
—Stylish Tattersall vest.
—Cuff Bottom Longies with pleats.

(E) This is certainly a keen looking suit! Made with many of the snappy style features of the more expensive suits of the young men's department. We bought thousands of yards of this more than half wool cassimere to offer this low price. **ALL SIZES—9 to 17 years. State age size. Postpaid.**

40K3027—Coat, vest and long pants..... **$4.59**
40K3028—Same suit with extra pair of long pants..... **5.98**

Our Most Inexpensive All Worsted Suit

—Good grade Brown all wool worsted.
—Buttons sewed on by hand.
—Coat and vest full lined.
—Wide cuff bottom longies.

(F) For an inexpensive all wool worsted suit, we think this model is very good for the low price. The fabric is not quite as heavy nor probably as long wearing as the other two all wool worsteds shown on this page. It is, however, a very good value, and answers the demand for a worsted suit at a much reduced price. **ALL SIZES—10 to 18 years. State age size. Postpaid.**

40K3030—Brown All Wool Worsted Suit..... **$7.65**

"Remarkable Bargain" Says Our Buyer

—All Wool and silk cassimere.
—Full lined coat.
—Tattersall vest.
—Wide cuff bottom longies with emblem, strap and buckle in back.

(G) This serviceable close weave and semi-smooth finish wool and silk cassimere will give plenty of service. The rich brown shade is good looking for fall wear. Longies have adjustable buckle and strap at the back. **ALL SIZES—10 to 18 years. State age size. Postpaid.**

40K3029—Medium Brown.. **$4.65**

Our Very Best Suit

—All wool worsted smooth finish, fine weave fabric.
—Coat full lined with fine quality, lustrous lining.
—Buttons sewed on by hand. Most suits have machine sewed buttons.
—Wide cuff bottom longies.

(H) We have certainly put an unusual amount of style and quality into this three-piece model! The brown, in a rich shade, so popular this season, has an attractive broken herringbone pattern to give it zest. The fine weave blue serge is always in demand. **ALL SIZES—10 to 18 yrs. State age size. Postpaid.**

40K3031—Brown All Wool Worsted..... **$8.95**
40K3032—All Wool Fine Weave Navy Blue Serge..... **8.95**

QUALITY First - QUALITY Always - at Sears

Know What All Wool Means

When we say ALL WOOL we mean just that. All wool Warp—All Wool filling—All Wool throughout. No substitutes of any kind. All wool suits are worth their slight additional cost. They wear better and look better.

all Wool

BLUE CHEVIOT

all Wool

100% WORSTED

all Wool

(A) Two-Piece Suit $3.35 Post Paid
3-Piece Suit $4.35 Post Paid

(B) MOST POPULAR $5.95 Post Paid

(C) DIAMOND WEAVE $7.95 Post Paid

(D) 3-Piece Suit $4.95 Post Paid
4-Piece Suit $6.75 Post Paid

(E) 3-Piece Suit $4.59 Post Paid
4-Piece Suit $5.98 Post Paid

(F) PURE WORSTED $7.65 Post Paid

ADJUSTABLE BACK BUCKLE

(G) STYLE LOW PRICE $4.65 Post Paid

(H) $8.95 Post Paid

Our Finest Boy's Suit

100% Pure Virgin Wool Worsted.

Choice of Neat Brown Worsted or Stylish Navy Blue Serge

Wide Cuff Bottom Longies

"Watch for PROOF of Wear"



Breeches For Outdoor Boys

$1.79

—Four sturdy fabrics.
—Double knees—Laced Bottoms.
—Bartacked and Reinforced.

Full, wide cut breeches, carefully made and priced to offer a decided saving. Good, strong fabrics that will give plenty of wear and service. SIZES—8 to 18 years. State Age-size. When not included in a $2 order, send 10¢ postage.

40K3465—Navy Blue Corduroy..... $1.79
40K3467—Drab Corduroy..... 1.79
40K3464—Half Wool Olive Drab Army Cloth..... 1.79
40K3463—Tan Whipcord. $1.15



Fancy Model Breeches

—Strong, long wearing corduroy fabrics.
—Back strap and buckle.
—Fancy 3-button overlapping waistband.
—Double knees for longer wear.
—Snug fitting, laced bottoms.

These are keen, fellows! And mothers, you'll appreciate the long, hard wear they'll give and the money you can save on their low price. Have "swagger" slash pockets and removable emblem. SIZES—8 to 18 years. State Age-size.

40K3483—Rust Brown Corduroy. Postpaid..... $2.19
40K3481—Navy Blue Corduroy. Postpaid..... 2.19



Worsted Knit Bottoms

Snug Fitting Worsted Knit Bottoms

—Choice of Navy Blue all wool and worsted cheviot or Brown or Gray all virgin wool cassimere.

Fine quality fabrics that look and wear exceptionally well. SIZES—6 to 17 years. State age-size. When not included in a $2 order, send 10¢ for postage.

	EACH
40K3437—Navy Blue.....	$1.69
40K3436—Brown	
40K3435—Gray.....	



Stylish Fancy Corduroy

—Strong, wear-resistant fancy pattern corduroy.
—Worsted knit bottoms.

Strong drill pockets. Patented fly that will not rip. A splendid value. SIZES—6 to 17 years. State age-size. When not included in a $2 order, send 10¢ for postage.

40K3428	EACH
Brown.....	$1.49
40K3429	
Gray.....	



$1.00

Brown or Blue Patterns

—Worsted knit bottoms.
—Full lined. Overlapping waistband.

You'll be surprised that so little money can buy such good knickers. SIZES—6 to 17 years. State age-size. When not included in a $2 order, send 10¢ for postage.

40K3416—Med. Brown One-Third Wool—Balance silk. $1.09
40K3418—Navy Blue Half Wool Cassimere..... 1.09



Invisible Double Seat For Wear

—Brown Cassimere about ⅓ Wool or Drab Color Corduroy.
—Buckle bottoms.

Here's extra wear at a very low price! Full lined. SIZES—6 to 17 years. State age-size. When not included in a $2 order, send 10¢ for postage.

40K3433—Med. Brown One-Third Wool Cassimere.... $1.00
40K3423—Drab Corduroy..... 1.39

$1.19

89¢ And Up

Elastic Bottoms

Sturdy Cassimere

—About one-half Wool—balance silk.
—Elastic waist and knee bands.
—Full lined; full cut.

Carefully tailored and strongly bar tacked. SIZES—6 to 17 years. State age-size. When not included in a $2 order, send 10¢ for postage.

40K3443—Med. Gray..... $1.19
40K3445—Medium Brown..... 1.19



Low Priced Corduroy

—Navy blue or drab corduroy.
—Full lined.

Mothers, we're offering good, sturdy corduroy golf knickers at a considerable saving to you. Bar tacked at all points of strain. Buckle bottoms. SIZES—6 to 17 years. State age-size. When not included in a $2 order, send 10¢ for postage.

40K3442—Drab Color Corduroy..... $0.89
40K3444—Navy Blue Corduroy..... 1.00



$1.69 Tough Guy

You Bet They're TOUGH!

—Strong, long-wearing twist cassimere about half wool—balance silk.
—Handsome brown overplaid.
—Full lined; also strongly taped and serged seams.
—Snug fitting worsted Knit bottoms.
—Guaranteed boat sail drill pockets.

Made according to our famous "Tough Guy" standards. The pockets are of boat sail cotton drill and will last as long as the knickers. SIZES—6 to 17 years. State age-size. When not included in a $2 order, send 10¢ for postage.

40K3413—Med. Brown Overplaid pattern..... $1.69

79¢

Elastic Top and Cuffs

—Sturdy Half Wool Cassimere.

Boys, you'll enjoy the comfortable snugness of the waistband and cuffs of these Knickers and parents will particularly enjoy the savings. Bar tacked. Buckle and strap fastening at waist. Knickers unlined. SIZES—6 to 17 years. State age-size. When not included in a $2 order, send 10¢ for postage.

40K3404—Gray..... 79¢
40K3414—Brown..... 79¢



65¢ And Up

Our Lowest Priced

—Two long wearing fabrics.
—Buckle bottoms.

Very low priced boys' knickers, Full cut and well made. Strongly bar tacked throughout. SIZES—6 to 17years. State age-size. When not included in a $2 order, send 10¢ for postage.

40K3403—Med. Brown about one-half wool Cassimere. Balance cotton. Unlined..... 65¢
40K3412—Gray Half Wool Cassimere. Balance silk. Full lined..... 98¢

Get Your Share of NEW FEATURES



All Wool Navy Blue Cheviot

—All wool and worsted cheviot.
—Separate waistband.
—Fine quality dress pants.

Good looking, dressy "longies" that will give long, satisfactory wear. Wide, full cut trousers, cuff bottoms. Five handy pockets. ALL SIZES—9 to 18 years. State age size. If not part of a $2 order, send 10¢ for postage.

40K3486 Navy Blue..... **$1.85**



79c

Low Priced Special

—Sturdy stripe effect part wool cassimere.
—Securely bartacked.
—Wide bottoms.

A leader in the very low price field and one that offers considerably more service than the price indicates. More than one-third wool. SIZES—9 to 18 years. State age size. If not part of $2 order, send 10¢ for postage.

40K3400 Medium Brown..... **79c**

Size Scale for Long Pants

Age Size to Order	Waist In.	Inseam In.
9	25½	23½
10	26	24½
11	26½	24½
12	27	25½
13	27½	26½
14	28	27½
15	29	28½
16	29½	29½
17	30	30½
18	31	31½

High, 3-inch over-lapping waistband. Four buttons on waistband. Pockets flap button up or down. Back strap and buckle.

Our best all wool worsted pants. Wide cuff bottoms. Strongly bar tacked at all strain points.

Two New Shades—Electric Blue or Burgundy Brown. Popular Pearl Button Model. Side straps—and removable emblem.



—Two desirable fabrics.

Just about the snappiest "longies" we saw in the style market this year. The price makes them a splendid bargain, too. ALL SIZES—9 to 18 years. State age size. If not part of a $2 order, send 10¢ for postage.

40K3471 Brown All Wool Cassimere..... **$1.95**

40K5497—Navy Blue All Wool and Silk Cassimere..... **$1.79**

—Closely woven, smooth finish all wool worsted.
—Carefully tailored, 2-button separate waistband.

Young fellows will like the nifty style of these pants and the well-dressed appearance the Navy Blue Striped effect worsted will give. The pure worsted cloth means long service. SIZES—9 to 18 years. State age size. Postpaid.

40K3459 Navy Blue..... **$2.35**

—Smooth finish cassimere more than half wool—balance cotton.

Just look at these style features—they're the newest things from the New York Market. Our low price is a sound argument for buying. SIZES—9 to 18 years. State age size. If not part of $2 order, send 10¢ for postage.

40K3447 Burgundy (Reddish Brown)..... **$1.59**

40K3446 Electric Blue..... **1.59**



Popular New "Drape" Model In Our Very Best Pants

- Fine all virgin wool cassimere.
- Overlapping waistband fastened with one pearl button.
- Popular pleated front.
- Snappy side buckles and straps.

Here you are fellows—the very latest model in the new drape style! And we've tailored these pants in our very best manner to make them hang just right. The side buckles enable you to keep pants snug at waist. We're unusually proud of this value, and know they will give long wear and satisfaction. Wide cuff bottoms. Regular pockets. SIZES—9 to 18 years. State age size. Postpaid.

40K3461—Medium Brown All Wool Cassimere... **$2.25**



Overlapping Waistband

—Strong, serviceable fabrics.
—Adjustable back straps and buckle.

Extra high waistband. Removable emblem SIZES—9 to 18 years. State age size. If not part of a $2 order, send 10¢ for postage.

40K3410—Medium Gray. Fancy weave—one-third wool. **$1.15**

40K3419—Plain Navy Blue—two thirds wool..... **$1.29**

Our Most Popular Pants

—All wool and silk durable cassimere.
—Removable emblem.

Three most popular stripe effect patterns. Excellent value at our low price. SIZES—9 to 18 years. State age size. If not part of $2 order, send 10¢ for postage.

40K3485 Dark Brown..... **$1.49**

40K3488 Dark Gray..... **1.49**

40K3493 Navy Blue..... **1.49**

Colored Corduroys!

—Strong, thickset corduroy—2 new colors.
—Separate waistband—side straps—removable emblem.

Big and baggy—the popular style. They're great for wear, too. Wide cuff bottoms. SIZES—9 to 18 years. State age size. If not part of a $2 order, send 10¢ for postage.

40K3456—Burgundy (Reddish Brown)..... **$1.59**

40K3457 Navy Blue..... **1.59**



Navy Blue or Rust Brown Corduroy

$1.00

Our Most Inexpensive Corduroy

—Strain points strongly bar tacked.
—Wide cuff bottoms.

The same sturdy, long-wearing corduroy we sold last year at a much higher price. SIZES—9 to 18 years. State age size. If not part of a $2 order, send 10¢ for postage.

40K3494—Navy Blue Corduroy..... **$1.00**

40K3458—Rust Brown Corduroy..... **1.00**


A
$2.19 Post Paid
Artificial Leather
Sheepskin Lined
Genuine Leather
B
$3.98 Post Paid
Complete Outfit
C
$2.49 Post Paid
See Opposite Page for Descriptions
D
$5.95 Post Paid
Genuine Horsehide Leather
Warm—Durable
E
Half Wool
$2.49 Post Paid
F
$1.79
Navy Blue Chinchilla Cloth Coat
G
$1.29
Our Most Inexpensive
H
$4.95 Post Paid
Brown All Wool Overcoat
J
$2.98 Post Paid
Pure Wool Navy Blue Chinchilla Cloth Coat
K
$3.48 Post Paid
Complete Outfit
L
COAT 98c
Black Artificial Leather
M
$2.39 Post Paid
Brown Fancy Corduroy
N
$2.48 Post Paid
4-Piece Tweed Ensemble Suit
P
$2.98 Post Paid
Worsted Knit Bottoms
R
$3.75 Post Paid

CHALLENGING FACTS of Quality On Every Page...READ THEM!





Value We're Proud of!

—Strong, long wearing Overcoating — About HALF WOOL.
—Snappy, Double Breasted Button-to-the-Neck Style.
—Fully Lined.

Low priced—but this is a good warm coat that's bound to keep little boys snug and comfortable! All around belt; big protecting collar. ALL SIZES, 3 to 8 yrs. State age size. Postpaid.

40K3807 Medium Gray..... $2.39
40K3802 Navy Blue..... 2.39

Artificial Leather Raincoat

—Strong, Black Artificial Leather.
—Cut Full and roomy.

The raincoat style all boys like—bargain priced! Ring-buckled belt all around; two patch pockets with flaps; single breasted style. ALL SIZES, 4 to 10 yrs. State age size. When not included in a $2 order, send 10¢ for postage.

40K3830 Black Raincoat..... $1.19

Sturdy Knicker Suit

—Brown Cassimere, about one-third wool.
—2-Button Coat. Full lined.
—Buckled Bottom unlined Golf style Knickers.
—All strain points bar tacked.

Sturdy, long wearing cassimere suit. Value that's remarkable—even for Sears! ALL SIZES, 4 to 9 yrs. State age size. When not included in a $2 order, send 12¢ for postage.

40K3130 Brown Suit..... $1.95

Snow Suit

—All WOOL. Extra Heavy 30-Oz. Weight—Attractive Maroon Shade.
—One-Piece Button-up-Front Style.
—Snug Belt at Waist.

New style out-door suit that keeps snow and cold out—keeps body warmth in! Warm Knit bands at wrists and ankles. Cap not included. ALL SIZES, 3 to 8 yrs. State age size. Postpaid.

40K3849—All Wool Snow Suit..... $2.69

Two-Piece Suit

—Durable Cassimere about ¾ wool.
—Two Button, Single Breasted Coat. Full Lined.
—Elastic waistband closing with buckle also elastic knee bands.
—Knickers are Fully Lined.

Smooth finish long wearing cassimere about ¾ wool, balance silk. Long wearing! ALL SIZES, 4 to 9 yrs. State age size. Postpaid.

40K3144—Gray . $2.98
40K3145—Brown 2.98

Descriptions of Overcoats and Suits Illustrated On Opposite Page

(A) Artificial Leather Coat

—Medium Blue Embossed Artificial Leather.
—Fully Lined with Real SHEEPSKIN.
—Wombatine Fur Collar.
—Double Breasted with Navy Blue CORDUROY Facings.

No doubt about it . . . this certainly is a grand value! Good-looking, warm, durable, weatherproof little coat—and it's stylish too! Brass buttons and emblem; warm knit wristers; all-around Belt. Four Pockets. Sizes, 4, 6, 8, 10. State age size. Postpaid.

40K3845—Medium Blue Artificial Leather.. $2.19

(B) It's Real Leather!

—Genuine Black Leather.
—Plaid Lining more than nine-tenths wool.
—Big Leather Collar.
—Double Breasted with All-Around Belt.
—Two Lower Pockets; Two Muff Pockets.

Seems impossible—but this is genuine Leather—Specially selected and tanned for us! A warm, stylish coat at the lowest price in years! Sizes, 4, 6, 8, 10. State age size. Postpaid.

40K3831—Black Leather Coat..... $3.98

(C) 3-Piece Outfit

—Brown SUEDE Cloth Coat, Helmet and Pants.
—Coat lined with Tan Cotton Flannel.
—Three-quarter Length Coat.

Warm, sturdy water repellant cotton Suede Cloth. Full lined helmet with chin strap; unlined pants with elastic band at waist. All-around belt with buckle. Wool knit anklets. For boys and girls. Postpaid. Sizes, 3 to 8. State age size.

40K3847—Brown Suede Cloth Suit..... $2.49

(D) Our Very Best!

—First Quality HORSEHIDE LEATHER. Mahogany brown color.
—Full lined with maroon shade all wool lining.
—Brown Electrified lamb shawl collar.
—Double breasted; Belt all-around.

Do you insist upon "A-1" quality? Here it is—the kind you're used to seeing priced much, much higher! 4 warm pockets. Knit wristlets in sleeves. Sizes, 4, 6, 8, 10 years. State age size. Postpaid.

40K3832—Mahogany Horsehide Leather Coat $5.95

(E) Lowest Price Yet!

—Choice of two good looking, long wearing overcoats.
—Full lined throughout.
—Double breasted style.

A good, warm coat—the same quality we've sold so many of at much higher prices! Exceptionally well made with big, convertible collar. Sizes, 3 to 9 years. State age-size. Postpaid.

40K3836—Brown Overcoat One-half wool... $2.49
40K3825—Brown Overcoat All Wool..... 3.95

(F) Military Style—A Winner

—Navy Blue Chinchilla cloth. More than ¾ Wool.
—Fully Lined with Brilliant Scarlet Cotton Flannel.

The last word in little boy fashion! Three-quarter length style coat trimmed with shining metal buttons. Attractive emblem on sleeve. A sturdy, splendid wearing coat. Sizes, 3 to 8. State age size. When not included in a $2 order, send 12¢ for postage.

40K3827—Navy Blue Chinchilla Cloth..... $1.79

(G) Record Low Priced!

—Dark Brown Overcoat. Four-fifths wool.

Large volume purchasing makes this price possible. It's far better than you'd ever think possible at the price! Made very carefully in the new three-quarter length MILITARY style. Has all-around belt; durable, stoutly sewed buttons; one patch pocket. Unlined. All sizes, 3 to 8. State age size. When not included in a $2. order, send 12¢ for postage.

40K3821—Brown Overcoat $1.29

(H) ALL WOOL

—New Herringbone Weave ALL WOOL Overcoating.
—Rich Brown Color With Nub Decorations.
—Venetian Yoke And Sleeve Lining and Full Body Lining Of TAN Cotton Kasha Cloth.
—Double Breasted Style with all-around belt.

Fine in every single detail—the very best quality we've ever been able to sell at this price. ALL SIZES, 4 to 9 yrs. State age size. Postpaid.

40K3839—Brown Overcoat..... $4.95

(J) A TRIUMPH in Value Giving!

—ALL WOOL Navy Blue Chinchilla Cloth.
—Twill Yoke and Full Body Lining of Scarlet Cotton Flannel.
—Double Breasted Style.
—Ivory Buttons and Sleeve Emblem.

A new value record!!! Never—in all our history—have we sold an ALL PURE WOOL CHINCHILLA Cloth Overcoat at so low a price! Save on it now! ALL SIZES, 3 to 9 yrs. State age size.

40K3838—Navy Blue All Wool Chinchilla Cloth Coat. Postpaid..... $2.98

(K) Warm Chinchilla Outfit

—Overcoat, leggings and helmet at one low price.
—Made of three-fourths wool chinchilla cloth.
—Double-Breasted, 3-Quarter Length COAT with brass buttons. Fully Lined with Scarlet cotton flannel.
—Leggings have Side Openings and Invisible Elastic at Waist. Artificial LEATHER bottom with four snaps.
—Aviator Style Helmet with Snug Chin Strap.

A smart, jaunty snow outfit that can be worn by boys or girls. Sizes, 3 to 8. State age size.

40K3848—Navy Blue Outfit. Postpaid..... $3.48

(L) Artificial Leather

—Black waterproof, windproof embossed artificial leather coat.
—Aviation helmet to match with snap-on goggles.

This certainly is a fine bargain! Heavyweight, rich-looking artificial leather (leatherette) with a new imitation sheepskin back. Single breasted style with raglan sleeves, 2 pockets. All-around belt. Helmet has snap-on goggles. When not included in a $2 order, send 12¢ for postage on coat, 6¢ for postage on helmet.

40K3843—Coat. Sizes, 4 to 9 yrs. State age size..... 98c
40K3912—Helmet. Sizes, medium and large. State size..... 25c

(M) Smart! New!

—Brown Fancy Corduroy—2 Piece Outfit.
—Full Lined Slipover Sleeveless Jacket with 2 Patch Pockets and Knit worsted bottom.
—Full lined golf knickers with worsted knee bands. Fly front, regular pockets.

Keen-looking! Just out—but already the nation's smartest boy dressers are wearing it! All sizes, 4 to 9 years. State age size. Postpaid.

40K3126—Brown Corduroy Suit..... $2.39

(N) 4-Piece Ensemble Suit

—Brown ALL WOOL and SILK TWEED Shorts and Jacket to match.
—Full Lined Shorts Button to Tan Cotton Broadcloth Blouse.
—Brown Cotton Tie.
—Knit Worsted Cuffs and Waistband on Jacket.

A handsome, becoming ensemble made of brown tweed with nubs more than 88% Wool. Side openings and 2 pockets in shorts; 2 patch pockets in jacket. Sizes, 3 to 9 years. State age size.

40K3123—4 Piece Outfit. Postpaid..... $2.48

(P) Nifty Style!

—Navy Blue Twill Weave Cassimere. More than ½ wool.
—Full lined coat, 2 button style.
—Full Lined knickers, with worsted knit knee bands.

LOW PRICED—even for Sears—even according to the new standards! You'll see that in a minute! Skillfully tailored with notched lapels, 3 coat pockets, and regular pockets in knickers. ALL SIZES—5 to 9 years. State age size. Postpaid.

40K3131—Navy Blue Knicker Suit.... $2.98

(R) Long Pants Suit with Vest

—Brown herringbone cassimere, more than 4/5 wool—balance silk.
—Single breasted coat full lined. —Neat 2-pocket vest.
—Longies with Cuff bottoms and regular pockets.

One of our biggest selling suits—now priced lower than ever! Has all the mannish style little boys like so much—even to the good-looking peaked lapels! A fine buy! All Sizes, 4 to 9 years. State age size.

40K3120—Three Piece Suit. Postpaid. $3.75

See Complete Index in BACK of this Catalog

"What About Quality"

A Fair Question Answered Daily in Our Laboratory



Blazer and Longie Outfit

$1.69

Longie Blazer Suit

—Navy blue two-piece suit.
—Twill weave cassimere about half wool.

Snappy! Neat! Grown-up looking! No wonder small boys are so tickled with suits like this! Good weight, firm woven material, more than half wool. Elastic bottom on lumberjack. Long pants with pockets; fly front; cuff bottoms. Bright little emblem is removable. Priced lower than we've ever been able to do it before. ALL SIZES—4 to 9 years. *State age size.* When not included in $2.00 order, send 10¢ postage.

40K3105—Blue Suit. **$1.69**



$2.98 Post Paid

$1.59

2-Piece Suit

—Strong, BROWN WOOL and silk cassimere.
—Two-button coat.
—Full lined shorts with strong pockets.
—Trim buckled belt.

The kind of suit America's best dressed little boys are wearing! Priced lower than ever! Neat, single breasted, with one chest pocket and two flap side pockets. Durable cassimere about ½ wool and ½ silk. ALL SIZES—4 to 9 yrs. *State age size.*

40K3136—Brown Two Piece Suit. Postpaid **$2.98**

Jaunty Sailor Suit Priced LOW!!

—NAVY BLUE Cheviot Shorts about one half wool—balance silk. Lined.
—Wash Blouse of WHITE cotton jean.
—Fast color Navy blue jean cuffs and middy collar.
—Braid trimming on cuffs, bib and collar.
—CORD and WHISTLE included.

Neat as a pin—becoming, too! Pants have two side pockets and belt—button on to GUARANTEED FAST COLOR blouse. A great value! ALL SIZES—3 to 8 yrs. *State age size.* When not included in a $2 order, send 10¢ postage.

40K3109—Sailor Suit **$1.59**

All Wool Jersey

—BROWN all wool worsted jersey shorts; with belt.
—Shorts FULL LINED.
—Shorts button to TAN jersey waist.
—Gay little Rayon tie.

No need to sacrifice warmth, comfort or style to save this year. Especially now when Sears sell this good suit for so little. It's so well tailored, so really fine a quality, Sonny's bound to get lots of wear out of it! ALL SIZES—3 to 8 yrs. *State age size.* When not included in $2 order, send 10¢ postage.

40K3107—All Wool Jersey Suit... **$1.49**

Mothers! You Can Save a Lot Here!

—ALL WOOL and SILK cassimere. Medium BROWN herringbone weave.
—Vestee style coat.
—Full lined shorts.

A mannish little suit. Warm WOOL Jersey vestee; buttons down front and has a silky cord tie. Side openings on shorts. Two patch pockets on well made coat. Strong ½ wool cassimere—balance silk. ALL SIZES—3 to 8 yrs. *State age size.* When not part of $2.00 order, send 12¢ postage.

40K3121 Brown Suit..... **$1.95**



$1.00

Try to Match This!

—Two-piece suit of medium BROWN cassimere. About one-third wool.
—Shorts are button-on style with side pockets.
—Blouse to match has button front, nice little collar and pocket.

Simply a great value for the money! ALL SIZES—3 to 8 years. *State age size.* When not included in a $2 order, send 10¢ postage.

40K3119 Brown Suit..... **$1.00**



SAVE AT SEARS

Smart and Practical!

—4-Piece Combination Suit.
—Full Lined Shorts of BROWN All wool worsted jersey.
—Button-on blouse of TAN cotton broadcloth.
—All Wool Slipover Sweater with beautiful Jacquard weave pattern in blending colors.

Value we've never before been able to offer! We're mighty proud of it! ALL SIZES—3 to 8 years. *State age size.*

40K3122—Jersey Suit. Postpaid..... **$2.19**

Bargain Priced But GOOD!

—Medium BROWN fancy corduroy shorts with self belt.
—Shorts button to good quality TAN cotton broadcloth blouse.

It took all of Sears buying skill and power to bring you value like this. Suit has attractive tie and harmonizing trim on collar. Practical—stylish—and low priced. ALL SIZES—3 to 8 yrs. *State age size.* When not included in $2 order, send 10¢ for postage.

40K3115—Brown Combination Suit..... **$1.49**

Fancy Pattern Corduroy

—Full lined.
—Self belt with buckle.
—Full, roomy sizes.
—1 hip and 2 side pockets.

Exceptionally well tailored English shorts, made from the new fancy corduroy. ALL SIZES—3 to 10 yrs. Small sizes have side openings. Larger sizes have fly front. *State age size.* When not included in a $2 order, send 10¢ postage.



40K3415 Med. Brown ... **$1.00**

Excellent Quality Shorts

—Full lined.
—Self belt; buckle.
—Removable Emblem.

ALL SIZES—3 to 10 yrs. *State age size.* When not included in $2 order, send 10¢ postage.



40K3402 Navy Blue ⅓ Wool and ½ Silk Cheviot .. **$1.00**

40K3405 Brown ½ Wool and ½ SILK Cassimere ... **89c**

40K3417 Brown ⅓ Wool Cassimere **55c**

Low Prices Buy BETTER QUALITY at Sears

"What About Wear"

We Know They'll Wear—We Prove It In Our Own Laboratory

28¢ EACH 3 FOR 79¢



Serviceable

—Three standard quality materials.
—Adjustable suspenders.

Strongly stitched seams. Bar-tacked at strain points. All sizes—2 to 8 yrs. State Age Size. When not included in $2 order, send 6¢ each or 8¢ for three for postage.

40K5610—Plain Blue Denim.
40K5609—Blue and White Hickory Stripe.
40K5611—Blue and White Pinstripe. **28c** Each or 3 for **79c**



Low Priced Suit

—Blue-Gray one third Wool Cassimere.
—Durable Cotton Waist in Harmonizing Color.

Not as good a suit as our 40K3114 but an excellent buy if you are looking for a very inexpensive garment. Will give more wear than you would expect at this price. Pants button to waist. All sizes—3 to 8 yrs. State age size. When not included in a $2 order, send 8¢ for postage.

40K3101—Blue-Gray Combination Suit..... **49c**

Practical Combinations

—Brown Cassimere Shorts.
—Belt with Buckle.
—Cotton Broadcloth Waist in Harmonizing Color.
—Four-in-Hand-Tie.

An attractive and most practical outfit. Very good quality and priced unusually low. Brown cassimere (80% wool, Balance silk). All sizes—3 to 8 yrs. State age size. When not included in a $2 order, send 10¢ for postage.

40K3114—Brown Combination Suit..... **89c**

All materials used in Play Suits on this page are tested and laundered for color and strength.

Suits are made to our own specifications and proportioned to fit well.

Full cut and Roomy.

Every seam sewed with strong thread.

Bar tacked at Strain points.

Buttons securely sewed on.

59c EACH 3 FOR **$1.69**



Boys Here's "Hercules Jr." Our Strongest Play Suit

- Extra strong, long wearing materials.
- Sturdy construction throughout.
- Double seat and knees; riveted-on buttons.
- Button Front style with Drop Seat.

Mothers of wide-awake active boys will appreciate this garment. It's made for rough and tumble wear. Double at the seat and knees—the places that usually wear out first. Seams triple stitched and strongly bar tacked at all strain points. Riveted-on buttons that won't pull off. Two sturdy materials to select from. Buy him these play suits—he won't wear them out in a hurry. **All sizes—3 to 8 yrs. State age size. When not included in a $2 order, send 8¢ each or 12¢ for three for postage.**

40K5631—Plain Blue Denim.
40K5634—Hickory Stripe.
59c Each or 3 for... **$1.69**



Sturdy All-Over Suit

—Two Good Heavyweight Materials.
—Made Like a Man's Garment.
—Four Big Strongly Sewed Pockets.
—Triple Stitched Seams bar tacked at Strain Points.

Big boys' garment made just like Dad's. Cut full to be worn over other clothes. Practical button-front style. Buttons riveted-on. All sizes—8 to 16 yrs. When not included in a $2 order, send 10¢ for postage.

40K5644—Blue and White Hickory Stripe..... **79c**
40K5645—Plain Blue Denim..... **79c**



Denim or Hickory Stripe

—Durable—Washable.
—Button front—Drop seat.

A splendid little garment at such a low price. Full cut and roomy. Strongly stitched seams. Bar tacked at strain points. Metal buttons securely fastened. ALL SIZES—3 to 8 years. When not included in a $2 order, send 8¢ each or 12¢ for three for postage.

40K5621—Plain Blue Denim
40K5639—Blue and White Hickory Stripe.
40c Each or 3 for.. **$1.15**

Our Leader Value

—Standard quality blue Chambray.
—Button-front—drop seat.

Biggest play suit value in the country. Cut full and roomy—not skimped for a price. Metal buttons securely sewed on. Triple stitched. ALL SIZES—2 to 7 years. State age size. When not included in a $2 order, send 6¢ each or 10¢ for 3 for postage.

40K5675—Blue Chambray
35c Each or 3 for.. **$1.00**

50c EACH

—Good heavy weight materials.
—Button front style drop seat.
—Four handy pockets.
—Triple stitched seams.

Materials in these garments are of good quality and heavy weight and will give long satisfactory service. Has four large patch pockets. Full cut-seams triple stitched. Strain points securely bar tacked. A very good value! Order several and save more. ALL SIZES—3 to 8 yrs. State age size. When not included in a $2 order, send 8¢ for postage.

40K5601
Hickory Stripe..... **50c**
40K5600
White Back Blue Denim. **50c**



"What About Ruggedness"

- All materials are laboratory tested for breaking strength and weight.
- Every seam is closely stitched with strong thread and strain points bar tacked. Seams will not rip!
- Buttons are securely attached. Will not pull off.

Sears Overalls are Cut Full and Roomy from only First Quality Materials. Every garment must conform to our RIGID SPECIFICATIONS FOR CONSTRUCTION.



65c EACH GARMENT

Extra Heavy 8-ounce Blue Denim

—The heaviest white back blue denim used in overalls.
—Cut extra full and roomy.
—Wearproof pocketing—guaranteed for the life of the garment.
—Back pockets one-half lined.
—High wide bib with two pockets.
—Closed top riveted buttons, won't come off.
—Continuous one-piece high back.
—Wide adjustable (double) suspenders. Will not bind.

Our very best boy's overalls—will compare with the best made. Extra full cut from the best quality extra heavy 8-oz. white back blue denim. High quality construction throughout. They'll give long continuous service and our price is the lowest at which an overall of this quality has ever been offered. **When not included in a $2 order, send 10¢ for postage.**

40K9155 — Overalls. All Sizes, 4 to 8 yrs. State age size..... **65c**

40K9156 — Overalls. All Sizes, 9 to 18 yrs. State age size.. **75c**

40K9159 — Jacket to Match. All sizes 5 to 8 yrs. State age size. **65c**

40K9160 — Jacket to Match. All Sizes, 9 to 18 yrs. State age size. **75c**



45c Heavy 2.20-wt. Blue Denim

Our Bargain King!

—Extra heavy 2.20 weight white back blue denim.
—Triple stitched seams.
—Riveted buttons.
—Cut extra full and roomy.
—High wide bib with two pockets.
—Continuous high back.
—Wide adjustable suspenders.

A high grade overall at a low price—figured on the lowest cotton prices and the lowest manufacturing cost. They're built for tough, long service. Full cut roomy garments. For our very best 2.20-weight overall see our Big Ideal Jr. on opposite page. **When not included in a $2 order, send 10¢ for postage.**

40K106—Overalls, All Sizes—3 to 8 years. State age size..... **45c**

40K107—Overalls. All Sizes—9 to 18 years. State age size..... **55c**

40K9134—Jacket to Match. All Sizes—9 to 18 years. State age size..... **55c**

Low Priced Overalls for the Little Fellow

29c AND UP



—Medium weight double and twist indigo blue denim.
—Triple stitched seams.
—Fly front; side openings that button—Easy to get into.
—Adjustable suspenders.

Favorite style for smaller boys. Very inexpensive but a sturdy garment that will give splendid wear. Triple stitched leg seams. Bar-tacked. Two patch pockets. **State age size. When not included in a $2 order, send 6¢ for postage.**

40K9103—All Sizes, 3 to 8 years.. **29c**

40K9102—All Sizes, 9 to 14 years.. **35c**



59c AND UP

Features

- Fancy striped blue denim.
- Elastic side inserts.
- High overlapping waistband.
- Fancy emblem.
- Wide bell bottoms.



Snappy Pants Style Overalls

The keenest looking overall pants you ever laid eyes on. Have all the snap and pep boys like! High extension waistband with colored elastic insert that fits snugly at waist. Fancy cut slash pockets that button. Wide bell bottoms. Triple stitched seams and all strain points bar tacked. They'll wear too, just as long as regular overalls. Good heavy weight washable denim. **When not included in a $2 order, send 10¢ for postage.**

40K9175—All sizes, 6 to 11 years. State age size..... **59c**

40K9176—All sizes, 12 to 18 years. State age size..... **69c**



39c AND UP

Practical—Inexpensive

—Heavy 2.45-weight white back blue denim.
—Triple stitched seams.
—Long wearing pockets.

One of the most practical garments for play and all around wear. So easy to slip into after school. They save his regular clothes and cost very little. Very well made and cut full and roomy allowing plenty of freedom and action. **State age size. When not included in a $2 order, send 10¢ for postage.**

40K2206—All Sizes, 4 to 8 years..... **39c**

40K2207—All Sizes, 9 to 18 years..... **49c**

"What About The Features"...

SEARS CONSTANTLY TEST OUT NEW IMPROVEMENTS

Our Overalls Have All The Newest and Most Practical Features



FEATURES

- Standard quality Extra Heavy 2.20 Weight White Back Denim.
- Cut Extra Full and roomy.
- Wide Legs. Two Seam. Better Fitting.
- Bar-tacked at Strain points. Seams triple stitched.
- Wide, double thickness suspenders—will not bind.
- Continuous one-piece high back.
- High wide bib with two pockets.
- Back pockets half lined.
- Wearproof cotton drill pocketing—will wear for the life of the garment.
- Buttons are securely riveted on—will not pull off.



Our Leader Value!!

—Medium weight double and twist indigo blue denim.
—Two seam legs; triple stitched.
—Strain points bar tacked.

Don't judge these overalls by our low price—they're really good, serviceable garments, the kind you're used to buying for considerably more. Cut full and roomy. Two swing pockets; back pocket. Riveted-on buttons that won't come off. Jacket has triple stitched seams and three patch pockets. **State age-size. When not included in a $2 order, send 10¢ for postage.**

40K9180—Overalls. All Sizes, 3 to 8 years..... **34c**

40K9181—Overalls. All sizes, 9 to 16 years..... **39c**

40K9182—Jacket. All Sizes, 9 to 16 years..... **39c**

Double Knee for Double Wear

—Medium heavy 2.45-weight white back indigo blue denim.
—Triple stitched seams; bar-tacked at all strain points.
—Two back pockets half lined.
—Continuous one-piece high back.
—High wide bib and wide adjustable suspenders.

A very popular number. Built strong and sturdy for hard, rough wear. Double knees for double wear. Made to stand the strain of long continuous wear. Cut full and roomy to allow plenty of freedom for action. A real value. **State age-size. When not included in a $2 order, send 10¢ for postage.**

40K9164—Overalls. All Sizes, 3 to 8 yrs..... **63c**

40K9166—Overalls. All Sizes, 9 to 18 yrs..... **73c**



52¢

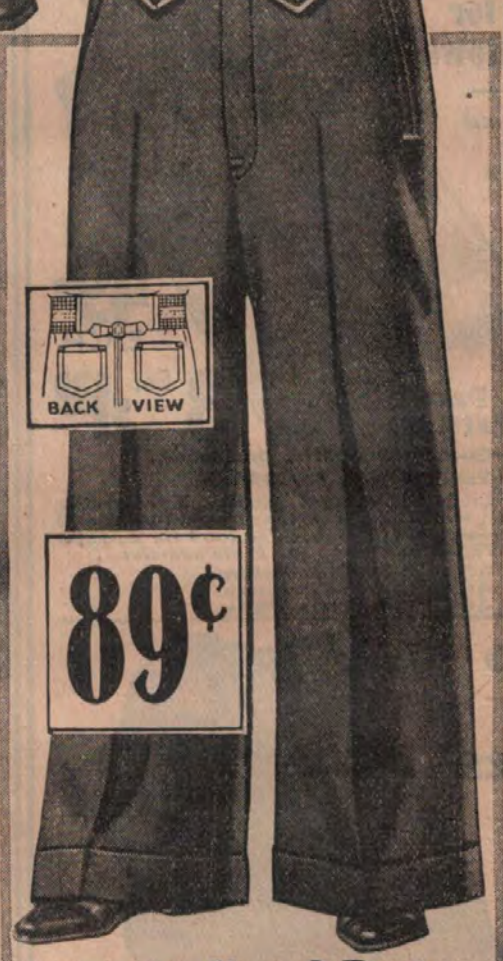
Sturdy Band Top Overalls

—Extra heavy 8-oz. white back indigo blue denim.—Toughest denim used in boys' overalls.
—Adjustable back strap and buckle.
—Triple stitched seams—bar-tacked.

For all-around hard, tough service you can't beat these sturdy band top overalls. The denim is extra heavy 8-oz.—the heaviest used in boys' garments. Well made throughout. Roomy pockets. All points of strain securely bar tacked. Every seam carefully stitched with heavy thread. **State age-size. When not included in a $2 order, send 10¢ for postage.**

40K9117 All Sizes, 4 to 8 years..... **52c**

40K9118 All Sizes, 9 to 18 years..... **62c**



89¢

Snappy Vest-O-Pants

—Long wearing Navy Blue cotton twill that looks like serge.
—Newest vest effect waistband.
—Double elastic inserts at waist.—Strap and buckle in back.
—Extra wide cuff bottoms.

The newest and smartest up-to-the-minute style, and quite the "rage" everywhere! You can't beat them for snap and style, or price either. Durable and long wearing. Washable, too! ALL SIZES—8 to 18 yrs. **State age-size. When not included in a $2 order, send 10¢ for postage.**

40K2208—Navy Blue Cotton Twill "Longies"..... **89c**

"Best Overall Value I Ever Offered" 55¢

Stanley Thomas
Mgr. Boys' Clothing

For those who want a really high grade overall at a lower price, we offer these "Big Ideal Jr." overalls. Just as well made as men's high grade overalls. Extra full cut and not skimped in any way. Strongly stitched and securely bar-tacked at every strain point. Guaranteed to give "loads" of hard wear. Priced lower than ever. **State age-size. When not included in a $2 order, send 10¢ for postage.**

40K9126—Overalls. All sizes, 3 to 8 years..... **55c**

40K9128—Overalls. All sizes, 9 to 18 years.... **65c**

40K9143—Jacket to Match. All sizes, 5 to 8 years..... **55c**

40K9129—Jacket to Match. All sizes, 9 to 18 years.... **65c**

Attention! FISHERMEN HUNTERS AND HIKERS



Nothing is drier or gives better protection against wet weather than rubber

Keep Dry in Wettest Weather

- Heavyweight BRUSH BROWN (dead grass) color army duck.
- Won't snag—won't tear—won't rip.
- Double front and seat.
- Form fitting, laced bottoms.

For wear, service and weather there's nothing better. They're designed for fishermen, hikers, hunters also general all-around wear. Pockets **guaranteed to last life of garment.** Strongly reinforced at all points of strain. **EVEN WAIST SIZES—30 to 44 inches and 25 and 27 inches inseam.** ***State measurements.*** **Postpaid.**

41K353—Brush Brown (Dead Grass Color) Army Duck..... **$2.79**

Stands Lots of... Hard Wear

wrote Louis L. Wagner of Pocahontas, Ill. about our clothing. You're right Mr. Wagner. In fact our clothing is built to give more wear per dollar than any other clothing in the country.



They WON'T Rip—They WON'T Snag

—Heavyweight rainproofed BRUSH BROWN (dead grass) color army duck.
—Strongly Reinforced.

Rainproof—rip-proof—wear resisting — BARGAIN PRICED, for men out in the brush or damp wet fields. The heavyweight army duck is specially treated to make it as rainproof as cotton cloth can be. **EVEN WAIST SIZES—30 to 44 inches and all inseam sizes 29 to 34 inches.** ***State measurements.*** When not included in $2 order, send 12¢ for postage.

41K336—Army Duck Pants..... **$1.59**

—Heavyweight rainproofed BRUSH BROWN (dead grass) color army duck.
—Reinforced at all strain points.
—Form fitting laced bottoms.

Pack a mighty lot of wear for the price. Rainproofed—weatherproofed—100% service. At a big saving. Very fine closely woven heavyweight army duck. Rain and shower proof. Double stitched and reinforced throughout. Button flaps on hip pockets. **EVEN WAIST SIZES—30 to 44 inches; 25 and 27 in. inseam.** ***State measurements.*** When not included in a $2 order, send 12¢ for postage.

41K338—Army Duck. **$1.85**

We Don't Believe a Better All Around Work Suit Exists

PRICED FOR SAVING $5.98 Post Paid

BEST QUALITY HEAVY WEIGHT HERCULES MOLESKIN CLOTH



Hercules Moleskin

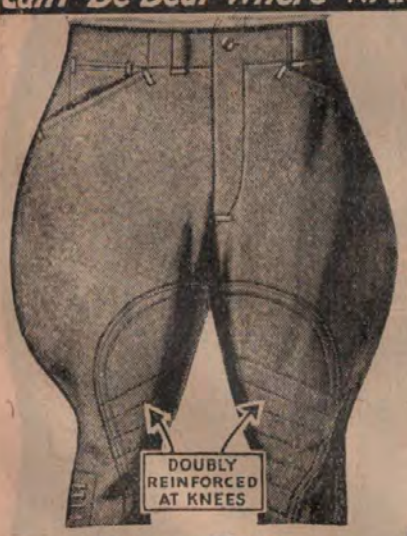
At a Huge Price Reduction

- Neat, long-wearing 9½-ounce moleskin fabric.
- Neat BLACK AND GRAY attractive stripe pattern.
- For all around utility wear none better.
- Three patch pockets.
- Special reinforced seams.
- All points of strain reinforced.

The highest priced suits can't offer you such double duty—strong and tough enough for any job—neat and dressy enough for any company. Trim, dark Gray striped moleskin cloth in a handsome sack suit style. Coat is unlined. Regular five-button vest. Pants with cuff bottoms and regular pockets. **EVEN CHEST SIZES—34 to 44 in.; even waist sizes, 30 to 42 in.; all inseam sizes, 29 to 34 in.** ***State measurements.*** **Postpaid.**

41K421—Black and Gray Striped Moleskin Cloth Suit..... **$5.98**

Can't Be Beat Where WARMTH, WEATHER RESISTING and REAL WEAR Count!



Heavy, Warm Wool Breeches

—More than nine-tenths wool.
—Weather proof—Wind proof.
—All strain points reinforced.
—Form-fitting laced bottoms.
—Snug fitting at waist.

Hunters and fishermen who follow trails and streams from Alaska to Mexico wear them year in and year out for warmth, wear and economy. **EVEN WAIST SIZES—30 to 42 inches; 25 and 27 in. inseam.** ***State measurements.*** **Postpaid.**

41K887—Oxford Gray Wool Kersey Cloth..... **$2.95**
41K884—Olive Drab Wool Melton Cloth..... **2.95**

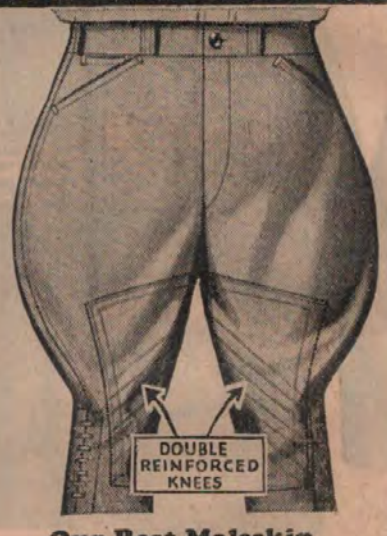


30-Ounce All Wool Plaid Mackinaw

—Heavy 30-Ounce all wool RED AND BLACK plaid mackinaw cloth.
—Treated to repel water.
—Double knees.
—Storm proof—cold proof.
—Snug lace bottoms.

Extra warm—extra heavy—they defy any weather or punishment. A GREAT VALUE for our customers. Matches coat 41K319 on page 384. **EVEN WAIST SIZES—30 to 44 in.; 26-in. inseam.** ***State measurements.*** **Postpaid.**

41K321—Red and Black Plaid Mackinaw cloth..... **$3.98**



Our Best Moleskin Cloth Breeches

—Extra strong, tough and snug.
—Won't snag and won't rip.
—Wind, rain and weather proof.
—DARK BROWN color doesn't show soil easily.
—Snug laced bottoms.
—Finest breeches tailoring.

No end to the wear these breeches will give you. Strongly made and carefully cut to give you full wearing comfort. **EVEN WAIST SIZES—30 to 44 in.; 25 and 27 inches inseam.** ***State measurements.*** **Postpaid.**

41K341—Heavyweight Moleskin Cloth..... **$3.35**

"I Have Hunted from Alaska and Most Practical Offered to





Windproof–Stormproof–All Wool

- Heavy, 30-ounce, ALL WOOL Mackinaw.
- Rich red and black plaid.
- Windproof and stormproof.
- Double thickness over entire back.
- Game pocket in back with side openings.
- Deep front yoke—extra chest protection.
- Double stitched and stoutly reinforced.

Warmth is packed in, layer on layer, so that you red blooded hunters can step right out into the teeth of wintry blasts. Cloths specially treated to make it stormproof. For breech to match see **41K321** on page 383. **EVEN CHEST SIZES—34 to 48 inches. State measurement taken over vest.**

41K319—Red and Black Plaid Mackinaw Cloth. Postpaid.....$7.45

"Old Timer's" Pal

2-to-1 Choice for Years

—Heavyweight, water-repellent army duck, brush brown (dead grass) color.
—Lining of same heavy fabric.
—4 big shell pockets.
—Wide corduroy storm collar.

Quick action without bunching or binding. Cut roomy all over; properly balanced to distribute load. Detachable two-piece load-adjusting belt on inside. Game carrier included. **EVEN CHEST SIZES—34 to 48 inches. State measurement taken over vest. Postpaid.**

41K315—Inside Belted Coat.....$4.45

Washable Game Pocket

Sanitary—Convenient

—Heavy, water-repellent army duck, brush brown (dead grass) color.
—Lining same as outside.
—Slicker lined Game pocket hangs on ring fasteners; easily cleaned.
—Corduroy storm collar.

Wide open all around pocket has flat snap and ring fasteners which, when loosened, allow the entire pocket to be turned inside out and cleaned after the hunt. **EVEN CHEST SIZES—34 to 48 in. State measurements taken over vest.**

41K309—Washable Pocket Coat. Postpaid.....$3.95



Low Price Lowered! For Early Fall Shooting

Our Lowest Priced Coat

—Medium weight, rain-repellent army duck, brush brown (dead grass) color.
—Inside yoke well over shoulders and back.

"Old Timer" chose it for snipe, quail, rabbit hunting or general utility wear. Not so heavy, nor with as many handy features as our **41K309** coat shown above, but a dandy for early fall shooting. Reinforced with shoulder gun pads. Wide corduroy collar. **EVEN CHEST SIZES—34 to 48 in. State measurement taken over vest. Postpaid.**

41K305—Medium Weight Duck Coat.....$2.19



Our Best—For Early Fall Hunting

—Medium weight, water-repellent army duck brush brown (dead grass) color.
—All around inside game pocket with front openings. Game pocket wide open inside.
—Gun pads built in on each shoulder.

"Old Timer" has designed it for the fellow who goes afield in quest of marsh or upland birds. No features left off to make the price. We recommend the heavier coats for later hunting. **EVEN CHEST SIZES—34 to 48 in. State measurement taken over vest. Postpaid.**

41K307—Early Fall Coat.....$2.89



Detachable Game Bag

—Heavy, water-repellent army duck, brush brown (dead grass) color.
—Snag-proof and weather-proof.
—40-inch bellows type game bag, waterproof, blood-proof.
—Game bag suspended on snap fasteners for quick removal.
—Jiffy lock fastener permits game bag to be shipped in safety.
—Wide corduroy storm collar. Coat can be used without game bag for utility purposes.

Two pockets on game bag. Corduroy lined cuffs. **EVEN CHEST SIZES—34 to 48 inches. State measurements taken over vest. Postpaid.**

41K323—Detachable Game Bag Coat.....$4.98

Low Prices Buy BETTER QUALITY at Sears

to Mexico . . . . Your Line Is the Best Balanced

the American Sportsman" . . . SAYS C. G. Mack, veteran traveller and sportsman of Toledo, Ohio.

Thanks, Mr. Mack!! That's a real compliment because we sell our hunting coats for less than anyone else in all America. That's a great combination . . . *the BEST for the LEAST!!*



Blanket Lined Warmth

Hunt in Zero Weather

—Heavyweight good quality, water-repellent army duck, BRUSH BROWN (dead grass) color.
—Heavyweight warm blanket lined throughout.
—Slicker lined game pockets, openings front and back.

Let 'er snow—let 'er blow—this blanket warmth grins at any hunting season. Every feature developed by "Old Timers"—real sport lovers. Wide corduroy storm collar and adjustable corduroy faced cuffs. No feature a hunter wants is left off to make this low price. EVEN CHEST SIZES—34 to 48 in. State measurements taken over vest.

41K354—Heavy Blanket Lined Coat. Postpaid..... **$3.98**

The Field Master Is a Great Value

—Heavyweight, water-repellent army duck, BRUSH BROWN (dead grass) color.
—Lined with same material.
—Specially protected shell loops.
—Properly balanced for greater shell capacity.

Old time "dyed-in-the-wool" hunters designed every feature for "quick-action men"—using pump or automatic guns. Large full size shell pockets, sturdily built in generous size, giving freedom of action and assuring greatest comfort to those who give a coat rough wear. Game carrier included. EVEN CHEST SIZES—34 to 48 inches. State measurement taken over vest.

41K317—Field Master Coat. Postpaid..... **$4.85**



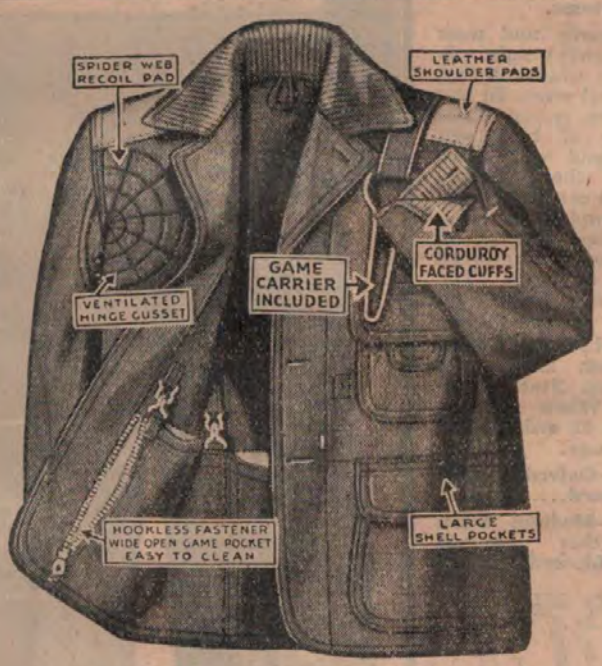
Finest We Have Ever Sold

Locked Pockets—Hunter's Pride

—Heavyweight, water-repellent army duck, BRUSH BROWN (dead grass) color.
—Lined throughout with same sturdy fabric.
—Won't Sag—Won't Tear—Won't Rip.
—Jiffy Hookless Slide Fasteners on All Pockets.
—Double stitched and reinforced throughout.

Tip it upside down—throw it about—the Jiffy slide fasteners protect contents of all pockets. Handy game carrier included. EVEN CHEST SIZES—34 to 48 inches. State measurement taken over vest. Postpaid.

41K325—Jiffy Sealed Coat..... **$7.50**



Who Else Could Sell This High Quality Garment at This Low Price!

—Heavyweight, water-repellent army duck, BRUSH BROWN (dead grass) color.
—Lined throughout with same fabric.
—Wide open clear vision waterproof and blood-proof game pocket, slicker lined.
—Slide fastener end openings can be opened out flat for cleaning.
—Corduroy collar and adjustable cuffs.

Old time hunters and trappers designed it! No feature a hunter wants is left off to make this low price. EVEN CHEST SIZES—34 to 48 inches. State chest measure taken over vest. Postpaid.

41K311—"Old Timer's Favorite"..... **$5.45**

ALL *the* FEATURES *of* HIGHER PRICED GARMENTS

NO FEATURES LEFT OFF TO MAKE THESE LOW PRICES



32 to 36 Shell Capacity

—BRUSH BROWN (dead grass) color medium weight duck.
—Handy shell loops.

Loops protect shells and prevent them from swelling and chaffing in wet weather and keeps them within easy reach for quick loading. EVEN CHEST SIZES—34 to 48 in. State chest measure. When not included in a $2 order, or more send 10¢ for postage.

41K344—For 10 to 12-Gauge Shells..... **85c**
41K346—For 16 to 20-Gauge Shells..... **85c**

$2.25 Post Paid



—Medium weight waterproofed BRUSH BROWN (dead grass) army duck.
—18 shell loops.
—2 large bellows pockets.
—All around game pocket; front openings.

Specially adapted for warm weather shooting and fishing. Full freedom to arms. Large, open top pocket in the inside back, fastened with strap and buckle. EVEN CHEST SIZES—34 to 48 in. State chest measure taken over vest. Postpaid.

41K355—Sleeveless Coat..... **$2.25**

$3.19 Post Paid

Water Repellent Finish



Hunting Jacket Preferred by Many

—Heavyweight water repellent army duck, BRUSH BROWN (dead grass) color.
—Moleskin cloth sleeves; knitted wristlets.
—24-shell loop belt, detachable.
—2 extra size bellows pockets; with flaps.
—Open top pocket on inside back, fastened with buckle and strap.
—All around game pocket, front openings.

All the convenience of the regulation hunting and fishing jacket, without the bulk. EVEN CHEST SIZES—34 to 48 in. State measurement taken over vest. Postpaid.

41K357 Army Duck Jacket..... **$3.19**

"I'll Never Use Any Other..If I



Of Course... THEY'RE THE BEST. CANNOT BE EQUALLED IN QUALITY AT THESE LOW PRICES

- ★ Narrow Wale—Thickset Corduroy—The durable kind.
- ★ Double seat and knees.
- ★ Long wearing boat sail drill pockets guaranteed to last life of garment.
- ★ Snug fitting, laced bottoms.
- ★ Bar tacked and reinforced throughout.

Big Savings at $2.00 Post Paid

You can certainly expect a lot from these corduroy breeches. They are made from heavyweight, strong, durable narrow wale corduroy. Guaranteed to give lasting wear.

We haven't skimped in the quality of workmanship either. You'll find every pair full and roomy. **EVEN WAIST SIZES—28 to 42 inches, 25 and 27-inch inseam. State measurements. Postpaid.**

41K881—Navy Blue Corduroy..... **$2.00**

41K882—Drab Dark Brown Corduroy..... **$2.00**

LOW PRICED—But What Quality!!



Boy! How They'll Wear $1.59 And Up | **Army Officers' Style** $2.29 Post Paid

—Biggest savings ever.
—Reinforced Knees.
—Durable boat sail drill pockets.
—Lace bottoms.

The twist in the twilled moleskin cloth means a sturdy hard-to-wear-out fabric. The pockets are of boat sail drill and we guarantee them to last as long as the garment. All seams are double stitched to prevent ripping. Well designed, carefully made and full cut, with snappy, wide flare. Bar tacked at all points of strain.

EVEN WAIST SIZES—28 to 42 inches; 25 and 27 inches inseam. State measurements. When not included in a $2 order, send 12¢ for postage.

41K879—Olive Drab heavy napped back Moleskin Twill Cloth. **$1.59**

41K895—Dark Brown Moleskin Twill Cloth..... **1.69**

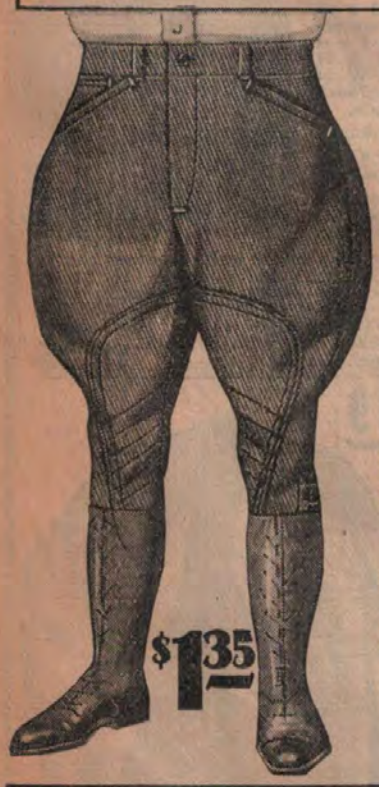
—Good quality cotton whipcord.
—Double reinforced seat.
—Leather reinforced knees.
—Tough Boat Sail drill pockets, guaranteed for life of breeches.
—Smart looking laced bottoms.
—Rip-proof seams.

Ideal for horseback riding, hiking or any other outdoor activities. The genuine leather reinforcement at the knees is soft and pliable yet very sturdy and adds much to the length of the wear. Smartly cut with full flares. Your choice of two popular shades—**gray** or **tan.** Our low price makes them a remarkable value. **EVEN WAIST SIZES—28 to 42 inches, 25 and 27 inches inseam. State measurements. Postpaid.**

41K890—Oxford Gray Whipcord..... **$2.29**

41K889—Dark Tan Whipcord..... **2.29**

Our Low Priced 8-oz. Whipcord



—Double Knees.
—Boat Sail Drill Pockets.
—Laced Bottoms.

Strong—sturdy and wear resisting heavyweight 8-ounce cotton whipcord that offers unusual wear. In two very popular colors. The pockets are of boat sail drill cloth and will last as long as the garment. Hips are full cut and roomy to give complete wearing comfort. Every point of strain is strongly reinforced to give extra wear. The low price is specially attractive for this grade.

EVEN WAIST SIZES—28 to 42 inches; 25 and 27 inches inseam. State measurements. When not included in a $2 order, send 12¢ for postage.

41K872—Oxford Gray Whipcord.... **$1.35**

41K873—Medium Dark Brown (Heather mixture) Whipcord **$1.35**

HOW TO ORDER BREECHES

Waist (A)

Order regular waist size you wear. Do not order any larger than your waist measurements as our breeches are all full cut. You need not allow extra for correct fit; simply state your exact measurements.

Inseam (B)

Men wearing 29-30-31-inch inseam trousers should order 25-inch inseam breeches. Men wearing 32-33-34-inch inseam trousers should order 27-inch inseam breeches.





NATIONALLY ADVERTISED BUCK SKEIN

BUCK SKEIN 100% WATERPROOF

TOUGHER THAN TOUGH DOUBLE DUTY MADE

One of Our Biggest Dollar for Dollar Values **$2.00** *Postpaid*

- Nationally advertised price $2.50, see what you save.
- Special weave Genuine Buckskein fabric for hard long wear.
- Two hip pockets (with flaps).

Man, Here are work pants that are tough! Buckskein wears like saddle leather. Woven particularly for the hard wear given to work pants.

We're willing to stake our reputation on their ability to give long, husky service. Get the full measure of value for your dollar by buying a pair now! You'll never regret it.

41K920—Buckskein Work Pants. **EVEN WAIST SIZES**—30 to 44 inches and all inseam sizes 29 to 34 inches. Postpaid..... **$2.00**

For Buckskein Jackets and Coats to match, see pages 397, 404, and 463.

Can Get BOAT SAIL POCKETS"

This greatly appreciated compliment was contained in a letter from Mr. Thomason of Dell, Ark. You'll always be able to get BOAT SAIL POCKETS at Sears Mr. Thomason . . . and we'll always be glad to serve you . . . to save you money!



Leather Reinforced Knees $2.75 Postpaid | **Double Seat Double Knees** $2.25 Postpaid

~~$3.98~~ ***Value at $2.75***

- —Super 8-oz. durable cotton whipcord
- —Attractive new color
- —Double seat wears longer
- —Snug button bottoms
- —Shrink-proof and color fast

Men, here's a pair of breeches that have everything—style, good looks, tailoring and long wear! The fabric is a blend of brown and gray that offers a distinctive new shade known as "sparrow brown." Made of the finest grade mercerized cotton whipcord, woven from fiber dyed yarns. **EVEN WAIST SIZES—28 to 42 inches; 25 and 27 inches inseam. State measurements. Postpaid.**

41K871—Medium Brown Whipcord..... **$2.75**

Former Price ~~$3.35~~

- —Super 8-oz. long wearing cotton Whipcord
- —Shrink-proof and Fade-proof
- —Snug fitting button bottoms
- —Tailored to fit

Made of the very finest grades of fast color mercerized cotton whipcord woven from fiber dyed yarns for super strength and long time service. Shrunk so they will retain their smart tailored appearance and comfortable roomy fit. We have never seen these offered for less than $5.00 elsewhere and are nearly one-third less than we asked last season. **EVEN WAIST SIZES—28 to 42 inches; 25 and 27 inches inseam. State all measurements. Postpaid.**

41K867—Oxford Gray Whipcord..... **$2.25**

41K868—Tan Whipcord..... **2.25**

Genuine U.S. ARMY OLIVE DRAB COTTON KHAKI BREECHES



- ★ Tough cotton khaki
- ★ Double knees and seat
- ★ Laced bottoms
- ★ 5 big pockets; 2 on hips

Originally made for the U.S. Army. We purchased the entire available surplus stock to make this world record low price. The heavy, strong, closely woven cotton khaki material made especially for the government for Army Breeches—combined with government rigid specifications for making them, guarantees you service and wear that could not be produced today for less than again as much as our low price. All absolutely brand new, clean merchandise just as it came from government warehouses. Ideal for hiking, camping, riding, fishing and working. You make no mistake in buying several pairs at this low price.

EVEN WAIST SIZES — 30 to 38 inches; regulation inseam. State measurement. When not included in a $2 order, send 10¢ each pr. or 13¢ for two pr. for postage.

41K883 Khaki Army Breeches..... **95c**

41K878 — Two Pairs Breeches..... **$1.79**

For Longest Wear $6.85 Post Paid | **Warm Comfort Here** $2.95 Post Paid

Boy-ARE THESE KEEN SWAGGER COLLEGIATE MODEL CORDUROY



- —Finest quality, narrow wale corduroy
- —Rich bronze color, very popular
- —Very high, swagger 3-button waistband

$2.19 Post Paid

- —Adjustable back buckles and strap
- —Extra wide 22-inch cuff bottoms

Are they keen? Just about the niftiest and swankiest corduroys we've ever seen! All the smart young dressers are wearing "cords," and if you have a pair of these you'll certainly be in the style "swim."

Fine narrow wale corduroy, the kind that wears long and well. Carefully cut in a full, roomy pattern. Snug-fitting waistline. **EVEN WAIST SIZES—28 to 36 inches and all inseam sizes, 29 to 34 inches. State measurements. Postpaid.**

41K809—Collegiate Bronze Corduroy Pants..... **$2.19**



Keen and Snappy!

The same fine quality, narrow wale corduroy as above and bristling with nifty style features! High, 3-button waistband. Fancy cut, button down pockets. Outside suspender buttons and classy removable emblem. Adjustable side straps and buckles. Wide, 22-inch cuff bottoms. **EVEN WAIST SIZES—28 to 36 inches and all inseam sizes 29 to 34 inches. State measurements. Postpaid.**

41K806—Bronze Corduroy Pants..... **$2.45**



Wearproof-Horsehide

- —Only best quality front quarter horsehide used
- —Very soft and pliable
- —Laced bottoms
- —5 pockets, tab and button on left hip
- —Strength-tested stitching
- —Fully lined with strong cotton flannel cloth

Particularly adaptable for chauffeurs, aviators and truck drivers. Tanned by a special process to retain their original soft pliability. **EVEN WAIST SIZES—28 to 44 inches waist and 26 inches inseam. State waist measure. Postpaid.**

41K877—Black Horsehide..... **$6.85**



All Wool Fabrics

- —Doubly reinforced knees
- —Laced bottoms fit snugly
- —24-oz. heavyweight
- —Reinforced at strain points

Great for cold weather! The warmth of all wool Kersey or Melton cloth combined with sturdy tailoring make these very desirable breeches. Fine for skating and skiing, too. Pockets guaranteed to wear as long as the breeches. **EVEN WAIST SIZES—28 to 42 inches waist; 25 and 27 inches inseam. State measurements.**

41K887—Oxford Gray Kersey. Postp'd.. **$2.95**

41K884—Olive Drab Melton. Postp'd.. **2.95**

HEADQUARTERS for Moleskin Pants

Extra Heavy Extra Fine Quality 9½-Oz. Moleskin Cloth

Pockets Of Boat Sail Drill—Guaranteed For Life of Garment

All Strain Points Strongly Reinforced and Bar Tacked

Back and Crotch Seams Fully Taped Guaranteed Not to Rip





A Leader in Real Value

—Good looking dark gray and black herringbone pattern.
—Best and strongest Hercules construction for longest wear.
—Suitable for all occasions.

$2.00 And Up *Postpaid*

Here is the top notcher of all moleskin cloth pants! It is our finest quality, very closely woven and of course offers longest wear. Specially made according to our Hercules standards for the man who wants nothing but the best.

The materal is the very best produced by any mill in America. Every detail from the weaving of the cloth to the last stitch in the tailoring must conform to Sears rigid specifications. These insure 100 per cent fit, comfort and lasting wear. The pattern is so neat and good looking that many men wear them for best as well as for work. **Regular sizes in EVEN WAIST SIZES—30 to 44 in. and all inseam sizes 29 to 34 in. EXTRA SIZES—EVEN WAIST SIZES—46 to 50 inches and all inseam sizes 29 to 34 in. State measurements. Postpaid.**

41K836—Regular sizes..... **$2.00**

41K838—Extra Sizes.... **$2.15**

Finest Quality 9½-Ounce Moleskin Cloth

Good Looking Herringbone Worsted Pattern Sold Only at Sears

Tough, Boat Sail Drill Pockets Guaranteed for Life of Pants

Back and Crotch Seams Fully Taped Guaranteed Not to Rip

$1.49 AND UP

NEW LOW PRICE

Beats former Sale Price

We certainly can recommend these famous No. 792 as the biggest selling work pants in the country, bar none! Their former price made bargain history—yet it has been reduced again!! The quality is still unchanged!

Smooth finish, closely woven, **neat black and gray striped** pattern. Made over Sears rigid specifications, these husky work pants are in a class by themselves. Imagine being able to buy work pants of this quality and with all these features for only $1.49. Man, what a value!! **EVEN WAIST SIZES—30 to 44 inches and all inseam sizes 29 to 34 inches. State measurements.**

41K792—9½-oz. Neat Black and Gray Striped Moleskin Cloth Work Pants..... **$1.49**

41K793—The same as **41K792**—but extra sizes; **EVEN WAIST SIZES**—46 to 50 inches and all inseam sizes 29 to 34 inches. State Measurements..... **$1.65**

When not included in a $2 order, send 10¢ for postage.



Price CUT AGAIN! $1.10

—8½-Ounce Black and Gray Striped Moleskin Cloth.
—Guaranteed pockets.
—Sears Standard in every respect.

No one but Sears could offer such exceptionally long-wearing, genuine moleskin cloth work pants at these prices—the lowest ever asked! Pockets are of sturdy boat sail drill and guaranteed for the life of the pants. Seams are specially sewed and guaranteed not to rip. All strain points are strongly bar tacked for extra wear.

At our low prices we know you will certainly get your money's worth. Compare our prices with what others ask for 8½-ounce Moleskin pants and note your savings here! For heavier quality and closer weave we refer you to the other styles shown on this page. **EVEN WAIST SIZES—30 to 44 inches and all inseam sizes 29 to 34 inches. When not included in a $2 order, send 10¢ for postage.**

41K777—Medium Weight Moleskin Cloth Pants..... **$1.10**

Our FINEST Quality CORDUROY



They Are Showerproof

$2.65 *Postpaid*

—Shower-proofed corduroy in two popular colors.
—Extra heavy quality. Thickest narrow wale corduroy.
—Sears guaranteed rip-proof seams. A new pair if they rip.
—Boat sail drill pockets guaranteed for life of garment.

"HERCULES" Means QUALITY, FIT, COMFORT and WEAR! Recommended By Workers!!

For the man who will be satisfied only with the Best! The long-wearing high quality corduroy requires an extra long staple cotton only found in higher priced corduroys. Nothing from waistband to the cuff has been overlooked to make this one of the most outstanding corduroy values in America.

EVEN WAIST SIZES—30 to 44 inches, and all inseam sizes, 29 to 34 inches. State measurements. Postpaid.

41K854—Rainproof Navy Blue Corduroy... $2.65
41K855—Rainproof Seal Brown Corduroy.... 2.65

Our BIGGEST Selling CORDUROY

Brutes for Wear and They Will Prove It!



$1.75

—Strong, narrow wale corduroy in choice of two colors.
—Guaranteed rip-proof seams.
—Tough boat sail drill pockets.

COMPARISONS WELCOMED—QUALITY FOR QUALITY And Price For Price!!

Upon actual comparison you will agree there isn't a better corduroy pants made at this price—bar none. We know, too, that our prices are lower for this quality than you can obtain elsewhere. For a better grade corduroy we recommend our Hercules Corduroy listed at left.

EVEN WAIST SIZES—30 to 44 inches, and all inseam sizes, 29 to 34 inches. State measurements. If not part of $2.00 order, send 10¢ for postage.

41K763—Dark Drab Corduroy $1.75
41K769—Navy Blue Corduroy 1.75

Shop Anywhere...YOU CANNOT EQUAL *This* QUALITY *This* WEAR-*This* STRENGTH-*at these* LOW PRICES

A Good Combination



Hard, Long Wear and Money-Saving Prices!

$2.25 *Postpaid*

—Genuine "HERCULES" Dark Brown SHOWERPROOF Moleskin Cloth.
—Extra Heavy 10-oz. Weight.
—Specially treated with Water-repellant process.

Many men call these guaranteed best quality moleskin cloth pants the best buy in the field today. High count close weave means service—in all weather. That's why they are the ideal garment for the man who will be satisfied only with the best. **Regular EVEN WAIST SIZES—30 to 44 inches; all inseam sizes, 29 to 34 inches. Extra, Even Waist Sizes 46 to 50 inches and all inseam sizes 29 to 34 inches. State measurement. POSTPAID.**

41K826—Regular Sizes Dark Brown Moleskin..... $2.25
41K832—Extra Sizes, Dark Brown Moleskin..... 2.25

GOOD GRADE Medium heavyweight moleskin (NOT WATERPROOFED).

Construction and features same as workpants above. **Regular SIZES, as above. If not part of a $2 order, send 10¢ postage.**

41K784—Dark Brown Moleskin $1.35

Low Price To DOUBLE *Your Value!*

OUR FINEST COTTON WORSTED



$1.95

—HERCULES Heavy Weight Cotton WORSTED.
—Neat, dressy and sturdy. Assorted Dark Stripe Patterns that wear.
—Guaranteed pockets and Rip-proof Seams.

This material resembles in pattern the finest grades of all worsted fabrics. Guarded by Sears exacting specifications, each pair is made to satisfy in wear as well as looks. Beyond a doubt the sturdiest double duty value we have ever offered at $1.95. Absolutely beyond comparison with any other cotton worsted pants you can find on the market today at anywhere near our figure. Prove it yourself. Boat sail drill pockets guaranteed for life of pants . . . strain points reinforced and bar-tacked. What further proof of quality and value is needed?

EVEN WAIST SIZES: 30 to 44 inches; all inseam sizes 29 to 34 inches. State measurements. If not part of a $2.00 order, send 10¢ postage.

41K954—Heavyweight Cotton Worsted Pants..... $1.95

Order Your Actual Size—We Guarantee to Fit You

We Invite

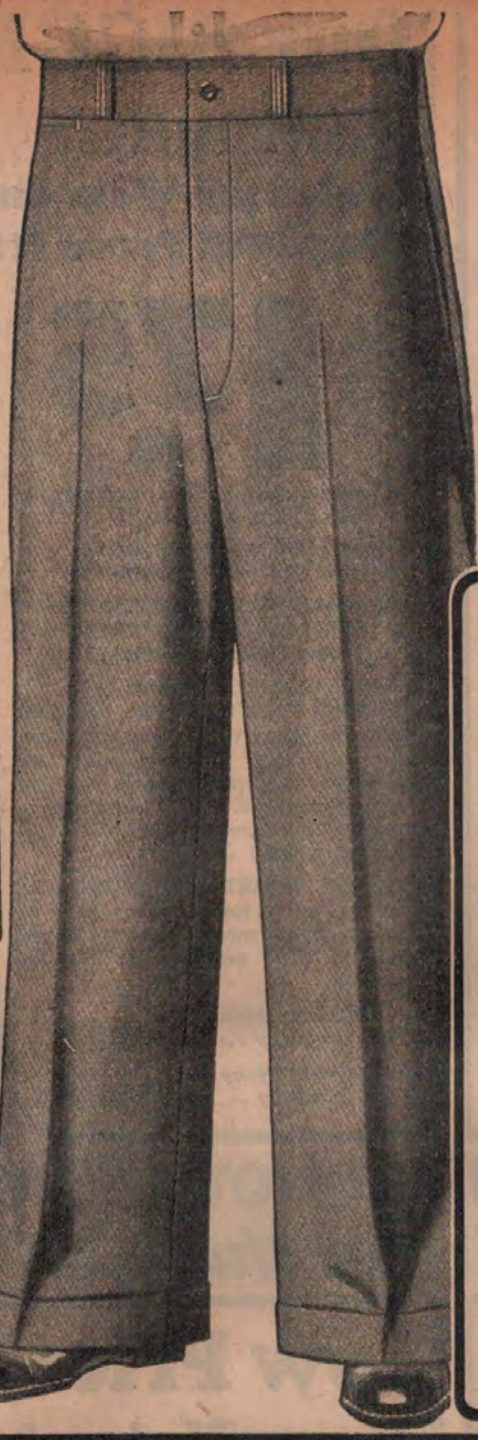


A Low Price Record! 79¢

—Medium weight, olive drab cotton khaki twill.
—Strongly made and trimmed.

You've probably never seen a value like this before! The cotton khaki twill is heavier and stronger than that ordinarily offered at such an astonishingly low price. And just because the price is low, don't get the idea that we've skimped in the making. Every pair is cut full and roomy. Sewed with the same strong high grade thread as our best work pants. **EVEN WAIST SIZES—30 to 44 inches and all inseam sizes, 29 to 34 inches. State measurements. When not included in a $2 order, send 10¢ for postage.**

41K783—Olive Drab Khaki Pants..... **79c**





Sanforized Cotton Khaki $1.29

- Guaranteed absolutely shrinkproof no matter how many times they're washed.
- Heavyweight cotton khaki twill.
- Sold only by Sears.
- Button flaps on hip Pockets.
- Every point of strain reinforced.

They can't shrink because they have been Sanforized—the new scientific method devised to prevent fabrics from shrinking. And how they'll wear! Tough, heavyweight cotton khaki twill—the long staple cotton makes it possible to give the yarns the additional twist which means extra hard, long service. **Our low price gives you a worthwhile saving. EVEN WAIST SIZES—30 to 44 in. and all inseam sizes, 29 to 34 in. State measurements. When not included in a $2 order, send 10¢ for postage.**

41K775—Olive Drab Cotton Khaki Shrinkproof **$1.29**





The Popular #779 Cotton Worsted Has a New Low Price $1.25

—Strong, husky, long-wearing fabric.
—Boat Sail drill pockets.
—Hip Pockets with button flaps.
—Strongly reinforced.

For good, sturdy service, and looks as well, you'll find these medium heavyweight, black and gray striped pants a real leader in the low price field. Carefully tailored in full, roomy sizes. **EVEN WAIST SIZES—30 to 44 in. and all inseam sizes, 29 to 34 in. State measurements. When not included in a $2 order, send 10¢ for postage.**

41K779—Black and Gray Striped Cotton Worsted..... **$1.25**

A Low Priced Leader 98¢

—8-oz. cotton worsted.
—A genuine value at this price.

We included these strong work pants in this catalog because they are the best to be had at this low price. They are well made, reinforced and will give much more service than you would expect for the money. For better quality, we recommend our **41K779** shown above. **EVEN WAIST SIZES—30 to 44 inches and all inseam sizes 29 to 34 in. State measurements. When not included in a $2 order, send 10¢ for postage.**

41K823—Dark Gray Striped 8-oz. Cotton Worsted..... **98c**





Shrinkproof Fast Color Low Priced $1.89

—Our Best Khaki Pants.
—Strong, heavy weight cotton khaki twill.
—Guaranteed vat dyed color—will not fade.
—Sanforized—will not shrink.
—Boat sail drill pockets, guaranteed for life of garment.
—Strong bar tacking, can't rip out.

You can pay more for khaki cotton twill work pants but they won't be any better! Made of finest materials. Cut full and roomy to give complete working freedom. **EVEN WAIST SIZES—30 to 44 inches. All inseam sizes, 29 to 34 inches. State measurements. When not included in a $2 order, send 10¢ postage.**

41K828—Heavyweight Olive Drab Khaki. Shrinkproof and color fast..... **$1.89**

Extra Sizes

EVEN WAIST SIZES—46 to 50 inches and all inseam sizes, 29 to 34 inches. State measurements. Postpaid.

41K831—Extra Sizes Olive Drab Khaki..... **$2.10**

Comparison

1st . . . FOR PRICE

2nd . . . FOR SEAMS . . . Taped and double Stitched and pressed open flat for comfort.

3rd . . . FOR POCKETS . . . Boat Sail Drill, guaranteed for the life of the garment and all hip pockets have button flaps.

4th . . . FOR BUTTONS . . . Demand buttons sewed THROUGH waistband not only to waistband lining.

5th . . . FOR REINFORCEMENTS . . . Our pockets, belt loops and every strain point stoutly bar tacked.

6th . . . FOR DIMENSIONS . . . Note carefully whether proportions are correct, so essential for proper fit and comfort.

7th . . . FOR GUARANTEE . . . Look for Sears trade mark in waist band guaranteeing all these points.

You can easily locate all the above features on inside view of trousers on opposite page.



New Low Price $2.00 Postpaid

—Extra heavyweight, one-third wool worsted serge.
—Good looking, dark navy blue.
—Guaranteed to give long wear.

We can recommend these husky blue serge work pants to men who require pants that never wear out. Give them the toughest treatment you can. They are practically wearproof. Ideal for contractors, railroad men, garage men, taxi drivers and anyone who must come in contact with the general public and appear nicely dressed, yet who subject their clothes to terrific abuse. Pockets guaranteed for the life of the pants. Button-down flaps on hip pockets.

24% Price Reduction!

EVEN WAIST SIZES—30 to 44 inches and all inseam sizes 29 to 34 inches. State measurements. Postpaid.

41K847—Navy Blue Serge Work Pants..... $2.00

Brutes for Wear! $1.39

- **Wearproof 8-ounce cotton whipcord.**
- **Two favorite colors.**
- **Guaranteed features for long wear.**

Army men learned how whipcord could wear. And here are tough, heavy work pants that will give a world of service. You'll look far and wide before you find whipcord of this good quality that is sold for such a very low price.

Seams, button and belt loops are as strong as we could make them and finished neatly for good appearance. Roomy pockets guaranteed to last as long as the pants. 2 Hip pockets with flaps. **EVEN WAIST SIZES—30 to 44 inches and all inseam sizes, 29 to 34 in. State measurements. When not included in a $2 order, send 10¢ for postage.**

41K796 Oxford Gray..... $1.39

41K797—Medium dark Brown (Heather Mixture)..... $1.39





Ice Men's 24-Oz. Pants

—Heavyweight Kersey or Melton more than nine-tenths wool.
—Choice of two colors.
—Extra warm for cold work.

Tough, husky and long-wearing! The kind of pants needed for he-man jobs! Extra strong seams and stoutly reinforced at all strain points. Boat sail drill pockets guaranteed for life of garment. The price is a very small part of their real value. **EVEN WAIST SIZES—30 to 44 inches and all inseam sizes 30 to 36 inches. State measurements. Postpaid.**

41K772—Oxford Gray Kersey..... $2.85

41K794—Olive Drab Melton..... 2.95



Ice Men's Tough Pants $2.98 Post Paid

—28-ounce Kersey and more than nine-tenths wool.
—Oxford Gray striped.
—Extra heavy and Very warm.

We call these ice men's pants but they are suitable for any fellow who has a tough, hard job and needs pants that will stand it. Just the kind of pants for the cold, stormy winter days. It's made of Kersey—the same kind of tightly woven fabric used for overcoats. And how it wears! Pockets are of boat sail drill and will last as long as the pants.

EVEN WAIST SIZES—30 to 44 inches and all inseam sizes, 30 to 36 inches. State measurements. Postpaid.

41K767—Oxford Gray Striped..... $2.98

Serviceable Serge for Work or Dress $1.79

—Half wool, balance cotton.
—Choice of two good colors.
—Money saving low price.

A neat looking pair of work pants, although not as heavy weight as our **41K847** shown at the left. Serge is tough and serviceable, because of the extra twist in the twill weave of the fabric. Unbeatable combination for neat appearance and long wear. Pockets are guaranteed for the life of the pants. Tailored in full and roomy sizes for greater comfort. **EVEN WAIST SIZES—30 to 44 in. and all inseam sizes 29 to 34 in. State measurements. When not included in a $2 order, send 10¢ for postage.**

41K818—Dark Blue Serge
41K819—Oxford Gray Serge... $1.79



Order Your Actual Size—We Guarantee to Fit You

HERCULES

Buy 2 or More Pair and Save the Postage

$1.10

The GREATEST OVERALLS in AMERICA REGARDLESS OF PRICE



16 WORK TESTED FEATURES

1. Double Service Indigo Blue Denim. Specially woven, full 8 ounces to the yard. More threads to the inch than any other makes we have ever tested.
2. Doubly pre-shrunk—once in water and once in steam!
3. Seams guaranteed not to rip. A new pair if they do.
4. Securely bar tacked at every strain point.
5. Guarded rule and watch pockets prevent contents falling out.
6. Lower half of hip pockets are double-thick denim.
7. Overalls side pockets made of best quality Boat Sail drill Guaranteed to wear for life of garment.
8. Inside jacket pocket. Big and handy.
9. Convenient hammer strap. Will not tear.
10. Adjustable cuffs and collar.
11. Rustproof "Stay-on" Buttons, guaranteed to stay on.
12. Two big, roomy bib pockets including combination watch and pencil pocket.
13. Double cloth suspenders. No twisting or curling.
14. Every size cut over individual patterns insuring perfect fit.
15. Big all over! Cut over roomy patterns.
16. Two lower pockets on Jacket are double thickness at bottom.

Why HERCULES Overalls Are the Best

COST OF COTTON—We pay more per pound for cotton used in Hercules denim because our specifications call for a longer staple grade of cotton than is required in any other denim made.

GREATER STRENGTH AND WEAR—More warp and filling yarns used per square yard in order to produce its strength and wearing qualities.

LASTING COLOR—Only the best grade Indigo blue dye is used, plus a method that permits better penetration of the cotton fibres giving a more uniform color. Hercules overalls retain practically their original color after repeated washings.

SHRINKAGE—Not merely "Mill Shrunk." The number of shrinking processes given Hercules denim means less shrinkage in Hercules overalls than any other brand.

LIFETIME GUARANTEE—The quality of thread used for stitching and sewing is the very best grade. Buttons are also the best grade made. Boat sail drill used for side pockets is of the highest type of construction and is guaranteed to last the life of the garment.

Hercules overalls are cut to give the utmost degree of comfort. Nothing is spared to make Hercules Overalls the best money can buy.

Is there any wonder that Hercules challenge all overalls, regardless of price?

41K731 High Back Style Lower Half Hip Pockets Double



41K732 Low Back Style Lower Half Hip Pockets Double



41K735 Pants Style — Double Front

Regular Sizes

Jacket—EVEN CHEST SIZES 34 to 46 inches. Overalls—EVEN WAIST SIZES 30 to 44 inches and EVEN INSEAM SIZES 30 to 36 inches. State measures. When not included in a $2 order, send 10¢ postage for Jacket and 12¢ postage for overalls.

41K731—High Back Apron Style Overalls..... **$1.10**

41K732—Low Back detachable (Elastic inserts) Suspender Apron Style Overalls..... **$1.10**

41K733—Coat Style Jacket..... **1.10**

41K735—Pants Style Overalls. Patch Pockets. Double Front..... **$1.10**

Buy two or more pair and save the postage.

Extra Sizes

Jacket EVEN CHEST SIZES 48 to 58 in. Overalls—EVEN WAIST SIZES 46 to 56 in. and EVEN INSEAM SIZES 30 to 36 in. State measurements. When not included in orders of $2 or more, send 10¢ postage for Jacket and 12¢ postage for overalls.

41K751—High Back Apron Style Overalls..... **$1.25**

41K752—Low Back Detachable (Elastic inserts) Suspender Apron Style overalls..... **$1.25**

41K753—Coat Style Jacket..... **1.25**

Buy two or more pair and save the postage.

Double Duty The Greatest 79¢ Worth of Overalls THAT CAN BE BOUGHT



—Double cloth suspenders, eliminates all twisting and curling and gives added comfort.
—Pockets double-stitched and bar-tacked.
—Adjustable collar on jacket.
—Big pocket with button flap, safety watch and pencil pocket on bib for convenience.
—Two lower pockets on jacket, hip pockets on overalls have double thickness at bottom.

Large Reinforced Pockets

These overalls have been built to the exacting specifications of thousands of our customers who know what overalls should be. That's why they are big and roomy, tough and long lasting. That's why they are made of heavyweight 2.20-denim with lots of **rip-proof** pockets, many with guarded openings so tools can't fall out. All seams are guaranteed not to rip. Also furnished in blue and white stripe Hickory as listed below. **Jacket EVEN CHEST SIZES—34 to 46 inches, Overalls EVEN WAIST SIZES, 30 to 44 inches and EVEN INSEAM SIZES, 30 to 36 inches. State Chest measure for jackets and waist and inseam measures for overalls. When not included in a $2 order, send 10¢ for postage.**

41K715—High Back Apron Style Overalls, each.....
41K716—Low Back Detachable Suspender Apron Style Overalls, each.....
41K717—Coat style Jacket to match, each.....

79¢

Narrow Blue and White Hickory Stripe
(See Description at Right)

41K749—High Back Apron Style Overalls, each.....
41K750—Coat Style Jacket, each.....

79¢

One of the toughest, strongest 2.20 heavyweight denim ever tested in our laboratory.

●

Mill shrunk white back indigo blue dyed.

●

Triple-stitched seams Guaranteed Rip-proof.

●

Guaranteed wearproof side pockets and rustproof buttons, guaranteed to stay on.

●

Big all over and cut full and roomy as highest priced overalls.

ORDER YOUR EXACT MEASURE

All Sears work garments regardless of price are cut full and roomy over the most rigid and exacting specifications, insuring our customers proper fit, comfort and long wearing qualities so essential in work garments. It is not necessary to order a larger size than your actual measurement. For instructions, see "HOW TO MEASURE" page back of order blank in back of catalog.

Narrow Blue and White Stripe Hickory

Same style and make as our Famous Double Duty blue denim overalls shown above. Extra strong medium heavy-weight narrow blue and white stripe Hickory is woven through and through. Very strong and durable. Launders easily; always neat. Hickory stripe becoming more and more popular. Prices listed above.





Save at Sears

HEAVY 8-Oz. WHITE DUCK CARPENTERS OVERALLS



$1.39

- **Finest quality heavy 8-oz. white cotton duck.**
- **All nail and front pockets and double knees reinforced with 10-oz. cotton duck.**
- **Four nail sections.**
- **Hammer and hand ax straps.**
- **Fifteen handy pockets.**

Specially designed for the carpenter and builder. Plenty of pockets, extra reinforcing at all strain points. Big front pocket swings from waist so contents will not fall out when wearer bends. Compare our quality with any similar style, we are confident our price will make you a big saving. **Even waist sizes, 30 to 44 inches and even inseam sizes, 30 to 36 inches. State waist and inseam measurements. When not included in a $2 order, send 10¢ for postage.**

41K701—Carpenters' White Duck Overalls..... **$1.39**

HEAVY 2.20 WEIGHT DENIM

WARM BLANKET LINED DENIM COAT



—Heavyweight 2.20 white back indigo blue denim.
—Full lined with warm 25% wool blanket lining.

$1.00

Buy 2 and Save the Postage

One of Our Biggest Values

Men everywhere are quick to size up this chore coat as a special bargain! It has more quality, is better made and will wear longer than any similar garment selling elsewhere at anywhere near this price. Designed for general utility outdoor wear. Warm, blanket lining (more than 25% wool) throughout the body and sleeves. Made of especially tough 2.20 heavyweight white back indigo blue denim, the kind that takes a lot of punishment. Collar buttons snugly about neck. **EVEN CHEST SIZES—34 to 48 inches. State chest measure taken over vest. When not included in a $2 order send 12¢ for postage.**

41K101—Blue Denim Chore Coat. One garment..... **$1.00**

Be Sure to State SIZE and COLOR

BEST Low Priced OVERALLS EVER MADE "Sturdy Oak"



41 K 736
HIGH BACK STYLE

41 K 737
LOW BACK STYLE

59¢
EACH GARMENT

For Further Savings .... Order 4 Pairs and Save Postage

NO EQUAL..... AT THIS PRICE

First Quality Full 2.20 Heavy Weight, White Back, Blue Denim

Triple Stitched Seams Throughout .....

All Features of Higher Priced Overalls .....

We Guarantee Satisfaction .....

The LEADER of ALL LOW PRICED OVERALLS

We believe this is the Lowest Price at which really satisfactory overalls can be bought. Made of first quality full **2.20-heavyweight white back indigo blue denim.** Our very low price means a bigger saving than ever. Bar tacked at all strain points. Rustproof buttons that are riveted on to stay. **Overalls, EVEN WAIST SIZES—30 to 44 inches, and EVEN INSEAM SIZES—30 to 36 inches. Jackets, EVEN CHEST SIZES—34 to 46 inches. State chest measure for jackets and waist and inseam measure for overalls.**

41K736—Continuous High Back Apron Style Overalls..... **59c**

41K737—Low Back Detachable (Elastic Inserts) Suspender Apron Style Overalls. **59c**

41K739—Coat Style Jacket. **59c**

When not included in a $2 order, send 10¢ for postage. Order 4 pair and save postage.

ORDER YOUR EXACT MEASURE

All Sears work garments regardless of price are cut full and roomy over the most rigid and exacting specifications, insuring our customers proper fit, comfort and long wearing qualities so essential in work garments. It is not necessary to order a larger size than your actual measurement. For instructions, see "HOW TO MEASURE" page back of order blank in back of catalog.

Sold Exclusively By Sears Roebuck

SNAG RESISTING
•
GREASE RESISTING
•
DIRT PROOF

$1.19



DOUBLE CLOTH LINED
41 K 687
HIGH BACK STYLE

DOUBLE CLOTH LINED
41 K 688
LOW BACK STYLE

41 K 690
BAND TOP STYLE

41 K 691
NATIONALLS

Hercules Blue and White Overalls

We've Cut the Price Again Same Famous Quality

Narrow Blue and White Striped .... Extra Fine 9-oz. Weight Cotton Twill

ABSOLUTELY FAST COLOR

The closest woven fabric of its kind on the market. The high-count construction makes this cloth practically snag-resisting, dirt-proof, grease-resisting, and wear-proof. It has twice the breaking strength of the next best grade of denim made and its color will not fade.

These garments are becoming more and more popular with garage men, mechanics, dairy men, oil station attendants, engineers and farmers.

This wear-resisting fabric combined with Hercules specifications for construction, we guarantee makes one of the best overalls ever sold anywhere at any price. Overalls, **EVEN WAIST SIZES—30 to 44 inches and even inseam sizes—30 to 36 inches. Jackets, EVEN CHEST SIZES—34 to 46 inches. Nation-Alls, EVEN CHEST SIZES—34 to 46 inches, waist in proportion and Even inseam sizes—30 to 36 inches. State waist and inseam measures for overalls, chest measure for jackets and chest and inseam measure for Nation-Alls. When not included in a $2 order, send 10¢ for Postage. Order 2 pair and save postage.**

41K687—High Back Apron Style Overalls..... **$1.19**

41K688—Low Back, Detachable Suspenders, Apron Style Overalls..... **1.19**

41K690—Band Top, Pants Style Overalls..... **.89**

41K689—Jacket to Match Above Overalls..... **1.19**

41K691—Nation-Alls. Button Fly Front Style..... **1.69**

LEND this BOOK to your NEIGHBOR

Let Him SAVE, TOO!



Heavy 2.20 Weight Denim Double Front and Knees

This Feature Value Has Double Front and Double Knee

—High back apron style.
—Triple stitched seams.
—First Quality indigo blue 2.20-weight white back denim.
—7 big roomy pockets.
—Lower half of hip pockets double thickness.
—Rust proof buttons.

Double thickness where the wear is greatest! That's what you get when you buy these popular style overalls. Many of the handy pockets have guarded openings, so your belongings won't fall out. Strong, wide comfortable suspenders. **EVEN WAIST SIZES—30 to 44 in.; and even inseam sizes 30 to 36 in. State measurements. When not included in a $2 order, send 10¢ for postage.**

41K707—Double Front Blue Denim Overalls..... **95c**

for SHOP and HOME



- Three Sturdy fabrics.
- Neck loop and tie strings.
- A genuine clothes protector.

Specially handy for shoemakers, bootblacks, mechanics, carpenters and all workers who need a lightweight, easy-to-put-on garment for clothes protection. **When not included in a $2 order, send 5¢ for postage.**

41K300—Blue Denim Apron..... **25c**
41K301—Hickory Stripe (Narrow Blue and White stripe).... **25c**
41K302—White Drill Apron..... **25c**

NATION-ALLS $1.29 EACH GARMENT



FOUR TOUGH FABRICS

- Lowest price for quality garments.
- Triple stitched seams.
- Guaranteed not to rip.
- 7 large, roomy pockets of extra strong material.
- Patented riveted buttons that can't come off.
- Every point of strain strongly reinforced.
- Handy side openings to clothing underneath.
- Cut extra full and roomy.

Button Front Style

Note the Features—Note the PRICE!

Built extra strong and husky to give you fellows a real break for your money. Made full and roomy to give complete freedom of movement no matter how strenuous the job.

EVEN CHEST SIZES—34 to 46 inches, waist measure in proportion. Even inseam sizes, 30 to 36 inches. State measurements. When not included in a $2 order, send 12¢ for postage.

41K683—Med. Heavyweight Hickory Stripe (Narrow Blue and White stripe)..... **$1.29**
41K684—Heavy 2.20-weight white Back Indigo Blue Denim..... **1.29**
41K682—Medium Heavyweight Olive Drab Cotton Khaki Twill..... **1.29**
41K681—Heavyweight White Herringbone Cotton Twill..... **1.29**

Popular Talon Slide Fastener

Your choice of two rugged, long wearing fabrics and the same handy features as shown in the NATION-ALLS above—with the addition of the **Easy-On and Easy-Off Talon Slide Fastener Front.** Buy two suits and save the postage. **EVEN CHEST SIZES—34 to 46 inches, waist measure in proportion. Even inseam sizes, 30 to 36 inches. State measurements. When not included in a $2 order, send 12¢ for postage.**

41K676—Medium Heavyweight Olive Drab Cotton Khaki Twill..... **$1.79**
41K677—Medium Heavyweight Hickory Stripe (Narrow Blue and White Stripe)..... **1.79**

ORDER YOUR EXACT MEASURE

All Sears work garments regardless of price are cut full and roomy over the most rigid and exacting specifications, insuring our customers proper fit, comfort and long wearing qualities so essential in work garments. It is not necessary to order a larger size than your actual measurement. For instructions, see "HOW TO MEASURE" page back of order blank in back of catalog.

Popular BAND TOP

Compare PRICE

Compare QUALITY



- The Toughest, Strongest Band Top Overalls made.
- Copper riveted at strain points for greater strength. Built like a skyscraper.
- Adjustable riveted back strap and buckle.

Extra Strength Built-In 75¢

—Tough, sturdy white back indigo blue denim.
—Strongly stitched seams.
—6 extra large pockets.
—Hip pockets double thickness at bottom.
—Handy hammer loop.

After reading all these features the extra low price doesn't seem possible!! Then, too, there is extra strength where and when you want it! We've pounded real copper rivets into the corners of the pockets and the back strap and clinched them in with washers. Those rivets take a grip on the fabric and hang on like a bulldog. Worn for work or play by men, young men, women and girls.

EVEN WAIST SIZES—30 to 44 inches, and even inseam sizes 30 to 36 inches. State measurements. When not included in a $2 order, send 10¢ for postage.

41K708—Copper Riveted 8-oz. Overalls, Pants style..... **75c**

2.20 Weight Pants Style (Not Copper Riveted)

41K738—2.20 weight, white back Indigo Blue Denim Overalls, Pants style, without copper rivets, backstrap or double thick hip pockets, but sturdily bartacked instead..... **65c**

MECHANICS' COATS



—Three long wearing fabrics to choose from.
—3 large handy pockets.
—48 inches long.
—Cut full and roomy.

Great protection for your clothes. For mechanics, garage men, filling station attendants, stock room keepers.

EVEN CHEST SIZES—34 to 46 inches. State measurements. When not included in a $2 order, send 10¢ for postage.

41K742—Medium Heavyweight Olive Drab Cotton Khaki Twill **$1.35**
41K743—Medium Heavyweight Hickory Stripe (Narrow Blue and White stripe) **$1.35**
41K744—Heavyweight White Herringbone Cotton Twill..... **$1.35**

HEAVYWEIGHT 100% ALL WOOL U.S. ARMY OLIVE DRAB COAT FULL LINED



$1.00

★ **Genuine U. S. Army issue Olive Drab 100% All-Wool Coat.**

★ **Full cotton twill lined.**

★ **Semi-form fitting in back.**

The Greatest Dollar's worth of warmth and wear that has ever been offered. Actually cost the government $10 each in million lots! We bought the entire available army surplus to make this world's record low price. If you want plenty of wear, plenty of warmth for very little money, here's your opportunity! The materials alone would cost 2½ times this exceptionally low price. Order several so you'll have a supply when we're sold out. EVEN CHEST SIZES—36 to 42 inches. **State chest measure taken over vest. When not included in a $2.00 order, send 12¢ for postage.**

41K115—Army Coat.... $1.00

Order 2 Coats and save Postage.

Full Blanket-Lined Denim Chore Coat



$1.00

—Heavyweight 2.20 White Backed Indigo Blue Denim.

—Lined throughout body and sleeves with warm cotton blanket lining.

—All strain points and pockets strongly reinforced.

As an all around handy coat this cannot be beat! Not skimped in any way to make the low price. We believe this is the lowest price for which a satisfactory garment of this kind can be bought. **EVEN CHEST SIZES—34 to 48 inches. State chest measure taken over vest. When not included in a $2 order, send 12¢ for postage.**

41K101—Blue Denim Blanket Lined Coat.... $1.00

HERCULES 9½ OUNCE MOLESKIN CLOTH WARM BLANKET LINED

$3.35 Postpaid

COAT ONLY

What a Bargain





For Warmth and Service

- **Heavyweight 9½-oz. dark gray striped moleskin cloth.**
- **Warm heavyweight blanket lining (more than ¼ wool) throughout.**
- **Double breasted style. Convertible Collar.**

If you're active, and require a serviceable coat that will wear, here's your coat! Rugged, extra warm, and tough! It will be a great comfort for entire winter. You'll get your money's worth and then some. **EVEN CHEST SIZES—34 to 48 inches. State chest measure taken over vest.**

41K418—Blanket lined Moleskin cloth coat. Postpaid..... $3.35

Famous No. 1792

—Dark gray striped moleskin cloth.

—Guaranteed pockets.

—Strongly reinforced at strain points.

Made to match our **41K418** coat at the left or the **41K422** vest at the right. We don't believe there's another pair of work pants so well known from Coast to Coast. Tough, sturdiness and long extra wear are the features of these husky work pants. Not Blanket lined. **EVEN WAIST SIZES—30 to 44 inches and all inseam sizes 29 to 34 inches. State waist and inseam measurements. When not included in a $2 order, send 10¢ for postage.**

41K1792 Moleskin Cloth Pants $1.49

Vest to Match

—Same quality Dark gray striped 9½-ounce Moleskin cloth.

—Warm heavy one-quarter wool blanket lining.

Matches coat (41K418) and pants (41K1792) at left. High cut, buttons up close around neck. There's plenty of warmth and protection in this garment. Will not hamper freedom of movement.

EVEN CHEST SIZES—34 to 48 inches. State chest measure taken over vest. When not included in a $2.00 order, send 10¢ for postage.

41K422 Vest $1.65

Our Best Chore Coat



$1.69

—Extra heavy fine quality 8-oz. indigo blue white back denim.

—More than ¼ wool—heavyweight extra warm Blanket lining.

All strain points and pockets stoutly reinforced and bar tacked.

An all around coat that will wear like iron. Made over double duty specifications. Quality for Quality—Price for Price—there's none better. **EVEN CHEST SIZES—34 to 48 inches. State measure taken over vest. When not included in a $2 order, send 13¢ for postage.**

41K109 Denim Coat.... $1.69

Wind and Weatherproof

- **Black leatherette (Artificial leather).**
- **Warm sheepoline lining.**
- **Large American Wombat (sheepskin) collar.**
- **Length, 30 inches.**



Here's long wear, exceptional comfort and snug warmth at the lowest price ever asked for a coat of this quality. Black leatherette—a full 18-ounce weight, not the light weight generally used in similar style garments. Lined throughout body and sleeve with tan sheepoline, a warm cotton fleece that resembles sheepskin.

EVEN CHEST SIZES—34 to 48 inches. State chest measure taken over vest. Postpaid.

41K131—Artificial Leather Coat..... $2.98



$2.48 Post Paid

Triplex Coat—*It's a Bargain!*

—Windproof—Stormproof—Coldproof.
—Outer fabric durable cotton covert cloth.
—Rubber interlining. Guarantees full protection.
—Warm heavy one-quarter wool blanket lined throughout.

A real serviceable garment. Outer material and the blanket lining rubberized with a layer of pure gum rubber—assuring complete protection against all kinds of weather. Double breasted style. Average length, 32 inches. EVEN CHEST SIZES—34 to 48 inches. State chest measure taken over vest. Postpaid.

41K120—Dark Gray. Postpaid. Each..... **$2.48**
41K122—Medium Dark Tan. Postpaid. Each..... **2.48**

NATIONALLY ADVERTISED **BUCK SKEIN**

BUCK SKEIN 100% WATERPROOF

DOUBLE WEIGHT COTTON FLEECE LINED

Guaranteed 100% WATERPROOF FADEPROOF SHRINKPROOF WASHABLE



EXTRA Warmth Savings $4.45 Post Paid

★ Famous Nationally advertised Coat at Big Saving.
★ Can be washed in soap and water.
★ Lined with soft cotton fleece for extra warmth.
★ Four big roomy pockets.
★ Feels and looks like suede leather.

You outdoor men can appreciate this great coat that gives you absolute assurance against wind, rain or snow. It's a new and improved double weight Buckskein brown suede cloth that has been rubberized to make it 100-percent waterproof. Wears like saddle leather but is as smooth as velvet.

Washing a Buckskein coat is as easy as washing your handkerchief. For Buckskein blouses, see pages 404 and 463; for Buckskein pants see page 386.

EVEN CHEST SIZES—34 to 48 inches. State chest measure taken over vest. Postpaid.
41K144—Brown Buckskein Coat..... **$4.45**

Average Length 42 Inches

$3.35 Postpaid



All-Weather ¾-Length Triplex Coat

Storm Proof and Cold Proof

—Outside fabric, serviceable dark gray cotton covert cloth.
—Heavy warm one-quarter wool blanket lining; inter-lining of rubber.
—Three layers tightly vulcanized together.

You won't have to worry about wind, rain, or sleet with this warm, weatherproof, attractive looking and very practical coat. Double breasted style. Adjustable sleeve tabs. Strongly made to stand up under the most trying service. EVEN CHEST SIZES—34 to 48 in. State chest measurement. Postpaid.

41K147—Gray Covert Cloth..... **$3.35**

WARM, WEATHER-RESISTING, LONG WEARING BLANKET LINED . . . CORDUROY

CORDUROY COAT $3.45 Postpaid





Corduroy Pants $1.75

Pants to Match

—Corduroy (same as coat 41K411)
—Double Strength thread in every seam
—All strain points reinforced, guaranteed not to rip
—Boat sail drill pockets
—Usual Sears saving.

Go well with coat (41K411) and vest (41K412) or alone. Not blanket lined. EVEN WAIST SIZES—30 to 44 inches and all inseams sizes 29 to 34 inches. State measure. When not included in a $2 order, send 10¢ for postage.

41K1763—Dark Drab Corduroy Pants..... **$1.75**

Vest to Match

—Corduroy and one-quarter wool blanket lining same high quality as coat 41K411.
—Four convenient pockets.

Great for the cold winter days! Double breasted wide lap over front and buttons high up around neck for added protection.

EVEN CHEST SIZES—34 to 48 in. State chest measure. When not included in a $2 order, send 10¢ for postage.

41K412—Dark drab Corduroy vest. **$1.75**

Positive Winter Protection

—Thickset, narrow wale dark drab corduroy
—Body and sleeves lined with heavyweight warm one-quarter wool blanket lining
—All seams strongly stitched, buttons firmly sewed
—Lowest price ever made
—Double breasted style

Here's what you need, men, for warmth and wear. A great big collar fits snugly about the neck. With this coat you're all set for tough weather. Average length, 32 inches.

EVEN CHEST SIZES—34 to 48 inches. State chest measure taken over vest. Postpaid.
41K411—Dark Drab Corduroy Coat.. **$3.45**

"My Work Requires the Very Best!"





Says HARRY CASPER, popular railroad worker of Smithfield, Ill. Mr. Casper is a valued customer of Sears.

Big Saving is Yours!

$4.45 Postpaid

—Strong heavyweight Moleskin Cloth.
—Choice of two styles, with or without sleeves.
—Soft, split cowhide sleeves in 41K607.

For active, outdoor men, who like full freedom for their movements. The sleeveless model, has no collar and may be worn under a coat. Lining extends to within 3 in. of edge. The sleeve model has warm knit worsted collar and cuffs and velvet finish. Chocolate Color split cowhide leather sleeves. **EVEN CHEST SIZES—34 to 48 in. State measure taken over vest.**

41K607—Dark Brown Moleskin Cloth With Leather Sleeves. Postpaid..... **$4.45**

41K605—Dark Brown Moleskin Cloth without Sleeves. Postpaid..... **2.00**

Handy Hookless Fastener

—Tough, heavy cotton suede cloth, rubber interlined
—Fully rainproof and windproof
—Handsome light brown shade
—Adjustable waistband
—Heavy cotton flannel lining

The kind sporting goods stores boast about and charge top prices for. Talon Fastener made for quick action and weather tight protection. This light brown suede cloth is ordinarily found only in more expensive garments. Special process rubber interlining closes every fiber of the suede and cotton napped lining makes garment wind and rainproof. **Roomy pockets have buttoned-down flaps. EVEN CHEST SIZES—34 to 48 in. State measure taken over vest. Postpaid.**

41K138—Light Brown Suede Cloth Jacket with Hookless Fastener..... **$2.98**

Note New Bargain Price!!

—Rubberized cotton suede cloth
—Rain, chill, and windproof
—Light brown color
—Elastic waistband

Moisture resisting! Made for the real outdoor man, not just his fair weather friend. A special rubberizing process keeps water from penetrating this rugged cotton Suede Cloth Blouse. A layer of rubber is spread between the suede outside and the soft warm napped lining. Vulcanizing the two cloths together keeps the wearer warm and dry. Snug elastic knit waistband. **EVEN CHEST SIZES—34 to 48 in. State measure taken over vest. When not included in a $2 order, send 10¢ for postage.**

41K128—Light Brown Suede Cloth Jacket..... **$1.95**

Warm Cotton Fleece Lining

$2.75 Postpaid

—Extra strong suede cloth and thick warm sheepoline cotton fleece lining
—Inside lining resembles sheepskin
—Rich light brown color
—Snug elastic waistband
—Adjustable cuffs.

There's unusual warmth and comfort vulcanized right into this good looking jacket. The outside suede cloth and the sheepskin-like cotton fleeced lining are vulcanized together making garment coldproof—windproof and stormproof. Convertible collar. Average length, 26 in. **EVEN CHEST SIZES—34 to 48 inches. State measurements taken over vest. Postpaid.**

41K130 Brown Suede Cloth Jacket..... **$2.75**





Long Wear Here

—Heavyweight moleskin cloth
—Dark gray striped
—Elastic waistband

A blouse that's very popular with garage men, mechanics and oil station attendants because of its tough, sturdy texture. Matches our very popular **41K792** moleskin work pants on page 388, making an excellent work suit. Convertible collar may be buttoned snugly about neck. Our low price makes this jacket a splendid bargain. **EVEN CHEST SIZES—34 to 48 in. State measure taken over vest. When not included in a $2 order, send 12¢ postage.**

41K408—Dark Gray Striped Moleskin Cloth Jacket..... **$1.89**

Price Reduced Again!

—Sturdy cotton suede cloth, rubber interlining
—Warm one-quarter wool blanket lined
—Choice of two colors
—Knit collar, cuffs and waistband

Soft, pliable cotton suede cloth and one-quarter wool blanket lining. Vulcanized to a rubber interlining. The result is a blouse that resists rain and wind and that will give a load of long hard wear. Strongly made with double stitched seams.

EVEN CHEST SIZES—34 to 48 in. State measure taken over vest.

41K119—Dark Blue Suede Cloth. Postpaid..... **$2.48**

41K121—Dark Brown Suede Cloth. Postpaid..... **2.48**

Artificial Leather

—Rainproof and windproof
—Soft and pliable
—Full lined with warm three-fourths wool blanketing
—Elastic knit waistband

Black artificial leather (usually called leatherette), strongly tailored to offer a very unusual value. Blue corduroy collar fits snugly about neck. Adjustable cuffs. Full 27 inches long so essential in garments of this style. **EVEN CHEST SIZES—34 to 48 inches. State measure taken over vest. Postpaid.**

41K125—Black Artificial Leather Jacket..... **$2.65**

"My Work Requires the Very Best!"





Says HARRY CASPER, popular railroad worker of Smithfield, Ill. Mr. Casper is a valued customer of Sears.

Big Saving is Yours!

$4.45 Postpaid

—Strong heavyweight Moleskin Cloth.
—Choice of two styles, with or without sleeves.
—Soft, split cowhide sleeves in 41K607.

For active, outdoor men, who like full freedom for their movements. The sleeveless model, has no collar and may be worn under a coat. Lining extends to within 3 in. of edge. The sleeve model has warm knit worsted collar and cuffs and velvet finish. Chocolate Color split cowhide leather sleeves. **EVEN CHEST SIZES—34 to 48 in. State measure taken over vest.**

41K607—Dark Brown Moleskin Cloth With Leather Sleeves. Postpaid..... **$4.45**

41K605—Dark Brown Moleskin Cloth without Sleeves. Postpaid..... **2.00**

Handy Hookless Fastener

—Tough, heavy cotton suede cloth, rubber interlined
—Fully rainproof and windproof
—Handsome light brown shade
—Adjustable waistband
—Heavy cotton flannel lining

The kind sporting goods stores boast about and charge top prices for. Talon Fastener made for quick action and weather tight protection. This light brown suede cloth is ordinarily found only in more expensive garments. Special process rubber interlining closes every fiber of the suede and cotton napped lining makes garment wind and rainproof. **Roomy pockets have buttoned-down flaps. EVEN CHEST SIZES—34 to 48 in. State measure taken over vest. Postpaid.**

41K138—Light Brown Suede Cloth Jacket with Hookless Fastener..... **$2.98**

Note New Bargain Price!!

—Rubberized cotton suede cloth
—Rain, chill, and windproof
—Light brown color
—Elastic waistband

Moisture resisting! Made for the real outdoor man, not just his fair weather friend. A special rubberizing process keeps water from penetrating this rugged cotton Suede Cloth Blouse. A layer of rubber is spread between the suede outside and the soft warm napped lining. Vulcanizing the two cloths together keeps the wearer warm and dry. Snug elastic knit waistband. **EVEN CHEST SIZES—34 to 48 in. State measure taken over vest. When not included in a $2 order, send 10¢ for postage.**

41K128—Light Brown Suede Cloth Jacket..... **$1.95**

Warm Cotton Fleece Lining

$2.75 Postpaid

—Extra strong suede cloth and thick warm sheepoline cotton fleece lining
—Inside lining resembles sheepskin
—Rich light brown color
—Snug elastic waistband
—Adjustable cuffs.

There's unusual warmth and comfort vulcanized right into this good looking jacket. The outside suede cloth and the sheepskin-like cotton fleeced lining are vulcanized together making garment coldproof—windproof and stormproof. Convertible collar. Average length, 26 in. **EVEN CHEST SIZES—34 to 48 inches. State measurements taken over vest. Postpaid.**

41K130 Brown Suede Cloth Jacket..... **$2.75**





Long Wear Here

—Heavyweight moleskin cloth
—Dark gray striped
—Elastic waistband

A blouse that's very popular with garage men, mechanics and oil station attendants because of its tough, sturdy texture. Matches our very popular **41K792** moleskin work pants on page 388, making an excellent work suit. Convertible collar may be buttoned snugly about neck. Our low price makes this jacket a splendid bargain. **EVEN CHEST SIZES—34 to 48 in. State measure taken over vest. When not included in a $2 order, send 12¢ postage.**

41K408—Dark Gray Striped Moleskin Cloth Jacket..... **$1.89**

Price Reduced Again!

—Sturdy cotton suede cloth, rubber interlining
—Warm one-quarter wool blanket lined
—Choice of two colors
—Knit collar, cuffs and waistband

Soft, pliable cotton suede cloth and one-quarter wool blanket lining. Vulcanized to a rubber interlining. The result is a blouse that resists rain and wind and that will give a load of long hard wear. Strongly made with double stitched seams.

EVEN CHEST SIZES—34 to 48 in. State measure taken over vest.

41K119—Dark Blue Suede Cloth. Postpaid..... **$2.48**

41K121—Dark Brown Suede Cloth. Postpaid..... **2.48**

Artificial Leather

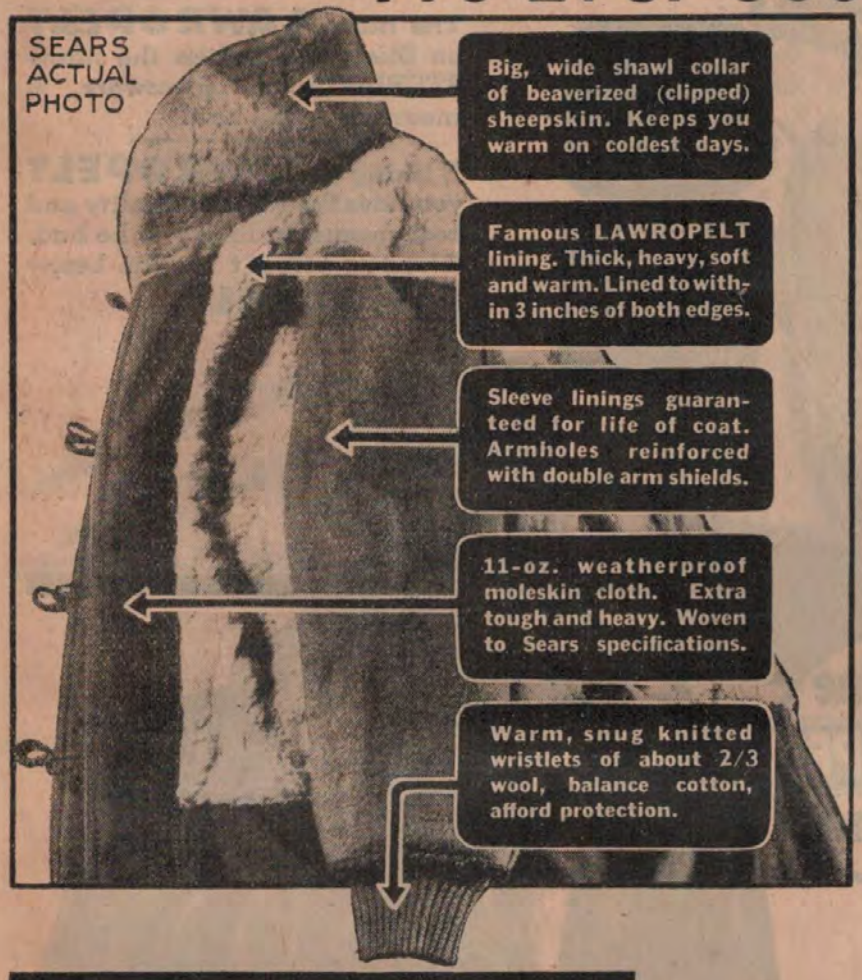
—Rainproof and windproof
—Soft and pliable
—Full lined with warm three-fourths wool blanketing
—Elastic knit waistband

Black artificial leather (usually called leatherette), strongly tailored to offer a very unusual value. Blue corduroy collar fits snugly about neck. Adjustable cuffs. Full 27 inches long so essential in garments of this style. **EVEN CHEST SIZES—34 to 48 inches. State measure taken over vest. Postpaid.**

41K125—Black Artificial Leather Jacket..... **$2.65**

"Out-Values ANY Sheepskin Lined Moleskin Coat I've Ever Seen"

$5.75 And Up Postpaid







The Best Winter Protection Ever Offered at Anywhere Near This Low Price . . . . .

Men! Here's a coat that laughs at blizzards. Our Famous **Hercules** Sheepskin lined coat at the Lowest Price in Our History. And remember—it's a Hercules, too—a name we have always reserved for **merchandise of the highest possible quality.** You'll find it so far superior to similar garments now on the market you'll wonder how we can sell it at such a ridiculously low price. That's where our tremendous buying power and huge cash purchases count!

And warm! It's just like being wrapped in sheepskin. Because the lining comes within 3 inches of the coat edges instead of the usual 6 and 7 inches. And the moleskin cloth is specially constructed for Sears, closely woven and is far superior to all similar cloths now on the market. It's actually double the strength of most fabrics of this kind. There is no better winter protection—and we mean **just that! State chest measure taken over vest. Postpaid.**

41K500—Dark Brown Moleskin Cloth Sheeplined. Even Chest Sizes, 36 to 48 inches..... **$5.75**

41K502—Extra Chest Sizes, 50 to 56 inches..... **6.25**

Positively the LOWEST PRICE EVER ASKED FOR THIS QUALITY COAT

$3.69 *Postpaid*

- —Genuine LAWROPELT (select sheepskin) Lining.
- —Beaverized (clipped) Sheepskin Collar.
- —Sturdy Moleskin Cloth, carefully tailored.
- —Extra strong Sleeve Lining, with Knit Wristlets.
- —Strong loops and buttons.

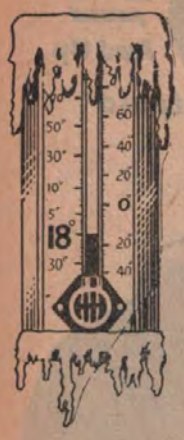
Plenty of change back from your five dollar bill when you buy this Master Money-Saver. The big difference between this thrifty sheepskin lined Moleskin Cloth Coat and most others found elsewhere with price tags up to $5.00 is the difference in price. Sure, we have better coats (41K500, for instance). But at this price level you can't buy better anywhere. Save money! But get features, too! See them above. Unbreakable buttons besides.

Strong roomy pockets reinforced at both ends with leather. **EVEN CHEST SIZES—36 to 48 in. State measurements taken over vest. Postpaid.**

41K551—Dark Brown Moleskin Cloth, Sheeplined..... **$3.69**

See Complete Index in BACK of this Catalog

"IT WAS 18° BELOW NEVER GOT A BIT COLD"



Americus Blanton of Brookville, Ind. wrote the above in a letter to us. Thanks a lot Mr. Blanton and when in need of another coat you'll find our coats greater values than ever before—because we've lowered the prices but kept the same fine warm quality that you liked so well. In fact our present assortment of coats are recognized leaders in value throughout America.

LAWROPELT Sheepskin Coat Linings were chosen by Sears, because they are selected pelts, produced by the World's Foremost tanners.

The name **LAWROPELT** on Sheepskin is like the name STERLING on silverware, it means only the best.

If lining is **LAWROPELT** you have the highest quality and best sheepskin lining to be had. Always insist on the best—**LAWROPELT.**



Weatherproof Dark Blue Corduroy

- Heavy, thickset, narrow wale corduroy,—the best quality and longest wearing.
- Genuine LAWROPELT Sheepskin Lining, thick and warm.
- Big, wide shawl collar of American Wombat (sheepskin).
- Warm, half wool knitted wristlets.
- Guaranteed unbreakable buttons.
- Armholes have reinforced arm shields.

It doesn't make any difference what you do or where you go, but if you have to be out in cold, biting weather, you'll find this tough, sturdy, good looking corduroy sheep lined coat will keep you warm and comfortable. Lower priced than elsewhere . . . of course!!

We've used the best of everything in its manufacture and it's sure to give long, satisfactory service. **EVEN CHEST SIZES—36 to 48 inches. State measurement taken over vest. Postpaid.**

41K557—HERCULES Dark Blue Corduroy Sheeplined Coat..... **$4.98**

Low Priced Black Artificial Leather

- Best Grade Heavyweight Artificial leather, known as leatherette.
- Warm Lawropelt sheepskin lining.
- Shawl collar of American Wombat (sheepskin).
- Warm half wool knitted wristlets.
- Dark blue corduroy facing on front and bottom.

A mighty good coat and the marked down price makes it a great value. The black artificial leather is strong, durable, rainproof, stormproof and coldproof and will give much hard service. The double breasted style just wraps itself around you, offering extra warmth and comfort. The coat is carefully sewed throughout and strongly reinforced at all points of strain. **EVEN CHEST SIZES—36 to 48 inches. State measurement taken over vest. Postpaid.**

41K548—HERCULES Black Artificial Leather Sheeplined Coat..... **$3.98**

"Sears Coat Was FAR BETTER and ONE-THIRD HEAVIER"

"The finest for the price that could be gotten anywhere. Coats like it for $12.00 are not nearly as good. I compared one with mine." That's what OSCAR PARMETER, of Fountain, Mich. says!!

$9.75 *Postpaid*





$6.75 POST PAID

Horsehide.

Two Styles . . .

- **Finest quality chrome tanned front quarter horsehide.**
- **Heavyweight all wool mackinaw cloth lined.**
- **Buttons sewed on to stay with imported Linen Thread. A Sears Feature.**
- **Average length, 27 inches.**
- **Heavy double knitted all wool worsted waistband.**

You men who do the world's hard, rough work will appreciate the kind of horsehide that goes into this blouse . . . stronger, more pliable, chrome tanned guaranteed not to crack, peel or scuff. A real blouse for many purposes, at a big savings.

EVEN CHEST SIZES—34 to 48 inches. State chest measure taken over vest.

41K622—Black Horsehide Leather Blouse. Postpaid..... **$6.75**

Reversible Blouses

Same fine quality as above but in addition it is two coats in one—a reversible blouse that can be worn with either the mackinaw or leather inside or outside. **Same sizes as above. Postpaid.**

41K624—Black Horsehide Reversible Blouse..... **$7.75**

Better . . Stronger . . Warmer

—Toughest, strongest best front quarter quality horsehide.
—Heavy 24 ounce lining of all wool fancy plaid mackinaw for extra warmth and service.
—Large double leather collar.
—Knit wristlets; adjustable cuffs.
—Full 32 inches long.
—Four large military buttoned flap pockets.
—All Buttons sewed on with imported Linen Thread. 8 times stronger than the usual thread.

You can't buy better horsehide than the front quarter in this garment. That's why we guarantee extra wear and warmth.

EVEN CHEST SIZES—34 to 48 inches. State chest measure taken over vest.

41K612—Black Horsehide Coat. Postpaid.. **$9.75**

$7.45 *Postpaid*

$6.95 *Postpaid*



$4.45 *Postpaid*



—Black Glove Tanned (Sheepskin) grain Leather.
—Sateen lined throughout.
—Double-knit collar, cuffs, waistband.
—Very low price.

If you are surprised to find a genuine all leather jacket at this price, remember we measure sales by the thousands. While sheepskin is not as tough and long wearing as our Horsehide Blouse 41K622, shown above, it will give satisfactory service for sport and general utility wear. **EVEN CHEST SIZES—34 to 48 in. State measurement taken over vest.**

41K606—Black Glove Leather Blouse. Postpaid..... **$4.45**

New and Popular Style

—Genuine Chrome Tanned front quarter horsehide leather.
—Warm all wool lining.
—All around leather band at bottom with adjustable belt and belt loops.
—28 inches long.

The latest style in Horsehide leather blouse. Double leather collar and lapels—woven knit wristlets. Extra strong sleeve lining. Buttons sewed on to stay with imported Linen thread only found in garments sold by Sears. Adjustable cuffs. **EVEN CHEST SIZES—34 to 48 inches. State chest measure taken over vest.**

41K604—Black Horsehide Blouse. Postpaid..... **$7.45**

Warm and Storm-proof

—Chrome tanned front quarter horsehide.
—Windproof and wearproof.
—Warm blanket lining about ¾ wool.
—Black cotton jean sleeve lining.
—Large shawl style American Wombat (sheepskin) collar.

Recommended to the man who wants warmth with service. Guaranteed not to scuff—peel nor crack. Buttons sewed on with Linen Thread. Not skimped in any way to make this low price. Average length, 32 in. **EVEN CHEST SIZES—34 to 48 in. State chest measure taken over vest, under suit coat.**

41K603—Horsehide Coat. Postpaid. **$6.95**

"Warm, Roomy and EASY FITTING"

"Your coats sure stand lots of wear . . . worth the money I paid," says L. Wagner of Pocahontas, Illinois.



After you've been out in a hard storm, the leather dries out soft as a glove. And man, how it wears!

$7.45 POSTPAID

- Selected First Quality genuine front quarter horsehide.
- Warm, three-quarter wool blanket lining in body.
- Strong, sturdy black Moleskin cloth sleeve lining.

The Outstanding Leather Coat Value..For Either 1932 or 1933

- Non-breakable Bakelite buttons, sewed on with imported linen thread. An exclusive Sears feature.
- Adjustable cuffs.
- Double leather collar and lapels.
- Four big Pockets.
- Length, 32 inches.

Tough, durable and plenty warm! We made this coat for active outdoor men who want a warm coat without too much bulk. The warm, soft blanket lining of the body amply meets this requirement.

Made of genuine **first quality (front quarter only) black horsehide; the strongest and toughest coat leather known.** Chrome tanned soft, pliable and practically wearproof. Guaranteed not to scuff, peel or crack under the hardest kind of use.

EVEN CHEST SIZES—34 to 48 inches. State measure taken over vest. Postpaid.

41K615—Black Horsehide Coat. Length, 32 inches..... $7.45

Our Lowest Price Leather Coat



- Genuine front quarter black horsehide.
- Body lined with dark gray, three-fourths wool blanket lining.
- Sleeves lined with durable black cotton jean cloth.
- Two big roomy pockets.
- Length, 30 inches.

$5.48 POST PAID

Don't deny yourself the comfort of a long-wearing, good looking, real leather coat! Here's one that we've priced to meet the demands of our dollar-wise customers.

It's very warm and easy to wear. The soft, pliable leather yields with every movement of the body and it won't scuff, peel or crack. It's built for long-time service.

Every detail given special attention and guaranteed not skimped in any way to make this low price. Made over same size patterns as our highest priced coats. Adjustable leather cuffs that may be pulled snugly about wrists for added warmth.

Compare this price—compare this quality—and see what you save at Sears.

EVEN CHEST SIZES—34 to 48 inches. State measure taken over vest. Postpaid.

41K610—Black Horsehide Coat..... $5.48

WHY WE USE ONLY THE FRONT QUARTER

Our long experience as well as the many tests of our laboratory have proven that only the front and side parts of a horsehide are good enough to be used in our coats. Front Quarter Horsehide is five times as strong and resistant to tearing as any other part of hide and will always give you the service you expect.

$12.75 POSTPAID

"You Can't Buy Better Anywhere AT ANY PRICE"....



Ⓑ **Selected Best Quality American Wombat (clipped sheepskin) extra large pointed shawl collar with horsehide leather under collar.**

Ⓒ **Warm knitted wristlets (more than half wool) and extra strong heavy and warm Moleskin cloth sleeve linings instead of ordinary black drill generally used.**

Ⓐ **Only the Finest Quality Front Quarter Horsehides are used. Chrome tanned and free from blemishes and defects. Will not crack, peel or scuff.**

Ⓓ **Body lined with warm (LAWROPELT) sheepskins, the highest quality and best grade sheepskins to be had.**

Ⓔ **Non-breakable Bakelite buttons sewed on with imported linen thread which is twice as strong as thread usually used. A feature found only in Sears Leather coats.**



Average Length 34 Inches

REAL *Leather for Wear... Sheepskin for Warmth Low Price for Savings*

There's extra wear and extra warmth in every inch of this big husky, double breasted Hercules coat! We believe the coat to be the best Horsehide Coat in America regardless of Price. Tailored to our exacting HERCULES standards. Cut full and roomy to give complete wearing comfort.

Besides the five super-features shown above, don't overlook the fact that we've also included leather arm shields, flaps on 2 lower pockets, adjustable storm tabs on sleeves, double stitched edges, and dark blue corduroy front and bottom facings. **EVEN CHEST SIZES: 34 to 48 in. State measurements taken over vest.**

41K609—Double Breasted HERCULES horsehide coat. Postpaid..... $12.75



Length 32 Inches

Why Sears Can Save You Money on Leather Coats

Volume buying and selling—vast cash purchases when markets are at low ebb—taking entire factory output during each dull season—all these things combine to give Sears a tremendous price advantage over all competition. Because of this great advantage, the World's Largest Store can offer you the World's greatest leather coat values.

a PRICE WE BELIEVE ABSOLUTELY UNMATCHED FOR EQUAL QUALITY

$9.85 POSTPAID

- **—Genuine front quarter black horsehide.**
- **—Best grade LAWROPELT sheepskin lining.**
- **—Wombat (sheepskin) shawl collar.**
- **—Sleeves lined with heavy black moleskin twill cloth.**
- **—Buttons sewed on with strong linen thread.**

A fine genuine horsehide and sheepskin lined coat in single breasted style. The coat has been cut full and roomy to offer the greatest wearing comfort.

The leather is soft and pliable, yet "strong as a horse." The first quality Horsehide Leather is guaranteed not to scuff, crack or peel and to give indefinite service. Warm, knitted wristlets in sleeves at cuffs keep out cold breezes. Adjustable cuffs.

Double stitched edges and dark blue corduroy facing on front and bottom. Added to all this we've cut the price way down to a point where you'll make a neat saving over what you would ordinarily pay elsewhere for equal quality. **EVEN CHEST SIZES—34 to 48 inches. State measure taken over vest.**

41K616—Single Breasted HERCULES Horsehide Coat. Postpaid..... $9.85



NATIONALLY ADVERTISED **BUCK-SKEIN**

BUCK-SKEIN 100% WATERPROOF

DOUBLE WEIGHT COTTON FLEECE LINED

Guaranteed

100% WATERPROOF FADEPROOF SHRINKPROOF WASHABLE

Chosen as part of the official equipment of the Antarctic Expedition headed by Rear Admiral Byrd.





Cossack Style Jacket

- **Double Weight, 100% waterproof "Buckskein" Brown suede cloth which feels and looks like suede leather.**
- **Soft, warm cotton fleece lined.**
- **Nationally advertised price $4.50 and $5.50 elsewhere—See what you save.**

100% waterproofed by an exclusive process that withstands the pressure of 40 lbs. of water to the square inch! Guaranteed not to fade, shrink, or lose its suede texture. Washes as easily in soap and water as a handkerchief. Double stitched seams. Waist can be reefed in tight by adjustable leather thongs and buckles on the side. For Buckskein Trousers to match, see page 386. EVEN CHEST SIZES—34 to 48 inches. State measurement taken over vest. Postpaid.

41K150—Button Style..... **$3.98**
41K151—Talon Slide Fastener Style..... **4.98**

For Buckskein Blouses See Page 463

—100% waterproof, double weight "Buckskein" brown suede cloth.
—Soft cotton fleece lined throughout.

Keeps you warmer inside! Waterproofed by special process. Guaranteed not to fade, shrink, or lose its suede texture. Washes easily; double stitched. Non-rust snap fasteners and three pockets. EVEN CHEST SIZES—34 to 48 in. State measurements taken over vest. When not included in a $2 order, send 10¢ postage.

41K152 Buckskein Vest..... **$1.79**

GENUINE SUEDE AND SHEEPSKIN LEATHER BLOUSES

Our Best Is the Market's Best

All Sears suede leather garments made from A. C. Lawrence-Lawrosuede—the world's foremost quality suede leather.



Finest Quality (Lawrosuede) Suede Leather
Choice of Our Two Most Popular Styles

$6.98 *Post Paid*

- **—The finest grade suede leather. (Lawrosuede)**
- **—Talon Hookless slide Fastener.**
- **—Sateen lined throughout.**
- **—All wool worsted knit waistband.**
- **—Adjustable leather cuffs.**

For those who want the Best at a big saving. For sports, camping, golfing and a hundred uses. Length, 27 in. 3 to 4 inches longer than usually found in garments even at higher prices. EVEN CHEST SIZES—34 to 48 in. State chest measure taken over vest. Postpaid.

41K611—New Champagne (Light Tan) Color..... **$6.98**
41K645—New Cocoa Brown Shade..... **6.98**
41K646—Medium Gray Shade..... **6.98**

$6.98 *Post Paid*

- **—Extra fine grade of Lawrosuede leather.**
- **—Choice of two rich shades in the newest cossack style.**
- **—Soft roll collar. Adjustable leather cuffs.**
- **—Adjustable buckles and gussets at waistband.**
- **—Unlined (Smooth grain inside).**

The new cossack model is ideal for all outdoor or sports wear. Average length, 26 inches. EVEN CHEST SIZES—34 to 48 inches. State measurement taken over vest. Postpaid.

41K594—New Champagne (Light Tan) Color.... **$6.98**
41K595—New Cocoa Brown Shade..... **6.98**

"Year-Around Pal"

Leader Value

$4.49 And Up *Postpaid*

- **Selected quality full grain (Lawrosuede) suede leather.**
- **Warm, knitted collar, cuffs and waistband.**
- **Lined throughout with good grade sateen.**
- **Strongly sewed seams.**



Will make friends and STAY friends for a good long time if you're a golfer, a camper or any kind of outdoor fellow. Carefully made, serviceable jacket. Cut full 27 inches long and not skimped in any way to make this low price. **EVEN CHEST SIZES—34 to 48 inches. State chest measure taken over vest. Postpaid.**

41K621 Brown Suede..... **$4.49**
41K600 Champagne (Light Tan) Suede..... **4.89**
41K620 Medium Gray Suede..... **4.89**

New Sheepskin Glove Leather Jacket

$5.98 *Post Paid*

- **—Soft and pliable for ease in action.**
- **—Talon Slide Fastener.**
- **—Knitted waistband and cuffs.**
- **—Lined throughout with good grade sateen.**



You really ought to see this garment to appreciate it. Glove leather, soft, pliable and strong, finished with the grain side out. Styled with leather collar and lapels. Knit cuffs and waistband. Made over Sears rigid specifications insuring long wear and proper fit so essential in a garment of this kind. Average length, 27 inches. **EVEN CHEST SIZES—34 to 48 inches. State chest measure taken over vest. Postpaid.**

41K648—Medium Light Tan Sheepskin Glove Leather..... **$5.98**

"As to Warmth . . . It Can't Be Surpassed"

HARRY CASPER, Smithfield, Illinois, WROTE THAT about his Sears coat. "It is 100% and has to be to withstand the tests of a railroad worker," concluded Mr. Casper.

$3.50 *Postpaid*



- All Wool Heavyweight 32-ounce Mackinaw cloth.
- Genuine leather Piped Muff Pockets.
- Length, 31 in.

A dandy, heavyweight and warm coat that's just the thing for cold weather. Wide collar that will keep your ears and neck warm. The navy blue fabric is soft and pliable. A real bargain at our low price. All seams strongly double stitched. **EVEN CHEST SIZES—34 to 48 inches. State measurements taken over vest.**

41K664—Navy Blue. Postpaid **$3.50**

Rail Road Special



Extra Warm **$6.75** *Postpaid*

Storm and Weather King

- —40-ounce all wool mackinaw cloth.
- —Length, 38 inches.
- —Muff and side pockets and cuffs reinforced with horsehide leather.
- —Warm, double breasted style. Full and Roomy.
- —Big shawl collar. —Half back belt.

We call this a "Railroad Special" because we've sold thousands to brakemen, conductors, yardmen and others who work around out-of-doors in coldest weather. We recommend it to all workers who must face "Old Man Winter." Now at a new low price. **EVEN CHEST SIZES—34 to 48 inches. State measurement taken over vest.**

41K672—Oxford Gray Mackinaw. Postpaid **$6.75**

41K671—Navy Blue Mackinaw. Postpaid **6.75**

- 32-Oz. all wool Navy Blue mackinaw cloth.
- Length, 32 inches.
- Muff and side pockets neatly bound and reinforced with leather.
- Adjustable half belt.



$4.45 *Postpaid*

This snappy looking, double breasted coat means plenty of warmth and comfort. Wide, convertible storm collar. For service and general utility wear we highly recommend this coat. Also very popular for school and sports wear of all kinds. **EVEN CHEST SIZES—34 to 48 in. State measurement taken over vest.**

41K642—Navy Blue Coat. Postpaid **$4.45**

$2.75 *Postpaid*



Heavyweight 32-Ounce All Wool Mackinaw Cloth

- Most Popular Shade of the Season — Navy Blue
- Extra Warm.
- Convertible Collar.
- Length, 27 inches.
- Elastic bottom.

A Great Value!!

It's all wool, that's the reason it's so snug and warm. Carefully made in every detail with strongly sewed seams; adjustable cuffs; big, roomy pockets and a comfortable, wide collar. Compare with prices elsewhere and note big savings at Sears. **EVEN CHEST SIZES—34 to 48 inches. State measurement taken over vest. Postpaid.**

41K660—Navy Blue Blouse **$2.75**

Double Yoke Back

$3.98 *Postpaid*



- 30-ounce all wool plaid mackinaw cloth.
- Stag Sport Coat.
- Length, 30 inches.

Unusually warm and comfortable. Made in stag coat style with convertible collar and double yoke back. Makes one of the most practical coats we know of, just the garment for any and all kinds of weather at a price much less than offered elsewhere. **EVEN CHEST SIZES—34 to 48 inches. State measurement taken over vest. Postpaid.**

41K651—Red and Black Plaid.
41K652—Blue and Black Plaid.... **$3.98** Each

Biggest All Wool Blazer Value **$2.75** *Postpaid*



- 24-Ounce heavyweight all wool Mackinaw cloth.
- Length, 27 in.

One of our biggest values in an all wool fancy plaid mackinaw blouse at a big saving. The 24-ounce weight is very warm and comfortable. Snug fitting, elastic bottom, adjustable cuffs and a wide, warm collar. For outdoor sports of all kinds. **EVEN CHEST SIZES—34 to 48 inches. State measurement taken over vest.**

41K643—Blue, gray and olive Plaid. Postpaid..... **$2.75**



With Handy Talon Fastener

- —32-oz. all wool Blue Mackinaw cloth.
- —Length, 27 inches. —Elastic bottom.
- —Talon slide fastener front.
- —Leather piped slash pockets.
- —Adjustable cuffs.

No buttons to lose when you wear one of these warm heavyweight all wool blazers. On and off in a jiffy with the handy slide fastener. Such quality usually costs much more elsewhere. **EVEN CHEST SIZES—34 to 48 in. State measurement taken over vest.**

41K656—Navy Blue Blazer. Postpaid..... **$3.75**

Our Best Plaid Blazer **$3.69** *Post Paid*

Length, 27 in.



- Extra Heavyweight, 30-oz. all wool Mackinaw cloth.
- Worsted knit bottom.

You cannot go wrong buying this all wool mackinaw plaid blouse. Quality for quality there is no better garment of its kind made, and at our price we give genuine value. **EVEN CHEST SIZES—34 to 48 inches. State measurement taken over chest.**

41K655—Maroon, Blue and Gray Plaid. Postpaid..... **$3.69**

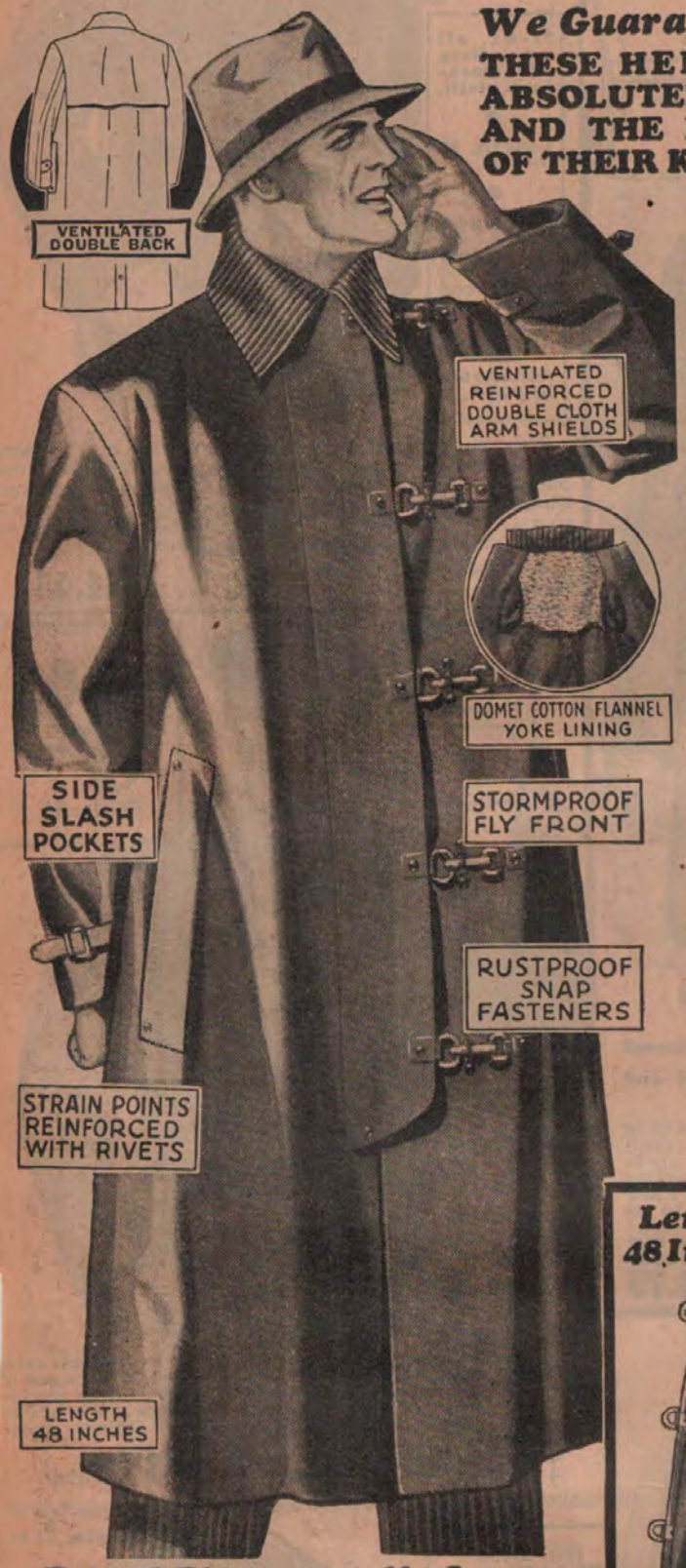
41K657—Blue, Brown and Gray Plaid. Postpaid..... **3.69**

Your Orders Shipped Within 24 Hours !

HERCULES *Fire, Police and ALL-PURPOSE Rubber Coats*

We Guarantee—

THESE HERCULES COATS TO BE ABSOLUTELY 100% WATERPROOF AND THE MOST DURABLE COATS OF THEIR KIND.



FEATURES

1. Every feature on these sturdy coats has passed *actual tests* for usefulness in giving comfort and lasting satisfaction.

2. The rubber is so applied to the strong fabric that it *will not crack or peel.*

3. All seams are *stitched* and *cemented* and *steam vulcanized.* In addition, the shoulder seams and sleeves are reinforced on the outside with extra strips of rubber giving double strength—double protection—to these strain points.

4. Double cloth arm shields *ventilated* with eyelets to prevent chafing.

5. These coats are made on the same principle as a tire. The pure rubber and strong, durable cotton fabric are vulcanized into one piece after the garment is made! Therefore we can guarantee them *100% water and storm-proof.*



Priced Phenomenally Low

- **Black Rubber double coated on a specially constructed extra strong fabric.**
- **All seams stitched, cemented and steam vulcanized.**
- **Wide full corduroy collar preventing rubber contact at neck.**
- **All strain points of coat are reinforced with rivets.**

$4.98 *Postpaid*

We believe this is the finest, huskiest, toughest and most serviceable rubber raincoat that was ever sold regardless of price. Made specially for firemen, brakemen, yardmen, farmers, or any one who has to spend hours in storms of the worst kind. Note the comfortable, Domet Cotton Flannel Yoke lining giving more comfort to wearer by eliminating contact of rubber with wearer's back. Exclusively a Sears feature. *Even chest Sizes—36 to 48 inches. State measurement taken over vest. Postpaid.*

41K1283—*Black Rubber Coat*..... **$4.98**



Extra Warm! Cotton Fleece Lining

All the same husky, heavy duty features of wear and comfort as are to be had in our 41K1283 coat at the left. And now to give it even more comfort and warmth, we've added a warm, gray cotton fleece lining throughout body and sleeves. A mighty warm rainproof and windproof coat for cold weather. EVEN CHEST SIZES—36 to 48 inches. Length, 48 inches. State measurement taken over vest. Postpaid.

41K1297—Cotton Fleece Lined Black Rubber Coat..... **$6.95**

Choice of Chicago Regulation or Metropolitan Style Police Coat

- **Super quality dull black rubber surface.**
- **Extra strong drab cloth lining throughout.**
- **Wide, lapped seams, cemented and steam vulcanized.**
- **Sleeve seams reinforced with extra rubber strip.**
- **Badge loops.**

$5.65 *Post Paid*

A thorough analysis of the wants and requirements of policemen who must be out weathering storms at all times has been given thorough consideration in constructing these coats. Even Chest SIZES—36 to 48 inches. State measurement taken over vest. Postpaid.

41K1284—Chicago Regulation Police coat with all around double cape..... **$5.65**

41K1277—Metropolitan Police coat with Double ventilated back only..... **5.65**

Black Rubber Sou'wester Hat

41K1295—Black Rubber Hat. Sizes, 6¾ to 7¾. Be sure to state size. When not included in a $2 order, send 8¢ for postage..... **39c**

QUALITY First - QUALITY Always - at Sears

"I Can't Say Enough About Them"

Whatever Sears coat you buy you will experience the same satisfaction Mr. C. Parmeter of Fountain, Mich. expressed when he said, "I can't say enough about them."



ABSOLUTELY WATERPROOF

$2.19 POSTPAID 44-INCH COAT

Double thickness, heavy black slicker cloth.

Fly front with strong buttons.

Cloth lined collar and storm tabs.

Choice of two average lengths, 44 and 51 inches. Sturdy coat for you men who have to be outdoors in all kinds of weather. It's sure to give you full storm and wind protection. Collar may be buttoned snugly about neck and is warmly lined. Rain excluding wristlets. **EVEN CHEST SIZES—36 to 48 in. State measurements, taken over vest.**

41K1012—Average Length, 44 inches. Postpaid..... **$2.19**

41K1015—Average Length, 51 inches. Postpaid..... **2.65**

Rainproof Slicker Squam Hat

41K1002—Black Slicker Hat. Sizes, 6¾ to 7¾. State size..... **33c**

When not included in a $2 order send 8¢ for postage.



$2.09 POSTPAID EACH GARMENT

FEATURES OF JACKET

—Guaranteed water-proof slicker jacket.
—Back and Front Cape of Jacket, Shoulders and Elbows, Triple Thickness
—Extra large storm fly front.
—Elastic storm wristlets.
—Five big slot and buckle fasteners.

FEATURES OF PANTS

—Apron style.
—Triple seat and front.
—Adjustable suspenders.

Sturdy and husky without being cumbersome, it offers the finest kind of protection and will give you long, satisfying service. Jacket Chest Sizes, 36 to 48 inches. State measurements taken over vest. Pants: EVEN WAIST SIZES—32 to 44 inches. Average inseam, 29 inches. State waist measure.

41K1030—Black Jacket. Postpaid..... **$2.09**

41K1031—Black Pants. Postpaid..... **$2.09**

Double Thickness Slicker Suit

You'll find this lower priced slicker suit a great bargain. Similar to the big, tough "fellow" listed above except double thickness instead of triple thickness. Well made and strongly reinforced. EVEN CHEST SIZES—Jackets 36 to 48 inches. State measurements taken over vest. Pants: EVEN WAIST SIZES—32 to 44 inches. Average inseam 29 inches. State waist measure. When not included in a $2 order, send 13¢ for postage.

41K1000—Black Jacket..... **$1.35**

41K1001—Black Pants..... **$1.35**

Slicker Oil Compound

For recoating and preserving oiled slickers. One pint can. Shpg. wt., 2 lbs. Postpaid if part of $2 order.

30K975—Black..... **29c**

30K976 Yellow..... **29c**

Dull Black Rubber

$2.69 POSTPAID



Guaranteed 100% waterproof—our most durable coat of its kind.

All seams cemented and steam vulcanized.

A sturdy raincoat that will give real rain protection at a big saving. Seams are steam vulcanized, making the garment into one piece. Ventilation eyelets under arms. All strain points carefully reinforced.

EVEN CHEST SIZES—36 to 48 in. State measurements taken over vest. Postpaid.

41K1292—Black Rubber Coat... **$2.69**

41K1295—Black Rubber Sou'wester hat. Sizes, 6¾ to 7¾. State size. When not included in a $2 order, send 8¢ for postage..... **39c**

Here's Protection

$3.35 POSTPAID



Dull finished heavy black rubber.

Straight front with slot and buckle fasteners.

Ventilated yoke-type back.

Length, 48 inches.

Here's extra protection where you need it—over the back and shoulders. **Steam vulcanized seams make the coat practically a one-piece garment.** Ventilation eyelets under each arm. All strain points strongly reinforced. **EVEN CHEST SIZES—36 to 48 in.**

State measurements, taken over vest. Postpaid.

41K1299 Heavy Black Rubber Coat.... **$3.35**

$3.50 POSTPAID



SLICKER TRENCH COAT

An extra good quality slicker cloth in two popular colors.

Swagger raglan sleeves.

Adjustable buckle straps on sleeves.

WIDE convertible collar.

Snappy rakish lines in this coat! And it's storm, wind and rainproof, too. Try where you will, we're positive you will not find its equal under $5.00 elsewhere. Average length, 50-inch. **EVEN CHEST SIZES—36 to 48 inches. State measurement taken over vest. Postpaid.**

41K1019—Black Slicker Trench Coat..... **$3.50**

41K1020—Green Slicker Trench Coat..... **3.50**

Under the manufacturer's own label these identical coats sell for $7.50 elsewhere. More than a $3.00 saving.



$4.45 Postpaid

Light in weight, but absolutely 100% waterproof.

Grease and dirt easily washed off with soap and water.

Ventilated under arms.

Cut full and roomy.

All pockets and buttons reinforced.

Will not stick or crack.

Folds or rolls into small bundle.



Artificial Leather

—Rainproof and storm-proof.
—Stylish trench model coat.

A very good raincoat and combination top coat at a low, money-saving price. Black artificial leather of the kind formerly known as leatherettes. Fully waterproof, windproof and stormproof. Carefully made in a popular trench model coat. Now seen everywhere. Average length, 48 inches. EVEN CHEST SIZES—36 to 48 in. State measurements, taken over vest. Postpaid.

41K1274—Black Artificial Leather.... **$2.75**

Weighs 22 Ounces

—Fly-weight rubber surfaced coat.
—Back and shoulder seams strapped and cemented.

A peach of a coat! Extra light weight but thoroughly waterproofed through and through. Stylishly cut, with deep, slash pockets, convertible collar and sleeve tabs. A low price and an excellent value. Average length, 48 inches. EVEN CHEST SIZES—36 to 48 in. State measurements. Postpaid.

41K1291 Dull Gray..... **$2.65**

Famous "Tu-Way"

—Reversible — extra quality rubber on one side and cotton "Tweed" on other.
—Cemented and steam vulcanized seams.
—Double breasted style.

Wear it, rain or shine! Handy openings through slash pockets. Average length 50 inches. EVEN CHEST SIZES—36 to 48 in. State measurements taken over vest. Postpaid.

41K1280—Black Rubber with Gray Tweed Inside..... **$4.65**

41K1281—Olive Gray Rubber with Gray Tweed Inside..... **$4.65**

Waterproofed Style Leader
Our Finest Slicker Coat

MEN! Here's one of our greatest raincoat values. It has style, snappy lines, good looks and offers complete and absolute rain protection. These Hercules slicker coats cannot be matched for smartness, convenience and service at our price. You save $3 over prices elsewhere. Under the manufacturer's own well known label, these identical coats sell for $7.45 generally. For a fine lightweight slicker coat we highly recommend this garment.

Popular raglan style. Self-convertible collar that can be buttoned close around neck. All around belt with buckle. Adjustable tabs at wrists, make sleeves practically windproof. Average length, 49 inches. **EVEN CHEST SIZES—34 to 48 inches. State measurement taken over vest. Postpaid.**

41K1052—Black
41K1053—Dark Blue
41K1054—Dark Green

$4.45

100% WATERPROOF LIGHT *Fliwait* WEIGHT RAINCOAT

—Extra lightweight rayon and cotton outside.
—Inside of pure gum rubber carefully vulcanized to outside material.
—Vulcanized seams, absolutely rainproof.
—Deep rayon yoke inside.
—Very handy carrying pouch.

Just the kind of coat for you fellows who want complete rain protection and as light a coat as can be made. Lustrous, dark gray rayon and cotton—a tough, long-wearing material—is skillfully vulcanized to an inside lining of fine quality, pure gum rubber.

Convertible collar; adjustable sleeve tabs, ventilated arm shields and open-through slash pockets add much to its comfort and convenience. Buttons are strongly reinforced on under side by smaller buttons. Coat is so light in weight it can be easily folded up and carried in the handy pouch furnished. A coat of this quality usually sells elsewhere for around $10.00—note your saving at Sears!

EVEN SIZES—36 to 48 inches chest. State measurement taken over vest. Average length, 50 inches. Postpaid.

41K1298—Dark Gray Raincoat with Carrying Pouch..... **$5.95**



Stylish—Popular Double Breasted Raglan Raincoat

$3.48 *Post Paid*

—Strong, sturdy, black artificial leather.
—Rainproof, windproof, stormproof.
—Strapped, cemented seams.
—Convertible collar and adjustable sleeve tabs.
—Average length, 48 inches.

This is our best artificial leather (formerly known as leatherette) raincoat. It certainly beats the rain and offers good looks and style as well. Cut full and roomy. The length gives extra protection. Carefully made in a stylish model. It's a great value at our low price. EVEN CHEST SIZES—36 to 48 inches. State measurement taken over vest. Postpaid.

41K1282 — Black Artificial Leather Coat. **$3.48**



Practical Dress Raincoats . . .

- Nationally Advertised Doubleweight Buckskein
- 100% WATERPROOF
- Guaranteed Fadeproof and Windproof
- WASHABLE





DURABLE TRENCH MODEL



$2.98 Post Paid

—Light tan cotton twill trench coat.
—Rainproof and windproof throughout.
—Twill vulcanized with live rubber to a fast color plaid lining.
—Genuine leather buckles and buttons.
—Large convertible collar with storm tab.
—Extra 48 inches long, giving complete protection.

King of the style parade! Its dressy, well-tailored lines fairly sparkle with style. A Trench Coat whose sturdy, weather-defying fabric is just as practical as a top coat or a raincoat. Raglan sleeves and large convertible collar. Roomy slash pockets and all-around belt. Adjustable straps with leather buckles on sleeves. **SIZES, 34 to 48 inches chest. State chest measurements taken over vest; also age, weight and height.**

45K6457—Twill Weave Tan Gabardine. Postpaid..... **$2.98**



$2.79 Post Paid

A BARGAIN LEADER!!

—Serviceable Cotton Jersey Knit fabrics.
—Rainproof and windproof.
—Jersey Vulcanized with live rubber to a fast color plaid lining.
—Leak proof, double stitched seams.
—Large convertible collar.

A coat that gives service 52 weeks out of the year—a topcoat in chilly weather—a raincoat in the wet season, a style leader on any day. An all-around serviceable coat at a big saving. Raglan sleeves, all around belt with buckle, adjustable sleeve straps with buckles to match. Patch pockets with flaps. 46 inches long. **SIZES—34 to 48 inches chest. State measurements taken over vest, also age, weight and height.**

45K6463—Medium Dark Gray Cotton Jersey Knit. Postpaid..... **$2.79**

Handsome Plaid Lining





BUCKSKEIN POLO COAT

$4.95 Postpaid

- Soft, sturdy leather-like cotton suede.
- Withstands 40 lbs. water pressure.
- Double-stitched seams, absolutely leak-proof.
- Fast color handsome plaid lining.
- New Polo Model . . . belt all around.
- Genuine leather buttons and buckle.
- Adjustable storm tabs on sleeves.

The greatest top coat and rain coat combination ever offered. Nationally advertised "Buckskein" fabric, 100% waterproofed by special Du Pont process. You could play a firehose on it and not a drop of water could seep through. Wears like saddle leather. Washes as easily clean as a handkerchief. 48 in. long.

SIZES—34 to 46 in. chest. State chest measurement, taken over vest; also age, height and weight.

45K6450—Medium Brown Buckskein Coat. Postpaid..... **$4.95**







5 POINTS

They're Slacks! $2.98 Post Paid

Latest Model

- **Fine all Virgin wool, tweed effect cassimere with herringbone weave.**
- **Choice of two of the season's favorite shades.**
- **High, 3-inch waistband.**
- **Adjustable side straps and buckles.**
- **Genuine vegetable ivory suspender buttons.**
- **Strong pockets of laboratory tested cotton twill.**
- **Big, wide 22-inch cuff bottoms.**

Cut big, full and "floppy"—in real slack style! And note the smart new colors. Buckles and straps at sides assure that snug waistline, considered quite the thing in young men's trousers today. All wool cassimere, careful tailoring and strong reinforcing bring longer wear and extra snappy style to these swagger trousers. Slash pockets. The low price means a generous saving.

WAIST SIZES—28 to 36 inches and 28 to 34 inches inseam. State measurements. Postpaid.

45K6552 Medium Gray Cassimere Each

45K6554 Rich Medium Dark Brown Cassimere Each

$2.98 Post Paid



Sturdy Fabrics for Stout Men $2.75 And Up Postpaid

- **—Choice of three long-wearing fabrics.**
- **—Extra sturdy seams.**
- **—Bar-tacked at all strain points.**
- **—Regular 19-inch cuff bottoms.**

We've taken a lot of care in selecting the fabrics and in tailoring these trousers for stout men. We know that the extra wear and strain that you'll give them must be furnished by strong, good looking fabrics, cut and tailored to offer style, comfortable fit, and long satisfactory wear. The prices are unusually low for the quality offered. **WAIST SIZES—44 to 50 inches and 29 to 35 inches inseam. State measurement.**

Gray Striped ¼ Wool Worsted

45K6600—An extra heavy 15-ounce fabric that is strong and sturdy. **Postpaid** **$2.75**

All Wool Blue Famo-Serge

45K6601—Same fine quality as 45K-6545 on opposite page. 13½-ounce weight. **Postpaid** **$3.49**

Medium Dark Gray Silk Striped All Wool Pure Worsted

45K6606—Heavy 14-ounce weight. Beautiful pattern. Extra long wear. **Postpaid** **$3.89**

UNIVERSITY MODEL

Latest Campus Style $2.35 Post Paid

- **—All wool and silk striped fancy weave cassimere.**
- **—Two attractive shades.**
- **—3-inch waistband.**
- **—Set-down belt loops.**
- **—Wide 22-inch cuff bottoms.**

Pretty keen! That's what everyone will say about these campus model trousers. There's a whole lot of brisk, snappy style, yet they aren't extreme. Well dressed, young college men are favoring this style particularly.

May be worn with either belt or suspenders. Nifty slash pockets. Buttons are of good quality vegetable ivory. Pockets are of mercerized cotton twill, turned and double stitched to offer strong, safe seams. All wool, and silk cassimere offers long wear and keeps its shape. **WAIST SIZES—28 to 36 inches and 28 to 34 inches inseam. State measurement. Postpaid.**

45K6585 Medium Gray Striped Cassimere. Each....

45K6586 Medium Brown Striped Cassimere. Each.....

$2.35 Postpaid





All Wool Tweeds

- **—Firm texture fabrics.**
- **—Two popular colors.**
- **—20-inch cuff bottoms and slash pockets.**

They fairly bristle with smartness and superiority! The cut, the tailoring and of course the all wool fabrics themselves set these trousers apart as an outstanding value. Tweeds are immensely popular this season and these are fine, firm faced materials that will give a world of wear. Carefully and strongly tailored. Bar tacked at all strain points. Belt not included. **WAIST SIZES—28 to 42 inches and 28 to 34 inches inseam. State measurements. Postpaid.**

45K6568—Medium Gray All Wool Tweeds.....

45K6569—Medium Tan All Wool Tweeds.....

$2.48 Postpaid



Half Wool Cassimere

- **—A 13-ounce fabric of half wool, balance cotton with Rayon decorations.**
- **—19-inch cuff bottoms.**

A low price for trousers that offers a great deal of good looks and satisfactory wear. The cotton and rayon combined with the wool form a smooth, firm texture that retains its shape and is easily pressed. Attractive herringbone pattern. Cotton twill pockets. Good buttons. Carefully reinforced at strain points. For unusually good looks and finer material, we recommend **45K6566** and **45K6567** trousers shown on page 413. **Belt not included. SIZES—30 to 42 inches waist and 29 to 34 inches inseam. State measurements. When not included in a $2 order, send 10¢ for postage.**

45K6578—Medium Gray .....

45K6579—Medium Brown.....

$1.49

to Dress Trouser Buying . . .

WORLD'S FINEST *All Wool and Part Wool* SERGES



16-Ounce Blue Serge — $3.95 Post Paid

—Extra fine quality All Wool Blue Serge.
—Silk sewed for added strength and appearance.
—Strong mercerized cotton twill pockets turned and double stitched.
—High grade ivory buttons.
—Regular 19-inch cuff bottoms.

A surprising combination of quality, style, and tailoring that can only be found in the finest trousers. Will retain shape indefinitely. This fine twill heavyweight serge will give you long lasting, satisfactory service. If you want the best, this is it. **SIZES, 30 to 42 inches waist and 29 to 34 inches inseam. State measurements.**

45K6560—16-Ounce All Wool Blue Serge. Postpaid..... **$3.95**



Sears Famo-Serge — $3.19 Post Paid

—Medium heavyweight All Wool blue Famo-serge.
—Strongly sewed with pure silk and correctly tailored.
—High grade cotton twill pockets.
—Standard 19-inch cuff bottoms.

Famo-Serge is a wear tested, dyed in the wool fabric and sold exclusively by Sears. This method of dying, assures absolute even shade and color fastness. All seams and strain points are silk sewed and bar tacked. The medium heavy weight of the serge has made it very popular as an all-year round fabric. Finished with high grade suspender buttons and belt loops. **SIZES—30 to 42 inches waist and 29 to 34 inches inseam. State measurements. Postpaid.**

45K6545—All Wool Blue Famo-Serge..... **$3.19**



Sears Standard Serges

—Three good grades, two all wool and one part wool.
—Choice of dark blue or dark gray.
—Carefully tailored throughout.

A wide range of prices and a good selection of serges to suit most anyone's purse. Strongly made thruout. Regular 19-inch cuff bottoms. **SIZES—30 to 42 inches waist and 29 to 34 inches inseam. State measurement.**

45K6540—Standard One-fourth Wool Blue Serge. When not included in a $2 order, send 10¢ for postage..... **$1.69**

45K6544—Standard All Wool Blue Serge. Postpaid..... **$2.48**

45K6546—Standard All Wool Dark Gray Serge. Postpaid..... **$3.15**







Our LONGEST WEARING Trousers — $2.45 Post Paid

- **Serviceable, laboratory tested one-fourth wool worsted in a neat striped pattern.**
- **Choice of three shades.**
- **Regular 19-inch cuff bottoms.**

Here is what you want, trousers that offer long wear and style at a value-leading price. They are made of one-fourth wool and the balance fine spun cotton.

To be sure they'd wear, we tested them in our own laboratory. The results showed them to be 40 to 50 pounds stronger than most trousers.

Carefully tailored in regulation style. They'll look well in any company. They hang trimly and will keep their shape. You never saw such good looking, well made, long wearing dress trousers that sold at such a remarkable money saving price! Belt not included. **SIZES—28 to 42 in. waist and 28 to 34 in. inseam. State measurements. Postpaid.**

45K6530—Gray Striped Part Wool Worsted..... **$2.45**
45K6531—Brown Striped Part Wool Worsted..... **2.45**
45K6532—Blue Striped Part Wool Worsted..... **2.45**





Our Finest Dress Trousers — $4.45 Post Paid

—Fine Quality pure all Wool 16-oz. silk striped worsted.
—Silk sewed throughout.
—Extra fine tailoring.
—Very strong, mercerized twill pockets, double stitched.
—High quality vegetable ivory buttons.
—Standard width, 19-inch cuff bottoms.

Handsome, stylish dress trousers cut from fine quality all pure virgin wool silk striped worsted. These beautiful trousers will keep their shape and press splendidly. Tailored by experts. Silk thread has been used throughout to insure strength and dressy appearance. All Seams and strain points are bar-tacked and reinforced. Pockets are turned and double stitched. Finished with suspender buttons as well as belt loops. Belt not included.

SIZES—30 to 42 inches waist and 29 to 34 inches inseam. State measurements. Postpaid.

45K6556—Gray All Wool Silk Striped Worsted. Each.. **$4.45**
45K6557—Brown All Wool Silk Striped Worsted. Ea. **$4.45** Postpaid

Be Sure to State SIZE and COLOR

5 GOOD REASONS



"RED HOT"
As a New Jazz Tune

$2.50 POSTPAID

CLASS . . . STYLE
Wide, 22-Inch Bottoms

—Wide 3-inch waistband buttoned with 3 buttons.

—Nifty slash pockets with buttoned down flaps.

—Adjustable strap and buckle.

—New low price.

The Harvard Model—One of the doggiest, dressiest models of the present season. Features that keen collegiate dressers go for on the campus. A fancy weave striped cassimere of half wool and cotton that will give satisfactory wear. Beautifully tailored, marvelous value. **SIZES—28 to 36 inches waist and 28 to 34 inches inseam. State measurements. Postpaid.**

45K6520—Dark Blue Striped Cassimere..... $2.50

45K6521—Dark Brown Striped Cassimere. Postpaid..... $2.50



All Wool Worsted

—All virgin wool 14-oz. silk striped worsted.
—Tailored to our exacting specification.
—Fine quality trimmings.
—Ivory suspender buttons.

Here is a good looking year-around medium weight trouser that will retain their shape and appearance. High in quality, low in price. **Sizes, 30 to 42 in. waist and 29 to 34 in. inseam. State measurements.**

45K6528—Medium Dark Gray All Wool Silk Striped Worsted. Postpaid..... $3.35

45K6529—Dark Blue All Wool Silk Striped Worsted. Postpaid..... $3.35

Fancy Wool Worsted

—Serviceable medium weight.
—All wool pure worsted fabric.
—Handsome Diamond weave.
—Carefully tailored.

Style—fabric—wear—whatever you measure trouser value by is built into these fine trousers. A pure worsted in the ever popular diamond weave. Very attractive and are sure to please you. Our usual standard good workmanship. **SIZES—28 to 42 inches waist and 28 to 34 inches inseam. State measurements.**

45K6535—Dark Blue Diamond Weave All Pure Wool Worsted. Postpaid.. $2.98

"MILLION DOLLAR" LOOKS

$2.19 POST PAID

Cord-Tex

—Woven from long staple pure wool and serviceable cotton.

—Attractive rayon stripes.

Be fair to the facts! Judge these trousers by their quality and service—not by this unbelievable low price. For they're CORD-TEX—the famous cloth originated and sold only by Sears. Made of half wool, the balance of strong, long staple cotton fibers twisted into cords and then interwoven with pure wool. Our strongest low price fabrics. These features combined with our own standard tailoring specifications make them a value hard to beat. **SIZES—30 to 42 inches waist and 29 to 34 inches inseam. State measurements. Postpaid.**

45K6536—Medium Gray Striped Cord-Tex..... $2.19

45K6537—Medium Brown Striped Cord-Tex..... 2.19



ALL PURE WOOL WORSTED

$2.98 POSTPAID

—Genuine All pure wool worsted
—Stylish silk stripes
—Careful tailoring

When we say "here is a bargain" it means something. Only because of our tremendous buying power can we offer you such a value at this low price. Made of all wool Pure Worsted according to our own rigid specifications. SIZES—30 to 42 inches waist and 29 to 34 inches inseam. **State measurements.**

45K6541—Dark Blue Striped All Wool Worsted. Postpaid. $2.98

45K6543—Medium Dark Gray Striped All Wool Worsted. Postpaid $2.98



Why They're Better

Quality

Sears Own Laboratory Tests Put Facts Behind the Guarantee to You of Quality and Long Wear.

Price

All Prices These Days Are "Lower," but Sears NEW LOWER PRICES Strike Even Deeper Than the Trend and SAVE you MOST!

Workmanship

Sears Standard Specifications Rigidly Enforced Guarantee You Correctly Tailored and Perfect Fitting Trousers.

Style

Sears Own New York Fashion Headquarters Guarantees You the Latest Styles and Preferred Patterns.

Guarantee

Sears always Guarantee to Save You Money and to Satisfy you Completely or refund every penny you have paid.



All Wool and Silk

—Pure wool for strength and wear.
—Lustrous silk for fine appearance.
—Good quality trimmings.

Again proving Sears Leadership. Here's good quality all wool and silk cassimere—Excellently tailored at bargain prices. A real 1933 Thrift Buy. **SIZES—28 to 42 inch waist and 28 to 34 inch inseam. State measurements. When not included in a $2 order, send 10¢ for postage.**

45K6570 Medium Gray Striped.... **$1.89**
45K6572 Medium Brown Striped..

Virgin Wool Worsted

—Well tailored, long wearing worsteds.
—Neat stripe effect.

Pure virgin wool worsted priced extremely low. Especially well tailored, the kind that you usually find in high priced suit trousers. They have STYLE—they have FIT—they hang just right. A good bargain for the man who cares.

SIZES—30 to 42 inch waist and 29 to 34 inch inseam. State measurements. Postpaid.

45K6582 Dark Blue Striped..... **$2.69**
45K6583 Dark Brown Striped..



ALL WOOL CASSIMERE

$2.19 POSTPAID

Bargain Priced

—All pure wool Herringbone weave cassimere.
—Standard tailoring and trimmings.

You will be satisfied with these fine, strongly made, neat-looking trousers, guaranteed to give you complete satisfaction and amazingly long wear. Priced very low for such good quality.

SIZES—30 to 42 inch waist and 29 to 34 inch inseam. State measurements.

45K6566 Medium Dark Gray All Pure Wool Cassimere. Postpaid **$2.19**

45K6565 Medium Dark Brown All Pure Wool Cassimere. Postpaid..... **$2.19**





Collegiate Champ!

- Varsity Model.
- ALL WOOL and worsted Herringbone Cheviot.
- Snug fitting, high 3-inch waistband.
- Contrasting outside pearl suspender buttons.
- Full 22-inch bottoms.
- Button-down slash pockets.
- Tremendous price reduction.
- Adjustable side straps and buckles.

$3.15 POSTPAID

Everything the keen chap looks for, is featured here. This full bodied all wool cheviot will keep its crease and give extraordinary wear. Side straps permit trouser to be worn with or without suspenders or belt. **SIZES—28 to 36 inches waist and 29 to 34 inches inseam. State measurements.**

45K6526—Dark Blue Cheviot. Postpaid..... **$3.15**
45K6527—Dark Rich Brown Cheviot. Postpaid..... **3.15**

Value Combination....

This Price and These Features

$2.35 POSTPAID

—Heavyweight "16-Oz." Part Wool Worsted.
—About 25% Wool; balance Cotton.
—Latest Striped Patterns with silk decorations.

More details to help you say, "That's my choice." Here they are: Regular model cut, and excellently tailored throughout. 19-inch bottoms. Buttons sewed on to stay. All seams pressed open flat for greater comfort and smoother fit. Good thread and fine stitches mean neatness and sturdiness. Let the material itself prove its wearing qualities far beyond the price. **SIZES—30 to 42 inch waist and 29 to 34 inch inseam. State measurements.**

45K6561—Dark Blue Part Wool Striped Worsted. Postpaid..... **$2.35**
45K6563—Dark Brown Part Wool Striped Worsted. Postpaid..... **2.35**

¼ Wool or all wool blue serge Regular Model
$1.65 And Up

Slash Pockets 22-inch bottoms
$1.75

Here's Campus Style

FOR YOUTHS 26 to 32-inches WAIST and 26 to 33-inches INSEAM





Popular Standard Serges

Blue serge is as reliable as an old friend! Always stylish—always serviceable. Unusually high grade tailoring at an unusually low price. **SIZES, 26 to 32 inches waist and 26 to 33 inches inseam. State measurements. When not included in a $2 order, send 10¢ for postage.**

45K6509—¼ Wool Blue Serge..... **$1.65**

45K6510—All Wool Blue Serge. Postpaid..... **2.45**

Our lowest price trousers will give good service and complete satisfaction. **SIZES, 26 to 32 inches waist and 26 to 33 inches inseams. State measurements. When not included in a $2 order, send 10¢ for postage.**

45K6512—Medium Dark Gray Striped half wool Cassimere..... **$1.75**

45K6513—Medium Brown Striped half wool Cassimere..... **$1.75**





Smart Tweeds!
Reduced Prices

$1.95

—All wool and rayon tweed.
—Two-button waistband.
—22-inch bottoms.

Tweeds are going big with the smart young man these days! This up-to-the minute semi-fancy model is very attractive. You'll be much in style with a pair of these good looking long wearing trousers. Tailored to our standard specifications. **SIZES, 26 to 32 inches waist and 26 to 33 inches inseam. State measurements. When not included in a $2 order, send 10¢ for postage.**

45K6506—Medium Gray All Wool and Rayon Tweed.... **$1.95**

45K6507—Medium Brown All Wool and Rayon Tweed.... **1.95**

Varsity Model

$2.95 Postpaid

—All Wool and worsted herringbone cheviot.
—Navy Blue or Rich Brown.
—Snug fitting 3-in. waistband.
—Pearl contrasting shade outside suspender buttons.
—Adjustable side straps with buckles.
—22-inch bottoms.

We're telling you this is a hot number! All the latest style features and how they're going with the boys who lead in snappy clothes! Don't watch the parade go by! Join it!

Adjustable side buckles allow trousers to be worn without belt or suspenders. **SIZES, 26 to 32 inches waist, and 26 to 33 inches inseam. State measurements. Postpaid.**

45K6514—All Wool Navy Blue Herringbone Cheviot... **$2.95**

45K6515—All Wool Rich Brown Cheviot..... **2.95**

Slacks Are in Style

$2.88 Postpaid

—All virgin wool herringbone tweed effect cassimere.
—Snug-fitting 3-inch waist band.
—Adjustable side straps and buckles.
—22-inch bottoms.
—Slanting slash pockets.

A-b-s-o-l-u-t-e-l-y the last word and we don't mean maybe! Campus fellows aren't just talking about these new slacks—they're wearing them. Newest shades, latest style and lowest price. You'll crash 'em with a pair of these "nifties"

SIZES—26 to 32 inches waist and 26 to 33 inches inseam. State measurements. Postpaid.

45K6517—Rich Brown all wool tweed effect cassimere..... **$2.88**

45K6518—Medium Gray all Wool tweed effect cassimere..... **$2.88**

Corduroy Winners
Bargain Priced

$2.00 Post Paid

—Notre Dame Slack Model Cords.
—High 3-in. snug fitting waist band.
—Slash Pockets.
—Adjustable side straps and buckles.
—Two most popular shades.
—Wide 22-in. cuff bottoms.

Listen, "fellas"! These corduroys are knocking 'em off in greater style than their University namesakes, Campuses, everywhere are going wild over 'em. Real collegiate style! And they will wear. This is the biggest selling model of the season. **26 to 32 inches waist and 26 to 33 inches inseam. Postpaid.**

45K6500—Camel Tan corduroy..... **$2.00**

45K6501—Royal Blue corduroy..... **2.00**

Low Prices Buy BETTER QUALITY at Sears

UNIVERSITY STYLES

The Styles the Younger Young Men Want . . . .







All Wool and Worsted Blue Cheviot

$7.45 Postpaid

- ◆Strong, 14½-ounce all wool blue cheviot
- ◆Coat full lined
- ◆Unbeatable Value
- ◆Stylish wide trouser bottoms

An attractively styled and inexpensively priced dark blue **all wool and worsted** cheviot with subdued herringbone pattern. We sell thousands of suits of this fabric to students because of its good looks, long wear and because our low price saves about half.

Most fellows look their best in blue, and this long wearing cheviot always looks good because it doesn't shine easily. And while this cheviot isn't as closely woven as worsted or serge, the weight is a positive indication of very long wear. Regular vest. Trousers have removable emblem near right pocket.

SIZES—31 to 36 in. chest; 26 to 33 in. waist and 26 to 32 in. inseam. State measurements, also age, height and weight. Postpaid.

45K6210—Dark Blue all Wool and Worsted Cheviot.. **$7.45**
45K6212—Same as above with Extra Trousers..... **9.85**

Keen New Style!

—All wool, firm faced worsteds.
—Coat half lined with fancy jacquard pattern (rayon and cotton).
—Linen and Hymo coat interlining.
—Smart looking tattersall vest with three pleats and flapped lower pockets.
—High, button-over waistband.
—Pleated trousers with extra wide 22-inch cuff bottoms.

A one button, fitted coat with swagger cushion shoulders and crescent shaped pockets. These hard finished worsted fabrics are of the newest novelty patterns.

SIZES—31 to 36 in. chest; 26 to 33 in. waist and 26 to 32 in. inseam. State all measurements, also age, weight and height. Postpaid.

45K6207—Med. Brown Fancy All Wool Worsted..... **$11.85**
45K6208—Medium Dark Blue Fancy All Wool Worsted..... **$11.85**



45K6246
Single Breasted Model

Handsome All Wool Blue Serge

—Closely woven, fine, all wool blue serge.
—Mediumweight that wears extra well.
—Single or double breasted style.
—Half lined with lustrous genuine Farr-Ray.
—20-inch cuff bottoms.

Enjoy the dressy good looks of firm, closely woven all wool blue serge. Nicely tailored in the season's newest style to meet the fashion needs of any occasion—social, school or office, you never tire of blue. Regular vest. **SIZES—31 to 36 in. chest; 26 to 33 inches waist and 26 to 32 inches inseam. State measurements; also age, height and weight. Postpaid.**

45K6248—Double Breasted All Wool Blue Serge..... **$9.95**
45K6246—Single Breasted All Wool Blue Serge..... **9.95**



Size Scale for Students' Suits

State chest, waist and inseam measurements, also age, weight and height when ordering. How-to-Measure instructions are on back of order blank in back of catalog. Scale below shows waist and inseam sizes furnished with each chest measure, and the corresponding age size.

Chest	31	32	33	34	35	36
Waist	26 to 28	27 to 29	28 to 30	28 to 31	29 to 32	30 to 33
Inseam	26 to 30	26 to 31	27 to 31	27 to 32	28 to 32	28 to 32
Age-Size	15	16	17	18	19	20

Pure All Wool Worsted

—Hard finished, dark navy blue all wool worsted with handsome diamond weave pattern.
—20-inch trouser bottoms.

This pure virgin wool worsted fabric will give long hard wear and keep its crease, too. Good style is always appealing. We've never offered such an outstanding bargain. Regular vest. Coat half lined.

SIZES—31 to 36 in. chest; 26 to 33 in. waist and 26 to 32 in. inseam. State measurements, also age, height and weight. Postpaid.

45K6234—Dark Blue Diamond Weave All Wool Worsted..... **$ 8.95**
45K6235—Same as above with Extra Trousers.. **11.45**

All Wool Tweeds—Great for Looks and Style

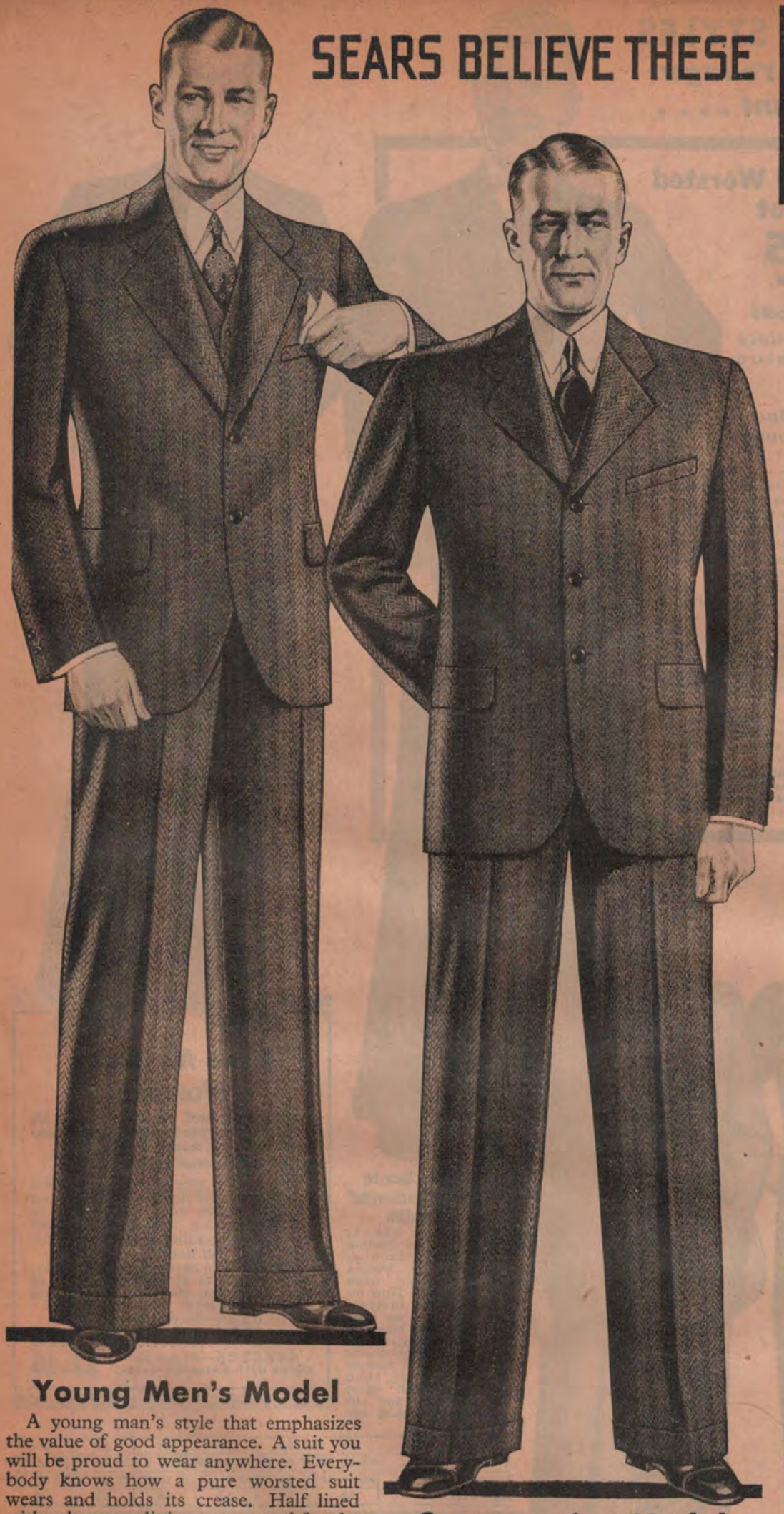
—Fine, sturdy, long wearing all wool Tweeds.
—Choice of two striking shades.
—Half lined with genuine Farr-Ray.
—Trousers have novelty, wide waist band.
—Wide 22-inch trousers bottoms and nifty removable emblem.

Smart snappy shades and a popular fabric that's a genuine favorite with young collegians. Note the trim lines of the coat, the patch pockets and the hang of the trousers. Priced very low, but Sears guarantee the quality and campus style.

SIZES—31 to 36 in. chest; 26 to 33 in. waist and 26 to 32 in. inseam. State measurements, also give age, height and weight for a perfect fit. Postpaid.

45K6222—Med. Gray All Wool Tweed..... **$9.95**
45K6223—Med. Brown All Wool Tweed..... **9.95**

SEARS BELIEVE THESE PRICES the



$9.50 POST PAID

PURE WORSTED
100% VIRGIN WOOL

- **Hard Finish**
- **Shape Retaining**
- **Crease Retaining**
- **Very Strongly Tailored**
- **Long Wear Guaranteed**
- **Coat Stitched With Silk Thread**
- **Coat and Vest Buttons Sewed on by Hand to Stay**

The greatest worsted value for your money in fabric, wear and tailoring that we have ever offered. Every possible value has been crammed into these suits at this price. A fair figure for such style would be $15; a fair figure for such long wearing **pure worsteds** would be $15, for they deliver far more service, retain their shape and hold their crease far better than well dressed men would honestly expect at such a revolutionary price.

Young Men's Model

A young man's style that emphasizes the value of good appearance. A suit you will be proud to wear anywhere. Everybody knows how a pure worsted suit wears and holds its crease. Half lined with a lustrous lining guaranteed for the life of the suit. Regular vest. 20-inch trouser bottoms. Be sure to read features listed on the right.

SIZES—34 to 42 inches chest, 29 to 39 inches waist, 29 to 35 inches inseam. State measurements and age, height and weight for a perfect fit.

45K6180—Dark Blue Striped. Postpaid..... **$9.50**

45K6182—Medium Dark Brown Striped. Postpaid.... **9.50**

Conservative Model

A semi-conservative, easy fitting three-button model with plenty of style and good taste. Half lined and the lining is guaranteed for the life of the suit. Regular vest. 19-inch trouser bottoms. **SIZES—34 to 44 in. chest, 29 to 42 inches waist, 29 to 35 in. inseam. State measurements and age, height and weight for a perfect fit.**

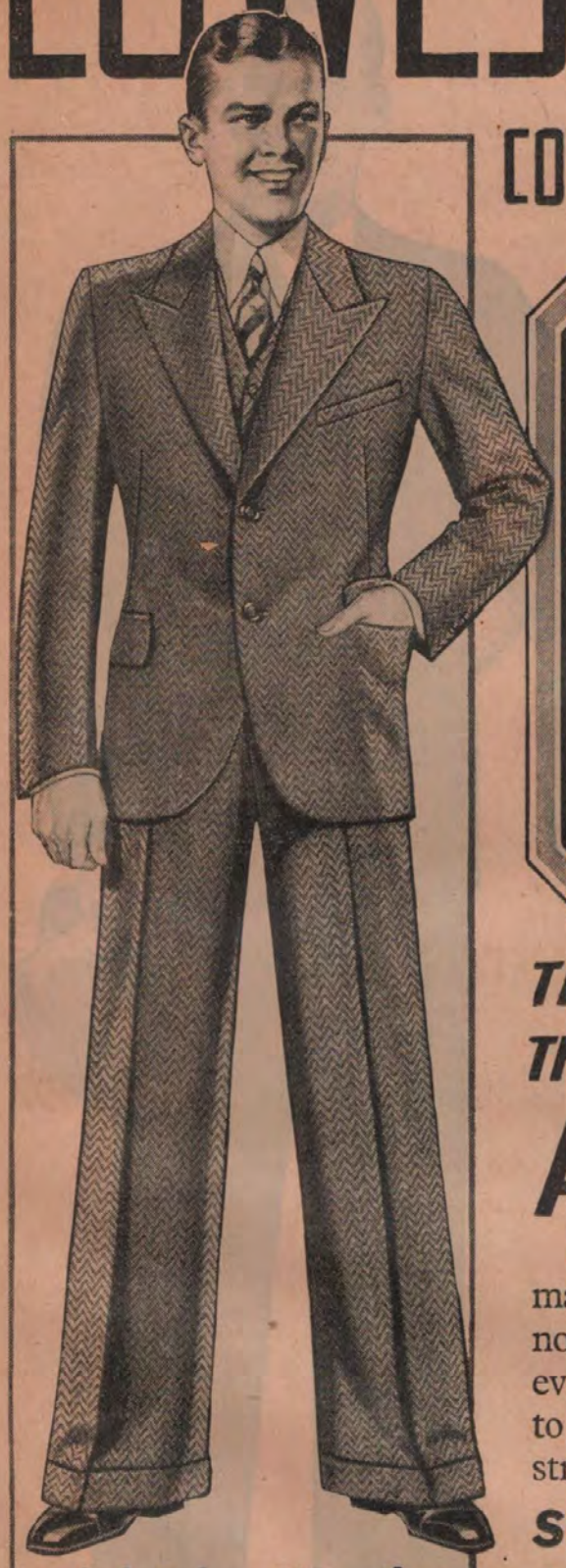
45K6009—Medium Dark Gray Striped. Postpaid..... **$9.50**

45K6011—Dark Blue Striped. Postpaid..... **9.50**

THE SUITS LISTED *on this page are the lowest price worsted suits we offer. The styles are up to date and the suits are manufactured to our rigid quality specifications. On other pages of this catalog you will find suits ranging in price by stages up to $16.45. Each grade is a typical Sears value. The higher prices indicate better quality fabrics, better trimmings and better tailoring.*

LOWEST POSSIBLE . . .

CONSISTENT WITH GOOD QUALITY



$7.50 POST PAID



THE LOWEST PRICE IN THIS BOOK YET THEY'RE

ALL WOOL

Sears *will not* cheapen woolens to make a price. Part wool fabrics do not have a chance with us. We test every suiting in our own laboratories to prove their good quality, all wool strength - - - and ability to wear!!

Strength Honestly Built In

- **All Wool Herringbone Cassimere**
- **Stylish 2-Button Peak Lapel Model**
- **Half lined with Gibraltar Alpaca**
- **Coat very carefully stitched with 3-cord mercerized cotton thread**

Not only the greatest Cassimere value since 1914, but one of the greatest inexpensive suit values we have offered in 40 years! The strength of the All Wool fabric has been proven by scientific tests in our laboratories. We guarantee longer, stronger service—more actual months wear—than you have ever before experienced in a suiting at this price. And we insure that wear and add shape-keeping qualities by tailoring of a careful, painstaking, sturdy type.

SIZES, 34 to 44 inches chest, 29 to 41 inches waist, 29 to 35 inches inseam. State measurements, also age, weight and height for perfect fit.

45K6109—Medium Brown herringbone Cassimere. Postpaid..... **$7.50**

45K6111—Medium Gray herringbone Cassimere. Postpaid..... **7.50**

High School Youths Can Save More, Too

$6.95 Postpaid

Students delight in the unmistakable stamp of new style in the peak lapel model and the handsome all wool herringbone Cassimere. This suit has every young man's feature listed on the man's suit at the right, yet the price is fitted to the average student's budget.

SIZES—31 to 36 inches chest, 26 to 33 inches waist, 26 to 32 inches inseam. State all measurements, also age, height, and weight, for a perfect fit.

45K6240—High school Youth's Medium Brown All Wool Herringbone Cassimere. Postpaid..... **$6.95**

Be Sure to State SIZE and COLOR

BY "all wool" WE



BLUE Is Every Man's COLOR

FASHION TAILORED

Blue Serge—Skinner Satin Lined

- **Heavyweight 16-Oz. Rich Pure Virgin Wool Serge.**
- **A soft, dressy, fine twill material.**
- **Half lined with fine genuine Skinner's Satin.**
- **Non-wrinkle HYMO interlining in Lapel.**
- **Coat has interlining of better quality pure linen.**
- **Business man's semi-conservative model.**
- **19-inch cuff bottom trousers.**

Season in and season out, our best selling serge. The reasons are easy to see: our very best serge quality, heavyweight and extra long wearing. Shape-keeping qualities are tailored in by our finest **Fashion Tailored** Methods. Blue is always dressy, and is always in style. At our new low price American men will appreciate this serge value more than ever before. **SIZES—34 to 44 inches chest, 29 to 42 inches waist and 29 to 35 inches inseam. State all measurements. Postpaid.**

45K6030—All Wool, 16-ounce Blue Serge.... **$15.95**
45K6031—Same as above, with Extra Trousers..... **19.85**

FINE BLUE SERGE

Young Men's Stylish Model

- **14-Oz. All Wool Serge, Close Fine Weave.**
- **Coat half lined with Farr-Ray.**
- **Coat front interlined with linen for more lasting shapeliness.**
- **Coat stitched with silk thread.**
- **20-inch cuff bottom.**

A man never tires of blue. Anytime—all the time—you can depend on this fine suit to give you complete "appearance satisfaction." It offers an unusual combination of long wear, good looks and choice style at even more than ordinary Sears savings. **SIZES—34 to 42 inches chest, 29 to 39 inches waist and 29 to 35 inches inseam. State measurements. Postpaid.**

45K6112—All Wool Blue Serge. **$11.95**
45K6114—As above, with extra trousers..... **15.45**

ALL WOOL BLUE SERGE

Splendid Value

- **All Wool Worsted Serge.**
- **Half lined with cotton and rayon alpaca.**
- **Jute interlining in coat.**
- **Conservative dignified model.**
- **19-inch cuff bottoms.**

This is our lowest price serge suit, yet it is the best suit a man can get if he wants maximum wear at a low price, plus good looks for every occasion. Every stitch, every seam is made with the idea of adding wear. **All wool is best! SIZES—34 to 44 inches chest, 29 to 42 inches waist and 29 to 35 inches inseam. State measurements. Postpaid.**

45K6046—Dark Blue All Wool Serge..... **$10.45**
45K6047—As above with extra trousers..... **12.95**

When Ordering, State Height, Weight and Age

MEAN. . ALL WOOL WARP. . ALL WOOL FILLING . . . . . ALL WOOL THROUGHOUT



The powerful eye of the microscope in our own laboratory reveals the quality of the wool, the length and twist of the yarn, the texture and fineness of the strands. It is this careful check that enables us to back the clothes we sell with AMERICA'S MOST IRON CLAD GUARANTEE



All Wool Worsted Rich Dark Blue

$12.95 Postpaid

- **Firm, 14-Ounce pure wool worsted.**
- **Attractive Blue Herringbone pattern.**
- **Coat Half lined and sleeves lined with silky rayon.**
- **Lining guaranteed for life of garment. Perspiration proof.**
- **Coat front interlining of strong linen;**
- **HYMO lined lapel.**
- **Hand felled sleeve lining and hand sewed button holes.**
- **Young man's model.**
- **20-inch cuff bottoms.**

This blue herringbone suit is intended for men in the habit of patronizing the better tailors—in the habit of wearing the firmer finish, richer-looking worsteds (that take a sharp crease and hold it)—in the habit of receiving extra hand operations on their clothing. **SIZES—34 to 44 inches chest. 29 to 41 inches waist and 29 to 35 inches inseam. State measurements, also age, height and weight. Postpaid.**

45K6150—Dark Blue Herringbone Worsted. $12.95



STYLISH OXFORD GRAY

- **—Medium weight dark Oxford Gray, indistinct Herringbone pattern.**
- **—Coat half lined with rayon serge and sleeves lined with easy sliding pure rayon.**
- **—Linen coat front interlining.**
- **—Young man's popular model.**
- **—20-inch cuff bottoms.**

A man always likes to look his best. But when he wants to look even a little better, he selects an Oxford Gray. Young men appreciate not only the stylish shade, but the shape-retaining qualities insured by countless hand operations. **SIZES—34 to 42 inches chest. 29 to 39 inches waist, and 29 to 35 inches inseam. State measurements also age, height and weight. Postpaid.**

45K6153—Dark Oxford Gray All Wool Cassimere..... $9.95

DRESSY BLUE ALL WOOL CHEVIOT

- **—Dark Navy Blue 14-Oz. Wool and Wool Worsted Cheviot with subdued herringbone pattern.**
- **—Coat half lined.**
- **—Jute coat front interlining.**
- **—20-inch cuff bottoms.**

You are always well dressed in blue—always in style in a cheviot. Add to those qualities ALL WOOL wear. Add carefully tailored strength. This combination will give you far more service than bargain values usually offer! **SIZES—34 to 42 inches chest. 29 to 39 inches waist and 29 to 35 inches inseam. State measurements, also age, height and weight. Postpaid.**

45K6168—Dark Navy Blue All Wool and Worsted. Cheviot..... $9.45

"OK Men"!

For HOLLYWOOD and SNAPPY DRESSERS



NAVY BLUE ALL WOOL and Worsted Cheviot

$11.00 POSTPAID

- Hollywood Cushion Shoulders.
- Newest One-Button Model.
- Swagger Peaked Lapels.
- Crescent Shaped Pockets.
- 7-Button Novelty Vest.
- Wide Overlapping Waist Band on Trousers.
- 22-Inch Trouser Bottoms.

Burning up the style centers from Broadway to Hollywood Boulevard!—one of the ritziest suits we ever put on these pages! We hired a fashion expert to take the cream of the latest flairs in young men's New York and Hollywood fashions and pack them all in one suit. Here it is!—The hot shot that's stealing the style spotlight all over America. Strong *all wool and worsted cheviot* with a smart indistinct Herringbone pattern. A 14½-ounce fabric thoroughly tested for wear in our laboratories. Half lined with a Jacquard pattern (rayon and cotton) lining.

SIZES—34 to 42 inches chest, 29 to 39 inches waist and 29 to 35 inches inseam. State measurements, also age, height and weight for a perfect fit.

45K6143—Dark Blue All Wool and worsted Cheviot. Postpaid .. **$11.00**

NOTE THE SWANKY TROUSER FEATURES

KNOW

SEE OPPOSITE PAGE FOR ILLUSTRATIONS

Ⓐ Our Swankiest Suit

NEWER . . . DRESSIER RITZIER **$13.45** Postpaid

Pure Worsted Fabrics

—Season's snappiest novelty patterns.
—One-button Peak lapel novelty model.
—High cushion shoulders.
—Crescent shaped pockets.
—Tattersall vest with flapped lower pockets.
—Wide overlapping waistband.
—Pleated trousers with wide 22-inch cuffs and back buckle strap.

R-E-D H-O-T! The speediest suit ever designed for a red-blooded fellow! All the newest features **PLUS** the snappiest, breeziest patterns on the market. Medium weight, **pure worsted.** Strong, long wearing fabrics. Half lined with fancy Jacquard pattern (rayon and cotton) lining.

SIZES—34 to 42 inches chest, 29 to 39 inches waist and 29 to 35 inches inseam. State measurements, also age, height and weight. Postpaid.

45K6120—Medium Brown Fancy Worsted..... **$13.45**
45K6121—Medium Dark Blue Fancy Worsted..... **13.45**

Ⓑ Stout Men's Special

GUARANTEED FIT . . . AND QUALITY . . . **$12.75** Postpaid

Fine Hard Finished Worsted Fabrics

—Conservative men's model.
—Half lined with Farr-Ray guaranteed perspiration proof lining.
—Lining guaranteed the life of suit.
—Superior tailoring throughout.

Sears have had unusual success fitting the big man because we guarantee a perfect fit. Patterns carefully selected to dress the large man to his best advantage. Sound tailoring. Utmost value. In four grades of high quality **all wool worsteds** varying as to weight and quality. 45K6086 is Fashion Tailored—our best grade. 19-inch trouser bottoms.

SIZES—40 to 50 inches chest, 40 to 50 inches waist and 29 to 35 inches inseam. State measurements; also age, height and weight. Postpaid.

45K6080—13-Oz. Dark Navy Blue Striped Worsted..... **$12.75**
45K6084—14-oz. Medium Dark Gray Striped Worsted..... **12.95**
45K6082—14-oz. Fine Quality All Wool Blue Serge..... **13.95**
45K6086—14½-oz. High Quality Medium Dark Gray Striped Worsted.. **16.45**

© Thrift Sensation

BEST WE'VE SOLD AT THIS PRICE **$12.45** Postpaid

—Good quality pure worsted fabrics.
—Handsome silk stripings.
—20-inch trouser bottoms.
—Coat half lined with genuine Farr-Ray guaranteed perspiration-proof lining.

Here are values that give you the style you want, the quality you need, the service you demand, at a price you can afford to pay. Medium heavyweight fabrics suitable for year-'round wear.

SIZES—34 to 42 inches chest, 29 to 39-inch waist, 29 to 35-inch inseam. State measurements, also age, height and weight for perfect fit. Postpaid.

45K6189—Medium Brown Silk Striped Worsted..... **$12.45**
45K6190—As above with extra trousers..... **$15.75**
45K6191—Medium Gray Silk Striped Worsted..... **$12.45**
45K6192—As above with extra trousers..... **$15.75**
45K6193—Dark Blue Silk Striped Worsted..... **$12.45**
45K6194—As above with extra trousers..... **$15.75**

SIZE SCALE FOR MEN'S AND YOUNG MEN'S SUITS

To insure a perfect fit when ordering clothing from this catalog, **be sure and state chest, waist and inseam measurements as well as your height, weight and age.** When you measure your chest wear a vest, and measure over it. Don't order a larger size than you actually take as all our suits are cut full and according to a standard size range. Our descriptions show the sizes in which our clothes are made. If your size is listed, we guarantee the garment will fit you. Our sizes were obtained by securing the average of thousands of men and we believe they are the most accurate in the country.

For complete instructions, see "How to Measure" Page in the back of this catalog. The scale below shows the range of waist and inseam measures that can be furnished with each chest measure.

Chest for Regulars, stubs and slims	34	35	36	37	38	39	40	42	44
Waist	29 to 31	29 to 32	30 to 33	31 to 34	32 to 35	33 to 36	34 to 37	36 to 40	39 to 42
Inseam	29 to 34	29 to 34	29 to 34	29 to 35	29 to 35	29 to 35	29 to 35	29 to 35	29 to 35

Stout men whose chest and waist measure are approximately the same, refer to our Stout Men's Special, illustration B, on opposite page.

WHAT YOU BUY!!

Look Beneath the Surface! Check each feature in the lower left hand corner of this page.



A $13.45 Postpaid

B $12.75 And Up Postpaid

C $12.45 Postpaid

1. Hand-felled sleeve lining.
2. Hand-basted lining for smooth fit.
3. All wool under-collar cloth for lasting shapeliness.
4. Countless rows of stitching form the shape of the collar.
5. Hymo interlining assures smooth, even rolling lapels.
6. Non-pull hair cloth covered with felt padding.
7. All linen coat front interlining.
8. Pocket stays to prevent sagging.

NATIONALLY KNOWN FASHION TAILORED BRAND

OUR FINEST in *Woolens* • *Style* • *Tailoring*

$16.45 POST PAID

100% Virgin Wool—Pure Worsted

- **Rich-looking neat silk stripings.**
- **Nationally advertised Fashion Tailored Brand.**
- **Aristocratic cushion shoulders.**
- **Carefully cut peak lapels.**
- **20-inch trouser bottoms.**
- **Hand-sewed collar remains snug fitting.**
- **Hand-felled sleeve linings.**
- **Coat half lined with genuine silklike Celanese, guaranteed the life of the garment.**

OUR BEST! You'll find every quality point in these garments . . . the very finest worsted fabrics . . . the very latest style . . . the best tailoring. $30.00 in quality, $30.00 in style, $30.00 in wear—$30.00 in everything but price.

SIZES—34 to 44-inch chest, 29 to 41-inch waist, 29 to 35-inch inseam. State measurement and give age, weight and height for perfect fit. Postpaid.

45K6102—Dark blue silk striped pure worsted—1 Pant	**$16.45**
45K6103—Dark Blue silk striped, pure worsted—2 Pants	**$21.00**
45K6104—Dark brown silk striped pure worsted—1 Pant	**16.45**
45K6105—Dark brown silk striped pure worsted—2 Pants	**21.00**

Point for Point — Disputing the ~~$22.50~~ Field!



$14.50 POST PAID

Tailoring

Hand tailored where hand tailoring counts. Carefully shaped collars, lapels, and shoulders . . . 91 tailoring operations.

Fabrics

Heavyweight (15 oz.) finest quality worsteds. All pure virgin wool, firm finished, in beautiful new patterns.

Wear

Long fibered wool, and the weight of the fine worsted guarantee the wear and shape retaining qualities.

Style

Cut by master craftsmen over the newest patterns. New style that will stay in style over a long period of time!!

A Young Man's Style!!

And what a style it is! Newly created by the highest designing skill and shipped to you shortly after production. You can weigh this suit on any scale of clothing value against any suit at any price. Weigh it for style—for all wool fabric—for tailoring—for wear. You'll find it standing head and shoulders above all competition—the *Value* Supreme for 1932. Fine needlework and trimmings—coat half lined with silkiest fast color Farr-Ray guaranteed for the life of the garment. Pure linen coat interlining and genuine wrinkle-proof Hymo lapels. 20-inch trouser bottoms. *SIZES—34 to 42 in. chest, 29 to 39 in. waist, 29 to 35 in. inseam. State measurements, also age, weight and height for perfect fit.*

45K6176—Medium Dark Brown Silk Stripe Pure Worsted. Postpaid **$14.50**

45K6177—Dark Blue Silk Stripe Pure Worsted. Postpaid **14.50**

45K6178—Fine Quality All Wool Blue Serge. Postpaid **14.50**

Smartly Conservative!!

The only suit of its kind on the clothing market under $22.50. Tailored from such exceptional quality 100% virgin wool worsted fabrics, that it stands alone—an unchallenged leader in the field of value! You men who want conservative lines without a sacrifice of either style or quality—here's your suit—BUY IT! Half-lined with lustrous, fast color Farr-Ray—guaranteed for the life of the garment. Extra quality trimmings and tailoring throughout the suit. Pure linen and genuine, wrinkle-proof Hymo coat interlinings. 19-inch trouser bottoms. *SIZES—34 to 44 inches chest, 29 to 42 in. waist, 29 to 35 inches inseam. State measurements, also age, weight and height for perfect fit.*

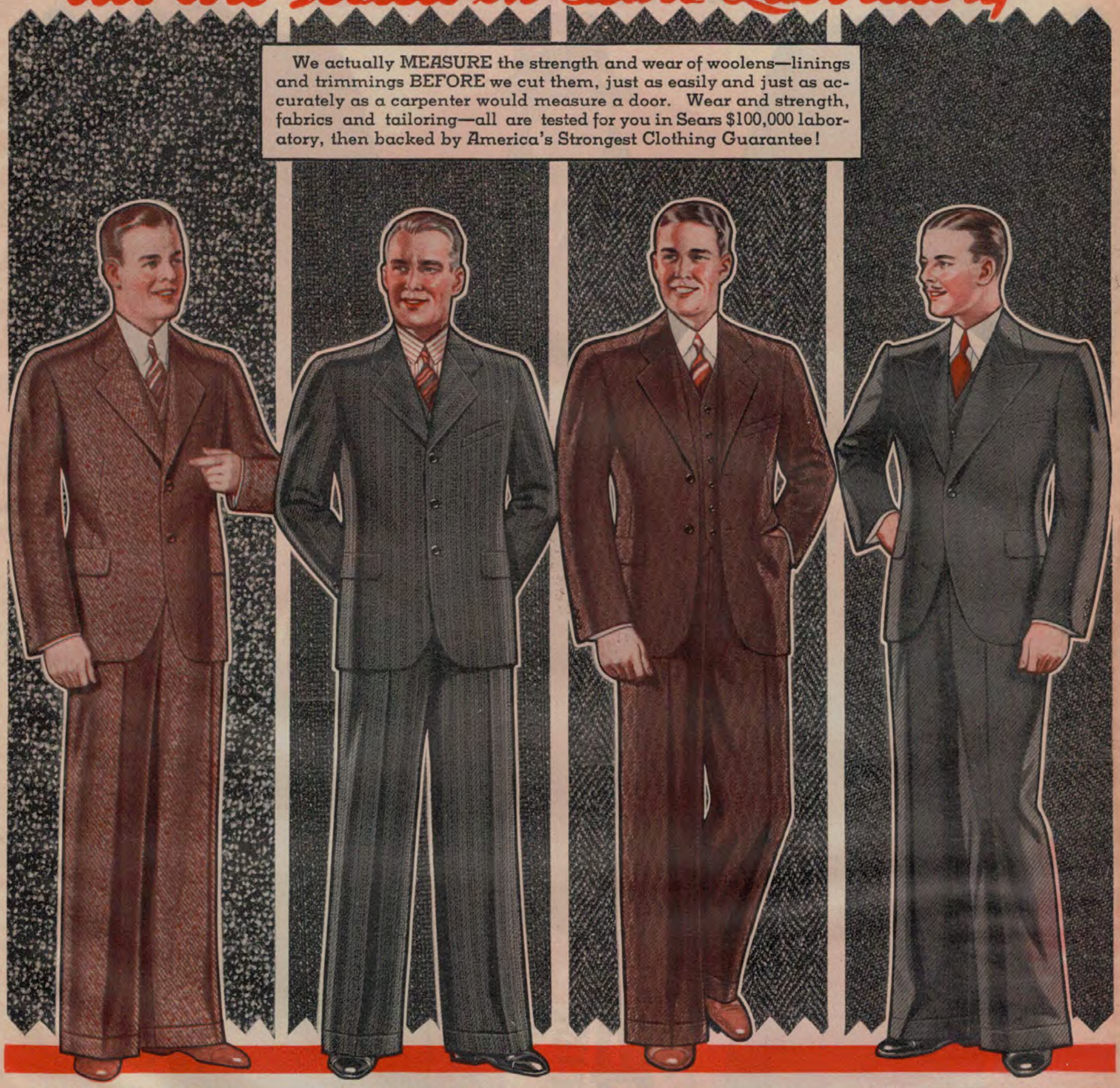
45K6004—Dark Blue Silk Stripe Pure Worsted. Postpaid..... .....**$14.50**

45K6005—Medium Dark Gray Silk Stripe Pure Worsted. Postpaid..... **14.50**

the WOOL the WEIGHT the STRENGTH the QUALITY

All Are Tested in Sears Laboratory

We actually MEASURE the strength and wear of woolens—linings and trimmings BEFORE we cut them, just as easily and just as accurately as a carpenter would measure a door. Wear and strength, fabrics and tailoring—all are tested for you in Sears $100,000 laboratory, then backed by America's Strongest Clothing Guarantee!



All Wool Twist Tweed

—Stylish young men's model.
—Farr's Rayon Serge body lining.
—Silky rayon sleeve lining—Easy to slip on and off.
—20-inch trouser bottoms.
—Good tailoring.

BRIGHTER — MORE CHEERFUL — SNAPPIER—Advance styles have cast a heavy vote for the new **all wool** twist tweeds. Stronger, better looking and newer than ordinary tweeds. A tremendous Sears special value and the shrewd men are buying the two-trouser suits.

SIZES, 34 to 42 in. chest, 29 to 39 in. waist, 29 to 35 in. inseam. State measurements, also age, weight and height. Postpaid.

45K6196—Medium Brown All Wool Twist Tweed..... **$12.45**

45K6197—Medium Brown as above. Two Pair of Trousers. **$15.45**

45K6198—Medium Gray, All Wool Twist Tweed..... **$12.45**

45K6199—Medium Gray, as above. Two Pair of Trousers.. **$15.45**

Firm All Wool Worsted

—Beautiful stripe patterns.
—3-button conservative model always in good style.
—Half lined with Perspiration-proof Farr-Ray—guaranteed for the life of the suit.
—Hand sewn coat buttons.

Hard finished **pure worsteds** plus the good tailoring give you style, quality, and long wear. 19-inch trouser bottoms.

SIZES, 34 to 44 in. chest, 29 to 42 in. waist, 29 to 35 in. inseam. State sizes.

45K6054—Dark Blue Striped Worsted. Postpaid. **$11.95**

45K6055—Blue as above with extra trousers. Postpaid..... **$14.95**

45K6056—Medium Dark Brown Striped. Postpaid. **$11.95**

45K6057—Brown as above with extra trousers. Postpaid..... **$14.95**

45K6058—Medium Dark Gray Striped. Postpaid **$11.95**

45K6059—Gray as above with extra trousers. Postpaid..... **$14.95**

All Wool Gabardine

—Extra long wearing—Virgin wool
—Half lined with genuine Celanese—a silk-like lining guaranteed for the life of the suit.
—All Rayon sleeve lining—the easy sliding kind.
—All linen coat interlining; non-wrinkle Hymo lapel interlining.
—Hand made button holes.
—Hand sewn coat and vest buttons.

WEAR, STRENGTH and STYLE is written all over this latest **novelty** pattern **genuine gabardine worsted.** This suit will keep you looking 100% dressed up for many, many months. 20-inch trouser bottoms.

SIZES, 34 to 42 in. chest, 29 to 39 in. waist, 29 to 35 in. inseam. State sizes, also age, weight, height. Postpaid.

45K6186—Medium Brown..... **$13.85**

45K6188—Medium Gray..... **13.85**

14-oz. All Wool Worsted

—Stylish Dark Oxford Gray.
—1-button Peak Lapel model.
—Cushion Shoulders.
—22-inch trouser bottoms.
—Half lined with Farr's Rayon serge. Sleeves lined with genuine Viscose rayon—an easy sliding silky lining.
—Pure linen coat interlining.

Snappiest dressers like this ultra-new one-button style, especially in the most practical shade ever loomed—**oxford gray.** We guarantee a perfect fit whether you are tall, short or of average height.

SIZES, 34 to 42 in. chest, 29 to 39 in. waist, 29 to 35 in. inseam. State measurements, also age, height and weight.

45K6130—Dark Oxford Gray All-Wool Worsted. Postpaid..... **$12.45**

When Ordering a Suit Also State Height, Weight and Age

ALL WOOL FABRICS

Mean **WARMTH** *and* **WEAR**

Fashion Tailored

A

Style Leaders

C



Fashion Tailored Polo O'coat

$14.95 Post Paid

B

D

Fine Quality Chinchilla

$10.00

Postpaid

E

Notre Dame Blue Melton

$7.95

Postpaid

SEE OPPOSITE PAGE FOR ILLUSTRATIONS



Ⓐ Blue Melton Ulster

—Our finest quality all wool 32-ounce Blue Melton fabric.
—Product of famous Hockanum Mills.
—Deep yoke and sleeve lining of beautiful, lustrous Celanese.
—Lining guaranteed for life of coat.
—Fashion tailored—to our own roomy specifications.
—Sewed with pure silk throughout.
—Removable plain half belt.
—Swagger lapels; cuffs on sleeve.

The finest collection of features we can pack into a Melton ulster. You can't buy more quality, get more warmth, enjoy more style, or take pride in finer tailoring. Length, 47 inches. **SIZES—34 to 44 inches chest. State chest measure taken over vest; also age, height and weight.**

45K6375—All Wool Dark Blue Herringbone. Postpaid..... **$16.50**



Ⓑ Melton Polo Coat

—Fine quality all wool Melton.
—Deep yoke and sleeve lining of lustrous guaranteed Celanese.
—"Fashion Tailored" to our own individual specifications.
—Polo Coat model all-around belt.
—Handsome leather buckle.
—Patch pockets; cuffs on sleeves.
—Season's two most popular shades.

Here's the season's style leader. One of our finest overcoats. This coat has every ear-mark of higher price—finer fabric, careful tailoring, longer wear. Length, 48 in. **SIZES—33 to 44 in. chest. State chest measure taken over vest, also age, height and weight.**

45K6320—All Wool Medium Light Brown Melton. Postpaid.... **$14.95**

45K6322—All Wool Medium Light Gray Melton. Postpaid.....



Ⓒ Serviceable Plaid

—34-ounce pure all wool overcoating.
—Firmly finished for long wear.
—Subdued through-and-through plaid pattern.
—Deep yoke and sleeve lining of guaranteed Farr-Ray rayon satin.
—Town Ulster Model; half belt.
—Large patch pockets; cuffs.

Value and lasting satisfaction cannot be left to mere guesswork. That's why we guarantee the rich appearance—the warmth—the long wear of the fabric. Length, 47 inches. **SIZES—34 to 44 inches chest. State chest measure taken over vest; also age, height and weight.**

45K6346—All Wool, Dark Brown Plaid. Postpaid..... **$12.45**

45K6348—All Wool, Dark Gray Plaid. Postpaid.....



Ⓓ Dressy Chinchilla

—Heavyweight dark blue all wool Chinchilla.
—Dressy, warm and comfortable.
—Handsomely and strongly tailored.
—Yoke and sleeve lining of lustrous striped rayon satin.

There is no more stylish—more popular or more practical overcoating than Chinchilla. Warmth and appearance are in full measure in this up-to-date model. Styled and tailored to the latest designs in the double breasted model with half belt back. This is a quality garment and is not to be compared with cheap grades. **Length, 47 inches. SIZES—34 to 44 inches chest. State chest measure taken over vest; also age, height and weight.**

45K6397—Dark Blue All Wool Chinchilla. Postpaid..... **$10.00**



Ⓔ Notre Dame Style

—All wool heavyweight 32-ounce Melton.
—Yoke and sleeves lined with striped rayon satin.
—Trim but comfortable three button, two-to-button style.

Outstripping the whole field for heavyweight, outstanding value—a national champion for saving! We prove it in the guaranteed weight, wear and warmth of this good Melton fabric. Not as fine tailoring as our 45K6380 on page 428, but a rare bargain. Length, 47 inches. **SIZES—34 to 44 inches chest. State chest measure taken over vest, also, height, weight and age.**

45K6352—Dark Blue All Wool Melton. Postpaid..... **$7.95**

45K6353—Dark Gray All Wool Melton. Postpaid.....

100% ALLWOOL $11.90 POST PAID.



Smartest of All the Campus Styles

Wear Tested—Guaranteed

—Warm 32-Ounce heavyweight all wool overcoating.
—Yoke and sleeves lined with striped rayon!
—Rope shoulders—peak lapels—crescent pockets.
—Stylish contrasting shade pearl buttons, put on to stay!!

The "Beau Brummel" of all campus overcoats! The art of the stylist, the skill of the designer, the dictates of fashion have created the swankiest young man's model we ever presented. A fabric of guaranteed wear, warmth, service and satisfaction. All around belt with leather buckle. 48 inches long.

SIZES—33 to 42 inches chest. State chest measurement taken over vest; state age, weight and height.

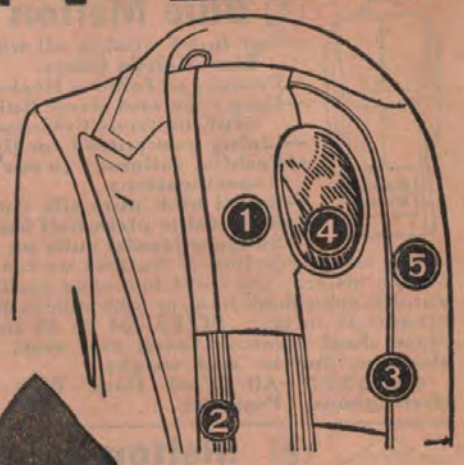
45K6335—All Wool Dark Blue. Postpaid..... **$11.00**

45K6336—All Wool Medium Brown. Postpaid.....

GUARANTEED CONSTRUCTION PLUS

$12.95 POSTPAID

1. Deep Yoke for added Warmth
2. Double Stitched Seams give strength and shapeliness.
3. Fine, close stitching—the earmark of quality.
4. Lining guaranteed for life of garment.
5. Button stays make buttons "stay put."



$11.45 POSTPAID





All Wool Plaid Back Double Twist Texture

- Yoke and sleeve lining of Farr-Ray Rayon satin.
- Yorkshire model; half belt.
- "Inside" patch pockets with bellows fold.
- Finest vegetable ivory buttons.
- Ample 47-inch length.

Two cloths in one!—double texture—double warmth—double wear. A two-ply fabric whose double weave outwears an ordinary fabric two to one! Handsome plaid back. Splendidly tailored; Rayon satin yoke and sleeve lining guaranteed for life of garment.

SIZES—34 to 44 in. State chest measure taken over vest; also age, height and weight.

45K6374—Medium Gray All wool plaid back..... $12.95

45K6376—Medium Brown All wool plaid back..... $12.95

Curled Worsted Weave ¾ Wool Blue Boucle

- Shapely lapels and half-belt.
- Yoke and sleeve lining of Farr-Ray Rayon satin.
- Fine vegetable ivory Buttons.
- Full 47-inch length.

The most popular overcoating on the American market. Because the long-fibered wool means longer wear, stronger service and more warmth. The genteel curled Boucle means the height of good taste, fine appearance and shape-retaining qualities. Yet our price underquotes some of the lowest figures we ever offered on this fabric. Designed to give that "big" look. Lining guaranteed for life of garment.

SIZES—34 to 44 inches. State chest measure taken over vest; also age, height and weight.

45K6396—Dark Blue Boucle. Postpaid..... $11.45

STYLE AND FINE TAILORING



Whitney Chinchilla

$9.50 Post Paid

—All wool 34-ounce Whitney Finish Blue Chinchilla.
—Yoke and sleeve lined with striped Rayon satin.
—Tailored to our own roomy specifications.

Sears new prices have put overcoat selling on a new footing. Men never before knew that such carefully tailored Chinchilla—such good quality linings—such warmth and perfect fit—could be offered at such a low price. Whitney is a finish of rich beautiful appearance. Not as finely tailored as our 45K6397 on Page 425, but a remarkable value. Half belt in the back. 47 inches long.

SIZES—34 to 44 inches chest. State measurement taken over vest; also age, weight and height.

45K6360—All Wool Whitney Chinchilla. Postpaid..... **$9.50**

It Is 100% Alpaca Pile

$17.85 Post Paid

—Deep, luxurious Alpaca Pile. Very warm.
—Guaranteed fast colors.
—Full lined with fine guaranteed Celanese.
—Genuine leather buttons and buckle.
—48 inches long.

A remarkable value—would sell for $30.00 elsewhere! Ultra collegiate in every line. The most exclusive style, the warmest fabric, the most magnificent proportions we ever designed in a coat. All the warmth of fur without the weight. The soft, silky Alpaca nap will not pull out or mat down. Beautifully tailored throughout.

SIZES—34 to 44 inches chest. State measure taken over vest; also age, height and weight. Postpaid.

45K6349—Dark Gray.
45K6351—Beaver Brown..... **$17.85**

Fine Chesterfield

$11.95 Post Paid

—Durable all wool 32-ounce Melton.
—Stylish smooth finish.
—Silk faced velvet collar.
—Farr-Ray Rayon Satin yoke and sleeve lining, guaranteed for the life of garment.

Men accustomed to better tailoring will marvel at these features . . . the silk faced velvet collar . . . the long wearing, standard 32-ounce smooth finish all wool Melton . . . the fashionably designed lines . . . the better quality Farr-Ray Rayon satin lining. Such fine quality means guaranteed warmth, comfort, fit and satisfaction. Extra cloth for self collar, included.

SIZES—34 to 44 inches chest. State chest measurement taken over vest; also state age, height and weight.

45K6379—Dark Blue All Wool Melton. Postpaid..... **$11.95**

See Complete Index in **BACK** *of this Catalog*

ALL WOOL
32 OZ. MELTON

CHOICE OF.. DARK BLUE ...OR DARK OXFORD GRAY

REMOVABLE HALF BELT..

..LUSTROUS FARR-RAY SATIN LINING GUARANTEED FOR LIFE OF GARMENT...

POPULAR
CHESTERFIELD

FINE ALL WOOL MELTON

CHOICE OF.. TWO GRADES

SILK FACED VELVET COLLAR

FOR BUSINESS OR DRESS...

ALL WOOL
TOWN ULSTER

32-OUNCE ALL WOOL MELTON

HALF BELT IN BACK...

RAYON SATIN YOKE AND SLEEVE LINING

STRONG, CAREFUL TAILORING



Carefully Woven Smooth Finish — $12.45 Postpaid

Here is an overcoat smartly styled, trimly tailored and honestly built of fine 32-ounce Melton. Backed by the strongest guarantee of satisfaction we can print. It offers the warmth, fit and comfort that men have learned to expect from America's better overcoatings. It offers those little touches that count in good tailoring. It offers price which is radically low even in a year of radical price marks. 47 inches long. **SIZES—34 to 44 inches chest; State chest measure taken over vest; also age, height and weight.**

45K6380—Dark Blue All Wool Melton. Postpaid..... **$12.45**

45K6381—Dark Oxford Gray All Wool Melton. Postpaid..... **12.45**

Both Coats Full Lined Throughout — $13.50 And Up Postpaid

An aristocrat among coats. A Chesterfield so richly styled and superbly finished it gives the impression of custom tailoring. In two high quality Melton fabrics, lot 45K6316 and 45K6318 being the finest, warmest and longest-wearing. 45K6312 and 45K6314 full lined with Farr-Ray rayon twill; 45K6316 and 45K6318 full lined with Skinners satin, 46 inches long. **State measurements, also age, height and weight.**

All Wool Melton. SIZES—34 to 48 in. chest.

45K6312—Black. Postpaid.

45K6314—Oxford Gray. Postpaid.... **$13.50**

Extra fine quality All Wool Melton. SIZES—34 to 44 in. chest.

45K6316—Black. Postpaid.

45K6318—Oxford Gray. Postpaid... **$18.50**

In Choice of Three Shades — $9.45 Postpaid

It's the better part of business judgment to compare woolens, lining, styling, designing, workmanship, price—EVERYTHING before you invest in an overcoat. If you do that with this great value you will have no option but to buy. It offers warmth and quality far above its price tag. Not as extra fine as our 45K6380, but a wonderful value at this bargain price. 47 inches long. **SIZES—34 to 44 inches chest. State measurements; also age, height and weight.**

45K6382—Blue All Wool Melton. Postpaid..... **$9.45**

45K6383—Brown All Wool Melton. Postpaid..... **9.45**

45K6384—Oxford Gray All Wool Melton. Postpaid..... **9.45**

The Greatest Buy of the Season!

All Wool



$5.00

POSTPAID

Lowest in 25 Years!

- **Warm and serviceable 32-oz. all wool Melton**
- **Stylish, double breasted 46-inch Ulsterette**
- **Strongly Stitched seams**
- **Deep, generous sized patch pockets**
- **Half-belted back**
- **Cut full and roomy**

100% ALL WOOL

Positive proof of Sears $200,000,000 buying power! Right in the heart of the buying season Sears procured this great 32-ounce, 100% all wool Melton overcoating at a price no one thought possible. A contract with one of the largest manufacturers of men's overcoats has secured skilled tailoring . . all wool warmth . . big roomy dimensions . . fit and comfort - - - unequaled at this price in 25 years. It stands head and shoulders above the greatest overcoat bargains of all time. In all fairness to your pocketbook compare it against any coat in its field at anywhere near its price. Choose between two handsome fall shades. Half belted back. Coat is not lined. 46 inches long.

SIZES—34 to 44 inches chest. State chest measure taken over vest, also age, height and weight for perfect fit.

45K6358—Dark Blue All Wool Melton. Each **$5.00**
45K6359—Dark Gray All Wool Melton. Postpaid

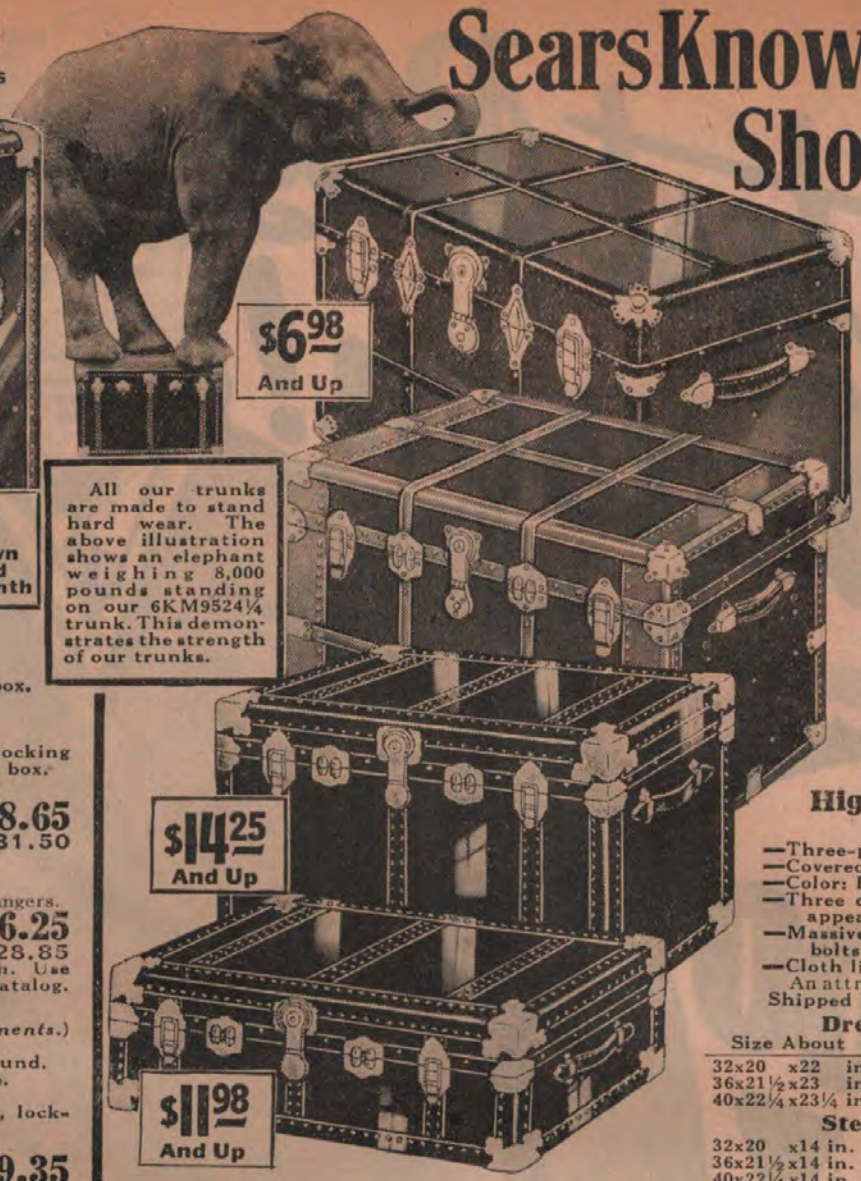
WARDROBE TRUNKS
On Easy Payments



$28.65 Cash

$5.00 Down and $5.00 A Month

Sears Know How Trunks Should Be Built!



$6.98 And Up

All our trunks are made to stand hard wear. The above illustration shows an elephant weighing 8,000 pounds standing on our 6KM9524¼ trunk. This demonstrates the strength of our trunks.

$14.25 And Up

$11.98 And Up

An Outstanding Value

- Size about 42x22x22 inches.
- Vulcanized fiber covered wood veneer box.
- Washable fabrikoid lined.
- Open dome top-heavy hardware.
- Grooved key lock, strong drawbolts.
- Fittings; ten hangers, four drawers, locking bar, laundry bag, dust curtain, shoe box.
- Colors: Green or Brown. State color

6KM9562¼—Shpg. wt., 100 lbs. **$28.65**
Cash. Not Prepaid.....
Easy Payment Price..... $31.50

Steamer Size Wardrobe

—Size about, 42x22x14 inches.
As above but with three drawers and six hangers.
6KM9563¼—Shpg. wt., 70 lbs. **$26.25**
Cash. Not Prepaid.....
Easy Payment Price..... $28.85
Terms, $5.00 down and $5.00 a month. Use Time Payment Order Blank in Back of Catalog.

Wardrobe Trunk Bargain

(Not Illustrated. Not Sold on Easy Payments.)
—Size about 41x21x20 in.
—Wood veneer box—fiber covered and bound.
—Cloth lined—open top—good hardware.
—Good lock and bolts.
—Fittings; eight hangers, four drawers, locking bar, and shoe compartment.
—Color: Dark Green with Black trim.
6KM9586¼—Shpg. wt., 65 lbs. **$19.35**
Shipped Freight or Express. Not Prepaid.

Low Priced Dress Trunks

—Metal Covered wood box.
—Color: Dark Blue, Black Trim.
—Edges bound with angle iron.
—Reinforced with steel runners.
—Plated hardware, snaplock.
—Divided tray, neatly lined.
A substantial, all purpose trunk at low cost. Shipped Freight or Express. Not Prepaid.

Size Inches	Cat. No.	Shpg. Wt.	
28x15½x17¾	6KM9535¼	38 lbs.	$6.98
32x17½x19½	6KM9536¼	43 lbs.	7.89
36x19½x21½	6KM9537¼	48 lbs.	8.69

Popular Priced Dress Trunks

—Strong sheet metal over seasoned lumber.
—Color: Brown, tan trim.
—Heavy angle iron binding, three crossed steel runners for strength.
—Heavy hardware, snap lock, strong drawbolts.
—Covered divided tray, neatly lined.
An attractive, durable trunk at a popular price. Shipped Freight or Express. Not Prepaid.

Size Inches	Cat. No.	Shpg. Wt.	
32x20 x22	6KM9508¼	50 lbs.	$ 9.98
36x21½x23	6KM9509¼	56 lbs.	10.98
40x22¼x23½	6KM9510¼	62 lbs.	11.98

High Grade Dress and Steamer Trunks to Match

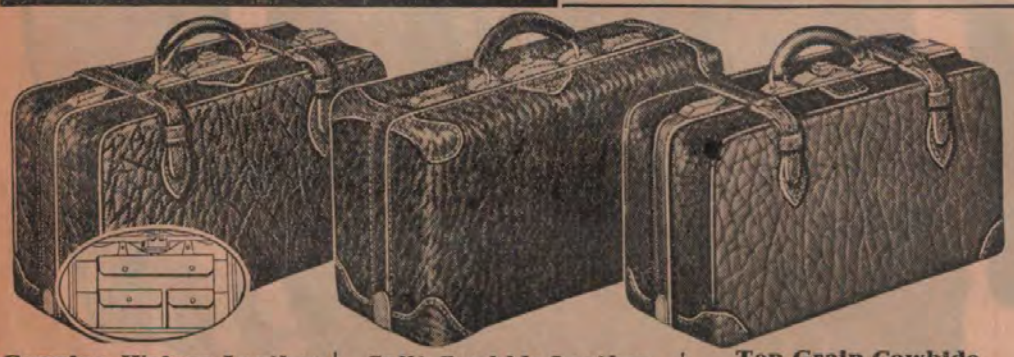
—Three-ply wood veneer box.
—Covered and bound with vulcanized fiber.
—Color: Plain black.
—Three double nailed fiber bands for strength and appearance.
—Massive hardware, grooved key lock, strong draw bolts.
—Cloth lined.
An attractive trunk which will give exceptional service. Shipped Freight or Express. Not Prepaid.

Dress Trunks With Two Trays

Size About	Cat. No.	Shpg. Wt.	
32x20 x22 in.	6KM9524¼	52 lbs.	$14.25
36x21½x23 in.	6KM9525¼	58 lbs.	14.98
40x22¼x23¼ in.	6KM9526¼	68 lbs.	15.75

Steamer Trunks With One Tray

32x20 x14 in.	6KM9502¼	40 lbs.	$11.98
36x21½x14 in.	6KM9500¼	45 lbs.	12.98
40x22¼x14 in.	6KM9501¼	50 lbs.	13.98



Genuine Walrus Leather

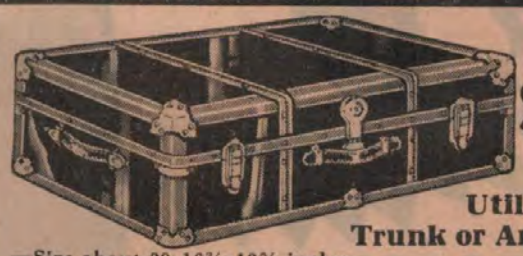
Our Best Gladstone
—Flexible type with short top straps.
—Full leather lined.
—Three pocket arrangement (as sketched); also shirt fold.
—High grade lock. Strong catches.
—Leather side swing handle.
—Unexcelled for style and service. Postpaid.
6K9282¼—Lgth., 24 in. Black or Mahogany. **$20.95**
State Color.....
6K9283¼—Length, 26 inches. Black Only... $21.95

Split Cowhide Leather Shark Grained Gladstone

—Solid box style.
—Cloth lined, shirt fold and pocket.
—Leather handle, good lock and catches.
An exceptional value at these prices. Postpaid.
6K9303¼—Mahogany, 22-in. length..... **$5.98**
6K9309¼—Black, 22-in. length..... $5.98
6K9310¼—Black, 24-in. length..... $6.98

Top Grain Cowhide Buffalo Grained Gladstone

—Flexible style with top straps.
—Full leather lined.
—Shirt fold and utility pocket.
—Good lock and catches.
—Leather side swing handle.
—Colors: Black or Brown. State color.
A real Gladstone value.
6K9284¼—Lgth., 22 in. Postpaid..... **$11.45**
6K9285¼—Lgth., 24 in. Postpaid..... $12.45



$5.59 Post Paid

Utility Trunk or Army Locker

—Size about 30x16¾x12¾ inches.
—Metal covered wood box, angle iron bound.
—Steel runner reinforcements.
—Center lock, strong draw bolts, handles on ends and front.
—Divided tray, neatly lined.
Idea for autoists, for camping or storage. Postpaid. **$5.59**
6K9543¼—Black, Green trim.....
6K9544¼—Olive Drab..... $5.59



$4.29 Postpaid

Hand or Auto Trunks

—Metal covered wood box.
—Size about 28x15x8½ inches.
—Angle iron bound.
—Center lock, good draw bolts.
—Steel corners. Neatly lined. Strong handle.
Very convenient for train or automobile service. Postpaid.
6K9579¼—Black, Brown Trim..... **$4.29**
6K9580¼—Tan, Brown Trim... $4.29

$7.98 22-IN. Postpaid





Genuine Shark Grained Cowhide Gladstone

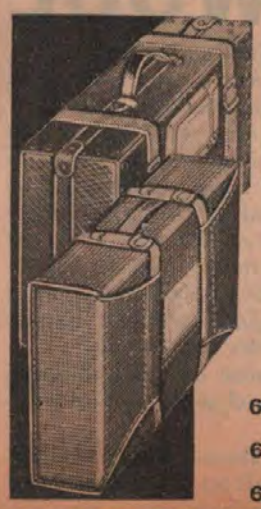
A Real Value in Style and Service
—Heavy split cowhide shark grained.
—Flexible style, short top straps.
—Leather covered sewed steel frame.
—Washable imitation leather lining.
—Shirt fold and utility pocket.
—Leather side swing handle, garment straps.
—Good lock and catches.
An attractive serviceable bag at a new low price. Postpaid.
6K9327¼—Black. Length, 22 inches..... **$7.98**
6K9328¼—Black. Length, 24 inches..... $8.79
6K9341¼—Mahogany (Dark Reddish Brown). Length, 24 inches..... $8.79



Women's Gladstone Bags

Genuine Top Grain Cowhide
Bronco Grained
—Good quality moire lining.
—Pockets on partition, garment straps.
—Leather handle, good lock and catches.
—Colors: Black or dark brown. State color. Postpaid.
6K9346¼ Lgth., 22-in..... **$14.45**

Heavy Split Cowhide
Stag Grained
Same size, style and colors as above. Rayon lining. State color.
6K9347¼—Postpaid..... **$8.85**



Parcel Post Laundripaks

—Strong imported fiber.
—Two web straps with buckles. Top handle.
—Patented safe address card holder.
—Brown color.
Practical, light, strong containers. Students use them for mailing laundry back and forth. Keeps contents dry and clean.
Postpaid if part of $2.00 orders.
6K9416¼—Size 20x10x4 in. Shpg. wt., 2 lbs. 8 oz..... **$1.69**
6K9413¼—Size 21x11½x6 in. Shpg. wt., 3 lbs. 8 oz..... **1.89**

Canvas Covered Parcel Post Cases

—Heavy, dark brown canvas cover.
—Two web straps with buckles.
—Strong fiber box, safe address card holder.
—Size 20x11½x5 inches.
An excellent mailing case. Keeps contents dry and clean.

Complete Case
6K9414¼—Shpg. wt., 3 lbs..... **$1.34**
Extra Inner Fiber Box 2 for.... **30c**
6K9415—Shpg. wt., 2 lbs.
Extra Address Cards 3 for... **12c**
6K9423—Shpg. wt., 12 oz.

Buy HER the GIFT She Wants So Much



PAK-ALL WARDROBE CASE

—Size 22x16x6½ Inches.
—Dupont Fabrikoid black Cobra or Medium Brown Polar Grained over wood box.
—Moire lined; clothes curtain; Shoe pocket.
—Leather handle, two good locks.

A modern practical case for carrying dresses and accessories. Has separate bars to carry from six to twelve dresses without wrinkling. Collapsible rack folds compactly into case. State color wanted.

6K9450¼—Postpaid $10.98



FABRIKOID FITTED OVERNITE CASE

—Dupont Fabrikoid, Baby Shark Grained, Black Color Only.
—Removable Tray Contains 8 Decorated Green Toilet Pieces and Lotion Bottle.
—Moire Lined with Pocket in Lid.
—Leather Handle, Two Good Locks.

Case can be used without tray and when not traveling fittings can be used as a dresser set. Postpaid.

6K9477¼—Length 22 Inches..... $11.95



GENUINE COWHIDE FITTED OVERNITE CASE

—Top grain cowhide, Pebble grained.
—Removable tray contains ten fittings and lotion bottle.
—Fittings: two-tone simulated quartz, round black handles.
—Colors: Black case with Green fittings or Brown case with Maize fittings. State color wanted.
—Moire lining with pocket in lid.
—Leather handle. Two good locks.

6K9475¼—Lgth. 22 in. Postpaid..... $18.95



SELECTED TOP GRAIN FITTED OVERNITE CASE

—Selected top grain cowhide, Moose grained.
—Removable tray contains nine fittings and lotion bottle.
—Fittings: simulated Old Ivory and quartz with medallion decoration.
—Colors. Black case with Old Ivory and Green set or Brown case with Old Ivory and Carnelian (brownish red) set. State color wanted.
—Fine Moire lining with pockets.

6K9476¼—Lgth. 22 in. Postpaid..... $24.95



FITTED CASE with TALON FASTENER

TOP GRAIN COWHIDE FITTED CASE



DUPONT FABRIKOID OVERNITE CASE

POPULAR PRICE OVERNITE CASE

SPLIT COWHIDE OVERNITE CASE

—Top grain cowhide black or brown color, Shark Grained. Leather Lined. Size 9½x6½x2¼ Inches.
—Nine toilet articles: Including genuine natural Ebony pure bristle Military brush, comb, scissors, tooth brush holder.

6K9260—State color wanted. Postpaid..... $8.95

Low Priced Case

Same as above but smaller. Ebony finished brush and seven other fittings. No scissors or mirror. Black only. Postpaid.

6K9261..... $4.98

Brush Set

—Top Grain Black Cowhide Case.
—Snap Button.
—Ebony Finish Military Brushes and a Black Comb.
—The Best Value we Have Ever Offered in a Brush Set.

6K9264
Ship. wt., 1 lb. **$1.00**
Postpaid if part of $2 order.

—Top grain black or brown cowhide case with lock.
—Eight toilet articles including black Ebony finished Military brush, comb, tooth brush holder, mirror etc.

6K9262—State color. Postpaid... $4.98

Lower Priced Case

—Top grain black cowhide case with snap button.
—Six toilet pieces including black military brush, comb, tooth brush holder, Etc. Postpaid.

6K9263..... $2.98

—Dupont Fabrikoid Black Cobra grained over Round Edge wood box.
—Good quality moire lining.
—Pockets in lid, ends and back of case.
—Leather handle. Two Locks.

An attractive case built to stand hard use. Postpaid.

6K9420¼—Lgth., 16 In..... $3.45
6K9422¼—Lgth., 22 In..... $4.65
6K9439¼—Lgth., 24 In..... $4.89

—Durable Black Cobra grained Fabrikoid over a round edge wood frame.
—Figured cloth lining.
—Lid and body pockets.
—Leather handle. Two locks.

A real substantial case at a bargain price. Postpaid.

6K9405¼ Length, 18 In..... $2.59
6K9411¼ Length, 22 In..... 2.98

—Reinforced round edge solid wood box.
—Heavy split Cowhide covering—Stag Grained. Good quality moire lining.
—Pockets in lid and body of case.
—Leather handle. Two high grade locks. Postpaid.

6K9407¼—Black. Lgth., 18 In..... $6.89
6K9408¼—Black or Brown. State color. Length, 22 In..... $7.48

Genuine Top Grain Cowhide

Same style as above. Better lining and locks. Postpaid.

6K9404¼—Black Cobra Grained. Extra wide case. Length, 22 In..... $9.45

Two or Three Initials in Gold Leaf Put on Bags and Suit Cases for 25 cents. PRINT LETTERS WANTED.

Genuine Top Grain Cowhide Bag

Shark Grained

—Reinforced with Heavy Canvas.
—Leather Covered, English Style, Sewed Steel Frame.
—Good Quality Cloth Lining with Pocket.
—Leather Side Swing Handle. Sewed Leather Corners.
—High Grade Lock. Strong Catches.
—Colors: Black or Brown. State Color Wanted.

The ideal handbag for men and women. Style and service at low cost. Built to stand hard wear. Will keep its shape. The 16-in. size is furnished in **black** only. Postpaid.

6K9368¼ 16-In. Lgth..... $7.98
6K9369¼—18-In. Lgth..... $8.89
6K9370¼—20-In. Lgth..... $9.45





Genuine Heavy Split Cowhide

Shark Grained Suitcases

—Top Grain Cowhide Straps Around Case.
—Cloth Lined, Shirt Fold, Garment Straps.
—Leather Corners Attached With Full Bell Rivets.
—Leather Handle, Good Lock, Strong Drawbolts.

An outstanding suitcase value. Reinforced at all points to withstand hard knocks. Postpaid.

6K9435¼—Mahogany (Dark Reddish Brown) Color. Length, 24 Inches..... $4.69
6K9437¼—Black. Length, 24 In..... $4.69
6K9438¼—Black. Length, 26 In..... 5.39



Special Bargains



Genuine Split Cowhide Bag

Black Boar Grained

—Fabrikoid Covered Steel Frame. Sewed Leather Corners.
—Washable Imitation Leather Lining with Pockets.
—Good Lock and Catches. Leather Handle.

Everyone should have an extra bag for emergency purposes. Postpaid.

6K9350¼—16-In. Lgth..... $2.59
6K9351¼—18-In. Lgth. $2.98
6K9358¼—20-In. Lgth. 3.48

Genuine Heavy Split Cowhide Bag

Black Stag Grained

—Canvas Backed to Insure Wear and Shape.
—Leather Covered Steel Frame, Sewed Leather Corners.
—Heavy Cloth Lining with Pocket.
—Good Lock and Catches. Leather Handle. Postpaid.

6K9360¼—16-In. Lgth..... $4.79
6K9361¼—18-In. Lgth. $5.25
6K9362¼—20-In. Lgth. 5.59

Popular Priced Fiber Suitcases

Shark Grained

—Light Strong Wood Frame.
—Steel Corners, Strong Handle.
—Two Serviceable Straps Around Case.
—Good Lock, Strong Drawbolts.
—Neatly Lined, Shirt Fold.
—Size 24x13x7½ Inches.

Postpaid.

6K9447¼—Black. 6K9448¼—Medium Brown $2.69

Oversize Case As Above

6K9449¼—Black, Size 26x16½x8½ In.... $3.69

Vulcanized Fiber Suitcases

Boar Grained

—Fiber sewed and riveted over a seasoned wood frame.
—Heavy steel corners.
—Two wide straps around case.
—Good lock, strong drawbolts.
—Sturdy trunk type handle.
—Shirt fold, garment straps.
—Cloth lined. Postpaid.

6K9431¼—Black. Size 24x13x7½ In..... $3.79

Oversize Case As Above

6K9424¼—Black. Size 26x16½x8½ In..... $4.59

Low Priced Black Fiber Suitcase

—Embossed fiber over a wood frame.
—Two strong straps around case.
—Riveted metal corners.
—Good lock and catches.
—Strong handle. Neatly lined.

Get an extra suitcase for emergency purposes. A practical suitcase at a real bargain price.

6K9452¼—Size 24x12¾x8 Inches. Postpaid..... $2.00

Give PERFECT

For Active Boys





Lightweight Pullover

$1.00 83K1809—Navy Blue
83K1810—Tan
Even sizes, 28 to 36 inches chest measure. State size. When not included in a $2 order, send 8¢ for postage.

—ALL WOOL WORSTED Yarns
—Light Weight Fancy Stitch.

Nothing like this anywhere else! It takes Sears to set a price so low on one of the stylish fancy "V" Neck knit pullover sweaters all the boys are wearing! And this is **100% Wool Worsted** that makes it a still bigger bargain! Cuffs and hip band fit snugly.

Medium Weight

$1.29 83K1814—Black Mixture with Trim.
83K1815—Blue Mixture with Trim.
Even sizes, 28 to 36 in. chest measure. State size. When not included in a $2 order, send 8¢ for postage.

—About One-Half WOOL WORSTED
—Medium Weight Cardigan Stitch
—Heather Mixtures; Attractive Color Trims

No boy ought to be without a pullover sweater, it saves so much wear and tear on suits! And this one's a wise choice . . . durable, long-wearing, low priced; an absolutely new sweater—one of the keenest styles we've seen! Buy one today on our guarantee of satisfaction or your money back.

Warm 100% All Wool!



$1.69

83K1748
Navy with Trim.
83K1749
Maroon with Trim.
83K1775—Plain Black
83K1776—Plain Navy.

Even sizes 26 to 36 in. State size. When not included in a $2 order, send 10¢ for postage.

—Warm 100% ALL WOOL
—Rugged, Medium Heavy Weight Cardigan Stitch
—"V" Neck Pullover Style
—Choice of Contrasting Color Trim or Plain Colors.

We were able to secure even lower prices than 1931's —the saving is yours.

Extra Heavy Weight

See Opposite Page For Measuring Instructions



Biggest Value Yet

$2.98 *Post Paid*
83K1743
Navy Blue
83K1744
Maroon
Even Sizes, 26 to 36 inches chest measure. State size.

—100% ALL WOOL Yarns
—Extra Heavy Weight, Extra Warm
—Strong, Long Wearing SHAKER STITCH
—Large Double Shawl Collar, Two Knit-in Pockets
—Popular Coat Style

The very same fine sweater we sold last year for $3.98! And everyone thought it a bargain then! Note the new reduced price. Where else can you make such savings?

Medium Weight

79¢
83K1700
Navy Blue
83K1701
Maroon
Even sizes, 26 to 36 in. chest measure. State size. When not included in a $2 order, send 10¢ for postage.

—Knit of Strong Cotton Yarns.
—Sturdy Cardigan Stitch.

A good coat style sweater could not cost less! Outside of Sears much higher prices are asked for much inferior qualities! This is a **medium weight,** strong Cardigan Knit, carefully tailored of cotton with a small percentage of wool. Warm double shawl collar.

Try to Match This

$1.79
83K1730
Navy with Trim.
83K1731
Maroon with Trim.
83K1747
Plain Navy.

Even sizes, 26 to 36 inches chest measure. State size. When not included in $2 order, send 10¢ postage.

—Heavy Weight ALL WOOL Yarns
—Strong Shaker Stitch
—"V" Neck Pullover Style
—Choice: Plain or Contrasting Color Trimmed.

Snug fitting but with plenty of give—for years of wear. An extra warm outdoor sweater.

You Save Here; Boys!

95¢
83K1816
Navy with Trim
83K1817
Black with Trim
Even sizes, 28 to 36 inches chest measure. State size. When not included in a $2 order, send 10¢ for postage.

—ALL WOOL Yarns
—Sturdy Cardigan Stitch

You'll hardly believe your eyes . . . but it's true! This is an all wool pullover, knit in a good, dependable-wearing cardigan stitch! Probably the very best sweater ever sold anywhere for so little! **Attractive color trim at "V" neck, cuffs, and bottom.**

BODY FREEDOM
and How They Wear!



"Here's Why I Bought This One"...





Let Blizzards Blow
It's Extra Heavy

$2.98 *Post Paid*

83K1800—Navy Blue
83K1801—Maroon

Even sizes, 26 to 36 in. chest measure. State size.

- ★ Sturdy all wool yarns
- ★ Extra heavy weight
- ★ Durable shaker stitch
- ★ Body lined with cotton Jersey Cloth for extra warmth
- ★ Two knit-in pockets
- ★ Large double shawl collar
- ★ Well constructed throughout.

One of the warmest and sturdiest sweaters for boys. We examined hundreds before we bought it. Enjoy the extra warmth of the knitted lining in this All wool sweater.



$1.79

Cold Weather King!
HEAVYWEIGHT



$2.69 *Postpaid*

Two Economy Wonders

About 50% Wool Worsted

89¢

83K1819 Blue Mixture With Trim
83K1820 Tan Mixture With Trim

Even Sizes, 28 to 36 inches chest measure. State size. When not included in a $2 order, send 8¢ for postage.

- ● Popular lightweight, About one-half wool worsted.
- ● Contrasting trim at neck, cuffs, bottom

Boys' Pullover Sweater. For early Fall wear. Also a fine garment under the suit coat in colder weather.

All Wool Yarns

$1.48

83K1807 Navy Blue, Cardinal trim
83K1808 Maroon, White trim

Even Sizes, 28 to 36 in. chest measure. State size. When not included in a $2 order, send 8¢ for postage.

- ● Medium weight, wool worsted yarns
- ● Baby shaker stitch
- ● Trimmed with contrasting colors. Chest pocket.

A low price marvel. "V" Neck Pullover with handy chest pocket and maximum service under hardest wear.

↑All Wool Worsted

83K1811—Navy Blue
83K1812—Tan

$1.79

Even sizes, 28 to 36 inches chest measure. State size. When not included in a $2 order, send 8¢ for postage.

- —High quality wool worsted yarns
- —Link and link stitch
- —Beautiful knit-in design
- —Medium Weight.

Our most popular seller. Thousands of customers depend on its better warmth, style and wear. "V" Neck Style.

$2.69 *Post Paid*

83K1740—Navy Blue
83K1741—Maroon
83K1742—Black

Even sizes, 26 to 36 in. chest measure. State size wanted.

- —Fine all wool worsted and wool yarns
- —Heavy weight for real warmth
- —Durable shaker stitch
- —V-neck pullover style
- —Finest construction
- —Snug fitting cuffs and bottom

A thoroughbred for sports, work or general all-around wear. Sells for much more elsewhere.

A HEAVYWEIGHT
Double Shawl Collar

$2.29 *Post Paid*

83K1871 Navy with Orange trim
83K1872 Plain Maroon
83K1873 Plain Navy Blue

Even sizes, 26 to 36 in. chest measure. State size.

- —Good quality all wool yarns.
- —Heavy weight.
- —Heavy shaker stitch.
- —Double shawl collar.
- —Good construction for extreme cold weather

A big husky Pullover Sweater especially suited for skating. Top notch material and knitting. Snug fitting cuffs and bottom.



↖All Wool Yarns

$1.69

83K1745 Navy Blue
83K1746 Maroon

Even sizes, 26 to 36 in. State size. When not included in a $2 order, send 10¢ for postage.

- —All wool yarns
- —Medium Weight
- —Cardigan stitch
- —Heavy rack knit bottom and pocket tops

A handy general utility coat sweater. Double shawl collar.

BOYS' SIZES are from 26 to 36 inches chest measure and are made to fit boys from 5 to 16 years. To get correct size, measure around chest under armpits when wearing a shirt or blouse and then order the next larger size; for instance, if chest measure is 30 or 31 inches, order size 32. Tape measure furnished free on request.

Be Sure to State SIZE and COLOR

For Other Boys' Lumber Jackets See Page 363



Our Laboratory Says,



Cotton Suede Cloth

$1.00

83K1068—Tan
83K1069—Gray

Ages, 6, 8, 10, 12, 14 and 16 yrs. State age. When not included in a $2 order, send 10¢ for postage.

—Heavy Weight Cotton Suede Cloth
—Soft Nap on Both Sides

Quality's what you're looking for . . . and quality's what you get here, even at this low price! A warm, soft, practically windproof Lumberjack for boys, made of Suede Cloth that looks and feels like leather—we've never seen its equal at anywhere near this price! Snug fitting elastic hip band. Large convertible collar and two large pockets.

20-Ounce All Wool

$1.79

83K1063—Fancy Plaids

Ages, 6, 8, 10, 12, 14 and 16 years. State age. When not included in a $2 order, send 10¢ for postage.

—Heavy 20-Ounce ALL WOOL FLANNEL (One Yard Weighs 20 Ounces.)
—Bright Plaids, the Newest Out.
—Large Convertible Collar; Two large flap pockets.

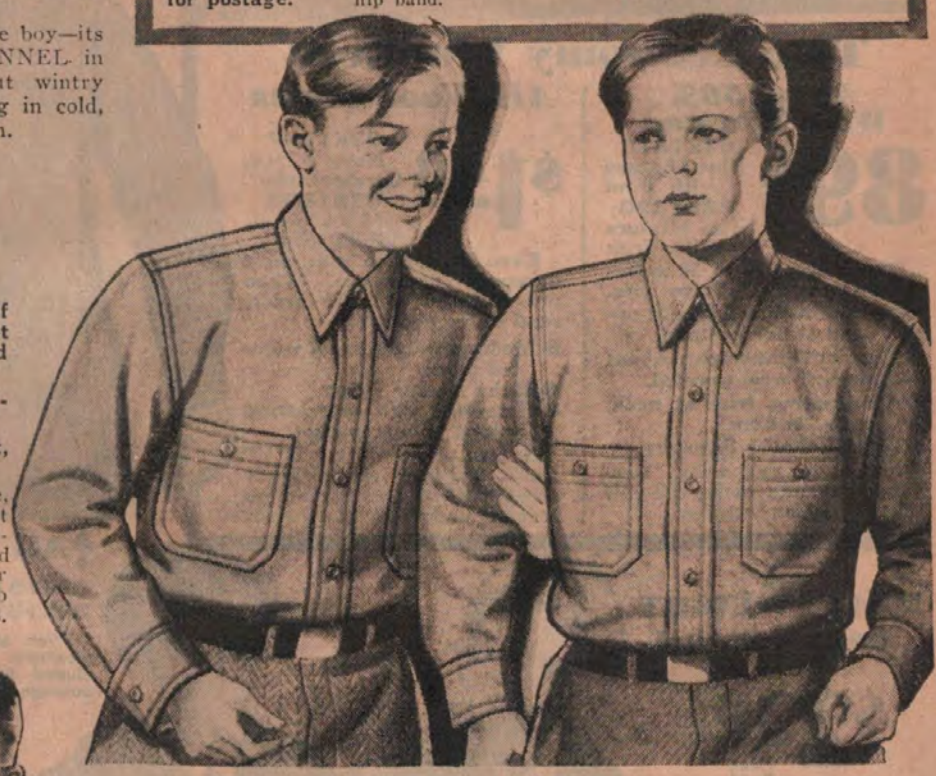
A big, burly Lumberjack for the boy—its thick, stocky ALL WOOL FLANNEL in newest plaid patterns keeps out wintry winds, keeps you warm and snug in cold, wet weather. Elastic band bottom.

83K1033 Tan
83K1034 Gray
83K1035 Navy Blue

Ages, 6, 8, 10, 12, 14 or 16 yrs. State age. When not included in a $2 order, send 10¢ for postage.

—DOUBLE WOVEN COTTON SUEDE CLOTH.
—Napped on Both Sides.
—Genuine TALON Separating Slide Fastener.
—Convertible collar. Two flap pockets.

Our Famous Indestructo Heavyweight Double Suede cloth Lumberjacks, with the Genuine Talon Separating Slide Fastener. A warm, handy garment—opens and closes in a jiffy. Two flap pockets and snug fitting hip band.





EACH **89¢**

3 For **$2.59** Postpaid

One-Fourth Wool

83K1041—Med. Gray
83K1042—Khaki Tan

Boys'. Sizes, 12 to 14½. Half sizes. State size. When not included in a $2 order, send 10¢ each for postage.

—About ¼ Wool (balance cotton) Flannel.
—Medium Heavyweight, Warm and Durable.

Prices are low everywhere, but you still save most at Sears! This is the same quality boys' shirt we have sold in other years at higher prices. Coat style shirt; two big button-through pockets. Roomy sizes.



Suede Cloth — Duvetyn Finish

69¢ EACH — 3 For **$2.00** Postpaid

83K1038—Tan
83K1039—Gray

Boys' sizes, 12 to 14½. Half sizes. State size. When not included in a $2 order, send 8¢ for postage.

—Thick Leather-Like Cotton Suede Cloth.
—Two Roomy Pockets.

Here's a bargain beyond all comparison! A coat style shirt **for boys,** made famous by the amazing durability, and the warmth of its fine woven Cotton Suede cloth! Has unbreakable buttons. Generously sized. Always has been higher priced . . . and even in 1931, it cost 89c.

83K1060—Olive Tan
83K1061—Gray
83K1062—Green

Boys' sizes 12 to 14½. Half sizes. State size. When not included in $2.00 order, send 8¢ each for postage.

—Durable Cotton Flannel.
—Generous Sizes.

A year of low prices—but none like this outside of Sears! Exactly the same high quality Coat Style Boys' shirt we've sold in other years—thick, well-woven velvety Cotton Flannel—generous full-cut sizes with plenty of room for action . . . unbreakable buttons . . . continuous NON-RIP sleeve facings.

Juvenile Sizes 6 to 10 Years

Heather Mixtures

59¢ EACH — 3 For **$1.69**

83K1054—Olive Tan
83K1055—Gray
83K1056—Green

Age sizes, 6, 7, 8, 9 and 10 years. State age. When not included in a $2 order, send 8¢ each, or 10¢ for 3, for postage.

—Duvetyn Finished, Heather Effect Cotton Flannel
—All principal Seams Triple Stitched

Savings still are biggest at Sears! Where else could you buy this **Coat Style Shirt** for so little? Stoutly made of soft, warm cotton flannel in beautiful heather mixtures. Noted for its wear . . . sleeves have continuous NON-RIP facing. Two big button-through pockets.

"Don't Underestimate EXTRA Features"

Men want QUALITY and EXTRA FEATURES for appearance's sake . . . but BOYS demand them for ENDURANCE.



50¢ EACH — **2 FOR 95¢**

33K8512—Fancy.
33K8514—Plain.

Colors: Blue, Red, or Green. State color. When not included in a $2 order, send 3¢ each or 6¢ for 2 for postage.

—Hand Tailored Four-in-Hand Tie—Silk lined ends.

Beautiful in appearance. In today's most popular neckwear materials.

25¢ EACH — **2 FOR 48¢**

33K8560—Plain Colors.
33K8561—Fancy Pattern.

Colors: Blue, Brown, Red, Purple, Gray, or Green. State color. When not included in a $2 order, send 3¢ each or 6¢ for 2 for postage.

—Four-in-hand Ties.
—Colorful Rayon Lined ends.

Snappy patterns the boy will like.

Two for One

29¢ A SET



33K8540 — Fancy Patterns in Assorted Colors. When not included in $2 order, send 3¢ for postage.

—BOW AND FOUR-IN-HAND TIE Combination.

—Ready-tied bow has elastic band. No tying necessary.

Both ties of the same material. Mounted on card ready to give to some lucky boy. What a price for two!



79¢ A SUIT — **3 FOR $2.29** Postpaid

33K1090 — Fancy Stripes. Ages, 6, 8, 10, 12, 14, and 16 yrs. State age. When not included in a $2 order, send 8¢ each for postage.

—TWO-PIECE STYLE.
—Good Quality Mercerized Cotton Broadcloth.
—GUARANTEED FADE-PROOF.
—Rayon covered Frog Loops.

Many like this quality as a year 'round garment. Nice finish, easily washed. Build a laundry reserve with three suits.

59¢ A SUIT — **3 FOR $1.69**

Cotton Flannelette

33K1080 — Fancy Stripes. Ages, 4, 6, 8, 10 and 12 yrs. State age. When not included in a $2 order, send 8¢ each or 10¢ for 3 for postage.

—Younger Boys' ONE PIECE STYLE—Drop Seat Type.
—Excellent quality warm cotton Flannelette.
—FAST COLOR Broadcloth Trimming.

Easier to buy than to make when you get this quality for so fair a price.

Cotton Flannelette

33K1083—Fancy Stripes. Ages, 6, 8, 10, 12, 14 and 16 yrs. State age. When not included in a $2 order, send 8¢ each for postage.

—TWO PIECE STYLE—Military collar.
—Fine Quality Cotton Flannelette.
—Rayon covered Frog Loops.
—One Pocket.

Roomy, serviceable, and warm. Just what you want most for that boy—and extra value in three pairs.

79¢ A SUIT — **3 FOR $2.29** Postpaid

Handkerchief and Tie Set



39¢ A SET

33K8570 Fancy Patterns in Assorted Colors. When not included in a $2 order, send 6¢ for postage.

—FOUR-IN-HAND TIE.
—Handkerchief to match.
—High quality Materials.

Very swanky for junior. Practically priced too. Carefully made for "Perfection Togs."

Tie and Handkerchief

33K8520 Fancy Patterns. Assorted colors. When not included in a $2 order, send 6¢ for postage.

25¢ A SET

—NEAT BOW TIE with elastic Band.
—Good White Cotton Handkerchief with blending colored borders.



—Box design shows 7 types of aviation. BOY!

Tie and Handkerchief



50¢ A SET

33K8530 Fancy Patterns. Colors: Blue or Red. State color. When not included in a $2 order, send 6¢ postage.

—Boys' Rayon Flat Crepe FOUR-IN-HAND Tie.
—White Rayon Flat Crepe HANDKERCHIEF with Border of same design as tie.

Attractive gift size box.

Wear a Bow Tie



19¢

33K8572 Fancy Patterns. Colors: Blue, Brown, Red, Gray, Green, Black; also Plain Black. State color. When not included in a $2 order, send 3¢ for postage.

—READY-TIED BOW.
—Snaps on with adjustable elastic band.

Made of fine quality neckwear material in attractive patterns.

BOYS' BELTS

When not included in $2 order send 4¢ postage.



33K8895—Black Cowhide.
33K8896—Gray Cowhide.
33K8897—Tan Cowhide.

39¢

Sizes, 24, 26, 28, and 30 inches. State size. Silver plated "BI-CENTENNIAL" Buckle.



33K8881—Black Cowhide.
33K8882—Brown Cowhide.
33K8884—Gray Cowhide.

25¢

Sizes, 24, 26, 28 and 30 in. State size. Embossed grain leather. Neat tongue buckle.

33K9304
Fancy Plaids. Colors: Blue, Red or Gray grounds. When not included in $2.00 order send 6¢ postage.

69¢

—Genuine "Monteith" Imported ALL WOOL Reefer.
—About 9x42 inches.
—Self-Fringed.
—Neatly boxed.

A "grown-up" reefer type muffler for the young fellow. Neither too long nor too short.





45¢ A SET

33K8580 Assorted Colors. When not included in a $2 order send 4¢ for postage.

—Three Different FOUR-IN-HAND Ties on one neat card.
—Good Quality neckwear materials.

Dandy school ties and plenty of snap for dress up days. Save and have!

Our Laboratory Proves



PEPPERELL *Fine Count* BROADCLOTH FULLY SHRUNK

95¢ EACH 3 FOR $2.79 Post Paid

Try to Match These Features Under or at

95¢

33K1470—White
33K1471—Tan
33K1472—Blue
33K1473—Green

Neck Sizes: 11 to 14½. Half sizes. State size. When not included in a $2 order, send 8¢ each for postage.

- Pepperell Fine-Count Preshrunk Cotton Broadcloth.
- DOUBLE SHRUNK for Permanent Fit.
- Vat-Dyed Colors, Guaranteed Fast.
- Ocean Pearl buttons.
- Attached collar; soft single cuffs.
- Tailored as carefully as Men's Dress Shirts.

Mothers will realize the value of Pepperell Broadcloth, they have known the name "Pepperell" for years. We are now using the Pepperell Fine Count Broadcloth in a snappy boy's shirt. **Tie not included.**



Fast Color . . . *Genuine* Cotton Broadcloth

69¢ EACH

33K1410—Fancy Patterns
33K1423—White
33K1427—Tan
33K1429—Blue

Neck Sizes: 11 to 14½. Half sizes. State size. When not included in a $2 order, send 8¢ each for postage.

—Fine Quality Genuine Cotton Broadcloth.
—Colors Guaranteed Not to Fade.
—Your Choice: Plain Colors or Fancy Patterns.
—Attached Collar; Soft Single Cuff; One Pocket. Tie not included.

The quality thousands of our most particular customers reorder again and again! Value they thought extra fine even when the price was higher! Stock up on Boys' Dress shirts now, while these low prices last!

3 FOR $2.00 Postpaid



53¢ EACH

3 FOR $1.50

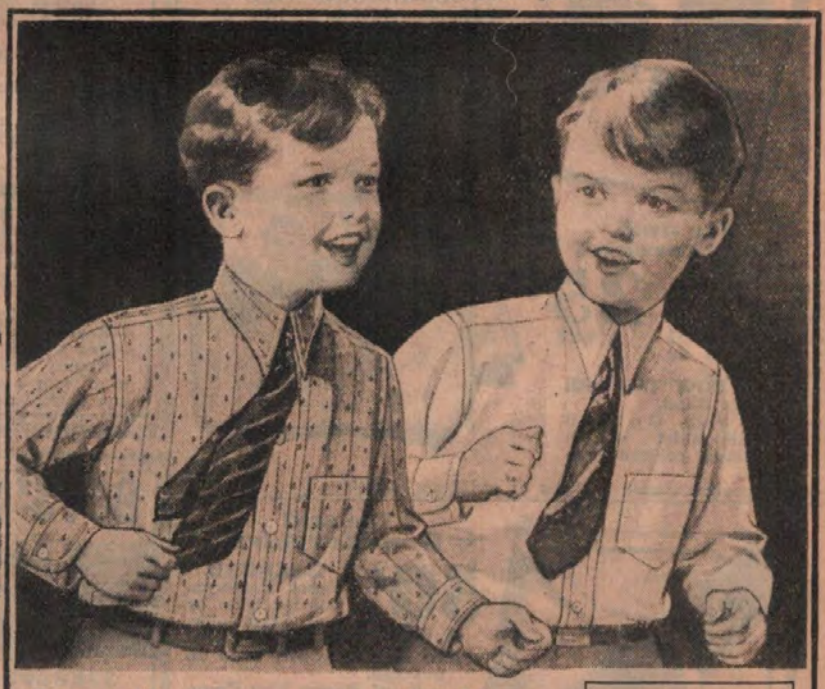
LOW PRICED and Look at the Quality Features

33K1436—White
33K1437—Blue
33K1438—Fancy Patterns

Neck Sizes: 11 to 14½. Half sizes. State size. When not included in a $2.00 order, send 8¢ each or 10¢ for 3 for postage.

—Excellent Quality Cotton Shirting. —Double Yoke; Faced Sleeves.
—Guaranteed FAST COLORS. —Roomy Unskimped Sizes.

So low priced, you'd never in all the world expect such good quality! Stoutly sewed, well-made, durable, wear-resisting Coat Style Dress shirts. Cut to give active boys all the room they need! Tie not included.



Juvenile Sizes—6 to 10 Years A Fast Seller—And No Wonder

33K1440—Fancy Patterns
33K1441—White
33K1442—Blue

Ages, 6, 7, 8, 9, 10 yrs. State age. When not included in a $2 order, send 8¢ each or 10¢ for 3 for postage.

—Excellent Quality Cotton Shirtings.
—Guaranteed FAST COLORS.
—Double Yoke; Faced Sleeves.

Good, sturdy shirts for the Little Fellows, made to stand up under lots of rough and tumble play, but so nicely sewed, of such good materials, they're fine enough for the best occasion! Ties not included.

50¢ EACH

3 FOR $1.45

QUALITY First - QUALITY Always - at Sears

the QUALITY OF THESE BOYS' SHIRTS AND FURNISHINGS . . . . .



Genuine TUPELO Fancy Chambray

45¢ EACH

3 FOR $1.29

33K1003
Gray
33K1004
Blue

Sizes, 12 to 14½. Half sizes. State size. When not included in a $2 order, send 8¢ each or 10¢ for 3 for postage.

★ Heavyweight Fancy Tupelo Chambray.
★ All Main Seams Triple Stitched.
★ Continuous Non-Rip Sleeve Facing.

Made just like our regular **STURDY OAK** shirts for men! That's real proof of quality! Unbreakable buttons stoutly sewed on. Coat style. Two big button-through pockets. Interlined collar. Patterns the boy will like.



TRIPLE STITCHED HERCULES SHRUNK WORK SHIRT

Ages 6 to 10 Years

Neck Sizes 12 to 14½

50¢ EACH | 3 FOR $1.45

Juvenile Sizes

33K992—Blue

Ages 6, 7, 8, 9, 10 yrs. State age. If not part of of a $2 order, send 8¢ each or 10¢ for 3 for postage.

Even the toughest little fellow's going to have a mighty hard time to wear this shirt out! At the lowest price ever!

- Hercules PRE-SHRUNK Medium Weight Chambray. Order your exact neck size.
- Principal seams TRIPLE STITCHED.
- One-Piece Non-Rip Sleeve Facings.
- Heavy Duty Buttons, the Finest We Can Buy.
- Triple Chambray Collar and Cuffs.

Through and through these shirts are up to HERCULES regular standard—and that's the quality that's proved itself on the backs of more than 8,000,000 men! Money just can't buy a better work shirt!

55¢ EACH | 3 FOR $1.59

Boys' Sizes

33K1023—Blue
33K1024—Gray

Neck sizes, 12 to 14½. Half sizes. State size. When not included in a $2 order, send 8¢ each or 10¢ for 3 for postage.

Hercules Jr. shirts have all features that made Hercules the Nation's Leading Work Shirt!



36¢ 33K8765
When not included in a $2 order, send 3¢ for postage.

—Rayon Elastic Webbing.
—Colored Leather Ends.
—Colored Designs.
—Non-Rust Brass Fittings.
—Standard 32-Inch Length.

So well made, so good looking, you'll marvel how we can price it so low!



29¢ 33K8762
When not included in a $2 order, send 3¢ for postage.

—Live, strong elastic.
—Strong Leather Ends.
—Non-Rust Brass Fittings.
—Police or Fireman's Style. 32 in. long.

Boys' favorite for long wear and rough usage. Priced low for this good quality.



$2.00 *Post Paid*

33K1935
Navy and Maroon
33K1936
Blue and Tan
33K1937
Gray and Maroon

Ages, 8, 10, 12, 14 and 16 years. State age.
—Soft Cotton Blanket Cloth.
—Navajo Indian Designs.
—All Seams Reinforced.
—Full Rayon Corded and Rayon Girdle.
—Two Big Pockets.
—Boxed.
A warm, practical robe —bargain priced!

LEND *this* BOOK *to your* NEIGHBOR



Neck Sizes 12 to 14½

Ages 6 to 10 Yrs.

So Good, We Guarantee Their Wear!

Boys' Sizes

2 FOR 75¢

33K1020—Blue
Neck Sizes, 12 to 14½. Half sizes. State size.

- Fine Quality Medium Weight Chambray.
- All Principal Seams Triple Stitched.
- Continuous Non-Rip Sleeve Facing.

Juvenile Sizes

2 FOR 69¢

33K999—Blue
Ages 6, 7, 8, 9, 10 yrs. State age.

When not included in a $2 order, send 10¢ for 2 for postage.

Boy's Coat Style two-pocket work shirt. Made of the very finest medium weight chambray we could secure. Made so well, we absolutely guarantee it to outwear any shirt similarly priced! Roomy, full sizes; unbreakable buttons.

Be Sure to State SIZE and COLOR

Neat Looking, but TOUGH!

- Strong Quality Chrome Tanned Grain Horsehide.
- Warm Lamb's Wool Lining
- Snug Fitting Elastic Web Knit Wrists.
- Carefully and Ruggedly Made to Resist Winter Play.



69¢ 5 to 14 YRS.
YOUTHS' SIZES **79¢**

33K3964—Black
33K3965—Yellowish Tan. **69¢**
Ages, 5 to 14 years. State age size.

33K3967—Yellowish Tan. **79¢**
Youths' size (one size to fit ages 15, 16, 17 years).
When not included in a $2.00 order, send 6¢ for postage.

Protect That Boy!





Cotton Fleece Lining
33K3953 Yellowish tan
33K3955 Black **39¢**
Ages, 5 to 14 yrs. State age.

33K3954 Yellowish tan **49¢**
One size, to fit youths 15, 16, 17 yrs.
When not included in a $2.00 order, send 6¢ a pair for postage.
—Chrome Tanned Grain Horsehide. Cotton Fleece Lining.
Snug elastic web wrists.

Wool Knit Lining
33K3962 Yellowish tan
33K3963 Black **79¢**
Ages, 5 to 14 years. State age size. When not included in a $2.00 order, send 6¢ postage.
—Very Good Quality OIL TANNED Grain BUCKSKIN.
—Pure Virgin WOOL knit lining.
—Snug Elastic Web Wrists.
All boys like mittens, and they like INDESTRUCTO best.

***Note the* Warm Linings**

33K3966—Brown
33K3968—Black **49¢**
Ages, 5 to 14 years. State age. When not included in a $2.00 order send 6¢ for postage.
—Imported Chrome Tanned Capeskin.
—White Cotton Fleece Lining.

And don't overlook the elastic web weave wrists that keep snow and cold out. Plenty of warmth for the money.

GAUNTLETS for BOYS

42¢ LINED



39¢ UNLINED

Unlined **39¢** 33K3929 — 33K3930 Cotton Fleece Lined **42¢**
Ages, 5 to 14 years. State age.
When not included in a $2.00 order, send 6¢ a pair for postage.
—Chrome Tanned Split Leather.
—Cuffs of Artificial Leather.
—Real Cowboy Style Fringe and Star Trim.
For a few pennies more the fleece cotton lining adds warmth to service.



Lined Gauntlet
33K3917 Black Capeskin **89¢**
Ages, 5 to 14 years. State age. When not included in a $2.00 order, send 6¢ for postage.
—Very Good Quality (Soft and Pliable) Imported Chrome Tanned Capeskin from Tip to Tip.
—Warm Heavily Fleeced White Cotton Lining.
—Wide Leather Gored Cuffs, Very Impressive.
—Adjustable Strap at Back.
A practical gauntlet that is made for real wear and warmth, and styled to enter into the spirit of play with every boy.

LINED GLOVES for BOYS



Imported Capeskin, 79¢ A PAIR
33K3914—Brown
33K3915—Black
Ages, 5 to 14 yrs. State age. When not included in a $2.00 order, send 4¢ postage.
—Imported Chrome Tanned Capeskin.
—Heavy Cotton Fleece Lining.
—Protective Elastic Knit Wrists.
Warm and serviceable.



Jersey Cloth 29¢
33K3944—Brown
33K3945—Blue
Ages, 5 to 14 yrs. State age. When not included in a $2.00 order, send 4¢ postage.
—Closely Woven Cotton Jersey.
—Cotton Fleece Lined.
For the Young Miss, as well as the boy. Note the elastic web knit wrists for warmth.



39¢ A PAIR

Wool Knit
33K3890 Brown **39¢**
33K3891—Gray
33K3892—Buff
Ages, 5 to 14 years. State age. When not included in $2.00 order, send 4¢ postage.
—Very Good Quality Shrunk ALL WOOL Yarns.
—Snug Knit Wrists.
The "warm as toast" kind of glove liked by everyone for neat winter warmth.

Service Dressed Up
33K3900—Brown
33K3909—Black **98¢**
Ages, 5 to 14 years. State age. When not included in a $2.00 order, send 4¢ postage.
—Very High Grade Imported Capeskin, Chrome Tanned.
—Warm Cotton Fleece Lined.
—Single Positive Snap Fastener.
—Full Outseam Sewed Round Corners, Well Tailored Throughout.
Boys and Girls both will like this practical "quality" glove. Suitable for "best" or school. A saving here!

For Boys or Girls!
33K3903—Brown
33K3910—Black **98¢**
Ages, 5 to 14 years. State age. When not included in a $2.00 order, send 4¢ postage.
—Selected Quality Imported Capeskin, Chrome Tanned Leather.
—Warm Fleeced Cotton Lining.
—Full Outseam Sewed.
—Stitched Backs.
—Adjustable Strap at Wrist.
All carefully tailored, like gloves priced much higher, these better gloves are the better bargain, because they outlast most of the ordinary kind and make their little extra cost actually a greater saving.



98¢



98¢

LEND this BOOK to your NEIGHBOR

NEW LOW PRICES...but Not in a Single Instance Have We Lowered QUALITY!



Choice of Two Styles

49¢ EACH

One-Piece Top
93K4704—Gray Mixture
93K4706—Brown Mixture

Eight-Quarter Top
93K4707—Gray Mixture
93K4708—Tan Mixture

Sizes, 6⅜ to 7⅛. State size. When not included in a $2 order, send 8¢ each for postage.
—Adjustable to one size smaller or larger.
—Leather front piece—Rayon lining.
—Indestructible canvas visor.
Many all wool—others about three-fourths to one-half wool. Assorted shades and patterns.



Every Boy Wants One!

93K4912—Black **93K4913**—Brown
Sizes 6⅜ to 7⅛. State size. When not included in a $2 order, send 8¢ for postage.

- Genuine sheepskin leather.
- Warm cotton lining.
- Detachable full vision goggles.
- Adjustable strap with sliding buckle.

A well made helmet at a saving over last year's price. Do not confuse with cheaper imitations sold elsewhere—several seasons wear is assured!

75¢



Expertly Tailored Model

Choice of Two Styles

Eight-Quarter Top
93K4780—Gray Mixture
93K4782—Brown Mixture

One-Piece Top
93K4795—Gray Mixture
93K4796—Tan Mixture

69¢ EACH

Sizes, 6⅜ to 7⅛. State size. When not included in a $2.00 order, send 8¢ each for postage.
—Adjustable to one size smaller or larger.
—Choice fabrics.
—Leather front piece—Lustrous rayon lining.
—Indestructible cork visor.
One of our best sellers! Specially selected woolens in assorted shades and patterns. Some are all wool; others about three-fourths wool.



Narrow Brim

$1.00 FOR "LITTLE MEN"

93K6050—Gray
93K6051—Sand Tan
93K6052—Medium Brown

Sizes, 6⅜ to 7⅛. State size. When not included in a $2.00 order, send 10¢ for postage.
—Good quality wool felt.
—Crown about 5¼ inches.
—Welt edge snap brim about 2 inches wide.
—Ribbon band. —Durable sweatband.
A nobby up-to-date wool felt hat, the style so well-liked by boys. Has a curl in back of brim just like Dad's!



Built for Service

93K4900—Black
93K4901—Brown

Sizes, 6⅜ to 7⅛. State size. When not included in a $2.00 order, send 8¢ postage.
—Genuine horsehide leather.
—Warm cotton lining.
—Adjustable sliding buckle that fastens under chin.
Boys' genuine leather aviation helmet, thousands of which we sold last season at a higher price! A warm, serviceable helmet—very practical for early fall and winter wear.

59¢



39¢ 93K4930 Brown
93K4931 Navy Blue
93K4932—Maroon
93K4933—Oxford Gray

One size only. When not included in a $2.00 order, send 4¢ for postage.
—Outside of crown of about one-half wool, balance of cap cotton.
—Double thickness knit.
—Buttons under chin.
Boys' knitted Muffler Cap of good quality yarns. Just the thing for winter wear. Serviceable and priced low.

59¢

93K4962 Gray Mixture
93K4963 Tan Mixture
93K4964 Brown Mixture

Sizes 6⅜ to 7⅛. State size. When not included in $2 order, send 8¢ for postage.
—Adjustable to one size smaller or larger.
—Inside turned down lined band.
—Cotton twill lining.
—Indestructible canvas visor.
Boys' eight-quarter top golf cap. Some all wool, others ¾ to ½ wool. Assorted shades and patterns.





Here's a Buy!

93K4923—Black
93K4924—Brown

Sizes 6⅜ to 7⅛. State size When not included in a $2.00 order, send 8¢ for postage.
—Genuine Du Pont Fabrikoid.
—Warm cotton lining.
—Adjustable sliding buckle that fastens under chin.

39¢

Boys' artificial leather aviation style helmet. When you see it you'll know why we caution you not to confuse it with cheaper helmets quoted elsewhere at this price. Goggles attached with snap fastener and easily reversed to fit over eyes. A favorite of our many boy customers.



For Little Fellows

93K4735—Gray Mi
93K4736—Tan Mix.
93K4737—Brown Mix.

Sizes, 6⅛ to 6⅞. State size. When not included in a $2 order, send 8¢ postage.
—Adjustable to one size smaller or larger.
—Leather front piece.
—Cotton twill lining
—Indestructible canvas visor.

39¢ One-Piece Top Golf Cap of fine fabrics—some all wool, others about ¾ to ½ wool in assorted shades and patterns.



Little Fellows!

93K4925—Gray Mixture
93K4926—Tan Mixture.
93K4927—Brown Mixture.

Sizes, 6¼ to 6⅞. State size. When not included in $2.00 order, send 8¢ postage.
—Adjustable to one size smaller or larger.
—Inside turndown, lined band
—Cotton twill lining.
—Indestructible canvas visor.

55¢

Little fellows Eight-Quarter Top golf cap of good quality fabrics in assorted shades and patterns. Some are **All Wool**, others about ¾ to ½ wool. Our many **"Little Men"** friends will be delighted with this cap.

How to Measure Head for Size

Tape Measure Furnished Free on Request.



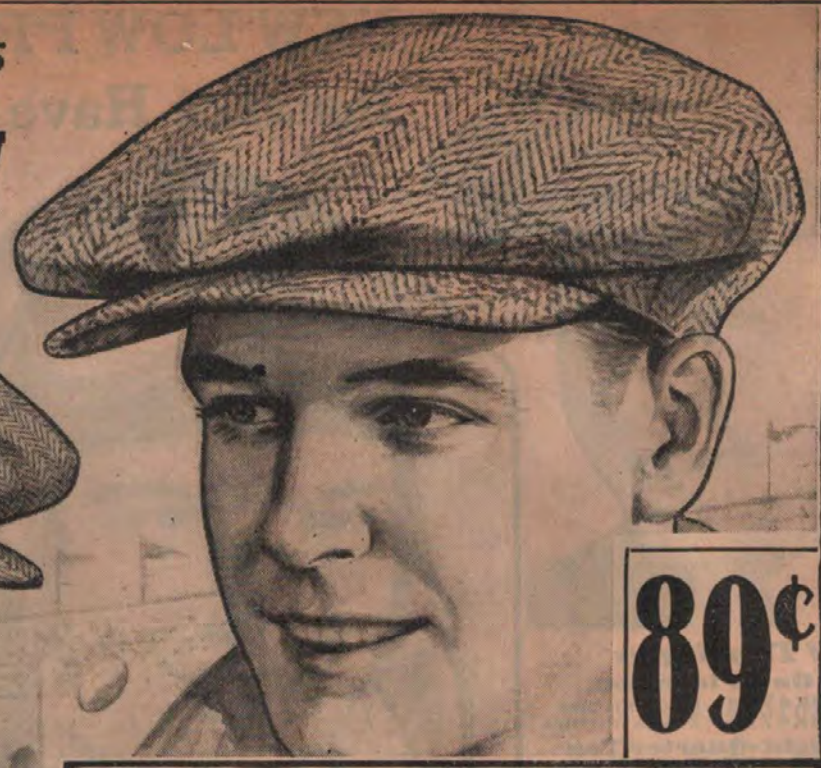
Measure all around head as illustrated. Then refer to the table below to find the hat or cap size that corresponds to the number of inches your head measures and order that size.

If Head Measures In.	Order Hat Size	If Head Measures In.	Order Hat Size
19	6⅛	21⅝	7
19⅜	6¼	22	7⅛
19¾	6⅜	22⅜	7¼
20⅛	6½	22¾	7⅜
20½	6⅝	23⅛	7½
20⅞	6¾	23½	7⅝
21¼	6⅞	23⅞	7¾

Season's Newest Styles

Built-in Quality







RAYON LINING FOR WEAR!



WATER REPELLENT CLOTH



INDESTRUCTIBLE CORK VISOR

DRESSY! THRIFTY! HANDY! 89¢

93K4805—Gray mixture
93K4806—Brown mixture

Sizes, 6¾ to 7¾. State size. When not included in a $2.00 order, send 8¢ for postage.
—Water repellent fabrics.
—Some ALL WOOL; others about ¾ wool.
—Lustrous Rayon Lining.
—Full Leather Sweatband; Indestructible cork visor.

Extra dressy—for all occasions. New Fall and Winter fabrics in assorted shades and patterns, specially selected for these good quality Eight-Quarter Top Models. Tailored by one of America's best cap makers. Yet look at the price. No wonder 1932-33 promises to be a cap year.

Work-Play-Weather Defying

93K4835—Gray mixture 93K4836—Tan mixture
93K4837—Brown mixture

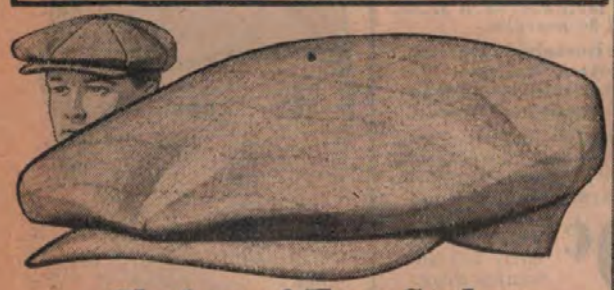
Sizes, 6¾ to 7¾. State size.
—Water-repellent fabrics.
—Some ALL WOOL; others about three-fourths wool.
—Adjustable to one size larger or smaller.
—Lustrous Rayon lining.
—Leather front piece.

We sell these "fine and dandy" caps by thousands. Reasons a-plenty here. One-piece golf or sport style. High grade woolens in assorted shades and patterns. Indestructible cork visor. "Great!" When not included in a $2 order, send 8¢ postage.

Warm Inbands for Cold Weather!

Refer to Page 439 for Measuring Chart





Choice of Two Styles

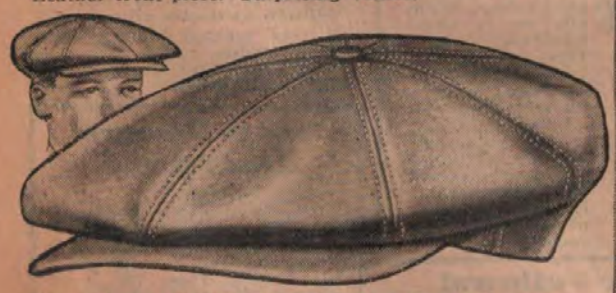
One-Piece Top
93K4840 Gray mixture
93K4842 Brown mixture

59¢ EACH

Eight Quarter
93K4845 Gray mixture
93K4846 Tan mixture

Sizes, 6¾ to 7¾. State size. When not included in a $2.00 order, send 8¢ each for postage.
—Adjustable to one size larger or smaller.
—Good quality Rayon Lining.

Some are ALL WOOL, others about ¾ to ½ Wool in assorted shades and patterns. Indestructible cork visor. Leather front piece. Surprising values.



Suede Leather Leader

93K4850—Gray
93K4851—Brown

$1.39

Sizes, 6¾ to 7¾. State size. When not included in a $2.00 order, send 8¢ for postage.
—Fine Grade Genuine Suede Leather; 8-Quarter style.
—Fine Quality Satin Lining.
—Full (all around) leather sweatband.
—Indestructible Cork Visor.

The ideal cap for the outdoor man, or for golf or sports wear. Just the thing to wear with the popular suede or Buck Skein jackets.

79¢

93K4606 Gray mixture
93K4607 Brown mixture
Sizes, 6¾ to 7¾.

State size. When not included in a $2 order, send 10¢ for postage.
—Made of ALL WOOL Overcoatings.
—Fur lined Inband turns down over ears.
—Rayon lining.
—Indestructible cork visor.

It must be warm! Made for Winter resistance. In assorted shades and patterns.

OUR BEST $1.39

93K4605 Tan mixture
93K4608 Gray mixture
93K4609 Brown mixture

Sizes, 6¾ to 7¾. State size. When not included in a $2.00 order, send 10¢ for postage.
—FINEST ALL WOOL Materials.
—Inside turndown Fur lined band.
—Lustrous Fine Rayon Lining.
—Indestructible Cork Visor.

Beautifully tailored. Cut One-piece style from materials used in $2.00 caps.

59¢

93K4645 Gray mixture
93K4647 Brown mixture
Sizes, 6¾ to 7¾. State size.

When not included in a $2.00 order, send 10¢ for postage.
—Adjustable to one size smaller or larger.
—Inside turndown lined band.

Made of new Fall Woolens in assorted shades and patterns. Many, ALL WOOL; others about three-fourths to one-half wool. Cotton twill lining and indestructible canvas visor. A "HOT" bargain for cold days.

IMPORTED FUR

Bring on Your Blizzards

93K4627—Black
Sizes, 6¾ to 7¾. State size.
—Finest Quality Sheared Dyed rabbit fur.
—All Pelts specially imported.
—Good quality sateen lining.
—Popular Detroit style.
—Finest construction throughout.

$2.35 *Postpaid*

You've got to face howling blizzards to know how to appreciate this Fur Cap. You won't take twice its price once you feel the extra warmth and protection it gives in zero weather.



THERE IS NO SUBSTITUTE for SEARS GOOD QUALITY



79¢ **Thibet Cloth**

93K4630—Black
93K4634—Dk. Brown
Sizes, 6¾ to 7¾. State size. When not included in a $2.00 order, send 10¢ for postage.

—All WOOL Thibet Cloth.
—Inside Turndown Band, Warmly Lined
—Cotton Twill Lining
—Indestructible Canvas Visor

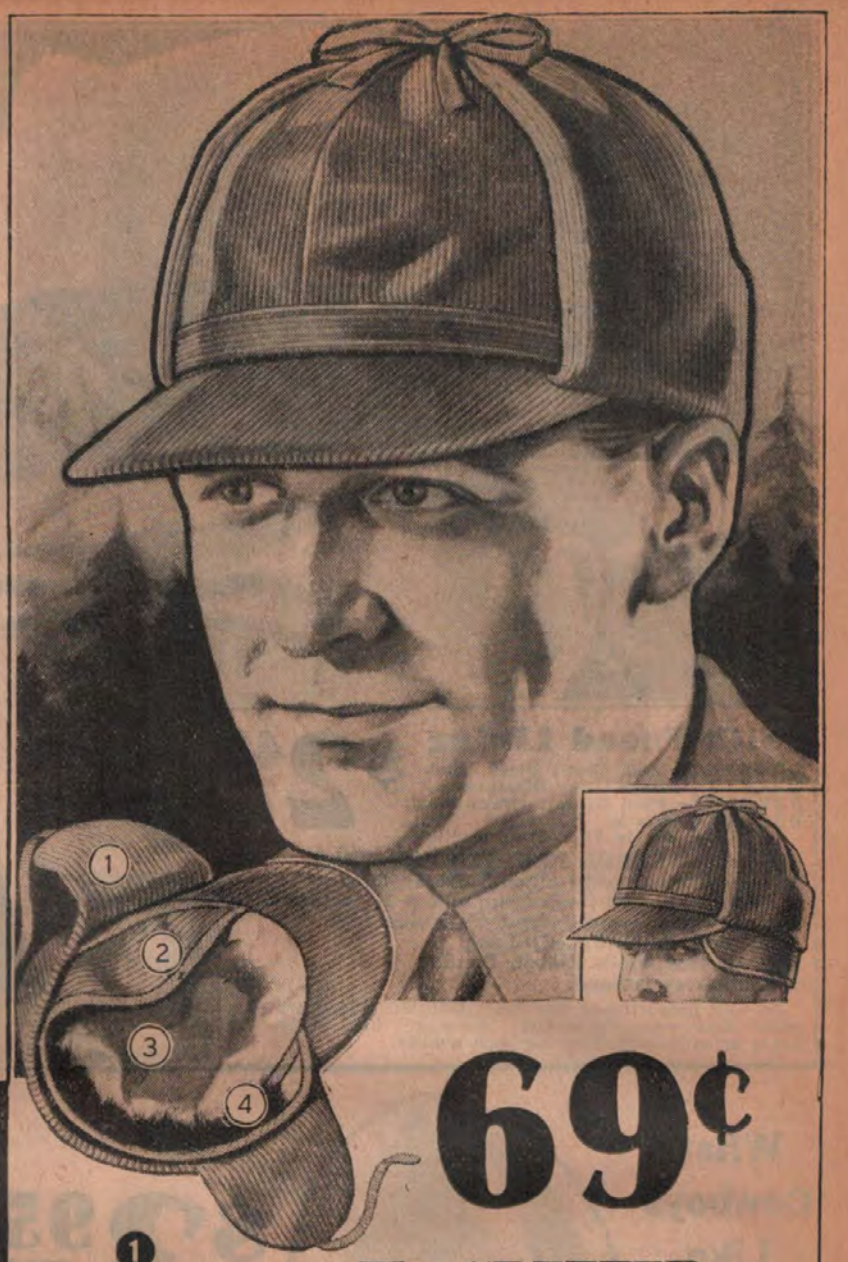
Men's Judge Style Cap. Year in, year out, a big favorite—and it should be! It's so warm, so stoutly made, so very fine a bargain!

$1.00 **Leather Judge Cap**

93K4621—Black
Sizes 6¾ to 7¾. State size. When not included in $2.00 order, send 10¢ for postage.

—Genuine Sheepskin leather
—Inside Turndown Cloth Band, Warmly Lined
—Cotton Twill Lining
—Indestructible Canvas Visor
—Carefully Tailored

Extra warm . . . extra long wearing, one of our very best sellers! Just compare prices others ask for this quality . . . see how **BIG** savings at Sears really are!



69¢

1 Tie Top can be turned down and tied under chin

2 Inside Turndown Band

3 Padded Cotton Fleeced Lining

4 Band is lined with Fur

The "BETTER KIND" of Hunter's Corduroy Cap

93K4623—Army Drab Corduroy
93K4624—Navy Blue Corduroy
Sizes, 6¾ to 7¾. State Size. When not included in a $2.00 order, send 10¢ for postage.

Fine Quality Narrow Ribbed Corduroy Hunter's Cap. Built to fill all the demands of the most exacting man . . . and more! That's why this is one of the fastest selling hunter's or sport caps anywhere! Indestructible canvas visor; stout sewing. **There is no better cap** to be had for the money anywhere! That's a strong statement but back of it is an over $200,000,000 **Guarantee of Complete Satisfaction or Your Money Back!!**



93K4652—Black
93K4653—Brown
Sizes, 6¾ to 7¾. State size. When not included in a $2.00 order, send 10¢ for postage.

- Selected Horsehide Leather
- Durable Cotton Lining
- Inside Turndown Cloth Band, Warmly Lined with Fur
- Outside of Turndown Band is of WATER-REPELLANT Cloth
- Tailored in 8-Quarter Golf Style
- Cork Visor is INDESTRUCTIBLE

Made by one of the foremost manufacturers in the country — we saved by placing a huge order—our saving is yours! No other material can equal the wear of horsehide.

$1.39

Refer to Page 439 for Measuring Instructions



89¢ **Genuine Leather**

93K4638—Black
Sizes, 6¾ to 7¾. State size. When not included in a $2 order, send 10¢ for postage.

—Genuine Sheepskin Leather
—Good, Strong Cotton Lining
—Inside Turndown Lined Cloth Band
—INDESTRUCTIBLE Canvas Visor

An 8-Quarter Top Golf Cap that's a great favorite for outdoor wear!



79¢

93K4625—Brown Corduroy
93K4626—Navy Blue Corduroy
Sizes, 6¾ to 7¾. State size. When not included in a $2 order, send 10¢ for postage.

—Good Quality Narrow Ribbed Corduroy
—Sturdy Cotton Twill Lining
—Inside Turndown Lined Band
—Adjusted to One Size smaller or larger

INDESTRUCTIBLE canvas visor. 8-quarter top golf style.



93K4613 — Oxford Gray
93K4614 — Navy Blue
93K4618 — Drab Corduroy
Sizes 6¾ to 7¾. State size. When not included in a $2 order, send 8¢ for postage.

—Choice of All Wool Cloth or Fine Narrow Ribbed Corduroy
—Warm Felt Lining
—Outside Pulldown Band

Outdoor men know this style—and order it again and again! Canvas visor is indestructible.

69¢



93K4612—Dark Blue
Sizes, 6¾ to 7¾. State size. When not included in a $2 order, send 10¢ for postage.

—All Wool Knitted Cloth
—Fully SHRUNK
—Inside Turndown Band
—Warm Felt Lining

Genuine Original Scotch Seamless Cap—don't for a minute confuse it with cheap imitations! Extra warm.

79¢

SEARS HATS

Retain their Shape *because* MATERIALS *and* WORKMANSHIP are the Finest!



Silk Faced Lining

$2.45 Post Paid

93K6150—Med. Gray; Black band.
93K6151—Dark Gray, Black band.
93K6153—Med. Brown; Brown band.
93K6154—Black.
Sizes, 6¾ to 7½. State size.

★ Genuine SEEROE PREMIER FUR FELT.
★ Very Good Quality Smooth dressy finish.
★ Plain edge, 1933 Snap Brim, about 2½ inches wide.
★ Style leader crown, about 5¾ inches high.
★ Attractive Silk-Faced Lining.
★ Neat, new width Ribbon Band.
★ Leather sweatband.

So well proportioned you can't help but like everything about this every-day-priced "dress-up" hat. Even the Sears price is attractive for such quality.



Narrow Brim Style

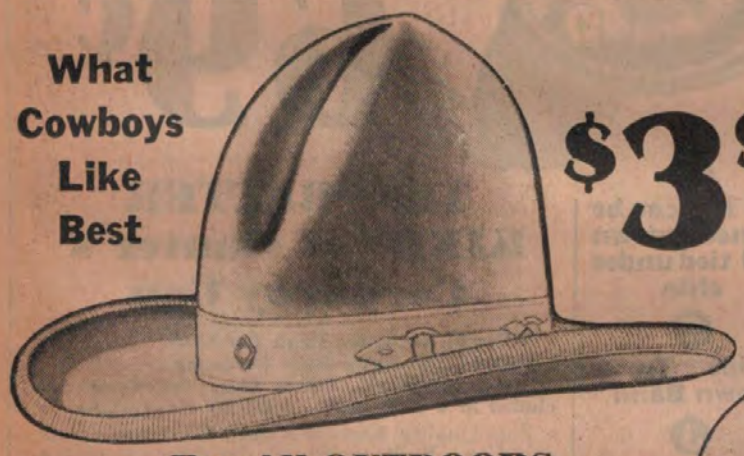
93K6155—Medium Gray with Black band.
93K6157—Medium Tan with Brown band.
93K6159—Light Pearl Gray with Black band.
Sizes, 6¾ to 7½. State size.

$2.45 Post Paid

—Genuine SEEROE Premier Fur Felt.
—Plain edge, Snap Brim, about 2¼ inches wide.
—"Fashion" Crown, about 5¾ inches high.
—Good quality, smooth finish.

Features silk-faced lining, good ribbon band, and full leather sweatband.

What Cowboys Like Best



$3.95 Post Paid

For All OUTDOORS

93K6265—Brown 93K6266—Nutria Tan
Sizes, 6¾ to 7¾. State size.

—Fine Quality Fur Felt.
—Crown, 7½ inches high, cut in best Western tapered style.
—Broad 4½ in. Curled Brim, bound edge well finished.
—Metal studded leather band . . . Strap trim on left side.
—Full leather Sweatband.

On the job when all other hats call "quits." Best in its class.

DON'T GUESS YOUR SIZE

Measure around head as illustrated, then refer to table below to find size corresponding to your head measurement. Check these measurements by referring to size ticket in your old hat, found either on sweatband or under sweatband.

If Head Meas. Inches	Order Hat Size	Men's Hat and Cap Sizes, 6¾ to 7¾	If Head Meas. Inches	Order Hat Size
20⅞	6¾		22¾	7⅜
21¼	6⅞		23⅛	7½
21⅝	7		23½	7⅝
22	7⅛		23⅞	7¾
22⅜	7¼			



"CARLSBAD" For ALL Weather

$1.65

93K6290—Brown 93K6291—Nutria Tan
93K6292—Black

Sizes, 6¾ to 7¾. State size. When not included in a $2 order, send 12¢ for postage.

—Good Quality ALL WOOL Felt.
—Plain edge curled brim, about 4 inches wide.
—Crown, about 7 inches high, jaunty and "seasonable."
—Grosgrain ribbon band; leather sweatband.

The tapered crown stamps this as the "real McCoy" for rough abuse in all weather and on all jobs. On field and farm it is a friend of the hard worker.

"Columbia" Style

$2.45 Post Paid

93K6145—Black
93K6146—Nutria Tan
Sizes, 6¾ to 7¾. State size.

—Good Grade Fur Felt; 5⅝-in. roomy crown.
—Curled brim, about 3 in. wide. True Columbia style.
—Neat narrow ribbon band.

A good leather sweatband, too, to keep the hat in tip-top shape. The "big shot" of comfort.

"Vet"—Army Style

$1.15

93K6170—Black
93K6171—Olive Drab
Sizes, 6¾ to 7¾. State size. When not included in a $2 order, send 10¢ for postage.

—Good Quality Wool Felt.
—Crown, about 5¾ inches high, campaigner style.

The plain brim edge of 2⅞ in. and the narrow ribbon band help keep this model popular each year.

SAVE AT SEARS



Narrow Plain Edge Brim

$1.69

93K6135—Medium Gray, black band.
93K6136—Dark Gray, black band.
93K6137—Medium Brown, brown band.

Sizes, 6¾ to 7½. State size. When not included in a $2 order, send 10¢ for postage.
—"Seeroe" Fur Felt.
—Crown about 5¾ inches high.
—Narrow Plain Edge Snap brim about 2¼ inches wide.
—Good quality ribbon band.
—Leather sweatband.

Especially liked by young men and just the right width to suit the average face.



Wider Plain Edge Brim

$1.69

93K6125—Medium Gray, black band.
93K6126—Dark Gray, black band.
93K6127—Med. Brown, brown band.
93K6128—Black.

Sizes, 6¾ to 7½. State size. When not included in a $2 order, send 10¢ for postage.

★ Rich finish genuine FUR FELT.
★ Crown, about 5⅝ inches high.
★ Plain edge snap brim, about 2½ inches wide.
★ Good quality ribbon band.
★ Durable leather sweatband.

The preference of thousands and thousands of our customers! The popular wider brim is suitable for men with fuller faces. A very special offering.



Our Best Hat

$3.45 Postpaid

93K6340 — Med. Gray, Black Band.
93K6342 — Med. Tan, Brown Band.
93K6345 — Dark Gray, Black Band.

Sizes, 6¾ to 7½. State size.
—Seeroe Supreme Fur Felt.
—Crown about 5⅝ inches high.
—2⅜-inch plain edge snap brim.
—Silk faced lining.
—Fine quality ribbon band.
—Reeded leather sweatband.

For men who want the best. High quality fur felt hat with selected trimming. We have improved the quality and lowered the price for your 1932 savings!



Popular Fedora

$1.69

93K6165—Black
93K6166—Medium Brown
93K6167—Dk. Gray
93K6168—Medium Gray

Sizes, 6¾ to 7½. State size. When not included in a part of $2 order, send 10¢ for postage.

—Good quality "Seeroe" FUR FELT.
—5¾-inch Fedora crown.
—2⅝-in. plain edge curled brim.

A Fedora is always in good taste. A conservative wide brim style; its quality will delight you. Ribbon band and leather sweatband.



Welt Edge Brim

$1.00

93K6195 Medium Gray, Black Band.
93K6196 Dark Gray, Black Band.
93K6197—Light Tan, Brown Band.
93K6198—Black.

Sizes, 6¾ to 7½. State size. When not included in a $2 order, send 10¢ for postage.

—Smooth finish Wool Felt.
—Crown, about 5⅝ in. high.
—2⅜-inch welt edge brim.

A splendid hat at a medium price. Made right and styled correctly. Ribbon band and durable sweatband.



Medium Width Brim

$2.45 Post Paid

93K6180—Med. Gray, black band.
93K6181—Dk. Gray, black band.
93K6182—Med. Tan, brown band.
Sizes, 6¾ to 7½. State size.
◆ Seeroe Premier Fur Felt.
◆ Tapering crown about 5⅝ in. high.
◆ Plain edge snap brim about 2⅜ in.
◆ Lustrous silk faced lining.
◆ Leather sweatband; ribbon band.

A perfectly proportioned hat. A low price.



Knock-About Crusher

$1.00

93K6190—Medium Gray.
93K6191—Medium Tan.
93K6192—Black.

Sizes, 6¾ to 7¾. State size. When not included in a $2 order, send 10¢ for postage.
—Serviceable wool felt.
—Style crown, 5⅜ inches high.
—Plain edge snap brim about 2¼ inches wide.

An inexpensive hat that can be worn crusher shape or snapped and creased like higher priced hats. Narrow ribbon band. Durable sweatband.

Fine Materials..Expert Workmanship

Make Sears Gloves DURABLE...SMART...WARM

We Pack Items on This Page in Gift Boxes on Request, See First Index Page



$1.49 A PAIR

Capeskin Leather Wool Faced Lined

SNAP WRIST STYLE
33K4213—Brown
33K4215—Black
Sizes, 7½ to 10½. Half sizes.

STRAP WRIST STYLE
33K4223—Brown
33K4224—Black
Sizes, 8 to 10½. Half sizes.

State size. When not included in a $2 order, send 6¢ a pr. for postage.

—Fine Quality Imported Chrome Tanned Capeskin Leather.
—Heavily Brushed Angora Wool Faced Lining.
—Full Outseam Sewed—Stitched Backs.

The strap wrist glove has adjustable strap and **continuous thumb.** The snap wrist style has a windshield at wrist and one positive snap fastener. Add features! Compare prices! You cannot do better. One of the most famous driving or semi-dress gloves ever manufactured!

- **CAPESKIN** leather at Sears means only imported Sheepskins of better quality, chrome tanned to our own specifications.
- **BUCKSKIN** leather (or Deerskin) means imported skins, specially tanned to make it soft and pliable.
- **MOCHA** leather means world famous Blackhead Arabian sheepskins, specially imported for gloves.
- **LININGS**—Cotton, Angora or Mohair fabrics are of better grade, selected for wear. Fur linings are all clipped imported lamb's wool or genuine rabbit.

HOW TO MEASURE

Hold hand out flat with fingers touching, thumb raised; draw ordinary tape measure close but not tight, all around hand, (do not include thumb). The number of inches shown by this measurement is your correct glove size.

Seamless Knit Lined



$1.79 A PAIR

33K4212—Brown
33K4214—Black
Sizes, 8 to 10½. (Half Sizes.) State size. When not included in a $2 order, send 6¢ a pr. for postage.

—Best Quality Imported Chrome Tanned Capeskin.
—Fancy Seamless Knit lining of about ⅔ wool, balance cotton.
—Full Outseam Sewed. —Adjustable Wrist Strap.

STYLE and WARMTH—as shown by every one of its quality features. Neatly stitched backs.

EXTRA VALUE...Unlined Gloves



$2.49 Post Paid A PAIR

Arabian Mocha

33K4025—Gray
33K4026—Tan
Sizes, 7 to 10½. Half sizes. State size wanted. Postpaid.

—Extra Fine Quality Soft Velvet-Like Imported Arabian Blackhead Mocha Leather.
—Tailored by Finest Craftsmen.
—Table Cut and Full Outseam Sewed.
—Beautifully Embroidered Backs.
—One Positive Snap Fastener.

Chosen by thrifty, well dressed men as the finest unlined dress gloves they can buy.

$1.69 A PAIR

Imported Capeskin

33K3998—Gray
33K3999—Brown
33K4000—Black
Sizes, 7 to 10½. Half sizes. State size. When not included in a $2 order, send 4¢ a pr. for postage.

—Selected Quality Imported Chrome Tanned Washable Capeskin Leather.
—Expert Tailoring.
—Full Outseam Sewed and Table Cut, English Thumb.

Sears great buying economies are represented in these gloves. **Beautifully stitched backs.** One positive snap fastener.

WARMTH..... Lamb Lined



$2.98 Post Paid A PAIR

Our Best Lined Gloves

—Finest Selected Imported Chrome tanned Capeskin.
—Very Best Imported Lamb's Wool Lining (Usually Called "Broad Tail").
—Full Outseam Sewed.
—Adjustable Strap at Wrist.
—Stitched back. Continuous thumb.

We could double the price, but we couldn't add more value or WARMTH!

33K4245 Brown
33K4246 Black

Sizes, 8 to 10½. Half sizes. State size wanted. Postpaid.



Silk Lined Imported Capeskin

$1.95 A PAIR

33K4269 Brown
33K4270 Gray
33K4271 Black

Sizes, 7 to 10½. Half sizes. State size. When not included in a $2 order, send 6¢ a pr. for postage.

—Fine Selected Imported Chrome Tanned Capeskin Leather.
—Fine Quality Lustrous Silk Lining
—Full Outseam Sewed, Table Cut.
—Stitched backs.

Designed as a dress glove should be and priced as a 1932 bargain should be!

Your Choice of Two Styles

SNAP FASTENER
33K4018 Dark Beaver

SLIP-ON STYLE
33K4019 Dark Beaver

$1.95 A PAIR

Sizes, 7 to 10½. Half sizes. State size. When not included in a $2 order, send 6¢ a pr. for postage.

—Unlined buckskin.
—Fine Quality Washable Chrome Tanned Grain Buckskin Leather.
—Full Outseam Sewed, Table Cut.
—Hand Laced Backs.

A Sears Super value.



Imported Chrome Tanned Capeskin

33K4002 Brown
33K4003 Black

$1.00 A PAIR

Sizes, 7 to 10½. Half sizes. State size. When not included in a $2 order, send 4¢ a pr. for postage.

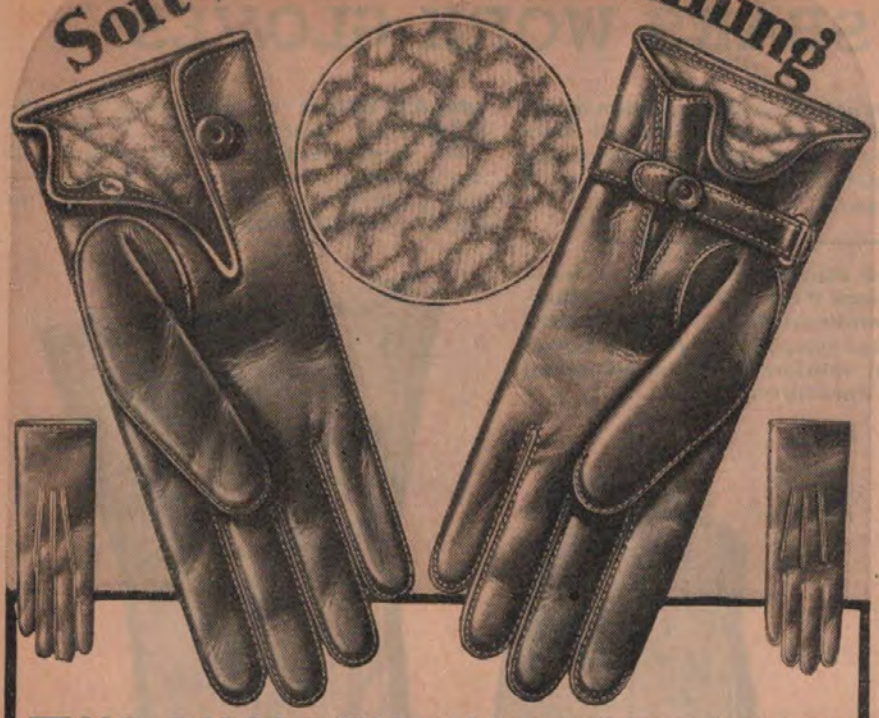
—Good Quality Chrome Tanned Imported Capeskin Leather.
—Half Outseam Sewed.

A revelation in saving. You'll look far and wide before you'll find another unlined glove of this quality at such a low price. **Stitched backs** and one clasp fastener.



Items on This Page in Gift Boxes on Request, See First Index Page

Soft Warm Fleece Lining



TWO CHALLENGING BARGAINS!

$1.00 A PAIR

- Good Quality Soft, Pliable Chrome Tanned Imported Capeskin Leather
- Heavy Fleeced Cotton Lining.
- Half Outseam Sewed.
- Neatly Stitched Backs.

$1.00 A PAIR

33K4206—Brown
33K4207—Black

Sizes, 7½ to 10½. Half sizes. State size. When not included in a $2.00 order send 6¢ a pr. for postage.

Button Top Style . . . QUALITY in every ounce—in every feature! One positive snap fastener. Our most economical priced glove for street or driving.

33K4216—Brown
33K4217—Black.

Sizes, 8 to 10½. Half sizes. State size. When not included in a $2 order, send 6¢ a pr. for postage.

Strap Wrist Style . . . Adjustable strap. Half outseam sewed; stitched backs. Designed to please the thrifty.



A MUCH LOWER PRICE!

$1.95 And These ADDED FEATURES Make It the Best Buy We Offer $1.95

33K4236 Brown
33K4237—Black
Sizes, 8 to 10½. Half sizes. State size. When not included in a $2.00 order, send 8¢ a pr. for postage.
Button Top Style with one positive snap fastener and gore at wrist.

- Selected Quality Imported Chrome Tanned Capeskin Leather.
- Very Fine Imported Clipped Coney (Rabbit) Fur Lining.
- Full Outseam Sewed.
- Stitched Backs.

Last Year's Price Was $2.98

33K4238 Brown
33K4239—Black
Sizes, 8 to 10½. Half sizes. State size. When not included in a $2.00 order, send 8¢ a pr. for postage.
Strap wrist style with continuous thumb and adjustable strap at wrists.

HOW TO MEASURE—Hold hand out flat with fingers touching, thumb raised; draw ordinary tape measure close but not tight, all around hand, (do not include thumb). The number of inches shown by this measurement is your correct glove size.

One-Finger Horsehide Mitten



89¢ A PAIR

33K4405—Black

Sizes, 8 to 10½. Half sizes. State size. When not included in a $2 order, send 8¢ a pr. for postage.

- —Fine Quality Chrome Tanned Grain Side Horsehide Leather.
- —Heavy Fleeced Cotton Lining.

SCUFFPROOF—if you've been up against tough jobs you know what that means. One fingered mittens are gaining popularity. Elastic web wrist.

Our Warmest Driving Mitten



$2.49 Post Paid A PAIR

33K4419—Brown
33K4420—Black

Sizes, 8 to 10½. Half sizes. State size.

- —Selected Quality Imported Chrome Tanned Capeskin Leather.
- —High Grade Imported Lambs Wool Lining.
- —Better Workmanship.
- —Stitched Backs.
- —Adjustable Strap at Wrist.

We can't make—and you can't buy—a warmer mitten for driving. Add up all the big comfort features and compare them anywhere at any price.

for Men With Short Fingers



$1.00 A PAIR — Chrome Tanned CAPESKIN — $1.49 A PAIR

Cotton Lining

33K3996—Brown
33K3997—Black

Sizes, 7½ to 10½. Half sizes. State size. When not included in a $2 order, send 6¢ a pr. for postage.

- —Good Quality Soft Pliable Chrome Tanned Capeskin Leather.
- —Heavy Cotton Fleeced Lining.

Not quite as warm as the Angora Wool Faced Lined Style, but a splendid utility glove. One snap fastener; half outseam sewed, stitched backs.

Wool Faced Lined

33K4228—Brown
33K4229—Black

Sizes, 7½ to 10½. Half sizes. State size. When not included in a $2.00 order, send 6¢ a pr. for postage.

- —Very Fine Quality Imported Chrome Tanned Capeskin Leather.
- —Brushed Angora Wool Faced Lining.
- —Full Outseam Sewed.

WARMTH—to your finger tips! Stitched backs; Adjustable strap. Continuous thumb.



Scuff-Proof Horsehide

$1.95 A PAIR

33K4235—Black

Sizes, 8 to 10½. Half sizes. State size wanted. When not included in a $2.00 order, send 6¢ a pr. for postage.

- —Selected Quality Grain Side Horsehide Leather.
- —Knit Lining of Pure Virgin Wool.
- —Full Outseam Sewed.
- —Stitched Backs.

Scuffproof! Wear not measured in months! Adjustable strap at wrist. Ideal for driving.



Cotton Jersey
Cotton Fleeced Lined

42¢ A PAIR

33K4203 Black
33K4204 Gray
33K4205 Brown

Sizes, 7½ to 10½. Half sizes. State size. When not included in a $2 order, send 4¢ a pr. for postage.

- —Closely Woven Cotton Jersey Cloth.
- —Heavy Cotton Fleece Lining.

Warm and practical. Embroidered backs. Snap fastener. A big favorite because it gives so much extra value.

DURABILITY and PROTECTION

BUILT IN SEARS WORK GLOVES

SUPPLENESS. Through a careful selection of the leather and through careful tanning, all Sears work gloves have a suppleness and flexibility that is seldom duplicated. Hands never chafe in a Sears work glove or mitten.

PATTERN is very important in work-glove construction. A working hand needs plenty of room. All Sears work glove patterns are designed to give your hands room enough—and to spare—even with fists tightly closed.

DURABILITY. No expense is spared to build durability into Sears Work gloves. Finest materials, careful workmanship, leather welted seams, reinforced strap around thumb, horsehide pulls and reinforced strain points all insure utmost durability.



ALL GRAIN HORSEHIDE FROM TIP to TIP

Gauntlet Style

- ★ Strong, Tough Chrome Tanned Grain Side Horsehide Leather.
- ★ Lined Grain Side Leather Cuffs Protected by Leather Pull.
- ★ Seams Full Leather Welted for added wear.
- ★ Reinforcing Strap Around Thumb.

Gauntlet Style 33K4176 | **Band Top Style** 33K4087

Sizes, 8½, 9½, 10½, 11½. State size. When not included in a $2 order, send 8¢ a pair for postage.

Bandtop Style has drawstring fastener.

Read the quality proof above to know how much two-fisted wear you may expect from this big, husky glove. Until you try them yourself you would never believe wear could be obtained for so low a price.

89¢ A PAIR

Band Top Style



Grain Horsehide
Cotton Fleece Lined

79¢ A PAIR

33K4284 Black
33K4285 Yellowish Tan

Sizes, 8½, 9½, 10½, 11½. State size. When not included in a $2 order send 8¢ a pair for postage.

—Good Quality Plumb Weight Chrome Tanned Grain Horsehide or Cowhide.

—Heavy Fleeced Cotton Lining.

1932 brings higher quality at lower prices. Snug elastic web wrist, grain leather pull.



69¢ A PAIR

Grain Cowhide
Cotton Fleece Lined

33K4283—Yellowish Tan

Sizes, 8½, 9½, 10½, 11½. State size. When not included in a $2 order, send 8¢ a pair for postage.

—Good Quality Chrome Tanned Grain Cowhide Leather.

—Heavily Fleeced Cotton Lining.

—Reinforcing Strap Around Thumb.

We have frankly aimed at producing as fine a glove for as low a price as possible. This price and these features are the answer! Wide lineman's split leather pull protects the artificial leather gauntlet cuff. Lined with strong cotton cloth. One of 1932's greatest bargains.

GLOVE VALUES YOU CAN'T EQUAL!

LEND this BOOK to your NEIGHBOR



Chrome Tanned Pigskin

39¢ A PAIR 2 FOR 75¢

Band Top 33K4079 | **Gauntlet Top** 33K4179

Sizes, 8½, 9½, 10½, 11½. State size. When not included in a $2 order send 8¢ a pair or 10¢ for 2 pairs for postage.

—Palms, Fingers and Thumbs Made of Strong Quality Chrome Tanned Grain Pigskin; Backs of Chrome Tanned Split Pigskin.

—Inseam sewed.

—Cuffs of Strong Artificial Leather Protected by Grain Pigskin Pull.

You'll have to look twice before you'll believe that this low price can be possible. It may be years before genuine pigskin work gloves will again be priced so low.



$1.15 A PAIR

INDESTRUCTO Saranac Buckskin

Band Top 33K4077 | **Gauntlet Top** 33K4181

Sizes, 8½, 9½, 10½, 11½. State size. When not included in a $2 order, send 8¢ a pair for postage.

- ♦ Indestructo Saranac Chrome Tanned Grain Buckskin Leather
- ♦ Famous INDESTRUCTO Tanning.
- ♦ Full Leather Welted Seams.
- ♦ Band Top Style Has Grain Buckskin Cuff With Drawstring Fastener.
- ♦ Gauntlet Has Cuff of Split Buckskin Leather.

INDESTRUCTO—our best—at the lowest price in years!



Very Warm

49¢

33K4315 Black
33K4316 Brown
33K4317 Gray

One Large Size Only. When not included in a $2 order send 4¢ postage.

—Good Quality Fully Shrunk All Wool Yarns.

—Strong Knitted Wrists.

You men get comfort and warmth at today's lowest prices in knitted gloves.

Horsehide Drivers





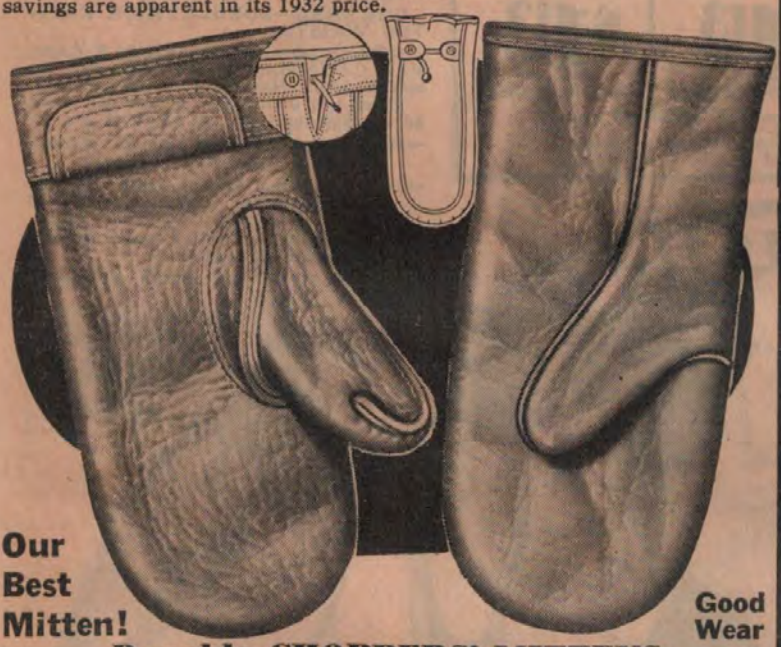
Choice of Two Styles

33K4070
String Fastener
33K4071
Snap Fastener
Sizes, 8 to 10½.
Half sizes. State size. When not included in a $2 order, send 6¢ a pair for postage.

69¢ A PAIR

★ Good Quality Soft, Pliable Chrome Tanned Grain Side Horsehide Leather.
★ Seamless Palm Construction.
★ Gunn Cut; Middle Fingers Double Stitched at Base.
★ Tops Bound With Artificial Leather.

Safe, sure, positive value is apparent in every feature of these men's unlined quality drivers. Extra savings are apparent in its 1932 price.



Our Best Mitten!

Good Wear

Durable CHOPPERS' MITTENS

$1.59 A PAIR

33K4489
One large size only. When not included in a $2 order send 8¢ a pair for postage.
—Genuine INDESTRUCTO.
—Finest Quality Saranac Grain Buckskin Leather.
—Specially Tanned to Remain Soft and Pliable.
—"Shur Sewn," Like a Moccasin.
—Principal Seams Reinforced at the Wearing Surface.
—Reinforced Thumbs.
—Drawstring Fastener on Back.

79¢ A PAIR

33K4477
One large size only. When not included in a $2 order, send 8¢ a pair for postage.
—Good Quality Chrome Tanned Side Grain Horsehide.
—"Shur-Sewn," Like a Moccasin.
—Principal Seams Reinforced.
—Leather Welted Thumb.
—Drawstring Fastener.

Plumb weight leather that will remain soft and pliable after exposure to heat and water.

All Wool Liners



29¢ A PAIR

33K4349
One large size only. When not included in a $2 order, send 4¢ for postage.
—All Wool Yarns.
—Seamless Construction.

Made of sturdy all wool yarns to give the kind of warmth expected of a liner for choppers mittens. Not as durable as 33K4370, but serviceable and inexpensive. Strong knitted wrists.



59¢ A PAIR

33K4370
One large size only. When not included in a $2 order send 4¢ for postage.
—Stronger Quality All Wool Yarns.
—Seamless Construction.
—Tight Knitted Wrists.

Our finest and strongest "Home Style" mitten. Made large and roomy. Will give long satisfactory service. More than worth the money.

GRAIN COWHIDE









59¢ A PAIR

Choice of Two Styles

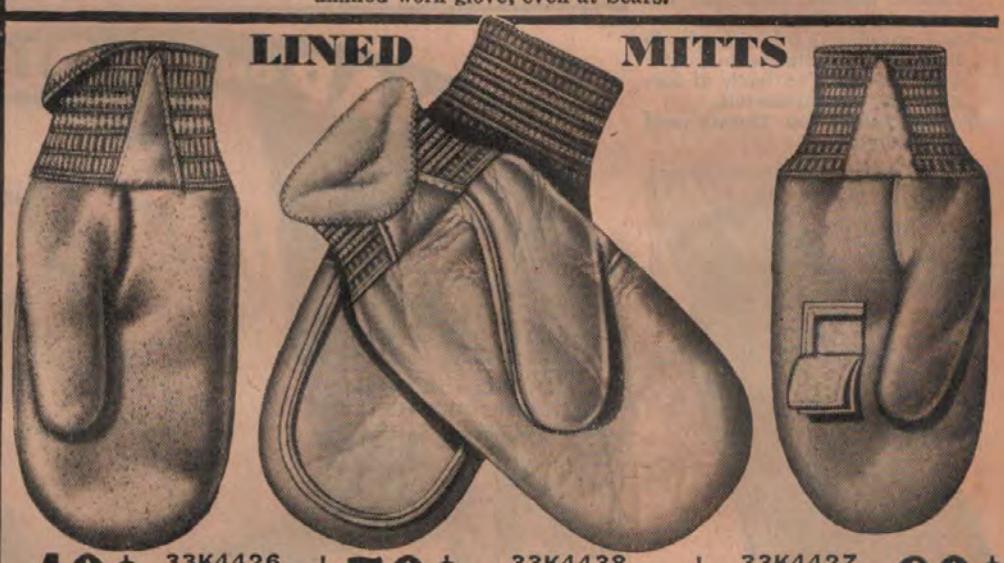
33K4078—Band Top
33K4174—Gauntlet
Sizes, 8½, 9½, 10½, 11½. State size. When not included in a $2 order, send 8¢ a pair for postage.

- Strong Chrome Tanned Grain Cowhide Leather.
- Seamless Palm. (For Added Wear.)
- Interlined, Split Leather Cuffs, Protected by Leather Pull.

Linemen, Farmers, Workers—Buy NOW! Seldom has so low a price bought so much quality in an unlined work glove, even at Sears.



LINED MITTS



49¢ A PAIR

33K4426
One large size only. When not included in a $2 order send 8¢ a pair for postage.
—Very Strong Good Quality Chrome Tanned Side Split Cowhide Leather.
—Heavy Warm Cotton Fleeced Lining.

Good quality mittens made for hard jobs. Snug fitting elastic web wrists protected by leather pull.

79¢ A PAIR

33K4438 Yellow Tan
33K4439—Black
One large size only. When not included in a $2 order, send 8¢ a pair for postage.
—Chrome Tanned Grain Side. Horsehide Leather.
—Warm Cotton Fleeced Lining.
—Thumbs Full Leather Welted.
—Sewed on Our "Shur Sewn" Pattern With All the Principal Seams Off the Wearing Surface.

Snug elastic web wrists protected by leather pull.

69¢ A PAIR

33K4427
One Large Size Only. When not included in a $2 order, send 8¢ a pair for postage.
—Very Good Quality Chrome Tanned Split Side Cowhide Leather.
—Palms Lined With Shearling Wool; Backs With Heavy Fleeced Cotton.
—Snug Elastic Web Wrists with Shearling Pull.

No cold hands when you wear these warm lined mittens.

$1.00 A PAIR

33K4431—Black
33K4432—Yellowish Tan
One large size only. When not included in a $2 order, send 8¢ a pair forpostage.
—Very Strong Chrome Tanned Grain Horsehide Leather.
—Remains Soft and Pliable Under All Conditions.
—Full Leather Welted Seams.
—Entire Mitten Shearling Lined.
—Snug Fitting Elastic Web Wrists With Shearling Pull.

Sears great buying economies are represented in these gloves.



$1.49 A PAIR

33K4433—Black
One Large Size Only. When not included in a $2 order, send 10¢ a pair for postage.
—Very Good and Strong Quality Chrome Tanned Grain Side Horsehide Leather.
—Remain Soft and Pliable Under All Conditions.
—Fully Lined With Warm Shearling Wool.
—Band Top Style.
—Seams Are Full Leather Welted.
—Drawstring Fastener for More Warmth and Better Fit.

Wear these mittens and enjoy worthwhile savings.

Special Prices on CANVAS GLOVES





93K3811 MEDIUM WEIGHT 6-Oz. 6 Pairs	93K3819 HEAVY WEIGHT 8-Oz. 6 Pairs	93K3827 EXTRA Heavyweight 12-Oz. 6 Pairs	93K3828 EXTRA Heavyweight Jumbo Sizes 12-Oz. 6 Pairs	93K3823 THE HEAVIEST WEIGHT 14-Oz. 6 Pairs
35¢ Send 8¢ Postage	39¢ Send 8¢ Postage	49¢ Send 8¢ Postage	59¢ Send 8¢ Postage	59¢ Send 8¢ Postage
12 Pairs 67¢ Send 10¢ Postage	12 Pairs 75¢ Send 10¢ Postage	12 Pairs 95¢ Send 10¢ Postage	12 Pairs $1.13 Send 10¢ Postage	12 Pairs $1.13 Send 10¢ Postage

When not included in a $2 order or more, send postage specified above.

—The best and strongest standard grade of Eastern Cotton Canton Flannel.
—Heavily Napped on the inside. —Strong knitted double thick wrists.

3 PAIRS 49¢ | 6 PAIRS 95¢

93K3831—DOUBLE THICK KNITTED WRISTS.

When not included in a $2 order, send 8¢ postage for 3 prs.; 10¢ for 6 prs.

93K3841—GAUNTLET STYLE.

If not part of $2 order, send 10¢ postage for 3 prs.; 12¢ for 6 prs.

—Heavyweight striped Canton cotton flannel used for the entire glove.
—Good quality split cowhide leather protects palms, fingers, thumb and back of finger tips, as illustrated.
—Double seams on thumb and first finger.

1 PAIR 33¢ | 3 PAIRS 95¢

93K3836—DOUBLE THICK KNITTED WRISTS.

93K3840—BROAD DOUBLE CANVAS GAUNTLET CUFF protected by leather pull. Has elastic band on back.

When not included in a $2 order, send 4¢ postage for 1 pr., or 8¢ for 3 prs.

—Heavyweight striped cotton Canton flannel used for entire glove.
—Heavy chrome tanned grain cowhide reinforces palm, thumb, fingers and back of finger tips, as illustrated.
—Gunn cut leather welted seams at base of two middle fingers.
—Double seams on thumb and first finger.



6 PAIRS 59¢

Add 8¢ for Postage

12 PAIRS $1.13

Add 10¢ for Postage

93K3821—Brown

When not included in a $2 order or more, send postage amount specified above.

—Very fine woven long wearing Cotton Jersey cloth.
—Heavily napped on the inside for added comfort.
—Knitted wrists of double thickness.





Double Thick

6 PAIRS 69¢

12 PAIRS $1.33

When not included in a $2 order, send 8¢ postage for 6 pairs or 10¢ for 12 pairs.

93K3817

—Standard grade Golden Brown, fleeced cotton Canton flannel.
—Entire glove reinforced inside with heavyweight striped cotton Canton Flannel.
—Knitted wrists of double thickness.

REVERSIBLE GLOVES

93K3826 8-Oz.	93K3824 12-Oz.
6 PRS. 49¢	6 PRS. 65¢
12 PRS. 95¢	12 PRS. $1.25

When not included in a $2 order send 8¢ postage for 6 pairs or 10¢ for 12 pairs.

—Finest standard grade Eastern cotton Canton Flannel heavily napped on the outside.
—Two thumbs for double wear.
—Can be worn on either hand.
—Double thick knitted wrist.

93K3853

9-Oz. 6 PAIRS 65¢

Add 8¢ Postage.

12 PAIRS $1.25

Add 10¢ Postage

93K3854

12-Oz. 6 PAIRS 75¢

Add 8¢ Postage

12 PAIRS $1.45

Add 10¢ Postage

When not included in a $2 order, send postage specified above.

—Reversible mittens.
—Canton cotton Flannel.
—Thumbs and both sides of palm reinforced by patch

93K3858 8-Oz.	93K3859 12-Oz.
6 PAIRS 59¢	6 PAIRS 69¢
12 PAIRS $1.13	12 PAIRS $1.33

When not included in a $2 order, send 8¢ postage for 6 prs. or 10¢ for 12 prs.

—Reversible Two Thumb Mittens.
—Made of Best Grade cotton Canton Flannel.
—Extra Reinforcing Patch on Both Thumbs. —Welted Seams.
-Knitted Double Thick Wrists.

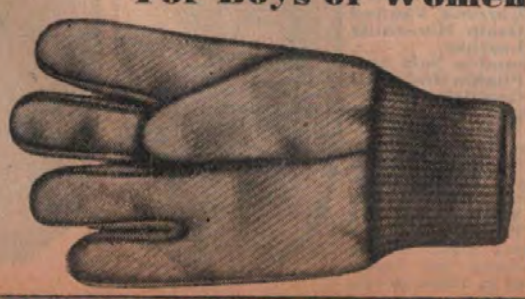
6 PAIRS 33¢ | 12 PAIRS 64¢

For Boys or Women

93K3838

When not included in a $2 order, send 8¢ postage for 6 pairs or 10¢ postage for 12 pairs.

—Made of medium weight Six-Ounce Canton Cotton Flannel.
—Napped on the inside.
—Strongly made.
—Knitted Wrists of double thickness.



6 PAIRS 57¢ | 12 PAIRS $1.10

For Women or Boys

93K3822—Brown

When not included in a $2 order, send 8¢ postage for 6 pairs, or 10¢ for 12 pairs.

—Made of very fine gauge cotton heavyweight Jersey Cloth, heavily napped on inside.
—Knitted wrists of double thickness.



QUALITY First - QUALITY Always - at Sears

IN 1932, BUY KNOWN QUALITY



"Gift" Quality for Every Day

Double Grip 33K9100 — **19¢** — **Single Grip** 33K9110

When not included in a $2.00 order, send 3¢ a pair for postage.
—Live Rayon Elastic Medium Wide Webbing.
—Colorful Silk-Faced Satin Pads.
—Rubber Covered Nubs, Preventing Wear.
—Rustproof Fittings.

Plenty of stretch and hard wear along with the good looks that usually cost more.



Two Styles

39¢ A PAIR — **Paris Brand**

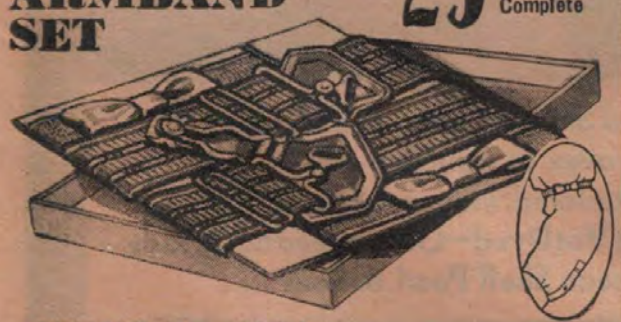
33K9103 Double Grip
33K9106 Single Grip

When not included in a $2 order, send 3¢ a pair for postage.
—Rayon Covered Good S-t-r-e-t-c-h Elastic Webbing.
—1⅜ Inches Wide.
—Silk-Faced Satin Pad.

"Genuine PARIS" tells the quality. Patented rubber tipped loops.

GARTER and ARMBAND SET

25¢ Complete



33K9109—Assorted Colors.
When not included in a $2.00 order send 3¢ postage.
—Single Grip, Elastic Web Garters.
—⅜-Inch Rayon Elastic Ribbon Armbands.
—Neatly Boxed for Gift Purposes.
As useful and appreciated as they are low priced.

NEAT!



49¢ Complete

GARTER and HANDKERCHIEF Set

33K9105—Assorted Colors.
When not included in a $2 order, send 8¢ postage.
—Genuine PARIS Garters, Single Grip Type.
—Fancy Elastic Webbing; Rubber Covered Loops.
—Fine Quality White Lawn Handkerchief with Woven Colored Border.—ALL NICELY BOXED.

Notice the quality of this thrifty combination. A handy "buy" for yourself or as a gift.

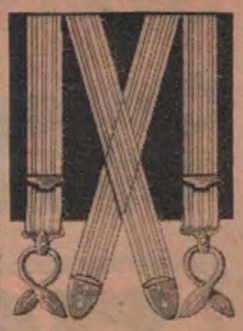


Dress Suspender

25¢ 33K8625 Fancy Patterns. Length, 40 inches.

When not included in a $2 order, send 4¢ for postage.
—1⅜-Inch wide Elastic Lisle Webbing.
—Tan Leather Ends.
—Rustproof Brass Fittings.

Here are suspenders that will give long wear—priced low.

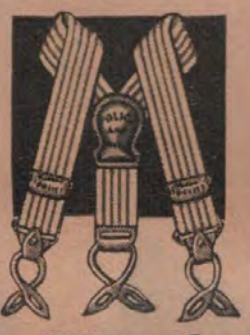


Dressy—Colorful

49¢

33K8700—Fancy Length, 40 in. When not included in a $2 order, send 4¢ for postage.
—Good Stretch Colored Elastic.
—Calfskin Ends in Matching Color.

Mighty snappy in appearance and of good quality, too. Price permits a pair for each suit. Save time. Have style.



Police and Firemen's Style

25¢ 33K8630 Length, 40 inches. When not included in a $2 order, send 6¢ for postage.
—Heavy Cushion Back Elastic Webbing.
—Strongly Stitched Cowhide Ends.
—Non-Rust Brass Trimmings.

Made of strong stocky materials to give long hard service.



POLICE! Work Type 39¢

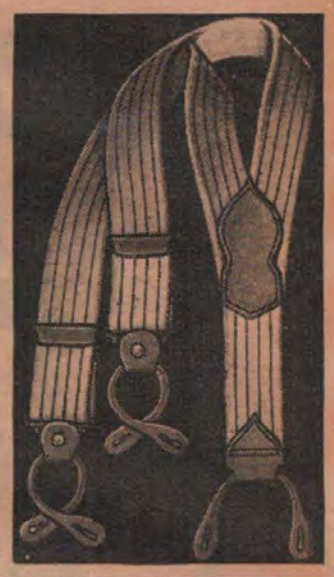
33K8650

When not included in $2.00 order, send 6¢ for postage.
—Heavy Duty "Fire and Police" Type.
—Sturdy Elastic Wide 1½-Inch Web.
—Full 40 In. Long.

Cushion pad at back; cowhide ends heavily stitched. Brass non-rust trimmings. Such details prove you get real money's worth at Sears.

Police and Firemen's QUALITY SUSPENDERS

69¢ Pr.



33K8640

★ Genuine Cowhide Ends.
★ Full 40 Inches Long.
★ 22 Added Inches of STRETCH.
★ Double Elastic Reinforcement at Back.
★ Double Stitched Comfort Pad in Back.
★ Metal Hook Supports Trouser Weight.
★ Leather Snaps.
★ Brass Fittings.

When not included in $2.00 order, send 8¢ for postage.

The extra wide 1¾-inch webbing gives comfort, even during hard manual labor.

DRESS SUSPENDERS

Garter and Suspender Set



79¢ A Set

33K8670—Assorted Colors.
When not included in a $2 order, send 8¢ for postage.
—Single Grip Garters With Sateen Faced Pads.
—Dress Suspender Has Rayon Braided Ends to Match.

Both are made of good grade live elastic webbing in the same identical stylish color and pattern.

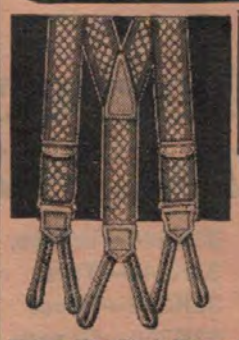


Suspender and Tie Set

$1.00 A SET

33K8616 — Colors: Blue, brown, maroon; also black and white. State color. When not included in a $2 order, send 8¢ for postage.

A matched ribbon suspender and tie set. Both of same jaunty colored ribbon. Suspender has rayon braided ends to match. Elastic back, 40 in. long and all brass trimmed. Packed in a beautiful gift box.





All Suspenders 40 inches Long and Brass Trimmed.

Your Choice 39¢ EACH

Fancy Elastic 33K8660 | Fancy Ribbon 33K8661

When not included in a $2 order, send 4¢ for postage.
—Length, 40 Inches.
—Fancy Colored Dress Suspenders With Rayon Braided Ends to Match Color of Suspenders.

Rustproof brass trimmings. Selected patterns of latest design.

Spring Suspenders

33K8674—Fancy Colors.
—Length, 40 Inches.
—1⅜-Inch Non-Elastic Webbing.
—Copper Springs and Woven Cords in Each End.

Fancy colored designs. When not included in a $2 order, send 6¢ for postage.



33K8680 **79¢**

Fancy Colors Length, 40 inches.
When not included in a $2 order, send 8¢ for postage.
—Our Best Dress Suspender.
—Basket Weave Elastic (About 1⅜-Inch) Web.
—Matched Calfskin and Rayon Braided Ends.

A long stretch web. Neatly boxed.



39¢

33K8653
Length, 40 Inches
When not included in a $2 order, send 4¢ for postage.
—"President" Type Dress Suspenders of Rayon Webbing, About 1⅜ Inches Wide.
—Sliding Cord With Specially Prepared Linen Cord Ends for Extra Strength.

Non-rust brass trimmings. Latest and most attractive designs.

A BIG THRILL in THE PRICE TAG!



Plain Colors or Fancy Patterns

59¢ EACH

3 FOR $1.69

33K190 Plain White.
33K193 Plain Blue.
33K192 Plain Tan.
33K194 Fancy Patterns.

Sizes 14 to 17. Half sizes. State size. When not included in $2 orders, send 8¢ each or 10¢ for 3 for postage.

- Made of durable cotton shirtings.
- Roomy specifications.
- Careful tailoring.

A price so low, attempts will be made to match it all over America. Sears don't deny that it can. But we challenge all America to match it with such serviceable quality! Has attached collar. Not as good as our higher priced number but a shirt that will wear well, fit well and look well, price notwithstanding.

SANFORIZED *Shrunk*

Cellophane Wrapped

79¢ EACH

3 FOR $2.29

POSTPAID

SUN FAST
TUB FAST
COTTON
BROAD-
CLOTH



Every Shirt Wrapped in Cellophane for Neatness

- ★ Sanforized Shrunk Cotton Broadcloth . . .
- ★ Closely woven construction . . .
- ★ Expertly tailored with perfect stitching . . .
- ★ Every shirt Vat Dyed—Guaranteed not to fade
- ★ Large Ocean Shell Pearl Buttons . . .

SEARS ACTUAL PHOTOGRAPH

An American Standard For

Correctness..Comfort..Wear

79¢ Each 3 for $2.29

33K346—White.
33K348—Tan.
33K349—Blue.
33K350—Green.

Sizes, 14 to 17. Half sizes. State size. When not included in a $2.00 order, include 8¢ each for postage. *Tie not included.*

SANFORIZED!—absolute, unquestioned value! Here is one of the finest, most famous pre-shrunk dress shirts America knows, a standard not only for permanent pre-shrunk fit, but for aristocratic style . . fadeproof stamina . . fastidious weave . . and the added touches of fine tailoring that mean true shirt luxury. Genuine Sanforized Shrunk, closely woven broadcloth guaranteed not to shrink—not to fade—not to perform in any way but as a quality shirt would. Finished with perfect stitching usually found only in the highest priced shirts. All are attached collar style with one pocket. Cellophane wrapped.

Fine Fabrics Laboratory Tested for Weave, Weight and Color Fastness



$1.29 EACH

33K370—Blue **33K371**—Tan
33K372—Green

Sizes, 14 to 17. Half sizes. State size. When not included in a $2.00 order, send 8¢ each for postage.

- *FAST COLOR Lustrous cotton Broadcloth.*
- *Fancy small figures on colored grounds, patterns similar to illustration.*
- *Expert Tailoring.*

A patterned shirt like this is just about the "nattiest" and newest thing you could choose, and you couldn't find a better value! Coat style with attached collar and one pocket. Ocean pearl buttons. Tie not included.

$1.29 EACH

Pin Stripes
Always in Fashion

33K360—Blue stripe
33K361—Tan stripe
33K362—Green stripe

Sizes, 14 to 17. Half sizes. State size. When not included in a $2 order, send 8¢ each for postage.

—*FAST COLOR "High Count" cotton Broadcloth.*
—*Attached Collar; One Pocket.*

One of our fastest selling shirts—and it deserves to be. The good, strong quality thousands of our customers have bought again and again at much higher prices. Neat conservative stripes. Ocean pearl buttons. Tie not included.

$1.48 EACH

British Stripes

33K440—Blue **33K441**—Tan
33K442—Green

Sizes, 14 to 17. Half sizes. State size. When not included in a $2 order, send 8¢ each for postage.

—*FAST COLOR Fine Woven Cotton Shirtings.*
—*Woven-in Colored Stripes.*
—*Trim-looking Attached Collar.*
—*4-Hole Ocean Pearl Buttons.*

Well-groomed men, who know what's what in Fashion, are choosing the new British Striped Shirts—and at Sears they're lower priced! Tailored with skill. Tie not included.

See Page 454 For Men's Ties

$1.48 EACH

Smart Patterns

33K465—Blue stripe
33K466—Tan stripe
33K467—Green stripe

Sizes, 14 to 17. Half sizes. State size. When not included in a $2 order, send 8¢ each for postage.

—*FAST COLOR Dobby cotton Broadcloth.*
—*WOVEN-IN colored stripes.*
—*Attached collar and one pocket.*
—*Ocean pearl buttons.*

Prices are low everywhere, but Sears is still "head and shoulders" above the crowd in Value-giving!—This shirt is proof of it. Neat patterns similar to one illustrated. Tie not included.

$1.00 EACH

Neckband Style Collar to Match

33K255—Blue **33K256**—Tan
33K257—Green

Sizes, 14 to 17. Half sizes. State size. When not included in a $2 order, send 8¢ each for postage.

—*High grade cotton shirting, 80 threads to the inch each way.*
—*Neckband style with One Laundered Collar to Match.*

Your dollar buys a lot here! Wear, fit and good looks, too. Well tailored coat-style shirt with soft double cuffs. Attractive FAST Colored patterns similar to illustration. Tie not included.

$1.00 EACH

33K544—White **33K547**—Blue
33K543—Tan **33K548**—Green

Sizes, 14 to 17. Half sizes. State size. When not included in a $2.00 order, send 8¢ each for postage.

—*FAST PLAIN COLOR Lustrous Mercerized cotton Broadcloth.*
—*Attractively boxed—makes a fine gift.*

Finely woven, extra durable combed cotton yarn Broadcloth—Wears and Washes splendidly because it **does not fade or shrink.** Attached collar; one pocket.

$1.00 EACH

33K380—Blue
33K381—Tan
33K382—Green

Sizes, 14 to 17. Half sizes. State size. When not included in a $2 order, send 8¢ each for postage.

—*Pepperell No-fade fabric, famous for wear and quality.*
—*Neat stripes.*
—*Expert tailoring.*

A shirt for the Value-Wise Man who likes smart, jaunty style. Expertly tailored of Pepperell No-fade Fabric in coat style with attached collar. Stripes similar to illustration.

Pilgrim BRAND

PRESHRUNK FADEPROOF

POPULAR PLAIN COLORS

STEEL DIE CUT COLLARS
OCEAN PEARL BUTTONS

Guaranteed

PERMANENT FIT



Pre-shrunk—Fade Proof

33K144—White.
33K143—Tan.
33K147—Blue.
33K148—Green.
33K149—Peach.

$1.00 EACH

Sizes, 14 to 17. Half sizes. State size. When not included in a $2.00 order, send 8¢ each for postage.

- *Fine count lustrous combed yarn cotton broadcloth.*
- *Pre-shrunk for permanent fit.*
- *Absolutely FAST COLOR.*

Attached collar shirt made of beautiful pre-shrunk broadcloth known for its wearing qualities. A definite proof of the extra value your dollar buys at Sears. Tie not included





Two-By-One Broadcloth

$1.69 EACH

33K205—White.
33K206—Tan.
33K207—Blue.
33K204—Green.

Sizes, 14 to 17. Half sizes. State size. When not included in a $2 order, send 8¢ each for postage.

- *Fine quality two-by-one cotton Broadcloth.*
- *Pre-shrunk for permanent fit.*
- *Lustrous FAST COLORS.*
- *Finest Tailoring.*

We invite comparison with these collar attached shirts made of one of the best two-by-one cotton broadcloths obtainable. Soft single cuffs. Fine quality ocean pearl buttons. Tie not included. A trial will convince you of their worth.



SEE PAGE 454 FOR MEN'S TIES



PART WOOL **DRESS FLANNEL**

$1.69 EACH

33K447 Light Blue.
33K448 Light gray.
33K449 Light green.

Sizes, 14 to 17. Half sizes. State size. When not included in a $2 order, send 8¢ each for postage.

- *—Lightweight flannel about 12% wool, balance cotton.*
- *—New Pastel Colors.*
- *—Fine Tailoring.*
- *—Ocean Pearl Buttons.*

Smart—serviceable—comfortable, lightweight flannel dress shirts, just enough wool to give warmth. Attached collar. Tie not included.



NOVELTY WEAVE

$1.48 EACH

33K495—White.
33K496—Tan.
33K497—Blue.

Sizes, 14 to 17. Half sizes. State size. When not included in a $2 order, send 8¢ each for postage.

- *—Fast Color Cotton Broadcloth.*
- *—New Novelty Weave.*
- *—Pre-shrunk for permanent fit.*
- *—Large Ocean Pearl Buttons.*

All the advantages of a plain color shirt with a little touch of novelty in the weave. Finest of tailoring. Attached collar and soft single cuffs. One pocket. Tie not included.



2-PLY COTTON BROADCLOTH

$1.95 EACH

33K230—White.
33K231—Tan.
33K232—Blue.

Sizes, 14 to 17. Half sizes. State size. When not included in a $2.00 order, send 8¢ each for postage.

- *—Fine count lustrous cotton broadcloth.*
- *—Two-ply for double wear.*
- *—Fast Colors—Pre-shrunk.*
- *—Skillful tailoring.*
- *—Ocean pearl buttons.*

A favorite shirt with men who know and want quality—who recognize economy. Made of highly mercerized two-ply cotton broadcloth. Tie not included.

33K233—White Neckband Style

Same as **33K230** above but in neckband style with soft double cuffs. No collar or pocket.



OUR FINEST

$2.48 EACH *Postpaid*

33K320—White.
33K322—Blue.
33K323—Green.

Sizes, 14 to 17. Half sizes. State size.

- *—Two-Ply Full Count Cotton Broadcloth.*
- *—Silky, Lustrous Fine Combed Yarns.*
- *—FAST COLORS.*
- *—Pre-shrunk.*
- *—Finest Grade Ocean Pearl Buttons.*
- *—Expert Tailoring, Skilled Finishing.*

Our finest Two-Ply Broadcloth Dress Shirt made of selected **Pima** cotton (the finest cotton in America) spun into double yarn and woven into a beautiful lustrous broadcloth. For beauty and wear it cannot be excelled Attached collar, one pocket and soft single cuffs. Tie not included.

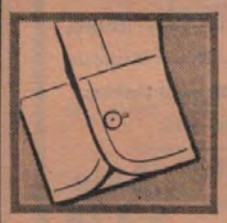
The PEPPERELL Label
Fine Count
ESTABLISHES QUALITY



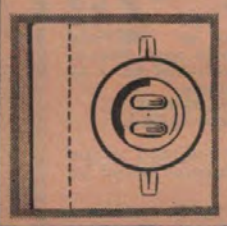
Quality's the main concern of wise buyers today. And Sears new *PEPPERELL FINE COUNT* shirts offer *quality you can be sure of,* fabric quality that has been America's standard since 1846, tailoring quality that has no peer at any price!



The year's smartest collar! Tailored with scientific exactness, with sturdy interlining; the stitching is fine and small. Designed to stay trim and smooth long after ordinary collars are wilted and wrinkled!



Soft single cuffs with a firm interlining to prevent wrinkling. Faultlessly tailored; gathered sleeves make cuffs hang straight; give plenty of elbow room. Fine stitching with good strong thread.



Just a detail—but very important! They're the finest Ocean Pearl Buttons, rich-looking and lustrous . . . with 4 holes, to make sewing more secure. Neatly worked, strong, non-fray buttonholes.



For Tall Men . . . .

$1.39 EACH | 3 FOR Post Paid $4.00

33K585—White

Sizes, 14 to 17. Half sizes. State size. When not included in a $2.00 order, send 8¢ each for postage.

If you are tall and hard to fit there is a **PEPPERELL** model designed especially for you—to fit you in comfort for many months to come. Longer body and sleeves. Attached collar; Single cuffs. One pocket.

For Stout Men . . .

$1.39 EACH | 3 FOR Post Paid $4.00

33K586—White **33K587—Tan**

33K588—Blue

Sizes, 17½ to 20. Half sizes. State size. When not included in a $2 order send 8¢ for postage.

If you are stout and require extra wide body and extra large neck sizes, this model was designed for your express purpose in America's most famous shirt. Attached collar; single cuffs and one pocket.

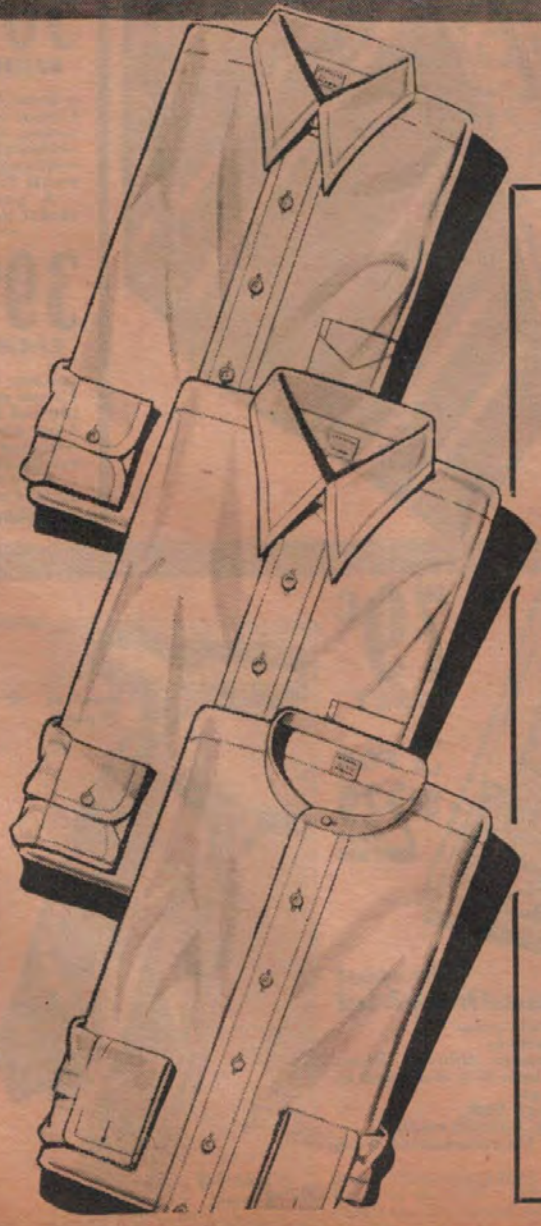
Neckband Style . .

$1.29 EACH | 3 FOR Post Paid $3.69

33K579—White

Sizes, 14 to 17. Half sizes. State size. When not included in a $2 order send 8¢ for postage.

All the celebrated **PEPPERELL** features listed above and to the right in neckband style with soft double cuffs. Guaranteed to give perfect, permanent fit far longer than ordinary shirts elsewhere.



- **PEPPERELL "Fine Count" Cotton Broadcloth; extra fine in weave; Mercerized to a high silky luster.**
- **PRE-SHRUNK . . . Guaranteed to fit PERMANENTLY!**
- **VAT-DYED . . . Guaranteed to keep original colors.**
- **Skillful tailoring, fine to the last detail.**
- **Hand Ironed.**
- **Neatly wrapped in Cellophane.**
- **Roomy, generous Man Sizes, plenty of freedom.**

Made to Sell For MORE MONEY

$1.29 EACH

3 FOR $3.69 Post Paid

Finest Pre-Shrunk Quality

REGULAR SIZES

33K580—White | 33K582—Blue
33K581—Tan | 33K583—Green
33K584—Gray

Sizes, 14 to 17. Half sizes. State size. When not included in a $2 order, send 8¢ each for postage.

Attached collar style with soft single cuffs and one pocket. All the world-famous PEPPERELL features listed above. Guaranteed to give you as fine and lasting shirt satisfaction as any man has ever known—to retain its fit from the first washing to the last—to never fade or bind. We are sure you will like them.

We Guarantee to Satisfy You and Save You Money

TIE QUALITY

TESTED BY 1932 STANDARDS

Hand Tailored All Sears Four-In-Hand ties are tailored by hand. Hand tailored ties drape more gracefully and wear longer than machine made ties.

Silk Faced Both ends are silk faced. Facing matches color of the tie.

Full Cut Every tie is cut full . . . material is used generously, no matter how inexpensive the tie.

Inner Wool Lining All Sears ties have Inner Lining of pure non-wrinkle wool.



State Color Wanted

BRAND NEW STYLE IN EVERY SEARS TIE

No question about style when you shop at Sears! Our own fashion experts are constantly in the market, choosing the best of the new styles the moment they appear! You choose the colors you want at the price you want to pay. We will fill your order in the newest available designs. Sears necktie styles come faster—Look smarter—last longer.

Tie Clasp and Tie

98¢ EACH — 3 FOR $2.85 Post Paid

33K8314 Plain Colors
33K8315 Fancy Patterns

Both plain and fancy ties come in colors: Blue, Gray, Brown, Maroon, Green or Black. State color. When not included in a $2 order, send 3¢ each for postage.
—Our Best Tie. Hand Tailored.
—ALL SILK warp, Rich RAYON filling, Silk Lined Ends.
—Silver Plated Clasp with Black Enamel Inlay.
—Resilient Patented. —All wool lining.
New York style—Value that can't be equalled. Special cellophane packed.

All Silk Tie

79¢ EACH — 3 FOR $2.29 Post Paid

33K8338 Fancy Patterns
33K8339 Plain Colors

Both plain and fancy ties come in Blue, Gray, Brown, Maroon and Black. State color. When not included in a $2 order, send 3¢ each for postage.
—All Silk. —Silk lined end.
—Hand Tailored. —All wool lining.
—Packed in Gift Box.
Low priced. ALL SILK, soft and drapy and perfect-knotting! All features listed at top of page.

A Value Marvel

50¢ EACH — 3 FOR $1.45

33K8352 Plain Colors
33K8353 Fancy Patterns

Both plain and fancy ties come in colors: Blue, Maroon, Gray, Brown, Green or Black. When not included in a $2 order, send 3¢ ea. or 6¢ for 3 for postage.
—Beautiful Fabrics. —Silk Lined Ends.
—Hand Tailoring.
—All Wool non-wrinkle lining.
A grand value. Styling that's new and smart as can be!!

Hand Tailored

39¢ EACH — 3 FOR $1.10

33K8380 Plain Colors
33K8381 Fancy Patterns

Both plain and fancy ties come in colors: Blue, Gray, Brown, Maroon, Green or Black. State color. When not included in a $2 order, send 3¢ ea. or 6¢ for 3 for postage.
—Hand tailored of good neckwear fabrics.
—Silk lined ends. All Wool Lining.
A tie of this quality has never been heard of at this price. Exceptionally smart patterns.

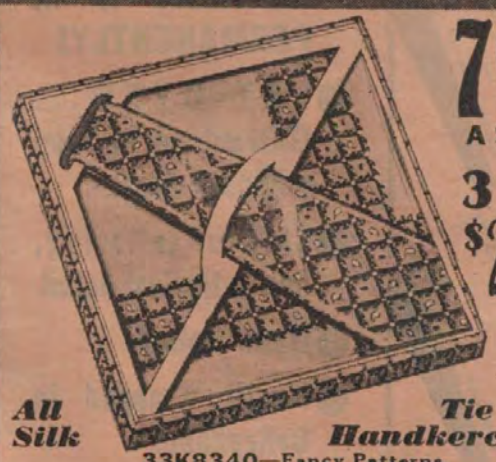
HAND TIED



35¢ EACH — 3 FOR $1.00

33K8420—Plain Colors.
33K8421—Fancy Patterns.

Both plain and fancy ties come in colors: Blue, Maroon, Gray, Brown, Purple, Green or Black. State color. When not included in a $2 order, send 3¢ ea. or 6¢ for 3 for postage.
—All Silk Bow Tie.
—Adjustable Band of Self Material.
Ready-tied style so many men prefer. Graceful bow is hand-tied. Rich materials. No skimping of quality.



79¢ A SET — 3 FOR $2.29 Post Paid

All Silk — *Tie and Handkerchief*

33K8340—Fancy Patterns.
33K8341—Plain Colors.

Both plain and fancy sets come in colors: Blue, Maroon or Tan. State color. When not included in a $2 order, send 8¢ each for postage.
—Made of lovely, Splendid-Wearing Silk.
—Tie, HAND TAILORED and SILK LINED ends.
—Generous, Neatly made White Handkerchief with colored border to match tie.
Even with 1932 low prices, this set still looks much more expensive than its original price of 98c. The tie is hand tailored and has silk lined ends. The border of handkerchief matches tie.



Teck Ties

← 39¢ EACH — 3 FOR $1.10

33K8306—BAND TECK
33K8308—SHIELD TECK

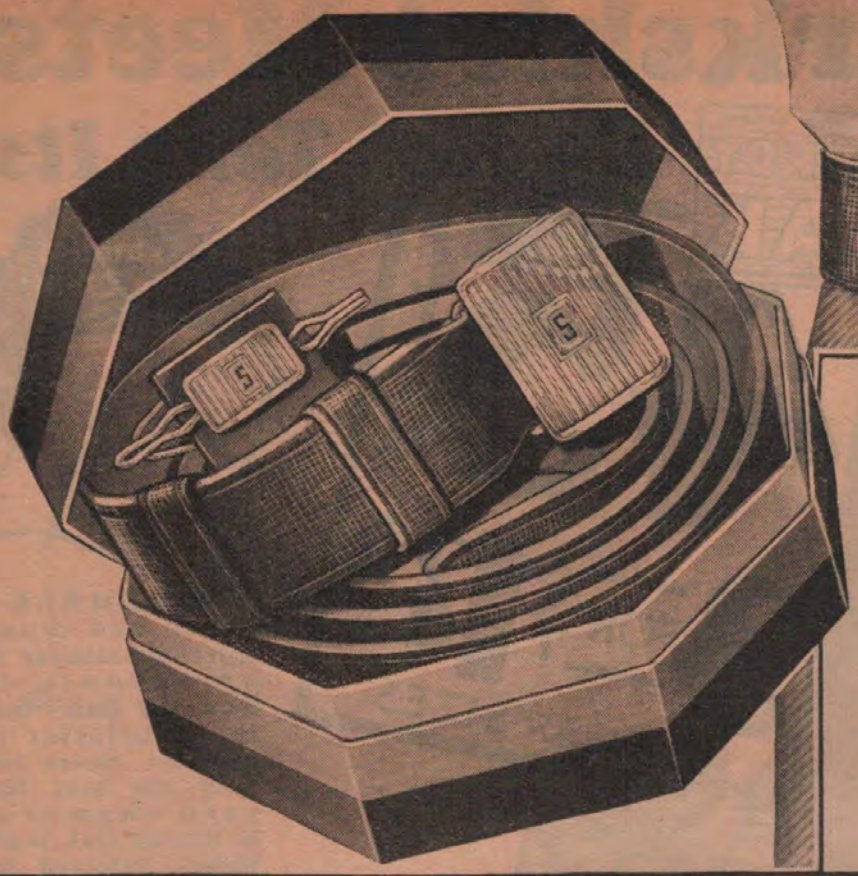
Choice of colors: Blue, Red, Gray, Brown, Purple, Green, Fancy Black, Plain Black, Plain White. State color. When not included in a $2 order, send 3¢ ea. or 6¢ for 3 for postage.
—Hand-Tied Four-In-Hand.
—Good Quality Neckwear Fabric.
A Great Value! Beautiful neckwear materials cleverly tied by hand into a neat four-in-hand tie. Easy to adjust.

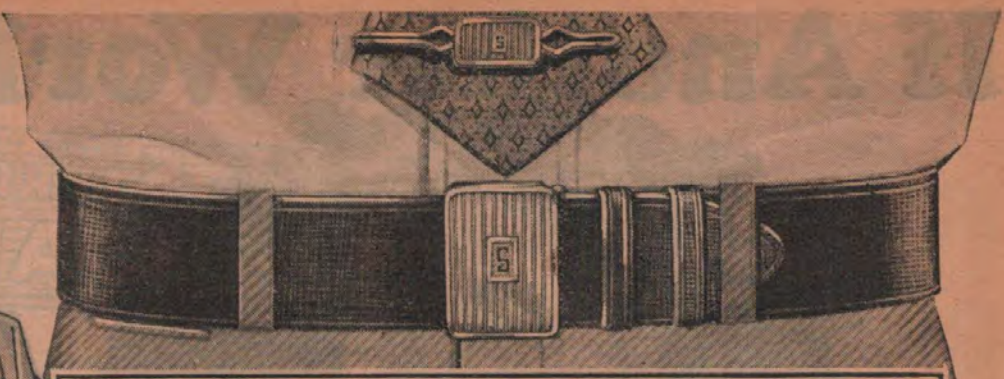
Imported Tie Holder

79c

—Keeps every tie in plain view.
—Prevents ties wrinkling.
—Ties easily slipped on and off.
—Holds about 20 ties.
—Approved by well dressed men.
Fancy florentine pattern with brass loops. A dandy gift. About 9 in. high. When not included in a $2.00 order, send 6¢ for postage.

8K5890.....79c





3-IN-ONE GIFT! SPECIAL OFFER

98¢

- Full Grain Bridle Cowhide BELT, Smooth Finish.
- "Goldray" Flat Grip Buckle
- Spring TIE CLASP to Match
- Neat INITIAL on Each
- Attractively BOXED for Gift Purposes

Popular 1⅜-in. width. Deserves first consideration for quality and thrift whether choosing for yourself or for gift purposes.

33K8811—Black **33K8812—Brown**

Sizes, 30 to 42 in. State size and print Initial wanted. Cannot furnish initials I, O, Q, U, V, X, Y or Z. When not included in a $2.00 order, send 6¢ for postage.

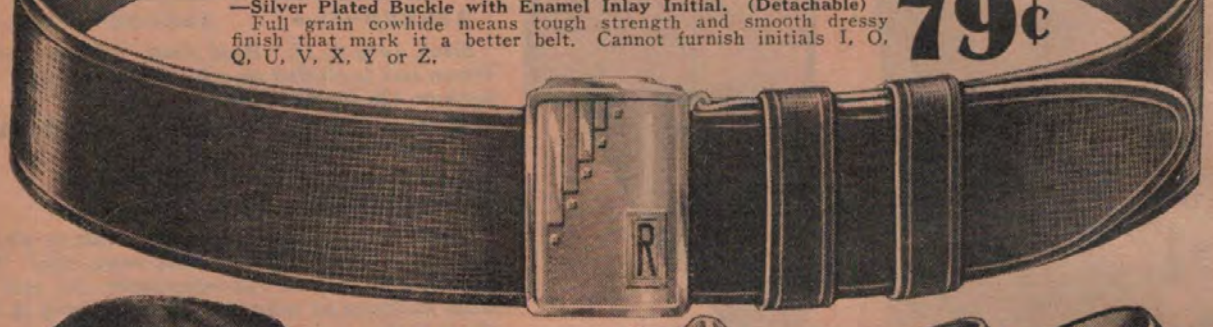
Full Grain Cowhide Bridle Leather

33K8844—Black **33K8845—Gray**
33K8846—Tan State size and print initial.

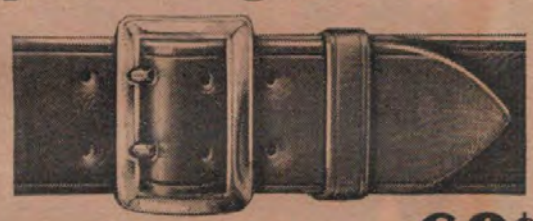
Sizes, 30 to 42 in. When not included in a $2 order, send 6¢ for postage.
—Silver Plated Buckle with Enamel Inlay Initial. (Detachable)

Full grain cowhide means tough strength and smooth dressy finish that mark it a better belt. Cannot furnish initials I, O, Q, U, V, X, Y or Z.

79¢



Popular Tongue Buckles



33K8809—Black
33K8810—Cordovan

69¢

Sizes, 30 to 42 in. State size. When not included in a $2.00 order, send 6¢ for postage.
—Two-Inch GARRISON STYLE.
—Full Grain Bridle Leather.

Double tongue buckle. Service type.



33K8805—Black and White
33K8806—Brown and White

79¢

Sizes, 30 to 42 in. State size. When not included in a $2.00 order, send 6¢ for postage.
—Full Grain Cowhide in tubular construction to give secure self-lining. Contrasting perforations.

A style belt, even to hammered buckle.



33K8875—Black
33K8876—Cordovan

59¢

Sizes, 30 to 44 in. State size. When not included in a $2.00 order, send 6¢ for postage.
—Harness Leather Weight and Quality.
—Machine Creased Natural Edge Finish.
—Solid Bronze Nickel Plated Buckle.

This 1⅛-in. width is just right for preferred style. Sturdy good looks for all wear.



33K8856—Black
33K8858—Brown

39¢

Sizes, 30 to 42 in. State size. When not included in a $2.00 order, send 6¢ for postage.
—FULL GRAIN COWHIDE, Embossed, Snake Design.
—About 1⅜ In. Wide.
—Nickel Plated Shapely Tongue Buckle.

A mighty neat belt for the price. Long wearing and strong.



A REAL "VAN HEUSEN"

4 FOR $1.00 Post Paid

Semi-Soft Type

33K8045

Sizes, 14 to 17½. Quarter sizes. State size. Postpaid.
—"Van Jack" Style.
—About 1½-In. Back.
—Neat 2¼-In. Conservative Points.

Launders and wears as well as it looks.



33K8840 Tan
33K8841 Black

Sizes, 30 to 44 in. waist. State size.
When not included in a $2 order, send 6¢ for postage.
—Genuine Harness Leather.

79¢

—About 1½ In. Wide.
—Decorated With Nickel Plated Rounded Studs, Riveted.

Plenty of "punch" and endurance here. Old 98c price now shot full of holes.



Dull Linen Finish

"RUBBER" Composition

3 FOR 60¢

33K8244

Sizes 14 to 18. Half sizes. State size. When not included in a $2 order, send 4¢ for postage.

Rubber (composition collar. Front, about 2 inches high; back, about 1½ inches.



33K8813 Tan and White **39¢** **33K8814 Black and White**

Sizes, 30 to 42 inches. State size.

When not included in a $2 order, send 6¢ for postage.
—Contrasting Braided Imitation Leather.
—Full Leather Tips Support Neat Tongue Buckle.

STYLE! Class! Economy, and good service besides.

If Another Workshirt Meets Do Not Take Its



TRADE MARK STURDY OAK

45¢ EA.

3 FOR $1.29

REGULAR SIZES



REMEMBER—there are many shirtings similar *in appearance* to **Sturdy Oak**—but much inferior in quality. Sears use only the best fine yarn chambray in Sturdy Oak Work Shirts, selected for appearance and wear.

Medium Weight

COAT STYLE—Regular Sizes

33K678—Blue 33K679—Gray

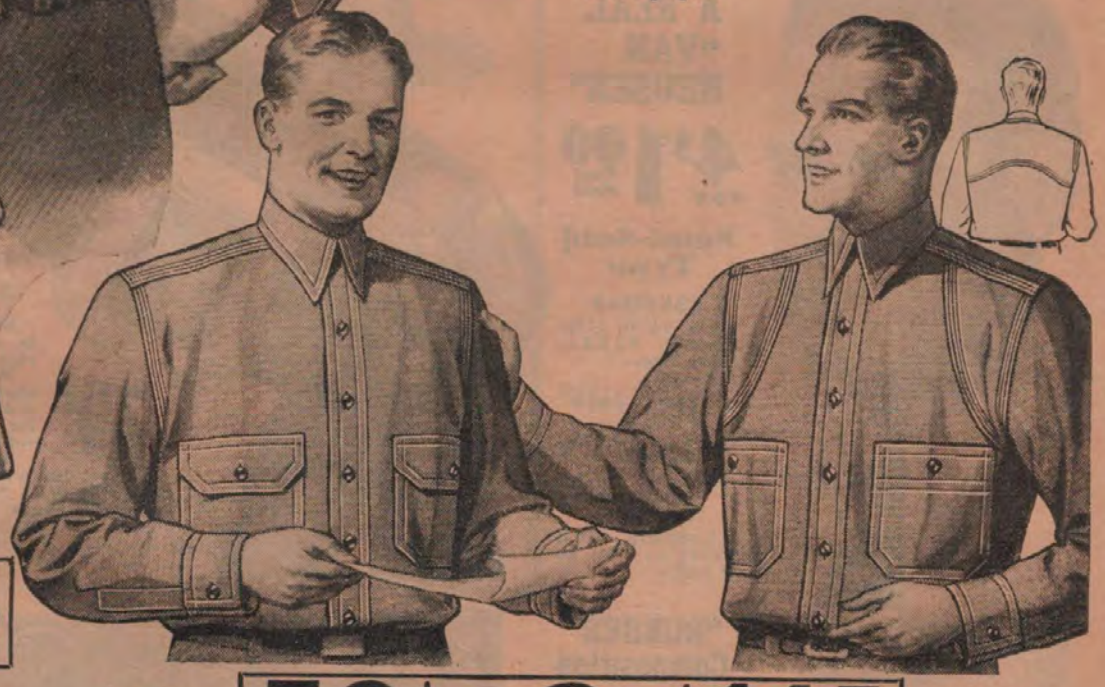
CLOSED FRONT—Regular Sizes

33K680—Blue 33K682—Gray

Sizes, 14½ to 17. Half sizes. State size. When not included in a $2.00 order, send 8¢ each or 12¢ for 3 for postage.

- **One of the finest medium weight Fine Yarn Chambray.**
- **Best quality unbreakable buttons.**
- **Choice of Coat or Closed Front Style.**

There is no guesswork or uncertainty when you buy a famous Sturdy Oak work shirt. We prove its quality in our laboratory—we test it with millions of wearers—we guarantee it on these pages.



50¢ EACH 3 FOR $1.45

EXTRA LONG

33K676—Blue

Sizes, 14½ to 17. Half sizes. State size. When not included in a $2 order send 8¢ each or 12¢ for 3 for postage.

- **Medium weight Fine Yarn Chambray.**
- **Coat style—Unbreakable buttons.**

Regular *Sturdy Oak* quality but made with extra long body and sleeves to fit the taller men with comfort.

STOUT SIZES

33K674—Blue

Sizes, 17½ to 20. Half sizes. State size. When not included in a $2 order send 8¢ ea. or 12¢ for 3 for postage.

- **Medium weight Fine Yarn Chambray.**
- **Coat style—Unbreakable buttons.**

Stout men will find easy-fitting comfort in the extra large body and neck sizes.

Flap Pockets

33K670—Blue 33K671—Gray

Sizes, 14½ to 17. Half sizes. State size. When not included in a $2 order send 8¢ ea. or 12¢ for 3 for postage.

- **Medium Weight Fine Yarn Chambray.**
- **Coat Style—Unbreakable Buttons.**

Flap pockets will be found very handy. Has every famous *Sturdy Oak* feature.

Doubly Reinforced

33K688—Blue

Sizes, 14½ to 17. Half sizes. State size. When not included in a $2 order send 8¢ ea. or 12¢ for 3 for postage.

- **Medium Weight Fine Yarn Chambray.**
- **Extra large yoke on front and back.**

Added strength for tougher jobs. (See illustrations) for all the *Sturdy Oak* features.

QUALITY First - QUALITY Always - at Sears

Sturdy Oak's LOW PRICE

Quality for Granted...Find the Truth!!



Sturdy Oak Work Shirts are generously sized. Plenty of body room, large armholes, big elbows and roomy cuffs. Longer, too, than the average.



Triple stitching in **Sturdy Oak** means triple strength at the strain points. That's where the wear spots are—at the important seams, and that's where **Sturdy Oak** is strongest. Only selected cotton thread used.



The collars on **Sturdy Oak** shirts are interlined, adding greatly to its appearance. A great many shirts do not have this lining.

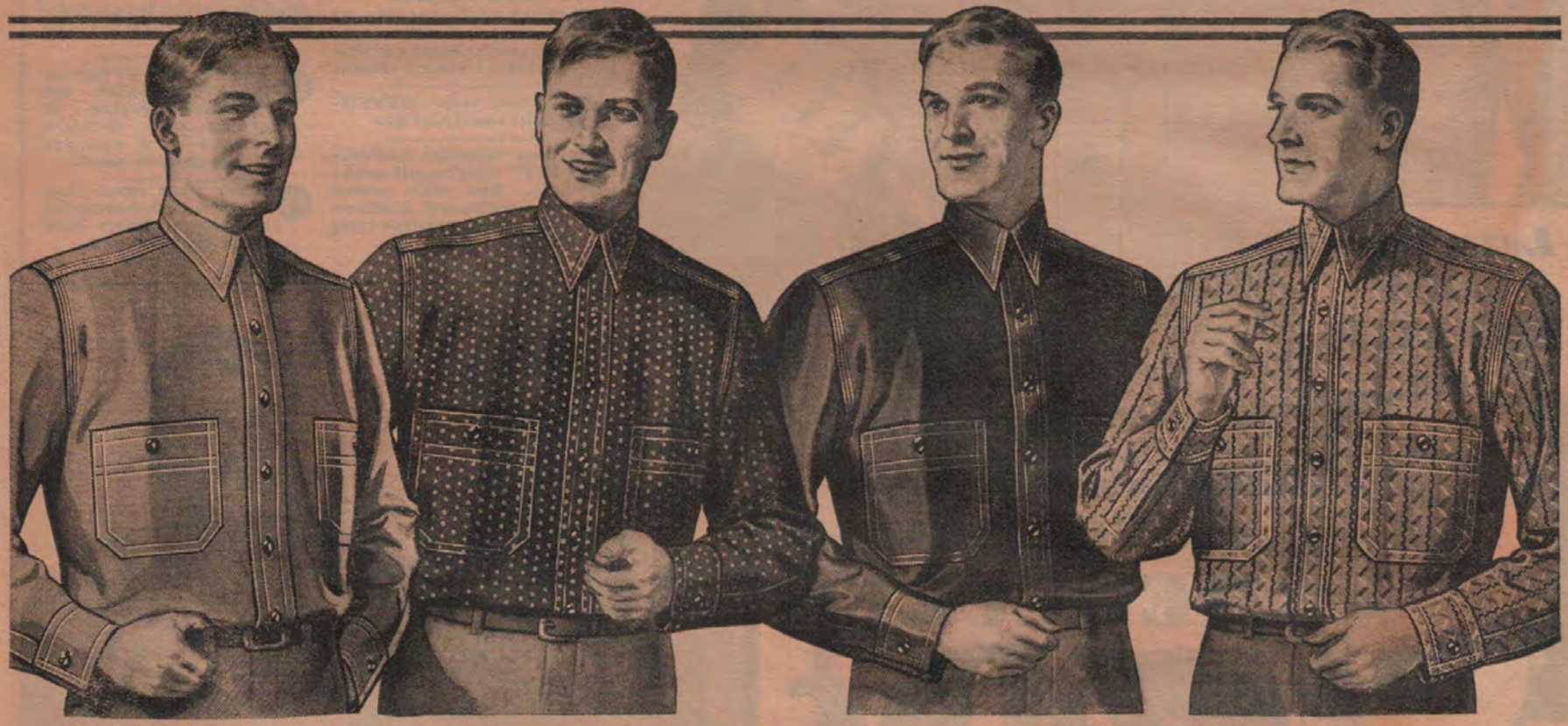


"'Non-rip' sleeve facings on **Sturdy Oak**" is more than a phrase. It means a one-piece facing that *cannot rip*, that stands up to the extra wear and abuse arms and elbows always receive.



It would be easy to skimp at the pockets—but **Sturdy Oak** demands big and roomy proportions in every last detail. It takes extra cloth but it means more satisfied customers. Button-through pockets.





Lowest Price on Quality Shirts

39¢ EACH | **4 For $1.50**

33K600—Blue

Sizes, 14½ to 17. Half sizes. State size. When not included in a $2 order, send 8¢ ea. or 12¢ for 4 for postage.

- **Good quality durable chambray.**
- **Triple stitched for extra strength.**
- **Continuous non-rip sleeve facings.**

Fine Chambray, not quite as tough a material as we use in 33K678, on opposite page, but tougher than most shirts at anywhere near this low price is used in this roomy coat style work shirt. Unbreakable buttons. Two large pockets.

Polka Dot Stifel Cloth

69¢ EACH | **3 FOR $2.00 POST PAID**

Lustrous Black Sateen

33K667—Blue with White Polka Dots.

Sizes, 14½ to 17. Half sizes. State size. When not included in a $2 order, send 8¢ each for postage.

- **Stifel blue and white polka dot.**
- **Coat style—Unbreakable buttons.**
- **Two button-through pockets.**

Famous for 79 years! Celebrated Stifel Cloth, now made over Sturdy Oak's famous wear-tested specificaitons. Men of two generations ago fully realized the strength of this same cloth.

33K669—Black

Sizes, 14½ to 17. Half sizes. State size. When not included in a $2 order, send 8¢ each for postage.

- **Good Quality black sateen.**
- **Coat style—Unbreakable buttons.**
- **Two button-through pockets.**

One of the best looking, longest wearing, toughest *Sturdy Oaks* that ever came off the looms. Made of lustrous black sateen. Packs that extra strength and durability that won't give in to rough wear. See all the features illustrated above.

Tupelo Fancy Chambray

50¢ EACH | **3 For $1.45**

33K683—Fancy Gray
33K684—Fancy Blue

Sizes, 14½ to 17. Half sizes. State size. When not included in a $2 order, send 8¢ each or 12¢ for 3 for postage.

- **Genuine Tupelo Fancy Chambray.**
- **Coat style—Non-breakable buttons.**
- **Two button-through pockets.**

A little fancier than the ordinary workshirt, a little better made than the ordinary "bargain" shirt elsewhere at this price. You can prove that instantly with *Sturdy Oak's* famous wear tested, laboratory-proven features.

Be Sure to State SIZE and COLOR

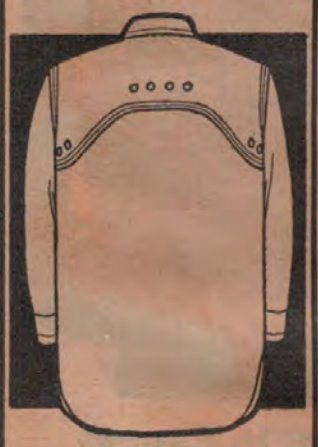
"Stood HER PRESHRUNK

The unsolicited testimonial letter at the right was received from Mr. P. T. Strudwick, skilled tool maker of Lansing, Mich. We're glad Hercules made good for you, Mr. Strudwick, and appreciate your kindness in writing us.

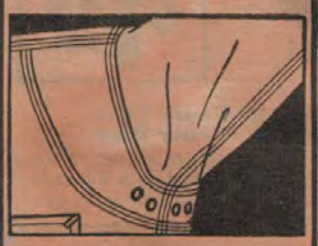


1. Extra-roomy "COMFO-CURVE" armholes. Will not bind.
2. Pre-shrunk materials and generous patterns assure maximum comfort.
3. STREAMLINE Dress-collar of 3 layers of chambray.
4. Extra-long side seams—no unsightly opening above trousers.
5. Anchored-gussets at bottom of side-seams prevent splitting at this point of severe strain.
6. Double yoke—NEVER-SLIP construction.
7. Two "ADDED-CAPACITY" Can't-spill pockets. One with pencil compartment. Button-through reinforcing welts.
8. Extra large interlined cuffs of 3 layers of chambray.
9. "THREE-NEEDLE KANT-RIP" seams at all strain points.
10. Heavy duty buttons. No paint to come off. Sewed with 7 loops of double strength thread twice knotted.
11. Sleeve opening protected by "NON-RIP" facing.
12. Every shirt inspected 4 times before leaving the factory.
13. The 24 parts of Hercules Work Shirts are "Welded-Together" to produce the World's finest and closest stitched work shirt.
14. Order your exact size. Make no allowance for shrinkage. Sears have done that for you.

Lets Your BODY BREATHE



Specially designed ventilating eyelets at the back mean you'll feel better and work better. Note the deep double yoke, also for extra strength and wear.



Ventilating eyelets under the arms mean a cooler and more comfortable workshirt. And again note the extra reinforcements around the arms.

New VENTILATED HERCULES

79¢ EACH

3 FOR $2.29 POST PAID

33K656—Blue

Sizes, 14½ to 17. Half sizes. State size. When not included in a $2.00 order, send 8¢ each for postage.

Constant experimenting, testing, improving, now result in a new *HERCULES*—a HERCULES finer than ever before! *Ventilated* to let your body breathe—*Reinforced* to give even greater strength than millions of HERCULES wearers have ever known! Coat style in *Pre-Shrunk* medium weight chambray. Pencil compartment on one pocket; bar tacking on both pockets. Made over the 14 great HERCULES features which brought the unsolicited testimonial above. *Note the saving on three shirts.*



79¢ EACH **3 For $2.29 Post Paid**

Cotton Khaki Twill

33K654—Khaki Color

Sizes, 14½ to 17. Half sizes. State size. When not included in a $2 order, send 8¢ each for postage.

One of the strongest HERCULES Work Shirts made. Will it wear? Read above what one worker thinks of HERCULES! **Pre-shrunk medium weight cotton Khaki twill** in coat style. All 14 famous HERCULES features.

Herringbone Weave

33K618—Blue
33K619—Gray

Sizes, 14½ to 17. Half sizes. State size. When not included in a $2 order, send 8¢ each for postage.

Semi-fancy style in a handsome weave—Herringbone. Long-wearing **medium weight pre-shrunk** fabric in coat style. All 14 of the HERCULES wear-tested features listed above.

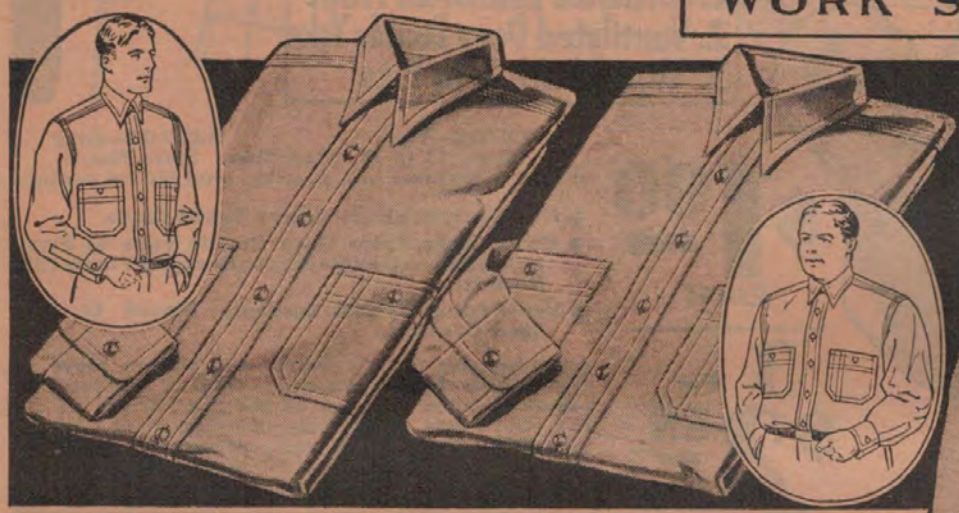
QUALITY First - QUALITY Always - at Sears

1½ Years of Laundry Washing"

CULES

WORK SHIRTS

TRIPLE STITCHED
HERCULES SHRUNK
WORK SHIRT





EXTRA LONG | STOUT SIZES

Medium Weight — **79¢ Each 3 For $2.29 Post Paid** — Medium Weight

33K690—Blue
33K691—Gray

Sizes, 14½ to 17. Half sizes. State size. When not included in a $2.00 order, send 8¢ each for postage.

For men who need longer body and sleeves. **Pre-shrunk medium weight chambray.** All 14 Famous HERCULES features. Coat style.

33K692—Blue
33K693—Gray

Sizes, 17½ to 20. Half sizes. State size. When not included in a $2 order, send 8¢ each for postage.

For men who want extra large neck and body sizes. **Medium weight Pre-shrunk Chambray.** All HERCULES features. Coat style.

REGULAR SIZES

Medium Weight — **69¢ Each 3 For $2.00 Post Paid** — Medium Weight

33K631—Blue
33K632—Gray

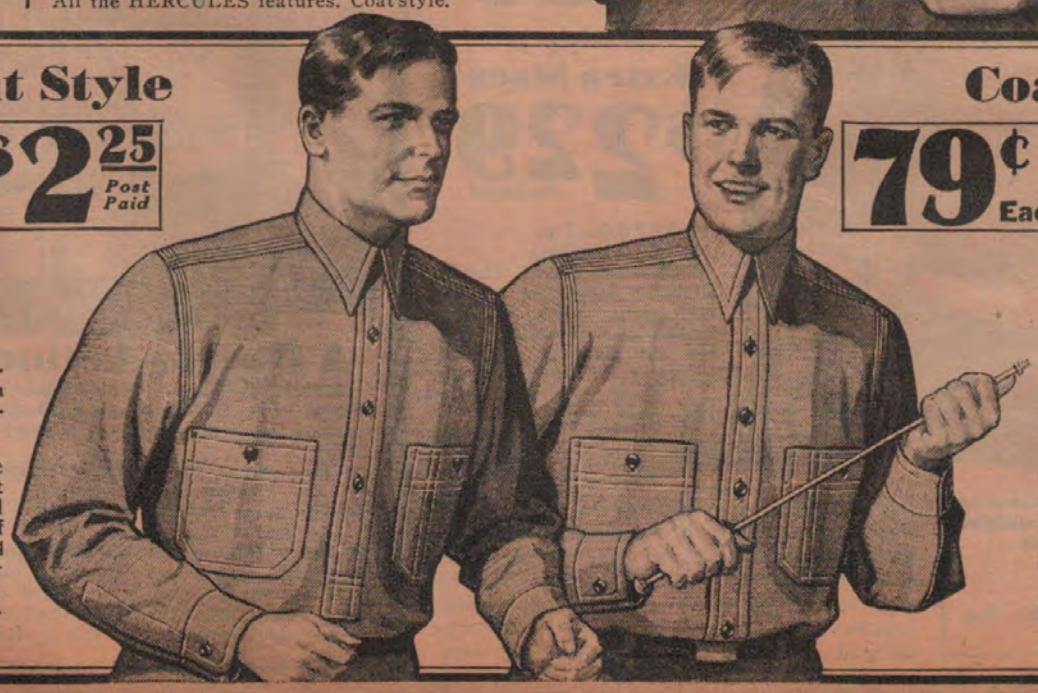
Sizes, 14½ to 17. Half sizes. State size. When not included in a $2.00 order, send 8¢ each for postage.

All the famous HERCULES features. Coat style, triple stitched. **Medium weight. Pre-shrunk chambray.**

33K672—Tan
33K673—Green

Sizes, 14½ to 17. Half sizes. State size. When not included in a $2 order, send 8¢ each for postage.

A little more style! Pastel shades in **Pre-shrunk Medium Weight Chambray.** All the HERCULES features. Coat style.



Closed Front Style

77¢ Each 3 For $2.25 Post Paid

Heavyweight

33K621—Blue
33K622—Gray

Sizes, 14½ to 17. Half sizes. State size. When not included in a $2 order, send 8¢ each for postage.

You men who still wear the old favorite—**the closed front style** want this giant of them all—a **heavyweight HERCULES of Pre-Shrunk Chambray.** All 14 **great wear features** and no fear of the washtub—unsolicited testimonials like the one on the previous page settle that.

Coat Style

79¢ Each 3 For $2.29 Post Paid

Heavyweight

33K640—Blue
33K641—Gray

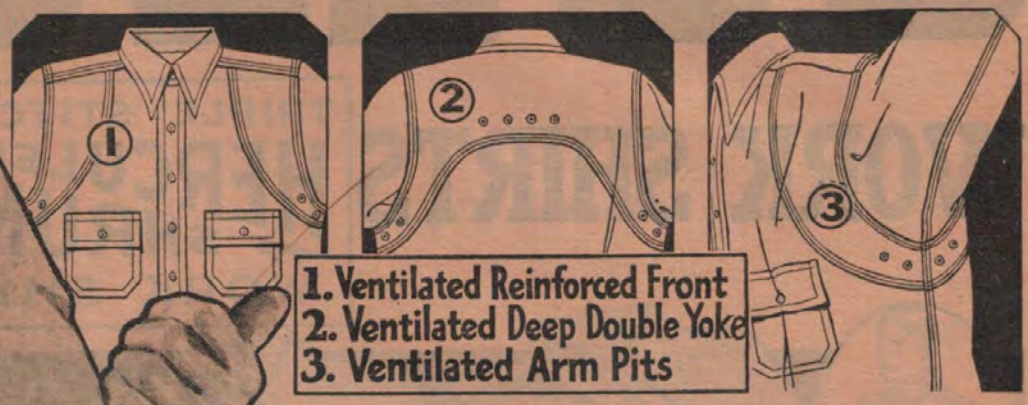
Sizes, 14½ to 17. Half sizes. State size. When not included in a $2 order, send 8¢ each for postage.

A HERCULES Heavyweight Work Shirt. Made of the very finest work shirt chambray—a shirt that brings forth such unsolicited testimonials as the one on the previous page. Coat style in Pre-shrunk extra heavy chambray. All HERCULES features.

. . . How Sears Built More Quality Into the Popular Suede Cloth Shirt

For Boys' Lumberjacks See Page 363





1. Ventilated Reinforced Front
2. Ventilated Deep Double Yoke
3. Ventilated Arm Pits

83K702—Tan **83K703—Gray**
Sizes, 14 to 17. Half Sizes. State Size.
When not included in a $2 order, send 10¢ for postage.

$1.00 EACH

3 For $2.89 *Postpaid*

- **Heavyweight Single Cotton Suede Cloth.**
- **Extra Large, Extra Deep Double Yoke in Front and Back . . . Double Strength at the Places that Need It!**
- **Ventilating Eyelets Specially Placed to Give Most Comfort.**

An unbeatable dollar's worth—and we can prove it! Our famous Indestructo shirt—with all the improvements we could think of, all the fine features no one else even offers at anything like this price! Warm, soft, heavyweight suede cloth, strong as leather, and almost as hard to wear out. Lots of room for action. Bakelite buttons. Two flap pockets.

SUPER QUALITY SHIRTS INDESTRUCTO BLOUSES FOR MEN FOR BOYS

For Men's Mackinaws See Page 405



DOUBLE SUEDE CLOTH
Looks Like Leather

Regular Sizes $1.95

Extra Sizes $2.29 *Postpaid*

83K750—Tan
83K751—Gray
83K752—Sea Green
Regular sizes, 14 to 17. Half sizes. When not included in a $2 order, send 10¢ for postage. Extra sizes, 18, 19 and 20 only. Order same size as you would order in a shirt. Be sure to State Size. Extra sizes Postpaid.

- **One of the Finest Heavyweight Double Cotton Suede Cloths**
- **Snug fitting elastic hip band**
- **Large Convertible Collar**
- **Two large button-through flap pockets.**

Exactly the same quality that's proved its worth on the backs of thousands of our customers—but *selling for practically one-third below the low 1931 price!* It's the very best heavy suede cloth we could find. Has the soft feel and look, warmth and durability of real Suede Leather. Big roomy sizes.



A Quick-Action Lumberjack

83K755—Tan **83K756—Gray** **83K757—Navy blue**
Sizes, 14 to 17. Half sizes. Order same size as you would order in a shirt. State size.

$2.48 *Postpaid*

- One of the Finest Heavyweight Double Cotton Suede Cloths
- Genuine TALON Hookless Fastener, "Lightning" quick
- Snug Fitting Elastic Hip Band
- Large Collar . . . Two Big button-through Flap Pockets

So good, it's practically wind and weather proof—and it looks and wears like fine suede leather. So smart looking and well-fitting and comfortable, it's a real pleasure to wear.

There Is No Substitute FOR HONEST QUALITY



Heavyweight Twilled Cotton Flannel

69¢ EACH — **3 FOR $2.00** Post Paid

83K605—Olive drab
83K606—Gray
83K607—Blue

Sizes, 14 to 17. Half sizes. State size. When not included in a $2 order, send 10¢ each for postage.

—Strong Heavyweight Twilled Cotton Flannel.
—Every principal seam triple stitched.
—Unbreakable buttons.

A shirt that'll give all the wear you expect—and more, too. Continuous non-rip sleeve facings... two big button-through pockets ... generous sizes. Try to match these features at anywhere near our low price.

Ventilated Shirt Double Front and Back

$1.48 EACH — **3 FOR $4.29** Postpaid

83K765—Khaki **83K766**—Gray
83K767—Navy blue

Sizes, 14 to 17. Half sizes. State size. When not included in a $2 order, send 10¢ each for postage.

- Medium heavyweight flannel of about one-third wool, balance cotton.
- Reinforced Front and Deep Double Yoke in Back.
- Ventilating eyelets in back and under arm pits.
- Triple stitched seams.
- Unbreakable buttons.

Double wear and extra comfort but priced WAY DOWN. Coat style with two large flap pockets.

Over 1/4 Wool

$1.00 EACH — **3 FOR $2.89** Post Paid

83K790—Khaki
83K791—Medium gray
83K792—Navy blue

Sizes, 14½ to 17. Half sizes. State size. When not included in a $2.00 order, send 10¢ ea. for postage.

—Medium heavyweight flannel of more than one-fourth wool, balance cotton.
—Triple stitched seams.
—Unbreakable buttons.
—Full cut for extra comfort.

We searched the market long and thoroughly to find the very finest flannel shirt possible to sell for $1.00—and here it is. Continuous non-rip sleeve facings. Two big button-through pockets.



Domet Cotton Flannel

55¢ EACH — **3 FOR $1.50**

83K722—Dark green
83K723—Oxford gray
83K724—Beaver brown

Sizes, 14 to 17. Half sizes. State size. When not included in a $2 order, send 8¢ each (or 12¢ for 3) for postage.

—Long wearing cotton Domet flannel.
—Principal seams triple stitched.

Want a warm, comfortable shirt you can depend on for good wear—at the very lowest price possible? You get it here! Coat style with two button-through pockets. Unbreakable buttons. Continuous non-rip sleeve facings.

Heather Mixture

69¢ EACH — **3 FOR $2.00** Post Paid

83K726—Olive Tan Mixture
83K727—Gray Mixture
83K728—Green Mixture

Sizes, 14 to 17. Half sizes. State size. When not included in a $2 order, send 10¢ each for postage.

—Duvetyn finish medium heavyweight cotton flannel.
—Triple stitched seams.
—Unbreakable buttons.

A rugged shirt built for long hard wear—and good looking besides! Soft finished, beautifully mottled ground mixtures. Continuous non-rip sleeve facings. Coat style in generous sizes with two button-through pockets. Tailored well all the way through. We know you won't find equal value elsewhere.

Genuine Cotton Suede Cloth

Never Before at This Price

69¢ EACH — **3 FOR $2.00** Postpaid

83K700—Tan **83K701**—Gray

Sizes, 14 to 17. Half sizes. State size. When not included in a $2.00 order, send 10¢ each for postage.

—Genuine Cotton Suede Cloth.
—Principal Seams TRIPLE STITCHED.
—Roomy sizes for extra comfort.

A bargain if ever there was one! The same good looking, bulldog strong shirt that men rushed to buy in 1931 when it was much higher priced. Coat style in warm cotton suede cloth, cut in roomy sizes. Continuous NON-RIP sleeve facing. Interlined collar. Two large button-through pockets. Buy them for ideal comfort and economy. Note the extra saving when you buy three.

TESTED FOR WARMTH

and Wear by Our Laboratory

Unless our manufacturers claims are found correct by a double check in our own laboratory, we do not buy.



ALL WOOL Buffalo Check

$2.98 *Post Paid*

83K856 Red and black.
83K858 White and black.
83K859 Green and black.
Sizes, 14 to 17. Half sizes. State size.

—All Wool Flannel.
—Heavyweight.
—Buffalo Check Pattern.
—Coat Style.
—Two Flap Pockets.
—Colored Pearl Buttons.
—Finest Tailoring.

All outdoor men swear by these big man-sized shirts. They pack all the warmth that finest quality materials can give them.

ARMY STYLE PART WOOL FLANNEL

Regular Sizes

$1.69

83K820—Khaki.
83K821—Gray.
Sizes, 14 to 17. Half sizes. State size.

Extra Long

$1.89

83K824—Khaki.
83K825—Gray.
Sizes, 14 to 17. Half sizes. State size.

Extra Sizes

$1.89

83K820X—Khaki.
83K821X—Gray.
Sizes, 17½ to 20. Half sizes. State size.

When not included in a $2 order, send 10¢ each for postage.

—Good quality Flannel, about one-half wool, balance cotton.
—Lined across chest.
—Extra patch on elbow for added strength.
—Coat style; large Army style flap pockets.

Extra chest warmth like this is no new experience to an old army man—but he'd look twice before he'd believe the price. Service men appreciate the extra wear elbow patches, too.

FOR BOYS' LUMBER JACKETS SEE PAGE 363



ZIP—Open!
ZIP—Closed!

83K704 Tan.
83K705 Gray.
$1.79

Sizes, 14 to 17. Half sizes. State size. When not included in a $2 order, send 10¢ each for postage.

—Double Napped cotton Suede Cloth.
—Heavyweight.
—Talon slide fastener.
—Two flap pockets.

Zi-i-ip! Warmth locked in; cold locked out! That's the quick modern way to dress with the Talon Hookless Slide Fastener. There's a lot of extra value in these Men's shirts.





Broadcloth Weave

Two-Thirds Wool Flannel

83K845 Khaki tan.
83K877 Medium gray.
83K878 Navy blue.
$2.19 *Postpaid*

Sizes, 14 to 17. Half sizes. State size. Postpaid.

—High grade flannel made of about ⅔ wool, balance cotton.
—Hard twisted yarns.
—Broadcloth weave.
—Two large Army style flap pockets.

The hard twisted yarns in this broadcloth weave flannel give unusual durability and wear.



Heavyweight ALL WOOL Lumberjacks

83K868—Navy Blue. Sizes, 14½ to 17. Half sizes. Order same size as you would order in a shirt. State size.
$2.98 *Postpaid*

—Heavyweight All Wool Flannel.
—Popular Navy Blue Color.
—Large Convertible Collar.
—Two Large Flap Pockets.
—Snug Fitting Elastic Bottom.

Navy blue all wool lumberjack, popular, practical and warm. Exceptionally suitable for wear instead of a coat and will be found extremely handy. Large collar, with snug fitting bottom and two large flap pockets.

83K774—Fancy Plaids. Sizes, 14½ to 17. Half sizes. Order same size as you would order in a shirt. State size.
$2.69 *Postpaid*

—All Wool Flannel, heavyweight.
—New Lumberjack plaids.
—Large convertible collar.
—Two large Flap Pockets.
—Snug Elastic Bottom.

Blanket-like warmth—no vague claims can give you that! You've got to have the huskiest, heartiest, most rugged flannel. That's what makes a lumberjack the handiest garment known—winter warmth plus year-around utility. Wear it in place of a coat or sweater for any weather—season—or purpose.

WARM and 100% WATERPROOF



The Byrd Antarctic Expedition II
headed by Rear Admiral Byrd, the great explorer of the South Pole, chose Buck Skein as part of their official equipment on their Second Expedition to the Antarctic.

ORIGINAL GUARANTEED
BUCK SKEIN
WATERPROOFED BY DU PONT

$4.95 Post Paid

$3.98 Post Paid

EXTRA FEATURES
Cotton Fleece Lined and Waterproof Fabric, Yet the Price Remains the Same

You could play a fire-hose on the waterproof Buck Skein fabric Jacket and though the force of the water would knock one over not a drop could seep through.

This process, developed exclusively for Buck Skein by Du Pont, makes it waterproof—100% waterproof—bone dry waterproof! Yet the price remains the same!

Buck Skein fabric has another added feature. It is now inter-lined with a soft cotton fleece as pictured. Outdoor men can appreciate what this extra warmth means when the wind and snow bite like acid.

Buck Skein fabric wears like saddle leather. Washes in soap and water as easily and as clean as a handkerchief.

Your Money Back

If Buck Skein fades, shrinks or loses its suede texture when washed. A written guarantee tags along with every garment. We further guarantee to refund your money if the new Buck Skein is not 100% waterproof. (You are the sole judge.)

The new jacket is made up to the standard of the old tried and tested Buck Skein. Made with a wool belt; adjustable collar and cuffs; two large flap pockets; double stitched seams; waterproof and cotton fleece lined.



↑ Talon Slide Fastener
83K815—Tan. Sizes, 14½ to 17. Half sizes. Order same size as you would order in a shirt. State size.

Button Front
83K807—Tan. Sizes, 14½ to 17. Half sizes. Order same size as you would order in a shirt. State size.

Original Buck Skein Garments - - - Not Waterproof

Buck Skein Fabric
$2.98 Post Paid



Buck Skein Joe Says:

BUCK SKEIN



"30° WARMER THAN THE ORDINARY"
Now ½ Price of A Few Years Ago

Nationally advertised a few years ago at $6.50. Sears saving now brings this jacket down to $2.98. What Value and Comfort! Keeps you 30 degrees warmer inside than the ordinary garment because Buck Skein fabric is woven so tightly it holds in the natural heat of your body. The two-button adjustable cuffs keep out chill winds and the big collar turns up like a muffler so wind, rain and snow are kept off the neck. Tough as saddle leather but soft and luxurious as the smoothest suede. **Guaranteed to wash without fading. All wool belt; two oversize flap pockets; double stitched seams.**

83K800—Tan **83K801**—Gray
Sizes, 14 to 17. Half sizes. Order your regular shirt size. State size.

Double nap—Inside and out. Buck Skein fabric shirt at a new low price. Money back guarantee not to shrink, fade or lose its fine texture. Big and roomy with two large flap pockets. Looks like a million bucks and wears like a steel plough.

83K886—Tan. →
83K887—Gray.
Sizes, 14 to 17. Half sizes. State size. When not included in a $2 order send 10¢ for postage.

For Other Buck Skein Jackets and Vests Refer to Page 404

Buck Skein Fabric
$1.95



Be Sure to State SIZE and COLOR

SEARS COTTON

Flannelette PAJAMAS . . . NIGHT SHIRTS



Our Pajamas are tailored with extra long coats and extra large seats and thighs so that there is no binding. Your choice of Middy or Coat model. Every night shirt is made over extra large body dimensions, full 54 inches long. The flannelettes are selected for their weight and wearing qualities. Sears do not use substandard material but instead - - - THE BEST THAT CAN BE BOUGHT!!

Long Wearing Flannelettes

33K945—Middy Style
33K946—Coat Style

89¢ EACH

Sizes, 15 to 19. State size. When not included in a $2 order, send 10¢ for postage.

—Good cotton flannelette.
—Medium weight.
—Rayon covered frog loops on coat model.

Guaranteed to fit, to wear, to give comfort and satisfaction usually expected only in pajamas of much higher price. Made over big roomy specifications, in two styles. Neat stripe effect patterns.

3 FOR $2.59 *Post Paid*

Good Medium Heavyweight

33K943—Middy Style
33K944—Coat Style

$1.29 EACH

Sizes, 15 to 19. State size. When not included in a $2 order, send 10¢ each for postage.

—Fine quality cotton flannelette.
—Medium heavyweight.
—Fancy striped pattern.
—Rayon covered loops on coat model.

You'll sleep better, feel better, in pajamas of proven quality. Not quite as heavy as the famous 33K948-9 below, but guaranteed to give pajama satisfaction. Choice of two styles.

3 FOR $3.79 *Post Paid*

Finest Quality Heavyweight

33K948—Coat Style
33K949—Middy Style

$1.59 EACH

Sizes, 15 to 19. State size. When not included in a $2 order, send 10¢ each for postage.

—Amoskeag Teazledown Cotton Flannelette.
—Extra heavy weight.
—Neat fancy striped pattern.
—Rayon covered loops on coat model.
—Finest tailoring throughout.

Our finest pajamas—yet priced low. An unexcelled reputation for warmth, comfort and wear. Finest of materials—tailoring—trimming. Choice of either the Coat or Slipover Style.

3 FOR $4.69 *Post Paid*

How to Order Pajamas

Take your actual chest measure and order by corresponding neck size as shown at right. Tape measure furnished free on request.

Order Neck Size	*If Chest Measures*
15 in.	34-36 in.
16 in.	38-40 in.
17 in.	42-44 in.
18 in.	46-48 in.
19 in.	50 in.

Our Most Popular Cotton Flannelette Night Shirt

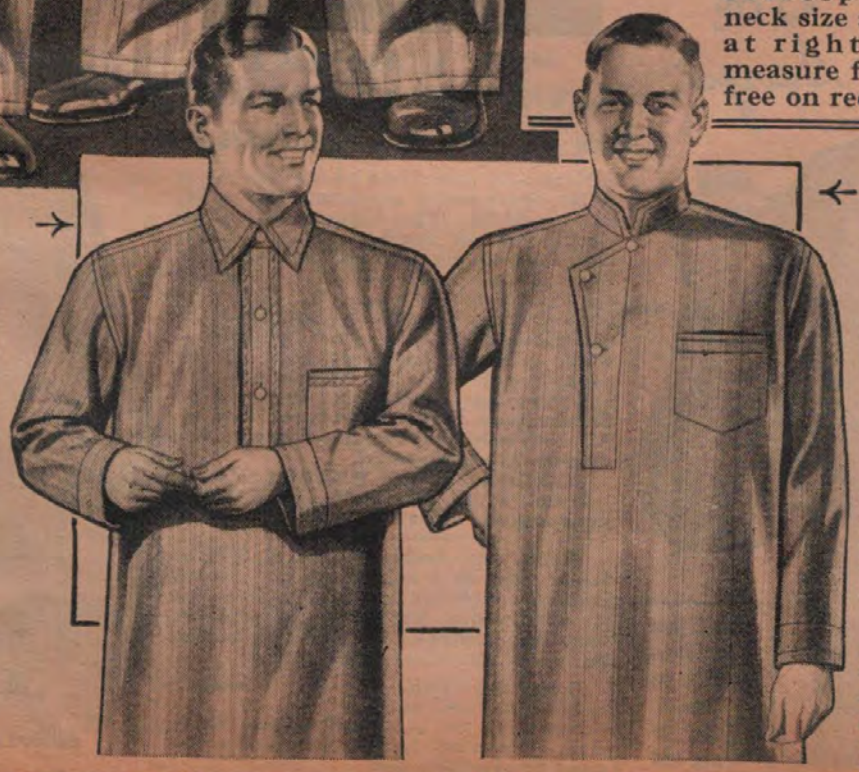
$1.00 EACH | **3 FOR $2.89** *Post Paid*

33K925—Fancy Stripes.

Neck sizes, 15, 16, 17, 18, 19 and 20. State size. When not included in a $2 order, send 10¢ each for postage.

—Medium heavyweight cotton flannelette.
—Rayon covered braid trim.
—Attached collar model.
—Full 54-inch length.

We have been selling this nightshirt for years at far, far more than this record-breaking price! It gives you the same identical good fit, wear and comfort you have always known—not a detail skimped. Attached collar model, cut big and roomy all over.



Our Lowest Price Night Shirt

Serviceable Quality

59¢ EACH | **3 FOR $1.69**

33K922—Fancy Stripes.

Neck sizes, 15, 16, 17, 18, 19 and 20. State size. When not included in a $2 order, send 10¢ each or 12¢ for three, for postage.

—Good quality cotton flannelette.
—Military collar model.
—Full 54-inch length.

The lowest price we've put on winter nightshirts in many, many years. Not quite as heavy as 33K925 but thoroughly constructed in every detail. Made big, full and roomy all over. Designed to give you real comfort. The only thing skimped is the price. Order three and **Save Still More.**

CHECK these POINTS

High Quality ✓

Low Price ✓

For Measuring Instructions See Page 464



They're Fade-Proof

98¢ EACH | 3 For $2.85 Postpaid

33K947—Fancy Patterns
33K901—Plain White **33K902**—Plain Blue

Sizes, 15, 16, 17, 18 and 19 inches, neck measure. State size. When not included in a $2.00 order, send, 10¢ each for postage.

—Excellent Quality Cotton Broadcloth, Coat Style.
—Guaranteed FAST COLOR.
—Comfortable Non-Binding Side Elastic Waistband.

Good in every detail . . . from the Rayon covered loop fasteners to the generously cut, comfortable fitting sizes. Extra large seat, careful tailoring, no skimping of quality anywhere—it's the exact pajama suit we've sold by the thousands at much higher prices! We feel sure equal money couldn't buy as much anywhere else.

79¢ EACH | 3 For $2.29 Postpaid

33K920—Fancy Patterns.

Sizes, 15, 16, 17, 18 and 19 in. neck measure. When not included in a $2 order, send 10¢ each for postage.

—Cotton Pajama Cloth in Fancy New Designs.
—String Fastener on Trousers.

Made for men who insist on quality at a low price. Durable, in generous sizes. Drawstring at trousers waistline. Coat style. Rayon covered frog loops.

Pre-Shrunk Cotton Broadcloth

$1.48 EACH | 3 For $4.29 Postpaid

33K915—Plain White
33K916—Plain Blue
33K917—Fancy Patterns

Sizes, 15, 16, 17, 18 and 19 in., neck measure. State size. When not included in a $2 order, send 10¢ each for postage.

—Excellent Quality Preshrunk Cotton Broadcloth.
—Guaranteed Not to Shrink or Fade.
—Sears Roomy Sizes; Extra Large Seat.
—Comfortable Fitting Hipband on Trousers.

Now's the time to stock up; pajama luxury never cost so little!

Slip-On Style

33K903—Plain White **33K904**—Plain Blue
33K938—Fancy Patterns

Sizes, 15, 16, 17, 18 and 19 in., neck measure. State size. When not included in a $2 order, send 10¢ each for postage.

—Excellent quality Cotton Broadcloth.
—Guaranteed FAST COLOR.
—Covered Side Elastic Waistband on Trousers.

The quality particular men like . . . priced lower than they'd ever expect to find it—even at Sears! Extra large, extra comfortable seat; full man-size dimensions.

98¢ EACH
3 For $2.85 Post Paid

Fancy Patterns

Plain Colors

Cotton Broadcloth

$1.48 EACH | 3 For | $4.29 Postpaid

33K930—Light Blue with Navy Trim.
33K931—Tan with Brown Trim.
33K932—Lt. Green with Dk. Green Trim.

Sizes, 15, 16, 17, 18 and 19 inches, neck measure. State Size. When not included in a $2 order, send 10¢ each for postage.

—Extra Fine Quality Cotton Broadcloth.
—Smart Colors GUARANTEED NOT TO FADE.
—Contrasting Colored Sateen Trim.
—Rich Silk Cord Edging and Notched Shawl Collar.

Coat style pajamas, so smart you'll wear them for lounging! Regular roomy sizes; extra large seat; elastic hip band on trousers.

Cotton Broadcloth Night Shirt

89¢ EACH | 3 For | $2.59 Postpaid

33K910—White

Neck sizes, 15, 16, 17, 18, 19 and 20. State size. When not included in a $2 order, send 8¢ each for postage.

—"High Count" Genuine Cotton Broadcloth.
—Full 54-inch length.

Long, hard wear is what you get in this nightshirt! Made of extra fine woven cotton broadcloth; cut wide and long enough to fit comfortably; made with care. One pocket. A real buy.

Step by Step...We Prove the



LAYER UPON LAYER OF SOLID WARMTH LINED HEAVYWEIGHT

Even sizes, 34 to 46 in. chest measure. State Size.

83K1553—Navy Blue 83K1554—Maroon
83K1586—Black

- **Sturdy All Wool Yarns.**
- **Extra Heavy Weight. Shaker Stitch.**
- **Cotton Jersey Cloth Lining in Body.**
- **Large Double Shawl Collar.**
- **Two Knit-in Non-Sag Pockets.**
- **Coat Sweater Style.**

$3.48 *Post Paid*

Expect the finest warmth that can be knitted into this big burly model. It's extra-lined with a cotton jersey cloth for extra warmth.

It's Been Wear-Tested

83K1600—Navy with trim.
83K1601—Black with trim.

Even sizes, 34 to 46 inches chest measure. State size. When not included in a $2.00 order, send 10¢ each for postage.

89¢

- **Sturdy Yarns, About One-Third Wool, Balance Cotton and Rayon.**
- **Medium Heavy Weight Cardigan Stitch.**

You make no guess work about the "wearing qualities" of this Medium heavyweight "V" neck slipover with contrasting trim at neck and cuffs. Every thread must prove its weight, worth and wear. Good looks mean nothing without such proof.



79¢





About One-Third Wool

79¢

83K1617—Oxford Gray.
83K1618—Brown Heather.
83K1619—Blue Heather.

Even sizes, 34 to 46. State size. When not included in a $2 order, send 10¢ for postage.

—Medium Weight, About One-Third Wool.
—Closely Knitted Fabric.—Two pockets.

1932 gives you about as small an outlay as ever bought serviceable sweater quality. Not as heavy as 83K1520, but a satisfactory "V" neck sport coat for an active man who needs year-around service.

Cotton Fleeced Back

83K1570 Dark Brown.
83K1576 Gray Tweed.

$1.19

Even sizes, 34 to 46. State size. When not included in a $2 order, send 10¢ for postage.

—Closely Woven Cotton Fabric.
—Heavy Cotton Fleeced Back.
—Good Heavy Weight.

Practically windproof! A lumberjack for all sorts of weather. Firmly knit cuffs and bottom. Good tailoring throughout. Two handy pockets! Inexpensive, yet practical. Order yours today.

How to Order Sweaters

Take measurement under arms over vest, and order 2 inches larger than your actual chest measure. For instance, if your actual chest measure is 40 inches, order size 42. This applies to all men's sweaters, lumberjack sweaters and sport coats. Tape measure furnished free on request.

All Sweaters on this Page in GIFT BOX ON REQUEST See First Index Page



About 15% Wool

83K1520 Brown Heather.
83K1521 Beaver Heather.
83K1522—Oxford Gray.

$1.39

Even sizes, 34 to 46 in. chest measure. State size. When not included in a $2 order, send 10¢ ea. for postage.

—Fine Quality Yarn, About 15% Worsted Wool, Balance Extra Strong Cotton.
—Full medium heavy weight.
—Fine elastic rib stitch.

Men's "V" Neck Sport Coats. Ideal for year 'round wear. Full six-button front, two strong pockets and snug fitting cuffs.

Sturdy Winter Weight

89¢

83K1550—Maroon.
83K1551—Brown.
83K1552—Navy.

Even sizes, 34 to 46 inches chest measure. State size. When not included in a $2 order, send 10¢ each for postage.

—Strong, Sturdy Cotton Yarns, Containing a Small Percentage of Wool.
—Cardigan Stitch. Medium Weight.

Why put up with less when you can buy this double shawl collar sweater coat for actually less than a dollar. Knit from the strongest medium weight yarns. Two handy pockets. Warm and very economically priced. Satisfaction assured in every stitch.

WARMTH...WEIGHT...WEAR...WEAVE

Sweater worth at Sears means even more than proven yarns and tested weaves. Our experts insist on those little construction details that mean more care, attention and finer quality. The features below, characteristic of all sweaters on this page, are proof!

- **Rounded Pockets**
- **Full SIX Button Fronts**
- **Extra Roomy Dimensions**
- **Elastic Rib Stitch or Jersey Cloths of "Softer Feel"**

$1.95



83K1523—Brown heather **83K1524**—Oxford gray
83K1525—Chestnut tan

Even sizes, 34 to 46 in. chest measure. State size. When not included in a $2.00 order, send 10¢ for postage.

—*Fine 100% ALL WOOL WORSTED Yarns.*
—*Medium Weight ELASTIC RIB STITCH . . . allows utmost freedom.*

"Greatest Sport Coat Value in America"—that's what we said a year ago—and were Unchallenged! The very same fine quality at a much lower price—it's knit to fit—and keep its fit—Snug cuffs. Six good quality buttons.



★ VIRGIN WOOL WORSTED Yarns, High Quality

★ Heavyweight ELASTIC RIB Stitch. Will Wear Long

★ Knit to Fit and Keeps Its Shape

★ REINFORCED Pockets and Button Holes

★ Six Good Ivory Buttons Fastened on to Stay

★ Snug Fitting Elastic Knit Cuffs

★ Smoothly Tailored Shoulders and Taped Seams

OUR FINEST SPORT COAT

***Regular Sizes* 34 to 46** | ***Extra Sizes* 48, 50 and 52**

$3.98 *Post Paid*

83K1602 Gray
83K1603 Fawn heather
83K1604 Brown heather

$4.69 *Post Paid*

Be sure to state size wanted.

Even for Sears—even 1932 with its record prices—this value's REMARKABLE. It's by far our very best—and we've packed more quality features into it than you'd ever expect to find even at dollar-higher prices. Good-looking, shapely, warm; it's a sweater you'll be proud to wear at the office, at home, or on the street. This garment is suitable for any purpose.

All Items on this page in GIFT BOX ON REQUEST See First Index Page

ALL WOOL

For Measuring Instructions—See Page 466



REGULAR SIZES **$2.98** *Post Paid*

EXTRA SIZES **$3.69** *Post Paid*

83K1516—Autumn
83K1517—Oxford Gray
83K1518—Brown heather

Regular sizes, 34 to 46. Extra sizes, 48, 50, 52 only. State size. Postpaid.
—*ALL WOOL Fulled Jersey Cloth*
—*Closely Knit Medium Weight*
—*Coat Sleeves with button tabs.*

A smart "V" Neck Coat Sweater, outstanding for its snap, dash and low price.

All Wool Vest

$2.48 *Post Paid*

83K1534 Brown heather
83K1535 Gray heather
83K1537 Autumn

Even sizes, 34 to 46 in. chest measure. State size. Postpaid.
—*ALL WOOL Fulled Jersey Cloth*
—*Firmly Knit Medium Weight*
—*Four Well Tailored Pockets*

A perfect-fitting vest—and it's as warm as can be. Looks well when worn alone or under suit coat. Smart heather mixtures. Would cost you more anywhere else.



REGULAR SIZES **$1.95** | **EXTRA SIZES** **$2.48** *Post Paid*



83K1656—Dk. Brown Heather
83K1657—Oxford Gray
83K1658—Medium Brown Heather
83K1660—Navy Blue

Regular sizes, 34 to 46 in. chest. When not included in a $2 order, send 10c for postage. Extra sizes, 48, 50 and 52 only. State size.
—*About one-half WOOL WORSTED.*
—*Heavyweight Fine ELASTIC RIB Stitch.*

Not a cheap sweater made to sell cheap—but the same good quality as those we sold a year ago for more than ⅓ more. Strongly reinforced throughout; will give hard wear you won't measure in months! Six-button front. Handy pockets.

VALUE is not Established by Price





Microscopic Yarn Test!

Many, many times as powerful as the human eye, this little machine tells us the length of the fibers—the quality of the wool—the number of twists to an inch of yarn. It detects any flaw or weakness. It tells whether the yarn is combed or carded, whether all the fibers are wool or whether other fibers are combined with the wool.

All Items on this Page in GIFT BOX ON REQUEST — See First Index Page

See Page 469 for Measuring Instructions

All Wool

All Wool

Warmth Packed In!

Extra Heavyweight

$4.98 Postpaid

83K1630—Navy blue
83K1631—Maroon
83K1632—Black
83K1634—Cardinal

Even sizes, 34 to 46 inches chest measure. State size. Postpaid.

- *Wool Worsted and Wool Yarns*
- *Heavy Shaker Stitch*
- *Double Shawl Collar*
- *Full Fashioned*
- *Hand Finished*
- *Two Knit-in Pockets*

Man-sized warmth is not a claim—it's a FACT—when you get all these super features crammed into one mammoth sweater value! You will appreciate it even more after you compare prices elsewhere.

A Medium Weight Coat Sweater

$2.25 Postpaid

83K1587 Dark Brown
83K1588 Black
83K1589 Navy blue

Even sizes, 34 to 46 in. chest measure. State size. Postpaid.

—*All Wool Yarns*
—*Narrow Gauge Shaker Stitch*
—*"V" Neck Style*
—*Two pockets; six buttons*

A general utility sweater coat, with plenty of warmth and wear. A sound argument against paying more than Sears money-saving price.

Lightweight Pullover

$1.29

83K1692 Light Navy with Trim
83K1693 Dark Red with Trim

Sizes, 36 to 44 in. chest measure. State size. When not included in a $2 order, send 8¢ for postage.

—*All Wool Pullover*
—*Flat Rib Stitch*
—*Contrasting Trim at Neck, Cuffs, Bottom and Pocket*

Just the right weight to wear under suit coat in extremely cold weather Quality priced low.

Medium Heavy Weight Coat

$1.89

83K1620 Navy blue
83K1621 Maroon
83K1623 Black

Even sizes, 34 to 46 in. chest measure. State size. When not included in a $2 order, send 12¢ for postage.

—*All Wool Yarns*
—*Sturdy Cardigan Stitch*
—*Double Shawl Collar*
—*Six-Button Front*

Snug fitting cuffs and two handy pockets. Lots of warmth yet no bulkiness. Will give long service.



A VALUE You Can't Equal

$3.98 Post Paid

83K1680—Navy blue
83K1681—Maroon
83K1682—Black
83K1683—Old Gold

Even sizes, 34 to 46 in. chest measure. State size. Postpaid.

—*High Quality Wool Worsted and Wool Yarns*
—*Heavy Shaker Stitch*
—*Full Fashioned*
—*Hand Finished*
—*"V" Neck Style*

A two-to-one favorite for sports or general wear because it's bigger—warmer—more comfortable. Do not confuse this pullover sweater with other heavy shaker sweaters selling at this price. We have priced it way below all competition. Order yours today on our guarantee of satisfaction or your money back.





A Campus Favorite

$3.48 Post Paid

83K1583—Navy Blue with trim
83K1584—Maroon with trim
83K1585—Black with trim

Even sizes, 34 to 46 in. chest measure. State size.

—*All Wool Yarns*
—*Heavyweight Shaker Stitch*
—*Contrasting Trim at Neck, Cuffs, Bottom*
—*Snug Fitting Cuffs and Bottom*

All the snap, dash and swagger that the campus knows! These bright "V" neck pullovers are "going over big" at the Universities. Better knit—better made from better yarns.





QUALITY makes VALUE

For Boys' Sweaters
See Pages 432–433

The weave that goes into your sweater was selected for one particular purpose. For example . . .

SHAKER STITCH is a heavier, huskier stitch designed to give greater warmth in cold weather.

ELASTIC RIB STITCH is a lighter weave for general utility sweaters which can be worn under coats.

LINK AND LINK STITCH is a novelty weave, a big favorite in sports, specially created for snappy knit-in designs.

in GIFT BOX ON REQUEST
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$1.29 83K1687 Navy Blue. 83K1688 Black.
Even Sizes, 36 to 44 in. State size. When not included in a $2 order, send 10¢ for postage.

—*About One-Half Wool Worsted, Medium Weight*
—*Elastic Rib Stitch*

A well wearing pullover sweater built so strong it'll give years of wear. Snug fitting cuffs and bottom. Practical colors.

$1.89 83K1690 Wine (dark red) 83K1691 Navy blue
Even sizes, 36 to 44 in. State size. When not included in a $2 order, send 10¢ for postage.

—*All Wool Worsted*
—*Medium Weight*
—*Link-and-Link Stitch*
—*Attractive Knit-In Design*

Here's proof that money buys more at Sears. Good-looking pullover style. Warm and sturdy enough to give long, hard wear. Snug fitting cuffs and bottom.



Sleeveless Pullover

$1.89 83K1670—Royal blue with trim
83K1671—Black with trim

Even sizes, 36 to 44 in. chest measure. State size. When not included in a $2 order, send 10¢ for postage.

- *High Grade 100% Wool and Wool Worsted Yarns*
- *Medium Heavy Weight Shaker Stitch*
- *Snappy Color Contrast*
- *Handy Set-in Chest Pocket*

Snug fitting, free action pullover sweater, in the popular sleeveless style. Sturdy and extra long wearing—smart as a whip—warm as you like 'em! Just try to match its quality anywhere outside of Sears at this price.

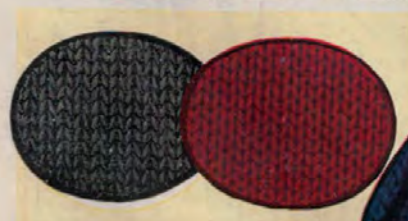
A Winter Weight

$2.98 *Postpaid* 83K1672—Navy with trim
83K1673—Maroon with trim
Even sizes, 36 to 44 in. chest measure. State size.

- *Fine Wool Worsted and Wool Yarns*
- *Medium Heavyweight Shaker Stitch*
- *Handy Chest Pocket*
- *Contrasting Color Trim*
- *Finest Construction Throughout*

Are you "particular about facts" in buying? Do you insist on definite proofs of value, before you spend your money? Well, here they are in one of the finest sweater bargains in America. Close fitting cuffs and bottom. It's sensible economy to buy this pullover.

LEND this BOOK to your NEIGHBOR



Last Year ~~$2.98~~ And a Bargain Then!

$2.25 *Postpaid*

83K1526—Navy blue
83K1527—Black
83K1528—Maroon
Even sizes, 34 to 46 in. chest measure. State size.

—*Heavyweight ALL WOOL Yarns*
—*Sturdy Shaker Stitch*
—*"V" Neck Style*

No need to deny yourself the comfort of a warm heavyweight "V" Neck Pullover—when good ones sell so cheaply. A husky, almost wear-proof knit, warm and snug enough for coldest weather. Close-fitting cuffs and bottom. Its through-and-through quality will give maximum service and lasting satisfaction.



HOW TO ORDER SWEATERS

A roomy sweater will give you better service. **Take measurements under arms over vest, and order 2 inches larger than your actual chest measure.** For instance, if your actual chest measure is 40 inches, order a size 42 sweater. This applies to all men's sweaters, lumberjack sweaters and sport coats.

$2.98 *Post Paid*

Below 1931's Low Price

83K1590—Navy blue
83K1591—Black
83K1592—Dark Red
Even sizes, 34 to 46 in. chest measure. State size.

—*Heavyweight ALL WOOL Yarns*
—*Sturdy Shaker Stitch*
—*Large DOUBLE SHAWL Collar*
—*Two KNIT-IN Pockets*

We buy for less—it costs us less to sell—we take a smaller profit—that's why Sears can give values like this! Sweater Coat that offers you plenty of warmth and comfort.



Each One a Popular Gift!

BARGAIN PRICED

ALL WOOL WORSTED
Link-and-Link Stitch

$2.48 POSTPAID

83K1676—Navy blue.
83K1677—Maroon.

Even sizes, 36 to 44 inches chest measure. State size.

- High grade All Wool Worsted Yarns.
- Link-and-Link Stitch.
- Knit-in Design.
- Medium Weight.
- Snug Fitting Cuffs and Bottom.

This Men's "V" Neck Pullover Sweater is a loyal companion for cold or balmy Fall days. Better quality yarns and knitting that outdoor men appreciate (the beautiful self-color design is knitted right into the fabric)—Fit that gives your arms and elbows a chance—Service that comes back for more after the roughest going. Made according to Sears rigid quality specifications. All-in-all a wonderful value at our low price.





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See Page 469 For Measuring Instructions

All Wool Worsted—Medium Weight

$1.89

83K1674 Maroon with trim.
83K1675—Navy Blue with trim.
Even sizes, 36 to 44 in. chest measure. State size. When not included in a $2 order, send 10c for postage.

—All Wool Worsted Yarns.
—Sturdy Baby Shaker Stitch.
—Special Chest Pocket.

A medium weight pullover. Chuck full of style and warmth. Contrasting trim at neck, cuffs, bottom and pocket top.

83K1678—Navy blue.
83K1679—Black.
Even sizes, 36 to 44 in. chest measure. When not included in a $2 order, send 10¢ for postage.

$1.89

—Fine Wool Worsted Yarns.
—Long Wearing Cardigan Stitch.
—Good Medium Weight.

Men will appreciate the long wearing qualities of this handy pullover sweater. It has plenty of warmth yet is not bulky. Priced for your saving.



$5.98 POSTPAID

33K1950 Gray and blue.
33K1951 Blue and tan.
33K1953 Brown and tan.

Sizes, 34 to 48 in. chest measure. State size.

—Beacon Bordered Cotton Blanket Cloth.
—Double Ombre Shadings.
—Satin Yoke to Match Color of Robe.
—Full Cord Trimmed Throughout.

An actual $2.00 cash reduction—even under its 1931 price! Three roomy pockets. Heavy girdle and tassel. Perfect fitting shawl collar. Finest and most careful tailoring. Three pearl buttons. All seams reinforced.

33K1975 Brown with tan trim.
33K1976 Light blue with med. blue trim.

$5.98 POSTPAID

Sizes, 34 to 48 in. chest measure. State size.

••St. Moritz All Virgin Wool Flannel.
••Fine Twill Weave.
••Contrasting Trim as illustrated.
••Finest Tailoring throughout.

A luxurious gift—Beautiful material and stylish trimmings. The finely tailored double breasted model, four matched buttons and wide fringed sash make this the last word in modern masculine smartness.



See Opposite Page For Descriptions

AMERICA'S GREATEST BATH ROBE VALUES!!

1—Our robes are finished with the greatest care. No better tailoring elsewhere, regardless of price.
2—Sears Robes are roomier in chest and length and wider in sweep than ordinary robes.
3—The sleeves are set in as in a tailored coat.
4—All buttons are reinforced with stay button.
5—Materials are the best available.
6—Each robe is delivered in an attractive gift box.

RAYON Trimmed with Satin



Was ~~$5.48~~ Last Fall

$3.98 *Postpaid*

33K1938—Blue
33K1939—Maroon
Even sizes, 34 to 48 in. chest measure. State size wanted.
—Rich Brocaded Rayon Fabric.
—Real Satin Shawl Collar, Cuffs, Pocket trim, Yoke and Underfacings.
—Heavy Satin Sash With Fringe to Match.

No longer out of reach—the luxury of a rich, gleaming lounging robe! Not when Sears has brought the price down so low! A robe so good-looking, so fine, any man would be proud to wear it!

All Wool Flannel

$3.98 *Postpaid*

33K1970
Blue Stripe
33K1971
Brown and Tan Stripe
33K1972
Solid Blue
Even sizes, 34 to 48 in. chest measure. State size.
—100% ALL WOOL Flannel.
—Natty Stripings.
—Double Shawl Collar; 3 Pockets.
—Three Shell Buttons Backed by Stay Buttons.

Wonderfully light and comfortable, but warm as only All Wool can be! Sash trimmed with rayon knotted fringe. Tailored like an expensive suit!

Blanket Robe

$2.98 *Postpaid*

33K1928
Gray and Blue
33K1929
Brown and Blue
33K1931
Gray and Maroon
Even sizes, 34 to 48 in. chest measure. State size wanted.
—Thick, Soft Cotton Blanket Cloth.
—Jacquard Double Ombre Design.

Warm and snug as a downy blanket! Large double shawl collar and cuffs. Made like expensive robes, with full cord edging, Rayon girdle, 3 shell buttons and all seams reinforced with matched binding! Individually boxed—makes a very good looking gift.

How's This For Style?

$3.98 *Postpaid*

33K1965
Med. Blue with Lt. Blue Trim
33K1966
Green with green trim
33K1967
Brown with tan trim
Even sizes, 34 to 48 in. chest measure.
—Famous Beacon Cotton Blanket Cloth.
—Contrasting Cord Trim on Collar, Cuffs, Pockets and down front.
—Carefully Tailored; All Seams Bound.

Beacon brand—the sign of high quality and usually of high prices, too! Not so at Sears! Thick, velvety-soft cotton blanket cloth—tailored with all the quality features listed at the top of the page.

Descriptions of Merchandise Shown on Opposite Page

Ⓐ 98¢ EACH

33K9531
Plain White
33K9532
Fancy White, Tan or Gray
State color. When not included in a $2 order, send 6¢ for postage.
—ALL SILK
—Tubular Muffler
—Size, about 10½x52 In.
—High Quality 50-Knot Fringe
—Handsome Gift Box.

Tubular construction means DOUBLE THICKNESS.

Ⓑ 79¢ EACH

33K9545
Blue or Gray
State color. When not included in a $2 order send 6¢ for postage.
—All Rayon Close Knit
—Tubular Reefer Style
—Size, about 9x48 Inches.
—Close 35-Knot Fringes

PACKED IN A NEAT GIFT BOX! Good protection and dressy good looks. Fancy weave with contrasting color border.

Ⓒ 79¢ EACH

33K9509
Fancy Patterns on White, Tan or Blue grounds. State color.
When not included in a $2 order, send 6¢ for postage.
- All Silk Printed Crepe.
- Reefer style.
- About 17½x41½ in.
- Gift Box.

Last season sold for well over a dollar. Always popular with younger men.

Ⓓ 79¢ EACH

33K9510
Fancy Patterns
White, Tan, or Gray grounds. State color. When not included in a $2 order, send 6¢ for postage.
—ALL RAYON Crepe in Flat Finish.
—About 31 In. Square.
—Beautiful Gift Box.

Much appreciated, though inexpensive. A good quality for everyday wear. Attractive designs, similar to illustration.

Ⓔ 98¢ EACH

33K9500
Fancy Patterns
White, Maroon or Navy grounds. State color. When not included in a $2 order, send 6¢ for postage.
—ALL SILK Printed Crepe.
—Latest Square Style.
—About 32x32-Inch with Border.
—Individually Boxed.

On the "preferred" list for Christmas or any time. A "right" buy.

Ⓕ 98¢ EACH

33K9516
Fancy Patterns
33K9517
Plain Colors
Choice of Blue or Tan. State color. When not included in a $2 order, send 6¢ for postage.
★ Genuine "Glencairn" Scottish Import.
★ ALL WOOL Reefer.
★ Self-Fringed Ends.
★ Size, about 12x52 Inches.
★ Nicely Boxed.

The "Quality" buy for long service protection.

Be Sure to State SIZE and COLOR

Here is Certified

Here IS definite, **certified,** PROOF that SILVERTONE Tubes are EQUAL To, or BETTER THAN, the standard nationally advertised brands sold elsewhere at higher prices.

It consists of the results of tests run under the supervision of **Arthur W. Sear, Assistant Prof., Armour Institute of Technology.**

Professor Sear chose equal quantities of SILVERTONES and a STANDARD ADVERTISED BRAND. He tested the 201A-type tube, because it is a representative tube used in battery sets. He tested the 224A-type because it is representative of tubes used in all-electric sets.

Since there is not space here to give the complete test data on each tube, we include on this, and the opposite page, only the most important facts about each test. Tests were made on all tubes for **Mutual Conductance . . . which is a definite check on the overall efficiency, and an accurate yardstick for measuring the probable life of the tube.** From the results of these reports, we again affirm that **SILVERTONE QUALITY IS SECOND TO NONE.**

SILVERTONES rank in service with the most expensive tubes—yet cost you up to 40% LESS than standard nationally advertised prices.

Report of Laboratory Test on Type 201A Tubes

This test was conducted to determine the mutual conductance of SILVERTONE type 201A tubes as compared with type 201A tubes made by another leading tube manufacturer.

The tubes were purchased in the open market in original factory cartons just as they are sold to the public. To secure an unbiased and impartial test, 50 tubes of each make were bought. All tests were made on a Hickok tube tester, the test being conducted by the usual method of comparing tubes used by manufacturers and dealers.

These tests showed the average mutual conductance ratings of SILVERTONE tubes to be superior or equal to the best Nationally Advertised tubes that are selling at 40% higher prices.

Also there was only a nominal variation among all the ratings checked, which indicates a close degree of uniformity of the tubes, and a close matching of each tube to the others.

ARTHUR W. SEAR
Assistant Professor
Armour Institute of Technology

The Mutual Conductance test applied to tubes is a definite yardstick for the measurements of general quality and length of life. The comparative test of type 201A tubes, and the type 224A tubes described on the opposite page are indications of the splendid quality of the entire line of SILVERTONE tubes.

For BATTERY SETS

Shpg. wt., each 6 oz.

Type 201A
Detector-Amplifier tube. Standard price 75c. **Postpaid if part of $2 order.**
57K201A—Our Price. Each..... **47c**

Type 171A
Audio power tube for either battery or electric sets. Standard price, 90c. **Postpaid if part of $2 order.**
57K171A—Our Price. Each..... **57c**

Type V199
Detector-amplifier tube. Short prongs. Standard price, $2.75. **Postpaid if part of $2 order.**
57KV199—Our Price. Each..... **$1.35**

Type X199
Similar to above with long prongs. Standard price, $2.50. **Postpaid if part of $2 order.**
57KX199—Our Price. Each..... **$1.35**

Type 230
For new type battery sets designed for its use. Standard price, $1.60. **Postpaid if part of $2 order.**
57K230—Our Price. Each..... **95c**

Type 232
New screen grid tube in sets designed for its type use. Standard price, $2.30. **Postpaid if part of $2 order.**
57K232—Our Price. Each..... **$1.38**

Type 112A
Audio power tube for battery and some A.C. Sets. Standard price, $1.50. **Postpaid if part of $2 order.**
57K112A—Our Price. Each..... **85c**

Type 200A
Sensitive detector tube for use in sets wired for its use. Standard price, $4.00. **Postpaid if part of $2 order.**
57K200A—Our Price. Each..... **$1.59**

Type 231
Power tube in sets designed for its use. Standard price, $1.60. **Postpaid if part of $2 order.**
57K231—Our Price. Each..... **95c**

Type 120
Audio amplifier in sets with X199 tubes. Standard price, $3.00. **Postpaid if part of $2 order.**
57K120—Our Price. Each..... **$1.75**

Type 233
Pentode tube for new battery sets designed for its use. Standard price $2.75. **Postpaid if part of $2 order.**
57K233—Our Price. Each..... **$1.69**

Type 30
Voltage regulator tube for newest type battery sets designed for its use. **Postpaid if part of $2 order.**
57K30—Our Price. Each..... **$1.19**

Type 31
Voltage regulator tube for newest type battery sets designed for its use. **Postpaid if part of $2 order.**
57K31—Our Price. Each..... **$1.19**

Prices on special types of tubes used in automobile sets will be furnished on request.

For ALL-ELECTRIC SETS

Shpg. wt., each 6 oz.

Type 224A
A.C. Screen grid Quick Heater. Std. price, $1.60. **Postpaid if part of $2 order.**
57K224A—Our Price. Each..... **87c**

Type 226
Amplifier tube for all-electric sets. Standard price, 80c. **Postpaid if part of $2 order.**
57K226—Our Price. Each..... **57c**

Type 227
Detector-amplifier. Quick Heater. Std. price, $1.00. **Postpaid if part of $2 order.**
57K227—Our Price. Each..... **65c**

Type 280
Full wave. A.C. rectifier tube. Standard price, $1.00. **Postpaid if part of $2 order.**
57K280—Our Price. Each..... **60c**

Type 171A
Audio power tube for electric or battery sets. Std. price, 90c. **Postpaid if part of $2 order.**
57K171A—Our Price. Each..... **57c**

Type 245
Power tube. Standard price, $1.10. **Postpaid if part of $2 order.**
57K245—Our Price. Each..... **65c**

Type 235
New Multi or variable Mu Screen Grid. Interchangeable with 551 type Mu tubes. Only for sets designed for it. Standard price, $1.60. **Postpaid if part of $2 order.**
57K235—Our Price. Each..... **87c**

Type 247
Pentode power tube. For sets designed for its use. Std. price, $1.55. **Postpaid if part of $2 order.**
57K247—Our Price. Each..... **95c**

Type 281
For power units or "B" Eliminators designed for it. Standard price, $5.00.
57K281—Our Price. **Postpaid.** Each.. **$3.00**

Type 250
Super power tube. Only for sets made for its use. Standard price, $6.00.
57K250—Our Price. **Postpaid.** Each.. **$3.60**

Type 210
Heavy duty power tube. Only for sets designed for it. Standard price, $7.00.
57K210—Our Price. **Postpaid.** Each.. **$4.20**

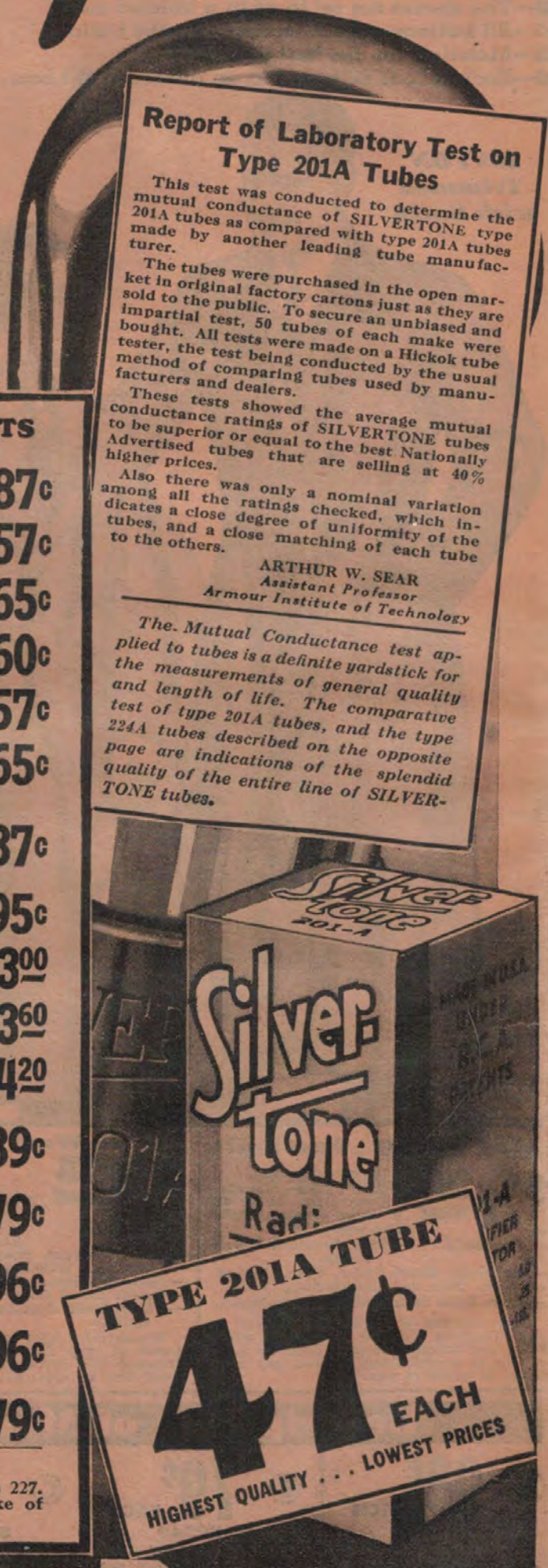
Type 246
Class "B" Super amplifier tube for sets designed for its use. Standard price, $1.50. **Postpaid if part of $2 order.**
57K246—Our Price. Each..... **89c**

Type 256
New type amplifier tube for sets designed for its use. Standard price, $1.25. **Postpaid if included in $2 order.**
57K256—Our Price. Each..... **79c**

Type 257
New type screen grid pentode tube for sets designed for its use. Standard price, $1.60. **Postpaid if part of $2 order.**
57K257—Our Price. Each..... **96c**

Type 258
New type screen grid pentode tube for sets designed for its use. Standard price, $1.60. **Postpaid if part of $2 order.**
57K258—Our Price. Each..... **96c**

Type 283
New type mercury rectifier tube for sets designed for its use. Standard price, $1.25. **Postpaid if part of $2 order.**
57K283—Our Price. Each..... **79c**



NOTE! The Numbers on SILVERTONE Tubes Are Standard

The standard number of the SILVERTONE Detector-Amplifier tube for A.C. sets is 227. Some manufacturers, call it 127, 227, 427 or 527. SILVERTONE tubes replace any make of tubes where the last two numbers correspond.

There are No Better

QUALITY First - QUALITY Always - at Sears

Proof OF SILVERTONE QUALITY!



224-A TYPE **87c** EACH

Report of Laboratory Tests on Type 224A Tubes

I have just completed the inspection of a series of tests conducted to determine the efficiency of your type 224A screen grid tubes as compared with the efficiency of the type 224A tubes made by one of America's most widely known manufacturers . . . and priced at about 40% MORE than the price you ask.

These tubes were all purchased in the open market in the original factory cartons—just as they are sold to the public. To secure accurate samples so that an unbiased and impartial test could be made, 50 tubes of each were bought. These tests were run under standard conditions, and in accordance with recognized radio engineering practice.

I am listing below only the average readings for each set of 50 tubes, as there is not room for the entire list of 50 readings here.

	Mutual Conductance (Average of 50)
SILVERTONE	1341 Micromhos
Nationally Advertised	1029 Micromhos
Average superiority of SILVERTONE tubes	312 Micromhos

On the average, SILVERTONES showed superiority over this famous nationally advertised brand that sells for 40% more. This is undoubtedly due to the fact that the tolerance limits in the manufacture of SILVERTONE tubes are narrower than the limits used for the manufacture of standard brands.

The narrower SILVERTONE limits of tube measurement require the production of higher and more uniform quality tubes.

These measurements indicate that SILVERTONE tubes are equal or superior to the nationally advertised brand with which they were compared.

ARTHUR W. SEAR
Assistant Professor
Armour Institute of Technology

SILVERTONES are SUPERIOR or equal to famous nationally advertised brands. Why, then, pay 40% higher prices elsewhere?

Read These FACTS About the Price You Pay for Tubes!

You may buy tubes at LESS than SILVERTONE prices—or you can pay MORE!

Why should you pay up to 40% MORE when these tests, and the experience of millions of customers, prove that no matter how much MORE you pay, YOU CANNOT BUY A BETTER TUBE THAN SILVERTONE!

If you pay LESS than SILVERTONE prices, you are sure to get LESS in service. Tubes of SILVERTONE quality simply are not sold for LESS than SILVERTONE prices.

The wide difference in price is NOT because it costs LESS to make SILVERTONES. It actually costs MORE because we insist on BETTER-THAN-STANDARD quality. The real reason is our tremendous buying power and low selling costs.

SILVERTONES are Built to BETTER-THAN-STANDARD SPECIFICATIONS

There is ONE important fact you should know about radio tube QUALITY. Tube Standards vary. A TUBE IS NO BETTER OR WORSE THAN ITS MAKER INTENDS IT TO BE!

Like every other kind of merchandise, tubes are made to meet certain definite standards. If a manufacturer wants to turn out cheap, inferior tubes, he can readily do so. If he wants to make good tubes, he can go to considerable pains and expense to do so. It all depends on the standards and measurements for performance adopted by the maker.

Tube QUALITY thus depends on the test limits, and the leeway between these test limits selected by the manufacturer for his tubes. For example, the test limits for most standard nationally advertised type 224A tubes are between 800 and 1200 (Mutual Conductance units measured in micromhos). Any type 224A tube that checks between these limits is considered standard, and similarly, all types of tubes have their definite standard test limits.

But we demand BETTER-THAN-STANDARD tubes for our customers. So we raised BOTH test limits and narrowed the leeway between them. Thus SILVERTONE type 224A Mutual Conductance test limits MUST lie between 1000 and 1350 micromhos. This gives a leeway of only 350 as against 400 or more for other makes. We have established these BETTER-THAN-STANDARD Test limits for ALL our tubes . . . and our factory MUST produce tubes that check within these higher and narrower limits. Every tube that does NOT so check is promptly rejected.

Every Tube is Inspected 43 Times

During manufacture, every SILVERTONE tube undergoes forty-one laboratory inspections to insure perfection; then, as soon as they are received by Sears, they are again tested. Any tubes that do not come up to our HIGHER standards are immediately destroyed. And FINALLY, before shipping to you, **the tubes are again checked** on recognized tube checking instruments. **This is positive assurance that the tubes are in perfect condition.**

Such Precautions Have Been Worth While

SILVERTONE tubes have increased steadily in popularity. Sales have advanced from year to year, and from month to month without exception. Every tube we sell is its own salesman. Our millions of satisfied customers are the best PROOF that this is so.

There is But ONE QUALITY TUBE . . . . THE BEST

There is only **ONE QUALITY** tube—The BEST! Inferior quality tubes affect the performance of your set. They are short lived and noisy. Some are even genuinely defective when sold. The "seconds" and "thirds" of some manufacturers reach the market under a great variety of little known private brands—disowned by the maker—and sold to the public at cut prices. . . . But why take chances? Tests prove SILVERTONE tubes to be lower in price, and superior in quality and long life. We cannot afford to jeopardize our large tube business by selling second grade tubes.

Have you Tried a New Matched Set of Tubes? If you haven't, make this test yourself!

1. Turn the volume down as low as possible—so you can just barely hear.
2. Shut off the set at the light socket, and replace the old tubes with a NEW SET of MATCHED SILVERTONE Tubes.
3. Turn set on without changing volume setting and note the remarkable difference.

If your set is in good operating condition, we guarantee a matched set of SILVERTONE tubes to bring back 100% performance or your money will be refunded.

Tubes Made

We Guarantee Safe Delivery of All Our Shipments

50% MORE HOURS

Than Square Cell Batteries





SUPER SERVICE "B" BATTERY

250 Extra Hours of Service

- ★ **Full 650 hours of service guaranteed.**
- ★ **45 volts, tapped for 22½ volts.**
- ★ **Standard list price, $3.25, size, 8¾x4½x7 in.**

This type of round cell battery is used in Police Radio Squad cars of many large cities in the United States. Standard equipment for airplanes operating between North and South America and subject to extreme temperature changes. IT MUST BE SUPERIOR TO MEASURE UP TO SUCH STRICT REQUIREMENTS.

We guarantee SILVERTONE Super "B" Batteries to give you full 650 HOURS of battery service which is full 250 MORE hours than the U. S. Government Specifications require **for the 1250 Ohm intermittent tests!** . . . At our low price this averages less than ⅓c per hour of service! Most 45-volt radio "B" batteries of this size and weight average but 400-hours of service —and cost you considerably MORE per hour to operate.

Laboratory tests show that SILVERTONE Super Service batteries not only last longer than similar types, but also maintain **a higher average voltage during their life-time.** Because best tone quality and distance are not obtainable from your radio set when its "B" battery supply falls below a certain voltage, this means that SILVERTONE Batteries will provide more satisfactory performance right up to the end of their life.

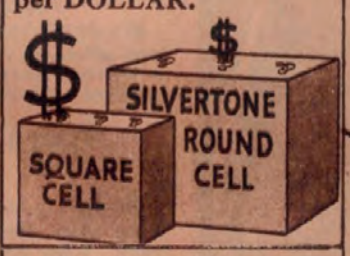
The largest cell recognized by the Government is the size used in our Super-Service battery. You may pay more money, or buy more battery weight elsewhere, but you cannot buy MORE battery hours economically.

57K5118—Price Each. **Postpaid**..... **$2.39**
Two. **Postpaid**..... **$4.73**
Three. **Postpaid**..... **7.07**

Note below that SILVERTONE ROUND cells are not only better than U. S. Gov't specification requirements of 400 hours but they also give many more hours of service than our claim of 650 hours.



SILVERTONE ROUND cell batteries deliver MORE hours of service per DOLLAR.



Even if the battery is not used for periods of from three to nine months after date of manufacture, *Silvertone Super Round Cell* batteries not only indicate their superior quality but still provide at least 250 more hours than U. S. specifications require for *New Batteries*. *Square Cells Lose* ½ their life in this time.



Read This Astounding Report

of SILVERTONE Superior Quality

We have always claimed SILVERTONE ROUND cell "B" battery construction to be the most economical possible . . . and that any additional weight and volume in a battery could not benefit the user. We have always known that SILVERTONE construction and price made them America's best "B" battery values . . . Below is further proof in the report of Professor Donald E. Richardson, Electrical Engineer, Professor of Electrical measurements at Armour Institute of Technology, Chicago, who analyzed comparative laboratory tests of ..... Super Square cell batteries versus Silvertone Super Service Round Cell batteries in strict accordance with U. S. Gov't Bureau of Standards Specification No. 58-A.

WHONE VICTORY 4000

DONALD E. RICHARDSON
ELECTRICAL ENGINEER
INSPECTIONS, TESTS AND CONSULTATIONS
CHICAGO

March 18, 1932

Sears, Roebuck & Co.,

Gentlemen:

(1) On the basis of the claims made by the respective manufacturers, Silvertone ROUND cell batteries give greater service in hours per cubic inch, hours per pound, and in HOURS PER DOLLAR.

(2) On the basis of competitive tests, Silvertone ROUND cell batteries give 80% MORE HOURS OF SERVICE than similar size square cell batteries--in hours per cubic inch, hours per pound, and in HOURS PER DOLLAR. For example, see below:

Competitive Test

	Volume, Cu. in.	Wt. in lbs.	Service Claimed	Service on Test	Price	Service in hrs. per cu. in.	Service in hrs. per lb.	Service hrs. per dollar
45-Volt SQUARE cell	310	15.5	600 hours	540 hours	$2.72	1.74	34.4	198
Silvertone Super ROUND cell	276	13.5	Former Rating 600 hours	720 hours	$2.39	2.61	53.4	301

(3) On delayed service tests, Silvertone ROUND cell batteries showed very little deterioration up to 9 months. The square cell batteries showed a deterioration of more than 50% during this time. For example:

Delayed Service Test

	New	After 3 mo.	After 6 mo.	After 9 mo.
45-volt SQUARE cell	540	450	369	213
Silvertone Super ROUND cell	720	694	649	634

(4) The Bureau of Standards Circular 79 on "Electrical Characteristics and Testing of Dry Cells" maintains that square cells of paper lined construction are inferior to round cells of similar construction. It further maintains that bag type construction is superior to paper lined cells.

Round cells of bag type construction are used in Silvertone batteries; square cells, with paper lined construction, in the batteries of the competing manufacturer.

From these facts, I am convinced that the round cell type is the better.

Yours truly,
D.E. Richardson

of SERVICE

SILVERTONE HEAVY DUTY

- **Full 500 hours service. 100 more hours than Government requirements.**
- **Bag Type Round Cell Construction—the most economical possible.**
- **Standard List Price for like quality $2.95.**

We guarantee SILVERTONE Heavy Duty "B" Batteries to supply 100 MORE hours than the new, more rigid U. S. Government Specifications demand for 1250 ohm intermittent test. This battery can thus be depended on to give full 500 hours of battery service.

Laboratory tests show that SILVERTONE Heavy Duty Batteries not only last longer than similar types, but also maintain **a higher average voltage during their lifetime.** Because best tone quality and distance are not obtainable from your radio set when its "B" battery supply falls below a certain voltage, this means that SILVERTONES will provide more satisfactory performance right up to the end of their life.

SILVERTONE Heavy Duty "B" Batteries are exceeded in performance only by our Super "B" Battery on the opposite page.

All SILVERTONE Batteries have bag type round cell construction—the finest known. The type of battery used by police squad cars. Spring clip terminals. Size 8x4¼x7¼ in. 45-volts, tapped at 22½-volts. Shpg. wt., 11 lbs. 8 oz. **Postpaid if part of $2 order.**

57K5117—Each **$1.85**
Two. **Postpaid** **$3.65**
Three. **Postpaid** **5.45**



Meteor "B" Battery

$1.55 EACH

—Full 400 hours of service—meeting U. S. Government specifications.
—45 volts, tapped for 22½ volts.
—Meets all A. S. A. requirements.
—Size, 8x4¼x7 inches.
—Standard list price for like quality $2.60.

METEOR Heavy Duty "B" Batteries meet U. S. Government specifications in every respect—providing full 400 hours battery service. They are next to the heavy duty Silvertone battery above, having the same high quality and long life that you would expect from much higher priced batteries elsewhere. **Postpaid if part of $2 order.**

57K5100—Heavy Duty, Size—8x4¼x7 in. Shpg. wt., 11 lb. Each **$1.55**
Two (**Postpaid**) for **$3.05**
Three (**Postpaid**) for **4.55**

57K5101—Light Duty, Size—8x3x7 in. Standard list price $1.75. Shpg. wt., 7 lbs. 12 oz. **Postpaid if Part of $2 Order.** Each **$1.19**



Leader "B" Battery

85¢

—45 volts, tapped for 22½ volts.
—Size, 7¾x6½x2¾ inches.
—Lowest price on record for a battery of this quality.

Satisfactory for light duty on small sets having not more than 5 tubes. Comparable to low priced batteries sold elsewhere for $1.00 to $1.35. Shpg. wt., 7 lb. 4 oz.

Postpaid if part of $2 order.

57K5103 ..... **85c**



Silvertone "C" Batteries

75¢

For sets requiring "C" voltage up to 22½ volts. Five connections; minus 22½ volt—minus 16½ volt—minus 4½ volt, minus 3-volt and plus. Used as a "B" battery on some portable sets. Size, 4½x2½x2¾ in. Shpg. wt., 1 lb. 12 oz. **57K5119**

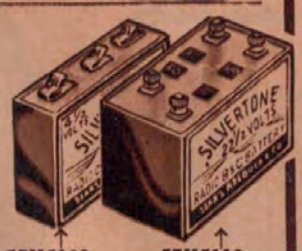
57K5119—Postpaid if Part of $2 Order **75c**

For sets requiring "C" voltages of 4½ volts. Tapped at 1½ volts. Size, 4x1⅝x2⅜ in. Shpg. wt., 1 lb. 4 oz.

57K5120—Postpaid if Part of $2 Order **24c**

For sets requiring 13½ volts or multiples thereof. Tapped at 3 volts. Size, 2½x2½x2¾ in. Shpg. wt., 1 lb. 8 oz.

57K5124—(not illustrated). **Postpaid if Part of $2 Order** **65c**



Hydrometer BatteryTester

Meets U. S. Navy specifications. Guaranteed accurate for half and full charge within 5% for empty charge. Wt., 8 oz. **Postpaid if Part of $2 Order.**

57K5325 **35c**

Automatic Line Voltage Control

Protect your tubes against power line surges or overloads. Lgth. 2⅛-in. Shpg. wt., 4 oz. **Postpaid if Part of $2 Order.**

57K5740—For sets using less than 6 tubes **59c**

57K5741—For sets using 6 tubes or more **79c**

Storage Battery Clips

Lead coated steel reduces corrosion. Size, 2½ in. long. Wt., 4 oz. **Postpaid if Part of $2 Order.**

57K5324 Pr. **19c**

Meter Type Storage Battery Tester

Indicates "charge," "O.K." and "Stop." Measured by touching the terminals on battery. Shpg. wt., 4 oz. **Postpaid if Part of $2 Order.**

57K5322 ..... **59c**

Pocket Voltmeter

Round; nickel plated. 0 to 50. Shpg. wt., 8 oz.

57K5320 ..... **49c**

Order from City Nearest You

Send your order to PHILADELPHIA, PITTSBURGH, BOSTON, WINSTON-SALEM, N. C., CHICAGO, KANSAS CITY, DENVER or MINNEAPOLIS—whichever is nearest you. Shipments will be made from above points or from factories in NEW YORK, MILWAUKEE, DETROIT, CINCINNATI or ST. LOUIS—in order to SAVE YOU MONEY on transportation charges. Storage "A" batteries are unmailable.

24 MONTH GUARANTEE

$7.75

—120 ampere hours guaranteed.
—15 heavy plates per cell.
—Size, 10½x7x8⅝ in.
—Leak-proof, acid-proof case with bale handle for easy carrying.
—Hard rubber, plainly-marked thumb nut radio terminals.



Full size HEAVY plates of purest lead oxide, separated by genuine Port Orford cedar wood separators. Top is leak-proof and acid-proof. **Remember, 120 ampere hours is an honest, conservative rating. Any excessive rating is misleading.**

Shipped fully charged. Shpg. wt., 52 lbs. **Not Prepaid.**

57KM705½—Not mailable **$7.75**

18 MONTH GUARANTEE



$6.35

—100 Ampere hours guaranteed.
—13 heavy plates per cell—bale carrying handle.
—Size, 9x7x9¼ inches.
—Leakproof, acid-proof case finished in ebonite.
—Hard rubber, marked radio terminals.

Honestly rated at 100 ampere hours. Plates are separated by select cedar separators. Shipped fully charged. Shpg. wt., 47 lbs. **Not Prepaid. Not Mailable.**

57KM703½ **$6.35**

12 MONTH GUARANTEE

$4.98 EACH

—100 Ampere hours guaranteed.
—13 plates—bale handle.
—Black composition case.
—Hard rubber radio terminals.

Made of the same quality material as our PEERLESS above—but slightly lighter in construction. Size, 9x7x9⅛ in. Shipped fully charged. Shpg. wt., 45 lbs. **Not Prepaid. Not Mailable.**



57KM503½—Each **$4.98**



New SILVERTONE SUPER ALL WAVE



Long *and* Short Wave Reception ...With This Powerful 7-Tube All-Electric Table Model Using Latest Tube Developments.

The finest All-Electric midget radio set ever offered by Sears. The features listed at left cannot do full justice to this radio. Only a trial will bring out its excellent performance and convince you of its splendid quality and value.

COMPARE THESE FEATURES AND PRICES . . . WITH ANY 7-TUBE ALL-ELECTRIC . . . .

Easy Terms $5 DOWN

- All-Electric, Super-heterodyne Circuit
- Long and Short Wave Reception
- Single Tuning Unit
- New Pentode tubes—latest developments
- Large Super Dynamic Speaker
- Micro-Vision Triple Scale Dial
- Superb modern design Cabinet

The Super-heterodyne circuit has now been developed to an even higher degree of efficiency through use of the new type tubes. Type 256 is a new type of amplifier and gives the set greater volume. Types 257 and 258 screen grid pentodes are sensational developments in screen grid type tubes that add to the sensitivity of the set, yet help to greatly reduce back ground noises.

$37.50 CASH COMPLETE

Tuned With One Control

The single unit long and short wave chassis is tuned with one control. Less efficient sets have separate chassis and double controls for regular broadcast programs and short wave. This set brings you not only regular broadcasts, but also police calls, amateur broadcasts, airplane conversations and, with ideal conditions, foreign stations.

The 10-in. full range super-dynamic speaker renders superior tone quality that cannot be duplicated by sets with undersized twin speakers. Twin speakers in a midget cabinet do not give the best tone quality.

Ready to Use

Furnished in a very pretty, walnut finished cabinet with matched oriental wood instrument panel with tamo wood overlay decorations across the top. Decorative pilaster side posts. 17¾ in. high, 14¼ in. wide, 10¾ in. deep. Furnished complete and ready to operate with aerial kit and following matched SILVERTONE tubes: 1-224A, 1-256, 1-257, 2-258, 1-247, 1-280. For 110–120-volt 60-cycle A.C. If in 25-cycle district, so state. Shpg. wt., 36 lbs. **Not Prepaid.**

57KM1585¼—Cash Price. Complete..... **$37.50**

Easy Payment price, $5 down, $5 monthly..... **$41.25**

Use Time Payment Order Blank in Back of Catalog.

Be sure to read page 480, for complete details about our two DeLuxe Model radios.

COMBINATION RADIO *and* ELECTRIC PHONOGRAPH *With Automatic Record Changer*



PLAYS TEN 10-inch or 12-inch Records Without a Stop!

- Super-heterodyne Radio, 8 tubes, regular broadcast only.
- Automatic Record Changer.
- Electric Phonograph Motor.
- Handsome walnut veneer cabinet.

$98.00 CASH COMPLETE

Brings you not only all regular radio broadcasts, but you can also enjoy your favorite records without the slightest inconvenience. Automatic record changer plays ten 10-inch or ten 12-inch records without a stop. The radio is of latest design, super-heterodyne circuit with full size super dynamic speaker. Phonograph records are reproduced through the audio circuit of the radio giving them a richness of tone the ordinary phonograph cannot duplicate. Cabinet is a beautiful piece of furniture with butt walnut and oriental wood veneer panels. 46½ in. high, 27 in. wide, 17 in. deep. Furnished complete with permopoint phonograph needle, aerial kit and matched SILVERTONE tubes as follows: 2-224A, 2-235, 2-247, 1-227, 1-280. Operates on 110–120-volt 60-cycle A.C. only. Not furnished for 25 cycle. Shpg. wt., 180 lbs. **Not Prepaid.**

57KM1531¼ Cash price complete..... **$98.00**

Easy payment price, $11.00 with order, $10.00 monthly..... **$107.75**

Use Time Payment Order Blank in Back of Catalog.

Here's Value! SILVERTONE



$24.95 CASH COMPLETE

- —Super-heterodyne Circuit—6 Tubes.
- —Newest Screen Grid Pentode Tube.
- —Full Size Super Dynamic Speaker.

Tunes in Police Calls.

The super-heterodyne circuit, employing the NEW 257 type screen grid pentode tube, is more selective and will provide greater volume and distance. The full size super-dynamic speaker guarantees rich, full rounded tone quality that can be regulated by the tone control. The cabinet is of neat design, in two-tone walnut finish. 17 in. high, 14 in. wide, 10 in. deep. Furnished complete with aerial kit and following matched SILVERTONE tubes: 2-224A, 1-257, 1-235, 1-247 and 1-280. For 110–120-volt 60-cycle A.C. If in 25-cycle district, so state when ordering. Shpg. wt., 32 lbs. **Not Prepaid.**

57KM1591¼—Cash price..... **$24.95**

Easy Payment price, $5 down with order, $5 monthly..... **$27.50**

Use Time Payment Order Blank in Back of Catalog.

HETERODYNE



Long *and* Short Wave Reception ...With This Beautiful 7-Tube All-Electric Console Radio Using Latest Engineering Features

The NEW, Improved, Perfected SILVERTONE! In the last few months, great advances have been made in radio engineering! Many new improvements have been perfected!

Six months ago no radio set used type 256, 257 or 258 tubes. No moderately priced set offered short wave reception with single dial tuning. Only DeLuxe models selling for more than $75 could afford such luxuries.

But the policy of Sears-Roebuck has always been to build quality merchandise at "every-day" prices. This beautiful 7-tube all wave radio, using the NEW tubes in an improved super-heterodyne circuit is conclusive proof.

$44.75 CASH COMPLETE

Long and short wave reception, short waves bring new interest and entertainment to Radio. Daytime receiving range is considerably increased. All programs, including police calls, amateurs, ships at sea, airplanes, and with ideal conditions, foreign stations.

Single tuning control, made possible by design of both long and short wave bands in one chassis unit. Less efficient sets require two chassis and two sets of controls to tune short waves.

Single Micro-vision dial with both long and short wave scales. Another efficient improvement over two dials that must be tuned separately.

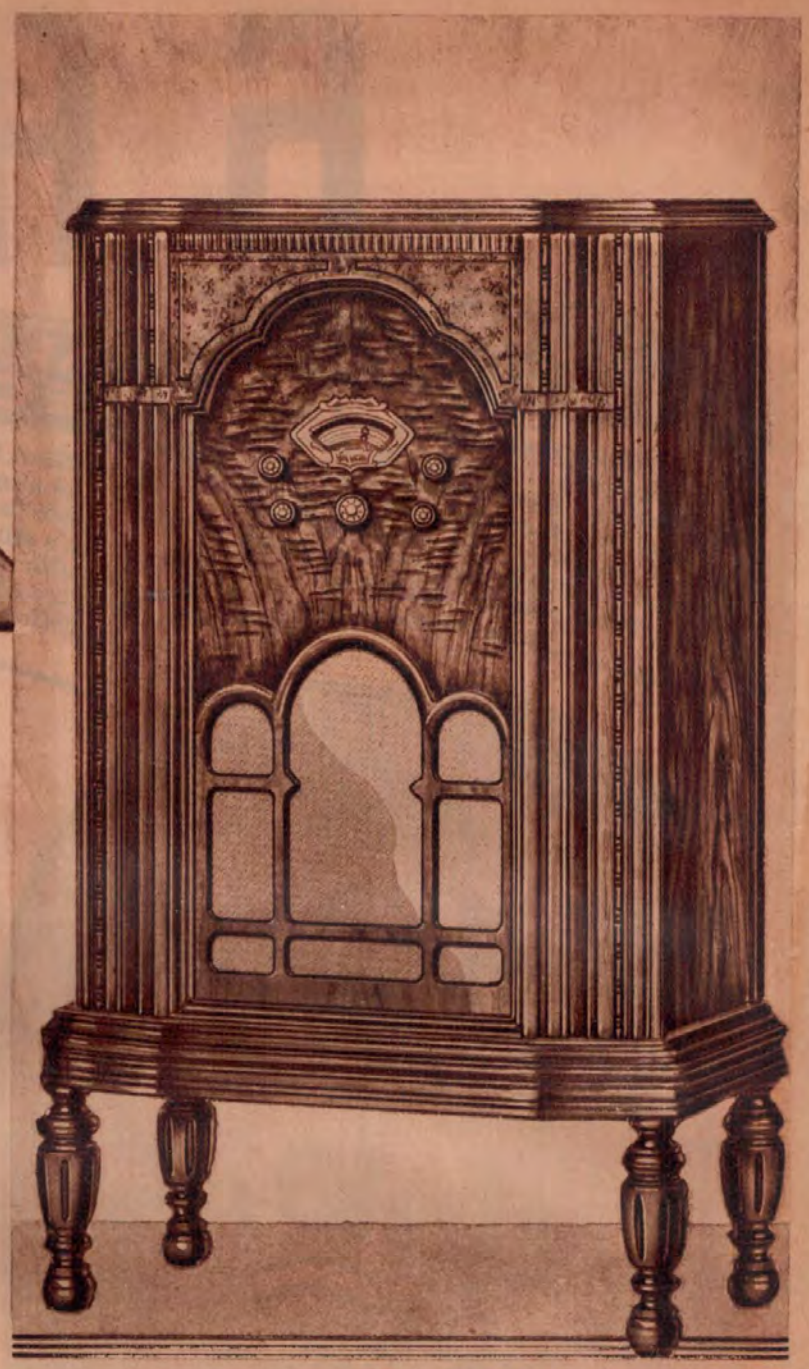
Full range Superdynamic Speaker perfectly matched to the set and scientifically baffled in the cabinet gives perfect rendition of voice or music. Covers the entire range with no distortion even at great volume.

A great advance has been made in new tube developments. We have designed this super-heterodyne chassis to accommodate the new type 256 amplifier and 257 and 258 screen grid pentodes. The 256 tube gives the set additional volume while the screen grid pentodes, which are very quiet in operation, eliminate much of the crackling, hissing noise formerly so annoying.

Beautiful Walnut Finished CONSOLE model cabinet; matched stump walnut panel with tamo wood overlays. 39 in. high; 22¾ in. wide; 13½ inches deep.

Complete with 1-256 tube; 1-257 Screen Grid Pentode; 2-258 Screen Grid Pentodes; 1-247 Pentode; 1-224A tube; 1-280 tube and aerial equipment. **For 110-120 volt, 60-cycle A. C. If in 25 cycle territory, so state. Shpg. wt., 58 lbs. Not Prepaid.**

57KM1587¼—Cash price. Complete **$44.75**
Easy Pay't price ($5 down, $5 monthly). **$49.25**
Use Time Payment Order Blank in Back of Catalog.



Easy Terms $5 DOWN

. . . . NO OTHER 7-TUBE ALL-ELECTRIC CONSOLE HAS SO MANY QUALITY FEATURES

- All-Electric Super-heterodyne Circuit
- Long and short wave reception
- Micro-vision Triple Scale Dial
- Single Tuning Unit
- NEW, more powerful 256 amplifier, and 257 and 258 Screen Grid Pentode tubes
- Large 10-in. Full Range Super Dynamic speaker
- Handsome walnut veneer Console Cabinet

SUPER-HETERODYNE

6-TUBE CONSOLE

—New Super-heterodyne Circuit.
—New type 257 Screen Grid Pentode tubes.
—Super Dynamic Speaker.
—Full Size Console Cabinet.
—Complete with set of matched SILVERTONE tubes and aerial kit.

Quality way beyond this price. New from start to finish—strictly a 1932 product even though in the price range of obsolete models. The type 257 screen grid pentode tube serves a very definite purpose in improved tone quality and in sharpening selectivity. Covers lower wave length than ordinary sets to include police broadcasts. For those who desire real radio quality even at a very small price we offer this excellent NEW set.

$29.50 CASH Complete

The console cabinet is full size—39 in. high, 22 in. wide, 12¾ in. deep. The top and instrument panel are walnut veneered; the balance of the cabinet polished walnut finish. Contrasting zebra wood overlay decorations on the front. Furnished complete and ready to operate with following matched Silvertone tubes: 1-247, 2-224A screen grid tubes, 1-235 multi-mu, 1-257 screen grid pentode, 1-280, and aerial kit. For 110–120-volt 60-cycle A.C. If in 25-cycle district, so state when ordering. Shpg. wt., 54 lbs. **Not Prepaid.**

57KM1593¼—Cash price complete.. **$29.50**
Easy payment price ($5.00 down, $5.00 monthly)..... **$32.50**
Use Time Payment Order Blank in Back of Catalog.



Attach This CONVERTER to Your Electric Radio *and Get* Short Wave Stations



$22.50 CASH Complete

Tune in police calls, amateurs, ships at sea, airplane contacts, special short wave programs, and far distant stations.

Use in connection with your regular receiver. Simple to hook up; no internal wiring. Does not have to be disconnected every time you want regular broadcast reception. Walnut finished cabinet with genuine walnut veneer front. 10½x11¼x7¼ inches.

Comes complete with 2-235 Multi-Mu screen grid tubes, 1-227 and 1-280 tube. For 110–120-volt 60-cycle, A.C. electric sets, any standard make. **If in 25-cycle district, so state. Not Prepaid.** Shpg. wt., 15 lbs.

57KM1601¼—Cash, complete with tubes..... **$22.50**
Easy Payment Price ($5 down, $5 a month)..... **$25.00**
Use One of Our Time Payment Order Blanks in Back of Catalog.

6 REASONS

SUPER-HETERODYNE

Offers greater range and finer selectivity. Brings in distant stations like "locals" and cuts out interference or over-lapping of stations. The super-heterodyne circuit gives you a much greater choice of stations.

ALL WAVE RECEPTION

Now, for the FIRST time, long and short wave reception is possible in a battery operated set . . in a single unit. Brings in police calls—ships at sea—airplane conversations and under ideal conditions foreign stations.

DYNAMIC SPEAKER

The Dynamic Speaker produces a depth and richness of tone that heretofore was possible only in Electric sets. Because the set is of superior design, the speaker is operated without excessive battery drain.



8-TUBE MIDGET BATTERY RADIO

WITH 10 GREAT FEATURES

(1) Super-heterodyne Circuit.
(2) Long and Short Wave Reception.
(3) Automatic Volume Control.
(4) Micro-Vision 3 Scale Dial.
(5) Single Unit Tuning Control.
(6) New One-Year Dry Type 3-Volt "A" Battery.
(7) New High Amplification, Low Drain Tubes Including Pentode.
(8) Genuine, Full Size Dynamic Speaker.
(9) Automatic Filament Control.
(10) Cabinet—Rich Walnut Veneered with burl Maple Overlays in Front. Measures 18-in. high; 15¼-in.wide; 10-in.deep.

$52.50 Cash
COMPLETE

Never before have so many startling new features been combined in one set: Here is a battery set that offers as much in quality and performance as an 8-tube All-Electric set. Super-heterodyne circuit and genuine dynamic speaker. Long and short wave equipment contained in a single chassis and tuned by a single control. Less efficient sets require two chassis. Covers the entire broadcast and short wave band from 18 to 550 meters and provides improved daylight reception.

The new *"Low-Drain" battery tubes*—including the mighty PENTODE Super Power tube—guarantee nationwide range and sensitivity, and hair-line selectivity.

Has the *Improved Automatic Volume Control* which maintains volume on any given station; and overcomes fading. The new *Filament Control* automatically adjusts battery voltages to the tubes.

Uses the *improved dry type 3-volt "A" Battery* guaranteed to give approximately a year's service with average use of 2 to 3 hours daily. No recharging!

Cabinet of rich walnut veneers with burl maple overlays in front. Measures 18-in. high; 15¼-in. wide; 10-in. deep.

Complete with "One Year 'A' Battery," 3 Heavy Duty "B" Batteries, "C" Batteries, aerial kit and following matched Silvertone tubes—2–230, 4–232 1–233 and 1–31 control tube. Shpg. wt., 137 lbs. *Not Prepaid.*

57KM1571¼—Cash Price..... **$52.50**
Easy Payment price, $6.00 down; $6.00 monthly..... **$57.75**
Use time payment order blank in back of catalog.



Triple Screen Grid Battery Set

$36.50 Cash
COMPLETE

With Pentode Tube, New Type Dry "A" Battery and Automatic Filament Control.

Uses the new type high amplification 2-volt tubes exclusively—3 type 232 screen grid and type 233 Pentode power tube.

Five tubes in all. Tuned radio frequency circuit that covers the regular broadcast band only (not short wave). While this set is superior to many of the present day battery sets now in use, we recommend our 57KM1571¼ for finest performance. Cabinet is of walnut veneers. Measures 16¾ in. high, 14¾ in. wide, 9 in. deep. Complete with 6-month dry type "A" battery, 3-light duty "B" batteries, "C" battery, aerial kit and following matched SILVERTONE tubes; 3-type 232, 1-type 233 and 1 type 30 filament control tube. Shpg. wt., 80 lbs. *Not Prepaid.*

57KM1621¼—Cash price..... **$36.50**
Easy Payment price $5 down, $5 monthly..... **$40.25**
Use Time Payment Order Blank in Back of Catalog.

Battery Radio Set Table



Especially designed for Midget Type Battery Sets. Has large compartment in back to accommodate all batteries.

This table offers a double purpose—it provides a definite place for your radio set, and gets unsightly batteries and wires off the floor. The whole unit can easily be carried from room to room without disconnecting the set. The table has a walnut veneered top; the front is of two-tone zebra wood panel-ing. Measures 26¼ in. high, 19½x14¼ in. Shpg. wt. 25 lbs. *Not Prepaid.*

57KM4540¼..... **$5.85**

WHY SILVERTONES *Are the Most Up-to-date* BATTERY Radios

ONE YEAR GUARANTEED BATTERY

A new improved dry type of battery that requires absolutely no attention. Hook it up and forget it. With average use of 2 to 3 hours daily, this battery will give a year of service. Complete description below.

NEWEST TUBES

Uses the NEWEST low drain, high amplification Screen Grid and Pentode battery tubes—type 230, 232 and 233. This is the FIRST time we have ever offered a battery set with the NEW powerful Pentode tube.

FULL VISION DIAL SINGLE UNIT TUNING

Micro-vision dial with micrometer adjustment. Both long and short wave bands are engraved on the one dial. You can locate the station you want, quickly and accurately.

8-TUBE Battery Radio NEWER!—BETTER!

(1) Super-Heterodyne Circuit
(2) Long and Short Wave Reception
(3) Improved Daylight Reception
(4) Micro-vision Tuning
(5) New One Year Dry 3-volt "A" Battery
(6) Genuine Dynamic Speaker
(7) Automatic Filament Control
(8) New High Amplification Low Drain Tubes
(9) Single Unit Tuning Dial
(10) Automatic Volume Control

The same chassis or set as that encased in the midget on opposite page—but the cabinet—Large ornate walnut finish console with genuine walnut veneer front panel beautifully enhanced by Tamo wood overlays across top and bottom rail. Measures 40½ inches high. Top 25x15 inches.

$59.95 CASH COMPLETE

There Is No Better

You'll marvel at the selectivity, sensitivity, and tone of this battery operated Super-heterodyne. It is truly as modern in performance and appearance as the latest All-Electric.

Convenient shelf with sufficient space for A, B, and C batteries. Its increase in size means larger baffle board or sound chamber, producing even deeper tones and better tone quality than Midget Type Sets.

Short wave reception brings you exciting Police Calls, Airplane contacts, etc.

Complete—Ready to operate with 3 Heavy Duty "B" Batteries, one year Dry "A" Battery, "C" Batteries, aerial kit and 8 matched SILVERTONE Tubes including 2-230, 4-232, 1-233 and 1-31 filament control tube. Shpg. wt., 171 lbs. *Not Prepaid.*

57KM1575¼—Cash Price Complete **$59.95**

Easy Payment Price, ($7 down, $6 monthly) **$66.00**

Use Time Payment Order Blank in Back of Catalog.





"A" BATTERY One Year Guarantee

NEW DRY 3-Volt "A" Battery

.....NO WATER.....NO RECHARGING!

$7.75

Hook it up and forget it.

Designed to operate with any type of 2-volt radio set. Will replace any 2-volt battery no matter what style you have. **WILL NOT REPLACE A SIX-VOLT STORAGE BATTERY.** This new Dry type battery requires no attention. **No water to add! No recharging! On the job constantly. Complete instructions.**

The "One Year" size illustrated will give one year's service, when used on an average of 2 to 3 hours daily. Measures 13¼x8x10½ in. Shpg. wt., 60 lbs. **Not Prepaid.**

57KM5024¼ **$7.75**

The "Six Months" Size will give approximately 6 months service when used on an average of 2 to 3 hours daily. Measures 10⅜x8¼x6¾ in. Shpg. wt., 30 lbs. **Not Prepaid.**

57KM5012¼ **$4.25**

Two-Volt "One Year" "A" Battery (Not Illustrated). Guaranteed to give one year's service with average use of 2 to 3 hours daily. Shipped dry, but requires water to put in condition to operate. Can be used to replace "Air Cell" batteries. Instructions included should be followed carefully. Measures 13½x9⅜x6¾ in. Shpg. wt., 30 lbs. **Not Prepaid.** We recommend 57KM5024¼ as the more practical battery.

57KM5009¼ **$7.95**

THESE BATTERIES WILL NOT REPLACE 6-VOLT STORAGE BATTERIES!

We Guarantee to Satisfy You and Save You Money

1933's SUPER-HETERODYNE MASTERPIECE

...12 TUBES..*World-Wide Range*



....With Two Giant Matched SUPER Dynamic SPEAKERS ....for Perfect Reception of Long or Short Wave Programs

- 4 New Dual Grid 246 Super Power Amplifier Tubes. "Class B" Push-Push ! Amplification.
- Two Giant Matched Superdynamic Speakers.
- Long and Short Wave—One Efficient Unit—Daylight Reception on Short Wave Bands.
- Automatic Volume Control—Noiseless Tuning.
- Micro-Vision Single Dial.
- 12 Tubes, Six Pentodes.
- Personal Tone Control.
- The Walnut-Veneered Console Cabinet a Masterpiece of Artistry.

$69.95 CASH COMPLETE
Nothing Else to Buy

Our finest Silvertone radio set, combining every worthwhile advancement radio science has to offer. The assembling of all this quality into a set selling for this price is a typical Sears merchandising triumph, and one impossible to duplicate.

A true *realistic tone* never before achieved in any radio set; shut your eyes and you can easily imagine the performing artist close to you. A *range of stations*, small and large, near and far, that will give you ANY kind of radio entertainment at ANY time, no matter what your taste. You find them *quickly*, hear them *distinctly* and satisfy any requirement for *volume*. A *console cabinet* of exquisite, yet dignified beauty, designed especially for finest sound reproduction.

If technically-minded, you'll be interested to know that the *New Type Super-Power Tubes* "class B" used in this set are 5 TIMES MORE POWERFUL than ordinary 247 Pentodes—giving you power almost unbelievable. For smoothest performance in the screen grid stages, we give you *new type* 257 and 258 *Screen Grid Pentodes*.

The *Super-Dynamic Speakers*, one 10-inch, the other 12-inch, are scientifically matched and mounted in an extra large speaker chamber with proper baffle area. This means finest tone quality at any volume—from a whisper to power enough to fill an auditorium, giving *absolute fidelity* of reproduction whether deepest bass or highest treble.

SILVERTONE offers *long and short wave reception* by means of a *single chassis* tuned with one illuminated *micro-vision dial* that includes both regular broadcast and short wave scales. Short waves widen the scope of daylight reception—they open new fields of interest and entertainment. You hear police calls, airplane contacts, amateur stations, ships at sea and under ideal conditions foreign stations.

Still another noteworthy feature, the quiet *Automatic Volume Control*, which maintains volume and reduces fading, and eliminates the characteristic noisy hiss and roar formerly so disagreeable when tuning from station to station.

The *Console Cabinet*, front and top, is veneered with figured walnut highly polished, with paneling of beautifully grained Stump Walnut and Lacewood. Stands 44 in. high, 25¼ in. wide and 15 in. deep.

Complete with *De Luxe Aerial Kit*, and the following matched SILVERTONE Tubes: 1-256, 3-257, 3-258, 4-246 Class B Amplifiers and 1 type 283. For 110-120-volt, 60-cycle A.C. Shpg. wt., 123 lbs. *Not Prepaid.*

57KM1641¼—Cash, complete . **$69.95**
Easy Payment Price..... **76.95**
Terms, $8 down, $7 a month. Use Time Payment Order Blank in Back of Catalog.

9 TUBE SUPER-HETERODYNE *Long and Short Wave Radio*

3 Dual Grid Power Tubes "Class B"

$54.75 CASH COMPLETE
Nothing Else to Buy

- Five Newest Type Pentode Tubes.
- Long and Short Wave—Single Unit Control.
- Giant 12-in. Super Dynamic Speaker.
- Micro-Vision, Illuminated Dial.
- New Improved Super-heterodyne Circuit.
- Beautiful Modern Design Cabinet.

As outstanding in quality and as distinct a value as our Silvertone above! It has 9 tubes, Giant Dynamic Speaker and is housed in a faultlessly made cabinet of different design. It reflects in every way *radio science's latest achievements* in the production of volume, tone fidelity, distance and selectivity.

The *Dynamic Speaker*, a new type especially designed to reproduce the true natural tones in all their vibrant clarity at any volume made possible by the new tubes.

Single Unit Long and Short Wave Chassis is much more efficient than ordinary sets designed with a separate short wave chassis that must be tuned separately. Short waves widen the scope of daylight reception—they bring in police calls, amateur broadcasts, ships, aeroplanes and foreign stations under ideal conditions.

The *Illuminated Micro-Vision Dial*, adjusted with micrometer accuracy, is engraved with both regular broadcast and short wave calibrations.

New Improved 9-Tube Super-Heterodyne Circuit, built around the very latest tubes, is now even more selective and powerful. A station at your command at practically every point on the dial.

Cabinet of beautiful Walnut finish. Instrument panel of attractive matched stump *Walnut* veneers. Contrasting overlays of *Tamo Wood*. Height, 42¼ in.; width, 25 in.; depth, 13½ in. For 110-120-volt, 60-cycle A.C. If in 25-cycle district, so state. Silvertone matched tubes furnished: 1-224A, 1-256, 1-257, 1-258, 3-246 Class B Amplifiers and 2-280. Shpg. wt., 89 lbs. *Not Prepaid.*

57KM1631¼—Cash Price..... **$54.75**
Easy Payment Price ($6 *down*, $6 *a month*)..... **60.25**
Use Time Payment Order Blank in Back of Catalog.



Low Prices Buy BETTER QUALITY at Sears

32 VOLT LIGHT PLANT EQUIPMENT



$42.50 CASH PRICE

Run An All-Electric Radio from Your Farm Lighting Plant

—No special wiring necessary.
—Interference filter cuts out all line noises.
—Equipped with cord, plug and receptacle for radio connection.

Every farm with a 32-volt light plant or with 110-volt D.C. high line can now enjoy the finest type of 110-volt A.C. radio reception. Total input 130 watts or less. Shpg. wt., 22 lbs. **Not Prepaid.**

57KM5218¼—32-volt D.C. to 110-volt 60-cycle A.C. Input amperes 4.2. Cash Price... **$42.50**
Easy Payment Price, $10 down, $10 monthly..... **$46.75**
57KM5219¼—110-volt D.C. to 110-volt 60-cycle A.C. Input amperes 1.3.
Cash Price..... **$42.50**
Easy Payment Price, $10 down, $10 monthly..... **46.75**
Use Time Payment Order Blank in Back of Catalog.

32 to 6 volt "A" Eliminator (*Not Illustrated*)

Eliminates the storage battery and provides uninterrupted radio entertainment. Equipped with rheostat and ammeter for adjusting proper voltage. No moving parts to wear out. 4¼ in. high, 5¾ in. wide. Consumption, 1¼ amp.
57K5225—Postpaid..... **$4.95**



$9.30 Postpaid

Charge Your Battery and Save Money

Three Ampere Silvertone Charger

Charges both Radio and Auto Batteries at 3-ampere rate, automatically tapering down as battery becomes charged. Uses dry disc rectifier unit. Size 6⅛x4⅞x4⅝ in. Operates on 110 to 120-volt 50 to 60 cycle A.C.
57K5206—Postpaid..... **$9.30**
Replacement rectifier for number 57K5206 3 ampere charger.
57K5213—Postpaid..... **$4.70**

Trickle Type Charger

Keeps battery fully charged at all times, guaranteeing the best results for your radio. Maximum rate of one ampere, tapers off as battery becomes charged. Operates from 110 to 120-volt, 50-60 cycle A.C. Size, 5½x5¾x2¼ in. wide.
57K5203—Postpaid..... **$6.10**
Replacement rectifier for No. 57K5203 Charger.
57K5212—Postpaid..... **3.25**

Silvertone Radio "B" Eliminators (*Not Illustrated*)

Our stock of eliminators is brand new, of high quality manufacture, and fully guaranteed. Eliminators soon pay for themselves in savings on "B" batteries. Furnished complete with rectifier ready to operate. Fully tapped up to 180-volts with all terminal connections plainly marked for "B" battery replacement. For 110-115 volt 60 cycle alternating current only.
57K5223—"B" Eliminator. **Postpaid**..... **$7.50**



SPEAKERS *Cost Less Now!*

$5.60 Postpaid

Magnetic Loud Speakers

—Handsome metal case finished in bronze crackle.
—Modernistic grille design with polychrome silk cloth

Replace the worn out unit on your present radio set, or attach an extra speaker to your set so the program can also be heard in another part of your home. Very good quality speakers moderately priced.

57K4832¼—Silvertone Magnetic speaker illustrated at the left. Designed for operation on sets with 6 tubes or less. Overall height, 12 in. depth 6¼ in.
Postpaid..... **$5.60**

57K4833¼—Similar to 57K4832¼ but larger size and designed to handle more volume. For best results, use this speaker with sets having 7 tubes or more. Overall height, 13¾ in., depth 6½ in. **Postpaid**..... **$7.75**

6-Volt Battery Dynamic Speakers

Designed to consume minimum battery drain while giving great volume and rich tonal quality. Modernize your battery set with this Silvertone dynamic unit. Can be used only with battery sets having a 6-volt storage battery "A" power supply. Will not operate on later type 2-volt sets.

57K4801¼—In same cabinet as 57K4832¼ described above. **Postpaid**..... **$7.60**

57K4802¼—Same as 57K4801¼ **except chassis only,** for battery operated console sets or where the speaker is built into a cabinet. Height 9 in.; depth 4¾ in. Diameter of cone 9 in. **Postpaid**..... **$4.95**

Magnetic Speaker for Table Sets or as Extra Speaker

$7.85 Postpaid

—Rich walnut veneer Gothic style cabinet.
—Beautiful silk grille cloth.
—Wood Baffle board. Handsome grille.

Very latest type of cone construction. Excellent tone quality. Brings in low tones as well as many dynamic speakers. Handles large volume without distortion. Connect an extra speaker to your set and hear the radio in another room, or on the porch. Ht., 12-in. Base 11¼x8½ in.
57K4800¼—Postpaid..... **$7.85**





Head Phones

—Polished aluminum backs.
—Black ear caps.
—Adjustable head piece.

57K4910—"WLS" Supersensitive, 3,000 ohms. **Postpaid. $2.15**

57K4911 — "Meteor," 2,000 ohms. Shpg. wt., 12 oz. **Postpaid if part of $2 order**..... **$1.47**



Hand Microphone

For home broadcasting through your own radio set or for small public address systems. A supersensitive, highly efficient microphone not to be confused with the many inferior makes offered by others. Cuts out regular program and permits you to talk into the set. Complete with transformer, 25 feet of cord and simple instructions..
57K4935—Postpaid... **$4.95**



Replacement Dial Lamps

Lgth. 1 in., ⅜-in. screw base. **Be sure to order correct voltage.** Shown on base of old bulb. Shpg. wt., each, 3 oz. **Postpaid if part of $2 order.**
57K4929—6-volt, each..... **9c**
57K4936—2.5 to 3.8 volts, each **9c**
Special price for 10, either voltage.. **79c**

Speaker or Head Phone Plug

Used to connect speaker or phones to set. Shpg. wt., 4 oz. **Postpaid if part of $2 order.**
57K4928..... **29c**

Replacement Fuses

For electric sets, chargers and power units. Order correct amperage. Shpg. wt., 4 oz. **Postpaid if part of $2 order.**
57K4901—1 ampere, 2 for..... **9c**
57K4902—1½ amps., 2 for..... **9c**

Speaker Extension Cord

Brown cotton covered rubber insulation. With connector. **Postpaid if part of $2 order.**
57K4925—20 ft. Shpg. wt., 8 oz. **45c**
57K4926—40 ft. Shpg. wt., 12 oz.. **79c**

Silvertone Loud Speaker Reproducer

Operates best on sets using 6 tubes or less. Threaded connection ⅜-in. diameter. Long cord with pin tips. **Postpaid if part of $2 order.**
57K4919—Wt., 1 lb. 4 oz... **79c**

Electric Clock

—Handsome Bakelite case.
—With radio time switch.
—Height 7 inches.

Turns radio set on and shuts it off at any predetermined time. Operates on 60-cycle A.C. only. Complete instructions.
57K4934 Postpaid..... **$3.95**



SEARS AERIALS

IMPROVE RECEPTION 50%

Six Out of Every Ten Aerials, More Than a Year Old, Are Defective!

Corroded aerial wire or loose connections will affect the efficiency of your radio set as much as 50%. Due to slow deterioration you may seem to be getting satisfactory radio reception from an old antenna, but you will be greatly surprised what superior results a new aerial will give. A large percentage of radio troubles have been cleared up by either repairing the old antenna or installing a new one.

Why not inspect your aerial system and replace all corroded or worn parts from the many bargains on this page?

Silvertone DeLuxe Aerial Kit



A complete outdoor aerial equipped with lightning arrester bearing "insurance policy" against damage to the radio chassis if struck by lightning through antenna circuit, listed by Underwriters' Laboratories. 75 ft., coil 7 strand No. 24 bare copper aerial wire, 45 ft., coil rubber lead-in and hook-up wire. 1 lightning arrester, 1 insulated copper lead-in strip, 2 strap type ground clamps that fit up to 2½ in. pipe, 2 3½-in. glass insulators, 3 6-in. standoff insulators. 2 wood screws (for arrester). 2 screw eyes. 1 instruction sheet. Shpg. wt., 3 lbs. 4 oz. **Postpaid if part of $2 order.**
57K5516—DeLuxe Aerial Kit..... **$1.35**

Junior Aerial Kit



Consists of 60 ft. coil, 7-strand No. 24 bare copper aerial wire. 35 ft., coil rubber covered lead-in and hook-up wire. Insulated lead-in strip. 2 2½-in. porcelain insulators. 3 wire knob insulators. 1 strap type ground clamp. 2 screw eyes. 1 instruction sheet. Shpg. wt., 2 lbs. 4 oz.
57K5517—Postpaid if part of $2 order..... **75c**

A Complete Non-Directional Aerial



$1.95

—7 Strand 24-gauge enameled copper aerial wire.
—Soldered rubber covered copper lead-in wire.
—Carefully constructed and completely insulated.

Requires only a fraction of the space used by an ordinary aerial, and equally efficient.

57K5525—For Tuned Radio Frequency Sets reasonably near broadcasting stations. 20 feet long overall with 100 feet of aerial wire and 25 feet lead-in wire. Shpg. wt., 3 lbs. **Postpaid if part of $2 order**..... **$1.95**

57K5526—For Tuned Radio Frequency Sets, Long Distance from Radio stations; 40 feet long overall with 200 feet of aerial wire and 25 feet lead in. **Postpaid**..... **$2.75**

57K5527—For Super-heterodyne Sets located long distance from broadcast centers. 5 feet long overall with 25 feet of aerial wire and 10 feet of lead-in wire. Shpg. wt., 2 lbs. 8 oz. (Not illustrated). **Postpaid if part of $2 order**..... **$1.39**

57K5528—Window Sill bracket type illustrated at left, for Super-heterodyne sets close to broadcasting centers. Measures 31 inches overall. 18 feet of aerial wire and 10 feet of lead-in wire. Shpg. wt., 4 lbs.
Postpaid if included in $2 order..... **$1.59**



Aerial Equipment and Accessories



Gold Plated Antenna Wire

100 ft. coil of 7-strand 24-gauge wire, 24 karat gold electroplated. The best type of wire for picking up electrical radio impulses. Practically non-corrosive. Superior to either bare copper or enameled aerial wires. **Postpaid if part of $2 order.**
57K5413
Shpg. wt., 1 lb..... **65c**

Stranded Bare Copper Aerial Wire

Popular priced 7-strand, 24-gauge bare copper wire. Shpg. wt., 12 oz. **Postpaid if part of $2 order.**
57K5418—75 ft. coil..... **27c**

Enameled Aerial Wire

75 ft., 7-strand, 24-gauge enameled copper wire. Enamel coating prevents corrosion. **Postpaid if part of $2 order.**
57K5419—Shpg. wt., 12 oz..... **35c**

Lead-in or Ground Wire

50 ft. coil solid tinned copper wire with heavy rubber covering.
57K5404—Shpg. wt., 12 oz..... **35c**

Flexible Hook-Up Wire

16 strands, 30-gauge copper wire, rubber insulation. 25 ft. coils only. **Postpaid if part of $2 order.**
57K5406—Shpg. wt., 4 oz..... **16c**

Lightning Arrester



Brach's famous bakelite STORM KING Arrester with "insurance-policy" against damage to the radio chassis if struck by lightning through the antenna circuit. **A protective necessity with every outdoor aerial.** Listed by Underwriters' Laboratories. 4¼ in. long. **Postpaid if part of $2 order.**
57K5506
Shpg. wt., 8 oz..... **49c**

Famous Sticktape Aerial

Extremely Popular for Indoor Aerial Installations



Sticks anywhere and can be hidden behind baseboards, under rugs or around windows. A white adhesive tape with one side coated with an alloy of great pickup ability. Comes in 50 ft. lengths, but can be cut off anywhere. ¼ in. wide. **Postpaid if part of $2 order.**
57K5511—Shpg. wt., 8 oz. **69c**

Screw Type Ground Clamp

Pointed screw makes perfect contact. Fits pipe up to 1½ in. Shpg. wt., 4 oz. **Postpaid if part of $2 order.**
57K5529..... **8c**

Glass Aerial Insulator

Reduced volume is often due to porous or defective insulation. Glass insulators are non-porous and efficient. 3½ in. long. Shpg. wt., 8 oz. **Postpaid if part of $2 order.**
57K5504—Set of 2..... **8c**

Lead In Strip

12 in. long, all copper, shake-proof screw type terminals. Covered with weatherproof Ducoed braid. **Postpaid if part of $2 order.**
57K5514—Not Illustrated. Shpg. wt., 4 oz..... **8c**

Only $25 CASH For This Fine CONSOLE PHONOGRAPH



- **Genuine Walnut or Mahogany, Veneer front.**
- **Contrasting two-tone wood effects and neat carvings.**
- **Plays 10- and 12-inch records.**
- **Size, 32½ in. high, 32½ in. long, 19 in. deep.**
- **Five double faced records (our selection) and needle assortment included.**

This is one of the greatest va ues in this entire Catalog. Not so many years ago a phonograph less attractive in appearance and far inferior in reproduction sold for more than $100.

This Truphonic phonograph represents the utmost in sound reproduction and is the result of experience gained in selling nearly 1,000,000 phonographs. Buy it so you can enjoy more happy hours with the kind of entertainment you like the best. Build up a library of your favorite selections from our large record selections. There is no better instrument than the Truphonic. Enjoy it while you pay for it. Send small down payment with time payment order blank—and use it for 30 days in your home. If you are not satisfied that this is about the biggest $25 value you have ever seen send it back and we will refund any money that you have paid including transportation. **Shipped from factory in Northern Wisconsin. Not Prepaid.** Shpg. wt., 100 lbs.

12KM4966⅓—Finished in Mahogany.
12KM4967⅓—Finished in Walnut, ... **$25.00**
Easy Payment Price, $4.50 down, $4.00 a month..... **$27.50**
Use Time Payment Order Blank in Back of Catalog.

BETTER TONE - MORE BEAUTY GREATER VALUE



Two things you want in a good phonograph—beautiful tone—faithful reproduction. Here we give you both in big measure at a price that is astounding.

We give you beautiful tone because the tone reproducing parts are the very finest made. The tone arm is scientifically tapered and connects with an air tight sound chamber which is 3 feet long. The Truphonic reproducer catches every variation in the recording just as it was played at the recording studio and it couldn't be more realistic. The tone arm, reproducer and long tone-chamber combined make a phonograph unit which brings great satisfaction to all who play this instrument. You cannot find all of the great features listed below in phonographs costing up to $15.00. Built for the home or for outdoors.

ALL THESE FEATURES

- **—Airtight sound chamber 3 feet long to insure real tone quality.**
- **—Latest type scientifically tapered tone arm.**
- **—Truphonic reproducer.**
- **—Long playing Silvertone motor.**
- **—Tone equal to many floor models.**
- **—9-inch turntable covered with velveteen.**
- **—Case covered with rich Du Pont Fabrikoid.**
- **—All exterior hardware is nickel plated.**
- **—Corners dovetailed to withstand jar or knock.**
- **—Size, 16½x14x7 in.**
- **—Carrying wt., 16 lbs.**

12K4910¼—Postpaid..... **$9.98**

OUR FINEST.. $13.95 Post Paid

Compares to $20.00 Value Elsewhere



- **—Covered with heavy, durable, genuine Du Pont Fabrikoid in a beautiful dark blue color, Spanish grained and handsomely embossed. Padded top.**
- **—Corners substantially constructed, giving protection against jar or shock.**
- **—Powerful, quiet running, hand winding Silvertone motor.**
- **—Cotton velveteen covered turntable.**
- **—Plays 10 or 12-in. records.**
- **—Automatic set stop.**
- **—Large record holder.**
- **—Nickel plated hardware.**
- **—Spring needle cup.**
- **—Assortment of needles included.**
- **—Carrying weight, 16 lbs.**
- **—Size, 16½x14x7¼ inches.**

Point by point this portable has been checked at every feature with machines costing up to $20.00 elsewhere and it equals or excels the others. We have cut costs of manufacturing, but the quality has been maintained.

Take Your Music With You!

A portable should be in every party—there's never a wait for "dance programs." And a whole season's record supply can be bought for what we save you now. Music that suits your moods is always available on your portable. Economy values like this are rare. Determine to buy your portable now. Delay no longer. **Shipped from our store.**

12K4914¼—Cash Only. **Postpaid**..... **$13.95**

AN UNUSUAL PRICE!



- **—Sturdy spring motor.**
- **—New improved type tone arm and reproducer.**
- **—Attractive case covered with maroon imitation leather.**
- **—Record holder.**
- **—Needle cup.**
- **—Size, 11x13¾x6¼ inches.**
- **—Carrying weight, 10 lbs.**

A Real Portable Phonograph...

At the Lowest Price Ever

$4.98 is an unusual price for a real portable phonograph. Not a toy or a makeshift — but a phonograph that is equipped with a good reliable motor, improved type tone arm, reproducer and tone chamber. A phonograph that is well constructed and will reproduce records with splendid tone and plenty of volume. We do not know of a portable under $10 that compares with it. Study the list of construction features.

An outstanding Sears value! We are breaking all records by showing you a real portable at a real price. You will be convinced that quality has not been sacrificed in this great buy. Order it! Try it! Convince yourself that we have succeeded in making a good portable to sell at this price.

12K4900¼—Postpaid..... **$4.98**

SUPERTONE WORD ROLLS

FOR PLAYER PIANOS

SAVE AT SEARS

PERFORATIONS ARE CLEAN ROUND CUT

—Hand played.
—For 88-note player pianos.
—Musically correct.
—Paper is lintless.
—Black composition flanges.
—Two verses and two choruses.

2 for 79¢
EQUAL TO ANY 75¢ ROLL ELSEWHERE

Order by cat. No. 12K5905 and give selection number. Shpg. wt. of two, 1 lb. 8 oz. Postpaid if part of $2 order.

12K5905—2 for.....79c

Allow extra titles for second choice.

Fox Trots

4735 A Faded Summer Love
4790 All of Me.
4791 **Auf Wiedersehn, My Dear.**
4529 BettyCoEd.
4793 **By the Fireside.**
4726 Call Me Darling.
4794 Can't We Talk It Over.
4761 Carolina's Calling Me.
4797 Dancing on the Ceiling.
4796 Dream Sweetheart.
4798 **Goodnight Moon.**
4742 Goodnight Sweetheart.
4800 **Home.**
4801 How Long Will It Last.
4723 I Don't Know Why.
4744 I Found A Million Dollar Baby.
4022 Indian Love Call.
4802 I Thank You, Mr. Moon.
4749 It's The Girl.
4804 **I'm So Alone With the Crowd.**
4806 Just Friends
4750 Just One More Chance.
4792 Keeping Out of Mischief.
4807 **Kiss by Kiss.**
4810 Let That Be A Lesson To You.
4811 Lovable.
4739 Love Letters In The Sand.
4808 Love You Funny Thing.
4779 Lucille.
4740 Me (Berlin's).
4036 Moonlight and Roses.
4753 Moonlight Saving Time.
4812 **My Mom.**
4736 Now's the Time to Fall in Love.
4813 Oh! What A Thrill.
4814 One Hour With You.
4815 One More Kiss Then Goodnight.
4816 Put That Sun Back In the Sky.
4817 Rain On the Roof.
4759 River Stay Away from My Door.
4666 Shine On, Harvest Moon.
4818 **Silver Haired Daddy of Mine.**
4821 **Sing a New Song.**
4819 **Snuggled On Your Shoulder.**
4820 **Somebody Loves You.**
4757 Stardust.
4822 **Starlight.**
4823 Strangers.
4725 Sugar.
4579 Sweet Jennie Lee.
4677 That Little Boy Of Mine.
4766 They Cut Down The Old Pine Tree.
4825 Too Many Tears.
4733 Trees.
4678 Walkin' My Baby Back Home.
4826 **Was That The Human Thing To Do.**
4682 When I Take My Sugar to Tea.
4722 When It's Sleepy Time Down South.
4590 When The Bloom Is On The Sage.
4829 **When We're Alone.**
4828 **Where the Lillies Of the Valley Grow.**
4831 Wooden Soldier and China Doll.
4731 You Call It Madness.
4734 You Try Somebody Else.
4687 You'll Be Mine in Apple Blossom Time.
4833 You're the One.
4595 Yours And Mine.

Waltzes

4000 Ah, Sweet Mystery Of Life.
4834 **Bells of Avalon.**
4691 Cabin In the Hills.
4295 Carolina Moon.
4756 Cuban Love Song.
4512 Down the River of Golden Dreams.
4835 **Goodnight My Love.**
4836 I'll Miss You In the Evening.
4626 I'm Alone Because I Love You.
4837 **Kiss Me Goodnight.**
4062 Let Me Call You Sweetheart.
4698 Little Sweetheart Of the Mountains.
4699 Little Sweetheart Of The Prairie.
4839 **Ma and Pa.**
4771 Many Happy Returns Of The Day.
4067 Missouri Waltz.
4603 Moonlight On The Colorado.
4840 Neath the Silvery Moon.
4841 **Ninety-Nine Years.**
4784 Pals of the Little Red School.
4842 **Paradise.**
4720 Save the Last Dance for Me.
4592 Somewhere in Old Wyoming.
4608 The Kiss Waltz.
4708 The Little Old Church in the Valley.
4676 The Waltz You Saved for Me.
4843 **Twenty-One Years.**
4710 Two Hearts in Waltz Time.
4711 Wabash Moon.
4844 When Its Springtime in the Blue Ridge Mountains.
4787 When I Wore My Daddy's Brown Derby.
4713 When It's Night-Time in Nevada.
4434 When It's Springtime in the Rockies.
4712 When the Moon Comes Over the Mountain.
4610 When the Organ Played at Twilight.
4788 When the Rest of the Crowd Goes Home.
4594 When Your Hair Has Turned to Silver.
4789 Where the Blue of the Night.
4768 You're My Only Sweetheart.

Ballads

4614 Hand Me Down My Walking Cane.
4612 Hallelujah, I'm A Bum.
4038 My Blue Ridge Mountain Home.
4613 **Oh Dem Golden Slippers.**
4091 Prisoner's Song.
4715 **Red River Valley.**
4615 She'll Be Comin' 'Round the Mountain.
4365 The Big Rock Candy Mountain.
3007 The Letter Edged in Black.
4092 The Little Rosewood Casket.
4776 There's A Little Box of Pine on the 7:29.
4093 **The Wreck of the Southern Old '97.**
4517 The Yodeling Cowboy.

Standard

3008 A Perfect Day.
4616 Carry Me Back to Old Va.
4120 Drowsy Waters.
4100 **Gypsy Love Song.**
4782 In the Evening By the Moonlight.
3011 In the Baggage Coach Ahead.
4105 Let the Rest of World Go By.
3022 **My Wild Irish Rose.**
4781 Onward Christian Soldier.
4108 **Red Wing.**
4783 Rock of Ages.
4617 Sidewalks of New York.
3013 Silver Threads Among the Gold.
3025 Stars and Stripes Forever.
4111 Sweet Bunch Daisies.
3015 Turkey in the Straw.
3023 **When Irish Eyes Are Smiling.**
4780 When I'm Gone You'll Soon Forget.
2016 **When You and I Were Young Maggie.**
4618 Where the Silvery Colorado.
3024 Where the River Shannon Flows.
4619 **Whispering Hope.**
3036 You'll Never Miss Your Mother.

Sacred

4117 **Beautiful Isle of Somewhere.**
2020 Face to Face.
3017 **God be With You Till We Meet Again.**
3018 Holy City.
2022 **In the Garden.**
2028 Safe in the Arms of Jesus.
3019 **Softly And Tenderly Jesus is Calling.**
4118 Star of the East.
2030 The Church in the Wildwood.
3020 **The Old Rugged Cross.**
4620 What a Friend We Have in Jesus.
2031 When They Ring the Golden Bells.
4621 **When the Roll is Called Up Yonder.**
4622 Where Is My Wandering Boy To-night.

Collegiate

4240 **Notre Dame Victory March.**
4369 **On Wisconsin.**
4515 The Stein Song.
4539 Washington and Lee Swing.

Instrumental Rolls—Marches

40000 **American Patrol.**
40092 America Forever.
40049 Ben Hur Chariot Race.
40093 Jolly Coppersmith.
40010 **National Emblem.**
40013 **Repasz Band.**
40015 **Stars and Stripes Forever.**
40016 Under the Double Eagle.
40094 Washington Post.

Standard Waltzes

40035 Black Hawk.
40022 Drowsy Waters.
40023 **Hawaiian Dreams.**
40036 Over the Waves.

Light Classics

40040 Falling Waters.
40068 **Humoresque.**
40095 Kitten on the Keys.
40069 La Paloma.
40054 Midnight Fire Alarm.
40070 Mocking Bird.
40046 Nola.
40043 Robin's Return.
40096 **Twittering of the Birds.**

High Quality Phonograph Needs-LOW PRICED

Phonograph Main Springs


Marine End


Rectangular End

Mainsprings connect with the spring barrels in different ways. Most have "Marine" ends; some have "Rectangular" ends; some have two different type ends. Illustrations show two kinds. In ordering read closely the descriptions and then consult these drawings. Be sure your measurements are accurate. Order lubricant when you order the spring. See Silvertone Mainspring Lubricant below. If in doubt about the spring or springs which you need simply send us POSTPAID your spring barrel and we will put in a single spring for $1.50, double spring for $2.00 and three springs for $2.50. These prices include the cost of the springs.

Postpaid if included in $2 order.

Catalog No.	Lgth. Ft.	Wd., In.	Thick In.	Ends	Shpg., Wt. Lbs.	Price
12K6180	11	1	.022	Both ends Marine	1 lb. 3 oz.	47c
12K6182	12	1	.025	Both ends Marine	1 lb. 6 oz.	49c
12K6185	12	1	.017	Both ends Marine	1 lb. 1 oz.	43c
12K6186	13	1	.027	These three springs have rectangular hole outer end.	1 lb. 9 oz.	57c
12K6187	16	1	.027		1 lb. 13 oz.	69c
12K6188	10	1	.027		1 lb. 4 oz.	49c
12K6189	13	1	.025	Marine, inner end. Both ends Marine	1 lb. 7 oz.	54c
12K6190	10	⅞	.022	Both ends Marine	1 lb.	35c
12K6191	9¾	¾	.022	Both ends Marine	12 oz.	32c
12K6193	18	1	.025	Marine inner end, Rectangular outer end	1 lb. 15 oz.	72c
12K6195	8½	¾	.025	Both ends Marine	14 oz.	32c
12K6196	15	⅞	.022	Both ends Marine	1 lb. 4 oz.	53c
12K6199	14	1	.025	Both ends Marine	1 lb.	58c
12K6198	10	¾	.025	Both ends Marine	1 lb.	33c

Mainspring Lubricant



Lengthen the life of the mainspring with the use of this fine graphite paste. For a three-spring motor two cans are needed.

Postpaid if included with $2 order.

12K6123—Shpg. wt., 12 oz.....20c

Fiber Needles



—For soft and sweet tone.
—Reproduction free from scratch.
—Records played with fiber needles last indefinitely.

These needles may be used repeatedly by means of repointing with cutter listed below. Shpg. wt., 1 oz. **Postpaid if included in $2 order.**

12K6144—Package of 100 needles.....39c

Fiber Needle Cutter

For repointing fiber needles. Saves its cost many times by lengthening the life of your needle.

12K6115—Shpg. wt., 8 oz. **Postpaid if included in $2 orders.....72c**

Record Case



—Wood covered with black keratol. (Artificial leather)
—Nickel plated lock and catches.
—Provided with numbered separators.
—Holds 50 10-inch records.
—Size, 10¾ in. wide, 9¼ in. deep, 11½ in. high.

Keep your records protected.

12K6110
Postpaid.....$2.00

Silvertone Phonograph Steel Needles



—Made of finest steel obtainable.
—Special grinding and tempering for fine, full true tone.
—Packed in metal containers.
—Uniform in size.
—Accurate points.

Good needles are essential for good reproduction. Nothing will wear out your records faster than needles that are not properly pointed and tempered. Do not confuse with cheaper grades.

Postpaid if included in $2 orders.

12K6130—Soft tone, Per 200 needles. Shpg. wt., 1 oz.
12K6131—Medium tone, Per 200 needles. Shpg. wt., 2 oz.....**13c**
12K6132—Loud tone, Per 500 needles. Shpg. wt., 7 oz.....**13c**
12K6133—Extra loud tone. Per 500 needles. Shpg. wt., 7 oz.....**29c**
12K6129—Giant tone for outdoor use or where great volume is required. Per 500 needles. Shpg. wt., 8 oz.....**29c**

Record Album



—12 numbered pockets of strong fiber.
—Inside cover has blank index.
—Bound in dark red cloth with binder board back.

Just the thing for your records. Shpg. wt., 2 lbs. 3 oz. **Postpaid if included in $2 order.**

12K6101—10-inch Album.....54c
12K6103—12-inch Album.....70c



Conqueror

Electrically Recorded

12K6401—Each, Shipping Weight, 1 lb. 8 oz..... **21¢**

5 records. Shipping weight, 3 lbs. 8 oz..... **$1.00**

10 records. Shipping weight, 5 lbs. 14 oz..... **1.90**

Save money by ordering in quantities of five or more. Order by catalog number 12K6401 and also give the record number. Allow extra titles for second choice. Postpaid when included in $2 Orders or more.

SPECIAL OFFER

With each order of 20 Gene Autry Records, or other Conqueror Records, you will receive without extra charge, a copy of the "Gene Autry's Cowboy and Mountain Ballad Book" and two pictures of Autry suitable for framing. This book contains 30 of Autry's own compositions. Each song has piano accompaniment, guitar and uke diagram chords, and a special yodel arrangement. Regular price of this book is 39c.

SAVE AT SEARS

Popular Dance

Vocal Choruses

7875 A Faded Summer Love.
Lucille. F.T.'s Marvin's Orch.

7917 All Of Me.—F. T.'s.
One More Kiss Then Goodnight.—F. and M. Britton's Orch.

7560 Around the Corner.—F.T.'s
Hand Me Down My Walkin' Cane.—K. Radlach's Orch.

7806 At Your Command.—F. T.—Billy Artz's Orch.
I'm Just a Dancing Sweetheart.—Waltz—Society Orch.

7577 Betty Co-ed.
Washington and Lee Swing—Marches—All Star Collegians.

7851 Call Me Darling—Waltz.
Time On My Hands.—F.T.—Merle Johnston's Orch.

7961 Can't We Talk It Over.—
Let That Be a Lesson To You.—F.T.'s.—Vincent Rose's Orch.

7964 Goodnight Moon.—F.T.—Dick Cherwin's Orch.
Carolina's Calling Me.—Waltz—Lou Gold's Orch.

7863 Goodnight Sweetheart.—F.T.
Kiss Me Goodnight Not Goodbye. Waltz. Phil Spitalny Orch.

7856 Guilty.—Gene Austin's Orch
Blue Kentucky Moon.—F.T.'s.

7915 Home.—F.T.—Merle Johnston's Orch.
I Promise You.—F.T.—Eddie Kirkeby Orch.

7930 How Long Will It Last.
You're My Everything.—F.T.'s—Dan Ritchie's Orch.

7809 I Apologize.
Me.—F.T.'s.—Sam Lanin's Orch.

7857 I Don't Know Why.
Let's Drift Away On Dreamer's Bay.—F.T.'s.—The Aristocrats.

7810 I Found A Million Dollar Baby.—F.T.'s.
Little Girl.—Sam Lanin's Orch.

7852 I'll Be Glad When You're Dead.—Bullock's Orch.
In A Dream.—J. Berger's Orch.

7812 I'm Thru With Love.
Dancing In The Dark.—F. T—Lou Gold's Orch.

7921 (In The Gloaming) By the Fireside.—F.T.'s.
My Mom.—Ritchie's Orch.

7813 It's The Girl.—F.T.—Bob Haring's Orch.
There's No Depression In Love.—Vincent Rose's Orch.

7929 Kiss Me Goodnight.—Waltz.
Rain On the Roof.—F.T.—Lou Gold's Orch.

7956 Lovable.
I'm So In Love.—F.T.'s.—Vic Irwin's Orch.

7814 Makin' Faces at the Man In the Moon.—Sam Lanin's Orch.
Just One More Chance.—F.T.'s

7815 Many Happy Returns of the Day.—F.T.—Lanin's Orch.
On the Beach With You.—F.T.—Dick Cherwin's Orch.

7800 Moonlight Saving Time.—F.T.—Majestic Dance Orch.
I Wanna Sing About You.—F. T.—Eddie Kirkeby and Orch.

7938 Night—F.T.'s—Gold's Orch.
The Roses are Red, Violets are Blue.

7816 Now That You're Gone.
Love Letters in the Sand.—F. T.'s.—Majestic Dance Orch.

7580 Oh, Dem Golden Slippers.
She'll Be Comin' Round the Mountain.—F.T.'s.—Plantation Club Orch.

7963 Oh! What a Thrill.—F.T.—Bob Causer and His Orch.
Just Friends. — F.T. — Chick Bullock's Levee Loungers.

7953 One Hour With You.
What Would You Do —F.T.—Bob Causer and His Cornellians.

7960 Paradise.—Waltz.
Strangers. — F.T. — Majestic Dance Orch.

7900 River Stay Away From My Door.—F.T.'s.
When It's Sleepy Time Down South.—Bullock's Orch.

7916 Save the Last Dance For Me.—Waltzes:
Tell Me With A Love Song.
Colonial Club Orch.

7928 Snuggled On Your Shoulder.
Dancing On The Ceiling.—F.T.'s. Smith Ballew's Orch.

7923 Somebody Loves You.
Tired.—F.T.'s.—Irwin's Orch.

7600 Somewhere in Old Wyoming.—Waltzes.
Moonlight on the Colorado.—Argentine Marimba Orch.

7769 Sweet Jennie Lee.—F.T.'s.—Cab Calloway and Orch.
I'm Happy.—The Caroliners.

7925 Tell-Tales.
Starlight—F.T.'s.—Smith Ballew's Orch.

7782 That Little Boy of Mine.—Lou Gold and Orch.
Whistling in the Dark.—F.T.'s—Lane's Hotel McAlpin Orch.

7950 That Silver Haired Daddy O'Mine.
'Neath the Silv'ry Moon—Waltz—Chester's Mountaineers

7955 The Voice in the Old Village Choir.—Waltzes.
When I Was a Boy from the Mts.—Majestic Dance Orch.

7688 The Waltz You Saved for Me.—Society Night Club Orch.
Would You Like to Take a Walk?—F.T.—J. Berger's Orch.

7927 Twenty-One Years.
The Bells of Avalon.—Waltzes—Dan Robert's Orch.

7931 Two Loves.
Auf Wiedersehen, My Dear.—F.T.'s.—Vincent Rose's Orch.

7690 Walkin' My Baby Back Home.—F.T.'s.
99 Out of a Hundred Wanna Be Loved.—Sam Lanin's Orch.

7922 Was That The Human Thing To Do.—F.T.'s.
Between the Devil and the Deep Blue Sea.—Chick Bullock's Levee Loungers.

7949 When a Pal Bids a Pal "Goodbye."—Waltzes.
That Daddy and Mother of Mine.—Dan Roberts' Orch.

7958 When It's Springtime In the Blue Ridge Mountains.—
Pals of the Little Red School.
Waltzes.—Dan Roberts' Orch.

7530 When It's Springtime In the Rockies.—Waltzes.
Dark Eyes.—Vincent's Californians.

7819 When the Moon Comes Over the Mountain.
While Hearts are Singing.—Waltzes—Night Club Orch.

7901 When the Rest of the Crowd Goes Home.—Waltzes.
Cuban Love Song.—Vic Irwin's Orch.

7924 When We're Alone.
I Thank You, Mr. Moon.—F.T.'s.—Smith Ballew's Orch.

7902 Where the Blue of the Night. F.T.'s.
Too Late.—Glenn Cross Orch.

7948 Whistle and Blow Your Blues Away.
Tell Me While We're Dancing.
F.T.'s.—Dan Ritchie's Orch.

7821 Why Dance?
Sweet and Lovely.—F.T.'s.—Sam Lanin's Orch.

7926 Wooden Soldier, and the China Doll.
Kiss by Kiss.—F.T's.—Palm Island Club Orch.

7775 Yours and Mine.—F.T.—Lou Gold's Orch.
You Promised That You'd Be Mine.—F.T.—J. Green's Marimba Players.

7692 You'll Be Mine in Apple Blossom Time.
When Your Lover Has Gone.—F.T's.—Bob Haring and Orch.

Popular Vocal Selections

by Ruth Etting.
(Orchestra Accomp.)

7918 All of Me.
Home.

7860 Cigarettes, Cigars!
Shine on Harvest Moon.

7827 Just One More Chance.
Have You Forgotten?

7905 Let Me Call You Sweetheart.
If I Didn't Have You.

7823 Love Letters in the Sand.
Me!—Piano Acc.

7952 Love, You Funny Thing!
Can't We Talk It Over.

Tenor Solos by Morton Downey

7932 Just Friends.
Save The Last Dance For Me.

7985 Paradise.
One Hour with You.

7933 Snuggled On Your Shoulder.
Auf Wiedersehen, My Dear.

Bass Solos—by Singin' Sam

7947 Lawd, You Made the Night Too Long.
Somebody Loves You.

7934 River, Stay 'Way From My Door.
One More Kiss Then Goodnight.

7962 Was That the Human Thing to Do?
Starlight.

Tenor Solos—by Chick Bullock

7825 I Found A Million Dollar Baby. I'm Thru With Love.

7694 I'm Alone Because I Love You.—Tenor—Wm. Robyn.
You're the One I Care For.—Tenor.

7954 Keepin' Out of Mischief Now.
I Know You're Lying, But I Love It.

7855 Moonlight Saving Time.
I Wanna Sing About You.—Orch. Acc.

7986 My Extraordinary Gal.
I'd Rather Be a Beggar With You.

7959 Stop the Sun, Stop the Moon.
Sing a New Song.

7801 The Little Old Church In the Valley..—Tenor—Ben Alley.
Whistling in the Dark.

7785 Walkin' My Baby Back Home.
When I Take My Sugar to Tea.

7829 When the Moon Comes Over the Mountain.
Many Happy Returns of the Day.

7957 You're the One (You Beautiful Son-of-a-gun).
If It Ain't Love.

Various Artists (Vocal)

7226 A Gay Cabellero.—Tenor—Kaufman.
Etiquette Blues.—Male Duet—Billy Jones and Ernest Hare.

7508 Amos 'n' Andy.—Male Duet—Murray and Scanlan.
Song of Condemned.—Radio Imps.

7822 Begging for Love.
I'm Just A Dancing Sweetheart—Orch. Acc.—Tenor—Ben Alley.

7824 Faithfully Yours.
Kiss That You've Forgotten.—Tenor Solos—Ben Alley.

7936 Goodnight, My Love.
Dream Sweetheart.—Orch. Acc—Ralph Kirberry.

7903 Goodnight Sweetheart.
A Faded Summer Love.—Gene Austin.

7850 I Don't Know Why.
I Apologize.—Quartets.—The Strollers.

7987 I'm So Alone With the Crowd.—Orch. Acc.
When the Lights are Soft and Low.—R. Kirberry.

7418 Painting the Clouds With Sunshine.—Vocal—Orch. Acc.
Tip Toe Thru the Tulips with Me.—Sid Garry.

7697 When Your Hair Has Turned To Silver.
Reaching for the Moon.—Tenor Solos—Joe White.

Christmas Selections

7991 Christmas Chimes.
Cathedral Chimes—Chimes, with String Quartet—Salon Orch.

7992 Oh Little Town of Bethlehem.
It Came Upon the Midnight Clear.—F. and J. McCravy.

7993 Silent Night.
Adeste Fidelis.—Tenor—Placide Morency.

Hawaiian Selections By Roy Smeck's Trio

7906 Blue Kentucky Moon.
Call Me Darling.

7788 Just A Gigolo.
Wabash Moon.

7943 Home.
Save the Last Dance For Me.

7951 (In the Gloaming) By the Fireside.
Dream Sweetheart.

7944 Kiss Me Goodnight.
I'll Miss You in the Evening.

7630 Little White Lies.
Moonlight on the Colorado.

7792 Somewhere in Old Wyoming.
Down the River of Golden Dreams.

7698 When It's Springtime in the Rockies.
Moonlight on the Colorado.

7878 When the Moon Comes Over the Mountain.
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7791 When Your Hair Has Turned to Silver.
Reaching for the Moon.

Pipe Organ

7315 My Old Kentucky Home.
Old Folks at Home.—By Leo LeSieur.

7988 Trees.—Lew White.
Goodnight Sweetheart.

7699 When Your Hair Has Turned to Silver.
I'm Alone Because I Love You.—Harry Chrysler.

Negro Selections

7980 Forty and Tight.
Piggly Wiggly.—Rampart Street Washboard Band.

7081 I Needs Plenty Grease In My Frying Pan.
Commedienne Jazz Band.
Crap Shootin' Papa, Mama Done Caught Your Dice.—Nancy Lee.

7876 John Henry Blues.—Duet—The Two Poor Boys.
New Huntsville Jail.—Nov. Acc.—Joe Evans.

7754 Noah Built the Ark.—Part 1.
Noah Built the Ark.—Part 2.—Sermon with Choir.—Rev. Beaumont and Congregation.

7989 Sloppy Drunk Blues.
Alley Boogie.—Piano Acc.—Bessie Jackson.

7981 You're Going To Leave Old Home Jim.
Careless Love Blues.—Lulu Williams.

Sacred Vocal

7798 Going Down the Valley.
Oh I Want to See Him.—Peck's Male Quartet.

7977 He Keeps Me Singing.
Whosoever Surely Meaneth Me.—Welling and McGhee.

7752 I Love to Tell the Story.
I Need Thee Every Hour.—Organ Acc.—Roxy Male Quartet.

7945 I'm Bound For the Promised Land.
I'm On the Sunny Side.—Welling and McGhee.

7799 I'm Homesick for Heaven.—Duet—F. and J. McCravy.
Let Jesus Lead You.—Garland Jubilee Singers.

7712 In the Garden.
Are You Washed in the Blood?—Wellings and McGhee Trio.

7795 Jacob's Ladder.
I Want to Go There.—Duet—F. and J. McCravy.

7946 Leave It There.
Bye and Bye.—F. and J. McCravy.

7858 No More Dying.
Stand By Me.—Duets—Inst. Acc.—F. and J. McCravy.

7714 Rock of Ages.
The Old Rugged Cross—Duets—Cornwall and Cleary.

7979 Sweet Hour Of Prayer.
Beautiful Garden Of Prayer.—Wellings and McGhee.

7847 Swinging On the Golden Gate.—Duets—Inst. Acc.
Des'e Bones Gwine Rise Again.—F. and J. McCravy.

7859 The Dollar and the Devil.
Dip Me in the Golden Sea.—Inst. Acc.—F. and J. McCravy.

7978 The Old Account Was Settled Long Ago.
Sweeping Through the Gates.—Welling and McGhee.

7848 The Two Lives.
What Are They Doing in Heaven Today.—F. and J. McCravy.

7849 When the Roll is Called Up Yonder.
It is Well With My Soul.—Organ Acc.—Roxy Male Quartette.

7796 Where We Never Grow Old.
When They Ring Those Golden Bells.—Cornwall and Cleary.

7794 Will the Circle Be Unbroken?
The Resurrection Morning.—Duets—F. and J. McCravy.

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7831 Cowboy's Yodel.
Blue Days.

7832 Dallas County Jail.
Do Right Daddy—Guit. Acc.

7702 Death of Mother Jones.
Dad in the Hills.

7708 He's in the Jailhouse No. 2.
Yodeling Hobo, The.

7909 High Steppin' Mamma.
Birmingham Daddy.

7835 I'll Be Thinking Of You Little Girl—Autry.
You're As Pretty As a Picture—Inst. Acc.—Davis Trio.

7838 Jail House Blues.
Bear Cat Papa.

7914 Missouri Is Calling—Autry and Long.
Why Don't You Come Back to Me?—Autry.

7911 My Cross-eyed Girl—Autry and Long.
She's a Low-down Mamma—Autry.

7910 My Old Pal of Yesterday—Autry and Long.
Under the Old Apple Tree—Autry.

7765 Pistol Packin' Papa—Autry.
May I Sleep in Your Barn Tonight?—Joe Reeves.

7840 She Wouldn't Do It.
Money Ain't No Use Anyhow.

7908 Silver Haired Daddy of Mine—Autry and Long.
Mississippi Valley Blues—Autry.

7842 T. B. Blues.
I'll Always Be a Rambler.

7912 There's a Good Girl in The Mountains.
I'm a Railroad Man.

7843 True Blue Bill.
Pictures of My Mother.

7845 When It's Night-Time In Nevada—Robison Trio.
That's How I Got My Start—Autry.

7913 Wild Cat Mamma.
Rheumatism Blues.

Chubby Parker and His Little Old-Time Banjo

7897 A Rovin' Little Darkey.
The Year of Jubilo.

7891 Bib-a-Lollie-Boo.
The Kissing Song.

7895 His Parents Haven't Seen Him Since.
Davey Crockett.

7888 I'm a Stern Old Bachelor.
Get Away Old Maids, Get Away.

7894 In Kansas.
My Little Old Sod Shanty On the Claim.

7893 Little Brown Jug.
Drill, Ye Tarrier's, Drill.

7889 Nickety, Nackety, Now, Now, Now.
King Kong Kitchie Ki-Me-O.

7890 See the Black Clouds A Breakin' Over Yonder.
You'll Hear the Bells In The Morning.

7896 The Irish Christening.
And That Was Irish Too.

7892 Whoa Mule Whoa.
Bingo Was His Name.

Selections by Arkansas Woodchopper of W. L. S.

Guitar Acc.

7880 If I Only Could Blot Out the Past.
Sweet Sunny South.

7881 Just Plain Folks.
What Is Home Without Love?

7887 Little-Ah-Sid.
Dollar Down and A Dollar A Week With Chicken Pie.

7886 Little Blossom.
Mary Dow.

7879 Mrs. Murphy's Chowder.
Frankie and Albert.

7885 Old Pal.
Daddy and Home.

7882 The Last Great Roundup.
Cowboy Jack.

7883 Texas Cowboy.
The Bronc that Wouldn't Bust.

7884 When It's Harvest Time.
The Little Green Valley.

Selections by Bradley Kincaid of W. L. S.

Guitar Acc.

7982 Barbara Allen.
The Fatal Wedding.

7983 The Blind Girl.
A Picture From Life's Other Side.

7984 After the Ball.
Somewhere Somebody's Waiting For You.

Vocal Selections

7830 A Flower From My Angel Mother's Grave—Guit. Acc.
Don't Grieve Your Mother—Wellings and McGhee Trio.

7731 A Picture from Life's Other Side—Duet—Smoky Mountain Twins.
There is Sunshine in My Soul—Wellings and McGhee Trio.

7363 Birmingham Jail.
Behind the Parlor Door—Pickard Family.

7971 Birmingham Jail No. 2.
Just A Lonely Hobo—Duets yodel—Guit. Acc.—Carlisle-Ball.

7739 Birmingham Jail.
When He Died He Got A Home in Hell—Inst. Acc.—Williams and Morgan.

7163 Blue Yodel No. 1.
Way Out on the Mountain—Guitar Acc.—F. Wallace.

7167 Blue Yodel No. 2.
The Brakeman's Blues—Guit. Acc.—F. Wallace.

7970 Box Car Yodel—Yodels.
Modern Mama—Guitar Acc.—Carlyle.

7700 Can a Boy Forget His Mother?—Inst. Acc.
Don't Forget to Drop a Line to Mother—F. and J. McCravy.

7176 Climbing Up de Golden Stairs—Dalhart, Robison and Hood.
The Little Green Valley—Nov. Acc.—Dalhart, Robison.

7724 Cowboy's Lament—Dalhart.
The Fatal Shot—Annie, Judie and Zeke Canova.

7701 Cowboy's Love Song—Patterson and Dexter.
Tidy Up and Down the Old Brass Wagon—Inst. Acc.—Patt Patterson.

7747 Crepe on the Cabin Door—Inst. Acc.—J. Roberts.
Where is My Boy Tonight?—Guit. Acc.—Wellings and McGhee Trio.

7940 Crime At Quiet Dell, The
My Little Mountain Home—Duets—Harm. and Guit. Acc.—Wellings and McGhee.

7746 Contented Hobo.
Wandering Hobo—A. Martin and J. Roberts.

7396 Daddy and Home-Guit. Acc.—Ed. West.
The Wanderer's Warning—Nov. Acc.—F. Luther.

7833 Dance Down at Jones' Place. Nov. Acc.—Peg Leg Jack—Weary Willie.

7965 Darling Nellie Gray—Sunny Tennessee—Duets. Inst. Acc.—Martin and Roberts.

7968 Dear Old Daddy—Duets.
Memories That Make Me Cry—Guit. Acc.—Carlisle and Ball.

7572 Don't Marry a Widow—V. Dalhart.
Leave the Purty Gals Alone—Robison Trio.

7705 Down by the Window Where Mother Used To Pray.
One Night as I Lay Dreaming—Inst. Acc.—F. and J. McCravy.

7362 Eleven-Cent Cotton—Tenor—Luther.
Goin' Back to Texas—Nov. Acc.—Luther-Robison.

7706 End of the Hobo Trail.
My Mississippi Home—Guit. Acc.—Geo. Riley.

7974 Guitar Blues.
I Want a Good Woman—Yodel—Guit. Acc.—Cliff Carlisle.

7939 Haunted Road Blues.
My Sweet Farm Girl—Harm. and Guit. Acc.—Tom Ashley.

7834 Hello Central—Duets.
Bye and Bye—Inst. Acc.—F. and J. McCravy.

7592 Hobo Bill's Last Ride—F. Wallace.
Naw—I Don't Wanta Be Rich—Nov. Acc.—C. Robison.

7449 I Don't Work for a Living I'm Riding the Blinds on a Train Headed West. F. Wallace.

7740 I Know I'll meet My Mother After All.
Mother Kiss Your Darling—Williams and Morgan.

7312 I Learned About Women From 'er—Billy Murray.
Barnacle Bill, the Sailor—Luther.

7722 I'll Meet Her When the Sun Goes Down. Dalhart.
Shine on Harvest Moon.

7173 I'm Drifting Back to Dreamland—Duet.—Dalhart-Robison.
The Little Brown Jug—Inst. Acc.—Dalhart.

7836 I'm Glad I'm a Bum.
I'll Get Along Somehow—Guit. Acc.—Mopey Dick.

7398 I'm Lonely and Blue—Nov.—Frank Luther.
Left My Gal in the Mountains—Nov. Acc.—Robison—Luther.

7709 It's Hard to be Shut Up in Prison.
Way Down in Jail on My Knees. Guit. Acc.—Blind Soldier.

7837 Knoxville Girl.
Eastbound Train—Guit. Acc.—A. Martin and J. Roberts.

7742 Last Letter.
Cowboy's Dream—Guit. Acc.—(Yodeling Rustler).

7730 Little Marion Parker—Inst. Acc.—V. Dalhart.
Six Feet of Earth—Duet Inst. Acc.—Dalhart and Robison.

7710 Little Sweetheart of the Prairie—Nov. Acc.
Little Sweetheart of the Mts.—C. Robison Trio.

7973 Lonely Valley.
My Rocky Mountain Sweetheart—Yodel—Guit. Acc.—Cliff Carlisle.

7990 Maybe Next Week Sometime. Inst. Acc.
Take Your Time Papa—Franky and Johnny.

7734 Moonlight on the Colorado. Inst. Acc.—Robison Trio.
Oklahoma Charley.

7062 My Blue Ridge Mountain Home—Male Duet—Nov. Acc.
Golden Slippers—Dalhart—Robison.

7325 My Little Old Home Town In New Orleans—Guit. Acc.
Lullaby Yodel—F. Luther.

7941 My Lover On the Deep Blue Sea. Martin and Roberts.
Goodbye Betty.

7839 My Sweet Floetta.
My Pretty Little Indian Napanee—Guit. Acc.—Dave Miller

7967 Ninety-Nine Years.
Prisoner Number 999—Duets—Inst. Acc.—Martin and Roberts.

7729 Oh Bury Me Out on the Prairie—V. Dalhart.
The Blind Boy's Lament—Inst. Acc.—Pickard Family.

7424 Oklahoma, Land of the Sunny West. Guit.—F. Wallace.
Yodeling Them Blues Away.

7711 On the Red River Shore—A Home on the Range Duets. Patterson and Dexter.

7750 Old Wooden Rocker.
Little Rosewood Casket—Inst. Acc.—V. Dalhart.

7482 Pappy's Buried on the Hill. Lone Star Ranger.
The Prison Warden's Secret.

7755 Pass Around the Bottle.
Bully of the Town—E. Stoneman.

7745 Pine Tree on the Hill.
Give my Love to Nellie, Jack—Inst. Acc. — A. Martin and J. Roberts.

7707 Railroad Bum.
Grave by the Whispering Pine—Guit. Acc.—Geo. Riley.

7492 Red River Valley—C. Robison Trio.
I'm Just a Black Sheep—Lone Star Ranger.

7937 Shanghai Rooster Yodel.
Going Back to Alabama—Yodel—Guit. Acc.—Cliff Carlisle.

7251 She'll Be Comin' Round The Mountain. Pickard Family.
Down in Arkansas.

7727 Stay Away From My Chicken House—Wallace.
Eleven More Months and Ten more Days—Inst. Acc.—Lone Star Ranger.

7753 Strawberry Roan.
Whoopee-Ti-Yi-Yo.—Nov. Acc.—Lonesome Cowboy.

7841 Sweet Bunch of Daisies.
Where Is My Boy Tonight?—Guit. Acc.—Wellings and McGhee Trio.

7743 Texas Drifter's Warning.
Tramp's Mother, The—Voc. Guit. Acc.—G. Riley.

7227 That Big Rock Candy Mountain—Frank Luther.
The Bowery Bums.

7068 The Death of Floyd Collins.
A Boy's Best Friend Is Mother—Both by Dalhart.

7178 The Engineer's Hand on the Throttle—Willard Hodgins.
She Waves as His Train Passes—Banjo Acc.

7873 The Picture on the Wall—Where Is My Mamma?—Guit. Acc.—Wellings-McGhee Trio.

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7844 The Rovin' Moonshiner.
The Little Old Jail House—Martin and Roberts.

7377 The Utah Trail—Nov. Acc.—Robison-Luther.
The Death of Jessie James—Nov. Acc.—F. Luther.

7067 The Wreck of '97.
In the Baggage Coach Ahead.—Both by Dalhart.

7732 They Cut Down the Old Pine Tree—C. Robison Trio.
She Was Bred in Old Kentucky

7736 Thompson's Old Gray Mule
Little Red Caboose, The—Inst. Acc.—Pickard Family.

7332 Turkey in the Straw.
Patty on the Turnpike—Square Dances with calls. Hobbs Bros.

7898 Twenty-one Years.
In the Cumberland Mountains—Nov. Acc.—C. Robison Trio.

7935 What Are You Squawking About? C. Robison Trio.
Prosperity Is Just Around Which Corner?

7437 When It's Springtime in the Rockies—Robison and Luther.
When the Roses Bloom for the Bootlegger—F. Luther.

7733 When the Bloom Is on the Sage—Inst. Acc.—Robison Trio.
Just Break the News to Mother.

7737 When the Moon Shines Down Upon the Mountain.
When the Work's All Done This Fall—V. Dalhart.

7969 Where the Southern Roses Climb.
Alone and Lonesome—Duets—Guit. Acc.—Carlisle and Ball.

7846 Who Said I was a Bum?—Jack of All Trades-Weary Willie.

7749 Who Stole De Lock?
South Bound Passenger Train Comedy Garland Jubilee Quartet.

7725 Why Did I Get Married?—Inst. Acc.—F. Luther.
The Little Old Sod Shanty—Whitey Johns.

7972 Written Letter, The.
I Don't Mind—Yodel—Guit. Acc.—Cliff Carlisle.

7558 Yodeling Cowboy. Wallace.
Over At The Old Barn Dance.

7072 You'll Never Miss Your Mother.
There's No Disappointment In Heaven—Smoky Mt. Twins.

7966 You're As Welcome As The Flowers In May—Guit. Acc.—John McGhee.
The Maple On The Hill—Welling and McGhee.

Old Time Instrumentals

7703 After the Old Barn Dance.
On the Old Hay Ride in the Morning.—Nov.—F.T.—Sam Cole and His Corn Huskers.

7738 Down at the Bottom of the Mountain.—Old Time Dances.
Rocky Mountain Sal.—Sam Cole and His Corn Huskers.

7766 Farewell Waltz.
Sally Ann.—Fiddlin' Doc. Roberts Trio.

7751 In Dear Old Tennessee
In 1992. Old Time Dances—Sam Cole and His Corn Huskers.

7976 Red Wing.
Beach Fork Special.—Franky and Johnny.

7741 Turkey in the Straw.
The Girl I Left Behind.—Fiddling John Baltzell.

7942 Washington and Lee Swing.
Goodnight Waltz.—Blue Ridge Mountain Entertainers.

7975 Waggoner, The.
Shortening Bread.—Fiddling Doc Roberts Trio.

7757 Whistle Song.
Ma, Pa and Me.—Nov. Fox Trot—Cole and His Corn Huskers.



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6250 Wooden Soldier and the China Doll,—Fox Trots.
Can't We Talk It Over.

By Duke Ellington's Orch.

6265 It Don't Mean a Thing.
Rose Room—Fox Trots.

Cab Calloway Orchestra

6209 Between The Devil and The Deep Blue Sea—F. T's.
Kickin' the Gong Around.

6272 Skat Song.—F. T's.
There's a Cabin In the Cotton.

6020 Some Of These Days.
Is That Religion?—F. T's.

By Guy Lombardo's Orch.

6290 Paradise—Waltz.
My Extraordinary Gal—F. T.

6261 Too Many Tears.—F. T's.
Love You Funny Thing.

By Isham Jones' Orch.

6277 Keepin' Out of Mischief.
When Nobody Else is Around.

6262 Tired.
Strangers—Fox Trots.

By Various Artists

6255 Auf Wiedersehen, My Dear.
Delicious—F. T.'s—Lyman and His California Collegians.

6282 By The Fireside.
Now That I Have You—F. T.'s—Tom Gerun's Orch.

6283 Goodnight My Love.
Paradise—Waltzes—Victor Young's Orch.

6244 Just Friends.
How Long Will It Last—F. T.'s—Renard's Orch.

6256 Kiss By Kiss.
One Of Us Was Wrong—F. T.'s—Casa Loma Orch.

6287 Lovable—F. T's.
I'm So In Love—Krueger's Orch.

6280 Sing A New Song.
Somebody Loves You—F. T.'s—Bennie Krueger's Orch.

4936 St. Louis Blues.
Gotta Darn Good Reason—F. T.'s—The Jungle Band.

6252 Starlight-Casa Loma Orch.
Rain On the Roof—F. T.'s

4238 Tiger Rag—Part 1.
Tiger Rag—Part 2—F. T.'s—The Jungle Band.

6241 Twenty-One Years.
My Sweetie Went Away—F. T.'s—Red Nichols and Orch.

6246 Was That the Human Thing To Do—Fox Trots.
Lies—Bennie Krueger's Orch.

6236 When We're Alone.
All Of Me—F. T.'s—Tom Gerun's Orch.

Popular Vocal

(Orchestra Accompaniment)

By Bing Crosby

6240 Dinah—Bing Crosby and Mills Brothers.
Can't We Talk It Over—Bing Crosby.

6285 Paradise.
You're Still In My Heart.

6276 Shine—Bing Crosby and Mills Brothers.
Shadows On the Window—Bing Crosby.

6248 Snuggled On Your Shoulder.
I Found You.

6259 Starlight.
How Long Will It Last?

6226 Where The Blue of the Night.
I'm Sorry Dear.

By Boswell Sisters

6173 Shine On Harvest Moon.
Heebie Jeebie.

6271 Stop the Sun, Stop the Moon.
Everybody Loves A Baby.

6257 We've Got to Put The Sun Back In The Sky.
Was That the Human Thing To Do.

By Mills Brothers Novelty Quartette

6269 I Heard.
How Am I Doin' Hey Hey.

6197 Nobody's Sweetheart.
Tiger Rag.

6278 Rocking Chair.
Good-Bye Blues.

6225 You Rascal, You.
Baby Won't You Please Come Home.

By Arthur Tracey

6279 Auf Wiedersehen, My Dear.
Kiss Me Goodnight—Accordion Acc.

6227 Home—Orchestra Acc.
Save The Last Dance For Me—

Mountain Ballads

Vocal Selections By—

McFarland and Gardner

(Instrumental Accomp.)

203 Drunkard's Dream.
May I Sleep In Your Barn Tonight Mister?—Nov. Acc.

475 Home Sweet Home.
Carry Me Back To Old Va.

588 Ninety-Nine Years—Part 1.
Ninety-Nine Years—Part 2.

561 Perished In the Snow.
When the Leaves Begin to Fall.

524 The Little Old Church In the Valley.
You'll Be Mine In Apple Blossom Time—Inst. Acc.

483 Twenty-One Years.
What Does the Deep Sea Say.

541 When It's Night-time In Nevada—Inst. Acc.
Don't Lay Me On My Back

553 When the Moon Comes Over the Mountain.
Many Happy Returns of the Day.

By Bradley Kincaid

485 Old Coon Dog.
Old Joe Clark—Guitar Acc.

403 When the Work's All Done This Fall—Guitar Acc.
Give My Love to Nell.

Various Artists

4180 Barnacle Bill the Sailor.
A Gay Caballero—Inst. Acc.—Frank Luther.

377 Cowboy's Last Wish, The.
Sing, Poor Devil, Sing—Guit. Acc.—Marc Williams.

137 Dying Cowboy, The.
A Home On the Range—Inst. Acc.—V. Dalhart.

539 Hobo's Last Letter.
—Station H.O.B.O.—Yodel—Guitar Acc.—Goebel Reeves.

474 Hobo Bill's Last Ride.
I'm Just a Gambler—Nov. Acc.—Frank Marvin.

4174 In the Big Rock Candy Mountain.
Who Said I Was a Bum?—Guit. Acc.—Wendell Hall.

497 Night Herding Song, The.
Dying Ranger, The—Guit. Acc.—Marc Williams.

4785 Somewhere In Old Wyoming.—Inst. Acc.
They Cut Down the Old Pine Tree—Dick Robertson.

514 Strawberry Roan, The.
Everglades—Inst. Acc.—Beverly Hill Billies.

4296 The Utah Trail.
Goin' Back to Texas—Inst. Acc.—Luther and Robison.

421 When the Bloom Is On the Sage—Beverly Hill Billies.
Red River Valley—Inst. Acc.

244 When the Work's All Done This Fall.
Cowboy's Dream, The—Guit. Acc.—Marc Williams.

Instrumental Selections

344 Over the Waves Waltz.
Black Hawk Waltz—Fiddle and Guitar—Kessinger Brothers.

443 Red Wing.
Over the Waves—Harmonica and Guitar—W. W. Macbeth.

235 Turkey In the Straw.
Hell Among the Yearlings—Fiddle-Guitar—Kessinger Bros.

310 Who Broke the Lock On the Hen House Door.
She'll Be Comin' Round the Mountain—H. M. Barnes and His Blue Ridge Ramblers.

Standard Selections

Instrumentals

6102 Song of Songs, The.
Trees—Brunswick Salon Orch.

3515 Stars and Stripes Forever.
National Emblem March—Walter B. Rogers and His Band.

4489 The Golden Bird ("Alp Maid's Dream").
The Golden Bird ("O Sole Mio")—Actual Canary Bird Solos.

Pipe Organ

6019 Old Black Joe—Lew White.
My Old Kentucky Home.

3978 Serenade—Eddie Dunstedter.
Kiss Me Again.

4602 The Rosary—Lew White.
Mighty Lak' a Rose.

Vocal Sacred

3294 Lead, Kindly Light.
God Be With You 'Till We Meet Again—Collegiate Choir.

3293 Old Rugged Cross.
Dear Lord, Remember Me—Criterion Male Quartette.

566 Softly and Tenderly.
Remember Your Mother—F. & J. McCravy.

572 The Glorious Gospel Train.
Does This Train Go To Heaven—F. & J. McCravy.

115 'Tis a Picture From Life's Other Side—Inst. Acc.
Where We Never Grow Old—Old Southern Sacred Singers.

3295 When the Roll is Called Up Yonder.
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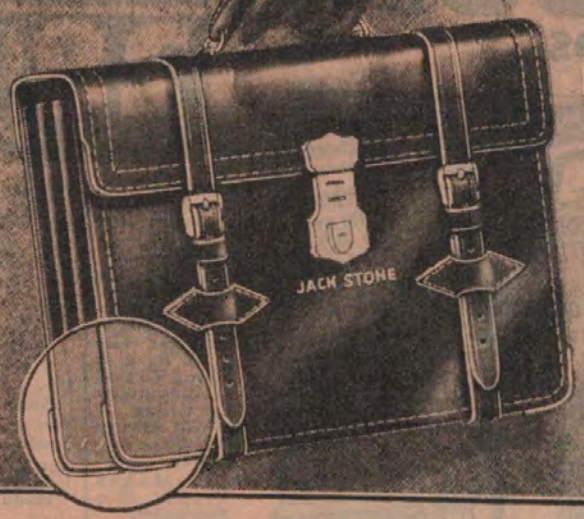
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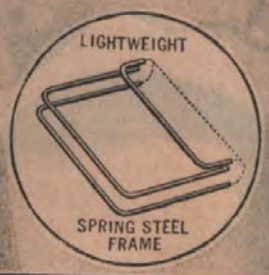
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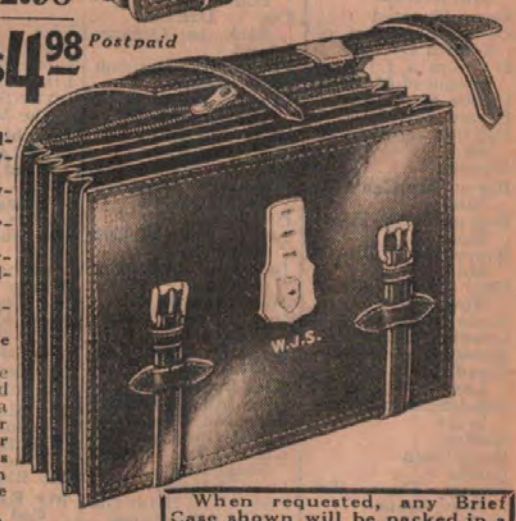
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—Orchestral playing—Many solos by Lucas—64 pages.
—Size, 8¾x11½.
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Cole's Spanish Guitar Method
Pick (Plectrum Style)

Shows by words and photos how to play the Spanish Guitar with a Plectrum, in the simplest and easiest manner and in the shortest possible time. **Teaches how to play latest popular songs, orchestra style.** Every question, every problem, and all difficulties which confront a beginner are thoroughly explained and illustrated. Truly a self instructor in every respect. 64 pages. Size 9x12 in.
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Cole's Chord and Harmony Manual

Shows every chord in every position and how they are formed. Whether you are a professional or amateur player you will find it useful. 64 pages. Chord studies only.
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Written in both musical notation and diagram. Includes rudiments of music. Complete instructions. 40 pages. Size 9x12 in.
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A complete practical method with notation and diagram systems. Profusely illustrated showing correct playing positions. 40 pages. Size, 9x12 in.
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A 64-page Standard Uke Song Book containing 200 songs. A 5-minute Uke Course. An illustrated 5-Minute Course for playing Melody. Shpg. wt., 7 oz. Sizes, 5¾x8¾ in.
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—40 favorite songs with chords.
—Every chord and uke stroke illustrated.
—Teaches how to play melody.
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For the following instruments:
Hawaiian Guitar Solo
Piano Accordion Solo
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20 favorite selections like "Let Me Call You Sweetheart," "Red Wing," "Sidewalks of N. Y." etc. Separate book for each instrument. Be sure to state for which instrument book is wanted.
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Collegiate Song Book

Central Edition
—56 songs of Mid-West Universities and Colleges.
—Each song complete with words, piano acc., uke chords and harmonica symbols.
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Same as above, except that it contains 52 songs from Eastern Colleges. 96 pages.
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. . . As Explained on Page 1 . . .



—400 Songs. 512 pages.
—Printed on a good grade of paper.
—Stiff book binding in maroon cloth.
—Size 6¼x8¾ in.
Selected songs from 25,000 that were submitted. Patriotic airs, sea songs, jigs, negro melodies, hymns, with piano acc.
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—50 songs with words. Guitar and Uke chords in diagram form and piano acc., also Hawaiian Guitar arrangement.
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Grand Old Songs



—88 Old favorites. For voice, pianoand uke.
—64 pages.
—Size, 9x11¾.
Here are a few of the songs in the book, "Beautiful Ohio," "Trail of the Lonesome Pine," "The Bowery," "Yip-I-Addy-I-Ay," etc.
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—75 Songs with uke chords and piano accomp.
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—44 Negro Spirituals with words, piano accompaniment, and guitar chords in diagram form.
—Arranged by Chas. H. Pace.
—Authentic Spirituals.
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—177 Songs with piano Acc.
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Ideal for group singing. Mountain ballads, spirituals, hymns and stunt songs.
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—30 songs with words and PianoAccomp.
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Native American Songs

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A marvelous collection of songs by the famous Knoxville boys of radio station WLS including the popular "Twenty One Years," "I Took It," "Two Little Orphans," "I Believe It For My Mother Told Me So," "Only Childhood Sweethearts," and 25 others equally as good.
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1932

—Pictures, Stories, Biographies of W.L.S. Radio Stars.
—Complete Radio Station Index by call letters and Kilocycles.
—56 pages.
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Here is a great book to have. Gives you intimate, interesting stories about Radio Stars who have entertained you the past few years over Station W.L.S.
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—35 Songs with words and piano accompaniment.
—Each song contains guitar and ukulele diagram chords with special yodel arrangement.
—64 interesting pages.
—Size, 9x11¾ inches.

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Your Scholarship Certificate is included with any of the following instruments you buy from us: Violin, Mandolin, Mandolin Banjo, Guitar (regular or Hawaiian), 5-String Banjo, Tenor Banjo and Tenor Guitar, Plectrum Banjo, Cornet, Trumpet, Alto, Mellophone, Baritone, Clarinet (Boehm system), Saxophone, Piano Key Accordion, or Piano. USE IT! The $1.50 covers clerical and mailing costs only.

STRADIVARIUS MODEL VIOLIN and 13-Piece Outfit

ONLY $9.45 Postpaid



- Figured two-piece maple back; maple sides.
- Straight grained top (spruce).
- Inlaid purfling around edges.
- Ebonized fingerboard, tailpiece and pegs.
- Shaded reddish brown color.

$9.45 isn't much for a violin and an outfit as complete as shown here—but when we tell you that an outfit as complete and a violin as good bought elsewhere would cost you between $15.00 and $20.00 we mean it.

We sent shoppers into cities and towns as far west as San Francisco—as far North as Duluth—as far South as Galveston, Texas—and as far east as Boston—and smaller towns in between—to find out what a violin outfit like this would cost. The lowest price we found was $15.00—the highest price was $20.00 in a far western city. We know exactly what we're talking about when we say this outfit at $9.45 is equal to outfits sold elsewhere from $15.00 to $20.00.

This lower price is to be expected from Sears. We send buyers to Europe who buy violins direct from the makers. We do our own importing. **Not one store visited by our shoppers imported violins.** Doesn't that explain why we can give more quality for less money?

By all means get a good violin and all the needed accessories. But why put a big sum of money in a high priced violin until you are sure that the violin is the instrument you want to learn? We recommend this outfit. It is complete—it has fine appearance—excellent tone—well made. It will give you a good start.

Outfit consists of 1 Violin as described; 1 shaped case, imitation leather covered, nickel plated lock and clasps; 1 Brazil Wood Bow, ebony, nickel silver lined frog, leather grip; 1 Four-Pipe Tuner; 1 Ebonite Chin Rest; 1 Piece Rosin; 1 E-String Adjuster, 1 Inset Bridge for Steel E-String; 1 Mute; 1 Extra Set Gut Strings; 1 Book, "The Young Violinist"; 1 Guckert's "Self Instructor"; 1 Black Japanned Music Stand; 1 Fingerboard Chart; Certificate for 12 lessons at a reduced price included (see above).

12K107¼—Complete Outfit, with full size violin **Postpaid**..... **$9.45**

Three Quarter Size

12K108¼—Complete Outfit, same as above but in **three-quarter size violin** for children from 8 to 12 years of age. **Postpaid**..... **$9.45**

School Orchestra Outfit

$6.25 Post Paid



—Stradivarius model.
—Carefully constructed of two-piece maple back and spruce top.
—Maple sides and neck.
—Ebonized fingerboard, tailpiece and pegs.
—Reddish brown, shaded to natural color.
—Full size.

Just how good can this outfit be at $6.25? That's a fair question. We'll answer it gladly. It's the same quality that others must ask up to $12.50 for. It is not as good in tone quality as our 12K107¼ shown on this page, but it is a good violin—well made—finely finished. You will be proud to own it and will be happy with it.

Set consists of: 1 Violin, as described; 1 Shaped Case, covered with imitation leather, with nickel plated clasps; 1 Brazil Wood Bow, ebony frog, nickel silver trimmed; 1 Ebonite Chin Rest; 1 Piece Rosin; 1 Violin "A" Tuner; 1 E-String Adjuster; 1 Extra Set Strings 1 Fingerboard Chart; 1 Instruction Book. Certificate for 12 lessons at a reduced price included.

12K105¼—Full size only. **Postpaid**..... **$6.25**

Low Priced—Three Sizes

Same as above but in cardboard case and without chin rest and E-string adjuster.

12K100¼—**Full size. Postpaid**..... **$4.95**
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FOR CONCERT AND DANCE ORCHESTRA

COMPLETE OUTFIT
$14.50 Post Paid

Pleasing Volume and Value



—Copy of a well known Italian masterpiece.
—Flamed maple two-piece back.
—Maple sides, Spruce top.
—Neat inlaid purfling.
—Genuine ebony fingerboard, tailpiece and pegs.
—Rich reddish brown shaded to natural.

Made for the junior musician or coming "star." Beautiful large model violin. Think of it! 14 useful needed items and a full size attractive violin for close to one-third less than expected price.

Complete Outfit Consists of:

1 Violin, 1 Shaped Case, Imitation leather covered, with lock; 1 Brazil wood Bow, ebony frog, full lined, whalebone grip; 1 Ebonite Chin Rest; 1 Rosin; 1 Extra Set of Gut Strings; 1 Fingerboard Chart; ½ Dozen Steel E Strings; 1 Four-Pipe Violin Tuner; 1 E-String Adjuster; 1 Bridge for Steel E-String; 1 Vibrating Mute; 1 Guckert's "Self-Instructor," 1 Book "The Young Violinist," Certificate for 12 lessons at a reduced rate included. See page 490.

12K114¼—Postpaid..... **$14.50**

THIS QUALITY COSTS $35 ELSEWHERE

COMPLETE OUTFIT
$18.95 Post Paid

Stradivarius Model Violin and Outfit



—Figured two-piece maple in back and sides. Flamed neck.
—Selected even grained spruce top.
—Carefully inlaid purfling.
—Genuine ebony fingerboard, tailpiece, and pegs.
—Dark amber finish is covered with transparent spirit varnish.

The Violin Alone Is Worth Well Over the Price That We Are Asking for Entire Outfit!!!

Complete Outfit Consists of:

1 Violin; 1 Case covered with keratol (artificial) leather, cotton flannel lined; 1 Brazil Wood Bow, round stick, rounded ebony frog; 1 Ebonite Chin Rest; 1 Rosin; 1 Extra Set Gut Strings; 1 E-String Adjuster; 1 Inset Bridge for Steel E-String; ½ Dozen Steel E Strings; 1 Four-Pipe Violin Tuner; 1 Vibrating Mute; 1 Paramount Instruction Book; 1 Fingerboard Chart; 1 Book of Violin Pieces, Certificate for 12 Lessons included. See page 490.

12K120¼—Postpaid..... **$18.95**

SAVE $20.00 EASILY HERE

COMPLETE OUTFIT
$23.95 CASH Post Paid

GUARNARIUS MODEL

SAVE AT SEARS



—Figured 2-piece maple back.
—Figured maple neck and scroll.
—Seasoned spruce top.
—Ebony fingerboard, tailpiece and pegs.
—Responsive mellow tone.
—Rich brown color.

Never was a more complete offer made to students of the violin. Bought separately at usual prices such a complete outfit would cost you about $46. The violin alone would easily sell elsewhere at our complete outfit price.

Outfit Consists of: 1 Violin; 1 Case, Keratol (artificial leather) covered, cotton flannel lined; 1 Bow, Pernambuco wood stick, ebony frog; 1 Set Gut Strings; 1 E-String Adjuster; 1 Extra Inset Bridge; ½ Dozen Steel E-Strings; 1 Ebony Chin Rest; 1 Rosin; 1 Mute; 1 Automatic Stand, nickel plated; 1 Bag for Stand; 1 Book of Violin Selections, 1 Instruction Book, Lesson Certificate included. (See page 490.) **$23.95**

12K121¼—Cash Price. Postpaid...
Easy Payment Price, $4.50 down, $4.00 a month. Postpaid..... **$26.35**

Use Time Payment Order Blank in Back of Catalog.

12K118¼—Violin only. Cash. Postpaid..... **$16.25**

PROTECT YOUR VIOLIN WITH A BILTWEL CASE



$2.69 Postpaid

—Composition shell.
—Good grade black artificial leather covering.
—Nickel plated lock, clasps and end protector.
—Cotton flannel lined.
—End Compartment.
—Bow holder.

Here is a case which will afford your violin good protection at a minimum cost. Full size only.

12K1011—Postpaid..... **$2.69**

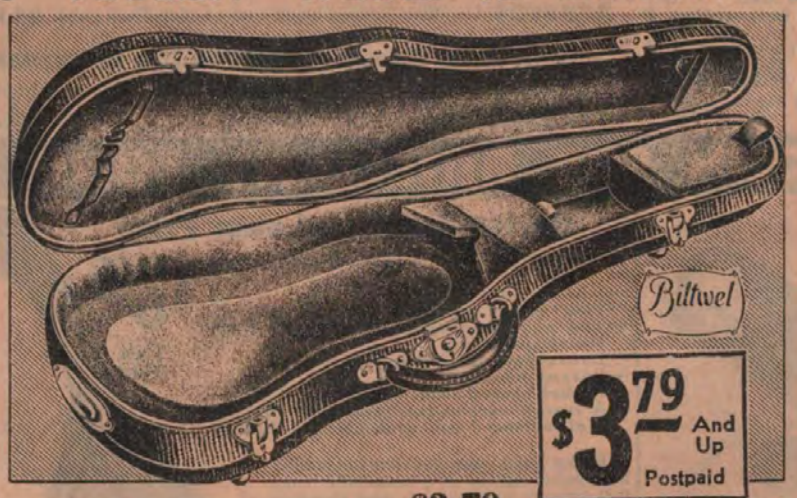
Same, but covered with waterproof paper.

12K1000—Postpaid..... **$2.00**

"Biltwel" Black Canvas Case

Covered with heavy grade of black canvas, lined with cotton flannel. Edges bound and lock stitched. End opening. Full size only. **Postpaid if included in $2 orders.**

12K1001—Shpg. wt., 5 lbs. 2 oz..... **98c**



$3.79 And Up Postpaid

12K1014—Cotton Duvetyn lined. **$3.79**
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12K1015—Silk Pile Plush lined. Bow Ribbons..... **$6.35**

—Body of special construction which will not warp or crack.
—Covered with Keratol (artificial leather).
—End and center compartments.
—2 Bow holders.
—Lock and trimmings of non-rust metal.
—Padded bottom and sides.
—Full size only.

Every violin should have the protection of a good case. Here is **your** chance to see that your instrument is well protected!

Because of the unusually large quantities of these cases which we purchase, we are in a position to offer them at a price which to our knowledge, is much lower than a similar case has ever been offered elsewhere. The keratol (artificial leather) covering on these cases is of a very good grade. Comes in **Black only. Postpaid.**

Violin Bows at Great Savings

NOTE THESE FEATURES—Slide groove on all bows lined with nickel silver; this means smoother action. Rings (ferrules) pinned so they cannot fall off.



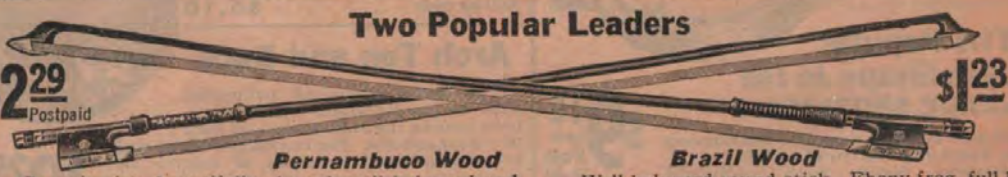
$3.89 Postpaid

Supreme Quality

Pernambuco round stick. First quality ebony frog fully lined with nickel silver with mother of pearl slide and eye. Nickel silver circle inlaid around eye. Nickel silver button. Fine quality hair. Black and white whalebone grip with leather tip. Made for particular players.

12K1195—Full Size. Postpaid..... **$3.89**

Two Popular Leaders



$2.29 Postpaid

$1.23

Pernambuco Wood

Round stick, beautifully shaped, well balanced and resilient. Ebony frog, nicely finished with mother of pearl dot on sides, and mother of pearl slide, fully lined with nickel silver. Three-piece octagon button. Has fancy gold grain leather winding with leather tip. Good grade of hair.

12K1167—Full Size. Postpaid..... **$2.29**

Brazil Wood

Well balanced round stick. Ebony frog, full lined. Nickel silver mounted button. Mother of pearl slide and dot in frog. Black whalebone grip, leather tips. Exceptional value. **Postpaid if included in $2 orders.** Shpg. wt., 1 lb.

12K1164—Full Size..... **$1.23**
12K1165—Same, in ¾ size..... **$1.23**



69c

Fair Quality

Brazil Wood. Ebony frog. Mother of pearl slide and eye. Leather grip with leather tips. Shpg. wt., 1 lb. **Postpaid if included in $2 orders.**

12K1160—Full size..... **69c**
12K1161—Same as above ¾ size. **69c**



85c

A Good Buy

Round polished stick of good quality Brazil Wood. Slide groove and button lined with nickel silver. Mother of pearl eye and slide. Combination grip of leather. **Postpaid if included in $2 orders.**

12K1163
Full Size. Shpg. wt., 1 lb..... **85c**



$1.65

Excellent Value

Round stick of fine quality **Brazil Wood.** Rounded ebony frog with mother of pearl eye and slide. Combination grip of leather and floss winding. **Postpaid if included in $2 orders.**

12K1166
Full Size. Wt., 1 lb..... **$1.65**



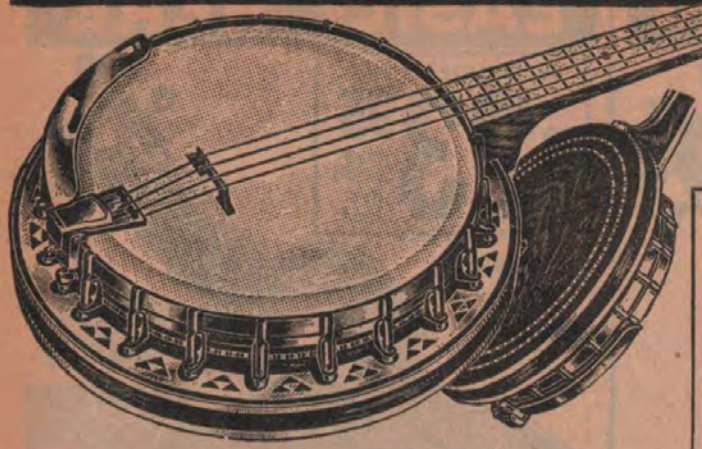
$2.95 Postpaid

Balanced and Resilient

Round **Pernambuco** stick. Ebony frog lined with nickel silver. Mother of pearl slide and eye. Nickel silver mounted ebony button. Selected first quality hair. Combination half leather and silver color floss grip. Full Size.

12K1189—Postpaid... **$2.95**

TENOR BANJOS



FIT FOR THE PROFESSIONAL

$25.00 Post Paid CASH

—Non-warping 11-inch shell.
—Veneered with beautiful burl walnut and inlaid.
—13½-inch Convex Resonator, also burl walnut veneered and inlaid.
—5-ply neck of Walnut.
—Heavy metal filler ring.
—Modern 23-inch scale.
—Geared pegs.
—Best quality clear calfskin head, stretched over heavy brass tone flange.
—Top and back edges of resonator bound with celluloid.
—20 professional style brackets.
—Nickel plated U-Groove straining hoop and arm rest.
—Pearl effect celluloid fingerboard and headpiece.
—Lesson Certificate (See Page 490) Instruction book and pick included without extra charge.

A really good professional Tenor Banjo need not be expensive if you buy it at Sears. Our price today for this substantial Orchestral Model buys the same quality others have been selling for years at close to double our Low Price. The scientifically designed resonator is not "just for looks" but builds up a snappy voluminous tone making this banjo a revelation in volume, and ease of playing.

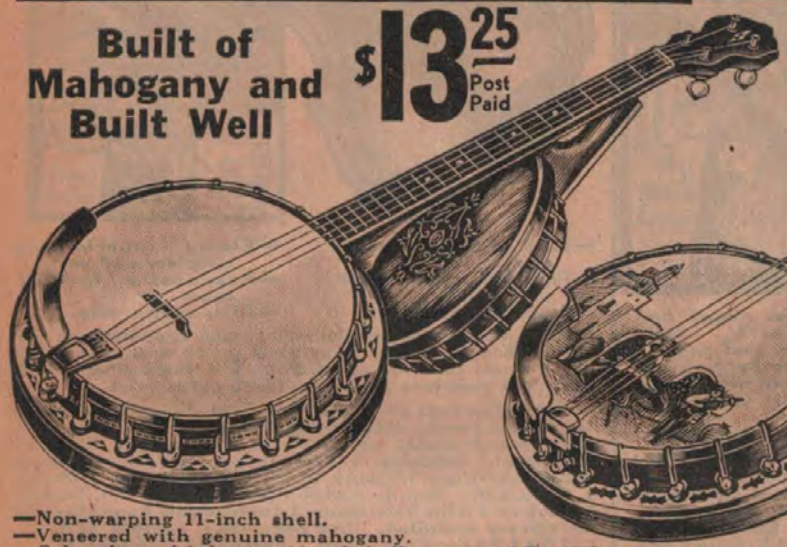
12K532¼—Cash. Postpaid..... **$25.00**
Easy Payment Price, $5.00 down, $4.00 a month. Postpaid..... **$27.50**

12K5532¼—With Kant Krack side opening Case. Cash. Postpaid. **29.75**
Easy Payment Price, $5.00 down, $4.00 a month. Postpaid..... **32.75**
Use Time Payment Order Blank in back of Catalog.

EASY LESSONS
***Read* PAGE 490**
A real course of 12 Banjo Lessons for $1.50. As soon as you choose your banjo learn about this expert training opportunity that starts you right—in your own home. Let K. M. Baxter, famous Banjo teacher, start you. See page 490 for plan.

Built of Mahogany and Built Well

$13.25 Post Paid



—Non-warping 11-inch shell.
—Veneered with genuine mahogany.
—Colored wood inlay in side of shell.
—13½-inch convex mahogany veneered resonator with back edge bound.
—Heavy metal filler ring.
—Marquetry design decalcomania on back of resonator.
—Bound ebonized fingerboard.
—Modern 23-inch scale. Patent non-slip pegs.
—U-groove straining hoop.
—20 nickel plated brackets and arm rest.
—Lesson Certificate (See Page 490). Instruction book and pick included.

An unusually well built instrument at a price that will save you real money.

12K528¼—Postpaid..... **$13.25**
12K5528¼—With Biltwel black canvas case. Postpaid..... **$14.70**

$9.98 Post Paid



WALNUT FINISH
Decorated Head

—Beautiful Spanish Dancing Girl decoration in brilliant colors, on Calfskin head.
—11-inch non-warping shell veneered with birdseye maple and finished in walnut.
—13-inch convex resonator with fancy design on back.
—Metal filler ring.
—Hardwood neck.
—Ebonized fingerboard.
—Modern 23-inch scale.
—20 nickel plated hexagon brackets and arm rest.
—Patent non-slip pegs.
—A lesson certificate (See Page 490), instruction book and pick included.

SAVE AT SEARS

An unusually fine instrument of which anybody can be proud. The attractive design on the calfskin head is new and different.

12K526¼—Postpaid..... **$9.98**
12K5526¼—With Biltwel black canvas case. Postpaid. **$11.45**

Low Price Tenor Banjo for the Beginner

11-inch shell of hardwood finished in walnut. 12 nickel plated brackets. Patent non-slip pegs. No resonator.

12K520¼—Without case. Postpaid..... **$4.98**

Tenor Guitar

The Tenor Guitar is one of the most popular instruments of today. It is tuned and played like a tenor banjo but has the tone of a guitar. It can also be played like a ukulele. Instruction book, lesson certificate (See Page 490) and pick included.

—Back and sides are figured birch in mahogany finish.
—Spruce top in shaded finish.
—Top edge and soundhole bound with black and white celluloid.
—Neck of hardwood.
—Ebonized fingerboard.
—Pearl effect celluloid guard plate.
—Ebonized bridge and pins.
—Patent non-slip pegs.

$6.25 Postpaid



12K208¼ Without case. Postpaid **$6.25**

12K2208¼ With "Biltwel" canvas case. Postpaid **$7.50**

THE MANDOLIN FOR BRILLIANT TONE



The Popular Lyre Shape *in the* VALUE SPOTLIGHT

$9.10 Post Paid

—Back and sides of genuine mahogany in beautiful natural finish
—Mahogany neck with celluloid bound ebonized fingerboard (14-inch scale).
—Clear spruce top, with suspended guard plate of celluloid.
—Top edge inlaid with genuine wood purfling; trimmed with white celluloid edging.
—Black and white celluloid binding around sound-hole.
—Patent Heads.
—Wrist rest tailpiece.
—Pick, instruction book, and special lesson certificate (See page 490) included.

Our greatest value in a complete mandolin outfit. As tuneful as it is attractive. You'll like its "feel" and its pleasing tone. You will be more than glad to find our price means a saving of ⅓ to ½ over what many dealers ask for the same quality.

12K3384¼—Complete with "Biltwel" Black Canvas Case. Postpaid..... **$9.10**

12K384¼—Without case. Postpaid.. **$7.95**

Better Quality—Lower Price

$3.95 Post Paid



—Body of birch in a shaded walnut finish.
—Hardwood neck.
—Pearl effect celluloid fingerboard.
—Top edge and soundhole bound with white celluloid.
—Laurel leaf decoration on top.
—Patent heads.
—Nickel plated shell tailpiece.
—A lesson certificate, (See page 490) instruction book and pick included.

Extra good construction for such a low price. Here is a mandolin that has snappy appearance, and pleasing tone. Postpaid.

12K381¼ Without case..... **$3.95**

12K3381¼—With Biltwel canvas case..... **$5.10**

Arch Top and Back

$12.25 Post Paid



The same acoustical principles used by the old violin makers have been used in the arched top and back of this mandolin. The curvature of the body permits greater variation of volume and eliminates overtones. A real instrument for the particular musician.

—Mahogany body and neck.
—Finished in a shaded brown.
—Top edge and soundhole bound with black and white and back edge with white celluloid.
—Bound ebonized fingerboard with position dots on top and side.
—Professional 14-inch scale.
—Pearl effect celluloid headpiece.
—Patent heads.
—Suspended celluloid guard plate.
—Nickel plated wrist rest tailpiece.
—A lesson certificate, (See page 490) instruction book and pick included.

12K385¼—Without Case. Postpaid..... **$12.25**

12K3385¼—With Biltwel black canvas case. Postpaid..... **$13.40**

Mandolin Banjo



$9.98 Post Paid

Order One Today!

There would be many more happy mandolin banjo players if they knew a good dependable instrument could be had for as little as we ask here. Acquire your skill on this reliable nicely toned, money saver. Study the detailed description, and order one of these banjos for yourself today.

—6-piece maple non-warping 11-inch shell in walnut finish.
—13-inch convex resonator with nickel plated filler ring and beautiful design in contrasting shadings on back.
—Hardwood neck.
—Fingerboard and headpiece of celluloid in white pearl effect (14-inch scale).
—20 nickel plated Brackets.
—Brass nickel plated, wrist rest tailpiece.
—White calfskin head.
—Instruction book, lesson certificate (See page 490) and pick included.

12K553¼—Without Case. Postpaid..... **$9.98**

12K5553¼—With "Biltwel" Black Canvas Case. Postpaid..... **$11.35**

Same, but without resonator and with ebonized fingerboard and plain headpiece. Sixteen brackets.

12K551¼—Without Case. Postpaid. **$6.25**

12K5551¼—With Case. Postpaid.... **7.55**

USE YOUR LESSON CERTIFICATE

5-STRING BANJOS

You Too, Can Play Like Chubby

$7.50 Postpaid



—Duplicate of Chubby Parker's autograph on calfskin head.
—11-inch metal, nickel plated wood lined shell with lower edge spun over wire.
—Maple neck, ebonized fingerboard.
—30 hexagon brackets.
—Patent non-slip pegs.
—Four celluloid position dots.
—Lesson certificate and instruction book included.

Watch the fun start whenever you appear with your chummy Chubby Parker "Lil' Ole Time Banjo." Instruction book shows you how to play like Chubby. Chubby's own autograph shows what he thinks of it!

12K509¼—Postpaid..... **$7.50**

12K5509¼—With "Biltwel" black canvas case. Postpaid..... **$8.98**

Low Priced—Good Quality

$4.98 Post Paid



—11-inch metal, nickel plated wood lined shell with lower edge spun over wire.
—Sixteen brackets.
—Ebony finish fretboard (22 frets and maple pegs.
—Imitation ebony veneer head inlaid with celluloid star.
—Celluloid position dots.
—Natural finish neck.
—Good quality calfskin head.
—Lesson certificate and instruction book included.

A real bargain for those who do not want to pay more.

12K503¼—Postpaid..... **$4.98**

12K5503¼—With Fabric Bag. Postpaid..... **$5.75**

Pearl Effect Celluloid Fingerboard

$9.75 Post Paid



—11-inch metal nickel plated wood lined shell.
—Both edges spun over wire.
—Maple neck.
—Thirty-eight hexagon brackets.
—Pearl effect celluloid fretboard and headpiece with fancy position ornaments.
—Patent non-slip pegs.
—Calfskin head.
—Lesson certificate and instruction book included.

A real feature value in a classy 5-string banjo. Just the thing for all-around playing. Has good tone quality and is an instrument which you will take pride in playing.

12K515¼—Postpaid. Less Case..... **$9.75**

12K5515¼—With "Biltwel" black canvas case. Postpaid..... **$11.25**

EASY TO LEARN

SEE PAGE 490

for BANJO LESSONS

A BANJO UKE FOR SNAPPY TONE

- 7-inch non-warping shell of segment construction.
- 10 hexagon brackets.
- 9-inch extension resonator with nickel plated flange.
- Hardwood Walnut finish.
- Patent neverslip pegs.
- Good quality calfskin head.
- Instruction book and felt pick included.

$4.98 Post Paid



A Banjo uke of such rare tone and quality construction that it would be hard to duplicate elsewhere under $7.00. It's a real pleasure to own one of these.

12K480¼—Postpaid..... **$4.98**

12K4480¼—With "Biltwel" Black canvas case. Postpaid..... **$6.10**

Beautifully Decorated Banjo Uke

$2.45 Postpaid



—Heavy 7-inch shell with resonator back.
—Hardwood neck with full size scale.
—Non-slip pegs.
—Calfskin head with canoe scene in colors.
—Entire instrument finished in shaded red lacquer.
—Fabric bag, instruction book, and felt pick included.

This attractive Banjo Ukulele has a very good tone, one which we believe cannot be duplicated elsewhere for this price.

12K4474¼—With Bag. Postpaid..... **$2.45**

12K474¼—Without Bag. Postpaid..... **$2.00**

INSTANT PLAYING DEVICE

Something new to simplify the playing of the UKE AND BANJO. Get this instant playing device, described on page 501.

Drifting and Dreaming with the UKE

$2.95 Post Paid COMPLETE OUTFIT



—Body of birch finished in a shaded mahogany.
—Top decorated with a decalcomania canoe scene in colors.
—Top edge and soundhole bound with black and white celluloid.
—Pearl effect celluloid fingerboard.
—Accurately fretted.
—Patent non-slip pegs.
—Rich full tone.
—Bag, instruction book and pick included.

There is a lot of fun and gaiety packed away in a Uke. It's so easy to start things at a party when you strum the Uke.... It's the simplest of all instruments to learn to play efficiently. It's no trick at all to take the instruction book included in this offer and produce music in a short time. And you will improve rapidly with practice. There is music in everyone of us. The Uke will bring it out easiest and quickest.

12K4464¼—With Bag. Postpaid..... **$2.95**

12K464¼—Without Bag. Postpaid..... **$2.55**



$4.30 Postpaid



Genuine Mahogany

—Genuine mahogany body and neck.
—Pearl effect celluloid fingerboard.
—Top edge and soundhole bound with black and white celluloid.
—Non-slip pegs.
—Pick and instruction book included.

The instrument for the critical player, interested in fine tone.

12K4451¼—With "Biltwel" canvas case. Postpaid..... **$4.30**

12K451¼—Without case. Postpaid..... **$3.49**

TENOR CONCERT UKULELE

Same as above but considerably larger, and with more volume.

12K4452¼—With "Biltwel" canvas case. Postpaid..... **$5.59**

12K452¼—Without case. Postpaid..... **$4.59**

A Real Ukulele

—Body of birch in mahogany finish.
—Mahogany finished neck.
—Patent non-slip pegs.
—Good quality gut strings.
—Instruction book included.

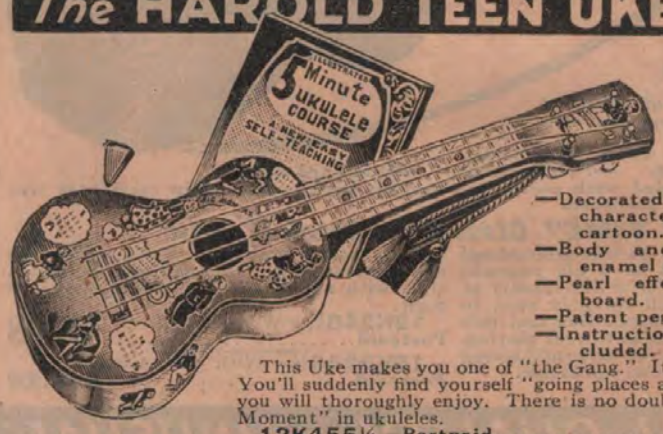
Everyone would like to "try out a uke," just for fun. And they are more fun than you think! See for yourself. Only $1.00 buys this real ukulele that starts you out as a uke fan. No other bargain like it, that we have seen. Let the youngster have one too! See if there is any music "in" him. **Postpaid if included in $2 orders.**

12K457¼—Without Bag. Wt., 3 lbs. 12 oz..... **$1.00**

12K4457¼—With Bag. Wt., 4 lbs..... **$1.50**

The HAROLD TEEN UKE

$3.50 Postpaid



—Decorated with Harold Teen characters from the famous cartoon.
—Body and neck finished in enamel colors.
—Pearl effect celluloid fingerboard.
—Patent pegs.
—Instruction book and pick included.

This Uke makes you one of "the Gang." It's full of pep and youth. You'll suddenly find yourself "going places and doing things" which you will thoroughly enjoy. There is no doubt that this is the "Big Moment" in ukuleles.

12K455¼—Postpaid..... **$3.50**

A PLEASURE GIVING INSTRUMENT

$2.25 Postpaid

WITH BAG, PICK AND INSTRUCTION BOOK

Strikingly Decorated With Hawaiian Scene



—Birch body.
—Neverslip pegs.
—Red, green or silver finish.
—Hawaiian scene in colors on top.
—Bag, pick and instruction book included.

One of those rare bargains that you find only at Sears. A Ukulele that would cost you at least ½ more elsewhere. State color.

12K4462¼—Postpaid..... **$2.25**

12K462¼—Shpg. wt., 3 lbs. 14 oz. Without bag..... **$1.85**
Postpaid if included in $2 order.

The Sure Way to POPULARITY

Play Hawaiian or Spanish Style



ONLY $4.89 Postpaid WITHOUT CASE

SAVE AT SEARS

- Body of birch throughout.
- Back and sides finished in shaded red mahogany color.
- Natural finish top.
- Beautiful Hawaiian scene in colors on top.
- Ebonized fingerboard.
- Patent heads.
- Standard size.
- A canvas case, three picks, a steel bar, adjustable nut and two instruction books, as well as a lesson certificate (see page 490) included.
- Play either Hawaiian or Spanish (regular) style.

While the price is lower by at least $2.50 than a guitar of similar quality bought elsewhere, still it is well made as the features above prove. And you will get years of service from it. The price covers everything you need to start playing including the instruction books on how to play either Spanish (regular) or Hawaiian style. We sold more guitars similar to this last year than any one because we gave a great guitar at a low price. Buy one and learn to play. For only a small amount now we furnish a good quality canvas case, which is a protection for your guitar.

12K250¼—Without Case. Postpaid ..... **$4.89** | **12K2250¼**—With canvas case. Postpaid **$6.15**

Same but in ¾ or Women's Size

12K251¼—Without Case. Postpaid ..... **$4.89** | **12K2251¼**—With canvas case. Postpaid **$6.15**

Learn to Play the Guitar at Home

If you have never before played any instrument, nor taken a lesson you will be amazed to find out how simple it is to learn to play at home. To all buyers of Sears instruments we have made available a Scholarship Certificate entitling them to 12 lessons at $1.50. Lessons by the noted guitarist, Wm. Foden, or by K. M. Baxter, the famous Hawaiian guitar player. Read about this special offer on page 490.

. . . Genuine Mahogany



$9.75 Without Case Postpaid — *Play Spanish or Hawaiian Style*

- —Back and sides of genuine selected mahogany.
- —Top of clear spruce in natural finish.
- —Genuine colored wood block inlay around top edge and soundhole and bound with celluloid.
- —Top and sides decorated with beautiful Hawaiian scene decalcomania in various colors.
- —Genuine mahogany neck.
- —Pearl effect celluloid fingerboard and guard plate.
- —Nickel plated patent heads.
- —Standard size.
- —Included are three picks, steel bar, extension nut, two instruction books and lesson certificate (see page 490) to help you play either regular (Spanish) or Hawaiian style.

Here is combined beauty in tone, beauty in design, beauty in decoration and a low price. In many stores visited by our buyers, we did not find a single instrument under $15.00 that compared to this in originality of design and decoration. Learn to play. Let this be your "Musical pal." You will never be "left home" if you can play a guitar. To protect the guitar against damage, include the attractive Biltwel imitation leather covered case as shown.

12K213¼—Without case. Postpaid **$9.75**

12K2213¼—With flannel lined imitation leather side opening case. Postpaid **$12.00**

OUR POPULAR BLACK KNIGHT

$5.98 Post Paid



- —Body of selected seasoned birch.
- —Black and white block celluloid binding around top edge and soundhole.
- —Troubadour scene in two colors on top.
- —Ebonized fingerboard. —Patent heads. —Standard size.
- —Colored cotton braided neck cord. Instruction book, scholarship certificate (see page 490) and pick included.

"BIG TIME" Class With Black Knight

Play today's song hits on this professional looking instrument and be a hit yourself. When you can get a guitar of this quality at such a low price you will certainly want to buy it. Its up to date appearance and rich tone will add impressiveness to your playing. Black guitars are the rage on stage and screen now, and most everyone else wants one.

Sears make it easy at this price. Study the real features above. Can be played Hawaiian style with aid of outfit 12K4432 shown to right.

12K248¼—Without case. Postpaid **$5.98**

12K2248¼—With canvas case. Postpaid **$7.20**

HAWAIIAN OUTFIT



- —Enables you to change any guitar from Regular to Hawaiian style.
- —Steel bar, 3 picks.
- —Adjustable nut.
- —Instruction book.

Its cost is so small and the pleasure to be derived from its use is worth more than the price we ask. Wt., 8 oz. Postpaid if part of $2 order.

12K4432 40c

BRADLEY'S "HOUN" DOG GUITAR

$8.25 WITHOUT CASE Post Paid



Bradley Kincaid's own book of favorite mountain songs, an instruction book and pick included.

- —Duplicate of Bradley Kincaid's signature on guitar.
- —Has decalcomania of the famous Houn' Dog in his familiar mountain haunts.
- —Figured genuine mahogany body.
- —Clear spruce top in natural finish.
- —Colored wood block inlay around top edge and soundhole and bound with celluloid.
- —Ebonized fingerboard.
- —Brass patent heads. —Rayon covered neck cord. —Standard size.
- —Lesson certificate (see Page 490) included.

This is a quality guitar. It had to be good for Bradley Kincaid would not endorse one that was not up to a high standard. Just as you have enjoyed Bradley on the radio, so can you enjoy the old favorite tunes and songs in your own home with the "Houn' Dog Guitar" and the Bradley Kincaid book of favorite mountain songs. Thousands have bought this guitar and enjoy it every day. These thousands have saved money, too, by buying at Sears.

12K212¼—Without Case. Postpaid **$8.25**

12K2212¼—With Biltwel Black Canvas Case. Postpaid **$9.50**

UNUSUAL QUALITY—UNUSUAL PRICE

$3.89 Post Paid



Low Price Combination Guitar

- Body of birch, shaded red mahogany finish.
- Choice of light or dark top.
- Laurel leaf design on top.
- Ebonized fingerboard. Patent heads.
- Standard size.
- Instruction book, scholarship certificate (see page 490) and pick included.

This is our lowest priced guitar, but to our knowledge you can't buy a similar quality elsewhere for less than $5.00. By purchasing the Hawaiian outfit shown above, this instrument can be played in either Spanish or Hawaiian style. Just the thing for a beginner, who does not care to invest more.

12K200¼—Dark finish top. Postpaid **$3.89**

12K201¼—Natural finish light top. Postpaid **$3.89**

Gene Autry 'ROUNDUP' GUITAR

See Page 490 for Lessons



$9.95 Post Paid
LESS CASE

- Mahogany Back and Sides.
- Selected Clear Spruce Top.
- Top Edge and Soundhole Bound With Black and White Celluloid.
- Top Decorated With Striking Western Ranch Scene and With a Reproduction of Gene Autry's Signature.
- Genuine Mahogany Neck.
- Ebonized Fingerboard.
- Patent Heads.
- Standard Size.
- A Gene Autry Book of Cowboy Songs, His Photograph, a Lesson Certificate (see page 490), an Instruction Book and Pick Included.

Gene Autry, the smiling Oklahoma Yodeling Cowboy, is one of Radio's outstanding entertainers of the day. With his large number of yodeling cowboy songs he has attracted to him thousands of "Autry fans." So popular has he become that his public has demanded a reproduction of his famous **"Roundup" Guitar** and here it is at a popular price.

Two years ago Gene Autry was unknown. Today his fame is country wide. A noted radio artist, a famous stage star and the well known **CONQUEROR RECORD ARTIST.** Simply because he learned to play the guitar while on the ranch and became a singer of cowboy songs. Tomorrow—next year—and every year new stars will develop. Maybe one will be you. Even if you never reach the fame of Autry—a boy or girl who plays the guitar is always welcome wherever young folks gather.

12K216¼ Without case.... **$9.95**

12K2216¼—With canvas case..... **$11.15**

Instant Playing Device

Something new to simplify the playing of the guitar. Even if you have never taken a lesson before you can learn to play any guitar in a very short time—No notes to read—No scales to practice. *Read about it on Page 501.*

DYNAMIC TONE QUALITY

The National Triolian



Metal Body

- —Genuine National Triolian Construction.
- —Body of alloy Metal with hard Maple Neck and Bound Fingerboard to Match.
- —Patented Metal Diaphragm.
- —Patent Heads.
- —Grand Concert Size.
- —Choice of Walnut or Polychrome Finish.
- —"Kant Krack" Case, Instruction Book, Scholarship Certificate (See Page 490) and Pick Included.

$46.00 Cash
Postpaid

The nationally advertised "National Triolian" guitar is "professional" in the fullest sense, being preferred by leading radio and vaudeville artists on all circuits. The metal diaphragm amplifies the true, sweet tones produced by the strings.

It yields powerful, rich, dynamic non-metallic tones, of a volume heretofore considered impossible in a stringed instrument and not at all possible in an ordinary regulation guitar. Every detail of construction denotes the craftsmanship of experts in a fine instrument, therefore, with reasonable care, the National Triolian will last a lifetime. "Kant Krack" side opening case, included. **Postpaid.** **$46.00**

12K2230¼—Polychrome (light blended color) finish. Cash Price..... **$46.00**
Time payment price, $7.50 down, $5.50 a month..... **$50.00**
12K2231¼—Walnut finish. Cash Price..... **46.00**
Time payment price, $7.50 down, $5.50 a month..... **50.00**
Use Time Payment Order Blank in Back of this Catalog.

EL TROVADOR



Mahogany Body

- —Genuine National Triolian Construction.
- —Body and Neck of Genuine Mahogany.
- —Top and Back Edge Bound With Heavy Black and White Celluloid.
- —Patent Metal Diaphragm.
- —Ebonized Oval Fingerboard Bound With White Celluloid.
- —Nickel Plated Patent Heads and New Style Tailpiece.
- —Grand Concert Size.
- —"Kant Krack" Side Opening Case, Scholarship Certificate (See Page 490), Instruction Book and Pick Included.

$55.00 CASH
Postpaid

The latest product of the "National Triolian" manufacturers. Professional "Top" quality the critical musician will appreciate. The sweeter mellow tones in its genuine mahogany body are amplified to amazing volume by the patented metal diaphragm. Quality in every detail assures perfect tone and resonance for which National Triolian products are famous. Priced now within reach of every one. **Postpaid.** **$55.00**

12K2235¼—Cash Price..... **$55.00**
Time Payment Price $9.00 down, $6.50 a month..... **$60.00**
Use Time Payment Blank in Back of Catalog.

Latest Arched Top and Back

The same acoustical principles used by the old violin makers are behind these latest arched top and back guitars. Due to the depth and curvature of the body great variation of volume is made possible and conflicting overtones are avoided. These instruments are excellent for professional public appearances where combined volume and sweetness of tone are essential.

$14.98 Postpaid

$19.95 Postpaid



Decorated Top

- —Mahogany back and sides.
- —Selected spruce top.
- —Entire instrument finished in a shaded brown.
- —Top Edges and sound hole Bound with Celluloid.
- —Mahogany Neck.
- —Bound oval Ebonized Fingerboard.
- —Suspended Pearl Effect Celluloid Guard Plate and Headpiece.
- —New Style Tailpiece—Concert Size.
- —Professional 25¼-inch scale.
- —Lesson Certificate, (See Page 490), Instruction Book and Pick Included.

Features and quality that are only found in high price instruments. Take advantage of this introductory price. If you are looking for good results at the right price the tonal qualities of the arched back and top will more than please you. **Postpaid.** **$14.98**

12K265¼—Without case
12K2265¼—With imitation leather side opening case 12K2015¼ ... **$19.25**

Birch Body

Same as above but with birch body. Hardwood neck. **$9.95**

12K264¼—Without case.. **$9.95**
12K2264¼—With case.. **$14.25**

Orchestra Type

- —Genuine Mahogany Body, Spruce Top Finished in Shaded Brown.
- —Black and White Celluloid Binding on Top Edge; White Celluloid on Back Edge.
- —Mahogany Neck. Vertical type patent heads.
- —Bound Oval Genuine Rosewood Fingerboard, Position Dots on Top and Side.
- —Professional 25¼-inch scale.
- —Pearl Effect Celluloid Headpiece.
- —New Type Tailpiece
- —Lesson Certificate (See Page 490), Instruction Book and Pick Included.

The arched back and top construction, together with the "f" type sound holes is like violin construction and is particularly suited for orchestral or public solo work. **Grand Concert Size.**

12K271¼—Without Case. Cash. **Postpaid**..... **$19.95**
Time Payment Price, $4.50 down, $4.00 monthly. **Postpaid**... **$21.95**

12K2271¼—With "Kant Krack" side opening case. Cash. **Postpaid**..... **$26.45**
Time Payment Price, $4.50 down, $4.00 monthly. **Postpaid**... **$29.25**

Complete Stock of STRINGED INSTRUMENT ACCESSORIES

VIOLIN SUPPLIES

Chin Rests
Leaf Shape
12K1068 Good composition, in ebony finish. Double action, double screw. Metal parts nickel plated. Wt, 4 oz..... **25c**

Chin and Shoulder Rest
12K1069 Made of fine grade of composition, in polished ebony finish. Double action, double screw. Removable shoulder pad, all metal parts highly nickel plated. Well constructed and we believe, the best to be had at this low price. Wt., 5 oz..... **59c**

Ebony Chin Rest
Deep Cup
12K1073 Made of ebony with a deep cup, giving performer a strong grip on the violin. Double action, two nickel plated screws. Wt., 4 oz..... **45c**

Chin Rest
Fine Quality Ebony
12K1077 Select quality ebony with fine shaped cup. Nickel plated screws. Supports set squarely off end block, allowing perfect freedom for vibrations of top. Wt., 5 oz.... **69c**

Chin Rest
12K1070 Sponge rubber cushion over a chin fitting base. Covered with soft absorbent chamois skin. Ship. wt., 6 oz. Ea. **89c**

Shoulder Pad
12K1071 Sponge rubber cushion covered with cotton velveteen. Silk finished cord slips over chin rest. Wt., 2 oz. Each.. **39c**

Bridges
Wt., 1 oz. each.
Maple, good quality,
12K1061 Each..... **5c**

Very fine. Made of selected maple.
12K1063 Each..... **10c**

Maple with fiber inset for steel E string.
12K1066 Each..... **15c**

Gosparlin Bridge
Increases Volume
Seven pivotal points of vibration. Leading violinists claim tone improved considerable. Instructions for fitting included. Wt. 2 oz.
12K1064—Each. **69c**

Champion Pegs, Non-Slipping
Every instrument should be fitted with non-slip pegs. Nickel plated brass. Black celluloid thumb piece. For full size violin only.
12K1113 Wt., 2 oz. Each... **19c**
Per set of 4, Wt., 4 oz..... **69c**
When ordering single keys be sure to state for which string.

Bow Frog
12K1041
12K1042 Ebony with pearl eye and slide. Wt., 2 oz..... **39c**
12K1042—Ebony with pearl eye and slide. Nickel silver ferrule, lining and button. Wt., 2 oz..... **65c**

Bow Screws
12K1052—Nickel silver mounted button. Pearl dot in end. Wt., 1 oz..... **10c**

Mutes
12K1096 Nickel plated metal with five prongs, thus muting every string evenly. Wt., 1 oz...**12c**

Vibrating Mute
Mutes the violin and gives a beautiful tremolo which usually is acquired only after years of practice. Bridge not included. Wt., 1 oz.
12K1098..... **52c**

Fingerboards
Ebony, extra fine quality and finish. Made wide to allow for trimming and fitting.
12K1087 Wt., 8 oz..... **75c**

WE PAY the POSTAGE ON ORDERS of $2.00 OR MORE AS EXPLAINED ON PAGE 1

E String Adjuster
12K1154 Gold plated. Thumbscrew adjustment. Wt., 1 oz..... **39c**

Tuning Adjustment Outfit for Steel Violin "E" Strings
Nickel plated adjuster, special bridge with fiber inset for E string and 1 dozen Bell Brand steel strings included. Can tune to a fraction of a tone. All. Complete. Wt., 3 oz.
12K1149.. **60c**

Violin Varnish
12K1159 Enough for 4 to 6 coats. Light or dark red. **State color wanted.** Shpg. wt., 10 oz. Price..... **95c**

Tailpieces
12K1151 — Fine quality polished ebony, fluted end, with gut loop. Wt., 2 oz..... **39c**

12K1144—Ebony, inlaid with pearl floral design. Pearl inlaid string holes. With gut loop. Wt., 2 oz.... **69c**

12K1139—Ebony Fitted with tailpiece gut loop. Wt., 2 oz..... **14c**
12K1142—Better model and finish; ebony. With gut loop. Wt., 2 oz..... **28c**

Necks
Stradivarius Model
12K1112—Extra fine quality maple. **Unfinished.** Intended for high grade violins. Wt., 10 oz.. **$1.45**

Patent Heads
FULL SIZE ONLY. **Pins set 1 1/16 in. from center to center.**
12K1111—Brass, nickel plated. Set. Wt., 8 oz..... **45c**

Pegs
Pegs are oversize to allow for trimming.
12K1117 — Ebonized hardwood. Set of 4. Wt., per set, 2 oz..... **14c**
12K1120—Ebony. Nicely shaped and finished. Set of 4. Wt., set, 2 oz..... **25c**
12K1121—Finest quality ebony, beautifully shaped, dull finish. Set of 4. Wt., per set 2 oz..... **45c**

Bow Hair
Graded according to quality and number of hairs.
12K1048—Per bunch. Wt., 1 oz..... **18c**
12K1049—Per bunch. Wt., 1 oz..... **25c**
12K1050—Per bunch. Wt., 1 oz..... **35c**

Rosins
12K1131 Good quality in telescope box. Wt., 2 oz..... **5c**
12K1136 Paganini, large size with felt protector. Fancy box. Wt., 3 oz..... **10c**
12K1138 Sarasate, finest quality rosin with chamois skin protector. Fancy round telescope box. Wt., 3 oz..... **19c**

IMPROVED MODEL TUNERS
For All Instruments

IMPROVED MODEL. **Offset pipes enable user to blow individual tones without difficulty. ENDS HARD SOLDERED.**

For Violin and Mandolin
12K1153—Four pipes, E, A, D and G combined. Wt., 2 oz..... **14c**
For Regular (Spanish) Guitar
12K2045—Six pipes, E, B, G, D, A, E, combined. Guitar to be tuned an octave lower. Wt., 3 oz..... **23c**
For Tenor Banjo
12K4064—Tenor banjo. Four pipes tuned A, D, G and C. Wt., 3 oz..... **14c**
For Ukulele
12K4416—Four pipes, A, D, F sharp and B combined. Wt., 2 oz..... **14c**
For Hawaiian Guitar
12K4435—Six pipes, E, A, E, A, C sharp and E. Guitar to be tuned an octave lower. Wt., 3 oz..... **23c**

Banjo and Tenor Banjo Supplies

Jos. Rogers Banjo Heads

Every head is of first quality calfskin and is guaranteed and bears the signature of Jos. Rogers, Jr. **Postpaid.**

Catalog No.	Size In.	Shell Size, In.	Each
12K4016	14	11	$2.25
12K4017	15	12	2.50
12K4018	16	13	3.45

Calfskin Heads
(Not Illustrated)
Selected first quality calfskin. Do not confuse with cheap grade of banjo heads sold elsewhere. **Be sure of size wanted.** Wt., 6 oz.

Catalog No.	Size In.	Shell In.	Each
12K4020	13	10	42c
12K4021	14	11	50c
12K4022	15	12	58c
12K4024	16	13	79c

Banjo Head Cleaner
Wonder Banjo and Drum Head Cleaner. Contains no injurious ingredients. Wt., 5 oz.
12K4045..... **38c**

Elton Banjo Mute
For practicing or when modulated tone is wanted.
12K4046 Wt. 2 oz..... **36c**

Fancy Maple Resonator
Genuine bird'seye maple with fancy marquetry decalcomania on back. Convex style. To fit all 11-inch banjos and tenor banjos with neck brace. No filler ring.
12K4055 Postpaid..... **$3.65**

Banjo Tone Ring
Gives your banjo a snappier tone and enables you to keep your instrument in playing condition during damp or humid weather. Easily attached to any banjo or tenor banjo with neck brace. Shpg. wt., 12 ounces.
12K4051..... **$1.89**

Tenor Banjo Pick
12K4043—Imitation tortoise shell. Polished edges. Wt., 2 oz. One-half dozen..... **23c**

Brackets
Nickel plated and polished.
12K4000 Hexagon pattern. Wt, 5 oz.
6 for..... **45c**

Ebony Top Bridge
12K4041—For tenor banjo. Ht., 5/8 in. Wt. 2 oz..... **14c**
12K4040—For five-string banjo. Wt., 2 oz. **14c**

Arm Rest
Nickel plated. Has pick holder. Fits practically any instrument.
12K4050 Wt., 8 oz..... **45c**

Grover Banjo Pegs
Non-Slip
Latest improved model. White celluloid thumbpiece. Shpg. wt., ea., 2 oz.; set, 5 oz.
12K4033—Set of 5. **95c**
Each..... **22c**
12K4034—For tenor banjo. Wt., ea., 2 oz.; set 5 oz. Each..... **22c**
Set of four..... **80c**

Tenor Banjo Pegs
Inexpensive non-slip pegs. Unbreakable metal buttons.
12K4032
For tenor banjo.
Set of 4, wt., 6 oz.... **55c**
Ea. wt., 2 oz..... **15c**

Adjustable Tailpiece
Heavy metal, nickel plated. For tenor banjo only.
12K4061 Wt., 7 oz..... **48c**

Hawaiian Guitar and Guitar Supplies

Hawaiian (Steel) Guitar Set
Converts any ordinary steel string guitar into the popular Hawaiian. It consists of two professional metal picks for index and second finger, celluloid pick for thumb, heavy steel bar for producing quaver, nickel plated nut for upper end of fingerboard and instruction book.
12K4430—Wt., 10 oz.... **62c**

Professional Guitar Steel
Heavy nickel plated steel, 1/4 inch thick. Leather case.
12K4433 Wt., 8 oz..... **67c**

The Perfect Nut
For changing regular style guitar into Hawaiian style guitar. Heavy metal, nickel plated. Wt., 2 oz.
12K4436..... **39c**

Guitar Cord
Beautiful colored rayon covered cord. Attach to any instrument.
12K2008 Wt., 2 oz..... **29c**

Capo D'Astro
12K2010—Nickel plated spring action. Transposing chart included. Wt., 2 oz.... **20c**

Picks
12K2038—Celluloid Thumb pick. (Wt., 2 oz.) 6 for..... **23c**
12K2036—Plectrum style pick. Wt., 2 oz. 6 for.. **23c**

Patent Heads
Brass, black buttons. Pins set at a distance of 1 5/8 in. from center to center. Wt., 9 oz.
12K2035—Set..... **47c**
12K2037—Same, but nickel plated and polished, white buttons... **68c**

Tailpieces
12K2040—Plain nickel plated. Wt., 8 oz..... **15c**

Pinless Guitar Bridge
New style pinless bridge. No pins or tailpiece necessary. Made of genuine rosewood Wt., 2 oz.
12K2002..... **48c**

Guitar Guard Plate
Made of hard fiber in a dull black finish. Clamps in soundhole. No screws or marring of instrument necessary. Shpg. wt., 6 oz.
12K2047..... **98c**

MANDOLIN & UKULELE SUPPLIES

Patent Heads
12K3021—Brass polished. Black composition buttons. Pins are 15/16 inch apart from center to center. Wt., 10 oz..... **67c**

Mandolin Picks
12K3025—Imitation tortoise shell, oval shape. Wt., 2 oz. Dozen..... **5c**
12K3027—Imitation tortoise shell, 3 rubber tips. Wt. 2 oz. Doz.. **46c**

Ukulele Pick
12K4412—Made of heavy felt. Very popular with all players. Wt., 2 oz. Each..... **5c**

Uke and Banjo-Uke Non-Slip Pegs
Well constructed. Nickel plated metal, composition thumbpiece. Will not slip. Wt., 3 oz.
12K4411 Set of 4..... **15c**

Ukulele Capo
Play the latest popular songs with the "Capo". Simplifies the fingering of the various chords. Transposing chart included. Wt., 2 oz.
12K4408..... **8c**

MADE by the FOREMOST MANUFACTURERS of NATIONALLY ADVERTISED STANDS

It's Automatic
NO THUMBSCREWS TO ADJUST



Our Leader

$1.25

LENGTH 17 IN. WHEN FOLDED

Evenly Balanced

—Extends to 4 ft., 10 in. in height.
—Automatic.
—No Thumbscrews.
—Lgth. folded 17 in.
—Tubing of Nickel Plated Brass.
—Patent Friction Spring Action.
—Nickel Plated and Polished Steel Desk and Legs.

Here is a value in an automatic music stand that is practically unbeatable.

Made especially for us by the outstanding manufacturers of a well known brand. You would pay $2.50 or more for similar quality elsewhere. A high class long lasting automatic music stand at a great saving. **A superior stand in every way.** Because of the low price, do not confuse with the cheaper stands. **Postpaid if included in $2.00 order.**

12K5375—Shpg. wt., 2 lbs. 10 oz.. **$1.25**

LEND this BOOK to your NEIGHBOR

DULL NICKEL FINISH -- AUTOMATIC



A BIG VALUE

98c

LENGTH 17 IN. WHEN FOLDED

—Made of Steel in a Dull Nickel Finish Throughout.
—Extends to 4 ft. 10 in. in height.
—Large Evenly Balanced Desk.
—Patent Friction Spring Action.
—No Thumbscrews.

Our buying power has made this fully automatic stand possible at this unusual low price of 98c. A high class stand that is within reach of every student or professional player. **Postpaid if part of $2 order.**

12K5378—Shpg. wt., 2 lbs. 10 oz..... **98c**

Ordinary Style Stands

Black finish thumbscrew stand. Length., folded 21½ in. **Postpaid if part of $2 order.**

12K5371
Shipping wt., 2 lbs. 13 oz. **67c**

Music Stand Cases



—Heavy smooth top grain cowhide.
—Flat style.

For stands 12K5375 and 12K5378 or others not over 17 in. when folded. **Postpaid if included in $2 order.**
12K5380—Shpg. wt., 1 lb..... **98c**

12K5383—For stand 12K5377 or any others not over 12 inches when folded. Shpg. wt., 14 oz..... **98c**

OUR FINEST
AUTOMATIC — ONLY 12-IN. LONG WHEN FOLDED



KOMPAKT

$1.85

$2.25 Elsewhere

—Lgth. Folded, 12-in.
—Extends to 4 ft. 9 in. in Height.
—Adjustable Desk of Improved Design.
—Nickel Plated and Polished Brass Tubing in 5 Sections.
—Each Tube has Patent Locking Device.
—Adjustable to height desired.
—NoThumbscrews.
—Can be used as Table Stand.

The Kompakt stand is manufactured especially for us by the outstanding manufacturer of well known music stands, who guarantees every one. Specially designed adjustable desk which can be used for table stand (as shown). **Postpaid if included in $2.00 order.**

12K5377—Shpg. Wt., 2 lbs. 10 oz..... **$1.85**

BELL BRAND STEEL STRINGS



—Nationally Known Strings.
—All Have Loop Ends.
—Each String Wrapped in Anti-Tarnish Tissue.
—Noted for Their Bell-Like Tone.
—Each String is Full Length.

Order a few extra strings and have them on hand for emergencies. The cost is low. Shpg. wt., 2 oz. each. **Postpaid if included in $2 orders.**

Violin
12K1211—E. 6 for..... **22c**
12K1212—A. 6 for..... 22c
12K1213—D, wound. 3 for 15c
12K1214—G, wound, 3 for 17c
12K1215—Set of 4..... 22c

Guitar Regular (Spanish) **23c**
12K2111—E. 6 for..... 23c
12K2112—B. 6 for..... 23c
12K2113—G, wound. 3 for 23c
12K2114—D, wound. 3 for 29c
12K2115—A, wound. 2 for 23c
12K2116—E, wound. 2 for 31c
12K2117—Set of 6..... 55c

Mandolin **23c**
12K3111—E. 6 for..... 23c
12K3112—A. 6 for..... 23c
12K3113—D, wound. 3 for 22c
12K3114—G, wound. 3 for 25c
12K3115—Set of 8..... 49c

5-String Banjo **23c**
12K4111—B. 6 for..... 23c
12K4112—G. 6 for..... 23c
12K4113—E, or 3d. 6 for.... 23c
12K4114—A, wound. 3 for... 29c
12K4115—E, or 5th. 6 for... 23c
12K4116—Set of 5..... 27c

Tenor Banjo **23c**
12K4211—A. 6 for..... 23c
12K4212—D. 6 for..... 23c
12K4213—G, wound. 3 for... 22c
12K4214—C, wound. 3 for... 29c
12K4215—Set of 4..... 27c

Hawaiian Guitar **23c**
12K4311—E. 6 for..... 23c
12K4312—C sharp. 6 for.... 23c
12K4313—A. 6 for..... 27c
12K4314—E, wound. 3 for... 29c
12K4315—A, wound. 2 for... 23c
12K4316—E, wound. 2 for... 31c
12K4317—Set of 6..... 55c

Ukulele **13c**
12K4441—A. 3 for..... 13c
12K4442—D, wound. 3 for... 22c
12K4443—F sharp, wound. 3 for..... 22c
12K4444—B. 3 for..... 13c
12K4445—Set of 4..... 25c

SAVE AT SEARS



Supertone

PROFESSIONAL UKULELE and BANJO-UKE STRINGS. 1st, 2nd and 4th strings are the finest grade gut obtainable; 3rd string wound with fine grade of silver plated wire. **Postpaid if included in $2 orders.**

12K4422—Set of 4. Shpg. wt., 3 oz..... **49c**

Challenge Brand

Made of high grade gut, single length. **Natural color.**

12K4420—Set of 4. Shpg. wt., 2 oz..... **15c**



Extra Heavy Steel Guitar Strings

For National Triolian Guitars or others requiring extra heavy strings. Sold in sets of 6 only. Shpg. wt., 5 oz. **Postpaid if included in $2 orders.**

12K2128—For Regular (Spanish) Style..... **75c**
12K2129—For Hawaiian style..... **75c**

BLACK DIAMOND STEEL STRINGS



—Nationally Known Strings.
—All have Ball Ends.
—Used by Professionals.
—Each String Full Length.
—Individually Packed in Anti-Tarnish Envelope.
—Each Dozen Packed in Tinfoil.

We believe these are the finest steel strings made. Order a few extra. Keep a few handy. Shpg. wt., 2 oz. **Postpaid if included in $2 orders.**

Violin
12K1221—E. 6 for..... **37c**
12K1222—A. 6 for..... 37c
12K1223—D, wound. 3 for... 25c
12K1224—G, wound. 3 for... 26c
12K1225—Set of 4..... 32c

Guitar Regular (Spanish) **37c**
12K2121—E. 6 for..... 37c
12K2122—B. 6 for..... 37c
12K2123—G, wound. 3 for... 29c
12K2124—D, wound. 3 for... 32c
12K2125—A, wound. 2 for... 29c
12K2126—E, wound. 2 for... 37c
12K2127—Set of 6..... 72c

Mandolin **38c**
12K3121—E. 6 for..... 38c
12K3122—A. 6 for..... 38c
12K3123—D, wound. 3 for... 28c
12K3124—G, wound. 3 for... 31c
12K3125—Set of 8..... 69c

5-String Banjo **37c**
12K4121—B. 6 for..... 37c
12K4122—G. 6 for..... 37c
12K4123—E, or 3d.. 6 for 37c
12K4124—A, wound. 3 for 32c
12K4125—E, or 5th. 6 for 37c
12K4126—Set of 5..... 39c

Tenor Banjo **37c**
12K4221—A. 6 for..... 37c
12K4222—D. 6 for..... 37c
12K4223—G, wound. 3 for 29c
12K4224—C, wound. 3 for 32c
12K4225—Set of 4..... 38c

Hawaiian Guitar **37c**
12K4321—E. 6 for..... 37c
12K4322—C sharp. 6 for. 37c
12K4323—A. 6 for..... 38c
12K4324—E, wound. 3 for 32c
12K4325—A, wound. 2 for 29c
12K4326—E, wound. 2 for 39c
12K4327—Set of 6..... 69c



Pure Silver Wound Violin "G" Strings
SUPERTONE BRAND

High grade gut wound with pure silver wire and brought to a high polish. **We guarantee this string absolutely against rattling or buzzing.** The tone is rich, melodious and of great carrying power. **Postpaid if included in $2 orders.**

12K1299—Violin. "G" Each. Shpg. wt., 1 oz..... **67c**

Challenge Brand
(Not Illustrated)

12K1295—Violin. "G". Fine quality, pure silver wire wound on gut. **Postpaid if Part of $2 Order.** Shpg. wt. 1 oz. Each..... **38c**

GUT and WOUND STRINGS for VIOLINS



Aluminum Violin "A" and "D" Strings

High grade gut, wound with pure aluminum wire and polished. **Postpaid if included in $2 order.**

12K1294—Violin "D". Each. Shpg., wt., 1 oz. **37c**
12K1293—Violin "A". Specially drawn steel wire wound with aluminum and polished. Each. Shpg. wt. 1 oz..... **35c**



Verona Brand Violin Strings

High quality sheep-gut, carefully stretched; tested and of great volume of tone. Shpg. wt., 1 oz. **Postpaid if included in $2 orders.**

12K1261—E. Each..... **19c**
12K1262—A. Each. **19c**
12K1263—D. Each. **23c**
12K1264—G, silver plated wire wound on gut. Each. **19c**

Supertone Professional Violin Strings



Finest genuine English gut obtainable. **Postpaid if included in $2 orders.**

12K1271—E. Shpg. wt., 1 oz..... **27c**
12K1272—A. Shpg. wt., 1 oz..... **27c**
12K1273—D. Shpg. wt., 1 oz..... **35c**

Challenge Violin Strings



Strings with good tone and strength. Shipping weight, 1 oz. **Postpaid if included in $2 orders.**

12K1231—E. Ea. **13c**
12K1232—A. Ea.. 13c
12K1233—D. Ea. 18c
12K1234—G, silver plated wire wound on gut. Each..... **10c**

See Complete Index in BACK of this Catalog

SAVE AT SEARS

Popular Italian Style ACCORDIONS

Neither "old fashioned" nor a revived fad! Accordions need not be high priced to justify their way to permanent popularity. Musical pleasure beyond belief awaits you with one of these easily bought, easily learned, Quality Instruments.



$9.75 Postpaid

BEAVER—*Fancy Model*

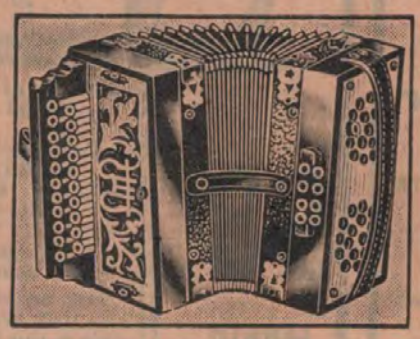
- Mahogany Finish Full Frames.
- 16 Fold Bellows, Maroon Colored.
- 21 Treble Keys and 8 Bass Keys.
- Size, 6x11 inches.
- Instruction Book Included.
- Handsome Gilt Impressed Designs.
- Stradella Metal Corners.
- Four Sets of Genuine Steel Reeds Mounted on Aluminum Plates.

You can well be proud of this accordion for the generous saving our price gives you. And more important you will admire the quality results and good looks that would make it a popular choice at customary prices.

Neither quality nor beauty has been sacrificed to attain this low price. Very beautiful scroll work on front panel in impressed rose design with leaves and flowers covered with gilt which richly brings out the entire design. A "surprise" for tone and appearance.

12K631¼—Postpaid..... **$9.75**

12K625¼—Same as above, but ten treble keys and four basses. Two sets of steel reeds and bellows of ten folds. Open key action and divided frames. Postpaid..... **$5.75**



$7.25 Post Paid

Beaver Brand *Italian Style*

- —Ebonized Keyboard and Frames.
- —Treble and Bass Panels in Beautiful Natural Maple with Fancy Grill Work.
- —14-fold Bellows, Metal Corner Protectors.
- —21 Treble Keys, 8 Basses.
- —4 Sets of Bronze Reeds. Size, 6x11 inches.
- —Instruction Book Included.

Open key action with glass buttons. Larger and of better quality than most accordions of this style. You always pay less at Sears. Notice the neat appearance and good construction of this instrument. If you want a low priced instrument you will make no mistake in purchasing this one.

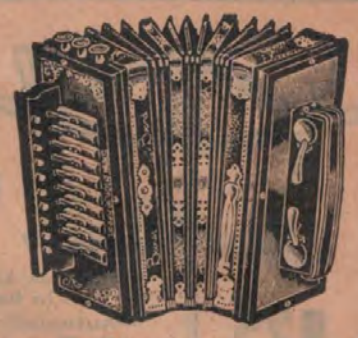
12K621¼—Postpaid..... **$7.25**

12K620¼—Same, but 10 treble keys, 4 basses. Two sets of reeds and bellows of 10 folds. Size, 5½x10¼ inches. Postpaid..... **$3.98**

LEND this BOOK to your NEIGHBOR

GERMAN STYLE

BEAVER BRAND



$4.40 Post Paid

- —Ebony Finish, Shaped Moldings.
- —Panels 3-ply (eliminates splitting), in Blue Color with Gilt Decorations.
- —3 Stops, 10 Treble Keys, 2 Spoon Bass Keys.
- —Size 6x12 inches.
- —Instruction Book Included.

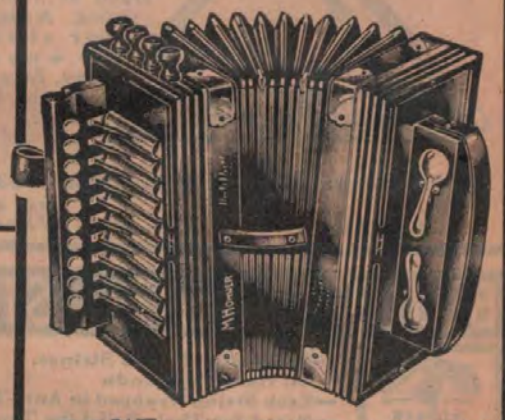
Bellows triple style, in 2 colors with 9 folds (and 2 partitions), metal corners, 3 sets of bronze reeds, nickel plated clasps and trimmings. An exceptionally good accordion for the price.

12K606¼—Postpaid..... **$4.40**

Same, but with black double bellows of 8 folds (and 1 partition). Two sets of bronze reeds, ten keys, two basses. Two stops. Plain black panels. Size, 5½x10¼ inches.

12K601¼—Postpaid..... **$2.73**

HOHNER GERMAN STYLE



$11.45 Post Paid

- —Triple Bellows of Nine Folds and Two Partitions.
- —Nickel Plated Key Valves.
- —10 Treble Keys, 2 Basses.
- —4 Wooden Stops controlling four sets of steel reeds.
- —Size, 6⅞x12¼ inches.
- —Highly Polished Frames in Light Red Mahogany Finish.
- —Ebonized Panels and Keyboards.

A popular Hohner that is very powerful in tone when loudness is wanted. Fine for country dance playing. Instruction book included.

12K610¼—Postpaid..... **$11.45**

12K609¼—Same as above with only 3 sets of steel reeds and 3 wooden stops. Size, 6⅜x11⅜ in. Postpaid..... **$9.95**

12K605¼—Same as 12K609¼, but 2 sets of bronze reeds and 2 wooden stops. Double bellows of eight folds. Size, 5½x10¼ inches. Postpaid..... **$5.65**

HOHNER—*Italian Styles*

$12.45 Post Paid

A Favorite Hohner

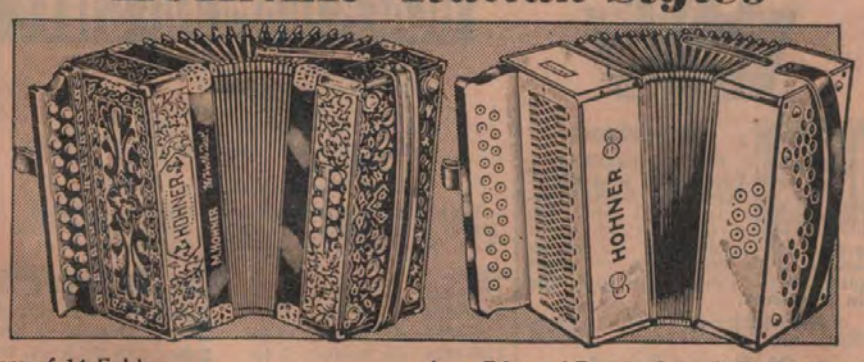
21 Keys—8 Basses

- —Imitation Carving on Frames With Floral Design in Burnt Wood Effect and a Natural Background. Bellows of 14 Folds.
- —Leather Hand Straps.
- —Regular (Diatonic) Tuning.
- —Composition Finger Buttons.
- —Size 5⅞x11 in.
- —4 Sets of Steel Reeds.

Hohner accordions are famous the world over for high quality and good tone. A moderately priced accordion that is all high quality. Frames joined with nickel plated corners. Instruction book included.

12K638¼—Postpaid..... **$12.45**

12K634¼—Same as above but semi-tone (Chromatic) tuning. Postpaid..... **$12.45**



$21.95 CASH Postpaid

21 Keys—8 Basses

- —Beautiful Celluloid Covered Frames and Keyboard.
- —Four Sets Steel Reeds.
- —Edges of Frame Joined With Metal Corners.

Usual price elsewhere is $36.00 to $40.00! Top panel of metal in beautiful lattice work design. Bellows of 16 deep folds, decorated in harmonious colors. Leather clasps and straps. Size, 5⅞x11 in. Instruction book included. Priced exceptionally low for HOHNER quality.

12K636¼—Cash. Postpaid..... **$21.95**

Time Payment Price, ($4.00 down, $4.00 monthly) **$24.50**

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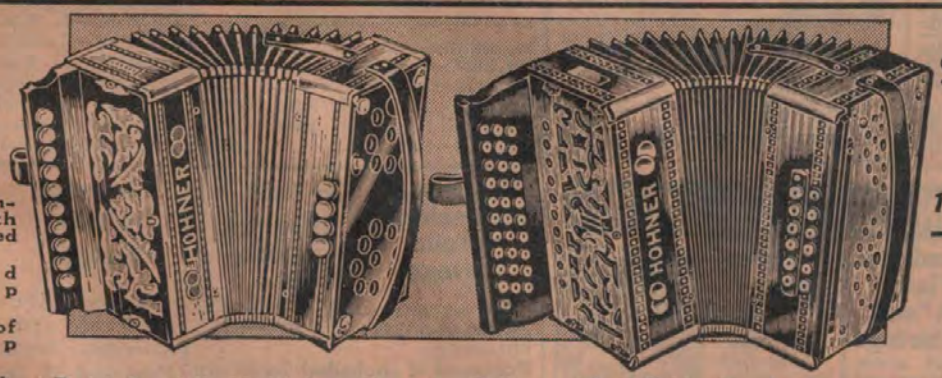
$9.95 Post Paid

Italian Style

- —Frames Reinforced With Nickel Plated Corners.
- —Fancy Hand Cut Top Panel.
- —Has Bellows of 12 Deep Folds.
- —Beautiful Walnut Finish Stradella Model Accordion.
- —10 Composition Treble Keys and 4 Bass Keys.
- —Two Sets of Steel Reeds.
- —Leather Straps and Clasps.
- —Size, 5⅞x11 inches.

A sturdy well built accordion, handsome in looks and powerful in tone. Instruction book included.

12K637¼—Postpaid..... **$9.95**



$32.95 CASH Postpaid

31 Keys 12 Basses

- —Frames, Panels, and Keyboard in Dark Mahogany Finish. Stradella Corners.
- —Bellows with 16 Folds, Metal Corner Protectors.
- —6 Sets of Steel Reeds. —Size, 7⅛x11⅜ inches.

You'll pick a real winner and be money ahead on this large accordion. One of Hohner's popular models. Concealed key action. Leather straps, clasp and shoulder strap. 31 composition button keys in three rows. 12 bass keys. Instruction book included. Postpaid.

12K641¼—Cash Price..... **$32.95**

Time Payment Price, ($5.50 down, $4.00 monthly)..... **$36.50**

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ACCORDION CASES

Side Opening



Strongly constructed, covered with a good grade of artificial leather and lined with cotton flannel. **Please mention catalog number of accordion for which case is wanted.**

12K6600
To fit 12K637¼, 12K625¼, and 12 K620¼.
Postpaid. **$2.00**

12K6603—To fit 12K621¼, 12K631¼, 12K634¼, 12K638¼, and 12K636¼. Postpaid. **$2.00**

12K6604—To fit 12K606¼, 12K609¼, and 12K610¼. Postpaid..... **$3.00**

12K6602—To fit 12K643¼ and 12K663¼. Postpaid..... **$3.50**

12K6605—To fit 12K641¼. Postpaid..... **$3.25**

C. Fidardo GENUINE ITALIAN ACCORDIONS

The NEW Instrument of Youth—The PIANO ACCORDION!

Back again as the favorite solo instrument. Its popular music wins—in the home, at the party, and in the big orchestras. Producing both melody and its own vibrant accompaniment, it is almost an orchestra in itself. Sweet rich tones for the home can be built up to theater volume. PIANO PLAYERS LEARN QUICKLY. Only the method of playing the basses is different, and not nearly as difficult as the "complicated" appearance suggests. Develop popularity and profit with your tuneful talents. Play as you pay—on a quality instrument.



$225.00 CASH



10 Days' Trial

We guarantee these instruments against defects. We will send one on a ten day trial to prove to you that you save one-third or more. Send the down payment with the Time Payment Order Blank or the full cash price.

If after ten days you are not thoroughly satisfied your money, including transportation charges, will be promptly returned.

Our De Luxe Model—41 Piano Keys—120 Basses

—Four sets of genuine HAND MADE Swedish blue steel reeds in treble and five sets in bass. On aluminum plates.
—Aluminum treble valve panel.
—Improved automatic octave coupler. Positive and smooth action.
—Hand engraved decorated celluloid grille (top panel) American style.
—Specially constructed aluminum and walnut keyboard (guaranteed against warping).
—Standard approved type bass mechanism—silent and responsive.
—Bellows—Airtight and constructed to give maximum amount of air with least pressure. Durably made.
—Tuning—Reeds tuned to produce the ideal organ-like tone quality.
—Tone rich and sonorous.
—Design—Modern and graceful with beautiful 5 stripe ornamentation.
—Celluloid covered frame in gunmetal pearl finish.
—Size of frame 7½x18½ inches.
—Fine quality leather shoulder and hand straps well padded and lined with cotton velveteen.
—Handsome self balancing and form fitting carrying case—covered with keratol (artificial leather) and lined with silk pile plush. Shoulder strap on case.

Special attention given to the fitting of reeds to produce maximum of tone with a minimum of air. Compares favorably with accordions sold by others up to $500.00. Instruction book included. Not Prepaid. Shipped by freight or express.

12KM698¼—Shpg. wt., about 60 lbs. Cash Price..... **$225.00**
Easy Payment Price ($37.00 down and $26.50 per month)..... $247.50

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STANDARD MODEL
41 Piano Keys—120 Basses

$135.00 CASH

—Three sets of Swedish blue steel reeds in treble and five sets in bass. On Aluminum plates.
—Aluminum treble valve panel.
—Slide type octave coupler.
—Fancy nickel plated metal grille (top panel).
—Specially constructed aluminum and walnut keyboard (guaranteed against warping).
—Standard approved type bass mechanism silent and responsive.
—Bellows—airtight and constructed to give maximum amount of air with least effort.
—Tuning—Reeds tuned to produce the ideal organ-like tone quality.
—Tone brilliant and powerful.
—Design—Modern and graceful with beautiful 3 stripe panelling.
—Celluloid covered frame in four finishes.
—Size of frame 7½x18½ inches.
—Good quality leather shoulder and hand straps.
—Handsome self balancing and form fitting carrying case—covered with keratol (artificial leather) and lined with cotton plush. Shoulder strap on case.

Choice of white, black, gold or silver celluloid. State color wanted. Instruction book included. Not Prepaid. Shipped by freight or express.

12KM695¼—(Shipping weight about 60 lbs.) Cash Price..... **$135.00**
Easy Payment Price ($22.00 down, $16.00 per month)..... $148.50

Standard Professional Model

12KM696¼—Same as above but with 4 sets of reeds in the treble.
Cash Price..... $149.50
Easy Payment Price ($25.00 down, $17.50 per month)..... 164.50

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Supertone Amateur Model

—25 Treble Keys—12 Basses—Steel reeds.
—Decorated White celluloid frame.
—Size, 7x13 in.
—Two leather shoulder straps.
—Fibre carrying case.

$29.50 CASH Postpaid



For the person who does not care to invest in a higher priced accordion yet wants the pleasure of playing popular and favorite melodies for his own enjoyment. Instruction book included.

12K673¼—White celluloid finished frame with floral decorations.
Cash. Postpaid..... **$29.50**
Terms ($5.00 down, $4.00 a month)..... $32.45

12K643¼—Similar to above but with 24 basses which includes minors. Frame and keyboard covered with celluloid in pearl effect. No decorations. Form fitting case.
Cash. Postpaid..... **$45.00**
Easy Payment Price ($7.50 down, $5.50 a month)..... $49.50

Use Time Payment Order Blank in Back of Catalog

Beaver Brand Piano Keyboard



$17.95 Postpaid

—25 Keys tuned chromatically (has sharps and flats).
—12 basses on sunken keyboard.
—Frame beautifully finished.
—Size, 6½ x 12½ in.
—Bellows of eighteen folds.
—Leather shoulder and hand straps.
—Metal corners.
—Two sets of steel reeds.

A lower priced good quality Accordion which gives excellent satisfaction for the money. Very good for getting the fundamentals of playing the piano style keyboard. Instruction book included.

12K663¼—Postpaid..... **$17.95**

Guido Deiro's Royal Method for Piano Accordion

Introducing—the Laugh, the Bellow Shake, the Vibrato. Up to Date Charts, Beautiful Solos. Playing from a Piano part, Bass Solo Ending, Syncopation, Etc. Postpaid when included in $2 order.

12K1677—Shpg. wt., 12 oz..... **95c**

C. FIDARDO JUNIOR MODEL

34 Treble Keys 48 Basses $64.50 CASH

—2 sets of steel treble reeds.
—5 sets bass reeds.
—Size, 7x15½ inches.
—Bellows built for strength and wear.
—Nickel plated metal grille.
—New type keratol (artificial leather) covered form fitting case.
—Two leather shoulder straps.



Light and easily handled, which makes it a great favorite with the ladies and children. Same as 12KM695¼ shown above except with 34 treble and 48 bass keys. Instruction book included. Shpg. wt., about 55 lbs. Shipped express or freight. Not Prepaid.

12KM693¼ Cash Price..... **$64.50**
Easy Payment Price, $11.00 down, $8.00 monthly..... $71.00

Use Time Payment Order Blank in Back of Catalog



Accordion Strap Set

Complete set of top grain cowhide straps with a lining of soft pliable elkskin. Set consists of 2 shoulder straps, bass side strap and 2 bellows straps. Width of shoulder strap, 1¾ inches.

12K6610—Postpaid..... **$4.98**

Shoulder Straps

Made of top grain cowhide and lined with heavy felt. Width 1¼ inches.

12K6611—Postpaid. Per pair. **$2.00**

OUR MASTER SUPERTONE



FULL-CONCERT **85c**

SAVE AT SEARS

- Individual tone quality.
- Wind saving valves.
- Octave Tuned.
- Easy blowing.
- Chromium plated covers.
- 10 Holes—40 Reeds.
- 5⅜ in. long

Choice of experienced players and is guaranteed to be of the best quality. Attractive hinged box with imitation felt lining. Available in all keys. Instruction book included.

12K5177 Shpg. wt., 9 oz..... **85c**
Postpaid if part of $2 order.

5-Minute Instruction Book Included

Twenty Reed Vamper

—10 Holes. 20 Reeds. —Genuine Brass Plates.
—Chromium plated covers. —About 4-in. long.
—Well Tuned.
—Hole numbers stamped on cover. —All Keys available.

12K5171—Wt., 4 oz..... **45c**

40 Reed Tremolo

—20 Double holes. —Genuine brass plates. —Chromium plated covers. —6 in. long. **75c**

12K5173—Wt., 10 oz.....
12K5172—Same but 16 double holes and 32 reeds, about 5 in. long. Wt., 9 oz..... 59c

56 Reed Tremolo

—28 double holes. —Genuine brass plates.
—Beautifully Tuned. —8 in. long.
—Chromium plated covers. —Fine case with metal clasps. **$1.39**

12K5180—Wt., 12 oz.....
12K5179—Same as 12K5180 but with 24 double holes and 48 reeds. 7 in. long. Shpg. wt., 11 oz... **$1.15**
Postpaid if part of $2 order.



HOHNER HARMONICAS

Hohner Up-to-Date Tremolo



—24 Double Holes on each side.
—48 Hammered Reeds on Each Side in 2 Different Keys.
—Brass Plates.
—Nickel Plated Covers.
—Handsome Case with Metal Hinges and Clasps.
—Length, 9 in.
—Instruction Book Included.

Our largest and best Hohner.
12K5144—Postpaid..... **$2.83**



—20 holes.
—40 reeds.
—Brass plates.
—Nickel plated covers —Lgth., 4⅞ in.
—Wind saving valves.
—Chromatic tuning with slide for half-tones. Key of C only. **$2.73**

12K5150—Postpaid.....
SUPER CHROMONICA. 12 double holes; size, 5½ in. 48 reeds. Book incl.
12K5151—Postpaid..... **$3.75**



Hohner Auto Valve

—10 Double Holes. —Brass Plates.
—40 Reeds. —Full Concert.
—Nickel Plated Covers.
—Wind Saving Valves.— All Keys.
—Instruction Book included.
Used by professionals. Size 4⅝ in. long.

12K5139—Wt., 6 oz.. **$1.12**
Postpaid if part of $2 order.



Hohner Marine Band Tremolo

—Double Sided. —40 Double Holes.
—80 Reeds. Brass Plates.
—Two Different Keys. —Decorated Frame. —Instruction Book included.
—8⅜ in. long.
Postpaid if part of $2.00 order.

12K5141
Wt., 12 oz..... **$1.95**



Vest Pocket Chimes

—Double Sided.
—12 Double Holes on Each Side.
—48 Reeds.—Octave Tuned.
—Instruction Book Included.
—4¼ In. Long, 2 In. Wide.
Postpaid if included in $2.00 orders.

12K5130—Wt., 7 oz..... **99c**



Hohner Full Concert

—10 Double Holes.
—40 Reeds.
—Brass plates. Length, 4⅜ in.
—Fine nickel plated covers.
—Instruction book included.
Postpaid if included in $2 order.

12K5131
Wt., 5 oz..... **83c**



Hohner Marine Band

—10 Holes.
—20 Reeds. —4 In. Long.
—Available in All Keys.
—Instruction Book Included.
Postpaid if included in $2.00 order.

12K5133—Wt., 4 oz..... **55c**



Hohner Echophone

—10 Single Holes.
—20 Reeds.
—Horn of Heavy Brass.
—4½ in. Long.
—Instruction Book included.

Unusual effects are produced by slight movement of hand over horn. Postpaid if part of $2 order.

12K5134—Wt., 8 oz..... **99c**

WALTER PETERSON Harmonica Holder



—Clamps on to any guitar.
—Holds any Harmonica up to 7 in.
—Nickel plated and polished.
—Rubber covered clamp protects instrument.
In position to play at all times. Harmonica not included.

12K5120
Shpg. wt., 1 lb. 14 oz.
98c

98c

BEAVER BRAND



Concert Tremolo

—30 Double Holes on Each Side.
—120 Tremolo Tuned Reeds.
—Heavily Nickel Plated Covers.
—Decorated Hardwood Frame. 10 inches long. —Imitation leather Box.

Postpaid if included in $2 order
12K5125—Wt., 1 lb..... **$1.45**



University Chimes

—48 Holes on Each Side.
—96 Reeds. Tremolo Tuned.
—Decorated Frame. —Brass Plates.
—2 Bells. —9 in. Long.
Postpaid if included in $2 order.

12K5118
Wt., 1 lb. 5 oz..... **$1.35**



Celestial Echoes—Tremolo Tuned

—24 Double holes. —Brass plates.
—48 Reeds. —Nickel covers. Lgth. 7 in.
Postpaid if included in $2 orders.

12K5114—Wt., 10 oz..... **69c**



Silvery Sounds

—Tremolo tuned. —Brass plates.
—24 Double holes and —Nickel covers. 48 Reeds on each side.
—Hardwood Frame 7 in. long.
Postpaid if included in $2 orders.

12K5116
Wt., 12 oz..... **95c**



Magic Organ

—16 Double holes.
—32 Tremolo reeds.
—Brass plates.
—5½ in. long. —Imitation organ pipes.
Postpaid if part of $2 order.

12K5126—Wt., 8 oz..... **35c**



—10 Double holes.
—40 Octave tuned reeds.
—All keys.
—Brass plates. —4⅝ in. long.
—Nickel plated covers.

12K5122—Wt., 8 oz..... **45c**
Postpaid if part of $2 order.



—10 holes. —20 reeds.
—Brass plates.
—Nickel plated covers.
—Lgth., 4 in. —All keys.

12K5121
Wt., 4 oz..... **23c**
Postpaid if part of $2 order.



—16 double holes.
—32 reeds.
—Nickel plated covers.
—Length, 4¾ in.

12K5152
Wt., 7 oz..... **23c**

Two Specials



—10 holes.
—20 reeds.
—Brass plates.
—Nickel plated covers.
—About 4 in. long.

12K5101
Wt., 3 oz..... **17c**

Postpaid if part of $2 order.



4-Way Harmonica Combination

—With Hohner Marine Band Harmonica. Drum and Tremolo effects. Tap dancing imitations. Wow-wow sounds can be produced. Instructions included. Amplifier of lacquered wood.

12K5181
Wt., 1 lb..... **$1.25**
Postpaid if part of $2 order.

Harmonica Books



"Harmonica Course" of 200 songs. 5-minute Method. A Blues and Tricks Method. Wt. 8 oz.

12K1632—All 3 for. **33c**
Postpaid if part of $2 order.

Harmonica Holder



Fits harmonica up to 5¼ in. long. Folds flat. Nickel plated. Postpaid if included in $2 orders. Wt. 1 lb.

12K5123..... **49c**

W. Peterson Combination



Includes harmonica holder No. 12K5120, harmonica No. 12K5122, book of 5-minute songs for harmonica and guitar.

12K5183
Wt., 1 lb. 3 oz.... **$1.35**
Postpaid if part of $2 order.

Peterson's Playing Device



Learn to play quickly. Includes Hohner harmonica No. 12K5133. Nickel plated slide and indicator. Wt., 10 oz. Instructions included.

12K5162.... **$1.00**
Postpaid if part of $2 order.

Ocarinas Are Real Instruments



—Imported.
—Made of special clay.
—Guaranteed in tune.
—Sheet of instructions included.

Easy to learn to play. **Give catalog number and key of instrument desired.** Excellent for school bands in lower grades. **Postpaid if included in $2 orders or more.**

12K5222 SOPRANOS			12K5223 ALTOS	
Key of	Wt.		Key of	Wt.
C	.5 oz.	15c	C	.1 lb. 29c
B flat	.5 oz.	15c	G	.2 lbs. 43c
G	.5 oz.	19c		

JEWS HARPS · *More Popular than Ever*



—Tin Plated frame. —Loud tone.
—Highly tempered brass tipped lacquered tongues.
—Smith (England) Make.

Radio has made the Jews' harp more popular than ever. **Our harps compare with the very best in quality.** Not to be confused with cheap low grade Jews' harps. **Postpaid if included in $2 orders.**

		Shpg. Wt.	
12K5300	2 in. tongue	2-oz.	17c
12K5301	3 in. tongue	2-oz.	35c
12K5302	3½ in. tongue	3-oz.	45c
12K5303	Jumbo tongue. 4¼ inch	5-oz.	59c

Extra Fine Quality—Chromium Plated

12K5306	Gold lacquer tongue. 3 in.	2-oz.	48c
12K5308	Gold lacquer tongue. 3½ in.	2-oz.	65c
12K5310	Gold lacquer tongue. 4¼ in.	3-oz.	79c

The Amplified Jews' Harp



—Best quality Jews' harp.
—Amplifying horn is of highly polished aluminum.
—7 inches long.
—4⅛ inches wide at the bell which is detachable.

The only real improvement made in Jews' harp construction since its origin. Produces extra loud volume of rich quality. **Postpaid if included in $2 orders or more.**

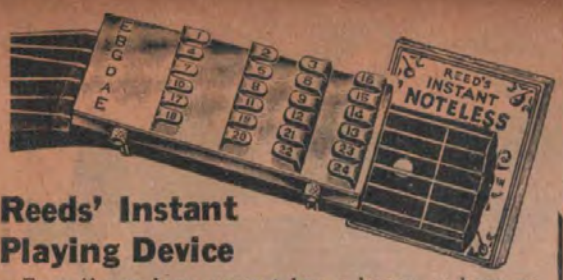
12K5161
Shpg. wt., 12 oz..... **$1.25**

Carson Robison's Jews' Harp and Book



—Professional quality Jews' Harp with 3-in. tongue.
—Book is last word in Jews' Harp Instructions.

Would you care to play the Jews' Harp like Carson J. Robison, Radio Star? This is your opportunity! Items not sold separately. **Postpaid if included in $2 orders.**
Shpg. wt., 2 oz.
12K5311..... **45c**



Reeds' Instant Playing Device

Even if you have never taken a lesson or have no knowledge of music, you can now play **any** fretted instrument in a very short time. No notes to read—no scales to practice. Learn Ukulele, Banjo Ukulele, Tenor Banjo, Spanish Guitar, Mandolin or Banjo Mandolin by this new system which uses numbers instead of notes.

The Reed Instant Playing Device saves you hours of practice and expense of lessons. Can be attached to your instrument or removed in a minute's time. A large instruction book which contains a number of songs included. **Postpaid.**

12K2070—For Guitar **$2.00**
12K3070—For Mandolin **$2.00**
12K4470—For Ukulele **2.00**
12K4471—For Banjo Uke..... **2.00**
12K4070—For Tenor Banjo..... **2.00**



Combination Piano and Player Piano Benches

$9.50 Post Paid

—Top covered with figured cotton velour and is well padded.
—Large music compartment under seat.
—Top tilts for use with player pianos.
—Red or taupe top. State color.
—Length of top, 32 inches.

No more loose cushions to be slipping off, or polished tops to become unsightly with scratches.

12K5395¼—Mahogany finish. Postpaid..**$9.50**
12K5396¼—Walnut finish. Postpaid..... **9.50**

Same but with hand polished top. Lgth., 34 in.

12K5397¼—Mahogany finish. Postpaid..**$8.85**
12K5398¼—Walnut finish. Postpaid..... **9.20**

Metronomes (*Maelzel System*)

—Genuine mahogany.
—Mechanism is carefully made and adjusted for accurate timing.

A wonderful help to students especially of the piano. The time is indicated both to the eye and ear. The movement is in sight and ticking similar to a clock, but much louder. Instructions included. Ht., 9 in. which proves we have not skimped in size to make this low price.

12K5165—Pyramid style. Good movement. **Postpaid**..... **$3.45**

12K5166—Same, but with bell attachment, striking on the first beat of every measure. **Postpaid.** **$4.95**

"Biltwel" Cases are BUILT BETTER

Our cases are made to fit practically all instruments, but care should be taken in ordering proper sizes. Guitar case sizes are as follows: Inside measurement: Standard size: 37 in. long, 12⅞ in. wide at widest part. Concert size: 37⅜ in. long, 13⅜ in. wide. Grand Concert size: 38¼ in. long, 14 in. wide.



$3.98 Post Paid

$1.75

Biltwel Black Canvas Cases

—Bodies of special strawboard.
—Covered with heavy black canvas.
—Bound and lock stitched.
—Lined with cotton flannel.
—End opening.

These cases are built of special material throughout, and should not be confused with ordinary canvas cases sold elsewhere. **Postpaid if part of $2 Orders or More.**

For Guitar

12K2024¼—Standard size. Wt., 6 lbs. 2 oz..... **$1.75**
12K2025¼—Concert size. Wt., 6 lbs. 4 oz..**$1.87**
12K2026¼—Grand concert size. Wt., 6 lbs. 4 oz..... **1.90**

For Mandolin

12K3007—Flat Style. Wt., 3 lbs. 6 oz... **$1.22**

For 5-String and Plectrum Banjo

12K4010¼—For 11-in. Shell. Wt., 4 lbs. 12 oz..... **$1.62**

For Tenor Banjo

12K4011¼—For 13-inch resonator. Wt., 5 lbs. 2 oz..... **$1.55**

For Ukulele

12K4402—Wt., 2 lbs. 6 oz..... **92c**

Keratol Covered Cases

—Arched top and bottom of 5-ply construction of specially treated materials.
—Covered with fine grade of black artificial leather.
—Bound edges, strongly sewed.
—Cotton duvetyn lined.
—Non-rust metal catches.
—Spacious center compartment for strings, etc.
—Side opening.

A new DeLuxe case at an unusually attractive price. A good case is the cheapest kind of insurance for your instrument. **Postpaid.**

For Guitar

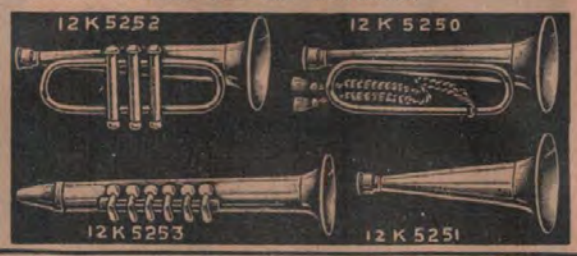
12K2014¼—Standard Size **$3.98**
12K2015¼—Concert Size **$4.45**
12K2016¼—Grand Concert Size..... **4.85**

For Tenor Banjo

12K4002¼—For 13-inch resonator..... **$3.35**
12K4003¼—For 14-inch resonator..... **$3.75**

Song-O-Phone Band Instruments—*You Can Play Them if You Can Talk*

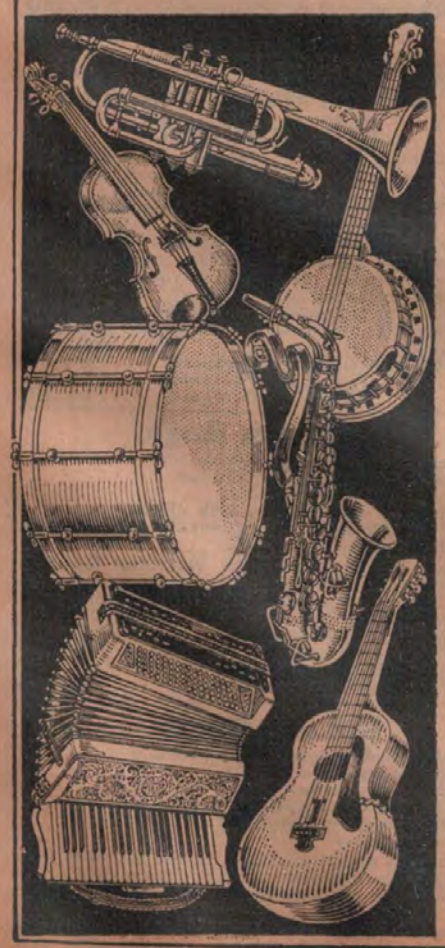
—Made of durable metal finished in gold lacquer.
—Aluminum mouthpiece.
—3 extra vibrators with each instrument.



No lessons or practice necessary to play Song-O-Phones, simply hum or sing. Wonderful entertainment for schools, glee clubs, minstrel shows, outings, etc. Start your Song-O-Phone band now.

12K5251—Straight Trumpet. Size 9 inches long, 4½-inch bell. Shpg. wt., 1 lb. 10 oz..... **67c**
12K5250—Bugle with cotton cord. Size 9 inches long, 3¾-inch bell. Shpg. wt., 1 lb. 10 oz..... **67c**
12K5254—Bugle with cotton cord. Size 12 inches long, 4½-inch bell. Shpg. wt., 2 lbs. 12 oz... **98c**
12K5252—Cornet. Size, 9 inches long. 3¾-inch bell. Shpg. wt., 2 lbs. 13 oz..... **95c**
12K5253—Clarinet. Size, 15 inches long. 3¾-inch bell. Shpg. wt., 2 lbs. 10 oz..... **98c**
12K5260—Vibrators for above. ½ dozen to package. Shpg. wt., 1 oz..... **25c**

Expert Repair and Plating Service



Send Us Your Musical Instrument for an Estimate on Cost of Repairs. Plating Prices for Brass Instruments Given Below. What Our Service Means.

REPAIR SERVICE

Our Repair department is equipped to repair violins, and fretted instruments of all kinds and brass and wind instruments. If it is at all possible, we will restore the instrument to first class condition at a very reasonable cost. We will gladly furnish estimate of cost of repairs. Just follow the instructions given below.

PLATING SERVICE

Our Plating department makes old metal wind or brass instruments look like new. Every job is absolutely guaranteed. Below we give plating prices on commonly used instruments. Note—Prices are for plating brass instruments only. If yours is a plated instrument there will be an extra charge for stripping off old plating.

HOW TO GET REPAIR SERVICE

Send your instrument Prepaid and mark it SEARS, ROEBUCK AND CO., CHICAGO, ILL. Dept. 12. Be sure to insure it according to its value. We will give the lowest possible estimate for expert reconditioning and upon receipt of your approval we will proceed to repair and return it Not Prepaid.

HIGH QUALITY PLATING
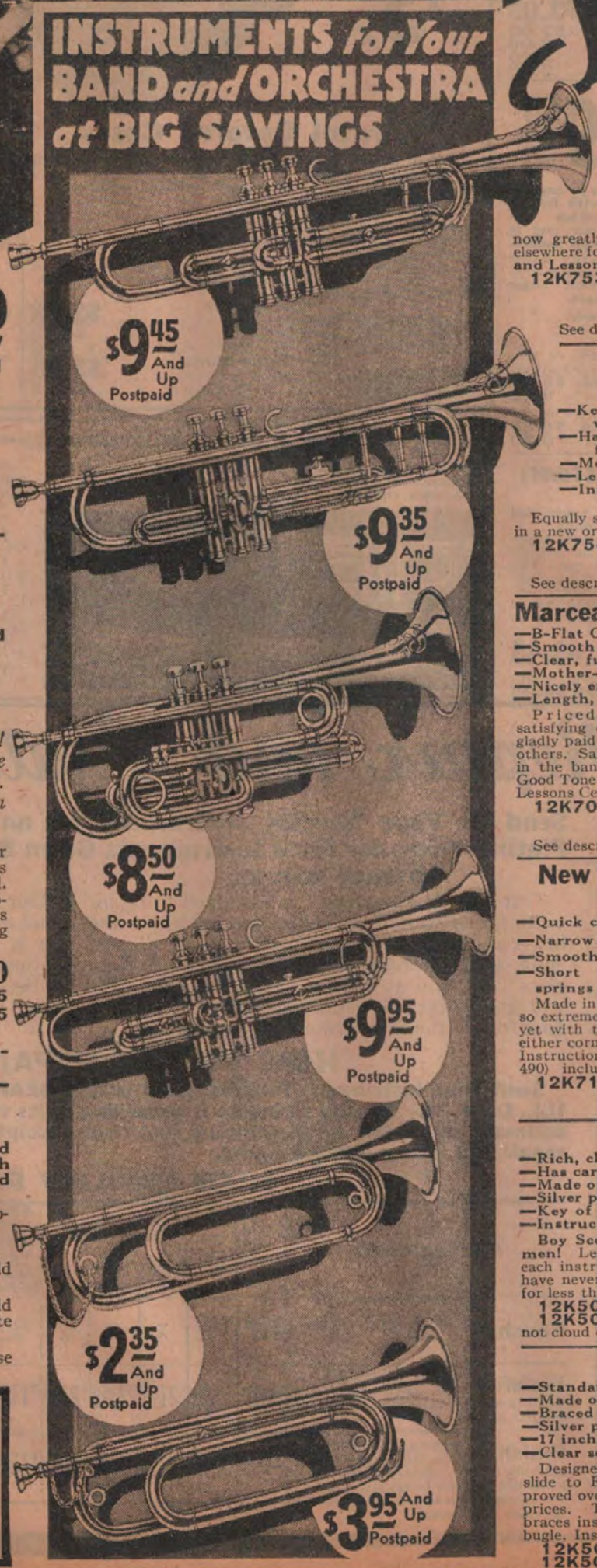
Plating Costs	Cornets and Trumpets	Slide Trombone	Saxophones: Eb Alto	Saxophones: C Melody	Saxophones: Bb Tenor	Mellophone / French Horn / Circular Alto	Upright Alto	Baritone	Eb Bass: Small	Eb Bass: Med.	Eb Bass: Lge.	Sousaphone: Eb	Sousaphone: BBb	Metal Clarinets
Finish B Nickel-plate — highest grade.	$1.35	$1.75	X	X	X	$3.75	$2.35	$3.95	$5.95	$10.75	$15.00	$14.25	$16.25	X
Finish C Silver plate satin finish, gold plated bell. Same quality as used by many as their highest grade.	$4.75	$5.75	$21.50	$23.50	$27.00	$11.50	$7.50	$11.50	$20.00	$29.00	$38.00	$28.00	$39.00	$14.25
Finish D Extra quality silver plate, satin finish, burnished gold plated bell. Better quality than generally used on brass instruments.	$7.50	$8.50	$26.00	$27.95	$29.50	$15.50	$10.50	$16.00	$25.50	$36.00	$45.00	$35.00	$46.00	$18.50

X—Not furnished.



Save

INSTRUMENTS for Your BAND and ORCHESTRA at BIG SAVINGS



$8.50 And Up Postpaid



MARCEAU SLIDE TROMBONE

- Slide stockings ground in—not buffed.
- Smooth slide action.
- Improved type water key.
- Good mellow tone.
- Strong carrying power and brilliance.
- 7-inch engraved bell.
- Length, 46 in.
- Instruction book included.

Now is the time to begin! Later you will realize the shrewdness of your judgment. BE UP IN FRONT—with a trombone!

In parades, concert bands, or orchestras, the trombone player is always prominent and in demand. No wonder this instrument appeals to young players! This one is low priced, so you can start playing now.

12K784¼
Finish A. Postpaid **$8.50**
Finish B. Postpaid..... **$10.35**
Finish C. Postpaid..... **14.25**

See description of finishes below.

Please write for prices on altos, baritones, mellophones, and basses.

READ THIS! Description of Finishes

We are proud of the plating on our band instruments. We guarantee the finish against defects in workmanship and materials.

FINISH A—Natural brass, polished. No delay in shipment.

FINISH B—Nickel Plate. Highest grade. Polished.

FINISH C—Silver Plate, satin finished, burnished gold bell.

FINISH D—Silver Plate, highest grade, satin finish, gold plated bell. Used on saxophones on opposite page.

As Instruments are plated upon receipt of order please allow 10 days.

NOTE

We can furnish Altos, Mellophones, Baritones, Basses and Sousaphones at savings corresponding to above instruments and will quote prices upon request. *Write Us for Information.*

The New Narrow Model Marceau Trumpet

- B-flat with quick change to A.
- Fast easy action. Diagonal bracing.
- Combination quick change and tuning slide. Engraved bell.
- Mother-of-pearl buttons.
- New short piston valves.
- Silver plated mouthpiece.
- Length, 20 inches. 4¼-in. bell.

Be up with the leaders in possessing this gracefully designed slender modern style, capable of amazing new brilliance now greatly in demand. $18 is usual price asked elsewhere for this quality trumpet. **Instruction book and Lessons Certificate** (see page 490) **included.**

12K753¼—B flat, Slide change to A. **$9.45**
Finish A—Postpaid **$9.45**
Finish B—Postpaid..... **$10.75**
Finish C—Postpaid **14.25**

See description of finishes at bottom of page.

Marceau Trumpet in C, B-Flat and A

- Key of C, ideal for playing with piano without need of transposing.
- Has B-flat slide with quick change to A for Orchestra playing.
- Mother-of-pearl buttons.
- Length, 18½ in. Engraved 4¾ in. bell.
- Instruction book and Lessons Certificate (see Page 490) included.

Equally suitable for band or orchestra, particularly in a new or young organization.

12K754¼—Finish A. Postpaid..... **$9.35**
Finish B. Postpaid..... **$10.95**
Finish C. Postpaid..... **14.15**

See description of finishes at bottom of page.

Marceau Cornet in B-Flat and A

- B-Flat Cornet with slide change to A.
- Smooth valve action.
- Clear, full tone.
- Mother-of-pearl buttons.
- Nicely engraved bell.
- Length, 16 inches. 4⅞-in. bell.

Priced low for the beginner, yet capable of satisfying critical, advanced students. Many have gladly paid up to $18.00 for similar quality offered by others. Save the difference at Sears. Find your place in the band with this winner. Has Good Looks—Good Tone and at a Real Saving! Instruction book and Lessons Certificate (see Page 490) included.

12K708¼—Finish A. Postpaid..... **$8.50**
Finish B. Postpaid..... **$ 9.95**
Finish C. Postpaid..... **13.25**

See description of finishes at bottom of page.

New Narrow Model Marceau B-Flat Cornet

- Quick change to A.
- Narrow model.
- Smooth, fast action.
- Short valves with springs underneath.
- Mother-of-pearl buttons. 4¼-in. engraved bell.
- Silver plated mouthpiece.
- Length, 18¼ inches.

Made in the style of No. 12K753¼ which has been so extremely popular. Has the full tone of a cornet yet with the brilliancy of a trumpet. Used where either cornets or trumpets are required. Instruction book and Lessons Certificate (see page 490) included.

12K710¼—Finish A. Postpaid..... **$9.95**
Finish B. Postpaid..... **$11.45**
Finish C. Postpaid..... **14.65**

Regulation Bugle

- Rich, clear, penetrating tone.
- Has carrying power and volume.
- Made of good weight brass.
- Silver plated mouthpiece with chain.
- Key of G with slide to F. —16½ inches long.
- Instruction book included.

Boy Scouts! Legionnaires! National Guardsmen! Learn to play the bugle. Instructions with each instrument. For bugle corps of all kinds. We have never found a bugle of equal quality elsewhere for less than $3.50. **Postpaid.** **$2.35**

12K5070¼—Brass polished.....
12K5071¼—Same but chromium plated. Will not cloud or tarnish..... **$4.50**

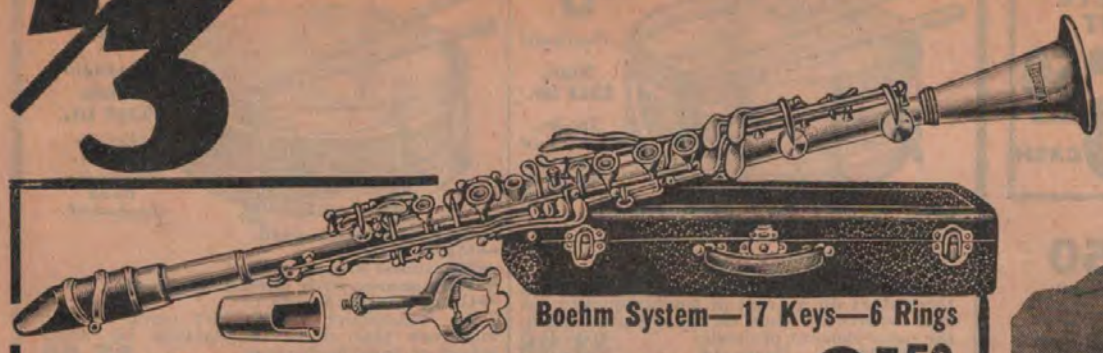
DeLuxe Bugle

- Standard U. S. Regulation Model.
- Made of heavy Brass.
- Braced construction.
- Silver plated mouthpiece.
- 17 inches long. —Water key.
- Clear solid tone.

Designed for expert players. In the key of G with slide to F. An exceptionally fine instrument. Improved over even those nationally advertised at higher prices. Tubing supported by handsomely designed braces instead of being soldered as on ordinary type bugle. Instruction book included. **Postpaid** **$3.95**

12K5075¼—Brass. .....
12K5076¼—Chromium Plated..... **$5.65**

1/3 on School Band Instruments



Boehm System—17 Keys—6 Rings

A Silver Plated Metal Clarinet

BE IN THE BAND LINE
With Your Own Instrument!

$21.50 CASH
Postpaid

- **One-piece silver plated metal body.**
- **17 keys.**
- **6 rings.**
- **Complete with Lyre.**
- **Keratol (Imitation Leather) covered, corduroy lined case.**
- **Key of B flat only.**
- **Lessons Certificate (see page 490) included.**

School band or orchestra . . . both have a place for you and your full bodied mellow toned clarinet. Later a lodge or municipal band and possibly some great orchestra may seek your talents. Your instrument will always keep you to the front in school and social events. Big games . . . dances . . . parades . . . trips . . . contests! You will pay from $35 to $40 elsewhere for a clarinet like this.

Let This Supertone Silver Plated BOEHM SYSTEM METAL Clarinet Help You

BOEHM SYSTEM "Supertone" quality, made by a leading manufacturer. Tuned to 440 vibrations (low pitch). Truly professional! Instruction book included.

12K815¼—Cash Price, Complete. **Postpaid** **$21.50**
Time Payment Price, **$4.50** down, **$4.00** a month. **Postpaid** **$24.00**
Use Time Payment Order Blank in back of catalog.



DUPONT Ebonite Boehm System

$27.25 CASH
Postpaid

- **17 best quality nickel silver keys.**
- **6 Rings.**
- **B flat only.**
- **Body entirely of ebonite.**
- **Instruction book included.**
- **Upper joint brass lined—a new feature.**

Professional quality clarinet that will readily sell for twice our price elsewhere. Beautiful tone quality with great carrying power. Up to date improved key system. Well tuned in all registers. Lessons Certificate (see offer page 490) included.

12K811¼—Cash Price. **Postpaid** **$27.25**
Easy Payment Price, $4.50 down, $4.00 per month. **Postpaid** **$29.95**
Use Time Payment Order Blank in back of catalog.



$55.50 CASH
Postpaid

Silver Plated E Flat Alto Saxophone Supertone Bandmaster

- **—Silver plated with gold plated bell. Polished keys and engraving.**
- **—Modern key system.**
- **—Mother-of-pearl buttons and rollers.**
- **—Correct tone and pitch.**
- **—Quick and easy key action.**
- **—Includes Keratol (artificial leather) covered cotton flannel lined case.**
- **—Also music lyre and neck strap.**

We have sent shoppers to many stores to find out what a Saxophone like this would cost. The lowest price they found was $85.00. You save easily $20 to $29.50. And it's a regular saxophone too—not a makeshift with fewer keys. Made in a famous Elkhart factory. Double guaranteed, by the maker and by Sears. High quality in materials and workmanship. Instruction book and Lessons certificate (see page 490) included.

12K873¼—Postpaid. Cash Price **$55.50**
Time Payment Price. $9.00 down, $6.50 monthly. **Postpaid** .. **$61.00**
Use Time Payment Order Blank in back of catalog.

Pride of Elkhart Saxophones

- **—New high E and F forked mechanism on alto and tenor.**
- **—Light, fast key action. —Drawn tone hole sockets.**
- **—Kid key pads. —Burnished keys and engraving.**
- **—Mother-of-pearl finger-tips and rollers.**
- **—Professional mouthpiece.**
- **—Silk pile, plush lined, keratol (artificial leather) case.**
- **—Also includes music lyre, neck strap, and screwdriver.**

Your money buys "first line" quality of a leading manufacturer of "Bandtown" (Elkhart, Ind.) when you choose "Pride of Elkhart." Latest model of satisfying high grade instruments is yours at a saving of one-third or more. The beautiful tone, great carrying power, and easy blowing have a true professional quality. Perfectly tuned, with extreme high and low tones (so difficult on most saxes) easily obtained even by beginners on these instruments. Instruction book and Lessons Certificate (see page 490) included.

E Flat Alto—Most popular for solos, and general utility playing. Plays first Saxophone parts in Band and Orchestra. **Has special tuning device. Postpaid.**

12K891¼	Cash	Time Price	Down	Per Month
Finish A.....	$69.95	$76.95	$11.00	$8.50
Finish D.....	77.95	85.95	14.00	9.00

C Melody—Best for Home and Church use. Can be played from music, written for piano, violin, oboe or bassoon parts in bands and orchestra, also cello parts, or voice without transposing. **Postpaid.**

12K895¼	Cash	Time Price	Down	Per Month
Finish A.....	$73.45	$80.85	$13.00	$ 9.00
Finish D.....	83.45	91.95	14.00	10.00

B Flat Tenor—Ideal for Harmony. Plays Second Saxophone parts in Band and Orchestra. Also adapted for Solo playing. **Postpaid.**

12K897¼	Cash	Time Price	Down	Per Month
Finish A.....	$83.45	$ 91.95	$14.00	$10.00
Finish D.....	93.50	103.00	15.50	11.00

Note—See Page 502 for description of finishes. Use Time Payment Order Blank in Back of Catalog.

CLARINET and SAXOPHONE SUPPLIES



Clarinet Case

- **—Body of veneer.**
- **—Black artificial leather covered.**
- **—Cotton flannel lined.**
- **—Nickeled trimmings.**
- **—Shpg. wt., 5 lbs. 5 oz.**

12K8002—For 1 piece metal clarinet **$1.95**
12K8003—For 2 piece wood clarinet **$1.89**
Postpaid if part of $2.00 order



Clarinet Reeds

Individually STERILIZED and waterproof. - Fine quality. Medium strength. B-flat only.

12K8029
Per dozen reeds in sealed metal box. Shpg. wt., 2 oz. **$1.35**
Postpaid if part of $2 order.



Clarinet Case

Composition shell covered with black artificial leather. Cotton flannel lined. French shape. For 2 piece wood or composition A or Bb clarinet.

12K8005—Postpaid **$2.85**
For 2 piece metal Bb clarinet only.
12K8006—Postpaid **$2.85**

Clarinet Pads

(Shpg. wt., 1 oz.)
12K8011—Fine kid. Per set of 17 for Boehm system **28c**
12K8012—Per set of 15 for Albert system **25c**

Swabs
12K8010—Clarinet or Flute swab, wool **23c**
Postpaid if part of $2 order.



Clarinet Mouthpieces

Cork Joint—B Flat

12K8014
Grenadilla wood. Shpg. wt., 2 oz. **69c**

12K8015
Ebonite. Shpg. wt., 2 oz. **$1.45**
Postpaid if part of $2 order.

Clarinet Reeds B Flat Only

12K8021—Marceau. Weight, 1 oz. each.
6 for **28c**

12K8024—Dupont Superior Quality. Shpg. wt., each, 1 oz.
6 for **50c**

12K8027—Carl Shubert. "Artist." Shpg. wt., each, 1 oz.
6 for **95c**
Postpaid if part of $2 order.



Classic Saxophone Cord

Has weight distributing felt lined leather neck band. Braided cord. Can be used for Banjo also. Shpg. wt., 2 oz. **50c**
12K8972
Postpaid if part of $2 order.



Repair Kit and Cleaner

Tube of cork and pad cement and cork grease. Assorted pads and springs, cork, etc. Wt., 3 oz.
12K8017
For Clarinet **80c**

12K8965
For Saxophone **80c**
Postpaid if part of $2 order.



Le Pact-ole Swabs

Save pads. Keep inside of instrument clean and dry. Wt. 2 oz.
12K8030
For Clarinet **59c**
12K8966
For Saxophone **75c**
Postpaid if part of $2 order.



Crown Sax Tone Modulator

Enables you to obtain a rich and mellow tone without affecting the blowing or intonation. Eliminates raspy tone effects. Made of high grade felt. Wt., 4 oz.
12K8930
For Eb Alto Saxophone, ... **39c**
Postpaid if part of $2 order.



Saxophone Mouthpieces

Solid rubber mouthpieces. Medium lay. Wt., 3 oz.
12K8956
For C Melody **$1.75**
12K8959
For E flat alto **$1.65**
12K8957
For B flat tenor... **$1.85**
Postpaid if part of $2 order.

Micro Tru-Art Reeds

A widely advertised brand at prices lower than usual.

		Ea.	Doz.
Bb Clarinet	12K8022	11c	$1.25
Alto Saxophone.	12K8973	18c	2.00
C Melody.....	12K8974	24c	2.75
Bb Tenor.....	12K8975	25c	2.85

Shpg. wts., Ea. 1 oz. Doz. 4 oz.

Saxophone Reeds

Medium Flexibility, Superior Quality. Sold by ½ doz. only. Shpg. wt., 3 oz.

	Fine Quality		"Duro Flex" Hand Finished	
C Melody...	12K8960	65c	12K8981	75c
E b Alto....	12K8961	45c	12K8980	65c
Tenor.....	12K8962	65c	12K8982	89c

M. Dupont Boehm System All Metal Flute



$45.00 CASH
Postpaid

Made from the finest materials to assure tone quality, **volume, and easy performance. Perfectly fitted pads.** Made of **nickel silver and silver plated** satin finish with polished keys. **Raised lip plate. Closed G sharp key. Roller on C key. Individual adjusting screws** a feature usually found only in the highest priced flutes. **In three sections.** Key of C only. Cleaning rod included. Case covered with artificial leather and lined with cotton velveteen.

12K848—Cash Price. Postpaid **$45.00**
Time Payment Price, $7.50 down $5.50 a month. **Postpaid** **$49.50**
Use Time Payment Order Blank in back of catalog.

QUALITY THAT BEATS TRUE



COMPLETE OUTFIT
$26.50 CASH

$4.50 DOWN

The Jazz King

Here's an excellent drum outfit, high quality in every detail and guaranteed throughout. Have very good tone quality and the appearance of drums costing much more than we ask for them. Needed accessories included. Both drums have the pep and snap that is the drummer's delight.

BASS DRUM 10x24 in. Mahogany shell with maple hoops, eight thumbscrew rods. Selected heads.

SNARE DRUM Nickel plated metal shell, 3x13 in. Six rods. Patent snare strainer and throw off. Selected heads.

One adjustable drum stand, one drum and cymbal beater. One 12-inch Chinese crash cymbal and holder; one 12-inch brass cymbal and holder; Chinese wood block and holder; pair snare drum sticks and drum spurs. **Shipped from factory in Brooklyn, N. Y. Not Prepaid.**

12KM960½—Cash Price, complete outfit. Unmailable. Shpg. wt., 35 lbs. **Not Prepaid** **$26.50**

Easy Payment Price, complete outfit ($4.50 down, $4.00 a month). **Not Prepaid** **$29.25**

Use Time Payment Order Blank in Back of Catalog.

12KM944½—Bass Drum only. **Shipped from factory in Brooklyn, N. Y.** Unmailable. Shpg. wt., 17 pounds. **Not Prepaid. Cash only** **$13.50**

12K922¼—Snare Drum Only. Instruction book and sticks included. **Postpaid. Cash only** **$6.75**

SAVE AT SEARS

SAVE ON BRASS INSTRUMENT CASES

$4.98 Post Paid

Keratol Slide Trombone Case

—Indestructible body. —Side opening.
—Covered with fine black Keratol (artificial leather).
—Cotton flannel lined. —Nickel plated trimmings.

Protect your Trombone with this beautiful case. **12K7038¼**—Postpaid **$4.98**

Canvas Slide Trombone Case

Covered with **black** canvas. Edges bound and lock stitched. Cotton flannel lined. End opening. **(Not Illustrated)**

12K7003¼—Postpaid **$2.98**

Trumpet and Cornet Case

—Shaped body—Covered with good grade black artificial leather.
—Edges bound and stitched.
—Strap for holding instrument in place.

Shpg. wt., 3 lbs. 8 oz. **Postpaid if part of $2 order.**

12K7021—For cornets up to 17½ in. .. **$1.93**

12K7022—For trumpets up to 20½ inches **$1.93**

59c And Up

Corduroy Bags

For Bugles, Trumpets and Cornets

—Heavy brown corduroy.
—Draw string at end.

Shpg. wt., 4 oz. **Postpaid if included in $2 order.**

59c

12K7040—For Bugle.
12K7041—For Cornet.. **65c**
12K7042—For Trumpet **69c**

Cornet and Trumpet Case

—Composition body covered with black artificial leather.
—Cotton flannel lined.
—Adjustable jaw for holding instrument.
—Nickel plated lock and trimmings.

12K7026—For Cornets up to 17½ in. Postpaid. **$2.98**
12K7027—For Trumpets up to 20½ in. Postpaid. **$2.98**

Same as above but lined with corduroy.
12K7028—For Cornets up to 17½ in. Postpaid. **$3.95**
12K7029—For Trumpets up to 20½ in. Postpaid. **3.95**

$4.98 And Up *Postpaid*

Your Saxophone Needs a Good Case

—Veneer body covered with black artificial leather.
—Pockets for reeds, etc.—Cotton flannel lining.
—Nickel plated lock and trimmings.

12K8944¼—For E Flat, Alto. Postpaid... **$4.98**
12K8945¼—For C Melody. Postpaid..... **$5.59**
12K8946¼—For B♭ Flat, Tenor. Postpaid... **5.98**

SNARE DRUM VALUES

Juvenile Snare Drum



$3.98 *Postpaid*

Size, 13x3 In.

Sticks, Sling and Instruction book included.

—Maple shell and hoops.
—Good quality heads.
—Snare strainer.
—Six nickel plated rods.

Many successful drummers of today got their start on a drum of similar quality. A drum starts the child on rhythm production, the basic element of music.

12K900¼—Postpaid **$3.98**

A Practical Snare Drum for the Amateur



$5.00 *Postpaid*

Size, 13x3 In.

Sticks and Instruction book included.

—Fine Mahogany shell.
—Maple hoops.
—Six nickel plated rods.
—Wire snares with patent throw off.
—Good quality heads.

An inexpensive model, but made of fine materials that make it practical for small school or home orchestras.

12K903¼—Postpaid **$5.00**

Juvenile School Drum



$5.00 *Postpaid*

Size, 6x12 In.

Sticks, Sling and Instruction book included.

—Mahogany shell with maple hoops.
—Six nickel plated rods—Snare strainer.
—Good quality heads.

Excellent for rhythm bands and for young beginners.

12K904¼—Postpaid **$5.00**

For the Professional



$12.98 *Postpaid*

Size, 5x14 In.

Sticks and Instruction book included.

—Shell of spun brass, nickel plated.
—Center reinforcement.
—Patent throw off or snare release.
—Six separate tension rods.
—Fine quality calfskin heads.

Exact duplicate of a nationally known drum selling at almost double our price. It is worthy of a place in the finest orchestras.

12K921¼ **$12.98**



$2.98 *Postpaid*

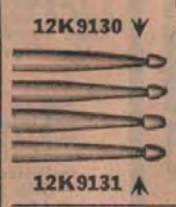
Snare Drum Case

—High quality case.
—Made of black hard fiber with bound edges.
—Round telescope style with flat bottom.
—Will fit drums up to 8 in. high and 16 in. in diameter

Protect your drum with this convenient case.

12K9010—Postpaid **$2.98**

DRUMMERS' SUPPLIES



Hickory Drum Sticks

For orchestra or light work.

12K9130—Wt., 8 oz. 15½ inches per pair **28c**

For street or heavy work.

12K9131—Wt., 9 oz. 16 inches per pair **28c**

Postpaid if included with $2 Orders.



Drum Heads

Extra fine quality calfskin. Do not confuse with cheaper grades. Directions for putting on drum included.

Cat. No.	Drum Size	Size	Weight	Price
12K9068	17	13-in.	6 oz.	$1.22
12K9069	18	14-in.	6 oz.	1.47
12K9072	19	15-in.	6 oz.	1.65
12K9073	20	16-in.	6 oz.	1.69
12K9074	21	17-in.	6 oz.	1.89
12K9076	28	24-in.	bass	Postpd. 3.29
12K9078	32	28-in.	bass	Postpd. 4.29
12K9079	34	30-in.	bass	Postpd. 4.89

Transparent or Snare Side Heads

12K9070	19	15-in.	6 oz.	$1.45
12K9071	21	17-in.	6 oz.	1.72

Postpaid when included with $2 Orders.

Crash Cymbal Holder



For top of drum. Two adjustments. Cymbal not included.

12K9056—Shpg. wt., 1 lb. **59c**

Cymbal Arm

For side of drum. Sure clamp.

12K9052—Shpg. wt., 12 oz. .. **39c**

Postpaid if included with $2 Orders or more.



Spanish Castanets

Made of composition in a highly polished ebony finish. With colored tasseled cord. Ideal for schools or minstrels. Shpg. wt. 12 oz. **Postpaid if included in $2 Order.**

12K9037—1 set (2 Pairs) **98c**



Drum Pedal

Highly nickel plated. Solid felt head. Rapid short stroke. Large comfortable foot pedal. Folds into a very small space. Postpaid. **$4.65**

12K9022

Same but lighter construction intended for amateur work.

12K9021 Postpaid **$2.89**

Snare Drum Stand



Steel nickel plated. Will hold any drum from 12 to 16 inches in size. Shpg. wt., 1 lb. 3oz. Postpaid if included in $2 Orders.

12K9120 **95c**

Brass Cymbals

Spun brass. Postpaid.

12K9041—12-inch. Per pair **$2.45**



Chinese Crash Cymbals

Hammered gong metal. To be used individually for loud crash effects. Not illustrated. Shpg. wt., 2 lbs. **Postpaid if included in $2 Orders.**

12K9046—12-inch. Each **$1.35**

Professional Tambourine



Professional 10-in. natural finish maple shell; 12 sets of heavy nickel silver jingles. Calfskin head, specially waterproofed.

12K5391—Postpaid ... **$2.25**

Dancers' Tambourine

6-inch painted rim. Calfskin head. 5 sets of jingles.

12K5384—(Not illustrated). Shpg. wt., 11 oz. **48c**

8-inch painted rim with 12 sets of jingles. Calfskin head.

12K5386—(Not illustrated). Shpg. wt., 1 lb. **85c**

Postpaid if included in $2 Orders or more.

Salvation Army Tambourine

10-inch painted hoop, 28 sets of metal jingles. Calfskin head (Not illustrated.)

12K5390—Shpg. wt., 1 lb. 14 oz. **$1.49**

Postpaid if included in $2 Orders.

BRASS INSTRUMENT SUPPLIES



Supertone Oil

12K7047

For all valve instruments. Shpg. wt., 8 oz. .. **19c**

12K7048—For Slide Trombones. Shpg. wt., 8 oz. **19c**

Postpaid if included in $2 orders.



Aluminum Derby

For the particular musician who desires the derby mute effects. Made of aluminum and highly polished.

Postpaid.

12K7056 ..... **$2.95**



Shastock Cornet and Trombone Mutes

Special black vulcanized fiber, with resonator of violin maple giving the snappiness required for dance work. Used by Paul Whiteman's Orchestra, Sousa's Band and the majority of leading orchestras. Shpg. wt., 3 oz.

12K7060—For Trumpet **98c**
12K7061—For Slide Trombone **$1.55**

Postpaid if included in $2 Orders or more.

Shastock Meg-a-Mute

Gives weird oriental effect.

12K7062—For Trumpet. Postpaid **$2.95**

QUALITY First - QUALITY Always - at Sears

HOLLAND GROWN FLOWER BULBS

FOR FALL PLANTING

Outstanding Values in Dutch Bulbs



Purchase of huge quantities direct from one of Holland's leading bulb growers; enables us to offer the highest quality Tulip, Hyacinth, and Crocus Bulbs at the lowest prices we have ever quoted. Now, for a small sum, you can enjoy the brilliance of color produced by these bulbs during the spring season. All the varieties offered have been especially selected for their brilliance and beauty. Planting Instructions sent with each order.

GUARANTEE—We guarantee our Bulbs, Roots and Seeds to be true to name and of high quality. If any should prove otherwise, we will make full replacement or return the amount paid. But we cannot be responsible for the crop.

DARWIN TULIPS

At A Saving *Late Flowering*

Beautifully shaped and brilliantly colored cup-shaped flowers on long, stately stems. May be planted in beds or borders. A choice selection of desirable varieties. Shpg. wt., per package of 12 bulbs, 12 oz.; 50 bulbs, 3 lbs. 8 oz. **Postpaid if part of $2.00 order.**

CLARA BUTT (20 inches): **71K3300**—Greatly admired and popular variety. Large delightful blooms of **salmon pink.**

PRIDE OF HAARLEM (28 inches): **71K3304**—Flowers are very large with attractive **old rose** suffused with **scarlet.**

REV. H. EWBANK (20 inches): **71K3303**—The most popular Darwin. Deep **lilac** with edges toned to a **pale lavender.**

FARNCOMBE SANDERS (25 inches): **71K3307**—Large flowers of **fiery rose scarlet,** inside **vivid cerise scarlet.**

INGLESCOMBE YELLOW (18 inches): **71K3305**—Blooms same time as Darwin and is the only real good **yellow** tulip obtainable that does.

PRINCESS ELIZABETH (26 inches): **71K3302**—Large **rose** colored flowers; deeper shade inside.

PHILLIPE DE COMMINES (24 inches): **71K3301**—**Dark velvety violet.** One of the most beautiful dark colored Darwins grown.

Any of the above varieties **100** Bulbs Postpaid **$2.48** | **50** Bulbs for **$1.39** | **12** Bulbs for **39c**

HYACINTHS

Big Healthy Bulbs

More and more folks are planting Hyacinth bulbs in beds and borders for spring bloom. They make a beautiful display and their fragrance is unrivaled.

The three varieties we offer all bloom at the same time. Our bulbs are large size and can be forced in pots for indoor bloom. Order an assortment for planting this fall. Shpg. wt., per package of 6 bulbs, 12 oz.; 12 bulbs, 1 lb. 8 oz.; 25 bulbs, 3 lbs. **Postpaid if part of $2.00 order.**

QUEEN OF PINKS: **71K3377**—Clear **rose pink.** One of the finest hyacinths with large full blossoms.

GRAND MAITRE: **71K3375**—Beautiful **porcelain blue.** Gigantic flower spikes filled with fine bells. One of the favorites.

LA INNOCENCE: **71K3376**—Beautiful **white.** The most popular of the pure **white** hyacinths for beds or for forcing in pots. Extra fine flower spike with large bells.

ASSORTMENT: **71K3378**—Mixture made of above varieties.

Any of the above **25** bulbs for **$1.48** | **12** bulbs for **79c** | **6** bulbs for **45c**

EARLY TULIPS

Double and Single

You can grow these indoors in pots or outside for early blooms. Plant some Early Tulips and some Darwins and enjoy a succession of glorious blooms for several weeks in the spring. Shpg. wt., per package of 12 bulbs, 12 ounces. **Postpaid if part of $2.00 order.**

KEIZERKROON (GRAND DUKE) (8 inches): **71K3326**—Most popular and showy of the single early. **Bright red** with **golden yellow** margin..... **12** bulbs for **47c**

MURILLO (8 inches): **71K3327**—Double flowers of delicate **blush pink.** Still the favorite of the double tulips... **12** bulbs for **44c**

CRIMSON BRILLIANT (8 inches): **71K3325**—**Bright vermilion** single flowers of large size..... **12** bulbs for **39c**

YELLOW PRINCE (8 inches): **71K3328**—**Golden yellow,** sweet scented single flowers..... **12** bulbs for **45c**

OUR SPECIAL MIXTURE

Early Tulips

A specially selected mixture of varieties noted for their brilliant colors. Not like ordinary mixtures made from surplus of the grower. All varieties purchased in large quantities and mixed by us so that you won't get all of one kind. Shipping weight, 12 bulbs, 12 oz. **Postpaid if part of $2.00 order.**

71K3365 **12** bulbs for **39c**

71K3366 **50** bulbs for **$1.50** | **71K3367** **100** bulbs Postpaid **$2.89**

Shpg. wt., 50 bulbs, 3 lbs.

Bulbs will be shipped to you about Sept. 20th, immediately upon their arrival from Holland.

BREEDER TULIPS



Like the Darwin types, these bloom in May. In Breeders you get a range of colorings that you can't get in the Darwin varieties. Every lover of tulips should order a few Breeders. Shpg. wt., per pkg. of 12 bulbs, 14 oz. **Postpaid if part of $2.00 order.**

BRONZE QUEEN (28 inches): **71K3350**—Soft **buff** color tinted **bronze** inside..... **12** bulbs for **45c**

PANORAMA (Fairy) (26 inches): **71K3353**—**Reddish mahogany** flowers..... **12** bulbs for **47c**

LOUIS XIV (16 in.): **71K3352** Considered the grandest of all tulips. An immense flower of rich **purple** with **golden bronze** margin, inside **bronzy purple** **12** bulbs for **67c**

CARDINAL MANNING (28 in.): **71K3351**—**Wine-red** flushed **rosy-brown**..... **12** bulbs for **47c**

EARLY FLOWERING CROCUS



One of our earliest spring flowers, often blooming before snow has entirely disappeared. Plant the bulbs in the fall in your shrub borders and perennial beds or in groups under trees. The Crocus is becoming quite popular for Rock Garden work where it will make a beautiful showing early in the season. Ideal for edging tulip beds. Hardy and need not be disturbed for several years if foliage is not cut. We offer a select mixture of healthy, good size, Holland grown bulbs. Shpg. wt., 12 bulbs, 3 oz.; 50 bulbs, 12 oz. **Postpaid if part of $2.00 order.**

71K3390 **12** bulbs for **29c**

71K3391 **50** bulbs for **$1.15** | **71K3392** **100** bulbs Postpaid **$2.00**

SPECIAL DARWIN TULIP MIXTURE

Nice plump bulbs from our own grower in Holland. The varieties are mixed by us after arrival in this country thus assuring you a real assortment and not just one or two kinds. Priced lower than what is usually asked for good mixtures. Plant this special mixture for satisfaction. Shpg. wt. 12 bulbs, 12 oz.; 50 bulbs, 2 lbs. 8 oz. **Postpaid if part of $2 order.**

12 bulbs **71K3322** for **35c**

71K3323 **50** bulbs for **$1.23** | **71K3324** **100** bulbs Postpaid **$2.25**

Supreme Bulb Collection

Our Supreme Bulb Collection affords an opportunity to get a collection of Dutch bulbs at a saving. Order now for shipment when bulbs arrive from Holland.

This collection consists of:
12 Crocus, mixed
6 Hyacinths, mixed
12 Darwin Tulips, mixed

All bulbs are of our usual high quality. The blooms of these bulbs will make a delightful showing next spring. Shpg. wt., 1 lb. 12 oz. **Postpaid if part of $2.00 order.**

71K3370 **30** bulbs for **$1.00**

NARCISSUS-DAFFODILS



EMPEROR: **71K3275**—One of the finest daffodils. Has pure **yellow** trumpet and wide **primrose** petals... **6** bulbs for **54c**

SIR WATKINS: **71K3278**—Sometimes called the "Big Welshman," **sulphur** cup tinged with **orange.** **6** bulbs for **54c**

VON SION: **71K3279**—The old-time Dutch Daffodil. Rich **golden yellow** double flowers..... **6** bulbs for **54c**

LAURENS KOSTER: **71K3277**—**Orange yellow** cup with white petals, five to seven flowers on a stem. **6** bulbs for **54c**

KING ALFRED: **71K3276**—The largest and showiest of the daffodils. Exceptionally rich **yellow** coloring... **6** bulbs for **$1.10**

JONQUIL (Campernelle): **71K3290**—The campernelle is the finest jonquil of all. It is a pure **yellow** and very fragrant. Groups of bulbs among the shrubbery give a rich effect..... **6** bulbs for **49c**

Shpg. wt. 6 bulbs, 12 oz. **Postpaid if part of $2 order.**

PAPER WHITE NARCISSUS



For growing in pebbles and water

When flowers are scarce during the winter months, nothing is so cheering in the home as Paper White Narcissus. They are so easy to grow. All you need are good, strong bulbs and a bowl and some small pebbles to hold the bulbs upright. If planted about Thanksgiving time you will have flowers for Christmas. Shpg. wt., 6 bulbs 12 oz. Postpaid if part of $2 order.

71K3250 **6** bulbs for **35c**



FLOWER AND PLANT FOOD

Produces luxuriant foliage; beautiful flowers and early vegetables. Fine for pot plants and also all outdoor plant life. Free from odor; clean; highly concentrated and keeps indefinitely. A teaspoonful dissolved in water will make a gallon of highly effective fertilizer. Usually sells for 50c elsewhere.

71K3025—1-pound package. Shpg. wt., 1 lb. 4 oz. **Postpaid if part of $2.00 order.... 35c**

PEONIES



Fall is the best time to plant Peony roots. We offer only strong 3 to 5 eye divisions and not 2 eye roots usually offered at our prices. Shpg. wt., each, 8 oz. **Postpaid if part of $2.00 order.**

FELIX CROUSSE: **71K3181**—A mid-season peony of the rose type and a real leader. Large globular solid flowers of a rich brilliant **ruby red.** **1** Big Root for **47c**

FESTIVA MAXIMA: **71K3183**—Although it is an old variety it still leads. It is the foundation of all peony collections. Very large **white** flowers dotted with **carmine**..... **1** Big Root for **33c**

KARL ROSENFIELD: **71K3184**—Without a doubt one of the leading **red** sorts. Free blooming; large flower of semi-rose type..... **1** Big Root for **55c**

EDULIS SUPERBA: **71K3182**—Popular because it blooms early, usually around Decoration Day. Large size fragrant flowers of clear **mauve pink.** One of the most popular varieties..... **1** Big Root for **33c**

Unnamed Peonies

We offer first quality roots of either **red, pink or white.** These are all choice varieties and are not to be confused with cheap unnamed colors. **State choice of color.**

71K3180 **3** Big Roots for **75c** | **1** Big Root for **29c**

NARCISSUS BULBS in BOWLS



Bankoware Bowl

Beautiful blue green china Bankoware Bowl, 6 in. in diameter. 4 white Narcissus Bulbs and moss. Gift box included. Postpaid if part of $2 order.

71K3255 Shpg. wt., 2 lbs.. **95c**



Japanese Bowl

Imported Japanese earthenware bowl, 6½ in. diameter. Beautifully decorated. 4 white Narcissus Bulbs and moss. In gift box. Postpaid if part of $2.00 order.

71K3257—Shpg. wt., 2 lbs.. **75c**



IRIS ROOTS

Our assortment consists of two blue, two lavender and two yellow, labeled as to color, but unnamed. Shpg. wt., 2 lbs. Postpaid if part of $2 order.

71K3225 **6** clumps for **37c**

HARDY LILIES

Exceptionally Fine Quality Bulbs



CANDIDUM LILY (Annunciation or Madonna Lily.) A popular garden variety. Pure white fragrant flowers on stems 3 to 4 ft. long. We offer only choice bulbs grown in northern France. **Postpaid if part of $2 order.** Shpg. wt., 4 oz.

71K3222—Each... **27c**

EASTER LILY (Longiflorum Giganteum). Splendid free growing flower. Perfectly hardy in the garden and suitable for forcing in pots.

71K3214—Each... **33c**

Large Size Bulbs

AMARYLLIS



For Indoor Culture
A Beautiful Flower—
Easy to Grow

Produces large, lily-like beautifully formed blooms. Averages four blooms per bulb. Shpg. wt. each, 1 lb. 3 oz. **Postpaid if part of $2.00 order.**

71K3203

3 bulbs for **$1.50** | **1** bulb for **59c**

GRASS SEED



Our Finest Mixture

Grass Seed sown in August or September usually gives better results than Spring sown seed. Our mixtures are made from the finest recleaned seeds. Both contain No. 1 Grade Kentucky Blue Grass. **No Timothy in either mixture.** Sow at the rate of 1 lb. to each 200 sq. ft. Double the quantity will make thick sod in less time. **Postpaid if part of $2.00 order.** Shpg. wts.: 2 lbs., 2 lbs. 4 oz.; 5 lbs., 5 lbs. 4 oz.

OUR FINEST MIXTURE

71K2603 **2** lbs. for..**72c** | **71K2602** **5** lbs. for..**$1.69**

GOOD LOW PRICE MIXTURE

71K2610 2 lbs. for..... **49c** | **71K2612** 5 lbs. for... **$1.15**

Order Blanks Are in Back of This Catalog

Built BETTER

TIME HAS NOT CHANGED



EASY PAYMENTS Only $5 Down

$27.75 CASH

ELGIN CARDINAL and BLUE BIRD

Chromium Plated Parts and These Features

- —Long Mileage **ALLSTATE** Tires
- —Powerful Electric Head Light, Complete with Battery
- —Reflector Type Red Tail Light
- —Taxi-Type Bike Horn
- —Motorcycle Style Reinforced Fork
- —Extra Long Luggage Carrier
- —Bucket Type Troxel Saddle
- —Free Wheeling Coaster Brake
- —Chromium Plated Rims, Sprocket and Handlebars
- —Choice of Two Colors

Has Speed . . . Beauty . . . Strength

The popular leader of the great Lifetime ELGIN Line. It is low and racy. . . gets away like a flash. Built mechanically perfect and rides with an ease you've never experienced before. Comes in two color combinations . . . The Cardinal is **red** with **white** trimming, the Bluebird is **blue** with **white**. Battery for light included.

28KM1339¼—Elgin **Cardinal** or **Bluebird**, with regulation size frame (20 in., seat adjustable to 24 in.) and 28x1½-in. **ALLSTATE** Cement-on Tires. **State color.** Shpg. wt., 61 lbs.
Not Prepaid.
Cash Price..... **$27.75**
On Easy Payments..... **$30.50**

28KM1337¼—Elgin **Cardinal** only. with 22 in. frame for taller men (seat adjustable to 26 in.) 28x1½-in. **ALLSTATE** Cement-on Tires. Shpg. wt., 61 lbs. **Not Prepaid.**
Cash Price..... **$27.75**
On Easy Payments..... **$30.50**

28KM1338¼—ELGIN **Cardinal** or **Bluebird** equipped with ALLSTATE Clincher Tires, size 28x1½ in., instead of cement-on style. Regulation frame, 20-in. seat adjustable to 24 in. **State color.** Shpg. wt., 61 lbs. **Not Prepaid.**
Cash Price..... **$29.75**
On Easy Payments..... **$32.75**

Terms: $5.00 Down, Balance $5.00 a Month. Use Time Payment Order Blank in Back of Catalog.



For Boys 7 to 12 Years

$20.95 CASH

ELGIN SINGLE BAR RED BIRD

- **—Chromium Plated Rims, Sprocket and Handlebars**
- **—Troxel Saddle**
- **—Free Wheeling Coaster Brake**
- **—Full Crown Mud Guards; Parking Stand.**

A speedy, low priced bike for boys 7 to 12 years of age. Beautiful **red** trimmed in **white**. A light but sturdy bike, single bar style; with brilliant chromium plated rims, sprocket and handlebars. Has 16-inch frame; 26-inch wheels, suitable for boys with 18 to 26-inch inseam to heel measurement. With 26x1½ inch **ALLSTATE *COMPANION*** Tires. Shipping weight, 45 lbs. **Not Prepaid.**

28KM1341¼—Cash Price..... **$20.95**
On Easy Payments: $5.00 Down, $5.00 a Month..... **$23.45**

Elgin Red Bird for Men

Same color and equipment as bike for boys, above, except with standard size frame (20-in.; seat adjustable to 24 in.) and with larger Troxel saddle and full size handlebar (with crossbar).

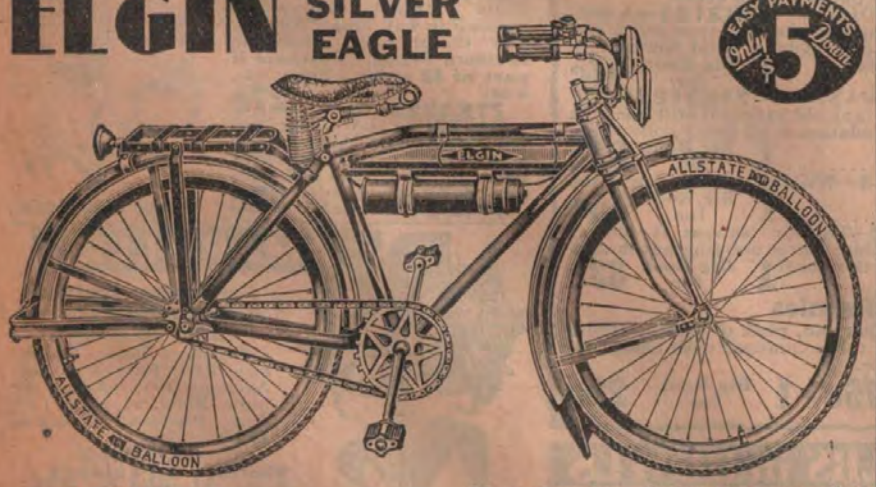
28KM1347¼—ELGIN Red Bird with 28x1½ in. **ALLSTATE *COMPANION*** cement-on tires. Shpg. wt., 56 lbs. **Not Prepaid.**
Cash Price..... **$21.40**
On Easy Payments, $5.00 Down, $5.00 a Month..... **$23.90**

28KM1334¼—ELGIN Red Bird, same as 28KM1347¼, but with 28x1½ in. ALLSTATE clincher tires and inner tubes. Shpg. wt., 56 lbs.
Not Prepaid.
Cash Price..... **$23.40**
On Easy Payments, $5.00 Down, $5.00 a Month..... **$25.90**

For Easy Payments, Use Time Payment Order Blank in Back of Catalog.

ELGIN SILVER EAGLE

EASY PAYMENTS Only $5 Down



$33.75 CASH **COMPLETELY EQUIPPED**

- ★ **ALLSTATE** Balloon Tires
- ★ Electric Headlight
- ★ Electric Tail Light
- ★ Electric Horn
- ★ Bucket Type Red Troxel Saddle
- ★ Large 2-Cell Battery Case and 2 Dry Cells
- ★ Luggage Carrier; Parking Stand; Splash Guard
- ★ Free Wheeling Coaster Brake
- ★ Chromium Plated—Full Crown Mud Guards, Reinforced Handlebars, Motorcycle Type Front Fork, Rims, Headlight, Horn and Sprocket

More chromium plating than any other bicycle made! Lustrous **black** finished frame, trimmed with **sunset red.**

28KM1331¼—ELGIN SILVER EAGLE with complete equipment as illustrated. Regulation frame (20-in., seat adjustable to 24 in.) **ALLSTATE** Balloon, Cement-on Tires. Shpg. wt., 65 lbs.
Not Prepaid.
Cash Price..... **$33.75**
On Easy Payments..... **$37.00**

28KM1332¼—Same as above but with **Clincher** instead of cement-on style **ALLSTATE** Tires. Regulation frame. Shpg. wt., 65 lbs. **Not Prepaid.**
Cash Price..... **$35.75**
On Easy Payments..... **39.35**

Terms $5.00 Down, Balance $5.00 a Month. Use Time Payment Order Blank in Back of Catalog.

$5.00 DOWN



The ELGIN SWALLOW

For Women and Girls

- **—Metal Chain Guard**
- **—Laced Skirt Guard**
- **—Chromium Plated Rims, Sprockets and Handle-Bars**

$22.95 CASH

The ELGIN Swallow for Women and Girls has all the Brilliance and durability famous in our Lifetime ELGINS for men and boys! A Low Priced beauty in *blue* with *white* markings. *Blue* Troxel saddle, to match. ALLSTATE tires, size 28x1½ inches, full crown mudguards, splasher, regulation gear and parking stand. Shpg. wt., 58 lbs.

28KM1345¼—Women's Model ELGIN Swallow Bicycle, With New Free Wheeling Coaster Brake. **Not Prepaid.** Cash Price..... **$22.95**
Easy Payment Price, $5.00 Down, $5.00 a Month..... **$25.45**

ELGIN "Swallow" for Girls (7 to 12 Years) Not Illustrated

28KM1343¼—Similar to 28KM1345¼. Except smaller saddle and pedals, without chain guard or splasher, **Red** with **white** trimming; 26-in. wheels for girls from 7 to 12 yrs. old with 20 to 28-inch inseam to heel measurement. **ALLSTATE** Companion Tires, size 26x1½ inches. New Free Wheeling Coaster Brake. Shpg. wt., 52 lbs. **Not Prepaid.** Cash Price..... **$21.45**
Easy Payment Price, $5.00 Down, $5.00 a Month..... **$23.95**

For Easy Payments, Use Time Payment Order Blank in Back of Catalog.

Yet PRICE *is* LOWEST *in History*

ELGIN'S 30-YEAR OLD QUALITY STANDARD

FRAME



Frame of 1-in., 18 gauge, special analysis steel. Tubing brazed into one piece at head. All points heavily reinforced.

FRONT FORK



Motorcycle style reinforced front forksadd strength and beauty to Elgin Bicycles.

Boys!
HERE'S WHAT SEARS MEAN BY *QUALITY* IN BICYCLES

CHAIN



Equipped with genuine Diamond Chain—no better made at any price on any bicycle. Withstands 1,658 pounds pull! Made of carbon and nickel steel. Uniform links throughout entire chain.

PEDAL CRANKS



Drop forged from one piece of steel—one piece construction insures strength. Sprocket 26 toothed, of special analysis steel, chromium plated.

WHEELS



Chromium plated steel armored wood rims . . . strongest construction known. Spokes of 060-080 gauge piano wire with all weather rust resisting finish.



ELGIN ORIOLE

$22.35 CASH PRICE

ON EASY PAYMENTS
$5.00 DOWN $5.00 MONTHLY

Complete With This Equipment

- **Free Wheeling Coaster Brake.**
- **Reinforced Front Fork and Handlebars.**
- **Chromium Plated Steel Armored Rims; Handlebars and Sprocket.**
- **Reflector Tail light.**
- **New ALLSTATE COMPANION Tires with Center Traction Tread.**

Bikes Similar to ORIOLE
Sell for $7.00 More Elsewhere

Boys! Here's a real bicycle bargain! Our Shoppers definitely proved that the Elgin Oriole is better constructed with better features and more accessories than similar bikes sold throughout the country at prices up to $7.00 more. Here's beauty of design and finish, lifetime quality in materials and workmanship at prices lowest in our history. Here's a Pal for you, fellows! The Speedy new ELGIN Oriole is a beauty, in flashing red color, trimmed in white and with lots of chromium plating. The "Oriole" has the same lifetime construction as the Cardinal and Bluebird, shown on the opposite page, but the Oriole hasn't so many accessories.

FULL CHROMIUM PLATED RIMS, HANDLEBARS AND SPROCKET

Because of its light equipment, the ELGIN Oriole is often preferred. It has all the essentials for reliable and satisfactory service, including New Free Wheeling Coaster Brake, reinforced Front Fork, reinforced Handle Bars, Chromium plated steel Armored Rims, Reflector Tail Light, Genuine Troxel Red Saddle to match bicycle and **ALLSTATE *COMPANION*** 28x1½-inch cement-on Tires. A Quality Bicycle in all respects. **Shipped by freight or express only. Not Prepaid.**

28KM1372¼—ELGIN Oriole with Standard Size frame (20-in.; seat adjustable to 24-in.) Shpg. wt., 60 lbs.
Cash Price..... **$22.35**
Easy Payment Price. **$5.00** Down, **$5.00** a Month..... **$24.85**

28KM1333¼—ELGIN Oriole, same as above, but equipped with 28x1½-in. ALLSTATE Clincher tires instead of cement-on.
Shpg. wt., 60 lbs. Cash Price..... **$24.35**
Easy Payment Price, **$5.00** Down, **$5.00** a Month..... **$26.85**

For Easy Payments Use Time Payment Order Blank in Back of Catalog which must be signed by the head of the household.

Bicycle SIDE CAR



$14.85 Side Car Only

- LOOKS like a motorcycle side car.
- Fits any bike using 26 or 28-inch tires — attaches easily.
- Carries passenger and parcels.
- Parcel compartment under the seat.
- Strong, yet very light. Weighs only 37 lbs.
- Length of body, 46 inches, width of body only, 14 inches, width from bicycle to outside wheel 29 inches.

Now You Can Carry An Extra Passenger

What a convenience! . . . Just what you've wanted and at Sears low price you can afford it. The bicycle side car is perfectly balanced and makes riding safer on slippery turns. The car is **red** lacquered, made of sheet steel stamped out to resemble woven reed . . . light and strong. The seat is upholstered in leatherlike fabric. The frame is of steel bicycle tubing with clamps to attach at front and back of bicycle and at rear hub. The side car has a 21-in. wheel with ball bearing hub, equipped with 24x1½-inch COMPANION tire. Full crown mudguard. A comfortable, convenient carrier that is made to last as long as your bike! (Bicycle not included.) **Shipped from factory in Northeastern Illinois. Not Mailable. Not Prepaid.** Shpg. wt., 61 lbs.

28KM1327½..... **$14.85**



New Watch Case Type Tire Gauge for All Tires

Nickel plated case and unbreakable crystal. Measures from 10 to 60 lbs. Just the thing to keep your bike tires at proper pressure. In genuine leather case. Each gauge guaranteed. **Postpaid if part of $2.00 order or more.**

28K4909—Shpg. wt., 6 oz..... **68c**

11c DOZEN

PEERLESS NICKEL PLATED SPOKES and NIPPLES

SAVE AT SEARS



— Standard gauge steel spokes. Heavily nickel plated, polished.
Save at Sears on all Bike Repair Parts.
Shpg. wt., per dozen, 4 oz.

Postpaid if part of $2 order or more.

Cat. No.	Length	For Rim Dia.	Doz.
28K2185	10⅛ in.	21 in.	11c
28K2186	11⅛ in.	23 in.	11c
28K2187	12⅛ in.	25 in.	11c

PEERLESS REPLACEMENT WHEELS

$2.00 And Up Postpaid



CAN'T SLIP SPOKES

Out-of-true or worn out wheels can be quickly and satisfactorily replaced with these guaranteed, genuine hand trued wheels! They will beautify your bike and add years of service. May be had for FRONT WHEEL with Spindle Hub, or for REAR WHEELS with Spindle Hub or Coaster Brake built-in. **Specify Musselman, New Departure or Morrow Coaster Brake.** See illustrations and descriptions of the various types of rims at right above, also note how to determine size. All spokes highly nickeled and can't come loose. All rims drilled with 36-spoke holes, fit 1½-inch tires.

A New Wheel on Your Old Coaster Hub
If your old coaster brake has 36 spoke holes and is still serviceable, send it to us, following instructions on last Index page. *Be sure to send the Hub Shell.* We will build a new wheel on it. Deduct $2.50 from prices of wheel with coaster brake listed below.

Note: Hubs for rear wheels regularly come with std. 10-tooth sprocket for 1x3/16-inch chains (7 and 9-tooth can also be furnished). For ½x⅛-in. chains, hubs come with std. 18-tooth sprocket (14, 16 or 20-tooth can also be furnished). **State number teeth wanted on sprocket.**

For Special Enamel Finish Wood Rims instead of Natural Wood Finish (25-in. rim only), add 22c. Colors: **Cherry Red** with **Ivory** Center, or **Red** with **Black** Stripes. **State color wanted.**



HOW TO ORDER Bicycle Wheels and Rims

Order by Catalog Number of correct type and rim size of wheel. Measure from top to bottom. (See illustration.) Do not include tire. **If rear wheel state number of sprocket teeth wanted.**

Style and Finish of Rim	Tire Size	Rim Diam.	Front or Rear	With Spindle Hub Cat. No.	With Spindle Hub Postpaid	With Coaster Brake Cat. No.	With Coaster Brake Postpaid
Cement-on Type Wood Rim Natural Finish	28 in.	25 in.	Front	28K2142¼	$2.25		
	28 in.	25 in.	Rear	28K2141¼	3.25	28K1994¼	$5.25
	26 in.	23 in.	Front	28K1317¼	2.25		
	26 in.	23 in.	Rear	28K1318¼	3.45	28K1304¼	5.25
	24 in.	21 in.	Front	28K1319¼	2.25		
	24 in.	21 in.	Rear	28K1321¼	3.45	28K1305¼	5.25
Steel Armored Wood Rim Cement-on Type Chromium Plated	28 in.	25 in.	Front	28K2165¼	2.25		
	28 in.	25 in.	Rear	28K2164¼	3.35	28K2172¼	5.45
	26 in.	23 in.	Front	28K1308¼	2.28		
	26 in.	23 in.	Rear	28K1313¼	3.39	28K1306¼	5.45
	24 in.	21 in.	Front	28K1315¼	2.28		
	24 in.	21 in.	Rear	28K1316¼	3.59	28K1307¼	5.45
Steel Cement-on Black Enamel	28 in.	25 in.	Front	28K2153¼	2.00		
	28 in.	25 in.	Rear	28K2152¼	3.30	28K1996¼	5.35
Clincher Type Natural Wood	28 in.	25 in.	Front	28K2144¼	2.50		
	28 in.	25 in.	Rear	28K2143¼	3.45	28K1995¼	5.69
Steel, Clincher Black Enamel	28 in.	25 in.	Front	28K2155¼	2.00		
	28 in.	25 in.	Rear	28K2154¼	3.20	28K1997¼	5.35
Steel, Clincher Chromium Plated	28 in.	25 in.	Front	28K2182¼	2.15		
	28 in.	25 in.	Rear	28K2188¼	3.35	28K2179¼	5.35

FOR BOYS and GIRLS from 5 to 8 Years



Girls' Model

PEERLESS JUNIOR BICYCLES

A strong, safe, speedy bike for boys and girls!—Strong, reinforced steel tube frame, brilliant **red** and **white** finish. Chromium plated handle bars and high grade equipment throughout.

The **Peerless Junior** has the dashing color and speedy streamlines that youngsters want and its price is less than those asked for bicycles for large boys and girls. Suitable for children from 5 to 8 years of age, with inseam to heel measurements of 16 to 24 inches. Shipping weight, 40 lbs. **Not Prepaid.**

$17.50 Boys' Model

Frame—14-in. of ⅞-inch steel tubing.
Tires—COMPANION 20-in.pneumatic.
Sprockets—Regulation. Front—16-tooth, Rear—7-tooth. All teeth 1-in. Pitch.
Saddle—Triple coil spring, **brown** leather top.
Mudguards—Front and rear.
New 1932 Free Wheeling Coaster Brake.
Bike Stand.
Diamond Roller Chain.
Pedals—Rubber tread.
Nickel Plated—Hubs, sprocket, spokes.

28KM1310¼ Boys' Model..... **$17.50**

28KM1312¼ Girls' Model..... **$18.50**

HIGH GRADE RIMS (All Types)



Made of the highest quality, seasoned Hard Maple or Elm. Drilled with 36-spoke holes. All wood rims furnished in **Natural Wood Color.** However, we can supply the 25-in. wood rims for 28-in. tires (Cat. Nos. 28K2171¼ and 28K2178¼) enameled in **Cherry Red with Ivory** colored center or **Red with Black stripe. State color wanted. Rims postpaid if part of $2.00 order.**

To determine size wanted, see — How to Order Bicycle Wheels and Rims — below at the left.

Cat. No.	Style	Rim Diam.	Tire Size	Price Nat. Color	Price Enameled	Shpg. Wt.
WOOD RIMS						
28K2168¼	Cement-on	21 in.	24 in.	$0.95	.....	1 lb. 2 oz.
28K2169¼	Cement-on	23 in.	26 in.	.95	.....	1 lb. 4 oz.
28K2171¼	Cement-on	25 in.	28 in.	.98	$1.20	1 lb. 6 oz.
28K2178¼	Clincher	25 in.	28 in.	1.10	1.32	1 lb. 12 oz.
STEEL RIMS						
28K2183¼	Cement-on	25 in.	28 in.	Blk.Enamel	75c	3 lbs.
28K2184¼	Clincher	25 in.	28 in.	Blk.Enamel	75c	2 lbs. 8 oz.
28K2174¼	Clincher	25 in.	28 in.	Chromium	90c	2 lbs. 4 oz.
STEEL ARMORED RIMS						
28K2175¼	Cement-on	25 in.	28 in.	Chromium	$1.10	2 lbs. 12 oz.
28K2176¼	Cement-on	23 in.	26 in.	Chromium	1.10	2 lbs. 8 oz.
28K2177¼	Cement-on	21 in.	24 in.	Chromium	1.10	2 lbs.

"Diamond" Roller Chains



Standard steel chains for all bicycles. **Measure your bike sprocket to determine size chain required. Postpaid if part of $2.00 order.**

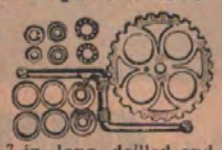
28K2197—Complete chain for sprockets with teeth ⅛ in. thick and ½ inch apart. Shpg. wt., 1 lb. 4 oz..... **75c**

28K2199—Comb. Repair links for above. Shpg. wt., 1 oz..... **9c**

28K2195—Complete chain for sprockets with teeth 3/16 inch thick and 1 inch apart. (Not illus.) Shpg. wt., 1 lb. 6 oz..... **65c**

28K2196—Comb. Repair links for above. Shpg. wt., 2 oz..... **9c**

Replacement Sprocket Set



For bikes using 28-in. tires. Cranks and shaft of special steel, forged in one piece, nickel finish. Crank 7 in. long, drilled and tapped for pedal shaft. Std. 26-tooth, 1-in. pitch sprocket, complete with ball bearings, ball retainers, key-washer locknut cups 25/32 in. in diam. and **two sets of extra bushings to make cups 1 15/16 and 2 1/32 inches in diam. Postpaid.**

28K2358—Complete. **$3.39**

Steel Ball Bearings

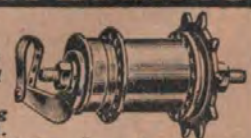


Postpaid if part of $2.00 order.

Cat. No.	Diameter	Per 100	Shpg. Wt.
28K2205	⅛ in.	8c	2 oz.
28K2206	5/32 in.	12c	2 oz.
28K2207	3/16 in.	15c	3 oz.
28K2208	¼ in.	18c	7 oz.
28K2209	5/16 in.	24c	8 oz.

Coaster Brakes

Morrow



$3.29 Post Paid

— Working parts enclosed.

With 36-spoke holes. Smooth and quiet action. 10-tooth sprocket, 1-inch pitch.

28K1975 Postpaid..... **$3.29**

New Departure Improved Model C



$3.29 Post Paid

— Multiple sliding disc.

In a nickel plated hub, drilled for 36-spoke wheel. Has standard 10-tooth (1-in. pitch) sprocket.

28K1984—Postpaid..... **$3.29**

Musselman *Armless*



$3.29 Post Paid

— Improved model.
— Exclusive armless feature.

Lightweight, has few parts. Nickel plated hub. Drilled for 36 spokes. 10-tooth (1-in. pitch) sprocket.

28K1974—Postpaid..... **$3.29**



Spindle Hubs New Departure

Ball bearing, nickel finish, drilled for 36 spokes. **Postpaid if part of $2.00 order**

28K2158—Front spindle hub. Shpg. wt., 13 oz..... **59c**

28K2157—Rear, with 9-tooth sprocket. Shpg. wt., 1 lb. 2 oz.... **$1.95**

GUARANTEED BICYCLE EQUIPMENT

WE PAY THE POSTAGE ON ORDERS OF $2.00 OR MORE AS EXPLAINED ON PAGE 1



Two Guards

Low Priced Mudguards
For bicycles using 28-inch tires only. Strong steel construction. Arched and corrugated. Glossy black enameled finish. Shpg. wt., 4 lbs 8 oz.
28K2097¼—Per set, for front and rear wheels..... **55c**

Mudguard Attaching Outfit
Saves drilling frame. Includes front bridge, necessary clamps, bolts and nuts. (Not illus.) Shpg. wt., 3 oz.
28K2105—Per set..... **10c**



Bicycle Pedals
Popular type, priced very low for such good quality. Ball bearing action. Non-slip rubber surface. Fit all bicycles. Shpg. wt., 2 lbs.
28K2059 Pair..... **75c**

28K2074
Pedal Rubbers for above. Set of 4. Shpg. wt. 1 lb..... **25c**

Bicycle Repair Fork
$1.85



A strong, durable fork to fit any bicycle using 28-inch tires. Fork, crown and sides nickel plated. Fork stem 1 inch in diam. about 8¼ inches long. Threads, 24 to inch. Reinforced triple plate truss crown.
28K2094 Shpg. wt. 2 lbs. **$1.85**



Favorite Siren
Warning is given by slight pull on chain, which brings roller in contact with front tire. Ball bearing action. Diam. of drum, 3 in.; width, 1¼ in. Drum nickel plated. Adjustable to all bicycles. Wt., 1 lb. 8 oz.
28K2132.. **78c**

Taxi Type Hand Horn
Up to date hand horn; a big value. Height, over all, 4 inches; diameter at front, 3 in. Clamps to handle bar. Adjustable tone. Black enamel finish. Nickel plated front. Shpg. wt., 1 lb. 4 oz.
28K2335..... **55c**



French Type Horn

"Toot!" A shrill little warning that will clear your way! Easily distinguished above the noise of traffic. Not a toy but a horn popular on bicycles and many small sport cars. Made of nickel plated metal, very durable. Good grade rubber bulb. Mounts on frame of handlebars.
28K2330—Shpg. wt., 3 oz..... **20c**



Clear Toned Bell
Thumb-operated lever sounds loud clear-toned warning. Clamps securely to handlebar. Durable, finish. A big value.
28K2384— Shpg. wt., 14 oz..... **20c**



Schrader Valve Parts
←**28K4539**
28K4571→


Carry a box of valve parts in your repair kit. Be prepared. Shpg. wt., 4 oz.
28K4539
Valve caps only. Box of 5..... **19c**
28K4571—Valve Plungers or Insides. Box of 5. Wt., 2 oz..... **20c**



Keyless Sprocket Lock
Protect your bike against theft. Brass case. Nickel-plated shackle. No keys—operates on a "Combination." Can also be used on rear fork around the chain.
28K2354—Shpg. wt., 12 oz..... **69c**

Dutch Brand Rim Cement
Save at Sears on Rim Cement. For attaching tires to Wood or Steel Rims. One tube, 1x6 in., cements one tire. Shpg. wt., 1 lb.
28K2280—Two tubes. **23c**



Rubber Cement for repairing tubes. Sizes, 1x6 in.
28K2271—One tube. Shpg. wt., 14 oz..... **9c**

Basket Type Luggage Carrier



Carry more bundles in this basket type carrier. Carefully made of Heavy Galvanized Wire. Shpg. wt., 3 lbs. 8 oz.
28K2398—Basket with braces to front fork and straps to handlebar. Size, 18x13x6 inches..... **$1.00**
28K2394—Basket with straps to handlebar only. Size, 13x8x4¾ inches. Shpg. wt., 1 lb 3 oz..... **59c**
28K2396—Basket with straps to handlebar only. Size, 15x10x4¾ inches. Shpg. wt., 1 lb. 4 oz..... **79c**

Steel Parcel Carrier



Strong steel luggage carrier, 7x13 inches, **black** enamel finish. Fastens to rear fork stays and rear axle of bicycles using 26 and 28 inch tires. Shpg. wt., 2 lbs.
28K2227 ... **25c**

NOW! An Electric Bike Horn



—Looks and sounds like newest auto horns.
—Beautiful chromium plated front; black enameled back.
—Diameter front, 4½ inches.

Clamps to handle bar; complete with operating switch and sufficient cord for connecting. Uses one regular dry cell. **Battery not included.** Shpg. wt., 1 lb. 4 oz. **$1.59**
28K2332.....
28K2333—1-Cell Battery Container, black enameled with clamp for use with above horn. Similar to 28K2107 at right, above. Shpg. wt., 1 lb. 2 oz..... **45c**
20K1820—WLS Dry Cell for above horn. Shpg. wt., 3 lbs. Each..... **30c**



19c

Tire Valve
Makes permanent repair if valve stem is torn out. No-Leak grip. Extra large. Extra low priced.
28K1927—Shpg. wt., 2 oz..... **19c**

New Departure Cyclometer



Keep track of the number of miles you ride—check the service of your bike with this accurate cyclometer. Popular, low-priced model. Registers up to 9,999.9 miles and repeats. Nickel finish. For 28-in. tires on 25-in. rims only.
$1.00
28K2221—Shpg. wt., 3 oz.. **$1.00**

Aluminum Paint



Quick-drying paint that makes rusty parts look like new. Consists of ½ oz. can of aluminum powder and 1 oz. can of liquid, which are mixed as needed. Makes durable, bright finish. Shpg. wt., 14 oz.
28K2316..... **15c**

Bicycle Enamel



18c

No baking. One ¼ pt. can makes your bike look new. Dries overnight. **State which of following colors wanted**
Royal blue, jet black, Brewster green, Carmine, Bright vermilion, Chrome yellow, French gray, Cherry red, brown, Cochin red or ivory.
28K2322—Shpg. wt., 9 oz.... **18c**

Parking Stand



Motorcycle type stand, with strong clip for rear mudguard. Strong, durable. Made of steel, nickel plated, satin finish. Fits all bicycles using 28-inch tires. All parts for attaching are included.
25c
28K2233
Shpg. wt., 1 lb. 8 oz... **25c**

BOYS! LIGHT UP FOR SAFETY



$1.40 28K2107

A splendid up to date electric headlight outfit. **Black** enamel finish. 3½-inch diameter lamp, with parts for attaching to bike. Works on one dry cell. **Battery not included.** Waterproof case and cord. Flood type non-glare lens and bulb.
28K2107
Shpg. wt., 2 lbs. 4 oz..... **$1.40**
28K2135—Two dry cell battery outfit. **Batteries not included.** Shpg. wt., 2 lbs. 1 oz..... **$1.49**
28K2101—Similar to above, except bullet type lamp and aluminum finish. Works on one dry cell. Shpg. wt., 1 lb. 12 oz..... **$1.10**
Extra Bulbs for Above Outfits—Screw Type Base **10c**
28K2137—For 28K2107 and 28K2101. Shpg. wt., 8 oz..... **10c**
28K2017—For 28K2135, higher voltage. Shpg. wt., 8 oz..... **10c**
WLS Dry Cell Battery for Above Lamps **30c**
20K1820—Shpg. wt., 3 lbs. Each.....

New! No Battery Needed

—No Battery Cost —Ready Always
—No Delay in Lighting —Very Efficient
—Inexhaustible —Low Priced



This new Bosch generator light illuminates road when leading bike at walking pace of three miles per hour. At 6 miles per hour, generator gives full output, 1 watt, and throws dazzling bright light. Includes small generator with bracket to attach to front fork with friction drive to tire, headlight with 3¼-inch lens. Complete with bulb and wire connections.
28K2102—Postpaid.. **$4.98**

Flashlight Battery Lamp



No wires! Easily detached and attached to bracket that clamps to handlebar. May be used as a handy flashlight anywhere. **Red** Enameled case. Snap-switch on top. Complete with 2 regular flash light batteries.
28K2324—Shpg. wt., 1 lb. 4 oz..... **85c**

Electric Tail Light



Shows bright red through mist or rain. Works on same battery used for headlight. 1¼ volt bulb works on one dry cell. Cord and all parts for attaching included. No drilling. Adjustable. Shpg. wt., 6 oz.
28K2325—Each.... **50c**

PEERLESS Flashlight Bracket



A handsome, nickel plated bracket that makes a bicycle headlight out of any tubular flashlight. Easily attached to handlebars or frame.
28K2015 Shpg. wt., 12 oz... **40c**

Reflex Tail Light



Ruby red lens reflects red glow when any light shines from behind the bike. Aluminum frame. Bolts on to rear mudguard. No electricity needed.
28K2223 Shpg. wt., 2 oz. **10c**



Complete Tool Kit
An outfit every boy needs; a tool bag, telescope pump, tire repair outfit, tape, tire fluid; nipple grip for tightening spokes, strong wrench and trouser guards.
28K2051—Complete Outfit Shpg. wt., 2 lbs. 14 oz. **$1.29**

Cat. No.	Name of Article	Shpg. Wt.,	Price
① 28K2081	Tool Bag	6 oz.	28c
② 28K2249	Nipple Grips	1 oz.	7c
③ 28K2100	Tire Repair Kit	2 oz.	18c
④ 28K1954	Telescope Pump	8 oz.	45c
⑤ 28K2232	Trouser Guards....1 pr.	2 oz.	5c
⑥ 28K2312	Dutch Brand Tire Fluid.	10 oz.	12c
⑦ 28K2242	Bicycle Wrench	3 oz.	15c
⑧ 28K9378	Friction Tire Tape	6 oz.	9c

TROXEL Motor-Bike Saddles



Now at a money saving price. These motorcycle-type saddles are made of durable artificial leather, in **tan** finish, and are well shaped and padded. Equipped with Universal Saddle Clamps, double truss spring frame and **black** beehive type cushion springs. Juvenile and Top Notch Saddles have single truss spring frames. The Bucket Type shown in the small illustration is the largest saddle being 12x10 inches in size. It is the same as furnished as standard equipment with our Elgin Cardinal, Bluebird and Silver Eagle Bicycles.
28K2045—Top 11 in. long, 8½ in. wide. Shipping weight, 5 lbs. 8 oz..... **$1.45**
28K2388—Juvenile Saddle, 9x6¾ in. Shpg. wt. 2 lbs 8 oz. **$0.85**
28K2095—"Top Notch" Saddle, 10x7½ in. Shpg. wt. 3 lbs. 8 oz..... **1.20**
28K2124—Bucket Type Saddle (illustrated at right), 12x10 inches. Shipping weight 5 lbs. 8 oz..... **$1.49**



28K2124

Elgin De Luxe Handlebars



Our finest handlebar, 21½ inches wide. Reinforcing bar adds extra strength. Stem can be easily removed. Expansion bolt in stem assures positive tight grip on front fork.
$1.55
28K2066—Chromium plated. Shpg. wt., 3 lbs. 8 oz.... **$1.55**

Extension Adjustable Handlebar
Has 2¾-in. forward extension, 3¾-in. drop. Bar is 20¾ in. wide. Chromium plated. Complete with stem and rubber grips. (Not illustrated.) **$1.10**
28K2065—Shpg. wt., 2 lbs. 8 oz.....
28K2067—Extra stem Chromium plated. Shpg. wt., 1 lb..... **48c**

12c



Handle Bar Grips



12c

Made of good grade black rubber, with knobs—positive grip. 5-in. long. Fits all standard handlebars.
28K2352—Pair. Shpg. wt., 6 oz.... **12c**

High quality black rubber, molded, 5½ in. long. Fits all standard handlebars. Shpg. wt., 6 oz.
28K2116—Pair..... **12c**

They're BETTER BIKE TIRES *because* —

WE BUILD THEM JUST as GOOD as ALLSTATE AUTOMOBILE TIRES

—And Here's Proof You Save at Sears!

As part of our National Shopping Program, we bought bicycle tires similar to our Regular ALLSTATE from stores in all parts of the country. Note these typical prices below, then figure your savings when you buy from Sears.

Oklahoma City	$2.25	Miami, Fla	$2.15
Pittsburgh, Pa	1.95	Grand Island, Neb.	2.00
Hartford, Conn	1.98	Wichita Falls, Texas	2.95

BOYS HERE'S WHAT IT TAKES TO MAKE GOOD BIKE TIRES



Tread uniform thickness, balanced like our auto tires; tested to give longer wear.

Special square woven fabric, strong and puncture resisting.

All virgin rubber, resilient, long wearing. Holds color.

Best grade live, red rubber ply constructed inner lining. Holds more uniform pressure.

DUTCH BRAND Rim Cement

For securely attaching tires to wood or steel rims. One tube, 1x6 in. enough for 1 tire. shpg. wt., 1 lb. Postpaid if part of $2 order.

28K2280
2 tubes..... 23c



28x1½ NOW ONLY $1.50 EACH IF BOUGHT IN PAIRS

28x1½ NOW ONLY $1.10 EACH IF BOUGHT IN PAIRS

- 3 Full plies, square woven, puncture resisting fabric.
- Tread patterned after ALLSTATE Auto Tire
- Black Tread, White sidewalls. Beautiful and sporty looking.
- Cotton strip at base helps to grip tire to rim.
- Live red rubber lining holds air longer.
- Single tube, cement-on style.

The finest tire we offer for your bike, one that will give long safe mileage like our Famous **ALLSTATE** Auto tires. Built with the same care and exactness that means more wear. Postpaid if part of $2.00 order or more.

28K1891—28x1½. Fits 25 in. rim. Shpg. wt., 2 lbs. 14 oz. Each..... **$1.57**
Two tires. **Postpaid**..... **$3.00**

28K1892—26x1½. Fits 23-in. rim. Shpg. wt., 3 lbs. Each.. **$1.53**
Two tires. **Postpaid**..... **2.96**

ALLSTATE Cord Clincher Tires

Same high quality construction as the regular **ALLSTATE** Tire above, except made **Clincher style for clincher rims.**

28K2030—28x1½. Fits 25-in. rim. Shpg. wt., 2 lbs. 6 oz. **$1.85**
Postpaid if part of $2.00 order. Each.....
Two Tires, **Postpaid**..... **$3.66**

ALLSTATE Endless Red Inner Tubes

28K1911—28x1½. Shpg. wt., 12 oz.
Postpaid if part of $2.00 order or more. Each..... **57c**

HOW TO ORDER BICYCLE TIRES



Order tires to fit rim: For correct size, measure rim from top to bottom. Do not include tire!

Our New *COMPANION* Bike Tire!

- 2 Full plies and a strip under the tread, of elastic, puncture resisting, square woven fabric.
- Center Traction tread—new long wearing design like our popular **ALLSTATE** ***COMPANION*** Auto Tire.
- Brilliant "Devil Red" color; black pin stripe on sidewall.

Boys! Here's a flashy new tire in brilliant **Devil Red** color that **stays Red!** Beat the gang—be the first in your neighborhood to have these colorful new tires with new tread design and high, strong shoulders. Send us your order TODAY! Order a pair and **SAVE MORE!** Single tube, cement-on style.

Catalog Number	Tire Size	Fits Rim SIZE	Shpg. Wt. Each*	Price Each	Pair Postpaid
28K1886	28x1½ in.	25-in.	2 lbs. 7 oz.	$1.15	$2.20
28K1887	26x1½ in.	23-in.	2 lbs. 2 oz.	1.10	2.12
28K1888	24x1½ in.	21-in.	1 lb. 15 oz.	1.08	2.08
28K1889	20x1⅜ in.	17-in.	1 lb. 9 oz.	1.05	2.04

*Postpaid if included in order of $2.00 or more.



NOW ONLY $1.94 EACH If Bought In Pairs

ALLSTATE BALLOON

Interchangeable With 28-Inch Tire

- —2 plies and wide strip under tread, of square woven, puncture resisting fabric.
- —Large air space, easier riding.
- —More rubber on road; holds better on the turns.
- —Balloon tires are more modern looking.

Thousands and thousands of boys now ride on **ALLSTATE** Bike Balloons. Many have written to tell us how much easier they ride—how they hold the road and look so much more modern. They **wear** longer, too! **Jet Black** with **White** pin stripe on sidewall. Order one or a **pair** TODAY!

28K1890—28-in. Fits regular 25 in. rims. Single tube, cement-on style. Each, **Postpaid**..... **$2.00**
Two Tires, **Postpaid**..... **$3.88**



NOW ONLY 92¢ EACH If Bought In Pairs

NAPOLEON BIKE TIRE

Our Lowest Priced Bicycle Tire

- —Black cone-shaped button tread with red sidewalls.
- —2-ply construction.

Napoleon Tires will give good service at the lowest possible cost. They are the equal of many tires that cost more. Tread buttons are cone-shaped—**the longer they wear the wider they grow!** If you want a dependable tire, well constructed and good looking, at the lowest possible price, this is it! Single tube, cement-on style. **Postpaid if part of $2.00 order.**

28K1910—28x1½-inch size only. Fits 25-inch rim. Shipping weight, 2 lbs. Each..... **95c**
Two Tires. Shipping weight, 4 lbs. **$1.84**

Low Prices Buy BETTER QUALITY at Sears

The BEST PRODUCTS . . . .
Labeled CROSS COUNTRY . . Sell for Less at Sears!



Auto Top Dressing

Makes Cars Look New!

- Waterproofs, protects and preserves.
- Prevents checking and cracking.
- Resists heat and cold.

Leaves bright glossy finish. Full pint cans. Shpg. wt., 1 lb. 12 oz. **Postpaid if part of $2.00 order or more.**

28K7078—Black.....**59c**
28K7082—Clear colorless, for colored artificial leather tops.....**59c**



OUR PLEDGE

The CROSS COUNTRY Name on any article is your assurance that it is the highest quality obtainable, regardless of price.

Automobile Cleaner and Polish

"Save Your Car Finish"



- Removes dirt, stains.
- Polishes autos and furniture.
- Works quickly and easily.

The market offers no better liquid polish for auto finishes than our CROSS COUNTRY, regardless of price. **Postpaid when included in $2 order or more.**

28K7079—1 Pint. Shpg. wt., 1 lb.....**59c**

For All Metals



Gives quick, lasting polish to all metals, especially chromium or nickeled finishes. Polishes easily; will not injure finish. **Postpaid if part of $2.00 order.**

28K7083—1 Pint.
Shpg. wt., 1 lb. 4 oz.....**39c**

Protects from Rust



Smooth, lustrous, jet **black** for touching up scratches and rust spots on fenders and body. With handy brush-in-stopper. **Postpaid if part of $2.00 order or more.**

28K7088—5-oz. can.
Shpg. wt., 10 oz.....**39c**

"Chemi-Cloth"



Treated to hold the dust; cleans and polishes. In handy slip cover metal container. Size, 18x28 inches; chamois colored. **Postpaid if part of $2.00 order or more.**

28K6259—Shpg. Wt., 8 oz..**19c**
28K6263—Size, 18x24 in. Without metal container. **Gray** color.
Shpg. wt., 2 oz.....**11c**

CROSS COUNTRY Cleaning and Polishing Cloth



A fine grade of tubular knit cloth, made especially for cleaning and polishing automobiles and furniture. Tested and fully approved by leading manufacturers of polish. Knitted of clean soft yarn. Softer than cheesecloth. Width, 10 in. **Postpaid if part of $2 order.**

28K6262—5 double running yards. Shpg. wt., 9 oz.....**15c**
28K6261—25 double running yards in roll. Shpg. wt., 2 lbs.....**69c**

DUPONT No.7 PRODUCTS



Black Auto Top Finish

Gives new life and protection to closed or open car tops. Waterproofed—prevents checking, cracking; resists heat, cold. Leaves bright, glossy **black** finish. **Postpaid if part of $2.00 order or more.**

28K7073—1 Pint.
Shpg. wt., 1 lb. 3 oz.....**85c**
28K7069—½ Pt. Shpg. Wt., 10 oz.**52c**



Du Pont No. 7 Touch-Up Black

For covering rust spots and scratches on fenders or any part of body or chassis. Gives jet **black**, glossy, durable finish over Duco, enamel or metal surfaces. Non-shedding brush included. Screw top can fits spray gun below at right. Shpg. wt., 7 oz. **Postpaid if part of $2.00 order or more.**

28K7067—5-oz. can.....**52c**

"Speed Blend"

—Nationally advertised polish-cleaner.
—For autos and furniture.



Thoroughly cleans off all dirt and foreign substances and gives bright, lasting luster. Use it on all lacquers, baked enamels or varnishes. It reveals new beauty in pianos, radios and furniture. **Postpaid if part of $2.00 order or more.**

28K7075—6-oz. can.
Shpg. wt., 10 oz.....**43c**

28K7076—Pint can.
Shpg. wt., 1 lb. 6 oz.....**85c**

28K7077—Quart can.
Shpg. wt., 2 lbs. 8 oz....**$1.27**

FINE CHAMOIS SKIN

Specially selected for auto use, heavy, yet soft and pliable. Use wet or dry for cleaning and polishing any hard surface. Shpg. wt., 5 oz. **Postpaid if part of $2.00 order or more.**

Size, about 23x26 in.
28K10854.....**$1.29**



Genuine Imported French Chamois

This is our finest grade of Chamois. The French method of tanning makes these Chamois the best as well as the most economical for auto and window washing and household uses. Absorbs water like a sponge, dries out perfectly soft, is long wearing and leaves no lint. **Postpaid if part of $2.00 order or more.**

28K9972—Size, about 16½x28 in. Shpg. wt., 4 oz...**$1.55**
28K9965—Size, about 19x32 in. Shpg. wt., 6 oz.....**$1.95**

SIMONIZ

ONLY **44c**



Simonizing does magic things. It makes old cars look new. It keeps new cars from looking old. Removes all grime and stains. **Postpaid if part of $2.00 order or more.**

28K13107—SIMONIZ Kleener, 12 oz. can. Shpg. wt., 1 lb.**44c**
28K13106—SIMONIZ Polish. Brings back the sparkle and original luster. 6 oz. can. Shpg. wt., 12 oz.....**44c**

SIMONIZ OUTFIT

28K13109—Includes both Polish and Kleener. 2 cans. Shpg. wt., 1 lb. 12 oz.....**85c**
Postpaid if part of $2.00 order.

McALEER'S POLISH

It **cleans**—removes all dirt, stain, tarnish, etc., restoring the original finish. It **polishes**, leaving a hard mirror-like surface, and it protects and prolongs the finish. **Postpaid if part of $2.00 order.**



28K8381—Pint can. Shpg. wt., 1 lb. 6 oz.....**85c**
28K8380—Quart can. Shpg. wt., 2 lbs. 9 oz.....**$1.27**

HIGH GRADE BRUSHES *and* CLEANING ACCESSORIES

Fender Brush

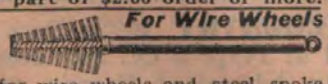


Handy for wheels, under fenders, etc. Palmetto fiber.

28K5054—5-in. handle.
Shpg. wt., 10 oz.....**25c**
Postpaid if part of $2.00 order or more.

Spoke Brush

For Wire Wheels



Tapered for wire wheels and steel spoke wheels. Heavy bristles. Lgth., 18 in. **Postpaid if part of $2.00 order or more.**

28K5056—Shpg. wt., 5 oz.....**18c**

Spoke Brush



28K5052—Of strong fiber. Length, 17 in. Shpg. wt., 8 oz.....**18c**
28K5053—With black hog bristles. Length, 17 in. Shpg. wt., 6 oz.....**25c**
Postpaid if part of $2.00 order or more.

Auto Mop



Water flowing through soft cotton yarn keeps mop clean. Screw-on hose connection. Strong nickel plated back. **Postpaid if part of $2.00 order.**

28K5051—Shpg. wt., 1 lb. 4 oz.**$1.08**

Spray Gun



Uses air from tire. Sprays touch-up paint and disinfectants. Made to fit 28K7067 DuPont Touch-Up Enamel can as shown above at left. Includes ¼-pt. empty bottle, cap with nozzle, valve and about 6 ft. of rubber hose.

Shpg. wt., 1 lb. 3 oz. **Postpaid if part of $2.00 order.**

28K7086—Complete.....**98c**

Garage Hose Outfit



25 ft. of ⅝-in. black hose, complete with couplings and washers. Wall hose hanger included. **Postpaid if part of $2 order.**

99K7291—Shpg. Wt., 8 lbs.**$1.69**
For other hose see page 931.

Sheep's Wool Mitt



Polishing surface, about 8x5½ in. Soft wool back. Washable. Ideal for autos, furniture, shoes. A real value. **Postpaid if part of $2.00 order.**

28K9093—Shpg. wt., 2 oz.....**15c**

Waterproof Apron



Good quality rubber coated fabric. Protects clothing when washing car. A handy home item. **Postpaid if part of $2.00 order.**

28K7063—45 inches long, 33 inches wide.
Shipping weight, 1 lb. 8 oz.....**95c**

Handy Window Cleaner



Has felt pad on one side for washing and rubber squeegee on other side for drying. Width, 4¾ inches. Shpg. wt., 9 oz. **Postpaid if part of $2.00 order.**

28K7053.....**18c**

Genuine ROCK ISLAND Sheep's Wool Sponges



These genuine Rock Island Sheep's Wool Sponges are the finest obtainable for auto and household use. They are softer, wear longer and absorb more water than other grades of sponges that cost as much or more. Buy two at these low, money saving prices, one for the car, one for the house. Sizes below are diameter of sponge wet. **Postpaid if part of $2 order or more.**

45c And Up

28K10855—5½ in. Shpg. wt., 2 oz.....**45c**
28K9617—6½ in. Shpg. wt., 3 oz....**$1.15**

Grass Sponge

28K9618—A general utility sponge. Diam. when wet, 6½ inches. Shipping weight, 3 oz.....**15c**
Postpaid if part of $2.00 order.

70,000 MILE

Definitely PROVES



ONLY ONE MOTOR OIL Combines these 3 Factors

1 Costs LESS

The Standard Price Everywhere Is almost twice as much Per Quart for Similar High Quality 100% Pure Pennsylvania Oil.

CROSS COUNTRY ONLY

14¾¢ PER QUART IN 5 GAL. PAILS

As Compared to

OIL NO. 1 AT	OIL NO. 2 AT
30c PER QT.	35c PER QT.

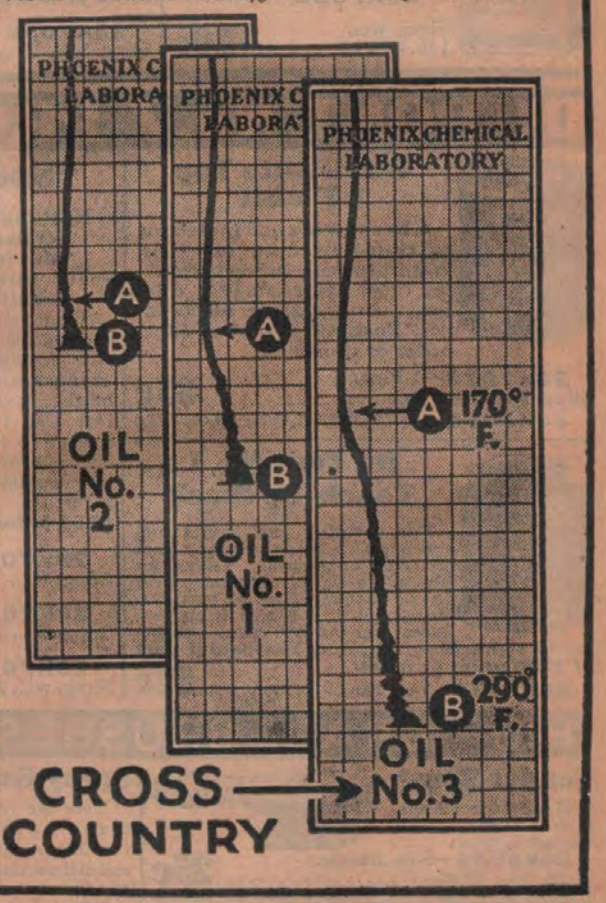
2 Lasts LONGER

The Mileage Record Chart Below, Submitted by the Engineers in Charge of the Road Test Has Proved That **CROSS COUNTRY** OIL Gives More Miles of Perfect Lubrication Than Other *Leading Nationally Advertised Brands* of 100% Pure Pennsylvania Motor Oils Sold Everywhere at Higher Prices.



3 Lubricates BETTER

Oil Film Strength Tests in the Laboratory are Further Proof That **CROSS COUNTRY** OIL Has Greater Stability and Higher Heat Resisting Qualities Than Other Leading Nationally Advertised Brands of 100% Pure Pennsylvania Oil.



BOTH LABORATORY and actual Road Tests prove **CROSS COUNTRY** Motor Oil to be superior to other leading brands of 100% Pure Pennsylvania Oil.

On the Road

In our testing cars, operated at about 50 miles an hour, day and night, for approximately 70,000 miles, **CROSS COUNTRY** Oil *mileage per quart* was 17 per cent greater than No. 1 Motor Oil sold at 30c a quart and 8 per cent greater than No. 2 Motor Oil sold at 35c a quart! These were the three best oils in the test.

Tested in the Laboratory

Samples of all brands of motor oil tested were sent to the Phoenix Chemical Laboratory, Inc., Chicago, for their impartial judgment of quality. Samples were marked with numbers only, so that the laboratory did not know what brands were being tested. Here is their report:

"Reports on chemical and physical analysis of the various lubricating oils submitted are attached.

"I particularly wish to call your attention to the 'breakdown' test made on the Consistometer, a laboratory instrument for testing the strength of oil film under pressure and varying temperatures.

How Test Was Made

"You will note that Oil No. 1 showed weakening of the oil film and consequent beginning of mechanical friction at 143 degrees F., and complete seizure between metal parts at 214 degrees F.

Oil No. 2 showed weakening of the oil film and consequent beginning of mechanical friction at 152 degrees Fahrenheit, and complete seizure between metal parts at 175 degrees F.

"Oil No. 3 showed weakening of the oil film and beginning of mechanical friction at 170 degrees F., and complete seizure between metal parts at a temperature of 290 degrees F.

"Based on the facts shown by the physical, chemical and 'breakdown' tests, Oil No. 3 is superior to Oils No. 1 and No. 2."—Signed J. Krawetz, *Technical Director*.

Oil No. 3 is Sears **CROSS COUNTRY** *Motor Oil.*

What These Tests Mean

Practical road and laboratory tests prove that **CROSS COUNTRY** Motor Oil will give you more miles of perfect lubrication.

It is scientifically refined by the most modern methods from 100% Pure Pennsylvania Crude Oil. It will save your motor excessive wear, damage and repairs, and will save *you* money on every gallon!

The difference in selling price between **CROSS COUNTRY** 100% Pure Pennsylvania Oil at 14¾c a Qt. and other leading Nationally Advertised Brands, retailing at 35c per qt. is possible because of Sears Large volume buying and economical methods of distribution.

Protect your investment in your car by using **CROSS COUNTRY** Motor Oil! It is the highest quality motor oil obtainable, regardless of price. Send your order *TODAY!* We can supply the proper grade oil for your car. If you are in doubt as to the grade to order, write, giving the make, year and model of your car and we will recommend the proper grade. Cars two years old and over require the next heavier grade oil than new cars.

ROAD TEST LEADERSHIP

14¾¢ PER QUART IN 5 GAL. PAILS



CARLOAD SHIPMENTS

Write us for Low Prices on CROSS COUNTRY Oil in tank car loads! We can save you money.

28KM4443¼ Light Medium SAE No. 20	28KM4444¼ Medium SAE No. 30	28KM4446¼ Heavy SAE No. 40	28KM4448¼ Extra Heavy SAE No. 50	28KM4450¼ Tractor-Truck SAE No. 60

Container	Shpg. Wt.	Per Gal.	Order by Catalog No. and Quantity. Oil is Not Prepaid. See Shipping Points and Freight Rates Below.
5-Gal. Pour Pail	43 lbs.	59c	
12-Gal. Drum with Faucet	100 lbs.	57c	
30-Gal. Steel Barrel with Faucet	250 lbs.	53c	
55-Gal. Steel Barrel with Faucet	450 lbs.	50c	

The 12-gal. drum is a handy size, weighs 100 lbs. and makes an economical freight shipment.

Carton of Six 5-Qt. Cans (30 Qts.) Shpg. Wt., 64 lbs. $4.85
Carton of Three 8-Qt Cans (24 Qts.) Shpg. Wt., 50 lbs. 3.85

CROSS COUNTRY GREASES



75c 5 LBS.

High Pressure Grease
—A Solidified Mineral Oil.
—Adapted for Alemite, Zerk and other high grade systems.

Convenient gun loading device built in can **Postpaid if part of $2.00 order.**

28K3452—1-lb. Can. Shpg wt., 1 lb. 4 oz. **18c**
5-lb Can Shpg wt., 7 lbs. **75c**

Transmission Grease
—For Transmissions and differentials of all cars.
—Especially recommended for Model T Ford rear end.

Postpaid if part of $2.00 order
28K3457—5-lb. Pail. Wt., 7 lbs. **69c**
28K3457—10-lb. Pail Wt., 12 lbs. **$1.15**

Wheel Bearing Grease
The friction heat of modern 4 wheel brakes requires this kind of grease, possessing a high melting point. Will not harden or corrode

Postpaid if part of $2.00 order
28K3470—1-lb Can. Shpg. wt., 1 lb. 4 oz. .. **25c**



Light Machine Oil
—For motors, cream separators, etc.
Will not gum or corrode **Postpaid if part of $2.00 order.**

28K3354¼—1-qt. Can. Shpg. wt., 3 lbs. **35c**
1-gal Can Wt., 9 lbs. ... 75c

Auto Cup Grease
—For Auto, marine and gas engines.
—For all Farm machinery, and shafting.

Postpaid if part of $2.00 order
28K3454—1-lb Pail Shpg. wt., 2 lbs. . **17c**
5-lb. pail. Wt., 7 lbs. . **69c**
10-lb. Pail. Shpg. wt., 12 lbs. **$1.15**

Universal Joint Grease
A flexible, fibrous grease with an extremely high melting point Especially for Spicer type universal joint. **Postpaid if part of $2.00 order.**

28K3451—1-lb Can. Shpg. wt., 1 lb 4 oz **25c**

Pump
For steel oil barrels. Pumps 1 pint per stroke. Fits 15 to 60-gal. drums having bushings for 1¾ to 2¼ openings. Can be locked.



28K3308¼ Postpaid..... **$3.25**

Semi-Fluid Lubricant
—Semi-Solid pure mineral oil.
—Especially for use in Tryon hollow shackles.

For general car lubrication. Applied with pressure gun. With this oil a car will go twice as far without regreasing! **Postpaid if part of $2 order**

28K3330—1-lb. Can. Shpg. wt., 1 lb 4 oz. **20c**
5-lb. Can. Shpg. wt., 7 lbs. **79c**

Axle Grease
Chemically solidified pure lubricating oil. Unexcelled for wagons, buggies, farm and other machinery.

28K3442—10-lb. Can. Shpg wt., 12 lbs. Postpaid if part of $2.00 order..... **$1.15**
25-lb. Can Postpaid.. **$2.25**

Water Pump Grease
Will not soften under high engine operating temperature; will not be washed away in hot water Keeps pumps from leaking. **Postpaid if part of $2.00 order.**

28K3461—1-lb. Can. Shpg. wt., 1 lb. 4 oz. **25c**

Faucet
For steel barrels Fits 1-in. opening. Heavy solid brass Gasoline tight. Can be locked. **Postpaid if part of $2.00 order.**



28K3277—Shpg. wt., 1 lb. 8 oz **75c**
See Page 533 for other faucets.

Shipping Points, Weights and Freight Rates on Oil

5-Gal Pour Pail, Shpg. wt., 43 lbs
12-Gal. Steel Drum, Shpg wt., 100 lbs.
30-Gal. Steel Barrel, Shpg wt., 250 lbs
55-Gal. Steel Barrel, Shpg wt., 450 lbs.

12, 30 and 55 gal quantities shipped Not Prepaid from E. Mass., E. Penn., S E Mich., N.E. Ohio, N.E. Ill., E. and W. Mo., S. E. Minn. CORONA oil also shipped from Cent. Okla. Smaller sizes shipped from stock Steel Drums and Barrels equipped with lock faucet —When oil has been used, the containers may be used for gasoline, water, etc.

ESTIMATED FREIGHT RATES PER 100 LBS.
On All Oils and Greases: 150 Miles, 49c; 300 miles, 71c; 500 miles, $1.07
The 12-Gal. drum is a handy size, weighs 100 lbs and makes an economical freight shipment.

CORONA MOTOR OILS
For All Passenger Cars and Light Trucks



40c And Up PER GAL.

A 100% Paraffin Base Oil

Pure filtered and highly refined from top grade Mid-Continent Crude. It is a full-bodied and long-wearing oil that is refined to withstand extreme degrees of engine heat without breaking up. It affords an effective piston seal, eliminating power loss and promoting general engine efficiency. Oil of similar quality usually sells elsewhere for 25c or 30c a quart. See what you save at Sears low prices. **Not Prepaid.** See Shipping Points, Weights and Freight Rates at left below.

28KM3300¼—Light. Med.	SAE 20	5-Gal. Pour pail. Per Gal. ... **49c**
28KM3301¼—Medium	SAE 30	12-Gal. Steel Drum. Per Gal. .. 47c
28KM3302¼—Heavy	SAE 40	30-Gal. Steel Barrel. Per Gal. .. 43c
28KM3303¼—Ex. Heavy	SAE 50	55-Gal. Steel Barrel. Per Gal 40c
28KM3304¼—Spec. Heavy	SAE 60	Order by Catalog Number and Quantity.

Non-Chatter Oil for Model T Fords

This well known High Quality Oil promotes smooth operation and brake application without gripping drums or chattering. **Not Prepaid** See Shipping Points, Weights and Freight Rates at left below.

28KM3336¼—For Summer Use	5-Gal. Pour Pail. Per Gal. .. **58c**
28KM3337¼—For Winter Use	12-Gal Steel Drum Per Gal. .. 50c
Order by Catalog Number and Quantity.	30-Gal. Steel Drum. Per Gal. .. 48c
	55-Gal. Steel Drum Per Gal .. 45c

Special for Model "A" and "AA" Fords

Just the right body for highly satisfactory, economical service. Refined to meet every need of the oiling system of this car Guaranteed freely as an oil whose price and quality will satisfy you. **Not Prepaid.** See Shipping Points, Weights and Freight Rates at left below.

Order by Catalog Number and Quantity

28KM3375¼—Light Medium. Winter SAE No. 20.	5-Gal. Pour pail. Per Gal. .. **48c**
28KM3377¼—Heavy. Summer SAE No. 40	12-Gal. Steel Drum. Per Gal... 46c
	30-Gal. Steel Barrel. Per Gal... 42c
	55-Gal. Steel Barrel. Per Gal. .39c

For Heavy Trucks and Tractors

These are the heaviest of the Corona Motor Oils and are particularly adapted for heavy-duty service. This is a highly refined triple filtered heavy bodied oil, and is not to be confused with the heavy cloudy oils usually sold. **Not Prepaid.** See Shipping Points, Weights and Freight Rates at left.

28KM3303¼—Heavy. SAE No. 50.	5-Gal. Pour Pail. Per Gal. ... **49c**
28KM3304¼—Extra Heavy. SAE No. 60.	12-Gal. Steel Drum. Per Gal .. 47c
	30-Gal. Steel Barrel. Gal. 43c
	55-Gal. Steel Barrel. Gal. 40c

Order by Catalog Number and Quantity

Transmission-Differential Oil

Heavy bodied, for all autos, trucks and tractors. Exceptional value. **Not Prepaid.** See Shipping Points, Weights and Freight Rates at left.

28KM3335¼—For Summer	1-Gal. Can. Shpg. wt., 10 lbs.. **50c**
28KM3334¼—For Winter	5-Gal. Pour Pail. Per Gal. 45c
Order by Catalog Number and Quantity.	12-Gal. Steel Drum. Per Gal. .. 40c
	30-Gal. Steel Barrel. Per Gal. .. 35c

BIG PRICE CUT ALLSTATE MAKES

DOWN **COME ALLSTATE *COMPANION* TIRE PRICES IN A CRASH THAT ECHOES THROUGHOUT THE TIRE INDUSTRY! WE KNOW THAT ORDINARY "LOW PRICES" WILL NOT INTEREST YOU. WE DO WHAT NO OTHER TIRE DISTRIBUTOR *CAN* DO, WITHOUT CUTTING DOWN QUALITY . . . . . WE SHARE OUR PROFIT WITH YOU TO BRING ALLSTATE *COMPANION* TIRE PRICES DOWN WHERE EVERYONE CAN BUY *GOOD* TIRES!**

FOR QUICKER SERVICE

Send Orders for Tires and Tubes to:

Boston, Mass.	Chicago, Ill.
Philadelphia, Pa.	Minneapolis, Minn.
Pittsburgh, Pa.	Kansas City, Mo.
Winston-Salem, N.C.	Denver, Colorado
Akron, Ohio	Salt Lake City, Utah

. . . whichever city is nearest you.



29x4.40-21
Fits
FORD 1925-26-27
CHEVROLET
1925-26-27
$3.49 Each
If Bought in Pairs
POSTPAID

28x4.75-19
Fits
CHEVROLET, 1930-'31
FORD, 1930-'31
WHIPPET, 1927-'30
$4.50 Each
If Bought in Pairs
POSTPAID

Proof that they *are* good tires comes to you from Prof. Phil C. Huntly, eminent scientist and engineer of Armour Institute of Technology. He got *FACTS* on tire quality in a stupendous 2,000,000 tire mile test of all leading makes. The test took a dozen drivers, with a fleet of automobiles, seven and a half months to complete.

This is what the test proved:

Our **ALLSTATE *COMPANION*** Type Tire, with six plies, including 2 cord plies technically known as breaker strips, under the tread, is equal to any similarly advertised tire on the market and costs less! See Prof. Huntly's report on page 516!

Don't be fooled by lower prices quoted by others on their lower grade and poorer tires. Insist on **ALLSTATE *COMPANION*** Type Tires. They are *full size*, interchangeable even with our 6-Ply Heavy Duty **SUPER ALLSTATE** Balloons. They have *improved* center traction tread, riding comfort and up-to-date, handsome appearance. Order **ALLSTATE *COMPANION*** Tires NOW . . . in *Pairs* and Save More!

ORDER TIRES in PAIRS

Order Any Size Below by No. 28K630
Be Sure to State Size

6-"PLY" Includes 2 Cord Plies Technically Known as Breaker Strips

SIZE	TIRES		TUBES
TIRE . . . RIM	EACH *Postpaid*	PER PAIR *Postpaid*	ALLSTATE Gray Each
29x4.40—21	$3.59	$6.98	$0.80
29x4.50—20	3.89	7.58	.93
30x4.50—21	3.95	7.66	.80
28x4.75—19	4.63	9.00	.91
29x4.75—20	4.70	9.14	.93
29x4.95—20	4.95	9.60	1.04
30x4.95—21	5.15	9.96	1.15
29x5.00—19	4.85	9.44	.91
30x5.00—20	4.95	9.60	1.04
31x5.00—21	5.15	9.96	1.15
28x5.25—18	5.55	10.78	1.01
30x5.25—20	5.85	11.36	1.04
31x5.25—21	5.98	11.64	1.15
28x5.50—18	6.10	11.88	1.27
29x5.50—19	6.25	12.14	1.31

COMPANION TYPE BIGGEST VALUE OF ALL TIME

FOR FULL 6-PLY HEAVY DUTY SUPER ALLSTATE TIRES
SEE PAGES 518-519

6 and 8 "PLIES" "PLIES"

Includes 2 Cord Plies Technically Known as Breaker Strips





29x4.50–20	30x4.50–21
FITS CHEVROLET 1929	FITS FORD 1928-29 CHEVROLET, 1928
$3.79 Each	$3.83 Each
If Bought in Pairs POSTPAID	If Bought in Pairs POSTPAID

and SAVE MONEY

Order Any Size Below by No. 28K630
Be Sure to State Size

8-"PLY" Includes 2 Cord Plies Technically Known as Breaker Strips

SIZE	TIRES		TUBES
TIRE . . . RIM	EACH *Postpaid*	PER PAIR *Postpaid*	ALLSTATE Gray, Each
30x5.77—20	$8.09	$15.78	$1.40
30x6.00—18	7.76	15.10	1.27
31x6.00—19	7.87	15.34	1.31
32x6.00—20	8.09	15.78	1.40
33x6.00—21	8.37	16.30	1.40

All **ALLSTATE *COMPANION*** Balloon Tires will fit Drop Center Rims. Flaps furnished with all sizes except 29x4.40–21, 29x4.50–20, 30x4.50–21 and 28x4.75–19 Balloons. We furnish tubes with Bent valves at no extra cost—when ordering state bent valves. Shpg. wt., of Inner Tubes, 1 lb. 4 oz. to 3 lbs. 8 oz. each, depending on size. Postpaid if included in order of $2.00 or more. ALLSTATE Gray tubes guaranteed 2 years. Prices subject to change without notice.

The Government is considering adding a tax on Tires and Tubes. Therefore, all Tire and Tube prices are subject to any tax which may be added.

GUARANTEE

We Guarantee **ALLSTATE *COMPANION*** *Tires to be as good or better than other Nationally Advertised tires sold elsewhere at* **ALLSTATE** *prices! WHY PAY MORE?* Further, We Guarantee **ALLSTATE *COMPANION*** Tires to give satisfactory service, without limitation as to time or mileage. If any **ALLSTATE *COMPANION*** tire fails to give you the service you have a right to expect, we will repair, or replace it, charging only for the proportionate wear it has delivered.

ALLSTATE WINS

WE WANTED *FACTS*..... SO WE PUT ALLSTATE TIRES ON THE ROAD AND TESTED THEM AS *YOU* WOULD. ALLSTATE WON OVER OTHER LEADING MAKES OF TIRES, AVERAGED 28,942 MILES PER TIRE ....OR 3,927 MILES PER DOLLAR.

No news headlines blazed their triumph. No bands greeted the winners . . . But here's a Victory won in the name of Science by **ALLSTATE** that will be celebrated by the millions who know **ALLSTATE** Tires.

Sears, Roebuck and Co. Dear Sirs:—As a result of our testing of **ALLSTATE** and **ALLSTATE *COMPANION*** in comparison with other leading makes of tires, we submit the following report of average mileage and average mileage per dollar.

Tire	Average Mileage	Average Mileage per Dollar
ALLSTATE	28,942	3,927
ALLSTATE *COMPANION*	18,482	3,720
"A"	21,092	2,338
"B"	16,935	2,298
"C"	21,750	2,071
"D"	22,485	1,819
"E"	16,327	1,744
"F"	19,917	1,729

Prof. Phil C. Huntly, Armour Institute of Technology



28x4.75-19
Fits
CHEVROLET, 1930-'31
FORD, 1930-'31
WHIPPET, 1927-28-29-30
$6.16 Each
If Bought in Pairs
POSTPAID

29x4.40-21
Fits
FORD, 1925-26-27
CHEVROLET, 1925-26-27
$4.65 Each
If Bought in Pairs
POSTPAID

A winding road in Ohio . . . a sunburnt trail through Arizona . . . was their proving ground. Six motor cars were completely worn out in this searching test of tire Quality. Month after month rolled by while expert drivers piled up 2,000,000 tire miles in the most gruelling road test ever devised.

In the end, **ALLSTATE** ranked FIRST above all other tires tested, not only in average mileage per tire, but also in actual ***miles per dollar!***

Prof. Phil C. Huntly of Armour Institute of Technology directed the test in his own scientific, impartial way. All tires were tested under identical conditions, underinflated, overloaded and changed from wheel to wheel. The results of the test give you the real "low down" on tire quality. Read Prof. Huntly's report at the right above, and be convinced of **ALLSTATE** Superiority. Then send us your order . . . You Save even more if you buy in ***Pairs!***

Order Tires in Pairs

ORDER ANY SIZE BELOW BY NUMBER 28K105
Be Sure to State Size

SIZE	TIRES				TUBES
	ALLSTATE 4-Ply		SUPER ALLSTATE Full 6-Ply Heavy Duty		ALLSTATE Ex. HEAVY
TIRE . . . RIM	EACH Postpaid	PER PAIR Postpaid	EACH Postpaid	PER PAIR Postpaid	*Red, Ea.* Guaranteed 3 Years
25x3.75—18	$ 4.39	$ 8.52	.....	.....	$1.12
27x4.40—19	4.75	9.22	.....	.....	.95
29x4.40—21	4.79	9.30	$6.79	$13.16	1.03
31x4.40—CI.	6.67	12.92	.....	.....	1.32
29x4.50—20	5.35	10.38	6.97	13.56	.95
30x4.50—21	5.43	10.54	7.12	13.82	1.03
28x4.75—19	6.33	12.32	7.85	15.22	1.17
29x4.75—20	6.43	12.48	8.17	15.84	.95
30x4.75—21	6.60	12.80	8.50	16.60	1.03
32x4.95—23	10.93	21.28	.....	.....	1.67
33x4.95—24	11.30	21.92	.....	.....	1.67
29x5.00—19	6.65	12.90	8.45	16.40	1.17
30x5.00—20	6.75	13.10	8.65	16.78	1.33
31x5.00—21	6.96	13.54	8.85	17.34	1.43
32x5.00—22	7.70	14.94	9.15	17.74	1.43
28x5.25—18	7.53	14.60	9.10	17.66	1.35
29x5.25—19	7.75	15.04	9.25	17.96	1.17
30x5.25—20	7.89	15.30	9.45	18.34	1.33

AGAINST OTHER LEADING MAKES

FOR ALLSTATE HIGH PRESSURE CORD TIRES AND TUBES, SEE PAGE 521

MILES AND MORE



FOR QUICKER SERVICE SEE SHIPPING POINTS ON PAGE 518

30x4.50-21
Fits
FORD, 1928-'29
CHEVROLET, 1928
$5.27 Each
If Bought in Pairs
POSTPAID

29x5.00-19
Fits
GRAHAM, 1928-'29-'30
DE SOTO, 1929-'30-'31
DODGE, 1928-'29-'30-'31
$6.45 Each
If Bought in Pairs
POSTPAID

and SAVE MONEY

ORDER ANY SIZE BELOW BY NUMBER 28K105
Be Sure to State Size

SIZE	TIRES				TUBES
	ALLSTATE 4-Ply		SUPER ALLSTATE Full 6-Ply Heavy Duty		ALLSTATE EX. HEAVY *Red, Ea.* Guaranteed 3 Years
TIRE . . . RIM	EACH *Postpaid*	PER PAIR *Postpaid*	EACH *Postpaid*	PER PAIR *Postpaid*	
31x5.25—21	$8.15	$15.82	$9.75	$18.92	$1.43
5.50—17	8.10	15.72	.....	.....	1.50
28x5.50—18	8.35	16.20	10.30	19.94	1.56
29x5.50—19	8.48	16.46	10.40	20.18	1.57
30x5.50—20	8.55	16.58	10.55	20.50	1.82
6.50—16	11.75	22.80	.....	.....	2.10
7.00—16	13.35	25.90	.....	.....	2.25
7.50—15	14.50	28.10	.....	.....	2.95

Flaps furnished with all sizes except 29x4.40—21, 29x4.50—20, 30x4.50—21 and 28x4.75—19. If you need bent valves, STATE SO on your order. Tubes Postpaid if part of $2.00 order or more; shipping weight, 2 lbs. 8 oz. to 4 lbs. 4 oz. according to size. **ALLSTATE** and **SUPER ALLSTATE** Heavy Duty tires and tubes will fit drop center rims.

ALLSTATE *4-Ply Balloon Tire and Perfect Circle Red Tube Combinations (Postpaid)*

Order by Catalog Numbers Below

29x4.40-21 28K543	30x4.50-21 28K583	28x4.75-19 28K591
Each.....$ 5.65	Each.....$ 6.35	Each.....$ 7.33
Pair..... 10.96	Pair..... 12.34	Pair..... 14.22

The Government is considering adding a tax on Tires and Tubes. Therefore, all Tire and Tube prices are subject to any tax which may be added.

The entire resources of this forty-six year old organization, doing an annual business of about $350,000,000 direct with the consumer, is back of every ALLSTATE tire. More than 12 million families know by actual experience that the guarantee of Sears, Roebuck and Co. is a definite obligation which we carry out to the letter. This guarantee means what it says:

GUARANTEE

We Guarantee **ALLSTATE** tires to be first quality tires in every respect; we guarantee them to give satisfactory service, *without limitation as to time or mileage*. If any **ALLSTATE** tire fails to give you the service you have a right to expect, or fails to give you equal service with any other first quality tire, we will repair or replace it, charging only for the proportionate wear it has delivered. Further, we Guarantee a Saving on every **ALLSTATE** tire.

LOWER PRICES on PRICES NOW THE SAME AS

SUPER ALLSTATE *TIRES* GIVE GREATER SAFETY AND ABSOLUTE CAREFREE MILEAGE BECAUSE OF THEIR 6 FULL PLIES AND EXTRA HEAVY TREAD . . . . *NOW LOWER PRICED!*

Our Amazing 2,000,000 Tire Mile Test proves **ALLSTATE** the Greatest Tire Value money can buy! . . . 6-Ply Heavy Duty **SUPER ALLSTATE** Tires are Super built with Super heavy tread that gives greater Safety and more Troublefree Service! You cannot buy better tires no matter what you pay.

FOR QUICKER SERVICE

Send Orders for Tires and Tubes to:

Boston, Mass.	Chicago, Ill.
Philadelphia, Pa.	Minneapolis, Minn.
Pittsburgh, Pa.	Kansas City, Mo.
Winston-Salem, N. C.	Denver, Colo.
Akron, Ohio	Salt Lake City, Utah

...whichever city is nearest you.



28x4.75-19
Fits
FORD, 1930, '31
CHEVROLET, 1930, '31
$7.61 Each
If Bought in Pairs
POSTPAID

29x5.00-19
Fits
PONTIAC, 1929, '30, '31
DE SOTO, 1929, '30, '31
$8.20 Each
If Bought in Pairs
POSTPAID

An honest comparison with other leading makes of tires shows that **ALLSTATE** gives more mileage per dollar. We definitely state, 6-Ply Heavy Duty **SUPER ALLSTATE** Tires will give you more Safety and more easy riding mileage per dollar than ever before! *Now*, they cost less!

ALLSTATE Tires were road tested by that famous mechanical engineer, Prof. Phil C. Huntly of Armour Institute of Technology. This "hard boiled" test was made with tires underinflated and overloaded . . . punished in this test as they never would be in ordinary service on your car. 25,000 miles is a modest estimate of the service these Great Tires will give you.

Order **SUPER ALLSTATE** 6-Ply Heavy Duty Tires and be free of all tire worries. . . . You save *More* if you buy in *Pairs!*

ORDER ANY SIZE BELOW BY NO. 28K210
BE SURE TO STATE SIZE

SIZE	TIRES		TUBES	
TIRE . . . RIM	EACH *Postpaid*	PER PAIR *Postpaid*	SUPER ALLSTATE Red, Each 5 Yr. Guarantee	ALLSTATE EX. HEAVY Red, Each 3 Yr. Guarantee
29x4.40—21	$6.79	$13.16	$1.60	$1.03
29x4.50—20	6.97	13.56	1.70	.95
30x4.50—21	7.12	13.82	1.60	1.03
28x4.75—19	7.85	15.22	1.80	1.17
29x4.75—20	8.17	15.84	1.70	.95
30x4.75—21	8.50	16.60	1.60	1.03
29x5.00—19	8.45	16.40	1.80	1.17
30x5.00—20	8.65	16.78	2.16	1.33
31x5.00—21	8.85	17.34	2.18	1.43
32x5.00—22	9.15	17.74	2.18	1.43
28x5.25—18	9.10	17.66	2.07	1.35
29x5.25—19	9.25	17.96	1.80	1.17
30x5.25—20	9.45	18.34	2.16	1.33
31x5.25—21	9.75	18.92	2.18	1.43
28x5.50—18	10.30	19.94	2.35	1.56
29x5.50—19	10.40	20.18	2.43	1.57
30x5.50—20	10.55	20.50	2.57	1.82
30x5.77—20	10.95	21.24	2.57	1.82
32x5.77—22	11.60	22.50	3.40	1.93
33x5.77—23	12.25	23.76	3.40	1.97
—6.00—17	10.35	20.08	2.25	1.50
30x6.00—18	10.65	20.66	2.35	1.56
31x6.00—19	10.85	21.04	2.43	1.57
32x6.00—20	10.95	21.24	2.57	1.82
33x6.00—21	11.10	21.54	2.57	1.82
34x6.00—22	11.60	22.50	3.40	1.93
35x6.00—23	12.25	23.76	3.40	1.97
—6.50—17	11.75	22.80	2.40	1.95
30x6.50—18	12.10	23.48	2.55	2.00

SUPER ALLSTATE
ON FORMER 6-PLY ALLSTATE

WHITE SIDEWALLS: We supply SUPER ALLSTATE 6-PLY HEAVY DUTY tires with stylish white sidewalls. Add only one-tenth to prices quoted below and state "White Sidewalls" in your order. These tires shipped to you promptly, POSTPAID, from factory in Ohio.



31x6.50-19
Fits
BUICK, 1930, '31
GRAHAM PAIGE, 1928, '29, '30
$11.93 Each
If Bought in Pairs
POSTPAID

32x6.75-20
Fits
PACKARD, 1928, '29
CADILLAC, 1928, '29
$14.21 Each
If Bought in Pairs
POSTPAID

ORDER ANY SIZE BELOW BY NO. 28K210
BE SURE TO STATE SIZE

SIZE	TIRES		TUBES	
TIRE....RIM	EACH *Postpaid*	PER PAIR *Postpaid*	SUPER ALLSTATE Red, Each 5 Yr. Guarantee	ALLSTATE EX. HEAVY Red, Each 3 Yr. Guarantee
31x6.50—19	$12.30	$23.86	$2.60	$2.05
32x6.50—20	12.65	24.54	3.15	2.10
32x6.75—20	14.65	28.42	3.15	2.10
33x6.75—21	14.95	29.00	3.55	2.14
—7.00—17	13.70	26.78	2.40	1.95
32x7.00—18	14.00	27.16	2.55	2.00
33x7.00—19	14.30	27.74	2.60	2.05
34x7.00—20	14.65	28.42	3.15	2.10
35x7.00—21	14.95	29.00	3.55	2.14
—7.50—17	20.00	38.80	4.15	.....
—7.50—18	20.35	39.50	4.20	.....
—7.50—19	20.75	40.30	4.40	.....
High Pressure Tires and Tubes				
30x3½ Cl.	$ 6.53	$12.70	$1.52	$ .90
32x4 S.S.	10.50	20.40	2.08	1.32

NOTE: —Flaps furnished with all sizes except Clincher tires and 29x4.40-21, 29x4.50-20, 30x4.50-21, 28x4.75-19 and 7.00-17 Balloons. No Extra Charge for Bent Valves. If needed STATE SO on your order. If your car has drop center rims, **SUPER ALLSTATE** Heavy Duty tires and tubes will fit perfectly. Tubes under $2.00 Postpaid if part of $2.00 order or more; shpg. wt., 2 lbs. 8 oz. to 4 lbs., depending on size. All others Postpaid.

SUPER ALLSTATE *Red* Perfect Circle Tubes guaranteed 5 years, **ALLSTATE** Extra Heavy *Red* Perfect Circle tubes guaranteed 3 years. Prices subject to change without notice.

The Government is considering adding a tax on Tires and Tubes. Therefore, all Tire and Tube prices are subject to any tax which may be added.

GUARANTEE

We Guarantee **SUPER ALLSTATE** Tires to be first quality SUPER BUILT tires in every respect; we guarantee them to give satisfactory service, *without limitation as to time or mileage.* If any **SUPER ALLSTATE** tire fails to give you the service you have a right to expect, or fails to give you equal service with any other SUPER Type, first quality tire, we will repair or replace it, charging only for the proportionate wear it has delivered. Further, We Guarantee a Saving.

SCORES of the WORLD'S BIGGEST COMPANIES USE THESE TRUCK TIRES



38 Large Trucking and Transfer Companies
6 Large Railroads
3 of the World's Largest Meat Packers
7 Biggest Dairy Companies
4 of America's Biggest Newspapers
4 Big Oil Producing Companies
. . . And scores of other large businesses throughout the United States.

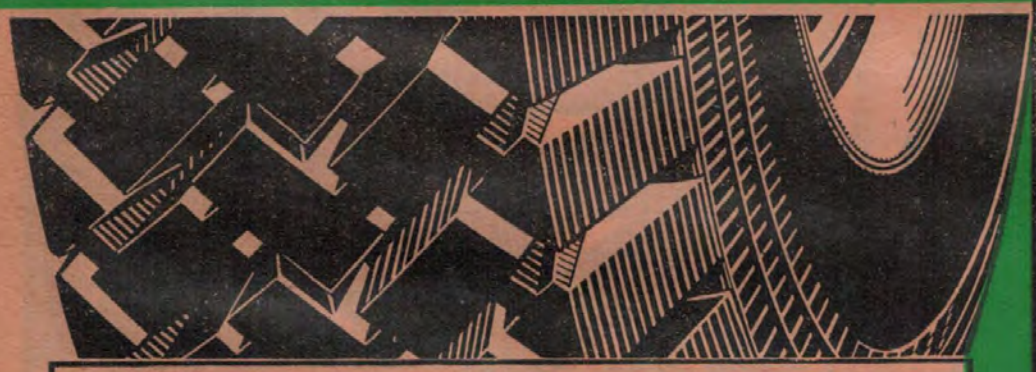
These companies *know* transportation costs to the cent. They seek the best values in tires as in other equipment. Why not follow their example and equip *your* truck or trucks with these great, long wearing **ALLSTATE** Tires? Order *NOW* . . . in Pairs and Save More! See Page 518 for SHIPPING POINTS.

GUARANTEE

We guarantee **ALLSTATE** tires to be first quality tires in every respect; we guarantee them to give satisfactory service, WITHOUT LIMITATION AS TO TIME OR MILEAGE. If any **ALLSTATE** tire fails to give you the service you have a right to expect, or fails to give you equal service with any other first quality tire, we will repair or replace it, charging only for the proportionate wear it has delivered. Further, we Guarantee a Saving on every **ALLSTATE** tire.

The Government is considering adding a tax on Tires and Tubes. Therefore, all Tire and Tube prices are subject to any tax which may be added.

ALLSTATE HEAVY DUTY TRUCK and BUS TIRES



FARMERS! TRUCK OWNERS!
Save on These Popular Size Tires:
ALLSTATE *COMPANION*
HEAVY DUTY TRUCK TIRES

Here's our answer to your demand for high quality lower priced truck tires! Buy in Pairs and Save More.

32x6-12 "Plies"
Includes 2 Cord Plies technically known as Breaker Strips
$22.30 EACH
If Bought in Pairs POSTPAID

30x5-10 "Plies"
Includes 2 Cord Plies technically known as Breaker Strips
$13.15 EACH
If Bought in Pairs POSTPAID

Order by Catalog Number 28K950. State Size Wanted

Price Each	$22.75
Per Pair	44.60
Price Each	$13.45
Per Pair	26.30

Order Any Size Below By No. 28K420
BE SURE TO STATE SIZE

BALLOON TIRES AND TUBES

SIZE MARKING ON TIRES	TIRES Each Postpaid	TIRES Per Pair Postpaid	TUBES Heavy Duty Red Each	No. of Full Plies in Tire
32x 6.00—20	$11.65	$22.60	$1.78	6
32x 6.50—20	15.50	30.00	2.21	6
34x 7.00—20	20.45	39.70	2.27	8
34x 7.50—20	26.45	51.60	3.90	8
36x 8.25—20	37.25	72.60	5.00	10
38x 9.00—20	46.50	90.40	5.96	10
42x 9.00—24	51.00	99.00	6.56	10
38x 9.75—20	61.65	120.00	6.20	12
42x 9.75—24	66.15	128.50	6.65	12
40x10.50—20	78.50	151.30	7.25	12

CORD TIRES AND TUBES

30x3½ Cl.‡	$ 6.53	$12.70	$1.52	6
32x4†	10.50	20.40	2.08	6
32x4½	12.95	25.14	1.55	8
34x4½	13.75	26.70	1.55	8
30x5	15.35	29.74	2.00	8
33x5	17.10	33.20	2.20	8
34x5	18.35	35.60	2.20	8
35x5	18.80	36.50	2.20	8
32x6	26.50	51.00	3.20	10
32x6*	19.60	38.00	3.20	8
36x6	29.20	56.40	3.35	10
34x7	36.40	70.60	4.35	10
38x7	39.60	76.80	4.80	10
36x8	51.65	100.20	5.95	12
40x8	55.50	107.70	6.40	12

*Replacement for 30x5 on FORD and CHEV. Trucks.
‡Sizes so marked are **SUPER ALLSTATE** Heavy Duty tires.
Flaps furnished with all straight side truck tires. Bent valves furnished at no extra cost. State whether single bent or double bent valves are needed, giving make, year and model of truck.
Tubes under $2.00 Postpaid if part of $2.00 order or more; shipping weight, 2 lbs. 8 oz. to 3 lbs. 4 oz., according to size. All others Postpaid.

ANOTHER CUT in PRICES

BUY DEARBORN $_R$ Now for What Used or Rebuilt Tires Would Cost

Because of popular demand, we've made available a new supply of **DEARBORN** $_R$ Tires for those who want this type tire. Last year we planned to discontinue the **DEARBORN** $_R$ in favor of our new **ALLSTATE** ***COMPANION*** Tire with a more modern tread. But the demand for **DEARBORN** $_R$ continues. On these we are cutting the price to **DEARBORN** $_R$**'S** lowest level! . . . singly or in pairs.

DEARBORN $_R$ Tires have always been popular with some of our old customers who have used them for years. **DEARBORN** $_R$ tires deserve the good reputation they have made.

They have center traction tread and are guaranteed against defects in materials and workmanship. Send us your order now. See Shipping Points on Page 518.

Order Any Size Below By No. 28K735
Be Sure to State Size

Balloon Tires and Tubes

SIZE Tire . . . Rim	TIRES Each Postpaid	TIRES Pair Postpaid	TUBES ALLSTATE Gray Each
29x4.40—21	$3.29	$6.46	$0.80
30x4.50—21	3.65	7.10	.80
29x4.75—20	4.30	8.40	.93
30x5.00—20	4.49	8.72	1.04
30x5.25—20	5.35	10.38	1.04
31x5.25—21	5.39	10.48	1.15

High Pressure Tires and Tubes

SIZE Tire . . . Rim	TIRES Each Postpaid	TIRES Pair Postpaid	TUBES ALLSTATE Gray Each
30x3½ Cl.(Reg.)	$3.35	$6.48	$0.75
30x3½ Cl.(Over)	3.39	6.58	.75
31x4 S.S.(Over)	6.23	12.10	.92
32x4 S.S.(Over)	6.35	12.30	.92

ALLSTATE Gray inner tubes, guaranteed for 2 years. Postpaid if part of $2.00 order; Shpg. wt., 1 lb. 4 oz. to 3 lbs. 8 oz., according to size. **DEARBORN** $_R$ tires will fit Drop Center rims. Flaps not furnished with 29x4.40–21, 30x4.50–21. Bent valves at no extra cost. State bent valves. Prices subject to change without notice.



29x4.40-21
$3.23 Each
If Bought in Pairs
POSTPAID

The Government is considering adding a tax on Tires and Tubes. Therefore, all Tire and Tube Prices are subject to any tax which may be added.



30x3½ Reg. CL.
$4.06 Each
If Bought in Pairs
POSTPAID

The Government is considering adding a tax on Tires and Tubes. Therefore, all Tire and Tube prices are subject to any tax which may be added.

ALLSTATE HIGH PRESSURE CORDS

These are the original style **ALLSTATE,** greatly improved!

ALLSTATE Quality has been stepped up year by year until now you get the best **ALLSTATE** you ever bought at prices lower than ever. **ALLSTATE** is really the only high grade high pressure tire that you can buy today and it costs you far less than others ask for inferior tires. Buy tire and tube to match . . . in *pairs* for greater savings. Send us your order *Now!*

Flaps furnished with all straight side tires. No additional charge for Bent Valves. If needed, state so when ordering.

Tubes Postpaid if part of $2.00 order; shpg. wt., 2 to 4 lbs. 12 oz., according to size.

Order ALLSTATE High Pressure Tires by Catalog Number 28K315—*Be sure to state size.*

CLINCHER STYLE

SIZE Tire	TIRES Each Postpaid	TIRES Per Pair Postpaid	TUBES Each
30x3	$4.07	$7.90	81c
30x3½ Reg.	4.19	8.12	90c
30x3½ Over	4.29	8.32	90c

Above Size Will Fit Ford, Star and Light Cars with clincher rims.

STRAIGHT SIDES (OVERSIZE)

30x3½ S.S.	$5.67	$11.00	90c
32x3½	Order 33x4 Tire and Tube.		
31x4	$7.35	$14.18	$1.32
32x4	7.59	14.70	1.32
33x4	8.49	16.52	1.32
32x4½	10.93	21.28	1.67
33x4½	11.30	21.92	1.67
34x4½	12.27	23.90	1.67
33x5*	17.10	33.20	2.20
35x5*	18.80	36.50	2.20

*ALLSTATE Heavy Duty type tires.

GUARANTEE

We guarantee **ALLSTATE** tires to be first quality tires in every respect; we guarantee them to give satisfactory service, *without limitation as to time or mileage.* If any **ALLSTATE** tire fails to give you the service you have a right to expect, or fails to give you equal service with any other first quality tire, we will repair or replace it, charging only for the proportionate wear it has delivered. Further, we guarantee a Saving on every **ALLSTATE** tire.

SPECIAL OFFER

Save more money by buying an **ALLSTATE** HIGH PRESSURE CORD *and* RED INNER TUBE, *Combination. Postpaid.* **Order by catalog numbers given below.**



28K503—30x3½ Reg. Clincher Each..... **$4.98** Per pair..... **$9.66**

28K505—30x3½ Oversize Clincher Each..... **$5.05** Per pair..... **9.80**

Tire and Tube Prices are subject to change without notice.
See Page 518 for Shipping Points.



Because

- Automatic Valve-Release Stops Back Pressure.
- All Air Flows Into Tire. None Is Wasted.
- Extra Strong Enameled Steel Barrel.
- ½ Inch Plunger Rod, Oversize Washer and Thick Oil Pad Inside.

With Either BALLOON OR HIGH PRESSURE TIRES AIR FLOW PUMPS WORK EASIER *and* FASTER!

89c AND UP



Air Flow Connection Quickly Attached or Detached.

The Famous AIR FLOW Valve connection is a feature found only in pumps sold elsewhere at higher prices!

Air Flow With Steel Barrel

Barrel of cold rolled steel, electrically welded, 18 in. long; enameled. Big wooden handle. Broad, unbreakable malleable iron base . . . plenty of room for both feet or for pump to stand alone. 24-in. seamless rubber hose . . . wear, oil and water resisting . . . with rustless connections of solid brass. Pumps sold at similar prices elsewhere have only steel fittings.

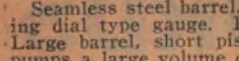
28K5317—With 1¼ in. diam. Steel Barrel. Especially for high pressure tires. Shpg. wt., 4 lbs. 4 oz. **89c**

28K4735—With 1¾-in. diam. Steel Barrel. **Gives about ⅓ more air per full stroke than 1½ inch barrel pump.** Shpg. wt., 4 lbs. 6 oz. **$1.00**

Air Flow With Solid Brass Barrel

Our **BEST** AIR FLOW pump . . one of the finest to be had anywhere. 1¾ in. diam. oversize brass barrel, 18 inches long. Beautifully **nickel plated** . . . won't rust inside or out . . . less wear; parts last far longer than with steel barrel. Especially built for balloon tires. 24 in. oil, wear and water resisting seamless rubber hose with brass fittings.

28K4841—Shpg. wt., 4 lbs. 6 oz. **$1.49**



Bargain!

Pump 17½ in. long, 1½ in. diam. Enameled steel barrel. 24-in. hose. Regular screw-on-valve connection. Shpg. wt., 3 pounds. **Postpaid if part of $2.00 order.**

28K4867 ..... **69c**

$3.49 Post Paid

Famous Running Board Tire Pump

Seamless steel barrel, 3x5½ in. Easy reading dial type gauge. Requires little effort. Large barrel, short piston and long handle pumps a large volume of air at each stroke. Handle and clamp of malleable iron. Folds to 4x4x12 in. Complete with 6 ft. of rubber hose. Screw on type hose connections and running board clamp.

28K7878—Postpaid. **$3.49**

Air Flow Hose and Connection

24-in. Rubber hose, with braided cover and patented AIR FLOW valve. For all pumps. Shpg. wt., 5 oz. **Postpaid if part of $2.00 order or more.**

28K10539 ..... **29c**

28K4890—Valve only.

Shpg. wt., 4 oz. **17c**

Rubber Tubing—*For Tire Pumps*

Best quality rubber, oil and water resisting. Inside diameter is given.

Postpaid if part of $2.00 order or more.

28K4950—5/16 in. Wt., per ft. 4 oz **6c**

28K4951—¼ in. Wt., per ft., 4 oz. **7c**

Molded Rubber Accelerator Pedal

Sole shaped, all rubber top pedal with detachable metal hinge. Size, 2¼x10 in. Fits all cars. **Postpaid if part of $2 order.**

28K8244 **79c**

Shpg. wt., 1 lb. .....

28K8212—Rectangular pedal, 9½x2¼ in. Rubber tread, aluminum frame. (Not illustrated.) Shpg. wt., 1 lb. **49c**

King Bee Accelerator Pedal

For All Cars

Soft, highly sensitive, gives perfect control. Air cell rubber cushion set in polished aluminum frame. **Postpaid if part of $2.00 order.**

28K8239—Shpg. wt., 1 lb.. **$1.20**

Pedal Pads

Universal Size

All rubber safety pedal pads. Adjustable to any size clutch or brake pedal. **Postpaid if part of $2.00 order.**

28K8246—Pair.

Shpg. wt., 1 lb. 4 oz. **63c**

Shock Absorber Snubber Webbing



Water-resistant, heavy woven cotton. Shpg. wt., per ft., 4 oz. **Postpaid if part of $2.00 order.**

28K4930—Special, for use on snubbers using 1x3/16 in. web. Per ft.. **10c**

28K4931—Size, 1¼x5/16 in. Lovejoy light car type, Lincoln, Gabriel, etc. Per ft. **10c**

28K4932—Size, 1¼x3/16 in. Chanson, Star, Gabriel, etc. Per ft. **11c**

28K4935—Size, 1¼x3/32 in., for Lovejoy medium and heavy car types, etc. Per ft. **16c**

Hydraulic Shock Absorber Fluid

Same as used in original equipment. 1 qt. can. Shpg. wt., 3 lbs. 8 oz. **Postpaid if part of $2 order or more.**

28K9066 For Lovejoy..... **59c**

28K9068 For Houdaille..... **85c**

Big Jumbo Tow Rope

About 30 feet of strong ½ in. manila rope with malleable iron end hook. **Postpaid if part of $2.00 order.**

28K5145—Shpg. wt., 3 lbs.. **75c**

28K5146—15 ft. long. ¾-in. diameter. Shpg. wt., 4 lbs. **98c**

Heavy Duty Steel Tow Chain *16 Ft. Long*

Welded links, 1x1½ in., of 3/32 steel. Brass plated, rust-resisting 3-in. iron end hooks. Shpg. wt., 14 lbs. **Postpaid if part of $2.00 order.**

28K7035 ..... **$1.85**

Spare Tire Locks

For All Model "A" Fords and Chevrolets

Holds tire and wheel. 1½-in. chromium plated spring steel, saw and file proof. Has strong lock. Rear mounting. **Postpaid if part of $2.00 order.**

28K5417—For Model "A" Fords. Shpg. wt., 2 lbs. 4 oz. **$1.05**

28K5418—For Chevrolet. Shpg. wt., 3 lbs. **$1.15**

Tire Chain and Padlock

36-in. hardened steel chain, imitation leather cover. Strong padlock with 2 keys. **Postpaid if part of $2.00 order.**

28K8085—Shpg. wt., 2 lbs. 8 oz. **89c**

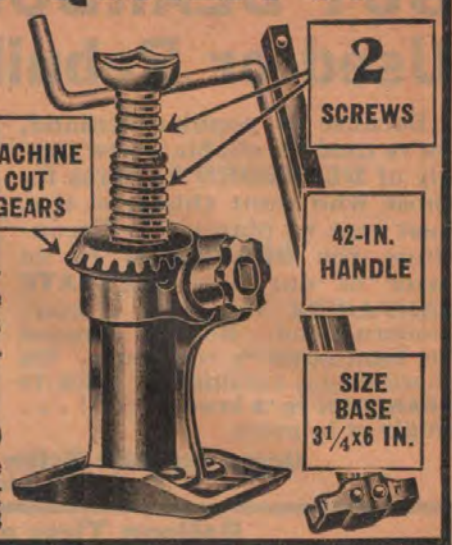
28K8084—Chain Only. Imitation leather cover. Shpg. wt., 2 lbs. **45c**

QUICK ACTING DOUBLE SCREW JACK

BARGAIN! QUALITY!

$1.48 And Up

- Lift, 7¼ to 16 in.
- Pressed Steel.



Low priced, well built, for medium heavy cars. External gears; similar to the heavier jack at left below, but made of pressed steel. **Postpaid if part of $2.00 order.**

28K8714—Shpg. wt., 8 lbs. 4 oz. **$1.69**

28K8715—Same as above but lifts 5¾ to 12 in. Shipping weight, 7 lbs. 12 oz. **$1.48**



For Heavy Duty

$2.75 Post Paid

- Lift, 6½ to 15 in.
- Heavy Malleable Iron
- Sealed-In Lubrication
- Enclosed Gears

We recommend this sturdy jack for heavier cars. Brace type revolving grip handle, 52 inches long. A real value at this reduced price.

28K8710—Postpaid. **$2.75**

Single Screw Light Car Jack

83c



Lift, 8¾ to 15 in. Strongly Pressed Steel. Enamel finish. 36 in. folding handle. A low bargain price. Shipping weight, 7 lbs. **Postpaid if part of $2.00 order.**

28K8728 ..... **83c**

Double Duty Jack



Lift, 4 to 17 in.
Twenty-Nine Inch Handle.
Heavy malleable iron.

For medium or heavy cars with balloon or high pressure tires. Ratchet type. Side step lowers to 4 in.! Heavy lifting post raises to 17 in. **Postpaid if part of $2.00 order.**

28K8712—Shpg. wt., 11 lbs. **$1.85**

53c

LOW PRICE! Light Car Jack



Ratchet type pressed steel; light weight.

Extra 2-in. hinged "top lift" gives a lifting range from 8½ to 15¾ in. Shpg. wt., 4 lbs. 4 oz. **Postpaid if part of $2.00 order.**

28K8709 ..... **53c**

Truck Jacks



2½-Ton Capacity. Lift, 10 to 16 in. 15-in. Steel Handle.

A big strong jack for big cars and trucks. Reversible ratchet type.

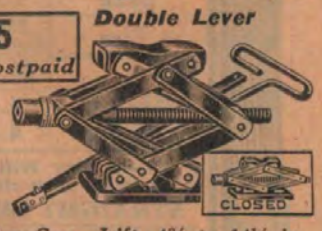
Postpaid 28K8729. $2.45

Like above but extra heavy 4-ton capacity. Flip head gives extra 2½-inch lift. **Postpaid.**

28K8730...$4.69

DIAMOND Ball Bearing Screw Jack

$2.65 Postpaid *Double Lever*



¾ Ton Cap., Lift, 4¾ to 14¼ in. All parts of wear resisting steel. Screw pulls sides of jack together. Large sled base; 42-in. folding handle.

28K8707
Postpaid **$2.65**

HYDRAULIC JACK *Lowest Price We Ever Offered!*

$2.85 Post Paid



—Lifts all passenger cars with little effort.
—Raises from 7 to 13 in. including 2-inch extra screw extension.
—Lowers automatically.

Barrel of pressed steel. Steel plunger with screw extension and non-slip forged head. Wide sled base and other parts of flawless castings. Oil sealed in, leakproof. **Postpaid.**

28K8713 ..... **$2.85**

Bargain! *Double Duty*

95c



—For Light Cars.
—Lift 9 to 14 in.
—Malleable Iron.
—Wood handle.

With step, to handle cars with balloon or high pressure tires. A light weight, strong jack. Quick working ratchet type. Shpg. wt., 5 lbs. **Postpaid if part of $2.00 order.**

28K11019 .... **95c**

For Home or Public Garage

1½-Ton Capacity. Lift, 5½ to 17 In.



For moving as well as lifting cars. Safety catch prevents slipping. Made of heavy steel. **Not Prepaid.**

28KM15007¼ Shpg. wt., 48 lbs.

$12.45

Graphite Oil

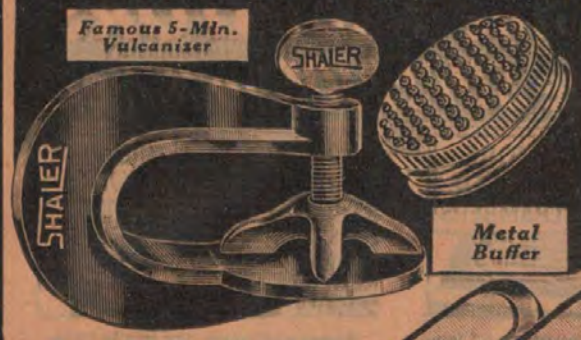


Dissolves rust between spring leaves, etc. 8 oz. can. Shpg. wt., 1 lb. 4 oz. **Postpaid if part of $2 order.**

28K1389

30c

The World's Most Famous VULCANIZING OUTFIT At LOWEST PRICES Ever Offered



45c And Up



SHALER TUBE REPAIR OUTFITS

Shaler Patches stick and STAY STUCK! Make permanent repairs as quickly, easily and efficiently as your local garage or repair shop.

Complete outfits include famous Shaler 5-Minute Vulcanizer, tube buffer and assorted round and oblong patches. Nationally advertised, genuine Shaler high quality patch material. All patches listed below have heat units attached. Just strip off cloth from the patch, place patch over puncture, clamp on vulcanizer and touch match to heat units. . . . Job done in 5 minutes!

28K9603—Outfit including 2 round and 2 oblong patches. Shpg. wt., 1 lb. 4 oz.. . **45c**

28K9604—Outfit, including 4 round, 5 oblong patches. **89c**

28K9605—Can of 10 round patches. **67c**

28K9606—Can of 10 oblong patches. **67c**

Shpg. wt., above outfits, 1 lb. 4 oz. Can of patches, 10 oz.

Low's 5-Minute Special Value Patches

28K10558—Box of 10 round patches. Shpg. wt., 1 lb. **49c**

28K10561—Box of 10 oblong patches. Shpg. wt., 1 lb. **49c**

Postpaid if part of $2.00 order

SUPER ALLSTATE TUBE REPAIR KITS

12c And Up



With a **SUPER ALLSTATE** tube patching outfit you can quickly and easily repair tube punctures and holes. Heat generated while running vulcanizes patch.

Postpaid When Included In Order of $2.00 or more

28K9482—Contains 9 sq. in. of patching rubber and 6 ready-cut 1¼-in. sq. and 4—1¼x2in. bevel patches and 1 tube of cement. Shpg. wt., 6 oz.. **12c**

28K9484—Contains 33¾ sq. in. of patching rubber, 15 ready-cut 1¼-in. sq. and 10—1¼x2-in. bevel patches and 2 tubes of cement. Shpg. wt., 1 lb. . . . **29c**

28K9486—Large Kit for Shop or Garage. Contains 170 sq. in. patch rubber and 100 ready-cut 1¼-in. square and 50—1¼x2-in. bevel patches and ½-pt. can cement with brush. Shpg.wt., 2 lbs. 5 oz. **79c**

ALLSTATE Patching Outfits

The **ALLSTATE** Outfits, comparable in quality to our great **ALLSTATE** Tires and Tubes, of excellent quality and much lower in price.

28K9466—Contains 24 sq. in. patch rubber and 1 tube cement. Shpg. wt., 6 oz. **10c**

28K9467—Contains 72 sq. in. patch rubber and 1 tube cement. Shpg. wt., 1 lb. **17c**



Cemented Oval Patches

For casing holes and small blow-outs. Several cord fabric plies, rubber cement coated, with plug of gum to close hole. Beveled edges; fit lengthwise or crosswise. **Postpaid if part of $2.00 order.**

Catalog Number	Size, Inches	Shpg. Wt. Ea.	PRICE Each	½ Doz.
28K6003	4 x 5	4 oz.	4c	20c
28K6004	5½x 8	5 oz.	5c	25c
28K6005	7½x10	8 oz.	8c	42c
28K6006	8½x12	10 oz.	10c	50c
28K6008	9½x14	1 lb.	13c	72c



Side-wall Patch

Cut and shaped to fit the casing. 11½x 4 in. Rubber cemented; with fabric flap. **Postpaid if part of $2.00 order.**

28K6010—Each. Wt., 4 oz. . . . **11c**
½ doz. Shpg. wt., 1 lb. 8 oz. **60c**



Tire Cut Filler

Seals casing cuts against dirt and water. 1x6-in. tube. Shpg. wt., 1 lb. **Postpaid if part of $2.00 order.**

28K1660 . . . . . **25c**



58c Universal Wrench for All Rim Nuts

Fits ⅝, ¾, 1 1/16 and ⅞-inch nuts. Length, socket to socket, 12½ in. **Postpaid if part of $2.00 order or more.**

28K4840—Shpg. wt., 2 lbs. 4 oz.. **58c**

ALLSTATE Rubber Cement

For repairing inner tubes, rubber goods, etc. **Postpaid if part of $2.00 order.**

28K8231—4-oz. can with brush in cap. Shpg. wt., 1 lb. **12c**

28K8234—1-pt. can. Shpg. wt., 2 lbs. 2 oz. **19c**

28K8236—1-qt. can. Shpg. wt., 3 lbs. 2 oz. **30c**



$1.45

Adjustable Double Action Rim Tool

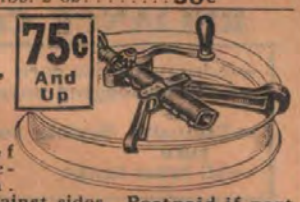


Lever action contracts or expands all size rims to permit removing or mounting tires quickly and easily. Strong enough to handle largest rims for car or truck. Folds compactly. **Postpaid if part of $2.00 order.**

28K5109—Shpg. wt., 6 lbs. 6 oz. **$1.45**

Gear Action "Speedy" Rim Tool

75c And Up



Built of best malleable iron. Arms fold against sides. **Postpaid if part of $2.00 order.**

28K9353¼—Extra heavy; fits all rims 19 to 26 in. Shpg. wt., 8 lbs. **$1.65**

28K5111—Small; fits rims up to and incl. 23 in. Shpg. wt., 5 lbs. 10 oz. (Not Illustrated.). **75c**

INNER CASINGS DOUBLE TIRE LIFE!

For High Pressure Tires

Postpaid if part of $2.00 order

Catalog No.	For Tire Size, In.	Shpg. Wt., Ea.	Each	Set of 4 Postp'd
28K3850	30x3	3 lbs. 4 oz.	$1.25	$4.64
28K3851	30x3½	3 lbs.	1.39	5.35
28K3853	31x4	4 lbs.	1.65	6.25
28K3854	32x4	4 lbs.	1.75	6.65
28K3855	33x4	3 lbs. 14 oz.	1.79	6.85
28K3857	32x4½	Postpaid	2.08	7.95
28K3858	33x4½	Postpaid	2.08	7.95
28K3859	34x4½	Postpaid	2.15	8.15

For Balloon Tires

Cat. No.	For Tire Size, In.	Each Postp'd	Set of 4 Postp'd
28K3861	29x4.40—21	$2.00	$7.50
28K3868	30x4.50—21	2.10	8.00
28K9468	29x4.95—20	2.10	8.00
28K3863	30x4.95—21	2.15	8.25
28K9469	30x5.25—20	2.35	8.90
28K9470	31x4.95—22	2.25	8.50
28K9471	31x5.25—21	2.35	8.90
28K9474	33x6.00—21	2.40	9.10



$1.16 AND UP Ea. In Sets of 4

Avoid the average puncture and get more mileage from your old tires with these inner casings. Built up of several layers of fabric and an outside layer of rubber. Molded to fit the tire.

Tire Flaps for All Size Tires

19c Each And Up In Sets of 5



All Rubber

Postpaid if part of $2.00 order

28K3828—For High Pressure Tires. Set of 5. Shpg. wt., 5 lbs. 6 oz. **$1.20**
Each. Shpg. wt., 1 lb. **27c**

28K3829—For Balloon Tires. Set of 5. Shpg.wt., 6 lbs. 10 oz. . . . **$1.10**
Each. Shpg. wt., 1 lb. 8 oz. . . . . **.25**

Rubber With Cotton Flannel Back

Shpg. wts., each, 1 lb., set of 5, 5 lbs. 6 oz. **Postpaid if part of $2.00 order.**

28K9446—30x4.50. Each. . . . **21c**
Set of 5. . . . . **$0.95**

28K9426—Universal. Ea. . . . **.23**
Set of 5. . . . . **1.00**



Rubber Rim Strips for Drop Center Rims

Postpaid if part of $2.00 order

Fits all 17 to 21 inch drop center rims. Saves the inner tube.

28K8095—Each. Shpg. wt., 4 oz. **10c**
Set of 5. Shpg. wt., 1 lb. 4 oz. **45c**

Triumph Reliners



Extend the life of your casings by installing these reliners of several plies of cord tire materials. Beveled edges. Coated with rubber cement; ready for instant use.

55c EACH, (And Up) if Bought in Set

Single reliners. Postpaid if part of $2.00 order or more; sets of four Postpaid.

For Balloon Tires

Cat. No.	Tire Size	Shpg. Wt.	Ea.	Set of 4 Postpaid
28K3836	29x4.40—21 / 30x4.50—21	5 lbs.	67c	$2.55
28K3837	29x4.95—20	5 lbs.	69c	2.60
28K3838	30x4.95—21	5 lbs.	70c	2.65
28K3839	30x5.25—20	6 lbs.	75c	2.69
28K3840	31x4.95—22	5 lbs.	75c	2.69
28K3841	31x5.25—21	5 lbs.	85c	3.20
28K3842	30x5.77—20 / 32x6.00—20	6 lbs.	85c	3.20

For High Pressure Tires

Cat. No.	Tire Size	Shpg. Wt.	Each	Set of 4 Postpaid
28K3812	30x3½	4 lbs.	58c	$2.20
28K3820	31x4	4 lbs.	63c	2.35
28K3821	32x4	5 lbs.	69c	2.45
28K3822	33x4	6 lbs.	69c	2.45
28K3831	33x4½	6 lbs.	69c	2.60

Genuine SCHRADER Gauges and Valve Caps



Schrader Valve Caps and Parts

Postpaid if Part of $2.00 Order

28K4539—Schrader Valve caps are guaranteed airtight up to 250 lbs. pressure. Tin box of 5. Wt., 4 oz. **19c**

28K4571—Valve insides. Tin box of 5. Shpg. wt., 2 oz. **20c**

28K4568—Combination Valve cap and tube deflator. Shpg. wt., 1 oz Each. **8c**

28K4582—Dust caps. 2⅛ in. long for large diameter stems. Shpg. wt., 1 oz. Each. **4c**

28K4583—Dust caps for threaded rim nut bushing. Shpg. wt., 1 oz. Each. **4c**

28K4569—Schrader Valve Repair Tool. (Not illustrated). Shpg. wt., 2 oz. **22c**



Schrader Gauges for Balloon and High Pressure Tires

Improved, direct reading tire gauges with air pressure reading calibrated on protruding scales. Polished nickel finish in a soft leather pocket case with snap fastener. Shpg. wt., 3 oz. **Postpaid if part of $2.00 order.**

28K4907—Balloon. Registers from 10 to 50 lbs. **$1.10**

28K4902—High Pressure. Registers from 20 to 120 lbs. **79c**



Watch Case Type Tire Gauge for All Cars

Nickel plated case and unbreakable crystal. Calibrated from 10 to 60 lbs. Ideal for balloon tires. In Genuine leather case. Each Gauge guaranteed. **Postpaid if part of $2.00 order.** Shpg. wt., 6 oz. **68c**

28K4909—For Balloon Tires. . . .

28K4910—Hi-Pressure Type. Calibrated from 40 to 120 lbs. 6 oz. **68c**

Equal to the Best



GUARANTEED 18 MONTHS *AGAINST DAMAGE FROM FREEZING*

SUPER RELIANCE
$8.85
And Up

GUARANTEED 18 MONTHS *AGAINST DAMAGE FROM FREEZING*

STANDARD RELIANCE
$7.75
And Up

Radiators Shipped Not Prepaid

WHY Some RADIATORS Are SUPERIOR to Others



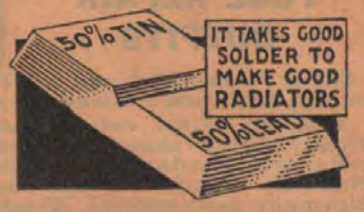
Increasing the number of water channels greatly increases the radiator's efficiency and the cost. That is why SUPER RELIANCE Radiators have a much higher efficiency rating.



Some radiators are made thinner to save material, thus lowering cost. But their cooling efficiency goes down, too. All SEARS Radiators are full thickness for proper cooling.



Engineers have found that ¼-inch cells provide the most efficient cooling. This type requires more material and more careful workmanship and is found only in highest quality radiators.



To lower cost, some manufacturers use solder containing less tin. Likewise, other materials are inferior. Only the best 50-50 solder and the best materials are used in making SEARS Radiators.

SUPER RELIANCE

- ★ ¼-inch cells
- ★ 40% more water channels
- ★ More air channels
- ★ More cooling surface
- ★ More material to take off heat
- ★ Extra heavy brass or copper core
- ★ Extra Heavy brass tank

Guaranteed to be the equal of, or superior to, the radiator that came on your car.

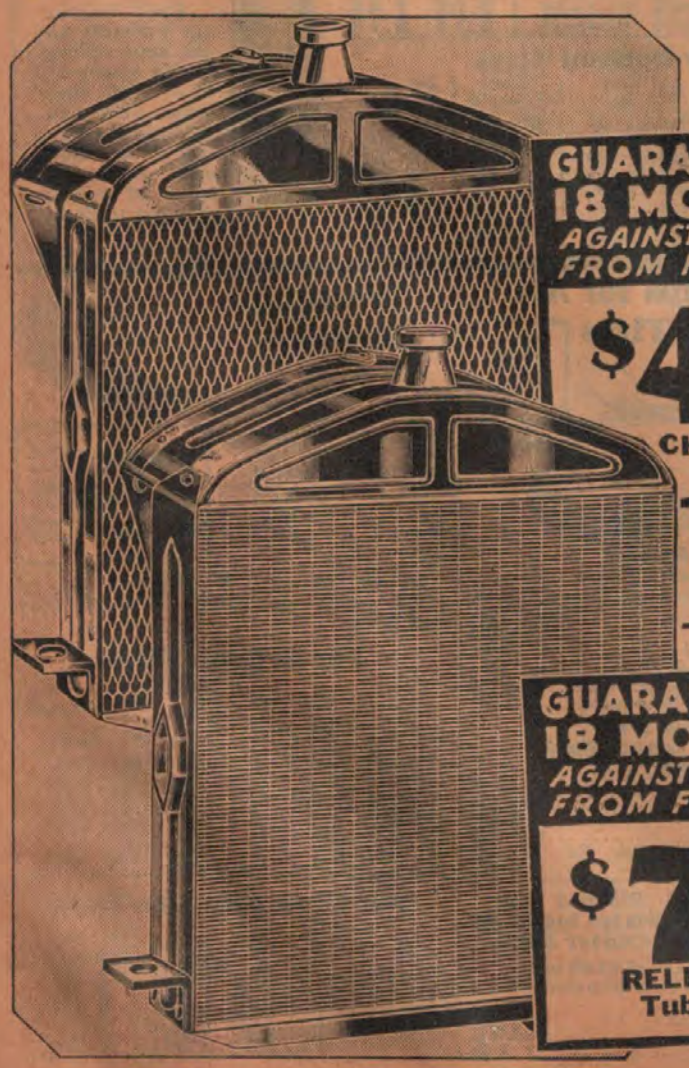
Standard RELIANCE

- —⅜-inch cells
- —Non-clogging water channels
- —Clear air channels
- —Sturdy brass or copper core
- —Strong brass tank

Actual tests prove RELIANCE exceeds in efficiency and original equipment, many other similar replacement radiators sold at much higher prices.

SUPER RELIANCE and RELIANCE Radiators are priced without cap or shell. Order from list on opposite page, **stating make, year, model and serial number of your car.**

RELIANCE RADIATORS for MODEL "T" FORDS



GUARANTEED 18 MONTHS *AGAINST DAMAGE FROM FREEZING*

$4.75 And Up
CHALLENGE Cellular

GUARANTEED 18 MONTHS *AGAINST DAMAGE FROM FREEZING*

$7.25
RELIANCE Tubular

RELIANCE Cellular (Honeycomb) Radiators

- —2-inch Bronze core
- —64 non-clogging water channels
- —Exclusive flexible core feature
- —All brass tanks

An exceptionally efficient radiator to cool Model "T" Ford motors under most severe conditions. Strongly built to withstand real hard service. Without shell or cap. Height, 23½ inches. **Not Prepaid.** Shpg. wt., 28 lbs. **Check the height of your old radiator.**

28KC15202¼—1924–27.... **$7.45**

CHALLENGE Cellular (Honeycomb) Radiators

- —1½-inch Bronze core, (Except No. 28KM15841¼)
- —48 water channels
- —All brass tank

An inexpensive radiator for Model "T" Fords that will do a good job under normal conditions. Not the equal of our RELIANCE Radiator, above, for severe conditions. Without shell or cap. **Not Prepaid.** Shpg. wt., 30 lbs. **Measure height of old radiator.**

28KM15770¼—1917–23. Height, 22 inches..... **$5.75**
28KM15841¼—1917–20. Height, 22 in. Same as above but furnished with thinner core..... **$4.75**
28KM15771¼—1924–27. Height, 23½ inches..... **5.75**

RELIANCE Tubular Radiators

- —94 fins, "crimped" to give one-third more exposed radiating surface.
- —45 water tubes, staggered in 3 rows for higher efficiency.
- —Tubes tested under 1100 lbs. water pressure.
- —All brass tanks

The better replacement radiator, because its heavy copper core is designed with greater cooling efficiency and strong assembly. A bargain at our low price. To avoid mistakes in ordering, **measure height of old radiator. Not Prepaid.** Shipping weight, 32 lbs. Without shell or cap.

28KC15700¼—1917–23. Height, 22 inches..... **$7.25**
28KC15702¼—1924–27. Height, 23½ inches..... **7.25**

Radiators for Fordson Tractors

—Cellular Honeycomb construction—3⅜ inch core

One of the most efficient radiator cores for Fordson Tractors. Sturdy, although flexible enough to absorb road shocks. High grade workmanship.

28KC15349¼
Not Prepaid. Shpg. wt., 50 lbs..... **$11.45**

Original Equipment Radiators in the World

LABORATORY SHOWS RELIANCE GIVES 16% GREATER COOLING EFFICIENCY

A recognized radiator designing Engineer made the tests that proved RELIANCE Radiators *superior* to original equipment!

Look at these facts:—The RELIANCE that was tested was 16% more efficient than the radiator that comes with the car and surpassed the efficiency of two other higher priced replacement radiators designed to fit the car. Likewise all RELIANCE and SUPER RELIANCE Radiators will give equal or greater cooling efficiency than original equipment or higher priced replacement radiators. Order your new radiator at Sears. You'll get a better, more efficient radiator and save much money! Easily installed with directions furnished. For better cooling replace the radiator hose, too. See Page 526. Radiators shipped **Not Prepaid.** Prices are for radiators without cap or shell.

Proof of RELIANCE Superiority

Test data of experiment: To determine the cooling efficiency of 4 **different** make radiators designed for a certain model of a car in the lower price class.

Radiator Tested	Water Channels	Compare with Original Equipment
Original Equip.	23	100%
A	29	106%
B	40	109%
RELIANCE	56	116%

Sears RELIANCE Radiator has **many more** water channels and is **16% more efficient** than original equipment.

RELIANCE and SUPER RELIANCE RADIATORS

Name of Car	Model and Year	SUPER RELIANCE Cat. No.	Shpg. Wt.	Price Not Prepaid	RELIANCE Cat. No.	Shpg. Wt.	Price Not Prepaid
Auburn	8-88, 8-77, 6-66, 6-66A, 76, 88, 115, 1926-29	28KM16000⅓	60	$21.95	28KM15250⅓	45	$19.25
Buick	4 cylinder, 1921-24	28KM16001⅓	60	16.25	28KM15730⅓	45	14.65
	Standard 6, 1925-29	28KM16002⅓	67	18.85	28KM15729⅓	50	16.25
	Big 6 and Master 6, 1920-29	28KM16003⅓	67	18.85	28KM15731⅓	53	16.85
	'30-31 Ser. 40, 8-50, 8-60	28KM16055⅓	70	24.95	28KM15396⅓	60	22.25
	1930-31 Series 50, 60, 8-80, 8-90	28KM16056⅓	70	26.45	28KM15397⅓	60	23.95
Chrysler	4-6 cyl. 50, 58, 52, 60, 70, 62, 1924-28	28KM16015⅓	75	17.95	28KM15732⅓	50	16.75
	75, 66, 70, 72, 1929-30	28KM15827⅓	75	21.75	28KM15825⅓	50	19.45
De Soto	6 cyl. models, 1929-31	28KM15815⅓	60	20.45	28KM15813⅓	55	18.50
Dodge	1917-27 to Mod. 124 Late '27, Senior 6, Vict. 6, Std. 6, Dodge Bros. 6, Vict. 6, DD6, DA6, DC8, 1927-30	28KM16065⅓	53	11.45	28KM15137⅓	40	9.95
		28KM16020⅓	72	17.95	28KM15256⅓	55	15.95
Durant	60, 610, 612, 614, 1930-31	28KM15831⅓	53	19.25	28KM15829⅓	40	15.45
	55, 65, 75, M2, A22, 1921-29	28KM16027⅓	53	15.85	28KM15260⅓	40	13.85
Essex	4 and 6 cyl., 1920-31	28KM16029⅓	53	16.50	28KM15733⅓	37	14.50
Graham Truck	Old Series 1924-27	28KM16032⅓	53	11.50	28KM15264⅓	40	10.25
	All 4 and 6 cyl. 1927-29	28KM15819⅓	53	18.75	28KM15817⅓	40	15.95
Hudson	All 6 cyl. 1923-30	28KM16033⅓	53	18.45	28KM15734⅓	50	16.35
Nash	All 6 and 8 cyl. 1925-29	28KM16037⅓	60	16.65	28KM15736⅓	45	14.85
Oakland	All, 1924-31	28KM16038⅓	67	17.85	28KM15737⅓	50	15.85
Oldsmobile	All, 1924-31	28KM16039⅓	60	19.85	28KM15781⅓	45	17.65
Overland	4 and 6 cyl., 1920-27	28KM16044⅓	60	12.45	28KM15742⅓	45	11.45
Packard	6 cyl. Models, 1924-28	28KM15823⅓	80	23.95	28KM15821⅓	60	21.45
	8 cyl. Models, 1927-29	28KM16057⅓	80	29.25	28KM15398⅓	65	25.50
Plymouth	All 4 cyl., 1929-30: Finer '30	28KM15348⅓	55	$19.65	28KM15346⅓	45	$17.95
	All 1931-32PA; PB	28KM15835⅓	55	18.25	28KM15833⅓	45	14.95
Pontiac	All 1926-31	28KM16046⅓	53	16.25	28KM15745⅓	40	14.25
Star	4 and 6 cyl., 1922-28	28KM16048⅓	53	13.85	28KM15744⅓	40	12.50
Studebaker	Light 6, 1920-24	28KM16049⅓	53	12.85	28KM15738⅓	40	11.85
	Standard and Dictator 6 1925-29	28KM16051⅓	67	19.95	28KM15267⅓	50	17.50
	Big 6, Pres. 6 and 8, and Com. 6 and 8, 1920-30	28KM16052⅓	80	24.95	28KM15740⅓	50	22.65
Whippet	4 and 6 cyl., 1924-31	28KM16053⅓	45	15.95	28KM15782⅓	40	14.35

RADIATORS FOR CHEVROLETS

Shipped from Stock

Superior, 1923-24	28KC16005¼	31	$ 8.85	28KC15328¼	30	$7.75
K, 1925 (Water Outlet on Lower Left)	28KC16006¼	28	8.85	28KC15108¼	31	7.85
V, 1926 (Water Outlet on Lower Right)	28KC16007¼	30	8.85	28KC15704¼	30	7.85
Capitol AA, 1927	28KC16008¼	32	9.25	28KC15347¼	29	7.95
National AB, 1928	28KC16009¼	30	9.35	28KC15135¼	30	8.45
AC International 1929-30	28KC16010¼	30	10.45	28KC15251¼	35	9.25
1931, All Models	28KC15811¼	31	10.65	28KC15809¼	32	9.35
Utility Truck, 1927-28	28KC16011¼	37	9.35			

When ordering Radiators: State make, year, model, and serial number of your car. Refer to your state license card for this information.

NOTE: Radiators listed above and at left are shipped from factory in N. E. ILLINOIS, EAST. PENNA, CENT. MINNESOTA or WESTERN MISSOURI, except those for CHEVROLET which are shipped from stock. Radiators for Fords are shipped from stock. NOT PREPAID. IMPORTANT—Be sure to state make, year, model and serial number of your car. Weights vary with year of radiator. Some years' models are lighter than weight given. Weight quoted is of heaviest model.

RELIANCE RADIATORS for MODEL "A" FORDS

RELIANCE Cellular (Honeycomb) Radiators

A high grade, efficient radiator especially designed to properly cool Model "A" FORD. **Guaranteed** to cool as well, or better, than the original equipment. Without shell or cap. **Not Prepaid.** Shpg. wt., 40 lbs.

28KC15200¼—For 1928–29 . . . **$8.25**
28KC15338¼—For 1930–31 . . . **$8.95**

—2-inch bronze core.
—64 non-clogging water channels.
—Exclusive flexible core feature.
—All brass tanks.

PREMIER Super Cellular (Honeycomb) Radiators

For Mod. "AA" Trucks. An extra efficient radiator with a specially designed extra thick, 3-in. bronze **core.** The last word in cooling efficiency for **1930-31 FORD Trucks.** Without shell or cap.
Not Prepaid. Shpg. wt., 40 lbs.
28KC15341¼—For 1930–31. **$12.25**

—3-inch small cell bronze core.
—64 non-clogging water channels.
—Exclusive flexible core feature.
—All brass tanks.

RELIANCE Tubular Radiator

High grade radiators. Guaranteed to be as good, or better, than radiator that came with your Ford. Without cap or shell. **Not Prepaid.** Shpg. wt., 40 lbs.

28KC15705¼—1928–29 **$9.25**
28KC16060¼—1930–31 **$10.45**

—118 fins, "Crimped" to give one-third more exposed radiating surface.
—Full 2 inches thick.
—71 water tubes, staggered in 3 rows. Tubes tested under 1100 lbs. pressure.
—All brass tank.

PREMIER Super Tubular Radiator

Our highest quality tubular radiator for Model "A" and "AA" Fords, with 40 additional radiating fins and full 2-inch thickness. Without shell or cap. **Not Prepaid.** Shpg. wt., 40 lbs.

28KC15203¼ 1928–29 . . . . . **$10.75**

—158 fins, "Crimped" to give one-third more exposed radiating surface.
—Full 2 inches thick.
—71 water tubes, staggered in 3 rows. Tubes tested under 1100 lbs. pressure.
—All brass tanks.

Radiators for Trucks and Tractors

We can save you money on radiator cores for practically all trucks, tractors or buses, *if you will write to us,* giving the details, *stating* year, make, model and serial number of your car. Our prices are little more than *half of standard list Prices.*



We Guarantee Safe Delivery of All Our Shipments

Use CORD-RUBBER FAN BELTS

They Last LONGER

12c And Up



Postpaid if part of $2.00 order or more.

Fan belts of rubber and fabric, either V-shaped or flat type, are more durable, more resistant to water, oil and wear, have better friction qualities and cost less than leather belts. Replace your worn fan belt now, at lowest cost, with Sears Cord-Rubber Belts. ***Give make, year and model of car. Check with your State License Card.***

Cat. No.	Car	Shpg. Wt.	Price
28K6768	Buick, all 1929-30	1 lb.	32c
28K9122	Buick Master "6", 1926-27	4 oz.	14c
28K6759	Buick Master "6", 1928	12 oz.	32c
28K6770	Buick Std. Six, 1925-28	4 oz.	18c
28K6759	Chevrolet, 1918-26, model 490 and Superior	12 oz.	32c
28K6759	Chevrolet ½, ¾, 1 ton truck, 1918-26	12 oz.	32c
28K6763	Chevrolet Improved Pass. and Truck, 1926-28	1 lb.	35c
28K6774	Chevrolet Six, 1929-32	1 lb.	35c
28K6774	Chevrolet Six Truck, 1929-32	1 lb.	35c
28K6768	Chrysler, "4", 1925-28	1 lb.	32c
28K6774	Chrysler 6-60, 6-62, 1926-28	1 lb.	35c
28K9136	Chrysler 6-70, 1924-27	1 lb.	42c
28K9136	Chrysler "6", 1930	1 lb.	42c
28K9136	DeSoto Six, 1928-31	1 lb.	42c
28K9133	Dodge, 1923-26	3 oz.	20c
28K6771	Dodge "4", 1927-28	4 oz.	15c
28K9136	Dodge Six, 1929-30	1 lb.	42c
28K6769	Durant "4" and "6", 1927-29	4 oz.	18c
28K6771	Durant 60, 63, 65, 66, 1928-29	4 oz.	15c
28K9133	Essex, 1924-27	3 oz.	20c
28K6773	Essex, 1930	12 oz.	37c
28K9136	Essex, Super 6, 1927-29	1 lb.	42c
28K9136	Essex "6", 1932	1 lb.	42c
28K6772	Erskine 53, 1930	1 lb.	35c
28K9114	Ford, all 1917-25	3 oz.	12c
28K9122	Ford, all 1926-27	4 oz.	14c
28K9124	Ford A & AA, 1928-31	1 lb.	39c
28K9134	Fordson Tractor, 1917-28	12 oz.	40c
28K6768	GMC Truck, T10, T19, 1928	1 lb.	32c
28K6773	GMC Truck, T11, 15, 17, T18, 19, 1929-31	12 oz.	37c
28K9133	Graham Brothers, 1923-26	3 oz.	20c
28K9133	Hudson, 1920-27	3 oz.	20c
28K9124	Hudson Super Six, 1928-29	1 lb.	39c
28K6768	Hupmobile "6", 1926-32	1 lb.	32c
28K6773	International 6-cyl. 1927-30, 4-cyl. 29-30 without pumps	12 oz.	37c
28K6775	International 1923-29, 10-20, McCormick 1923-25, 10-20	1 lb.	30c
28K6768	Maxwell, 1922-25	1 lb.	32c
28K6772	Nash Spec. 6, 400 Series (Fan) 26-29	1 lb.	35c
28K6772	Oldsmobile "6," 1924-30	1 lb.	35c
28K6759	Overland "6", 1925-26	12 oz.	32c
28K9136	Plymouth "4", U 1929-30, until May 1st	1 lb.	42c
28K6768	Plymouth "4", Q, 1928-29	1 lb.	32c
28K6768	Pontiac, 1926-28	1 lb.	32c
28K6773	Pontiac, 1929-32	12 oz.	37c
28K6774	Reo Speedwagon, DA, DC, 1927-30	1 lb.	35c
28K6769	Star "4" and "6", 1922-28	4 oz.	18c
28K6772	Studebaker Dict. 6, 28-30	1 lb.	35c
28K6772	Studebaker "Comm." Six, 1929-30	1 lb.	35c
28K6768	Whippet "4", 1926-30	1 lb.	32c
28K6768	Whippet "6", 1928-30	1 lb.	32c
28K6763	Willys-Knight 6-70, 6-87, 1926-31	1 lb.	35c
28K9136	Willys Six and Eight, 1930-32	1 lb.	42c

Renewal Cartridges for A.C. Oil Filters



Sediment and Dirt in Oil cause extra wear on every part of the motor. Your car needs a new (Oil Filter) Cartridge every 10,000 miles. Easily installed. **State make, year, and model of car when ordering. See your State License Card. Postpaid.**

Name and Model of Car	Fact. No.	Cat. No.	Price Post Paid
Auburn, 8-87, 8-88, 115, 120, 890 (Jan. to Mar. '29, 825-8)	XM-1	28K9161	$2.70
Auburn, 898 & 898A	XP-1	28K9162	2.00
Buick, '27-28 to March 1	XB-1	28K9179	2.70
Buick, 1928 After Mar. 1	XC-1	28K9183	2.70
Buick, '29-30	XB-6	28K8699	2.70
Buick, '31, 8-50	XJ-1	28K9154	2.70
Buick, '31, 8-60, 8-80, 8-90	XH-1	28K9165	2.70
Buick, 1932, 32-50, 32-60	XN-2	28K9163	2.70
Buick, 1932, 32-80, 32-90	XO-2	28K9164	2.70
Cadillac, '26-27, Model 314	XB-1	28K9179	2.70
Cadillac, 1932, V-8 Model 8-355, 12-370, 16-452, 353, 452, 341B, 341	XB-3	28K9182	2.70
Chevrolet, '27-28	XA-3	28K9175	2.35
Chrysler, New 8	XP-2	28K9155	2.00
Chrysler, 62, 65, 66, 70, 72, 75, Imperial 80	XM-1	28K9161	2.70
DeSoto, '29-30 6-cyl.	XM-1	28K9161	2.70
Dodge, 1928, Senior & Vict. to Sept. 1929, Senior, Vict. & Std. to June and '30 models DA and DD	XB-3	28K9182	2.70
Dodge, '30-31, Models DC and DG	XP-2	28K9155	$2.00
DuPont, '29-30-31G	XB-3	28K9182	2.70
Erskine, '28-29-30	XP-1	28K9162	2.00
Graham, 619, 629, 835 (621 and 827 to Mar. '29), 837	XB-3	28K9182	2.70
Graham, 614	XA-5	28K9178	2.35
Graham, 1932, Blue Streak	XN-1	28K9156	2.70
Graham, 621 & 827 after Mar. '29	XB-7	28K9158	2.70
Graham, '30-31, 615, Std. 8, Spec. 8, Cust. 8, Spec. 8-20 and Custom 8-34	XG-1	28K9159	2.35
Hupmobile, 1929, Model S and Series A	XP-1	28K9162	2.00
Hupmobile, 1930, Model SL	XG-2	28K9150	2.35
LaSalle, all Models	XB-3	28K9182	2.70
Lincoln, '30-31	XM-1	28K9161	2.70
Nash, 1927 Light 6 and '28-29-30 Standard	XA-1	28K9173	2.35
Nash, '31, Models 8-70, 6-60, 1932, Models 960, 970	XG-2	28K9150	2.35
Nash, '31, Model 8-90, '27-28-29, Spec. & Adv. '30 AV., 1932 Model 990	XB-3	28K9182	2.70
Oakland, 1927	XA-2	28K9151	2.35
Oakland, 1928, "A. A. Six"	XA-1	28K9173	2.35
Oakland, 1929	XA-5	28K9178	2.35
Oldsmobile, '27, Model E	XA-1	28K9173	2.35
Oldsmobile, 1928-29-30, Model E	XA-5	28K9178	2.35
Oldsmobile, '31, Model F	XG-1	28K9159	2.35
Oldsmobile, '32, F-32, L-32	XN-1	28K9156	2.70
Packard, '29-30-31-32	XM-2	28K9153	2.70
Studebaker, '29-30-31, Dict. 6, Dict. 8 & Com. 8	XP-1	28K9162	2.00



Perfection Lubricator

New power, speed and smoothness for any car with this lubricator! Direct oiling for upper cylinder walls, upper piston rings and valves. Eliminates carbon and scored cylinders. Operates by vacuum to intake manifold.

Complete with all fittings and instructions for installing. Oil not included. Shpg. wt., 3 lbs. 8 oz.

Postpaid if part of $2.00 order. 28K9430—Complete..... $1.85

Oil for Above Lubricator

Postpaid if part of $2.00 order

Cat. No.	Size	Price	Shpg. Wt., Lbs.
28K9448	1 pt.	$0.38	1 lb. 12 oz.
28K9449	1 qt.	.45	2 lbs. 5 oz.
28K9450¼	1 gal.	1.25	8 lbs. 12 oz.

Complete AC Oil Filters



Nationally advertised AC Oil Filter keeps lubricating oil clean and adds to life of your car. Easy to install, with all attachments.

28K9146—For FORD MODEL "A". **Postpaid..... $2.69**

28K9148—For CHEVROLET 1929-30-31-32. **Postpaid..... $2.69**

28K9147—Renewal cartridges for above filters. **Postpaid..... $2.00**

Complete Filters for Popular Cars

(Not Illustrated)

28K9160—For Auburn 6-66, 6-66A, 6-76; Chrysler new 6 cyl. and all 1926-27; DeSoto 1930-31 CF, SA; Dodge 1931 DH 6; Graham Paige 1928-29 610-612, 1930-31 models Std. and Spec. 6: Hupmobile, 1925-6-7 models A & E series, 1927-8-9 models M series; Pontiac, 6 cyl. 1926-31 incl.; Willys-Knight, 1926-31 incl. all models. **Postpaid..... $4.40**

28K9182—(XB-3). Renewal Cartridges for above filters. **Postpaid..... $2.70**

SAVE AT SEARS ON RADIATOR SUPPLIES!



Cross Country Radiator LEAK-STOP

—Stops leaks immediately.
—No waiting for mixture.
—Seals permanently.
—Contains no powder, meal, shellac, glue, solder or cement.

Pour in radiator, start your car. Stops leaks in water jacket, cracked cylinder gaskets or elsewhere almost immediately. Harmless to metal, rubber or leather. **Postpaid if part of $2.00 order.** Shpg. wt., 10 oz.

28K9319—½-pt. can.... **49c**



Gasoline Filter

Clean gas means a smoother running engine. Filter soon pays for itself. No dirt can clog carburetor. Fits all cars with vacuum tank. **Postpaid if part of $2.00 order or more.** Shpg. wt., 1 lb. 4 oz.

28K9286..... 50c



Stop Radiator Leaks

—Liquid, stops radiator leaks.

Not as quick acting or as permanent a repair as CROSS COUNTRY LEAK-STOP. **Postpaid if part of $2.00 order.**

28K9321—¼-Pint can. Shpg. wt., 1 lb..... **18c**

28K9322—½-Pint can. Shpg. wt., 1 lb. 12 oz..... **28c**



Popular Radiator Compound

—Dry Powder; contains no acids.
—Works in all Anti-Freeze solutions.

Permanently repairs leaks in radiators, cracked cylinders or water jackets. Removes rust and lime formation. Comes in 8-oz. cans. **Postpaid if part of $2.00 order.**

28K9324—Shpg. wt., 1 lb... **34c**



RADI-LAX for Clogged Radiators

—Powder, opens up water channels.
—Restores circulation.

Dissolves sediment of alkaline and muddy water and anti-freeze compounds. Absolutely harmless. **Postpaid if part of $2.00 order.** Shpg. wt., 1 lb.

28K9320
¼-Pint..... **18c**



KNOCK-OUT Hose Clamp

Winged nut type hose clamp. Adjustable to all sizes. Made of rust-proof galvanized steel—won't loosen. Shpg. wt., 1 oz. **Postpaid if part of $2.00 order.**

28K8347—Pair..... **10c**

28K8337—Bolt type (Not illustrated). Shpg. wt., 1 oz. Pair..... **5c**



Radiator Hose

Highest Quality, Long Wearing

Postpaid if part of $2.00 order or more.

For Fords—Cut to Size

28K11794—1¾x2¾, Inlet (lower) for all Fords to date. Shpg. wt., 3 oz..... **5c**

28K12086—2x4, Outlet (upper) for all "T" Fords. Shpg. wt., 5 oz..... **7c**

28K9416—2x6¼, Outlet (upper) for "A" Fords '28-29. Shpg. wt., 8 oz..... **12c**

28K9404—2x8½, Outlet (upper) for "A" Fords, '30-31. Shpg. wt., 4 oz..... **13c**

For Other Cars—Sold by the Length

Cat. No.	In. Dia.	1 Foot Price	1 Foot Wt.	2 Feet Price	2 Feet Wt.	3 Feet Price	3 Feet Wt.
28K9427	1¼	13c	9 oz.	23c	1 lb. 2 oz.	32c	1 lb. 12 oz.
28K9431	1½	15c	10 oz.	25c	1 lb. 4 oz.	35c	2 lbs.
28K9432	1¾	20c	12 oz.	30c	1 lb. 8 oz.	45c	2 lbs. 4 oz.
28K9433	2	22c	13 oz.	35c	1 lb. 10 oz.	58c	2 lbs. 8 oz.
28K9434	2¼	25c	14 oz.	42c	1 lb. 12 oz.	65c	2 lbs. 12 oz.

Give Catalog No. and number of feet desired.

Water Pump Pliers



Fits pump packing nuts on all cars. Has hundreds of other uses in all work around car and home. **Postpaid if part of $2.00 order.**

28K9231—Small, Range 0 to 7/16 in. Shpg. wt., 1 oz..... **65c**

28K9230—Medium, Range 0 to ¾ in. Shpg. wt., 4 oz..... **75c**

28K9264—Large, Range 7/16 to 1⅝ in. Shpg. wt., 8 oz..... **85c**

28K9232—Set of 3 above pliers in artificial leather case. **Postpaid..... $2.15**

Water Pump Wrench



Blued steel. Special wrench. To fit FORD "A" water pump. **Postpaid if part of $2.00 order.**

28K7613—Shpg. wt., 3 oz..... **10c**

For CHEVROLET

Strong steel. Fits water pump nut on all models. Also fits Hub caps on wood and disc wheels of 1928-29 Models ONLY.

28K4852—(Not Illus.) Shpg. wt., 1 lb..... **25c**

Speedometer Cable



Multi-coil steel cable. Housing not included. Give make, model, year, serial No. of car, make of speedometer and length of old cable. **Postpaid if part of $2.00 order.** For all cars except Model T Fords.

28K8366—Shpg. wt., 5 oz. **70c**

Copper Tubing



For piping of gasoline, oil or water for autos. Size shown is outside diameter in inches. For copper tubing for plumbing, see Index. **Postpaid if part of $2 order.**

Outside Diam.	Coil Lgth.	Cat. No.	Price	Shpg. Wt.
3/16	10-ft.	28K9579	$0.28	1 lb.
¼	10-ft.	28K9578	.30	1 lb. 2 oz.
5/16	10-ft.	28K9561	.39	1 lb. 4 oz.
3/8	10-ft.	28K9560	.43	1 lb. 8 oz.
½	25-ft.	28K9610	1.55	5 lbs. 4 oz.
¾	25-ft.	28K9612	2.30	Postpaid

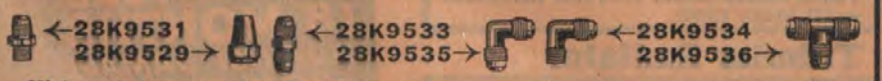


Tube Cutter

For cutting copper, brass and aluminum tubing. Tool steel, hardened roller; cadmium plated. Cuts up to ¾ in. diam. **Postpaid if part of $2.00 order.**

28K9574—Shpg. wt., 8 oz.. **$1.45**

Copper Tubing and Fittings



High grade brass couplings for making tight connections in flared copper tubing. Have S. A. E. tube thread. Catalog numbers 28K9531 and 28K9534 have pipe threads on one end. 3/16-¼ and 5/16 inch fittings have ⅛ inch pipe thread; ⅜ inch fittings have ¼ inch pipe thread and ½ inch fittings have ⅜ inch pipe thread. **State catalog number and size of fittings wanted. Postpaid if part of $2.00 order or more.**

Catalog No.	Name of Fitting	3/16 in. Size Price	3/16 in. Size Wt.	¼ in. Size Price	¼ in. Size Wt.	5/16 in. Size Price	5/16 in. Size Wt.	⅜ in. Size Price	⅜ in. Size Wt.	½ in. Size Price	½ in. Size Wt.
28K9529	Flared Tube Nut	5c	1 oz.	7c	1 oz.	10c	1 oz.	12c	2 oz.	25c	3 oz.
28K9531	Half Male Union	6c	1 oz.	8c	1 oz.	11c	1 oz.	15c	2 oz.	28c	2 oz.
28K9533	Full Union	10c	1 oz.	12c	1 oz.	14c	1 oz.	16c	2 oz.	35c	2 oz.
28K9534	Male Elbow	10c	1 oz.	12c	1 oz.	14c	1 oz.	16c	2 oz.	35c	2 oz.
28K9535	Two-way Tube Elbow	14c	1 oz.	15c	1 oz.	16c	1 oz.	22c	2 oz.	37c	3 oz.
28K9536	Three-way Tube Tee	18c	1 oz.	20c	2 oz.	21c	2 oz.	30c	3 oz.	45c	4 oz.

Radiator Siphon



Hook end into radiator, squeeze bulb and water drains out. Very handy for many uses. **Postpaid if part of $2.00 order.**

28K4763—Shpg. wt., 2 lbs... **48c**

Copper Tube Flaring Tool



A handy tool for flaring the ends of copper tubing so that fittings may be attached and connections made leakproof. Flares all size tubing up to and including ½ inch. Made of heavy cadmium plated tool steel. **Postpaid if part of $2.00 order.**

28K9580
Shpg. wt., 8 oz..... **$1.45**

SEARS LEADER for EXTRA SERVICE

EXTRA BIG

★ Cross chains of best quality, full gauge, hardened steel—long wearing.
★ Long sidewall "skid link" protects tire from curb burns—each link galvanized.
★ Cross chains designed so that links lie flat and do not dig into tire—each link case hardened.
★ Each link electrically welded.

$3.00 VALUE ELSEWHERE

OUR PRICE $2.55 And Up

Note: If you use Super type tires, be sure to state so when ordering. Also mention tire size.

LEADER Chains are made extra big for greater road contact, extra strong for heavier service; and extra tough for longer wear. We do not sell lightweight or so called "standard" chains—all LEADER Chains are built to provide a margin of wear and safety greatly in excess of what heretofore has been considered "good enough." Translate the quality points at right in terms of safe driving on slippery roads or snow-covered highways—excess wear and accidents prevented—and there will be no doubt as to your decision to buy LEADERS. As part of our National Shopping Program, our shoppers in cities thruout the country found that Sears prices were lower, in most cases, *a third lower* than prices elsewhere for similar quality chains.



Here Are the QUALITY POINTS to Look For When You Buy CHAINS

- Full Gauge Heavy Links
- Electrically Welded Cross Chains
- Cross Chains That Lie Flat
- Long Sidewall Skid Link

In LEADER Chains You Get These QUALITY FEATURES for LESS MONEY

FOR BALLOON TIRES

28KC4125 $2.55 PER PAIR Shpg. Wt., 20 lbs. Not Prepaid	28KC4126 $3.30 PER PAIR Shpg. Wt., 20 lbs. Not Prepaid		28KC4127 $3.55 PER PAIR Shpg. Wt., 20 lbs. Not Prepaid	28KC4128 $4.20 PER PAIR Shpg. Wt., 25 lbs. Not Prepaid	28KC4129 $4.45 PER PAIR Shpg. Wt., 27 lbs. Not Prepaid	28KC4130 $5.35 PER PAIR Shpg. Wt., 28 lbs. Not Prepaid
27x4.40–19	31x4.40–23	31x5.00–21	31x4.95–22	30x6.00–18	32x6.00–20	33x6.50–21
28x4.40–20	30x4.75–21	28x5.25–18	32x4.95–23	31x6.00–19	33x6.00–21	30x6.75–18
29x4.40–21	29x4.95–20	29x5.25–19	32x5.00–22	30x6.20–18	31x6.20–19	32x6.75–20
29x4.50–20	30x4.95–21	30x5.25–20	31x5.25–21	30x6.50–18	32x6.20–20	33x6.75–21
30x4.50–21	29x5.00–19	28x5.50–18	30x5.50–20	.....	33x6.20–21	32x7.00–18
28x4.75–19	30x5.00–20	29x5.50–19	30x5.77–20	.....	31x6.50–19	.....
29x4.75–20	.....	.....	.....	.....	32x6.50–20	.....

Patented fasteners, the best on the market. Quickly and easily attached and removed, yet cannot open while in use.

Cross Chains for Repairing Balloon Tire Chains

Same as the high quality cross links used on our LEADER Chains, above. **Postpaid if part of $2.00 order.**

Set of 10 Cat. No.	To Fit Tire Sizes	Price and Shpg. Wt.
28K4277 Total Length, 9¼ Inches	27x4.40 29x4.50 28x4.40 30x4.50 29x4.40 28x4.75 29x4.75	59¢ 2 lbs. 10 oz.
28K4278 Total Length, 10¾ Inches	30x4.75 32x5.00 31x4.40 28x5.25 29x4.95 29x5.25 30x4.95 30x5.25 31x4.95 31x5.25 32x4.95 28x5.50 29x5.00 29x5.50 30x5.00 30x5.50 31x5.00 30x5.77	69¢ 3 lbs. 8 oz.
28K4279 Total Length, 11¾ Inches	30x6.00 31x6.20 31x6.00 32x6.20 32x6.00 33x6.20 33x6.00 30x6.50 30x6.20 31x6.50 32x6.50	95¢ 4 lbs. 12 oz.
28K4281 Total Length, 13½ Inches	33x6.50 32x6.75 30x6.75 33x6.75 32x7.00	$1.15 6 lbs. 2 oz.

Tire Chain Adjuster



Stop the annoyance of loose chains with these strong, steel springs; with hooks. Copper plated. **Postpaid if part of $2.00 order.** Shpg. wt., 1 lb. 2 oz.

28K4319 Per pair..... 29c

Self Closing Repair Links



Just slip a self-closing link in the broken cross section. Will close with turn of wheel. **Postpaid if part of $2.00 order.**

28K4312—For pass. cars (10 links to pkg.). Shpg. wt., 7 oz... 18c

Chain Pliers



Open or close hooks of cross chain, without removing chains. Strong steel. Black rubberoid finish. 9½ in. long. **Postpaid if part of $2.00 order.**

28K4379—Wt., 1 lb. 4 oz..... 39c

SEARS LEADER CHAINS FOR HIGH PRESSURE TIRES!



Exactly the same in materials and construction as our LEADER Chains for Balloon Tires described above—and offered at prices that afford real savings. Use them as your best protection against accidents, expense and delays due to snow-covered highways or wet roads. Shipped Not Prepaid.

Catalog Number	Tire Size	Per Pair	Shpg. Wt.	Catalog Number	Tire Size	Per Pair	Shpg. Wt.
28KC5365	30x3½	$2.48	17 lbs.	28KC5369	34x4	$3.15	19 lbs.
28KC5369	32x3½	3.15	19 lbs.	28KC5371	32x4½	3.35	22 lbs.
28KC5367	31x4	2.95	19 lbs.	28KC5371	33x4½	3.35	22 lbs.
28KC5367	32x4	2.95	19 lbs.	28KC5373	34x4½	3.70	22 lbs.
28KC5369	33x4	3.15	19 lbs.	28KC5373	35x4½	3.70	22 lbs.

If you use Super Tires, order next size larger than tire size.

Cross Chains for Above Tire Chains

Postpaid if part of $2.00 order or more.

	Set of 10
28K4271—For 3½-in. tire size. Wt., 2 lbs. 6 oz.	48c
28K4273—For 4 -in. tire size. Wt., 2 lbs. 12 oz.	55c
28K4275—For 4½-in. tire size. Wt., 2 lbs. 8 oz.	59c

Red Top Tire Chains



Made of extra heavy case-hardened links. Always easy to put on or take off without jacking up the wheel. Will not damage the wheel. Three or four may be used on a wheel and will ride like regular chains on paved roads. Shpg. wts., each, 1 lb.; set of 4, 4 lbs. **Postpaid if part of $2.00 order.**

For Wood Wheels (Standard Felloe)

Cat. No.	Tire Size	Each	Set of 4
28K4369	3½, 4, 4.40	28c	$1.00
28K4370	4½, 4.50, 4.75	29c	1.10
28K4371	4.95, 5.00, 5.25	33c	1.20
28K4372	5, 5.50, 5.77, 6.00	35c	1.30
28K4373	6.20, 6.50, 6.75, 7.30	38c	1.40

For Wire Wheels (or Drop-Center Steel)

28K4374	Ford and Chevrolet 4.40, 4.50, 4.75	29c	$1.10
28K4375	Drop Center, 5.00, 5.25, 5.50, 6.00	33c	1.20
28K4357	Reg. 5.00, 5.25, 5.50	35c	1.25
28K4358	Reg. 6.00, 6.20, 6.50	38c	1.35

DOUBLE EMERGENCY CHAINS



—Brass color, case-hardened steel chains
—Cadmium plated, rust-resisting steel spreaders
—Double locking friction buckle; strong web strap

28c EACH In Sets of Six

Twice as effective as single emergency chains, and easy to put on. Carry a set always, be prepared for emergencies. **Postpaid if part of $2.00 order.**

For Passenger Car Tires

Cat. No.	To Fit Tire Sizes	Price and Shpg. Wt. Each	Price and Shpg. Wt. Set of 6
28K4120	4.75, 4.95, 4.50 4.40, 3.75, 4½ 4 and 3½	29c 1 lb.	$1.68 6 lbs. 8 oz.
28K4121	5.00, 5.25, 5.50 5.77, 5	32c 1 lb. 2 oz.	$1.85 7 lbs. 4 oz.
28K4122	6.00, 6.20, 6.50 6.75, 7.00	35c 1 lb. 6 oz.	$2.00 Postpaid

Extra Heavy LEADER Chains For Pneumatic Truck Tires



Trucks need strong chains—extra heavy material and extra well made. For heavy duty we urge you to use these LEADER Chains. All are equal to the very best truck chains made and of recognized perfect design. More cross chains for greater traction. The case-hardened steel cross links resist wear. Easy operating, positive locking hooks keep the chain fitting properly. **Shipped Not Prepaid.**

Catalog Numbers	Tire Sizes	Shpg. Wt.	Per Pair
28KC4360	30x5 in.	26 lbs.	$4.45
28KC4367	32x4½ in.	28 lbs.	4.25
28KC4361	33x5 in.	29 lbs.	4.95
28KC4362	34x5 in.	34 lbs.	5.25
28KC4364	35x5 in. 34x4½ in.	37 lbs.	5.30
28KC4365	32x6 in.	33 lbs.	5.65

Cross Chains for Truck Chains

Postpaid if part of $2.00 order or more.

Catalog Number	Tire Size	Shpg. Wt.	Set of 10
28K4253	4½ inch	4 lbs. 8 oz.	$0.85
28K4251	5 inch	5 lbs.	1.10
28K4252	6 inch	8 lbs.	1.45

With Welded Side Chains

For Single Pneumatic Truck Tires

Same as our LEADER quality truck tire chains but with stronger, welded side chains.

28KC4376—Fits 30x5, 30x5.50–20 and 32x6.00–20 tires. Not Prepaid. Shpg. wt., 30 lbs..... $5.35

28KC4378—Fits 32x6 tires. Not Prepaid. Shpg. wt., 36 lbs... $6.35

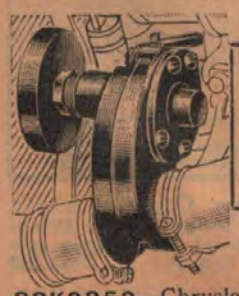
Chains for Dual Tires

With welded link side chains, same as 28KC4376 above but for Dual Truck Tires.

28KC4384—Fits 30x5, 30x5.50–20 and 32x6.00–20. Not Prepaid. Shpg. wt., 49 lbs..... $7.20

28KC4385—Fits 32x6. Not Prepaid. Shpg. wt., 64 lbs. $11.25

WATER PUMP *and* ACCESSORIES



$4.59 Postpaid

The "LITTLE NIAGARA"

- For CHRYSLER, ESSEX and PLYMOUTH
- Centrifugal pump insures perfect circulation

A highly efficient water pump that will increase the efficiency of the hot water heater when used on the above named cars. Easily installed without cutting or drilling. With complete instructions.

28K9259—Chrysler 50-52 up to and inc. 1928. **Postpaid**..... $4.59
28K9260—Chrysler 58 and late Maxwell. **Postpaid**..... $4.59
28K9263—Essex 6, '30–31. **Postpaid**..... 4.59
28K9258—Essex 6, '28–29. **Postpaid**..... 4.59
28K9262—Plymouth '29–30. **Postpaid**..... 4,59



$14.98 Postpaid

STRAND Governor For Fordsons

—No jerks or stalling
—Automatic regulation of speed regardless of varying conditions

Prevents abuse by inexperienced workers. Saves fuel, oil, repair bills and time of operator. Friction clutch. Operates at crankshaft speed. **Postpaid.**

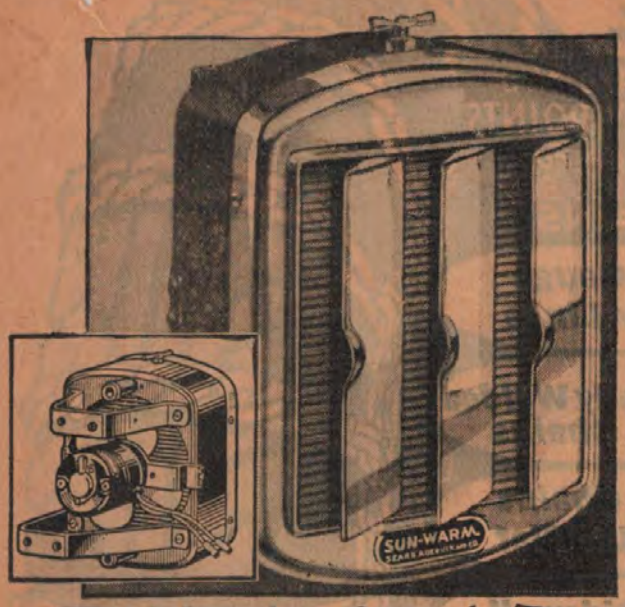
28K9055¼—For motors above No. 231,000.. $14.98
28K9040¼—For motors below No. 231,000..... $14.98

Metallic Pump Packing

Made of specially treated bearing material in putty form, easily molded in fingers. Seals shaft with perfect fitting metal bearing; not affected by alcohol, glycerine or by any radiator solution. **Postpaid if part of $2.00 order.**

28K9265 Shpg. wt., 8 oz... 25c

7★ SUNWARM HOT WATER HEATER



$7.89 Post Paid COMPLETE WITH ALL FITTINGS

- ★ Size, 7x9-⅛ in., 8½ in. front to back.
- ★ Tubular Radiator core, about 2 in. deep.
- ★ Radiator opening, about 6x6½ in.
- ★ Chromium plated adjustable heat deflector vanes; Crackle finish.
- ★ Enameled shell.
- ★ 6-volt motor; uses no more current than one headlight.
- ★ Powerful, silent 4-blade fan.

Clean heat quickly in every part of your car with a turn of the switch! The **SUN-WARM** is an up to the minute hot water heater with electric fan, efficient and low priced. Hot water from circulating system passes through new and improved radiator core in front of heater, while the silent, powerful fan behind heater forces air through the radiator in a steady, warming breeze. Installed below dash. Complete with all fittings, piping, wiring and instructions. Not recommended for cars without water circulating pump.

28K9917¼—For all cars, except Model "A" Ford. **Postpaid**..... **$7.89**

28K9918¼—For Model "A" Fords (1928-31 only). Includes special fittings. **Postpaid**..... **$7.89**

Thermostat for Model "A" Fords

To insure water hot enough to make a heater efficient on this car a thermostat is required. Shpg. wt., 12 oz.

28K9394—Postpaid if part of $2.00 order..... **89c**

Rubber Hose for Hot Water Heaters

28K4952—⅝ inch Rubber hose for hot water heaters. Shpg. wt., 5 oz. Per Foot..... **6c**



Ample supply of Water Tubing



2-Speed Switch for Dash

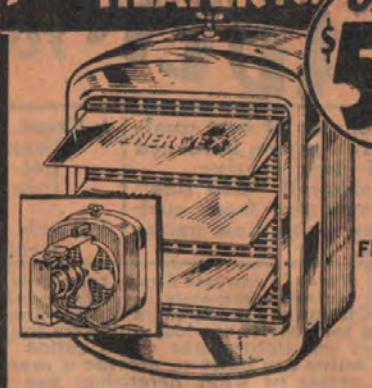


All Perfect Fit Attachments



Complete Instructions

Now! A HOT WATER HEATER for Only $5.59 POSTPAID



COMPLETE WITH ALL FITTINGS

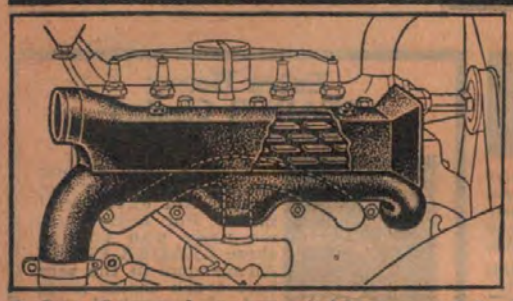
ENERGEX HEATER Fits All Cars

With Circulating Water System

- Size, 7x9 in., 8 in. front to back.
- Tubular Core, 1¾ in. deep.
- Radiator opening, 6x6 in.
- Chromium plated, horizontal adjustable deflector vanes.
- 6-Volt electric motor.

We have never before offered a hot water heater at such a low price. Copper core; heavy gauge metal shell, green enameled. Second only in quality and appearance to the SUNWARM at left, and an excellent heater at our low price. With all necessary fittings and complete, easy instructions for installing. **28K9999¼**—Postpaid **$5.59**

HEATERS for "A" FORDS and CHEVROLETS



Warm Air Heater Simple, Efficient

$2.95 Postpaid

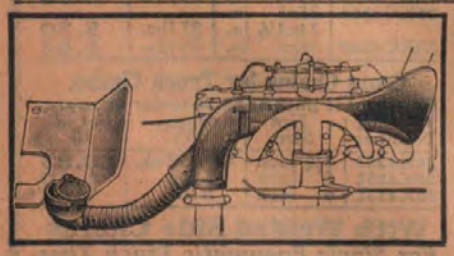
For "A" Fords

Complete With All Fittings for Attaching

- Cast Iron exhaust manifold type; attaches directly to engine block.
- Replaces exhaust manifold on Model A and AA Fords.

There is nothing about this heater to rattle or become loose. Clean, fresh air is drawn through the radiator into the heating chamber, in which are vertical fins of wide area, for rapid diffusion of heat. The air is forced in a steady, warm stream through a register into your car. Register has a deflector to direct the air as wanted, and a cutoff to shut off the heat. Has removable cover which keeps engine cooler in summer weather.

28K9925¼—Complete with all fittings and instructions. **Postpaid**..... **$2.95**



Forced Draft Heater

$2.65 Postpaid

For Fords Model "A"

- —Cast Aluminum.
- —Light weight—only 5½ lbs.

Easy installation. All you need is a screwdriver—no bolts to loosen or holes to drill. New plate furnished with cutout for register, makes it unnecessary to cut any holes in floorboard or dash. This heater fits around the exhaust manifold. Wide mouth insures good flow of warm air past exhaust pipe and into flexible metal tube to floor of front compartment of car. Slide over opening permits as much heat as desired. Full instructions furnished. Does not fit 1928 model with center brake lever. **Postpaid.**

28K9905¼—Complete..... **$2.65**

For exhaust manifold "Spacer" type heater for Model "A" Fords, see No. 28K9919¼ at right above.

Spacer Type Manifold Heaters

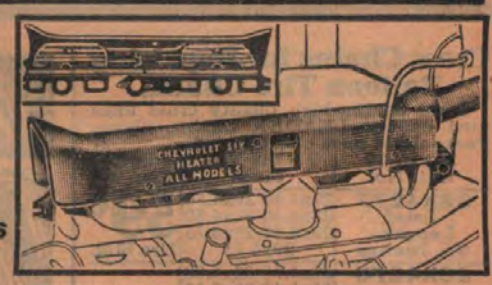
$3.45 Postpaid

For CHEVROLETS and FORDS

Complete With All Fittings for Attaching

- —Heats up quickly!
- —Attaches directly to motor block, behind exhaust manifold.
- —Cast Aluminum; weighs only 6¼ lbs.

One of the simplest, most efficient heaters designed. Clean, fresh air is drawn in through radiator to the heating chamber, which is lined with wide-area vertical fins, and passes in a warm, steady stream to car through register—which has deflector and shut-off. Removable cover on heater keeps engine cooler in summer—Very easy to install. Full instructions and all necessary bolts and gaskets furnished. **Postpaid.**



28K9916¼—Complete heater. For **Chevrolet 6**..... **$3.45**

28K9919¼—Cast Aluminum Heater similar to above but for Fords, **Model "A"** and New 4 cyl. 1932..... **$2.89**

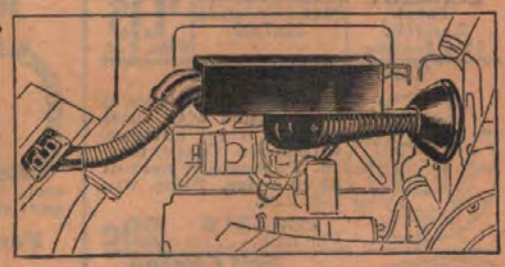
Forced Draft Heater

$3.45 And Up Postpaid

For Chevrolet 4 Cyl.

- —Wide intake draws air through radiator and forces it into all parts of the car.

A low priced, efficient heater. Heater and manifold are cast in one piece, which assures clean, pure warm air quickly. Special floor register has adjustable openings, operated by foot. All necessary fittings and full instructions for easy installation furnished. **Postpaid.**



28K9994¼—For Chevrolet 4-cyl. 1928..... **$3.75**

28K9981¼—For Chevrolet 4-cyl. 1923-27. Not Illustrated..... **$3.45**

HEATERS for "T" FORDS



Forced Draft Heater

$1.75

This efficient heat maker takes the sting out of winter driving. Is solidly constructed, with a housing which attaches around the exhaust pipe. Note how the forced draft feature is increased by extending the horn toward the fan. Has shut-off register. Fits all model "T" Ford Cars, even those equipped with Holley, Swan, Schebler or other Hot Shot Vaporizers. Complete with all fittings. **Postpaid if part of $2.00 Order.**

28K9991—Each, Complete. Shpg. wt., 6 lbs..... **$1.75**



10c And Up PER FOOT

Flexible Tubing for Car Heaters

Four-wall type, interlocked steel. Rust and weatherproof. For new heaters and repairs. **Postpaid if part of $2.00 order**

Catalog Number	Inside Dia., In.	Outside Dia., In.	Shpg. Wt.	Price Ft.	Catalog Number	Inside Dia., In.	Outside Dia., In.	Shpg. Wt.	Price Ft.
28K4984	1 1/16	1¼	4 oz.	10c	28K4985	1⅜	1 9/16	6 oz.	12c
28K4983	1⅛	1 5/16	4 oz.	10c	28K4988	1½	1 11/16	6 oz.	13c
28K4986	1¼	1 7/16	6 oz.	12c	28K4989	1 9/16	1¾	6 oz.	14c
28K4987	1 5/16	1½	6 oz.	12c	28K4990	1 13/16	2	6 oz.	16c
.....	....	.....	....	....	28K4991	2	2 3/16	6 oz.	17c

HEATERS for ALL CARS EXCEPT FORD AND CHEVROLET 4

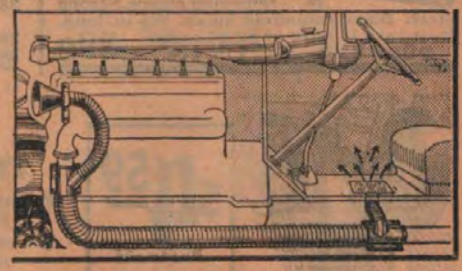
"Car Furnace"

$2.95 And Up Postpaid

For All Cars Except Model "A" Ford and Chevrolet 4

- —Flexible, split tubing makes installation easy.

Consists of heat chambers that enclose exhaust pipe. Intake draws fresh air through radiator and forces it into car. Adjustable openings in handsome floor register. Full instructions and split tubing for ease of installation. **Postpaid.**



28K9947¼—For Chevrolet 6-cyl.; Chrysler 4-cyl.; Dodge 1925-29 except DA; Hupmobile 6-cyl. 1926-30; Whippet; Essex 1925-30..... **$3.25**

28K9945¼—For all cars not listed above using exhaust pipe 2¼ in. or less (outside diam.) except Graham and Nash 1930 and Hudson 1925-29 ..... **$2.95**

NO BOILING AWAY EVAPORATION ONE FILLING LASTS ALL WINTER

USE ANTI-FREEZE That Will Not Be INJURIOUS to YOUR RADIATOR

SEARS SUPER SERVICE Anti-Freeze

IS HARMLESS AS WATER TO anything about your car. Won't affect metal, wood, rubber or leather.

WILL GIVE SUB-ZERO PROTECTION Used in proper proportion, guards against freezing to *40 degrees* below zero!

IS ODORLESS, gives off no disagreeable smells at any time.

IS NON-INFLAMMABLE. Cannot explode or even burn under any circumstances. Will not cause short circuits.

WILL NOT BOIL AWAY . . . one economical filling serves all season long! It does not evaporate! . . . Put **SUPER SERVICE ANTI-FREEZE** in your car early. Don't take a chance on getting caught without this protection in a sudden, early freeze! Will not foam. At the end of a season, you can drain and save it for another winter.

Here's an example of how **SEARS SUPER SERVICE** saves you money. For the Model "A" Ford, with 12-qt. radiator capacity, the following quantities of anti-freeze are recommended for protection to 30 degrees below zero:

(Nationally Advertised Brand)
1½ Gallons at $4.45 per gal. $6.68
SEARS SUPER SERVICE ANTI-FREEZE
2¼ Gallons at $1.65 per gal. 3.71
YOU SAVE 2.97

$1.65 PER GALLON

SEARS SUPER SERVICE Anti-Freeze costs less and is guaranteed to give your car just as positive protection as other solutions costing up to $4.45 a gal.

Order SEARS SUPER SERVICE Today!
28KC4756¼—1 gal. Shpg. wt., 12 lbs. **$1.65**
All Anti-Freeze shipped Not Prepaid.

The table below gives examples of the amounts of **SEARS SUPER SERVICE** Anti-Freeze required to protect against freezing to 15 degrees below zero:

MAKE	Model and Year	Radiator Capacity	SEARS SUPER SERVICE
BUICK	Std. 1929-30	17 qts.	11½ qts.
Chevrolet	All 1930	10 qts.	6⅔ qts.
Essex	All 1929-30	19 qts.	12⅔ qts.
FORD	All 1929-30	12 qts.	8 qts.
Hudson	Super Six, 1928-29	22 qts.	14⅔ qts.
Oakland	All American, 1929	22 qts.	14⅔ qts.
Oldsmobile	All 1929-30	13 qts.	8⅔ qts.
Plymouth	All 1929-30	14 qts.	9⅓ qts.
PONTIAC	All 1929	14 qts.	9⅓ qts.

28K4765—**Freezometer** for accurate check on Sears Super Service Anti-Freeze. Shpg. wt., 1 lb. **Postpaid if part of $2.00 order** **$1.25**



FROST SHIELDS for Clear Vision



- Cost little.
- Easy to put on.
- Necessary for safe driving.

The dead air space between the clear celluloid and the glass keeps steam and frost from forming, giving driver a clear view ahead.



Felt Bound—Held by Vacuum Cups

A clear view of the road means safer driving. In frosty weather this sure aid to clear vision will more than prove its worth.

Two vacuum cups hold this clear celluloid plate securely in position on the inside of the windows or windshield. The reinforced edges are bound with felt to make it air-tight. The large size, 6½x16½ inches, gives a good range of vision. **Postpaid if part of $2.00 order.**

28K6280—Each. Shpg. wt., 1 lb. **59c**

Molded Shields—Held by Tape

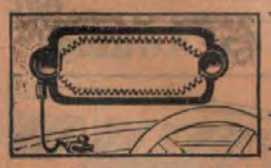
Low priced, but serviceable molded celluloid shields that are held tight to the windshield by adhesive tape which is furnished with each shield. **Postpaid if part of $2.00 order.**

28K6282—Attach by tape. Size, 6½x13½ in. Shpg. wt., 3 oz. **35c**
28K6283—Size, 6x20 in. Shpg. wt., 4 oz. **48c**
28K6284—Size, 10x20 in. Shpg. wt., 6 oz. **69c**
28K6285—6x36 in. Shpg. wt., 1 lb. 8 oz. **$1.08**

Adhesive Tape

28K6281—For securely attaching Molded Celluloid Anti-Frost Shields to window or windshield. Roll 14 ft. long, 1 inch wide. Shpg. wt., 4 oz. Per Roll. **Postpaid if part of $2.00 order or more** **19c**

Windshield Defroster



—Heat penetrates glass, melts frost and windshield wiper can work.
—Clears space, 10¾x4½ in.
—Strong frame, clear glass.

Positive clear vision, regardless of snow, ice, sleet or frost! Illustration shows reverse side to show detail. Attaches by vacuum cups at either end, on inside of windshield. Connects to ammeter. Uses 4½ to 5 amp. **Postpaid if part of $2.00 order.**

28K5005—Shpg. wt., 1 lb. 12 oz. **$1.79**

New! Anti-Sleet Wiper Blade



Alcohol absolutely prevents the formation of sleet and ice on your windshield. The Ever-clear wiper arm has a felt wick that is fed with alcohol from an aluminum reservoir. It will keep your windshield clean in all kinds of storms, and need be filled with alcohol only during sleet storms. **Postpaid if part of $2.00 order.**

28K5000—Shpg. wt., 4 oz. **69c**

Low Priced Frost Melter



The heat penetrates through glass and melts frost or sleet and permits windshield wiper to work freely. Attaches by vacuum cups to inside of windshield. (Illustration shows detail of reverse side.) Plugs in at dash socket; complete with wire and plug. Low priced safety! **Postpaid if part of $2.00 order.**

28K5004—Shpg. wt., 5 oz. **22c**

LEK-TRO-HOT Motor Heater



Uses low rate of house current to keep water in radiator and water jacket warm while car stands in garage. Simple, practical and inexpensive. Just plug in dash at night—next morning car starts readily as in summer. All fittings, connections, parts, and instructions furnished. **State size of your radiator hose.** (1¼, 1½, 1¾, 2, 2¼ in.)

28K9956 Complete, **Postpaid** **$2.45**

Make Winter Driving Safe and Comfortable

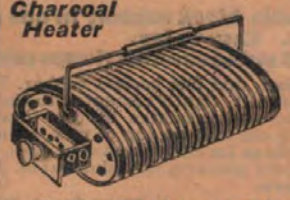


79¢ PER GAL.

CROSS COUNTRY completely Denatured Alcohol is the very highest quality—188 proof, made according to Forumula No. 5, endorsed by the U. S. Bureau of Standards. For all makes of water cooled automobiles. Will not damage hose connections, gaskets or any part of your motor or cooling system. Half water and half **CROSS COUNTRY** Alcohol protects you at 20° below zero! **Not Mailable. Shipped Not Prepaid, by freight or express, from stock.**

28KM4760—1-Gallon can. Shipping weight, 9 lbs. **79c**

Charcoal Heater



This efficient 14-inch Heater occupies little space, but gives enough heat with one filling to keep the car warm for 12 hours or longer. Just ignite block of charcoal, put in center drawer and forget about it. Absolutely no smoke or fumes. Ideal to carry for use at football games and all winter sports.

28K9973—**Postpaid** **$2.59**

28K9971—**Charcoal** for heater. Comes in box of 12 bricks. Per box, **Postpaid if part of $2.00 order.** Shpg. wt., 7 lbs. 5 oz. **$1.00**

Boss 3-Way Freezometer



Float indicates the temperature at which you are protected. Three scales, one for **alcohol**, one for **glycerine** and one for **Prestone.** For Sears Super Service tester see above. Play safe—make sure your motor is protected against freezing. **Postpaid if part of $2 order.**

28K4755—Shpg. wt., 1 lb. Each **49c**

VERTICAL BLADE RADIATOR SHUTTER

Your motor will perform much better with one of these efficient shutters. Regulates perfectly the temperature of circulating system for the best driving conditions. Made of cold rolled steel with a beautiful black enamel finish. Easily attached—no holes to drill. Control clamps to dash. Finest workmanship. Complete with all necessary fittings. Note our remarkably low prices. **Postpaid.**

$4.75 And Up *Postpaid*



Catalog No.	Name of Car	Postpaid
28K15400¼	Ford, models V8 and B	$7.25
28K15401¼	Chevrolet 6 1932	4.75
28K15405¼	Ford, models A and AA 1930 and early 1931 without enamel inlay on radiator shell	4.75
28K15432¼	Ford model A late 1931 with enamel inlay on radiator shell	4.75
28K15414¼	Chevrolet 6 1929-30	4.75
28K15433¼	Chevrolet 6 1931	4.75

The following shutters shipped from the factory in Northern Ohio. Be sure to state name, year, serial number and model of your car.

28K15402½	All Ford and Chevrolet models not listed above, and Whippets. **Postpaid**	$4.95
28K15429½	All other cars with flat radiators. **Postpaid**	6.45
28K15403½	All other cars with V and V-sloping radiators. **Postpaid**	8.75

Put A NEW TOP on Your Closed Car

No Trouble to Fit—Easy to Put On



● Heavy rubber covered, close woven cotton drill. ● Waterproof.
● Replaces or covers up and weatherproofs old leaky top.

Be thrifty! Replace that leaky, shabby top cover of your closed car at these low prices. Will dress up your car and give long service. Tacks or welt not furnished.

Tops over $2.00 Postpaid; under $2.00 Postpaid if part of $2.00 order or more.

FOR FORDS

***Coupes**—Shpg. wt., 5 lbs., 4 lbs. 8 oz. and 4 lbs. respectively* **$1.55**

28K15716¼—All Model T.... **$1.55**
28K15746¼—Model A, 1928–29 **$1.49**
28K15752¼—Model A, 1930–31 **1.15**

Coaches and Sedans—Postpaid **$2.15**

28K15714¼—All Model T.... **$2.15**
28K15747¼—Model A, 1928–31 **$2.45**

FOR OTHER CARS

28K15726¼—All 2-Pass. Std. Coupes. **Size, 63x60 in.** Shpg. wt., 5 lbs. 10 oz.. **$1.95**

28K15727¼—All 4-Pass. Std. Coupes and 5-Pass. Coaches, **90x64 in.** Postpaid. **$2.55**

28K15728¼—All 5-Pass. Std. Sedans. **Size, 100x64 in.** Postpaid..... **$2.85**

FOR CHEVROLETS

***Coupes**—Shpg. wt., 5 and 4 lbs. resp.* **$1.55**

28K15716¼—1923–27..... **$1.55**
28K15752¼—1929–32..... **$1.15**

Coaches

28K15714¼—1923–27. Postpaid.. **$2.15**
28K15749¼—1928. **Postpaid**... **$2.25**
28K15750¼—1929–32. Shpg. wt., 6 lbs. **1.75**

Sedans

28K15720¼—1923–27. Postpaid.. **$2.35**
28K15749¼—1928. **Postpaid**... **$2.25**
28K15751¼—1929–32. Shpg. wt., 6 lbs. 2 oz..... **$1.75**

On most closed cars you can use your present metal binding or molding. Otherwise, refer to 28K9252 Welt; 28K4973 Trimming; 28K4925 Nails listed below. When Ordering Tops Refer to Your State License Card for Year and Model Information.

Top Trimming



Black artificial leather, 15 ft. long, ½ in. wide.

28K4973

Postpaid if part of $2.00 order. Shpg. wt., 2 oz.. **10c**



"Hide 'Em" Binding Welt

Use to bind upholstery or new auto tops. Leather-like weather-resisting material. Top split to permit tacking . . . closes over and hides tacks. ⅝-in. wide. Shipping. wt., 3 oz. per yd. **Postpaid if part of $2.00 order.**

28K9252—Per Yard..... **7c**



Upholstery and Trimming Nails

Black enameled heads.

28K4925

Package of 50. Shpg. wt., 4 oz. **Postpaid if part of $2.00 order**..... **9c**

Long Wearing Rubber Floor Mats



65c And Up

Made Oversize So Mats Can Be Trimmed

Rubber prices are low—we give you full advantage of them here.
—Extra tough, pliable *black* rubber; in one piece.
—Non-slip surface. Easy to lay.
—Keeps motor heat out in summer; keeps cold out in winter.

Two styles; all rubber, and felt backed rubber. The under side of the felt back mat is soft felt, tightly cemented to the extra tough rubber mat; wears longer and insulates better. Made oversize with wide borders—just lay old mat on top of new, trim new mat to the same size, and cut openings for pedals and gear shift. Universal sizes are an attractive all-over pattern, not illustrated. **Postpaid if part of $2.00 order or more.**

Make	Year or Size	Front or Rear	All Rubber Mats: Catalog Number	Price	Shpg. Wt.	Felt Back Rubber Mats: Catalog Number	Price	Shpg. Wt.
Chevrolet	1925–26	Front	28K9010	65c	7 lbs.	28K9018	$1.10	9 lbs.
Chevrolet	1927–28	Front	28K9011	65c	7 lbs.	28K9019	1.15	9 lbs.
Chevrolet	1929–31	Front	28K9012	65c	7 lbs.	28K9020	1.15	9 lbs.
Ford	Model T	Front	28K9013	65c	6 lbs.	28K9021	.95	6 lbs.
Ford	Model A	Front	28K9014	65c	6 lbs.	28K9022	.95	6 lbs.
Universal Sizes....	45x37	Rear	28K9015	75c	9 lbs.	28K9023	1.15	9 lbs.
40 top, 43 bottom, 39 deep		Front	28K9016	75c	9 lbs.	28K9025	1.20	9 lbs.
32 top, 40 bottom, 32¾ deep		Front	28K9017	65c	6 lbs. 12 oz.	28K9026	1.10	6 lbs. 12 oz.

Carpets for Closed Cars



Attractive and durable gray carpets that will greatly assist in dressing up the interior of your car. Guaranteed to fit. All cut-outs and edges bound. Postpaid if part of $2.00 order or more.

$1.15 And Up

For Ford Coupes—Regular Style

			Each
28K4743	1917–23	Shpg. wt., 1 lb. 12 oz..	$1.19
28K9629	1924–25	Shpg. wt., 1 lb. 12 oz..	1.15
28K9644	1926–27	Shpg. wt., 1 lb. 12 oz..	1.20
28K4750	1928–29	Shpg. wt., 1 lb. 12 oz..	1.35
28K9651	1930–31	Shpg. wt., 2 lbs.....	1.35

For Ford Tudor Coaches

28K4745	1917–23	2-piece Postpaid.....	$2.45
28K9824	1924–25	2-piece Postpaid.....	2.20
28K9645	1926–27	2-piece Postpaid.....	2.75
28K4752	1928–29	2-piece Postpaid.....	2.75
28K9652	1930–31	2-piece Postpaid.....	2.65

For Ford 4-Door Sedans

28K9364	1924–25	2-piece Shpg. wt., 2 lbs..	$1.95
28K9646	1926–27	2-piece Postpaid.....	2.08
28K4754	1928	2-piece Postpaid.....	2.10
28K9653	1929–31	2-piece Postpaid.....	2.15

Universal Rear Carpets for Closed Cars

Backs vulcanized to prevent fraying. Easily trimmed to fit. Use present carpet as pattern.

28K9647	Size, 45x30 in. Postpaid.....	$2.35
28K9648	Size, 45x36 in. Postpaid.....	2.65
28K9649	Size, 50x36 in. Postpaid.....	2.85
28K9650	Size, 50x40 in. Postpaid.....	3.20

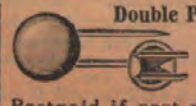
Felt Floor Pads



Installed under mat, helps deaden motor noises. Keeps out cold air in winter and motor heat in summer. About ⅜ in. thick. **Postpaid if part of $2.00 order.** Shpg. wt., 3 lbs.

28K4749—Size, 38x40 in. **39c**

Double Pins for Seat Covers



Nickel finish; 1½ in. long. 2 prongs in head keep pins from slipping out. Shpg. wt., 3 oz. **Postpaid if part of $2.00 order.**

28K9236—Package of 24..... **28c**

TOP COVER MATERIALS

45–54–57 AND 64 IN., WIDTHS

ALSO USED FOR—Making Book Covers, Shop Aprons, Brief Cases, etc. For Patching Upholstering, Topping of Car, Trunks, Suit Cases, etc. As coverings for Trunks, Suit Cases and Provisions. Especially made for auto tops. It's easy to take old top off and use for pattern.

55c And Up

- **Leather-like material made of heavy rubber covered cotton cloth.**
- **Varnished surface; waterproof.**



OUR BEST QUALITY

Our finest. Double ply, Cobra grained material for top covers. White, long staple, cotton twill back. Finished with 2 coats of varnish. 64 inches wide, weighs 48 oz. per running yard. **Postpaid if part of $2.00 order.**

28K4981¼—Shpg. wt., yd., 3 lbs. 8 oz. Per yd..... **$1.15**

STANDARD QUALITY

Very Serviceable, Single ply, Cobra grain, white drill back. Finished with 1 coat of varnish. **Postpaid if part of $2.00 order.**

28K4969¼—64 in. wide, weighs 42 oz. per running yard. Shpg. wt., 1 yd., 3 lbs. 8 oz. Per yd..... **79c**

28K4998¼—57 inches wide, weighs 38 oz. per running yard. Shpg. wt., 3 lbs. Per yd..... **65c**

28K4995¼—45 in. wide, weighs 32 oz. per running yard. Shpg. wt., yd., 3 lbs. Per yd..... **59c**

LEADER QUALITY

Suitable for many purposes, especially auto tops and particularly for Fords. Pebble grain, **black** cotton drill back. Finished with 1 coat of varnish. **Postpaid if part of $2.00 order.**

28K4980¼—54 inches wide, weighs 32 oz. per running yard. Shpg. wt., 2 lbs. Per yd..... **55c**

Genuine "Hold-Tite" Roof Patch Strips



Repair holes or breaks in rubberized cloth or artificial leather tops of open or closed cars before they are beyond repair. Under surface has cement coating. Apply like an inner tube patch. When properly applied, makes a permanent waterproof repair. Instructions included. **Postpaid if part of $2.00 order.**

28K11047—Size, 5x9 inches. Shipping weight, 2 oz..... **10c**
28K9636 —Size, 6x18 inches. Shipping weight, 4 oz..... **18c**
28K9274 —Size, 2x36 inches. Shipping weight, 3 oz..... **15c**
28K9635 —Khaki whipcord patch strip, 5x9 in. Shipping weight, 2 oz..... **11c**

Grain runs with length on 28K9636 and 28K9274; with width on 28K11047 as illustrated.



Auto Top Cement and Patch Outfit

80 sq. in. of Patching Fabric to cement over or under the break. Use for a perfect, permanent and waterproof repair. Shpg. wt., 10 oz. **Postpaid if part of $2.00 order.**

28K9392..... **30c**



Oblong Glass

For FORD Rear Curtain
Size, 6x17 in.

Has black enameled metal frame. Very durable; replaces present lights. Easily put on. Fasteners included. Shpg. wt., 2 lbs. 8 oz. **Postpaid if part of $2.00 order.**

28K10651
For FORD 1925–30..... **40c**



Over All Model

EVR-KLEAN Straw Seat Pads

Cover up hot, uncomfortable plush, or sticky leather car upholstery with these easily cleaned seat pads. Make driving more comfortable. Cover both the seats and back. All parts joined with heavy khaki cloth, tied to cushions with a strong lace.

Over-All Style	Width	Postpaid
28K6963	38-in.	$2.45
28K6965	42-in.	2.45
28K6967	46-in.	2.45
28K6968	50-in.	2.45



28K 6969 →

$2.45 Post Paid

Individual Pad, 17¾ in. wide. Can be rolled up. (Small Illustration.) Postpaid if part of $2.00 order.

28K6969—Shpg. wt., 1 lb. 2 oz..... **69c**



Cool Auto Cushion

Wedge shaped comfortable cushion for auto, lawn bench, swing or beach use. Woven, fibrous fabric in attractive tan colored design. Size, 14x15 in. **Postpaid if part of $2.00 order.**

28K6956
Shpg. wt., 2 lbs. 12 oz..... **75c**



Comfortable Back Cushion

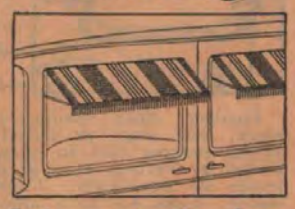
Has artificial leather covering with good quality filler. **Black** with **white** edging. Brings short drivers closer to pedals. Size, about 14½ x 14½ in. **Postpaid if part of $2.00 order.**

28K13168
Shpg. wt., 2 lbs. 12 oz..... **59c**

Closed Car Awnings

Do Not Hinder Window Opening

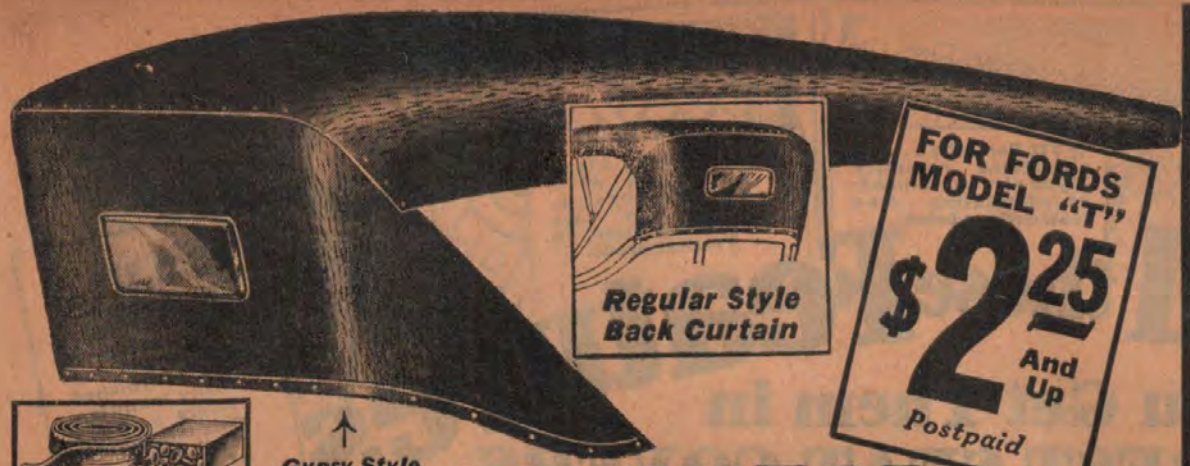
79c Pair



Besides offering protection from sun, draft and rain, these canvas awnings add a striking touch of distinction to any closed car.

Easily attached—no drilling; 2-inch width adjustment. Attractive color-fast stripings of **green and white.** Measure top width of door glass and inside of window openings, not including grooves. **Be sure to state catalog number of width wanted. Postpaid if part of $2.00 order.**

Cat. No. Striped	Width of Window Opening	Shpg. Wt.	Price Pair
28K8281¼	18½ to 20½ in.	2 lbs. 8 oz.	79c
28K8282¼	20¾ to 22½ in.	2 lbs. 8 oz.	79c
28K8283¼	22¾ to 24½ in.	2 lbs. 10 oz.	79c
28K8284¼	24¾ to 26½ in.	2 lbs. 14 oz.	79c
28K8285¼	26¾ to 28½ in.	3 lbs. 1 oz.	79c
28K8286¼	28¾ to 30½ in.	3 lbs. 1 oz.	79c
28K8287¼	30¾ to 32½ in.	3 lbs. 5 oz.	79c
28K8288¼	32¾ to 34½ in.	3 lbs. 9 oz.	79c
28K8289¼	34¾ to 36½ in.	4 lbs. 2 oz.	79c



A NEW TOP for Your Car Is Inexpensive

A new top will make your car more attractive, more comfortable and enjoyable and more salable. Made of excellent leather-like ***black*** grained rubber covered cotton drill. Tops are well designed, perfect fitting and very simple to attach. All have gypsy style back curtain as illustrated unless the straight style curtain shown in the small illustration is required to replace regular equipment on your car. Outfit includes top covering (no pads or bows) and back curtain; complete with trimmings and tacks for attaching. Full instructions for easy installation furnished. ***Postpaid.***

RETOPPING OUTFITS FOR ALL FORDS

For Model "A" Fords

Fitted With One 6x18 In. Rear Glass Light

28K9849 —Touring, 1928–29 ..... **$4.65**
28K1600¼—Roadster, 1928–29 ..... **$3.65**
28K2450¼—Touring, 1930–31 ..... **4.75**
28K2451¼—Roadster, 1930–31 ..... **3.75**

For Model "T" Fords 1915–22

Straight Style Back Curtains—One Celluloid Light

28K10269—Roadster, 1915–22 ..... **$2.45**
28K10268—Touring, 1915–22 ..... **3.55**

For Model "T" Fords 1915–27

Gypsy Style Back Curtains—One Celluloid Light

28K10264—Roadster, 1915–22 ..... **$2.25**
28K10263—Touring, 1915–22 ..... **$3.59**
28K10261—Roadster, 1923–25 ..... **2.45**
28K10259—Touring, 1923–25 ..... **3.59**
28K5073 —Roadster, 1926–27 ..... **2.35**
28K5074 —Touring, 1926–27 ..... **3.85**

Tops Without Back Curtains for Model "T" or "A" Fords

Waterproof material similar to tops described above. Easily installed. **Be sure to state year and model of car. Shipped from factory in N. E. ILLINOIS or EASTERN PENNA.** **$1.65**

28K2452½—All Mod. "T" Roadsters. Shpg. wt., 5 lbs. **Postpaid if part of $2.00 order** **$1.65**
28K2453½—All Mod. "T" Touring Cars. **Postpaid** **$2.65**
28K2435½—1928–29, Model "A" Roadsters. Shpg. wt., 4 lbs. **Postpaid if part of $2.00 order** **1.65**
28K2471½—1928–29, Model "A" Touring Cars. **Postpaid** **2.65**

Tops and Back Curtains for All Cars

HI-GRADE

A real bargain for car owners to take advantage of. Hi-Grade, 34-ounce, single texture, leather-like material. Glass back window has **black** enameled metal frame. For any 5-passenger touring car. Complete with trimmings, and tacks for attaching. **State make, year, serial number and model of your car. Check with your State License Card.**

28K1661½ **$6.95**
Postpaid .....

DE LUXE GRADE

Our best grade top. Made of 38–40-ounce double texture leather-like material. Back window has beveled plate glass, 6x18 in. in nickel finish metal frame. For any 5-passenger touring car. Complete with trimmings, and tacks for attaching. **State make, year, serial number and model of your car. Check with your State License Card.**

28K1663½ **$9.95**
Postpaid .....

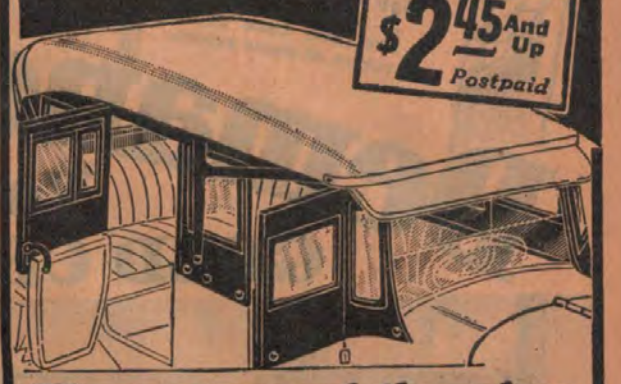
Top and Back Curtains for Chevrolet Touring Cars and Roadsters

Made of excellent leather-like material, 32-oz. single texture, with clear glass window in **black** enameled metal frame. Fits perfectly, simple to put on. Complete with trimmings and tacks for attaching. **When ordering state year and model of your Chevrolet. Check with your State License Card. Postpaid.**

28K2432½—For '18–31 Touring Cars **$5.55**
28K2433½—For '18–31 Roadsters **$3.85**

All Tops and Back Curtains, except for Fords, shipped from factory in NORTHEASTERN ILLINOIS or EASTERN PENNSYLVANIA. Allow about 10 days' time.

OPEN *with* DOOR SIDE CURTAINS FOR "T" AND "A" FORDS



We recommend these low priced side curtains for your Ford.

Have clear vision through wide, heavy windows of excellent quality transparent celluloid. They give the convenience of a closed car in getting in or out. Curtains on the right side open and close with the doors and are held firmly by special door rods. No rods are included with curtains for 1926 to '31 models; use rods furnished with car. Curtains made of same material as Ford car rubberized cloth curtains —all seams strongly reinforced. Easy to attach. Complete with all fittings except rods for 1926–31 Models as stated above. Fit standard models only—not for Sport and Deluxe types or for Trucks.
Postpaid.

For Roadster Models

28K7152¼ —1915–22 Roadster **$2.69**
28K10081¼—1923–25 Roadster **$2.45**
28K14276¼—1926–27 Roadster **2.69**
28K7161¼ —1928–29 Roadster **3.20**
28K9817¼ —1930–31 Roadster **3.10**

For Touring Models

28K7154¼ —1915–22 Touring **$4.59**
28K10082¼—1923–25 Touring **$4.25**
28K14275¼—1926–27 Touring **4.75**
28K7156¼ —1928–29 Touring **5.45**
28K9822¼ —1930–31 Touring **5.45**

FABRIC AND METAL TIRE COVERS



These tire covers protect the tire as well as "dress up" the car. Made of either heavily rubberized water and weather-resisting black patent leather finished drill, or tan waterproofed whipcord. Double sewed and reinforced. Held in place by "Live" elastic. **State tire size. Postpaid if part of $2.00 order.**

RIM STYLE

28K2537—Black imitation leather. Shpg. wt., 1 lb. 12 oz. **59c**
28K2536—Tan Whipcord. Shpg. wt., 1 lb. 4 oz. **79c**

DRUM STYLE

28K2539—Black imitation leather. Shpg. wt., 2 lbs. **59c**
28K2538—Tan Whipcord. Shpg. wt., 1 lb. 8 oz. **79c**

"Peerless" ALL Metal Tire Covers

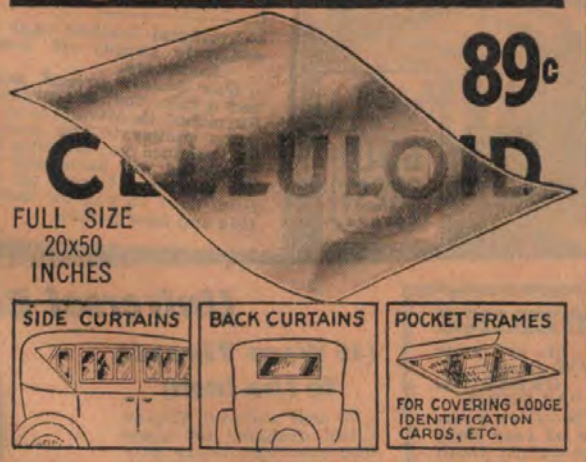


The very latest "Dress-Up" accessory. Beautiful, radiant, nontarnishing **Chromium** plate over strong metal shell. Use on spares. **If for fender well use, state whether right or left side is wanted. Chromium** top and **black** enameled side. Has patented hinge and locking arrangement. **Shipped from factory in N. E. ILL. or EASTERN PENNSYLVANIA.**

Cat. No.	Tire Size	Postpaid
28K2540½	4.75-19, 5.25-18	$ 5.75
28K2541½	4.50-20, 5.00-19, 5.25-19, 5.50-17, 5.50-18	6.95
28K2542½	5.50-19, 4.50-21	8.25
28K2562½	6.00-17	8.65
28K2543½	6.00-18, 6.00-19	8.95
28K2544½	6.50-19	10.65

For oversize tires, use one size larger cover. In ordering, give size of tire and ply (4, 6 or super).

HIGHEST GRADE CELLULOID



Use this highest grade transparent celluloid when making new side curtains or replacing broken, cracked or discolored side curtain lights. Has many other uses. It is clear, highly transparent, free from scratches, spots or blemishes. It costs little! Can be sewed on sewing machine. Full .0125 inches thick, first quality. Shpg. wt., per sheet, 1 lb. 8 oz. **Postpaid if part of $2.00 order.**

28K13155¼—20x50-inch Sheet. Each... **89c**

"Dutch Brand" Celluloid Cement

Endorsed by many car owners as a sure way of repairing celluloid in auto curtains or putting in lights with cement instead of sewing. Very easy to use. Two-ounce can—will last for a long time. **Postpaid if part of $2.00 order.** (Not Illustrated)

28K9387—Shpg. wt., 5 oz. **15c**

REPLACEMENT BACK CURTAINS



Replacement Back Curtains for Fords

Back curtains of substantial **black** rubberized material. Style exactly like original equipment. Perfect-fitting. **Postpaid if part of $2.00 order or more.**

Regular Style Back Curtains for 1915-1922 Model T Fords

Cat. No.	Model—Year	Back Light	Shpg. Wt.	Price
28K13214	Touring 1915-22	One Oblong celluloid	2 lbs. 3 oz.	$1.08
28K13215	Roadster 1915-22	One Oblong celluloid	2 lbs.	1.08

Gypsy Style Back Curtains for 1923-1927 Model T Fords

28K13216	Touring 1923-25	One Oblong celluloid	2 lbs. 13 oz.	$1.39
28K13217	Touring 1926-27	One Oblong celluloid	3 lbs. 2 oz.	1.65
28K13213	Roadster 1923-25	One 6x18 in. oblong glass	5 lbs. 14 oz.	1.95
28K13211	Roadster 1926-27	One 6x18 in. oblong glass	5 lbs. 8 oz.	1.95

For Model A Fords—Shpg. wt., 5 lbs.

28K1604¼ Touring 1928-29 — One 6x18-in. oblong glass — $1.75

Back Curtain With Glass Window for 1918-31 Chevrolets

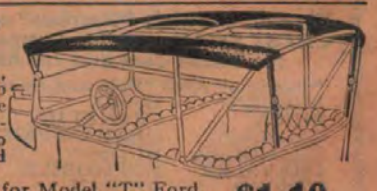
28K2428½—State year, model and serial number of your car. Postpaid **$2.98**

Back Curtain With Glass Window for Other Cars

28K2429½—State make, year, model and serial number. Postpaid **$3.65**

Back curtains for Chevrolet and Std. cars shipped from factory in N. E. Ill., or East. Penna. in about 10 days.

Auto Top Pads for All Cars



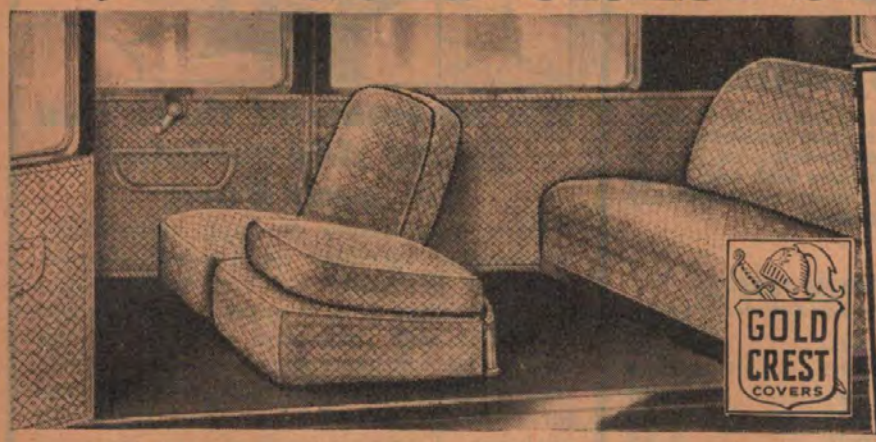
Replace unsightly, sagging, misplaced top pads at little cost. Come in complete sets for touring cars. Can be cut to fit roadsters. **Postpaid if part of $2.00 order.**

28K4627—**Black**, for Model "T" Ford. Shpg. wt., 2 lbs. 2 oz. **$1.10**
28K8693—**Black**, for Model "A" Ford, 1928–31. Shpg. wt., 2 lbs. 4 oz. **$1.08**
28K4625—**Khaki**, for all cars, except Ford. Shpg. wt., 2 lbs. 12 oz. **$1.45**



Demand these Features

You Get Them in GOLD CREST SEAT COVERS



$3.65 And Up Postpaid — PEERLESS QUALITY MATERIAL

(72 Warp Threads to the Inch)

★ Bias tape binding of exceptional quality.
★ Blue figured brocade pattern on Taupe background.
★ Double pin fasteners used throughout.

Special attention is given to making patterns from which these seat covers are cut. When you get them they fit perfectly. The figures in the material match at the seams.

For all Fords and Chevrolets. (Shipped from Stock). **$3.65**
28K7723—Coupes. Postpaid..... **$6.65**
28K7724—Coaches. Postpaid..... **7.35**
28K7743—Sedans. Postpaid.....
For Other Cars Listed At Left, Below. (Shpd. from factory in N. E. Ill., or E. Penna. in 5 to 10 days' time.)
28K7745⅓—For coupes 2 pass. 1925–32. Postpaid..... **$4.75**
28K7712¼—For Coaches and 4 and 5 pass. Coupes 1925–32. Postpaid..... **$8.35**
28K7713⅓—Sedans. 5 pass. '25–32. Postpaid..... **9.45**
See "How to Order" at Bottom of Page.

SPIC and SPAN QUALITY MATERIAL

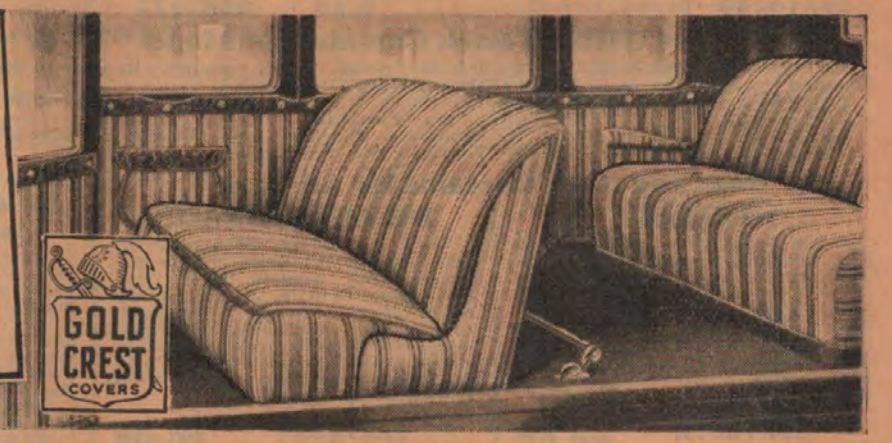
(57 Warp Threads to the Inch)

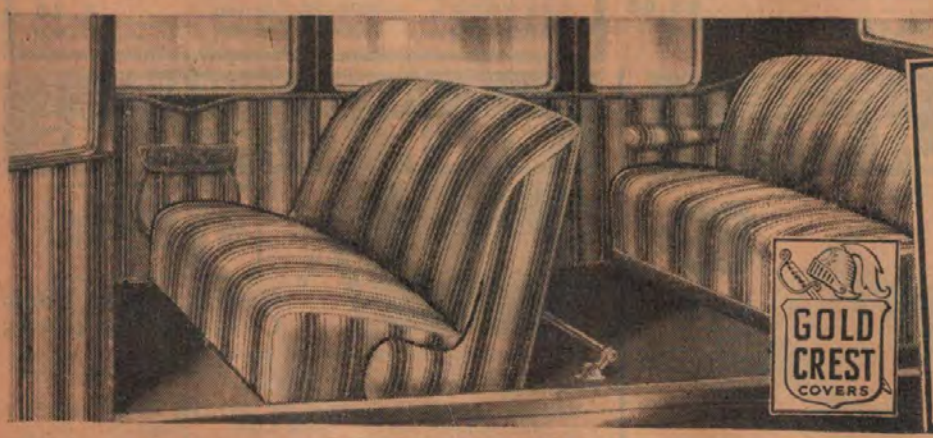
$2.79 And Up Postpaid

— Spanish Trim (Artificial leather).
— Beautiful gray, green and white striped pattern.
— Ample supply of double pin fasteners.

Hard woven, durable material that will give long service. Perfectly tailored—fit guaranteed.

For all Fords and Chevrolets. (Shipped from Stock).
28K7719—Coupes. Postpaid..... **$2.79**
28K7720—Coaches. Postpaid..... **$5.25**
28K7742—Sedans. Postpaid..... **5.85**
For Other Cars Listed At Left, Below. (Shipped from factory in N. E. Ill., or E. Penna. in 5 to 10 days' time.) Postpaid. **$3.85**
28K8898½—For Cpe. 2 pass. '25–32
28K7714½—For Coaches and 4–5 pass. Coupes 1925–32..... **$6.75**
28K7730⅓—Sdn. 5 pass. '25–32..... **7.35**
See "How to Order" at Bottom of Page.





$2.45 And Up Postpaid — VALUE-PLUS QUALITY MATERIAL

(45 Warp Threads to the Inch)

—Artificial leather tape binding.
—Ample supply of double pin fasteners.

Our lowest priced seat cover, and a value that is truly exceptional. Furnished in attractive striped patterns similar to the above. Colors are subdued yet pleasing in appearance, and will harmonize with your car interior. Covers all upholstery from floor to window line, including side and door panels.

For Ford and Chevrolet Only. Shipped from stock.
28K7725—Coupes. Postpaid..... **$2.45**
28K7726—Coaches. Postpaid..... **$4.45**
28K7744—Sedans. Postpaid..... **5.25**
See "How to Order" at Bottom of page.

BE SURE TO READ BEFORE ORDERING

Gold Crest Seat Covers are easy to put on and will fit *perfectly* without altering, but we must know *exactly* the model of your car. To be *SURE*, give us this information:

1. Order by proper catalog number.
2. State body style—Coupe, Coach (2-door Sedan) or 4-door Sedan.
3. MAKE, YEAR, MODEL, NUMBER of CYLINDERS AND SERIAL NUMBER of your car. If in doubt, see your STATE LICENSE Card.
4. ALSO, WHEN ORDERING FOR MODEL "A" FORD:

(A) FORDOR SEDAN—Give year. Measurements of rear door glass at widest point, from felt to felt. State whether it has adjustable front seat. State number of side windows. Shipped from factory in 5 to10 days.

(B) 1931 COACH—State whether car has arm rests. Shipped from factory in 5 to 10 days.

We Can Furnish "Peerless" and "Spic and Span" Quality GOLD CREST Seat Covers for Coupes, Coaches, and 5 passenger Sedans for These Cars and for All Models of Ford and Chevrolet

"Peerless" AND "Spic and Span" qualities; for 1925-32 Models of:

AUBURN	ESSEX	MARQUETTE	REO
BUICK	FRANKLIN	NASH	ROCKNE
CADILLAC	GRAHAM-PAIGE	OAKLAND	ROOSEVELT
CHANDLER	HUDSON	OLDSMOBILE	STUDEBAKER
CHRYSLER	HUPMOBILE	OVERLAND	VIKING
DESOTO	JORDAN	PACKARD	WHIPPET
DODGE	LASALLE	PLYMOUTH	WILLYS
DURANT	MARMON	PONTIAC	WILLYS-KNIGHT

"VALUE PLUS" QUALITY SEAT COVERS for FORD and CHEVROLET only

Universal Brand SLIP-ON Covers

(45 Warp Threads to the Inch)

A well tailored Slip-on Cover, designed for those who want upholstery protection at the lowest possible cost. A variety of subdued patterns, pleasing in appearance. Adjustable to any size seat, wear well, and give ample protection. Easily put on in a few minutes time. No fasteners required. Shipped from stock.

Postpaid if included in order of $2.00 or more.



Three Sizes to Fit All Cars

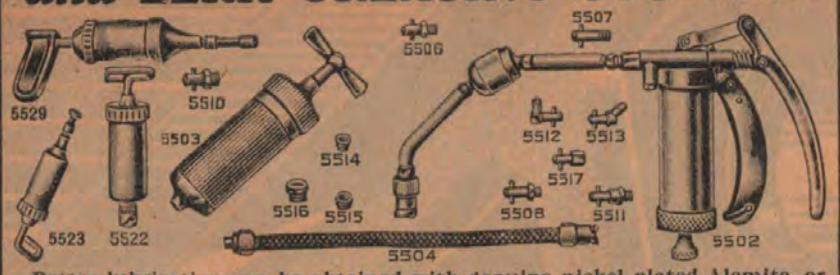
28K7766 For All Coupes **98c** Shpg. wt., 1 lb. 14 oz.

28K7763 For All Coaches **$1.95** Shpg. wt., 3 lbs. 8 oz.

28K7764 For All Sedans **$1.95** Shpg. wt., 3 lbs. 10 oz.

FOR OTHER SEAT COVER MATERIAL SEE PAGE 188

GENUINE ALEMITE and ZERK GREASING SYSTEMS



Better lubrication can be obtained with genuine nickel plated Alemite or cadmium plated Zerk fittings. Easily installed in place of old fittings. *All Alemite and Zerk products are shipped Postpaid, regardless of amount of order.*

Alemite Fittings

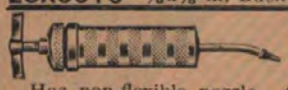
28K5503—Compressor, 8 oz. capacity for use with hose.... **$3.00**
28K5522—Compressor, 2 oz. cap. for liquid lubricant only. No hose required.... **$2.25**
28K5504—Hose.... **2.00**
28K5502—Pistol Grip Gun... **7.50**
28K5517—⅛-in. female straight.... **.13**
28K5506—⅛-in. straight.... **.13**
28K5507—⅛x2-in. straight.. **.30**
28K5508—⅛x1⅜ in. straight **.17**
28K5509—⅛x1¼-in. straight **.17**
28K5510—¼-in. straight.... **.19**
28K5511—Straight Water Pump.... **.23**
28K5512—⅛-in. 90° elbow... **.26**
28K5513—⅛-in. 45° elbow... **.30**
28K5514—⅛x¼-in. Bush.... **.10**
28K5515—⅛x⅜-in. Bush.... **.10**
28K5516—⅛x⅜-in. Bush.... **.16**

Zerk Fittings

(Not Illustrated)

28K5529—Compressor, 5 oz. capacity. Illustrated.... **$6.00**
28K5523—Compressor, 2 oz. capacity. Illustrated.... **$2.00**
28K5524—Straight Drive type fitting. Model A Ford.... **.10**
28K5525—Elbow Drive Type fitting. Model A Ford.... **.15**
28K5530—⅛-in. straight fitting.... **.12**
28K5531—⅛-in. 67½° angle elbow fitting.... **.18**
28K5532—⅛-in. 90° elbow fitting.... **.20**
28K5533—¼-in. fitting.... **.20**

See Page 513 for High Pressure System grease.



High Pressure Grease Gun

Has non-flexible nozzle. Cap., 12 oz. Not for Alemite or Zerk fittings.
28K7817—Shpg. wt., 2 lbs. 2 oz. **79c**
Postpaid if part of $2 order.



Grease Retainers

Postpaid if part of $2.00 order.
28K7490—Rear inner for Chev. 1925–31 incl., and Pontiac '26–28. Shpg. wt., 1 lb. 8 oz.. **10c**
28K7491—Rear outer for Chev. 1930–31 and Chev. truck 1930. Shpg. wt., 10 oz.... **18c**
28K7492—For Chev. 1925–31 front including trucks and Pontiac '26–31, Oakland 1931, 8 Cyl. Shpg. wt. 2 oz. **15c**
28K7495—For "A" Ford, 1928–31 rear outer. Shpg. wt., 4 oz.... **35c**
28K7496—For "A" Ford, 1928–31 rear inner. Shpg. wt., 2 oz.... **25c**



Faucet for Steel Drums

59c And Up

Positive locking action, for all liquids. Clean Castings. Postpaid if part of $2.00 order.

Cat. No.	Pipe Thread Size	Shpg. Wt.	Price
28K3278	¾ in.	1 lb. 6 oz.	$0.59
28K3279	1 in.	2 lbs.	.65
28K3280	1½ in.	2 lbs. 12 oz.	.85
28K3281	2 in.	3 lbs. 8 oz.	1.05

Tool for Alemite-Zerk Fittings



Four tools in one: For removing broken or jammed fittings, rethreading jammed holes and installing new fittings of both types. Strong, tool steel. Posts paid if part of $2.00 order.
28K5501—Shpg. wt., 6 oz.. **45c**

Grease Ram



Hammer blow results in 10,000 lbs. pressure, sufficient to force any frozen greasing unit. Zerk push-type attachment included. 4-in. long.
Postpaid if part of $2 order.
28K5500—Shpg. wt., 12 oz.. **43c**

Flexible Spout Oil Measure



For pouring oil or alcohol without muss. Lever control at handle. Accurate measure. Postpaid if part of $2 order.
28K7853—1-Qt. Shpg. wt., 1 lb. 14 oz.. **$1.85**
28K7854—2-Qt. Postpaid.. **$2.25**
28K7856—4-Qt. Postpaid.. **2.85**

Galvanized Measuring Funnel



Accurate measure. Postpaid if part of $2.00 order.

Cat. No.	Size	Shpg. Wt.	Price
28K10088	1 qt.	1 lb. 12 oz.	39c
28K10089	2 qt.	2 lbs. 12 oz.	49c
28K10090	4 qt.	3 lbs.	59c

Garage Creeper



For home or service garage. Easy rolling, ball bearing coasters. Strong, wooden frame. Comfortable neck cushion. About 38 in. long. Postpaid if part of $2.00 order or more.
28K15143¼—Shpg. wt., 9 lbs.... **$1.30**

SAVE AT SEARS



Battery Booster

This device will keep your battery charged for quick starting. Charging rate 1½–2½ amps. Not designed to be a regular charger. Socket clamps on dash and is wired to ammeter. Booster hangs on garage wall and plugs into light socket, with another connection to plug in on dash socket. Easily installed. Uses 110-volt, 60-cycle current at low operating cost. Excellent to keep radio storage batteries fully charged. For 6-volt battery only.
28K7175—Postpaid.... **$6.85**

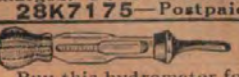
Battery Charger



—Transformer type.
—Charges 1 to 15 batteries.
A money making addition to any small shop. Complete with instructions and charging bulb. For 110-volt, 60-cycle current. Shpg. wt., 51 lbs.
28KM2455½—Cash Price.. **$42.50**
Easy Payment Price, $10 Down; $10 a month.... **46.75**
28KM2456½—Charges 1 to 6 Batteries. Same type as above (Not illust.). Cash Price. Shpg. wt., 35 lbs.. **$29.95**
Easy Payment Price, $10 Down; $7 a month.... **33.00**

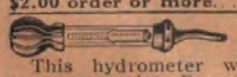
Reactance Type—Battery Charger

28KM2457½—1 to 15 Battery cap. (Not illust.) Shpg. wt., 40 lbs.
Cash Price.... **$34.95**
Easy Payment Price; $10 Down; $8 a Month.... **38.50**
Use Time Payment Order Blank
Chargers shipped from factory in CENTRAL MICHIGAN. Not Prepaid.
28K1784—Extra bulb. For above chargers. Postpaid.... **$6.75**



De Luxe Hydrometer

Buy this hydrometer for long life and unfailing accuracy. Highest quality materials. Shpg. wt., 1 lb.
28K4753—Postpaid if part of $2.00 order or more.... **59c**



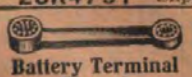
Service Hydrometer

This hydrometer will give good and accurate service. Prongs prevent float from sticking to barrel. Postpaid if part of $2.00 order or more.
28K4751—Shpg. wt., 1 lb.... **43c**

Battery Holddowns



Combination set of Universal holddowns for battery and two bolts for cable terminals. Postpaid if part of $2.00 order. (Not illust.)
28K9359—Per set. Wt., 10 oz... **17c**
28K9363—Mod. "A" Fords. Shpg. wt., 6 oz. Per pair. (Illust. above.).... **17c**



Battery Terminal Wrench

Chrome vanadium steel. Openings, ⅝ and 3/16 in. "Twin-Hex"; lgth. about 5 in. Wt., 4 oz. **35c**
28K7109



Water Bottle Battery Filler

Rubber nipper, fits over mouth of any beverage bottle. Wt.2 oz.
28K4764 **10c**
Postpaid if part of $2 order.



Universal Terminal

One end grips cable, other fits all car battery posts. 2-piece, corrosion resisting. Postpaid if part of $2 order.
28K7108—Shpg. wt., 8 oz. Pair.... **29c**

BATTERY CABLES



21c And Up

New Battery Cables Save Future Expense

Replace cables *now* and save much lighting and ignition trouble. All our cables have full capacity for carrying necessary current. Made of purest copper strand, properly insulated with extra strong corrosion resisting terminals.

Here are Guaranteed High Quality replacement Battery Cables for every car. If one or both of your cables is in any way corroded or defective buy now! Postpaid if part of $2.00 order.

In the illustration at left:

(A) ***Plain cotton insulated cable***
(B) ***Plain cable with extra fabric loom for Model "T" Ford***
(C) ***Metal armored cable***
(D) ***½-inch braided copper strap.***

If your car is listed below by Catalog No. at right. Give make, year and no. of cylinders.

Make	Year	Cyl.	28K7107 Battery to Car Frame Style	Price	Shpg. Wt.	28K7106 Battery to Starter Switch Style	Price	Shpg. Wt.
Auburn	1928–31	6	D	27c	1 lb. 2 oz.	C	89c	2 lbs. 14 oz.
Buick	1917–30	6	D	27c	1 lb. 2 oz.	C	55c	1 lb. 10 oz.
Buick	1931–32	8	D	27c	1 lb. 2 oz.	C	63c	2 lbs.
Chevrolet	1926–31	4–6	D	21c	1 lb.	C	55c	1 lb. 10 oz.
Chrysler	1924–29	4–6	D	21c	1 lb.	C	45c	1 lb. 8 oz.
Chrysler	1930–31	4–6	D	27c	1 lb. 2 oz.	C	63c	2 lbs.
Dodge	1923–26	4	D	21c	1 lb.	C	55c	1 lb. 10 oz.
Dodge	1927–28	4–6	D	27c	1 lb. 2 oz.	C	45c	1 lb. 8 oz.
Dodge	1929–31	6–8	A	37c	1 lb. 2 oz.	C	64c	2 lbs.
Essex	1923–31	4–6	D	27c	1 lb. 2 oz.	C	64c	2 lbs.
Ford "T"	1919–27	4	D	21c	1 lb.	B	40c	1 lb. 10 oz.
Ford "A"	1928–31	4	D	21c	1 lb.	A	37c	1 lb. 2 oz.
Hudson	1916–29	6–8	D	27c	1 lb. 2 oz.	C	89c	2 lbs. 14 oz.
Hudson	1930–31	6–8	D	27c	1 lb. 2 oz.	C	64c	2 lbs.
Oakland	1928–31	6–8	D	27c	1 lb. 2 oz.	C	55c	1 lb. 10 oz.
Oldsmobile	1928–30	6–8	D	21c	1 lb.	C	55c	1 lb. 10 oz.
Oldsmobile	1931	...	D	27c	1 lb. 2 oz.	C	63c	2 lbs.
Plymouth	1928–31	4	D	21c	1 lb.	C	55c	1 lb. 10 oz.
Pontiac	1926–30	6	D	21c	1 lb.	C	55c	1 lb. 10 oz.
Whippet	1926–28	4	D	21c	1 lb.	C	45c	1 lb. 8 oz.
Whippet	1929–30	4–6	D	21c	1 lb.	C	64c	2 lbs.
Willys Knight	1929–31	6	D	21c	1 lb.	C	55c	1 lb. 10 oz.

If Your Car Is Not Listed Above, Measure Your Present Cable and Order From This List. Postpaid if part of $2.00 order or more.

Cat. No.	Description	Style	Price	Shpg. wt.
28K7118	12 -inch Plain Cable	A	29c	1 lb.
28K7126	19½-inch Plain Cable	A	37c	1 lb. 2 oz.
28K7120	25 -inch Metal Armored Cable	C	45c	1 lb. 8 oz.
28K7121	30 -inch Metal Armored Cable	C	55c	1 lb. 10 oz.
28K7122	40 -inch Metal Armored Cable	C	63c	2 lbs.
28K7134	45 -inch Metal Armored Cable	C	64c	2 lbs.
28K7129	70 -inch Metal Armored Cable	C	89c	2 lbs. 14 oz.
28K7123	8 -inch Braided Strap	D	21c	1 lb.
28K7125	12 -inch Braided Strap	D	27c	1 lb. 2 oz.
28K7115	29½-inch Plain Cable with Fabric Loom	B	40c	1 lb. 10 oz.



Quick Service Oil Outfit

Made to specifications of National Code of Weights and Measures. Basket and 8 1-qt. glass jars with spouts and dust caps. Spout threads same as Mason jars.
28K15012¼—Postpaid.... **$3.10**
28K9310—Single Quart Jar and Spout. Shpg. wt., 2 lbs. Postpaid if part of $2.00 order.... **30c**



Garage Drip Pan

Use under your car motor and keep oil off garage floor. Made of heavy galvanized iron. Size, approx. 24x34½ inches. Postpaid if part of $2 order. Shpg. wt., 6 lbs
28K15122¼.... **$1.35**

Automatic Valve Oiler for Chev. 6



$1.95

—12 felt pads rest on top of rocker arms over valves.

Automatically supplies enough oil to stop valve taps, squeaks and prevents sticking valves. Easily installed. Postpaid if part of $2 order or more.
28K9492—Shpg. wt., 1 lb. 2 oz. **$1.95**

Penetrating OIL GUN



—Aim and press lever. Hydraulic pressure forces stream accurately. Pump operated by thumb lever; cylinder always loaded, ready to use. All parts cadmium plated. Oil can not furnished. Fits any 1-in. opening screw top can and our penetrating oil can on page 522. Wt., 1 lb. 2 oz.
28K1388—Postpaid if part of $2.00 order or more.... **79c**

FOR YOUR FAMILY'S SAFETY!



"Fire Guard" Fire Extinguisher

- **Extinguisher and filler fluid listed as standard by Underwriters' Laboratories, which means, they have been tested and meet all the Underwriters Laboratories' Safety requirements.**
- **All brass construction.**
- **Tank holds 1 quart of extinguisher fluid.**
- **Comes filled, ready for use; easily refilled.**

Protect your home, garage, auto truck, motor boat—all your property with a FIRE GUARD. The hand pump forces a powerful stream where it is aimed, directly at the base of the fire. Fluid very efficient, especially on oil and gasoline fires. Will not short circuit electrical wiring.
28K9508—FIRE GUARD, 1 quart size, filled with fluid. Complete with bracket for hanging. Postpaid.... **$8.95**
28K9510—1 quart can of Filler Fluid. Shpg. wt., 4 lbs. 8 oz. Postpaid if part of $2.00 order or more.... **$1.25**

Ero Fire Extinguisher

An efficient extinguisher, effective on all classes of fires but not "Listed as Standard" by the Underwriters' Laboratories. All Brass construction. Economy price. Postpaid.
28K9530—1-qt. size—Complete with filler and bracket... **$3.25**
28K9532—1-qt. can of filler, refill for any pump type extinguisher. Shpg. wt., 4 lbs. 12 oz. Postpaid if part of $2.00 order.... **98c**

The *NEW* CROSS COUNTRY Battery

❶ Starts Quicker

Has 50% greater cold weather starting capacity than our former Peerless, at no loss of long battery life!

❷ Delivers Greater Volume of Power

Our high plate type batteries have 10% greater plate area than regular type batteries.*

Months of research, new designing, improved methods of manufacture . . . all go into this great *New* Battery! It's not "just another battery" under a new name. We had to be sure of a superior product before we could name it **CROSS COUNTRY**. . . . *You* can be sure that anything at Sears that bears this famous name represents Quality through and through!

You'll notice the difference with the **CROSS COUNTRY** Battery when you step on your starter on a cold morning and get that ready response that spells starting POWER, and lots of it! You'll notice, too, how it continues to deliver and to *Stand Up!* Order Now and be sure of long trouble-free battery service.

***CROSS COUNTRY SUPER for Model A and V8 Fords and CROSS COUNTRY 7, 13, 15 and 21 plate batteries have standard type plates.**

❸ Lasts Longer

New exclusive plate formation and specially processed oxides give these batteries longer life!

❹ Gives Trouble-free Performance

55 separate rigid inspections are made on each CROSS COUNTRY battery before it is offered to you.

$5.55 AND UP



BATTERIES for all CARS

Batteries are unmailable Shipped by freight or express only Not Prepaid

Car	Year and Model	State Make, Year, Model and Serial No. of Your Car: No. of Plates	SIZE Inches	Shpg Wt., Lbs.	CROSS COUNTRY SUPER: Cat. No.	Price	CROSS COUNTRY: Cat. No.	Price
Auburn	1926, All	13	7x9x9¼	50	28KM83⅓	$7.98	28KM73⅓	$5.55
	1927-30, 6-66, 888, 676, 115, 8-77, 80, 90, 6-85, 895	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
	1929-32, 120, 8-98	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
Buick	1921-24, All 4 Cyl.	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
	1925-28, Std. 6, 40	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
	1929-30, Std. 6, 40	13	7x9x9¼	50	28KM83⅓	7.98	28KM43⅓	5.55
	1925-30, Master 6, 50, 60	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
	1919-20, H. & K.	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
	1921-24, All 6 Cyl.	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
	1931-32, 8-50, 8-60	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
	1931-32, 8-80, 8-90	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
Cadillac	1920-30, All. '31-16 Cyl. '32-12 Cyl. 1932-8 Cyl.	21	5½x20⅝x9¼	81			28KM71⅓	12.85
		17	7x11¾x9¾	68			28KM77⅓	8.95
Chandler	1921-26, All	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
	1927, Std. 6	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
	1928-29, Invinc. Spec.	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
	1928-29, Royal 8, Big 6	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
Chevrolet	1919-22, FB, FB5, T.	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
	1919-27, 490 Superior	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
	1927-28, All	13	7x9x9¼	50	28KM83⅓	7.98	28KM43⅓	5.55
	1929-32, All 6 Cyl.	13	7 1/16x9 11/16x9¼	50			28KM48R⅓	5.55

For WLS

Low Prices Buy BETTER QUALITY at Sears

Chrysler	1924 All, 1931-6 Cyl.	13	7x9x9¼	50	28KM83⅓	$7.98	28KM73⅓	$5.55
	1925-28 & 30, 58, 60, 62, 65	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
	1930-66, 70; 1932-6 Cyl.	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
	1927-29, 50, 52	13	7x9x9¼	50	28KM83⅓	7.98	28KM43⅓	5.55
	1928-30, 72, 75, 77	17	7x11¾x9¾	68			28KM77⅓	8.95
	1926-31, 80 Imperial	19	7x13 3/16x9¾	68			28KM79⅓	9.95
	1931-32, 8 Cyl.	17	7x11¾x9¾	68			28KM77⅓	8.95
De Soto	1928-30, All. 1931-32 "6"	13	7x9x9¼	50	28KM83⅓	7.98	28KM43⅓	5.55
	1930-31, "8"	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
Dodge	1922-26, All 12V Taper Term.	7	7x12¼x9¼	74			28KM077⅓	8.75
	1926-29, 4 Cyl. above A518420, 116-in. Std. 6	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
	1928-30, Victory 6 Std. 6 and "8"	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
	1927-29, Sen. '31-32 8 Cyl.	17	7x11¾x9¾	50			28KM77⅓	8.95
	1930-31, 6 Cyl.	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
Durant	1922-30, All 6 Cyl.	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
	1922-29, 4 Cyl.	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
Erskine	1927-31, All	13	7x9x9¼	50	28KM83⅓	7.98	28KM43⅓	5.55
Essex	1922-31, All	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
	1932	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
Flint	1923-27, Inc., 6-E, 80, B80, 55	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
	1924-27, 6-40, 60, Z-18, D-60	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
Ford	1919-27, All Model T	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
	1928-32, A, V8	13	7 1/32x9¼x9¼	50	28KM82⅓	7.90	28KM46⅓	5.55
Franklin	1916-18, Ser. 919-22, All	7	7x12¼x9¼	74			28KM077⅓	8.75
	1923-29, 10B, 10C, (130)	17	7x11¾x9¾	68			28KM77⅓	8.95
	1925-30, 11, 12, 135, 137, 145	19	7x13 3/16x9¾	74			28KM79⅓	9.95
Gardner	1920-26, All except 8A	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
	1927, 6B	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
	1925-26, 8A, 1927-28, 8-90	19	7x13 3/16x9¾	74			28KM79⅓	9.95
	1927-30, 8-80, 120, 125, 130, 140	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
Graham	1930, Std. 6	13	7x9x9¼	50	28KM83⅓	7.98	28KM43⅓	5.55
	1930, Spec. 6, 822, 1931-All	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
	1930, 827, 837	17	7x11¾x9¾	68			28KM77⅓	8.95
Graham Paige	1928-29, 6-10, 6-12	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
	1928-29, 6-14, 6-15	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
	1928-29, 6-19, 6-21, 6-29, 8-27, 8-35, 8-37	17	7x11¾x9¾	68			28KM77⅓	8.95
Gray	1922-26, All	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
Hudson	1917-29, All	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
	1930-31	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
	1932	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
Hupmobile	1925-26, 4 and 6 Cyl.	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
	1927-28, A	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
	1925-30, 8-Cyl. E, M	19	7x13 3/16x9¾	74			28KM79⅓	9.95
	1930-31-6 F, 8 C, S	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
	1927-28, E	19	7x13 3/16x9¾	74			28KM79⅓	9.95
	1930-31, H, U, and V	17	7x11¾x9¾	68			28KM77⅓	8.95
	1932, I, F, B	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
Jewett	1922-27, All	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
LaSalle	1927-31, Inc., 1931-All	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
	1932 All	17	7x11¾x9¾	68			28KM77⅓	8.95
Lincoln	1920-32 All	21	5 1/32x20 5/16x9¼	81			28KM71⅓	12.85
Marquette	1929-30	13	7x9x9¼	50	28KM83⅓	7.98	28KM43⅓	5.55
Marmon	1920-30, 34, 79	19	7x13 3/16x9¾	74			28KM79⅓	9.95
	1927-28, Little 8, 68, 69, 70 and 78	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
Maxwell	1924-25, All	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
Nash	1919-24, 4 Cyl.	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
	1925-30, Light 6, Spec. 6, Std. 6	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
	1919-30, Big 6, Adv. 6	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
	1930-8, 1931, 8-90, 1932-1090	17	7x11¾x9¾	68			28KM77⅓	8.95
	1931-32, 8-70, 8-80, 1070-1080	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
Oakland	1926-31, All	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
Oldsmobile	1924-32, All	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
Overland	1924-27, Inc., 91-92-96	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
	1924-27, 93-93A	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
Packard	1921-28, 6, 8-Cyl. up to 202,000	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
	1924-30, 202,001 up, 640,645,236, 242, 740, 745, 840, 845	19	7x13 3/16x9¾	74			28KM79⅓	9.95
	1929-30, 626, 633, 726, 723, 826, 833	17	7x11¾x9¾	68			28KM77⅓	8.95
Paige	1921-22, All	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
	1923-25	19	7x13 3/16x9¾	74			28KM79⅓	9.95
	1926-27, 6-65, 6-75, 6-10, 6-14	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
Plymouth	1929-32, All	13	7x9x9¼	50	28KM83⅓	7.98	28KM43⅓	5.55
Pontiac	1926-32, All 6-Cyl.	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
	1932-8 Cyl.	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
Reo	1921-29, All; 1931, N25	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
	1929, 30, Mate, 15	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
Star	1922-27, All-4 Cyl.	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
	1926-28, All-6 Cyl.	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
Studebaker	1920, All. 1921-28, Light 6	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
	1921-30, Big 6, Spec. 6	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
	1930, Dict., Comm., 1931-6 Cyl.	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
	1928, 66, 77, 88	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
	1932 Std. "6" Dictator	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
	1931 All-8 Cyl. '32 Com. Pres.	17	7x11¾x9¾	68			28KM77⅓	8.95
Viking	All	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
Whippet	1926-29, All-4 Cyl.	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
	1930-4 and 6-Cyl.	13	7x9x9¼	50	28KM83⅓	7.98	28KM43⅓	5.55
	1926-29, All-6 Cyl.	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
Willys Knight	1924-31, Inc., All, except 70	19	7x13 3/16x9¾	74			28KM79⅓	9.95
	1925-28, 56, 70A	17	7x11¾x9¾	68			28KM77⅓	8.95
	1923-24, All	19	7x13 3/16x9¾	74			28KM79⅓	9.95
	1929, 70B	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
Willys	1932, 6-90	13	7x9x9¼	50	28KM83⅓	7.98	28KM73⅓	5.55
	1932, 6-95	15	7x10½x9¾	53	28KM85⅓	9.45	28KM75⅓	6.75
	1932, 8-88	17	7x11¾x9¾	68			28KM77⅓	8.95

BATTERIES SEE LISTINGS AT RIGHT....

Famous WLS Low Priced BATTERY

GUARANTEED 12 MONTHS

- Each cell has 13 plates, not 11 as sometimes found in other low priced Batteries.
- Pure Antimony-lead grids.
- Pure plate materials.

WLS Batteries beat all competition in low price and quality! Each of the 3 cells has 13 plates instead of 11, sometimes found in batteries near this low price.

13 PLATE $4.85 All Styles

Size, 7 in. x 9 in. x 9¾ in. Shpg. wt., 50 lbs. *Not Mailable. Shipped Not Prepaid from cities as stated below.*

28KM53⅓—Standard Type (6-volt) $4.85

28KM42⅓—*Special* No-handle type for FORDS, Model "A" 1928-32 and V-8, 1932 (6-volt) 4.85

28KM42R⅓—*Special* No-handle type (Reverse Assembly) for CHEVROLET 6, 1929-32 (6-volt) ... 4.85

CROSS COUNTRY *High Starting Capacity*

GUARANTEED 18 MONTHS

- 50% greater cold weather starting capacity than our former PEERLESS.
- 10% longer life than our former PEERLESS.
- Port Orford Cedar separators.
- Pure and strong Antimony-lead grids.
- Purest plate oxides.

13 PLATE $5.55 And Up

CROSS COUNTRY SUPER

GUARANTEED 24 MONTHS

- Double Insulated with hard rubber and Port Orford Cedar separators.
- Acid-resisting composition case.
- 50% greater cold weather starting capacity than our former SUPER PEERLESS.
- 10% longer life than our former SUPER PEERLESS.
- New LARGER Antimony-lead Plates.
- Specially processed active oxides.

13 PLATE $7.90 And Up

Special NO-HANDLE Design



Some cars use this special *No-handle* type battery (as illustrated to the left) instead of the standard type with high handles. If your car requires this type, the **CROSS COUNTRY** High Starting Capacity Battery or **CROSS COUNTRY SUPER** Battery you order will fit perfectly. WLS Batteries are available in this style for FORDS and CHEVROLETS (as listed above). *When ordering a battery for your car, give catalog number of battery, make, year, model and serial number of your car. Your SEARS battery will fit and give perfect service.*

Do You Need New Battery Cables? See Page 533



Send Your Battery Orders to:

PHILADELPHIA, PITTSBURGH, BOSTON, WINSTON-SALEM, N. C., CHICAGO, KANSAS CITY, DENVER or MINNEAPOLIS—whichever is nearest you. Shipments will be made from above points or from factories in NEW YORK, MILWAUKEE, DETROIT, CINCINNATI or ST. LOUIS—in order to SAVE YOU MONEY on transportation charges. Batteries are *unmailable*. Shipped by Freight or Express, *Not Prepaid*.

SAVE ⅓ ON GENUINE MAZDA BULBS

We can save you from 4 cents to 20 cents each on Mazda bulbs for every lighting need on your car. Have a set of extra bulbs on hand for emergency use . . . some states require this safety precaution by law. Bulbs Postpaid if part of $2.00 order or more.

The lamps at left below will replace those on your car. If you want brighter lights, see our SUPER G. E. Mazda bulbs directly below. MAZDA numbers stamped on each bulb. For use on 6 to 8 volts except 28K733.



8c EACH And Up *Postpaid if Part of $2.00 Order or More.*

Special Mazda Lamps
For Model "T" and "A" Ford Headlights

Cat. No.	Mazda No.	C.P.	Each	Pair
Single Filament—Double Contact—9-Volt				
28K733	1138	27	30c	57c
Double Filament—Double Contact—6-8 Volt				
28K735	1158	21-2	18c	35c

Regular Mazda Bulbs

Cat. No.	Mazda No.	Where Used	C.P.	Each	Pair
Single Filament—Single Contact—6-8-Volt					
28K739	63	Aux. Head	3	8c	$0.15
28K721	1129	Side Fender Head	21	13c	.24
28K753	1183	Ex. Br. Head	50	59c	1.15
Single Filament—Double Contact—6-8-Volt					
28K740	64	Dome	3	10c	$0.18
28K746	82	Dome	6	10c	.18
28K723	1130	Head	21	15c	.28
28K754	1184	Ex. Br. Head	50	59c	1.15
Double Filament—Double Contact—6-8-Volt					
28K736	1110	Head	21-21	16c	29c
28K750	1116	Head	32-21	25c	48c

Shipping weight of bulbs 4 oz. each.

Get ½ to ⅔ More Light With Super G/E. Mazda Lamps

Be ready to meet the emergencies of night driving with MORE LIGHT!! SUPER Mazda bulbs have greater candle power than the regular Mazda bulbs and replace regular Lamps in your car. For example, Mazda No. 1133—gives 52% more light, has 11 more candle power, than Mazda No. 1129 used in the same socket. The greater safety of driving with brighter lights when you need them adds to the pleasure and comfort of driving.

Cat. No.	Mazda No.	Where Used	C.P.	Each	Pair
Single Filament—Single Contact—6-8-Volt					
28K745	81	Dash	6	9c	16c
28K713	87	Dome	15	14c	26c
28K729	1133	Stop-Head	32	25c	48c
Double Filament—Double Contact-6-8-Volt					
28K755	1000	Head	32-32	18c	34c

Shipping weight of bulbs, 4 oz. each.



Auto Lamp Kits

Packed in handy metal container. All 6-8 Volt lamps. Postpaid if part of $2.00 order.

28K758—Two 21 C.P., S.C. and Two 3 C.P. S.C. **45c**

28K759—Two 21-2 C.P., D.C. and Two 3 C.P., S.C. **50c**

28K756—Two 21-21 C.P., D.C. and Two 3 C.P., S.C. **50c**

28K757—Two 32-32 C.P., D.C. and Two 6 C.P., S.C. **60c**

Each complete replacement kit contains 4 lamps. Shpg. wt., 8 oz.

Mazda Bulbs for Popular Cars

(If your car is not shown, find number on old bulb; find corresponding SUPER Number in right hand column in listing below: Then order from listings above.

Car and Model	Regular Mazda Nos. Head	Tail	Stop	Super Mazda Nos. Head	Stop
Buick.....1928–32	1110	63	87	1000	1133
Chevrolet.....1927–28	1129	63	87	1133	1133
Chevrolet 6...1929–32	1110	63	87	1000	1133
Chrysler '28 (M-52,62)	1110	1158	1158	1000	1158
'29 (M-65,75)'30'31, Six				&	1133
Dodge, M-128....1928	1158	63	87	1000	1133
Dodge St. 6&81929–31	1110	1158	1158	1000	
Essex Late...1928–31	1110	63	87	1000	1133
Hudson Late..1928–31	1110	63	87	1000	1133

Car and Model	Regular Mazda Nos. Head	Tail	Stop	Super Mazda Nos. Head	Stop
Nash.....1928–32	1110	63	87	1000	1133
Oakland....1928–31	1110	63	87	1000	1133
Oldsmobile.1928–32	1110	63	87	1000	1133
Plymouth..1928–31	1110	1158	1158	1000	
Pontiac....1928–31	1110	63	87	1000	1133
Studebaker except Mod. 54..1928–31	1110	63	87	1000	1133

Dashlight for above cars—Regular Mazda 63 or Super Mazda 81.



Ilco-Ryan Flood Lamp

—Full chromium.
—Fixed focus. Non-glare lens.
—Size, about 8 in. diam.; 3 in. thick.

$6.95 EACH *Postpaid*

Speed with safety on the highways at night with the latest achievement in scientific illumination. Floodlights the road ahead. Strong construction, beautiful in appearance. Easily attached to tie rod between head lamps. Complete with 32 c.p., 6-volt bulb, cable, switch and directions for attaching.

28K2627—Postpaid... **$6.95**

Depressible Beam Headlamps

—Latest safety type.
—Chromium plated.
—Silver plated reflectors.

Lens diam., 9¼ in. 21-21 c.p. bulbs. Long bolt mounting. Easily installed.

28K2701 Pair. Postpaid..... **$9.95**

28K8739¼—For "A" Ford. Same shape and size as 1928-29 Ford headlights, but will fit '30 and '31 models. With 21-21 c.p. bulb and parking bulb. Chromium finish. Pair, Postpaid **$6.95**

$6.95 PAIR *Postpaid* **For Model "A" Ford**



Replacement Headlamps

For small cars, Chevrolet, Whippet, Star, etc. except Fords. Front diam., 8½ in. Depth, 7½ in. 21 c.p. bulb. Black enamel finish, nickel plated rim. Cross rod mountings.

$4.69 PAIR *Postpaid*

28K8731¼ Pair, Postpaid.. **$4.69**



Two-Lite Lens

For Replacement
FOR ALL CARS
Postpaid if part of $2.00 order.

	Outside Diam.	Inside Diam.	Shpg. wt. lbs.	Pair
28K2711	10⅛	9 15/32	4	$1.87
28K2712	10	9 3/16	4	1.87
28K2713	9 7/16	9	3	.98
28K2714	9 1/32	8¾	3	.98
28K2715	9¼	8½	3	1.29
28K2716	9 7/16	8½	3	1.29



Reflectors for Model A Ford Headlamps

98c And Up

—Solid brass, silver plated.

Replaces original equipment. Shpg. wt., 2 lbs. Postpaid if part of $2.00 order.

28K2750—For single Bulb. Per Pair..... **98c**

28K2751—For double bulb. Per Pair..... **$1.05**

TAIL, DASH and PARKING LIGHTS

Postpaid If Part of $2.00 Order or More



Stop-Tail Lamp and Bracket
For "A" Ford

Lamp chromium plated; bracket of steel, **black** enameled. With bulb and lead cord.

28K2710 Shpg. wt., 2 lbs..... **$1.49**

28K2729 Similar to above but for other cars. Larger and stronger. Shpg. Wt., 2 lbs. 12 oz. Without wire..... **$1.79**

Stop and Tail Light
For 1925-30 Chevrolets

A replacement light with **black** enameled body and duralium trim. Unbreakable lenses. Complete with bulb. Shpg. wt., 1 lb. 4 oz.

28K2737 **$1.29**

Tail Lamp
For Any Car
Low Priced

Has 6-volt, 3c.p. bulb. 3-in. lens. Single bolt mounting.

28K5583 Shpg. wt., 7 oz..... **37c**

28K7037 Same but with 2-bolt mounting. Not illustrated. Shpg. wt., 8 oz..... **37c**

Headlight Visors

Bright chromium plated visors direct light where it is most needed. Also "dress up" your car. Easily installed and adjusted. Shpg. wt., 8 oz.

28K8725 Pair..... **48c**

28K8704—(Not illus.) Same as above, with **red** and **green** jewels, one on each side. Shpg. wt., 1 lb. 8 oz. **73c**



Triple Clearance Lamps—With Bulbs

Required by law for trucks in many states. 2½ in. lens. Shpg. wt., 2 lbs. 8 oz.

28K2709—Red, green, clear, amber and purple. State color. **$1.05**

28K2708 Single lamp. 2½ in. lens. In same colors as above. State color. Shipping weight, 10 oz..... **32c**

Stop and Tail Light
For Any Car

High grade, low priced chromium plate lamp combination. Adjustable bracket with bolts and nuts. One double filament bulb and connecting plug.

28K2728 Wt., 1 lb. 8 oz. **$1.39**

Stop and Tail Light for 1931 Chevrolet

Exactly replaces original equipment.

28K2740 Lamp with fender and license bracket. Shpg. wt., 2 lbs. 8 oz. **$1.75**

28K2739 Lamp with fender bracket only. Shipping weight 1 lb. 8 oz. **$1.58**

28K2738 Lamp only. Wt., 10 oz..... **$1.35**

"Tiger-Ey" Refleks Signal
For Any Car

Reflects light from other cars. Furnished in **Red, Green or Amber. State color wanted.**

28K8139 Diam., 3 in. Shpg. weight each 4 oz..... **28c**

28K8140 (Not Illustrated.) Diam., 4½ in. Shpg. wt., 12 oz. Each. **45c**

TROUBLE LAMPS

Postpaid if Part of $2.00 Order



Portable Garage Lamp

With shockproof rubber handle. Metal guard and shade. Uses regular house light bulb. Bulb not included. Shpg. wt., 2 lb. 8 oz.

28K2599 With 15 ft. cord..... **$1.23**

28K2598 With 25 ft. cord..... **$1.39**

Magnetic Trouble Lamp

Attaches to any steel surface. Use as emergency Parking, Tail or Trouble Lamp. Bulb is protected. Metal clips attach to battery terminals.

28K2602 Shpg. wt. 1 lb..... **89c**

Utility Lamp

2 inch reflector and bulb guard.

Complete with 6 v., s.c. bulb, 10 ft. of cord and wire for attaching to ammeter; clamp on socket connection. Shpg. wt., 1 lb.

28K8141.. **95c**

Friction Tape

Non-raveling. Carry a roll in your car for electrical insulation and general repair work.

28K9378 4-oz. roll, ¾-inch wide. Shpg. wt., 6 oz..... **9c**



$6.75 And Up *Postpaid*

Inner Control Spotlight

—All chromium plated.
—Won't jar out of aim.
—Split-ball control spares knuckles . . . . plenty of clearance.

The **Aristocrat Senior** with 6-inch lens is as large, bright and as dependable as the most expensive light on the market! Can be used on either right or left side. Fits all cars. Complete with cable, panel switch, 6-volt, 21-c.p. bulb, screws and instructions.

28K2718—**Aristocrat Senior**, with 6-inch lens. Postpaid..... **$7.95**

28K2700—**Aristocrat Junior** with 5-inch lens. Postpaid.... **$6.75**

Adjustable Spotlight



Black enamel with nickel rim. Swivels in all directions. Switch in handle. 6-volt, 21 c.p. double contact bulb and lead cord. **Postpaid if part of $2.00 order.**

28K2645—4½ in. diam. lens. Shpg. wt., 1 lb. 6 oz... **95c**

28K2649—Same as above. 5½ in. diam. Shpg. wt., 2 lbs. **$1.43**

95c

Bullet Type Light



A good low priced driving light. Complete with clamp, wire and switch. Clamps on cross tie rod. 6-v. 21-c.p. bulb. Diameter, 4¾ in. Shpg. wt., 1 lb. 10 oz. **Postpaid if part of $2.00 order.**

Black finish..... **28K2681 $1.45**

Chromium plated..... **28K2678 $1.85**



"Tiger-Ey" Reflectors

NEVER FAIL tail light lens; **ruby red** glass cut to reflect light—works even when tail light bulb has burned out! Exactly replaces whole lenses in stop-lights on the cars listed below. Shpg. wt., each 1 lb. 2 oz.

Postpaid if part of $2.00 order. 39c

28K2742—Chev., 1925-30. Ea.

28K2743—Chrysler 65, Dodge Std. 6, 1929-31, Plymouth 1928-31..... **39c**

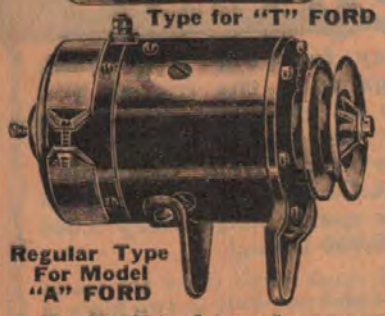
28K2744—Model "A" Ford, 1928-31..... **29c**

28K2745—Essex and Hudson 1928-30, Nash 1928-30..... **39c**

Replace Your Worn Generator



Type for "T" FORD



Regular Type For Model "A" FORD

FOR ONLY $2.95 And Up Postpaid

You need a fully charged battery for winter driving! Keep it that way with a SEARS factory-tested rebuilt generator. Our prices have never been so low as now! It's easy to replace your inefficient worn-out generator with one of these fully adjusted generators, that is GUARANTEED to be equivalent to the original generator because it has been COMPLETELY FACTORY REBUILT.

When you order, state make, model, year and serial number of car and motor. Check with your State License Card. Note:—Cutouts, Bendix parts, etc., are not included! Postpaid.

Re-Built Armatures

Guaranteed to be equivalent to original equipment.

28K1779—For FORD, Mod. "T" and "TT." Shpg. wt., 4 lbs. 4 oz. **Postpaid if part of $2.00 order..... $1.65**

28K1754—For FORD Model "A" and "AA." Regular type. **Postpaid..... $2.25**

28K9301—For all cars listed under 28K9300¼, to the right. **Postpaid..... $2.65**

28K1752½—**All other Generator armatures** (not including starter and starter-generator combination units). Send your old armature, **prepaid, following instructions on last Index page,** and we will rebuild it and return it to you. **Postpaid..... $4.35**

28K1778¼—For all Mod. "A" and "AA" FORDS 1928-31 (Flat Power House type)..... **$2.95**

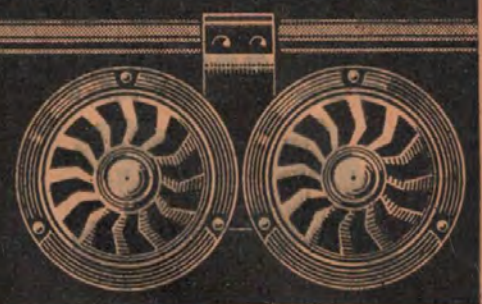
28K1785¼—For all Mod. "A" and "AA" FORDS 1928-31 (Regular type)..... **$3.45**

28K1780¼—For Mod. "T" and "TT" FORDS. 1927-28..... **$3.35**

28K9300¼—For **Chevrolet,** '26-'31, **Pontiac** 1926-'30, **DeSoto** '28-'29, **Oakland, Marmon** '28-'30, **Viking,** '29-'30, **Marquette, Chrysler** 65, 70-77, **Roosevelt** '29-'30, **G.M.C. Light Truck** '28-'30 ..... **$4.65**

A GOOD WARNING SIGNAL *Is a Life Saver!*

NOW ONLY $1.69 A Pair



- **CHROMIUM plated.**
- **Diameter, front, 5¼ inches.**
- **Silver-Aluminum Composition, non-corroding contact points.**
- **Moistureproof, weather-tight case.**
- **"Out in front" mounting—no sound interference.**

Disc Type Horn

These type outside horns are very popular right now. Some auto manufacturers supply similar horns as original equipment. Matched in tone and sound in unison. Magnets of best steel, wound with copper wire. Case sealed against dirt and weather. Wire and horn button not furnished. 6 volts. **Postpaid if part of $2.00 order.**

28K2629—Single horn. Shpg. wt., 2 lbs. 8 oz..... **89c**

28K2630—Matched Pair. Shpg. wt., 5 lbs..... **$1.69**

The Latest Outside Horns

—12 in. long; Bell 5 in., diameter.
—Chromium plated brass.

Loud, clear warning . . . pleasant tone, will command attention! Vibrator type, sound parts enclosed in weatherproof, black enameled metal case. Complete with brackets, cord and button; easily installed. For 6 volts only.



28K2573—Twin Horns. Per Pair, **Postpaid..... $6.18**

28K2574—Same horn as above, but sold singly. Without cord or button. Each, **Postpaid..... $3.25**

Electric Accessories and Cigar Lighters



Ash Receiver and Lighter

—Genuine Casco Catalin inverted lighter
—Durable metal ash receiver with windproof, hinged lid; walnut or mahogany finish.

Removable tray. Clamp-on style . . . no drilling. Complete with connections. For 6 volt. **State finish wanted. Postpaid if part of $2.00 order.**

28K1629—Combination. Shpg. wt., 1 lb. 4 oz..... **$1.35**

28K1637—Ash tray only. Shpg. wt., 1 lb..... **59c**

28K1627—Casco Catalin Wireless Lighter, only. Shpg. wt., 12 oz..... **85c**



Ash Receiver and Cigarette Holder

Beautiful **Nile green** On-X-Glass, combination. Held on instrument panel or on glass by large, live rubber suction cups. **Postpaid if part of $2.00 order.**

28K1639—Set of **two pieces.** Shpg. wt., 1 lb..... **29c**



Detachable Head Cigar Lighter

A Heavier, Better Made Lighter

Just press head until coil is red hot, pull off, and light up. No drilling. Quickly installed. Made of bakelite. Nickel plated clamp. Complete with connections. For 6 volt. Shpg. wt., 6 oz. **Postpaid if part of $2.00 order.**

28K1651—Clamp-on type for instrument board..... **65c**

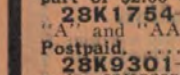
28K1614—Through the dash type. (Not Illus.) Requires drilling one hole..... **65c**



Steady Driving Light Adapter For Model "A" Ford

Wiring Adapter replaces head lamp socket plug. Keeps headlight wires taut inside reflector and eliminates flickering because of poor connections. Made of bakelite. **Postpaid if part of $2.00 order.**

28K8163—Per Pair. Shpg. wt., 1 lb. 8 oz..... **45c**



Dash Board Lamp

Nickel plated. Complete with switch and single contact bulb and cord. 6-volt. Used on metal dash. **Postpaid if part of $2.00 order.**

28K8213—Shpg. wt., 3 oz..... **39c**



2-Piece Plugs

For extensions, trouble lights, etc. Single and double solid contact type. Shpg. wt., 1 oz. **Postpaid if part of $2.00 order.**

28K8165—Double Con.... **5c**
28K8166—Single Contact.. **5c**



Stop Signal Switch

Replaces original equipment. Complete with tension relief spring. In waterproof case. For auto use. **Postpaid if part of $2.00 order.**

28K8148—Shpg. wt., 9 oz..... **23c**

Cigarette Lighter and Ash Tray



—Wireless cigarette lighter.
—Ash tray swings under the dash when not in use.

A special value! Clamps on dash. Open face lighter, Bakelite, with "hot-spot" lighting element. For 6 volt. Connections included. Shpg. wt., 12 oz. **Postpaid if part of $2.00 order.**

28K1695—Complete..... **98c**

28K1616—**Lighter and clamp-on bracket,** without ash tray. Shpg. wt., 6 oz..... **15c**



Push in—Pull out—LIGHT UP!

—Patented Safety switch automatically breaks circuit, prevents "shorts."

A better made lighter than our 28K1616 (shown above). Made of mottled brown bakelite. Bracket and other metal parts silver nickel plated. For 6 volt. **Postpaid if part of $2.00 order.**

28K1618—Shpg. wt., 8 oz..... **39c**

ALLSTATE Tire Ash Tray 25c



A miniature **ALLSTATE** Balloon tire, made of rubber, about 5-in. overall diameter, surrounding a roomy glass ash-holder. In **red, green, black, blue or vari-colored. State color wanted. Postpaid if part of $2.00 order.**

28K9137—Shpg. wt., 14 oz..... **25c**

"Jiffy-On" Snap Switch



Easily attached to dash. No drilling necessary. Clamps on. Chromium Plated. Three types for 3 speed combinations. Single speed for lights, etc. Two and three speed for **heaters, fans, etc. For auto use only.** Shpg. wt., 3 oz. **Postpaid if part of $2.00 order.**

28K8142—1 speed On-Off..... **19c**
28K8143—2 speed Hi-Lo-Off..... **25c**
28K8144—3 speed Hi-Med-Lo-Off... **35c**

Push-Pull Switch

For wood or metal dash. Drill 1 hole. Wide contact. Quickly installed. For auto use only. **Postpaid if part of $2.00 order.**

28K1664—Shpg. wt. 1 oz..... **12c**



Emergency Clamp-on Socket

Fastens to dash without drilling or cutting. Handy single contact socket; connection for trouble lamp, etc. For auto use only. **Postpaid if part of $2.00 order.**

28K8161—Shpg. wt., 4 oz..... **19c**



Twin Heralds $11.95 PER PAIR Postpaid



Electric Fender Horns

—25 in. long; Bell, 4½ in. diameter.
—Chromium plated brass.
—Bugle notes, high and low blended tones.

Easily installed by drilling two small holes on the side of each fender. Only the long graceful trumpets show, the power plants being under the fenders. Wires and brackets hidden. For 6 volts. With bracket, wire and button. **Postpaid.**

28K2571¼—Twin Heralds..... **$11.95**

Trumpet Horns *Twin "L"*



$8.89 A PAIR Postpaid

—Polished, chromium plated trumpets.
—One-piece construction assures high tone quality.

These horns are of latest design, the same as standard equipment on some of the latest cars. Vibrator sound mechanism enclosed in weatherproof, baked, black enameled metal case with polished chromium plated cover. Complete with brackets. 6 volt. **Postpaid.**

28K2567¼—Twin "L" Trumpet Horns with cord and button..... **$8.89**

28K2566¼—Single "L" Trumpet Horn, without cord and button.. **$4.48**

"Duo-Tone" $2.00 Postpaid



Musical Air Horn

—Has melodious, distinctive tone, somewhat like airhorns that cost much more.
—Polished aluminum trumpets with brass fittings and connections.

Easy to install connection screws into intake manifold. No electrical connections to make; no pressure tank to install. **Postpaid.**

28K2579—Complete with all fittings..... **$2.00**

Famous TOROVOCE



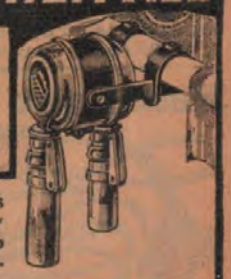
—Deep, bass tone.
—12 in. long, 5¾ in. diameter.
—Chromium and aluminum finish.
—Motor sound mechanism.

Loud, bellowing bull sound; reliable motor driven horn, one of the most popular horns now used. Complete with bracket, cord and button. 6 volts.

28K2634
Postpaid..... $7.75

It Says CUCKOO! STOPS THEM ALL

$3.89 Post Paid



—Melodious toned novelty horn sure to attract attention!
—Heavy brass, chromium plated.
—Operates by hand control; one pull sounds 2 tones.

Gives pleasing note, not the annoying noise produced by some horns. No parts to get out of order. Strong bracket, complete with clamp-on dash hand control and all fittings.

28K2584—For all cars. Complete, **Postpaid.. $3.89**

Magnetic Horn



Powerful, pleasing sound. With engine bracket. Cord and button not furnished. 10-in. long. For 6 volts. **Postpaid if part of $2.00 order.** Shpg. wt., 2 lbs. 10 oz.

28K2596..... **$1.15**

Jiffy Horn Button



Postpaid if part of $2.00 order.

28K1662—For Model "T" FORD. Shpg. wt., 3 oz..... **19c**

28K6303—For all other cars (Not Illustrated). Shpg. wt., 4 oz..... **17c**

New SPARK PLUGS are GAS SAVERS!

CHANGE COMPLETELY EVERY 8,000 to 10,000 MILES



For FORD Model "T" **55c** EACH
For Other Cars **67c** EA. In Lots of 4 or More 69c for One

HOW TO ORDER SPARK PLUGS

Order by catalog number, also give year, make, model and number of cylinders in your car. Check with your State License Card. Give number now shown on your old plug.

WE CAN SUPPLY PLUGS FOR ALL ENGINES

We can furnish spark plugs for all pleasure or commercial cars, motorcycles, tractors; farm, stationary, marine and lighting engines and airplanes at prices quoted above. Give the name of vehicle, year and model or manufacturer's type of Plug.

CHAMPION



For FORD Model "T" **55c** EACH
For Other Cars **67c** EA. In Lots of 4 or More 69c for One

A. C. Spark Plugs

- Made in one-piece for great efficiency.
- Fused insulator core insures full spark.

Postpaid if part of $2.00 order.

28K7236—A.C. No. 1075 for FORD Mod. "T." Shpg. wt., 4 oz. Each..... **55c**

28K7189—A.C. for All Other Cars. Shpg. wt., 4 oz. Each..... **69c**
In lots of 4 or more. Each..... **67c**

Champion Spark Plugs

- 2-piece construction.
- Sillimanite Rock core, improved insulation.
- Easy to clean.

Postpaid if part of $2.00 order.

28K11818—Champion "X." For FORD Mod. "T." Shpg. wt., 4 oz. Each..... **55c**

28K7188—Champion for All Other Cars. Shpg. wt., 4 oz. Each..... **69c**
In Lots of 4 or more. Each..... **67c**

Waste in Old Plugs Shown

Pay for your New Spark Plugs with the money you save on gasoline! Enjoy the new pep your motor will have with *New* Champion or A.C. Plugs. *Change* all your spark plugs *every* 8,000 to 10,000 miles!

Old spark plugs cause the **waste of one and one-half to two pints** of gasoline **per hour!** That's what automotive engineers of one of the outstanding spark plug manufacturers found out, when testing cars in the lower price group! Owners of larger cars will save gasoline, too!

18.68 Miles per Gallon

Another test showed that an average of 18.68 miles per gallon is obtained with new plugs, as against 16.75 miles per gallon with spark plugs that had been in operation a little more than 10,000 miles. **The results of the test follow:**

Miles Per Hour	Miles Per Gallon Old Plugs	New Plugs
20	21.1	23.2
30	18.9	20.55
40	17.6	18.4
50	15.85	16.45
60	10.3	14.8
Average miles per gallon	16.75	18.68

The tests covered a long period of time and were made with a variety of cars.

IGNITION PARTS *for* POPULAR CARS



45c And Up

"Hi-Tension" Outfits for 4-6-8 Cylinder Cars

—CORONA PROOF.
—16-gauge, 19 strands, No. 29 tinned copper wire.
—Heavily rubber insulated, cotton braid cover.
—Black DUCO Finish.
—Copper, snap fasteners.

NOTE: For double ignition (12 or 16 cylinders) use two regular sets. **Postpaid if part of $2.00 order or more.**

Catalog No.	Fits, Cars	Wire Diam.	Shpg. Wt.,	Set
28K9304	All, 4 Cyl. except Chevrolet	7mm.	1 lb. 2 oz.	$0.69
28K9306	All, 6 cyl. except Buick and Chevrolet 6	7mm.	1 lb. 10 oz.	.98
28K9307	Buick 6 cyl. to '28, incl.	9mm.	1 lb. 6 oz.	1.15
28K9336	Buick 6 cyl., '29-'30	7mm.	1 lb. 6 oz.	.75
28K9339	Buick 8 cyl., '31	7mm.	1 lb. 10 oz.	.95
28K9308	All 8 cyl. except Buick, '31	7mm.	2 lbs. 2 oz.	1.40
28K9314	Chevrolet, 4 cyl.	7mm.	14 oz.	.45
28K9315	Chevrolet, 6 cyl.	7mm.	14 oz.	.45

Headlight Wiring Set for Model A Ford



95c Ea. And Up

Complete with cables to headlights and tail light, and bakelite connector switch plate. No drilling or cutting. Easily installed. Shpg. wt., 1 lb. 2 oz. **Postpaid if part of $2.00 order.**

28K2721—One-bulb headlight type..... **95c**

28K2722—Two-bulb headlight type..... **$1.10**

Armored Lighting Cable



—16 gauge; 19 strands, tinned copper wire.
—Varnished tape and cotton braid insulation.
—Galvanized steel flexible armor.

Shpg. wt., 2 oz. per ft. **Postpaid if part of $2.00 order.**

28K9377—Two Wire. Per Ft..... **3c**
100-ft. Coil. Postpaid..... **$2.75**

28K9379—Single Wire. Per Ft..... **3c**
100-ft. Coil. Postpaid..... **$2.75**

Good Quality Lamp Cord



—Twisted black cotton covered; with colored tracer.

Renew worn and short circuited electric light wiring with this New Code lamp cord. Always keep a supply on hand for every emergency. Shpg. wt., 1 oz. per ft. **Postpaid if part of order of $2.00 or more.**

28K9380—Per foot..... **2c**
250-ft. Coil. Postpaid..... **$4.50**

LEND this BOOK to your NEIGHBOR

Ignition and Lighting Cables

For All Cars

—16 gauge, 19 strands number 29, tinned copper wire.
—Heavily rubber insulated.
—Black cotton braid covering; Black DUCO finish.

Shpg. wt., 1 oz. per ft., **Postpaid if part of order of $2.00 or more.**

28K9375—Corona proof. Secondary High tension wire. Per foot..... **3c**
500 Foot Coil, Postpaid..... **$13.75**

28K9376—Short proof. Primary Low tension wire. For lights and accessories. Per foot..... **3c**
500 Foot Coil, Postpaid..... **$13.75**

Auto Fuses



Carry a box containing 5 of these guaranteed replacement fuses in your car at all times for emergencies. Size, about ¼x1¼-inch. Shpg. wt., per box, 1 oz. **Postpaid if included in $2.00 order or more.**

Cat. No.	Current	Box of 5
28K7813	5 Amp.	10c
28K7814	10 Amp.	10c
28K7815	15 Amp.	10c
28K7816	20 Amp.	10c

BOX OF 5 10c

IGNITION PARTS FOR FORDS



Save money at Sears on Guaranteed Ignition replacement parts for your Model "T," "TT," "A" or "AA" Ford. They will fit perfectly. Eliminate loss of power, slow pickup, hard starting and fuel waste, caused by faulty ignition. Points are genuine Tungsten for longer service and molded distributor parts are genuine Bakelite.

Catalog Number	Ignition Parts for All Fords Postpaid if part of $2.00 order.	Price	Shpg. Wt.
28K11934	T and TT Vibrator Points (Pr). (Not Illus.)	$0.07	1 oz.
28K14251	T and TT Spark Coil (Not Illus.)	1.09	2 lbs.
28K7905	(A) A and AA Distributor Housing	.43	8 oz.
28K7906	(B) A and AA Distributor Cap	.12	2 oz.
28K7843	(C) A and AA Distributor Rotor	.12	1 oz.
28K7842	(D) A and AA Breaker Screw late 1929 to 1931 inc.	.09	1 oz.
28K7841	(E) A and AA Distributor Lever late 1929 to 1931 inc.	.15	1 oz.
28K9238	(F) A and AA Ignition Coil	1.55	1 lb. 8 oz.
28K7907	(G) A and AA Coil Condenser	.23	2 oz.
28K6101	(H) Generator Cutout all Models	.35	1 lb. 6 oz.

Horseshoe Spark Plugs

For Model "A" Fords



Keep your Model "A" FORD running smoothly and economically with new Horseshoe spark plugs. Same type as standard equipment. Will give long satisfactory service. **Postpaid if part of $2.00 order.**

23c Each

28K7300—⅞-inch. Shpg. wt., 5 oz. Each..... **23c**

28K7301—Set of 4 in handy clip. Shpg. wt., 1 lb. 2 oz..... **89c**

For Other Model "T" FORD Spark Plugs See Page 542.

Feeler Gauge and Rule



35c And Up

Useful for all close adjustments, 2½ in. long. Has 9 accurate steel blades of 2, 3, 4, 5, 6, 8, 12, 20 and 25 thousandths inch thickness, and a 2-inch steel rule divided into 32ds. **Postpaid when included in $2.00 order or more.**

28K9208 Shpg. wt., 3 oz..... **35c**

Large Size Feeler Gauge

28K9200—**6 in. long**, with 8 blades, 2, 3, 4, 5, 6, 8, 12 and 20 thousandths, and without rule. Furnished with **leather case.** Shpg. wt., 4 oz..... **90c**

Ignition Coils

For All Cars

$1.55 And Up



Replacement for all cars using ignition coils mounted under the hood. **Simple to install.** Complete with brackets. Gives a hot spark at low speed, which aids starting in winter. For 6-volt systems. Shpg. wt., 1 lb. 8 oz. **Postpaid when included in $2.00 order.**

28K15015..... **$1.60**

28K9238—For Mod. "A" Ford. Shpg. wt., 1 lb. 8 oz..... **$1.55**

28K9240—For Chevrolet to 1928 inc. Shpg. wt., 2 lbs. 2 oz..... **$1.70**

Handy Pocket Ignition Set



When repairing or adjusting your ignition system this ignition repair set is indispensable. Contains 10 wrenches, to fit practically all ignition systems, shockproof screwdriver, and 6-leaf gauge, with case. **Postpaid when included in $2.00 order or more.**

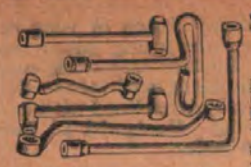
28K4873—Shpg. wt., 8 oz..... **65c**

TUNGSTO Files

Ignition point files of special alloy steel. Double cut designed for cleaning tungsten or platinum contact points. **Postpaid if part of $2.00 order.**

28K7835—Shpg. wt., 2 oz..... **9c**

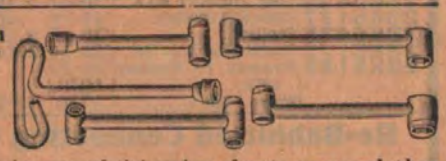
Special 6-Piece Set for Chevrolet 6



High grade steel, nickel plated. Double end, 12 pt. box wrench, 5/8 and 3/4-in.; L wrench, 5/16 and 3/4-in.; triple socket wrench, 1/2, 5/8 and 1/2-in.; double offset wrench, 5/16 and 3/4; Short T-handle, hex wrench, 5/16 in.; double offset 12 pt. wrench, 5/16 and 1/2.

28K4869—Postpaid **$2.35**

Wrench Set for "A" and "AA" Fords



Will take care of tightening of nuts on many other cars as well as Model "A" FORD. Extra heavy handles. 2 double end wrenches—one has 3/4 and 7/8 inch hex, the other 3/4 twin hex and 5/16 inch square. 1 Triple end wrench—Sizes 5/8, 1/2, 5/8 inch hex openings. 1 four end wrench with 1/2, 3/16, 5/8 and 11/16 inch hex openings and 1 T-Handle wrench—21/32 inch hex opening for connecting rod. **Postpaid if part of $2.00 order.**

28K4895—Shpg. wt., 7 lbs. **$1.35**

"T" Handle wrench only. Has 1/2 inch (Hex) socket for crankcase work.

28K4896—Shpg. wt., 1 lb. 10 oz. **30c**

Wheel Pullers



Knock-out Type, threaded to fit axle end. Made of good quality steel. Shpg. wt., each 14 oz. **Postpaid if part of $2.00 order.**

28K11623—For Baby Overland, Chevrolet 490 and Superior, Durant 4, Essex 6, Ford "T," Star or other cars with 5/8-in. axle shaft. **15c**

28K11625—For Chevrolet F.B., Chev. 1924–29, Flint 6, or other cars with 3/4-inch axle shaft. **15c**

28K11626—For Buick 4, Chandler, Chrysler, Dodge, Durant 6, Essex 4, Ford "TT," Hudson, Jewett, Nash, Oakland 23–24, Paige, Peerless, Studebaker Light 6, or any other car with 7/8-inch axle shaft. **15c**

28K8196—For Auburn, Buick Std. 6, Oakland 6-66, Packard 6-44, Reo, Chevrolet Truck or any other car with 1-inch axle shaft. **15c**



For Chevrolets

The 1924–28 Chevrolet especially requires this adjustable wheel puller. Made of malleable iron. **Postpaid if part of $2.00 order.**

28K8194—Shpg. wt., 1 lb. 12 oz. **39c**

For '29–30 Chevrolet "6"

Saddle shape. Special design to give efficient operation. (Not illus.)

28K6443—Shpg. wt., 2 lbs. 12 oz. **45c**



For Fords

1928–29 "A" Fords. Speedy rear hub puller. Shipping wt., 2 lbs. 4 oz. **Postpaid if part of $2 order.** **49c**

28K7824 .....

28K7819—For 1930–31 FORD. Shipping weight, 2 lbs. 4 oz. **49c**

Universal Type

For all Model "A" Fords (not illus.).

Cannot slip off or damage threads. Clamps on. Shpg. wt. 2 lbs. 14 oz. **74c**

28K7820 .....



Gear Puller

$2.25 Post Paid

Designed for light work, pulling timing gears, pump shaft, magneto gears, generator and starter repair work. Takes diameters up to 6 in. Equipped with one set of 3-inch arms. Chrome steel ball in end of screw. Screw, 5/8 x 8 inches. **Postpaid.**

28K7711 ..... **$2.25**



HOLD-E-ZEE Screwdriver

Holds, starts and sets up any size screw. Hexagon tool steel. **Postpaid if part of $2.00 order.**

28K4871—Sturdy type for general work. Overall lgth., 11 1/2 in. Shpg. wt., 4 ounces. **39c**

28K4872—Heavy Duty Blade through handle pinned and insulated. Overall length, 13 1/2 in. Shpg. wt., 8 ounces. **73c**

EXPANSION REAMERS



—8 expansion reamers, ream accurately holes in diameters from 15/32 to 1 1/16 in., inclusive.

—Carefully hardened, high grade tool steel.

—Each reamer has 7 blades.

Finished and ground with blades in position, insuring absolutely straight and accurate cutting edges. Set complete, in polished wooden box in sizes as listed separately below. We can furnish extra repair parts at any time.

28K1602—Complete Set of 8. **Postpaid.** **$14.25**

Single Reamers From Above Set

Postpaid if part of $2.00 order

Cat. No.	Expansion Inches	Blade Lgth.	Over-all Lgth.	Shpg. Wt.	Each
28K1588	15/32–17/32	1 7/8	5 1/4	6 oz.	$1.59
28K1589	17/32–19/32	1 7/8	5 3/4	6 oz.	1.59
28K1590	19/32–21/32	2 1/8	6 1/4	6 oz.	1.68
28K1591	21/32–23/32	2 1/8	6 3/4	8 oz.	1.68
28K1592	23/32–25/32	2 5/16	7 1/4	8 oz.	1.73
28K1593	25/32–27/32	2 5/16	7 3/4	10 oz.	1.73
28K1594	27/32–15/16	2 3/4	8 1/4	1 lb.	1.95
28K1595	15/16–1 1/16	2 3/4	8 3/4	Postpaid	2.05

Castellated Nuts Lock Washers and Cotter Pins



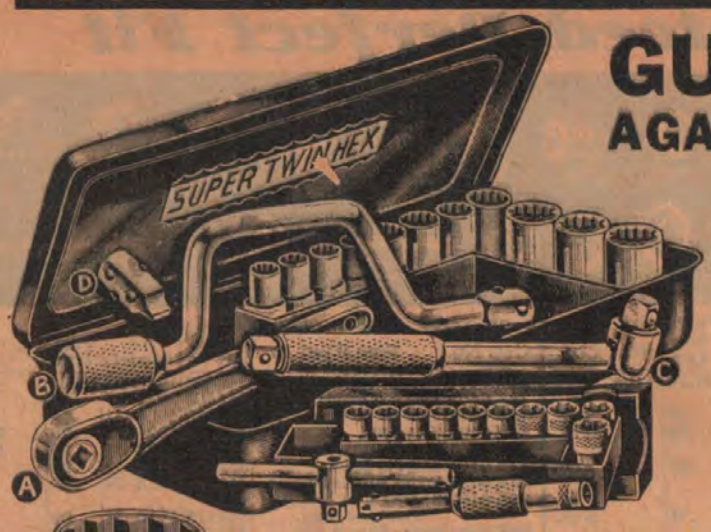
Postpaid if part of $2.00 order.

28K11310—Castellated nuts. 15 assorted sizes. S.A.E. (A.L.A.M.) thread. Shpg. wt., 3 oz. **15c**

28K11328—Campbell Cotter Pins. Can be locked without spreading. About 100 in box. Ass't sizes. Shpg. wt., 4 oz. **14c**

28K6509—Twin assortment: 39 assorted sizes Lock Washers and about 100 ass't sizes Cotter Pins, in one package. Shipping weight, 10 oz. **20c**

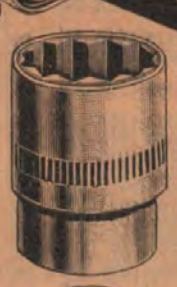
SUPER CHROME VANADIUM STEEL WRENCH SET



GUARANTEED AGAINST BREAKAGE

We GUARANTEE to replace any SUPER TWIN HEX Chrome Vanadium Steel socket wrench that breaks in ordinary use.

27 PIECE SET **$6.95** Post Paid



Thin Nosed, Straight Walled

SUPER CHROME VANADIUM STEEL



12-Point . . . Won't "Bur" On Hardest, Tightest Nut or Bolt!

- ★ **Twin Hex Sockets and handles of SUPER CHROME VANADIUM Steel, especially heat treated to a toughness found in no other set.**
- ★ **Machined and finished with a care and accuracy that similarly priced sets elsewhere do not have.**
- ★ **Thin nosed, straight walled sockets—fit in hard to reach places . . . the type mechanics demand!**
- ★ **TWIN HEX (12 Point) Openings fit nuts and bolts in twice as many positions as Hex (6 Point) Sockets.**

Now, a Socket Wrench Set Guaranteed against breakage! Because of a special process in the heat treating of the steel used, these sockets are the toughest made, though thinner walled than ordinary sockets. Set includes, (A) 1 drop forged ratchet, super construction, no rivets or bolts used; (B) 1 speeder wrench, (C) 1, 11 1/2 in. FLEX Handle with 200 degree swivel top, (D) 1 screwdriver bit, 11 SUPER TWIN HEX sockets, 7/16 to 1 in. as listed below and sold separately, and a JUNIOR 12-piece Ignition and Carburetor Wrench set consisting of 10 SUPER HEX (6 Point) sockets, 1/4 to 7/16 in., one 5 in. handle, adjustable to offset, and 1, 4 5/8 in. rotator grip extension. "JUNIOR" in separate 7-in. long enameled steel box to fit pocket; 27-piece Set complete in round cornered, enameled steel box, 14 1/2 x 6 x 1 3/4 inches.

28K4899—27-Piece Set. Postpaid. **$6.95**

JUNIOR 12-PIECE Ignition and Carburetor Socket Wrench Set

See illustration as part of large set above

$1.00

Set includes one 5-in. handle adjustable to offset, 4 5/8 in. extension with rotating grip, and 10 Hex (6 Point) sockets with 7/32, 1/4, 9/32, 5/16, 11/32, 3/8, 7/16, 15/32, 1/2 and 9/16-inch. openings. In enameled steel box, 7 in. long, with hinged top. Shpg. wt., 1 lb. 8 oz. **Postpaid if part of $2.00 order.**

28K4829 ..... **$1.00**

Pieces in Above Set Sold Separately

Postpaid if Part of $2.00 Order.

28K4478—(A) Ratchet Handle. Shpg. wt., 1 lb. 6 oz. . **$1.25**
28K4483—(D) Screwdriver Bit. Shpg. wt., 4 oz. ..... **.15**
28K4484—(B) Speeder Handle. Shpg. wt., 1 lb. 12 oz. . **.45**
28K4485—(C) FLEX Handle. Shpg. wt., 1 lb. 7 oz. **1.45**

SUPER CHROME VANADIUM STEEL SOCKETS

Cat. No.	Size, In.	Shpg. wt.	Price	Cat. No.	Size, In.	Shpg. wt.	Price
28K4489	7/16	4 oz.	20c	28K4495	3/4	6 oz.	28c
28K4490	1/2	4 oz.	21c	28K4496	13/16	8 oz.	32c
28K4491	9/16	4 oz.	22c	28K4497	7/8	10 oz.	35c
28K4492	5/8	4 oz.	25c	28K4498	15/16	10 oz.	35c
28K4493	21/32	4 oz.	25c	28K4499	1	10 oz.	40c
28K4494	11/16	6 oz.	28c				

Postpaid if part of $2.00 order.

Box Wrenches

35c And Up



Double offset head with 12-point openings. Have sure positive grip—will not round or mutilate nuts. **Postpaid if part of $2 order.**

Cat. No.	Opening	Length	Shpg. Wt.	Price
28K4832	3/8 and 7/16	7 3/4 in.	2 oz.	35c
28K4834	1/2 and 9/16	9 in.	4 oz.	45c
28K4835	7/8 and 11/16	10 in.	6 oz.	48c
28K4836	3/4 and 25/32	11 in.	8 oz.	49c
28K4837	13/16 and 7/8	12 3/8 in.	12 oz.	55c
28K4839	15/16 and 1	14 1/2 in.	14 oz.	65c

28K4831—Set of 6 wrenches above. Postpaid. **$2.80**



Short Box Wrenches

Double end, SUPER TWIN HEX 12 point wrenches. **Postpaid if part of $2.00 order.**

Cat. No.	Opening	Length	Shpg. Wt.	Price
28K4486	3/8 and 7/16	4 in.	2 oz.	43c
28K4487	1/2 and 9/16	4 1/2 in.	3 oz.	45c
28K4488	7/8 and 11/16	5 in.	4 oz.	50c

Chrome Molybdenum Steel Tappet Wrench Set



6 strong wrenches, thin for close work. Guaranteed not to spread or break. Fabric Kit. Two of each size: 5/8 and 11/16, 1/2 and 9/16, 3/8 and 7/16. Shpg. wt., 1 lb. 2 oz. **Postpaid if part of $2.00 order.**

28K4870—Complete Set. **$1.50**

Single Wrenches

28K4876—3/8 and 7/16. Shpg. wt., 3 oz. **21c**
28K4879—1/2 and 9/16. Shpg. wt., 3 oz. **28c**
28K4880—5/8 and 11/16. Shpg. wt., 6 oz. **30c**



Running Board Tool Boxes

Black enameled steel. Fitted with lock and end suitcase catches. Size, about 22x9x7 in. **Postpaid if part of $2.00 order or more.**

$1.35 And Up

28K11742 1/4
Shpg. wt., 11 lbs. **$1.75**

28K15043 1/4—Similar to above. Size, 21 1/2 x 9x5 in. Shpg. wt., 9 lbs. **$1.35**

DURO-BILT 12 POINT SETS



Chrome Nickel Steel 40-Piece (12 Point) Wrench Set

—Chrome nickel steel.
—Will not rust.

$6.35 Post Paid

Set includes long and short extensions; long speeder handle; ratchet wrench; L-T handle; universal joint; valve grinder; screwdriver bit, Alemite fitting socket; 2 square drain plugs; 17 Twin Hex, (12 point) 7/16 to 1 1/4 in., 3 (6 point) 5/16 to 3/8 in. and 9 square 7/16 to 5/8 in. sockets. In red enameled box.

28K4885—Postpaid **$6.35**

40-Piece (6 Point) Economy Set

Set with same number of pieces as 28K4885, above except, made of carefully tempered special analysis steel and has hexagonal (6 point) instead of 12 point sockets. Postpaid.

28K4888—In Red Steel Box **$3.38**
28K4891—In Fiber Box **$2.98**

Compact Wrench Set

79c And Up



Eleven tools, in compact unit. Includes 8 **special analysis steel** Hex (6 point) sockets from 7/16 to 15/16 in.; 1 screwdriver bit and adapter; 1 ratchet handle; 1 "L" handle, nickel plated, in enameled steel container. Postpaid if part of $2.00 order. **79c**

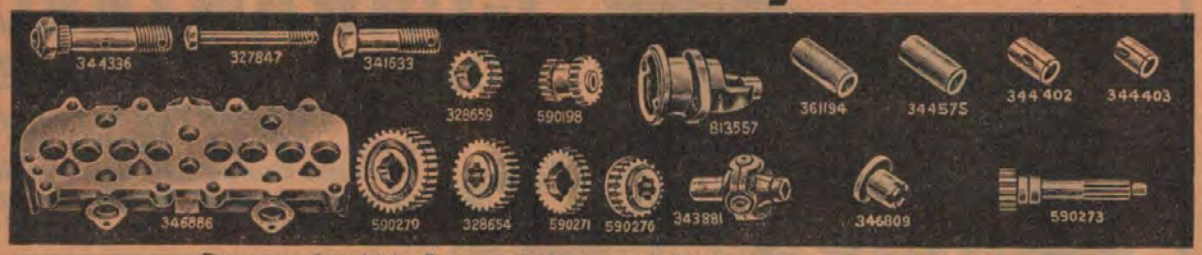
Hardened Steel

28K4863—Shpg. wt., 2 lbs. 4 oz. .....
28K4892—Same as above except sockets are Twin Hex (12 point). Shpg. wt., 2 lbs. 4 oz. **85c**

28K4864—Small wrench set (not illus.) including 6 Hex (6 point) sockets, 1/2 to 7/8 in. and 1 "L" Wrench. Shpg. wt., 1 lb. 8 oz. **37c**

28K4894—Same as 28K4864 above except sockets are Twin Hex (12 point). Shpg. wt., 1 lb. 8 oz. .. **50c**

PARTS for CHEVROLETS
Guaranteed Perfect Fit



Parts under $2.00 Postpaid if part of $2.00 order; others Postpaid.

Cat. No	Name of Part	Chev. Part No.	All Models	Price Each	Wt., Lbs.
28K6435	Clutch Disc with Facings	348951	1924–31	$1.10	3 lbs.
28K6425	Clutch Throwout Bearing Ring	348498	1927–28	.20	2 oz.
28K6421	Throwout Bear Sleeve	346809	1927–31	.25	12 oz.
28K6461	Clutch Throwout Bearing Collar	346808	1927–28	.27	7 oz.
28K6505	Clutch Throwout Col. and Bear. Assy. (L. H. drive only.)	836489	1929–31	.75	9 oz.
28K6452	Bushing, prop. shaft Housing	325373	1916–29	.22	7 oz.
28K6427	Cluster Idler Gear	590198	1925–31	1.89	2 lbs. 2 oz.
28K6432	Countershaft Low Gear	328659	1916–31	1.28	1 lb. 6 oz.
28K6428	Driven Gear	590270	1916–28	1.35	1 lb. 14 oz.
28K6431	High and Intermediate Sliding Gear	590276	1916–28	1.70	1 lb. 9 oz.
28K6429	Intermediate Gear	590271	1921–28	1.35	1 lb. 9 oz.
28K6426	Low and Reverse Sliding Gear	328654	1916–31	1.30	2 lbs. 2 oz.
28K6430	Main Drive Gear	590273	1916–28	2.30	Postpaid
28K6436	Starting Crank	352768	1918–28	.35	3 lbs. 3 oz.
28K6501	Starting Crank	355441	1929–31	.40	3 lbs. 8 oz.
28K6423	Starter Housing	813557	1923–28	.90	4 lbs. 2 oz.
28K6502	Starter Hous. and Bush.	826902	1929–32	.98	3 lbs. 8 oz.
28K6471	Starter Spring	809690	1925–31	.24	8 oz.
28K6417	Universal Joint 10 Spline	343881	1925–29	2.10	Patpd.
28K6418	Universal Joint 6 Spline	343921	1916–25	2.10	Patpd.
28K6419	Universal Joint Truck	361234	1927–30	2.10	Patpd.
28K6469	Universal Joint	362739	1930–31	2.10	Patpd.
28K6455	Spdmtr. Drive gear with Driven Gear 4-10 Teeth	342858	1925–28	1.15	6 oz.
28K6467	Spdmtr. Drive Gear with driving Gear, 4-11 teeth	361964	1928	1.15	7 oz.
28K6468	Spdmtr. Drive Gear with Gear and Shaft, 4-10 teeth	362538	1929	1.15	8 oz.
28K6433	Conn. Rod Bolt ⅜ in.	344650	1926–28	.06	2 oz
28K6437	Knuckle with bushing, Nut and washer	362094	1928–31	2.65	Patpd.

Cat. No.	Name of Part	Chev. Part No.	All Models	Price Each	Wt., Lbs
28K6406	Knuckle arm bushing	344403	1916–27	$0.05	1 oz.
28K6405	King bolt bushing	344402	1923–27	.05	1 oz.
28K6462	King Pin bushing	352210	1928–31	.05	1 oz.
28K6402	King Bolt	327847	1921–27	.25	10 oz.
28K6463	King Pin	352213	1928–31	.22	10 oz.
28K6464	King Pin Bearing	352569	1927–31	.23	3 oz
28K6422	Spring Hanger Bushing	361194	1923–29	.08	1 oz.
28K6407	Spring Eye Bushing (Front and Rear)	344575	1916–31	.06	2 oz.
28K6404	Spring Shackle Bolt	344336	1925–31	.10	5 oz.
28K6441	Spring Shackle Bolt (Front)	344337	1925–29	.11	6 oz.
28K6440	Spring Shackle Bolt (Rear)	344334	1925–29	.15	8 oz.
28K6403	Tie Rod Bolt	341633	1916–28	.12	5 oz.
28K7925	Inner Ball Assem	909702	1923–32	.35	6 oz.
28K7923	Inner Cone	909502	1923–32	.40	6 oz.
28K7924	Inner Cup	909602	1923–32	.55	8 oz
28K7922	Outer Ball Assem	909701	1923–32	.25	3 oz.
28K7920	Outer Cone	909501	1923–32	.29	2 oz.
28K7921	Outer Cup	909601	1923–32	.35	4 oz.
28K6479	Water Pump Body	346774	1926–28	1.15	3 lbs.
28K6503	Pump Body with Bush	835703	1929–32	1.20	2 lbs. 8 oz.
28K6466	Water pump rotor only with thrust washer	361110	1918–28	.22	9 oz.
28K6434	Fan, 2 Blade	346712	1926–28	.15	12 oz.
28K6504	Pack. and Ret. axle shaft bear	344282	1926–31	.10	3 oz.

*Cylinder Heads for Chevrolet

Cat. No.		Part No.	Year & Model	Price Each	Shpg. Wt.
28KC 15193¼	For 1½ in. valve	345453	1916–27	$7.75	39 lbs.
28KC 15195¼	For 1 21/32 in. valve	346886	'27"C"	7.75	39 lbs.
28KC 15131¼	For Regular	348540	1928	7.75	40 lbs.
28KM15133¼	For Regular	835674	1929	12.25	70 lbs.
28KM15134¼	For Regular	836275	1930–31	12.25	70 lbs.

*Cylinder Heads Shipped Not PREPAID

Faced Clutch Plates



When the clutch of your car slips you are losing power and speed. Replace the worn original equipment with these durable clutch plates lined with non-slip facing. **Postpaid if part of $2.00 order.**

Catalog No.	Make and Model	Year	Ea.	Shpg. Wt.
28K6435	Chev. (Exc. Truck)	'24–32	$1.10	3 lbs.
28K6420	Chev. Trucks LP & LA	'30–32	2.15	Patpd.
28K5177	Essex 6 (4 needed)	'24–26	.60	8 oz.
28K6435	Pontiac	'26–27	1.10	3 lbs.
28K5172	Pontiac after June '28	'28–31	1.80	3 lbs. 6 oz.
28K5169	Plymouth PA Overland 698B	'31–32 1930		
	Willys 98B-6	1930	2.75	Patpd.

Re-Babbitted Connecting Rods



Highest grade drop forgings, accurately machined and fitted with especially compounded babbitt bearings to insureextra service. All rods are factory duplicates, guaranteed. Shpg. wt., 2 lbs. 4 oz. **Rods over $2.00 Postpaid. Others Postpaid if part of $2.00 order or more.**

Make and Model	Year	Cat. No.	Each	Shpg. Wt.
Chevrolet 4	'25–28	28K6671	$0.95	2 lbs. 2 oz.
Chevrolet 6	'29–31	28K6696	1.15	2 lbs.
Chrysler 4	'25–28	28K6697	2.40	Postpaid.
Dodge 4	All	28K6690	2.00	Postpaid.
Dodge Vict. 6	'28–29	28K6716	3.75	Postpaid.
Dodge Sen. & Mod.S.	'27–31	28K6721	3.95	Postpaid.
Dodge Bros. Six	'29–30	28K6722	3.75	Postpaid.
Essex 6-Left. Cyls. 3-5-6	Late '24–26	28K6700	1.80	1 lb. 12 oz.
Essex 6-Right Cyls. 1-2-4	Late '24–26	28K6701	1.80	1 lb. 12 oz.
Essex 6-Left Cyls. 3-5-6	1927	28K6702	2.25	Postpaid.
Essex 6-Right Cyls. 1-2-4	1927	28K6703	2.25	Postpaid.
Essex 6-Left Cyls. 3-5-6	'28–29	28K6704	2.25	Postpaid.
Essex 6-Right Cyls. 1-2-4	'28–29	28K6705	2.25	Postpaid.
Essex, Hudson Left	'30–31	28K6713	2.35	Postpaid.
Essex, Hudson Right	'30–31	28K6714	2.35	Postpaid.
Ford-Model "A"	All	28K6695	1.38	1 lb. 15 oz.
Fordson Tractor	All	28K6709	3.50	Postpaid.
Olds. 6-30-C, D, E	'26–27	28K6723	2.95	Postpaid.
Pontiac	'26–31	28K6692	2.45	Postpaid.
Plymouth Four	'28–29	28K6697	2.40	Postpaid.
Plymouth Four	'29–30	28K6724	3.55	Postpaid.
Plymouth float power	'30–31	28K6715	2.90	Postpaid.
Whippet 4-Left Cyls. 2 & 4	'26–27	28K6712	2.95	Postpaid.
Whippet 4-Right Cyls. 1 & 3	'26–27	28K6725	2.95	Postpaid.
Whippet 4 Mod. 96 Left,Cyl. 2-4	1928	28K6717	2.95	Postpaid.
Whippet 4 Mod. 96 Right, Cyl. 1-3	1928	28K6718	2.95	Postpaid.
Whippet 4 Mod. 96-A.	'29–30	28K6719	2.95	Postpaid.
Willys-Kt. Mod. 56 and Whippet Six	'28–29	28K6720	2.95	Postpaid.

89c

Drive Shaft Support
For Pontiac Up to 1930 and All Chevrolet 4 and 6 Cyl.



Saves wear, stops noise and avoids breakage. Covers drive shaft where it attaches to the bell housing of the transmission. Pressed steel with 4 spring tension and 4 lock bolts. Easy to install; no cutting.

28K6442—Shpg. wt., 2 lbs. 3 oz. **Postpaid if part of $2.00 order** **89c**

Stop That End Play



This automatic center bearing cap takes the place of the regular center bearing cap. It eliminates all end play and keeps bearings snug and tight. Shpg. wt., 14 oz. **Postpaid if part of $2.00 order.**

28K11595—Ford Model "T" **$1.69**
28K822—Ford Model "A" **$1.80**
28K11592—Chevrolet to 1924. **Postpaid**.... **2.00**
28K11593—Chevrolet 1925–27. **Postpaid**.... **2.00**

Ever-Tite Connecting Rod Bolts
For Chevrolet and Model "T" Ford



Patented "Ever-Tite" reaction spring. Easy to install. Guaranteed to stop connecting rod knocks. Works perfectly on "out of round" crank shafts.

28K6685—Set of 12. Chev. 6. **Postpaid**... **$3.45**
28K14267—Set of 8. 1925–28 Chev. cars, 1-ton trucks and all Model "T" Fords. **Postpaid**..... **$2.39**

Cat. No.	KING BOLTS Postpaid if part of $2.00 Order Complete with Bushings	Shpg. Wt.,	Each
28K6486	Buick Std. 6, 1924–30	1 lb. 2 oz.	$0.85
28K6487	Buick Master 6, '25–30	1 lb. 11 oz.	1.05
28K6488	Chev. Superior '23–27, Pontiac '26–27	11 oz.	.30
28K6489	Chev. 6 cyl. '28–30, Pontiac '28–30	13 oz.	.30
28K6490	Chrysler '24–28, Mdl. 58–60–62–70–72	1 lb. 6 oz.	.85
28K6491	Chrysler '29–30, Mdl. 65–70–75–77	1 lb. 7 oz.	.95
28K6492	Dodge '25–28, 4-cyl. Mod. 124	1 lb. 9 oz.	.75
28K6493	Essex '24–27 to Ser. No. 706269	15 oz.	.55
28K6494	Essex '28–29 811287 to 974563	1 lb.	.49
28K6495	Essex '29–30 Ser. No. 974563 to 1,165,674 up, and Hudson 1930 Great	1 lb.	.58
28K6496	Oakland '24–29 All Amer	1 lb. 2 oz.	.80
28K6497	Oakland '30 and V8 Ser. 101 and Oldsmobile '27–30	1 lb.	.79
28K6498	Whippet 4, '26–27, Mod. 96 and "6" cyl. Mod. 93.	1 lb.	.90
28K6499	Whippet "4," 28–30, Mod. 96– 96A– "6"–93A–98, 98A–98B and Willys 6	15 oz.	.90

Tie Rod Bolts Complete With Bushing



28K6483—Chev. 4, '23–28, Pontiac '26–28. Shpg. wt., 4 oz. **Postpaid if part of $2 order. Ea.** **15c**
28K6484—Dodge 4 Cyl. '19–28. Shpg. wt., 5 oz. **Postpaid if part of $2 order. Ea.** **30c**
28K6485—Essex 1924–1927. Shpg. wt., 4 oz. **Postpaid if part of $2 order. Ea.** **23c**

Replacement Hub Caps

Save at Sears! Perfect fitting Replacement Hub Caps made of quality material similar to original equipment. For all kinds of hubs. Postpaid if part of $2.00 order.

8c EA. And Up



For Cars With Wood Wheels

Make, Year and Model	Cat. No.	Each	Shpg. Wt.
Buick Std. 6-50 Ser. 1930–31	28K9708	40c	6 oz.
Buick Mst. 6 '30–31	28K9706	45c	6 oz.
Chev. '25–28 also Disc	28K9901	10c	1 oz.
Chev. 6 '29–30 also Disc	28K9924	19c	3 oz.
Chrys. '30–31 Std. 6	28K9723	35c	4 oz.
Dodge, 1924–27 also Disc	28K9902	18c	2 oz.
Dodge, 1930–31	28K9727	35c	5 oz.
Essex 6 cyl. to 27 also Disc	28K9903	17c	2 oz.
Essex 1930-31	28K9728	35c	4 oz.
Oldsmobile '29 also Disc	28K9932	20c	3 oz.
Plymouth 1929–30	28K9930	30c	3 oz.
Plymouth, 1931 also Disc	28K9733	29c	5 oz.
Pontiac, 1929	28K9926	30c	3 oz.
Pontiac, 1926–28	28K9909	15c	2 oz.
Pontiac, '30–31 also Disc	28K9734	30c	4 oz.
Studebaker, '29–31	28K9709	43c	6 oz.
Whippet, '29–31	28K9928	30c	3 oz.

For Cars With Wire Wheels

Make, Year and Model	Cat. No.	Each	Shpg. Wt.
Buick, '30–31 Mst. 6 and 8 cyl. 8½ in. hub	28K9707	89c	12 oz.
Buick, '30–31 Ser. 50	28K9704	89c	11 oz.
Chevrolet '30–31	28K9705	43c	9 oz.
Chrysler, '30–31 "77", '29 "75," '30–31 "65," 5-in. hub	28K9710	89c	12 oz.
Chrysler, '29–30 "75," 6-in. hub	28K9724	43c	9 oz.
Dodge, 1930, 6 cyl.	28K9725	85c	12 oz.
Essex, 1930	28K9726	85c	9 oz.
Olds., '29–30 Coupe and Sedan	28K9729	55c	6 oz.
Oldsmobile, 1931	28K9730	70c	10 oz.
Plymouth, 1930	28K9731	70c	9 oz.
Plym. up to and incl. 1929	28K9732	60c	9 oz.

Hub Caps for Ford

Model "T" except wire wheels (Nickeled)	28K11090	10c	3 oz.
1928–29 (Chromium)	28K9912	15c	3 oz.
1930–31 (Chromium)	28K7602	17c	3 oz.
1930–31 (Nickeled)	28K7603	8c	3 oz.

Stop Leaky Water Pumps



For Fords and Chevrolets

Easily installed Rotary Pump Seal, the new way to **prevent** water leaks, scored shafts and the loss of anti-freeze solutions. It **eliminates** packing, shaft end-play and noise. Shpg. wt., 3 oz. Postpaid if part of $2.00 order.

28K7615—For Model A Ford **73c**
28K6465—For Chevrolet Not Illustrated..... **73c**

Clutch Throwout Bearing
For 1926-31 Chevrolet and 1926-27 Pontiac



When the Graphite Clutch Throwout Bearing wears out, replace it with this BALL BEARING. Silent, will not stick. Shpg. wt., 10 oz.

28K6445—Postpaid if part of $2.00 order..... **55c**

$2.20 And Up

New Carburetors
For Most Cars

For best performance and greater saving on fuel, your car needs an efficient carburetor. Guaranteed to give perfect satisfaction and to **save you money.**

Simmons Super Power
For Fords and Chevrolets



—Adjustable to Low or High Speeds.
—Combination High Speed Valve.

Has high speed and adjusting needle; removable drain float chamber; double jet converts to an economizer after choke valve has been closed.

28K9326—For Chevrolet cars and trucks, 1924–28. **Postpaid**..... **$5.20**

28K6694—Similar to above but for Model T and TT Ford. **Postpaid**..... **$2.20**

28K9922—For Model A-AA Fords. **Postpaid**..... **3.30**

For Other Cars

28K6730½—Genuine Simmons one-inch **Universal type** carburetor for following cars: CHRYSLER, 52–1927, late 1928, 58, 60, 62; DE SOTO 1929–31; DODGE 6, DD, DH; ESSEX, 1925–31 inc.; HUPMOBILE Std. 6, 1927–29, Century 6, 1928–31; MARMON 8, 78–1930; OAKLAND 1928–29; OLDSMOBILE 1928–30; PONTIAC '26–31; PLYMOUTH, 1929–31; ROOSEVELT 8, 1929; WHIPPET 4, 1927–28; WHIPPET 6, 1926–29.

Give make, year, model and serial number of car. Shipped from factory in Northern Ohio. Each, **Postpaid**..... **$7.35**

Special Carburetor for 1929-31 Chevrolet



—Double acceleration wells and power step up at full speed.
—Saves fuel; gives greater power.

Easy to clean and simple to make your own adjustments. You save more here on such excellent quality.

28K6444 **Postpaid**..... **$5.70**

Tappet Take-up Tool



—5/16-inch Hex Socket and a Screwdriver.

$1.65

Made of durable tool steel, nickel finish, for adjusting tappets on overhead valves, while engine is idling. Can be used with other standard sockets.

28K9243—Shpg. wt., 1 lb. **Postpaid if part of $2.00 order**..... **$1.65**

QUALITY First - QUALITY Always - at Sears

LEND *this* BOOK *to your* NEIGHBOR



Differential Ring Gear and Pinion Sets

Ring gear and pinion cut from high grade chrome nickel steel forgings, tempered and heat treated. These very necessary parts are of highest quality materials and workmanship, guaranteed to fit. We save you money and can ship the parts you want promptly. Rivets furnished where necessary.

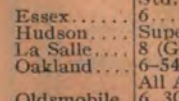
Make of Car	Model and Year	Cat. No.	Set of 2 Postpaid
Chevrolet 34-9 ratio	490 and Sup. '21-24	28K8538	$3.79
Chevrolet 42-11 ratio	4 cyl. 1925-28	28K8545	4.15
Chevrolet 42-11 ratio	1929 only 6-cyl.	28K8547	4.35
Chevrolet 41-10 ratio	1930-31, 6-cyl.	28K8549	5.45
Dodge 4-cyl. 50-12 ratio	1922-27	28K9461	6.69
Ford 34-9 ratio	Model A	28K825	5.95
Overland 45-10 ratio	4/91, 92 1919-25	28K9457	4.75
Pontiac 46-11 ratio	1926-28	28K9459	4.50
Whippet 4-96, 41-9 ratio	1926-30	28K9456	6.15

Ring Gear and Pinion Sets for the following listed cars are shipped Postpaid from factory in CENTRAL INDIANA. State Gear Ratio, Make, Year, Serial Number, and Model of your car. See your State license card.

			Postpaid
Buick, all models	1921–30	28K8572½	$10.95
Chrysler, all models	1925–30	28K8573½	11.69
Dodge, all 6-cyl. mdls	All 1925–27	28K8574½	9.25
Essex, all 4 and 6-cyl. models. Give car number and gear ratio	1919–30	28K8575½	9.75
Oakland, all models	1924–30	28K8576½	11.05
Oldsmobile, all models	1917–29	28K8577½	12.55
Whippet	6 cyl., 1926–30	28K8579½	8.45
Pontiac	All 1929–30	28K8580½	11.00
Star. **Give ratio and whether taper or spline type pinion**	4 and 6 1922–28	28K8581½	6.95
Studebaker	All 1919–30	28K8582½	11.95

Forged Gears

			Postpaid
Ford, Model "T-TT"	3 to 1 ratio	28K8542	$3.75
Ford, Model "T-TT"	4 to 1 ratio	28K8544	2.65



Silent Timing Gears

Made of best, most durable laminated (built up) fabric and Bakelite compositions, oil and water proof. Outlasts metal gears! **Postpaid except 28K9198 which is Postpaid if part of $2.00 order.**

Cat. No.	Make	Year	Model	Price
28K7701	Buick	1927–28	Master 6, 120–128	$5.79
28K7702	Buick	1924–27	Master 6	5.79
28K7704	Buick	1927–28	Standard 6 No. 115	5.30
28K7705	Buick	1924–27	Standard 6	5.30
28K1403	Chevrolet	1922–27	490 and Sup	2.35
28K9199	Chevrolet	1927–28	Capitol, 1⅜6 in. face	2.40
28K9184	Chevrolet	1929–31	All Int. 6 cyl	3.39
28K7706	Chrysler 4	1927–28	50–52 Serial 10002 up	3.20
28K9195	Dodge	1916–26	All	3.15
28K9196	Dodge	1926–27	With Oil Slinger	3.15
28K1408	FORD	All	T and TT	2.15
28K9198	FORD	All	A and AA. Shpg. wt., 14 oz.	1.20
28K7709	Nash 6	1926–29	Adv. 261, 7 Brg. Above 354114, Series 400	4.75
28K9197	Overland 4	1921–27	91, 92, Lt., Baby 4, Redbird	4.35
28K7710	Whippet 6	1924–28	Mod. 93, 93A	4.35



Axle Shaft for Standard Cars

High grade alloy steel axle shafts. Carefully machined; will fit perfectly without further machining.

28K9872¼—Buick 4-Cyl. DE 34–39; Stand. 6, 1915–1925. **Postpaid** **$2.95**

28K9889¼—Chevrolet 490, 1917–22 and early Sup. 1923. Shipping weight, 7 lbs. 7 oz. **Postpaid if part of $2.00 order** **$1.35**

28K9887¼—Chevrolet '25–'29. **Postpaid** **2.08**

28K9891¼—Dodge 1915–23. **Postpaid** **2.50**

28K9896¼—Dodge 4-cyl. '23–'26. **Postpaid** **3.10**

28K9798¼—Chevrolet 1930–31, Model AD, AE, 6 cyl. **Postpaid** **$2.10**

28K9797¼—Essex 6-cyl.—Super 6 and Challenger, 1924–29, inclusive. **Postpaid** **$2.79**

28K9767¼—Pontiac 1929–31, incl., Oakland 1924–31, inclusive, both 6 and 8-cyl. **Postpaid** **$3.75**

Drive Shafts for Chevrolets and Pontiacs

28K9894¼—Chevrolet 490, 1922–24. **Postpaid** ... **$2.59**

28K9874¼—Chevrolet Model K, 1925. V, AA, and AB, 1925–28. Pontiac 1926–28. **Postpaid** **$2.85**



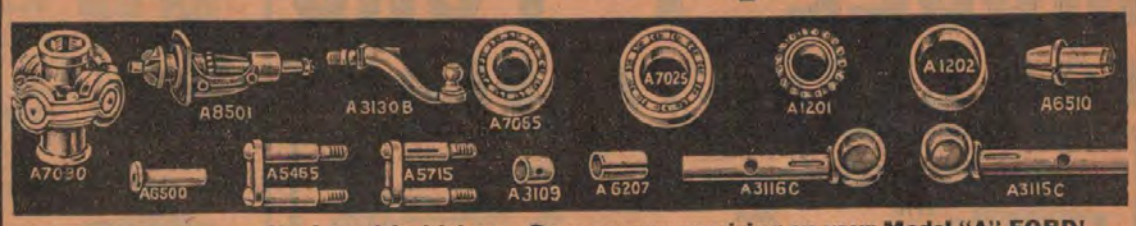
SELF ADJUSTING Timing Chains

Special tempered spring steel bushing between link and pin expands as link bearing wears. Maintains proper pitch, prevents looseness. Chains stay silent and smooth running.

Make	Model	Year	Cat. No.	Postp'd
Chandler	Std. 6 "31" "55"	'26–29	28K9332	$3.30
Chrysler	70–72–75	'24–29	28K9332	3.30
Chrysler	60–62	'26–28	28K9330	3.45
Cleveland	"31"	'25–26	28K9332	3.30
Dodge	4	'18–26	28K9334	2.05
	Std. 6 and Vic. 6	'28–30	28K9331	3.30
Essex	6	'24–31	28K9331	3.30
Hudson	Super 6	'23–28	28K9333	3.90
La Salle	8 (Gen.)	'27–31	28K9331	3.30
Oakland	6–54, 54B	'24–27	28K9332	3.30
	All American 6	'27–30	28K9328	3.15
Oldsmobile	6, 30–30E	'25–28	28K9332	3.30
	30F, 29F	'28–30	28K9331	3.30
Packard	6 and 8	'25–28	28K9333	3.90
Pontiac	All	'26–31	28K9325	2.55
Reo	Flying Cloud	'27–29	28K9333	3.90
Studebaker	E, J, Lt. 6, EM, ER, Dic., Comm. 6	'22–31	28K9327	4.45
Whippet	4, 96, 96A and 6, 98, 98A, Center Guide	'26–29	28K9311	3.69
Same chain for above car, Side Guide			28K9312	3.79

PARTS for MODEL "A" FORDS

Guaranteed Perfect Fit



Our prices now are the lowest in history. Do your own repairing on your Model "A" FORD! . . . Save DOUBLE by ordering high quality, perfectly fitting parts from the list below. As good or better quality than the original equipment. Postpaid if included in $2.00 order or more.

Catalog No.	Ford Part No.	Name of Part	Price Ea.	Shpg. Wt.
28K6578	A1175	Rr. Wheel Grease Ret. Assy. (Dup. Ford type) '28–31	$0.32	5 oz.
28K800	A1201	Fr. Whl. Inner Bear. Cone	.52	8 oz.
28K801	A1202	Fr. Whl. Inner Bear. Cup	.20	6 oz.
28K802	A1216	Fr. Whl. Outer Bear Cone	.34	6 oz.
28K803	A1217	Fr. Whl. Outer Bear Cup	.18	6 oz.
28K823	A1225	Rear Wheel Bearing	.75	8 oz.
28K7619	A3030	Fr. Spring Perch Assm.	.78	1 lb. 14 oz.
28K7620	A3034	Fr. Spr. Perch Bush	.05	3 oz.
28K7623	A3130B	Spindle Arm (Right)	.69	1 lb. 6 oz.
28K7624	A3131B	Spindle Arm (Left)	1.49	2 lbs. 9 oz.
28K805	A3115C	Spindle Bolt (Right)	.55	1 lb.
28K806	A3116C	Spindle Bolt (Left)	.55	14 oz.
28K804	A3109	Upper Spindle Bush	.06	2 oz.
28K824	A3110	Lower Spindle Bush	.07	1 oz.
28K6566	A3575BR	Steering Worm Sector, 1928–30	1.20	1 lb. 14 oz.
28K6567	A3575C	Steer. Worm Sector '29–31	.98	2 lbs.
28K6568	A3576C	Steer. Worm Sector Bush. 1929–31	.10	2 oz.
28K7628	A4020	Rr. Ax. Spr. Perch Bush	.03	3 oz.
28K9897¼	A4235	Rr. Axle Shaft & Gear	2.00	Postpaid
28K6569	A4245A	Rr. Axle Shft. Grease Ret. Assy. (Dup. Ford type) 1928–31	.18	1 oz.
28K810	A5465	Front Spring Hanger	.18	8 oz.
28K812	A5715	Rear Spring Hanger	.18	8 oz.
28K813	A6207	Conn. Rod Bush. (2 Needed)	.07	1 oz.
28K6577	A6312	Crankshaft Pulley Assy. 1928–31	.59	1 lb. 10 oz.
28K6575¼	A6395	Fly Wheel Hous. (Left hand dr. only) '28–31	3.80	Postpaid
28K815	A6500	Valve Push Rod	$0.12	2 oz.
28K7629	A6510	Valve Guide Bush, pair	.18	4 oz.
28K6570	A7017B	Trans. Main Dr. Gear '28–31	2.35	Postpaid
28K818	A7025	Trans. Main Driv. Gear Ball Bearing	1.95	1 lb.
28K819	A7065	Trans. Mn. Sht. Ball Bearing	1.79	1 lb.
28K820	A7090	Universal Joint	1.79	3 lbs.
28K6565	A7100	Trans. Low & Rev. Sliding Gear, 1929–31	1.35	1 lb. 12 oz.
28K6573	A7101A	Trans. High and Int. Sliding Gear, '29–31	1.35	14 oz.
28K6571	A7113	Trans. Countershaft Gear, 1928–31	2.98	Postpaid
28K6572	A7141	Rev. Idler Gear and Bush. Assy. 1928–31	.95	1 lb.
28K6576¼	A7501B	Cl. Hous. Assy. (Left hand Dr. only) 1928–31	3.65	Postpaid
28K831	A7545	Cl. Disc and Lin. Assy. ('28)	.65	14 oz.
28K833	A7550	Cl. Disc 1929–31	1.50	2 lbs.
28K829	A7580AR	Cl. Thr. Bear. Assem	1.15	1 lb.
28K834	A7580B	Cl. Rel. Bear. Assem	.75	1 lb.
28K7633	A8250AR	Cyl. Water Pump Conn. '28–29	.32	1 lb. 6 oz.
28K7634	A8250B	Cyl. Water Pump Conn. '30–31	.32	1 lb. 7 oz.
28K7616	A8501	Water Pump	1.87	3 lbs. 9 oz.
28K7635	A8510	Wt. Pump Shaft Assm.	.49	1 lb. 4 oz.
28K7636	A8523A	Wt. Pump Packing Nut	.18	3 oz.
28K6574¼	A9430	Ex. Manifold '28–31	1.73	9 lbs. 10 oz.
28K7637	A11375C	Starter Dr. Spring	.32	6 oz.
*28KC15129¼	A6050	Cylinder Head	4.15	28 lbs.

*Cylinder Head Shipped Not Prepaid.

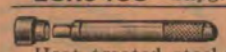


Timing Gear Oiler

For Model "A" and "AA" Fords

Reduces wear and noise. Connects to oil pump that forces an ample spray of oil on timing gears. Easily installed, no drilling necessary. **Postpaid if part of $2.00 order.**

28K9455—Shpg. wt., 5 oz **48c**



Bushing Remover

Heat treated steel tool, very necessary for the easy removal of bushings—from spring perch and spindle of Model "A" FORD. **Postpaid if part of $2.00 order.**

28K7645—Shpg. wt., 1 lb **39c**



SUPER-POWER Cylinder Head

Better pick-up, increased top speed and improved performance for your Mod. "A" FORD. Similar to those supplied for Police cars. Easily installed. Replaces regular head. Increases the compression ratio in the cylinder to "5 to 1".

28KC15123¼—Not Prepaid. **$4.95**

Shpg. wt., 28 lbs. .....

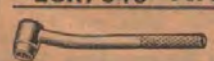


Starter Drive Assembly For Mod. "A" FORDS, All Mod. CHEVROLET and Pontiac

Exactly replaces original equipment. **Postpaid.** **$2.98**

28K6500—For Chevrolet or Pontiac **$2.98**

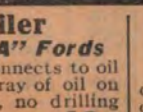
28K7649—For Mod. A Ford. Since Oct. 1, 1928. **$2.98**



TWIN HEX Connecting Rod Wrench

For Model "A" Fords. Makes tightening the connecting rods easier because it is specially designed to get into the places hard to reach. Shpg. wt., 14 oz. **Postpaid if part of $2.00 order.**

28K4828 ..... **35c**



Imperial Primer Dash Control

Starts your motor instantly. Every car needs this primer; shoots a spray of vaporized gasoline into the combustion chamber where it is fired at the motor. Complete with all fittings. Easily installed. **Postpaid.**

28K7647—For all model FORDS **$4.75**

28K7648—For all **other** cars with vacuum tank or fuel pump **$5.75**



Automatic Spray Needle Valve



Can be installed in Mod. "A" or "AA" FORD carburetor in only **one minute.** Gives perfect carburetor adjustment, increasing mileage and giving smoother running motor. Needle is indestructible. Instructions furnished. Shpg. wt., 4 oz.

28K6729—**Postpaid if part of $2.00 order** **29c**



Power Take-Off Pulley

For Model "A" Ford. Consists of drum-shaped drive wheel, 8-in. in diameter, for 5-inch belt, and 3 studs for attaching. Quickly and easily installed. Attaches to either rear wheel. To operate, simply jack up the wheel and run motor at desired speed. **Shipped from factory in N. E. Illinois.**

28K7646½ **$4.49**

Postpaid .....



The Ford Model A

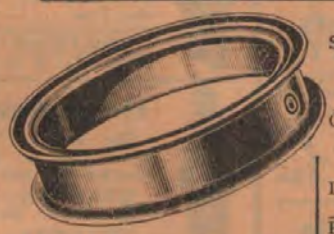
V. W. Page

Up to date and practical book on driving, care and repairs of the Model A Ford and AA Ford Truck, 692 pages, 5¼x7½ in. Cloth bound.

3K2722—**Postpaid** ... **$2.00**

REPLACEMENT RIMS *for* STANDARD CARS

All the below listed replacement rims are *Postpaid* except the few showing Shipping Weights and these are Postpaid if part of $2.00 order or more.



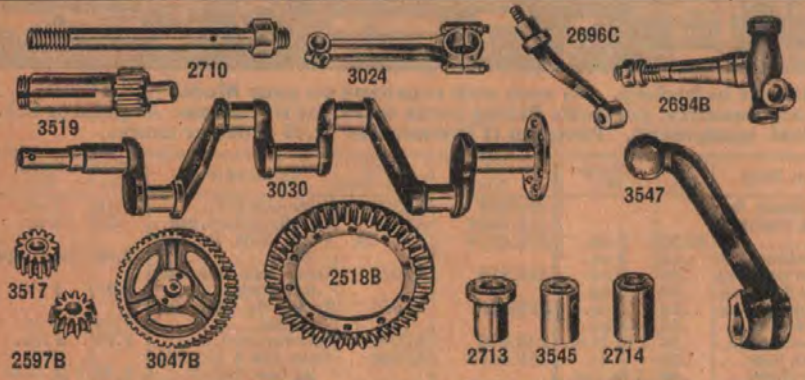
- **Made to exactly replace original equipment.**
- **New rims save your tires and tubes. Replace them before they cause new cuts and other trouble.**
- **New Rims make tire changing easy.**
- **You save more on replacement rims at Sears!**

Car	Year Model	Rim Size	Kind of Rim	Cat. No.	Price	Wt. Lbs.
Chevrolet	1924–27	21x3½	Hayes, 310. Lug att.	28K15754¼	$2.00	
	1928	21x4.50	Jaxon, 30	28K15769¼	2.00	
	1929-6cyl.	20x4.50	Jaxon, 32	28K15759¼	1.65	10
	1930	19x2.75	Jaxon, 32	28K15784¼	1.85	10
Dodge	to 1925	32x4	Kelsey	28K15758¼	2.80	
	1930	19x3	Kelsey-Hayes 789	28K15785¼	3.20	
Ford	Mod. T	30x3½	Hayes. Clincher type	28K15146¼	1.25	11
		21x3½	Hayes, Lug att	28K15756¼	1.35	11
Oakland	1926–27	20x4	Jaxon, 29 B	28K15798¼	3.10	
Oldsmobile	1926–27	20x4	Jaxon, 29 B	28K15798¼	3.10	
	1928–30	18x4	C. W. C. 25 A	28K15799¼	3.40	
Plymouth	1929	20x2.75	K. H. 689 H Lock Early Model	28K15766¼	2.75	
	1929	20x2.75	K. H. 789 Quick Coll. Lock Late Model	28K15767¼	3.25	
	1930	19x3	Kelsey-Hayes 789	28K15785¼	3.20	
Pontiac	1926–27	20x4	Jaxon, 29 B	28K15798¼	3.10	
	1929 All	19x4	Jaxon, 32	28K15761¼	2.80	
Reo*	1928–29	18x4	C. W. C. 25 A	28K15799¼	3.40	

*Flying Cloud—Master—Mate—Wolverine

28K15768¼—Rim for CHEVROLET Truck, 1929, 20x6, Jaxon 60 to take 32x6 Tire. **Postpaid** **$7.70**

YOU CAN FIX UP YOUR MODEL "T" FORD FOR LESS . . . At SEARS



Replacement Parts for Model "T" Fords

Postpaid If Part of $2.00 Order or More

When you buy replacement parts from Sears, Roebuck and Co. you are assured of parts that are perfect fitting, made of first quality materials to give longest wear, and prices that save you money.

Catalog Number	Name of Part	Year of Car	Factory Part No.	Shipping Weight	Price
28K9955¼	Rear Axle Shaft	1912–27	2505	7 lbs. 7 oz.	$0.89
28K12575	Differential Drive Gear	1909–27	2518 B	3 lbs.	1.65
28K12535	Diff. Thrust Washer (Bronze)	1909–27	2528 B	7 oz.	.16
28K11528	Hub Brake Shoe	1909–25	2566	1 lb. 12 oz.	.20
28K10969	Universal Joint Assembly	1909–27	2571	2 lbs. 14 oz.	1.39
28K9895¼	Drive Shaft (Tapered)	1911–27	2595 B	12 lbs.	1.70
28K10965	Drive Shaft Pinions	1911–27	2597 B	11 oz.	.59
28K10634	Spindle Body, Right	1911–25	2694 B	3 lbs. 8 oz.	1.25
28K10643	Spindle Body, Left	1911–25	2695 B	2 lbs. 7 oz.	1.25
28K13494	Spindle Arm, Right	1919–27	2696C	14 oz.	.39
28K13495	Spindle Arm, Left	1919–27	2696D	14 oz.	.39
28K11892	Spindle Bolt, with Oiler	1910–27	2710	8 oz.	.10
28K14254	Spindle Body Bushing (Pr.)	1909–27	2713	2 oz.	.12
28K11658	Spindle Arm Bushing	1909–27	2714	1 oz.	.02
28K11893	Spindle Conn. Rod Bolt with Oiler	1909–27	2718	3 oz.	.08
28K11010	Connecting Rod	1909–27	3024	1 lb. 8 oz.	.60
*28K14266½	Crankshaft (Chr. Van. Steel)	1909–27	3030	Postpaid	6.85
28K1504	Timing Gear (Large)	1909–27	3047 B	2 lbs. 12 oz.	.49
28K1506	Timing Gear (Small)	1909–27	3048 B	1 lb.	.45
28K14215	Steering Post Bracket Bush	1909–21	3545	3 oz.	.20
28K14208	Steering Gear Pinion	1909–25	3517	1 oz.	.10
28K14210	Steering Gear Drive Pinion	1909–25	3519	7 oz.	.30
28K14216	Steering Gear Ball Arm	1909–27	3547	14 oz.	.55
	Cylinder Head				
‡28KC14265¼	Cylinder Head. (Not Prepaid.)	1909–27	3001	31 lbs.	$4.50

*Shipped from factory in NORTHEASTERN OHIO.
‡Cylinder Head Shipped Not Prepaid.

APCO Dry Timer for "T" and "TT"



Also for Fordson Tractors. Strongly made Bakelite case and long-lasting spring contacts. Uses no oil or grease. Gives hot spark, improves performance and saves gas. Instructions included. **Postpaid if part of $2 order.**

28K8319—Shpg. wt., 8 oz. **$1.18**

Shortproof Timer

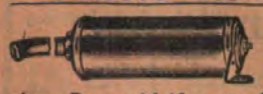
10,000-Mile Guarantee



Waterproof; never needs oiling. Flexible metal conduit holds colored wires fitted with terminals. Does not fit Fordson Tractor. **Postpaid if part of $2.00 order.**

28K8318—Shpg. wt., 1 lb. **$1.59**

Muffler



Heavy pressed steel. Complete with exhaust pipe. **Postpaid if part of $2.00 order.**

28K15185¼—Shpg. wt., 7 lbs. **$1.93**

Spring Parts

For Model "T" Fords



Postpaid when included in $2.00 order or more.

28K1039—(3813B) Front Spring Hanger. 1909–27. Shpg. wt., 8 oz. **18c**

28K13045—(3818B) Front Spring Perch. Right, 1919–25 models. Shpg. wt., 1 lb. 4 oz. **37c**

28K13043—(3819B) Front Spring Perch. Left, 1919–29 models. Shpg. wt., 1 lb. 4 oz. (Not illustrated). **37c**

28K14224—(3820) Front Spring Perch Bushing. 1909–27. Shpg. wt., 2 oz. (Not illustrated). **5c**

28K1049—(3840B) Rear Spring Hanger. 1909–27. Shpg. wt., 8 oz. **18c**

28K14228—(3843) Rear Spring Perch. Shpg. wt., 10 oz. 1909–25. **35c**

Roller Contact Timer



29c ***A Real Bargain!***

Gives a hot spark and is highly efficient. Contacts are of hardened steel. Also fits Fordson Tractor. **Postpaid if part of $2.00 order.** Shpg. wt., 8 oz.

28K5593. . . . . **29c**

Spark Coils



Ford Part No. 5007 Coil Unit. Every coil is rigidly inspected during construction and is guaranteed to be in perfect condition. Shpg. wt., 1 lb; 14 oz. **Postpaid if part of $2.00 order.**

28K14251—Each. **$1.09**
Set of 4 Coils **Postpaid**. **4.15**

Vibrator Points for Fords "T-TT"



For coil units. Highest grade materials. **Postpaid if part of $2.00 order.**

28K11934—Per pair. Shpg. wt., 1 oz. **7c**

28K11933—Set of 4 pair. Shpg. wt., 3 oz. **25c**

Complete Spring Shackle

For Model "T" Fords



For lubricating spring bolts. Has two grease cups, placed on same side. Use two for each spring. **Postpaid when included in $2.00 order or more.**

28K1047—Front Spring Shackle. Shpg. wt., 14 oz. Each. **30c**

28K1048—Rear Spring Shackle. Shpg. wt., 12 oz. Each. **30c**



Steel Brake Shoes

83c

—For FORDS up to and including 1925 models.
—Pressed from one piece steel.
—With high grade woven asbestos lining.

Excellent replacement equipment for original emergency brakes. Complete with springs. **Postpaid when part of $2 order.**

28K11710—Set of 2. Shpg. wt., 2 lbs. 8 oz. **83c**

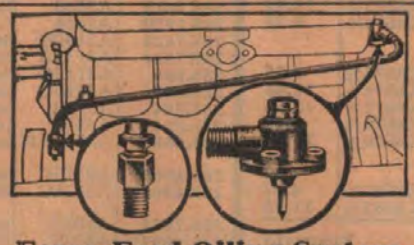
Special Outside Rear Wheel Brake Sets



—Steel Shoes.
—Woven Asbestos Lining.
—Use regular foot brake pedal.

Gives smooth, positive braking action of higher priced cars. Easily installed. **Postpaid.**

28K12121¼—Up to and inc. 1925 Models. **$4.20**
28K12122¼—1926–27. . . . . **$7.35**
28K12123¼—Fits all regular Model "TT" Trucks. **$7.35**



Force-Feed Oiling System

Flywheel pressure forces oil to front of motor. Saves burned bearings and other trouble. All instructions and parts furnished. Shpg. wt., 10 oz. **Postpaid if part of $2.00 order.**

28K6707—For models up to and incl. 1925 (not illus.). **40c**
28K7098—For 1926–27 models. . . . **40c**

Crankcase Support



Made of pressed steel. No drilling. Fits all Fords up to and including 1927 cars and tractors.

28K9080—Shpg. wt. 6 lbs. 10 oz. **Postpaid if part of $2.00 order.** **$1.95**

Ignition and Lighting Wires for Model "T" and "TT" Fords

Correct length, complete with terminals. **Postpaid if part of $2.00 order.**

28K12364—1909–25 inc. (Illustrated). Shpg. wt., 4 oz. **14c**
28K8326—1926–27 Inc. Shpg. wt., 2 oz. **14c**

Wiring Assembly

Postpaid if part of $2.00 order.

28K12363—1909–22 inc. Ford Part No. 5030 (Illustrated). Shpg. wt., 7 oz. . . **29c**
28K12088—1922–27 inc. Ford Part No. 5030B. Shpg. wt., 8 oz. **35c**
28K12094—1919–27, when equipped with starter. Ford Part No. 5031. Shpg. wt., 10 oz. **42c**
28K8325—1926–27 inc. Ford Part No. 5031B. Shpg. wt., 3 oz. **19c**

Champion X Spark Plugs



Made especially for Model "T-TT" Ford motors and Fordson tractors, ½ in. size only. Like regular equipment. Shpg. wt., 4 oz. **Postpaid if part of $2.00 order.**

28K11818—Each. **55c**
28K7376—Extension Porcelain for above. Shpg. wt., 2 oz. **25c**



28K7236—A.C. No. 1075. Shpg. Wt., 4 oz. **55c**

Horseshoe Spark Plugs



For Model "T" and "TT" Fords. Same type as standard equipment. **Postpaid if part of $2.00 order.**

28K5214—Horseshoe Plug. Each. Shpg. wt., 5 oz. **23c**

28K5594—Set of 4 Horseshoe Plugs. Shpg. wt., 14 oz. **85c**

Ignition Switch



Designed to fit perfectly on Ford models listed. Two keys furnished. **Postpaid if part of $2.00 order.**

28K5797—Fits '26 and '27 models. Made of brass, nickel plated. Shpg. wt., 7 oz. **57c**

28K5798—Fits '25 and earlier. Black enameled. Not illustrated. Shpg. wt., 8 oz. **57c**

Transmission Linings Heavy Duty



—5-ply, long fiber woven cotton; durable, extra pliable.
—Treated to resist moisture.
—3 pieces; rivets furnished.

Shpg. wt., 12 oz. Postpaid if part of $2 order.
28K9064—Up to and incl. '25. . **75c**
28K9062—1926–27. . . . . **79c**

Regulation Lining (Not Illust.)

—Standard long fiber cotton fabric lining; same as original equipment.
—For low, reverse and transmission brake.

With rivets. Shpg. wt., 11 oz. Set of 3 pieces. **Postpaid if part of $2 order.**
28K11761—Up to and inc. '25. . **29c**
28K8768—1926–27. . . . . **32c**

EASY-ON Transmission Bands



—3 lined steel bands.
—Standard cotton fabric lining, same as original equipment.
—Complete with lugs.

Shpg. wt., 4 lbs. **Postpaid if part of $2.00 order.**

28K12089—Set of 3 for T and TT up to and incl. 1925. . . . . **$1.15**
28K12079—Set of 3. '26–27. . . . . **$1.20**

Special Valves

For Model "T" and "TT" Fords



High grade. Standard size only. Replace original equipment. Shpg. wt., 5 oz. **Postpaid if part of $2.00 order.**

28K11813. . . . . **10c**

Forged Differential Ring Gear and Pinion Sets



Ring Gear and Pinion of high grade steel forgings, tempered and heat-treated. The special "4 to 1" ratio forged gears give the increased power needed in hilly country or on sandy roads. Useful in Ford trucks where overloading is a common occurrence. **Postpaid.**

28K8542—3 to 1 Ratio. . . . **$3.75**
28K8544—4 to 1 Ratio. . . . **$2.65**

Silent Timing Gear



Made of best, most durable laminated (built up) fabric compositions, an oil and water proof gear material. Will outlast metal gears! Large gear only.

28K1408—For Model "T" and "TT" Fords. **Postpaid**. **$2.15**

Front Hub Bearing Set



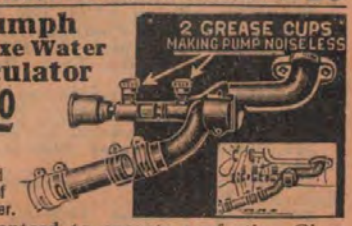
Fits all front wheels and spindles perfectly. Set includes roller bearings and retaining sleeves. Tapered type, easy rolling. Replace ball bearings used. **Postpaid.**

28K7877
For 2 Front hubs. **$3.15**

Triumph Deluxe Water Circulator

$1.40

Postpaid if part of $2.00 order.



Guaranteed to operate perfectly. Gives increased cooling efficiency in summer and reduces the possibility of freezing in winter. Self-draining pump. Uses regular Ford fan belt and hose. Shpg. wt., 6 lbs.

28K13153. . . . . **$1.40**

INDEX

to Other Accessories for Model "T" Fords.

For other replacement parts or accessories for Model "T" Fords, this index will be convenient. All parts are guaranteed to give satisfaction.

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Grind Valves Yourself

—Hardened tool steel used throughout.
—Made to conform to requirements of mechanics and motorists.

With this complete set you can save money by doing a complete job of valve grinding, reseating or refacing at home.

28K9103—Set, including Valve Grinder, Refacing Lathe, Reseating Tool, one Spring, one Can Valve Grinding Compound (coarse and fine). Postpaid..... **$2.35**

Items in above set may be ordered separately as listed below. Postpaid if part of $2.00 order.

Catalog No.	Part	Shpg. Wt.	Each
28K9102	Valve Grinder	1 lb. 5 oz.	75c
28K9453	Refacing Lathe	1 lb. 14 oz.	85c
28K9290	Valve Seat Reamer	1 lb. 4 oz.	82c
28K10730	Grinding Compound, 4-oz. can	6 oz.	15c

Valve Grinder Set for Model "A" Fords

28K9111—Similar to 28K9103 above, but with parts designed especially for Model "A" Ford. Postpaid.. **$2.30**



Fast Valve Grinder

Priced Low

High speed ball bearing forward and reverse action insures an easy continuous steady grinding motion that will do the job quickly and right. Outfit includes extension shank and driving points. Fits valves on all cars, including Model A Ford. Shpg. wt., 1 lb. 4 oz. Postpaid if part of $2.00 order.

28K9109.... **89c**

COVITE—To Reseat Valves and Renew Compression



A scientific preparation for restoring valve performance without the necessity of removing cylinder head. Aids in forming a deposit on valve seat and valve to rebuild valve seats while motor is operating. Covite comes in 1-pt. cans, sufficient to recondition valves in any passenger car or truck. Complete instructions. Shpg. wt., 1 lb. 2 oz. **Postpaid if part of $2.00 order.**

28K9425—Complete with funnel and hose..... **95c**

Premier Valve Grinding Compound

Double compartment can, contains fine and coarse compound. Oil mixed. Shpg. wt., 6 oz. **Postpaid if part of $2.00 order.**

28K10730—4-oz. can..... **15c**



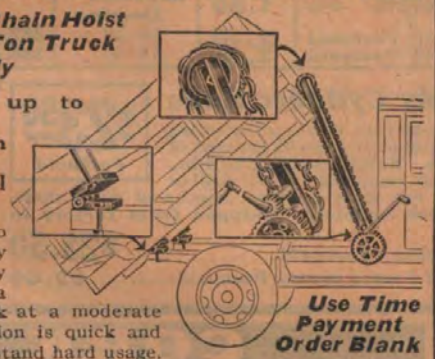
Water Mixed Compound

High quality type; used by garages.

28K9104—4-oz. can. Shpg. wt., 6 oz. **15c**

MAKE A DUMP TRUCK

Using This Chain Hoist and Any 2-Ton Truck Body



—For loads up to 4,000 lbs.
—Heavy iron derrick.
—Strong steel chain.

It's simple to convert any stationary body truck into a dump type truck at a moderate cost. Installation is quick and easy. Will withstand hard usage.

Use Time Payment Order Blank

Shipped from factory in Central Ohio, Not Prepaid. Shpg. wt., 183 lbs. **State make, model and year of your truck.**

28KM2461½—Fits all trucks up to 2 tons capacity. Cash Price..... **$39.50**
Easy Payment Price, $10.00 down; $11.00 a month. **$43.45**

TRAILER



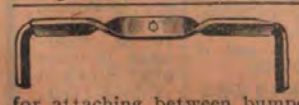
—Body, 66x46 in., 8 in. sides, 5 in. flare.
—Made of hardwood; black, varnished finish.
—Springs, 5-leaf semi-elliptic. Underslung.
—Artillery wheels; 29x4.40-21 in. demountable rims. *Tires Not Included.*
—Timken Roller Bearings.
—Shock absorbing draw bar, universal joint connection.
—Hinged end gate.

$43.95

28KM2483½—Shipped crated for lowest freight rates from factory in Central Penna. Not Prepaid. Shpg. wt., 400 lbs..... **$43.95**

28K105—29x4.40-21 ALLSTATE Tires to fit. Each, Postpaid. **$4.79**
Per Pair, Postpaid..... **9.30**

28K105—ALLSTATE Ext. Heavy Tube. Shpg. wt., 2 lbs. 12 oz. Postpaid if part of $2.00 order. Each..... **$1.03**



Trailer Hitch

Heavyweight, correctly designed and balanced. Made of iron. Furnished with bolts for attaching between bumperettes. **Postpaid.**

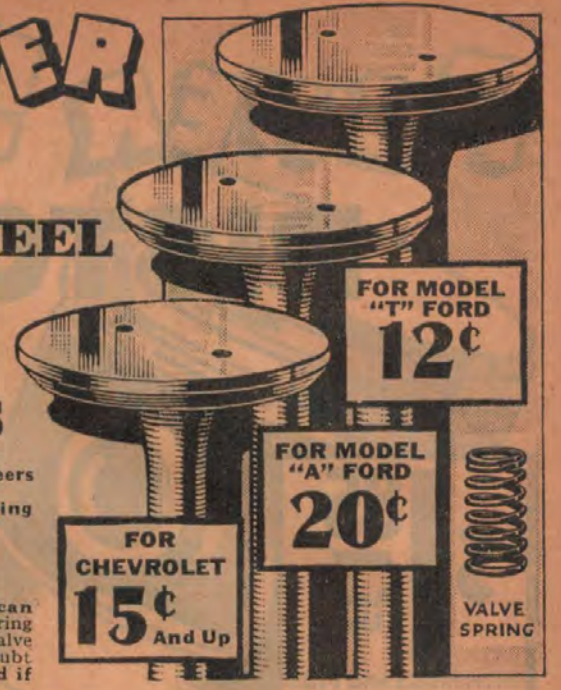
28K15144¼—For Ford Model A..... **$2.40**
28K15140¼—For all other cars..... **$2.40**

POWER SAVER

Finest One Piece CHROME NICKEL STEEL

VALVES

and VALVE SPRINGS



—Made in accordance with Society of Automotive Engineers Specifications.
—Tempered and hardened to prevent warping and flattening out at ends.
—Bright ground finish seat and stem.
—Valves guaranteed to fit perfectly if ordered properly.
—High Quality POWER SAVER Valve Springs.

The valves listed below have standard size stems, **but we can also furnish valves with 1/64-in. oversize stems.** When ordering give Cat. No. of valve, be sure to specify std. or 1/64-in. oversize. Valve guides must be reamed out if ordering oversize valves. If in doubt as to model of car, consult your State License Card. **Postpaid if part of $2.00 order or more.**

Make Year and Model	Pos.	VALVES Cat. No.	VALVES Ea.	VALVE SPRINGS Cat. No.	VALVE SPRINGS Ea.
BUICK					
1918-23—6 cyl	Int.	28K990	35c	28K6900	14c
	Exh.	28K991	35c	28K6900	14c
1922-24—4 cyl	Int.	28K992	35c	28K6901	8c
	Exh.	28K993	35c	28K6901	8c
1924-27—Mst. 6	Int.	28K994	35c	28K6902*	8c
	Exh.	28K995	35c	28K6903‡	12c
1925-27—Std. 6	Int.	28K996	35c	28K6902*	8c
	Exh.	28K996	35c	28K6903‡	12c
1929—Std. 6; 1929-30 -40, 47	Int.	28K2801	35c	28K6904*	8c
	Exh.	28K2801	35c	28K6905‡	9c
1929—Mst. 6, 1929-30 -50, 57, 60, 61	Int.	28K2802	38c	28K6904*	8c
	Exh.	28K2803	35c	28K6905‡	9c
CHEVROLET					
1913-27—All Models From Aug. 1927 and '28	Both	28K997	15c	28K8175	5c
1929—6 cyl	Both	28K942	18c	28K8175	5c
1930-31—6 cyl	Both	28K2804	22c	28K8176	5c
	Int.	28K2805	22c	28K6908	8c
	Exh.	28K2806	22c	28K6908	8c
CHEVROLET TRUCKS					
1923-27—½, ¾ Ton From Aug. 1927 and '28 ½, 1 Ton	Both	28K997	15c	28K8175	5c
	Both	28K942	18c	28K8175	5c
1929—LQ, LR, LS, 1½ Ton	Both	28K2804	22c	28K8176	5c
1930-31, LQ, LR, LS, 1½ Ton	Int.	28K2805	22c	28K6908	8c
	Exh.	28K2806	22c	28K6908	8c
CHRYSLER					
1924-27—70	Both	28K2809	33c	28K6911	10c
1925-28—50, 52, 58	Both	28K999	30c	28K6909	8c
1926-29—60, 62, 65	Both	28K940	35c	28K6910	14c
1928-29—72, 75	Int.	28K2807	33c	28K6911	10c
	Exh.	28K2808	33c	28K6911	10c
DODGE					
All 4-cyl	Both	28K1001	23c	28K8167	10c
1927-30—ED, OE, TE, HE, Sr. 6	Int.	28K2810	35c	28K6900	14c
	Exh.	28K2811	35c	28K6900	14c
1928—Vic. 6, SE, DE, BE	Int.	28K2812	35c	28K6913	14c
	Exh.	28K2813	35c	28K6913	14c
DODGE TRUCKS					
1925-30—4 cyl	Both	28K1001	23c	28K8167	10c
1929-30—¾, 1, 1½ Ton.	Int.	28K2812	35c	28K6913	14c
	Exh.	28K2813	35c	28K6913	14c
1929-30—ED, OE, TE, 2 Ton, GE, RE, HE, 3 Ton	Int.	28K2810	35c	28K6900	14c
	Exh.	28K2811	35c	28K6900	14c
ESSEX					
1925-31—6 cyl	Both	28K1003	23c	28K8168	10c

Make Year and Model	Pos.	VALVES Cat. No.	VALVES Ea.	VALVE SPRINGS Cat. No.	VALVE SPRINGS Ea.
FORD					
1909-27—Mod. T&TT	Both	28K1005	12c	28K8172	5c
1928-31—Mod A & AA	Both	28K972	20c	28K8173	5c
HUDSON					
1917-26—H, J, M, O, Sup. 6	Both	28K1011	35c	28K6918	10c
Late 1927-28—Super 6	Int.	28K2814	35c	28K6919* / 28K6920‡	9c / 8c
	Exh.	28K2815	40c	28K6918	10c
JEWETT					
1923-25	Both	28K1013	34c	.....	.....
MAXWELL					
1916-24	Both	28K1015	30c	.....	.....
1925	Both	28K999	30c	28K6909	8c
NASH					
1918-25—681, 697, 131, 169	Both	28K1017	35c	28K6919	9c
1925-26—Spec. 6	Both	28K1019	30c	28K6921‡ / 28K6922*	8c / 4c
1928-29—Std. 6 Ser. 400	Both	28K2817	27c	28K6923	8c
OVERLAND					
1924-28—4-91	Both	28K1021	25c	28K6924	8c
1924-28—4-92	Both	28K1023	25c	28K6924	8c
1925-28—6-93	Both	28K1025	30c	28K6925	8c
PONTIAC					
1926-28—All 6 cyl	Both	28K944	27c	28K8177	10c
1929-30—6-30	Int.	28K944	27c	28K8177	10c
	Exh.	28K2818	25c	28K8177	10c
STUDEBAKER					
1918-27—Big 6, Spec. 6	Both	28K1027	30c	28K6927	10c
1923-27—Lt. 6, Std. 6	Both	28K1029	30c	28K6928	10c
1928-30—Dic., Comm. 6	Int.	28K2820	30c	28K6929	10c
	Exh.	28K2819	30c	28K6929	10c
1928-29—Pres	Int.	28K2821	34c	28K6930	8c
	Exh.	28K2822	35c	28K6930	8c
WHIPPET					
1926-29—96, 4-cyl	Both	28K943	27c	28K6931	8c
1929-30—96A, 4-cyl	Int.	28K2824	35c	28K6932	5c
	Exh.	28K2825	35c	28K6932	5c
1928-30—98, 98A, 6-cyl	Both	28K2823	32c	28K6932	5c
TRACTORS					
Fordson, to 1928 incl (for use with split ring type lock)	Both	28K1009	35c	28K8174	8c
International, 15-30	Int.	28K2800	70c	.....	.....
	Exh.	28K2851	98c	.....	.....

Shipping weight of valves, each, 6 oz.; springs, 2 oz. ‡Outer Spring. *Inner Spring.

Valve Grinding Guide



For Model "A" Ford. Provides an accurate guide in grinding valves. Quick and easy to open for inserting and removing valve. **Postpaid if part of $2.00 order.**

28K9100—Shpg. wt., 3 oz..... **48c**

Valve Reseating Tools



—For valve seat sizes from 1 to 2 in.

Reseat the valves in your car with this accurate, smooth cutting tool. Consists of one 45° (degree) reamer cutting head of hard tool steel and four pilots; sizes, 5/16, 7/16, 3/8 and 13/32-in. diameter. Complete in hardwood box.

28K9271—Postpaid..... **$4.35**

Reamer Heads Only

To be used with pilots furnished in set 28K9271 (above).



28K9281—30° (degree) Reamer Head. Postpaid..... **$2.15**
28K9283—60° (degree) Reamer Head. Postpaid..... **$2.15**

Valve Seat Reamers



Will fit any size valve seat from 1¼ to 2¼ in. **45 degree head.** Removable blades. Four pilots, sizes 5/16, 3/8, 7/16 and 13/32 in. **Postpaid if part of $2.00 order.**

28K9290—Shpg. wt., 1 lb. 4 oz.. **82c**
28K9293—**Reamer Heads only. 30 and 60-degree angle,** to be used with pilots furnished in above set. **Set of 2.**
Shpg. wt., 1 lb. 8 oz..... **$1.25**

Valve Reseater for Chev. 6



Especially designed for the Chevrolet 6. High grade tool that gives quick results. **Postpaid if part of $2.00 order.**

28K9276—Shpg. wt., 10 oz..... **80c**

VALVE LIFTERS

For Model "A" and "AA" Fords



A specially designed valve lifter of high grade, nickeled steel. Automatic lock to hold valve spring while locking device is being removed. **Postpaid if part of $2.00 order.**

28K9489—Shpg. wt., 1 lb. 2 oz..... **73c**

For 4 and 6 Cyl. Chevrolets



Specially designed tool for Chevrolet 4 and 6 cylinder motors with overhead valves. Strongly built. Locks and holds valve spring while locking device is being removed. Priced for your saving. **Postpaid if part of $2.00 order.**

28K9490—Shpg. wt., 10 oz..... **47c**

For All Cars



Use a valve lifter to speed up the work of grinding or replacing valves. **Postpaid if part of $2.00 order.** 28K9487

28K9487—For most valves, including those of Model "A" Ford. Cadmium plated steel. Shpg. wt., 14 oz..... **35c**

28K6218—**"Thrift" Valve lifter.** (Not illustrated.) Shpg. wt., 12 oz..... **14c**

For All Cars



A high quality tool with two sets of jaws that will handle most cars with "L" and "T" head motors. First time sold at this low price.

Postpaid if part of $2.00 order.

28K9488—Shpg. wt., 1 lb. 8 oz..... **$1.19**

POWER SAVER PISTONS

MANUFACTURED WITH THE "SOCIETY ENGINEERS"



Your greatest assurance of quality in Sears **POWER SAVER** Pistons lies in this fact: They are made according to the specifications of the World famous Society of Automotive Engineers.

If you order pistons correctly, naming the make, year, model and serial number of your car, we guarantee they will fit properly. Each piston is made of high grade materials, accurately machined. The Aluminum Alloy Pistons, which we recommend because of their greater efficiency, are fitted with steel piston pins and the proper piston rings for use in your car. Send your order today!

HOW TO ORDER PISTONS

Give Cylinder SIZE, also amount of OVERSIZE, if wanted. *In all cases state* MAKE, MODEL, YEAR, SERIAL NO. of car, and Engine Number, also number of cylinders. *Check this with your State License Card.* If cylinders have been rebored *state* to what *oversize. State miles driven.*

To determine oversize, check cylinder diameter with micrometer, or determine size of piston and use thickness gauge to measure oversize wanted. Measure middle or bottom of cylinder, *NOT THE TOP.* For example: If your piston is stamped .005 and you insert a .005 thickness gauge between the piston and cylinder wall (Freely but not too tightly) you would require pistons .010 or Ten thousandths oversize.

ALUMINUM ALLOY PISTONS

Complete With* POWER SAVER *Piston Rings and Pins

- **Only ⅓ weight of iron pistons.**
- **Run cooler, carry off heat 5 times faster than iron, and reduce carbon in engine.**
- **Give faster pick-up, more pulling power, and more speed than iron pistons.**
- **Use less fuel than iron pistons.**

Furnished in Standard, .0025, .005 and .010 oversize. State size.

All Aluminum Pistons **Postpaid,** except 28K4514, Shipping Weight 1 lb. and **Postpaid if part of $2.00 order.**

Make of Car–Model &Year	Cat. No.	Each	Make of Car–Model &Year	Cat. No.	Each
Chevrolet '14–27	28K4510	$2.65	Essex Late 6, '25–28	28K4514	$1.85
DeSoto 6-cyl. '28–29	28K4548	2.95	Fords Models "A" & "AA"	28K4508	2.25
Chrysler 60-62, '24–28	28K4548	2.95	Hudson Super 6, '23–29	28K4516	2.70
Dodge 4-cyl. '15–28	28K4512	2.98	Star 4-cyl., '25–26–27	28K4518	2.98

CAST IRON PISTONS



—With 3 quick seating **POWER SAVER** piston rings and steel wrist pins.
—Cast from finest grade, close-grained, gray iron.
—Heat treated for strength.

These **POWER SAVER** Cast Iron pistons will give good service and satisfaction. Made to fit your car's specifications. Come in Std. size, or .0025, .005 or .010 oversize. **State which is wanted. See "HOW TO ORDER" Above.**

$1.49 And Up WITH RINGS AND PINS

With Rings and Pins

Postpaid if part of $2.00 order.

Car-Model-Year	Cat. No.	Shpg. wt.	Each
Buick Master 6			
1924–25	28K4528	Postpaid	$2.05
1927–28	28K4530	Postpaid	2.30
Chevrolet			
1914–27	28K4521	2 lbs. 15 oz.	1.49
1929–31, 6-cyl.	28K4522	2 lbs. 2 oz.	1.58
Ford T and TT	28K4524	3 lbs.	1.55
Oldsmobile '27			
6-cyl. 30E	28K4536	Postpaid	2.25
Overland			
Whippet			
6-93, '25–27	28K4502	1 lb. 10 oz.	1.69
4-96, '26–27	28K4504	1 lb. 14 oz.	1.69
Pontiac '26–28	28K4506	2 lb. 6 oz.	1.80
Studebaker			
Spec. 6 '19–26	28K4538	Postpaid	2.40
Big 6 '22–28	28K4542	Postpaid	2.55

For Tractors

Postpaid

	Cat. No.	Each
Case		
10–18	28K4557	$3.50
Fordson		
Up to 1927	28K4526	2.60
1928–29	28K4527	2.85
International		
Farmall	28K4551	2.98
McCormick-Deering		
10–20	28K4553	3.59
15–30	28K4555	3.98

Piston Pins for Popular Cars



Specially treated and hardened steel is carefully ground to make these high quality piston pins. Perfectly finished for proper fit. **Carried in standard, .003-inch oversize, .005-inch oversize. Postpaid if part of $2.00 order.**

Specially Heat Treated and Ground Car, Model and Year	Standard Size Cat. No.	.003-inch Oversize Cat. No.	.005-inch Oversize Cat. No.	Shpg. Wts.	Each
Chevrolet, 1917–Aug. '27	28K9341	28K9349	28K9360	8 oz.	16c
Chevrolet 4, after Aug. '27	28K6446	28K6447	28K6448	6 oz.	16c
Chevrolet, 1929–31, 6-cyl.	28K6449	28K6450	28K6451	6 oz.	20c
Dodge, 1923–28, 4-cyl.	28K9343	28K9351	28K9365	7 oz.	19c
Essex 6, 1924–29	28K9344	28K9352	28K9366	4 oz.	15c
Essex 4, All Models	28K9345	28K9355	28K9367	5 oz.	20c
Ford A, AA, 1928–31	28K9348	28K7607	28K7608	6 oz.	23c
Fordson Tractor, 1917–27	28K7609	28K7610	28K7611	12 oz.	45c
Whippet 4, 1926–27	28K9346	28K9356	28K9368	4 oz.	17c
Pontiac, 1926–28	28K9347	28K9357	28K9369	6 oz.	22c

For Model "T" and "TT" Fords. Postpaid if part of $2.00 order. **12c**

28K14032—(3022) Piston Pin. Standard size only. Shpg. wt., 6 oz. Each...
28K14255—(3022C) Piston Pin Bushing. 1923–27. Shpg. wt., 1 oz. Per pair..12c

Accurate—Speedy Cylinder Hone

$23.50 Postpaid



A practical cylinder hone that meets all exacting requirements for re-boring more than 95 per cent of all passenger car motors. Range from 2⅛ to 4 in., adjustable to size without removing electric drill or driver. Complete with five stones, three lengths of drive shaft, one wrench, and kerosene container. **Shipped from factory in N. E. Michigan.**

28K7650½—Complete. **Postpaid**.....**$23.50**
28K7651½—Set of 5 extra stones, **Postpaid**.....**$2.60**

Cylinder Head *and* Manifold Gaskets



Perfect fitting—fine quality asbestos housed in copper shell or materials specified by manufacturer to replace original equipment. All holes punched. **Postpaid if part of $2.00 order.**

Car	Model	Where Used	No. Req.	Cat. No.	Shpg. Wt.	Price Each
Buick	Master 6 '24–28	Cyl. Head	1	28K9185	1 lb. 5 oz.	49c
Buick	Std. 6 '25–28	Cyl. Head	1	28K9186	1 lb. 2 oz.	49c
Buick	121-9, 50-60, '29–30	Cyl. Head	1	28K7661	1 lb.	60c
Buick	116-40, '29–30	Cyl. Head	1	28K7662	1 lb. 2 oz.	58c
Chevrolet	All 4	Cyl. Head	1	28K11790	12 oz.	27c
Chevrolet	4, '16–27	Exh. Man.	1	28K7653	1 oz.	5c
Chevrolet	4, 1928	Exh. Man.	2	28K7657	1 oz.	5c
Chevrolet	All 4	Int. Man. to Cyl.	2	28K7658	1 oz.	1c
Chevrolet	6, '29–32	Cyl. Head	1	28K7663	1 lb.	35c
Chevrolet	6, '29–32	Man. Center	1	28K7659	1 oz.	14c
Chevrolet	6, '29–32	Man. Ends	2	28K7655	1 oz.	10c
Chrysler	4, 1925 to Feb., 1928	Cyl. Head	1	28K7664	1 lb.	39c
Chrysler	4, 1925–28	Manifold	1	28K7660	1 oz.	24c
Chrysler	6, 1930	Cyl. Head	1	28K7665	1 lb. 3 oz.	60c
De Soto	6, 1929 Early '30	Cyl. Head	1	28K7666	1 lb. 2 oz.	49c
De Soto	6, Late 1930	Cyl. Head	1	28K7665	1 lb. 3 oz.	60c
Dodge	4, 1914–27	Cyl. Head	1	28K9187	1 lb.	35c
Dodge	4, Late 1927–28	Cyl. Head	1	28K9188	1 lb.	35c
Dodge	6, Vict.Std.DA-28-30	Cyl. Head	1	28K7667	1 lb.	52c
Dodge	6, DD '30–31	Cyl. Head	1	28K7665	1 lb. 3 oz.	60c
Essex	6, 1925–28	Cyl. Head	1	28K9190	1 lb. 3 oz.	48c
Essex	6, 1929–30	Cyl. Head	1	28K7668	1 lb. 3 oz.	49c
Ford	T and TT	Cyl. Head	1	28K11750	14 oz.	30c
Ford	T	Manifold	2	28K7654	1 oz.	14c
Ford	A and AA 4 cyl	Cyl. Head	1	28K9191	1 lb. 2 oz.	27c
Ford	A and AA 4 cyl	Manifold	2	28K7692	1 oz.	5c
Hudson	6, 1914–26	Cyl. Head	1	28K7678	1 lb.	65c
Hudson	6, Late '27–29	Cyl. Head	1	28K7669	1 lb. 5 oz.	69c
Nash	Std. 6, 1925–28	Cyl. Head	1	28K7670	1 lb.	53c
Nash	Std. 6, 1931–32	Cyl. Head	1	28K7671	1 lb. 2 oz.	53c
Oakland	6, 1928–29	Cyl. Head	1	28K7672	1 lb. 3 oz.	52c
Oldsmobile	6, '28–29 and 31	Cyl. Head	1	28K7673	1 lb. 4 oz.	63c
Plymouth	1929–32	Cyl. Head	1	28K7674	1 lb.	38c
Plymouth	1928–31	Manifold	1	28K7660	1 oz.	24c
Pontiac	6, 1926–32	Cyl. Head	2	28K9193	10 oz.	25c
Pontiac	6, 1926–31	Manifold	2	28K7681	1 oz.	12c
Pontiac	6, 1926–28	Int. Man.	1	28K7682	1 oz.	5c
Pontiac	6, 1929–31	Int. Man.	1	28K7683	1 oz.	5c
Star-New Durant	40 4, 1922–30	Cyl. Head	1	28K7675	10 oz.	32c
Studebaker	6, 1929–32	Cyl. Head	1	28K7676	1 lb. 3 oz.	68c
Whippet	4, 1926–30	Cyl. Head	1	28K7677	1 lb.	35c

Gasket Set for "T" and "TT" Fords

Set of 11 gaskets, including cylinder head gasket. All fine quality asbestos in copper shell. Shpg. wt., 14 oz. **Postpaid if part of $2.00 order.**

28K11751 Complete set.....**35c**

Metallic Oil Pan Gasket Strip

Does away with cut gaskets and replaces all cork and paper gaskets. **For all cars. Postpaid if part of $2.00 order.**

28K9170—7 ft. ½ in. Shpg. wt., 3 oz. **52c**

Cork Gasket Sheeting



Postpaid if part of $2.00 order.

28K9228—16x36x3½ in. Shpg. wt., 10 oz.....**40c**
28K9229—16x36x1⅛ in. Shpg. wt., 6 oz.....**35c**

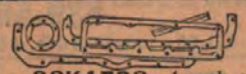
Gasket Materials



Asbestos packing 10x40x1½ in. and fiber packing 10x36x1½ in. Shpg. wt., 1 lb. 6 oz. **Postpaid if part of $2.00 order.**

28K9227 2 sheets.....**69c**

CORK GASKET SETS



For Model "A" Fords

Postpaid if part of $2.00 order.

28K4738—1 each, valve cover gasket (6521), oil pan packing gasket (6701-B. R.), oil pan gasket, right (6710) oil pan gasket, left (6711), and oil pan clean-out gasket (6727R.). Shpg. wt., 6 oz.....**18c**
28K4739—1 each, oil pan packing gasket (6701-B. R.), oil pan gasket, right (6710) and oil pan gasket, left (6711). Shpg. wt., 6 oz.....**10c**

For Model "T" Ford

Two each Nos. 3111B, 3377B, and one each 2580, 3070 3071, 3102B, 3279, 3363 (short), 3363 (long) and 3379. Shpg. wt., 8 oz. **Postpaid if part of $2.00 order.**
28K4737—Per set. For 1909–25 models...**22c**
28K4741—For 1926 and 1927 models. Similar to above Set. Shpg. wt., 9 oz. Per Set.....22c

For Chevrolets

28K4746—6-cyl., 1929–31. Two Gaskets each of Oil Pan Seal. Valve Rocker Cover (Side), Valve Rocker Cover (End), Rear Axle Bearing Washer, Push Rod Cover (Upper) and one each of Oil Pan (Right), Oil Pan (Left) Push Rod Cover (Lower). **Postpaid if part of $2.00 order.** Shpg. wt., 8 oz.....**25c**

Gask-a Tex

Stops leaks—makes new or old gaskets and joints absolutely tight. Takes place of a gasket when used alone. Shpg. wt., 6 oz. **Postpaid if part of $2.00 order.**
28K9224 2 oz. tube.....**23c**

Gasket Cement

For any motor or chassis gasket. Proves very reliable. 2-oz. can. **Postpaid if part of $2.00 order.**
28K11564 Shpg. wt., 4 oz.....**9c**

Iron Cement

Seals all leaks in cylinder casting, etc., ½-lb. can. Shpg. wt., 10 oz. **Postpaid if part of $2.00 order.**
28K8100 **15c**

QUALITY First - QUALITY Always - at Sears

IN ACCORDANCE OF AUTOMOTIVE SPECIFICATIONS

POWER SAVER PISTON RINGS

HOW TO ORDER PISTON RINGS

State SIZE of ring, also amount of OVERSIZE, if wanted; also give MAKE, MODEL, YEAR, SERIAL NO. of Car, engine no., number of cylinders, and miles driven. *Check this with your State License Card.* Many cars use more than one width ring in each piston, *check this before you order.* Have the cylinders been rebored? If so, state to what oversize.

Stock Sizes of the Piston Rings Displayed Below

2⅝ by ⅛	3⅛ by 5/32	3⅜ by 3/16	3⅞ by ⅛
2 11/16 by ⅛	3⅛ by 3/16	3½ by ⅛	3⅞ by 5/32
2¾ by ⅛	3 3/16 by ⅛	3½ by 3/16	3⅞ by 3/16
2¾ by 3/16	3¼ by ⅛	3⅝ by ⅛	4 by 3/16
2⅞ by ⅛	3¼ by 3/16	3 11/16 by 5/32	4 by ¼
2⅞ by 3/16	3 5/16 by 5/32	3 11/16 by 3/16	4¼ by ¼
3 by ⅛	3 5/16 by 3/16	3¾ by ¼	4½ by ¼
3⅛ by ⅛	3⅜ by ⅛		

Order Standard size or .0025 oversize rings if car has *original* Pistons and driven *up to 15,000 miles.* Larger oversize rings should be ordered if mileage is greater or if rings were replaced with an oversize at 15,000 miles. .010 oversize rings may be required at 30,000 miles. Rings *too large can be reduced by filing ends.*

Now, you can have new pep and speed for your motor yet save more than HALF what you would ordinarily pay for such good rings! We recommend this ring arrangement: Oil distributing in bottom and Quick Seating Oil Compression rings in other grooves.

NEW RINGS—NEW MOTOR PEP
BETTER BECAUSE

- Made of the finest grade gray iron —individually cast.
- Correctly heat treated to withstand the heat and friction inside the cylinder.
- Guaranteed to be of highest quality and to fit perfectly if correct size is ordered.

8c EACH And Up

OIL DISTRIBUTING RINGS

USED IN BOTTOM GROOVE



17c EACH

Scraper edge of oil groove wipes surplus oil from cylinder wall and it drains through notches in ring and holes in piston back to crankcase. Greater saving for you on gas and oil, by using these high grade rings. Makes the perfect combination when used with Oil Compression Rings, described on this page. Shipping weight, each ring, 3 oz. **Postpaid if part of order of $2.00 or more.**

See HOW TO ORDER directions at top of page. Order by Ring Size, or state make, year, model and serial number of your car.

28K3709—Standard. Each....
28K3710—.0025 Oversize. Each
28K3711—.005 Oversize. Each
28K3712—.010 Oversize. Each **17c**

OIL REGULATING RINGS

USED IN BOTTOM GROOVE



16c EACH

Eight slots inside of ring return surplus oil to crankcase through holes in the piston. This type ring nationally known and sold for 85 cents elsewhere. This type is standard equipment on many automobiles. Works on a sound engineering principle. The Oil Regulating Ring is usually used in the bottom groove, in combination with other style rings described on this page. Shipping weight, each ring, 3 oz. **Postpaid if part of order of $2.00 or more.**

See HOW TO ORDER directions at top of page. Order by Ring Size, or state make, year, model and serial number of your car.

28K3713—Standard. Each....
28K3714—.0025 Oversize. Each
28K3715—.005 Oversize. Each
28K3716—.010 Oversize. Each **16c**

QUICK SEATING *OIL COMPRESSION RINGS*

USED IN ALL GROOVES



12c EACH

Groove in face of ring cut at an angle. On down stroke of piston, it draws surplus oil back toward the crankcase, preventing excess oil working up past piston. Our Most Popular type. Recommended for use in all grooves of piston, especially in engines that pump oil. A high quality, step cut ring that will save you many times its cost in oil and gasoline saved! Shipping weight, each ring, 3 oz. **Postpaid if part of order of $2.00 or more.**

See HOW TO ORDER directions at top of page. Order by Ring Size, or state make, year, model and serial number of your car.

28K3717—Standard. Each....
28K3718—.0025 Oversize. Each
28K3719—.005 Oversize. Each
28K3720—.010 Oversize. Each **12c**

QUICK SEATING *PLAIN COMPRESSION RINGS*

USED IN UPPER GROOVES



8c EACH

Guaranteed to be the equal in every way to original equipment, individually cast and of uniform hardness. A set of these designed for quick seating and perfect seal will improve your motor. Used with other type rings shown on this page, the usual combination being, this type ring in top grooves of piston and Oil Regulating or Distributing Ring (shown on this page) in the bottom. Shipping weight, each ring, 3 oz. **Postpaid if part of order of $2.00 or more.**

See HOW TO ORDER directions at top of page. Order by Ring Size, or state make, year, model and serial number of your car.

28K3705—Standard. Each....
28K3706—.0025 Oversize. Each
28K3707—.005 Oversize. Each
28K3708—.010 Oversize. Each **8c**

LEND this BOOK to your NEIGHBOR

Rex Universal Piston Ring Compressor



Fits all rings from 2½ to 5 in. Compresses several rings at once leaving hands free to insert piston into cylinder. Of high grade spring steel. **Postpaid if part of $2.00 order.**

28K7372—Shpg. wt., 1 lb..... **35c**

Piston Ring Compressors



Handy tool for easily compressing new and stiff rings. **Postpaid if part of $2.00 order.**

28K7353—For 2½ to 3 in. rings. Shpg. wt., 4 oz..... **12c**

28K7354—For 3 to 3½-in. rings. Shpg. wt., 6 oz..... **12c**

28K7355—For 3½ to 4-in. rings. Shpg. wt., 7 oz..... **12c**

Piston Ring Tool



A piston ring spreader for easily installing and removing rings without breaking. Eliminates all danger of cut fingers and other hazards. With this tool one of the most difficult auto jobs becomes easy. **Postpaid if part of $2.00 order.**

28K7364—Shpg. wt., 5 oz.. **$1.08**

PISTONTITE INNER RINGS



35c Set of 6

These Inner Rings keep old Piston Rings permanently in contact with cylinder wall. Made of heat-treated Swedish steel, insuring lasting springiness. Sets of 6 only. **Postpaid if part of $2.00 order.**

Order by piston Ring size from list below or state make, year, model and serial no. of your car.

2¾ x⅛	3⅛ x5/32	3½ x3/16	3⅞ x3/16
2 11/16 x⅛	3¼ x⅛	3⅝ x⅛	4 x5/32
2 13/16 x3/16	3¼ x3/16	3 5/16 x3/16	4 x3/16
2¾ x3/16	3¼ x5/32	3 7/16 x3/16	4 x¼
2⅞ x⅛	3 5/16 x5/32	3 11/16 x⅛	4⅛ x3/16
2⅞ x3/16	3⅜ x⅛	3 11/16 x3/16	4⅛ x¼
3 x⅛	3⅜ x3/16	3¾ x3/16	4¼ x¼
3⅛ x⅛	3⅜ x5/32	3⅞ x⅛	4½ x¼
3⅛ x3/16	3½ x⅛	3⅞ x5/32	4¾ x¼

28K6822—Set of 6 Pistontite Inner Rings. Shpg. wt., 1 oz..... **35c**

For Model "T" Fords
28K6856—3¾ x¼ in. Set of 12. Shpg. wt., 2 oz..... **60c**

4-Cyl. Chevrolets 1928.
28K1485—3 11/16 x 5/32-in. Set of 12. Shpg. wt., 2 oz..... **60c**

Sealflex FLEXIBLE OIL CONTROL RINGS

29c EA.



Cure Oil Pumping and Piston Slap

As part of Our National Shopping Program, we bought rings similar to our Sealflex Oil Control ring, from Auto and Accessory stores in all parts of the country. The typical examples shown below definitely prove that our prices save you from one third to over half!

New Orleans, La.....40c each
Rochester, N. Y.....50c each
Seattle, Wash.....40c each
Ogden, Utah.....75c each

Install a set of SEAL-FLEX Rings in your motor and save the expense of reboring or honing, restore the original power, enjoy new car pick-up and economy of operation. SEAL-FLEX Rings eliminate the factors that shorten motor life. SEAL-FLEX Piston Rings come in two styles: the Compression Ring, for use in top piston grooves, designed to hold and control the piston and to keep piston from wearing cylinders out of round; and the Oil Ring, for use in bottom groove, which prevents oil from reaching combustion chamber. Use both styles of SEAL-FLEX Rings in your engine. Standard rings expand up to fourteen thousandths oversize. If your motor has been rebored, specify size; otherwise, no oversize is necessary. **Each ring is furnished with a spring steel inner ring which maintains equal tension on cylinder walls at all times. Postpaid if part of $2.00 order.**

28K3700—Compression SEAL-FLEX Ring. **Order by size. If you do not know proper size, state make, year, serial number and model of your car.** Shpg. wt., 3 oz. Each..... **29c**

28K3701—Oil-Groove SEAL-FLEX Ring. **Order by size.** Shpg. wt., 3 oz. Each..... **29c**

We Guarantee to Satisfy You and Save You Money

GUARANTEED HUSH REPLACEMENT MUFFLERS



FEATURES

- Made of bright, cold rolled steel.
- Made in cup-like sections, held together with rods—not spot welded as in cheaper mufflers.
- Not affected by expansion or contraction.
- Cannot leak or rattle.

$1.75 And Up

WE GUARANTEE the HUSH Muffler to be as efficient as any muffler on the market at any price. We guarantee it will fit perfectly and **will not blow out.** All fasteners furnished.

28K15468¼—Buick 6, 21–24, Master 6, 1924–26. **Postpaid**.....**$2.95**
28K15483¼—Buick 6 cyl., Standard Six. (Late) 1925-26. **Postpaid**.**$2.65**
28K15469¼—Buick, Master 6, 1927. **Postpaid**.....**$2.95**
28K15470¼—Buick, Std. 6, 1927. **Postpaid**.....**$2.45**
28K15471¼—Buick, Std. 6, 1928. **Postpaid**.....**$2.95**
28K15472¼—Buick, Master 6, 1928. **Postpaid**.....**$2.95**
28K15484¼—Buick 6 cyl., Standard Six 116, WB-20, 1929. **Postpaid**.....**$2.95**
28K15485¼—Buick 6 cyl., Master Six, 121, WB-129, 60, 1929–30. **Postpaid**.....**$2.95**
28K15450¼—For Chevrolet 4, Model K, 1926–27 and early 28. 1 in. rear connection. **Postpaid**.....**$2.00**
28K15451¼—For Chevrolet 4, all models late 1928. 1½ in. rear connection. **Postpaid**.....**$2.00**
28K15452¼—For Chevrolet 6, all models 1929–31. **Postpaid**.....**$2.20**
28K15486¼—Chrysler 6 cyl., 70, 1926. **Postpaid**.....**$2.65**
28K15473¼—Chrysler 4, 50–52, 1927–28. Shpg. wt., 9 lbs. 8 oz..**$1.75**
28K15487¼—Chrysler 4 cyl., Plymouth, 1929–30. Shpg. wt., 9 lbs.**$1.80**
28K15487¼—DeSoto 6 cyl., all models 1928–30. Shpg. wt., 9 lbs.**$1.80**
28K15474¼—DeSoto 6, 1928–30. Shpg. wt., 9 lbs.....**$1.75**
28K15453¼—For Dodge 4, all models 1916–26. **Postpaid**.....**$2.00**
28K15454¼—For Dodge 4, all models 1927–28. **Postpaid**.....**$2.45**
28K15455¼—For Essex 4, and 6, all models 1923–28. **Postpaid**...**$2.20**
28K15456¼—For Essex 6, 1929. **Postpaid**.....**$2.00**
28K15460¼—For Model "A" Ford. Complete with both exhaust pipes. **Postpaid**.....**$3.20**
28K15475¼—Hudson 6, 1925–28, 127 in. wheel base. **Postpaid**....**$3.20**
28K15476¼—Hudson 6, 1928–29, 118–122 in. wheel base. **Postpaid**.**$2.95**
28K15488¼—Hupmobile 6 cyl., A-1, A-2, 1926–27. **Postpaid**....**$2.65**
28K15489¼—Hupmobile 6 cyl., Century Model 6 and 8 1928–31. **Postpaid**.....**$2.90**
28K15477¼—Nash Spec. 6, 131, 1925–26. **Postpaid**.....**$2.70**
28K15480¼—Nash 6 cyl., Light Six, Std. Six, 21, 224, 328, 320, 1926–28. **Postpaid**.....**$2.35**
28K15478¼—Oldsmobile 6, 1928–30. **Postpaid**.....**$2.45**
28K15479¼—Overland-Whippet 4, 1927–28 and Six mod. 93–96, 1925–28. **Postpaid**.....**$2.40**
28K15481¼—Overland 4 cyl., Whippet 96-A, 96, '29-30. **Postpaid**.**$2.35**
28K15457¼—For Pontiac 1926 and 1927. **Postpaid**.....**$2.00**
28K15458¼—For Pontiac 1928. **Postpaid**.....**$2.20**
28K15459¼—For Pontiac 1929. **Postpaid**.....**$2.20**
28K15482¼—Pontiac 6 cyl., Model Big Six, 1930. **Postpaid**.....**$2.45**

Mufflers under $2.00 Postpaid if part of $2.00 order; all others Postpaid.



Dash Control Cutout

Fits all exhaust pipes, clamps on. Asbestos packing prevents leaks. Complete with spiral wire housing and wire; also nickel plated brass dash control. **Postpaid if part of $2.00 order.** Shpg. wt., 2 lbs. 12 oz.
28K1397.....**$1.30**



Cutout for Model "A" Fords

Control clamps on. Complete with spiral wire housing and length of copper plated wire. Easy to install. **Postpaid if part of $2.00 order.**
28K9152—Shpg. wt., 3 lbs..**$1.95**



Super Loud Speaker For All Cars

Increases roar of power. When closed it is more quiet than average mufflers. Non-corroding. Floor board control. Bracket furnished. **Postpaid.**
28K9082¼—For all cars except Ford "A" and Chev. 6. **$4.39**
Universal bracket to fit.....
28K9088¼—For Model "A" Ford and Chev. 6. (Not illus.).....**$2.98**



Exhaust Pipe Extension for Model "A" Fords

Easily attached to muffler pipe. Carries exhaust to the rear of car. Will not rattle. Shpg. wt., 4 lbs. **Postpaid if part of $2.00 order.**
28K7644.....**89c**

Genuine TRICO Automatic Cleaner

- ★ 5-PLY BLADE
- ★ OPERATES BY AIR

$3.85 And Up Postpaid

The most dependable and efficient windshield wiper on the market. Used as standard equipment on many cars. Can be installed on most cars without drilling. Furnished complete. **Postpaid.**



28K5026—Universal Model. Inside mounting, fits all cars except Ford, Chevrolet and cars with Fisher bodies with vertical ventilating windshields.....**$4.49**
28K5028—For closed Model A Fords, inside mounting.....**$4.49**
28K5033—For all Model A Fords, with outside mounting.....**$4.49**
28K5029—For closed Chevrolet 1923–30..**4.49**
28K5031—For closed Chevrolet 1931–32..**3.85**

Complete with rubber tubing and attachments.

Genuine FOLBERTH Automatic Cleaner

This high grade pneumatic cleaner works from engine suction. Motor starts by turning button. Black enameled. Clips and screws for attaching hose furnished. Complete with full instructions. 7-in. wiping arm. Hand lever attachment.

$1.95 And Up

28K5016—For 1926–27 closed Fords. Shpg. wt., 1 lb. 4 oz. **Postpaid if part of $2 order.**.....**$1.95**
28K5021—For all closed Model "A" Fords. **Postpaid**.....**$2.85**
28K5014—Universal model, fits all cars except those with vertical ventilating windshields and Model A Fords. **Postpaid**.....**$2.45**

With Trico Motor

28K5006—For cars with Fisher bodies, outfit consists of genuine Trico motor, blade, arm and short piece of hose only. No fittings included. **Postpaid**..**$2.25**



Double Blade Windshield Wiper

Wipes away steam inside, and rain or snow outside. 7-in. felt buffer inside. 7-inch rubber blade outside. Black enameled finish. For cars with swinging type windshield only. **Postpaid if part of $2.00 order.**
28K6599—Shpg. wt., 12 oz....**35c**



"CEE RITE" Double Wiper Extension Arm

No moving tandem bar to obstruct vision. One blade and arm furnished. Shpg. wt., 12 oz. **Postpaid if part of $2.00 order.**
28K7715—For cars with Fisher Bodies.....**$1.45**
28K7716—For inside mounting with shafts 1 inch from windshield.....**$1.45**
28K7717—Inside mounting type with shaft 1 inch or more from windshield, especially for Hudson and Essex...**$1.45**
28K7718—For model A Fords with Trico cleaners only.....**$1.45**



Windshield Wiper Extension

Similar to "CEE RITE" above, except it has a moving tandem bar. Complete with 1 blade. **Postpaid if part of $2.00 order.**
28K5019—Shpg. wt., 6 oz.....**42c**

Windshield Wiper Blades



Twin Rubber Blades

Postpaid if part of $2.00 order.
28K7773—Fits all wiper arms. 7½ in. long. Shpg. wt., 2 oz.....**15c**
28K7774—Same as 28K7773, but 9 in. long. Shpg. wt., 2 oz.....**15c**

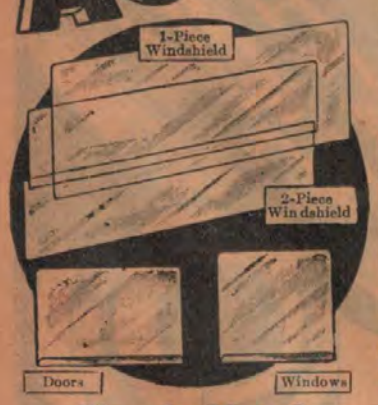
Wiper Repair Parts

Postpaid if part of $2.00 order.
28K7769—5-ply blade, 7¼ in. long. Shpg. wt., 3 oz.....**32c**
28K7771—1-ply blade. 7½ in. long. Shpg. wt., 2 oz.....**8c**
28K7768—About 7½ feet of rubber hose, for automatic cleaner. Shpg. wt., 5 oz.....**9c**
28K7767—Fabric covered rubber hose with metal ferrules about 10 in. long. Shpg. wt., 2 oz.....**10c**
28K7765—Hook type wiper arm for pneumatic cleaners. Shpg. wt, 2 oz. **10c**

LEND this BOOK to your NEIGHBOR

Genuine ACE REPLACEMENT GLASS

ACE Brand



Crystal
—Full thickness.
—Extra clear; no distortion.
—Excellent quality.

Plate
—Standard thickness, 3/16 to 1/32 inch.
—Ground and polished.
—Glazing materials furnished.

$1.18 And Up Per Piece

Don't risk the danger of getting cut with that broken auto windshield, door or window glass. Fix it with **ACE Replacement Glass.** Buy at Sears and **save from $1.00 to $3.00.** Increase your savings by installing it yourself. It's an easy job with all instructions furnished. Glass is **Not Mailable** and is shipped **Not Prepaid.**

Glass for Most Cars	Cat. No.	Crystal	Plate	Shpg. Wt.
2-Piece Windshields, Lower	28KM2438⅛	$1.18	$1.69	25 lbs.
2-Piece Windshields, Upper	28KM2437⅛	1.39	2.15	25 lbs.
1-Piece Windshield	28KM2436⅛	2.15	3.19	36 lbs.
Door, Most Coupes	28KM2439⅛	2.10	3.10	24 lbs.
Door, Most Coaches and 2-Door Sedans	28KM2440⅛	2.25	3.45	24 lbs.
SideWindow, Most Coaches, and 2-Door Sedans	28KM2560⅛	2.25	3.45	24 lbs.
Front Door, Most 4-Door Sedans	28KM2441⅛	1.75	2.75	24 lbs.
Rear Door, Most 4-Door Sedans	28KM2561⅛	1.75	2.75	24 lbs.

When Ordering Be Sure to Give Make; Year; Model Number; Factory Serial Number; Body Type (as coupe, coach, sedan). State whether Crystal or Plate is wanted. Give size of old glass, if possible. Shipped Not Prepaid from factories in Eastern Mass., East. Penn., East. Wisconsin, N. W. Missouri or Central Minnesota, whichever is nearest you.

ANTI-RATTLERS for All NOISY PARTS



4-Wheel Brake Rod Anti-Rattlers *For Ford and Chevrolet*

Postpaid if part of $2.00 order.
28K6650—For Ford Model "A," "AA." Set of 13. Shpg wt., 1 lb. 2 oz.....**$1.05**
28K6648—For Chevrolet. Set of 19. **Postpaid**.....**$2.10**
28K6649—Chevrolet. Set of 5, with brake equalizer and idler levers. Shpg. wt., 14 oz.....**$1.40**

Shimmy Stops



Used on cars not having round axles. Installed on tie rod. Steel spring wire and metal stampings. **Postpaid if part of $2.00 order.**
28K9752—Shpg. wt., 2 lbs....**67c**



Brake Rod Anti-Rattlers *For Model "A" Fords and Chevrolets 6 Cyl.*

Postpaid if part of $2.00 order.
28K6644—For Model "A" Ford Set of 6. Shpg. wt., 12 oz.....**38c**
28K6646—For Chevrolet Six. Set of 10. Shpg. wt., 1 lb.....**59c**



Anti-Rattlers for Closed Car Doors

Stops rattles and squeaks. No drilling required. Made of rubber. Fits open or closed cars. **Use two for each door.** Shpg. wt., 2 oz. **Postpaid if part of $2.00 order.**
28K8307—Pair.....**9c**
Two Pair. Shpg. wt., 3 oz.....**17c**



Brake Rod Springs *For All Model "A" Fords*

Replace broken or noisy brake rod springs with these high quality Springs for all Model A Ford cars and trucks. Keep a constant and uniform tension on all four brakes and minimize adjustments. Easy to put on. An exact duplicate of Ford part No. 2503. Shipping weight, 3 oz. **Postpaid if part of $2.00 order.**
28K6645—Set of 4.....**25c**



38c A Pair

Window Channels

Keep windows from rattling with these rain-tight and dust-tight window channels. Made of Spring steel, cushioned by felt and rubber, 3-ft. long. Two to a window. **Postpaid if part of $2.00 order.**
28K6614—Pair. Shpg. wt., 12 oz.**38c**
Two Pairs. Shpg. wt., 1 lb. 8 oz.....**72c**

SAVE MONEY! . . . buy ALLSTATE AUTOMOBILE INSURANCE
For Information Write to
ALLSTATE INSURANCE COMPANY
Dept. 709 Chicago, Ill.

See Page 553

The QUALITY You Want at PRICES That SAVE You MONEY!

FOR FORD **98¢** And Up



GUARANTEE

We guarantee 20th Century Springs to fit perfectly the car for which they are ordered. Be sure to state whether for front or rear and give make, year, model and serial number of your car.

NOT PREPAID

Exact Duplicate of Standard Equipment

- Finest Oil tempered spring steel leaves, hand fitted.
- Graphite lubricated. Safety and long Service assured.

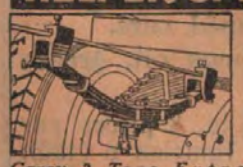
SPRINGS FOR OTHER CARS

We can furnish springs for most cars. If the ones you want are not listed here, write us giving make, year, model and serial number of your car. *Springs shipped promptly from factory in N. E. Ill. or E. Pennsylvania.* Not Prepaid.

CAR, MODEL AND YEAR — SHIPPED NOT PREPAID	Front	Rear	Width In.	Lgth. In.	No. Lvs.	Wt., Lbs. Each	Catalog No.	Price Each
BUICK								
25-20, 1925, 26-20 up to frame 1427674, 1926, 26-25 up to frame 1431071, 1926, 26-28, 1926, 27-27, 1927	F		2	36½	11	33	28KC18036¼	$2.70
26-20 after frame 1427674, 1926, 27-20, 1927	F		2	36½	12	30	28KC18025¼	2.25
1928, 47, 47S, 48, 51, 58, '29, 41, 47, 51, 1928	F		2	37	11	32	28KC18020¼	2.60
Model 27, 29	F		2	36½	10	29	28KC18019¼	2.40
Mod. 40, 45, 47, 1930	F		2	36⅜	10	29	28KC18017¼	2.35
57, 58, 60, 60L, 61, 64C, 68, 69, 1930	F		2	37	11	32	28KC18018¼	2.65
CHEVROLET								
K-V, All Types, 1925-26	F		1¾	36⅛	7	21	28KC18057¼	1.50
R-X-I Ton, LM, LO, LP, 1925-28	F		1¾	36	8	25	28KC18048¼	1.90
1927 All Types, A A	F		1¾	36⅛	7	20	28KC18003¼	1.59
AB-AC all 1928-29	F		1¾	36⅛	7	23	28KC18045¼	1.80
1928-29 Sedan Landau	R		1¾	54⅛	8	37	28KC18046¼	2.95
'28-29, AB, AC, 6-cyl. Rdstr. Coupe	R		1¾	54⅛	6	30	28KC18001¼	2.40
Truck, LP, 1 Ton, LQ, 1½ Ton, '28-29	F		1¾	36⅛	8	25	28KC18002¼	2.08
AD, AE, 1930-31 (Tryon)	F		1¾	36⅛	7	20	28KC18014¼	1.60
AD, AE, BB, LT, Dely. LR, LS, LT, NA-NB, 1½ Ton, (Tryon,) 1930-32	F		1¾	36⅛	8	25	28KC18015¼	2.08
AD, AE, BA, Phae., Rdstr., Coupe (Tryon), 1930-32	R		1¼	54⅛	7	30	28KC18350¼	2.50
AD, AE, BA, Sdn Coach (Tryon), 1930-32	R		1¾	54⅛	8	33	28KC18381¼	2.85
CHRYSLER								
70, 6-Cyl., 1925-27	F		1¾	35⅛	10	23	28KC18067¼	1.85
50, 4-Cyl., All Types, '26-27	F		1¾	35⅜	9	24	28KC18063¼	1.85
60, 6-Cyl., All Types, 1926-27	F		2	36⅜	7	23	28KC18064¼	1.85
1927-29, All Types 72-75	F		2	40½	•8	29	28KC18257¼	2.38
62 after LC675Y (Rub. Ins.), '28, 65 (Rub. Ins.), 1928-29	F		2	38½	8	25	28KC18253¼	2.10
66 All Types (Silent Bloc. Bush) 1930-1931	F		2	36	7	22	28KC18258¼	2.45
66 All Types 1930-31 (Sil. Bloc.)	F		2	36	7	22	28KC18382¼	2.45
8-Cyl, All Types, 1930-31 (Sil. Bloc.)	F		2	35¾	8	24	28KC18383¼	2.75
6-Cyl. (Tryon), 1931	F		1¾	35½	7	19	28KC18380¼	1.65
DE SOTO								
All Types 1928-29	F		1¾	35½	9	23	28KC18251¼	1.89
All Types (Tryon), 1929	F		1¾	35¾	7	20	28KC18254¼	1.60
Sedan, Coach (Tryon), 1928-29	R		1¾	53½	9	38	28KC18255¼	3.15
6, 1929-30, after KL-790-P (Tryon)	F		1¾	35¾	7	20	28KC18016¼	1.65
CF, 8-Cyl. (Silent Block Bush) '30-31	F		2	35¾	8	24	28KC18259¼	2.60
SA, 6-Cyl. (Tryon) 1931 (Both Eyes Up)	F		1¾	35½	7	18	28KC18263¼	1.55
SA, 6-Cyl. (Tryon), 1931 (1 Eye Up)	F		1¾	35½	7	19	28KC18380¼	1.65
DODGE								
1927-28 All Types 4-Cyl. Series 128, 129 and 1928 Standard 6, All Types Series 140-141	F		1¾	37	9	26	28KC18088¼	2.15
1927-28 Senior 6, from 1S24721 to 1S50000	F		2	37½	8	25	28KC18089¼	2.10
1929, Senior 6, All Types from 1S50001 to S60487 and after DB1-1929	F		2	37½	8	25	28KC18094¼	2.10
All Types (Balloon Tires), 1924-27	F		2	38¼	9	28	28KC18081¼	2.30
Vict. Six DA Six 1928-29	F		1¾	37¼	9	25	28KC18087¼	2.08
DA, 6-Cyl. After DA 20921, 1929	F		1¾	37¼	7	23	28KC18360¼	1.89
DD, 6-Cyl. (Tryon), 1930	F		1¾	35½	7	20	28KC18134¼	1.70
DC, 8-Cyl. & Taxi (Sil. Bloc.), '30-31	F		2	35¾	8	24	28KC18361¼	2.75
DURANT								
(Star) 1928-30 All Types 4-Cyl. M2-M4-40	F		1¾	36	7	21	28KC18095¼	1.73
1928-29, All Types 6-Cyl. No 65	F		1¾	36	9	24	28KC18096¼	1.89
ESSEX								
6-Cyl. 1924-28 All from 168840 to 706269	F		2	36	9	25	28KC18107¼	1.89
1928 6-Cyl. All Types from 706269 to 928658	F		2	36⅛	9	25	28KC18310¼	1.95
6-Cyl. 1929 All After 928658	F		2	36	8	23	28KC18109¼	1.87
1930, 6-Cyl.	F		2	36	8	23	28KC18135¼	1.89
FORDS								
For Model "T" Cars and Trucks								
Heavy, 1914-25	F		1½	33⅜	8	20	28KC13039¼	1.18
Heavy, for Closed Cars or Trucks, 1914-25	F		1½	33⅜	9	22	28KC13042¼	1.30
Std., 1914-25	F		1½	33⅜	7	18	28KC13052¼	.98
All Types, Except Trucks, '26-27	F		1½	32¼	8	19	28KC13044¼	1.18
Truck, 1926-27	F		1½	32¼	9	20	28KC13049¼	1.38

CAR, MODEL AND YEAR — SHIPPED NOT PREPAID	Front	Rear	Width In.	Lgth. In.	No. Lvs.	Wt., Lbs. Each	Catalog No.	Price Each
For Model "A" and "AA" Fords								
All Except Trucks	F		1¾	33⅛	10	21	28KC13067¼	$1.45
Mod. A, 12-Leaf, 1928-31	F		1¾	32⅞	12	..	28KC18202¼	1.75
Mod "AA" 1½ Ton Truck, 1928-29	F		1¾	33⅛	12	29	28KC13071¼	2.20
Model "A" for Sedans	R		2¼	50½	10	47	28KC18300¼	3.48
Mod. "AC" for Tour, and Coupes	R		2¼	50½	8	42	28KC18301¼	3.12
Model "A" for Roadsters	R		2¼	50½	7	41	28KC18302¼	3.10
"AA" 1½ Ton Truck, 1929-30	F		1¾	32⅞	18	38	28KC18305¼	2.80
"AA" 1½ Ton Truck, 1930-31	F		2¼	32¾	14	36	28KC18306¼	2.85
GRAHAM-PAIGE								
610, 1928	F		2	36⅛	7	22	28KC18260¼	1.80
612, 615, 1929	F		2	36	8	23	28KC18261¼	1.90
HUDSON								
All After 825, 407, 1929 Super 6	F		2¼	39	9	31	28KC18116¼	2.59
All from 750000 to 803569, 1927-28	F		2¼	39	10	35	28KC18115¼	2.89
1928 Super 6, All Types After 803569	F		2¼	39	9	31	28KC18117¼	2.45
HUPMOBILE								
6-Cyl., All Types 1925-28	F		2	37	8	26	28KC18127¼	2.10
A5, A7, 6-Cyl. All Types 1928-29	F		2	37	10	28	28KC18128¼	2.28
NASH								
Std. 6, 420, 421, 422, 423, 425, 428, '29	F		2	36⅛	8	23	28KC18148¼	1.89
Spc. 6, 431, 433-436 Inc. 438, 440-442 Inc. 444 1929	F		2	38⅛	8	25	28KC18147¼	2.10
1929, Adv. 6, 460-464 Inc. 467, 470	F		2	39⅝	8	28	28KC18146¼	2.30
OAKLAND								
1928-29, All Am., Tour, Coach, Sedan, Landau	R		2	54½	9	43	28KC18168¼	3.75
All American 6, All Types 1928-29	F		2	36	8	27	28KC18167¼	2.20
08 (Tryon), 1930	F		2	36	7	24	28KC18169¼	1.95
OLDSMOBILE								
30, All Types (Series D), 1926-27	F		2	35	7	24	28KC18178¼	1.95
30, Ser E, All Types, '27	F		2	35	9	26	28KC18179¼	2.20
F. A. All Types 1928-30	F		2	35	8	22	28KC18181¼	1.80
1928-30, 30 (Series F) Phaeton, 2 Door, Sdn., Spt CP	R		2	54½	7	36	28KC18320¼	3.15
1928-30, 30 (Series F) 4 Door Sedan, Landau (Tryon)	R		2	54½	8	41	28KC18321¼	3.60
F-31, 1931	F		2	35½	7	23	28KC18322¼	1.95
PLYMOUTH								
All Types, 1928-29 up to Y097CR	F		1¾	35½	9	26	28KC18252¼	2.10
2 & 4 Door Sedan (Tryon), 1928-29 up to Y097CR, 1928	R		1¾	53½	9	40	28KC18256¼	3.30
All After Y-097-CR (Tryon), 1929-30	F		1¾	35½	8	23	28KC18136¼	1.90
New Finer, Late (Tryon) 1930-31	F		1¾	35½	8	22	28KC18370¼	1.85
New Finer Sedan, Late (Tryon) 1930-31	R		1¾	53½	8	37	28KC18371¼	3.10
PONTIAC								
All Types, 1926-28	F		1¾	36	8	24	28KC18193¼	1.90
Big 6 (Tryon Shackle), 1929	F		2	36	7	23	28KC18280¼	1.85
Sdn. and Lan. 1929 All Except Rdstr., and Coupe 1930	R		2	54⅛	7	36	28KC18281¼	2.90
1930 All Types (Tryon)	F		2	36	7	22	28KC18137¼	1.82
All Types (Sil. Bloc.), 1931	F		2	36	7	22	28KC18282¼	2.45
STUDEBAKER								
1928-29 Ge-Dictator, After 1460000. 1929-30, F. C. Dictator All Types After 2120000	F		2	36	8	23	28KC18331¼	1.95
GJ Com. 6 After 4070501 FD-Com. 8 1929-30	F		2	36	8	24	28KC18332¼	1.95
Dict 61, 1931 Pres. 53-54 (Tryon) '30-31	F		1¾	36	7	20	28KC18333¼	1.70
WHIPPET								
96, 4-Cyl. 1926 All to 19093	F		1¾	33	7	19	28KC18236¼	1.50
96, 4-Cyl. to 133301, 1926-28, Except Rdstr. and Cpe.	R		1¾	49	7	28	28KC18237¼	2.19
1929-30, 96 A 4-Cyl Touring, Sedan, Coach	R		1¾	49½	7	28	28KC18340¼	2.30
1928, 98 6-Cyl. All Types	F		1¾	34½	7	15	28KC18341¼	1.49
1929, 98A 6-Cyl. All Types	F		1¾	36	7	20	28KC18342¼	1.68
1929, 98A 6-Cyl. Touring, Sedan, Coach	R		1¾	53	8	32	28KC18343¼	2.65
1928, 96, 4-Cyl., All After 133301	F		1¾	33	6	18	28KC18241¼	1.20
1928, Model 96, 4-Cyl. Touring, Coach and Sedan After 133301	R		1¾	49	7	27	28KC18242¼	2.20
1929-30, 96A, 4-Cyl. (Tryon)	F		1¾	35¼	6	17	28KC18295¼	1.25
WILLYS-KNIGHT								
1928-29, 56 All Types	F		1¾	34½	8	20	28KC18270¼	1.65

HELPER SPRINGS for "AA" and "A" FORDS



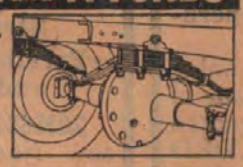
Semi-Elliptic Type *For Model "AA" Truck*

Carry 2 Tons Extra.

28KM18010¼—Fit 1928–31 Short (131-in.) and 1928–30 Long (157-in.) Wheelbase. Tapered frame. Per pair. Shpg. wt., 80 lbs. **$10.95**

28KM18012¼—Fit 1931 (157-in.) Wheelbase. Straight frame. Per pair. Shpg. wt., 80 lbs. **$10.95**

Not Prepaid.



Cantilever Type *"AA" Truck Carry 1 Ton Extra.*

28KM18007¼—Fit 1928–31 Short (131-in.) and 1928–30 Long (157-in.) Wheelbase. Tapered frame. Per pair. Shpg. wt., 90 lbs. **$10.95**

28KM18009¼—Fit 1931 (157-in.) Wheelbase. Straight frame. Per pair. Shpg. wt., 90 lbs. **$11.45**

Not Prepaid.

Cantilever Type For Model "A" Truck

Carry ¾ Ton Extra



For Ford "A" 1928–31 Sedan Delivery and Pick-Up Delivery Truck for hauling heavy, compact merchandise. Fit all Ford "A" Passenger Chassis. For Panel Bodies with long overhang, these helpers eliminate side-sway and maintain road balance.

28KC18013¼—Shpg. wt., per pair, 40 lbs. Not Prepaid. **$7.98**

Auxiliary Front Spring for 1930-31 Model "AA" Trucks



Fit your 1930-31 Model "AA" FORD Truck with an auxiliary front spring that prevents side sway and reduces wear and tear due to excessive front spring deflection. Easily installed, no drilling Shpg. wt., 16 lbs. **Not Prepaid.**

28KC13072¼—For 13 or 14-leaf springs (2¼ in. wide.) Each. **$3.15**

HELPER SPRINGS for CHEVROLET Trucks



Underslung Type *For 1½ Ton Truck*

Carry 1½ Tons Extra

Carry heavier loads without frame distortion or danger of rear-end damage. Easy to install. Complete with fittings and full instructions. For all Models, 1927–32.

28KM18005¼—Per pair. Shpg. wt., 106 lbs. Not Prepaid. **$14.95**



Auxiliary Type *For 1½ Ton Trucks*

Carry 1½ Tons Extra

Permits carrying of heavy loads without danger of rear-end damage or frame distortion. Easily installed. For all models 1927–32. Complete.

28KM18004¼—Per pair. Shpg. wt., 82 lbs. Not Prepaid. **$9.85**

Cantilever Type for Light Del. Truck

Carry ¾ Ton Extra

Permits moderately fast driving over rough roads. For all models 1928–32 Light Delivery and all Chevrolet passenger chassis.

28KC18006¼—Per pair. Shpg. wt., 45 lbs. Not Prepaid. **$7.90**



..DON'T TAKE CHANCES!

Buy CROSS COUNTRY Brake Lining



CROSS COUNTRY SUPER-FLEX MOLDED FOR ALL BRAKES

All the advantages of woven and full molded lining are combined in **CROSS COUNTRY** Super-Flex—the ideal lining! Present day traffic, high speeds on small circumference tires put brake lining to a greater test than ever before. Of all the linings we have examined, **CROSS COUNTRY** Super-Flex Molded Lining performs best. Replace worn brake lining with **CROSS COUNTRY** Super-Flex for Safety's Sake. For internal and external brakes. You save money and get better lining in **CROSS COUNTRY.**

For Steeldraulic brakes, we recommend "STOPLIGHT" Full Molded, shown below at right.

Postpaid if part of $2.00 order or more.

Catalog Number	Width, Inches	Thick., Inch	Per Foot	Shpg. Wt. Per Foot
28K4773	1¼	5/32	15c	3 oz.
28K4785	1¼	3/16	22c	3 oz.
28K4774	1½	5/32	23c	3 oz
28K4786	1½	7/16	28c	3 oz.
28K4775	1¾	5/32	28c	3 oz.
28K4787	1¾	3/16	31c	4 oz.
28K4776	1¾	¼	44c	5 oz.
28K4777	2	3/16	34c	4 oz.
28K4788	2	5/32	33c	5 oz.
28K4789	2	¼	48c	5 oz.
28K4778	2¼	3/16	40c	5 oz.
28K4790	2¼	¼	54c	6 oz.

Catalog Number	Width Inches	Thick., Inch	Per Foot	Shpg.Wt., per Foot
28K4779	2½	3/16	$0.46	5 oz.
28K4791	2½	¼	.65	6 oz.
28K4780	3	3/16	.57	7 oz.
28K4792	3	¼	.70	8 oz.
28K4781	3¼	¼	.76	8 oz.
28K4793	3½	¼	.79	10 oz.
28K4782	3¾	¼	.86	10 oz.
28K4794	4	¼	.90	10 oz.
28K4795	4	5/16	1.05	12 oz.
28K4783	5	¼	1.10	12 oz.
28K4796	5	5/16	1.27	12 oz.

STOPLIGHT HEAVY DUTY

6c PER FT. And Up

Woven Type for External Brakes

Postpaid if part of $2.00 order or more.

Catalog Number	Width, Inches	Thick., Inch	Per Foot	Shpg.Wt., Per Foot
28K4800	1	⅛	6c	2 oz.
28K4801	1⅛	5/32	10c	3 oz.
28K4802	1¼	⅛	12c	2 oz.
28K4803	1¼	5/32	13c	3 oz.
28K4804	1¼	3/16	14c	3 oz.
28K4805	1½	5/32	14c	3 oz.
28K4806	1½	3/16	16c	3 oz.
28K4807	1¾	3/16	17c	4 oz.
28K4808	1¾	¼	25c	5 oz.
28K4809	1¾	5/32	17c	4 oz.
28K4810	1⅞	5/32	21c	4 oz.
28K4811	2	3/16	18c	5 oz.
28K4812	2	¼	27c	6 oz.
28K4813	2	5/32	18c	6 oz.
28K4814	2¼	3/16	24c	5 oz.
28K4815	2¼	¼	36c	5 oz.
28K4816	2½	3/16	28c	5 oz.
28K4817	2½	¼	42c	6 oz.
28K4818	2¾	3/16	36c	6 oz.
28K4819	2¾	¼	46c	7 oz.
28K4820	3	3/16	32c	7 oz.
28K4821	3	¼	46c	8 oz.
28K4822	3¼	¼	56c	8 oz.
28K4823	3½	¼	50c	10 oz.
28K4824	3¾	¼	60c	10 oz.
28K4825	4	¼	59c	10 oz.
28K4826	4¼	¼	70c	12 oz.
28K4827	4½	¼	72c	12 oz.
28K4830	5	5/16	78c	12 oz.

STOPLIGHT FULL MOLDED

For All Internal Brakes

—Molded in a solid mass, non-compressible.

—Uniform braking strength per square inch.

—Won't break down at high temperature.

A long wearing, "velvet braking" lining free from drum-scoring troubles. Made of best materials, thoroughly impregnated with compound. Our FULL MOLDED **"STOPLIGHT"** linings bring you these qualities at Great Saving! Only the best asbestos, graphite and rubber compound go into the making of **"STOPLIGHT"** FULL MOLDED Lining.

For all internal brakes, except cars equipped with steeldraulic brakes, as listed to the right.

Postpaid if part of $2.00 order or more.

Catalog Number	Width, Inches	Thick., Inch	Per Foot	Shpg.Wt., Per Foot
28K4600	1½	5/32	22c	4 oz.
28K4601	1¾	5/32	26c	6 oz.
28K4602	2	5/32	32c	5 oz.
28K4603	2	3/16	33c	6 oz.
28K4604	1½	3/16	27c	5 oz.
28K4605	1¾	3/16	29c	6 oz.

STOPLIGHT FULL MOLDED



SETS FOR STEELDRAULIC BRAKES

—Exactly replaces worn linings in Steeldraulic equipped cars.

—Excellent quality, turns oil, grease and water.

28K6510—1¾x3/16x16⅞ in. 8 pieces per set. Nash, 1930, Single Ignition 6 (450); Oakland, '30, Eight; Auburn, 1931, 8-98; Oakland, '31, Eight; Nash, 1931, 6-60, 8-70, 8-80; Pontiac, 1931, All. **Postpaid . . $3.45**

28K6511—2x3/16x18 in. 8 pieces per set. Dodge, 1928, Standard Six; Graham Bros. Truck, 1928–29 SE, SD; Hupmobile, 1931 New Century Six and Eight, Hupmobile 1929, M, 8 cyl. Century 1928–29, A-6 Cyl.; Oakland, '29, All American Six. **Postpaid $3.95**

28K6512—1½x3/16x16⅜ in. 8 pieces per set. Durant, 1929, 610, 612, 1930–31, 614; GMC, 1929, T-11; Hupmobile, 1930, S (Six); Pontiac, '29–30 All. **Postpaid $2.95**

Easy-On BRAKE SETS WILL SAVE YOU ½

For 1922 to 1928 CHEVROLETS



Good brakes are the first essential of safe driving. Take no chances. Install a pair of these Easy-On Lined Brake Bands and you'll drive with more confidence.

Cost but a trifle more than the lining itself, and you can install them quickly and easily. Perfect fit guaranteed. Two grades; either STOPLIGHT Woven Asbestos Brake Lining or **CROSS COUNTRY** Super-Flex Brake Lining. We recommend **CROSS COUNTRY** Super-Flex for longest wear. **Postpaid if part of $2.00 order or more.**

Lined With STOPLIGHT Woven Asbestos Lining

28K8810—Model 490, 1922-23. Shpg. wt., 5 lbs. 2 oz. **$1.35**

28K8811—Superior, 1924. Shpg. wt., 6 lbs. **$1.38**

28K8812—Superior K, 1925. Shpg. wt., 5 lbs. 6 oz. **1.38**

28K8813—Series V, 1926-27 and rear 1928. Shpg. wt., 7 lbs. **$1.75**

28K8796—Model "U" Truck, 1926-29. **Postpaid** **$2.79**

Lined With CROSS COUNTRY Super-Flex Lining

28K8788—Mod. 490, '22-23. **Postpaid** **$2.15**

28K8789—Superior, 1924. **Postpaid** **2.18**

28K8790—Superior K, 1925. **Postpaid** **2.05**

28K8791—Series V, 1926-27 and rear 1928. **Postpaid** **$2.65**

28K8792—Mod. U Truck, 1926-29. **Postpaid** **3.69**

For 1928 to 1932 CHEVROLETS



1928 and 1929 Model outfits consist of 2 lined brake bands, either with STOPLIGHT Woven Asbestos or **CROSS COUNTRY** Super-Flex Lining, as desired, and 4 pieces of lining for the front shoes with sufficient rivets for attaching. We recommend **CROSS COUNTRY** Super-Flex lining for long wear, although Woven Asbestos is fine value. For Passenger Cars. **Postpaid if part of $2.00 order or more.**

With STOPLIGHT Woven Asbestos Lined Bands (1928 Model 2AB)

28K8816—Complete set for 4 wheels. **Postpaid** **$2.25**

28K8813—2 bands for rear only. Shpg. wt., 7 lbs. **$1.75**

(1929 Model)

28K8817—Complete set for 4 wheels. **Postpaid** **$2.45**

28K8798—2 bands for rear only. Shpg. wt., 5 lbs. 5 oz. **1.95**

With CROSS COUNTRY Super-Flex Lined Bands (1928 Model 2AB)

28K8818—Complete set for 4 wheels. **Postpaid** **$3.15**

28K8791—2 bands for rear wheels only. **Postpaid.** **2.65**

(1929 Model)

28K8819—Complete set for 4 wheels. **Postpaid** **$3.30**

28K8793—2 bands for rear wheels only. **Postpaid.** **2.75**

28K6400—4 punched strips of **CROSS COUNTRY** Super-Flex lining for front wheels only, with rivets, for Models shown above. Shpg. wt., 1 lb. **55c**

Set for 1930-32 Model CHEVROLET

Complete set of 8 punched strips **CROSS COUNTRY** Super-Flex brake lining for refacing the 8 service brake shoes on all 4 wheels.

28K8762—8 strips and rivets. Shpg. wt., 2 lbs. 4 oz. **$1.30**

28K6514—8 strips STOPLIGHT Full Molded lining and rivets. Enough for all 4 brakes. Shpg. wt., 1 lb. 12 oz. **89c**

For Model "A" FORDS



Lined With CROSS COUNTRY Super-Flex Lining

The most satisfactory and economical way to renew the brakes on your model "A" FORD is to replace the entire old worn shoes.

Four shoes to a box, enough to replace the front or rear brakes of your car. If all 4 brakes need replacing, order two outfits. Two different grades, faced with either our **CROSS COUNTRY** Super-Flex or STOPLIGHT Full Molded lining. For most satisfactory and longest service we recommend the **CROSS COUNTRY** Super-Flex kind.

4 Faced Shoes

28K8786—With STOPLIGHT Full Molded. Shpg. wt., 5 lbs. 8 oz. **Postpaid if part of $2.00 order or more.** **$1.60**

28K8797—With **CROSS COUNTRY** Super-Flex. **Postpaid** **$2.50**

Punched and Cut Strips of Lining to Reface Old Shoes

Sufficient supply of rivets furnished. **Postpaid if part of $2.00 order.**

28K6481—4 Strips **CROSS COUNTRY** Super-Flex Lining and rivets. Enough for either front or rear brakes. Shpg. wt., 1 lb. 8 oz. **85c**

28K6513—8 Strips STOPLIGHT Full Molded Lining and rivets. Enough for all 4 brakes. Shpg. wt., 1 lb. 12 oz. **95c**

Lined Bands-Other Cars

Easily installed. Similar to those shown above. Fit rear unless otherwise stated. **Postpaid, except 28K8813, which is Postpaid if part of $2.00 order or more.**

STOPLIGHT Woven Asbestos Lined Bands

28K8814—Dodge 1922-24. Serial No. 715469 to A173483. **Pair** **$2.79**

28K8815—Dodge 1924-27. Series A173484 and higher. **Pair** **$2.79**

28K8813—Pontiac 1926-28. Shpg. wt., 7 lbs. **Pair** **$1.75**

28K8799—Whippet Models 96-98-96A-98A, 1926-30, 4 and 6-cyl. Willys-Knight Model 56. **Pair** **$2.60**

CROSS COUNTRY Super-Flex Lined Bands

28K8801—Buick '26-28 Std. 6, front or rear. **Pair** **$3.49**

28K8802—Buick '26-28 Master 6, front or rear. **Pair** **$4.29**

28K8785—Dodge 1922-24, Serial No. 715469 to A173483. **Pair** **$3.95**

28K8787—Dodge 1924-27. Series A173484 and higher. **Pair** **$3.65**

28K8803—Essex 6 Models to 1927. **Pair** **3.49**

28K8804—Oldsmobile 1922-28. **Pair.** **3.68**

28K8791—Pontiac 1926-28. **Pair** **2.65**

28K8794—Whippet, Models 96-98-96A-98-A, 1926-30. 4 and 6-cyl. Willys-Knight Model 56. **Pair** **$3.30**

Brake Band Jig



Designed to hold the new lining securely on Model "A" FORD brake shoes while drilling and riveting. Insures a perfect attaching job. Brake shoe not included. **Postpaid if part of $2.00 order.**

28K5838—Shpg. wt., 1 lb. **$1.40**



Brake Drum Tools for "A" Ford

Three special steel tools for brake drum bolts. **Postpaid if part of $2.00 order.**

28K4844—Shpg. wt., 4 lbs. 12 oz. **$1.32**

Brake Fluid



The standard for hydraulic brakes. Shpg. wt., 2 lbs. 8 oz. **Postpaid if part of $2.00 order.**

28K9097 One Quart.... **69c**

Brake Juice



Makes brake linings last and hold better. Use as belt dressing for garage machinery, etc. 8-oz. Shpg. weight, 1 lb. 4 oz. **Postpaid if part of $2.00 order.**

28K1390.. **35c**

Brake Rivets



Brass Split Rivets

Popular type rivets for fastening brake lining. Box contains 100. **Postpaid if part of $2.00 order.**

Cat. No.	Diam. Inch	Lgth. Inch	Shpg. Wt.	Price 100
28K5821	3/64	5/16	3 oz.	10c
28K5822	3/64	3/8	3 oz.	10c
28K5823	3/64	1/2	4 oz.	14c
28K5824	3/64	5/8	5 oz.	15c
28K5817	3/16	3/8	4 oz.	18c
28K5818	3/16	1/2	6 oz.	25c
28K5819	3/16	5/8	6 oz.	28c
28K5820	3/16	3/4	8 oz.	32c



Semi-Tubular Brass Rivets

Quality brass rivets for brake linings. 100 in a box. **Postpaid if part of $2.00 order.**

Cat. No.	Diam. Inch	Lgth. Inch	Shpg. Wt.	Price 100
28K5800	3/64	5/16	4 oz.	14c
28K5801	3/64	5/16	4 oz.	15c
28K5802	3/64	5/16	4 oz.	17c
28K5805	3/64	7/16	4 oz.	22c
28K5806	3/64	9/16	6 oz.	23c
28K5816	3/16	5/16	4 oz.	18c
28K5803	3/16	5/16	6 oz.	20c
28K5804	3/16	5/16	6 oz.	21c
28K5825	3/16	7/16	6 oz.	21c
28K5826	3/16	9/16	7 oz.	25c

Special Rivets for Bendix Brakes

28K5855	3/64	5/16	3 oz.	16c
28K5856	3/64	5/16	3 oz.	17c
28K5857	3/64	5/16	3 oz.	18c
28K5859	3/64	7/16	4 oz.	19c

Handy Brake Lining Kit



28K5832—Handy 4-piece kit for relining brakes. Consists of drill, countersink drill, mandrel and punch. **Postpaid if part of $2.00 order.** Shpg. wt., 10 oz. **65c**

READY-CUT BRAKE LINING SETS

Cut and punched lining for Chevrolet Rear Brakes. Complete with rivets for attaching. **Postpaid if part of $2.00 order.**



Sets for 2 Wheels		STOPLIGHT WOVEN ASBESTOS			CROSS COUNTRY SUPER-FLEX		
Year	Model	Cat. No.	Price	Shpg. Wt.	Cat. No.	Price	Shpg. Wt.
1924	Superior	28K11765	65c	1 lb. 2 oz.	28K8764	$1.25	1 lb. 12 oz.
1925	K	28K11774	67c	1 lb. 4 oz.	28K8765	1.30	1 lb. 12 oz.
1926-27 and rear 1928	V*	28K11787	79c	1 lb. 6 oz.	28K8766	1.68	1 lb. 12 oz.
1929 Rear		28K8760	78c	1 lb. 5 oz.	28K8767	1.60	2 lbs. 4 oz.
1920-31 All 4 wheels					28K8762	1.30	2 lbs. 4 oz.

*Also fits Pontiac Models 1926-27 and rear 1928

Replacement Brake Drums, Hub Bolts and Nuts



$2.00 Per Pair And Up

Made of special analysis Carbon Steel, exceptionally tough and hard. Guaranteed to fit perfectly. **State make and model of your car and wheel type as well as catalog number. Brake drums Postpaid.** For a more satisfactory job, put in new hub bolts and nuts with your new brake drums. Simply order by the catalog number opposite the make of car for which you are ordering brake drums. We will supply the correct size and number necessary to install a pair of drums. **Postpaid if part of $2.00 order.**

Catalog Number	Brake Drums Make and Year	Wheels	Price Pair	Hub Bolts and Nuts	Shpg. Wt.	Per Set
28K9751¼	Buick '21–27 Mast. 6-120 Rear	Wood	$5.65	28K6523	4 lbs. 3 oz.	$1.90
28K9750¼	Buick '23–28 Mast. 6-120 Rear	Wood	5.65	28K6522	2 lbs. 9 oz.	.65
28K9777¼	Chev. '24–25 Sup. F. K	Wood	2.10	28K6535	1 lb. 5 oz.	.30
28K9778¼	Chev. '24–25 Sup. K	Disc	2.58	28K6536	11 oz.	.28
28K9779¼	Chev. '26 Sup. (4 bolt holes)	Disc	2.10	28K6537	10 oz.	.30
28K9780¼	Chev. '26–29 V Series Rear (6 bolt holes)	Disc	2.05	28K6538	1 lb.	.33
28K9781¼	Chev. '26-29 Mod. V-AA-AB. Rear	Wood	2.10	28K6539	1 lb. 4 oz.	.39
28K9768¼	Chev. '26–29, V Series front	Wood	2.05	28K6535	1 lb. 5 oz.	.30
28K9769¼	Chev. '26-29 Mod. V-AA-AB. Front	Disc	2.00	28K6541	1 lb. 2 oz.	.39
28K9771¼	Chev. Front or Rear '30-31 AD-AE	Wire or Disc	2.55	28K6541	1 lb. 2 oz.	.39
28K9764¼	Chrys. '30, 66, Front, DeSoto 1929 Late All, Front. Plymouth 1929–30 All, Front	Wood	3.45	28K6529	1 lb. 10 oz.	.45
28K9766¼	Chrys. '30, 66, Rear, DeSoto 1929 late, All, rear, Plymouth 29-30 All, rear	Wood	3.45	28K6529	1 lb. 10 oz.	.45
28K9782¼	Dodge 4, '25–27	Disc	4.35	28K6526	1 lb. 7 oz.	.73
28K9783¼	Dodge 4, '23–27	Wood	4.25	28K6527	2 lbs. 9 oz.	.65
28K9784¼	Essex 6, '25–26	Wood	4.20	28K6528	1 lb. 10 oz.	.45
28K9789¼	Essex '27–28 rear	Wood	4.95	28K6529	1 lb. 10 oz.	.45
28K9785¼	Ford "A" '28–30 Rear	Wire	2.45	28K6530	13 oz.	.25
28K9790¼	Ford "A" '28–30 Front	Wire	2.45	28K6531	1 lb.	.27
28K9788¼	Over. Mod. 4-4A, 91, 92, '22–26.	Wood	2.00	28K6532	1 lb. 5 oz.	.30
28K9753¼	Pontiac '28, Rear 204001–410101-20-in. tires	Wood	2.10	28K6539	1 lb. 4 oz.	.39
28K9786¼	Pontiac '27-28, 161589 to 204001 rear	Wood	2.10	28K6533	1 lb. 4 oz.	.39
28K9754¼	Pontiac '29, 204001-410101 20-in. tires Rear	Wood	2.10	28K6539	1 lb. 4 oz.	.39
28K9756¼	Pontiac '29 Big 6, 410101 up Rear	Wood	3.55	28K6524	2 lbs.	.52
28K9763¼	Pontiac, '29 Big 6, 410101 up Front	Wood	3.55	28K6524	2 lbs.	.52
28K9772¼	Whippet-4, Mod. 96-98 Rear	Wood	2.75	28K6529	1 lb. 10 oz.	.45

BRIGHTEN UP! MODERNIZE



Lighted Airplane

—Cabin model; with windows nicely illuminated.

—Chromium plated.

Propeller spins as you ride. Fastens through radiator cap. Socket and lead-in wire furnished. Complete with bulb. **Postpaid if part of $2.00 order or more.**

28K6088—Shpg. wt., 1 lb. 4 oz. **$1.08**

"AEROSCOPE"



—Jewel in Propeller. **69c**

As modern as the minute—with the dash of the fastest plane in the sky. Sturdily built. Chromium plated. Propeller, 7 in. long. Shpg. wt., 1 lb. 6 oz. **Postpaid if part of $2.00 order or more.**

28K6084—Bolt for attaching furnished. Complete. **69c**



Greyhound Racing Dog

75c —Chromium plated.

Beautiful symbol of speed. **Postpaid if part of $2.00 order or more.**

28K6081—Shpg. wt., 1 lb.. **75c**

28K6092—Chromium plated bolt for attaching. Shpg. wt., 2 oz. **10c**



Flying Eagle

—Modernistic, spirit of swiftness.

Beautifully chromium plated; attaches through radiator cap. Lgth., about 8¾ in. Shpg. wt., 1 lb. **Postpaid if part of $2 order or more.**

28K6093..... **$1.08**



Faust Ornament

$1.10 And Up

—Newest, most unusual design for radiator cap.

—Two sizes, heights 5 in. and 6 in.

A saucy little image, with spear. Handsome chromium plate. **Postpaid if part of $2.00 order or more.**

28K6095—Small. Shpg. wt., 1 lb. 8 oz. **$1.10**

28K6094—Large. Shpg. wt., 2 lbs. 4 oz. **$1.69**



LIGHTED CRYSTAL Ornament

—Beautiful woman's head; flowing hair.

—6½ in. long; 4½ in. high.

Solid glass, very durable; with metal base. Electric light in base gives novel lighting effect on frosted surface of glass. Complete with bulb and lead wire. **Postpaid if part of $2.00 order or more.**

28K6564—Wt., 2 lbs. 8 oz. **$1.08**



Lodge Emblems

—Metal and vitreous fired enamel.

—3¼ in. diameter.

Beautiful insignia of four famous lodges. For radiator, crossbar or trunk. Authentic designs and colors, artistically made. Shpg. wt., each 8 oz. **Postpaid if part of $2.00 order or more.**

28K6055—Blue Lodge..... **85c**
28K6056—Shrine **85c**
28K6057—Elks **85c**
28K6058—Odd Fellows..... **85c**



Flex-on Certificate Holder

Celluloid window, bound with imitation leather material. Straps on steering post. Size, about 5x4¼ in. **Postpaid if part of $2.00 order or more.**

28K8402—Shpg. wt., 2 oz.. **25c**

Boyce Moto-Meter

—Junior Model; about 2⅜-in. diameter.

—Nickel plated, gold color dial.

28K6345 Postpaid **$2.19**



—Midget model; about 2½-in. diameter.

Beveled crystal, black and nickeled dial, about 2½ in. diam. Shpg. wt., 9 oz. **Postpaid if part of $2.00 order or more.**

28K8199..... **$1.75**

BIG VALUE · MIRROR CLOCK COMBINATIONS



$1.55

—30-hour Watch Movement; side wind, stem set.
—No-Glare Mirror.
—Plate Glass—Bevelled Edges.
—Size, 2⅜x7 inches.

We are justly proud to offer this combination at such a low price. Easily installed in your present bracket.

28K8334—Postpaid if part of $2.00 order or more. **$1.55**
Shpg. wt., 6 oz. .....



$1.69 **30-Hour New Haven Movement** ***Above the Windshield***

—Curved, unbreakable crystal.

Latest style chromium trimmed case. Easily read dial, black with white figures. About 2½ in. square. Easily mounted over windshield. **Postpaid if part of $2.00 order or more.** **$1.69**

28K8333—Shpg. wt., 6 oz.



30-Hour NEW HAVEN Movement **Dash Board Clock**

—Plain or luminous dial.

Butler satin nickeled finish. Stem wind, stem set. Unbreakable crystal. Easily installed on dash or above windshield. Size, 2¼x2⅞ in. Shpg. wt., 6 oz. **Postpaid if part of $2.00 order or more.** **$1.35**

28K8336—Plain dial..... **$1.35**

28K8331—Same but with luminous figures on black dial..... **$1.85**



Rear Vision Mirror For Trucks

—Clear, beveled glass.

While compulsory in many states, this rear view mirror is desirable anywhere for safety. 4½-in. mirror on sturdy 18-in. bracket. **Postpaid if part of $2.00 order or more.**

28K9564—Shpg. wt., 1 lb. 8 oz. **49c**

Adjustable Screen



For Cars With Vertical Ventilating Windshield

Keeps dirt and insects out of eyes and car while driving with windshield open. Bronze screen in bronze finished frame, curved to fit cowl. **Postpaid if part of $2.00 order or more.**

28K4916—Shpg. wt., 1 lb. 12 oz. **98c**

Anti-Glare Shield

—Size, 16½x5 in.



Made of green celluloid that "kills" glare of bright headlights. Can be used on both windshield or rear window. Held on by two vacuum cups. **Postpaid if part of $2.00 order or more.**

28K6289
Shpg. wt., 4 oz. **45c**

Tilting Anti-Glare Shield

—Size, 4x6 in.



A low cost Anti-Glare of green celluloid. Quickly attached. Held on by 2 vacuum cups. Tilts up or down. **Postpaid if part of $2.00 order or more.**

28K6288—Shpg. wt., 6 oz... **10c**



89c **Anti-Glare Shade**

—Completely adjustable to any angle front or side.

Imitation leather shade, about 6x12 in. Metal parts nickeled. **Postpaid if part of $2.00 order.**

28K6290
Shpg. wt., 1 lb. 6 oz. **89c**

Jewelled Fender Guide



—Red and green jewel reflectors.

You can better judge the width of your car and protect your fenders while in traffic or parking if you have a fender guide to help you. Height, 12½ in. Clamps tightly on fender. **Postpaid if part of $2 order or more.**

28K5900
Wt., 7 oz. **45c**

Auto KeeKeeper



An extremely compact and neat key case to hold 3 or 4 keys. Prevents keys scratching the dash. Genuine leather case with 14-karat gold filled corners. Shpg. wt., 2 oz. **Postpaid if part of $2.00 order.**

28K8304..... **25c**

$2.45 Post Paid



—30-Hour NEW HAVEN, *new* chain wind clock.
—Gilt dial; black figures. White hands.
—Bevelled edge, gilt mirror.
—Size, 2⅝x7¾ inches.

A new, easy method of winding. Just a few pulls on the small chain is all that's necessary. **Postpaid.**

28K8332..... **$2.45**

$6.65 Post Paid



—8-day NEW HAVEN clock.
—No-glare, dark, silvered mirror.
—Our finest; beautiful finish.
—Heavy beveled plate glass.
—Size, 2½x7 inches.

Easily put in your present bracket.

28K8349
Postpaid..... **$6.65**

No-Glare Rear View Mirror



29c ***For All Cars***



Non-glare bevel edge plate glass mirror, reflects without blinding effect. Complete with bracket and screws. **Postpaid if part of $2.00 order or more.** Shpg. wt., 13 oz.

28K9550—Size, 2½x 6 in.... **29c**
28K9569 — Non-glare glass only. Use in present mirror bracket. Size, 2½x6 in. Bracket not furnished. Shpg. wt., 6 oz. **Postpaid if part of $2.00 order.** **20c**

Complete mirror and bracket with plain glass mirror in place of Non-Glare mirror. Shpg. wt., 13 oz. **Postpaid if part of $2.00 order or more.**

28K9555—Size, 2½x7 in..... **29c**

Full View Curved Mirror



—Permits 360 degrees of vision.
—Curved, no-glare glass.

Brings into view back and rear sides without turning head. Mirror has beveled edges, rounded corners. Use present bracket. **Postpaid if part of $2.00 order or more.**

28K9500—2½x9 in. Shpg. wt., 10 oz. **85c**

28K9501—2½x13 in. Shpg. wt., 13 oz. **$1.35**

Dual Rear View Mirror



For Day or Night

For greater safety put a DAY-NITE Mirror on your car. Has two separate mirrors, **clear for day** and **non-glare for night.** Individual adjustment for each mirror. Heavy beveled glass. Each mirror, size, 2½x4½ in. **Postpaid if part of $2.00 order.** Shpg. wt., 1 lb. 4 oz.

28K9568..... **58c**

Hinge Mirror



Handsome beveled glass mirror, chromium plated brass frame, for most cars except 1931 Fisher bodies. Will not fit continuous hinges such as on Packard and Hudson-Essex. Shpg. wt., 1 lb. **Postpaid if part of $2.00 order.**

28K9571—Each **69c**
28K9559—Will fit 1931 Fisher Bodies. **Each.** Shpg. wt., 1 lb. 4 oz.. **$1.19**
Pair, Postpaid **2.25**

Tire Mirror—Spring Style



4-inch beveled edge plate glass mirror in chromium plated, all brass frame and base. Spring construction holds it to tire. Has lock with 2 keys for security. **Postpaid if part of $2.00 or more.**

28K9502
Each. Shpg. wt., 1 lb. 10 oz. **$1.65**
Pair. **Postpaid**..... **$3.10**

Foils Thieves!

Gas Tank Cap



—Self locking.
—Prevents siphoning gas.

Perforated cone sets into gas vent, permits filling, but prevents inserting siphon hose. Chromium plated. For all cars. Shpg. wt., 1 lb. 2 oz. **Postpaid if part of $2.00 order.**

28K7091..... **59c**

Chromium Wheel Rings

75c Each



Rigid — cannot rattle or jar loose. Not necessary to remove rims when changing wheels or tires. For 1930-31 Ford or Chevrolet.

28K15024—Each; Shpg. wt., 14 oz. **Postpaid if part of $2.00 order**..... **75c**

28K9700¼—Same as above. Set of 5. **Postpaid**..... **$3.65**

28K9701¼—Set of 5, for 1932 Mod. CHEVROLET, FONTIAC, ESSEX, DESOTO and other cars using 18-inch drop center wire wheels with straight valve stems. **Postpaid** **$3.65**

Chromium Plated Hub Plates

Flashing chromium plate on heavy gauge steel. **Postpaid if part of $2 order or more.**

28K9719—For FORD, 1930-31 Snap-on. Each. Shpg. wt., 10 oz. **$0.55**
Set of 5. **Postpaid**..... **2.45**

28K9718—For FORD, 1930-31 Giant size, hook on spokes over hub cap. Set of 5. **Postpaid**..... **$2.20**

28K9712—For FORD, '28-29. Each. Shpg. wt., 1 lb. 3 oz..... **.55**
Set of 5. **Postpaid**..... **2.45**

Giant Hub Plates

For Chevrolet 6 and Pontiac 1931



The "Tiger Ey" reflector plate for the spare wheel gives you protection if the tail light goes out. Set of 5 chromium plated hub caps, 4 with neat design and the fifth with reflector. For Wire wheels only.

28K9702—"Tiger Ey" Hub Plate only for rear. **Postpaid if part of $2.00 order.** Each. Shpg. wt., 1 lb. 2 oz.. **$1.15**

28K9703—Set of 5 as described above. **Postpaid** **$3.95**

"Tiger Ey" Hub Caps

For Spare Wheel in Rear



Identical to regular equipment except equipped with "Tiger Ey" reflector to shine day and night for your protection. **Postpaid if part of $2.00 order.**

28K9721—For Model A FORD. 1930-31. Shpg. wt., 4 oz. **43c**

28K9722—For CHEVROLET 6 and PONTIAC 1931. Shpg. wt., 12 oz.... **89c**

Chromium Hub Flanges



Slip under regular hub caps, giving giant size hub effect. **Postpaid.**

28K9713—For CHEVROLET 6. Set of 4 (disc wheels)..... **$2.10**

28K9720—Set of 5 plain chromium flanges. Adds 8 in. to the diameter of hub plates of 1930-32 Chevrolet 6 and 1931-32 Pontiac. For wire wheels only..... **$2.25**

Radiator Caps



Quarter turn, quick detachable type. Modern design. Chromium plated. Easily installed. Shpg. wt., 1 lb. 4 oz. **Postpaid if part of $2.00 order or more.** **95c**

28K6556—Ford "A" 1928-29. **95c**
28K6557—Ford "A" 1930-31.. **95c**
28K6558—Chev. 1928-30..... **95c**
28K6559—Chev. 1931..... **95c**
28K6560½—For all other cars except 1929 Buick. **Shipped from factory in N. E. Ill. State make, model and year of your car**..... **95c**

Screw type, without clasp. Chromium plated radiator cap. Shpg. wt., 8 oz. **Postpaid if part of $2.00 order or more.**

28K6551—Ford "A" '28-29.... **29c**
28K6555—Ford "A" '30-31.... **35c**
28K6561—Chevrolet, 1931..... **35c**

Door Handles



Locking and Non-Locking

—Brass, heavily chromium plated, except for FORD lock which is of stainless steel.

—Yale or Briggs-Stratton Locks. Each has 2 keys.

High grade replacement locks. Chev. spinning type lock that cannot be snapped when locked. Stamped construction, not a die casting. **Postpaid if part of $2.00 order or more.**

28K8028—Ford "A" '28-29 locking. Shpg. wt., 6 oz. **98c**

28K8029—Ford "A" '30-31 locking. Shpg. wt., 6 oz. **98c**

28K8030—Ford "A" '28-29. Non-locking. Shpg. wt., 5 oz. **49c**

28K8031—Ford "A" '30-31. Non-locking. Shpg. wt., 5 oz. **49c**

28K8032—Chev. '28-30. Locking. Shpg. wt., 7 oz. **98c**

28K8033—Chev. '31-32. Locking. Shpg. wt., 9 oz. **$1.25**

28K8034—Chev. '28-30. Non-locking. Shpg. wt., 6 oz. **49c**

28K8035 — Locking Handle for Chev. '23-27, also Buick, Oakland, Pontiac, Nash, Olds, Chrysler, Dodge, Ford "T" and Studebaker for '25-28 incl. **State make, year and model of car.** Shpg. wt., 8 oz. **$1.20**

QUALITY First - QUALITY Always - at Sears

With These NEW ACCESSORIES

Motorists' Goggles

—With metal frames and bows.
—Perforated metal shields.

Protect your eyes from dust and glare with these amber color, glass lens goggles. In metal case. Shpg. wt., 5 oz. **Postpaid if part of $2.00 order.**



28K4622 30c

Shell Frame Goggles



—Demi-mottled frame, looks like tortoise shell, made of celluloid.
—Oxford style, high bridge.
—Coquille (full curved) lenses.

Exceptionally fine goggles, low priced. Come in **Amber, smoked or sky blue colors. State color.** Shpg. wt., 2 oz. **Postpaid if part of $2.00 order.**

28K4617..... **48c**

Deluxe SPORTS GLASSES



$1.55

—Fine quality gold filled frames; Round bow temples; covered with tubing.
—Hinged lenses; comfortable nose rest.
—High grade Coquille (curved) amber or smoke colored lenses.
—Crackle lacquered metal case.

Our highest quality, best made glasses. Suitable for night driving, golfers, motorists, and all outdoor wear requiring protection from glare. Shpg. wt., 8 oz. **Postpaid if part of $2.00 order.**

28K4629—State color..... **$1.55**

SEE PAGE 552 FOR OTHER GOGGLES

Red and Green Jewel License Plate Fasteners



—Beautiful imported glass jewels, 1⅜ in. diam. Mounted in strong rustproof metal socket. With full size bolts and wing nuts. Red for rear, green for front. Shpg. wt., 4 oz. **Postpaid if part of $2.00 order.**

28K9273—2 Red and 2 Green.. **15c**

Fire Light Jewels for License Plates



Like a cat's eye at night. Can be seen afar. Have full size bolts and wing nuts. Green or red. Shpg. wt., 4 oz. **Postpaid if part of $2.00 order.**

28K9294—Red. Pair..... **18c**
28K9269—Green. Pair..... **18c**
28K9270—Set of 4, 2 red and 2 green. Shpg. wt., 10 oz..... **35c**

Genuine Onyx Balls for Gear Shift Lever



—Finest imported Pedrara Onyx of unusual hardness.
—Lovely coloring, veining.

For all cars, with bushing to fit. **State make, model and year. Postpaid if part of $2.00 order.**

28K1667—Shpg. wt., 4 oz..... **69c**
28K1668—Onyx Ball. For Model "A" Ford. Shpg. wt., 2 oz..... **69c**

(ONYXOID) Unbreakable Gearshift Balls

—With beauty, color and veining similar to selected onyx or agate.
—Lighter weight, reduces vibration.

Made of polished onyxoid, a vivid translucent material, practically indestructible. Four color tones: **Red, Natural Onyx, Green or Blue. State color.** Complete with bushing to fit gear-shift lever. **State make, model and year of car. Postpaid if part of $2.00 order.**

28K1665—Shpg. wt., 4 oz.... **35c**

Heat and Oil Gauge

For Model "A" and "AA" Fords



Quality gauges in carefully designed combination, or separately. Easily attached. ¾ in. hole is needed for installation. Nickel plated. With tubing and fittings.

28K7604—Heat indicator and oil Gauge Combination. **Postpaid**..... **$3.15**
28K7601—DeLuxe Heat Indicator only. **Postpaid**..... **$2.20**
28K7605—DeLuxe Oil Gauge only. Shpg. wt., 1 lb. 6 oz..... **95c**
28K7606—Regular U. S. Oil Gauge only. Not Illus. Wt., 1 lb. 6 oz..... **78c**
Postpaid if part of $2.00 order.

"Majestic" Panel

For Model "A" Fords



Depressed center. Ivory, trimmed in dark maroon. Heat indicator and oil gauge. Complete with all connections. Fits over regular panel.

28K7641—For dash with concealed upper light. **Postpaid**..... **$4.95**
28K7640—For dash with light in center. **Postpaid**..... **$4.95**

ALL STEEL TRUNK



Looks Like a Built-in Factory Job

$7.75 And Up



Large Capacity



Piano Hinge Rib Back



Weatherproofed

- Made of heavy gauge steel, welded into one piece.
- Top swings on full length piano hinge; easy to lift.
- Back and bottom corrugated for strength and rigidity.
- Fits trunk racks 28K9747¼, 28K9748¼ and 28K9791¼ below.

Ride in comfort! Don't share your seat with parcels or luggage. Keep them in this handsome all-steel trunk which adds so much class and useful space to your car. One-piece crowned lid swings easily, and seals against rain and dirt because weatherstripped with rubber. Two chromium-plated locks secure contents of trunk against theft. 2 keys furnished. Two coats of baked-on Black Enamel, highly polished. Easily installed. **Not mailable. Shipped Not Prepaid.**

28KM9792¼—34 in. long, 12 in. wide at top, 13 in. wide at bottom, and about 18½ in. deep. Shpg. wt., 37 lbs..... **$7.75**

28KM9795¼—36 in. long, 15 in. wide at top, 16 in. wide at bottom, about 18½ in. high. Shpg. wt., 45 lbs..... **$9.95**

28KM9799½—Front Opening Trunk. Same size as 28KM9795¼ above, with two Chromium plated bands around the trunk at the locks. All steel construction. Shpg. wt., 50 lbs. **Shipped Not Prepaid from factory in Iowa**..... **$14.95**

Fabricoid Covered Trunk

$12.95 And Up



—Made of 3-ply laminated, cross-grained wood; ends and front 4-ply for strength.
—Galvanized metal bottom; reinforced with wood cleats.

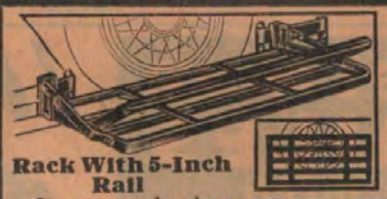
Gracefully shaped and beautifully finished. Covered with high grade, water-resisting grained fabricoid, fitted with chromium plated hardware.

28KM9793⅓—Front Opening. Size, 36x16 in., 20-in. deep. Shpg wt., 40 lbs..... **$15.95**

28KM9794⅓—Top Opening. (Not Illus.) Size, 33x16 in., 16 in. deep. Shpg. wt., 32 lbs.... **$12.95**

Shipped from factory in WESTERN NEW YORK. Not Mailable. Not Prepaid.

HIGH QUALITY TRUNK RACKS



Rack With 5-Inch Rail

—Strong angle iron frame, with welded cross bars.
—Folds against spare tire when not in use; easy to get to spare tire.
—Size, 16x40 in.

$3.25 Postpaid

A high grade rack, similar to racks built-in on many modern cars. Will carry any trunk listed above. Black enamel finish; complete with brackets and bolts for attaching. Easily installed on bumper. Fits single, double or triple bar bumpers or bumperettes, except the tubular style.

28K9747¼—Postpaid... **$3.25**



Vertical Bar Rack

$2.15 Postpaid

—Six-bar rack; one-piece steel stampings.
—Bracket on top; folds up.

A serviceable trunk and luggage rack, 16x40 in. Black enameled. Fits single, double or triple bar bumpers or bumperettes, except tubular style. Shpg. wt., 15 lbs. **Postpaid.**

28K9748¼..... **$2.15**



Heavy Duty Luggage Carrier

69c And Up

—Made of heavy steel.
—Holds two or three suitcases.
—Length, adjustable to 72 in.; folds to small space.

Quickly and conveniently fastened to the running board by means of three thumbscrew clamps. Black lacquer finish. About 12 in. high. **Postpaid if part of $2.00 order.**

28K15166¼—Shpg. wt., 8 lbs. 2 oz..... **95c**

28K15141¼—Same style, but lighter weight. Extends to 50 inches. Shipping weight, 7 lbs.. **69c**



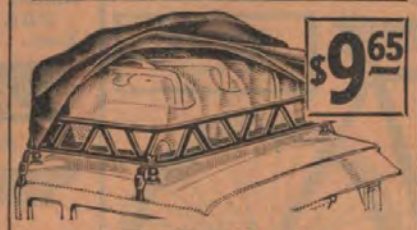
Made of Steel

$2.35 Post Paid

—Lattice design, one-piece steel stamping.
—Platform, 39x13 in.

Design similar to standard equipment on many cars. Black enameled. Will carry trunk 28KM9792¼ above. Fits single, double or triple bar bumpers or bumperettes except the tubular type.

28K9791¼—Postpaid... **$2.35**



$9.65

"Tip-Top" Carrier

—Size, 36x46 in.; sides 6 in. high.
—Uses otherwise waste space.
—Lacquered steel frame, fitted with deep rubber vacuum cups which carry entire load.
—Held in place by 4 web straps fastened to loops mounted on sides of car.

Easily mounted or removed. Will fit closed cars having a width of 38 to 48 inches. May be packed to any reasonable weight. Complete with waterproof cover. Not Mailable. **Shipped Not Prepaid from factory in Northern Ohio.**

28KM9796½
Shpg. wt., 53 lbs..... **$9.65**



Highway Atlas

—76 Pages of Road Maps.

Large scale maps on 11x14 in. pages. All state and national highways and secondary roads, with type of pavements; maps of principal cities; camp locations; highway insignia, etc., U. S. and Canada. **Postpaid if part of $2.00 order.**

28K6050—Shpg. wt., 14 oz. **29c**

Fender Splash Guards



—Trimmed with Chromium plated steel band.
—Made of molded rubber; looks like cobra grained leather.

Add a new, racy finished appearance to your car and keep mud from splashing on fenders and body. They repay their low cost in savings on washings. Universal bracket, fits any car without drilling. **Postpaid if part of $2.00 order or more.**

45c PER PR. And Up

28K9741—Per Pair. Shpg. wt., 1 lb. 10 oz..... **85c**
2 Pairs. Shpg. wt., 2 lbs. 8 oz..... **$1.60**

28K9742—Fender flaps. Heavy reinforced rubberized drill. Will not fit Essex, Cadillac, Packard, LaSalle, or Hudson. Not chrome trimmed. (Not Illustrated.)
Per Pair. Shpg. wt., 1 lb. 6 oz..... **45c**
2 Pairs. Shpg. wt., 2 lbs. 8 oz..... **85c**

"King Bee" Step Plates



28K9542 28K9538

Add distinction—ornamental and useful. Made of compressed **manganese aluminum.** Polished to a lasting mirror finish. High grade, long wearing **rubber tread.** Reinforced by steel—unbreakable. Bolts and nuts furnished.

28K9538—Jewelled Plates (Red for left—Green for right). Size, 7½x10½ in. Per pair. **Postpaid**..... **$2.15**

28K9540—Same as above but wider. Size, 8½x10½ in. Per Pair, **Postpaid**.... **$2.45**

28K9542—Plates without jewel. Size, 7½x10 in. Shpg. wt., 1 lb. 12 oz. Each.... **85c**

28K9544—Same as above but wider. Size, 8½x10 in. Shpg. wt., 1 lb. 12 oz..... **98c**
Postpaid if part of $2.00 order or more.

Running Board Matting and Molding

MATTING 9c PER FT.



28K15167¼

Molding

28K4999

—Rich, black rubber with lengthwise corrugations.

Replace worn running board tread with this excellent matting. Makes it easy to keep interior of your car free from mud and dirt. Does not show oil or grease spots. Easily and permanently applied with solution of silicate of soda listed below. Width, 12 in. Sold in any length. **Postpaid if part of $2 order.**

28K4999—Per foot. Shpg. wt., 6 oz..... **9c**

SILICATE OF SODA, for permanently attaching above. Shpg. wt., 2 lbs. 4 oz.
28K8375—One-pint can..... **19c**

Running Board Molding

Postpaid if part of $2.00 order.

28K15167¼—Two, 6-ft. lengths, ½x7⅞ in. Shpg. wt., 2 lbs. 8 oz..... **39c**
28K15168¼—Two 6-ft. lengths, ¾x7⅞ in. Shpg. wt., 2 lbs. 12 oz..... **39c**
28K9438—Package of 25 rivets for attaching molding to metal running boards. Shpg. wt., 2 oz..... **10c**

15c Each Corrugated Rubber Running Board Step Plates



Postpaid if part of $2.00 order.

28K10569—Size, about 7¼x10⅞ in. No bolts furnished. Shpg. wt., 1 lb. **Each**..... **15c**
Per Pair. Shpg. wt., 1 lb. 12 oz..... **25c**

Heel Saver Rubber Mat



Enjoy the comfort and the protection this mat affords. Made of rubber with nickeled piano hinge. Shoes glide above all dirt and grit on a mass of small rubber projections. Easily installed and cleaned. Size, about 14½x8 inches.

28K8243—Shpg. wt., 2 lbs. 8 oz. **Postpaid if part of $2.00 order**..... **98c**

Handy Hat Holder



Keep your hat clean, in shape and out of the way! Made of enameled steel wire with offset to take care of roll brim hats. Easily installed to ceiling of car. **Postpaid if part of $2.00 order.**

28K9609
Shpg. wt., 8 oz..... **25c**

"LITTLE TWIN" Hat and Coat Rack



Slips over lowered window glass. Iron bracket with two hooks. Rubber cushioned ends shaped to hold tight without rattling. **Postpaid if part of $2 order.**

28K9608—Shpg. wt., 6 oz. **2 for 19c**

Prices Cut 5% on *Improved* ALLSTATE MOTORCYCLE TIRES

- ★ 50 per cent deeper tread; safer, longer wearing.
- ★ NEW Sidewall—more non-skid shoulder; safer on turns.
- ★ Resilient, easier riding balloon tires.

A better quality tire for your motorcycle, longer wearing and safer, for less money! These tires have been marvelously improved in both quality and appearance and we guarantee them to give you more mileage per dollar than any tire made. Order a PAIR!... Save on ALLSTATE Red Inner Tubes to Match!

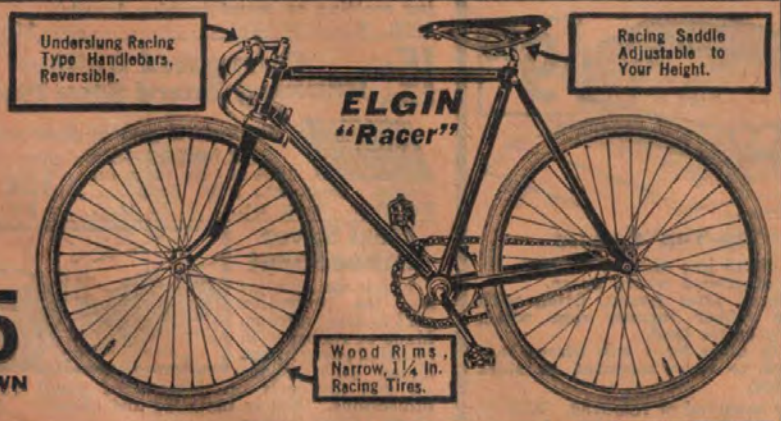
The Government is considering adding a tax on Tires and Tubes. Therefore, all Tire and Tube prices are subject to any tax which may be added.



26x3.30 Cl.
$4.56 Each
If Bought in Pairs POSTPAID

Tire Cat. No.	Tire Price Each	Tire Pair Price	Size Inches	Tube Cat. No.	Tube Price Each
HIGH PRESSURE TIRES					
28K881	$5.30	$10.36	28x3 Cl.	28K880	96c
BALLOON TIRES					
28K885	$4.65	$ 9.12	26x3.30-20 Cl.	28K884	$ .92
28K887	5.60	10.98	25x3.85-18 Cl.	28K886	1.12
28K889	5.83	11.40	27x3.85-20 Cl.	28K888	1.14
28K877	5.80	11.20	26x4.00-18 SS.	28K876	1.10
28K879	5.90	11.50	27x4.00-19 SS.	28K878	1.18

NOTE: 27x3.85-20 may be used as an oversize for 26x3.30-20. Also fits 27x3½. **Tires shipped Postpaid. Tubes Postpaid if part of $2.00 order.** Shpg. wt., of tubes, 1 lb. 12 oz. Prices subject to change without notice.



$5 DOWN

Boys! The Coming Sport BICYCLE RACING

$25.95 CASH And Up

Have a real racing bike, the same style as those used in international six-day races!... The ELGIN Racer is **black** with **gold** stripes, and nickeled front fork. Combines strength and light weight. Underslung handlebars can be turned up in the ordinary manner. New 1932 Coaster brake. Special diamond shape racing frame, racing saddle, narrow wood rims, **ALLSTATE** 28x1¼ in. single tube, racing tires. Famous Lifetime ELGIN quality makes this another great bike value, sure to be popular with thousands of boys... lead the gang with this speedier bike. Send your order TODAY!

28KM1335¼—ELGIN Racer with New Model Coaster Brake. Shipping weight, 48 lbs. **Not Prepaid. Cash price** **$27.95**
Easy Payment Price. (**$5.00 Down, $5.00 A Month**) **$30.75**
28KM1342¼—Same as above, but without coaster brake. **Cash**... **25.95**
Easy Payment Price. (**$5.00 Down, $5.00 A Month**) **28.50**

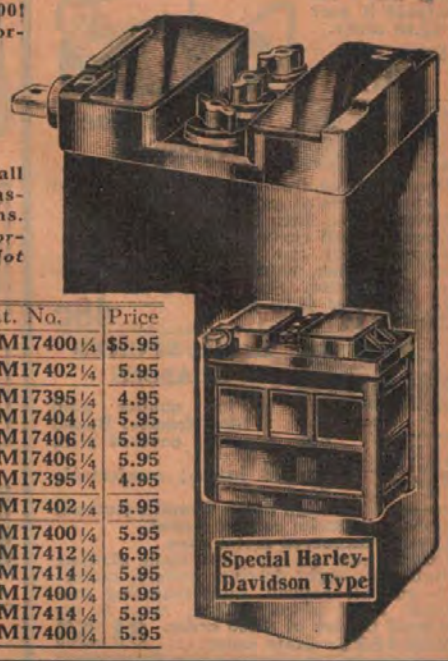
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PEERLESS

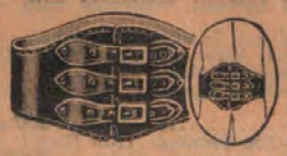
Motorcycle Batteries

NOW $4.95 And Up

Save up to $5.00 on your Motorcycle battery by buying at Sears! Our shoppers found that in cities throughout the country Motorcycle batteries comparable with our big rugged Peerless sold from $7.85 to $12.00! Here's everything you require in a motorcycle battery—moulded jar-proof case and top—perforated rubber insulator plates to withstand vibration and prolong life—and a "service-basis" guarantee of 12 FULL MONTHS! The extra heavy plates in the Peerless provide a powerful source of light and energy for all makes of motorcycles. Longer life is assured by the enclosed cell connections. *State make, year and model of your motorcycle. Batteries Unmailable, shipped Not Prepaid. Shpg. wt., 15 lbs.*



Name	Model	Cat. No.	Price
Cleveland	All	28KM17400¼	$5.95
Excelsior	All	28KM17402¼	5.95
Harley-Davidson	61-74, to and incl. 1925	28KM17395¼	4.95
	61-74, 1926 and later	28KM17404¼	5.95
	1929 single	28KM17406¼	5.95
	45 New Twin	28KM17406¼	5.95
	Single up to and incl. 1928	28KM17395¼	4.95
Henderson	All	28KM17402¼	5.95
Indian	4-cyl. Ace	28KM17400¼	5.95
	Big Chief & Big Chief 74	28KM17412¼	6.95
	Prince, 1927, Single	28KM17414¼	5.95
	Prince, 1928, Single	28KM17400¼	5.95
	Scout, 1927, and earlier	28KM17414¼	5.95
	Scout 37 & 45, 1927–28–29	28KM17400¼	5.95



Comfort Body Belt

For motorcyclists, long distance drivers, and athletic, outdoor people. Rests body muscles not exercised in riding and protects internal organs. Conforms to body shape. 6¾ in. high, front and back, 4 in. high at sides, 3 buckles. Genuine cowhide. Black finish. **State size of waist measure. Furnished in 28, 30, 32, 34, 36 and 38 inch sizes.**

28K2108—Each. Postpaid **$2.00**



Motorcycle Drive Chain

Standard for all American motorcycles—priced to save you more! Nationally advertised Diamond quality, ⅝-in. pitch; ⅜-in. roller width. All parts steel; inside plates polished and blued; outside plates polished and bronzed. **Postpaid if part of $2.00 order.**

28K2138—Per ft. Shpg. wt., 12 oz. **65c**

Get More MILES with NEW PLUGS



Save on Spark Plugs for Motorcycles

Change your plugs now—improve the efficiency of your motor. These are high quality, all new stock, nationally advertised spark plugs. Shpg. wt., 6 oz. **State make, year, model and number of cylinders, or Spark Plug type. Postpaid if part of $2.00 order.**

28K7188—Champion. Each **69c**

28K7189—A.C. Type. Each **69c**

AVIATORS' SUPPLIES

Aviators' Emblem



Gold filled, 2¼ in. long. Has **red, white** and **blue** enamel inlay with gold band for engraving. Pin fastens with safety catch. To wear on coat, or uniform. (We do not engrave names.) Shpg. wt., 1 oz. **Postpaid if part of $2.00 order.**

28K9659 ..... **60c**

Van Schaack Nitrate Dope

High grade weatherproof dope used on all planes with fabric wing covering. Also used as mending cement, for waterproofing boots, shoes, canvas boats, tents and model airplanes. Clear liquid. **Not Mailable. Shipped Not Prepaid.** Shpg. wt., per gal., 11 lbs.

28KM9692¼—1 gallon **$1.65**

28KM9693⅓—5 gal. **Shipped from factory in N. E. Ill.** Shpg. wt., 50 lbs. **$7.45**

Dope Thinner

28KM9691¼—1 gal. **Shipped Not Prepaid.** Shpg. wt., 11 lbs. **$1.45**

$1.89 And Up



Clear-Vision Goggles

28K9405—**As Illustrated.** Our finest, most comfortable goggles. Curved lenses fit contour of face. Highly nickeled frames. Pneumatic rubber binding. Adjustable at nose-piece. Compact aluminum carrying case. Postpaid **$4.90**

28K9402—Straight lenses of non-shatter Lamoglas. Sponge rubber binding. Self-conforming and snug fitting. (Not Illus.) **Postpaid** **$3.65**

28K9401—Straight lenses of non-shatter Lamoglas. Soft chenille (fur-like) binding. Low priced. Suitable for airplane trips or for aviation students. (Not Illus.) **Postpaid if part of $2.00 order.** Shpg. wt., 6 oz. **$1.89**

Leather Helmets



Beautiful tan capeskin or gray suede leather, tailored to fit snugly. No air leaks. Leather helmets except 28K9668 have "Powder puff" ear protectors. **State hat or cap size. Postpaid if part of $2.00 order.**

Cat. No.	Color	Lining	Shpg. Wt.	Price
28K9670	Tan Cape	Unlined	8 oz.	$1.50
28K9666	Gray Suede	Unlined	7 oz.	1.55
28K9667	Tan Cape	Chamois	Postp'd.	2.25
28K9665	Gray Suede	Chamois	Postp'd.	2.20
28K9668	Tan Cape	Sheep	Postp'd.	2.70

Cloth Helmets

28K9664—Washable white Gaberdine. Same style as above, with pockets over ears to hold powder puffs or cotton. **State size wanted.** Shpg. wt., 2 oz. **49c**

Low Prices Buy BETTER QUALITY at Sears

20% SAVINGS

ALLSTATE AUTOMOBILE INSURANCE

100% PROTECTION

Lower Rates

Rates twenty percent lower than those established by other old line stock Insurance Companies—that's what ALLSTATE offers you! Simplified, direct methods of doing business together with the careful selection of risks, have made these timely savings possible.

You need not pay the full premium when you order your policy. ALLSTATE offers a convenient and exclusive easy payment plan. No interest or service charge.

There is no reason why every automobile owner should not be fully insured—with ALLSTATE making it so easy to obtain.

Security

No automobile owner can afford the extravagant risk of being unprotected—Not merely against fire and theft, but against those far more costly claims for Bodily Injury or Property Damage.

A single liability claim might sweep away all we have. And the future, too, may be mortgaged unless we have reliable automobile insurance to meet just claims and fight unjust demands.

ALLSTATE Automobile Insurance with its many exclusive features, including outstanding claim adjusting service, is the last word in protection for the automobile owner.



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Learn for yourself just what our low rates are for *your car*. You will realize that a single accident might cost you more than your ALLSTATE premium for ten years.

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SAVINGS—SATISFACTION—STABILITY



COLLISION

FILL OUT AND MAIL THIS COUPON TODAY

ASIK

ALLSTATE INSURANCE COMPANY, Chicago, Ill. Without obligation please send me rates for Automobile Insurance.

Name _____

Residence Address _____
Street Address or Rural Route and Box No.

Postoffice _____

County _____ State _____

Occupation _____

Employer's Name _____

Make of Car _____ Year of Model _____

No. of Cylinders _____ Type of Body _____ Model _____ Cost to Me _____

When Purchased _____ When Present Insurance Expires _____
Month Year Day Month

OLD TIMER SAYS: "TAKE NO CHANCES!.."



Single Trigger

$21.75 *Post Paid*

RANGER DOUBLE BARREL HAMMERLESS SHOTGUN

With Jostam Recoil Pad Attached
Non-Selective Single Trigger

Shoots Right Barrel First—Left Barrel Second

★ **Proof tested forged barrels are carefully bored to insure uniformly good patterns and penetration.**
★ **Two ivory sights on blue steel matted rib make fast sighting easy.**
★ **Genuine walnut checkered fore-end and pistol grip stock about 14 inches long with about 3 inch drop at heel.**
★ **All working parts of action are made of chrome vanadium steel.**
★ **Fore-end has positive snap, which will keep gun tight.**

Gauge	Length of Barrel	Bore of Barrel Right	Bore of Barrel Left	Cat. No.	Cash only Postpaid
12	28 in.	Mod.	Full	6K40¼	$21.75
12	30 in.	Mod.	Full	6K41¼	21.75
16	28 in.	Mod.	Full	6K42¼	21.75
20	28 in.	Mod.	Full	6K43¼	21.75
410	26 in.	Full	Full	6K46¼	21.75

Similar to gun described above but with double triggers

Gauge	Length of Barrel	Bore of Barrel Right	Bore of Barrel Left	Cat. No.	Cash Only Postpaid
12	28 in.	Mod.	Full	6K12¼	$18.95
12	30 in.	Mod.	Full	6K14¼	18.95
12	32 in.	Full	Full	6K15¼	18.95
16	30 in.	Mod.	Full	6K16¼	18.95
20	28 in.	Mod.	Full	6K17¼	18.95
410	26 in.	Full	Full	6K18¼	18.95

Fox Sterlingworth Double Barrel Shotgun

A Precision Built Gun



—Fluid compressed steel barrels with matted rib precision bored and proof tested for strength and shooting qualities.
—Nicely checkered, best quality American walnut stock and fore-end.
—Stock has full pistol grip with rubber cap and rubber butt plate about 14 in. long with drop at heel of about 2¾ inches.
—Firing pin and hammer of one non-breakable piece. Rotary lock keeps gun tight.

Easy payments $7.50 cash with order and $7.50 per month. Use Time Payment blank in back of catalog.

This DeLuxe model equipped with Anti-Flinch recoil pad and two Lyman genuine ivory sights. Easy payments $8.50 with order and $8.50 per month.

Gauge	Length of Barrel	Bored R. L.	Cat. No.	Cash Post-paid	Easy Payment Price
12	28-in.	M. F.	6K35¼	$34.75	$38.20
12	30-in.	M. F.	6K36¼	34.75	38.20
16	28-in.	M. F.	6K38¼	34.75	38.20
20	28-in.	M. F.	6K39¼	34.75	38.20

Fox Sterlingworth DeLuxe Double Barrel Shotgun

Gauge	Length of Barrel	Bored R. L.	Cat. No.	Cash Post-paid	Easy Payment Price
12	30-in.	M. F.	6K20¼	$37.85	$41.65
12	32-in.	F. F.	6K21¼	37.85	41.65
16	30-in.	M. F.	6K22¼	37.85	41.65
20	28-in.	M. F.	6K28¼	37.85	41.65

L. C. Smith "Field" Double Barrel Hammerless Shotgun



—Armor steel barrel used because of its uniform strength.
—Very fine selection walnut stock and fore-end.
—Full pistol grip stock about 14 inches long with drop of about 2¼ inches at heel with hard rubber cap and butt plate.
—Convenient action has simple side lock construction.

Gauge	Length of Barrel	Bored R. L.	Cat. No.	Cash Postpaid	Easy Pay't Price
12	28-in.	M. F.	6K51¼	$37.75	$41.50
12	30-in.	M. F.	6K52¼	37.75	41.50
16	28-in.	M. F.	6K54¼	37.75	41.50
20	28-in.	M. F.	6K55¼	37.75	41.50

Easy Payments $8.50 Cash, $8.50 a month. Use Time Payment Order Blank in back of Catalog.

L. C. Smith Wild Fowl Double Barrel Shotgun

12-gauge, 32-inch both barrels full choke. Chambered for shells up to 3 in. in length. For Ducks, Geese, and long distance shots. Extra heavy frame for new heavy load. Postpaid.

6K50¼—Cash price..... **$47.98**
Easy Payment price $10.50 down, $10.50 per month..... **$52.75**

Iver Johnson Hammerless Double Barrel Shotgun



—Proof tested barrel of blued steel with matted rib bored and choked to give close even patterns.
—Selected walnut checkered stock and fore-end.
—Stock about 14 inches long with drop of about 2¾ inches at heel. Has full pistol grip.
—All parts of action are drop forged steel properly heat treated.

Gauge	Length of Barrel	Bored R. L.	Cat. No.	Cash Post-paid	Easy Payment Price
12	30-in.	M. F.	6K29¼	$25.50	$28.00
12	32-in.	F. F.	6K30¼	25.50	28.00
16	28-in.	M. F.	6K31¼	25.50	28.00
20	28-in.	M. F.	6K32¼	25.50	28.00

Easy payments $6.00 down and $5.50 a month.

Use time payment blank in back of catalog.

Eastern Arms Double Barrel Hammerless Shotgun

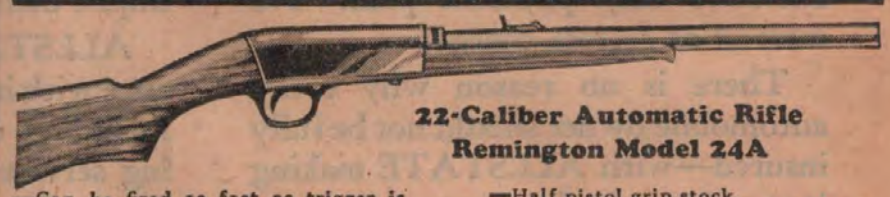


—High pressure blued steel barrel with matted rib.
—Hammerless action with snap top lever, thumb safety and case hardened frame.
—Genuine walnut stock and fore-end.
—Stock about 14 inches long with 3-inch drop at heel, and rubber butt plate.

Gauge	Lgth. of Barrel	Bored R. L.	Cat. No.	Cash Only Postpaid
12	30-in.	M. F.	6K24¼	$15.95
12	32-in.	F. F.	6K25¼	15.95
16	30-in.	M. F.	6K26¼	15.95
20	38-in.	M. F.	6K27¼	15.95

Firearms and Ammunition Not Sold to Minors

REMINGTON *A FAMOUS NAME ON FAMOUS GUNS*



22-Caliber Automatic Rifle
Remington Model 24A

—Can be fired as fast as trigger is pulled.
—Round tapered barrel.
—Genuine walnut stock and fore-end.
—Half pistol grip stock.
—Solid breech and positive safety lock.
—Takedown model.
—No special cartridge required.

The 22-short rifle magazine holds 15 cartridges and the 22-long rifle magazine will hold 11 cartridges. Not recommended for high speed cartridges. Cash only. Postpaid.

Rifle chambered for 22-Long rifle R.F. cartridges only 6K234¼.
Rifle chambered for 22-Short rifle R.F. cartridges only 6K235¼..... **$24.65**



Remington 12A Hammerless Repeater

—Barrel is chambered for 22-short, long and long rifle cartridges.
—Genuine walnut stock and fore-end.
—Magazine holds fifteen short, twelve long, or eleven long rifle cartridges. Not recommended for high speed cartridges.

12A standard grade 22-inch round barrel has straight grip stock as illustrated.
6K206¼—Cash only. Postpaid..... **$18.49**
12C Target grade 24-inch round barrel has pistol grip stock. Not illustrated.
6K207¼—Cash only. Postpaid..... **20.85**



Remington Model 6 Single Shot Rifle

—20-inch round barrel fitted with open front and rear sights.
—Chambered for 22-short, long and long rifle cartridges.
—Genuine walnut stock and fore-end.
—Takedown model. Not recommended for high powered cartridges.

A reliable rifle, at a moderate price.

6K236¼—Postpaid..... **$4.69**



Remington Model 33 Single Shot Bolt Action Rifle

—24-inch round tapered barrel.
—Chambered for 22-short, long or long rifle cartridges.
—Adjustable rear sight and metal bead front sight.
—American walnut one-piece stock and steel butt plate.
—Has many safety features including rebounding lock, double locking lugs, and safety bolt for unloading. Recommended for high powered cartridges.

6K203¼—Postpaid..... **$5.67**

SAVAGE MODEL 99



High Power Repeating Rifle

—Hammerless lever action rifle of medium weight and high efficiency.
—Has checkered fore-end and walnut stock with pistol grip.
—Carbine Model has straight grip stock and fore-end.
—Rotary Magazine holding 5 shots indicates the number of cartridges in magazine.

Postpaid. Cash only **$47.98**

6K180¼—Takedown 99G300 Cal. Savage 24-in. barrel.....
6K187¼—Takedown 99G250—3000 Cal. Savage 22-in. barrel..... $47.98
6K184¼—Carbine 99H30—30 Cal. 20-in. barrel..... 35.95
6K186¼—Carbine 99H30—30 Cal. Savage 20-in. barrel..... 35.95

QUALITY First - QUALITY Always - at Sears

Buy Your SHOTGUN at SEARS



$6.79 Postpaid

EASTERN ARMS
SINGLE BARREL HAMMER SHOTGUN
With Automatic Ejector

★ Barrel is proof tested.
★ Grooved Breach Sight.
★ Walnut finished stock and fore-end are correctly shaped.
★ Stock about 14 inches long with drop of about 3 inches and has rubber butt plate.
★ Case hardened frame.
★ Action is simple. Nothing to get out of order.

Gauge	Barrel Lgth.	Bore of Barrel	Cat. No.	
12	30-In.	Full Choke	6K72¼	$6.79 Each Postpaid
12	32-In.	Full Choke	6K73¼	
16	30-In.	Full Choke	6K74¼	
20	28-In.	Full Choke	6K75¼	
410	26-In.	Full Choke	6K76¼	

Ranger Single Barrel, Shotgun With Automatic Ejectors Equipped with Jostam Anti-Flinch Recoil Pad

Similar to gun described above but with recoil pad.

12	30-In.	Full Choke	6K70¼	$8.75 Each Postpaid
12	32-In.	Full Choke	6K71¼	
16	30-In.	Full Choke	6K77¼	
20	28-In.	Full Choke	6K78¼	

Winchester RIFLES



Model 61 Winchester Rim Fire Hammerless Repeating 22-Caliber Rifle

—24-inch round tapered barrel.
—Lyman gold bead front sight and sporting rear sight.
—Lacquered pistol grip stock and fore-arm.
—Steel butt plate. . . Chambered for 22-short, long and long rifle cartridges.
—Magazine will hold 20 shorts, 16 long or 14 long rifle cartridges.
—Semi-beavertail slide action. Recommended for high speed cartridges.

6K241¼—Postpaid..... $20.35



Winchester Model 62 Rim Fire Repeating Hammer Rifle

—23-in. Round tapered barrel.
—Lyman gold bead front and adjustable sporting rear sights.
—Lacquer finish straight grip stock with steel butt plate.
—Chambered for 22 short, long and long rifle cartridges.
—Magazine will hold 20 shorts, 16 longs or 14 long rifle cartridges.
—Slide action.

Recommended for Use With High Speed Cartridges

6K242¼—Postpaid..... $15.75



Winchester Model 94 Carbine

—20-Inch round nickel steel barrel.
—Folding carbine rear sight and blade front sight.
—Selected walnut stock and fore-end.
—Solid frame style with full length magazine.
—Capacity of 7 cartridges, lever action.

6K163¼—30-30 Caliber. Same as 30 (W.C.F.). Postpaid. $31.65
6K164¼—32 Winchester. Postpaid.....

Model 55 Winchester

Same action as above but has shotgun butt plate, ⅔ magazine, rifle sights, 24-inch barrel, and is a takedown model.

6K169¼—30-30 Caliber. Postpaid..... $33.60



Single Shot Bolt Action

Winchester Model 60

—23-inch tapered barrel.
—Bead front and adjustable sporting rear sights.
—Pistol grip walnut stock fitted with hard rubber butt plate.
—Finger grooves and fore-end.
—The bolt has a safety.
—Bolt, bolt-handle and trigger are chromium plated.
—Has ejector which throws shell clear of gun.
—Chambered for 22 short, long and long rifle cartridges.
Recommended for high speed cartridges.

6K243¼..... $5.67 Postpaid



Savage Model 23 "Sporter" Repeating Rifle

—Bolt Action military rifle.
—Bead front sporting and rear sights.
—Clip magazine holds five cartridges.
—Pistol grip walnut stock.
22-caliber, 23-in. barrel. Handles 22 short, long or long rifle cartridges without adjustments. Recommended for High Powered Cartridges.

6K227¼—Postpaid..... $17.85
25-20 Caliber, 25 In. Barrel Shoots 25-20 Repeater Cartridges.
6K228¼—Postpaid..... 21.95
32-20 Caliber, 25 In. Barrel Shoots 32-20 Repeater Cartridges.
6K229¼—Postpaid..... 21.95
6K290—EXTRA MAGAZINE for Savage Sporter Rifles. Shpg. wt., 3 oz.
22-Caliber also fits Savage NRA Rifles. Postpaid if part of $2.00 order..... 60c
6K291—25-20 or 32-20 Caliber. Shpg. wt., 3 oz. Postpaid if part of $2.00 order..... 80c

Hard-Hitting..Smooth-Working..Dependable

INCREASING THOUSANDS SOLD EVERY YEAR



Ranger Hammerless Single Barrel Shotgun
With Automatic Ejector

—Barrels proof tested. —Walnut stock and fore-end.
—Hard rubber butt plate on stock which is about 14 inches long with a drop of about 3 inches.
—Safety on tang operates with thumb just like a double barrel shotgun.

Gauge	Lgth. Barrel	Plain Barrel	Price Postpaid
12	30-Inch	6K60¼	$10.45 Each
12	32-Inch	6K61¼	
16	30-Inch	6K62¼	
20	28-Inch	6K63¼	
410	26-Inch	6K64¼	

The gun we have all been looking for. A real hammerless single barrel gun. All the beauty of line and design that is only possible in a hammerless gun is present in this Ranger. A fast handling gun.



With Automatic Ejector

IVER JOHNSON
Matted Top Rib Single Barrel Shotgun

—Proof tested barrel with wide solid matted rib extending full length of barrel which prevents glare and increases shooting accuracy and sighting speed.
—Two professional ivory bead sights on rib.
—Selected American Walnut checkered stock and fore-end.
—Stock has full pistol grip, rubber capped and is 14 inches long with about 2¾-inch drop at heel.
—Large fore-end is shaped to trap style.
—Action is fool-proof, and has compensating lock bolt (an exclusive Iver Johnson Feature) keeps gun from shooting loose.
—Full choke Barrel.

Gauge	Lgth. of Barrel	Cat. No.	Price Postpaid
12	30-Inch	6K65¼	$12.95 Each
12	32-Inch	6K66¼	
16	30-Inch	6K67¼	
20	28-Inch	6K68¼	
410	26-Inch	6K69¼	



With Automatic Ejector

FAMOUS LONG TOM Single Barrel Shotgun

—36-Inch blued steel proof-tested barrel.
—Grooved breach sight.
—Walnut Stock and fore-end.
—Stock about 14 inches long with about 3-inch drop, has plain pistol grip and hard rubber butt plate.
—Large hinged snap fore-end.

The long full choked barrel gives a longer more accurate sighting radius. Has been used with marked success for long distance shots.

12-Gauge 36-Inch Barrel 6K88¼ Postpaid
12-Gauge 36-Inch Barrel 6K89¼ Each..... $8.65

FIREARMS AND AMMUNITION NOT SOLD TO MINORS



With Automatic Ejector

SUPER RANGE GOOSE GUN Single Barrel Shotgun With Extra Heavy Breach

—Barrel is proof-tested, carefully bored and has full choke.
—Grooved breach sight.
—Genuine walnut stock and large sized fore-end.
—Stock about 14 inches long and 3-inch drop at heel.
—Extra heavy breach for heavy loads.

A splendid heavy duty single barrel shotgun. Will reach out and get those long range shots. Although the price is low, nothing has been spared to make this a real gun.

12-Gauge 36-Inch Barrel, Full Choke
6K81¼—Postpaid..... $10.65
12-Gauge 32-Inch Barrel, Full Choke
6K87¼—Postpaid..... 10.25

Do You Want These Quality Features in a Gun?

LONGER Life...EASIER Action and ACCURACY



$26.98 Cash Price

12-16 or 20 Gauge

Firearms and Ammunition not Sold to Minors

THE RANGER REPEATER

Has Them All

We Guarantee That for Shooting Qualities, Beauty of Line, and Real Value—the Ranger is the Equal of Any Other Gun Anywhere Near Its Price.

When Ordering on Easy Payments, Use Time Payment Order Blank in Back of Catalog.

SPEED —SIX SHOTS IN EIGHT SECONDS

Nationally Famous Ranger Repeating Shotgun

—A wonderful gun at this special price. Special steel proof-tested barrel—polished and blued.
—Chambered for shells up to 2¾ inches long.
—Metal bead sight.
—Drop forged, carefully milled receiver with matted top and solid steel breech.
—Walnut checkered stock and forearm.
—Checkered pistol grip stock 13¾ inches long, with about 2¾ inch drop at heel and rubber butt plate.
—Solid breech provides a powerful wall of steel behind the breech bolt which is securely locked with a heavy lug through block and top of frame making the breech lock capable of withstanding the heaviest loads.
—All working parts of chrome vanadium steel.
—Six shot hammerless. —Slide action. —Side ejection.

Plain Barrel		Gauge	Barrel	Choke	Raised Matted Rib	
$26.98 Each Postpaid	6K112¼	12	30 inches	Full	6K122¼	**$32.48** Each Postpaid
	6K113¼	12	32 inches	Full	6K123¼	
	6K115¼	16	28 inches	Full	6K117¼	
	6K116¼	20	28 inches	Full	6K118¼	

Easy Payment Price, Any of the Above.....**$29.65**
$6.00 Down. Balance $6.00 per Month.

Easy Payment Price, Any of the Above.....**$35.70**
$7.50 Down, Balance $7.50 per Month.

GENUINE **BROWNING** 'AUTOMATIC **$10.00 Down** **$10.00 A Month**

Made in Belgium Under Browning Supervision



Now Only **$46.45**

Last Year's Price ~~49.75~~

To any man intimately familiar with the manufacture of small firearms John M. Browning is a name signifying the finest.

The Browning Automatic illustrated on this page has always been regarded as his greatest achievement in an arm of this type. Sportsmen all over the world agree that it is not only the lightest, but the easiest handling, the most accurate and the best Automatic Shotgun ever built.

Refined Appearance and Beauty of Line

—Parts are fitted and adjusted by hand, which insures smoothest operation.
—The barrel guide ring forged in one-piece with the barrel.
—Holds 4 shells in magazine and 1 in chamber.
—Double extractors, one on each side of the breach block.
—The safety "That is safe," convenient and positive.
—Magazine cut-out, additional safety and greater convenience.
—Shorter receiver.
—Raised matted rib is hollow, therefor lighter.
—Stock and fore-arm hand checkered.
—Tested in Proof House of Belgian Government as well as tested and inspected according to Browning standards.

12-Gauge—Postpaid

With Plain Barrel	Cat. No.	Lgth. of Barrel	Choke	Cat. No.	With Ribbed Barrel
$46.45 Cash	6K104	28-in.	Modified	Not Listed	**$54.45** Cash
	6K133	28-in.	Full	Not Listed	
	6K134	30-in.	Full	6K132	
	6K114	32-in.	Full	Not Listed	

Easy Payment Price, Any of Above.....**$51.00**
$10 down and $10 a Month.

Easy Payment Price, Any of Above.....**$59.90**
$12 Down and $12 a Month.

16-Gauge—Postpaid

With Plain Barrel	Cat. No.	Lgth. of Barrel	Choke	Cat. No.	With Ribbed Barrel
$46.45 Cash	*6K129½	26-in.	Modified	Not Listed	**$54.45** Cash
	*6K130½	28-in.	Full	*6K150½	
*Guns listed above shipped Postpaid from St. Louis, Mo.					
$46.45 Cash	6K120¼	28-in.	Modified	6K149¼	**$54.45** Cash
	6K135¼	30-in.	Full	6K151¼	

Easy Payment Price, Any of Above **$51.00**
$10 Down and $10 a Month.

Easy Payment Price, Any of Above.....**$59.90**
$12 Down and $12 a Month.

When Ordering on Easy Payments Use Time Payment Order Blank in Back of Catalog.

Remington Auto Loading Shotgun



Takedown Model

—Barrel is full choke bored. Holds six shells.
—Stock and fore end of American Walnut nicely checkered.
—Full pistol grip on stock about 14 in. long, 2½ in. drop at heel.
—Made to handle all loads of shells up to 2¾ inches long.

Gauge	Lgth. of Barrel	Type Barrel	Cat. No.	Cash Price	Time Price
12	28-inch	Plain	6K101¼	**$45.75**	**$50.30**
12	32-inch	Plain	6K165¼		
20	28-inch	Plain	6K108¼		
Down Payment of the above $10.00, Balance $10.00 per Month.					
12	28-inch	Raised Matted Rib	6K102¼	**$52.50**	**$57.75**
12	32-inch		6K168¼		
20	28-inch		6K109¼		
Down Payment, of the above, $11.50, Balance $11.50 per Month.					

When Ordering on Easy Payments Use Time Payment Order Blank in Back of Catalog.



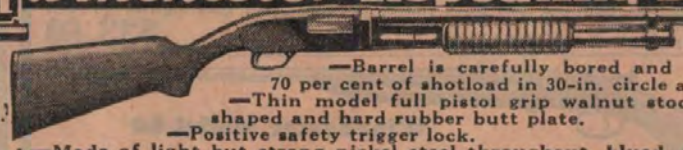
Model 29A
Remington Hammerless Shotgun

—Barrel unscrews from the action, leaving the magazine and forearm attached to stock.
—Bottom ejection. Holds six shells. Postpaid.

Gauge	Lgth. Barrel	Type Barrel	Cat. No.	Cash Price	Time Price
12	30-inch	Plain	6K106¼	**$31.95**	**$35.15**
12	32-inch	Plain	6K100¼		
Down Payment, either of the above, $7.00, Balance $7.00 per Month.					
12	30-inch	Raised Matted Rib	6K107½	**$38.75**	**$42.60**
12	32-inch		6K166¼		
Down Payment, either of the above, $8.00, Balance $8.00 per Month.					
Model 17A Walnut Stock Not Checkered (Not Illustrated)					
20	28-inch	Plain	6K105¼	**$31.95**	**$35.15**
Down Payment, 6K105¼, $7.00, Balance $7.00 per Month.					

Use Easy Payment Order Blank in Back of Catalog

Winchester Repeating Shotgun



Model 12

—Barrel is carefully bored and guaranteed to place 70 per cent of shotload in 30-in. circle at 40 yds.
—Thin model full pistol grip walnut stock exceptionally well shaped and hard rubber butt plate.
—Positive safety trigger lock.
—Made of light but strong nickel steel throughout, blued, and highly polished. Holds six shells. Postpaid.

6K146¼—12-Gauge plain 30-in. full choke barrel.
Cash Price.....**$40.95** Easy Payment Price.....**$45.00**

6K147¼—Same as 6K146¼ but 16-Gauge 28-in. full choke barrel.
Cash Price.....**$40.95** Easy Payment Price.....**$45.00**
Down Payment, either of the above, $9.00, Balance $9.00 per Month.

Same as 6K146¼, but with raised matted rib on barrel for quick accurate sighting 12-Gauge, ribbed 30-inch full choke barrel.

6K145¼—Cash Price....**$47.95** Easy Payment Price.....**$52.75**
Down Payment, $10.50, Balance $10.50 per Month.
Use Time Payment Order Blank in Back of Catalog

Winchester Model 97 Shotgun



With Hammer

—Barrel is carefully bored and proof tested.
—Holds six shells, five in magazine and one in chamber.
—Thin model full pistol grip stock well shaped and forearm of standard walnut. Composition butt plate.

In great demand for field shooting due to mechanical excellence of design.
6K148¼—12-Gauge, 30-in. full choke barrel.
Cash Price.....**$31.95**
Easy Payment Price, $7.00 Down, $7.00 per Month.....**$35.15**
Time Payment Order Blank in Back of Catalog

Square Shooting VALUES!

BOLT ACTION RIFLES



Single Shot Bolt Action Rifle

- 24-inch round blued steel barrel.
- Lyman Ivory bead front sight and adjustable sporting rear sight.
- Walnut stock with finger grooves is finished by a new process which gives a high gloss and is not easily marred.
- Full pistol grip and steel butt plate.
- Action is simple and ejection of cartridge positive.
- Handles 22 short, long and long rifle cartridges.
- Length overall, 41½ inches.
- Weight about 4¾ lbs.

$4.98 Postpaid

For the regular or new high speed cartridges. Our most popular single shot rifle at an extremely low price, has been improved and strengthened with a new bolt to withstand much more pressure.

6K238¼—Postpaid..... **$4.98**

Bolt Action Repeating Rifle

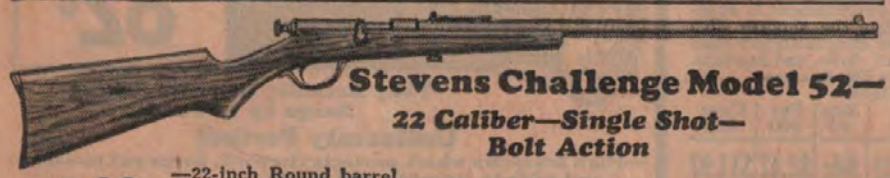
- 22-inch round blued steel barrel.
- Genuine ivory bead front and adjustable sporting rear sights.
- Stock is walnut, with finger grooves, finished by a new Duco process.
- Full pistol grip and steel butt plate.
- Strong visible loading action—cartridge is always in sight from the time it leaves magazine until rifle is locked.
- Handles 22 short, long and long rifle cartridges.
- Tubular magazine holds 20 short, 18 long or 16 long rifle cartridges.

$10.45 Postpaid

For regular or high speed cartridges.

The performance of this new repeating rifle will surprise you. This reliable rifle is welcomed as a long felt need.

6K240¼—Weight, about 5 lbs. Postpaid..... **$10.45**



Stevens Challenge Model 52—

22 Caliber—Single Shot—Bolt Action

$3.98 Postpaid

—22-inch Round barrel.
—Lyman ivory bead front sight and sporting rear sight.
—Full oval military style walnut finished turned stock with steel butt plate.
—When bolt is closed firing pin is held at half cock preventing accidental discharge.
—Handles 22 short, long or long rifle cartridges.

Regular and high speed cartridges can be used in this rifle. The Stevens "Challenge" rifle has been changed and now conforms to specifications that will permit the use of high speed cartridges. Weight about 3½ pounds.

6K208¼—Postpaid **$3.98**



Stevens Crack Shot—22-Caliber—Single Shot

$3.89 Postpaid

—22-inch round barrel.
—Knife blade front and open rear sights.
—Genuine walnut stock and forearm well shaped and finished.
—Lever action type, smooth and easy to operate.
—Blued frame and positive extractor.
—Visible hammer. —Takedown model.
—Shoots 22 short, long and long rifle cartridges.

For regular cartridges only. Weight, about 3¼ lbs.

Because of its accuracy it is very popular for those who wish to shoot and practice at target ranges. Our Low price makes it possible for almost any person to own one.

6K211¼—Postpaid **$3.89**



Stevens No. 27 Favorite Rifle

22, 25, and 32 Caliber Rim Fire Single Shot Takedown

$7.75 Postpaid

—24-inch octagon barrel.
—Rocky Mountain front and sporting rear sights.
—Walnut fore-end and stock with butt plate.
—Lever action with automatic ejector.
—Shoots 22 short, long and long rifle cartridges.
—Especially good for target shooting.
—Takedown model.

Weight, about 4½ pounds. Postpaid.

For regular or high speed cartridges.
6K212¼—22 short, long and long rifle..... **$7.75**
6K219¼—As above but 25-caliber rim fire..... $7.75
6K220¼—As above but 32-caliber rim fire..... 7.75
6K213¼—No. 17, 22 caliber. Same as 6K212¼ but with round barrel..... **$6.95**



Stevens No. 75 Hammerless Repeating Rifle

22-Caliber—Slide Action

$16.70 Postpaid

—24-inch round barrel.
—Ivory bead front sight and adjustable rear sight.
—Straight grip walnut stock and fore-arm.
—Slide action hammerless type.
—Breech bolt can be quickly removed with fingers for cleaning.
—Handles 22 short, long and long rifle cartridges.
—Easily taken down.
—Magazine holds 20 short, 15 long or 14 long rifle cartridges.

For regular cartridges only.

This rifle will compare favorably with other repeaters priced considerably higher. Weight, about 5¼ lbs.

6K221¼—Postpaid **$16.70**



Stevens No. 71 Visible Loading Repeating Rifle

22-Caliber

$12.39 Postpaid

—24-inch Octagon barrel and pistol grip.
—Adjustable sporting rear and ivory bead front sight.
—Walnut tapered forearm and pistol grip stock with steel butt plate.
—Visible loading action allows the shooter to know if rifle is loaded or empty.
—Handles 22 short, long and long rifle cartridges.
—Magazine holds 15 short, 13 long or 11 long rifle cartridges.

For use with regular cartridges only.

Weight, about 4½ lbs.

6K202¼—Postpaid. **$12.39**



Stevens No. 14½ Little Scout Rifle

22-Caliber—Single Shot

$3.45 Postpaid

—20-inch round barrel.
—Nickel silver knife blade front sight and open rear sight.
—Ducoed walnut finished stock and fore-arm with blued steel butt plate.
—Case hardened frame.
—Takedown Model.
—Shoots 22 short, long and long rifle cartridges.

The Little Scout is a dependable and accurate 22-caliber rifle. The simple mechanism is one of the many features that has made it one of the most popular rifles offered. For regular cartridges only. Weight about 2¾ pounds.

6K210¼—Postpaid. **$3.45**

FIREARMS AND AMMUNITION NOT SOLD TO MINORS

LOWEST PRICED *Accurate Shooting* RIFLE *We Recommend*

22-Caliber Single Shot



Stevens No. 11 Junior Rifle

$2.98 Post Paid

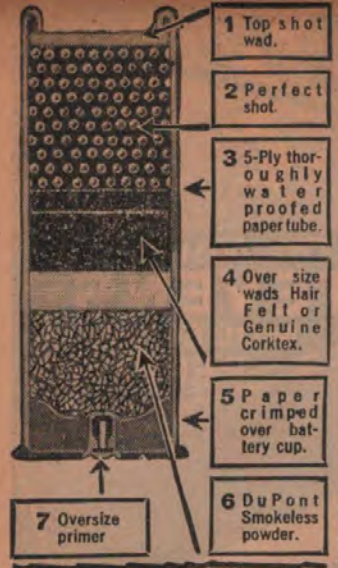
—Round blued steel barrel 20 inches long, accurately bored and rifled.
—Equipped with bright metal knife blade front sight and flat top open rear sight.
—Stock is one-piece Military type with walnut finish.
—Thumb operated drop breech block with positive extractor.
—Steel frame single shot with dependable action.
—Takedown model.—Shoots 22 caliber short, long and long rifle cartridges.
—Not recommended for any but regular cartridges. Weight, about 2¾ lbs.

It is really an exceptional value at this low figure. **A year ago we sold this rifle at $3.98.** There are many rifles selling around the same price as this Stevens Junior but do not compare with this rifle. Thousands sold every year. Designed especially for the beginner.

6K209¼—Postpaid..... **$2.98**

ABOUT Lower Priced RIFLES

Sears, Roebuck and Co. do not recommend or sell lower priced rifles. We do not believe they are safe.



Our Ammunition Expert Says:

"NO BETTER AMMUNITION REGARDLESS OF PRICE"



DU PONT POWDER—Non-Corrosive Primer

Why Pay More Elsewhere?

Buying and selling many millions of shells annually enables us to offer you the highest grade ammunition at very reasonable prices.

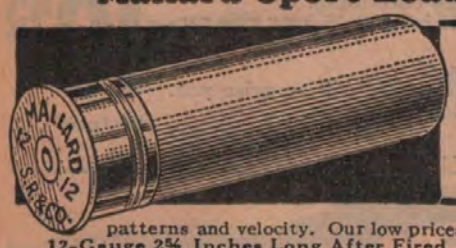
This big and increasing volume is made possible by keeping faith with our customers, by delivering exactly what we represent, by offering the highest quality shells obtainable. Buying direct from manufacturer and selling direct to consumer means a big saving for you. We know you cannot buy shells of the same high quality as our Mallard, Pointer or Xtra Range anywhere at these low prices. Our ammunition is manufactured and quality guaranteed by one of the largest factories in America.

WE GUARANTEE that our manufacturers make our Sport Loads just exactly the same way as their own nationally advertised brands, which sell at much higher prices. Ammunition is Not Mailable. Not Prepaid.

Firearms and Ammunition Not Sold to Minors.

SHIPPING WEIGHTS					
12, 16, 20-Ga.			410-Gauge		
Shells	Boxes	Lbs.	Shells	Boxes	
25	1	5	25	1	1 lb. 8 oz.
100	4	14	100	4	5 lbs.
500	20	65	500	20	20 lbs.

Mallard Sport Loads DuPont Smokeless Powder



25 12-GAUGE SHELLS FOR 58c And Up

For All Around Shooting

Improved Construction at Lower Cost
Smokeless—Powerful—Economical

—Loaded with Genuine Du Pont Smokeless Powder.
—Oversize non-corrosive primer.
—Instantaneous ignition.

The Mallard Sport Loads with the smokeless powder are the latest development in shotgun ammunition, supplying the shooter with real smokeless shells which give uniformly good patterns and velocity. Our low prices make these shells popular with gun clubs, skeet clubs, and hunters.

12-Gauge 2⅝ Inches Long After Fired

Loaded with Drop (Soft) Shot

Drams Powder	Oz. of Shot	Size Shot	Catalog No.	Box 25	Per 100	Case 500	Kind of Game
3	1	4 6 8	6KM0420¼ 6KM0421¼ 6KM0422¼	58c	$2.24	$10.83	Pheasants and quail
3	1⅛	4 6 8	6KM0423¼ 6KM0424¼ 6KM0444¼	61c	$2.36	$11.40	Early ducks, rabbits, pheasants
3¼	1⅛	2 4 5 6	6KM0425¼ 6KM0426¼ 6KM0427¼ 6KM0428¼	62c	2.39	11.59	Early ducks, rabbits, pheasants

Loaded with Chilled Shot

3	1⅛	6 ch.	6KM0429¼	65c	$2.51	$12.16	Rabbits, pheasants or quail
3¼	1⅛	4 ch 5 ch 6 ch	6KM0431¼ 6KM0432¼ 6KM0433¼	66c	2.55	12.35	Early ducks
3	1¼	7½ ch.	6KM0430¼ Trap Load	67c	2.62	12.73	Ammunition Not Mailable. Not Prepaid. See above for Shpg. Wts.

12-Gauge Open Loads 2⅝ Inches Long After Fired

Drams Powder	Oz. of Shot	Size Shot	Catalog Number	Box 25	Per 100	Case 500	Kind of Game
3	1⅛	6 ch. 7½ ch.	6KM0448¼ 6KM0449¼	64c	$2.47	$11.97	Pheasants and quail

16-Gauge 2⅜ Inches Long After Fired

2¾	1	4 6 8	6KM0436¼ 6KM0437¼ 6KM0438¼	58c	$2.24	$10.83	Early ducks, rabbits, pheasants
2¾	1	5 ch.	6KM0439¼	62c	2.39	11.59	Early ducks, rabbits, pheasants

20-Gauge 2½ Inches Long After Fired

2¼	⅞	4 6 8	6KM0440½ 6KM0441¼ 6KM0442¼	56c	$2.16	$10.45	Rabbits, pheasants or quail
2¼	⅞	5 ch.	6KM0443¼	61c	2.36	11.40	Early ducks

Xtra Range Sport Loads DuPont Smokeless Powder



25 12-GAUGE SHELLS FOR 82c

They Actually Increase Killing Range by 10 Yards

Uniformly Perfect

—High brass cup which protects the shell, keeps out moisture and adds to strength and safety.
—Genuine Du Pont Oval Progressive Burning Powder.
—Instantaneous ignition. —Non-corrosive primer.
—Powder used in 12-gauge, Sport Loads produces velocity equivalent to 3¾ drams of regular smokeless powder. Other gauges in proportion.

Each batch of powder is carefully tested for velocity and strength. Loading machines are scientifically adjusted to load shells with the exact quantity of powder, precisely the correct kind and amount of wadding, and correct weight of spherical and sized shot. Shells are waterproofed inside and out. Not Mailable. Not Prepaid.

Maximum Load Du Pont Oval Powder

12-Gauge Shells 2¾ Inches Long After Fired. High Brass Base

Oz. Shot	Size Chilled Shot	Catalog No.	Box 25 Shells	100 Shells	Case 500 Shells	Kind of Game
1¼	2C 4C 5C	6KM0475¼ 6KM0476¼ 6KM0477¼	82c	$3.19	$15.58	Large duck, Turkey, Geese, Brant
1¼	6C 7½C	6KM0478¼ 6KM0479¼	82c	3.19	15.58	Ducks and Pheasants
1¼	BB Drop	6KM0480¼	82c	3.19	15.58	Geese
Single Round Ball or Pumkin Ball-Drop Shot		6KM0490¼	82c	3.19	15.58	Deer, Moose, Wolves and Large Game

16-Gauge Shells 2⅜ Inches Long After Fired. High Brass Base

1⅛	4C 6C 7½C	6KM0481¼ 6KM0482¼ 6KM0483¼	79c	$3.00	$14.63	Large duck, Turkey, Geese, Brant

20-Gauge Shells 2¾ Inches Long After Fired. High Brass Base

1	4C 6C 7½C	6KM0484¼ 6KM0485¼ 6KM0486¼	78c	$2.93	$14.25	Large Duck, Turkey, Geese, Brant

410-Gauge Shells 2½ Inches Long After Fired

⅜	5C 6C 7½C	6KM0489¼ 6KM0487¼ 6KM0488¼	49c	$1.90	$9.12	Squirrels, Rabbits, etc.

Pointer Sport Loads DuPont Smokeless Powder



25 12-GA. FOR 71c And Up

High Brass for Greater Protection
Guaranteed Highest Quality in Velocity, Pattern and Penetration

—High brass cup that protects the load.
—Loaded with highest grade Du Pont Smokeless Powder.
—Over-size non-corrosive primer set in gas tight battery cup gives instantaneous ignition.
—Loaded by automatic machinery, guaranteeing uniformity.

12-Gauge 2⅝ Inches Long After Fired

Loaded with Drop (Soft) Shot

Drams Powder	Oz. of Shot	Size Shot	Catalog No.	Box 25	Box 100	Case 500	Kind of Game
3¼	1⅛	4 6	6KM0461¼ 6KM0462¼	71c	$2.77	$13.49	Small duck, Pheasants and Grouse

Loaded with Chilled Shot

3¼	1⅛	4 5 6	6KM0465¼ 6KM0466¼ 6KM0467¼	75c	$2.93	$14.25	Small duck, Prairie Chickens, Pheasants, Grouse
3½	1	5 6	6KM0463¼ 6KM0470¼	75c	2.93	14.25	Rabbits, Pheasants and Grouse
3½	1⅛	4 5 6	6KM0472¼ 6KM0495¼ 6KM0496¼	77c	3.00	14.63	Rabbits, Pheasants and Grouse

STA-CLEAN NON-CORROSIVE KOPPER KOTED RIM FIRE



No More Worry Over Rust

—Non-Corrosive primer. —Loaded with the finest smokeless powder.
—Accuracy of cartridge improved.

Longer range with greater velocity, and flatter trajectory over long ranges. Shipping weight, 100 cartr dges, 2 pounds.

Caliber	Cat. No.	For 50	For 100	For 500
22 BB Caps	6KM315	...	23c	$1.09
22 Short	6KM316	14c	27c	1.28
22 Long	6KM317	19c	36c	1.78
22 Long Rifle	6KM318	22c	42c	2.04
22 Short Greased Bullet	6KM307	14c	27c	1.28
22 Long Greased Bullet	6KM308	19c	36c	1.78
22 Long Rifle Greased Bullet	6KM309	22c	42c	2.04
22 Long Rifle Hollow Point	6KM328	25c	47c	2.33
22 W. R. F. for Win. 90-Rem.	6KM319	37c	72c	3.65
22 Rem. Auto Loading	6KM323	37c	72c	3.65
22 Winchester Auto	6KM324	37c	72c	3.65
22 Long R. F. Shot, Size No. 12	6KM329	34c	65c	3.24
Loaded only with Lesmok Powder. Shpg. wt., 100 cartridges, 3 lbs.				
25 Stevens	6KM325	56c	$1.10	$5.49
32 Short	6KM326	42c	.82	4.04
32 Long	6KM327	46c	.92	4.50

PRO-TEX-BOR NON CORROSIVE DEPENDABLE CENTER FIRE

—Made with Kopper Kote Bullets.
—Loaded with finest smokeless powder and with positive non-corrosive primers.
—Prevents lead fouling in the barrel, and increases efficiency of your rifle.
Cannot be sent by Parcel Post.



Every improvement known is used to maintain absolute precision in the manufacture of these cartridges.

Center Fire Smokeless Rifle Cartridges

Kind of Bullet	Caliber	Catalog No.	Not Prepaid 50	Not Prepaid 100	Bullet Wt.	Shpg. Wt. Per100
M.P.	.25-20 for Repeating Rifles	6KM0360	$1.18	$2.32	86 grs.	3 lbs.
S.P.	.25-20 for Repeating Rifles	6KM0361	1.18	2.32	86 grs.	3 lbs.
M.P.	.32-20 Same as 32 W. C. F.	6KM0365	1.18	2.32	115 grs.	3 lbs.
S.P.	.32-20 Same as 32 W. C. F.	6KM0366	1.18	2.32	115 grs.	3 lbs.
S.P.	.351 Winchester S. L.	6KM0373	2.16	4.28	180 grs.	5 lbs.

Center Fire Cartridges for High Power Sporting Rifles

			For 20	For 100		
S.P.	.22 Hi-Power for Savage Rifles	6KM0376	$0.97	$4.85	70 grs.	4 lbs.
Expdg.	.25-35 for Winchester Rifles	6KM0378	.84	4.13	117 grs.	5 lbs.
Expdg.	.250-3000 for Savage Rifles	6KM0399	1.07	5.32	100 grs.	5 lbs.
M.P.	.30-30 Same as 30 W. C. F.	6KM0379	.97	4.85	170 grs.	5 lbs.
Expdg.	.30-30 Same as 30 W. C. F.	6KM0380	.97	4.85	150 grs.	5 lbs.
Expdg.	.300 Savage Repeating Rifles	6KM0398	1.21	5.93	150 grs.	5 lbs.
S.P.	.303 Savage Repeating Rifles	6KM0382	.97	4.85	190 grs.	6 lbs.
Expdg.	.30 U. S. Army or .30-40 Krag	6KM0383	1.28	6.30	180 grs.	5 lbs.
S.P.	.32-40 for Repeating Rifles	6KM0385	.82	4.98	165 grs.	6 lbs.
Expdg.	.32 Winchester Special	6KM0387	.97	4.85	165 grs.	5 lbs.
S.P.	.38-55 for Repeating Rifles	6KM0389	1.03	5.02	255 grs.	6 lbs.
S.P.	.45-70-405 Caliber	6KM0346	1.07	5.27	405 grs.	10 lbs.

Rimless High Power Smokeless Cartridges

			For 20	For 100		
Expdg.	.25 Remington Rimless	6KM0391	$0.84	$4.13	117 grs.	5 lbs.
S.P.	.30 Remington Rimless	6KM0393	.97	4.85	170 grs.	5 lbs.
S.P.	.32 Remington Rimless	6KM0395	.97	4.85	170 grs.	6 lbs.
Expdg.	.35 Remington Rimless	6KM0397	1.07	5.32	200 grs.	6 lbs.
Expdg.	.30 Gov't '06 Boat Tail	6KM0392	1.41	6.93	180 grs.	8 lbs.
Expdg.	.270 W. C. F. Rimless	6KM0394	1.41	6.93	130 grs.	6 lbs.



The BEST HUNTING SHOES



$20.89 Postpaid

Regular $23.00 Value

Weigh only about 2 lbs. each

Genuine Russell "IKE WALTON" Trapping and Hunting Boots

—16-inch uppers of selected chocolate brown Paris veal Leather.
—True moccasin toe with double vamp constructionand patented hand sewing process eliminates needle holes.
—Moulded Maple Pac sole, single lift heels with cone headed hob nails.
—Construction makes boot thoroughly water tight and at the same time puts four layers of leather between foot and ground. This offers more protection than the ordinary shoe.



Waterproof Treated Leather

Sizes 7–11 including half sizes. State size wanted. Wide widths only. Postpaid.

6K759 $20.89

MONEY CAN BUY

Says "Old Timer"

The Sizes Shown on This Page Are Standard, and Therefore, Where Heavy Socks Are to Be Worn It is Advisable to Order a Half Size Larger.

FEATURES 1 *Comfortable Arch Support.*
2 *Reinforced Backstay Prevents Sagging or Cracking at Ankles.*
3 *Fit as if They Were Made to Order.*



Last Year ~~$11.70~~

$9.95 Postpaid

The Original CHIPPEWAS Quality Line of the West

Double Sole Chippewas

- 16-inch uppers made of specially selected waterproof treated chrome leather, fitted with full grain gusset.
- Fitted with large unbreakable steel stud hooks.
- Full moccasin type shoe.
- Double full oak tanned leather welt soles, double stitched with leather heels.

This boot combines comfort and durability. Hunters and trappers who find it necessary to be on their feet all day under all conditions will appreciate these extra service boots. Sizes: 7 to 11 including half sizes. State size wanted. Wide Widths Only.

6K764—Postpaid..... $9.95

For Hunting, Trapping and Winter Sports

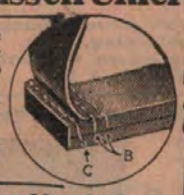


Be Sure to State Size Wanted



Genuine Russell Chief

The first sole is sewed to the vamp with two rows of waxed thread at B. The outer sole is sewed at point C, covering the stitching of the first sole.



A Very Superior Hunter's or Trapper's Boot. Waterproof Treated Leather

—16-inch upper of dark chocolate genuine Paris Veal leather that is best obtainable for waterproof boots and is imported from France for this purpose only.
—Real Moccasin type shoe—the patent hand sewn never rip seams keep the water out.
—Strong full length back stays.
—Light but long wearing soles sewed on with a method that prevents leakage of water.
—Thoroughly waterproofed with a preparation that keeps them soft and flexible—are as waterproof as leather boots can be made.

Sizes 7 to 11. Sizes and half sizes. State size wanted. Wide Widths Only.

Regular $17.50 Value

6K760 Postpaid $15.79

Ranger Leather Top Rubbers

An Ideal Boot for Hunters and Trappers

—Uppers 12 In. High.
—Olive drab chrome tanned uppers.
—Waterproof olive drab rubber shoe with rolled edge. Non-skid soles.
—Leather uppers give protection from brush.
—The rubber shoe keeps feet dry and warm.



Sizes: 5 to 12. Full sizes only. State size wanted. Wide Widths Only.

6K770—Postpaid..... $4.98
Uppers 16 In. High
6K771—Postpaid..... 5.98

The Original Chippewa

—16-inch upper of chocolatechrome tanned leather.
—Fitted with large unbreakable steel stud hooks.
—Moccasin type toe.
—Reinforced back stay adds to wear of shoe.
—Full grain leather gusset.
—Soles of best grade oak tanned leather.
—As waterproof as leather can be—will keep out snow and water if properly oiled.

It is light in weight and will not cause fatigue as will clumsy and heavier boots. Sizes and half sizes. State size.

6K757 Sizes; 7-11, wide widths only.

$8.95 Post Paid



For Trappers and Hunters



Camp Comfort Moccasins

High Quality Oil Treated Cowhide

—Waterproof treated leather.
—Hand Sewed.
—Draw string at ankle.

Give comfort and rest to the feet. Furnished with or without soles. Full sizes only. State size. Wide Widths Only. Postpaid.

Moccasins With Sewed-on Soles

Women's Sizes, 2 to 7
6K1386..... $2.00
Men's Sizes, 6 to 11
6K1387..... $2.29

Moccasins With Soft Pliable Soles

Women's Sizes, 2 to 7
6K1384..... $2.29
Men's Sizes, 6 to 11
6K1385..... $2.59



Heavy Wool Socks

—Extra heavy, worsted yarn.
—Gray color with red top.

18 inches long. Sizes, 9 to 12. State Size.

6K785—Shpg. wt., 1 lb. 4 oz. Postpaid if part of $2 order.... $1.59

Russell Snowshoe Moccasins



—6-in. uppers of oil tanned chrome waterproof treated leather.
—Hand sewn vamp and heel seams.
—Made from design approved by experts.
—Light weight but very warm.
—Give real foot comfort.

Sizes: 6 to 12. No half sizes. Wide widths only. Be sure to state size wanted. $5.98

6K772—Postpaid.....
Natural finished buckskin (Not waterproofed).
6K773—Postpaid..... $5.98



Rubber Boots

For Duck Hunting, Washing Autos, Etc.

—High quality all rubber olive drab boot.
—32 inches high.
—Uppers are light in weight.
—Soles are cleated for sure footing.
—Has outside back strap which prevents mud from pulling boot off.

Sizes: 6 to 11. Full sizes. Wide widths only. State size wanted.

6K756 Postpaid..... $4.98

HUNTERS

Here's Where You Save Money



$2.39 Postpaid

DeLuxe Cap

—Crown, ear and neck protector of high grade mahogany color glove leather.
—Lined with natural genuine sheepskin. Non-breakable visor.

Sizes: 6¾ to 7½ in. Postpaid. $2.39
6K779—State size wanted.



$1.00

Deer Hunter's Cap

—Made of brown corduroy.
—Lined ear protectors.
—Red cotton reversible interlining.

Postpaid if part of $2 order.

Sizes: 6¾ to 7½. State size wanted.
6K778—Shpg. wt., 1 lb.... $1.00
As above but of waterproofed duck.
6K781—Shpg. wt., 1 lb..... 95c



All Weather Waterproofed Cap

—Made of waterproofed khaki duck.
—Corduroy lined earlaps.
—Waterproofed lining.
—Reinforced brim and shield.
—One of the best all round caps.

Sizes: 6¾ to 7½. State size wanted. Postpaid if part of $2 order. 95c
6K775—Shpg. wt., 1 lb.....



Duck Cap

—Good quality khaki colored waterproofed duck.
—Body of cap and cape warmly lined.

Shpg. wt., 1 lb.

Sizes: 6¾ to 7½.
6K776—State size wanted.. 69c
Postpaid if part of $2 order.

Old Timers Say! "Here's EQUIPMENT EVERY



Imported from Finland

For Trappers, Hunters and Campers **$3.98** *Post Paid*

Genuine Kauhava Knives

★ 5¾-inch blade of superlative quality. Beautifully etched.
★ Solid black rubber handle with animal figure stamped in gold.
★ Nickel silver bolster, sheath band and tip, all hand engraved.
★ Leather sheath with belt loop.

6K7031—Postpaid..... **$3.98**

Small Kauhava Hunting Knife (Not Illustrated)
Blade 3¾ inches long. Solid composition handle. Leather sheath included. Shpg. wt., 8 oz.
6K7032—Postpaid if part of $2.00 order..... 89c

Small Trappers', Campers' and Hunting Knife
—3½-inch sturdy, keen blade.
—Hand-fitting laminated leather handle.
—Brass guard and aluminum butt.
—Well balanced. Serviceable. Not a toy.
—Fine for Boy Scouts.
6K7020—Shpg. wt., 8 oz. **$1.29**
Postpaid if part of $2 order..

We Pay Postage on Orders of $2.00 or More—As Explained on Page 1

Read About Our Free Raw Fur Marketing Service and the Fourth National Fur Show on Page 563.



Marble's Woodcraft Knife
—A favorite with sportsmen.
—Tempered steel blade 4½ in. long.
—Checkered for thumb or finger grip.
—Laminated leather handle.
—Brass guard and aluminum butt.
—Handy leather sheath.
—For sticking, skinning, slicing or whittling.
6K7033—Shpg. wt., 8 oz. **$1.89**

Marble's Ideal Knife
—Preferred by fishermen and hunters.
—Keen-edged, 6-inch blade.
—Pointed to find its way quickly.
—Double edged to follow through.
—Sure grip laminated leather handle. Modeled to fit the hand.
—Aluminum butt. Brass guard.
—Protecting leather sheath.
6K7034—Postpaid..... **$2.79**



Nickel Silver Bolsters and Shield

A Real Quality Trappers' and Hunters' Knife
—Strong, correctly shaped 3⅝-inch sticking and skinning blades.
—Bone stag handle 4½ inches long.
—Nickel silver bolsters. Brass linings.
6K7021
Shpg. wt., 8 oz..... **$1.69**



Sportsmen's Knife

For Trappers and Hunters
—Sabre blade and skinning blade, each 3 inches long
—Brass linings.
—Bone stag handle 3⅞ inches long. Nickel Silver bolsters.
6K7022
Shpg. wt., 5 oz..... **59c**

TRAPPERS' NEEDS



Newhouse Fur Stretchers
—Large gauge rustproof spring wire.
—Adjustable hooks stretch fur in length and breadth, giving it perfect shape.
—Permits furs to dry in short time, as air circulates through them thoroughly and prevents molding.

Approved by trappers generally as the most satisfactory. Get more money for your furs by drying them in the right shape and full size. Many furs are ruined and much money is lost by careless handling, particularly by using makeshift fur stretchers with sharp edges which damage the fur. Shpg. wt. 5 lbs. 8 oz. Postpaid if part of $2 order.
6K5288—7¾x20 inches. Per dozen..... **$1.20**



One Finger Mitten
—For shooting and driving.
—Soft washable genuine buckskin.
—Knitted wool lining.
—Close fitting elastic web wrists.
6K787—Shpg. wt., 1 lb..... **$1.65**

Ranger Game Bag
—Khaki color canvas.
—Rubberized game bag and shell pockets.
—Construction insures absolute freedom of arms and gives that added second for the fast shots.
Sizes, 34 to 48. State size.
6K575 Postpaid **$2.59**



Most effective for Foxes, Wolves and Coyotes. Tightens automatically—cannot loosen.



—Only snare that is equipped with deerproof stop and non-slip lock and end tie.
—Special tempered stranded willow steel wire.
—Newhouse patented free running clamps.
—Special clamp for tree tie.
6K5253—For Foxes and Coyotes. Shpg. wt., 8 oz. Each..... **40c**
Dozen, Postpaid..... **$4.37**
6K5254—Heavier wire. For Wolves. Shpg. wt., 9 oz. Each..... **49c**
Dozen, Postpaid..... **$5.60**



Johnny Muskrat Knife
—Two sharp pointed 3-in. blades for skinning.
—3⅞-inch bone stag handle.
—Nickel silver bolsters. Brass lined.
6K7040—Shpg. wt., 3 oz..... **69c**
Stainless Steel Blades. Nickel silver linings.
6K7001—Shpg. wt., 3 oz..... **89c**

Boat Cushion or Life Preserver
—Filled with prime JavaKapok. Size, 15x15 inches.
—Covered with brown Spanish grain Dupont Fabrikoid.
—Keeps 250 pound person afloat about 24 hours.
—Approved by U.S. Government.
6K5709
Shpg. wt., 3 lbs..... **$1.19**

Marble's Rocky Mountain Rear Sight



Elevation can be changed by adjusting step. State name, model and caliber of your rifle.
6K677—Shpg. wt., 3 oz..... **87c**

Marble's Bead Front Sights
Sheard Gold bead which is clearly visible in all weather. State Make, Model, Caliber of Rifle.
6K680
Shpg. wt., 3 oz..... **$1.39**
Ivory bead visible on darkest days.
6K679—Shpg. wt., 3 oz..... **87c**

Marble's Flexible Rear Peep Sight



—Two interchangeable discs, with large and small apertures.
—State name, caliber and model of your rifle.
6K675—Postpaid..... **$3.49**

Rocky Mountain Front Sight



Long nickel silver blade. Makes it easy to draw a quick sight. State name, model and caliber of rifle. Shpg. wt., 3 oz.
6K678..... **59c**



39c Fur Fame Trapping Bait
—Lasting and economical because evaporation is slow.
—Recommended by professional trappers.
—Paste baits in tubes.
—Proved fur getters.
Postpaid if part of $2 order.
6K5354—Animal Bait for all small fur bearers except muskrat. Shpg. wt., 8 oz.. **39c**
6K5353—Special Muskrat Bait. Shpg. wt., 8 oz..... 39c
6K5339—Trail Scent, for making trails which animals will follow to traps. Shpg. wt., 8 oz..... 39c

Kilodor Paste Scent Remover
Destroys the "Man Smell" on your traps and removes animal's suspicion. Odorless traps mean more furs. Shpg. wt., 8 oz.
6K5340—75c size..... **39c**
SKUNK SKOOTER. Absolutely removes skunk odor from hands almost instantly. Shpg. wt., 8 oz.
6K5341—75c tube..... 39c

Books for Hunters and Trappers



Trapping, Tanning, Taxidermy
Shpg. wt., books, 1 lb. 8 oz. Postpaid if part of $2 order. General treatise on the fur business.
6K5267..... **83c**
Trap Lines and Trails
Giving reliable methods of trapping.
6K5265..... **83c**
The River Trapper
Successful methods of trapping.
6K5266..... **83c**
Practical Fur Ranching
A complete treatise on the profitable business of fur raising.
6K5263—(Not shown.)..... **$1.69**
The Wilderness Trapper
Pictures and drawings of sets and tracks.
6K5262..... **83c**

Burbank's Improved Animal Scents
—Scientifically prepared.



Mink Scent
6K5371—Contains enough for about 120 sets. Shpg. wt., 8 oz. **69c**
Burbank's Coon Scent
For raccoons, weasels, etc.
6K5372—About 120 sets. Shpg. wt., 8oz. **49c**
Burbank's Muskrat Scent
6K5388—About 120 sets. Shpg. wt., 8 oz..... **59c**
Burbank's Fox Scent
6K5374—One bottle, about 120 sets. Shpg. wt., 8 oz..... **65c**
Burbank's Skunk and Possum Scent
6K5394—One bottle, about 100 sets. Shpg. wt., 8 oz..... **49c**

"Sure Tan" Tanning Powder



—A proved tanning compound for quick tanning of all skins.
—Easy to use without tanks.
—Does away with wet processes.
—Requires 36 to 72 hours depending upon skin.
Enough for five raccoon skins.
6K5351
Shpg. wt., 5 oz..... **29c**
About one pound. Will tan equivalent of about sixteen coon skins.
6K5352—Shpg. wt., 1 lb..... 63c

Volcano Smokers
—Made in form of candles.
—Completely fills den with strong smoky gas.
—Will drive animals out during cold weather, when fur is best.
—Indispensable to coon and opossum trappers.
6K5345—Package of 18. Shpg. wt., 1 lb..... **49c**



American Pedometer



Shows How Far You Walk
—Registers 100 miles and repeats.
6K717—Shpg. wt., 4 oz.. **$1.79**

3-In-1 Oil



For firearms, reels, razor strops, hones, sewing machines, clocks, etc. Shpg. wt., ½ lb.
6K583
Per 3-oz. can... 28c

Leather Cartridge Belt



Top grain leather, 1½ inches wide. Nickel plated buckle. Lengths, 28 to 46 in. State size and gun caliber. Shpg. wt., 7 oz.
22-caliber—6K610..... **79c**
32-caliber—6K611..... 79c
38-caliber—6K612..... 79c
44 and 45-caliber—6K613..... 79c

COMPASSES for Hunters, Trappers, Fishermen, Sportsmen



Leedawl Compass
Made by Taylor Instrument Co.
—Polished white metal case.
—1⅜-inch dial of untarnishable silver-like metal.
—Tempered steel points on which needle operates.
—Beveled crystal glass.
—Screw stem holds needle stationary when not in use.
6K718—Shpg. wt., 4 oz..... **$1.25**



Our Best Compass
—Nickel plated dustproof cover with spring hinge.
—Needle held stationary when case is closed.
—Jewel mounted bar needle.
—Automatic stop and bevsled glass.
6K719
Postpaid..... **$2.98**

Marble's Compasses
Guaranteed accurate. Has standard agate bearings; floating dial gives all points at once. 1⅛ in. in diameter. Has waterproof screw case.

6K716



Pocket Compass
6K716—Shpg. weight 6 oz..... **99c**

6K707



Coat Compass
As above, but with bracket and pin to fasten to coat or belt. Regular $1.50 value elsewhere. Shpg. wt., 8 oz.
6K707
$1.29

QUALITY First - QUALITY Always - at Sears

HUNTER Needs"

Gun Cover With Shell Bag

$1.79 And Up



—10-Oz. Waterproof Olive Duck.
—Reinforced With Mahogany Color Leather.
—Cotton Flannel Lining.
—Leather Patch Inside Barrel Pocket Flap.
—Pocket for Cleaning Rod. State Length of Barrel, Make and Model of Gun.

For All Automatics
6K608 Shpg. wt., 1 lb. **$1.89**

For Takedown Models
Single, Double or Pump Except Remington Models 17 and 31.
6K607—Shpg. wt., 1 lb... **$1.79**



Full Length Waterproof Cover

—Heavy 10-oz. Waterproof Duck.
—Trimmed With Mahogany Color Leather.
—Lined With Heavy Cotton Flannel.
For rifles except Winchester Model 53 or shotguns that do not takedown. Give length overall, make and model.
6K606
Shpg. wt., 1 lb. 12 oz..... **$1.49**



Folded Waterproof Gun Cover

—Made of 10-oz. Waterproof Duck.
—Reinforced With Heavy Leather.
—Heavy Cotton Flannel Lining.
For shotguns or rifles except Remington Model 31 and 17 or Stevens No. 66. State name, model and length of barrel. Shpg. wt., 1 lb. 12 oz.
6K609..... **$1.59**



Straight Line Cases

For any takedown shotgun with 28, 30 or 32-inch barrel except automatics and Remington Model 17 and 31 Repeater. State length of barrel. Postpaid.
6K600..... **$7.79**
For all automatics.
6K601—Postpaid..... **$7.98**

Leather Gun Case
Your Name In Gold Free

—Fine Grade Chocolate Colored Top Grained Cowhide Leather.
—Lined Throughout With Heavy Royal Purple Cotton Flannel.
—Made Permanently Rigid by Frame of Heavy Fiber.
—Brass Hardware.
—Strong Handle and Adjustable Strap. Print name wanted.

Leg O' Mutton Case

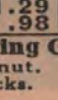
Cover fits flush with case. For all takedown shotguns except automatics and Remington Model 17 and 31.
6K602—Postpaid..... **$6.45**

Imitation Leather Gun Case

Similar to 6K602 in mahogany color.
6K627—Postpaid..... **$3.59**

Hoppe's Nitro Solvent No. 9
Keep Your Guns in the Finest Condition

—Removes Burnt Powder From Gun Barrels.
—Known Everywhere for Dependability.
6K591—Shpg. wt., 1 lb. **32c**



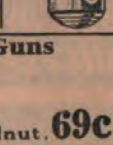
Hoffman's Gun Blueing
Regular Price Elsewhere $2.50

—Full Directions For Application with each Bottle.
A little experience and you can make your pet gun look like new.
6K590—4-oz. Bottle. **$1.49**
Shpg. wt., 1 lb.....



Campers' Axe With Sheath

—Has 1½-lb. Steel Head.
—13½-in. Hickory Handle.
6K725 — Complete with sheath. Shpg. wt., 3 lbs. 6 oz. **$1.29**
6K726—Axe alone, no sheath... **.98**



Marble's Waterproof Match Box

—Brass Nickel Plated.
—Size of 10-Gauge Shell.
—Water Tight Cap.
Shpg. wt., 4 oz.
6K711..... **49c**

Gun Stocks for Breech Loading Guns



—Thoroughly Seasoned American Walnut.
—Turned to General Shape of Gunstocks.
—Not Finished and Not Fitted.
Shipping weight, 2 lbs. 8 ounces.
6K687—Medium Quality. American Walnut. **69c**
6K688—Selected American Walnut..... **$1.10**
6K689—Extra Quality, Especially Selected American Walnut..... **1.39**

Jostam Combination Cheek and Recoil Pad



For Shotguns Only
Shpg. wt. 8 oz.
—Protects Shoulder and Cheek.
—Recoil Cushion in Butt and also Along Top of Stock.

Cat. No.	Length of Butt Plate In.	Each
6K603	4¾ and 5	95c
6K604	5¼	
6K605	5½ and 5¾	



Recoil Pad for Shotguns

—High Grade Leather.
—Thick Sponge Rubber Cushion. Shpg. wt., 8 oz.
6K614—Butt Plates up to 4⅛ in. long..... **79c**
6K615—Butt Plates 4⅞ to 5¼ in. long..... 79c
6K616—Butt Plates Longer Than 5¼ in..... 79c

Popular Jostam Anti-Flinch Recoil Pad



—Eliminates Upward Whip and Takes up Recoil.
—Rubber Pad on Fiber Plate.
—Holes Cut Through at an Angle
6K622—Size 4¾ to 5 in. Plates. Postpaid..... **$2.75**
6K623—Size 5 to 5¼ in. Plates. Postpaid..... **$2.75**

MOUSE AND RAT TRAPS

Strong Wire Mouse Trap

—Coppered Steel Wire.
—About 5 in. High and 8 in. Long.
—Holds Many Mice.



Strong trap that has proven to be a great mouse catcher. Shpg. wt., 1 lb.
6K5303—Each..... **42c**

Victor Rat Trap



—Extra Thick Hardwood Base.
—Size 7x3½ In.
—Short Bait Trigger.
—Powerful Spring.
6K5313
Shpg. wt., 1 lb. 4 oz. .... **3 for 30c**

Victor Mouse Trap

Same as above, but smaller size for mice. Size 3¾x1¾ in.
6K5300—Shpg. wt., 1 lb. 12 oz. Per Doz..... **23c**

Improved Rat Trap



—Heavy Gauge Coppered Steel Wire.
—Size About 15 Inches Long, 8 Inches Wide and 6½ Inches High.
—The Strongest Rat Trap Made.
Shpg. wt., 4 lbs.
6K5304—Each..... **74c**

Four-Hole Choker Mouse Trap

—Improved Loop Trigger Set.
—Operates Instantly.



6K5306 — Shpg. wt., of 3, 1 lb. 4 oz.
3 for 30c

Weasel Trap



For fastening to tree. Double trigger insures a catch regardless of direction animal uses in approach.
6K5314—Shpg. wt. of 3, 1 lb..... **3 for 49c**
1 Dozen. Shpg. wt., 3 lbs. 8 oz..... **$1.89**

QUALITY DECOYS at a SAVING



True-2-Life Wood Decoys $4.98 ½-DOZ. Post Paid

Natural Color—Will Not Sink

—High Grade Decoys Exactingly Shaped and Seasoned.
—Painted from Live Models.
—Natural Glass Eyes.
We have selected these decoys as the best values we have seen. Mallard canvasback, redhead, black duck, bluebill or pintail models. State which species you want. Thousands sold annually. Half dozen consists of four drakes and two hens. Postpaid.

Mallard	6K730	½ Doz.	$4.98	Bluebill	6K733	½ Doz.	$4.98
Canvasback	6K731	½ Doz.	4.98	Pintail	6K734	½ Doz.	4.98
Black Duck	6K732	½ Doz.	4.98	Redhead	6K735	½ Doz.	4.98



Decoy Anchor

—One-Piece Iron.
Weight each 8 oz.
6K713—Doz. Shpg. wt., 6 lbs..... **$1.15**

Live Duck Holder



—Duck Cannot Become Loose.
—Patented Adjustable Slide.
—Holds Any Size Securely.
Swivel snap at other end for fastening to an anchor line.
6K712—Shpg. wt., 8 oz.. ..... **23c**



Marble's Anti-Rust Barrel Rope

—Excludes Air and Moisture.
—Prevents Rusting and Pitting of Barrel.
—One Oiling Will Last a Year.
Saturate with oil and pull into barrel, then set gun away. Shpg. wt., 6 oz.

12-Gauge	6K551	48c
16-Gauge	6K552	48c
20-Gauge	6K553	48c
22-Cal.	6K554	48c
25-Cal.	6K555	48c
30, 32-Cal.	6K556	48c
35-38-Cal.	6K557	48c
45-410-Cal.	6K558	48c

Three-Piece Cleaning Rod



—Three Piece Aluminum Rod.
—Each Joint 11 In. Long.
—Swivel Handle.
State caliber. Shpg. wt., 12 oz.
6K658—For 22 caliber rifles.... **35c**
6K659—For 25, 30 and larger... 37c

Brass Rifle Brushes

For 6K658 Rod. Shpg. wt., 2 oz.
22-Cal. 6K662—2 for..... 17c
For 6K659 Rod. Shpg. wt., 2 oz.
25-Cal. 6K663—2 for..... 17c
30-Cal. 6K664—2 for..... 17c
32-Cal. 6K665—2 for..... 17c
36-Cal. 6K666—2 for..... 17c

Remington Gun Accessories



Shpg. wt., each, 8 oz.
Gun Oil.
6K596—Preserves Barrel and mechanism. 3-oz. can..... **21c**
Gun Grease
6K594—Practical Rust-Preventive..... **12c**
Powder Solvent
6K595—Dissolves fouling without injury to barrel. 3-oz. can..... **21c**
Rust Remover
6K593—Does not Injure the Barrel. 2-oz.. **21c**

Olt's Hard Rubber Duck Call



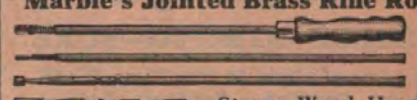
—Has Natural Tone.
One of the best and most successful duck calls. Shpg. wt., 8 oz.
6K706..... **69c**

Olt's Hard Rubber Crow Call



—Imitates Notes of Crow Perfectly.
Crows are easily brought within range with this call. Rubber Reed.
6K715—Shpg. wt., 8 ounces. **67c**

Marble's Jointed Brass Rifle Rod



—Strong Wood Handle.
—Joints are of reinforced steel.
Shpg. wt., 1 lb.
6K566—For 22 and 25 cal.
6K567—For 30 and larger caliber rifles..... **$1.00**

Complete Shotgun Cleaning Outfits



Shpg. wt. Ea., 1 lb. 12 oz.
Consists of:
—Hardwood Three-Piece Rod.
—Wool Swab.
—Slotted Wiper.
—Wire Scratch Brush.
—Center Gun Cleaner.
—Tomlinson Wire Gauge Spring.
—Bottle Gun Oil.
—Box of Gun Grease.

12-Gauge	6K631	79c
16-Gauge	6K632	79c
20-Gauge	6K633	79c

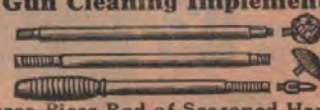
The Famous Tomlinson Cleaner



—Removes Lead and Powder Residue.
—Two Extra Brass Sides.
—Cleans Barrel Thoroughly Without Injury. Shpg. wt. Ea., 3 oz.

12-Gauge	6K639	25c
16-Gauge	6K640	25c
20-Gauge	6K641	25c

Gun Cleaning Implements



—Three-Piece Rod of Seasoned Hardwood with Brass Joints.
—One Swab, One Wire Brush, One Loop End.
410 Ga. has straight handle. Shpg. wt., 12 oz.

Lgth. In.	Gauge	Cat. No.	Per Set
36	10, 12, 16	6K650	33c
36	20, 28	6K651	33c
35	410	6K652	33c
48	10, 12, 16	6K653	39c

DR. ROTH'S DOG REMEDIES



Proved safe, pure, reliable and effective by scientific experiments and practical use. Shpg. wt. Ea., 8 oz.

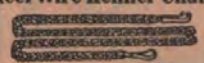
6K4768—Mange Treatment 49c
6K4766—Worm Capsules for Dogs..... **39c**
6K4767—Worm Syrup for Puppies..... **49c**
6K4765—Laxative Capsules. 39c
6K4769—Special Treatment for Coughs, Colds and Fever..... $1.00
6K4771—Cankered Ear Treatment..... **49c**
6K4764—Cod Liver Oil and Lime..... **49c**
6K4770—Flea Powder..... 25c
6K4772—Flea Soap..... 19c

Champion Kibbled Dog Food



Contains every essential element for the healthful growth of the dog.
6K4758—5-lb. Pkg. Shpg. wt., 5 lbs. 8 oz. **69c**
6K4760—2-lb. Pkg. Shpg. wt., 2 lbs. 8 oz..... 34c

Steel Wire Kennel Chains



Nickel Plated
6K4790—Medium Weight. 4½ ft. long. Shpg. wt., 12 oz..... **19c**
6K4791—Heavy 6 ft. long. Shpg. wt., 1 lb. 4 oz..... 25c

How to Measure. All length measurements are from buckle to middle hole. Name engraved, 5c a letter. **Print name plainly.**

Double Leather Harness



—Strong Cowhide. Double Stitched.
—Metal Buckle, Lead Ring, Name Plate and Ornamental Studs.
—Black with Brass Fittings or Tan with Nickel Plated Fittings.
State color and size. Shpg. wt., 1 lb.

Width	Chest Size-In.	Cat. No.	Each
½ in.	16–18	6K4700	$0.98
⅝ in.	20–22	6K4701	1.19
¾ in.	24–26	6K4702	1.39
1 in.	27–29–31	6K4703	1.79

Double Leather Collars



Same quality and colors as harness listed above. All collars have lock tongue buckles. State color and size. Shpg. wt., 1 lb.

½x10 in.	6K4704	29c	1x16 in.	6K4707	59c
⅝x12 in.	6K4705	39c	1x18 in.	6K4708	59c
¾x13 in.	6K4706	39c			

Round Leather Dog Collar



For all long haired dogs. Heavy bridle leather. Brass name plate and lock tongue buckle. Colors tan or black. Shpg. wt., 12 oz. State color and size.
6K4719—1 in. wide at buckle. Lgths, 16-18 and 20 inches..... **89c**

See Complete Index in BACK of this Catalog

"Want Extra Money?" — ASKS OLD TIMER

TRAP for PROFIT and EARN $50 to $500!



Sta-Kawt New Spring Traps

SIMPLE—STRONG—SURE

An Innovation in the Trap Field
Easy Setting — Perfect Action

$1.59 PER DOZ. SIZE 1

- Spring is made of tempered steel with just the correct tension so that the trap will hold an animal without breaking the bones, thus preventing the animal from gnawing free.
- Quick and dependable.
- Will perform regardless of climatic conditions—no trigger to freeze or jam.
- Pan holds jaws.

New type of setting pan, insures easier setting, and due to the simplicity of construction it is next to impossible for the trap to clog.

We had this trap tested in all parts of the country by Professional Trappers, and their enthusiastic reports confirm our opinion that it is one of the finest traps made.

For Catching	Spread of Jaws	Shpg. Wt. per Dozen	Cat. No.	Dozen
Muskrat, Mink, Opossum, Skunk	4 inches	8 lbs.	6K5270 Size 1	$1.59
Skunk, Raccoon, Fisher, Muskrat	4⅝ in.	Postpaid	6K5271 Size 1½	2.59

We Pay the Postage on Orders of $2.00 or more

Our Traps QUICK AS Lightning!



Improved Setting Pan

$1.79 PER DOZ. No. 1



Read About Our Free Raw Fur Marketing Service and Fourth National Fur Show on Opposite Page

KOMPAKT QUICK AND HIGH CATCHING TRAPS

—Perfect lightweight jump trap with strong spring and sure grip jaws with chain.—Quick and dependable.
—Jaws spread and lie very flat.
—Has all the features of a Shoulder catch jump trap.
—Made exclusively for us to our own specifications.

We pay Postage on orders of $2.00 or more as explained on Page 1

Our large purchases and sales enable us to offer them at this extremely low price. Thousands of dozens now bringing profit to trappers.

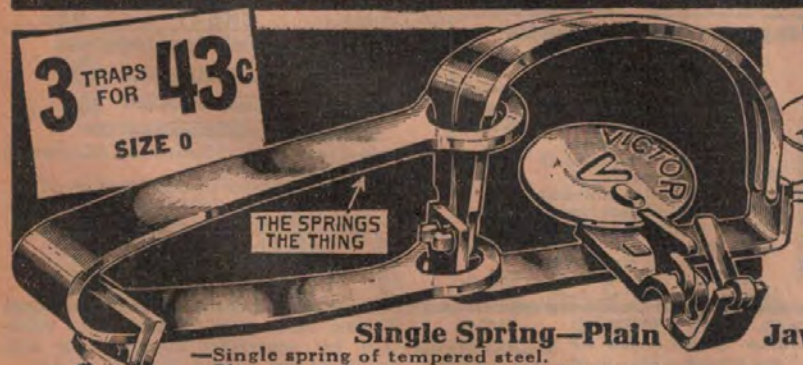
For Catching	Spread of Jaws	Cat. No.	3 for	Price Doz.
Muskrats, Minks, Opossum, Skunks, Raccoons, Fishers	4 ¾ inches	6K5242 Size 1	Not Listed	$1.79
For Skunks, Raccoons, Fishers and Muskrats	5 ¼ inches	6K5243 Size 1½	$0.85	2.98
Opossums, Fishers, Wild Cats, Raccoons, etc.	5 ¾ inches	6K5240 Size 2	1.35	4.95
Wildcats, Coyotes, Otters, etc.	6 ¾ inches	6K5241 Size 3	1.89	7.39

Shipping Weights, 6K5242 Per Doz. 9 lbs. 6K5243 3 Traps, 7 lbs. 6K5240, 6K5241, 3 Traps, 6 lbs.

ONEIDA VICTOR TRAPS

MADE BY THE WORLD'S OLDEST AND LARGEST MANUFACTURER OF TRAPS

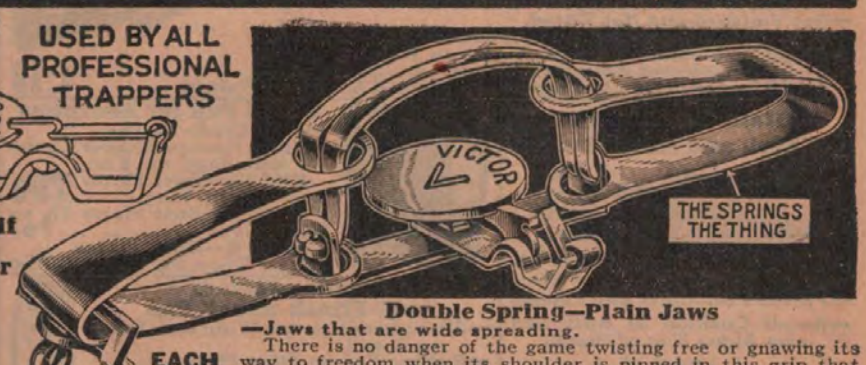
3 TRAPS FOR 43c SIZE 0



See the ONEIDA JUMP ANIMAL TRAP CO.

USED BY ALL PROFESSIONAL TRAPPERS

Postpaid if part of $2.00 order



Single Spring—Plain Jaws

—Single spring of tempered steel.
—Plain jaws of extra strong cold rolled steel.

There is guaranteed strength, precision and reliability in every trap; an assurance that whenever trap is sprung the trapper will find a profitable catch held securely to pay for his effort.

For Catching	Spread of Jaws	Catalog No.	3 For	Doz. For	Shpg. Wt., Lbs. 3 Traps	Shpg. Wt., Lbs. Doz. Traps
House Rats, Pocket Gophers, Weasels, etc.	3½ in.	6K5200 Size 0	43c	$1.49	2	6
Muskrats, Mink, Opossums, Skunks	4 in.	6K5201 Size 1	53c	1.89	3	8
Skunks, Raccoons, Fishers, and Muskrats	4⅝ in.	6K5202 Size 1½	93c	3.39	4	Postpaid

EACH 43c SIZE 2

We Pay Postage on Orders of $2.00 or More.

Double Spring—Plain Jaws

—Jaws that are wide spreading.

There is no danger of the game twisting free or gnawing its way to freedom when its shoulder is pinned in this grip that tightens with resistance. It is a triumph of man's ingenuity over animal cunning. While very low in price, they are durable, efficient and are fully guaranteed. Will perform successfully any place regardless of climatic conditions.

For Catching	Spread of Jaws	Catalog No.	Each	Dozen Postpaid	Shpg. Wt. Each
Foxes, Raccoons, etc.	4⅝ in.	6K5203 Size 2	43c	$4.59	1 lb. 12 oz.
Wildcats, Coyotes, Otters, etc.	5¼ in.	6K5204 Size 3	67c	7.49	2 lbs. 8 oz.
Beavers, Otters, Wolves, etc.	5⅞ in.	6K5205 Size 4	85c	9.19	2 lbs. 12 oz.

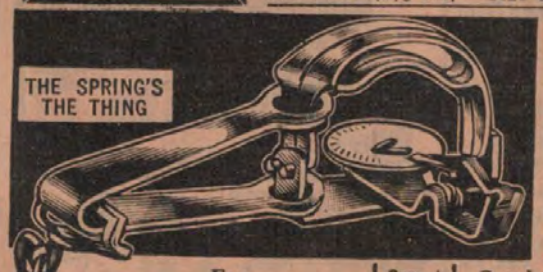
Oneida Jump Traps

Spread of Jaws	Catalog No.	3 Traps	Doz. Postpaid	Shpg. Wt. 3	
4 In.	6K5244 Size 0	60c	$2.19	2 lbs. 8 oz.	Gophers, Rats, Weasels, Etc.
4¾ In.	6K5245 Size 1	65c	$2.39	3 lbs. 8 oz.	Muskrats, Minks, Opossums, Skunks.
5¼ In.	6K5246 Size 1½	$1.09	$3.89	4 lbs.	Skunks, Fishers, Raccoons, Muskrats, etc.
5¾ In.	6K5247 Size 2	$1.57	$5.98	5 lbs.	Opossums, Fishers, Wildcats, Raccoons, etc.
6¾ In.	6K5248 Size 3	Each 75c		Each 2 lbs.	Wildcats, Coyotes, Otters



Single Spring Single Jaw

WE PAY THE POSTAGE ON ORDERS OF $2.00 OR MORE



Oneida Victor Traps

—Single spring.
—Double jaws—wide spreading.
—Shoulder catch type.

This type of jaw catches the animal high on the leg and special double construction prevents animal from gnawing or twisting free. You can't go wrong if you buy Victor Traps.

For Catching	Spread of Jaws	Catalog No.	Each	Dozen Postpaid	Shpg. Wt. Each
Skunks, Muskrats, Minks, etc.	4⅞ in.	6K5206 Size 91	33c	$3.39	1 lb.
Skunks, Muskrats, Fishers, etc.	5¼ in.	6K5207 Size 91½	47c	4.98	1 lb. 12 oz.

Low Prices Buy BETTER QUALITY at Sears

Trappers!



..Let Sears Protect You in the Marketing of Your Raw Furs

Since 1925 we have been looking after the interests of American trappers by acting as their agent in the selling of their raw furs. This season, we again offer our Free Fur Marketing Service to all trappers. If you have never taken advantage of this service, learn now what it has done for others—and what it will do for you. Mail the coupon below for Johnny Muskrat's latest, and by far, best edition of "Tips to Trappers"—it's free. Besides containing full details of our modern method of raw fur marketing, "Tips to Trappers" tells you how to get more furs—how to sell for best results and other valuable trapping information. It also contains the names and addresses of all winners of last season's big Fur Show, and full information, including rules governing the FOURTH NATIONAL FUR SHOW.

Wherever you live, whatever you trap, you can make *more money* out of your trapping by letting The World's Largest Store help you market your furs. No commission—no handling charge for you to pay—our check represents the *actual amount* that your furs sold for and which every trapper who ships to Sears can depend on getting. Whether you are a customer of ours or not makes no difference. This service is offered free to all trappers.

Selling raw furs is no experiment on our part—1932–33 will be our eighth season of marketing raw pelts for many thousands of our customers and friends. *Full market value, honest grading and prompt returns are guaranteed you by The World's Largest Store.*

Before you ship another pelt, mail the coupon below for your copy of Johnny Muskrat's "Tips to Trappers." It's one of the most complete trapping books ever written and it's yours for the asking. *Send for it today.*

Sears Fourth National Fur Show
WILL BE DIFFERENT

How Many Times Has This Happened to You?



SCENE TAKEN FROM OUR FILM:
"The Valuable Enemy"

This Year's Fur Show will be entirely different from those we have held in the past. In accord with the popular demand from trappers, there will be daily awards for the best handled pelts received and sold between November 21, 1932, and February 6, 1933, at each of our six big fur receiving stations located at Chicago, Philadelphia, Memphis, Dallas, Kansas City and Seattle. All winners of these daily awards will be announced over the radio and their awards will be mailed to them *at once.*

There is no limit to the number of these daily awards any trapper can win. All pelts winning daily awards will also be eligible for the four big major awards that will be given at the end of the season. This new plan enables many more trappers to share in the awards—which they'll receive promptly after their furs have reached us. In determining the best handled pelts, the following standards will be considered by the judges: Condition, care and skill employed in skinning, drying and stretching. Neither the section of the country the fur comes from nor the kind or value of the skin will have any bearing on the awards. Don't fail to read the new rules governing the Fourth National Fur Show in Johnny Muskrat's latest edition of "Tips to Trappers."

Have You Seen It?

We have prepared for free distribution to County Agents, and all other community representatives a two-reel movie, "The Valuable Enemy." This 2,000 feet of film has proved to be extremely interesting to farmers, trappers, hunters and all lovers of wild life. Ask your County Agent or community leader to write Johnny Muskrat, care of Sears, Roebuck and Co. for full particulars, giving type of picture machine he has. We will loan him this film free—all he pays is the shipping charges.

[If you are a Sears, Roebuck and Co. fur shipper it will not be necessary to mail coupon as you will receive the new book when issued.]

TRAPPERS:
Keep Posted on The Fur Market

Know what's going on—know which furs are in best demand and when to sell for highest prices. You can do it by tuning in regularly for Johnny Muskrat's radio fur talks and market reports. See complete schedule in "Tips to Trappers."

Ship Your Furs to

Sears, Roebuck and Co.
Philadelphia, Pa.

..But Before Shipping Mail Coupon for FREE TAGS and Shipping Instructions

Sears, Roebuck and Co., Philadelphia, Pa. P241K

As I am interested in trapping, please mail me without cost or obligation, fur shipping tags, and latest edition of "Tips to Trappers," which contains full details of your free fur marketing service, new rules governing the Fourth National Fur Show and a complete schedule of Johnny Muskrat's fur market radio reports for the 1932–33 season.

Name .....

Postoffice .....State .....

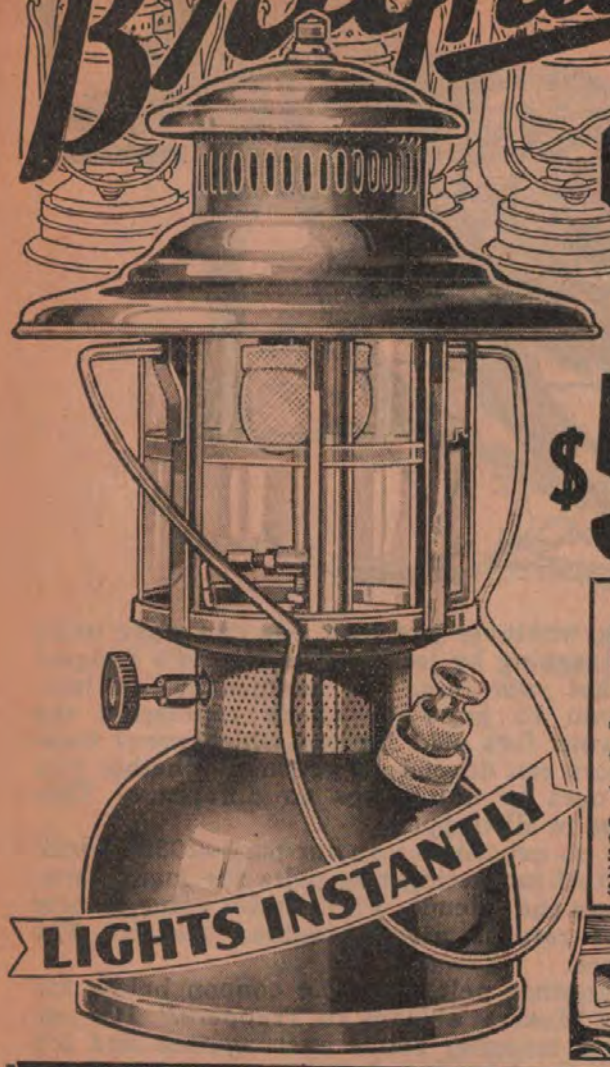
Rural Route.....Box No.....
Please give both your Route and Box Number if on a Rural Route.

Street Address.....

All Furs Marketed by Us Will be Considered for Entry in the Fourth National Fur Show P151B **563**

Brighter than 32 Old Style Lanterns • Says Our Laboratory

Sears Improved STA-LITE Super White Lite



TWO-BURNER TYPE

$5.79 WITH BUILT-IN PUMP *Postpaid*

Compares with Lanterns Selling up to $8.50 Elsewhere

4 OUTSTANDING FEATURES

Lights instantly—No Generating Necessary
Simplified Tip Cleaner
Large Canopy Top
Improved Built-In Pump
Will Not Blow Out—Unaffected by Wind, Rain or Snow.

High Quality Mantles and Generators



6K4602—Extra mantles. 6 for 27c
6K4604—Extra mica globes... 59c
6K4606—Bell shaped generator..... 28c
6K4613—Akron Generator..... 28c
6K4609—Akron oversize with tip cleaner..... 47c
6K4623—Generator for 6K4618¼. Complete with tip cleaner..... 47c
Shpg. wt., above items, each, 2 oz. Postpaid if part of $2 order.



—Gives a white light—easy on the eyes—actually more brilliant and powerful than 32 old style lanterns.
—Instant lighting—light comes the instant flame is placed near mantles.
—New large generator with simplified tip cleaner; a slight turn of the handle cleans the generator.
—Canopy 8½ inches in diameter—new shape gives added reflection. Under side is enameled white, top dark green.
—Base of lantern dark green to match canopy.
—Strong mica chimney—no glass to break.
—Bail handle for carrying.

Furnished only with built-in pump. Burning ordinary gasoline the two mantles cost only one-third cent per hour to operate. **Lantern stands about 13½ inches high exclusive of handle.** Weight, 4¼ lbs. Gasoline container holds one quart, which will burn about 12 hours.

A lighting marvel of safety and brilliance for indoor and outdoor use. **Postpaid.**

6K4618¼—Sta-Lite Super White Lite..... **$5.79**









Justrite TRADE MARK Powerful Carbide HUNTING LAMP



For Hunting, Trapping, Frogging and Camping

—Self lighter attachment, no matches required.
—Headlight with double lens and shutter.
—Throws light 300 feet.
—Burns 8 hours with one filling.
—A 3-inch lens for flooded light.
—Deep concave 3-inch polished reflector.
—Bulls eye lens will throw a concentrated light a long distance.
—Darkening door hides the light completely.
—Pure rubber hose protected against kinking by spiral wire at both connections.
—Strong belt for carrying carbide container.
—Web head strap, which fits any hat, and has joint for attaching lamp.

6K4610—Postpaid..... **$5.79**

$5.79 *Equipped with Self-Lighter Attachment Postpaid*



Powerful Lights
For Hunting or Nightwork

—Both lamps have large 7-inch highly polished nickel plated reflectors.
—Throws a light about 400 feet, lighting up everything in range of your gun, leaving both hands free.
—Made of brass, nickel plated.
—Wind and rainproof flame protectors and self lighting attachments; no matches required.



Hand or Belt Lamp

Can be carried in hand or worn on belt. **Burns about four hours on one charge of carbide.** Folding handles and hook for belt.

6K4643—Postpaid..... **$2.69**

For Wearing on Cap

Clear widely diffused light. **Burns about 2½ hours on one filling of carbide.** Fits headlight cap 6K4630.

6K4644—Postpaid..... **$2.39**



Headlight Cap

—Plain brown canvas.
—Lined with flannel.
—Fitted with fiber and metal shield for holding headlight.

Fits on headlights 6K4644 and 6K4648. Sizes, 6¾ to 7½ in. State size. Shpg. wt., 12 oz.
Postpaid if part of $2 order.
6K4630..... **24c**

Extra Flints

For lamps with self lighting attachment. Shpg. wt., 2 oz. Postpaid if part of $2 order.

6K4611 Pkg. of 6.. **16c**

Carbide

For any carbide lamp. Shpg. wts., 2 lbs. 8 oz. and 12 lbs.

6K4640 2 lbs..... **29c**
6K4641 10 lbs.. **$1.29**
Postpaid if part of $2 order.



Handy Lamp

—Hang on belt or carry in hand.
—Throws light about 75 ft.
—Burns 4 hours on one filling.
—Brass nickel plated with self light attachment.

6K4645 Shpg. wt., 1 lbs..... **$1.59**

Lightweight Lamp

—Can be worn on cap or belt.
—Made of brass with 2½-inch nickel plated reflector.
—Has self lighter attachment.
—Burns 2½ hours on one filling.
—Height, 3¾ inches.
—Throws light about 75 feet.

6K4648—Shpg. wt., 1 lb. 8 oz..... **$1.00**

Postpaid if part of $2 order.



$3.98 *Postpaid* **Swedish Safety Kerosene Oil Stove**

—No odor, smoke nor soot.
—Ideal stove for all purposes.
—Body is made of heavy brass, with steel legs and grate support.
—One quart of kerosene will burn 6 hours.
—Size, 8 in. wide and 9 in. high.
—Safe and strong.

6K5457—Postpaid..... **$3.98**



Gasoline Auto Syphon

Improved Model
—For drawing gasoline from tank to fill camp stove, lantern, etc.
—Made of brass with rubber hose.

Shpg. weight, 8 oz. Postpaid if part of $2 order.
6K5552.. **49c**

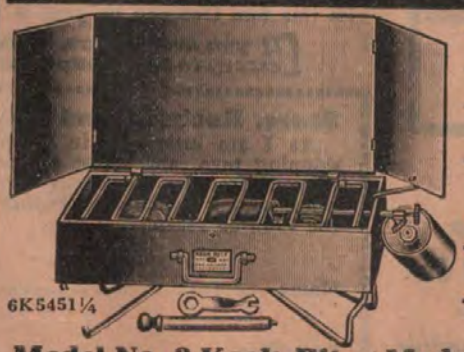
Folding Stove Stand

—One-piece non-rustable metal construction.
—Brings top of stove about 29 in. from the ground. Shpg. wt., 3 lbs.

Postpaid if part of $2 order.
6K5450¼—For stoves 6K5451¼ and 6K5452¼.. **$1.39**
6K5456¼—For stove 6K5453¼..... **$1.39**



INSTANT LIGHTING KOOK-RITE Gasoline CAMP STOVES



—Lights instantly like a gas stove.
—Burns common gasoline.
—Ring-top burners spread flame evenly.
—Large size detachable gasoline tank with built in funnel for easy filling.
—Fits inside case when not in use.
—Folding adjustable windshield.



Model No. 2 Kook-Rite Camp Stove
Regular $6.50 Value

Two-Burner Stove with Wire Grate. Cooking surface, 9½x17 in. Size when folded, 9¾x17¼ in.

6K5451¼—Postpaid. **$3.98**

Model No. 4 Kook-Rite Camp Stove
Regular $8.50 Value

Two-Burner Stove—Iron Grate Cooking surface, 10x19 inches. Size folded, 10½x19¼x4¼ inches.

6K5452¼ Postpaid..... **$5.98**

Model No. 6 Kook-Rite Camp Stove
Regular $12.00 Value

Three-Burner Stove (not Illustrated)—Iron Grate Cooking surfaces, 10x25¾ in. Size when folded, 10½x26x4¼ in.

6K5453¼—Postpaid. **$8.98**

QUALITY First - QUALITY Always - at Sears

The Laboratory Proves the Value

The Cross Country was laboratory tested in comparison with a jug which retails elsewhere for $2.50. Construction, materials, dimensions, insulation and finish of the Cross Country were the equal in every respect of the higher priced jug. Once more THE LABORATORY PROVED THE VALUE.



1. Aluminum Cup, Stopper and neck. 2. Casing 26-Gauge Auto Stock. 3. One In. Insulation. 4. Earthenware Inside Container. 5. 3¼ In. Opening.



NEW CROSS COUNTRY OUTING JUG

$1.67

Will Keep Liquids or Foods Hot or Cold 10 to 12 Hours

THE JUG OF A HUNDRED USES HAS FOUR OUTSTANDING FEATURES

Beauty. Finished in Jade Green Enamel Two-Tone Effect.
Insulation. Granulated Cork grain chaff and peat.
Sanitation. The Earthenware Lining is Very Easy to Clean and Sudden Change of Temperature will Not Break It.
Opening. Diameter 3¼ inches Permits Insertion of Hand for Cleaning and also Permits the Insertion of Bulky Foods. **Postpaid if part of $2 order.**

6K4928
Shpg. wt., 10 lbs..... **$1.67**

Piping HOT or ICY COLD



Sta-Rite Vacuum Bottle

ONE PINT SIZE **79c**

—Keeps Liquids Hot or Cold 24 to 72 Hours.
—Maroon Pebbled Finished Bottle.
—Polished Aluminum Cup.

Quality, reliability and service at low cost. Postpaid if part of $2 order.

6K4951 — Pint Size. Shpg. wt., 1 lb. 4 oz..... **79c**
6K4952—Qt. Size. Shpg. wt., 1 lb. 12 oz..... **$1.49**

"BLUE BOY" Thermos Bottle

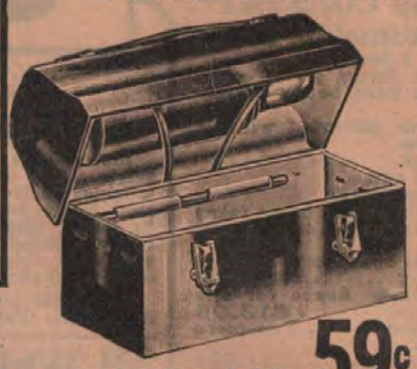
ONE PINT SIZE **98c**

—Keeps Liquids Hot or Cold 24 to 72 Hours.
—Dark Blue Crystalline Finished Metal Case.
—Polished Aluminum Neck With Large Bakelite Cup.

Postpaid if part of $2 order.
6K4901—Pint. Shpg. wt., 1 lb. 6 oz.. **98c**
Quart Size 3 Extra cups in top.
6K4902— Shpg. wt., 3 lbs. 4 oz. **$1.89**



Lunch Kits With Vacuum Bottles



Empty Lunch Kits **59c**

—Auto Stock Steel Black Enameled.
—Interior Lacquered to Prevent Rust.
—Easy to Clean—Light Weight.
—Leather Handle. Two Clasps.

6K4910—Kit Only. Shpg. wt., 1 lb. 12 oz.
Postpaid if part of $2 order..... **59c**

With "STA-RITE" Vacuum Bottle 1-PINT SIZE $1.29

—Kit as described under number 6K4910 with a pint size Sta-Rite Vacuum Bottle No. 6K4951. Described above.
Shpg. wt., 2 lbs. 12 oz.
6K4950 $1.29

With "BLUE BOY" Vacuum Bottle 1-PINT SIZE $1.55

—Kit as described under number 6K4910 with a pint size Blue Boy Thermos Bottle No. 6K4901. Described above.
Shpg. wt., 2 lbs. 12 oz.
6K4905 $1.55

Postpaid if part of $2 order.

Junior Lunch Kit Handy for the Kiddies

Same as above but slightly smaller and has ½-pint size Icy-Hot Vacuum Bottle. Has card holder for owner's name. Shpg. wt., 2 lbs. 4 oz.
6K4944—Kit with ½ Pint Bottle. Postpaid if part of $2 order..... **$1.19**

Guaranteed Unbreakable Aristo Vacuum Bottles



$4.98 Postpaid

WILL KEEP LIQUIDS HOT 18 HOURS AND COLD 24 HOURS

—All Steel Sanitary Porcelain Lining.
—Easy to Clean.
—Royal Blue Pebbled Finish.
—Polished Nickel Plated Cup and Base.

Aristo Vacuum Bottle Only

6K4906—Pint Size. Regular $4.75 Value. Postpaid **$3.98**
6K4907—Quart Size. Regular $5.00 Value Postpaid **$4.49**
6K4908—Two-Quart Size. Regular $9.00 Value. Postpaid **$7.98**

Vacuum Bottles In Lunch Kit

Heavy gauge metal kit finished in dark blue enamel. **Postpaid.**

6K4923 — Complete With Pint Bottle..... **$4.98**

Thermos Bottle Fillers

Will fit Sta-Rite, Icy Hot, Thermos or any standard brands of vacuum bottles.
Shpg. wt., 2 lbs.
Postpaid if part of $2 order.



6K4941
Pint Size for bottles 6K4901, 6K4926 and 6K4951. **75c**

6K4942 — Quart Size for bottles 6K4902, and 6K4952 ..... **$1.33**

6K4943—Filler for ½-pint bottle in lunch kit 6K4925 and 6K4944..**74c**

"ICY HOT" School Lunch Kit

Keeps Lunch Fresh and Drinks Hot or Cold

—Metal Carrying Case Green Enameled.
—Interior of Case Lacquered—Will Not Rust.
—Genuine "Icy Hot" Vacuum Bottle.
—Polished Aluminum Top for Use as Drinking Cup.

6K4925—Kit with ½ pint bottle. Kit measures 8½x6¼x3 inches. Shpg. wt., 2 lbs. 8 oz... **$1.48**
6K4926—Kit with Pint bottle. Kit measures 10½x7x3¾ in. Shpg. wt., 3 lbs..... **$1.89**
Postpaid if part of $2 order or more.



$6.59 Postpaid

Folds Up With Mattress Inside



Size Opened 28x73 Inches
Size Closed 8x19x28 Inches

Camp or Home Cot With Cotton Mattress

—Mattress filled with soft downy layer felt cotton and covered with closely woven denim, green color.
—Extra strong frame with link wire spring attached to frame with helical (coil) springs.
—Enameled green color.
6K5434¼—Postpaid..... **$6.59**

Braced Legs Add to Strength

$2.48 And Up Postpaid

Strong, Comfortable, Folding Wood Camp Cots

—Sturdy grained hardwood frame.
—Legs reinforced with heavy steel plates.
—End rails keep canvas top tight.

Strong white canvas top. Size opened 74x25. Folded 38x5x7½ inches.
6K5410¼ Postpaid..... **$2.48**

Heavy brown canvas top. Size opened 78x27 inches. Folded 38x5½x7½ inches.
6K5411¼ Postpaid..... **$2.98**

Easy to Set Up

$9.67 Postpaid

Size open 48x76 In. Closed 3½x4½x48 In.

Wonder Lever Stretches the Form and Locks Frame Securely

Famous "KING" All Steel Folding Camp Bed

WILL HOLD 1000 POUNDS

—Smooth flat closely woven spring fabric, top is rigidly supported and suspended with the best quality coil springs.
—Frame work is made of high grade steel.
6K5444¼—Postpaid..... **$9.67**



New Improved Light Six Pneumatic Mattress

—Six air chambers all in one-piece.
—Made of khaki jean rubber lined.
—Can be blown up by mouth or auto-pump. Weight 7¾ lbs. Folds compactly.

6K5475—Size inflated. 25x75 in. Postpaid..... **$8.98**
6K5476—Junior Size. Size Inflated 26x48 In. Postpaid..... **$5.98**
6K5499—Pillow. Size Inflated 11x14 In. Shpg. wt., 8 oz. Postpaid if part of $2 order **$1.19**



Waterproofed Blankets

—Made of very closely woven duck dark brown color.
—Will always remain soft and pliable.
—Double stitched throughout.
—Waterproof and Windproof.
—Has eyelets in corners.
6K5486—Shpg. wt., 4 lbs. 4 oz. **$1.69**
Postpaid if part of $2.00 Order.



Bargains for Campers

—Good Quality Khaki Material.
—Mattress Quilted and Stitched to a Heavy Waterproof Duck Bottom.
—Stuffed with soft white layer cotton felt.
—Outside Cover Extends 12 Inches at Each Side and 6 Inches at Each End.

26x76 In. **6K5494¼**—Postpaid. **$3.69**
48x76 In. **6K5492¼**—Postpaid. **$4.98**
Same as above but with waterproof rubberized drill bottom. Postpaid.
48x76 In. **6K5468¼** **$6.59**

Stuffed With Soft Japara Kapok Khaki Duck Bottom

26x76 In. **6K5469¼**—Postpaid **$4.79**
48x76 In. **6K5470¼**—Postpaid **$5.98**
Same as 6K5470¼ but with waterproof rubberized drill bottom. Postpaid.
48x76 In. **6K5471¼** **$7.48**

Adds Much Comfort to Your Bed

—Covered with Closely Woven Drill Khaki Color.
—Filled with Finest Soft Downy Japara Kapok Light in Weight and Moisture Resisting.
—Well Quilted so that it will Hold Its Shape.
—About 2½ inches Thick.
—Rolls Compactly.

26x76 In. **6K5465¼**—Postpaid. **$2.89**
48x76 In. **6K5466¼**—Postpaid. **$4.79**

Cotton Felt Mattresses

—Covered with good weight khaki drill.
—Filled with white layer cotton felt.
—Quilted so that it will hold Its Shape.

Shpg. wt., 9 lbs. Postpaid if part of $2 order.
26x76 In. **6K5474¼** **$1.89**
48x76 In. **6K5472¼**—Postpaid. **$2.98**

All Wool Camp Blanket



—Larger than average size.
—Medium gray color.
—Black border at both ends.
—Neatly overlocked at ends.
Postpaid.
6K5490—Size 62x82 In.... **$2.39**
6K5487—Size 68x84 In..... **$3.29**

Gray Wool and Cotton Blankets

Two-thirds wool and one-third cotton.
6K5484—Size 62x80. Shpg. wt., 3 lbs. 4 oz. Postpaid if part of $2 order..... **$1.79**

Folding Steel Furniture

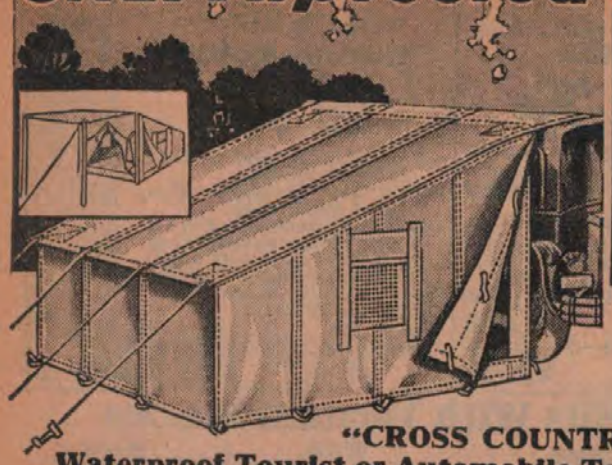
Will give long satisfactory service.



—Steel Frame Enameled Dark Red.
—Heavy Canvas Seat Painted Orange, Green and Red Stripes. Shpg. wt., Stool 4 lbs. Chair 6 lbs. Postpaid if part of $2 order.

Folding Stool **6K5533¼** **67c** | Folding Chair **6K5534¼** **94c**

ONLY "Rip Tested" GOOD ENOUGH for SEARS TENTS



All our tents are made of extra strength —Hard to Rip Canvas. A laboratory test showed the breaking strength of our 9.93 ounce canvas per inch to be: warp (lengthways), 131 pounds and filling (width) 119 pounds. Several other manufacturers' 9.93 ounce canvas which is sold as the same quality as ours, showed an average breaking strength warp 142 pounds per inch and filling only 71 pounds per inch. This better balance proves that the material used in our tents is of extra strength, Hard to Rip and will give longer and more satisfactory service.



$9.45 And Up COMPLETE

Special Features
Double Strength Hard to Rip Canvas
Seams Double Stitched
All Points of Strain Reinforced
Wide Eaves Protect Side Walls
All Ropes Spliced Into Galvanized Rings

"CROSS COUNTRY" Waterproof Tourist or Automobile Tents

—Height of tent at front, 6 feet; at rear, 3 feet.
—High grade waterproofed tent fabric; forest green color, weighing 7.68 ounces to the square yard before waterproofing.
—Two 15x15-inch screened windows with patented window flaps raised or lowered from the inside.
—Heavy waterproofed, sewed-in floor cloth.
—Large canopy 7½ feet long extends over car.
—Sewed-in front wall with flap opening in center.

The new improved Cross Country tent can be put up or taken down in a few minutes. Poles not necessary, as the tent is supported alongside your car.

6K7720¼—Size, floor space, 7x7 feet. Space for two single cots, two chairs and table. Postpaid.....$12.49

6K7721¼—Size, floor space, 7x9 feet. Space for one double and one single cot. Postpaid.....$13.95

6K7791¼—Jointed wood awning poles, 6 ft. Two-piece with galvanized ferrule. Shpg. wt., 6 lbs. Postpaid if part of $2.00 order. Per Pair.....95c

Premax Rustproof Steel Tent Stakes

One-Piece solid design. Postpaid if part of $2 order.
6K5981— 9-in. Stakes. Shpg. wt., 3 lbs. 12 for.....79c
6K5982—12-in. Stakes. Shpg. wt., 4 lbs. 12 for.....97c

Children's Play TENTS



Boys' Camp Tents

—Good quality closely woven khaki, waterproof tent fabric weighing 6.74 oz. to the sq. yd. before waterproofing.
—Double stitched and reinforced with patches at all points of strain.
—Comes complete with poles, guy ropes, keys and stakes.

Tent is lightweight and folds into small bundle. Suitable for hiking, river and auto trips, also used as a play tent for the kiddies. Postpaid.

6K7782¼—Size, 5x7 ft. with 2-ft. side walls and 4-ft. 8-in., height at center..... **$5.25**

6K7777¼—Size, 7x7 ft. with 3-ft. side walls and 5-ft. 6-in., height at center..... **6.79**



Junior Size Umbrella Tents

—Closely woven waterproofed tent fabric, forest green color.
—Double stitched seams
—Large extension awning
—Complete with jointed center pole collapsible frame and awning poles.
—Postpaid.

6K7780¼ Base, 6x6 feet, 3 ft. square at eaves, 5 ft., 3 in., high **$4.49**

6K7778¼—Base, 8x8 Feet, 4 ft. square at eaves. 6 ft. 6 inches high..... **5.95**

"LEKEPROOF" WALL TENTS

Guaranteed Waterproof—Save ¼ Over Prices Elsewhere

Material is extra strength single filling duck, khaki color weighing 9.93 oz. per square yard before waterproofing. No fly needed. Check over the many features listed above and you will know why we sell thousands of "Lekeproof" Wall tents.

Wall tents are shipped freight or express. Not Prepaid.

Width and Lgth. Feet	Height of Tent Ft.	Ht. of Wall Feet	Catalog No.	Complete with Poles	If Poles Are Not Wanted Deduct	Shpg. Wt. Lbs.
7 x 7	6½	3	6KM7750¼	$ 9.45	$1.00	44
8 x10	6½	3	6KM7751¼	11.48	1.25	54
9½x12	7	3	6KM7753¼	13.95	1.30	77
12 x14	8	3½	6KM7754¼	18.85	1.45	90
14 x16	9	4	6KM7758¼	24.45	1.75	100
16 x20	10½	5	6KM7759¼	33.79	2.30	146
18 x24	11	5	6KM7761¼	46.95	2.55	192

All White Duck Wall Tents

—Made of guaranteed standard duck 9.93 oz. and 14.90 oz. to the square yard.
—Complete with poles, stakes and guy ropes. All ready to set up. Shipped freight or express. Not Prepaid.

These tents have all the same features as our "Lekeproof" Wall Tents listed above except that the material has not been waterproofed.

Width and Lgth. Feet	Ht. of Tent Feet	Ht. of Wall Feet	Catalog No.	Complete with Poles	If Poles are not Wanted Deduct	Shpg. Wt. Lbs.
9.93 Ounce White Single Filling Duck						
7 x 7	6½	3	6KM7740¼	$ 7.29	$1.00	32
7 x 9	6½	3	6KM7742¼	7.65	1.15	36
8 x10	6½	3	6KM7731¼	8.98	1.25	40
9½x12	7	3	6KM7734¼	10.85	1.30	60
12 x14	8	3½	6KM7737¼	16.29	1.45	75
14 x16	9	4	6KM7746¼	20.95	1.75	105
14.90 Ounce White Single Filling Duck						
7 x 9	6½	3	6KM7730¼	$10.95	$1.15	45
8 x10	6½	3	6KM7733¼	11.79	1.25	50
9½x12	7	3	6KM7736¼	14.65	1.30	57
12 x14	8	3½	6KM7739¼	19.75	1.45	79
14 x16	9	4	6KM7748¼	26.29	1.75	106
16 x24	11	5	6KM7766¼	46.95	2.60	159

New Improved BUNGALOW TENT

$21.95 And UP *Postpaid*



GUARANTEED WATERPROOF

What The Veteran Camper Has Been Longing For

—Made of closely woven drill, waterproofed, forest green color weighing 7.68 oz. per sq. yd. before waterproofing.
—Height to top of tent 7 feet.
—Solid oak frame means no sagging.
—Large screened window with outside flap.
—Sewed in floor cloth.
—Large porchlike canopy.
—Easily, quickly set up or taken down.

More head room—nothing to bump into—more usable floor space. Your choice of genuine Hookless Talon Fasteners or tie strings on door flaps and screen. Awning poles not included.

Tent With Hookless Talon Fasteners

Size, Floor Space	Catalog Number	Postpaid
9x7 feet	6K7718¼	$24.95
11x7 feet	6K7719¼	26.48

Tent With Tie Strings

Size, Floor Space	Catalog Number	Postpaid
9x7 feet	6K7724¼	$21.95
11x7 feet	6K7725¼	23.48

Awning Poles—Postpaid when included in $2.00 order or more.
6K7791¼ — Two 6-ft. jointed poles. Per Pair. Shpg. wt., 8 lbs.....95c

Special Features

Genuine Hookless Talon Fasteners in canvas door flap and marquisette curtain.

Large window 16x20 in. Screened with cotton marquisette in rear of tent.

Patented wood frame. No center pole.





"Serotite" Waterproofing Preparation

—Makes canvas waterproof.
Gallon covers 100 sq. ft. Shpg. wt., 9 lbs. Postpaid if included in $2 order or more.
1 Gallon can
6K5926—White
6K5928—Khaki
6K5930 Forest Green. **$1.38**

$4.19 And Up *Postpaid*

Protection at Bargain Prices

—High grade closely woven fabric weighing 4.57 oz. per sq. yard, before waterproofing, khaki color.
—Light in weight and can be folded up into compact package.

These covers will protect your car from the sun, dust and rain, preserving the finish of your car. Measurements should include bumper and spare tire.

$6.29 And Up *Postpaid*

Flat Covers

Will not mar finish of car. Ropes included.

Size, Feet	Suitable for	Catalog No.	Post Paid
12 x14	Small Coupes	6K7573¼	$4.19
14 x15	Small Sedans and coaches	6K7574¼	4.79
14¼x18	Medium Cars	6K7575¼	6.29
16 x20	Large Cars	6K7576¼	7.25
16 x24	Extra Large Cars	6K7577¼	8.39

ESTIMATED FREIGHT CHARGES per 100 pounds on Tents and Covers.

Miles	150	300	500	750
Rates	68c	97c	$1.49	$1.70

Shaped to Fit Your Car

For Sedans, Coaches and Touring Cars

6K7561¼—Measuring up to 13 ft. 8 in. Postpaid..... **$6.29**

6K7562¼—Measuring from 13 ft. 9 in. to 15 ft. 2 in. Postpaid.....$6.95

6K7563¼—Measuring from 15 ft. 3 in. to 16 ft. 11 in. Postpaid.....$7.79

For Coupes and Roadsters

Covers for coupes and roadsters same as illustrated, except that back end is shaped to fit car.

6K7564¼—Measuring up to 13 ft. 8 in. Postpaid.....$6.25

6K7565¼—Measuring from 13 ft. 9 in. to 15 ft. 2 in. Postpaid.....$6.55

Low Priced Waterproof Umbrella Tent

Another Umbrella Tent Bargain

$16.59 *Post Paid*

—Made of khaki color tent drill weighing 6.74 ounces to the sq. yd. before waterproofing.
—Sewed-in waterproof floor cloth.
—Door is screened with cotton Marquisette.
—Awning extends out 6 ft. 4 in. and can be let down and tied over door.
—Seams, corners and eaves are strongly reinforced.
—Height at eaves 6 ft., 2 in.; height at center, 7½ feet.
—Rear window is 15x15 inches; screened with cotton marquisette, and has outside duck flap that can be raised or lowered from inside.
—Jointed wood center pole with strong enameled metal umbrella arms.
—Awning poles not included. Postpaid.
6K7704¼—Size, 9¼x9¼ feet at base. **$16.59**



Sears Use the Strongest Canvas

Be Sure You Know the Actual Weight of Material Before Waterproofing

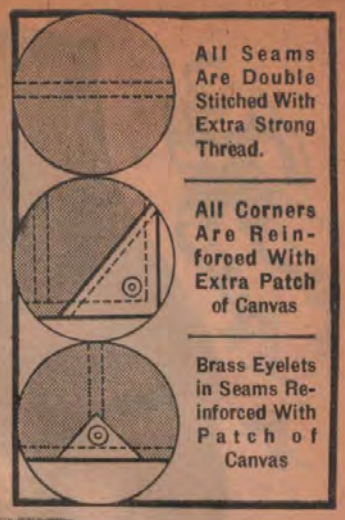
Sears Covers Meet Requirements of U. S. Government

All our covers are stamped with the actual weight of the material before waterproofing. You know just what you are getting. When making a comparison of prices, be sure to compare weight of material. A laboratory test showed breaking strength of our 9.93-ounce canvas per inch to be: Warp (length), 131 pounds, filling (width), 119 pounds. Other manufacturers' 9.93-ounce canvas per inch showed: Warp (length) 142 pounds and filling (width), only 71 pounds. Obviously our better balanced material is of Extra Strength and Hard to Rip. Every cover finished around the edge with brass eyelets and reinforced with extra material at all points of strain. Double stitched throughout. Ropes for tying included. Protect your machinery, grains, building material, or other property at a very low cost.



Canvas Covers Can Be Used Any Time— Any Place for Protection from Weather

Indispensable on the Farm





Cover or Tent Material By the Yard



—Canvas Used is Best Obtainable.
—For Making Your Own Covers for Hay and Grain Stacks, Farm Machinery, Building Material, Repairs and the Like.
Postpaid if Part of $2.00 order or more.

Waterproofed (Brown Color) Extra Wide Double Filling Canvas

Heavy canvas or heavy duty. Close weave, hard twist. Weight is before waterproofing. Brown Color. State width wanted.

6K7690—No. 10 Canvas.

Width, In.	Weight Running Yd.	Per Yd.	Shpg. Wt., Yd.
36	15 oz.	47c	1 lb. 6 oz.
54	22½ oz.	70c	2 lbs. 1 oz.
72	30 oz.	94c	2 lbs. 12 oz.

Single Filling Waterproofed Canvas (Brown Color)

The weight given is before waterproofing. State width wanted.

Width Per Yd.	Wt. Per Sq. Yd.	Catalog No.	Per Yd.	Shpg. Wt. Per Yd.
29-in.	9.93 oz.	6K7696	23c	12 oz.
29-in.	12.41 oz.	6K7697	29c	15 oz.
29-in.	14.90 oz.	6K7698	35c	1 lb. 2 oz.

Not Waterproofed (White)

Finest quality. Plain White color. State width wanted.

6K7691—No. 12 Canvas.

Width	Weight Running Yd.	Per Yd.	Shpg. Wt., Yd.
36-in.	12 oz.	32c	1 lb.
54-in.	18 oz.	58c	1 lb. 6 oz.
72-in.	24 oz.	74c	2 lbs.

6K7692—No. 8 Canvas (Heavier than 6K7691).

Width	Weight Running Yd.	Per Yd.	Shpg. Wt. Per Yd.
36-in.	18 oz.	48c	1 lb. 6 oz.
54-in.	27 oz.	73c	2 lbs.
72-in.	36 oz.	98c	2 lbs. 8 oz.

Single Filling White Canvas

Not Waterproofed

Closely woven white canvas. State width wanted.

Width Per Yd.	Wt. Per Sq. Yd.	Catalog No.	Per Yd.	Shpg. Wt. Per Yd.
29-in.	9.93 oz.	6K7693	13c	10 oz.
29-in.	12.41 oz.	6K7694	17c	12 oz.
29-in.	14.90 oz.	6K7695	21c	14 oz.

Canvas Covers Made to Order

If the size you want is not listed, we will make any size or shape cover in any of the materials listed. The prices shown below are for square or oblong shaped covers. We will gladly quote you prices on sails, boat covers, etc. Our prices include patches at points of strain with brass eyelets and ropes for tying. **Allow five days for making. To get cost of cover multiply length by width and then multiply times cost per square foot. Postpaid if part of $2 order.**

Plain White Canvas Covers Per Square Foot

6K7683½—9.93 ounces per square yard single filling white canvas. Per sq. ft. **3½c**

6K7684½—12.41 ounces per square yard single filling white canvas. Per sq. ft. **4½c**

6K7685½—14.90 ounces per square yard single filling white canvas. Per sq. ft. **5½c**

Waterproof Canvas Covers Per Square Foot

6K7686½—9.93 ounces per square yard before waterproofing. Brown Color. Per sq. ft. **4½c**

6K7687½—12.41 ounces per square yard before waterproofing. Brown Color. Per sq. ft. **5½c**

6K7688½—14.90 ounces per square yard before waterproofing. Brown Color. Per sq. ft. **6½c**

Box Type Covers for Trucks, Wagons, Etc.

Box type covers cannot be sold by the square foot. If you desire this type of cover, send us the necessary measurements and we will advise you just what it will cost.

WATERPROOFED CANVAS COVERS-BROWN COLOR

For Protecting Trucks, Haystacks, Cement, Building Material, Machinery, etc., from Dust, Dirt and Rain.

—Every Cover Guaranteed Full Size and Full Weight.
—Waterproof Treatment Perfected by Our Chemists After Years of Research and Practical Tests.
—Flexible, Durable, Water-repellent and Protecting Qualities Assure Satisfaction.
—All Seams Double Stitched.
—Reinforced With Patches at All Points of Strain.
—Grommets and Patches in Hem, and Ropes for Tying.

SIZE	Medium Weight Covers —Closely Woven Single Filling Duck Weighing About 9.93 Oz. to the Sq. Yd. Before Waterproofing. Postpaid if part of $2 order.		Heavy Weight Covers —Closely Woven Single Filling Duck Weighing About 12.41 Oz. Per Sq. Yd. Before Waterproofing. Postpaid.		Extra Heavy Covers —Closely Woven Single Filling Duck Weighing About 14.90 Oz. Per Sq. Yd. Before Waterproofing. Postpaid.	
	Catalog No.	Each	Catalog No.	Each	Catalog No.	Each
6 x 8 ft.	*6K7525¼	$ 1.69	6K7588¼	$ 2.15	6K7500¼	$ 2.47
6 x10 ft.	6K7526¼	2.25	6K7659¼	2.69	6K7519¼	3.15
7 x 7 ft.	6K7529¼	1.88	.....	.....	.....	.....
7 x 9 ft.	6K7530¼	2.35	.....	.....	.....	.....
7 x14 ft.	6K7532¼	3.68	6K7662¼	4.19	6K7522¼	4.98
8 x10 ft.	6K7533¼	2.95	6K7589¼	3.48	6K7501¼	3.98
8 x12 ft.	6K7534¼	3.48	6K7590¼	3.95	6K7502¼	4.67
9⅓x12 ft.	6K7540¼	4.19	6K7591¼	4.67	6K7503¼	5.59
9⅓x14 ft.	6K7536¼	4.65	6K7592¼	5.48	6K7504¼	6.35
9⅓x16 ft.	6K7537¼	5.39	6K7593¼	6.25	6K7505¼	7.39
12 x14 ft.	6K7541¼	6.29	6K7594¼	6.77	6K7506¼	7.85
12 x16 ft.	6K7538¼	6.65	6K7595¼	7.75	6K7507¼	9.29
14 x16 ft.	6K7542¼	8.39	6K7596¼	9.29	6K7508¼	10.75
14 x20 ft.	6K7539¼	9.98	6K7597¼	11.35	6K7509¼	13.39
16 x20 ft.	6K7543¼	11.45	6K7598¼	12.89	6K7511¼	14.65
18 x20 ft.	6K7544¼	13.29	6K7599¼	14.25	6K7524¼	16.69
18 x24 ft.	.....	.....	6K7664¼	16.89	.....	.....

*Shpg. wt., 6K7525¼ 6 lbs. Following Sizes Not Mailable. Not Prepaid. Shpg. Wts., 75, 90, 85 and 120 lbs.

18x24 ft.	Not Made	.....	Not Made	.....	6KM7512¼	$19.85
18x30 ft.	in This	.....	in This	.....	6KM7513¼	25.95
20x24 ft.	Weight	.....	Weight	.....	6KM7514¼	21.98
24x30 ft.		.....		.....	6KM7515¼	32.95

WHITE CANVAS COVERS NOT WATERPROOFED

For Protecting Trucks, Haystacks, Cement, Building Material, Machinery, etc., from Dust and Dirt.

—Every Cover Guaranteed Full Size and Full Weight. —All Seams Double Stitched. —Reinforced with Patches at all Points of Strain.

SIZE	Medium Weight Covers —Closely Woven Single Filling Duck Weighing About 9.93 Ounces per Square Yard. Postpaid if part of $2 order.		Heavy Weight Covers —Closely Woven Single Duck Weighing About 12.41 Oz. per Square Yard. Postpaid if part of $2 order.		Extra Heavy Covers —Closely Woven Filling Duck Weighing About 14.90 Oz. per Square Yard. Postpaid.	
	Catalog No.	Each	Catalog No.	Each	Catalog No.	Each
6 x 8 ft.	*6K7656¼	$ 1.29	*6K7657¼	$ 1.89	.....	.....
8 x10 ft.	6K7651¼	2.25	6K7652¼	2.89	.....	.....
9½x16 ft.	6K7600¼	3.98	6K7601¼	4.79	6K7602¼	$ 5.59
12 x14 ft.	6K7606¼	4.39	6K7607¼	5.25	6K7608¼	6.39
14 x16 ft.	6K7615¼	5.95	6K7616¼	7.35	6K7617¼	8.45
14 x20 ft.	6K7618¼	7.25	6K7619¼	8.55	6K7620¼	10.45
16 x20 ft.	6K7624¼	8.29	6K7625¼	9.79	6K7626¼	11.67
16 x24 ft.	6K7630¼	9.95	6K7631¼	11.65	6K7632¼	13.85
18 x24 ft.	6K7636¼	11.98	6K7637¼	13.98	6K7638¼	16.67
18 x30 ft.	6K7639¼	14.87	6K7640¼	17.75	6K7641¼	19.95
20 x24 ft.	.....	.....	6K7642¼	14.98	6K7643¼	17.68

Size Listed Below Not Mailable, Not Prepaid

		12.41 oz. Duck		14.90 oz. Duck
24x36 ft. | Shpg. wt., 77 lbs. |	6KM7649¼	$25.45	6KM7650¼	$29.95

*Shpg. wt., 6K7656¼ 7 lbs.—6K7657¼ 10 lbs. Postpaid if Part of $2 order.

An Unbeatable CHAMPION



HOCKEY AND RACING SKATES

NEW TWO-TONE LEATHER SHOES

$5.85 SAME VALUE ELSEWHERE $7.50

For Men and Boys

Chromium Plated

- This plating gives skates a rust resisting surface plus added luster.
- Highest quality tool steel blade.
- Scientifically tempered to take and hold sharp edges.
- Strong steel cups drawn from one seamless piece.
- Shoes high grade black leather with tan leather trimming, padded tongue.
- Shoes reinforced to give support to the ankles.
- Exacting care and inspection throughout their manufacture.

Our W L S skates are made by one of the oldest and best manufacturers, internationally known for unusually high quality tubular skates.

In design and in quality of material and workmanship these skates are identical with those nationally advertised at much higher prices. The shoes used on these skates are the very latest style, designed for comfortable and fast skating.



Tubular Racing Skates
Sure Winner Racers
6K5076—Full Sizes Only, 1 to 12, Inclusive. State size of shoe wanted. Postpaid..... **$5.85**

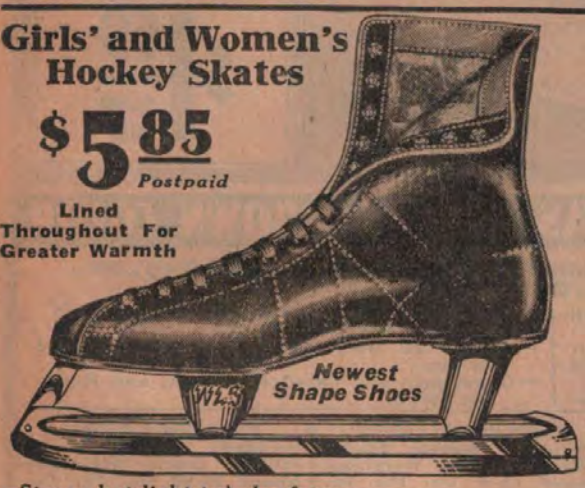
Tubular Hockey Skates
The Speed Boy
6K5074—Full Sizes Only, 1 to 12. State size of shoe wanted. Postpaid..... **$5.85**

These Outfits Under A Nationally Advertised Name Sell Elsewhere for $7.50

Girls' and Women's Hockey Skates

$5.85 *Postpaid*

Lined Throughout For Greater Warmth



—Strong but light tubular frame.
—Tempered tool steel blade welded to frame.
—Strong seamless cups drawn from one piece of steel.
—Chromium plating gives the skates a rust resisting surface plus added luster.
—Shoes slightly higher than men's shoes; of soft black leather, inside web strap ankle support.
—Additional protection against cold is furnished by the warm fleecy lining, and padded tongue.

6K5075—Full sizes only, 1 to 8, inclusive. Postpaid. State size of shoe wanted..... **$5.85**

Official Hard Toe Hockey Outfit

$6.35 *Postpaid*

Two-Tone Leather Shoes



Correct in Every Particular for Men and Boys
—Highest quality tempered carbon steel runners.
—Runners welded to strong tubular frame.
—Rust resisting chromium plating.
—Strong pliable black leather shoes with tan trimming and felt padded tongues.
—Heavy leather box toe gives protection against blows.
—Strong leather arch supporting counter.
—Large eyelets and heavy laces.

6K5038—Men's and Boys' Full Sizes Only, 5 to 11, Inclusive. State size of shoe wanted. Postpaid..... **$6.35**

Low Priced Tubular Hockey Skates

$4.67 *Postpaid*

For Boys, Girls, Men and Women



—Runners of tool steel highly tempered to insure lasting sharp edges.
—Firmly welded to strong tubular frames.
—Strong seamless cups drawn from one-piece steel.
—Shoes soft black leather with strong inside web strap reinforcement. Soft padded tongue.

For Boys and Men

6K5066—Full sizes only, 1 to 12, inclusive. State size of shoe wanted. Postpaid..... **$4.67**

For Girls and Women

6K5067—Higher top shoes. Full sizes only. 1 to 8, inclusive. State size of shoe. Postpaid. **$4.67**

Red Flash Hockey Outfit

Frame finished in a durable and beautiful red enamel with the name "RED FLASH" in gold letters.

$4.98 *Post Paid*



A Very Classy Skate Outfit
—Fine quality tool steel nickel plated blade welded to tubular frame.
—Strong seamless cups drawn from one piece steel.
—Shoes soft black leather with strong inside web strap reinforcement, soft padded tongue.

For Men and Boys

6K5046—Full Sizes Only, 1 to 12, Inclusive. State size of shoe wanted. Postpaid..... **$4.98**

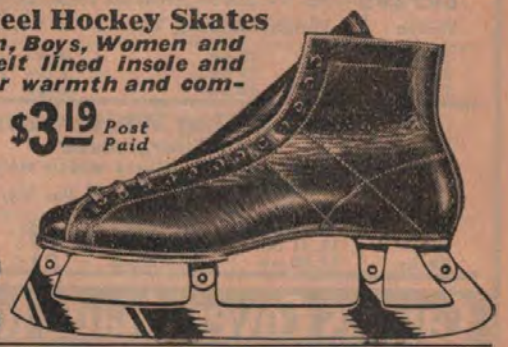
HOW TO ORDER SKATE OUTFITS

Order one-half to full size larger than your street shoe to allow sufficient room for extra or heavier weight socks.

Solid Steel Hockey Skates

For Men, Boys, Women and Girls. Felt lined insole and tongue for warmth and comfort.

$3.19 *Post Paid*



Blades of Correct Hockey Pattern
—Highly nickel plated.
—Sturdy black leather shoes.
—Web strap reinforcement inside.
—Full sizes only. State size.

For Boys and Men

6K5077—Sizes, 1 to 11, inclusive. Postpaid..... **$3.19**

For Girls and Women

6K5078—Full sizes, 1 to 8, inclusive. Postpaid... **$3.19**



Girl's Clamp Rocker Pattern

$1.29

—Fine quality polished steel runners.
—Leather back and strap.

Sizes, 8 to 11 in., inclusive. State length of shoe. Postpaid if part of $2 order.

6K5092—Shpg. wt., 2 lbs. 4 oz..... **$1.29**

Girls' Nickel Plated Skates

As above but highly nickel plated.

6K5093—Shpg. wt., 2 lbs. 4 oz..... **$1.59**

Berghman's Skate Sharpener



—Sharpens hollow ground skates.
—Adjustable alundum stone.

6K5027—Shpg. weight, 12 oz..... **79c**



Boys' All Clamp Hockey Skates

—Plates and clamps of good quality steel, nickel plated and polished.

Sizes, 9½ to 12 inches, inclusive. State length of shoe in inches. Shpg. wt., 2 lbs. 4 oz.

6K5086—Hockey Skates... **$1.39**

Special High Grade Runners

—Our best key clamp hockey skate. Hardened steel runners. Full nickel finish.

6K5084—Shpg. wt., 2 lbs. 4 oz. State length..... **$1.69**

Postpaid if part of $2 order.



Men's and Boys' All Clamp

—Key clamp rocker pattern.
—Fine quality steel runners. Well polished.

Sizes, 9½ to 12 in., inclusive. State length of shoe in in. Shpg. wt., 2 lbs. 4 oz. Postpaid if part of $2 order.

6K5087..... **98c**

Nickel Plated Skate

As Above But Nickel Plated

6K5088—Shpg. wt., 2 lbs. 4 oz. **$1.25**



Misses' or Boys' Rocker Pattern

—Good quality polished steel.
—Adaptable where rubbers are worn.
—Leather straps at heel and toe.

Sizes, 8 to 11 in., inclusive. State length of shoe in inches. Shpg. wt., 2 lbs. 4 oz. Postpaid if part of $2 order.

6K5090..... **95c**

Skate Straps

—Heavy leather, Japanned buckle 21 in. long, ⅝ in. wide.

6K5030—Pair. Shpg. wt., 6 oz. **15c**



Ice Skate Keys

6K5033 **2 for 9c**

Shpg. wt., 4 oz.

Above Items Postpaid if part of $2 order



Girls' Hockey Pattern

$1.69

—Good quality steel runners.
—Strong leather back and strap.
—Nickel plated heel bands.

Our most popular girls' clamp skate. Sizes, 8½ to 11 in., inclusive. State length of shoe.

6K5091—Shpg. wt., 2 lbs. 4 oz. Postpaid if part of $2 order..... **$1.69**

Genuine NESTOR JOHNSON NORTH STAR SKATES CHICAGO JOHNSONS



JOHNSON'S "North Star"

—Patented rib on runner tube for strength and rigidity.
—Extra webbing reinforcements for foot and ankle support.
—Moulded solid sole leather arch-supporting counter.
—Equipped with straps and patented strap carrier.

$7.98 Post Paid

Advertised to Sell for $10.00 Per Pair

JOHNSON'S "North Star" Hockey Skates

For Men and Boys
Full sizes, 5 to 11, inclusive. State size of shoe. Postpaid.
6K5040—Per Pair..... **$7.98**

For Girls and Women
Higher top shoes. Full sizes, 3 to 8, inclusive. State size of shoe.
6K5041—Postpaid. Pair.. **$7.98**

JOHNSON'S "North Star" Racers for Men

Men's Full Sizes, 5 to 11 inclusive. State size of shoe wanted.
6K5044—Postpaid..... **$7.98**

JOHNSON Features

- High carbon Vanadium steel runners.
- Tempered and diamond tested for hardness.
- Seamless, one-piece drawn steel cups.
- Heel plate is part of cap, — all one-piece.
- Attractive rust-resisting aluminum finish.
- Skates securely riveted to shoes.
- High grade black leather shoes.
- Reinforced with strong webbing.
- Padded tongues for comfort.



$5.85 Post Paid

JOHNSON'S "Flyer" Hockey Outfit

For Men and Boys
Full sizes, 5 to 11, inclusive. State size of shoe. Correctly designed shoes for Men and Boys.
6K5042—Postpaid
Regular price $7.50. Per Pair.... **$5.85**

For Women and Misses
Slightly higher top shoes. Full sizes, 3 to 8, inclusive. State size of shoe.
6K5043—Postpaid.
Regular price $7.50. Per Pair. **$5.85**

TRY SKIING or JUMPING - IT'S GREAT SPORT

High Quality Yellow Pine Skis



—Edge grained southern yellow pine.
—Varnished natural color finish.
—Decorated with grooved stripes.
—Heavy leather toe straps.

8-Ft. Skis are Not Mailable. Not Prepaid. All other sizes Postpaid if part of $2.00 order or more.

Length	Shpg. Wt.	Cat. No.	Pair
4 Feet	2 lbs. 6 oz.	6K5626¼	$0.89
5 Feet	3 lbs. 6 oz.	6K5627¼	1.39
6 Feet	6 lbs.	6K5628¼	1.89
7 Feet	Postpaid	6K5629¼	2.35
8 Feet	11 lbs.	6KM5630¼	2.69

How To Order Skis

The correct method of measuring for size of skis is to stand with arm and hand extended over head, as shown in illustration. Measure from floor to tip of fingers. Order the length nearest to that measurement.



High Quality White Ash Skis



—Second growth edge grained white ash.
—Black finish with grooved white stripes.
—Heavy leather toe straps.
—Hard and tough, these skis are adapted for strenuous, all-around skiing.
8-ft. Skis Not Mailable. Not Prepaid.

Lgth.	Shpg. Wt.	Cat. No.	Pair
5 ft.	Postpaid	6K5622¼	$2.85
6 ft.	Postpaid	6K5623¼	3.69
7 ft.	Postpaid	6K5624¼	4.19
8 ft.	13 lbs.	6KM5625¼	4.69

Choice White Hickory Skis *For Jumping and Cross Country Skiing*

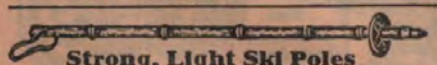


—Second growth, straight grained, White Hickory. Only the best selection of hickory is used.
—Black finish with white grooved stripes.
—Heavy leather toe straps.
—Our very best skis.

Skis over 7 ft. Not Mailable. Not Prepaid.

Lgth. Ft.	Shpg. Wt.	Cat. No.	Pair
6	Postpaid	6K5634¼	$4.19
7	Postpaid	6K5635¼	4.75
7½	12 lbs.	6KM5636¼	4.98
8	13 lbs.	6KM5637¼	5.49

Strong, Light Ski Poles



Selected bamboo cane, with flexible washer. Sharp iron spear point, wire ferrule and web sling. 4½ ft. long. Two poles are essential for Cross Country skiing. Shpg. wt., 1 lb.
Postpaid if part of $2 order.
6K5643¼..... 2 for **$1.59**

Leather Ski Bindings



Solid leather ski bindings. Very popular for jumping. Postpaid.
6K5647
Per Pair..... **$2.19**

Keep Your Feet Warm

Ideal for Skating, Skiing, and General Outdoor Use

Postpaid If Part of $2.00 Order



Leather Helmet

For All Outdoor Wear

—Soft, black pliable leather.
—Triple stitched.
—Warm woolen lining.
—Snap fasteners under chin.

Comfortable headwear for all boys' winter sports. Snug protection for head and ears. Sizes, 6¾ to 7½. State size. Postpaid if part of $2 order.
6K5018—Shpg. wt., 8 oz..... **69c**



Heavy all wool 6-in. high with 3-in. cuff. For skating or walking. Sizes, 8 to 11, inc. Shpg. wt., 6 oz.
6K5021—Gray, Green Cuffs. Per Pair. **65c**
6K5022—White, Crimson Cuffs. Per Pair.....65c



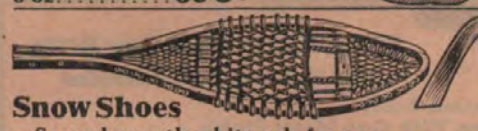
Heavy all wool. For Men and Women's winter sports. Sizes, 9, 10, 11, 12. 17 in. high hose. White with green top. Shpg. wt., 6 oz.
6K5020
Per Pair..... **76c**

Adjustable Leather Ankle Support



Reinforced with removable stays. Gives strength to weak ankles. Men's and boys' full sizes, 5 to 11. State size of shoe. Shpg. wt., 4 oz. **$1.10**
6K1750—Per Pair.....
For Women, full sizes, 3 to 8.
6K1751—Per Pair. **$1.10**
Same style and sizes as above except without stays.
For Men 6K1753
For Women 6K1754 **85c**

Snow Shoes



—Second growth white ash frames.
—Specially treated rawhide webbing.
Dependable construction insures strength, light weight, and good appearance. Special process of curing filling prevents sagging when wet. Postpaid.

Size	For Persons Weighing	Cat. No.	
12x60	135-200 lbs.	6K5661¼	$9.75
13x41	75-135 lbs.	6K5662¼	6.45
11x36	50-75 lbs.	6K5660¼	5.65

Snow Shoe Sandals or Bindings

For men and women. Made of heavy leather with riveted soles. Rawhide laces included. Shpg. wt., 8 oz. Postpaid if part of $2 order.
6K5654—Per Pair..... **$1.39**

Hockey Sticks

Hand made of rock elm. A very strong stick for expert and professional players. Postpaid if part of $2 order.
6K5001—Shpg. wt., 1 lb. 8 oz..... **$1.39**
Varsity Hockey Stick, Good Grade.
6K5002—Shpg. wt., 1 lb. 6 oz..... **75c**
Boys' Hockey Stick. A Real Favorite. 41 Inches Long.
6K5003—Shpg. wt., 9 oz..... **25c**

Official Hockey Puck

Pure rubber, full size and weight. (Not Illustrated.)
6K5005—Shpg. wt., 6 oz..... **23c**

Reinforced Toboggans



—Seven slat, straight grained hardwood construction.
—Extra heavy middle and outside slat runners.
—Natural color varnished finish.
—Continuous white cotton rope rail held by rawhide loops.
—Speedy, straight running, flexible and very strong.
—Well made, and will give excellent service. Not Mailable. Not Prepaid.

Lgth.	Shpg. Wt.	Cat. No.		Lgth.	Shpg. Wt.	Cat. No.	
5 ft.	15 lbs.	6KM5638¼	$4.98	8 ft.	23 lbs.	6KM5641¼	$7.98
6 ft.	18 lbs.	6KM5639¼	5.98	10 ft.	27 lbs.	6KM5642¼	9.98

FISHING TACKLE - See 1932 Summer Catalog For Complete Line



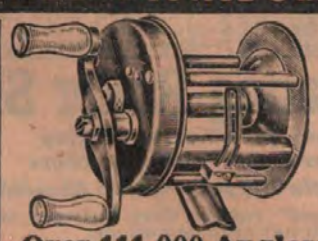
Our Finest Waterproof

Braided Silk Casting Line

—Made from the finest long fibre pure Japan silk.
—Braided hard and even to give maximum strength with minimum weight and size.
—The waterproofing is applied under pressure which insures its penetrating into every fiber.
—For use in all waters. Spool contains 50 yards, two spools connected if desired.

Shpg. Wt. each spool, 2 oz. Postpaid if part of $2 order.

Test Lbs.	Cat. No.	50-Yd. Spool	Two Spools
9	6K4047	$ .69	$1.34
14	6K4035	.79	1.55
18	6K4036	.98	1.85
24	6K4037	1.19	2.29
30	6K4039	1.39	2.59
38	6K4040	1.49	2.89



MOHAWK Level Winding REEL

Chromium Plated

Over 111,000 Anglers Have Chosen This Reel

A Regular $4.00 Value Elsewhere

—Strong brass frame heavy chromium plated.
—Level winding screw and carriage are chromium plated.
—Crystal agate end bearings mounted in patented dustproof adjustable spool caps.
—Double crank handle with balanced white ivoroid grips.
—Full quadruple multiplying 100 yard line capacity.
6K4150—Postpaid..... **$2.39**

$4.48 And Up



Solid One-Piece Octagon Steel Rods

Offset Cast Aluminum Handle

—Tip section is made of the finest grade hand forged rapier steel carefully drawn and tempered Dull nickel finish.
—Genuine agate guides and tip-top.
—Positive locking device holds reel firmly in the proper place for easy thumbing.
—Double solid cork grip.

Made of rapier steel to give it back bone, flexibility, resiliency plus balance so essential in a casting rod. This rod is very popular because it combines great strength with light weight.
6K4301—4-Ft. Postpaid.
6K4302—4½-Ft. Postpaid..... **$5.58**

Same as above except with Crystal Agate Guides and tip-top.
6K4303—4-Ft. Postpaid.
6K4304—4½-Ft. Postpaid..... **$4.48**

Shoots 1000 SHOTS WITHOUT RELOADING



1000-Shot Repeater With One Tube of Shot **$1.67**

500-Shot Repeater With One Tube of Shot **$1.35**

GENUINE KING REPEATING AIR RIFLES

Shoots 1,000 Shots Without Reloading

- Barrel of heavy steel with deep gun blue satin finish.
- Full pistol grip—rifle stock finished with Duco process.
- Long barrel for accurate shooting.
- Popular lever action, sturdy and easy to work.
- Similar in appearance and action to regular rifle.
- Powerful shooter.
- Shot feeds automatically into chamber as lever is pumped.
- Length overall about, 34½ inches.

Tube of shot included with each Air Rifle.

Shoots 1,000 Shots Without Reloading

Here is a gun that will give any boy a lot of real fun daily and improve his skill at target practice or shooting small game. Shpg. wt. 4 lbs.

6K280¼—1000 shot Repeater and 1 tube of shot. Postpaid if part of $2 order..... **$1.67**

Shoots 500 Shots Without Reloading

Similar to above in action and finish except with straight grip stock. Holds 500 shots. Length about 32 inches.

6K286¼—500 Shot Repeater and 1 tube shot. Shpg. wt. 3 lbs. 6 oz.
Postpaid if part of $2 order..... **$1.35**

Air Rifle SHOT



Bullseye Steel Air Rifle Shot

For use in all air rifles and recommended especially for those mentioned on this page. Package contains about 800 air rifle pellets. Shpg. wt., 1 lb. 3 oz.

6K279..... **18c**
Postpaid if part of $2 order.



Tube of Steel Shot

Tube container handy for loading magazines of Repeating Air Rifles. About 150 pellets in tube. Shpg. wt. 1 lb. 12 oz.
Postpaid if part of $2 order.

6K278—3 for..... **14c**

KING PUMP ACTION REPEATING AIR RIFLE

The Magazine Holds 60 Air Rifle Shot—Operates Like Regular Pump Gun



$2.98 Post Paid

Regular $4.00 Value Elsewhere

—Magazine holds 60 air rifle shot.
—Barrel and metal parts finished in gun blue.
—Genuine walnut stock and forearm.
—Open rear and standard blade front sights.
—Length overall, about, 36 inches.

Makes very little noise. A new pump gun action air rifle which has all the lines of a high priced repeating firearm.

6K287¼—Postpaid..... **$2.98**

Genuine DAISY Repeating Air Rifle

$4.67 Post Paid

Shoots 50 Times Without Reloading



A NATIONALLY ADVERTISED AIR RIFLE

—Operates like regular Pump Gun.
—Magazine holds 50 Air Rifle Shot.
—Barrel and metal parts finished in deep gun blue.
—Well shaped genuine walnut full pistol grip stock.
—Adjustable rear sight and knife blade front sight.
—Length overall, about, 38 inches.

It works similar to a regular pump action Repeating Rifle or Shot Gun. An accurate shooting rifle for target practice.

One of the best known and most dependable air rifles made.

6K283¼—Postpaid..... **$4.67**



King Single Shot Air Rifle
One Tube of Shot Included

—Single Shot Lever Action Rifle.
—Strongly Made Frame With Gun Metal Finish.
—Walnut finished Stock-in Full Rifle Shaped Type.
—Length Overall About 31 Inches.

Shpg. wt., 3 lbs. 8 oz. Postpaid if part of $2 order.

$1.15

6K281¼—With Tube of Shot..... **$1.15**



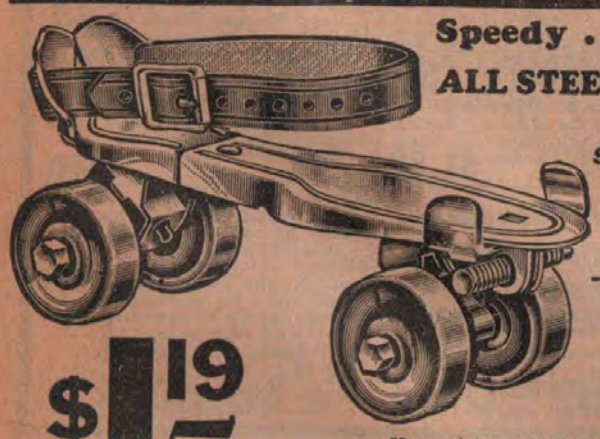
Use Steel Shot Only With Benjamin Rifles

Genuine Benjamin Single Shot Rifle—Take-Down Model

—New Improved Model Compressed Air Rifle.
—Controlled by amount of air pumped into the chamber.
—Blued steel barrel.
—Rear peep sight and blade front sight.
—Walnut stock nicely shaped and finished.
—Length overall about 35 inches.

6K282¼—Postpaid..... **$3.98**

Speedy . . . Easy Rolling . . . Shock Absorbing
ALL STEEL, DOUBLE BALL BEARING, ROLLER SKATES



$1.19

"Spee-Dee"

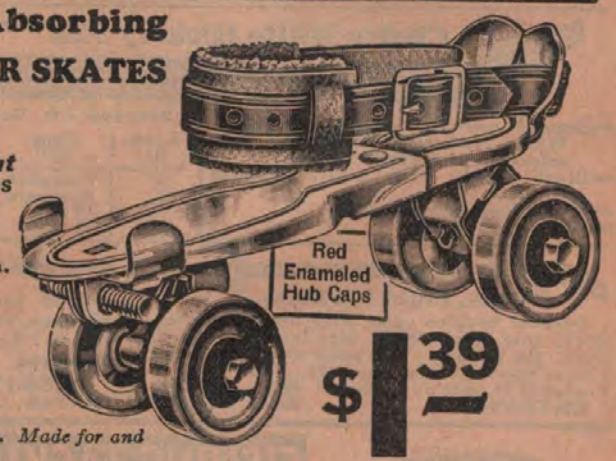
Serviceable. Low Priced
Cadmium Plated
A Durable Finish
Fleet as the wind

"Flyaway"

Our Finest Skates
Nickel Plated Throughout
Red Enameled Hub Caps
Sheepskin Ankle Pads

All American Record Breakers

—Strong cold rolled steel chassis, channel construction.
—Balloon type double tread steel rollers.
—Double row (8 on each side) 3/16-in. steel ball bearings in self container.
—Shock absorbing rubber cushions attached to chassis with hinged type mounting to permit easy guiding.
—Adjustable straps.
—All skates have high steel heel back.



$1.39

Here without doubt are the two outstanding roller skate values in America today. *Made for and sold only by Sears, Roebuck and Co.* Postpaid if part of $2.00 order or more.

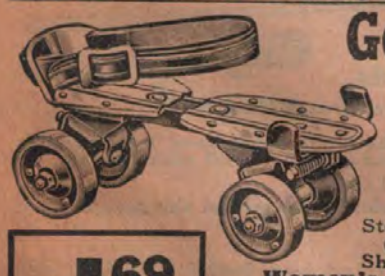
"Spee-Dee" Ball Bearing Skates

6K4822—Boys' and Girls' Extend, 8¼ to 10½ in. Shpg. wt., 5 lbs... **$1.19**
6K4823—Juvenile Extends, 7 to 9 in. Shpg. wt., 5 lbs..... **$1.19**
6K4827—Extra Ball Bearing Rolls. Shpg. wt., 5 oz. ea.... **12c ea., 4 for 45c**

"Flyaway" Beautifully Nickel Plated Ball Bearing Skates

6K4824—Boys' and Girls' Extend, 8¼ to 10½ in. Shpg. wt., 5 lbs..... **$1.39**
6K4825—Juvenile Extends, 7 to 9 in. Shpg. wt., 5 lbs..... **$1.39**
6K4827—Extra Ball Bearing Rolls. Shpg. wt. 5 oz. ea..... **12c ea. 4 for 45c**

Genuine Chicago Ball Bearing Roller Skates



$1.69
Postpaid If Part of $2 Order

"Flying Scout" Steel Rollers
Regular $2.25 Value Elsewhere
Speed Without Effort

—Nickeled Strong Steel Chassis.
—¼-Inch Steel Ball Bearings.
—Double Tread Steel Rollers.
—Rubber Shock Absorbers.

Men's and Boys' With High Steel Heel Back. Extends, 8½ to 11 in.
6K4828
Shpg. wt., 5 lbs..... **$1.69**

Women's and Girls' With Leather Back. Extends, 8½ to 11 Inches.
6K4829—Shpg. wt., 5 lbs..... **$1.69**

Juvenile Size. Extends, 7 to 9 Inches.
6K4830—Shpg. wt., 5 lbs..... **1.69**

Extra Ball Bearing Rolls. Shpg. wt., ea. 5 oz.
6K4857—Each..... **15c** 4 for..... **57c**

Key Fits All Skates
6K4850—Shpg. wt., 3 oz. 2 for..... **9c**

Rubber Tire Roller Skates
Regular $4.00 Value Elsewhere
Noiseless—No Slipping—Shock Absorbing

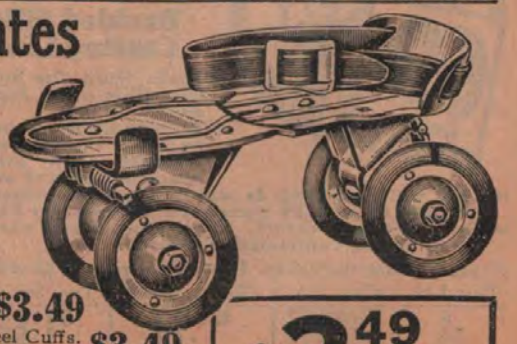
—"High Speed" rubber tires outwear steel wheels; will not chip or pull off.
—Self contained ¼-inch steel ball bearings.
—Strong steel chassis nickel plated.
—Oscillating trucks, rubber shock absorbers.
—Wedge grip clamp makes it impossible to pull off shoe.
—Strong leather straps. Postpaid.

Men's and Boys' With High Heel Back. Extends, 8½ to 11 Inches. 6K4817..... **$3.49**

Women's and Girls With High Leather Heel Cuffs. Extends, 8½ to 11 inches. 6K4818..... **$3.49**

Juveniles With High Leather Heel Cuffs. Extends, 7 to 9 Inches. 6K4819..... **3.49**

6K4820—Extra Wheels. Shpg. wt., ea. 5 oz. Each.. **$0.25**
Per set of 8 wheels. Postpaid if part of $2 order..... **1.83**



$3.49 Postpaid

QUALITY First - QUALITY Always - at Sears

SEARS GYM CLOTHING

Made to Stand Hard Wear



Girls' One-Piece Gym Suit

—Standard size specification.
—Best quality cotton suiting material.
—Button on one shoulder and down side.
—Guaranteed fast colors—Vat Dyed.
—½-inch elastic at knee.
—Colors: light blue or light green.

Sizes, 8 to 22 years.
This garment has been adopted as the official gym suit by many schools and colleges throughout the country; also used for camp and play. **State color and size. Postpaid if part of $2 order.**

6K1983
Shpg. wt., 1 lb. 8 oz..... **$1.00**

Combination Gym Suit



Same specification and material as in 6K1983.
Detachable Pleated Skirt Suit Constructed With Drop Seat

Especially adapted for children in Grade Schools. This garment is constructed so as to serve two purposes. One: a gym suit, the other an every day school or play garment. Colors: Blue or Green. State color and age. Ages: 8 to 16.

6K1984—Shpg. wt., 2 lbs.
Postpaid if part of $2 order..... **$1.75**

Cotton Gym and Play Bloomers



—Henrietta Cotton twill.
—Black color only.
—Full pleated extra full size.
—Strongly sewed.
—Adjustable fastening at waist.
—Elastic at knee.

Tailored to allow freedom and fit comfortably. Even sizes, 26 to 36 in. waist measure. Shpg. wt., 12 oz. **Postpaid if part of $2 order.**

6K2083—State size..... **$1.00**
6K2096—Same as 6K2083 except in children's sizes 10-12, 14, 16 years. State size. **89c**
Shpg. wt., 6 oz.....

Sateen Bloomer—Black Color

Tailored or narrow pattern. This garment and our 6K2067 middie make an ideal gym combination. Even sizes, 26 to 36 inch waist. State size. **95c**
6K2068—Shpg. wt., 7 oz..

Middy Blouse



—Form fitting.
—White bleached cotton Jean Cloth.
—Guaranteed against shrinking.
—Regulation sailor collar.
—Double stitching.
—Full length sleeves.
—Patch pocket.
—Black Middie Tie.

Used for gym, camp and every day wear. Even bust sizes, 26 to 44-inch. **Postpaid if part of $2 order.** Shpg. wt., 12 oz.

6K2067—State size....**95c**

Cotton Gym Knicker

—Well tailored.
—Henrietta cotton twill.
—Black color.
—Adjustable waist band.
—Button on both sides.
—Elastic at knee.

This knicker and our 6K2067 middie make an ideal gym or basket ball suit. Even waist sizes 26 to 36 in. State size.

6K2078—Shpg.wt., 1 lb. **$1.00**

Ballet or Gym Slippers

Black Kid Leather Upper



—Canvas lined. —Draw strings.

Used not only for dancing but also very popular as a gym shoe because of their perfect fit and light weight. Shpg. wt., 1 lb. **Postpaid if part of $2 order. State size.**

6K1389—Sizes and half sizes, 2½ to 7 inclusive..... **$1.75**
6K1388—Sizes 12, 12½, 13, 13½, 1, 1½, and 2..... **$1.65**

Girls' White Canvas Shoe



—Specially designed for girls and women.
—Lace to toe style.
—White canvas upper.
—Loose lined.
—White foxing and trim.
—Built-in arch support.
—Cushion heel.
—White toe cap.
—White toe guard.
—Compounded Gum Rubber Soles

Constructed so as to give all necessary protection the feet should have. Sizes, 2½ to 8. State size. **Postpaid if part of $2 order.**

6K1304—Shpg. wt., 1 lb. 12 oz..... **$1.79**

Women's Canvas Shoe

The same sizes and style as 6K1304 except single lined, and crepe rubber sole. State size. Postpaid if part of $2 order.

6K1308—Shpg. wt., 1 lb. 12 oz..... **$1.49**

Girls' Athletic Socks



—Good Grade Soft Cotton 12-Inch Length.

White with green or blue trim. An ideal sock to use with 6K1983 gym suit.

Sizes 7, 8, 9 and 10. State size and color trim.
Postpaid if part of $2 order.

6K2053—Shpg. wt., 3 oz.....17c

WE PAY THE POSTAGE ON ORDERS OF $2.00 OR MORE AS EXPLAINED ON PAGE 1

United States Flags



All Wool Bunting, Guaranteed Fast Colors

—Forty-eight stars sewed on each side of field. Double sewed seams.
—Heavy canvas headings, with grommets.

Shpg. wt., 6K2600—1 lb. **Postpaid if part of $2 order.**

6K2600	2½ x 4 feet	$1.69
6K2601	3 x 5 feet	2.25
6K2602	4 x 6 feet	3.29
6K2603	5 x 8 feet	4.89
6K2604	6 x10 feet	6.98



For pennants, table covers, pillows. 72 in. wide. Weight, 14 oz. Navy blue, black, white, royal purple, maroon, cardinal red, billiard green, sand, Copenhagen blue, Kelly green or tan. Not less than ¼ yd. sold. State color. Postpaid if part of $2 order.

6K2650—Any color except white. Per Yd..... **$2.55**
6K2651—White only. Per Yd. **$2.75**

VOLLEY BALLS

J. C. Higgins Volley Ball



—Regulation size and weight.
—Special tanned white leather.
—12-piece pattern.
—Canvas lined.
—4-piece stem bladder.
—Leather laced.

Same ball under other nationally advertised brands lists at $6.00. Very popular with both girls' and boys' clubs. Complete with bladder and needle.

6K1839
Postpaid..... **$3.98**

Practice Volley

Selected Soft Horsehide Leather—Tan Color



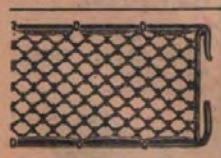
—12-piece pattern, canvas lined.
—2-piece bladder, leather lace.

A popular ball for practice. Complete with bladder and needle.
Postpaid.
6K1840..... **$2.98**

Amateur Volley Ball

Made the same as 6K1840 except out of strong suede leather. An all around ball for both Boys and Girls. Complete with bladder lace and needle.

6K1837—Shpg. wt., 12 oz.
Postpaid if part of $2 order..... **$1.69**



Volley Ball Net

—Regulation size.
—27 feet long, 3 feet high.
—No. 12 Cotton twine.
—1¾-in. square mesh.
—Cotton rope, top and bottom.

Can also be used as tennis net for a single court. Shpg. wt., 2 lbs. **Postpaid if part of $2 order.**

6K1862..... **$1.48**



Volley and Soccer Ball Bladder

Postpaid if part of $2 order.

6K1830—4 - Piece Heavy Weight Pure Gum Rubber Bladder. Shpg. wt., 4 oz.... **59c**
6K1833—2 - Piece Medium Weight Rubber Bladder. Shpg. wt., 4 ounces..... 27c

SOCCER BALLS

Official English Soccer Ball

Guaranteed Perfect in Shape and to Remain So In Actual Play



High quality English Cowhide leather.
—12-piece pattern.
—Hand sewed.
—English 4-piece bladder.

A ball that we guarantee to give long and satisfactory service. Complete with leather lace and needle.

6K2425
Postpaid..... **$4.95**

College Soccer Ball

Good Quality English Cowhide



—Hand sewed.
—12-piece pattern.
—4-piece English bladder.

A perfect ball for use in practice and in non-league games. Complete with lace and needle.

6K2426
Postpaid..... **$2.98**

Amateur Soccer Ball

Same style as above but made of American Chrome tanned split cowhide leather complete with 2-piece bladder lace and needle. Shpg. wt., 12 oz. **Postpaid if part of $2 order.**

6K2427..... **$1.79**

English Soccer Shoes



—Heavy English chrome leather upper.
—Reinforced Box toe.
—Good quality leather sole. Round Leather Cleats.

A shoe constructed to fit comfortably and give long and satisfactory wear. We stand by it. Sizes, and half sizes, 5 to 11 inclusive. State size.

6K1363
Postpaid..... **$4.25**

CROQUET SETS

De Luxe



—Selected seasoned hardwood balls, stakes and 8-inch mallets. Beaded handles.
—All weatherproof varnished and color striped.
—Nickeled steel ferrules on ends of mallet heads to prevent splitting.
—Heavy wire arches. Wooden arch holders.
—Packed in neat wooden box. Rules included.

6K2560¼—4-ball set. **$4.19**
Postpaid.....
6K2557¼—6-ball set. **5.25**
Postpaid.....

"Champion" 6-Ball Croquet Set



—Seasoned hardwood balls, stakes and 8-in. mallets. Beaded handles.
—All weatherproof varnished and color striped. Strong wire arches.
—Neat wooden box. Rules included.

6K2555¼—6-ball set. **$3.65**
Postpaid.....

Amateur Hardwood Croquet Sets



—All hardwood, varnished and striped.
—Strong wire arches. Rules included.
—Wood box. Postpaid when included with $2.00 order or more.

6K2551¼—4-ball set. **$1.65**
Shpg. wt., 11 lbs.....
6K2552¼—6-ball set.
Postpaid..... **$2.05**

SEARS SCORE AGAIN



Varsity Basket Ball — $4.49 Post Paid

- Selected pebble grain cowhide —regulation size.
- Double canvas lined.
- Double leather laced.
- 4-piece pattern.
- 2-piece valve bladder.

Particular care has been taken in the selection of leather used in this ball. Canvas lining is same quality as used in balls selling at much higher prices. **A value we consider as outstanding.** Complete with set of instructions and needle. Postpaid.

6K1826.....**$4.49**



J. C. Higgins Intercollegiate Basket Ball

—Regulation size and weight. Perfect Shape.
—Our best high grade pebble grain cowhide.
—Double canvas lined.
—Double leather laced.
—4-piece pattern.
—4-piece valve bladder.

Same ball under other nationally advertised name sells to schools and colleges at $9.00. Postpaid.

6K1824 Complete with Instructions and Needle. **$7.98**

WE PAY THE POSTAGE ON ORDERS OF $2.00 OR MORE

AS EXPLAINED ON PAGE 1



Interscholastic Basket Ball

—Regulation size and weight.
—Fine quality Pebble Grain Cowhide.
—Double lined.
—Double leather laced.
—4-Piece pattern.
—4-Piece valve bladder.

The leather is specially selected. A ball as good as those selling under nationally advertised brands to schools and colleges for $7.00.

6K1816 Complete with Instructions and needle. Postpaid. **$5.98**

CORRECTLY DESIGNED BASKETBALL CLOTHING AT A SAVING



Also Used for Gym and Camp Wear

Solid Color Shirts

—All wool worsted.
—Medium weight.
—Popular round neck style.
—Large arm holes.
—Side seams.

A popular shirt because it is designed to give fullest measure of freedom. Even sizes, 28 to 42 in. State size wanted. Shpg. wt., 7 oz. Postpaid if part of $2 order.

6K2017	Scarlet	$1.69
6K2028	Royal Blue	1.69
6K2033	Maroon	1.69
6K2034	Navy	1.69
6K2025	Kelly Green	1.69
6K2038	White	1.69

Fine Quality Cotton Shirts

Same style as above. Even sizes, 26 to 44 in. State size wanted. Shpg. wt., 4 oz. Postpaid if part of $2 order.

6K2035—Scarlet Red.
6K2037—Kelly Green **67c**

Basket Ball Pants

—Best quality moleskin cloth double faced.
—Loose hanging hip pads.
—Strap and buckle at waist.
—Contrasting color striping at side.

Sizes, 28 to 38 in. waist measure. State size wanted. Shpg. wt., 1 lb. Postpaid if part of $2 order.

6K2091—Navy, White Stripe..... **$1.49**
6K2092—Black, Dark Orange Stripe..... $1.49
6K2093—Purple, Old Gold Stripe..... 1.49
6K2094—Scarlet Red and White Stripe..... 1.49
6K2097—Royal Blue and White Stripe..... 1.49

Striped Shirts



Same style, quality and sizes as 6K2017 listed above except striped. Colors: Navy blue, white stripes; Black, dark orange stripes; Purple, old gold stripes; scarlet red, white stripes. Shpg. wt., 7 oz. Postpaid if part of $2 order.

6K2004—State color and size.....**$1.79**

Fine Quality Cotton Shirts

Same style and sizes as 6K2004 above. Colors: Navy blue, white stripes; black dark orange stripes; purple, old gold stripes; maroon and white stripes. Shpg. wt., 4 oz. Postpaid if part of $2 order.

6K2005—State color and size..... **77c**



Colored Cotton Twill Basket Ball Pants

—Loose hanging hip pads.
—Diagonally cut legs.
—Tailored to fit snug and comfortably.

Waist sizes 28 to 38 inches. State size. Shpg. wt., 8 oz. Postpaid if part of $2 order.

6K2080—Dark Orange, Black Stripes..... **$1.19**
6K2084—Purple, Old Gold Stripes..... **$1.19**

All the following have white side stripes.

6K2077	Maroon	$1.19
6K2079	Kelly Green	1.19
6K2085	Scarlet	1.19
6K2060	Navy	1.19
6K2061	Royal	1.19



Eye Glass Protector

—Strong steel wire.
—Leather covered pads.
—Elastic head straps.

Shpg. wt., 5 oz.

6K1879 ...**$1.39**

Gym or Basket Ball Pants

Loose hanging hip pads



—Large and roomy
—Medium weight cotton twill
—Olive drab color
—Belt and buckle.

Sizes, 26 to 42 in. waist measure. State size. Shpg. wt., 6 oz. Postpaid if part of $2 order.

6K2072.....**79c**



BOYS' SIZES **69c** And Up

Heavy Weight Sweat Shirts

—Best quality cotton. —Cotton fleece backed.
—Cut large and roomy.
—Rib neck, cuffs and waist band.

A serviceable garment that is used in all forms of sport. Even sizes only. State size. Shpg. wt., 1 lb. Postpaid if part of $2 order. Boys' Sizes, 26 to 32 inch chest.

6K2016—Silver gray..... **69c**
6K2031—White 85c

Men's Sizes, 34 to 46

6K2015—Silver gray..... **85c**
6K2032—White 95c



Colored Sweat Shirts

—Medium weight.
—Fast colors.
—Good grade cotton fabric.
—Cotton fleece backing.

Chest sizes, 28 to 44 in. State size. Shpg. wt., 14 oz. Postpaid if part of $2 order.

6K1997 Scarlet..... **89c**
6K1998—Navy blue 89c
6K1999—Dark Orange.....89c

Basket Ball Bladders

Pure Gum Rubber Valve Type

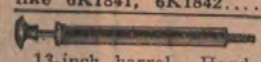


Postpaid if part of $2 order.

6K1831—Official 4-piece style for Balls like 6K1824, 6K1816, 6K1819..... **89c**
6K1832—2-piece style medium gauge for Balls like 6K1818, 6K1826 .....59c
6K1828—2-piece style light gauge for Balls like 6K1821, 6K1822 .....39c

Stem Type Bladders

6K1827—Official 4-piece style.....69c
6K1834—2-piece medium gauge for Balls like 6K1841, 6K1842.....42c



Inflator

—Highly polished, brass tube.

13-inch barrel. Hand style pump. Fits all metal valve basket balls and footballs. Shpg. wt., 4 oz **6K1895**—Postpaid if part of $2 order..... **35c**

Basket Ball Goal



—Regulation size.
—Heavy steel flat rim frame.
—Malleable iron base.
—Medium weight cotton net.

Excellent for training the eye. Furnished with bolts. Postpaid if part of $2 order.

6K1855—Each. Shpg. wt., 5 lbs. 12 oz..... **$1.10**
Per Pair. Postpaid..... **$2.00**



Referee Whistles

—Nickel plated steel.

Postpaid if part of $2 order.

6K1873—Shpg. wt., 4 oz..... **17c**
Black Bakelite Material
6K1874—Shpg. wt., 3 oz..... **37c**



Sanitary Sweat Socks, White Color, Ankle Length

Worn with or without footless stockings. Sizes 10, 11 and 12. State size. Shpg. wt., 4 oz.

6K2070 — Cotton Socks. Per Pr....13c **3 Pairs for 36c**
6K2071—Wool socks. Per pr...43c 3 for..$1.20

NATIONALLY FAMOUS "BIKE" SUPPORTERS



Supporters Postpaid if part of $2 order or more

Bike No. 52

—Cup supporter non-metal composition.
—5-in. elastic waist band.
—Elastic inner pouch, non-elastic porous outer pouch.
—Supporter padded with sponge rubber.

Sizes small, medium and large. State size.

6K1762 Shpg. wt., 8 oz..... **$1.69**

Bike No. 55

—3-inch elastic waist band
—V-seam construction
—Woven stripes.

Medium size 30 to 38-in. Large size 38 to 48 in. State size.

6K1757 Shpg. wt., 5 oz..... **39c**

Bike No. 10

—3-in. Elastic waist band.
—Mercerized elastic mesh pouch, porous and cool.

An ideal supporter for track and general wear. Medium size 30 to 38 in. Large size 38 to 48 in. State size.

6K1759..**59c**

Bike No. 36

—Wide waist supporter.
—Mercerized waist band and leg bands.
—Elastic pouch.

Medium size 30 to 38 in. Large size 40 to 48 in. State size. Shpg. wt., 8 oz.

6K1756 **83c**

"Bike" Elastic Anklet

—Best mercerized elastic.

Gives maximum support with greatest comfort. Prevents strains.

6K1761 Each. Shpg. wt., 4 oz.... **39c**

"Bike" Knee Pad



—Best quality mercerized elastic.
—Heavy weight felt pad.

Known as the horseshoe shaped knee pad. Protects from injuries. Shpg. wt., 12 oz.

6K1766—Per Pair...**98c**

"Bike" Elastic Pads



—Light weight elastic webbing.
—Circular white felt pad. Protects from injuries.

6K1764 Knee Pad. Per Pr. **67c**
6K1765—Elbow pad. Per Pair..... **67c**

Sock and Ankle Support



Something New

—Lastix yarn at instep and ankle.
—80 per cent wool toe, heel and top.
—Combination sock and ankle support.

Sizes, 10, 11, and 12. State size. Shpg. wt., 8 oz.

6K1768..... **69c**

QUALITY First - QUALITY Always - at Sears

with BETTER VALUES



Regulation Playground Basket Ball

Welted Seams Prolong Wear

—For playground or indoor use.
—Good grade American Pebbled grain, Cowhide leather.
—4-piece pattern.
—Double canvas lined.
—Double leather laced.
—4-piece valve bladder.

The leather welt seams give double the service of a regular ball. Complete with needle.

6K1819 Postpaid **$6.98**



Outseam Playground Basket Ball

For Outdoor Courts Only

—Durability guaranteed.
—Good grade Pebbled grain Cowhide Leather.
—4-Piece Pattern.
—Double Canvas lined.
—Double Leather Lined.
—2-Piece Valve bladder.

Used where ground is rough and hard. Its outseams prevent wear on casing and give longer service. Complete with set of instructions and needle.

6K1818 Postpaid **$5.25**



Scholastic Basket Ball

$1.79 And Up

- Best selection of high grade American Chrome tanned Split Cowhide leather.
- 4-piece pattern.
- Canvas lined.
- Double leather laced effect.
- 2-piece valve bladder.

A valve ball of better quality for less money than the stem type ball we sold last year. Complete with instructions and needle. Postpaid.

Inseam Style	Outseam Style
6K1821. $2.39	6K1822. $2.39

Amateur Basket Balls

Same as above except with 2-piece stem type bladders. Shpg. wt., 1 lb. 8 oz. Postpaid if part of $2.00 order.

Inseam Style	Outseam Style
6K1841. $1.79	6K1842. $1.79

J. Higgins' BASKETBALL OR GYM SHOES



NEW NON-SKID MOLDED SOLES

$2.59 Post Paid

MEN'S SIZES

—Lace to toe style.
—Heavy canvas duck uppers. Loose lined.
—Back stay.
—Reinforced strap over instep.
—Heavy scuffer toe cap.
—Molded stubber toe guard.
—Heat resisting insole foot protection.
—Sponge rubber cushion heel.
—Vacuum cling-tight live rubber molded sole.

This shoe has been designed and made for us by one of the leading manufacturers of Basket Ball shoes. It has all the features that are found in the higher priced nationally advertised brands. We claim it to be the best value on the market for the money. Each feature has a certain work to perform and in the thousands of pairs sold these special features have performed their work to perfect satisfaction. Many leading athletes have approved and used this shoe. Sizes and half sizes. **State size wanted.** Postpaid.

White Uppers

6K1300—Boys' Sizes, 3 to 6..... $2.29
6K1301—Men's Sizes, 6½ to 11..... $2.59

Black Uppers

6K1305—Men's Sizes, 6½ to 11... $2.59



$1.25 BOYS' SIZES

$2.98 Post Paid BOYS' SIZES

$1.59 BOYS' SIZES

HOLDFAST Basket Ball Shoes

—Low priced.
—Strongly built.
—Good quality canvas, duck material uppers.
—Trimmed with: lace stay, ankle patch, shaped saddle strap and back stay.
—Scuffer toe cap protector.
—Reinforced toe guard.
—Non-heat insoles.
—Molded good quality rubber soles.
—Tire tread design, dual rubber foxing.

A popular priced molded sole shoe that is built along the same lines as the higher priced Basket Ball shoe. Its appearance, service and comfortable fit will in many cases equal those of higher price. State size. Shpg. wt., 3 lbs. 4 oz. Postpaid if part of $2 order.

White Canvas Tops

6K1313—Boys' Sizes and half sizes, 2½ to 6.... $1.25
6K1314—Men's Sizes, 6½ to 11..... 1.39

Black Canvas Tops

6K1312—Men's Sizes and half sizes, 6½ to 11... $1.39

New Dr. Meanwell INTERCOLLEGIATE Basket Ball Shoes

Designed by
Dr. W. E. Meanwell
Coach of the University of Wisconsin

—Uppers: heavy brown canvas duck.
—Loose lined.
—Scuffer toe cap.
—Molded stubber toe guard.
—Back stay.
—Sole: vulcanized crepe rubber, horseshoe grip.
—Sponge rubber cushion heel, non-heat insole.

A shoe that has been used for years by students in various Universities, by professionals and by many leading coaches. State size wanted. Postpaid.

6K1316—Boys' Sizes and half sizes, 4 to 6..... $2.98

6K1317—Men's sizes and half sizes, 6½ to 11..... $3.25

SURE-SCORE Basket Ball Shoes

—A new light weight shoe.
—Uppers: high grade drill backed canvas.
—Trimmed with lace stay, ankle patch, saddle strap and back stay, scuffer toe cap and strong toe guard.
—No slip compounded pure gum rubber sole, vulcanized to upper.

You will appreciate this new lightweight shoe. Due to its lightness it will give you more speed and comfort. Its many prominent features add to its long wearing qualities. State size wanted. Shpg. wt., 1 lb. 12 oz. Postpaid if part of $2 order.

White Color

6K1398—Boys' Sizes and half sizes, 2½ to 6..... $1.59
6K1399—Men's sizes and half sizes, 6½ to 11.... 1.69

Gray Color

6K1315—Men's sizes and half sizes, 6½ to 11.... $1.69

CORRECTLY DESIGNED GYM CLOTHING

Supporter Style Athletic Shirts

—White cotton yarns.
—Round neck sleeveless style.
—Supporter attached.

Postpaid if part of $2 order. Chest sizes, 28 to 42 in. State size. Shpg. wt., 4 oz.

6K2021 Each..... 37c
3 for..... $1.05

6K2027—Same sizes as 6K2021 except no supporter. State size. Shpg. wt., 4 oz. Ea..... 30c
3 for 85c

All Wool Athletic Shirt

—Medium weight wool.

Same style and sizes as 6K2021. State size. Shpg. wt., 8 oz.

6K2018.. $1.75

White Running or Gym Pants

—Athletic style.
—Fly front. —Short inseam.

These cotton pants and shirts make an ideal gym or underwear suit. Sizes, 26 to 40 in. waist. State size. Shpg. wt., 5 oz.

6K2089—Twill cloth. Ea..... 33c
3 for..... 90c

6K2069 Jean cloth. Ea..... $0.45
3 for..... 1.30

6K2087 Broadcloth. Ea..... $0.59
3 for..... 1.60



Gymnasium Oxfords and Shoes

Feather Weight

—Soft pliable chrome tanned leather.
—Black color.
—Flexible leather sole.

$1.10 And Up

Used for various gym sports because of their light weight and strong construction.

Gym Oxfords

State size. Postpaid if part of $2 order. Shpg. wt., 1 lb. 4 oz.

6K1380 — Women's Sizes, 3, 4, 5, 6, 7 and 8.... $1.10
6K1381 — Men's Sizes and half sizes, 6 to 12..... $1.19



Gym Shoes

6K1383—Men's Sizes and half sizes, 6 to 12. $1.29
6K1382—Women's Sizes, 3, 4, 5, 6, 7 and 8..... $1.19

Bowling, Boxing and Gym Shoes

—Selected black kid leather upper, imitation leather buckskin sole.
—⅝-in. white rubber heel.
—Seven eyelets and four lacing hooks.

$2.98 And Up

Postpaid

Proper support and comfort. Also used for many indoor sports and gym use. Postpaid.

6K1391—Sizes and half sizes, 5 to 11. State size... $3.98



Same as above except made of black chrome leather. Straight imitation buckskin leather sole with no heel, no lacing hooks. State size.

6K1390—Postpaid $2.98

SEARS PRICES WIN



J. C. Higgins Intercollegiate Football — $5.45 Post Paid

Regulation Size and Weight

- Perfect shape.
- Our best high grade pebble grain cowhide leather.
- Double canvas lined prevents stretching.
- Double leather laced.
- 4-Piece valve type bladder assures better shape.

A regulation football for high-schools and small colleges. Same quality elsewhere lists at $9.00. We guarantee this ball to give the same satisfactory service as the advertised brands. Complete with instructions and needle.

6K2402 Postpaid..... **$5.45**

Interscholastic Football

—Regulation size and weight.
—Good grade American cowhide leather pebble grained.
—Reinforced canvas lining.
—Double leather laced.
—4-piece valve type bladder.

Same as our 6K2402 except next selected grade of leather. Complete, ready to inflate.

6K2401 Postpaid **$4.39**

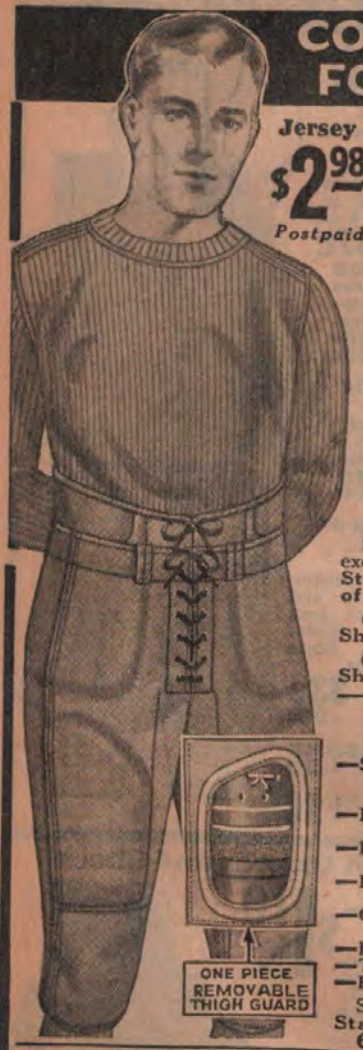
College Football

—Regulation size.
—Pebble grain cowhide leather.
—2-piece construction valve type bladder.
—Best selected shapes.
—Reinforced canvas Lining.

A ball we guarantee to stand up under hard play and to give an amazingly good account of itself. Just the ball for the young player.

6K2414 Postpaid **$2.00**

CORRECTLY DESIGNED FOOTBALL EQUIPMENT



Jersey $2.98 Postpaid

All Wool Colored Jersey

—Medium weight all wool worsted.
—Full cut shoulders.
—Extra long length.
—Double reinforced elbows.

The high quality and low price of this garment made it very popular for football, hunting and all outdoor use. Sizes, 30 to 42-in. chest measure. State size.

6K2460—Navy blue. Postpaid..... **$2.98**
6K2461—Cardinal Red. Postpaid... **$2.98**

Heavy Weight Cotton Jersey

Same sizes and style as above except without double elbows. State size. Postpaid if part of $2.00 order.

6K2462—Navy Blue. Shpg. wt., 1 lb..... **$1.39**
6K2463—Cardinal Red. Shpg. wt., 1 lb..... **$1.39**

Scholastic Football Pants

—Standard 8.42 oz. Army Duck Material Tan Color.
—Fiber reinforced kidney pad.
—Fiber reinforced spine protector.
—Kapok padded throughout.
—One-piece removable padded fiber thigh guards.
—Fiber hip protectors.
—Tapered Legs.
—Padded knees.

ONE PIECE REMOVABLE THIGH GUARD

Sizes, 28 to 40 in. waist. State size.

6K2487—Postpaid **$3.98**

HEAD GEARS



Varsity Head Gear

—Good quality tan color strap leather
—Four black leather cross straps.
—Fiber reinforced crown, ears and back.
—Molded leather ear cap.
—White felt padded.
—Inner web crown suspension.

A snug fitting helmet.

6K2454 Postpaid..... **$4.25**



Scholastic Head Gear

—The new crown design.
—Perfect fitting.
—Black strap leather.
—Fiber reinforced throughout.
—White felt padded.

Web shock absorbers. Adjustable leather sweat band. A real buy at this low price.

6K2455 Postpaid..... **$2.98**



Varsity Football Pants — $5.45 Post Paid

—Standard 8.65 oz. Army duck, tan color.
—Fiber hip and spine protectors.
—Fiber reinforced kidney pad.
—Kapok padded throughout.
—One piece removable padded fiber thigh guards.
—Tapered legs. Ventilated crotch.

Contains many features of higher priced pants. Waist sizes, 28 to 40 in. State size.

6K2486 Postpaid..... **$5.45**



Varsity Shoulder Pad

—Top grade Tan color strap, cowhide leather.
—White felt padded.
—Leather shoulder caps.
—Leather collarbone protector, fiber reinforced.

6K2476—Postpaid..... **$4.25**



Scholastic Shoulder Pad *Cantilever Style*

—White Canvas Padded and over shoulder; supporting bridge of curved fiber that absorbs all shocks.
—Waterproofed fiber shoulder cap protectors.
—Flat elastic body straps.

6K2478—Postpaid..... **$2.98**



Pure Gum Rubber Football Bladders

Full size four-piece and two-piece construction. Shpg. wt. 6 oz. Postpaid if part of $2 order.

Valve Type

6K2419—Heavy gauge four-piece bladder (assures better shape) regulation size. For balls like 6K2402, 6K2401..... **89c**

6K2418—Heavy gauge, two-piece. For balls like 6K2411, 6K2414..... **69c**

6K2413—Medium gauge, two-piece. For balls like 6K2405.... **47c**

6K2417—Light gauge, two-piece. For balls like 6K2408..... **29c**

Stem Type

6K2420—Four-piece, heavy gauge, regulation size..... **57c**
6K2421—Two-piece medium gauge..... **47c**
6K2412—Two-piece, light gauge for balls like 6K2404..... **21c**

Big Savings - Striking Bag Outfit



Bag Only $2.25 Postpaid

Outfit consists of Bergman Platform and Youths' Pear Shaped Bag described below.

6K1436—Postpaid..... **$5.89**

Leo Bergman Striking Bag Platforms

—Fast, light weight.
—Shock absorbing springs.
—One-piece Maple Rim.

Considered one of the most popular platforms in use today. This platform and any one of our pear shape bags make an ideal outfit. Postpaid.

6K1463¼ Platform only..... **$3.89**

Youths' Medium Size Bag—Pear Shaped

—Good quality soft glove leather wine colored.
—Full triple stitched, taped under seam.
—Drill lined, 2-piece bladder.

The right size bag for the beginner.

6K1437—Bag only. Postpaid..... **$2.25**

Adjustable Ball Attachment

For raising or lowering platform to desired height. Made of hardwood. Shpg. wt., 2 lbs.

6K1451—Postpaid if part of $2.00 order. **89c**



Popular Priced Striking Bags

$3.25 And Up Postpaid

Used with any striking bag platform. We suggest our 6K1463¼.

—Pear shape. Full size.
—Fine selection of soft leather, canvas lined.
—Leather welt seams.
—Taped under seams.
—Pure gum rubber bladder.

Bags constructed for speed and hard use. Complete with bladder. Postpaid.

6K1440—Calfskin leather tan color..... **$5.39**
6K1438—Horsehide leather tan color..... **$4.39**
6K1439—Sheepskin leather wine color.... **3.25**



Pure Gum Rubber Striking Bag Bladders

Postpaid if part of $2.00 order

Shpg. wt. 5 oz. Double End patterns.

6K1443—Medium gauge of 2-piece construction..... **45c**

6K1444—Heavy gauge of 4-piece construction..... **57c**

Pear Shape Patterns

6K1445—Heavy gauge of 4-piece construction. Regulation size..... **57c**

6K1446—Medium gauge of 2-piece construction..... **42c**

Double End Bags

Used Without Platform. Attaching to Floor with Elastic Cord and to Ceiling With Rope.

—Double End style.
—Best grade sheepskin leather, canvas lined.
—Taped under-seams; pure gum rubber bladder.

A bag very popular with boxers for shadow boxing, because it gives them the fast exercise they require. Complete with bladder, cord and rope.

6K1430—Wine color white leather. Welt seam. Postpaid..... **$3.25**



6K1431—Youths' size wine color. Taped under-seams. Postpaid..... **$2.25**



Striking Bag Swivel

—Nickel plated.
—Ball bearing action.

Bag can be removed by unscrewing the projection stem. Postpaid if part of $2 order.

6K1452 Shpg. wt., 12 oz..... **49c**

Striking Bag Mitts



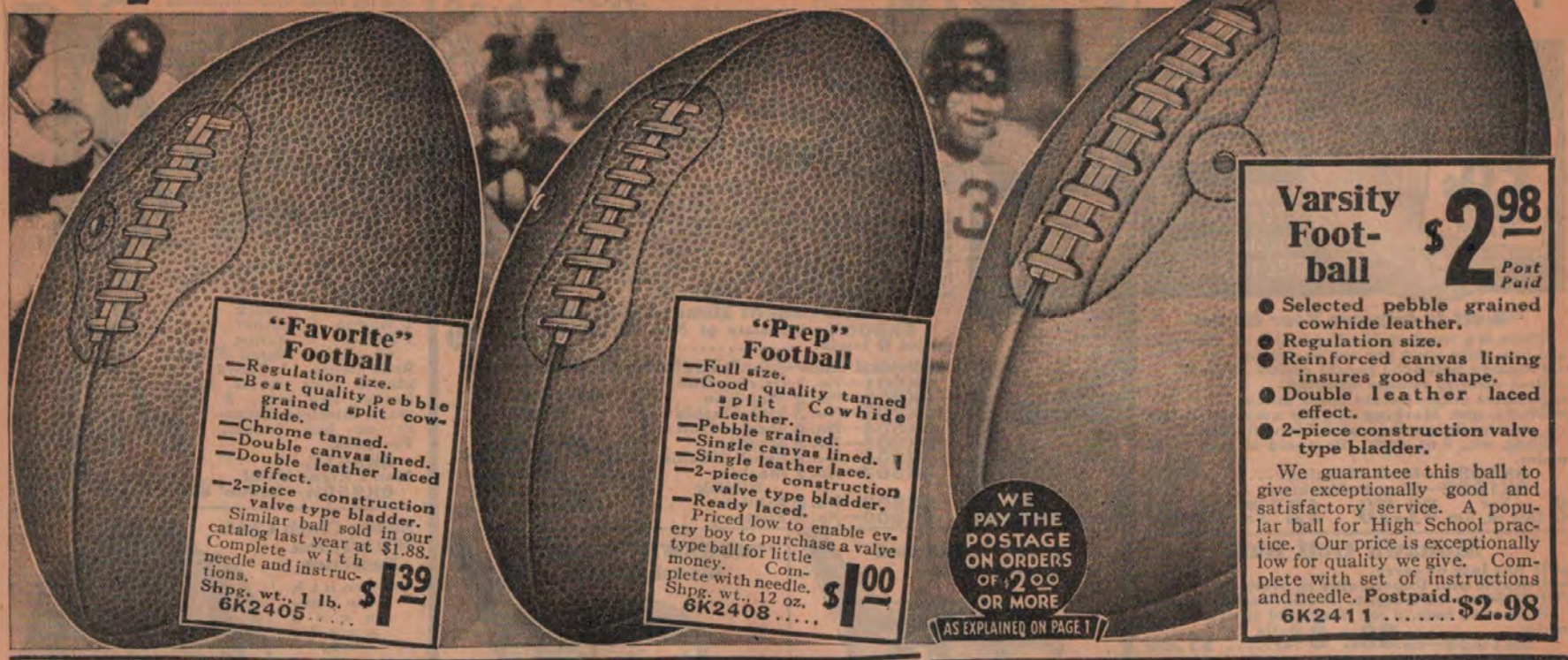
—Soft glove leather.
—Hair padded.
—Elastic at wrist.

Former price $1.49 pair. Sizes, medium and large. State size. Postpaid if part of $2.00 order.

6K1458—Shpg. wt., 1 lb... **$1.19**

Low Prices Buy BETTER QUALITY at Sears

by a BIG MARGIN!



"Favorite" Football

—Regulation size.
—Best quality pebble grained split cowhide.
—Chrome tanned.
—Double canvas lined.
—Double leather laced effect.
—2-piece construction valve type bladder.

Similar ball sold in our catalog last year at $1.88. Complete with needle and instructions.

Shpg. wt., 1 lb.
6K2405 ..... $1.39

"Prep" Football

—Full size.
—Good quality tanned split Cowhide Leather.
—Pebble grained.
—Single canvas lined.
—Single leather lace.
—2-piece construction valve type bladder.
—Ready laced.

Priced low to enable every boy to purchase a valve type ball for little money. Complete with needle.

Shpg. wt., 12 oz.
6K2408 ..... $1.00

WE PAY THE POSTAGE ON ORDERS OF $2.00 OR MORE
AS EXPLAINED ON PAGE 1

Varsity Football $2.98 Post Paid

- Selected pebble grained cowhide leather.
- Regulation size.
- Reinforced canvas lining insures good shape.
- Double leather laced effect.
- 2-piece construction valve type bladder.

We guarantee this ball to give exceptionally good and satisfactory service. A popular ball for High School practice. Our price is exceptionally low for quality we give. Complete with set of instructions and needle. Postpaid.
6K2411 ..... $2.98

Varsity Football Shoes Detachable "Trico" Cleats

$5.50 Pair Post Paid
Team Lots

—Uppers full grain black side leather.
—Outside leather counter pockets.
—Full chrome leather outer sole. Flexible shank.
—Oak leather tap and heel.
—Steel insert insole.
—Shoe furnished with dry cleats.
—Goodyear welt construction.
—Leather laces and innersole.

Many shoes will be sold at our price but they will not have all the features we mention above. Our shoe is built so sturdy we claim it will lessen many of the injuries to the foot. Cleat wrench included with each pair. Sizes and half sizes, 6 to 11.

6K1362—State size wanted. Postpaid $5.85
Team Lots, Pair, Postpaid $5.50



↑ MUD CLEAT ↑ DRY CLEAT

Cleats

Extra cleats for 6K1362 shoe only. Shpg. wt., each 1 oz. Postpaid if part of $2 order.
Dry— 6K1364—Ea. 5c Set of 14.... 65c
Mud—6K1365—Ea. 7c Set of 14.... 90c

Equip Your Team NOW



Favorite Football Shoes

Be Sure to State Size Wanted



Prep Football Shoes Lightweight

—Uppers full grain black side leather.
—Inside leather counter pockets.
—Solid safety box toe, leather innersole.
—Leather laces
—Oak bend leather outsole.
—Steel plate insert, solid leather cleats.

An outstanding value and one you will have a hard time to equal any where else. A popular shoe for Boy or Man. Sizes and half sizes, 4 to 11.

6K1360—Postpaid $3.75

—Uppers full grain black side leather.
—Black leather top facing.
—Reinforced vamp lining, leather insole.
—Full chrome leather outsole, flexible shank.
—Oak bend leather tap and heel.
—Steel plate insert in sole.
—Solid leather cleats, leather laces.

A popular sprint model shoe built especially for high school and Prairie football players. Sizes and half sizes, 6 to 11.

6K1361—Postpaid $4.25

Football Equipment for Boys



Headgear

—Best quality black pigskin leather.
—2 brown leather cross straps.
—White felt padded.
—Moulded ear extensions.
—Adjustable forehead piece.
—Leather sweat band.

An ideal head gear for the boy. Shpg.wt., 2 lbs.
6K2452 .... $1.89



Boys' Shoulder Pad

—Tan leather with white felt padding.
—Moulded leather shoulder caps.
—Leather collar bone protectors.

A well made pad.
6K2477
Shpg.wt., 1 lb.8 oz. $1.89



Boys' Practice Football

—Regulation size.
—Chrome tanned split cowhide leather.
—Canvas lined, leather lace.
—Two-piece construction stem type bladder.

The ball for the beginner.
6K2404
Shpg. wt., 1 lb..... 83c

Sweat Shirts

—Good quality white cotton.
—Cotton fleece backing.
—Ribbed neck, cuff and waist band. Purple striping.

Looks like a University football shirt. Sizes, 26 to 42 in. State size chest.
6K2464
69c



Shpg. wt., 12 oz.

Boys' Football Pants

—Good quality cotton drill.
—White felt kidney pad.
—One-piece removable fiber thigh guards.
—Padded knees.

Real football pants with many features. Sizes, 24 to 34 in. waist. State size.
6K2489
Shpg. weight 1 lb. 8 oz... $1.89

Footless Stockings

—Wool worsted cotton backing.
—Full length.
—Colors: Navy blue, white stripes; black, dark orange stripes; purple, old gold stripes; royal blue, white stripes or maroon, white stripes. State color.

6K2057
Shpg. wt., 5 oz.... 89c



Heavy Ribbed Cotton Hose

Same colors as 6K2057.
6K2055—Shpg. wt, 4 oz. 54c

Boxing Gloves - Made to Stand the Gaff



Juvenile Boxing Gloves

—Youngsters' size up to 6 years.
—Glove leather, wine color.
—Outside leather palm grip.
—Hair filled.
—Canvas lined.

Looks like a professional model glove.
6K1411—Shpg. wt., 1 lb. 4 oz.... $1.89

Gymnasium Model Boxing Gloves

—Extra full size.
—Best selected wine color sheepskin leather.
—Soft hair filled.
—12-oz. weight.
—Full padded double cuffs.
—Outside leather palm grip.
—Inside finger grip.
—Canvas lined, full laced wrist.

Used for friendly bouts or training purposes. Elsewhere $7.75. Postpaid.
6K1406—Set of 4.. $5.49

Amateur Boxing Gloves

—Regulation 8 oz. weight.
—Full size. —Full padded cuffs.
—Laced to wrist.
—Leather outside palm grip.
—Inside finger grip.
—Best selected sheepskin, wine color.
—Soft hair filled, canvas lined.

Constructed the same as boxing gloves that sell for much more. A real amateur model that has been used in boxing tournaments. Postpaid.
6K1407—Set of 4..... $4.49

Boxing Gloves Corbett Pattern

—Wine color sheepskin leather.
—Leather outside palm grip.
—Hair filled.
—Canvas lined padded wrist.

Youths' Size

Large six-ounce glove for boys between ages 10 to 12 years.
6K1410
Postpaid. Set of 4..... $3.69

Boys' Size

An ideal set for boys between ages 6 to 12. Postpaid.
6K1408—Set of 4..... $2.89



$3.69 Post Paid Set of 4

See Complete Index in BACK of this Catalog

ARISTO GOLF BALLS



"Built to Improve Your Game"

There is a wonderful feel and click off the wood and iron clubs when you use an Aristo.
—Properly balanced liquid center core.
—Best quality rubber winding.
—Highest grade Balata cover stock.
—Multi-spot Marking of four assorted colors to the dozen for quick identification.

Shpg. wt., 3 oz. each. Postpaid if part of $2 order.

6K1081—Mesh Marking.....59c
6K1082—Dimple Marking.....59c

For 3 Shpg. wt., 9 oz. $1.70 — 12 Postpaid For $6.60

Mohawk Golf Ball

—It has lots of carry.
—Durable and Dependable in every respect.
—1932 Size and Weight. Mesh Marking Only.

Shpg. wt., each, 3 oz. Postpaid if part of $2 order.

6K1083—Ea. 36c 3 Balls for..... $1.00

Windsor Golf Ball

—Good carry from a moderate blow. 1932 ball.
—Accurate in Approaching and Putting.
—Mesh marking.

6K1084—Shpg. wt., 8 oz. 3 balls for... 75c
Postpaid if part of $2 order.



Lightweight Bag of Service Cloth

—5-Inch Size, Metal Bottom.
—Gray service cloth trimmed with black leather throughout.
—Accessory and club division strap.
—Hookless Talon Fastener on Pocket. Postpaid....$2.79

6K989.....

Gray Hose Duck Bag

—6-Inch size; metal bottom.
—Heavy weight pearl gray hose duck, trimmed throughout with black cowhide.
—Top grained padded sling strap.
—Hookless Talon Fasteners on ball pocket and hood. $4.79

6K990—Postpaid.....



ARISTO

4 BIG FEATURES

①Stainless Steel Head
②Shock Absorbing Feature
③Chromium Plated Steel Shaft
④Best Grade Calfskin Grip

"Built to Improve Your Game"

These Aristo clubs have been designed and built according to scientific principles. Heads are ideal for the large sized ball; the blades are shorter and deeper which puts the weight in the proper place and makes the club much easier to control when swinging. Shock absorbing feature of red and black fiberloid on shaft near head. Each club is perfectly matched and balanced as to weight, length and feel. Postpaid.

Men's Right Handed 5-Club Set

6K800¼—Consists of Nos. 2, 5, 7, 8 and 9 Irons..... $14.79

Individual Clubs—Men's Right Hand Models Only.

6K801—No. 1 Driving Iron
6K802—No. 2 Mid-Iron
6K803—No. 3 Mid-Mashie
6K804—No. 4 Mashie Iron
6K805—No. 5 Mashie
6K806—No. 6 Spade Mashie
6K807—No. 7 Mashie Niblick
6K808—No. 8 Niblick
6K809—No. 9 Putter

Men's R. H. Models
$2.98 EACH
Postpaid

4-Club Steel Shafted Outfits

Consists of: 1 Fancy faced steel shafted brassie, 3 Steel shafted irons with chromium plated forged steel heads, Mid-iron, Mashie and Putter. All clubs have black leather grips. 1—5-inch canvas bag, three steel stays and leather like trim; hookless fastener on pocket. Padded sling strap. Postpaid.

Right Hand Only

6K831¼ Men's Outfit. $10.98
6K832¼—Women's Outfit..... $10.98

4-Club Hickory Shafted Outfits

Outfit Consists of: 1 Brassie—persimmon head. Leather grips. Aluminum sole plate.
1 Mid-iron, 1 Mashie, 1 Putter } Black Leather Grips
Chromium Plated Forged Steel Heads. 1 Canvas bag grayish color canvas, Black leather like trim, 3 steel stays, hookless fastener on ball pocket. Postpaid.

6K951¼ Men's Right Hand..... $5.39
6K959¼—Ladies' Right Hand... $5.39



"ARISTO" Matched Model Woods



—Persimmon heads mahogany finish.
—Fancy face and ivoroid back weight.
—Chromium plated true temper steel shaft.
—Black calfskin bell top grip.

Men's Right Hand Models Only.

Driver	6K894	Each Postpaid
Brassie	6K895	$7.79
Spoon	6K896	

"MOHAWK" Matched Model Woods



—Large head of persimmon wood, broad face, mahogany finish.
—Exclusive diamond spot fancy face.
—Chromium plated steel shaft.
—Black calfskin grip with bell shaped top.

Men's Right Hand Only

Driver	6K882	Each Postpaid
Brassie	6K883	$3.79
Spoon	6K884	



All Wool and Silk

—Smartly tailored.
—Popular plus four cut.
—Bar tacked at all points of strain.

Even sizes: 28 to 42 in. waist measure. State size. Postpaid.

6K1043 Gray herringbone tweed.. $2.47
6K1049 Tan herringbone tweed... $2.47

Best Quality All Wool

—Popular plus four models.
—English plaited.
—Slash pockets.
—Strongly sewn.

Even sizes: 28 to 42 in. waist measure. State size. Postpaid.

6K1056 Light gray all wool flannel.. $3.79
6K1057 Plain cocoa brown all wool flannel... $3.79



Suede Cloth Coat With Talon Fastener



—Smooth tan colored suede cloth.
—Knitted wool collar, cuffs and waistband.
—Two pockets.

A popular coat among golfers. Even sizes: 34 to 44. State size.

6K1977 Postpaid..... $2.98

Imported All Wool Solid Colors



—Solid color ribbed hose, with plain cuffs.
—Black, navy blue, tan or maroon.

Sizes and half sizes, 10 to 12. State size and color wanted. Shpg. wt., 6 oz.

Postpaid if part of $2 order. 6K1013 95c



TENNIS RACKETS AT A SAVING

Open Throat

Weights: Light, medium and heavy, except Whiz. Be sure to state weight wanted.

Blue Ribbon

A Regular $8.00 Value

—Oval shape frame of white ash, full rounded bevel.
—Reinforced at throat and shoulders with laminated wood.
—Tightly strung with high grade spiral moistureproof strings.

State weight. Postpaid. 6K1213..... $4.79

Purple Ribbon

Regular $5.00 Value

—Oval shaped frame of white ash with full rounded bevel.
—Narrow white throat and handle reinforced at flake with cord.
—Strung with harmonizing silk moistureproof strings and reinforced with bulls eye trimming. (Not Illustrated.) State weight wanted.

6K1208—Postpaid..... $3.89

Blue Phantom

Regular $8.00 Value

—Three-piece oval shaped white ash frame with open throat.
—Wood lamination on throat and shoulders.
—Best quality spiral silk moistureproof strings.

State weight.

6K1210—Postpaid.. $4.69

Weights: Light, Medium and Heavy, except Whiz. Be sure to state weight wanted.



EXPERT

$4.00 Value

—New model full sizes oval shaped bow of white ash with Duco finish.
—Rounded bevel inside and out.
—Strung with silk moistureproof stringing.
—Shoulders are reinforced with three groups of green and white silk bindings.

6K1201—Postpaid..... $2.89



Whiz

$2.50 Value

—Full size white ash frame with one-piece concave mahogany throat.
—Strung with good quality oriental gut.
—Trimmed with silk cord on throat and shoulders.
—Cedar handle. In medium weight only.

Postpaid if part of $2 order.

6K1200—Shpg. wt., 1 lb. 12 oz..... $1.79

Championship Tennis Nets



$1.45 And Up

Size Feet	Court	Size Thread	Catalog No.	Price
27x3	Single	No. 12	*6K1241	$1.45
36x3	Double	No. 15	6K1242	2.58
Two Nets Listed Below Canvas Bound				
36x3	Double	No. 15	6K1243	$3.39
42x3	Double	No. 15	6K1244	3.75
Net Listed Below Canvas Bound and Double Center				
43x3	Double	No. 21	6K1245	$6.89
Tarred Net				
43x3	Double	No. 21	6K1247	8.85

*Shpg. wt., 6K1241, 1 lb. 8 oz. Postpaid if part of $2 order.

Dayton Junior Pilot Steel Racket

—Built of all steel tubing.
—Frame is spot welded to handle and reinforced by ferrule.
—Strung with resilient steel strings.

Frame finished in tan Duco; handle has black crackle finish. Leather butt cap. State weight.

6K1222—Postpaid.... $3.89



A Regular $5.00 Value Elsewhere

$3.89 Post Paid



Racket Press

—Prevents warping of racket frame.
—Varnished hardwood.
—Hardware is cadmium plated.

6K1263—Shpg. wt., 12 oz. Postpaid if part of $2 order..... 67c

Moistureproof Tennis Racket Cover



—Tan rubberized Waterproof fabric.
—Triangle ball pocket holds 3 balls.
—Leather handle and bound edges.

Postpaid if part of $2 order.

6K1260—Shpg. wt., 12 oz.. 69c

Our New Improved Tennis Ball

Guaranteed the equal of any Ball Regardless of Price

—Perfectly balanced.
—New rubber welted seam (permawelt), which gives increased service.



—Bounce and flight does not vary.
—Special machinery automatically gives each ball the correct air pressure.
—Covered with an improved special heavy grade felt. Shpg. wt., ea., 3 oz.

Postpaid if part of $2 order.

6K1226—White Color. Each....34c
6K1227—Red Color. Each 34c

QUALITY First - QUALITY Always - at Sears



"Lefty" O'Doul Fielder's Glove

$1.89

Approved and autographed by the star outfielder of the Brooklyn Dodgers.

Regular $3.00 Value

—Full size tan colored genuine oil treated horsehide.
—Leather welted diverted seams prevent ripping.
—Full leather lined and leather bound.
—Leather lace between thumb and forefinger.
—Correct padding assures perfect ball pocket.

Priced within the range of every ball player's pocket. The price of this glove does not tell its real value. Its selection of leather, size and construction makes it the equal of gloves selling at much higher prices. Shpg. wt. 1 lb, 3 oz.

Postpaid if part of $2 order.

6K1655—To wear on left hand.....$1.89
6K1656—To wear on right hand.....$1.89



Harry E. Heilman Model

Regular $4.00 Value

—Full size glove.
—Selected soft oil tanned horsehide leather.
—Adjustable tunnel loop between thumb and forefinger.
—Diverted leather welted seams prevent ripping.

Full leather lined, carefully padded. A Semi Pro or High School Glove. Postpaid.

6K1670—To wear on left hand..$2.85

Chuck Klein Jr. Model

Regular $2.00 Value

Trifle Smaller Than Full Size

—Good grade horsehide leather.
—Oil Treated.
—Correctly Padded.
—Leather welted seams.
—Leather lined.
—Leather laced at wrist.

Glove is constructed along the same lines as the major league models. Shpg. wt., 1 lb.

Postpaid if part of $2 order.

6K1654
To wear on left hand.....$1.59



Small Boys' Gloves

—Genuine horsehide leather.
—Leather Lined; Leather welt seams prevent ripping.

6K1650—To wear on left hand. Shpg. wt., 9 oz..98c
6K1651—To wear on right hand. Shpg. wt., 9 oz..98c
Postpaid if part of $2 order



Boys' Mitt

—Good grade leather palm and thumb. Imitation leather back.
—Leather wrist strap.

6K1643—To wear on left hand. Shpg. wt., 12 oz..98c
Postpaid if part of $2 order



J. C. Higgins Baseballs

Postpaid if part of $2 order

6K1601—Official, guaranteed 36 innings. 100% wool wound. Cork-rubber center. Horsehide cover. Shipping weight, 10 ounces.....$1.00

6K1605—Professional League. Guaranteed 18 innings. Yarn wound. Rubber center. Horsehide cover. Shpg. wt., 8 oz.....79c

6K1607—Pitcher's Pride. Yarn wound. Rubber center. Horsehide cover. Shpg. wt., 8 oz...49c

6K1609—Boys' Winner. Rubber center. Horsehide cover. Shpg. wt., 8 oz.....35c



Regulation Size Baseball Bats

—Good Quality Ash. Taped Grips.
Postpaid if part of $2 order
6K1714—"Favorite." Shpg. wt., 2 lbs. 4 oz.69c
6K1725—National League. Shpg. wt., 2 lbs. 8 oz.....98c

J. C. Higgins Official Indoor Bat

—Second growth ash; taped grip.
6K1717—Shpg. wt., 1 lb. 8 oz.....63c



J. C. Higgins Outseam Balls

—Official specifications.
—Horsehide cover; kapok filled.

Postpaid if part of $2 order. Shpg. wt., 1 lb.

6K1615—12 in...95c
6K1608—14 in. $1.10
6K1610—12 in. Felt filled.....57c

J. C. Higgins Inseam Balls

—Official Specification.
—Horsehide Cover.
—Kapok Filled.



Postpaid if part of $2 order. Shpg. wt., 1 lb.

6K1612—14 in.$1.10
6K1613—12 in. ...95c
6K1614—Soft leather cover. Excelsior Filled.....23c

We Pay the Postage on Orders of $2.00 or More
As Explained on Page 1



Semi Pro Model Baseball Cap

—High grade ⅓ Wool Flannel.
—Imitation leather sweat band.

Deep Crown. Taped Underseam.

Colors: Gray with navy trim, gray with maroon, plain navy or black.

Sizes, 6¾ to 7½. State size and color.

Postpaid if part of $2 order.

6K1781—Shpg. wt., 3 oz.....48c



"Ki Ki" Cuyler Jr. Baseball Shoe

Uppers Strong Chrome Box Side Leather

—Flexible shank.
—Oak leather tap and heel.
—English welt construction.
—Steel toe and heel plates.
—Solid rivets.
—Leather laces.
—Leather sock lining.

Recommended by "Ki Ki" Cuyler for the Junior or Amateur Ball Player. Will stand up under hard wear. State size wanted.

6K1348—Sizes, 1 to 5½. Postpaid.....$2.59
6K1349—Sizes, 6 to 11 Postpaid.$2.69



Baseball Uniform

Special Cotton Athletic Flannel

Professional Model Construction

$3.49 BOYS' SIZES

—Shirt V Neck Style short Sleeve.
—Pants Unlined, Stationary Belt Hip Pocket.
—Cap ⅓ Wool Flannel Unbreakable Visor. Sizes, 6¾ to 7½.
—Hose—Footless, cotton. Give chest measure and size of Cap. Postpaid.

6K1791—Boys' Sizes, 28 to 36 in. chest ...$3.49
6K1787—Men's Sizes, 34 to 44 in. chest. Gray with Blue Stripe.....$3.98

Small Boys' Uniform

Same as 6K1791 except without hose; has cap to match uniform. State age-size. Postpaid.

6K1788—Sizes 4-6, 8-10-12 years.....$2.59



The Perfect Home Exerciser for Men, Women and Children

- Form Fitting Coaster Seat
- Arch Supporting Foot Rest
- Platform for Standing Exercise
- Inclined Frame
- 2 Adjustable Nickeled Springs
- Compact Size About 13x48 In.
- Finished In Pleasing Harmonious Colors
- Illustrated Chart of Exercises Included
- All Strong, Rigid Pressed Steel
- Rubber Wheels
- Weight 20 lbs.

Ladies! Joyous slenderizing Sta-Fit Exercise is an active aid in gaining symmetrical beauty of figure, sparkling energy, and radiant health. Men! Develop Muscles! Produce pep and punch! Generate new strength and vigor! Children enjoy the delightful rolling, coasting action of Sta-Fit which gives them healthful body-building exercise. Practically all forms of exercise are reproduced by the Sta-Fit,—rowing, weight lifting, pedalling—bringing into action nearly every part of the body.

6K1557—Postpaid.....$4.98

GET DAILY EXERCISE BE STRONG AND HEALTHY



Sta-Fit Chest Pulls

—Lively elastic cables.
—Safety snap couplings.
—Steel handles.
—Rubberoid finish grips.
—Illustrated physical training chart.

Famous for quality and strong construction. Recommended and used by leading physical training experts. Cables may be detached from handles thereby regulating tension for progressive exercise.

Postpaid if part of $2 order or more

Giant 10-Cable

6K1568—Extra Heavy Tension. Postpaid.....$2.89

Regular 5-Cable

6K1569—Heavy tension. Shpg. wt., 1 lb. 8 oz.....$1.49

Extra Cables for All Chest Pulls.
6K1570—Shpg. wt., 4 oz. ea.....29c

CHEST PULL
10 CABLES **$2.89** Postpaid

Hand Grips

Illustrated at the right. Steel springs with rubberoid enamel finished handles. Medium tension for developing and exercising wrist and fingers.

6K1562—Shpg. wt., 1 lb. Per Pr.39c



Complete Outfit 6 Pieces

Big value in exercising equipment includes:

1. 10-Cable Giant Chest Pull.
2. Wall attachments for using as wall exerciser or pulley machine.
3. 2 medium tension hand grips.
4. Skip rope.
5. Head and foot strap.
6. Illustrated chart for complete muscular development.

6K1552—Complete. Postpaid.$3.98

PROFESSIONAL PITCHING HORSESHOES



An Interesting Outdoor Game

The President Regulation

Drop Forged Steel

—Will not break, bend or splinter.
—Perfectly balanced.
—Designed from professional models.
—The shoe with the real grip.

Set of official rules included. Shpg. wt., 5 lbs. 8 oz. Postpaid if part of $2 order.

6K1510—Aluminum Finish. Stamped No. 1. Per Pr.....$1.39
6K1511—Bronze Finish. Stamped No. 2. Per Pr.....$1.39



—Will not break.
—Regulation size and wt.

Official rules included. Shpg. weight 5 lbs. 8 oz. Postpaid if part of $2 order.

6K1508—Aluminum Finish. Stamped No. 1. Per Pr.....98c
6K1509—Bronze Finish. Stamped No. 2. Per Pr.....98c

Steel Horseshoe Stakes
6K1505—Regulation Size. Per Pair. Shpg. wt., 12 lbs.....98c



Black Iron Dumbbells

6KC1516—Not Prepaid.

Lbs.	Per Pr.	Shpg. Wt.
1	$0.19	3 lbs.
2	.39	5 lbs.
5	.89	12 lbs.
10	1.69	23 lbs.



Swinging Rings and Trapeze Bar

—Strong Webbing.
—Adjustable Steel Buckles.
—Steel Rings and Hooks.

Swinging Rings with Detachable Rubber Grips.

6K1558 $2.79 Per Pair....
Wood Trapeze Bar.
6K1559—Ea.$2.39

GOOD POCKET KNIVES
Have These Quality Features



3 Blades—Bone Stag Handle
Just the Knife for Hard Work

—Tempered clip, spay and punch blades of fine forged steel.
—Stag pattern handle 3⅝ in. long.
—Nickel silver linings, shield and bolsters.
Real quality in every detail of materials, workmanship and finish. Built for exacting use and long service.
Postpaid if part of $2 order.
6K7062—Shpg. wt., 8 oz..... **97c**



4-Blade Cattle Knife
For Heavy Duty

—Full polished clip, spay, sheep's foot and punch blades. —Nickel silver linings, bolsters and shield.
—Bone Stag handle 3⅝ in. long.
6K7067—Shpg. wt., 8 oz..... **$1.19**



3-Blade Cattle Knife
New! Handy and Serviceable

—Full polished clip, spay and punch blades.
—Nickel silver bolsters and shield. Brass linings.
—Attractive celluloid handle, resembling pearl, veined with black, 3⅜ inches long.
6K7041—Shpg. wt., 7 oz..... **65c**



Tempered Steel Blades
All Sears blades are hardened and tempered, providing keen, long-lasting cutting edges.



Nickel Silver Linings
Always bright and rust-proof. This quality feature is found in the best pocket knives.

Fitted Joints
Careful workmanship, and proper spring tension are important details of Sears pocket knives.



We Pay the Postage on Orders of $2.00 or More.



Premium Stock Knife
For General Utility Use

—Full polished clip, spay and sheep's foot blades.
—Nickel silver linings, bolsters and shield.
—Bone stag handle 3⅞ in. long.
Fine materials and expert workmanship make this knife an outstanding favorite.
6K7003—Shpg. wt., 8 oz..... **97c**

97¢



Stainless Steel Stock Knife
Will Not Rust or Stain

—Full polished clip, spay and punch blades.
—Nickel silver linings, bolsters and shield.
—3⅞ in. black and pearl colored celluloid handle.
6K7098
Shpg. wt., 8 oz..... **$1.15**



Junior Stock Knife
Shaped to Fit the Hand

—Full polished clip, spay and sheep's foot blades.
—Nickel silver shield and round end bolsters. Brass linings.
—Handsome 3¼-inch serpentine handle of celluloid resembling polished horn.
6K7026—Shpg. wt., 7 oz... **65c**

Pen Knives in Gift Boxes



Stainless Steel Pen Knife
The Choice of Thousands

—Two full polished stainless steel pen blades.
—Nickel silver bolsters, linings and shield.
—Durable bone stag handle. 3¼ in. long.
6K7018—Shpg. wt., 6 oz. **69c**



The Ideal Pen Knife

—Two full polished stainless steel pen blades and handy nail file.
—Genuine Pearl Handle 3⅛ in. long.
—Nickel silver tips and linings.
Shpg. wt., 6 oz. **$1.67**
6K7061.....
6K7056—Without File.. $1.49
6K7011—Same as 6K7056, but with artificial pearl handle..... 97c



2-Blade Pen Knife
Thin Vest Pocket Model

—Two full polished carbon steel pen blades.
—Nickel silver linings and bolsters.
—High grade artificial pearl handle 3¼ inches long.
—Each knife in gift box.
6K7039—Shpg. wt., 6 oz... **69c**

Quality JACK KNIVES



Stainless Steel Jack Knife
Won't Rust or Stain

—Full polished stainless steel clip and pen blades.
—Nickel silver linings, bolsters and shield.
—Stag pattern 3¼ in. handle.
6K7024—Shpg. wt., 7 oz.... **69c**



Heavy Duty Jack Knife

—Full polished clip and pen blades.
—Nickel silver bolsters and shield. Brass linings.
—Stag pattern handle 3⅝ inches long. 6K7079
Shpg. wt., 7 oz..... **59c**



Jack Knife
Shaped to Fit the Hand

—Full polished clip and pen blades.
—Nickel silver bolsters and shield. Brass linings.
—Stag pattern serpentine handle, 3⅜ inches long.
6K7016—Shpg. wt., 7 oz.... **39c**



Boys' Faithful Friend

—Full polished spear and pen blades.
—Nickel silver shield and bolsters. Brass linings. Opens easily.
—Stag pattern handle 3½ inches long.
—17-in. chain, slip-over fastener.
6K7010—Shpg. wt., 7 oz... **49c**



The Junior Companion

—Full polished spear and pen blades.
—Nickel silver shield. Bright steel bolster. Easy opener.
—Polished redwood handle 3½ in.
—18-inch chain with fastener.
6K7081—Shpg. wt., 7 oz.... **39c**



Well Known Barlow

—Full polished spear and pen blades.
—Extra long polished steel bolster.
—Dark colored bone handle.
—Favorite of whittlers for years.
6K7019—Shpg. wt., 7 oz..... **39c**



Texas Jack Knife

—Full polished clip and spear blades, each 3 inches long. Brass linings.
—Nickel silver bolsters and shield.
—Stag pattern handle 3⅞ in. long.
6K7023—Shpg. wt., 7 oz..... **75c**

STA-SHARP DeLuxe POCKET KNIVES

Each Sta-Sharp Pocket Knife is encased in suede leather purse and packed in individual gift box.

Superb Quality



Pen Knife

—Two full polished pen blades and file.
—Nickel silver tips and milled edge linings.
—Beautiful Mother-of-Pearl handle, 3 inches long.
6K7068—Postpaid... **$2.49**

$1.69



Supreme Stock Knife

—Full polished clip, spay and sheep's foot blades.
—Genuine stag Handle, 3⅜ in. long.
—Nickel silver linings, bolsters and shield.
6K7066—Shpg. wt., 8 oz.. **$1.69**



Top Notch Jack Knife

—Full polished sabre-clip and Wharncliffe blades.
—Nickel silver bolsters, shield and milled edge linings.
—Genuine stag handle 3½ inches long.
6K7065—Shpg. wt., 7 oz..... **$1.39**

SCOUTS! OFFICIAL BOY SCOUT KNIFE



In Gift Box

$1.23

Official Emblem on Blade and Shield

—Durable clip blade. Tapered screw driver.
—Reliable cap lifter and can opener.
—Dependable leather punch. Brass linings.
—Nickel silver bolsters, shield and shackle.
—Full size bone stag handle 3⅝ in. long. **$1.23**
6K7058—Shpg. wt., 8 oz.....
Official Girl Scout Knife
6K7059—3⅜ in. long. Shpg. wt., 7 oz. **1.23**

Any Name Engraved FREE

Any name engraved free on these knives making them desirable gifts. Print name plainly.



Pen Knife

—Two stainless steel pen blades and nail file.
—Nickel silver tips.
—Beautiful artificial pearl handle 3⅛ in. long.
6K7007—Shpg. wt., 6 oz..... **$1.39**
6K7008—As above without nail file..... 1.10

$1.19



Stock Knife

—Turkish clip, spay and pen blades.
—Nickel silver linings, shield and slant bolsters.
—Artificial pearl handle 3½ in.
6K7052—Shpg. wt., 7 oz..... **$1.19**



Jack Knife

—Full polished spear and pen blades.
—Nickel silver linings and bolsters.
—Artificial pearl handle 3⅜ inches long.
—18-inch chain. Easy Opener.
6K7091—Shpg. wt., 7 oz..... **69c**

QUALITY First - QUALITY Always - at Sears

EXACT DUPLICATE of a $4.50 CLIPPER



The One We Recommend

$2.00 Post Paid

- Perfect Cutting Blades of Tempered Tool Steel.
- Correctly Shaped Teeth of Just the Right Size for Even Feeding.
- Side Coil Spring Provides Smooth Action.
- All Working Parts Accurately Machined and Hardened to Insure Long Life.
- Pressed Steel Tension Cap Eliminates Friction and Makes Cleaning Easy.
- Malleable Handles Shaped to Fit the hand.

Angle of handles insures easy operation with minimum effort. Popular close cutting 3/0 size. Blades 1½ inches wide. Utmost value in superior cutting qualities, comfortable grip, correct design, fine balance and long service.

6K6765—Postpaid..... **$2.00**

SAVE $1.90 On This Outfit



For Convenience and Economy

All of the essentials for hair cutting and neck trimming at home, or in the barber or beauty shop. For cutting the children's hair and keeping the whole family well groomed. Every home should have one of these hair cutting sets!

Regular Prices Elsewhere	
Clippers	$2.50
Shears	1.50
Comb	.25
	$4.25
Our Price	2.35
YOU SAVE	$1.90

Popular Priced 3-Piece Outfit

An efficient set containing; well made V spring clipper close cutting 3/0 size. Nickeled 7½-inch solid steel barber shears, 7-inch hard rubber comb. Not Illustrated. Shpg. wt., 1 lb. Postpaid if part of $2 order. $1.75 value elsewhere.

6K6764..... **$1.25**

Our Best 3-Piece Outfit

Quality combination containing; Fine side coil spring clipper. Close cutting 3/0 size. 7½-inch forged steel German barber shear, 7-inch hard rubber comb. As Illustrated. Postpaid.

6K6766..... **$2.35**

Popular Home Model

Genuine BOKERS Hair Clippers



WE PAY THE POSTAGE ON ORDERS OF $2.00 OR MORE AS EXPLAINED ON PAGE 1

$1.27 And Up

Easy Action Will Not Bind

The Original Ball Bearing Clipper

—High Grade Tool Steel Plates 1½ in. wide.
—Patented Bearing Container Insures Free and Positive Operation.
—Full Nickel Finish.
—Ball-Bearings Prevent Binding of Cutting Plates.

Unique design, tested materials and good workmanship make this clipper popular. Shpg. wt., 12 oz. Postpaid if part of $2 order.

Size 00 6K6705—Cut 1/64 In.... **$1.27**
Size 000 6K6706—Cuts nearly as close as shaving..... **1.47**
Size 0000 6K6707—Extra Close Cutting..... **1.67**

OUR LOWEST PRICED CLIPPERS



83c And Up

Full Nickel Finish

—Tempered Steel Plates Cut Clean Without Pulling.
—Side Springs for Quick Smooth Action.

Quality equal to clippers selling elsewhere at $1.25 to $1.50. Priced low to save you money. Shpg. wt., 12 oz. Postpaid if part of $2 order.

Size 00 6K6771 **83c**
For general Hair Trimming.....
Size 000 6K6772—Close Cutting.. **$0.89**
Size 0000 6K6773—Extra Close Cutting..... **1.05**

Clipper Springs

Send sample or broken spring. Shpg. wt., 2 oz. Postpaid if part of $2 order.

6K6700..... 3 Springs for **14c**

BARBERS' SHEARS

Postpaid if part of $2 order. **Sta-Sharp Supreme**



A Leader in Quality

—Hammer Forged From High Carbon Steel.
—Scientifically Hardened and Tempered.
—Smooth Running Adjustment.
—Gun Metal Handles With Highly Polished Blades.

One serrated edge to prevent slipping. Made by expert cutlers in America's foremost shear factory. Full Length 7½-In. **$1.59**

6K6960—Shpg. wt., 8 oz.....

Sta-Sharp Ideal

Choice of Thousands.

—Forged from Fine Crucible Steel.
—Scientifically Hardened and Tempered.
—Carefully Ground and Adjusted.
—Nickeled Handles and Polished Blades. Full Length 7½ inches. **$1.39**

6K6977—Shpg. wt., 8 oz.....

Imported Oval Pattern

German Barber Shears

Made by Koeller Experts.
—Forged From Fine Cutlery Steel. Carefully Hardened and Tempered.
—Excellent Workmanship. Full Nickel Plated. Full Length 7½ inches. **$1.00**

6K6945—Shpg. wt., 8 oz.....

Heavy Forged Steel

Regular $1.00 Value

—Properly Tempered and Carefully Ground.
—Accurate Blade Adjustment for Smooth Cutting.
—Full Nickel Finish. Lgth. Overall 7 in. **77c**

6K6966—Shpg. wt., 6 oz...

Low Priced Solid Steel

—Hot Forged Solid Steel.
—Full Nickel Plated and polished.
—Overall Length 7½ Inches.

A serviceable shear for home use. Excellent value at our low price. **47c**

6K6955—Shpg. wt., 6 oz.....

BARBERS' CLIPPERS

Sta-Sharp

Removable Tension Cap

Side Coil Spring



$2.49 *Postpaid*

Rust-Resisting Chromium Finish

—Selected Cutlery Steel Blades 2 in Wide.
—Teeth Carefully Shaped to Cut Smoothly and Cleanly.
—Scientifically Heat Treated.
—Natural Grip Handles.

Built to meet the requirements of professional barbers. Laboratory tests prove our plates of greater hardness than other leading makes. Length overall 6¾ inches. Postpaid.

Size 00 6K6709
Size 000 6K6710.. **$2.49**

Brown and Sharpe



$3.87 *Postpaid*

A Regular $4.50 Value Elsewhere

—"Standard of the World."
—Choice of Professional Barbers. Postpaid.

Size 00 Cuts to 1/64 In. 6K6723..... **$3.87**
Size 000 Cuts almost as close as a Razor. 6K6722..... **$3.87**
Size 0000 Extra Close cutting. 6K6725..... **$3.87**

Narrow Plate Model—Blade 1⅜ Inches Wide.

Size 000 Cuts nearly as close as shaving 6K6728... **$3.87**

Oster's Champion



$1.48 *And Up*

Built For Professional Use

—Plates of Tempered Tool Steel, 1⅞ in. wide.
—Popular Side Spring Model.
—Removable Tension Cap of Pressed Steel.
—Easy to Clean.
—Full Nickel Finish.
—Full Size, Length Overall 6¾ Inches.

Priced low to save you money. Shpg. wt., 1 lb. Postpaid if part of $2 order.

Size 00 6K6779.. **$1.48**
Size 000 6K6780.... **$1.69**

Barber's Lather Brushes



Postpaid if part of $2 order. Shpg. wt., 6 oz.

Lgth. Bristles
2¼-in. 6K6686 **59c**
2½-in. 6K6688 69c
2¾-in. 6K6689 79c



98c Special

A good badger hair brush that insures soft and smooth lathering. Celluloid handle. $1.25 value. Shpg. wt., 4 oz. Postpaid if part of $2 order.

8K1178..... **98c**

Neck Brush



—Selected Polished Hardwood Handle.
—Set with High Quality Soft White Horse Hair, 4 Inches Long.
—Length Overall 9½ In.

Removes clippings from neck after cutting hair. Postpaid if part of $2 order.

6K6685 Shpg. wt., 5 oz.... **39c**

Hair Cloth

Indispensable to Barbers



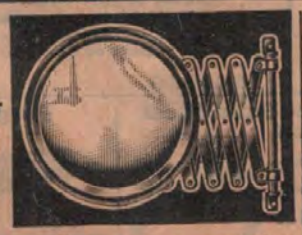
—Good Quality Percale.
—White with Assorted Designs and Colors.
—Bound with Tape at Neck to Prevent Tearing.
—Size 47x42 Inches.

Postpaid if part of $2 order.

6K6665—Shpg. wt., 8 oz..... **49c**

Circular Extension Mirror

The Universal Mirror



—Extra Quality Heavy Bevel Glass, 8 In. in Diameter.
—Nickeled Frame with Metal Back.
—Extension Device Folds Flat Against Wall or Window Jamb.
—Adjustable to Any Angle.

Extends up to 24 In. Postpaid if part of $2 order.

6K6675—Shpg. wt., 4 lbs..... **$1.79**

Double Face Shaving Mirror

Magnifying and Plain



—6-inch Magnifying Mirror on one Side.
—Heavy Plate Glass Mirror on Reverse Side.
—Highly Nickeled Metal Frame.
—Adjustable Easel.

Shpg. wt., 2 lbs. Postpaid if part of $2 order.

6K6679..... **$1.10**

Shaving Mug



—Fine Imported Vitrified China Mug.
—Beautiful Pink Rose Decoration. Gold Trimmed Rim and Handle. Heavy Base.

Abt. 3¾-in. high. Shpg. wt., 1 lb. 12 oz. Postpaid if part of $2 order.

6K6674..... **29c**

The BETTER BLADE for a BETTER SHAVE

STA-SHARP BLADES



5 BLADES **26c**

5 BLADES **21c**

Postpaid if part of $2.00 order.

Sta-Sharp Blades are guaranteed to give you a smooth shave, without drag or pull.
—Uniform quality and exact size rigidly maintained. —Properly tempered and expertly ground.
Our low prices make these keen, durable blades more economical to use. Shpg. wt., pkg. of 5 blades, 3 oz.

De Luxe Sta-Sharp Blades
Fit all Gillette Razors.
5 Blades 6K6367..**26c** | 10 Blades 6K6368 **49c**

Original Sta-Sharp Blades
Fit Only Razors Using 3-Hole Type Blade.
5 Blades 6K6361..**21c** | 10 Blades 6K6364 **39c**



New Gillette Safety Razor
Criterion Model

$3.98 *Post Paid*
Regular $5.00 Value

—10 New Gillette Double Edge Blades included.
—Heavily gold plated with knurled handle.
—Gold plated blade box.
—Leather covered, satin lined case, 3⅝x2x1½ in.

This razor has all the new Gillette improvements. A pleasing and practical gift for any occasion.
6K6325—Razor with 10 blades. Postpaid. **$3.98**

New Gillette Razor
Regular $1.00 Value

—One new double-edged Gillette Blade included.
—14-K Gold plated.
—Gold plated blade box.
—Imitation leather covered metal case, 3½x2x1½ in.

One of our most popular safety razor sets.
Postpaid if part of $2 order.
6K6323—Shpg. wt., 12 oz..... **87c**



Valet Auto Strop Safety Razor
Silver Standard Model

$3.98 *Post Paid*
Regular $5.00 Value

—10 Genuine Auto Strop Razor Blades included.
—Silver plated razor; strop container and blade box.
—Strops blades without removing them from razor.
—Good quality leather strop. —Leather covered metal case. 4½x2⅛x1¾ in.
6K6331—Razor with 10 blades. Postpaid... **$3.98**





Auto Strop Kompakt Razor
Gold Plated $1.00 Model

—Two genuine Auto Strop blades.
—Gold plated blade box.
—Good quality leather strop.
—Strops blades without removing them from razor.
—Crackle finish metal case, 3¾x1¾x1¼ in.
Postpaid if part of $2 order.
6K6346—Shpg. wt., 12 oz..... **87c**



New Segal Unimatic Razor and 10 Blades

—10 Segal blades included.
—Razor gold plated one-piece model.
—Turning handle opens razor.
—In cardboard box.
1⅛x2⅛x3½ Inches.
6K6350—Razor with 10 blades. Shpg. wt., 12 oz..... **87c**
Postpaid if part of $2 order.

Genuine Durham Duplex Razor
Domino Model
Regular $1.00 Razor



—5 double edge blades and stropping attachment.
—Straight razor model.
—White celluloid handle.
—Soft leather case.
6K6345—Razor with 5 blades. Shpg. wt., 6 oz..... **69c**
Postpaid if part of $2 order.

Gem Micromatic Razor and 10 Blades



—Improved one piece gold plated model.
—Turning handle opens razor.
—Easy to load—Easy to clean.
—Old type Gem Blades will not fit this razor.
6K6340—Razor with 10 blades. Shpg. wt., 12 oz..... **89c**
Postpaid if part of $2 order.

Save Here On Blades

Shpg. wt. 5 Blades 3 oz.



5 BLADES **40c**



5 BLADES **40c**

Nationally Advertised Razor Blades
Fresh Stock

New Gillette Blades, Fit all Gillette Razors, old and new.
5 Blades 6K6372..**40c**
10 Blades—6K6373..**79c**

Genuine Probak Blades. Fit all Gillette and Probak Razors.
5 Blades. 6K6353 **40c**
10 Blades 6K6354..**79c**

Blades Are Postpaid if Part of $2 Order.

Ruble Blades
—Double Edged.
—Fit all Gillette Razors made before 1931.
10 Blades 6K6385..**39c**



Genuine Auto Strop
Can be used in all Auto Strop Razors.
5 Blades—6K6383 **40c**
10 Blades—6K6382..**79c**



Gem Micromatic Blades
Fit all Gem Razors. Will not fit Ever Ready Razors.
5 Blades—6K6365 **29c**
10 Blades—6K6366..**57c**



Genuine Ever Ready Blades
Fit all Ever Ready Razors.
5 Blades—6K6386 **29c**
10 Blades—6K6384..**57c**



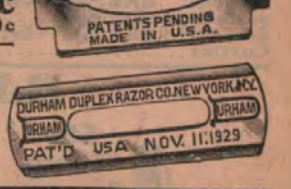
Star Blades
Fit Gem, Ever Ready, Star and Stoll Razors. Will not fit new Gem Micromatic Razor.
12 Blades—6K6369 **25c**



Segal Razor Blades
Fit all Segal Razors, Gillette Type Razors made prior to 1931.
5 Blades—6K6351 **35c**
10 Blades—6K6352..**69c**



Durham Duplex
5 Blades—
6K6363..... **40c**
10 Blades—6K6359..**79c**



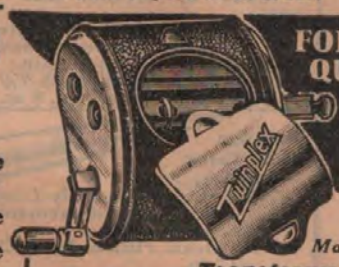
Blades Are Postpaid If Part of $2.00 Order



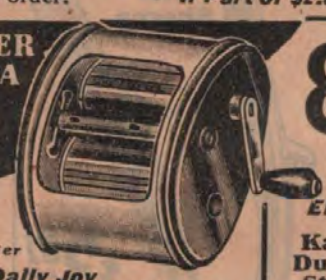
$3.98 *Postpaid*
$5.00 Value Elsewhere

Easy Hone The Little Blade Factory

—For Sharpening Both Old and New Gillette Blades.
—4 Solid Abrasive Sharpening Wheels.
—Sharpens both edges of Gillette type blades at one time.
—Unique arrangement gives both honing and stropping action.
—Requires no oiling.
—Black Crackle finish metal case Nickeled handle.
—Size 2¼x2⅞x2⅞ inches.
6K6317—Postpaid..... **$3.98**



FOR SMOOTHER, CLEANER QUICKER SHAVES USE A Twinplex STROPPER BEFORE SHAVING



Makes Gillette Blades Last Longer

Transforms the Daily Duty into the Daily Joy

For Sharpening Both Old and New Gillette Blades

Under a microscope, the edge of every blade shows an uneven row of tiny sensitive teeth. It is difficult to keep these teeth in perfect alignment for any great length of time. Strop them smooth just before using, if you want the coolest, cleanest shave.

Twinplex Black Beauty
—Genuine shell horsehide stropping rollers.
—Black crystalline metal case, nickeled ends, handle, etc.
—Guaranteed for 10 years.
6K6319—Postpaid..... **$2.89**

Anniversary Model
—Lowest priced Twinplex.
—Leather covered stropping rollers.
—Visible mechanism.
—Metal case finished in black and aluminum. Postpaid if part of $2 order.
6K6306—Shpg. wt., 1 lb... **$1.49**

89c *$1.00 Value Elsewhere*



Kanner's Dubeledge Stropper
For Old and New Gillette Blades

—Stropping rollers spirally wound with leather.
—Gives correct diagonal stroke.
—Blade reverses each time holder arm is depressed and released.
—Sharpens both cutting edges without removing from stroppers.
Shpg. wt., 1 lb. Postpaid if part of $2 order.
6K6307—For Gillette Blades.. **89c**
6K6308—For Ever Ready, Gem and similar blades..... **89c**

Bent Trimmers



Dressmakers' and Household Use
—Bent handle enables user to follow line of pattern easily.
—Nickel plated blades.
—Black japanned handles.

Full Length	Cat. No.	Price
7 inches	6K6909	$0.87
8 inches	6K6923	.97
9 inches	6K6924	1.25

Shpg. wt., 8 oz. each. Postpaid if part of $2 order.

Kindergarten Scissors



—Forged solid steel.
—Nickel plated blades. Blunt ends.
—Assorted colored handles.
Length 4 in. Shpg. wt., 3 oz.
Postpaid if part of $2 order.
6K6950..... **29c**

Straight Trimmers



Favorite Type for Household Use
—Handles that fit the hand.
—Full nickel finish.
—Cut clean to the points.
—Carefully adjusted.
Shpg. wt., 7 oz. each. Postpaid if part of $2 order.

Full length	Cat. No.	Price
6 inches	6K6995	77c
7 inches	6K6996	87c
8 inches	6K6997	97c

Handy Scissors



—Forged solid steel.
—Full nickel finish.
Shpg. wt., each, 4 oz.
One sharp and one blunt point.
Postpaid if part of $2 order.
6K6986—Length 5 inches **39c**
6K6987—Length 6 inches **39c**
Two sharp points. (not illustrated.)
6K6970—Length 3½ inches... **39c**

Fine Quality Forged Solid Steel Shears



—Full nickel finish. Flat pattern.
—Long lasting keen cutting edges.
Shpg. wt., 7 oz.
Postpaid if part of $2 order.
6K6920—7-inch..... **59c**
6K6921—8-inch..... **59c**

Forged Solid Steel Shears



—Full nickel finish. Oval pattern.
—Durable sharp edges.
Shpg. wt., 7 oz.
Postpaid if part of $2 order.
6K6925—7-inch..... **47c**
6K6931—8-inch..... **47c**

Handy Scissors



—Forged Solid Steel.
—Full nickel finish. Fitted bows.
Shpg. wt., each, 4 oz.
One sharp and one blunt point.
Postpaid if part of $2 order.
Length 5 inches—6K6918..... **49c**
Length 6 inches—6K6919..... **49c**
Two sharp points.
Length 3½ inches—6K6917..... **49c**

QUALITY First - QUALITY Always - at Sears

QUALITY ... You'll Remember for Years

Your Name Engraved on Handle Without Extra Charge



Wade and Butcher Concave
—Genuine Imported Sheffield Razor.
—⅝-inch blade. Round point.
—Perfectly tempered for keen edge.
—Ivory grained celluloid oval handle.
—File tang. Print name plainly.
6K6436—Postpaid..... **$4.25**



Henckel's Twin Brand Razor
—Made in the famous Henckel German Factory.
—⅝-inch blade. Honed point.
—Skillfully hollow ground.
—Black hard rubber flat handle.
—Print name plainly.
6K6437—Postpaid..... **$3.79**



Wade and Butcher Special
—Genuine Imported Sheffield Razor.
—⅝-inch blade. Honed Point.
—Full hollow ground.
—Ivory grained celluloid flat handle.
—Print name plainly.
6K6421—Postpaid..... **$3.29**



Superba German Razor
—Carefully tempered blade of fine razor steel.
—⅝ inches wide. Honed point.
—Full hollow ground.
—Ivory grained celluloid flat handle.
—Print name plainly.
6K6424—Postpaid..... **$2.87**



EVERY STA-SHARP
Must Pass These Three Tests

Each Blade Tested by Cutting Hair at (1) Point, (2) Middle, and (3) Heel as Illustrated above.

$4.98 *Post Paid*

- Blade forged from Kayser Ellison Razor Steel.
- Skillfully hollow ground and honed.
- Beautiful handles of dark tortoise grained celluloid.
- Gold plated ornamentation.
- Made by F. Koeller, Solingen.

Practical tests and laboratory experiments prove the superfine quality of these razors. Any name engraved on handle free—Print name plainly. Postpaid.

Blade	Point	Cat. No.	
⅝ In.	Honed	6K6430	**$4.98 EACH**
⅝ In.	Round	6K6431	
½ In.	Honed	6K6432	
¾ In.	Honed	6K6433	

German Water Hone



Shpg. Wt., 1 Lb. 12 Oz.

—Fine and smooth.
—Size 5x2½ inches.
—Rubbing stone and instructions.
6K6584..... **$1.34**
Postpaid if part of $2 order.



German Gun Metal Razor
—⅝-inch blade. Honed point.
—Gunmetal tang and shoulder. Hollow ground.
—Black celluloid flat handle.
—Print name plainly.
6K6410—Postpaid..... **$2.00**

Aloxite Hone



Shpg. Wt., 1 Lb.

—Fast cutting. Size 2x5 inches.
—Gives keen edge quickly.
—Made by the Carborundum Co.
—Regular $1.00 Value.
6K6586
Postpaid if part of $2 order..... **83c**

Safety Razor Strop



—Good quality horsehide.
—Fits Auto Strop Razors.
—Size, 14x1½ Inches.
Postpaid if part of $2 order.
6K6530—Shpg. wt., 6 oz. **39c**

Kanner's *Slyde-Stroke Stropper*



—Good horsehide strop.
—Strops straight razors and safety razor blades.
—Blade moves from side to side.
—Correct diagonal stroke.
6K6539—Shpg. wt., 1 lb. 8 oz..... **$1.75**
Postpaid if part of $2.00 order or more.

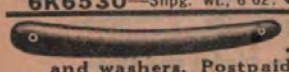
Chromized Sta-Sharp Razor

In Fancy Gift Box
An Exceptionally Fine Straight Razor



—Superb workmanship and finish!
—Rust-resisting chromized blade.
—Attractive celluloid handle, resembling pearl.
—Gold plated ornamentation.
—Handsome imitation leather covered metal gift case.
Any name free. Print name plainly.
6K6435—⅝-inch blade. Honed point. Postpaid.. **$6.98**

Razor Handles
—Complete with rivets and washers. Postpaid if part of $2.00 order.



—Oval black rubber. Shpg. wt., 6 oz. **6K6498**... **20c**
—Flat ivory color celluloid. Shpg. wt., 6 oz. **6K6497**..... **35c**

Double Leather Strop



Postpaid if part of $2 order.
—Domestic horsehide finishing strop.
—Sharpening strop corrugated and treated with abrasive. Padded handle. Nickel plated swivel.
—24 in. long; 2¼ in. wide.
6K6536—Shpg. wt., 1 lb..... **97c**



Shpg. Wt., 12 Oz.

Carborundum Razor Strop
Lgth. overall 22 in., 2¼ in. wide.
—One side buffed and smooth finished.
—Reverse side treated with fine carborundum.
—Single ring holder. Embossed, sewed on handle.
—Single strop of selected horsehide.
6K6541—Postpaid if part of $2 order.. **$1.15**

***Genuine* SCOTCH HORSEHIDE BARBERS' SPECIAL**



Buy a Good Strop for Better Shaving!
—Genuine Shell Horsehide.
—Tanned in Scotland by slow process.
—Thoroughly broken in. Ready for use.
—Sharpening strop of genuine Irish linen warp hose web.
—Will bring your razor to a keen edge quickly.
—Barber style with square ends.
—Gilt detachable swivel and snap hook.
—Length, 26 inches. Width, 2½ in.
6K6540
Postpaid..... **$2.69**



Double Horsehide Strop
—Genuine Shell Horsehide.
—Actually tanned in Scotland.
—Sharpening strop of heavy horsehide specially treated with abrasive.
—Handles sewed on.
—Gilt swivel and split ring clutch.
—Length overall 25 in. Width, 2½ in. **$2.25**
6K6534—Postpaid.....

Popular Priced



Barber Strop
—Selected Domestic Horsehide finishing strop.
—Specially treated strong web sharpening strop.
—Detachable swivel and snap hook.
—Length overall, 26 inches. 2½ inches wide.
Postpaid if part of $2 order. **$1.49**
6K6503—Shpg. wt., 12 oz.....

Full Nickel Finish or Nickeled Blades With Black Japanned Handles



STA-SHARP SHEARS



Make This Test!

WILL CUT THROUGH HARD BRAIDED ¼ INCH SASH CORD. —NEAR THE POINTS

- Hammer forged frames.
- Shaped to fit the hand.
- Double steel laid blades.
- Uniformly hardened and tempered.
- Skillfully ground for keen cutting edges.
- Accurately adjusted to even tension.

Full Nickel Finish or Nickeled Blades With Black Japanned Handles



Straight Handle Trimmers

—Lasting sharp edges.
—Properly designed handles.
—Perfect adjustment.
—Popular household pattern.
—It pays to buy a good pair of shears.
Shpg. wt., each 8 oz.
Postpaid if part of $2 order.

Full Nickel Plated		Full Length	Japanned Handles	
6K6981	$1.10	6 in.	6K6939	$0.89
6K6982	1.29	7 in.	6K6940	1.05
6K6990	1.39	7½ in.	6K6933	1.15

89c And Up

Bent Handle Trimmers

—Cut clean to the points.
—Handles bent upward, for convenience in following line of pattern.
—Ideal design for dressmaker's use.
—These smooth-running shears will delight you.
Shpg. wt., 12 oz. Postpaid if part of $2 order.

Full Nickel Plated		Full Length Inches	Japanned Handles	
6K6942	$1.25	7	6K6927	$1.10
6K6947	1.35	7½	6K6948	1.19
6K6943	1.45	8	6K6928	1.29

$1.10 And Up

Handy Scissors



—Solid Forged Steel, Nickel Plated.
—One Sharp and One Blunt Point.
—Full Length 5 Inches.
For fine sewing and mending.
Postpaid if part of $2 order.
6K6979—Shpg. wt., 6 oz..... **95c**

Embroidery Scissors



—Solid Forged Steel, Nickel Plated.
—Two sharp points.
—Length, 4 inches.
For snipping and picking out threads.
Postpaid if part of $2 order. **95c**
6K6978—Shpg. wt., 4 oz...

Cuticle Scissors



—Solid Forged Steel, nickel plated.
—Matched blades will not work loose.
—Length, 3¾ Inches.
Extra fine curved points cut very close.
Postpaid if part of $2 order. **95c**
6K6975—Shpg. wt., 4 oz.....

Nail Scissors



—Solid forged steel, nickel plated.
—Unique shape gives powerful cutting leverage.
—Length, 3½ inches.
For trimming heavy finger and toe nails.
Postpaid if part of $2 order. **95c**
6K6976—Shpg. wt., 4 oz..

See Complete Index in BACK of this Catalog

Sta-Sharp De Luxe Cutlery



Mirror Finished Stainless Steel Blades

You will find real satisfaction in owning and using this handsome keen edged kitchen cutlery!

Polished Genuine Madagascar Ebony Handles, firmly secured with nickel silver rivets. Shpg. wt., 8 oz. each.

Postpaid if part of $2 order.

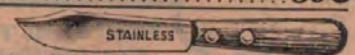
Slicer, 8-in. Blade. 6K7186 ..... 98c



Butcher Knife, 7-in. Blade. 6K7187 ..... 89c



Paring Knife, 3-in. Blade. 6K7189 ..... 33c



Kitchen Knife, 4¼-in. Blade. 6K7188 ..... 49c

Sta-Sharp Kitchen Cutlery

Postpaid if part of $2 order.



Slicer—9-in. Blade. 6K7190 ..... 79c

Sturdy Dependable Knives at Moderate Prices

Beautiful polished blackwood handles, firmly secured to fine quality stainless steel blades. Will not rust or tarnish. Shpg. wt., each 8 oz.



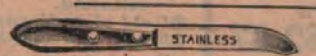
French Cook's Knife, 8-in. Blade. 6K7191 ..... 79c



6K7192—Butcher Knife. 6-in blade 55c



6K7195—Paring Knife. 3½-in. blade 25c



Double edged Grapefruit Knife. 6K7194—3½-inch blade 33c



Spatula, 7-in. Blade. 6K7193 ..... 55c

Burns' Stainless Bread Knife "It Cuts a Slice That's Twice as Nice"



—Stainless Steel Serrated 7½-in. Blade.
—Polished Cocobolo Handles.
—Slices Thin Without Crumbling.
Postpaid if part of $2.00 order.
6K7139—Shpg. wt., 8 oz. ... 69c

Stainless Steel Paring Knives



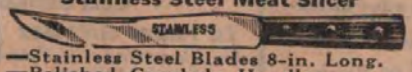
—3-inch blades of stainless steel.
—One cocobolo, one ebonwood handle.
—Both shaped to fit the hand.
6K7126—2 Knives for 33c
Shpg. wt., 6 oz.

Polished Aluminum Spoons



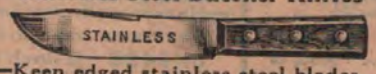
—Imported from Germany. Shpg. wt., per set, 8 oz.
Teaspoons 5⅝ inches long.
6K7248—12 Spoons for 33c
Tablespoons 8⅛ inches long.
6K7249—6 Spoons for 33c

Stainless Steel Meat Slicer



—Stainless Steel Blades 8-in. Long.
—Polished Cocobolo Handles.
—Securely Fastened with Brass Rivets.
—Always Bright Without Scouring or Polishing.
A handy knife for the home kitchen.
6K7131—Shpg. wt., 8 oz.
Postpaid if part of $2 order 45c

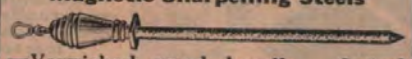
Stainless Steel Butcher Knives



—Keen edged stainless steel blades.
—Easy to keep clean. Rustless.
—Strong cocobolo handles.

Size	Cat. No.	Shpg. Wt.	Price
6-in. Blade	6K7132	8 oz.	37c
7-in. Blade	6K7135	10 oz.	43c
8-in. Blade	6K7136	12 oz.	49c

Magnetic Sharpening Steels



—Varnished wood handle. Swivel loop.
—Diamond shaped nickeled guard.

Size	Cat. No.	Shpg. Wt.	Price
10 in.	6K7171	1 lb. 4 oz.	67c
12 in.	6K7172	1 lb. 8 oz.	79c
14 in.	6K7173	1 lb. 8 oz.	95c

Guaranteed STAINLESS TABLE CUTLERY



$3.35 SET Postpaid

WE PAY THE POSTAGE ON ORDERS OF $2.00 OR MORE AS EXPLAINED ON PAGE 1

An Acceptable Gift for Any Occasion

- Mirror polished knives and forks.
- Rustproof, tarnish-proof and corrosion-proof.
- Forks have smooth, oval tines.
- Non-inflammable handles of polished Marblon, glossy ivory color, harmonizes with any color scheme.
- Solid, odorless, non-absorbing and strong.
- Each set in cloth lined box.

Replace your old table cutlery with these handsome, modern knives and forks. They require no scouring, nothing but soap and warm water is necessary to keep them clean.

6K7241—6 Knives and Forks. Postpaid $3.35

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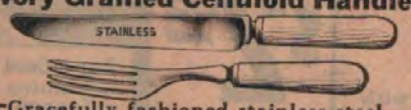
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12 Teaspoons or 6 Tablespoons
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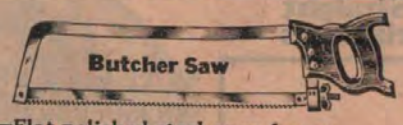
Good Quality Butcher Knives



—Hammer forged high carbon blades.
—Strong, sure-grip cocobolo handles.
—Three large brass rivets.

Blade Lgth.	Cat. No.	Postpaid if part of $2 order	Shpg. Wt.
6 in.	6K7127	39c	12 oz.
8 in.	6K7128	57c	1 lb.
10 in.	6K7129	75c	1 lb. 4 oz.

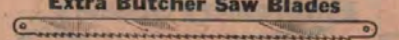
Butcher Saw



—Flat polished steel open frame.
—¾ inch wide, ¼ inch thick.
—Varnished Beechwood handles.
—Blades ⅝ inch wide.
Wing nut for adjusting blade tension.

Blade Lgth.	Cat. No.		Shpg. Wt.
16-in.	6K7146	$0.95	2 lbs.
20-in.	6K7148	1.05	2 lbs. 8 oz.
24-in.	6K7144	1.35	2 lbs. 12 oz.

Extra Butcher Saw Blades



—Best quality ⅝-inch spring steel.
—Finely ground and brightly polished.
—Set and punched for above frames.

Lgth.	Cat. No.	2 for	Shpg. Wt.
16-in.	6K7149	21c	6 oz.
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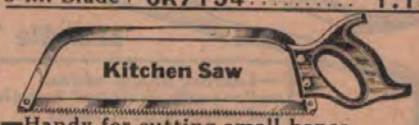
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—Popular brown wood handles.
These German knives have an enviable reputation for superior quality. Shpg. wt., 12 oz.
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6-in. Blade	6K7152	$0.85
7-in. Blade	6K7153	1.05
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—14-inch blade. Shpg. wt., 2 lbs.
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6K7142—Each 42c
6K7143—14-Inch blades for above. Shpg. wt., 6 oz. 2 for 19c

Quality Cleavers



—Hand forged carbon steel.
—Natural Beechwood handle.
$1.15
—7-inch keen edged blades.
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Cat. No.	Actual Wt.	Price	Shpg. Wt.
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Kitchen Cleaver, Cocobolo Handle
Not illustrated.
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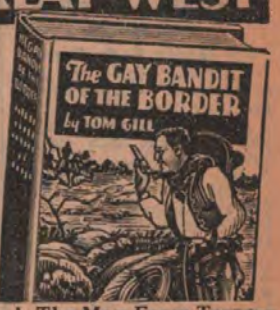
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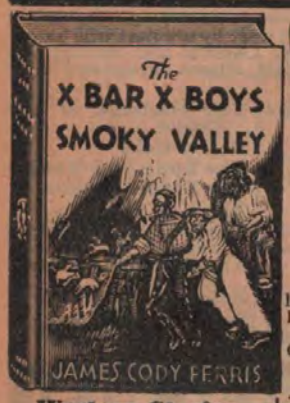
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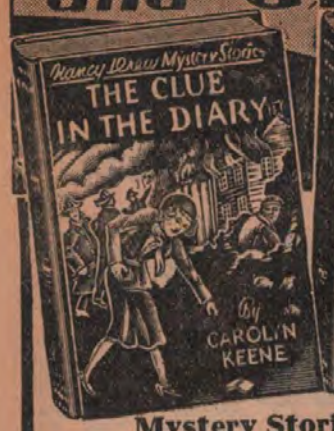
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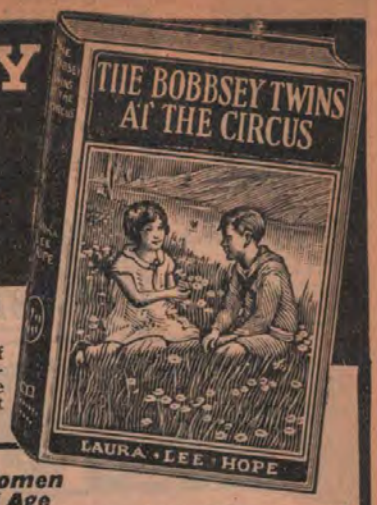
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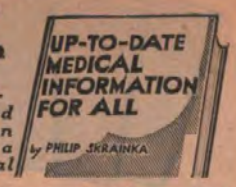
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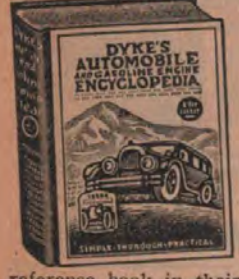


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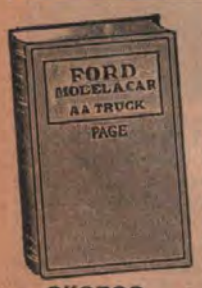


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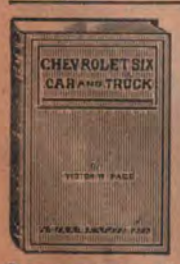
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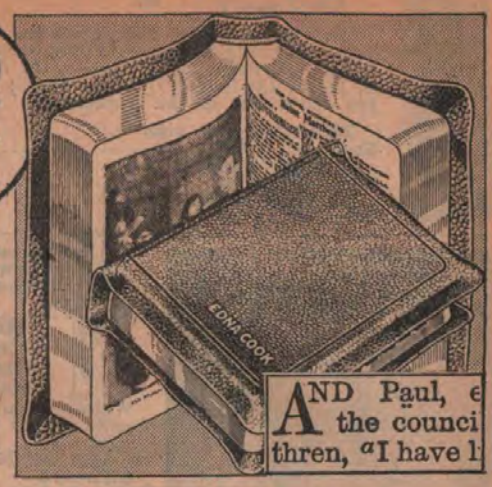
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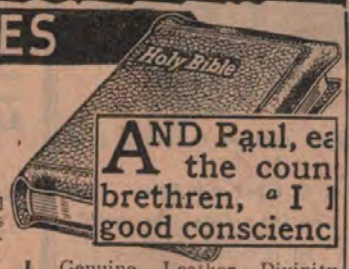
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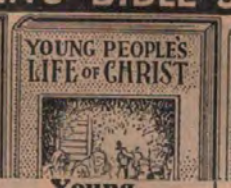
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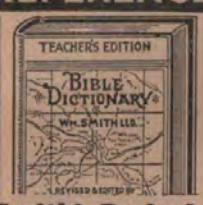
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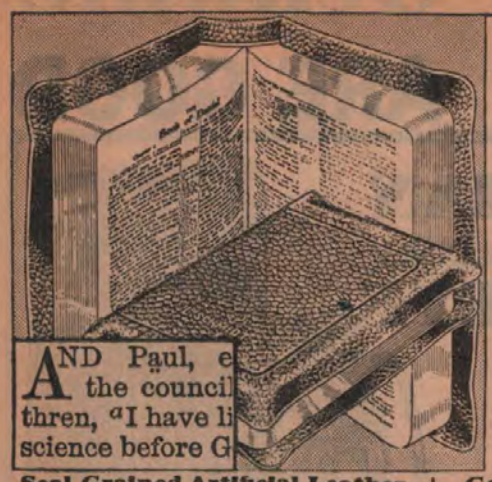
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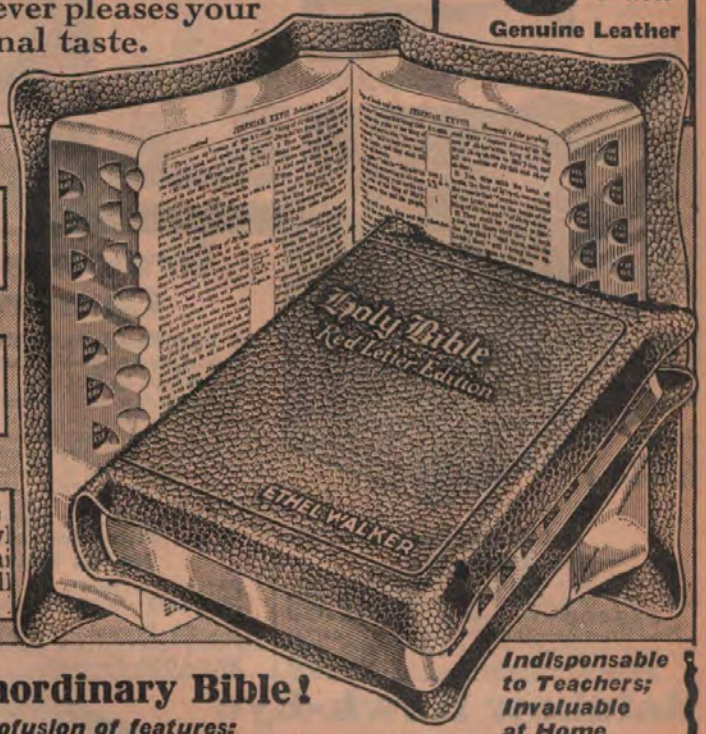
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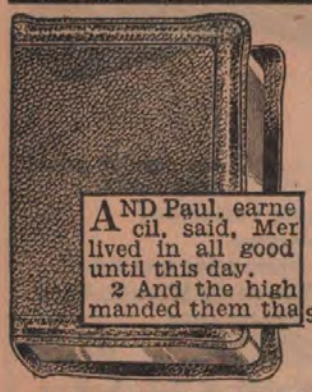
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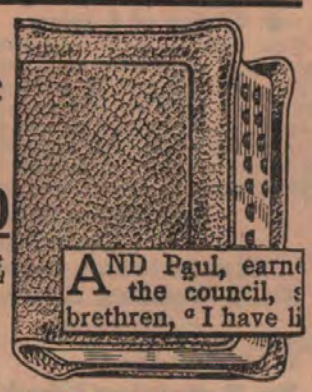
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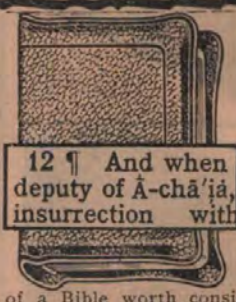
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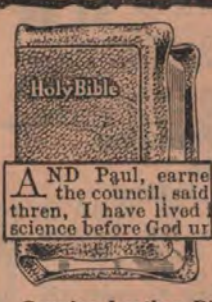
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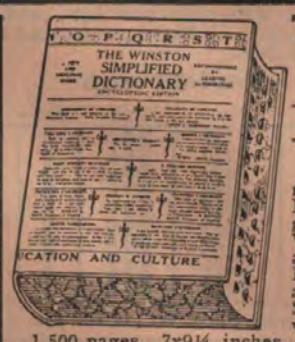
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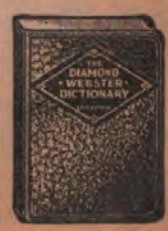
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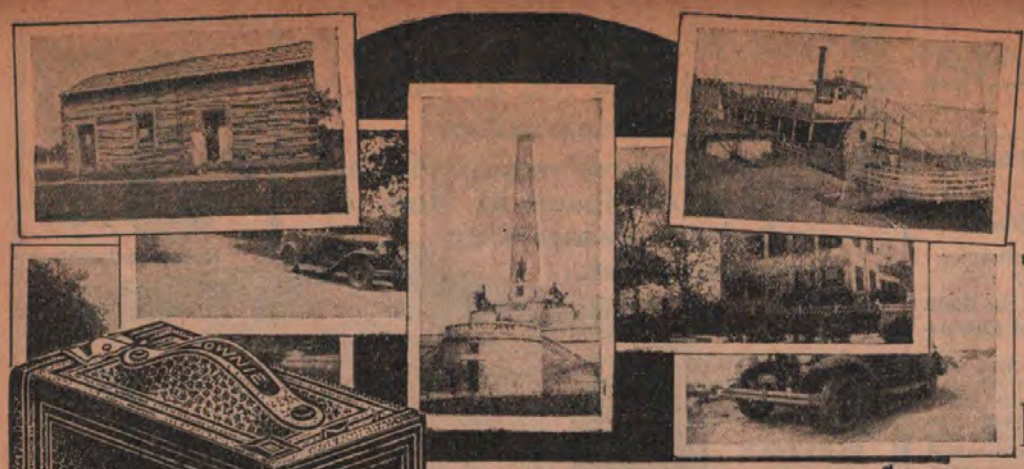
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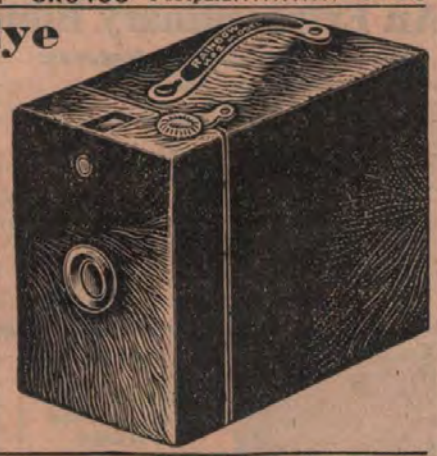
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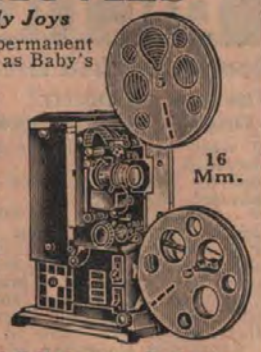
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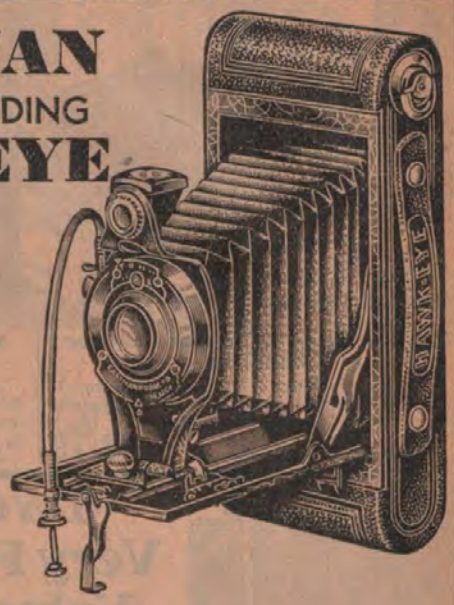
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Average Shpg. Wt., of roll film is 4 oz. **Postpaid if part of $2.00 order.**

Autographic Films



This Eastman Autographic Film may be used in both non-autographic and autographic cameras. Autographic film should only be used in autographic camera for autographic results.

Cat. No.	No.	Each	Exp.	Film Size
3K6724	A 127	2 for 40c	8	1⅝x2½
3K6726	A 120	2 for 40c	6	2¼x3¼
3K6727	A 116	2 for 50c	6	2½x4¼
3K6732	A 118	each 41c	6	3¼x4¼ Folding
3K6733	A 122	each 50c	6	3¼x5½ Folding
3K6729	A 130	each 41c	6	2⅞x4⅞

Eastman Verichrome Film Packs

The new film that gives better results. Fit film pack cameras or film pack adapters for use in plate cameras. Each pack contains 12 films.



Cat. No.	Size	Shpg. Wt.	Each
3K6746	2¼x3¼ in.	8 oz.	$0.51
3K6747	2½x4¼ in.	8 oz.	.59
3K6748	3¼x4¼ in.	8 oz.	.95
3K6749	4 x5 in.	12 oz.	1.10
3K6750	3¼x5½ in.	12 oz.	1.10
3K6751	5 x7 in.	Postpaid	2.00

Average shpg. wt., of roll film, 4 oz. **Postpaid if part of $2 order.**

EASTMAN KODAKS

ENOUGH FOR SEARS CUSTOMERS

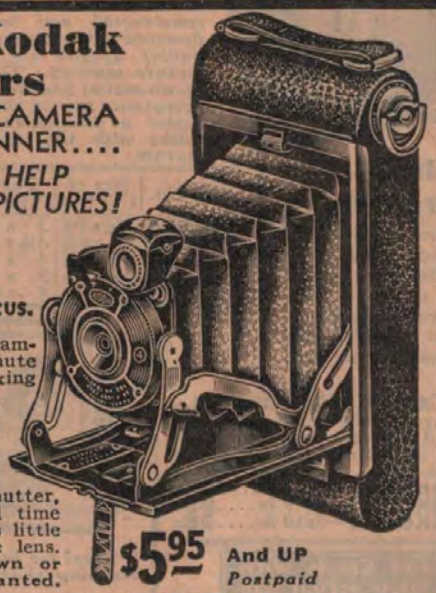


Pocket Kodak Juniors

THE SIMPLEST CAMERA FOR THE BEGINNER....

YOU CAN'T HELP TAKING GOOD PICTURES!

- ♦New Kodo Shutter.
- ♦Automatic Focus.



These beautiful Cameras embody last minute refinements in making picture taking simpler and easier. As the camera is opened, the lens automatically springs into position, thus saving valuable time in making adjustments. And the shutter, with instantaneous and time exposure actions, leaves little for you to do. Single lens. **Comes in Blue, Brown or Green. State color wanted.**

$5.95 And UP *Postpaid*

No. 1 Pocket Kodak Junior
Takes picture size 2¼x3¼ in.
Without case.
3K6119—Postpaid. **$5.95**

No. 1 Pocket Kodak Junior
Same as 3K6119—with carrying case to match.
3K6120—Postpaid. **$6.95**

No. 1A Pocket Kodak Junior
Takes picture size 2½x4¼ in.
Without case.
3K6121—Postpaid. **$6.95**

No. 1A Pocket Kodak Junior
Same as 3K6121—with carrying case to match.
3K6122—Postp'd. **$7.95**

Vest Pocket Hawk-Eye

TINY—BEAUTIFUL—CAPABLE

—Sparkling, clear-cut pictures.
—"Fixed" Focus.
—Four Stop Diaphragm.



There's always room for one of these little cameras and you will get good pictures because of their picture-taking ability. The Vest Pocket Hawk-Eye is simply and scientifically constructed. The focus is "fixed"—draw out the bellows and you are ready to take the picture. Picture, 1⅝x2½ in. that can be generously enlarged when desired. Comes in beautiful colors—**Orchid, Rose, Marsh Green, Steel Blue and Black.** Single Lens. Time and snap-shot shutter. **State color wanted.**

3K6301—Postpaid **$3.98**

Vest Pocket Kodak

HARDLY A HANDFUL!

—Picture size, 1⅝x2½ in.
—Rotary shutter.
—A snug compact little camera.



This smart Pocket Kodak can be your constant companion without inconvenience. Men wear it like a watch, women have it in their handbags, and yet, small as it is the Vest Pocket, Model B, is a completely equipped photographic instrument. The resulting negatives are sparkling clear cut and of a quality that lend themselves readily to enlargements. In the pocket or in the handbag it is on the job whenever the picture opportunity presents itself. Single lens. Smart black finish.

3K6135—Model B, Vest Pocket Kodak, Postpaid..... **$4.85**

Folding Hawk-Eye Specials

SUPER SPEED MODELS

—Extra Speed Anastigmat Lenses.
—F: 6.3 on all models.



These highly efficient Speed Models bring definitely greater value to those who want a better and faster camera. The Famous Kodak Anastigmat lens on these cameras is so fast that you don't have to wait for sunlight. Whether the day is bright or cloudy, early morning or almost sundown, the speed of the lens gets the picture. The Kodak Anastigmat F: 6.3 lens equipment makes this camera superior to others. These lenses have definitely greater speed and covering power than any offered before on a popular price camera. You can appreciate these wonderful cameras only by using one of them. **Blue, Green, Maroon and Brown. State color wanted.**

No. 2 Folding Hawk-Eye Special
Takes picture size, 2¼x3¼ in.
3K6303—Kodex Shutter, Postpaid..... **$12.89**

No. 2A Folding Hawk-Eye Special
Takes picture size, 2½x4¼ in. Kodex Shutter.
3K6304 Postpaid..... **$13.95**

No. 3A Folding Hawk-Eye Special
In smart black only. Takes picture size 3¼x5½ in. Kodak Ball Bearing Shutter.
3K6305—Postpaid..... **$19.75**

Kodak "Six-16"

Something New!



This latest Eastman Camera sets an entirely new style in camera design and construction. Inside and out it is a wholly new picture-taking instrument. To achieve its marvelous compactness, a new, smaller, all-metal spool was designed. Yet this spool carries eight exposures which you get at the price of six.

The Kodak Six-16 has a new hinged back and hinged spool sockets that make loading simpler, quicker. As you open the front of the camera, the lens mount snaps automatically into picture-making position—ready for action. A camera you'd like to own—and an ideal gift. Available in Black and Brown. State color wanted.

♦ Smallest Camera ever made for 2½x4¼ roll film.

The Kodak Six-16
Takes Picture, size, 2½x4¼ in.
Kodak Anastigmat F: 6.3 Lens
Without Case.
3K6124—Postpaid **$15.95**
Same as 3K6124—but with carrying case to match.
3K6123—Postpaid **$18.25**
Kodak Double Lens—without case.
3K6126
Postpaid..... **$11.95**
Same as 3K6126 but with carrying case to match.
3K6125—Postpaid **$14.25**
Single Lens—without carrying case.
3K6128
Postpaid..... **$9.98**
Same as 3K6128 but with carrying case to match.
3K6127—Postpaid **$12.25**

The Kodak Six-20
Takes Picture, size, 2¼x3¼ in.
Kodak Anastigmat F: 6.3 Lens
Without Case.
3K6130
Postpaid..... **$13.95**
Same as 3K6130—but with carrying case to match.
3K6129—Postpaid **$15.95**
Kodak Double Lens, without case.
3K6132
Postpaid..... **$10.95**
Same as 3K6132, but with carrying case to match.
3K6131—Postpaid **$12.95**
Single Lens, without case.
3K6134—Postpaid **$8.98**
Same as 3K6134, but with carrying case to match.
3K6133—Postpaid **$10.95**

Order 616 or 620 film for these new cameras. See film section on opposite page. No other film fits the Six-16 or Six-20 Kodak.

Photograph Albums



A Richly Designed Album

—Genuine Leather
—Brown Alligator Grain

A worthy book in which to keep your favorite pictures. 50 high grade, black paper leaves (100 pages). Tied with silky cord through telescopic tubes. Each in gift box. It pays to buy a nice album. **Postpaid if part of $2 order.**

Cat. No.	Size	Shpg. Wt.	
3K6507	5½x7 in.	1 lb.	$0.83
3K6508	7x10 in.	1 lb. 8 oz.	1.29
3K6509	10x12 in.	Postpaid	2.00
3K6510	11x14 in.	Postpaid	2.48

Genuine Leather Album *For Only 98c*

—Morocco Grain.
—Simple, dignified design.

Black gold stamped genuine leather, morocco grain cover. Will appeal to practically everyone who wants a plain album of high quality. Contains 50 high grade, black paper leaves. (100 pages), laced through telescopic tubes. Size, 7x10 inches. Boxed. Shpg. wt., 1 lb. 8 oz. **Postpaid if part of $2 order.**
3K6502—Black Leather..... **98c**

An Attractive Album

—Artificial Leather.
—Smart design.
—Choice of three sizes.

Beautiful artificial leather cover, embossed with attractive design. Choice of three sizes to fit every need. A beautiful and desirable album at a very low price. Contains 50 black leaves (100 pages) laced through telescopic tubes. **Postpaid if part of $2 order.**

Cat. No.	Size	Shpg. Wt.	
3K6504	7x10 in.	1 lb. 8 oz.	$0.47
3K6505	10x12 in.	3 lbs.	1.00
3K6506	11x14 in.	3 lbs. 8 oz.	1.29

A Great Value Photo Album

—Utility. **—Economy.**

This unusual value is attractively embossed on a cloth (artificial leather) cover. It contains 25 black leaves (50 pages). Laced through telescopic tubes. Size, 7x10 inches. **Postpaid if part of $2 order.**
3K6500—Shpg. wt., 1 lb..... **25c**

White Pencil

Just the thing for making notations in photo albums. Standard lgth. 7⅛ in.
3K6569 Two for..... **17c**

Johnson's Snow White Ink



For marking titles, signatures, etc. in photo albums. Will not rub nor erase. Pens and wiper included.
3K6570 ..... **21c**

Genuine Engel Art Corners



For mounting photographs, pictures, postcards in albums. Backed with strong glue. Furnished in **black, sepia, gray or gold. State color wanted.**
3K6568—Packages of 300 corners..... **19c**

Shpg. wt., above items 3 oz. Postpaid if part of $2 order.

FRAME YOUR CHERISHED PHOTOGRAPHS



The Very Modern "Delano" Photo Folder

A superior folder of modern design that fully meets the needs of the artist photographer. The neutral two-toned shade of material will harmonize with any tone of photographs. Both cover and insert are deckled on edges. The cover has a tooled line around the edge and bears a neatly embossed crest. You will be proud to present your gift photo in this very modern mount. *Note; 3K6576 and 3K6577 are Horizontal.*



Cat. No.	Size of Cut Out	For Prints	Shipping Weights 12	Shipping Weights 25	Package of 12	Package of 25
3K6572	3 x4½	3½x 5	12 oz.	1 lb. 8 oz.	$0.85	$1.69
3K6573	3⅝x5⅝	4 x 6	1 lb. 4 oz.	Postpaid	.98	2.00
3K6574	4½x6½	5 x 7	1 lb. 8 oz.	Postpaid	1.39	2.76
3K6575	7⅛x9¼	8 x10	Postpaid	Postpaid	2.39	4.69
3K6576	6½x4½	7 x 5	1 lb. 8 oz.	Postpaid	1.39	2.76
3K6577	9¼x7⅛	10 x 8	Postpaid	Postpaid	2.39	4.69

Beautiful Photo Frames

Newest easel photo frames in distinctive, artistic designs at popular prices. Beautiful metal and carved wood patterns. Removable back with easel, for standing on piano, dresser or table. Also ring in back for hanging on wall. Shipping weight, 1 lb. 8 oz. each.

Silver Plated Metal

Rich floral design; raised decorative corner pieces; nickel silver finish. Will not tarnish.

	(Glass size)
3K6514—5x 7 in...	69c
3K6515—7x 9 in.....	79c
3K6516—8x10 in.....	89c

Carved Wood Frame

Artistically embossed and hand carved wood. Burnished and decorated in soft platinum tone.

	(Glass Size)
3K6517—5x 7 in...	79c
3K6518—7x 9 in....	89c
3K6519—8x10 in....	98c

The Popular "Columbia" Easel

This is an inslip style easel-mount in harmonious neutral tone combination equally suitable for white, buff or sepia tones. It is sturdily constructed and tastefully designed with an appropriate border around the arched picture opening. This type photo-mount finds immediate acceptance among those who prefer a distinctive photo-folder with the easel back feature.



Cat. No.	Size of Cut Out	For Prints	Shpg. Wts. 12	Shpg. Wts. 25	Package of 12	Package of 25
3K6579	2⅝x3⅝	3 x 4	1 lb.	2 lbs.	$0.67	$1.29
3K6580	3 x4½	3½x 5	1 lb. 4 oz.	2 lbs. 8 oz.	.79	1.58
3K6581	3⅝x5⅝	4 x 6	2 lbs.	Postpaid	.98	2.00
3K6582	4½x6½	5 x 7	2 lbs. 4 oz.	Postpaid	1.19	2.38
3K6583	7⅛x9¼	8 x10	Postpaid	Postpaid	2.29	4.58

Yale Combination Folder and Easel

Grayish brown color. A popular folder, decidedly attractive in appearance. Sides fold back, forming easel. Shpg. wt., 1 lb.

Cat. No	Opening	Dozen
3K6557	2¾x3⅝	$0.87
3K6558	3 x4½	1.05
3K6559	3⅝x5⅝	1.19

Note: 3K6557 is for print 3x4.
3K6558 is for print 3½x5.
3K6559 is for print 4x6.
Do not include the border when you measure your print.





Ideal for favorite snap-shots.

Lowell Slip-In-Corner Easel Mounts

Raised corners simplify mounting. No paste required. Neutral color. Photo, *including border*, must be exact size given or trimmed to fit. Shpg. wt., 1 lb. per dozen.

Catalog Number	Picture Size, In.	Per ½ Gross	Per Doz.
3K6560	2¼x3¼	$2.39	42c
3K6561	2½x4¼	2.79	49c
3K6562	3¼x4¼	3.29	57c
3K6563	3¼x5½	3.29	57c

Order Photo Folders and Easels with opening slightly smaller than actual size of picture, not counting borders.

Printing Frames



Hardwood frames with glass. Shpg. wt., 1 lb. 8 oz.

Catalog Number	Size of Negative	Each
3K6850	2½x4¼ in.	39c
3K6851	3¼x4¼ in.	40c
3K6852	4 x5 in.	42c
3K6853	3¼x5½ in.	45c
3K6854	5 x7 in.	58c

Print Roller



Roller, 1⅜-in. diameter, 4 in. wide. Good rubber. Shpg. wt., 1 lb. 3K6877..... 29c

White Paste in 4 Oz. Tubes



Handy, compact and clean. Shpg., wt., 12 oz.
3K6571 2 for.... 17c

White Pencil



For making notations in photo albums. Shpg. wt., 3 oz.
3K6569 2 for..... 17c

Johnson's Snow White Ink



Ideal for marking titles, etc., in photo albums. One ball pointed pen, stub pen and wiper included. Shpg. wt., 3 oz.
3K6570..... 21c

Trimming Boards



Efficient cutting edge.
Length of blade, 6 in.
3K6865 Shpg.wt.,3 lbs. $1.67
Length of blade, 10 in.
3K6867 Postpaid.... $2.59
Length of blade, 12 in.
3K6868 Postpaid.... $3.89

Eastman Brownie Safety Lamp



A safe and simple darkroom lamp. Uses ordinary electric light bulb and fits any standard socket. Bulb not included. Shpg. wt., 1 lb. 3K6849 Brownie Safety Lamp.... $1.65

Picture Developing and Printing Outfit



Complete outfit, containing materials to do your own developing and printing. For 2¼x3¼, 2½x4¼, 3¼x5½ and 4x5 inch prints. State size wanted.

Outfit consists of the following:

4 Trays
1 Print Frame and Glass.
1 Stirring Rod.
1 Measuring Glass.
1 Package Hypo.
1 Ruby Candle Lamp.
6 Tubes Pyro Developer.
6 Tubes Hydro Metol Developer.
1 Pkg. of Darko Developing Paper
Instruction Book.

3K6840—Complete Outfit. Postpaid..... $2.25

Glass Trays for Roll Films



For developing roll films in the strip up to size 5x7 in. Amber colored glass. Removable glass rod. Shpg. wt., 3 lbs.
3K6864 63c

Glass Funnels



4-oz. size. Shpg. wt., 12 oz.
3K6878 Each..... 23c
8-oz. size. Shpg. wt., 1 lb. 3K6879 29c
16-oz. size. Shpg. wt., 1 lb. 4 oz. 3K6880 39c

Developers for Plates and Films

Pyro Developing Powders

The favorite of many photographers for developing plates and films. Only highest quality chemicals used in making up these tubes. Per pkg. of 6 tubes.
3K6871..... 24c

Hydro-Metol Powders

Also known as "M-Q" developer. Simply dissolve contents of tubes in water.
3K6870—Per pkg. of 6 tubes..... 25c
Shpg. wt., 6 tubes, 8 oz.

HAVE SEARS FINISH YOUR SNAPSHOTS

High Grade Developing and Printing

WE PAY THE POSTAGE ON ORDERS OF $2.00 OR MORE AS EXPLAINED ON PAGE 1

Our Photo Finishing department will develop and print your films promptly with superior quality work and at economical prices. Try our Photo Finishing Service once and we believe you will use it regularly.

WE PAY THE POSTAGE ON ORDERS OF $2.00 OR MORE AS EXPLAINED ON PAGE 1

Developing

Any size Roll Film, 6 or 8-Exposure, Developed. Per roll..... 10c

Any size Roll Film, 10 or 12-Exposure, Developed. Per roll..... 15c

Film Packs Developed up to 4x5 inches 25c; up to 5x7 inches.. 50c

Printing

Glossy Finished, Unmounted Black and White Prints.

Size	Postpaid
1⅝x2½ inches	5c each
2¼x3¼ inches	5c each
2½x4¼ inches	6c each
3¼x4¼ inches	7c each
2⅞x4⅞ inches	7c each
4 x5 inches	7c each
3¼x5½ inches	7c each
Postcards	8c each

Enlargements

If you have a good average negative that is reasonably sharp, you can have a fine enlargement made up to about four times its size.

The exact size of the enlargement will be in proportion to the size of the negative.

Approximate Size of Enlargement, Inches	Black & White Unmt'd Each	Black & White Mt'd Each	Hand Col'd Mt'd Each
3¼x 5½	$0.23	$0.35	$0.49
5 x 7	.39	.49	.89
6½x 8½	.47	.57	.98
8 x10	.58	.74	1.19
11 x14	1.10	1.39	2.00
14 x17	1.59	2.15	2.98

Sepia (Brown) Enlargements, add 25% (¼ more) to Black and White Prices.

HOW TO ORDER

All Photo Finishing and Enlarging returned to you Postpaid, regardless of the size of the order. Films must be sent to us by first class mail if instructions are enclosed. For sending films by parcel post, see instructions for returning merchandise in back of catalog.

Be sure to include an order for new film; see page 594.

Genuine Engel Art Corners

For mounting photographs, pictures, postcards, in albums. Backed with strong glue on heavy special paper. Furnished in black, sepia, gray or gold. State color wanted. Shpg. wt., 2 oz.
3K6568—Pkg. of 300..... 19c

A Round Style Engel Art Corner

All Engel mounting corners lend themselves to various positions at picture corners. This round design is also furnished in black, sepia, gray or gold. State color wanted. Shpg. wt., 2 oz.
3K6584—Pkg. of 300..... 19c



For Coloring Photographs

12 two-inch tubes Weber's oil colors and one tube each of mat and gloss. Absorbent cotton and sticks. Instructions printed in lid of box.
3K6881—Shpg. wt., 1 lb.... $1.69

Stanley "Regular" Dry Plates



Famous for all around excellence, speed and dependability. For practically all kinds of photographic portrait or landscape negatives.

Cat. No.	Size, In.	Shpg. Wt.	Per Doz.
3K6841	3½x 3½	1 lb. 4 oz.	$0.52
3K6842	3¼x 4¼	1 lb. 4 oz.	.63
3K6843	4 x 5	1 lb. 8 oz.	.87
3K6844	3¼x 5½	1 lb. 8 oz.	.88
3K6845	4¼x 6½	2 lbs. 4 oz.	1.19
3K6846	5 x 7	3 lbs.	1.35
3K6847	6½x 8½	Postpaid	2.10
3K6848	8 x10	Postpaid	2.97

PHOTOGRAPHIC PAPERS



Darko Paper is supplied in two emulsions; **medium** for normal negatives and **contrast** for soft negatives. Both emulsions supplied in Glossy surface only.

Order emulsion wanted under catalog number and state size.

Size, Inches	Medium Emulsion 3K6600 Per 2 Doz.	Medium Emulsion 3K6600 Per Gross	Contrast Emulsion 3K6601 Per 2 Doz.	Contrast Emulsion 3K6601 Per Gross
2¼x3¼	18c	$0.54	18c	$0.54
2½x4¼	18c	.69	18c	.69
3¼x4¼	23c	.89	23c	.89
2⅞x4⅞	23c	.89	23c	.89
4 x5	26c	1.26	26c	1.26
3¼x5½	22c	1.15	22c	1.15
4 x6	32c	1.39	32c	1.43
Postcards	30c	1.53	30c	1.53

Size, Inches	Per 1 Doz.	Per ½ Gross	Per 1 Doz.	Per ½ Gross
5 x 7	22c	$1.15	22c	$1.15
6½x 8½	36c	1.75	36c	1.75
8 x10	46c	2.59	46c	2.59
Postcards	18c	.79	18c	.79

Shpg. wt., 1 doz. and 2 doz., 8 oz. Shpg. wt., ½ gross and 1 gross, 1 lb. 8 oz.



Velox is a non-abrasive developing paper, ideal for the amateur as well as the professional photographer. Supplied in two surfaces. Single weight. Furnished only in No. 2 Emulsion, the best for average negatives. **Order by catalog number and state size.**

Size, Inches	Glossy Finish 3K6602 Per 2 Doz.	Glossy Finish 3K6602 Per Gross	Velvet Finish 3K6603 Per 2 Doz.	Velvet Finish 3K6603 Per Gross
1⅞x2¾	23c	$0.77	23c	$0.77
2¼x3¼	32c	.89	32c	.91
2½x4¼	32c	1.22	32c	1.23
2⅞x4⅞	36c	1.52	36c	1.52
3¼x4¼	36c	1.52	36c	1.52
3¼x5½	36c	1.89	36c	1.89
4 x5	45c	2.10	45c	2.10

Shpg. wts. on Photographic Paper: 2-doz. pkgs. of the smaller sizes, or 1-doz. pkgs. of the larger sizes, 8 oz. 1-gro. pkgs. of smaller sizes or ½-gro. pkgs of the larger sizes, 1 lb. 8 oz. We do not break packages of Photo Paper.

Glass Developing Trays



Specify size wanted.
3K6860—4x6-in. Shpg. wt., 1 lb. 4 oz..... 21c
3K6861—5x7-in. Shpg. wt., 1 lb. 12 oz.... 32c
3K6862—6½x8½-in. Shpg. wt., 2 lbs. 4 oz. 53c
3K6863—8x10-in. Shpg. wt., 4 lbs. 8 oz.... 73c

Water Proof Apron



Made of good quality rubberized cloth. Protects the clothing. Useful in laboratory, darkroom or home. 42 in. long, 35 in. wide. Shpg. wt., 13 oz.
3K6869.. 67c

Developers for Paper

Shpg. wt., 6 tubes, 8 oz.

HYDRO-METOL POWDERS
Regular, 6 tubes.
3K6872..... 25c

HYDRO-METOL POWDERS
Anti-friction, 6 tubes.
3K6873..... 25c

AMIDOL POWDERS
3K6874—6 tubes..... 25c

ACID HYPO
Dependable quality for fixing negatives and prints. Shpg. wt., 1 lb. 4 oz.
3K6875—Per pound..... 23c

QUALITY First - QUALITY Always - at Sears

DURABLE TYPEWRITER RIBBONS!

A better and larger selection than ever. In attractively colored metal containers, that may serve as after purpose boxes for pins, etc. Guaranteed to give satisfaction. Have been proved by time and experience to meet every demand. Made of an excellent quality ribbon cloth inked for lasting service. You can make a big saving. Why pay more?



Aristo Finest Quality Ribbon

Regular $1.25 Quality

—Conforms with U. S. Gov't. specifications DDD-R-311.

Give exceptionally clear copies for a long time. Black or black and red. State color. Shpg. wt., 4 oz. ea.

3K4671—Underwood ½ In.
3K4672—Remington ½ In.
3K4673—L. C. Smith ½ In.
3K4674—Harris ½ In. } Not in
3K4675—Oliver 7/16 In. } Two Colors
3K4676—Oliver 9/16 In.
3K4677—Royal ½ In.
3K4678—Woodstock ½ In.
Each..... **89c**

3 Ribbons for **$2.45** 6 Ribbons for **$4.59**



Marvello Typewriter Ribbon

Regular $1.00 Quality for 67c each

—This ribbon also conforms with U. S. Gov't. Master Specifications DDD-R-311.

Guaranteed to give satisfaction in every respect. Produces clear copies and gives long wear. Black or black and red. State color. Shpg. wt., 4 oz. ea.

3K4663—Underwood ½ In.
3K4664—Remington ½ In.
3K4665—L. C. Smith ½ In.
3K4666—Harris ½ In. } Not in
3K4667—Oliver 7/16 In. } Two Colors
3K4668—Oliver 9/16 In.
3K4669—Royal ½ In.
3K4670—Woodstock ½ In.
Each..... **67c**

3 for **$1.80** 6 for **$3.35**

Ribbons for Portable Typewriters

Our high quality Marvello ribbons. Furnished in black or black and red. State color. Shpg. wt., 4 oz. ea.

3K4679—Underwood. **67c**
3K4680—Remington .. 42c
3K4681—Royal 67c
3K4682—Corona No. 4. 67c
3K4683—Corona No. 3 Automatic Ribbon Reverse. **42c**
3K4684 — Corona No. 3 Hand Ribbon Reverse..... 42c



Gibraltar HEAVY Duty Ribbon

—A better grade than formerly sold.
—Durable, Non-fading, free from lint.

A serviceable ribbon that gives clear impressions. Regular 75c quality. Furnished in black or black and red. State color. Shpg. wt., 4 oz. ea.

3K4655—Underwood ½ In.
3K4656—Remington ½ In.
3K4657—L. C. Smith ½ In.
3K4658—Harris ½ In. } Not in
3K4659—Oliver 7/16 In. } Two Colors
3K4660—Oliver 9/16 In.
3K4661—Royal ½ In.
3K4662—Woodstock ½ In.
Each..... **42c**

3 Ribbons for **$1.19** 6 Ribbons for **$2.25**

BIG SAVINGS ON TYPEWRITER PAPERS



Sunset Typewriter Paper

A Good Paper at a Low Price

—A clear white bond paper. Made of 100% sulphite.
A hard finished sheet of good appearance for business or personal correspondence.

Wt.	Size In.	Cat. No.	Shpg. Wt. of 500 Sheets	500 Sheets	1000 Sheets
Light	8½x11	3K4710	3 lbs. 10 oz.	54c	$1.00
Light	8½x13	3K4711	4 lbs. 4 oz.	70c	1.29
Med.	8½x11	3K4712	4 lbs. 8 oz.	63c	1.18
Med.	8½x13	3K4713	5 lbs. 2 oz.	85c	1.59
Heavy	8½x11	3K4714	5 lbs. 7 oz.	83c	1.56
Heavy	8½x13	3K4715	6 lbs. 7 oz.	98c	1.85



Our Finest Quality Typewriter Paper

$1.39 500 SHEETS And Up

—Good quality White Bond Paper containing about ¼ rag.
For those desiring a really high quality paper we recommend Sunrise.

Wt.	Size In.	Cat. No.	Shpg. Wt.	500 Sheets
Med.	8½x11	3K4706	4 lbs. 8 oz.	$1.39
Med.	8½x13	3K4707	5 lbs. 4 oz.	1.59
Heavy	8½x11	3K4708	5 lbs. 8 oz.	1.62
Heavy	8½x13	3K4709	Postpaid	2.00

Nationally Known Hammermill Bond



—Finest grade white sulphite bond paper.
—Made especially for typewriter use.
—Suitable for pen and ink writing.

Wt.	Size In.	Cat. No.	Shpg. Wt.	500 Sheets
Light	8½x11	3K4700	5 lbs.	$0.89
Light	8½x13	3K4701	5 lbs.	1.00
Med.	8½x11	3K4702	5 lbs.	.89
Med.	8½x13	3K4703	6 lbs.	1.00
Heavy	8½x11	3K4704	6 lbs.	1.10
Heavy	8½x13	3K4705	7 lbs.	1.29

Aristo Typewriter Carbon Paper

Usually Sells Elsewhere for $3.50 Box of 100 Sheets

—Finest made, produces clearest impressions.
—Strong all rag paper coated on one side.
—Color: Italian Blue-Black.
—Furnished in three weights.
—7-lb. (standard weight)—1 to 5 copies at a time.
—5½-lb. (Medium weight)—5 to 10 copies at a time.
—4-lb. (feather weight)—8 to 16 copies at a time.
Shpg. wt., 25 sheets, 8 oz. State weight wanted.
3K4739—Size 8½x11 in. 25 sheets for..... **75c**
3K4740—Size 8½x11 In. Box of 100 Sheets. Postpaid..... **$2.69**
3K4741—Size 8½x13 in. 25 sheets for..... 75c
3K4742—Size 8½x13 in. Box of 100 Sheets. Postpaid..... **$2.69**



Gibraltar



—Produces clear black impressions.
—Paper coated on one side.
—Usually sells elsewhere for $1.50. Box of 100 sheets.
—7-lb. (standard weight) for making 1 to 5 copies at a time.

Shpg. wt., 25 sheets, 8 oz.
3K4745—Size 8½x11 in. 25 sheets for..... **25c**
3K4746—Size 8½x11 in. Box of 100 sheets..... **89c**
3K4747—Size 8½x13 in. 25 sheets for..... **25c**
3K4748—Size 8½x13 in. Box of 100 sheets..... **89c**

Marvello



—Produces clear black impressions.
—All rag paper coated on one side.
—Usually sells elsewhere for $3.00 (100 sheets).
—7-lb (standard weight) for making 1 to 5 copies at a time.

Shpg. wt., 25 sheets, 8 ounces.
3K4735—Size 8½x11 in. 25 sheets for..... **$0.48**
3K4736—Size 8½x11 in. Box of 100 sheets..... **1.75**
3K4737—Size 8½x13 in. 25 sheets for..... **.48**
3K4738—Size 8½x13 in. Box of 100 sheets..... **1.75**



500 Sheets
—Size 8½x11 inches.
—Good grade yellow manila paper.
For carbon copies. Shpg. wt., 3 lbs. 12 oz.
3K4716 500 sheets..... **30c**

1000 Sheets
—Size 8½x11 inches.
A thin paper for making good carbon copies. Shpg. wt., 4 lbs. 12 oz.
3K4718—White
3K4719—Canary
1000 Sheets **75c**

500 Sheets
—Size 8½x11 inches.
—Good grade white light weight paper for carbon copies.
3K4717—500 Sheets. Shpg. wt., 2 lbs..... **49c**

Postpaid if order totals $2.00 or more.

TYPISTS' ESSENTIALS

Stenographers' Note Books



All books size, 6x8¾ Inches.
—80 leaves.
—Horizontal ruling for pencil use.
3K4749—Shpg. wt., 2 lbs. 6 Books for **24c**

—80 leaves.
—Horizontal ruling for ink use.
3K4721 Shpg. wt., 3 lbs. 12 oz. 6 Books for **46c**

—80 leaves. Gregg ruling (narrow spacing) Horizontal ruled. Vertical center line.
3K4723—Shpg. wt., 2 lbs. 12 oz.
6 For **46c**

100 Sheets Typewriter Paper *In Tablet Form*



—Size 8½x11 Inches.
—White bond paper.
Shpg. wt., 3 lbs. 8 oz.
3K4724
3 Tablets for **55c**

Ink Eraser With Brush



Shipping weight, 3 oz.
3K4759
2 for..... **17c**

Rubber Finger Pads



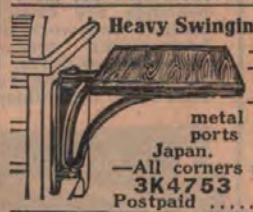
Small, medium or large. State size wanted. Shpg. wt., 2 oz.
3K4768—**2** for.. **15c**

Invincible Plastic Type Cleaner



—A putty like substance.
—Removes dirt, dust and ink from the type.
3K4752—Shpg. wt., 4 oz. 50c value..... **37c**

Heavy Swinging Typewriter Stand



—Size 15x20 In.
—Heavy hardwood tray Oak finish.
—Double swivel metal bracket and supports finished in black Japan.
—All corners smoothed.
3K4753 Postpaid **$5.45**

Stenographers' Pencils

—Sharpened at both ends.
—One point protector.
Six pencils in hinge cover box.
3K4765—Shpg. wt., 6 oz.
6 Pencils for **25c**

Hotchkiss Handy Wire Stapler



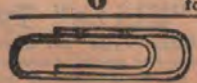
For fastening papers and other materials. Does not clog or jam. Mfg. No. 2A.
3K4345—Postpaid **$3.39**

3K4346—Box of 5,000 staples.
Shpg. wt., 12 oz..... **$1.50**

Board Clip Only **49c**



—Size, 8¹¹⁄₁₆x12¾ In.
—Striped wood varnished boards.
—Strong nickel clip.
For shop, factory and dairy use. Just the thing for charts, and records.
Shpg. wt., 1 lb. 10 oz.
3K4319—Each **49c**
6 Postpaid for **$2.85**



"Gem" Wire Paper Clips

1⁵⁄₁₆ in. long 100 to box; 10 boxes in carton. Shpg. wt., 2 lbs.
Carton of 1,000 clips.
3K4318 ..... **25c**

Rubber Chair Cushions



—Soft resilient sponge rubber ¾ inch thick.
—Covered with corded cotton velour vulcanized to the rubber. Shpg. wt., 2 lbs. 4 oz.
3K4362—Executive size, 16⅝x17½ inches..... **97c**
3K4361—Stenographer's Size 14x15 In. Shpg. wt., 1 lb. 12 oz.. **79c**

Tidy Desk Pads



—Size 19x24 inches.
—Mottled paper top and back.
—Round padded leather corners.
3K4335
Shpg. wt., 4 lbs..... **83c**

Nationally Known Carter's Cico Liquid Paste

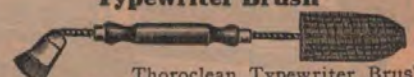


—White semi-liquid.
—Brush included.
Always ready for use. 5 oz. jar. Shpg. wt., 2 lbs.
3K4329 ..... **35c**

Glass Cup with Rubber Sponge. Shpg. wt., 8 oz..
3K4354 ..... **21c**



Typewriter Brush



Thoroclean Typewriter Brush. Indispensable for cleaning keyboards and typewriters, adding machines, etc.
3K4766—Shpg. wt., 6 oz..... **39c**

Kwikstik Mucilage



25c Size

Just tip it and press. Always ready for use.
Shpg. wt., 12 oz.
3K4340 **19c**

Le Page's Glue Household Package



A convenient tube with patented spreader.
Shpg. wt., 3 oz.
3K4341 **15c**

Pencil Carbon Paper

Usually Sells Elsewhere For $2.50 Box of 100 Sheets

—Produces clear blue impressions.
—15-lb. paper coated on one side.
Shpg. wt., 25 sheets, 8 oz.
3K4796—Size 8½x11 in. 25 sheets for..... **35c**
3K4797—Size 8½x11. Box of 100 sheets.. **$1.25**
3K4798—Size 8½x13 in. 25 sheets for..... **35c**
3K4799—Size 8½x13 in. box of 100 sheets... **$1.25**



Olive Green Waste Baskets



Heavy corrugated steel for office use. Height, 11¾ in. Diameter, 12 in.
Shpg. wt., 4 lbs. 12 oz.
3K4338¼ **57c**
Height, 14½ in. Diameter, 13 in. Shpg. wt., 6 lbs. 8 oz.
3K4339¼ **77c**

Ink Eradicator



Removes ink from paper, clothing, etc. Removes fruit stains and iodine. Shpg. wt., 12 oz.
3K4349—Standard 50c size..... **39c**

SEARS PERFECTION REBUILTS—



$45.00 Cash Postpaid

- UNDERWOODS
- ROYALS
- L. C. SMITHS
- REMINGTONS

Standard Typewriters

Completely Factory Rebuilt Under Sears Exacting Guaranty

★ **Rebuilt—not "Reconditioned." There's a difference!**

★ **Torn down to the frame—Then expertly built up again.**

Be satisfied with nothing less than a "Sears Perfection Rebuilt." Ten-Day Trial—One-Year Guarantee.



$42.75 Cash Postpaid

Underwood Late Model No. 5

K Model Machine—Serial Numbers over 1,750,000.

Every one of these machines has been completely rebuilt and refinished by expert mechanics, then critically tested and passed as being in perfect operating condition. All working parts have been carefully adjusted for speed, accuracy, alignment and ease of touch. Bear in mind that these machines are not simply "fixed up" or repaired. They are completely rebuilt from the frame up. All worn or defective parts have been replaced with genuine brand-new Underwood parts—so that these machines not only look but operate like brand new Underwoods. Look at all these up-to-date features:

—4-row keyboard (*84 characters*)
—2-color Ribbon
—Back Spacer
—Rising Scale
—Ribbon Reverse
—Automatic release
—Shift Lock Key
—Tabulator
—Marginal Stops
—Paper Fingers

Send $5.00 today, together with the time payment order blank, or if you wish, the complete Cash Price, and use the machine for ten days. If at the end of this time you do not believe that this is the greatest typewriter bargain and that you have received a really worth while typewriter value, then send it back and we will return every cent you have paid. Postpaid.

3K4555¼—Standard Pica Type, See Style Below. Cash Price **$45.00**
Time Payment Price **$49.50**

3K4556¼—Elite Type, See Style Below.
Cash Price **45.00**
Time Payment Price **49.50**

Terms: $5.00 with order and $5.00 a month until Time Payment Price is paid. Use Time Payment order blank in back of Catalog.

YOUR CHOICE
$5 DOWN $5 A MONTH



There is a vast difference between "Sears *Perfection Rebuilts*" and ordinary "reconditioned" typewriters. A typewriter merely reconditioned is like a second hand car touched up only here and there. Sears *Perfection Rebuilts* are completely torn down to the frame—then



built up again. Metal parts, such as type, type bars and bearings are critically examined and worn parts unhesitatingly replaced by genuine new parts. All rubber (cylinder, finger rolls and feed rolls) regardless of con-



dition, is completely discarded and new live rubber installed. Even the frame is scoured clean and brightly re-enameled. All nickel parts are renickeled. Finally each machine is expertly reassembled and then tested to carry a new machine guarantee. No wonder "Sears *Perfection Rebuilts*" stand up under strain! They meet every requirement.

Remington No. 12 Typewriter

All the essential parts such as type bars, bearings, etc., that might show wear are replaced with brand new parts. All rubber parts including the important cylinder rollers have been refitted with live new rubber parts. The frames have had a new finish of enamel baked on and all nickel plates newly plated. In fact, these machines look and work like new typewriters. Accurately tested by experienced operators. Experts cannot tell them from a new machine.

Specifications

Standard 4-row keyboard. Writes 84 characters. Rubber roller takes paper 10½ in. wide and writes 8-in. line. Tilting paper table, paper release, stencil device, two color self-reversing ribbon device, marginal stops, ultra-rapid line spacer and lever back spacer key, new one key tabulator, paper fingers, envelope guide, centering scale, variable line spacer. All the features of a brand new machine.

Guaranteed Same as a New Machine 10 Days' Trial

Standard Pica Type only. The size of type generally used. **Postpaid.**
3K4550¼—Cash Price..$42.75 Easy Payment...$46.95
Terms: $5.00 with order and $5.00 a month until the Time Payment Price is Paid. Use the Time Payment Order Blank in the back of this catalog.

Extra Wide Carriage Remington

Remington No. 12 machines of same quality and with same guarantee as regular carriage machines described above. Furnished in Pica Type only. **Postpaid.**
3K4553¼—Carriage 14 in. long. Cash Price.....$52.75
Time Payment Price.....$58.25
Terms: $5.00 with order and $5.00 a month. Use the Time Payment Order Blank in the back of this catalog.



$45.00 Cash Postpaid

No. 8 L. C. Smith Typewriter

The World's Only Ball Bearing Typewriter

The 640 ball bearings in the L. C. Smith typewriter are present at all points of friction and wear. The carriage runs on ball bearings and is rigid and firm—the type basket operates on ball bearings, thus giving the machine the lightest shift ever attained in a typewriter—the type bars are ball bearing and cause the easiest and most responsive touch!

A remanufactured typewriter that includes new model improvements! Completely rebuilt at the L. C. Smith factory.

1 **Ball-Bearing Type Bars.** Each has 15 Ball Bearings. They are made with the same care as the jewels in your watch.
2 **Non-Shifting Carriage.** Type bar shifts instead on ball bearings Makes possible rigid carriage essential to perfect alignment. Smith's Famous "Floating" Shift.
3 **Inbuilt Decimal Tabulator.** Five-key tabulator provides flexible writing machine, handling both correspondence and billing.
4 **Half Spacing.** Permits varied spacing of letters within lines of same length. Often saves rewriting.
5 **Non-Locking Type Bars.** Try striking all keys at once and see how type bars return to normal position.
6 **Interchangeable Platen.** Platen can be changed in 30 seconds. Special platens available for manifolding, card work, label writing and stencil cutting. One of many modern features.

3K4557¼—Standard Pica Type only. Cash. Postpaid... $45.00
Time Payment Price, $5.00 down and $5.00 per month. Postpaid....$49.50
When ordering on Easy Payments, use Time Payment Order Blank in Back of Catalog.

Type Sizes

This is
"Pica" Type.

About 90% of all general correspondence is written in popular pica size type.

This is
"Elite" Type.

Elite type is used principally for social correspondence or in business to save space and paper.



$54.50 Cash Postpaid

Royal DeLuxe Model No. 10

A Precision-Rebuilt Royal is unlike any other rebuilt typewriter. Practically a new machine in everything except the serial number.

There are two things you need to know about a rebuilt typewriter. What kind of a machine was it originally and how thorough and how complete was the rebuilding job. **The DeLuxe Royal Rebuilt is a Model 10 Royal of recent manufacture.**

The DeLuxe Royal is furnished in two models, depending on the age of the original machine before rebuilding as shown by the serial numbers. Both models are completely rebuilt and carry a new machine guarantee. See actual sample of Pica and Elite Type and select the size type you want. **Postpaid.**

Single Panel DeLuxe Royal Typewriters
Serial numbers above 746,000
3K4559¼—Pica Type. Cash Price...$54.50
3K4560¼—Elite Type. Cash Price... 54.50
Time Payment Price, Either Model 59.95

Double Panel DeLuxe Royal Typewriters
Serial numbers before 746,000
3K4561¼—Pica Type, Cash Price.... $49.95
3K4562¼—Elite Type, Cash Price..... 49.95
Time Payment Price, Either Model.. 54.95

Terms: $5.00 with order and $5.00 a month until Time Payment Price is Paid. When ordering on Easy Payments, use Time Payment order blank in back of catalog.

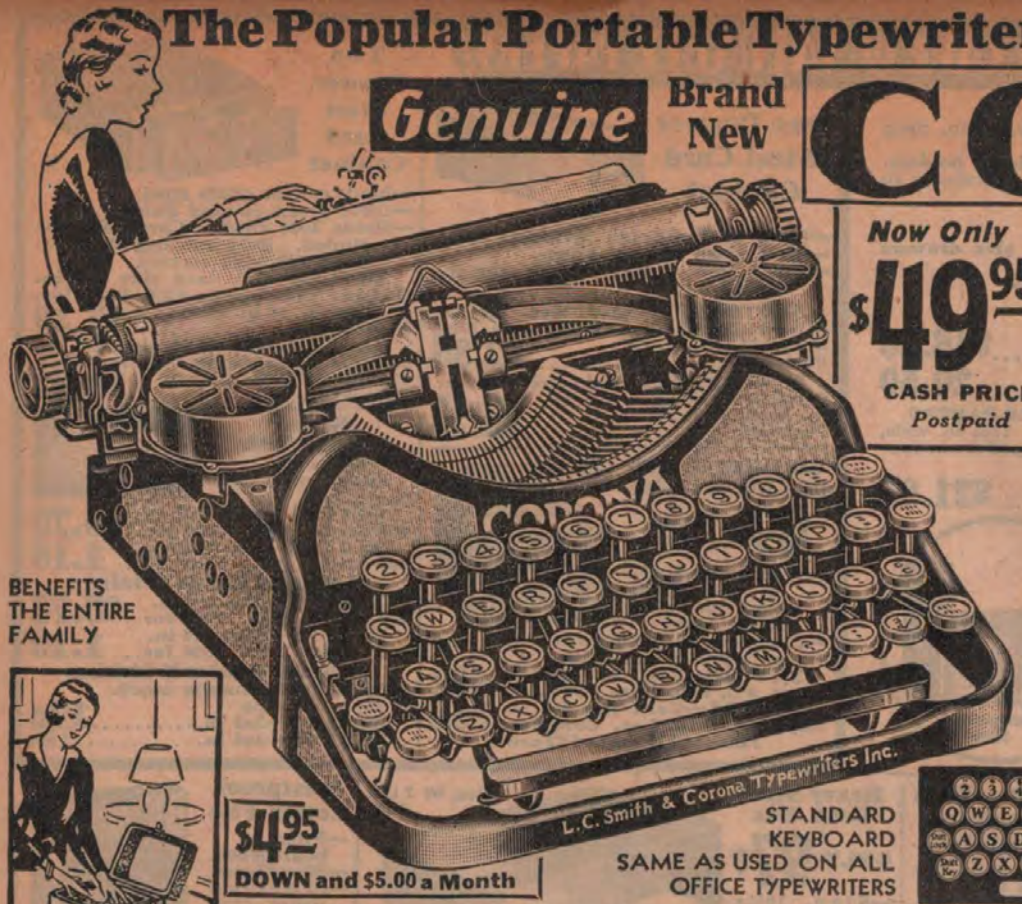
Low Prices Buy BETTER QUALITY at Sears

The Popular Portable Typewriter—1,000,000 Satisfied Users!

Genuine Brand New

CORONA

Beautiful ◆ Useful ◆ Durable ◆ Economical



Now Only $49.95 CASH PRICE *Postpaid*

- Solid Aluminum Frame.
- Automatic Ribbon Reverse.
- Two-color Ribbon.
- Stencil Cutter.
- Adjustable Touch.
- Rimless Keytops.
- Paper Guide.
- Back Spacer.
- 100% Visibility.
- Variable Line Spacer.
- Takes Long Envelopes.
- Large Size Carriage Return Lever.
- 23 Year Reputation for Durability.

Sears, Roebuck and Co., this year, for the first time in Corona History, makes it possible for families anywhere in the U. S. A. to secure direct this high class product, heretofore sold only through exclusive dealers

Certainly a few dollars a month is not too much to invest in the future social and business welfare of every member of your family. It will help the children in their school work—if they are forced to go to work at an early age, a knowledge of typewriting will help them to secure a better job.

Everyone who has writing to do needs a Corona. It should not be considered as an expenditure, but as an investment. It is also a most appropriate gift for birthdays, weddings, graduation, holidays, and other events.

Hand writing is a thing of the past in business—and now social leaders use Corona for all social correspondence, except for the most formal invitations. Coronas are beautiful in appearance. Supplied in black with black rippled panels or black with rippled gold finish panels, also green or maroon with stippled panels. Good to look at—easy to operate!

BENEFITS THE ENTIRE FAMILY





$4.95 DOWN and $5.00 a Month

STANDARD KEYBOARD SAME AS USED ON ALL OFFICE TYPEWRITERS



CORONAS have been used for years by such prominent writers as Albert Payson Terhune and Edgar A. Guest. Practically all sports writers and war correspondents use the Corona. Hundreds of famous people have carried Coronas around the world—Theodore Roosevelt carried one to Africa. Coronas have been carried over deserts and dropped in the sea, but always come up in good working order, seldom need repairs and stand a world of abuse.

THE PRICE is only $49.95 cash, including the Combination Case and Instruction Book; or if you prefer, use the time payment order blank, sending $4.95 with your order and pay only $5.00 a month until paid in full. Order Now!—try the machine for ten days. If you are not perfectly satisfied, return the Corona and we will refund all the money you have paid. Coronas carry a one-year guarantee against defective material and workmanship.

This line is written in Standard "Pica" size type

Standard Pica Type—All Typewriters Shipped Postpaid.

	Cash	Time
3K4506¼—All Black with Rippled Black Finish Panels	$49.95	$54.95
3K4507¼—Black with Rippled Gold Finish Panels	49.95	54.95
3K4508¼—Green with Rippled Gold Finish Panels	49.95	54.95
3K4509¼—All Maroon with Rippled Maroon Finish Panels	49.95	54.95

Terms: $4.95 Down, $5.00 a Month, Use Time Payment Order Blank in Back of Catalog.

Without Extra Charge

This Attractive Combination Week-end Bag and Carrying Case



Efficient Corona protection and a final touch of smartness. At the same time a fitting companion to the finest hand luggage.

When Corona is left at home this case serves as an attractive week-end bag or overnight case. It will carry necessary clothing and toilet requisites for short trips.

(Clothing not included)

PORTO-RITE PORTABLE TYPEWRITER

With Tabulator Key

$4.95 DOWN $5 A MONTH

This is the brand new, genuine Porto-Rite Portable Typewriter with tabulator key made by the Remington Typewriter Company especially for Sears, Roebuck and Co. With all its superior features, this Porto-Rite saves you approximately $25.00.

You can use the Porto-Rite Portable anywhere—set it on your knees if there is no table handy. It weighs only 11½ lbs. and its baseboard serves as a substantial table. The Porto-Rite will do practically everything a big standard office typewriter will do—yet it has the convenience of portability. Included with each machine is a sturdy carrying case with handle; a type brush and an instruction book. Your choice of three colors. **Green, Black or Blue.**

We guarantee the Porto-Rite Portable for one year against defective material and workmanship. If returned during that time to any branch of Sears, Roebuck and Co. any broken parts will be replaced and the machine properly adjusted without charge.

Send Only $4.95 Now for 10 Days' Trial

Use time payment blank in back of catalog. If after 10 days you are not perfectly satisfied in every way, return the Porto-Rite and we will refund all you have paid.

Remember!—the Porto-Rite has the standard 4-row keyboard and exclusive Remington Tabulator Key. An investment in a Porto-Rite is an investment in personal efficiency and genuine economy.

Standard Pica Type only. Shipped to you Postpaid.

3K4500¼—Black—Cash	$39.95	Easy Payment	$43.95
3K4502¼—Blue—Cash	39.95	Easy Payment	43.95
3K4504¼—Green—Cash	39.95	Easy Payment	43.95

Terms: $4.95 Down, $5.00 a month, Use Time Payment Order blank in back of Catalog.

- Equipped with Tabulator Key ordinarily found only on Portables selling at $65.00.
- Wide Carriage—Takes regular long envelopes.
- Adjustable Margin stops.
- Automatic Ribbon Reverse —No winding.
- Two-Color Ribbon Shift. Handy for keeping home records.
- Brand New!—Not Reconditioned.
- Compact—Speedy —Low Priced!





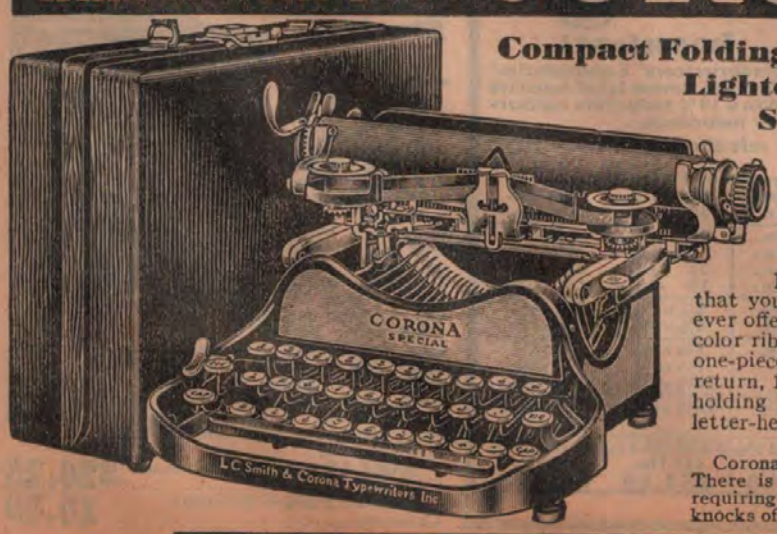
USERS SAY: *"It writes very fast, has an easy touch, and never seems to require any attention."*

ONLY $39.95 CASH PRICE *Postpaid*

FOLD IT UP· TAKE IT WITH YOU CORONA SPECIAL

$2.95 DOWN

THEN ONLY $4 A MONTH UNTIL PAID



Compact Folding Model With Simplified 3-Row Keyboard
Lightest Weight Portable—6½ Lbs.—
Strong Sturdy Construction

Corona Special sold for years at $50 and more recently at $39.50. Now offered by Sears at the amazingly low price of $29.95. Over 600,000 people paid $50 for these machines.

Here is your chance to own one of these BRAND NEW Genuine Corona Specials that you have wanted at the LOWEST PRICE ever offered. Complete in every detail with two color ribbon, margin release, stencil cutter, solid one-piece aluminum frame, self spacing carriage return, 100 per cent visibility, wide carriage for holding No. 10 envelopes and full size business letter-heads.

Corona established its reputation on this model. There is no more durable typewriter made or one requiring as little adjustment. Ideal for the hard knocks of travel or for use by children.

The arrangement of the letters is exactly the same as on standard office machine—shifting for figures is the only operating difference. Has one shift for capitals and another for figures.

Supplied in black or black and gold color, including carrying case and instruction book. **Postpaid.**

3K4522¼—All Black, Cash Price..... $29.95

3K4523¼—Black and Gold Color Finish, Cash Price..... $29.95
Time Payment Price either color.. 32.95

Use Time Payment order blank in back of catalog—pay only $2.95 with order and then only $4.00 a month until paid in full.

TAKE GOOD CARE of VALUABLE PAPERS

All Steel Filing Cabinets



$16.50 And Up

—Four-drawer steel filing cabinets.
—Outside dimensions 51½ in. high, 25 in. deep and 14½ in. wide.
—Bronze plated drawer pulls and label holders.
Shpg. wt., 140 lbs. Shipped from warehouse in New York City. Not Prepaid.

SPECIAL FEATURES

(1) Lubricated bearings engaging in channels give drawers silent smooth operation.
(2) Metal rods and self-locking following blocks.
(3) Case and drawers electrically welded.
(4) Drawers easily removed and placed.

LETTER SIZE WITHOUT LOCK.
3KM4100½—Olive Green..... **$16.50**
LETTER SIZE WITH LOCK AND TWO KEYS.
3KM4103½—Olive Green..... **20.50**

LEGAL SIZE FILING CABINETS FOR LARGE PAPERS
Same as above only larger. Outside dimensions, 17¼ in. wide, 51½ in. high, 25 in. deep. Shpg. wt., 155 lbs. **Shipped from factory in Southern Michigan. Not Prepaid.**
WITHOUT LOCK
3KM4106½—Olive Green..... **$21.95**
WITH LOCK AND TWO KEYS
3KM4109½—Olive Green..**$25.95**

Ball Bearing Suspension Slide Four-Drawer Steel Filing Cabinets



—Full progressive suspension on each drawer for ease in operation.
—Outside dimensions 52⅝ inches high, 14⅞ inches wide, 27 inches deep.
—Electrically spot welded.
—Ball bearing wheels allow drawers to operate smoothly even under the heaviest load.
—Positive action compressors.
—Bronze plated drawer pulls and label holders.
—Finished in olive green enamel.
Shpg. wt., 165 lbs. Shipped from warehouse in New York City. Not Prepaid.
3KM4112½ Without lock..... **$24.95**
3KM4113½—With Yale Lock. Two Keys..... **$28.95**
For Easy Terms see Page 737.

Indexes for Filing Cabinets

—With opening for file rods, 25 divisions, A to Z index.
3K4126—Manila, letter size, 9½x11¾ in. Shpg. wt., 1 lb. 12 oz. Per set..... **54c**
3K4127—Manila, Legal size, 10x14¾ in. Shpg. wt., 2 lbs. 4 oz. Per set..... **68c**
3K4128—Press Board Letter size, 9½x11¾ in. Per Set. Shpg. wt., 3 lbs. 13 oz.... **$1.25**
3K4129—Press Board, legal size 10x14¾ in. Per set. Shpg. wt., 4 lbs. 4 oz..... **$1.67**

Manila Folders Square Cut
3K4130—Letter size, 9½x11¾ in. Shpg. wt., 6 lbs. Per 100. **82c**
3K4131—Legal size, 9½x14¾ in. Shpg. wt., 7 lbs. Per 100. **$1.25**
Postpaid if part of $2 order.



Cash Box With Removable Change Tray

—Size, 10¼x7⅛x4¼ in.
—Lift out tray with one bill and five change compartments.
—Nickel plated handle and lock with 2 keys.
—Olive green finish.
3K4405—Shpg. wt., 3 lbs. 12 oz... **$1.39**

Five change compartments.
Box size 10x4⅝x3 in. Handle on end. **$1.25**
3K4408—Shpg. wt., 2 lbs. 8 oz....

Heavy Steel Cash Box

ONLY 97c

Shpg. Wt. 2 Lbs. 8 Oz.



—Size, 10¼x7⅛x4¼ in.
—Heavy sheet steel electrically welded.
—Nickel plated handle and lock with 2 keys.
—Olive green finish.
A very popular size box.
3K4404..... **97c**

Lock With 2 Keys



Heavy Steel Bond Boxes

—Nickel plated handle.
—Olive green enamel finish.
3K4400—9¼x4⅛x3 in. Shpg. wt., 1 lb. 12 oz..... **$0.75**
3K4401—10⅜x5⅝x3 in. Shpg. wt., 2 lbs..... **1.00**
3K4402—11x5½x3½ in. Shpg. wt., 2 lbs. 8 oz..... **1.15**



Bond Box Convenient Size

—Size 5½ in. wide; 11⅜ in. long, 2¼ in. deep.
—Heavy steel in black enamel finish.
—With lock and 2 keys.
Shpg. wt., 2 lbs.
3K4403..... **63c**

Two Tone Black and Red Enamel Finish



Heavy Steel Security Box With Sesame Combination

—Size 12½x8¼x4¼ inches.
—Constructed of heavy steel.
—Double strength edges.
—No soldering or welding.
No keys to bother with. Just turn the wheels to your combination.
3K4406—Postpaid..... **$4.95**

One Drawer Steel Card Cabinet



—Made of fine grade furniture steel.
—Olive green enamel finish.
—Holds 1500 cards. Cards not included.

3K4168—For card size 3x5 in. Outside dimensions 6½ in. wide, 5 in. high; 16 in. deep. Postpaid..... **$2.85**
3K4169—For card size 4x6 in. Outside dimension 7½ in. wide, 5¾ in. high, 16 in. deep. Postpaid..... **$3.79**

Oak Card File With 100 Cards and Index

49c And Up



—Well made golden oak finish card file with hinge cover.
—Complete with 100 ruled cards and an alphabetical index.
3K4160—Card size 3x5 in. Shpg. wt., 1 lb. 4 oz. Complete. **49c**
3K4161—Card size 4x6 in. Shpg. wt., 1 lb. 6 oz. Complete. **95c**
Postpaid if part of $2 order.

Two Drawer Steel Card Cabinet



—Made of fine grade steel.
—Olive green enamel finish.
—Holds 3000 cards. Cards not included. Easy moving drawers. Built for long service.
3K4166—For card size 3x5 in. Outside dimensions 12¼ in. wide, 5 in. high, 16 in. deep. Postpaid..... **$5.39**
3K4167—For card size 4x6 in. Outside dimensions 14½ in. wide, 5¾ in. high, 16 in. deep. Postpaid..... **$6.89**

Ruled Filing Cards



—White color.
Shpg. wt., 200 cards, 1 lb.
3K4162—Size 3x5 in. 200 cards..18c 1000 for.. **$0.75**
3K4163—Size 4x6 in. 200 cards..24c 1000 for.. **1.10**

Unruled Cards (Plain)
3K4171—Size 3x5 in. 200 cards..18c 1000 for.. **$0.75**
3K4172—Size 4x6 in. 200 cards..24c 1000 for.. **1.10**

Alphabetical Index 25 Divisions
—Good grade manila stock.
Shpg. wt., 6 oz.
3K4164—3x5 in..... **12c**
3K4165—4x6 in..... **18c**

Dustproof Letter File



—Fiber board sides.
—Wood back.
—Mottled paper covered.
—Alphabetical index, secured by wire post.
3K4154—Size 11½x12x3 in. Shpg. wt., each 2 lbs. Each..... **47c**
3 for..... **$1.32**
3K4155—Size 11½x12¼x5¼ in. Canvas tab index. Shpg. wt., each 2 lbs. 12 oz. Each..... **95c**
2 for..... **$1.83**

Dustproof Steel Box File



—Size 12¼x11⅛x3⅛ in.
—Steel electrically welded.
—Olive green finish.
—Alphabetical index with cloth tabs.
—Nickel plated card holder.
Shpg. wt., 3 lbs. 8 oz.
3K4170..... **$1.19**

Self Computing Parcel Post Scale



—Jade green finish.
3K4302—25-lb. capacity. 6-in. dial, 8½ in. high. Shpg. wt., 5 lbs..... **$1.89**
3K4303—60-lb. capacity. 8-in. dial, 11 in. high. Postpaid... **$3.79**

Postal Scale



—Size base 3½x2¼ in., 4 in. high.
—Made of steel, olive green finish.
—Gives weight on all classes of mail from ½ oz. to 1 lb.
3K4304—Shpg. wt., 12 oz..... **87c**

Heavy Duty Money Changer



—4 tubes, for quarters, dimes, nickels and pennies.
—Well built, nickel plated. Press the lever and the coin is in your hand. Ideal for conductors, newsboys, etc.
3K3505—Postpaid..... **$2.63**

Belts for Above Carriers
—Black leather belt and protection shield. Shpg. wt., 8 oz.
3K3507—Size, 28 to 36 in. **73c**
3K3508—Size, 38 to 46 in. **73c**

Strong Wall Safe



♦ *Protect Your Valuables*

—Outside dimensions 14x10x8 in.
—Inside dimensions 11x7x6 in.
—Non rusting combination lock.
—Black crystalline finish.
—2 lined jewel boxes with lock and keys.
—Easily installed in the wall or floor. Weight, 40 lbs.
3K4410—Postpaid.. **$14.95**

MOSLER ALL STEEL SAFES

Largest Safe and Vault Manufacturer in the World

Built in accordance with United States Government specifications for good quality safes (Class "B" or 2 hour safes) and bearing manufacturers 2 hour label which is an assurance these safes pass these high test qualifications.

Copy of the 2 Hour Label — MOSLER 2 HOUR SAFE — *These Safes Carry 2 Hour Label*

"B" grade safes are much better than "C" grade and withstand double time heat resistance (2 hours instead of 1 hour) at even a higher temperature, still preserving its contents intact.

Fire Exposure Test: Safe must withstand two hour exposure to heat reaching 1,850 degrees F.

Drop or Impact Test: Safe is heated for one hour and while in red hot condition is dropped thirty feet on bed of broken rock, etc. Safe is placed back in furnace for one hour at high temperature.

Explosion Test: A very intense flame is applied in such a manner as to subject insulation of safe to severe reaction. If any dangerous gases are present they will explode inside the safe.

—The Latest and most modern construction.
—Electrically welded throughout.
—3 tumbler—Non pickable Mosler combination lock. All our safes carry Underwriters Laboratories' relocking device label.

Mosler safes must be good to meet all the above requirements.



Important!

Underwriters' Laboratories' Relocking device label entitles you to a 10% reduction on burglary insurance.

We can furnish larger sizes than listed here. Write for safe circular P9792K. Safes shipped Not Prepaid from Hamilton, Ohio.

Air Chamber in Back of Door Eliminates Necessity of Inner Door

Height Outside	Over All Measurements	24 -in.	26 -in.	30 -in.	40¼ -in.
Height Inside		14⅛ -in.	16 -in.	20 -in.	30¼ -in.
Width Outside		16¼ -in.	17¾ -in.	22⅜ -in.	22⅜ -in.
Width Inside		10⅝ -in.	12 -in.	16⅝ -in.	16⅝ -in.
Depth Outside		18⅛ -in.	21 -in.	24 -in.	24 -in.
Depth Inside		9¾ -in.	12 -in.	15 -in.	15 -in.
Cash Box with Lock and 2 Keys		.....	5¼x4⅞	5¼x4⅞	5¼x4⅞
Lock Drawer with 2 Keys		5½x2⅜	5½x2⅜	5½x2⅜	5½x2⅜
Pigeonhole		5⅝x2½	6½x5⅝	5⅝x2½	5⅝x2½
Pigeonhole		5⅝x7½	.....	7½x5⅝	7½x5⅝
Pigeonhole		.....	.....	10⅛x2⅞	10⅛x2⅞
One Book Space		14¼x4⅛	16x5½	16½x10⅛	16½x10⅛
One Book Space		.....	.....	.....	16⅝x9⅞
Catalog Number		3KM4411½	3KM4412½	3KM4413½	3KM4414½
Shpg. Wt.		225 lbs.	290 lbs.	415 lbs.	610 lbs
Cash Price		$36.95	$41.95	$53.95	$69.95

For Easy Payments, See Page 737.

Quick Action Letter File



—Size 11x12½ in.
—Made of heavy paper.
—Reinforced index.
Will stand alone, allowing free use of both hands.
Shpg. wt., 2 lbs. 2 oz.
3K4156..... **$1.19**

Expanding File Alphabetically Indexed



—21 pockets—strong manila paper.
Shpg. wt., 1 lb. 12 oz.
3K4157—Note size 6x11½ in..... **42c**
3K4158—Letter size, 10x12 in..... **44c**
3K4159—Invoice size 10x15 in.... **69c**

Parcel Post Labels



—Size 2½x4⅞ in.
—Perforated gummed labels, in book with blotter.
Shpg. wt., 4 oz.
3K4305—Book of 75 labels. Each....15c 3 Books for..... **43c**

Sturdy Jr. Safe



—Outside dim. 16½ in. high, 11 in. wide, 13¾ in. deep.
—Inside dim. 11 in. high, 7 in. wide, 10 in. deep.
Strong combination lock having 1000 changes of combination. Black finish. Oak inner cabinet arrangement; one lock drawer 2¾x3 in. with keys; one book space 3½ in. wide, 11 in. high 10 in. deep 2 pigeonholes, 3x3½ in. When requested we print name on safe without extra charge. **Print name.** Shpg. wt., 142 lbs. Shipped from factory in NEWARK, OHIO. Not Prepaid.
3KM4421½—With inner Cabinet..... **$20.25**
3KM4420½—Without Cabinet..... **18.49**

OFFICE BUDGET SAVERS!



New Latest Improved Double Surface Gelatine Duplicators

—Heavy oak, well made frames.
—Two improved copying surfaces.
—Bottle of ink and sponge included.
—Makes up to 60 copies from pen, pencil or typewritten originals.
—When surface is worn out they can be refilled.

Not necessary to wash out the impression left. It can be used again after intervals of 24 to 36 hours. Postpaid.

3K3987—Note size 7x10 in. Regular $5 Value. Postpaid **$3.39**
3K3988—Letter size 9x12 in. Postpaid **4.15**
3K3989—Legal size 9x14 in. Postpaid **4.98**



Genuine Todd Check Protector

—Completely reconditioned.
—Looks and operates like new.
—Writes amounts in two colors up to $99,999.99.
—Includes a $5,000.00 policy insuring you against check raising losses.
—Extra supply of ink, cover and instructions.

Offered at about ¼ of the original selling price.
3K4306—Postpaid..... **$12.85**

SEARS SINGLE SURFACE GELATIN DUPLICATOR



—Metal pan with one surface extra quality copying gelatine.
—Bottle of purple ink and sponge included.

It duplicates hand written or typed matter, giving clear and exact reproductions in a number of colors at one operation. Wash surface and it is ready for use again.

3K3990—Note size 7x10 in. Shpg. wt., 2 lbs. 8 oz... **$1.25**
3K3991—Letter size 9x12 in. Shpg. wt., 3 lbs..... **$1.87**
3K3992—Legal size 9x14 in. Postpaid..... **2.15**

DUPLICATOR SUPPLIES



Hectograph Carbon Paper

—Finest quality, purple copying.
—You can make 40 to 60 duplicates from copies made with this grade paper.

For all gelatine copying devices.

3K3977—Size, 8½x11 in. Pkg. of 25 sheets. Shpg. wt., 9 oz... **85c**
3K3978—Size, 8½x11 in. Box of 100 sheets. Postpaid **$2.95**
3K3979—Size, 8½x13 in. Pkg. of 25 sheets. Shpg. wt., 10 oz..... **95c**
3K3980—Size, 8½x13 in. Box of 100 sheets. Postpaid **$3.15**



Refilling Compound for Hectographs

—Makes your pan like new.

For all gelatine duplicators. One-lb. will cover surface 7x10 in. Shpg. wt., 1 lb. can 1 lb. 7 oz. 2½-lb. can 3 lbs.

3K3975—1-lb. can **67c**
3K3976—2½-lb. can..... **$1.49**
3K3986—5-lb. can. Postpaid... **2.35**

Hectograph Typewriter Ribbons

—Made of the finest imported fabric.
—Will give up to 100 copies.
—Purple copying.

State make and number of typewriter.
3K3999—Shpg. wt., 4 oz..... **69c**



Hectograph Copying Ink

—Use with any pen.
—Gives maximum number of copies.

Two-ounce bottles. Colors: Blue, Purple, Red or Green. State color. Shpg. wt., 12 oz.
3K3997—Per Bottle... **45c**

Hectograph Paper

—A soft smooth white paper



This is the regular hectograph paper and will give the maximum number of clear copies. For any gelatine copying device. Shpg. wt., 500 sheets, 3 lbs. 7 oz.; 5 lbs. 5 oz. and 6 lbs. 6 oz. respectively.

Cat. No.	Size In.	500 Sheets	1000 Sheets
3K3968	6 x 9½	49c	$0.95
3K3969	8½x11	83c	1.59
3K3970	8½x14	95c	1.80

Strong Hectograph Paper

—A hard finish white bond paper for use on all gelatine copying devices.

Shpg. wt., 500 sheets, 3 lbs.; 4 lbs. 7 oz. and 6 lbs.

Cat. No.	Size In.	500 Sheets	1000 Sheets
3K3983	6 x 9½	$0.55	$1.00
3K3984	8½x11	.87	1.67
3K3985	8½x14	1.00	1.89

Master Copy—White Bond Paper

—Does not absorb the ink.

For making the original copy that is to be transferred to the duplicator.

Cat. No.	Size In.	Shpg. Wt.	Pkg. of 250 Sheets
3K3971	6 x 9½	2 lbs.	$0.54
3K3972	8½x11	2 lbs. 14 oz.	.87
3K3973	8½x14	3 lbs. 7 oz.	1.00

Hectograph Pencils—Violet Copy

3K3981—Shpg. wt., Each, 2 oz.
2 for..... **16c** | **6** for..... **45c**



Sears Handy Gelatine Duplicator

Regular Price $30.00 Our Price $18.95

—Makes up to 100 Copies from Hectograph Pen and Ink, Pencil or Ribbon.
—Prints many colors at one time.
—No stencil no type.
—Machine 12 in. wide 22¾ in. long and 6¾ in. high.
—Printing surface, 8½x15 inches.
—Gelatine roll 8¾ in. wide 14½ feet long.

Made of sheet steel. Ideal for clubs, restaurants, offices, schools etc. Easy to operate, requires no special skill to obtain good results. Complete with gelatine roll, bottle of purple Hectograph Ink, Sponge and cover.
3K3998—Postpaid... **$18.95**

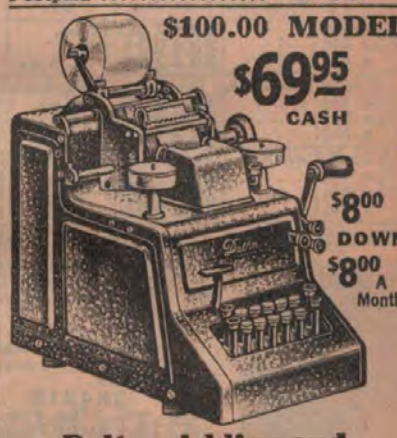


Gelatine Duplicator Rolls

—15-ft. rolls with cloth backs.
—Excellent quality materials.
—Heavy uniform coating of gelatine that will give long service.

Furnished for the following machines.

3K3994—8¾-in. roll on 8¾ in. spindle for Sears handy duplicator shown above or for Ditto Machines. Postpaid..... **$5.39**
3K3993—8¾-in. roll for Heyer Machine on 8¾-in. spindle. Postpaid..... **$5.39**
3K3995—8¾-in. roll for Beck Machine on 8¾-in. spindle. Postpaid **$5.39**
3K3996—14-in. roll for Ditto Machine on 14-in. spindle. Postpaid **$7.69**



$100.00 MODEL

$69.95 CASH

$8.00 DOWN
$8.00 A Month

Dalton Adding and Listing Machine

—Scientific touch method.
—Paper release.
—Correction key.
—Multiplication key.
—Total key—Sub total key.
—Feature release key.
—Back space key.
—Subtraction key.
—Non-print key.
—Non-add key.

Made especially for Sears, Roebuck and Co., by Remington Rand Inc. The 10-key Dalton Keyboard means the fewer keys the quicker figuring and less confusion. While the Dalton is primarily an adding machine it can by following the instructions, be used to subtract, multiply, and divide. Carriage width, 4 inches. Capacity 8 columns to a total of $999,999.99.

Beautiful crystalling outside finish. Watchlike "Damaskeen" finish on all interior working parts, retards rusting and insures long service. Shpg. wt., 52 lbs.
3K4307—Postpaid. **$69.95**
Cash Price .....
Time Pay't Price. Postpaid. **$76.95**

If easy payments are desired send only $8.00 with your order and $8.00 per month. Use time payment order blank in back of catalog.



$7.45 And Up *Postpaid*

Real Printing Presses

—Substantial self-inking presses.
—Take standard size metal type.
—Includes type, type case, gold and silver bronze, black ink, tweezers, cards and instruction book.

Single Roller Printing Press. Prints form 2⅞x3⅜ inches. Price Elsewhere $10.00. Postpaid
3K3901¼ **$7.45**

Double Roller Printing Press. Prints form 2⅞x3⅜ inches. Price Elsewhere $11.00. Postpaid.
3K3902¼ **$8.39**



Junior Printing Press

—Supply of rubber type.
—Includes cards, ink, and tweezers.
—Well built—easy to operate.

Designed particularly for the smaller boy. Accurate rubber type impressions.
3K3904—Shpg. wt., 4 lbs. Complete..... **$1.89**



Rubber Bands

Finest Quality

Gray color rubber bands. All the most popular sizes or assorted. Put up in ¼-lb. boxes. Shpg. wt., ¼-lb. boxes, 8 oz., 1-lb. boxes, 1 lb. 14 oz.

Cat. No.	No.	Width	Lgth.	¼-lb.	1-lb.
3K4320	8	1/16 In.	⅞ In.	25c	83c
3K4321	14	1/16 In.	2 In.	25c	83c
3K4322	18	1/16 In.	3 In.	25c	83c
3K4323	32	⅛ In.	3 In.	25c	83c
3K4324	64	¼ In.	3½ In.	25c	83c

3K4325—Asst. all sizes... 25c 83c
3K4326—1 oz. asst. About 175 bands in box. Average size ½ to 3¼ in. Shpg. wt., 3 oz. **2** boxes. **17c**

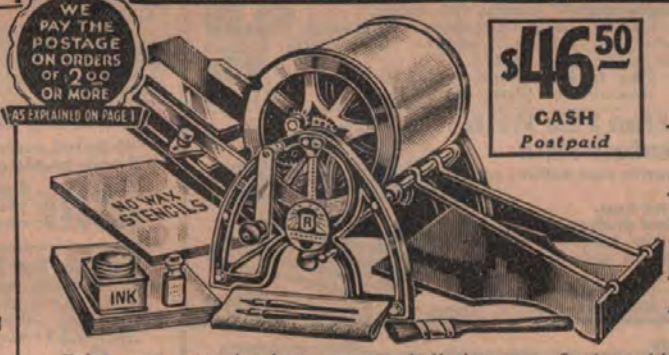
Office Punch



—Punches ¼-inch round holes, used for punching holes in loose leaf sheets.
3K4353—Shpg. wt., 8 oz. **89c**

Heavy Duty Punches

For conductors and general business purposes. Punches ⅛-inch round holes.
3K4334—Shpg. wt., 6 oz. **79c**



$46.50 CASH *Postpaid*

Famous Rotospeed Duplicator

—It prints form letters, exact duplicates of typewritten originals in one or more colors.
—Several thousand copies can be made, from one stencil, ranging in size from 3x5 to 8½x16 inches.
—Automatically counts and stacks the copies.
—Includes carbon, stencils, ink, correction fluid and instruction book.

Print your own circulars, reports, bulletins, etc. It does this work without the use of type, without cuts, and without experienced operators. Shpg. wt., 42 lbs. **$46.50**
3K3950¼—Complete Rotospeed Outfit Cash price. Postpaid.....
Time Payment Price, $7.50 with order and $7.50 a month..... **$51.50**
When ordering on easy payments use time payment order blank in back of catalog.

"No Wax" Stencils—Postpaid

3K3951—Size 7½x 8 In. 24 sheets. **$2.39**
3K3952—Size 7½x11 In. 24 sheets. **2.59**
3K3953—Size 7½x14 In. 24 sheets. **2.79**
3K3954—Correction Fluid ½ oz. bottle. Shpg. wt., 4 oz..... **21c**
3K3955—Black Ink, 1-lb. can. Shpg. wt., 1 lb. 14 oz..... **$1.69**
3K3956—Red Ink. 1-lb. Can. Shpg. wt., 1 lb. 8 oz..... **1.89**

Paper for Use on Stencil Duplicators

Cat. No.	Wt. Paper	Size In.	500 Sheets
3K3957	Med.	8½x11	63c
3K3958	Heavy	8½x11	79c
3K3959	Med.	8½x14	79c

Shpg. wts., 4 lbs. 8 oz.; 5 lbs. 3 oz. and 5 lbs. 2 oz. respectively.

RUBBER TYPE PRINTING SETS



Aa Actual Size

Practical Business Outfit

—Large and small letters, figures and other marks used in printing.
—Over 330 pieces. Solid rubber type.
—Four line metal holder.

Make your own rubber stamps. Each outfit has holder, self inking pad and tweezers. Shpg. wt., 1 lb.
3K3915—Complete Outfit..... **93c**

Aa Actual Size

Business Outfit Only 57c

—Large and small letters, figures and marks used in printing.
—Solid rubber type—over 180 pieces.
—3-line metal holder.
3K3916—Shpg. wt., 11 oz..... **57c**

Sign Markers for Commercial Work



Over 78 pieces rubber type mounted on wood handles. Two complete alphabets, ½-inch capitals and ⅜-in. small letters, one set ½-inch figures, ornaments, index hand and arithmetical symbols, ink pad and ruler.
3K3914—Shpg. wt., 14 oz..... **63c**

Rubber Stamp Pads

Inked ready for use. Size, 2⅝x4⅜ in. Shpg. wt., 6 oz. **20c**
3K3924—Black..... **20c**
3K3925—Red **20c**
3K3926—Purple **20c**

Aa Actual Size

Junior Printing Outfit

—Large and small letters, figures and marks used in printing.
—Half depth solid rubber type.
—Over 365 pieces. 3-Line holder.
3K3917—Shpg. wt., 10 oz..... **38c**

Rubber Printing Outfit in Wood Box



—Rubber type mounted on varnished hardwood handles.
—¾-in. Capitals.
—½-in. small letters, ⅜-in. figures.
—Fractions, ink pad, ink, ruler and spacer.

Box size 16¼x7⅛x2 in.
3K3913—Postpaid **$2.19**

Ink for Rubber Stamps—1½-Oz. Bottles

—Red, black or purple color. Shpg. wt., 10 oz. State color.
3K3921 ..... **33c**



No. 788 No. 048 No. 442 No. 128

Esterbrook Popular Pens

Styles No. 788 Oval Point; No. 048, Falcon; No. 442, stub or No. 128 extra fine. Specify style.
3K4316—3 doz. Shpg. wt., 3 oz..... **28c**
12 doz. Shpg. wt., 4 oz.... **$1.10**

Cork Tip Penholders

3K4317—Shpg. wt. 5 oz. 6 for..... **25c**

Tally or Ticket Punch

—⅛-in. Round die.

For card parties, etc. Shpg. wt., 5 oz.
3K4333..... **17c**



Mark Your Own Laundry



Payson's indelible ink for marking laundry. Shpg. wt., 4 oz.
3K4330..... **31c**



ENVELOPES PLAIN OR PRINTED TO ORDER

For Business or Private Use

Envelopes printed to order will have name and address on upper left hand corner, 4 lines or less in black ink. Allow 4 days for printing. Print carefully the wording wanted. All envelopes have plain flaps with the exception of 3K4038½ which has a wallet flap. Shpg. wt., of 250 envelopes, 2 lbs. 8 oz. except 3K4031½ and 3K4029½ which weigh 4 lbs. Postpaid if included in $2 order or more.

Size. In.	No.	Cat. No.	Style of Envelope	Plain 250	Printed to order 250	Plain 1000	Printed to order 1000
5 7/16x3 1/16	5	3K4025½	Commercial White Wove	$0.36	$1.06	$1.23	$3.08
6 x3½	6¼	3K4026½	Commercial White Wove	.38	1.08	1.30	3.15
6½x3⅝	6¾	3K4027½	Commercial White Wove	.40	1.10	1.35	3.20
6¾x3¾	7	3K4028½	Commercial White Wove	.63	1.33	2.35	4.20
9½x4⅛	10	3K4029½	Official White Wove	.93	1.63	3.20	5.05
6½x3⅝	6¾	3K4030½	Air Mail White Wove	.74	1.44	2.57	4.42
9 1/16x4⅛	10	3K4031½	Air Mail White Wove	1.20	1.90	4.10	5.95
6 x3½	6¼	3K4032½	White Bond	.49	1.19	1.76	3.59
6½x3 3/16	6¾	3K4033½	White Bond	.53	1.23	1.90	3.75
6 x3½	6¼	3K4034½	White Duplex-Blue Inside	.71	1.41	2.62	4.47
6½x3⅝	6¾	3K4035½	White Duplex-Blue Inside	.77	1.47	2.84	4.69
5⅜x3	5	3K4036½	Manila	.31	.....	1.09	.....
6½x3⅝	6¾	3K4037½	Manila	.38	1.08	1.29	3.12
5¼x3½	5½	3K4038½	White Linen Finish	.65	1.35	2.20	4.05



PRINTED FARM AND BUSINESS LETTER HEADS

Plain or Raised Printing

—High grade Watermarked Bond Paper.

Your business correspondence written or typed on your printed letterhead will command respect. We print up to 12 lines on a letterhead; 4 lines on envelopes. Allow 5 days for printing. **Print plainly wording desired.** Merchandise printed as ordered cannot be returned.

REGULAR BUSINESS SIZE LETTERHEADS, 8½x11 INCHES

PLAIN PRINTING
3K3475½—250 Postpaid... **$2.30**
3K3476½—500 Postpaid.... $3.35

RAISED LETTER PRINTING
3K3477½—250 Postpaid.... **$3.35**
3K3478½—500 Postpaid..... $4.67

ENVELOPES TO MATCH ABOVE LETTERHEADS, SIZE 6½x3⅝ INCHES
3K3479½—250 Shpg. wt., 2 lbs. 8 oz..... **$1.70**
3K3480½—500 Postpaid.... $2.75

3K3481½—250 Postpaid..... **$2.65**
3K3482½—500 Postpaid..... $4.00



Business Calling Cards

—Card size 3⅞x2⅜ in. Smooth finish.
—We print up to seven lines of type on card.

Remarkably low prices for printed cards of this quality. 10c extra for each additional line. Allow 5 days for printing. **Print plainly name and address desired.** Merchandise printed as ordered cannot be returned. Shpg. wt., 100 cards, 5 oz.
3K3463½—100 cards..... **$1.19**
3K3464½—200 cards..... $1.79

"Return to" Envelopes



—A good grade white envelope.
—Size 6½x3⅝ in. Plain flap.
Printed. "After 5 days return to" in left hand corner.
Shpg. wt. of 100, 1 lb. 5 oz.
3K4039—100..... **32c**
250..... $0.69
500..... 1.27



Loose Leaf Note Books

—Semi-flexible black fabricoid (artificial leather) binding, side opening.
—3 Nickel plated rings and thumb levers.
—Pocket inside of cover.
Your name in gold on cover 20c extra. Print name.

Size Sheet, In.	Ring Size, In.	Covers Cat. No.	Shpg. Wt.	Covers Only
7¼x 4¼	½	3K4200	12 oz.	$0.95
8½x 5½	1	3K4201	1 lb.	1.00
11 x 8½	1	3K4202	1 lb. 8 oz.	1.20

Paper Sheets to Fit Covers Horizontal Ruled

7¼x 4¼	...	3K4203	8 oz.	Per 100 15c
8½x 5½	...	3K4204	12 oz.	Per 100 19c
11 x 8½	...	3K4205	2 lbs.	Per 100 29c

A to Z Leather Tab Index to Fit Above Covers

7¼x 4¼	...	3K4206	6 oz.	Per Set 59c
8½x 5½	...	3K4207	8 oz.	Per Set 65c
11 x 8½	...	3K4208	1 lb.	Per Set 93c

Inexpensive Loose Leaf Note Book



—Flexible black covers made of strong artificial leather.
—3 nickel plated rings 1-inch capacity.
—Complete with 100 record ruled sheets, size 11x8½ in.
Name in gold on cover 20c extra. Print name.
3K4218
Shpg. wt., 2 lbs. 4 oz..... **98c**
EXTRA SHEETS size 11x8½ in. Record ruling. Shpg. wt., 2 lbs.
3K4219
100 sheets..... **29c**



Loose Leaf Memo Books

—Flexible black levant grain, artificial leather.
—6 metal rings with thumb nail triggers for opening.
Shpg. wt., 1 lb.

Sheet Size	Cat. No.	Covers Only
4½x2½ in.	3K4209	$0.85
5 x3 in.	3K4210	.89
6¾x3¾ in.	3K4211	1.05

Sheets to fit above covers horizontal ruling. Shpg. wt., 8 oz.

Size	Cat. No.	Per 100
4½x2½ in.	3K4212	16c
5 x3 in.	3K4213	25c
6¾x3¾ in.	3K4214	35c

A to Z leather tab index to fit covers. Shpg. wt., 3 oz.

Size	Cat. No.	Set
4½x2½ in.	3K4215	33c
5 x3 in.	3K4216	35c
6¾x3¾ in.	3K4217	37c

Gummed Reinforcements—100 in Package



For reinforcing holes punched in sheets.
3K4314—4 Pkgs.
Shpg. wt., 2 oz..... **17c**
3K4315—10 Pkgs.
Shpg. wt., 8 oz..... **39c**



Receipt and Note Books

—Size 2 15/16x9⅛ in.
—Black cardboard covers.
—90 sheets with perforated stubs, blotter.
Shpg. wt., for 3, 1 lb. 3 oz.

3K4250	3K4251	3K4252
Money Receipts, 3 Books for..... 24c	Rent Receipts 3 Books for 24c	Promissory notes 2 Books for.. 24c



Small Account Books

—Size 4¼x6¾ inches.
—152 Pages. Cover, imitation leather.
Day book, journal, cash book, record, double entry ledger, single entry ledger. State title. Shpg. wt., 8 oz.
3K4247..... **19c**



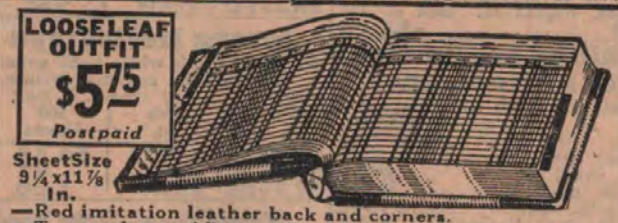
Memo Books

—Size 3¾x6 inches.
—48 leaves $ & c ruling.
—Imitation leather binding.
Furnished in either side or end opening. Specify style. Shpg. wt., 6 oz.
3K4256—3 for **29c**



Manifold Order Book With Press Board Cover

—Size 4⅛x7⅛ in. 150 leaves including 2 original sheets and copies.
—Carbon paper included.
Duplicating style original sheet of white, duplicate sheet yellow paper.
3K4227—Shpg. wt., 10 oz..... 2 for **25c**
Triplicating Style original sheet white, duplicate tissue, triplicate yellow paper.
3K4228—Shpg. wt., 10 oz..... 2 for **25c**



Sheet Size 9¼x11⅞ in.
—Red imitation leather back and corners.
—Tan corduroy sides. —Steel binder operated with key.
A to Z leather tab index. Complete with 200 ruled and printed regular debit and credit ledger sheets.
3K4220—Complete. Postpaid..... **$5.75**
Extra sheets for above ledger 9¼x11⅞ in.
3K4221—100 sheets. Shpg. wt., 1 lb. 4 oz..... **.80**
3K4222—500 sheets. Postpaid..... $3.75



Compact Loose Leaf Outfit

—Sheet size 6x9½ inches.
—Full black imitation leather binder.
—Metal back with automatic lock.
Complete with 200 regular debit and credit ledger sheets and A to Z canvas tab index.
3K4223—Ledger Outfit Complete. Postpaid. **$2.59**
Extra Sheets for Above Ledger. Size 6x9½ Inches. Regular double entry ruled sheets.
3K4224—Pkg. of 100. Shpg. wt., 1 lb..... **35c**
Box of 500. Shpg. wt., 4 lbs..... $1.60

Quick Action File With 500 Statements



—500 Statements size 4x9 in. and index.
—Oak base and top.
—Nickel plated arches.
Sheets quickly inserted or removed. Complete with index and 500 statements.
3K4225—Postpaid. **$2.19**
3K4226—500 Statements. Shpg. wt., 2 lbs.... **79c**

Strongly Bound Account Books





Lay Flat When Open

Gray Duck Bound Strong hub back, red artificial leather corners, green edges. Unit Ruling Watermarked paper. Single entry and double entry ledgers come with index in front.

Black Cloth Bound Cloth sides, red artificial leather back and corners. Hubs and titles. Green edges. Cloth index tabs on S.E. and D.E. ledgers. Watermarked paper. Unit ruled. Size, 9x14 in.

Cat. No.	Gray Duck	Shpg. Wt. 2 lbs. 8 oz. 200 Pages	Shpg. Wt. 3 lbs. 300 Pages	Shpg. Wt. 4 lbs. 8 oz. 500 Pages
		Size 8¼x12¾ in.	Size 8¼x12¾ in.	Size 8½x12¾ in.
3K4234	S. E. Ledger.....	$1.08	$1.37	$1.69
3K4235	D. E. Ledger.....			
3K4236	Cash Book.....			
3K4237	Record.....			
3K4238	Journal.....			
3K4239	Long Day Book..	6½x16 in. $1.08	6¾x16 in. $1.37	6¾x16 in. $1.69

Cat. No.	Black Cloth	Shpg. Wt. 2 lbs. 8 oz. 200 Pages	Shpg. Wt. 3 lbs. 300 Pages	Postpaid 500 Pages
3K4229	S. E. Ledger.....	$1.39	$1.69	$2.19
3K4230	D. E. Ledger.....			
3K4231	Journal.....			
3K4232	Cash Book.....			
3K4233	Record.....			



Canvas Bound Account Books

—Medium weight duck binding.
—Red cloth corners, green edges.
—Not unit ruled.
An inexpensive account book for general use. S.E. and D.E. ledgers come with index in front.

	100 Pages Size	300 Pages Size	500 Pages Size
	7½x12 in. Shpg. wt. 1 lb.	7¾x12 in. Shpg. wt. 2 lbs. 4 oz.	7¾x12 in. Shpg. wt. 3 lbs.
3K4240	S. E. Ledger.....	37c	72c	$1.00
3K4241	D. E. Ledger.....			
3K4242	Cash Book.....			
3K4243	Journal.....			
3K4244	Record.....			
3K4245	Broad Day Book			



Rubber Stamps Made to Order

—Your name and address consisting of not more than 4 lines.
—Wooden stamp frame and pad.
Print plainly lettering desired. Size of name plate, up to 3 in. wide and up to 1 in. high. Shipped from factory in Chicago or Philadelphia within 5 days.
3K3927½—Shpg. wt., 5 oz..... **79c**

Expanding Envelopes

—Strong red manila board.
—Expands to 2 inches.
—Cotton tying tape fastened to flap. Shpg. wt., 8 oz.
3K4350—Size..... 3 for **27c**
9½x11¾ in.....
3K4351—Size 3 for **28c**
10x15 in.....



Perforated Scratch Pads

—Smooth finish unruled pencil paper.
—72 sheets bound in pad.
Just the right size for home or office use. Always handy to have around for making memos.

Catalog No.	Size	Shpg. Wt.	Pkg. of 12
3K4342	2¼x4½ in.	1 lb.	19c
3K4343	3⅛x6 in.	2 lbs.	26c
3K4344	5 x7⅞ in.	3 lbs.	44c



Dating or Numbering Stamps

—Nickeled metal frame.
—Bands made of rubber.
Shpg. wt., 4 oz.
3K3928—4-band dating stamp..... **21c**
3K3929—6-band numbering stamp.. 33c



Twine, for Home and Office

—½ lb. balls jute wrapping twine.
The 2-ply is ideal for tying tomato and grape vines. Shpg. wt. of 2 balls, 1 lb. 4 oz.
3K7431—2-Ply about 800 Ft. to ball. 2 balls.... 28c 4 balls. **54c**
3K7432—4-Ply about 410 Ft. to ball. 2 balls for..... 28c 4 balls..... 54c



Household Twine—About 300 Feet to Ball

—2-ply red cotton twine. Fast color. Shpg. wt. of 4 balls, 12 ounces.
3K7433..... 4 balls for **20c**

Strong Paper Bags

—Self opening square bottom style.
—Strong kraft paper.
—Will stand open while being filled.
"Not-A-Seam" construction. Prevents sifting of fine contents such as seeds, meal, etc.

Cat. No.	Size Lbs.	Approx. Cap.	Shpg. Wt. Lbs.	Per 500
3K3513	2	1 qt.	5	$0.54
3K3514	4	2 qt.	8	.79
3K3515	6	3 qt.	12	1.10
3K3516	10	5 qt.	15	1.39
3K3517	16	1 pk.	Post Paid	2.00
3K3518	25	1½ pk.		2.47



Nationally Advertised Dixie Drinking Cups



—7-oz. size, waterproofed waxed paper. Dainty decorations.
—30 cups in package. Shpg. wt., 12 oz.
3K7517—White. Per Pkg..... **22c**
3K7518—Pink. Per Pkg..... 22c
3K7519—Green. Per Pkg..... 22c

Puritan 8-Oz. Hot Drink Cups

—Made of white unwaxed paper.
For serving hot liquids. Shpg. wt. of 50 cups, 1 lb. 8 oz.
3K7520
Pkg. of..... 50 cups... **50c**

Small Size Dixie Cups

3-oz. size, waterproofed waxed paper (will fit regular Dixie cup dispenser). Packed 100 cups in box. Shpg. wt., per 100 cups, 1 lb.
3K7516..... 100 Cups **34c**
500 Cups..... $1.60 1000 Cups. Postpaid $2.98

Paper Beverage Straws

—8 5/16 inches long.
3K7521—Large round box of 500 Shpg. wt., 12 oz.... 500 Straws for **37c**
3K7522—About 60 straws in pkg. Shpg. wt., 3 pkgs., 8 oz. 3 Pkgs..... 180 Straws for **24c**



QUALITY First - QUALITY Always - at Sears

PAPER PRODUCTS FOR THE HOUSEHOLD



Pretty Embossed Napkins

—14-in. square, ¼ folded.
—Floral wreath design.
—Ruffled edge.
—Linen effect paper.
Choice of lavender, green or yellow. Specify color. Shpg. wt., 1 lb. 8 ounces.
3K7446—180 for..... **29c**

LARGE WHITE NAPKINS
—17 in. square, ¼ folded.
Same design as above. White color Only. Shpg. wt., 8 oz.
3K7447—120 for..... **29c**

WHITE EMBOSSED NAPKINS
—13½ in. square, ¼ folded.
—Floral embossed border.
Shpg. wt., 1 lb. 8 oz.
3K7448—240 Napkins for..... **29c**



Embossed Paper Luncheon Set

Each package contains 4 napkins. Size 14 in. square and one Table cloth 40 in. sq.
Basket weave and hemstitched design. Ruffled edge. Dainty Pastel shades, Green, Pink or Yellow. State Color. Shpg. wt., 10 oz.
3K7437 3 Packages for... **29c**



White Paper Napkins

200 for 24c

—13½ in. square, ¼ folded.
—Fine Quality Crepe paper.
Ideal for restaurants, home and picnics. Shpg. wt. of 200, 1 lb. 8 oz.
3K7400—200 in box..... **24c**
500 in Package. Shpg. wt., 4 lbs..... **$0.54**
1000 in Package. Shpg. wt., 8 lbs..... **1.02**



Fine Grade White Tissue Paper

—Sheets size 20x30 inches.
For wrapping presents, lining drawers, polishing windows, etc. 36 sheets in roll. Shpg. wt., 1 lb. 2 oz.
3K7449 2 Rolls (72 sheets) **19c**

Paper Table Covers

Mayflower Pattern



Colored design. 200 ft. in roll. 40 in. wide. Used by churches, country clubs, etc. Postpaid.
3K7523—Blue. Roll..... **$2.79**
3K7524—Green. Roll. **$2.79**

WHITE CREPE PAPER COVERS
3K7513—75 ft. long, 46 in. wide. Shpg. wt., 3 lbs. 8 oz. Roll. **89c**
3K7514—150 ft. long, 46 in. wide. Shpg. wt., 6 lbs. 8 oz. Roll..... **$1.69**

TABLE COVERS SIZE 46x144 IN.
3K7512—Shpg. wt., 12 oz. Each..... **17c**

WE PAY the POSTAGE on ORDERS of $2.00 or MORE AS EXPLAINED ON PAGE 1



White Waxed Paper in Sheets

300 Sheets Only 28c

—Sheet size 12x14 inches.
—Pure white number one grade.
—100 sheets in roll.
This paraffin covered white paper will keep food sweet and clean. Just the right size for wrapping sandwiches. Ideal for wrapping unused fruits and vegetables. Shpg. wt., 2 lbs. 4 oz.
3K7408..... **3** Rolls for **28c**



Just Pull It Out and Tear Off Heavy Wax Paper—Keeps Food Sweet and Clean

—12 inches wide—high gloss paper.
—Pure white.
—For all daily home uses.
Safety cutter edge box, made so paper can easily be withdrawn.
3K7450—Heavy wax paper. Shpg. wt., 1 lb. 10 oz. Roll 150 feet..... **23c**
3K7451—Jumbo Roll Extra Heavy Wax paper. Shpg. wt., 2 lbs. 6 oz. Roll 175 feet..... **45c**



White Wax Paper

—Sheet size 7½x10½ in.
—Pure White number one grade.
For use in dairy or kitchen. A paraffin covered paper packed in handy box. Shpg. wt., 2 lbs. 4 oz.
3K7413 Box of 800 sheets..... **57c**



Handy Paper Plates

For use at picnics, etc. A serviceable plate at a low cost. Shpg. wt., per package, 1 lb. 4 oz.
3K7500 — 8-in. plates. Per Pkg. of 36..... **18c**
3K7501 — 9-in. plates. Per Pkg. of 36..... **22c**



Colorful Birthday Cards and Parchment Folders

Appealing designs done in a variety of harmonizing colors. Selected sentiments suitable for any friend or relative. Envelopes for cards are fancy tissue lined. Folders come with plain envelopes.
3K5500—Shpg. wt., 8 oz. Box of 15 assorted..... **39c**



PANTRY SUPPLIES



Strong Bond Shelf Lining Paper

13 inches wide, 36 feet long

Furnished in white, apple green, rose pink, yellow or blue color. Specify color. Shpg. wt., 2 lbs.
3K7415—3 rolls for..... **28c**
3K7416—18 in. wide 100 ft. long. Smooth paper. White only.... **39c**



Decorated Crepe Shelf Paper

—20 feet long, 9½ in. wide. Printed in harmonizing colors. Shpg. wt., 1 lb. 3 oz.
3K7438—Red Rose design on white paper (60 ft.)..... **27c**
3K7440—Red Rose Design on Green Paper. (60 ft.)..... **27c**
3K7441—Yellow Chrysanthemum on White Paper. (60 ft.)..... **27c**
3K7443—Tea set design on eggshell color paper. (60 ft.)..... **27c**
3K7444—Fruit design on white paper. (60 ft.)..... **27c**



Gummed Preserve Labels, With Red Border

For marking preserves, etc. Shpg. wt., 4 ounces.
3K7428—Label 1x1 1/16 in. 450 labels in books..... **18c**
3K7429—Label 2¼x1½ in. 200 labels in books..... **18c**



Colored Thumb Tacks

Green, Light Blue, Red or White. State color. Shpg. wt., 4 ounces.
3K7430—3 blocks 108 tacks..... **25c**

—Smooth paper, high gloss finish. Will not wrinkle.
Dainty pastel shades. Colors: Green, Blue, Yellow and white. 75 ft. roll.
3K7417—Roll 14 in. wide. Shpg. wt., 2 lbs..... **39c**
3K7418—Roll 22 in. wide. Shpg. wt., 3 lbs. 4 oz..... **63c**



Smooth Shelf Paper

—12 feet to piece.
—9⅝-in. wide.
—Grecian design.
Furnished in Blue, Orchid, Green, or Pink. State color. Shpg. wt., 1 lb.
3K7422 5 pcs. (60 ft.) **24c**



Shelf Paper

—12 feet to piece.
—9¼ in. wide.
—New floral design with open work lace edge.
Shpg. wt., 1 lb.
3K7445 5 pieces (60 ft.)..... **24c**

Attractive Paper Doilies



3K7419 3K7420

Furnished in four sizes. 36 six-in. doilies in glassine bag, 21 eight-in., 12 ten-in. or 12 twelve-in. Order 3 packages of any one size or assorted. Shpg. wt., 9 oz. State size wanted.
3K7419—Openwork lace pattern. 3 packages..... **24c**
3K7420—French Filet Pattern. 3 packages..... **24c**

STAMPS FOR COLLECTORS



SEARS Stamp Page has proved so popular that we are now adding many new items. These unparalleled values are backed by the reputation and guarantee of H. E. Harris and Co., of Boston, one of the world's largest and best known stamp firms.

Please tell your friends about Sears Stamp Collector's Page.



Everything for the Beginning Collector!

Stamp Album with hundreds of illustrations and spaces for more than 3,000 stamps; 300 different foreign Postage Stamps; 1000 stamp hinges; Pocket Duplicate Book and Perforation Gauge; Stamp Tongs; Watermark Detector; Prize Set of Valuable Stamps; and Booklet on Stamp Collecting. Shpg. wt., 1 lb. 4 oz.
3K5819—Collector's Outfit..... **69c**

3K5975—Jungle Packet—70 different stamps from Tanganyika, Congo, Zanzibar, Liberia, and other Jungle lands of Africa. Shpg. wt., 4 oz..... **89c**



The "Modern" Postage Stamp Album

9¼x11 in. in size, cloth bound contains 400 pages, 5,000 illustrations, and spaces for more than 12,000 stamps. Shpg. wt., 2 lbs. 12 oz.
3K5836—Modern Album... **$1.35**



"Universal" Stamp Hinges

Well gummed, peelable hinges, 1000 in a glassine envelope. Shpg. wt., 4 oz.
3K5837—2 pkgs. 2000 Hinges. **19c**

3K5822—Commemorative Packet—70 different stamps commemorating anniversaries, wars of independence and many other important historical events. Shpg. wt., 4 oz..... **89c**

Stamps of Many Lands

A new fascinating book about postage stamps and the countries they come from, by Sigmund I. Rothschild, stamp collector for 32 years, whose popular stamp lectures are broadcast weekly over station WOR.
3K2110—Shpg. wt., 2 lbs..... **89c**



The Golden Galleon Mixture

A real thrill for stamp collectors. One pound of unsorted postage stamps, mostly on pieces or original cover, just as gathered by foreign mission houses. Includes over 3,000 stamps from more than 75 countries. Each box also contains a Special prize set of stamps having a value in the Standard Postage Stamp Catalog of three to five dollars.



3K5811—Golden Galleon Mixture. Shpg. wt., 1 lb..... **$1.39**

"HONOR-BILT" PACKETS

All Stamps Different				All Stamps Genuine			
3K5976	25	Abyssinia	$0.89	3K5910	50	Luxemburg	$0.45
3K5800	100	Africa	.39	3K5998	100	Luxemburg	1.89
3K5977	200	Africa	1.13	3K5999	40	Mexico	.45
3K5801	50	Airmail	.69	3K6000	25	Monaco	.36
3K5802	100	Airmail	2.25	3K6001	100	Netherlands	.89
3K5978	15	Andorra	.23	3K6002	50	Nyassa	1.13
3K5804	100	Asia	.45	3K5916	100	Persia	1.13
3K5979	200	Bavaria	1.39	3K6003	200	Portuguese Cols.	1.39
3K5980	200	Belgium	.89	3K6004	500	Portuguese Cols.	5.47
3K5806	100	Birds and Beasts	.89	3K5917	50	Portugal	.13
3K5807	100	British Colonies	.27	3K6005	200	Portugal	2.25
3K5808	300	British Colonies	1.89	3K6006	100	Roumania	.45
3K5981	500	British Colonies	3.59	3K5918	25	Saar	.18
3K5982	51	British North America [Canada, Newfoundland and Nova Scotia]	.89	3K5920	200	So. & Cent. Amer.	1.13
				3K6007	500	So. & Cent. Amer.	5.49
				3K5921	50	South Sea Islands	.89
				3K5926	10	Triangle	.23
3K5821	50	Canada	.45	3K5927	25	Triangle	.89
3K5983	50	China	.45	3K6008	50	Triangle	3.55
3K5984	50	Congo	1.13	3K6009	200	Turkey	1.89
3K5985	25	Crete	.69	3K5930	50	United States	.23
3K5829	25	Egypt	.18	3K5931	100	United States	.89
3K5986	100	Egypt	2.25	3K6010	50	Uruguay	.45
3K5987	10	Epirus	.23	3K5933	100	Wurtemburg	1.39
3K5988	50	Estonia	.89				
3K5831	100	French Colonies	.32				
3K5832	200	French Colonies	.89				
3K5989	500	French Colonies	3.59				
3K5990	300	Germany	.69				
3K5991	300	Hungary	.45				
3K5992	50	Iceland	1.13				
3K5903	25	Italian Colonies	.27				
3K5993	100	Italy	.45				
3K5904	100	Japan	1.13				
3K5994	100	Jugoslavia	.45				
3K5995	38	Liechtenstein	.18				
3K5996	25	Liberia	.45				
3K5997	100	Liberia	4.49				

World-Wide Packets

These packets contain all different stamps from many different countries, and offer the utmost economy in adding a large number of new stamps to your collection.

3K5934	3000	Varieties	$6.29
3K5935	2000	Varieties	2.69
3K5936	1000	Varieties	.89
3K5937	500	Varieties	.36
3K5938	300	Varieties	.18
3K5922	100	Stamps from 100 Countries	.23

Shpg. wt., each packet, av., 2 oz.

Odd and Unusual Stamps

3K5971—Italy 1923, Propaganda of the Faith Issue, 4 varieties. Complete unused set; only stamps portraying Christ and His Apostles..... **$1.39**
3K5965—Spain 1930, 1 peseta value, unused Goya's celebrated portrait of the nude Duchess of Alba..... **27c**
3K5969—Nova Scotia 1860-63, 1c, 2c, 8½c, all unused classic issues nearly 70 years old, Portrait of Queen Victoria. **89c**
3K5974—Nyassa 1924 Postage Due. Complete unused set 9 varieties, triangle stamps depicting giraffe, zebra, ship, etc. **23c**
3K5966—Spain 1930 Airpost, 1 peseta value, unused. Only stamp in the world bearing portrait of Colonel Lindbergh **27c**
3K5968—Tannou Touva 1927 issue complete; fascinating set including triangle and diamond shaped stamps, 14 kinds..... **89c**

Shpg. wt., av. ea. packet, 2 oz.

"Honor-Bilt" Ten Cent Packets—Super Values!

3K6032	4	Abyssinia	3K5951	8	Georgia	3K6046	12	Persia
3K5939	25	Africa	3K5952	25	Greece	3K5960	25	Russia
3K6033	11	Albania	3K6015	10	Guadeloupe	3K6023	10	Salvador
3K6034	12	Angola	3K6016	3	Hejaz	3K6024	5	San Marino
3K6035	20	Argentina	3K5953	10	Iceland	3K6047	10	Siam
3K6036	50	Bavaria	3K6042	10	Indo-China	3K6048	25	Spain
3K6037	15	Brazil	3K5954	10	Jamaica	3K6025	10	Straits Settlements
3K5942	50	British Cols.	3K5955	25	Japan			
3K5943	10	Cameroons	3K6017	4	Johore	3K6049	25	Sweden
3K6011	5	Carinthia	3K6043	15	Latvia	3K6050	25	Switzerland
3K5945	15	Chile	3K6018	6	Lebanon	3K6026	7	Syria
3K6038	10	Cochin	3K5956	10	Madagascar	3K5962	5	Tannou Touva
3K6039	5	Congo	3K5957	12	Mexico	3K6027	10	Togo
3K6012	5	Cyprus	3K6019	10	Monaco	3K6028	6	Transvaal
3K5946	50	Czechoslovakia	3K6020	10	Montenegro	3K6029	10	Tunis
3K6040	25	Denmark	3K5958	10	Mozambique Co.	3K5963	20	Turkey
3K5948	10	Ecuador	3K5959	10	Newfoundland	3K6051	19	Ukrainia
3K5949	5	Epirus	3K6044	15	New Zealand	3K6030	10	Venezuela
3K6013	25	Finland	3K6021	10	Nicaragua	3K6031	25	Wurtemburg
3K6041	10	French Guian	3K6045	10	Niger Territory			
3K6014	6	French Sudan	3K6022	25	Norway			

PER PACKET **10c**

Any 5 Packets *Shpg. wt., 8 oz.* **45c** | **Any 25 Packets** *Postpaid* **$2.10**

ARTISTS' MATERIALS





Students' Oil Color Outfit

$2.00 Post Paid

—12 two-inch tubes of Weber's Oil Colors.
—Bottle light drying oil.
—Bottle turpentine.
—3 brushes.
—Hinge cover wooden box size 7 in. long, 3¾ in. wide and 1½ in. deep.

3K5102—Postpaid..... **$2.00**

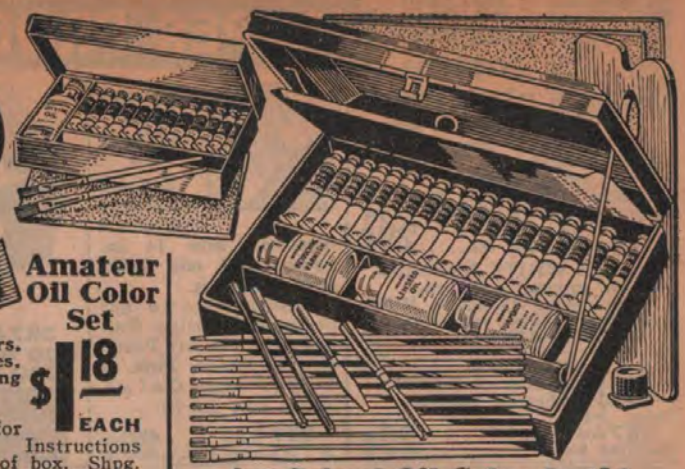
WEBER QUALITY

Amateur Oil Color Set

$1.18 EACH

—12 tubes oil colors.
—2 bristle brushes.
—Bottle painting oil.
—Academy board.
Recommended for the beginner. Instructions printed on cover of box. Shpg. wt., 12 oz.

3K5103 ..... **$1.18**



Scholastic Oil Color Outfit

$3.98 Post Paid

—11 tubes Weber's Artists' Oil Colors.
—1 double tube Permalba (White).
—1 bottle light drying oil.
—1 steel palette knife.
—2 fitch hair brushes.
—2-Flat Bristle Brushes.
—1 bottle turpentine.
—1 blender.
—Impression paper.
—Tin palette cup.
—Tracing paper.
—Wood palette.
—Academy board.
—Lead Pencil.

A real oil color outfit in hinge cover wood box size, 6¼x10¾x1⅝ in.

3K5100—Postpaid **$3.98**

Weber's Artists' Water Color Set



—16 high grade water colors in China half pans.
—Palette lid.
—Two Brushes.
—Japanned tin metal box with hinge cover.
—Box size 3½x8¾x⅝ in.

Designed for use in high schools and colleges. Spaces will accommodate standard half pans of any make. Postpaid.

3K5104—Set complete..... **$2.29**

WEBER'S HIGH GRADE OIL COLORS

Known From Coast to Coast Among Artists



3 FOR 39c

—Tubes vary in size from ½x2⅛ to ½x4 In.
—Highest quality materials finely ground and of excellent body.

Permalba (Permanent White)
Chrome Green (Light)
Chrome Green (Medium)
Chrome Green (Dark)
Chrome Yellow (Light)
Chrome Yellow (Medium)
Chrome Yellow (Dark)
Cremnitz White
New Blue
Purple Lake
Burnt Sienna
Silver White
Raw Sienna
Burnt Umber
Venetian Red
Raw Umber
Chrome Orange
American Vermilion
Sap Green
Crimson Lake
Emerald Green
Scarlet Lake
Flake White
Mauve
Terre Verte
Indian Red
Geranium Lake
Ultramarine
Lamp Black
Ivory Black
Van Dyke Brown
Permanent Blue
Light Red
Zinc Yellow
Naples Yellow
Yellow Ochre
Zinc White
Prussian Blue
Megilp

3K5125—Shpg. wt., 3 oz. ea. State colors wanted.
3 Tubes for **39c** | **12** Tubes for **$1.45**

Art School Oil Color Outfit

For Advanced Students and Professional Work

$8.79 Post Paid

—18 single tubes Weber's Oil colors and 2 double tubes.
—5 bristle brushes.
—3 Russian Sable brushes (round).
—3 Russian Sable Brushes (Brights').
—1 bottle each, light dryer oil, turpentine, and sphinx varnish.
—Steel palette knife, palette cup.
—Mahogany palette.
—2 sheets academy board.
—2 pieces charcoal.
—Brass crayon holder.
—Hinge cover, Box size, 13x9x3 inches.

3K5101—Postpaid **$8.79**

Weber's Pastels



Highest quality, prepared from the finest pigments. In flat wood boxes.

3K5216—Thirty assorted small size pastels. Shpg. wt., 1 lb..... **$1.39**

3K5217—Forty-four assorted small size pastels. Shpg. wt., 1 lb. 4 oz..... **$1.79**

3K5218—Sixty four large size assorted pastels. Postpaid **$3.89**

Good Quality Pastel Crayons



—Each 3 in. long.
—24 assorted in box.

Can be blended and shaded.

3K5215—Shpg. wt., 6 oz..... **47c**

Bridgman Art Books

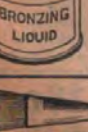


—By foremost artists.
—Cloth bound size 5½x8¾ in.
—Average 63 pages.

Color. 4 full page color charts—when and how to use color in art.
Object Drawing. 200 illustrations.
Alphabets. 1,000 modern letters.
How to Letter. 100 illustrations.
50-figure drawings. Male and female undraped figures.
Animal Sketching. 150 drawings.
How to Make Linoleum Blocks.
How to Sketch From Life. Full of figures and sketches in all forms.
Handbook of Drawing.
How to Make Etchings. State Titles.

3K5210—Shpg. wt., 8 oz. Ea..... **94c**
Any three Postpaid for..... **$2.69**

Weber's Show Card Colors



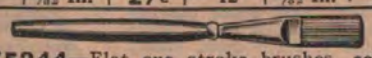
Two-ounce jars. Light red, yellow, orange, green, blue, light green, black, white or magenta. State color. Shpg. wt., 7 ounces.

3K5242 2 Jars for **39c**

Showcard Brushes

3K5243—Card writers' and sign painters' brushes. **Red sable.** Nickel ferrules. Short handles. Shpg. wt., 2 ounces.

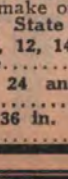
Size	Width		Size	Width	
2	1/16 In.	18c	8	7/64 In.	38c
4	5/64 In.	23c	10	1/8 In.	47c
6	3/32 In.	27c	12	5/32 In.	57c



3K5244—Flat one stroke brushes, selected red sable, seamless nickel ferrules. Short polished handles. Shipping weight, 2 oz.

⅛ In.....38c | ⅜ Inch.....77c
¼ In.....47c | ½ Inch.....$1.25

Weber's Artists' Oil Colors Studio Size Tubes



—Large tubes size 4x1 inch. Shpg. wt., 2 oz.

American Vermilion
Permalba (Permanent White)
Ivory Black
Light Red
Burnt Sienna
Prussian Blue
Lamp Black
Burnt Umber
Chrome Green
Yellow Ochre
Chrome Yellow
Indian Red
Raw Sienna
Chrome Orange
Raw Umber

3K5126—State color. Each..... **39c**

Weber's Oil Colors

Special Pigments



—Tubes size 2¼x½ in. Shpg. wt. tube, 3 oz.

Viridian
Indian Yellow
Chinese Vermilion
Emeraude Green
Madder Lake
Rose Madder
Magenta
State Color.

3K5163—Per Tube.... **27c**

Cadmium Yellow-(Medium), Cobalt Blue, Cadmium Yellow (Deep)

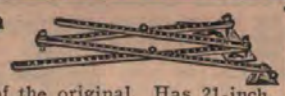
3K5164—Per tube. State color.. **39c**

Cadmium Red—Carmine

3K5165—Per tube. State color..... **45c**

3K5139—Weber's "Permalba" in large tube (Permanent white Oil Color.) Tube, 1x6 inch. Shpg. wt., 6 oz..... **54c**

Pantograph



Enlarges up to 8 times and reduces down to one-eighth of the original. Has 21-inch hardwood arms and foot metal tracer.

3K5200—Shpg. wt., 1 lb. 12 oz..... **$1.00**

Weber's Artists' Charcoal

—Made of carbonized Colorado willow sticks 6 inches long.

The grain is even and the black grades from the deepest to the very lightest shades with a minimum of effort. Shpg. wt., 4 ounces.

3K5205—Box of 50 sticks... **45c**

ARTISTS' NEEDS *at* BARGAIN PRICES



"Fredrix" Canvas Panels

—Canvas mounted on heavy board.
—Edges turned over and well finished.
Rough or smooth surface. Specify style wanted.

	Size In.	Shpg. Wt.	Ea.
3K5154	10x14	1 lb. 4 oz.	47c
3K5155	12x16	1 lb. 6 oz.	$0.55
3K5156	16x20	2 lbs.	.98
3K5157	18x24	2 lbs. 8 oz.	1.25



Sketching Easel

$1.89

Shpg. Wt. 2 lbs. 12 oz.

—Folding wooden Easel.
—Sliding clamp attachment.
—Length closed 33⅜ in.
—Length open 60¾ in.

3K5201 **$1.89**

Academy Boards



For oil painting. Furnished in rough or smooth. Specify finish. Shpg.

	Size In.	Wt.	
3K5150	6x9	4 oz.	3 for 29c
3K5151	9x12	1 lb.	2 for...35c
3K5152	12x18	2 lbs.	2 for...55c
3K5153	18x24	4 lbs.	Ea. ...45c

Artists' Mounted Canvas

Canvas mounted on regular 1¾ inch wide canvas stretchers. Wooden wedges included. Smooth or rough canvas. State style wanted.

	Size In.	Shpg. Wt.	
3K5167	14x18	1 lb.	$0.93
3K5168	16x20	1 lb. 8 oz.	1.10
3K5169	20x24	2 lbs.	1.39

"Fredrix" High Grade Rough Cotton Canvas



Shpg. wt., yd., 1 lb.

40 Inches Wide—Gray Tint

3K5158—1-Yd. Pc..$1.45
6-yd. Roll Postpaid..... 7.95

Smooth Cotton Canvas
—40 In. wide—Gray tint
3K5159—1-Yd. Pc...$1.25
6-yd. Roll Postpaid..... 6.89

Linen Canvas
—45 In. wide—Gray Tint. Postpaid.
3K5160—1-Yd. Pc. $2.19
6-yd. Roll Postpaid..... 11.95

Students Cotton Canvas
—40 In. wide—Gray Tint:
3K5161—Rough.
1 Yd...$1.00
6 Yds. Postpaid..... **$5.39**
3K5162—Smooth.
1 Yd...$1.00
6 Yds. Postpaid..... **5.39**

Drawing Paper in Sheets

25 sheets to pkg. 19x24 in.

3K5039—Buff— Per
3K5040—White—Pkg. **69c**

Size 12x19 in. 25 sheets to Package.

3K5041—Buff— Per
3K5042—White—Pkg. **39c**

Shpg. wt., 1 lb. 8 oz. per pkg.

Artists' Steel Palette Knife



—Cocoa handle.
—Finest flexible steel.
—3½-in. blade.
Shpg. wt., 3 oz.

3K5204 **45c**

Weber's Artists' Oils and Mediums



Two oz. cans. Shpg. wt., 8 oz.

3K5141—Linseed Oil. 21c
3K5142—Poppy Oil.. 29c
3K5143—Light Drying Oil..... 22c
3K5144—Turpentine 21c
3K5145—Picture Mastic varnish 37c
3K5146—White Damar Varnish. 29c
3K5147—Retouching varnish.... 33c
3K5148—White Shellac..... 33c
3K5149—Fixatif for Charcoal Work **21c**

Canvas Stretcher Pieces



Stretcher pieces for mounting canvas. The two ends are exactly the same thus making all sizes interchangeable. 4 Pcs. make one frame. Shpg. wt. pc., 10 oz. State length.

3K5245—Lengths, 10, 12, 14, 16 and 18 in. Each Piece..... **12c**

3K5246—Lgths, 20, 24 and 28 in. Each piece 14c

3K5247—Lgths., 30, 36 in. Each piece..... 15c

The Compana Self-Study Books



—Widely known text books.
—Paper covers; average 96 pages each. Page size approximately, 5¾x7⅞ in.

The Teacher of—
Oil Painting. The easiest method.
Water Color Painting. Flowers, landscapes, figures.
Landscape Painting. Approved methods for painting, drawing and sketching.
Flower and Fruit Painting. Explains individual colors to use.
Pastel Painting. Method-materials.
Figure Painting. How to start and finish figure painting and portraits.
State titles. Shpg. wt. ea. 8 oz.

3K5211—Each..... **58c**
Any 4 Postpaid for..... **$2.25**

BRONZING MATERIALS



Bronze Powder

High quality bronze powder for decorating leaves, pine cones, furniture, picture frames or any place where very best results are wanted. 1 oz. of powder will cover about 12 sq. feet. State color. Shpg. wt. 2 pkgs., 3 oz.

Pale Gold
Natural Copper
Lemon
Rich Gold
Violet
Orange
White Gold
Crimson Red
Purple
Aluminum
Antique Statuary (Gray)
Dark Blue
Turkey Red
Green Gold
Olive Green
Fire Red
Dark Green

3K5227—1 oz. in Pkg. 2 Pkgs. for **39c**

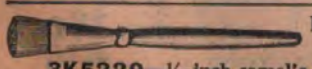
Bronzing Liquid



Good quality bronzing liquid used for mixing bronze powders. 2 oz. can. Shpg. wt., 6 ounces.

3K5228— 2 Cans for **25c**

Bronzing Brush



3K5229—½-inch camel's hair bronzing brush. Shpg. wt., 2 oz.... **10c**

ARTISTS' BRUSHES

All brushes have polished handles, and nickel ferrules. Shpg. wt., ea. 2 oz.

3K5175—Red Sable Brushes. Round. State size.

Size	Width		Size	Width	
2	1/20 In.	14c	8	1/10 In.	25c
4	1/16 In.	16c	10	1/8 In.	29c
6	3/32 In.	19c	12	5/32 In.	37c

3K5178—Brights' Russian Sable Artists' Brushes, flat style.

Size	Width		Size	Width	
2	3/32 In.	17c	8	1/4 in.	28c
4	5/32 In.	19c	10	3/8 In.	35c
6	7/16 In.	25c			

3K5177—Round Badger Blenders.

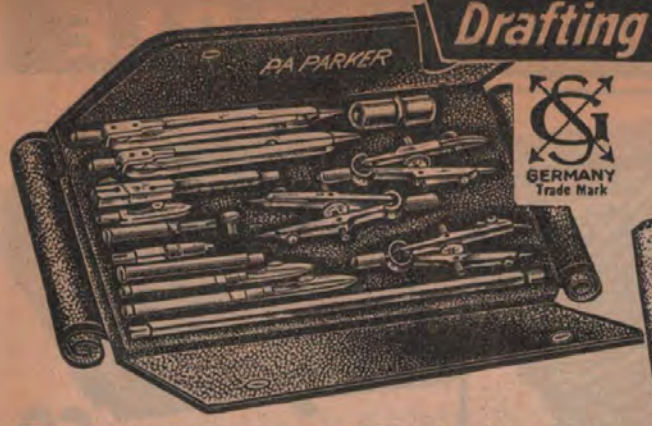
Size	Width		Size	Width	
2	1/8 In.	48c	4	1/2 In.	69c

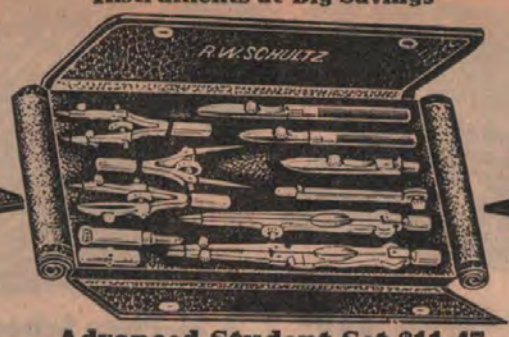
Bristle Brushes. Round or flat style. State style and size. **3K5179**

Size	Round	Flat	
2	1/16 In.	1/8 In.	12c
4	3/32 In.	5/16 In.	13c
6	1/8 In.	1/4 In.	14c
8	5/32 In.	5/16 In.	16c
10	7/16 In.	3/4 In.	18c
12	7/32 In.	7/16 In.	20c

Low Prices Buy BETTER QUALITY at Sears

Drafting Materials and Drawing Supplies







Genuine Schoenner Imported First Quality Drawing Instruments at Big Savings

GERMANY Trade Mark

GERMANY Trade Mark

For the Draftsman and Professional

—Extra quality German silver Instruments.

This wonderful flat type drawing set is one of the best purchases possible. Set contains 6¼-in. compass with straightening device; interchangeable pen, pencil and divider parts; two lengthening bars; one 6¼-in. hairspring divider with replaceable point; one 4¼-in. improved center wheel bow pencil, bow pen and bow divider; 4¼ and 5½-in. ruling pens with aluminum handles; German silver handle for pen, pencil and divider parts, etc. Genuine soft Morocco leather, silk velvet lined, pocket book case. Name in Gold on Case Free. **Print name plainly. Postpaid.**

3K5000—Regular Price Elsewhere $20.00. **$12.95**

Advanced Student Set $11.47

—11-Piece Square Type Set.

—Made of high quality German Silver and tool steel.

For the college student and draftsman. Consists of 5-in. compass with straightening device; fixed needle point leg, pen and pencil parts; lengthening bar, 6-in. hairspring divider; 3¾-in. steel spring center wheel bow divider; pencil and pen; 4½x5½-in. ruling pens. 9-in. silk velvet lined, artificial leather pocket book case. **Name in Gold on Case Free. Print name plainly.**

3K5003—Postpaid..... **$11.47**

Finest Quality Square Type Drawing Set

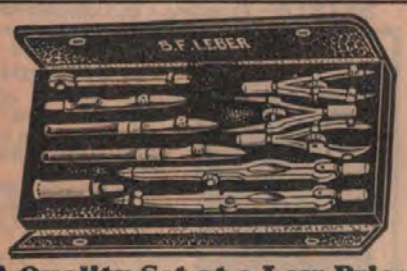
For the Expert Draftsman and Professional

—Best quality German Silver and tool steel.

—"Center wheel" bow instruments.

A beautifully finished, perfectly balanced and carefully handfitted set. Set consists of 6¼-in. compass with improved pivot point, straightening device, pen and pencil parts; lengthening bar; 4¼x5¼-in. ruling pens; 6¼-in. hairspring divider; 3½-in. bow pencil, bow pen and bow divider. In fine quality genuine Morocco leather pocket book case, lined with best quality silk velvet. Name in gold on case free. **Print name plainly. Postpaid.**

3K5002—A $30.00 Value for only.... **$19.95**



A Quality Set at a Low Price!

An Ideal Set for General Use

High Grade 10-Piece flat type, sturdy set. 6-in. compass with straightening device; center wheel 3¾-in. steel-spring divider, pen and pencil, ruling pens 4½x5½ in.; fixed needle point leg, pen and pencil parts. Artificial leather case. Name in gold on case free. **Print name plainly.** Regular $10.00 value.

3K5009—Postpaid..... **$7.89**



Fine Flat Type Drawing Set

A special value at $4.45 and just the set for high school or university use. Consists of 5½-in. compass having straightening device with divider, pencil and pen parts; lengthening bar, 5¼-in. divider, 3½-in. steel spring bow divider, pencil and pen with side wheel adjustment, 4½-in. and 5½-in. ruling pens, metal handle for compass parts. Artificial leather pocket-book case. Name in gold on case Free. **Print name plainly.**

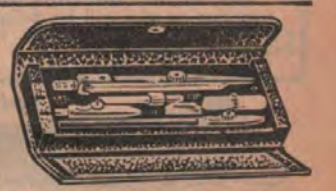
3K5006—Postpaid..... **$4.45**



13-Piece Nickel Plated Drawing Set

An unusual value in a good quality serviceable drawing set. Consists of 6-in. compass with lengthening bar, divider, pen and pencil parts; 5-in. divider; 3¾-in. bow divider, pencil and pen with side wheel adjustments; 4 and 5-in. ruling pens with cleaning device, extension handle, lead box and screw driver. Artificial leather case. Name in Gold on Case Free. **Print name plainly.**

3K5007—Postpaid..... **$2.89**



6-Piece Drawing Set

—Nickel plated Durable Steel.

—A handy pocket set.

Handy packet case, with 4½-in. compass, interchangeable needle, pen, pencil and divider; 4¾-in. ruling pen with spring blade and metal handle; extra leads and screwdriver. Shpg. wt., 8 oz. **Postpaid if part of $2 order.**

3K5008..... **89c**

Imported Mannheim Slide Rule



—Mahogany rule with white celluloid scales.

—Engine divided scale.

—Glass runner.

A fine quality rule for the engineer, technical student or business man. Rule 10¾ in. long by 1½ in. wide. Artificial leather case. Instructions included.

3K5029—Postpaid..... **$4.25**



Slide Rule Instruction Book

—Ten-Place Table etc. Table of Logarithms and Natural Trigonometric Functions.

Thorough instructions for use of slide rules. Flexible black artificial leather binding. 205 pages.

3K5030—Shpg. wt., 12 oz..... **$1.48**

Students' Slide Rule

95c



—Hardwood Rule with white enameled Engine Divided Scale.

—Glass runner.

Simplified rule for students to use. Scale is engine divided on white enamel paint. Size 10¾x1½ in. Case and instructions included.

3K5028
Shpg. wt., 4 oz..... **95c**



Protractors

3K5052—Brass, 180 degrees..... **10c**

3K5053—Celluloid, 180 degrees..... **43c**

3K5054—White Metal, 360 degrees..... **37c**

Shpg. wt., each, 2 oz.



Adjustable Drawing Board Stand

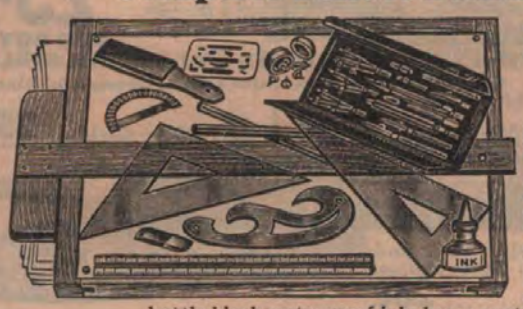
—Soft, natural finished solid oak.

—Strong, compact construction.

Ideal for drafting room, studio, office or home. Top size, 23x19 in. Supply rack at back. Stand adjustable in height from 29 to 38 in. Shipping weight, 14 lbs. **Not Mailable. Shipped freight or express only.**

3KM5058¼—Not Prepaid. Each in Carton..... **$3.89**

Complete School Drafting Outfit



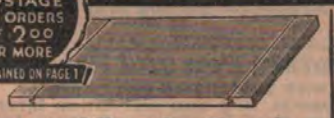
—Sixteen quality items.

—Everything essential for the student draftsman.

One 11-piece set of imported mechanical drawing instruments. 24-inch maple "T" square; 10-inch 30–60-degree and 8-in. 45-degree triangles, gum eraser; two Venus drawing pencils, Nos. 2H and 4H; box thumb tacks, 12 sheets drawing paper, size 19x24-in.; basswood drawing board; celluloid No. 13 irregular curve; pencil pointer; bottle black waterproof ink; brass protractor; erasing shield; 12-inch architects' scale.

3K5027—Complete drafting set—Ext-a Value! Postpaid..... **$6.75**

WE PAY THE POSTAGE ON ORDERS OF $2.00 OR MORE AS EXPLAINED ON PAGE 1



Basswood Drawing Boards Ground End Cleats

Strongly made and accurately trimmed. Low priced

Cat. No.	Size	Shpg. Wt.	
3K5032	12x17 in.	2 lbs. 8 oz.	$0.65
3K5033	16x21 in.	4 lbs. 8 oz.	.79
3K5034	20x24½ in.	6 lbs.	1.05



4-Piece Drawing Outfits

Well made three-ply basswood drawing board, "T" square and two wooden triangles.

Cat. No.	Size	Shpg. Wt.	
3K5036	10x12 in.	2 lbs.	$0.67
3K5037	13x19 in.	3 lbs.	1.10
3K5038	17x22 in.	3 lbs. 8 oz.	1.89

Wood "T" Squares Ebonized Fixed Heads



Transparent Celluloid Edges —Maple Blade.

Cat. No.	Length	Shpg. Wt.	Each
3K5059	24-in.	1 lb.	$1.59
3K5060	30-in.	1 lb.	1.85
3K5061	36-in.	Postpaid	2.45

Plain Maple Blade

Cat. No.	Length	Shpg. Wt.	Each
3K5062	24-in.	1 lb.	27c
3K5063	30-in.	1 lb.	39c

Transparent Celluloid Triangles

Good quality. Accurately made. **State size wanted.**



Height	30–60 Degree 3K5056	45 Degree 3K5057	Shpg. Wt.
4-in.	17c	23c	3 oz.
6-in.	20c	25c	4 oz.
8-in.	25c	35c	5 oz.
10-in.	35c	49c	6 oz.
12-in.	55c	59c	7 oz.

Celluloid Irregular Curve

Well finished, 8½ in. long. Shpg. wt., 4 oz.

3K5031 Each..... **43c**





Triangular Architects' Scale

12-in. Genuine Boxwood engine divided 1/16, 3/32, 1/8, 3/16, 1/2, 3/4, 1½ and 3 inches to the foot.

3K5055—Shpg. wt., 8 oz..... **43c**

Art Gum

Famous eraser. In blocks, size, 2¼x1⅛x1⅛ inches. Shpg. wt., 2 blocks, 3 oz.

3K5051 2 blocks for **15c**

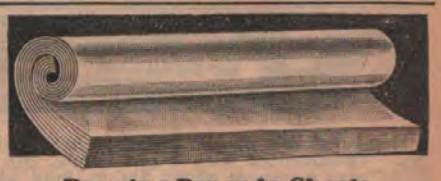


Cut Out Steel Thumb Tacks

Size, 7/16 in. Pure hard nickeled steel. 100 tacks in box with tack lifter. Shpg. wt., 2 boxes, 3 oz.

3K5050—2 boxes (200 tacks)..... **17c**





Drawing Paper in Sheets

Good quality paper in sizes for school and general use.

Size, 19x24-inch. 25 sheets to package.

3K5039–Buff. Per
3K5040–White. Pkg. **69c** 2 for **$1.30**

Size, 12x19-inch. 25 sheets to package.

3K5041–Buff. Per
3K5042–White. Pkg. **39c** 2 for **69c**

Shpg. wt., All Drawing paper, 1 lb. 8 oz. per package.

Strong Tracing Paper

Size, 15x20 inch. 25 sheets per package. For tracing drawings, maps, pictures, etc. Not carbon paper. Transparent—glazed on one side. Shpg. wt., 1 lb.

3K5043—Per pkg. 25 sheets..... **26c** 2 for..... **48c**



Imported Ruling Pens Schoenner Spring Blades

Shpg. wt., each pen, 2 oz. Metal handle. 4¾-inch pen for beginners.

3K5047—Each..... **23c**
Aluminum handle 5¼-in. pen for students.

3K5048—Each..... **39c**
Ebony handle 5¼-in. pen for professionals.

3K5049—Each..... **69c**

Higgins' Drawing Ink



3K5044—¼-oz. bottle with Quill stopper. Black. Shpg. wt., 4 oz..... **21c**
3 bottles for..... **59c**

Weber's Drawing Ink

1-oz. bottle with quill stopper. Colors: Black, yellow, orange, scarlet, carmine (red), green, blue or brown. State color wanted. Shpg. wt., 4 oz.

3K5045.... **18c** 3 for..... **49c**

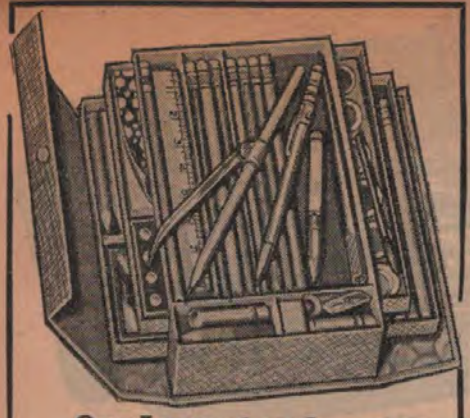


Famous Venus Drawing Pencils

—15 degrees of hardness.

4-B, 3-B, 2-B, B, h-B, F, 1-H, 2-H, 3-H, 4-H, 5-H, 6-H, 7-H, 8-H, 9-H (4-B, softest, to 9-H, hardest). State hardness wanted. Shpg. wt., 3 pencils, 2 oz.

3K5046—3 pencils..... **25c**
12 pencils for..... **89c**



Our Largest and Most Complete Pencil Box Outfit — 89c

Your Name Stamped In Gold at No Extra Charge

—Size of box, 9⅞x5¾x2 inches.
—Cloth covered with gilt decorations.
—Four drawers and upper compartment.
—Contains a mechanical pencil, penholder, pencil sharpener, compass part and pencil, 14 lead pencils, ruler, tube of lead, 2 erasers, set of water color paints, brush, memo tablet, block of thumb tacks, 8 crayon pencils, mirror and tube with pen.

Any boy or girl will be delighted with this complete assortment. Shpg. wt., 1 lb. 8 oz. Print name plainly.

3K4807—Complete..... **89c**



Leather Pencil Case Outfit

Name In Gold on Case Pencils and Ruler

—Leather case 2½x8 in. with coin purse.
—5 pencils with metal tip and eraser.
—1 six-inch ruler.

School children delight in having their name appear on school essentials. Print name plainly.

3K4805—Shpg. wt., 4 oz..... **75c**



17-Piece School Box Outfit — 25c

A Real Bargain

—Size of box 6x10½x1¼ inches.
—Box covered with meritas cloth (oil cloth) in assorted colored designs.
—Contains; ruler, 7 lead pencils, eraser, penholder, pen point and 6 wood crayons.

Recommended for the child in the lower school grade. Shpg. wt. 1 lb. We Pay the postage if part of $2.00 order or more.

3K4809—Complete..... **25c**

A 25-Piece School Assortment that Will Please Any Child — 49c

—Size of box about 10⅝x6 in.
—Cloth covered with gilt decorations, attractive colors.
—One drawer and upper compartment.

Contains pencil sharpener, compass part, ruler, penholder, 12 lead pencils and 9 other useful articles for the school child. Shpg. wt., 1 lb.

3K4808..... **49c**



Leather Pouch With 7 Articles Only 42c

—Pouch size 2¾x8¾ in. Fastens with 2 snaps.
—Contains 6 pencils and one six-inch ruler.
—Identification card for name, address, etc., protected by celluloid window.

A convenient and useful case. Shpg. wt., 4 oz.

3K4811—Complete..... **42c**



Exceptional Value

—No. 2 medium black lead.
—Hexagon shape.
—Yellow finish.
—Red eraser.

Shpg. wt., 8 oz.

3K4453 12 for.... **29c**



Good Quality School Pencils

—Medium grade black lead.
—Round or hexagon shape.
—Finished in assorted colors.
—Rubber eraser.

Shpg. wt., 6 oz.

3K4450 Round **39c**

24 for.....

3K4451—Hexagon 24 for.... 39c



Our Leader

—Fine quality black lead, medium grade.
—Hexagon shape.
—Buff finish.
—Rubber eraser.

Shpg. wt., 8 oz.

3K4452 12 for.... **42c**



New Taper Shape Self-Filling Fountain Pens

Non-breakable pyralin barrel in beautiful colors. Gold plated pen. Ornamented with 2 gilt bands, clip and self-filling lever. Girls' size measures about 5¼ in. long when open. Boys' size measures about 5⅞ in. Both boys' and girls' pen come with clip attached. Choice of black and white vein or green and black. State color. Shpg. wt., 4 oz.

3K7692—Boys'..... **25c** | **3K7693**—Girls'.... **25c**

Two-In-One Writing Unit — 25c

First Time Offered at This Low Price

—Non-breakable pyralin barrel.
—Self-filling fountain pen and a propel-repel-expel pencil all in one.
—Gilt tip, clip and lever device.



About 5⅞ in. long. Furnished in black and white vein or green and black. State choice. Shpg. wt., 4 oz.

3K8038—Complete Unit..... **25c**



Made of catalin (new product) in beautiful colors. Eraser and extra supply of lead in chamber under cap. About, 5½ in. long.

Shpg. wt., 4 oz.
3K7831 ..... **23c**

Latest Model Mechanical Pencil

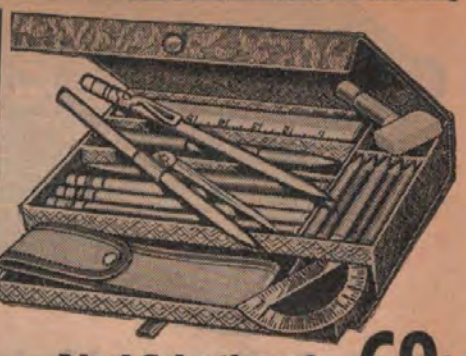
Propels—Repels and Expels



Big Value Fountain Pen and Pencil Set

—Self-filling fountain pen with gold plated pen point.
—Trimmed with two gilt bands, clip and self-filling lever device.
—Propel, repel and expel pencil with eraser and extra leads under cap.
—Both are made of beautiful non-breakable pyralin.
—Boys' pen about 5⅞ in. long when open. Girls' about, 5¼ in. Pencils to match.
—Choice of black and white vein and green and black. State choice. Comes in hinge cover box.

3K8036—Boys' set with clip attached. Each
3K8037—Girls' set with clip attached. Each..... **59c**



Ideal Selection of Useful Articles — 69c

Your name in gold stamped on inside of cover without extra charge.

—Box size 10½x5¾x1⅜ in.
—Box is covered with attractive new cloth material with embossed design.
—One drawer and upper compartment.
—Contains mechanical pencil, 10 lead pencils, compass part, eraser, penpoint, 6 wood crayons, pen holder, ruler, metal protractor and imitation leather pouch.

Print name plainly.

3K4810—Shpg.wt., 1 lb. Complete **69c**

Loose Leaf Note Books

For Students



—For sheets size 10½x8 inches.
—Stiff black grained cloth covers.
—Full length nickel finish inside ring fixture. Two metal rings.
—Complete with 30 sheets of paper with regular school ruling and blotter.

3K4862—Shpg. wt., 1 lb.... **25c**



Collegiate Exceptionally Strong Binder

Your Name in Gold on Cover Without Extra Charge

—For sheets size 10½x8 inches.
—Blue imitation leather cover.
—Full length nickel finish inside ring fixture with 2 rings.

Complete with 100 sheets of paper with regular school ruling. Print name wanted plainly.

3K4861—Shpg. wt., 1 lb. 8 oz. **39c**



Note Book Fillers

—Size 10½x8 in.
—Good quality white water marked paper.
—Punched to fit above binders.

Shpg. wt., 2 packages, 1 lb.

3K4891
Horizontal ruling with vertical margin lines. 2 Pkgs., 240 sheets **21c**

3K4892—Plain (unruled).
2 Pkgs., 240 Sheets..... **21c**

6-Piece Drawing Set

Pocket Size



—Steel, nickel plated.
—Packet case.

Consists of 4½-inch compass, interchangeable needle, pen, pencil and divider; 4¾-inch ruling pen, with spring blade and metal handle; extra leads and screwdriver.

3K5008—Shpg. wt., 8 oz..... **89c**

SMOOTH SURFACE BLACKBOARDS



Rigid Blackboards

—Heavy composition. Surface same as used in School.
—Chalk moulding.
—Holes for hanging.

3K4935—Size about 15x21 in. Shpg. wt., 1 lb. 8 oz.... **$1.15**

3K4936¼—Size about 21x30 in. Shpg. wt., 2 lbs. 8 oz..... **$1.67**

3K4945¼—Size about 24x36 in. Postpaid.. **$2.25**

Portable Blackboards Flexible Cloth



—Finest quality slate cloth, slated on both sides.
—Mounted on wood mouldings at top and bottom.
—Loops for hanging.

3K4932¼

Size 2x2 Ft. Shpg. wt., 1 lb. 4 oz. **79c**
Size 3x3 Ft. Shpg. wt., 4 lbs... **$1.59**
Size 3x4 Ft. Shpg. wt., 5 lbs... **1.89**
Size 3x5 Ft. Postpaid..... **2.25**
Size 3x6 Ft. Postpaid..... **2.98**

Andrews Dustless Blackboard Erasers

Strips of felt cemented to wood. Size, 6x2 in. Shpg. wt., of 2, 4 oz.

3K4933—2 for 17c 12 for **89c**

Noiseless and Dustless Erasers

Double sewed. Size 5x2x1¼ in. Shpg wt., of 2, 4 oz.

3K4934—2 for 32c 12 for **$1.69**

Sterling White Chalk

144 sticks in wood box. **3K4937**—Box. Shpg. wt., 2 lbs..... **37c**

COLORED CRAYONS



50 Crayons for 27c

—3¾ inches long, 25 in box.
—Assorted colors.

Our biggest crayon value.

3K4900—Shpg. wt., 1 lb. 2 Boxes for..... **27c**



Crayola Crayons

—3⅝ in. long.
—Asst. colors.

Ideal for school use. Box of 16. Shpg. wt., 8 oz.

3K4902 2 Boxes for **33c**



Wood Covered Crayon Pencils

12 colors assorted in box. Each 4½ in. long.

3K4904
Shpg. wt., 6 oz.
2 boxes..... **29c**



Wax Crayons

—3½ in. long.
—All different colors.

8 Crayons in each box.

3K4903
Shpg. wt., 4 oz.
2 Boxes for..... **18c**

Educational Revolving Globe



Enables you to follow the trail of the modern polar expeditions and historical events. Contains much valuable and interesting data.

3K4928—6-inch globe on circular wire base. Shpg. wt., 1 lb. 8 oz.... **83c**

3K4929—Better quality globe, 8-inch diameter on 3-leg metal stand. Postpaid..... **$3.49**



Modeling Clay

—Easy molded and holds its form.
—Never hardens.
—Clean fine textured.

Recommended by schools. Shpg. wt., 1 lb. 4 oz.

3K4925—Box of four, ¼-lb. strips. Green, red, brown and yellow..... **36c**
3K4926—1-lb. Dark Green..... **33c**
3K4927—1-lb. Light Green..... **33c**

Metal Compass



—5¼ in. long.
—Nickeled, embossed finish.
—Reversible for pen or pencil.
—Tube of extra leads.

3K4939—Shpg. wt., 4 oz..... **21c**

SCHOOL SUPPLIES



WE PAY THE POSTAGE ON ORDERS OF $2.00 OR MORE
AS EXPLAINED ON PAGE 1

Genuine Dupont School Cases
Built for Service

$1.00 And Up

—Heavy weight strong brown cork back.
—Fabrikoid alligator grained, resembling real leather.
—Extension lock, key and name plate.
—Leather straps all around bag.

3K4832—Three pockets, 11x15¾ in. Shpg. wt., 2 lbs. **$1.67**

3K4831—Two pockets. Size, 10¾x15 inches. Shpg. wt., 2 lbs. **$1.29**

3K4969—Single pocket. Size, 10¾x15 inches. Two leather buckle straps sewed on flap. Shpg. wt., 1 lb. 8 oz. **$1.00**

Whipcord Waterproof School Bag



49c

—Size 10x13¼ in.
—Made of whipcord with waterproof back.
—Pencil pocket on flap.
—Outside pocket fastened with buckle.

Shpg. wt., 1 lb.

3K4840—Boys' bag with shoulder strap. **49c**

3K4841—Girls' bag with suitcase handle. **49c**

Strong Fiber School Cases



—Two metal catches lock and key.
—Leather handle.
—Metal corners riveted with metal studs.

3K4843—Size 10x14x4⅞ in. Shpg. wt., 3 lbs. 6 oz. **97c**

3K4844—Size 9½x13¼x4⅜ in. Shpg. wt., 2 lbs. 12 oz. **69c**

Name in Gold on Side of Case 20c Extra. If name is wanted on case add 20c to prices shown above and print name plainly.

Prang's School Paints



Prang's Semi-Moist Water Colors
—Metal box.
—8 pans of semi-moist colors.
—One No. 7 camel's hair brush.

3K4976—Shpg. wt., 4 oz. **44c**



Prang's 16 Colors
—Enameled metal box.
—16 pans semi-moist water colors.
—2 Camel's hair brushes 1 No. 7 and 1 No. 4. Ideal for students.

3K4978—Shpg. wt., 8 oz. **87c**



Rembrandt Water Color Box
—Metal box.
—12 pans of colors.
—Two good brushes.

3K4979—Shpg. wt., 6 oz. **55c**

ICY HOT Lunch Kit



—Green enameled metal case.
—Strong leather handle.
—½-Pint size vacuum bottle green pebbled finish.
—Polished aluminum top for drinking cup.
—Two partitions one for bottle and one for lunch. Kit size, 8½x6¼x3 inches.

6K4927—Shpg. wt., 2 lbs. **$1.48**



School Bag With Zipper Fastener

—Size 10¾x13¾ in. Gray color.
—Waterproofed whipcord material.
—Tan artificial leather trim.

Roomy outside pocket and strong gusset. An exceptionally well built bag Shpg. wt., 1 lb.

3K4974—Boys' bag with leather shoulder strap fitted with buckle, snaps and rings. **$1.10**

3K4975—Girls' bag with comfortable suitcase handle. **$1.10**



Name In Gold Without Extra Charge

—Size 10½x13¼ in.
—Strong waterproof whipcord material. Gray color.
—Artificial leather trim.
—Roomy outside pocket with strong gusset. Shpg. wt., 1 lb.
—Print name plainly.

3K4967—Boys' bag with leather shoulder strap Black trimmed. **79c**

3K4968—Girls' bag; leather handle. Tan trimmed. **79c**



ONLY **$1.00**

Double Texture Strong Material
Name In Gold Without Extra Charge

—Size 14⅛x10½ in. Tan Dupont Trimming.
—Exceptionally strong brown cloth material rubberized on inside.
—Large roomy outside pocket with gusset.

A fine appearing bag built for service. Shpg. wt., 1 lb. Print name plainly.

3K4847—Boys' bag with leather shoulder strap with snaps and rings. **$1.00**

3K4848—Girls' Bag with leather handle. **1.00**



School Brief Cases at Lower Prices

—Brown leather like material.
—Extension lock with key and name plate.
—Leather straps all around bag. Leather handle.

3K4973—Three pocket size, 10¾x15¾ inches. Shpg. wt., 2 lbs. **$1.19**

3K4972—Two pockets size 10¾x15 in. Shpg. wt., 1 lb. 12 oz. **$1.00**

3K4971—One pocket. Size 10¾x15 in. Two leather buckle straps sewed on flap. Shpg. wt., 1 lb. 8 oz. **89c**



For the Kiddies Has Lock and Key

—Size 10¾x8 inches.
—Imitation leather material, leather handle.
—Picture in colors on front of bag.

Shpg. wt., 1 lb.

3K4970 **49c**

Popular Priced School Bags



—Size, 10x13¼ in.
—Black waterproof cloth.

Shpg. wt., 1 lb.

3K4835 Boys' Bag with leather shoulder strap ... 39c

3K4836 Girls' bag with leather handle.. **39c**

Well-Built School Bag

67c



—Size 10½x13¼ in. Dupont trimming.
—Strong waterproof gray whipcord material.
—Flat outside pocket with buckle strap.

Shpg. wt., 1 lb.

3K4845—Boys' bag with leather shoulder strap fitted with buckle. Trimmed in black. **67c**

3K4846—Girls' bag with leather handle. Tan trimming. **67c**

11-Piece Junior School Outfit



—1 waterproof school bag 9½x12¼ in.
—1 pencil tablet 5½x8⅜ in. 125 sheets.
—1 pencil tablet 8x10 in. 70 sheets.
—1 composition book 34 leaves.
—2 lead pencils with rubber eraser.
—1 6-inch ruler.
—1 pen holder.—1 steel pen.
—1 rubber eraser.—1 box of wax crayons.

Illustrations on Tablet Covers May Vary

A nice collection of school articles for the small child. All good quality and useful. Shpg. wt., 1 lb. 6 oz.

3K4855—Boys' outfit; School bag has leather shoulder straps .. **49c**

3K4856—Girls' Outfit; School bag has flat leather handle. **49c**

A Lunch Box for the School Child



—Size about 4x5x7¼ in.
—Attractive colored.
—Hinged cover.
—Double handle for easy carrying. Assorted colors.

3K4946—Shpg. wt. 1 lb. **21c**

Shpg. Wt., 3 lbs. 8 oz.

High Quality School Outfit
Assortment of Practical School Essentials

98c



—Consists of a strong waterproof whipcord school bag with outside pocket.

—1 pencil tablet, 5½x9 in. 125 sheets	1 pencil tablet 8x10 in. 70 sheets.
—2 pencils with eraser in metal tip	1 loose leaf note book, 15 sheets.
—1 composition book with 50 sheets	1 note book, 5x7¾ in. 60 leaves.
—1 pencil tablet 8x10 in. 36 sheets.	1 box of 8 wax crayons.
—1 ink tablet 5x7⅞ in. 80 leaves.	1 12-inch brass edge ruler.
—1 steel pen—1 penholder—2 blotters	1 rubber eraser.

Illustrations on Tablet Covers May Vary

These articles selected with great care. Includes only practical school articles.

3K4853—Boys' Outfit. Bag has leather shoulder strap.
3K4854—Girls' Outfit. Bag has leather handle. **98c**



High Grade Ink Tablets

White linen finish paper with blotter. Shpg. wt., 1 lb.

3K4870—200 pages, (100 sheets) size 5x7⅞ in. Ruled. 2 for. **20c**

3K4871—200 pages (100 sheets) size 5x7⅞ in. Unruled. 2 for. **20c**

3K4872—80 pages (40 sheets) size 7⅞x9⅞ in. Unruled. 2 for. **20c**

3K4886—White Linen finish envelopes. Size 3⅜x5⅜ in. Box of 125. Shpg. wt., 1 lb. 4 oz. Box. **35c**

Irish Linen Finish

Writing tablet. 5x7⅞ in. 240 pages, (120 sheets), linen laid white paper with blotter. Shpg. wt., 1 lb.

3K4873 Ruled. 2 for.... **20c**

3K4874 Unruled. 2 for.... **20c**

Carter's Nationally Known Fountain Pen Ink

The best ink for all pens. Shpg. wt., 9 oz.

3K4358—5 oz. bottle. Blue Black. **19c**

Colored Inks in 4 oz. Bottles

3K4359—Blue.. 19c **3K4360**—Red. 19c



Big Value—School Tablets

3K4875—Two-in-One Ink Tablet. Size 5x7⅞ inches.
—200 pages (100 sheets) white ruled sheets with blotter.

3K4865—Big-5 Pencil Tablet. Size 5½x8⅞ inches.
—260 pages (130 sheets) white ruled pencil paper.

3K4866—Class Days Composition book. 8⅜x6¾ in. 120 pages (60 sheets) fine white ruled paper.

3K4878—Gold seal ink writing tablet 5x7⅞ in. 160 pages (80 sheets) white paper ruled.

3K4867—Class Days Note Book. 176 pages (88 sheets) ruled ink paper. Size 4¼x6¾ in.

3K4868—Class Days Note Book 5x7¾ in. 132 pages (66 leaves) fine white ruled paper.

3K4869—Big Leader Pencil Tablet, 8x10 in. 75 sheets (150 pages) white ruled pencil paper.

3K4881—Class Days Spelling Tablet 4x9 in. 90 pages (45 sheets) printed head and numbered lines.

One kind or any assortment you desire. Shpg. wt., 6 tablets. 2 lbs. Any **6** for **27c**

See Complete Index in BACK of this Catalog

ARTIFICIAL FLOWERS CREPE PAPER FLOWER MATERIALS



Butterfly Crepe Paper

Full 100% Stretch

3 FOLDS 27c—Folds 10 ft. long 20 in. wide.

You needn't hesitate about buying our silk finish Butterfly paper. It is equal to any on the market. Ideal for all uses; for tables, booths, runners, novelties, show windows, or automobiles. Especially fine for flower making. Can be used for costume work, as it will stand sewing and can be tucked by machine.

Furnished in Following Colors:

White, Gray, Black, Brown, Orange, Pink, Lilac, Violet, Baby Pink, Old Gold, Holly Red, Nile Green, Coral Pink, Blush Pink, Apple Green, National Red, Moss Green, Leaf Green, Baby Blue, Holly Green, Azure Blue, Medium Blue, Mandarin Orange, Royal Purple, National Blue, Geranium Red, Emerald Green, Canary Yellow, American Beauty Red, Golden Rod Yellow

3K7001—State color wanted. Shpg. wt., 3 folds, 12 oz.

3 Folds For **27c** | **6** Folds For **49c** | **12** Folds For **89c**



Crepe Paper Streamer

—2 in. wide, 50 ft. long.

Colors: Azure blue, pink, flame red, dark brown, lavender, emerald green, white, orange, national blue, black, canary yellow, purple, light holly green or French Blue. State color. Shpg. wt., of 3 rolls, 10 oz.

3K7350 **3** Rolls For **22c** | **12** Rolls For **75c**



Dennison's Crepe Paper

3 FOLDS 38c—Folds 10 ft. long, 20 in. wide.

Furnished In Following Colors

White, Gray, Black, Orange, Purple, Red, Violet, Salmon, Apricot, Leaf Green, Nile Green, Azure Blue, Canary Yellow, Dark Brown, Flame Red, Grass Green, Ruby Red, Jade Green, French Blue, Dark Amber, Light Amber, Coral Pink, Light Orange, Moss Green, Emerald Green, Apple Green, Rust Brown, National Blue, American Beauty Red, Dark Blush Pink, Light Blush Pink

3K7000—State color wanted. Shpg. wt., of 3 folds, 12 oz.

3 Folds for **38c** | **6** Folds for **74c** | **12** Folds for **$1.39**

COMPLETE FLOWER MAKING OUTFIT

All Materials and Instructions For $1.00

—For making 112 flowers.
—Includes patterns and instructions for making.
—10 Pink Roses—18 Jonquils.
—24 Poppies—60 Sweet Peas.

With our instructions, flower making is a simple and profitable pastime. Shpg. wt., 2 lbs.

3K7200 Complete Outfit..... **$1.00**

Special Flower Outfits

Outfits consist of all material necessary to make the paper flowers designated. Complete with pattern and instructions. Shpg. wt., 8 oz.

3K7201 6 Chrysanthemums..... **29c**
3K7202—10 Pink Roses....29c
3K7203—12 Sunrise Roses29c
3K7204—18 Jonquils.....29c
3K7205—24 Poppies.....29c
3K7206—60 Sweet Peas...33c
3K7207—16 Red Carnations.....33c
3K7208—16 Pink Carnations.....33c
3K7209—16 White Carnations.33c



Postpaid if part of $2.00 order.

Good Quality Crepe Paper

Priced Very Low

6 FOLDS 30c—Folds 10 ft. long—20 in. wide.

For ordinary uses this paper will prove very satisfactory. It has a stretch of between 50 and 60 per cent. Specify color. Shpg. wt., 6 folds, 1 lb.

3K7002

6 folds for **30c** | **12** folds for **58c**

Furnished in Following Colors

Holly Red, Old Gold, Leaf Green, Moss Green, Violet, Purple, White, Black, Nile Green, Azure Blue, American Beauty Red, Mandarin Orange, Geranium Red, National Blue, Emerald Green, National Red, Canary Yellow, Blush Pink



Instruction Books

3K7003—Set of three books.
—Crepe Paper Costumes.
—Crepe Paper Flowers.
—Tables and Favors. Complete set. Shpg. wt., 12 oz..... **29c**

Dennison's Sealing Wax

3K3502—Box of 6 sticks, canary, apple green, lilac, geranium, gold-bronze and fawn. Shpg. wt., 8 oz..... **53c**

3K3503—Box of 6 sticks, black, lilac, verdure green, ruby, silver and gold-bronze. Shpg. wt., 8 oz..... **53c**

White Paste in Jars

For artificial flower work. Also for school and office.

3K4311—4-oz. glass jar. Shpg. wt., 1 lb. 2 oz..... **15c**
3K4312—8-oz. glass jar. Shpg. wt., 1 lb. 11 oz..... **25c**
3K4313—16-oz. jar. Shpg. wt., 3 lbs..... **39c**

MAKE YOUR OWN FLOWERS



Cloth Rose Leaves

—Length overall, 6 inches.

Three medium size cloth rose leaves in spray on wire stem. Shpg. wt., 1 doz., 3 oz.

3K7231 1 Doz. sprays.... **29c** 3 Doz 79c

Green Leaves

—Size, 4 in. long. Size including stem, 6¾ in.

Green waxed paper leaves for poppies, daisies, and chrysanthemums. Shpg. wt., 4 doz., 4 oz.

3K7232 4 Doz.... **20c**
3K7233 1 Gross. **$0.59** 3 Gross. 1.55

Waxed Paper Rose Leaves

—Length, overall, 6 inches.

Three leaves in spray on wire stem. Shpg. wt., 4 doz. 4 oz.

3K7234 4 Doz...19c
3K7235 1 Gross. $0.53 3 Gross. 1.50 5 Gross. 2.25

Rambler Rose Leaves

—Length about 5 in.

Green wax paper. 5 small leaves on stem. Shpg. wt., 4 doz., 4 oz.

3K7236 4 Doz.... **19c**
3K7238 1 Gross. **$0.53** 3 Gross. 1.50

Rambler Rose Leaves

—Length about 5¼ in.

Green cloth. 5 small leaves on stem. Shpg. wt., 2 doz., 4 oz.

3K7239 Pkg. of 2 Doz.. **25c**
3K7240 Box of 6 Doz..$0.69 12 Doz. 1.25



Flower Stamens

—About 200 stamens to the bunch.

Stamens (flower centers) for use in making artificial flowers. Shpg. wt., 6 bunches, 4 oz.

3K7210 Yellow
6 bunches..... **15c**
12 bunches.....28c
24 bunches.....53c

3K7211—Green. 6 bunches..15c 12 bunches..28c 24 bunches...53c

3K7212—White. 6 bunches..15c 12 bunches..28c 24 bunches...53c

3K7215—Orchid, Red, Blue, Pink, Green and Orange. 6 bunches assorted.....15c 12 bunches..28c 24 bunches...53c

3K7218—Black. 6 bunches..15c 12 bunches..28c 24 bunches...53c



Tubing

Makes Stems Look Natural

Shpg. wt., per box, 8 oz. Comes in 1 yard pieces.

3K7216—Rose tubing (as illustrated). Box of 6 yds..... **28c**
3K7217—Sweet Pea. 6 yds....25c
3K7220—Carnation. 6 yds....35c
3K7221—Jonquil. 6 yds.....35c



Rose Culots

—Made of green Composition.

Gives roses a more natural appearance. Used at the top of the stem directly underneath the flower Shpg. wt., 6 oz.

3K7247 Pkg. of 144..... **45c**



Wire for Making Artificial Flowers

Wire in Spools

Shpg. wt., 3 spools 8 oz.

3K7222—Fine white covered. 3 10-yard spools..... **15c**
6 spools.....28c

3K7223—Fine green covered. 3 10-yd. spools. 15c 6 for.....28c

3K7224—Fine tinned uncovered wire for tying stems together. 3 16-yd. spools...15c 6 spools. 28c

Wire in 36-inch Strands. Shpg. wt., of 2 doz., 5 oz.

3K7225—Medium. Red covered. For stemming poinsettias. 2 doz.....25c 6 doz.....67c

3K7226—Medium green covered. For stemming medium and small flowers. 2 doz.....25c 6 doz.....67c

3K7227—Medium white covered. 2 doz.....25c 6 doz.....67c

3K7228—Heavy green covered wire. For stemming roses or other large flowers. 1 doz.....25c 3 doz.....67c

Bright annealed uncovered wire. Cut 18 inches long, heavy (18-gauge) for stemming flowers. Shpg. wt., 1 lb. 14 oz.

3K7229—1-lb. about 105 wires.....23c

3K7230—Box of 12 lbs., about 1260 wires. Postpaid..... **$2.00**



Green Crepe Paper for Covering Stems ½ In. Wide

—About 450 feet in Roll. Shpg. wt., 2 rolls, 10 oz.

3K7244 2 for.....19c 6 for.... **53c**

Rubber Tissue Tape ½ In. Wide

3K7241—60 Ft. Shpg. wt., 4 oz.....18c
3K7242—420 Ft. Shpg. wt., 8 oz.....80c
3K7243—About 840 Ft. Shpg. wt., 1 lb. 4 oz..... **$1.49**



Artificial Crepe Paper Flowers

Pretty Yellow Chrysanthemums

—Diameter 4 in. with crepe leaf on stem. 12 in. long. Shpg. wt., 8 oz.

3K7311—Box of 6 for..... **29c**

Crepe Paper Carnations

—About 2 in. diameter.
—Flower and 2 leaves on stem 12 in. long. Assorted, 4 white, 4 red and 4 pink. Shpg. wt., 8 oz.

3K7312—Box of 12 assorted.... **29c**

Crepe Paper Roses

—Diam. of flower 2 in.
—Flower and 3 leaves on stem. 12 in. long. Shpg. wt., 8 oz.

3K7308—Red. Box of 6
3K7309—Yellow. **29c**
3K7310—Pink...

Paper Nasturtium Spray

—Diam. abt. 2¼ inch.
—5 Flowers and 3 leaves on stem. 14 in. long. Shpg. wt., 8 oz.

3K7321—Assorted orange and yellow. Box of 5 sprays... **49c**

Crepe Paper Jonquils

—Yellow flower—Diameter 4 inches.
—Flower and 2 leaves on stem. 10 inches long. Shpg. wt., 8 oz.

3K7314 Box of 6 for..... **29c**

Crepe Paper Asters

—Diam. of flowers 2½ in.
—Flower and 3 leaves on stem. 10 in. long. Colors, pink, lavender, yellow, orange, red and cerise. Shpg. wt., 8 oz.

3K7307—Box of 6 assorted..... **29c**

Beautiful Red Poinsettias

—Flower with 11 petals. Diameter about 11 inches.
—Flower and 2 leaves on stem. 19 inches long.
—High gloss lacquered paper.

Shipping wt., 1 lb.

3K7322 Box of 5..... **49c**





Artificial Wax Paper Flowers

Beautiful Roses

—Diameter of flower 2 in.
—2 Roses, 1 bud and 5 leaves to each spray. Length about 20 in. Shpg. Wt., 1 lb. 4 oz.

3K7318—Pink Rose.
3K7319—Red Rose.
3K7320—Yellow Rose. 5 Sprays..... **49c**

Waxed Paper Carnations

—Diameter of flower 2½ in.
—4 flowers and 8 leaves in spray. 19 in. long. Assorted sprays. 2 red, 2 pink and 1 white.

3K7301—Box of 5 Shpg. wt., 1 lb. 4 oz.. **49c**

Waxed Paper Sweet Peas

—7 sweet peas and 6 leaves in spray. 20 in. long. Assorted, 2 lavender, 1 yellow, 1 pink, 1 red. Shpg. wt., 1 lb. 4 oz.

3K7317 Box of 5 sprays..... **49c**

Waxed Paper Poppies

—Diameter of flower 2 in.
—5 flowers and 6 leaves in spray 17 in. long. Assorted, 2 red sprays, 1 pink, 1 lavender and 1 orange. Shpg. wt., 1 lb. 4 oz.

3K7302 Box of 5 sprays..... **49c**

Waxed Paper Asters

—4 flowers, 4 buds and 7 leaves in spray 17 in. long. Assorted, 2 pink, 1 red, 1 lavender, and 1 two-tone red. Shpg. wt., 1 lb. 4 oz.

3K7303 Box of 5 sprays for.. **49c**

Pretty Cloth Roses

—Diameter of flower, 3 in.
—Flower and 6 leaves on stem. 16 in. long.
—Color Deep Pink.

Shpg. wt., 12 oz.

3K7323—Box of 6 roses.. **42c**

CHRISTMAS CARDS Very Latest Designs



16 for 39¢

Folders Will Be Very Popular This Year

—16 etching effect parchment paper and card folders.
—Size about 4⅜x6⅜ to 4⅞x6¼ in. when folded.
—Attractive outside designs—appropriate greeting on inside.
—Envelopes to match. Some with deckled edge.
—Designs reproduced by the decoratone process.

You will be delighted with these pretty folders. Truly works of art. "Rheims Cathedral," "The Old Manse," "Brook Scene," are just a few of the subjects.

3K5653—Shpg. wt., 12 oz. **16** Asst. Folders in Xmas Box **39c**

WE PAY THE POSTAGE ON ORDERS OF $2.00 OR MORE
AS EXPLAINED ON PAGE 1



16 for 39¢

Exclusive Assortment of Steel Engraved Cards

—16 genuine steel engraved and printed cards in harmonizing colors.
—Size 4¼x5⅜ in. Colored borders.
—Envelopes with assorted colorful linings to match.

Beautiful designs, carefully selected sentiments appropriate for any friend or relative. A finished card in every respect and just think of it—at the rate of less than 2 for 5c. Shpg. wt., 12 oz.

3K465 —**16** Assorted Cards in Xmas Box **39c**

Your Name on Attractive Christmas Cards

MAY ALSO BE HAD WITHOUT NAME

Your name printed in Old English on any of the four cards (size 4¼x5⅜ inches) listed directly below. Allow 4 days for printing. No orders for printing filled after Dec. 16th. Shpg., wt., 25 cards 8 oz.

***Very Special!* Assorted Cards Printed With Your Name**

An assortment made up from the 4 cards and folders shown below with sentiment (Wishing You A Merry Christmas and A Happy New Year).

3K5728½

25 Assorted for **$1.39** | **50** Assorted, Postpaid **$2.25**

PRINT NAME PLAINLY





Steel Engraved Camel Design

Printed With Your Name
—Pearl gray stock.
—Engraved in black and gold color.
—Envelopes with colorful lining.

3K5726½
25 Cards for **$1.39** | 50 Cards for **$2.25**

Cards Without Your Name
3K5606
25 Cards for **67c** | 50 Cards for **$1.29**

Engraved in Silver and Black

Printed With Your Name
—White stock.
—Envelopes with fancy lining.

3K5725½
25 Cards for **$1.39** | 50 Cards for **$2.25**

Cards Without Your Name
3K5605
25 Cards for **67c** | 50 Cards for **$1.29**

Parchment Paper





Up to Date Colorful Folder

Your Name on Third Page
—Parchment paper envelopes.

3K5724½
25 Folders for **$1.39** | 50 Folders for **$2.25**

Folders Without Your Name
3K5604
25 Folders for **67c** | 50 Folders for **$1.29**

Dainty Hand Colored Folder

Your Name on Third Page
Parchment paper envelopes.

3K5727½
25 Folders for **$1.39** | 50 Folders for **$2.25**

Folders Without Your Name
3K5607
25 Folders for **67c** | 50 Folders for **$1.29**



20 for 49¢

Big Variety Assortment

—20 cards, novelty paper parchment folders—Very latest designs.
—Ranging in size from about 4¼x5⅜ in. to 4⅞x6¼ in. white and assorted colors.
—Envelopes have latest style flaps, some with colorful linings.
—Designs done in steel engraving, 7 color lithography, printing, decoratone and art litho process.

Sentiments have been carefully selected. Shpg. wt., 1 lb.

3K5654— **20** Assorted in Xmas Box **49c**



15 for 69¢

Our Finest Assortment

—15 finest quality cards, and folders of unusual beauty.
—Ranging in size from about 4¼x5⅜ to 5 5/16x7 7/16 in. Assorted colors and white.
—Envelopes with popular style flap.
—Designs done in genuine steel engraving, decoratone process and genuine hand coloring.

Friendly appealing sentiments. Indeed a deluxe assortment. Shpg. Wt., 1 lb

3K5655—**15** Extra Fine in Xmas Box **69c**





25 for 25¢

25 Cards and Parchment Paper Folders

—Size from 3x4 3/16 to 4¼x5⅜ in. White and tinted stock.
—Envelopes to match with popular style flaps.
—Designs in decoratone process, lithograph, printing and embossing.

3K5656—Shpg. wt., 12 oz. **25** Assorted Cards and Folders **25c**





21 for 35¢

21 Cards and Parchment Paper Folders

—Size from 3½x4½ to 4¼x5⅜ in. White and tinted stock.
—Envelopes to match with popular style flaps.
—Designs in art litho process, steel engraving, decoratone and printing. Beautiful designs and appealing sentiments.

3K5657 **21** Assorted Cards and Folders in Xmas Box **35c**

Shpg. wt., 12 oz.....

YOUR CHOICE 47c EACH





FANCY Novelty Boxes

Odd In Shape — *Good Quality Stationery*

—Size of box, 4½x6¼x4⅞ inches.
—Green and white paper covering—with medallion. Silk tassel.
—24 folded sheets, white vellum paper, 3⅝x5⅝ in. 24 envelopes.
3K3126—Shpg. wt., 12 oz... **47c**

—Size, 1¾x5¾x7 in. Covered with two tone green floral paper.
—18 folded sheets of white linen finish paper, 3⅞6x5⅜ inches.
—Envelopes to match.
3K3130—Shpg. wt., 12 oz..... **47c**



IDEAL For GIFT Or BRIDGE PRIZE



Dainty, Hinged, Covered Box

—Box size, 2x4¼x6½ Inches.
—Covered with a dainty floral paper, in delicate blues. Glossy finish and trimmed with gilt paper.
—24 good quality white linen finish cards with gilt edges.
—24 envelopes with point flaps.
3K3133—Shpg. wt., 12 oz.... **47c**

Bevelled Base Box

—Box size, 1¾x8¾x6⅜ in.
—Covered with floral paper in contrasting shades. Padded top.
—18 folded note sheets of vellum finish paper, 4⅝x6$^{15}/_{16}$ inches.
—18 envelopes to match. Shpg. wt., 12 oz.
3K3128 White Stationery..... **47c**
3K3129—Ivory Stationery..... 47c

Book Shaped Juvenile Box Paper

—Size of box 1⅝x5⅛x4¼ inches.
—24 folded sheets of white ruled paper, size about 3$^{9}/_{16}$x4$^{7}/_{16}$ inches.
—24 dainty little envelopes to match.
3K3375
Shpg. wt., 8 oz..... **23c**

Novelty Parisian French Notes 39c

A novel yet practical package.

—24 Sheets white novelty finish.
—Paper with hemstitch edges, 6⅞x8 in.
—Each sheet also has another sheet pasted to it, bordered in color for the written message.
—By folding sheet and gumming along edges the note becomes sealed and forms its own envelope.
3K3211—Shpg. wt., 12 oz..... **39c**

Children Will Enjoy Using This Dainty Juvenile Stationery

—Box 6x8½ inches.
—24 folded sheets 4x5$^{5}/_{16}$ in.
—24 envelopes.
3K3376—1 Box of Pink and 1 Box of white paper.
Shpg. wt., 1 lb..... 2 Boxes for **45c**

For The Kiddies

—Size of box, 3⅞x6¼x5½ in.
—Brightly colored cover.
—30 folded sheets paper 3$^{7}/_{16}$x5½ in. Assorted tints.
—30 envelopes to match.
3K3377—Shpg. wt., 8 oz..... **45c**

Correspondence Cards
Fine Grade Folded Cards

—Two sizes packed to the box.
—A good grade card with rounded corners.
—12 cards, 3x4⅜ inches when folded.
—12 cards, 3$^{3}/_{16}$x5⅛ inches when folded.
—24 envelopes to match.
Put up in an attractive box. A very useful gift.
Shpg. wt., 8 oz.
3K3356—White cards with gold color corners..... **45c**
3K3357—Buff cards with gold color corners..... **45c**
3K3358—Gray cards with silver color corners..... **45c**

Deckled Edge Cards With Gilt Edges

—24 White linen finish cards.
—Size, 5¼x3⅛ in.
—24 envelopes, 3⅜x5⅜ inches to match.
Our price is very low for this quality correspondence card. Be sure to include one or more boxes, for your own use, with your order.
3K3350—Shpg. wt., 8 oz..... **23c**

SEARS PAPER AND ENVELOPES IN BULK

Arthington Linen

Has an easy writing surface and a natural white color. A good quality paper with a fine finish.

A Uniform Popular Priced Paper
Flat Sheets and Envelopes
3K3329—Paper only. Box of 60 flat sheets, size 7¼x10½ in. Shpg. wt., 1 lb. 8 oz..... **25c**
3K3330—Envelopes only. Box of 50 large wallet flap envelopes, size 3⅞x7½ in. to match. Shpg. wt., 1 lb..... **33c**
Folded Sheets and Envelopes
3K3331—Paper only. Box of 72 folded sheets, size 5⅛x6½ in. Shpg. wt., 1 lb. 8 oz..... **25c**
3K3332—Envelopes only. Box of 50 wallet flap envelopes. 3⅜x5⅜ in. Shpg. wt., 1 lb..... **23c**
Combination Boxes
Box of 72 flat sheets, size, 7¼x10½ in. and 50 large size wallet flap envelopes, size, 3⅞x7½ in. Shpg. wt., 2 lbs.
3K3326—Linen Finish..... **50c**
3K3327—Ripple Finish..... 50c
3K3328—Box of 72 folded sheets, size 5⅛x6½ in. and 50 wallet flap envelopes, size, 3⅜x5⅜ in. Shpg. wt., 1 lb. 8 oz..... **47c**

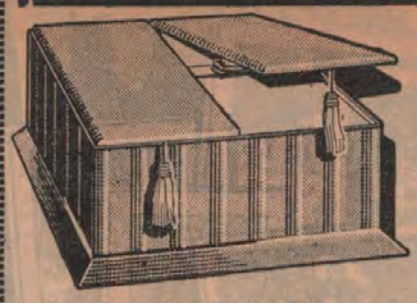
Community Linen

Our Finest Grade Paper

For those desiring a really fine sheet of paper, we offer our Community Linen. High grade white paper, fine linen finish. Pleasing to the eye as well as the pen. Made by one of the leading paper manufacturers.

Flat Sheets and Envelopes
3K3335—Paper Only. Box of 60 flat sheets. Size 7¼x10½ in. Shpg. wt., 1 lb. 8 oz..... **39c**
3K3336—Envelopes Only. Box of 50 large wallet flap envelopes, size 3⅞x7½ in. to match. Shpg. wt., 1 lb. 4 oz..... **45c**
Folded Sheets and Envelopes
3K3337—Paper Only. Box of 72 folded sheets, size 5⅛x6½ in. Shpg. wt., 1 lb..... **39c**
3K3338—Envelopes only. 50 wallet flap envelopes, size 3⅜x5⅜ in. to match. Shpg. wt., 12 oz..... **29c**
Combination Boxes
Box of 72 folded sheets, size 5⅛x6½ in. and 50 wallet flap envelopes, size 3⅜x5⅜ in. Shpg. wt., 2 lbs. **67c**
3K3334 .....
Box of 72 flat sheets, size 7¼x10½ in. and 50 wallet flat envelopes, size 3⅞x7½ in. Shpg. wt., 2 lbs. 2 oz. **87c**
3K3333.....

GIFT STATIONERY



Parisian Style Box With Stationery

—Box size, 4x8⅛x9¾ inches.
—Box covered with a rich orange and gold colored paper. Two hinged covers with gilded colored tassels.
—24 sheets of white linen finish paper, 3⅞x6$^{5}/_{16}$ inches.
—24 envelopes to match.
3K3135—Shpg. wt., 1 lb. 8 oz..... **97c**



Initial Stationery in Portfolio Smart and Up-to-Date

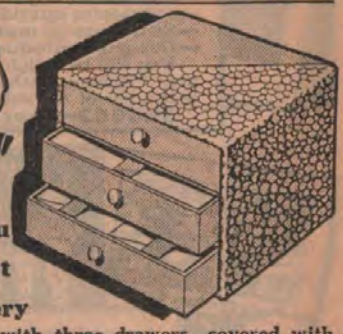
—Portfolio is 9¼x6¾ in. when folded.
—10 folded sheets of ripple finish white paper size, 6⅜x8⅛ in. with initial in gold color cleverly die cut.
—10 envelopes with tissue lining to match.
In all initials except Q, U, X, Z, I, and V. State initial wanted.
3K3208—Shpg. wt., 8 oz..... **25c**



WE PAY THE POSTAGE ON ORDERS OF $2.00 OR MORE AS EXPLAINED ON PAGE 1

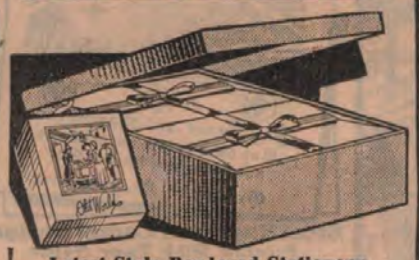
Hinged Cover Gift Cabinet

—Size of cabinet, 3½x6¾x10¾ inches.
—Pretty cover design, Ivory shade.
—24 folded sheets, white linen finish size, 5$^{3}/_{16}$x6½ inches.
—24 correspondence cards size, 3¼x5¼ in.
—48 envelopes to match.
3K3137—Shpg. wt., 2 lbs. **59c**



Bureau Style Cabinet With Stationery

—Cabinet with three drawers, covered with pretty novelty paper. Size, 7⅛x5¾x5⅛ in.
—48 folded sheets of white linen finish paper, 5$^{3}/_{16}$x6½ inches.
—48 envelopes with novelty cut wallet flaps size, 3$^{3}/_{16}$x5$^{5}/_{16}$ in.
3K3139—Shpg. wt., 1 lb..... **79c**



Latest Style Bordered Stationery

—Box size, 2⅝x6¼x8⅜ in. Attractive cover design.
—24 folded sheets, 6$^{5}/_{16}$x7$^{13}/_{16}$ in., kid finish white paper with colored border.
—24 envelopes to match.
3K3138—Shpg. wt., 1 lb... **45c**



"Paloma" Lined Envelopes

—24 Folded Sheets White linen finish paper 6⅜x8⅛ in.
—24 Envelopes with deep novelty pointed flaps interlined with brown tissue.
3K3140—Shpg. wt., 1 lb. 4 oz..... **39c**

"Decorette" Bordered Stationery

—24 folded sheets, white linen finish. Paper 5$^{5}/_{16}$x8⅛ in. Pretty green border.
—24 envelopes to match, 4⅜x5$^{11}/_{16}$ in.
3K3141
Shpg. wt., 1 lb. 4 oz.... **39c**



Handy Portfolio Linen Finish Paper

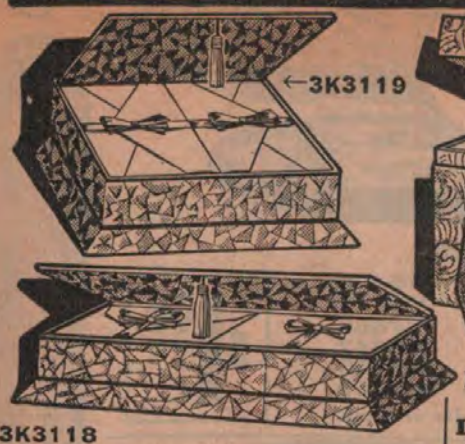
—Attractive portfolio with stationery size 8½x11¾ inches.
—36 linen finish sheets, 6⅝x10⅝ in.
—36 envelopes 3⅞x6⅞ in.
—Blotter included. Shpg. wt., 1 lb. **39c**
3K3205—White Paper..... **39c**
3K3206—36 sheets and 36 envelopes (9 each peach, lavender, green, pastel shades and white)..... **39c**



Very Special — Arthington Linen

—24 Folded Sheets linen finish paper size 5⅛x6½ in.
—24 Envelopes to Match.
A good quality paper at a very low price. Shpg. wt., 1 lb. 12 oz.
3K3201—White **3K3202**—Pink
3K3203—Blue **3K3204**—Gray **22c**

in FANCY BOXES!



3K3118

Dainty Handkerchief or Glove Box With Stationery

—Boxes covered with rich Mother of Pearl effect paper trimmed with gilt.
—Embossed colored design on padded cover.
—Gold colored tassel to lift cover.
—Heavy weight white linen finish paper.
—Envelopes have deep pointed flaps.

Handkerchief Box

Size, 9⅞x8⅛x2⅝ in. Contains 24 folded sheets of paper, 6⅜₁₆x7⅛₁₆ in. and 24 envelopes, 4x6⅜₁₆ in.

3K3119—Shpg. wt., 1 lb. 4 oz.... **97c**

Glove Box

Size, 14½x5⅞x2¾ in. Contains 24 folded sheets of paper, 3⅞x6⅜₁₆ in. and 24 envelopes, 4x6⅜₁₆ inches.

3K3118—Shpg. wt., 1 lb. 8 oz... **97c**



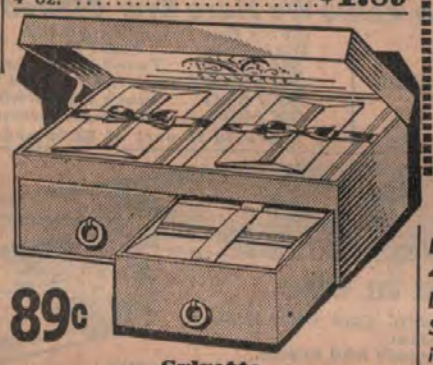
High Grade "Autocrat Linen" Stationery In Handsome Gift Box

$1.89

- Gift box size, 12½x7⅜x6¾ inches with rich covering of novelty green paper in two tone effect with attractive design on top of cover and inside cover.
- 48 folded sheets, 5⅜x7⅛₁₆ in. of fine quality, heavy weight, white linen finish paper.
- 72 envelopes size, 3¾x5¾ in. stylish square cut flaps.
- 24 gilt edged correspondence cards, 3⅝x5⅝ inches.

It's a beautiful ensemble, a gift anyone would be happy to receive. Regular $2.50 value elsewhere.

3K3117—Shpg. wt., 3 lbs. 4 oz. **$1.89**



89c

Sylvette Novelty Bordered Stationery

A cabinet which will be sure to please.
—Size 8⅝x13¼x3¾ in.
—Cabinet covered with a rich tan colored paper with an attractive design on top. Inside of cover in gilt raised effects. Large tray top and two large drawers with bone ring drawer pulls.
—36 folded sheets of good quality white vellum finish paper, bordered in two tones of tan along right edge of sheet.
—36 envelopes to match.

After paper has been used this cabinet can be used for jewelry box.

3K3123—Shpg. wt., 2 lbs... **89c**



Cretonne Covered Utility Box With Stationery

—Box 7½x11⅝x4¼ Inches, covered with colored cretonne. Padded top. Colored paper lined box.
—24 folded sheets of linen finish paper. Size 5⅜x7⅛₁₆ inches.
—24 gilt edged correspondence cards.
—48 envelopes 3¹¹⁄₁₆x5¾ inches with pointed flaps.

Shipping weight 2 lbs. 4 oz.

3K3120—White paper..... **97c**
3K3121—Buff paper..... **97c**



Stationery With Lined Envelopes *A Big Value*

—Size of box 9⅛x11⅝x2⅛ inches.
—Covered with heavy paper with a modernistic design in beautiful colors.
—24 folded sheets of white novelty finish paper. Size 5⅜x8⅜₁₆ inches.
—24 envelopes with deep pointed flaps colorfully interlined—size 4⅜x5¹¹⁄₁₆ in.

3K3122—Shpg. wt., 1 lb. 4 oz.... **59c**

PRINTED SOCIAL CALLING CARDS

100 FOR $1.10 Case Included



—Fine quality white linen finish cards.
—Black Old English lettering.
—Correct size for Mr., Mrs. and Miss.
—Genuine leather case initials in gold included.
—Print name plainly. Allow 5 days for printing. Shpg. wt., 4 ounces.

3K3459½—100 regular printed Cards. Case included..... **$1.10**
3K3460½—100 raised letter printed cards. Case included..... **1.49**

Printed Cards Without Case

3K3461½—100 regular printed cards **$0.79**
3K3462½—100 raised letter printed cards **1.16**

A GIFT SHE WILL APPRECIATE



Beautiful Aromatic Red Cedar Chest With Stationery

$1.39 And Up

- Attractive brass plated metal trimmings.
- Padlock with key.
- 24 sheets of fine white linen finish paper.
- 24 envelopes to match.

This beautiful chest can be used for a boudoir box. High gloss finish gives it a rich appearance. Shpg. wt., 3 lbs. 8 oz.

Plain Envelopes Folded Paper

Chest 4⅜x6½x10½ in. Size of paper folded 5½x6 in. Plain envelopes with pointed flaps 3⅛x5⅝ in.

3K3142 ... **$1.39**

Lined Envelopes Flat Paper

Chest 3¾x7½x11¾ in. Size of paper not folded 6⅝x10⅞ in. Envelopes with fancy colorful tissue lining 6⅞x3⅞ in.

3K3113 .... **$1.59** *With Lined Envelopes*



WE PAY POSTAGE ON ORDERS of $2.00 OR MORE AS EXPLAINED ON PAGE 1



94c

Novelty

—Box 10⅞x8⅛x2¼ inches covered with chintz effect paper in shades of ivory and tan trimmed with gilt paper. Padded top.
—18 folded sheets 6⅜₁₆x7¹⁵⁄₁₆ in., kid finish paper, ivory shade. 18 envelopes to match.

3K3125—Shpg. wt., 1 lb. 4 oz..... **94c**

$1.29

Red Cedar Make-up Box With Stationery

—Size 6⅛x10½x3⅜ inches.
—Genuine aromatic Red Cedar chest with floral decalcomania in color on lid.
—Brass plated clasp.
—24 folded sheets of ripple finish white paper 5⅜₁₆x6½ inches.
—24 envelopes to match.

Three compartments in bottom make it easy to keep make-up in order.

3K3114—Shpg. wt., 2 lbs. 8 oz. **$1.29**

PERSONAL PRINTED STATIONERY

(Style of monogram used on our personal stationery.) SJF

MISS JANE HENNESSEY
336 CONRAD AVE.
AVON, ILL.
(Exact size and style of type used for printing our stationery.)



SMART STATIONERY FOR SOCIAL CORRESPONDENCE

Distinctive personal stationery commands respect and dignity. We offer an assortment of fine grade paper in various sizes and finishes. We print your name or monogram on the paper and your name and address on flap of envelope, in deep blue ink. We do not print monograms on envelopes. Print lettering wanted. Allow 5 days for printing. Merchandise printed as ordered can not be returned. Postpaid if Part of $2.00 Orders or More.

Linen Finish Paper

Heavy white paper. Choice of regular or raised letter printing. Printed in rich blue ink. Shpg. wt., 2 lbs. 8 oz.

3K3400½—200 sheets size 5⅜x7¹⁵⁄₁₆ in. and 100 envelopes size 3¹¹⁄₁₆x5¾ in. Regular printing..... **$1.00**
3K3402½—Raised letter printing..... **1.89**

3K3401½—100 sheets size 5⅜x7¹⁵⁄₁₆ in. when folded and 100 envelopes. Size 3¹¹⁄₁₆x5¾ in. Regular printing **$1.00**
3K3403½—Raised letter printing..... **1.89**

Sheets delivered not folded.

Fine Quality Ripple Finish Paper

Club size. Sheets 7x10½ in. Envelopes, 3⅞x7½ in. Printed in rich blue ink. Shpg. wt., 3 lbs.

3K3416½—100 flat sheets and 100 envelopes. White paper **$1.39**

White Bond Paper

—A clear white writing paper
—Printed in deep rich blue ink.

Shpg. wt., 2 lbs. 8 oz.

3K3418½—200 sheets size 6x7 in. and 100 envelopes size 3⅝x6½ in. **95c**
3K3419½—100 sheets size 6x7 in. when folded and 100 envelopes size 3⅝x6¼ in. Sheets delivered not folded..... **95c**

Wedding Announcements and Invitations

Plain Printing Box of 50

$4.95

Postpaid



Old English - Script

Furnished in two styles of type as shown above. Specify style wanted.

—Printed To Your Order
—High quality white panel folders 7⅜x5⅛ inches.
—Printed in a rich black ink.
—Each set consists of 1 folder and two envelopes.

The event of sending out Wedding Announcements will linger in the memory of the bride and in the memories of all who receive them. We print up to 11 lines at prices quoted below. We arrange the correct composition. Additional lines 10¢ extra. **Print plainly wording desired.** Allow 5 days for printing. Merchandise printed as ordered can not be returned. **Postpaid.**

3K3425½—Plain Printing. Box of 50 sets..... **$4.95**
Box of 100 sets..... **$7.25**

3K3426½—Raised Letter Printing. Box of 50 sets..... **$6.98**
Box of 100 sets..... **$9.50**

Sears Low Priced FOUNTAIN PENS Have Everything





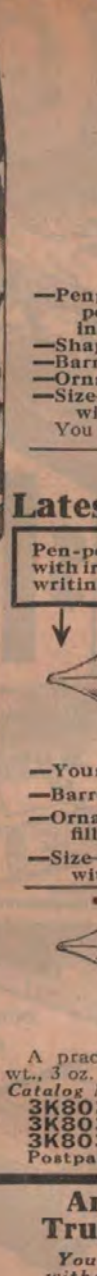
Extraordinary Fountain Pen Offering, $2.50 Value Elsewhere

—Penpoint: 14-K Solid Gold with iridium tip for smooth writing. Medium point. A platinum plated channel lubricates and induces right flow of ink, from hole to iridium point.
—Shape—New tapered decagon (Ten sided) model.
—Barrel—Dupont Simulated Pearl non-breakable pyralin. 4 newest colors.
—Ornamentation—band, cap and self filling lever all 14-K gold filled.
—Size—Slightly oversized model. Holds more ink than the ordinary size without the bulk of the jumbo size.
You will be delighted with this handsome easy writing fountain pen. Shpg. wt., 3 oz.

Men's Pen With Clip	Simulated Pearl Colors	Ladies' Pen With Clip
3K7662	Gray and Red	3K7666
3K7663	Two-tone Green	3K7667
3K7664	Black and White	3K7668
3K7665	Brown and White	3K7669

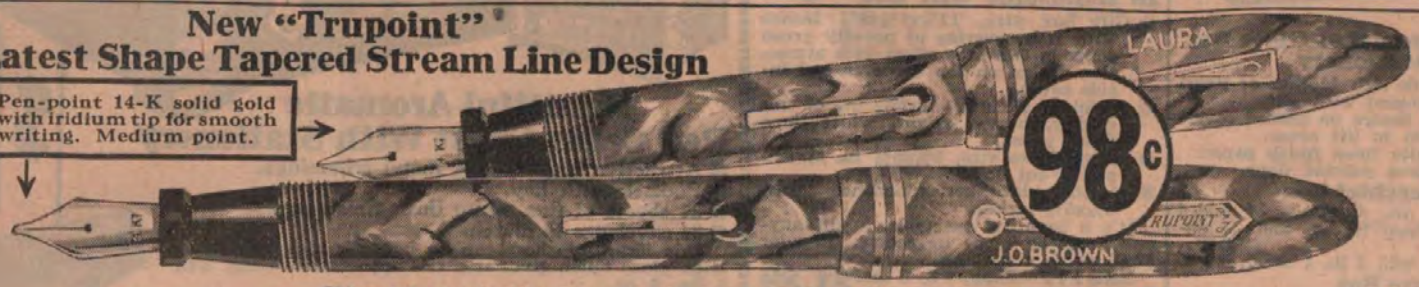
Postpaid if part of $2.00 order or more.

$1.00



New "Trupoint" Latest Shape Tapered Stream Line Design

Pen-point 14-K solid gold with iridium tip for smooth writing. Medium point.



The Biggest 98c Fountain Pen Value We Have Ever Offered

—Your name in gold without extra charge.
—Barrel—Genuine Dupont simulated pearl non-breakable pyralin.
—Ornamentation—Two bands—Clip and self filling lever, all 14-K Gold filled.
—Size—Slightly oversized model. Holds more ink than the ordinary size, without the bulk of the jumbo size. Shpg. wt., 3 oz. Print name plainly.

Men's Pen With Clip	Simulated Pearl Colors	Ladies' Pen With Clip
3K7678	Two-tone green	3K7682
3K7679	Burgundy (red) and Black	3K7683
3K7680	Black and White	3K7684
3K7681	Brazilian Green	3K7685

Postpaid if part of $2.00 order or more.

98c



Cap Fits Either End

Trupoint Fountain Pen and Pencil All in One

A practical and convenient writing unit. Shpg. wt., 3 oz.

Catalog Number	Color Combinations
3K8033	Burgundy (red) and black
3K8034	Brazilian onyx (Green)
3K8035	Black and White

98c Each

Postpaid if part of $2.00 order or more.

—Penpoint—14-K solid gold with iridium tip. Medium point.
—Pencil—Propels, repels and expels.
—Barrel—Genuine Dupont non-breakable pyralin.
—Ornamentation—2 bands—clip and self filling lever—all gold plated.
—Size—6 in. long when closed.

Another Big Trupoint Value

Your name in gold without extra charge.

—Penpoint—14-K solid gold with iridium tip Medium point.
—Barrel—Dupont Non-breakable pyralin.
—Ornamentation—band clip and self filling lever, all 14-K gold plated.
—Size—Slightly oversized model holds more ink than the ordinary size. Shpg. wt., 3 oz. Print name plainly.

79c

Men's Pen	Colors	Ladies' Pen With Ring
3K7670	Burgundy (Red) and Black.	3K7674
3K7671	Jet Black	3K7675
3K7672	Jade Green	3K7676
3K7673	Black and White	3K7677

Postpaid if part of $2 order.

Ladies' Midget Fountain Pen



Size When Closed 4¼ In.
42-Inch Ribbon and Gold Plated Slide
Your Name Stamped in Gold Without Extra Charge

COLORS		
Black and White	3K7636	**98c**
Jade Green	3K7637	
Green and Black	3K7661	EACH

Postpaid if part of $2.00 order or more.

—Penpoint—14-K solid gold with iridium tip.
—Barrel—Dupont non-breakable Pyralin.
—2 bands, ring and self-filling lever. All gold-plated.
Shpg. wt., 3 oz.

A Remarkable Value

Your name stamped in gold without extra charge

—Penpoint—14-K solid gold with iridium tip—Medium point.
—Barrel—Dupont non-breakable pyralin.
—Ornamentation—Two bands, clip and self-filling lever all gold plated.
—Men's pen measures about 5⅜ in. When closed. Ladies' 4½ in. Print name plainly. Shpg. wt., 3 oz.

69c

Men's Pen	Colors	Ladies' Pen With Ring
3K7686	Black and White	3K7689
3K7687	Brown and White	3K7690
3K7688	Striped Green	3K7691

Postpaid if part of $2 order.



Arthington Pencils

Made Especially for Sears

—No. 2 black med. grade lead.
—Yellow finish. Rubber eraser in metal tip.
Why pay more. A good pencil for all general uses.
3K4454—Shpg. wt., 6 oz. 12 for.....**29c**
Postpaid. 144 for.....$3.29



Carter's Nationally Known Fountain Pen Ink

The best ink for all pens. Shpg. wt., 9 oz.
Postpaid if part of $2.00 order or more.
3K4358—5-oz. bottle.....**19c**
Blue Black.....
Colored Inks in 4-oz. Bottles.
3K4359—Blue. 19c 3K4360—Red. 19c

A Whole Dozen for only 20c



—No. 2 black medium grade lead
—Finished in assorted colors.
An ideal school pencil. Shpg. wt., 6 oz.
3K4456—"Beats All" Hexagonal. 12 for...**20c**
3K4455—"Regal" round. 12 for....20c



—Black lead, No. 1 (soft) No. 2 (Medium) No. 3 (hard).
State grade of lead wanted. Shpg. wt., 6 pencils, 6 oz.
3K4458
6 for.....**24c**
12 for.....45c



—Black lead.
—Natural finish-polished cedar.
—Inserted rubber eraser.
Shpg. wt., 24 pencils 8 oz.
3K4461
24 pencils...**27c**
144 for.....$1.25



Venus Copying Pencil

—Medium grade indelible lead.
—White enamel tip.
Shpg. wt., 3 pencils 4 oz.
3K4463
3 pencils for....**24c**
6 pencils for.....45c



—Black lead. No. 2B (soft) No. HB (Medium) F (medium hard), No. H (hard) 3H (very hard).
State lead wanted. Shpg. wt., 6 pencils, 6 oz.
3K4460
6 for.....**48c**
12 for.....93c



Sears Special

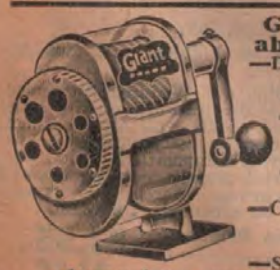
—Black lead. No. 1B (Medium soft); HB No. 2 (medium); No. 3H (hard).
State lead wanted. Shpg. wt., 6 pencils, 6 oz.
3K4457
6 for 23c 12 for 43c



—Colored thin leads.
Choice of red, blue or green lead. State color. Shpg. wt., 3 pencils, 4 oz.
3K4462
3 for.....**24c**
6 for.....45c
12 for.....88c

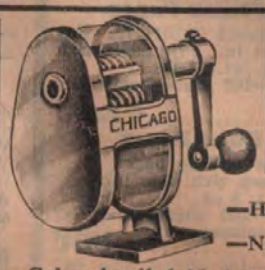


—Black lead. No. 1 (soft) No. 2 (medium), No. 3 (hard)
State lead wanted. Shpg. wt., 6 pencils, 6 oz.
3K4459
6 for.....**24c**
12 for.....45c
144 Postpaid for.....$5.25



Giant Adjustable Sharpener

—Disc for sharpening pencils of various sizes.
—Hardened steel rotary cutters.
—Nickel plated frame.
—Colored celluloid shavings receptacle.
—Stopssharpening when point is made.
—Height 4 inches.
3K4497—Shpg. wt., 1 lb...**$1.32**



Chicago

—Hardened steel rotary cutters.
—Nickel plated frame.
—Colored celluloid shaving receptacle.
—Height 4 inches.
Can be attached to table or wall.
3K4496—Shpg. wt., 1 lb.....**87c**



Steel Clamp

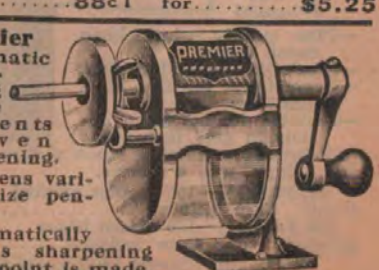
For fastening sharpener securely to desk or table.
3K4489—Shpg. wt., 4 oz.....**14c**



Height 3⅝ In.

Trupoint Pencil Sharpener

—Hardened steel rotary cutters.
—Enamel finish frame.
—Celluloid shavings receptacle.
Sharpens standard size pencils.
3K4499—Shpg. wt., 12 oz..**77c**



Premier

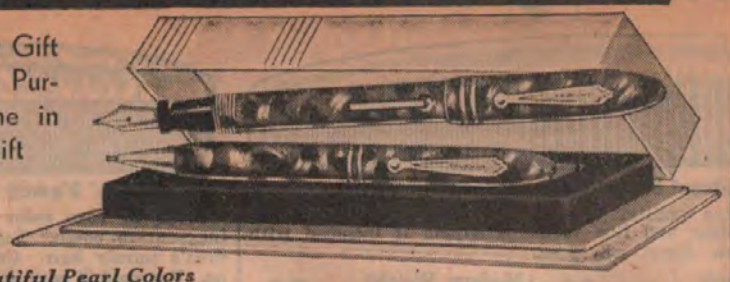
—Automatic feeding device prevents uneven sharpening.
—Sharpens various size pencils.
—Automatically stops sharpening when point is made.
—Hardened steel rotary cutters.
—Nickel plated frame.
—Height 4 inches.
3K4498—Shpg. wt., 1 lb.....**$1.59**

POPULAR PRICED FOUNTAIN PEN *and* PENCIL SETS



Platinum Plated and 14-K Gold Pen Point With Iridium Tip

Meet Every Gift and Utility Purpose. Come in Pretty Gift Boxes



Beautiful Pearl Colors

—Non-breakable Dupont Pyralin—Beautiful Simulated Pearl Colors.
—Self filling fountain pen. Gold filled trimmings. Regulation size.
—Propel, repel and expel pencil with concealed eraser and lead chamber.
—Your name in gold on pen and pencil for 20c extra. Print name plainly.
Sells elsewhere for $2.75. Shpg. wt., 6 oz.

Men's Set	Beautiful Pearl Colors	Ladies' Set With Clip
3K79850	Gray and Red	3K79890
3K79860	Two-Tone Green	3K79900
3K79870	Black and White	3K79910
3K79880	Brown and White	3K79920

$1.79 PER SET

Self Filling Fountain Pen and Pencil of Non-breakable Pyralin

—14-K solid gold pen point with iridium tip. Medium point.
—Propel, repel and expel pencil with concealed eraser and lead chamber. Gold plated trimmings. Regulation size set.
—Your name in gold on pen or pencil for 20c extra. Print name. Shpg. wt., 6 oz. Regular $2.00 to $2.50 Value elsewhere.

Men's	Pearl Colors	Ladies' With Clip
3K7993	Gray and Red	3K7998
3K7994	Green with Black Vein	3K7999
3K7996	Blue and Green	3K8001

$1.39 PER SET



A Real Value For $1.00

14-K Solid Gold Pen Point With Iridium Tip

—Self filling fountain pen made of Dupont Pyralin in beautiful colors.
—Propel, repel and expel pencil with concealed eraser and lead chamber.
—Gold plated trimmings. Regulation size set.
—Your name in gold on pen and pencil for 20c extra. Print name. Shpg. wt., 6 oz.

Men's	Colors	Ladies' With Ring
3K8025	Jade Green	3K8029
3K8026	Black and White	3K8030
3K8027	Burgundy (red) and Black	3K8031
3K8028	Jet Black	3K8032

$1.00 PER SET

Only $1.00 For This Writing Unit



14-K Solid Gold Pen Point With Iridium Tip—A Combination Pen and Pencil All in One

—Beautiful non-breakable pyralin barrel with self filling fountain pen at one end.
—Propel, repel and expel pencil at the other end.
—Gold filled clip, bands and lever device. Length 6 in. Shpg. wt., 6 oz.

	Beautiful Combination Colors
3K8003	Burgundy (red) and Black
3K8004	Brazilian Onyx (Green)
3K8005	Black and White

$1.00 EACH



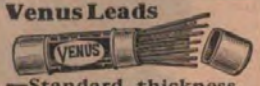
ONLY 47c

Your Name in Gold Without Extra Charge

—Propel, repel and expel pencil.
—Concealed eraser and lead chamber.
—Non-breakable barrel of Dupont Pyralin.
—Beautiful combination colors.
—Gold filled band and clip.
Print name plainly. Shpg. wt., 3 oz.
3K7827—Black and White.
3K7828—Burgundy (Red) and Black.
3K7829—Brazilian Onyx (Green.)
3K7830—Jet Black.

47c Each

Venus Leads



—Standard thickness.
—Metal tube with 24 black leads. H. B. (medium) B. (medium soft), 2B (extra soft). State grade. Shpg. wt., 2 oz.
2 tubes..... 3K7935 **21c**



Mikado

Standard Thickness
—24 medium grade black leads 1⅜ in. long in metal tube. Shpg. wt., 2 oz.
2 tubes leads... 3K7936 **17c**

Colored Leads

Standard Thickness
—12 leads in metal tube. Medium grade. Shpg. wt., 2 oz.
3 tubes..... 3K7937—Red. **14c**
3K7938—Blue.
3 tubes..... 14c



Midget Fountain Pen and Pencil Set

—Self filling fountain pen, 3½ in. long with 14-K solid gold pen point with iridium tip.
—Propel, repel and expel pencil 3⅛ in. long with extra leads.
—Barrel of non-breakable pyralin in colors.
—Both in genuine leather case. Shpg. wt., 4 oz.

Beautiful Colors		
Black and White Combination	3K7950	**89c** Per Set
Burgundy (red) and Black	3K7958	
Brazilian Onyx (Green)	3K8024	



Golf Pencil

—Mechanical pencil 3⅛ in. long with eraser and leads.
—Beautiful pyralin in colors—Gold plated trimmings.
A handy pencil for the vest pocket or Ladies' purse. Shpg. wt., 3 oz.

Burgundy (red) and Black	3K7825	**25c** Each
Brazilian Onyx (green)	3K7826	
Black and White Combination	3K7816	

Desk Set

Genuine Onyx Base 14-K Solid Gold Pen Point with Iridium Tip Medium Point



$1.79

—Genuine Onyx base size 3x3x1 1/16 in.
—Self filling fountain pen 7¼ in. long.
—Unbreakable pyralin barrel with combination Brazilian onyx color and jet black. Others ask as high as $3.00 for a set of this quality.
Shpg. wt., 1 lb., 12 oz.
3K7963.. **$1.79**

Genuine Wahl Eversharp

Name in Gold Without Extra Charge **95c**

—Propel, repel, expel.
—Eraser and extra leads under cap.
—Non-breakable barrel of Dupont Pyralin.
—Streamline body.
Print Name Plainly. Shpg. wt., 3 oz.
Men's Pencil With Clip
3K7807—Red and Black..... **95c**
3K7808—Green and Black.....95c
3K7809—Jet Black.....95c
Ladies' Short Model With Clip
3K7832—Red and Black..... **95c**
3K7833—Green and Black.....95c
3K7834—Jet Black.....95c

REVOLVING WORLD GLOBES

SPECIAL



$1.00 *6-In. Diam.*

—Metal base and half meridian.
—Height 8¾ in.
First time offered at this low price. Shpg. wt., 1 lb. 8 oz.
3K4940.. **$1.00**



$3.95 *Hand Made Globe 6-In. Diam.*

—Solid walnut stand.
—Full metal meridian.
—Height 9⅝ in.
—Gracefully constructed, accurate up-to-date.
3K4943 Postpaid..... **$3.95**



$2.00 *6-In. Diam. Globe*

—Hand made globe.
—Walnut finish, wood stand. Height 10 inches.
—Full metal meridian.
Up-to-date. Accurate.
3K4942 Postpaid..... **$2.00**



$4.95 *9-Inch Diam. Hand Made Globe*

—Walnut finish metal base. Height 12¾ in. Up-to-date accurate.
Dial for telling time in any part of the world.
3K4941 Postpaid..... **$4.95**

Special Gifts For Everyone



Beautiful Bookends in Cadmium and Antique Brass

A unique feature is the 3½-inch base extension which fits under the end books, holding books firmly. 6¼ inches high, 5 inches wide. Felt base. Brass figures mounted on silver-toned (cadmium) background. Shpg. wt., 3 lbs. 8 oz.

Elephant	The Thinker	Ship	End of Trail
3K3551	3K3552	3K3553	3K3554
98c	**98c**	**98c**	**98c**



$10.95 World Globe

—Hand made globe.
—Diameter 12 in.
—Accurate - Up - to-date.
—Lithographed in 9 colors.
—Solid walnut stand. Brass claw feet.
—Full metal meridian.
—24 page illustrated hand-book free.
—Timedial enables you to determine instantly the time in any part of the world.
3K4944 Postpaid.. **$10.95**



Book Covers *Only* **69c**

—Genuine leather florentine design.
—Decorated in beautiful colors.
—Assorted designs.
—For books up to size 8¼x5½ inches.
Shpg. wt., 8 oz.
3K3540..... **69c**

Brushed Brass Desk Set

6 Pieces **$2.00**



—Consists of Blotter, Holder, tray, letter opener, inkwell and hand blotter.
—Made of brushed brass.
A gift that will be appreciated by man or woman.
3K3538—Women's set. Desk pad measures 12x19 in. Postpaid.... **$2.00**
3K3539—Men's set. Desk pad measures 15⅞x21 in. Postpaid..... **$2.59**

Five-Year Diary

For Keeping Cherished Memories



—Genuine leather. Size 5⅝x4½ in.
—Padded covers. Rounded corners.
—384 pages with address section in back.
It may be started at any time, ruled for a five-year period. Packed each in box. Shpg. wt., 1 lb. 4 oz.
3K3014—Black leather monkey grained, silver stamping on cover. Silver color lock and key and silver edges..... **$1.19**
3K3015—Green levant grain leather, gold stamping on cover, gilt lock and key and gold edges..... **$1.19**

See Complete Index in BACK of this Catalog

Quality Counts . . . in Little Things, Too!



Ladies' Ivory Color Dressing Combs

Extra fine quality. Polished, grained ivory color. **9 in. long.** Coarse and fine teeth. **Postpaid if included with $2.00 order.** Shpg. wt., 5 oz.

Extra Heavy
8K1019.....49c | Medium Weight **8K1018.....36c**



Ladies' Fancy Mottled Dressing Comb

Made of rose color mottled celluloid. A substantial, inexpensive comb. Especially suitable for combing children's unruly hair. Coarse and fine teeth. Shpg. wt., 4 oz. **Postpaid if part of $2.00 order**

8K1035—8½ inches long.....18c



Ladies' Heavyweight Dressing Combs

Strong and durable best quality combs made of polished black hard rubber. Coarse and fine teeth. Shpg. wt., each, 3 oz. **Postpaid if part of $2.00 order.**

9-inch size.
8K1012.....33c | 8-inch size. **8K1044.....21c**



Ladies' Lightweight Combs

Highly polished black hard rubber. Shpg. wt. each, 3 oz.

8K1036—Length, 9 in.....**29c**
8K1034—Length, 7½ in.....**15c**



Handled Comb

Made of polished black, hard rubber.

8K1037
Length 7 in. Shpg. wt., 3 oz.....**29c**

Fine Combs for Dandruff



Shpg. wt., 3 oz. Extra heavy, strong fine teeth; smooth points.

Polished Black Hard Rubber
8K1024
Size, 4x2¼ in...**21c**

Amber Color Celluloid
8K1023—Size, 4x2¼ in.....**29c**

We carry only the best quality combs and brushes. All items guaranteed to give satisfaction. All items on this page Postpaid if part of $2.00 order or more as explained on Page 1.

BLACK HARD RUBBER POCKET COMBS IN CASES



Ladies' Bobby Comb

4 in. long with all fine teeth. Each in case. Shpg. wt., 2 ounces.

8K1025
Each.....**10c**

Ladies' Favorite

4¾ in. long. Snap button leather case.

8K1030
Coarse and fine teeth.....**25c**

8K1029
Fine teeth only.**25c**
Shpg. wt., ea., 2 oz.

Men's Style

A 6-in. comb men prefer in a genuine leather case. Coarse and fine teeth. Shpg. wt., 3 oz.

8K1026
Each.....**19c**

10c Special

Black hard rubber comb, 5 in. long. Coarse and fine teeth. In paper case. A handy pocket comb for men or women. Shpg. wt., 2 oz.

8K1027..10c



Barbers' Style Tapering Combs

7-inch polished hard rubber combs with thin flexible end. For hair cutting. Shpg. wt., each, 3 oz.

Red Rubber
8K1006..19c | Black Rubber **8K1007..19c**



Popular Style Men's Comb

Strong, heavy weight black rubber 7-inch comb. Shpg. wt., 3 oz

8K1004—Each.....**15c**



Men's Heavy Service Comb

Made of polished, extra heavy black hard rubber. Shpg. wt., 3 oz.

8K1031—Length, 7 in.....**13c**

HAIR BRUSHES



Hughes Ideal Air Cushion Brushes

—Stiff black bristles.
—Removable rubber air cushion.
—Easily kept clean.
—Mahogany color wood backs.

Shpg. wt., each 12 oz. **Postpaid if part of $2.00 order.**

Reg. $2.00 size
8K1061.....$1.69

Reg. $1.25 size
8K1062.....98c



Real Ebony

Finest quality. Extra stiff long white bristles. Natural color ebony. Shpg. wt., 12 oz.

8K1063
$1.59

Narrow Style

Ebony color back. Stiff gray bristles set in aluminum face. Popular with travelling men. Shpg. wt., 10 oz.

8K1055
39c



Military Brush Sets

Stiff white bristles set in Genuine natural color Ebony backs. Shpg. wt., 1 lb. 8 oz.

8K1098
Pair, Postpaid...**$2.69**



Slit Back

—Genuine Ebony.
—Easily cleaned.
—Stiff white bristles.

Shpg. wt., 12 oz.
8K1058
Each.....**98c**



Prophylactic Popular Hair Brushes

—Penetrating bristles.
—Set in aluminum face.
—Ebony color backs.

Shpg. wt., each, 11 oz. **Postpaid if part of $2.00 order.**

Stiff White Bristles
$1.50 size
8K1059..$1.29

Stiff Gray Bristles
$1.00 size
8K1054.....89c

Narrow Style
White bristles.
8K1052.....49c

Prophylactic Special
Long white bristles.
8K1060.....59c

BATH BRUSHES



Natural color satin finish wood backs, with removable wood handles. Also hand strap. 11 rows white bristles. Length of brush overall, 17½ in. Shpg. wt., 1 lb.

Our Best Brush
8K1147 .89c

69c Special
8K1146 .69c

Twisted Wire Bath Brush

White wood handle. White bristles. Shpg. wt., 1 lb. 8 oz.

8K1148.....59c

CLOTH BRUSHES and HAND SCRUBS



Our Best Cloth Brush

Genuine walnut back with ⅞-in. gray bristles. Shpg. wt., 12 oz.

8K1100
Lgth., 7 in....**79c**

Flexible Leather Back

Stiff black bristles and fibers. Shpg. wt., 12 oz.

8K1101
7 in. long....**69c**

39c Special Cloth Brush

Mahogany color wood back. Black bristles. Shpg. wt., 12 oz.

8K1102
Lgth. 7 in.....**39c**

TwistedWire Cloth Brush

Good quality black bristles. Black enameled wood handle. Lgth. 10 inches. Shpg. wt., 12 oz.

8K1103
Each.....**39c**

Hand Brush

Natural color wood back. 5 rows stiff white bristles. Concave top for nails. Length, 3½ in. Shpg. wt., 6 oz.

8K1140
23c

WHISK BROOMS



For Home or Auto

Made of selected fine broom corn. Securely sewed to keep straws in place. Shpg. wt., each, 12 oz.

Our Best Whisk
Used for cloth-ing as well as upholstered furniture, etc. Size 10 in. overall.
8K1111 33c

Utility Whisk
For auto or general household use. Enameled wood handle. Size 9 in. overall.
8K1112 25c



Vest Pocket Set for Men

5-in. nail file and 4¾-in. men's comb in leather case. Shpg. wt., 3 oz.

8K3947.....45c



Ladies' Manicure Set

Contains 75c cuticle scissors, 35c tweezers and 25c file. Shpg. wt., 6 oz.

8K3946
3-pc. set.....**98c**

LACROSS MANICURE INSTRUMENTS



La Cross Quality Scissors

Forged steel. 3½ in. long. Shpg. wt., each 3 oz.

(A) Nail Scissors
Reg. $1.25 size.
8K3928....89c

(B) Cuticle Scissors
Reg. $1.25 size.
8K3929....89c

Cuticle Scissors



Finest quality forged steel, length 3¼ in. Small fine strong points that cut. Shpg. wt., 2 oz. $2.00 size.

8K3925.....$1.59



Hand forged from quality steel. Length 4¼ in.

La Cross Nail Nippers

Will cut tough toenails or finger nails. $1.25 size. Shpg. wt., 4 oz. **Postpaid if part of $2.00 order.**

8K3934.....98c



(A) Manicurist's Nail File

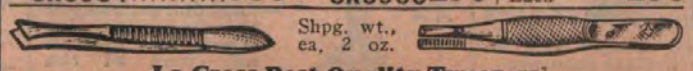
LaCross best triple cut steel. Lgth. 7 in. Shpg. wt., 2 oz.

40c size.
8K3900 29c

(B) Double Cut Pointed File

Best Steel. Lgth. 5½ in. Shpg. wt., 2 oz.

25c size.
8K3901 17c
Each



Shpg. wt., ea. 2 oz.

La Cross Best Quality Tweezers

For plucking eyebrows, ingrowing hairs or splinters.

Wide Diagonal Point
8K3914—35c size, Length, 3 inches.....**26c**

Medium Square Point
8K3915—25c size. Length, 3 inches.....**19c**



La Cross Nail Cutter

A 3-in-1 Manicure Set. Nail cutter, file and cleaner. For purse or vest pocket. Shpg. wt., 2 oz. Lgth., 2½ in.

8K3932.....29c



Handy Folding File

—Pearltone color handle.
—Good double cut steel.
—For pocket or purse.
—Length, 5 in. open.
—Folds compactly.

Shpg. wt., 2 oz.
8K3909.....19c

BUY YOUR HAIR NEEDS HERE AND SAVE MONEY



HAIR DRESSINGS

Lyon's Hair Gloss

For Men, Women, and Children
Keeps Hair Combed and Well Groomed

- Brings out natural lustre and beauty.
- Enhances natural waves of hair.
- Protects hair from wave destroying dampness.
- Prolongs life of permanent wave.

Hair Gloss Liquid Form

8K3765—4-oz. Shpg. wt., 1 lb. 39c
8K3766—8-oz. Shpg. wt., 1lb. 12 oz. .. 69c

Hair Gloss Solid Form

8K3751—4-oz. Jar. Shpg. wt., 2 lbs. 49c
8K3752—8-oz. Jar. Shpg. wt., 2 lbs. 8 oz. .. 79c

Glostora

Aids in keeping hair neatly combed. 60c size. Shpg. wt., 1 lb.
8K3758 ..... 47c

Vaseline Hair Tonic

A liquid preparation for hair and scalp. 75c size. Shpg. wt., 1 lb.
8K3812 ..... 67c

Atomizer

For applying brilliantine and hair gloss. 3 in. high. Shpg. wt., 12 oz.



8K4254
42c

Lady Janis Permanent Wave Oil

Prolongs life of your permanent wave. Aids in keeping the wave neatly set during damp rainy weather. It's easy to use and adds a glossy sheen to the hair. Shpg. wt., 1 lb.
8K3756—2-oz. bottle 42c

Lady Janis Liquid Brilliantine

Brush a little Lady Janis Brilliantine through your hair. It will take on new lustre. Shpg. wt., 1 lb.
8K3759—2-oz. bottle 39c



HAIR WAVING FLUIDS

Lady Janis Waving Fluid

—Big 12-oz. bottle.
—Non-greasy and dries quickly.
—Gives a beautiful, lasting wave.
—Fine for curling children's hair.
—Does not leave hair gummy.
—Leaves hair soft and glossy.

This popular waving fluid is pleasantly perfumed and actually makes hair waving a pleasure. Shpg. wt., 2 lbs. 5 oz.
8K3851—12-oz. bottle 49c





12 OZ. BOTTLE 49c



Wildroot Wave Set

A practical waving fluid for giving finger-waves at home. Quick drying and is not sticky or greasy. Shpg. wt., 2 lbs. 5 oz.
8K3850
60c size 52c

Gerardine

Trains wave in straight hair. Deepens permanent wave.
Use with an atomizer. Shpg. wt., each, 1 lb.
8K3853
Reg. $1.00 size 89c
8K3854—Reg. $1.50 size $1.29



NUSHEEN



A harmless vegetable rinse made to tone down unwelcome gray hair, gives all shades of hair a beautiful sheen. Removed by shampooing. Golden Blonde, Black, Medium Brown, Dark Brown, Chestnut Brown or Platinum. State choice. 2 rinses to envelope, 5 envelopes to box. Shpg. wt., 4 oz.
8K3897
Box of 10 rinses 42c

Conti Shampoo

Made from fine, imported, pure olive oil. Shpg. wt., 2 lbs.
8K3833
50c size 39c

Mary T. Goldman Shampoo

Leaves hair soft and fluffy. Shpg. wt., 1 lb. 10 oz.
8K3829
50c size 39c



SHAMPOOS

Lyon's Cocoanut Oil Shampoo

Half Pint Bottle 49c

Double the size usually sold at this price.





"For Luxuriant Hair" Shampoo Regularly with Lyon's Cocoanut Oil Shampoo. It will keep your scalp soft and your hair will fairly sparkle with new beauty. Will not dry scalp or make hair brittle. Delicately perfumed. Shpg. wt., 1 lb. 10 oz.
8K3831
8-oz. bottle. (Double Size) 49c



Fitch's Shampoo

Helps to prevent dandruff. Shpg. wt., 2 lbs.
8K3828
75c size .. 63c

Wildroot Taroleum Shampoo

Thoroughly cleanses the hair and scalp. Shpg. wt., 2 lbs.
8K3825
50c size .. 39c

HENNAFOAM

Shampoo

—"Liquid Sunshine" for Your Hair.

Cleanses the hair thoroughly, refreshes hair and scalp. Brightens the sheen and leaves hair brilliantly fluffy. Not a dye. Shpg. wt., 1 lb. 12 oz.
8K3827 ..... 47c



We Pay the Postage on Orders of $2.00 or More
As Explained on Page 1

GOLDEN GLINT



You can achieve soft fragrant, lustrous hair by using Golden Glint shampoo.

The tint is a rinse used to enhance the color beauty of the hair. Shpg. wt., 2 pkgs., 8 oz.

Golden Glint Shampoo ..... 8K3830—2 for 39c
Golden Glint Tint ..... 8K3895—2 for 39c

MAR-O-OIL SHAMPOO

A complete Oil Treatment and Oil Shampoo for the scalp all combined in one easy application. Entirely eliminates the use of any soap and rinses out instantly with plain warm water. Used either hot or cold. Mar-O-Oil often helps overcome stubborn cases of dandruff or itching scalp. Shpg. wt., 1 lb. 8 oz.
8K3832—$1.00 size. Each 83c



HAIR TONICS *and* DANDRUFF REMEDIES

HAIR-A-GAIN

Scalp and Hair Shampoo

Due to its proper ingredients and its method of application, Hair-A-Gain will put the scalp in condition to aid growth of hair and to restore the texture and color to faded hair.



Large Sizes
16-oz. paste and 8-oz. shampoo. Shpg. wt., 3 lbs. 9 oz.
8K3802
Both for .. $1.79

Small Sizes
8-oz. paste and 4-oz. shampoo. Shpg. wt., 2 lbs.
8K3800
Both for 89c

LYON'S Dandruff Remedy

Lyon's Dandruff Remedy is a safe and reliable tonic that will help to keep your hair and scalp in a healthy condition. Always follow your shampoo with this splendid tonic. Then use 2 or 3 times a week. It checks dandruff, invigorates hair roots and keeps scalp clean and healthy. 10-oz. bottle. Shpg. wt., 2 lbs.
8K3807—Each. 79c



LUCKY TIGER

Lucky Tiger is thoroughly established as a recognized hair and scalp treatment. A single application usually stops that miserable itching and regular applications will make your scalp tingle with new life. Shpg. wt., 2 lbs. 8 oz.
8K3811
$1.00 size bottle for 79c



WILDROOT Hair Tonic



Used to repel dandruff and stimulate the scalp. $1.10 size. Shpg. wt., 2 lbs. 8 oz.
8K3806—Each 79c

50c size
Shpg. wt., 1 lb.
8K3801—Each 42c

WE PAY the POSTAGE ON ORDERS of $2.00 OR MORE AS EXPLAINED ON PAGE 1

Comb and Cup For Hair Tonic

The liquid flows through the teeth directly to the roots of the hair and insures an even distribution of the tonic. A clean and sensible way to apply hair tonic. Shpg. wt., 2 lbs.
8K2474 ..... 49c



GLOVER'S Scalp Treatment



Standard for years as an ideal treatment for scalp disorder. Shpg. wt., 2 lbs.
8K3809—75c size 63c

Glover's Soap
25c size
To use with scalp treatment. Shpg. wt., 3 cakes, 1 lb. 8 oz.
8K3810 ..... 3 for 55c

Mary T. Goldman Hair Tonic

Shpg. wt., 1 lb. 8 oz.
8K3808—75c size 63c

DANDERINE

Shpg. wt., 2 lbs. 12 oz.
8K3805—Each 79c

Liquid Arvon

Shpg. wt., 1 lb. 12 oz.
8K3803—$1.00 size 79c

COLORATORS *and* HENNAS



MARY T. GOLDMAN Hair Color Treatment

A nationally famous preparation for applying natural color to faded hair. Complete directions and helpful hints included in each package. (Extra strong for black hair); No. 1 (Dark to medium brown); No. 2 (Medium brown to light brown); No. 3 (Very light brown to blonde). State choice. Shpg. wt., 1 lb. 8 oz.
8K3878
$1.50 size $1.39

Quick Hair Color

For those who desire an instantaneous change in the color of faded hair. Especially recommended for hair that is nearly all gray. One shade only. Shpg. wt., 1 lb. 4 oz.
8K3879—$1.50 size $1.39

WYETH'S Sage and Sulphur



This compound contains agents especially valuable for coloring gray and faded hair. Is delicately perfumed, imparting to the hair a faint but pleasant odor. Best results are obtained by following complete directions with each package. Not intended for the cure or prevention of disease. 75c size. Shpg. wt., 1 lb. 8 oz.
8K3875 ..... 63c

LAKRO Hair Color



Instantaneous Hair Coloring that Will Not rub off or wash out. Will color your hair in 15 minutes without fuss or muss. Leaves hair soft, glossy and beautiful. Hair may be curled or permanently waved either before or after using. Four full treatments and simple directions in each package. Colors: Black, Dark brown, Medium brown, Light brown, Auburn and Blonde. State color. Postpaid.
8K3876—$5.00 size $2.79

L'OREAL-HENNA "For Tinting Gray or Faded Hair"





The standard and original preparation. Not affected by shampoos, bathing or perspiration. Colors: Dark brown, Medium brown, Light brown or Black. State color.

Rapid Liquid
For quick coloring or retouching gray hair. Postpaid.
8K3877
$3.00 size $2.69

Henna Powder
For coloring or retouching gray hair. Shpg. wt., 11 oz.
8K3896
$1.29

Finest Egyptian Henna Leaves, Powder Form

One of the best and safest ways of tinting hair and giving that desired henna shade. Directions on package. Shpg. wt., 12 oz.
8K3899
¼-lb. Pkg. ... 26c 2 Pkgs. for 49c

Almaz Hair Crayon

Black or Dark brown. State color. Shpg. wt., 2 oz.
8K3890—$1.00 size 79c

Marchand's Golden Hair Wash

For lightening the color of the hair. Helps bring back the youthful tints to hair of any color. Makes hair on arms and legs unnoticeable. Shpg. wt., 1 lb. 6 oz.
8K3898 ..... 39c

HIGH SPEED BRUSHLESS SHAVING CREAM



—No brush necessary.
—Makes shaving easy.
—Softens tough beards.
—Refreshing after effects.
—Extra large jumbo tube.
—A little goes a long way.

Start the day right by using High Speed. You will thank us for introducing this fine brushless cream. Shpg. wt., each, 8 oz.

8K4924—Each... **29c**
2 tubes for..... **49c**

Velvo BAY RUM SHAVING CREAM



"Smooth as Velvet"

—Clean bay rum odor.
—Cools and refreshes.
—Softens beards.
—Lathers abundantly.
—Extra large tubes.

It carries its own soothing balm. You will enjoy the cooling difference. Shpg. wt. each, 8 oz.

8K4902
Each **29c** 2 tubes for... **49c**



Genuine Imported

St. Thomas Bay Rum

—Best quality obtainable.
—Delightful odor.
—Cool and refreshing.
—An invigorating body rub.

This genuine bay rum is not only an ideal after shaving lotion but is useful to repel mosquitoes and relieve headaches.

8-ounce Bottle
Shipping weight, 1 lb. 4 oz.
8K4866 **39c**

1-Pint Bottle
Shipping weight, 2 lbs.
8K4867 **69c**

After Shaving Lilac Lotion



—A true lilac odor.
—Delightfully refreshing.
—Makes shaving a joy.
—Protects skin from dust.
—Leaves skin smooth and soft.

Far superior to most so-called Lilac Vegetals. Try this splendid after shaving lotion on our recommendation. Shpg. wt., each, 1 lb. 4 oz.

8K4851—6 oz. bottle..... **39c**

Williams MENNENS



Shaving Creams
Shpg. wt., tube, 8 oz.
8K4940
50c size. Each.... **41c**
8K4941
35c size, Each... **29c**

Shaving Stick
8K4913
35c size. Each... **29c**
Shpg. wt., 12 oz.

Barber's Bar
8K4919
1 lb. pkg. of 9 cakes for.. **59c**
Shpg. wt. 1 lb. 8 oz.

Aqua Velva Lotion
8K4855
50c size..... **39c**
Shpg. wt., 1 lb. 8 oz.

Men's Talcum
8K4049
25c size... 2 cans for... **37c**
Shpg. wt. 2 cans, 1 lb.

Regular Type Shaving Cream
8K4942 tube
50c size..... Each **41c**

Menthol-Iced Shaving Cream
8K4943 tube
50c size..... Each **41c**
Shpg. wt., creams, each, 1 pound.

Skin Balm
An excellent after-shave preparation. Keeps skin soft and smooth.
8K4854
50c size..... Each **39c**
Shpg. wt., 8 oz.

Men's Talcum
8K4046
25c size... 2 cans for... **37c**
Shpg. wt., 2 cans, 1 lb.



WE PAY the POSTAGE ON ORDERS of $2.00 OR MORE AS EXPLAINED ON PAGE 1

SATINETTE TOILET AND BATH SOAP



12 CAKES FOR 59c

Sold at Economy Prices
—Made of purest ingredients.
—For complexion or bath.
—Extra large cakes.
—Gives a cleansing lather.
—Delightfully scented.
—Made by French Process.
—Beautiful Pastel colors.

Four popular odors. Rose (pink) geranium (white), lilac (lavender), jasmine (green). State choice. Shpg. wt., 3 lbs.

8K4953..... 12 cakes for **59c**

IMPORTED SOAPS



French Toilet Soaps

Delicately perfumed. Hard milled to last longer. Usually sell for much more elsewhere. Shpg. wt., per box, 1 lb. 12 oz.

Pine Soap
Refreshing Pine odor. For hand and bath use. A European favorite.
8K4950 6 cakes for..... **69c**

English Lavender
Real lavender odor and color.
8K4951 6 cakes for..... **69c**

Cold Cream (Toilet Soap)
Fragrant floral odor. Soothing and delicate as cold cream to the skin. Beautiful pale pink color.
8K4952 6 cakes for..... **69c**

Advertised Domestic Soaps
8K4978—Woodbury's 3 cakes for.... **63c**
8K4975—Lux 12 cakes for.... **95c**
8K4970—Lifebuoy 12 cakes for.... **83c**
Shpg. wt., 3 cakes, 1 lb., 12 cakes, 2 lbs. 8 oz.

COMPLEXION SOAP



Lady Janis Improved Complexion Soap

—Perfectly milled by French Process.
—Delicately scented with French Floral oils.
—Super fatted with lanolin.

Daily use will help create the clear, healthy skin condition desired by every woman of refinement. Shpg. wt., 6 cakes, 2 lbs.

8K4980..... 6 cakes for... **55c**

Cocoa Hardwater Toilet Soap



—Lathers freely in hard or soft water.
—Note large cakes, 6 oz. when cut.
—Used for hands, face and bath
—Makes ideal shampoo for hair.
—Pleasantly perfumed.
—Made of refined cocoanut oil.

Shipping weight, 12 cakes, 4 lbs. 8 oz.

8K4967 ..... 12 cakes for.... **59c**

SHAVING SUPPLIES that Click!



After Shaving Lotion
A treat for your face. Shpg. wt., 1 lb. 4 oz.
8K4853
4-oz. bottle..... **39c**

Click Talcum
The final touch to a perfect shave. A real skin color that eliminates the shine. Shpg. wt., 8 oz.
8K4047
Each **17c** 2 cans for. **33c**

Click Shaving Cream
"For a Fine Shave"
—Lathers quickly.
—Softens beard.
—Makes shaving easy.
—Leaves skin soft and refreshed.
—Pleasantly perfumed.

You will enjoy shaving once you become a Click user. Shpg. wt., 7 oz.
8K4910
Each **29c** 2 tubes for **49c**



For Click Gift Set see page 634.

EVER-READY BRUSHES



- These Shaving Brushes are made either with pure bristles or genuine badger hair.
- Each brush sterilized and each in carton.
- Bristles firmly set in hard rubber.

Our Best Brush
Silver tipped genuine badger hair. Extra large tuft. Celluloid handle. In gift box. Not illustrated. Reg. $4.00 Ever Ready Value.
8K1175
Postpaid..... **$2.89**

A Dandy for 69c
Blended imported medium stiff bristles. Celluloid handle. Reg. $1.00 Ever Ready value.
Shpg. wt., 8 oz.
8K1179.... **69c**

39c Special
Imported white bristles; white ferrule and black handle. A serviceable brush. Low priced.
Shpg. wt., 8 oz.
8K1180..... **39c**

Quality Badger
Selected fine quality badger hair. Extra large tuft. Celluloid handle. A long lasting brush. Regular $2.50 Ever Ready value.
8K1176
Shpg. wt., 8 oz... **$1.79**

$1.39 Special
Genuine badger hair, full tuft. Semi-silver tufted. Celluloid handle. Reg. $2.00 Ever Ready Value. Shpg. wt., 8 oz.
8K1177.... **$1.39**

Real Badger
A genuine badger hair brush that insures soft, smooth lathering. Celluloid handle. Reg. $1.25 Ever Ready Value. Shpg. wt., 8 oz.
8K1178..... **98c**



OTHER WELL KNOWN SHAVING CREAMS

PALMOLIVE	35c size tube 8K4935... 29c	BURMA SHAVE	½-lb. jar. 8K4921.... 45c
LISTERINE	25c size tube 8K4911.... 23c	BURMA SHAVE	35c size tube. 8K4922.... 31c
INGRAMS	50c size jar 8K4934.... 42c	BAR-BASOL	65c size tube. 8K4912.... 54c
INGRAMS	50c size tube 8K4936.... 42c	STYPTIC PENCILS	8K4905 3 for 10c
COLGATES	35c size tube 8K4904.... 29c		

Shpg., wts. tubes 8 oz.; jars 1 lb.; styptic pencils 2 oz.

IMPORTED OLIVE OIL CASTILE SOAP



My Baby's Castile Soap

"The best is none too good for baby's tender skin"

This fine soap is made from selected imported olive oil. Soothing and healing. Aids in prevention of chafed skin. A perfect toilet soap for the whole family. Ideal for shampooing, especially good for dry scalp. Large size cakes. Shpg. wt., 3 cakes, 1 lb.

8K4997..... 3 cakes for..... **45c**

WHITE FLOATING SOAP

12 CAKES FOR 59c

—As pure as soap can be made.
—For toilet or bath use.
—Extra large pure white cakes.
—For laundering fine silks.
—Delightfully perfumed.

Shpg. wt., 5 lbs.
8K4956..... 12 large cakes.. **59c**

Guest Size for Toilet Use
Shpg. wt., 3 lbs.
8K4957..... 12 cakes for... **39c**





Palm and Olive Oil Complexion Soap

—Made from imported palm, olive and cocoanut oils.
—Pleasantly perfumed—lathers freely. Olive green color.

Shpg. wt., 2 lbs. 8 oz.
8K4958..... 12 cakes for.... **49c**

12 CAKES FOR 49c

SOAP FLAKES

3 12 Ounce Packages.... **49c**

Restore your most delicate garments to lovely freshness this easy way. Laboratory tests have shown that Sears Soap Flakes are equal to the best. They dissolve quickly in warm water, producing when stirred a most luxurious, soft and creamy suds which will not harm anything that can be washed. Shpg. wt., 3 pkgs., 3 lbs.

12-oz. Pkgs
8K4998..... 3 Pkgs. for..... **49c**

4-lb. Pkg.
8K4999..... Each **79c**
Shpg. weight, 5 lbs.



WE PAY the POSTAGE ON ORDERS of $2.00 OR MORE AS EXPLAINED ON PAGE 1

Low Prices Buy BETTER QUALITY at Sears

Reputation FEATURES

- Best Quality Bristles
- Pastel Pyralin Handles
- Each Brush Sterilized
- Sanitary Packed
- All Desirable Styles
- American Made

"Reputation" TOOTH BRUSHES
Improved Quality

Reduced TO 29¢ or 2 for 55¢



PROFESSIONAL
—Improved Style.
—Sweeps crevices clean.
—Handles in pastel colors.
Four rows medium or hard bristles. State choice.
8K4333
Each 29c | 2 for 55c

TUFTED
—Tufted end reaches crevices and back teeth.
—Handles in pastel colors.
Three rows medium or hard bristles. State choice.
8K4330
Each 29c | 2 for 55c

DENTAL PLATE
—For false teeth.
—Strongly and scientifically constructed.
—Fits dental plates.
—Extra stiff bristles.
—Heavy white handle.
—Used by dentists.
Four rows stiff bristles.
8K4341
Each 29c 2 for 55c

MASSIVE
—Large size tufted end.
—Cleans back teeth.
—Massages gums.
—Handles in pastel colors.
Four rows medium or stiff bristles. State choice.
8K4331
Each 29c 2 for 55c

SLOPING
—Small style.
—Makes brushing easy.
—Reaches all teeth.
—Handles in pastel colors.
Three rows of medium or stiff bristles. State choice.
8K4332
Each 29c 2 for 55c

MASSAGE
—Massages the gums.
—Reaches remote corners.
—Pastel colors.
Three rows hard bristles..
8K4334
Each 29c 2 for 55c



—Cleans and polishes teeth thoroughly.
—Will not scratch the softest enamel.
—Pleasant to use. Mint Flavored.
—Large size tube at reduced prices.
Use morning and night for clean teeth. Shpg. wt., each, 6 oz.
8K4383 Each..... 29c | 2 tubes for..... 49c

Dr. Strasska's
Popular tooth pastes. Noted for their whitening qualities. Shpg. wt., 2 tubes, 12 oz.
Dr. Strasska's "Regular"
50c size tube, 8K4393 — 2 tubes for... 73c
Dr. Strasska's "Flavored"
Clove, Spearmint or Peppermint flavors. State choice.
50c size tube, 8K4398 — 2 tubes for..... 73c

Salomint
The tooth paste which contains pure salt. It removes nicotine and tobacco stains and whitens teeth quickly. Two delightful flavors; leaves mouth cool and refreshed. Shpg. wt., 2 tubes, 12 oz.
Spearmint Flavor
50c size tube, 8K4369 — 2 tubes for..... 73c
Peppermint Flavor
50c size tube, 8K4370 — 2 tubes for.... 73c

Dr. West's
Does not scour, but polishes.
Gentle polishing agents help to brighten the teeth without harming the most delicate enamel. Cooling and refreshing to your mouth. Shpg. wt., 2 tubes, 12 oz.
25c size, 8K4392 — 2 tubes for..... 35c



Other Advertised Pastes

Pepsodent..	50c size, 8K4385	2 tubes for... 75c
Listerine ..	25c size, 8K4391	2 tubes for... 41c
Ipana.....	50c size, 8K4396	2 tubes for... 75c
Forhan's ..	60c size, 8K4384	2 tubes for... 85c
Squibb's...	40c size, 8K4388	2 tubes for... 73c
Pebeco....	50c size, 8K4389	2 tubes for... 75c
Colgate's.	45c size, 8K4397	2 tubes for... 75c
Iodent No. 2.	50c size, 8K4394	2 tubes for... 75c
Phillip's...	50c size, 8K4395	2 tubes for... 75c

Shipping weight, 2 tubes, 12 oz.

Popular Priced Brushes



Kleanal
Three rows of quality wedge shaped bristles that will thoroughly clean between the teeth as well as the backs of them. Shpg. wt., 3 oz.
8K4319 Each..... 19c

Junior
Just the right size brush for the youngsters. The bristles are constructed for young, tender gums—to clean but not hurt. Suitable for ages up to 10 years. Shpg. wt., 3 oz.
8K4300 Each..... 19c

Handituft
The three rows of selected white bristles are carefully tufted to clean the teeth in places hard to reach. Bright transparent handles. Shpg. wt., 3 oz.
8K4305 Each..... 19c



HOPE Dental Plate Specialties
Introductory Package
Contains **50c size** "Hope Dental Plate Brush" and trial size cans of "Hope Dental Plate Powder" and "Denture Cleanser." Three pieces complete in box. Shpg. wt., 8 oz.
8K4371—All for..... 47c



"Hope Denture Cleanser"
Cleans the plates, removes denture odor. Shipping weight, 5 ounces.
8K4373—60c size ... 47c
8K4374—$1.00 size. 79c
Shpg. wt., 12 oz.....



"Hope Dental Plate Powder"
Holds false teeth snug and tight in the mouth without irritation. Shpg. wt., 6 oz.
8K4377—60c size.... 47c
8K4379—$1.00 size, Shpg. wt., 12 oz..... 79c
Above items Postpaid when part of $2.00 order.





—Large size tubes. Unusually low priced.
—Pleasant flavor. Children will like it.
—Penetrates crevices; polishes and whitens.
—Leaves mouth feeling clean and refreshed.
Used regularly, it will help to remove stains and keep teeth clean and beautiful. Shpg. wt., each, 6 oz.
8K4382 Each..... 19c | 2 tubes for..... 35c



Milk of Magnesia Dental Cream
New Double Size
—Over 50% milk of magnesia.
—Scientifically prepared by experts.
—Anti-acid, cleansing and whitening.
—Acts upon acids in the mouth the same as milk of magnesia acts on acids in the stomach.
—Pleasant to taste.
This dental cream is becoming more and more popular daily. Shpg. wt., each, tube 8 oz.
8K4399
Each 29c | 2 tubes for... 49c



Kolynos
"The Antiseptic Dental Cream"
Try using Kolynos Dental Cream on a dry brush—your teeth will look whiter and your gums will feel firmer. Enjoy the feeling of clean teeth. Shpg. wt., two tubes, 12 oz.

Reg. 30c size	Reg. 50c size.
8K4390	8K4386
2 tubes for..... 43c	2 tubes for... 73c

Tooth Powder



Sergeants Tooth Powder
"You can clean your teeth better with this powder."
This scientifically prepared pure white powder thoroughly cleanses and polishes your teeth without injury to the softest enamel. Many dentists recommend dental powder. Shpg. wt., each, 5 oz.
8K4378
Each 21c | 2 cans for 39c

Dental Floss



Sterling's Dental Floss
"Sterling's" Pure silk Dental Floss enables you to clean between the closest teeth where decay commences, removing germ breeding food that causes decay. Dental floss reaches places that the tooth brush cannot reach. Each spool in glass tube. Shpg. wt., each, 2 oz.
8K4325 Each..... 23c | 2 tubes for 39c

Sanident
Well known preparations for false teeth. The use of Sanident insures clean sanitary dentures.

75c Plate Brush
White bristles set in twisted wire. Designed to reach all grooves and angles of a plate. Shpg. wt., 2 oz.
8K4348—Ea. 59c

50c Plate Cleanser
In powder form, is cleansing, refreshing and antiseptic. Shpg. wt., each, 5 oz.
8K4375
Ea. 36c | 2 cans for 69c





...I Feel Fine!

"Approved" RUSSIAN MINERAL OIL

(REG. U. S. PAT. OFF.)

- Absolutely safe and sure.
- Tasteless and odorless.
- Easy to take as water.
- Non-fattening.
- Not a laxative—simply a lubricant.
- Non habit-forming.
- For children as well as adults.

"Approved" American Mineral Oil

An extra-heavy bodied pure, tasteless, colorless and odorless oil of wide public recognition. (Not illustrated.)

1-pint—16 oz.
Shpg. wt., 3 lbs. 7 oz. ea.
8K276 Each..... 57c
2 Bottles for $1.10

"Approved" MINERAL OIL
Equal to Nationally Advertised Brands Offered at Considerably Higher Prices

In actual laboratory tests of "Approved" Mineral Oil against nationally advertised brands it was conclusively proved that our oil equals the best. In fact, the test for viscosity, showed that "Approved" Oil is slightly heavier than the other brands tested, which, in the opinion of many doctors makes it a more desirable product as an intestinal lubricant. Our oil met every requirement of the **U. S. Pharmacopeia, the same as nationally advertised brands, yet our prices save you real money.**

The radiant health of youth is the reflection of an internally clean system. Sallowness, lack of appetite, loss of vigor and ambition, skin blemishes, etc., are not usually so much a condition of age, but a condition of intestinal sluggishness. Restore the regularity of youth and you will enjoy a return of health and beauty. Assure yourself of intestinal cleanliness by using Nature's method—mineral oil. "Approved" Mineral Oils, are, in our opinion, the highest quality obtainable. They are absolutely pure clear, tasteless and odorless. They are heavy bodied lubricants which gently, but thoroughly oil the intestinal tract, carrying off harmful food wastes. Mineral Oil is non-habit forming, non-fattening and easy to take. Doctors, more and more are recommending the use of Mineral Oil for infants and children as well as adults.

Despite its high quality "Approved" Russian Mineral Oil is much less expensive than nationally advertised brands. Our laboratory tests have proven the superiority of our products, yet we have priced them so much lower than competitive brands that you cannot overlook the savings we offer you. Buy "Approved" Mineral Oil and you will surely put your own stamp of approval on them.

1 pint (16 oz.)	1 quart (32 oz.)	1 gal. (128 oz.)
Shpg. wt., 3 lbs. 7 oz.	Shpg. wt., 5 lbs. 8 oz.	Postpaid
8K272 ..... 57c	8K274 ..... 95c	8K275¼ $2.98

Nujol (Mineral Oil)
$1.00 size. Shpg. wt., 3 lbs. 4 oz. ea.
8K271 Each. 69c | 2 bottles for... $1.35
8K273—100-oz. Can. Postpaid.. $3.98

Squibb's Mineral Oil
$1.00 size, 16-oz. Shpg. wt., 3 lbs. 11 oz.
8K269 Each..... 83c | 2 bottles for.... $1.59



"Approved" Milk of Magnesia
—Genuine U.S.P. Quality.
—Full 16 oz. bottle—not 12 oz.
—Easy to administer, pleasant to take and harmless.

We offer you U.S.P. Milk of Magnesia, as fine a product as we can obtain, at a great saving in price. Compare the price of our Milk of Magnesia with that of others and remember that ours is **16 ounces, a full pint,** instead of the usual **12 ounce** bottle.

"Approved" Milk of Magnesia is a concentrated liquid magnesia—odorless and almost tasteless. Used by children and adults as an anti-acid, corrective and laxative; also as a dentrifice to protect the teeth and neutralize mouth acidity. Shpg. wt., 2 lbs. 12 oz. each.

8K239—16 oz. size... 33c | 2 bottles for..... 63c

Phillips Milk of Magnesia
8K251—12-oz. 50c size Each.. 39c | 2 bottles for..... 75c
Shpg. wt., 2 lbs. 4 oz. each.



Epsom Salts U.S.P.

A fine quality white long needle crystal salt for medicinal purposes. Also used for baths. This is an extra-fine product. U.S.P. quality.

8K286 1-lb. carton 2 for... 22c
Shpg. wt., 2 lbs. 12 oz.
8K287 5-lb. bag. Each..... 46c

Epsom Salt Compound Tablets

One of our most popular laxatives. Two tablets as effective as a tablespoonful of Epsom Salt. Tablets sugar coated. Shpg. wt., 3 oz. each. 100 tablets to package.



8K297—Each.. 47c
2 for..... 89c



Feel Better—Look Younger
Use Mineralax

- Mineral Oil and Agar Emulsion.
- Pleasant to taste.
- Has less tendency to leakage than plain oil.

Shpg. wt., 3 lbs. 4 oz. Each

Be clean internally—your enjoyment of life's charms, your appearance, your mental brightness all depend on it. Thousands upon thousands are not so fortunate as to enjoy intestinal cleanliness naturally and for these Mineralax is the ideal treatment. Mineralax supplies the necessary lubricant for the intestinal tract—mineral oil—which makes it possible to rid the system of accumulated waste matter—**regularly, easily, normally.** And yet despite its high percentage of finest quality mineral oil, Mineralax has no oily taste. Because of this feature it is growing in popularity daily. There are countless number of people who cannot take the plain oil, and for these especially, Mineralax comes as a real blessing. **Regular $1.50 value. 16-oz. size.**

Plain	With Phenolphthalein
8K249 Each. 77c | 2 for $1.49	8K250 Each. 77c | 2 for $1.49

Agarol
Shpg. wt. $1.50 size. 3 lbs. 75c size, 2 lbs.
8K236—$1.50 size 16 oz. Each $1.29 | 2 for $2.49
8K235—75c size. Each..... 66c

Petrologar
Plain. $1.50 size. Shpg. wt., 3 lbs. 4 oz. ea.
8K256 Each 98c | 2 for $1.89
With Phenolphthalein.
8K257 Each 98c | 2 for $1.89

Psyllium Seed
The Natural Food Laxative



—100% high grade Black Psyllium.
—Treated to remove all impurities.
—Furnishes roughage and lubrication required by bowels.
—Tasteless—no drugs added—just the natural product.

Our Psyllium Seed offers a treatment for constipation in keeping with the trend of modern medicine—the removal of the cause. Psyllium seed is ideal for the purpose. It possesses the bulk to make it effective, and the gelatinous substance which it gives off softens the intestinal contents. Psyllium Seed is a **tasteless, dependable, harmless, non-habit forming natural regulator** for the elimination of body wastes. Shpg. wt., 1 lb. 8 oz. each.

8K237 1-lb. can. Each..... 69c | 2 cans for $1.35



Lacto Dextrin

As palatable and pleasant to take as lemonade. Highly recommended in chronic constipation.

Shpg. wt., 1 lb. 8 oz.
8K577 12 oz. pkg..... 95c

Psylla
Battle Creek Black Psyllium Seed.



An efficient and harmless laxative.

A highly efficient accessory food which may be used without fear. Shpg. wt., 1 lb. 8 oz.
8K576 16-oz. pkg..... 95c

We Pay the Postage on Orders of $2.00 or More
...As Explained on Page 1...



Hinkle's Tablets
—Full strength—highest quality.
—Pink sugar coated for easy taking.

Only drugs of the highest quality are selected for our tablets. Bottles of 100. Shpg. wt., 8 oz.
8K264 Each..... 19c
2 bottles for 36c
Bottle of 500.
8K265 Each..... 69c
Shpg. wt., 1 lb.



Granular Effervescent Sodium Phosphate U.S.P.

A mild saline laxative. Makes a very refreshing drink for sour and unsettled stomachs. Shpg. wt., 4 lbs. 6 oz.

1-lb. bottle.
8K270..... 95c
8-oz. bottle. Shpg. wt., 2 lbs. 4 oz.
8K280..... 59c

Biltone Herb Tablets



A combination of herbs and vegetable drugs, intended to act as a laxative and tonic stimulant. Shpg. wt., 4 oz. each.
8K255 Box of 200 Each 87c | 2 boxes for $1.69
8K254—Box of 65. Shpg. wt., 2 oz. 43c

Bliss Native Herbs
$1.25 size. Shpg. wt., 4 oz.
8K294 Box of 200 Each 98c | 2 boxes for $1.89
65c size. Box of 65.
8K293—Shpg. wt., 2 oz..... 49c

Kellogg's Tasteless Castor Oil
A super-refined castor oil
Castor taste and odor have been removed without adulterating the oil. Shpg. wt., 2 lbs.
8K259—50c size... 42c

Castor Oil U.S.P.
Fine quality. 8 oz. bottle. Shpg. wt., 2 lbs.
8K258..... 31c

Senna Leaves
Popular because of its mild, gentle action. Shpg. wt., 1 lb. 4 oz.
8K247—8-oz. pkg. 35c

Compound Cathartic Tablets
Chocolate coated. Bottle of 100. Shpg. wt., ea., 1 lb.
8K268 Each 42c | 2 for 79c

Calomel Tablets
Bottle of 100. ¼-gr. with sodium bicarbonate.
8K267—Shpg. wt., 2 oz. 21c



Extract of Cascara Sagrada Tablets

Cascara has long been known as a tonic laxative in habitual constipation. **5 grain tablets, chocolate coated.** Shpg. wt., 1 lb. each. **Bottle of 100.**

8K261 Each 37c | 3 for $1.00



Fluid Extract Cascara Sagrada Aromatic
4 oz. bottle. Shpg. wt., 1 lb.
8K248 Each 39c | 2 for 75c



Feen-a-mint

The chewing gum laxative. Chews and tastes like gum. Popular with both children and adults. Shpg. wt., 14 oz.

50c size.
8K290—Each.... 39c
2 bottles for 75c

Tru-Lax Mintized Chocolate

The delicious chocolate laxative. Fine for grown-ups and children. Mild, effective and harmless. Shpg. wt. 11 oz. each.



8K291 25c size 2 boxes for 39c | 4 boxes for 75c

6 Months Old and Weighs 18 lbs!



He Gets "Approved" (Reg. U. S. Pat. Off.) COD LIVER OIL

It's the vitamin A in "Approved" Cod Liver Oil that promotes baby's growth and builds resistance against disease. Colds, coughs and the other common diseases very often lead to serious consequences and if babies do develop serious illness, growth is naturally retarded. **Vitamin A is the important resistance building factor.** It increases vitality, helps ward off common illness and because of its own natural tendency, helps promote rapid growth.

But the vitamin A alone is not the only important factor in good Cod Liver Oil like "Approved." Unless babies receive an abundance of **Vitamin D** their bones and teeth will not form properly. Sunshine provides Vitamin D, but not in sufficient amount nor with regularity. For a reliable source of Vitamin D, mothers more and more have come to depend on "Approved" **"Liquid Sunshine,"** the finest imported Norwegian Cod Liver Oil obtainable.

Give your baby "Approved" Cod Liver Oil every day from the time it is a month old and watch it grow strong and healthy.

1-pint (16 oz.). Shpg. wt., 3 lbs. 10 oz. **8K20** **74c**

1-quart (32 oz.). Shpg. wt., 5 lbs. 2 oz. **8K21** **$1.29**

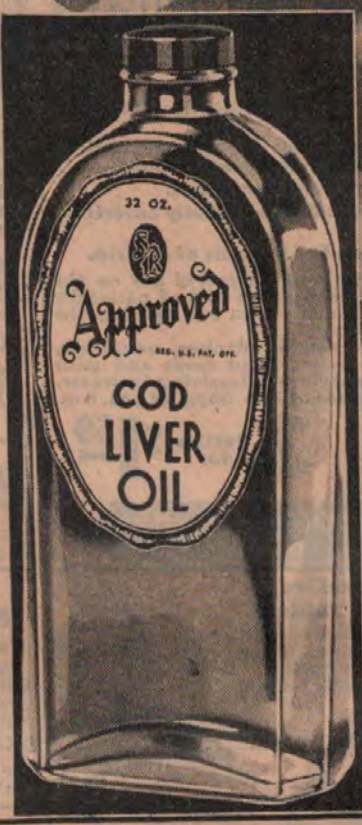
1 gallon. **8K22¼** Postpaid **$3.98**

Grown-ups! Older Children

Build up resistance to disease with **"Approved" Mint Flavored Cod Liver Oil.** Its cool, refreshing mint flavor makes it wonderfully easy to take. Shpg. wt., 3 lbs. each. **1-pint bottle.**

8K33

Each **74c** | 2 for **$1.45**



- **Biologically tested to determine vitamin potency.**
- **Bears certificate of vitamin content from Univ. of Oslo, Norway.**
- **Vitamin A content about 14,000 units per ounce, Vitamin D, about 7,000 units per ounce.**
- **Light amber color—as tasteless as pure Cod Liver Oil can be.**
- **Full 16-oz. bottle for only 74c.**

"5D" Fortified Cod Liver Oil

Contains five times the strength in Vitamin D of average oil, yet the taste and odor are practically the same as of regular oil. Because it is so much stronger than our regular product, less is needed to obtain the proper results. Recommended for those who want to take Cod Liver Oil in smaller doses. Shpg. wt., ea., 1 lb.

3-oz. bottle "5 D" Oil. **8K45** ..... **69c**; 2 for **$1.35**

16-oz. bottle. "5 D" Oil. **8K46** Postpaid .. **$2.79**

Squibb's Cod Liver Oil

$1.00 size, 12 ounces. **8K23**—Each, Shpg. wt., 3 lbs. 4 oz. **89c** | 2 for **$1.69**

Mead's Cod Liver Oil

1-pint bottle, $1.25 size. **8K24**—Each, Shpg. wt., 3 lbs. 6 oz. **98c** | 2 for **$1.89**

Mead's Viosterol

50cc. bottle, $4.75 size. **8K28**—Each, Postpaid **$4.29**

Lucky Kids Love COCO-COD

—Pure Cod Liver Oil that tastes like chocolate.
—Contains all three vital life giving vitamins—A, B, and D.

Now children need no coaxing to take their cod liver oil. Give them Coco Cod and watch them put on weight.

COCO COD is genuine Norwegian cod liver oil scientifically combined with Egg Yolk, Yeast, and Vegetable extracts, deliciously flavored with pure Cocoa. **Regular price $1.25 a bottle.** Shpg. wt., 2 lbs. 12 oz. each.

8K39 Each ..... **95c** | 2 Bottles for **$1.87**



Walter's Cod Liver Oil Concentrate Tablets



- **An easy way to get the benefits of the finest cod liver oil.**
- **Each tablet equivalent to ½ teaspoonful cod liver oil in vitamins A and D.**
- **Little candy like tablets with the objectionable taste removed.**
- **Pure cod liver oil in concentrated sugar coated tablet form.**

Don't stay scrawny, underweight, unattractive. Take Walter's Tablets and see yourself gain in weight from week to week. Hollows fill right out, cheeks become full of healthy color You feel great. All the benefits of finest cod liver oil in pleasant-tasting sugar-coated tablets. **Full of vitamins.** Fine for adults, unequalled for growing children. **Bottle of 100 tablets.** Shpg. wt., 1 lb. ea.

8K35 Each **69c**

3 bottles Postpaid for **$2.00**



Cod Liver Oil Emulsion

—Easy and pleasant to take.
—Contains 50 per cent of the finest cod liver oil obtainable.
—Rich in vitamins A and D.

Children like it and it's good for them. A deliciously palatable emulsion with most of the nauseous cod liver oil taste removed. "Approved" Emulsion is good for expectant and nursing mothers, for invalids, convalescents, etc. **16-oz. bottle.** Shpg. wt., 3 lbs. 8 oz. each.

8K25 Each **74c** | 2 Bottles for **$1.45**

Scott's Emulsion of Cod Liver Oil

14¼-oz. bottle $1.20 size. **8K26**—Each ..... **79c** | 2 for **$1.56**



Maltine With Cod Liver Oil

A concentrated extract of three malted cereals combined with **30 per cent** pure Cod Liver Oil. **$1.50 size.** Shpg. wt., 3 lbs. 12 oz.

8K27—Each **$1.29**

2 Postpaid for **2.50**



Maltzyme with Cod Liver Oil

Contains **25 per cent** Norwegian Cod Liver Oil. An ideal digestive food that is readily assimilable. **$1.50 size.** Shpg. wt., 3 lbs. 12 oz.

8K44—Each .. **98c**

2 for **$1.89**



White's Cod Liver Oil Concentrate Tablets

The modern way to get cod liver oil nourishment. Candy-like wafers containing vitamins A and D obtained from pure cod liver oil. Take cod liver oil this pleasant way. One tablet equivalent to half teaspoonful cod liver oil. **$1.00 size.** Shpg. wt., each, 1 lb.

8K42 Each ..... **83c** | 2 for **$1.59**



McCoy's Tablets

Each tablet equivalent to **½ teaspoonful** cod liver oil. Shpg. wt., box, 6 oz. **$1.00 size.**

8K17 Each **83c**

3 Postpaid for **$2.39**

8K16—50c size. Shpg. wt., 4 oz. **48c**

Wampole's Preparation

May be given without fear of disturbing sensitive stomachs. Contains an extract from fresh Cod Liver Oil, without the oily taste. Shpg. wt., 3 lbs. 4 oz. **$1.00 size.**



8K36

Each **83c**

2 bottles for **$1.59**

Ovaltine

—The Swiss food drink.
—Scientific food concentrate.

Widely advertised as a means of inducing sound, restful sleep without the use of drugs. Highly recommended for invalids, old people, growing children and expectant or nursing mothers.

8K38—$4.00 size, 4 lbs. Postpaid **$3.48**

8K37—$1.00 size, 14-oz. Shpg. wt., 1 lb. 8 oz., each **79c**

2 cans for **$1.55**

Dr. Formaneck's Bitter Wine

Effective and popular stomach tonic. Contains digestives with the laxative properties of cascara in pure California red wine. **21-oz.** bottle. Shpg. wt., 3 lbs. 4 oz.

8K41

Each **95c**

2 for **$1.83**



Beef Iron and Wine

—Tonic, nutritive, stimulant.
—Pleasant to take—easily assimilated.

An exceptionally fine stimulant for convalescents and those in run-down condition. Combines the nutritive, tonic and stimulating properties of beef, citrate of iron and port wine. **16-oz.** Shpg. wt., ea. 3 lbs. 4 oz.

8K15—Each **79c**

2 bottles for **$1.55**



Yeast Foam Tablets

—Pure yeast with only the gas and water taken out.
—Easy to eat, palatable—and the richest known food source of vitamin B.
—Non fattening and cannot cause gas or fermentation.



Eat yeast for your **health's sake, but eat it in a form you'll like.** They are widely advertised for indigestion, constipation, skin disorder, etc. **50c size.** Shpg. wt., 6 oz. each.

8K30 Each ..... **37c** | 3 Bottles for **$1.00**



Nux Vomica and Iron Tablets

Contains nux vomica ⅙ gr. and Blaud's iron mass 3 gr. Chocolate coated. Shpg. wt., 1 lb. Bottle of 100.

8K11 Each **59c** | 2 for .. **$1.15**

Sulphur and Cream of Tartar Lozenges

Box of 100. Shpg. wt., 6 oz.

8K13—Each **29c**



Phosphorus and Iron Compound Tablets

Tonic tablet for those in weakened and run-down condition. Chocolate coated. Bottle of 100. Shpg. wt., 1 lb.

8K40 Each **95c** | 2 for **$1.79**

Blaud's Improved Iron Tablets

5 gr. Blaud's mass and ⅛ gr. cascara. Chocolate coated. Bottle of 100. Shpg. wt., 10 oz.

8K12 Each **27c** | 2 for **50c**

Liver Extract and Glycerophosphates

—Extractives of 640 grains beef liver in each ounce.
—Safe for children and adults.

A tonic of proved value for simple anemia, lowered vitality, etc. **$1.25 size, 12-oz.** Shpg. wt., 2 lbs. 2 oz.

8K49—Each **98c**

2 bottles for **$1.89**



Fellows' Syrup of Hypophosphites

$1.50 size. Shpg. wt., 2 lbs. 10 oz.

8K19 ..... **$1.29**

Stuart's Calcium Wafers

60c size. Shpg. wt., 2 oz.

8K31

Each ..... **49c** | 2 Boxes for .. **95c**

See Complete Index in BACK of this Catalog

"Approved"
(Reg. U.S. Pat. Off.)
The quality drug line which replaces Tru Test. We have changed the name of our former Tru Test. line to "Approved" The change however is only in name; the quality is still the very highest.

PURITY COMES FIRST

..COUGH and COLD MEDICINES

U.S.P. ASPIRIN Tablets



- Meets the rigid requirements of the U. S. Pharmacopeia.
- U. S. P. Aspirin is the best there is—there can be no better.
- Our laboratory tests have proven our Aspirin equal to nationally advertised brands.
- Our Aspirin cannot harm the heart.
- Our price is almost half of nationally advertised brands.
- Each tablet contains full 5 grains of Aspirin.

We offer you U. S. P. Aspirin—the equal of any on the market at little more than one-half the cost of nationally advertised brands. Why pay more when you can buy the highest standard of purity for less?

Extensively used for relieving headaches, neuralgia, rheumatic and muscular pains, head colds and pain generally. Also used as a gargle by dissolving in water. Full 5-grain tablets. Bottles of 100. Shpg. wt., ea. 8 oz.

8K131 Per Bottle **58c** | **3** Bottles for **$1.59**

We Pay the Postage on Orders of $2.00 or More ... As Explained on Page 1 ...

Bayer Aspirin Tablets

Regular 5-grain tablets. Shpg. wts., 12 oz. and 6 oz.
8K137—100 tablets. **95c**
$1.25 size..... 2 bottles for....$1.87
8K136—Bottle of 24 tablets..... **30c**

Aspirin Compound Tablets

An excellent relief for colds, headaches, fever, etc. Combination of aspirin, phenacetin and caffeine. Shpg. wt., 10 oz. each.
Bottle of 100 tablets.
8K145 Each **67c** | **2** bottles for **$1.29**

Anacin Tablets

Shpg. wt., 4 oz. and 8 oz.
8K133—75c size..... **63c**
8K134—$1.25 size..... **98c**

Y and S Licorice

Each stick in a sanitary carton.
8K74 Shpg. wt., 8 oz. **3** 10c sticks **25c**

Laxative Cold Tablets



An excellent cold tablet containing drugs with laxative properties. Chocolate coated. Shpg. wt., 14 oz.
8K123 Bottle of 100..... **67c**

Pineoleum



Shpg. wts., 1 lb. 4 oz. each.
Liquid and Atomizer Outfit.
8K58 $1.00 size..... **83c**
Liquid Only
8K57 $1.00 size..... **83c**

Mistol

The new cold treatment.
65c size. Shpg. wt., 1lb.
8K59—Each..... **55c**



Horehound Drops

The old favorite. Genuine horehound herb flavoring. A quality product.
8K71 1-lb. can **26c** | **2** cans for **50c**

Mentholene



For Quick and Easy Relief of Colds

A few drops sprinkled on a handkerchief or on your pillow at night makes breathing easier, relieves distress and clears your head. Safe for children.
8K92—½-oz. bottle. Shpg. wt., 5 oz..... **44c**

Vapex

8K91—$1.00 size. (½-oz.) Shpg. wt., 6 oz..... **89c**

Flaxseed and Wild Cherry Compound Cough Syrup



Don't treat a cough lightly. Keep your throat clear and free from irritation. This is a harmless preparation which is a favorite with many people. Shpg. wt., 1 lb. 12 oz. 8-oz. bottle.
8K55 Each..... **42c**
2 bottles for..... **79c**

Syrup White Pine Compound

Contains No Narcotics

Gives quick relief. Popular and pleasant cough syrup for young or old. Shpg. wt., 2 lbs. Each.
8K53—8-oz. bottle.
Per bottle **39c** | **2** bottles for **75c**



Pinex

65c size. Shpg. wt., 1 lb. 8 oz.
8K52 Each **53c** | **2** Bottles for **98c**

Expectorant Tablets



Helps relieve throat congestion. Dissolve in the mouth, leaving a cool, soothing effect. Shpg. wt., 8 oz.
50 tablets. 8K80..... **33c**

Mentholated Throat Tablets

For raw throats. Pleasant tasting tablet that relieves hoarseness and tickling throat. Bottle of 100. Shpg. wt., 14 oz.
8K54..... **59c**

Hill's Cascara Quinine Tablets



30c size. Shpg. wt., 2 oz. each.
8K135 Each **24c** | **2** boxes for **46c**

Grove's Laxative Bromo Quinine

Shpg. wt., 2 oz. each.
8K132 30c size, Each **25c** | **2** boxes for **48c**

QUININE SULPHATE U.S.P.



Bulk Quinine U. S. P.

In bulk for filling capsules. Highest quality, exceptionally pure quinine sulphate. Snow-white, light and fluffy. 1-oz. package.
8K138 Shpg. wt., 5 oz..... **79c**

Empty Capsules for Filling

Shpg. wt., 4 oz.
Boxes of 100
8K143 2-Gr. Size..... **23c**
8K144 4-Gr. Size..... **27c**

Quinine Sulphate Tablets

Very popular and widely used. Easily absorbed and quick in action. 2-grain tablets pink sugar coated. Bottle of 100 tablets. Shpg. wt., each 10 oz.
8K127 Each **67c** | **2** bottles for **$1.27**

Quinine Capsules

Each Capsule contains 2 grains U. S. P. Quinine Sulphate. Box of 50.
8K139 Each **37c** | **2** boxes for **72c**
Shpg. wt., 2 oz. each.



MISCELLANEOUS LAXATIVES AND TONICS

Glycerin Suppositories



Transparent, colorless; made from best materials. Pliable yet firm. Shpg. wt., ea., 1 lb. 8 oz.
Bottle of 12 each.
Infant Size.
8K284 Each **21c** | **2** bottles for **39c**
Adult Size.
8K285 Each **28c** | **2** bottles for **53c**

Citrocarbonate



A most popular, pleasant, gentle but thorough laxative granular effervescent salt. Postpaid if part of $2.00 order. Shpg. wt., 1 lb. 8 oz. $1.00 size.
8K238 Each **89c** | **2** for **$1.75**

Syrup of Figs (California) 60c size.	8K281 Shpg. wt., 2 lbs. ea.	EACH **42c**	2 FOR **79c**
Cascarets 50c size.	8K288 Shpg. wt., 3 oz. ea.	EACH **39c**	2 FOR **75c**
Sal Hepatica 60c size.	8K278 Shpg. wt., 1 lb. 14 oz.	EACH **44c**	
Sal Hepatica $1.20 size.	8K279 Shpg. wt., 2 lbs. 8 oz.	EACH **88c**	2 FOR **$1.69**
Castoria (Fletcher's) 40c size.	8K282 Shpg. wt., 2 lbs.		2 FOR **53c**
Syrup of Pepsin (Caldwell's) 60c size.	8K283 Shpg. wt., 1 lb. 4 oz.	EACH **52c**	2 FOR **$1.00**
Phenolax Wafers 30c size.	8K253 Shpg. wt., 1 lb. ea.	EACH **27c**	2 FOR **52c**
Little Liver Pills (Carter's) 25c size.	8K289 Shpg. wt., 4 oz. ea.		2 FOR **39c**
Pinkham's Compound (Tablet Form) $1.30 size.	8K47 Shpg. wt., 8 oz. ea.	EACH **$1.05**	2 FOR **$2.00**
Pinkham's Compound (Liquid Form) $1.30 size.	8K14 Shpg. wt., 31bs. 13 oz.	EACH **$1.05**	2 FOR **$2.00**

Bouillon Cubes



Beef Flavored
Boxes of 12 cubes.
8K523—3 Boxes Shpg. wt., 12 oz..... **57c**
8K524—Box of 50. Shpg. wt., 12 oz..... **67c**
2 boxes for..... **$1.27**

Chicken Flavored
25 to box. Shpg. wt., 12 oz.
8K525—Each **37c**
2 for..... **72c**



Cardul

A purely vegetable medium found by women to help overcome some of the simple female disturbances. $1.00 size. Shpg. wt., 2 lbs. 13 oz.
8K18 Each..... **87c**
2 for..... **$1.68**

Corn and Bunion Reliefs



Dr. Walter's Corn Remover

An effective treatment for the removal of corns. A few drops applied to the corn four or five nights, a good soaking and you will be well pleased with the result. May be used also for callouses and bunions. Does not cause irritation. Shpg. wt., each, 7 oz.
8K1260 Each **19c** | **2** bottles for **35c**



Blue Jay Corn Plaster

25c size. Shpg. wt., 2 oz. each.
8K1216 Each **19c** | **2** pkgs. for **36c**

Outgro

Relief for Ingrown Toe-nail.
$1.00 size. Shpg. wt., 5 oz.
8K1211 Each **79c** | **2** bottles for **$1.55**

Freezone

A few applications and your troublesome corn may be easily removed. Shpg. wt., 2 oz. **26c**
8K1214—35c size....



Quix Corn Pads

Medicated treatment removes corns and the antiseptic pad prevents their return. Shpg. wt., 2 oz. 12 pads—35c size.
8K1266 Per Box **29c** | **2** boxes for **55c**

DIGESTANTS PRICED LOW



Bi-So-Dol

The Quick Relief for Indigestion
—Prescribed and recommended by physicians.
—For relief of acid stomach, belching, etc.
The formula has been carefully balanced so that acidity is neutralized effectively and quickly, without upsetting the stomach. Easy to take. Shpg. wt., 8 oz. and 1 lb. ea.
8K155—65c size..... **54c**
8K156 $1.25 size **98c** | **2** boxes for **$1.89**

Pepsin Charcoal and Soda Tablets



Why suffer indigestion distress when this wonderful product is available? Contains:—
—Charcoal to absorb gas.
—Pepsin for its digestive properties.
—Soda for neutralizing action.
Shpg. wt., 9 oz. Bottle of 100.
8K162 Each **39c** | **2** bottles for **75c**

Digestettes



—Pleasant indigestion relief.
—A very excellent formula—easy to take and effective.
A superior digestive and-stomach tablet. Combines the digestive properties of papain and pancreatin with the stomachic action of ginger and charcoal. Bottle of 100. Shpg. wt., 10 oz.
8K172 Each **59c** | **2** bottles for **$1.15**

Spirits of Peppermint



Used for Indigestion
Should be in every home. Safe for adults and children. A high quality product.
3-oz. bottle.
8K168 Shpg. wt., 12 oz. **48c**

Soda Mint Tablets



This commonly used digestive tablet helps prevent gas. 5-gr. size. Bottle of 100. Shpg. wt., 2 oz.
8K166 Each..... **19c**
2 bottles for.... **35c**

U. S. P. Pepsin Tablets

1 gr. 100 tablets to bottle. Shpg. wt., 3 oz.
8K158 Ea., **39c** | **2** for **75c**

Pape's Diapepsin Compound



60c size. Shpg. wt., 6 oz.
8K183 Ea., **49c** | **2** for **93c**

Bell-ans



75c size. Shpg. wt., 2 oz.
8K171 Each, **63c** | **2** for **$1.19**

Stuart's Dyspepsia Tablets

60c size. Shpg. wt., 2 oz.
8K157 Per box, **49c** | **2** boxes for **95c**

At SEARS DRUG STORE

SALVES · OINTMENTS · LINIMENTS

DIURETICS

"Approved" (Reg. U. S. Pat. Off.)
A new name but the same high quality as before. All merchandise under our new name "Approved" is the same high quality as our former Tru Test Line but in a new up-to-date dress.



Analgesic Balm

Shpg. Wt., Each 3 oz.

An excellent external balm which is unusually penetrating and widely used for neuralgia, colds, etc. Contains Methyl Salicylate (oil of wintergreen), menthol and lanolin. 75c tube.

8K319 Each **49c** | **2** tubes for **89c**

Baume Bengue Analgesique

8K317—75c size. Shpg. wt., each 3 oz.

Each **57c** | **2** tubes for **$1.12**



Spirits of Camphor

An excellent astringent and antiseptic. In buying this article you get quality merchandise priced right.

1 pt. bottle, 16 oz. Shpg. wt., 4 lbs. 6 oz.
8K315—Each. **$1.29**

8K320—4-oz. Shpg. wt., 1 lb. 6 oz.
Each **37c** | **2** bottles for **72c**

Camphorated Oil

A product generally found in every medicine cabinet. For sprains, bruises, colds, etc. 8-oz. bottle. Shpg. wt., 1 lb. 8 oz.
8K309—Each.... **42c**



Blue Seal Vaseline

Amber Color

8K304—4-oz. jar. Shpg. wt., 1 lb. 12 oz.
2 for **25c**

8K305—1-lb. can. Shpg. wt., 1 lb. 12 oz. **42c**

White—No. 1 tube.
8K306 Shpg. wt., 4 oz. **2** tubes for **25c**

Witch Hazel

Genuine Dickinson's

A well known dependable quality, full strength product. Shpg. wt., ea., 3 lbs. 6 ounces.
8K303—1-pt.... **39c**
2 for..... **75c**

Antiphlogistine

Shpg. wt., 2 lbs.
60c size—8K316.. **52c**
2 for..... **99c**

Absorbine Jr.

Shpg. wt., 1 lb. 10 oz.
$1.25 size—8K342.. **98c**

Spirits of Turpentine

8-oz. bottle. Shpg. wt., 1 lb. 8 oz.
8K347..... **28c**

Cuticura Ointment

Shpg. wt., 3 oz.
50c size—8K325.... **42c**
2 for..... **82c**

Mentholatum

Shpg. wt., 1 lb. 2 oz.
60c size—8K328.... **49c**
2 for..... **95c**

Tr. of Arnica

4-oz. bottle. Shpg. wt., 1 lb. 4 oz.
8K346..... **48c**

Oil of Wintergreen

(Synthetic)
2-oz. bottle. Shpg. wt., 1 lb.
8K341..... **29c**
2 for..... **55c**



Japanese Oil

One of the oldest and most popular liniments. Does not burn nor blister.
60c size.
8K340—Shpg. wt. 2 lbs..... **49c**
2 for..... **95c**

Musterole

Shpg. wt., 1 lb. 3 oz.
75c size—8K329.. **63c**
2 for..... **$1.19**

Poslam Ointment

Shpg. wt., 2 lbs.
50c size—8K331.. **43c**
2 for..... **83c**

Sweet Oil

Shpg. wt., 2 lbs.
8-oz—8K318... **49c**

Resinol Ointment

Shpg. wt., 12 oz.
60c size—8K333.. **49c**
2 for..... **95c**

Sloan's Liniment

Shpg. wt. 1 lb. 8 oz.
70c size—8K334.. **63c**
2 for..... **$1.19**

Vicks Vapo Rub

Shpg. wt. 1 lb. 8 oz.
75c size—8K337.. **63c**
2 for..... **$1.19**

Unguentine

Shpg. wt., 3 oz.
50c size—8K335.. **42c**
2 for..... **79c**

Jad Salts

A refreshing effervescent salt, made up of the salts of fruits and beneficial drugs. Intended to flush clogged kidneys. Shpg. wt.. ea., 2 lbs.
85c size.
8K378 Each **73c** | **2** bottles for **$1.39**



Doan's Pills

Have enjoyed a nation-wide sale for over 40 years with persons troubled with bladder and kidney disturbances. Do not contain any narcotic and do not act on the bowels. 75c size. Shpg. wt., Ea., 2 oz.
8K376 Each **59c** | **2** boxes for **$1.15**

Lithia Tablets 5 Gr.

Makes artificial lithia water, which aids in the removal of waste matter from the kidneys. Shpg. wt., Ea., 1 lb. 4 oz.
Bottle of 40 tablets.
8K375 Each **29c** | **2** bottles for **55c**

Cystex

The widely advertised preparation used extensively to correct poorly functioning kidneys and bladder. Contains no narcotics. Works quickly. 75c size. Shpg. wt., Ea., 6 oz.
8K379 Each **59c** | **2** boxes for **$1.15**



Zinc Oxide Ointment U. S. P.

Healing and soothing. 1-oz. tube. Shpg. wt., 3 oz.
8K311 Each..... **19c**
2 tubes for.. **35c**

Carbolic Salve.

1-oz. tube. Shpg. wt., 3 oz. each.
8K313—Each.... **19c**
2 tubes for..... **35c**



Dr. Nixon's Nixoderm

Widely used for Athlete's Foot, that skin infection which causes intense itching of toes and feet. Relieves irritation. Also useful for other minor skin disturbances. Shpg. wt., 4 oz.
8K343—$1.00 size.. **79c**



Cocoa Butter U. S. P.

Soothing and healing. Used extensively for sunburn, chapped skin, burns, etc. Two ½-lb. cakes.
8K339 Shpg. wt., 1 lb. 4 oz. **69c**

ANTISEPTICS

Serosepto

This light amber colored mouth wash and gargle is a refreshing breath deodorant, antiseptic, and relief for excessive dandruff.
Shpg. wt., 3 lbs., 5 lbs. and 1 lb. 12 oz. respectively.
8K200 16-oz. Ea. **59c** | **2** bottles for **$1.05**
8K201—8-oz..... **34c**



Listerine

8K225—Shpg. wt., 2 lbs. 4 oz. each.
$1.00 size. 14 oz. Ea. **78c** | **2** bottles for **$1.53**
8K226—50c size. **45c**
Shpg. wt. 1 lb. 4 oz.....

Pepsodent Antiseptic

8K212—Shpg. wt., 3 lbs. each.
$1.00 size. Each **89c** | **2** bottles for **$1.73**
8K211—50c size, **45c**
Shpg. wt., 1 lb. 12 oz.....

Lavoris

8K202—Shpg. wt., Ea., 4 lbs. 3 oz.
$1.00 size. Each **79c** | **2** bottles for **$1.55**
8K203—50c size. **45c**
Shpg. wt., 1 lb. 12 oz.....

Mercurochrome

The popular red, non-irritating antiseptic, especially for use on children, because it does not smart. Bottle has glass rod applicator stopper. Shpg. wt., 6 oz.
8K205—1 oz..... **33c**

RECTAL PREPARATIONS

Pile Suppositories

You can use these suppositories with perfect confidence that they will relieve irritation and itching practically from the start. Shpg. wt., 2 oz.



8K322 Box of 12 Each, **59c** | **2** boxes for **$1.15**



Pile Ointment

Immediately upon the application of this ointment you will probably note a reduction of pain, itching, irritation and inflammation. One-oz. tube with rectal pipe. Shpg. wt., 3 oz.
8K321 Each..... **42c**
2 tubes for.... **79c**

Pazo Pile Ointment

75c size. Shpg. wt., 6 oz.
8K330 Each **59c** | **2** tubes for **$1.15**

Pyramid Suppositories

60c size. Shpg. wt., 2 oz
8K332 Each **52c** | **2** Pkgs. for **98c**

Unguentine Cones

75c size. Shpg. wt., 3 oz.
8K336 Each **63c** | **2** Pkgs. for **$1.19**

MURINE for the EYES



Liquid Murine

The popular eye lotion. Positively contains no belladonna or other harmful ingredients. Eye dropper furnished with each bottle. Shpg. wt., 7 oz.
Reg. 60c size.
8K360 Each **55c** | **2** bottles for **$1.05**

Murine Eye Salve

60c size. Shpg. wt., 7 oz.
8K361 Each **55c** | **2** bottles for **$1.05**

Murine Granuline

$1.50 size. Shpg. wt., 10 oz.
8K362..... **$1.39**

MISCELLANEOUS DRUGS at CUT PRICES

Pure Glycerin

A highly refined product that has many uses in the home. Many use glycerin for hand lotions and for many other purposes. 8-oz. by weight. Shpg. wt. Ea., 1 lb. 14 oz.
8K354 Each **31c** | **2** bottles for **59c**
Postpaid if part of $2.00 order.

Saccharin Tablets

About 500 times as sweet as pure cane sugar. ½-grain. Bottle of 100. Shpg. wt. 5 oz.
8K358 Each **27c** | **2** bottles for **49c**

Breethem



The new popular breath deodorant. A most delightful, candy-like tablet. 12 tablets in handy vest-pocket size tin. Regular 10c size. Shpg. wt., 4 oz.
3 for 8K364 **24c**

Cream of Tartar

For medicinal as well as household use. Shpg. wt., 12 oz. 8-oz. carton. **33c**
8K368.....

Bromo Seltzer

8K359—Shpg. wt., Ea. 1 lb. 2 oz.
60c size Each **49c** | **2** bottles for **93c**

Flaxseed Meal

The old reliable poultice treatment. Shpg. wt., 1 lb. 4 oz. **19c**
8K369—1 lb. pkg....



Whole Flaxseed

Very popular for making wave sets. Shpg. wt., 1 lb. 4 oz.
8K374 1 lb. pkg..... **19c**

Formaldehyde Torch

Use formaldehyde torches after any serious illness.
2-oz. size.
For 1,000 cubic ft. Shpg. wt., 1 lb. 1 oz.
8K653 Each **49c** | **2** for **93c**



Asafetida Tablets U.S.P.

A popular nerve sedative. 5-grain size. Tablets are chocolate coated to overcome the nausea which bothers many when taking asafetida. Shpg. wt., 14 oz. Bottle of 100.
8K365 Each **67c** | **2** bottles for **$1.25**



Powdered Alum

Shpg. wt., 1 lb. 12 oz.
1 lb. pkg.
8K367—Ea. **18c** | **2** for **33c**

Sodium Salicylate Tablets

5-grain size. Shpg. wt., 1 lb.
Bottle of 100 tablets.
8K366 Each **38c** | **2** for **69c**



Gum Camphor

Pure medicinal gum camphor in cake form. Packed for convenience in three one-ounce cakes wrapped in sanitary waxed paper. Shpg. wt., 8 ounces.
8K363
3-oz. pkg. **27c** | **2** 3-oz. pkgs. **52c**

Acetanilid and Soda Tablets

The same compound of acetanilid and sodium bicarbonate so widely used and prescribed. In tablet form.
100 to bottle.
8K370—Shpg. wt., 1 lb..... **39c**

POROUS PLASTERS



Approved Porous Plasters are freshly made of the finest compounding possible. Each plaster is medicated to full U. S. P. strength. For immediate relief for backaches, and other pains. Shpg. wt., 3 oz.

Belladonna Plaster

8K301—2 for..... **29c**

Medicated (Kidney Plaster)

2 for 8K302 **39c**

Belladonna and Capsicum

2 for 8K300 **29c**

GAILLARD'S IMPORTED OLIVE OIL



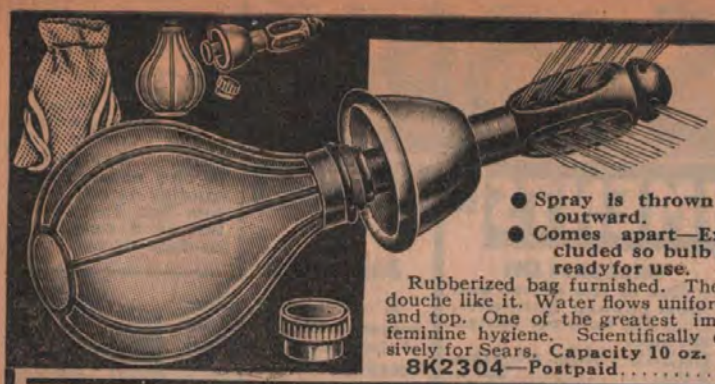
—The oil with the true olive flavor.
—Highest quality first pressed virgin oil.
—Excellent for face and hair massages.

The popularity of this imported French olive oil is due to its blending. This high quality oil is the type doctors recommend for baby's first bath and for daily use in the nursery thereafter. Excellent for table or kitchen use. Shpg. wt., 1 lb., 4 oz. per pint.
8K350—8-oz. can..... $0.39
8K351—16-oz. can..... .63
8K352—½ gal. can. Postpaid. 2.39
2 cans for, Postpaid..... 4.45

Crisp! Olive Oil



Good for medicinal and nursery uses as well as in the kitchen. Shpg. wt., pt., 1 lb., 4 oz.
8K371—1-pt. can... **49c**
8K372—1-qt. can.. **$0.95**
8K373—½-gal. can. **1.79**



Miracle Douche

- Scientifically designed to flush thoroughly
- Spray is thrown upward and outward.
- Comes apart—Extra cap included so bulb can be carried ready for use.

Rubberized bag furnished. There is no other douche like it. Water flows uniformly from sides and top. One of the greatest improvements in feminine hygiene. Scientifically designed exclusively for Sears. **Capacity 10 oz.**

8K2304—Postpaid..... **$2.89**

Balloon Spray Douche



—Popular balloon spray.
—Red rubber 10-oz. bulb.
—Curved hard rubber pipe.
—Close fitting shield.

Balloon spray douches offer a satisfactory way of thorough cleansing. Shpg. wt., 1 lb. 12 oz. **Postpaid if part of $2.00 order.**

8K2315..... **$1.79**



97c

Our Low Priced Douche

Black hard rubber pipe with balloon spray tip to insure thorough flushing. Capacity of bulb, ½ pint. Shpg. wt., 1 lb. **Postpaid if part of $2 order.**

8K2308..... **97c**



$1.39

Dr. Smith Balloon Spray

Black hard rubber pipe with tight fitting shield. Good grade red rubber bulb, 9-ounce capacity. A good serviceable douche. Shpg. wt., 1 lb. **Postpaid if part of $2.00 order.**

8K2306..... **$1.39**

Postpaid if part of $2.00 order.



Our Quality Bulb Syringe

Large red rubber bulb with rapid flow tubing. Equipped as illustrated.

8K2348—Shpg. wt., 1 lb..... **98c**



Our Low Priced Bulb Syringe

Good quality red rubber medium size bulb. Equipped as illustrated.

8K2345—Shpg. wt., 1 lb..... **59c**



This is the famous, nationally advertised Pepperell Sheeting covered with the highest quality Archer rubber. The combination of these two factors has produced as fine a quality, long wearing, serviceable, acid-proof sheeting as is available anywhere.

Postpaid if part of $2.00 order.

Pepperell Super Quality

Rubber Coated on Both Sides

- Rubber coating on both sides means double wear.
- Pepperell fabric base insures longer service.
- Strong—but not heavy and awkward to handle.
- Will not crack—peel off or discolor.

Archer Pepperell double coated rubber sheeting is the finest grade sheeting made. Will last indefinitely. Your choice of Maroon or White color. State choice.

8K2619—36 in. sq..... **59c**
8K2620—45 in. sq..... **$0.98**
8K2626—54 in. sq..... **1.39**

Leader Quality

Double Coated

A low priced sheeting, rubber coated on both sides. Maroon or white. State choice.

8K2629 36 in. sq..... **47c**
8K2630 45 in. sq..... **69c**

Super Quality

Single Coated

Strong, sturdy, white Pepperell fabric rubber coated on one side only.

8K2611 36 in. sq.. **$0.48**
8K2613 45 in. sq.. **.79**
8K2614 54 in. sq.. **1.00**



Reliable Super Size Sanitary Napkins

—Tapered ends insure perfect fit without bulkiness in front or back— a new excellent feature exclusive with Reliable.
—Is made larger through center than ordinary pad, but because of thin tapered ends is ideal for all women—large and small.
—Pad is 40% more absorbent than ordinary pads.
—Has layer of non-absorbent cellulose on bottom that prevents seepage.
—Extra long gauze covering makes pad easier and more comfortable to wear.
—Reliable gives super-protection, super-absorbency and super-comfort.

The fine quality cellulose and the few extra layers used assure you greater and longer absorbency. The new perfected tapered ends eliminate bulkiness. **Postpaid if part of $2.00 order. 12 pads to the box.** Shpg. wt., 2 boxes, 1 lb.

8K2645—**2** boxes, **24** pads..... **49c** | **4** boxes, **48** pads..... **93c**

SCIENTIFIC PREPARATIONS
For Feminine Hygiene



Dr. H. H. Warner's Vaginal Suppositories

—For feminine hygiene.
—Easy, simple and efficient to use.

Melt at body temperature and form a protective soothing film over vaginal tissues. Box of 15. Shpg. wt., box, 8 oz. **Postpaid if part of $2 order.**

8K223 Each..... **89c** | **3** boxes Postpaid.. **$2.00**



Dr. H. H. Warner's Vaginal Creme

A soothing, healing and effective vaginal antiseptic. Combines the features of antiseptics for killing germs, with the action of a jelly which coats the vaginal wall with a protective film. Large size tube. $2.00 size. Shpg. wt., 12 oz. **Postpaid if part of $2 order.**

8K224 Each..... **$1.49** | **2** tubes Postpaid. **$2.79**

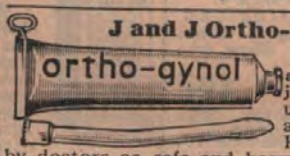


Loris Vaginal Jelly

Non-staining, greaseless antiseptic lactic acid vaginal jelly. Scientifically compounded from a formula approved by doctors. Safe and effective—does not harm sensitive tissue. **Large size tube.** Shpg. wt., 8 oz. **Postpaid if part of $2.00 order.**

8K218 Each..... **89c** | **2** tubes for **$1.69**

J and J Ortho-gynol



A dependable vaginal jelly—a product of Johnson and Johnson. Recommended by doctors as safe and harmless. **Large tube (15 applications). $1.50 size.** Shpg. wt., tube, 8 oz. **Postpaid if part of $2.00 order.**

8K221 Each..... **$1.29** | **2** tubes Postpaid **$2.49**



Liberties

The new greaseless protective suppository. Contains chlorin which kills germs without harmful effect. Cleansing—non-irritating—efficient—simple to use. Douche unnecessary. Shpg. wt., 6 oz. **Postpaid if part of $2 order.**

Box of 10

8K217 Each..... **83c** | **2** boxes for **$1.59**



87c

BOX OF 12

Vernon Vaginal Suppositories

—Soothing, refreshing and antiseptic.
—Perfectly safe and effective.
—Melts at body temperature—coating vaginal tract with non-injurious protective film.

Recommended by thousands of women. Box of 12. Shpg. wt., 8 oz. **Postpaid if part of $2.00 order.**

8K210 Each..... **87c** | **2** boxes for **$1.65**



98c

BOX OF 100

Improvo Douche Tablets

—Contain no poisonous or corrosive chemicals.
—Harmless, healing, and effective—Easily prepared.

Women today appreciate the value of the douche. They know, too, that an effective safe antiseptic must be used with it. **Improvo Tablets** are endorsed by thousands of satisfied users. **Box of 100 tablets.** Shpg. wt., box, 7 oz.

8K209—Each.. **98c** | **2** for **$1.85**
Postpaid if part of $2 order.

Douche Powder

A scientifically prepared powder, mild and non-irritating. **1-lb. pkg.** Shpg. wt., pkg., 1 lb. 8 oz.

8K222—Each.. **77c** | **2** for **$1.49**
Postpaid if part of $2 order.

Zonite

—For personal hygiene.
—Non-poisonous—non-caustic.
—Entirely safe in all its suggested uses.

A nationally known liquid antiseptic. Shpg. wts., $1.00 size, 3 lbs. 4 oz.; 60c size, 1 lb. 12 oz. **Postpaid if part of $2 order.**



8K216 $1.00 size. **79c** | **2** for **$1.55**
8K214—60c size..... **49c**

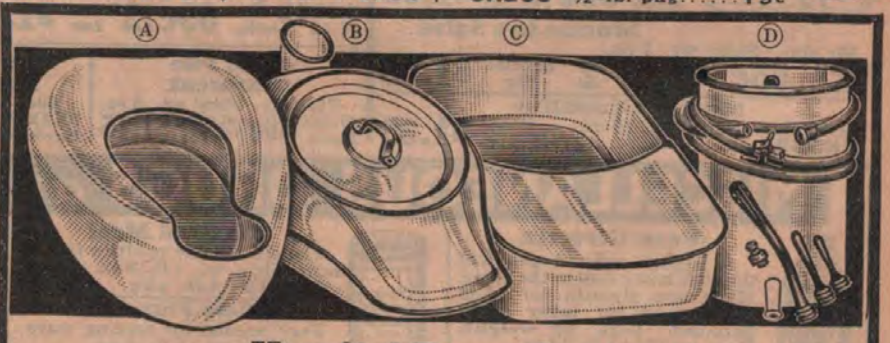
20 Mule Team Boric Acid

—A mild—safe—effective antiseptic.
—Used for feminine hygiene in douches.
—Useful on cuts, abrasions, etc.

Shpg. wt., 1-lb. pkg., 1 lb. 3 oz.; ½-lb. pkg., 12 oz. **Postpaid if part of $2 order.**



8K213 1-lb. pkg. **35c** | **2** 1-lb. pkgs. **67c**
8K233—½-lb. pkg..... **19c**



Hospital Enamelware

—Triple coated glistening white enamelware.
—Neat—trim—sanitary. Will give long durable service.
—All enamelware made without seams so as to prevent leaking.
—Impervious to acids and are easily cleaned to remove all odors.

Ⓐ Ideal Bed Pan

A style preferred by most nurses, doctors and hospitals everywhere. Designed with high front, tapered toward the back, which permits placing the pan with minimum effort and least discomfort to the patient. Smooth rounded edges prevent cuts or scratches to user. **Size, 12x14½ inches. Postpaid.**

8K2691..... **$2.39**

Ⓑ Family Style Bed Pan

Used by many families because it is convenient, easy to use and adaptable to every member. Spout at one end for use as a male urinal and large opening in middle for use as a bed pan. Cover fits snugly, preventing any possible odors escaping. **Size, 12½x16 in.** Shpg. wt., 5 lbs. **Postpaid if part of $2 order.**

8K2695..... **$1.79**

Ⓒ Flat Bed and Douche Pan

Open end douche pan suitable as a bed pan and ideal for douches. Used in many hospitals. Simple to use and easy to clean because of the flat shape and wide opening. Triple coated seamless white enamel. Will give long and satisfactory service. **Size, about 12x16 in. Postpaid if part of $2.00 order.** Shpg. wt., 4 lbs. 8 oz.

8K2694..... **$1.59**

Ⓓ Seamless Irrigator

A 2-qt. seamless white enameled irrigator can equipped complete with pipes, tubing and shut-off. Can be quickly and easily scalded to keep it clean. Has little opening in back to hang up conveniently. With proper care will last indefinitely. Shpg. wt., 1 lb. 12 oz. **Postpaid if part of $2 order.**

8K2335..... **$1.19**

Low Prices Buy BETTER QUALITY at Sears

Backed by Sears GUARANTEE



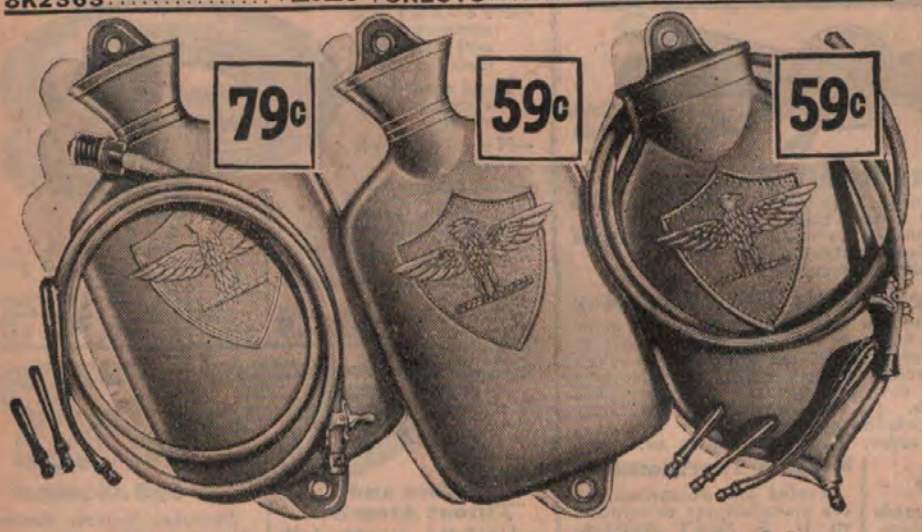
Shpg. wt., 1 lb. 8 oz. ea.

"RELIABLE" Rubber Goods

- Heavy weight, extra large size, 2½-qt. capacity.
- Live, long wearing rubber, scientifically aged and cured to retain its resiliency and leak-proof qualities many years.
- Seamless moulded bottle—extra heavy neck—wide mouth for easy filling.

Our "Reliable" brand will give unusually long wear. An outstanding value at our new reduced prices. Equipped as illustrated. **Red color only. Postpaid if part of $2 order.**

Combination Hot Water Bottle and Syringe	Fountain Syringe	Hot Water Bottle
8K2363 ..... $1.29	8K2313 ..... 98c	8K2413 ..... 98c



"EAGLE" Rubber Goods

20% Reduction in Prices Improved in Quality

—Full 2-qt. capacity, well made durable live rubber, colored bright red or light green. State choice of color. All pieces completely equipped as illustrated.

Do not be misled by our low prices. You'll be surprised at the quality we have put into our "Eagle" brand. If you want good quality rubber goods priced low you'll buy the "Eagle." Shpg. wt., 1 lb. 8 oz. **Postpaid if part of $2 order.**

Combination Hot Water Bottle and Syringe	Hot Water Bottle	Fountain Syringe
8K2374 ..... 79c	8K2424 ..... 59c	8K2324 ..... 59c



Household Rubber Gloves

—Keep hands young and beautiful.
—Protect hands from dirt—infection.
—Selected for comfort, durability, value.

HOW TO ORDER
Order one size larger than dress gloves. Sizes and half sizes, 7 to 10 inclusive. **State size.** Shpg. wt. pair, 8 oz. **Postpaid if part of $2 order.**

Approved Gloves

Our best rubber gloves—heavy, finest quality, pliable gloves. Will resist snags and tears. **Chocolate color. State size. See How to Order.**
8K2497—Per pair **69c**

Puritee Gloves

A fine quality, medium weight good grade tan rubber glove. Will give long wear. **State size. See How to Order.**
8K2495—Per pair **49c**

Leader Value

The greatest 39c value rubber glove. Shaped to fit hand snugly—full length gauntlet style protects wrists. **Tan color. State size. See How to Order.**
8K2498—Per pair **39c**

For Acid Gloves, see Page 989.



Ice Bag

Made of heavy red rubber. Aluminum collar. Screw cap attached with chain. Size, 7x8½ in. **Postpaid if part of $2.00 order.**
8K2516—Shpg. wt., 1 lb. 8 oz. .. **79c**



Fountain Syringe Attachment

—Make a fountain syringe out of your hot water bottle.
—Fit any standard water bottle.

Five feet of good quality extra heavy corrugated red tubing, three hard rubber screw pipes, one connection cap and one shut-off. Shpg. wt., 10 oz.
8K2468 ..... **49c**

Syringe Tubing

We offer you an extra good heavy red rubber tubing. **Length, 5 feet.**
8K2472—Shpg. wt., 8 oz. **22c**
Postpaid if part of $2.00 order.

Davol Internal Bath

—4-qt. capacity.
—Insures complete and thorough flushing of the intestines—upper and lower.
—Can be used as a hot water bottle.

A marvelous internal syringe—highly recommended by doctors. Fully equipped as illustrated. High quality durable red rubber bottle.



8K2398 Postpaid **$5.98**

The Best That Money Can Buy!

ECONOMY PRICES

"Approved" Combination

The Acme of Quality

- Proved by actual tests in our laboratory to be one of the very finest pieces of rubber goods made.
- Found to exceed U. S. Gov't specifications throughout.
- Made from choicest selected rubber and treated with best quality anti-oxidents insuring longest wear.
- Heavier—more substantial in weight—completely reinforced to prevent possibility of breaks or leaks.

Equipped with only the finest accessories as illustrated. **Red color.** The "Approved" comes to you with an unlimited guarantee to give you every possible service you have a right to expect of superior quality merchandise.

8K2360—Combination Hot Water Bottle and Fountain Syringe. Postpaid... **$2.00**





"CORONET" Rubber Goods

Excellent Quality Priced for All

—Only the finest, selected, highest grade pure live rubber used.
—Combined with best quality anti-oxidents to insure longest possible wear.
—Soft — pliable — seamless — reinforced at points of strain.

Made especially to our requirements by a nationally famous manufacturer. The advertised brand sells for twice our prices. The "Coronet" is our finest complete line and is designed for those who want superior quality and longest wear. Only the "Approved" Combination listed above exceeds it in quality. **Capacity 2 full quarts.** Equipment as illustrated, heavy rapid flow tubing, three highly polished screw pipes, shut-off, and combination stopple. All of finest quality. Beautiful **red color. Postpaid if part of $2.00 order.** Shpg. wt., 1 lb. 8 oz.

8K2372—Combination Hot Water Bottle and Fountain Syringe	$1.69
8K2322—Fountain Syringe	1.39
8K2422—Hot Water Bottle	1.39



PORTABLE FOLDING BATHTUB

—New gray color—easy to keep clean and always attractive. Dries quickly.
—Full size—5 ft. x 24 in. x 14 in.
—Extra heavy duck coated on both sides with thick, durable rubber. Not affected by hot water.
—Strong hardwood frame—steel braces. Base of tub rests on floor, insuring stability.
—Weighs only 15 lbs.—Capacity about, 60 gallons.



1. Inner side of light gray rubber.
2. Center fabric is strong heavy duck.
3. Outside dark gray rubber.

A great boon to farms, homes, etc., where there is no running water. Easily folded away when not in use.
8K1625¼—Postpaid **$6.95**

STEAM BATH CABINET



—For taking vapor baths at home.
—Excellent for healthy reducing of excess weight and for cleansing pores of the skin.
—Folds compactly away when not in use.
—Light gray figured cloth outside—steel frame—black waterproof sheeting on inside.
—Alcohol heater included is excellent quality (Stool not included).

Valuable for all treatment which requires steam and vapor. Priced extremely low for this excellent quality. **Not Mailable. Shipped by freight, Not Prepaid. Shpg. wt., 31 lbs.**
8KM1605¼ **$7.98**

Your Orders Shipped Within 24 Hours!

"Approved" TESTED and GUARANTEED

Gauze Bandages

2 In. x10 YDS. ROLLS
24c
3 ROLLS



Specially treated edges will not ravel. Each roll sealed and sterilized. **Each roll is 2 in. wide, 10 yds. long.** Excellent quality surgically pure bandages. Shpg. wt., 3 rolls, 6 oz. **Postpaid if part of $2.00 order.**

8K2672—3 rolls for 24c | 12 rolls for 89c



Postpaid if part of $2 order or more.

We Recommend Approved Cotton and Gauze because:
—They conform to the highest standards for purity and quality.
—They are priced to save YOU money.

Approved Cotton
—Absolutely pure and surgically safe for all uses.
—Packed in 1 lb. sanitary cartons
8K2660 Each..... **49c | 2 for 95c**

Approved Gauze
—Sealed sanitary cartons. Roll 36 in. wide, 5 yds. long.
—Closely woven, leaves no lint
8K2668 1 roll..... **42c | 2 for 78c**

Reliable Cotton
Second only to "Approved." Quality used in many leading hospitals.
1-lb. sealed roll.
8K2662 Each..... **37c | 2 for 69c**

Reliable Gauze
5 yds. long, 36 in. wide.
8K2665 Each..... **35c | 3 for $1.00**

Shpg. wts., cotton, 1 lb. 4 oz. ea.; gauze, 8 oz. ea.

J & J Red Cross Cotton



One of the very best cottons made. 1-lb. roll in sealed carton. Shpg. wt., 1 lb. 4 oz. ea. **Postpaid if part of $2 order.**

8K2663 Each..... **74c**
2 rolls..... **$1.45**

J & J Red Cross Gauze



A closely woven wonderfully soft gauze. **36 in. wide, 5 yds. long.** Shpg. wt., 6 oz. each. **Postpaid if part of $2 order.**

8K2666 Each..... **46c | 2 rolls for 89c**

ADHESIVE TAPE



1 IN. x5 YDS. SPOOL
26c
EACH

—3 times as strong as Gov't Specifications.
—Sticks to anything dry and clean.
—Pulls off clean—leaves no gummy mass.
Each roll is 5 yds. long. Shpg wt., 4 oz., per inch width. **Postpaid if part of $2.00 orders.**

8K2680 1-in. width. Each.... **26c | 2 for 49c**
8K2681 2 in. width. Ea... **36c | 2 for 69c**
8K2682 12 in. width. Ea. **$1.26 | 2 for $2.49**



Shpg. wt., 4 oz. Each

Adhesive Bandages

Postpaid if part of $2 order.

A borated, sterilized gauze pad adhesive tape bandage ready and handy to use. Keep a box always handy. 6—¾-in. strips and 3—2½-in. strips.

8K2674—1 box..... **19c | 2 for..35c**

INVALID CHAIRS

Genuine Colson Chairs

Popular Reed Chair



—Easy riding—roomy.
—Broad restful arms—slightly reclined back.
—Folding footboard—elliptical springs.
—Cream color—cane seat.

Measurements
Height of back.....26 in.
Seat to floor.....22 in.
Width between arms.17 in.
Will pass through 26 in. door.
1-in. rubber tires.
Shpg. wt., 95 lbs.
Not Prepaid.

8KM5045¼ **$33.95**

Reclining Chair



—Well constructed—substantial.
—Durable and comfortable.
—Back lowers for reclining—easily adjusted by occupant.
—Back and seat 3-ply veneer—oak finish.

Measurements
Height of back..29 in.
Seat to floor....20 in.
Width between arms .....18 in.
Will pass through 27 in. door.
1-in. rubber tires.
Shpg. wt., 120 lbs.
Not Prepaid.

8KM5046¼ **$30.95**

Note—For other invalid chairs, invalid machines; tricycles, accessories, etc., send for special invalid chair catalog P537K showing complete line.

Hardwood Crutches



Made from clear grained hardwood, stronger than most other crutches insuring longer wear. Large, comfortable arm rests. Rubber tips furnished. **Measure from armpits to floor in standing position and add 2 inches. State length wanted. Shpg. wt., 4 lbs. Postpaid if part of $2 order.**

8K2699¼—Per pair, Even sizes, 36 to 60 inches..... **$1.79**



Won't Slip Crutch Tips

Lessens the danger of slipping. Size is diameter, end of crutch, ⅞ in. Shpg. wt., 3 oz. pr. **Postpaid if part of $2 order.**

8K2697—Pair. **23c**
2 pairs.....44c



Lynco Crutch Arm Cushion

Soft sponge rubber. Slip on the crutch arm and remain securely in place. Fit standard crutches. Shpg. wt., 12 oz. **Postpaid if part of $2 order.**

8K2698 Pair..... **98c**



Shpg. Wt., 1 oz.

Catheters

High grade soft rubber. Even sizes 12 to 22. (French scale.) If no size is given we will send size 18. **Postpaid if part of $2 order**

8K2510 Each..... **21c | 2 for 39c**

FEVER THERMOMETERS



New "Easy to Read" Feature

—All our thermometers now have two parallel red lines through which mercury column runs.
—No more twisting and turning to read—mercury is always between red lines. (See illustration).
—Makes fever taking simple for everyone.

New Durable Style Mouth Thermometer

Introducing **stubby bulb** mouth thermometer which is same as old style in all respects but does not snap off so easily at end. Our new improved thermometers are the latest developments. They are easy to read, accurate, and the new stubby bulb style is much more durable than the old type. **We recommend the stubby bulb.** All our thermometers are **one-minute style** in attractive bakelite cases.

Postpaid if part of $2.00 order. Shpg. wts., 5 oz. ea.

Massachusetts Seal Thermometer

Every Thermometer is made according to the very rigid Mass. law, and a certificate is given stating that the thermometer is accurate.

Both Red Line Style.
Stubby bulb.
8K2602..... **$1.29**
Regular Style.
8K2603..... **1.29**

Reliable Thermometer

Tested and guaranteed by the manufacturer to conform to U. S. Gov't specifications. A reliable thermometer at a low price. Not sold by our Boston, Mass. store.

Both Red Line style.
Stubby bulb.
8K2601..... **89c**
Regular Style
8K2600..... **89c**

Hand Made Rubber Urinals

Valves prevent return flow of urine to upper part. Non-leakable screw plugs at base allow bag to be emptied without detaching. Hand made of pure gum rubber. Not returnable if used.



Large Top Male Style

Endorsed by many as the ideal male urinal. Top holds entire scrotum without chafing. Patented shield prevents return flow when reclining. For day or night use. Can be cleaned easily. Length, overall, 32½ in. **Postpaid.**

8K2533 **$4.98**

Male Day or Night Style

Long rubber tube enables wearer to place lower bag outside of bed at night; may be detached during the day.

8K2536 **Postpaid.** **$4.49**

Boys' Size

Similar to 8K2536 above but smaller.

8K2537 **Postpaid.** **$3.45**





Improved Female Urinal

Lightweight and much more comfortable to wear than most styles. When once adjusted remains securely in place. Special inserts prevent sides from sticking. This is the type most generally recommended. A real improvement over the old style female Urinal. Easily adjusted.

8K2538—Postpaid..... **$4.49**

INVALID CUSHIONS

—Prevent bed sores—provide soft sanitary cushion.
—Hand made from very best live rubber.
—Non-leak air valve.
—Serve many uses.



Cloth Inserted

Rubber with cloth insert to provide longer wear. Hand made, soft, pliable and comfortable. **Chocolate color.**

8K2522 Postpaid..... **$2.29**

All Rubber

Best quality rubber hand made soft and pliable. **Tan color.**

Postpaid if part of $2 order.

8K2520 Shpg. wt., 1 lb. **$1.79**



Nose and Throat Atomizer

Used for spraying both oil and water solutions. Adjustable tip easily cleaned. Nasal guard included. **Shpg. wt., 1 lb. Postpaid if part of $2 order.**

8K2554..... **79c**

Non-Spil Atomizer

Patented locking device prevents spilling, evaporation and leakage. Easy to clean. Spray adjusted by turning regulator. Nasal tip included. **Shpg. wt., 1 lb.**

8K2555 **Postpaid if part of $2 order.....** **$1.19**



Aluminum Hot Water Bottle

Boiling water will not damage. Heavy gauge, sheet aluminum. Guaranteed for **5 years.** Flannel bag furnished. **1-qt.** capacity. **7½-in.** diameter. **$2.00 value.** Shpg. wt., 1 lb. 4 oz.

8K2405—Postpaid if part of $2.00 order..... **$1.39**

Metal Bed Tray

For the patient who must be served in bed. Light and easy to handle. Sturdy legs that fold under tray. **Nile green.** Easily cleaned. Will not warp or crack.

8K2650¼ Postpaid..... **$2.89**



Size 15½ x20¾ in.

Invalid's Back Rest

A natural canvas cover stretched on a sturdy hardwood frame. Gives firm yet easy and restful support. Can be adjusted to any of 6 different angles. Canvas cover removable for washing. Folds compactly away. **Height 27 in. Width 20 in. Postpaid.**

8K2651¼... **$2.00**





London Hearing Horns

Metal, black finish. Designed for those moderately deaf. Shpg. wt., 8 oz. each. **Postpaid if part of $2 order.**

8K2654 2½-in. **$1.69**
8K2655 4-in. **1.89**



Dr. Fosgate's Vibro-Phone

2½-in. metallic mouthpiece. Spiral spring lining. Rubber earpiece. **Postpaid. Length, 40 in.**

8K2652 Mohair covered. **$3.39**
8K2653 Silk covered.... **4.48**

ABDOMINAL SUPPORTERS for MEN and WOMEN



Higgins Elastic Supporter

$2.59 And Up Postpaid

- Good quality, flesh colored elastic belt.
- Double weight elastic bottom edge makes belt fit better.
- Leather covered corset stays and back panel.
- Belt adjusted with laces in back.

State size. Even sizes only. Postpaid. See How to Order.
8K1498—30 to 38..... $2.59
8K1499 40 to 52..... $2.87



How to Order

Please send all information requested so that your order may not be delayed unnecessarily.

Measure around abdomen as shown in this illustration. Tape line should be drawn snugly on a line from just above the hips to the navel. Send us this measurement.

NOTE:—When you receive your elastic belt you will find it measures several inches shorter than the size ordered. They are made small so they will stretch to exert proper pressure. There is also a 4-inch lace adjustment. Belts when first worn may feel uncomfortable. It is necessary to accustom yourself to the pressure gradually.



Dr. Walter's Mesh Supporter

$2.79 Postpaid

- Made of high quality white linen surgical mesh cloth.
- Lift-up straps on each side give quick, easy, accurate adjustment.
- Reinforced with white leather covered pliable corset stays.
- Shaped and fitted back.

Prevents over fatigue and strain. Easily washed. Even sizes, 30 to 52. State size. See how to order.
8K1457 Postpaid.... $2.79

OUR FINEST ELASTIC BELTS

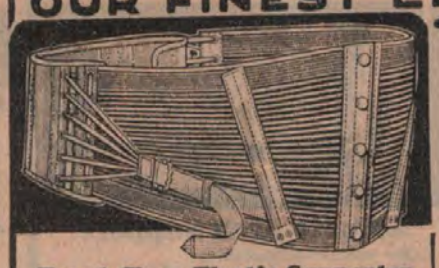


Hoffman Elastic Supporter

$1.89 And Up

—Elastic webbing is shaped to body.
—Double welt edge in bottom makes belt fit better and give more restraint.
—Made without corset stays for those who prefer mild control.

The Hoffman is an easy, comfortable, lightweight elastic belt. See How to Order. State Size. Shpg. wt., 1 lb. 4 oz. Postpaid if part of $2 order.
8K1458—Even sizes, 30-38.... $1.89
8K1459—Even sizes, 40-52. Postpaid..... 2.19



Front Clasp Elastic Supporter

—Full fashioned elastic support.
—Excellent for post operative wear.
—Front clasp style with lace adjustment on each side.
—Will help support fallen stomach and aid in correcting obesity.

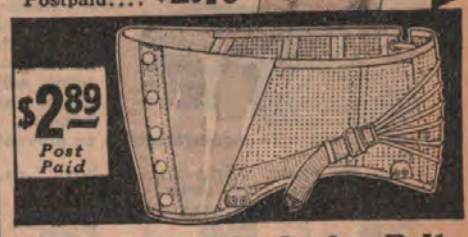
It is comfortable and will restrain and lift up without too much pressure. State size—See How to Order.
8K1471—Even sizes, 30 to 38. Postpaid..... $4.97
8K1472—Even sizes, 40 to 50. Postpaid..... 5.98



S.H. Camp Silk Elastic Supporter

—Made from finest quality hand knit pink silk elastic webbing.
—Strap adjusted with patented Camp feature, easily released—easily adjusted.
—Designed for fallen stomach, obesity, and for after operations.

Designed exclusively for Sears by the S. H. Camp Co., leading makers of fine surgical garments. State size—See How to order. Postpaid.
8K1484 Even sizes, 32 to 48..... $6.79



Front Clasp Reducing Belt

$2.89 Post Paid

—Front of belt is lightweight finely woven elastic—flesh colored.
—Sides and back are of cool pink mesh cloth; strong and durable.
—Special glove clasps in front make belt comfortable to wear and easy to put on and take off.

An excellent and very popular style belt because it is light and cool to wear. State size. See How to Order. Even sizes, 30 to 46.
8K1452—Postpaid..... $2.89



Low Priced Lift Up Supporter

$1.79

—Has all the excellent design of higher priced surgical garments.
—Made of white heavy cotton cloth.
—Adjusted easily with slight pull.
—Front clasp feature makes belt easy to put on and take off.

Surgically correct in design and construction. Washable. Even sizes, 30-44. See How to Order. State Size.
8K1455—Shpg. wt., 1 lb..... $1.79



Easy Fit Elastic Supporter

$3.79 And Up Post Paid

—Straps crossing in back, meet in front for easy, accurate adjustment.
—Well made elastic webbing with double weight welt on bottom.
—Corset stays help support.

Flesh color. See How to Order. Even sizes only. State size.
8K1495—30 to 38. Postpaid..... $3.79
8K1496—40 to 52. Postpaid. $4.19

WOMEN'S REDUCING SUPPORTERS



Lift Up Supporter

$2.39 Postpaid

—Peach color rayon front and peach color elastic side panels.
—Fits snugly over hips and abdomen and supports without discomfort.

For after operation and general lift up use. Even sizes, 28 to 44. State size.
8K1479 Postpaid $2.39



Elastic Front

$1.39

—Elastic front shaped to restrain comfortably and help reduce undesirable fat.
—Cloth sections are strong coutil.

A good quality belt at an exceptionally low price. Lace adjustment. Even sizes, 28 to 48. Pink color. State size.
8K1490 Shpg. wt., 1 lb.. $1.39



Cool Mesh Cloth

$1.89

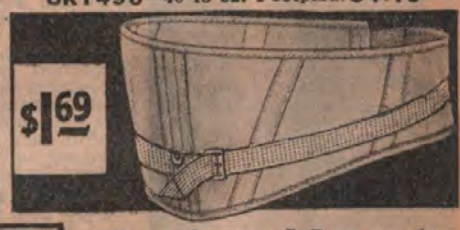
—Front and back of cool mesh cloth with elastic panel across bottom.
—Shaped to cling firmly and exert a strong inward and upward pressure.
—Elastic side panels.

Even sizes, 28 to 48. Pink color. State size.
8K1473 Shpg. wt., 1 lb.. $1.89

IMPORTANT: In ordering send exact waist measure over underclothes



$2.59 Post Paid



$1.69

Moleskin Cloth Belt

Made from a fine quality khaki colored soft moleskin cloth. Leather covered corset stays. See "How to Order." Even sizes, 30 to 52. Postpaid.
8K1469—State Size... $2.59



Uterine Support

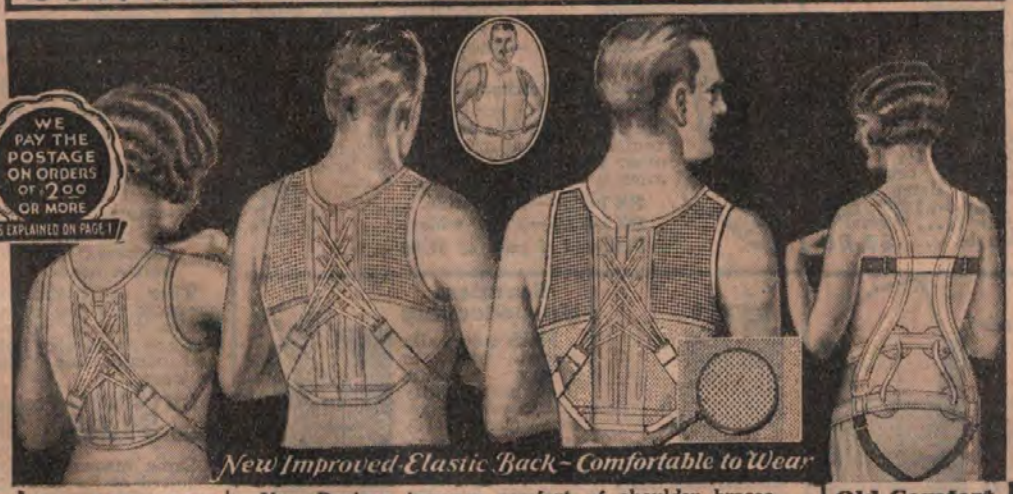
—Serves also as an abdominal support.
—Can be worn with or without pessary.
—Pessary helps hold abdominal organs in place.

The well padded front is connected to the belt by means of adjustable elastic side straps. Rubber tubing fits through holes in bottom of pessary. Extra set of understraps furnished. Even sizes, 28 to 48. State size.
8K1460—Postpaid.... $2.27

Replacement Parts

8K1474—Extra Pessary. Shpg. wt., 4 oz..... 45c
8K1487—Understraps, Pair, Shpg. wt., 4 oz..... 23c
Above items postpaid if part of $2.00 orders.

CORRECTIVE SHOULDER BRACES



Ideal Shoulder Brace

White cotton cloth that can be easily washed. A strong sturdy shoulder brace yet one that is not bulky or extremely uncomfortable to wear. Even sizes, 24 to 42.
8K1530 98c

—New Designs increase comfort of shoulder braces.
—Elastic in upper half of back stretches both ways.
—Gives with body yet restrains and controls shoulders.

The great fault with all previous braces has been their discomfort to the wearer. Now, with these new scientifically designed braces there is a minimum of discomfort and a maximum of correction.

Perfect Form Brace

Top is two-way stretch elastic webbing. Wide arm holes. Fits without binding. Lower half is strong white cotton cloth. Even sizes, 26 to 42.
8K1529..... $1.37

Our Best Brace

Two-way stretch elastic top with cool mesh cloth bottom. Soft stockinette lining around arm holes prevents chafing. Even sizes, 26 to 42.
8K1537..... $1.69

Old Comfort Body Brace

A combination shoulder brace, abdominal support and body brace. Nickel plated brass plates. Send size around body 2 in. below top of hip bones.
8K1500 Even sizes, 30 to 46 in. Postpaid... $4.48

HOW TO MEASURE: *Take your chest measure over underclothes close up under armpits. Shpg. wt., 8 oz. each. Postpaid if part of $2 order. State size.*

Wrap Around Supporter

A non-elastic supporter correctly designed. Washable, strong white cotton cloth. See How to Order. Shpg. wt., 1 lb. Postpaid if part of $2 order.
8K1466—Even sizes, 30 to 48. State size..... $1.69



Suede Leather Vests

For Men and Women

—Reduced one-third over last year.
—Keeps winter blasts off chest and lungs.
—Ideal for all outdoor wear—golfers—workers—farmers, etc.

Soft brown wool lining. Suede leather outside. These vests are cut high around neck and throat and fit snugly over chest and lungs. Vests are soft, pliable and warm. Send your chest measure. Even sizes, 32 to 46. State size. Postpaid.
8K1598—For Men.. $2.79
8K1597—For Women $2.79

FOOT TROUBLES EASILY and QUICKLY RELIEVED!



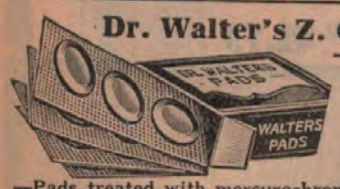
Spiral Spring Arch Support

—Especially designed for heavy people.
—Excellent for extreme cases of weak feet, broken down arches, etc.
—Two strong non-rusting nickel alloy plates separated by a heavy spring.
—Spring expands and contracts as you walk.

A well designed support that will greatly aid arch correction and foot comfort. Cushion under heel for greater comfort. State size and width of shoes.

8K1203—Pair, Postpaid..... **$2.48**

Dr. Walter's Z. O. Pads



—For tender, painful foot ailments—corns, callouses and bunions.
—Pads treated with mercurochrome to prevent infection.

A real 35c value. Shpg. wt., ea. box, 2 oz. Postpaid if part of $2 order.

Corn Pads	Callous Pads	Bunion Pads
12 pads to box	6 pads to box	6 pads to box
8K1261 Each **25c**	8K1263 Each **25c**	8K1262 Each **25c**
2 for.....47c	2 for.....47c	2 for.....47c



Toe Spreader

Relieves pressure caused by overlapping toes, which eventually cause bunions. Keeps crooked toe straight. Postpaid if part of $2 order.

8K1270—Each. **16c** | **2** for.... **29c**

J. M. Callous Cushion

Sponge rubber pad covered with soft leather, which fits into the shoe behind the ball of the foot. Relieves pressure on callous. Shpg. wt. pair, 3 oz. Postpaid if part of $2 order.

8K1265 Per pair..... **39c** | **2** pair for **73c**



Harvard Arch Support

—Rust-proof nickel alloy plate.
—Quality leather top.
—Light in weight yet durable.
—Relieves strain on arch—holds bones in proper place.

An unusually low price for a support of this high quality.

State size and width of shoes. Shpg. wt., 12 oz. per pair.

8K1202—Per Pair.... **$1.39**
Postpaid if part of $2.00 order.



Adjusto Arch Support

—No metal—adjustable.
—Flexible and featherweight.
—Made of fine grade sole leather.
—Relieves pains across the ball of the foot and also in the arch of the foot.
—Inserts placed in pockets beneath ball and arch of foot give correction.

State size and width of shoes. Postpaid if part of $2 order.

8K1225—Per Pair, Shpg. wt., 9 oz..... **$1.39**



Bunion Protector

Neat leather form that fits over stocking inside the shoe. For right or left foot. State size of shoe and foot. 75c size. Postpaid if part of $2 order.

8K1223 Each..... **59c** | **2** for **$1.09**



Elastic Arch Band

Replaces the bones to proper position and holds them there. Flesh color. State size and width of shoes. Postpaid if part of $2 order.

8K1230—1.00 quality. Shpg. wt., 4 oz. Per Pair **79c**

COOPER ARCH SUPPORT

$1.89

The Big Features of This Support

—Self adjusting—Equalizes the body's weight.
—Will give correct pressure.
—Easy to wear.
—Light in weight—can be worn unnoticed in any shoe.
—Applicable to all forms of tired feet and limbs.
—Will not rust or corrode.

This style sells under another name for $3.50. State size and width of shoes. Shpg. wt., 14 oz. Postpaid if part of $2.00 order.

8K1208—Per Pair..... **$1.89**





Metatarsal Support

—Raises the bones and relieves metatarsalgia or Morton's toe.
—Made of strong yet light non-rusting nickel alloy, metal plate with soft fine grade leather top.

An excellent quality scientifically designed support to relieve metatarsal trouble (sharp pains under the ball of the foot generally accompanied by callouses). Gives elevation just behind the depressed bones and thereby generally relieves pain and causes callouses to disappear. State size and width of shoes.

8K1201—Per Pair, Postpaid **$2.89**



Keep Heels Straight

Preserves shape of shoe. Increases the wear and improves their appearance. Eliminates run-over heels. Shpg. wt., 2 oz. per pair. State size of shoes. Postpaid if part of $2 order. Shpg. wt., 2 oz.

8K1259 Per pair..... **19c** | **2** Pairs for **33c**

SIMMS' ANKLE AND ARCH SUPPORT

—Made of fine pink elastic cut to fit snugly yet comfortably.
—Helps reduce puffy and heavy ankles and relieves strain on ankle and arch.

State size and width of shoes. Shpg. wt., 3 oz. Postpaid if part of $2.00 order.

8K1210 Each **$1.35**
2 for **$2.59** Post Paid



ELASTIC HOSIERY—KNIT TO FIT



Lastex Hosiery

- Fashioned to be worn without other hose.
- Practically as sheer and transparent as service weight silk hose.
- Stretch both ways.
- Knitted on regular stocking machine.

The ideal hose to wear to prevent varicose veins in pregnancy and for other cases requiring light pressure. No binding or discomfort and no embarrassment in wearing. Shipped from stock.

Full Length

Worn with hose supporters. Plain silk tops prevent tearing. State size of regular hose. Beige color. Postpaid.

8K1442 Per Pair, **$7.50**
Single Stocking...$3.85

Garter Hose Without Toe

Come to just below knee. For men and women. State length of leg from floor to 1½ inches below center of knee. Beige color.

8K1441 Pair **$7.50**
Single $3.85

HOW TO ORDER

Please read carefully and send correct measurements so as not to delay your order unnecessarily.

All articles on this page where lettered measurements are requested are made to order and require from **eight to ten days** to make.

All articles on this page are of a sanitary nature and therefore cannot be returned when once worn.

All measurements should be taken with leg in position illustrated, and in the morning before limbs have had an opportunity to swell. It is advisable whenever possible to have someone else take your measurements, so as to get them more exact. We allow for stretching so give exact measurements of limb. State whether for right or left leg. If possible consult a physician before ordering.



Elastic Bandage

—Light and porous yet strong and durable.
—Soft cotton thread, cream color.
—Firmly woven on strong rubber threads.
—Length stretched 15 ft.

An especially good bandage for preventing swelling in the legs caused by varicose veins. Well adapted as a support for other parts of the body. Used by athletes after a strain. Shpg. wt., 4 oz.

8K1424—2 in. wide..... **48c**
8K1425—3 in. wide.....67c
Postpaid if part of $2.00 order.



Standard Weight Garter Stocking

Fine Quality Lower Prices

Seamless Stocking

8K1438⅓—Silk woven. Flesh color. Postpaid. Each..... **$4.39** | **2** for **$8.19**

8K1418⅓—Cotton woven, cream color. Postpaid. Each..... **$3.25** | **2** for **$5.98**

Seamed Stocking

Machine made with seam at back. Cotton covered elastic webbing.

8K1430⅓—Flesh color. Postpaid. Each..... **$2.29** | **2** for **$4.19**

How to Measure

Measure around the leg and foot at A, B, C, D and E; also distance from floor to E on vertical line. Give exact measurements. See How to Order.

"Lite-Wate" Seamless Garter Stocking

Light—Cool—Soft

—Natural color silk thread—fine texture.
—Less noticeable under sheer stockings than standard weight hose.

They exert the proper elastic pressure for the relief of swollen limbs, varicose veins or sprains, yet are unusually light in weight and comfortable. They are easy to wear.

8K1433⅓—Postpaid. Each. **$4.98** | **2** for **$9.75**

Same measurements are required as for catalog number 8K1438⅓, illustrated above. See How to Order.



Garter Leggings

Made to your measure from best grade elastic webbing.

Seamless Leggings

Silk woven, flesh color only, Postpaid.

8K1439⅓ Each..... **$3.59** | **2** for **$6.65**

Cotton woven, cream color, Postpaid.

8K1429⅓ Each..... **$2.95** | **2** for **$5.39**

Seamed Leggings

Machine made, of cotton covered elastic webbing with seam at back. Flesh color only. Shpg. wt., 6 oz.

8K1431⅓ Each..... **98c** | **2** for **$1.79**

Postpaid if part of $2.00 order.

How to Measure for a Legging

Measure around leg at C, D, and E; also distance C to E on vertical line. State if for right or left leg. Average length of legging, 12 inches. See How to Order.





Seamless Silk Woven Anklet

Measure around foot at A, B, C and D. Height not over 8 inches. Flesh color only.

8K1436⅓ Postpaid.... **$2.49**

Seamed, Machine Made. Flesh color cotton. Shpg. wt., 3 oz. Postpaid if part of $2 order.

8K1426⅓ **59c**

Seamless Knee Stocking

Flesh color, silk woven. Made to your measure from best quality silk covered elastic. Carefully woven. We have reduced our price on this garment to a new low level. Buy now and save.

8K1435⅓ Each, Postpaid **$7.59**
2 for $14.95

How to Measure

With a tapeline measure at A, B, C, D, E, F, G, (take G measurements about 4 in. above knee); also from floor to F and from F to G on vertical line indicated by arrow. See How to Order.



Silk Woven Knee Cap

For athletes or anyone with weak or swollen knees. Made to measure. Measure around leg at G, F and E. The distance between G and E on vertical line should be about 8 inches. Quality seamless silk woven. Flesh color.

8K1440⅓—Postpaid **$2.49**

Seamed. Machine made. Flesh color cotton. Shpg. wt., 3 oz. Postpaid if part of $2.00 order.

8K1427⅓ **59c**

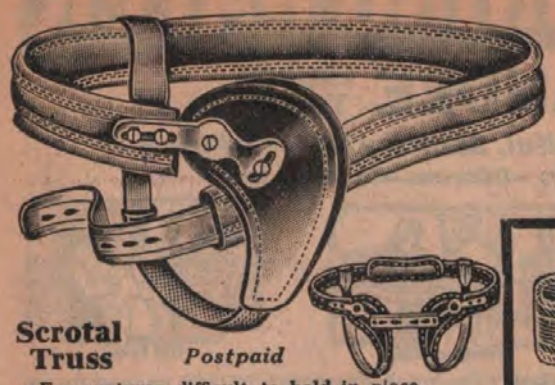


QUALITY First - QUALITY Always - at Sears

Sears TRUSSES—Made According to Approved Designs

Why You Should Buy Your Truss At Sears!

1—You are sure of the latest, most scientific improvements.
2—Our prices are 25 to 50% below Surgical houses.
3—The quality is of the highest possible grade. Our trusses are well made and designed.
4—We offer you a complete selection in sizes and styles.
5—Prompt shipment on most numbers—occasionally on large or small sizes we send your order to the factory—in which event you are notified of slight delay.



Scrotal Truss

Postpaid

—For ruptures difficult to hold in place.
—Gives absolute feeling of confidence.
—Finely tempered steel spring is covered with padded sweat-resisting soft leather.
—Has a soft Scrotal shape velvo pad suitable for ordinary or scrotal rupture.

Holds rupture firmly yet without discomfort. State size and side. See How to Order.

Single, Even Sizes, 32 to 42. 8K1341. **$4.95** | Double, Even Sizes, 34 to 38. 8K1343. **$7.89**

Lightweight Scrotal Truss

Similar to above except lighter.
8K1368—Single, Even Sizes, 30 to 42. State size. Postpaid..... **$3.75**



Chase Style Truss

—Strong-nickel plated spring padded and covered with soft leather.
—Pad fitted with patent ball socket which adjusts to body movement.
—Can be adjusted to right or left side.
—One of the most popular style spring trusses.

A truss that is easy to wear and comfortable. Sells for much more elsewhere. Even sizes, 32 to 42. State size. See How to Order. Postpaid.

8K1345 Single ..... **$3.95** | 8K1346 Double **$4.89**



Comfort Spring Elastic Truss

—Has "Invisible" Scrotal Style Pad—lightweight, thin, yet secure.
—Provides all the security of a steel truss with the comfort of an elastic truss.
—Spring covered with soft gray leather, padded on inside.

This is an ideally comfortable truss which may be worn for either scrotal or ordinary rupture. See How to Order. Even sizes, 32 to 42. State size and side. Single only. **$6.85**
8K1350—Postpaid .....



French Style Spring Truss

—Lightweight, comfortable and easy to wear.
—Especially good for ordinary rupture.
—Adjustable pad held in place without understraps.
—Strong steel spring padded on inside.

Even sizes, 32 to 42. State size and side. See How to Order. Single only. **$2.79**
8K1362—Postpaid .....



$5.95 *Postpaid*

Non Slip Rubber Pad Spring Truss

—Offers double security feature:—
1.—Strong steel spring.
2.—Non-slip corrugated rubber pad.
—Large size scrotal style pad insures stability.
—Spring padded on inside and covered with fine soft leather.
—Pad is washable—adjustable to any angle—will not collapse.
—Suitable for ordinary and scrotal rupture.
—Understrap covered with soft rubber tubing.

Despite its ruggedness and stability this is a very comfortable truss to wear. Even sizes, 32 to 42. State size and side. See How to Order. Single only
8K1342—Postpaid **$5.95**



Leeland Elastic Truss

- Has soft rubber air cushion pad.
- Comfortable without binding—yet holds.
- Will not show through clothing.
- Only finest quality materials used.
- Pad remains firmly set without discomfort to wearer.
- You save considerable money by buying at our low price.

One of the best and finest elastic trusses made. Has proven extremely popular and well liked by thousands of satisfied customers. We recommend its quality, service and comfort. Even sizes, 30 to 42. See How to Order below. Postpaid. Be sure to state size.

8K1303 Single Truss..... **$2.97** | 8K1304 Double Truss..... **$3.95**



Non-Slip Rubber Pad Truss

- Secure and comfortable.
- Pad is corrugated non-slip rubber.
- Full size pad—good for scrotal as well as ordinary rupture—do not confuse with small type pads offered elsewhere.
- Pad remains firmly set when adjusted, yet is resilient and soft.

An ideal elastic truss for holding scrotal or ordinary rupture. Finest quality elastic used. Rubber covered understrap. See How to Order. Even sizes, 32 to 42. Single.
8K1329—State size and side. Postpaid..... **$3.95**



HOW TO ORDER

Please follow these instructions in full, so as not to delay your order unnecessarily.

Take measurements around body on line with rupture, holding tape line snugly, **1 inch** below hip joints. **Be careful to avoid any unnatural fullness in abdomen.** The truss to fit correctly should fit snugly around body, slightly above fleshy part of buttock. **If odd size, order next smaller even size.**

Most orders shipped directly from stock. Occasionally it is necessary for special reasons to order your truss shipped from factory. In this case you will be notified of slight delay. **Consult physician before ordering, if possible.**

ELASTIC TRUSS WEBBING



Truss Webbing

—Fine quality cotton woven over strands of heavy rubber threads.
—Made for extra long wear and hard usage.
—Furnished in any length desired.
—Also used for artificial limbs.

18c And Up

We sell the better grade truss webbing. It is made for long service and satisfactory wear. Shpg. wt., 6 oz. per yard. **Postpaid if part of $2 order.**

Width	Catalog No.		
¾ in.	8K1330	Per yard	**18c**
1 in.	8K1331	Per yard	22c
1½ in.	8K1332	Per yard	35c
1¾ in.	8K1333	Per yard	42c
2 in.	8K1334	Per yard	49c

SUSPENSORIES AT LOW PRICES

Sizes Medium and Large Only. Shpg. Wt., 6 Oz. Ea.

Postpaid If Part of $2.00 Order



Army and Navy Style

One of the most popular and best known. State size.

Cotton sack. 8K1561.. **39c**
2 for..... 69c

Cotton mesh sack. 8K1562 Each ..... **59c** | **2 for $1.06**

Lightweight extra quality silk sack. 8K1564 Each ..... **87c** | **2 for $1.59**



Our Best Suspensory

An excellent, comfortable, light weight suspensory made with a durable silk, open mesh cloth sack that is cool and easy to wear at all times. State size.

8K1574 Each..... **$1.29** | **2 Postpaid for $2.45**



J. P. Style

Pouch needs no understraps to hold it in place. A very comfortable style suspensory. Sack of mercerized cotton. State size.

8K1568 Each **39c**
2 for 69c



Drawstring Suspensory

The drawstring takes the place of understraps. Good grade cotton sack. No elastic in bands. State size.

8K1553 Each ... **39c**
2 for..... **69c**



New Hood's Truss

—Sweat-proof leather throughout.
—Pads are of soft washable sponge rubber—will not slip.
—Pads can be adjusted to any angle.

One of the finest trusses made. Designed primarily for security, but incorporating every feature of comfort. See How to Order. Even sizes, 32 to 38. State size.
8K1351—Postpaid **$6.98**

Regular Hood's Truss

Same style as above except with soft leather covered composition pads and padded steel spring covered with regular leather. Even sizes, 32 to 38 in. State size and side. See How to Order. Postpaid.

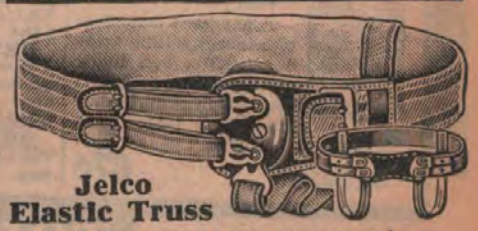
Single. 8K1348 **$4.98** | Double 8K1349 **$5.98**



Lever Elastic Truss

—The elastic truss with the abdominal support.
—An extra strong and secure truss.
—A spring lever across lower part increases control for severe rupture.

The abdominal support front strengthens and supports abdominal muscles. Soft pads all leather covered. Double only, even sizes, 32 to 40. See How to Order.
8K1326—State size, Postpaid. **$4.48**



Jelco Elastic Truss

—One of the finest elastic trusses made.
—Oval leather covered velvo pad, easily adjusted for either side.
—Fine quality elastic webbing.

State size. See How to Order.
Single—Even sizes, 30 to 42 in. 8K1301—Postpaid **$2.79**
Double—Even sizes, 32 to 38 in. 8K1302—Postpaid **3.79**

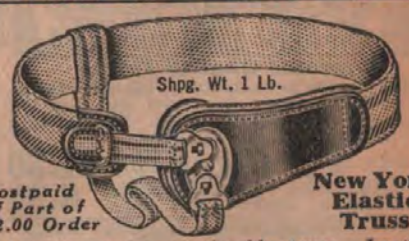


$1.89

Boston Elastic Truss

—Will give long comfortable wear.
—Pad is soft composition, leather covered.
—Good quality elastic webbing.

Can be worn on either side. Even sizes, 30 to 42. See How to Order. Shpg. wt., 1 lb. Postpaid if part of $2 order.
8K1314—State size..... **$1.89**



Postpaid If Part of $2.00 Order

New York Elastic Truss

An inexpensive serviceable truss. Leather covered velvo pad, is reversible for either side. Elastic understraps. Even sizes, 30 to 42 in. See How to Order.
8K1310—State size..... **$1.47**



Umbilical Truss

—Designed for youths and infants.
—Has elastic belt with buckle.

When once adjusted stays in place. Hard rubber pad to hold umbilical rupture. Give size around body at navel. Even sizes, 16 to 26 in. Postp'd if part of $2 order.
8K1322—Shpg. wt., 3 oz..... **$1.85**

INSECT and PEST KILLERS



Smithereen Bed Bug Liquid

—Kills bed bugs and eggs in one application.
—Merely apply to mattress and bedding.
—Will not stain nor discolor bedding.

We highly recommend Smithereen. It is an entirely new formula and will kill bed bugs absolutely. Leaves no odor. Shpg. wts. pt., 2 lbs.; gal., 9 lbs.

Pint Size
8K2090 EACH..... 26c
2 Cans for..... 49c

1 Gallon Size
8K2091¼ Price..... $1.59

Peterman's Liquid Bed Bug Discovery

The Well-Known Nationally Advertised Product

1-pt. can. 35c size. 8K2085 EACH... 29c | Shpg. wt., 1 lb. 8 oz. 2 CANS for 55c | 1 Gallon Can. 8K2087¼ Each.... Postpaid $2.00



Rid-Em

For bed bugs and other pests. A concentrated liquid for the extermination of bugs. Simple to use and effective. Shpg. wt., each, 2 lbs.

8K2084
Pint Size 39c | 2 cans for 73c

Last Lunch

Kills rats, mice, gophers, etc. Harmless to domestic animals. Simple to use, very effective. 2-oz. cans. Shpg. wt., 6 oz. 75c size each.



8K2080 Each 59c | 2 cans for $1.15

Smithereen Fly Spray





—Actually kills the flies, does not stun them.
—Easily sprayed around—pleasant to use.
—Effective against other pests also.

Smithereen is an unusually fine fly spray.

8K2063 1 pt. Liquid and Sprayer Shpg. wt., 3 lbs. 79c
8K2059 1 pt. Liquid 60c Size Shpg. wt., 2 lbs. 8 oz. 49c
8K2064 1 qt. Liquid $1.00 size Shpg. wt., 3 lbs. 8 oz. 79c

8K2065¼—1 gal. $3.00 size. Postpaid..... $2.48

Apex Moth Cake



The modern moth protection. Leaves no odor. Put in closet or trunk. Shpg. wts., 8 oz. and 12 oz. each.

8K2070 25c size..... 21c
8K2071 50c size 39c | 2 cakes for 75c

Apex Moth Crystals



Crystal form—easily spread through shaker top. Will not cake. Will not injure finest fabrics. Use on clothes, rugs, draperies, etc. 1-lb. can. Shpg. wt., 1 lb. 8 oz.

8K2073 EACH 67c
2 CANS for $1.29

Insect Powder



A harmless but effective insect killing powder. Kills bed bugs, mosquitoes, lice, roaches, fleas and other insects. 1-lb. can. Shpg. wt., 1 lb. 8 oz.

8K2035..... 67c

Moth Flakes

Shpg. wt., 2 lbs. 8 oz.
8K2082 Two 1-lb. packages... 21c

Moth Balls



8K2083 Two 1-lb. pkgs.... 21c

For HOMES WITHOUT RUNNING WATER

HANDEE INDOOR TOILET

Now! Beautiful, Sanitary WHITE Finish

Sanitary—Odorless—Inexpensive



No Discomfort in Winter



Handy at Night



Convenient for the Old Folks

$4.95

WE PAY THE POSTAGE ON ORDERS OF $2.00 OR MORE AS EXPLAINED ON PAGE 1

- Baked, chip-proof, glistening WHITE enamel finish—easily cleaned.
- The Handee makes possible healthier, more hygienic living conditions.
- Is far less expensive to install than the old-fashioned outhouse.
- More convenient—no fear of stormy cold nights with a Handee toilet in your home.
- Inexpensive to operate—1 can of chemical being sufficient for several months.
- Affords the healthy conditions and convenience of homes with running water.
- No plumbing or running water required.

The Handee is today a necessity in all homes not equipped with running water. Before you consider installing an outhouse, consider that the Handee costs you far less, is much more convenient and most important, gives you healthy sanitary living conditions in your home. It is simple to install, 3 x 4 ft. of space being ample. Ventilation pipes included for carrying away all odors. After closet is set up simply add **two gallons** of water to inside removable container, ½ pint of chemical and toilet is ready for use.

No longer is it necessary to consider the expense for the cost of the Handee is nothing compared with the convenience of having a healthy sanitary toilet in your home. Rainy nights, cold weather, sickness are no longer a hardship to the owner of a Handee.

Outfit comes to you complete—ready to set up—**consisting of closet of sheet steel, white enameled; inner pail of 6½-gal. capacity. Seat and cover are of non-split hardwood. Seven 1-ft. x 3-in. white enameled vent pipes; and one white wall collar; two 3-in. white elbows, one roll toilet paper and holder and 1 gal. Handee Chemical.**

Handee Indoor Toilet

Complete outfit ready to install with 1 gal. chemical.

8KM1650¼—Not Mailable. Not Prepaid. Shpg. wt., 36 pounds..... $4.95

Extra Pipe

1-ft. lengths, 3 in. diameter. White enameled. Shpg. wt., 2 lbs.

8K1651¼ 2 lengths for 29c | 4 lengths for 55c



"HANDEE" Chemical

For use in Handee Toilet. Kills disease germs, destroys odors and keeps closet clean. Economical—½ pt. of chemical used in each charge. Directions on can. Shpg. wt., 11 lbs. per gal. Unmailable. Shipped freight or express. Not Prepaid.

8KM1654¼ Gal. Can Each 98c | 2 cans for $1.89

TOILET PAPER

BUY BY THE CASE AND SAVE



Laboratory Tested and Approved

Snowhite Toilet Paper

—Contains no injurious chemicals.
—A cotton soft, highly absorbent, beautiful white crepe toilet paper.
—Full 6-oz. roll. About 525 sheets per roll.
—No glazed surface to irritate.

Completely wrapped for your protection. Snowhite is as pure and soft as its name suggests. You will be surprised at the wonderful quality at our low price. There is no need for you to use hard, inferior paper when Snowhite is priced so low. **Sheet size, 4½x5 in.** Shpg. wts., 4 lbs., 8 lbs. and 47 lbs. respectively.

8K436 6 ROLLS for 39c | 12 ROLLS for 75c
8KC437¼—Case of 100 rolls. Not Prepaid..... $5.45



Supreme Quality Tissue

—2500 sheets in each roll. Manila tissue.

4 of these super size rolls will last the average family several months. **Sheets, 4½x 4¾ in.** Shpg. wt., 4 rolls, 8 lbs.

8K441 4 ROLLS for 67c | 8 ROLLS for $1.30
8KM439¼—Case of 50 rolls. Not Prepaid. Shpg. wt., 77 lbs... 6.98



Nippon Toilet Paper

An excellent quality paper at a remarkably low price. Soft, absorbent white tissue. **24 rolls** in a convenient carton. About 430 sheets in the roll. Each sheet, 4½x5 in. Shpg. wt., 11 lbs.

8K438¼—Case of 24 rolls.. 89c



Luxette Toilet Tissue

—Good quality at a low price.
—1000 sheets per roll. Manila tissue.

This is a real bargain. 6000 sheets of soft absorbent, chemically pure toilet tissue for only 35c. **6 rolls in carton.** Shpg. wt., carton, 5 lbs.

8K444 6 ROLLS for 35c | 12 ROLLS for 67c



Royal Toilet Tissue

Soft, non-irritating, strong and absorbent. A superior manila tissue proved in our laboratories. 1000-sheet rolls. Sheet size, 4½x5 in. Shpg. wt., 6 rolls, 5 lbs.

8K447 6 Rolls for 39c | 12 Rolls for 75c
8KM448¼—Case of 100 rolls. Not Mailable. Not Prepaid. Shpg. wt., 66 lbs..... $5.45

THE NEW IMPROVED SEPTO INDOOR TOILET

Now Sold on Easy Payments

For More Information Write for Special Circular

A Permanent Toilet Installation for Homes without Running Water.

—Eliminates problem of hand emptying.
—New horizontal style tank is latest and most satisfactory type.
—Operates without running water.
—Needs little attention. It is only necessary to empty the tank about every 4 weeks.
—Installation easy—complete instructions included.

Cess pool must be built 75 ft. from the water supply. An agitator in the tank with the chemical kills all the germs.

Septo Toilet Complete With Steel Bowl

Outfit consists of a 40-gal. horizontal 14-gauge copper bearing steel tank, steel bowl, gray enameled with attractive wooden seat; 24-in. drop tube, tube and tank asphalt painted inside and out to prevent rusting; 8 ft. of 4-in. gray enameled vent pipe and 90° bowl elbow; 4-in. ceiling collar; 4-in. galvanized roof safe; 4-in. galvanized skirted vent pipe; 4-in. vent cap; one 10-lb. drum of chemical; one roll of toilet paper and holder. Shpg. wt., 190 lbs. Not Prepaid

8KM1663½—Cash Price..... $29.95
Easy Payment Price: $7.50 down and $7.50 per month until paid. Use time payment order blank in back of Catalog..... $32.95

With Vitreous Bowl

Same as above except with vitreous white china toilet bowl. (Not illustrated.) Shpg. wt., 215 lbs.

8KM1664½—Cash Price. Not Prepaid..... $37.79
Easy Payment Price: $7.50 down and $7.50 per month until paid. Use time payment order blank in back of Catalog..... $41.59

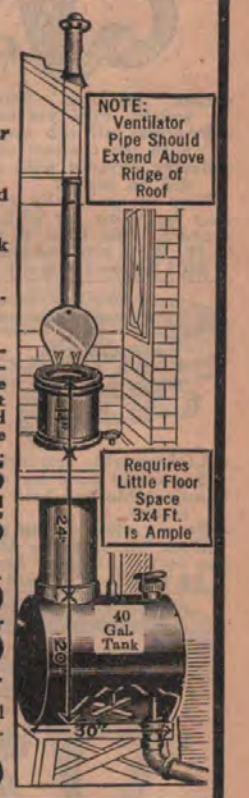
Toilets shipped from factory in Southern Wis.

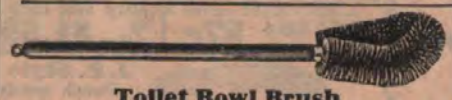


Septo Powdered Chemical

Made especially for use in Septo Toilets. Will liquefy sewage, kill disease germs and abolish odors. Must not be used in Handee or similar type toilets.

8KM1660¼—10-lb. can. Unmailable. Not Prepaid. Shpg. wt., 11 lbs..... $1.49





Toilet Bowl Brush

A handy brush for scouring and thoroughly cleaning toilet bowls. Use together with Solvo or any other cleaning powder. Green enameled wood handle with ring for hanging. Heavy stiff fibers set in twisted wire. Length overall, **20 in.** Shpg. wt., 1 lb.

8K1130—Each..... 25c

Solvo Toilet Bowl Cleaner

Keeps your toilet bowl spotless. Can not injure plumbing. Cleaning is simply accomplished by following directions on can. Does not cake. Shpg. wt., 2 cans, 3 lbs. 4 oz. **Regular 25c can.**

2 CANS 8K431..... 37c
4 CANS 8K432..... 72c



KITCHEN AIDS

Household Corks



Household corks in all the most popular sizes. Box of 35 assorted corks. Shpg. wt., 4 oz.
8K481 .....17c

Corks In Standard Sizes

A good grade cork for bottles. This is a superior cork to those usually offered. Shpg. wt., 4 oz.

Pint Size—No. 7	Qt. Size—No. 9
8K482	8K483
50 corks 21c	50 corks 33c

Postpaid if part of $2.00 order.



Enoz Dry Cleaner

—Non-inflammable cleaning fluid.
—Excellent for removing spots and stains from garments.

Shipping weight, 1 lb. 4 oz.
Postpaid if part of $2 order.
8K414
8-oz. can.....29c



Toothpicks

In Handy Cans

Cans contain about 740 picks. Shpg. wt., 8 oz.
3 Cans.
8K469 .....15c

Twine

White Cotton



Extra strong. 800 ft. per ball. Shpg. wt., 8 oz.
8K477
3 balls.....23c

Vegetable or Pot Brushes



Good, stiff fiber. Lgth. about 9 in. Shpg. wt., 8 oz.
8K1129 ...10c
White horsehair. Length 7½ in. Shpg. wt., 4 oz.
8K1132 ...19c



K. V. P. Parchment Paper

—Ideal protection for foodstuffs
—Especially suitable for products containing excess of moisture or oils

Fine for butter, cheese, etc. Shipping weight, 250 sheets 2 lbs. 8 oz., 500 sheets, 4 lbs. 12 oz.

Cartons of 250 sheets.	Cartons of 500 sheets.
Size 9x12 in. 8K420 ...52c	Size 9x12 in. 8K422 ..89c
Size 8x11 in. 8K421 ..45c	Size 8x11 in. 8K423 ..76c

Parchment Milk Can Tops

The size used for covering milk tops.

Size 11x11 in.	Size 11x11 in.
8K424	8K425
250 for.....89c	500 for.....$1.65

NEW CLOTHES *from* OLD



Rainbow Dyes

Dyes all materials in the same bath in one operation.

Colors: Black, orange, yellow, cream, pink, rose, maroon, cardinal, scarlet, green, dark green, gray, baby blue, navy blue, dark brown, tan, heliotrope, violet or ecru. Also Oterite, the color discharge which restores practically all dyed materials to their original white or gray color. State colors. Postpaid if part of $2 order. Shpg. wt., 6 oz.
8K418—3 pkgs.....24c

For the Safe Dyeing of All Fabrics

—Dainty fresh colors make all materials like new.
—Does not soil hands or utensils.
—Washes fabrics while dyeing them.



Colors: Pink, old rose, scarlet, cardinal, wine, ecru (sand), khaki, yellow, orange, light brown, old blue, navy blue, black, gray, taupe, heliotrope, purple, light green, dark green. State colors. Shpg. Wt., 7 oz.
8K412—Regular 15c packages. 2 for 24c



Tint With Dytint

—Superior tint for lasting, deep and true colors.
—One tint for all materials.
—50% more tint than other 10c packages.

Colors: Pink, peach, gray, flesh, tan, coral, ecru (sand), old rose, maize (yellow), gold, copenhagen blue, jade green, nile green, light blue, orchid, French blue, Topaz brown, salmon pink, orange, cardinal, dark green, dark brown, black and navy blue. State color. Shpg. wt., 6 oz.
8K410—3 packages for.....24c

PROTECT YOUR LUNGS *from* DUST



Shpg. Wt. 1 Lb.

Willson Dustite Respirators

—Soft rubber Respirators give absolute protection from dust and dirt.
—Should be worn when threshing, spraying, spreading lime, cleaning silos, etc.

Postpaid if part of $2.00 order.

Cotton Filter Type
Adjustable nose piece insures snug, close fit. Respirator with 12 filters.
8K2646
Shpg. wt., 1 lb....$1.35
Cotton Filters Only.
8K2647—Shpg. wt., 2 oz. 50 for.....45c

Wet Sponge Type
Patented relief valves may be opened for breathing in fresh air without removing mask. Adjustable nose piece for snug fit.
8K2648 ..$1.69



Shpg. Wt. 1 Lb.

Goodrich Sponge Respirator

Snug fitting. Will keep out dust and dirt. Wet sponge cleans and filters the air. Soft white rubber. Elastic band.
Postpaid if part of $2 order.
8K2649 .79c

MEND IT YOURSELF

Duco Household Cement



—Makes mending and making easy.
—When once put together sticks indefinitely.
—Transparent, colorless—fine for glass.

You can use it for mending and making on wood, linen, china, jewelry, marble, ivory, celluloid, paper. In fact, it clings to everything but rubber. It's great on albums because it doesn't shrink paper and won't curl pages. Shpg. wt., 4 oz.
8K406
25c size.....21c



Mendets

—For repairing pots and pans.
—Enough in each package for 12 repairs.

Don't throw away your old pots and pans. One repair saves many times the original cost of the package. Shpg. wt., 4 oz.
Postpaid if part of $2 order.
8K408—25c package.....19c

Solder-It



—Handy solder in paste form.
—Easy to use and effective.

Spread the paste on the parts to be soldered and apply heat or lighted match. Shpg. wt., 4 oz.
Postpaid if part of $2.00 order.
8K415—25c tube.....19c



Paper Towels and Cabinet

An attractive addition to any kitchen or bathroom. Beautiful cream colored enameled towel cabinet holds package of 100 soft, white crepe paper towels.
8K409—Towel Cabinet with 2 pkgs. of towels.
Shpg. wt., 3 lbs..79c
8K413—2 packages of towels.
Shpg. wt., 1 lb...33c



Crepe Paper Towels

150 sheets 11½x12 in. per roll. Shpg. wt., 2 rolls, 4 lbs. Postpaid if part of $2 order.
8K430 2 rolls for.37c
8K433¼—Case of 25 rolls.
Not prepaid. Shpg. wt., 46 lbs...$3.69

Paper Towel Roller
For above towels. Shpg. wt., 1 lb.
8K429 ..13c

General HOUSEHOLD NECESSITIES

Sterno Cooking Stove



Set includes aluminum boiler, folding stove, can of heat. Shpg. wt., 1 lb. 8 oz.
8K462
Complete set...39c

Sterno Canned Heat
Shpg. wt., 4 oz. each.
8K463—10c can.
4 cans for 33c | 12 cans for 95c

Sterno Heat In Tubes

2-oz. tubes. Shpg. wt., 3 tubes, 8 oz.



8K457
3 tubes for 25c | 12 tubes for 95c

Ball Bros. Jar Caps



Zinc with white porcelain lining. Fit standard jars. Shpg. wt., 1 lb. 8 oz.
8K405—(Not illustrated.) 2 dozen caps 48c

Genuine Ball Bros. Perfect Seal Jar Rings

For hot, cold pack and steam pressure canning. Shpg. wt., 1 lb. 4 doz. rings.

Red Rings	White Rings
8K402	8K403
4 dozen for 20c	4 dozen for 20c

We Pay Postage on Orders of $2.00 or More—*As Explained on Page 1*



Sunshine Ice

The New Refrigerator Deodorizer

—Odorless but absorbs pungent odors.
—Easy to use—merely place on top shelf of refrigerator.

Does not remove the natural aroma from foods. After use may be reconditioned very easily. Packed in tin can perforated on all sides. Will not injure metal, porcelain etc. Shpg. wt., 12 oz.
8K465—60c Size 48c

Hansen's Dairy Products

Rennet Tablets



Indispensable for cheese making. One tablet will curdle 100 lbs. of milk.
8K435—Box of 24.....76c

Cheese Color Tablets
A highly concentrated cheese coloring. One to three tablets is sufficient for 1,000 lbs. of milk. Bottle of 12.
8K434 Each .....25c | 2 Bottles for 45c
Shpg. wt. above items 6 oz. ea.

Vegetable Butter Color
Absolutely pure and perfectly harmless. One ounce will color 50 to 100 lbs. of butter, 4-oz. bottle. Shpg. wt., 8 oz.
8K419 Each .....29c | 2 Bottles for 55c



Alcohol Hydrometer

—Guaranteed accurate.
—For measuring proof strength of alcohol.
—Improved style—more rugged than most others.
—Easy to use. Directions included.

11-in. hydrometer and 12-in. lipped glass jar with base. Complete Set.
8K472—Shpg. wt., 1 lb. 4 oz.....98c
8K473—11-in. hydrometer only. Shpg. wt., 6 oz. 59c
8K474—11-in. glass jar. Shpg. wt., 1 lb.....59c

Egg Preserver



—Powdered water glass.
—10-oz. can preserves seven dozen eggs.
—Merely add water.
—Eggs will keep for months.

Directions on pkg. Shpg. wt., 1 lb.
8K445—10-oz. can.....21c

HOUSECLEANING HELPS

French Chamois

—First quality imported chamois (sheepskin).
—33⅓% heavier than domestic skins of equal size.
—Wear longer and give better service than domestic skins.

Shpg. wt., 4 oz. each. Postpaid if part of $2.00 order.
8K455
12x21 inches.....98c
8K456
14x25½ inches.....$1.39

CHAMOIS SKINS



Domestic Chamois

—First quality selected, oil tanned chamois (sheepskin).
—Soft, smooth and pliable.
—Will not mar any smooth polished surface.
—Excellent for polishing windows and silver.

Shpg. wt., 3 oz. each. Postpaid if part of $2 order.
8K451
13x16 in.....45c
8K452—15x20 in.....79c
8K453—18x24 in.....98c



Sponges

Unbleached for Cleaning Purposes

Finest Cuban sheeps-wool sponges. Excellent for general household, heavy duty and automobile use.
8K468—Size about 8½ inches..98c
8K459—Size about 7 in.....69c

Bleached for Bathing
Finest Cuban sheeps-wool sponges for bathing and special sanitary purposes.
8K426—Size about 6 inches....49c

Florida Yellow Sponges
For heavy and general utility use.
8K466—Size about 7 in.....39c
Shpg. wt., sponges, 3 oz. each.



Dusters

Wool Duster

For use on highly polished surfaces. Easily washed. About 12 inches long. $1.25 size. Shpg. wt., 1 lb.
8K1135 Ea. 79c

Feather Duster

An excellent inexpensive duster. Strong fresh feathers. 29 in. long overall. 50c size. Shpg. wt., 1 lb.
8K1136 Each 39c

Postpaid if included in $2 order.



Water Softener

Pure trisodium phosphate. Highly recommended for dish washing. Excellent for washing clothes, silver, etc. Non-injurious. Shpg. wt., 4 lbs.
8K581 1 lb. pkgs., 3 for 37c

Powdered Ammonia



Goes practically 5 times as far as liquid ammonia. Has more cleaning qualities than liquid ammonia. Shipping weight, 4 lbs.
8K580 3 15c pkgs. 33c

Borax

Wonderful natural water softener. For laundry work, dishwashing and other household purposes. Shpg. wt., 2 packages, 2 lbs. 8 oz. Postpaid if part of $2.00 order.



8K501
2-1 lb. pkgs. for.....27c
4-1 lb. pkgs. for.....52c

Postpaid if part of $2 order or more.

Pure Spices at Big Savings

Let Sears Supply Your Spice Needs



Black Pepper (Ground)
Shpg. wt., 1 lb. 4 oz.
8K8355—1 lb. **48c**
Two ¼-lb. cans. Shpg. wt., 12 oz.
8K8354 ..... **29c**

Ground Cinnamon
Shpg. wt., 1 lb. 4 oz.
8K8359—1 lb. **37c**
½-lb. Shpg. wt., 12 oz.
8K8360 ..... **23c**

Nutmeg (Ground)
2 oz. Shpg. wt., 4 oz.
8K8361—Each **13c**
2 cans for **24c**

Red Pepper (Ground)
¼-lb. Shpg. wt., 6 oz.
8K8362—Each **14c**
Two cans for **26c**

Gebhardt's Chili Powder
In bottle. Shpg. wt., 6 oz.
8K8368—3 oz. **34c**

Mixed Pickling Spices
½-lb. Shpg. wt., 12 oz.
8K8369 (Whole) **22c**
1-lb. Shpg. wt., 1 lb. 8 oz.
8K8370 (Whole) **37c**

Celery Salt
In ¼-lb. shaker bottles. Shpg. wt. 2, 1 lb.
8K8371 2 for **23c** | Four for **43c**

Quality Cloves (Ground)
¼-lb. Shpg. wt., 6 oz.
8K8365—Each **22c**
Two cans for **39c**

Ground Mustard
½-lb. Shpg. wt., 12 oz.
8K8366—Each **29c**
Two cans for **55c**

Jamaica Ginger (Ground)
Shpg. wt., 12 oz.
8K8363—½-lb. **25c**

Whole Caraway Seed
½-lb. Shpg. wt., 12 oz.
8K8372 Each **18c** | 2 for **34c**

Whole Celery Seed
½-lb. Shpg. wt., 12 oz.
8K8367 Each **28c** | 2 for **54c**

Whole Poppy Seed
½-lb. Shpg. wt., 12 oz.
8K8373 Each **18c** | 2 for **34c**

Whole Cardamon Seed
1-oz. Shpg. wt., 3 oz.
8K8364 Each **26c** | 2 for **49c**

Hungarian Paprika
¼-lb. can. Shpg. wt., 6 oz.
8K8374 Each **21c** | 2 for **39c**

Oregon Hops
From the famous hop growing region of Oregon. 3-oz. packages. Shpg. wt., 3 pkgs., 12 oz.
8K8375—3 for **25c**

We Pay the Postage on Orders of $2.00 or More
As Explained on Page 1



Vanilla Compound Extract

12-oz. bottle 79c
(Vanilla—Vanillin and Coumarin)
Sells Elsewhere from $1.00 to $1.25

Very popular with those who do a lot of baking and dessert making. This fine flavor does not **bake out.** Pure and economical to use. You will find our Extract to go much farther and will keep that flavor in your baking and cold made foods you enjoy so much.

Shpg. wt., 1 lb. 12 oz.
8K8381
12-oz. bottle 79c

Pure Vanilla Extract

8-oz. bottle only 79c

Made from the finest quality vanilla beans which produces an aromatic richness you find only in the **Best.** Montclair Brand pure vanilla is known for its **uniformity and full strength.** The flavor that will not **freeze** out nor **bake out.** **8-oz. bottle.** Shpg. wt., 1 lb. 8 oz.
8K8386 ..... **79c**
Two for **$1.50**

4-oz. bottle. Shpg. wt., 1 lb.
8K8387 Each **42c**



Lemon Extract

Full Strength

Made from highest quality imported oil. Shpg. wt., 1 lb.
8K8382—4-oz. bottle **42c**

Orange Extract

2-ounce bottle.
8K8388 ..... **25c**

Pineapple Extract

2-ounce bottle.
8K8384 ..... **25c**

Almond Extract

2-ounce bottle.
8K8383 ..... **25c**

Dr. Price's Strawberry Red Coloring

2-ounce bottle.
8K8385 ..... **29c**
Shpg. wt., ea., 2-oz. bottle, 12 oz.

BEVERAGES AT LOW PRICES



A Meal In A Glass

Scientifically compounded from malt, milk (no butter fat), sugar and cocoa in powder form. Easily digested; highly nutritious. Popular with children and adults. Shpg. wt., per 1-lb. can, 2 lbs.

8K8433
1 1-lb. can ... **49c**
2 1-lb. cans .. **95c**

8K8432
1 5-lb. can. **$2.00**
Postpaid

Root Beer Extract

Makes a refreshing and tasty drink. Easy to make. One bottle will make 5 gal. delicious root beer. 3-oz. bottle. Shpg. wt., 12 oz. each.
8K8442 Each ..... **19c** | 2 for **36c**

Ginger Ale Extract

Everybody enjoys cool sparkling ginger ale. Inexpensive and easily prepared. A 3-oz. bottle makes 5 gal. Shpg. wt., 12 oz., each.
8K8441 Each ..... **19c** | 2 for **36c**

Horlick's Chocolate Malted Milk



Quickly prepared with either milk or water. Served hot or cold. Shpg. wt., 2 lbs. each.
8K8431
$1.00 size... **83c**
2 for..... **$1.59**

FINEST TEAS *and* COCOA



1-pound package 65c

Good Black Tea

Montclair Brand Orange-Pekoe, Indian-Ceylon tea is a choice selection of tender young little leaves—fresh from the Orient. Brews a rich amber liquor that is delightfully pleasing in flavor. Our low price will save you money. Shpg. wt., one-pound package, 1 lb. 4 oz.
8K8426—1-pound package **65c**

Lipton's Tea—Orange Pekoe and Pekoe.
8K8427—1-pound **79c**



Pure Japan Tea

(*Uncolored Green*)

You will enjoy this high grade Basket Fired Tea. It is the grade that usually sells from 60c to 70c the pound. Shpg. wt., 1 lb. 4 oz.
8K8425—1 pound **49c**

Lipton's Japan Tea (*Pure Green*)
8K8428—1-pound package .. **72c**
Shpg. wt. 1 lb. 4 oz.

Famous Montclair Brand Breakfast Cocoa



A delicious and nutritious drink. Excellent for children. Can be used for baking and candy making. Shpg. wt., 1 lb. 4 oz. per can.
8K8437
1-lb. can... **25c** | 2 cans for.. **47c**

Hershey's Cocoa

Nationally known—a high grade cocoa. Shpg. wt., per can, 1 lb. 8 oz.
8K8438
1-lb. can... **27c** | 2 cans for **50c**

Elmhurst Brand Cocoa

Smooth, rich flavor, wholesome and very economical. Shpg. wt., 2 lbs. 4 oz.
8K8436—2-pound can **29c**

We Pay the Postage on Orders of $2.00 or More
As Explained on Page 1

1 oz. enough for 3 lbs. of Pork Sausage



Legg's-Plantation Sausage Seasoning

Try it once and you will agree it is the best you ever used. Excellent for seasoning meat loaves—roasts, poultry, etc. Shpg. wts., 12 oz. and 1 lb.4 oz.

8K8376 8-oz. pkg.. **21c** | 8K8377 16-oz. pkg.. **39c**

Berleco Moist Pork Sausage 'Shorts' Casing

Medium Width



Known as the best and most economical casing to use. Packed in salt and keeps indefinitely. Be sure to use **Old Plantation seasoning in sausage making.** You can figure about 3 feet of casing for a pound of meat.

8K8378 (About 75 ft.) Shpg. wt., 1 lb. 4 oz.... **59c**
8K8379 (300 feet) Shpg. wt., 3 lbs. **$1.59**

Liquid Meat Smoke



One quart will cure about 250 pounds of meat or fish.

When you use our liquid meat smoke you preserve all the natural meat juices which in themselves very largely determine the flavor of the finished product. Economical and essential for the preservation of meats. May also be used on barbecued meats. **1-quart bottle.** Shpg. wt., 5 lbs.
8K8380 Each... 79c | 2 for **$1.50**

BAKING POWDERS *and* COOKING NEEDS



Rivera Brand

Successful baking depends largely on the use of good baking powder. This pure and extremely popular phosphate baking powder will solve your needs for uniformity and economical use.

8K8389 Shpg. wt., 2 lbs. 4 oz.
2 1-lb. Cans... **40c**
5-pound can. 8K8390 Shpg. wt., 7 lbs..... **79c**

Montclair Brand True Cream of Tartar Baking Powder



Gives you the assurance of delicious light cakes, muffins, biscuits, etc. Composed only of the best quality ingredients and is most economical to use.

1-pound can. 8K8391 Shpg. wt., 1 lb. 4 oz.. **37c**
5-pound can. 8K8392 Shpg. wt., 7 lbs..... **$1.59**

Dr. Price's Baking Powder

8K8393 Two 12-oz. cans. Shpg. wt., 2 lbs..... **44c**
8K8394 2½-lb. can. Shpg. wt., 3 lbs..... **69c**

Royal Baking Powder

8K8395 Two 12-oz. cans. Shpg. wt., 2 lbs..... **89c**
8K8396 2½-lb. can. Shpg. wt., 3 lbs..... **$1.39**

Powdered Lemon Juice



No need to keep **fresh lemons** around. Used for all purposes where lemons are required. Makes delicious lemon pies, lemonade, etc. Handy to use. **4-ounce can.** Shpg. wt., 6 oz.
8K8347—Ea. **39c**

Klim



This powdered whole milk is pure pasteurized milk with water removed. Nothing added, nothing taken out. It's always rich, fresh and easily digested.

Shpg. wt., 1 lb. 4 oz. each.
8K8443 1-lb. can **83c** | 2 for **$1.59**

Yeast Cakes



For delicious light bread. Each package contains 5 cakes, or 2 oz. Shpg. wt., 12 oz.
8K8345 Four pkgs..... **17c**
NOTE: Yeast loses its strength and should not be kept longer than 60 days. Keep in air-tight jar.

Sanitarium Gluten Flour



Don't starve to reduce. Starch is fattening but there is no need of your having to give up tasty breadstuffs if they are made with **Battle Creek Gluten Flour. Contains less than half the starch of ordinary flour.** Recommended by medical authorities as a great aid to the diabetic patient. Shpg. wt., 6 lbs.
8K8344—5-lb. package..... **$1.35**



Pure Cream of Tartar

Fresh and of highest quality. Popular for many baking uses. Shpg. wt., 1 lb. 12 oz.
8K8343
1 1-lb. can..... **48c**



Pie Filling



Make your pies and puddings the easy way. Quick and simple. Three delicious flavors, **Lemon, Chocolate or Cocoanut. State flavors wanted.**
Shpg. wt., per can, 1 lb. 4 oz.
8K8341 14-oz. can.. **29c** | 2 for **55c**

"Flako" Pie Crust



Finest ingredients used. Will make a light, flaky crust. **One package makes a double crust for a standard nine-inch pie plate.** Shpg. wt., 2 lbs.
8K8342 3 8-oz. pkgs..... **44c**

Gaillard's Imported Olive Oil



The popularity of this imported French Olive Oil is due to its blending. Only the highest quality first pressed virgin oils are used. Excellent for cooking, salad dressing, etc. Shpg. wt. 12 oz. and 1 lb. 6 oz.

8K350 8-oz. can..... **39c** | 8K351 16-oz. can... **63c**

Flavored Junket



One package will make **one pint of dessert. Flavors, vanilla, chocolate, lemon, orange, raspberry or coffee. State flavor wanted.**
Shpg. wt., 12 oz.
8K8397
3 15c pkgs..... **33c**

Junket Tablets

Makes custard-like dessert without eggs or cooking. **10 tablets** in pkg. Shpg. wt., 4 oz.
8K8398
2 15c pkgs..... **25c**

79c FOR FIVE POUNDS



Virginia Maid

Children like good peanut butter. It is wholesome, nutritious and economical. Excellent for sandwiches, salads and baking. This high grade butter usually sells from 90c to $1.10 per can. Shpg. wt., 6 lbs. 2 oz.
8K8335
5-lb. can..... **79c**



Fresh Pretzels

Wholesome, good food which children enjoy. Economically priced. **About 140 crispy pretzels to the pound.** Shpg. wt., 4 lbs. 8 oz.
8K8908
1 4-lb. box..... **59c**



Sugar Wafers

Delicious crispy wafers with a cream filling of chocolate and vanilla flavors. Give the family a treat. Shpg. wt., 2 lbs. 12 oz.
8K8907
1 2-lb. box..... **48c**

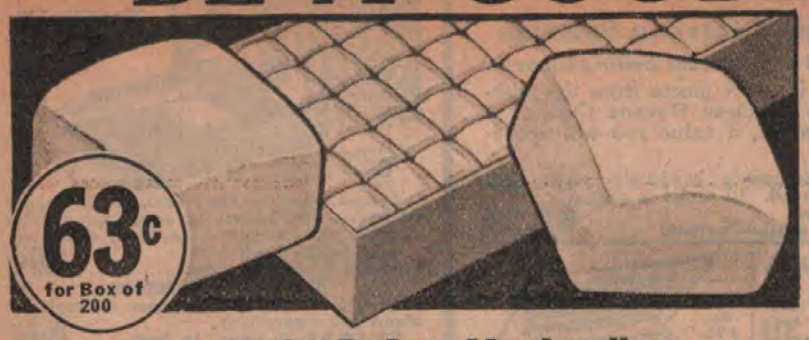
Dutch Tea Rusk

The Toast Supreme



Very delicious with jellies, cheese, milk, etc. 12 pcs. to each pkg. Fine for invalids. Shpg. wt., 1 lb. 8 oz.
8K8900
3 6-oz. pkgs..... **49c**

BE A GOOD HOSTESS!





"Sweet Kraft" De Luxe Marshmallows

Delicious rich tender white marshmallows, vanilla flavor. Excellent for cake frosting and desserts. Many appetizing dishes can be made with "Sweet Kraft." Pamphlet of recipes in each box. Mighty good eating too. Shpg. wt., 2 lbs. 8 oz. each.

8K8235—Box of 50 pink, 150 white, total 200 pieces.. **63c**

8K8234—Box of 200 count. All white..... **63c**

Sugar Puff Marshmallows

You will enjoy eating soft fluffy white marshmallows as well as helping to make many tasty food dishes. Fine for toasting which is always enjoyable for children. Use plenty in cooking and baking.

5-pound box — Shpg. wt., 6 lbs. 8K8252..... **89c**

2½-pound box — Shpg. wt., 3 lbs. 8K8249..... **48c**

5 Pounds — Airtight useful tin. Shpg. wt., 8 lbs. 8K8233.... **$1.15**

Shpg. wt., 1 lb. 4 oz. each.



Hershey's Baking Chocolate

Wonderful for baking, making of Icing, candy and hot drinks. Made in small squares to avoid shaving or grating the chocolate.

8K8329

1 lb. **33c** | **2** lbs. for **63c**

Hershey's Chocolate Syrup

Delicious for hot or cold chocolate milk drinks. An unexcelled sauce or topping for ice cream, pudding, desserts, etc. Shpg. wt., 1 lb. 8 oz. each.

8K8330 **2** 18-oz. cans for **32c**



Marshmallow Creme

Save sugar and eggs. Toppings for cakes, pies, puddings, fruit salads, etc. Shpg. wt., 2 lbs.

8K8310

3 8-ounce cans for **35c**

Delicious Shredded Cocoanut

Cut fresh, dried and packed in parchment bags and in cartons which hold that **rich nutty flavor everybody likes.** None better for cakes, pies, desserts, salads, etc. **A nutritious food and priced low.** Shpg. wt., 2 lbs. 4 oz. **Postpaid if included in orders of $2.00 or more.**

8K8303

2 1 pound packages **49c**



MAKE YOUR CAKES MORE ATTRACTIVE



1¼-lb. Cake Topping 39c

Candy covered seeds, Caraway, fennel, etc. Assorted colors. Shpg. wt., 1 lb. 13 oz.

1¼-pound can. 8K8294..... **39c**



1¼ lb. Red Sugar Sand 29c

Large red grains of pure sugar used for cake topping and cooky decorations. Shpg. wt., 1 lb. 13 oz.

1¼-pound can. 8K8291..... **29c**

Chocolate Decorettes

Tiny grains of chocolate for decorating cakes, cookies, ice cream, pastry, etc. Convenient and economical to use. Shpg. wt., 12 oz. One ½-lb. can. **29c**



8K8290..... **29c**

Postpaid if included in $2 order.



Gelatine Dessert Powder

Quickly and easily made. Dissolve the powder in hot water and set to cool. A **package sufficient to serve 6 to 8 persons. Guaranteed to be pure** and equal to the best. **Our special low price makes this a most economical food.** Consists of 4 Raspberry flavor, 2 Orange, 2 Strawberry, 2 Lemon, 1 Cherry and 1 Mint. Total twelve 3¼-oz. packages. Shpg. wt., 2 lbs. 12 oz.

8K8332

12 Packages Assorted **65c**

You will enjoy using this clear, absolutely pure sparkling gelatin. For salads, meats, vegetables or desserts. One package will make about three pints of Jelly. Recipe leaflet included. Shpg. wt., 2 pkgs. 8 oz.



8K8328 2 pkgs.. **25c** | **4** for **45c**



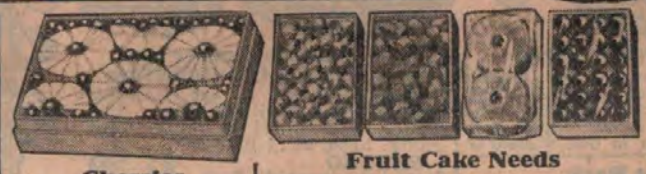
Fresh Shelled Walnut Meats

Priced Low

Shpg. wt., 12 oz.

8K8719

½ lb. pkg. **39c**



Fruit Cake Needs

Just the assortment for a four or five pound cake. Consists of **4 oz. each citron and orange peel diced, 3½ oz. glazed cherries, 4 oz. pineapple fritters.** Shpg. wt., 1 lb. 4 oz.

8K8333—Complete assortment..... **69c**

Shelled Pecans

Excellent for salting or baking. Shpg. wt., 12 oz.

8K8720

½ lb. pkg. **35c**



Cherries and Pineapple

Fresh fruit preserved to hold the natural flavor Shpg. wt., 1 lb. 8 oz.

8K8406 1-lb. box..... **95c**

Delicious Glace Fruit

Finest red pears, apricots, green gage plums, tangerines, sliced pineapple, white pears, assorted stuffed fancy prunes and whole red cherries. The special process used gives the fruit a natural flavor and eating quality. Packed attractively in beautiful decorated tin.

1-pound tin — 8K8404 — Shpg. wt., 1 lb. 8 oz. **95c**

2-pound tin. — 8K8405 — Shpg. wt., 3 lbs. 4 oz. **$1.85**

Postpaid if included in $2 order.



PARTY FAVORS at NEW LOW PRICES



Snapping Motto Favors

—Each contains a paper hat, prize and fortune.

—When opened makes a report like a fire cracker.

—Creates fun and amusement.

Shpg. wt., 12 oz.

Box of **12** Assorted Colors 3K7354 **45c**



Crepe Paper Nut Cups

Pink, yellow, Nile green or white. State color. Shpg. wt., per box of 12, 6 oz.

Rose bud and place card attached to handle.

12 3K7351 Cups for **35c**



Pleated crepe paper with twisted paper handle.

12 3K7353 Cups for **29c**



Candles and Holders

For parties and birthdays. Combination package of **24 rose-pink candleholders and box of 24 pink candles.** Rosebud design holder set on pin holds candle in place and will not mar icing on cake. Shpg. wt., 1 lb. 8 oz.

8K8319..... **25c**

Postpaid if included in $2 order.



Paper Hats for All Occasions

—Crepe paper in assorted colors and styles.

One dozen in package. Shpg. wt., 8 oz.

3K7355

12 Hats for **49c**



Juvenile Cup

—Place card and picture attached to handle.

Pink, yellow, Nile green or white. State color. Shpg. wt., 6 oz.

3K7352

Box of **12** Cups for **39c**

EVERY GOOD HOSTESS DECORATES CAKE and PASTRY



"Ateco Perfect"

Cake Decorator with 6 tips made of heavy aluminum. $1.25 size. Shpg. wt., 8 oz.

8K8287 Each..... **$1.00**

Caterer's Touch

8 tips. Light weight aluminum body and tips. Shpg. wt., 8 oz.

8K8285 Each..... **35c**

Ateco made of non-corrosive metal brightly finished. Easily cleaned. Interchangeable tips for making many designs. Illustrated booklet included. $2.50 size, 6 tips. Shpg. wt., 8 oz.

8K8300 Complete.. **$1.89**

FOR THE DINNER or PARTIES



Sugar Mints

White pillow shape mints, the kind that melt in your mouth. Excellent to serve for dinners and parties. Shipping weight, 1 lb. 12 oz.

8K8272

3 8-oz. Pkgs. **35c**



Salted Cashews

Roasted to a light brown and salted. Very delicious eating. Shpg. wt., 1 lb. 4 oz.

1-lb package. 8K8700..... **59c**

Postpaid if part of $2 order.



Hull-less Popcorn

Pops a crisp white fluffy kernel. Give the children a treat. It's nutritious and economical. Shpg. wt., 2 lbs. 12 oz.

2½-lb. package. 8K8717..... **25c**





Colors—white; pink or green. State color.

Shpg. wt., 4 oz. ea.

Birthday Cake Flowers

100 dainty flowers with centerpiece motto.

1 box, 100 pieces.

8K8279.... **59c**

Candy Cake Roses

36 candy cake roses and one large rose with leaves for center piece.

1 box, 37 pieces

8K8278... **59c**



Wedding Cake Ornaments

Bride and Groom, very beautiful, about 8¾ in. high.

8K8298 Each Pstpd. **$2.19**

White dove holding 2 wedding rings, about 6½ in. high. Shpg. wt., 2 oz.

8K8301 Each... **$1.69**

Your Orders Shipped Within 24 Hours!



Meritas Cigars

Hand made from fancy selected well cured Philippine tobacco. Long filler, good size fine smoke. Cellophane wrapped.

50 cigars,
8K4605—Postpaid..... **$2.05**



King Edward

Made of choice selected tobacco properly blended. Large 5½-inch long, mild smoke. Cellophane wrapped. A cigar that is meeting universal demand.

50 cigars,
8K4600—Postpaid..... **$2.10**

POSTMASTER

2 for 5c size. Shpg. wt., 1 lb. 8 oz.
8K4607—50 cigars..... **$1.12**

OLD VIRGINIA CHEROOTS

Handy pocket packed. Shpg. wt., 1 lb. 4 oz.
8K4662—100 Cigars..... **$1.89**

ROYAL BENGALS

10 cigars in box—10 boxes to carton. Shpg. wt., 1 lb. 12 oz.
8K4661—100 cigars..... **$1.53**

BETWEEN THE ACTS

10 cigars to tin—10 tins to box. Shpg. wt., 14 oz.
8K4663—100 cigars..... **$1.39**

A SMOKE YOU'LL LIKE



Berriman's Havana Specials

Our Best and Largest Selling Cigar

The filler is short pieces from the making of 10 to 25c clear Havana Cigars. A wonderful smoke, a value you will appreciate.

Perfecto Shape, 4½ in. length, cellophane wrapped. Shpg. wt., 1 lb. 4 oz.
25 cigars in can,
8K4602 ..... **$1.25**

5 Berriman's in handy pack, each cellophaned. 10 packs in carton.
50 cigars,
8K4604—Postpaid **$2.39**

Nationally Known Brands of Cigars

All Cigars listed below Shipped Postpaid

Garcia Sublime—2 for 15c size.
50 cigars,
8K4609..... **$2.39**

Wm. Penn—5c size.
50 cigars,
8K4610..... **$2.10**

Henry George—5c size.
50 cigars,
8K4625..... **$2.10**

John Ruskin—5c size.
50 cigars,
8K4608..... **$2.10**

Cremo—5c size.
50 cigars,
8K4619..... **$2.10**

White Owl—5c size.
50 cigars,
8K4620..... **$2.39**

Dutch Masters—10c size.
25 cigars,
8K4672..... **$2.39**

Dutch Masters—2 for 25c size.
25 cigars,
8K4673..... **$2.73**

Van Dyke Selectos—3 for 25c size.
50 cigars,
8K4671..... **$3.89**

La Palina—Senators, 10c size.
50 cigars,
8K4674..... **$4.15**

Robert Burns — Perfecto Grande—10c size.
50 cigars,
8K4694..... **$4.15**



Shpg. wt., 1 lb. 8 oz.

A REAL SPECIAL

50 Cigars $1.25

Thousands of smokers okeh "On the Level" as a better smoke than most nickel cigars. A fine blended filler. Blunt, 4¾ in. long. Banded. Cellophane wrapped.
50 cigars,
8K4614..... **$1.25**



Make Your Own Cigarettes —Smoke Fresh Made Ones for Less.

Size 5⅛x2⅞x 1½ in. high.

Spread tobacco in the crease and lay paper on apron, wet paper, on edge, pull handle straight across—out comes your cigarette.
8K4552—Each with Package Cigarette Paper..... **29c**

Roll Rite Tobacco

6—1⅛-oz. pkgs. with paper (enough for about 190 cigarettes).
8K4526—6 pkgs. in box..... **54c**

Target Tobacco

6—one-oz. packages with paper (enough for about 190 cigarettes).
8K4527—6-pkgs. in box..... **54c**
Shpg. wt., each of the above, 8 oz.

TWO for 5c Meritas Blunts



Hand made Manila long filler cigars. Mild in taste. Cellophane wrapped. A very good value.
Box 100 cigars.
8K4603—Postpaid **$2.15**



Old Favorite Long Cut

A sweet smoke or chew packed in pails with handle. Shpg. wt., each, 1 lb. 6 oz.
14-oz. pail,
8K4548—Ea. ... **69c**
2 for..... **$1.33**

Killickinnick



High grade granulated Kentucky tobacco. Shpg. wt., each, 1 lb. 6 oz.
8K4549—1-lb. Bag **49c**
2 for..... **94c**

Cigar Clippings



High grade broad leaf and Havana tobacco, free from stems and dust. Shpg. wt., each, 1 lb. 4 oz. 14-oz. bag.
8K4515
Each..... **73c**
2 for..... **$1.40**

Popular Smoking Tobaccos



Prince Albert, 1-lb. can,
8K4525 ..... **$1.05**

Sir Walter Raleigh, 1-lb. can,
8K4542 ..... **1.05**

Velvet, 1-lb. can,
8K4531 ..... **1.05**

Half and Half, 1-lb. can,
8K4538 ..... **$1.05**

Granger Rough-cut, 1-lb. can,
8K4533 ..... **87c**

Tuxedo, 1-lb. can,
8K4528 ..... **93c**

Shpg. wt., per lb., 1 lb. 7 oz.

Edgeworth

Extra High Grade Ready Rubbed Tobacco

A very fine smoking tobacco, mild and full of flavor. Made of fully ripe selected tobacco, properly cured. Rubbed and not too flaky "Justrite" for your pipe or cigarette making. Pound size packed in humidor. ½-pound size in hinge cover can. Shpg. wts., 1 lb. 6 oz. and 14 oz.
8K4534—1-lb. Humidor **$1.29**
8K4535—½-lb. Can..... **67c**



Big Savings On SMOKER'S ARTICLES – Just The Thing for Bridge Gifts or the Home

EVAN'S Automatic Lighters



Beautiful chromium finish hammered design with shield for initials. Print plainly initials wanted.
8K6514
Each, Postpaid **$2.00**



Fancy polished finish design over white non-tarnishable metal. Press lever and it lights. Shpg. wt., 4 oz.
8K6511
Each in box.. **97c**



Black enamel and chromium on one side, other side—chromium in a neat design. Very beautiful lighter. Any one would like to have this lighter.
Postpaid.
8K6506
Each in box.. **$2.39**



Ideal Lighter

Beautiful in design, simple in construction. Comes in an attractive box. Shpg. wt., 4 oz.
8K6505
Each **49c**

Ronson Flints

Fit all lighters.
8K6530—Shpg. wt., 2 oz.
6 flints for..... **18c**



Lion Ash Receiver

Beautiful and useful table ornament. Figure of metal lion in bronze finish. Artistically placed on a walnut colored bakelite tray with a glass receiver for ashes. Tray about, 6½ in. dia. Shpg. wt., 1 lb. 10 oz.
8K6670
Each in box..... **$1.00**







A Twin Scotty Dogs

Metal design ash tray, bronze finished with fancy removable ash tray. Base, 4¾x6 in. Height, 5 in. Shpg. wt., 2 lbs. 14 oz.
8K6673—Each in box. **$1.00**

B Pipe Rack

Any pipe smoker would appreciate this bakelite stand. It has a rest and holder for four pipes. About, 4½ in. high. Shpg. wt., 8 oz.
8K6956
Each in box..... **49c**

C Tripod Ash Tray

Beautiful color combination-Bowl satin polished; copper legs and cigarette rests of polished yellow brass. Very pretty. 4¾ in. wide by 2¼ in. high. Shpg. wt., 6 oz.
8K6671—Each **39c**

D Nifty Smoker

Beautiful wood polychrome finish, hand trimmed with black enamel and shaded gold bronze. Removable glass ash tray—embossed brass handle.
8K6560¼—Each **$1.69**

E Special Metal Smoker

Attractively designed and beautifully finished in green and gilt. Removable 5-in. green glass ash tray. Handle and footed base etched in pretty design.
8K6550¼—Each..... **98c**

F Cigarette Server and Ash Tray Combination

Beautiful black or red enameled with nickel plated trimming. Size 6½ in. wide x 5½ in. high. Very pretty. Shpg. wt., 1 lb. 4 oz.
8K6580
State color wanted. Each.. **$1.39**

G Smokeless Ash Tray

Top polished brass, red enamel base, black enamel bands, brass trimmed. Size, 4x4½ in. Very pretty. Shpg. wt., 12 oz.
8K6674—Each in box.... **59c**

H Dancing Girl Ash Tray

Beautiful artistic metal figure 8½ in. high. Pearl green finish with ash bowl to harmonize.
8K6672—Each in box. **$1.00**



I Nobby Metal Smoker

Finished in deep blue and gilt trimmed. 5-in. removable glass ash tray; cigarette or cigar rests and match holder. An unusual value.
8K6558¼
Each **$1.39**



J Double Value Metal Smoker

Baked black enamel—chromium trimmed. Press lever, ashes drop into receptacle—trap closes eliminating smoke and odor—easily cleaned.
8K6562¼
Each in box. Postpaid..... **$2.00**

Leather Cigar Case



Fine quality chocolate brown color in Morocco grained leather. Metal frame. Holds 10 cigars. A wonderful value.
8K6657
Each, Postpaid. **$2.69**

Cigarette Case



Soft (glossy finish) assorted grained leather. Holds 20 cigarettes. Shpg. wt., 8 oz.
8K6652—Each..... **$1.79**

Cigarette Cases



Beautiful engraved designs. Elginite nickel gold lined. Holds 10 cigarettes. Each in box.
$3.50 size and grade.
8K6655—Postpaid. **$2.69**
$2.50 size and grade.
8K6656
Shpg. wt., 4 oz..... **$1.59**

Ejector Case

$1.50 Value



Press lever and out comes one cigarette. Holds 9 cigarettes. Nickel plated and highly polished. Shpg. wt., 4 oz.
8K6664—Each in box. **98c**

Metal Cigarette Box



Useful and ornamental. Gun metal color with an embossed Scotty Dog on cover. Dog and legs of box finished in polished silver-like antimony. Cedar-like lined to help keep cigarettes right. Size, 4x3¼x1⅞ in. Shpg. wt., 1 lb.
8K6695
Each in box..... **79c**

Cigarette Server



Handsomely decorated "Tasko China". Place for cigarettes on one side and matches on the other. Very pretty ornament. Size, 6x4. Shpg. wt., 1 lb.
8K6677
Each in box..... **37c**

3-Piece Smoker's Set



Consists of tray (8 in. dia.), cigarette server, and large ash receiver with revolving disc, which smothers the smoke. Polished nickel and red enamel finish. Shpg. wt., 1 lb.
8K6589
Each in box..... **75c**

Leather Tobacco Pouch



Soft suede good grade leather. Rubberized lining. Has drawstring and snap. Can also be used for a money bag.
Shpg. wt., 4 oz.
8K6598—Ea.. **29c**

$1.00 EACH



Shpg. wt., 1 lb.

Beautiful Nested Set

Made of walnut colored bakelite consisting of 4-nested trays in center. One compartment each for matches and package of cigarettes. Will harmonize with the furnishings of most rooms. Size, 7½x5x2½ in.
8K6579
Each in box..... **$1.00**

QUALITY First - QUALITY Always - at Sears

FILL-YOUR PIPE NEEDS *at Sears*

Chesterfield



The "Well" is placed with scientific exactness in the shank of the bowl to collect moisture and keep the tobacco dry. French Briar, hard rubber bit. Shpg. wt., 3 oz.

5-in. length
8K6864
50c size..... **39c**
6-in. length,
8K6863—75¢ size..... **59c**

Safety Style With Clamp Hinge Cover
Same size as 8K6864—but with nickel plated cover, preventing flying sparks.
8K6865—With cover..... **55c**

Shpg. Wt., 4 oz.



Hollywood

***Regular $1.50 Value—Our Price* $1.00**

Fine old Italian Bruyere with inner bowl virgin finish. Flush mounted with a solid vulcanite mouthpiece fitted with "crank shaft". Unique Dry Smoke attachment.



Straight Apple Shape — Medium size bowl.
8K6840—Polished finish.... **$1.00**

Thorn Finish, otherwise same as 8K6840.
8K6841—Thorn finish..... **$1.00**

Straight Slim Egg Shape.
8K6842—Polished Finish..... **1.00**

Straight Dublin Shape—Medium Bowl.
8K6843—Polished finish..... **$1.00**

Straight Large Egg Shape.
8K6844—Thorn finish..... **1.00**

Full Bent—Medium size bowl.
8K6845—Polished finish..... **1.00**

The R. W. J. Pipe

No Breaking In



Inner bowl is synthetic meerschaum, meaning a dry smoke. Air space between outer and inner bowl keeps outer bowl always cool.
Outer bowl and shank made of bakelite with a hard rubber bit. Shpg. wt., 4 oz.
8K6857—Each..... **39c**



$3.50 Values for $3.19

Demuth Milano

Fitted with the sanitary **Hesson guard,** preventing both the collecting and condensing of moisture in the shank. Hard rubber bits. **Regular $3.50 pipes.**

Straight Apple Shape.
8K6819—Grainy briar finish. Postpaid..... **$3.19**

Straight Slim Shape.
8K6823—Polished Finish. Postpaid..... **3.19**

Straight Dublin Shape.
8K6822—Polished finish. Postpaid..... **3.19**

Straight Large Egg Shape.
8K6824—Polished finish. Postpaid..... **3.19**

Full Bent.
8K6825—Polished finish. Postpaid..... **3.19**

Pipe and Tobacco Pouch 79c



Dollar Value

Regular dollar pipe with a genuine leather tobacco pouch—Straight apple Shape—Polished, with hard rubber bit. Shpg. wt., 6 oz.
8K6943—Pipe and Pouch..... **79c**



A Real 75c Pipe for 59c

Large French Briar Bowls with hard rubber bits. Highly polished dark finished. Shpg. wt., ea., 4 oz.

Straight Egg Shape
8K6853
Each..... **59c**

Hand Carved Full Bent Shape
8K6854
Each..... **59c**



Inexpensive Pressed Meerschaums

Two popular shapes. Smooth finish amber-like bits. Will appeal to the pipe smoker. Each in lined case. **Name stamped in gold letters in case. Please print carefully name desired. Postpaid.**

Bent Octagon Shape
8K6909
Each..... **$2.79**

Straight Octagon Shape
8K6908
Each..... **$2.48**

8K6591



Every Pipe Smoker Needs a Locktite Pouch

Beautiful genuine leather, rubber lined humidizer in each pouch for keeping the tobacco "right." Each in Gift Box. Shpg. wt., 4 oz.

Black Indian Goat Skin Hand Laced (illustrated).
8K6591—Each..... **$1.49**

Steerhide Tan, Spanish Finish, Hand Laced.
8K6596—Each..... **$1.49**

NOTE: Name stamped in gold letters on above pouches only if desired. No extra charge. Print name carefully.

Smooth Brown Sheepskin in Gift box.
8K6597—Shpg. wt., 6 oz..... **69c**

Pipe Cleaners

Pipe smokers should have a supply on hand. Cleaners help to keep your pipe in good condition.
72 Cleaners in pkg.
3 packages.. **8K6895** **25c**

Shpg. Wt., 4 oz.



Shpg. Wt., 4 oz.



50c Values
39c

3 Popular Italian Bruyere Pipes

Solid Vulcanite mouthpieces. Long shank of ball cleaner extension reinforces tenon of bit and draft channel assures a dry smoke.

"Durham"
Small size. Straight slim Egg Shape Polished.
8K6861 **39c**
Each.....

"Nugget"
Medium size. Straight Apple shape hand carved design.
8K6862 **39c**
Each.....

"Welton"
Large size, full bent Egg Shape. Hand carved.
8K6860 **39c**
Each.....



Shpg. Wt, Each, 4 Oz.

$1.00 Pipes Now 79c

Genuine Algerian Bruyere Pipes, flush mounted with solid vulcanite mouthpieces fitted with unique "Dry Smoke" attachments.

"Koh-i-nor"
Large size. Straight Apple Shape. Hand carved finish.
8K6868 **79c**
Each.....

"Prince of Wales"
Medium size, full bent. Beautiful finish.
8K6866 **79c**
Each.....

"Empire"
Medium size. Straight Triangular shape. Suntan finish.
8K6867 **79c**
Each.....

BLOCK MERSCHAUMS

FOR HIS BIRTHDAY OR XMAS GIFT



DeLuxe Genuine Imported Block Meerschaums

These DeLuxe—Egg Shape smooth finish large size pipes are carefully selected. Meerschaum pipes are porous which makes a sweet smoke. Genuine Amber mouthpiece with 3/16-in. rolled gold band. **If smoked with care will color a beautiful dark brown shade.** Each in lined hinged cover case. **Name stamped in gold in case. Please print carefully name desired.** This quality usually sells from $13.00 to $16.00. Length of pipe about, 5½ in. **Postpaid.**

Straight Stem.
8K6900—Each **$9.79**

Full Bent Stem.
8K6901—Each **$9.79**



Hand-Carved Meerschaums

Shellcraft Block Meerschaums

Beautiful hand carved medium size bowl. **Genuine Amber mouthpiece.** Will color a beautiful brown shade providing care is used in smoking and handling. Each in lined case. **Name stamped in case without extra charge. Please print carefully name desired.** Mans' ideal gift. Give him one for his birthday or Christmas present. **Postpaid.**

Straight Egg Shape.
No. 5 Bowl.
8K6910..... **$4.95**

Extra Fancy Carving Octagon Ball Shape.
No. 6 Bowl.
8K6902..... **$7.59**

DRINKLESS PIPES

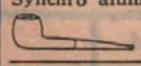
KAYWOODIE

Each In Box



$3.50 Values **$3.19** **EACH** *Postpaid*

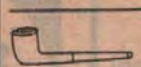
Made from selected Algerian Bruyere with hand made mouthpieces. **The famous drinkless attachment keeps tobacco juice away from the mouth.** Bowls are specially treated which improves the quality of the Bruyere and makes the pipe a mighty good smoker. **Each with screw Synchro aluminum drinkless stem.**



8K6804—Medium size Apple Shape Bowl. Suntan finish with rock ambera mouthpiece. Postpaid.. **$3.19**



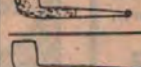
8K6805—Medium size Apple Shape bowl. Thorn finish with solid vulcanite mouthpiece. Postpaid. **$3.19**



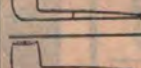
8K6807—Medium size Dublin Shape Bowl—Dark smooth finish with rock ambera mouthpiece. Postpaid..... **$3.19**



8K6808—Medium size Dublin shape bowl, Thorn finish with rock ambera mouthpiece. Postpaid... **$3.19**



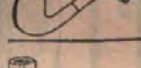
8K6806—Small size Slim Egg Shape bowl, Suntan finish with rock ambera mouthpiece. Postpaid... **$3.19**



8K6810—Large Size Egg Shape Bowl. Dark smooth finish with solid vulcanite mouthpiece. Postpaid.. **$3.19**



8K6812—Large size Bent, Egg Shape bowl. Suntan finish with solid vulcanite mouthpiece. Postpaid. **$3.19**



8K6809—Medium triangle shape bowl, Suntan finish with rock ambera mouthpiece. Postpaid..... **$3.19**

Clawfoot Genuine Briar Pipe



Hand carved design of a claw foot holding the bowl. Fine quality bone mouthpiece. A regular $1.00 pipe.
Shpg. wt., 5 oz.
8K6870—Each..... **69c**

$1.50 Pipe and 1 lb. Smoking Tobacco

A $2.55 Value for $2.00

—1-lb. tobacco (brand listed below)..... $1.05
—1 Genuine Italian Bruyere Pipe..... 1.50
$2.55



Your choice of Prince Albert, Velvet, Half and Half or Sir Walter Raleigh. **State kind wanted.**

Your choice of a straight or full bent pipe—be sure and state kind wanted.

8K6942—Tobacco and one pipe. Postpaid..... **$2.00**

8K6872 **8K6873** **8K6871**



Three Big Value Pipes

You now can buy a wood pipe that will give satisfaction. So, why not buy 3 and change about? It's the best way to get the best smoke. Shpg. wt., 4 oz. ea.

Straight Egg Shape — Polished Finish.
8K6872 **25c**
Each.....

Full Bent Shape Rough finished.
8K6873 **25c**
Each.....

Straight Apple Shape—Polished.
8K6871 **25c**
Each....

NOTE: Your selection. **2** for **47c** **3** for **65c**

Cigar Shape Pipe



Makes outdoor smoking a pleasure. No trouble with wind or sparks from pipe. Made of bakelite, resembles briar. Rubber mouthpiece. Shpg. wt., 3 oz.
8K6898—Each..... **42c**



Imported Pressed Meerschaums

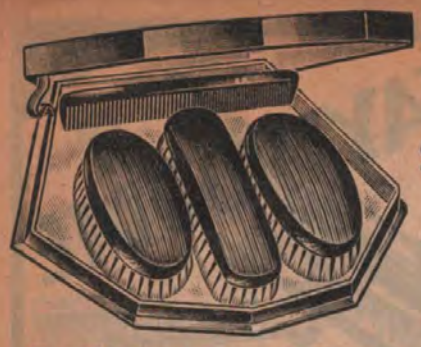
With Genuine Amber Mouthpiece

Smooth finish good size bowl with 2½-in. amber mouthpiece. Length of pipe about, 5½ in. Each in case. Name stamped in gold without extra charge. Print carefully name desired. **Postpaid.**

Straight Dublin Shape.
8K6906
Each..... **$3.48**

Full Bent Shape.
8K6907
Each..... **$3.69**

WOODEN BACK MILITARY BRUSHES



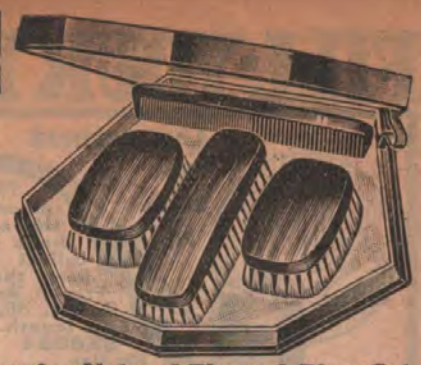


$1.39 And Up →

Low Priced Gift Sets
Shpg. Wt. each 3 lbs.



95c And Up



Real Natural Ebony 4-Piece Set
Two quality hair brushes with stiff white bristles, cloth brush and comb to match. In fancy gift box.
8K5834—Postpaid..... **$3.79**

Three-Piece Military Set
Like above (no cloth brush).
8K5835—Postpaid..... **$2.89**

4-Piece Set for $1.39
Natural ebony color backs, white bristles set in aluminum face. In gift box as illustrated.
8K5837—4-Piece Set..... **$1.39**

Better Quality Brushes
8K5827
4-Piece Set..... **$1.79**

3-Piece Set for 95c
Two hair brushes, white bristles, set in aluminum face. Natural ebony color wood backs with comb.
8K5825—3-pc. set..... **95c**

Better Quality Brushes
8K5836
3-pc. set..... **$1.19**

Genuine Natural Ebony 4-Piece Set
Two quality hair brushes with extra stiff white bristles. Cloth brush and comb to match. In fancy gift box, bottom lined.
8K5832—4-Piece Set, Postpaid.. **$4.69**

Three-Piece Ebony Set
Similar to above (without cloth brush).
8K5833—3-Piece Set, Postpaid..... **$3.79**



$1.79

Folding Shaving Stand
—Clear vision mirror.
—Removable cup for soap.
—Good shaving brush.
—Folds compactly.
—Adjustable 6-in. mirror.
Made of beautiful grained pearl gray on amber color asterloid. A gift for any man. Shpg. wt., 2 lbs.
8K5853
$1.79

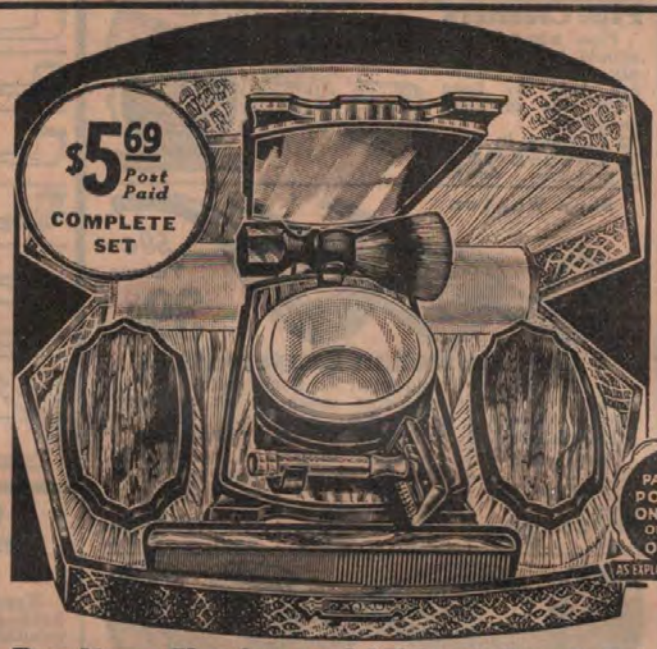
Shaving Mirror
—Heavy glass mirror.
—Clear reflection.
—Folds compactly.
—Black enameled metal frame.
Glass size, 5x7 in. Fancy edge. Shpg. wt., 2 lbs.
8K1160
33c





$2.00

Utility Shaving Stand
—Substantial Metal Frame.
—Nickel plated—Will not tarnish.
—Weighted base.
—6-in. adjustable beveled mirror.
—Good shaving brush.
—Opal glass cup for soap.
An inexpensive gift that will please. Postpaid.
8K5861
Complete..... **$2.00**



$5.69 Post Paid COMPLETE SET

WE PAY THE POSTAGE ON ORDERS OF $2.00 OR MORE AS EXPLAINED ON PAGE 1

Pearltone Shaving and Military Brush Set
A splendid gift for any man. The combination of shaving set and military brushes make it an ideal gift and the price is unusually low. Shaving stand is made of pearl-gray Asterloid with pair of military brushes to match. Brushes have good white bristles. Also includes good shaving brush, comb, mirror, cup for lather and soap and Ever-Ready Safety Razor complete with blade. The set is packed in beautiful cloth lined, folding gift box. **Size, overall, about, 13x19 in.** A practical and useful gift priced very low.
8K5852—Postpaid. Set complete..... **$5.69**

Our Best Shaving Stand
—Nickel-plated metal frame.
—7-in. beveled swing mirror.
—Good quality shaving brush.
—Opal glass cup for soap.
—Lotion bottle.
—Can of Men's Talcum.
Height adjustable, 16 to 20 inches.
8K5864
Postpaid **$5.67**



Quality Shaving Outfit



Nickel plated metal frame. Has 7-in. beveled swing mirror. Height adjustable to 21 in. Complete with shaving brush, autostrop razor with blade and strop, lotion bottle and cup for soap.
8K5863
Postpaid
$4.79



Fancy Shaving Stand
—Nickel plated metal stand.
—Artistic, heavy base.
—6-inch beveled mirror.
—Good shaving brush and cup for soap.
Height adjustable from, 15¼ to 21 in. Postpaid.
8K5860 ..... **$2.89**



Kippy Kit
A Gift suggestion for the traveling man or woman.
A two-in-one convenience, consisting of fiber whisk broom and wool shoe polisher in beautiful folding case with snap fasteners. Size, closed, 3½x7 in. Shpg. wt., 1 lb. 4 oz.
8K1115..... **79c**



Imported Tie Holder
—Every Tie in plain view.
—Prevents wrinkling.
—Ties easily slipped on and off.
—Holds about 20 ties.
—Approved by well dressed men.
Size, overall, 5½x9 in. Shpg. wt., 8 oz.
8K5890..... **79c**

DU PONT PYRALIN MILITARY SETS



4-Piece Pyralin Set
Beautiful white pearltone on amber color pyralin backs with gold color decoration. Two fine quality military brushes, cloth brush and comb to match. Fancy gift box, bottom lined.
8K5802—Postpaid. **$5.98**

3-Piece Pyralin Set
Same as above except without cloth brush.
8K5803—Postpaid **$4.39**

Popular 4-Piece Set
Two hair brushes and cloth brush with white bristles set in white pearltone on black pyralin with comb to match. Decorated in gold and black colors. In gift box. Bottom lined. Postpaid.
8K5806
As illustrated..... **$4.79**

Three-Piece Set
8K5807
Without Cloth Brush **$3.48**

Best Pyralin 4-Piece Sets
Selected, long, stiff, white bristles set in heavy white pearltone pyralin on amber color pyralin backs. Two military brushes, cloth brush and comb. In fancy lined, gift box. Postpaid.
8K5808..... **$7.45**

3-Piece Set
8K5809
Without cloth brush..... **$5.59**

Leather Pocket Cases



Best Quality Tooled Leather
Completely fitted as illustrated. Size closed, 4¼x2¾ in. A beautiful gift. Shpg. wt., 6 oz.
8K5876..... **$1.39**



Tooled Leather Case
Size, case closed, 4x2½ in. Fitted as illustrated. Shpg. wt., 6 oz.
8K5875..... **98c**

Glove Design
Tan leather. Has mirror, file, comb and stick. Case folded, 2⅛ x3¾ in. Shpg. wt., 6 oz.
8K5877
Complete..... **47c**





Popular Priced
Plain leather. Has comb, file and mirror. Size, folded, 2¾x5½ in. Shpg. wt., 6 oz.
8K5878 **69c**

SHAVING SETS MAKE IDEAL GIFTS



FIVE PIECE CLICK SET
89c

Click Economy Gift Set
Contains Click Shaving Cream, Shaving Lotion, Talcum, Toilet Soap and used blade receptacle.
Fragrant with lavender. Packed in cellophane wrapped gift box. Shpg. wt., 2 lbs.
8K5799—Set complete..... **89c**



Woodbury Gift Set
Contains Shaving Cream, Jergen's Lotion, Talcum and toilet soap. Shpg. wt., 2 lbs.
8K5795—Complete... **95c**



Williams Gift Set
Contains Aqua Velva Lotion, Shaving Cream, Talcum, Tooth paste and Toilet Soap. Shpg. wt., 2 lbs.
8K5789—Set complete. **95c**



Mennen Gift Set
Contains shaving cream, skin bracer, talcum for men and pocket comb. Shpg. wt., 2 lbs.
8K5794
Complete..... **95c**

Low Prices Buy BETTER QUALITY at Sears

FRESH CHOCOLATES



Special Family Assortment

Our best value of a "home made style" assortment of Chocolates and other tasty sweets, such as true fruit flavored creams, caramels, nougats, special creams, bonbons, etc. **You now can enjoy fresh made delicious candy, just the kind you would get if you walked into a home made candy shoppe and paid 50c to 60c the pound.**

3-lb. Box **8K8057** Shpg. wt., 3 lbs. 14 oz..... **$1.10**

1-lb. Box **8K8054** Shpg. wt., 1 lb. 6 oz..... **42c**

All Chocolate Assortment

Lovers of delicious chocolates will certainly enjoy the large variety of rich full creams made into various shapes and flavors. All dipped in rich, dark and light smooth chocolate. **Made fresh daily which gives you that freshness you find only in large candy shoppes where the price is usually much higher.**

3-lb. Box **8K8058** Shpg. wt., 3 lbs. 14 oz..... **$1.00**

1-lb. Box **8K8053** Shpg. wt., 1 lb. 6 oz..... **39c**

Hard and Chewy Assortment

Here's just the assortment everybody likes. Wonderful brittle and chewy pieces such as nut and cocoanut brittles, molasses, caramels and nut nougats; all heavily dipped in a smooth rich dark sweet and light chocolate. **These fresh made chocolates are like the kind you find in the best home made candy shoppes at 50c to 60c the pound.**

3-lb. Box **8K8059** Shpg. wt., 3 lbs. 4 oz.... **$1.10**

1-lb. Box **8K8052** Shpg. wt., 1 lb. 6 oz..... **42c**



Old Fashioned Chocolate Drops

Snowhite cone shaped vanilla flavored cream centers, covered with a good dark sweet chocolate.

2-pound box, **8K8006** Shpg wt., 2 lbs. 4 oz... **37c**

5-pound box, **8K8036** Shpg wt., 5 lbs. 8 oz... **85c**



Special Christmas Box

A tasty assortment of soft delicious creams of various shapes and flavors, nut top pieces, caramels, nougats, combination pieces, etc. Heavily dipped in a good smooth vanilla dark and light rich chocolate. Packed attractively in a Christmas design covered box. This is a wonderful value for the price. Shpg. wt., 6 pounds. **Postpaid if included with $2.00 order.**

8K8061

5 Pound Box $1.39

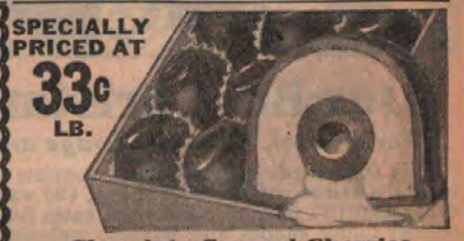


Our Best Quality Home or Christmas Box

Excellent assortment of milk and vanilla dark sweet chocolate heavily covered over soft flowing fruit flavored creams, cherries, nougats, combination pieces, caramels, nut top pieces, clusters, etc. This large variety of pieces will please the most discriminating taste. All cupped and packed in attractive Christmas design covered box. The kind you find in candy shoppes retailing from $2.50 the box or more. Shpg. wt., 6 lbs. **Postpaid when included in $2.00 order.**

8K8062

5 Pound Box $1.89



SPECIALLY PRICED AT 33c LB.

Chocolate Covered Cherries

Large whole luscious red cherries in a rich cream covered with sweet chocolate. 24 pieces in attractive box. Shpg. wt., 1 lb. 8 oz. each.

8K8056 1-lb. box..... **33c** | **2** boxes for **63c**



Our Best Quality 49c

Large whole luscious cherries in a rich liquid cream, hand dipped in a fine dark sweet vanilla chocolate. Shpg. wt., 1 lb. 8 oz.

1-pound box, **8K8003**..... **49c**



Our Finest Nut and Fruit Box

Delicious fruit and nuts in rich cream, clusters, etc., covered heavily with a rich vanilla dark chocolate. Shpg. wt., 1 lb. 8 oz.

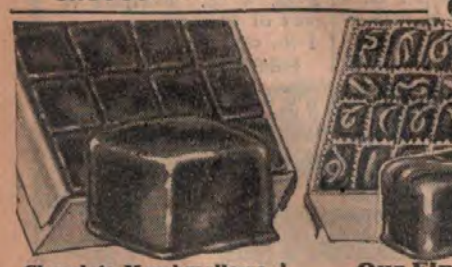
1-pound box, **8K8063** **67c**



"Remembrance" Box

Tasty pieces such as chocolate cherries, bonbons, nut nougats, jellies, creams, clusters, fritters and combination pieces. Dipped in dark sweet chocolate. Shpg. wt., 2 lbs. 12 oz.

8K8060..... **2** pound box for **79c**



Chocolate Marshmallows

Soft tender marshmallows covered in rich, sweet chocolate. Very tasty, delicious eating. Shpg. wt., 2 lbs. 8 oz.

2-pound box, **8K8007** **49c**



Our Finest Hard and Chewy Chocolates

Delicious center dipped in rich sweet chocolate. Shpg. wt., 1 lb. 8 oz.

1 pound **8K8065** **59c**

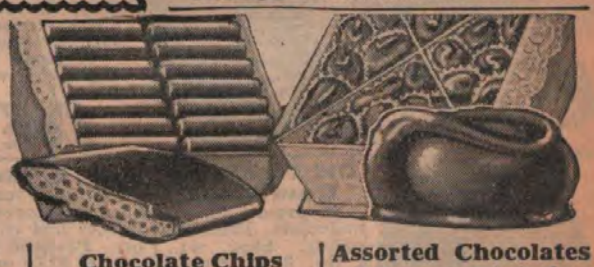


De Luxe Fancy Chocolates

Finest quality of nuts, fruits, creams, brittles, clusters, chewy centers, etc. Heavily dipped in rich dark sweet vanilla and pure milk chocolate. Each piece cupped and packed in a beautiful box, cellophane wrapped.

Shpg. wt., 1 lb. 8 oz. 1-pound box, **8K8038** **69c**

Shpg. wt., 3 lbs. 2-pound box, **8K8039** **$1.29**



Chocolate Chips

Small thin molasses flavored crunchy chips, heavily covered with tasty sweet chocolate. Shpg. wt., 1 lb. 6 oz. **Postpaid if included in $2.00 orders.**

1-lb. box, **8K8044** **39c**

Assorted Chocolates

Rich creamy fruit flavored assorted creams, chewy pieces, caramels, nougats, etc. Dipped in vanilla, and milk chocolate. Shpg. wt., 1 lb. 8 oz.

1-pound box, **8K8064** ... **48c**



Peanut Clusters

Fresh roasted peanuts mixed with rich sweet chocolate and formed into dainty clusters. Shpg. wt., 2 lbs. 8 oz. **Postpaid if included in $2.00 orders.**

8K8078 **2** Pound Box for **49c**



Hershey's Chocolate Kisses

Rich milk chocolate drops, cone shape—foil wrapped. Note our low price. Shpg. wt., 3 lbs. **Postpaid if included in $2 orders.**

8K8034 **2½** pound box for **83c**



Peppermint Patties

Soft creamy centers, dipped in dark sweet chocolate.

1-lb. box. **8K8000** **29c**

Assorted Chocolates

Assorted creams, caramels and nougats dipped in sweet chocolate.

1-lb. box, **8K8001** **29c**

Chocolate Coated Raisins

Rich smooth sweet chocolate coating.

1-lb box, **8K8002** **29c**

Shpg. wt., per Lb., 1 lb. 14 oz. | **3** Boxes one kind or assorted **83c**



Chocolate Covered Peanuts

Fresh roasted jumbo shelled peanuts, dipped in a heavy rich sweet chocolate. Shipping weight, 2 lbs. 6 oz.

8K8028 **2** pound box for **49c**



Chocolate Caramels and Nougats

These popular pieces are dipped in smooth, rich tasting chocolate. Shpg. wt., 1 lb. 6 oz. **Postpaid if included in $2.00 orders.**

1-lb. box, **8K8066** .. **39c**

See Complete Index in BACK of this Catalog

PURITY and FRESHNESS



Our Big Christmas Special

For School, Church, Lodge and Christmas Party

This special priced assortment consists of old fashioned **(1) peanut brittle, (2) soft tender gum drops, (3) vanilla chocolate coated cream drops and (4) holiday mixture of satin finished hard candy of brilliant colors;** many shapes and flavors, including satin finish ribbon candy, pillows, raspberries, etc. Each kind in separate compartment. Packed in 10-quart **galvanized iron pail.** Pail is useful when empty. **Postpaid.**

8K8100¼— **10 Lbs.** assorted candies in 10 quart galvanized pail..... **$2.10**



Big Value Holiday Mixture

Bright satin finish assortment of wholesome eating tasty flavored hard candies. Large variety of shapes, flavors, colors and designs such as—buttercups, straws, raspberries, waffles, etc. Excellent for home use, and the Christmas party. **Postpaid if part of $2 order.**

Shpg. wt., 2 lbs. 6 oz.	Shpg. wt., 3 lbs. 8 oz.	Shpg. wt., 6 lbs.
8K8107	8K8108	8K8111
2 pound can for 44c	3 pound can for 62c	5 pound can for 98c



Our Best Family Mixed

You will enjoy this fine grade of wholesome fresh hard candies, cooked to a beautiful satin finish and made into many shapes, colors and designs. The best flavor is used which gives the candy a delightful taste. You will enjoy this assortment. Shpg. wt., 4 lbs. **Postpaid if part of $2.00 order.**

8K8171— **3** pound can for **79c**

BUTTERCREAM CANDIES



Fine for children's parties and for filling Christmas stockings.

Fresh Butter Creams

The Popular Soft Creamy Kiddie Candy

The eating qualities, purity and genuine goodness of this assortment for the little ones cannot be beaten. Little bears, dogs, fish, turtles, pigs, dolls, flowers, boots, scissors, and other fancy shapes made of pure, wholesome, creamy, delicious butter cream candy, distinctively colored and very appetizingly flavored. This mixture is a very popular kiddie confection, and it will give the kiddies many happy surprises. **Postpaid if part of $2.00 order.**

2-lb. box	3-lb. box
8K8240	8K8257
Shpg. wt., 2 lbs. 8 oz.	Shpg. wt., 3 lbs. 12 oz.
2 pound box for 42c	3 pound box for 59c

JELLY MIXED



Home Assortment

Delicious soft crystalized creams of many shapes and flavors known as French Bonbons and **hand made jelly and cream combination pieces true fruit flavored.** Some crystalized and others rolled in sugar. Ideal Holiday Candy. **Postpaid if part of $2 order.**

3-Pound Box	5-Pound Box
Shipping weight, 3 lbs. 8 oz.	Shipping weight, 5 lbs. 12 oz.
8K8270	8K8271
69c	$1.10



Old Fashioned Gum Drops

Assorted flavors and colors. Delicious eating. Shpg. wt., 2 lbs. 8 oz. **Postpaid if part of $2 order.**

8K8246 2-lb. box.... **35c**



Jelly Beans

Soft and tender. Assorted flavors and colors. **Postpaid if part of $2.00 order.** Shpg. wt., 2 lbs. 8 oz.

8K8232— **2** pound box **32c**

CHEWING GUMS



American Chicle Brands

Shpg. wt. of each, 8-oz.

Chiclets—10-5c pkgs. 8K8453 ..... 33c

Dentyne—10-5c pkgs. 8K8480..... **33c**

Beeman's—10-5c pkgs. 8K8467 ..... 33c

California Fruit 10-5c packages, 8K8476 ..... 33c

Black Jack—10-5c pkgs. 8K8466 ..... 33c

Peptyne—10-5c pkgs. 8K8456 ..... 33c

Sen Sen Breathlettes Five 5c pkgs. 8K8499 .... **20c**



Shpg. wt., 8 oz.

Our Special Assortment

Six 5c pkgs.—Dentyne, Chiclets, Black Jack, Beeman's, Yucatan and California Fruit. **Postpaid if part of $2 order.**

8K8452 6 pkgs..... **21c**



Shpg. wt., 1 lb.

Oh Boy Gum

6 pkgs. Spearmint
6 pkgs. Peppermint
5 sticks in each package. 12 pkgs. in box. **Postpaid if part of $2 order.**

8K8450..... **27c**



Wrigley's and Beechnut Brands

Shpg. wt., of each, 8 oz. **Postpaid if part of $2 order. Juicy Fruit.**

10-5c packages. 8K8481 ..... **39c**

Double Mint 10-5c packages 8K8482 ..... **39c**

Spearmint 10-5c packages 8K8479 ..... **39c**

Beechnut 10-5c packages 8K8477 ..... **39c**

Breethem—10c boxes. Shpg. wt., 4 oz. 8K364 3-10c boxes..... **25c**

FILLED CANDIES



De Luxe All Filled Candies

With a thin jacket of many shapes and colors. **Filled with crushed fruits, chopped nuts, cocoanut, chocolate, jam, etc. Postpaid if part of $2 order.**

1-Pound Can	3-Pound Can
Shipping weight, 1 lb. 8 oz.	Shipping weight, 4 lbs.
8K8207 ..... **29c**	8K8208 ..... **83c**



Shpg. wt., 2 lbs. 6 oz.

Black Walnut Chips

Satin finish, crispy jacket filled with chopped walnut meats. **Postpaid if part of $2 order.**

2-lb. can, 8K8202 ..... **59c**



Cocoanut Buttercups

Soft cocoanut centers, enfolded in a crisp satin finish sugar Jacket; Assorted colors. Shpg. wt., 2 lbs. 8 oz. **Postpaid if part of $2 order.**

8K8209— **2** pound can for **45c**



Chocolate Straws

Assorted colors and flavors. Chocolate centers. Shpg. wt., 1 lb. 4 oz. **Postpaid if paft of $2 order.**

1-lb. can, 8K8203 ..... **29c**



Golden Crispies

Molasses flavored jacket with peanut butter center. Shpg. wt., 1 lb. 4 oz. **Postpaid if part of $2 order.**

1-lb. can, 8K8200 ..... **29c**

STICK CANDY



Genuine Horehound Stick

Made by the old fashioned recipe. Flavored with pure horehound juice. Soothing to the throat. **Postpaid if part of $2 order.** Shpg. wt., 2 lbs. 8 oz.

8K8263— **2** pound box for **45c**

Assorted Flavor Sugar Stick

Old time stick candy flavored with peppermint, lemon, orange, cinnamon, etc. Each wrapped. Shpg. wt., 2 lbs. 8 oz. **Postpaid if part of $2 order.**

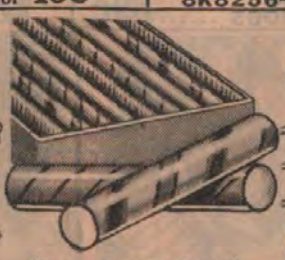
8K8256—50 sticks, asstd..... **39c**



Horehound Drops

Known as druggist **horehound drops.** Flavored with juice from horehound herbs. **Postpaid if part of $2 order.** Shpg. wt., 2 lbs. 8 oz.

2-lb. box, 8K8146 .... **44c**



Pure Sugar Stick

Old fashioned unwrapped. Flavored with vanilla, lemon, strawberry, etc. **About 75 sticks to box. Postpaid if part of $2 order.** Shpg. wt., 3 lbs.

2½-pound box, 8K8163 ..... **49c**



All Day Suckers

Here's a real treat for the children. Delicious eating suckers made in assorted flavors and colors. Each wrapped in wax paper. **A large penny sucker. Postpaid if part of $2 order.** Shpg. wt., 2 lbs. 8 oz.

Box of 50 suckers, 8K8242 ..... **39c**

FIRST *in Sears Candies!*







SPECIAL MIX

For Churches—Schools Lodges and Christmas Parties

Attractive and good eating assortment of satin finish and special designs in many shapes, colors and flavors. **Excellent to pack in holly design boxes** or bags for the Christmas festivities.

15 lb. Pail, Postpaid **8K8120¼ $2.69** | **30** lb. Pail, Postpaid **8K8121¼ $4.98**

Fancy Christmas Assortment

An assortment of the favorite tasty chips, raspberries, buttercups, straws, waffles, shells, cut rock with designs running through the centers and satin finish ribbon candy. Popular with everyone. **Postpaid if part of $2 order.**

3 Pound Box **8K8133 54c** Shpg. wt., 3 lbs. 8 oz.

5 Pound Box **8K8134 85c** Shpg. wt., 5 lbs. 8 oz.

4-Quart Aluminum Kettle 5 Lbs. Fine Mixed Christmas Candies $1.48

A very popular mixture of satin finish and clear hard candies flavored to a tempting taste. Made in many shapes and designs, as pillows, wafers, raspberries, straws, cut rock, etc. Bright colored pieces which makes the assortment inviting and good eating. Packed in 4-quart polished, high-grade aluminum kettle with handle and cover. This kettle has many uses in the kitchen. The candy and kettle will make an ideal Christmas gift and sure to be appreciated by any housewife or friend. Carefully packed for mailing. **Postpaid if part of $2 order.**

8K8105¼—Kettle and 5 lbs. of candy. Shpg. wt., 7 lbs. **$1.48**

PEANUTS and *PEANUT CANDIES*



Shpg. wt. 2 lbs. 4 oz.

Old Fashion Peanut Squares

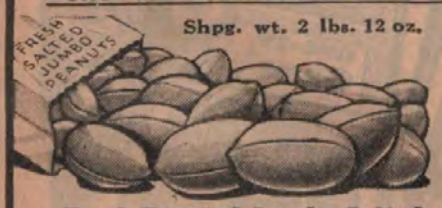
Fresh roasted peanuts with just enough sugar and syrup to make it so tasty that you can't get enough. **Postpaid if part of $2 order.**

8K8132 2 lb. Box **39c**

Golden Crisp Brittle

The more you eat the more you want of this delicious brittle. Fresh roasted Spanish peanuts cooked with sugar and syrup to a golden brown. **Postpaid if part of $2 order.**

8K8124 2 lb. Box **37c**



Shpg. wt. 2 lbs. 12 oz.

Fresh Roasted Jumbo Salted Peanuts (Blanched)

Large Virginia peanuts, skins removed. **Excellent to serve at dinners, card parties, etc. Postpaid if part of $2 order.**

8K8727 2½ Pound Package **44c**



Shpg. wt. 2 lbs. 12 oz.

Fresh Roasted Salted Spanish Peanuts (Shelled)

Everybody enjoys them. **Nutritious and good for children. Postpaid if part of $2 order.**

8K8726 2½ Pound Package **29c**

MISCELLANEOUS CANDY



Old Fashioned 4X Mints

Snow white sugar lozenges, strongly flavored with peppermint. Shpg. wt., 1 lb. 8 oz. **Postpaid if part of $2 order.**

8K8247 1 lb. Box **23c**



Solid Chocolate Cigars

Children enjoy this delicious solid chocolate, cigar shaped candy. **Ideal for party favors.** Shpg. wt., 2 lbs. **Postpaid if part of $2 order.**

8K8265 50 Cigars in Box. **42c**



Home Style Fudge

Fresh made creamy vanilla and chocolate flavored fudge. Rich and appetizing. Give the family a treat. **Postpaid if part of $2 order.** Shpg. wt., 2 lbs. 8 oz.

8K8262 2 lb. Box **45c**



Licorice Sticks

Children enjoy these flexible quality sticks. **Not only good eating but known as a mild laxative.** Shpg. wt., 2 lbs. 8 oz. **Postpaid if part of $2 order.**

1c size sticks

8K8254 50 Sticks for **44c**



Candy Motto Hearts

Wholesome sugar heart shape candy with catchy mottoes. **Ideal for children's parties and lunches. Postpaid if part of $2 order.** Shpg. wt., 1 lb. 8 oz.

8K8244 1 Pound Box **23c**

EMPTY HOLIDAY CANDY BOXES

Many New Designs

Special Low Prices

Just the box for packing candy for the Christmas tree—the Sunday School class, the Church and Christmas Party. Candy packed in these attractive boxes adds pleasure to the Christmas giving. Postpaid if part of $2 order.

8K8623—Shpg. wt., 8 oz. 12 Boxes for **14c**

8K8624—Shpg. wt., 3 lbs. 100 Boxes for **87c**



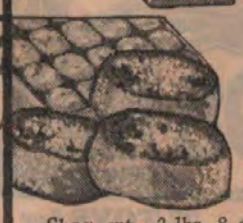
COCOANUT CANDIES

Postpaid if part of $2 order.



Cocoanut Bonbons

Pure cocoanut. Covered with delicious bonbon cream flavored vanilla, strawberry and chocolate. **2-lb. box, 8K8245** Shpg. wt., 2 lbs. 8 oz.. **49c**



Cocoanut Tea Biscuits (Toasted)

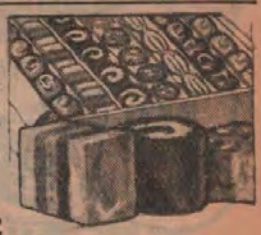
Made of pure cocoanut, sugar and syrup. Formed and toasted. Very delicious eating.

Shpg. wt., 2 lbs. 8 oz. **8K8259—2-pound box..... 54c**



Rainbow Bites

Pure cocoanut sugar and syrup. Flavored and colored. **2-pound box. 8K8243** Shpg. wt. 2 lbs. 8 oz. **54c**



Cocoanut Assortment

Large variety of pure cocoanut pieces. Just the box the children will enjoy. Shpg. wt., 2 lbs. 8 oz.

8K8273 2-lb. box. **....54c**

BAR CANDIES



Delicious eating. Fresh roasted peanuts in rich smooth milk chocolate. Nutritious and fine for the children. ½-pound bars wrapped. Shpg. wt., 2 lbs. 13 oz. **Postpaid if included in $2.00 order.**

½-lb. bars, **8K8542**..... **5 for 44c**



Postpaid if part of $2 order.

12-5c Almond Bar 8K8534—Shpg. wt., 1 lb. 49c

12-5c Plain Milk Chocolate. 8K8533—Shpg. wt., 2 lbs. 12 oz..... 49c

3-½-lb. Milk Chocolate bars. 8K8532—Shpg. wt., 1 lb. 12 oz..... 49c



Oh Henry!

With Hershey's Milk Chocolate. Sure is delicious eating. Shpg. wt., 2 lbs. 8 oz. **Postpaid if part of $2 order.**

12-5c bars, 8K8536.... 49c



Tastyeast

Chocolate covered center containing "Yeast". **Postpaid if part of $2 order.** Shpg. wt., 2 lbs. 3 oz.

24-5c bars, 8K8525 ...95c



Hershey's 2 for 5c Bars

24 Bars—12 Milk, 12 Honey Bars. Shpg. wt., 1 lb. 6 oz. **8K8535.....24** Bars for **49c**

XMAS STOCKINGS

Real Toys for Real Kids at Real Savings

Same Big Assortment—Good Quality But for Less Money

Here is a wonderful opportunity to get the children a big assortment of good looking, workable, playable toys for one very low price. Compare these stockings with what we've offered before and you will find they have about the same number of toys—but cost you much less. And, if you bought these toys separately elsewhere, the big stocking would cost at least $2.50 and the small one $1.40.

Also, you have the advantage of buying them all at once. Think how much time you'd waste in shopping for the large number of toys in even our smaller stocking!



These stocking toy assortments are also ideal for children's parties, churches, fairs, schools, institutions, grab bags or any place where a large number of toys are wanted for distribution. Biggest Values In Our History.

IMPORTANT

Lower Prices But Same Practical Quality Toys. Not Just A Big Quantity of Cheap Flimsy Articles.

98c And Up

35 TOYS for the Boy

1—Artificial leather Holster and Belt with cast iron Gun. 2—8-inch wood Sail Boat. 3—50 Assorted Colored Marbles. 4—2¾-inch metal Army Tank. 5—3⅞-in. tall Colored Wood Ten Pins with three balls. 6—Artificial leather Catcher's Mitt. 7—Junior Baseball. 8—Lithographed metal Store. 9—Oswald Stencil Set with crayons. 10—12¾-in. Balsa Wood Plane that actually flies.

A 12-color Paint Box with brush; large Painting Book. Over 200 Transfer Pictures, Transparent Slate, Yo-Yo Top, metal Humming Top, Games of Gold Hunters, Donkey Party, Age, Ges-It, Nail Puzzle and 5¼-in. Metal Horoscope. Colored Feather Pinwheel with stick and an Indian Head Dress. Five different metal Whistles, Soap Bubble Outfit, Trick Scissors and 4 other items suitable for the boy. Complete with red net stocking and ribbon for tying. Postpaid if part of $2 order.

49K9915—Shpg. wt., 6 lbs.. **$1.59**

27 TOYS for Little Brother

1—14-in. Pop Gun with cork. 2—Lithographed metal Store. 3—Lithographed metal Toy Furniture. 4—50 Assorted Colored Marbles. 5—Table Tennis with two cardboard paddles, one celluloid ball. 6—Over 200 Colored Transfer Pictures. 7—12-Color Paint Box with brush.

Large paint book and A.B.C. book, Soap bubble outfit, Trick wood scissors, Games of Ges-It, Jugglers, Gold Hunters and Donkey Party, Colored Feather Indian Head Dress and Feather Pinwheel with stick. Five metal Whistles. Wood Cricket, Nail Puzzle and 3 other suitable toys for boys.

Complete with red net stocking and ribbon for tying. Postpaid if part of $2 order.

49K9909—Shpg. wt., 3½ lbs. **98c**

21 TOYS for Little Sister

1—10-in. artificial leather stuffed Doll. 2—Lithographed metal Store. 3—Lithographed metal toy furniture. 4—Embroidery Set with two hoops, cloth doilies, floss and needle. 5—4-Pc. metal Baking Set. 6—Box of Paper Weaving, 9x7 in. 7—12-Color Paint Set in box, 10½x6⅝ in. with brush.

Large Painting Book, Games of Old Maid, Fortune Telling, Donkey Party and Jugglers. Over 200 Transfer Pictures, Box of Toy Money, Bubbler with soap, Toy Knitter, Feather Head Dress and 4 other items of interest to every little girl.

Complete with red net stocking and ribbon for tying. Postpaid if part of $2 order.

49K9908—Shpg. wt., 3½ lbs..... **98c**

29 TOYS for the Girl

1—13-in. Artificial Leather Doll. 2—11-in. Colored Cardboard Party Pranks. 3—4 wood Mallet "Kro-kay" Set. 4—6¼x4¼ in. Colored Cardboard Suit Case. 5—2 Colored 9x8 in. Picture Puzzles. 6—Cut-out Paper Doll Outfit. 7—Lithographed Metal Toy Furniture. 8 Lithographed Metal Store. 9—4-Pc. Wood Pastry Set. 10—Embroidery Set with two hoops, cloth Doilies, floss and needle.

A 12-color Paint Box, size 10½x6⅝ in. with brush; Painting Book, Story Book. Oswald Stencil Set with crayons. Games of Donkey Party, Old Maid, Fortune Telling, Ges-It and Nail Puzzle. Assorted Toy Money, Trick Scissors, Over 200 Transfer Pictures, Fancy Mirror Toy Knitter, Indian Head Dress, Soap Bubble Outfit and 3 other items. Complete with red net stocking and ribbon for tying. **$1.59**

49K9914—Shpg. wt., 6½ lbs ... Postpaid if part of $2 order.

CHEERFUL GIFT DRESSINGS

108 PIECE TAG AND SEAL ASSORTMENT
150 FEET OF PLAID CORD
45 FEET OF ⅜ IN. RED AND SILVER COLOR RIBBON
24 SHEETS OF WHITE TISSUE
9 SHEETS OF RED TISSUE
8 SHEETS OF HIGH GRADE FANCY PAPER
ALL FOR **48c**

A COMPLETE ASSORTMENT TO BEAUTIFY YOUR GIFTS



30x20 in. Sheets



WE PAY THE POSTAGE ON ORDERS OF 2.00 OR MORE
AS EXPLAINED ON PAGE 7

All Pieces the Latest Designs and Best Quality

You'll be proud of your gifts if you use this complete beautiful gift wrapping assortment. Many brilliantly colored enclosure cards, tags, seals and "Do Not Open" stickers made of good quality, durable paper—many embossed and bronzed. Besides, there is a generous supply of new fancy wrapping papers in colorful Xmas designs with gold and silver bronze color combinations—holiday tissue, plenty of plaid tinsel cord and 45 feet of ⅜-in. red and silver color ribbon.

49K6214—Shpg. wt., 1 lb. Complete Assortment..... **48c**



70 Metallic Paper Seals and Labels Only 19c

These embossed high gloss, gummed seals and labels will give your gifts that "smart" appearance. Shpg. wt., 12 oz.

49K6242
70 pieces..... **19c**

72 Sheets Fine Quality White Tissue Paper 19c

Our laboratory tests for strength proved that these were the best values we could find. Sheets, 30x20 in.

49K6232—Shpg. wt., 1 lb. 4 oz. **19c**

24 Sheets Bright Red Tissue
49K6231—Shpg. wt., 8 oz.... **10c**
2 Rolls or 48 sheets..... 19c



96 Feet ⅛-In. Width Novelty Tinsel Ribbon
Shpg. wt., 4 oz.
More Tinsel Ribbon used every Year.

24 feet each of All gold, all silver with pearled effect edge, red and silver and green and silver combinations.

49K6218—96 feet (4 cards)..... **25c**

14 Sheets New Fancy Wrapping Paper 21c

Beautiful Christmas designs in bright colors combined with either gold or silver bronze. Four designs. Sheets size, 30x20 in. Shpg. wt., 1 lb.

49K6230—14 Sheets..... **21c**

18 Sheets Holly and Fancy Designs
49K6219—18 sheets not shown. **19c**

150 Feet of Latest Rayon and Tinsel Tying Cord



Do not confuse with ordinary plaid cord. Two cards, 75 feet each of green with silver and red with silver color. Shpg. wt., 8 oz.

49K6239—150 feet (2 cards). **17c**

Combination Offer of Gold and Silver Cords (Not Shown)
80 yards each of gold and silver color cord. Shpg. wt., 8 oz.

49K6238—160 yds. (2 cards). **19c**



Chenille Poinsettias
10-in. silk flowers.
49K4829
Shpg. wt., 1 lb. 8 oz.
Box of 6. **69c**

Duveteen
8-in. flowers.
49K4828
Shpg. wt., 1 lb.
Box of 6..... **59c**

134 Pc. Asst.- Cards, Tags & Seals 19¢



Better Than Ever — Last Word in Design
Quality not quantity should decide. We offer an unheard of value in superior quality enclosure cards, colorful tags, fancy cutouts and stickers which are the product of one of America's best lithographers. Artistic colors, quality work and a big variety. Shpg. wt., 5 oz.

49K6227—134 pieces..... **19c**



New Improved 12-inch Electric Wreath Silk Covered—Now With 2 Candle Lights

The best value in a Electrically lighted Christmas wreath we have ever seen. Brilliant red color silk chenille wreath with poinsettia center decoration, trimmed with metallic holly leaves. Attach to 110-volt 60-cycle house current. Furnished with 2 flame shaped bulbs. About 3½ feet of silk cord.

49K4846—Shpg. wt., 1 lb. 4 oz..... **49c**



Electric Yuletide Candle

Last year a bigger seller than ever before. This year the price again slashed so everybody can afford one.

Complete with red bulb. Can be used on any house current up to 120 volts. Because it lessens danger of fire this electric candle is rapidly replacing the old fashioned wax candle. Decorated in Christmas colors with imitation candle drips. Height including bulb about 11 in.

49K6581—Shpg. wt., 1 lb. 4 oz..... **33c**



Electric Poinsettia Plant

SIMILAR ONE SOLD LAST YEAR for $2.50. Natural looking Flowers. 24 in. tall, overall.

A rustic moss filled pot made of twigs, with 2 bright lacquered heavy paper 8½-in. wrapped stem flowers. Yellow bulbs for stamens. Attach silk covered cord to 110-volt house current.

79K4831
Shpg. wt., 3 lbs.... **98c**

Without Electric Lamps
Same as above but not electric lighted.
79K4830
Shpg. wt., 2 lbs. 8 oz..... **59c**

ROOM DECORATION ASSORTMENT



Large Center Bell - 4 Garlands - 8 Small Bells - 2 Wreaths

One 12-in. and eight 5-in. red tissue paper bells and four alternating color tissue garlands, each 4¹¹⁄₁₆ in. square and about 9 ft. long; also two 11½-in. window wreaths each with bell. Shpg. wt., 1 lb.

49K4810—Complete assortment..... **39c**



1¹¹⁄₁₆ In. Japanese Fiber Roping

We pay extra to get this full round fluffy fiber texture. Being machine made it does not vary in thickness or quality like hand made roping does. Richer red and green than usually offered.

Bright Red Roping 49K4833—180 ft. for. **25c**
Bright Green Roping 49K4835—180 ft. for. **25c**



Red Tissue Xmas Bells

49K4819—Shpg. wt., 6 oz. Twelve 6-in. bells..... **19c**

49K4824
Shpg. wt., 12 oz.
Six 10-in. bells..... **19c**



For Xmas Table or Buffet
Tissue Paper

Tree, 14½ in. and candlesticks 15 in. tall.

49K4863
All 3 pieces for..... **25c**

39c **Two Popular Xmas Hanging Decorations** **25c**



Shpg. wt. 6 oz.

Artistically Beautiful Chandelier Decoration
Sears Exclusive Christmas Combination

Honeycomb tissue alternating red and green color outfit with five 4-in. bells attached. 16¾x12¾ in. overall.

49K4862..... **39c**



23 in. tall overall

19-in. honeycomb tissue paper wreath in alternating red and green colors with four 4-in. bells grouped on it. A large 9-in. tissue bell hangs inside. Shpg. wt., 8 oz.

49K4867
Complete for... **25c**



Natural Preserved Evergreen Wreaths

Full, fresh, selected natural princess pine wreaths. Trimmed with holly spray decorations. Not the skimpy kind. 12-inch Wreath. Shpg. wt., 1 lb. 8 oz.

49K4881—Ea. **25c**

8-in. Wreath (not shown). Shpg. wt., 1 lb. 8 oz.

49K4882
3 Wreaths for **30c**



Modern Silk Chenille Wreaths

Big fluffy 12-in. deep red, soft silky wreaths with large silvery paper "Merry Christmas" trim.

12-in. Wreath. Shpg. wt., 12 oz. **49K4875**.. **25c**

8-in. Wreath with metal leaf trimmings. Shpg. wt., 1 lb.

49K4870
3 Wreaths for **30c**

Everlasting Christmas Trees



The larger sizes come in two sections

—Economical — sanitary. —less messy.
—They last you a life time
—They do not shed needles.
—They are perfectly shaped.
—Made by best maker in the world.
—White enameled, sturdy wood pot holder included, assorted designs.
—Full round natural green color branches with red holly berries on tips of large ones.
—After the holidays fold up and put away.

Our trees are made by the best maker of artificial trees. Branches are full and fluffy so when trees are set up they look better than natural trees for they are symmetrically built. Then again they are much cheaper in the long run for they last a life time.

25-In. Tree
20 large branches, width, 13 in. Shpg. wt., 1 lb.
49K6691 ..... **33c**

30-In. Tree
25 large branches, 6 small. Width, 15 in. Shpg. wt., 1 lb. 4 oz.
49K6692 ..... **49c**

42-In. Tree
38 large branches, 24 small. Width, 24 in. Shpg. wt., 2 lbs. 4 oz.
79K6693 ..... **97c**

54-In. Tree
51 large branches, 42 small. Width, 28 in. Shpg. wt., 2 lbs. 8 oz.
79K6694 ..... **$1.79**

66-In. Tree
65 large branches, 73 small. Width, 35 in.
79K6695 Postpaid **$2.98**

75-In. Tree
80 large branches, 113 small. Width, 40 in.
79K6696 Postpaid **$5.45**

87-In. Tree
81 large branches, 150 small. Width, 45 in.
79K6687 Postpaid **$6.98**

98-In. Tree
102 large branches, 198 small. Width 52 in. Unmailable. Shpg. wt., 15 lbs.
79KM6698 Not Prepaid **$7.98**



$1.00 Value Elsewhere 12 Fancy Ornaments 79c

Set includes a 9-in. umbrella, 4⅜-in. dumb-bell, 2⅛-in. dia. brand new type ball with tinsel through center, 3-in. colorful grotesque fish, and a 4¾-in. overall glass basket with prettily colored glass bird on imitation green grass. Sizes of other pieces shown in proportion. Shpg. wt., 2 lbs.
49K6635— **12** Fancy Ornaments **79c**

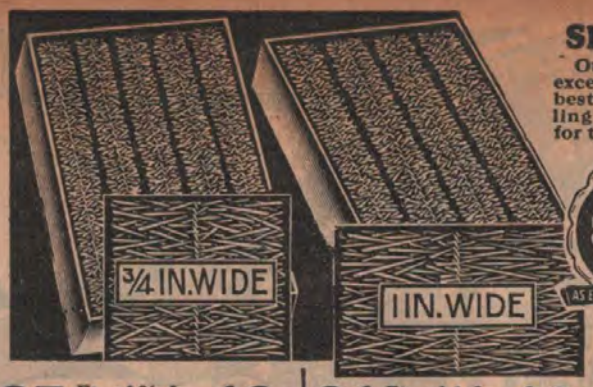


New Beautiful Glass Bird and Fish Assortment
10 birds and 2 fish with glittering spun glass tails. Kiddies will love the two pretty birds on nest, the 8 other birds and the 2 rainbow colored fish. Average size 6¼ in. Shpg. wt., 2 lbs. 4 oz.
49K6672—Box of 12 pieces **79c**



16 DeLuxe Fancies $1.19

Not an ordinary assortment, but each piece carefully selected to give you the best that money can buy. Kiddies especially love the fancy shapes, like the trumpet and horn on which you can actually blow a note—the policeman, clown and the many others. The cello is 9 in. tall, the buoy 7½ in., the Santa Face 4 in. and the others in proportion.
49K6649—Shpg. wt., 2 lbs. 4 oz. Per box of 16.. **$1.19**



SILVERY TINSEL GARLANDS

Our tinsel is closely woven, fluffy, round and exceptionally brilliant. Your tree will look its best when draped with plenty of these fiery, sparkling garlands. Then again our prices are very low for this quality tinsel. Good selection of widths.

27 Ft. of ¾-In. Width Tinsel Garland. 19c

A very popular width for the medium size tree. Shpg. wt., box, 6 oz.
49K6576 Box of 27 feet **19c**
2 boxes or 54 feet **36c**

21 Ft. of 1-In. Width Tinsel Garland 19c

All one piece and will go a long way to trim your tree. Shpg. wt., box, 6 oz.
49K6577 Box of 21 feet **19c**
2 boxes or 42 feet **36c**



3 3-Ft. Tinsel Garlands Each Has 2 Glass Bells 25c
Garlands ⅞-in. wide

When draped over branches these garlands with the six 1½-inch glossy colorful bells will make your tree glisten when the light from your tree is thrown on them. Shpg. wt., 1 lb.
49K6550— **3** Garlands trimmed with 6 bells. **25c**



5 Ten-Cent Bunches Silvery Icicles 25c

Our laboratory tests help us pick the best icicles money can buy. We guarantee a maximum amount of brilliancy besides, we save you money by combining the contents of five 10c boxes in one box. Use them liberally and they will add life and brilliance to your tree. Shpg. wt., box, 10 oz.
49K6504—Box of five **25c**
2 boxes of five 10c bunches **48c**



36 Spiral Icicles
Make your Tree Alive with Beauty and Sparkle.

These new spiral shaped icicles should be on every tree. They vibrate and dance at the slightest movement throwing sparkling reflections. They are the best we can find on the market for they have about 15 per cent more metal than those usually offered around this price. They are heavily silver plated over a copper base which gives them an extra brilliant mirror finish causing a beautiful reflection of lights and shadows. Icicles about 4 in. long. Shpg. wt., 4 oz.
49K6505 **36** Icicles **27c**



50c Value Elsewhere Av. Dia. 2 1/16 In. 39c

6 are expensive reflectors. Each a real beauty all hand decorated in harmonizing color effects. Reflectors have assorted star and flower type designs in center. 12 wire hangers included. Shpg. wt., 1 lb. 8 oz.
49K6664 Box of 12 ..... **39c**



79c Value Elsewhere Size 2¾ to 4 In. 59c

6 Are Multi-Colored Reflectors

Usually only found in much more expensive assortments—besides it includes four 4-in. oblong ornaments of which 2 have sprayed on mica which looks like glittering snow. 12 wire hangers included. Shpg. wt., 2 lbs.
49K6666— **12** in box for **59c**



79c Value Red Ball Assortment—Av. Dia. 3⅛ In. 59c

All red ornaments look very different and individual. They have a mirror finish reflecting myriads of lights and shadows. A smart and beautiful effect. 12 colored wire ornament hangers included. Shpg. wt., 2 lbs.
49K6662 **12** Red Ball 3⅛ in. diameter in box **59c**



$1.00 Tree Top Assortment of 21 Big Ornaments 79c

10-In. Tree Top—Avg. Dia. Balls 1⅞ In.

21 generous size glass ornaments of which 6 are expensive, vividly colored reflectors, and one a beautiful 10-in. tree top with a large colored reflector. Wire hangers included. Shpg. wt., 2 lbs.
49K6653 **21** Ornaments in box for **79c**

10 Fancy Bead Strings 63c

Draped over branches they will make tree sparkle. Strings artistically arranged by alternating solid color round beads with different colored oblong slender beads with stripe effect decoration. Strings 16½ in. long. Shpg. wt., 1 lb. 8 oz.
49K6655—Box of 10 Strings, 100 Beads **63c**

Round ¾-In. Beads
(Not Shown)

Colors arranged in glamorous **reds, blues,** and **greens** with **gold** and **silver** between. Shpg. wt., 1 lb.
49K6639—Box of 10 Strings, 100 Beads **49c**





17 Chocolate Candy Ornaments

6-in. stocking with 7 chocolates, a Santa Claus, Auto, doll, violin, revolver and 5 teddy bears in proportion, all foil wrapped. Shpg. wt., 1 lb.
49K6555 Box of 17 pieces **39c**



72 Candles in Assorted Colors
Odorless—Almost Dripless

Just the right thickness to prevent bending too easily. Have long slow burning wick. Length, 3¾ in. Shpg. wt., 1 lb. 4 oz.
49K6582
2 boxes (72 candles). **21c**



Shpg. wt. box, 7 oz.

12 Adjustable Ball Socket Colored Metal Candle Holders

Do not confuse these with cheaper ones that are not adjustable. Clip to branch and straighten candle.
49K6537 Box of 12 ..... **17c**
2 boxes 24 holders. **32c**



Ornament Hangers

Save time and simplify tree decorating.
49K6541—Shpg. wt., 4 oz.
3 boxes or 150 hangers **21c**

Low Prices Buy BETTER QUALITY at Sears

THAT SPARKLE AND GLITTER

Note that these garlands have a copper base heavily silver plated to get maximum sparkle. Our standard requires 10 per cent more tinsel than usually offered elsewhere at about our prices. We carry five widths of tinsel.



12 Feet of 2-In. Width Tinsel Garland 25c

Our De Luxe width for those wishing extra wide tinsel garlands to make tree exceptionally beautiful. Your tree will appear alive from the sparkle and glimmer that emanates from this wide garland.

49K6586
Box of 12 feet. Shpg. wt., 6 oz.....25c
2 boxes, 24 feet.....48c

18 Feet of 1¼-Inch Width Tinsel Garland 21c

Will produce fiery sparkling effects when draped over branches. Shpg. wt. box, 7 oz.

49K6584
Box of 18 feet.....21c
2 boxes, 36 feet.....40c

45 Feet ½-In. Width Tinsel Garland 23c

Makes an excellent drape for your tree and covers it beautifully. Shpg. wt., 1 lb.

49K6574
Box of 45 ft....23c
2 Boxes of 90 ft..44c

Santa Claus Mask



Excellent Quality and Heavily Waxed

Make the kiddies happy by playing Santa Claus for them on Xmas day. This fine mask makes a splendid disguise, it is heavily waxed cloth and has beard, eyebrows, mustache, and tufts at sides made of wool. The hood is of good quality red color material with white fabric trimming. Any big blanket and this fine mask with the jovial expression will make a nice Santa Claus of you. Shpg. wt., 1 lb.

49K6506.....59c

COMPLETE SANTA CLAUS SUIT



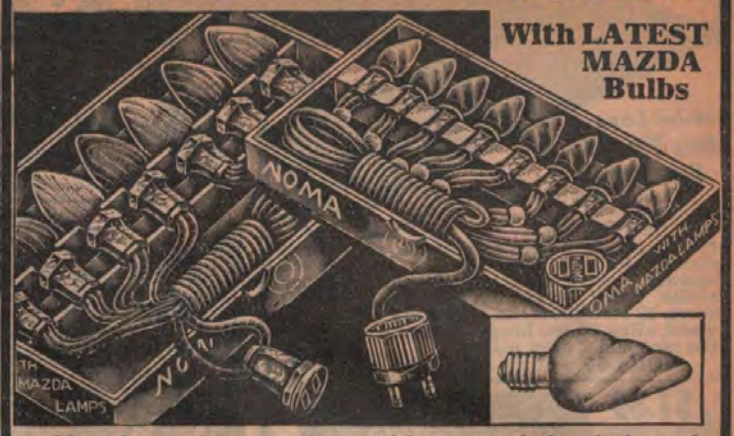
Two-Piece Suit of Extra Good Quality Red Cotton Flannel

A good quality, friendly looking Santa Claus cloth mask, starched and waxed, with wool beard, mustache, eyebrows and tufts at sides. Pair of strong artificial leather puttees, large enough to fit any average size person. Make your Christmas a real one. Children will cheer with delight when they see Santa Claus in person. This fine outfit will give you a perfect disguise.

49K6618—Postpaid **$2.98**

We Pay Postage on Orders of $2.00 or More—As Explained on Page 1

Genuine NOMA Outfits



Manufactured in accordance with approved electrical standards. Beware of cheaper imitations that may not stand up. We offer you the very latest improvements in sets with 14 volt lamps for indoor and 110 volt lamps for outdoor use. Then again our prices have reached new record lows.

New Mazda Detecto Neon Bulb Outfit

You can now detect the burnt out lamp immediately. Has the newly invented lamp which continues to glow after it has burnt out while all the rest go out temporarily. Replace the burnt out lamp and the entire string lights up again. Outfit has best quality double wiring with sliding wood beads to hold sockets to branches securely. Extension connector to add more strings.

49K6562—8-Light Outfit—Shpg. wt., 2 lbs.....$1.29
2 Sets or 16 Lights. Postpaid.....$2.53
49K6578—Box of 3 assorted colored new Mazda Detecto Neon Bulbs,—Shpg. wt., 8 oz.....29c

Loop Circuit Mazda Set at an Unheard of Low Price

Green cotton covered wire, composition sockets with 8 genuine Mazda flame shape bulbs. Has extension plug to attach additional outfits.

49K6560—8-Light Outfit—Shpg. wt., 1 lb. 8 oz.....69c
49K6588—3-Flame Shape Mazda Bulbs for above Outfit—Shpg. wt., 8 oz.....15c
49K6575—3 Asstd. Color Bell Shape G. E. Mazda Lamps for those who have a bell lamp outfit. Shpg. wt., 8 oz....25c

Loop Circuit Outfit With Imported Bulbs

Think of a practical lighting outfit for this low price. For those wanting a low priced reliable lighting outfit we offer this well made set. Composition sockets. Has extension plug so you can attach additional outfit of 8 lights. Shpg. wt., 1 lb. 8 oz. 39c

49K6561—Complete Outfit.....
49K6564—6 Extra Imported Bulbs. Shpg. wt., 12 oz...15c

Weatherproof Outdoor Set with Seven 110-Volt Mazda C9¼ Bulbs

Each light burns independently of the others. If one bulb goes out the others remain lighted. Burnt out bulb is easily found and replaced.

49K6563—7-Light Outfit with Bakelite Sockets. Shpg. wt., 1 lb. 12 oz.....$1.39
49K6595—Box of 2 C9¼ Bulbs.....20c



$1.00 Value Elsewhere Sizes, 3⅛ to 5 In. 79c

6 are expensive double reflectors. We defy all competition for we never believed ourselves that such a value could ever be possible. All hand decorated and carefully selected pieces which include several sprayed on mica decorated balls. A dazzling riot of colors. Shpg. wt., 2 lbs.

49K6667 **12** Ornaments in box for **79c**

60c Value Elsewhere Sizes, 2½ to 3½ In. 49c

2 are double and 3 single reflectors with beautifully tinted centers causing a dazzling light effect. Assortment includes two 3½-in. oblong shape ornaments. All beautifully hand decorated. Shpg. wt., 1 lb. 8 oz.

49K6665—Box of 12..49c

35c Value 25c

Average dia. 1⅝ in.

4 are pretty reflectors with multi-colored centers, other pieces assorted fancy and round shapes. Shpg. wt., 1 lb. 4 oz.

49K6663
Box of 12.....25c

8 3½-In. Metal Foil Reflectors 23c



These 3 layer star shape reflectors of vari-colored metal foil produce a dazzling color reflection from your tree lights. Properly insulated to prevent short circuit. Shpg. wt., 8 oz.

49K6600
Box of 8.....23c



Fine Quality 12 Composition Figure Religious Sets

These make Christmas "real." Children love them. Sets include Mary with the Christ Child, Joseph, the 3 Wise Men, Shepherd and animals. Largest set illustrated. The smaller sets vary in position of figures. The larger the set the more beautiful the details and decorations. Imitation grass included.

49K6675—Tallest Figure, 4⅝ in. Shpg. wt., 2 lbs. 12 oz. 98c
49K6676—Tallest Figure, 5½ in. Postpaid..... $2.00
79K6677—Tallest Figure, 6¼ in. Postpaid..... 2.98
79K6678—Tallest Figure, 8¼ in. Our De Luxe Set, Postpaid..... 4.98



WATER HOLDING TREE STAND

Sturdy, compact, neatly painted, all steel Christmas tree holder. Will hold trees up to 3½ in. in dia. Special method construction holds tree straight. Shpg. wt., 4 lbs.

49K6565.....87c



Crib With 27 Colored Composition Figures

Set of Mary, Christ Child, Joseph, 3 Kings, 2 Shepherds, camel, cow, donkey, 15 sheep, 1 dog. Tallest figure 4⅝ in.

79K6674
Postpaid.....$2.98



22 Ornaments for Small Tree 42c

Average Diameter 1¼ In.

Assortment includes a 6-in. tree top with colored reflector. Five pretty reflectors and a variety of round and fancy shape ornaments. Colored wire hangers included. Shpg. wt., 1 lb. 4 oz.

49K6642.....42c



21 Glittering Silvery Tinsel Ornaments

One 8-inch star of Bethlehem tree top, and eleven ornaments with colored glass bead. Average length 3½ in. Shpg. wt. 12 oz.

49K6532.....29c



All have mohair wigs and spun glass wings. Suspended by elastic band causing them to sway as if flying.

49K6516 **59c**
Box of 6...
One 6½-In. Angel
49K6517..25c



9 In. Tall — 7½ In. Wide

Star Tree Top

Made from bushy sparkling silvery color tinsel with pin for fastening.

49K6512.....19c

10-Inch Electrical Chime Tree Top



Dome revolves causing soft tinkling music on three differently toned bells.

49K6525.....$1.19

8 House Christmas Villages



Colorful Silk Floss Covered

Nothing will lend more real Christmas spirit to your home than these little old fashioned Christmas villages. Place them at the base of the tree or perch them among the branches. Regular tree lights can be inserted to give them the "real" look. The imitation snow covered roofs lend color and cheer. Can be used as candy holders or with Toy Electric Trains as scenery. Assorted designs.

Our De Luxe Set

Average size overall, 5½x3x4¼ in. Largest height, 6¼ in.

49K6633—Shpg. wt., 2 lbs.....$1.00

Our Low Priced Set

Average size overall, 4⅛x3¼x2½ in. Largest height, 5¾ in.

49K6637—Shpg. wt., 2 lbs.....69c

YOUNG AND OLD MUST



98¢

30-In. Long

New Pin Setting Bowling Alley

A home game for all ages. Place ball in shooter. release and ball speeds down the alley for a strike. Pull the ring and the pins are set again in exactly the right position for another strike. See if you can roll a perfect game (300 score, 12 straight strikes). **Highly varnished wood alley 30 in. long.** Ten wood 2⅛-inch ten pins and 2 steel balls.

49K167—Shpg. wt., 3 lbs.....**98c**



Two Great Table Tennis Values

In 1931 Sold Elsewhere for Twice as Much

Our 4 Bat De Luxe Set—66-In. Bound Net

Bats are 3-ply veneer, sanded one side, other side cork faced, stained handles with painted edges. 2 adjustable **metal uprights.** 8 English balls. Booklet of instructions.

49K406 **$1.39**

Shpg. wt., 3 lbs. 8 oz.....

4-Bat Home Set—66-Inch Bound Net

Bats 3-ply veneer both sides sanded. 4 English balls, 2 metal uprights. Instructions. (Not illustrated.)

49K405—Shpg. wt., 3 lbs.....**87c**



Parker's Professional Ping Pong Sets

Four 3-ply veneer bats, stained handles, 2 plain and 2 sanded on both sides. 60-in. strong bound net, 2 adjustable metal extension posts, 4 matched English balls, Official Ping Pong Rules.

49K413—Postpaid, Complete Set.....**$3.69**

Parker's Ping Pong Home Set

Two 3-ply sanded veneer bats, 60-in. bound net, 2 metal uprights, 4 English balls and Official Ping Pong Rules. (Not illustrated.)

49K412—Postpaid, Complete Set.....**$2.19**



98¢ ONLY

Real Ouija Board

Genuine Fuld's Ouija Board

Manufactured by Originators and equipped with Fuld's new patented transparent indicator, found on no other boards. Apparently answers questions concerning spirit world, past, present and future. Made of selected, quality veneer plywood, which makes warping less likely. Natural varnish finish. **Measures 15x22 inches.**

49K112—Shpg. wt., 4 lbs.....**98c**



Junior 9-Hole Golf Set With 4 Clubs-3 Balls-1 Golf Bag

Have a golf course in your own back yard. (1) Snappy imitation leather bag with ball pocket, shoulder and hand strap. (2) Four matched hickory handle clubs. One a driver with persimmon head, others niblick, mid-iron, putter with polished nickel plated iron heads. (3) Three soft white sponge rubber golf type balls. (4) Nine 6-in. dia. brightly enameled steel disc putting holes numbered from 1 to 9. Persimmon head driver is 32 in. long, other clubs in proportion.

49K9141 Postpaid..... **$2.00**



YOU CAN PLAY 57 GAMES on This BOARD



Original Carrom Archarena Board—Always Popular—28½ Inches Square

So much fun for old and young. So many games can be played on this wonderful board that you will never grow tired of it. Play on either side. Ideal for parties and family gatherings. Carrom-crokinole, parlor pool, checkers, bottle pool, etc. Not a lonesome idle hour when you have this dandy board. Very sturdily built of 3-ply maple veneer in natural finish, highly varnished. All markings for the different games are attractively stenciled on playing surfaces. Complete with 72 playing pieces, two 25¼-in. tapered cues and book of instructions.

79K489—Postpaid, Complete..... **$3.98**

30 Pieces Colored Hardwood Crokinole and Carrom Rings

49K480—Shpg. wt., 12 oz.....**23c**



$2.00 Post Paid

New Low Priced 55-Game Board

Loads of pleasure for the little fellows, the big fellows and for Mother and Dad. Well made of heavy cardboard, fit into sturdy wood frame to give it strength. All markings for the many different games on both sides of playing surface are beautifully lithographed. Complete with all playing equipment and book of instructions. **24 in. square.**

79K487—Postpaid.....**$2.00**



Jolly Robbers Shooting Gallery

Two break action guns—five robbers. Sitting on the fence in front of the tavern are 5 mean looking robbers. Pop! Over tumbles one, Bing! There goes another, and if you're a real crack shot you'll get a high score. They are made of heavy cardboard attractively colored. **Game is 17¼ x8¾ x1½ in. Two 14-in. popguns, and 10 corks** Two can play at one time—pick your robber and see if you can "Get your man."

49K188—Complete. Shpg. wt., 3 lbs.....**83c**

New Improved Skill Rolling Game—Wood Obstacles—Curved Approach—8 Holes

Now more fun than ever. Looks easy but just try it. Your ball may hit one of the 6 obstacles and prevent a score. Ideal for parties and family gatherings. Team up and play for high score.

Popular Wood 8 Hole Obstacle Style

Beautifully finished in cherry color, stained and varnished. Three 2-in. hardwood balls. **Measures 14⅜x 13½x1⅞ in.**

49K170

Shpg. wt., 3 lbs. 8 oz....**83c**

All Steel Style 8 Holes—No Obstacles

Attractively finished in 2 colors. **Measures 12x11⅝ in.** With three 2-in. enameled wood balls. Not illustrated.

49K174

Shpg. wt., 3 lbs.....**47c**



New Improved "Pitch 'Em"



The Country's "Favorite Indoor Horseshoe Game." Now It Will Be "The Favorite Outdoor Game" for Children and Grownups. 2 Red Enameled Wood Pegs for "Outside Play." 4 Pony Size, Practically Indestructible Rubber Shoes. 2 Nickel Plated Pegs Fastened in Nicely Finished Metal Plates for Indoors. 5⅝-in. rubber shoes reinforced with steel frame extending to bottoms of each side, which is not true of most horseshoe games sold at lower prices. **Will not harm furniture.** Lithographed box 12 in. square.

49K127—Shpg. wt., 4 lbs. 4 oz.**87c**

Gym Size Shoes (For In or Outdoors)

Full regulation size. Construction same as the popular Pitch 'Em and made by the same firm. Heavy metal plates,can befastened firmly.

49K126—Shpg. wt., 5 lbs.**$1.39**



$1.19

Two 21-In. Tapered Cues

18¾ In. High, 14½x23½ In. Top

Now a Folding-Leg Pool Table

Frame of wood, smoothed and well finished. Playing surface of a special fiber, covered with green felt, pockets made of green felt. Shaped inset rubber cushions. Complete with 15 inlaid numbered composition balls and one cue ball, each ¾ in. dia. Green enameled metal triangle.

79K476—Shpg. wt., 5 lbs....**$1.19**

New Rage "Hi-Score" Ball Game



24½ In. Long

15 In. Wide

Pull strong spring—off goes steel ball. If it hits blue ball placed at top you double score. Brass nail obstacles. Wood board in frosted green finish. 6 nickeled metal balls and one blue ball included.

49K136—Shpg. wt., 3 lbs.....**98c**



Tiddledy Winks and Tenpins

Play two popular games. 10 well shaped tenpins, glass tumbler, 12 small and 4 large winks with 2 felt pads. Lithographed box 6⅜x4⅞ in.

49K169—Shpg. wt., 12 oz.....**22c**



Twelve-In-One Combination Game

Loads of fun playing all these different games. You will never get tired because of the big variety. Board, **18¼ in. square.** Attractively lithographed, and all the necessary pieces for all 12 games. Directions in cover.

49K121—Shpg. wt., 2 lbs. 12 oz.**87c**

Flashy Colored Tenpins



Fairly alive with color. They are ready for lots of fun. **Tenpins 8½** in. tall and three 1½ in. in dia. wood balls. Can you make a strike? (All pins down with one ball.)

49K110—Shpg. wt., 3 lbs. Complete Set.....**89c**

A Very Exciting Game

87¢



Race to the Moon Game

Roll the five 1¼-in. colored wood balls. If you strike tail of rocket, it shoots upward toward the Moon. Each rocket scores number of imaginary miles traveled. Lithographed box 19⅛ in. x 10 in.

49K144—Shpg. wt., 1 lb. 12 oz..**87c**

HAVE THEIR FUN!



"Walter Johnson" Baseball Game

Endorsed by "Walter Johnson." Spin metal top and when it falls, you move metal discs representing players according to reading on uppermost side of top. Lithographed box, 14¼x10¼ in.

49K131
Shpg. wt., 1 lb. **39c**



Famous Hustler Baseball and Football Games

Only the crack of the bat and the thud of the tackle are missing to make your plays true to life. All combinations can be executed. Size 13½ x 8⅞ in. overall.

Baseball Game

Dial shows homeruns, outs, strikes, balls, base hits, etc. Wood "men" pieces for "running" bases.

49K133
Shpg. wt., 3 lbs. **$1.79**

Football Game

Try plunges, end runs, forward passes and advance ball after each play.

49K132—Shpg. wt., 3 lbs.... **$1.79**



Popular "Uncle Wiggily" Game

Uncle Wiggily—The Child's Favorite

Go with him as he visits Dr. O'Possum's Office. Help him as he hops forward or backward, as you draw the 140 cards one at a time, and see if you get him there first and win. From two to four can play on this 16 in. square, lithographed folding board.

49K104—Shpg. wt., 1 lb. 12 oz.. **59c**



Staunton Pattern

Varnished and Waxed Finish

King 2⅞ In. High

French Chessmen

Imported Excellent Quality

Finest grade wood. Beautifully cut and well finished.

Weighted and Felt Covered Bottoms

In slide cover stained and varnished wood box, 6¹¹⁄₁₆x3¾x2⅝ in.

49K204
Postpaid **$2.69**

Without Weighted Bottoms

Otherwise same quality and finish. King 2½ in. tall. Plain wood box.

49K203—Shpg. wt., 1 lb..... **$1.29**

Hinged Chess and Checkerboard

Heavy folding board, 3⁄16 in. thick. Playing surface varnished and finished in black, red and gold. Strong linen hinge. Size, 18 in. square.

49K125—Shpg. wt., 1 lb. 4 oz... **43c**

Up-to-date Chess Handbooks — **3K2251**—256 pages
Checkers — **3K2250**—160 pages
Shpg. wt., 12 oz. Each **79c**



Book Style Backgammon and Checkerboards

Everyone is playing Backgammon. Here are combination book style boards that are exceptional values.

Our Best Quality Board

15x14¾ in. A beautifully finished board. Wood frame. 1⅛-inch embossed checkers and directions. 4 dice and 2 dice cups.

49K118—Shpg. wt., 2 lbs..... **89c**

Popular Priced Board

Wood frame board, 15 in. square. Strong cloth hinges. Complete set of 1⅛-inch embossed checkers, dice cup, dice and directions. (Not illustrated.)

49K116—Shpg. wt., 1 lb. 8 oz... **43c**



The Famous

"BURROWES" Pool Tables

Finest Juvenile Tables Made by The Oldest Juvenile Table Makers

We have carefully checked the market and Burrowes lead them all for **Quality Construction, Improved Features and Supreme Value. All Mahogany color finish. The prices are unusually low for tables from the Famous Burrowes' Factory.** Accurately scaled down, from regulation size, they adequately meet the demand for a smaller, home-sized table. The beds are of particularly hard, specially treated composition, that will not warp. **It has the floating type bed**—not nailed to the hardwood frame—and may be easily adjusted to take care of expansion or contraction. Screw ball leveling feet are adjustable for height and varying floor levels. Folding legs are sturdily braced. They have strong net pockets with pocket leathers. **Ball racks to hold balls not in play on table, and counters for keeping score.** Diamond Markers on rails. **Tables are unmailable. Not Prepaid.**

BALL RACK
COUNTERS
SCREW BALL LEVELER

Shipped by Express or Freight

$27.95

Deluxe Parlor Size

(As Illustrated) 70x37½x32 Inches

Felt covered live rubber cushions. Equipment consists of **fifteen 1⅛-inch diameter striped numbered balls and one cue ball,** heavy varnished triangle, **two 48-inch stained butt cues,** chalk and direction book for playing different games. Shpg. wt., 85 lbs.

79KM491—Not Prepaid **$27.95**

Junior Apartment Size

60x31x31 Inches

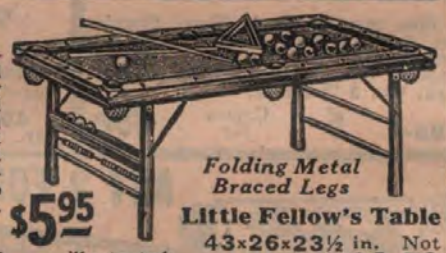
Has all adjusting features (including ball rack and counters) of our DeLuxe table except it is smaller size, the live rubber cushions are not felt covered, and rails are not so heavy. **Fifteen 1½-inch diameter numbered and one cue ball,** two 42-inch cues, triangle, chalk and directions. Shpg. wt., 32 lbs.

79KM494—Not Prepaid. **$9.95**

Juvenile Tables—Metal Girders

Sturdily constructed. Mahogany color finish. Diamond Markers. Wood counters and ball rack. Strong fiber board bed reinforced by four (4) V-shaped metal girders that keep the bed true and level, strengthens the table and gives it longer life. Live rubber cushions, net pockets, fifteen 1⅛-in. colored numbered and 1 white cue ball, triangle, two 36-in. stained butt cues, directions. **Not Mailable. Not Prepaid.**

50x28x26 SIZE
79KM495
Shpg. wt., 20 lbs. **$5.95**



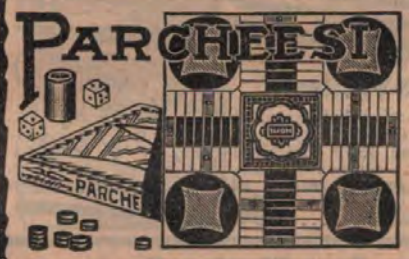
Folding Metal Braced Legs

$5.95

Little Fellow's Table

43x26x23½ in. Not illustrated.

79K496—Postpaid **$4.59**



America's Favorite Game for Half a Century

For every age. The young kiddies will love to play and grownups will be thrilled for hours. Can be used successfully at gatherings to replace card games, etc.

Our Most Popular Game

Strong quality **folding board 15⅝ inches square,** 2 dice cups, playing pieces and directions. In attractive box, 16⅛x8⅝ in.

49K101—Shpg. wt., 2 lbs.... **87c**

Parcheesi and Backgammon

Extra heavy folding board 15¾ inches square. Famous Parcheesi on one side and the Popular Backgammon on the other. Playing parts and directions for both. Shpg. wt., 3 lbs.

49K103—Complete Set.. **$1.79**

Club Parcheesi for the Expert

Extra heavy cloth hinge folding board **15½ in. square.** Large beautifully finished playing pieces and score board. $1.50 value. Shpg. wt., 1 lb. 4 oz.

49K109—Complete Outfit **$1.39**

Whirlpool Game

Regular Price Elsewhere $1.00

Place one of small ⅜ in. steel balls into place, snap the shooter and whirling around the steel spiral it goes to drop into holes placed along its course, each leading to a marked trough, which has a separate score. Beautifully lithographed metal complete with four ⅜-in. dia. nickeled steel balls. Size, 13¾x10 in.

49K156—Shpg. wt., 2 lbs. 8 oz..... **79c**

79c



For Young and Old

GEE WIZ HORSE RACE



$1.79

Made of heavy gauge Metal with a heavy coat of baked-on enamel. Revolving parts of game are accurately machined. Can stand the abuse of a crowd. Size overall, 15x6¾ in.

Shpg. Wt., 2 Lbs. 8 Oz.

Realistic Horse Race Game

You can almost hear the roar of a crowd at the races as the metal horses race down the stretch and sweep into the finish. Every one has an equal chance to win. The flag goes up as the winner reaches the finish line. No two races finish alike. Just spin axle like a top. Directions for five different forms of playing included.

49K107..... **$1.79**



"ANAGRAMS" The New Rage Spelling Game

Everybody can play Anagrams. Played like dominoes. First player places a letter, then next one must continue word or lose. Interesting and educational.

Beautiful Embossed Wood Anagrams

About 180 embossed letters ¾ in. square, ¼-in. thick. Face of letters green enameled for easy reading. Beautiful grained paper covered box 10¼x7¼ in.

49K164
Shpg. wt., 1 lb. 8 oz..... **89c**

200 Block Anagram Set

¾-in. square ¼-in. thick. Nicely smoothed and letters printed in red. Not illustrated.

49K139
Shpg. wt., 1 lb. 4 oz..... **48c**

Bull in a China Shop Game



An old time favorite at a new low price. Set the eight 2-inch wood tenpins on painted spots. Spin the spring top and watch top dart around knocking the pins down. See who can get all of them at one spinning. Wood bottom. Lithographed cardboard cover, 12 inches square; $1.00 game last year.

49K130—Shpg. wt., 1 lb. 8 oz. **43c**

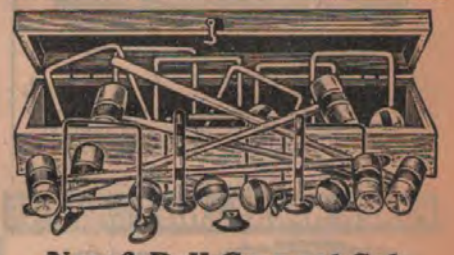
Ski Ball Game



Played very similar to ones you see at Carnivals, Fairs and Amusement Parks. Snap the wooden balls into the numbered rings and they fall through into numbered metal slots. Game all metal, nicely enameled. Size, 15½x8 in. Five ¾-in. wood balls and instructions included. A real game of skill.

Brand New

49K106
Shpg. wt., 1 lb. 12 oz..... **44c**



New 6-Ball Croquet Set

For Indoors or Outdoors

One of our most popular selling games and now **6 hardwood balls and 6 hardwood mallets,** will make this a leading value of our Toy Department. Play outside with wire arches and indoors with same wickets set into wood holders. Made of hardwood nicely varnished and striped; **Mallets 22¼ n. long.** Complete with arches, 2 wood stakes and directions. **Wood box, 26⅞ in. long.**

79K183
Shpg. wt., 5 lbs. 4 oz..... **98c**



Enlarged Magnetic Fish Pond for 4 Fishermen

Beautifully lithographed cardboard folding fish pond 10 in. square. 4 colored poles with magnets, 24 colored fish and objects such as tin can, old shoes, old umbrella, bottle, basket, etc. Beautifully lithographed box 13⅞x11⅞ in.

49K171—Shpg. wt., 2 lbs... **39c**

Pollyanna

For 2 or 4 Players

Attractively lithographed folding board 18⅞ inches square. Dice cups, dice and discs. Shpg. wt., 2 lbs.

49K161
98c



POPULAR GAMES, NEW AND OLD



Domino Values That Are Outstanding

Both sides embossed. Hardwood. Clear white spots on a waxed ebony finish.

Double Six
Large size 2x1x⅜ in. Shpg. wt., 1 lb.
49K124 Per Set..... **39c**
Smaller Size, 2x1x5/16 in. Shpg. wt., 12 oz.
49K233 Per Set..... **21c**

Double Twelve
Large size 2x1x⅜ in. Shpg. wt., 2 lbs. 12 oz.
49K166 Per Set..... **$1.19**
Smaller size 1¾x⅞x5/16 in. Shpg. wt., 1 lb. 12 oz.
49K165 Per Set..... **79c**

Double Nine
Large size 2x1x⅜ in. Shpg. wt., 1 lb. 8 oz.
49K162 Per Set..... **44c**
Smaller size 1¾x⅞x5/16 in. Shpg. wt., 1 lb.
49K232 Per Set..... **23c**



Old Favorite Trunk Lotto

Wood frame box measures 10⅝x6¼x3⅝ inches. Always popular. 24 cards 6⅞x3⅞ in. Embossed ¾x1 5/16 inch counters. Colored counters.
49K178—Shpg. wt., 1 lb. 8 oz. **42c**

Popular Trunk Lotto

24 cards each 3⅛x6⅞ in. Embossed wood counters. Colored counters. Lithographed box measures 8¾x5¾x2⅞ in.
49K176 Shpg. wt., 1 lb. 4 oz..... **21c**



3 Game Assortment for 25c

Extra big value. Authors and Old Maid, each with 32 smooth white rounded cornered cards printed in attractive bright colors. Anagrams consist of about 215 white cardboard letters ¾ in. sq. for spelling words. Each game in colorful lithographed box, 6½x5⅛ in. Shpg. wt., 1 lb.
49K198— 3 Games for **25c**



5 Popular Games 39c Greater Value Than Ever

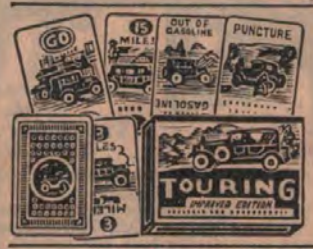
U. S. Map puzzle, Clown Toss, Piper's Son, Hop Scotch, Base Ball Game. All good interesting games for kiddies. Clown Toss measures 8x6¼ in., others in proportion. Shpg. wt., 2 lbs. 4 oz.
49K195— 5 Games for **39c**



Any Two 63c Games $1.23

150 Flinch Cards

Two to eight persons can play. Full instructions.
49K151 Shpg. wt., 12 oz..... **63c**



Touring

99 fine quality cards. An always popular Auto card game. Full directions.
49K150 Shpg. wt., 8 oz. **63c**



Gypsy Witch Fortune Telling Cards

Easy to tell fortunes. Learn how with this full deck of good cards. Complete instructions.
49K153 Shpg. wt., 4 oz..... **49c**



Rook

56 enamel finish cards. Fancy picture backs. You can play 16 games.
49K148 Shpg. wt., 6 oz. **63c**



Pit

Famous trading game. 3 to 7 can play. Enamel finish cards. Box 5½x3¾ inches.
49K149 Shpg. wt., 6 oz..... **63c**



Bunco

Has 115 enamel finished cards. Two to seven can play. A game for the entire family.
49K152 Shpg. wt., 8 oz..... **63c**



Shpg. Wt., 6 Oz.

Whoopee!!!

A very exciting game played with dice and numbered cards.
49K142—Shpg. wt., 6 oz..... **42c**



Rummé

Shpg. Wt., 4 oz.

The old game that is always new. 53 cards with directions for 10 other games.
49K140..... **39c**



Have U It?

Loads of fun for two or a party of seven. 49 cards, 7 guide cards and 100 chips.
49K141—Shpg. wt., 1 lb..... **63c**

Two-In-One Game Combination



Lithographed hinged board, 16¼x16 in. Checkerboard one side and Game of India on opposite. Complete set of playing parts including set of ⅞-in. embossed checkers, packed in beautifully lithographed box, 16⅞x8¼x1½ inches.
49K108—Shpg. wt., 14 oz... **44c**

ANY 2 FOR 45c



5 Big Game Values

All new and in attractive lithographed boxes (Five Spot, Ges-It, Spinette, Watch on de Rind) and Jolly Tumblers which is 19½x6 5/16 in. Others in proportion. Be sure to specify letters of games wanted. Shpg. wt., 1 lb.
49K120—Any 2 for..... **45c**

9 Tricky Puzzles



Loads of Fun At Parties. Interesting and fascinating when you work them. Distribute puzzles among your friends and see who is the quickest in solving the mystery. There are 7 nickel plated puzzles, the Chinese Ring Mystery and a disc puzzle. Splendid set to entertain both young and old. Each puzzle has complete instructions as to how to work it. Shpg. wt., 1 lb. 4 oz.
49K6003—Set of 9 puzzles..... **37c**

POKER RACKS, CHIPS and DICE



200 Chip Mottled Bakelite Poker Rack

Swivel base. Nickel plated folding handle. Rubber tipped feet to prevent marring of polished surfaces. 8x4⅛ inches. Chips or cards not included.
49K289—Postpaid. $3.00 Value Elsewhere..... **$2.00**

100 Chip Poker Chip Rack

Mottled bakelite. Molded shape. Bakelite knob with rubber feet. Chips or cards not included. Not illustrated.
49K288—Shpg. wt., 1 lb. 4 oz. **89c**



Poker Chips

100 chips to box. 1½ in. diameter. 50 white, 25 red, 25 blue. 2 Kinds.

Composition Chips
Regulation smooth finish. Box of 100.
49K261 Shpg. wt., 1 lb. 8 oz..... **67c**

Colored Wood Chips
Enamel finish. Hard to break. Box of 100. Shpg. wt., 1 lb.
49K263 **39c**

WE PAY POSTAGE ON ORDERS of $2.00 OR MORE AS EXPLAINED ON PAGE 1

Dice

Smooth rounded corners. Spots clear cut and filled. Will roll perfectly.

Magneta Dice
⅝-in. cubes. 5 to set.
49K234 Shpg. wt., 2 oz. Set. **29c**

White Bone Dice
½-in. cubes. Black spots.
49K235—Shpg. wt., 2 oz. Set of 12 to pkg..... **33c**



Exceptional Values in Our Own Playing Cards



Shpg. Weight Single Deck 5 oz.





Each card the best value at its price we have ever seen. Made exclusively for us by the foremost manufacturer of nationally known playing cards. Fine quality linen finish cards. Bridge size. Each in tuck-in cardboard carton.

Colfax
Gold Edge Cards
Assorted "Colonial" design picture backs. Gold edges. 50c value.
49K255..... **39c**

Ace
Our Popular Low Priced Card. Plain edge. Picture backs. Latest bridge scoring rules.
49K253..... **20c**

Manor
Modern conventional backs. Plain edges. Regular 35c value.
49K254..... **29c**

Bicycle Cards
Linen finish.
POKER SIZE 49K250
BRIDGE SIZE 49K259
PINOCHLE 9 Spot Low 49K257
Choice **42c** Deck Shpg. wt., 4 oz.
2 BICYCLE DECKS.. **82c**

Famous Congress Cards
Linen finish. Assorted Gold and Silver edges.
SINGLE DECK
49K252—Shpg. wt., 6 oz..... **48c**
DOUBLE DECK
49K301—Shpg. wt., 12 oz..... **95c**



LEATHER CASES WITH CARDS

Good bridge prizes or gifts. Popular priced decks and combinations. Names printed in gold Free. Print name plainly.



Morocco Grain Leather Single Deck Case
With assorted gold or silver edged Congress cards. Picture backs.
49K291—Red case. Shpg. wt., 5 oz..... **98c**
49K292—Blue case. Shpg. wt., 5 oz..... **98c**



Single Deck Case
Black Pin Seal grain leather case with metal clip holding deck of linen finish gold edge picture back cards.
49K298 Shpg. wt., 5 oz.. **69c**



DeLuxe Double Deck Case
2 assorted gold or silver edge matched decks of Congress cards in beautiful two tone leather, silk lined case.
49K299—Shpg. wt., 10 oz. Double deck case..... **$1.89**

You Should Know Contract



Here's an easy way to learn. Ely Culbertson is a famous expert. Charts, diagrams, sample hands. Double column set-up: one side auction and the other side contract and how it differs. Handy pocket outline included. 200 pages. Size 5¼x8 in. Shpg. wt., 1 lb.
3K2263..... **89c**



Play bridge or be socially handicapped! Elementary principles of Auction clearly explained—leading into correct bidding and accurate play of cards. Excellent for beginners; helpful to poor players. 144 pages. Size 5x7¼ in. Shpg. wt., 1 lb.
3K2262..... **89c**



Tally Cards Suitable for Any Card Game

Beautiful, up-to-date designs. Each with cord and tassel. Score record on back. Average size 3¼x4¼ in. Shpg. wt., 6 oz.
3K7377—Pkg. of 24 assorted..... **29c**

QUALITY First - QUALITY Always - at Sears

HEALTH BUILDERS *for* LITTLE TOTS

All Steel Coasters for Little Tots Who Want One Just Their Size

Lowest Prices in Our History



Same general construction as our larger size wagons. No sharp edges or corners. Body of one-piece heavy gauge automobile steel and tubular steel tongue have a high luster enamel finish which is baked-on, not just painted and air-dried like on most other wagons. Wheels are made of heavy gauge double disc steel and equipped with high grade rubber tires. Postpaid if part of $2 order.

Little Tot's First Wagon Some Value!
Body Size, 20⅞x10 Inches

6⅜-in. wheels, ½-in. rubber tires and nickel plated hub caps. Body and wheels enameled baby blue; undergearing and tongue black.
79K7619—Shpg. wt., 11 lbs. **95c**

For the Little Fellow
Body Size, 24⅞x12 Inches

6¾-in. wheels, ⅝-in. rubber tires; Canary color body. Lettering, tongue and undergearing black. Wheels light green.
79K7635—Shpg. wt., 14 lbs. **$1.69**



Seat 13⅝ In. High

$1.69

A Rocking Horse Built for the Roughest Future Cowboy

Made of 5-ply veneer wood with four strong metal braces. Natural finish 29¼-inch horse, green and black decorations. Height, overall, 19½ in.; lgth. 35 in. Shpg. wt., 9 lbs.
79K7547—Postpaid if part of $2 order..... **$1.69**



6 Dandy Toys for Garden or Beach **89c**

Keep Children Out of Doors

A steel pan wheelbarrow 24 in overall. A 24-in. cart. Both have steel bodies. A four-wheel all steel wagon, front wheels turn, size, 10¼x6¼ in. All enameled in bright red. An 18½-in. steel tooth rake, 18½-in. hoe, a 19-in. steel spade. Postpaid if part of $2 order.
79K9136—Shpg. wt., 5 lbs... **89c**



Detachable Trailer

$2.39 Postpaid

MOST PRACTICAL TOY in Many Years
Developed and Sold Only by Sears

This Unique All Steel 2-In-1 Pedal Car and Dump Wagon at the Price of One. 32½ In. Long

Many playful hours will be spent riding and hauling. Youngster exercises while playing. FEATURES: 18x9 inch auto steel hinged dump box with steel handle may be raised almost straight up. Frames of ¾-in. steel tubing. Four 6-inch double disc steel rear wheels, 8¼-inch drive wheel with rubber pedals, ½-inch rubber tires. Adjustable steel seat; steel handle bars with rubber grips. Detachable trailer is fastened with bolt. Enameled in red and light green colors.
79K8366—Postpaid..... **$2.39**

Our De Luxe Model **$2.98**

Like a velocipede it has ⅞-in. tubular steel frame enameled green. Adjustable Troxel red saddle on nickel plated springs. Nickel plated handle bars; rubber grips and pedals. 10¾-in. ball bearing front wheel, 1-inch rubber tire; 8½-inch plain bearing rear wheels, ¾-inch rubber tires. Wheels enameled red.
79K8347
Post Paid.. **$2.98**



$4.00 VALUE

Ball Bearing Tubular Pedal Bikes



Exceptional Value **$2.00**

Easily Worth $3.00

Frame of ¾-in. steel tubing. Ball bearing 8½-in. front wheel; 6¾-in. rear wheels, all with ¾-in. gear tread rubber tires. Nickel plated hub caps. Adjustable steel seat. Enameled curved steel handle bars with rubber grips. Curved steel fork and one-piece steel pedal crank. Large rubber pedals. Enameled in red and green.
79K8346
Post Paid.... **$2.00**



$7.39 **Natural Looking Dapple Gray Ponies** $9.39

$9.39

Features—Nicely shaped wood head and legs—Natural looking glass eyes—Bushy hair mane and tail—Padded saddle—Decorated bridle and breastband—metal stirrups—hardwood stand enameled red.
Unmailable. Shpg. wt., large size, 35 lbs., small, 30 lbs. Shipped by express or freight. **Not Prepaid.**

Stand 34x14 Inches

37-Inch Beauty

Genuine leather bridle, large high back saddle; colored cotton plush blanket. Height to saddle, 23¾ in.
79KM7576..... **$9.39**

Smaller Horse for Tots

Length, 34 in. Height, overall, 29 in. Artificial leather small size saddle and trimmings. No blanket.
79KM7575..... **$7.39**



$2.87 And Up Post Paid

Dapple Gray Riding Horses at Reduced Prices

What a Thrill for the Youngster to Ride His Own Horse!

Horsie's Head and Front Legs Hinged for Easy Steering. Hardwood reinforced with dowels. Saddle shape wood seat. Steel axles; nickel plated hub caps. **Red, yellow, gray and black** enamels. Red enameled double disc steel wheels, ½-inch rubber tires.

For Children 2 to 3 Years

Size, overall, length, 23½ in.; height, 16¼ in. Seat from floor, 11½ in. 5¼-inch wheels.
79K7506—Postpaid..... **$2.87**

For Children 3 to 4 Years

Size, overall, length, 27½ in.; height, 19¼ in. Seat from floor 13¼ in. 6-inch wheels.
79K7507—Postpaid..... **$3.48**

Picture your youngster with this new horse and sulky.

Dapple gray horse, 24 in. long overall of thick wood, nicely decorated; front part hinged for steering; steel springs right it after being turned. **6-inch double disc steel wheels, ½-inch rubber tires.** Tape reins; green enameled wood seat, **11 inches from floor;** wood shafts enameled red. Whip included.
79K7512—Postpaid..... **$3.98**

A Brand New, Well Made and Beautifully Colored All-in-1 Horse and Sulky



Full Length 38 Inches

TOY GUNS FOR BOY SHARPSHOOTERS



29 IN. LONG $2.25 Post Paid

Fox Famous Double Barrel Breech Loading Play Gun

Bullseye target with bell to register a real hit and bag of extra ammunition included.

Every boy in America knows about this fine gun and wants one. Here is your opportunity to save money and how thrilled your boy will be when he gets it. A realistic reproduction of a real double barrel shotgun. Two triggers to enable you to shoot each barrel separately. Click! Out goes one pellet! Click! Out goes the other! The shells are removable as in the larger gun but uses a coil spring for power. Although it is harmless, it shoots a wooden ball with sufficient force and accuracy for real target practice. Well made with wearing parts hardened. Barrels finished in black enamel and stock of hardwood, walnut stained.
49K5640—Postpaid..... **$2.25**



New 25-in. Double Barrel Popgun Break Action **59c**

Greatest Popgun Value We Ever Offered. Two Triggers—Each Barrel Shoots Separately. The finest inexpensive gun we have ever seen. Pull triggers and loud report follows each time. Corks enclosed in barrel to prevent loss. Polished black enameled steel barrel, varnished natural stock. Shpg. wt., 2 lbs. 4 oz.
49K5650—Postpaid if part of $2 order..... **59c**



39c **22-In. Break Action Popgun With Loud Report**

Looks and Works Like a Real Gun

Just the type gun a youngster should have. Black enamel finish barrel, nicely varnished hardwood stock. Cork attached to string. Postpaid if part of $2 order.
49K5646—Shpg. wt., 1 lb.... **39c**

Easy to Operate

17-In. Break Action Popgun—Makes Loud Report **21¢**

Even little brother can shoot this one. Black enameled finish barrel. Bright red lacquered stock. Postpaid if part of $2 order. Shpg. wt., 12 oz.
49K5647..... **21c**



Brand New Dart Shooting Game

Target 10½x10½ In. Gun 7½ In.

Colorful target and an all steel revolver that shoots **rubber tip suction cup dart.** Gun shoots with accuracy and speed. Animals have numbers. Suction cup darts stick, making it easy to tell your score. **Postpaid if part of $2 order.**
49K5665..... **49c**
49K5666—3 Extra Darts..... **10c**



98c **Genuine Leather Double Holster Set With 2 Guns**

You will be a real 2 gun cowboy with a right and left holster and these 2 guns. Belt 1-in. wide with nickel plated buckle and 6 dummy wooden bullets—2 dummy cast iron guns each 7 in. long. Holsters, 8¾x4⅞ in. Postpaid if part of $2 order.
49K5623—Complete Set..... **98c**



Ronson Repeater

Do not confuse this gun with cheaper imitations which do not operate as well and are easily put out of order. **Shoots 5000 flashes with one loading.** Pull trigger and red sparks shoot out. Black enameled steel. **Lgth. 4½ in. Postpaid if part of $2 order.** Shpg. wt., 4 oz.
49K5657..... **21c**
Three extra reloads. Each gives 5000 flashes. Shpg. wt., 1 oz.
49K5658..... **10c**



Wonderful Shooting Game Value

—30-in. all steel gun which shoots alternately 2 rubber bands with one loading.
—20 snappily colored cardboard figures with metal stands.
—6 rubber bands to shoot with.

Figures represent 6 doughboys, 6 Indians and 8 wild animals. **Avg. size of animals, 2¾x4¼ in.** Soldiers and Indians avg., 5¼ in. high. **Postpaid if part of $2 order.** Shpg. wt., 2 lbs.
49K5668..... **49c**

Your Orders Shipped Within 24 Hours!

OUR VERY LATEST 3 in 1 Baby Tender with Roller Bearings

$3.79 Post Paid

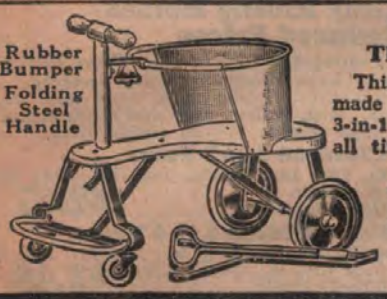




15 Reasons Why Sears 3-in-1 Baby Tender Has Led the Field for Over 6 Years

1—It's safe, sturdy, practical and comfortable.
2—Quarter of a million satisfied Mothers have bought one.
3—For 6 years America's biggest value. Each Mother saves at least $2.00.
4—New ball bearing nickel plated 2⅝-inch front swivel casters; ⅝-inch rubber tires.
5—Large, sanitary, non-rusting aluminum tray for toys.
6—New roller bearing 5¼-in. double disc steel rear wheels and extra play car wheel; all have ½-inch rubber tire.
7—Wide and balanced undergearing size 26½x19 inches prevent tipping.
8—Snap-on type, sturdy, folding steel handle for front or back.
9—New style detachable enameled steel pan for baby's feet.
10—Shapely large rubber bumper on front and rear protect furniture.
11—Extra large wheel to make play car when child grows older.
12—Frame and axles of wider and thicker steel than on most walkers.
13—Large wood seat properly shaped for baby's legs.
14—Finished in baby blue and cream color washable enamels.
15—Nickel plated jingle bell included.

79K7546—Postpaid..... $3.79



Thrifty Mothers Will Want This Sturdy Low Priced Walker

This dependable, sturdy but light walker is made by same skilled workmen who make our 3-in-1 Baby Tender, the outstanding value of all times. 1⅞-in. front swivel casters, ⅝-in. rubber tires. 5¼-in. plain double disc steel rear wheels, ½-in. rubber tires. Size, overall, 21¾x13⅜ in.; height to seat, 8¼ in. All parts finished in washable enamel.

79K7532—Postpaid..... $2.48

EVERYTHING HERE FOR



$1.49 With Leg Exerciser

Your child is your most precious possession. His safety, not price, should be your first consideration. Our laboratory tests have shown that these swings are safe, dependable and practical.

Our Leader With Leg Exerciser and Play Tray with Beads

Allow your child leg exercise while you do your work.
—Strong baby blue pre-shrunk duck material.
—Adjustable leg exerciser with 2 four-inch steel springs also a footrest for baby's tired feet.
—Roomy play tray with row of prettily colored beads.
—Comfortable back rest.
—Adjustable strap for additional height.

This fine swing will answer every purpose as it has all the features a swing can have. The beads and springy foot rest will amuse him and Mother need not worry about his safety. **Seat including tray is 14x13 in.** Strong steel frame, suspended by four web straps testing 200 lbs. strength. Ht. adjustable from 55 to 62 in. Steel hook included. **Postpaid if part of $2 order.** Shpg. wt., 2 lbs. 4 oz.

49K9271..... $1.49

Without Leg Exerciser
White Duck Material

Otherwise like 49K9271. Hook and adjustable strap included.

49K9287—Shpg. wt., 1 lb. 12 oz. $1.10

These Prices Now at Pre-War Lows

5 FEATURES

—Strong preshrunk duck material.
—Comfortable back rest to help baby sit erect. Taped holes for baby's legs.
—Row of brightly enameled wood beads to keep him amused.
—Adjustable strap for additional height.
—200 lb. test web straps.



79c White Duck

This outstanding value surpasses any of our previous offers. Baby will enjoy himself pushing the prettily colored beads around, while Mother can do her housework at ease. Enameled steel wire frame suspended by four strong web straps testing 200 lbs. strength riveted together at top. **Height adjustable from 53 to 60 inches. Postpaid if part of $2 order.**

Baby Blue Color Duck

Good heavy quality.

49K9259—Shpg. wt., 1 lb. 12 oz..... 98c

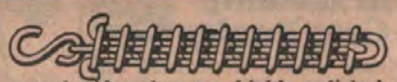
White Duck Material

49K9265—Shpg. wt., 1 lb. 12 oz..... 79c

Swing Without Backrest and Beads

Otherwise like 49K9265. Ht. 40 in.

49K9266—Shpg. wt., 1 lb. 8 oz. 59c



Guaranteed Cadmium Plated-Rust-Resisting Double Inter-Locking Steel Spring

Cadmium plating means greater rust-resistance besides they are highly polished and tested for resiliency. **Postpaid if part of $2 order.**

49K9238—Size 9 in. long. Shpg. wt., 12 oz..... 19c



Ball Bearing Walkers at Record Breaking Low Prices

6 Big Features

1—Non-tipping because of width.
2—Adjustable seat straps.
3—Ball bearing casters roll easily.
4—3-ply wood tray for baby's food and toys. Wire edge holds colored wood beads.
5—Swinging saddle shape wood seat teaches child to walk correctly.
6—Top rail varnished heavy ply-wood. Light in weight, yet well built; ½-in. enameled flat steel frame.

79K7527—As illustrated, Postpaid..... $2.00

Same as above, but without tray and beads.

79K7526
Shpg. wt., 5 lbs. 8 oz..... **$1.67**

FULL COLLAPSIBLE ALL IN ONE PLAY YARD



Now Shipped Postpaid

All-in-1 Folding Play Yard with wooden floor. Riveted and hinged into one piece. Protect your baby against danger. Can be folded down to occupy very little space.

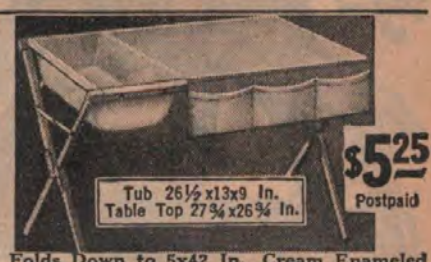
This is indeed the simplest, yet most practical and efficient play yard we have ever seen. It safeguards your child and teaches him to stand alone. The all-in-one construction makes it far superior to play yards with separate floors or other loose parts such as nuts and bolts which are easily lost. It can be quickly set up and just as quickly folded up. **Although it measures 38½ in. square, it folds down to 38½x5 in.** Height 23¾ in. Made from smooth hardwood, and has colored wooden beads for baby to play with. Furnished in two finishes.

79K9212—Varnished folding Play Yard. Postpaid..... $4.69
79K9213—Ivory enamel folding Play Yard. Postpaid..... 5.48

Varnished Finish Play Rail (Not Shown).

Sturdily constructed all hardwood rail with muslin floor. Has no beads.

79K9210—Varnished Finish. Postpaid..... $2.98



$5.25 Postpaid

Folds Down to 5x42 In. Cream Enameled Hardwood Steel Braced Frame. Removable strong duck material table top.

2-in-1 Dressing Table and Bathtub
Helps Mother Make a Difficult Job Simple
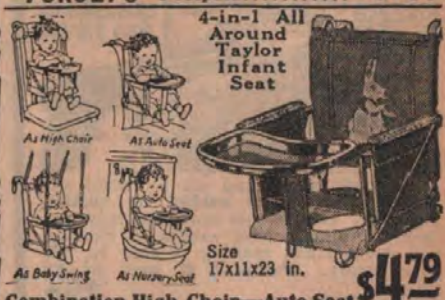
Bathe baby in the rubberized sanitary bathtub and lift him onto your waiting bath towel on the dressing table.

79K9275—Postpaid..... $5.25

Dressing Table Only (Not Illustrated)

Size, 38x20 in.

79K9276—Postpaid..... $3.69

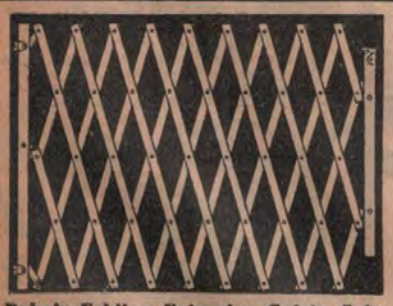


$4.79

Combination High Chair—Auto Seat Baby Swing—Nursery Chair

Now has two rows of jumbo size play beads, forming arm rests. As high chair and auto seat has flexible steel hangers which can be fitted over front of auto seat or chair back. As nursery seat lift up hinged seat cover. As swing has ropes and 2 springs. Heavy English covert cloth.

79K9251—Postpaid..... $4.79



Baby's Folding Extension Safety Gates
with Safety Locks

Protect your child while he's at play or while you are busy. The gates are indispensable for porch steps, windows, widely spaced porch rails or other dangerous openings where your child can fall. At our prices you can afford this protection in all necessary places. Gates are of seasoned wood, natural finish, varnished, 34 in. high. No jagged edges. 7½ ft. size illustrated. **Postpaid if part of $2 order.**

79K9288—Extends to 4 ft. Shpg. wt., 4 lbs. 8 oz..... $0.95
79K9289—Extends to 6 ft. Shpg. wt., 5 lbs. 4 oz..... 1.15
79K9290—Extends to 7½ ft. Shpg. wt., 6 lbs. 8 oz..... 1.49



First and Only Original 3-in-1 Auto Bed with Two Steel Safety Springs

Why buy an expensive auto bed alone when this serves as a bassinet or play swing as well. Made from white color tough duck cloth over steel frame and suspended by six web hangers which have passed our rigid strength test. As auto bed or bassinet, 14½x30 in. When used as play swing, seat has taped holes for baby's legs and tray in front for toys. **Postpaid if part of $2 order.**

49K9297
Shpg. wt., 3 lbs..... **$1.29**



$2.00 Post Paid

Adjustable and Folding Auto Seat

Size of seat 13¼ x12½ in.

—Has patented arrangement so Auto Seat fits on back or front of any front seat.
—Has enameled wood arm rests and wide cloth belt.
—Has rubber covered flexible steel hangers that can be bent to fit the curvature of front auto seat.
—Good quality seat cover material over enameled steel frame.

79K9295—Postpaid..... $2.00

Outstanding Value Low Priced Auto Seat ***(Not Illustrated)***

Has rubber covered flexible steel hangers which can be fitted over front seat. Width 12¾ in. Strong olive drab material. No arm rests. **Postpaid if part of $2 order.**

49K9292—Shpg. wt., 4 lbs. 4 oz..... $1.00



$1.00

Maple Splint Baby Basket

The Children's Bureau of the U. S. Department of Labor advises mothers to use Baby Baskets for carrying infants. Sturdily constructed from white maple splints. Reinforced frame bottom, double strength rim with handles bolted on. Rim is baby blue color. Floral design on two sides. Smooth finish. **Size overall, 28½x13½x10¼ in. Postpaid if part of $2 order.**

79K9260—Shpg. wt., 4 lbs.... **$1.00**

BABY BOYS AND GIRLS



Musical Ball

Famous Weaver Health Rubber Ball with Bell Inside; it's Air-Filled. Beautiful new glossy marbleized finish. **Colors vulcanized into body of ball. 5⅛ in. diameter** in assorted designs.

49K7711 Shpg. wt., 8 oz. **23c**

Quality White Rubber Balls

Bright colored stripes around center and at ends molded right into rubber. Animals, A. B. C.'s and numerals pressed out. The larger the ball, the better the design.

6-In. Dia. **49K7720** Shpg. wt., 1 lb. 12 oz.. **37c**

4-In. Dia. **49K7719** Shpg. wt., 12 oz..... **19c**

3-In. Dia. **49K7718** Shpg. wt., 8 oz..... **10c**

Brightly Colored Picture Ball

Famous Miller Quality

The glossy colors and picture are a part of the ball (not just painted); guaranteed fast colors. It's sanitary, washable and a lively bouncer. Assorted designs.

49K7732 Shpg. wt., 1 lb. 12 oz. **45c**

NEWLY DESIGNED SHOO-FLIES

At REAL LOW PRICES



Shooflys made from stout 3-ply veneer lumber, not the ordinary thin veneer that will warp and come apart. Put together with screws (not nails).

Galloping Ponies

Think of it mother! An hour or two of leisure while baby plays. Flat arc rockers permit gentle motion. **Enameled cream, green, black and red.** Washable colors. Wood foot rest; play box for baby's toys. **Height to tip of head, 16½ inches; length, 33 in.; width, 13½ in.**

79K7560 Postpaid..... **$2.00**

New Spitz Dog

Small view above. Similar to our 79K7560, same general construction and color decorations.

Length, 33 inches; width, 13½ inches; height to tip of ears, 15⅞ in. Has foot-rest and play-box.

79K7563 Postpaid..... **$2.00**

DeLuxe Bull Dog Design

The best looking Shoofly we have ever seen.

The design and the colors are stunning. **Solid sides of 3-ply ⅜-in. thick veneer wood enameled in cream with red and black** decorations. Seat, back rest, play box and foot rest light green. **Length, overall, 35 in.;** width, 12¾ in.; height, 19 inches.

79K7565 Postpaid..... **$2.69**



COLOR-FUL TOY BOOKS

Washable Linen Books

Practically untearable. 8 picture pages, half in colors. Size, 7⅞x8⅝ in. Delightful to very young children. Shpg. wt., 8 oz.

3K1826

Set of **4** Different Linen Books **39c**

4-Book Coloring Set With Crayons

Mickey Mouse at his best! My Circus, Airplanes to Color. Flip the Frog. Extra large books. About 10x14 in. 16 to 32 pages—many in colors. Up-to-date subjects. Wonderful values. A treasure outfit containing hours of amusement. Shpg. wt., set, 2 lbs.

3K1834— **4** Books and 8 Crayons **48c**

WE PAY THE POSTAGE ON ORDERS of $2.00 OR MORE AS EXPLAINED ON PAGE 1

A Low Priced Exerciser for Baby

It's a Real Value

Attractive—Safe—Sanitary



Plenty of exercise and enjoyment can be had by the baby lucky enough to receive one of these little rockers. And what could be more attractive and safe than this cute rocking horse with its **low broad wood seat about 3¾ in. high** fastened to **wide arc rockers,** producing a gentle swaying motion. Baby can push with his feet, or when tired can rest them on the extended wood seat. Well made of sturdy wood. **Length of seat, 17½ inches; width, 6¾ inches; Enameled in cream with red and black decorations. All washable enamels.**

79K7543 Shpg. wt., 3 lbs. 8 oz..... **87c**

Pretty Roller Chime

Little tots are so happy when they hear tinkling music and this little colorful metal toy will fill each little heart with overflowing joy. So attractive with its flashily lithographed colors that they will amuse themselves for many hours.

49K2401.... **44c**

22-In. Long Over-all

Shpg. wt. 1 lb. 4 oz.

44c

HEALTH BUILDERS

$1.29

All Steel and Practically Indestructible

Baby's First Pedal Bike a Genuine Full Tubular

Like brother's velocipede, it has rubber pedals, rubber grips, curved steel handle bars. Front fork designed to make pedals respond to the lightest touch. Saddle shaped all steel seat can be raised 2 inches. **8¼-inch front, 6¼-inch rear wheels, ½-inch rubber tires; rubber pedals.** Nickel plated hub caps. **Frame of ¾-inch diameter steel tubing.** Wheels and seat enameled red, frame and fork light green.

79K8371—Shpg. wt., 8 lbs..... **$1.29**

Latest, Improved Kiddie Cars

ONLY **$1.15**

New Bright Colors

Enameled shaped wood seat and wheels. Double disc steel wheels. ½-inch rubber tires; nickel plated bell.

For Tots Up to 2 Years

Ht. to seat, 7⅝ in.; 4¼-inch wheels.

79K7508—Shpg. wt., 5 lbs..... **$1.15**

For Tots Up to 3 Years

Ht. to seat, 9½ in. 5½-inch wheels.

79K7509—Shpg. wt., 6 lbs..... **$1.59**

Genuine "Holdfast" Plates

Patented clips hold plate secure. Sanitary — Practical.

Aluminum A B C Plate

7 in. wide, ⅞ in. deep. Embossed letters.

49K1858—Shpg. wt., 1 lb..... **39c**

Glazed Pottery Plate

7 in. wide, 1⅛ in. deep, decorated with nursery picture in bottom.

49K1951—Shpg. wt., 2 lbs. 8 oz..... **89c**



4-Piece Enamel Cereal Set

$1.39

Embossed Nursery Pictures. 4 practical pieces. Very attractive with nursery designs. Unbreakable. Correctly proportioned in size and decorated with attractive nursery picture. **Plate 6⅛ in. in dia.** and other pieces in proportion. Shpg. wt., 2 lbs. 8 oz.

49K1947 Complete Set..... **$1.39**



2-Piece Embossed Design Nursery Set 83c

Non-tipping Plate. **Unbreakable Set.** Strong steel heavily enameled. Improved design. **3 in. mug and 6⅛ in. plate. 1¼ in. deep.** Attractive "Kiddie" colors.

49K1946—2-pc. Embossed set. Shpg. wt., 1 lb. 8 oz..... **83c**



Non-Tipping Unbreakable Embossed Plate

Nursery pictures embossed on bottom of kiddie plate. Baby will eagerly eat his food hunting for the picture. **6⅛ in. and 1¼ in.** deep. Colored enameled steel.

49K1945—Shpg. wt., 1 lb... **59c**



Unbreakable Mug for Baby

Beautifully decorated in attractive kiddie designs, raised, not just painted on. **2⅝ in. high and 3 in. in diameter.** Shpg. wt., 8 oz.

49K1926 ..... **25c**



Infants' Colored Enameled Steel Chamber

Embossed design. Wide flat top. 5¾ in. wide, 3¼ in. tall.

49K1949—Shpg. wt., 1 lb. 8 oz..... **59c**

Hustler Racer

Sold Elsewhere for $1 Last Year



Every kiddie will love this fine racing horsie guided by his jockey. When pulled along the floor he gallops on his platform in very realistic fashion. Made of wood and steel. Finished in beautiful colors. **Size overall, 7½x9x3⅝ in.**

49K5480—Shpg. wt., 1 lb.... **59c**



12 Huge Balloons Three With Squawker **21c**

35c Value Elsewhere

Two 30-in. airships, one with squawker (alone a 10 cent value); three 30-in. circumference balloons with animal pictures. **Two 19-in oblongs** with squawker and five smaller rainbow color effect assorted round and oblong shapes. Sizes are balloons inflated.

49K9108—Shpg. wt., 4 oz... **21c**

Walking Action Pony Pacer



Pacer moves its legs when pulled along floor. Red enameled wood cart. Pony decorated in natural colors. Wheels of cart and legs of pacer metal. **Size, 13½ in. long; 6½ in. high.**

49K5455—Shpg. wt., 1 lb. 8 oz. **42c**

Colorful Pre-School Peg-board on Wheels



Has 10 loose pegs, 10 balls and 10 cylinders. Kindergarten schools recommend items of this type for they teach the child to develop a sense of matching colors, also muscle control. Loads of play value. **Cart overall 12x6 x7 in. Cylinders 1¾ in. high. Balls 1⅝ in. dia.** Shpg. wt., 3 lbs. 8 oz.

49K5417..... **98c**

11-In. Cute Animal Racer

An Action and Musical Pull Toy



The noisy kat twists his head and turns the steering wheel when you pull him along floor. He seems like a reckless little rascal just full of pep. Made from wood and metal.

49K5414—Shpg. wt., 1 lb. 12 oz..... **49c**

43c

Metal Chime

Sturdy Noisy Pretty

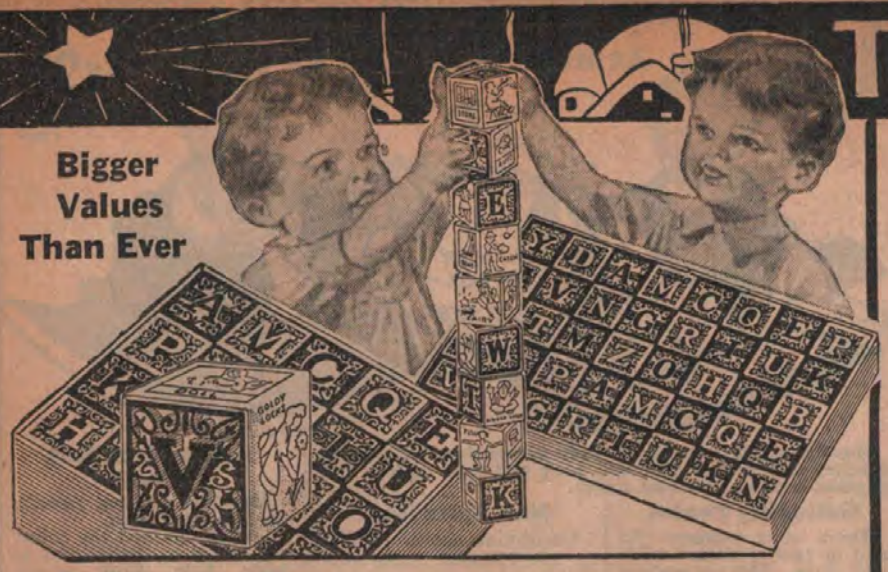


Metal Horse Bell Chime-8¾ In. Long

Please baby with this brightly enameled jingling metal pull toy.

49K2314—Shpg. wt., 1 lb. 8 oz..... **43c**

THESE TOYS ARE SAFE



Famous Halsam Safety Blocks

Safe—Appealing—Instructive—Amusing

Each Set Contains 4 Brilliant Colors in High Gloss Enamel Colors Are Non-Poisonous—Only Vegetable Dyes Are Used

Tiny tots just love to play with blocks. It's so easy to build things with them and by contact with these attractive blocks it is a simple matter for them to learn letters, numbers and objects while they amuse themselves. These fancy scroll A-B-C Blocks are particularly attractive in their natural wood finish with enameled embossed ends. On the four sides are printed in harmonious colors a variety of subjects—1) alphabet and numerals—2) fairy tale characters dear to the hearts of little tots such as Cinderella, the Three Bears, Goldie Locks, etc.—3) action figures of gnomes and elves, like a person walking, jumping, crying, etc.—4) people of different nations in typical dress and every day articles. Blocks made of clear soft wood with all corners and edges rounded to prevent slivers or cutting.

Postpaid when included in orders of $2.00 or more.

40 Blocks 1¾-In. Cubes 89c

1¾-inch cubes. Set in strong attractive box, 9⅛x7¼x3½ inches. Shpg. wt., 3 lbs. 8 oz.

49K3663 ..... **89c**

40 Blocks 1 5/16-In. Cubes 39c

1 5/16-inch cubes. Beautifully lithographed box, 10⅞x6¾x1½ inches. Shpg. wt., 1 lb. 12 oz.

49K3661 ..... **39c**

17-In. Truck and 30 BLOCKS 98c



Colorful—Lots of Play Value

All Colored Rainbow Blocks in Pretty Trucks

The Newest Idea in A-B-C Blocks
Beautiful—Safe—Sanitary—Waterproof
All Sides of Blocks Painted and Varnished

Sturdy attractively colored wood trucks with embossed ends and wheels, loaded with "Rainbow Blocks" which have an individual color on each of 4 sides, and embossed animals, familiar every day articles, alphabet characters and numerals in high gloss brilliant colored enamels on the 2 ends. Trucks have strong pull cord with wooden bead hand hold.

30 1¼-In. Blocks in 17-In. Truck 98c

30 blocks, eighteen 1¼-in. and twelve 1 5/16 in. Truck measures, 17⅛x5⅞x4½ in.

49K3666—Shpg. wt., 4 lbs. Postpaid if part of $2 order..... **98c**

24 1 5/16-In. Blocks in 11¼-In. Truck 48c

24 blocks, 1 5/16 in. square. Truck measures, 11¾x5x3 inches.

49K3665—Shpg. wt., 2 lbs. Postpaid if part of $2 order..... **48c**

Nine Telescope Picture Blocks 39c

Builds Pyramid 27¾ Inches High

Light Weight—Easy to Handle



Will please any child. So easy to pyramid as they range in size from 2 9/16x1 5/16 to 3⅝x3 1/16 inches. **Made of wood (not cardboard). Paper covered.** Attractive pictures on 5 sides. They fit one into the other thus taking up very little space.

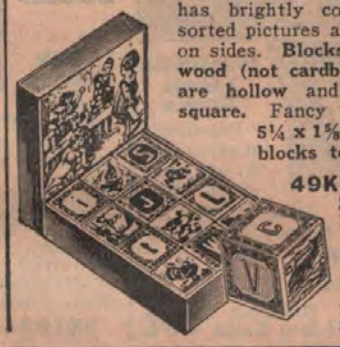
49K3673

Shpg. wt., 1 lb..... **39c**

Postpaid if part of $2 order.

12 Brightly Colored Rattle Blocks— 42c

Baby will be delighted with these attractive colored, lightweight noisy hollow blocks. Watch him smile with joy when you rattle one before him. Each block has brightly colored assorted pictures and letters on sides. **Blocks made of wood (not cardboard) and are hollow and 1 1/16 in. square.** Fancy box, 6¾x5¼ x1⅝ in. 12 blocks to box.



49K3670

Shpg. wt., 12 oz.

42c

Postpaid if part of $2 order.



Famous, Unbreakable, Colorful Genuine Tom Tinker

It is Safe for Baby Because of Its Guaranteed Fast Colors. **Not the Cheap Imitation Bead Doll Offered by others.**

Made of exceptionally smooth wooden balls in attractive, gay, fast colors. Strung on strong cords which extend to handle ball above his head. **7-in.** tall. Shpg. wt., 1 lb.

49K7223 ..... **46c**



48c

New 27-In. Horsie Chime Wheels and Bell Rein

An Ideal In or Outdoor Toy

What an outburst of joy from the youngsters who see this beautiful and sturdy horse with the strong reins and hear the merry tinkle of the shiny nickeled bell and the chime of the wheels. Each metal wheel has a chime inside which makes tuneful gay sounds as the horse is pulled along. This stick-horse is made from the finest materials and by the best type of workmen. Horse's head is sawed out of ⅝-in. wide extra good quality wood, prettily decorated with many details and is mounted on a bright color enamel stick. The **4½-in. diameter wheels** are made from steel, red enameled and have a chime housed inside. **Length overall, 26¾-in.** Shpg. wt., 1 lb. 8 oz. **Postpaid if part of $2 order.**

49K9119 ..... **48c**

6 Note Music Box 23c



Even baby can turn the handle on this lithographed metal box and produce tinkling sounds. Cute kiddie designs. Size, 5⅛x4 in.

49K2379

Shpg. wt., 1 lb. 4 oz..... **23c**

Postpaid if part of $2 order.

37c 20 BELLS

Tinkling Bell Reins

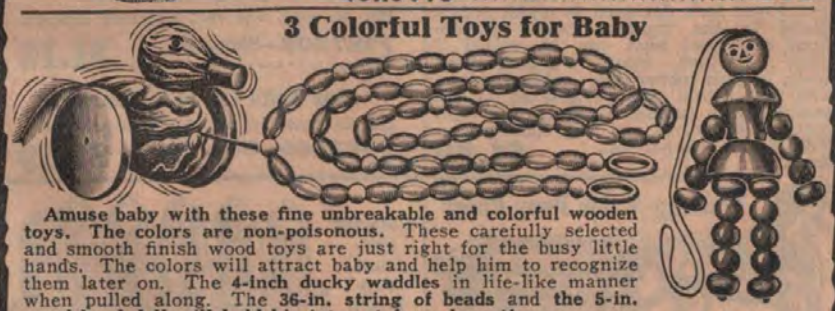


1-Inch Nickel Plated Bells

The one-inch nickel plated bells are firmly riveted to decorated oilcloth.

20 Bell Reins
49K2353—Shpg. wt., 1 lb..... **37c**
8 Bell Reins
49K2454—Shpg. wt., 12 oz... **21c**

3 Colorful Toys for Baby



Amuse baby with these fine unbreakable and colorful wooden toys. The colors are non-poisonous. These carefully selected and smooth finish wood toys are just right for the busy little hands. The colors will attract baby and help him to recognize them later on. **The 4-inch ducky waddles** in life-like manner when pulled along. **The 36-in. string of beads and the 5-in. wood bead doll will hold his interest for a long time.**

49K9169—3-pc. Assortment. Shpg. wt., 1 lb. Postpaid if part of $2 order..... **29c**



Clown in the Box

Unhook the lid—squeak! There goes the cover and what a surprise! Out pops a clown. He sure is full of fun and laughter for the kiddies. Paper covered wood box. **Size, 4x4x4 in.** Assorted figures.

49K7022 ... **25c**

Shpg. wt., 1 lb. 4 oz.



4-Piece Nursery or Carriage Set

A 5¾-in. doll with movable arms, 3½-in. teething ring, 24 bead non-poisonous colored wood bead necklace, and a 5¾-in. cute baby face rattle with ring that will not come out.

49K4428

4-piece set..... **39c**

13c 4½ IN. LONG



White Rubber Chick in Egg Rattle

Every teething baby should have one of these white rubber rattles.

49K4400

Shpg. wt., 4 oz..... **13c**



Transparent Celluloid Ball With Duck Swimming Inside

Safe—Sanitary. He tosses the ball and duck always swims in upright position. Ball 3¼ in. in dia. Will not leak. Shpg. wt., 1 lb.

49K9106 **79c**

19c 8 IN. LONG



Musical Rattle

Shake it and hear soft chimelike notes. Top barrel has attractive kiddie pictures.

49K4405

Shpg. wt., 3 oz..... **19c**

7 Bells 13c

Bell Rattle

Six ¾-in. and one 1⅛-in. bells. Black enameled 5-in. wood handle.

49K2480

Shpg. wt., 6 oz..... **13c**

Above items Postpaid when part of $2.00 order or more.

21c



39c



Sanitary Red Rubber Animals for Baby

Washable—colors will not come off. Made for baby who must have something to chew on. Little legs and tails are soft enough so they can't hurt and yet hard enough to give the teething baby relief. Too large for baby to swallow. Each has whistle. **Postpaid if part of $2 order.**

Small Animals
Assorted styles. Av. length, 4½ in.
49K4433
Shpg. wt., 5 oz. Each... **21c**

Large Size Animals
Assorted styles. Av. length, 5⅛ in.
49K4436
Shpg. wt., 6 oz. Each... **39c**

33c



LAUGHING FACE MUSICAL CLOWN ROLY POLYS

59c



Very Colorful to Attract Baby Knock him over and he will bounce right up again while the chimes tinkle merrily. Baby will amuse himself for hours pushing him. While he sways chime inside gives forth tinkling tunes. The weighted bottoms cause him to swing back again in an upright position. Made of heavy papier Mache finished in attractive colors. Assorted Designs.

Our 9½-In. Size
A real cheerful fellow. Shpg. wt., 2 lbs. 12 oz.
49K7004 **33c**

Our Big Fellow
11½-in. size at a low price. Shpg. wt., 4 lbs.
49K7002 **59c**

FOR BABY TO PLAY WITH!

Greatest Teddy Bear Values We Ever Offered

Golden Color Woolly Plush Teddy Bears Soft and Cuddly as a Real Baby Bear

$1.00 16-IN. SIZE

WE PAY THE POSTAGE ON ORDERS OF $2.00 OR MORE AS EXPLAINED ON PAGE 1



Golden Color

Two of the most outstanding values in our whole Toy Department. How baby will love and fondle this darling woolly bear cub! He's just too cute for words, with his long, curly, woolly covering that makes him seem very real. Big, bright glass eyes and funny little grin will endear him to any tiny boy or girl. He's all dressed up with a silk ribbon bow around his neck and squeaks happily when you squeeze him. Strongly made with **movable arms, legs and head, jointed with double washers,** which make it very difficult for a child to pull him apart.

16-Inch Size for only $1.00

Last year this bear was sold everywhere for $1.50 or more.

49K4313 —Shpg. wt., 2 lbs..... **$1.00**

14-Inch Size for 79c

Last year sold elsewhere for $1.00.

49K4310 —Shpg. wt., 1 lb. 8 oz. **79c**



Unheard of Value in Low Priced Bears

15-IN. SIZE **$1.79**

Light Cinnamon Color

12-IN. SIZE **55c**

Lovable White Fur Angoras



The long white soft real fur will endear these kittens to grownups as well as kiddies. This kitten has such a life-like sounding "Meow" when little ring is pulled. Has natural looking green glass eyes, a cute little mouth and a pretty pink nose.

6-Inch Size 49K4097 Shpg. wt., 12 oz..... **98c**

8-Inch Size 49K4098 Shpg. wt., 1 lb. 8 oz. **$1.69**

White Fur Spitz Dog

Real Fur



Every little fellow wants a dog and here is one that has a long soft, silky, fluffy coat of white real fur. A long curly bushy tail, natural looking glass eyes, and a snappy bark that sounds so real. Size overall, 7¾x7 inches.

49K4036—Shpg. wt., 1 lb.. **97c**

Quality Mohair Plush Teddy Bears

Made for Us by the Foremost Animal Maker of America

Fluffy and life-like. Beautifully shaped. Soft and pliable, stuffed with kapok. Movable head, and limbs on double washer joints which makes it almost impossible for child to pull bear apart. Each has natural looking eyes, squeaker voice and pretty ribbon bow around neck.

15-In. Size

$2.50 value elsewhere.

49K4316 Shpg. wt., 1 lb. 8 oz. **$1.79**

17-In. Size

$3.50 value elsewhere.

49K4317 Post Paid..... **$2.59**

Better Quality Plush Bears

At Prices of Cheap Ones

Medium long pile cotton plush bears that are well made and life-like in appearance. Well shaped **movable arms, legs and head. Double washer joints to hold limbs in place.** Wistful looking glass eyes, features, and ribbon bows give them their individual expressions. Each has squeaker voice.

12-In. Size 49K4303 Shpg. wt., 1 lb.... **55c**

16-In. Size 49K4307 Shpg. wt., 1 lb. 8 oz.. **79c**

20-In. Size 49K4309 Shpg. wt., 2 lbs.. **$1.19**



59c

Beautiful Rayon Plush Dog or Cat

Big Values at Our Price

Cute animals for little tots. Have natural looking glass eyes. Dainty ribbon bow. Shpg. wt., 1 lb.

Cute Doggie 8½ in. tall, 10½ in. long. 49K4040 **59c**

Pretty Kitty 8 in. tall, 10½ in. long. 49K4041 **59c**



25c

Krazy Kat and Mice Toy With Voice

Very Popular Among Kiddies

Can you imagine Krazy Kat chasing the mice and not being able to catch them? That is just what happens on this snappy action toy. The faster you pull the toy the harder the cat appears to chase the mice. He never quite catches them. Pull cord attached to base. Size about, 7½x5⅞x3⅝ in. overall. Shpg. wt., 1 lb.

49K5497 ..... **25c**

10-Inch All Steel Wagon for the Little Tot

Bright Green Baked-on Enamel Finish

25c



Strongly built to stand lots of abuse. No sharp edges and the front wheels turn like a big wagon. **Size, 10⅜x6¾ in.** Shpg. wt., 2 lbs.

49K5456 ..... **25c**

$3.79 Postpaid



Big, Husky Bear to Ride

Will Support 150 Lbs.

Built Over Strong Steel Frame Mounted on Rubber Tired Wheels

This big strong bear will last many years. It is so sturdy that kiddies can give him lots of abuse for he is constructed on a channel steel frame mounted on strong rubber tired disc wheels. Made of long pile good quality brown cotton plush and is well shaped and proportioned. Has natural looking glass eyes, squeaker voice and a real leather collar. Nickel plated chain for pulling attached to front axle. **Size overall, 19 inches long, 13¾ inches high.**

79K4028—Postpaid **$3.79**

25c



Popular Barking Dog

Just push down on his head, his little mouth opens and he gives forth a tiny bark. **Covered with white cotton flannel** with dark spots and has little **brown** collar with bell around his neck. **8 in long.**

49K4075 Shpg. wt., 8 oz..... **25c**

2 Cute Playmates on Platforms



Both for **49c**

Lamb covered with fleece of white cotton; red ribbon bow collar. Dapple gray felt horse with bushy wool mane and tail. **Average size, overall, 7⅛ in. by 6¼ in.** Shpg. wt., 1 lb. 4 oz.

49K5452 Both for **49c**

79c



8-Pc. Rock Island Limited

49-Inch Wood Passenger Train

Every kiddie loves a choo choo. 6¼-inch Mogul type, shaped locomotive, tender and six 6-inch cars all with easy rolling wheels. Baggage and express car, railway mail car, chair car, pullman sleeping car, a diner and observation car, all have hook couplers. Gilt stamped names and details. Shpg. wt., 3 lbs.

49K5492—8-Pc. Train Set..... **79c**

Beautiful Black Horsies

These Are the Finest Horses We Could Find in Europe

Exact in every detail, well proportioned, and a size to fill the wants of any boy or girl. Real details like full hairy tail, bridle and shaped saddle with colored felt blanket, metal stirrups and red painted nostrils and mouth. The larger the horse the better the details. **Three sizes, each on wood platform.**

OUR 17-IN. SIZE **$1.89**



For the Little Tot 11¾ in. high by 11 in. long overall. Shpg. wt., 1 lb. 4 oz. 49K5401 **98c**

Medium Size 13¼ in. high by 12½ in. long overall. Shpg. wt., 1 lb. 8 oz. 49K5402 **$1.39**

The Big Fellow (*Illustrated*) 17 in. high by 16 in. long overall. Shpg. wt., 3 lbs. 49K5403 **$1.89**

39c



8-Inch Cotton Velvet Dog

An exceptionally good value. **Last year retailed for around 75 cents.** Well marked fellow **about 8 in. tall and 8½ in. long.** Will bring joy to the hearts of all youngsters. Natural looking glass eyes. Nose and mouth details, **a leather collar with nickel plated studs and buckle** make him look almost real.

49K4045—Shpg. wt., 8 oz.. 39c

39c

Fluffy Real Fur Hopping Bunny



This cute bunny will certainly be a precious possession to both boys and girls. Simply press the rubber bulb and **watch bunny hop along like a live cottontail, wiggling his ears as he goes along.** The little kiddies will love to cuddle the soft genuine fur. For years this natural looking little fellow, with the shiny bright eyes has been one of our most popular toys. Size, 6 in. long. Shpg. wt., 12 oz.

49K5769 ..... **39c**

Bell Rings When Pulled Along **87c**



Street Car Now With Trolley and Bell

Bell Rings as Car Is Pulled Along

Raise the trolley and you are ready to go. Just pull street car along floor and ting-aling—there goes the bell, once, twice, gee, as long as you pull it. Popular because it is so realistic. Metal, no sharp edges to hurt child. Pull cord attached. **Size overall, 13¾x4½x4 in.** Shpg. wt., 2 lbs. 4 oz.

49K5485 ..... **87c**

See Complete Index in BACK of this Catalog

LET THEM LEARN



The Greatest Paint Set Values in Our History



WE PAY THE POSTAGE ON ORDERS OF $2.00 OR MORE
AS EXPLAINED ON PAGE 1

$1.50 DeLuxe Paint Set 89c

Sixteen small and seven large assorted colors in wood cups. 20 non-poisonous wax crayons, 4 tubes of moist colors, glass cup, mixing block, **two** camel hair brushes and mixing chart. **Box, 15x10 in.**

49K3895
Shpg. wt., 3 lbs. **89c**



DeLuxe 36-Piece Paint Set

Fifteen tubes moist water colors. Sixteen cakes dry paints, one large cake, 3 section porcelain mixing tray and two camel Hair brushes. **Metal box, 9½x5 inches.**

49K3883
Shpg. wt., 1 lb. 4 oz. **98c**

75c Quality Paint Set 49c

Ten small and seven large cakes of colors, in wood cups, **16** wax crayons (non-poisonous) **3½-in. long. 2 cups, 1** Camel Hair brush. **16** sheets of paper. Lithographed hinge cover box, **16¼x10 in.** Shpg. wt., 2 lbs.

49K3896 ..... **49c**



Big Value Dry Color Paint Set

38 dry cake colors and 2 tubes of Semi-moist colors. 2 porcelain mixing pans, metal rule and three metal ferruled Camel Hair brushes. Enameled metal box, **9½x6¼ inches.**

49K3893
Shpg. wt., 1 lb. 4 oz. **47c**



Heavy 3-Ply Wood

Jig sawed making smooth matched pieces. **Size, 20x14 inches.**

49K3873—Shpg. wt., 2 lbs. 8 oz. **83c**

Special 2-In-1 United States and World Puzzle Maps

Cut On State Lines

Two Big Detailed Maps for Price of One—U. S. on One Side—World on Other—Endorsed by Educational Authorities

A popular way of learning about the location and shape of different states, principal cities, rivers, mountains and lakes shown. Two kinds.

Popular for the Younger Child

Made of extra heavy cardboard, die cut, **14¾x10 inches.**

49K3872—Shpg. wt., 2 lbs. 8 oz. **42c**



6 Puzzles 6⅜x5 7/16 in. 21c

Beautiful nursery scenes. Printed on heavy cardboard, **each 6⅜x5 7/16 inches.** Beautifully lithographed and each cut into 18 pieces. Attractive **box, 11x6¾ in. Cellophane wrapped. Shpg. wt., 1 lb. 4 oz.**

49K3840 ... **21c**

An Unheard of Value

12 Large Puzzles

Think of 12 big, 12¼x9 inch picture puzzles. Each a separate design and each cut into 25 pieces. One of the best puzzle values we have ever seen. Kiddies have so much fun putting these beautifully lithographed puzzles together. **12½x9⅜ inch box, cellophane wrapped.**

49K3848—Shpg. wt., 3 lbs. **79c**

8 Puzzles 9¾x7¼ in. 44c

Cellophane wrapped pictures printed on heavy cardboard, each, **9¾x7¼ in.** Wonderfully lithographed nursery pictures with nursery verse on each. Each cut into **28 pieces.** Attractive box, **14⅞x10⅛ in.** Shpg. wt., 2 lbs. 8 oz.

49K3841 ..... **44c**

Practical Paint Sets



Semi Moist Water Color Set

20 Cake Set for 19c

Has 20 cakes of dry water colors in a neat black metal case, measuring, **6¼x3 inches.** Camel Hair brush included.

49K3864
Shpg. wt., 12 oz. **19c**

Excellent Value for 29c

28 cakes dry colors. Two ⅞-inch diameter enameled **water pans. 2 metal ferruled Camel Hair brushes.** Hinge cover enameled box measures, **9¾x3⅝ inches.**

49K3894
Shpg. wt., 1 lb. **29c**

39c

Eight pans of semi-moist water colors in enameled metal box, **8x2 inches.** Good Camel Hair brush. A good school set.

49K3884
Shpg. wt., 8 oz. **39c**

Kiddies Modeling Clay Set

8 strips, **6¼x1 1/16 in.** colors. Six blocks, modeling stick and instructions. **39c**

49K3858—Shpg. wt., 2 lbs.

15-Piece Modeling Set for 21c

8 strips of colored clay, **5 1/16x1 5/16x 5/16 in.** 5 modeling blocks, **1¾-in. square.** Design card and modeling stock. **21c**

49K3857—Shpg. wt., 1 lb.

Extra Clay—1 Lb. Gray Color

School quality.

49K3859—Shpg. wt., 1 lb. 8 oz. **39c**





Entirely New Idea Coloring Set

Five Cute Grotesque Figures to Color. Made of water proof papier-mâché so colors can be applied and washed off and repainted without damage to the figures. **7¼-in.** clown, others in proportion. **16** assorted colors in wood cups. **2** pans, **2** Camel Hair brushes. Lithographed box, **18x13¾ in.**

49K3890—Shpg. wt., 2 lbs. 4 oz **98c**



Farm, Jungle Printer

57 stamps. 18 of these are farm and Jungle Characters. Make your own 3 ring circus. Print your Animals in funny positions, such as, Elephant standing on his head, Tiger jumping over man, etc. No end of funny and interesting positions can be made. Use **½ in.** letter stamp to print tickets and signs. Color with wax crayons included. **2⅞x1½ inch** self inking stamp pad, pad of paper, rule and guide for printing. Complete **in attractive box, 10x9 inches.**

49K3834—Shpg. wt., 1 lb. 12 oz. **79c**



"Daniel Boone" Logs—Natural Finish

Biggest value log construction set on market. Many more blocks than in other log sets but at no higher cost. All pieces fit together like in real log houses.

$2.00 set—180 Pieces Double Set.

49K3641—Shpg. wt., 5 lbs. **$1.77**

$1.00 Set—90 Pieces.

49K3640—Shpg. wt., 3 lbs. **89c**



Imported Architectural Building Blocks

Kiddies! Build models of bridges, houses, etc. Pillars, arches, colored pieces, all **84** pieces nicely shaped and smoothly finished. **2** layers in covered **wood box, 13½x10x2 in.** Design sheet included.

49K3644—Shpg. wt., 3 lbs. ... **$1.19**

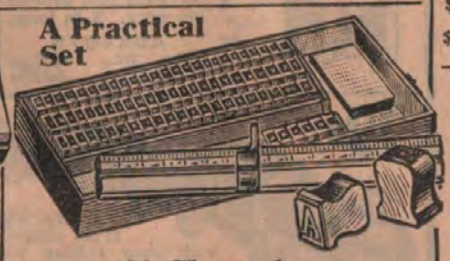


Combination Printing and Stamping Set

For the Little Printer

A very exceptional value. **38 rubber stamps mounted on ¾-in. wood blocks.** 26 of these A.B.C.'s, numerals from **0 to 9** including period and $ sign. Set of rubber type capitals and small letter alphabet, type holder, tweezers, ink pad, 4 crayons and paper.

49K3825—Shpg. wt., 1 lb. **29c**



A Practical Set

80 Character Sign Making Set

Print your own signs, invitations, and "show" announcements. **Has alphabet of ½-in. capital and small letters,** numerals, ink pad and wood ruler with guide. Size of box, **12⅜x4½ in.**

49K3829—Shpg. wt., 1 lb. 4 oz. **63c**



Schoenhut's Little Village Builder

Build a **passenger** and **freight station. Filling station, school house, home** or **Church** with steeple all at one time without tearing one down to make the other. Smooth wood parts. Lithographed box, **16 3/16x5¾ in.**

49K3649—Shpg. wt., 1 lb. 12 oz. ... **89c**



"Little Folks" Paper Doll Set

One 10-in. and **one 7½-in.** paper doll with jointed legs and arms. **14** sheets of colored paper for making dresses, coats, hats and dolly's accessories. Pair scissors and block for holding doll. Sheet of instructions. Lithographed box, **14½x10¾ in.**

49K3820—Shpg. wt., 1 lb. **25c**



$1.89 Sturdy Wagon Filled With 185 Architectural Blocks

Build houses, barns, garages and buildings with blocks. Over **185 blocks.** Some are stained in colors giving contrast, others have printed detail and the balance smooth clear wood. **The sturdy wagon has front wheel turning arrangement** just like the big coasters. **Box of wagon is jointed construction not just nailed together.** Wheels are solid wood nicely colored. Strong wood dowels used as axles. Has a **15-inch** detachable tongue handle. Sheet with many building ideas included.

79K3632—Shpg. wt., 9 lbs.. **$1.89**



"Priscilla" Beginner's Crayon Set

Thirty 3½-in. crayons in 20 different colors. Three large outline pictures, **8⅞x7 in.** Six sheets of colored drawing paper, **6⅝x5 in.** Six, **5x7 in.** pictures to color. **Attractive box, 13¼x7½ in.**

49K3860—Shpg. wt., 12 oz. **25c**

WHILE THEY PLAY!

FAMOUS FOX EDUCATIONAL BOARDS

All Steel Combination Slate and Board

39c And Up

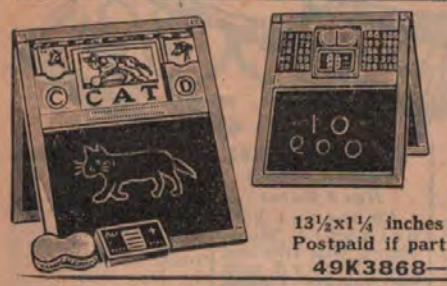


Simplifies teaching A B C's, how to spell, read words, short sentences and simple numbers. Large letters on varnished wood blocks fit into grooves so they cannot fall out; can very easily be slid into center groove to form words and short sentences. Dustless drawing crayon included. **Slate surface on both sides. Postpaid if part of $2 order.**

$1.50 Size—Wood Blocks on Both Sides
One side has 65 letters, figures and mathematical signs. Other side has 45 words and pictures. 13 in. in diameter.
49K3863—Shpg. wt., 3 lbs. 4 oz. **$1.27**

Regular $1.00 Size—Very Popular
65 letters, numerals and arithmetical characters on one side. 13-in. size.
49K3842—Shpg. wt., 3 lbs. 4 oz. **79c**

Regular 50c Size
Forty-eight letters, numerals and arithmetical characters. 9¾ in. diameter.
49K3801—Shpg. wt., 1 lb. 8 oz.. **39c**



$1.25 4-In-1 Folding Blackboard Outfit — $1.00

A great teacher for little tots of Kindergarten age. **(1)** 27 card Picture Puzzle Word Builder; **(2)** Counting by 10's; **(3)** 3-way counting set; **(4)** Letter and figure set. 4 writing surfaces. Sturdy wood folding frame—brightly enameled. Eraser and box of crayons included. Measures, 16x13½x1¼ inches when folded. Shpg. wt., 2 lbs. 8 oz. Postpaid if part of $2 order.

49K3868—Complete 4-in-1 Outfit..... **$1.00**



New Improved Stencil and Crayon Set

3 Purpose Set—Stenciling—Coloring—Painting

A big box full of material for kiddies. **22 heavy** latest designed paper **stencils,** each, 4½x6 inches, such as animals, fruits, flowers, small pair of scissors. **Six jumbo size ½-inch thick coloring crayons. Six water colors,** mixing pan and brush. Instruction book for special stunts included. Lithographed cardboard partitioned box, **10¼x11¼x1⅜ inches.** Shpg. wt., 1 lb. 8 oz. **Postpaid if part of $2 order.**

49K3833 ..... **39c**



Picture Sewing Cards for Tiny Tots

For the little girl too small for an embroidery set. **Eighteen, 6x3½ in. colored cards with figures and animals.** Large needle and 4 skeins of colored floss included. Attractive box, 13x8½x1 inches.

49K3839—Shpg. wt., 1 lb. 4 oz..... **25c**

Postpaid if part of $2 order.

Country's Three Best Solid Oak Blackboard Values

Enthusiastically Approved by Educators

These boards have been planned, approved and are conceded to be finest boards on the market today.

6 outstanding features prove these statements.

(1) Beautiful natural finished sturdily constructed solid oak frames.

(2) Writing surface the best; covered with slate composition put on with a trowel, not just painted on. Will not crack or break.

(3) New modern up-to-date charts with latest methods of teaching, mounted on easy turning rollers which will not jam or tear charts.



(4) Blackboard lowers, forming sturdy desk with compartments for papers, etc.
(5) Blackboards fold flat occupying little space when not in use.
(6) Sturdily braced, will not wobble, finished with 2 coats of good varnish.

Our DeLuxe 55 Chart Blackboard

$6.00 Value Elsewhere

Eight charts in colors. The best built and most complete blackboard in the country. Every inch of it the best quality. **Height overall, 46 inches; 21⅝ inches wide. Box of chalk and good eraser included.** Shpg. wt., 18 lbs. **$4.59**

79KM3811—Shipped by Freight or Express only. Not Prepaid.....

Medium Priced Board

The 10 charts, 5 in colors, are extremely interesting and instructive, as the youngster actually learns while playing. **Height, overall, 43½ inches;** 21½ inches wide. **Chalk and eraser not included. $4.00 Value Elsewhere.**

79KM3814 ..... **$3.29**

Shpg. wt., 12 lbs. Shipped only by freight or express. **Not Prepaid.**

Very Special Value

Eight carefully selected charts. Suitable for youngsters as young as three, as well as for lower grade pupils. Makes a dandy desk for doing homework. **Size overall when open, 41x19⅜ inches. No chalk or eraser. $2.50 Value Elsewhere.**

79K3812—Postpaid **$2.00**



A.B.C. Wood Letter Blocks

Make letter recognition and word spelling extremely simple. Teach youngsters to learn while they play. **Blocks, 2½ in. high and 7/16 in.** thick, and most of them in one piece, making them stronger than glued pieces.

26-Letter Set

Beautifully lithographed cardboard box, 13⅛x7⅜x⅝ in.

49K3655
Shpg. wt., 1 lb. Set **45c**

67-Letter Set

Beautifully lithographed cardboard box, 16⅝x7¾x1 1/16 in.

49K3656
Shpg.wt., 2 lbs. 4 oz. **89c**

Postpaid if part of $2 order

ROLL TOP DESKS for THE KIDDIES

Golden Oak JUST LIKE DAD'S

Sturdy Hardwood Construction

Three Exceptional Values

Built to give children a place to study, to do their homework or keep little books, pencils and little belongings so dear to the hearts of kiddies. **The weight tells the story. The more hardwood used, the heavier the desk.** Do not be misled by lower prices on lighter weight softwood desks.



$13.95

Popular Junior Desk

Adjustable Revolving Chair

Our most popular size. Desk has dustproof roll, 3 large drawers on side (top one with lock and key). **Desk is 37½ in. high; 30 in. wide and 18 in. deep. Unmailable.** Shpg. wt., 82 lbs.

79KM3852
Shipped only by freight or express..... **$13.95**

Sturdy Roll Top Desk

Straight Back Chair

Smoothly finished and varnished. Two well made drawers, top one with lock and key. Straight back chair, 28¼ in. high. **Size of desk, 33 in. high, 22 in. wide and 15 in. deep.** Shpg. wt., 45 lbs. **Unmailable. Shipped only by freight or express. Not Prepaid.**

79KM3851 **$7.95**

Small Desk and Chair

For "Little Tots"

Made of kiln dried hardwood. Jointed oak roll top. Chair, 26 in. high, seat, 10 in. square. **Size of desk, 29½ in. high, 18 in. wide and 14 in. deep.** Shpg. wt., 32 lbs. **Unmailable. Shipped by freight or express only. Not Prepaid.**

79KM3850 **$5.45**



89c

Famous Playskool Hammernail Set

Endorsed by Kindergarten Educators. Kiddies will play for hours with "Hammernail" set building many designs with the colorful "non-poisonous" wood blocks in different shapes, by hammering the tiny little nails through the holes in blocks into the **two 11½-inch composition squares, ½-in. thick.** Squares are of soft material so designs can be easily pulled off and new ones nailed on. Plenty of nails and good kiddie size hammer with pamphlet of designs packed in a strong cardboard **partitioned box, 12x17 inches.** Shpg. wt., 5 lbs.

49K3680—Postpaid if part of $2 order. **89c**



Waterproof Enamel Non-Poisonous Beads

Tiny tots will enjoy stringing these beautifully finished beads on the cords with extra long tips, which make the stringing much easier. Glossy finished ovals, round beads, cylinder beads and bead rings. Kiddies can be taught colors and even how to count. Each set in cardboard box. **Postpaid if part of $2 order.**

475 BEAD SET
Has eight 36-in. tipped cords.
49K3816
Shpg. wt., 2 lbs..... **87c**

235 BEAD SET
Has four 36-inch tipped cords.
49K3815
Shpg. wt., 1 lb..... **43c**



Improved Embroidery Sets for Older Girls

New designs stamped in three colors on white cloth pieces. Also colored pieces. An ideal set for the little miss who wants to sew, work embroidery designs, etc. Plenty of good materials. **one-piece, 36x23 in.** with several stamped designs such as Doily and Pillow top, sewing bag, dolly's dress, etc. **Another piece, 18x27 in. containing 16 different** designs of Dolls' clothes. Clark's sewing book. **Eight 16-yard skeins of colored embroidery floss,** 5-in. **hoops, needles, thimble and scissors.** Hinge cover box, 11¾x8½x2½ in.

49K3804—Postpaid if part of $2 order. Shpg. wt., 1 lb. 8 oz..... **89c**

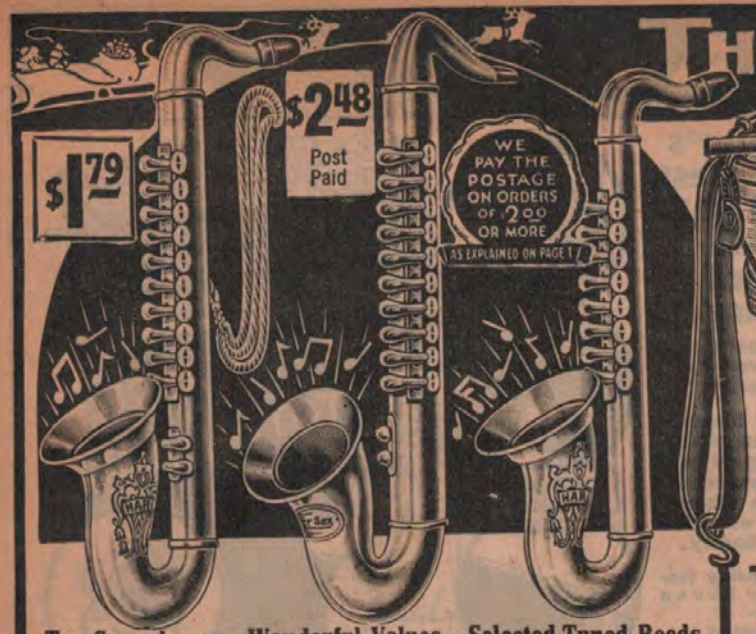


Beginners' Embroidery Set for Little Girls

Plenty of materials for the work of little fingers. Enough materials in new designs, new colors, to renew Dolly's wardrobe, **2 pieces of cloth each about, 9x24 inches** of good quality material with dresses, rompers, pillow and other designs printed on it. **6 skeins of floss, hoops, needles, thimble and scissors** in fancy box, 11x14½ in. **Postpaid if part of $2 order.**

49K3803—Shpg. wt., 1 lb. 8 oz. **39c**

THERE'S MUSIC IN THE AIR



Toy Saxophones—Wonderful Values—Selected Tuned Reeds

For low price, exceptional quality and simplicity in playing, these cannot be beat. Made of metal brightly finished and certainly look like real saxophones. Music with each. May develop musical talent in your youngster.

$2.50 Value Elsewhere

10 keys that play 20 notes and 2 chord bass notes. Nickel plated and polished. **17¾ in. long.** Adjustable carrying cord. Wood mouthpiece and leather padded keys.

49K2476
Shpg. wt., 3 lbs. **$1.79**

Famous Hohner Sax

Originally sold for $5.00. Solid brass finely tuned. 10 keys, 20 notes and 2 chord bass notes. 17⅞ in. long. 3⅞ in. diam. bell. Postpaid.

49K2477
$2.48

16 Note—8 Key Sax

Wood mouthpiece. Leather padded keys. Highly nickel plated. 16¼ in. long, 4½ in. diam. bell. Red inside finish.

49K2475
Shpg. wt., 2 lbs. 8 oz. .. **98c**



12-In. Wood Side Snare Drum

Genuine Calfskin Head and Bottom

Golden Oak Rim and Shell

Good quality snares. 5½ in. high. Pair of sticks. Regular $2.50 value elsewhere.

79K2484
Postpaid **$2.00**



"Big Noise" Jazz Set

Bass Drum—Snare Drum Cymbal—Triangle

8½-in. metal bass drum with cymbals. 5-in. metal snare drum, triangle and drum sticks.

49K2460
Shpg. wt., 3 lbs. **48c**



Strong 11-Inch Army Type Drum

Calfskin Head and Fiber Bottom

Good snares. Leather ear fasteners. Web shoulder carrying strap. 5½ in. high. Shpg. wt., 3 lbs.

79K2483 ... **$1.00**



Musical Merry-go-Round

Plays Tinkling Sounds

Looks like the big ones. Watch the little man handle the "Engine" as the riders fly around, while the music plays. Made of metal, lithographed in attractive colors. Automatic release spring which allows toy to operate only when set down. **7 in. high overall. 5½ in. diam.**

49K2356—Shpg. wt., 2 lbs. 8 oz. **79c**



11½-In. Army Style Trumpet

All metal horn with bugle shape mouthpiece and trimmed with gilt colored metal tinsel and 2 pretty tassels. **Plays 2 notes.** Play soldier. **Size 11½ in. long by 3¼ in. bell.**

49K2394
Shpg. wt., 8 oz. **37c**

12-Inch Nickel Plated Horn

Has 2 Notes

All metal horn brightly nickel plated. Gilt trimmed chenille cord with two tassels. **Length 12 in.** 3½ in. bell. Metal grip.

49K2390
Shpg. wt., 12 oz. **25c**

Little Boy Blue Horn

Made of enameled metal. **Has 2 notes.** Cord for hanging over shoulder. 8¼ in. long with 2¾ in. diameter bell. Has wood mouthpiece.

49K2385
Shpg. wt., 12 oz. **25c**



8-Key Solid Brass Cornet

Modeled after the latest orchestra cornets and a dandy instrument for your parade or band. **Fast easy action producing accurate tones. Length overall, 12⅝ in.,** with 3¾ in. bell. Music included. Cast mouthpiece.

49K2395—Shpg. wt., 1 lb. 4 oz. **98c**



Has 8 Notes. Clear Tone

Brass Finish Slide Trombone

Numbered music included, **28½ in. long extended.**

49K2320—Shpg. wt., 3 lbs. **$1.00**



8¼-In. Nickeled Desk Type

Felt covered metal base. Wood upright and enameled receiver.

49K2466 **42c**

New French Cradle Type Phone

Baked on enamel finish. Felt covered base. **8¼ in. wide and 5 in. tall.**

49K2462
Shpg. wt., 2 lbs. **47c**



Wood or Metal Violins

Simple tunes can be played on them. Each has shaped neck and tailpiece, one wire and 3 gut strings. Horsehair bow, bridge and resin included.

Wood Violin

Cherry Color

18¾ in. long, 5¾ in. wide. Kiln dried wood. Has 17½ in. adjustable horsehair bow.

49K2331
Shpg. wt., 1 lb. 8 oz. .. **$1.79**

Metal Violin

17 in. long, 5½ in. wide. Cherry colored. 15¾ in. adjustable horsehair bow.

49K2334
Shpg. wt., 1 lb. 8 oz. **95c**



Latest Design Kiddies 17-Inch Ukulele

Made in kiddie size by same workmen who make full sized ukes. More than a toy. Has the appearance of a uke costing much more. Be the hit of the party. **Good quality gut strings. Birch body finished in the new red frosted color effect** so attractive to kiddies. Pegs made of maple. **17 in. long.**

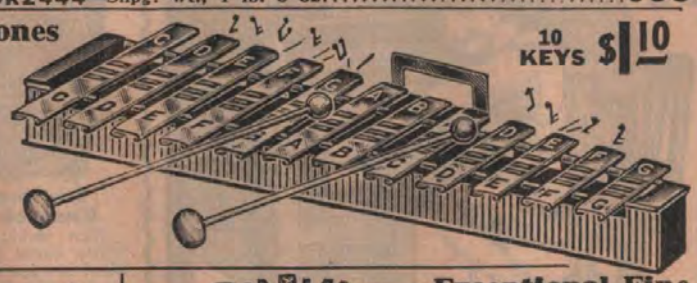
49K2444—Shpg. wt., 1 lb. 8 oz. **95c**

Famous Chime-A-Phones

Simple to play. Drawing hammers over patented raised surfaces on keys produces beautiful soft tremolo tones. Accurately tuned. Brass plated bell metal. Wood hammers. Shpg. wt., 2 lbs.

12-Key—16⅞ in. long.
49K2452 ..... **$1.49**

10-Key—13¾ in. long.
49K2451 ..... **1.10**



Famous SCHOENHUT Pianos



Finest Made

Schoenhut's Famous Pianos

These toy pianos are made by craftsmen who have the reputation for building the finest toy pianos now being made. Accurately tuned and finished in shiny rosewood color patterned after large upright pianos. Keys made of wood, painted white with black markings to imitate flats and sharps as on a real piano. Simple melodies can be played by the little miss on the smallest to largest. A book of instructions with simple pieces furnished with each piano. Seven sizes to choose from, the tiny tots 8 key to 22 key for the "Junior Miss."

9 Keys

49K2409 — Size, 10¼x6⅛x7½ in. Shpg. wt., 3 lbs. 8 oz. **$1.00**

12 Keys

79K2412—Size, 13⅛x7¼x8⅝ in. Shpg. wt., 4 lbs. 8 oz. .. **$1.69**

15 Keys

79K2413 — Size, 15¾x9⅝x7½ in. Postpaid **$2.48**

18 Keys

79K2427 — Size, 19⅛x12¼x8¼ in. Postpaid **$3.79**

22 Keys

79K2428—Size, 23x9⅜x13½ in. Postpaid **$4.79**

Larger and Finer Pianos

Shaped piano legs, dummy foot pedals, paneled front. Music rack and hinged top.

18 Keys

79K2430 — Size overall, 19⅜x16½x8¾ in. Postpaid **$4.69**

22 Keys

Size overall, 23¼x21¼x11 in. Shpg. wt., 25 lbs. **Not mailable.** Shipped only by freight or express.

79KM2433
Not Prepaid **$9.98**



Multi-Colored Musical Tops

Three Chord Top

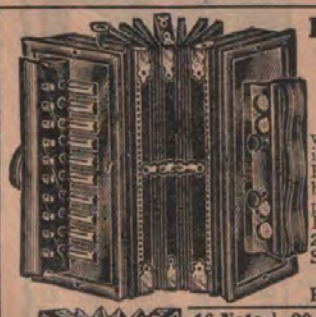
Wind up with string included — spin — and listen to beautiful chord. Tap handle and chord changes. Heavy metal balance ring around inside center to prolong spinning. **8¾ in. high, 5¾ in. diameter.**

49K2374
Shpg. wt., 1 lb. 4 oz. **49c**

Spring Winding Top

Strong spring. Has one melodious chord. Simple to wind and spin. Will amuse the kiddies. Sturdily constructed of metal, **7⅛ in. high, 4¼ in. in diameter.**

49K2397
Shpg. wt., 1 lb. 8 oz. **32c**



Exceptional Fine Quality Accordion

Pleasing tone, neat workmanship and fine finish. Accurately tuned. Black enameled wood frame braced with nickel corner plates. Double bellows. Plays **20 treble notes and 2 bass harmony notes. Size closed, 9¼x8x4½ in.**

49K2371
Postpaid **$2.00**



16-Note Accordion 8-treble keys play 16 notes also has 1 bass key. Sturdily constructed. Well made bellows. Accurately tuned. **Size closed 8¾x5x4½ in.** Attractive colors.

49K2365
Shpg. wt., 1 lb. 8 oz. **59c**



20-Note Accordion 10-double reed metal keys, 20 notes, 2 bass.

Enameled metal frame. Beautifully finished. Size closed, 10x6⅛x5⅓ in.

49K2366
Shpg. wt., 1 lb. 8 oz. **$1.10**





Two Big Harmonica Values

Good construction, individual tone quality. Easy to blow. Every one accurately tuned. Beautiful nickel plated finishes.

18 Reed Harmonicas

Average length about 4 in. Assorted styles. Accurately tuned.

49K2345
Shpg. wt., 5 oz. **10c**

24 Brass Reed Tremolo Harmonicas

Assorted styles. Av. length about 4½ inches. 25c value elsewhere.

49K2348
Shpg. wt., 5 oz. **17c**

Low Prices Buy BETTER QUALITY at Sears

FOR MOTHER'S LITTLE HELPER

12-Pc. Set ONLY $1.00



Everything for Dolly's Laundry

Little girls will find this set exactly what they need to keep dolly's clothes clean. Smoothly finished **ironing board, 21x5⅜ in. Top adjusts to height of 13 to 14½ in.; electric style polished sad iron** with dummy cord, 3⅞x2¼ in. base; **11½x7¼ in. clothes basket; heavy metal two color enamel tub 6¾ in.** in diameter. **Wood frame washboard, 6¼x3⅜ in. Clothes pins, 12 ft. of toy clothes line and 2 pulleys.** Shpg. wt., 3 lbs. 4 oz.

79K1702—Complete Set..... **$1.00**



$1.79 COMPLETE

Shpg. wt., 4 lbs. 8 oz.

New Improved 18-Pc. De Luxe Laundry Set

Wood clothes rack 13¼ in. tall when set up. **Rubber roller wringer, 3¾ in. rolls.** 12 pins. Splint clothes basket, 11½x7½ in. Folding wood wash bench.

79K1703—Complete **$1.79**

Toy Ironing Board Built Like Mother's



Properly designed and sized for the big girl who will do her ironing when Mother does hers. **Made of clear white wood. Top, 34¾x9⅞ in. Height adjustable from 21 to 25 inches.**

79K1775—Shpg. wt., 5 lbs. 4 oz..... **83c**

One for Little Girls Also

Here is a size for "Little Miss" also. Same finish as above. **Top, 21x5 in. Adjustable from 13 to 15 in.**

49K1777—Shpg. wt., 1 lb. 12 oz..... **33c**



Real Washing Machine Set

Now the "Little Miss" can have her own washing machine. Nicely lithographed, self draining machine with vacuum type plunger and real wringer with genuine rubber rolls. **Measures, 12½ in. high,** 8½ in. wide. 12 in. splint clothes basket. Clothes dryer. Wood clothespins.

49K1706—Set. Shpg. wt., 2 lbs. 8 oz. **$1.00**

Meccano Green Houses

Our Large Size **$2.69** Post Paid



Plant Flowers in Your Own Greenhouse

Steel framework, covered with special celluloid which speeds growing better than glass. Hinged roof. Brick design metal foundation with potting bench and forcing frame. **Seeds, fertilizer and planting guide included.**

$3.00 Size (Illustrated) 20-in. long.
4 flower pots—trowel.
79K9122—Postpaid **$2.69**

$1.50 Size (Not shown) 10-in. long.
2 pkgs. seeds, 3 flower pots—no trowel.
79K9121—Shpg. wt., 3 lbs..... **1.35**

Toy Refrigerator



No toy kitchen is complete without one

It's all steel, is enameled white and has two metal shelves. Door swings open on two nickel plated steel hinges. **Height, 9¾ in.** width, 5¾ in. Shpg. wt., 3 lbs.

49K7313.... **47c**

Toy Vacuum Cleaner

With Revolving Fiber Brush

Sateen dust bag. **Base steel,** aluminum finish.

Black enameled motor hood and handle. Shpg. wt., 1 lb.

49K9161

25c





Sparkling Wrist Watch

Has imitation diamonds and a colored stone in stem. Heavy glass crystal with adjustable grosgrain ribbon strap with clasp. Shpg. wt., 3 oz.

49K9113..... **25c**

Nickel Plated Toy Sad Irons



Fun for little tots to attach the detachable smooth colored wood handled top to the warm iron and press away like Mother does.

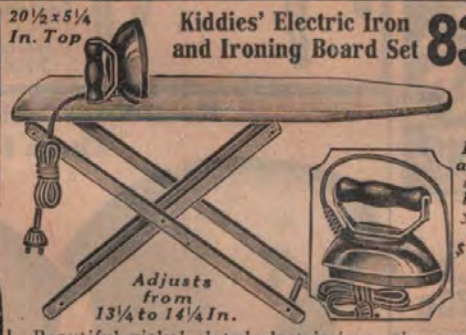
2 sizes. Our Small Iron

Size overall, 4x2 in.
49K1797—Shpg. wt., 1 lb. 12 oz..... **22c**

Our Large Iron

Size overall, 5x2½ in.
49K1798—Shpg. wt., 3 lbs..... **45c**

Kiddies' Electric Iron and Ironing Board Set **83c**



Beautiful nickel plated electric iron, size overall, 4⅛x2½ in. with colored enamel handle and 5 ft. of silk covered cord with plug. Folding ironing board made of smooth white wood. Shpg. wt., 3 lbs.

49K1705—Board and electric iron for.. **83c**

95c The Best Electric Toy Irons We Can Find

Shpg. wt., 3 lbs.



Enameled wood handles. Rayon covered asbestos cord. Iron 5½ in. long including tip-up stand. Nickeled ironing surface. Uses 110 volt 60 cycle house current.

Low Heat Enameled Iron For Kiddies.
49K1793—Illustrated above..... **95c**

High Heat Nickel Plated Iron For Older Girls.
49K1794—Not illustrated..... **95c**

Now a 6-Pc. Housecleaning Set for Only $1.00



5 Real Housecleaning toys and a pretty apron. Just the set every ambitious little girl wants.

1—Bissell toy sweeper with revolving brush and round wood handle, 24 in. long. It actually sweeps and has two dumping dustpans.

2—A real colored yarn dust-mop with 24-in. varnished round wood handle. Triangle shape makes it easy to get into corners.

3—12-in. colored cotton yarn duster.

4—Good grade 32-in. broom with enameled wood handle.

5—Latest style green enameled metal long handle dustpan with a 22-in. fancy twisted wire handle.

6—Pretty design kitchen apron with pocket made from closely woven cotton material.

Children are usually glad to help with the work if the things they have to use are their own size. It's difficult for a little girl to use a regular broom, but the one in this set will fit her nicely, as will the sweeper, mop, duster and dustpan. Besides, there is a dressy little apron every little girl will be proud to own. Everyone of them works like the larger sized pieces that mother uses. They're just right to fit small hands and while they play they really help.

79K9185—Shpg. wt., 3 lbs. 12 oz..... **$1.00**

Guaranteed Electric Toy Stoves

For 110-Volt AC or DC

They actually bake and cook. All steel, enameled. Cooking top, hinged oven door and legs nickel plated.

Size, 11x10⅛x5 Inches With Indicator (as Shown)

Enameled green; cream color frosted panels. Nickel plated shelf over cooking top. Four large aluminum dishes. **$2.00**

49K7326—Postpaid.....

One For Baby Sister
Size, 8⅞x8½x4¼ Inches

Enameled ivory; green frosted panels. No shelf nor indicator. 3 metal dishes.

49K7325
Shpg. wt., 2 lbs. 8 oz..... **98c**





Red Raffia Basket

5½x2½x3¾ in. Has thimble, 9 spools of thread, stiletto, 3 needles.

49K9163—Shpg. wt., 1 lb. **69c**

Round Braid Basket (not shown)

Has thimble, 2 spools of thread, 3 needles. Largest diam. 6½ in.

49K9157—Shpg. wt., 8 oz..... **69c**

Low Heat Toy Electric Toaster



Toasts one-half slice of bread to golden brown. Beautifully nickeled, size 5⅛x3⅜x4⅝ in. For 110 volt house current. Shpg. wt., 2 lbs.

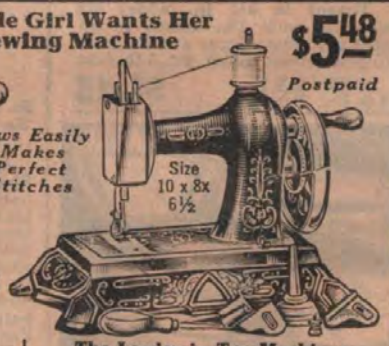
49K1791 ..... **69c**

Every Little Girl Wants Her Own Sewing Machine

$4.48 Post Paid Popular Size



Sews Easily Makes Perfect Stitches



$5.48 Postpaid

A Real Beauty
Popular Size Machine
Size, 7⅞x5⅛x7¼ in.

Well built of heavy metal with gilt decorations on black enamel. Has nickel plated wheel, oil can, screw driver, clamp and two extra needles.

49K5800
Postpaid..... **$4.48**

The Leader in Toy Machines

Even mother can use it in an emergency. Strong metal construction, adjustable tension, drop-foot, nickel plated sewing top and heavy fly wheel. Has oil can, screw driver and other attachments.

79K5810—Postpaid. **$5.48**

A Real Bargain $2.98 Postpaid

Has Shaped Head Like Mother's Machine



Has thread tension and raising foot. Oil can, clamp and screwdriver included. Made of steel in black with gilt decorations.

Size, 7¾x7⅞x4¼ in.
49K5806—Postpaid..... **$2.98**

Some Value $1.00



Has drop-foot nickel plated sewing top, thread tension and heavy flywheel. Heavy gauge flat steel head and base in green enamel finish. Size, 7½x7⅜x3¾ in. Shpg. wt., 2 lbs. 6 oz.

49K5803 ... **$1.00**

Combination Toy Gas Range and Stove

Cast Iron Enameled Blue and White

Oven with hinged doors; utensils to match stove.



A Beauty
Size overall, 10⅜x8⅛ inches.

Four 1¾ in. lids, dummy gas burners, lined oven and movable grate. Lid lifter, 2½ in. kettle and frying pan. Shpg. wt., 8 lbs.

49K7312.. **$1.69**

For Baby Sister
Size overall, 7½x6⅝ in. Four 1½ in. lids, two dummy gas burners; ovens not lined; lifter, 1½ in. kettle and frying pan.

49K7309—Shpg. wt., 5 lbs..... **$1.00**

They're larger this year and much lower in price. Fancy back with plate warmers, removable lids and aprons; water reservoir, lined oven with hinged door, movable grate, lid lifter, utensils, coal scuttle, shovel and chimney.

Two Rare Bargains in Nickel Plated Cast Iron Stoves



A Miniature.

Four 2¼-in. lids, drying rack and damper. **Size, overall, 13¼ in. x 11¾ in. 3 utensils.**

49K7321—Shpg. wt., 12 lbs..... **$1.89**

For Young Cooks

Four 1½-in. lids; no drying rack nor damper. **Size overall, 10½x10¼ in.** 2 utensils.

49K7320—Shpg. wt., 6 lbs..... **$1.29**

WHAT FUN TO PLAY HOUSE



44 Piece De Luxe Embossed Aluminum Tea Set $1.49

12 More Pieces Than Last Year—and Price Is Lower

One of the greatest toy aluminum tea set values you ever saw. Panelled Mirror finish—8-in. hammered effect tray. Tea Ball Teapot 6x4½ in. Six 5 1/16 in. plates; six 4-in. saucers, six 2¾-in. cups; sugar, creamer, **six napkin rings** and 3¾-in. felt lined hot pad. Has **six** 3 5/16-in. spoons and 6¼x3¼ in. **crumb set. Six Kiddie design crepe paper napkins. Shpg. wt., 2 lbs. 8 oz.**

49K1883—Complete..... 44 Pc. Aluminum Tea Set $1.49



42 Piece Embossed Tea and Coffee Set $1.00

What a Set This Is!

Think of 42 pieces in the expensive Embossed design at the price of 30 pieces last year. Teapot is 4⅝ in. by 3¾ in. Coffee pot is 4 in. tall by 2⅝ in. dia. base. Set has six 4 5/16-in. plates, **six** 3⅛-in. saucers, **six** 2½-in. cups, **six** 3 5/16-in. spoons, **six napkin rings, six Kiddie design crepe paper napkins** and sugar and creamer in proportion. Shpg. wt., 1 lb. 8 oz.

49K1877..... 42 Pc. Aluminum Tea Set $1.00



25 Piece Embossed Aluminum Tea Set 75c

Bigger Value Than Ever

Consists of **Teapot** 4⅝x3⅜ **in., four** 4 5/16-**in. plates, four** 3⅛-**in. saucers, four** 2½-**in. cups, four** 3 5/16-**in. spoons,** 3¾-**in. diameter felt bottom pad, four napkin rings.** Sugar and creamer in proportion. New Mirror Finish.

49K1870—Shpg. wt., 1 lb. 8 oz..... 25 Pc. Aluminum Tea Set 75c



16 Piece Turquoise Blue Enamel Tea Set $1.15

Practical Set—Unbreakable

A Nice Tea Set For "Tiny Tots" Teapot is 4¼ in. wide; six saucers, each 2 7/16 inches in diameter; cups, sugar and creamer in proportion. Shpg. wt., 1 lb. 4 oz.

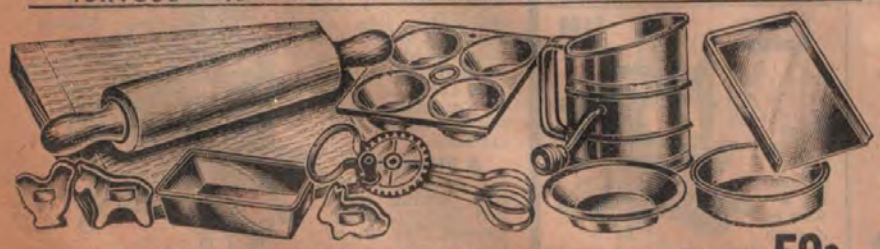
49K1931 16-Pc. Tea Set..... $1.15



14 Pc. Polished Mirror Finish Pure Aluminum Cooking Utensils $1.00

Large pieces (not junior toy pieces). A large **Double Roaster** 6 in. long; latest style griddle, a **3-piece panelled Double Boiler,** 4⅝ in. high, tube cake pan 4¾-in., Colonial sauce pan, graduated mixing bowl, wood handled potato masher, mixing spoon, pie pan, cake turner and fry pan in proportion.

49K1866—Shpg. wt., 2 lbs. 8 oz..... 14 Piece Domestic Science Set for $1.00



New 12-Piece Baking Set for Little Pastry Cooks 59c

They are just the right size pieces to fit little hands. A 5½-in. **"Betty Taplin" egg beater, one large cup rotary flour sifter.** Beautifully finished **8-inch square wood bread board.** Smooth shaped **10-in. rolling pin. 5½x7½ in. shiny tin cookie sheet.** One four cup 4x4 in. muffin pan; a pie plate, bread pan, cake pan and 3 cookie cutters.

49K1955—Shpg. wt., 2 lbs. 4 oz..... 12 Pc. Pastry Set 59c



Table Top When Opened 30x23 Inches

Beautifully Enameled Large Size DROP LEAF SET

At An Amazingly Low Price

You'll find its equal tagged $7.50 in other stores. Size, style and quality all combined. Neatly designed **table top,** size when opened **30x23 inches, stands 20⅝ inches high,** is finished in **ivory color** with beveled edge trimmed in **orange** color and black hair-line striping near edge; colored scroll design on each leaf. Cathedral style chairs with decorated paneled back enameled to match; seat 12¼x11⅜ inches and 11⅝ inches from floor; total height, 26 inches. Selected hardwood throughout. Table has steel corner braces.

$5.59 Postpaid

79K8525—Postpaid. Table and 2 Chairs..... $5.59

Large Size Genuine Solid Oak Drop Leaf A Value Beyond Comparison



$5.79 Postpaid

Like the Large Set In Your Kitchen It is Popular For Its Durability And Wear-Resisting Green Finish.

We are confident that in quality, design and value you will not find its equal unless you pay a very much higher price. Finished in **green with dark red and green** shaded decorations. **Table top, when opened 28¼x24 inches** and 19¾ inches high has fancy turned **strut** legs. Fancy paneled back Chairs; seats, 11⅝x11½ inches, 11¾ inches from floor; total height, 25½ inches. **Postpaid.**

79K8511—Table and 2 Chairs..... $5.79

Rock Your Dolly to Sleep in One of These Fiber Rockers



$2.98 Post Paid

So Cheery, So Comfortable So Alluring—We Know It Will Be Her Favorite

Made of **loom woven round fiber,** flared arms and high back nicely trimmed with braid, enameled tan with brown shading, stencil design on back. **Padded seat, 11x10½ inches,** upholstered in cretonne, **stands 9¾ inches from floor;** total **height, 19¾ inches. Postpaid.**

79K8547..... $2.98

$2.00 Postpaid

A Real Value at This Price and a Dandy for Little Sister

Made of **narrow flat fiber.** Wood seat, size **10x10½** inches, **padded and covered with cretonne,** stands 9¼ inches from floor. Total height 17¾ in. Enameled in **apple green** with darker green shading. **Postpaid.**

79K8546..... $2.00

$3.98 Postpaid

Our De Luxe Rocker

Dainty, Colorful, Loom Woven Round Fiber

High back with restful curved and wide flared arms; fancy front. Finished in **light green, dark green** and **orange decorations.** Removable tufted padded cushion, upholstered in cretonne. **Seat, 11¾x11¾ inches and 12½ inches from floor; total height 23¼ in. Postpaid.**

79K8548..... $3.98



Little Bo-Peep Lithographed Metal Tea Sets

Tray 6⅛ inches; plates 4⅛ inches; saucers 2⅝ inches; cups 1⅞ inches; teapot 2⅛ inches tall.

TWENTY PIECES	FOURTEEN PIECES
Six-Cup set.	**Four-Cup Set.**
49K1804	**49K1805**
Shpg. wt., 1 lb.. **47c**	Shpg. wt., 1 lb.. **36c**



The Popular Beverage Set

Sparkling Imitation Cut Glass

Especially designed for ice tea, lemonade, etc. Consists of four 2¼ in. high tumblers, 7¼ in. glass tray with beautiful cut glass design and a 4⅝ in. heavy glass pitcher. Shpg. wt., 3 lbs. 8 oz.

49K1904 6-Pc. Set..... 63c

WITH THESE NEW SEARS TOYS

Lowest Price Drop Leaf Set We Ever Offered

Size—Design—Style All Combined. Others Would Charge You $5.50 for Its Equal

Practical Set That a Child Will Cherish for Many a Day



$3.79 Post Paid

Enameled in light green with dark green decorations and striping. Table top has nicely cut-out leaves size when opened, 24¾x21⅞ inches; 18⅛ in. high. Chair seats, 10x9⅞ inches; stand 9¾ in. from floor. Height, overall, 22⅛ inches. Selected hardwood throughout; table has strong steel corner braces.

79K8524—Postpaid. Table and 2 Chairs..... **$3.79**

Two Dandy Sets for the Little Tots

Large, Comfortable Chairs. Properly Designed Tables with Reinforced Legs.



$2.98 Postpaid

$2.00 Post Paid

Smart, Modern A. B. C. Set for Pre-School Tots

Let Them Learn While They Play

Enameled hardwood set, finished in light green with darker green alphabet and numerals. **Table top, 20¾x14¾ in.; stands 16½ in. high.** Fancy turned legs. Chair seats, 9x9 inches; stand 8½ inches from floor. Height, overall, 19 inches.

79K8523—Postpaid..... **$2.98**

New Bright Two-Tone Breakfast Set

$2.50 Value for $2.00

The Little Tots Will Enjoy This Set

Complete set of **sturdy hardwood construction, enameled** in ivory with light green decorations. **Table top, 18x13 inches and 15 inches high,** has nicely turned legs. Chair seats, 9⅝x8½ inches. Height, overall, 19¼ inches. **Postpaid.**

79K8522..... **$2.00**



WE PAY THE POSTAGE ON ORDERS OF $2.00 OR MORE AS EXPLAINED ON PAGE 1

24 Piece Gold Handled Luster China Tea and Cake Set $2.00

33⅓% Greater Values Than 1931 Low Prices

Beautiful Full Luster

We never dreamed of offering a washed gold handle set at such a low price. Excellent quality thin china cups, saucers and plates with new modern shaped teapot, sugar and creamer. Beautiful scenic design fired in tan and blue-green colors with white cloud background. **This set in fancy display box would sell elsewhere for $3.50. Wicker handled cake plate 5¾ in. with 4 in. handle. Teapot 5¾ in. by 3½ in.** Six 5-in. plates; six 4⅛-in. saucers; six 3-in. thin cups; sugar bowl 2¼x3 in.; creamer 2⅛x3¼ in. **Postpaid.**

49K1656—Complete ..... **24** Pc. China Tea Set **$2.00**



24 Piece Beautiful China Tea Set—The Equal of Our Last Year's $2.48 Set $1.49

One of the greatest values we have ever seen. Dainty pieces of fine quality glazed china. Attractive assorted decorations. **Wicker handled cake plate 5¾ in. wide with 4 in. handle.** Teapot 6⅛ in. by 4½ in. Six 5-in. plates; six 3⅞-in. saucers; six 2⅞-in. cups, sugar, creamer in proportion. **Shpg. wt., 4 lbs.**

49K1657..... **24** Pc. China Tea Set **$1.49**



23 Piece Two-Tone Luster Tea Set Quality Fired in Design 98c

Beautiful shaped pieces. Outstanding values that we never expect to offer again because prices in Japan are the lowest in history. Assorted artistic flower designs with contrasting color background set off with bands of harmonizing luster. Teapot, 5¾x3⅜₁₆ in.; six 2¾-in. cups, six 4⅛-in. plates, six 3¼-in. saucers, sugar and creamer in proportion. **Shpg. wt., 3 lbs. 8 oz.**

49K1658—Complete ..... **23** Pc. China Tea Set **98c**



New Bow Back Red Rockers with Center Panel

Prices Greatly Reduced on These Improved Fine Quality Rockers

$2.00 Postpaid

Sturdy, smoothly sanded wood. Finished in bright Mandarin (Chinese Red) color with the new **Spring green** and **black** striping. A beautiful color scheme for children's furniture.

Large Size With Side Arms

With Fancy Panel and Fancy Spindles in back; Round Arm Rests. Seat, 13x12⅜ in.; 12½ in. high. Total height, 26¼ inches.

79K8569—Postpaid..... **$2.00**

Medium Size With Arms—Fancy Panel in Back

Similar to above. Seat, 12¼x11⅞ in.; 11½ in. high. Total height 24½ in. Plain spindles.

79K8563—Shpg. wt., 7 lbs. 8 oz..... **$1.48**

Small Size Without Arms—Panel in Back

Seat, 9⅞x9⅞ inches. Stands 10⅜ in. from floor. Total height, 21¾ in. Plain spindles.

79K8557—Shpg. wt., 5 lbs..... **$1.00**

New Bow Back Red Chair with Center Panel



98c

Sturdy, smoothly sanded wood, finished in Mandarin (Chinese red) with the new Spring light green and black striping. **For Medium Size Child** (As shown). Seat, size 10x9⅞ in. and 9¾ inches from floor; total height at back. 21¾ inches.

79K8564—Shpg. wt., 4 lbs. 8 oz..... **98c**

A Smaller Size for the Little Tot Has No Panel in Back But Three Stout Spindles

Seat, size 9x9 inches and 8½ inches from floor; total height at back, 19 inches.

79K8556—Shpg. wt., 4 lbs..... **79c**

17 Piece Complete Luster All Over Glaze Tea Service 49c

For the first time we offer a 17-pc. set at this unheard of low price. Pretty assorted flower decoration set off with green leaves on contrasting background with soft green contrasting color trim. Teapot 4¾x3¹⁵⁄₁₆ in.; four 3¹¹⁄₁₆-in. plates; four 3¼-in. saucers; four 2¼-in. cups, sugar and creamer in proportion. Shpg. wt., 3 lbs.

49K1649.. **17** Pc. Set **49c**





19-Piece Aluminum Set in Cretonne Roll

Six each, knives, forks, spoons and a ladle neatly designed "Tiny Tableware" for the little girl's play table. **Knife is 4¾ inches long,** other pieces in proportion. Pretty cretonne roll just like mamma's with separate sections for each piece. Roll has a large flap for covering the top ends, and is 11½x11 inches when open. Shpg. wt., 6 oz.

49K1957..... **19** Pc. Set **63c**



Newly Designed Low Priced Wood Kitchen Cabinet

$1.19

Height, 15⅝ in.; width, 12⅝ in. Enameled in **ivory** color; doors and front of drawer **light green.** Drawer in lower compartment with knob. Upper part has two side compartments, each has hinged wood door, knob and colored picture in center. Center compartment has two shelves.

Complete with utensils and dummy packages of food. Shpg. wt., 4 lbs.

79K8516—$1.50 Value **$1.19**



Complete Enameled Wood Toy Kitchen Cabinet $2.69

What a Thrill for the Little Housekeeper Preparing Delicacies for Her Dolly

Height, 20 inches; width 15⅞ inches; depth 6⅞ inches. Sliding Wood Dough Board, Size 9½x6¾ inches. Enameled in **ivory** with **light green** decoration on doors. Upper part has four compartments two with hinged wood doors. Lower part has two compartments with hinged wood doors and three drawers. Each drawer about 4⅞ inches wide. Wood pastry outfit and several dummy packages of food included.

79K8519—Postpaid..... **$2.69**

13 Piece Set Only **45c**



13-Piece Decorated Toy Aluminum Set

Every little girl will be delighted with her table when it is daintily set with this 13-piece party set for four. Knife 4¾-in. long, other pieces in proportion. Handles have very pretty designs. Set in bottom of box, trimmed with pretty designed lace paper. **Shpg. wt., 12 oz.**

49K1956..... **13** Pc. Set **45c**

83c



19-Piece Aluminum Set in Chest

Beautifully designed "Tableware Style Chest" with ribbon hinge. The dainty pieces fit into rayon covered wood grooves, which hold them in place. Nicely decorated polished pieces, **6 knives, 6 forks, 6 spoons and a ladle. Hinge cover box 8¾x5 in. Knife 4¾ in. long,** other pieces in proportion.

49K1958—Shpg. wt., 1 lb. **83c**

EVERYTHING THAT DOLLY NEEDS



Quality Doll Trunks

Leather handles and metal bound edges.

Colored Metal Covered Trunk

(as illustrated) Real Lock and Key. Size, 18x10⅝x10¼ inches.

79K8419—Postpaid..... $3.19

Dandy 14-Inch Trunk

Covered with red and black material. Size, 14x7¾x7½ in. Lock and Key.

79K8403—Shpg. wt., 5 lbs. 4 oz..... $1.39



14-Inch Wardrobe Trunk

For Dolly's Travels

Made of wood, nicely covered with colored fiber and with various original labels which have actually come from those famous spots of the world. Size, 14x7¾x7⅛ in. Edges and corners bound with metal. One side has three drawers each with leather pull; other side with metal rod and two removable wire hangers. Close trunk with two metal snaps and carry it by leather handle on top.

79K8425—Shpg. wt., 6 lbs. $1.59



Large Size Bedroom Wardrobe

Keep Dolly's Clothes Neat and Orderly

Height, 16 in.; width, 10¾ in.; depth, 5¾ in. Upper compartment for clothes with two hinged wood doors. Inside has sliding wood rack with wood hangers. Bottom drawer, 9⅛ in. wide. Enameled in cream color and light green.

79K7118—Shpg. wt., 5 lbs. $1.19

Extra Large 3 Room Doll House with Garage and Sun Porch



$1.00

Colorful—Roomy—Well Constructed Features:

1—Length, overall, 36 in., width, 14 in. height, 16 in.
2—Made of fiber board decorated in blue, yellow, red and green.

36 In. Long

Greatest Doll House Value We Have Ever Seen

3—Cut-out windows in front and sides. Dormer has three windows.
4—Red roof. Fastens to house with metal clips.
5—Sunporch, 11x7⅜ in. and 9 in. high. Cut-out windows. Door swings open.
6—Garage, 11½x7⅜x9 inches. Has two doors that open outward.
7—Back of house has four openings for "play".
8—1st floor divided into two large rooms; 2nd floor one large room entire length and width of house.

Shipped folded in carton with complete directions for assembling.

79K7114—Shpg. wt., 5 lbs. 8 oz..... $1.00



Two-Story Doll House

15 Pieces of Small Size Wood Furniture

Only 95c

Anyone Would Think It Much Higher in Price

4-room doll house, 13¼x10x11 inches. Two doors in front. Decorated in red and green. Cutout windows. 4-pc. Kitchen Set; 4-pc. Dining Room Set; 3-pc. Bedroom Set and 4-pc. Parlor Set, enameled in bright colors.

79K7110—Shpg. wt., 2 lbs. 8 oz..... 95c

Schoenhut's Latest New Large Size Doll House Wood Furniture—Many New Features—Larger Pieces—Finer Designs—Prices Greatly Reduced.



7 Pc. Orchid Enameled Bedroom Set 69c

Twin beds, 5¼x2⅞ in. 4 in. width dresser with two removable drawers. Two chairs, night table and floor lamp in proportion.

49K7152—Shpg. wt., 1 lb. 4 oz. 69c



7 Pc. Bright Red and Green Enameled Parlor Set 69c

Piano, 4¼x4½ in. and bench, enameled green. 6⅜x3¼ in. settee enameled red. Arm chair, ottoman, end table and floor lamp in proportion.

49K7150—Shpg. wt., 1 lb. 8 oz. 69c



7 Pc. White Enameled Kitchen Set 69c

Table, 5x2¾x2⅝ in.; 4½ in. Ice Box with hinged door. Gas range, sink, stool and two chairs in proportion. Shpg. wt., 1 lb. 8 oz.

49K7153..... 69c



7 Pc. Light Green Enameled Dining Set 69c

Table, 5⅞x3¼ in.; buffet has hinged doors. Server with removable drawer and four chairs in proportion. Shpg. wt., 1 lb. 4 oz.

49K7151..... 69c



7 Pc. Orchid Bathroom Set 69c

Bath-tub, 5¼x2½ in. Shower, toilet, wash-basin, make-up table, bench, chest in proportion. Shpg. wt., 1 lb. 4 oz.

49K7154..... 69c



$3.48 *Post Paid*

New Doll Dressers

Larger—Lower Price

Made of wood, enameled ivory and green. Fancy front.

5-Drawer Size (As shown) Height, overall, 25¾ in.; width, 22⅜ in.

79K7137 Postpaid $3.48

4-Drawer Size Height, overall, 20½ in.; width, 19⅝ in. Two full size drawers, two half size.

79K7136—Postpaid..... $2.39

Supreme Value

Hgt. 16 in.; 3 drawers.

79K7135—Shpg. wt., 4 lbs.... $1.19

Dolly's Make-up Table

$1.19

Ivory and green enameled wood. Center of top lifts up disclosing compartment and 2½x2¼ in. mirror. Hgt. including mirror, 11 inches; width 13⅛ in.

79K7129 $1.19



Shpg. wt. 9 lbs.

Modern DeLuxe Doll Crib



For Mattress and Pillow See 79K7944 listed below

Fortunate, Indeed, Is the Little Girl Who Gets One of These

$2.98 *Postpaid*

—Length, overall, 30⅞ inches; width, 15½ inches; height, 23 in.
—Fancy bow end front.
—Drop side has nickel plated rods.
—Wood panel in ends and sides have colored picture on them.
—2⅝-inch diameter nickel plated swivel casters with ⅝-inch diameter rubber tires.
—Enameled wood slat bottom.
—Side rails of beaded lumber.
—Legs cross-braced at ends.

Made of sturdy kiln dried wood, enameled a beautiful shade of light green. Complete with nickel plated screws for assembling.

79K7950—Postpaid . $2.98

A Crib That Will Add a Touch to Any Room

$2.00 *Postpaid*

Features Usually Found on Higher Priced Cribs

—Size, overall, length, 26¾ inches; width, 13½ inches; height, 21¼ in.
—5-inch double disc steel wheels; ⅜-inch rubber tires.
—Both top and bottom side rails of fancy beaded lumber.
—End posts 1x⅞ inch wood, rounded and fancily tipped.
—Cut-out wood panel in each end has colored picture.
—Legs cross-braced at ends.

Entire doll crib made of kiln dried sturdy wood, enameled deep ivory color. Wheels light green.

79K7916—Postpaid . $2.00



For Mattress and Pillow, see 79K7944 listed at left

26-Inch Doll Bed, Mattress and Pillow Priced Low

Bed—Mattress and Pillow All for $1.69



1—Length, overall, 26 inches; width, 13¾ inches; height of head end 17½ inches.
2—Cotton stuffed tufted mattress and pillow covered with colored ticking.
3—Swivel casters.
4—Bow end front. Panel in head end with picture.

Complete with nickel plated screws for assembling. Made of sturdy wood enameled light green.

79K7903—Shpg. wt., 6 lbs. 4 oz..... $1.69

Mattress and Pillow to Fit Doll Cribs and Beds

Stuffed with cotton, colored ticking cover, tufted. Length about 27 in.; width 13 in. Pillow, 11½x5 in. to match.

79K7944—Illustrated above. Shpg. wt., 2 lbs. 8 oz... 49c

4-Pc. Chinese Grass Set

$1.19



Just as Cute as It Can Be

Well-Made—Almost Indestructible Have Sold For As High As 50c Per Piece

Round table, dia. 5½ in.; height, 5½ in. Settee, 9¼ in. wide. 7¾ in. high. Two chairs, each, 6¼x7¾ in. Made of Chinese Sea Grass, natural color, with interwoven colored strands.

49K7138—Shpg. wt., 2 lbs. 4 oz..... $1.19

$1.00



For Mattress and Pillow, see 79K7944 listed at left.

enameled in two colors.

Entire crib enameled light green. Well built of sturdy lumber, smoothly finished. Complete with large nickel plated metal screws for assembling.

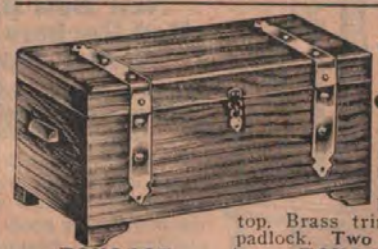
79K7904—Shpg. wt., 6 lbs..... $1.00

Pay Less Than Usual—Receive More Than Ever

Eye-appeal has been the keynote in selecting this item for you and the quality improved to meet your every demand.

1—Length, overall, 26 in.; width, 13¾ in.; height, overall, 21 in.
2—Bow end and side rails of fancy moulding.
3—Four-slat enameled wood bottom.
4—3⅝-inch wood wheels

Real Cedar Toy Chests



Grained Red Cedar, natural finish; beveled top. Brass trim. Real padlock. Two sizes.

79K8405 Size, 15½x9⅜x8½ inches. Postpaid . **$2.98**

79K8406 Size, 20x10⅜x9⅜ in. Postpaid . **$4.29**

LATEST MODELS-LOWEST PRICES



$2.85 Postpaid

This Year More Quality — More Style — Lower Price

Features:

—Body, 18¾x9 inches, and hood of flat fiber, Round fiber cuff roll on hood.
—Round wndows with nickel plated rims.
—Reclining back.
—Latest style underslung springs.
—Will hold 18-inch doll.
—Cream color 7-inch wire wheels with ¼-inch rubber tires. Metal hub caps.
—Black enameled wood push bar, 25 inches high.

Body and hood enameled green; black and orange decorations. Undergearing tan.
79K8241—Postpaid..... **$2.85**

Folding All Steel Doll Buggies

Flat steel, black enameled frame; artificial leather seat, back and hood. 5-inch rear and 4½-inch front red enameled double disc steel wheels. Reclining back; handle about 25 in. high. Postpaid if included in order of $2 or more.



VERY LOW PRICE $1.19

With 3-Bow Folding Hood as Shown
Will Hold All Size Dolls.
Shpg. wt., 5 lbs. 4 oz.
79K8217. **$1.19**

With Flat Folding Hood
Will Hold 24-inch Dolls.
Shpg. wt., 5 lbs.
79K8215.... **98c**

Dandy for Little Tots
Similar to 79K8215. Stationary back. Handle 19 in. high, 4½-in. rear, 3½ in. front wheels.
Shpg. wt., 3 lbs.
79K8214.... **59c**



What a Treat for the Moderate Budgets!

Lower Price Better Quality and Bigger Buggy Than Ever

$3.87 Postpaid

Features:

—Body, 18½x9¾ inches, and hood of loom woven round fiber. Roll on hood.
—New windows in hood; nickel plated rims.
—Reclining back and seat lined with cloth.
—Long sweeping underslung springs.
—Will hold 20-inch doll.
—7½-inch wheels, ½-inch rubber tires.
—Wood push bar, 26½ inches from floor.

Body and hood enameled Morocco Tan. Undergearing in contrasting color.
79K8242—Postpaid..... **$3.87**



$2.00 Postpaid

First Fiber Buggy At This Low Price

The Little Tots' Favorite

Features:

—Body, 15½x8¼ inches, of narrow flat fiber.
—Bottom and back of wood (not tin).
—Will hold 16-inch doll.
—Cream color 7-in. wheels; ¼-in. rubber tires.
—Push bar, 22½ inches from floor.

Body and hood enameled Morocco Tan. Undergearing black. Bright metal hub caps.
79K8240—Postpaid..... **$2.00**



$4.79 Postpaid

Lowest Price in Our History

Note the New Size — Design — Wheels

What an Opportunity for Savings! What a Winner for the Money—Styled to Suit Everybody's Taste

—Body, 21x10 inches, and hood of loom woven round fiber with imitation roll on each, offset with braid.
—Latest design windows in hood with nickel plated rims.
—Reclining back.
—Long sweeping underslung springs.
—Will hold dolls up to 22 inches tall.
—8⅝-inch wood wheels, ⅝-inch gear tread rubber tires.
—Push bar 28 inches from floor, braced to body.
—Nickel plated sliding hood fixtures.
—Large nickel plated hand wheels for adjusting hood.
—Steel foot brake.
—Two-color stencil on each side of body.

Body, hood, undergearing, handle rods and wheels enameled rich tan color with brown roll on hood and body.
79K8243 Postpaid..... **$4.79**

Body and hood enameled light green with dark green roll on each. Handle rods; undergearing and wheels ivory color.
79K8244 Postpaid..... **$4.79**

For Any Size Doll



$1.48

Fancy Round Fiber Doll Sulky

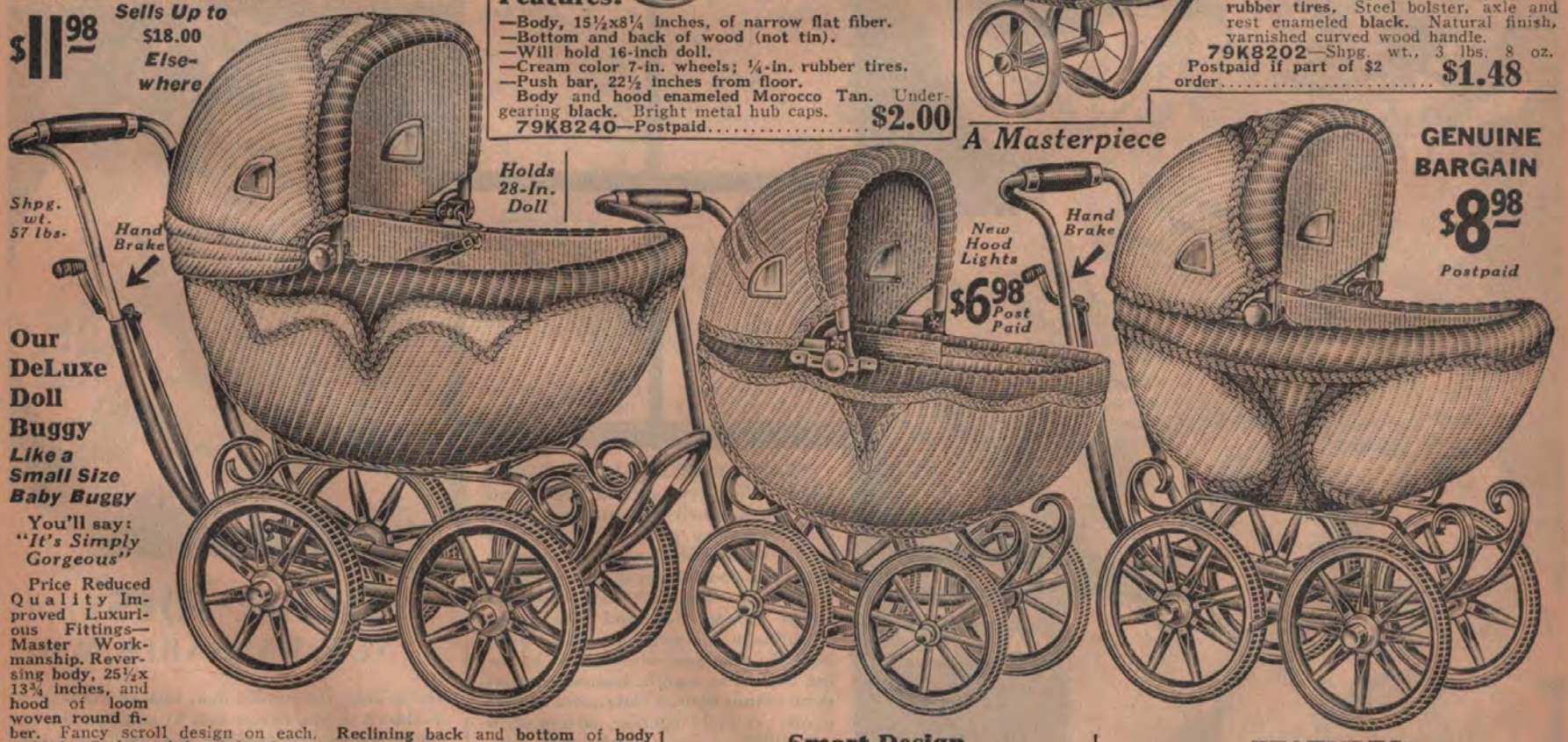
Body of loom woven round fiber, reinforced around top with metal binding and trimmed with braid. Size of seat, 7x8½ inches; height of back, 6½ inches. Enameled in beautiful coral color. Ivory enameled 5⅞-inch wheels, ¼-inch rubber tires. Steel bolster, axle and rest enameled black. Natural finish, varnished curved wood handle.
79K8202—Shpg. wt., 3 lbs. 8 oz. Postpaid if part of $2 order..... **$1.48**

$11.98 *Sells Up to $18.00 Elsewhere*

Shpg. wt. 57 lbs.

Holds 28-In. Doll

A Masterpiece



GENUINE BARGAIN $8.98 Postpaid

Our DeLuxe Doll Buggy

Like a Small Size Baby Buggy

You'll say: *"It's Simply Gorgeous"*

Price Reduced Quality Improved Luxurious Fittings—Master Workmanship. Reversing body, 25½x13¾ inches, and hood of loom woven round fiber. Fancy scroll design on each. Reclining back and bottom of body padded. Body and hood lined with corduroy; storm curtain to match. Tubular steel handle rods running straight through forming a nickel plated bumperette in front; upper part of handle rods nickel plated. 10½-inch diameter shaped wood spoke wheels, 1-inch gear tread rubber tires. Steel hand brake with rubber grip. Nickel plated sliding hood fixtures. Leather hold-in strap. Wood push bar 29¼ inches from floor.

Body and hood enameled fawn color with brown imitation roll and light tan scroll design. Undergearing in contrasting color. Shipped by Express or Freight.
79KM8249 Not Prepaid..... **$11.98**

Body and hood enameled light green with dark green imitation roll and contrasting scroll design on each. Ivory color undergearing. Shipped by Express or Freight.
79KM8248 Not Prepaid..... **$11.98**

Smart Design

Modern and Attractive

Body, 22½x11 inches, and hood of loom woven round fiber. Fancy scalloped design on each. Reclining back, hood and bottom lined with cloth. Tubular steel push rods. Will hold 24-inch doll. 9-inch wood wheels, ⅝-inch rubber tires. Nickel plated sliding hood fixtures. Steel foot brake. Fancy undergearing like on baby buggy. Wood push bar 26¼ in. from floor.

Body and hood enameled green with dark green rolls and designs. Undergearing ivory.
79K8245—Postpaid **$6.98**

FEATURES:

Reversing body, 23x12 inches, and hood of round fiber, fancy roll on each. Holds 26-inch doll. 10-inch wood wheels, ¾-inch rubber tires. Reclining back, hood and body, except front part, lined with corduroy. Hood fixtures. Tubular steel handles. Steel hand brake. Push bar 27¼ inches from floor.

Body and hood enameled tan; rolls and design brown. Undergearing ivory.
79K8247—Postpaid **$8.98**

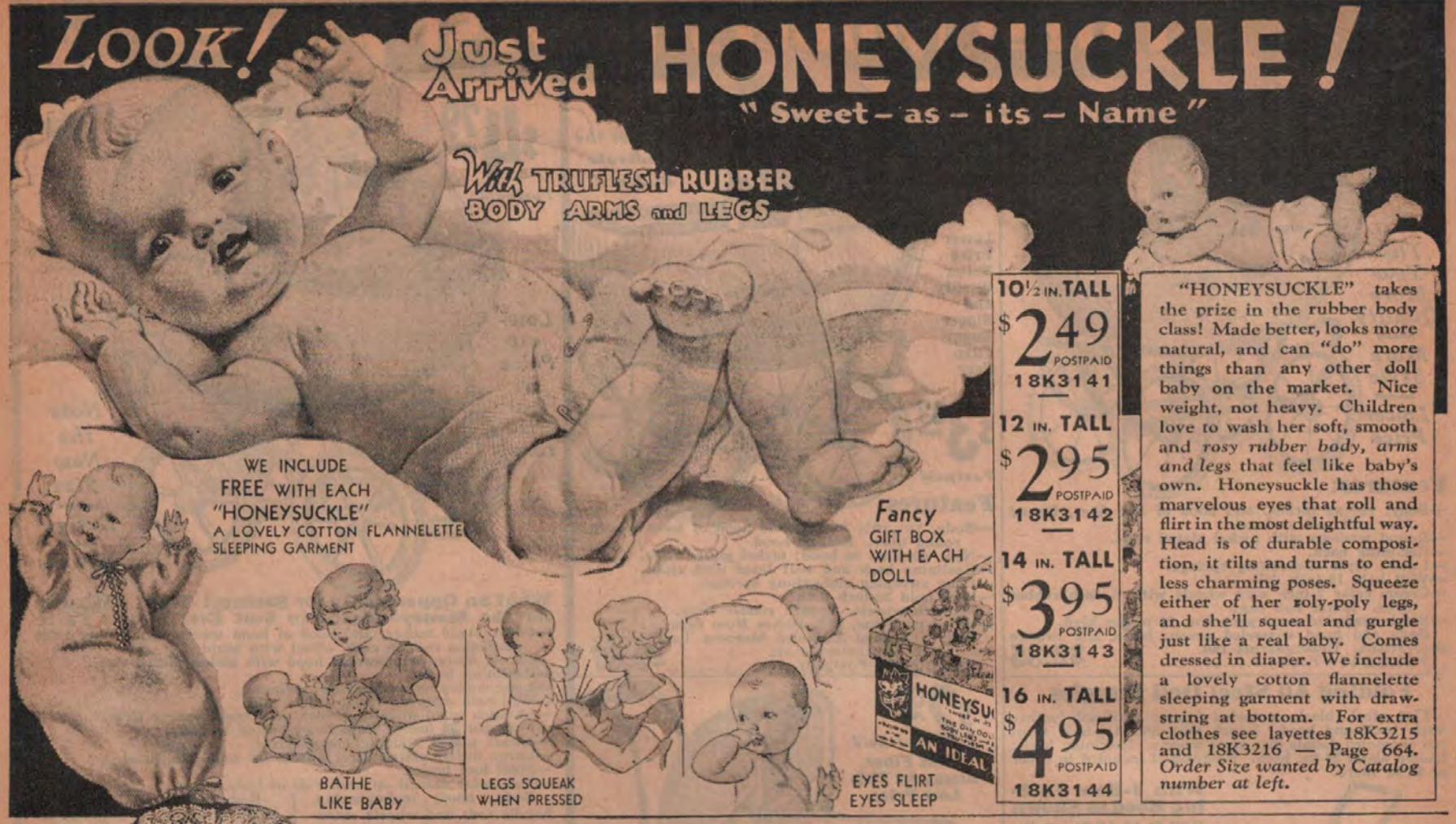
Body and hood enameled light green; rolls and design dark green. Undergearing ivory.
79K8246—Postpaid **$8.98**

See Complete Index in BACK of this Catalog

LOOK! Just Arrived HONEYSUCKLE!

"Sweet-as-its-Name"

With TRUFLESH RUBBER BODY ARMS and LEGS



WE INCLUDE FREE WITH EACH "HONEYSUCKLE" A LOVELY COTTON FLANNELETTE SLEEPING GARMENT

BATHE LIKE BABY

LEGS SQUEAK WHEN PRESSED

EYES FLIRT EYES SLEEP

Fancy GIFT BOX WITH EACH DOLL

10½ IN. TALL	12 IN. TALL	14 IN. TALL	16 IN. TALL
$2.49 POSTPAID	$2.95 POSTPAID	$3.95 POSTPAID	$4.95 POSTPAID
18K3141	18K3142	18K3143	18K3144

"HONEYSUCKLE" takes the prize in the rubber body class! Made better, looks more natural, and can "do" more things than any other doll baby on the market. Nice weight, not heavy. Children love to wash her soft, smooth and *rosy rubber body, arms and legs* that feel like baby's own. Honeysuckle has those marvelous eyes that roll and flirt in the most delightful way. Head is of durable composition, it tilts and turns to endless charming poses. Squeeze either of her roly-poly legs, and she'll squeal and gurgle just like a real baby. Comes dressed in diaper. We include a lovely cotton flannelette sleeping garment with drawstring at bottom. For extra clothes see layettes 18K3215 and 18K3216 — Page 664. *Order Size wanted by Catalog number at left.*

New "TICKLE-TOES"

·· World's FAVORITE Baby - Now Better than Ever

Rubber Arms and Legs - Calls MA-MA also CRYS

FLIRTING EYES - LOVELY CLOTHES

HEAD TILTS



EYES FLIRT

NOTE: OUR PRICES FOR *this* DE-LUXE QUALITY "Tickle-Toes" *with* TILTING HEADS Are the *Lowest* to be had - *Do not confuse with other grades*







HEAD, ARMS AND LEGS ARE WASHABLE



SOFT FLESH-LIKE ARMS THAT FEEL SO REAL



"TICKLE-TOES—IS MARVELOUS." With her new and larger head that can so saucily tilt and turn in all directions, her rolling, flirting eyes that wink and blink so mischievously and, also, go-to-sleep; she's a wonder! Now says "ma-ma," too. Squeeze either rubber leg and she cries. Beautifully dressed in fine, pink organdy, trimmed with lace, a charming bonnet to match, separate underskirt, cotton flannel vestee and rubber pants. A dolly pacifier, strung on a silk ribbon, comes with each doll. Strong composition head, soft, flexible rubber arms and legs, and kapok body.

NOTE: *The smallest size—18K3146—has a head that turns but cannot tilt. She is so "young" that she cries instead of calling "ma-ma." Order size wanted by Catalog number at left.*

Shipping weight of 18K3146, 1 lb. 12 oz. Postpaid when part of a $2.00 order.



TICKLE-TOES" WITH NEW WASHABLE WIG

Tickle-Toes, the wonder doll, with all the features as shown above, except that in addition she has a soft, hair-like, tousled fur wig that is washable. This wig can also be combed and brushed and looks as real as life. Dressed in pretty colored cotton broadcloth romper suit with embroidered collar, and a cotton flannel vest and rubber panties.

18K3151	18K3152	18K3153
13½ in. tall. Postpaid..... $2.79	15 in. tall. Postpaid..... 3.59	18 in. tall. Postpaid..... 4.49

$1.95	$2.95 POSTPAID	$3.95 POSTPAID	$4.95 POSTPAID	$5.95 POSTPAID
13½ INCH 18K3146	15 INCH 18K3147	17½ INCH 18K3148	20½ INCH 18K3149¼	22½ INCH 18K3150¼

Low Prices Buy BETTER QUALITY at Sears

FAMOUS HORSMAN DOLLS

America's BEST KNOWN FINE MAKE

HORSMAN DOLLS

are the finest obtainable, and are known everywhere as the "American Standard." Because Sears are the largest sellers of dolls, we are able to offer the Horsman quality at prices usually asked for ordinary dolls.

HORSMAN DOLLS

—Are guaranteed against defects in materials or workmanship.

—They are as lifelike as it is humanly possible to make them.

—They are beautiful yet sturdily made.

—Horsman Dolls are famous the world over.

"BABY DIMPLES"



Horsman's "Baby Dimples"
—One of the most popular dolls ever sold
—At Famous Sears Low Prices

$1.95 And Up

Truly called "The Nation's Darling," with her bright go-to-sleep eyes, baby dress of frilly organdie and hard-to-break composition head, arms, and learning to walk legs. Has a soft, cuddly body, rubber panties, and a pleading cry voice. **Postpaid if part of $2.00 order.**

18K3155—18 In. Tall. Shpg. wt., 2 lbs. 4 oz. **$1.95**

18K3156¼—20 In. Tall. Postpaid..... **$2.79**

BUTTERCUP

"I'm called Little Buttercup. Dear Little Buttercup."

A NEWLY BORN BABY DOLL



● **Hard to Break** ● **Curved Baby Legs**

With her outstretched arms, and "go-to-sleep eyes" she steals your heart away. Dressed in "dydies," vestee, and tied to a cotton broadcloth pillow with satin ribbon. So young, she can easily cry. **Postpaid if part of $2.00 order.** Each in a fancy box.

18K3164—12 in. Tall. Shpg. wt., 2 lbs. 4 oz. **$1.95**

18K3165—16 In. Tall. **Postpaid.** **$2.95**

BUTTERCUP *With* RUBBER BODY ARMS AND LEGS

18K3157	18K3158
14 In.	16 In.
$4.39	$5.39

Postpaid

—Can be sponged with soap and water
—Has the famous Buttercup composition head
—7-Piece Layette

Has bright go-to-sleep eyes, long lashes, and a full set of darling clothes. Famous Horsman quality and finish.





BUTTERCUP *with* Complete Layette

—8 Pieces Dolly Clothing
—Packed in a fancy gift box
—Hard to break parts
—Glass go-to-Sleep Eyes
—12 Inches Tall

Chubby, lovable Buttercup, lying on a darling pillow tied with ribbon. Her layette of regular baby clothes includes cotton batiste dress, underwear, silk coat and bonnet, shoes and sox.

18K3166..... **$2.95** Postpaid



MADAM HENDREN BABIES

Never before has this well known baby doll sold at so low a price. Has go-to-sleep eyes, lashes, open mouth, tongue, and teeth. Strong composition head, arms, and legs, soft, cuddly kapok body, cry voice, organdy dress and bonnet. Rubber panties.

Postpaid if part of $2.00 order or more.

18K3159—17 Inches Tall. Shpg. Wt., 3 Lbs..... **$1.59**

18K3160¼—20 In. Tall. Shpg. Wt., 3 Lbs. 8 Oz..... **1.95**



HORSMAN'S GOLD MEDAL BABY—the most beautiful baby doll ever modeled. Strikingly handsome face, bright glass eyes (with thick lashes) that go-to-sleep, tiny open mouth with teeth. Dimpled hands and knees. An especially attractive hand embroidered organdy dress and bonnet. Parts are of hard-to-break composition; has soft kapok body, and cry voice. **Both Sizes, Postpaid.**

18K3161 16½ In..... **$2.69**

18K3163¼ 20 In..... **$3.95**



Buttercup

—Ready to go "Bye-Bye"
—Clothes are the regular baby kind
—Composition parts are hard to break
—Go-to-sleep glass eyes
—12 inches tall

Completely dressed. On a kapok pillow, with a warm "Beacon" cotton blanket wrapped around her she is ready to go outdoors. Her dress and bonnet are of extra quality cotton batiste with under-garments of cotton flannel.

18K3167

$3.49 Post Paid

We Guarantee to Satisfy You and Save You Money

Extra Fine! DOLLY TRUNK SETS







BRIGHT BRASS CORNERS

REAL LOCK AND KEY





STURDY LEATHER HANDLES

IN STRONG WOOD TRUNKS



$2.95 Post Paid

—23-Piece Outfit.
—12½-Inch Tilting Head Doll.
—High Grade.
—Brass Bound Wooden Trunk.

18K3125—What a wonderful gift for Santa to bring! A beautiful, hard-to-break, all composition doll, with loads of clothes as shown above—all in a strong fancy wooden trunk that has brass corners, lock and key, with drawers, and cute little hangers and everything!

Our *Finest* Trunk Set

$4.95 Post Paid

—14-In. Dolly.
—Sleeping Eyes with Lashes.
—Fine, Extra Large Wood Trunk with Lock and Key.

18K3126—Simply Gorgeous! All kinds of stunning dolly clothes from coats to roller skates, a big 14-inch, "go to sleep" dolly, of hard-to-break composition. A little girl will have to be, oh so good, to get such a marvelous set! Our price is very low, quality considered.

$1.95

—Extra Nice 12½-Inch Dolly.
—16-Piece Dress Outfit.

18K3127—A fine quality set at a low price. An all composition, hard-to-break, dolly, having tilting head, dressed in a darling frock, underwear and bonnet to match, shoes and socks. Extra garments are coat, beret, Romper, dress with underwear, two-piece pajamas and roller skates. All in a sturdy, fancy wood trunk that has brass catch and clasp (no lock or metal corners). Shpg. wt., 3 lbs. 8 oz.

Postpaid if part of $2.00 order.

· See OUR LOW PRICES on these Attractive, Popular Quality Sets ·



$1.95

—18-Piece Outfit.
—Dolly has Sleeping Eyes.

18K3128—Set has three extra dresses, underwear, bonnet, pajamas, sunsuit, coat, beret, pocketbook and roller skates—all in a strong trunk with labels, brass corners, handle, catch and clasp. 12½ in., all composition, hard-to-break dolly, has tilting head, movable arms and legs. Shpg. wt., 4 lbs. 10 oz.

Postpaid if part of $2.00 order or more.



$1.00

—Dolly has Sleeping Eyes.
—12½ Inches Tall.
—11-Piece Set.

18K3129—A very complete Outfit in a strong cardboard, wardrobe type box with brass catch and handle. Dolly of hard-to-break composition, has tilting head. Shpg. wt., 2 lbs. 6 oz.

Postpaid if part of $2.00 order or more.

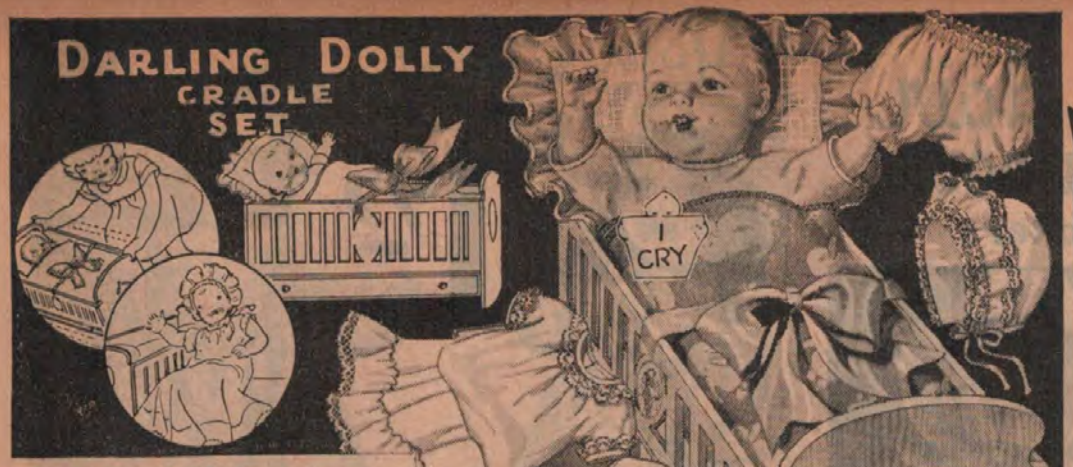


49c

18K3130—A very neat set with a 10½-inch, **tilting head** dolly made entirely of hard-to-break composition, a wardrobe type trunk of heavy cardboard with brass catch, clasp and handle. Extra dress and pajamas. Shpg. wt., 1 lb. 4 oz.

Postpaid if part of $2.00 order or more.

DARLING DOLLY CRADLE SET



● **Substantially Made**

18K3131—A Splendid, Stunning Outfit! A 15-inch dolly with painted features, voice that cries, and composition arms and legs, dressed in a nightgown in her big 16-inch cradle bed of strong fancy cardboard, with pillow, darling baby blanket and satin ribbon. Has long lace trimmed dress, underslip, bonnet, rubber panties, shoes and sox, all in the cradle drawer. Shpg. wt., 5 lbs. **$1.95**

Postpaid if part of $2.00 order.....

AMERICA'S GIRLS LOVE DOLLS!
AND THEY KNOW SEARS ARE *the* BEST

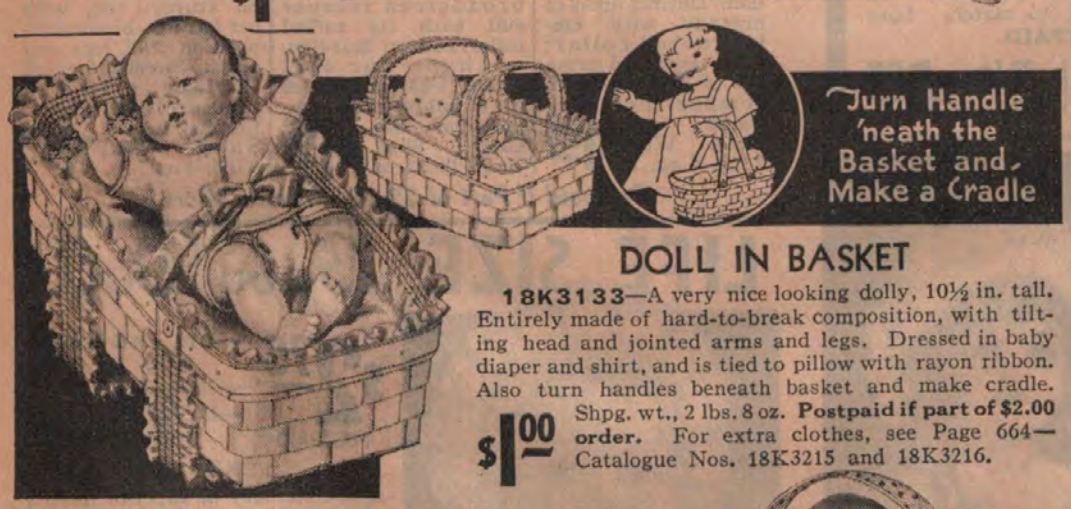




● **Nicely Colored Basket**

● **Tilting Head Baby Doll**

18K3132—Very fine 14-in. basket with mattress and china cotton blanket. Dolly, 10½ inches tall, is made entirely of hard-to-break composition—washable. Tucked in basket there is a lace trimmed dress, underskirt, bonnet and a flannel coat, also the sweetest "sleeper" gown and booties. Shpg. wt., 3 lbs. 6 oz. **Postpaid if part of $2.00 order.....** **$1.95**



DOLL IN BASKET

18K3133—A very nice looking dolly, 10½ in. tall. Entirely made of hard-to-break composition, with tilting head and jointed arms and legs. Dressed in baby diaper and shirt, and is tied to pillow with rayon ribbon. Also turn handles beneath basket and make cradle. Shpg. wt., 2 lbs. 8 oz. **Postpaid if part of $2.00 order.** For extra clothes, see Page 664—Catalogue Nos. 18K3215 and 18K3216. **$1.00**

18K3137 **$3.95** Post Paid

Horsman's "Jane" with fur wig, De Luxe dress and hat. Washable, hard-to-break composition, with tilting head, movable arms and legs. Sleeps, has lashes, and dress has buttons and buttonholes. Fancy box. **17 in. tall.**

18K3136 **$2.95** Post Paid

Horsman's "Sue" in gorgeous outfit, and **with fur wig.** Hard-to-break, washable, composition. Has tilting head, go-to-sleep eyes, lashes and darling dress with buttons and buttonholes. Fancy box. **14 in. tall.**



DOLLY IN OVAL BOX

18K3134—**Very special** 8-inch, all composition doll, dressed in cotton diaper, underwear and sox. Has a lace trimmed coverlet, combination pillow and mattress, lace trimmed dress and underwear. Shpg. wt., 1 lb. 4 oz. **Postpaid if part of $2.00 order.....** **59c**



● **Just Loads of Fun**

18K3135—Just think—with this good looking, 11½-inch, all composition, tilting head dolly—dressed in diaper and cotton flannel vest—there comes a pillow, blanket, lace trimmed dress, bonnet, rubber pants, stomacher, sponge, soap, rattle and a nursery bottle, all in a strong cardboard box with cover and handle. Shpg. wt., 2 lbs. 4 oz. **Postpaid if part of $2.00 order or more.....** **$1.00**



18K3138—**12 in. tall.** Horsman's "Babs" is a cunning little imp entirely of strong composition. Tilting head, movable arms and legs. Painted, molded hair. Sleeping eyes. Extremely sweet dress, having buttons and buttonholes, and a beret to match. Shpg. wt., 1 lb. 8 oz.

18K3139—Horsman's "Sue" is **14 in. tall.** Has go-to-sleep eyes, with lashes, tilting head, and can assume almost every childlike pose. Washable, hard-to-break composition. Painted, molded hair. Lovely dress with buttons and buttonholes. Shpg. wt., 2 lbs.

POSTPAID IF PART OF $2.00 ORDER OR MORE

Lovely Real Hair on BEAUTIFUL GIRL DOLLS

• From FAMOUS Makers •



★ Our Finest Girl Doll.
★ Made by Horsman—there is no better!
★ Perfectly stunning dress and bonnet of Very Fine Organdy.
★ At a price less than regularly sold.

18K3169¼—22 Inches tall. Superbly beautiful, crowned with hand made wig, having long curls of real hair. Has eyes that sleep, lashes, open mouth, tongue and teeth. Tilting head, full arms and legs that stand are made of hard-to-break composition. Dress has buttons and buttonholes. Ma-Ma Voice.
POSTPAID $4.95

—Eyes Roll and Flirt.
—Squeeze her leg and she cries.
—Truflesh Rubber arms and legs.
—Real Hair Wig.

Flossie Flirt, with her marvelous eyes, her head that tilts so roguishly from side to side, is simply adorable. Especially so, in her smart smocked dress with bonnet to match. Says ma-ma, too. **POSTPAID.**

16½ In. Tall 18K3170 **$2.95** | 20 In. Tall 18K3171¼ **$3.95**

Your Choice EACH $1.95



Aren't They Simply Grand?

—18½ Inches Tall.
—Sleeping Eyes.
—Real Hair Wig.

18K3176—We believe this is the greatest value ever offered in this type doll. Darling dress of organdy with embroidered collar; head, legs and arms are of hard-to-break composition. Cry Voice.
Shpg. Wt., 2 lbs. 6 oz... **$1.95**

—Go-to-Sleep Eyes.
—17½ Inches Tall.
—Open Mouth with Teeth.

18K3175—What a darling baby doll, dressed in cotton broadcloth romper suit with its ruffled collar, and her hair-like, washable fur wig! Head, legs, and arms are of unbreakable composition. She Cries. Shpg. wt., 2 lbs. 2 oz.. **$1.95**

—Our Biggest Girl Doll.
—Mohair Wig.
—Eyes that Sleep.

18K3177¼
Bubbling over with value and good looks. So sturdy, too, with her hard-to-break composition head, legs, and arms. Sweetly dressed in lace trimmed print dress. Cries, and has long lashes.
Shpg. Wt., 3 lbs. 4 oz..... **$1.95**

Postpaid if Part of $2.00 Order or More



18K3174¼
22½ In. tall. Beautiful and smart in Fashion's latest dress of flowered organdy. Has natural long curls of real hair. Hard-to-break composition head, legs, and arms. Says "ma-ma," too, and of course, eyes go to sleep.
POSTPAID.... $3.95

SPECIAL BARGAIN
$3.95 Post Paid
18K3174¼

18K3173¼—21½ Inches Tall. Exceptional in every way. Has long curls of real hair, go-to-sleep eyes, lashes, teeth, and hard-to-break composition head, legs and arms. Dressed most sweetly in organdy with bonnet to match.
POSTPAID..... $2.95

DAINTY DOROTHY
$2.95 Post Paid
18K3173¼

LIFE SIZE Baby Doll



$2.75 POSTPAID

—Big and Beautiful.
—26 Inches Tall.
—Exceptionally well made.

18K3178¼
A lovable baby of superior quality at a bargain price. Has sleeping eyes, lashes, open mouth, tongue, and teeth. Body is of soft, downy kapok. Her dress and bonnet are of lace trimmed organdy with a cute bib-like collar. Head, legs, and arms are of hard-to-break composition. Has rubber panties. Cries, too.

QUALITY First - QUALITY Always - at Sears

METAL HEAD DOLLS *Will not Break!*

"WEAR WELL" BRAND

And are so guaranteed. Every little girl should have a metal head doll to play with and so save her more expensive dollies.



Even a Boy Indian Chief Can't Harm Her!

♦

Hard Falls Don't Hurt a Bit!

♦

Metal Head Dollies All Have Go-to-Sleep Eyes!

♦

And Some Can Cry, Too!



↑—Special Value
—14 Inches Tall **49c**

18K3180—Has moving eyes, guaranteed unbreakable head and composition arms. Nice print dress. Body and legs stuffed plump. Shpg. wt., 1 lb. 6 oz. **Postpaid if part of $2.00 order or more.**

—19 Inches Tall. →
—Composition legs and arms. **$1.00**

18K3181—A pretty, rosy cheeked doll that can go-to-sleep or cry. Has the unbreakable metal head with molded hair, cute cotton print dress. Shpg. wt., 2 lbs. 8 oz. **Postpaid if part of $2.00 order or more.**



Extra Nice Metal Head Baby Dolls — 2 Sizes

Big, good looking, and sturdy! An accidental fall will not hurt! Very pretty lace and rosette trimmed organdy dresses. Have go-to-sleep eyes, open mouth, teeth, soft kapok bodies, composition arms and legs, and rubber panties. **Postpaid if part of $2.00 order or more.**

18K3185 — 18 In. Tall. Shpg. wt., 2 lbs. 8 oz. **$1.49**

18K3186¼—21 In. Tall. Shpg. wt., 3 lbs. 4 oz. **$1.95**



15½ Inches Tall. Short dress Baby Dolls that are regular tom boys—for play. Have soft kapok bodies, sleeping eyes, organdy dresses, rubber panties, metal heads, and composition legs and arms. Can cry. Shpg. wt., 2 lbs.

18K3187—White
18K3188—Colored **$1.00 Each**

Postpaid if part of $2.00 order.

→ **18K3189**—Long Dress Infant Doll—**16½ In. Tall.** If you drop her, she may cry, but never break. Has the guaranteed metal head, open mouth, teeth, go-to-sleep eyes, and cry voice. Soft cotton body and legs. Shpg. wt., 2 lbs.

Postpaid if part of $2.00 order or more. **$1.00**



69c

—14½ Inches Tall.
—Can Cry.

18K3182—An inexpensive baby doll. Has the guaranteed metal head, composition arms, go-to-sleep eyes, and a good quality dress, with bonnet to match. Shipping weight, 1 lb. 8 oz.

Postpaid if part of $2.00 order or more.

$1.00

—Mohair Wig.
—Composition Arms and Legs.
—14 Inches Tall.

18K3183—Has sleeping eyes, can cry, and, of course has the guaranteed unbreakable metal head. Pretty print dress and bonnet to match. Shpg. wt., 2 lbs.

Postpaid if part of $2.00 order or more.

—17½ Inches Tall.
—Composition Legs and Arms. **$1.49**

18K3184— An unbeatable Value! Has long curls of real human hair, a very cute dress with bonnet to match, go-to-sleep eyes, cry voice, and the metal head that will not break. Shipping weight, 2 lbs. 4 oz.

Postpaid if part of $2.00 order or more.

Soft UNBREAKABLE DOLLS



—Genuine Rose O'Neill "Kewpies."
—Stuffed with Softest Kapok.
—Bubbling over with life and mischief.

Natural like body covered with soft jersey. Painted features. **Postpaid if part of $2.00 order or more.**

8½ In. Tall **49c** **18K3190** Shpg. wt., 6 oz.

12 In. Tall **98c** **18K3191** Shpg. wt., 8 oz.

New Baby of All Rubber—*Every Bit!*

—No other doll like it!
—Safe for baby and big sister.



Newly developed sanitary "Health-Gard" rubber. Even the lovely modeled head is rubber. Head turns all directions, arms and legs turn. Can be "ducked" in tub without injury. Even little pantie is rubber. Height, 10 inches. Shpg. Wt., 1 lb. 2 oz.

Postpaid if part of $2.00 order.

18K3240 SEARS SPECIAL PRICE **$1.79**



The Most for Your Money

CHOICE of 10 $1.00 EACH Greater Values Than Ever Before



←
—Big Size, 20 in. Tall.
—Mohair wig and long curls.

18K3194¼

Graceful dolly, with painted features and nice cotton print dress and bonnet. Hard-to-break composition head, legs, and arms. Cry voice.

Shpg. wt., 2 lbs. 8 oz. **$1.00**

Postpaid if part of $2 order.

←
—17½ in. Tall.
—Go-to-Sleepeyes.
—Head, arms, and legs of hard-to-break composition.

18K3197

A cuddling, loving baby doll. Soft kapok body, rubber panties, cry voice, cute bib, and organdy dress. Shpg. wt., 1 lb. 14 oz. . **$1.00**

Postpaid if part of $2 order.

←
—Real Human Hair.
—Go-to-Sleepeyes.
—15½ in. Tall.

18K3198

A value which Santa thinks is a wonder! Crying voice and hard-to-break composition head, arms, and legs. Sweet dress and bonnet of rayon figured cotton.

Shpg. wt., 2 lbs. **$1.00**

Postpaid if part of $2 order.

←
—15 in. Tall.
—Wee infant Baby.

18K3199

Very sweet little "tyke" in her long organdy dress. Wrapped in a warm, "Esmond" baby blanket and tied with a two-inch satin ribbon. Has painted features, cotton stuffed body, and cry voice.

Shpg. wt., 1 lb. 8 oz. . **$1.00**

Postpaid if part of $2 order.

—15½ Inches Tall.

18K3195

Washable hair-like fur wig. Cotton broadcloth romper suit. Painted features, and hard-to-break composition head, legs, and arms. Cotton body. Cry voice.

Shpg. wt., 1 lb. 10 oz. . . **$1.00**

Postpaid if part of $2 order.

—Very Special Value.
—Big 19-in. size.
—Go-to-Sleep eyes.

18K3201

Cotton body and hard-to-break composition head, arms, and legs. Lace trimmed organdy dress. Cry voice.

Shpg. wt., 2 lbs. 4 oz. . . **$1.00**

Postpaid if part of $2 order.

—Real Boy Doll.
—13 inches Tall.
—Entire body of Composition.

18K3200

Sturdy and handsome with tilting head, dressed smartly in velveteen suit, beret, and picoted ruffled shirt. Painted features. Shpg. wt., 1 lb. 2 oz. . **$1.00**

Postpaid if part of $2 order.

—All Composition.
—16½ inches Tall.
—Movable arms and legs.

18K3196— Marvel value! Good looking, with her bright go-to-sleep eyes, molded, painted hair, and her smart dress and bonnet of organdy. **Hard to break.** Shpg. wt., 2 lbs. **$1.00**

Postpaid if part of $2 order.

Woolly SWEATER SET



For Baby Dolls—Brushed All Wool Set. Shpg. wt., 6 oz. **Measure height of doll.**

18K3203—Fits Dolls 10 to 12½ In. . **55c**
18K3204—Fits Dolls 13 to 14½ In. . **65c**
18K3205—Fits Dolls 15 to 17 In. . . . **85c**
18K3206—Fits Dolls 17½ to 19 In. . **95c**

For girl dolls. An all wool knitted set of sweater and cap—in bright colors. **Measure height of doll and order size to fit.** Shpg. wt., 6 oz.

18K3207—Fits 13 to 14½-In. Dolls. . **23c**
18K3208—Fits 15 to 17-In. Dolls. . . . **29c**
18K3209—Fits 17½ to 19½-In. Dolls. **39c**
18K3210—Fits 20 to 22½-In. Dolls. . . **45c**





Gorgeous 4-Piece Set

Extra fine Brushed Wool Set in pink and white. Talon fastener. **Measure height of doll and order size to fit.** Shpg. wt., 8 oz.

18K3211—Fits Dolls 14 to 16 In. **$1.39**
18K3212—Fits Dolls 16½ to 18 In. **$1.49**
18K3213—Fits Dolls 19 to 20½ In. **$1.59**
18K3214—Fits Dolls 21 to 23 In. **$1.69**



49c **Baby Doll Layette**

18K3215—Has dainty lace trimmed dress, underwear, diaper, shirt, wash cloth, soap and sponge. To fit baby dolls from 10½ to 20 in. tall. **State height of doll in ordering.** Shpg. wt., 10 oz.

ALL DOLLY ACCESSORIES SHOWN HERE SHIPPED POSTPAID IF INCLUDED IN ORDER OF $2.00 OR MORE

Baby Doll Layette
18K3216

Has lace trimmed dress, underskirt, bathrobe, rubber pants, night shirt, pillow, pillowcase, sheet, blanket, stomach band and a nursing bottle. For dolls 10½ to 20 in. tall. **State height of doll in ordering.** Shpg. wt., 12 oz. **$1.00**





$1.00 **18K3217**—Set of three dresses. A Rayon party dress, a knitted sports wear dress and an afternon frock. For girl dolls 14 to 22 in. tall. **State height of doll.**

Shpg. wt., 6 oz.



Dolly Blankets

Nice nationally famous cotton blanket in baby chick pattern. Shpg. wt., 4 oz.

18K3218
13x18 Inches. **21c**
18K3219
18x22 Inches. **28c**
18K3220
18x27 Inches. **33c**



25c EACH

18K3221 Girl Dress.
18K3222 Baby Dress.

Girl dress of an attractive print. Baby dress of lace trimmed organdy. Fit dolls from 15 to 22 in. tall. **State choice and height of doll.** Shpg. wt., 4 oz.



49c **18K3223**

For baby's bed or carriage. A good size quilt, 21x24 in., stuffed with cotton. Very pretty rayon stripe pattern. Shpg. wt., 8 oz.

Low Prices Buy BETTER QUALITY at Sears

EXTRA GOOD DOLLS
at SEARS... LOW PRICES



ALL COMPOSITION **59¢**

18K3225
—15½ Inches Tall
—Jointed Arms and Legs
—Molded Hair
—Sweet organdie dress
—Bargain Value
Shpg. wt., 1 lb. 10 Oz.
Postpaid if part of $2 order.



EYES SLEEP MOHAIR WIG **69¢**

18K3231
—13 In. Tall
—Hard-to-break composition head, arms and legs
—Lovely print dress
A most unusual value. Shpg. wt., 1 lb. 4 oz.
Postpaid if Part of $2 Order



SPECIAL VALUES Only **49¢** Each
Postpaid if part of $2 order or more

ORGANIZATIONS! NOTE OUR SPECIAL PRICES FOR QUANTITY ORDERS.

18K3227
—Moving Eyes
—14 In. Tall
—Composition head and arms
—Neat print dress
Shpg. wt., 1 lb.
Each **49c**
PER DOZ. POSTP'D $5.35

18K3228
—Composition Head, Arms and Legs
—14 Inches Tall
Baby Doll in Sweet organdie dress. Shpg. wt., 1 lb. 8 oz.
Each **49c**
PER DOZ. POSTP'D $5.35

18K3229
—18 Inches Tall
—Composition Head
—Painted Features
Cry Voice. Nice Dress. Shpg. wt., 2 lbs.
Each **49c**
PER DOZ. POSTP'D $5.35

BABY DOLL WITH RUBBER ARMS and LEGS **98c**



18K3241
Special low price offer. Nicely molded arms and legs of pliable rubber. Body and tilting head of durable composition. Pinned diaper. 11½ inches tall. Shpg. Wt., 1 lb. 6 oz.
Postpaid if part of $2.00 order or more.

For extra clothes see page 664



Doll and Dressing Stand
Folding Stand with pockets has sponge, soap, washcloth and sox. Smiling 12½-inch composition dolly has tilting head and painted features. Shpg. wt., 3 lbs. 3 oz. **Postpaid if part of $2 order.**
18K3226—Set.. **$1.00**





10c **18K3363** Rubber Panties for dolls. Measure doll around waist and state inches. Shpg. wt., 4 oz.

10c **18K3574** White doll sox. Will fit doll foot 1¼ to 3¾ in. long. State length of foot from heel to toe. Shpg. wt., 4 oz.

15c **18K3585** Black, artificial patent leather. Will fit doll foot from 1¼ to 3¾ in. long. State length of foot from heel to toe. Shpg. wt., 4 oz.

18K3586—Special Full Set Price for 1 pair each Panties, Sox, and Doll Shoes. Be sure and give measurements for each of the above. **31c**

39c EACH — SET OF TWO **69c**
—Each Doll is 10½ Inches Tall
—Entire bodies of strong composition
Painted features, jointed arms and legs. Eva has a white dress and bonnet, with Topsy in a one-piece romper suit and 3 yarn curls. Shpg. wt., each 1 lb.
18K3233—Eva— (White Character).
18K3232—Topsy—(Colored Doll).
Postpaid if part of $2.00 order or more.

18K3235
—14 Inches Tall
—Composition head and arms. Cotton Stuffed body
—Painted Features
Sweet organdie baby dress. Shpg. wt., 1 lb.
Postpaid if part of $2.00 order.
EACH **25c**
PER DOZ. POSTP'D **$2.69**

—12 Inches Tall
—Cotton Stuffed
—Painted Features
18K3234
Soft, unbreakable dolly. Corduroy covered body. Shpg. Wt., 8 oz. **Postpaid if part of $2.00 order or more.**
EACH **25c**
PER DOZ. POST'PD. $2.69

• LOW PRICES on Doll Heads and Wigs of Fine Quality •



Postpaid if part of $2.00 order or more ←



"Minerva" imported metal heads. Two largest sizes have fixed glass eyes, other sizes painted eyes. Molded painted hair. **Best for stuffed type imported dolls.**

	Height., In.	In. Across Shoulders	Shpg. Wt.	Each
18K3432	3⅜	2½	4 oz.	14c
18K3434	3¾	2¾	4 oz.	19c
18K3438	4½	3¼	6 oz.	24c
18K3440	5	3½	8 oz.	29c
18K3442	6¼	4¾	12 oz.	59c
18K3468	6½	5	12 oz.	69c

Baby Type With Go-To-Sleep Eyes →



Smiling faced heads of strong composition. Round neck type. For American baby dolls. **Go-to-sleep eyes,** painted molded hair.

	Will Fit Doll Bodies, Inches	Shpg. Wt.	Each
18K3563	9½–11½	6 oz.	39c
18K3565	11¾–12½	8 oz.	53c
18K3566	12¾–15	8 oz.	67c
18K3567	15¼–16¾	12 oz.	79c
18K3569	17 –18½	1 lb.	89c



How to Order American Doll Heads

Measure height of doll body *without head* from shoulder to sole of foot. Order head nearest to the measure.



Pretty Girl Type Heads of Strong Composition

Do Not Confuse With Cheaper Grades

Postpaid if Part of $2 Order or More



Breast Plate style. Strong, handsome, American made for American dolls. Painted eyes and features. Unusual value.

	Will Fit Doll Bodies, Inches	Shpg. Wt.	Each
18K3541	8 – 9½	4 oz.	15c
18K3542	9¾–11	4 oz.	21c
18K3543	11¼–13½	8 oz.	26c
18K3545	13¾–15¾	12 oz.	33c
18K3547	16 –19¼	1 lb.	39c

Extra fine American made doll heads of strong composition, with moving eyes, and nice mohair wig. For American girl dolls.

	Will Fit Doll Bodies, Inches	Shpg. Wt.	Each
18K3511	8 – 9¾	4 oz.	$0.65
18K3512	10 –11¼	8 oz.	.73
18K3513	11½–14	8 oz.	.83
18K3515	14¼–16	12 oz.	.93
18K3517	16¼–19	1 lb.	1.10

REAL HAIR WIGS

Ringlet Style

Fine quality, hand made of real hair, and sewed on a net foundation. **Colors, Blonde or medium brown.** State size and color. Shpg. wt., 8 oz. **Postpaid if part of $2.00 order or more.**



18K3554	18K3555	18K3556
Sizes, 10, 11 and 12 inches.	Sizes, 13, 14 and 15 inches.	Sizes, 16 and 18 inches.
89c	**$1.39**	**$1.78**

How to Order Wigs

Measure around doll's head and state inches. Use strong glue for fastening.

REAL HAIR WIGS

Long Curl Style



Beautifully hand made of real hair sewed on a net foundation. Parted on side. **Colors, Blonde or medium brown.** State size and color. Shpg. wt., 8 oz. **Postpaid if part of $2.00 order or more.**

18K3550	18K3551	18K3552
Sizes, 10, 11 and 12	Sizes, 13, 14 and 15	Sizes, 16 and 18
75c	**$1.19**	**$1.65**

See Complete Index in BACK of this Catalog



Improved Adjustable 3-In-1 Gym Set

A real health builder Set at a sensational low price.

—Two 4-strand Manila ropes each about 8 ft. long.
—Hardwood trapeze bar 21 in. long.
—New roomy varnished swing seat with steel brackets.
—Rings with padded real leather hand grips.
—2 case hardened hooks for attaching.

Do not confuse this remarkable value with other makes on the market at around this price as they usually do not include hooks, manilla ropes or rings with padded leather hand grips, which features are of vital importance. Our set is laboratory tested to insure strength, reliability, and safety when properly attached. The new type swing seat now eliminates the use of rings to hold the seat thus making it impossible for the board to slip. Shpg. wt., 5 lbs.

49K9190 ..... **$1.59**

Make Your Own Cartoon Characters



98¢

BUILDS 10 CARTOON FUNNIES

There are all the necessary parts to make the well known characters like **Moon Mullins, Popeye, Orphan Annie, Sandy, etc.** You can also make up your own creation of an unlimited number of grotesque and humorous figures with these attractively enameled wood parts. Complete instructions included. **Avg. Size 5 inches.**

49K9127—Shpg. wt., 2 lbs..... **98c**

12 Piece Circus Set — 98c

Shpg. Wt. 2 lbs.



CLOWN HAS MOVABLE HEAD, ARMS AND LEGS

First time a set of this type at such a low price. Clown and animals have movable arms, head and legs. Well constructed from wood, and decorated in fascinating colors. Movable parts are strung with strong elastic so they can be set in endless variety of positions. **Clown 5⅝ in. tall, elephant 4¼ in. long,** other pieces in proportion.

49K9137 ..... **98c**



Real Play Value in This 10-Pc. Set

A shepherd with dog and 8 sheep. It's fun playing with these fine and strong celluloid toys. The shepherd, his watchful dog and the 8 sheep can be grouped in different positions; besides, they will be a splendid addition to your toy stock farm. **Boy is 4 in. high—other pieces in proportion.**

49K5450—Box of 10 pieces..... **48c**

16-Trick Mysto Magic Set—With Instructions



Fascinating for kiddies or grownups. A real bargain in this collection of sleight of hand, and card tricks used by the world's most famous Magicians. Just think of the fun entertaining your friends by reproducing the mystifying magic tricks. The loads of fun this outfit will bring you cannot be described in words.

49K6005—Shpg. wt., 1 lb. 8 oz..... **98c**



Cambric Masquerade Suits

Gay—Brilliant—Colorful Costumes for plays, pageants, balls, Hallowe'en parties, etc. The 6 most popular characters for kiddies and grownups.

Be Sure to State age size of Kiddies and chest size of grownups.

Kiddies' Sizes Ages, 5 to 16 years Shpg. wt., 1 lb. 8 oz.

Grownups' Sizes Sizes, 32 to 44 in. chest. Shpg. wt., 2 lbs.

Black Cat

Black cambric one-piece costume with white stencilled "Alley Cat" scene on front. Long tail, extended ears.

Kiddies' Sizes 49K4556
98c
Adults' Sizes 49K4557
$1.89

Dutch Boy

2-pc. typical Dutch color costume. Bloused trousers. Contrasting color blouse and peaked cap. Stencilled tulip design.

Kiddies' Size 49K4558
98c
Adults' Sizes 49K4559
$1.89

Dutch Girl

Pretty, typical skirt and blouse with apron trimmed with dainty lace. Dutch cap or bonnet of white cambric.

Kiddies' Sizes 49K4560
98c
Adults' Sizes 49K4561
$1.89

Pirate

Shiny black artificial leather boots and hat. Colorful trousers with tattered bottoms, unique vest and blouse.

Kiddies' Sizes 49K4552
98c
Adults' Sizes 49K4553
$1.89

Mexican Boy

Jaunty sombrero with tassels and braid. Flared bottom trousers. Vest and white collared blouse with fringed sash.

Kiddies' Sizes 49K4550
98c
Adults' Sizes 49K4554
$1.89

Spanish Girl

Go dressed as a senorita from Old Spain. Bright snappy colors. Ball fringed hat, blouse and knee length skirt.

Kiddies' Sizes 49K4555
98c
Adults' Sizes 49K4535
$1.89



$1.50 Value Weather House at $1.10

A Weather Forecaster Which Actually Works

Very simple to operate. Merely hang up outside of window frame and the little figures will do the rest. Does a very good job of forecasting weather from 8 to 24 hours in advance. When the weather is going to be fine the woman comes out and the man stays in, but if a storm is brewing or rain threatens the man comes out and the woman stays in. Well made of wood and decorated with pine twigs, cones, etc. All nicely varnished. Dummy windows and thermometer. Has realistic reindeer head over dummy thermometer. Size, 9x7½x4½ inches. Shpg. wt., 3 lbs. 4 oz.

49K9148 ..... **$1.10**

Real Values in 3-Coin Registering Banks With Bell



Teaches children thrift. **Grownups also find it amusing to save a few coins here and there.** It's fascinating to watch indicator keep track of your savings. These are sturdily constructed 3-coin registering banks, made from strong metal, lithographed in bright colors. The mechanism is built to register nickels, dimes and quarters. **Bank opens automatically when deposits reach $10.00.** When you deposit a nickel the bell rings once, twice for dimes and five times for quarters.



49c

Our Improved DeLuxe Model Now Heavy Gauge Metal

Size 4⅝x4½x4⅛ in. This bank has cash drawer and key, enabling you to open bank should you desire to withdraw any amount before $10.00 is deposited.

49K9203—Shpg. wt., 1 lb. 12 oz..... **95c**

Benjamin Franklin Thrift Bank

Size, 4x4x2½ inches. The lowest priced registering bank made. Buy one now and start saving. It will help you to become thrifty. Assorted designs.

49K9201—Shpg. wt., 1 lb. 4 oz..... **49c**



New Improved 19-Piece Stock Farm

Barn—Pig Pen—Chicken Coop—Dog House—15 Animals

Reproduced from one of Sears regular barn models. **All wood construction with 2 stalls, two mangers, one trough.**

—Size of barn overall, 12⅝ in. long x 11½ in. high to top of cupola and 8¼ in. wide across eaves.
—Chicken coop, dog house and pig pen also all wood. Pig pen has floor and swinging gate. Size of pig pen 2⅞x4¾x4 in. Chicken coop and dog house in proportion.
—15 assorted farm animals printed on three-ply wood mounted on wooden stands. Horse measures 4⅞ in. tall. Other pieces in proportion.

Any boy or girl whether he lives in the city or on a farm will get a big kick out of playing with this miniature stock farm. The colorful barn built from a pattern of a big, full-sized hip-roof model with a cupola on top will be your prize possession among all of your toys. You can group the many animals in different positions and feed the horses imaginary hay from the mangers. Get yourself a box of toothpicks, some old spools, a little bit of string and make an ideal fence around your stock farm. Don't overlook Toyland's biggest bargain. Shpg. wt., 8 lbs. 8 oz.

79K9152—Complete Stock Farm—all for this low price..... **$1.00**



"Blow Me Down" Popeye Drummer

Famous cartoon character made into a very clever toy. Every kiddie will love to push lever on Popeye's back and watch him drum away on his metal Drum. Simple operation for a special spiral spring always pushes lever back into original position. Made of metal, in gay colors. **7 in. high.** Shpg. wt., 11 oz.

49K9133 .... **19c**

Krazy Kat and Popeye Sparklers

Very Clever and Inexpensive



Latest sparkler toys. When lever is pressed down fly wheel with flint throws colored stars through cut out features of face of Popeye and Krazy Kat. Made of metal lithographed.

Shpg. wt., 12 oz. *Av. Size 5½ In.*

49K5602—Both for..... **39c**

Jackbilt Playhouses

Two Kiddies Can Play Inside at One Time. Large Enough For Them to Stand Up In

44-In. High



$2.19

43-In. High



$2.19

For indoors, porch, basement or lawn. Both are made of stout fiberhide board with cutout windows and door; colored cardboard awnings. Sides of house in natural color with pretty colorful decorations. Roof colored green. Shpg. wt., 13 lbs. **Unmailable. Shipped folded flat, by Express or Freight, Not Prepaid.**

Jackbilt Play Store

44 in. high, 39 in. wide. Counter 39½ in. long, 19 in. high. Colored cardboard awning across top.

79KM7181 ..... **$2.19**

Jackbilt Playhouse

43 in. high, 36 in. wide. Door in front 25 in. high. Has cardboard floor and chimney.

79KM7180 ..... **$2.19**



Singing Canary Bird in Cage

Very Clever New Toy

This celluloid canary sings like a real one when strong spring is wound. Cage also made from celluloid finished in bright colors. Cage 7¾ in. high. Bird 4 in. long. Shpg. wt., 1 lb. 4 oz.

49K5711 .... **98c**



Shpg. wt., 1 lb. 4 oz. **98c**

Educating, Entertaining Very Popular

Excellent Quality Stereoscope

Walnut finish, hardwood frame. Folding handle. Plush bound aluminum hood with 2 extra strong lenses.

49K6810 ..... **98c**

Warbling Metal Bird Whistles



Natural tones. 3⅛ in. long. Shpg. wt., 12 oz.

49K2470 Pkg. of 3 ..... **21c**

100 Colored Assorted Views of the World

Includes views of American curios, historical spots, scenic wonders and views of foreign countries.

49K6860—Shpg. wt., 2 lbs.. **98c**

CAN FILL EVERY NEED



Size, 26x 8¾x7¼

$1.89

28 In. Long

$2.98 Postpaid

Lockheed Sirius

21¾ Inches Long

$1.89

Giant Rubber Tired DumpTruck

1—Usual $2.50 Value.
2—26-inch Boycraft Dump Truck.
3—Made of 20-gauge steel.
4—Has sturdy hand dumping device.
5—Will hold 200-lb. man.
6—Practically unbreakable.
7—Finished in baked-on enamel in attractive colors.
8—3¾-inch double disc steel wheels with oversized rubber tires.
9—Has drop tail gate and dummy steering wheel.

Postpaid if included in $2 order.
79K5082—Shpg. wt., 9 lbs.... **$1.89**

Big Mogul Locomotive to Ride

28 Inches Long. Made of 20-Gauge Steel

A Big Super DeLuxe Value

One of the most outstanding steel toy values in 1931 and now we offer it in the new improved beautiful baked-on contrasting color finish. Just set on the cab and ride, be your own engineer. The special device in smoke stack makes it steer easily. **Hear the bell ring as you pull bell cord.** A graceful, speedy looking engine that will be treasured by any youngster for many years to come. **Will easily hold a 200 lb. man's weight.**

79K5001—Postpaid . **$2.98**

A Positive Knockout— White Enamel Body and Red Wings

The big speedy planes that are breaking all records are Lockheed Sirius. Famous World known flyers will pilot nothing else and now the "Young Future Flyers" can have a true reproduction of the large ones. **20-gauge steel, 21¾ in. from tip to tip.** 7-Inch revolving nickel plated propeller. Streamline wheel covers and fuselage with pilot and observer's seat. **Rubber tired disc landing wheels. Postpaid when included in order of $2 or more.**

79K5015—Shpg. wt., 5 lbs..... **$1.89**

4 Brand New Specials—Only $1.00 Each



$1.00

$1.00

New Improved 24-Inch Rubber Tired DumpTruck

An Outstanding Value

We believe this is the best steel Dump Truck we ever saw for $1.00. 20-gauge auto fender steel truck with **real dump device and slide dump body.** 6¼ in. high, 6¼ in. wide. Has 4 double disc steel wheels. Beautiful baked-on enamel in contrasting colors.

79K5022—Shpg. wt., 5 lbs. 4 oz..... **$1.00**

New 17-Inch White Enameled Rubber Tired Wrecking Truck

Every boy will want one of these Deluxe gleaming white auto wreckers. Made of auto fender steel. Has real ratchet hoisting crane that will hoist any toy truck weighing several times its own weight. Black hoisting crane. **8¼ in. high and 6 in. wide.**

79K5004—Shpg. wt., 5 lbs. 12 oz..... **$1.00**



$1.00

New Steel Rubber Tired Sanitary Dairy Truck

18 In. Long—*Gleaming White Enamel*

A beautiful white baked-on enamel dairy truck, even for the youngster who has everything else in the steel line. This is a newly designed sturdy truck that will please any boy. **Made from 20-gauge automobile fender steel. 18 inches long, 7⅜ inches high, 6¼ inches wide.** 3-inch double disc steel wheels with real rubber tires. Fenders, hood and radiator of contrasting colored enamel.

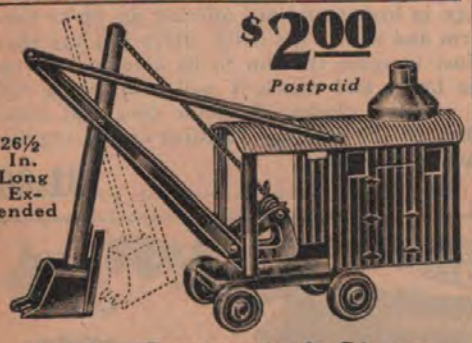
79K5018—Shpg. wt., 5 lbs. 4 oz..... **$1.00**

$1.00 **Easy Steering Steam Roller**

Big enough to ride—16¾ in. long. Just the right size for "Tiny Tots" to ride and play engineer. In fact it will **hold a 200-lb. man.** The smoke stack enables you to steer it while riding. Finish in baked-on enamel.

79K5012—Shpg. wt., 5 lbs. 8 oz..... **$1.00**

Postpaid if included in Order of $2.00 or more.



$2.00 Postpaid

26½ In. Long Extended

Junior Contractor's Steam Shovel

26½ In. Long Overall Extended DeLuxe Model

A dandy sand box toy. Scoop up the sand, elevate dipper, turn and dump and you are ready for another load. Real steam shovel action. Mounted on turn table base. Has ratchet brake and lever. Buy 79K5082 Dump Truck with this to have a nice combination.

79K5003—Postpaid **$2.00**

Unbreakable Steam Shovel



Extra Big Value for 89c

17½ in. long fully extended. Study 20-gauge all steel toy Engineer's cab turns controlling shovel. Heavy cord for winding, and another trips slide attachment. Finished in baked-on enameled colors. Size overall, 11x5¼x15 in. **Postpaid if part of $2 order.**

79K5021—Shpg. wt., 4 lbs..... **89c**



$1.00 $1.00

Red Enamel Hook and Ladder

Has Geared Friction Motor

Fit 3 gilt ladder sections together, turn crank, and up they go to a height 37 in. above floor. Strong steel fire truck finished in Fire Department red enamel trimmed with gilt, 18 in. long and 6½ in. high. **Postpaid if part of $2 order.**

79K5020
Shpg. wt., 3 lbs. 4 oz. **$1.00**

25-Inch "Silver Bullet" Racer

Wow! How that silver bullet can travel—here it comes—there it goes! Just like a streak of lightning. Built close to the ground, incorporating the latest speedy lines, making it look like the modern type racer. Has celluloid windshield—rubber bumper and dummy exhaust pipes. To operate, pull out the spiral rod at rear end and let go. Finished in silvery aluminum color. **Postpaid if part of $2 order.**

49K5756
Shpg. wt., 2 lbs. 4 oz. **$1.00**



69c

Bell on Hauler

6-Piece All Steel Truck Train With Bell

An unbelievable value at our price. When hitched together **train is 41 inches long.** Oh. boy! What fun playing with these almost indestructible heavy gauge steel toys. You can take hauler and attach the stake, van or oil trailer, the dump truck or the gravel car. You can also make one complete truck train by attaching all of the pieces. The play value in this set is really immense. **Hauler is 6¾x4x4⅛ in. The trailers average 5½x3½x4 in.** All pieces on easy rolling wooden wheels. Shpg. wt., 6 lbs.

49K5404—Postpaid if part of $2 order..... **69c**



59c

5 Separate Toys

22-Inch All Steel Auto Transport With Trailer and Three Cars

If bought elsewhere last year would cost you $1.00. Combination includes a hauler with trailer, **a 7¼-in. dump truck which actually dumps,** a sedan with new type radiator front and an up-to-date sport roadster. Just think of the fun loading up transport with the 3 cars and pulling it around, then unloading cars again. Toy made of heavy gauge automobile steel on easy rolling wooden wheels. 3 cars have embossed wheels giving wire wheel effect. Sedan and Coupe about 6¼ in. long. Shpg. wt., 4 lbs. 8 oz.

49K5486—Complete five-piece set. Postpaid if part of $2 order..... **59c**

Automatic Sand Crane

Sand runs from hopper to fill bucket which swings out dumping sand at the other end. Bucket returns for another load. Box forms tray. Scoop and sand included. All steel attractively enameled. **Size, 13¼x14 in. Postpaid if part of $2 order.**

49K5782..... **89c**



Shpg. wt., 4 lbs. 4 oz.

Speedy Sandy Andy

Every little kiddie wants an automatic sand toy. Pour sand into hopper and watch car racing up and down the incline collecting sand from hopper and dumping it at bottom of track. Action continues as long as hopper is filled. Can of sand included. Made from metal lithographed in gay colors. **Size overall, 11x9¼ in.**

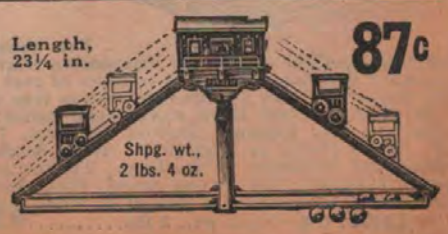
49K5742
Shpg. wt., 2 lbs. **49c**
Postpaid if part of $2 order.



Automatic Action Cable Car

A clever toy that will hold child's interest. To operate, fill tower with the marbles included and watch first car speed up the incline while the other one races down to deposit the collected marble. Action is continued as long as you keep tower filled with marbles. Made from lithographed metal. 5 steel marbles included.

49K5786—Postpaid if part of $2 order..... **87c**

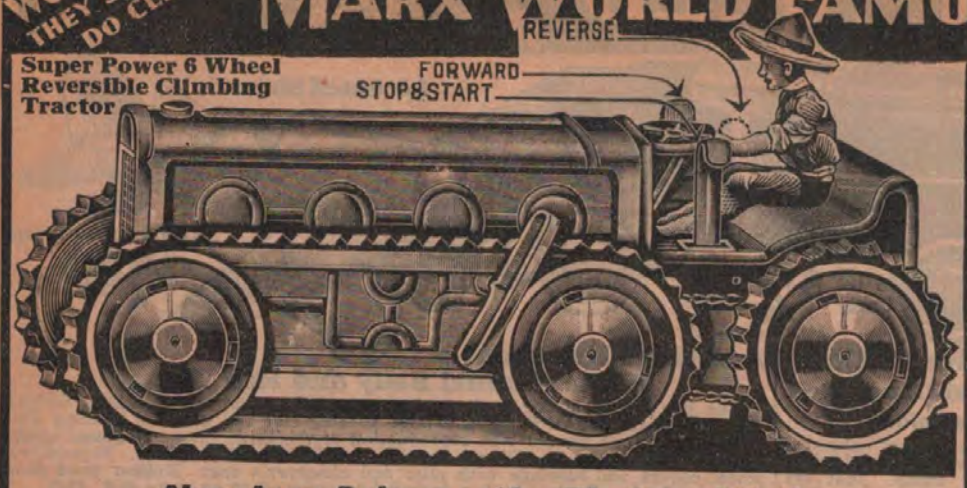


87c

We Guarantee to Satisfy You and Save You Money

WOW! THEY SURE DO CLIMB

MARX WORLD FAMOUS CLIMBING TOYS



Super Power 6 Wheel Reversible Climbing Tractor

New Low Price on the First and Only Reversible Climbing Tractor $1.67

★ It is 12 in. long and 4⅜ in. high.
★ Reverse Gear Shift.
★ Beautiful Nickel Plated Finish.
★ Start and Stop Lever.

Even at last year's price America was amazed at this remarkable—almost unbelievable Tractor Value. Now at this new low price it will be more popular than ever. Just think of being able to shift gears and throw your tractor in reverse while it is moving. The extra strong guaranteed Marx clockwork motor does real wonders in pulling heavy loads many times its own weight. The speed is controlled causing it to lumber along like a real Tractor always maintaining the same speed regardless of the weight it pulls, the grade it climbs or the decline it descends. The extra wide sturdy and strong quality rubber treads give it traction power which can only be found in the Marx tractors. Size, 12 in. long and 4⅜ in. high. **Postpaid if part of $2 order.**

49K5775—Shipping weight, 3 pounds 8 ounces..... $1.67



The First Hill Climbing Industrial Dump Truck

A New Marx 1932 Sensation

$1.00

★ Size overall 12½ in. long, 4½ in. wide, 5⅛ in high.
★ Made of heavy gauge steel.
★ Has lever to tilt truck bed when unloading. Also start and stop lever.
★ Equipped with a Marx guaranteed clockwork motor.
★ Has sure-grip rubber treads like on our tractor toys.

In the swiftest changing age in history we are offering an up-to-the-minute truck which will charm and amuse the child. Here is a toy that will thrill the youngster. Just imagine the fun to be able to load up your truck, then release the brake and watch it pull along up a hill and then down again. The powerful clockwork motor does real wonders in pulling. Besides it has all the climbing features of our regular tractor toys. **Postpaid if part of $2 order.**

49K5705—Shpg. wt., 3 lbs..... $1.00

7-Piece Tractor Set Was $2.39—Now $1.67

This is by far the greatest Marx achievement in super values. At our low price this 7-in-1 set can make millions of children happy.

—**The famous enameled all metal Tractor with its powerful clockwork motor** and wide suction cup type rubber treads which enable it to climb up or go down an incline. The speed governor gives it the tractor-like slow and regular pull; also has start and stop lever.
—**Heavy gauge steel wagon** with wood wheels, size overall 8 in. long, 3¾ in. wide, 3½ in. high.
—**Disc harrow** measures 5½ in. long, 2 in. wide.
—**Aluminum scraper** measures 5⅜ in. long, 1¾ in. high.
—**Road Roller** measures 3½ in. wide, 2½ in. diameter.
—**Wrecker derrick** measures 8¼ in. high, 2¼ in. wide.
—**Hauling chain 3 ft. long. (Nickel plated.)**

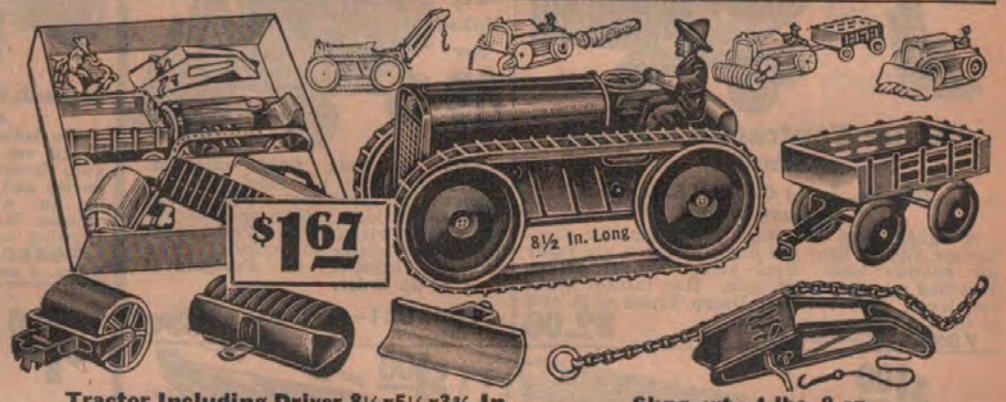
Think of the many varieties of combinations you can work out.

49K5749—7-Piece Set. Postpaid if part of $2 order..... $1.67

$1.59 Aluminum Tractor With Chain and Plow Now $1.00

Marx DeLuxe Aluminum Climbing Tractor with scraper attachment and chain like in our big set. Tractor incl. driver 8½x5¼x3⅜ in. Shpg. wt., 2 lbs. 4 oz. **Postpaid if part of $2 order.**

49K5743—Tractor, Chain and Plow..... $1.00



Tractor Including Driver 8½x5¼x3⅜ In.

Shpg. wt., 4 lbs. 8 oz.

With Tractor Type Rubber Treads. ***Size with shovel extended 16x6x 9½in.***

Powerful Climbing Steam Shovel

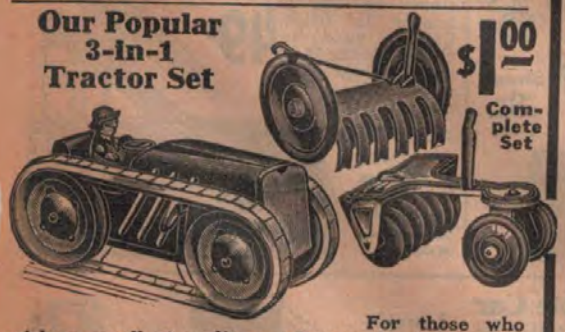


NOW $1.00 WAS $1.49

Massive—big—that's what you will say when this powerful steam shovel slowly rambles along on the wide corrugated rubber treads ready to excavate, shift gravel, or to do any work necessary in toyland. Has Marx strong spring motor, and stop and start lever. The huge shovel will lift heavy loads, can be raised by turning crank and dumped by a pull of the cord. Strong metal enameled in bright colors. **Postpaid if part of $2 order.**

49K5701—Shpg. wt., 4 lbs..... $1.00

Our Popular 3-in-1 Tractor Set



$1.00 Complete Set

For those who wish an excellent quality yet inexpensive tractor set, we offer this fine value. Set consists of real climbing tractor with the suction cup traction type treads; well known strong Marx clock work motor; farm rake and disc harrow. Tractor measures, 7½x3¼ in. Other pieces in proportion. **When hitched together set measures 18 in. long.** Tractor and accessories made from strong metal, lithographed in bright colors. **Postpaid if part of $2 order.**

49K5703—Shpg. wt., 2 lbs..... $1.00

Famous Marx Climbing Tractor

Last Year 98c—Now Only 89c

NOW 89c



—**Strong metal construction. Size overall, 8½x5⅜x3⅜ in.**
—**Powerful Marx guaranteed clockwork motor.**
—**Has speed governor—also start and stop lever.**
—**Traction power, suction cup type rubber treads.**

It is a miniature—but Wow! What strength! Really unbelievable what this tractor can do. Over obstacles, down dangerous curves and almost over everything in its path. Nothing seems to stop its progress. Here it comes again, this time you can have the tractor haul loads many times its own weight. The speed governor causes tractor to lumber along in a slow but sure tractor-like fashion, climbing when necessary, or going down an incline without changing its speed. **Postpaid if part of $2 order.**

49K5745—Shpg. wt., 1 lb. 12 oz..... 89c

New Army Design Climbing Tractor In Army Colors

Has strong spring motor and stop and start lever. Doughboy driver. Size overall, 7½x3½x3¼ in. (Not illustrated.) **Postpaid if part of $2 order.**

49K5739—Shpg. wt., 1 lb. 10 oz..... 48c

47c

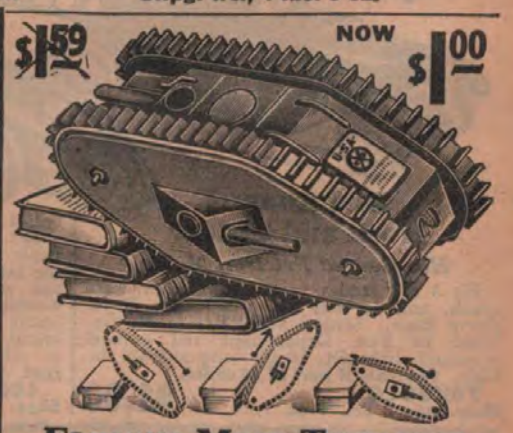


Toy Castle and Bridge for Our Tractors and Tank

An immense play value at a very low price. The incline is carefully worked out so tractor will not find it difficult to even pull small loads up or down. Besides, there is the wide double door gate and the roomy inside which can be used for garage or storage. Made from strong cardboard, lithographed in realistic colors. Size overall, 40x10x10 in. Tractor or tank not included. **Postpaid if part of $2 order.**

49K5790—Shpg. wt., 2 lbs..... 47c

$1.59 NOW $1.00



Famous Marx Turnover Tank

At Big Savings Over Last Year's Price

Last Year $1.59 This Year $1.00

Only Tank Which Climbs on its Top or Back

—**Size about, 9 in. long, 4 in. high and, 4¾ in. wide.**
—**Marx guaranteed powerful clockwork motor equipped with start and stop lever.**
—**Heavy tractor type rubber tread. Runs long time on one winding.**
—**Motor speed controlled by Special Governor.**
—**Sturdy metal construction, nicely finished. Powerful appearance. Will pull a load of many times its own weight. Has hook for attaching trailers, etc. Works right side up, upside down. Climbs steep grades and over obstacles, lumbering along, slow but sure.**

Here it comes—the powerful dreadnaught of the Army. Just as on the battlefield. Tank will climb over dugouts or any other obstacles in its way. If the first attempt fails, tank may fall on its back or side but it fights on, and eventually will make it. **Postpaid if part of $2 order.**

49K5789—Shpg. wt., 2 lbs..... $1.00

QUALITY First - QUALITY Always - at Sears

MARX GUARANTEED MECHANICAL TOYS

87c



Famous Marx "Merrymakers"

Repeated Because of Last Year's Popularity

Every youngster will enjoy them as they are right up to the minute and full of pep. Just wind the strong spring motor and "on with the show." The mouse leader on the piano swings his baton, while another bangs the piano and a third one beats the trap drum. The fourth fellow dances merrily to keep in time. Although there are no musical notes every one who has seen this toy in operation marvels at the clever action. Made of metal, lithographed in attractive and contrasting colors. **Size overall, 9x9x5 inches.** Shipping weight, 1 lb. 8 oz.

49K5717 ..... **87c**

Famous Popeye and His Dodging Parrot

Brand New Famous Cartoon Character Toy

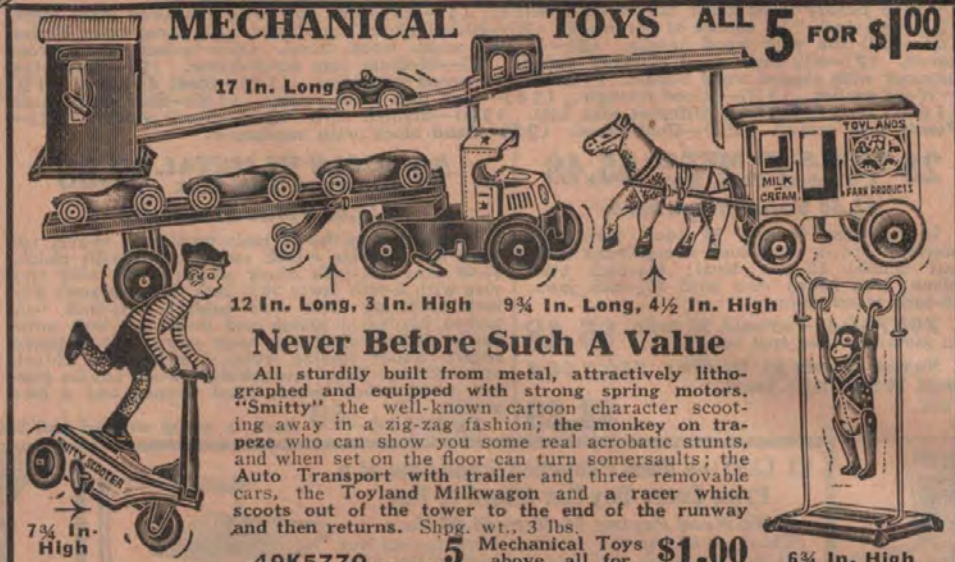
He is just "it" when he comes to strolling along pushing his wheelbarrow. No wonder they call him "Blow Me Down" Popeye. The happy go lucky expression and the famous pipe in his mouth portrays him very realistically. While he pushes his wheelbarrow the lid of the trunk opens and the famous parrot pops his head in and out from under his hiding place. This action is repeated many times with one winding. Every youngster will enjoy this distinctly different toy on account of its original action and the colorful portrayal of their famous cartoon character. Made from metal, lithographed. **Size, 7¼x7¼x3¼ in.**

49K5788—Shpg. wt., 1 lb. 12 oz. **59c**



59c

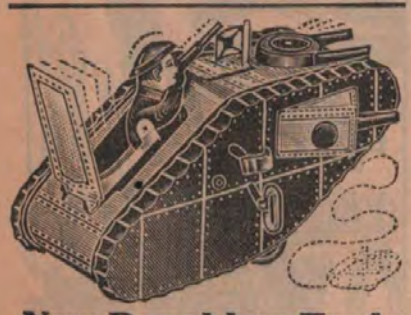
MECHANICAL TOYS ALL 5 FOR $1.00



Never Before Such A Value

All sturdily built from metal, attractively lithographed and equipped with strong spring motors. "Smitty" the well-known cartoon character scooting away in a zig-zag fashion; **the monkey on trapeze** who can show you some real acrobatic stunts, and when set on the floor can turn somersaults; the **Auto Transport with trailer** and three removable cars, the **Toyland Milkwagon** and **a racer which scoots out of the tower to the end of the runway and then returns.** Shpg. wt., 3 lbs.

49K5770 ..... **5** Mechanical Toys above, all for **$1.00**



New Doughboy Tank

Military Flag Disappears When Soldier Pops Out to Aim

When strong spring is wound tank zig-zags along in real fighting fashion, turning its course every time the trap door opens, out of which a doughboy pops, aims, and dodges back again. Made from metal attractively lithographed. **Size overall, 9¼x4¼x5¼.** Shpg. wt., 1 lb. 12 oz.

49K5764 ..... **87c**



59c

New Monkey Cymbalist

Entirely new action toy to thrill every little youngster. Gee! That's a keen toy. Simply wind the strong spring and watch him hop lively along with the aid of his front feet and tail, all the while clapping his 2 cymbals together very realistically.

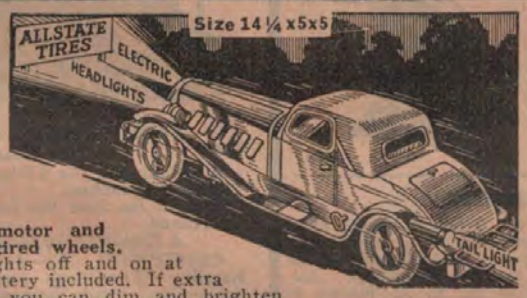
Made from metal, lithographed in lifelike colors. **Size overall, 8¼x6 in.** Shipping wt., 1 lb. 8 oz.

49K5710 ..... **59c**

Electric Lighted Mechanical Auto

Has Real Head Lights and Red Tail Light

First One to Sell for Less Than $2.50



Heavy Gauge Steel Sport Coupe with real electric lights, strong clock work motor and balloon type rubber tired wheels. Has lever to turn lights off and on at will. **One dry cell** battery included. If extra battery is purchased you can dim and brighten your head lights by throwing lever. **For additional batteries see, 20K1401, page 858.** Shipping wt., 3 lbs. 12 oz.

49K5713 ..... **$1.00**



Shpg. Wt., 1 lb. 12 oz.

Cabin Type Plane

39c

Strong spring motor drives both plane and propeller. This fine, colorful lithographed metal **plane measures 17½ in. long.** Wing spread of 17¾ in.

49K5732 ..... **39c**

Kiddy Cyclist

Biggest Selling Toy in America Last Year



89c

Equipped with Marx strong spring motor. **The cutest most lifelike mechanical toy ever introduced.** The cute doll pedals along moving his legs in a very natural manner. He turns corners swaying his body from side to side, unexpectedly changing his direction. The cycle is metal attractively finished. **Size, 8¾ in. high, 8 in. long and 4½ in. wide.**

49K5725 ..... **89c**

Shpg. Wt., 1 lb. 4 oz.

59c



Whoopee Cowboy

Very Comical Action That Will Give You Real Thrills

Wind the strong Marx spring and watch him go—"Whoopee" Cowboy—that's what you will say when you see him drive his broncho-like car in side splitting antics. Forwards, backwards, in circles, and in all kinds of curly cues goes the car, while he bounces up and down in his seat just as if sitting on a bucking broncho. All metal attractively lithographed. **Size overall, 9x6½x3 in.**

49K5706—Shipping wt., 12 oz. **59c**

59c



New Walking Horse With Rider

Every little kiddie loves a horsie. Here is an exceptionally fine pony which actually walks, moving its legs in the most life-like manner carrying its proud rider. Toy is made from metal attractively lithographed in contrasting colors and has a strong Marx spring. **Size overall, 8½x8x2¼ inches.**

49K5708—Shipping wt., 1 lb. **59c**

59c



31-In. Long Brand New Mountain Climber Toy

A startling new mechanical development. Motor automatically starts and stops while in motion. Wind up the strong clock work motor in car and place at bottom of incline. Motor pulls car up incline then disengages while car scoots down on the other side of the incline, bumps the end and then comes back to the starting point on another path. Metal, prettily decorated. **Car is 3⅛x1¼x1½ in.**

49K5718—Shpg. wt., 1 lb. 8 oz. **59c**

YOUR CHOICE—ANY 4 for Only $1.00



The Ten Most Outstanding Low Priced Mechanical Toys of the Year

All metal toys, prettily lithographed. Sturdily constructed and equipped with superior long lasting spring motors.

1—10-In. Dump Truck With Real Dumping Feature.

2—8-In. Climbing Popeye.
Stand on one end of the string, pull the upper end, and Popeye will climb up.

3—Bucking Broncho with Cowboy.
Clever action imitating a bucking broncho. **Size, 6¼x2¼x5¼ in.**

4—Mechanical Road Roller.
Has slow motion like the big road rollers. **Size, 8¼x4¼x4 in.**

5—Kitty Cat Playing Ball.
New easy winding toy. Just push lever (tail) down, release and toy is in motion. **Size, 8x3¾x4½ in.**

6—16-In. Speedy King Racer.
Painted exhaust pipes on sides.

7—Krazy Kat Scooter.
Watch him race around in circles. **Size, 8x6½x3⅛ in.**

8—12-Inch Cadillac Coupe.
Has bumper in front, bumperettes and trunk rack in rear.

9—10-In. Delivery Motorcycle.
A snappy toy with big play value.

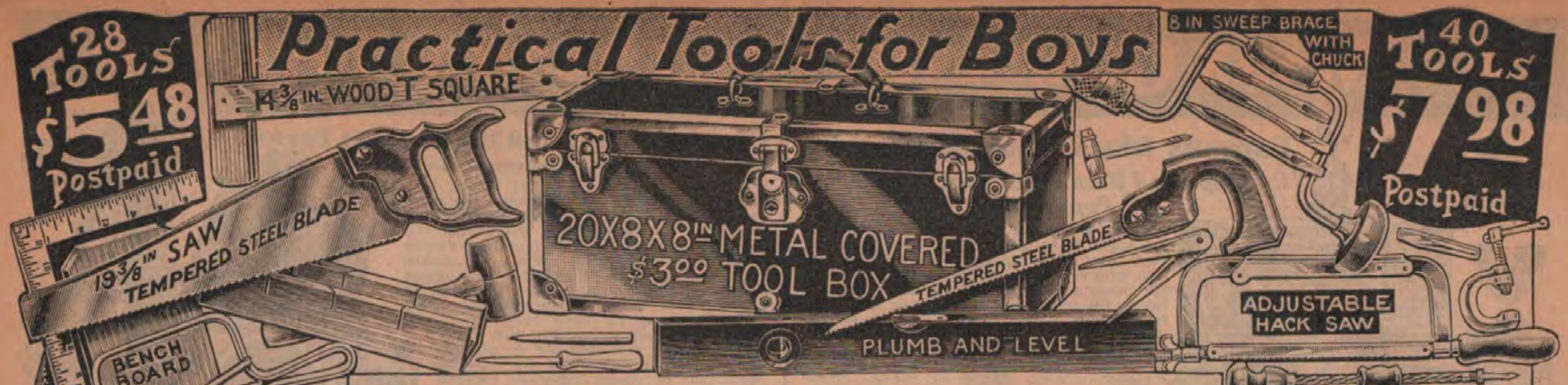
10—Horse Pulling Lumber Wagon.
Front wheels turn to run wagon straight or in circles. **Size overall, 13x4¾x4 inches.**

Give Numbers and names of the four toys you select.

49K5791—Average shpg. wt. of 4 toys, 3 lbs. 8 oz. ..... **Any 4 for $1.00**

Order Blanks Are in Back of This Catalog

Practical Tools for Boys



BOYS! *Read This:* Each Tool is Carefully selected and bought from tool manufacturers and sets assembled at our store. By doing this, we are able to save you about 30 per cent.

The Metal Covered Tool Box 20x8x8 inches has a leather handle, lock and key.

These twenty-three tools are in both outfits: (1)—19⅜-inch saw with tempered steel blade. (2)—14⅜-inch "T" square of hardwood. (3)—Nickel plated scroll saw with three extra blades. (4)—Mill file with wood handle. (5)—¾-inch width wood chisel. (6)—½-inch width wood chisel. (7)—8½ inch wood marking gauge. (8)—Medium size screwdriver. (9)—Semi-steel hammer with shaped wood handle. (10)—9-inch wood miter box. (11)—Steel dividers. (12)—Wood mallet. (13)—Wood triangle. (14)—12x7 inch steel square. (15)—Slip joint pliers. (16—17—18)—Three different size bits. (19)—Scratch awl. (20)—Steel punch. (21)—Pencil with eraser. (22)—Cold chisel. (23)—Sand block with sandpaper.

28 TOOLS IN METAL Covered Tool Box $5.48

$8.50 Value Elsewhere

In addition to the 23 tools mentioned above, there is the 8-inch sweep brace without chuck; 12-inch level; 6⅛-inch steel plane; iron bench vise with 1½-inch jaws; 12-inch wood ruler.

79K7404—Postpaid, 28 tools in metal covered tool box..... **$5.48**

Same Tools as in Our 79K7404 But Without Chest.

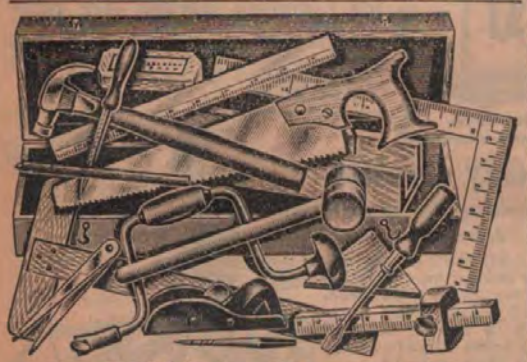
For boys who want to make their own box.
79K7405—Postpaid **$3.29**

40 TOOLS IN METAL Covered Tool Box $7.98

$12.00 Value Elsewhere

In addition to the 23 tools mentioned above, you have the 75c size 8-inch sweep brace with chuck; $1.00 size 6¾-inch block plane; $1.00 size iron vise with 2-inch jaws; 15½-inch compass saw; 9⅝-inch soldering iron with solder; 18¾-inch varnished hardwood plumb and level; 9½-inch automatic drill; adjustable hack saw; 8-inch tinner snips; 2-foot folding rule; 1-inch wood chisel; screw clamp; large screwdriver; wood handle gimlet; wood bench board; steel wrench and a card punch.

79K7416—**40** tools in metal covered tool box. Postpaid..... **$7.98**



17 TOOLS in Chinese Red Lacquered Wood Chest, 17x8¼x3¾ In. $2.29

Contains 8-in. sweep brace, a bit, 16-in. saw with wood handle, 6⅛-inch steel plane, 12x7 in. steel square, 14¼-inch wood T square, 9-inch wood miter box, wood marking gauge, hammer, screwdriver, awl, wood mallet, triangle, sand block and sandpaper, pencil with eraser, steel dividers and 12-inch varnished wood ruler.

79K7411—$3.00 Value. Postpaid.. **$2.29**

AT LAST—a Hand Propelled Scroll Saw at a Price Every Boy Can Afford to Pay

No Need Paying $4.00 to $5.00 Now

Think of all the fun you can have sawing out bird houses, book shelves, toys and other articles with this new low priced saw.

Strong metal base with cutouts for screws or nails to fasten to your bench or table.

Large Size Very Special at $1.00

Metal base, 4x3½ in. Steel work table, 5¾ in. high. Metal fly wheel with wood knob. Saw frame, 5½ inches long. Complete with three blades. Shpg. wt., 3 lbs.

49K7421
Postpaid if part of $2 order..... **$1.00**

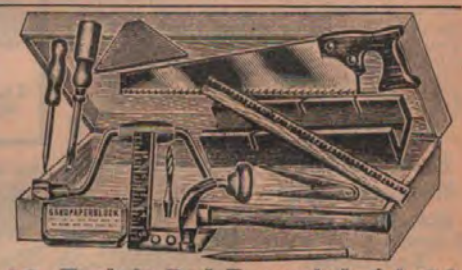


Quality Tool Chest Lumber



Think of it! 9 lbs. of clean, clear white lumber, enough to make ever so many toys and useful things for the house and for yourself. Assorted lengths up to 15 inches in different widths and thicknesses. Round dowels and 3-ply veneer wheels to make carts for baby brother. A supreme value. Shpg. wt., 10 lbs.

79K7410—Postpaid if part of $2 order..... **88c**



13 Tools in Red Enameled Wood Chest $1.00

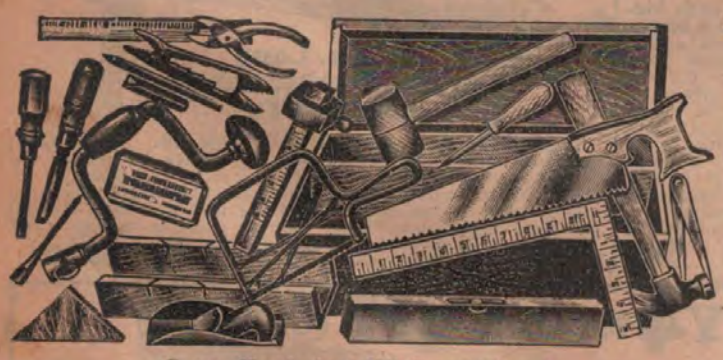
A Dandy for the Little Fellow. Chest Size, 14½x6x2⅞ Inches.

They'll Be Just the Right Size for His Little Hands.

A Good $1.50 Value Elsewhere

CONTENTS: (1)—14¼-inch saw including handle; (2)—7-inch sweep brace; (3)—Bit; (4)—Good grade hammer; (5)—Awl; (6)—Screwdriver; (7)—Metal dividers; (8)—Pencil with eraser; (9)—Sandpaper block; (10)—9-inch wood miter box; (11)—Carpenter square; (12)—Wood triangle; (13)—12-inch varnished wood ruler. Shpg. wt., 5 lbs. Postpaid if part of $2 order.

49K7407
13 tools in wood chest..... **$1.00**



Same Tools but Without Chest

For boys who wish to make their own tool chest.
79K7412—Regular $3.00 value elsewhere. Postpaid.. **$2.19**

22 Tools in a Red Lacquered Wood Chest 16½x8½x5⅞ Inches

Boys! Have Your Own Work Shop—Show Dad What You Can Do.

Contains a 16-inch wood handle saw, 12-inch level, all steel plane, 8-inch sweep brace, bit, scroll saw with 3 extra blades, hammer, screwdriver, wood marking gauge, wood chisel, 9-inch miter box, 12x7 inch steel square, awl, wood mallet, metal dividers, cold chisel, triangle, ruler, pencil with eraser, sandpaper block, steel wrench and a card punch.

$5.00 Value Elsewhere. Postpaid.
79K7413... **$3.29**



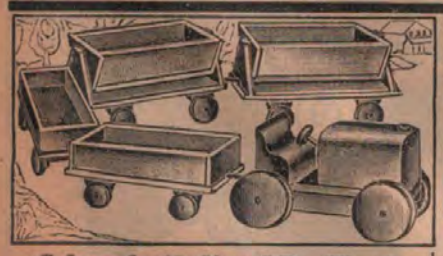
$3.50 VALUE ELSEWHERE

Lockheed Sirius, Fairchild or U. S. Navy Racer Construction Kit $1.79

Boys! Build Your Own Models

ACTUAL SCALED PLANS AND ALL MATERIALS to build any one of the famous planes and several smaller models. (Not just a bunch of material and parts as are usually offered in construction sets). Kit contains 22 pieces of balsa wood from ⅛₆x3x36 inches to ⅛x1½x36 inches, 8 assorted length propeller blocks, 2 sheets of rice paper, 25 feet each ⅛x1/32 in. rubber and R.O.G. motor rubber, 3 ft. fine piano wire, 4 landing wheels, 6 strips of bamboo, washers, cement dope, plans, etc. Shpg. wt., 1 lb. 8 oz. Postpaid if part of $2 order.

49K4741—$3.50 Building Kit..... **$1.79**

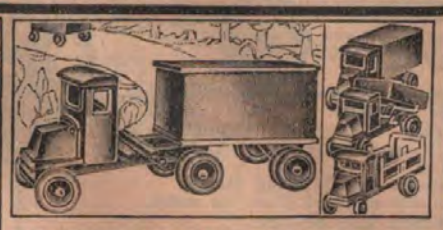


Schoenhut's New 5 Pc. Wood Tractor and Work Train Set

Builds Your Own Work Train

Realistic looking road building set. Tractor with 2 gondola and 2 dump cars (that actually dump) can be built at one time. Complete outfit measures about 30 in. long. Clear wood (unpainted) accurately made to fit together. Postpaid if part of $2 order.

49K3654
Shpg. wt., 2 lbs. 4 oz..... **87c**

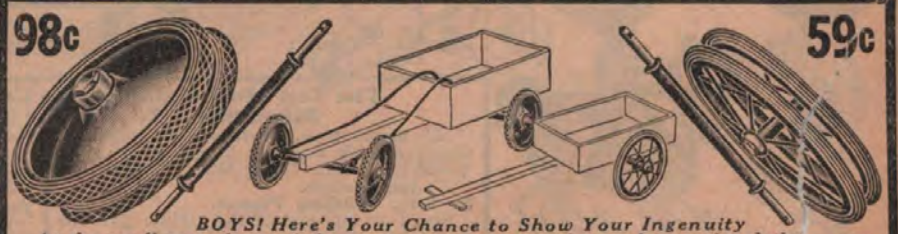


Schoenhut's New Mack Truck Construction Toy

Builds 4 Different Mack Truck Models

Dump truck, moving van, stake truck and truck and trailer combination. Set up one model, take apart again and set up as another model. Builds all of these models one at a time. Average length 11 inches. Nice, clear, unpainted wood. Postpaid if part of $2 order.

49K3657—Shpg. wt., 1 lb. 8 oz..... **87c**



BOYS! Here's Your Chance to Show Your Ingenuity

At the small cost of one of these sets, your own soap box and part of a clothes prop, you can build your own flivver or wagon. Red enameled wheels with rubber tires, ½-inch square steel axle, 18½ inches long, rounded at ends, drilled for cotter pins and for fastening. Each set has washers, cotter pins and two nickel plated hub caps. Postpaid if part of $2 order.

Two Roller Bearing 9½-Inch Disc Steel Wheels and One Axle

Each wheel of double disc steel with ¾-in. gear tread rubber tire.

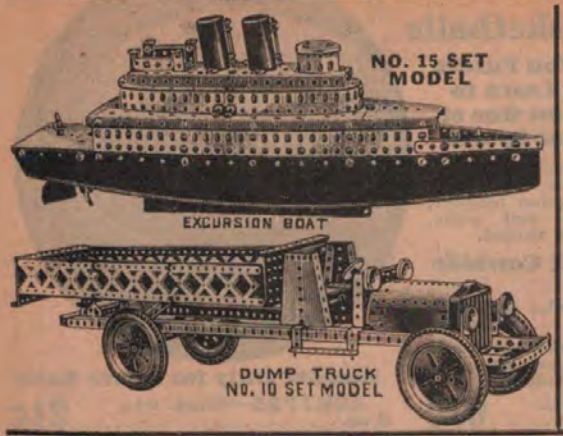
79K7649—Shpg. wt., 5 lbs.... **98c**

Two Rubber Tired 10-Inch Wire Spoke Wheels and One Axle

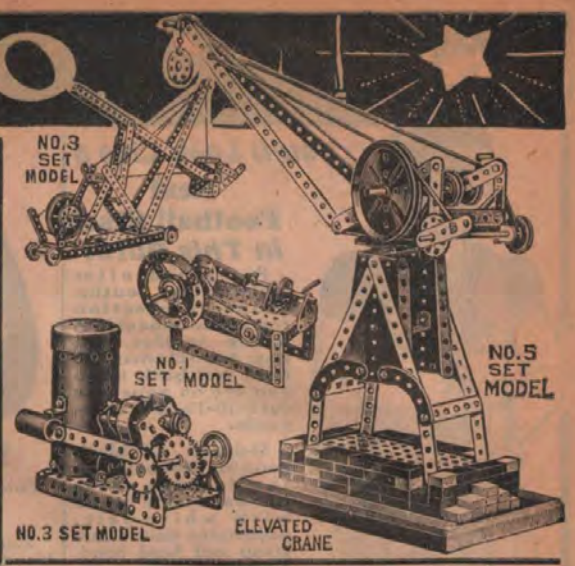
Each wheel has 12 strong wire spokes and ½-inch rubber tire.

79K7647—Shpg. wt., 3 lbs.... **59c**

NEW MECCANO



1. Meccano-Brick, newest addition to Meccano
2. They interlock, no mortar, cement or glue necessary
3. Great for building foundations for girders, bridges, etc.
4. Builds realistic models with ease, just count the holes
5. Every piece carefully made in accordance with regulation engineering practice
6. Builds from 100 to 350 different models
7. Models range from simple moving toys to battleships that will float
8. Sets Nos. 5, 10 and 15 contain Meccano Super Power Motor enabling you to build motor driven models
9. Exclusive Meccano features: patented couplings, sector plates with flanges and combination electric motor and gear box
10. Learn engineering while having fun. Complete Manuals.





No. 15 Ship Building Set With New Meccano Brick

Builds 350 Models

Build steel ships that float and run under their own power. Also trucks, engines and many other models with Meccano natural looking composition bricks for building foundations. Also a powerful electric motor to bring your models to life. Green lacquered hinged wood chest with metal tray and manual of instructions. Size of chest 25¾x10¾x5½ inches.

79K4777—$15.00 Set. Postpaid.. **$13.48**



No. 5 Outfit With Electric Motor and New Meccano Brick

Over 300 models can be constructed with the **Meccano Super Power Unit,** combination 6-8 volt battery motor and gear box attached, enameled parts, large gears, pinions, worm gears, angle girders, etc. Then there are the natural looking Meccano bricks for foundations. **Beautifully lithographed box 18x10x2½ inches. Postpaid.**

49K4779—$5.00 Set. **$4.48**



No. 3 Junior Engineer's Outfit

Builds over 200 models. Long beams, braced girders, disc wheels, gears, pulleys, pinions, etc. Enameled parts. **Lithographed box 18x10x 1 1/16 in. Brick not included. Postpaid.**

49K4769 $3.00 Set..... **$2.69**



No. 1 Beginner's Meccano Outfit Builds Over 100 Models

Parts to build action models, some enameled. **Box 12¾x8⅝x⅝ in.** Bricks not included. **Shpg. wt., 2 lbs.**

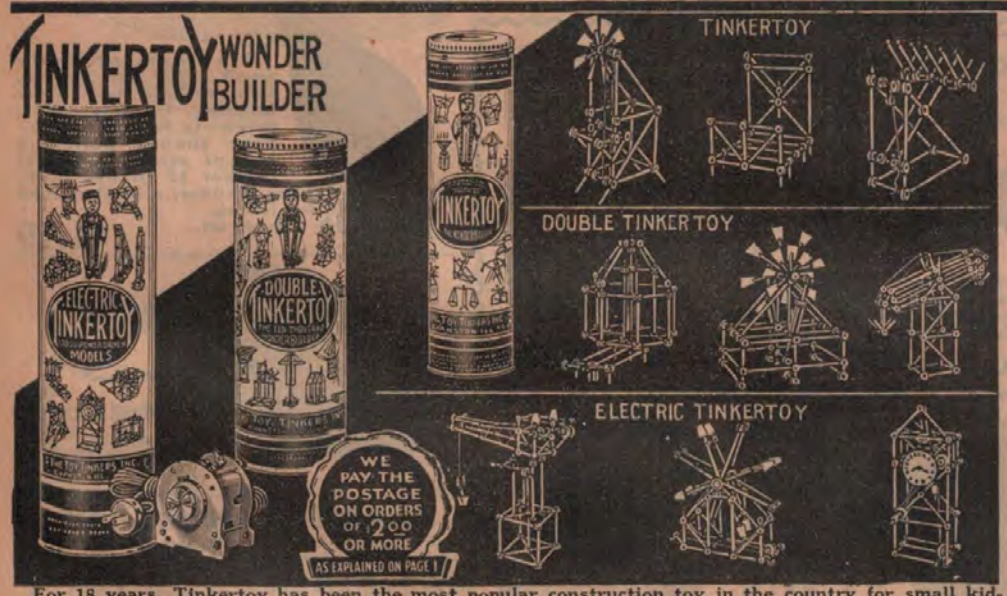
49K4770 $1.00 Set..... **89c**



No. 10 Motor Car Set With Electric Motor—Also New Meccano Brick

Builds 325 models. Includes steel disc wheels, detachable Dunlap balloon tires, gears, pulleys, angle girders up to 18 in. long patented and improved. Electric motor operates on 2 dry cells or 110-volt house current transformer. **Green lacquered wood chest, size, 21½x8x4½ in. Postpaid.**

79K4778—$10.00 Set. **$8.98**



For 18 years, Tinkertoy has been the most popular construction toy in the country for small kiddies. These are the finest playthings the Toy Tinkers have ever produced. There is no limit to the possible number of models.

Improved Popular Size Tinkertoy — 69c

73 pieces made of smoothed and sanded white birch. Red enameled spools, colored cardboard wind blades. Instruction book. Mailing container 12x3 inches.

49K4760 Shpg. wt., 1 lb..... **69c**

New Improved Double Set — $1.37

Double the number of pieces in the single set and 10 additional pieces. Builds unlimited amount of constructive models. Instruction book. Packed in mailing container 4x12 in.

49K4762 Shpg. wt., 2 lbs..... **$1.37**

Electric Motorized Set — $2.69

More pieces than double tinkertoy and powered by the new **Tinkertoy electric motor.** Motor runs on 60 cycle house current. Packed in mailing container 4x15 in. **Postpaid.**

49K4765 Motorized Set..... **$2.69**



Arkitoy Wood Construction Sets

Arkitoy appeals to the child and parent alike. The cleverly designed colorful pieces of "play lumber" have such unlimited building flexibility that the average child never tires of it. Smooth beautifully lacquered prestwood materials; no sharp corners or edges. Complete with rustproof machine screw bolts and nuts, wheels, etc. Plan book included in each set.

Regular $1.00 Set

40 different models. **Box 18¼x9¾x¾ in.**

49K4745—Shpg. wt., 2 lbs. 8 oz. Our Price..... **89c**

Regular $2.00 Set

85 model size. **Box 18¼x9¾x1⅜ inches.**

49K4746—Shpg. wt., 4 lbs. 8 oz. Our Price..... **$1.79**

Regular $5.00 Set

40 page plan book. Builds many models. **Box 20¾x10x2¾ inches.**

79K4748—Our Price. Postpaid.. **$4.48**

Regular $3.50 Set

Builds trucks, steam shovels, etc. **Box 20¾x 10x1¾ inches.**

49K4747—Our Price. Postpaid... **$2.98**

CHEMCRAFT

Nationally Known

Boys! Develop Your Own Home Laboratory

Here are sets that enable the young chemist to perform minor experiments, chemical tests and light research work. Non-explosive, non-poisonous. Easy instructions to follow.



THIS SET **$4.48**

De Luxe Model Chemcraft

Contains 60 chemicals and pieces of apparatus with more than 360 experiment and tricks explained in the manual of instruction. Test tubes, funnel, measuring spoons, stirring rods, etc. Packed in a **strong wooden cabinet 17x11¼x2⅜ inches. Postpaid.**

Postpaid **$4.48**

49K4710—A real laboratory, ($5.00 Value Elsewhere).

Junior Model Chemcraft

Contains 43 different chemicals and pieces of apparatus such as glass test tubes, test tube holder, stirring rods, etc. and manual of instructions to **perform 265 experiments and tricks. Lithographed cardboard box 15½x10½x1½ inches. Postpaid.**

49K4711—$3.50 Set. **$3.19**

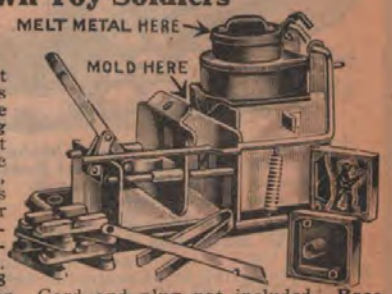
Chemcraft for Beginners

A dandy set to start your chemical career. Contains **19 chemicals and pieces** of equipment. **Lithographed cardboard box, 12½x9½x 1½ inches. Perform 100 experiments or tricks.** Manual with instructions. **Shpg. wt., 1 lb. 4 oz.**

49K4712—Beginners $1.00 Set..... **89c**

Mold Your Own Toy Soldiers

Gilbert's Famous Electric Erector Kaster Kit



An electric casting outfit that molds toy soldiers. Every boy likes to play with lead soldiers. **Now he can have the added fun of making his own.** If they break, do not worry. You just drop them into the melting pot, attach to house current, melt them, pull lever and lead runs into the mold, then pull another lever and the toy drops out. **Operates on 110-volt 60 cycle house current.** Finished soldier is 1⅞ in. tall. Complete with one set of molds, 8 pigs of metal, tweezers and scraper. Cord and plug not included. **Base measures 10⅞x5⅝ in. and 6 in. high overall. Regular Price Elsewhere, $5.00.**

79K4713—Complete Kaster Kit. Postpaid..... **$4.59**

8 Extra Metal Bars

49K4702 Shpg. wt., 1 lb. 4 oz..... **23c**

Soldier on Horse Mold

49K4704 Shpg. wt., 1 lb..... **89c**

FUTURE CHAMPIONS START YOUNG



You'll Look Like a Real Football Star in This Outfit

Patterned after real college outfit. Proper protection for those smashing, diving tackles, yet not too clumsy to hold you back when you are on your way for 5-10-15-25 or more yards.

Helmet: Of black genuine leather with tan leather cross bands; inside lined with white felt. Adjustable elastic chin strap and head band. Shoulder Pads: Genuine leather heavily padded with white felt. Ends protected with moulded fiber shoulder caps. Elastic arm bands. Lace front and back for adjusting. Pants: Good quality khaki color drill reinforced and well sewed. Belt loops. Eyelets in front and lace for lacing. Heavy felt padding running all the way around top; hips padded. 3 section fiber protectors over thighs and felt padding over knees. Elastic bottoms.

Helmet	Shoulder Pads	Pants
49K7831	49K7832	49K7833
Adjustable for boys 6 to 12 years. Shpg. wt., 1 lb. 8 oz.	Adjustable for boys 6 to 12 years. Shpg. wt., 12 oz.	Waist 24 to 30 in. State size. Shpg. wt. 1 lb. 8 oz.
$1.39	$1.39	$1.69

Complete Outfit—Helmet—Pads and Pants
State waist measure of pants.
49K7835—Postpaid. All 3 for.. **$4.25**



Future Football Stars

You'll Play a Faster and Better Game With One of These Boys' Size Footballs

Each with handmade stem style rubber bladder, well shaped, unlined but closely sewed with waxed linen thread to give you good service. Well made, good looking, the correct size for boys.

Pebbled Grain Split Cowhide Leather

Nicely finished and sewed with strong thread. Sure to please any boy. Complete with good handmade rubber bladder and lace.
49K7746—Shpg. wt., 12 oz.... **69c**

Pebbled Grain Heavy Artificial Leather Ball

Looks like the real leather ball, in fact, you cannot tell one from the other. It will withstand rough usage and handling. Complete with good handmade rubber bladder and lace.
49K7741—Shpg. wt., 8 oz..... **49c**

Bladder Only

Correct size for either of the above balls. Handmade, stem type, pure gum rubber bladder.
49K7742—Shpg. wt., 6 oz..... **21c**

Boys' Size Basketballs

We Didn't Forget You Future Basketball Stars. Learn to Play Basketball, Now One of the Country's Major Sports.

Slightly smaller than regulation size; for indoor and outdoor play. Each with hand-made stem type rubber bladder. Balls offered here are well made, stitched with waxed linen thread.

Pebbled Grain Split Cowhide Leather

49K7736—Shpg. wt., 12 oz..... **$1.00**

Same size as above but cover made of strong artificial leather; complete with stem type rubber bladder.
49K7738—Shpg. wt., 12 oz..... **67c**



Bladder Only for Above Balls
49K7725—Shpg. wt., 5 oz..... **21c**



WE PAY the POSTAGE ON ORDERS of $2.00 OR MORE AS EXPLAINED ON PAGE 1

Basketball and 2 Baskets

Play a Faster and Better Game

Practice Will Make You a Better Shot. Two 13¼-inch diameter heavy steel goals of 3/16-inch diameter wire, each with hand knotted cord net and draw string; baskets may be closed if desired. They fit into metal clips that can be placed anywhere. Screws included for attaching. Basketball has genuine pebbled grain imitation leather cover, patterned after the professional ball, is 25 inches in circumference, sewed with strong thread. Complete with stem type, two-piece, handmade pure gum rubber bladder. Shpg. wt., 2 lbs. 8 oz.
49K7743—Ball and 2 Goals..... **$1.19**

Basket Only

Like Shown in our 49K7743

Made of 3/16-inch wire, 13¼ inches in diameter with hand knotted cord net and drawstring. Basket may be closed. Has two clips and screws to fasten to post. Shpg. wt., 1 pound.
49K7737—Each..... 37c **2 for 69c**

89¢



Shpg. Wt. 1 Lb.

Exercise for Health

Keep Fit and in Trim

Punch the Bag

Develop Your Muscles and Body

Double End Type

Just the thing for morning and night exercise. Bag of imitation leather 12x8 in., when inflated; Leather loop at each end. Complete with cord to fasten to ceiling and elastic to floor. Two metal screw eyes included and rubber bladder.
49K7827.... **89c**

When Dad Sees These He'll Say They're a "Knock-Out"

An Ideal Set of 4 Gloves for Boys Up to 6 yrs.

Every Boy Loves to Box With Daddy. Even if your boy is only 4 you should teach him the art of self defense. Made of soft glove leather with canvas palm. Nicely shaped and stuffed with good quality hair, drill lined and stitched throughout. Standard pattern, length 7¾ in. Shpg. wt., 1 lb. 8 oz.
49K7834—Set of 4 Gloves..... **$1.59**





Platform of 3-ply wood, 17½ in. in dia. Center hole has brass bushing. Complete with screws to fasten to wall. Pear shaped punching bag of strong artificial leather 12 inches high, has strong rubber bladder, a leather loop top and lace for lacing.
79K7820—Shpg. wt., 6 lbs. 4 oz..... **$1.19**



The Large Ball for Everyone

For The Beach—For Play on The Lawn or in the Home. It's a Beauty. Reinforced Playball of Unusual Quality, 34 inches in Circumference, with Extra Heavy Handmade Stem Type Rubber Bladder.

Light in weight—colorful and sturdy enough to stand abuse. Its flashy colors are not affected by the sun or water. Made from durable, heavily coated rubberized waterproof cloth.
49K7716—Shpg. wt., 12 oz..... **42c**

Bladder Only for Above Ball
49K7725—Shpg. wt., 5 oz..... **21c**



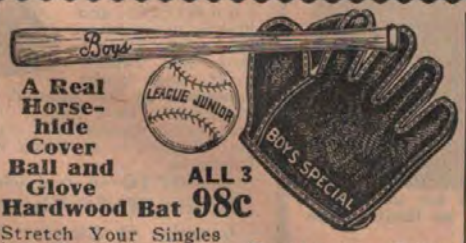
COMPLETE OUTFIT **$1.00**

Punch Your Way to Health, Boys

Only $1.00 For Kiddies Up to 4 Years

We Defy Competition On This Set

Ideal for morning and before retiring exercise. Surprising how refreshing this exercise is. Gloves are canvas, trimmed with leather and stuffed with soft material; each with lace. Bag is imitation leather; size, when inflated, 6x9 inches. Strong handmade rubber bladder and two cords (one elastic); two screw eyes to fasten bag. Shpg. wt., 1 lb. 8 oz.
49K7825
COMPLETE SET..... **$1.00**



A Real Horsehide Cover Ball and Glove Hardwood Bat ALL 3 **98c**

Stretch Your Singles into Doubles and Your Doubles into Triples with this Well Balanced Hardwood Bat 28 inches long. The fielder's glove is all leather with padded palm and fingers, a dandy for hot grounders and fly balls. Horsehide covered "Junior League" ball. Shpg. wt., 2 lbs.
49K7801—All 3 pieces for..... **98c**

You'll Look Like a Real Catcher With This Mitt



Palm and fingers on back of glove made of soft tan leather and trimmed around edge with strong artificial leather. Thumb and palm laced together. Brass color metal button. Size of glove about 8⅜x8⅜ inches.
49K7806—Shpg. wt., 1 pound..... **69c**



An All Year Around Outfit

1—Boy's size pebbled grain split cowhide leather football with stem type rubber bladder. 2—Horsehide covered playground ball well filled and sewed; circumference, 12 in. 3—Small boys' baseball, circumference, 8¾ inches. Shpg. wt., 1 lb. 12 oz.
49K7810—All 3 for..... **$1.19**

Boys' Genuine Akros



They're Genuine Akro—Moonies—Flinties—Imperials—Cardinal Reds and Prize Name Ring Size Assorted. Each Set in Large Draw String Bag.

50 Marbles in Buckskin Bag 39c
40 ring size, 10 larger assorted Moonies, Flinties, Imperials and Cardinal Reds
49K7727—Shpg. wt., 10 oz.... **39c**

25 Marbles in Artificial Leather Bag 23c
20 ring size, 5 larger Moonie, Flintie, Imperial and Cardinal Reds.
49K7726—Shpg. wt., 6 oz.... **23c**



ALL STEEL SKATE 79c

Your Errands Done in a Jiffy

All the Rage This Year

Just slip it on and go. The toe clip makes strap unnecessary. Made of black enameled steel. Adjustable to fit child 6 to 12 years. 3 11/16 in. red enameled disc steel wheels, 5/16-in. rubber tires. Shpg. wt., 3 lbs. 12 oz.
49K7813 Each..... **79c**



They Go Like the Wind



89c

You'll Always Lead the Race

Ball Bearing Roller Skates

With Rubber Cushion Shock Absorbers

Wheels have inside ball race and hardened steel cones. Most others do not. Strong, heavy steel frame adjustable from 7 to 9½ in. Front and rear axles mounted in rubber cushions. Toe clamps and leather back strap, not just webbing. Key included. Shpg. wt., 4 lbs.
49K7808—Per pair..... **89c**

LARGE SIZE



Genuine Hurst Gyroscope Top

Scientific wonder-top. While spinning, balances at unusual angles. Directions, cord and wood stand with each top.
49K7760—Shpg. wt., 12 oz.... **19c**

Colored Humming Top

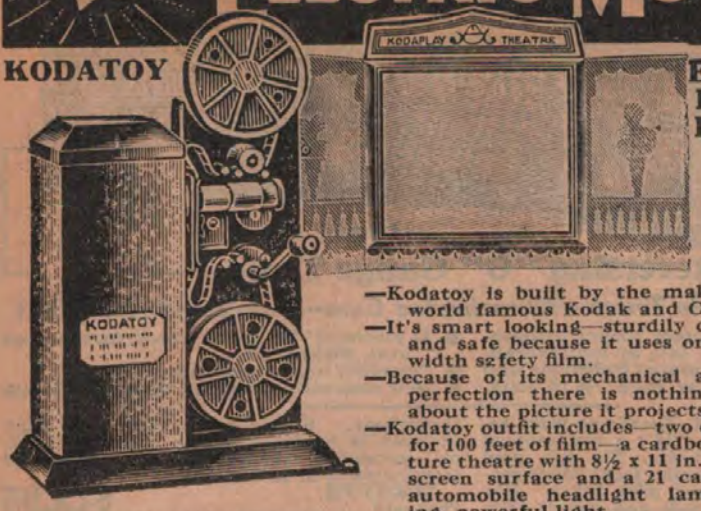


Made of brightly colored lithographed metal. Dia., 3¾ in. Hums while spinning. Shpg. wt., 1 lb.
49K7774 Each.... **10c**

ELECTRIC MOVIE MACHINES

16 MM. WIDTH NONINFLAMMABLE FILM

KODATOY



Eastman Kodak's Famous Toy Movie
$7.98
Postpaid

—Kodatoy is built by the makers of the world famous Kodak and Cine Kodak.
—It's smart looking—sturdily constructed and safe because it uses only 16 MM. width safety film.
—Because of its mechanical and optical perfection there is nothing "toyish" about the picture it projects.
—Kodatoy outfit includes—two empty reels for 100 feet of film—a cardboard miniature theatre with 8½ x 11 in. silver color screen surface and a 21 candle power automobile headlight lamp producing powerful light.

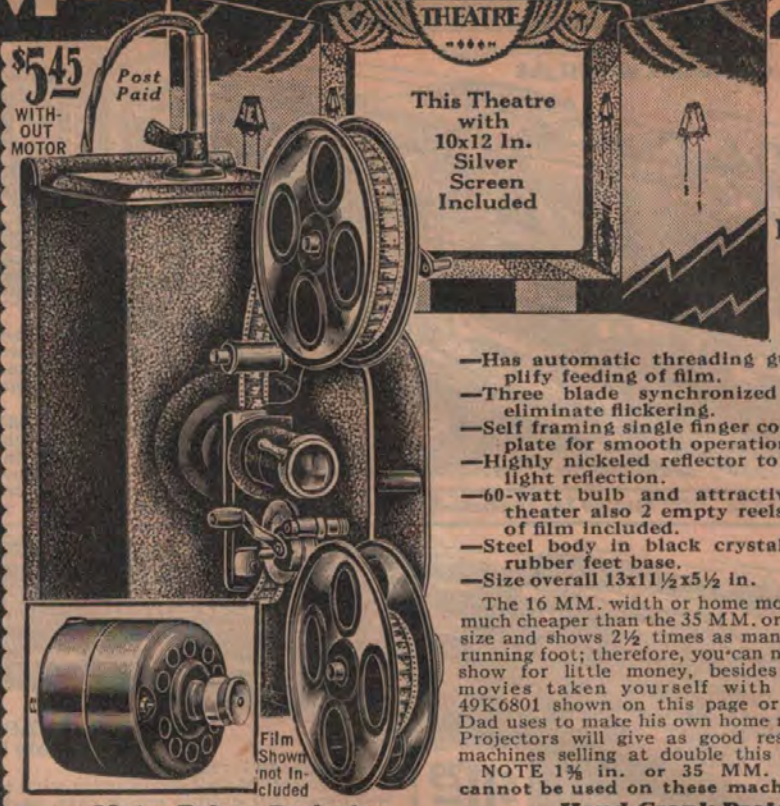
This fine Projector will entertain both youngsters and oldsters for it is simple to operate and shows such crystal clear pictures, eliminating all flicker because of the shutter. It operates on 110 to 115 volt—60 cycle alternating current and has two strong projection lenses. Made from steel in crystalline maroon finish and measures 12¾ x9¾ inches. (Film not included.)

79K6821—Kodatoy with Theater. Postpaid..... **$7.98**

16MM. Eastman Kodak's Kodaplays. Safe, Clear and Non-inflammable

Start your collection of Kodaplays now. Postpaid if part of $2 order.

49K6856—Felix Tries Out for the Movies (25 ft.) Shpg. wt., 8 oz..... **85c**
49K6857—Charlie Chaplin Beats a Bruiser (25 ft.). Shpg. wt., 8 oz..... **85c**
49K6858—Don't Put a Cat In a Dog Show (25 ft.). Shpg. wt., 8 oz..... **85c**
49K6859—A Fight With a Lion (25 ft.). Shpg. wt., 8 oz..... **85c**



$5.45 WITHOUT MOTOR
Post Paid

Again Real Savings on Original Keystone 16 MM. Movie Machines

—Has automatic threading guide to simplify feeding of film.
—Three blade synchronized shutter to eliminate flickering.
—Self framing single finger control tension plate for smooth operation.
—Highly nickeled reflector to increase the light reflection.
—60-watt bulb and attractive cardboard theater also 2 empty reels for 100 feet of film included.
—Steel body in black crystal finish with rubber feet base.
—Size overall 13x11½x5½ in.

The 16 MM. width or home movie size film is much cheaper than the 35 MM. or movie theater size and shows 2½ times as many pictures per running foot; therefore, you can now have a real show for little money, besides they project movies taken yourself with our Camera 49K6801 shown on this page or the one your Dad uses to make his own home movies. These Projectors will give as good results as many machines selling at double this price.

NOTE 1⅜ in. or 35 MM. theater film cannot be used on these machines.

Motor Driven Projector

Has 110-volt Universal Motor for direct or alternating current. Rheostat to control speed. Otherwise like 79K6831.

79K6832—Postpaid..... **$10.79**

Hand Crank Projector

Shows excellent results and is simple to operate. At this low price this Machine is an outstanding value.

79K6831—Postpaid..... **$5.45**

16MM. Non-inflammable Keystone Films for All Projectors Illustrated on This Page. *Postpaid if part of $2 order.*

25-Foot Length

Shpg. wt., 8 oz.

49K6871—Comedy—Krazy Kat in Guilty Conscience..... **79c**
49K6872—Comedy — Charlie Chaplin in Free Samples At the Drug Store..... **79c**
49K6873—Western—Tom Mix in Fighting Mad..... **79c**
49K6874—Comedy—Molly Mouse—Tale of a Skunk..... **79c**
Your choice, any 2 of the above..... **$1.55**

50-Foot Length

On metal reel. Shpg. wt., 12 oz.

49K6875—Charlie Chaplin in All Muddled Up..... **$1.55**
49K6876—Jerry On The Job In Kidnapped..... **1.55**
49K6877—Tom Mix in Scaring The Indians..... **1.55**
49K6878—Krazy Kat in The Great Cheese Robbery.... **1.55**
Your choice, any 2 of above. Postpaid..... **3.00**



$3.45 *Postpaid*

Big Value 16 Millimeter Projector to Meet Competition—½ Original Price

Uses Kodaplays or Keystone Films

Do not judge by price alone as there may be cheaper projectors offered which will not give you satisfactory service. To meet the demand for an inexpensive projector and to insure you of utmost satisfaction Sears offers you this reliable little machine which is a wonderful value at our low price. Machine made from sturdy metal attractively finished. Has self framing device for easy operating, highly polished nickeled reflector in lamp house and two empty metal reels that will hold 100 feet 16 mm. film. Adjustable double projection lens, 50-watt 110-volt bulb with clear glass concentrated filament included. Five feet of cord with plug. Size, overall, 12x11⅞x5¼. Film shown in illustration not included.

79K6833—Postpaid..... **$3.45**



Practical Hand Crank Moving Picture Camera

at Unbelievable Low Price

Makes Good Clear Pictures—Easy to Operate—Provides Life Long Thrills. Why not have a living diary later in life instead of just dim recollections. Then you can again live through the growing days of your family, all the precious memories of Johnny as a baby, and the motor trips each summer. Buy with this camera one of our low priced movie machines and see your own dear ones in motion on the screen. Camera is hand crank type with adjustable lense for different light conditions. Has automatic film indicator, crackle finish metal casing with leather strap attached. Operates with sight finder held to eye. Uses 50 and 100 ft. 16 M.M. film. Film not included. Size, 8⅝ x4 in.

49K6801—Postpaid..... **$10.79**

Use Eastman Cine Films. See page 594 for prices including developing.



Silver Color Screen

Produces clearer, more distinct pictures. Screen of heavy silver color surface shade cloth on wood roller with spreader and cord for hanging. Postpaid if part of $2 order. Shpg. wt., 1 lb. 8 oz.

49K6808 **98c**

Electric Mirroscope Postcard Projector

Splendid for home entertainment, travelogues, illustrated readings, etc.

These mirroscopes project and enlarge in natural colors snapshots, comic cartoons, postcards, cutouts, etc. They bring to you the intimate contact with the past that no movie show can give you. Schools and churches find this one of the handiest machines for lectures, illustrated talks, etc. Simple to operate. Instruction booklet included. Made of sheet steel; 3½ in. dia. adjustable lens. 5 ft. cord with plug. Use your regular electric light bulbs in your home. Bulbs not included. Two styles.



Popular Size (Not Illustrated)

Height, 11¼ in., width, 9¾ in. Enameled red.

79K6805 Postpaid..... **$4.39**

DeLuxe Projector (*As Illustrated*)

Powerful duplex lens. Spring hinge rear door with an adjustable picture or card holder. Green enamel finish. 11¾ in. high, 11⅝ in. wide.

79K6806—Postpaid..... **$7.67**



This Boys' Watch Actually Ticks

Makes a ticking sound when you turn stem winder. Engraved back, imitation silver finish. Unbreakable crystal. Chain about 8 in. long. Watch 1¾ in. in dia. Shpg. wt., 4 oz. Postpaid if part of $2 order.

49K9117..... **17c**

WE PAY the POSTAGE ON ORDERS of $2.00 OR MORE AS EXPLAINED ON PAGE 1



23c

3-In-1 Funny Make-Up Outfit

Three disguises 1—Red paper nose with glasses. 2—Mustache and whiskers. 3—Wig to fit under hat or used as funny sailor Beard. Postpaid if part of $2 order.

49K4501—Complete. Shpg. wt., 1 lb..... **23c**



19c

Has Friction Motor

Clever Joke Mouse

Hear the girls scream when you release this fast rascal. Made of metal, mouse color. Mouse, 2¾ in. long, not incl. tail. Shpg. wt., 4 oz.

49K5716..... **19c**



Five Clever Party Tricks

The squirting bouquet violets and the chair squawker to surprise your friends. Ball and vase trick. The funny mirror makes people look thin or stout. A pencil with trick point.

49K6315—Shpg. wt., 12 oz..... **59c**



79c

Play Cowboy! *Dandy Play Outfit*

Just put on the khaki wide brim hat, tie the red bandana around your neck, strap on the belt and holster, grab your pistol and lasso, and then out into the wide open spaces. Lasso 10 ft. long, a 9-inch break action pop gun with enclosed cork, fringed leather back, button flap holster with wide belt, a real bandana handkerchief and a fine khaki hat.

Shpg. wt., 2 lbs.

49K5605—Complete Set..... **79c**



Junior Size Cowboy Chaps

Upper part soft leather with a roomy pocket. Balance real woolly sheep skin. Lgth. overall, 28 in. Shpg. wt., 1 lb.

49K9102 **79c**



4-Piece Indian Outfit

The 8½-in. rubber knife and the rubber head hatchet cannot hurt him. A dandy headdress of colored real feathers, and the 25-in. cloth chaps with the fringed sides to dress up like a real Indian. Shpg. wt., 1 lb. 8 oz.

49K9104..... **79c**



Genuine Leather Belt and Holster

3-Piece Police Holster Set **44c**

Shiny black finish holster and belt. Holster overall 9x4⅛ in. and has metal Police insignia. Belt has loops to hold 3 dummy wooden bullets. 6-in. dummy cast iron gun. Shpg. wt., 1 lb. 8 oz.

49K5606—Complete 3-Piece Outfit..... **44c**

Big 5-Piece Junior Police Outfit

It's lots of fun playing traffic cop, chasing bandits and keeping law and order in your neighborhood. Set has realistic Policeman's cap of dark blue material with a shiny visor and chief emblem; a loud traffic whistle; brightly polished metal hand cuffs which have spring snap, which open easily. A strong mahogany finished night stick with wrist straps, also a shiny metal badge. Shpg. wt., 1 lb. 8 oz.

49K9103—Complete Set of 5 pieces..... **69c**



LIONEL ELECTRIC TRAINS



Latest Lionel Achievement Concealed Headlight

Length, 42½ in.

$13.95 Postpaid

Reversing "O" Gauge Train

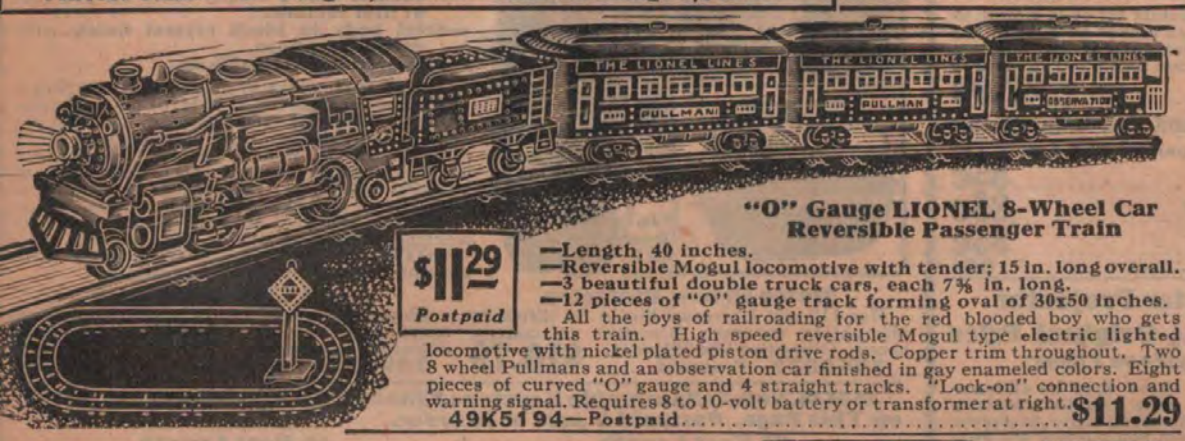
Double Truck—Illuminated Cars—Concealed Headlight

- Giant, reversible steel Mogul locomotive with tender. 16½ in. long overall.
- 2 handsome illuminated Pullmans and one observation car, each, 7⅜ in. long.
- 12 pieces of "O" gauge track forming an oval, 30x50 inches.
- Powerful high speed motor.
- New concealed head and pilot light lamp.

SOME train, BOYS! There's no make believe about this train. It's a real railroad train in everything but size. Big high speed locomotive has hinged boiler front which conceals lamp for head and pilot lights. Has nickel plated driving rods and copper trim throughout. Comes with bulbs and flags Finished in handsome glossy enamel. "Lock-on" connection and signal. Use battery or transformer 8 to 12 volts.

49K5178 Postpaid..... **$13.95**

TRACK SIZE: "O" Gauge 1¾ Inches—Standard Gauge 2¼ Inches



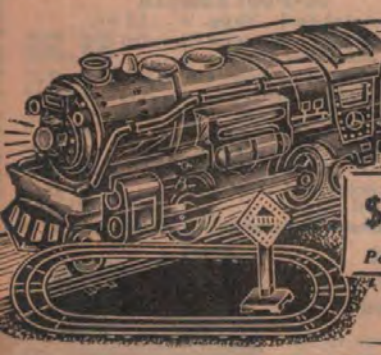
"O" Gauge LIONEL 8-Wheel Car Reversible Passenger Train

$11.29 Postpaid

—Length, 40 inches.
—Reversible Mogul locomotive with tender; 15 in. long overall.
—3 beautiful double truck cars, each 7⅜ in. long.
—12 pieces of "O" gauge track forming oval of 30x50 inches.

All the joys of railroading for the red blooded boy who gets this train. High speed reversible Mogul type electric lighted locomotive with nickel plated piston drive rods. Copper trim throughout. Two 8 wheel Pullmans and an observation car finished in gay enameled colors. Eight pieces of curved "O" gauge and 4 straight tracks. "Lock-on" connection and warning signal. Requires 8 to 10-volt battery or transformer at right.

49K5194—Postpaid..... **$11.29**



LIONEL'S LOWEST PRICED Reversible "O" Gauge Steam Type Freight Train

$8.98 Postpaid

—Length, 31 inches.
—Reversible Mogul Steam Type locomotive and tender, 15 inches overall.
—2 cars, each, 6¾ in. long.
—10 pieces of "O" gauge track forming oval of 30x40 in.

Locomotive has nickel plated piston rods and copper trim. Lumber car has real lumber; caboose has brass platforms. Finished in vivid enameled colors. "Lock-on" connection and warning signal. Operates on 8 to 10-volt transformer.

49K5183—Postpaid..... **$8.98**



LIONEL'S LOWEST PRICED Reversible "O" Gauge SteamType Passenger Train

$8.98 Postpaid

—Length, 31 inches.
—Reversible Mogul type locomotive and tender, 15 inches long overall.
—2 cars, each 6¾ inches long.
—10 pieces of "O" gauge track forming oval, 30x40 inches.

Locomotive is of steel with nickel plated piston driving rods, and copper trim. 2 Pullman cars, one being an observation car with platform. Finished in bright glossy enameled colors. Eight pieces of "O" gauge curved and two of straight track, "Lock-on" connection, and warning signal. Operates on 8 to 10-volt transformer.

49K5184—Postpaid..... **$8.98**



LIONEL "O" GAUGE ELECTRIC Freight 33-In. Long

$7.39 Postpaid

—3 cars, each 6¾ in. long. Requires 8 to 10-volt transformer.
—Reversible 8-inch locomotive with headlight.
—10 pieces of "O" gauge track forming 30x40-inch oval.

Lumber car with load of lumber, oil tank and caboose—each with brass trim. Finished in bright colors. "Lock-on" connection and warning signal.

49K5198—Postpaid..... **$7.39**



Train 24 In. Long

$5.59 Postpaid

Lowest Priced LIONEL Electric

7-in. locomotive with headlight, 6½-in. Pullman and observation car. Nicely enameled and finished. 8 pieces of "O" gauge track. Form a 90 running inch circle. Operates on 8 to 10-volt transformer.

49K5192—Postpaid..... **$5.59**

WE PAY the POSTAGE ON ORDERS of $2.00 OR MORE AS EXPLAINED ON PAGE 1

NOTICE!

If interested in higher priced Lionel Trains not shown, write us for information and prices.

LIONEL Multi-Volt Super Transformers

Designed to reduce A. C. (alternating current) 110-volt 60-cycle house current so that Lionel trains can be operated.



TYPE A

To operate any "O" gauge train outfit. 5 to 15 volts in 1 volt steps. 50-watt capacity.

49K5280 Postpaid... **$3.48**

TYPE B

Will operate any "O" gauge outfit. Extra binding posts can be used for other accessories. 8 to 25 volts in 1 volt steps. Postpaid.

49K5281—75-watt capacity transformer. **$4.69**

TYPE T

Will operate any "O" gauge or "Standard" gauge outfit. Has extra binding posts for accessories and many fixed voltages. Gives from 2 to 25 voltage.

49K5282—100-watt capacity. Postpaid. **$6.98**



Famous Jefferson Transformer

Will operate any "O" gauge train. Use it on 110-volt 60-cycle A.C. (alternating current), 75-watt capacity. Produces 5½ to 22½ volts in 1 volt steps.

49K5277 Postpaid... **$2.89**



6 Lionel "O" gauge freight cars for your yard. Cattle car, coal car, oil car, caboose, lumber car with lumber and box car, each about 6½ inches long. Made of steel and finished in natural baked-on colors.

49K5237—Postpaid. 6 car set for.... **$4.98**

Illuminated 10-In. Automatic Train Control

Red light glows. Train approaches and comes to a dead stop. In a few seconds the green light comes on automatically and the train speeds away again. For "O" Gauge Sets.

49K5251 Postpaid **$4.27**

For "Standard" Gauge Sets.

49K5247 Postpaid **$4.27**



Illuminated Crossing Gate

10⅞ in. long. Attractively enameled. For "O" gauge.

49K5252 Postpaid. **$3.98**

For "Standard" Gauge

49K5248 Postpaid..... **$4.25**



Steel Warning Signal

Bells ring electrically while train is passing.

49K5250 For "O" Gauge. Postpaid. **$3.10**

49K5246 For "Standard" Gauge. Postpaid. **$3.29**



8¾ In. High

Steel Lamp Post with lamp 7⅛ in. high. Will give your track layout an attractive appearance. Globe included.

49K5253 Shpg. wt., 1 lb. **$1.23**

Extra lamps. Shpg. wt., each, 3 oz.

49K5254 18-volt size. Each **19c**

49K5255—12-volt size. Each..... **19c**



Lionel Track

Shpg. wt., 12 oz.

"O" Gauge, 10½ in. long. 49K5235 2 pcs. for..... **37c**

"Standard" Gauge, 14 in. long. 49K5231—2 pcs. **57c**

"O" Gauge, 11 in. Long. 49K5236 2 pieces for..... **37c**

"Standard" Gauge, 16 in. Long. 49K5232—2 pcs.. **57c**

Illuminated Switches With Lamps

"O" Gauge. Postpaid. 49K5215 Pr.. $4.75

"Standard" Gauge. Postpaid. 49K5221—Pr. $6.19

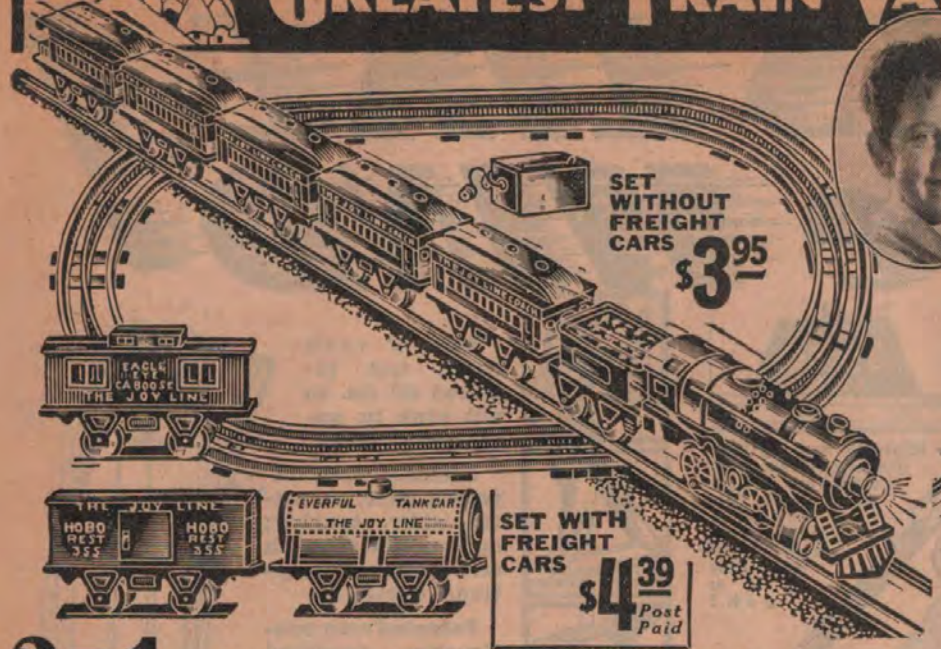
"O" Gauge Cross-Overs

Avg. shpg. wt., 2 lbs. 49K5210—Ea.. $1.49

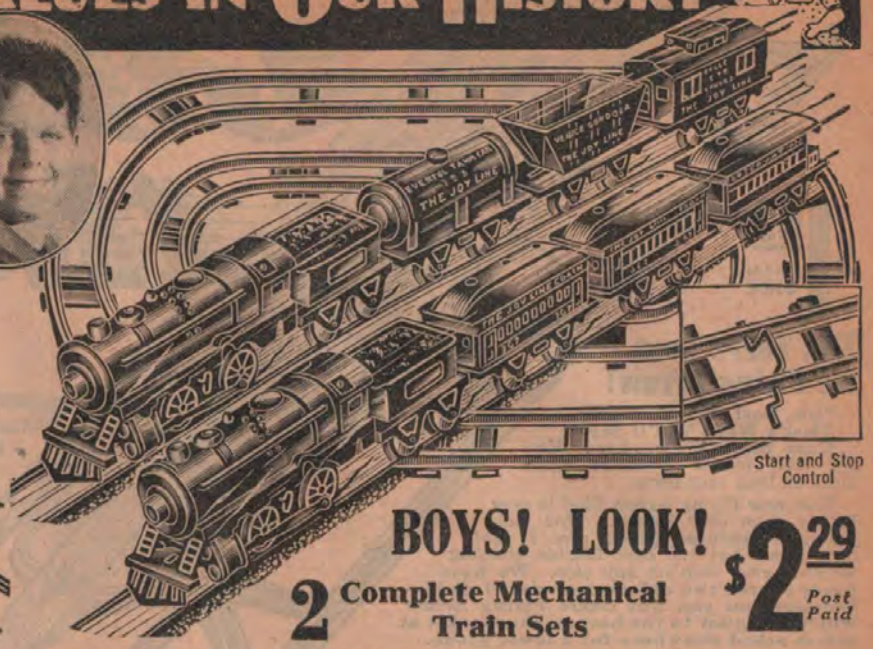
"Standard" Gauge. 49K5214—Ea.. $1.75

QUALITY First - QUALITY Always - at Sears

GREATEST TRAIN VALUES IN OUR HISTORY







BOYS! LOOK!

2 Complete Mechanical Train Sets

$2.29 Post Paid

2 IN 1 SET

Unheard of Electric Train Value!

5-Car Passenger Train, 3 Extra Freight Cars, Real Transformer, 10 Pieces of Track

The most powerful low priced electric locomotive we have seen. *Will actually pull over 20 cars at one time.* Just think of it! TWO big train outfits for the price of ONE! Never before have we seen such a train value. **Comes COMPLETE. There is nothing else to buy.** $4.39 covers everything.

The locomotive is **7 in. long** and Mogul type with **electric headlight.** Nickel plated pistons and hand rail. **Red** baked-on enamel finish. Four natural looking passenger **coaches, each 4⅞ in. long.** Realistic looking tank car, box car with sliding doors and **caboose, each 4⅞ in. long.**

For 60-cycle Alternating Current.—Insulated cord and plug. Lever on real transformer controls train. **Eight** pieces of curved and 2 pieces of straight **track form an oval, 26¾ x37¾ in.**

49K5150—Outfit complete, Postpaid..... **$4.39**

Same Set as Above Without 3 Freight Cars

49K5151—5-car Outfit, Complete, Postpaid..... **$3.95**

WE PAY THE POSTAGE ON ORDERS OF $2.00 OR MORE AS EXPLAINED ON PAGE 1

Have a Complete Train Yard

—PASSENGER train with 10 pieces of track.
—Freight Train with 6 pieces of track.
—Overall length of each train, 28 inches.
—Two Bell Ringing Mogul Steam Type locomotives.
—Strong clockwork motor.
—6 beautifully enameled cars, each 4⅞ inches long.

BOYS! A complete railroad yard in itself! Just think of the thrill of running two trains at the same time, each on its own track.

Set consists of two big 7-inch snappily enameled steel Mogul steam type mechanical locomotives with bells that ring automatically as trains run around track. Each has **nickel plated pistons** and guard rail. Strong clockwork motor with **start and stop lever** and two tenders with imitation coal. Passenger train has two natural looking passenger cars, and one observation car with observation platform. Freight train, one tank car, one gondola or coal car, and one caboose with lookout cabin on roof. Each car 4⅞ in. long, finished in natural colors. Eight pieces of curved track and eight pieces of straight, one with **"stop and start control track." Will form two ovals, one 32x42 inches and the other 21x31 inches.** Postpaid.

49K5119—2 Complete trains with track..... **$2.29**



DeLuxe Overland Bell Ringing Mechanical Freight Train

—7-in. Mogul type locomotive with tender.
—Strong clock work motor.
—Three De Luxe cars, each, 5⅜ in. long.
—10 pieces of track, forming an oval, 26x36 in.

$1.89

Boys! This train surely is a dandy! It's the last word in power and appearance . . . with a DeLuxe 7-inch steel Mogul type red enameled engine with strong clockwork motor and nickel plated piston rods. Also has hand rail around the body, and is **equipped with stop and start lever. Bell rings as engine speeds around track.** 2¾-inch tender with imitation coal. Stock car with sliding doors, box car and caboose, each 5⅜ inches long and lithographed in realistic colors. Shpg. wt., 3 lbs. 4 oz.

49K5121—Complete 3-car Outfit..... **$1.89**



DeLuxe Overland Bell Ringing Mechanical Passenger Train

—Train 31 inches long overall.
—Mogul Steam type locomotive with tender.
—Strong clockwork Motor.
—3 beautifully enameled De Luxe Cars—each 5⅜ inches long.
—10 Pieces of track.

$1.89

This fine set consists of **one 7-in. Mogul steam type locomotive with bell;** lithographed tender with imitation coal; two large modern type passenger cars; one observation car with observation platform; **8 pieces of curved and 2 pieces of straight track forming oval, 26x36 in.** Red enameled locomotive has strong wind-up clockwork Motor and equipped with start and stop lever; nickel plated piston rods and hand or guard rails around boiler. **Bell rings as engine speeds around track.** The cars are faithful copies of the coaches from one of the leading railroads of the nation and are beautifully enameled in natural railroad colors. Really an excellent train value.

49K5122—Complete Set. Shpg. wt., 3 lbs. 4 oz..... **$1.89**



New Bell Ringing Famous Overland Flyer

—Train, 30 inches long overall.
—7-inch Classy Mogul type engine with tender.
—Strong clockwork motor.
—Four handsome coaches, each 6 in. long.
—8 pieces of track.

$1.39

What boy wouldn't thrill to see this dandy flyer with its bell ringing as it speeds along the track? The engine is of steel, and is patterned after the famous Mogul type. Has **starting and stopping lever,** and powerful clockwork motor. Enameled in bright red and black. Tender has imitation coal. Three passenger coaches, each 6 inches long, and one baggage car with sliding doors. Not as good quality as 49K5122 cars. Rear car has observation platform. Eight pieces of curved track form a circle 26 inches in diameter. Shpg. wt., 3 lbs. 4 oz.

49K5123—Complete 30-inch train..... **$1.39**



36-In. Freight With Bell Ringing Mechanical Engine

—Length, 36 inches overall.
—7⅛-inch Mogul Steam type locomotive with tender.

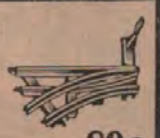
$1.45

—Five 4⅞-inch cars. —Strong clockwork motor.
—8 pieces of track forming oval, 37¼ x37¼ inches.

Brightly enameled Mogul steam type locomotive, 7⅛ in. long with sturdy clock work motor and **start and stop lever.** Bell rings as train runs around track. Coal tender has imitation coal. Five cars including a dump car that really dumps; one box car with real sliding doors; one tank car, one gondola and one caboose. Natural looking in every detail, and handsomely lithographed in natural colors. 4 sections of curved and 4 sections of straight tracks, **one with "Stop and Start Control."**

49K5102—Complete 5-car Train. Shpg. wt., 4 lbs... **$1.45**

Mechanical Switches



1 Left, 1 Right.
49K5204
Shpg. wt., 1 lb. Pair..... **89c**

Mechanical Straight Track



Six pieces each 10¼ in. long.
49K5202—6 pieces. Shpg. wt., 1 lb..... **35c**

Electric Straight Track for 49K5150 and 49K5151.
Four pieces 11½ inches long.
49K5211—Shpg.wt., 1 lb. 8 oz. 4 pieces..... **48c**

Mechanical Curved Track



Eight pieces make circle.
49K5201—6 pieces. Shpg. wt., 1 lb..... **35c**

Electric track for 49K5150 and 49K5151 Trains. Curved Track, 10⅜ in.
49K5209—Shpg. wt., 1 lb. 8 oz. 4 pieces... **48c**



Knockout Value Freight Train

—Bell Ringing Locomotive. Train, 28 inches long.
—Strong clockwork motor.
—3 cars, each 4⅞ in. long.
—6 pieces of track form oval 26¾ x37¾ inches.

$1.00

Any young child would be delighted with this fast freight train. Locomotive is of steel, and has start and stop lever. Enameled in snappy colors and equipped with a strong clockwork motor. As train runs bell rings automatically Lithographed gondola car, tank car and caboose each 4⅞ in. long. Four pieces of curved and two straight track. Shpg. wt. 3 lbs. 8 oz.

49K5106—Complete 28-inch Train..... **$1.00**



An Unbeatable Value Mechanical Train

—Bell Rings as train runs.
—Length, 28 inches.
—Clockwork motor.
—3 cars, each 4⅞ inches long.
—6 pieces of track.

$1.00

Just the thing for his first train. As train runs, bell rings automatically. 7⅛-in. locomotive has start and stop lever and tender with imitation coal. Enameled in flashy colors. Has two passenger cars and one observation car with observation platform, 4⅞ in. long. Cars attractively colored. Four pieces of curved, 2 pieces of straight track form oval, 26¾ x37¾ in. Shpg. wt., 3 lbs. 8 oz.

49K5107—Complete passenger train..... **$1.00**

See Complete Index in BACK of this Catalog

SEARS FLYING ARROW SLED GOES LIKE the WIND



$1.69 40-IN. SIZE

ZIP! There Goes the Flying Arrow!

"Oh, Boy! What a Ride!" That's What You'll Say. Goes like a flash—Lives Up To Its Name Because it is built on long racy lines.

This new Flying Arrow Sled is now better than ever before. Has more patented features which give it not only speed but the best flexible steering we have ever seen on any sled. **We have never offered two different grades of sleds because you can buy Sears Flying Arrow which is equal to the best on the market at prices asked elsewhere for a lower grade.**

Don't be misled by inferior sleds sometimes even offered at higher prices.

OUR FLYING ARROWS ARE MADE BY A FACTORY WITH 40 YEARS EXPERIENCE IN MAKING FINE SLEDS.

If we were permitted to divulge the nationally known name of this De Luxe Sled, which is a duplicate of our Flying Arrow, you would immediately realize your tremendous saving when you buy a Flying Arrow.

Read About the New Features:

Now a better speedier Flying Arrow Sled at no increase in price.

1—Those new scientifically designed and patented sturdy knees mean extraordinary rigidity. Read about the two laboratory tests. See illustrations at right.

2—New, patented steering with many new features making steering effective along entire length of runners. Boys! that's what you call real steering and you'll find out that the Flying Arrow will turn quicker, much easier and will go farther than any other sled, and what speed! Down hills like a "shot" and around the curves with little or no effort because of the new instantaneous steering device.

3—Sturdy construction. Tops are made of tough hardwood with several coats of outside spar varnish which will stand up in all kinds of weather. No more loose joints. No more bent knees. No more wood parts coming off with the new rivets.

It has everything! This superior sled is built like a battleship.

Rigidity test by laboratory shows that it takes more than 3,570 lbs. to break a Flying Arrow Sled. What more can you ask?

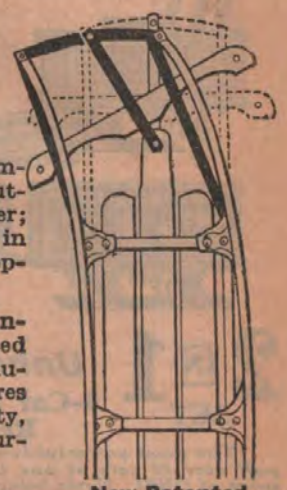


Side or rock strain test required 430 lbs. to put kink in upper part of knee.

Patented new, improved knee. Stouter, wider, tougher; and special ridge in center gives exceptional durability.

Patented rivet construction produced by no other manufacturer. Insures extreme durability, strength and accuracy of steering.

Non-skid, flexible, high-carbon spring steel grooved runner. Will stay keen and sharp.



New Patented—Effective Super-Steering. Steers Better Goes Much Farther

Single Cross-Bar 32-Inch Sled

With 4 sturdy patented knees. This size for baby. (Guard listed at right.) Shipping weight, 6 lbs. 8 oz.

79K8303 **$1.15**

These Four Have Double Crossbars

For youngsters who can coast, we do not recommend sleds with steering bar attached way up front, for it limits steering flexibility. That type of sled is about one-fifth cheaper. Remember this when comparing prices. Sizes given below are overall. Measured from bumper to end of runners.

36-Inch Sled
4 stout patented knees. Shpg. wt., 7 lbs.
79K8304 **$1.45**

40-Inch Sled
4 new sturdy patented knees. Shpg. wt., 9 lbs.
79K8305 **$1.69**

45-Inch Sled
4 stout patented knees. Shpg. wt., 11 lbs.
79K8306 **$1.89**

56-Inch Sled
6 stout knees as shown. Unmailable. Shpg. wt., 13 lbs. Shipped by express or freight, Not Prepaid.
79KM8307... **$2.59**

45c

BOB SKATES With Double Runners

For the Kiddies



Will teach the skating stroke, develop the ankles and promote health. Adjustable to fit shoes from 6 to 8 inches long.

49K8316—Shpg. wt., 2 lbs. Price per pair..... **45c**

Skee Skates for Boys and Girls

Loads of fun shooting along the walks or down the hills. They strengthen the ankles and harden the leg muscles. 12½ inches long, made of hardwood. Adjustable steel heel plate with seven positions to fit child's shoes 9 to 12½ inches long. Web straps. A real hike racing skate. Shpg. wt., 1 lb.

49K8314 Per Pair..... **95c**



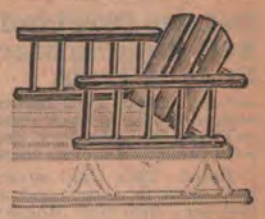
95c

WE PAY the POSTAGE ON ORDERS of $2.00 OR MORE AS EXPLAINED ON PAGE 1

Guard for Any Sled

Top Bar 18½ In. Long

Hardwood throughout, natural finish, varnished. Complete with screws for fastening. Sled not included. Shpg. wt., 3 lbs. 8 oz.



79K8312..... **87c**

FAMOUS WEEDEN STEAM ENGINES

Popular Type Steam Engines

$1.89

Horizontal Type
Height 10 In.
L'gth 8 In.
Width 4 In.

Upright Type
The Kind All Young Fellows Know
95c
11 In. Tall



Has polished brass finish boiler, steel firebox, rotating governor, a real whistle and **an automatic spring safety valve.** Nickel faced balance wheel connected to drive shaft for operating small toys. Directions included.

49K5306—Horizontal Type. Shpg. wt., 2 lbs. 3 oz..... **$1.89**

Has blued steel boiler with steel firebox mounted on 4-inch steel base. Has 2½-inch nickel faced balance wheel. Automatic safety valve. Directions included.

49K5305—Upright Type. Shpg. wt., 1 lb. 12 oz..... **95c**

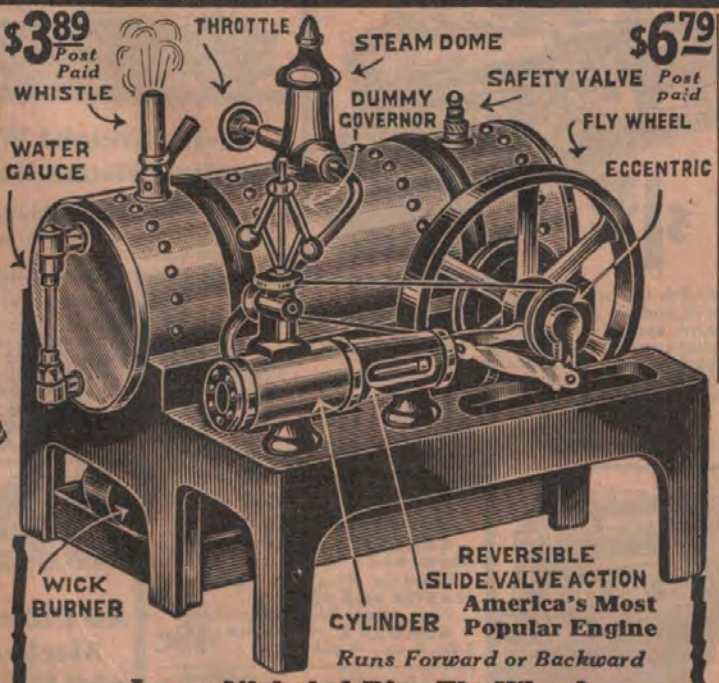


Three Shop Accessories

Designed for Weeden Engines or electric motors. Metal saw 3 inches high; mill 6 inches high, shafting, 6⅞x3⅛x2⅝ inches. Shpg. wt., 1 lb.

49K5380— Complete set of 3 pieces..... **67c**

$3.89 Post Paid



$6.79 Post paid

Runs Forward or Backward

Large Nickeled Rim Fly Wheel

Boys!—Here is that Engine that pushes or pulls like a Mogul locomotive giving greater power to operate your attachments or accessories. Size overall, 6¾x5¾x6 in.

Alcohol Burning Type
(Illustrated)
49K5330—Postpaid. Complete with 3-wick burner..... **$3.89**

Electrical Type
(Not illustrated) Cord and plug to attach to 110-volt alternating current for heating boiler.
49K5320 Postpaid..... **$6.79**

Weeden 11-Inch Safety Electric Engine

Use on 110-Volt Current

No flame needed. **The electric current automatically cuts off** if engine boils dry. When last drop of water turns to steam the **electricity is automatically cut off. Boiler is made of spun brass** fitted with **safety valve, whistle** with **wood handle** and **filler cap.** Mounted on 4-inch steel base. Complete with about 5 ft. of asbestos covered cord with 2-piece plug and directions. Postpaid.

49K5332. **$2.35**





Polar Cub Type Universal Motor

Operates on 110-volt alternating or direct current. Runs about 2700 revolutions per minute. Steel base. Ht. 3⅜ in. Grooved pulley, bronze bearings. Postpaid.

49K5905. **$3.59**

Battery Motors Reverse Lever

Runs on 2 to 4 dry batteries or 6-volt transformer. Operates small accessories. Instructions included. Shpg. wt., 1 lb. 4 oz.

49K5940 **$1.59**

Without Reverse lever or base. Shpg. wt., 1 lb.

49K5942 **89c**



Steel Base 4x4 In.

Low Priced Tubulars With De Luxe Appearance

$3.89 And Up Postpaid



Again Sears Lead

Crown Steel Fender Added

Prices Reduced Still Further

Boys, First Compare Both Front and Rear Wheel Sizes, Then Give These Features the Once Over.

1—Large ball bearings in front wheel; plain bearing rear wheels. **2**—Crown steel fender braced to fork. **3**—Full 1-in. bicycle tread rubber tires. **4**—1-in. diameter tubular steel frame. **5**—Nickel plated handle bars, stem and bicycle bell. **6**—Double bar rubber pedals. **7**—Large rubber grips. **8**—Bright red form-fitting adjustable Troxel saddle on nickel plated three coil springs. **9**—Curved steel fork. **10**—Two-color finish: frame, fork and fender enameled light green, strong wire spokes and rims cream color.

Measure child from crotch to instep. Sizes are with seat lowered. May be raised 2 inches.

Catalog Number	Front Wheel Diam.	Rear Wheel Diam.	Seat to Lower Pedal	All Sizes Postpaid
79K8611	12 in.	9 in.	17 in.	$3.89
79K8612	16 in.	12 in.	19½ in.	$4.79
79K8613	20 in.	14 in.	22 in.	5.65

SEE THIS NEW 2-IN-1 BIKE

2-Wheeler With Detachable Side Car

$9.95 Post Paid



A WONDERFUL VALUE

Ride the New 1933 2-in-1 Side Car and Two Wheeler

A Combination Any One Would Judge to be Much Higher in Price

Pedal along down the road or through the parks, take your little brother or sister along for an enjoyable ride. Then, if your pals ask you for a fast race, detach the side car and show them what your 2 wheeler bike can do.

Features: 1—Front wheel, ball bearing, 19½ in. in diameter; 20 enameled wire spokes. **11½-in. diameter rear wheels** each with 16 enameled wire spokes and with fender over one and parking stand on the other. **All wheels with full 1-inch rubber tires. 2—Frame of 1-in. diameter steel tubing. 3—Side car** made of **20-gauge auto steel** and held to frame with steel tubing and three bolts which are removable. **4—Seat,** wide, comfortable and **covered with black fiber. 5—Equipment: Genuine Troxel saddle** mounted on **3-coil nickel plated springs; double bar rubber pedals; nickel plated adjustable handle bars and stem; rubber grips.**

Entire side car cycle finished in baked-on **red enamel** with **white markings** on frame, seat and rims of wheels.

79K8669—Postpaid..... **$9.95**

LATEST MODELS

Here's an Action Getter, Fellows!

Has DeLuxe Features Usually Found only on Much Higher Priced Velocipedes.

Made in a Bicycle Factory.

This Quality Usually Commands from $3.00 to $4.00 More.

Compare Wheel Sizes When Comparing Prices.

Our Wheels Built With More Spokes.

$6.79 Postpaid FOR 14-INCH SIZE

Full Ball Bearing Crown Steel Fender



Features:

1—*All wheels* ball bearing.
2—*Rubber pedals:* Ball bearing bicycle type, nickel plated cranks.
3—*Rubber tires;* Full 1¼-inch auto tread.
4—*Frame:* ⅞-in. dia. *seamless steel tubing;* 3-brace backbone.
5—*Crown steel fender:* Nickel plated braces to front fork.
6—*Fork: unbreakable,* curved malleable iron, nickel plated crown.
7—*Troxel Saddle:* tool bag, nickel plated double coil springs.
8—*Hubs:* concave nickel plated bicycle type.
9—*Handle bars:* Adjustable and nickel plated ⅝-in. tubular steel.
10—*Nickel plated bicycle bell.*
11—*Finish: baked-on enamel; green with white head and white markings.*

Measure child from crotch to instep. Sizes below are with seat lowered. May be raised 2¼ inches.

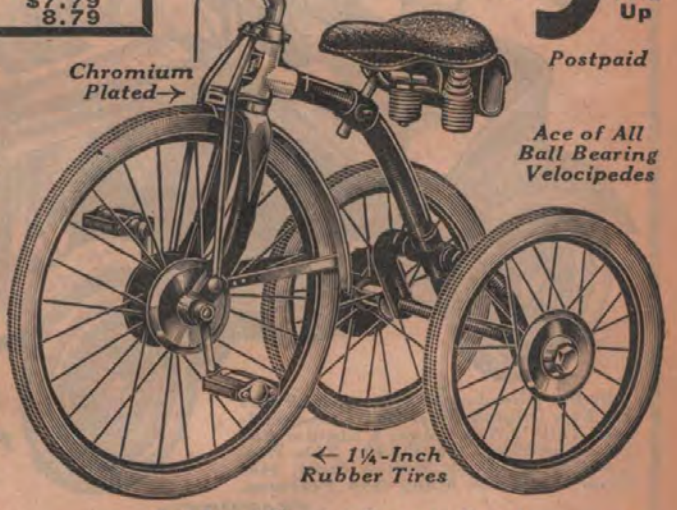
Catalog Number	Front Wheel	Rear Wheels	Seat to Lower Pedal	Postpaid
79K8621	14 in.	10 in.	18 in.	$6.79
79K8622	16 in.	12 in.	19½ in.	$7.79
79K8623	20 in.	14 in.	22½ in.	8.79

Full Ball Bearing Throughout

What a Beautiful Bike!
Like a Streak of Lightning

De Luxe Features:

1—**Handle Bars:** Chromium plated, ¾-in. steel tubing, adjustable, 17½ in. wide with cross bar, large rubber grips. **2**—**Truss Fork:** Same as used on bicycles, truss rods run through steel plate (not through mud guard) as on most others. **3**—**Hub Caps:** New style chromium plated, extra large size. **4**—**Tires:** Full 1¼-in. auto tread rubber. **5**—**Horn:** Nickel plated motorcycle type. **6**—**Troxel Saddle:** With tool bag mounted on double coil nickel plated cushion springs; may be raised 2¼ in. **7**—**Frame:** 1-in. dia. brazed steel tubing; triple brace backbone. **8**—**Spokes:** Cadmium plated (rustproof) bicycle spokes. **9**—**Fork:** Unbreakable malleable casting. **10**—**Pedals and Hangers:** Ball bearing; nickel plated. **11**—**Hubs:** Ball bearing retainers. **12**—**Mud Guard:** Of heavy steel, braced to fork. **13**—**Red glass reflector** on rear. **14**—**Finish: Baked-on enamels,** white head, cherry red frame, fork, fender and rims. White markings.



Catalog Number	Front Wheel	Rear Wheels	In Seam	Postpaid
79K8661	14 in.	10 in.	19 in.	$9.45
79K8662	16 in.	12 in.	20½ in.	$10.69
79K8663	20 in.	14 in.	23 in.	11.79

Priced Even Below New Low Price Levels

Our Savings Are Your Savings. We Buy in Huge Quantities to Get You a Lower Price.

$2.79 And Up Postpaid



Features:

1—Ball bearing front wheel. **2**—Full 1-in. balloon type auto tread rubber tires. **3**—Large rubber hand grips. **4**—Strong steel head. **5**—Adjustable Troxel spring saddle. **6**—One-piece pedal crank. **7**—Double Bar Rubber Pedals. **8**—Curved Half Oval Steel Fork. **9**—Half oval steel frame, ⅞-in. width. Frame, fork and handle bars enameled green; wheels and pedal crank red.

Sizes given below are with seat lowered. Measure child from crotch to instep. Seat may be raised about 2¼ inches.

Catalog Number	Front Wheel Diam.	Rear Wheel Diam.	Seat to Lower Pedal	All Sizes Postpaid
79K8604	12 in.	9 in.	16¼ in.	$2.79
79K8605	16 in.	12 in.	19 in.	$3.69

Our Speedy "Motorbike Type" De Luxe

Built in a Bicycle Factory, Not in a Toy Factory

Same Nice Trimmings as Those Featured by Others at From $2.00 to $5.00 More

$9.45 And Up Postpaid

Flying Arrow Scooters

Have More and Finer Features, Brighter Colors

Foot-board of auto steel, all in one piece, which serves as mud-guard over front wheel.

Our De Luxe Model

$3.89 Post Paid



Features: 1—Length, overall, 39¾ in.; height, 34½ in. **2**—Wheels 10¾-in. roller bearing balloon type; 1¼-in. gear tread rubber tires; **3**—Fancy steel fender over rear wheel. **4**—Steel foot brake. **5**—Large parking stand. Held in position by metal clip on end of fender. **6**—Nickel plated bicycle bell. **7**—Rubber foot mat. **8**—Varnished wood handle.

Frame, fork and fender enameled bright red with yellow markings. Wheels have aluminum finish edge with red bull's eye.

79K8816—Postpaid..... **$3.89**

A Rare Bargain

Length, overall, 38 in., height, 32 in. 10-in. roller bearing plain double disc steel wheels; 1-in. rubber tires. Has no bell nor fender.

Frame and fork enameled bright green. Brake and parking stand black. Wheels aluminum finish edge, green bull's eye, black stripe.

79K8808—Postpaid..... **$2.79**

For the Little Boys and Girls

Length, overall, 32 in., height, 29½ in. 8⅝-in. roller bearing plain double disc steel wheels; ¾-in. rubber tires. Has no brake, fender or bell. Frame and fork enameled in green; wheels red.

79K8809—Shpg. wt., 13 lbs. Postpaid if part of $2 order... **$1.79**

New 1933 Super De Luxe Bikes

Built Just Like Our Famous Elgin Bikes Only Smaller in Size

$15.95 WITH COASTER BRAKE Postpaid

For Boys and Girls Up to 10 Years

Regular Bicycle Fork With Ball Bearing Top and Bottom



Medium Priced Two Wheelers

Similar to Above But Without Straddle Bar. For Beginners. Frame of steel tubing. Upper part of fork nickel plated. Steel fender over each wheel. Nickel plated handle bars; rubber grips; no bell. 12½-in. diam. ball bearing wheels, 1 3/16-in. rubber tires. Ball bearing pedals. Steel parking stand. Troxel saddle. Cherry red with white markings

With New Departure Coaster Brake
79K8680—Postpaid..... **$12.95**

Without Coaster Brake
79K8679—Postpaid..... **9.95**

Features: 1—Regular bicycle fork and frame of extra heavy seamless steel tubing, hand brazed; ball bearing head for easy steering. **2**—14-in. diameter ball bearing wheels with bicycle spokes; 1¼-in. solid rubber tires. **3**—Finish baked-on bicycle enamel. **4**—Fancy steel mud guards. **5**—Troxel saddle with tool bag; double coil nickel plated springs. **6**—Handle bars, adjustable, nickel plated. Large rubber grips. **7**—Red glass reflector on rear mud-guard. **8**—Bicycle sprocket and chain. **9**—Ball bearing pedals. **10**—Bicycle bell. **11**—Steel parking stand.

With New Departure Coaster Brake

Cherry red with white markings.

79K8695—With Straddle Bar. For Boys, Postpaid..... **$15.95**

79K8694—For Girls, as shown in small view. Postpaid..... **$15.95**

ALL STEEL BEAUTIES

You've Heard of Bargains

—Here are Two Super Bargains

$7.65 Post Paid



For Tots 2 to 5 years

Buy one of these if you want the most for your money in a lower priced car.

Beautiful lines New features.

These cars made of automobile steel and the finish is baked-on, same as the finish on bodies and fenders of large motor cars.

1933 Willys-Knight

FEATURES: 1—Length, overall, 33 in.; width, 18½ in. 2—Has crown fenders. 3—Running boards will hold a man. 4—Unbreakable windshield. 5—Headlights. 6—9½-in. roller bearing double disc steel wheels; ¾-in. rubber tires. 7—Adjustable rubber pedals; steel bumper, motometer, license plate and loud horn.

Closed body type: Enameled green and canary color, black markings. Wheels with green bull's eye, fenders and bumper, black.

79K8931—Postpaid... **$7.65**

Latest Type Auburn

Similar to the one shown but no fenders or running boards.

Length, overall, 33 in.; width, 18 in., 8¼-in. double disc plain bearing wheels; ⅝-in. rubber tires. Has adjustable rubber pedals and adjustable windshield. Same headlights, bumper, motometer, license plate and horn. Body and hood enameled ivory and blue, black striping; wheels ivory color; striped. Bumper black.

79K8929—Postpaid..... **$5.95**

REAL MACK DUMP TRUCK

New Improved All Steel Truck at New Low Price

The Only Original Bull Dog Type Mack Toy Truck. No Other Mail Order House Sells It. For Tots Up to 7 Years. Resembles in detail the large Mack seen on the street.

Made from heavy gauge automobile fender steel. No wood parts to crack. Frame of heavy channel steel. Finish is baked-on enamel like large auto bodies.

FEATURES:

1—Length overall, 47 in.; width, 21 in.
2—Roller bearing, 10-in. giant size balloon type wheels, ¾-in. rubber tires.
3—Fender over each front wheel and strong running boards braced to chassis. Strong enough to hold the weight of a man.
4—Dump box, 15x13¾x5 in. with crank so it may be raised or lowered.
5—Tempered carbon steel springs on rear axle.
6—Adjustable rubber pedals.

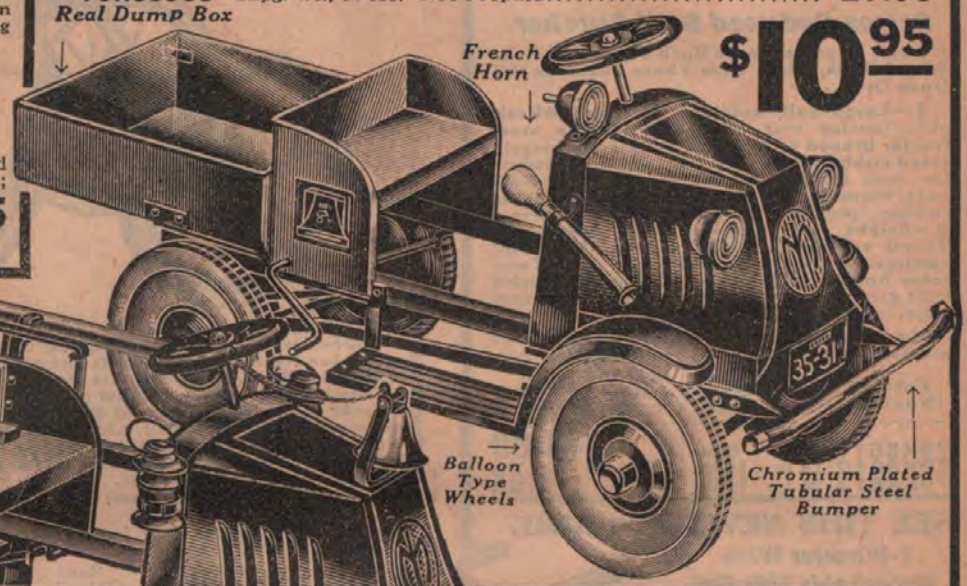
Equipped with **chromium plated ⅞-in. tubular steel bumper; chromium plated spot light; black** enameled head lights with chromium plated lens; nickel plated French type bulb horn. Hood, seat and dump box enameled **red.** Green panels on hood with ivory color markings. Wheels aluminum finish with **red** bull's eye, **cream** striping. Fenders, running boards and undergearing **black.**

79KC8935—Shpg. wt., 50 lbs. Not Prepaid..... **$10.95**

Real Dump Box

$10.95

French Horn



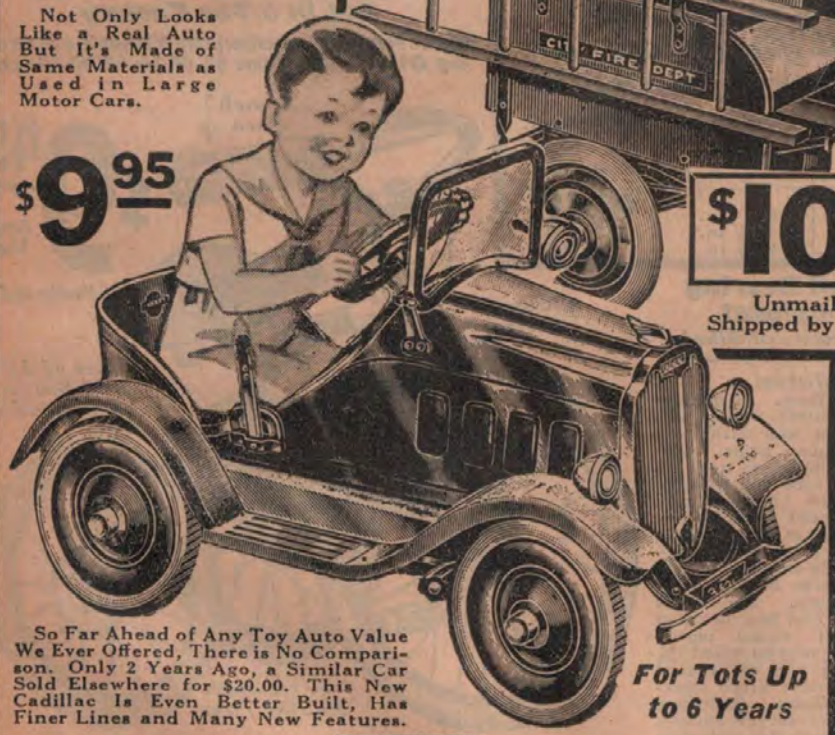
Balloon Type Wheels

Chromium Plated Tubular Steel Bumper

1933 ALL STEEL CADILLAC

Not Only Looks Like a Real Auto But It's Made of Same Materials as Used in Large Motor Cars.

$9.95



Rear Seat and Step

$10.95

Unmailable Shipped by Freight or Express Not Prepaid

So Far Ahead of Any Toy Auto Value We Ever Offered, There is No Comparison. Only 2 Years Ago, a Similar Car Sold Elsewhere for $20.00. This New Cadillac Is Even Better Built, Has Finer Lines and Many New Features.

For Tots Up to 6 Years

FEATURES:

1—Length overall, 41 in.; width, 20¾ in.
2—10-in. roller bearing giant size balloon type wheels; full ¾-in. gear tread rubber tires.
3—New type chromium plated radiator and ornament.
4—Ball bearing rear axle.
5—New type, long, sloping, one piece fenders. Corrugated running boards; splash aprons.
6—Tempered carbon steel springs on rear axle absorb shocks.
7—Adjustable windshield.
8—Heavy channel steel chassis.
9—Adjustable rubber pedals.

Equipment consists of **chromium plated head lights; a spot light, French type bulb horn, gear shift, fiber covered seat, colored instrument board, spring steel double bumper, colored license plate.**

Body and hood enameled medium blue with **ivory color panels and black striping.** Fenders, running boards, splash aprons and undergearing enameled ivory. Wheels aluminum finish with blue bull's eye, black striping. One of the prettiest color combinations we have ever seen.

79KC8933—Shpg. wt., 56 lbs. Not Prepaid..... **$9.95**

Fully Equipped Mack Type Hook and Ladder

It not only looks like a real Hook and Ladder but it's built of automobile steel and the finish is baked-on enamel just like on the bodies of large motor cars. No other Mail Order House sells it. For Tots Up to 7 Years.

Clang the Bell and Race to the Rescue

Two Detachable Lanterns and Two Wood Ladders.

FEATURES:

1—Length, overall, 40½ in., width, 19¾ in.
2—Double seat, one for driver and the other in rear with steel step for your pal.
3—Carbon steel springs on rear axle.
4—Two wood ladders, 27 in. long, 6½-in. wide, finished natural, varnished.
5—Adjustable rubber pedals. 6—One each red and green detachable lanterns.
7—8¼-in. plain bearing double disc steel wheels, ⅝-in. rubber tires.

Equipment is nickel plated brass bell on front with cord fastened to steering wheel, chromium plated steel side rails, colored license plate in front.

Entire truck made of automobile steel. Hood, double seat and wheels enameled red with ivory color striping. Undergearing and step enameled black.

79KM8934—Shpg. wt., 63 lbs. **Not Prepaid**..... **$10.95**

$5.65 Post Paid

Nickel Plated Brass Bell



For Children 2 to 5 Years

Fire Chief

Clang! Clang! Clang!

Make Way for the "Fire Chief"

What fun dashing down the street clanging the big nickel plated bell!

Heavy gauge automobile steel closed body type. **Length, overall, 33 in.; width, 18 in. 8¼-in. double disc steel wheels, ⅝-in. rubber tires. Adjustable rubber pedals. Headlights** with **chromium plated lens,** black enameled backs. **Spring steel bumper. 3¼-in. nickel plated brass bell** with strong cord fastened to steering wheel. License plate. Body and wheels **enameled red,** cream color markings.

79K8928—Postpaid..... **$5.65**

Improved Genuine Irish Mails



New Low Prices. New Colors For Speed, Action and Exercise.

Like rowing a boat. Lots of sport, plenty of exercise for the whole body.

Length over all, 41 in.

Adjustable for boys and girls, 3 to 12 Years. Enameled in Bright Colors.

DeLuxe Model With Roller Bearing Disc Steel Wheels

Full 1-in. gear tread rubber tires. 8¾-in. front and 13-in. rear wheels, all have encased roller bearings.

79K8803—Postpaid..... **$8.39**

The Irish Mail Special

Spoke wheels, 8-in. front and 12-in. rear, ½-in. rubber tires.

79K8802—Postpaid..... **$5.39**

Every Child Wants to Help Daddy

Buy Him One of These All Steel, Popular, Stylish Wheelbarrows

79c And Up

For indoors or outdoors. Their arms will develop while playing. The Finish is Baked-on Enamel—You'll be Proud of it.

Brightly enameled heavy gauge automobile steel (not tin), body and strong tubular steel handles, are just what kiddies want. Each wheelbarrow has double disc steel wheel, steel axle, legs and braces. **Two Sizes.**



For the Little Tots

Body, 14½x10½ in. Handles 26⅝ in. long. **Five-in. steel wheel.**

79K7625— Shpg. wt., 6 lbs..... **79c**

For the Older Child

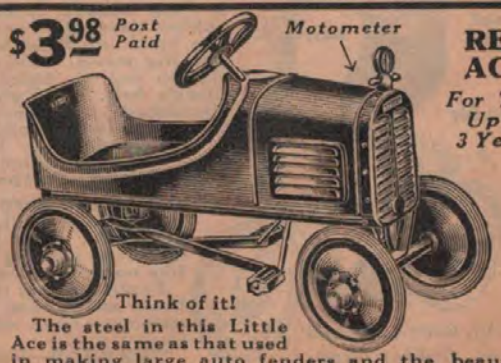
Heavier Gauge Steel Body, 18⅞x13½ in. Handles, 34½ in. long. 8-in. wheel, ⅝-in. rubber tire.

79K7627—Shpg. wt., 10 lbs..... **$1.29**

Postpaid if part of $2 order.

$3.98 Post Paid

Motometer



Think of it!

The steel in this Little Ace is the same as that used in making large auto fenders and the beautiful high gloss finish is baked-on in the same oven in which large fenders are baked. Closed body type.

RED ACE

For Tots Up to 3 Years

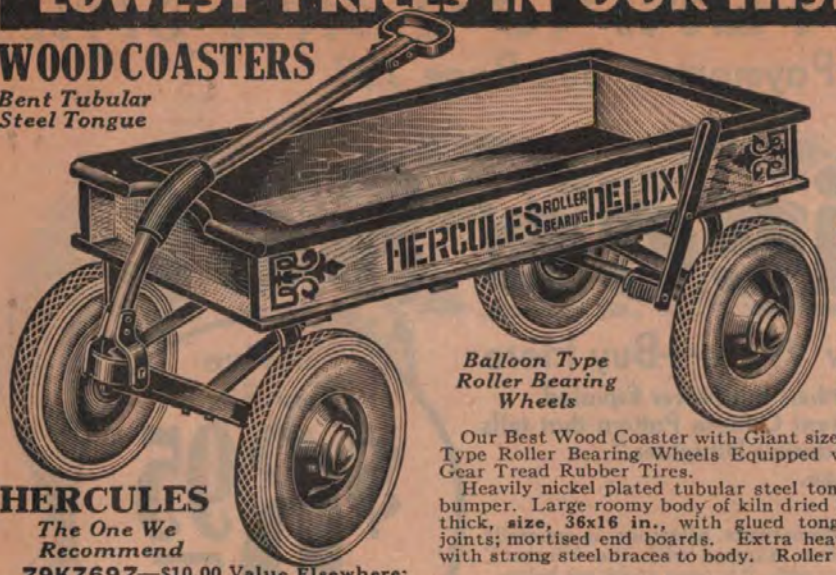
Length, overall, 31 in.; width, 15¾ in. 8⅛-in. double disc steel wheels, ½-in. rubber tires. Enameled red, cream color striping.

79K8926—Postpaid..... **$3.98**

LOWEST PRICES IN OUR HISTORY

WOOD COASTERS

Bent Tubular Steel Tongue



Balloon Type Roller Bearing Wheels

$5.98 *Postpaid*

Just Park Your Hercules Alongside a Wagon of Another Make and See How It Will Outshine the Other. Beautiful Flashing Finish and a Go-Getter. Read Carefully Its Features. Priced Below Low Levels. Body, 36x16 in.

Our Best Wood Coaster with Giant size 10⅝-in. Balloon Type Roller Bearing Wheels Equipped with Full 1⅛-in. Gear Tread Rubber Tires.

Heavily nickel plated tubular steel tongue with rubber bumper. Large roomy body of kiln dried hardwood, ½-in. thick, **size, 36x16 in.**, with glued tongue and grooved joints; mortised end boards. Extra heavy steel bolsters with strong steel braces to body. Roller brake.

HERCULES
The One We Recommend

79K7697—$10.00 Value Elsewhere; Our Price, Postpaid..... **$5.98**

Famous Flyaway Coasters

Similar to above. Same size body but of slightly thinner lumber and lighter construction undergearing.

With Balloon Type Roller Bearing Wheels
10⅜-in. in diameter with full 1-inch rubber tires. Red enameled tubular steel tongue with rubber bumper. Steel brake.
79K7672—Postpaid..... **$4.98**

With 9⅝-Inch Roller Bearing Wheels
Of plain double disc steel with ¾-in. rubber tires. Black enameled tubular steel tongue. No rubber bumper. Steel brake.
79K7655—Postpaid..... **$3.89**

OUR CHALLENGE VALUE

Built In Same Factory As Our Super DeLuxe—Quality at Low Price

Features Usually Found On Much Higher Priced Wagons. We'll Back This Wagon Against Any Selling for $1.50 to $2.00 More.

Compare details with those of wagons offered by others. Then look at our price once more. Talking about factory tests, read this: **Our Chummy Wagon with 2000 lbs. of iron castings loaded in it** was just as straight and firm as when empty. **Wheels, hubs, axle hangers, all withstood this amazing test of 2000 lbs.** Many other wagons crumble with less than one-half this weight.

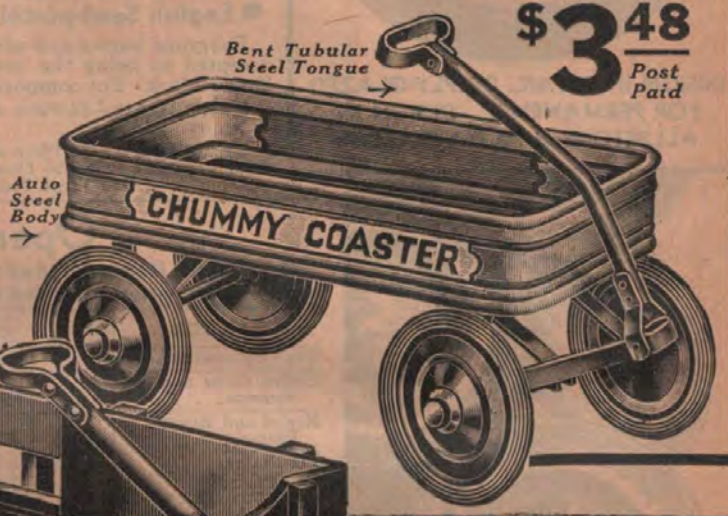
FEATURES: (1)—Full size body, 33⅜x14¾ in., of 20-gauge auto steel. Others use 22 or 24 gauge, which is apt to buckle and warp. ⅝-in. rolled top and bottom. **(2)—Beaded sides** and **light color fancy raised panel** in each side for more strength and beauty. **(3)—Finish: High luster (baked-on) red enamel**—will not chip or check. **(4)—9⅜-in. dia. roller bearing double disc steel wheels with 2½-in. hubs;** finished in aluminum with red bull's eye, black striping. Others have 2-in. hubs. The larger the hub, the larger the roller bearings, which means better wearing quality. **(5)—Tires: ¾-in. rubber. (6)—Axles: ½-in. dia. steel. (7)—Bolsters: Channel steel and curved tubular steel tongue,** enameled black. **(8)—Hub Caps: Clamp-on rust-resisting type, that cannot come off.**

79K7606—Postpaid **$3.48**

$3.48 *Post Paid*

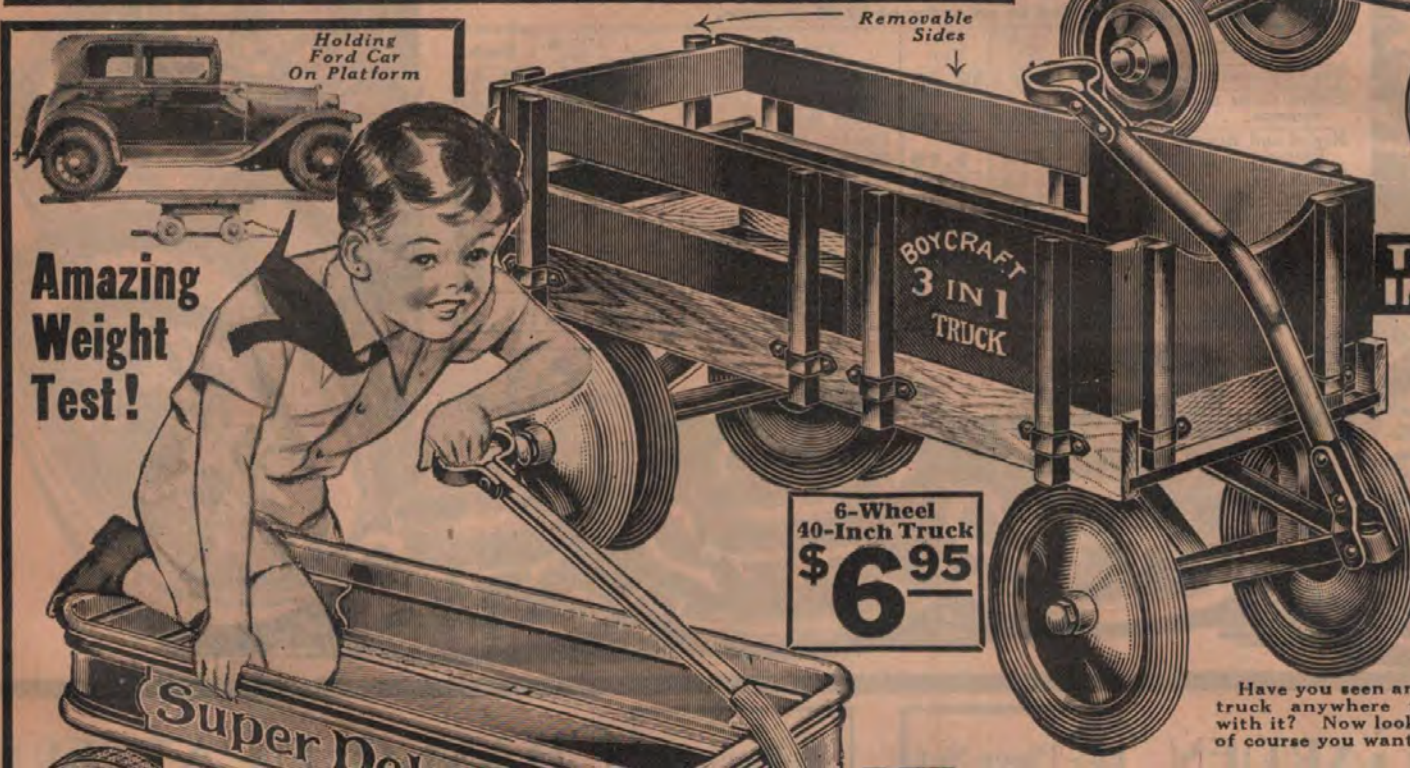
Bent Tubular Steel Tongue

Auto Steel Body



Removable Sides

Holding Ford Car On Platform



Amazing Weight Test!

6-Wheel 40-Inch Truck $6.95

THE BIGGEST HIT IN YEARS

Popular with Boys Because of Its 3-In-1 Features

(See illustrations at right.) Utility and Pleasure Combined. That Means Real Economy.

Have you seen another wagon or truck anywhere that compares with it? Now look at our price—of course you want one of these.



New Modern 3-in-1 Boycraft

6-Wheel 40-Inch Truck (Illustrated)

1—**Body; size, overall:** Length, 40 in.; width, 17½ in. Makes a dandy lumber wagon when sides and ends are removed.
2—**Slip the staked sides and ends into the strong steel supports to haul** newspapers, groceries or two milk cans.
3—**Red enameled 11-inch double disc steel roller bearing wheels;** 1¼-inch rubber tires.
4—**Curved tubular steel tongue** makes steering and coasting easy.
5—**Four wheels on rear axle and two in front.** It looks like one of the long distance hauling trucks you see on the highway.

Body of kiln dried hardwood, natural finish varnished, reinforced with two steel rods. Removable wood staked sides and ends enameled green. Channel steel bolsters and steel braces enameled black; ½-in. steel axles. Tongue with metal grip, enameled red. Fancy large size snap-on type nickel plated hub caps. Shpg. wt., 61 lbs.
79KC7686—6-Wheel Truck, Not Prepaid..... **$6.95**

36-Inch Truck With 4 Balloon Style Wheels *(Not Illustrated)*
Similar to above, but with **4-10¼-in. balloon type disc steel wheels** and equipped with **1-in. auto tread rubber tires. Body, size, 36x17½ in.**
79KC7677—Shpg. wt., 48 lbs. Not Prepaid..... **$5.98**

Hardwood Shafts for Goat or Dog
For either of the above wagons. Length, overall, 42⅝in. Enameled in red.
79K7699—Shpg. wt., 9 lbs.
Postpaid if part of $2.00 order..... **$1.45**

Arrow Speedster for the Small Child

Built in same factory as is our Super De Luxe. Body of 20-gauge auto fender stock, size, **24x12¼ in.; enameled red, yellow lettering. Finish is baked-on. 8⅜-in. double disc steel** plain bearing **wheels** enameled red: **⅝-in. rubber tires. Tubular steel tongue.** Stamped steel channel bolsters.

79K7604—Postpaid..... **$2.79**



$2.79 *Postpaid*

Ace of All Steel Wagons—A Genuine Thoroughbred

Why—Because year after year, we put it through amazing gruelling tests and each time it comes through without a break. First we tested with 12 men standing on a board placed on top of body, next we pushed one down the famous 100-ft. Ski Jump at Cary, Illinois, and now the factory has made the test shown above. What more can anyone ask?

8 Points of Superiority

(1)—Wheels: Heavy duty giant size **balloon type 10¼-in. with roller bearings. (2)—Tires: Full 1-in. cushion like auto tread rubber. (3)—Body, 33⅜x14¾ in.: of 20-gauge auto fender steel** throughout. Beading in sides and bottom also raised panel in each side adds to its beauty. No wrinkles—no sharp corners nor edges. **(4)—Body Finish** a beautiful high gloss luster **red** enamel with rich light color panels. Baked-on enamel finish like the fenders on large motor cars. Wheels finished to match body. **(5)—Undergearing:** One of the best steel jobs ever built into a wagon. Long king bolt designed to withstand excessive strain and severe jolts. **(6)—Steel bolsters and braces, 1 in. wide,** also steel axles ½-in. in diameter, enameled **black. (7)—Tongue: Chromium plated tubular steel with red rubber bumper. (8)—Hub Caps: Clamp-on, rust-resisting type** that stay on.

79K7618—Regular $7.00 Value Elsewhere, Our Price, Postpaid..... **$4.98**

Our Right-O-Way Coaster

Similar to our Super De Luxe but without the fine trimmings and details. Same style body enameled green and cream; wheels enameled to match Same type **10-in. wheels but with ¾-in. gear tread rubber tires.** Wide stamped channel steel undergearing and tubular steel tongue, enameled black. Clamp-on type rust-resisting hub caps that stay on. **No rubber bumper.**

79K7609—$5.50 Value Elsewhere. Postpaid..... **$3.98**

$4.98 *Post Paid*

Note Front Bolster Construction

Our Super DeLuxe

Engineers Say Our Super De Luxe Is the Most Practical Wagon Ever Built. They Spent Months Perfecting It. Mechanically, It Is 100%.

Fast? It Gets Away Like a Scared Rabbit.

AUTHENTIC PATTERNS - *Latest Styles*

Buy This Dinnerware On Easy Payments — See Page 737



DESIGN IN DETAIL, DEEPLY GLAZED FOR PERMANENCE. DESIGN IN ALLERTONS IS ALWAYS CLEAR

32 Piece Set

For The Best Blue Willow Ware—Buy Here

- Genuine Allertons! Imitated by Others but Never Equaled.
- Decorated with the Authentic Ancient Chinese Pattern that tells the story of "Chang and the Mandarin's Daughter."
- Roomy and Attractive "Pekin" shape.
- English Semi-porcelain body.

Everyone knows and admires blue willow dinnerware. Allertons' is generally accepted as being the best made. Every piece stamped with the Allertons' Trade Mark. For composition of sets see page 682. For open stock see below.

35KC304¼—32-Piece set. **Not Prepaid.** Shpg. wt., 25 lbs. **$6.95**

35KM304¼—95-Piece set. **Not Prepaid.** Shpg. wt., 75 lbs. Cash Price. **$26.65**
Easy Payment Price, $5 Down; $5 a Month **29.65**
Use Time Payment Order Blank in Back of Catalog.

Service for Six $6.95

Open Stock For Above

Open stock items listed at $2.00 or more are Postpaid. Items listed under $2.00 are Postpaid when included in an order of $2.00 or more.

35K304	Size	Shpg. Wt.	Six For
Tea Cups and Saucers	.....	Postp'd	$2.25
Coffee Cups and Saucers	.....	Postp'd	2.70
Bread and Butter Plates	6 in.	4 lbs	1.19
Pie Plates	7 in.	6 lbs.	1.35
Tea Plates	8 in.	7 lbs.	1.69
Dinner Plates	9 in.	Postp'd	2.18
Dinner Plates, extra large	10 in.	Postp'd	2.39
Soup Plates, coupe shape	8 in.	Postp'd	2.15
Sauce Dishes	5 in.	3 lbs.	.90

35K304	Size	Shpg. Wt.	Each
Teapot	5-Cup	4 lbs.	$1.45
Covered Veg. Dish	.....	Postp'd	2.39
Gravy Boat	.....	2 lbs.	.95
Platter, small	11¼ in.	4 lbs.	.85
Platter, medium	13½ in.	5 lbs.	1.38
Platter, large	15¼ in.	8 lbs.	1.95
Cream Pitcher	.....	2 lbs.	.69
Bowl	1 pt.	2 lbs.	.39
Covered Sugar Bowl	.....	2 lbs.	1.00
Pickle Dish	.....	2 lbs.	.29
Oval Open Veg. Dish	9 in.	3 lbs.	.95
Round Deep Salad Bowl	9¼ in.	5 lbs.	.95

EST. A 1831 ALLERTONS, LTD ENGLAND WILLOW

DRESDEN GARDEN

65-Piece Set Service for 8 $27.95

—Hand Painted Floral Clusters of Iris, Yellow Roses, Forget-me-nots and Other Flowers in Pinks, Blues and Burnt Orange.

—Conventional Gold Color Medallions, Inner-scroll and Center spray.

—Genuine Meito China Body.

Guided by the world famous "Dresden" influence of design and quality this pattern retains an old-world freshness of design that is bettered by oriental skill of workmanship. For composition of sets see page 682.

35KC308¼—65-Piece Set. **Not Prepaid.** Shpg. wt., 55 lbs. Cash Price **$27.95**
Easy Payment Price, $5 down, $5 a month **$30.95**

35KM308¼—95-Piece Set. **Not Prepaid.** Shpg. wt., 75 lbs. Cash Price **$39.75**
Easy Payment Price, $5 down, $5 a month **$43.75**

When ordering on Easy Payments use Time Payment Order Blank in back of catalog.

35K308—6 Cream Soups and Saucers to match above sets. **Postpaid** **$6.25**

EASY TERMS $5 DOWN

CHANGOLD PATTERN

65-Piece Set Service for 8 $32.50

—18-Carat Gold Hand Painted Pattern.

—Ivory Cream Rim, Pure White Center.

—Genuine Imported Meito China.

—Hand Picked for Uniformity.

The leafy scrolls and floral clusters together with the relief embossing add rich distinction and bring out the details of the beautiful pattern. Quality worthy of an emperor, priced low enough for the American housewife. Blends perfectly with any linen or silver design. For composition of sets see page 682.

35KC307¼—65-Piece Set. **Not Prepaid.** Shpg. wt., 55 lbs. Cash Price **$32.50**
Easy Payment Price, $5 down, $5 a month **$36.00**

35KM307¼—95-Piece Set. **Not Prepaid.** Shpg. wt., 75 lbs. Cash Price **55.95**
Easy Payment Price, $5 down, $6 a month **61.45**

When ordering on Easy Payments use Time Payment Order Blank in back of catalog.

35K307—6 Cream soups and saucers to match above set. **Postpaid** **$9.75**

. . . *from* LEADING POTTERIES . . . Both Foreign and American

RICH QUALITY—EXPERTLY CONTROLLED

The chinaware shown on these pages has been purchased from reputable, well-known potteries. These concerns employ the newest and most modern methods of manufacture which enable them to control quality at all times. Continuous testing of clays, automatic heat control and expert supervision insure a standard product. Only skillful direction of this nature could produce the lovely, permanent finishes you will find on our dinnerware.

SEE PAGE 737 FOR EASY PAYMENT PLAN

"ROSE LACE"

35-Piece Set

$4.98



- *Large Gorgeous Spray of Wild Roses in Pinks and Greens and a Lustrous Rose Pink Body.*
- *Rose Pink Tint Goes All the Way Through, Not Just a Glaze.*
- *Embossed Scalloped Edges.*
- *Platinum Color Trim.*
- *Creamer and Sugar (2 pieces) Included.*

As truly beautiful and dainty as the name implies. The lace-like embossed border and the soft delicate rose-pink tint of every piece prove the style is as modern as the hand selected quality is uniform. Adds freshness to your table service, yet costs less than most ordinary sets. American China (Semi-porcelain).

For composition of sets see page 682.

35KC215¼—35-piece set.
Not Prepaid. Shipping weight, 22 lbs. **$4.98**

"APPLE BLOSSOMS"

42-Piece Set

$5.95



- *Colorful Sprays of Apple Blossoms in White, Pink and Yellow with Beautiful Green Leaves on a Body of Light Ivory.*
- *New Square Shape.*
- *Semi-Embossed Edge Design.*
- *Platinum Color Trim.*

This square shape so much in demand is really new in American china (semi-porcelain) at this price. Exquisite pastel blossoms give delicate softness to the decoration. Because of the large quantity sold during our Midwinter Sale we are now listing this set in open stock. And at very low prices, too.

For composition of sets see page 682. For open stock see page 683.

35KC216¼—32-piece set.
Not Prepaid. Shpg. wt., 20 lbs... **$4.50**

35KC216¼—42-piece set.
Not Prepaid. Shpg. wt., 30 lbs... **5.95**

35K216—6 cream soups and saucers to match above sets.
Postpaid **$2.98**

"WISTARIA ROSE"

32-Piece Set

$5.45



—*Rose Spray Designs in Delicate Pastel Shades on a Body of Light Ivory.*
—*Fancy Semi-round Shape, Octagonal Center.*
—*Platinum Color Trim, Single Embossed Edge.*

A lustrous rich ivory body enhances the beauty of misty floral sprays of roses.

Its fancy shape is just the last word in dinnerware. Truly, here is as charming a set of American China (Semi-Porcelain) as you will find anywhere. For composition of sets see Page 682.

35KC217¼—32-Piece Set.
Not Prepaid. Shpg. wt., 20 lbs ..... **$ 5.45**

35KC217¼—56-Piece Set.
Not Prepaid. Shpg. wt., 56 lbs..... **12.50**

35KM217¼—95-Piece Set.
Not Prepaid. Shpg. wt., 75 lbs. **19.75**

"ALICE ANN"

32-Piece Set

$4.39



—*Sprays of Cosmos in Pinks, Yellows and Greens on a Beautiful Ivory Color Body.*
—*Fancy Shape, as Illustrated.*
—*Platinum Color Trim.*

Bright cheerful sprays of Cosmos blend most delightfully with the rich ivory color body. The popular embossed edge is trimmed with a platinum color line. The new fancy shape adds greatly to the beauty of this American China (semi-porcelain) set. We do not believe you can get this quality elsewhere at this low price. For composition of sets see page 682. For extra pieces see page 683.

35KC218¼—32-piece set.
Not Prepaid. Shpg. wt., 20 lbs ..... **$ 4.39**

35KC218¼—56-piece set.
Not Prepaid. Shpg. wt., 56 lbs **10.50**

35KM218¼—95-piece set.
Not Prepaid. Shpg. wt., 75 lbs..... **16.98**

"ENGLISH GARDEN"

32-Piece Set

$5.98



—*Garden Scene Decoration of Hollyhocks, Asters and Marigolds in Delicate Pinks, Green and Orchids on a Body of Glistening Light Ivory.*
—*New Fancy Shape, Octagonal Center.*
—*Platinum Color Edgeline—Embossed edge.*

This pattern is strictly in line with the present mode. American China (Semi-Porcelain). Created by an outstanding American pottery, it is one of the season's favorites. For composition of sets see page 682.

35KC219¼—32-piece set.
Not Prepaid. Shpg. wt., 20 lbs ..... **$ 5.98**

35KC219¼—56-piece set.
Not Prepaid. Shpg. wt., 56 lbs..... **13.95**

35KM219¼—95-piece set. **22.50**
Not Prepaid. Shpg. wt., 75 lbs. Cash Price
Easy Payment Price, $4 down, $4 a month... **$25.00**
Use Time Payment Order Blank in Back of Catalog.

QUALITY » « STYLE

New DESIGNS • *New* SHAPES



"OLD HALL" PINK WARE

65-Piece Set
$23.50 CASH

- Favorite Round Shape (Scalloped Edges).
- Fascinating Floral and Bird Design in contrasting shades of Pink on White body.
- Imported English Semi-Porcelain.
- Made by Famous English Pottery.

You will be sure to like this quaint "Old English" pattern. The beautiful design is fired on under the glaze. There is no danger that it will wear off. For composition of sets see table below.

35KC309¼—32-Piece Set. **Not Prepaid.**
Shpg. wt., 20 lbs. **$7.95**

35KC309¼—65-Piece Set. **Not Prepaid.**
Shpg. wt., 56 lbs. Cash Price **$23.50**
Easy Payment Price: **$4** Down; **$4** a Month.. **26.00**

35KM309¼—95-Piece Set. **Not Prepaid.**
Shpg. wt., 75 lbs. Cash Price **$31.95**
Easy Payment Price: **$5** Down; **$5** a Month.. **35.45**

When ordering on Easy Payments use Time Payment Order Blank in back of catalog.

All merchandise on this page can be purchased on our Easy Payment Plan.
See Page 737.



32-Pc. Set
$6.45

"SPRING SPRAY"

— New "Gloria" Square Shape.
— Sprays of Pansies in Orange-red, Yellow and Lavender.
— Glistening Body of Light Cream Color.

The new square shape, the single embossed edge with platinum color trim are features looked for only in costlier grades. American China (Semi-Porcelain). For composition of sets see below.
Not Prepaid.

35KC221¼—32-Piece Set. Shpg. wt., 20 lbs **$6.45**
35KC221¼—56-Piece Set. Shpg. wt., 56 lbs..... **$13.95**
35KM221¼—95-Piece Set. Shpg. wt., 75 lbs.
Cash Price **21.50**
Easy Payment Price: **$4** down, **$4** a month..... **24.00**

Use Time Payment Order Blank in Back of Catalog.

35K221—6 Cream soups and saucers to match above sets.
Postpaid **$3.95**



32-Pc. Set
$6.98

The Appealing TEA ROSE PATTERN

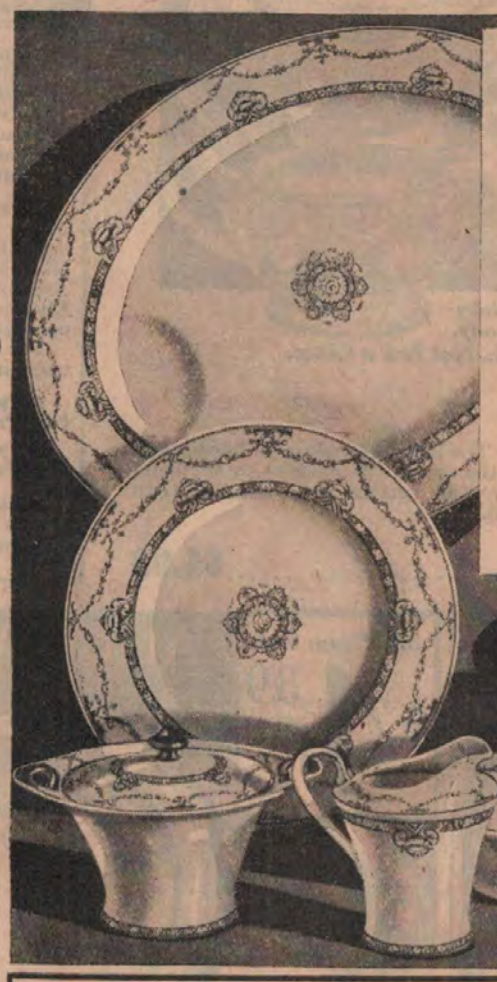
— New Square Shape—American China (Semi-porcelain).
— Sprays of Yellow, Pink and White Tea Roses with Natural Colored Leaves on a Body Background of Light Cream.

This new square shape boasts the latest scroll embossed rim, lined at edge and shoulder with thin, accurate lines of glistening platinum color. Why not get the same beauty and satisfaction at Sears for Less? For Composition of Sets, See Table at Right.
Not Prepaid.

35KC220¼—32-Piece Set. Shpg. wt., 20 lbs..... **$6.98**
35KC220¼—56-Piece Set. Shpg. wt., 56 lbs **$14.95**
35KM220¼—95-Piece Set. Shpg. wt., 75 lbs. Cash Price **23.45**
Easy Payment Price: $4 down; $4 a month **25.95**

Use Time Payment Order Blank in Back of Catalog.

35K220¼—6 cream soups and saucers to match above set.
Postpaid **$4.50**



THEODORE HAVILAND

— Genuine Theodore Haviland China.
— Pure White Body (Ivory Shoulder).
— Conventional Design of Rosebuds in Center and on Rim.

Now every housewife can have the china she has dreamed about. Garlands of pink roses and blue forget-me-nots together with medallions in pink, blue and light green form a contrast on the fine white center and ivory rim. For composition of sets see below. **Not Prepaid.**

35KC310¼—65-Piece Set. Shpg. wt., 56 lbs. Cash Price..... **$53.75**
Easy Payment Price: **$5** down, **$6** a month..... **$59.25**

35KM310¼—95-Piece Set. Shpg. wt., 75 lbs. Cash Price..... **68.95**
Easy Payment Price: **$6** down; **$7** a month..... **75.45**

Use Time Payment Order Blank in Back of Catalog.

35K310—6 cream soups and saucers to match above set. **Postpaid** **$11.98**

Composition of Dinner Sets

OPEN STOCK By open stock we mean that you can make up and purchase any combination of pieces desired and that you can add pieces to any set. It also means that you can replace breakage. It does not mean, however, that the pattern is carried indefinitely. Styles in dinnerware, as in everything else, change from time to time. For that reason we advise you to complete your set to your own satisfaction within a reasonable period of time.

32-PIECE SET

6 Tea Cups	6 Bread and Butter Plates	6 Sauce Dishes	1 Small Platter
6 Tea Saucers	6 Dinner Plates	1 Oval Open Dish	

For 35-piece set, add 1 creamer and 1 covered sugar (2 pieces) to 32-Piece Set.

42-PIECE SET

6 Tea Cups	6 Bread and Butter Plates	1 Medium Platter	1 Cov. Sugar (2 pcs.)
6 Tea Saucers	6 Sauce Dishes	1 Oval Open Dish	1 Creamer
6 Dinner Plates	6 Soup Plates	1 Pt. Bowl	

56-PIECE SET

8 Tea Cups	8 Bread and Butter Plates	1 Medium Platter	1 Cov. Veg. Dish (2 pcs.)
8 Tea Saucers	8 Soup Plates	1 Oval Open Dish	1 Cov. Sugar (2 pcs.)
8 Sauce Dishes	8 Dinner Plates	1 Sauce Boat	1 Creamer

65-PIECE SET

8 Tea Cups	8 Bread and Butter Plates	1 Pickle Dish	1 Cov. Sugar (2 pcs.)
8 Tea Saucers	8 Dinner Plates	1 Medium Platter	1 Creamer
8 Tea Plates	8 Soup Plates	1 Oval Open Dish	1 Cov. Veg. Dish (2 pcs.)
	8 Sauce Dishes	1 Sauce Boat	

95-PIECE SET

12 Tea Cups	12 Bread and Butter Plates	1 Small Platter	1 Cov. Sugar (2 pcs.)
12 Tea Saucers	12 Soup Plates	1 Large Platter	1 Creamer
12 Tea Plates	12 Dinner Plates	1 Oval Open Dish	1 Pickle Dish
12 Sauce Dishes		1 Salad Bowl	1 Cov. Veg. Dish (2 pcs.)
		1 Sauce Boat	

NOTE: Due to the fact that pottery is made by hand, through the agency of fire, there may be slight variation in dimensions, due to expansion or contraction in process of manufacture. Sizes as given are approximate. In our imported sets the plates are fashionably oversize.

AND BEAUTY
• *New* LOW PRICES

You are invited to use our time payment plan when buying dinnerware. See page 737.

We took the loveliness of Spring's first flowers, the ravishing colors of the rainbow, those fleeting forms of beauty, and imprisoned them in these newest forms of the skilled potter's art—Sears Chinaware! Then we priced this chinaware so low, that this beauty may be yours every day in the week, the year round. You'll love our newest chinaware because it will bring enthusiastic approval from your family and friends! Nowhere else could you find fine dinnerware such as this priced so decidedly within the reach of everyone's purse.

Signed
Home Adviser Sue Roberts

All the dinnerware on this page is American China (Semi-porcelain) and is first quality, flawless merchandise.



WILD ROSEWOOD PATTERN

- *New Square Shape.*
- *Pink Colored Body—(Color Goes Clear Through).*
- *Decorated With Natural Colored Wild Roses.*

The beauty of the pink body, the naturalness and charm of the floral decoration and the stylishness of the shapes unite to make this one of the outstanding dinnerware sets in our varied line. The dark pink wild roses surrounded by a profusion of foliage are really beautiful. Embossing and platinum colored line at edges. Handles and knobs have platinum colored trim. For composition of sets see opposite page.

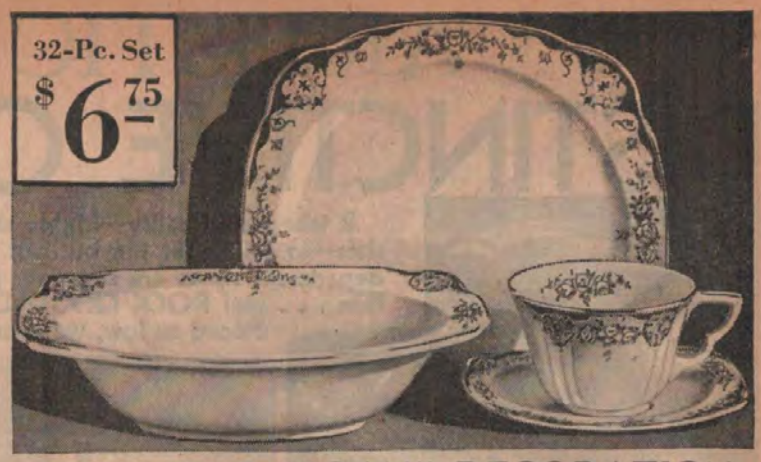
For extra pieces see table below.

35KC367¼—32-piece set. Shpg. wt., 20 lbs. **Not Prepaid**..... **$5.95**
35KC367¼—56-piece set. Shpg. wt., 56 lbs. **Not Prepaid**..... **$13.95**
35KM367¼—95-piece set. Shpg. wt., 75 lbs. **Not Prepaid.** Cash Price..... **21.50**
Easy Payment Price: $4 down; $4 a month..... **24.00**
For Easy Terms Use Time Payment Order Blank in Back of Catalog.

Open Stock For Our Dinnerware!!

Open stock items listed at $2 or more are Postpaid. Items listed under $2 are Postpaid when included in an order of $2 or more (See Page 1).

	Shpg. Wt.	Size About	Apple Blossom 35K216	Alice Ann 35K218	Wild Rosewood 35K367	Vestal Rose 35K207	Plain White 35K229
6 Tea cups and 6 Saucers	7 lbs.	.....	$2.00	$1.75	$2.65	$2.25	$0.89
6 Coffee cups and 6 Saucers	9 lbs.	.....	.....	1.92	.....	2.55	.....
6 Bread and Butter Plates	4 lbs.	6 in.	1.00	.90	1.35	1.00	.50
6 Pie Plates	6 lbs.	7 in.	1.15	1.00	1.59	1.19	.....
6 Tea Plates	7 lbs.	8 in.	1.45	1.12	1.95	1.40	.65
6 Dinner Plates	10 lbs.	8¾ in.	1.89	1.48	2.29	1.85	.83
6 Extra Large Dinner Plates	11 lbs.	9¾ in.	2.00	1.74	2.65	2.25	1.00
6 Soup Plates	8 lbs.	7¾ in.	1.89	1.29	2.15	1.59	.83
6 Sauce Dishes	3 lbs.	5¼ in.	.79	.65	1.00	.79	.35
1 Covered Vegetable Dish	5 lbs.	.....	1.85	1.50	2.00	1.89	.....
1 Sauce Boat	2 lbs.	.....	.75	.62	.89	.75	.....
1 Small Platter	4 lbs.	11 in.	.54	.49	.69	.54	.33
1 Medium Platter	5 lbs.	13 in.	.89	.75	.95	.85	.42
1 Large Platter	8 lbs.	15 in.	1.35	1.15	1.50	1.39	.68
1 Creamer	2 lbs.	½ pint	.56	.50	.72	.59	.29
1 Pint Bowl	2 lbs.	1 pint	.37	.35	.45	.39	.....
1 Sugar Bowl	2 lbs.	.....	.95	.79	1.20	1.00	.45
1 Pickle Dish	2 lbs.	.....	.48	.29	.42	.35	.....
1 Oval Open Vegetable Dish	3 lbs.	9 in.	.65	.54	.70	.65	.33
1 Salad Bowl	5 lbs.	9 in.	.75	.75	.95	.87	.46



FAMOUS "JOAN" DECORATION

— New Semi-Square Shape. *— Platinum Color Trim.*
— Ivory Colored Body. *— Rosebud Floral Design.*

The evident stylishness of this gracefully shaped dinnerware is brought out by the green and tan colored scroll medallions at the corners. The floral decorations are medallions of roses. For composition of sets see opposite page. **Not Prepaid.**

35KC223¼—32-Pc. Set. Shpg. wt., 20 lbs..... **$6.75**
35KC223¼—56-Pc. Set. Shpg. wt., 56 lbs..... **$15.95**
35KM223¼—95-Pc. Set. Shpg. wt., 75 lbs.
Cash Price..... **24.95**
Time Payment Price: $4 down, $4 a month..... **27.45**
Use Time Payment Order Blank in Back of Catalog.

35K223—6 cream soups and saucers to match above sets.
Postpaid..... **$4.95**



"THE ROMANCE"

— New Semi-Square Shape —Sugar and Creamer Included.
— Pink Blossoms on a Cream Colored Vellum Glaze.

There is a delicate, satiny, softness of tone both in the glaze and decoration. Pink blossoms with natural colored leaves and stems. Platinum color line at edge of all pieces. Platinum color handles and knobs. For composition of sets see opposite page. **Not Prepaid.**

35KC222¼—35-Pc. Set. Shpg. wt., 22 lbs..... **$7.95**
35KC222¼—56-Pc. Set. Shpg. wt., 56 lbs..... **$15.50**
35KM222¼—95-Pc. Set. Shpg. wt., 75 lbs.
Cash Price..... **24.95**
Easy Payment Price: $4 down; $4 a month..... **27.45**
For Easy Terms Use Time Payment Order Blank in Back of Catalog.

35K222—6 cream soups and saucers to match above sets.
Postpaid..... **$4.95**



EVER POPULAR "VESTAL ROSE"

— Round Shape. *— Rose and Lattice Decoration.*
— Ivory Colored Body. *— Conventional Border Design.*

This superb dinnerware set gains in popularity each season. Decorations consist of black and tan lattice borders with panels of pink roses and rose medallions on an ivory colored body. Edges decorated with gold color line. This is an outstanding value among our more formally decorated sets. For extra pieces see table at left. For composition of sets see opposite page.

35KC207¼—32-piece set. **Not Prepaid.** Shpg. wt., 20 lbs..... **$ 5.75**
35KC207¼—56-piece set. **Not Prepaid.** Shpg. wt., 56 lbs..... **13.95**
35KM207¼—95-piece set. **Not Prepaid.** Shpg. wt., 75 lbs..... **19.98**

ARTISTIC GLASSWARE *of* DISTINCTIVE QUALITY *and* BEAUTY

It takes real quality—highly skilled workmanship and the best, most expensive materials—to bring out the brilliant beauty of glassware. Here's the better kind exclusive department stores are showing; polished, sparkling, tinkling, daintily cut, wonderfully thin . . . real ROCK CRYSTAL and genuine hand cut, hand blown LEAD GLASS. Priced so low, we're sure you couldn't duplicate these values.



A Best Seller—and No Wonder!!

49c EACH

—Clear, Shimmering Crystal.
—"Rock Crystal" Cut, Acid Polished.
—Dainty Flower-Leaf Design.

Even lovelier than our illustration can show! Clear, exquisitely thin, HAND BLOWN lead glass—the better kind that rings like a bell when you sound it. Crystal's always in style—now more than ever! Value no one but Sears can bring you! In ordering state catalog number and name of articles you desire. **Postpaid if included in order of $2.00 or more.**

35K409	Height	Shpg. Wt.	Each
Goblet	8 in.	1 lb. 8 oz.	49c
Sherbet	5½ in.	1 lb. 8 oz.	49c
Cocktail Glass	5 in.	1 lb. 8 oz.	49c
Iced Tea Glass	6¼ in.	1 lb. 8 oz.	49c
Salad Plate—Diam.	7½ in.	1 lb. 8 oz.	49c



New! Smart Rock Crystal Stemware

98c EACH

- SUPERFINE Hand Blown Lead Glass.
- Hand Cut Stem and Foot, Acid Polished.
- Genuine "ROCK CRYSTAL".
- New "Princess Ingrid" Shape.

The aristocrat of all fine glassware! You just couldn't want anything nicer! Extra sparkle—extra beauty—because Rock Crystal catches all the lights, gives breathtaking loveliness to your table! Absolutely the BIGGEST VALUE in Fine Glassware We've EVER SEEN!!! In ordering state catalog number and name of articles you desire. **Postpaid if included in order of $2.00 or over.**

	Height	Shpg. Wt.	Each
35K402—Goblet	7¾ in.	1 lb. 8 oz.	98c
Sherbet	6¼ in.	1 lb. 8 oz.	98c
Cocktail Glass	5¼ in.	1 lb. 8 oz.	98c
Iced Tea Glass	5½ in.	1 lb. 8 oz.	98c
Salad Plate—Diameter	7½ in.	1 lb. 8 oz.	98c



Rich TOPAZ Colored Stemware

33c EACH

—Hand Made Lead-Blown Glass.
—New Alpine-Daisy Pattern. Silvery Gray Cutting.

Sears certainly has brought down the price of luxuries! Anyone else would charge much higher prices for such lovely **golden** colored, new style glassware! Tall and graceful; octagonal shape salad plates to match. In ordering, state catalog number and name of articles you desire. **Postpaid if included in $2 order.**

35K412	Height	Shpg. Wt.	Each
Goblet	8½ in.	1 lb. 8 oz.	33c
Sherbet	6 in.	1 lb. 8 oz.	33c
Cocktail Glass	5¼ in.	1 lb. 8 oz.	33c
Iced Tea Glass	5½ in.	1 lb. 8 oz.	33c
Salad Plate—Diameter	7½ in.	1 lb. 8 oz.	33c

Genuine Hand Blown Lead Glass

25c EACH

—Choice of Two Beautiful Colors.

Add the gorgeousness of color to your table! See how little it costs! And This is the popular Fifth Avenue style! Cosma design; drawn stems. **Pink** or **green** colored glass. In ordering state color, catalog number and name articles desired.

Postpaid if included in $2 order.

35K410	Height	Shpg. Wt.	Each
Goblet	7 in.	1 lb. 8 oz.	25c
Sherbet	5½ in.	1 lb. 8 oz.	25c
Cocktail Glass	4¾ in.	1 lb. 8 oz.	25c
Iced Tea Glass	5½ in.	1 lb. 8 oz.	25c
Salad Plate—Diameter	7½ in.	1 lb. 8 oz.	25c



Continental Shape Stemware

35c EACH

—Hand Made Lead Blown Glass.
—Floral Spray Cut Design in Silvery Gray Cutting.

Fine American glassware, the better lead blown, hand made kind! Sparkles richly; has the charming bell shape—you just couldn't find equal value outside of Sears. In ordering, state catalog number and name of articles you desire.

Postpaid if included in $2 order.

35K404	Height	Shpg. Wt.	Each
Goblet	7¾ in.	1 lb. 8 oz.	35c
Sherbet	6 in.	1 lb. 8 oz.	35c
Cocktail Glass	5¼ in.	1 lb. 8 oz.	35c
Iced Tea Glass	5¼ in.	1 lb. 8 oz.	35c
Salad Plate, Diameter	7½ in.	1 lb. 8 oz.	35c





Root Beer Steins

—Crystal Glass.
—12-oz. capacity.
—Colonial design.

A beverage always tastes better when served in a cold stein. Holds a man's size drink, too. **Postpaid if included in $2.00 order.**

35K444¼—Root beer steins. Shpg. wt., 6 lbs. Six for **89c**



Horseshoe Tumblers

Crystal glass, 9-oz. table tumblers. A strong, good looking tumbler for everyday use. We never knew the price to be as low. **Postpaid if included in $2 order.**

35K469—9-oz. Tumblers. Shpg. wt., 6 lbs., 6 for **24c**

Blown Glass Tumblers

—Floral cut Design.
—Sparkling Crystal.

An opportunity to secure your table needs in cut crystal. **Postpaid if included in $2 order.**

35K472—9-oz. tumbler. Shpg. wt., 6 lbs. 6 for..... **39c**

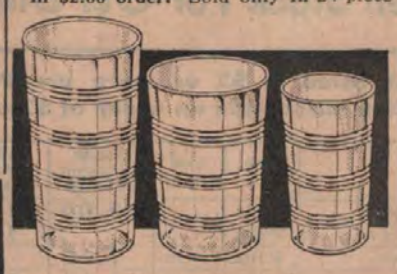
35K473—12-oz. tumbler. Shpg. wt., 6 lbs. 6 for..... **49c**



New Horizontal DESIGN

—Good Quality Crystal Glass. —Modernistic design.

Here is something very new in Blown glassware, modernistic, horizontal design with optic effect. **Postpaid if included in $2.00 order.** Sold only in 24-piece sets.



35K479
24-PIECE SET

Consisting of 8 five-ounce tumblers; 8 nine-ounce tumblers; 8 twelve-ounce tumblers. Shpg. wt. of set 10 lbs. Per Set... **95c**



Crystal Glass Ice Box Set

Set consists of 2 covered dishes (4¼x4½ in.) and 1 large dish, (4¼x8½ in.) Small dishes fit on larger one. A space saver. **Postpaid if included in $2.00 order.**

35K478—Per Set. Shpg. wt., 8 lbs..... **79c**

YOUR CHOICE

EACH 17c



Green Utility Glass
Postpaid if included in $2 order.

(A) 35K474—Fruit reamer and 1 pint pitcher. Shpg. wt., 3 lbs. Per set....**17c**

(B) 35K475—Fruit reamer and juice container combined. Diam. 7 in. Shpg. wt., 2 lbs. **17c**

(C) 35K477 — Salt and pepper shakers. Ht., 4½ in. Shpg. wt., 1 lb. Per Pair..**17c**

(D) 35K476—Covered refrigerator dish, 4¾x4¼ in. Shpg. wt., 2 lbs. **17c**



3-Piece Glass Console Set

—Charming floral cut design.
—Modern scalloped edge shape.

This set will make a charming addition to your table setting. It is an exceptional value. Consists of one 10¼-inch bowl and two candle holders 3¼ inches high. **Topaz** or **crystal** color. **State choice. Postpaid if included in $2 order.**

35K460—Console Set. Shpg. wt., 7 lbs..... **$1.95**

MODERN *BAK-IN* WARE FOR PANTRY..KITCHEN AND DINING ROOM..

Heat Can't Injure the Beauty of BAK-IN Ware—Sears Laboratory Tests Proved It!

- Passes all Tests of Practical Usage—and More! Unharmed by 550° Fahrenheit.
- High Luster, Pale Pink Colored, Semi-Porcelain. Modern shapes.
- Daintily Colored Floral Designing; Rich Platinum Color Trim.
- Cook and Serve in the Same Dish.

The last word in modern practicality! A new type kitchenware you can take direct from the oven to your dining room table! Scientifically made to withstand heat. Neither oven heat nor sudden changes in temperature can harm it—but it's so pretty and gay you'll be proud to serve from it! Ideal for cooking, baking, storing, and serving. Only Sears price it so low!



A—35K1004—Casserole Set consists of 8-in. casserole, 10-in. plate. Shpg. wt., 6 lbs. Per Set. **$1.29**

B—35K1005—Set of 3 Ice Box Dishes. Consists of 1 each 6-inch, 4¾-inch, and 4-inch bowls all with covers. Shpg. wt., 7 lbs. Per set of 3 bowls... **$1.69**

C—35K1006—Bean Pot. Consists of ½-gallon handled jar and cover. Shpg. wt., 8 lbs. Each..... **$1.29**

D—35K1007—Covered Refrigerator Jug. Shpg. wt., 5 lbs. Each..... **$1.29**

E—35K1008—(1 quart) Fruit Juice pitcher and Reamer Set. Shpg. wt., 3 lbs. Per Set..... **98c**

F—35K1009—Pie plate. 10½-inch, deep dish pie plate. Shpg. wt., 3 lbs. Each..... **79c**

G—35K1012—Pitcher (4-pint size). Shpg. wt., 3 lbs. Each..... **79c**

H—35K1011—Pitcher (1-quart size.) Shpg. wt., 2 lbs. Each..... **59c**

I—35K1010—Pitcher (1-pint size). Shpg. wt., 2 lbs. Each..... **49c**

Any of the above items are Postpaid when included in an order of $2 or more.

IMPORTED ENGLISH TEAPOTS



Jet black earthenware. Colored enamel bead and gold color line decoration. Ht. 6 in. Holds abt. 6 cups. Shpg. wt., 4 lbs. **Postpaid if part of $2 order.**

35K2549 **98c**

Brown Earthenware

Light yellow, scalloped double band at top. Fancy shape. Holds abt. 7 cups. Shpg. wt., 5 lbs. **Postpaid if part of $2 order.**

35K2551 Each..... **75c**

Decorated Earthenware



Black with colored bead and gold color tracing. Holds abt. 5 cups. Shpg. wt., 4 lbs. **Postpaid if part of $2 order.**

35K2548.. **79c**



BROWN EARTHEN WARE TEAPOTS



Popular round shape. **Yellow** and **black** bands at top. Abt. 5-cup capacity. Shpg. wt., 4 lbs. **Postpaid if part of $2 order.**

35K2550—Each..... **59c**

Blue and **gold** floral decoration on a **blue** band. Holds abt. 6 cups. Shpg. wt., 4 lbs. **Postpaid if part of $2 order.**

35K2552 Each..... **98c**

5-Piece Nested Bowl Set

—Yellow Bowls Decorated with Blue Stripes.
—Earthenware Body.
—Conventional Shape with Shouldered Rim.



Set consists of 1 each 5-in., 6-in., 7-in., 8-in., and 9-in., diameter bowls.

35K1001—5-pc. bowl set. Shpg. wt., 10 lbs. **Postpaid if part of $2 order.....** **79c**

5-Pc. Best Quality Nested Bowl Set

—Solid Cream Colored Body.
—Earthenware, Glazed All Over.
—New Shape.



Set consists of 1 each 5-in., 6-in., 7½-in., 8¼-in., and 9½-in. diameter bowls. **Postpaid if part of $2 order.**

35K1002 Shpg. wt., 10 lbs. Per Set..... **$1.19**

French Drip Earthenware Coffee Pot



- 7-Cup Capacity.
- Can Be Used as a Teapot.
- No Paper or Cloth Strainer Needed.
- Withstands High Temperatures.
- Removable Drip Unit.

The up-to-the-minute way to make coffee is the famous French-drip way. Pot finished in attractive **brown** color. Instruction booklet furnished with each pot. Height of pot with unit attached about 11 inches.

35K1003—French Drip Coffee Pot complete with drip unit. **Postpaid if included in order of $2 or more.** Shpg. wt., 7 lbs..... **$1.85**



32-Piece Set **$4.98**

"Orchid Rose" Pattern

★ *Stylish Semi-Square Shape.*
★ *Ivory Colored Glaze Over Body.*
★ *Orchid Rose Decoration.*
★ *American China (Semi-Porcelain) Body.*

This is one of the prettiest patterns we have inspected. Scroll embossing at rims and platinum colored edge line. For composition of sets see page 682.

35KC230¼—32-piece set. **Not Prepaid.** Shpg. wt., 20 lbs..... **$4.98**

35KC230¼—56-piece set. **Not Prepaid.** Shpg. wt., 56 lbs..... **$10.95**

35KM23¼—95-piece set. **Not Prepaid.** Shpg. wt., 75 lbs..... **19.45**



48 PIECES FOR $3.85

★ 12 Cups.
★ 12 Saucers.
★ 12 Sauce Dishes.
★ 12 Dinner Plates.

Here is one of our best sellers. Every year more people are using this American China (semi-porcelain) for every day and saving money by doing it. Set is flawlessly white and highly glazed with gracefully shaped and scalloped edges. Ideal for churches, lodges, etc. For extra pieces see page 683.

35KC229¼—48-piece set. **Not Prepaid.** Shpg. wt., 28 lbs..... **$3.85**



20-PIECE SET FOR $1.89

★ *Service for Four.*
★ *Round Shape With Scalloped Edges.*
★ *Solid Pink Colored Body.*
★ *Color Goes Clear Through.*
★ *American China (Semi-Porcelain) Body.*

Lacy embossed border. Ideal for the small family, and the price is a record low. Set consists of 4 cups, 4 saucers, 4 dinner plates, 4 bread and butter plates and 4 sauce dishes.

35KC231¼—20-piece set. **Not Prepaid.** Shpg. wt., 15 lbs..... **$1.89**

See Complete Index in BACK of this Catalog

PRICES REDUCED AS MUCH AS ONE-HALF!



Now You Can Afford Real China!

—Genuine China (Imported) **—Handsomely decorated**

The delicate blue surface with the contrasting narrow tan border and decorations of blossoms and birds are carried out in an artistic manner. Never before to our knowledge has a Japanese China Tea Set of this quality been offered at less than $3.50. Set consists of covered teapot, covered sugar bowl, creamer, 6 tea cups, 6 saucers, and six 8-inch tea plates. Shpg. wt., 14 lbs.

Postpaid if part of $2 order.

35K701—23-Piece Japanese Tea Set..... **$1.95**

NOR-I-TAK'E

UNIFORM PERFECTION. Genuine shell-clear Oriental china that only Oriental craftsmen can make. **Noritake is Decorated as Follows:** Floral motif and scroll in a wide **cream** color band on pure **white** body. **Black** lattice border inner band surrounded by an **apple green** outer band.

CHARMING BERRY SET



—7 Pieces **—Noritake China**

One 10½-inch berry dish and six 5½-inch individual dishes. **Postpaid if included in order of $2 or more.**

35K4751—Complete Set. Shpg. wt., 5 lbs..... **$1.65**

35K4752—10½-in. Dish only. Shpg. wt., 4 lbs..... **62c**



Your Choice 39c Each

Beautiful Noritake China

(A)—Flower Vase. 5½ inches high.
35K4735—Shpg. wt., 2 lbs. Each..... **39c**

(B)—Mint or Candy Tray. 6½ in. diameter.
35K4734—Shpg. wt., 2 lbs. Each..... **39c**

(C)—Pickle Dish. Size, 8½x4¼ in. diameter.
35K4758—Shpg. wt., 2 lbs. Each..... **39c**

(D)—Sugar and Cream Set. Sugar bowl, 1¾ in. high and cream pitcher, 2½ in. high.
35K4733—Shpg. wt., 2 lbs. Per Set..... **39c**

(E)—3-Piece Mayonnaise or Whipped Cream Set. 5½-inch plate with bowl and ladle.
35K4730—Shpg. wt., 2 lbs. Per Set..... **39c**

Any of above items postpaid if part of $2 order.

23-Pc. TEA SET



Genuine Noritake China

—Don't Overlook This Bargain.

Purchase this Tea Set now! You may add as many pieces listed as you wish later. 6 Tea Cups. 6 Saucers, six 8-in. Tea Plates, 1 Teapot, 1 Sugar and Creamer.

35K4753—23-Piece Set. **Postpaid**... **$2.98**



Round Condiment Set

—Genuine Noritake China.

This 4-piece set consists of 4¾-inch tray, mustard jar and salt and pepper shakers. **Postpaid if part of $2 order.**

35K4745—Set Shpg. wt., 1 lb..... **50c**



Noritake Jam Set

Consists of 5⅜-in. plate with covered jar and ladle, 5⅛ in. high. **Postpaid if part of $2 order.**

35K4746 Shpg. wt., 2 lbs. **65c**



Sugar and Creamer

—Imported Noritake China.

Sugar shaker has sifter top. Height abt. 6 in. Shpg. wt., 1 lb. 8 oz. **Postpaid if part of $2 order.**

35K4750—Set... **69c**



Noritake Relish Dish

Fork included. Dish, 8¼ x 4⅜ in. **Postpaid if part of $2 order.**

35K4747 Shpg. wt., 2 lbs..... **65c**



Noritake Fruit Dish

Attractive. Diam. 7¼ in. Shpg. wt., 2 lbs. **Postpaid if part of $2 order.**

35K4741..... **33c**



Fancy Noritake Cake Set

—Imported China
—7 Pieces.

Floral motif and scroll in a wide **cream** color band on pure **white** body as described at top of page. Set consists of one 10¼-inch cake plate with open handles and six 6½-inch individual plates. **Postpaid if included in an order of $2 or more.**

35K4737—7-Piece Set. Shpg. wt., 7 lbs..... **$1.49**

35K4738—Cake Plate only. Shpg. wt., 4 lbs..... **.65**

All Noritake China on this page matches this set.



Noritake Celery Set

This beautiful 7-piece set consists of 11½-inch celery tray and six individual salt dishes to match. An item of tableware always in demand. **Postpaid if part of $2 order.** Shpg. wt., 2 lbs.

35K4739—Set..... **85c**



The Season's Newest Dinnerware

—Gay Floral Design.
—Embossed Border.
—Fluted Inner Edge.

Beautiful floral design on a background of rich **ivory** glaze with a perfection of finish and detail seldom found in dinnerware of this price. A beautiful Set of American China (semi-porcelain) priced much below its actual worth. See page 682 for composition of sets.

35KC224¼—32-Piece Set. Shpg. wt., 20 lbs. **Not Prepaid.** Per Set..... **$2.98**

32-Piece Set $2.98



Gold Band Dinnerware

—Modern Square Shape—Ivory Color Body.
—American China (Semi-Porcelain).
—18 Carat Coin Gold Decoration.

The elegance and richness of this set cannot be overdescribed. The conventional gold decoration on the modern shaped and **ivory** tinted body blends most harmoniously. For composition of sets see page 682.

35KC225¼—32-Piece Set. Shpg. wt., 20 lbs. **$7.50**
Not Prepaid.....

35KC225¼ — 56-Piece Set. Shpg. wt., 52 lbs. **Not Prepaid**..... **$17.49**

35KM225¼ — 95-Piece Set. Shpg. wt., 75 lbs. **Not Prepaid**..... **$26.95**

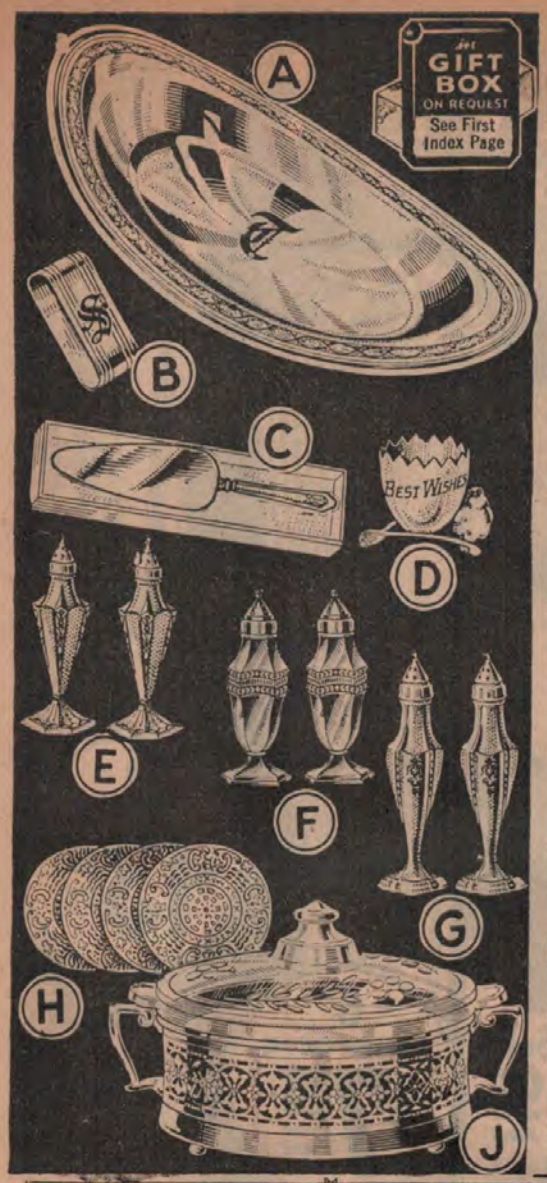


Artificial Wax Fruit

Popular Table Decoration Looks Like Real Fruit

One each, apple, orange, tangerine, peach, pear, plum, banana and bunch of grapes. **Postpaid if part of $2 order.**

35K437—Shpg. wt., 6 pounds..... **98c**



WE PAY THE POSTAGE ON ORDERS OF $2.00 OR MORE AS EXPLAINED ON PAGE 1

(A) Bread Tray. Silver plated, satin finish, 13⅜x6⅝ in. Engraved with one **Old English Initial. PRINT Initial.**
5K7164—Postpaid..$2.45

(B) Napkin Ring. Silver plated. Bright. Length 3 in. Engraved with one initial. **PRINT Initial.** Shpg. wt., 5 oz.
5K7389 .....60c

(C) Cake Server or Ice Cream Slicer, Sterling Silver Hollow Handle, with **silver plated** blade. Lgth. 9½ in. Shpg. wt., 1 lb.
5K6065 .....89c

(D) Toothpick Holder. Silver plated, satin finish, gold plated inside. Ht., 2½ in. Shpg. wt., 12 oz.
5K7391 .....75c

(E) Salt and Pepper Set. Silver plated, satin finish. Ht., 5⅛ in. In lined box. Shpg. wt., 1 lb. 8 oz.
5K7364 .....$1.00

(F) Salt and Pepper Set. Silver Plated, satin finish. 4⅝-in. high. In lined box. Shpg. wt., 1 lb. 8 oz.
5K7397 .....79c

(G) Salt and Pepper Set. Silver plated, satin finish. In lined box. Ht., **6** in. Shpg. wt., 2 lbs.
5K7386 .....$1.25

(H) Table Mats. Silver plated. Dutch design with felt bottoms. Diam., **6** in. Shpg. wt., 1 lb.
5K7343—Set of 4....**98c**

(J) Round Casserole. Silver Plated. Satin finish frame. Pierced design, offset handles with ball feet, diam. **8** in. **Genuine Pyrex glass lining** with floral cut cover. Capacity, 3 pints.
5K7122—Postpaid $4.29

Casserole similar to above. Diam. of frame, **7** in. with round handles and claw feet. Cap., 2 pints. Not illustrated.
5K7123—Postpaid $3.89

SILVERWARE



A new attractiveness comes to your table—a touch of distinctive quality that only fine Silver Plated Tableware can give. Here we offer a fine selection of the most beautifully designed silverware. Compare the quality—the beautiful design—and our low price.

(A) Oval Casserole. Silver plated frame on nickel silver base, bright finish, extreme length 13 in. **Genuine Pyrex** glass lining. Cap., 3 pints. **Postpaid.**
5K7109 .....$4.89

(B) Sugar Bowl. Silver plated, satin finish. Engraved ornamentation, with 12 **silver plated** spoons. Ht., 8½ in.
5K7117—Postpaid $3.48
5K7119—Sugar Bowl only.... 2.48

(C) Salt and Pepper Set. Silver plated. Satin finish. Ht., **6** in. In lined box.
5K7366—Shpg. wt., 2 lbs..**$1.19**

(D) Sugar and Cream Set. Silver plated, satin finish. Gold plated inside. **Postp'd.**
5K7031—Ht. creamer, 3⅛ in.**$4.45**

(E) Bread Tray. Silver plated, satin finish. Rolled edge. 13¼x6¼ in. Engraved with one **Old English Initial. Postpaid.**
5K7000—PRINT Initial.....$3.49

(F) Pie Plate. Silver plated frame. Pierced design. **Genuine Pyrex** lining.
5K7040—Pstd. Diam., 9⅝ in.$2.25

(G) Water Pitcher. Silver plated, bright finish. Ht., 8 in. Capacity, 4 pints.
5K7120—Postpaid $4.29

GIFTS *for* ALL





(A) 5K7202—3-Pc. Toilet Set. Black and bronze enameled. Bright metal trim. 12⅜ in. beveled glass Mirror. Comb and brush. **Postpaid. In gift box.....$9.95**

(B) 5K7201—3-Pc. Toilet Set. Green enameled. Bright metal trim. 10½ in. beveled glass Mirror. Comb and brush. **Postpaid.** In box.....**$8.45**

(C) 5K7203—3-Pc. Toilet Set. Black enameled. Bright metal trim. 12⅜ in. beveled glass Mirror. Comb and brush. **Postpaid. In box.....$8.95**

(D) 5K7216—Picture Frame. Silver plated, velvet back. Size, 8x10 in. Shpg. wt., 2 lbs. 6 oz.**$1.89**

(DD) 5K7221—Picture Frame. Silver plated 8x10 in. Heavy paper back. Shpg. wt., 2 lbs. 6 oz...**98c**

(E) 5K7204—2-Pc. Men's Set. Black enameled. Bright metal trim. Brush, 4½x3 in. **Postpaid. Leather case.....$5.95**

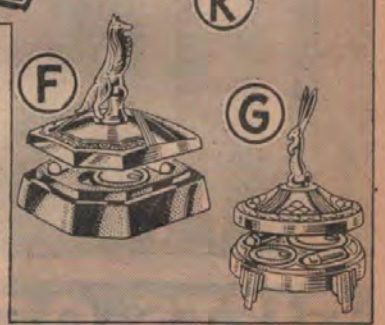
(F) 5K7223—Beauty Box. Black glass base. 4¼x3½x3⅝ in. With powder, rouge, lipstick, eyebrow pencil. Shpg. wt., 1 lb. 10 oz...**$1.89**

(G) 5K7222—Beauty Box. Silver plated, 3⅛x3¾ in. With powder, rouge, lipstick, eyebrow pencil. Shpg. wt., 1 lb. 8 oz.....**$1.25**

(H) 5K7247—Ash Tray Set. Pewter, 3 extra trays. 4½x2¼ in. Shpg. wt., 1 lb. 2 oz.....**98c**

(J) 5K7205—3-Pc. Men's Set. Green enameled. Bright metal trim. Brushes, 4x2½ in. and comb. **Postpaid. In lined box.....$7.95**

(K) Double Picture Frames, in three sizes, Chromium plated base, beveled glasses.
5K7218—5x7 in. Shpg. wt., 2 lbs. 10 oz.**$1.25**
5K7220—7x9 in. Shpg. wt., 3 lbs. 6 oz.. **1.49**
5K7219—8x10 in. Shpg. wt., 3 lbs. 12 oz. **1.79**



PEWTERWARE

Every piece of pewter listed below is of fine quality, good weight, Colonial Design. Low priced.



(A) Salt and Pepper Set. Ht., 4¾ in.
5K7485—Shpg. wt., 1 lb. 8 oz.**$1.00**

(B) Bread or Cake Tray. 10½x10½ in.
5K7487—Shpg. wt., 2 lbs. 4 oz..**$1.00**

(C) Round Double Vegetable Dish. 9 in. diam.
5K7481—Shpg. wt., 3 lbs. 6 oz..**$1.00**

(D) Gravy Boat and Tray. 9¼x4⅞ in. tray. Gravy Boat, 3¼ in. high.
5K7482—Shpg. wt., 2 lbs. 10 oz..**$1.00**

(E) Water Pitcher. Ht., **6** in. Cap., 3 pints.
5K7478—Shpg. wt., 3 lbs. 3 oz..**$1.00**

(F) Tea or Coffee Pot. Ht., 7⅜ in. Cap., 2½ pts.
5K7484—Shpg. wt., 3 lbs. 6 oz..**$1.00**

(G) Candelabra. Ht., 4 in.. Spread 8½ in.
5K7480—Shpg. wt., 1 lb. 14 oz..**$1.00**

(H) Sugar and Cream Set on Tray. Tray, 8½x5 in. Ht. of Sugar Bowl, 2⅜ in.
5K7483—Shpg. wt., 1 lb. 12 oz..**$1.00**

CHROMIUM PLATE



(A) Pie Plate. Chromium Plated footed frame. Bright finish, pierced design. **Genuine Pyrex** lining.
5K7460—Diameter, 9⅝ inches. **Postpaid.$2.50**

(B) Oval Casserole. Chromium Plated frame. Bright finish, pierced design. **Genuine Pyrex lining,** cut floral cover.
5K7464—Size, **10x7** in. Cap., 3 pts. **Postp'd.$4.50**

(C) Bread Tray. Chromium plated. Light satin finish. Rolled edge. Attractive ornamentation. **13x6⅝** in.
5K7467—Shpg. wt., 2 lbs.....**$1.25**

STERLING SILVER

THE FINEST FOR YOUR TABLE

At Prices Ordinarily Asked for PLATED WARE







- **Beautiful Roselle Pattern.**
- **Heavy weight.** - **Satin finish.**
- **925/1000 Fine according to the U. S. Government Standards.**

26-Piece Set

$33.95 *Post Paid*

Solid Sterling Silver is the mark of excellence today as always. Genuine, lasting and gloriously beautiful, **Solid Sterling Silver** remains the heirloom tableware.

The beautiful **Roselle** Pattern was designed and perfected by one of the world's leading creators of fine silver. In less than a year this new pattern has won tremendous popularity. Start **your own** Sterling Silver set now—buy 6 or more pieces and add to them from time to time. Shortly you will be the happy owner of a complete service.

Sterling Silver Sold on Easy Payments, See Page 737

26-Piece Set consists of **6** forks, **6** knives, **6** teaspoons, **6** tablespoons, sugar shell, and butter knife.

5K6697—26-Piece Set. Complete in gift chest. **Postpaid....$33.95**

5K6600—Beautiful Anti-Tarnish Silver Chest. (Shown above.) Perfect protection for your silverware. Holds up to 100 pieces. Chest only. **Postpaid...$2.50**

We engrave all Sterling Silver in Old English at 5 cents per letter, and in Script at 3 cents per letter. PRINT initial desired. Silverware which we have engraved according to your instructions cannot be returned for exchange or refund.

Individual Pieces below come in cotton flannel rolls which will protect your silver while not in use.

	Cat. No.	Price	Weight
Teaspoons. Six.....	5K6606	$3.69	Postpaid
Tablespoons. Six.....	5K6614	7.38	Postpaid
Medium Forks. Six....	5K6618	7.38	Postpaid
Knives. Hollow handle Stainless Steel Blades. Mirror finished. Six.	5K6622	13.75	Postpaid
Sugar Shell. Each.....	5K6624	1.00	3 ounces
Butter Knife. Each....	5K6626	1.00	3 ounces
Soup Spoons. Six.....	5K6628	7.38	Postpaid
Salad Forks. Six.....	5K6637	7.38	Postpaid
Iced Tea Spoons. Six...	5K6671	6.00	Postpaid
Butter Spreaders. Six..	5K6681	6.00	Postpaid

Sugar Shell or Butter Knife Postpaid if part of $2.00 order or more.

GIFTS OF STERLING SILVER LAST FOREVER



Salt and Pepper Set
—Sterling silver.
—Bright finish.
—Fluted design.
—5¾ in. high.

Very graceful. Substantial weight. Weighted base. Complete in cloth lined gift box.

5K6059
Pair, Postp'd. **$4.49**



Salt and Pepper
—Sterling silver.
—Bright finish.
—Hand engraved corners.
—5¾ in. high.

Beautifully made. Weighted base. Complete in cloth lined gift box.

5K6078
Pair, Postpaid.. **$4.75**



Salt and Pepper Set
—Sterling silver.
—Bright finish.
—Hexagon design.
—4 in. high.

Charming colonial pattern. Weighted base. In gift box.

5K6077
Pair, Postpaid.. **$3.29**



Individual Salt and Pepper Set
—Sterling silver—Bright finish.
—Hammered and plain panels.
—Each 1⅝ in. high.

Three salt and three pepper shakers. Substantial. In gift box. **Postpaid if part of $2.00 order.**

5K6080—Shpg. wt., 10 oz.. **$1.49**
5K6081—Same size, finish and shape as above with all plain panels. Shpg. wt., 10 oz..... **$1.49**



Individual Salt and Pepper Set
—Sterling silver—Bright finish.
—Plain design—Each 1 ⅜ in. high.

Three salt and three pepper shakers. Substantial. In gift box. **Postpaid if part of $2.00 order.**

5K6061—Shpg. wt., 9 oz.... **$1.00**

Sugar and Cream Set



—Sterling silver—Plain design.
—Bright finish—Gold plated inside.
—3 inches high.

Weighted base. In gift box. **$5.65**

5K6082—Set. Postpaid..



Bon Bon Dish
—Sterling silver.
—Bright finish.
—Floral ornamentation.
—6-in. diameter.

Very attractive. Neatly Made.

5K6001 Postpaid. **$3.98**



Compote
—Sterling silver.
—Bright finish.
—Floral ornamentation.
—5¾ in. high.

Weighted base.

5K6004 Postpaid **$3.98**



Candle Sticks
—Sterling silver.
—Bright finish.
—Fluted design.
—9¾ in. high.

Weighted base.

5K6005
Pair, Postp'd. **$3.98**



Flower Vase
—Sterling silver.
—Bright finish.
—Plain design.
—9¾ in. high.

Rolled edge. Weighted base. Postpaid.

❑ **5K6003**
Each.. **$3.98**

GENUINE NATIONALLY ADVERTISED

COMMUNITY PLATE

Guaranteed For 50 Years

SILVERWARE



29 PIECE SET WITH STAINLESS BLADE Modeled (SOLID) HANDLE KNIVES

$22.00

Postpaid

- **Heavily plated with PURE silver, finer and purer than sterling.**
- **Reinforced at the point of greatest wear.**
- **Finely finished—Correctly designed.**
- **Written guarantee with each set.**

These same patterns are being advertised by Community in leading National Magazines. You can buy them from Sears at less than dealer's prices.

Grille Knives have long handles with short blades, **Grille Forks** have long handles, short tines.

BE SURE TO STATE PATTERN WANTED

Silverware Sold on Easy Payments—See Page 737

Service for 6 — 29 Piece Set

Consists of 6 Knives, 6 Forks, 12 Teaspoons, 3 Tablespoons, Sugar Shell and Butter Knife in gift case. Postpaid.

5K5792—With Stainless Blade Modeled (Solid) Handle Knives..... **$22.00**

5K5794—With Mirror Stainless Blade Hollow Handle Knives. **$25.71**

5K5786—With Grille Hollow Handle Mirror Stainless Blade Knives, and Grille Forks..... **$25.71**

Service for 8 — 34 Piece Set

Consists of 8 Knives, 8 Forks, 8 Teaspoons, 8 Tablespoons, Sugar Shell and Butter Knife in gift case. Postpaid.

5K5783—With Stainless Blade Modeled (Solid) Handle Knives..... **$29.12**

5K5784—With Mirror Stainless Blade Hollow Handle Knives... **$33.90**

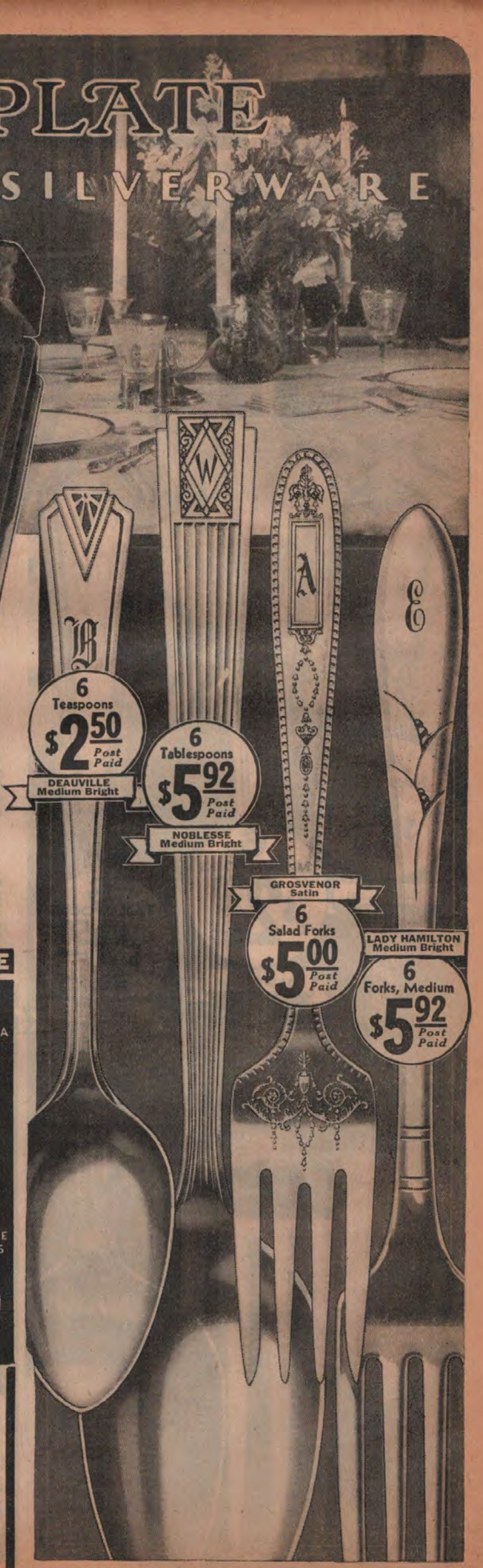
5K5782—With Grille Hollow Handle Mirror Stainless Blade Knives and Grille Forks... **$33.90**

Just add $2.73 to the price of the set you choose and we will include a beautiful Silverdor Anti-Tarnish Chest for perfect protection for your silverware. (Not Illustrated).

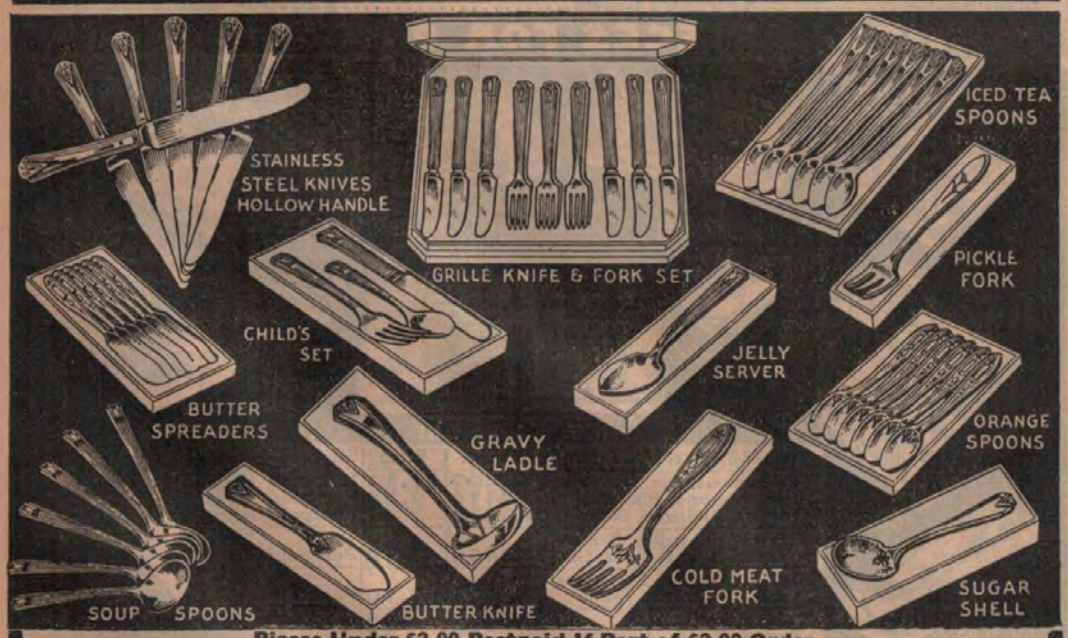
A B C D E F

(1) (2) (3)

Prices Include Engraved Initial engraved in styles as shown here. Print initial and mention style number. Silverware engraved according to your instructions cannot be returned for exchange or refund.



INDIVIDUAL PIECES FOR PATTERNS ABOVE



Pieces Under $2.00 Postpaid If Part of $2.00 Order

STATE PATTERN WANTED	Cat. No.	Price	Shpg.Wt.
Teaspoons, Six	5K5702	$ 2.50	Postpaid
Tablespoons, Six	5K5714	5.92	Postpaid
Grille Forks, Six	5K5715	5.92	Postpaid
Forks, Medium, Six	5K5718	5.92	Postpaid
Hollow Handle Mirror Stainless Blade Grille Knives, Six	5K5720	10.00	Postpaid
Hollow Handle, Mirror Stainless Blade Knives, Six	5K5722	10.00	Postpaid
Modeled (Solid) Handle Stainless Blade Knives, Six	5K5723	6.37	Postpaid
Sugar Shell, Each	5K5724	.68	8 ounces
Butter Knife, Each	5K5726	.68	8 ounces
Soup Spoons, Set of Six	5K5728	5.92	Postpaid
6 Hollow Handle, Mirror Stainless Blade Grille Knives and 6 Grille Forks	5K5730	$15.93	Postpaid
Salad Forks, Set of Six	5K5737	5.00	Postpaid
Orange Spoons, Six	5K5742	4.55	Postpaid
Gravy Ladle, Each	5K5748	2.28	Postpaid
Pickle Fork, Each	5K5752	.94	5 ounces
Cold Meat Fork, Each	5K5764	1.82	8 ounces
Jelly Server, Each	5K5766	1.37	8 ounces
Iced Teaspoons, Six	5K5771	4.55	Postpaid
Child's Knife, Fork, Spoon Set (Not made in Lady Hamilton)	5K5776	2.73	Postpaid
Butter Spreaders, Six	5K5781	4.55	Postpaid

NOW! Buy on Easy Terms See Page 737 HOME FURNISHINGS GROUP PURCHASE PLAN

WM. ROGERS & SON

GENUINE ORIGINAL ROGERS SILVERPLATE

IS





26 PIECES

$11.15 Post Paid

WITH SOLID HANDLE STAINLESS BLADE KNIVES

GUARANTEED FOR 35 YEARS

In Complete Service For Six or Eight

- **Heavily plated with PURE silver, finer and purer than Sterling.**
- **Reinforced at the points of greatest wear.**
- **Finely finished.**
- **Written guarantee with each Set.**

Here are three new patterns of the famous Wm. Rogers and Son Silverware—the same beautiful patterns you see advertised in the leading national publications—the same fine finish—the same high quality—*YET Sears Price is lower.* Whether you choose the Paris, the Mayfair or the Guild pattern, the quality and the beauty in design are sure to please you. Below are listed complete service for six or eight.

A Word About Finishes

SATIN is a satiny Gray commonly known as Gray finish.

LIGHT SATIN is dull, known as Platinum-like finish.

BRIGHT is the shiny lustrous finish.

Engraving

We engrave all silverware shown on this page in old English at 5 cents per letter, and in script at 3 cents per letter. PRINT initial desired.

BE SURE TO STATE PATTERN WANTED

26-Piece Service for Six

26-Piece Set includes 6 teaspoons, 6 tablespoons, 6 knives, 6 forks, sugar shell and butter knife. In display case. **State pattern wanted. Postpaid.**

5K3495—26-PIECE SETS With Plated Solid Handle, Stainless Blade Knives..... **$11.15**

5K3498—26-PIECE SETS With Plated Hollow Handle, Stainless Blade Knives..... **$15.24**

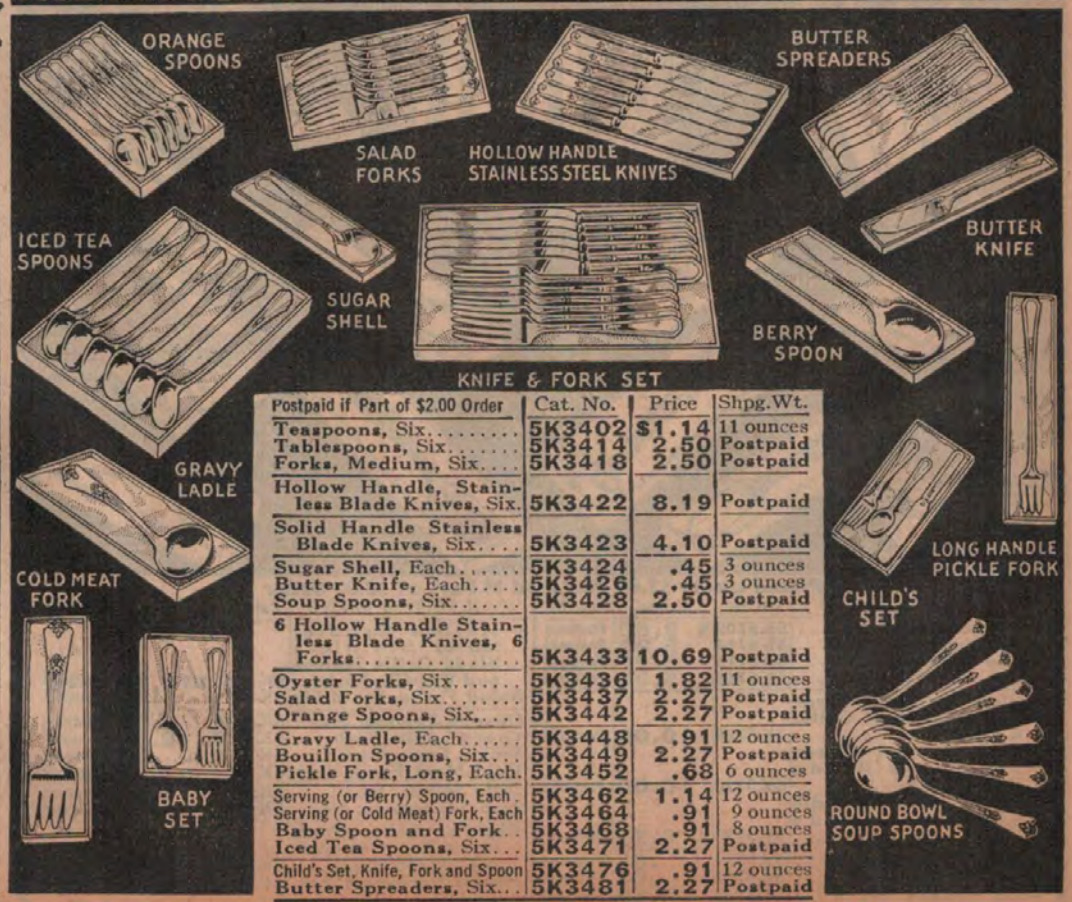
34-Piece Service for Eight

34-Piece Set includes 8 teaspoons, 8 knives, 8 forks, 8 tablespoons, sugar shell and butter knife. In display case. **State pattern wanted. Postpaid.**

5K3496—34-PIECE SETS With Plated Solid Handle, Stainless Blade Knives..... **$14.56**

5K3499—34-PIECE SETS With Plated Hollow Handle, Stainless Blade Knives..... **$20.00**

INDIVIDUAL PIECES FOR PATTERNS ABOVE



KNIFE & FORK SET

Postpaid if Part of $2.00 Order	Cat. No.	Price	Shpg.Wt.
Teaspoons, Six.....	5K3402	$1.14	11 ounces
Tablespoons, Six.....	5K3414	2.50	Postpaid
Forks, Medium, Six....	5K3418	2.50	Postpaid
Hollow Handle, Stainless Blade Knives, Six.	5K3422	8.19	Postpaid
Solid Handle Stainless Blade Knives, Six....	5K3423	4.10	Postpaid
Sugar Shell, Each.....	5K3424	.45	3 ounces
Butter Knife, Each....	5K3426	.45	3 ounces
Soup Spoons, Six.....	5K3428	2.50	Postpaid
6 Hollow Handle Stainless Blade Knives, 6 Forks.....	5K3433	10.69	Postpaid
Oyster Forks, Six.....	5K3436	1.82	11 ounces
Salad Forks, Six.....	5K3437	2.27	Postpaid
Orange Spoons, Six....	5K3442	2.27	Postpaid
Gravy Ladle, Each.....	5K3448	.91	12 ounces
Bouillon Spoons, Six...	5K3449	2.27	Postpaid
Pickle Fork, Long, Each.	5K3452	.68	6 ounces
Serving (or Berry) Spoon, Each.	5K3462	1.14	12 ounces
Serving (or Cold Meat) Fork, Each	5K3464	.91	9 ounces
Baby Spoon and Fork..	5K3468	.91	8 ounces
Iced Tea Spoons, Six...	5K3471	2.27	Postpaid
Child's Set, Knife, Fork and Spoon	5K3476	.91	12 ounces
Butter Spreaders, Six...	5K3481	2.27	Postpaid

Low Prices Buy BETTER QUALITY at Sears

1847 ROGERS BROS.

GENUINE ORIGINAL ROGERS SILVERPLATE



26-PIECE SET

$24.95 *Post Paid*

WITH HOLLOW HANDLE STAINLESS BLADE KNIVES

NOW! Buy on Easy Terms See Page 737

- **Heavily plated with PURE silver, finer and purer than Sterling.**
- **Reinforced at the point of greatest wear.**
- **Finely finished—Correctly designed.**
- **Written guarantee with each set.**

Lovely, gleaming silver will always be the most charming note of any dinner table. Here are four beautiful patterns, by a famous creator. Each pattern reflects its individual charm—its own type of beauty. Nationally advertised 1847 Rogers Bros. Silverware—yet Sears sell it for less.

Viande Knives have long hollow handles with short blades, Viande Forks have long handles, short tines.

BE SURE TO STATE PATTERN WANTED

Service for Six

Consists of 6 knives, 6 forks, 6 teaspoons, 6 tablespoons, sugar shell and butter knife. In gift chest.

5K5895—With Stainless Blade Solid Handle Knives. Postpaid..... **$19.98**

5K5898—With Stainless Blade Hollow Handle Knives. Postpaid..... **$24.95**

5K5888—With Viande Hollow Handle Stainless Blade Knives and Viande Forks. Postpaid.... **$24.95**

Service for Eight

Consists of 8 knives, 8 forks, 8 teaspoons, 8 tablespoons, sugar shell and butter knife. In a gift chest.

5K5896—With Stainless Blade Solid Handle Knives. Postpaid..... **$26.45**

5K5899—With Stainless Blade Hollow Handle Knives. Postpaid..... **$32.45**

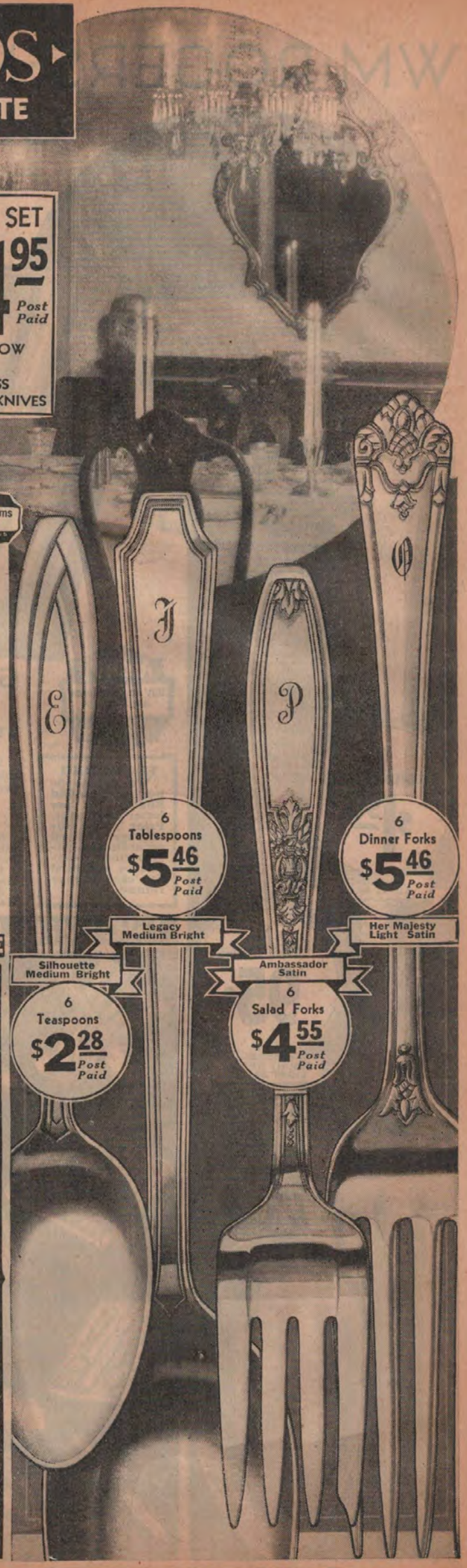
5K5889—With Viande Hollow Handle Stainless Blade Knives and Viande Forks. Postpaid..... **$32.45**

Just add $2.73 to the price of the set you order and we will include a beautiful Pamilla Chest. Perfect protection for your silverware. (Not Illustrated.)

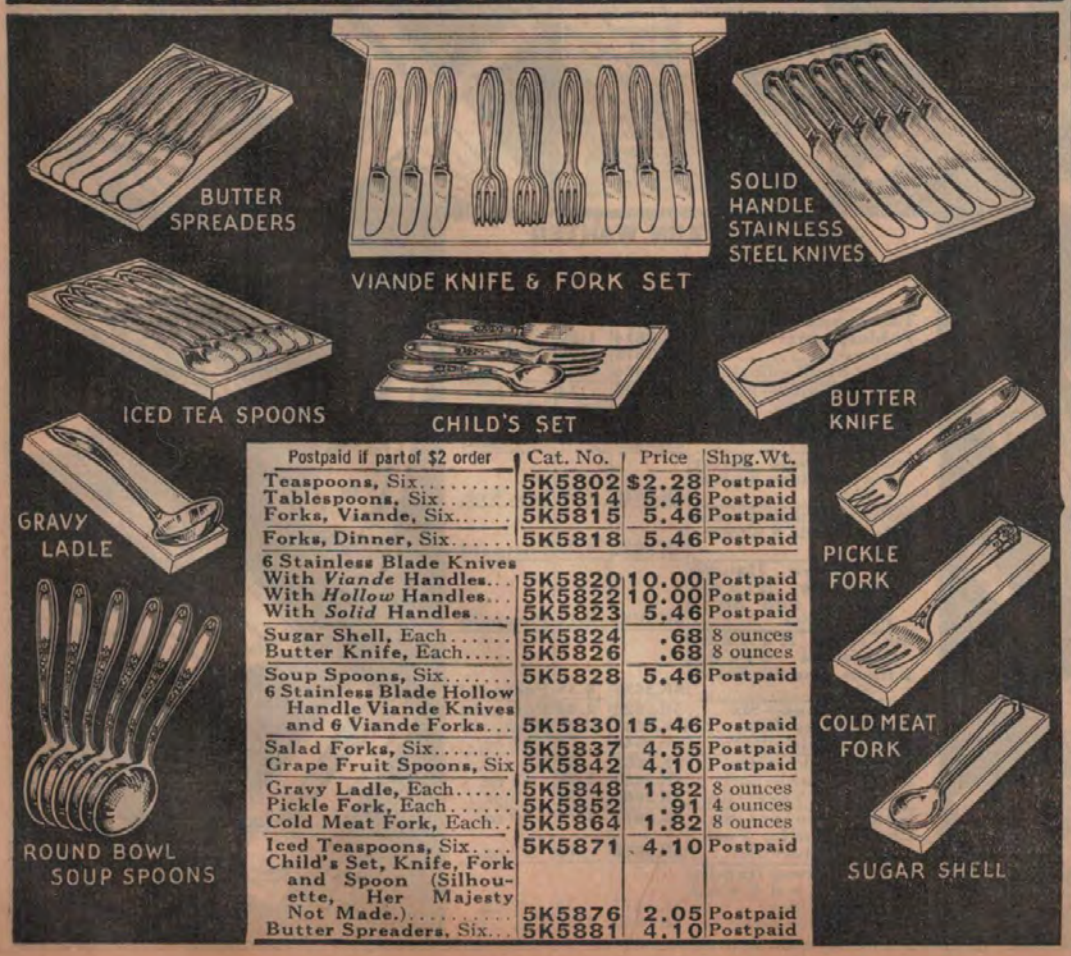
(1) (2) (3) Prices Include Engraved Initial. Initial engraved in styles as shown here. Print initial and mention style number wanted.

Solid knife handles are heavily silver plated over a solid steel base.

Hollow handle knives are heavily silver plated over a hollow nickel base. Both styles come with stainless steel blades.



INDIVIDUAL PIECES FOR PATTERNS ABOVE



Postpaid if part of $2 order	Cat. No.	Price	Shpg.Wt.
Teaspoons, Six	5K5802	$2.28	Postpaid
Tablespoons, Six	5K5814	5.46	Postpaid
Forks, Viande, Six	5K5815	5.46	Postpaid
Forks, Dinner, Six	5K5818	5.46	Postpaid
6 Stainless Blade Knives			
With *Viande* Handles	5K5820	10.00	Postpaid
With *Hollow* Handles	5K5822	10.00	Postpaid
With *Solid* Handles	5K5823	5.46	Postpaid
Sugar Shell, Each	5K5824	.68	8 ounces
Butter Knife, Each	5K5826	.68	8 ounces
Soup Spoons, Six	5K5828	5.46	Postpaid
6 Stainless Blade Hollow Handle Viande Knives and 6 Viande Forks	5K5830	15.46	Postpaid
Salad Forks, Six	5K5837	4.55	Postpaid
Grape Fruit Spoons, Six	5K5842	4.10	Postpaid
Gravy Ladle, Each	5K5848	1.82	8 ounces
Pickle Fork, Each	5K5852	.91	4 ounces
Cold Meat Fork, Each	5K5864	1.82	8 ounces
Iced Teaspoons, Six	5K5871	4.10	Postpaid
Child's Set, Knife, Fork and Spoon (Silhouette, Her Majesty Not Made)	5K5876	2.05	Postpaid
Butter Spreaders, Six	5K5881	4.10	Postpaid

We Guarantee Safe Delivery of All Our Shipments

Genuine
WM·ROGERS·MFG·CO· *SILVERWARE*
GUARANTEED 35 YEARS

"The Best Silverware Buy I Ever Saw"

THAT IS WHAT THOUSANDS OF OUR CUSTOMERS HAVE SAID



26-PIECE SET
$7.35
Post Paid
WITH STAINLESS BLADE KNIVES



NOW! Buy on Easy Terms See Page 737
HOME FURNISHINGS GROUP PURCHASE PLAN

ENGRAVING
We charge 5c per letter for Old English, 3c per letter for Script. Print initial. Silverware engraved according to instructions cannot be returned for exchange or refund.

GENUINE WM. ROGERS . . . . . A NAME THAT STANDS FOR HONEST CRAFTSMANSHIP

- **Silver plated with PURE silver, finer and purer than Sterling.**
- **Reinforced at point of greatest wear.**
- **Written guarantee with each set.**

Homemakers the nation over—Women who take pride in their silverware know they can depend on the name Rogers. A name that means modern style, beauty—dignity and good taste. The two patterns shown here are perfectly balanced works of art.

BE SURE TO STATE PATTERN WANTED

Service for Six (26 Pieces)

Set consists of 6 knives, 6 forks, 6 teaspoons, 6 tablespoons, sugar shell, butter knife in display case. Postpaid.

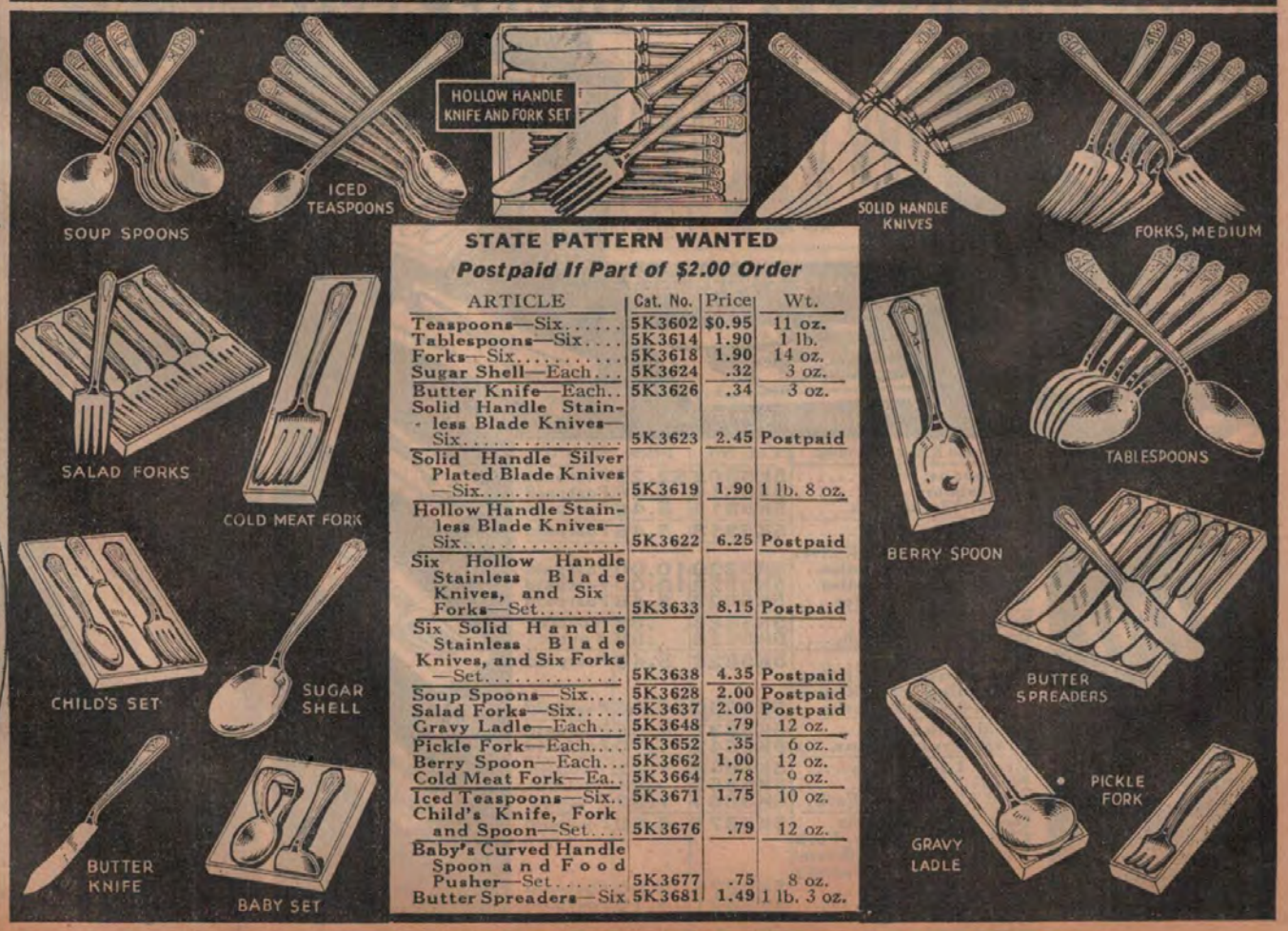
5K3695—26-Piece Set, with plated Solid Handle, Stainless Blade Knives.....**$7.35**
5K3698—26-Piece Set, with plated Hollow Handle, Stainless Blade Knives.....**$11.45**

Service for Eight (34 Pieces)

Set consists of 8 knives, 8 forks, 8 teaspoons, 8 tablespoons, sugar shell and butter knife in display case. Postpaid.

5K3696—34-Piece Set, with plated Solid Handle Stainless Blade Knives.....**$9.95**
5K3699—34-Piece Set, with plated Hollow Handle Stainless Blade Knives.....**$14.95**

INDIVIDUAL PIECES FOR PATTERNS ABOVE



STATE PATTERN WANTED
Postpaid If Part of $2.00 Order

ARTICLE	Cat. No.	Price	Wt.
Teaspoons—Six	5K3602	$0.95	11 oz.
Tablespoons—Six	5K3614	1.90	1 lb.
Forks—Six	5K3618	1.90	14 oz.
Sugar Shell—Each	5K3624	.32	3 oz.
Butter Knife—Each	5K3626	.34	3 oz.
Solid Handle Stainless Blade Knives—Six	5K3623	2.45	Postpaid
Solid Handle Silver Plated Blade Knives—Six	5K3619	1.90	1 lb. 8 oz.
Hollow Handle Stainless Blade Knives—Six	5K3622	6.25	Postpaid
Six Hollow Handle Stainless Blade Knives, and Six Forks—Set	5K3633	8.15	Postpaid
Six Solid Handle Stainless Blade Knives, and Six Forks—Set	5K3638	4.35	Postpaid
Soup Spoons—Six	5K3628	2.00	Postpaid
Salad Forks—Six	5K3637	2.00	Postpaid
Gravy Ladle—Each	5K3648	.79	12 oz.
Pickle Fork—Each	5K3652	.35	6 oz.
Berry Spoon—Each	5K3662	1.00	12 oz.
Cold Meat Fork—Ea.	5K3664	.78	9 oz.
Iced Teaspoons—Six	5K3671	1.75	10 oz.
Child's Knife, Fork and Spoon—Set	5K3676	.79	12 oz.
Baby's Curved Handle Spoon and Food Pusher—Set	5K3677	.75	8 oz.
Butter Spreaders—Six	5K3681	1.49	1 lb. 3 oz.

QUALITY First - QUALITY Always - at Sears

3 Beautiful Patterns

Genuine 50-YEAR ROGERS

SECTIONAL SILVER PLATED TABLEWARE

Reinforced at the parts of greatest wear. An extra deposit of pure silver in addition to the original Heavy Plating, Guaranteeing 50 years of satisfactory table service.

SEARS PRICE
26-PIECE SET
$13.95 Post Paid
WITH HOLLOW HANDLE STAINLESS BLADE KNIVES



NOW! Buy on Easy Terms See Page 737 HOME FURNISHINGS GROUP PURCHASE PLAN

GENUINE ROGERS SILVER PLATE TABLEWARE

In Complete Services For Six or Eight

- **Heavily plated with PURE silver, finer and purer than Sterling.**
- **Finely finished—perfectly balanced.**
- **Written guarantee with each set.**

Here is a silverware that will add a sparkling beauty to your table. Whether you choose the stately Empire, the new Plaza, or the lovely La Salle pattern, you will be mighty proud of your selection. Each pattern is perfectly balanced and finished with such care and precision that we do not hesitate to guarantee it for 50 years of wear.

A Word About Finishes
SATIN is a satiny Gray commonly known as Gray finish. LIGHT SATIN is dull, known as Platinum-like finish. BRIGHT is the shiny lustrous finish.

ENGRAVING
We engrave all silverware shown on this page in old English at 5 cents per letter, and in script at 3 cents per letter. PRINT initial desired.

BE SURE TO STATE PATTERN WANTED

Service for Six

26-Piece Set includes 6 teaspoons, 6 tablespoons, 6 knives, 6 forks, sugar shell and butter knife in a display case. **Postpaid.**

5K4095—26-Piece Set, with Solid Handle, Stainless Blade Knives..... **$11.50**

5K4098—26-Piece Set, with Hollow Handle Stainless Blade Knives..... **$13.95**

Service for Eight

34-Piece Set includes 8 teaspoons, 8 tablespoons, 8 knives, 8 forks, sugar shell and butter knife, in display case. **Postpaid.**

5K4096—34-Piece Set, with Solid Handle, Stainless Blade Knives..... **$15.00**

5K4099—34-Piece Set, with Hollow Handle, Stainless Blade Knives..... **$18.75**

INDIVIDUAL PIECES FOR PATTERNS ABOVE



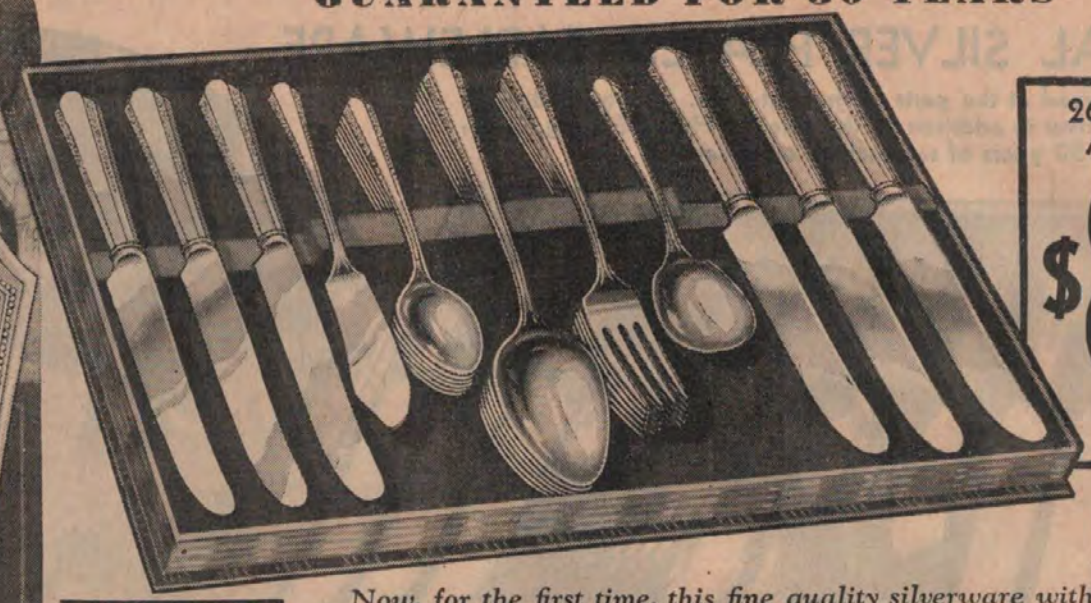
State Pattern Wanted	Cat. No.	Price	Shpg. Wt.
Teaspoons—Six	5K4002	$1.50	12 oz.
Tablespoons—Six	5K4014	3.00	Postpaid
Forks, Medium—Six	5K4018	3.00	Postpaid
6 Solid Handle Knives (Plaza not made)	5K4019	2.30	Postpaid
6 Hollow Handle, Stainless Blade Knives	5K4022	6.50	Postpaid
6 Solid Handle, Stainless Blade Knives	5K4023	3.49	Postpaid
Sugar Shell—Each	5K4024	.48	3 oz.
Butter Knife—Each	5K4026	.56	3 oz.
Soup Spoons—Six	5K4028	3.00	Postpaid
6 Hollow Handle, Stainless Blade Knives and 6 Forks	5K4033	9.25	Postpaid
Salad Forks—Six	5K4037	2.85	Postpaid
Pie Server or ice cream slicer—Each. (Empire Only)	5K4047	2.35	Postpaid
Gravy Ladle—Each	5K4048	.98	7 oz.
Tomato Server—Each. (Empire Only)	5K4055	1.25	8 oz.
Berry Spoon—Each	5K4062	1.28	12 oz.
Cold Meat Fork—Each	5K4064	.85	7 oz.
Iced Teaspoons—Six. (La Salle not made)	5K4071	2.00	Postpaid
Child's Set, Knife, Fork and Spoon	5K4076	1.28	8 oz.
Butter Spreaders, (La Salle not Made). 6	5K4081	2.55	Postpaid



ONEIDA COMMUNITY CAPITOL PLATE

GUARANTEED FOR 30 YEARS





26-PIECE SET AT SEARS
$8.95
Post Paid
Hollow Handle Stainless Blade Knives

NOW! Easy Terms See Page 737
HOME CLOTHING GROUP PURCHASE PLAN

ENGRAVING

We engrave in Old English at 5c per letter and in Script at 3c per letter. PRINT initial, if desired. Silverware engraved according to your instructions cannot be accepted for refund or exchange.

Now, for the first time, this fine quality silverware with **Hollow Handle Stainless Blade Knives** *at the price of tableware with Solid Handle Knives. Was $11.25, our price now $8.95.*

- **Written guarantee with each set.**
- **Reinforced—extra plating at the point of greatest wear.**

A new development in plating enables the manufacturer to Guarantee this silverware for **30 years.** Women are immediately won by the graceful, gleaming beauty of this tableware.

STATE PATTERN WANTED

26-Piece Set consists of 6 knives, 6 forks, 6 teaspoons, 6 tablespoons, sugar shell and butter knife.
26-Piece Set with hollow handle stainless blade knives in presentation case.
5K2998—Postpaid **$8.95**
26-Piece Set with solid handle **stainless blade** knives, in presentation case.
5K2995—Postpaid **$7.65**
26-Piece Set with solid handle **silver plated** knives, in presentation case. Not made in Mary Lee pattern.
5K2982—Postpaid **$6.98**

INDIVIDUAL PIECES FOR PATTERNS ABOVE



Postpaid if Part of $2.00 Order	Cat. No.	Price	Shpg.Wt.
Teaspoons. Set of Six	5K2902	$0.89	11 ounces
Tablespoons. Set of Six	5K2914	1.78	1 pound
Forks, Medium. Set of Six	5K2918	1.78	14 ounces
Six Stainless Blade Knives With Hollow Handles	5K2922	3.95	Postpaid
With Solid Handles	5K2923	2.59	Postpaid
Sugar Shell. Each	5K2924	.37	3 ounces
Butter Knife. Each	5K2926	.39	3 ounces
Salad Forks. Set of Six	5K2937	1.78	12 ounces
Six Stainless Blade Hollow Handle Knives, Six Forks	5K2933	5.72	Postpaid
Six Solid Handle Stainless Blade Knives. Six Forks	5K2938	4.35	Postpaid
PIECES LISTED BELOW IN WINTHROP PATTERN ONLY			
Six Solid Handle Knives	5K2919	$1.90	2 pounds
Soup Spoons. Set of Six	5K2928	1.78	15 ounces
Six Solid Handle Knives. Six Forks	5K2940	3.68	Postpaid
Gravy Ladle. Each	5K2948	.79	10 ounces
Berry Spoon. Each	5K2962	.79	10 ounces
Cold Meat Fork. Each	5K2964	.70	10 ounces

A NATIONALLY KNOWN MANUFACTURER'S PRODUCT



26-PIECE SET
$2.98 And Up
Postpaid

A Value Beyond Compare

Guaranteed For 15 Years' Home Use

- **Heavily silver plated over solid nickel silver.**
- **Written Guarantee with each set.**
- **Ideal for Hotels, Restaurants, Resorts, Churches.**

Seldom do you see such craftsmanship, such quality with an overlay of silver on staple pieces, offered at such a low price. This beautiful Bancroft pattern superior plate is made exclusively for Sears by a nationally known manufacturer of fine quality silverware.

BEAUTIFUL BANCROFT PATTERN LIGHT SATIN FINISH

When you stop to consider the craftsmanship and the guaranteed quality of this beautiful tableware you will at once realize that our low price is amazing. Order your 26-piece set today. The beauty of this pattern is bound to please you.

26-Piece Set consists of 6 knives, 6 forks, 6 teaspoons, 6 tablespoons, a sugar shell, and butter knife. Choice of solid handle, silver plated knives, or stainless blade, solid handle knives.

26 Pieces, with stainless blade solid handle knives. Postpaid.
5K1693—Without Display Case **$3.98**
5K1695—With Display Case **4.29**

26 Pieces, with solid handle silver plated knives. Postpaid.
5K1680—Without Display Case **$2.98**
5K1682—With Display Case **3.29**

Individual Pieces in Bancroft Pattern

Postpaid if Part of $2.00 Order	Cat. No.	Price	Shpg. Wt.
Teaspoons. Set of Six	5K1602	$0.63	8 ounces
Tablespoons. Set of Six	5K1614	.98	1 pound
Forks, Medium. Set of Six	5K1618	.98	1 pound
Knives, Silver Plated Solid Handle. Six	5K1619	1.15	1 lb. 8 oz.
Knives, Solid Handle, Stainless Blade. Six	5K1623	2.00	Postpaid
Salad Forks. Set of Six	5K1637	.98	12 ounces
Iced Teaspoons. Set of Six	5K1671	.98	1 pound
Sugar Shell. Each	5K1624	.18	3 ounces
Butter Knife. Each	5K1626	.19	3 ounces
Knife and Fork Set. 6 Solid Handle Silver Plated Knives and 6 Forks	5K1640	2.12	Postpaid
Knife and Fork Set. 6 Stainless Blade Solid Handle Knives and 6 Forks	5K1638	2.98	Postpaid

QUALITY First - QUALITY Always - at Sears

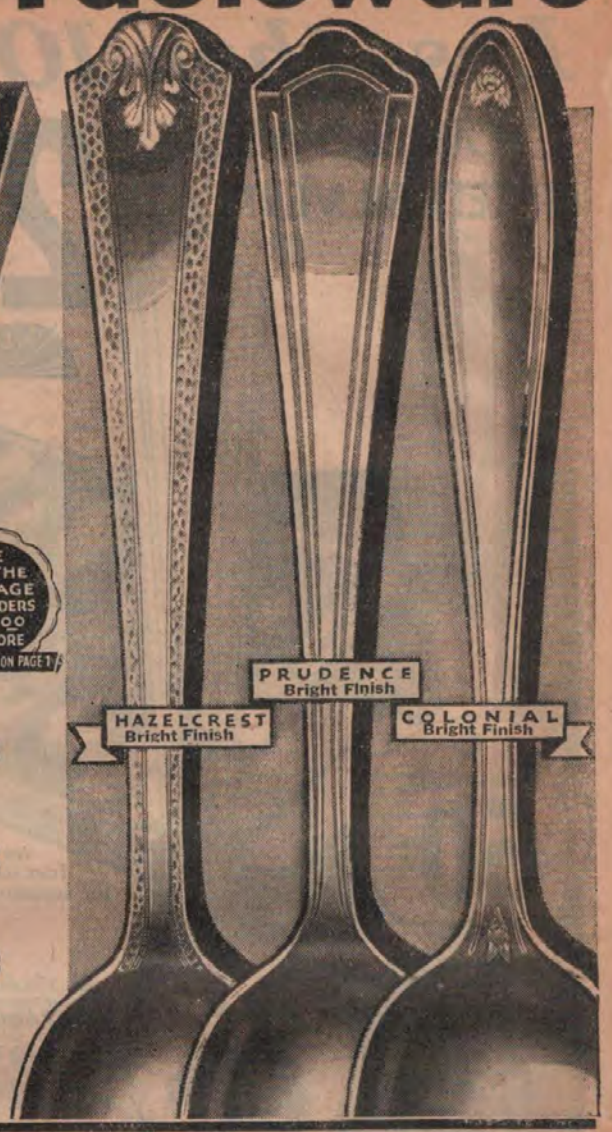
ALASKA Silverlike Tableware

GUARANTEED FOR A LIFETIME!

- No plating to wear off.
- Will not tarnish.
- Looks and wears like real silver.
- Prudence, extra heavy weight.
- Hazelcrest, medium weight.
- Colonial, medium weight.



WE PAY THE POSTAGE ON ORDERS OF $2.00 OR MORE AS EXPLAINED ON PAGE 1



Just the Tableware for Everyday Use

This famous tableware contains no silver—yet it looks, wears, and holds a beautiful polish like real silver. It's strong and enduring—with ordinary care, it will give you a lifetime of service.

26 Pieces—A Complete Table Service for 6

Consists of **6 Alaska Silverlike** knives, **6** forks, **6** teaspoons, **6** tablespoons, sugar shell, and butter knife. **State Pattern Wanted.**

5K1080—Without display case. Postpaid.....**$3.35**

5K1082—With display case. Postpaid.....**3.60**

Individual Pieces for Patterns Above

BE SURE TO STATE PATTERN WANTED	Cat. No.	Price	Shpg. Wt.
Teaspoons. Set of Six.....	5K1002	$0.45	12 ounces
Tablespoons. Set of Six.....	5K1014	.90	1 pound
Medium Forks. Set of Six.....	5K1018	.90	1 pound
Medium Knives. Set of Six.....	5K1019	1.35	1 lb. 8 oz.
Sugar Shell. Each.....	5K1024	.15	3 ounces
Butter Knife. Each.....	5K1026	.16	4 ounces
Knife and Fork Set 6 Alaska Knives and 6 Forks.....	5K1040	2.20	Postpaid

6 Teaspoons 45c

6 Tablespoons 90c

6 Forks 90c

6 Knives $1.35

GIFTS FOR THE BABY



—1847 Rogers Bros.
—Her Majesty pattern.
—Satin finish. Silver plate
7 in. high. Fork, 4¼ in. long. Spoon, 4⅛ in. Unlimited guarantee. In box.
5K7350 Shpg. wt., 15 oz..**$1.82**



Baby Spoon and Bib
—Community Plate.
—Satin finish.
3½-in. spoon. 50-year silver plate. Shpg. wt., 6 oz. In gift box.
5K7339..**90c**

3-Piece Child's Set and 3 Hankies
—Community Plate.
—Noblesse pattern.
—Medium bright finish.
Knife, 7¼ in. long. 50-year silver plate. In gift box.
5K7348—Postpaid **$2.73**



3-Pc. Child's Set Silver Parade
—Satin finish.
In toy wagon display case. Knife, 7 in. long. 25-year silver plate.
5K7346—Shpg. wt., 1 lb. 11 oz.....**$1.29**

Baby Spoon Silver Parade
—Satin finish.
3½-in. spoon in toy wagon display case. 25-year silver plate. Shpg. wt., 1 lb.
5K7340....**48c**

CHEERIO CHICK



Fork and Spoon Set 90c
—Paris pattern.
—Light satin finish.
with white enameled wood Cheerio Chick Napkin Holder. Fork, 4 in. long. 35-year silver plate. In gift box. **5K7342** Shpg. wt., 12 oz....**90c**



Baby Spoon
—Neat pattern.
—Light satin finish.
Length, 3¼ inches. 35-year silver plate. In gift box.
5K7341 Shpg. wt., 4 oz..**42c**

Baby Cup
—Extra fine quality.
—Hammered design.
—Silver plated
—Light satin
Gold plated inside. Ht., 2½ in. In gift box. Shpg. wt., 1 lb.
5K7319
$1.19

Baby Cup
—Finest quality.
—Silver plated.
—Light satin finish.
Cup engraved with the word, Baby. Ht., 2½ in. In gift box. Shpg. wt., 1 lb.
5K7304
98c

Baby Cup With Name
—Our finest quality.
—Silver plated.
—Satin finish.
Gold plated inside. Engraved with baby's first name. **Print name wanted.** Ht., 2⅜ in. Shpg. wt., 13 oz. In gift box.
5K7324.....**$1.25**

Baby Cup
—Good quality.
—Silver plated.
—Satin finish.
Gold plated inside. Engraved with one script initial. **Print initial wanted.** Ht., 2½ in. In gift box. Shpg. wt., 1 lb.
5K7326.**$1.00**

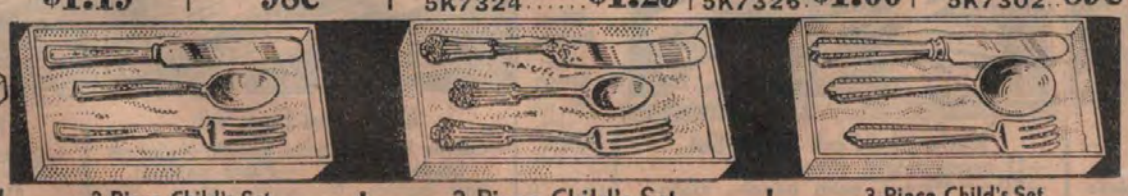
Baby Cup
—Silver plated.
—Light satin finish.
Baby cup with popular Humpty Dumpty nursery rhyme design. Very attractive. In gift box.
Ht., 2¼ in. Shpg. wt., 1 lb.
5K7302..**89c**

Baby Fork and Spoon Set
—Good quality.
—Silver plated.
—Satin finish.
Lgth. of spoon, 4½ in. 25-year quality. In gift box. Shpg. wt., 4 oz.
5K7301 Per Set....**69c**

Baby Fork and Spoon Set
—Silver plated.
—Bright finish.
Spoon and fork. Spoon, 4⅛ in. 15-year quality. In gift box. Shpg. wt., 5 oz.
5K7337 Per Set....**48c**



Baby Spoon
—Silver plated.
—Satin finish.
3½-in. baby spoon. In gift box. 15-year quality. Shpg. wt., 3 oz.
5K7305.....**39c**



3-Piece Child's Set
—Silver plated—Satin finish.
Knife, fork, and spoon. 15-year quality. Knife, 7 in. long. In gift box. Shpg. wt., 12 oz.
5K7336—Per Set.....**69c**

3-Piece Child's Set
—Silver plated—Satin finish.
Knife, 9¼ in. long. 10-year quality. In gift box. Shpg. wt., 12 oz.
5K7333—Per Set.....**50c**

3-Piece Child's Set
—Sterling silver—Satin finish.
5⅛-in. hollow handle knife, with fork and spoon. In gift box.
Postpaid.
5K7344—Per Set....**$2.98**

Baby Spoon
—Sterling silver.
—Light satin finish.
—Hammered design.
—Medium weight
Length, 3⅛ in. Shpg. wt., 4 oz. In gift box.
5K7306
$1.00

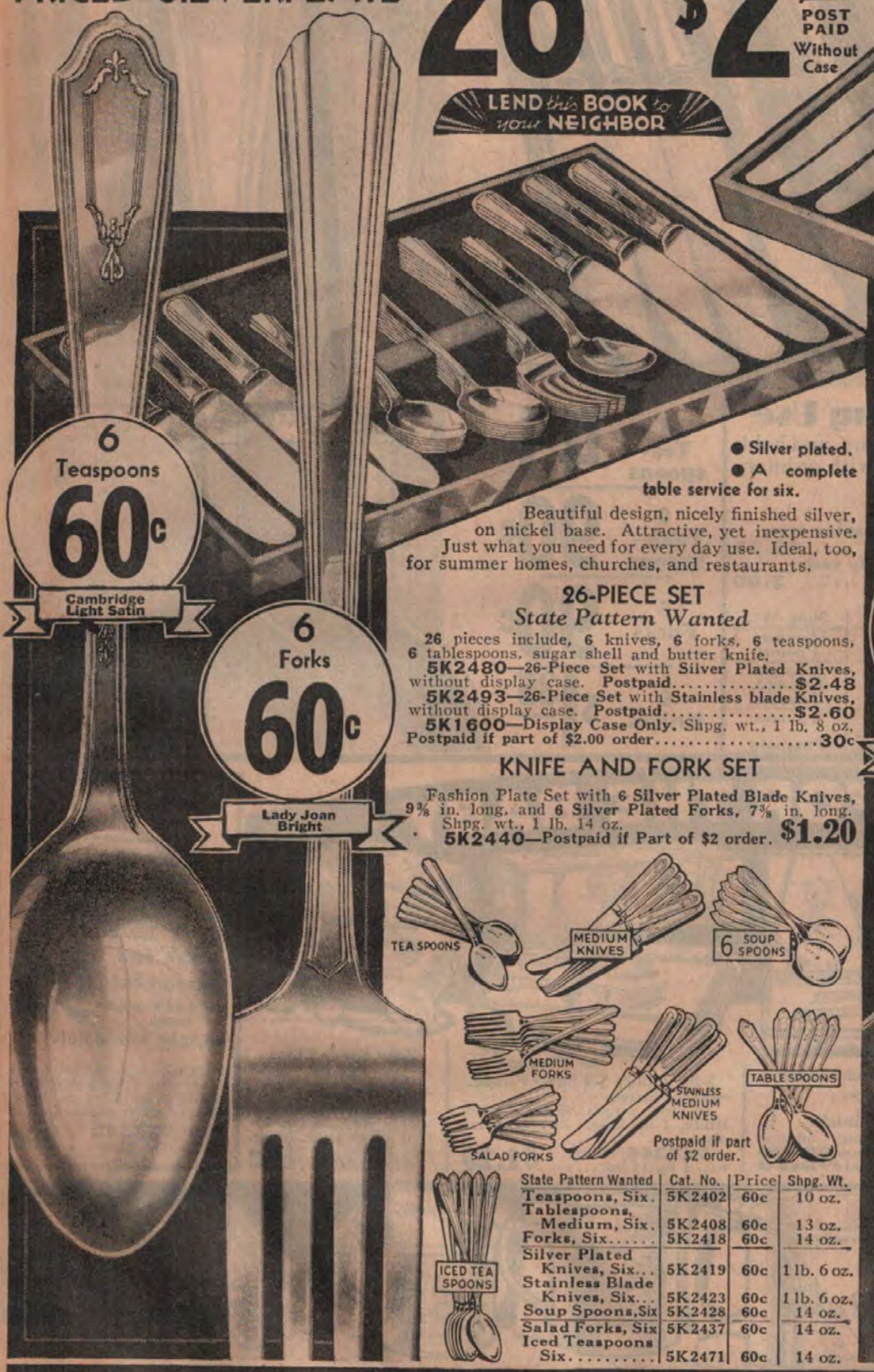


FASHION Silverware

Less than 10¢ a Piece!

OUR LOWEST PRICED SILVERPLATE **26** PIECES **$2.48** POST PAID Without Case

LEND this BOOK to your NEIGHBOR



● Silver plated.
● A complete table service for six.

Beautiful design, nicely finished silver, on nickel base. Attractive, yet inexpensive. Just what you need for every day use. Ideal, too, for summer homes, churches, and restaurants.

26-PIECE SET
State Pattern Wanted

26 pieces include, 6 knives, 6 forks, 6 teaspoons, 6 tablespoons, sugar shell and butter knife.

5K2480—26-Piece Set with Silver Plated Knives, without display case. Postpaid.....$2.48
5K2493—26-Piece Set with Stainless blade Knives, without display case. Postpaid.....$2.60
5K1600—Display Case Only. Shpg. wt., 1 lb. 8 oz. Postpaid if part of $2.00 order.....30c

KNIFE AND FORK SET

Fashion Plate Set with 6 Silver Plated Blade Knives, 9⅜ in. long, and 6 Silver Plated Forks, 7⅜ in. long. Shpg. wt., 1 lb. 14 oz.
5K2440—Postpaid if Part of $2 order. **$1.20**

Postpaid if part of $2 order.

State Pattern Wanted	Cat. No.	Price	Shpg. Wt.
Teaspoons, Six.	5K2402	60c	10 oz.
Tablespoons, Medium, Six.	5K2408	60c	13 oz.
Forks, Six.....	5K2418	60c	14 oz.
Silver Plated Knives, Six...	5K2419	60c	1 lb. 6 oz.
Stainless Blade Knives, Six...	5K2423	60c	1 lb. 6 oz.
Soup Spoons, Six	5K2428	60c	14 oz.
Salad Forks, Six	5K2437	60c	14 oz.
Iced Teaspoons Six.....	5K2471	60c	14 oz.

MADRID Silverware

Reinforced Plate



15 YEAR GUARANTEE

26-PIECE SET $2.98 Post Paid WITHOUT CASE

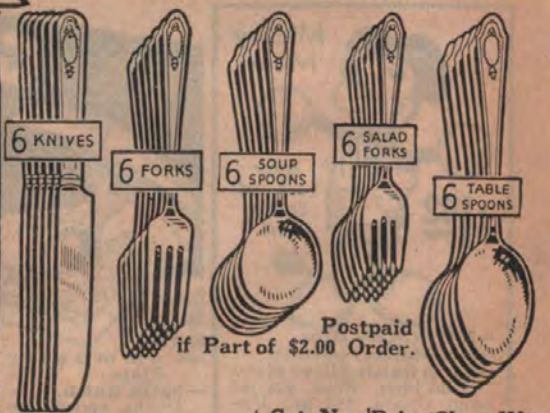
—Beautiful Madrid pattern.
—Silver plated. —Satin finish.
—Reinforced — Extra Silver plating at the point of greatest wear.

Compare the Quality and you will find that this **15-year reinforced** plated tableware is offered to you at an unheard of low price.

26-Piece Set—Consisting of: 6 teaspoons, 6 tablespoons, 6 stainless blade knives, 6 forks, a sugar shell and butter knife. **Postpaid.**
5K2393—Without Display Case.....**$2.98**
5K2395—With Display Case..... **3.29**



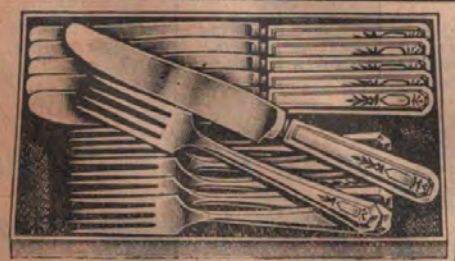
INDIVIDUAL PIECES 12¢ EACH



Postpaid if Part of $2.00 Order.

	Cat. No.	Price	Shpg. Wt.
Teaspoons, Six.....	5K2302	72c	8 oz.
Tablespoons, Six.....	5K2314	72c	11 oz.
Medium Forks, Six...	5K2318	72c	1 lb.
Stainless blade Knives, Six..	5K2323	72c	1 lb. 8 oz.
Sugar Shell, Each....	5K2324	12c	3 oz.
Butter Knife, Each...	5K2326	12c	3 oz.
Soup Spoons, Six.....	5K2328	72c	10 oz.
Salad Forks, Six.....	5K2337	72c	12 oz.
Gravy Ladle, Each...	5K2348	12c	8 oz.
Berry Spoon, Each....	5K2362	12c	9 oz.
Cold Meat Fork, Each.	5K2364	12c	7 oz.
Iced Teaspoons, Six..	5K2371	72c	1 lb.
Butter Spreaders, Six.	5K2381	72c	11 oz.

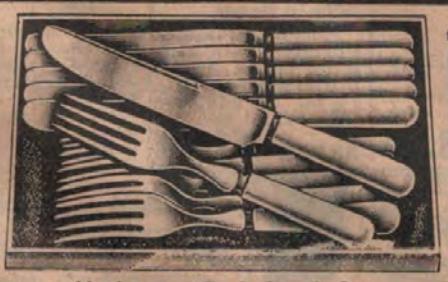
STAINLESS *and* SILVER PLATED CUTLERY



Knife and Fork Set

—Genuine Rogers silver plate.
—La France pattern. Satin finish.
—Silver Plated, solid handle stainless blade knives.

Guaranteed for 35 years. Six knives, 9⅜ inches long and six silver plated forks, 7½ inches long.
5K505—Set. Postpaid.....**$4.35**



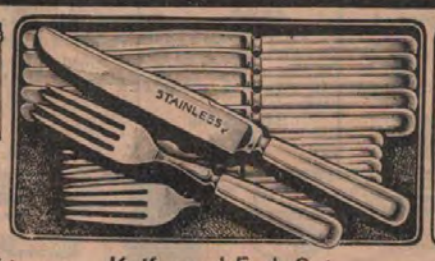
Knife and Fork Steak Set

—12 pennyweight silver plate.
—Silver Plated, solid handle, stainless blade knives.

Six knives, 9¼ inches long, six silver plated forks, 7½ inches long.
5K565—Set. Postpaid.....**$2.95**



Silver Polishing Cream
—8 oz. jar.
5K555
Shpg. wt., 1 lb., 10 ounces.
Postpaid if part of $2 order. 21c



Knife and Fork Set

—Silver Plated, solid handle stainless blade knives. —Plain pattern.

Six knives, 9¼ inches long. Six silver plated forks, 7½ inches long. Shpg. wt., 2 lbs. 4 oz.
5K566—Set. Postpaid if part of $2 order.....**$1.89**



Knife and Fork Set

—Cambridge Pattern.
—Silver Plated, solid handle, stainless blade knives.

Six knives, 9¼ in. long, six silver plated forks, 7½ in. long. Shpg. wt., 1 lb. 14 oz. Postpaid if part of $2.00 order.
5K563—Set.....**$1.20**

QUALITY First - QUALITY Always - at Sears

RELIABILITY

Approved...Guaranteed

ON EVERY SEARS ELECTRIC CLOCK.....

TESTED AND FOUND RELIABLE AND ACCURATE by SEARS ELECTRICAL LABORATORY

MOTOR The movements of all Sears electric clocks are tested and inspected for quietness of operation—Reliability in timekeeping—and long life. They must measure up—quality is guaranteed.

OIL To lower cost some makers do not give their Electric Clocks proper oiling for the best of service. At Sears quality comes first. Each clock is tested to make sure enough oil is provided to last the entire life of the clock.

DIALS Sears Clock Dials are designed and made to match the style and model of the clock they are used on.

CORDS Sears Electric cords are well made, having inner and outer braids and rubber insulation, to insure protection.

COILS The length of the coil determines the life of your clock. Some Electric Clocks have short coils—and short life. Sears Electric Clocks have long coils of approved heavy gauge wire giving long life and dependability.

CURRENT Every clock on this page will operate on 110 to 130-volt, 60-cycle regulated (AC) alternating current. If you are not sure of the cycle and current you are supplied with, read the plate on your electric light meter.



TESTED RELIABLE AND ACCURATE $3.49 Post paid

Logan Electric Alarm

—Made by Hammond. —Walnut colored bakelite case.
Here is an outstanding Sears value. 4¾ in. high, 4 in. wide. Recessed buff color metal dial. With electric buzzer alarm. Operates on 110 to 130-volt, 60-Cycle (A.C.) alternating current. **Postpaid.**
5K8649—With Alarm..... $3.49



TESTED RELIABLE AND ACCURATE $5.95 Post paid

Electric Tambour Clock

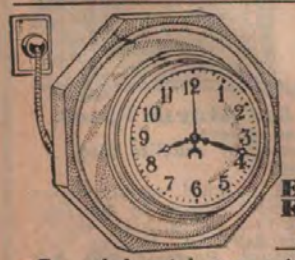
—Made by Ingraham. —Motor self-starting Movement.
—Mahogany Veneered case.
Overlay under dial. 5-in. metal dial. Raised gilt numerals. Gilt sash. 18 in. wide; 7⅛ in. high, operates on 110 to 130-volt, 60-cycle (A.C.) alternating current.
5K9289¼—Postpaid $5.95



TESTED RELIABLE AND ACCURATE $17.95 Postpaid

Electric 5-Rod Westminster Chime Tambour

—Made by Sessions. —Fine mahogany veneered case.
Attractive scroll base, overlay under dial. 21¾ in. at base, 10 in. high 5⅝ in. deep. 6 in. metal dial with raised black numerals, gilt outlines. **Chimes the quarter hours and hours on five rod Westminster chime.** Operates on 110 to 130-volt, 60-cycle (AC) alternating current.
5K9276¼—Postpaid $17.95



TESTED RELIABLE AND ACCURATE $2.98 Post paid

Electric Kitchen Clock

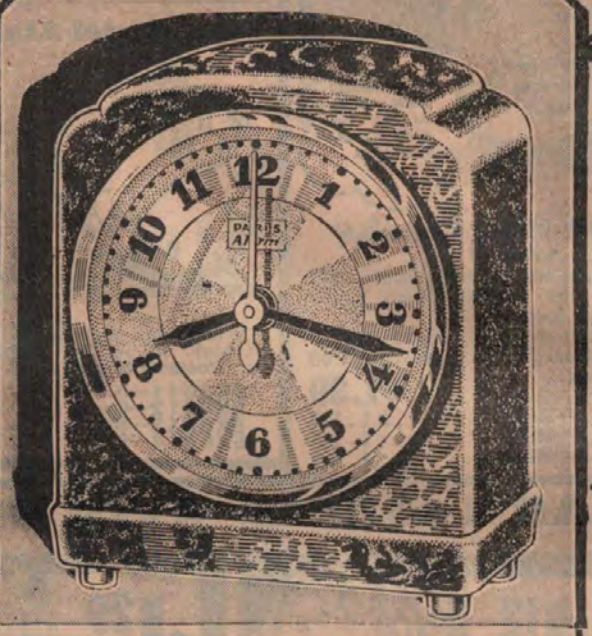
—Made under Hammond patents.
—Enameled metal case, octagonal shape.
Has 5 in. metal dial with black numerals. Sweep second hand. Case is 8½ in. in diameter. Operates on 110 to 130-volt, 60-cycle, (AC) alternating current.
5K8651—Green. Postpaid..... $2.98
5K8652—White. Postpaid..... $2.98



TESTED RELIABLE AND ACCURATE $1.69

Electric Kitchen Clock

—Made under Ingersoll-Waterbury patents.
—7⅝ in. metal case—green enameled.
5 in. metal dial black numerals and hands. Red sweep second hand. Operates on 110 to 130-volt, 60-cycle (AC) alternating current.
5K8617—Postpaid if part of $2.00 order. Shpg. wt., 3 lbs. 8 oz..... $1.69



PARIS ELECTRIC ALARM

TESTED RELIABLE AND ACCURATE $1.89

- **Made under Hammond patents.**
- **Genuine Bakelite case.**
- **Walnut finish.**
- **Electric Buzzer Alarm.**
- **Quiet operation.**

Again Sears Prove World Leadership in Electric Clock Value!

Once again Sears bring their customers still greater saving. Now, for the first time, the PARIS ALARM is offered to you at a low price that only Sears tremendous buying power could make possible.

Newest Approved Movement

This beautiful Paris Alarm has the newest approved movement incorporating all the latest developments of the Hammond laboratory. Improved buzzer alarm—insistent—accurate. Size, 3¾x4½ in. 3 in. metal dial finished in a rich buff color. Modernistic numerals. Convex crystal. A practical gift for friend or family. Operates on 110 to 130-volt, 60-cycle (A.C.) alternating current. Shpg. wt., 1 lb. 8 oz. **Postpaid if part of $2.00 order.**
5K8638..... $1.89



TESTED RELIABLE AND ACCURATE $4.98 Post Paid

Electric Tambour Clock

—Made under Hammond patents.
—Mahogany veneered case.
Attractive inlaid effect design under the dial. Case is 19 in. wide, 7½ in. high, 4 in. deep. 5 in. metal dial with easy to read black numerals. Convex glass in brass bezel. Operates on 110 to 130-volt, 60-cycle, (AC) alternating current.
5K9292¼—Postpaid $4.98



TESTED RELIABLE AND ACCURATE $4.98 Post paid

Electric Utility Clock

—Made by Ingraham. —Self-starting movement.
—Mahogany veneered case.
Front overlaid with lace-wood design. 6¾x7¼ in., 4¼ in. Metal Dial. Operates on any 100 to 130-volt, 60-cycle (A.C.) alternating current. **Postpaid.**
5K9286¼—Postpaid..... $4.98



TESTED RELIABLE AND ACCURATE $11.48 Postpaid

Electric Striking Clock

—Made by the New Haven Clock Co.
—Rich mahogany finished case with inlaid effect.
9¼ in. high, 19¼ in. wide, 5¼-in. metal dial with raised numerals. **Strikes the hours and half hours on one chime rod.** Operates on any 110 to 130-volt, 60-cycle (AC) alternating current.
5K9280¼—Postpaid $11.48



TESTED RELIABLE AND ACCURATE $21.95 Postpaid CASH

New Haven Electric 5-Rod Westminster Chime

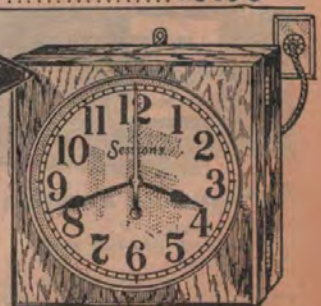
—Self-starting Movement.
—Mahogany Veneered Case. Lgth., 19 in. Ht., 9¼ in. 5¼-in. metal dial. **Chimes quarter hours and hours on 5-rod Westminster Chimes.** Operates on 110 to 130-volt, 60-cycle (AC) alternating current.
5K9282¼—Cash Price, Postpaid..... $21.95
Easy Payment Price, $4 Down, $4 a Month. **$24.45**
Use Time Payment Order Blank in Back of Catalog.



TESTED RELIABLE AND ACCURATE $5.95 Post paid

Electric Mantel Clock

—Made by Ingraham.
—Self-starting Movement.
—Two-tone maple veneered case.
Front veneered with figured mahogany and bird's eye maple. 9¼ in. high, 7½ in. wide—beautifully designed. **4¼ in.** metal dial. Operates on 110 to 130-volt, 60-cycle, (AC) alternating current.
5K9285¼—Postpaid $5.95



TESTED RELIABLE AND ACCURATE $5.95 Post paid

Wall Clock

—Made by Sessions.
—Oak or mahogany finish case.
For office, hall, store and school, 13¼x13¼ in. 11¼ in. dial, large black numerals, operates on 110 to 130-volt, 60-cycle (AC) alternating current.
5K9278¼—Oak Finish. Postpaid..... $5.95
5K9279¼—Mahogany Finish. Postpaid. 5.95

8-DAY ALARM

PRICED AT $2.00 LAST YEAR

THIN MODEL . Convex Glass . PEDESTAL BASE

NOW ONLY $1.39



We Cut the Price to Sell 100,000 Clocks

Choice of Three Colors and Nickel

- **4-in. plain dial.**
- **5 in. high, 2 in. deep, 4½ in. wide at base.**
- **Clear alarm.**
- **Alarm control at top.**
- **Enameled Metal Case.**

Take advantage of this price opportunity. Where else can you buy an 8-day alarm with all the features of this famous clock for $1.39. Only Sears tremendous buying power could bring you this Great Alarm Clock Value at this low price.

Guaranteed quality. Shpg. wt., 2 lbs. 7 oz. Postpaid if part of $2.00 order or more.

5K8601—Green..... **$1.39**
5K8602—Blue..... **$1.39**
5K8603—Rose..... **1.39**
5K8604—Nickel..... **1.39**

DEPENDABLE ALARM CLOCKS

A Reliable Alarm Clock



69c PLAIN DIAL

Very Popular

—One-day movement.
—Nickel Plated case.
—Top bell alarm.

A practical timepiece. Its reliability makes it welcome in any home. Ht., 5¼ in., 3½ in. dial. Shpg. wt., 1 lb. 13 oz. **Postpaid if part of $2.00 order or more.**

5K8520—Plain dial..... **69c**
5K8511—Luminous dial.... **$1.35**

Dependable Alarm Clock

85c PLAIN DIAL



—One-day movement.
—Green enameled metal case.
—Enclosed alarm.

Here is a low priced alarm clock that will give you dependable service. 4½ in. high, 3¾ in. dial. Shpg. wt., 1 lb. 10 oz. **Postpaid if part of $2 order.**

5K8534—Plain Dial..... **85c**
5K8535—Luminous Dial..... **$1.39**

Thin Model Alarm Clock



88c

—One-day movement.
—Metal case in Colors, Green, Blue, Rose and Nickel.
—Pedestal Base.
—Concealed alarm.

White dial with black numerals. 4½ in. high, 3½ in. dial. Shpg. wt., 1 lb. 15 oz. **Postpaid if part of $2 order.**

5K8611—Nickel **88c**
5K8612—Green **88c**
5K8613—Blue **88c**
5K8614—Rose **88c**

The Patriot Alarm Clock

$1.00



—One-day movement.
—Metal case, opaline finish.
—Colors, Green, Blue, Rose and Black.
—Alarm fully enclosed.

3¼ in. cream color dial. Black numerals, with white outlines. Chromium plated front, 4¼ in. high, 4 in. wide. Shpg. wt., 2 lbs. **Postpaid if part of $2.00 order or more.**

5K8542—Green **$1.00**
5K8543—Blue **$1.00**
5K8544—Rose **1.00**
5K8547—Black **1.00**

RELIABLE ART ALARM CLOCKS WITH ONE DAY MOVEMENTS

$1.19 PLAIN DIAL



Alarm Clock

—One-day movement.
—Nickel plated case.
—Clear ringing alarm.

A Value we are proud to offer you. Large 4-inch back bell—a clear continuous alarm. Height, 5¼ in., 3⅞-in. dial. Choice of plain dial or black dial with luminous numerals and hands. Shpg wt., 2 lbs. **Postpaid if part of $2.00 order.**

5K8510 Plain Dial **$1.19**
5K8512—Luminous Dial..... $1.69

$1.12



Monterey Novelty Alarm

—One-day movement.
—Enameled metal case.
—Green or Rose color.
—Alarm fully enclosed.

A beautiful designed alarm clock. 3½ in. dial with convex glass, case, 5 in. high, 5¼ in. wide. Shpg. wt., 2 lbs. 4 oz. **Postpaid if part of $2.00 order.**

5K8513—Green **$1.12**
5K8514—Rose $1.12

$1.29



Marlboro Easel Alarm Clock

—One-day movement.
—Enameled metal case.
—Green or Rose color.
—Concealed alarm.

Artistic paneled design. 3½-in. white dial with black numerals. Convex glass, 6⅝ in. wide, 5½ in. high. Shpg. wt., 2 lbs. 10 oz. **Postpaid if part of $2.00 order or more.**

5K8522—Green **$1.29**
5K8524—Rose $1.29

$1.29



Ace Glowing Luminous Alarm

—One-day movement
—Nickel plated metal case.
—Alarm enclosed.

A thin model, practical, reliable timepiece. 3½ in. dial, with brilliant luminous hands and numerals. Stands 4¼ in. high, 4⅛ in. wide at base. Shpg. wt., 2lbs. **Postpaid if part of $2.00 order or more.**

5K8605—Nickel Only... **$1.29**

$1.65



Alarm Clock and Thermometer

—One-day movement. —Clear alarm.
—Black enameled metal case.
—Thermometer attachment.

Time—Alarm—Thermometer. Latest square design, bright nickel plated front. 4 in. high, 3¾ in. wide, thermometer scale black with red numerals and hand. Shpg. wt., 2 lbs. 4 oz. **Postpaid if part of $2.00 order or more.**

5K8577..... **$1.65**

$1.69



The Classic Alarm

—One-day movement.
—Metal case opaline finish.
—Green or Rose color.
—Alarm enclosed.

Dresser or desk clock. 3¼x2½ in. silver color metal dial. Case, 4¾ in. high, 6¼ in. wide at base. Shpg. wt., 2 lbs. 14 oz. **Postpaid if part of $2.00 order or more.**

5K8525—Green **$1.69**
5K8527—Rose $1.69

$2.69 Postpaid



Gothic Alarm Clock

—One-day movement.
—Brown mahogany bakelite case.
—Steady urgent alarm.

Made by New Haven Clock Company. Unbreakable crystal. Plain Dial. **Postpaid.**

5K8623—3½-in. high, 2⅝ in. wide..... **$2.69**
5K8622—Same as above but 5⅛ in. high, 4 in. wide..... $2.69

$3.48 Postpaid



Easel Art Alarm Clock

—One-day movement.
—Brown mahogany bakelite case.
—Clear alarm.

A handsome designed, stately Gothic easel alarm clock. Made by the New Haven Clock Co. 4½ in. high, 4½ in. wide, dial is 3x2¼ in. Convex non-breakable crystal. **Postpaid.**

5K8628..... **$3.48**

SMALL DESK AND BOUDOIR CLOCKS

$3.75 Postpaid



A Popular Tambour

—8-day movement.
—Mahogany finished case.
—No alarm.

You will be amazed at its incomparable timekeeping qualities. Case, 9½ in. long, 4¼ in. high; 2¾ in. silver color dial with raised black numerals with gilt outlines.

5K8550 Postpaid..... **$3.75**

$1.89



Junior Alarm Clock

—One-day movement.
—Enameled metal case in Orchid, Black or Green Colors. —Clear alarm.

3 in. high, is 3 in. wide. 2-in. dial. Unbreakable crystal. Shpg. wt., 1 lb. 3 oz. **Postpaid if part of $2.00 order.**

5K8631—Orchid.. $1.89
5K8636—Black, nickel trimmed..... $1.89
5K8633—Green... 1.89

$1.79



Octagon Easel

—One-day movement.
—Green enameled crackle metal case. Brass finished frame.
—No alarm.

Novel desk or dresser clock. Has beveled glass, 3⅛x2 in. Gilt colored dial with white numerals. 4¼ in. high, base, 3½ in. in diameter. Shpg. wt., 2 lbs. 5 oz. **Postpaid if part of $2.00 order.**

5K8576 ..... **$1.79**

$1.49



Desk or Dresser Clock

—One-day movement.
—Black enameled, nickel trimmed.
—No alarm.

Arch shape design. Solid metal base, 3 in. high, 2¾ in. wide at base, 2½ by 2 in. silver color dial. Shpg. wt., 1 lb. 4 oz. **Postpaid if part of $2.00 order.**

5K8592 ..... **$1.49**

$2.25 Postpaid



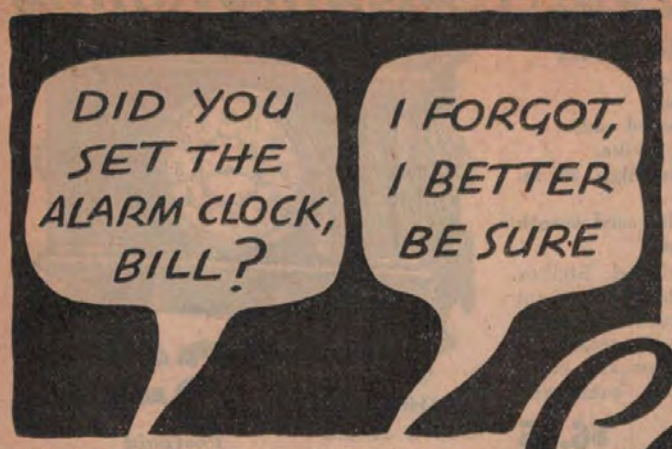
Ship Wheel Art Clock

—One-day movement.
—Beautiful metal case.
—No alarm.

A new attractive desk or dresser clock. Novel in design, 5 in. high, 4 in. wide. 1¾ in. dial. Non-breakable crystal. **Postpaid.**

5K8559 Orchid Only..... **$2.25**

DID THIS EVER HAPPEN TO YOU?



The NATIONAL CALL AUTOMATIC Can't Forget!



24-Hour Automatic—8-Day Movement

No nightly setting of alarm to worry about. Just set the alarm for any time you wish, when the alarm rings, push down the alarm control on top. That automatically sets the alarm for the same time 24-hours later. The NEW NATIONAL CALL AUTOMATIC CAN'T FORGET.

Has a Manual Alarm Control too, just like other alarms, so you can sleep late some mornings if you wish.

- **8-day *Quiet* movement.**
- **24-Hour automatic alarm.**
- **Metal dial with raised numerals.**
- **New Opaline finish case.**
- **Choice of four colors, Green, Blue, Rose, or Black, all with Nickel Trim.**
- **Pedestal base.**

Did you ever wish you had an alarm that would *Run-On-Time? Ring-On-Time?* Are you tired of guessing—figuring the time? Then you should own this *New NATIONAL CALL AUTOMATIC.*

BETTER than ever
PRICED LOWER than ever

We made this *8-Day NATIONAL CALL* new from start to finish, inside and out. We built into it the *New Automatic Alarm* feature. We gave it a new case—more graceful—with new finish—a new metal dial with raised numerals—improved the movement—and gave it a *2-Year Guarantee*—Yet we cut the price lower than ever. *Everything about this NATIONAL CALL is NEW—and better.*

BEAUTIFUL
ACCURATE
DEPENDABLE

An *8-Day Alarm* for family or individual . . . for the bedroom . . . or any room in the house. *8-Days of Super Timekeeping With One Winding.*

6 in. high, 6 in. base. In your choice of four colors, all with nickel trim. Has 4½ in. metal dial with raised numerals. *Postpaid.*

STATE COLOR WANTED

GREEN *with Nickel Trim* **ROSE** *with Nickel Trim*
BLUE *with Nickel Trim* **BLACK** *with Nickel Trim*

5K8501—Silver Color Dial with Raised Gilt Numerals. State color wanted..... **$2.98**

5K8505—Silver Color Dial with Luminous Hands and Raised Luminous Numerals. State color wanted..... **$3.69**



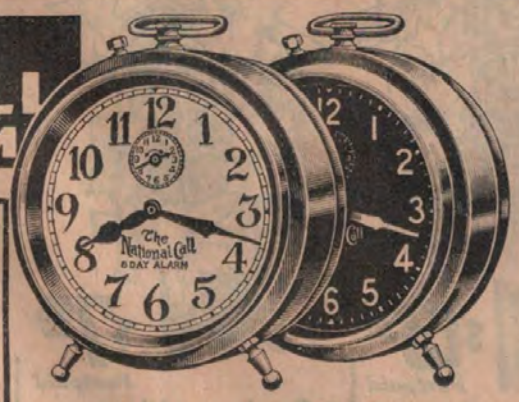
PLAIN DIAL
$2.98 *Post Paid*

LUMINOUS DIAL
$3.69 *Post Paid*

Popular NATIONAL CALL 8-DAY ALARM

- **—Accurate 8-day movement.**
- **—Dependable alarm.**
- **—Handy alarm control on top.**
- **—Nickel plated case.**

$2.00 Plain Dial *Postpaid*



Your Choice of Plain or Luminous Dials

FOR LONG RELIABLE SERVICE

Attractive nickel plated case, large easy to read dial. Its soft and quiet tick is especially appreciated by the light sleeper. Built with the same care and precision as the NATIONAL CALL clocks above. Has a good clear ringing alarm. Dial, 4½ in. Height, 6 in.

5K8560—Plain White Dial. Postpaid..... $2.00

5K8538—Luminous Black Dial. Postpaid..... $2.50

The NATIONAL TIME
Intermittent One-Day Alarm

- **—One-day movement.**
- **—Push-down alarm shut-off on top.**
- **—Black, nickel trimmed case.**
- **—Choice of Plain or Luminous dial.**

$1.59 Plain Dial



You can't buy a better One-Day alarm clock than the NATIONAL TIME—So Why Pay More? Designed and built to give an accurate and dependable timekeeping service. Black, nickel trimmed case. Alarm will ring **intermittently** for about 8 minutes unless shut off. Diameter of dial, 4½ inches. Height, 6 inches.

5K8556—Plain White Dial. Shpg. wt., 2 lbs. 8 oz.
Postpaid if part of $2.00 order..... $1.59
5K8558—Luminous Dial. Postpaid..... 2.39

We Guarantee to Satisfy You and Save You Money

SESSIONS One of The WORLD'S BEST



ONLY $5.89 Postpaid

The Major

★8-day movement.
★Cathedral gong strike.
★Golden brown Florentine Russet Finish.
★Unaffected by dust or moisture.
★15 in. wide, 10 in. high.
★5-inch dial.

Our Feature Value

There is real home-like beauty in every line of this attractive mantel clock. Rich and luxurious, tremendously popular. Clear cut numerals. Bullseye glass. Strikes the hours and half hours on an enchanting cathedral gong.

5K9101¼—Postpaid..... $5.89

SPECIAL VALUES *for the Home*

The Gold Star

—Made by Sessions.
—8-day movement.
—Black enamel wood case.
—Cathedral gong strike.
—16 in. wide, 10 in. high, 5¾ in. deep.
—5-in. dial with flowered wreath ornamentation.

Beautifully designed. Strikes the hours and half hours on sweet low toned cathedral gong. Six bronze finished metal columns with gilt caps and base. Black hands and numerals. Postpaid.

5K9104¼..... $6.45



WITH CATHEDRAL GONG STRIKE

$6.45 Postpaid

The Cathedral

—Made by Sessions.
—8-day movement.
—Black enamel wood case.
—Cathedral gong strike.
—18¼ in. wide, 10 in. high, 6 in. deep.
—5 in. plain dial.

An outstanding value. Very attractive. Has six bronze finished columns set in gilt caps and bases. Bronze finished side ornaments, feet and top moulding. Black numerals and hands. Strikes the hours and half hours on a soft toned cathedral gong. Postpaid.

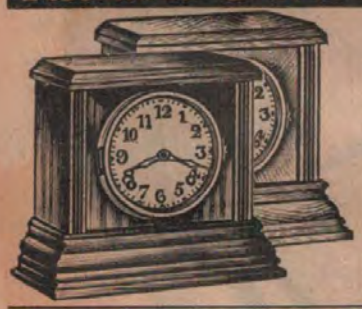
5K9103¼ ... $6.95



WITH CATHEDRAL GONG STRIKE

$6.95 Postpaid

Reliable 8-DAY TIMEKEEPERS



The Master

—Made by Ingraham.
—8-day movement.
—Cathedral gong strike.
—Oak or Mahogany finish.
—10 in. wide, 11¼ in. high.
—5 in. dial.

Neatly finished. Attractive in appearance, a good timekeeper. Cathedral gong strikes the hours and half hours. Postpaid.

5K9221¼ Mahogany Finish. $4.69
5K9223¼—Solid Oak $4.69



Octagon Wall Clocks

For Schools Shops, Factories Offices, Churches

—Made by Sessions.
—8-day pendulum movement.
—Solid oak front.
—22¾ in. high.
—10 in. dial.

Metal sash. Postpaid.

5K9135¼ Time only..... $6.50
5K9137¼—With calendar $7.25
5K9139¼ — Strikes hours on wire gong $8.40

Same as above but with 12-inch dial. Ht., 26 inches.

5K9140¼—Time only $6.95
5K9142¼—With calendar 7.75
5K9144¼—Strikes hours on wire gong..... 8.89



Oak Kitchen Clock

—Made by Ingraham.
—8-day pendulum movement.
—13⅜ in. x 13¼ in.

No alarm, strikes hours and half hours on wire gong.

5K9129¼ Postpaid..... $3.98



Oak Kitchen Alarm Clock

—Made by Sessions.
—8-day pendulum movement.
—Cup bell alarm.
—Gong strike.
—14 in. x 12½ in.

A reliable timekeeper.

5K9110¼ Postpaid $4.29

COLORFUL 8-DAY KITCHEN CLOCKS



—Made by Miller.
—8-day movement.
—Semi-porcelain plate.
—Size, 8½x9¾ in.
—Tile effect.
—5¼ in. white dial.

5K8578 Green, Postpaid..... $3.49
5K8579—Blue, Postpaid $3.49
5K8580—Yellow, Postpaid $3.49



—Made by Miller.
—8-day movement.
—Semi-porcelain plate.
—Color, Delft blue and white plate.
—Dutch scene.
—Plate size, 10x10 in.
—5 in. dial.

Add a note of cheerfulness to your kitchen.

Postpaid. 5K8516..... $2.59



—Made by Miller.
—8-day movement.
—Fits close to the wall.
—Semi-porcelain plate.
—Plate size, 9x9 in.
—5¼ in. dial.

Postpaid.

5K8624 White and Green $2.98
5K8625 White and Blue . $2.98



—Made by Miller.
—8-day movement.
—Semi-porcelain plate.
—Modernistic design.
—Plate size, 8½x8½ in.
—5 in. white dial.

Modernistic design in two shades. Black numerals. Postpaid.

5K8574 Green $2.79
5K8575 Blue $2.79

Imported Quail and Cuckoo Clocks

Sears cuckoo clocks are imported from the Black Forest of Germany. Top and front ornaments are hand carved by families who have been doing carving for generations. Beautiful walnut finish. Run by weights—accurate timekeeping assured.



$13.89 Postpaid

—One-day weight movement.
—Hand carved ornaments.
—19½ in. high, 13 in. wide.
—5 in. dial.

The clock makers have embodied all the artistry of generations in this fine imported Cuckoo Clock. Strikes on wire gong at same time cuckoo appears to call hours and half hours.

5K9314¼ Postpaid..... $13.89



$7.95 Postpaid

—One-day weight movement.
—Hand carved front.
—12 in high, 8¾ in. wide.
—3 in. dial.

Bird and Maple leaf ornamentation. Gong strikes at same time cuckoo appears to call hours and half hours.

5K9300¼ Postpaid..... $7.95



$4.00 DOWN

Quail and Cuckoo Quarter Hour Strike

$23.50 Cash Postpaid

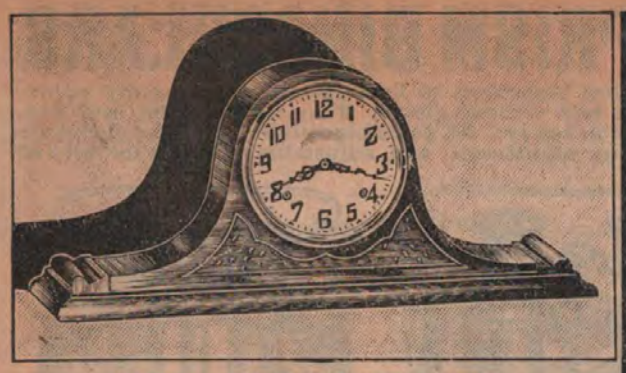
—One-day weight movement.
—Beautifully hand carved.
—Cuckoo calls the hours; Quail whistles at the quarter hours.
—21 in. high, 16 in. wide. —6½ in. dial.

Our finest Cuckoo Clock—Strikes on wire gong at same time, quail appears automatically and whistles the quarter hours; cuckoo appears and calls the hours. Postpaid.

5K9318¼—Cash Price..... $23.50
5K9318¼—Time Payment Prc. $26.00

Terms, $4.00 Down, $4.00 a Month. Use Time Payment Order Blank in Back of Catalog.

Low Prices Buy BETTER QUALITY at Sears

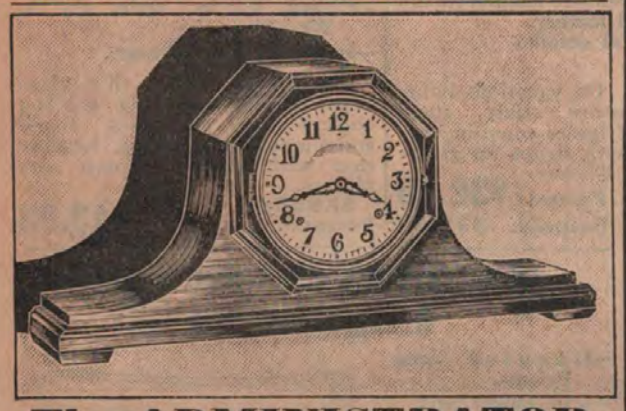


The MONARCH

—Made by Ingraham. —Walnut finished case.
—8-day movement. —22½ in. wide, 9½ in. high, 5 in. deep.
—Chime rod strike.

Beautiful birdseye maple overlay under dial. **Strikes the hours and half hours** on chime rods. 6-in. silver color dial with raised gilt numerals. Bullseye glass in brass sash.

5K9266¼—Single-Rod Strike. **Postpaid....$6.59**
5K9267¼—Two-Rod Strike. **Postpaid.....$7.65**

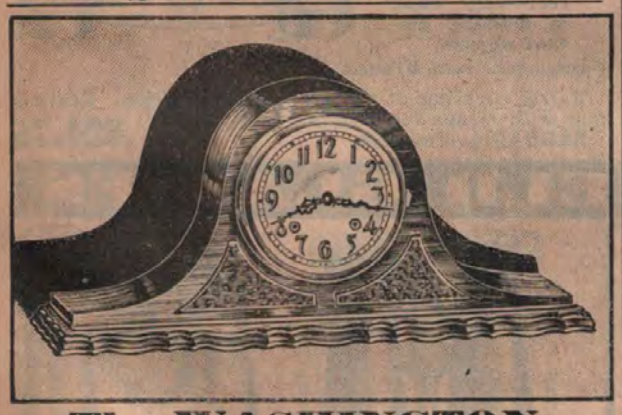


The ADMINISTRATOR

—Made by Sessions. —Mahogany finished case.
—8-day movement. —21 in. wide, 9¾ in. high, 4½ in. deep.
—Cathedral gong or two rod strike.

Case hand rubbed and polished. **Strikes on hours and half hours.** Silver color 6-in. dial. **Postpaid.**

5K9207¼—With Cathedral Gong Strike....**$8.45**
5K9209¼—With Two-Rod Strike.....**$9.95**

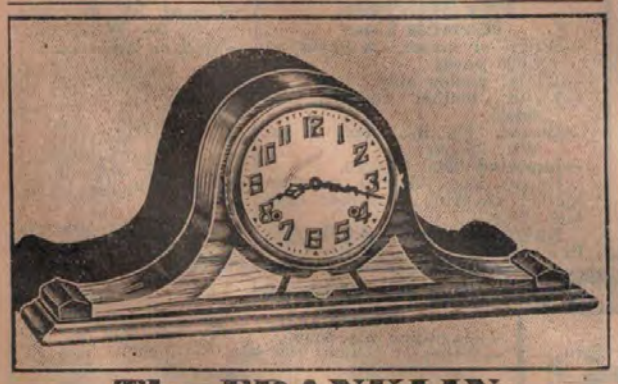


The WASHINGTON

—Made by Sessions. —Mahogany veneered case.
—8-day movement. —22 in. wide, 10 in. high, 5¾ in. deep.
—5-rod Full Westminster Chimes.

Chimes the quarter hours on four chime rods, and the hours on the fifth chime rod. Beautiful overlaid ornamentation. 6-in. metal dial of modern design. Raised black numerals with gilt outlines.

5K9275¼—Postpaid.....**$17.95**



The FRANKLIN

—Made by Ingraham. —Mahogany veneered case.
—8-day movement. —22¼ in. wide, 9½ in. high, 5 in. deep.
—2 chime rod strike.

Strikes the hours and half hours on two chime rods. Mahogany veneered case with inlaid effect. 6-in. metal dial. Raised gilt numerals.

5K9231¼—Postpaid.....**$7.45**

SEARS PRICE

$7.95 *Post Paid*

21¼-IN. MAHOGANY VENEERED CASE SINGLE ROD STRIKE

Quality Clocks Attractively Designed Beautifully Finished



THE GARFIELD

CHOICE OF ONE ROD, TWO ROD, OR FULL WESTMINSTER CHIMES



- Made by Sessions.
- 8-Day movement.
- Tested and inspected.
- 6-in. metal dial.
- Mahogany veneered case, with beautiful inlaid effect.
- Heavy scroll base, 21¾ in. wide, 10 in. high, 5 in. deep.

A quality clock from top to bottom, inside and out, a clock that will add charm to your home with its graceful beauty. Raised black numerals with gilt outlines. **One and two-rod clocks strike the hours and half hours. Postpaid.**

5K9272¼—Single-rod Strike.....**$7.95**
5K9273¼—Two-Rod Strike.**$8.45**
5K9274¼—With Full Westminster Five-Rod Chimes. Size, 21¾ in. wide, 10 in. high, 5¾ in. deep. **Strikes the quarter hours on four rods, and the hours on the fifth rod.....$16.95**

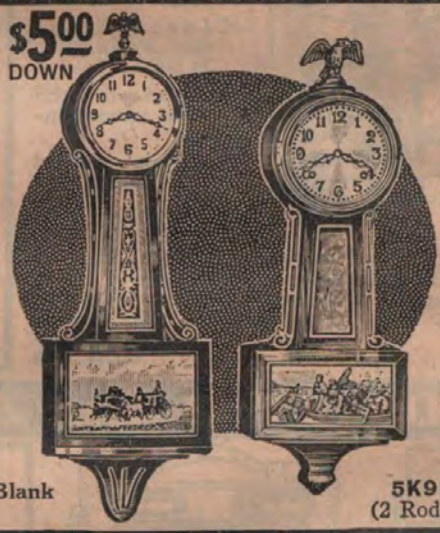
CONCORD BANJO

—Made by New Haven.
—8-day movement.
—4-rod strike.
—Cherry wood case.
—32 in. high.

This beautiful Banjo Clock deserves a place in your home. **Chimes each quarter hour.** Brass trimmed. Coach scene is a beautiful reproduction. **Postpaid.**

5K9237¼ Cash.....**$28.95**
Time Payment Price **$31.95**
Terms, $5.00 Down, $5.00 a Month. Use Time Payment Order Blank in Back of Catalog.

$5.00 DOWN



DELAWARE BANJO

—Made by Sessions.
—8-day movement.
—2-rod strike.
—Mahogany case.
—28 in. high.

Light wood center panel. Colorful decalcomania decoration in bottom panel. 6-in. silver color dial, with plain black numerals. Gilt sash. **Strikes hours and half hours on two chime rods.** Gilt eagle top. **Postpaid.**

5K9241¼ (2 Rods).....**$9.45**

The HAMILTON

—Made by Sessions.
—8-day movement.
—Cathedral gong strike.
—Modern mahogany veneered case.
—12 in. high, 9½ in. wide, 4½ in. deep.

Beautiful overlaid ornamentation. 6-in. metal dial with raised black numerals, gilt outlines. **Strikes the hours and half hours on soft cathedral gong.**

5K9264¼ Postpaid.....**$8.45**



The JEFFERSON

—Made by Sessions.
—8-day movement.
—Cathedral gong strike.
—Mahogany veneered case.
—Plain molding.

10¼ in. high, 8½ in. wide, 4½ in. deep. 6-in metal dial with raised black numerals with gilt outlines. **Strikes the hours and half hours on soft toned cathedral gong.**

5K9263¼ Postpaid.....**$7.65**



The COLONIAL

—Made by Ingraham.
—8-day movement.
—Cathedral gong strike.
—Mahogany finished case.
—Beautiful colonial columns.
—15 in. high, 10¾ in. wide. 5 in. deep.

Cathedral gong sounds the hours and half hours. Specially constructed sound chamber. 6-in. silver color dial with raised gilt numerals.

5K9217¼ Postpaid.....**$9.45**



The STANDISH

—Made by Sessions.
—8-day movement.
—Mahogany veneered case.
—Gothic design.
—12½ in. high, 8¾ in. wide, 4½ in. deep.

Mahogany veneered case with inlaid effect ornamentation under dial. 6-in. metal dial with raised black numerals with gilt outlines. **Cathedral gong strikes the hours and half hours.**

5K9202¼ Postpaid.....**$5.45**



8-POWER BINOCULARS



A REAL VALUE $16.45 Post Paid

For Tourists, Sportsmen

Our Biggest Seller!

A Bigger Value Than Ever

★Finely ground prisms.
★1 in. object lens.
★Width of vision, 100 yds. at 1,000 yds.
★Closed, 4¼ in., open, 4¾ in., Wt., 18 oz.
★Imported from France.

The fine optical qualities, the compact size and light weight of this glass has made it a big favorite. Metal parts black enamel finish. Black grained composition covered body. Well made leather case. Straps for case and glasses.

5K9552¼—Postpaid..... **$16.45**

STEREO-PRISM BINOCULARS

It is well to remember that binoculars or field glasses only magnify or enlarge objects which can be seen without glasses. They cannot bring into view anything not visible to the naked eye. All Sears binoculars have hinged crossed bars, rapid central focusing adjustment, and adjustable eyepiece for eyes of unequal vision.

Genuine Dr. Wohler's Binoculars

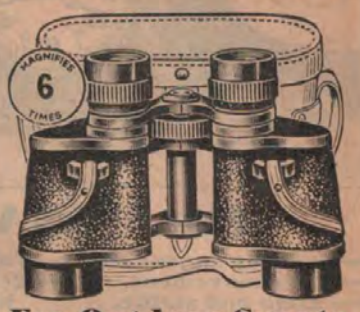
For Sportsmen, Marine or Mountain Use



—The finest quality Jena Prisms.
—1¼ in. object lens. (Large.)
—Width of vision, 100 yds. at 1,000 yds.
—Closed, 4¾ in., open, 5⅛ in., Wt., 21 oz.
—All exposed metal parts genuine enamel finish.
—Covering genuine grained leather.
—Unparalleled in mechanical details.
—Imported from Germany.

Handsome in appearance. On vacation—hunting—fishing—bird and nature study, these glasses are indispensable. Glasses come in very fine leather carrying case with straps for glasses and case. Choice of 8 or 10 power.

5K9560¼—Eight-Power. Postpaid. **$32.50**
5K9562¼—Ten-Power. Postpaid... **$37.50**



For Outdoor Sports

—Finely ground prisms.
—1 in. object lens.
—Width of vision, 115 yards at 1,000 yards.
—Closed, 4⅛ in., open, 4½ in. Wt., 18 oz.
—Imported from France.

The power makes this glass desirable for following moving objects—races or games. Black and composition covering. Leather case with straps for case and glasses.

5K9554¼ Postpaid..... **$13.95**

For Tourists and Hunters



—Genuine Jena Prisms.
—1¼ in. object lens (Large).
—Width of vision, 120 yds. at 1,000 yds.
—Closed, 4¼ in., open, 4⅝ in. Wt., 23 oz.
—Exposed metal parts enamel finish.
—Covering grained composition.
—Imported from France.

This glass is sturdy and compact making it easy to carry and handle. Its high power and wide field of vision make this glass popular with outdoor men. Comes in fine quality leather case. Strap for case and glasses.

5K9555¼ Postpaid..... **$23.95**

STADIUM GLASS

$19.45 Post Paid



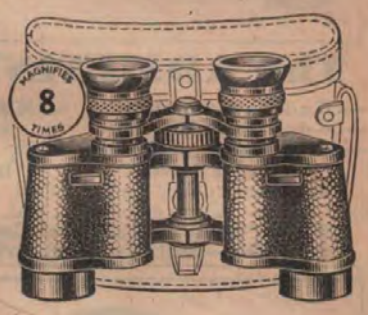
—Genuine Jena Prisms.
—⅞ in. object lens.
—Width of vision, 115 yds. at 1,000 yds.
—Closed, 3 in., open, 3⅜ in. Wt., 9 oz.
—Imported from France.

Unusually compact, sturdy, light in weight. Metal parts enamel finish. Body covered with black composition. Good quality leather case. Strap for case and glasses.

5K9575¼ Postpaid..... **$19.45**

For Surveyors and Engineers

—Genuine Jena Prisms.
—1 in. object lens.
—Width of vision, 110 yds. at 1,000 yds.
—Closed, 4 in., open, 4½ in. Wt., 17 oz.
—Metal parts fine enamel finish.
—Scientifically correct—very clear in defining distant objects.
—Imported from France.



Barrel covering of pin grained composition. Leather case with straps for case and glasses.

5K9549¼—Postpaid..... **$24.75**

IMPORTED and AMERICAN FIELD GLASSES



For Tourists', Farmers' Use

—Width of vision, 70 yds. at 1,000 yds.
—1 11/16 in. double object lens.
—Single ocular lens.
—Closed, 4⅛ in., open, 5¾ in. Wt., 12 oz.
—Imported from France.

Tourist type, with short bodies and long draw tubes. Glossy black enamel finish. Pebble grain leather covering. Artificial leather case with straps for case and glasses.

Postpaid. 5K9612¼ **$5.45**



For Marine and Mountain Use

—Width of vision, 65 yards at 1,000 yards.
—2 5/16 in. double object lens.
—Single ocular lens.
—1¾-inch leather covered sun shade.
—Closed, 6 in., open, 7⅝ in. Wt., 31 oz.
—Imported from France.

Exceptional illumination. Metal parts black enameled, full covering of black grained leather. Case and shoulder strap included.

5K9600¼ Postpaid..... **$13.45**

GRAMMONT MARINE GLASS



$9.45 Postpaid

—Imported from France.
—Width of vision, 65 yds. at 1,000 yds.
—2 in. double object lens.
—Single ocular lens.
—2 in. leather covered sun shade.
—Closed, 6½ in., open, 7⅝ in., Wt., 24 oz.

Glossy black enamel finish. Tourists, mountain climbers, hunters, nature students, yachtsmen—in fact a handy glass for all who need a combination of high power and illumination. Fine quality pin grain black leather covering. Leather case, cloth lined. With strap for case.

5K9605¼—Postpaid..... **$9.45**



For Marine, Ranch Use

—Width of vision, 35 yards at 1,000 yards.
—1⅞-in. double object lens.
—1⅝-in. leather covered sun shade.
—Closed, 7½ in., open, 9 in. Wt., 25 oz.
—Imported from France.

Glossy black enamel, genuine leather covering. Leather case and strap.

5K9602¼ Postpaid..... **$12.48**



For Students', Tourists' Use

—Four quality lenses.
—Width of vision, 75 yds. at 1,000 yds.
—1 in. object lens.
—Closed, 3¼ in., open, 3½ in. Wt., 4 oz.
—Made in America.

The Wollensak Model E. Biascope, is just the glass for boy or girl. This compact glass is ideal for vacation or hiking trips. Black bakelite, silver color focusing scale, flexible leather case.

5K9624¼ Postpaid..... **$3.89**



New Bi-Oecular

—1⅛ in. achromatic lens.
—Width of vision, 220 yds. at 1,000 yds.
Weight 3 oz.

Imported from France. Wear this new sport glass like ordinary spectacles. Adapted for action. In leather case.

5K9627¼—Postpaid..... **$9.45**

You Save Money at Sears



Handy Vest Pocket Size

—¾ in. good quality lens.
—Closed, 1⅝ in., open, 2 1/16 in. Wt., 4 oz.

Imported from France. Used for indoor and outdoor sports. Metal parts black japanned. Leather covering. Leather case.

5K9621¼—Postpaid..... **$2.00**

Grammont Opera Glasses



—Gold plated draw tubes.
—Genuine leather covering.
—1⅛ in. double object lens.
—Lgth., closed, 2¼ in., open 3 in.
Imported from France.

5K9636¼—With black leather case, Postpaid..... **$3.79**

The Ideal Sport Glass

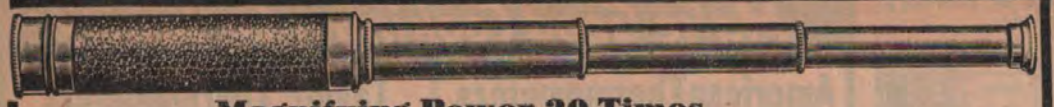


—Magnifies 2½ times.
—Width of Vision, 130 yds. at 1,000 yds.
—1 5/16 in. double object lens.
—Lgth. closed, 2⅜ in., open, 3⅛ in.
Imported from France.

Anyone who loves outdoor sports should have a pair of these glasses. Black enamel and genuine leather covered. Case, solid leather, with shoulder strap.

5K9603¼—Postpaid..... **$4.35**

FINE IMPORTED ACHROMATIC TELESCOPES



Magnifying Power 20 Times

—Width of vision, 22 yds. at 1,000 yds.
—Closed, 8¼ in., open, 23¾ in. Wt., 16 oz.
—1 7/16-in. object glass.
—Made in France.

Brass draw tubes. Highly burnished, lacquered trimming. Covering of fine leather, morocco grained. Has brass caps for lens. Dustproof sliding cover.

5K9508¼—Postpaid..... $6.50

$6.50 Post Paid

Similar to Above but Smaller in Size

	Diameter of Object	Diameter of Glass	Length, Extended	Length, Closed	Magnifying Power	Width of Field at 1,000 yds.	Wt.	Postpaid
5K9502¼	10 lignes	⅞ in.	14½ in.	5¼ in.	10 times	30 yds.	6 oz.	$3.59
5K9504¼	12 lignes	1 1/16 in.	16½ in.	6 in.	12 times	27½ yds.	8 oz.	4.15
5K9506¼	14 lignes	1¼ in.	17¼ in.	6¾ in.	15 times	26 yds.	10 oz.	4.85



Made in France

Achromatic Sunshade Telescope

Brass throughout, polished draw tubes, lacquered trimmings. Bodies covered with fine leather, morocco grained. Provided with sunshade, which can be extended forward to shade object glass. Postpaid.

5K9512¼	19 lignes	1 1/16 in.	29⅛ in.	9¾ in.	25 times	17 yds.	24 oz.	$8.98
5K9514¼	22 lignes	1 5/16 in.	36½ in.	10¾ in.	30 times	16 yds.	38 oz.	$14.98



High Grade Telescope

Magnifying Power, 40 Times

—1 1/16-in. object lens.
—Width of vision, 17 yds. at 1,000 yds.
—Double achromatic eyepiece and object glass.
—Closed, 8 in., open, 20¾ in. Weight, 24 oz.
—Draw tubes finished in black.
—Imported from France.

Special construction makes possible a high magnifying power in a small compact instrument. Fine grain leather covering, leather caps for each end, shoulder straps with loop for attaching to instrument.

5K9522¼—Postpaid..... $18.75



Leather Cap for each end of telescope.

POWERFUL IMPORTED READING GLASSES



—Extra fine quality.
—Strong nickel plated rims.
—Black wood handles.
—Made in France.

Our best grade imported reading glasses. Useful for all purposes. Seldom a value like this. Very powerful. Postpaid if part of $2.00 order.

5K9714—Diam., 2 in. Shpg. wt., 12 oz..... $0.75
5K9716—Diam. 2½ in. Shpg. wt., 14 oz. $0.98
5K9718—Diam., 3 in. Shpg. wt., 1 lb. 1.29
5K9720—Diam., 4 in. Postpaid..... 2.25
5K9722—Diam., 5 in. Postpaid..... 3.25



Made in Germany

Fine Imported ReadingGlasses

—Nickel plated rims.
—Black wood handles.

Here is a good quality, strongly made reading glass. Very serviceable. Postpaid if part of $2.00 order.

5K9724—Diam., 2 in. Shpg. wt., 12 oz..... 49c
5K9726—Diam., 2½ in. Shpg. wt., 14 oz..... 55c
5K9728—Diam., 3 in. Shpg. wt., 1 lb..... 80c
5K9730—Diam., 4 in. Shpg. wt., 1 lb. 8 oz..... $1.19
5K9732—Diam., 5 in. Shpg. wt., 1 lb. 14 oz..... $1.75

Popular Rectangular Reading Glass

—Fine quality Bausch and Lomb glass.
—Frame heavy nickel plated.
—Black wood handles.
—Size, 3⅞x2 in.

The offset handle makes this popular reading glass the most practical for reading. Even magnification throughout.

5K9762—Postpaid..... $3.25



Clamp for Telescope or Binoculars



—Adjustable for any size Instrument we list.

For best results, a support for the instrument is essential. Works fine on a camera tripod. Postpaid.

5K9516¼ $5.89





Celestial Eyepiece to fit telescope 5K9524¼ for astronomical work, increasing power to 68 times. With all celestial eye pieces, the image is seen **inverted**, a matter of no consequence in astronomical observations, but which renders such eyepieces unsuitable for terrestrial work. Postpaid.

5K9520¼..... $6.69

Magnifying Power 45 Times

SEARS PRICE $28.75 Postpaid

—2 1/16-in. fine quality object lens.
—Width of vision, 13 yds. at 1,000 yds.
—Closed, 12½ in., open, 41½ in. Wt., 50 oz.
—All exposed metal parts are black finished.
—Rustproof, will not tarnish.
—Covered with fine leather, morocco grained.
—Comes with leather covered carrying case and strap.
—Imported from France.

Accurate, powerful—the ideal telescope for the rifle range and astronomical work. **For observation of the sun** a dark glass is mounted on the slide cover of the eyepiece. **For astronomical work** the celestial eyepiece 5K9520¼ listed at the **left** will increase magnification to 68 times. Draw tubes always work easily. Made with sunshade. Has hinged cover.

5K9524¼—Postpaid..... $28.75

TRIPOD For Telescope Or Camera

—Closed, 15¼ in., open, 53 in.

Small, compact, sturdily made. Legs are made of brass tubing. Top section black enameled. 5 sections each telescoping to give compactness and strength. Postpaid.

5K9532 $3.75





Students' Telescope

—1¼-in. object lens.
—Width of vision, 25 yds. at 1,000 yds.
—Closed, 4¼ in., open, 8¾ in. Weight, 4 oz.
—Magnifying power 4½ times.
—Imported from Germany.

Ideal for the boy or girl. Brings distant objects closer. Nickel plated draw tubes. Composition covering. Not achromatic. Postpaid if part of $2.00 order.

5K9509¼ Shpg. wt., 12 oz..... $1.59



Students' Microscope

—Magnifies 50 times.
—Spring slide holder.
—3⅞-in. high.

Brass top section. Has swinging mirror. With 1 prepared slide, 2 plain slides, 1 dissecting needle, 1 pair of tweezers and instructions. Postpaid if part of $2.00 order.

5K9542¼—Shpg. wt., 1 lb. $1.69



Triple Lens Magnifier

—Magnifying power, 6 to 20 times.

Hard rubber folding pocket case. Lenses used singly or in combinations afford 7 magnifications. Diameter of lenses, ½, ⅝, ¾ in. Shpg. wt., 3 oz. Postpaid if part of $2.00 order.

5K9712..... $1.79



Double Lens Magnifiers

Hard rubber case. Postpaid if part of $2 order. Shpg. wt., 5 oz.

5K9706—Lenses, ⅞ and 1 in. Power, 4 to 8 times.. $1.39
5K9708—Lenses, 1⅛ and 1¼ in. Power, 3¼ to 7 times..... $1.59
5K9710—Lenses, 1¼ and 1½ in. Power, 3 to 6 times. $1.89

SEE *What Sears Save You on* MICROSCOPES



—Magnifies 350 times.
—1⅛-in. adjustable substage mirror.
—Tilting barrel and stage.
—Stage and barrel detachable.
—7 in. high, closed.
—Made in America.

Frame and base heavily black enameled. Chromium plated barrel. Tweezers, 1 prepared and 2 plain slides. Lined box.

Postpaid.

5K9540¼ $14.95

—Magnifies 100, 200 and 300 times.
—Revolving disc built in stage to regulate light.
—1⅛-in. substage mirror.
—Tilting stage and barrel.
—9½ in. high, closed.
—Made in Germany.

One lens magnifies 100, two lenses, 200, three in combination, 300. Popular with students. Well Made. Tweezers, two plain and one prepared slides. In box.

Postpaid.

5K9539¼ $13.95



Our Finest Quality

—Magnifies 100, 200 and 300 times, with extra draw tube focused magnifies 125, 250, 300 times.
—Revolving disc built in stage to regulate light.
—1¼-in. swivel substage mirror (1).
—Tilting barrel and stage.
—Swinging objective lenses (2).
—Substage adjustment (3).
—Extra draw tube focus (4).
—Closed, 9¼ in. high.
—Made in Germany.

Wheels and tubes are brass, 3 plain and 1 prepared slides, 1 pair tweezers in box. Postpaid.

5K9543¼ $16.95



—Magnifies 50 to 130 times.
—1⅛-in. substage mirror.
—Tilting stage and barrel.
—7¾ in. high, closed.
—Made in Germany.

Three objective lenses can be used singly or in combination. Black crystalline finish. Brass barrel. One prepared, three plain slides and tweezer in wood box. Postpaid.

5K9541¼ $5.95

—Magnifies 30, 50, 70 times.
—1-in. swinging mirror.
—6½ in. high.
—Made in France.

This popular microscope is a big favorite with boys and girls. Made of brass. Has swinging mirror. Brass tweezers, two plain glass slides, one prepared slide in wood box.

5K9778 Postpaid..... $3.98

Microscope Slide Sets



Ten prepared slides, ten plain slides with glass covers, dissecting needle, pair of tweezers and a tube of Canada balsam for fixing covers. Postpaid.

5K9535. $2.75

Set of 20 plain glass slides with cover glasses; in rack box. Shpg. wt., 1 lb. Postpaid if part of $2.00 order.

5K9537..... 68c



Fine Jeweled Imported Compass

—Dustproof, nickel plated case.
—Will not tarnish or rust.
—Diam., 2 in.

Jewel mounted English bar needle. Hinged cover. Full circle division. Made in France.

5K9751 Postpaid..... $2.98

Jeweled Compass



—Brass case.
—1⅞-in. metal dial.

Full circle division. A special hand points exact direction. Merely revolve bottom of compass. Sliding stop. Made in France. Shpg. wt., 5 oz. Postpaid if part of $2 order.

5K9755..... 89c

Leedawl Compass



—Taylor made.
—Untarnishable metal case.
—1⅞-in. dial.

Needle operates on tempered steel points; screw stop. Beveled glass. Made in U. S. A. Postpaid if part of $2.00 order. Shpg. wt., 5 oz.

5K9743..... $1.25

Jeweled Compass



—Lacquered brass case.
—2 in. diam.

Silver color metal dial with beveled glass, full circle divisions, sliding stop, jewel mounted needle. Made in France. Diam., 2 in. Shpg. wt., 6 oz. Postpaid if part of $2.00 order.

5K9754..... 98c

INDOOR AND OUTDOOR THERMOMETERS

All Sears thermometers are carefully made—carefully tested. Made with heavy magnifying glass tube. Filled with non-fading red spirit or mercury. Mercury filled thermometers will give the most satisfactory service.



White Porcelain Enameled Outdoor Thermometer

—Red spirit tube.
—Range, 40° below to 120° above zero.

Guaranteed accurate within 2 degrees. Non-fading figures. Postpaid if part of $2.00 order.

5K9402—6¼-inch. Shpg. wt., 14 oz. **49c**
5K9404—8-inch. Shpg. wt., 1 lb. **55c**
5K9406—9-inch. Shpg. wt., 1 lb. 2 oz. **75c**

Outdoor Thermometer

—Red spirit tube.
—Minimum range, 50° below to 120° above zero.

Solid mahogany back, 9⅛ x2⅜ inches. Magnifying tube. Shpg. wt., 1 lb. Postpaid if part of $2.00 order.

5K9421 White Scale..... **38c**
5K9422—Green Scale..... **38c**
5K9423—Gilt Scale..... **38c**

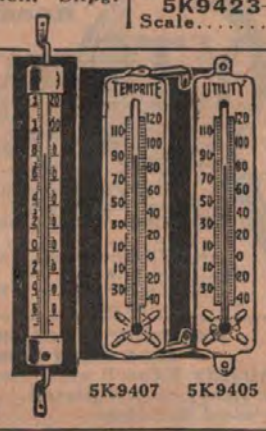


Glass Cylinder Outdoor Thermometer

—Red spirit tube.
—Minimum range, 50° below to 120° above zero.
—Nickeled cap and base.

A high grade thermometer. White glass scale. Black numerals. Magnifying tube. With brackets for attaching. 9¼ in. long. Postpaid if part of $2.00 order.

5K9446 Shpg. Wt., 1 lb. 5 oz... **89c**



5K9407 5K9405

Taylor Outdoor Thermometers

—Red Spirit tube.
—Minimum range, 40° below to 120° above zero.
—White enameled.

Magnifying tube. Lgth., 8½ in. Shpg. wt., 1 lb. Postpaid if part of $2.00 order.

5K9405..... **95c**

Taylor's Temprite window thermometer with brackets for attaching to casing. Shpg. wt., 1 lb.

5K9407..... 95c



Taylor Thermometer

—Red spirit tube.
—Minimum range, 50° below to 120° above zero.
—Guaranteed accurate within ½ scale division.

White enameled. Bracket for attaching to window frame. Magnifying tube. Length, 10 in.

5K9440 Postpaid. **$2.75**



Popular Desk Thermometers

—Red spirit tube.
—Minimum range 20° to 120° above zero.

39c

Gilt color thermometer with black numerals, enclosed in glass tube. Ht., 4⅛ inches. Molded base. Shpg. wt., 1 lb. Postpaid if part of $2.00 order.

5K9428..... **39c**



Genuine Bakelite Thermometer

—Red spirit tube.
—Minimum range, 40° below to 120° above zero.

Very latest in outdoor or indoor thermometers. Scale and numerals in white. Shpg. wt., 14 oz. Postpaid if part of $2.00 order.

5K9447—Green..... **45c**
5K9448—Brown..... 45c

PROTECT YOUR EYES *From* GLARE



New Overspec

—Fits over spectacles.

Easy to attach by means of small hooks. Spring bridge. Shpg. wt., 3 oz. Postpaid if part of $2.00 order.

5K9798—Smoked Lenses... **50c**
5K9799—Amber Lenses..... 50c

Willson's Goggles

Straight temples, 1¾-inch lenses. Shpg. wt., 6 oz. Postpaid if part of $2.00 order.



5K9785—Amber Lenses..... **25c**
5K9786—Smoked Lenses..... 25c
5K9791—Clear Lenses..... 25c



Outing Glasses

—Deep curved lenses.
—Metal frames.

Snug fitting, light weight. Wide field of vision. Metal temples; frames covered with fiber. Good quality case. Shpg. wt., 12 oz. Postpaid if part of $2.00 order.

5K9768—Green Lenses.. **$1.49**
5K9767—Amber Lenses... $1.49

Willson's Sun Glasses

—Mottled frame.

1¾ in. convex lenses. Good quality, High Bridge nose pads. Shpg. wt., 8 oz. Postpaid if part of $2.00 order.



5K9765—Amber Lenses..... **45c**
5K9766—Green Lenses..... 45c



WIDE VISION AVIATION GOGGLES

- Non-shattering lenses.
- Velvet covered sponge rubber pads.

Wide vision goggle. Alumnico ventilated frame. Elastic headband.

5K9790—Postpaid..... **$3.75**

- Non-shattering lenses.
- Sponge rubber face pad.

Side ventilation, close fitting, wide vision, elastic head band. Postpaid.

5K9780..... **$2.85**



Chipper's Goggles

—Super-Armorplate clear Lenses.
—Shallow eye cups for wide vision.

1⅞-inch clear lenses of highest quality. Adjustable bridge. Lens and side ventilating vents. 7/16-in. elastic headband. Postpaid

5K9770 **$2.49**



Wide Vision Goggles

—Strong curved glass.

Ventilated nickeled frame. White rubber trim. Shpg. wt., 8 oz. Postpaid if part of $2.00 order or more.

5K9776—Clear Glass... **69c**
5K9777—Amber Glass... 69c



Welding Goggles

—1⅞ in. Noviweld lenses.
—Left and right eye cups.

Full protection against harmful infra-red and ultra-violet rays. Double screen vents exclude reflections. 7/16-in. elastic headband. Postpaid.

5K9769..$3.75

RELIABLE THERMOMETERS
Make Good Cooking a Certainty

American Thermometers



High Grade Candy Thermometer

—Mercury filled tube.
—Minimum range, 60° to 320° F.

White porcelain enamel, black numerals. Length, 8⅜ in. Book of candy recipes included. Magnifying tube. Tested and approved by Good Housekeeping Institute. Made by the American Thermometer Co. Shpg. wt., 1 lb. Postpaid if part of $2.00 order.

5K9479..... **$1.29**



Combination Candy and Deep Fat Thermometer

—Mercury filledtube.
—Minimum range, 50° to 500° F.

Made by the American Thermometer Co. Improved handle. Clamp to hold to pan. White porcelain enamel. Black scale and numerals. 10¾ in. high, 1⅝ in. wide. Shpg. wt., 1 lb. Postpaid if part of $2.00 order.

5K9473. **$1.29**



Oven Thermometer

—Mercury filled tube.
—Minimum range, 100° to 600° F.

White porcelain enameled. Tested and approved by Good Housekeeping Institute. Ht., 5¼ in. Book of recipes Shpg. wt., 1 lb. 4 oz. Postpaid if part of $2 order.

5K9445. **$1.29**

Taylor Thermometers



Oven Thermometer

—Mercury filled tube.
—Minimum range, 200° to 600° F.

White porcelain enameled scale. Ht., 5 in. Wt., 1 lb. Postpaid if part of $2 order.

5K9444. **$1.75**



Candy Thermometer

—Mercury filled tube.
—Minimum range, 70° to 300° F.

New improved handle. Metal clamp to hold to pan. Magnifying tube filled with mercury under pressure to prevent separation. White porcelain enamel, black numerals. Easily cleaned. Extreme length, 11¾ inches. Shpg. wt., 1 lb. Postpaid if part of $2.00 order.

5K9488. **$1.75**



Floating Dairy Thermometer

—Mercury filled tube.
—All glass.
—Large figures.

Made in America.

This low priced, high quality, dairy thermometer is carefully made throughout. Points for scalding, cheese churning and freezing are red letters. Weighted with shot, stands upright in cream. 9½ inches high. Shpg. wt., 14 oz. Postpaid if part of $2.00 order.

5K9454 **49c**



Refrigerator Thermometer

—Red spirit tube.
—Range, zero to 120° F.

White porcelain enamel. Magnifying tube 5¼ in. high. Made by American Thermometer Co. Shpg. wt., 1 lb. 3 oz. Postpaid if part of $2.00 order.

5K9413... **79c**

BAROMETERS

QUALITY INSTRUMENTS

Brass bezel fitted with beveled glass. Extra brass hand on glass for noting day-to-day weather variations. Adjustable for use in altitudes from Sea level to 2500 ft.



Mahogany Finished Case 3-In. Porcelain Enamel Dial

Thermometer is 6¼ in. high. Mercury tube. Extreme length, 14 in. 5¾ in. wide. Postpaid.

5K9487. **$3.98**



Mahogany finished case, size, 5¾ by 5¾ in. Gilt color dial, black numerals. 2¾-in. glass face. Postpaid.

5K9486 **$3.49**



6-in. mahogany finished case. 3-in. gilt color dial, black numerals. Beautifully finished. Postpaid.

5K9485 **$2.98**



Stormoguide Jr. Made by Taylor. Reliable weather forecaster. Walnut finish, **bakelite** case, aneroid movement. 4½-inch white dial. Adjustable for altitudes from sea level to 2500 feet. Postpaid.

5K9483 **$9.65**



HOLLOW HANDLE STAINLESS BLADE KNIVES

25 YEAR GUARANTEE

26 PIECE SET ONLY $5.95 Post Paid



- Sectional silver plated at points of greatest wear.
- Medium bright finish.

Again Sears lead the world in bargain giving—once again we give our customers absolute proof that Sears prices are lowest.

We are the first (as far as we know) to offer a **26-Piece Set** of silverware of this high quality with **Hollow Handle Stainless Blade Knives for less than $11.25.**

26-Piece Set consists of **6 Hollow Handle Stainless Blade** Knives, **6** Forks, **6** Teaspoons, **6** Tablespoons, Sugar Shell and Butter Knife.

5K280—Set complete in display case. Postpaid **$5.95**

GOOD SERVICE *A Good Pen at Low Cost*

BLACK & PEARL COLOR · BURGUNDY (WINE COLOR) · GOLD & BLACK · GRAY & BLACK · GREEN PEARL COLOR

CHOICE OF 5 COLORS

$2.50 Value Elsewhere
OUR PRICE
$1.29 Each

4 New Models

—No. 4—14-K. gold pen point; tipped with hard iridium.
—Non-breakable barrel and cap.
—Gold filled bands, lever and pocket clips.

Style A Combination pen and pencil. Style B Short model pen with clip. Style C Ladies' Pen with ring on cap. Style D Long model pen with clip. Choice of 5 colors; select color wanted from chart above. Medium pen point only. Shpg. wt. 7 oz.

4K7501 State style and color.. **$1.29**

Postpaid if part of $2.00 order or more.



Propels and Repels Lead

CHOICE OF FOUR COLORS

GREEN & BLACK · GOLD & BLACK · BURGUNDY (WINE COLOR) · BLACK & WHITE

$2.00 Post Paid

$1.89

Two Models

—(E) Combination pen and pencil.
—(F) Multi-sided pen (only) with clip.
—No. 6—14-K. solid gold pen points tipped with hard iridium.
—Non-breakable barrels and caps.
—Gold filled bands, lever and pocket clip.

State choice of color. (Select color from chart above.) Medium pen point only. Print name to be stamped. Shpg. wt., 7 oz.

4K7502—Style E. Postpaid **$2.00**

4K7503—Style F. Postpaid if part of $2 order..... **$1.89**



The **DELUXE MODEL**

CHOICE OF 5 COLORS



BLACK & PEARL COLOR

A $3.00 Value Elsewhere
YOUR CHOICE
$1.75 Each



Stream Line Effect

—No. 5—14-K. solid gold pen point tipped with hard iridium.
—Non-breakable barrels and caps.
—Gold filled lever, bands and clips.
—Choice of 5 colors.

Select color wanted from chart above. Choice of Medium, Fine or Coarse points. Print name to be stamped. State color and pen point wanted. Shpg. wt., 7 oz. Postpaid if part of $2.00 order.

4K7004—Style (J) Long Model..... **$1.75**
4K7011—Style (H) Short Model with clip..... **$1.75**
4K7012—Style (G) Short Model with ring..... **1.75**

PEARL EFFECTS · BLUE · WINE COLOR · GREEN · GRAY

$1.29

$1.39

Ladies' Pen New Pastel Shades

—14-K. solid gold pen point tipped with hard iridium.
—Non-breakable barrels and caps.
—Gold filled trimmings.

Style (K) is a midget model and has a ribbon guard about 45 inches long. Style (L) has a larger ink capacity. Both pens furnished in medium point only. Print name to be stamped and state choice of 4 colors (see color chart above). Shpg. wt., 7 oz. Postpaid if part of $2.00 order or more.

4K7505—Style (K)..... **$1.29**
4K7506—Style (L)..... **$1.39**



$2.00 Post Paid

Pen and Pencil Set

—No. 4—14-K. solid gold pen point (medium only) tipped with hard iridium—5 Colors. Gold filled trimmings.
—Non-breakable barrel and cap.

State choice of Black and pearl, Gold and black, Burgundy, Green Pearl with black veins or Gray and Black colors. Print name to be stamped. Postpaid.

4K7507—Men's set (same pen as 4K7501-D)..... **$2.00**
4K7508—Ladies' set with ring (same pen as 4K7501-C)... **$2.00**

Sample Bottle SEARS DIAMOND MEDAL INK



Included with every pen on this page without extra charge.

For 5 oz. bottle see Page 707.

GENUINE *WHITE ONYX BASE*

—14-K. solid gold pen point tipped with hard iridium. Medium point only.
—Gold filled trimmings.

$2.95 Postpaid



A Gift Suggestion

A splendid gift for others or for yourself. Pen is Black and White with Black taper. Base about 3x3 in. Print name to be stamped. Postp'd.

4K7352.... **$2.95**

Double Desk Set. 1 Pen and (1) pencil. Black and white, with black taper. Base, 3¼x6 in. (not illustrated).

4K7510 Postpaid..... **$4.75**

Your Orders Shipped Within 24 Hours !

Guaranteed for a Lifetime

Because the DIAMOND MEDAL is a superior fountain pen we inclose a written Lifetime Guarantee backed both by the Manufacturer and by Sears.

Sears DIAMOND MEDAL Writing Fluid

We include a sample bottle with every pen. Order the large 5 oz. bottle. Blue black only. Shpg. wt., 1 lb. 13 oz.

4K7328—5 oz. Bottle..... **25c**

DIAMOND MEDAL PENS

Comrade Pens have fine gold filled pocket clips with enameled initials.



PENS HAVE GOLD FILLED LEVERS, BANDS AND CLIPS.

RUBBER SACS ARE MADE OF THE FINEST GRADE OF PARA RUBBER.

FINE GOLD FILLED BANDS.

Every Pen in a Choice of
5 COLORS

DIAMOND MEDAL pens are finished in the bright new colors of 1932.

COMRADE MODEL PENS
11,000 and 6700 word ink capacity



Equal to Any Nationally Advertised $7.00 Pen

—No. 8 and 5—14-Karat Solid Gold Pen Points.
—14-K. gold filled band, lever and clip.

Print name to be stamped and initial wanted on clip. State color wanted and choice of medium, fine or coarse points. Postpaid.

4K7420—Long Model with clip. No. 8 Point.... **$4.00**
4K7421—Short Model with clip. No. 5 point..... **$3.25**
4K7422—Short Model, ring on cap. No. 5 point.. **3.25**
4K7423—Pencil with clip. **State pen this pencil is to match.** Shpg. wt., 3 oz. **Postpaid if part of $2.00 order or more**..... **$1.75**

COMRADE MODEL PENS
8200 and 6000 word ink capacity



Equal to Any Nationally Advertised $5.00 Pen

—No. 3—14-K. Solid Gold Pen Point.
—14-K. gold filled band, lever and clip.

Print name to be stamped and initial wanted on clip. State color wanted and choice of medium, fine or coarse pen points. Postpaid.

4K7417—Long Model with clip..... **$2.50**
4K7418—Short Model with clip..... **$2.50**
4K7419—Short Model, ring on cap..... **2.50**
4K7423—Pencil with clip. **State pen this pencil is to match.** Shpg. wt., 3 oz. **Postpaid if part of $2.00 order or more**..... **$1.75**

COMRADE MODEL PENS
6100 and 5100 word ink capacity



Equal to Any Nationally Advertised $3.50 Pen

—No. 2—14-Karat Solid Gold Pen Point.
—14-K. gold filled band, lever and clip.

Print name to be stamped and initial wanted on clip. State color wanted and choice of medium, fine or coarse pen points. Postpaid.

4K7410—Long Model with clip..... **$2.00**
4K7411—Short Model with clip..... **$2.00**
4K7412—Short Model, ring on cap..... **2.00**
4K7423—Pencil with clip. **State pen this pencil is to match.** Shpg. wt., 3 oz. **Postpaid if part of $2.00 order or more**..... **$1.75**

EQUAL TO ADVERTISED SETS SELLING FOR $11.25



Men's Set

—Matched Pen and Pencil Set.
—Same pen as 4K7420.
—No. 8 Pen Point.

Print name to be stamped; initial wanted on clip and choice of any 5 colors as shown above. State choice of medium, fine or coarse point. Postpaid.

4K7413 Long Model..... **$5.50**

Short Model. No. 5 pen point and pencil to match.

4K7414—With Clip.. **$4.50**
4K7415—With ring on cap..... **4.50**

Genuine Italian Marble Base

Size of base, 4x4 inches. Fountain pen about 8 inches long with **Black** and **White** barrel with Black taper. No. 5 14-K. solid gold pen point, medium only. Gold filled trim. **Print name to be stamped on pen. Postpaid.**

4K7527—Set with one pen..... **$4.95**

Double Desk Set (2 pens)

Base 5½x10 in. One pen, **Jade Green** and **Black**; the other, **Black** and **White** with **Black** taper.

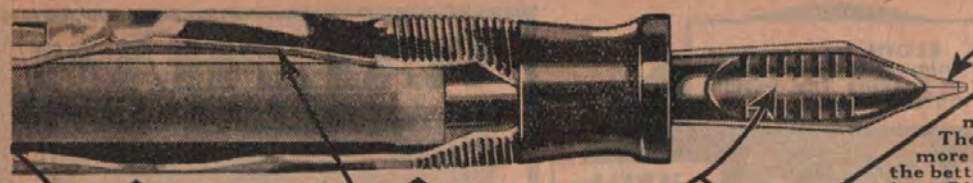
4K7529—Set with 2 pens..... **$12.50**



$4.95 Post Paid

QUALITY First - QUALITY Always - at Sears

Give LIFETIME SERVICE



Lever filling device, 14-Karat gold filled

Barrels and caps are made of beautiful non-breakable material

Ink Channel scientifically made to insure even flow.

The point makes the pen. The bigger it is the more the pen costs and the better satisfaction it will give. Diamond Medal points are correctly sized for different weight pens and are tipped with hard iridium.



SEARS DIAMOND MEDAL WRITING FLUID

Sample Bottle included with every pen on this and the opposite page.

Order The Big Bottle
A 5 oz. bottle. Blue black only. Shpg. wt., 1 lb. 13 oz. **Postpaid if part of order of $2 or more.**

4K7328—5 oz..... **25c**

Fine point
Medium point
Coarse point

All Pens on this and the opposite page are furnished in a choice of Medium, Fine or Coarse points.

STANDARD MODEL PENS

8200 and 6700 word ink capacity



Equal to Any Nationally Advertised $6.00 Pen

—No. 4—14 K. Solid Gold Pen Point.
—14-Karat gold filled bands, lever and clip.

Choice of 5 colors as shown on opposite page. **Print name to be stamped, state color and choice of medium, fine or coarse pen points.**

4K7371—Long Model with clip **Postpaid**.. **$3.00**
4K7372—Short Model with clip. **Postpaid**.. **3.00**
4K7373—Short Model with ring. **Postpaid**.. **3.00**
4K7369—Pencil with clip to match pens. **State pen this pencil is to match.** Shpg. wt., 3 oz. **Postpaid if part of $2.00 order**..... **$1.75**

DIPLOMAT MODEL PENS

11,000 and 6700 word ink capacity



Equal to Any Nationally Advertised $10.00 Pen

—Two Models—No. 8 and No. 5, 14 K. Solid Gold Pen Points.

Choice of 5 colors as shown on opposite page. **Print name to be stamped, state color and choice of medium, fine or coarse points. Postpaid.**

4K7425—Long Model, round barrel. No. 8 point..... **$5.00**
4K7433—Long Model, multi-sided. No. 8 point..... **6.00**
4K7427—Short Model, round barrel with ring. No. 5 point..... **$4.00**
4K7435—Short Model, multi-sided, with clip. No. 5 point..... **5.00**
4K7428—Pencil. Round model with clip.... **2.75**

COMRADE and STANDARD MODEL Pen and Pencil Combination

7000 and 5600 word ink capacity



It's Pen and Pencil Too

—14-K. Solid Gold Pen Point—Choice of same colors shown on opposite page.

Choice of our Diamond Medal "Comrade" with No. 8 point, or our "Standard" model with No. 4 point. **Print name to be stamped, state color, choice of medium, fine or coarse points. Postpaid.**

4K7406—Comrade Model..... **$5.00**
4K7368—Standard model..... **3.00**
Same as 4K7406 but smaller No. 3 pen point.
4K7407—Comrade model..... **3.00**

THE EQUAL OF ANY NATIONALLY ADVERTISED $8.50 SETS



Standard Model Pen and Pencil Set

Long Model Pen with pencil to match. Choice of colors as shown on opposite page. **Print name to be stamped, state color and choice of medium, fine or coarse pen point. Postpaid.**

4K7374 Men's Set..... **$4.50**
Short Model with clip.
4K7392.....**$4.50**
Short Model with ring.
4K7375.....**$4.50**

"Diplomat Model" Pen and Pencil Set

Same as round pen 4K7425 with pencil to match. Choice of colors as shown on opposite page. Print name to be stamped, state color and choice of medium, fine or coarse pen point. Postpaid.

4K7408 Men's Set..... **$7.50**
4K7409 Ladies' Set.....**$6.00**

THE EQUAL OF ANY NATIONALLY ADVERTISED $14.50 SETS



We Guarantee to Satisfy You and Save You Money

EASY PAYMENTS ON WATCHES SEE PAGE 719

ELGIN WATCHES

THE ELGIN MOVEMENT

State Color Gold Wanted

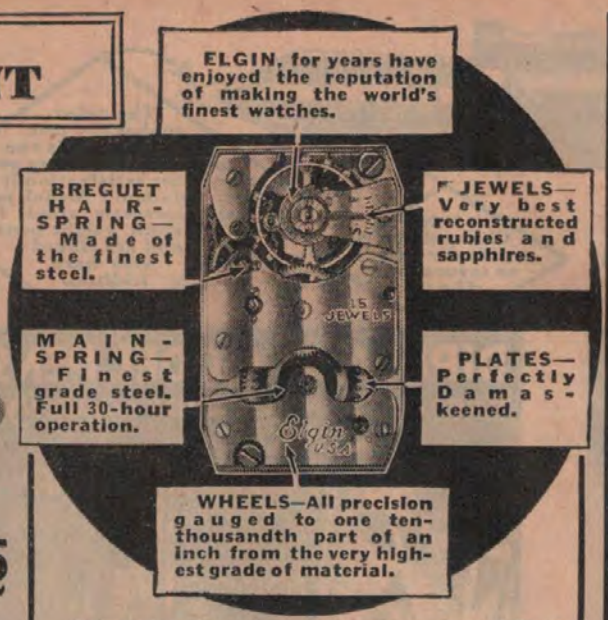


FORMER PRICE $35.00

$22.75 7-J. Postpaid

- White or Green gold filled case and band.
- 7-Jewel ELGIN Movement.
- Case guaranteed by us for 25 years.
- Raised gilt figures.—Cased at the factory.

4K544—Postpaid. State color gold..... **$22.75**
4K417—Former price $27.50. Chromium plated. **$19.75**
Similar, WALTHAM, white chromium plated case.
4K545— 7-Jewel. Postpaid..... **$19.75**
4K548—15-Jewel. Postpaid..... **24.00**

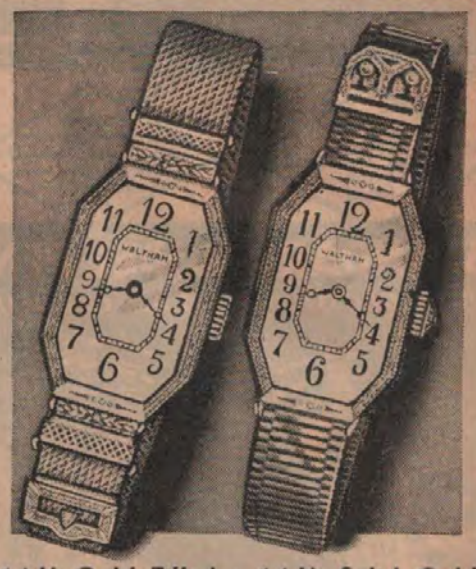


This illustration of a movement for a ladies' Elgin Watch has been enlarged to show the detail.

We Repair All Makes of Watches

Lowest prices for expert workmanship. All work guaranteed. Print your name and address plainly on a tag and attach it to your watch. Pack the watch carefully in a substantial box and address it to us, sending it by insured mail. See further instructions on last Index page. An estimate will be sent you immediately, before work is begun. Two weeks are required, after we receive your answer.

WALTHAM

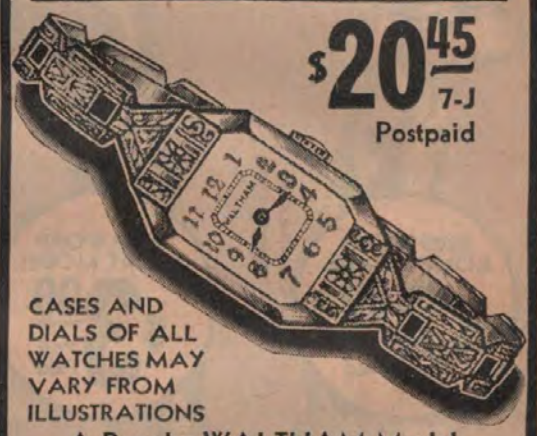


14-K. Gold Filled

Former price $35.00 White Gold filled case and mesh band.
4K736 — 7-Jewel WALTHAM.
Post Paid..... **$24.50**
4K738
15-Jewel WALTHAM. Former price $45.00. **$28.95**

14-K. Solid Gold

This 15-Jewel WALTHAM with white gold case, formerly sold for $60.00. Silk band, solid gold clasp. **Postpaid.**
4K505 **$32.65**



$20.45 7-J Postpaid

CASES AND DIALS OF ALL WATCHES MAY VARY FROM ILLUSTRATIONS

A Popular WALTHAM Model

- Case is white chromium plated.
- Raised gilt figures on dial.
- Chromium plated expansion band.

Serviceable accurate and dainty.
Postpaid.
4K397— 7-Jewel WALTHAM. **$20.45**
4K400—15-Jewel WALTHAM... **$24.65**



Former Price $35.00

White Gold Filled Case

- 25-year case.
- 7-Jewel ELGIN.
- Raised gilt figures.
- Cased at factory.

Chromium plated band.
4K514—Postpaid. $22.25
Same but white chromium plated.
4K419—Postpaid..$19.75

Former Price $35.00

White Gold Filled Case

- 25-year case.
- 7-Jewel ELGIN.
- Raised gilt figures.
- Cased at factory.
- Metal cord. Postpaid.

4K512 .....**$21.75**
Same but white chromium plated.
4K418 .....**$19.50**

Former Price $45.00

14-K. Solid White Gold Case

- ELGIN cased and timed at the factory.
- Raised gilt figures.

Postpaid.
4K550— 7-J. **$29.75**
4K558—15-J. .**$33.75**

ELGIN or WALTHAM

- 14-K. solid white gold. State movement.

Postpaid.
4K527— 7-J. ...**$24.95**
4K529—15-J. ... **32.25**
14-K. gold filled case.
4K531— 7-J. ...**$22.25**
4K533—15-J. ... **29.50**

TODAY'S FASHIONABLE WATCH IS THE BAGUETTE



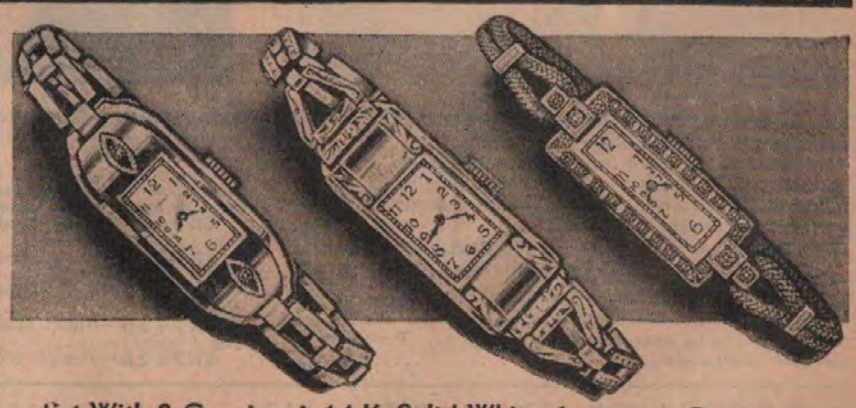
7 JEWELS

NEW—DEPENDABLE—LOW IN PRICE

- Dainty, very thin models.
- Cases are chromium plated and resemble white gold.

These lovely baguette watches are inconceivably small, with fine imported movement. The choice of well dressed women everywhere. **Style A** features a black silk cord. **Styles B and C** feature open link bands with center opening. **Postpaid.**

4K651—State choice, Style A, B or C. 7-Jewel... **$13.95**
4K654—15-Jewel **$16.95**



Set With 2 Genuine Diamonds

- Case and wrist band are white chromium plated.

Very small and dainty with fine imported movement.
4K652—7-Jewel. Postp'd **$19.75**
4K653—15-Jewel. Postpaid..... **$22.75**

14-K. Solid White Gold Case

- 14-K. White Gold filled band.

Genuine "A" grade *Van Buren* Movement. Ultra smart—a splendid timekeeper. **Postpaid.**
4K655 7-Jewel.... **$24.75**
4K407 17-Jewel **$32.75**

26 Genuine Diamonds

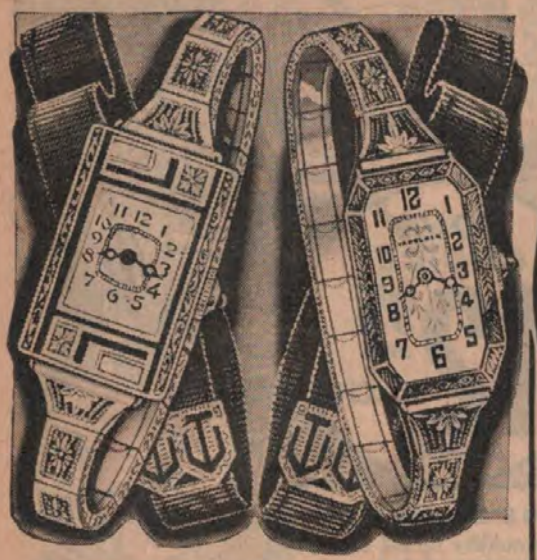
- Solid Platinum Case.
- 17-Jewel Movement.

A reliable timekeeper with fine imported movement. A watch of unusual beauty. Dainty black silk cord. **Postpaid.**
4K657..... **$75.00**

Low Prices Buy BETTER QUALITY at Sears

Van Buren WATCHES

EASY PAYMENTS ON WATCHES SEE PAGE 719



2 Color Enamel

Black and White Enamel and Chromium finish. *Van Buren* mvt. Postpaid.

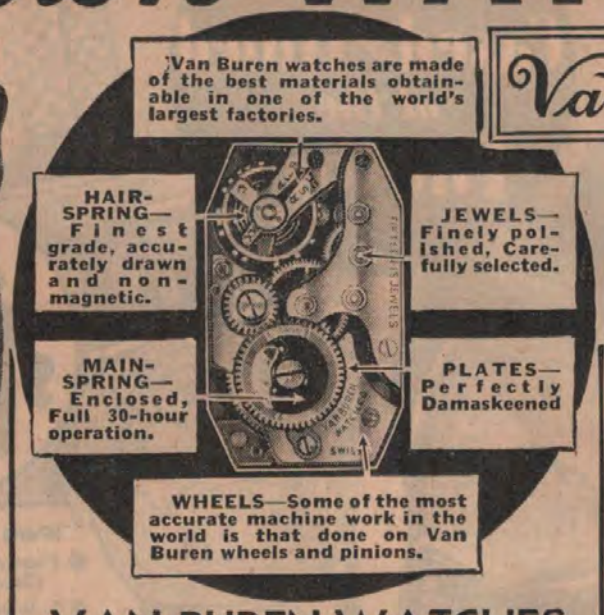
4K360—7-J. "A" Grade..**$11.85**
4K362—15-J. "A" Grade..**$14.45**
4K364—15-J. "AA" Grade.**$17.45**

14-K. Solid White Gold

Gold filled expansion band. Postpaid.

Van Buren movement.

4K359—7-J. "AA" Grade..**$15.25**
4K361—15-J. "A" Grade....**$17.25**
4K363—15-J. "AA" Grade..**$20.25**
4K365—17-J. "AA" Grade..**$22.25**



VAN BUREN WATCHES

Trade Name Reg. U.S. Patent Office

Van Buren Watches are made in Buren, Switzerland. Cases, dials and wrist bands may vary slightly from illustration.

Our "A" Grade is thoroughly reliable, but if you desire something superior, we recommend our "AA" Grade at a slight additional cost.

The above illustration of a movement for a ladies' *Van Buren* Watch has been enlarged to show the detail.

THE Van Buren MOVEMENT



$10.95 7-J. Postpaid — WHITE ROLLED GOLD PLATED CASE

- Case is guaranteed by us for 15 years.
- Case and wrist band have white chromium finish.

Our *Van Buren* movement, timed and tested at our store. Our lowest priced rectangular shaped watch. We furnish a silk ribbon band without extra charge. **Postpaid.**

4K296
7-Jewel "A" Grade.....**$10.95**
4K297—15-Jewel "A" Grade.....**$13.95**

***Watch Makers!* For Tools and Materials, send for Circular 8912K**

We Repair Watches—See Page 708



Six Diamonds and Four Synthetic Blue Sapphires

Case and mesh band are 14-K. solid white gold. 15-Jewel "AA" Grade *Van Buren*. Postpaid.
4K714.....**$58.50**

White Rolled Gold Plated Case — **$8.95** 7-J. Postpaid

- Case is guaranteed for 15 years.
- *Van Buren* movement.

A low priced Ladies' watch. It is a good timekeeper. Silk band included. "A" Grade. **Postpaid.**

4K290
7-Jewel.....**$8.95**
4K292—15-Jewel...**$11.95**

NURSES' WATCHES

$17.95 Postpaid



Sweep Second Hand
—Case and mesh band are chromium finished.
—15-Jewel *Van Buren*.
Has luminous dial and red marginal figures. "A" Grade.
4K334
Postpaid.....**$17.95**

$19.50 Postpaid



Sweep Second Hand
—15-Jewel *Van Buren*.
Timed and tested at our store. Luminous dial. "A" Grade.
4K326
Postpaid.....**$19.50**

White Rolled Gold Plated Case
—Cases guaranteed for 15 years.
—Expansion wrist band.

An unusual price for an oval shaped case. *Van Buren* movement. **Postpaid.**

4K302
6-Jewel "A" Grade **$15.48**
4K304—15-Jewel "A" Grade **$18.98**
4K306—15-Jewel "AA" Grade.....**$21.58**

14-K. White or Yellow Gold Filled Case
—Case Guaranteed for 25 years.
—Our *Van Buren* movement.

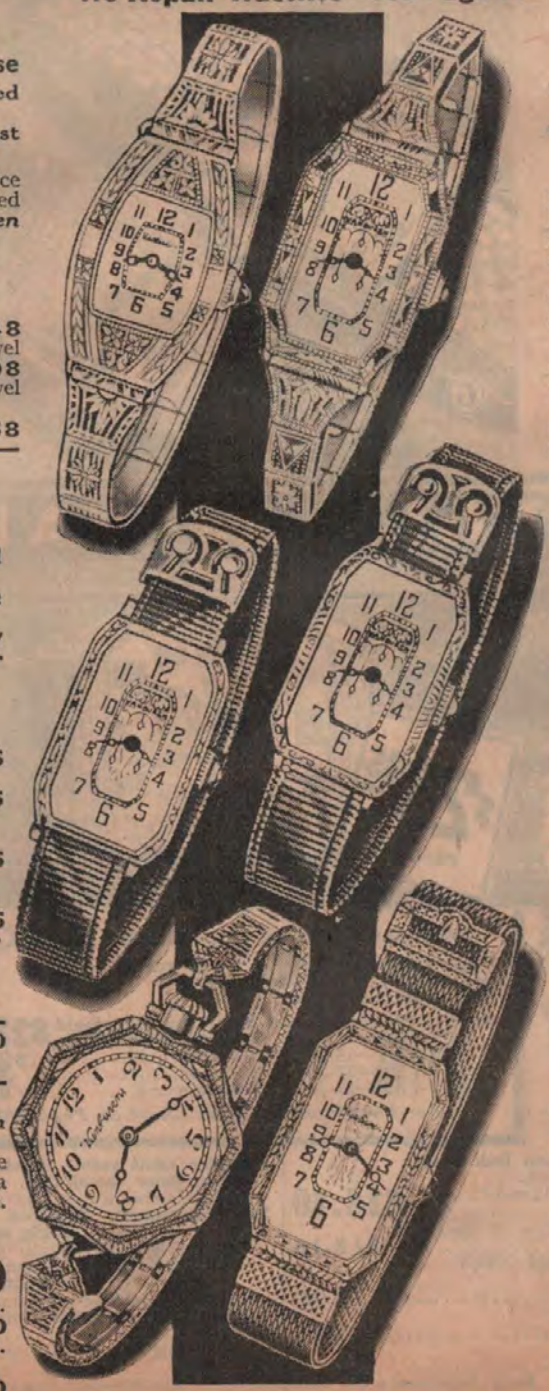
Suitable for any occasion. State color of gold wanted. **Postpaid.**

4K322—7-J. "AA" Grade.....**$10.95**
4K323—15-J. "A" Grade.**$12.95**
4K324—15-J. "AA" Grade.....**$15.95**
4K346—17-J. "AA" Grade.....**$17.95**

Yellow Gold Filled Case
—Case is guaranteed for 20 years.
—Expansion bracelet.
—Our *Van Buren* movement.

Offered to meet the many requests for a yellow gold filled case. **Postpaid.**

4K381
7-J. "AA" Grade....**$12.90**
4K383—15-Jewel. "A" Grade.**$15.50**
4K385—15-Jewel. "AA" Grade.....**$18.50**



Four Synthetic Blue Sapphires
—White rolled gold plated case.
—Case guaranteed for 15 years.

Van Buren movement. The expansion bracelet also has four synthetic blue sapphires. **Postpaid.**

4K356—15-Jewel. "A" Grade...**$17.50**
4K358
15-Jewel. "AA" Grade...**$20.50**
4K357
17-Jewel. "AA" Grade...**$22.50**

White Rolled Gold Plated Case
—Case guaranteed for 15 years.
—Silk band, gold filled clasp.
—*Van Buren* movement.

A very dependable timekeeper. "A" Grade. **Postpaid.**

4K347
7-Jewel...**$8.75**
4K349
15-Jewel**$11.75**

14-K. Solid White Gold Case
—Gold filled mesh band.
—*Van Buren* movement.

Postpaid.

4K376—7-J. "AA" Grade...**$19.50**
4K378—15-J. "A" Grade...**$22.00**
4K380—15-J. "AA" Grade...**$25.00**
4K387—17-J. "AA" Grade...**$28.00**

18-Karat Solid White Gold

4K382 — 15-J. "A" Grade...**$24.50**
4K389—17-J. "AA" Grade...**$29.50**

ELGINS Cased and Timed at the Factory

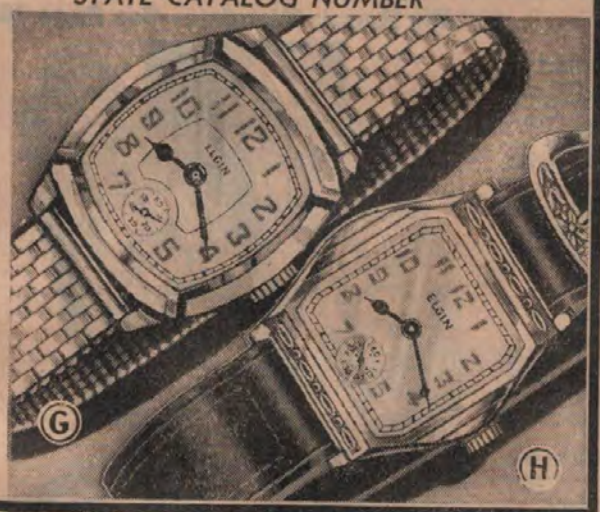




For Easy Payments See Chart on Page 719

17 JEWEL ELGINS

STATE CATALOG NUMBER



Ⓖ *Was $39.75*

14-K White Gold Filled Case
—Raised gilt figures.
—Gold filled band.
Very dependable. Postpaid.
4K1016
$34.75

Ⓗ *Was $29.75*

Fine Nickel Case
—Gilt figures.
—Leather strap.
Remarkable timekeeper. Postpaid.
4K1017
$24.75

7 and 15-JEWEL ELGINS

STATE CATALOG NUMBER

For Easy Payments See Chart on Page 719



Ⓙ *Was $35.00*

White Gold Filled Case and Band

Plain Dial
4K1023—7-J. **$23.75**
4K1024—15-J. **$28.75**
Luminous Dial
4K1018—7-J. **$25.75**
4K1019—15-J. **30.75**

Ⓚ *Was $75.00*

14-K Solid White Gold Case
—Luminous dial.
—Fine leather strap.
—Solid gold buckle.
4K1020
7-Jewel. Postpaid... **$38.75**
4K1021—15-Jewel. Postpaid **$43.75**

ELGIN *and* WALTHAM



14-Karat White or Green Gold Filled Case
—Case guaranteed by us for 25 years
—Luminous hands and figures
—Fine leather strap
State color of gold and movement. Postpaid.
4K1129—7-Jewel Elgin or Waltham.... **$23.35**
4K1131—15-Jewel Waltham only..... **$28.10**
4K1136—17-Jewel Waltham only..... **31.00**
4K1138—21-Jewel Waltham only..... **45.00**
For Easy Payments See Chart on Page 719

Fine Nickel Case
—Chromium plated
—Silver color dial —Open link Band
Postpaid. State movement.
4K1163—7-Jewel Elgin or Waltham. Plain Dial..... **$14.40**
4K1164—7-Jewel Elgin or Waltham. Luminous Dial..... **$18.15**
WALTHAM ONLY
4K1165—15-Jewel Plain Dial..... **19.20**
4K1166—15-Jewel Luminous Dial..... **23.95**
4K1167—17-Jewel Luminous Dial..... **27.95**

Fine Nickel Case
—Butler (dull satin) finish. Hand engraved case.
—Silver color metal dial. —Sturdy Bar style wrist band.
A handsome watch and a real bargain at these prices.
State movement. Postpaid.
Elgin or Waltham
4K1006—7-Jewel gilt figures..... **$14.75**
4K1007—7-Jewel Luminous Dial..... **$17.50**
Waltham Only
4K1008—15-Jewel Luminous Dial..... **19.95**
4K1009—17-Jewel Luminous Dial..... **25.85**
4K1003—21-Jewel Luminous Dial..... **39.85**

Easy Payments on Watches Over $20.00—See Page 719



Former Price $47.50

***Our Price* $32.75**

Postpaid

● 14-Karat solid white gold case and buckle.
● Luminous dial.
● 15-Jewel movement cased at factory.
● Fine quality leather strap.

A fortunate purchase enables us to offer a genuine 15-Jewel Waltham, cased and timed at the factory, at a saving of exactly $14.75 to you. Postpaid.
4K1022..... **$32.75**
For Easy Payments See Chart on Page 719

Watch Makers! For Tools and Materials Circular, send for 8912K.
We Repair All Makes of Watches. See Page 708 for Details.

FROM MAIN SPRING TO HOUR HAND

Van Buren

IS QUALITY ALL THE WAY THROUGH

The Famous Van Buren MOVEMENT



$8.95 And Up Postpaid

Fine Nickel Case in New Square Shape

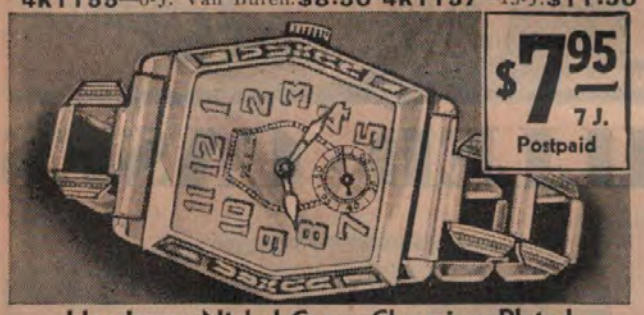
—Luminous dial and hands—fine leather strap.
Postpaid.
4K933—7-Jewel Van Buren..... **$8.95**
4K935—15-Jewel Van Buren. Postpaid..... **$10.95**
Similar but White or Green Rolled Gold Plated cases, guaranteed for 15 years. State color. Postpaid.
4K1147—7-J. Van Buren. **$9.95** **4K1149**—15-J.. **$12.95**



$8.50 And Up Postpaid

White Rolled Gold Plated Case

—Case guaranteed by us for 15 years.
—Fine quality leather strap. Luminous dial and hands.
4K1133—6-Jewel Van Buren. Postpaid..... **$9.95**
4K1135—15-Jewel Van Buren. Postpaid..... **$12.95**
Similar but nickel case—Postpaid.
4K1155—6-J. Van Buren. **$8.50** **4K1157**—15-J. **$11.50**



$7.95 7 J. Postpaid

Handsome Nickel Case—Chromium Plated

—Luminous hands and figures.
—New style Chromium plated open link wrist band.
Men—Here is Value! This new Van Buren offers dependability, low price and 1932 models. Postpaid.
4K996— 7-Jewel Van Buren..... **$7.95**
4K997—15-Jewel Van Buren..... **$10.95**



$9.95 7 J. Postpaid

Nickel Case—Chromium Plated—7 and 17 Jewels

—Raised figures on dial—A splendid timekeeper.
—Open link band with center opening.
For the first time at these low prices. Postpaid.
4K998—7-J. Van Buren. **$9.95** **4K999**—17-J... **$14.95**

ONLY $7.95 7-JEWEL Postpaid

- New Van Buren Movements. Cased and timed at the factory.
- Luminous hands and figures.
- Cases and wrist bands are chromium plated.

Our Guarantee

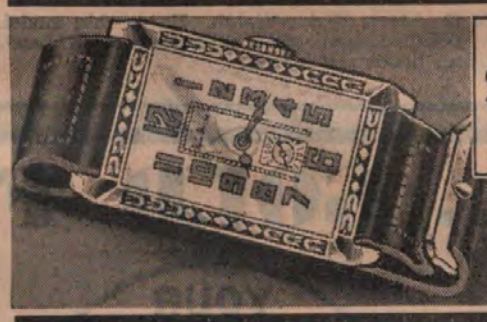
We guarantee our watches to give satisfaction in accuracy and service.

When ordering a watch with a metal band be sure to state wrist measurement.



Your Dollar Buys More Today!

Style A has a sturdy open link wrist band. **Style B** features an expansion type mesh band. Both wrist bands have center openings. We include a leather strap with both watches.
State choice of Styles A or B.
4K916— 7-Jewel. Postpaid..... **$7.95**
4K918—15-Jewel. Postpaid..... **$10.95**



$9.95 And Up Postpaid

Nickel Case With White Chromium Finish

—Luminous hands and figures.
—Leather strap.
Reliable Timekeeping has not been sacrificed in this slender rectangular shape.
Postpaid.
4K969— 6-Jewel Van Buren **$9.95**
4K971—15-Jewel Van Buren. **$12.45**
Similar, white rolled gold plated case, is guaranteed for 15 years.
4K1121— 6-Jewel Van Buren **$12.95**
4K1123—15-Jewel **$15.95**

15 JEWELS—YOUR CHOICE



$8.95 EACH Postpaid

Fully Guaranteed

© Handsome Design on Bezel and Sides

—15-Jewel Roamer movement.
—Luminous hands and figures.
—Fine quality nickel case.
4K855—Postpaid..... **$8.95**

Ⓓ Plain Polished Case

—15-Jewel Roamer movement.
—Luminous hands and figures.
—Fine quality nickel case.
4K856—Postpaid..... **$8.95**

EXCEPTIONAL VALUES *in* AMERICAN MADE WATCHES





These Watches Have Nickel Plated Cases and Non-Breakable Crystals

With Mesh Bands
4K853 — Raised gilt figures (See Style E). Postpaid.. **$2.69**
4K854—Luminous Dial. Postpaid **$2.89**

With Leather Straps
4K851—Raised gilt figures. (See Style F). Postpaid... **$2.48**
4K852—Luminous dial. Postpaid **$2.68**

FORMER PRICE $2.89 — Now At $1.79

—Metal dials and non-breakable crystals.
—Chromium plated cases and bands.
Style G has design on bezel and sides, raised gilt figures. **Style H** is plain polished, has black figures. If you prefer leather strap, state so. Shpg. wt., 6 oz. **Postpaid if part of $2.00 order or more.**
4K901—State Style..... **$1.79**

OUR GREATEST WATCH VALUES



Values Up to $10.00 Elsewhere!

- **6-Jewel movements. Cased and timed at our store. Handsome metal dials.**
- **Fine quality cases, to resemble white gold.**
- **Written Guarantee with every watch.**

Designs of cases may vary slightly from illustrations. All are best selections of the season.

4K801: State Style. Postpaid $4.95

Style A—Ladies' Watch with open link band with center opening.
Style B—Ladies' Watch. Expansion type silk cord. Very comfortable on wrist.
Style C—Ladies' Watch. Irresistibly dainty open link band.
Style D—Men's Wrist Watch. Luminous hands and figures. Open link band.
Style E—New Pocket Watch—12 size, with raised gilt figures and hands. Waldemar chain, 13 in. long.
Style F—Men's Wrist Watch. Fine leather strap. Luminous hands and figures.
Style G—Men's Wrist Watch. Extra thin model. Plain polished case with expansion mesh band. Luminous hands and figures.

15 JEWELS....GOLD FILLED CASES



Values Up to $20.00 Elsewhere!

- **15-Jewel movements which are very dependable.**
- **White rolled gold plated cases.**
- **Cases guaranteed by us for 15 years.**
- **Written Guarantee with every watch.**

Thrifty men and women will recognize these values. Cases may vary slightly from illustrations.

4K802: State Style Wanted. Postpaid $9.95

Style H—Men's Wrist Watch with luminous hands and figures, open link band with expansion link.
Style J—Pocket Watch. Choice of white or green rolled gold plated cases. **State choice.** Waldemar chain, 13 in. long. **Print initials wanted.**
Style K—Men's Wrist Watch. Luminous hands and figures. The open link band has center opening.
Style L—Men's Wrist Watch. Raised gilt figures on dial. Open link band.
Style M—Ladies' Watch. Ultra-smart wrist band.
Style N—Ladies' Watch. Silk cords are favored.
Style O—Ladies' Watch. Expansion bracelet.

EXTRA

VOLUME XIV.—No. 10

SEARS SCOOP MARKET WITH HALF-PRICE SALE ON ILLINOIS WATCHES

NATIONALLY ADVERTISED AT $50 TO $75

OUR PRICE $24.75 EACH Postpaid CASH

SEE EASY PAYMENT CHART ON PAGE 719

ORDER STYLE BY CATALOG NUMBER



(A) 4K1320—*Was $55.00!*
MEN'S WRIST WATCH
—17 Jewels. Cased at factory.
—14-K. white gold filled case with 25-year guarantee.
—Luminous dial and hands.
—White gold filled band.

(B) 4K1322—*Was $50.00!*
MEN'S WRIST WATCH
—17 Jewels. Cased at factory.
—14-K. yellow gold filled case with 25-year guarantee.
—Luminous dial and hands.
—Fine leather strap.

(C) 4K1324—*Was $75.00!*
MEN'S POCKET WATCH
—19 Jewels, adjusted.
—14-K. white gold filled case with 25-year guarantee.
—12 size, thin model.
—Raised gilt figures.

(D) 4K1326—*Was $50.00!*
LADIES' WRIST WATCH
—17 Jewels.
—14-K. white gold filled case with 25-year guarantee.
—Silk ribbon band.
—Cased and timed at factory.

(E) 4K1328—*Was $50.00!*
LADIES' WRIST WATCH
—17 Jewels. Cased at factory.
—14-K. white gold filled case with 25-year guarantee.
—Silk cord attachment with gold filled clasp.



WAS ~~$37.50~~ NOW **$18.75** Post Paid Cash Only

Was $37.50—Now $18.75
MEN'S WRIST WATCH
—17 Jewels.
—White rolled gold plated case with 15-year guarantee.
—Luminous dial and hands. —Fine leather strap.

Here's value indeed! A genuine Illinois strap watch for only $18.75. A distinctive new model which any man would be glad to wear. **Postpaid.**

4K1330—Sold for Cash only..... **$18.75**



WAS ~~$55.00~~ NOW **$27.50** Postpaid

Was $55.00—Now $27.50
LADIES' WRIST WATCH
—17-Jewel Illinois.
—14-K. white gold filled case with 25-year guarantee.
—Raised gilt figures.
—Gold filled open link band to match.
—Cased and timed at the factory.

Take advantage of this sensational offer and own a truly fine watch. **Postpaid.**

4K1332—Cash Price..... **$27.50**

WATCHMAKERS AND JEWELERS SEND FOR TOOL AND MATERIAL CIRCULAR 8912 K



Was $45.00—Now $22.50
MEN'S WRIST WATCH
—17 Jewels.
—14-K. white gold filled case, guaranteed by us for 25 years.
—Luminous dial and hands.
—White gold filled wrist band.
—Cased and timed at factory.

WAS ~~$45.00~~ NOW **$22.50** Postpaid

The lowest price in history and this offer may never be repeated. **Postpaid.**

4K1334—Cash Price..... **$22.50**

SEARS GREATEST POCKET WATCH VALUE

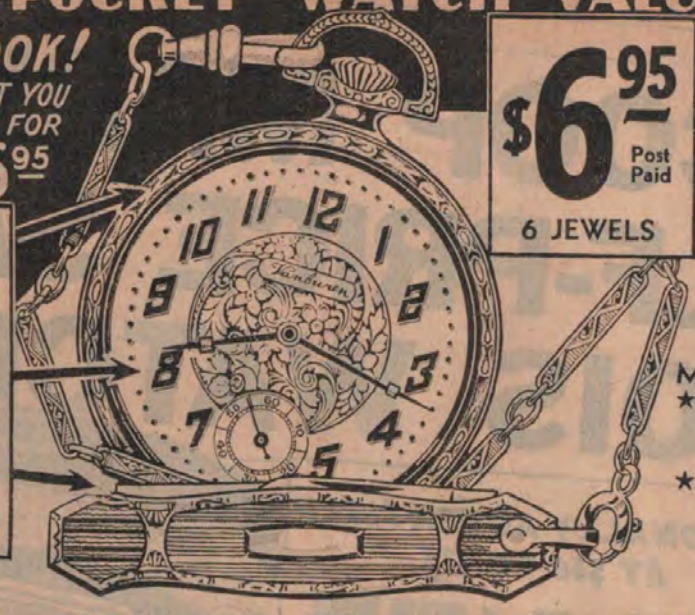


LOOK! WHAT YOU GET FOR $6.95

(A) Extra thin, 12 size.

(B) Raised gilt figures. Silver color dial, with fancy center.

(C) Knife has two blades. Sturdily constructed. Chain about 13 in. long.



$6.95 Post Paid
6 JEWELS



Monogram Watch
★ Any two initials engraved without extra charge.
★ Case, knife and chain are finished to resemble white gold.

It Looks Like a $50.00 Watch!

An accurate timekeeper, with beautifully designed case. . . . A watch we are proud to offer and one that will please you. **Print initials to be engraved.**

Written Guarantee. Postpaid.
Famous Van Buren Movement
4K1937— 6-Jewel..... $6.95
4K1939—15-Jewel..... $9.95

RAILWAY WATCHES

Pass Railway Inspection

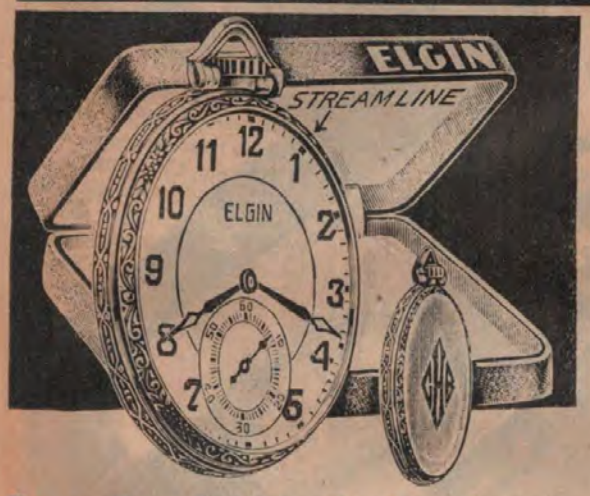


HAMILTON or WALTHAM

Three letter monogram engraved. Print initials wanted and state color of gold.
—16 size, white or yellow gold filled cases.
—Cased, timed, rated and regulated at factory.
10 K. cases guaranteed for 20 years: 14 K. cases for 25 years.

Hamilton "No. 992"
21 jewels—adj. to 5 pos., lever set. Cases and dials may vary slightly.
4K1323—Yellow gold filled..... $53.75
4K1325—14-Kt. White gold filled..... $57.25

Van Guard Waltham
—With winding indicator.
23 Jewels—Adj. to 6 pos. Lever set.
4K1364—Yellow gold filled..... 59.15
4K1366—14-Kt. White gold filled..... 62.95





$16.70 7-J. ELGIN Post Paid

Former Price $40.00 - Our Price $27.50

Elgin's Streamline Model
—14-Kt. white gold filled case. Guaranteed for 25 years.
—12 size, very thin Monogram Watch.
—17-Jewel adj. Elgin movement.
—Silver color dial, raised gilt figures and hands.
A splendid timekeeper. Postpaid.
4K1602—Print initials..... $27.50

EASY PAYMENTS on Watches Selling for $20.00 or More - *See Page 719*

Elgin, Van Buren or Waltham

—14-Kt. white or green gold filled cases.
—Case is guaranteed by us for 25 years.
—12 size, thin model open face.

State choice, white or green gold, and print initials. Postpaid.
4K1517—15-Jewel Van Buren..... $16.25
Elgin or Waltham. State Choice.
4K1518— 7-Jewel..... $16.70
4K1519—15-Jewel..... 20.70
4K1520—17-Jewel..... 22.70
4K1521—19-Jewel Waltham Only..... 31.35

Cases and Dials may vary slightly from Illustration.



$18.50 And Up Postpaid

State Choice

Elgin or Waltham

—14-Karat white gold filled case with 25-year guarantee. 12 size, thin model.
—Waldemar chain about 13 in. long $18.50
4K524— 7-Jewel..... $18.50
4K421—15-Jewel..... $23.10
4K432—17-Jewel, Waltham only. 25.00
4K433—19-Jewel adjusted. Waltham only..... 33.50



$10.00 Post Paid 7-JEWEL ELGIN

OUR LOWEST PRICE ELGIN POCKET WATCH

12 SIZE THIN MODEL

Elgin, Van Buren or Waltham

—Fine nickel case, screw bezel. $7.65
4K1905— 7-J. Van Buren.. $7.65
4K1907—15-J. Van Buren.. $11.00
Elgin or Waltham. State Choice.
4K1909— 7-Jewel..... $10.00
4K1911—15-Jewel..... 14.10
4K1913—17-J. Waltham only 15.25
SIMILAR BUT STERLING SILVER CASE.
4K1775— 7-J. Van Buren.. $11.00
4K1765—15-J. Van Buren.. 12.50
Elgin or Waltham. State Choice.
4K1767—7-J.. $13.70 4K1769—15-J.. $16.80
4K1773—19-J. Adj. Waltham.... 26.75



$10.20 Post Paid 7-JEWEL ELGIN

Elgin, Van Buren or Waltham

—16 size, nickel case.
—Screw back and bezel.
—Bright polished case.
Postpaid.
4K1917— 7-Jewel Van Buren..... $8.00
4K1919—15-Jewel Van Buren..... $11.50
Elgin or Waltham. State Choice.
4K1921— 7-Jewel..... $10.20
4K1923—15-Jewel..... 13.15
4K1925—17-Jewel..... 16.50



$12.80 Postpaid 7-JEWEL ELGIN

Elgin, Van Buren or Waltham

—White or Green rolled gold plated case.
—12 size, thin model—Open face.
This case is furnished in a variety of attractive patterns, all of which are guaranteed for 15 years. Print initials and state color of gold wanted.
4K1570— 7-J. Van Buren $7.98
4K1571—15-J. Van Buren 9.98
Elgin or Waltham—State Choice.
4K1572— 7-Jewel..... $12.80
4K1573—15-Jewel..... 14.35



$13.45 7-J. ELGIN Postpaid

Style "A"

Style "B"

Elgin, Van Buren or Waltham

—Yellow gold filled, 12 size cases.
—Screw back and bezel.
10-karat cases are guaranteed for 20 years; 14-karat cases for 25 years. Print initials and state style engraving wanted. $13.00
4K1591—15-J. Van Buren. 10-Kt.. $13.00
4K1593—15-J. Van Buren-14-Kt.. $16.00

10-Karat Elgin or Waltham		14-Karat
4K1595— 7-J.. $13.45	4K1597— 7-J.. $16.80	
4K1599—15-J.. 16.85	4K1601—15-J.. 20.60	
Waltham Only		
4K1603—17-J.. $19.10	4K1605—17-J.. $22.50	
4K1607—19-J.. 30.15	4K1609—19-J.. 31.45	

One of America's MOST POPULAR WATCHES



WATCH, KNIFE and CHAIN at Usual Price of Watch Alone!

—American made, thin model watch.
—Non-breakable crystal.
—Nickel plated watch case, knife, chain.

A special value at Sears! Watch easy to regulate. Knife has two blades. Shpg. wt., 6 oz. **Postpaid if part of $2.00 order or more.**

4K1950—Plain Dial..... **$1.19**
4K1951—Luminous Dial..... **$1.59**

The Lowest Price in History

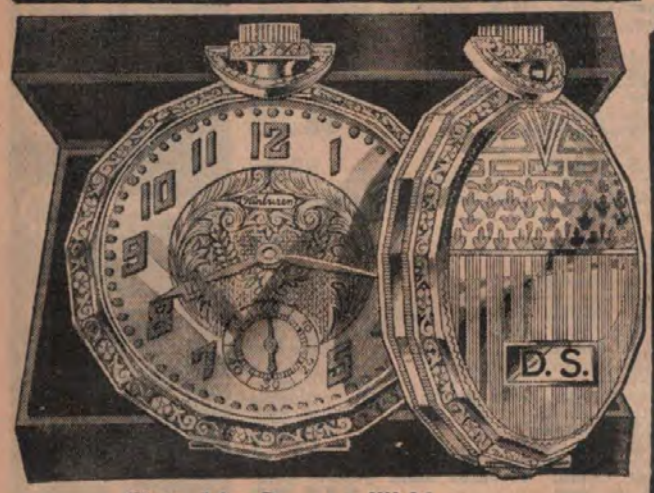
★American made.
★Thin model.
★Handsome nickel plated case.
★Non-breakable crystal.

We are justly proud of this remarkable watch value, and we have cut away a section of the back plate in order to show you its inner workmanship. This watch is a splendid timekeeper. It is easy to regulate and is very dependable. Guaranteed by the manufacturer and by Sears. Shpg. wt., 6 oz. **Postpaid if part of $2.00 order or more.**

4K1927—Plain Dial..... **69c**
4K1929—Luminous dial—tells time in the dark..... **$1.19**



69c PLAIN DIAL



Elgin, Van Buren or Waltham

White or Green Rolled Gold Plated Case. Case guaranteed by us for 15 years. 12 size, extra thin model, quindecagon shape. **Print initials and state color of gold wanted.** Watches cannot be returned when engraved according to instructions. **Postpaid.**

4K1745—7-Jewel Van Buren..... **$8.25**
4K1747—15-Jewel Van Buren..... **$10.25**
4K1746—7-Jewel Elgin or Waltham. **State choice.** **12.95**
4K1748—15-Jewel Elgin or Waltham. **State choice.** **16.20**

Elgin, Van Buren or Waltham, 16-Size

$7.60 And Up Post Paid

Nickel composition, screw bezel; solid back, swing ring case. Dust and damp proof with screw nut pendant. **State movement. Postpaid.**

4K1953 7-Jewel Van Buren. **$7.60**

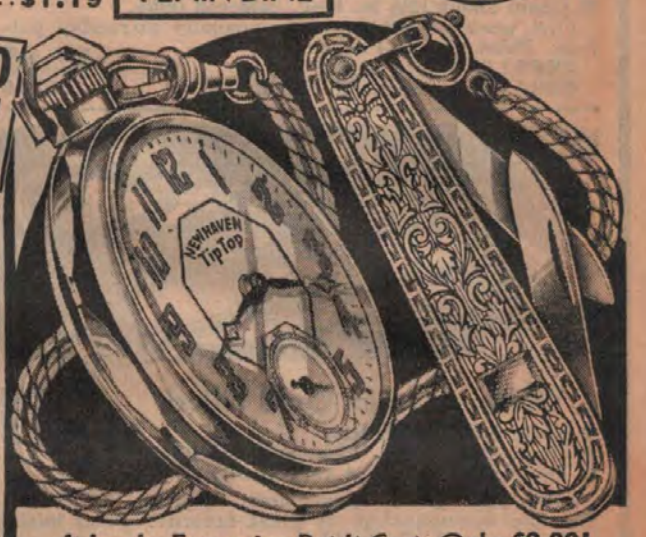
4K1955 15-Jewel Van Buren **$10.75**

Elgin or Waltham, State choice.
4K1957 7-Jewel **$10.20**

4K1959 **$14.30** 15-Jewel

4K1961 **$15.65** 17-Jewel





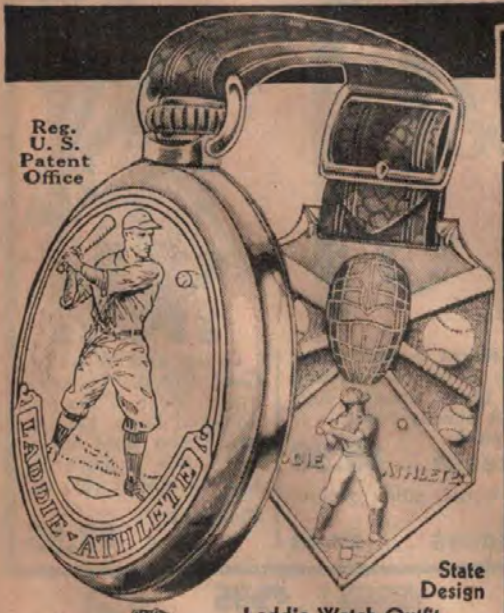
It Looks Expensive But It Costs Only $2.00!

—American made. A splendid timekeeper.
—Non-breakable crystal.
—Thin model, nickel plated Octagon case.
—Metal dial with raised figures.
—Knife has gold plated sides. Two blades.

The soldered link Waldemar chain is 13 in. long. The watch is easy to regulate.

4K1910—Postpaid **$2.00**

FIRST TIME OFFERED



Reg. U. S. Patent Office

State Design



Clip Matches Watch and Fob Chain is about 9 Inches long

Laddie Watch Outfit Watch-Fob-Belt Chain

—American Made.
—Raised gilt figures.
—Nickel Plate case.
—Non-breakable crystal.

Choice of Baseball, Football, Golf, Tennis or Basketball designs with fob and belt chain to match. Easy to regulate. Shpg. wt., 6 oz. **Postpaid if part of $2.00 order.**

4K1915..... **$1.29**

Nickel Plated Chains—soldered links. Shpg. wt., 2 oz. **Postpaid if part of $2.00 order.**

4K1963—Abt. 12½ in. long..... **20c**
4K1965—Sports model. Chain, about 6½ in. long. Large ring.... **15c**



A Sears Creation

—Our own design. Sold only by Sears.
—14 size, American made.
—Etched silver color dial. Raised gilt numerals. Non-breakable crystal.
—Nickel silver case. Thin model.

$1.49

One of the most attractive watches we've ever offered. A splendid timekeeper, with non-magnetic, rustproof hair spring; easily regulated. Fully guaranteed. **Print initial wanted.** Shpg. wt., 6 oz. **Postpaid if part of $2.00 order.**

4K1940—Watch and Fob..... **$1.49**
4K1941—Watch Only..... **$1.19**

WATCHMAKERS! send for tool-material circular 8912K



Reg. U. S. Patent Office

New York to Paris Watch—Our Own Design.

—American Made.
—Nickel plated case.
—Non-breakable crystal. Shpg. wt., 6 oz. **Postpaid if part of $2.00 order.**

4K1902—Plain dial **$1.15**
4K1904—Luminous dial.... **$1.35**

Plain dial watch without fob or chain.

4K1901..... **$1.00**

Braided Leather Chain

About 11 in. long. **Postpaid if part of $2.00 order.**

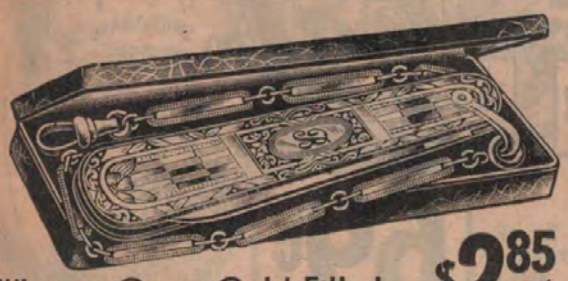
4K1967—Shpg. wt., 2 oz. **15c**

We Guarantee Safe Delivery of All Our Shipments

TO DRESS UP *and* SAFEGUARD • • • YOUR WATCH • • •

Useful Gifts Men Appreciate

When we describe a knife as being "gold filled" or "solid gold," we refer only to the frame and ring. The blades, of course, are steel. Print initial you want engraved. Articles cannot be returned when engraved according to your instructions.

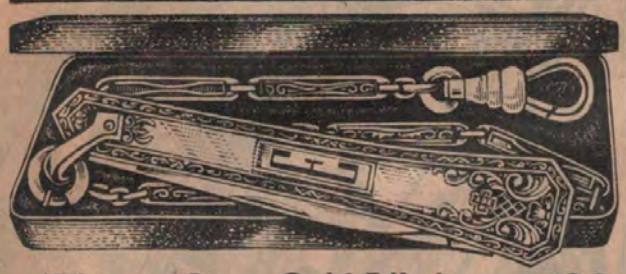


White or Green Gold Filled — **$2.85 Postpaid**

- Knife has one blade, nail file.
- Chain about 12½ in. long, soldered links.

Fine workmanship and an unusually attractive pattern. Print initial. Postpaid.

4K6416—White Gold Filled..... **$2.85**
4K6418—Green Gold Filled..... **$2.85**



White or Green Gold Filled — **$3.98 Postpaid**

- Knife has two blades.
- Chain about 13 in. long, soldered links.
- Thin model knife but very sturdy.

Solve your gift problems here. Unusually fine workmanship. A great favorite. Print initial to be engraved. Postpaid.

4K6877—White Gold Filled..... **$3.98**
4K6878—Green Gold Filled..... **$3.98**



White or Green Gold Filled — **$2.15 Post Paid**

- Knife has two blades.
- Chain, 13¼ in. long, soldered links.

4K6682—White Gold Filled. Postpaid..... **$2.15**
4K6683—Green Gold Filled. Postpaid..... **$2.15**



$2.00 Postpaid

10-Karat Solid White or Green Gold

- Knife has two blades of stainless steel.
- Any initial engraved without extra charge.

A splendidly constructed knife. Print initial.

4K6884—10-Kt. Solid White Gold. Postpaid... **$2.00**
4K6886—10-Kt. Solid Green Gold. Postpaid..... **$2.00**



$1.15

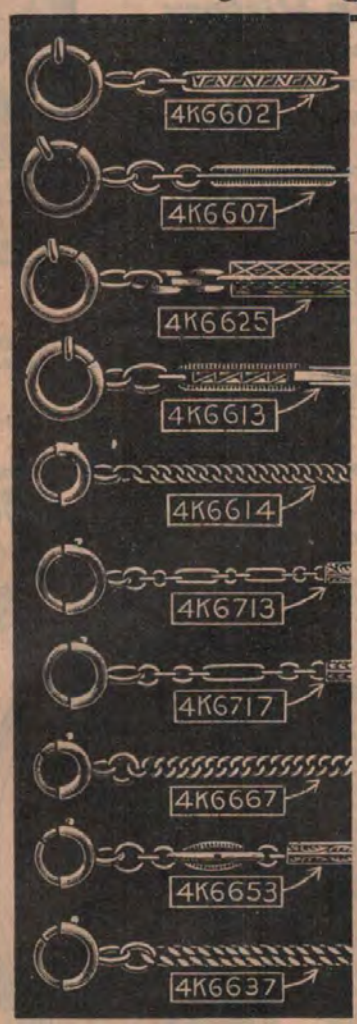
White Gold Plated

- Knife has one blade and nail file.

The knife is about 2½ inches long. A splendid value.

Postpaid if part of $2.00 order or more.

4K6865—Shpg. wt., 3 oz..... **$1.15**



Waldemar Chain, Chromium finish resembling white gold. Soldered links, about 13 in. long. Postpaid if part of $2.00 order.
4K6602—Shpg. wt., 2 oz..... **69c**

Waldemar Chain. Yellow gold filled soldered links. About 13 in. long. Shpg. wt., 3 oz. Postpaid if part of $2.00 order.
4K6607..... **$1.35**
Same style but white gold filled.
4K6609..... **$1.35**

Waldemar Chain. White gold filled. Heavy weight soldered links. About 13 in. long. Shpg. wt., 3 oz. Postpaid if part of $2 order.
4K6625..... **$1.70**
Green gold filled.
4K6627..... **$1.70**

Waldemar Chain. Green Gold Filled. Heavy Weight. Length, about 13½ in. Soldered links.
4K6613
Postpaid..... **$2.55**
Same but white gold filled.
4K6615—Postpaid..... **$2.55**

Waldemar Chain. 10-k. white or yellow gold. State color. Light weight. About 13 in. long. Postpaid.
4K6614—10-karat..... **$2.75**
4K6616—14-karat..... **$3.55**

Waldemar Chain. 10-karat solid white gold. About 13 in. long.
4K6713—Postpaid..... **$3.65**
10-karat solid green gold.
4K6715—Postpaid..... **$3.65**

Waldemar Chain. Two-tone, 10-k. solid white and green gold. Lgth. about 12½ in. Soldered links.
4K6717—Postpaid..... **$3.85**
Same but 14-karat.
4K6719—Postpaid..... **$5.50**

Waldemar Chain. 14-karat solid yellow gold. Soldered curb links. About 12½ in. long. **$5.95**
4K6667—Postpaid.....
4K6669—10-karat. Postpaid..... **$3.95**

Waldemar, 10-k. solid white gold. Soldered links. Lgth., abt. 13 in.
4K6653—Postpaid..... **$6.65**
4K6655—14-karat..... **$8.45**

Waldemar Chain. 14-karat solid yellow gold. About 12½ in. long.
4K6637—Postpaid..... **$10.75**
4K6639—10-karat..... **$6.65**

VEST CHAINS



Yellow Gold Filled—soldered curb links. Length, about 11 inches. Shpg. wt., 3 oz. Postpaid if part of $2.00 order.
4K6691... **$1.50**
Same but heavier.
4K6697
Postpaid..... **$3.85**



10-K. Solid Yellow Gold. Dickens Style Vest Chain. Length, 15 in. Soldered curb links.
Postpaid.
4K6727... **$5.45**
14-Karat
4K6729
Postpaid..... **$8.25**



14-Karat Solid Yellow Gold. Soldered flattened curb links. Length, 10½ in. A sturdy chain.
Postpaid.
4K6693..... **$9.98**
10-karat solid yellow gold.
4K6695..... **$7.98**



Green and White Gold Filled. Dickens Style Vest Chain. Soldered links. Locket has green gold inlay and holds 2 pictures. Length, about 12½ in.
Postpaid.
4K6724... **$3.95**

Belt Chain — **$1.45**

White gold filled. For belts up to 1⅜ in. Chain about 7 in. Print initial. Postpaid if part of $2.00 order. Shpg. wt., 3 oz.
4K6872
$1.45
Green Gold filled.
4K6874
$1.45



$2.25 Postpaid

Belt Chain

White gold filled. For belts up to 1⅜ in. wide. Bright polish. Length, about 8½ in. Soldered links. Print initial. Postpaid.
4K6873
$2.25
Green Gold Filled.
4K6875
Postpaid..$2.25



$3.95 Postpaid

Belt Chain

10-K. solid white gold. For belts up to 1⅜ in. wide. Length, 6¾ in. Soldered links. Print initial.
4K6885
Post Paid.. **$3.95**
10-K. solid yellow gold.
4K6887
$3.95



QUALITY First - QUALITY Always - at Sears

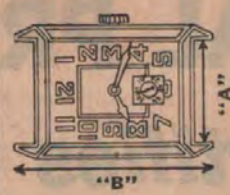
WRIST WATCH BANDS



Ladies' White Gold Filled Expansion Band

State measurements. (See instructions.) (A) Open work pattern with center opening. Shpg. wt., 3 oz. **Postpaid if part of $2.00 order or more.** **$1.48**
4K576—White Gold Filled.....
4K574—Green Gold Filled.....**$1.48**
(B) White Gold Filled, 4 blue syn. sapphires.
4K569—Postpaid.....2.45

INSTRUCTIONS:



When Ordering Give Us 3 Measurements

HOW TO ORDER WRIST BANDS

Any of these wrist bands will fit the average wrist. When ordering, give us the actual measurement all the way around your wrist and also measurements "A" and "B" of your watch. (See small illustration directly above.)



For Men and Ladies

—Two designs
A Open link
B Woven mesh.
—Chromium plated.

79c

Style A features a splendid open link band with center opening. **Style B** has a woven mesh which is greatly favored. Ladies' bands are similar in design to Men's but narrower ⅜ in. width. (Are not illustrated.) Shpg. wt., 3 oz. **Postpaid if part of $2.00 order.**
State measurements. (See instructions.) **79c**
4K637—Men's. **State Style A or B**.....**79c**
4K638—Ladies'. **State Style A or B**.....79c

Wristbands Cannot Be Returned If Engraved According to Instructions



Ladies' Bar Style Wrist Band

Chromium finish which resembles white gold. **State measurements.** (See instructions.) **Print initials.** Shpg. wt., 3 oz. **$1.50**
4K594—Postpaid if part of $2.00 order..
White or Green Gold Filled. **State color.**
4K587—Print initials. Postpaid..... 2.75



Ladies' Open Link Expansion Band

White chromium finish, center opening. **State measurements.** (See instructions.)
4K633—Shpg. wt., 3 oz. **$1.75**
Postpaid if part of $2.00 order.....
White Rolled Gold Plated.
4K635—Postpaid $2.50

Ladies' Open Link Band, Center Opening

State measurements. (See instructions.) Shpg. wt., 3 oz. **State choice of styles A or B. Postpaid if part of $2.00 order.**
4K639—Chromium Finish..... **$0.75**
4K640—White Gold Filled.....**$1.50**



Ladies' Woven Mesh Band

1/10-14-K. White gold filled. Soldered links with slide adjustment. (See instructions.)
4K560—State measurements. Postpaid.. **$3.75**
4K601—Similar—Chromium Finish **$2.00**



Ladies' Open Link Band, Center Opening

White chromium finish. **State measurements.** (See instructions.) Shpg. wt., 3 oz. **$1.00**
4K627—Postpaid if part of $2.00 order...



Ladies' Open Link Band

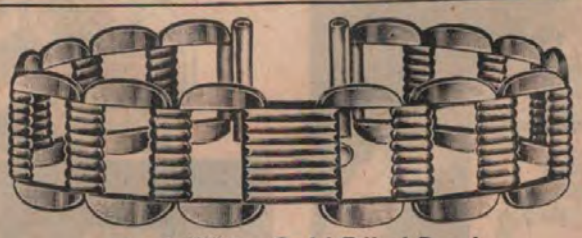
Fold over type, center opening. Expansion link in center. White gold filled. **State measurements.** (See instructions.) **$2.50**
4K603—Postpaid.....
Same White Chromium Plated. Shpg. wt., 3 oz.
4K636—Postpaid if part of $2.00 order....$1.50



MANY MEN FAVOR THE BAR STYLE

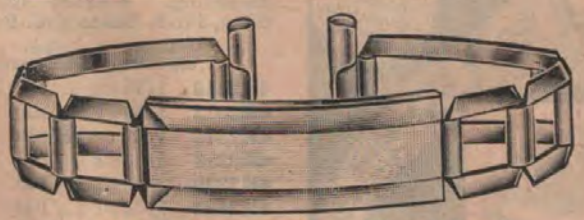
White Chromium Finish

Flexible band, has center opening. **State measurements.** (See instructions.) **Print initials. Postpaid if part of $2.00 order.**
4K593 **$1.50**
Shpg. wt., 3 oz.....
Same but White or Green Gold filled. **State color, print initials.**
4K586—Postpaid $3.95



Men's White Gold Filled Band

Has center opening. An unusually attractive design. Has all the flexibility of a leather strap, and is very cool and comfortable. **State measurements.** (See instructions.) **$2.95**
4K632—Postpaid.....



Men's White Chromium Plated Band

Newest size adjustment feature. **State measurements.** (See instructions.) **$2.00**
4K641—Postpaid.....
Same but White Gold Filled.
4K642—Postpaid **$4.50**



Ladies' Braided Metal Cord

State measurements. (See instructions.) Shpg. wt., 3 oz. **Postpaid if part of $2.00 order.** **$1.00**
4K588—White Chromium finish..... **$1.60**
4K589—White gold filled.....
Similar; Black Silk Cord. Center opening has 3 links.
4K590—White Chromium finish clasp.....**$1.25**
4K591—Similar, 1/10-14-K. white gold filled. **1.90**



Men's White Chromium Finish

Has center opening of fold over type. Very comfortable. **State measurements.** (See instructions.) Shpg. wt., 3 oz.
4K626—Postpaid if part of $2.00 order. **$1.00**



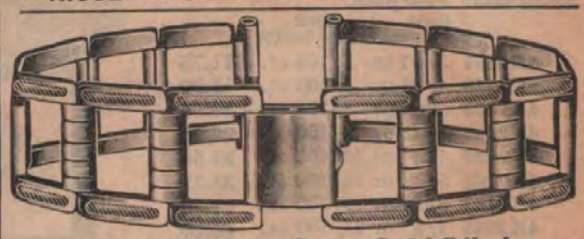
Men's White or Green Gold Filled

Mesh Band. 1/10-14-karat gold filled. Soldered links. Center opening. **State measurements.** (See instructions.) **Print initials.**
4K564—State color. Postpaid..... **$4.85**



Men's 14-K White or Green Gold Filled

Basket weave style. **See instructions, state measurements, color, print initials.** **$7.65**
4K625—Postpaid .....
Similar; White Chromium Finish. Shpg. wt., 3 oz.
4K602—Postpaid if part of $2.00 order...$1.50



Men's White or Green Gold Filled

State measurements. (See instructions.) **$2.50**
4K634—State color—Postpaid.....



Men's White Chromium Finish

Fold over type. **State measurements.** (See instructions.) **Print initials. Postpaid if part of $2.00 order.**
4K619—Shpg. wt., 3 oz. **$1.75**
4K623—1/10-14-K. white gold filled..... **3.75**

Your Orders Shipped Within 24 Hours !



Buy Sears Diamonds

THIS SEAL PROTECTS YOU

It Certifies Weight . . . . .
It Guarantees Quality . . .
It Saves You Money . . . .

QUALITY
This Seal on a Sears Ring certifies that it is our first *QUALITY* Diamond.

WEIGHT
This side of the seal shows the certified weight of the diamond.

$115.50
3/8 CARAT
Postpaid

CERTIFICATE OF GUARANTEE

We guarantee the diamond in ring No.——this day—— 19 — sold to —— for $—— to be a *genuine diamond* our first quality, correctly cut and finished and to weigh —— carats.

We hereby agree that this diamond may be returned to us at any time within *one year* from date of purchase if unharmed and exchanged at full purchase price for any other diamond or article of Jewelry at a higher price by paying the difference in price. We also agree that this diamond, if unharmed may be returned to us at any time within thirty days from date of purchase. We will upon request then return the full amount paid. We further agree that this diamond may be returned to us *after thirty days and within one year from date of purchase if unharmed.* We will then, upon request, return the amount paid, less 10 per cent of the purchase price.

This Certificate of Guarantee must accompany diamond in its original setting when returned to us.

Sears, Roebuck and Co.



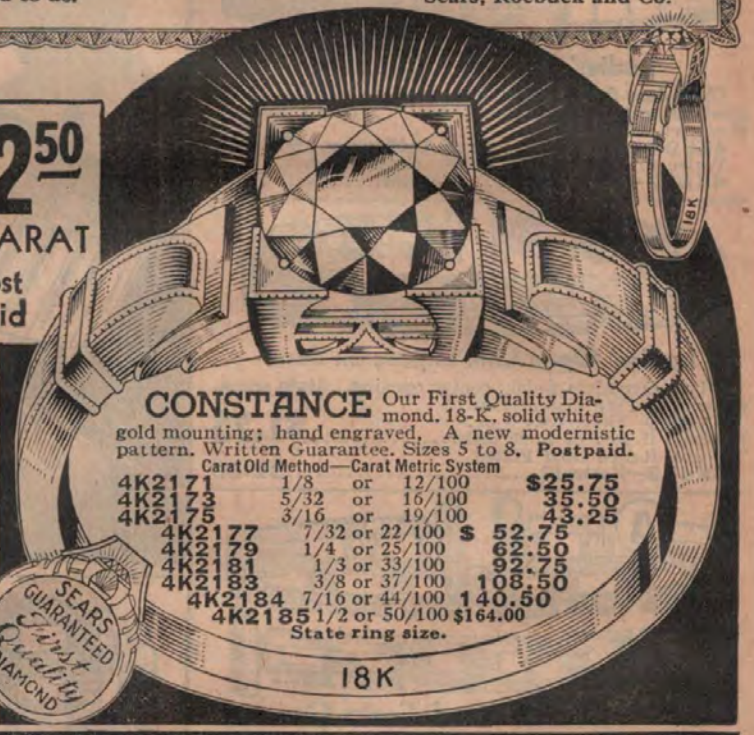
JOAN Our First Quality Diamonds. 18-Karat white gold with two diamonds on each side. Written Guarantee. Sizes, 5 to 8. **Postpaid.**

Carat Old Method	Carat Metric System	
4K2101	1/8 or 12/100	$33.75
4K2105	3/16 or 19/100	50.75
4K2109	1/4 or 25/100	69.25
4K2111	9/32 or 29/100	85.00
4K2113	1/3 or 33/100	$ 99.75
4K2115	3/8 or 37/100	115.50
4K2117	7/16 or 44/100	147.25
4K2119	1/2 or 50/100	$170.75

State ring size.

SEE RING SIZE CHART ON PAGE 724

$62.50
1/4 CARAT
Post Paid



CONSTANCE Our First Quality Diamond. 18-K. solid white gold mounting; hand engraved, A new modernistic pattern. Written Guarantee. Sizes 5 to 8. **Postpaid.**

Carat Old Method	Carat Metric System	
4K2171	1/8 or 12/100	$25.75
4K2173	5/32 or 16/100	35.50
4K2175	3/16 or 19/100	43.25
4K2177	7/32 or 22/100	$ 52.75
4K2179	1/4 or 25/100	62.50
4K2181	1/3 or 33/100	92.75
4K2183	3/8 or 37/100	108.50
4K2184	7/16 or 44/100	140.50
4K2185	1/2 or 50/100	$164.00

State ring size.



LORA Our First Quality Diamond; set in 4 square prongs. 18-Karat solid white gold. Written Guarantee. Sizes, 5 to 8. **State size. Postpaid.**

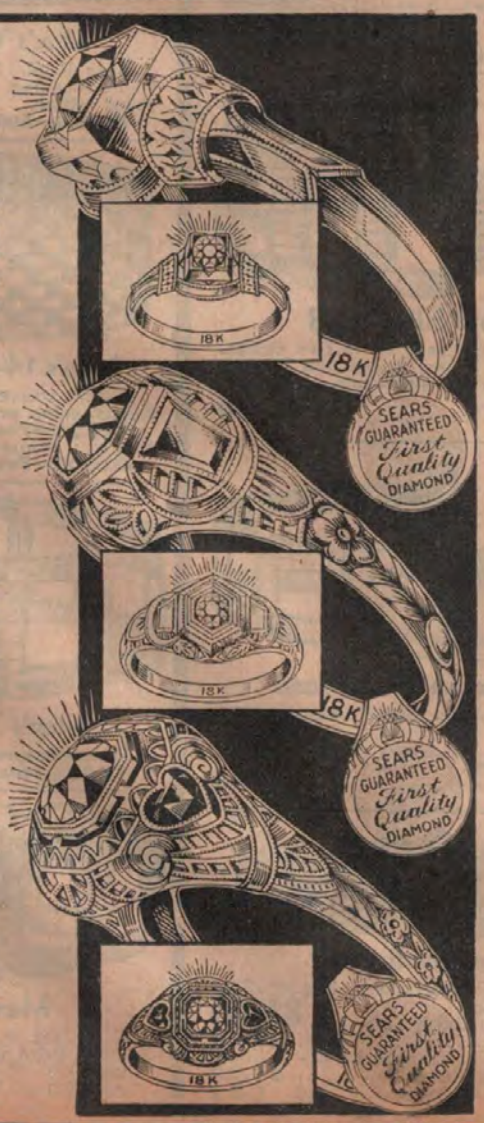
Carat Old Method	Carat Metric System	
4K2127	3/32 or 10/100	$ 23.75
4K2129	1/8 or 12/100	27.25
4K2131	3/16 or 19/100	44.75
4K2133	1/4 or 25/100	63.75
4K2135	1/3 or 33/100	94.25
4K2137	3/8 or 37/100	110.00
4K2139	1/2 or 50/100	165.50

MARY Our First Quality Diamond. 18-Karat solid white gold. Beautifully hand engraved. Written Guarantee. Sizes, 5 to 8. **State size. Postpaid.**

Carat Old Method	Carat Metric System	
4K2151	3/64 or 5/100 ct.	$11.75
4K2153	1/16 or 6/100 ct.	13.00
4K2155	5/64 or 8/100 ct.	15.50
4K2157	3/32 or 10/100 ct.	20.95
4K2159	1/8 or 12/100 ct.	23.50
4K2161	5/32 or 16/100 ct.	33.25
4K2163	3/16 or 19/100 ct.	41.50
4K2165	1/4 or 25/100 ct.	60.00

PEARL Our First Quality Diamond. 18-Karat solid white gold. 2 heart shaped blue synthetic sapphires on sides. Written Guarantee. Sizes, 5 to 8. **State size. Postpaid.**

Carat Old Method	Carat Metric System	
4K2437	5/64 or 8/100	$ 19.50
4K2439	3/32 or 10/100	22.75
4K2441	1/8 or 12/100	26.25
4K2443	5/32 or 16/100	36.00
4K2445	3/16 or 19/100	43.75
4K2447	1/4 or 25/100	64.50
4K2449	9/32 or 29/100	79.50
4K2451	1/3 or 33/100	94.50
4K2453	3/8 or 37/100	108.75



MILDRED Our First Quality Diamond. 18-Karat solid white gold mounting. Written Guarantee. Sizes, 5 to 8. **State size. Postpaid.**

Carat Old Method	Carat Metric System	
4K2310	1/16 or 6/100	$ 15.00
4K2312	5/64 or 8/100	17.50
4K2316	1/8 or 12/100	24.75
4K2318	5/32 or 16/100	34.50
4K2320	3/16 or 19/100	42.25
4K2322	7/32 or 22/100	51.50
4K2324	1/4 or 25/100	61.75
4K2328	3/8 or 37/100	107.25
4K2332	1/2 or 50/100	162.75

HONORA Our First Quality Diamond. 10% Iridium Platinum or 18-K White gold mounting. 10 diamonds on sides. Written Guarantee. Sizes, 5 to 8. Carat weight given is for center stone only. **State size. Postpaid.**

Carat	Platinum Ring	White Gold Ring
4K2001	3/8	$140.75	$132.25
4K2003	7/16	172.75	164.00
4K2005	1/2	196.25	187.75
4K2007	5/8	270.00	261.50
4K2009	3/4	338.50	329.85
4K2011	7/8	422.50	414.00
4K2013	1	497.00	488.50



with Confidence

It Comes With Each Sears Selected First Quality Diamond

Remember . . . . Only weight and quality determine diamond value. . . . Buy only where both are certified and guaranteed.

HERE'S WHY WE CLEARLY STATE THE SIZE OF EACH SEARS DIAMOND



WEIGHT OF DIAMOND
½ CARAT



WEIGHT OF DIAMOND
⅝ CARAT

In both above pictures the diamonds look the same size. But the stone in one actually weighs ¼ more than the other. Many firms selling diamonds by mail do not tell you the weight and purposely exaggerate the picture. BEWARE of such selling practices. Know what you are buying.

EASY PAYMENTS

FOR DIAMONDS AND WATCHES

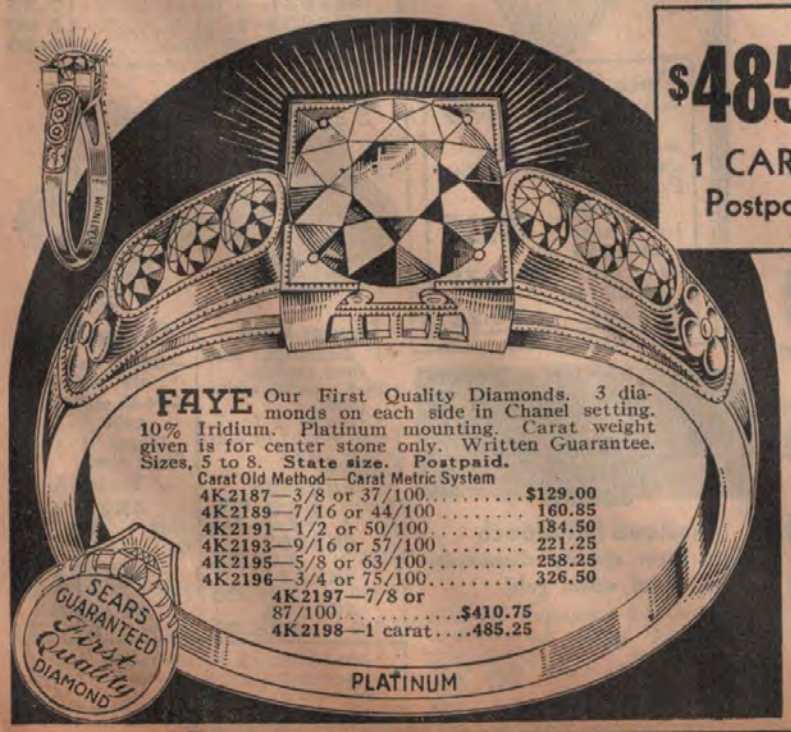
USE TIME PAYMENT ORDER BLANK IN BACK OF CATALOG

If Cash Price of Your Order Amounts to	Add for Easy Payment	Deposit with Order	Monthly Payment	If Cash Price of Your Order Amounts to	Add for Easy Payment	Deposit With Order	Monthly Payment
$20.00-$25.00	$2.50	$5.00	$5.00	$175.01-$200.00	$19.00	$35.00	$20.00
25.01- 30.00	3.00	5.00	5.00	200.01- 225.00	21.50	40.00	22.50
30.01- 35.00	3.50	6.00	5.50	225.01- 250.00	24.00	45.00	25.00
35.01- 40.00	4.00	7.00	6.00	250.01- 275.00	26.50	50.00	27.50
40.01- 45.00	4.50	8.00	6.50	275.01- 300.00	29.00	55.00	30.00
45.01- 50.00	5.00	9.00	7.00	300.01- 325.00	31.50	60.00	32.50
50.01- 60.00	6.00	10.00	7.50	325.01- 350.00	34.00	65.00	35.00
60.01- 70.00	7.00	12.00	8.00	350.01- 375.00	36.50	70.00	37.50
70.01- 80.00	8.00	14.00	9.00	375.01- 400.00	39.00	75.00	40.00
80.01- 90.00	9.00	16.00	10.00	400.01- 425.00	41.50	80.00	42.50
90.01-100.00	10.00	18.00	11.00	425.01- 450.00	44.00	85.00	45.00
100.01-125.00	12.00	20.00	12.50	450.01- 475.00	46.50	90.00	47.50
125.01-150.00	14.00	25.00	15.00	475.01- 500.00	49.00	95.00	50.00
150.01-175.00	16.50	30.00	17.50	.....	.....	.....	.....

Write for Easy Payment Terms on Diamond Purchases of over $500.00. We can furnish larger diamonds—also stones of square or of other fancy cut. Write us for quotations. Diamonds and Watches priced at less than $20.00 are Sold for Cash Only.



$485.25
1 CARAT
Postpaid



FAYE Our First Quality Diamonds. 3 diamonds on each side in Chanel setting. 10% Iridium. Platinum mounting. Carat weight given is for center stone only. Written Guarantee. Sizes, 5 to 8. **State size. Postpaid.**

Carat Old Method	Carat Metric System	
4K2187	3/8 or 37/100	$129.00
4K2189	7/16 or 44/100	160.85
4K2191	1/2 or 50/100	184.50
4K2193	9/16 or 57/100	221.25
4K2195	5/8 or 63/100	258.25
4K2196	3/4 or 75/100	326.50
4K2197	7/8 or 87/100	$410.75
4K2198	1 carat	485.25

$25.25
⅛ CARAT
Postpaid



MARJORIE LEE Our First Quality Diamond. 18-Karat white gold. Written Guarantee. Sizes, 5 to 8. **Postpaid.**

Carat Old Method	Carat Metric System	
4K2334	1/8 or 12/100	$25.25
4K2336	5/32 or 16/100	35.00
4K2338	3/16 or 19/100	42.75
4K2340	7/32 or 22/100	52.00
4K2342	1/4 or 25/100	$62.75
4K2346	1/3 or 33/100	92.75
4K2354	1/2 or 50/100	163.25

State size.



FRANCES Our First Quality Diamond. 18-K. solid white gold. Written Guarantee. Sizes, 5 to 8. State size. Postpaid.

Carat Old Method	Carat Metric System	
4K3060	1/4 or 25/100	$ 61.50
4K3062	1/3 or 33/100	92.00
4K3064	3/8 or 37/100	107.25
4K3066	1/2 or 50/100	162.75
4K3068	5/8 or 63/100	236.50
4K3070	3/4 or 75/100	305.00
4K3072	7/8 or 87/100	389.00
4K3074	1 carat	463.50

PATRICIA Our First Quality Diamond. Choice of Blue Synthetic sapphires or emerald green colored stones on sides. **State choice.** 18-K solid white gold. Written Guarantee. Sizes, 5 to 8. **State size. Postpaid.**

Carat Old Method	Carat Metric System	
4K2201	1/8 or 12/100	$ 26.75
4K2203	5/32 or 16/100	36.50
4K2205	3/16 or 19/100	44.25
4K2207	1/4 or 25/100	64.25
4K2208	1/3 or 33/100	94.75
4K2209	3/8 or 37/100	109.25
4K2211	1/2 or 50/100	164.75
4K2215	3/4 or 75/100	307.00

JANICE Our First Quality Diamond. 18-K. solid white gold. Written Guarantee. Sizes, 5 to 8. **State size. Postpaid.**

Carat Old Method	Carat Metric System	
4K2257	3/32 or 10/100	$ 20.75
4K2259	1/8 or 12/100	24.50
4K2261	5/32 or 16/100	34.00
4K2263	3/16 or 19/100	41.75
4K2265	7/32 or 22/100	51.00
4K2267	1/4 or 25/100	61.75
4K2269	9/32 or 30/100	77.50
4K2273	7/16 or 44/100	138.75
4K2275	1/2 or 50/100	162.25

THERESE Our First Quality Diamond. 18-K. solid white gold Nuptial set. Wedding ring to match. Written Guarantee. Sizes, 5 to 8. State size. Postpaid

Carat Old Method	Carat Metric System	
4K2936	5/32 or 16/100	$ 38.25
4K2938	3/16 or 19/100	46.00
4K2940	1/4 or 25/100	66.25
4K2942	1/3 or 33/100	96.25
4K2944	3/8 or 37/100	110.50
4K2946	1/2 or 50/100	166.50
4K2948	5/8 or 63/100	240.25
4K2950	3/4 or 75/100	308.75

If Engagement Ring only is desired deduct $3.50 from price.

NELL Our First Quality Diamonds. 18-K. solid white gold Nuptial set. Two diamonds on each side. Wedding ring set with 7 diamonds. Written Guarantee. Sizes, 5 to 8. Carat weight given is for center stone of engagement ring. **State size. Postpaid.**

Carat Old Method	Carat Metric System	
4K2961	1/4 or 25/100	$ 82.75
4K2963	1/3 or 33/100	113.25
4K2965	3/8 or 37/100	129.00
4K2967	1/2 or 50/100	184.50
4K2969	5/8 or 63/100	258.25

If Engagement ring only is desired deduct $13.25 from price.

DIAMONDS of CERTIFIED WEIGHT, QUALITY and SAVINGS

YOUR CHOICE
$5.75 EACH
Postpaid



Our First Quality Diamonds

- Weight of diamond in each ring, 2/100 Ct.
- 18-K. White Gold mounting.
- Weight and quality certified.

6 exquisite patterns. Sizes, 5 to 8. State catalog number and size. Your choice, Postpaid....**$5.75**

Know what you are buying Sears affix a seal of weight and quality certification to each diamond ring. We also guarantee savings because when you buy at Sears low prices you are not helping to pay costly importer's commissions.

See Page 719 for Easy Payments on Diamonds.

YOUR CHOICE
$9.75 EACH
Postpaid



Our First Quality Diamonds

- Weight of diamond in each ring, 4/100 Ct.
- 18-K. white gold mountings.
- Weight and quality certified.

Stunning new open work designs. Sizes, 5 to 8. State catalog number and size. Your choice, Postpaid....**$9.75**



YOUR CHOICE
Our First Quality Diamonds

—Weight of diamonds in each ring, 7/100 Ct.
—18-Karat solid white gold.
—Weight and quality certified.

4K2868 has a brilliant regular cut diamond on each side of the center stone. Sizes, 5 to 8. State catalog number and size.
Your choice, Postpaid....**$14.50**

$14.50 EACH Postpaid





$29.50 EACH Postpaid

YOUR CHOICE
Solid Platinum Rings

—Our first quality diamonds.
—Weight of diamonds in each ring, 12/100 ct.
—Weight and quality certified.

Dazzling beauty. Each ring is set with our first quality diamond in center and regular cut diamond on each side. Sizes, 5 to 8. State catalog number and size.
Your Choice, Postpaid....**$29.50**

MEN'S RINGS



Our First Quality Diamonds

18-K. solid white gold with green gold trim. Weight and quality certified. Sizes, 7 to 13. Postpaid.
4K3291 1/8 ct.....**$31.50**
4K3293 3/16 ct..**$47.50**
4K3295 1/4 ct...**$66.00**
4K3299 1/2 ct.**$169.75**

Our First Quality Diamonds

Fine cut 1/64 Ct. diamond and two initials set on genuine black onyx. 14-K. solid white gold mounting. Sizes, 7 to 13. Print initial. State size.
4K3280 Post Paid **$14.25**



Postpaid

Our First Quality Diamonds

18-K. white gold, yellow gold trim. Weight and quality certified. Sizes, 7 to 13.
4K3286 8/100 ct....**$22.50**
4K3289 19/100 ct.**$47.75**
4K3290 25/100 ct.**$66.00**

Our First Quality Diamonds

Scarf Pins are "in" again. Beautifully fashioned of 14-K. solid white gold. 1/64 ct. diamond.
4K3271
$5.25

Ring and Pendant Set

$18.25 Postpaid



FOR BRACELET TO MATCH SEE 4K2915 BELOW

Genuine Crystal or Black Onyx

—Our First Quality Diamonds. Each diamond weighs 1/64 carat.
—14-Karat Solid White Gold.

Dainty open work mounting. Chain is about 16 in. long. Ring furnished in sizes, 4 to 7. State size. Postpaid.
4K2905—White Crystal Set.....**$18.25**
4K2907—Black Onyx Set.....**$18.25**

PENDANTS ARE FAVORED



Open Work Design

—Our First quality diamonds.
—10-k. white gold.
—Chain, about 17 in.
Postpaid.
4K2909 1/64 carat...**$9.25**
4K2911 3/64 carat....**$13.35**
4K2913 1/8 carat..... **26.25**

A RARE VALUE



Our First Quality Diamonds

—18-K. solid white gold.
—Weight and quality certified.

New in design. Sizes, 5 to 8. Be sure to state size.
Postpaid.
4K2925—1/64 ct.....**$5.95**
4K2927—3/100 ct.....**$ 8.75**
4K2929—5/100 ct..... **11.00**
4K2931—6/100 ct..... **12.25**
4K2933—8/100 ct..... **15.00**
4K2935—10/100 ct..... **18.50**



Dinner Ring

—3 diamonds, our first quality.
—14-K. solid white gold.

Sizes, 3 to 7. Total weight of diamonds given.
Postpaid.
4K2550 6/100 ct.....**$13.75**
4K2552 9/100 ct...**$16.75**
4K2554 15/100 ct..**$24.00**
4K2556 18/100 ct..**$28.00**

Dinner Ring

—Our First quality diamonds.
—14-K. solid white gold.

Sizes, 4 to 7. State size.
Postpaid.
4K2561 1/64 ct.....**$7.75**
4K2563 5/100 ct.**$12.00**
4K2565 8/100 ct.**$15.25**

All Jewelry is furnished in handsome presentation boxes. Ring size chart on page 724.



Our First Quality Diamonds

18-K. white gold screws. For pierced ears. Total weight shown. Postpaid.
4K2775 12/100 ct.....**$19.25**
4K2777 16/100 ct.**$23.75**
4K2781 24/100 ct.**$41.25**



10-Kt. White Gold

For unpierced ears. Diamonds on genuine crystal. Total wt..3/100 ct. Length, 1½ in. 4K2795 Pair Postpaid..**$9.95**



Choice of Genuine Crystal or Black Onyx Center

$18.50 Post Paid

—Our First quality diamond weighing 1/64 ct.
—14-Kt. solid white gold.

Bracelets are favored this year especially for evening wear. Length, about 7 in. Postpaid.
4K2915—Crystal set with diamond.....**$18.50**
4K2917—Black Onyx set with diamond.**$18.50**



Diamond Set Brooch

—Our First quality diamonds.
—14-K. solid white gold.

A stunning accessory for any frock and much favored. Length, about 1⅝ in. Dainty open work design. Postpaid.
4K2919—1/64 ct...**$9.75**
4K2921—6/100 ct...**$14.50**

QUALITY First - QUALITY Always - at Sears

Every Bride Will Love This Book

GIVEN WITH EVERY

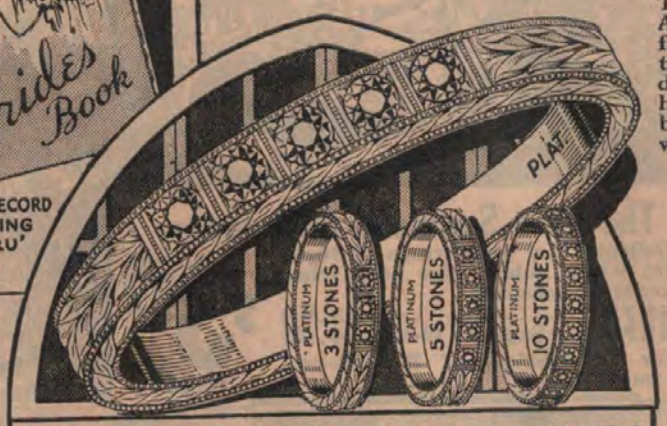
WEDDING RING

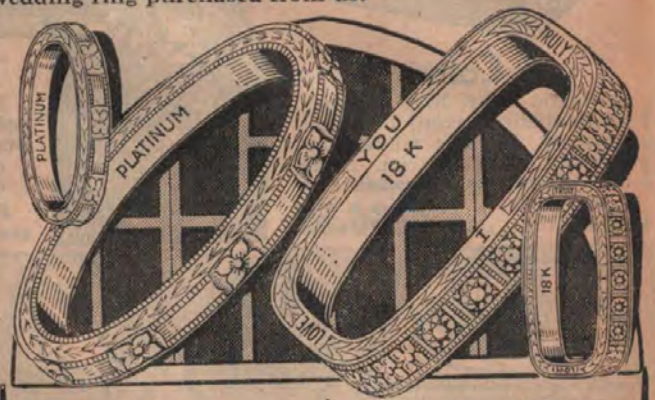




A COMPLETE RECORD OF THE WEDDING TO KEEP THRU' THE YEARS.

Included in this beautiful book are special pages for The Proposal, Engagement, Trousseau, Marriage Record, Autographs of The Guests and Honeymoon Snapshots. In fact this little book holds a complete illustrated record of the interesting highlights in your courtship from the day of your meeting until you are settled in your own home. Neatly bound and printed. A book you will truly be proud to own and show your friends. Given with every wedding ring purchased from us.





EASY PAYMENTS

on Rings Selling for $20.00 or more. See Page 719. Our Platinum wedding rings are 10% Iridium. All Brides' rings furnished in sizes 5 to 10, unless otherwise stated. Grooms' Rings, sizes 7 to 13. Ring Chart on Page 724. ***Be Sure to State Size.***

GENUINE REGULAR CUT DIAMONDS

Platinum

Many prefer platinum for the gift that will last a lifetime. Set with large brilliant diamonds. **Sizes, 5 to 8. State size. Postpaid.**

4K5513
3 diamonds. Total wt., 5/100 ct.....**$19.25**

4K5515—5 diamonds. Total wt., 8/100 ct..**$26.95**

4K5517—10 diamonds. Total wt., 16/100 ct.**$43.50**

18-Karat White Gold

Wreath Design. Postpaid

4K5501—3 diamonds. Total wt., 5/100 ct.....**$10.75**

4K5503—5 diamonds. Total wt., 8/100 ct.**$14.85**

4K5505—10 diamonds. Total wt., 16/100 ct.**$27.25**

Wider width. Each diamond weighs 2/100 ct.

4K5507—3 diamonds.$12.95
4K5509—5 diamonds. 18.45
4K5511—10 diamonds. 30.50

Platinum

An unusually attractive blossom and baguette design. Sizes, 5 to 8. **State size. Postpaid.**

4K5554
Platinum **$8.95**

Same design in 18-Karat Solid White Gold.

4K5555 .....**$3.25**

"True Love" Ring

18-karat solid white gold, shaped to fit the finger. Sizes, 5 to 10. **State size. Postpaid.**

4K5584
3 diamonds....**$23.50**
4K5557
5 diamonds **$31.95**
4K5591
10 diamonds..... **49.00**



Platinum

A beautiful heavy weight wedding ring. Featuring a new blossom and wreath design. Furnished in sizes 5 to 8. **State size. Postpaid.**

4K5502..**$13.75**

Platinum

Blossom pattern. Heavy weight. Sizes, 5 to 8. **State size. Postpaid.**

4K5561 **$10.45**

4K5563—Medium weight **$9.35**

4K5565 — Light weight **$8.25**

GENUINE DIAMONDS



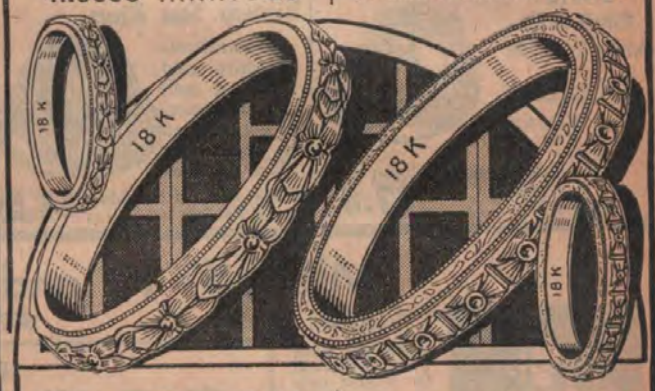
$4.75 Post Paid

3 DIAMONDS

—Set with small regular cut diamonds.

—18-Karat solid white gold **mounting.** Medium weight. Beautiful Blossom design wedding ring. Sizes, 5 to 10. **State size. Postpaid.**

4K5516—3 diamonds, total wt., 3/100 ct.**$4.75**
4K5518—5 diamonds, total wt., 5/100 ct.**$7.25**
4K5520—7 diamonds, total wt., 7/100 ct. **8.95**



White or Green Gold

Blossom design. Sizes, 5 to 10. **State size. Postpaid.**

4K5519—14-K white gold **$2.30**
4K5521—18-K solid white gold...**$3.10**
4K5523—14-K solid green gold... **2.30**
4K5525—18-K solid green gold... **3.10**

18-Karat White Gold

Rare beauty, superb workmanship and a surprisingly low price are united here. A heavy weight ring executed in the Blossom pattern with engraved sides. Sizes, 5 to 10. **State size. Postpaid.**

4K5549 .....**$4.85**



READ BEFORE ORDERING



Sears Seamless Wedding Rings are made from one piece—the correct way. They form a continuous circle, without joint or seam. This illustration shows the way wedding rings should be engraved. Our prices include engraving. ***Print engraving wanted and state ring size.***

$11.95 Post Paid

Solid White Gold Set

—Beautiful Blossom Pattern.
—Heavy weight.
—Rings match in design.

18-KARAT Custom decrees that the Bride and the Groom shall exchange wedding rings. Brides' ring in sizes, 5 to 10. Grooms' ring in sizes 7 to 13. **State sizes wanted. Postpaid.**

4K5547—18-Karat white gold.....**$11.95**
4K5546—14-Karat white gold.....**$10.25**



Platinum Covered Set

Heavy weight pattern. Brides' in sizes 5 to 10—Grooms' in sizes 7 to 13. **State size. Postpaid.**

4K5592 — 18-kt. solid white gold encased in a shell of pure platinum. Set **$21.95**

4K5593 — 18-kt. solid white gold.....**$14.00**

4K5594 — 14-kt. solid white gold.....**$11.65**



Solid White Gold Set

The very latest in a Wedding Ring Set in a new heart and blossom pattern. Heavy weight. Brides' in sizes 5 to 10. Grooms' in sizes 7 to 13. **State Sizes. Postpaid.**

4K5544—18-Karat white gold **$16.50**

4K5545—14-Karat white gold.....**$13.75**



18-K White Gold

Beautiful wreath design. Sizes 5 to 10. **State size. Postpaid.**

4K5575
Heavyweight**$4.05**

4K5577—Medium weight **$3.75**

4K5579 — Light weight **$3.35**



18-K White Gold

Heart and blossom pattern. **Brides' Ring,** sizes, 5 to 10. **State size. Postpaid.**

4K5506.**$4.75**

Grooms' Ring, sizes, 8 to 13. **State size.**

4K5510.**$7.50**



White Gold

A beautiful ring in blossom design. Sizes, 5 to 10. **State size. Postpaid.**

4K5526
14-karat...**$3.40**

4K5527
18-karat ...**$4.05**



18-K White Gold

A heavy weight ring in the lovely Love Link pattern. Sizes, 5 to 10. **State size. Postpaid.**

4K5596.**$6.25**

Same but 14-K.

4K5598..**$5.25**



Yellow Gold

English style. Weight, 2¾ dwt. Sizes, 5 to 13. **State size. Postpaid.**

4K5585
14-karat.**$3.25**
4K5587
18-karat..**$4.05**
4K5589
22-karat..**$4.85**



18-K White Gold

Two tone design. Very much in Vogue. Blossoms of yellow gold are separated by baguettes of white gold. Sizes, 5 to 10. **State size. Postpaid.**

4K5571
$7.65



White Gold Only $1.50

A lighter weight ring featuring a beautiful blossom design. 10-K. White gold. **Sizes, 5 to 10. State size.** Shpg. wt., 2 ounces. **Postpaid if part of $2.00 order.**

4K5543
$1.50



"Bridart" Ring

18-K. white gold. Beautiful heavy weight wedding ring featuring the new Heart and Cupids' Dart pattern. Sizes, 5 to 10. **State size. Postpaid.**

4K5539
$6.50



Yellow Gold

Weight, 4 dwt. Sizes, 5 to 13. **Be sure to state size. Postpaid.**

4K5529 **$4.55**
14-karat ...

4K5531
18-karat **$5.65**

4K5533
22-karat **6.95**



Solid Yellow Gold

Weight, 2 dwt. Sizes, 5 to 13.

4K5595 — 10-K Shpg. wt., 2 oz. **Postpaid if part of $2.00 order or more.** **$1.85**

4K5597 — 14-K. Postpaid..**$2.35**

4K5599
18-K. Postpaid
$2.95

LADIES' 10 and 14-KARAT SOLID GOLD RINGS

STATE SIZE AND COLOR



4 Colors

Synthetic Ruby, Blue Sapphire, Erinide (bluish green) or Rozircon (rose). 14-karat white gold; green and red gold trim. Sizes, 5 to 8. **State size and color.**

4K7600
Postpaid $6.55



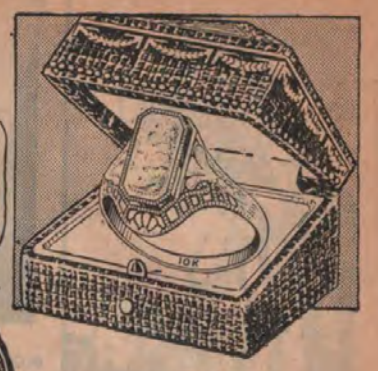
The New Synthetic Birthstones

Delicate lacy mountings of 10-K. solid white gold. Red gold trim. State size. Postpaid.

4K7635.....$3.95
4K7636—Same but 14-K... 4.95

For description of Birthstones, see page 723.

$3.95 10K Postpaid



5 Colors

Genuine Opal, Amethyst, Topaz, Synthetic Erinide (light bluish green) or Ruby. 10-K. solid white gold. Sizes, 5 to 8. **Postpaid.**

4K7626..... $2.75



4 Colors

Genuine Topaz, Amethyst, Garnet or Synthetic Ruby. 14-K. solid white gold with green and red gold trim. **State size and color wanted. Postpaid.**

4K7614.....$3.98

Eastern Star

14-K. White gold; green and red gold trim. Diamond and enameled emblem on Black Onyx.

4K7907
Postpaid.. $10.85

Cameo Ring

10-K. solid white gold. Green and yellow trim.

Postp'd 4K5764 $5.45
4K6766 — 14-K. **Postpaid $6.95**



Genuine Rose Diamond

Diamond on genuine Black Onyx. Beautiful open work design in 14-K. solid white gold. State size. Postpaid. Sizes, 5 to 8.

4K5301.....$4.50



2 Colors

Gen. Black Onyx or Sardonyx. Moderne cut stones. 14-K. white gold with red gold trim. **Postpaid.**

4K7637
$6.55

Genuine Opal

Beautiful 14-karat solid white gold mounting with red gold trim. **State size. Postpaid.**

4K7942
$7.95

Ladies' Initial Ring

14-karat solid white gold. Red gold trim. White gold initial on genuine black onyx. **State size, print initial. Postpaid.**

4K7905..... $4.75

STATE RING SIZE AND COLOR



3 Colors

Gen. Topaz, Amethyst or Syn. Ruby. 14-K. white gold; green and red gold trim. **Postpaid.**

4K7909..... $7.65

Eastern Star Ring

10-karat solid white gold with red gold trim. Enameled emblem on genuine Black Onyx.



State size. Postpaid. 4K7906..... $4.50

See Ring Chart on Page 724.
Ladies' Rings in Sizes, 5 to 8.
Misses' Rings in Sizes, 4 to 7.

Genuine Diamond

Set in genuine Black Onyx. 14-K. solid white gold with red gold trim. **State size. Postpaid.**



4K7908..... $7.98

STATE RING SIZE AND COLOR



3 Colors

Genuine Amethyst, Topaz, or synthetic Ruby. 10-K. white gold; red and green gold trim.

4K7616—Postpaid... **$3.15**
4K7617—14-K. **$3.75**

MISSES' 10 and 14-KARAT SOLID GOLD RINGS

STATE SIZE AND COLOR WANTED



4 Colors

Rose, Sapphire, Emerald or Topaz colors. 10-K. White gold. **Postpaid.**

4K5784
$2.00
4K5786
14-K..**$2.35**

3 Colors

Sapphire blue, Ruby or Amethyst. 14-K. white gold. **Postpaid.**

4K5316
$2.25

Initial Ring

10-K. white gold. Initial on Black Onyx. **Print initial.**

4K5325
$3.10
4K5346
14-K..**$3.45**

BIRTHSTONES FOR ANY MONTH



JAN. FEB. MAR. APR. MAY JUNE JULY AUG. SEPT. OCT. NOV. DEC.

Set With New Synthetic Birthstones (See Page 723)

Dainty pierced mountings of solid white gold—set with any birthstone. State size and month. **Postpaid if part of $2.00 order.**

4K5310—10-Karat..**$1.95** **4K5312**—14-K. Postpaid..**$2.35**

$1.95 10-K



5 Colors

Ruby, Amethyst, Emerald, Sapphire or Topaz colors. 10-karat white gold. **State color.**

4K5782—Shpg. wt., 2 oz. **Postpaid if part of $2.00 order..... $1.65**
4K5783—14-Karat **Postpaid $2.00**



4 Colors

Ruby, Amethyst, Sapphire or Emerald colors. 10-K. white gold, green gold trim. **State color.** Shpg. wt., 2 oz. **Postpaid if part of $2.00 order or more.**

4K7621..... $1.75

3 Colors

Ruby, Amethyst or Sapphire colors. 10-K. white gold. Shpg. wt., 2 oz. **Postpaid if part of $2.00 order.**

4K5308
$1.50

3 Colors

Amethyst, Rose or Sapphire colors. 10-K. white gold. **Postpaid.**

4K7624
$2.00
4K7625
14-K..**$2.50**

4 Colors

Syn. Ruby, Gen. Amethyst, Topaz or Garnet. 10-K. white gold. **Postpaid.**

4K7634
$2.50





Ring and Pendant Set

$6.55 Post Paid

10-K. white gold; green and yellow gold trim. Choice of Ruby, Emerada (pale green) or Sapphire. Ring sizes, 4 to 7. Chain, 15 in. long.

4K7639
Postpaid..... $6.55



STATE RING SIZE **STATE COLOR**

Dainty, Attractive

$10.50 Post Paid

10-K. white gold with green gold trim. Ruby, Topaz, or Aquamarine color sets. Ring sizes, 4 to 7. Chain, about 15 in. long.

4K7628
Postpaid..... $10.50



STATE RING SIZE

Pendant Sets are Favored

$16.50 Post Paid

Syn. Erinide (bluish green), Emerada (pale green), Rozircon (rose). 14-K. white gold; green and red gold trim. Sizes 4 to 7. 18 in. chain.

4K7828
Postpaid..... $16.50



Pendant 1¼ in. long. Chain 16 in. long. **STATE COLOR Genuine Diamond**

Genuine Diamond on Black Onyx or Crystal

$14.85 Postpaid

14-K. white gold mountings. **State choice of onyx or crystal.** Ring sizes, 4 to 7. **Postpaid.**

4K7632.... $14.85



STATE RING SIZE

Distinctive, Smart, New

$7.15 Post Paid

10-K. white gold. Choice of Rozircon (rose), Emerada (pale green), Sapphire (blue) color sets. Chain, 15 in. long. Ring sizes, 4 to 7. **Postpaid.**

4K7627..... $7.15



3 Colors

$5.00 Postpaid

Ruby, Sapphire or Topaz colors. 10-K. solid white gold. Ring sizes, 4 to 7. Chain, 16 in. long. **Postpaid.**

4K7640..... $5.00

Be Sure to State SIZE and COLOR

IN WHAT MONTH WERE YOU BORN?

Now... You Can Have Your Very Own Birthstone

Rings on This Page are Furnished in These Sizes

Men's Rings in sizes, 7 to 13. Ladies' Rings in sizes, 5 to 10. Misses Rings in sizes, 4 to 7. State Birthstone and size wanted. **See Ring Size Chart on Page 724.**

A Sparkling New Assortment of Modern Synthetic Birthstones

All Jewelry Shown Below is Listed in the Following Colors

January, Syntholite (violet cast)
February, Ultralite (purple)
March, Blue Spinel (bright blue)
April, White Sapphire (crystal)
May, Emerada (pale green)
June, Ceylon Sapphire (med. blue)
July, Ruby (red)
August, Erinide (lt. bluish green)
September, Sapphire (dark blue)
October, Rozicon (rose color)
November, Golden Sapphire (yellow)
December, Zirctone (dark bluish green)



Men's Birthstone Ring
10-Karat solid white gold with green gold trim. State size and birthstone. **Postpaid.**
4K6006 ..... **$8.45**
4K6008—14-Karat **$9.95**

Ladies' Birthstone Ring
10-Karat solid white gold with red gold trim. State size and birthstone. **Postpaid.**
4K7802 ..... **$5.75**
4K7803—14-Karat **$7.45**



Men's or Boys' Birthstone Ring
10-K. solid white gold with green gold trim. Sizes, 5 to 10. **State size and birthstone.**
4K6010—Postpaid **$4.75**
4K6012—14-Karat **$5.85**

Ladies' Birthstone Ring
10-K. white gold with green and red gold trim. **State size and birthstone. Postpaid.**
4K7604 ..... **$3.75**
4K7605—14-Karat **$4.50**

Birthstone Jewelry



Ladies' Ring
14-K. white gold. Sizes, 5 to 10. **State size and birthstone. Postpaid.**
4K7807 **$2.85**



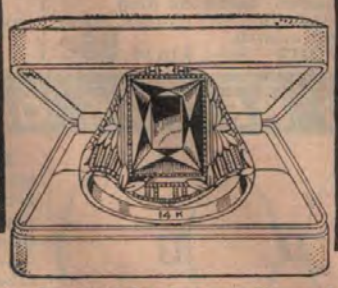
Ladies' Ring
14-Karat solid white gold. Pierced design. Sizes, 5 to 10. **State size and birthstone. Postpaid.**
4K7809
$3.35



Ladies' Ring
14-K. white gold with green gold trim. Sizes, 5 to 10. **State size and birthstone. Postpaid.**
4K7813 ... **$3.95**



Birthstone Pendant
10-K. solid white gold. Pendant, 1¾ in. Chain about 16 in. long. **State birthstone. Postpaid.**
4K7602
$3.45



Ladies' Birthstone Ring
14-Karat solid white gold with red gold trim. Sizes, 5 to 10. **State size and birthstone. Postpaid.**
4K7817..... **$4.75**



Birthstone Necklace
14-K. solid white gold with green and red gold trim. Chain, 16 in. long. **State birthstone. Postpaid.**
4K7603
$6.50



Birthstone Rings Below in the Following Stones

STATE RING SIZE AND BIRTHSTONE





GARNET, dark, red translucent stone.
AMETHYST, purple translucent stone.
BLOODSTONE (smooth top) green and red blotches opaque stone.
MOONSTONE (smooth top), white opaque stone.
EMERALD, translucent green stone.
AGATE (smooth top), white with green moss blotches, opaque stone.
RUBY, bright red translucent stone.
SARDONYX (smooth top), reddish brown opaque stone.
SAPPHIRE, dark blue translucent stone.
OPAL (smooth top), changeable color, opaque stone.
TOPAZ, dark yellow translucent stone.
TURQUOISE (smooth top), light blue opaque stone.
Bloodstone, Moonstone, Agate, Sardonyx and Opal are genuine stones. The others are fine imitations.







Men's Ring
10-K. solid green gold. A handsome heavyweight ring and a favorite with most men. Sizes, 7 to 13. **State size and month.**
4K5103 **$5.35**
Postpaid....
14-K. white gold.
4K5101 ..**$6.75**

Ladies'
10-K. white gold; Green and Red gold trim. Gen. Amethyst, Garnet, Bloodstone, Moonstone, Agate, Sardonyx, Topaz and Opal. Syn. Ruby.
Postpaid.
4K5026 **$3.95**
4K5046
14-Karat **$4.75**

Misses' Birthstone Ring
14-K. solid white gold. Sizes, 4 to 7. State size and month. Postpaid. **$2.90**
4K5009.....
10-K. solid white gold.
Postpaid.
4K5011 .....**$2.65**



Ladies' Birthstone Ring
10-K. white gold. Sizes, 5 to 10. State size and month. **$3.30**
4K5035.....
14-K. white gold.
4K5033 .....**$3.70**



Ladies' Birthstone Ring
10-K. yellow gold. Sizes, 5 to 10. Shpg. wt., 2 oz. **Postpaid if part of $2 order.**
4K5007..... **$1.75**
14-K. Postpaid.
4K5005 ..... **$2.25**



Ladies' Birthstone Ring
2 Diamonds
14-K. white gold ring set with 2 genuine cut diamonds, one on each side.
Postpaid.
4K5115 **$11.98**
18-Karat
4K5113 ..**$14.25**





Ladies' Birthstone Ring
Beautiful solid white gold mountings. Sizes, 5 to 10. **State size and month. Postpaid.**
Set With Any Birthstone **$3.95**
4K5004—14-Karat ...
4K5002—18-Karat..**$4.75**
4K5003—14-Karat solid yellow gold with solid white gold top **$4.25**
White Synthetic Sapphire Set
Same mounting in solid white gold, but with white syn. sapphire.
4K5052—14-Karat..**$4.95**
4K5054—18-Karat **5.75**

WHITE SYNTHETIC SAPPHIRES

The Nearest Approach to a Diamond



Ladies' Ring
14-Karat solid white gold ring. White synthetic sapphire set. Sizes, 5 to 10.
Postpaid.
4K4815 **$5.45**
18-Karat
4K4813 ..**$6.95**

Ladies' Ring
Solid white gold ring. White synthetic sapphire set. Sizes 5 to 10. **State size.**
Postpaid.
4K4807 **$8.35**
14-Karat ...
4K4805
18-Karat **$9.75**

Ladies' Ring
Finely cut white synthetic sapphire set. Dainty pierced design. Sizes, 5 to 10. **State size. Postpaid.**
4K4803—14-K. solid white gold..... **$4.98**
4K4801—18-K. solid white gold.....**$6.50**
4K4816—14-K. solid yellow gold with solid white gold top **$5.50**

Ladies' Ring
14-Karat solid white gold ring, set with white synthetic sapphire. Sizes, 5 to 10.
Postpaid.
4K4812.. **$5.75**
18-Karat
4K4810 ....**$7.45**



SAVE AT SEARS

INITIAL and SEAL RINGS

STATE SIZE — PRINT INITIALS

MEN'S RINGS FURNISHED IN SIZES 7 TO 13

When engraved according to your instructions, jewelry cannot be returned. Where stated, we can supply the following emblems on Men's Onyx Set Initial Rings in place of initial: Masonic, Odd Fellows, Knights of Columbus, Knights of Pythias, Modern Woodmen, Woodmen of the World, Eagles and Elks. Unless otherwise stated all initials or emblems are solid gold and are set on genuine Black Onyx.



$5.65 Men's 14-K White or Green Gold Ring

—Genuine Black Onyx.
—Sizes, 7 to 13.
State size and print initial or emblem wanted. Postpaid.

4K6101—14-Karat solid green gold..... **$5.65**

4K6103—14-Karat solid white gold..... **$5.65**

Postpaid

$8.75 Men's White Gold

—Genuine Black Onyx.
—Sizes, 7 to 13.
State size. Print initial or emblem wanted.

10 KARAT Postpaid

4K6131—Postpaid..... **$8.75**
14-Karat Solid White Gold.

4K6129..... **$10.95**

Genuine Black Onyx



Men's or Boys'

10-K. Yellow gold. **Print initial or emblem.**
Sizes, 5 to 13.
Postpaid.
4K6113 **$3.98**
10-K. white gold.
4K6114...$3.98



Gen. Black Onyx

Men's 10-Karat white gold. Green gold trim. **Postpaid.**
4K6014 **$7.50**
4K6016
14-Karat.. **$9.50**



Black Onyx

Men's 10-K. white gold with green and red gold trim. **State size. Postpaid.**
4K6018. **$8.75**
4K6020
14-Karat **$10.75**



Two Initials

Men's 10-K. white gold and black onyx. Sizes, 7 to 13. **Print initials. State size. Postpaid.**
4K6153. **$9.65**

10 and 14 Karat Solid Gold Rings



HEAVY WEIGHT

Seal Ring

Men's 14-Karat Solid Green Gold Rings, bright polish. Sizes, 7 to 13. **State size and print initials. Postpaid.**
4K6229..... **$6.95**

Raised Initials

Men's 10-K. Green Gold. **Sizes, 7 to 13. Print initials.**
4K6211.. **$9.85**
14-K. white gold.
4K6213.. **$14.85**

Seal Ring

Men's 10-K. Solid Yellow Gold Seal Ring, bright polish. Sizes, 7 to 13. **State size and print initials. Postpaid.**
4K6151..... **$4.75**





BOYS' OR GIRLS' SEAL RINGS

Boys' 10-K. Yellow Gold. Sizes, 4 to 8. **State size. Print initials. Postpaid.**
4K6221.. **$2.00**

10-Karat Yellow Gold Seal Ring. Sizes, 4 to 8. Shpg. wt., 2 oz. **Print initials. Postpaid if part of $2 order.**
4K5345.. **$1.79**

10-K. Yellow Gold with green gold trim. Sizes, 4 to 8. **Print initials. State size.**
4K6217
Postpaid.. **$2.35**

10-K. Solid Yellow Gold Ring. Sizes, 4 to 8. **PRINT initials. State size.**
4K6219
Postpaid.. **$2.95**





CLASS RINGS and PINS



High School

10-K. Solid Yellow Gold. **Postpaid.**
4K6115.. **$2.95**
4K6116
14-Karat... **$3.95**

Rings and pins are furnished for years 1932 and 1933 only. On Class Rings one initial only can be engraved in addition to "H. S." or "High School" or "Grammar School" as illustrated. Class Rings in sizes 4 to 10. Shpg. wt., of rings and pins, 2 oz. Print initial, year and ring size. Postpaid if part of $2.00 order or more.



Grammar or High School

State Choice
10-K. solid green gold. **Postpaid.**
4K6110. **$3.95**
Sterling Silver.
4K6104. **$1.45**

High School

10-Karat white and yellow gold.
4K5913.. **$4.50**
4K5914—14-K. **$6.85**
4K5915—Sterling Silver..... **$1.75**





Class Pin

Postpaid
10-K. solid gold.
4K5911
Yellow gold... **$2.98**
4K5912
White gold.... **$2.98**

Class Pin

4K5876—10-K. Solid yellow gold. **Postpaid** **$2.00**
4K5878—Yellow gold filled..... **$1.25**
4K5880—Solid Silver..... **$1.25**



STERLING SILVER RINGS



Imitation Black Onyx

Men's Sterling Silver Ring. **Print initial. State size.** Shpg. wt., 2 oz. **Postpaid if part of $2.00 order or more.**
4K7109..... **$1.48**



3 Colors

Men's Sterling Silver Ring with green gold plated ornamentation. Choice of Ruby, Topaz or Sapphire Blue colors. **State size and color. Postpaid if part of $2.00 order or more.**
4K7170
Shipping weight, 2 oz... **$1.25**



Two Initials

Men's Ring. Dirigold Initials resemble yellow gold. Print 2 initials. Shpg. wt., 2 oz. **Postpaid if part of $2.00 order or more.**
4K7201..... **$1.95**

STERLING SILVER

Postpaid If Part of $2 Order



Ladies' Ring

Imitation diamond set. Sizes, 5 to 10. Shpg. wt., 2 oz.
4K7237..... **79c**

STERLING SILVER

Postpaid If Part of $2 Order



Shpg. wt. 2 oz.

Ladies' Birthstone Ring

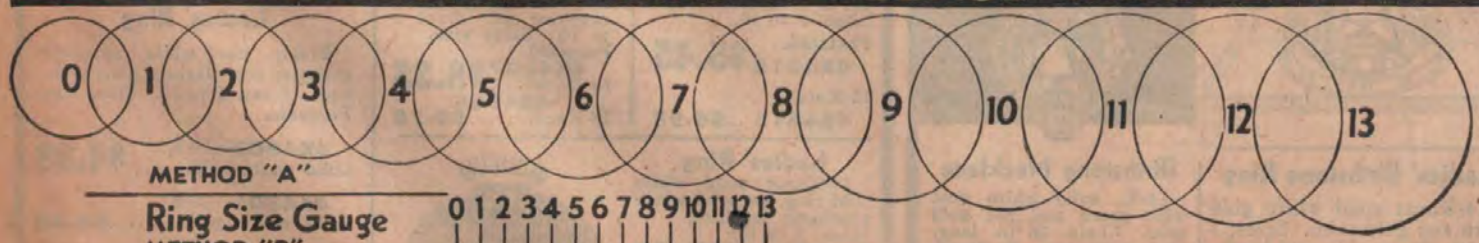
Fine imitation birthstones. **State size and month.**
4K7202—Sizes, 5 to 10. **95c**



Ruby Color Set

Ladies' Sizes, 4 to 8. **State size; print initial.**
4K7219.. **$1.00**

SEARS RING SIZE CHART ~ PLEASE READ BEFORE ORDERING



METHOD "A"

Ring Size Gauge
METHOD "B"



If you cannot determine your Ring size by methods "A" or "B" send for our Cardboard Ring Measuring Chart before ordering.

Method "A." Procure a ring that fits the finger. Place it over the circle that fits the inside measurement of the ring. The number of that circle is the ring size you will require.

It is very important when you order a ring from us that you send the correct size. If your finger size is larger than size 6 and smaller than size 7, order size 6½.

Method "B." Wrap a strip of paper around the middle joint of the finger and trim so that the ends meet. Place this strip of paper on the chart (Method B) with one end touching the left end of the chart. The other end of the paper will indicate size.

QUALITY First - QUALITY Always - at Sears

RINGS MEN PREFER

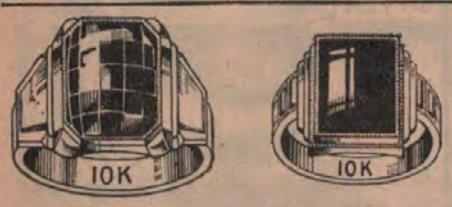
THE VERY LATEST DESIGNS
FINELY CUT GEMS. THE LOWEST PRICES

All Men's rings are furnished in sizes 7 to 13. Be sure to state size and color wanted.

See Ring Size Chart on page 724.



Synthetic Red Ruby
—10-Karat solid white gold.
—Green gold ornamentation.
Sizes, 7 to 13. **State size wanted. Postpaid.**
4K4904—10-Karat..... **$3.75**
4K4905—14-Karat..... **$4.85**



2 Colors
Multi-faceted stone—very brilliant. Genuine Black Onyx or synthetic Red Ruby. 10-Kt. white gold. **Postpaid.**
4K6062
$5.95

Boys' Ring
2 colors, real Black Onyx or Sardonyx (reddish-brown). 10-Kt. white gold, green gold trim. Sizes, 5 to 10. **Postpaid.**
4K6064
$3.95



3 Colors
Synthetic Red Ruby, genuine Topaz or Amethyst. 10-Karat white gold. **State color. Postpaid**
4K6002
$8.25

3 Colors
Syn. Ruby, gen. Amethyst or Topaz. 10-Kt. solid white gold ring. **Postpaid.**
4K6060
$6.50
14-Karat.
4K6061
$7.65

3 Colors
Syn. Ruby, gen. Amethyst or Topaz. 10-Kt. Green Gold. **Postpaid.**
4K6025
$6.25

3 Colors
Synthetic Ruby, genuine Amethyst or Topaz. 10-Karat white solid gold. **State size, color.**
Postpaid
4K6143
$7.15

3 Colors
Syn. Ruby, gen. Amethyst or Topaz. 14-Kt. white gold with green gold trim.
Postpaid
4K6027
$7.65

Synthetic Ruby
10-Karat solid white gold with green gold trim. **State size wanted. Postpaid.**
4K6028
$8.25





Synthetic Red Ruby
—10-Karat Solid green gold.
—Heavy weight. White gold setting.
Sizes, 7 to 13. **State size.**
4K4947—**Postpaid**..... **$9.65**
Same but 14-Karat solid white gold.
4K4945—**Postpaid**..... **$11.50**



3 Colors
Genuine Sardonyx, Black Onyx, or Bloodstone. 14-Karat white gold. Green gold trim. **Postpaid.**
4K6034
$8.65

3 Colors
Genuine Black Onyx, Sardonyx, or Bloodstone. 10-Karat white gold. **State size and color. Postpaid.**
4K6047
$4.25



Double Head Cameo
One head black; the other white. 10-Karat solid yellow gold throughout. **Postpaid.**
4K6066
$9.85

Genuine Hematite
(Gun metal color)
Intaglio cut (design is cut into the stone). 10-Karat white gold, with red gold trim. **Postpaid.**
4K6067
$9.35



Tiger Eye Cameo (Golden Brown)
Double Head.
10-Kt. solid white gold. Red gold trim.
Postpaid
4K6068..**$10.95**

Genuine Tiger Eye Cameo (Golden Brown)
14-Karat solid white gold with green and red gold trim. **Postpaid.**
4K6045
$11.55

Genuine Double Head Cameo
One white; the other black. 10-Kt. solid white gold mounting.
Postpaid
4K6042
$8.75

Genuine Double Head Cameo
One white; other black. 10-Kt. white gold with green and red gold trim. Heavy weight. **Postpaid.**
4K6043 $12.95



Synthetic Red Ruby
Heavy weight 10-Kt. green gold; white gold setting.
Postpaid.
4K4943
$13.25
14-Kt. white gold.
4K4941
$14.95

3 Colors
Synthetic Ruby, genuine Amethyst or Topaz. 14-Kt. solid white gold with yellow gold trim. **Postpaid.**
4K6196
$9.65

We Pay the Postage on Orders of $2.00 or More
As Explained on Page 1

EMBLEM RINGS
STATE SIZE AND EMBLEM WANTED

We furnish Masonic, Odd Fellow, Knights of Columbus, Knights of Pythias, or Modern Woodmen emblems With rings, 4K5866, 4K6048, 4K6049, 4K6050 4K6054, 4K6058 and 4K6059. In addition we also furnish 4K6058 with the Eagles emblem.

State Emblem Wanted

CHOICE OF 5 EMBLEMS



Diamond Set
Consistory Ring. 14-Kt. white gold. Enameled sides. Sizes, 7 to 13. **State size. Postpaid.**
4K6052 $21.95
4K6053—10-Kt. Without diamond.
$10.50



Eastern Star or Daughter of Rebekah emblems encrusted on Synthetic Red Ruby. 14-Kt. white gold with green and red gold trim. **Postpaid.**
4K6057....**$6.35**

CHOICE OF 5 EMBLEMS



Emblem encrusted on Synthetic Red Ruby. 10-Karat white gold with green gold trim.
4K6054—**Postpaid** . **$7.35**



Choice of 5 Emblems
Enameled gold emblem set on genuine Black Onyx. 10-Kt. green gold mounting. **Postpaid.**
4K6050..... **$6.95**



$4.85
10 KARAT
Postpaid

Choice of 5 Emblems
Emblems encrusted on genuine Black Onyx. 10-Karat green gold.
4K6048—**Postpaid**..... **$4.85**
4K6049—14-Karat. **Postpaid** **$7.30**

CHOICE OF 5 EMBLEMS



Emblem encrusted on Synthetic Red Ruby. 10-Kt. white gold.
4K5866
Postpaid **$12.95**

Enameled Charms
10-Karat solid yellow gold. **Postpaid.**
4K5951 Masonic..... **$3.50**
4K5953 Odd Fellow... **$3.50**
4K5955 Knights of Columbus.... **3.50**
4K5957 Modern Woodmen..... **3.50**





Choice of 6 Emblems
Enameled Emblem. 10-Kt. solid white gold.
Postpaid. **4K6058 $8.25**



Choice of 5 Emblems
Emblem encrusted on genuine Black Onyx. 10-Karat solid white gold. **Postpaid.**
4K6059
$6.85

LODGE EMBLEMS



Eastern Star and Masonic Pin. 14-Kt. white gold and platinum. Enameled. Eastern Star Pin set with diamond.
Postpaid
4K5935..**$11.85**

Shipping weight of all emblems is 2 oz. Postpaid if part of $2.00 order or more.



Eastern Star Pin. 14-Karat solid white gold with safety catch. Enameled design. Genuine brilliant diamond. **Postpaid.**
4K5929
$4.85



Masonic Button. 14-Karat solid white gold and platinum. Regular cut diamond. **Postpaid.**
4K5931
$4.65



Masonic Button. Platinum on 14-Kt. solid white gold. Enameled.
4K5973...**65c**



Elk Button. Enameled. 14-Kt. white gold top. Ruby red eyes.
4K5925 **$1.95**



Masonic Button. Solid yellow gold throughout. Enameled.
4K5969
$1.15

Odd Fellows Button. Solid yellow gold.
4K5977....**60c**



Shrine Button. Platinum on 14-Karat white gold. Beautifully designed.
4K5926
$1.25

Masonic and Eastern Star Pin Combination. 14-Kt. solid green gold. Enameled top.
4K5959
Postpaid.....**$2.80**

Odd Fellows and Daughter of Rebekah Pin. 14-Kt. solid white gold. Enameled in colors.
4K5965 **$1.75**

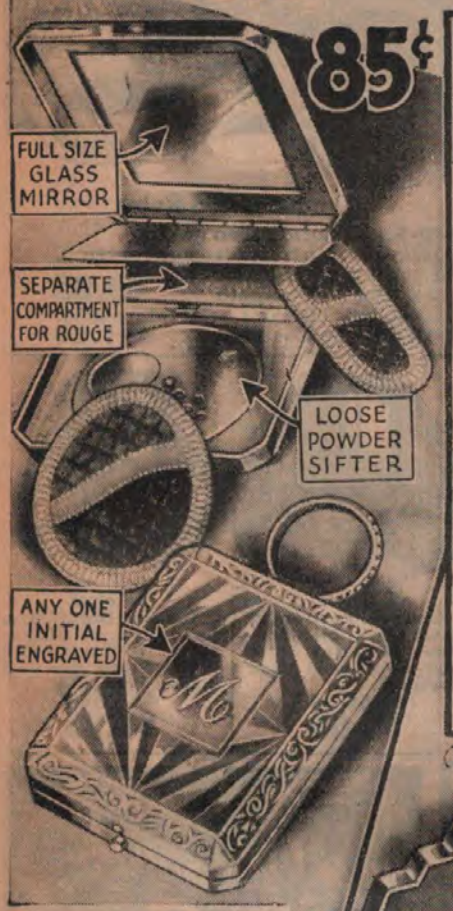
Eastern Star Pin. Solid green gold. Enameled.
4K5971.....**$1.25**



Be Sure to State SIZE and COLOR

Good Things Come in Small Packages

The VOGUE



★ **Loose powder sifter.**
★ **Large size rouge.**
★ **Large size glass mirror.**

Very smart, new and convenient. Suitable for any occasion and very well constructed. Fine quality nickel. Size, 1¾x2¼ in. Has ring for carrying. Two puffs. **Print initial to be engraved.** Shpg. wt., 5 oz. **Postpaid if part of $2.00 order.**

4K4611. 85c

Compacts cannot be returned when initials are engraved according to instructions

Fashion's Latest Completely Fitted Compacts

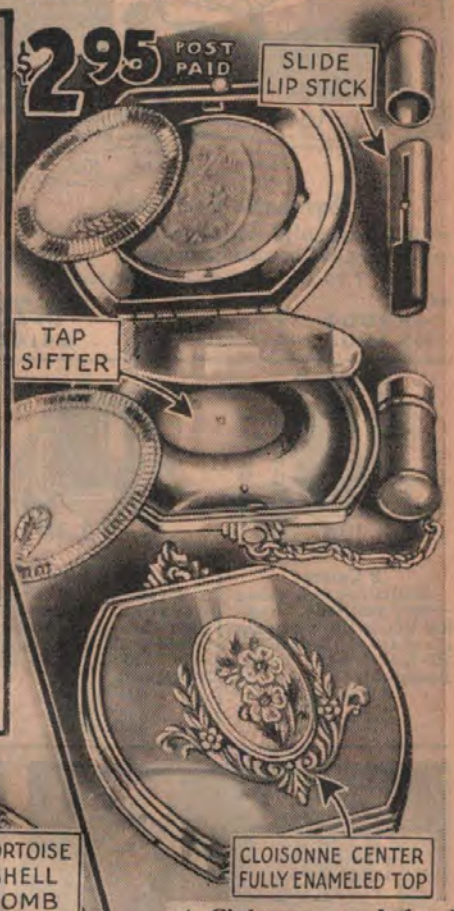
"CHIC" BOULEVARD MODEL



Your Name or Monogram Engraved on Lustrous Enamel

—Black, Green or Blue Enamel. **—Non breakable mirror.**
—Loose powder container and rouge. **—Chromium plated trimmings.**
Just out—a compact with your own name or monogram. Size, 2 inches in diameter.
Print monogram or name to be engraved. State color.
4K4601—Shpg. wt., 5 ounces. **Postpaid if part of $2.00 order.....$1.69**

The PARK AVENUE



★ **Cloisonne and hard enamel top.**
★ **Tap sifter and rouge.**
★ **Non breakable mirror.**
★ **Choice of 3 colors.**
★ **Lipstick attached.**

Cloisonne enameled on sterling silver. Choice of black, green or blue enamel. Size, about 2¼x2¼ inches. Well dressed women will instantly approve of its smart design. And its price is low conforming to 1932 pocketbooks. **State color. Postpaid.**

4K4603 $2.95

Be Sure to State Color Wanted. Attractive Presentation Box with Every Compact

The SENORITA



COMPACT WITH LIPSTICK ATTACHED
—Choice of 3 colors.
—Powder container and rouge.
—Non breakable mirror. —2 puffs.
Choice of blue, green or black. Shpg. wt., 4 ounces. Postpaid if part of $2 order.

4K7108..... $1.00

LA MODERNE



BLACK ENAMEL IS SMART
—Loose powder sifter and rouge.
—Comb and two puffs.
—Large glass mirror.
Chromium trimmings. **Print initials to be engraved.** Size abt. 1¾x2¾ in.

4K4609—Postpaid..... $2.50

MESH BAGS ARE SENT IN GIFT BOXES IF REQUESTED

Genuine WHITING & DAVIS Mesh Bags



Ring Mesh

—3 color combinations.
—Pastel shades.
—Frames have enamel finish.

Predominating colors are: (A) Black frame with black and white design. (B) Light blue frame with blending colors. (C) Red frame with blue and red design. Size, 3½ by 4½ in. **State color wanted.** Shpg. wt., 6 oz. **Postpaid if part of $2 order.**

4K4649. $1.00

Armored Mesh

—4 color combinations.
—Silver plated frame.
—Enameled mesh.

Colors are: (A) White and black; (B) Light green and dark green; (C) Light brown and dark brown; (D) Light blue and dark blue. Size, about 3¾ by 6 inches. **State choice of A, B, C or D.** Shpg. wt., 6 oz. **Postpaid if part of $2.00 order.**

4K4650. $1.75

OUR FINEST RING MESH $2.95 Post Paid



—Soldered mesh.
—3 color combinations.
—Radium silk lining.
—Fine mirror.

Predominating colors: (A) Blue frame, blue green and white mesh. (B) Green frame, green white and brown mesh. (C) Red frame, green, red and white mesh. Size, 3½x6 in. **Postpaid.**

4K4643 $2.95

State Choice Style A, B or C

Armored Mesh

—4 color combinations. Enameled.
—Silver plated frame.

Predominating colors are: (A) White background with black, (B) Light brown background with dark brown, (C) Light blue background with dark blue, (D) Light green background with dark green. Size, about 5 by 7 in. **State color combinations. Postpaid.**

4K4637 $3.48

Armored Mesh

—Gold or Silver color.
—Enameled frame and mesh.

Choice of (A) Exquisite gold color bag with black and white enameled design or (B) Silver color bag with black and white enameled design. Size, 5 by 6½ inches. **State choice, (A) or (B). Postpaid.**

4K4641. $4.95



Low Prices Buy BETTER QUALITY at Sears



ONLY EXPERTS CAN TELL THE REAL PEARL from *Senorita* ARTIFICIAL PEARLS



WHICH ONE?
One of these pearls is a real pearl; the other is one of our Senoritas.

Senorita Pearl Reproductions Resemble Natural Pearls In Every Outward Appearance

Our finest Senorita artificial pearls can only be distinguished from the Genuine Oriental pearl by experts of long experience. The higher the cost the more perfectly matched are the beads and the higher the luster and sheen. All are solid and indestructible. We list Senorita artificial pearls in four grades: "A", "B," "C" and "D." The large illustrations of the clasps are actual size.



Our Finest "A" Luster

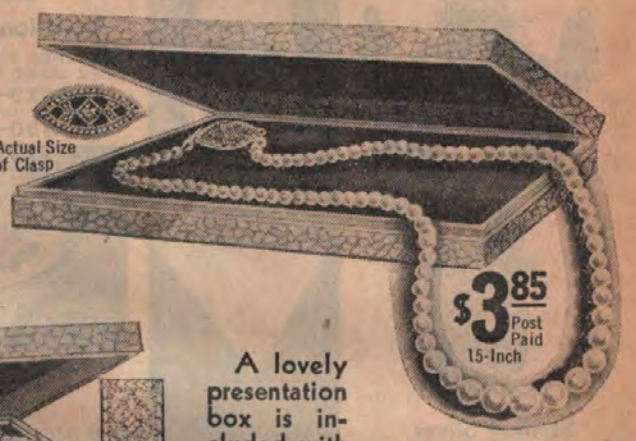
—Regular Cut Diamond Set Clasp of 14-K. solid white gold.
Beautifully graduated beads.
Postpaid.
4K3801—15 inches long... **$15.65**
4K3803—18 inches long..... **$16.25**
4K3805—24 inches long..... **17.85**
4K3807—30 inches long..... **19.50**

Real Diamond Set Clasp

- "B" Luster artificial pearls.
- 14-K. solid white gold clasp.

Inexpensive in price, but very fine reproductions. **Postpaid.**

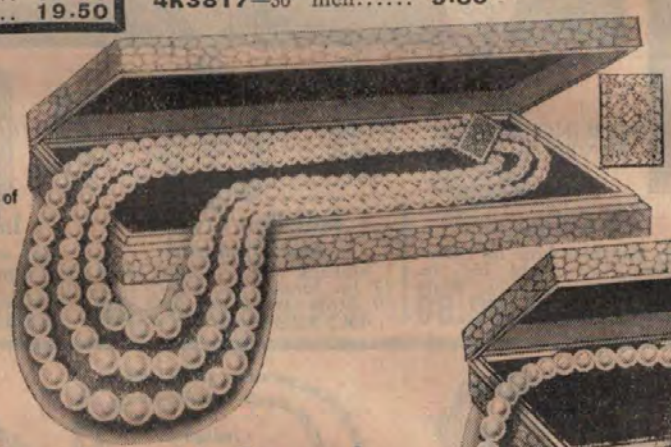
4K3811—15 inch..... **$3.85**
4K3813—18 inch..... **$4.25**
4K3815—24 inch..... **5.00**
4K3817—30 inch..... **5.85**





Brilliant Crystal Set Clasp

—"C" Luster artificial pearls.
—Solid silver clasp.
An exquisitely dainty strand of artificial pearls and the price is attractive, too! **Postpaid.**
4K3829—16 inch length..... **$2.00**
4K3831—18 inch length..... **$2.25**
4K3833—20 inch length..... **2.48**



The 3 Strand Is Favored

—"D" Luster artificial pearls.
—Three strand necklace.
Dainty filigreed clasp in assorted patterns. A good quality imitation pearl. Length of strands, 15, 16 and 18 inches. Shpg. wt., 5 oz. **Postpaid if part of $2.00 order or more.**
4K3836..... **$1.50**

A lovely presentation box is included with every Senorita necklace.



The Price Is Only 59c

—"D" Luster.
—16½ inches long.
—Filigreed clasp.
Shipping weight, 4 oz. **Postpaid if part of $2 order.**
4K3812..... **59c**
4K3814—24 inch..... **79c**

FASHIONABLE BRACELETS



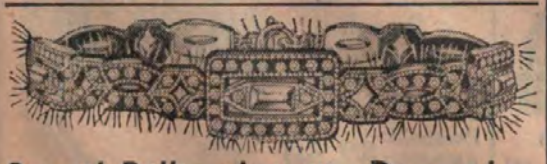
Sterling Silver Bracelet

Friendship bracelet about 7 inches long. Tiny padlock with spring ring clasp.
4K4551—Postpaid..... **$2.25**
4K4502—Similar. Chromium plated. Shpg. wt., 3 oz. **Postpaid if part of $2 order.** **$1.25**



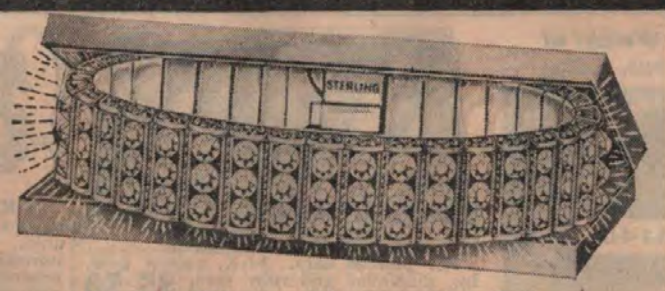
Sparkling Imitation Diamonds

Bracelet about 7 in. long. Finish resembles white gold. **Postpaid if part of $2.00 order.**
4K4506—Shpg. wt., 3 oz..... **$1.25**



Set with Brilliant Imitation Diamonds

A lovely accessory to any costume. Dainty flexible links. Finish resembles white gold. Length, about 7 in.
4K4508—Postpaid..... **$2.95**



Sterling Silver—Choice of 4 Colors

—Flexible bracelet with strong clasp.
—6½ inches long.
Choice of all imitation diamonds; imitation diamonds and ruby color; imitation diamonds and emerald color; imitation diamonds and sapphire blue color. **State color.**
Postpaid.
4K4520—3 rows of stones, about ⅛ in. wide..... **$3.95**
4K4522—5 rows of stones, about ¼ in. wide..... **$8.75**



Sterling Silver—Choice of 5 Colors

—Flexible bracelet.
—Length, about 6¾ inches.
Choice of imitation diamonds, ruby red, sapphire blue, amethyst purple or emerald green color. **State color.**
4K4504—Postpaid..... **$2.00**



Imitation Diamonds are Favored

Flexible bracelet finish resembles white gold. Length, abt. 7¼ inches. Shpg. wt., 3 oz. **Postpaid if part of $2.00 order.**
4K3672..... **69c**



Sterling Silver Bracelet Hammered Effect

Raised initial. **Print initial wanted.** Shpg. wt., 3 oz. **Postpaid if part of $2.00 order or more.**
4K4510..... **$1.00**



Sterling Silver Friendship Bracelet

Engraved with two initials. **Print initials wanted.**
4K4524—Postpaid..... **$2.75**
Same Style but non-tarnishable finish.
4K4535—Shpg. wt., 3 oz. **Postpaid if part of $2.00 order**..... **$1.00**

We Guarantee Safe Delivery of All Our Shipments

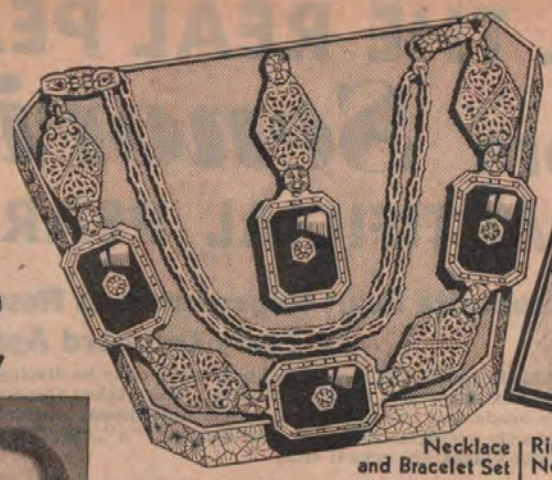
Jewelry That WINS Style Center APPROVAL

Crystal and Onyx

Crystal set with imitation diamond. Sterling silver chain and mounting. **Postpaid.**
4K3783..$2.50
Same, but all imitation Black Onyx.
4K3784
$2.50

Chain About 16 In. Long Pendant 1⅜ In.

WE PAY THE POSTAGE ON ORDERS OF $2.00 OR MORE
AS EXPLAINED ON PAGE 1



Necklace and Bracelet Set

Imitation Onyx and Diamond

Sterling silver. Bracelet, 7 in. long; chain about 16 in.
4K7629—Postpaid $3.48
Same but imitation crystal.
4K7630—Postpaid $3.48



Ring and Necklace Set

Genuine Diamond

Sterling silver ring and pendant. Filigreed design. Chain, about 16 in. long; ring sizes, 5 to 10. **State size.**
4K3326—Postpaid..... $2.95

Pendant Necklace

Topaz, Ruby or Amethyst color. 10-Karat solid white gold mounting and chain. Chain about 16 in. long. **State color.**
4K7840—Postpaid..... $3.85



SAVE AT SEARS



Sterling Silver Ring and Pendant Outfit Set With Genuine Marcasites

A fascinating rosebud design, equally favored for evening and daytime wear. Chain about 16 inches long. Ring sizes, 5 to 10. **State size. Postpaid.**
4K3302..... $3.50





STERLING SILVER

RING AND NECK-LACE SET

RING AND NECK-LACE SET





Choice of 3 Genuine Stones

Genuine Marcasites surround genuine Black Onyx, Cornelian and Chrysoprase stones. Sterling silver pendant and ring. Chain about 16 in. long; ring sizes, 5 to 10. **State color and size. Postpaid.**
4K3323—Postpaid..... $4.95

3 Colors

Ruby, Sapphire blue or Emerald colors. Chain, abt. 15½ in. long; ring sizes, 5 to 10. **State color and ring size.**
4K3327—Postpaid $2.50

Imitation Crystal and Diamond

Sterling silver. Chain about 17 in. long; ring sizes, 5 to 10. **State size, color.**
4K3328—Post'd. $3.00

Imitation Crystal

Set with imitation diamond. Sterling silver. Chain, 15 in. long; ring sizes, 5 to 10. **State size. Postpaid.**
4K3329..... $2.75



3 Imitation Diamonds

Lovely filigreed pendant which resembles white gold. Chain, abt. 15½ in. long. Shpg. wt., 3 oz.
4K3301
$1.50



Sparkling Imitation Diamonds and Clear Imitation Crystal

Chain 15½ in. long. Shpg. wt., 5 oz.
4K3314
$1.00
Imitation Black Onyx and diamond.
4K3330..$1.00



Imitation Topaz Set With Imitation Diamond

Ornate pendant. Dull finish yellow gold filled. Open work design. Chain, about 16 in. long. **Postpaid.**
4K3311
$2.00



Imitation Black and White Cameo

Dazzling imitation diamonds. Chain and pendant finished to resemble white gold. Chain, about 15½ inches long. Shpg. wt., 3 oz.
4K3313
89c



3 Colors

Choice of Sapphire blue, Topaz or Emerald colors. Sparkling imitation diamonds. Chain and pendant finished to resemble white gold. Chain, abt. 16 in. long. **State color.** Shpg. wt., 3 oz.
4K3316
$1.25



Earrings for Pierced Ears

4K4075—10-Karat solid yellow gold. **Postpaid.** Pair **$2.25**
Gold filled, solid gold wires.
4K4077—Shpg. wt., 3 oz.
Pair **$1.25**



For Unpierced Ears

Fine imitation pearls. Shpg. wt., 3 oz. Pair.
4K4074..50c

For Pierced Ears

10-Karat green gold. Imitation pearls. Shpg. wt., 3 oz.
4K4095 Pair..... **$1.30**



Ear Screws Unpierced Ears

Sparkling imitation diamonds. Shpg. wt., 3 oz. Pair.
4K3325
59c

Shipping Weight of All Earrings, 3 Oz.



Hoop Style Earrings

For Pierced Ears

Yellow gold plated with solid gold ear wires.
4K4140—Pair... **$1.50**
10-Karat solid yellow gold.
4K4141—Pair ...**$5.50**
Smaller, yellow gold plated.
4K4142—Pair ...**$1.25**
10-Karat solid yellow gold.
4K4143—Pair ...**$4.50**
Illustrations of hoop earrings are actual size.



For pierced ears. 14-K. yellow gold. Im. diamonds and ruby sets.
4K4085—Pair. **Postpaid. $5.50**

For pierced ears, 10-K. yellow gold. Ruby red color set.
4K4137 Pair... ..... **98c**



Shpg. wt., 3 oz



10-K. solid yellow gold, with imitation diamonds. For pierced ears. **Postpaid.**
4K4093
Pair
$2.20

10-K. solid yellow gold. For pierced ears. Imitation diamond. **Postpaid.**
4K4081
Pair
$2.98



Cameo Earrings for Pierced Ears

Yellow gold filled mountings and 10-K. gold ear wires. Pair.
4K3331—Shpg. wt., 3 oz. **$1.50**

For Pierced Ears

10-K yellow gold, im. diamonds. Shpg. wt., 3 oz.
4K4089—Pr. **$1.40**
4K4097
Gen. Garnet.... **1.59**

BROOCHES



State Color

Choice of 5 Colors

White metal brooch. Ruby, Topaz, Sapphire blue, Emerald or Crystal colors with imitation diamonds. Shpg. wt., 3 oz.
4K4002.....98c



Birth Month Brooch

Solid silver brooch set with the correct stones and flower for your birthmonth. **State month.** Shpg. wt., 3 oz.
4K4015—Each. **89c**

Genuine Cameo Brooch

Beautifully executed. 10-K. solid white gold mountings. **Postpaid.**
4K3332. $2.50
Same but 10-K. solid yellow gold mounting.
4K3333. $2.50



THE BEST SELECTIONS OF THE SEASON!

WE IMPORT OUR OWN AMBER NECKLACES



$2.95 16-IN. Post Paid

Genuine Amber Necklace

Our direct importation saves ½.

16 in. long. Illustration at left shows graduation of 25-in. length. 16-in. length has smaller beads. Screw clasp. Postpaid.

4K3643—16-in.... **$2.95**
4K3644—18-in. **$3.50**
4K3641—25-in. **5.95**

IMITATION CRYSTALS



(A) German Cut, beautiful simulated crystals. Necklace and earrings make a charming combination.

(B) Jap cut, simulated crystals, very much favored by fashion dictators. Splendidly cut and polished.

Your Choice of 2 Necklaces in 3 Lengths

4K3658—16-in. State Style. Shpg. wt., 5 oz. Postpaid if part of $2.00 order..... **$1.75**
4K3659—18-in. State Style. Postpaid **2.00**
4K3660—27-in. State Style. Postpaid **3.00**
4K3661—Earrings. State necklace earrings are to match. Shpg. wt., 3 oz..... **$1.00**

GENUINE CRYSTAL NECKLACES



$2.95 16-INCH Postpaid

Genuine Clear Cut Crystals—Fine Quality

16 in. long. Illustration at side shows graduation. Postpaid **$2.95**

4K3657—16-in.... **$3.48**
4K3663—18-in. **5.50**
4K3655—28-in. ....



State Necklace These Earrings Are to Match Wt., 3 Oz.

Earrings to match. Pair. 4K3665.... **98c**

The New Jap Cut Is the Vogue!

Finely cut genuine crystals, knot between each bead. Shpg. wt., 6 oz. **$1.69**

Postpaid if part of $2.00 order.
4K3667 16-inch.... **$1.69**
4K3668—18-in.. **$1.95**
4K3669 27-in. Postpaid.... **2.95**

Rose Bud Necklaces Are Popular



79c A beautiful tinted rose bud, hand carved. Fine imitation Ivory. About 1 in. diameter. 18-in. strand of small beads with screw clasp. Shpg. wt., 3 oz.

4K3653..... **79c**



Postpaid If Part of $2.00 Order



5 Colors Beads strung on 18-in. chain. **State Choice** of Crystal (white), Sapphire blue, Topaz, Emerald, or rose colors. Shpg. wt., 5 oz.

4K3334 **39c**

Illustration Reduced

About 16-In. Long Shpg. Wt., 2 Oz.



Crystal, Sapphire blue, Amethyst, Rose or Topaz. Solid silver chain and mountings.

4K3715 **95c**

Postpaid If Part of $2.00 Order



For Evening Wear Imitation diamonds. Length, 17 in. Wt., 4 oz.

4K7113 **$1.19**

STERLING SILVER

Genuine Marcasites



$1.00

Sterling Silver Crosses Genuine marcasites. Chain, 16 in. long. State choice of Styles A or B. Postpaid if part of $2.00 order.

STYLE "A" STYLE "B"

4K3336—Shpg. wt., 2 oz..... **$1.00**

Smart



79c The Festoon Necklace is always a favorite. Green gold color, attractive leaf design with imitation pearl sets and drops. Fancy clasp. Necklace about 16 in. long. Shpg. wt., 5 oz. **Postpaid if part of $2.00 order.**

4K3338..... **79c**



$2.25 *Postpaid*

3 Piece Set—Necklace Bracelet and Earrings

Finished in Antique gold. Imitation pearl set. Necklace, about 15 in. long. Fancy clasp. Bracelet about 7 in. long. Ear drops for unpierced ears, about 1¼ in. long. **Postpaid.**

4K3339..... **$2.25**

A Rose Bud Is the Motif



Antique green gold color, set with imitation pearls. Rose bud design pendant drop. Necklace, about 17 in. Fancy clasp. Shpg. wt., 5 oz. **Postpaid if part of $2.00 order.**

4K3340..... **$1.39**

$1.39

IN BRILLIANCE THEY RIVAL REAL DIAMONDS



DRESS CLIPS Wear them in pairs on hat, frock and bag. Brilliant imitation diamonds. Finished to resemble Sterling silver. Shpg. wt., 3 oz. **Postpaid if part of $2.00 order.**

4K3341 Pair..... **$1.00**



Pendant White stones are smart for evening wear also. Finished to resemble Sterling silver. Square cut crystal in center, surrounded by imitation diamonds. Chain, about 16½ in. long. Shpg. weight, 3 oz. **Postpaid if part of $2.00 order.**

4K3342 **$1.39**



Pendant Chain and drop set with imitation diamonds. Finished to resemble white gold. Necklace, 17 in. long. Shpg. wt., 5 oz. **Postpaid if part of $2.00 order.**

4K3343 **$1.69**



Bow Knot Necklace Set with imitation diamonds. Necklace, 15 in. long. Pendant, 2 in. Finished to resemble Sterling silver. **Postpaid.**

4K3344 **$2.00**



Basket Pendant Set with imitation diamonds. Copied from costly platinum necklace. 17 in. long. **Postpaid.**

4K3345 **$2.95**



Illustration Reduced

Earrings for unpierced ears. Set with imitation diamonds. Shpg. wt., 3 oz. **Postpaid if part of $2.00 order.**

4K3346 **$1.25**

Gift Jewelry the Little Tots Love



Birthstone Ring
14-karat solid white gold. Sizes, 0 to 4. **Mention size, month.** Shpg. wt., 2 oz.
4K4451.....**$1.00**



Heart Shaped Pendant
10-kt. solid yellow gold. Chain, 13 in. long. Soldered links. **Print initial.** Shpg. wt., 3 oz.
4K4401.....**$1.78**



Pendant Necklace
10-K. yellow gold. Real rose diamond. Chain, 12 in. Shpg. wt., 3 oz.
4K4411.....**$1.80**



Genuine Diamond Set
Beautiful 10-K. solid white gold mounting. Pierced designs. Sizes, 0 to 4. Shpg. wt., 2 ounces.
4K4489—State size.....**$1.95**

Babies' Ring
14-karat white gold. Sizes, 0 to 4. **State size, print initials.**
4K4455
$1.50





Babies' Ring
10-karat solid gold. Sizes, 0 to 4. **Print initial.**
4K4445 Green Gold. **$1.00**
4K4476 White Gold. **$1.00**

Yellow Gold Filled Bracelet



Print Name 1½ inches in diameter.
4K4471 Shpg. wt., 2 oz.....**98c**
4K4472 — White gold filled.....**98c**



Yellow Gold Filled Bracelet
Satin finish. Red and green gold trim. About 1⅝ in. in diameter. Shpg. wt., 2 oz.
4K4415—Print initial **$1.95**



Set With Rose Diamond
14-Karat solid white gold ring. Sizes, 0 to 4. **State size.**
4K4461 Postpaid.. **$2.25**
Be Sure to State Ring Size Wanted.



Pendant Necklace—*Print Initial*
Chain about 12 in., soldered links.
4K4407—10-K. white gold....**$1.58**
4K4409—14 Karat. Postpaid...**$2.49**

We Pay Postage on Orders of $2.00 or More—As Explained on Page 1



Initial Ring
10-Kt. solid gold. Sizes, 0 to 4. **Print initial and state size.** Shpg. wt., 2 oz.
4K4467 Green Gold. **$1.19**
4K4475 White Gold...**$1.19**



Pendant Necklace
Chain 14 in. long. 10-K. yellow gold. **Print initial.**
4K4403
$1.45



Pendant Necklace—Print Initial
10-karat solid white gold. Chain about 12 in. long. **Print initial.** Shpg. wt., 3 oz.
4K4412.....**$1.35**



Baby Pin Set
Solid white gold front. Two pins with soldered link connecting chain. Shpg. wt., 2 oz.
4K4419.....**85c**



Baby's Birthstone Ring
10-karat solid white gold. A special value. Sizes, 0 to 4. **State month and ring size.**
4K4418
Post Paid.... **$2.00**



Baby Ring
10-k. yellow gold. Lightweight. Sizes, 0 to 4. **State size.** Shpg. wt., 2 oz.
4K4447 .....**$0.75**
4K4449—14-k. **1.00**



Baby Ring
10-k. white gold. Sizes, 0 to 4. Ruby, Sapphire blue or Emerald colors. **State color and size.**
4K4424..**$1.25**

Solid Gold Chains
Choice of Yellow or White Gold

10-karat solid yellow gold.

Lightweight
Shpg. wt., 2 oz.
4K4423—14-inch.....**62c**
4K4425—15-inch.....**72c**
4K4427—18-inch.....**77c**

Heavyweight
4K4429—14-inch.....**$1.25**
4K4431—18-inch.....**1.75**
4K4433—22-inch.....**2.00**

10-karat solid white gold.

Lightweight
4K4434—14-inch.....**69c**
4K4435—15-inch.....**75c**
4K4436—18-inch.....**85c**

Heavyweight
4K4420—14-inch.....**$1.25**
4K4421—18-inch.....**1.75**
4K4422—22-inch.....**2.00**



$2.95 Post Paid

Genuine Diamond Set
Dainty design in 10-K. solid white gold. Sizes, 4 to 7. **State size. Postpaid.**
4K4490.....**$2.95**

Gifts for the Little Miss up to 12



$1.85 10-K

A Ring for Her Birthmonth
10-karat solid white gold mounting, set with fine imitation birthstones. Sizes, 4 to 7. **State month and ring size.**
4K4462—Shpg. wt., 2 oz.....**$1.85**
4K4465—14-karat solid white gold. **Postpaid**.....**$2.35**

Articles cannot be returned when initials are engraved according to instructions.
Unless otherwise stated, shipping weight of all articles on this page is 2 ounces.
See Ring Size Chart on Page 724.



Imitation Diamond on Crystal
Mountings have non-tarnishable finish. Chain 13 in. long. Bracelet 6 in. long.
4K4488—Postpaid **$2.95**



Misses' Ring
10-K. White gold. Ruby, Sapphire blue, or Emerald green colors. Sizes, 4 to 7. **State color.**
4K4480
$1.25



Misses' Ring
10-K. solid white gold. Ruby, Amethyst or Sapphire colors. Sizes, 4 to 7. **State size and color.**
4K4414
$1.95

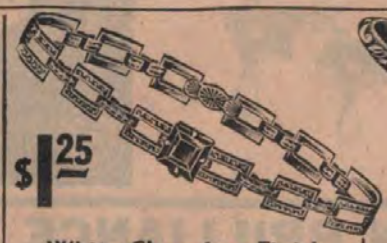


$1.25 Just Like Mother's!

Choice of white background with black design, light green background with dark green design, or tan background with light and dark brown design. Size, 3½x4¾ in. **State colors.**
4K4439
Shpg. wt. 5 oz.....**$1.25**



Cross and Chain
10-K. Yellow Gold
Roman Satin finish. Chain 15 in. long, has soldered links. Illustration reduced.
4K7301.**$1.50**



$1.25

White Chromium Finish
Link bracelet. State choice of Sapphire blue, Rose or Aquamarine color stones. Length, 6¼ inches.
Shpg. wt., 2 oz.
4K4454 .....**$1.25**



14-K. White Gold Filled
Dainty expansion type bracelet for the little Miss. Diameter, about 1¾ in. **Print initials to be engraved.**
Shpg. wt., 3 oz
4K4416.....**$1.50**

THIMBLES

Thimbles are furnished in small, medium, and large sizes. Most women require a medium size. If you already have a thimble, give size marked therein. If not, state choice of small, medium or large size.



Sterling Silver
Octagon shape fancy base. **State size.** Shpg. wt., 3 oz.
4K7287 **72c**



STERLING SILVER THIMBLE
An exceptional value. **Print initial to be engraved. State size.** Shpg. wt., 3 oz.
4K7291
$1.10

Solid Green Gold
Print initials and State size.
4K7283
10-K..**$2.75**
4K7285
14-K. ..**$3.75**
4K7293
Similar, sterling silver..**39c**





Sterling Silver Thimble.
Will hold its shape. A splendid value. **State size.** Shpg. wt., 2 oz.
4K7295....**48c**

ROSARIES



Rosary

Yellow gold filled chain (warranted for 20 years), about 18 in. long. Shpg. wt., 2 oz. Beads in colors:

4K7333 Amethyst.....**$1.35**
4K7335—Ruby Red.**$1.35**
4K7337—Emerald ..**1.35**
4K7339—Topaz **1.35**
4K7341—Jet Black.**1.35**

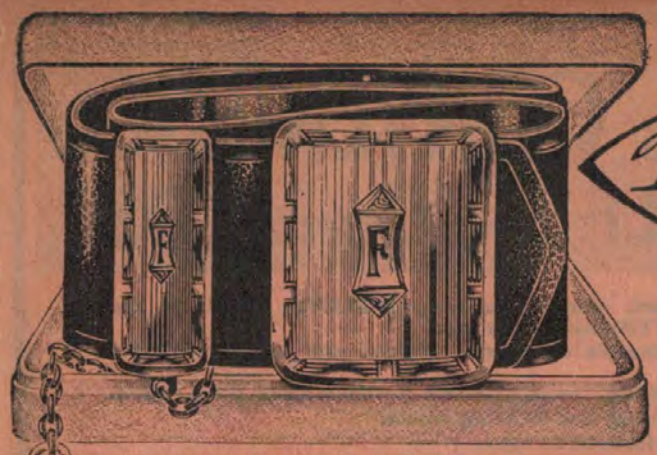
Similar to above. Gold plated chain 17½ in. long.
4K7347—Ruby Red....**47c**
4K7349—Emerald **47c**
4K7351—Amethyst ...**47c**

Be Sure to State SIZE and COLOR

Looks Like 18-K. Solid Yellow Gold

Dirigold

- Solid Metal—Not Plated.
- All the Beauty of Solid Gold.
- Will Last a Lifetime.



Sterling Silver Buckle and Belt Chain

$3.95 Post Paid

—Black or tan genuine cowhide belt.
—Any initial engraved on buckle and belt chain without extra charge.

Attractive pattern. Heavyweight. Belt is about 1¾ in. wide. Even sizes, 30 to 44. Chain is abt. 6 in. long. **Postpaid.**

4K6367—Print initial; state belt size and color..... **$3.95**



Sterling Silver

—Black or Tan Cowhide belt.
—Any initial engraved.

A real bargain in a fine quality solid silver buckle. Sturdy construction. Belt is about 1¾ in. wide. Even sizes, 30 to 44. **State color, size and print initial. Postpaid.**

4K6406.....**$2.00**

White and Green Gold Filled Buckle

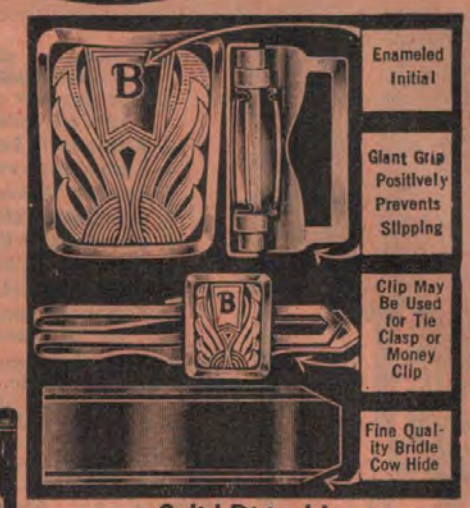
Black or Tan Fine Cowhide Belt

—Any initial engraved.

Real beauty. A fine gift. Belt about 1⅜-in. wide. Even sizes, 30 to 44. **State size, color; print initial. Postpaid.**

4K6413.....**$4.98**

● **Belts Cannot be Returned When Initials are Engraved According to Your Instructions.**



Solid Dirigold

—Closely resembles solid yellow gold.
—Genuine Black cowhide belt.

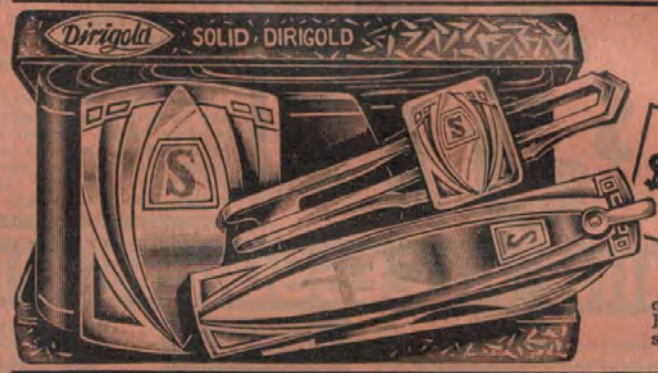
Any initial except Q, X, Y or Z. Belt 1¼ in. wide. Even sizes, 30 to 44. **Print initial and state size. Postpaid if part of $2.00 order.**

4K6843—Shpg. wt., 10 oz.....**$1.19**

Same design but silver plated.

4K6849.....**$1.00**





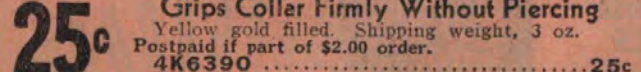
Solid Dirigold Buckle, Clip and Knife

$2.95 Post Paid

—Looks like 18-K. yellow gold.
—Belt of genuine black cowhide.
—Any initial engraved on buckle, clip and knife.

Solve your gift problem here! Something entirely new. Belt about 1⅜ in. wide. Even sizes, 30 to 44. **Print initial, state size. Postpaid.**

4K6845.....**$2.95**



25c Grips Collar Firmly Without Piercing

Yellow gold filled. Shipping weight, 3 oz. **Postpaid if part of $2.00 order.**

4K6390.....25c
4K6392—White gold filled.....25c



Collar Pin

Shpg. wt., 3 oz. **Postpaid if part of $2.00 order.** 10-karat white gold.

4K6384..... **$1.25**
4K6386—10-karat solid yellow gold.....**$1.25**



49c Men's Two-Piece Set

Soft collar pin and tie clasp. White gold filled. Bright polish.

4K6388—Shpg. wt., 3 oz.
Postpaid if part of $2.00 order. 49c





Tie Holder or Money Clip

Silver plated. Length, about 2⅜-in. **Postpaid if part of $2.00 order.**

4K6423—Shpg. wt., 2 oz....**35c**



Tie Holder

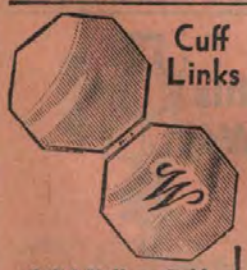
Print initial.

10-karat solid white gold. Shpg. wt., 2 oz. **Postpaid if part of $2.00 order.**

4K6432..**98c**

10-K. yellow gold.

4K6431 ..98c



Cuff Links

Solid Yellow Gold

10-k. gold. Satin finish. **Print initial. Postpaid.**

4K6443 **$2.75**

4K6445
14-Karat **$3.50**



Cuff Links

Postpaid
Print initial.

10-k. solid green gold. **4K6439** **$2.75**

4K6441 — 10-k. white gold..$2.75



Scarf Pin, 10-karat solid white gold. Rose cut diamond, genuine black onyx. **Postpaid.**

4K6477
$2.75
4K6479
14-karat.
$3.30



Shpg. wt. each 1 oz;

10-K. Solid Yellow Gold. **Postpaid if part of $2.00 order.**

4K6351—Each..80c
4K6353 **$1.05**
14-Karat.....
4K6352—Gold Filled. 3 for.....25c

● **Articles Cannot be Returned if Engraved According to Instructions.**

It's a LIGHTER and CIGARETTE CASE Too!



$3.95 Postpaid

Chromium Plated

—Size, about 2½x4¼ inches. Finished in hammered effect. Always reliable. **Print initials.**

4K6819
Postpaid.....**$3.95**



Sterling Silver

—Silver Buckle and Belt Chain.
—Black or tan cowhide belt.
—Initial engraved.

A quality article in every respect. Belt is about 1⅜ in. Even sizes, 30 to 44. **Print initial; state size and color.**

4K6806—Postpaid....**$2.98**



RONSON
De-light

Automatic Lighter

—Genuine leather covered.

Any two initials engraved. Choice of two sizes. **Print initials. Postpaid.**

4K6804 Size, 1⅝x1⅞ in. **$4.67**

4K6805 — Smaller size, about 1⅜x1¾ inches **$4.67**



Automatic Lighter and Cigarette Case

Non-tarnishable finish. Lighter is abt. 1⅜x2 in.; case abt. 2¾x3¾ in. Gold finish inside. **Print initials. Postpaid.**

4K6836..... **$3.98**

Ronson Flints (6 in package). Shpg. wt., 2 oz.
4K6838.....18c
Ronson Wick (Wick and inserter). Shpg. wt., 2 oz.
4K6839.....9c
Postpaid if part of $2.00 order.



Silver Plated Buckle and Clip

—Black cowhide belt.
—Any initial engraved.

Even belt sizes, 30 to 44. **Print initial; State size. Postpaid if part of $2.00 order.**

4K6846
Shpg. wt., 10 oz..... **$1.00**
Buckle with belt chain instead of clip.
4K6847.....**$1.00**

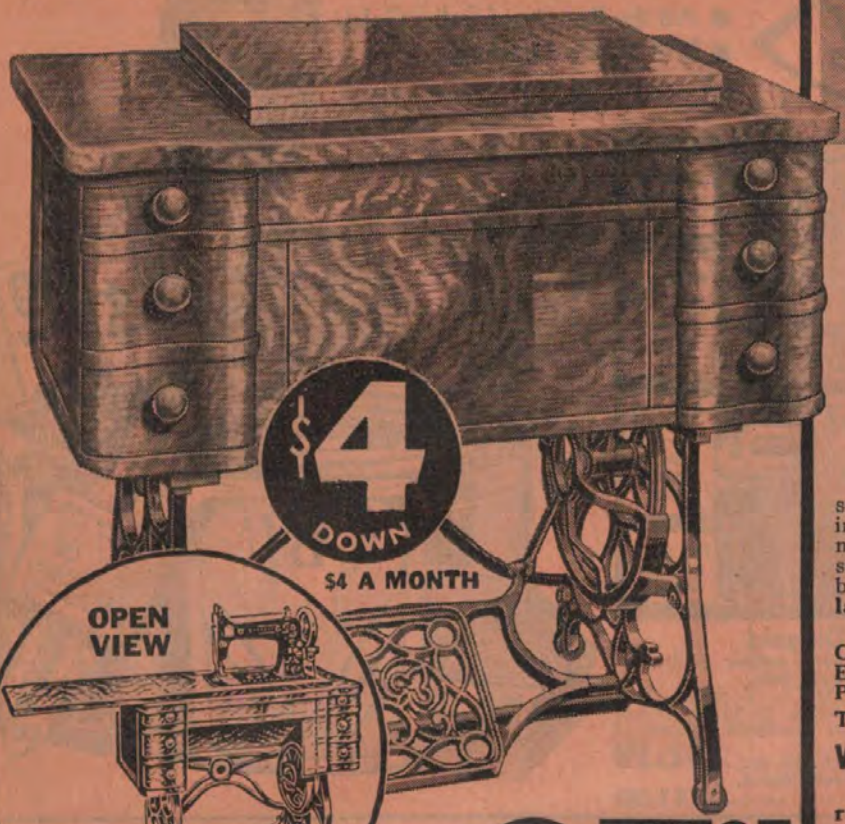


Belts Without Buckles

Genuine Boar pigskin, in Black or Brown. Even sizes, 30 to 44. **State color, and size.** Shpg. wt., 6 oz. **Postpaid if part of $2.00 order.**

4K6369—1¾-in. wide..... **$1.50**
4K6370—1-inch wide.....**$1.50**

The FRANKLIN



$75 VALUE ELSEWHERE

$37.85 And Up Cash

EVERY SEWING CONVENIENCE At HALF the Usual COST

- ★ Choice of silent, smooth running ROTARY head; or the VIBRATOR TYPE with high arm.
- ★ "Sit Right" principle eliminates fatigue and makes sewing a real pleasure.
- ★ Automatic head lift—head lifts into position when lid is raised.
- ★ Light, easy running ball-bearing wheel.
- ★ Double thread, lockstitch type.
- ★ Numbered stitch and tension regulator.
- ★ Beautifully finished golden quarter sawed oak cabinet.
- ★ Top closed, 34 in., open, 48 in. wide., height, 31 in.
- ★ Complete set of latest attachments.
- ★ Fully guaranteed against defects in material or workmanship for 20 years.

Built with all the quality features that the modern housewife expects in the finest sewing machine made. Better workmanship, better materials, and better sewing insure satisfaction. All parts made of selected steel to insure minimum wear, maximum silence and smooth operation. Six large drawers afford plenty of space for sewing needs. Front apron folds up when machine is opened. Accessories, instruction book and full set of Greist attachments included. **Shipped from factory near Cleveland, Ohio.** Shpg. wt., 105 lbs. For estimated freight rates see page 735. **Not Prepaid.**

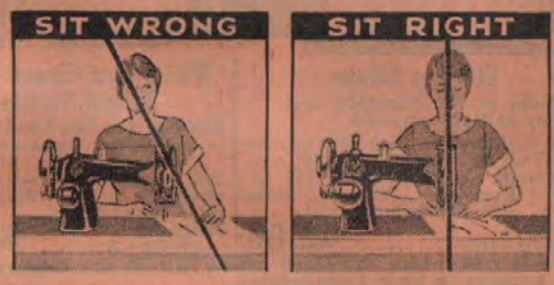
1KM6142⅓—Vibrator Head. Cash Price	$37.85	1KM6144⅓—Rotary Head. Cash Price	$39.85
Easy Payment Price	41.65	Easy Payment Price	43.85

TERMS: $4.00 Down; $4.00 a Month. Use time payment blank in back of catalog.

What "Sit Right" Means

The "Sit Right" scientific rest principle eliminates needless fatigue in sewing. It insures you the most restful posture known to sewing science.

Machine head and treadle are in one direct line—and so is your body. Throw that line off balance, and you are off balance, too. When you own a Franklin you sit right, sew right, and feel right.



SEWING MACHINE ACCESSORIES OF DEPENDABLE QUALITY

69c EACH Vibrator Shuttles



We can supply shuttles for practically every make of family sewing machine. They are precision made, of the finest steel obtainable and each one is guaranteed to fit perfectly.

In order not to delay or disappoint you in receiving the correct shuttle, **it is absolutely necessary for you to send us your old shuttle as well as the name of your machine, type, style and head number.**

A new shuttle frequently requires a slight adjustment of the shuttle carrier before it will work properly. Instructions for this are included with each shuttle.

1K6200—(Send us your old shuttle). Shpg. wt., 4 oz. Each..... **69c**
Postpaid if part of $2 order or more.

IMPORTANT
SEND US YOUR OLD SHUTTLE WHEN ORDERING

BOBBINS 6 For 15c VIBRATOR TYPE

When Ordering Bobbins be sure to mention the NAME, STYLE NUMBER and HEAD NUMBER of your machine; SEND US YOUR OLD BOBBIN. **Postpaid when included in $2.00 order or more.**

1K6220—Bobbins for VIBRATOR shuttles. Package of six only.
Shpg. wt., 2 oz..... 6 for **15c**

1K6218—Bobbins for FRANKLIN ROTARY machines.
Shpg. wt., 2 oz..... 4 for **25c**

Shuttle Carriers

To fit practically all makes of family sewing machines. Send sample and be sure to state name, type and head number or your order cannot be filled.

1K6225—Shuttle carrier. (Send us your old shuttle carrier).
Shpg. wt., 1 oz. Postpaid when part of $2.00 order or more..... **25c**

High Grade NEEDLES

—Made of tough, fine quality steel.
—22 manufacturing operations necessary to produce a perfect needle.
—For any make of family sewing machine.

WE MUST HAVE SAMPLE NEEDLE, NAME, STYLE, LETTER and HEAD NUMBER of YOUR MACHINE

IN ORDERING NEEDLES **send a sample stuck in a small piece of cloth or heavy cardboard and be sure to state name, style and head number of the sewing machine or your order cannot be filled.** Packed in package of twelve in assorted sizes the majority of which are for use with thread sizes, 40 to 80 inclusive. We do not break packages, so do not order less than one dozen. Shpg. wt., 2 oz. **SEND SAMPLE NEEDLE.**

Postpaid if part of $2 order.
1K6206—1 Doz. Assorted sizes..... **18c**





(A)**1K6249**—Metal screwdriver, 4½ in. long. Nickel plated each,.... **7c**
(B)**1K6287**—Bias Cutting Gauge. To use, place on point of scissors blade. Has width regulator Ea., **15c**
(C)**1K6270**—Bobbin Winder Rubbers. State type and name of machine and diameter of present rubber each,..... **5c**
(D)**1K6250**—Screwdriver, fits any shuttle. Nickel plated each,... **10c**
(E)**1K6262**—Handy needle threader. Each..... **15c**
Shpg. wt., of above items, 2 oz. each.
Postpaid when part of $2.00 order.

Genuine leather sewing machine belt 72 in. long. Will fit most sewing machines. Complete with hook. Shpg. wt., 4 oz.

1K6246
Each..... **19c**
Postpaid when part of $2 order or more.



SEWING LIGHT



—Polished nickel finish.
—Complete with special attaching plug, long cord and bulb.
—For standard 110 to 120-volt alternating or direct current.

State whether light plugs into your house circuit or connects to motor. Shpg. wt., 12 oz. Postpaid if part of $2.00 order. **$1.95**

1K6201—Sewing light...
1K6202—Extra bulb. Screw base type. Shpg. wt., 2 oz..... **30c**

When ordering extra bulb give diameter of brass base and state whether ball or flame style bulb.

HEMSTITCHER



Fits Any Machine
New Style Hemstitching Attachment

When properly used, will give **real hemstitching effect.** Makes an otherwise plain article fancy looking. Also easy to secure picot edging effect. State whether attachment is for Rotary or Vibrator head machine. **Postpaid if part of $2.00 order.**
Shpg. wt., 4 oz.
1K6258..... **75c**



SEROCO Sewing Machine Oil

Seroco Oil specially refined for sewing machines, washing machines, vacuum cleaners, electric fans, and other light running machines. Unlike ordinary oils, Seroco will not cake or gum. Handy applicator attached to cork of bottle.

1K6204—Two-oz. bottle.
Shpg. wt., 12 oz..... **29c**
Postpaid when part of $2.00 order.

Do Your Darning This New Easy Way



39c

—Fits all makes of machines.
—Darns any kind of clothing, like shirts underwear, dresses, children's clothes and socks.
—Hoop is included.

After a little practice you can do an expert job. Takes drudgery out of darning. Darning is scarcely noticeable when cross stitched. Use ordinary thread. **Postpaid if part of $2 order.**
Shpg. wt., 4 oz.
1K6256—Each..... **39c**

A New MINNESOTA Dependable Lower Priced

~~$60.00~~ VALUE ELSEWHERE

AT SEARS . . .

$29.95 CASH

GOLDEN OAK



Famous "Sit Right" Vibrator Type

- MINNESOTA Vibrator Model "A" Ball Bearing Drop Head.
- Automatic head lift—lifting the lid, automatically raises head into sewing position.
- Easy-running ball bearing wheel.
- Six-drawer cabinet on black enameled stand.
- Front apron swings back to allow ample leg room.
- Black enamel stand on rollers.
- Set of Greist attachments included.
- Size, 34x18 inches. Height, 30½ inches.
- Guaranteed for 20 years against defects in materials or workmanship.

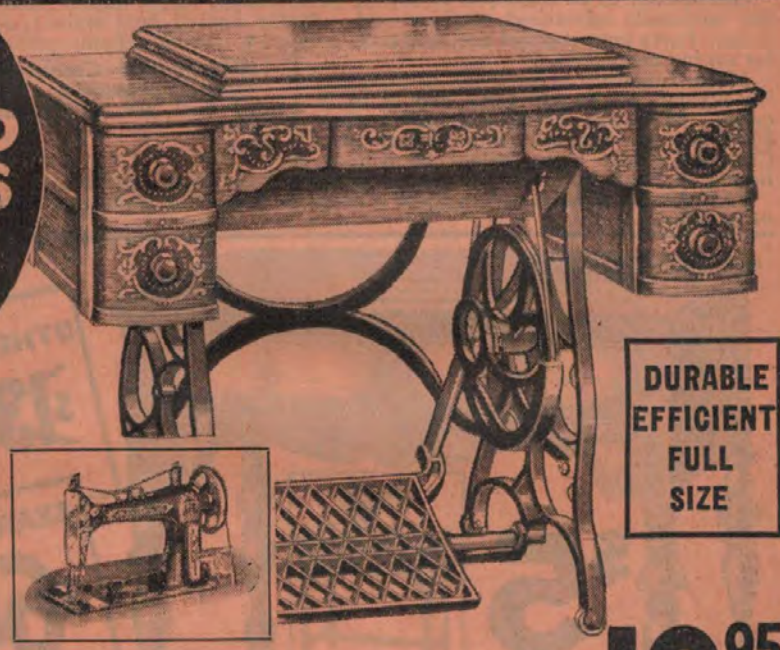
Just think of getting a brand new, high quality, easy operating sewing machine at practically the price others ask for a second-hand one. And besides, this machine has **six roomy drawers.** Equal in sewing perfection, ease of operation and mechanical construction to sewing machines sold by most stores for twice our price. Cabinet is made of **oak, finished golden; or hardwood, finished walnut,** with attractive fan design on front. Included are instruction book, accessories and full set of Greist attachments. Shipped promptly from factory near Cleveland, Ohio. Shpg. wt., 100 lbs. **Not Prepaid.** See page 735 for Estimated Freight Rates.

	Cash Price	Easy Payment Price
1KM6124½—Golden Oak Finish	$29.95	$32.95
1KM6125½—Walnut Finish	31.95	35.15

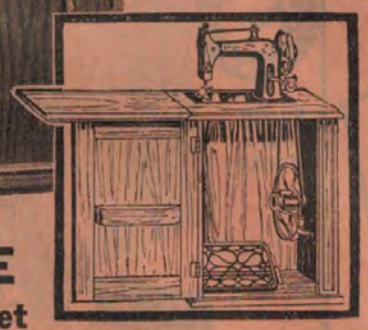
Terms: $4.00 Down; $4.00 a month.
Use Time Payment Order Blank in back of catalog.



Sears *Sewing Machines* ARE **GUARANTEED** *for* **20 YEARS** *against* **DEFECTS** *in* **MATERIAL** *and* **WORKMANSHIP**



DURABLE EFFICIENT FULL SIZE



$29.95 CASH DE LUXE Parlor Cabinet

GOLDEN OAK

- —MINNESOTA Vibrator Model "A."
- —Ball Bearing drophead.
- —Automatic head lift.
- —Easy-running ball bearing wheel.
- —Fine steel cylindrical shuttle.
- —Top, 22x17¾ in., closed, 43½x17¾ in. open.
- —Automatic bobbin winder.
- —Reliable double lock stitch.
- —All bearings and wearing parts of specially treated steel.
- —Compartment for sewing necessities on inside of cabinet door.
- —Set of Greist attachments included.

GUARANTEED FOR 20 YEARS

This fine Parlor Cabinet sewing machine is far in the lead of all competition any way you want to compare it. Quiet, efficient, dependable—it meets every sewing requirement from sheerest chiffon to wool blankets and heavy clothing. In performance, ease of operation, beauty and mechanical construction you will find it equals nationally advertised machines of this type. Cabinet of **solid oak, finished golden with genuine quarter sawed oak veneered top and lid; or hardwood, finished a rich walnut, with genuine walnut veneered top and lid.** Accessories, instruction book and full set of Greist attachments included. **Shipped promptly from factory near Cleveland, Ohio. Not Prepaid.** Shpg. wt., 110 lbs.

	Cash Price	Time Payment Price
1KM6133½—Golden Oak Finish	$29.95	$32.95
1KM6131½—Walnut Finish	31.95	35.15

TERMS: $4.00 Down; $4.00 a month. Use Time Payment Order Blank in back of catalog.

MINNESOTA *MODEL "H"* . . . A Value Without Equal

$19.95 CASH

- —MINNESOTA MODEL "H" VIBRATOR.
- —Hand lift drop-head style.
- —Guaranteed 20 years.
- —Makes double lock stitch.
- —Plain oak cabinet finished golden.
- —Set of Greist attachments.

Are you limited in the amount you can spend for a sewing machine? If you are, stop right here. For this machine leaves nothing to be desired even though it is a bargain without a peer. Modern methods of manufacturing, tremendous purchases, coupled with economy in selling the Sears way, make it possible to offer you this durable, efficient, full size sewing machine at a price we believe to be unequaled.

Improvements, conveniences and time and labor saving devices are very similar to those on our higher priced machines. And it will do any and every sort of work that any other machine will do. All working parts are of fine quality hardened tool steel. Equipped with automatic bobbin winder, stitch regulator and plate tension. Top closed, 34½x17 in., open, 49½x17 in. Complete with full set of Greist attachments, accessories and instruction book. Shipped from factory near Chicago. Shpg. wt., 100 lbs. **Not Prepaid.**

1KM6136½— Cash **$19.95**

See page 735 for estimated freight rates.

We Guarantee Safe Delivery of All Our Shipments

How the BEST ELECTRIC

ROTARY HEAD

FRANKLIN ROTARY ELECTRIC



OTHERS ASK ~~$100.00~~

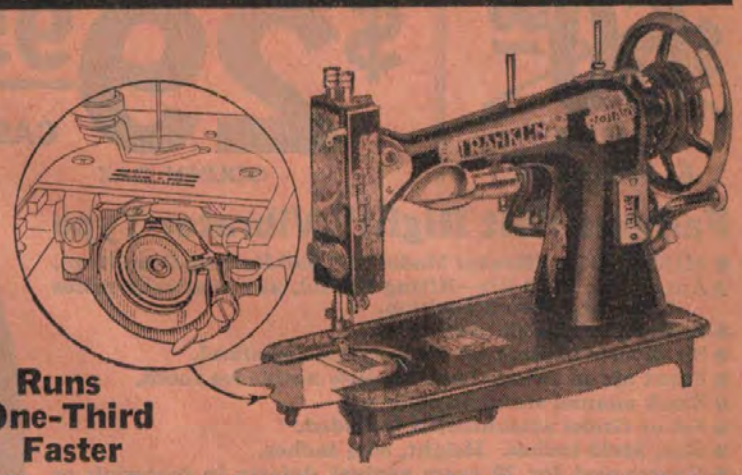
SEARS PRICE $54.50 CASH

$5 DOWN

$5.00 Per Month



Closed. A beautiful piece of furniture



Runs One-Third Faster

The most efficient and satisfactory type of head ever produced. Surprisingly fast and smooth running. Has a revolving shuttle with a continuous rotary motion and can be run at a very slow speed for particular work or speeded up to approximately 900 stitches a minute—almost one-third faster than the vibrator head.

This Franklin Rotary head has automatic tension release, easy stitch regulator, automatic bobbin winder, 4-motion feed, disc wheel, makes the popular double lockstitch, has two revolving spool pins and all bright parts are CHROMIUM PLATED. Easy self-threading take-up lever. Adjustable presser foot allows sewing thin materials without puckering.

20-YEAR GUARANTEE

Against Defects in Materials and Workmanship

—Silent ROTARY TYPE HEAD—see features at the right.
—5-ply American Walnut veneered cabinet, dull finish.
—Sewing lamp with adjustable shade.
—Latest type bronze bearing motor.
—Convenient 5-speed knee control.
—Size of top, 24x19 in. closed; 47x19 in. open. Standard height, 31 in.

Guaranteed to be the equal in sewing performance, latest improvements, and beauty to any nationally advertised machine sold. Richly figured butt walnut overlay on cabinet front. Parts not veneered are hardwood finished to match. Handy racks on inside of door for sewing necessities.

Motor furnished is for direct or alternating current, 110 to 120 volts, and 25 to 75 cycles. If 32-volt motor is required allow $2.00 extra. Shipped from factory near Cleveland, Ohio. Shpg. weight, 85 pounds. Not Prepaid. For freight rates see opposite page.

1KM6195⅓—Complete with sewing light, accessories, instruction book and full set of Greist attachments.
Cash Price $54.50
Easy Payment Price 59.95

TERMS: $5.00 with order, $5.00 a month. Use time payment order blank in back of catalog.

Automatic Upper Tension Regulator



Every Franklin Rotary Head is fitted with automatic tension release. Lifting the presser foot with the presser bar automatically releases the upper thread tension. Tension regulator lever is located on the face plate of the machine—easy to get at and is numbered, eliminating guesswork in obtaining proper tension on the top thread. Both upper and lower tensions are carefully adjusted at factory and are adjusted for all ordinary sewing when shipped. Instruction book covers changes.

Plainly Marked Stitch Regulator



The Franklin Rotary Head is equipped with stitch regulator for altering length of stitch. The regulator lever is on the front of the arm near the bobbin winder. Moving lever upwards lengthens the stitch—downward shortens it. Length of stitch can be regulated without stopping the machine.

Numbering avoids all guesswork in obtaining the proper length desired. Can be set for from 7 to 28 stitches per inch. Minnesota heads have a similar regulating device.



OTHERS ASK ~~$135.00~~

$5 DOWN

$5.50 A Month

SEARS PRICE $64.50 CASH

ONE OF THE FINEST

A Value Sensation at Our Price

20-YEAR GUARANTEE

—Quiet ROTARY TYPE HEAD.
—Shaded Birdseye Maple veneer front beautified with overlays of Australian lacewood and Butt Maple.
—Sliced American Walnut veneer on 5-ply top and ends.
—Sewing lamp and shade.
—Latest type bronze bearing motor.
—Convenient 5-speed knee control.
—Size of removable hand lift top, 31x19 in. Height, 31 in.
—Drawer for sewing necessities.

As perfect in sewing performance as the finest machine built; and housed in an elegantly finished cabinet of striking beauty. A revelation in ease of operation, quietness and speed. Equipped with all the latest improvements and features described at right above. Does perfect work on any kind of fabric. Top lifts off. Hand lift head. Motor is for direct or alternating current 110 to 120 volts and 25 to 75 cycles. If 32-volt motor is required add $2.00. Shipped from factory near Cleveland, Ohio. **Not Prepaid.** See freight rates on opposite page.

1KM6174½—Complete with sewing lamp, full set of Greist attachments, accessories and instruction book. Shpg. wt., 100 lbs.

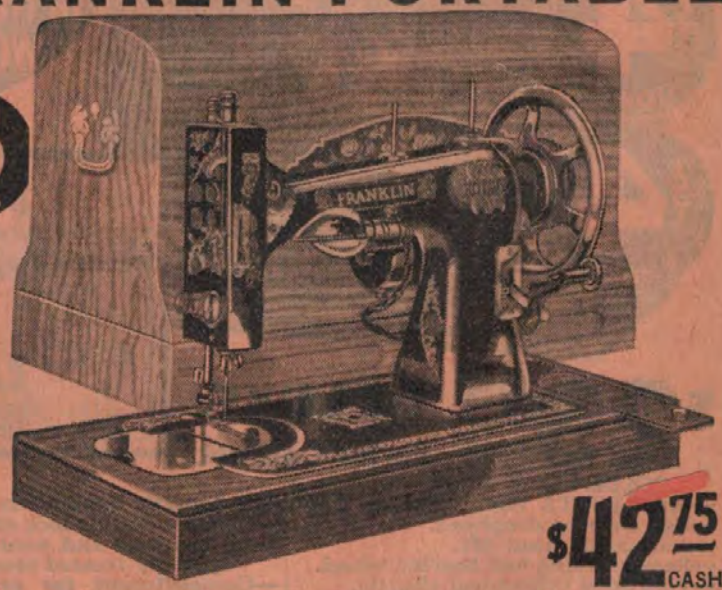
Cash Price ..... $64.50 **Easy Payment Price $70.95**

TERMS: $5.00 down, balance $5.50 a month. Use time payment order blank in back of catalog.

FRANKLIN PORTABLE

$5 DOWN

$4.00 Per Month



$42.75 CASH

—ROTARY TYPE HEAD with all Franklin features.
—Cover of genuine American Walnut veneer.
—Solid walnut base, 21x9¼ in.
—Sewing lamp with shade.
—Foot control for regulating powerful motor.
—Weighs only 35 lbs. with cover.
—GUARANTEED 20 years.

Highly efficient, portable electric ideal for the home where space is limited. Equals the most expensive nationally advertised machines in performance. It is so smooth running, so quiet, and does such beautiful work you will be truly amazed the first time you sew on it. Sews perfectly on any fabric from delicate chiffon to heavy woolens, and is a fast worker. Small compartment for sewing necessities. Motor furnished is for direct or alternating current, 110 to 120 volts, and 25 to 75 cycles. If 32-volt motor is required, add $2.00. Shipped from factory near Cleveland, Ohio. **Not Prepaid.** See freight rates on opposite page.

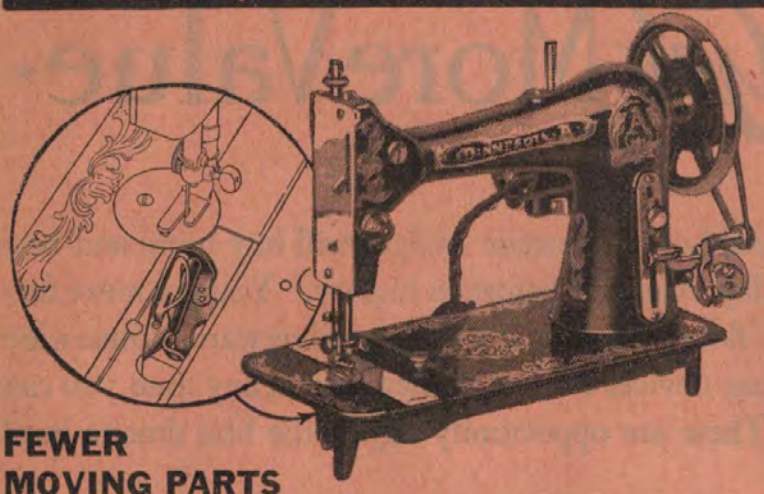
1KM6193⅓—Complete with sewing light, accessories, instruction book and full set of Greist attachments. Shpg. wt., 60 lbs.

Cash Price ..... $42.75 **Easy Payment Price $47.05**

TERMS: $5.00 with order; $4.00 a month. Use time payment order blank in back of catalog.

Sewing Machines Are BUILT

VIBRATOR HEAD



FEWER MOVING PARTS

The cost of the Vibrator Type Head is less than that of the Rotary Type. In the Minnesota Vibrator head you will find a good, serviceable and efficient high arm machine at a medium price. Uses the long cylinder shuttle with a back and forth motion. We unhesitatingly guarantee it for years of service because we know that no machine of this type, regardless of price, runs easier, sews better, or has finer mechanical construction.

Automatic disc tension, easy stitch regulator, automatic bobbin winder, ball bearing balance wheel, and popular double lockstitch are improvements that definitely place it in the quality class. Extra strong and large feed, positive in action.

MINNESOTA VIBRATOR ELECTRIC



Open—Ready to Sew

—Full Size MINNESOTA Model "A" vibrator head.
—5-ply Walnut veneer cabinet front and top.
—Hand-lift head.
—Knee control to regulate motor speed.
—Size of top, 22½x19 in. closed; 45x19 in. open.

No machine gives more for the money than this duplicate of the———sewing machine that sells for $75.00. Console cabinet matches the finest home furnishings. Front and top are 5-ply genuine walnut veneer—balance hardwood finished to match. Closed, it makes a beautiful table, desk or night table. Convenient rack inside door for sewing necessities.

Head is the famous Minnesota model "A"—one of the most efficient vibrator sewing heads on the market. Does a perfect job of sewing, is easy running and has all the finer mechanical improvements found on the highest priced machines (read the features on this page). Motor furnished is for direct or alternating current 110 to 120 volts, 25 to 75 cycles. If 32-volt motor is required allow $2 extra. **Shipped from factory near Cleveland, Ohio. Not Prepaid.**

1KM6184½—Complete with accessories, instruction book and full set of Greist attachments. Shpg. wt. 85 lbs. Cash Price..... $35.00
Easy Payment Price..... $38.50

TERMS: $4.00 with order, $4.00 a month. Use Time Payment Order Blank in back of catalog.



Franklin Sewing Motor

Listed as standard by the Underwriters' Laboratories. Removes all physical effort of propelling the machine enabling you to concentrate on your sewing and do your work three times as fast.

Motor operates on a direct or alternating current 110 to 120 volts, and from 25 to 75 cycles. If a 32-volt moter is needed, an additional charge of $2.00 is made. Motor is fast, smooth, quiet running. Operates the stitching mechanism by means of a rubber face pulley, easily adjusted for efficient operation. It is absolutely safe, reliable and does not have to be removed or adjusted when closing the machine.

Convenient Knee Control



Speed of motor easily and quickly controlled by a gentle pressure of the knee against the lever. Regulates the motor to five 5) different speeds from the slowest desired to 900 stitches per minute. To stop the machine release entirely all pressure and the sewing mechanism stops instantly. Reduces breakage of rheostat to a minimum, eliminates unsightly wires and helps promote sewing efficiency.

All cabinet styles have the automatic knee control lever. Portable electrics are controlled by a Foot Control which is placed on the floor in a convenient position for comfortable operation.



With Adjustable Shade

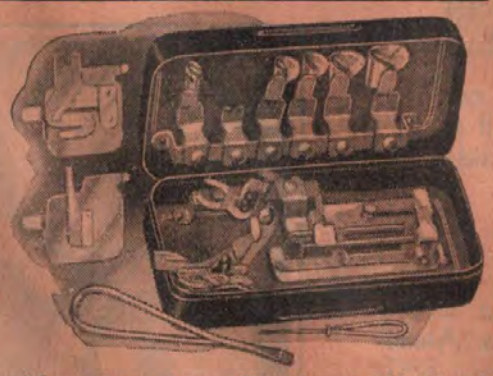
Concentrates light right where it is needed. Lamp is securely attached to bottom of arm on all Franklin heads. No matter how dark the day or in what room you wish to sew, you can always have the best of light. Shade is highly polished metal to reflect light rays. Adjustable to various angles to secure best results.

No Extras to Buy

Every machine purchased from Sears comes completely equipped including the following: Large nickel plated screw-driver, one gauge screw, small nickel plated shuttle screw-driver, oil can filled with oil, foot hemmer, package of six needles in assorted sizes (one in the machine), quilter and six bobbins (one in machine).

—Square shouldered foot, reducing needle breakage.
—Easily removed shuttle.
—Adjustable bearings.
—Positive timing.
—Oil cup on needle bar prevents oil from splashing on sewing material.

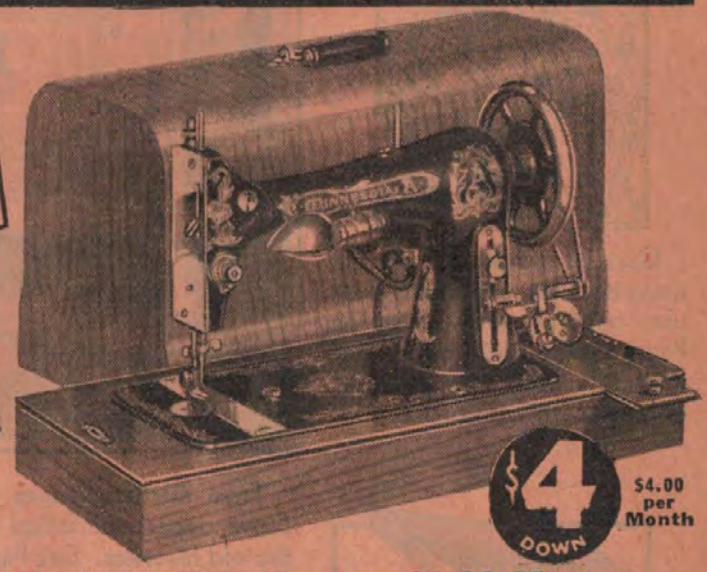
Full Set of GREIST Attachments



Included with every Sears sewing machine. Enables you to do fancy sewing by using the following: ruffler, shirring blade, under braider, short presser foot, binder and set of four hemmers of different widths. With these different attachments, you can make use of your machine twice as much as you would if you did not have them. The easy-to-understand instruction book explains fully how to successfully use them.

ESTIMATED FREIGHT RATES
Per 100 lbs. for Sewing Machines

150 Miles	300 Miles	500 Miles	750 Miles
68c	97c	$1.49	$1.70



PORTABLE ELECTRIC

Full Size—and We Guarantee It 20 Years

—MINNESOTA Model "A" Vibrator Head.
—Solid Walnut base; cover Walnut veneered.
—Sewing lamp with adjustable shade.
—Foot control for regulating speed of powerful smooth running motor.
—Size of base 21x9¼ in. Weighs 35 lbs.

Equal to any nationally advertised sewing machine of its type on the market today. Has all the latest improvements. Fast, easy running, can be moved anywhere. Motor furnished is for alternating or direct current, 110 to 120 volts, 25 to 75 cycles. For a 32-volt motor add $2.00. Shipped from factory near Cleveland, Ohio. **Not Prepaid.** Shpg. wt., 50 lbs. Complete with sewing light, accessories, instruction book and full set of Greist Attachments.

1KM6189⅓ Cash Price..... $29.95 | **Easy Payment Price..... $32.95**

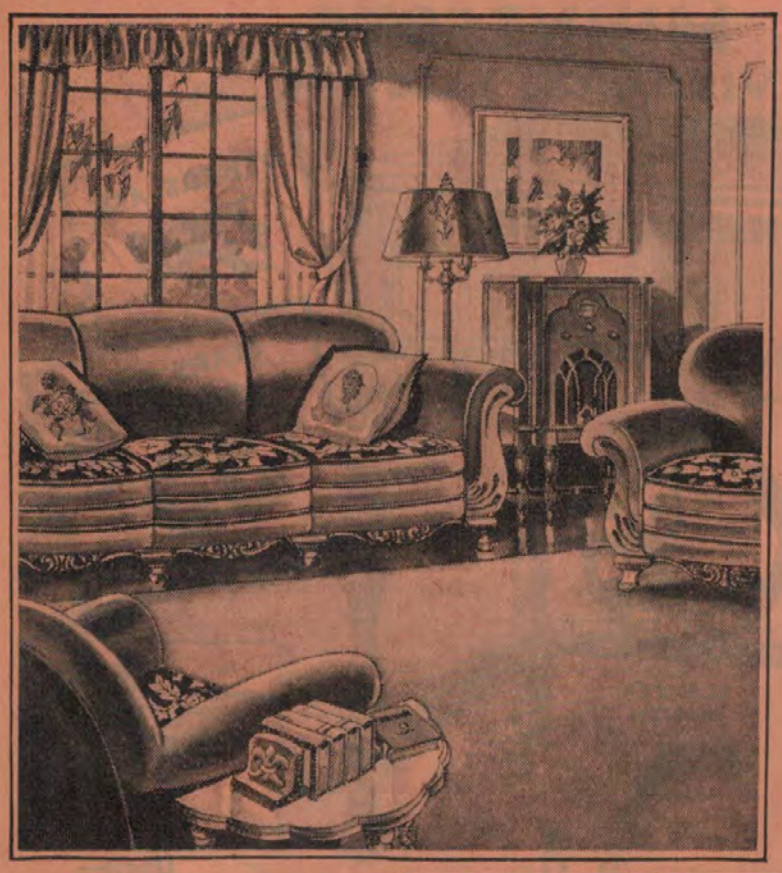
(Not Illustrated.) Same as 1KM6189⅓—but without sewing light and with a rubberized cloth cover. Shipped from factory near Cleveland, Ohio. **Not Prepaid.** Shpg. wt., 45 lbs.

1KM6188⅓—Cash Price.... $23.95 | **Easy Payment Price..... $26.45**

TERMS: $4.00 with order, $4.00 a month. Use Time Payment Blank in back of catalog.

See Complete Index in BACK of this Catalog

This Year HOME FURNISHINGS



You Get More Value·

Unquestionably the domestic budget will buy more and better things today than ever before in history. You get more furniture, more floor coverings, curtains, silverware, dinnerware or labor-saving devices for less money than at any time you can remember. These are opportunity days—the best time to buy!

Especially is this true at Sears, where prices on home furnishings have been drastically reduced, while more artistry has gone into the designing, more attention has been paid to color and line, more manufacturing skill has been called into play and more quality has been built into every detail.

Sears prices today offer you and your family an unusual opportunity to make an investment in home furnishings that will pay you big dividends in thorough comfort, lasting satisfaction, and in the realization that your money buys more than it ever did before.

Not only have Sears prices been reduced, but our Group Purchase Plan makes it unnecessary to wait until you save enough cash to buy the things you want. Sears make it easy for you to select new things for your home, to have them and enjoy them while you pay for them—a small amount down and a little each month.

This convenient way of buying at Sears brings you home furnishings on EASY TERMS at less than cash prices elsewhere.

Our Furniture department offers the newly inspired designs that combine comfort with utility and durability and shows you how you can furnish your home today for a fraction of what it cost several years ago. See Pages 732 to 786W.



Curtains and draperies in the newest styles and most popular materials are shown on Pages 209 to 225. Because of their low cost, they are sold only for cash with order.



From Kitchen Ranges to Warm Air Circulators, our Stove department offers the newest designs as well as the old favorites. See Pages 787 to 824 and the outside back cover.



Silverware in the new patterns now being advertised in the magazines, is shown on Pages 688 to 696 at prices that will save you money.



Now for the first time—**Guaranteed Stainless Aluminumware!** Our famous BATTLESHIP brand may be included in your time payment order, as well as BANNER kitchen utensils, made of heavy cast aluminum. See Page 844.



Imported china and sparkling glassware in shapes, colors and designs to grace any table. Practical pieces, too, for everyday use. See Pages 680 to 686.

Are Your Best Investment

Beauty · Quality · *than ever before*

Now · at Sears · *Buy the Things You Want* on EASY TERMS

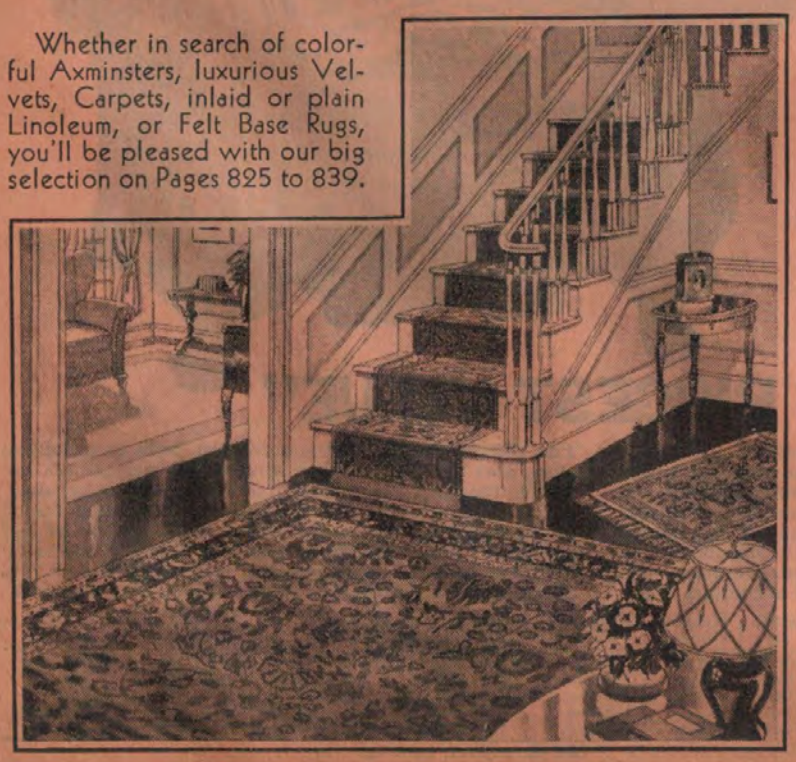
Use your credit at Sears! . . . *One Order With One Down Payment Brings you everything you want for your home.* . . . You may include all your home furnishings purchases in one Time Payment order, providing the order amounts to $20.00 or more. Include the small down payment with the order and pay the balance a little each month.

Following are the kinds of merchandise that you may combine in your order:

FURNITURE
FLOOR COVERINGS
REFRIGERATORS
WASHING MACHINES
ELECTRIC IRONERS
SEWING MACHINES
STOVES
ELECTRIC FLOOR and TABLE LAMPS
VACUUM CLEANERS
BATTLESHIP and BANNER ALUMINUM
CHINAWARE
SILVERWARE
ELECTRIC APPLIANCES such as TOASTERS, WAFFLE IRONS, PERCOLATORS and IRONS

On washing machines, electric irons, sewing machines, stoves, vacuum cleaners and electric refrigerators special easy payment terms are shown on the pages where the merchandise is described. When ordering these you may include any of the home furnishings from the list above, to make one time payment order, but, of course, it must total $20.00 or more. For combination orders, use the table of terms at the right and figure your terms on the basis of the *cash* prices of *all* merchandise in your order.

Whether in search of colorful Axminsters, luxurious Velvets, Carpets, inlaid or plain Linoleum, or Felt Base Rugs, you'll be pleased with our big selection on Pages 825 to 839.



MAKE USE OF THIS CONVENIENT WAY OF COMBINING ALL YOUR HOME FURNISHINGS PURCHASES IN ONE ORDER.

AS LOW AS $4.00 DOWN

EASY PAYMENT TERMS on HOME FURNISHINGS Orders of $20.00 or More

The following Table of Terms applies to all Furniture and Floor Coverings in this catalog, and combination orders of $20.00 or more, as explained at the left. Simply make up your order, fill in the Time Payment Order Blank in the back of this catalog and enclose the deposit required, according to the following terms:

If Cash Price of Your Order Amounts to:	*Add for Easy Payment Plan*	*Deposit With Order*	*Monthly Payments*
$20.00 to $25.00	$2.50	$4.00	$4.00
25.01 to 30.00	3.00	5.00	5.00
30.01 to 35.00	3.50	5.00	5.00
35.01 to 40.00	4.00	5.00	5.00
40.01 to 45.00	4.50	5.00	5.00
45.01 to 50.00	5.00	5.00	5.00
50.01 to 60.00	5.50	5.00	6.00
60.01 to 70.00	6.50	6.00	7.00
70.01 to 80.00	7.50	7.00	7.00
80.01 to 90.00	8.50	8.00	8.00
90.01 to 100.00	9.50	9.00	8.00
100.01 to 125.00	11.00	10.00	9.00
125.01 to 150.00	13.00	12.50	10.00
150.01 to 175.00	15.00	15.00	11.00
175.01 to 200.00	17.50	17.50	12.00
200.01 to 225.00	20.00	20.00	14.00
225.01 to 250.00	22.50	22.50	15.00
250.01 to 275.00	25.00	25.00	16.00
275.01 to 300.00	27.00	27.50	17.00
300.01 to 325.00	29.00	30.00	
325.01 to 350.00	32.00	32.50	
350.01 to 375.00	34.00	35.00	
375.01 to 400.00	36.00	37.50	
400.01 to 425.00	38.00	40.00	
425.01 to 450.00	40.00	42.50	
450.01 to 475.00	42.00	45.00	
475.01 to 500.00	44.00	47.50	

Purchases Over $300.00 Payable in 18 Equal Monthly Installments

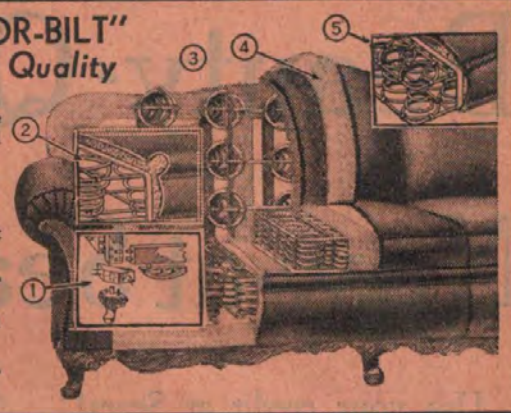
Write for Easy Terms on Purchases over $500.00 We shall be glad to answer any inquiries you may care to make in regard to credit terms.

100% ANGORA MOHAIR

AND OTHER POPULAR COVERINGS

Good 100% Angora Mohair is the most durable of all upholstery fabrics. Genuine Mohair is made entirely from hair of Angora goats except for cotton base. Mohair retains its color fastness. It does not soil easily, is readily cleaned and today is treated with a dependable moth-repellent.

6 Reasons *Why "HONOR-BILT" Means Better Quality*



1. Hardwood frames of kiln dried, seasoned lumber, treated to remove moisture and prevent warping. Double cross-braced with corners double doweled, strongly glued and heavily blocked.
2. All steel understructure — made like a box spring. Never sags or lets down.
3. Resilient coil springs in backs and seats, of the finest quality tempered steel wire.
4. Filling materials are new, clean and fresh. Scientifically treated for absolute purity.
5. Removable cushions are spring filled and well padded to give utmost comfort.
6. Made in the factories of a nationally known manufacturer, every process has the closest inspection.

$81.50 CASH

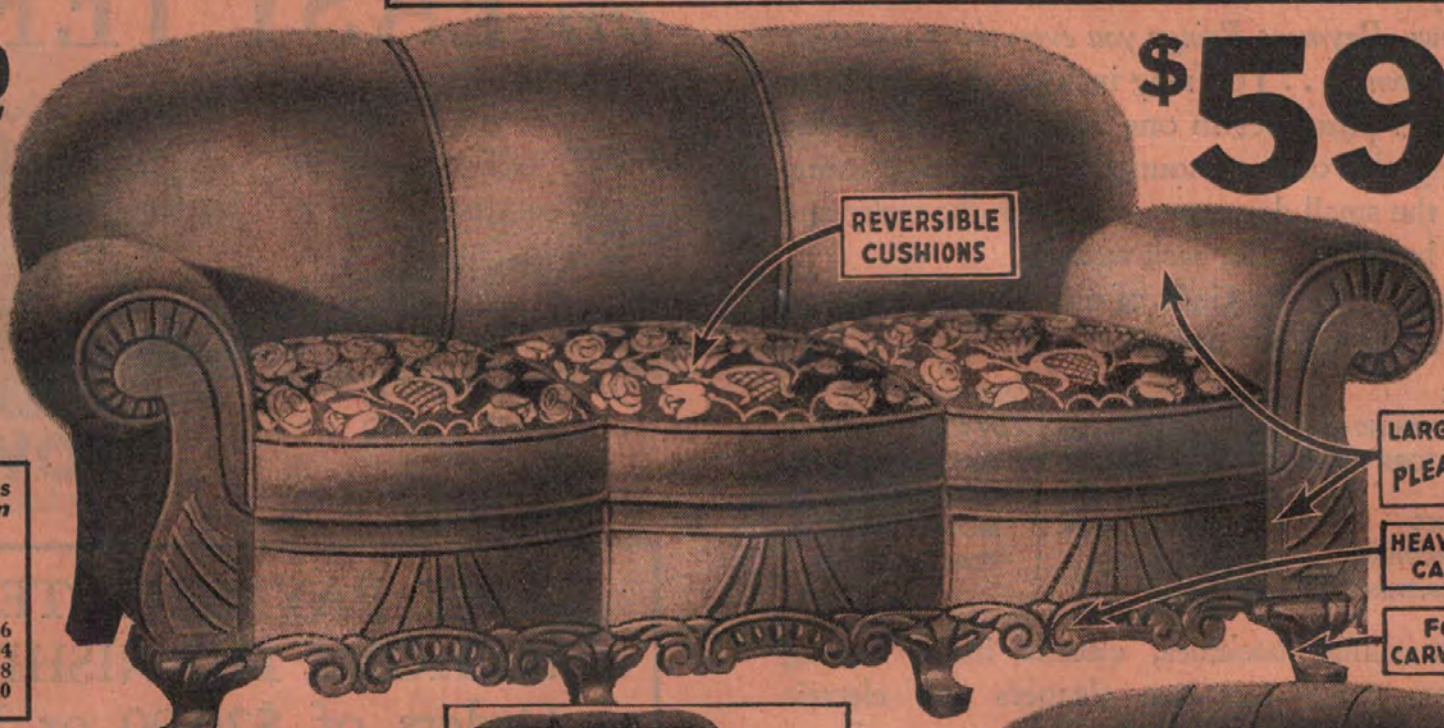
THREE PIECES

Regular Davenport, Club Chair and Lounge Chair in Mohair

$59.50 CASH

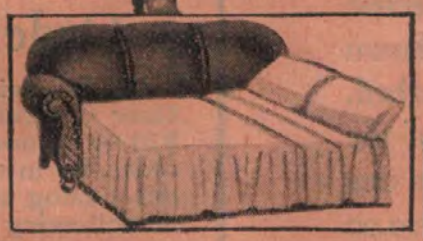
TWO PIECES

Regular Davenport and Club Chair in Mohair



Freight Charges on Living Room Furniture per 100 Lbs.
Davenports, Chairs and Rockers

150 miles	$1.36
300 miles	1.94
500 miles	2.98
750 miles	3.40







TWO PIECES

$5 DOWN

MOHAIR COVER REG. DAVENPORT AND CLUB CHAIR

SEE PAGE 737

CUSTOMERS SAY . . . . "IT'S AMERICA'S BIGGEST VALUE"

- Graceful serpentine fronts.
- Wide flare arms and rollover backs.
- Smartly pleated fan shaped welts.
- Full spring edges on all pieces.
- Spring-filled reversible cushions.
- Spring filled backs softly padded.
- Hardwood frame finished Mahogany.
- New, DeLuxe lounge chair with button-tufted back.
- Quality Honor-Bilt construction.
- Choice of MOHAIR, or other popular covers listed on pages 739 and 740.

A touch of friendliness . . . a lot of comfort . . . restfulness and distinction. A decidedly popular style, supremely comfortable with its softly padded spring filled understructure. It is finely constructed—Honor-Bilt, of course—and offered in a choice of coverings and colors designed to harmonize with the more popular color schemes. The new DeLuxe lounge chair has a distinctive back, unmistakably the newest interpretation of a comfort chair. The plump, spring-filled seat cushion, built to make you relax, and the fashionable button-tufted welted back are details appropriate to chairs that cost many times more. 2-Tone Jac. velour and Mohair pieces have plain cotton velour on outside backs and sides; outside backs of bed davenports are denim. Bed davenport opens to 48x72 in. **Select color and cover wanted on page 739 and 740. Shipped from factory near our store. Not Prepaid.**

1KM1916½	Length, Outside	Seat, In.	Height, Overall	Shpg. Wt.	2-Tone Jac. Vel.	Multi-Col. Jac. Vel.	Figured Tapestry	100% Angora Mohair
Reg. Davenport	81 in.	64x21	34 in.	195 lbs.	$33.50	$36.50	$37.50	$39.50
Bed Davenport	92 in.	74x24	34 in.	300 lbs.	49.85	52.85	57.50	59.85
New Lounge Chair	36 in.	21x19	34 in.	110 lbs.	20.00	20.50	21.00	22.00
Club Chair	36 in.	21x19	33 in.	105 lbs.	16.00	18.00	18.50	20.00
Rocker (Not Shown)	36 in.	21x19	33 in.	105 lbs.	18.50	19.00	19.50	21.00

For mattresses to fit bed davenport, see Page 740.

All HONOR-BILT

100% ANGORA MOHAIR **COLORS FOR...LIVING ROOM SUITES**

Shown on Pages 738, 739, 740, 741 and 742

Taupe, Walnut, Green, Burgundy, Woodrose, Henna, Blue and Brown with rose backgrounds. Taupe with blue background. Reverse cushions in harmonizing Moquette.

TWO PIECES $67.50 CASH

REG. DAV., AND CLUB CHAIR IN 100% ANGORA MOHAIR

$6 DOWN

$7 A MONTH

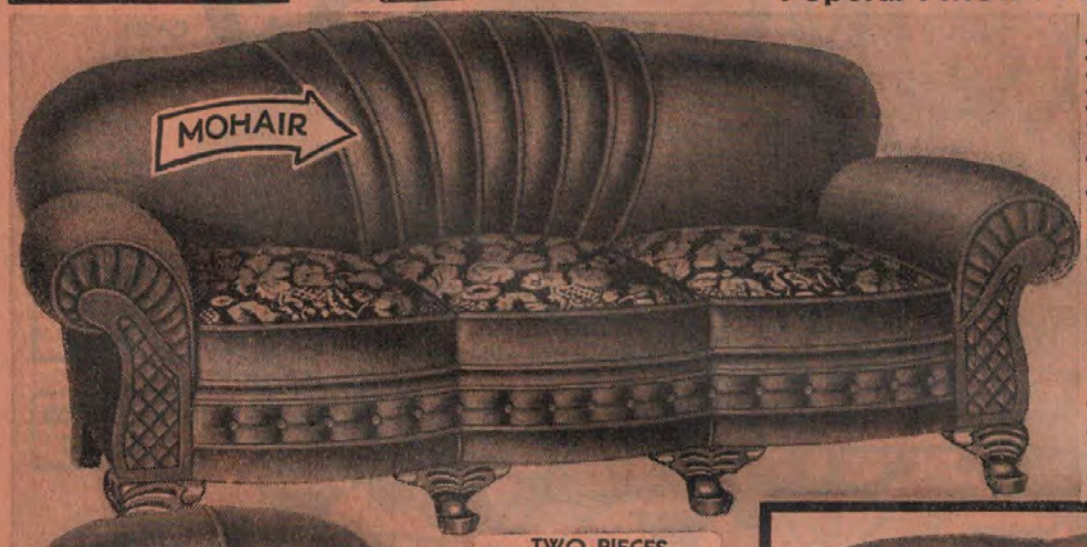
REG. DAV., AND CLUB CHAIR IN 100% ANGORA MOHAIR

See Page 737



Popular Pillow Arm Style

Write for Large Size Photograph State Catalog Number



—Smart serpentine fronts.
—New welted design at base; pleated arms.
—Full spring edge seats.
—Seat cushions filled with resilient, small coil springs.
—Backs and seats filled with oil tempered coil springs.
—Massive, carved hardwood frame, finished Mahogany.
—Loose arm pillows on davenport filled with buoyant, fluffy kapok and fresh new cotton for greatest resiliency.
—High quality Honor-Bilt construction that means durability.
—Choice of covers and colors as listed above and on page 740.

Beautifully proportioned . . . luxuriously comfortable. It's a copy of a far higher priced suite which we have painstakingly reproduced and now offer to every thrifty-minded shopper. 2-Tone Jacquard Velour and Mohair suites have plain cotton velour on outside backs and sides. **Regular Davenport:** Length, 82 in.; seat, 60x21 in.; ht., 33 in. **Club Chair:** Outside width, 41 in.; seat, 19x21 in.; height, 33 in. **Button-Back Chair:** Outside width, 41 in.; seat, 19x21 in.; height, 35 in. **State color and cover wanted. Shipped from factory near our store. Not Prepaid.** For estimated freight rates see page 738.

1KM1929½	Shpg. Wt.	2-Tone Jac. Velour	Multi-Col. Jac. Vel.†	Figured Tapestry	100% Angora Mohair
Reg. Davenport.	200 lbs.	$41.50	$44.50	$43.50	$47.00
Club Chair.....	90 lbs.	18.00	21.00	19.00	20.50
Button-Back Chair.....	95 lbs.	19.00	22.00	20.00	22.00



See Page 737

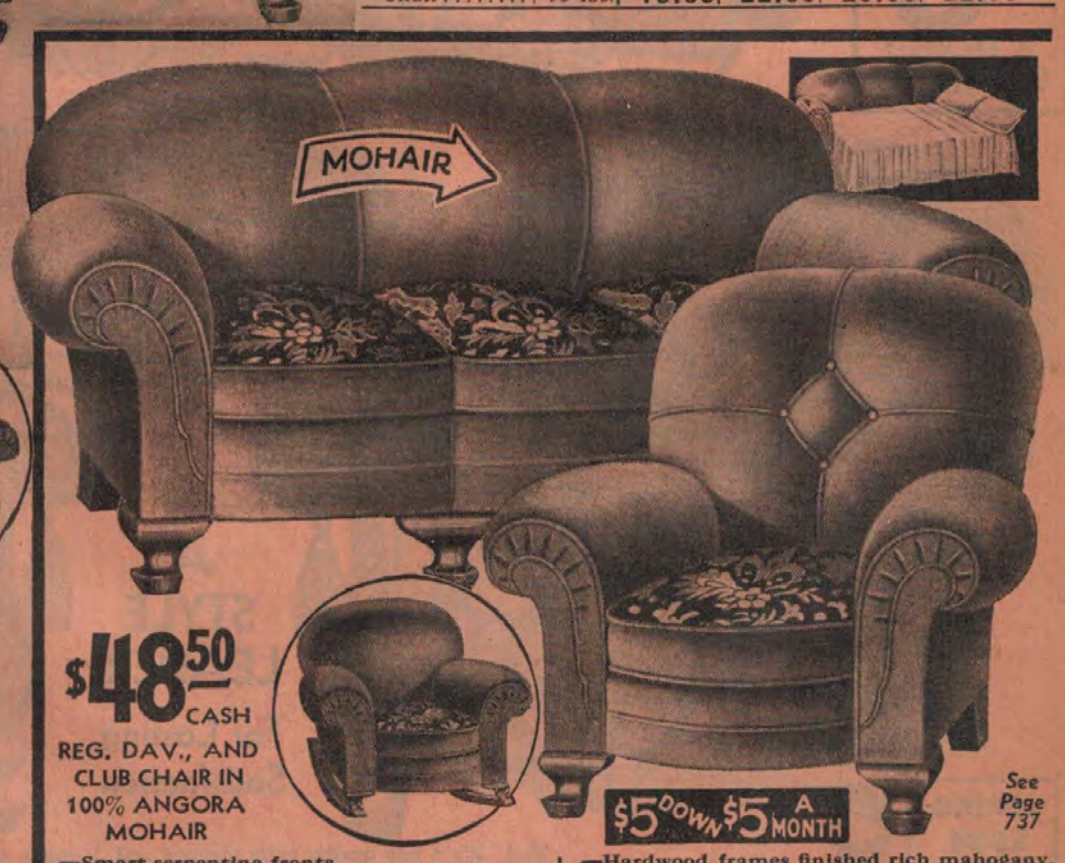
Better Quality—Beauty—Comfort

—Smart button pleated surpentine fronts.
—Diamond tufted covered arm panels.
—Spring filled reversible cushions.
—Full spring edges on all pieces.
—Mahogany finished hardwood frames.
—New DeLuxe Fan Back Davenport, adaptable with any style of furniture.
—Large, loungey comfortable chairs.
—Genuine Honor-Bilt construction.
—Heavy, fine covers in wide range of colors as listed above and on page 740.

Radiates a feeling of luxurious comfort that large comfortable rollover backs, flare arms and resilient spring construction give. Outside backs and arms of all pieces covered with same material as fronts, except outside back of bed davenport which is covered in denim. **Regular Davenport**—Seat, 21x60 in.; overall length, 80 in.; ht. 33 in. **Club Chair**—Seat, 21x20 in.; ht.; 32 in. **Button-Back Chair**—Seat, 21x20 in.; height, 35 in., **Bed Davenport**—Length 93 in. Seat, 74x24 in.; size open, 72x48 in. **Shipped from factory near our store. State choice of covering and color.** For freight rates see page 738. **Not Prepaid.**

1KM1984½	Shpg. Wt.	2-Tone Jac. Vel.	Multi-Col. Jac. Vel.	Figured Tapestry	100% Angora Mohair
Reg. Davenport.....	200 lbs.	$44.50	$49.50	$47.50	$52.50
Bed Davenport.....	310 lbs.	59.95	64.95	64.50	69.95
Button-Back Chair..	100 lbs.	23.00	26.50	25.00	28.50
Club Chair.....	95 lbs.	22.00	25.50	24.00	27.00

For Mattresses to fit bed davenport see Page 740.



See Page 737

—Smart serpentine fronts.
—Pleated panels on front of arms.
—Reversible spring filled cushions.
—Spring edge seats; springs in seats and backs.
—Hardwood frames finished rich mahogany.
—Genuine Honor-Bilt construction.
—Covered in any cover and color listed above and on page 740.

Outside backs and sides of 2-Tone Jac. velour and Mohair pieces covered in plain cotton velourette. Outside backs of all bed davenports covered in plain denim.

Regular Davenport: Length 81 in.; ht., 34 in.; seat, 64x21 in. **Bed Davenport:** Length, 92 in.; ht., 34 in.; seat, 74x24 in. Opens to 48x72 in. bed. **Club Chair** and **Rocker:** Ht., 33 in.; seat, 19x21 in. **Button-Back Chair:** Ht., 35 in.; seat, 19x21 in. **State color and cover wanted. Shipped from factory near our store. Not Prepaid.** For estimated freight rates see page 738.

1KM1917½	Shpg. Wt.	2-Tone Jac. Vel.	Multi-Col. Jac. Vel.	Figured Tapestry	100% Angora Mohair
Regular Dav.	175 lbs.	$26.00	$29.50	$29.50	$32.50
Bed Davenport.....	270 lbs.	42.85	46.50	46.50	49.95
Club Chair (Not Shown).....	95 lbs.	13.50	14.00	15.00	16.00
Button-Back Chair	105 lbs.	15.00	15.00	16.00	17.00
Rocker.....	100 lbs.	16.00	16.00	17.00	18.00

† For mattresses to fit bed davenport see page 740.

Sears HONOR-BILT Quality . . . .

Select Your Suite in the Cover and Color You Want



Two-Tone Cotton Jacquard Velour

A beautiful fabric with the pile woven into the back material to form the design. When brushed with the hand responds to the slightest pressure and reflects the full beauty of the different color tones. The color of the back material, which shows through the design, forms the last color of the following combinations:

COLORS—*Taupe with Rose Back.*
Taupe with Blue Back.

Reverse cushions are in Tapestry to harmonize.



Multi-Colored Cotton Jacquard Velour

An unusually colorful and long-wearing fabric which has been accorded universal favor. Woodrose or Taupe predominate with a mixture of Brown, Green, Rose and Black, producing a harmonious five-color effect. Has a Jacquard pattern similar to the two-tone velour but is heavier and finer quality. *State predominating color wanted:*

COLORS: *Woodrose on mixed background.*
Taupe on mixed background.

Suites made with this cover are covered allover in same material, including reverse cushions.



Floral Figured Tapestry

A beautiful fabric for those who wish the latest in design and color. A heavy cotton fabric of plain weave (has no pile). It has good weight and a closeness of weave for durability. Modern floral pattern in the following predominating colors:

COLORS: *Sand, Henna or Green with various colored threads to make the pattern, such as gold, brown, orange and blue.*

Suites made with this cover are covered allover in same material, including reverse cushions.

3 PIECES

$54.50 Cash

Two-Tone Jacquard Velour Regular Davenport, Club Chair and Lounge Chair

$5 DOWN

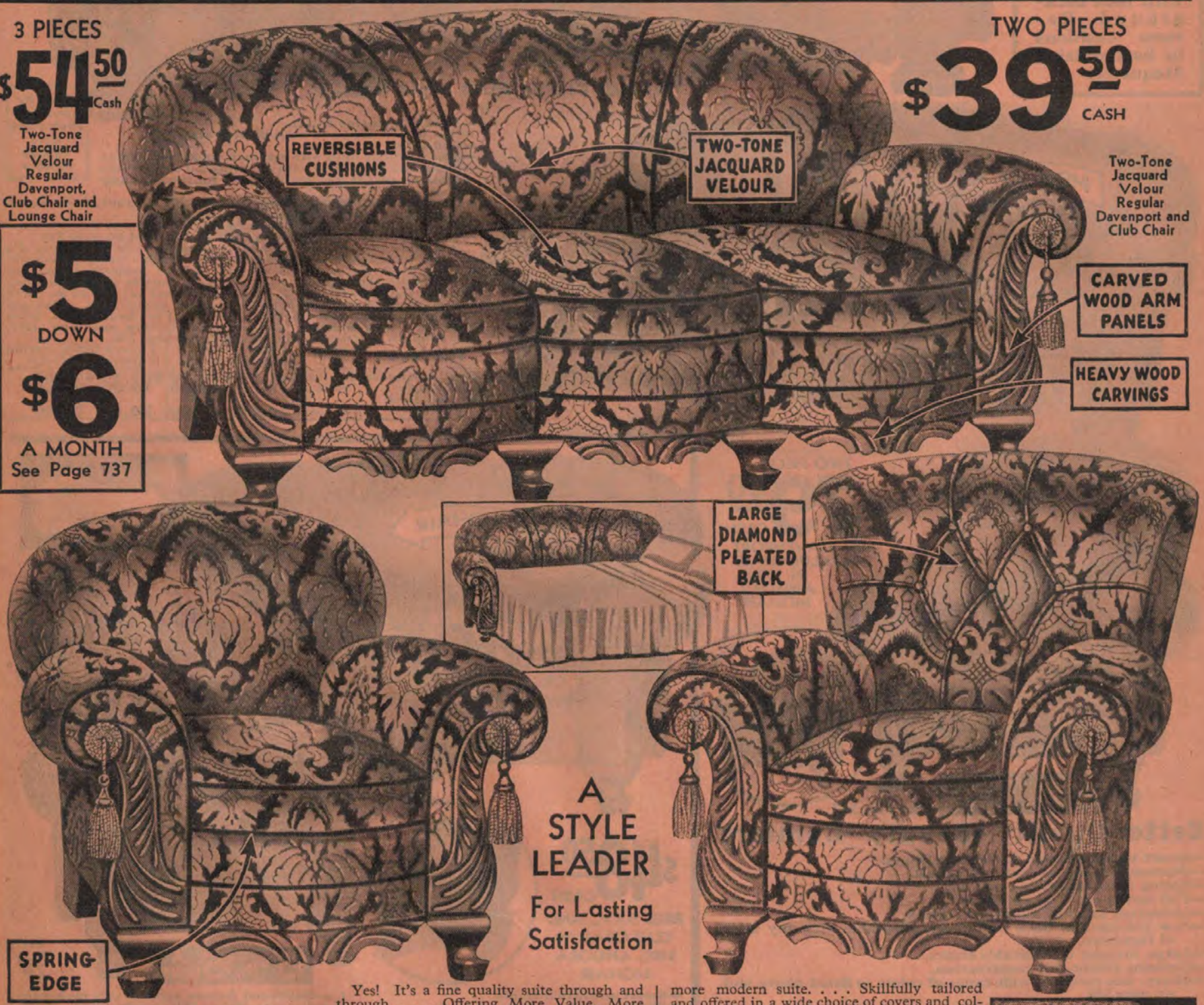
$6 A MONTH

See Page 737

TWO PIECES

$39.50 CASH

Two-Tone Jacquard Velour Regular Davenport and Club Chair



A STYLE LEADER For Lasting Satisfaction

- Wide flare arms and soft roll-over backs.
- Smart new tassel trim on arms.
- Fashionable serpentine fronts.
- Big, soft, resilient coil springs in backs, seats and cushions.
- Padded with clean, new cotton.
- Full spring edges on fronts of all pieces.
- Finely carved frame and Queen Anne legs finished Mahogany.
- Honor-Bilt construction with kiln-dried hardwood frames.

Yes! It's a fine quality suite through and through . . . Offering More Value, More Comfort, More Beauty, and More Companionship than you have ever before been able to get at this price. First and foremost it has the Style that delights a woman, and the Comfort that a man enjoys. It has the fine details of construction and finish so evident in higher priced furniture. . . . It's a newer, smarter, more modern suite. . . . Skillfully tailored and offered in a wide choice of covers and colors. Bed davenport opens to, 48x72 in. bed.

All pieces covered allover in same material except outside back of bed davenport which is denim. **Shipped from factory near our store. Not Prepaid. State cover and color** as shown on page 739 and top of this page. For estimated freight rates, see page 738.

1KM1941⅓	Length Outside	Seat In.	Height Overall	Shpg. Wt.	2-Tone Jac. Vel.	Multi-Col. Jac. Vel.	Figured Tapestry	100% Angora Mohair
Reg. Davenport	75½ in.	59 x20½	34½ in.	195 lbs.	$26.50	$29.50	$29.50	$37.50
Bed Davenport	90 in.	73½x24	34½ in.	300 lbs.	46.50	49.50	49.50	57.50
Club Chair	35½ in.	20½x19	33 in.	100 lbs.	13.00	15.00	15.00	19.00
Lounge Chair	35½ in.	20½x19	37 in.	105 lbs.	15.00	16.00	16.00	20.00
Rocker (Not Shown)	35½ in.	20½x19	33 in.	105 lbs.	16.00	17.00	17.00	21.00



Davenport Mattress

Felted cotton davenport mattress. Floral art ticking cover. 3½-inch box, roll edge. Sizes, 48x72 in. and, 54x72 in. Act. wt., 35 lbs. and 38 lbs. respectively. Shpg. wt., 44 lbs. and 47 lbs. **Not Prepaid.**

1KM7223 State size.
48x72 in. $5.25
54x72 in. 5.75

POPULAR Coverings

$79.50 VALUE

TWO PIECES MOHAIR AS SHOWN $59.50 CASH

REGULAR DAVENPORT AND CLUB CHAIR

3 PIECES $82.00 CASH

REG. DAVENPORT CLUB and BUTTON-BACK CHAIRS IN MOHAIR



$5.00 DOWN

Regular Davenport and Club Chair

See Page 737



$5.00 DOWN Reg. Dav. and Club Chair

See Page 737

Write for Large Size Photo State Cat. No.

$51.50 CASH MULTI-COLOR VELOUR REG. DAVENPORT CLUB CHAIR



With True Regard for Modern Style at Real Savings!

- —Pleated panels on fronts of arms.
- —Reversible cushions, filled with flexible coil springs.
- —Backs and seats filled with coil springs; full spring edge seats.
- —Massive, fancy carved frame and heavy ball legs finished Mahogany
- —Genuine Honor-Bilt construction.
- —All seams smoothly welted.
- —Wide choice of covers and colors as listed on pages 739 and 740.

Picture it in your home . . . New . . . Different . . . Typically modern . . . Comfortable. It is an immense and immediate success. All pieces covered in same material all over. **Reg. Davenport**—Length, **81** in., seat, **64x21** in., ht., **34** in. **Club Chair and Rocker**—outside width, **36** in., seat, **19x21** in., ht., **33** in. **Button Back Chair**—width, **36** in., seat, **19x21** in., ht., **36** in. **Shipped from factory near our store. Not Prepaid.** See estimated freight rates on page 738. **State cover and color.**

1KM1937½	Shpg. Wt.	2-Tone Jac. Vel.	Multi-Col. Jac. Vel.	Figured Tapestry	100% Angora Mohair
Regular Davenport	200 lbs.	$32.50	$34.50	$33.00	$40.00
Club Chair	100 lbs.	16.00	17.00	16.50	19.50
Button Back Chair	105 lbs.	17.00	18.00	17.50	20.50
Rocker (Not Shown)	105 lbs.	18.00	19.00	18.50	21.50

Write for large photograph—state catalog number.

Quality of Every Piece Guaranteed

- Fashionable serpentine fronts; Full spring edge seats on all pieces.
- Flexible, yielding coil springs in backs and seats—to insure comfort.
- Seat cushions filled with many small coil springs;
- Carved frames finished rich mahogany.
- Genuine Honor-Bilt construction; hardwood frames.
- Choice of heavy covers and colors as listed on pages 739 and 740.

Never would you imagine so much comfort, so much loveliness—such quality, could be had for so little money. All pieces covered all over in same material except outside back of bed davenport which is denim. **Regular Davenport:** length, **75** in.; seat, **60x21** in., ht., **33** in. **Bed Davenport:** length, **90** in.; seat, **74x24** in., ht., **33** in.; opens to **48x72**-in. bed. **Club Chair:** width **35** in.; seat, **21x19** in.; ht., **32** in. **Button-back chair,** width, **35** in.; seat, **21x19** in.; ht., **35** in. **Rocker** (same as club chair.) **State cover and color wanted. Shipped from factory near our store. Not Prepaid.** See estimated freight rates on page 738.

1KM1957½	Shpg. Wt.	2-Tone Jac. Vel.	Multi-Col. Jac. Vel.	Figured Tapestry	100% Angora Mohair
Reg. Davenport	195 lbs.	$28.50	$34.50	$34.50	$38.50
Bed Davenport	300 lbs.	42.50	48.50	48.50	54.50
Club Chair	105 lbs.	16.00	18.00	18.00	21.00
Button-Back Chair	110 lbs.	17.00	19.00	19.00	22.50
Rocker (not shown)	105 lbs.	17.00	19.00	19.00	22.50

For mattresses to fit bed davenport see opposite page.



$5.00 DOWN Reg. Dav. and Club Chair

See Page 737

$69.50 Value

$49.50 CASH 2 PIECES Reg. Dav. and Club Chair in Tapestry

Style—Comfort—Lasting Satisfaction

- —Smartly styled barrel sides; serpentine fronts.
- —Spring filled backs and seats.
- —Spring edge seats.
- —Hardwood frame finished Mahogany.

Instant proof of Sears leadership. A most popular version that brings you lasting beauty, refreshing comfort, and a newness in style unsurpassed by even much higher priced suites. Has curved back, flare arms and barreled sides plus an air of loungy comfort—and it's *Honor-Bilt*.

Regular Davenport—Length, **81** in., seat **64x21** in., ht., **34** in. **Bed Davenport**—Length, **92** in., seat, **74x24** in., ht., **34** in.; opens to **48x72**-in. bed. **Club Chair**—outside width, **36** in., seat, **19x21** in., ht. **33** in. **Button-back Chair**—outside width **36** in., seat **19x21** in., ht. **35** in. **Rocker**—Outside width, **36** in., seat, **19x21** in., ht., **33** in. All pieces covered all over in same material except outside back of bed davenport which is plain denim. **Shipped from factory near our store. Not Prepaid.** See estimated Freight rates on page 738. **State cover and color as listed on pages 739 and 740.**

1KM1934½	Shpg. Wt.	2-Tone Jac. Vel.	Multi-Col. Jac. Vel.	Figured Tapestry	100% Angora Mohair
Regular Davenport	180 lbs.	$31.00	$34.50	$32.50	$39.50
Bed Davenport	280 lbs.	49.85	54.95	52.85	59.50
Club Chair (Not Shown)	100 lbs.	16.50	18.00	17.00	20.00
Button Back Chair	105 lbs.	17.50	19.00	18.00	21.00
Rocker	105 lbs.	18.50	20.00	19.00	22.00

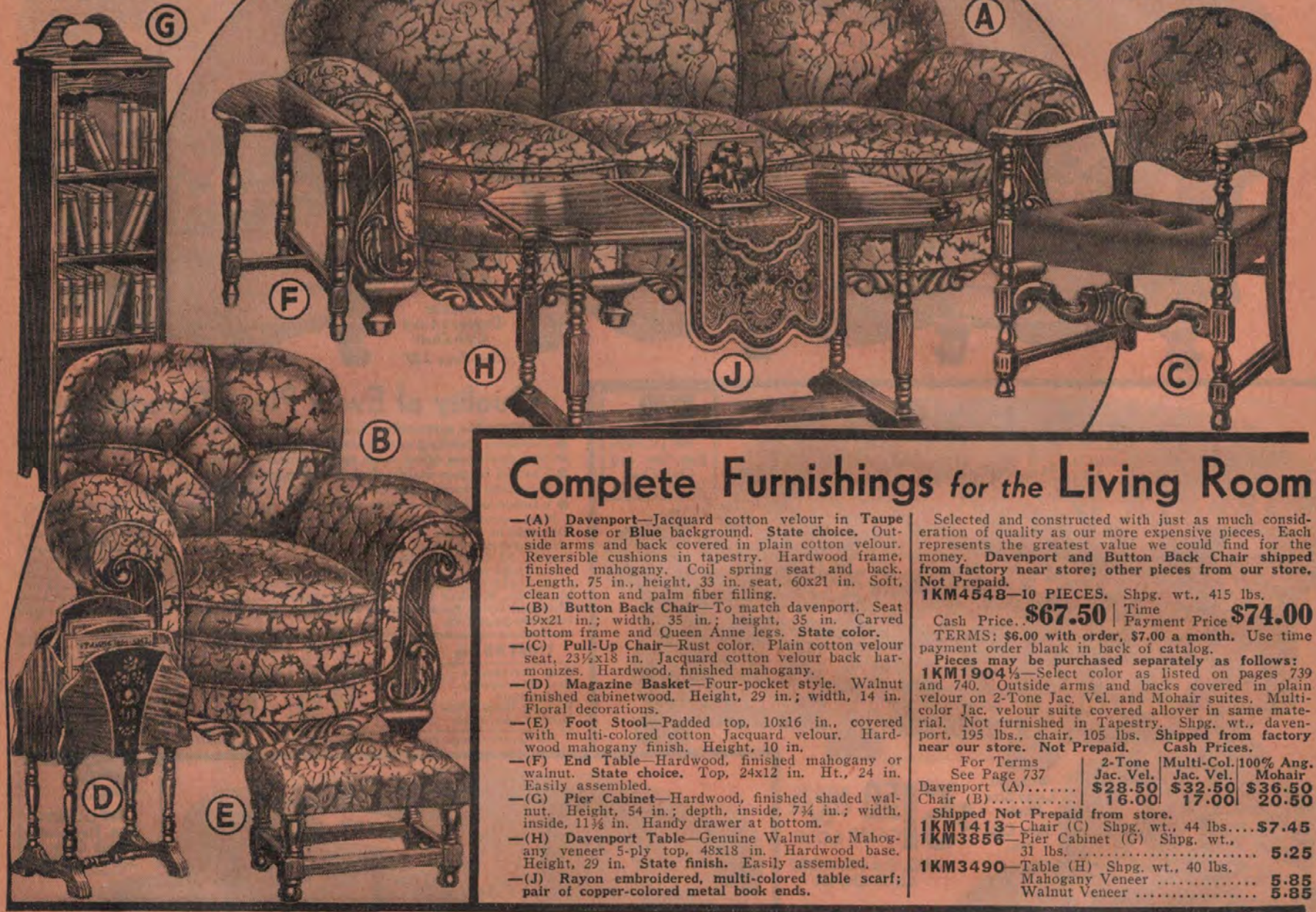
For Mattress to fit long bed davenport see opposite page.

Low Priced? Yes!...but HONOR-BILT

Easy Terms $6 DOWN

$7 A MONTH

10 PIECES only $67.50 CASH



Complete Furnishings for the Living Room

—(A) **Davenport**—Jacquard cotton velour in **Taupe with Rose or Blue** background. **State choice.** Outside arms and back covered in plain cotton velour. Reversible cushions in tapestry. Hardwood frame, finished mahogany. Coil spring seat and back. Length, 75 in., height, 33 in. seat, 60x21 in. Soft, clean cotton and palm fiber filling.

—(B) **Button Back Chair**—To match davenport. Seat 19x21 in.; width, 35 in.; height, 35 in. Carved bottom frame and Queen Anne legs. **State color.**

—(C) **Pull-Up Chair**—Rust color. Plain cotton velour seat, 23½x18 in. Jacquard cotton velour back harmonizes. Hardwood, finished mahogany.

—(D) **Magazine Basket**—Four-pocket style. Walnut finished cabinetwood. Height, 29 in.; width, 14 in. Floral decorations.

—(E) **Foot Stool**—Padded top, 10x16 in., covered with multi-colored cotton Jacquard velour. Hardwood mahogany finish. Height, 10 in.

—(F) **End Table**—Hardwood, finished mahogany or walnut. **State choice.** Top, 24x12 in. Ht., 24 in. Easily assembled.

—(G) **Pier Cabinet**—Hardwood, finished shaded walnut. Height, 54 in.; depth, inside, 7¾ in.; width, inside, 11⅜ in. Handy drawer at bottom.

—(H) **Davenport Table**—Genuine Walnut or Mahogany veneer 5-ply top, 48x18 in. Hardwood base. Height, 29 in. **State finish.** Easily assembled.

—(J) **Rayon embroidered, multi-colored table scarf; pair of copper-colored metal book ends.**

Selected and constructed with just as much consideration of quality as our more expensive pieces. Each represents the greatest value we could find for the money. **Davenport and Button Back Chair shipped from factory near store; other pieces from our store. Not Prepaid.**

1KM4548—10 PIECES. Shpg. wt., 415 lbs.
Cash Price.. **$67.50** | Time Payment Price **$74.00**

TERMS: **$6.00 with order, $7.00 a month.** Use time payment order blank in back of catalog.

Pieces may be purchased separately as follows:

1KM1904⅓—Select color as listed on pages 739 and 740. Outside arms and backs covered in plain velour on 2-Tone Jac. Vel. and Mohair suites. Multi-color Jac. velour suite covered allover in same material. Not furnished in Tapestry. Shpg. wt., davenport, 195 lbs., chair, 105 lbs. **Shipped from factory near our store. Not Prepaid. Cash Prices.**

For Terms See Page 737	2-Tone Jac. Vel.	Multi-Col. Jac. Vel.	100% Ang. Mohair
Davenport (A).....	$28.50	$32.50	$36.50
Chair (B).....	16.00	17.00	20.50

Shipped Not Prepaid from store.

1KM1413—Chair (C) Shpg. wt., 44 lbs.... **$7.45**

1KM3856—Pier Cabinet (G) Shpg. wt., 31 lbs. **5.25**

1KM3490—Table (H) Shpg. wt., 40 lbs.
Mahogany Veneer **5.85**
Walnut Veneer **5.85**



3 Pieces
Davenport and 2 Chairs or 1 Chair and 1 Rocker,

$46.50 CASH

3 Pieces
Easy Terms $5 DOWN
$5 a Month
See Page 737



See Page 737 For Easy Terms

Even Tho Low Priced. . . You're Sure of Quality

- **Reversible spring filled cushions.**
- **Two-tone cotton Jacquard velour upholstering, choice of any color as listed on page 740. Reverse cushions in tapestry.**
- **Kiln-dried hardwood frames, exposed parts finished mahogany.**
- **Corners of frames are doweled, braced and glued insuring years of service.**
- **Loose cushion davenport, length, 72 in.; height, 33 in.; seat, 59x20 in.**
- **Button Back Chair, seat, 19x20 in., height, 36 in.**
- **Club Chair or Rocker, seat, 19x20 in.; height, 33 in.**

This is our lowest priced three-piece suite—and what a suite it is. In it you'll find substantial Honor-Bilt construction, attractive design, comfort and long wearing covers. Even in these inexpensive pieces you'll find the spring filled cushions and the attractive velour upholstering which prove that the style is as modern as the Honor-Bilt construction is genuine quality. If you are looking for savings without sacrificing quality you'll be sure to like it. Today it is a greater buy than ever.

Outside backs and arms covered with a good wearing material known as cotton velourette (not a pile fabric, but has a nap). **Shipped from factory near our store. Not Prepaid. State color.** For freight charges see page 738.

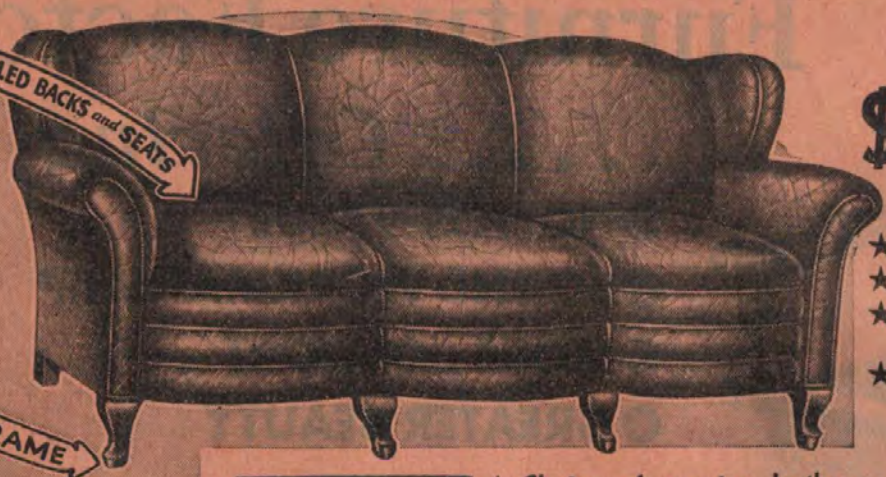
1KM19671⅓—Two-piece suite, including Davenport and Choice of either Chair or Rocker. Shpg. wt., 295 lbs. **$34.50**

1KM19672⅓—Three-piece suite including Davenport and two chairs or one chair and rocker. Shpg. wt., 385 lbs. **$46.50**

LEATHER .....IN POPULAR COLORS Is in STYLE.....

For Davenport Pads See Page 740





REDUCED TO $69.95 CASH

Brown Genuine Leather Regular Davenport and Rocker

- ★ Wing backs and wide flaring arms.
- ★ Spring-filled backs and seats.
- ★ Steel understructure supports coil springs.
- ★ Kiln-dried hardwood frames, braced, doweled and blocked. Exposed parts finished mahogany.



SEE PAGE 737 FOR EASY TERMS

★ Choice of genuine leather, artificial leather or Jacquard cotton velour upholstering in a wide range of popular colors.

This set looks, wears and is just as comfortable as those that sell for much more elsewhere. The bright cheerful colors add sparkling life to the entire room. Genuine leather is Spanish grained; Jacquard cotton velour comes in taupe with **blue** or **rose** background. **State Choice.**

Regular Davenport—Outside length, **80** in., Ht., **35** in., Seat, **64x24** in., **Chair and Rocker**—Ht., **36½** in. Seat, **22x21** in. **Long Bed Davenport**—Length **90** in. Opens, **48x72** in. bed. Seat, **23x75** in. Ht., **35** in. Shipped from factory in Southern New York. **Not Prepaid.**

See estimated freight charges on page 738.

1KM1943½	Shpg. Wt.	(Genuine Leather—Spanish Grained) Brown	Green	Red	Blue	Brown Artificial Lea.	Jacquard Velour
Regular Davenport.	200 lbs.	$46.50	$46.55	$46.65	$46.75	$27.95	$32.95
Chair.....	75 lbs.	23.35	23.45	23.55	23.65	14.75	18.85
Rocker.....	75 lbs.	23.45	23.55	23.65	23.75	14.85	18.95
Long Bed Davenport	320 lbs.	69.50	69.75	69.85	69.95	46.50	47.95



Roomy Comfort! $8.85 BROWN

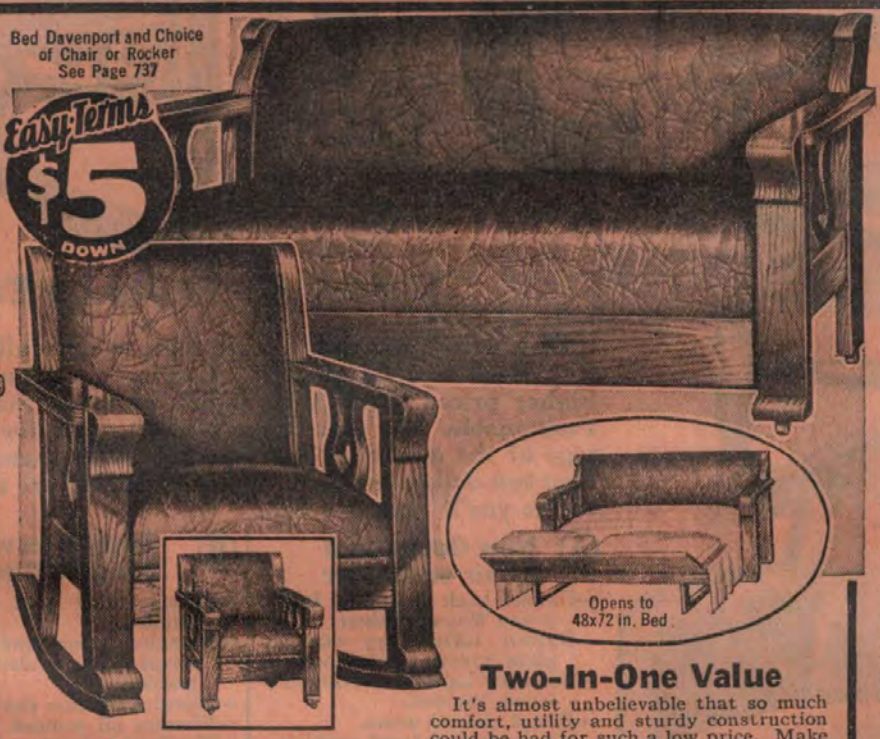
- —Six coil springs in seat.
- —Hardwood frame, mahogany finish.
- —Choice of black or brown artificial leather, very serviceable.
- —Softly padded all around.
- —Adjustable back, softly padded.
- —Sliding footrest, easily concealed.

They just won't ever go out of style—as long as people appreciate real comfort. Everyone can afford one.

Seat, 19x20 in., ht. of back from seat, 25 in. Shipped taken apart, easily put together. Shipped from factory in Western New York. Shpg. wt., 81 lbs. **Not Prepaid.**

1KM14731⅓—Artificial leather Brown Spanish grained... **$8.85**

1KM14732⅓—Black Artificial leather..... **8.95**



Two-In-One Value

It's almost unbelievable that so much comfort, utility and sturdy construction could be had for such a low price. Make your living room more charming by day—a handy bedroom at night. Bed Davenport opens to 48x72 in. Comfortable link fabric spring.

Shipped from factory in Southern New York. Easily assembled. Not Prepaid. State choice of colors and finishes.

- —Spring filled seats and backs.
- —Birch frames finished in brown mahogany, or golden oak.
- —Upholstered in two-tone Jacquard cotton velour in taupe and rose, or taupe and blue; or in Brown artificial or genuine leather.

1KM1645½	Length	Seat	Shpg. Wt.	Artificial Leather	Genuine Leather	Jacquard Velour
Bed Davenport...	57 in.	52x20 in.	200 lbs.	$28.85	$35.75	$29.75
Chair.....		20x19 in.	55 lbs.	9.25	11.85	9.85
Rocker.....		20x19 in.	55 lbs.	9.75	12.75	10.75

1KC7213—Felted cotton pad to fit Davenport above. Shpg. wt., 23 lbs. Not Prepaid..... **$3.45**



$19.95 And Up

- —Spring filled head and body.
- —Hardwood frame, genuine oak veneered finished Golden or Fumed.
- —Length, 74 in., width, 27 in.

Covered in choice of Jacquard cotton velour in Taupe on blue, Taupe on rose, or Brown on rose; also in artificial leather. Shpg. wt., 80 lbs. Shipped from factory in Northeastern Illinois. **Not Prepaid.** State color and finish.

1KM1512½	Gol. Fin.	Fumed Fin.
Black artificial leather..	$19.95	$20.05
Brown artificial leather.	$20.15	$20.25
Jacquard cotton velour	25.75	25.85

Estimated Freight Charges Per 100 lbs. on Couches and Rockers

150 miles $1.36; 300 miles $1.94;
500 miles 2.98; 750 miles 3.40.

$24.75 CASH And Up



- —Filled with 34 coil springs.
- —Hardwood frame, genuine quarter sawed oak veneer.
- —Genuine or artificial leather.
- —Firmly tufted.
- —Length, 76 in., width, 28 in.
- —Shipped from factory in Northeastern Illinois.

Not Prepaid. Shpg. wt., 120 lbs.

See Page 737

Golden Oak Artificial Leather

1KM1535⅓	Golden Fin.	Fumed Fin.
Black artificial leather	$24.75	$24.85
Brown artificial leather	$24.85	$24.95
Black genuine leather.	33.75	33.85
Brown genuine leather	33.85	33.95

ONLY $8.45



- —Six coil springs in seat.
- —Hardwood frame finished mahogany.
- —Brown artificial leather, Spanish grained upholstering.
- —Softly padded all around.

Always a popular rocker for the home when comfort is wanted. Seat, 21x21 in., ht., of back from seat, 25 in. Easily put together. **Shipped from factory in Western New York.** Shpg. wt., 59 lbs. **$8.45**

1KM1471⅓—Not Prepaid. ....



$22.95 CASH

See Page 737

Comfortable—Like Club and Hotel Chairs

- —Spring filled seat and back.
- —Hardwood frame; mahogany color legs.
- —Genuine leather in popular colors.

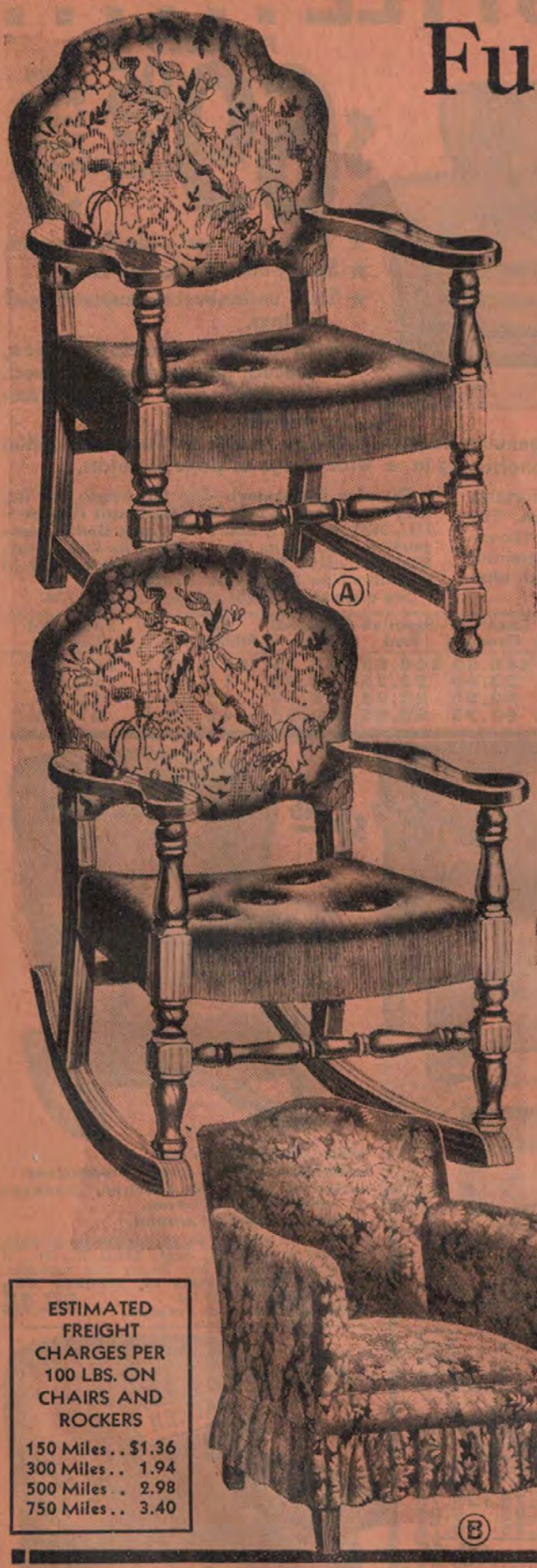
The Comfort—style chair. Outside arms and back covered in imitation leather. Ht. overall 35 in., seat size 19x21 in. Shipped from factory in Southern Ind. Shpg. wt., 110 lbs. **Not Prepaid.** Choice of Red, Green, Brown or Black genuine leather. State color wanted.

1KM1488½..... **$22.95**

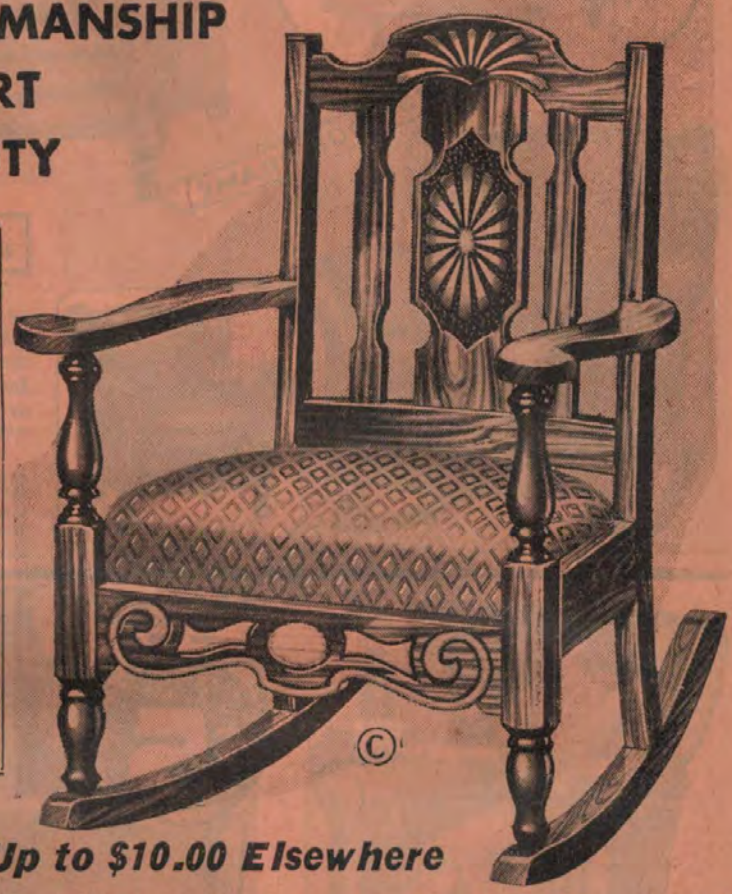
Made in One of America's Largest Furniture Factories

..... *Offering*

1 HONEST VALUE
2 SOUND WORKMANSHIP
3 MORE COMFORT
4 GREATER BEAUTY



YOUR CHOICE
$5.48 EACH



Values Up to $10.00 Elsewhere

How would you like to have these wonderfully comfortable chairs in your home? . . . Each one designed for Comfort . . . Built for Service . . . and styled like higher priced chairs with details of finish that make each one New, Individual, Fashionable. We placed one blanket order for the four of them . . . took advantage of the quantity price . . . and offer them to you separately at a saving of at least two dollars on each. We believe these are the most sensational chair and rocker values you'll find this Fall.

ESTIMATED FREIGHT CHARGES PER 100 LBS. ON CHAIRS AND ROCKERS

150 Miles..	$1.36
300 Miles..	1.94
500 Miles..	2.98
750 Miles..	3.40

Ⓐ New Occasional Chair or Rocker

—Padded back in figured 2-tone green Rayon Velour.
—Button tufted sag seat in plain green; cotton velour.
—Beautiful hardwood frame finished Walnut.
—Broad shaped arms.
—Nicely turned front posts.
—Seat 23½x17½ in., height of back from seat, 21 in.

Rocker shipped with runners detached. Easily attached. Both pieces shipped set up in crate. **Not Prepaid.**

1KM1451—Chair. Shpg. wt., 40 lbs..... **$5.48**
1KM1477—Rocker. Shpg. wt., 42 lbs..... **5.48**

Ⓑ Gaily Dressed Boudoir Chair

—Spring filled seat softly padded.
—Rounded arms and fancy shaped back also heavily padded.
—Floral Cretonne covering.
—Flounce all around.
—Hardwood frame, legs finished Walnut.
—Seat size, 18x16 in.
—Ht. of back from seat, 16½ in. Ht. overall, 29¼ in.

A delightful chair for the bedroom. **Not Prepaid.** Shipped set up in a carton.

1KM1454 Shpg. wt., 27 lbs..... **$5.48**

Ⓒ Wonderfully Comfortable

—Spring filled seat softly padded.
—Curved back rail for comfort.
—Covered in Henna color cotton Homespun.
—Hardwood finished walnut, satin gloss finish.
—Embossed design on back panel; routing outlines and two-tone decoration on top rail and fancy front apron.
—Seat 19x16¾ in. Ht. of back from seat, 21¼ in.

Shipped set up and crated. **Not Prepaid.**

1KM1436 Shpg. wt., 45 lbs..... **$5.48**



$2.85 ← → **$2.85**

$3.15 ←

Set of Three Matched Pieces

—Hardwood, blended walnut finish.
—Softly padded seats.
—Upholstered in rose cotton damask.
—Chair and Rocker, size seat, 15½x14 in. Ht. of back from seat, 18½ in.
—Bench, top 21x13¾ in. Ht., 18½ in.

These matched pieces will prove very useful in any bedroom. Each has an appealing appearance as well as an appealing price. **Not Prepaid.**

1KM428—Chair. Shpg. wt., 12 lbs..... **$2.85**
Rocker. Shpg. wt., 12 lbs..... **$3.15**
Bench. Shpg. wt., 13 lbs..... **2.85**

For nite stand to match above see page 747.



$3.85 Gol. Oak

An Old Favorite Re-Styled

—Fancy embossed design on back panels and front of seat frame.
—SOLID OAK finished Golden or Fumed.
—Large, saddle shaped seat. Broad arms.
—Seat size, 20½x18 in. Ht. of back, 23 in.

Not a luxury, but a delightfully comfortable rocker within the reach of everyone. The new fancy embossed design on back panels and front of seat frame has the appearance of genuine wood carving. It's sturdy in construction, comfortable and low priced. Rigidly braced with arm fillers. Rockers are broad and long. Shipped with sides and runners off. Easily put together. Shpg. wt., 21 lbs. **Not Prepaid.**

1KM1403—Golden Oak..... **$3.85**
Fumed Oak..... **$3.95**



To Give Long Service

—Solid OAK throughout finished golden with brown artificial leather seat; or Hardwood finished Walnut with rust colored Tapestry seat.

—Four coil spring seat; softly padded.

Has a well braced frame, slat back, spring filled padded seat, broad shaped arms and sturdy rockers. Generously proportioned seat, 20x17 in. Ht. of back from seat, 21 in. Entire height 33½ in. Packed with sides off. Easily put together. Shpg. wt., 24 lbs.

1KM1234—Not Prepaid.

Golden Oak..... **$3.45**
Walnut Finish **$3.75**



Genuine Walnut Back Panel

—Selected hardwood frame finished American walnut.
—Beautifully grained genuine Walnut veneer back panel.
—Carved decoration.
—Pierced top and bottom rails.
—Six spring seat 19x16 in.
—Multi-colored Jacquard cotton velour cover has gray and red background.
—Ht. of back from seat, 22 in.
—Comfortably shaped arm rests.

The comfort and charm of its style has made this rocker an immense success. The genuine walnut back panel adds immeasurably to its fine appearance. Shipped set up and crated. For freight rates see opposite page. Shpg. wt., 45 lbs.

1KM1449
Not Prepaid..... **$5.98**



Embossed Design on Center Back Panel

—Straight grained hardwood finished a rich Walnut
—Center back panel attractively decorated with stylish embossed design
—Contrasting lighter-tone back slats
—Comfortably curved back and broad shapely arms
—Coil spring filled seat well padded
—Covered with serviceable Green cotton Homespun
—Seat size, 19x17 in. Ht. of back from seat, 21¾ in.

Wonderfully good looking and just as comfortable as it is attractive. At a time when every penny counts you'll welcome its moneysaving price. Shipped taken apart; easily assembled.

Not Prepaid.

1KM1499—Shpg. wt., 24 lbs..... $4.45



A Distinct Beauty Very Much in Favor

—Veneered back has center slats of Oriental wood and maple
—Balance hardwood finished in blended walnut.
—Auto type seat cushion, nine spring style.
—Gold and Red color background with Brown figured Jacquard cotton velour seat.
—Seat, 18½x15½ in. Ht. of back from seat, 24 in.

A solid comfort rocker throughout. Imagine paying so little with all these strong points in its favor. Shipped set up and crated. **Not Prepaid.**

1KM1457
Shpg. wt., 48 lbs..... **$6.45**

Worthy of the Best Homes

—Genuine American Walnut Veneered back panels with Maple inlays.
—Kiln-dried hardwood frame finished in blended walnut.
—Gracefully curved and moulded arms and back rail.
—Auto-type nine-spring filled seat cushion softly padded.
—Multi-color Jacquard cotton velour seat covering. Brown and Blue background.
—Seat, 19x16 in. Ht. of back from seat, 22 in.

Dress up your living room with this high-grade, comfortable rocker. Shipped set-up and crated.

1KM1458—Shpg. wt., 47 lbs. Not Prepaid..... $6.95

EXTRA HIGH BACK



$8.98

—Fine hardwood finished Walnut.
—Nine-spring filled seat, 19x15 in.
—Green floral tapestry covering.
—Height of back from seat, 29½ in.
—Back and seat comfortably padded.
—Curved arms appropriate to this rocker.

A solid comfort rocker that never loses its popularity or comfort. Rigidly constructed and strongly braced for long satisfactory service. Shipped set up in crate. For freight rates see opposite page. **Not Prepaid.**

1KM1464—Shpg. wt., 52 lbs..... $8.98



Fashionably New!

—Semi-high back style.
—Auto type spring filled seat cushion (nine coils).
—Steel band braced underneath.
—Hardwood frame blended walnut finish.
—Small patterned Rust colored Tapestry cover.
—Fancy shaped arms.
—Seat size, 18½x15½ in. Ht. of back from seat, 23½ in.

This style means real comfort and restfulness. Made in a factory that prides itself on quality work, yet offered at a price nothing less than sensational. Shipped set up and crated. See freight rates on opposite page.

1KM1443—Shpg. wt., 45 lbs. **Not Prepaid..... $6.98**



Clever Windsor Style

—Charmingly proportioned rocker with chair to match.
—Straight grained hardwood finished Mahogany; or a rich beautiful blended Walnut.
—Neatly turned posts and spindles.
—Shaped seat, 20x17 in. Ht. of back from seat, 19½ in.

The popularity of this quaint style seems to gain each year. Especially desirable in the sun parlor or sewing room. Finished in true Colonial fashion with fancy shaped back panel, comfortably curved and moulded arms and rounded edge bow back. Shipped with runners detached. See freight rates on opposite page. Shpg. wt., 17 lbs. **Not Prepaid.**

1KM593—Rocker Mahogany Fin.. **$4.55** Walnut Fin..... **$4.65**
1KM592—Chair **$4.45** **$4.55**

REMEMBER . . . .
Any Furniture Order Over **$20.00** May Be Bought on
EASY PAYMENTS
See Page 737



Maple and Walnut Veneer

—Hardwood frame; Maple veneered center panel
—Walnut veneered back side slats
—Band sawed back rail and carved front rail
—Coil spring filled seat comfortably padded
—Covered in rose and tan Tapestry
—Seat, 19x17½ in. Ht. of back from seat, 22½ in.

Styled like higher priced rockers. Shipped with sides off, easily assembled. For freight rates see opposite page. Shpg. wt., 24 lbs.

1KM1440—Not Prepaid..... $5.45

The COXWELL *as Sears design it has Everything . . . .*

★ **The Appeal of Beauty . . . . . .**
★ **The Comfort of Good Upholstering . .**
★ **The Luxury of Fine Coverings . . . .**
★ **The Durability of Good Workmanship**
★ **The $6.00 to $8.00 Reduction in Price.**



$13.85 Chair 2-TONE JAC. VEL.

The perfect chair for every home . . . restful ease . . . pleasing dignity . . . beautiful coverings. A chair designed to make your room more livable . . . and one which you'll be proud to possess. In designing it we believe we have left nothing undone; we believe we have incorporated every quality feature that makes for long years of service. We have used the most adaptable selection of fabrics the market affords and we have **reduced the prices from $6.00 to $8.00 to make this America's greatest comfort chair value!**

This *Queen Anne Coxwell* with *Ottoman* to match has a kiln-dried hardwood frame, exposed parts finished mahogany. Coil springs in seat and back, reversible spring filled cushion and fringe trim on the arms to harmonize with the covering. Height, overall, 36 in., seat, 23x24 in. Ottoman top, 15x18 in., height, 10 in.

COVERS—(1) *Two-tone Jacquard cotton velour—Taupe* with *rose* or *blue* background. (2) *Multi-colored Jacquard cotton velour*—with *Woodrose* or *Taupe* as predominating colors. (3) *Fine quality Frieze* on seat and back with *Green, Walnut Taupe* or *Black* as predominating colors. 100% *Angora Mohair* on balance of chair including reverse cushion. Shipped from factory near our store. For freight rates see page 738. *Not Prepaid.*

1KM1491⅓—State choice of cover and color.

	Shpg. Wt.	2-Tone Jac. Vel.	Multi-Col. Jac. Vel.	Frieze
Chair...	90 lbs.	$13.85	$14.85	$18.95
Ottoman	20 lbs.	2.95	3.45	3.95

Smoker Bridge Lamp—Cast metal base and arm. Black and gold lacquered. Decorated yellow parchment paper shade 12 in. diam. Ht., overall, 52½ in.

1K8716—Postpaid..... $3.29

SEE PAGE 737 FOR EASY TERMS



—Spring filled seat and back softly padded for comfort.
—Steel understructure—the best.
—Hardwood frame and carved legs finished a rich mahogany.
—Large rollover arms and back.
—Width overall, 35 in., seat, 21x22 in. Ht., 35 in.

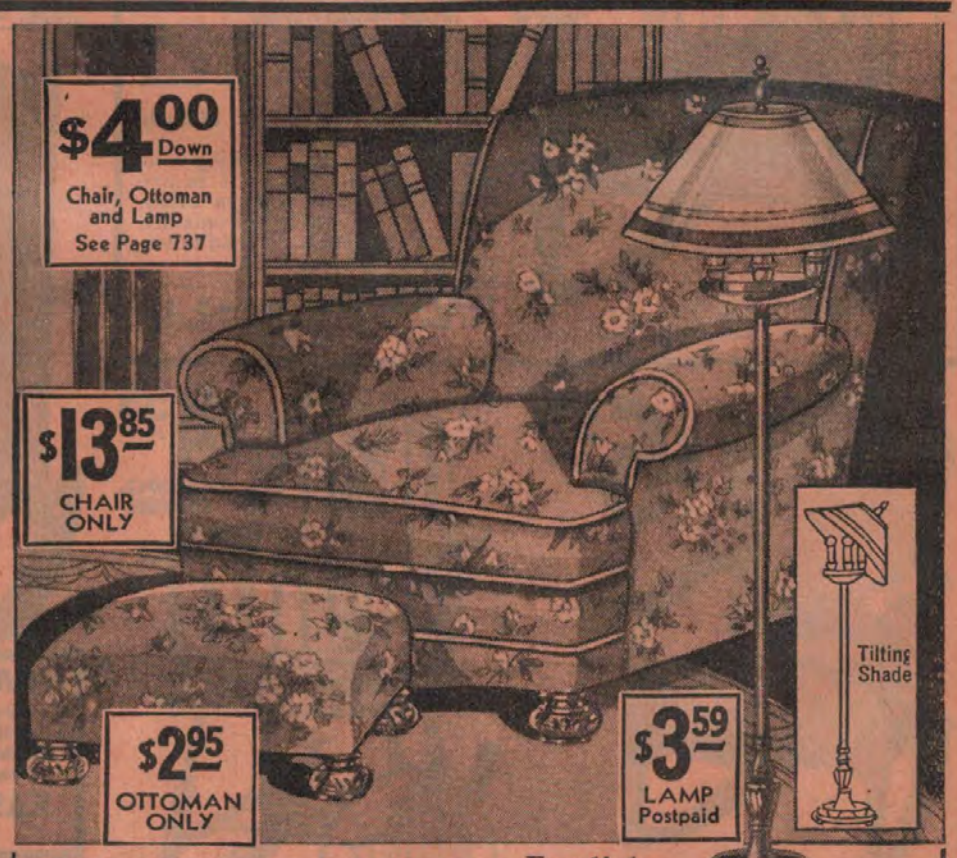
Low, lazy-like lounge chair to make a great hit with every man who seeks comfort. . . . Styled to appeal to a woman, too. Covered all over in good quality **Tapestry** with **Sand, Green** or **Henna** background; or in **100% Angora Mohair** in **Taupe, Green, Rust** or **Brown** with rose back. Reverse cushion in Moquette. **Ottoman to match,** top, 15x18 in. Height, 10 in. Shipped from factory near our store. **Not Prepaid.** For freight rates see page 738.

1KM1438½—State cover and color.

	Shpg. Wt.	Tapestry	Mohair
Chair.....	100 lbs.	$18.95	$22.95
Ottoman..	20 lbs.	3.45	3.95

Reflector Lamp—3-Candle style for direct and indirect lighting Ht., 61¾-in. Brass plated trimmed in **Green, Maroon or Black** lacquer. Tan parchment paper shade with **green, Maroon** or **Black and gold** decorations. Diam., 19 in. **State colors.** Floral design and colored borders. Hand bound edges.

1K8718—Postpaid..... $6.95



—Cushiony coil springs in back and seat.
—Reversible spring filled cushion.
—Softly padded with clean, new cotton.
—All steel understructure, won't sag.
—Hardwood frame, mahogany finished.
—Tapestry cover in newest shades.
—Seat size, 22x21 in., width, 35 in., ht., 35 in.

A great big, man-size chair that makes itself at home in any room and surroundings. It's a chair to lounge in . . . relax in . . . and is to be compared only with chairs of distinctive quality.

Covered allover in good quality Tapestry with **Brown, Green** or **Henna** backgrounds. **State choice.** Ottoman has padded top and is covered to match chair. Top, 15x18 in., ht., 10 in. Shipped from factory near our store.

English Lounge

1KM14981½—Lounge Chair. Shpg. wt., 100 lbs..... **$13.85**

1KM14982½—Ottoman. Shpg. wt., 20 lbs..... **$2.95**

LOUNGE LAMP—3-Candle style with brass plated cast metal base and brass stem. Tilting parchment paper shade, 18x10½ in. Decorated with **Red, Green** or **Black** stripes. Ht., overall, 50 in. **State Color.**

1K8722—Postpaid $3.59

These OCCASIONAL PIECES Too, ARE "EXTRA WELL BUILT"



Radio Table $5.85

MAHOGANY FINISH

—Genuine 5-ply Walnut or Mahogany veneer top; molded edge.
—Hardwood base, finished to match.
—Decorated with beaded molding and fancy shaped two-tone rails.
—Pockets in each end for magazines, etc.
—Roomy shelf, 13x18 in. 14 in. high, for books, etc.
—Top, 21x14 in.; height, 26½ inches.

Just the right size to accommodate the new midget radio sets. Also use it as a book rack, magazine stand, smoking stand, or end table.

Shpg. wt., 48 lbs. **Not Prepaid.**

1KM33131—Mahogany Finish.... **$5.85**
1KM33132—Walnut Finish..... **$5.95**



$2.25

Book Trough Style

—Good quality hardwood finished shaded walnut.
—Height, 24 in.
—Top, 23½x11¼ in.
—Molded edge top.
—Two-tone finish on top.
—Border line decorations.
—Sturdily made.

A table that will appeal to the practical, thrifty, shopper. Holds about 10 books. Shpg. wt., 17 lbs.

Not Prepaid.
1KM3545..... $2.25



$2.25

Artistic Top of Imported Woods

—Top veneered with beautifully figured Butt Walnut, Zebra wood (a light striped wood) and Oriental wood.
—Balance hardwood, finished walnut.
—Scalloped, molded edge top, 21¾x10¾ in.
—Height, 23¼ in.
—Convenient shelf. Legs neatly turned.

Richly distinctive. A table that will add much beauty to any living room and will give pride to its owner. The combination of imported woods has been skillfully designed in a most attractive manner. Easily assembled. Shpg. wt., 9 lbs.

1KC3462—Not Prepaid..... **$2.25**

Radio or End Table

—Genuine American Walnut veneer top.
—Balance hardwood finished to match.
—Dull, satiny finish.
—Molded edge top, fluted corner posts and turned legs.
—Roomy pockets on each end for magazines, papers, etc.
—Handy shelf, 15x11 in., 9½ in. high.
—Top, 12x20 in.; ht., 25 in.

$3.95

Now you can have a fashionable and convenient two-in-one table at very little cost. Shpg. wt., 30 lbs. **Not Prepaid.**
1KM3441..... $3.95





Very Neat 98c

—Hardwood, finished Walnut or Mahogany.
—Scalloped edge.
—Top, 24x12 in.
—Height, 24 in.

Always in style because it fits well in any scheme of furnishings. Easily assembled. Shpg. wt., 7 lbs. **Not Prepaid.**
State Finish.
1KC3633..... 98c

A Real Bargain $1.49

—Select hardwood.
—Walnut finish.
—Scalloped edge top.
—Molded edge.
—Top, 21¾x11 in.; Ht., 24 in.
—Shaped shelf at bottom.
—Four heavy, turned legs.

A great convenience beside your favorite easy chair. Shipped taken apart, very easily assembled without tools. **Not Prepaid.**
Shpg. wt., 12 lbs.
1KC3459..... $1.49

Special Value $1.59

—Solid Walnut.
—Scalloped molded edge top.
—Fancy turned legs and stretchers.
—Solidly constructed; doweled and glued.

Gracefully designed end table, finished to bring out the beauty of the natural wood. Size of top, 11x22 in. Height, 24 in. Easily assembled. Shpg. wt., 10 lbs.

Not Prepaid.
1KC3419.... $1.59

Outstanding Table Values



$5.85 Dav. Table

Matched Pair

—Genuine Walnut or Mahogany veneer tops.
—Fancy corners, molded edge.
—Rigidly constructed.
—Height of both, 29 inches.
—Davenport table top, 48x18 in.
—Occasional table top, 24x24 in.

For usefulness as well as beauty. Parts not veneered are hardwood. Shipped unassembled. **Not Prepaid.**
State Finish.
1KM3490—Davenport Table. Shpg. wt., 40 lbs... **$5.85**
1KM3491—Occasional Table. Shpg. wt., 26 lbs..... **$5.45**



$7.95 Walnut Finish

Queen Anne Style $6.85

—Fine grained hardwood throughout.
—Finished Mahogany or Walnut.
—Molded edge top, 48x18 in. Ht., 30 in.

Easily assembled. Shipped from factory in Southern Wisconsin. Shpg. wt., 50 lbs.
Not Prepaid.
1KM3412⅓—State finish..... **$6.85**
1KM3413⅓—Similar to above, with one drawer. Top, 24x36 in. Shpg. wt., 55 lbs. **Not Prepaid.**
State finish..... $5.85

Gracefully Designed

—5-ply genuine MAHOGANY or WALNUT veneer top. Molded edge.
—Balance hardwood finished to match.
—Handsomely turned graceful legs.
—Top, 48x18 in., ht., 29 in.

Packed for safe shipment. Easily assembled. Shpg. wt., 38 lbs.
Not Prepaid.
1KM34271—Mahogany Finish..... **$7.85**
1KM34272—Walnut Finish..... **$7.95**



$2.19

Radio Table

—Hardwood finished walnut.
—Molded edge top.
—Top, 12x18 in.
—Ornamented with rosette turnings.
—Shaped stretcher.
—Height, 24 in.

A dandy table for midget sets. Neat and good looking and takes but little space. Can be placed almost anywhere.

1KC3450
Not Prepaid. Shpg. wt., 12 lbs..... **$2.19**

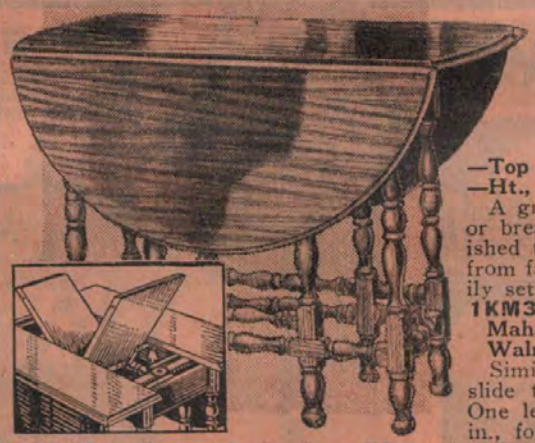
$4.25

Nite Table



—Hardwood finished walnut.
—Molded edge top.
—Top, 15¼x15¼ in.
—Height, 28 in.

May also be used as a telephone stand. Attractively and sturdily constructed. Handy drawer and shelf for directories, magazines, books, etc. Shpg. wt., 21 lbs.
1KC428—Not Prepaid. **$4.25**



$9.95 MAH. FINISH

Gateleg Tables

—Fine grained 5-ply Walnut or Mahogany veneer top.
—Eight fancy turned legs.
—Top open, 42x36 in., closed, 12x36 in.
—Ht., 30 in. Rigidly constructed.

A great convenience for the living room or breakfast nook. Base is hardwood finished to match top. Shipped unassembled from factory in Southern Wisconsin. Easily set up. Shpg. wt., 80 lbs.
1KM3635⅓—Not Prepaid.
Mahogany Finish..... $ 9.95
Walnut Finish..... 10.00

Similar to above but with equalizing slide top as shown in small illustration. One leaf included. Top extended, 56½x38 in., folded, 15x38 in., ht., 30 in. Shipped set up from factory in Southern Wisconsin. Shpg. wt., 123 lbs. **Not Prepaid.**
1KM3636⅓—Mahogany Finish..... **$18.85** Walnut Finish..... **$18.95**

Beautiful Two-Tone Top

Round with Scalloped Edge $4.45

—Fine grained hardwood.
—Hi-lighted and shaded Walnut finish.
—Scalloped top has molded edge.
—Smartly decorated with two-tone shaded panel. Outlined with fancy routing lines.
—Attractively decorated cross stretchers.
—Neatly turned legs with aprons at top decorated with embossed rosettes.
—Size of top, 26x26 in.; Ht., 29 in.

This charming table will win your bargain-loving heart with its unusual beauty and its astoundingly low price. Shipped taken apart. Easily assembled. Shpg. wt., 28 lbs.
Not Prepaid.
1KC3577..... $4.45



CHOOSE *the* SHADE YOU LIKE!

Never before have we offered as wide a selection of shades. Newest styles, quality materials and careful workmanship are combined to give you lasting satisfaction.

Why not buy both bases and choose different shades for variety. All shades below are especially designed to harmonize with the bases shown.



Glowing Color

—2-Candle style Floor Lamp.
—Cast metal base in mottled black and gold color finish.
—Fluted brass tube stem.
—Height overall, 65 in.
—Green Parchment paper oval shade; print decoration. Hand bound edges.
—Size 14x19 in.
—Turn button sockets.

Now your living room can be made more colorful by the addition of this bargain priced lamp. Complete with cord and plug. Easily assembled. Postpaid.

1K8704—Lamp and Shade complete..... **$3.45**
1K8904—Shade only. Shpg. wt., 3 lbs..... **.79**

BRIDGE LAMP to match. Makes an excellent reading lamp. Ht., 57 in. Adjustable round shade 12 in. diam. Cord and plug. Easily assembled. Postpaid.

1K8717—Lamp and Shade complete..... **$2.95**
1K8911—Shade only. Shpg. wt., 2 lbs..... **.69**



(A) Tan parchment paper shade with Red, Green or Black and Gold decorations. State color. Diam. 18 in. Shpg. wt., 5 lbs.

1K8983—Floor lamp shade..... **$1.19**
1K8989—Bridge lamp shade. Diam., 12 in. Shpg. wt., 3 lbs..... 98c

(B) Stretched rayon taffeta with hand painted border and rayon braid. Octagonal design. Rayon taffeta lined. Diam. 19½ in. Gold, Rosewood, or Green. State color. Postpaid.

1K8978—Floor lamp shade..... **$3.25**
1K8984—Bridge lamp shade, Diam., 13 in..... **$2.45**

(C) Rayon taffeta. Crystalline lacquer finish. Hand painted decorations. Octagonal design. Diam., 19½ in. Rosewood, Green, or Gold. State color. Postpaid.

1K8981—Floor lamp shade..... **$2.19**
1K8987—Bridge lamp shade. Diam., 13 in. Shpg. wt., 3 lbs..... **$1.65**

Floor or Bridge Lamp

—3-Candle style.
—Heavy cast metal base, brass plated.
—Fluted brass stem.
—Lacquer decoration in Red, Green or Black.
—Rayon taffeta shade, puff pleated, diam., 19 in.
—Rayon lining.
—Height, adj. 60½ to 66½ in.

Turn button switch, cord and plug. Easily assembled. Shade colors:—Gold, rosewood, green. State color. Postpaid.

1K8707 Base only..... **$5.85**
1K8907—Shade **$3.69**

Bridge lamp to match. Ht. 56 in. Shade, 13 in. diam. Cord and plug. Easily assembled. Postpaid.

1K8706 Base only..... **$4.95**
1K8906—Shade **$2.89**

(D) Wire mesh shade, pleasingly decorated. Will match any base. Diam., 18¼ in. Postpaid.

1K8982—Floor lamp shade..... **$2.95**
1K8988—Bridge lamp shade. Diam., 12 in..... **$2.45**

(E) Hand pleated rayon taffeta; rayon braid trim. Rayon lined. Attractive new shape. Diam., 18½ in. Rosewood, Green or Gold. State color. Postpaid.

1K8980—Floor Lamp Shade..... **$3.19**
1K8986—Bridge lamp shade. Diam., 13 in..... **$2.45**

(F) Stretched rayon taffeta; deep rayon fringe and rayon braid trim. Rayon lined. Diam. 19 in. Gold, Rosewood or Green. State color. Postpaid.

1K8979—Floor lamp shade..... **$4.25**
1K8985—Bridge lamp shade. Diam., 13 in..... **$3.19**



New Fall Styles

—3-Candle style Floor Lamp.
—Adjustable height from, 60½ to 66½ in. Turn button switch.
—Tan parchment paper shade with Green and gold, Red and gold, or Black and gold decorations.
—Diameter of shade, 18 in.
—BRASS PLATED cast metal base and fancy brass stem.
—Lacquer trimming in green, black or red. Cord and plug included.

Easily assembled. State colors.

1K8709—Lamp and Shade Complete. Postpaid. **$6.95**
1K8905—Shade only. Shpg. wt., 5 lbs..... **$1.10**

Bridge Lamp to match with adjustable shade. Diam. of shade, 12 in. Ht., overall, 56 in. Easily assembled. State color.

1K8710—Lamp and shade complete. Postpaid. **$5.95**
1K8910—Shade only. Shpg. wt., 3 lbs..... 95c

NOVELTY LAMPS



—Gondolier Model.
—Molded metal; felted bottom.
—Pearl gunmetal finish.
—Length, 12½ in. Ht., 7 in.
—Green crackle glass globe. Diameter, 5 in.

Cord and plug included. Shpg. wt., 4 lbs. **$1.19**

1K8826

—Panther model.
—Molded metal; felted bottom.
—Bronze finish.
—Length, 9 in. Ht., 12¼ in.
—Amber colored glass globe. Diam., 5 in.

Cord and plug included. Shpg. wt., 3 lbs. **$1.19**

1K8822

—Love Bird Model.
—Molded metal.
—Finished bronze.
—Height overall, 7½ in.
—Width, 5 inches.
—Amber colored glass panel.

Very attractive as a radio ornament. Complete with bulb, cord and plug. Shpg. wt., 2 lbs. **$1.00**

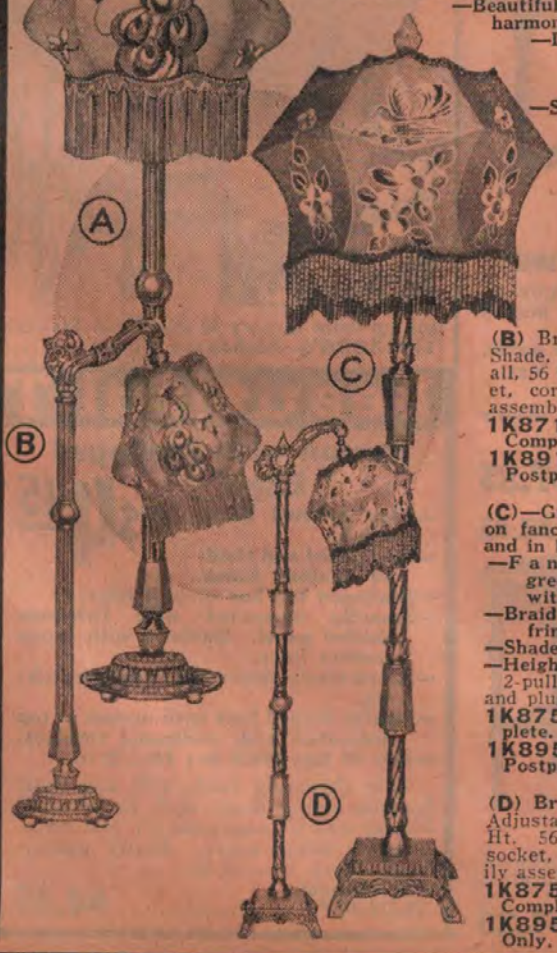
1K8827

—Serenader's Model.
—Molded metal.
—Bronze finish.
—Amber colored glass globe.
—Length, 10¾ in., Ht., 8½ in.
—Felted bottom.
—Cord and plug included.

Shpg. wt., 4 lbs. **$1.19**

1K8829

OUR *Biggest* SELLERS



(A)—Heavy brass plated cast metal base.
—Green imitation onyx insets in stem.
—Novelty designed "Glasse" crystalline shade.
—Beautifully hand painted in harmonizing colors.
—Decorated with green rayon fringe and rayon, cotton and tinsel braid.
—Shade size, 21x10½ in.
—Ht. of lamp overall, 64 in.

2 pull chain sockets, cord and plug. Easily assembled. Postpaid.

1K8714 Complete. **$7.45**
1K8916 — Shade Only. Postpaid ... **$3.25**

(B) Bridge Lamp to match. Shade, 10x8 in. Ht. overall, 56 in. Turn button socket, cord and plug. Easily assembled. Postpaid.

1K8715 Complete..... **$6.25**
1K8919—Shade only. Postpaid **$2.19**

(C)—Green imitation onyx on fancy spiral brass stem and in base.
—Fancy shaped shade of green rayon, decorated with gold color outline.
—Braid and imported bead fringe.
—Shade, 19½x11 in.
—Height overall, 64 in.

2-pull chain sockets, cord and plug. Easily assembled.

1K8751—Complete. Postpaid.. **$8.45**
1K8951—Shade only. Postpaid **$3.59**

(D) Bridge Lamp to match. Adjustable shade, 13x8¼ in. Ht. 56 in. Turn button socket, cord and plug. Easily assembled. Postpaid.

1K8752 Complete..... **$7.25**
1K8952—Shade Only. Postpaid.... **$2.19**

BED SHADES



—Rayon Damask Covered.
—Covered hooks prevent scratching bed.
—Key socket, cord and plug.
—Size, 9½x4x5 inches.

Choice of rose, orchid, green or blue. Shpg. wt., 2 lbs. State color. **$1.00**

1K8941

—Georgette covered, with rayon lining.
—Lace and tinsel braid trim.
—Pull chain socket, cord and plug.
—Size, 10x4¼x6 inches.

Covered hooks prevent scratching bed. Choice of rose, orchid, green or blue. Shpg. wt., 2 lbs. State color. **$1.75**

1K8967

—Georgette with rayon lining.
—Lace and braid trim.
—Neatly hand sewed.
—Covered hooks for attaching to bed.
—Size, 10x4¼x8 inches.

Choice of rose, orchid, green or blue. State color. Shpg. wt., 2 lbs. **$1.95**

1K8968

Boudoir Lamp

—Molded glass base.
—Lacquered stem to match shade.
—Height, 17 in. overall.
—Lace trimmed georgette shade, diam., 7 inches.
—Rayon lining.

Push through socket. Cord and plug. Green or Rose shade. State color.

1K8842 Complete..... **$2.89**

Base only for use with any shade. Shpg. wt., 2 lbs. 8 oz. 1K8839 ..... **$1.00**

COLONIAL LAMPS ARE POPULAR



Spinning Wheel Lamp

—Molded metal.
—Pewter finish.

Felted bottom. Green parchment paper shade. Dia., 10 in. Snap-on style. Ht. overall, 16¾ in. Turn button socket. **Postpaid if part of $2 order.** Shpg. wt., 3 lbs. 8 oz.

1K8841... **$1.39**



Quaint Colonial

—Hand spun polished aluminum; or copper base and shade.
—Diam of shade, 7½ in. Ht. overall, 12 in.

Turn button socket, Shpg. wt., 3 lbs. **Postpaid if part of $2 order. State finish.**

1K8824... **$1.39**



EARLY AMERICAN

$2.95 *Post Paid*

—Bright steel finish.
—Adjustable arm.
—8-in. parchment paper shade with colorful print decoration.
—Push through socket.
—Ht. overall, 56½ in.

Deserving the wide popularity it enjoys, because it's practical, inexpensive and adds a real touch of early American atmosphere. Easily assembled. **Postpaid.**

1K8760 **$2.95**



Chimney Style

—Molded glass base.
—Blown glass chimney.

Ht., 11¾ in., diam. of base, 4 in. Colors, **Nile green,** or **Coral,** Brass socket, turn button switch. **Postpaid if part of $2 order.** Shpg. wt., 4 lbs. **State color.**

1K8845... **$1 39**



NITE LAMP

—Nile green molded glass shade and base.

Ht., 10 in., diam. of shade, 4½ in. Push thru socket. **Postpaid if part of $2 order.** Shpg. wt., 4 lbs.

1K8850... **$1.19**

Colonial Design

—Antique pewter finished base.
—7½ in. high.

8-inch parchment paper shade. Print decoration. Key socket. Shpg. wt., 4 lbs. **Postpaid if part of $2.00 order.**



1K8881..... **$1.39**

CASTING A NEW LIGHT ON LAMP VALUES!



New Pottery Base Lamp

—Black glazed urn shaped base with large handles.
—Tan parchment paper shade.
—Red and gold decorated scroll and pillar design.
—Felted bottom to prevent scratching table.
—Ht., overall, 19½ in. Diam. of shade, 17 in.

$3.69 *Postpaid*

Just the lamp to set off the library table or for use in the parlor. Very latest style. Black base furnishes sharp contrast to the colors in the beautifully decorated shade. Very effective. Push through socket.

1K8885—Postpaid..... **$3.69**



$4.25 *Postpaid*

Ship Model Ornament

—Cast base finished in Flemish brass.
—Green glass insert in base.
—Green and rose floral decoration on tan parchment paper shade.
—Ht., 28 in., shade, 16 in. diam.

2 Pull chain sockets. **Postpaid.**

1K8870..... **$4.25**



$5.95 *Postpaid*

Brass Plated Table Lamp

—Cast metal base with molded green glass insert.
—2 pull chain sockets.
—Green glass trimmed fancy brass stem.
—Ht., 33 in., shade, 13x10 in.

Green antiqued rayon shade, hand painted. Imported glass bead fringe. **Postpaid**

1K8852..... **$5.95**

$3.45 *Postpaid*

Artistic Pottery Base

—Heavy parchment paper shade.
—Matched base and shade are Jesso decorated and hand painted in natural colors, on a shaded green background.
—Height, overall, 21½ in.

Diam. of shade, 16 in. Push through socket. **Postpaid.**

1K8888..... **$3.45**



Twin Scotty Lamp

—Molded metal base.

Shade, diam., 6½ in. Flexible, 10½ in. arm. Turn button socket. **Gunmetal, green, or bronze finishes. State finish. Postpaid when part of $2.00 order.** Shpg. wt., 4 lbs.

1K8847..... **$1.39**

Indian Tepee Lamp

—Molded metal.
—Finished bronze.

Parchment paper doorway. Ht., 10¾ in. Base, 9¼x5½ in. Felted bottom. **Postpaid if part of $2.00 order.** Shpg. wt., 3 lbs. 8 oz.



1K8849 **$1.39**



ORNAMENTAL LAMPS

Desk Lamp

—Cast metal base.

Finished bronze or green. **State choice.** Flexible 12-in. arm. 6 in. shade, Key socket. Shpg. wt., 3 lbs. 4 oz. **Postpaid if part of $2.00 order.**



$1.00

1K8804..... **$1.00**

Clamp Lamp

—Use for table, bed or wall.

Green enamel; brass trim. Parchment paper shade. Push thru socket. Shpg. wt., 3 lbs. **Postpaid if part of $2 order.**



1K8851 **$1.59**

—Spun brass base and snap-on shade.
—Removable ash tray.
—Statuary bronze finish.
—Ht., 11¾ in., Diam. of base, 5¼ in., shade, 6 in.

Weighted base. Push thru socket. **Postpaid when part of $2 order.** Shpg. wt., 3 lbs.

1K8858. **$1.49**

—Japanese moonlight scene in natural colors.
—Shaded silver color cast aluminum frame.
—12¾ in. long, 9 in. high.

Realistic effect of moonlight on moving, rippling water as though in actual motion. Broad base stand in rear. 20-watt bulb and turn button switch included. Amazingly simple and economical in operation.

1K8876—Postpaid **$6.95**

—3 different fire scenes.
—Strong steel frame.
—Satin brass finish.
—Ht., 9¼ in., Diam., 5¾ in.

Flames appear to be actually burning. Complete with bulb. **Postpaid.**

1K8856... **$5.25**

—Colonial Nite Lamp.
—Hammered effect spun brass base and snap-on shade.
—Height, 9¼ in.

Diam. of shade, 6 in. Push thru socket. **Postpaid when part of $2.00 order.** Shpg. wt., 2 lbs.

1K8862 **$1.00**

POPULAR FERNERIES



—Dark green with antique gold color trim.
—Scroll feet.
—Ribbed bowl, 5-in. deep; 10½ in. wide.

Plant not included. Ht., 29 in. Shpg. wt., 7 lbs. **Postpaid when part of $2 order or more.**

1K4612 **$1.29**

—Antique ivory finish.
—Hand stippled with black.

Trays for 4 plants. Inside diam. 3¾ inches. Pot trays shaded with green. Ht. 47 inches. 16-in. spread at base. **Postpaid.**

1K4634 **$2.39**

—Pompeian green finish.
—Scalloped edge pot trays inside diam. 3¾ in.

Wrought iron. Welded construction. Ht. 33¼ in., diam. of base 11 in.; pots and plants not included. **Postpaid if part of $2 order.** Shpg. wt., 9 lbs.

1K4604 **$1.59**

—Finished green with gilt hi-lighting.
—Pot trays 4 in. diam. at bottom. Ht. 30 in. Pots and plants not included.

Shpg. wt., 7 lbs. **Postpaid when part of $2.00 order or more.**

1K4649 **$1.29**

BIGGER VALUES IN USEFUL BENCHES



Metal Bench

—Lyre design cast metal base.
—Antique gold color finish.
—Red or Green Jacquard cotton velour seat.
—Top 12x20 in. Height, 16 in.

Easily set up. Shpg. wt., 12 lbs. **State Color.**

1KC4637 **$1.59**
Not Prepaid.....

Radio or Fireside Bench

—Cast metal ends.
—Antique gold color finish.
—Red Jacquard cotton velour.
—Length 24 in., width, 11¾ in. Ht., overall 20 in.

Easily set up. Shpg. wt., 25 lbs.

1KC4625 **$4.25**
Not Prepaid.....

Useful Radio Bench

—Wrought iron base finished black enamel.
—Hi-lighted with gilt.
—Padded red cotton velour seat, 18x10 in.

Ht., 18½ in. Easily set-up. Shpg. wt., 11 lbs. **Not Prepaid.**

1KC3301..... **$1.19**

Door Stop



—Doodle Bug model.
—Cast metal.
—Length, 10 in.
—Green and black crackled finish.

Also used for removing overshoes or rubbers. Unique design. **Postpaid when part of $2.00 order.** Shpg. wt., 3 lbs. 8 oz.

1K4845..... **69c**

Bull Dog Door Stop

Finished in natural colors. Heavy cast metal. Ht., 9½ in. Genuine leather leash and collar.



Postpaid when part of $2.00 order.

1K4640—Shpg. wt., 7 lbs..... **$1.19**

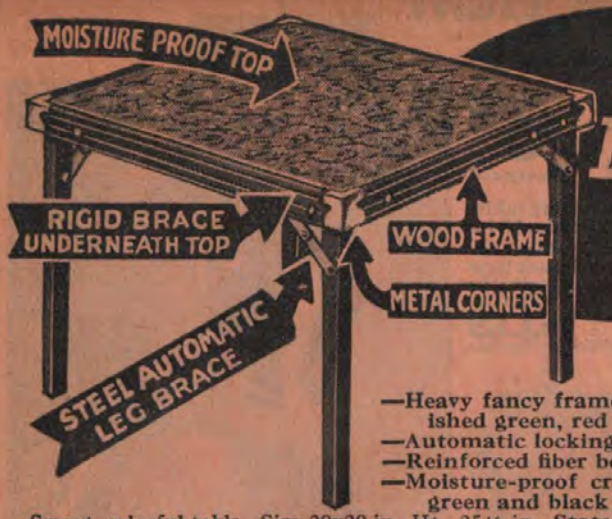


Boudoir Shade Set

—Glazed chintz, green, rose or orchid, flowered design.
—Bed shade, 10x5x6½ in.
—Key socket in bed shade.
—Vanity shades, 7½ in. diam.

State color. Postpaid if part of $2 order. Shpg. wt., 3 lbs.

1K8958—3-pc. set.. **$1.69**



It's a BARGAIN

$1.19 EACH

—Heavy fancy frame and legs of cabinetwood finished green, red or black.
—Automatic locking steel leg braces.
—Reinforced fiber board top.
—Moisture-proof crinkled design top in mottled green and black finish.—Metal corner braces.

Smart, colorful table. Size 29x29 in. Ht., 25½ in. State color. Shpg. wt. 10 lbs.
1KC4814—Not Prepaid..... **$1.19**

Card Table



—Strong wood frame in red or green.
—Metal leg braces.
—Rounded metal corners.
—Thickly padded top.
—Black artificial leather cover.
—Dainty corner decorations.
—Size, 29x29 in. Ht., 25½ in.

Strong, durable, mighty good looking, and one that will give long, useful service. State color. Shpg. wt., 10 lbs.
1KC4851—Not Prepaid..... **$1.95**

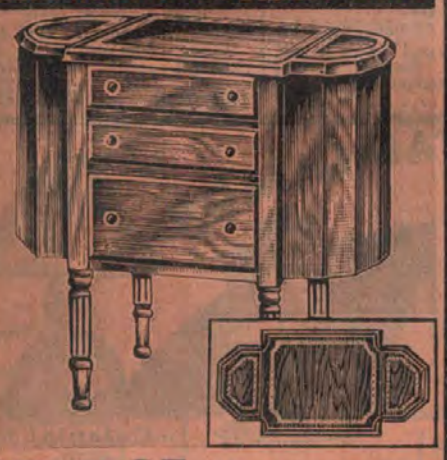
Round Legs



—Strong wood frame in red or green lacquer finish.
—Rounded metal corners.
—Thickly padded fiber board top.
—Heavy black artificial leather cover.
—Neatly turned, sturdy legs.
—Size 29x29 in. Ht., 25½ in.

A better made, better grade table. State color. Shpg. wt., 10 lbs.
1KC4847—Not Prepaid..... **$2.39**

Solid WALNUT or MAHOGANY



$13.85 Mahogany **Martha Washington Design**

—Solid walnut or mahogany.
—Top border of inlaid marquetry.
—Partitioned sliding tray in top drawer.
—7 panel end pockets, 15¾ in. deep inside.
—Molded edge top, 28x14 in. Ht., 29½ in.
—Beautifully turned and fluted legs.
—Concealed hinges.

Shipped with legs detached. Shpg. wt., 50 lbs. Not Prepaid.
1KM36031—Mahogany..... **$13.85**
1KM36032—Walnut..... **$13.95**

Similar to above but with plain turned legs and plain Mahogany veneered top and lids; balance hardwood finished mahogany or walnut. Top, 23½x12 in., ht. 28½ in. Shpg. wt., 39 lbs. Not Prepaid.
1KM36101—Mahogany Fin..... **$7.65**
1KM36102—Walnut Fin..... **$7.75**

Priscilla Sewing Cabinet

$3.45



MAHOGANY FINISH

—Deep roomy interior.
—Hardwood finished mahogany or walnut.
—Partitioned sliding tray.
—Handle for carrying.
—Wide spread legs to prevent tipping.
—Length, 12½ in., width, 11¾ in., height, 26¾ in.

Carry it from room to room wherever you're going to sew. Shpg. wt., 14 lbs. Not Prepaid.
1KC36091—Mahogany fin. **$3.45**
1KC36092—Walnut finish.. **$3.55**

Table Style Sewing Cabinet

$1.25 RED



—Cabinetwood.
—Bright lacquer or walnut finishes.
—Convenient tray.
—Decorated lid.
—Lgth. 11½ in., width 8 in., ht. 10½ in.

So easy to carry around and it does hold a surprising amount of sewing necessities. **Postpaid if part of $2.00 order.** Shpg. wt., 4 lbs.
1K36801—Red Lacquer.... **$1.25**
1K36802—Green Lacquer... **$1.29**
1K36803—Walnut finish.... **1.35**

Telephone Stands



—Hardwood finished mahogany or walnut.
—Handy compartment.
—Attractively designed legs.
—Shaped chair back.
—Height of stand, 30 in., size of top, 13x18 in.
—Ht. of chair, 26¾ in., seat, 11x12½ in.

Chair slips under table. Shpg. wt., 36 lbs. Not Prepaid.
1KM35571 Mahogany fin. **$6.45**
1KM35572 Walnut fin... **6.55**



—Hardwood.
—Walnut finish.
—Large shelf for directories.
—Size of top, 15x15 in. Height, 27¾ in.
—Strongly built stool.
—Ht. of stool, 16 in. Seat, 10x10 in.
—Padded seat covered in brown imitation leather.

Neat, sturdy construction. Stool slides under stand. Shpg. wt., 28 lbs.
1KM3505—Not Prepaid..... **$3.65**

Radio Bench



—Hardwood finished walnut.
—Multi-colored cotton Jacquard velour cover in various designs.
—Trimmed with fringe.
—Fancy legs and cross stretcher.

Height, 20 in., top 13½x22½ in.
1K4601 Postpaid..... **$3.29**



Footstool

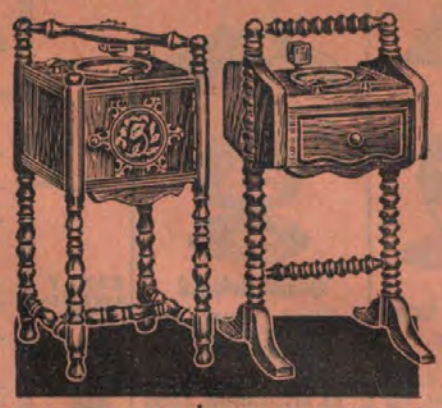
—Covered with multi-color cotton Jacquard velour in various designs.

Hardwood finished mahogany. Size of top, 10x16 in. Ht., 10 in. Shpg. wt., 6 lbs. **Postpaid when part of $2.00 order or more.**
1K4822..... **$1.29**

THIS YEAR . . .

Metal Lined

$3.85



MAHOGANY FINISH
—Hardwood.
—Mahogany or walnut finish.
—Decorated door front.
—Brass smokers' fittings.
—Glass tray.
—Top, 10x8 in. Ht., 24 in.

A smoker of dignified simplicity. Note the diagonal effect of the convenient handle. Metal lined. Brass door pull. Shpg. wt., 18 lbs. **Not Prepaid.**
1KC3135
Mahogany finish..... **$3.85**
Walnut finish..... **$3.95**

Our Most Popular Smoker

$3.19

MAHOGANY FINISH
—Hardwood.
—Mahogany or walnut finish.
—Drawer for smoking supplies.
—Brass smokers' set.
—Glass tray.
—Top, 12x8 in. Ht., 27 in.

Pleasingly different design from those usually found at this price. Built for years of service. Shpg. wt., 16 lbs. **Not Prepaid.**
1KC3127
Mahogany finish..... **$3.19**
Walnut finish..... **$3.29**



—Hardwood finished walnut or mahogany.
—Colored decoration on door.
—4-Piece smokers' set, in crystalline finish
—Height, 24½ in., width, 13½ in. Depth, 9¼ in.

Looks twice the price. Shpg. wt., 22 lbs. Not Prepaid.
1KC3152
Mahogany fin.. **$3.85**
Walnut fin..... **$3.95**

—Hardwood.
—Mahogany or walnut hi-lighted finish.
—Cleverly turned handle, legs and stretchers.
—White enameled metal lined cabinet.
—Brass smokers' set.
—Glass tray.
—Top, 13x9 in. Ht. 28 in.

A leading value for value-wise smokers. Shpg. wt., 20 lbs. **Not Prepaid.**
1KC3130—
Mahogany fin.. **$4.19**
Walnut fin..... **$4.29**

—Hardwood.
—Hi-lighted mahogany or walnut finish.
—Two-tone door and side panels.
—Metal lined compartment.
—Deep line routings on door and shelf.
—4-piece silver colored smokers' set.
—Ht. 30 in. Top, 12½x9¾ in.

Shpg. wt., 20 lbs. Not Prepaid.
1KC3835
Mahogany fin **$5.85**
Walnut fin..... **$5.95**

Wall Racks are Again in Vogue

Knick-Knack Shelf

$1.00 WALNUT FINISH



—Hardwood.
—Walnut finish.
—Fancy turned posts.
—Curved shelves.
—Brackets for hanging.
—Height, 22 in. Depth, 7½ in.

May also be had unpainted. Easy to lacquer a bright color for a dark corner. Easily assembled. Shpg. wt., 2 lbs.
1K4803
Walnut Fin..... **$1.00**
1K3626
Unpainted. **89c**

Newest Design

$2.35 WALNUT FINISH *Postpaid*

—Hardwood.
—Choice of Walnut finish; or unfinished ready to paint.
—Drawer in bottom.
—Mortised construction.
—Ht. 30 in., width, 12½ in.

Depth of shelves, 4½, 5, 6½ in. **Postpaid.**
1K4823
Walnut fin..... **$2.35**
1K3657
Unpainted. Shpg. wt., 8 lbs.. **$1.85**

Items in this group Postpaid if part of $2.00 order, as explained on page 1.



Inexpensive

—Hardwood.
—Walnut finish; or unfinished ready to paint.
—Attachments for hanging.
—Height, 14 in.
—Size of shelf, 6x11 in.

Shpg. wt., 3 lbs.
1K4818
Walnut fin. **$1.10**
1K3666
Unpainted..... **98c**

Corner Style

—Close grained hardwood.
—Walnut finished; or unpainted.
—Mortised shelves.
—Bracket for hanging.
—Shelves 5¾, 6¾, 7¾ in. deep.
—Ht. overall 31¼ in. Postpaid.

1K4800
Walnut fin. **$2.10**
1K3663
Shpg. wt., 7 lbs.
Unpainted... **$1.89**

Corner Rack

—Hardwood.
—Walnut finish; or unpainted.
—Scrolled edges.
—Mortised construction.
—Bracket for hanging.
—Ht., 13½ in. Depth, 7¼ in.

Shpg. wt., 4 lbs.
1K4809
Walnut finish **$1.10**
1K3672
Unpainted..... **98c**

Give Furniture



Drop Leaf End Table

—Carefully selected hardwood.
—Satiny Walnut finish.
—Molded edge top 22x11 in. with leaves down; with leaves up 31x22 in. Ht., 24 in.
—Turned legs braced at bottom with sturdy stretchers.

No matter how much you spend, you won't find a neater, more stylish table. Shpg. wt., 25 lbs. Not Prepaid.
1KM3426—Walnut finish.. **$4.45**

New Style Utility Table

—Fine grained cabinetwood.
—Smooth Walnut finish.
—Shaped top and legs.
—Top, 14x22 in., ht., 19¼ in.

A wonderful convenience for the front room, to put ash trays, glasses, papers, etc. upon. Shipped with legs detached. Easily assembled. Shpg. wt., 8 lbs. 8 oz. Postpaid if part of $2 order.
1K3442..... **$1.59**



$5.85 TABLE ONLY

SEE PAGE 737 FOR EASY TERMS

A Surprise Value

—Genuine Walnut veneered top.
—Molded edge octagonal top 26x26 in.
—Height, 29 in.
—Balance, hardwood finished to match.

Much finer than you'd expect for so little money. Shpg. wt., 41 lbs.
1KM3471—Not Prepaid..... **$5.85**

Pottery lamp, green glazed base. Diameter 8½ in. Ht. overall 19½ in. Parchment paper shade 17½x10 in., with colored design to match base.
1K8835—Postpaid **$2.98**

Tilt Top Table

$1.35



—Cabinetwood, beautifully finished shaded walnut.
—Tilt top locks firmly in place when down.
—Stenciled decoration in colors.
—Top 12¾x16¾ inches.
—Height 24¼ inches.

Very decorative and bargain priced. Easily assembled. Shpg. wt. 5 lbs.
1K3542—Postpaid when part of $2.00 order, or more..... **$1.35**



$1.29 WALNUT FINISH

Cricket Stool

—Kiln-dried hardwood.
—Shaped legs and oval top.
—Top 16x8½ in. Ht., 6¼ in.
—Walnut finished; or may be had unpainted.

Shpg. wt., 5 lbs. Postpaid if part of $2 order or more.
1K3503—Walnut Finish..... **$1.29**
1K4603—Unpainted. **$1.09**



Handy Serving Cart

$14.85 MAHOGANY FINISH

—Hardwood finished rich mahogany or walnut.
—Swivel rubber tired rear wheels, wood front wheels.
—Decorated leaves open-up to form table.
—Removable glass tray.
—Size of top, 26x16 in.; open 26x36 in. Height, 28 in.

Its use adds a touch of smartness in serving luncheon, afternoon tea or late evening refreshments. Graceful and very practical and today found in many of the better homes. Shpg. wt., 65 lbs. Not Prepaid.
1KM36291—Mahogany Finish..... **$14.85**
1KM36292—Walnut Finish..... **$14.95**



Utility Table

$5.75 WALNUT FINISH

—Hardwood.
—Walnut finish, or unpainted.
—Drawer with wood knob.
—Molded edge top.
—Rigid automatic lid supports.
—Top size with leaves up 34¾x16½ in. with leaves down 16½x17¾ in.
—Height 29¾ in.

You'd be surprised the many places in the home where this graceful table will fit. Shpg. wt., 35 lbs. Not Prepaid.
1KM3444—Walnut Fin..... **$5.75**
1KM3518—Unpainted..... **$5.25**

Tabouret

$1.35 WALNUT FINISH



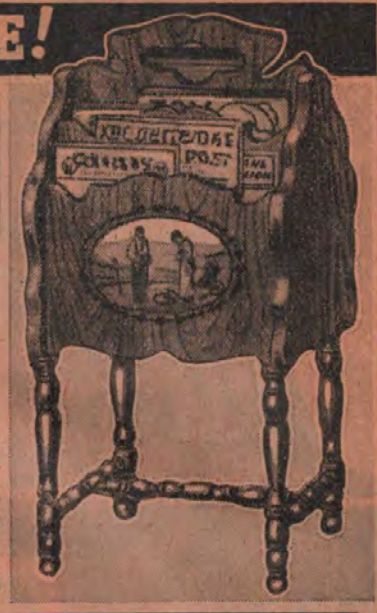
—Select hardwood; finished walnut, or unpainted.
—Octagon shaped top.
—Top 13¾x13¾ inches.
—Ht., 17 in.
—Nicely turned legs.
—Braced with cross stretchers.

You can always depend upon Sears quality, even at these low prices. Shipped taken apart. Easily assembled. Shpg. wt., 5 lbs. Postpaid if part of $2 order.
1K3447—Walnut finish.... **$1.35**
1K3554—Unpainted..... **$1.10**

A CHALLENGE VALUE!

WORTHY OF THE FINEST HOME!

$2.69 Postpaid



—Fine grained hardwood, beautifully finished walnut.
—4 Pockets—two on each side.
—Colorful decoration on front.
—Attractively shaped edges.
—Handle in top for carrying.
—Height, 27½ in. Width, 12¼ in.

This is no ordinary magazine basket. Its rigid construction and high grade finish insure long wear ...Its simplicity and artistic decoration recommend it as a beautiful addition to your furnishings ... And the low price labels it an amazing bargain.
1K3328—Postpaid Walnut Finish..... **$2.69**



Popular Style

$1.95

—Hardwood finished walnut.
—Attractively shaped edges and ends.
—Colorful picture on front.
—Convenient center handle.
—Four-pocket style; 2 on each side.
—Ht., 20½ in., width, 12½ in.

Very attractive and inexpensive. Shpg. wt., 9 lbs.
1K3320..... **$1.95**

Smartly Designed

$1.69



—Hardwood finished walnut.
—Open scroll work on ends.
—Colored enamel decoration on front.
—Two roomy pockets.
—Convenient to move around.
—Ht., 18 in., width, 12 in.

Only Sears buying power makes this low price possible. Shpg. wt., 6 lbs.
1K3327..... **$1.69**

POSTPAID IF PART OF $2.00 ORDER OR MORE



—Hardwood, finished in Walnut, red or green crackle.
—Popular Angelus Picture decoration.
—Ht., 15 in., width, 12½ in. 2 pockets.

Sturdily constructed and smoothly finished. State finish. Shpg. wt., 5 lbs.
1K3307..... **$1.00**



—Seasoned hardwood.
—Finished rich walnut.
—Colonial print decoration on front.
—Mortised construction.
—Ht., 15 in., width 16 in.

Stylish English design newspaper or magazine basket at a great saving. Shpg. wt., 8 lbs.
1K3331..... **$1.39**



—Hardwood finished walnut.
—Colorful decoration on front.
—Center handle.
—Ht., 16½ in., width, 14 in. Open ends.

Handy newspaper or magazine rack. Very attractive. Shpg. wt., 6 lbs.
1K3322.... **$1.45**

POSTPAID IF PART OF $2.00 ORDER OR MORE

CHARMING BOOKSHELF



$3.65 WALNUT FINISH

—Select seasoned hardwood.
—Walnut finish or unpainted.
—Fancy scroll design sides.
—Ornamental top rail.
—Turned ball feet.
—Shelves 8 inches apart.
—Top 11¾x7½ in. Ht. 39½ in.

Will add much to the smartness of your room and provides a convenient place for books and bric a brac. Also furnished unpainted so you may finish it in any color you prefer. Books and ornaments not included. Shipped taken apart. Easily set-up. Postpaid.
1K3706—Walnut finish..... **$3.65**
1K3541—Unpainted..... **$2.95**

For Home or Office

$1.39 Hardwood Finished Walnut



—Four double hooks
—Ht., 62 in. width at base 17 in.

Easily assembled. Shpg. wt., 8 lbs. Not Prepaid.
1KC3942. **$1.39**

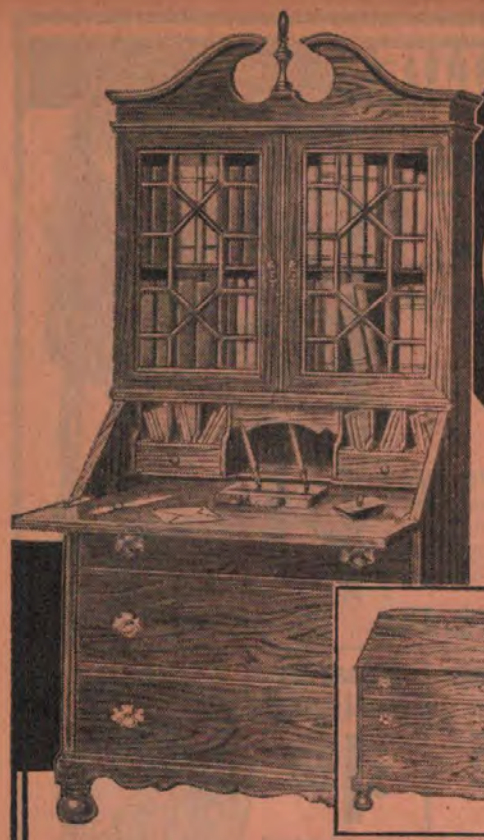
Pedestal



—Hardwood.
—Top 12x12 in. Height, 30 in.
—Golden Oak, Fumed Oak, Mahogany or Walnut finish.

Easily assembled. State finish. Postpaid.
1K3783
$4.25

Sears Budget Plan



Authentic Colonial Style

For Easy Terms See Page 737

- Mahogany or Walnut Veneer Combined With Hardwood.
- Drawer Bottoms Mahogany Veneered.
- Ornamental Wood Grille on Glass Doors.

$18.95 Secretary Complete

A FULL SIZE secretary with styling you would scarcely expect for so low a price. Parts not veneered are hardwood finished to match. Glass in doors, 22x12 in. Shipped from factory in Central Indiana. **Not Prepaid.** (Books and desk set not included.) **State finish.**

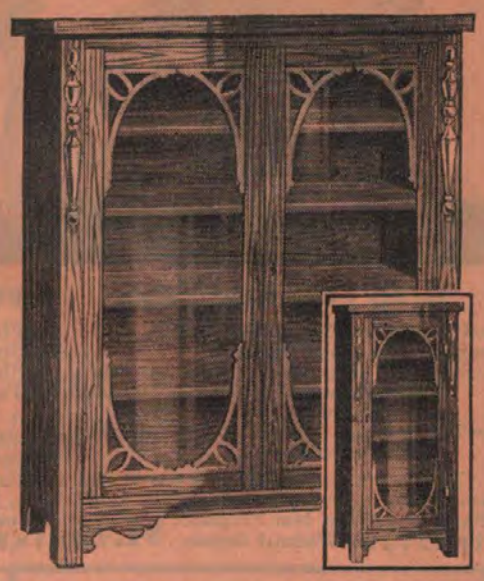
1KM3207⅓—Secretary Complete. Shpg. wt., 175 lbs. **$18.95**

1KM3203⅓—Desk only. Ht., 40 in. Shpg. wt., 120 lbs. **$14.95**

—Genuine 5-ply Mahogany; or beautifully figured Walnut veneer writing bed, drawer fronts and ornamental top rail.
—Dovetailed joints on drawer fronts.
—Colonial type hardware.
—Ht., 72 in., depth, 16 in., width, 29 in. Bookcase depth 8 inches.

BOOKCASE FOR HOME OR OFFICE

$18.95 WALNUT FINISH



—Choice of 5 finishes.
—Four adjustable shelves.
—Artistic wood grille work.
—Finished interior.
—Choice of 2 sizes.

Constructed of hardwood finished a dull mahogany or walnut; or solid oak finished golden, fumed, or old English. Equipped with lock and key. Hinged glass doors. **Shipped from factory in Northern Illinois. Not Prepaid.** See estimated freight rates on opposite page.

1KM3228⅓—Two-Door size. Ht., 53 in.; width, 44 in.; depth, 12¼ in. Shpg. wt., 145 lbs.

Golden Oak	$18.55
Fumed Oak	$18.65
English Oak	18.75
Mahogany finish	18.85
Walnut finish	18.95

1KM3229⅓—One-Door size. Ht., 52 in.; width, 24 in.; depth, 12¼ in. Shpg. wt., 98 lbs.

Golden Oak	$11.55
Fumed Oak	$11.65
English Oak	11.75
Mahogany finish	11.85
Walnut finish	11.95



STYLISH PIER CABINETS

The Most Popular You Can Buy!

$6.75

—Hardwood finished walnut.
—Scroll design on top and base.
—Drawer at bottom.
—Entire height, 66½ in., inside width, 11½ in., depth, 7¼ in.
—Height between shelves, 12¾ in., 9½ in. and, 14¼ in.

Attractive and roomy. Bottom drawer is very handy. Shpg. wt., 35 lbs. **Not Prepaid.**

1KM3705 ..... **$6.75**



$5.25

—Hardwood, finished shaded walnut.
—Height of 3 upper shelves, 8⅞ in., of lower shelf, 8¼ in.
—Handy drawer at bottom.
—Fancy shaped top ornament.
—Ht., 53½ in. Inside depth, 7¾ in. Width, 11⅜ in.

Just the thing for odd corners to make the home more cozy. Excellent for books or bric-a-brac. Shpg. wt., 33 lbs.

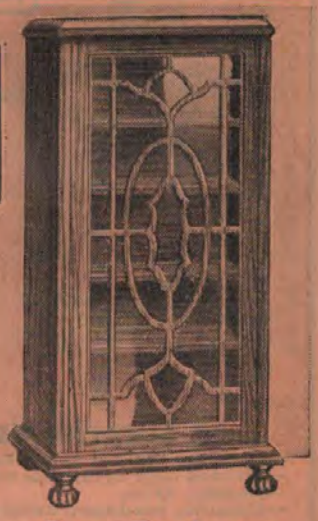
Not Prepaid.

1KM3856 ..... **$5.25**



Books Not Included **$9.95**

Buy on Easy Terms See Page 737



Open Front Bookcase

—Genuine Burl Walnut fancy shaped top apron.
—Balance hardwood finished a mellow Walnut to match.
—Height of shelves, 11 in., 10 in., 9 in. and 7½ in. respectively.
—Width of shelves, 35 in.
—Height 48 in., width 38 in., depth 12 in. overall.

Will hold about 60 books of various sizes. Shipped from Factory in Southern Wisconsin. Shpg. wt., 109 lbs. **Not Prepaid.**

1KM3250⅓ **$9.95**

Similar bookcase, except width is 22 in. Shpg. wt., 75 lbs. **Not Prepaid.**

1KM3251⅓ **$7.95**

Glass Door Bookcase

—Close grained hardwood.
—Walnut finished.
—Four adjustable shelves.
—Massive fluted ball front feet.
—Beautifully designed wood grille in glass door.
—Ht., 56 in. width, 25 in., depth, 11 in.

Makes an excellent addition to any room. Sturdily constructed and braced to insure rigidity. Shipped from factory in Northern Illinois. **Not Prepaid.** See opposite page for estimated freight rates. Shpg. wt., 90 lbs. **$16.95**

1KM3255⅓ .....

$9.95

1KM3853⅓





1KM3860⅓

1KM 3854⅓

1KM3853⅓

Roomy Music Cabinets

—Hold at least 60 music rolls.
—Hardwood, finished mahogany or walnut; Artistic wood grille.
—Ht., 37 in., Top, 19x16½ in.

Shipped from factory in Southern Wisconsin. **State finish.**

1KM3853⅓—Not Prepaid. With Glass Door. Shpg. wt., 70 lbs. **$9.95**

1KM3860⅓—Similar cabinet with wood door. Ht., 36 in.; top, 19x16½ in. **Not Prepaid.** Shpg. wt., 70 lbs. **$9.85**

1KM3854⅓—2-door cabinet as in small illustration. Ht., 45 in.; top, 33½x16½ in. Shipping weight, 114 lbs. **Not Prepaid** **$17.85**

1KM3859⅓—As 1KM3854⅓, but with wood doors. Ht., 41¼ in.; top, 31x16½ in. Shipping weight, 103 lbs. **Not Prepaid** **$17.75**



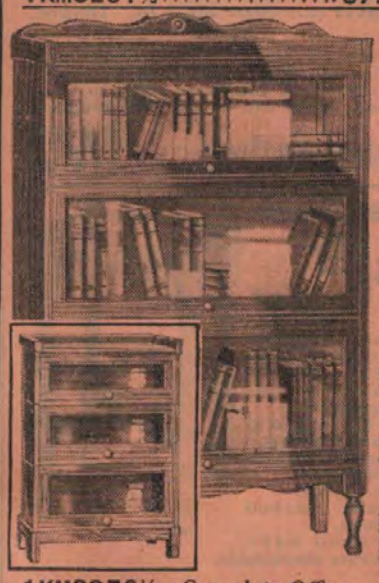
Gracefully Designed Ladies' Desk

$8.95

—Popular Colonial style.
—Hardwood finished rich mahogany; or beautiful walnut.
—Drawer bottoms mahogany veneered.
—Ht., 39 in., width, 25 in., depth, 16 in.

Very useful and a decorative piece of furniture, too. Handy pigeon-hole and drawer arrangement. Shipped from factory in Central Indiana. **Not Prepaid.** For freight rates see opposite page. **State finish.** Shpg. wt., 65 lbs.

1KM3333⅓ Desk **$8.95**



1KM3276⅓—Complete Office-type bookcase. Small view. Shpg. wt., 96 lbs.

Golden Oak	$19.50
Fumed Oak	19.65
Office Golden	19.75
Mahogany Finish	19.85
Walnut Finish	19.95

Sectional Bookcase

—Hardwood finished mahogany or Walnut.
—Easy sliding glass doors.

Width of all sections, 34 in.; depth, 10½ in. Height of sections vary according to section number. Shaped top piece is No. 5. Section No. 7 is the base. Heights of Sections Nos. 9, 11 and 13 are 9, 11 and 13 in. respectively. These sections are all assembled in the complete home type bookcase, as illustrated. Shipped from factory in Central Indiana. Books not included. Shpg. wt., 96 lbs. **Not Prepaid.**

Home Type Bookcase, as Illustrated

1KM32791½—Mahogany Finish .. **$19.85**
1KM32792⅓—Walnut Finish **19.95**
1KM3280⅓—Separate sections may be purchased as follows:

	Shpg. Wt.	Mah. Fin.	Wal. Fin.
No. 5 Top	6 lbs.	$3.25	$3.35
No. 7 Base	6 lbs.	3.35	3.45
No. 9	22 lbs.	4.65	4.75
No. 11	25 lbs.	4.75	4.85
No. 13	28 lbs.	4.85	4.95

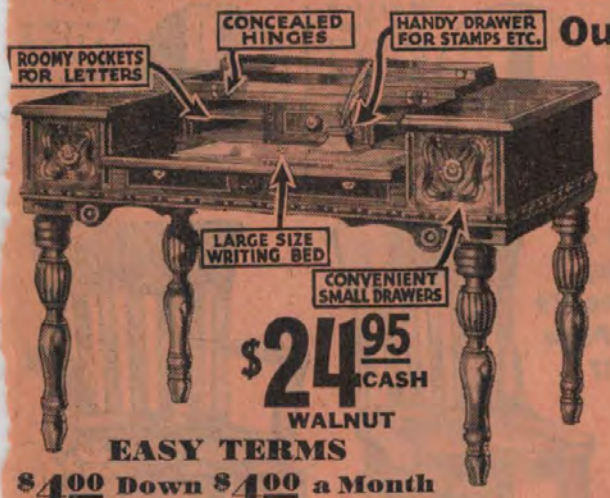
Office Type in Choice of 5 Finishes

The **office type** is constructed the same as home type, except that top rail, lower rail and legs are plain. Choice of five finishes. Shipped from factory in **Central Indiana. Not Prepaid.**

1KM3275⅓—Separate Sections.

No.	Shpg. Wt.	Golden Oak	Fumed Oak	Office Golden	Mah. Fin.	Wal. Fin.
5	6 lbs.	$2.75	$2.85	$2.90	$2.95	$3.00
7	6 lbs.	2.80	2.90	2.95	3.00	3.05
9	22 lbs.	4.75	4.80	4.85	4.90	4.95
11	25 lbs.	4.85	4.90	4.95	5.00	5.05
13	28 lbs.	4.95	5.00	5.05	5.10	5.15

Makes It Easy . . . . TO REFURNISH NOW (See Page 737)



Our Finest Spinet Desk

- SOLID walnut or mahogany top and drop lid.
- Walnut or Mahogany veneered front and writing bed.
- Balance of desk is hardwood finished to match.
- Attractive wood molding decoration around lower edge.
- Large size drawers at each end have recessed fronts.
- Wide drawer underneath writing bed.
- Dovetailed drawer construction; varnished interiors.
- Antique gold color pulls, knobs and hinges.
- Heavy turned and fluted legs.
- Dull rubbed satin-like finish.
- Top 41x21 in. Writing bed 24x17 in. Height, 32 in.

EASY TERMS
$4.00 Down $4.00 a Month

Superbly designed . . . beautifully finished . . . fashionably correct. Wouldn't you like to have such a desk in your home to add beauty and distinction? You can have it now, at much less cost than ever before. Shipped from factory in Ohio. Legs detached. **Not Prepaid.** Shpg. wt., 100 lbs. (Desk set not included.) **Buy on Easy Payments, See Page 737.**

1KM3862⅓—Mahogany..... **$24.85** Walnut..... **$24.95**

GOV. WINTHROP SECRETARY

Mahogany Veneered Front **$25.00 CASH**



- —Genuine Mahogany veneered front.
- —Stylish serpentine front.
- —Four roomy drawers with antique brass pulls.
- —Thirteen section lattice work on glass doors.
- —Arch top. Four ball and claw feet.
- —Automatic sliding supports for writing bed.
- —Dovetailed drawers.

Genuine Mahogany veneered drawer and desk fronts, writing bed, desk top and top rail. Balance hardwood finished to match. Ht., 78-in.; depth, 18-in.; width, 32 in. Bookcase depth, 9 in. Shpg. wt., 180 lbs. **Shipped from factory in Southern Michigan. Not Prepaid.** Books not included.

1KM32171⅓ — Secretary complete..... **$25.00**
1KM32172⅓—Desk only as in small illustration. Ht. 43½ in. Shpg. wt., 120 lbs..... **$19.50**

For Easy Payments See Page 737



Chair to Match



- —Hardwood finished mahogany.
- —Woven fiber seat, 17½x14½ in.
- —Height of back from seat, 21½ in.

Attractive ladder back style. Shipped from store. Shpg. wt., 12 lbs.

1KM3823—Not Prepaid..... **$6.45**



Looks Twice the Price

- —Solid hardwood construction.
- —Finished Walnut, beautifully highlighted and shaded.
- —Drop top has concealed hinges.
- —Shaped lower front rail.
- —Molded edge top.
- —Gracefully turned legs.
- —Convenient compartments and drawer.
- —Top, 30x17 ¼ in.; writing bed slides out to 14x27¼ in. Ht., 31½ in.

Make your living room more attractive with this gracefully designed spinet desk. The high quality of construction and finish assure you of enduring satisfaction, and the price is astonishingly low. Shipped from factory in Central Indiana. Legs detached. Easily set up. Shpg. wt., 60 lbs. Not Prepaid.

1KM3848⅓..... **$6.95**

Estimated Freight Rates on Desks
Per 100 Pounds

Miles	150	300	500	750
Rates	$1.02	$1.46	$2.24	$2.55



Very ATTRACTIVE!

Walnut or Mahogany Veneer

- —Genuine Walnut or Mahogany veneer top, writing bed and drawer front.
- —Balance is hardwood finished to match.
- —Wood carving decoration on front.
- —Large drawer underneath writing slide has genuine mahogany bottom.
- —Compartment at each side of writing bed with sliding top.
- —Varnished drawer interiors.
- —20x38-inch top folds back on full length nickeled piano hinge.

A spinet desk that will give you a lifetime of usefulness. Rigidly built, fits in becomingly with any style of furniture, and has ample pigeon-hole and drawer space for paper, pens, letters, etc. Shipped from factory in Ohio. Legs detached. Shpg. wt., 90 lbs. **Not Prepaid.**

1KM3818⅓—State finish. Mahogany finish..... **$11.85**
Walnut finish..... **$11.95**

Combination Desk and Bookcase



- —Genuine mahogany or American Walnut veneered top, desk front, drawers and writing bed.
- —Balance hardwood finished to match.
- —Decorated with split turnings.
- —Three roomy drawers.
- —Glass doors on bookcase.
- —Width, 46 in; depth, 14 in; height, 40 in.

See Page 737

Right in keeping with modern furniture design for the modern home. Nice looking, compact and convenient. Shipped from factory in Southern Wis. **Not Prepaid.** Shpg. wt., 157 lbs. State finish.

1KM3319⅓—Mahogany Fin. **$27.85** Walnut Fin.. **$27.95**

Walnut Veneer or English Oak

$24.85 CASH WALNUT VENEER



- —Walnut veneer desk has 5-ply top and 3-ply ends.
- —Balance hardwood finished to match.
- —Oak desk has 5-ply quarter sawed oak top, balance solid oak finished a rich dark English Oak.
- —All drawers have 3-ply Walnut veneer bottoms, dovetailed corners, fully dustproofed and varnished interiors.
- —Antique brass pulls.
- —Top, 50x26 in., ht., 30 in.
- —Molded edge top, fluted corner posts and massive carved legs.
- —Attractive line routing designs across front.
- —Linen-fold wood carvings decorate the two lower drawer fronts.
- —Chair has loose, tie-on cushion pad, 16x16 in. of Burgundy antique cotton velvet.

See Page 737

All these quality essentials made certain by our exacting standards of construction. Chair is hardwood finished walnut or solid oak finished in dark English oak. Desk shipped from factory in Northern Indiana, chair from our store. **Not Prepaid.** Books, book ends and desk set not included.

See estimated freight rates above.	Walnut Finish	English Oak
1KM3866⅓—Desk. Shpg. wt., 115 lbs.....	$24.85	$24.95
1KM3809—Chair. Shpg. wt., 26 lbs.....	7.85	7.95

Rich Walnut Veneer



$14.95 CASH

- —Top, sides, back and drawer fronts veneered with beautifully grained walnut.
- —Balance is hardwood expertly finished to match.
- —Dull rubbed velvety finish.
- —All drawers have dovetailed corners, varnished interiors, and are fully dustproofed.
- —Antique English brass drawer pulls.
- —Molded edge top, 42x22 in. ht., 30 in. Heavy fluted legs.

Exceptionally well built, and beautifully finished desk at a surprisingly low price. Frankly, it was never meant to sell for so little, but a record-size order brings this price. We want you to compare the expert workmanship, beauty of design, and richly figured genuine walnut veneer—then you'll see what a marvelous "buy" this is.

Shipped from factory in Southern Michigan. Books, book ends and pen set not included.

1KM3864⅓—Shpg. wt., 115 lbs. Not Prepaid... **$14.95**

BUILT to LAST

With These Features of Fine Furniture Construction



All Desks have five-ply warp-proof tops.



Drawer runners mortised into notched upright. Cannot move sidewise, up or down.

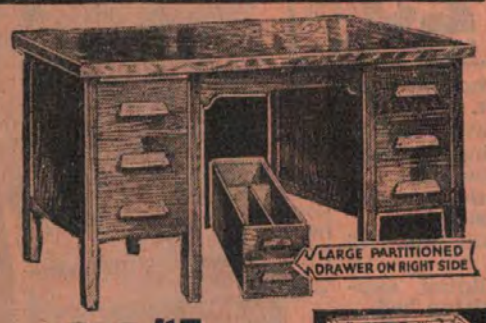


Mortise and Tenon joints hold cross bars permanently in place and brace pedestal.



Dovetailed drawers. Bottoms 3-ply. Will not stick or bind.

Tops Are GENUINE QUARTER SAWED OAK OR GENUINE WALNUT Veneers





CASH PRICE $23.45 GOLDEN OAK 52x30 in.

$4 Down $4 per Month—See Page 737

—Choice of genuine 5-ply WALNUT top, balance gumwood in dull rubbed finish; or quarter sawed OAK top, balance plain oak finished light golden.
—Hardwood dovetailed drawers—plywood bottoms.
—Large drawer in right hand pedestal is partitioned for books, papers, files, etc.
—Large center drawer on all sizes.
—Automatic device locks all drawers when center drawer is locked. Two sliding leaves.
—Front corners of inside legs are rounded.

Shipped promptly from factory in Southern Ind. See estimated freight rates below. **Not Prepaid.**

1KM3922½—Flat top. Ht., 30 in.

Top Size	Shpg. Wt.	Golden Oak	Walnut
52x30 in.	170 lbs.	$23.45	$24.45
60x32 in.	200 lbs.	25.45	26.45

1KM3921½—Roll Top Desk. Roll curtain. Pigeon holes and locker. Entire height 43 in.

Top Size	Shpg. Wt.	Golden Oak	Walnut
52x30 in.	230 lbs.	$35.45	$36.45
60x32 in.	270 lbs.	38.95	39.95



No Charge for Casters

$8.85 GOLDEN OAK FINISH **$6.85 GOLDEN OAK FINISH**

Buy on Easy Payments See Page 737



$4.45 GOLDEN OAK FINISH **$5.85 GOLDEN OAK FINISH**

—Solid OAK finished golden with quarter sawed oak back; or HARDWOOD finished WALNUT.
—Saddle shape seat braced underneath.
—Shaped back. Easy rolling casters included.

Swivel type with high tension spring. Stoutly constructed. Shipped from factory in Southern Indiana.

1KM314½—With Arms. Seat, 20x16½ in. Ht. of back from seat, 18½ in. Shpg. wt., 70 lbs.
Not Prepaid. Golden Oak..... $8.85
Walnut Finish.... $8.95

1KM316½—Without Arms. Seat, 17½x15½ in. Ht. of back from seat, 17 in. Shpg. wt., 61 lbs.
Not Prepaid. Golden Oak..... $6.85
Walnut Finish..... $6.95

—SOLID OAK with quarter sawed oak back, finished golden; or HARDWOOD finished WALNUT.
—Saddle shape seat reinforced underneath.
—Shaped back. Substantially stretcher braced.

Rigidly constructed to give long hard service. Shipped from factory in Southern Indiana.

1KM317½—Without Arms. Seat, 17½x16 in. Ht. of back from seat, 17 in. Shpg. wt., 16 lbs.
Not Prepaid. Golden Oak..... $4.45
Walnut Finish..... $4.55

1KM315½—With Arms. Seat, 20x17 in. Ht. of back from seat, 18½ in. Shpg. wt., 56 lbs.
Not Prepaid. Golden Oak..... $5.85
Walnut Finish..... $5.95

$25.00 VALUE Elsewhere



$18.75 GOLDEN OAK FINISH

—Heavy 13/16-in. top of 5-ply OAK, finished light golden; or HARDWOOD finished WALNUT.
—Back and side panels 3-ply to prevent warping.
—Dovetailed drawer construction—plywood bottoms.
—Deep narrow drawer down left side; sliding leaf.
—Wide center top drawer with lock on both styles.
—Brightly polished brass drawer pulls.

A good choice for office or home as it meets every requirement. **Shipped from factory in Southern Ind. Not Prepaid.**

1KM3992½—Flat Top. Size, 48x24½ inches. Height, 31 in. Shpg. wt., 150 lbs.
Golden Oak (Oak)..... $18.75
Walnut Finish (Hardwood)..... $18.95

1KM3991½—Roll Top Desk. Easy rolling drop curtain with strong lock. Entire height, 41 inches. Width, 48 in. Depth, 24½ in. Shpg. wt., 195 lbs.
Golden Oak (Oak)..... $28.75
Walnut Finish (Hardwood)..... $28.95

Estimated Freight Charges Per 100 Lbs. on Office Desks

150 miles	$1.02	300 miles	$1.46
500 miles	2.24	750 miles	2.55

Genuine American Walnut Veneered Top

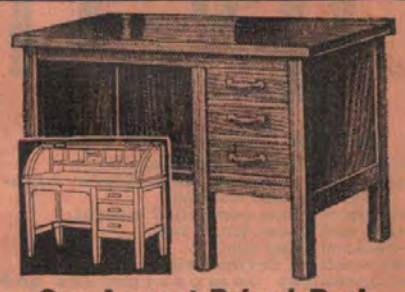


$16.95

- 5-ply top, veneered with genuine American WALNUT; molded edge.
- Seven roomy easy sliding drawers; dovetail construction in front.
- Two lower drawers are dustproof construction.
- Fancy shaped drawer pulls are brass finished.

A sensational desk value because it combines quality construction, handsomeness and practical design, all for a most moderate price. Ideal for professional men and women or for the home. Size of desk, 48 in. long; 25 in. wide and 30 in. high. Beautifully finished to bring out the fine graining of the genuine Walnut top. Parts not veneered are hardwood finished to match. Graceful pedestal legs. **Shipped from factory in Southern Ind.**

1KM3935⅓—Shpg. wt., 115 lbs. Not Prepaid..... **$16.95**



Our Lowest Priced Desk

—OAK, golden gloss finish; or close grained HARDWOOD walnut finished.
—5-ply veneered tops, 13/16 in. thick.
—3-ply back and side panels.

A desk with a "quality appearance" at a most economical price. Three easy sliding pedestal drawers. Metal drawer pulls, brass finish. **Shipped from factory in Southern Indiana. Not Prepaid.**

1KM3994½—Flat Top. Ht., 31 in.; top 40x24 in. Shpg. wt., 75 lbs.
Oak, finished golden..... **$11.95**
Hardwood, finished walnut... $12.15

1KM3993½—Roll Top. Easy rolling drop curtain with brass handles. Entire ht., 41½ in.; width, 40 in.; depth, 24 in. Shpg. wt., 150 lbs.
Oak, finished golden..... **$16.95**
Hardwood, finished walnut.... $17.15



For Office or Home

$1.39

—Hardwood, finished walnut.
—Four double hooks of cast metal.
—Height, 62 in., width of base, 17 in.

Solidly built costumer to stand hard service. Equally convenient in home or office. Easily put together. Shpg. wt., 8 lbs. **Not Prepaid.**

1KC3942.. $1.39

Junior Roll Top Desk

$12.95

—SOLID OAK: finished golden.
—Flexible roll curtain.
—Drawer above knee hole.
—Width, 33 in., depth, 21¼ in. Ht. of writing bed from floor, 29 in. Ht. overall, 40 in.

A business-like selection for the home or small office because it's useful, compact and takes but little floor space. Has all the efficiency of a larger size desk with three deep, narrow drawers at the side and one underneath the writing bed. Plenty of pigeon holes and drawer space for keeping records and personal papers. Strongly constructed and well braced. **Shipped promptly from factory in Southern Indiana. Not Prepaid.** See estimated freight charges above.

1KM3924⅓ Shpg. wt., 115 lbs..... **$12.95**



An Ideal Study Desk

Hardwood Stools

Lower Prices

$1.15 And Up



—Golden gloss finish.
—Legs spread to prevent tipping.
—Braced with eight substantial hardwood stretchers.
—Large, comfortable seat.

You'll find many uses for one of these hardwood stools in the office or even at home. Shpg. wt., 5, 6, and 7 lbs. respectively. **Not Prepaid.**

1KC305	
18 in. high	$1.15
24 in. high	$1.29
30 in. high	1.45

WALNUT

GENUINE WALNUT VENEER-CEDAR LINED



Console $21.85 45x18½ IN.

$4.00 DOWN Console See Page 737

—Genuine Walnut veneer top, front and ends; dull finish
—Constructed of three-quarter inch Tennessee Red Cedar
—Diamond matched Oriental wood panel outlined with gold color in deep routing line.
—Wood carving overlays, and embossed molding decorations
—Choice of Console or Window seat model in two sizes

Maximum protection, fine workmanship, and beautiful appearance . . . all are found in this superb quality chest. Equipped with automatic spring lock. **Print plainly the name wanted on free name plate. Not Prepaid.**

		Size of Top	Height	Shpg. Wt.	
1KM37141	—Console	45x18½ in.	25½ in.	90 lbs.	$21.85
1KM37142	—Console	48x18½ in.	25½ in.	95 lbs.	24.50
1KM37161	—Window Seat	45x18½ in.	28¼ in.	100 lbs.	25.50
1KM37162	—Window Seat	48x18½ in.	28¼ in.	105 lbs.	27.50

CEDAR

SOLID TENNESSEE RED CEDAR



—SOLID ¾-inch aromatic Tennessee Red Cedar.
—Dull rubbed finish brings out natural beauty of grain and color of wood.

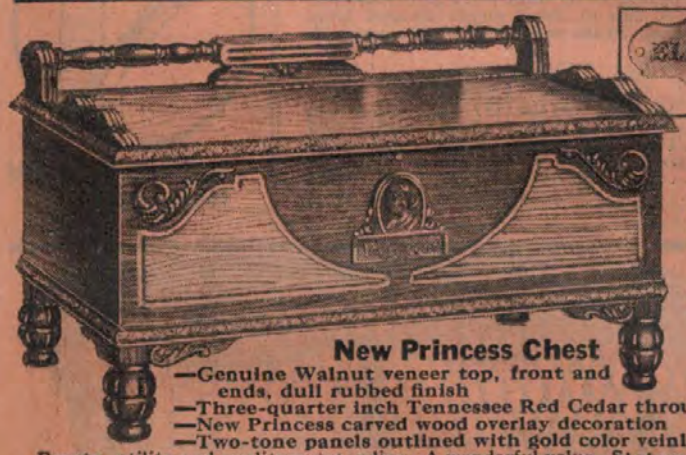
$8.75 33x18 IN.

—Frosted lacquer finished copper ornament.
—Equipped with sliding lid stop, lock and key, rolling casters.

One of our finer solid cedar chests. Massive yet conservative, interpreting the old Colonial style. Our price is very low for this carefully constructed, fine appearing chest. Not Prepaid.

1KM37581	—Size, 33x18x18 in. Shpg. wt., 60 lbs.	$ 8.75
1KM37582	—Size, 36x18x18 in. Shpg. wt., 65 lbs.	10.45
1KM37583	—Size, 40x18x18 in. Shpg. wt., 70 lbs.	11.45
1KM37584	—Size, 45x20x20 in. Shpg. wt., 83 lbs.	14.95
1KM37585	—Size, 48x20x20 in. Shpg. wt., 87 lbs.	17.75

ESTIMATED FREIGHT CHARGES PER 100 LBS. ON CEDAR CHESTS
150 miles $1.02; 300 miles $1.46; 500 miles $2.24; 750 miles $2.55.



Metal name plate free with this chest. **Print plainly name wanted.**

$21.50 WINDOW SEAT 40x18½ IN.

New Princess Chest

—Genuine Walnut veneer top, front and ends, dull rubbed finish
—Three-quarter inch Tennessee Red Cedar throughout
—New Princess carved wood overlay decoration
—Two-tone panels outlined with gold color veinlines

Beauty, utility and quality outstanding. A wonderful value. **State name wanted on free name plate.**

		Size of Top	Height	Shpt. Wt.	Not Prepaid
1KM37241	—Console	40x18½ in.	23 in.	75 lbs.	$19.45
1KM37242	—Console	45x18½ in.	23 in.	85 lbs.	21.50
1KM37261	—Window Seat	40x18½ in.	26 in.	85 lbs.	21.50
1KM37262	—Window Seat	45x18½ in.	26 in.	95 lbs.	23.65

HOW WELL SEARS CEDAR CHESTS *Are Made*

Only ¾-in. genuine aromatic Tennessee Red Cedar used . . . Built according to U. S. Government specifications, assuring maximum protection for your choicest fabrics.



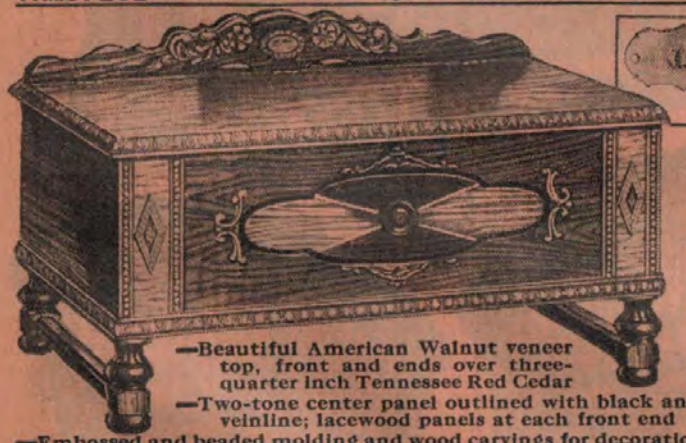
Self-latching spring lock is a great convenience.



Interlocking corner joints insure lasting rigidity. High grade varnish or lacquer finish seals in protective aroma.



Felt dustproof strip around lid keeps interior clean and sanitary.



Metal name plate free with this chest. **Print plainly name wanted.**

$14.45 36x18½ IN.

—Beautiful American Walnut veneer top, front and ends over three-quarter inch Tennessee Red Cedar
—Two-tone center panel outlined with black and gold color veinline; lacewood panels at each front end
—Embossed and beaded molding and wood carvings for decorations

Looks like it costs more than it really does. **Print plainly name for free name plate.**

	Size of Top	Height	Shpg. Wt.	Not Prepaid
1KM37251	36x18½ in.	24½ in.	75 lbs.	$14.45
1KM37252	40x18½ in.	27 in.	85 lbs.	17.45
1KM37253	45x18½ in.	27 in.	90 lbs.	19.95



A Fast Seller

$10.45 33x18½ IN.

—Walnut veneer top, front and ends over ¾-inch Tennessee Red Cedar
—Decorated with shaped moldings, and wood carvings

1KM37281 . .

	Size of Top	Height	Shpg. Wt.	Not Prepaid
1KM37282	33x18½ in.	19 in.	60 lbs.	$10.45
1KM37283	36x18½ in.	19 in.	70 lbs.	11.85
1KM37284	40x18½ in.	21½ in.	75 lbs.	13.45
1KM37285	45x18½ in.	21½ in.	82 lbs.	16.25
	48x18½ in.	21½ in.	86 lbs.	19.45



$6.85 33x18 IN.

—SOLID ¾-inch aromatic Tennessee Red Cedar
—Copper lock ornament, nail studded

An appealing chest with an appealing price. Protects clothing at small cost. Not Prepaid.

	Size of Top	Height	Shpg. Wt.	
1KM37571	33x18 in.	18 in.	60 lbs.	$ 6.85
1KM37572	36x18 in.	18 in.	65 lbs.	8.95
1KM37573	40x18 in.	18 in.	75 lbs.	11.85
1KM37574	45x20 in.	20 in.	82 lbs.	14.95
1KM37575	48x20 in.	20 in.	91 lbs.	16.95
1KM37576	54x21 in.	21 in.	102 lbs.	21.85
1KM37577	54x21 in.	21 in.	105 lbs.	With tray 23.95



$11.65 36-IN. LENGTH

—SOLID ¾-inch Tennessee Red Cedar
—All the beauty of the grain and color of the wood brought out by natural rubbed finish
—Wood molding and ornamental overlays add smartness

Tight fitting lid makes this chest practically dustproof. The finest of its kind. Selected by many who want pleasing style and maximum protection at rock-bottom prices. Wood handles, sliding lid stop, lock and key. Not Prepaid

1KM37451	—Size, 36x20x20 in. Shpg. wt., 65 lbs.	$11.65
1KM37452	—Size, 40x20x20 in. Shpg. wt., 70 lbs.	12.85
1KM37453	—Size, 45x20x20 in. Shpg. wt., 80 lbs.	14.95
1KM37454	—Size, 48x20x20 in. Shpg. wt., 85 lbs.	16.95



$4.75 28-IN. LENGTH

—Colorful cretonne over cabinetwood frame
—Sturdy ball feet. Strongly hinged lid

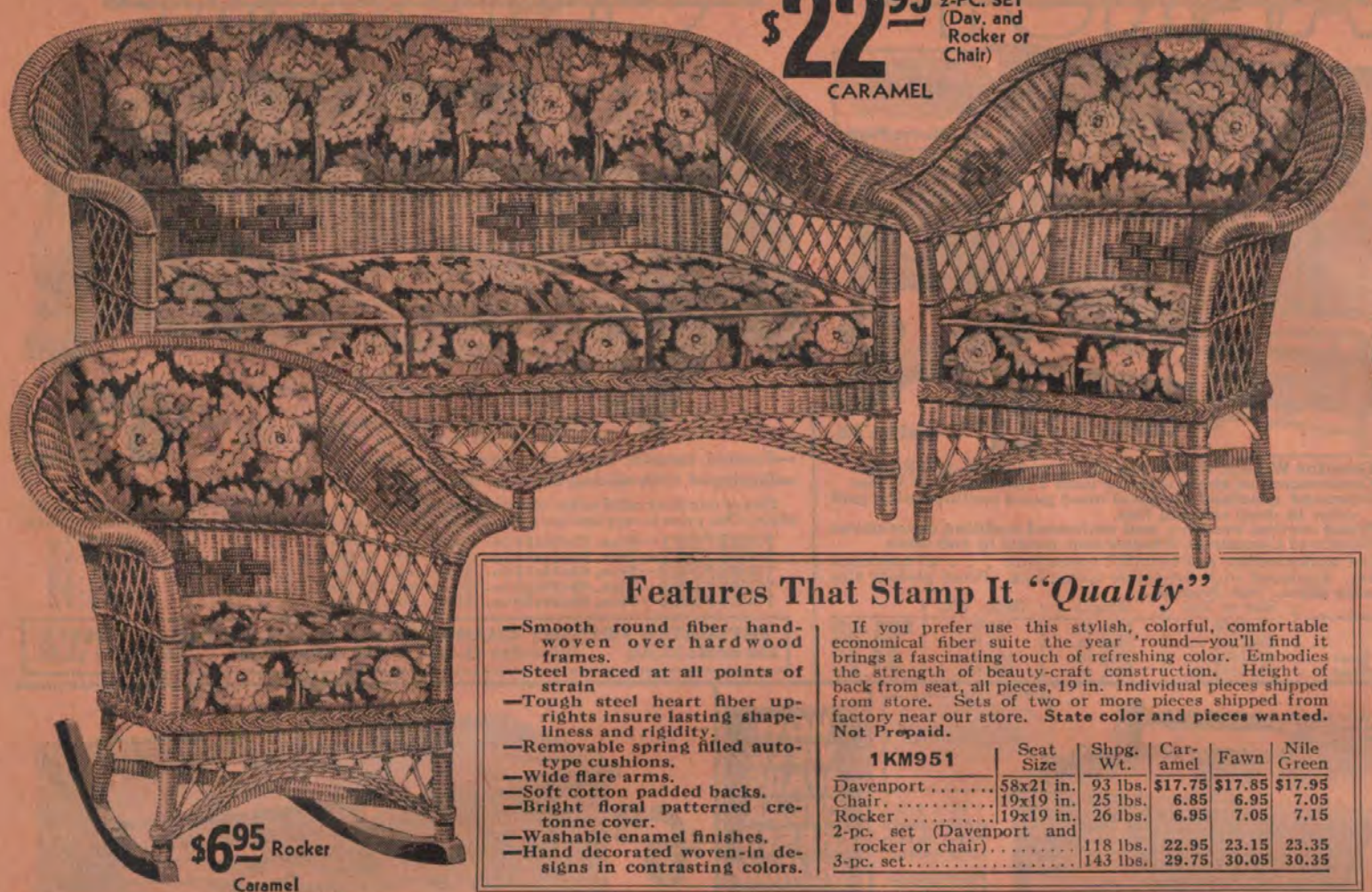
A very handy chest that provides protection for your clothing at little cost. Light, sanitary, dustproof. Solidly constructed for service. Adds a touch of gayness to any room.

	Length	Width	Height	Shpg. Wt.	Not Prepaid
1KC37761	28 in.	14 in.	15 in.	45 lbs.	$4.75
1KM37762	36 in.	16 in.	16 in.	50 lbs.	7.45
1KM37763	42 in.	16 in.	16 in.	59 lbs.	8.65

See Complete Index in BACK of this Catalog

"Beauty-craft" Fiber *for Longer Service*

OUR OWN TRADE MARK



$22.95 2-PC. SET (Dav. and Rocker or Chair)
CARAMEL

$6.95 Rocker
Caramel



● A tough steel wire core in each upright strand insures rigidity.



● Woven in, hand colored, decorations. Not just stenciled on.



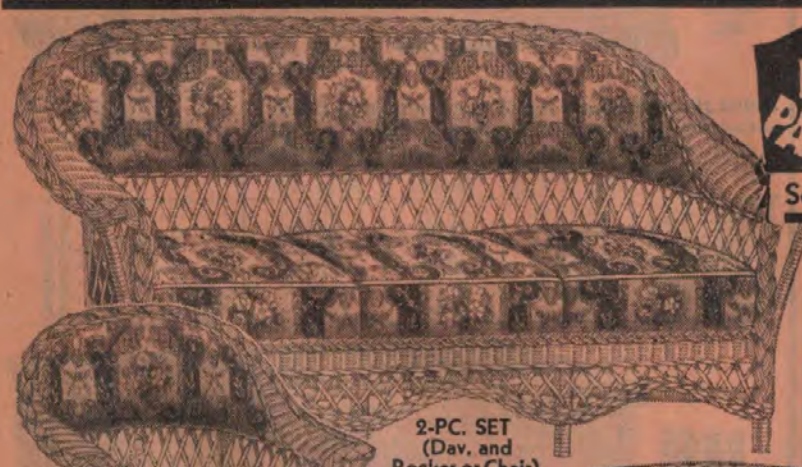
● Steel braces add further strength.

Features That Stamp It *"Quality"*

—Smooth round fiber hand-woven over hardwood frames.
—Steel braced at all points of strain
—Tough steel heart fiber uprights insure lasting shapeliness and rigidity.
—Removable spring filled auto-type cushions.
—Wide flare arms.
—Soft cotton padded backs.
—Bright floral patterned cretonne cover.
—Washable enamel finishes.
—Hand decorated woven-in designs in contrasting colors.

If you prefer use this stylish, colorful, comfortable economical fiber suite the year 'round—you'll find it brings a fascinating touch of refreshing color. Embodies the strength of beauty-craft construction. Height of back from seat, all pieces, 19 in. Individual pieces shipped from store. Sets of two or more pieces shipped from factory near our store. **State color and pieces wanted. Not Prepaid.**

1KM951	Seat Size	Shpg. Wt.	Caramel	Fawn	Nile Green
Davenport	58x21 in.	93 lbs.	$17.75	$17.85	$17.95
Chair	19x19 in.	25 lbs.	6.85	6.95	7.05
Rocker	19x19 in.	26 lbs.	6.95	7.05	7.15
2-pc. set (Davenport and rocker or chair)		118 lbs.	22.95	23.15	23.35
3-pc. set		143 lbs.	29.75	30.05	30.35



FOR EASY PAYMENTS
See Page 737



$14.95 2-PC. Set 2-Cush. Dav. and Chair or Rocker
Caramel

2-PC. SET (Dav. and Rocker or Chair)
$25.45
CARAMEL



easy terms $5 DOWN
2-PC. Set
See Page 737





$5.85
Caramel

MODERN—COMFORTABLE—STYLISH

—Hand woven smooth round fiber
—Well braced hardwood frames
—"Steel-heart" fiber uprights insure lasting wear and shapeliness
—Well padded backrests for comfort
—Removable spring seat cushions
—Braided fiber trim around backs
—Medallion pattern on tan background cretonne cover
—Durable enamel finishes

Modern in Beauty, in Design, in Comfort, in Price. It's a value you just can't afford to overlook. The sturdy Beautycraft construction is assurance you'll save money on the service you get out of it. **Davenport** length, 70 in., seat, 58x21 in. Height of back, 16 in. Has three 12-coil removable auto-type cushions. **Chair or Rocker,** seat size, 19½x19½ in., height of back, 20 in. **Table,** Diameter of top, 26 in. Height 27 in. **Fernery,** length, 27½ in., width, 10¾ in., height 28¼ in. Removable galvanized plant box, 25¼x8¼x5¾ in. Individual pieces shipped from our store. Sets of 2 or more pieces shipped from factory near our store. **State color and pieces wanted. Not Prepaid.**

1KM995	Shpg. Wt.	Caramel	Fawn	Nile Green
Davenport	84 lbs.	$19.85	$19.95	$20.05
Chair	25 lbs.	7.25	7.35	7.45
Rocker	26 lbs.	7.35	7.45	7.55
Table	40 lbs.	7.45	7.55	7.65
Fernery	14 lbs.	3.65	3.75	3.85
2-Piece Set (Davenport and Rocker or Chair)	110 lbs.	25.45	25.65	25.85
3-Piece Set (Davenport, Rocker and Chair)	135 lbs.	31.45	31.75	32.05

Quality— YET PRICED LOW!

—Choice of 2-cushion, or full size 3-cushion Davenport.
—Woven-in hand-decorated designs.
—Light weight, steel braced.
—Spring-filled auto-type seat cushions.
—Colored floral cretonne cover.
—Durable enameled finishes.

Why deprive yourself longer of this modern, practical, comfortable style furniture? Sears bring you this set—hand-woven of round fiber over hardwood frames—at unheard prices, and it's better quality, too.

2-Cushion Davenport—overall length, 54 in., seat 47x18 in. Ht. of back, 17 in. **3-Cushion Davenport**—overall length, 66 in., seat 59x19½ in. Ht. of back 17 in. **Chair and Rocker,** seat 18x18 in., ht. of back 17½ in. Individual pieces shipped from our store. Sets of two or more pieces shipped from factory near our store. **State color. Not Prepaid.**

1KM991	Shpg. Wt.	Caramel	Fawn	Nile Green
2-Cushion Davenport	60 lbs.	$ 9.95	$10.05	$10.15
3-Cushion Davenport (Not shown)	84 lbs.	12.95	13.05	13.15
Rocker	25 lbs.	5.85	5.95	6.05
Chair	24 lbs.	5.75	5.85	5.95
2-Pc. Set with 2-Cushion Davenport and chair or rocker	109 lbs.	14.95	15.15	15.35
2-Pc. Set with 3-Cushion Davenport and chair or rocker	133 lbs.	17.95	18.25	18.55

Smartly Styled for Comfort... Built for Service



1	2	3	4	5	6
Hand-woven tightly spun fiber and smartly styled arm rest.	Steam bent hardwood frames.	Spring filled seat cushions. Springs rest on steel supports.	Round fiber steel-core uprights.	Hand decorated woven-in designs. Not just stenciled on.	Rigidly braced at all points of strain for enduring service.



Note How Well this Suite is Made

—Choice of the most popular shades of durable enamel finishes
—Cretonne or Tapestry covers
—Height of Backs above seat, 18 in., overall height, 33 in.

If you like smart, gay furniture . . . colorful beauty. . . luxurious comfort as provided by spring-filled cushions and soft padding . . . and superb quality construction, this fiber set should receive a hearty welcome. Table has solid hardwood top. Fernery has removable metal liner. **Individual pieces shipped from our store. Sets of two or more pieces shipped from factory near our store. Not Prepaid.**

1KM952	Length Outside	Seat, In.	Shpg. Wt.	Caramel	Fawn Tan	Nile Green
Davenport, Cretonne	75 in.	59x19½	95 lbs.	$17.85	$17.95	$18.05
Chair, Cretonne	31½ in.	18x17½	27 lbs.	7.85	7.95	8.05
Rocker, Cretonne	31½ in.	18x17½	29 lbs.	7.95	8.05	8.15
Fernery, 10½x27½ in. Ht. 29½ in			13 lbs.	3.95	4.05	4.15
Table, Top Diam. 24 in. Ht. 27¾ in			20 lbs.	5.45	5.55	5.65
2-pc. set Dav. and Rocker or Chair			124 lbs.	24.95	25.15	25.35
3-pc. set Dav., Rocker and Chair			151 lbs.	31.75	32.05	32.35

1KM953⅓—Same davenport, chair and rocker as above except with Tapestry cushions. **Shipped Not Prepaid from factory near our store.**

Davenport, Tapestry	75 in.	59x19½	95 lbs.	$19.45	$19.55	$19.65
Chair, Tapestry	31½ in.	18x17½	27 lbs.	9.65	9.75	9.85
Rocker, Tapestry	31½ in.	18x17½	29 lbs.	9.75	9.85	9.95

Write for Large Photo State Cat. No.



The Smartest Homes are Now Using Beautiful Rattan

- Light weight burnt RATTAN; natural varnish finish
- Warm red reed tie braces add to the appearance
- Reinforced and cross braced to assure rigidity
- Broad, comfortable, securely braced arm rests
- Soft, comfortable spring filled seat cushions are removable as well as the soft loose reversible cotton padded cushion-backs
- Broad comfortable backs are tilted at just the right angle to invite complete relaxation
- Dressy-looking, large flowered cretonne covering furnishes harmonious contrast

Ultra smart and strikingly rich in appearance. Admirably adapted for year-round use in living rooms because it's cool, clean, airy, easy to keep clean, yet with a feeling of comfort unsurpassed in furniture of this style. You will be delighted if you select it, for a higher grade, better made set would indeed be hard to find at or near this price. Height of backs on all pieces 21 in. above seats. Choice of two lengths of davenports. **State length and pieces wanted. Shipped from factory near our store. Not Prepaid.**

1KM928½	Seat	Shpg. Wt.	
Davenport, 54 in	48x21 in.	75 lbs.	$18.75
Davenport, 66 in	60x21 in.	98 lbs.	21.75
Chair	20x19 in.	28 lbs.	9.75
Rocker	20x19 in.	30 lbs.	10.45
2-piece set (54-In. Davenport and chair)		103 lbs.	28.50

An Old Favorite



$4.65

—Front posts, arms, and top are one continuous piece of fiber.
—Seat size, 20½x18 in.
—Hardwood frame.
—Ht. of back, 25 inches.

A comfortable, long wearing rocker, much in favor where this style rocker is first choice for comfort. Strong wide rockers and cross stretchers. Golden Brown finish. Note the pleasing roll edge around entire chair. Shpg. wt., 20 lbs. **Not Prepaid.**

1KM906 ..... **$4.65**

Very Comfortable



$6.95

CARAMEL

—Smooth, round fiber.
—Steel braced hardwood frame.
—Steel-heart fiber uprights.

Has all the sturdiest construction features found only in higher price rockers. Note the graceful curve of the broad arms—the comfortable padded back—the removable coil spring cushion—the artistic coloring of the cretonne. Seat, 19x19 in. Ht. of back 20 in. Shpg. wt., 26 lbs. **Not Prepaid.**

1KM9481	1KM9482	1KM9483
Caramel...$6.95	Fawn..$7.05	Nile green.$7.15



Cane Seats . . . Hand Woven

—Double herringbone hand woven cane seats.
—Hardwood frames; natural varnish finished.
—Continuous backposts, double stretcher braced.

Chair seat, 16½x13 in. Ht. of back, 18 in. Rocker seat, 16½x14 in. Ht. of back, 21½ in. Runners detached for shipping. Easily put on. **Not Prepaid.**

1KM1112—Chair. Shpg. wt., 9 lbs. **79c**
1KM1110—Rocker. Shpg. wt., 10 lbs. **$1.09**



$1.95

—Double woven cane seat.
—Hardwood Frame—Ladder-back style.
—Back curved for comfort.
—Natural varnish finish.

Seat, 20x15½ in. Back, 22 in. high from seat. Wide comfortable arms. Shipped with rockers detached. Easily put on. Shpg. wt., 14 lbs. **Not Prepaid.**

1KM1118..... **$1.95**



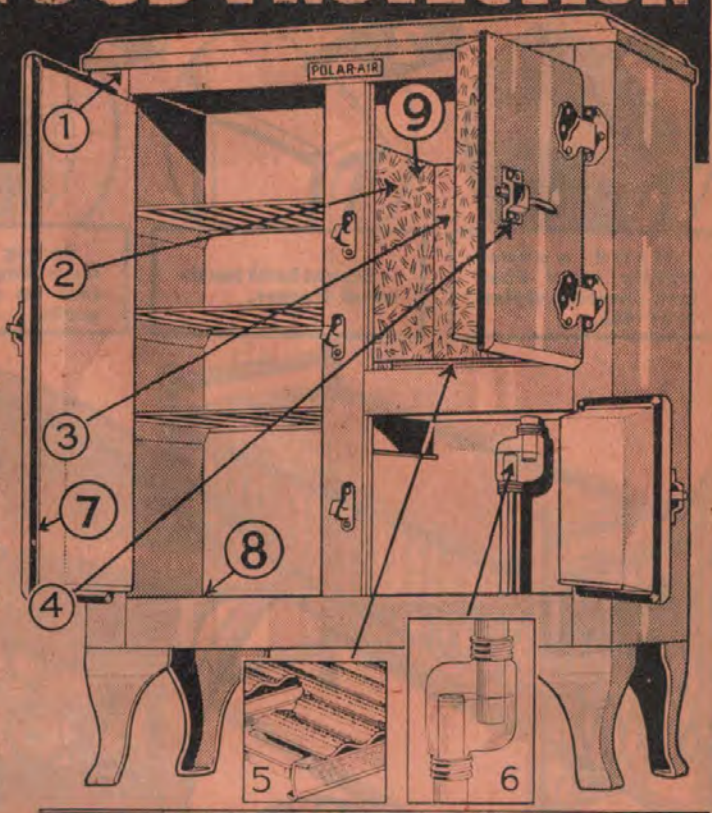
$3.69

—Double herringbone woven cane seat.
—Hardwood frame, natural finish.
—High curved back, 30 in. from seat.
—Extra wide arms.
—Seat, 20x15½ in.

Shipped with runners detached. Easily put on. Shpg. wt., 21 lbs. **Not Prepaid.**

1KM1124 ..... **$3.69**

BETTER FOOD PROTECTION With Less Ice

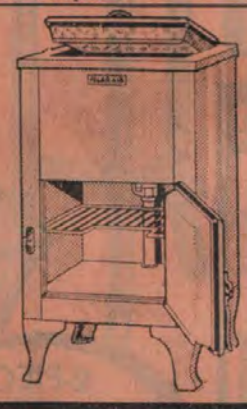


$17.85 And Up

(1) Approved insulation surrounded by air space
(2) Insulated baffle; no counter currents of air
(3) Air circulates around ice chamber and ice
(4) Heavy hinges and locks hold doors up tight
(5) Metal under ice rack—no sweat drops on food
(6) Glass water-seal trap keeps hot air out
(7) Rubber gaskets on doors
(8) Air-tight joints
(9) Large ice-door admits U.S. Gov't standard ice cakes.

Big, full size STEEL refrigerator built according to our own specifications. Heavy rust-resisting steel, inside and out with baked-on enamel finishes. Inside of food chambers finished gleaming white. 8-in. broom-high legs. Nicely plated brass hardware and screws. Non-tip bar-type wire shelves rest on flanges. Capacities shown are for artificial ice; for natural ice, add 10 lbs. Shipped from warehouse near Philadelphia. **Not Prepaid.**

Catalog No.	Ice Cap. Lbs.	Outside Measurements Inches Width	Depth	Height	No. of shelves	Shpg. Wt. Lbs.	White	Nile Green Ivory Trim
1KM2896⅓	25	25	16	37½	3	115	$17.85	$17.95
1KM2897⅓	50	31½	16	42½	3	142	20.85	20.95
1KM2898⅓	75	31½	16	50½	4	162	24.85	24.95
1KM2899⅓	100	31½	20	50½	4	182	28.85	28.95



Newest STEEL Top Icer

$12.75 And Up

—Same high quality construction as the refrigerator above.
—Heavy steel; strong, 8-inch broom-high legs—easy to clean under.
—Baked-on enamel finishes; food chamber interior gleaming white.
—Scientifically designed and insulated to give correct circulation and maintain uniform low temperature for food preservation.

Built with the convenience features every modern housewife expects in a high quality refrigerator. Capacities shown are for artificial ice; for natural ice, add 10 lbs. Shipped from warehouse near Philadelphia.

Not Prepaid	Ice Cap., Lbs.	Outside Dim. Width, In.	Depth, In.	Ht., In.	No. of Shelves	Shpg. Wt., Lbs.	All White	Green Ivory Trim
1KM2875½	25	17	14½	40	1	84	$12.75	$12.85
1KM2877½	50	19	17¾	42	1	104	15.75	15.85
1KM2879½	75	21⅝	18¼	45	2	119	19.75	19.85



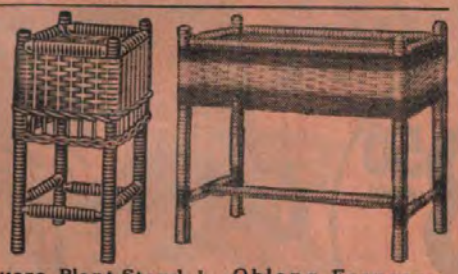
Bargain Fernery

$1.59

—Metal plant box.
—Turned wood legs.
—Shaded green enamel finish.
—Decorated with floral transfer decoration on front.
—Length 27 in.
—Width, 9½ in.
—Height, overall, 26 in.

A dandy style fernery that's sold for much more in most stores. Just the thing for plants in the home during the winter. Shipped taken apart, easily assembled. Shpg. wt., 9 lbs.

1KC912—Not Prepaid **$1.59**



Square Plant Stand.

Hand woven of flat fiber. Metal pan is not removable. A new low price for a neat appearing stand. Size, 11x11 in. Ht., 28 in. Shipping wt., 7 lbs. **Not Prepaid.**

1KC909 — Nile Green Enamel Finish..... **$1.39**

Oblong Fernery—

Flat fiber hand-woven over steel stake fiber uprights. Sturdily built. Hardwood frame. Galvanized pan is not removable. Size, 25½x9¼ in. Ht., 25½ in. Shaded Caramel enamel finish only. Shpg. wt., 12 lbs. **Not Prepaid.**

1KM950.... **$1.98**

$4.48



We Bought 60 Carloads!

- Wide gracefully curved arms.
- Seat padded with clean, soft, new felted cotton.
- Covered in gaily patterned cretonne.
- Soft-tone Baronial Brown washable enamel finish.
- Red hand-decorated woven-in design.
- Hardwood frame throughout.
- Steel-heart fiber uprights.

As usual Sears is first to offer a chair with all these superior construction points at such a low price. It is made possible by a record-size order. A real beauty for looks and invitingly comfortable. Seat size, 19x18 in. Ht. of back, 21 in. Overall width, 31 in. **Not Prepaid.**

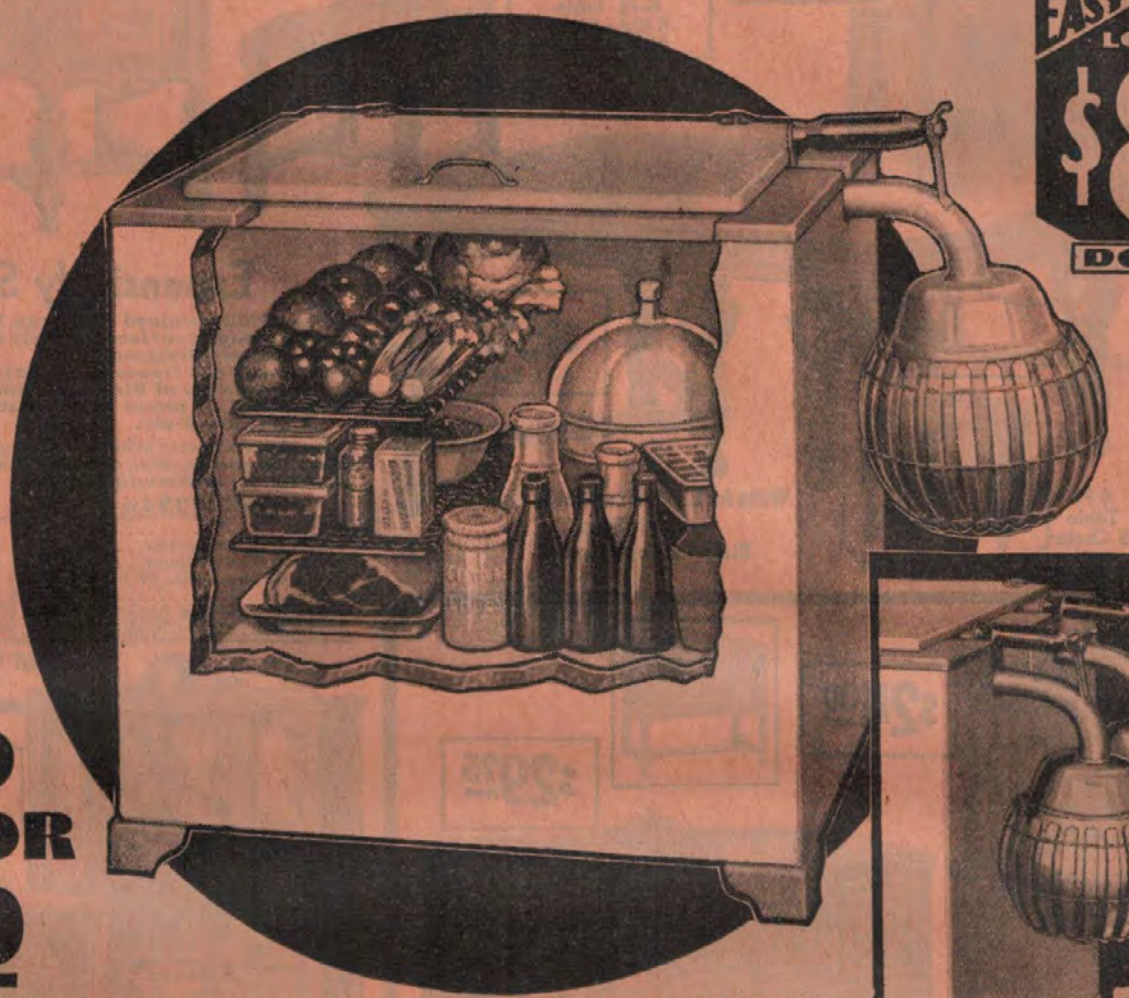
1KM939—Shpg. wt., 18 lbs. **$4.48**

2¢ A DAY for REFRIGERATION

Without GAS or ELECTRICITY

- Freezing action is provided by a harmless, liquid refrigerant which is sealed into the two metal balls.
- A few minutes' attention each day provides enough refrigeration to last 24 hours.
- Cabinets are built from hard wood and steel. Have ample shelf storage space. 3½-inch super-insulated walls and bottom keep cold in and heat out—cannot warp or crack.
- Freezing unit can be easily handled—weighs only 39 lbs. —it is perfectly safe and positively trouble-proof.
- There are no moving parts—there's no oiling to be done. The MIRA-COLD is silent and requires no servicing.

EASY TERMS AS LOW AS $8 DOWN





DOUBLE UNIT SIZE $117.50 CASH

MIRA-COLD REFRIGERATOR

$77.50 CASH And Up

ESTIMATED FREIGHT CHARGES

Per 100 lbs. on Refrigerators

150 miles	$0.68
300 miles	.97
500 miles	1.49
750 miles	1.70

... ONE-HALF THE COST ... ONE-FIFTH THE UPKEEP .... OF OTHER TYPES OF MECHANICAL REFRIGERATION! .....

THOUSANDS of housewives in rural communities have welcomed the MIRA-COLD enthusiastically. And well they should, for MIRA-COLD has solved the refrigeration problem in homes where gas or electricity are not available. Where proper food preservation has heretofore been impossible, where low-cost, reliable refrigeration is of utmost importance, MIRA-COLD protects you against food contamination. It requires no ice . . there are no drip pans to empty . . no ice chambers to clean. Its food preserving qualities are unsurpassed and it even makes 14 ice cubes in the handy aluminum container provided. It brings city conveniences to the farm—conveniences that have been luxuries heretofore to all farms and rural communities not served by electricity or gas.

Here's How It Works

The MIRA-COLD freezing process is no miracle at all. It is a simplified application of the principle upon which all mechanical refrigerators operate—it produces cold with heat!

The freezing unit consists of two hollow steel balls, connected by a heavy metal tube or pipe. At the factory, a lifetime supply of harmless refrigerating liquid is sealed into these balls. To start the action of the refrigerant, it is only necessary to heat one of the balls for a short time. Simply adjust the small kerosene heater and water tub furnished; remove unit from the cabinet and place in heating position. The heating is accomplished while you go about your usual house-work. After 90 minutes of heating, replace the unit in the cabinet and it is ready to furnish perfect refrigeration for 24 hours.

800 Pounds of Ice for 75c!

Five gallons of kerosene and a MIRA-COLD will produce more refrigeration than eight hundred pounds of ice in an ordinary ice box! The cost to operate a MIRA-COLD is as low as 2¢ a day—this small cost being for kerosene.

Insulated Steel Cabinets

The freezing unit is enclosed in a sanitary, super-insulated steel cabinet that fits neatly in any corner. You have easy access to the food compartment; ample shelf room for storing dishes of food, packages, bottles and vegetables. The flat top serves as a temporary table when needed.

COLDSPOT ELECTRIC REFRIGERATOR



WRITE FOR NEW, FREE CIRCULAR P6078K

30-DAY TRIAL

To take advantage of our 30-day Trial Offer, merely fill out the Time Payment Order Blank and enclose the small down payment specified with your order. (You can pay cash in full if you prefer).

Give the MIRA-COLD a severe test in your own home. We are convinced it will more than satisfy you. Always remember, Sears guarantee absolute satisfaction or your money back.

Single Unit Size

For families of 2 or 3. Food storage capacity about 4 cubic feet. Outside dimensions, 40 inches wide (including unit); 24½ inches deep; and 27½ inches high (including 2-inch feet). Inside measurements, 23¼ inches wide; 17 inches deep and 20 inches high. Interior finish, **gray** and **white** baked enamel. Easily cleaned with a damp cloth. Has two removable wire shelves and tray for making 14 ice cubes. Exterior finish, **gray** and **green** lacquer enamel with nickel hardware. Super-insulated 3½-inch wall. Sold complete with cabinet, freezing unit, stabilizer, heater and tub. Shipping weight, 202 pounds. **Shipped from our store. Not Prepaid.**

23KM2140¼—Cash Price..... **$77.50**

Easy Payment Price, $8 down $8 a month.... **$85.25**

Double-Unit Size

For families of 5 or 6. Food storage capacity about 5½ cubic feet. Recommended for use in extremely hot sections. Outside dimensions, 45 inches wide (including unit); 31½ inches deep and 31½ inches high (including 2-inch feet). Inside measurements, 25 inches wide 24 inches deep and 20¾ inches high. Walls 3½ inches thick, super-insulated. Trays for making 28 ice cubes. Finish and construction same as the smaller model, described above. Sold complete with cabinet, two refrigerating units, heater and tub. Shipping weight, 311 pounds. **Shipped Not Prepaid from our store.**

23KM2155¼—Cash Price..... **$117.50**

Easy Payments, $10 down, $10 a month.... **$129.25**

For Easy Payments, Use Time-Payment Order Blank in Back of Catalog.

This Year....DO MORE for Your



$13.75

$32.50 CASH 7 PIECES
6-Ft. Table
5 Side Chairs
1 Arm Chair

$2.65

$15.65 6-Ft. Ext.

Easy Terms $5 DOWN
6 Ft. Table 5 Chairs and 1 Arm Chair

Write for Large Size Photograph of This Suite State Catalog Number



$17.25

Expensively Styled—Quality Built

- —Beautifully grained American Walnut veneers surface the 5-ply tops.
- —Elaborately designed fronts.
- —Orientalwood fronts with contrasting overlays of Birdseye Maple.
- —Fronts of all pieces 5-ply construction; sides 3-ply.
- —Grooved and beaded moldings, deep carved lines, genuine wood carvings add beauty.
- —Chairs upholstered in neutral tone figured cotton velour.
- —Heavy, well shaped legs.

Good taste is very evident in this modernly styled suite. Parts not veneered are hardwood. Drawer in china cabinet. Table in two sizes, extension leaves included. Shipped from factory in Western Arkansas. **Not Prepaid.** See freight rates on opposite page.

1KM2324½	Length	Depth	Shpg. Wt.	Cash Price
Buffet	60 in.	20 in.	150 lbs.	$17.25
Table, 6 ft. extension	54 in.	40 in.	150 lbs.	15.65
Table, 8 ft. extension	54 in.	40 in.	160 lbs.	19.65
China Cabinet, Ht. 67 in.	38 in.	14 in.	130 lbs.	13.75
Server	36 in.	18 in.	95 lbs.	8.75
Side Chair, Ht. of back 21 in.	Seat, 17½x15 in.	.....	12 lbs.	2.65
Arm Chair, Ht. of back 22½ in.	Seat, 19½x16 in.	.....	15 lbs.	3.60

SEE OUR EASY TERMS PLAN ON PAGE 737



$24.00

$29.75

$44.75 CASH
Table
5 Side Chairs
1 Arm Chair

$21.25

$3.75

Write for Large Size Photograph of This Suite State Catalog Number

Remember Any Furniture Order Over $20.00 May be Bought on EASY PAYMENTS
See Page 737

SOLID OAK— Table Has Concealed Leaf

- Life-time Oak throughout.
- Finished a rich, nut brown color.
- Hi-Lighted and shaded to bring out all the natural beauty.
- Fronts richly ornamented with overlays of highly figured burl Magnolia wood.
- Table has automatic lift-leaf.
- Massive carved legs; also corner posts on china cabinet.
- All interiors of oak.
- Dustproof drawer partitions.
- Lined silver tray in top drawer of buffet.
- Chairs covered in rich quality, red Jacquard cotton velour.

As fine a dining room suite as it has been our privilege to offer for a long, long, time. If you like the charm of English 17th Century period furniture, with beauty of finish, quality materials and craftsmanship of the best, you'll want this. The 60x40 in. table has the greatly desired automatic "lift-leaf"—a convenience never before offered on so inexpensive a table. Shipped from factory in Central Virginia. **Not Prepaid.** For estimated freight rates see opposite page.

Table and 6 Chairs See Page 737

Easy Terms $5 DOWN

1KM2395½	Size	Shpg. Wt.	Cash Price
Buffet	66x21 in.	200 lbs.	$29.75
Table, 12 in. lift leaf	60x40 in.	200 lbs.	21.25
China Cabinet, Ht. 68 in.	38x18 in.	175 lbs.	24.00
Server	38x18 in.	90 lbs.	10.00
Side Chair, Ht., 21½ in. Seat	19x15¼ in.	18 lbs.	3.75
Arm Chair, Ht., 23 in. Seat	21x17 in.	24 lbs.	4.75



$14.95

$17.00

$13.95 6-Ft. Ext.

$28.95 CASH
6 Ft. Table
6 Side Chairs

$2.50

You Can t Beat This for Value!

- —Veneered with beautifully grained Orientalwood in combination with American Walnut.
- —Handsomely finished to bring out the beauty of the fine woods.
- —Birdseye Maple overlay decoration in relief.
- —Tops, 5-ply; fronts and ends 3-ply construction.
- —Legs turned from heavy built-up stock.
- —Chairs upholstered in multi-colored Jacquard cotton velour.

One of the richest looking, low priced suites on the market today. The high quality woods, decorative detail of finish, and wonderfully attractive design are features rarely found on suites at prices as low as these. Choice of 6 or 8 ft. extension table; leaves included. Parts not veneered are hardwood finished to match. Shipped from factory in Central Indiana. For freight rates see opposite page. **Not Prepaid.**

Table and 6 Chairs See Page 737

Easy Terms $5 DOWN

1KM2349½	Size	Shpg. Wt.	Cash Price
Buffet	60x20 in.	155 lbs.	$17.00
Table, 6 ft. extension	54x42 in.	200 lbs.	13.95
Table, 8 ft. extension	54x42 in.	225 lbs.	17.95
China Cabinet, Ht. 63 in.	38x16 in.	155 lbs.	14.95
Server	36x18 in.	95 lbs.	7.50
Side Chair, Ht. of back 19½ in.	Seat, 17½x15 in.	15 lbs.	2.50
Arm Chair, Ht. of back 19½ in.	Seat, 19½x16 in.	20 lbs.	3.50

Home FOR LESS..See Page 737



—5-ply Orientalwood veneer tops.
—Drawer fronts and server door of diamond-matched Orientalwood with shaped Burl Magnolia overlay.
—Matched Butt Walnut recessed panels.
—Birdseye and quilted maple, wood carvings and dainty paneling offer decorative contrasts.
—Massive looking legs and stretchers.
—Rubbed, velvety smooth finish.
—All interiors are of Oak.
—Smartly designed bow back chairs.
—Multi-colored Jacquard cotton velour seats, red predominating.

A quality suite at an economical price. Sides are 3-ply construction, frames and exposed parts not veneered are of hardwood finished to match. **Shipped from factory in Central Virginia. Not Prepaid.**

1KM2380½	Length	Depth	Shpg. Wt.	Cash Price
Buffet	66 in.	22 in.	200 lbs.	$25.00
Table, 6-ft. extension	60 in.	45 in.	175 lbs.	21.40
Table, 8-ft. extension	60 in.	45 in.	185 lbs.	25.40
China Cabinet, Ht., 73 in.	40 in.	16 in.	160 lbs.	24.00
Server	36 in.	17 in.	100 lbs.	11.50
Side Chair, Ht. of back, 23 in.	Seat, 19x15¼ in.		15 lbs.	4.35
Arm Chair. Ht. of back, 24 in.	Seat, 21x19½ in.		20 lbs.	6.35

See estimated freight charges below

Write for Large Size Photograph of This Set State Catalog Number

$5 DOWN
FOR ANY SELECTION OF FURNITURE BETWEEN $20.00 and $60.00
SEE PAGE 737



Style With Restrained Ornamentation

—Beautifully grained Walnut veneer.
—Matched Butt walnut veneers, handsome beaded molding, light-colored birdseye maple overlays and fluted corner posts ornament the fronts.
—Chairs covered in multi-colored Jacquard cotton velour.
—Elaborate wood carvings, and fine detail of finish, unmistakably place it in the class of better, distinctive furniture.
—Quality specifications call for 5-ply tops and fronts with 3-ply ends.
—Rubbed mirror-like finish.

More delicate beauty, more graceful style, at a most moderate price. It is worthy of the finest home. The hospitable atmosphere it creates will be a constant source of delight, and in its ownership you can take justifiable pride. Parts not veneered are hardwood, finished to match. China cabinet has spacious drawer in bottom. Extension tables have leaves included. **Shipped promptly from factory in Central Indiana. Not Prepaid.**

1KM2365½	Length	Depth	Shpg. Wt.	Cash Price
Buffet	60 in.	20 in.	150 lbs.	$17.00
Table, 6-ft. extension	60 in.	42 in.	210 lbs.	16.65
Table, 8-ft. extension	60 in.	42 in.	225 lbs.	20.65
China Cabinet Ht. 64 in.	38 in.	16 in.	145 lbs.	15.00
Server	36 in.	18 in.	90 lbs.	10.00
Side Chair	Seat, 18 x15 in.	.....	15 lbs.	3.15
Arm Chair	Seat, 19½x16 in.	.....	18 lbs.	5.10



A Continued Favorite

—American Walnut veneered tops and sides.
—Center matched Butt walnut veneer on doors of buffet, server and china cabinet.
—Contrasting Orientalwood on lower drawer of china cabinet and buffet.
—Tops and fronts of all pieces 5-ply construction; ends are 3-ply.
—Birdseye Maple Veneer overlay on top buffet drawer—partitioned and lined for silverware.
—Delicate traced routings, genuine wood carvings and bead moldings furnish decorative note. —Finished interiors throughout.
—Chair seats covered in Rust Color rayon and cotton Jacquard velour.

These charming pieces are built to our old standards of quality—with only the price changed—and that in your favor. Two years ago—yes, even one, we'd have said it couldn't be done. Parts not veneered are of select hardwood finished walnut. Tables leaves included. **Shipped from factory in Southern Ind.**

1KM2398½—Not Prepaid	Length	Depth	Shpg. Wt.	Cash Price
Buffet	60 in.	21 in.	160 lbs.	$22.00
Buffet (Not Shown)	66 in.	21 in.	170 lbs.	27.00
Table, 6-ft. extension	60 in.	42 in.	160 lbs.	19.75
Table, 8-ft. extension	60 in.	42 in.	165 lbs.	23.75
China Cabinet	38 in.	16 in.	140 lbs.	21.75
Server	36 in.	18 in.	85 lbs.	12.50
Side Chair. Ht. of back, 21 in.	Seat, 17½x15 in.	.....	15 lbs.	4.25
Arm Chair. Ht. of back, 21 in.	Seat, 19½x16½ in.	.....	20 lbs.	6.50

Estimated freight Charges per 100 lbs. on Dining Room and Breakfast Furniture.

Articles	150 Miles	300 Miles	500 Miles	750 Miles
Tables	$0.68	$0.97	$1.49	$1.70
China Cabinets, Buffets and Servers	1.02	1.46	2.24	2.55
Chairs	1.36	1.94	2.98	3.40

EXTRA VALUE..for the THRIFTY!

Popular Queen Anne Style
GENEROUSLY PROPORTIONED



—Veneered with genuine American Walnut; or beautifully grained quarter sawed oak.
—Two-tone panels outlined with deep veinline routings.
—Attractively shaped top and bottom rails.
—5-ply molded edge tops and 3-ply fronts and ends.
—Satin-like lustrous finish.
—Genuine leather, brown Spanish grained seats.

This set appeals because of its simplicity, beauty of line and strength of construction. It brings lasting beauty and style to any dining room. Chairs and parts not veneered are gumwood or plain oak finished to match. All pieces shipped from factory in Central Indiana. **Not Prepaid.** See Freight rates at right. **State size and finish.**

1KM2329½	Shpg. Wt., Lbs.	Golden Oak	Walnut Veneer
(A) Buffet without mirror			
48x18 in.	125	$18.65	$18.75
54x18 in.	140	21.75	21.85
60x18 in.	155	23.75	23.85
(B) Buffet with mirror			
48x18 in. mirror, 38x8 in.	130	20.75	20.85
54x18 in. mirror, 44x8 in.	150	23.75	23.85
60x18 in. mirror, 50x8 in.	170	28.75	28.85
(C) Ex. Table, Top closed, 54x42 in.			
6-Foot Extension	160	16.95	17.05
8-Foot Extension	185	20.95	21.05
10-Foot Extension	200	23.95	24.05
(D) Dome Top China, ht. 61¾ in., 36x14 in.	140	$16.95	$17.05
(E) China Cabinet, ht. 61¾ in., 36x14 in.	125	14.95	15.05
(F) Server, Top, 34x18 in.	80	7.95	8.05
(G) Side Chair, seat, 17½x14½ in.	10	2.48	2.54
Arm Chair (Not shown) seat, 18½x15¼	12	4.45	4.50
(H) Side Chair, seat, 17½x15½ in.	15	2.75	2.80
Arm Chair (Not shown) seat, 18½x16½ in.	18	4.75	4.80

Estimated Freight Charges per 100 lbs. on Dining Room and Breakfast Furniture.

Articles	150 Miles	300 Miles	500 Miles	750 Miles
Tables	$0.68	$0.97	$1.49	$1.70
Buffets, Servers and China Cabinets	1.02	1.46	2.24	2.55
Chairs	1.36	1.94	2.98	3.40

EXTENSION TABLES
2 Styles—3 Sizes



$8.85 And Up

For Chairs See Page 763

SOLID OAK — Built to Last

—Beautiful golden oak or fumed oak finish.
—Supported by five neatly turned legs.
—Center leg insures stability when table is opened.
—Extension leaves furnished.
—Size of top, 48x42 in. 6, 8 and 10 ft. extensions.

A most durable as well as most useful table. Sturdily built for a lifetime of service—assured by its solid oak construction. Suitable for dining room or kitchen and now priced so low any home can afford it. Shipped from factory in Northwestern Tennessee. See freight rates above. **Not Prepaid.**

1KM2444½—State finish and size.

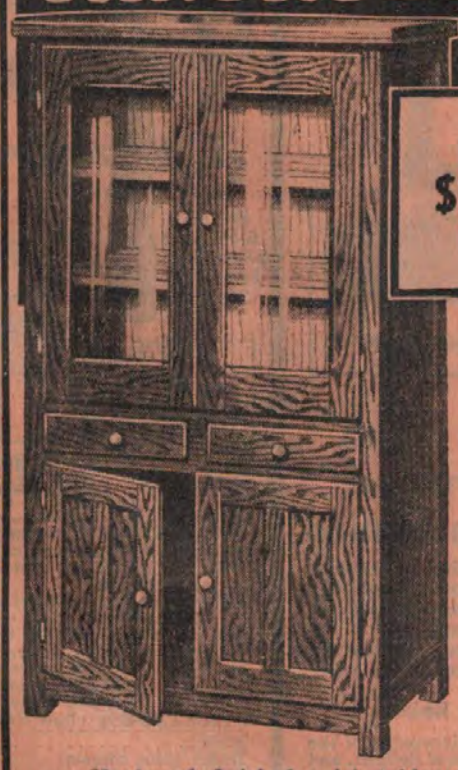
Extension	Shpg. Wt.	Golden	Fumed
6-ft.	140 lbs.	$11.85	$11.95
8-ft.	164 lbs.	15.85	15.95
10-ft.	187 lbs.	19.85	19.95

Similar to table described above but with top, 42x42 inches and somewhat lighter construction. Comparable with tables offered by others as their best. Extensions 5, 6 or 8-foot. **Not Prepaid.**

1KM2445½—State finish and size.

Extension	Shpg. Wt.	Golden	Fumed
5-ft.	125 lbs.	$8.85	$ 8.95
6-ft.	135 lbs.	9.85	9.95
8-ft.	155 lbs.	12.85	12.95

PANTRYETTE



$11.45

Choice of Glass or Wood Doors in Upper Section

—Hardwood, finished a rich golden gloss.
—Braced construction to insure long service.
—Large shelves and two deep drawers for storage.
—Top has two shelves; lower section one shelf.
—3-ply panels in doors and sides.
—Height, 71½ in.; width, 38 in.; depth, 16 in.

A most desirable cabinet in homes where pantry space is limited. Very spacious without being cumbersome. Lots of space for groceries, utensils, towels, linens, etc. Packed for safe shipment. Easily put together. Shpg. wt., 130 lbs. **Shipped from factory in Central Ind. Not Prepaid.**

1KM2218½—With wood doors.....$11.25
1KM2223½—With glass doors..... 11.45

DISPLAY and PROTECT YOUR GOOD DISHES



$17.85 GOLDEN OAK

Clear, Double Strength Glass

LIFETIME SOLID OAK

—SOLID OAK, finished a rich golden, or fumed.
—Wide glistening clear glass door and CURVED glass panels on sides.
—Fancy top rail decorated with line routings.
—Deep shelves, grooved to stand plates on edge.
—Height, 59 in.; width, 37 in.; depth, 14 in.

Display your finest china and glassware with safety and freedom from dust. No other cabinet shows off its contents better than this one. Easy rolling casters on neatly designed sturdy legs. **Shipped from factory in Northern Illinois.** Shpg. wt., 115 lbs. **Not Prepaid.** **$17.85**

1KM27193½—Golden Oak.....
1KM27194½—Fumed Oak.....$17.95

SEARS Kitchen and Dining Chairs WITHSTAND HARD USE!!



$1.50 EACH
In Lots of 6 or More
GOLDEN OAK

$1.60 EACH
In Lots of 6 or More
GOLDEN OAK

Padded Seat

—Solid Oak finished golden or fumed.
—Artificial leather, brown Spanish grained seat, 16¼x14¼ in.

A good, sturdy low-priced chair built to be serviceable. Legs double doweled into rails. Ht., overall, 38 in. Ht. of back from seat, 19 in. Shpg. wt., 11 lbs.

1KM194—Not Prepaid. Golden Oak. Each..... **$1.60**
Six or more. Each..... $1.50
Fumed Oak. Each..... 1.65
Six or more. Each..... 1.55

Saddle Seat

—Solid Oak finished golden or fumed.
—Saddle shaped seat, 18x15 inches.
—Height of back from seat, 19¼ inches.

Sturdily constructed full box seat type. All joints double doweled and glued. Shpg. wt., 12 lbs.

1KM139—Not Prepaid. Golden Oak. Each..... **$1.70**
Six or more. Each..... $1.60
Fumed Oak. Each..... 1.75
Six or more. Each..... 1.65

TESTS PROVE QUALITY OF SEARS DINERS

630 Pounds Couldn't Break It!

More gruelling tests than could possibly be given chairs in the average home in a lifetime. Six different patterns, picked at random from our regular stock were tested at Armour Institute by applying 630 pounds of pressure on the seat. NOT A CHAIR BROKE.



Armour Institute Testing Machine



$2.10 EACH
IN LOTS OF 6 OR MORE
GOLDEN OAK

★ Solid Oak throughout, finished golden or fumed.
★ Genuine leather, brown Spanish grained upholstering.
★ Generously padded removable slip seat, 15¾x13⅞ inches.
★ Heavy continuous back posts.
★ Wide, nicely shaped back panel.
★ Double doweled and carefully glued.
★ Shaped front legs.
★ Height of back from seat, 20½ inches.

High quality specifications assure super strength construction and extra long life in this chair. Under laboratory tests it withstood 630 lbs. pressure—more strain than you could possibly give it. It's smart looking, too. Our very strongest oak diner. Shpg. wt., 12 lbs. See freight rates below.

1KM166—Not Prepaid. Golden Oak. Each... **$2.20**
Six or more. Each... $2.10
Fumed Oak. Each.... 2.25
Six or more. Each... 2.15

$1.25 EACH
IN LOTS OF 6 OR MORE



RUGGED DINING ROOM OR KITCHEN CHAIR

—SOLID OAK finished a golden gloss color.
—One-piece steam bent continuous back posts.
—Form fitting shaped top rail. —Seat braced underneath in front.
—Seven stretcher braced.
—Seat, 16½x14½ in. Ht. of back, 19½ in.

Are you thinking of new chairs? If so, here's a sturdy style at an economical price. Built to stand up under hard service. Shpg. wt., 12 lbs. **Not Prepaid.**

1KM24—Each.. **$1.30** Six or more, ea. **$1.25**

$1.45 EACH
In Lots of 6 or More →



Strong and Reliable!

—SOLID OAK golden gloss finish.
—Comfortable curved back.
—Seven stretcher braced.
—Heavy seat, 16½x15¼ in.
—Seat braced in front.

Appropriate for kitchen or dining room. Ht. of back from seat, 19¼ in. Shpg. wt., 13 lbs.

1KM20—Not Prepaid. Each..... **$1.55**
Six or more. Each... **$1.45**

$1.39 EACH GOLDEN OAK →



Full Box Seat

—SOLID OAK finished golden or fumed.
—Size of seat, 15x13¾ in.

Ht. of back from seat, 17¾ in. Shpg. wt., 11 lbs. Estimated freight rates below.

1KM44—Not Prepaid. Golden Oak. Each... **$1.39**
Six or more. Each... $1.29
Fumed Oak. Each.... 1.44
Six or more. Each... 1.34

$2.25 EACH
In Lots of 6 or More
GOLDEN OAK →
QUEEN ANNE STYLE



Genuine Leather Seat

Brown Spanish Grained

—SOLID OAK, golden finish; or HARDWOOD, Walnut finish.
—Seat size, 16x14½ inches.
—Ht. of back from seat, 21 inches.
—Full box type construction.

Shpg. wt., 11 lbs.

1KM144—Not Prepaid. Golden Oak. Each.... **$2.35**
Six or more. Each..... $2.25
Walnut finish. Each.... 2.45
Six or more. Each..... 2.35

OUR HARDWOOD FOLDING CHAIRS

STOOD THE *SEVEN ANVIL* TEST



98c EACH

Imagine 1050 lbs. on the seat. But that's the weight this chair withstood. Seven 150-lb. anvils were piled on and it stood the test. When you buy this chair you buy strength and service. A splendid opportunity for Schools, Churches, Lodges, etc.

—Hardwood, light maple finished.
—Smooth folding action, absolutely fool-proof. Seat size, 13¼x12½ in.
—Folds compactly into space less than, 40x17x2 inches.

A value that's hard to beat, and surely unsurpassed as to strength and ability to withstand hard, knockabout service. Shpg. wt., 9 lbs. **Not Prepaid.**

1KC1—Each..... **98c**
1KM1—Per doz..... **$11.65**

Lots of 100 shipped from factory near our store.

1KM1½—Per 100..... **$95.00**
1KC7200—Pad shown on chair in small picture, cretonne covered, filled with felted cotton. Shpg. wt., 1 lb. Not Prepaid..... **49c**

You Will Want Several In Your Home

—Smooth finished channel steel frame.
—Green enameled frame.
—Rounded corners to prevent snagging clothes and stockings.
—Steel riveted construction.
—Ply-wood seat; 13x11½ in.; black figured imitation leather cover.

The strongest and best made steel frame folding chair you can buy at anywhere near this price. Built for knockabout service. Just the thing for extra chairs around the house—bridge parties, etc. Shpg. wt., 8 lbs. **Not Prepaid.**

1KC1167..... **98c**

Estimated Freight Charges Per 100 lbs. on Chairs

Miles	150	300	500	750
Upright Chairs	$1.36	$1.94	$2.98	$3.40
Folding Chairs	.58	.83	1.27	1.45

STEEL FOLDING CHAIR

98c EACH



Black Figured Seat

See Complete Index in BACK of this Catalog

A Breakfast Set . . .

WITH SO MANY GOOD QUALITIES WILL BRIGHTEN ANY HOME . . .

FAWN WITH DARK GREEN TRIM

$14.95

DROP LEAF TABLE AND 4 CHAIRS



Full Size Drop Leaf Table

EXTENSION TABLE

—Molded edge top; one 10-inch leaf included. Fancy shaped apron.
—Size of top open, 30x52 in.; closed, 30x42 in.

Extension Table and 4 Chairs **$17.95** Fawn With Dark Green Trim

1. All Solid Oak
2. Lacquer Finishes
3. Steel Braced Tables
4. Saddle Seat Chairs
5. New Modern Colors

You may have seen a set like this before . . . but never at anywhere near this sensational low price. It is full size, yet folds up compactly. Handsomely styled with molded edge top elaborately decorated with four-color stenciled designs. Triple hinged leaves have knuckle joints to insure close fit. Table closed, 36x22 in.; opens to 36x42 in. size. Extension Table if you prefer. (See inset).

Cathedral type chair has attractively shaped spindles, legs and back. Posts rigidly braced. Seat size 15½x14½ in. Ht. of back from seat, 18 in.

Tables shipped with legs detached. Easily assembled. Shipped from our store. **Not Prepaid. State Color.**

	Shpg. Wt.	Fawn with Dk. Green Trim	Lt. Green with Dk. Green trim
1KM2618—Drop leaf table and 4 chairs	80 lbs.	**$14.95**	**$15.25**
1KM2622—Chair, each	10 lbs.	**2.15**	**2.20**
1KM2602—Drop leaf table only	40 lbs.	**6.65**	**6.75**
1KM2629—Ext. Table and 4 chairs	90 lbs.	**17.95**	**18.25**
1KM2612—Extension table only	50 lbs.	**9.75**	**9.85**

Women Shoppers Report This a $35.00 Retail Value!

$28.45 Wal. Fin. Table and 4 Chairs



Table and 4 Chairs **$5** DOWN

Write for Large Size Photograph. State Catalog Number.

For Easy Terms See Page 737

POPULAR GATE-LEG STYLE

—GATE-LEG TABLE—Kiln-dried hardwood.
—Finished Walnut or Maple.
—Molded edge dropleaf on each side.
—Leaves fastened to top by 3 hinges and reinforced by 2 cleats.
—Handsomely turned legs.
—12-inch leaf included; folds in half and fits in rack under top.
—Size closed, 21x42 in.; open 42x54 in.
—FIDDLE BACK CHAIRS—Windsor Style base with gracefully proportioned back.
—Hardwood finished to match table.
—Seat, 15½x14½ in.
—Height of back, 18½ in.

Only after you have purchased this fine table and chair set will you really know its great beauty and utility. Table packed for greatest safety. Easily put together.

1KM2593—Not Prepaid.

	Shpg. Wt.	Walnut Finish	Maple Finish
Table only.	140 lbs.	**$18.75**	**$18.95**
Chairs, Each....	10 lbs.	**2.90**	**2.95**
Table and 4 chairs.	180 lbs.	**28.45**	**28.85**

Buy Furniture in 1932!

$18.85 Ivory With Green Trim Table and 4 Chairs



Refectory Table

STAINLESS PORCELAIN ENAMEL TOP

—DROP-LEAF TABLE—Stainless porcelain enameled steel top and leaves.
—Hardwood base enamel finished to match top.
—Steel corner braced.
—Cutlery drawer in one end.
—Lustrous enamel finishes.
—Shaded leaves have 2-color decorations.
—Top, 36x21½ in. closed; with leaves up, 36x43½ in.
—CHAIR—Hardwood finished to match tables.
—Turned spindles, legs and bannisters; panel back.
—Seat 14½x15¾ in.
—Height of chair, overall, 35 in.

With leaves up will accommodate six or more people. Table packed with legs off. Easily set-up. Shipped from our store. Shpg. wt., Tables, 70 lbs. Chairs 10 lbs. Each. **Not Prepaid. State Finish.**

1KM2605	Ivory with Green Trim	Lt. Green, Dk. Green Trim
Table and 4 Chairs	**$18.85**	**$19.25**
Table only	**11.35**	**11.55**
Chairs, Each	**2.15**	**2.20**

Also can be furnished with refectory type table shown in insert. Size closed 25x40 in.; with leaves pulled out 40x47 in. Shipping wt., 100 lbs.

1KM2615—Refectory Table Only.
Ivory with Green Trim..... **$16.95**
Lt. Green with Dk. Green trim.. **17.05**

1932 IS THE YEAR TO REFURNISH!

$23.45
TABLE AND 4 CHAIRS
FAWN





Pieces May Be Purchased Separately

$11.45
TABLE AND 4 CHAIRS—IVORY



NEWEST DESIGN DINETTE SET

TABLE—SOLID OAK construction.
—Extension type with equalizing slides.
—Two 9-in. leaves concealed under top.
—Molded edge top.
—Durable Lacquer finishes, two-color stencil decorations.
—Graceful massive-looking legs turned from 2½-in. stock.
—Legs metal corner braced and bolted.
—Attractively designed heavy stretchers.
—Top, 42x29½ in., extends to, 60 in.
CHAIR—Box seat construction.
—Corner blocked and glued.
—Softly padded seat covered in imitation leather, colored to harmonize with finishes. Superior in wearing quality to many grades of genuine leather.
—Seat, 16x13¾ in. Ht., overall, 37 in.
BUFFET (not shown) to match this set. Size of top, 44x15½ in., height 36 in. Has 2 center drawers and a door on each side.

Has all the sturdiness and charm of a dining room suite. The lacquer finish brings out the beautiful graining of the solid oak. Shipped from our store. Table shipped with legs off, easily put together. See estimated freight rates on page 761. Not Prepaid.

1KM2610	Shpg. Wt., Lbs.	Fawn with Dk. Tan	Lt. Green with Dark Green Trim
Table	100	$11.85	$11.95
Chair, each	15	2.95	3.00
Table and 4 chairs	160	23.45	23.75
Buffet	85	16.85	16.95

Our Lowest Priced Enameled Set

DROPLEAF TABLE—Hardwood finished in lustrous enamel
—Contrasting stencil decorations on leaves.
—Molded edge top, 36x20½ in. with leaves up 36x35¾ in.
CHAIRS—Shaped seat, 15¾x14½ in. Turned legs and posts.
—Height overall, 35 in.

In the small dining room you'll say, "It looks just like it was made to order." It's stylish, well built and for the low price is a value that can't be excelled. Shipped from our store. Table packed with legs off, easily put on. For freight rates see page 761. Not Prepaid.

1KM2608	Shpg. Wt.	Ivory With Green Trim	Light Green with Dark Green Trim
Table	35 lbs.	$ 5.45	$ 5.55
Chairs, Each	10 lbs.	1.65	1.70
Table and 4 Chairs	75 lbs.	11.45	11.75

Unpainted Breakfast and Dinette Furniture





See Pages 956 to 972 for a complete line of Paints and Supplies



TABLE—Drop Leaf Style. Shaped leaves knuckle joints insure close fitting, triple hinged to top.
—Top, 36x21½ in.; open, 41x36 in.
CHAIR—Square bow back with 4 spindles.
—Seat, 15½x15½ in. Ht. of back, 17¾ in.
—Neatly turned legs.
Constructed of select cabinetwood. All pieces shipped with legs off, easily put together. **Not Prepaid.**

1KM2517—Drop leaf table. Shpg. wt., 28 lbs. **$3.45**
1KM2565—Chair. Shpg. wt., 8 lbs. ..... **.89**

Table (not illustrated) similar to above. Lighter weight. Top, 36x18 in., open, 36x36 in. Leaves have rounded corners and plain edges. Shpg. wt., 23 lbs. Shipped with legs off.
1KM2542—Not Prepaid. **$2.95**

TABLE—Extension style.
—Molded edge top and fancy shaped apron.
—Massive looking, neatly turned legs.
—Legs steel braced and bolted on.
—Top closed, 42x30 in., size extended 52x30 inches. Leaf included.
CHAIR—Graceful Cathedral style.
—Turned back posts and legs.
—Seat, 15½x15½ in.; ht. of back, 18 in.

Strongly constructed of fine grained hardwood, smoothly sanded ready to paint. Suitable for the kitchen, breakfast nook or dining room. Chair requires one-half pint finishing material; table one pint. Shipped with legs off. Easily assembled. **Not Prepaid.**
1KM2640—Table only. Shpg. wt., 45 lbs. **$5.45**
1KM2550—Chair. Shpg. wt., 8 lbs. each. ..... **.98**



Practical Utility Cabinet

—Kiln-dried cabinetwood.
—Warp-proof 3-ply panel construction.
—5 roomy shelves.
—Height, overall, 68½ in.; width, 17⅜ in.; depth, 13⅜ in.
—Heavily nickeled hardware.
—Rigidly constructed cabinet.
Paint it to suit your preference or color scheme. Requires one quart of finishing material. Shipped from factory in Southern Indiana. Shpg. wt., 47 lbs.
1KM2287
Not Prepaid **$3.98**

HIGHEST GRADE UNPAINTED CHAIRS

$1.15 EACH



$1.15 EACH



Bow Back Style

—Hardwood smoothly sanded.
—Saddle shaped seat.
—Neat center panel and turned spindles in back.
—Seat, 15½x15½ in. Height of back, 18 in.

An economical way of having more chairs. Requires one ½ pint of finishing material. Shipped with base apart, easily assembled. Shpg. wt., 9 lbs.
1KM2537—Not Prepaid. **$1.15**

Cathedral Type

—Seasoned hardwood smoothly sanded.
—Comfortable saddle seat.
—Nicely turned spindles; legs and shaped back panel.
—Seat size, 15½x15½ in., ht. of back, 19½ in.

A very sturdy, attractive chair. Requires ½ pt. of finishing material. Shipped with base apart, easily assembled. Shpg. wt., 9 lbs. **$1.15**
1KM2536—Not Prepaid. .....

Complete Hutch Cabinet

$6.45

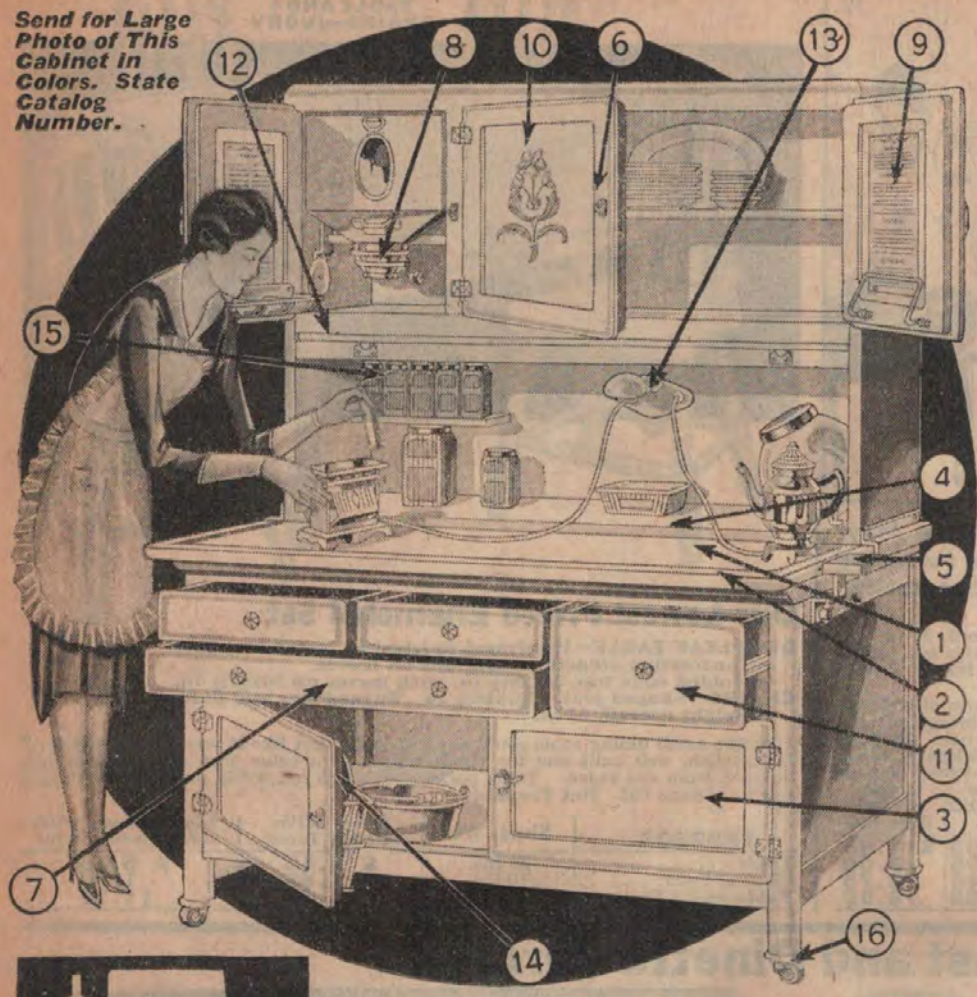


—Seasoned cabinetwood smoothly sanded.
—Cupboard screws to base.
—One drawer.
—Complete height, 63½ in.
—Top of base, 32x19 in.

By removing the top, can be used as a handy server. Shipped from our store. Shipped with legs off, easily put on. Not Prepaid.
1KM2573—Top and base. Shpg. wt., 60 lbs. **$6.45**
1KM2572—Server Base only. Shpg. wt., 19 lbs. **$3.45**
1KM2570—Top only. Shpg. wt., 41 lbs. **3.75**

"HONOR BILT" Kitchen

Send for Large Photo of This Cabinet in Colors. State Catalog Number.



Built Like a $40 Cabinet

1-STAINLESS Triple coated white porcelain enameled steel top
2-Extension pull-out top forms big, roomy work table
3-New improved washable enamel finishes . . . easy to keep clean
4-Stainless, removable porcelain enameled shelf
5-Rigid food chopper block
6-Chromium plated hardware
7-Crystal glass knobs
8-Lowering 25-lb. flour bin with sifter
9-Cooking time table with menu cards
10-3-color decoration on doors
11-Ventilated bread drawer with sliding lid
12-Easy rolling full width curtain
13-ELECTRICAL UNIT (if desired)
14-Removable bread board
15-Nine white crystal glass jars for spices, coffee, etc.
16-Antproof casters

NOW $27.95 CASH
40-INCH
Golden Oak

MODERN! ELECTRIFIED
Equipped with new style porcelain electric fixture with 2 outlets and electric light, if desired.

Eight Women Shoppers Have Checked the Value!

In 8 cities, big and little, north, east, south and west, our women shoppers recently priced kitchen cabinets. And this is what they discovered: **"Kitchen cabinets of equal efficiency, beauty, and construction to the one shown here are today selling at an average price of $40.00."** Our new price is **the lowest at which such a cabinet has ever sold, as far as our expert shoppers know.** Is it any wonder this is the fastest selling cabinet we've ever offered? **Write for Large Size Photograph in Colors. State catalog number.**

Upper section of base contains large bread and pastry drawer, cutlery drawer, long roomy linen drawer and a utility drawer. Also roomy space for pots and pans. And the easy-sliding extension top is absolutely **stainless porcelain enameled,** unaffected by strong biting acids or scalding hot liquids. Electrical unit consists of light socket and two outlets for cords. Braced construction throughout with all panels and back of 3-ply hardwood to prevent warping. Height, 72 in., depth, 25 in. Choice of two widths. Shipped promptly from factory in **Central Indiana.** Shpg. wts., 40-in., 260 lbs. 48-in., 275 lbs. **Not Prepaid.** Can be had with electrical attachments for a small extra charge as described at left. Nine-piece glassware set included, other utensils not included. For estimated freight charges, see opposite page.

$5 A MONTH

Choice of 6 Finishes and 2 Sizes

State Catalog No.	CASH PRICES 40-in.	48-in.
1KM21643⅓—Golden Oak	$27.95	$35.85
1KM21644⅓—Snow White	31.45	38.65
1KM21645⅓—Mist Gray	31.55	38.75
1KM21646⅓—Forest Green	31.65	38.85
1KM21647⅓—Antique Ivory	31.75	38.95
1KM21648⅓—Ivory Doors and Drawers, balance Green	32.65	39.85

Above prices do not include electric light and outlet. Add $3.00 if electrified cabinet is desired.

FOR EASY TERMS SEE PAGE 737

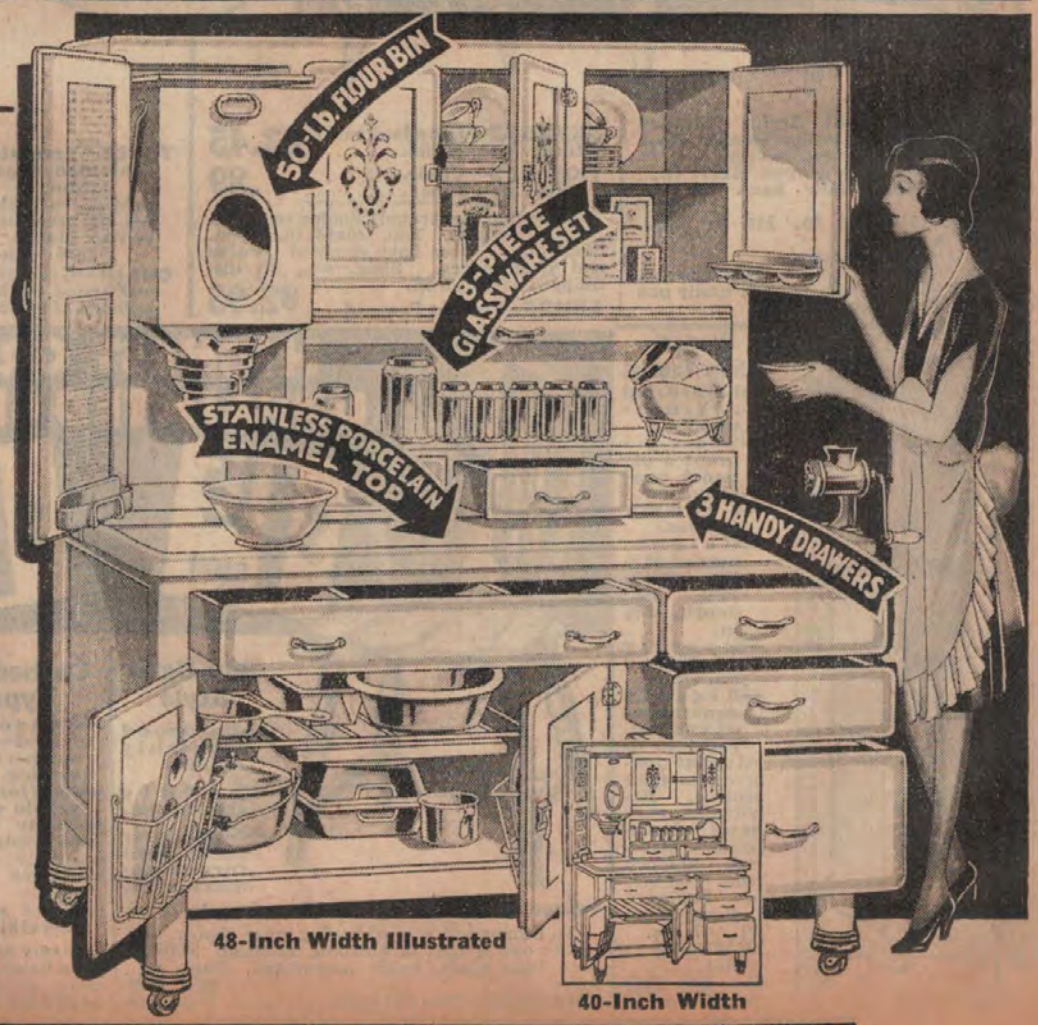
Choice of 40-Inch or 48-Inch Widths

$24.85 CASH
Golden Oak—40-INCH

—STAINLESS Triple coated white porcelain enameled steel top.
—Extension pull-out top forms spacious working surface.
—Latest HARMONY COLORS in durable, washable enamel finishes.
—50-lb. lowering flour bin with sifter.
—Roomy drawers for cutlery and linens.
—Large metal lined cake or bread drawer with ventilated top.
—Spacious storage space for pots and pans; wire rack for covers.
—Removable bread board; food chopper block.
—Eight-piece set of spice and coffee jars.
—Easy rolling dustproof curtain.
—Cooking time table, menu card and coin tray on doors.
—Chromium plated hardware; casters with ant-proof cups.

We've succeeded in bringing you this finer and better cabinet at still lower prices. A fine, sturdy, highly efficient cabinet priced dollars less than we ever dared to think possible. Choice of oak or hardwood in popular enamel finishes; or in the harmonizing color combinations **Silver Gray** or **Bisque** (cream colored) enamels. Latter shades are enhanced by exquisite multi-color decorations in complementary colors. Height, 72 in., depth 25 in. Shpg. wts., 40-in. 271 lbs., 48-in., 305 lbs. Articles shown but not mentioned above are not included. Shipped promptly from **factory in Central Indiana. Not Prepaid.**

	Cash Price 40-In.	Cash Price 48-In.
1KM21951⅓—Golden Oak	$24.85	$32.85
1KM21952⅓—Snow White	27.75	35.75
1KM21953⅓—Forest Green	27.85	35.85
1KM21954⅓—Ivory Doors and Drawers, balance Green	28.75	36.75
1KM2196⅓—Cabinets, in the new Harmony colors recommended by Taylor Institute of Color Harmony. Silver Gray with Multi-color Door Decorations matching Green, Gray, Blue or Walnut	$28.85	$36.85
Bisque with Multi-color Door Decorations matching White, Ivory, Fawn or Oak	$28.95	$36.95



48-Inch Width Illustrated

40-Inch Width



Post Card

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Canal Station

Sears, Roebuck and Co.
THE WORLD'S LARGEST STORE

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in other side ~ Mail Today !!

Cabinets .... • Endorsed by All GOOD HOUSEKEEPERS

FULL 40-in. SIZE

"The Most Popular Inexpensive Kitchen Cabinet in America"

$14.85 CASH
GOLDEN OAK



Quality Built—Even Though Low Priced

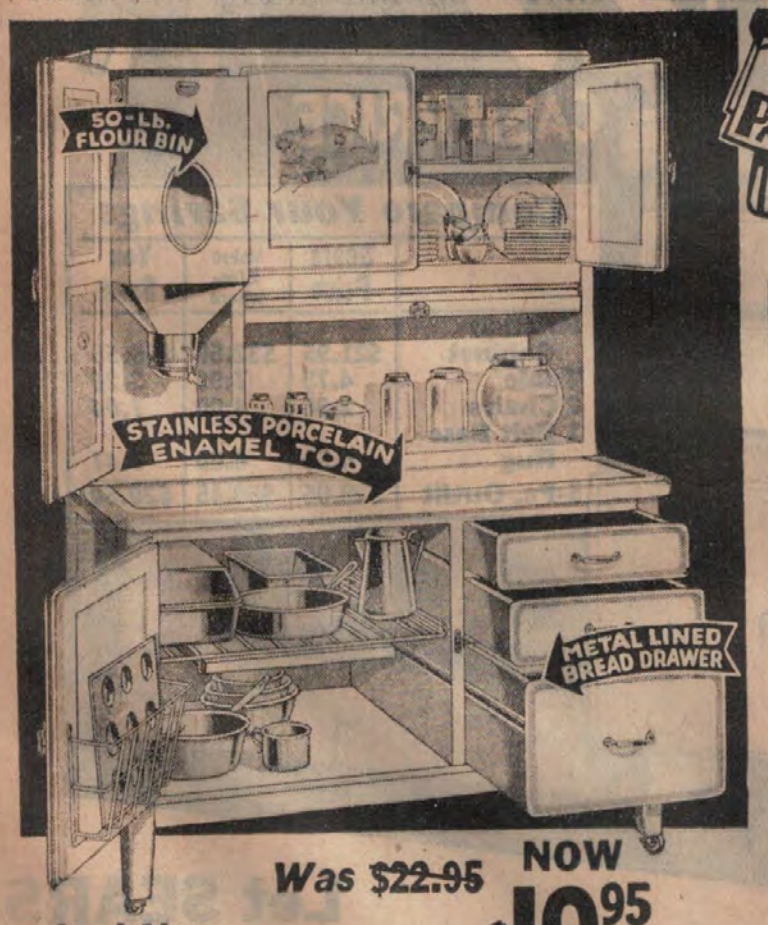
Beautiful to look at, a pleasure to work with, and an economy if you want to save money. This colorfully finished cabinet more than measures up to the high quality standards set by Sears. Excelling in everything that you'll find on ANY inexpensive cabinet, it now comes to you at a price well within the most limited budget. Trim, compact and sturdily constructed with braced corner posts for rigidity. Finished in choice of colors—easy to keep spotlessly clean.

Base contains generous space for pots and pans with sliding wire shelf. Wire shelf on door for lids and pans. Sliding extension table top, porcelain enamel on steel, slides out to provide working space 40x23 inches; closed, 40x14 in. **Shipped Not Prepaid from factory in Central Indiana.** Shpg. wt., 140 lbs. See estimated freight rates below.

1KM21111⅓—Golden Oak..... $14.85
1KM21112⅓—White Enamel..... $15.85
1KM21113⅓—Green Enamel..... 15.95
1KM21114⅓—Ivory Enamel Doors and Drawers, Balance Green..... $16.85

FEATURES

- ★ White Porcelain enameled steel extension table top.
- ★ 25-lb. tilting flour bin with sifter.
- ★ Covered sugar bowl as shown.
- ★ Easy rolling curtain and casters.
- ★ Metal covered bread drawer with ventilated sliding top.
- ★ Plywood back and drawer bottoms. Nickeled hardware.
- ★ Choice of Oak, finished golden; or Hardwood, enamel finished.
- ★ Height, 68 in.; width, 40 in.; entire depth, 25 in.



FOR EASY PAYMENTS
See Page 737



$29.85 GOLDEN OAK

$5 DOWN

See Page 737

Was ~~$22.95~~ NOW $19.95 GOLDEN OAK

And Now .... You Save $3.00 More

- —Guaranteed STAINLESS white porcelain enameled steel top.
- —50-lb. lowering flour bin with sifter. Dustproof curtain.
- —Pull-out pan rack has detachable bread board. Metal covered bread drawer.
- —Full and roomy, 72 in. high, 40 in. wide, 25 in. deep.
- —Plywood back and drawer bottoms; angle braced throughout.
- —6-piece set of glassware. Food chopper block. (Other utensils not included.)
- —Choice of oak, finished golden; or hardwood beautifully enameled, with attractive 3-color decoration on doors.

With so many strong points you'd think it costs more. Actually it's worth more, but Sears way of doing business brings it to you dollars less than others ask. Sliding top pulls out to 40x23 in., closed 40x14 in. Chromium plated hardware. **Shipped from factory in Central Indiana.** Shpg. wt., 180 lbs. Not Prepaid.

1KM21221⅓—Golden Oak..... $19.95
1KM21222⅓—Snow White..... $20.75
1KM21224⅓—Forest Green..... 20.85
1KM21225⅓—Ivory Enamel Doors and Drawers, balance Green enamel..... $21.75

Estimated Freight Charges Per 100 Lbs. For Kitchen Cabinets: 150 Miles...85c; 300 Miles...$1.21; 500 Miles...$1.86; 750 Miles...$2.13.

Full 48-In. Width . . . Big and Roomy

- —Triple coated white porcelain enamel-on-steel makes top STAINLESS and insures lasting luster.
- —Menu suggestion card on door.
- —50-lb. lowering flour bin with leakproof sifter.
- —Pull-out pan rack with back. Detachable breadboard underneath.
- —Metal lined bread drawer with sliding metal cover.
- —Easy rolling dustproof curtain.
- —Heavily nickel plated hardware.
- —Bright three color decorations on doors.
- —Angle braced construction.
- —Offered in five alluring finishes.
- —Complete 8-piece set of glassware.
- —Height, 71 in.; width, 48 in.; overall depth, 25 in.

This cabinet is an open invitation to the housewife interested only in the better quality cabinets. It has no exaggerated "show features" but embodies every worthwhile convenience that the modern woman needs. It will lighten your work, make your kitchen more attractive and last a lifetime. Sliding table top pulls out to make a roomy working surface 48x23 in.; closed, 48x14 in. Constructed of seasoned hardwood. Shpg. wt., 250 lbs. Articles shown other than those mentioned are not included. **Shipped from factory in Central Indiana.**

1KM2194⅓—Not Prepaid.
Oak Finished golden..... $29.85
White enamel..... $31.65
Green enamel..... 31.85
Gray Enamel..... $31.75
Doors and Drawers Ivory Enamel, balance Green..... $32.95

Complete 5-Piece KITCHEN OUTFIT

$5.00 DOWN

$5.00 A MONTH



$29.95 CASH PRICE

Compare Your Savings

	Sears Price	Value Elsewhere	You Save
Kitchen Cabinet	$21.95	$32.50	*$10.55*
Table	4.75	7.95	*3.20*
2 Chairs	2.96	4.00	*1.04*
1 Felt Base Rug	4.59	6.00	*1.41*
5-Pc. Outfit	$29.95	$50.45	*$20.50*

Let SEARS Modernize YOUR Kitchen!

17 Feature KITCHEN CABINET

- Triple coated white STAINLESS porcelain enameled steel top.
- Extension pull-out style top forms large working space, 40x23 inches.
- Compartment in top for dishes, etc.
- Ivory color doors and drawers, balance Green, washable enamel finish with white top.
- Two-color stencil decorations.
- 25-lb. tilting flour bin with sifter.
- Seven-piece glassware set.
- Roomy drawers; dustproof rolling curtain.
- Generous size metal lined cake or bread drawer with ventilated top.
- Crystal glass drawer and door knobs.
- Sliding wire shelf in base section.
- Removable bread board.
- Wire rack for pans and covers on door.
- Rigid food chopper block.
- Braced post-hardwood construction.
- Chromium plated hardware; casters.
- Ht., 68 in., width, 40 in., depth, 25 in.

Stainless Porcelain Enamel Top Table

—Triple coated white stainless porcelain enamel steel top, 25x40 in. Ht., 30 in.
—Hardwood frame, green enamel with ivory drawer front.
—Extra wide cutlery drawer; glass knob.
—Substantial 2-in. legs bolted-on and steel braced for rigidity.

2 Chairs to Match

—Splinter-proof hardwood with panel back.
—Green enameled with ivory trim.
—Neatly turned legs and spindles.
—Seat size, 15½x15½ in. Ht. of back 18 in.

Sears "Three L" Floor-o-leum Rug

—Size, 9x12 feet.
—Thick enamel finish.
—Guaranteed to give satisfaction.
—Green and cream tile pattern. 2½-In. design.
—Refer to page 831 for a more complete description.

Every housewife wants the finest modern equipment and this year it's easier than ever to have nicer things. This colorful, up-to-date, labor saving kitchen outfit is an outstanding value sensation that positively upsets past standards of value-giving. It's a great temptation at $29.95.

Articles shown in cabinet but not mentioned are not included. Kitchen cabinet shipped from factory in Central Indiana: other articles from our store. Table shipped with legs off, easily bolted-on. Not Prepaid.

1KM4507—COMPLETE OUTFIT of cabinet, table, 2 chairs and 9x12 ft. floor-o-leum. Shpg. wt., 285 lbs. Cash Price..... **$29.95**
Time Payment Price..... **$32.95**
Use Time Payment Order Blank in back of Catalog.

1KM2175½—CABINET only. Shpg. wt., 190 lbs..... **$21.95**

1KM2439—TABLE. Shpg. wt., 35 lbs.... **4.75**

37KM2390-H—FLOOR-O-LEUM Rug. Shpg. wt., 41 lbs..... **4.59**

1KM2655—CHAIR. Shpg. wt., each, 8 lbs. **1.48**

Even the Kitchen Table Gets EXPERT Attention . . at Sears . .



HERE'S THE PROOF

Features on All Sears Tables

- ★Tops of agate hard porcelain enamel on steel base for permanency.
- ★Wood parts of kiln-dried straight grained hardwood.
- ★Steel tops screwed to wood frames (best construction possible).
- ★Steel corner braces screwed to frame and bolted through legs for permanent rigidity.
- ★Washable enamel finishes.

Popular Size Bargain Leader

—Stainproof white porcelain enamel steel top, 25 x 40 in. Height, 30 in.

—Solid hardwood frame, finished with two coats of white washable enamel.

Our very finest utility kitchen table with handy removable food chopper block and metal glides on legs. Always easy to clean top and base—and as sanitary as the smoothest glass. Shipped with legs detached, easily bolted on. Shpg. wt., 38 lbs. **Not Prepaid.**

1KM2420..... **$5.45**

1KM2428—Similar to above, but smaller size. 22x27 in. Ht., 30 in. Does not have partitioned drawer or food chopper block. Shpg. wt., 24 lbs..... **$3.95**

1KM2407—Table similar to 1KM2420 described above but of lighter weight. Size of top, 25x40 in.; height 30 in. White porcelain enamel steel top (not stainproof) and white enameled base. Does not have tapered legs, or food chopper block. Drawer not partitioned. Shipped with legs detached, easily bolted on. Shpg. wt., 32 lbs. Not Prepaid.. **$3.29**



—White STAINPROOF 25x48 in. top is triple coated porcelain enamel on steel.
—Heavy solid hardwood frame, braced for absolute rigidity.
—Pure white frame, double enameled, easy to keep clean with soap and water.
—Two partitioned drawers.
—Heavy 2-inch legs.

EXTRA Large Table. Lifetime usefulness at a fraction of its true worth. Ht., 30 in. Shpg. wt., 86 lbs. Shipped with legs off, easily bolted on. **Shipped from factory in Central Indiana. Not Prepaid.**

1KM2400⅓..... **$7.95**



—STAINLESS white porcelain enameled steel top.
—Fancy shaped drop leaves of wood, double hinged and close fitting.
—Top measures 24x20 in.; with leaves up, 44x20 in. Ht. 20 in.
—Hardwood frame and leaves white enameled.
—Convenient cutlery drawer.

Utility table that can be used in the kitchen or as a breakfast table. Sturdy construction. Packed for safe shipment, easily set up. Shpg. wt., 40 lbs. **Not Prepaid.**

1KM2408..... **$5.95**



Easy to Move Around

—STAINPROOF white enamel porcelain on steel top with green border. 24x25 in. Ht. 33½ in.
—Hardwood frame triple-coated with washable enamel finishes.
—Handy cutlery drawer.
—Smooth rolling 2-in. rubber tired casters. —Handy shelf.

As convenient as a table as you've ever seen. Easily rolled to any part of the kitchen. Rigidly braced to stand hard service. **Not Prepaid.** Shpg. wt., 39 lbs.

1KM24121—White top and base..... **$5.85**

1KM24122—White top with green base..... **$5.95**



—Double-coated enamel solid wood top with leaves.
—Top, 19x22½ in.; with leaves up, 41x22½ in. Height, 31½ in.
—Hardwood construction.
—Metal lined bread drawer.

Roll it to any part of the kitchen. Shpg. wt., 58 lbs. **Not Prepaid.**

1KM2114 **$7.65**
White..... **$7.65**
Gray..... **$7.75**
Green..... **7.85**
Green with Ivory trim..... **7.95**

Steel Kitchen Stool



—Heavy steel.
—Semi-tubular steel legs.
—Rubber leg tips.
—Durable enamel finishes.
—Wide shaped back.

One of the best stools. Ht. of seat, 21 in. Diam. of seat, 12 in. Shpg. wt., 10 pounds. Not Prepaid.

1KC320
White.....98c Green...99c

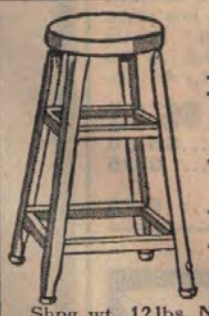
Metal Step Stool



—Ladder or stool.
—All steel.
—Non-tipping legs.
—Electric welded joints.
—Rubber covered steps.

Convenient. Top, 11 in. sq. Ht., 24 in. Shpg. wt., 13 lbs.

1KC344
Not Prepaid
Gray..... **$1.49**
White..... **1.50**
Green..... **1.51**



All Metal

—All steel.
—Rounded corners; no sharp edges.
—Rubber tipped legs.
—8 cross braces.
—Enamel finish. Ht., 24 inches.

Shpg. wt., 12 lbs. Not Prepaid.

1KC310—Green..... 90c
White...88c Gray....89c

1KC300—Same as above but lighter. No rubber leg tips. White only. Shpg. wt., 6 lbs..... 69c

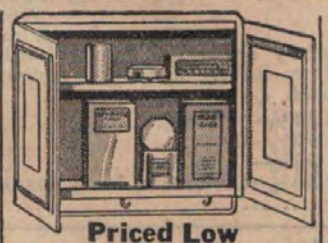


An Extra Seat

—Hardwood finished Golden Gloss or Ivory with Green trim.
—Eight cross braces.
—Seat, diam. 12½ in.
—Ht., 24 in.

A better grade stool. Shpg. wt., 6 lbs. Not Prepaid.

1KC307—Golden Gloss finish..... **$1.29**
1KC309—Ivory with Green trim..... **$1.49**



Priced Low

—Enameled steel cabinets.
—Rack for towels; hook.
—Spot welded (better than soldering).
—Screws for hanging.
—Height, 12½ in.; width, 17½ in.; depth, 4¾ in.

Articles shown not included. Shpg. wt., 7 lbs. Not Prepaid.

1KC4145 **$1.45**
White enamel.....



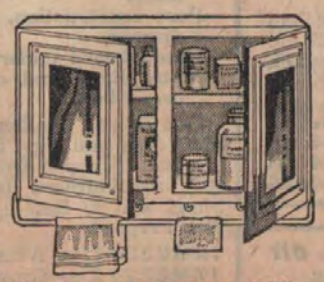
Index

—Enamel finish baked-on steel.
—50 index cards and index.
—Size, 5x3x3½ in.

Shpg. weight, 1 lb. 4 oz. Postpaid if part of $2.00 order or more.

1K39051
Ivory..... 43c
1K39052
Green..... 44c

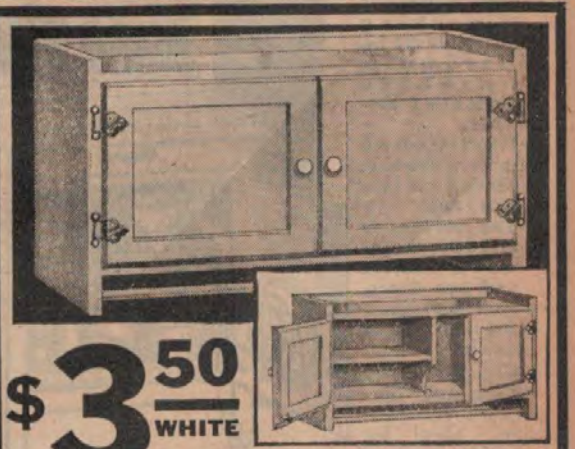
All Steel



—Spot welded.
—Glossy enamel finished; two clear mirrors 5⅜x7¼ in.
—Towel hanger and four hooks.
—Height, 12 in.; width, 20½ in.; depth, 5 in.

Made for years of service. Articles shown not included. **Not Prepaid.** Shpg. wt., 12 lbs.

1KC41471—White..... **$2.10**
1KC41472—Gray..... **2.11**
1KC41473—Green..... **2.12**



$3.50 WHITE

HANDY WALL CABINET

High Grade Enamel Finish

—Kiln-dried cabinetwood construction.
—Triple coated enamel finish—lustrous, beautiful, washable.
—Rustproof chromium plated hinges.
—Towel rack under bottom edge.
—Recessed top for use as a shelf.
—Length, 33 in.; ht., 16 in.; depth, 6¼ in.

A real step saver, to be used over the kitchen sink, the table, near the stove, or wherever you have need for it. Shpg. wt., 19 lbs. **Not Prepaid.** **$3.50**

1KM41611—White enamel..... **$3.50**
1KM41612—Green enamel..... **$3.55**
1KM41613—Ivory enamel..... **3.60**

A KITCHEN BASE . . Built This Way

ASSURES SATISFACTION



EASY TO BUY See Page 737

Choice of 5 Finishes





Look at the sketch in the left hand circle. See the way the plywood panel is mortised into the 2-in. corner post? It's glued there to stay. That's the way Sears kitchen furniture is constructed. The sketch to the right shows ordinary nailed corners that split and break.

—4 Roomy drawers
—White porcelain enamel steel top, 40x25 in., easy to keep clean
—Hardwood, enamel finished; or Oak, finished Golden
—Partitioned cutlery top drawer
—Ventilated metal bread drawer
—Removable wire sliding pan shelf and wire door rack

A marvelous convenience. Roll it to any part of the kitchen where you want to work and have all your pots and pans with you. And it'll fit anywhere. Rigid post construction with continuous corner posts from top to bottom. Ht., 30½ in. Shpg. wt., 80 lbs. Shipped from factory in Central Indiana. **Not Prepaid.** See estimated freight rates below.

$9.95 GOLDEN FINISH

1KM22431⅓—Golden Finish	$ 9.95	1KM22434⅓—Green enamel	$10.65
1KM22432⅓—White enamel	10.45	1KM22435⅓—Green with Ivory doors and drawers.	10.95
1KM22433⅓—Gray enamel	10.55		

MORE FOR YOUR MONEY



$8.95 GOLDEN OAK

—3 drawers.
—White porcelain enamel steel top, 40x25 in.
—Washable enamel, finished hardwood; or oak finished Golden.
—Wire pan rack and wire door rack for covers.
—Metal lined, ventilated bread drawer.

Quality features and a low price make this a value supreme. Good sturdy construction. Nickel plated hardware. Easy rolling casters. Height, 30 in. Shpg. wt., 70 lbs. Shipped from factory in Central Ind.

1KM2261⅓—Not Prepaid.

Golden Oak	$8.95	Green enamel	$9.65
White enamel	$9.45	Green with Ivory door and drawers	9.95
Gray enamel	9.55		

Our Finest Cabinet with STAINLESS Top

$13.45 WHITE

—4 drawers.
—Triple coated STAINLESS white porcelain enamel steel top, 40x25 inches.
—Hardwood, washable enamel finishes.
—Ant-proof casters. Chromium plated hardware and crystal knobs.
—3-ply warp-proof panels, back and sides.
—Partitioned cutlery drawer, Bread board and ventilated metal bread drawer.
—Food chopper block.
—Large storage space in bottom.

Height, 33½ in. Shpg. wt., 88 lbs. Shipped from factory in Central Indiana. **Not Prepaid.**

1KM2253⅓ White $13.45
Gray $13.55
Forest Green 13.65
Green, Ivory door and drawer 13.95



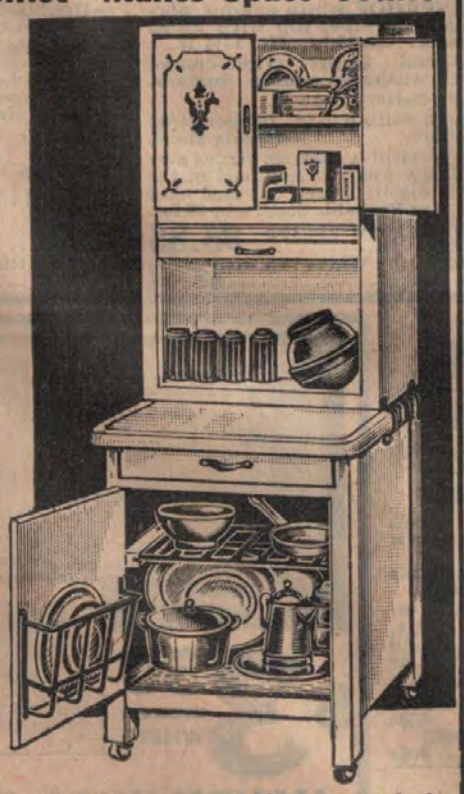
Our Retail Shoppers Report This a $22.75 Value!

Junior Cabinet—Makes Space Count

$13.95 And Up

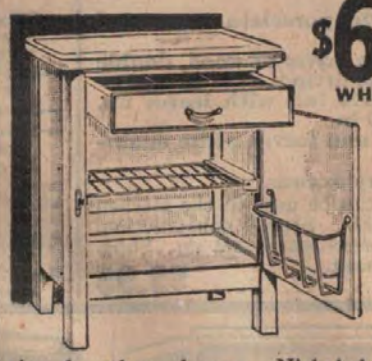
5-PIECE Glassware Set Included

—White porcelain enameled top, pulls out to working space, 17x24 in.
—Hardwood, washable enamel finishes.
—Partitioned cutlery drawer.
—Sliding wire pan rack.
—Top section is 21 x 16 x 11 in. with shelves and two doors.
—Roll curtain.
—Spring lock catches.



Complete in equipment, efficient, inexpensive. Ideal for small kitchens where space is restricted. One of the most compact cabinets to be had for the money. Ht., 69 in.; width, 24 in.; depth 22 in. Shipped from factory in Eastern Indiana. **Not Prepaid.** Articles shown, except glassware set, not included. Shpg. wt., 79 lbs.

1KM2159⅓—Snow White $13.95
Mist Gray $14.05
Forest Green 14.15
Green with Ivory door and drawer 14.45



$6.45 WHITE

Porcelain Enameled Top

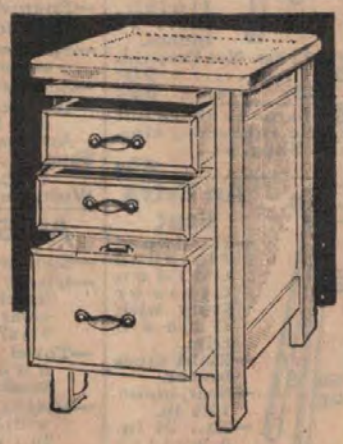
—White porcelain enameled steel top, 27x22 in.
—Hardwood base, washable enamel finishes.
—Sturdy post construction
—Sliding wire pan shelf and wire door rack

A sturdy cabinet base built to stand lots of hard wear and at this low price a dandy bargain. Partitioned cutlery drawer. Nickeled hardware. Height, 30 in. Shipped from factory in Central Indiana. Shpg. wt., 45 lbs. **Not Prepaid.**

1KM21151⅓—White $6.45
1KM21152⅓—Gray $6.55
1KM21153⅓—Green 6.65
1KM21154⅓—Green with Ivory enamel door and drawer 6.75

Stainless Porcelain Enameled Top

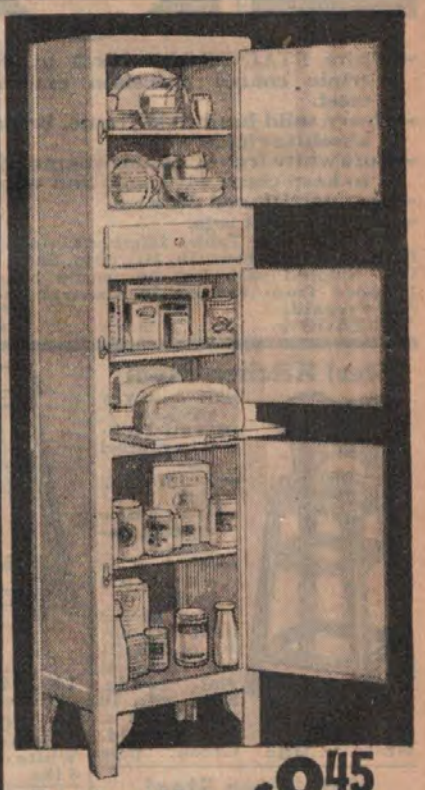
$7.95 WHITE



—White STAINLESS porcelain enameled steel top, 18x25 inches.
—Hardwood, enameled finishes.
—Post construction.
—3 drawers.
—Bread board under top.
—Metal lined and covered bread box.

One of the handiest cabinets you can buy for the kitchen. Shipped from factory in Southern Indiana. Shpg. wt., 47 lbs. **Not Prepaid.**

1KM22271⅓—White enamel $7.95
1KM22272⅓—Gray enamel $8.00
1KM22273⅓—Green enamel 8.05
1KM22274⅓—Green with Ivory enamel drawer fronts 8.25



Pantryette

$8.45 WHITE

—Hardwood finished in washable enamels.
—3-ply panels in back and sides.
—Legs securely blocked and glued.
—Positive action hinges and catches, heavily nickel plated.
—Sliding bread-board.
—Five shelves and cutlery drawer.
—Entire height, 68½ in., width 19 in., depth, 14 in.

Complete in every detail. A great convenience in either large or small kitchens. Articles shown not included. Shipped from factory in Eastern Indiana. **Not Prepaid.** Shpg. wt., 51 lbs.

1KM2257⅓—White $8.45
Gray 8.55
Green 8.65
Green, Ivory enamel doors and drawer 8.95

Estimated Freight Charges Per 100 lbs. on Kitchen Cabinets and Cabinet Bases

150 Miles	300 Miles	500 Miles	750 Miles
$1.02	$1.46	$2.24	$2.55

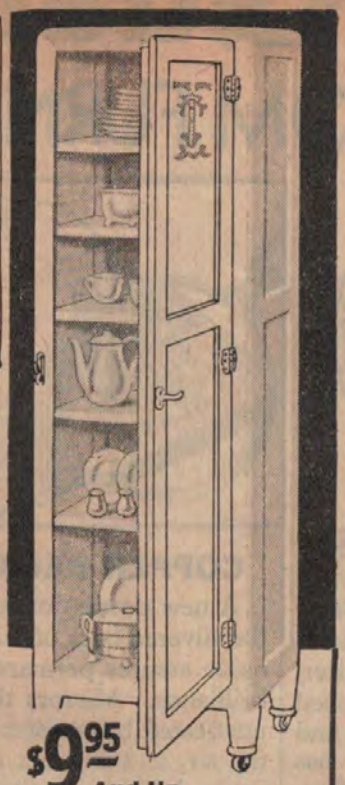
WOOD CABINETS *Are Popular Because:*

- They harmonize and fit in with the balance of the furniture and woodwork of the kitchen.
- They are sturdily constructed to give long service.

Buy on Easy Terms « » See Page 737



Our Finest



$9.95 And Up

—Fine grained hardwood.
—3-ply panel construction to prevent warping.
—Rigid, continuous corner posts.
—Highest type blocked and braced cabinet construction.
—Heavily nickeled hardware.
—Washable enamel finishes.
—Antproof, easy-rolling casters.
—Ht., 71½ in., width, 20 in., depth, 14 in.

Fitted as either a dish closet or with hooks and clips for brooms. Shipped from factory in Southern Indiana. Not Prepaid. Articles shown not included. State color.

1KM2245½—Dish Closet. Five shelves. Shpg. wt., 67 lbs.

White	$9.95
Gray	$10.05
Green	10.15
Ivory color	10.25
Green with ivory color door	10.75

1KM2229½—Broom Closet. One shelf. Shpg. wt., 63 lbs.

White	$8.95
Gray	$9.05
Green	9.15
Ivory color	9.25
Green with ivory color door	9.75



$3.85 And Up

Exceptionally Low Priced



- Kiln dried hardwood.
- Non-warping 3-ply panel construction.
- Washable, colorful enamel finishes.
- Ht., 68½ in., width, 17⅞ in., depth, 13⅜ in.

A good, sturdy, wood utility cabinet at a money-saving price. Glued and blocked legs. Dish Closet can be furnished unpainted. Shipped from factory in Southern Indiana. Not Prepaid. Shpg. wt., 47 lbs. Articles shown not included. State color.

1KM2244½—Dish closet with 5 shelves.

Golden Fin.	$4.25
White	$4.35
Gray	4.45
Green	4.55
Unpainted	3.98

1KM2239½—Broom closet with spring clip and hooks. Top shelf.

Golden Finish	$3.85
White	$3.95
Gray	4.05
Green	4.15

EXTRA WIDE

—Height, 68 in., width, 24¾ in., depth, 14 in.
—Four shelves, different depth space between each.
—New two-door style.
—Washable finished.

Rigidly constructed of cabinetwood with 3-ply panels to prevent warping. Reinforced with glued blocks. Nickel plated hinges and catches. Stencil decoration. Shipped from factory in Eastern Indiana. Not Prepaid. Shpg. wt., 60 lbs.

1KM2228½—Dish Closet. State color.

White	$7.75
Gray	$7.80
Green	7.85
Green with Ivory Enamel Door	7.90

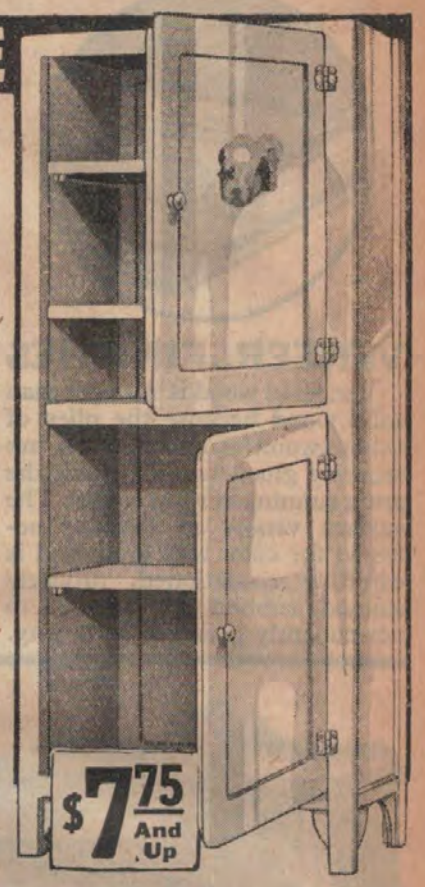
Dish or Broom closet similar to above 2-door style but narrower. Ht., 68 in., width, 19 in., depth, 14 in. Shpg. wt., 45 lbs. Shipped from factory in Eastern Indiana. Not Prepaid.

1KM2237½—Dish Closet

Golden Finish	$5.85
White	$5.95
Gray	6.05
Green	6.15

1KM2234½—Broom Closet. Full length single door with spring clips, hooks and shelf. (Not shown.)

Golden Finish	$5.45
White	$5.55
Gray	5.65
Green	5.75



$7.75 And Up

STEEL CABINETS *Are Popular Because:*

- Lightweight, easily moved from place to place.
- Easily kept clean by wiping with a damp cloth.
- Not easily scratched or marred.

For Kitchen Utensils

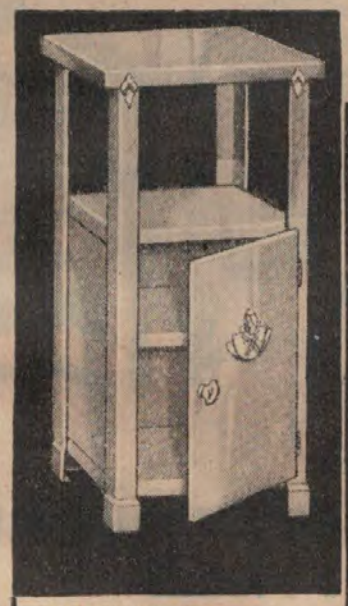
$1.69



—Two shelves for pots and pans.
—Washable enamel finishes.
—Rigid construction.

Low enough to fit under sink, shelves or table. Two shelves to accommodate pots and pans of all sizes and shapes. Heavy gauge steel makes it durable and long lasting. Decorated door. Height, 26¼ in.; width, 14¼ in.; depth, 11¼ in. Shpg. wt., 20 lbs. **Not Prepaid.**

1KM2235—White, green, ivory or ivory with green trim. State color wanted.... $1.69



For Shoes and Hose

$2.59



—Three shelves and partitioned drawer at top.
—Gay colored cretonne.
—Curtain keeps out dust.
—Washable enamel finishes.

Mighty handy for the bedroom, closet or sleeping porch. Three shelves and partitioned drawer for shoes, hosiery, handkerchiefs or other accessories. Height, 34 in.; width, 18 in.; depth, 12 in. Shpg. wt., 29 lbs. **Not Prepaid.**

1KM2202—White, green or ivory color. State color wanted..... $2.59

Utility Cabinetable

$2.25 *Ivory Enamel*

—All steel welded construction.
—Roomy storage space underneath top.
—Full width shelf in lower compartment.
—Washable, colorful enamel finishes.
—Transfer decoration on front.
—Top, 16x11 in., ht., 30 in.

So convenient you'll always wonder how you got along without it. Has a wide variety of uses. Handy for the kitchen, or in the bedroom will make an ideal night table stand. Shpg. wt., 26 lbs. **Not Prepaid.** State color.

1KM2208

Ivory enamel	$2.25
Green enamel	$2.26
White enamel	2.27
Walnut enamel	2.28

STEEL CABINETS

CHOICE OF FIVE COLORS

Colorful Steel Is the Season's Trend



$2.75 Height, 34 in. Width, 18 in.; depth, 12 in. 3 shelves. Shpg. wt., 40 lbs. State color. **1KM2224½**

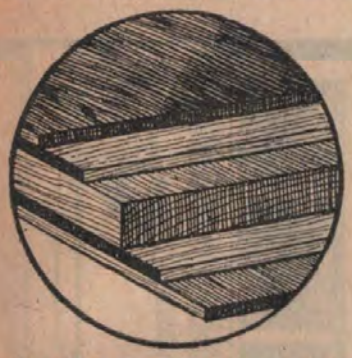
$3.75 Height, 44 in. Width, 18 in.; depth, 12 in. 3 shelves. Shpg. wt., 58 lbs. State color. **1KM2215½**

$4.25 Height, 55 in. Width, 18 in.; depth, 12 in. 4 shelves. Shpg. wt., 70 lbs. State color. **1KM2217½**

$4.75 Height, 66 in; Width, 18 in.. depth, 12 in. 5 shelves. Shpg. wt., 85 lbs. State color. **1KM2236½**

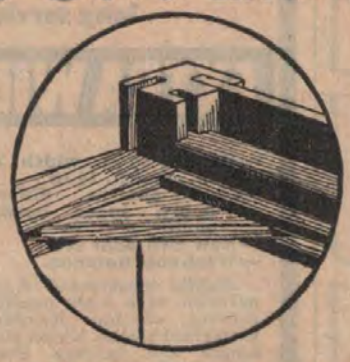
COLORS: White, Gray, Green, Ivory or Green with Ivory enamel door. Quality cabinets equal to the best! Rigidly built of heavy gauge steel, offered in a wide choice of **baked-on** enamel finishes. Colorful decoration on doors, nonrusting chromium plated catch. They take minimum of floor space. Shipped from factory in Eastern Illinois. **Not Prepaid.**

Sears Build Lasting Quality
INTO BEDROOM and DINING ROOM FURNITURE



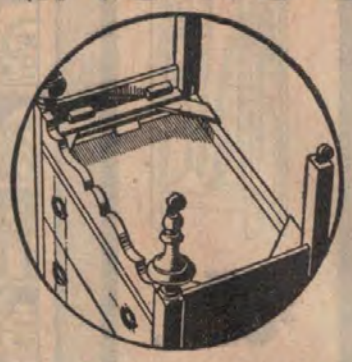
VENEER..FINISHES

Veneered wood is stronger than solid wood because the plies of cabinetwood underneath are securely glued together with the grain running at right angles. The surface veneer is specially selected for color and grain and is carefully conditioned, properly stained, rubbed and finished to permanently preserve its beauty.



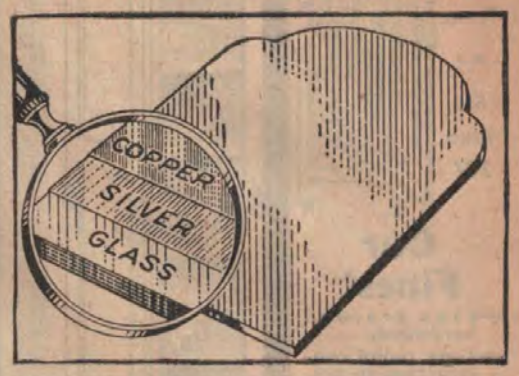
JOINTS...BRACING

Joints and bracing may vary in different pieces but the general type employed is a quick index to quality construction. In Sears Honor-Bilt furniture joints are securely fitted, blocked, braced, mortised and tenoned; or doweled and glued in the most workmanlike manner. Joints in Sears furniture are always strong and rigid.



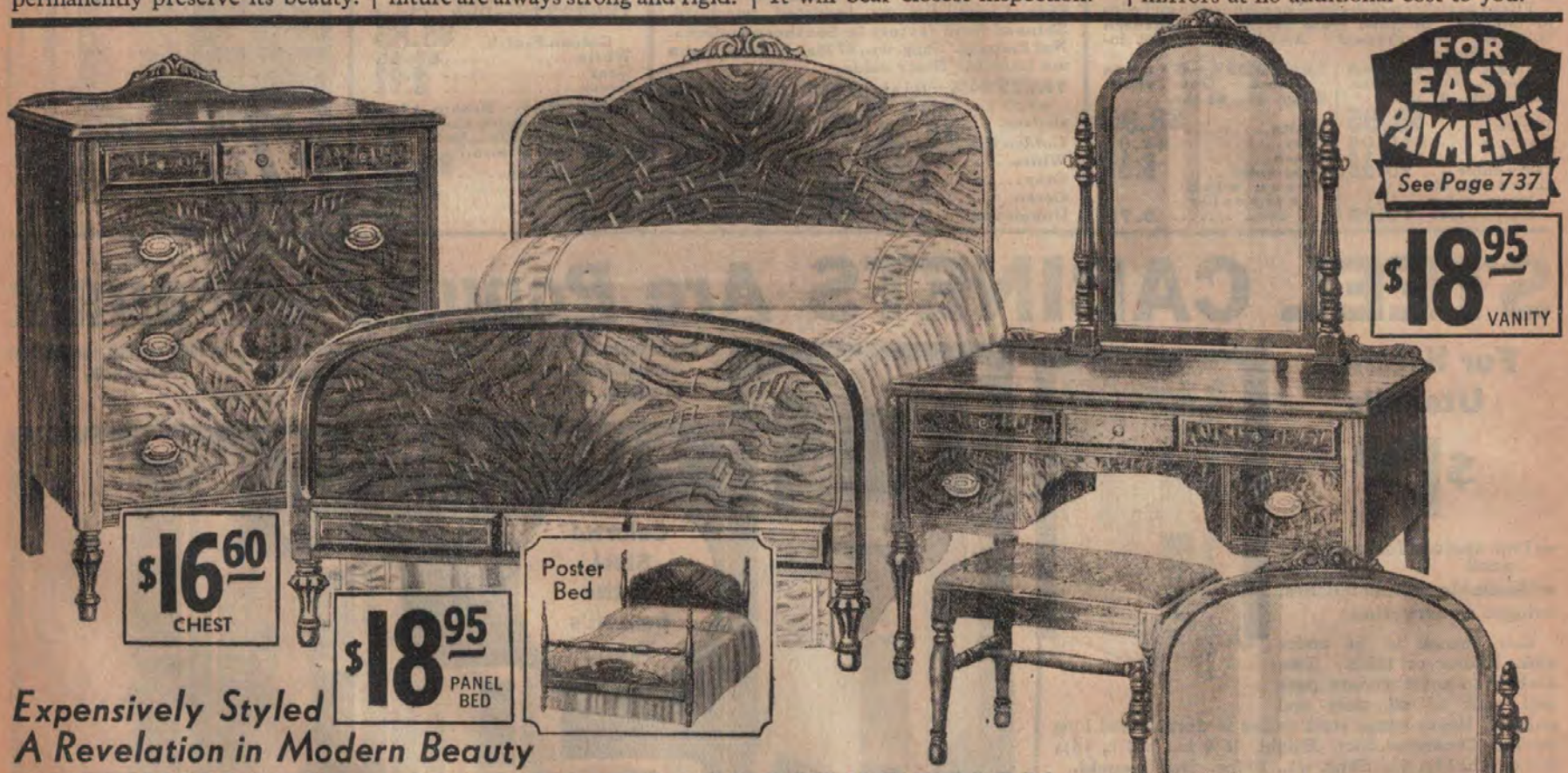
UNSEEN PARTS

The "upside down test" reveals the sturdy construction of Sears furniture inside and out, sides, backs and bottoms. Made better, stronger, more carefully finished with corners glued, blocked, and braced. Sears furniture has nothing to hide, nothing to fear. It will bear closest inspection.



COPPER BACK MIRRORS

A new process of coating and sealing the silvered back of mirrors with copper oxide assures permanent reflection and brilliance. Mirrors thus protected are unaffected by moisture or acid gases in the air, and will not tarnish. Used on many bedroom suites and occasional mirrors at no additional cost to you.



FOR EASY PAYMENTS
See Page 737

$18.95 VANITY

$16.60 CHEST

$18.95 PANEL BED

Poster Bed

$18.95 38-IN. DRESSER

Expensively Styled
A Revelation in Modern Beauty

BUTT WALNUT...MODIFIED LOUIS XVI DESIGN

- ★ Graceful proportions and charming lines adapted from Louis XVI Period.
- ★ Fronts veneered with richly figured matched Butt Walnut.
- ★ Birdseye Maple overlays, wood carvings, fluted corner posts and legs.
- ★ Pleasingly turned bed posts, mirror standards and legs add attractiveness.
- ★ Tops 5-ply, ends 3-ply American Walnut veneer.
- ★ Dull rubbed satin-like finish.
- ★ Clear, heavy plate glass mirrors copper backed for permanence.
- ★ Natural oak interior drawers slide on smooth guides. Dustproof partitions at bottoms.

3 PIECES

$54.50 CASH

38-IN. DRESSER, CHEST, CHOICE OF PANEL OR POSTER BED

Instant proof of Sears leadership . . . a suite that achieves quiet, dignified style with superlative quality features . . . offered at a most moderate price. Its attractive lines, the beauty of the woods used and their superb finish will captivate you. You'll be amazed at the long, long years of service it gives. Parts not veneered are hardwood finished to match. Beds have wood side rails. Full size or twin size widths. Bench has green cotton damask seat. Shipped from factory in Central Ind. See estimated freight charges below. For spring and mattresses, see pages 781 to 786c.

Not Prepaid.

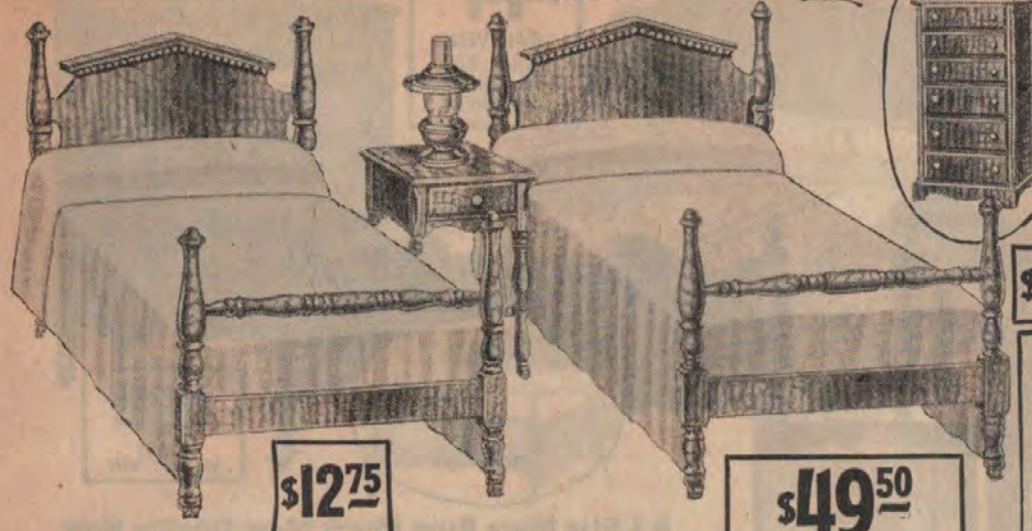
1KM4369⅓	Top Size	Mirror	Shpg. Wt.	Cash Price
Dresser	38x19 in.	26x20 in.	135 lbs.	$18.95
Dresser	48x20 in.	32x28 in.	170 lbs.	27.50
Chest, Ht., 47 in.	34x18 in.	.....	130 lbs.	16.60
Panel Bed (State width)	.....	.....	110 lbs.	18.95
Poster Bed (State width)	.....	.....	105 lbs.	18.95
Vanity	44x18 in.	30x24 in.	125 lbs.	18.95
Bench	21x14 in.	.....	15 lbs.	3.25

Estimated Freight Charges

Articles	150 mi.	300 mi.	500 mi.	750 mi.
Beds	68¢	$0.97	$1.49	$1.70
Dressers, Chests, Vanities and Chifforobes	85¢	1.21	1.86	2.13

GENUINE MAPLE.... Early American Style

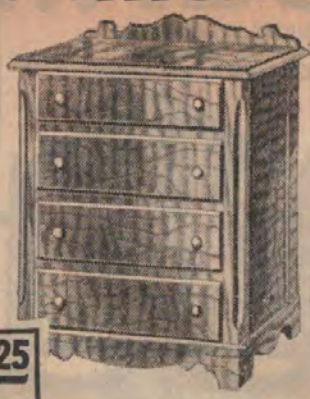
Write for large size photograph of this suite. State catalog number.



$12.75



$14.25

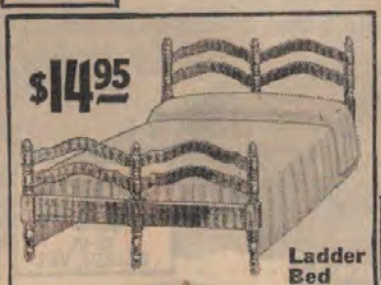


$18.85



$49.50
POSTER BED
4-DRAWER CHEST
and DRESSER

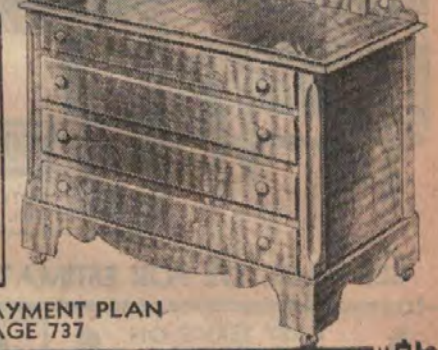
$14.95



Ladder Bed

$22.50





QUAINT COLONIAL CHARM

Richly Shaded Amber Finish

- Beautifully figured first quality Maple.
- Delightfully modernized with decorative molding and beaded trim.
- Mellow honey tone (shaded amber) finish.
- Choice of poster or ladder style beds.
- Doweled, glued and blocked construction.
- Genuine heavy plate glass mirrors.
- Easy sliding drawers.

Pleasingly reminiscent of old Colonial days. Faithfully reproduces every detail and has the aristocratic appearance of the highest priced sets sold in exclusive shops. Poster bed comes in 54 in. or 39 in. sizes. Ladder bed in full 54-in. size only. Wood side rails. Notice the choice of swinging or wall mirrors on dresser and vanity table. Lamp is an early American model, made of metal. Brightly polished aluminum or copper base and 7½-in. shade. Lamp shipped from store. Other pieces from factory in Southern Indiana. **Not Prepaid.** For estimated freight rates see page 772. Bedding not included. Write for large size photo; give catalog number of this suite.

1KM4390½	Top Size	Mirror	Shpg. Wt.	
Dresser, Swing Mirror..	40x20 in.	26x18 in.	160 lbs.	$22.50
Wall Mirror...	40x20 in.	24x16 in.	160 lbs.	22.50
6-Dr. Chest.....	24x18 in.	(Ht. 53 in.)	135 lbs.	18.85
4-Dr. Chest.....	30x17 in.	(Ht. 41 in.)	115 lbs.	14.25
Poster Bed.....	(State	width)	90 lbs.	12.75
Ladder Bed.....	54-in. only		100 lbs.	14.95
Vanity, Wall Mirror...	38x18 in.	22x14 in.	100 lbs.	18.85
Swing Mirror..	38x18 in.	24x16 in.	100 lbs.	18.85
Bench.....	22x14 in.		15 lbs.	4.95
Night Table.....	16x14 in.		25 lbs.	9.45

1K4390—Lamp. Ht. 12 in. Shpg. wt., 2 lbs. **Postpaid if part of $2 order. State Finish.... $1.39**

FOR EASY PAYMENT PLAN SEE PAGE 737

WALNUT FINISHED... STURDILY BUILT



$12.65
CHEST

$39.75
BED, CHEST
and 36-IN.
DRESSER

$13.95
36-In. Dresser

$17.75
VANITY



$59.50
PANEL BED,
CHEST and
42-In.
Dresser

$18.25
Panel Bed

$16.75
CHEST

Poster Bed

$24.50
42-In. Dresser

$28.00
VANITY

Write for Large Photo. Give Catalog Number.

BUY ON EASY PAYMENTS SEE PAGE 737

QUALITY LOW PRICE CAN'T HIDE!

- —Top drawers and base rails veneered with rich Oriental wood.
- —5-ply tops are American Walnut. Fronts, and ends 3-ply.
- —Wood carvings and delicately outlined panels on fronts.
- —Genuine heavy plate glass mirrors. Copper backed for permanence
- —Durable gloss finish.

Few suites are in better style . . . none offer better construction for the price. Parts not veneered are hardwood to match. Finished drawer interiors. Bed has wood side rails. Shipped from factory in Central Indiana. For freight rates see opposite page. **Not Prepaid.** Bedding not included.

1KM4382½	Top	Mirror	Shpg. Wt.	
Dresser.....	36x18 in.	24x18 in.	120 lbs.	$13.95
Dresser.....	42x18 in.	26x22 in.	140 lbs.	17.95
Chest. Ht., 46 in.....	32x16 in.	.....	110 lbs.	12.65
Bed.....	54 in. (Full size)	.....	110 lbs.	13.15
Vanity.....	44x18 in.	28x18 in.	130 lbs.	17.75

BEAUTIFUL VENETIAN MIRRORS—COPPER BACKED

- —Mitred Venetian plate glass mirrors. Guaranteed copper backing (see opposite page).
- —Oak drawer bottoms; dust-proof partitions at top and bottom.
- —Combination of Walnut and Oriental wood veneers.
- —Center plaque of radial cut Burl Walnut.
- —5-ply tops: 3-ply fronts and ends of Orientalwood.

Parts not veneered are hardwood finished to match. Beds have wood side rails. Shipped from factory in Central Indiana. Bedding not included.

BUY ON EASY PAYMENTS SEE PAGE 737

1KM4311½—Not Prepaid	Top Size	Mirror	Shpg. Wt.	Cash Price
Dresser.....	48x21 in.	32x30 in.	170 lbs.	$29.50
Dresser.....	42x19 in.	30x28 in.	135 lbs.	24.50
Chest. Ht., 46 in.....	34x19 in.		130 lbs.	16.75
Panel Bed. 54 in. (Full size).....			110 lbs.	18.25
Poster Bed. 54 in. (Full size).....			110 lbs.	19.25
Vanity.....	46x18 in.	32x26 in.	145 lbs.	28.00

This Year...FURNITURE is the

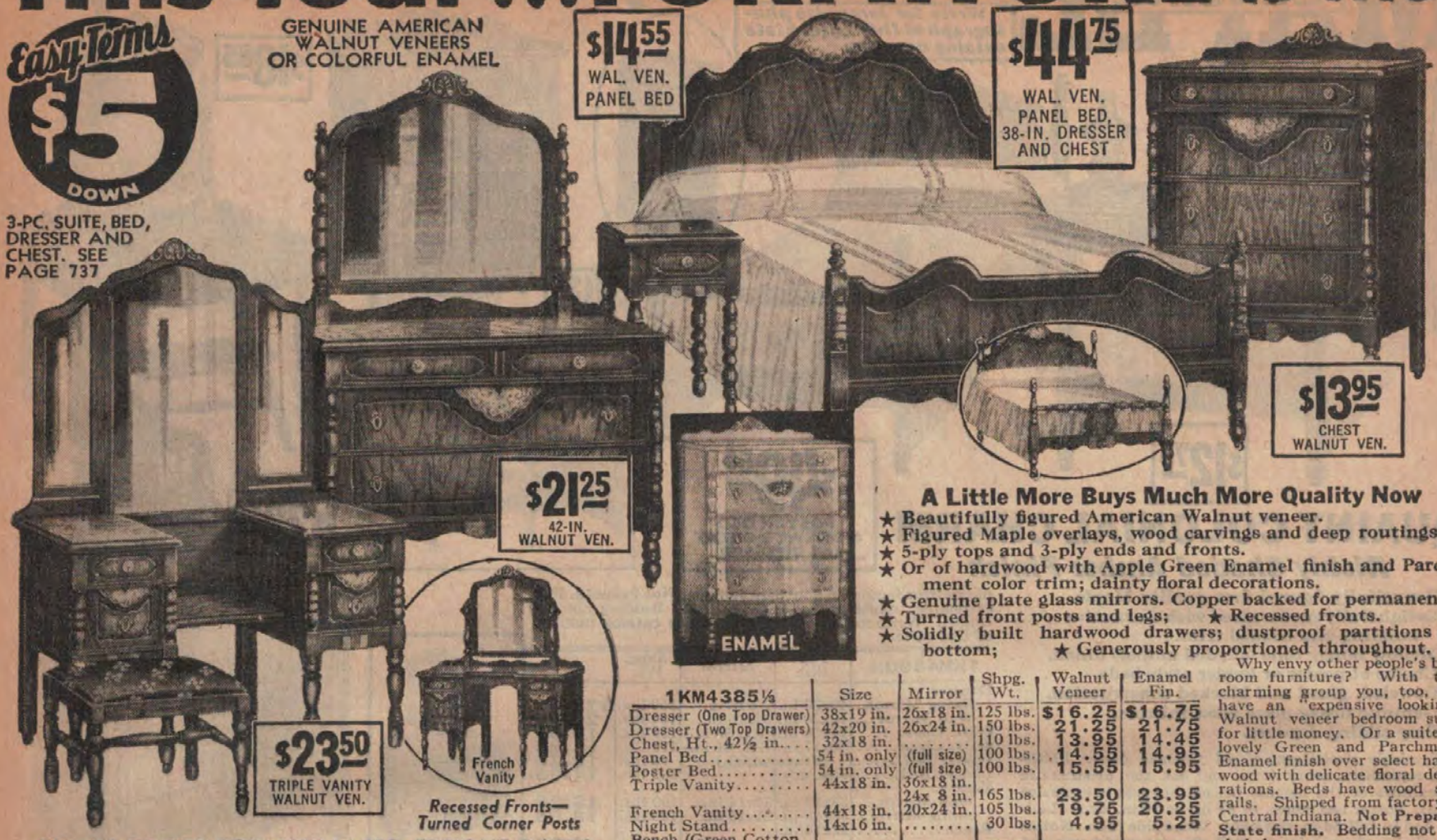
Easy Terms $5 DOWN

GENUINE AMERICAN WALNUT VENEERS OR COLORFUL ENAMEL

$14.55 WAL. VEN. PANEL BED

$44.75 WAL. VEN. PANEL BED, 38-IN. DRESSER AND CHEST

3-PC. SUITE, BED, DRESSER AND CHEST. SEE PAGE 737



Recessed Fronts—Turned Corner Posts

A Little More Buys Much More Quality Now

★ Beautifully figured American Walnut veneer.
★ Figured Maple overlays, wood carvings and deep routings.
★ 5-ply tops and 3-ply ends and fronts.
★ Or of hardwood with Apple Green Enamel finish and Parchment color trim; dainty floral decorations.
★ Genuine plate glass mirrors. Copper backed for permanence.
★ Turned front posts and legs; ★ Recessed fronts.
★ Solidly built hardwood drawers; dustproof partitions at bottom; ★ Generously proportioned throughout.

1KM4385½	Size	Mirror	Shpg. Wt.	Walnut Veneer	Enamel Fin.
Dresser (One Top Drawer)	38x19 in.	26x18 in.	125 lbs.	$16.25	$16.75
Dresser (Two Top Drawers)	42x20 in.	26x24 in.	150 lbs.	21.25	21.75
Chest, Ht., 42½ in.	32x18 in.	.....	110 lbs.	13.95	14.45
Panel Bed	54 in. only	(full size)	100 lbs.	14.55	14.95
Poster Bed	54 in. only	(full size)	100 lbs.	15.55	15.95
Triple Vanity	44x18 in.	36x18 in. 24x 8 in.	165 lbs.	23.50	23.95
French Vanity	44x18 in.	20x24 in.	105 lbs.	19.75	20.25
Night Stand	14x16 in.	.....	30 lbs.	4.95	5.25
Bench (Green Cotton Damask Seat)	21x14 in.	.....	27 lbs.	3.25	3.55

Why envy other people's bedroom furniture? With this charming group you, too, can have an "expensive looking" Walnut veneer bedroom suite for little money. Or a suite in lovely Green and Parchment Enamel finish over select hardwood with delicate floral decorations. Beds have wood side rails. Shipped from factory in Central Indiana. **Not Prepaid. State finish.** Bedding not included.

SEE PAGE 772 FOR ESTIMATED FREIGHT RATES

EASY TERMS ON PAGE 737

$34.50 Bed 36-In. Dresser and Chest

$9.75

$10.50

$14.25 36-In.

$12.50



A Thrifty Special for Every Home and Pocketbook

—Beautifully grained American Walnut veneer on 5-ply tops and 3-ply fronts; ends 3-ply hardwood construction.
—Graceful lines in harmony with this simplified design.
—Molded edge tops, fluted corner posts and neatly turned front legs impart a note of graceful charm.
—Drawers dovetailed construction front and back.
—Genuine plate glass mirrors in correct proportion to each piece.

Why deprive yourself of the beauty of Walnut veneered furniture? At these prices, almost as low as is asked elsewhere for hardwood pieces, it is easy to buy this superior furniture. Parts not veneered are hardwood, finished to match. Beds have wood side rails. Shipped from factory in Western North Carolina. **Not Prepaid.** Bedding not included.

1KM4375½	Top Size	Mirrors	Shpg. Wt.	
Dresser (2 top drawers)	40x18 in.	24x26 in.	140 lbs.	$18.25
Dresser (1 top drawer)	36x18 in.	18x24 in.	120 lbs.	14.25
Chest, height, 48 in.	16x28 in.	.....	110 lbs.	9.75
Poster Bed, 54-in. size	.....	.....	120 lbs.	10.50
Poster Bed, 39-in. size	.....	.....	105 lbs.	10.50
Dressing Table	40x18 in.	24x26 in.	125 lbs.	12.50
Bench, rose cotton damask top	21x14 in.	.....	12 lbs.	2.75

SEE PAGE 737 FOR EASY TERMS

$6.75 WALNUT FIN.

$6.55 POSTER BED WALNUT FIN.

$9.65 DRESSER WALNUT FIN.

$8.95 VANITY WALNUT FIN.

$19.95 CASH Walnut Finish Chest, Bed and Dresser or Vanity



Neat, Trim Style—Sturdily Built

—Sturdily constructed of gumwood.
—Choice of rich nut brown walnut finish with darker toned panel decoration or ivory enamel finish with green trim.
—Gracefully proportioned, style lines.
—Drawers have artistic metal pulls.
—Genuine plate glass mirrors.

Here's our idea of an extreme bargain. Beautifully proportioned, quality constructed with a handsome finish. 54-in. (full size) beds have wood side rails. Shipped from factory in Southern Indiana or Western North Carolina. For estimated freight charges, see page 772. Bedding not included. **Not Prepaid.**

1KM4304½	Top Size	Mirror	Shpg. Wt.	Walnut Finish	Ivory Enamel
Dresser	36x18 in.	24x14 in.	125 lbs.	$ 9.65	$10.65
Vanity	40x17 in.	24x14 in.	165 lbs.	8.95	9.95
Chest, ht., 47 in.	28x16 in.	.....	110 lbs.	6.75	7.75
(A) Panel Bed	.....	.....	120 lbs.	6.55	7.55
(B) Poster Bed	.....	.....	100 lbs.	6.55	7.55
(C) Spindle Bed	.....	.....	110 lbs.	6.25	7.25
Bench	22x15 in.	.....	20 lbs.	2.25	2.65
3-Piece Suite—Chest, either style bed, and dresser or vanity.				19.95	22.95

Home's Best INVESTMENT



3-PieceSuite Panel Bed, 36-In. Dresser and Chest

Easy Terms $5 DOWN

SEE PAGE 737





SEE ESTIMATED FREIGHT RATES ON PAGE 772

Two-Tone Enamel or Two-Tone Walnut Finish

—Gumwood, finished a blended two-tone walnut; or lovely ivory color enamel trimmed in green.
—Two-tone panels; deep line routings.
—Modern, well braced construction.
—Big liberal dimensions.
—Genuine wood carvings.
—Fancy shaped toilet and base rails.
—Genuine plate glass mirrors, copper backed for permanence.

This super value continues to be America's Greatest Bedroom Bargain. We introduced it last Spring . . . it sold like wildfire . . . thousands bought . . . it didn't seem possible to supply the demand. All mirrors are now copper backed for permanence, no extra cost to you. Beds have wood side rails. Bedding not included. Shipped from factory in Central Indiana. **Not Prepaid.**

1KM4388½	Size	Mirrors	Shpg. Wt.	Wal. Fin.	Enam. Fin.
Dresser (One Top Drawer)	36x18 in.	24x16 in.	125 lbs.	$11.95	$12.45
Dresser (Two Top Drawers)	42x18 in.	26x22 in.	150 lbs.	15.95	16.45
Chest Height, 48 in.	30x18 in.	.....	115 lbs.	8.95	9.45
Panel Bed	54 in. only	.....	105 lbs.	8.95	9.45
Poster Bed	54 in. only	.....	110 lbs.	10.95	11.45
Hollywood Vanity	44x18 in.	36x24 in.	150 lbs.	19.95	20.45
Triple-Mirror Vanity	44x18 in.	36x18 in. 24x 8 in.	150 lbs.	23.50	24.00
French Vanity (not shown)	40x18 in.	20x24 in.	105 lbs.	16.65	17.15
Bench—Green Cotton Damask seat	21x14 in.	.....	15 lbs.	2.75	2.95
Night Table	15x15 in.	.....	25 lbs.	4.95	5.25
3 pieces—36-inch Dresser, chest and Panel Bed	.....	.....	345 lbs.	29.85	31.35



Good Looking—Long Lasting—Costs Less

—Seasoned hardwood.
—Skillfully finished dark Walnut.
—Deep line routing decoration.
—Molded edge tops.
—Genuine plate glass mirrors.
—Attractive metal hardware.
—Dovetail drawer construction.

The beautiful dark walnut finish, the graceful proportions and its simplicity of style make it one of the most desirable, low priced bedroom suites on the market today. Well may you ask, "When will I ever see a value like this again?" Beds have wood side rails 54-in. (full size) only. Bedding not included. Shipped from factory in Southern Indiana. Estimated freight rates on page 772.

1KM4349½—Not Prepaid	Top Sizes	Mirrors	Shpg. Wt.	
Dresser	38x18 in.	22x16 in.	100 lbs.	$10.65
Dresser	42x18 in.	24x22 in.	115 lbs.	14.65
Chest, height, 46½ inches	30x17 in.	.....	90 lbs.	6.95
Poster Bed	.....	.....	75 lbs.	8.35
Panel Bed	.....	.....	75 lbs.	7.35
3-Wing Vanity	44x18 in.	36x16 in. 24x 8 in.	115 lbs.	14.85
French Vanity (small view)	40x18 in.	24x20 in.	95 lbs.	13.55



Queen Anne Style—Lasting—Satisfying Quality

—Light, graceful Queen Anne style.
—Richly marked genuine American Walnut veneer.
—5-ply tops and 3-ply fronts.
—Daintily striped Orientalwood, furnishes sharp contrast on top drawers and fancy base rails.
—Delicate vein lines, wood carvings, fancy shaped toilet rail and genuine plate glass mirrors add to its modishness.
—Beautifully polished two-tone finish.
—Mirrors copper backed for permanence. See page 772.

Looks like the higher priced original from which it was copied. Charming beauty, quality workmanship and economy combine to give value unsurpassed. Parts not veneered are hardwood finished to match. Upper and lower drawers fully dustproof. Bed has wood side rails. **Bedding not included.** Shipped from factory in Central Ind. **Not Prepaid.** For estimated freight rates see page 772.

1KM4384½	Top Size	Mirror	Shpg. Wt.	
Dresser	36x18 in.	24x18 in.	130 lbs.	$17.85
Dresser	48x20 in.	26x32 in.	170 lbs.	22.85
Chest Ht. 44 in.	32x18 in.	.....	130 lbs.	15.65
Bed	54 in. only	.....	110 lbs.	16.00
Vanity	46x18 in.	26x32 in.	145 lbs.	22.50
Bench (Rose Cotton Damask Seat)	20x15 in.	.....	15 lbs.	5.45

SEARS ANSWER . . . to the Demand for Value . . .



$34.50 CASH

POSTER BED, 36-IN. DRESSER AND CHEST

Write for large size photograph. State catalog number

Refreshingly New With Dainty Decorative Effect

—Solidly constructed of fine quality hardwood.
—Hi-lighted and shaded walnut finish.
—Transfer decoration in natural wood-colored marquetry effect.
—5-ply molded edge tops, 3 ply ends.
—Fronts ornamented with contrasting tone panels outlined with deep routing lines.
—Modern, strongly braced construction.
—Genuine heavy plate glass mirrors.

This charming Walnut finished bedroom suite is our answer to the demand for smart furniture at a low price. Compare it with similar finished three-piece suites selling up to $59.50 elsewhere. You'll find it in tune with the times in beauty of design, modern attractiveness, good proportions and dependable construction. Beds have wood side rails. Bench has Green cotton damask covering. **36x18 in.** dresser has 1 top drawer; **42x18 in.** size, 2 top drawers. **Shipped from factory in Central Indiana.** For estimated freight rates see page 772. **Not Prepaid.** Bedding not included,

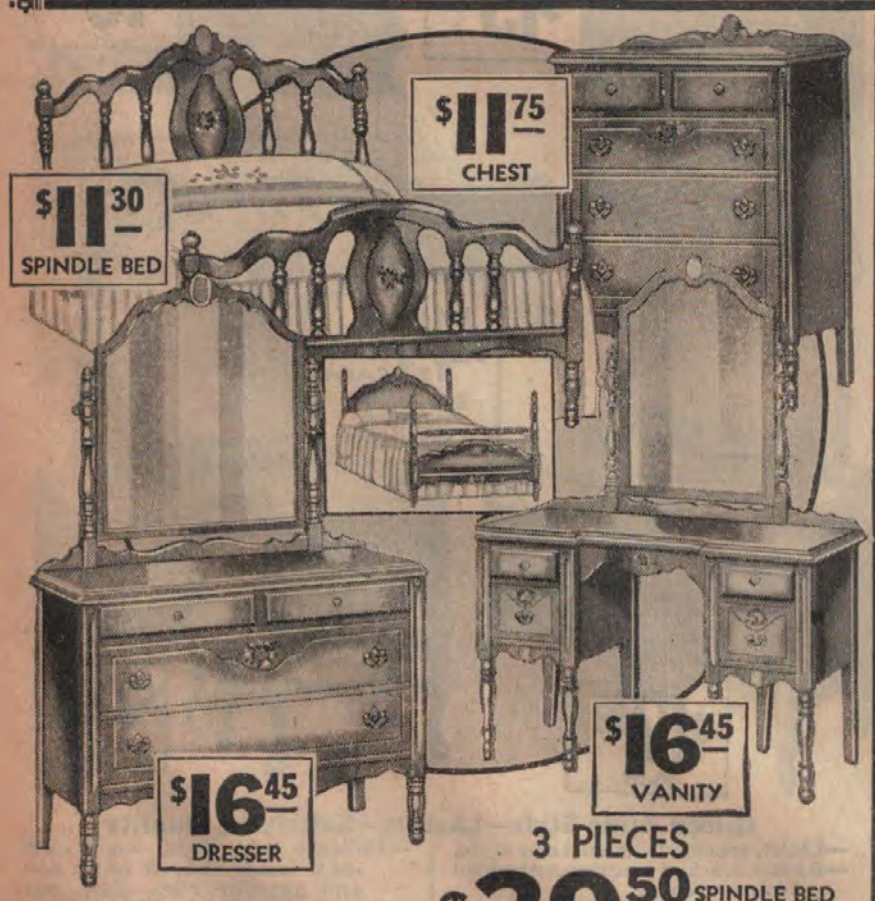
1KM4391½	Top Size.	Mirrors	Shpg. Wt.	
Dresser	36x18 in.	24x16 in.	125 lbs.	$13.50
Dresser	42x18 in.	26x22 in.	150 lbs.	17.50
Chest–Ht. 48 in.	30x18 in.	.....	115 lbs.	10.25
Panel Bed	54 in.	.....	105 lbs.	10.25
Poster Bed	54 in.	.....	110 lbs.	10.75
Hollywood Vanity	44x18 in.	36x24 in.	150 lbs.	23.00
Triple-Mirror Vanity	44x18 in.	36x18 in. 24x 8 in.	150 lbs.	26.50
Chifforobe–Ht., 68 in.	38x17 in.	12x10 in.	125 lbs.	21.50
Bench	21x13¾ in.	.....	13 lbs.	2.75

Bed, Dresser and Chest

See Page 737

Easy Terms $5 DOWN





3 PIECES $39.50 CASH

SPINDLE BED DRESSER AND CHEST

—Kiln dried hardwood enameled a lovely spring green, shaded in antique ivory color.
—Deep routing lines and attractive floral decorations.
—Genuine plate glass mirrors.
—Large, full size construction.
—Five-ply molded edge tops, 3-ply ends; continuous post construction.

Styled in the most popular color combination of the day. Offers an opportunity to bring color and distinction to your bedroom at low cost. Wood side rails on beds. Shipped from factory in Southern Indiana. **Not Prepaid.** For estimated freight rates see page 772. Gracefully turned front legs and mirror standards. Bedding not included.

1KM4332½	Top In.	Mirror In.	Shpg. Wt.	
Dresser	40x18	26x20	140 lbs.	$16.45
Chest, 47 in.	18x32		120 lbs.	11.75
Poster Bed	54		115 lbs.	12.35
Spindle Bed	54		115 lbs.	11.30
Vanity	44x18	30x18	135 lbs.	16.45
Bench (not shown) wood seat	18x13		15 lbs.	3.65



Richly Enameled

—All metal bed has continuous end posts of gracefully shaped tubing; steel side rails.
—Dressers and chest made of select kiln dried hardwood.
—High grade enamel finishes.
—Attractive floral transfer decoration on fronts and bed end panels.
—Genuine, heavy plate glass mirrors.

A bedroom suite of the quality, construction adn finish of this one is usually far higher in price. The rich **creamy ivory** or **restful medium green** enamel finishes are delightfully pleasing and can be easily made to harmonize with room furnishings.

All pieces have solid wood tops and 3-ply ends. Front legs and mirror standards are gracefully turned. Continuous post construction. **Shipped from factory in Southern Indiana or Northern Wisconsin,** whichever is nearer. Bed shipped from store. Bedding not included.

Not Prepaid. For estimated freight rates see Page 772.

1KM4319	Top In.	Mirror In.	Shpg. Wt.	Ivory	Green
Dresser	36x18	22x16	135 lbs.	$13.25	$13.35
Dressing Table	34x18	22x16	105 lbs.	9.65	9.75
Chest, Ht. 46 in.	30x18	.....	120 lbs.	8.75	8.85
Bed (full size)	54 in.	.....	55 lbs.	5.85	5.95

Low Prices Buy BETTER QUALITY at Sears

New! "VALET-ROBE" $5

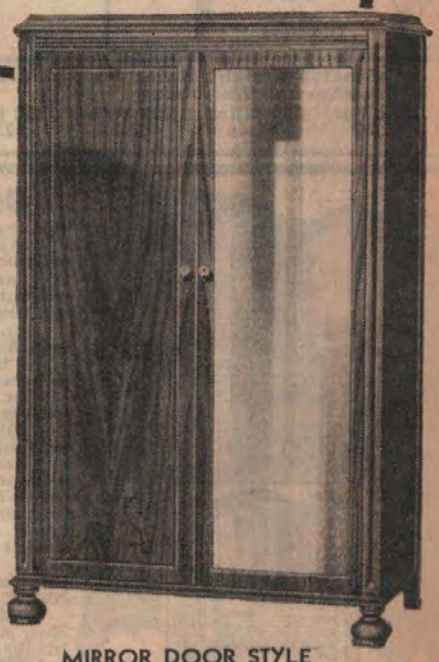
A PLACE FOR EVERYTHING

See Page 737 DOWN



QUALITY . . . . Found Only in the Best!

- Beautifully figured American Walnut veneer surfaces
- Aromatic Red Cedar lined clothes compartment
- Eight generous sized drawers, each labeled for suggested contents
- Top drawer fitted with lock for privacy of personal belongings
- Shelf adjustable to various sizes for hats or miscellaneous articles
- Heavy plate glass mirror, 10x16 in. on inside of door
- Two sturdy bar racks for trousers or skirts
- Easy sliding pullout garment rod with two hangers
- Metal bar shoe rack in bottom of clothes compartment
- Convenient tie rack and whisk broom on door



MIRROR DOOR STYLE —DOES NOT HAVE INTERIOR MIRROR

All the Good Things From Many Chifforobes Built into One

$29.85 And Up



CLOSED VIEW. NOTE BEAUTIFULLY GRAINED WALNUT VENEER DOORS

WE BOUGHT the very finest chifforobes money could buy. Our buyers, experts and designers studied them . . . examined them . . . measured them. The best features of all were adopted, improvements developed, factories given our specifications, and this perfect chifforobe was born.

It's a new, different, better chifforobe that will fill your every need . . . will take care of your entire wardrobe . . . where the entire family can store suits, dresses, coats, hats, shoes, lingerie, haberdashery—even toilet accessories. *Imagine a place for everything, and everything in its place.* It is the most practical, most useful, common-sense furniture convenience we have ever seen. *And it is priced as only Sears could price it—many dollars under the $95.00 asked elsewhere for similar quality.*

You'll thoroughly appreciate the extra deep and long clothes compartment—fully lined with aromatic Tennessee red cedar—all of **58** in. from garment rod to floor where you can hang suits, dresses and coats full length.

Superb *Honor-Bilt* construction starts from the molded edge top and channeled corner posts, down to the colonial ball feet. Rigidly braced and constructed for maximum strength of kiln-dried hardwood; 5-ply doors and end panels veneered with genuine American Walnut. Choice of styles—with either two wood doors, or with 15x50 in. plate glass mirror on right door front. Substantial lock and key. Height overall, **70** in., width, **37** in., depth, **21** in. Shipped from factory in Central Indiana. For estimated freight rates see page 778. **Not Prepaid.**

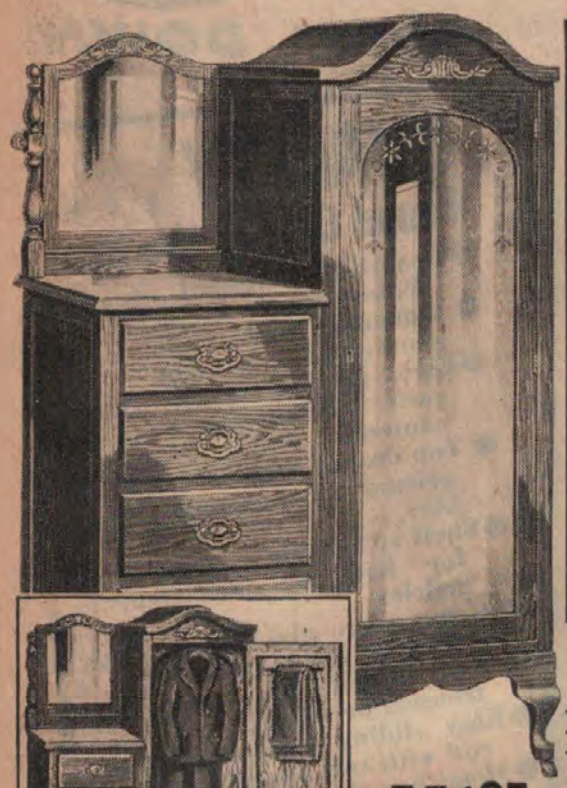
1KM4799⅓—With Wood Doors.
Shpg. wt., 175 lbs. **$29.85**

1KM4798⅓—With genuine plate glass mirror on right door front.
Shpg. wt., 200 lbs. **$37.85**

SEARS KNOW HOW TO BUILD . . .

. . . BETTER CHIFFOROBES

Buy Chifforobes on Easy Monthly Payments—See Page 737



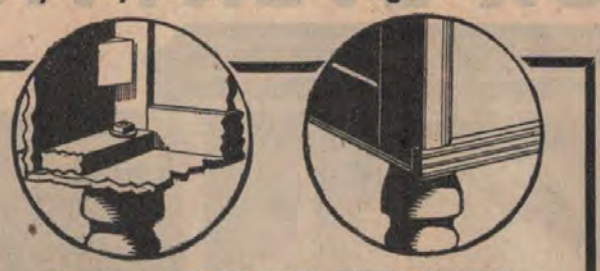


4 Large Drawers

$14.85 And Up

Estimated Freight Rates Per 100 lbs. on Chifforobes and Wardrobes.

150 Miles	300 Miles	500 Miles	750 Miles
$1.02	$1.46	$2.24	$2.55



SEARS QUALITY FEATURES

- Sturdy corner construction for greater stability and longer service
- 3-ply non-warping panel construction on sides and back
- Beautifully finished with durable long wearing varnishes
- Superior hardware
- Full framed from top to bottom
- Glue blocks at all points of strain
- Rigid base, grooved, mortised and glued providing lasting rigidity
- Tight-fitting doors
- All garment compartments have lock and key

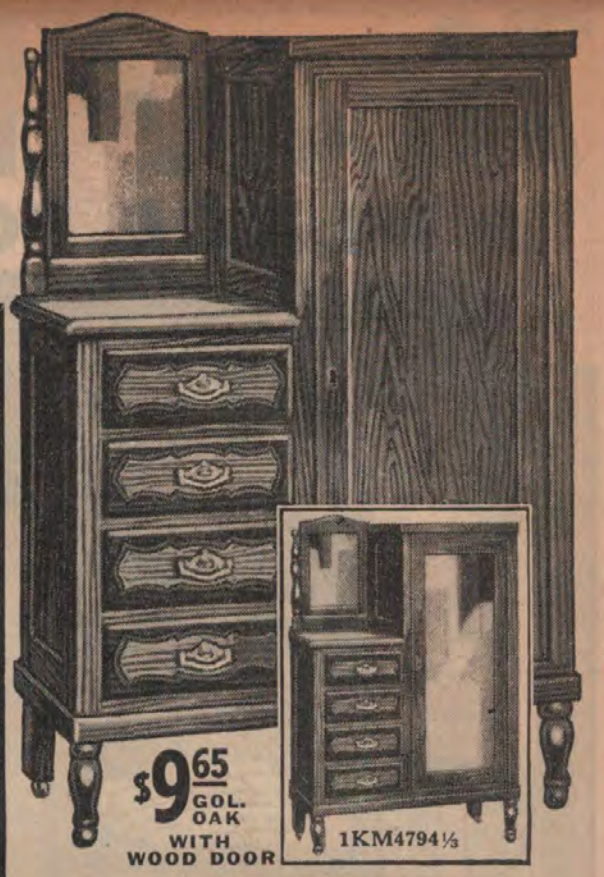
Generously Proportioned From Top to Bottom

—Hardwood finished a rich nut-brown Walnut.
—Queen Anne legs and canopy top.
—Genuine heavy plate glass mirrors 40x14 in. and 18x12 in. Door mirror neatly etched.
—Pull out hanger rod with 2 hangers.
—Trouser rack and cretonne shoe pocket on door.
—Molded edge dresser top.
—Satin-smooth finish.
—Ht. overall, 66 in., width, 38½ in., depth, 17½ in.

The convenience of this big, roomy chifforobe is like another closet. It has plenty of height to hang dresses, suits or coats without touching the floor; and the four drawers are deep enough to take a shirt without extra folding. Cedar lining in clothes compartment $2.25 extra. Shipped from factory near Philadelphia. **Not Prepaid.** See freight rates to the left.

1KM4777⅓ Shpg. wt., 130 lbs. **$19.85**

1KM4762⅓—Same as above but with wood door. Shpg. wt., 125 lbs. **$14.85**



$9.65 GOL. OAK WITH WOOD DOOR

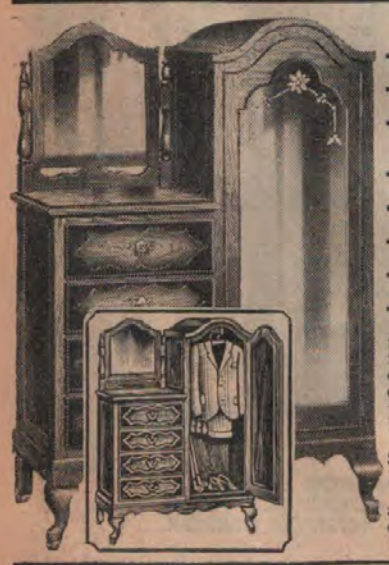
1KM4794⅓

Our Feature Value

—OAK finished golden; or HARDWOOD finished Walnut.
—Shaded and decorated drawer fronts.
—Good grade mirrors, 40x14 in., and, 16x12 in.
—Two hangers on pullout slide rod.
—Molded edge dresser top.
—Height, 63½ in., width, 38½ in., depth, 17½ in.

A chifforobe for the thrifty shopper who wants convenience at an economy price. Improved appearance and quality construction. For sheer value it is hard to beat! Cedar lining in clothes compartment $2.25 extra. Choice of all wood door or door with mirror. Shipped from factory near Philadelphia. **Not Prepaid.** See freight rates at left.

	Shpg. Wt.	Golden Oak	Walnut Fin.
1KM4793⅓—With wood door	115 lbs.	$ 9.65	$ 9.75
1KM4794⅓—With mirror door	130 lbs.	12.65	12.75



Our Finest

—Hardwood finished Walnut.
—Queen Anne legs and canopy top.
—Genuine heavy plate glass mirrors, 44x14 in. and, 16x18 in.
—Pullout hanger rod and 2 hangers.
—Dresser top, 17½x20½ in.
—Height, 66 in., width 42½ in., depth, 17 in.
—Shaded and decorated drawer fronts.
—Door mirror etched.

A larger size, wider and roomier. Dull satin gloss finish. Cedar lining in clothes compartment $2.25 extra. Shipped from factory in Central Indiana. **Not Prepaid.**

1KM4774⅓ Shpg. wt., 165 lbs. **$23.45**

1KM4770⅓—Same as above but with wood door. Shpg. wt., 145 lbs. **$18.85**

—OAK finished golden; or HARDWOOD walnut finished.
—Good grade mirrors, 40x14 in. and, 9x9½ in.
—Ht., 62¼ in., width, 38 in. depth, 17¼ in.

Hat compartment and pullout garment rod with hangers. Varnished garment space. For cedar lining add $2.25. Shipped from factory near Philadelphia. **State finish. Not Prepaid.**

1KM4742⅓—With both mirrors as shown. Shpg. wt., 124 lbs.
Golden Oak **$13.45**
Walnut Fin **$13.55**

1KM4740⅓—With wood panel doors. Shpg. wt., 115 lbs. Golden Oak ... **$9.45**
Walnut Fin **9.55**

1KM4741⅓—With small mirror only. Shpg. wt., 115 lbs. Golden Oak .. **$10.45**
Walnut Fin **10.55**



$9.45 And Up



For Cedar lining add $2.25 per compartment

Lots of Extra Storage Space

—Two complete wardrobe compartments.
—Extra deep and long clothes compartment, 50½ in. from hangers to floor; deep drawers and hat compartment.
—Hardwood finished a rich blended Walnut.
—Queen Anne legs and canopy top.
—Good grade mirrors; door mirrors, 40x8 in., neatly etched.
—Hat box mirror, 12x8 in.
—Locks on both wardrobe doors.
—Height, 66 in., width, 43 in., depth, 21½ in.

Actually you save half the cost and get twice the space in this canopy top wardrobe—chifforobe. Everything about it is big and roomy—deeper and longer clothes compartment, so clothes hang full length without touching the floor. Shipped from factory near Philadelphia. Shpg. wt., 145 lbs. **Not Prepaid.**

1KM4783⅓—(Large illustration) **$23.85**

1KM4780⅓—With two wood doors and mirror in hat compartment only **18.85**

1KM4787⅓—As shown in small illustration with 10 drawers, garment compartment and three mirrors. **22.85**

$23.85

Easy Terms $4 DOWN

SEE PAGE 737



Real Proof of Quality

—OAK finished golden; or HARDWOOD finished Walnut.
—Graceful Queen Anne legs in front; canopy top.
—Clear, good grade door mirror, 40x14 in.
—Hat compartment mirror, 9x9½ in.
—Two garment hangers on pullout slide.
—Canopy top has wood carving overlay.
—Equipped with lock and key.
—Height, 66 in., width, 38½ in., depth, 17½ in.

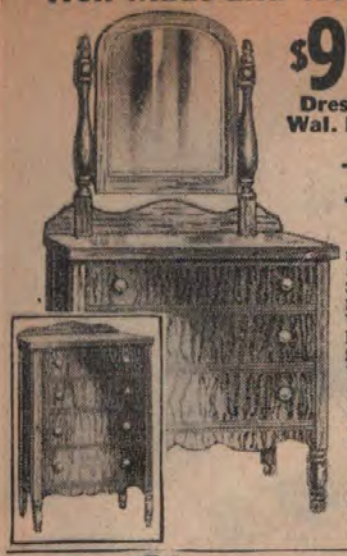
$12.85 And Up

Big, generous size, and mighty good looking. Excellent construction. Choice of two styles—with mirror door or with wood panel door. Cedar lined clothes compartment $2.25 extra. Shipped from factory near Philadelphia. **Not Prepaid. State finish.**

	Shpg. wt.	Golden Oak	Walnut Fin.
1KM4756⅓—Small and large mirrors as shown.	135 lbs.	$16.85	$16.95
1KM4755⅓—Small mirror and large wood door.	115 lbs.	12.85	12.95

Especially Designed . . By SEARS

Well Made and Well Finished



$9.65 Dresser Wal. Fin.

—Hardwood finished Walnut; or Solid Oak finished golden.
—Good grade mirror, 20x18 in.
—Dresser, top, 36x18 inches.
—Chest top, 28x16 in. Ht., 43 inches.

Dresser and chest to match— substantial service assured. Shipped from factory in Southern Ind. or Western North Carolina. Not Prepaid. For freight rates see page 772.

1KM4408⅓ Dresser. Shpg. wt., 100 lbs. Golden Oak. **$9.55** Walnut Fin. **$9.65**

1KM4745⅓ Chest. Shpg. wt., 80 lbs. Golden Oak. **$5.85** Walnut Fin. **$5.95**

Colonial Style



$12.95 Dresser

—Selected hardwood.
—Walnut finish.
—Colonial ornamentation.
—Full width top drawer in two drawer effect.
—Genuine plate glass mirror, 14x24 inches. Dresser top, 38x18 inches.
—5-Drawer chest. Top, 28x16 in. Height, 51 in.

Substantial, modern day furniture construction in colonial style. Shipped from factory in Southern Indiana. Not Prepaid.

For freight rates see page 772.

1KM4451⅓—Dresser. Shpg. wt., 100 lbs. . . . **$12.95**

1KM4757⅓—Chest. Shpg. wt., 80 lbs. **8.45**

Genuine Maple Overlays



$10.95 Dresser

—Fine grained hardwood.
—Rich American Walnut finish.
—Genuine Maple overlays.
—Genuine Plate Glass mirror, 14x24 in.
—Dresser top, 36x18 inches.
—Chest top, 28x16 in. Ht., 43½ in.

You'll like this matched set neatly decorated with the genuine maple overlay that gives contrast. Shipped from factory in Southern Indiana. Not Prepaid. See freight rates on page 772.

1KM4477⅓ Dresser. Shpg. wt., 100 lbs. **$10.95**

1KM4779⅓ Chest. Shpg. wt., 80 lbs. **$6.95**

Inexpensive . . . Yet Sturdy



$6.95 Dresser UNPAINTED

—Hardwood, unpainted, finished Walnut; or golden.
—Genuine Plate glass mirror, 20x12 inches.
—Dresser top, 36x18 in.
—Chest top, 28x16 in. Ht., 43 inches.

As usual, these are our price leaders. Shipped from factory in Southern Ind. or Western N. C. Not Prepaid. Freight rates on page 772.

1KM4401⅓—Dresser. Shpg. wt., 100 lbs.
Unpainted. . . . **$6.95**
Golden finish. . **7.85**
Walnut finish. . **7.95**

1KM4700⅓—Chest. Shpg. wt., 80 lbs.
Unpainted. . . . **$4.95**
Golden finish. . **5.45**
Walnut Finish. **5.55**

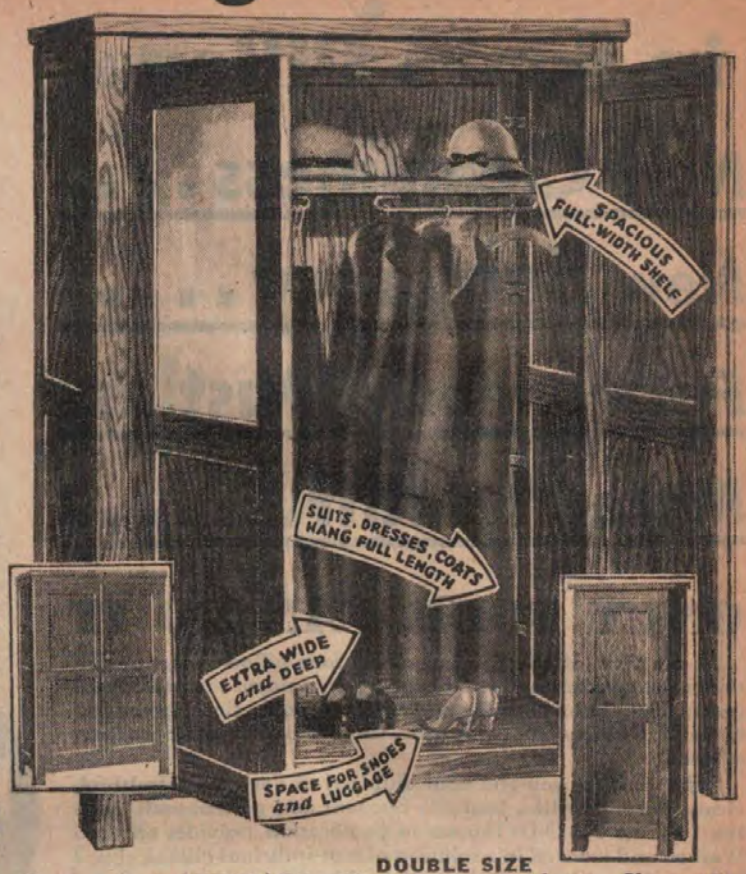
OVERSIZE and WELL BUILT

$8.85 CASH And Up

For Easy Terms See Page 737

★ Hardwood finished Golden Oak or Walnut.
★ 3-ply doors, sides, top and bottom.
★ Good grade mirrors, 25x14 in.
★ Garment rods and coat hangers.
★ Full width hat shelf.
★ Extra large clothes space.
★ Sturdy lock with key.
★ Ht., 70 in., depth, 20 in., width, double size, 44 in., single size 25 in.

One of our greatest value sensations for our twelve million value-wise customers. Quality constructed, good looking and a price you'll quickly recognize as rock-bottom. With or without mirror in door. Shipped unassembled. Easily set up. Shipped from factory in Southern Ind. or Northern Miss. Not Prepaid.



SINGLE SIZE

1KM4917⅓—With wood panel door. Shpg. wt., 85 lbs.
Golden Oak Finish. **$8.85**
Walnut Finish. **$8.95**

1KM4918⅓—With mirror in door. Shpg. wt., 95 lbs.
Golden Oak Finish. **$9.85**
Walnut Finish. **$9.95**

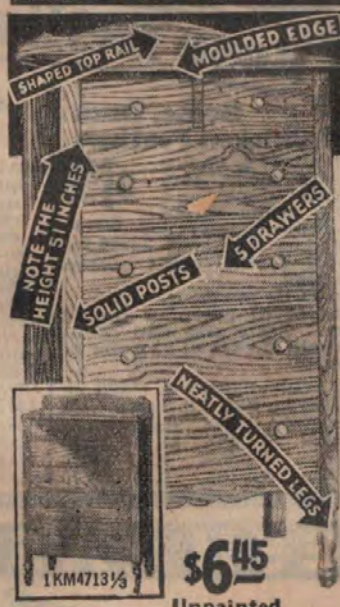
DOUBLE SIZE

1KM4916⅓—With wood panel doors. Shpg. wt., 115 lbs.
Golden Oak Finish. **$10.85**
Walnut Finish. **$10.95**

DOUBLE SIZE

1KM4915⅓—With Mirrors in doors. Shpg. wt., 125 lbs.
Golden Oak Finish **$12.85**
Walnut Finish. **$12.95**

ROOMY FINISHED OR UNPAINTED CHESTS



$6.45 Unpainted

—Fine hardwood.
—Solid top; 3-ply sides and back.
—Smoothly sanded ready to paint; or Walnut or Ivory enamel finishes.
—Five roomy drawers.
—Solid post construction.
—Ht., 51 in., width, 28 in., depth, 16 in.

Shipped from factory in Southern Ind. Shpg. wt., 90 lbs. Not Prepaid.

1KM47261⅓ Unpainted. . . **$6.45**

1KM47262⅓ Walnut or Ivory enamel finish. State finish. **$7.45**

Wider chests of solid oak finished Golden or hardwood finished Walnut. Ht., 51 in.; depth, 19 in. Shipped from factory in Southern Ind. or Western N. C. Not Prepaid.

	Golden Oak	Walnut Finish
1KM4713⅓—Width, 34 in. Shpg. wt., 110 lbs.	$ 8.85	$ 8.95
1KM4714⅓—Width, 40 in. Shpg. wt., 120 lbs.	10.85	10.95



$9.95 UNPAINTED

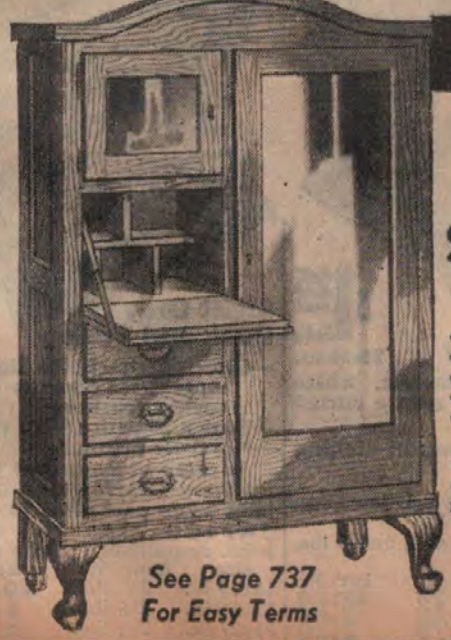
New Economy Chest

—Hardwood with top, ends and doors veneered for extra strength.
—Shaped top and base rails; turned front legs.
—Easy sliding trays labeled for contents.
—Top tray has 3 partitions; second has two.
—Trays vary in depth from 4 to 8 in.
—Ht., 51 in., width, 36 in., depth, 18 in.
—Choice of unpainted or Walnut finish.

A marvelously convenient as well as attractive piece of furniture. Shipped from factory in Southern Indiana. Not Prepaid. Shpg. wt., 150 lbs.

1KM47321⅓—Unpainted. **$9.95**
1KM47322⅓—Walnut Finish. **$10.95**

DOUBLE DUTY CHIFFOROBE-DESK



See Page 737 For Easy Terms

A HANDY CONVENIENCE

For Any Home

$13.85 And Up

—Solid Oak, finished Golden; or Hardwood finished Walnut.
—Handsome dome top and stylish Queen Anne front legs.
—Lowering writing bed and handy pigeon holes for writing supplies.
—Hat compartment over desk has, 9x9½ in. mirror in door.
—Three roomy drawers below writing desk.
—Roomy clothes compartment door mirror, 40x14 in.
—Pullout slide with two garment hangers.
—Ht., 66 in. width, 38½ in., depth, 17½ in.

Everything about it is high grade but the price and that is marvelously low. Really takes the place of two pieces of furniture. Sturdy construction throughout. Good grade mirrors. Shipped from factory in Central Indiana. **Not Prepaid.** See freight rates on page 778.

	Golden Oak	Walnut Finish
1KM4772⅓—With two Mirrors. Shipping weight, 140 pounds.	$15.85	$15.95
1KM4771⅓—With Hat Box Mirror only. Shpg. wt., 125 lbs.	$13.85	13.95

Purity Above All..

in Sears Pillows

New Cleanliness....

New Buoyancy.....

Permanently Dustless

More Healthful.....

ONLY FOUR CAN DO IT

At the time of going to press only four pillow companies in the entire country had the necessary equipment to sterilize and purify feathers equal to the purification specifications demanded by Sears. Of these four companies, three are selling their products to Sears!

Safe! Safe for you and your children to sleep on. Healthful, clean, pure, odorless, lastingly buoyant and permanently dustless . . . the *No O-Dr Process* of purification provides all that. Washed and scoured in a solution of non-injurious chemical and billowy soap suds . . . all dirt, grit and grease removed . . . rinsed in purified water until it runs clear . . . and then dried in pure ozonized hot air. Never before such purity . . . such comfort in pillows. Most important is that Sears bring these to you at no increase in price . . . in fact less than the old fashioned kind.



COMPARE WITH RETAIL PRICES ELSEWHERE

Catalog Number	Size, In.	Sears Price for Super clean Quality Per Pair	Price Elsewhere for Ordinary Quality Per Pair	YOU SAVE Per Pair
1K7159	18x25	$ 1.65	$ 2.50	$0.85
1K7127	21x27	3.40	5.00	1.60
1K7146	21x27	5.30	9.00	3.70
1K7126	21x27	6.80	12.50	5.70
1K7160	22x28	10.70	17.50	6.80

Rose Trellis Ticking — CHOICE OF 3 MIXTURES

Goose, Duck and Chicken Feathers

$1.65 Each 18x25 In.

—About 30% choice white goose, 40% white duck and 30% prime curled western white chicken feathers.
—8-oz. feather-proof cotton ticking.
—No-O-Dr purified.

Choice of green or orchid cover. State size and color. Postpaid if part of $2 order or more.

1K7184—Shpg. wt., 18x25 in. or 19x26 in. size, 4 lbs. each.

Size	Act. Wt.	Each	Per Pr.
18x25 in.	2 lbs.	$1.65	$3.10
19x26 in.	2¼ lbs.	1.85	3.50
21x27 in.	3 lbs.	2.25	4.30

Gray Goose and Gray Duck

$1.95 Each 18x25 In.

—About 35% Choice silver gray goose mixed with 65% choice light gray duck feathers.
—8-oz. feather-proof cotton ticking.
—No-O-Dr purified.

One of our better grade mixtures. Choice of green or orchid cover. State size and color. Postpaid if part of $2 order or more. Shpg. wt., 18x25 in. size, 4 lbs.

1K7146

Size	Act. Wt.	Each	Per Pr.
18x25 in.	2 lbs.	$1.95	$3.70
19x26 in.	2¼ lbs.	2.20	4.20
21x27 in.	2¾ lbs.	2.75	5.30

White Goose Feathers and Down

$2.65 Each 19x26 In.

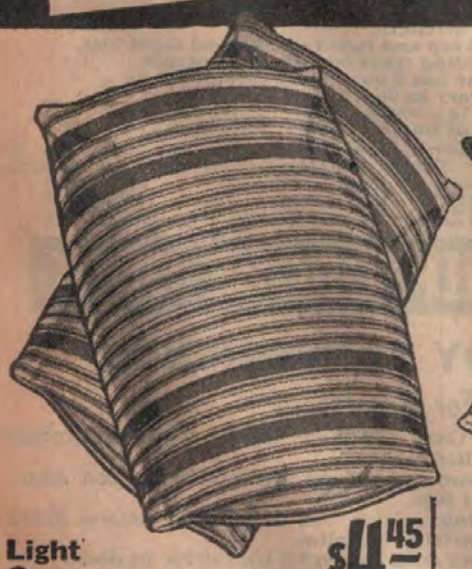
—25% choicest domestic white goose down blended with 75% finest white goose feathers.
—No-O-Dr purified.
—8-oz. feather-proof cotton ticking.

One of our exceptionally fine grades. Choice of green or orchid cover. State size and color.

1K7126—Postpaid.

Size	Act. Wt.	Each	Per Pr.
19x26 in.	1¾ lbs.	$2.65	$5.10
20x27 in.	2 lbs.	3.15	6.10
21x27 in.	2¼ lbs.	3.50	6.80

AS "FRESH AS A DAISY"



Light Gray Goose Down

$4.45 Each 20x27 In.

—100% finest domestic light gray goose DOWN (sometimes called white goose down)
—Imported linen-like finish cotton DOWN-PROOF ticking
—No-O-Dr Purified—the finest quality! Fluffy and buoyant

1K7160—Postpaid. State size.

Size	Act. Wt.	Each	Per Pr.
20x27 in.	1½ lbs.	$4.45	$ 8.70
21x27 in.	1⅝ lbs.	4.95	9.70
22x28 in.	1⅞ lbs.	5.45	10.70



White Duck and Turkey

$1.25 Each 18x25 In.

—One third choice domestic, white duck, and two thirds prime curled turkey feathers
—Fancy floral pattern cotton ticking
—No-O-Dr purified

A quality pillow at an amazingly low price. Postpaid if part of $2.00 order.

1K7127—Shpg. wt., each, 4, 4, and 5 lbs. respectively. State size.

Size	Act. Wt.	Each	Per Pr.
18x25 in.	2 lbs.	$1.25	$2.40
19x26 in.	2½ lbs.	1.45	2.80
21x27 in.	3 lbs.	1.75	3.40



Light Gray Duck and Turkey

85c Each 18x25 In.

—One-fourth choice light gray duck and three-fourths prime curled turkey feathers
—Blue and white 8-oz. ticking
—No-O-Dr purified

An excellent inexpensive pillow. Matches mattress 1KM76571 on page 785. Postpaid when part of $2.00 order or more.

1K7159—Shpg. wts., each, 4, 4 and 5 lbs. respectively. State size.

Size	Act.	Wt.	Each	Per Pr.
18x25 in.	2	lbs.	$0.85	$1.65
19x26 in.	2½	lbs.	1.10	2.10
21x27 in.	3⅛	lbs.	1.30	2.50



Curled Western Chicken

49c Each 17x24 In.

—Light and colored curled western dry picked chicken feathers
—Fancy floral ticking
—No-O-Dr purified

Our lowest priced and one of the least expensive pillows you can buy. Postpaid if part of $2.00 order.

1K7157—Shpg. wts., each, 4, 4, and 5 lbs., respectively. State size.

Size	Act. Wt.	Each	Per Pr.
17x24 in.	2 lbs.	49c	$ .98
18x25 in.	2½ lbs.	65c	1.25
20x27 in.	3½ lbs.	95c	1.85



Sears Mattresses MUST Pass These RIGID TESTS!

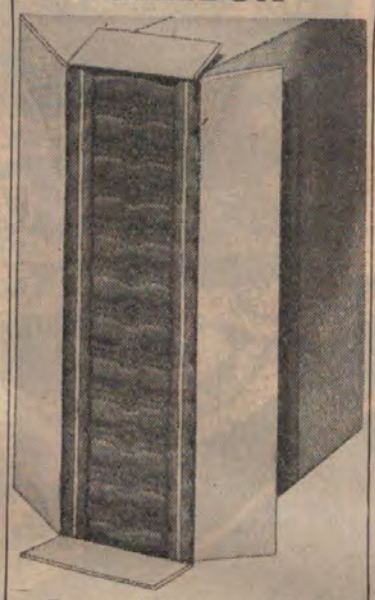
Coverings Must Be Durable

ONLY heavier quality Damasks and Tickings are good enough for Sears mattress covers. They are painstakingly examined for thread count, tested for weight and examined for filler or "loading." Woven of long staple cotton for durability, resistance to hard usage, and fine appearance. Each fabric selected must be standard weight and guaranteed to give lasting service.

Padding Must Be Felted Cotton

THE composition of all padding is rigidly maintained. Quality specifications call for All Felted Cotton Padding of uniform thickness and firmness. It must be clean, new and free from impurities. Special processing makes it downier, softer and fluffier.

SANITARY SHIPPING CARTON



Every Mattress Packed and shipped in a sanitary Carton. Sealed at the factory insuring its reaching you clean and sanitary.

Inner Springs Tested for Flexibility

INNERSPRING units were given a pounding, battering test under the supervision of the laboratories of Armour Institute, Chicago, Ill. Their flexibility, length of life and resiliency must be definitely known because Sears mattresses are guaranteed to satisfy. Coils are made of highly tempered Premier wire (finest quality obtainable) assuring maximum recoil and as a guard against breakage.

Every Mattress Is Factory Inspected

MADE in factories that are members of the Better Bedding Alliance . . . an organization of America's finest bedding manufacturers who have pledged themselves to maintain the highest quality standards and to truthfully label all mattresses as to filling materials. Every mattress must therefore comply with the sanitary laws of every state.

NEW *Luxury Sleep* COMPANION

Our Own Trade Mark

EVEN BETTER Than Last Year!...

$19.50 54-IN. MATTRESS



- ★ **GUARANTEED** — 550 barrel shaped coils—greatest number ever put in a mattress selling at this price.
- ★ **GUARANTEED** — Full 33 lbs. of fine, white, fluffy all felted cotton—3 lbs. more than average amount.
- ★ **GUARANTEED** — Tufted with tape, through tiny eyelets—no tufts, knots won't pull out or collect dust.
- ★ **GUARANTEED** — Double size ventilators for health—allows mattress to breathe.
- ★ **GUARANTEED** — Insulator of soft, felted cotton, quilted to muslin, over top and bottom of coils—prevents coils feeling through.
- ★ **GUARANTEED** — Especially imported panel pattern cotton DAMASK with linen-like finish; and genuine embroidered side walls.

And... In Addition

—Each spring encased in individual muslin pockets to eliminate noise.

—Taped balloon type roll edges.

—Strictly hand tailored by skilled mattress makers.

GREATEST mattress value of all time. A great mattress made still greater . . . that's finer in appearance . . . more comfortable . . . better tailored . . . more enduring . . . resulting in all the lasting satisfaction that quality—highest quality—can give. There's a wealth of marvelous softness and dressy shapeliness in the *Companion*. By every known standard of comparison the price should be higher. . . . If you didn't know the price you'd emphatically say, "It must be a $29.50 mattress."

Choice of *Green, Blue, Rose* or *Orchid* color Imported panel patterned cotton Damask. Shipped from factory near our store. See estimated freight rates on page 785. *Not Prepaid.*

1KM7679½—*State size and color.*

To fit 54-in. bed. Shpg. wt., 85 lbs... **$19.50**
To fit 48-in. bed. Shpg. wt., 78 lbs.... **$19.40**
To fit 39-in. bed. Shpg. wt., 64 lbs.... **19.30**

BOX SPRING TO MATCH

A fine upholstered box spring covered with the same panel pattern imported cotton damask to match in **Green, Blue, Rose** or **Orchid.** Shipped **Not Prepaid** from factory near our store. State whether for wood or metal bed, with or without slats. Wood or metal side rails, and straight or bow end bed.

1KM7479½—State color and size.

To Fit	Shpg. Wt.	
54-in. bed.	125 lbs.....	**$19.50**
48-in. bed.	115 lbs.....	**$19.40**
39-in. bed.	100 lbs.....	**19.30**

Eyelet Tufting

NEW! NEW! NEW!

DOUBLE DECK *Luxury Sleep*

CHOOSE THE WAY YOU LIKE TO SLEEP

$24.50 CASH
MATTRESS
TO FIT 54-IN. BED

Easy Terms $4 DOWN

SEE PAGE 737



Ⓐ Stitched muslin-lined felted cotton pad prevents upholstering from interfering with coils.
Ⓑ Offset coils flex . . . Can't slip.
Ⓒ Feather coils for *soft* sleeping surface.
Ⓓ Heavier coils for *firm* sleeping surface.
Ⓔ Special ring clip fasteners lock units permanently together.
Ⓕ Noiseless shock absorbing insulating pad.
Ⓖ Flexible "Hour Glass" shaped coils.

Exclusive at Sears!

FIRM OR SOFT MATTRESS ALL IN ONE

—Double deck . . . two spring units . . . one on top of other.
—182 Double Cone coils in each unit . . . 364 in all.
—Coils on one side of medium gauge oil-tempered wire, making a very soft surface.
—Coils on other side heavier gauge, producing a more resistant, firmer sleeping surface.
—Coils laced together top and bottom by strong flexible silent helicals.
—Soft, thick, cotton shock absorbing insulator eliminates all noises and friction between coil units.
—Top, bottom and sides cushioned with 32 lbs. of fine grade, felted cotton.
—Stitched cotton batt over coils at top and bottom prevents the coils from "feeling through."
—16 screened ventilators allow mattress to "breathe."
—Covered with beautiful imported panel patterned cotton damask with plain color sides to match.
—New BALLOON type roll edge, contrasting colored corded tape edging, and hand button-tufted.

The very latest improvement in sleeping comfort! This patented New Double-Deck Luxury Sleep mattress has a sleeping surface on one side of deep, feathery softness that molds to your body—perfect for children and lighter weight adults. And a more resistant, firmer, yet yielding surface on the reverse side, which is supremely comfortable for those who prefer a harder sleeping surface.

This new revolutionary innerspring construction is the principle of the double-deck "hour glass" spring, applied for the first time to the inside of a mattress.

The covering is heavy imported panel patterned cotton damask, in shades of Rose, Blue, Green or Orchid.

1KM7673⅓—Shipped from factory in North Eastern New Jersey. Not Prepaid. See estimated freight charges on page 785. State size and color.

To fit 54-in. bed. Shpg. wt., 100 lbs	**$24.50**
To fit 48-in. bed. Shpg. wt., 92 lbs	**$24.40**
To fit 39-in. bed. Shpg. wt., 85 lbs	**24.30**

. . . BUY THE SPRING TO COMPLETE THE ENSEMBLE

—140 triple cone coils of finest Premier oil-tempered wire.
—Tied together at top with 320 flexible helicals (coils).
—Center tied with heavy deck wire to prevent sideway.
—Automatic side braces.
—Heavy border wire.
—Continuous, 1½x1½ inch angle steel frame.
—Heavy cross slats with a 2-inch drop, reinforce frame and permit deeper than average coil spring to be used.
—Green baked-on enamel finish.

A properly proportioned spring providing the correct foundation and helping this superb double-deck mattress to serve you much better than if used on a poor spring. Not Prepaid.

1KM5778—State Size. To Fit. Shpg. wt. **$10.95**

54-in. bed. 90 lbs	
48-in. bed. 80 lbs	**$10.94**
39-in. bed. 65 lbs	**10.93**

NEW SUPER Luxury Sleep

With NEWEST, EXCLUSIVE DESIGN TICKING

$5 DOWN

SEE PAGE 737

Nationally Advertised Mattresses	COMPARE	Sears Super Luxury Sleep
Up To $39.50	.CASH PRICE.	$29.50
Domestic Cotton Damask.	..COVERING..	New, Exclusive Petit Point-like ticking.
Up to 300 fewer than Sears Super Luxury Sleep.	COIL SPRINGS	848 Coil Springs in individual muslin pockets.
None.	. INSULATOR .	A stitched layer of cotton linter felt over spring unit.
Thirty pounds of cotton linter felt.	.. PADDING ..	Several layers of high grade felted cotton linters, top and bottom and stitched layer pad weighs 33 lbs.
Quilted boxing and taped roll edge.	.SIDE WALLS.	Quilted boxing and roll edges bound with mercerized tape.
Eight.	VENTILATORS	Eight.
By Hand.	..TAILORING..	By hand. Strictly custom built.

And . . . In Addition

Only *SUPER LUXURY SLEEP* Has All These New Features:

Custom Built
EMBROIDERED SIDE WALLS
Designed for Greater Beauty

BUTTON TUFTING
Means Finer Sleeping Surface

Exclusive
INVISIBLE STITCHING
First Time on Any Mattress



Individual muslin pocket for each spring reduces friction.



Shock pad of quilted cotton felt prevents coils from breaking felted linter cotton padding.



Premier steel coils in Box Spring hand tied 8 ways with Italian hemp.



Full 33 pounds felted linter cotton prevents springs "feeling through."

Box Spring to Match

Contains 72 finest quality Premier steel springs, hand tied eight ways with strong Italian hemp. Flexible rattan edging around top. Covered with same material as mattress. State if for wood or metal bed and if bed has slats and wood or metal rails. Also if for straight or bow end bed. **State color and size.** Shipped from factory in Northeastern New Jersey.

1KM7469½—Not Prepaid.

To Fit	Shpg. Wt.	
54-in. bed.	125 lbs.....	**$29.50**
48-in. bed.	115 lbs.....	**$29.40**
39-in. bed.	100 lbs.....	**29.30**

$29.50 CASH
54-IN. MATTRESS ONLY

WORLD'S FINEST . . .
Again Improved

- Inner unit of 848 cylinder coils.
- Each made of finest grade, oil-tempered Premier wire.
- Springs always upright . . . cross tied at top and bottom . . . can't lean or jumble.
- Noiseless . . . each coil encased in a separate muslin pocket.
- Insulator of elastic cotton linter felt securely quilted to muslin over top and bottom of coils.
- Cushioned with full 33 lbs. of new, clean fluffy cotton linter layer felt.
- New, more beautiful Petit point-like cover with fine wool overshot design.
- Non-sag balloon type, taped roll edge.
- Tailored with invisible stitching.
- GENUINE EMBROIDERED sidewalls . . . more beautiful than ever.
- Sanitary screened ventilators permit fresh air to circulate.
- New, improved button tufting.

Like the very latest automobile, the new *Super Luxury Sleep* has the most modern and up-to-date improvements. But even with all its superior points of interior construction we weren't satisfied. We wanted an exterior of even greater beauty-appeal . . . a cover that would be exclusive . . . to make the *Super Luxury Sleep* **the most beautiful as well as the most comfortable mattress in America.**

In our opinion the 1932 *Super Luxury Sleep* excels them all. The new, expensive, exclusive Petit point-like design of fine wool overshot into the heavy cotton ticking, almost silk-like in appearance, is the most striking cover ever put on any mattress. This new design has the resemblance of relief work, is permanent, and is in contrasting tones to the pastel shade backgrounds. For the first time, and only on the *Super Luxury Sleep* can you secure this marvelously beautiful cover.

1KM7669½—MATTRESS. Choice of **Green on Green, White on Pink, or White on Blue.** Shipped from factory in Northeastern New Jersey. **State size and color. Not Prepaid.**
To fit 54-in. bed. Shpg. wt., 90 lbs.... **$29.50**
To fit 48-in. bed. Shpg. wt., 83 lbs..... **$29.40**
To fit 39-in. bed. Shpg. wt., 75 lbs..... **29.30**

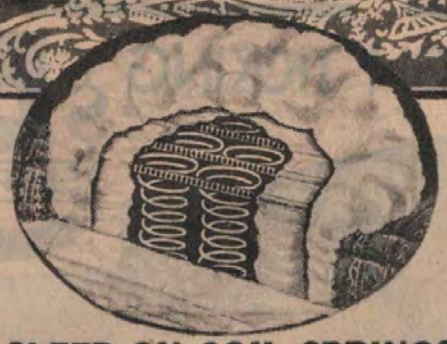
1K7194—PILLOWS, 21x27 in. Filled with soft, light goose and duck feathers No-O-Dr Processed. Covered in plain color ticking to harmonize. Act. wt., 2 lbs. each. **Postpaid.** Per Pair.... **$8.50**

1KM5691—COMPLETE ENSEMBLE, including Super Luxury Sleep mattress, box spring, and 2 pillows. 39-in. size has only 1 pillow included. **State size and color.** Shipped from factory in Northeastern New Jersey. **Not Prepaid, except Pillows which are shipped Postpaid from our store.**

To fit 54-in. bed. Shpg. wt., 215 lbs. **$59.85**
To fit 48-in. bed. Shpg. wt., 198 lbs. **$59.75**
To fit 39-in. bed. Shpg. wt., 175 lbs. **59.65**

MATTRESS BUYING..

Spring Filled



SLEEP ON COIL SPRINGS

Open and muslin covered type inner-spring unit . . . hundreds of coil springs . . . resilient, frictionless . . . cushioned with many layers of fluffy felted cotton . . . stitched cotton batt prevents feeling springs through. This is the kind of high grade construction you get in any one of these several Sears mattresses.

TUFTLESS INNER-SPRING

- Imported panel-patterned HEAVY cotton damask, with linen-like finish rich . . . lustrous . . . durable.
- 368 Cylinder shaped highly-tempered coils individually encased in muslin pockets.
- Coils cross-tied at top and bottom to prevent noise and shifting.
- Cushioned top and bottom with FULL 30 lbs. of soft, felted layer cotton.
- Stitched cotton batt "insulator" prevents coils from feeling through.
- Eight sanitary screened ventilators allow fresh clean air to circulate.
- TUFTLESS . . . a perfectly smooth surface.
- Taped roll edges.

One of our FINER GRADES in the less expensive class . . . an inner-spring mattress that will give many years of service and satisfaction. **More durable** because of the greater number of coils . . . **More attractive** because of the high-grade imported heavy cotton damask ticking . . . **More comfortable** because we've incorporated the latest sleep-insuring ideas. Not tufted, so as to give you the smoothest and most sanitary sleeping surface possible. Choice of **Green, Rose, Blue,** or **Orchid.** Shipped **Not Prepaid** in flat carton.

1KM7643—State size and color. **$16.95**
To fit 54-in. bed. Shpg. wt., 85 lbs. **$16.95**
To fit 39-in. bed. Shpg. wt., 64 lbs. **$16.75**

See freight rates on opposite page.

TUFTED INNER-SPRING

—GENUINE imported panel pattern cotton damask cover.
—OIL TEMPERED double cone coil open type wire inner-spring unit.
—Cushioned top and bottom with full 30 lbs. of soft, fluffy, felted cotton.
—Coils can't "feel" through—stitched cotton batt prevents it.
—Firmly tufted to hold many layers in place.

Sparkling with "eye-appeal" . . . comfort that's simply wonderful . . . It's a BETTER GRADE mattress in the low price field. Especially outstanding is the long wearing imported panel patterned cotton damask ticking cover, offered in choice of **green** or **orchid.** Has taped roll edges and screened ventilators for air circulation. Packed in flat, sanitary carton. **Not Prepaid.**

1KM7678—State size and color. **$12.95**
To fit 54-in. bed. Shpg. wt., 77 lbs. **$12.95**
To fit 48-in. bed. Shpg. wt., 68 lbs. **$12.85**
To fit 39-in. bed. Shpg. wt., 56 lbs. **12.75**

See freight rates on opposite page

LOWEST PRICE INNER-SPRING

—Heavy green drill ticking in smart damask-pattern, copy of an expensive imported fabric.
—Conventional open type inner-spring unit of highly tempered wire coils.
—Deeply tufted, taped roll edges, smooth rounded corners and screened ventilators.

Here's the inner-spring mattress for those who want one at a very low price. Not equal, of course, to our higher-priced inner-spring mattresses—yet it has more refreshing comfort and durability than was ever before put into a mattress selling for so little money. Shipped in flat sanitary carton. **Not Prepaid.**

1KM7653—State size. **$8.95**
To fit 54-in. bed. Shpg. wt., 75 lbs. **$8.95**
To fit 39-in. bed. Shpg. wt., 54 lbs. **$8.75**

Our lowest price inner-spring mattress. Will render good service. Floral pattern drill ticking. Roll edge. Firm tufting. To fit **54-in.** bed. **Not Prepaid.** (Not shown).
1KM7694—Shpg. wt., 70 lbs. **$6.98**

Others Ask ~~$28.50~~
$16.95
54-IN.

Others Ask ~~$26.00~~
$12.95
54-IN.

Others Ask ~~$12.75~~
$8.95
54-IN.

As listed, mattresses conform to government specifications to fit the following size beds: Full size (54-in.), Twin size (39-in.), and Three-quarter size (48-in.).

MADE EASY..at Sears!

Layer Cotton Filled



"Better-Bilt" mattresses are made the Sanitary way . . . the Correct way . . . the Only way to insure real sleeping comfort and durability. Extra layers of soft, fluffy, felted cotton are piled in the center at top and bottom, providing a CROWNED center for greater comfort. They are made by nationally known makers, members of the Better Bedding Alliance of America, in airy factories under the most sanitary conditions. Sears as well as the manufacturer guarantees their purity.

INNER-STRAP FELTED COTTON

- FULL 50 lbs. of soft felted cotton.
- Built-up layer upon layer.
- Tapes sewed inside ticking prevent spreading.
- Cover of heavy drill two-tone ticking.
- Screened air ventilators.
- Roll edges. Deep uniform tufting.

The BEST need not be expensive when you prefer a felted cotton mattress. This one is thoroughly honest quality according to Better-Bilt standards. Cannot spread out because strong, broad tapes are sewed to the inside of the ticking at top and bottom. Choice of two-tone **Green, Rose** or **Orchid.** Shipped in sanitary carton.

1KM7644—State size and color. Not Prepaid.

To Fit	Act. Wt.	Shpg. Wt.	
54-in. bed	50 lbs.	58 lbs.	**$9.95**
48-in. bed	45 lbs.	52 lbs.	**$9.85**
39-in. bed	37½ lbs.	44 lbs.	**9.75**

Similar to above but filled with **100% Genuine Prime Japara Kapok,** covered in heavy sateen and finished with taped roll edges. Kapok is lighter and softer than cotton but will not give as long service. **Not illustrated.**

1KM7559—Not Prepaid. State size.

To Fit	Act. Wt.	Shpg. Wt.	
54-in. bed	30 lbs.	38 lbs.	**$10.95**
48-in. bed	27 lbs.	34 lbs.	**$10.85**
39-in. bed	22 lbs.	28 lbs.	**10.75**

GRANDMOTHER'S FAVORITE

—100% all soft layer felted cotton.
—Crowned center, top and bottom.
—Actually 10 lbs. extra cotton in each size.
—HEAVY, durable alternate blue and white woven stripe 6-oz. ticking.
—Securely tufted—filling can't shift.
—Taped roll edges.
—Four rows of side stitching.

Another fine mattress, Extra Thick for Extra Comfort . . . full 10 lbs. more than the average mattress selling in this price range elsewhere. The blue and white stripe 6-oz. ticking is the same that was so popular in grandmother's day and is today used extensively in America's leading hotels and hospitals. Matches our pillow, 1K7159 shown on page 780. Shipped in sanitary carton. **Not Prepaid. State size.**

	To Fit	Act. Wt.	Shpg. Wt.	
1KM76571	54-in. bed	60 lbs.	68 lbs.	**$8.95**
1KM76572	48-in. bed	55 lbs.	62 lbs.	**$8.85**
1KM76573	39-in. bed	47½ lbs.	54 lbs.	**8.75**

See estimated freight rates below.

55-LBS. ALL LAYER FELT

—Good grade drill ticking with plain color sateen sides to harmonize.
—Deeply tufted.—Imperial Roll edges.
—Four rows of side stitching.

An excellent mattress for the money. One of our best sellers, because it gives more service, more comfort, is better looking and better tailored than most mattresses of its kind that sell for from ⅓ to ½ more. Shipped in sanitary carton. **Not Prepaid. State size.**

	To Fit	Act. Wt.	Shpg. Wt.	
1KM76661	54-in. bed	55 lbs.	63 lbs.	**$7.65**
1KM76662	48-in. bed	50 lbs.	57 lbs.	**7.55**
1KM76663	39-in. bed	42½ lbs.	49 lbs.	**7.45**

Same as above except covered all over including sides in a floral designed drill ticking, 5 lbs. less in each size and 3 rows of side stitching. **Not Prepaid. State size.**

	To Fit	Act. Wt.	Shpg. Wt.	
1KM76641	54-in. bed	50 lbs.	58 lbs.	**$6.45**
1KM76642	48-in. bed	45 lbs.	52 lbs.	**6.35**
1KM76643	39-in. bed	37½ lbs.	44 lbs.	**6.25**

ESTIMATED FREIGHT CHARGES
Per 100 Pounds on Mattresses

150 Miles	$1.02	500 Miles	$2.24
300 Miles	1.46	750 Miles	2.55

We Guarantee Safe Delivery of All Our Shipments

Even OUR LOWEST PRICED MATTRESS IS 100% NEW COTTON



See Page 737 for Easy Payment Plan

SWISS EMBROIDERY EFFECT PLAIN COLOR SIDES . . . .

1. Full 50 lbs. of soft, new fluffy linter cotton, with layers of felted linter cotton on top and bottom
2. Deeply tufted to prevent lumping
3. Lock stitched roll edges
4. Durable floral art ticking

What a mattress . . . and what a price! The manufacturer was amazed when we told him **"to make us a 100% new linter cotton mattress with layers of felted linter cotton on top and bottom to sell for $4.48"** and in addition to **"finish it with Swiss Embroidery Effect plain colored sides."** And no wonder! Only a store as big as Sears, buying in record-size lots, could do it. The Swiss Embroidery Effect side is a touch of quality and beauty utterly lacking in any other mattress in this price range. Shipped in dustproof carton. For estimated freight rates see page 785. **Not Prepaid. State size.**

1KM7628	Act. Wt.	Shpg. Wt.	
To fit 54-in. bed	50 lbs.	58 lbs.	**$4.48**
To fit 48-in. bed	45 lbs.	52 lbs.	$4.38
To fit 39-in. bed	37½ lbs.	44 lbs.	4.28

Not illustrated. An inexpensive mattress with loose linter cotton center filling and layers of felted linter cotton on top and bottom. Art ticking. Roll edges. Deeply tufted. Act. wt., 45 lbs. To fit 54-in. bed only. Shpg. wt., 53 lbs.
1KM7517—Not Prepaid **$3.65**

SPECIAL OFFERING! 100% Layer Felt

Smashing Values? . . . we'll say they are! A big manufacturer and a good one, too, had thousands of dollars tied up in mattresses . . . Overstocked with beautiful 100 per-cent LAYER FELTED COTTON mattresses . . . thousands of them. But he needed money.

"The goods must be sold at once," he decided. **"NAME YOUR OWN PRICE".** And we did! We picked out a train load . . . enough for all our huge mail order plants. We offered him a price. It was accepted. This most sensational mattress offer is the result.



No Matter How Low the Price We Guarantee the Quality

★ Filling of new, fluffy felted cotton piled layer upon layer.
★ Crowned center where wear is greatest for years of comfort.
★ Attractive covers of floral pattern art ticking.
★ Securely tufted. Keeps filling in place, prevents lumping.

1KM7619—Shipped in carton. State size. Not Prepaid.	Act. Wt.	Shpg. Wt.	
To fit 54-in. bed	45 lbs.	53 lbs.	**$4.45**
To fit 39-in. bed	32½ lbs.	39 lbs.	$4.25

1KM7627—Shipped in carton. State size. Not Prepaid.	Act. Wt.	Shpg. Wt.	
To fit 54-in. bed	50 lbs.	58 lbs.	**$4.95**
To fit 39-in. bed	37½ lbs.	44 lbs.	$4.75

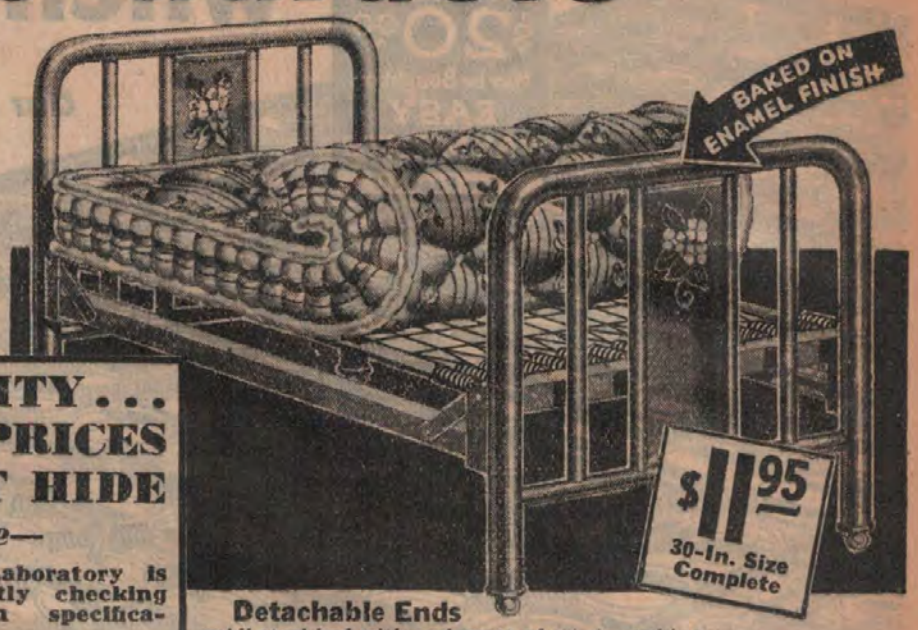
1KM7635—Shipped in carton. State size. Not Prepaid.	Act. Wt.	Shpg. Wt.	
To fit 54-in. bed	55 lbs.	63 lbs.	**$5.75**
To fit 39-in. bed	42½ lbs.	49 lbs.	$5.55

Bungalow Beds and Cots as Designed by Sears

are more durable

See Page 737 for our Easy Payment Plan





QUALITY . . . LOW PRICES CAN'T HIDE

Because—

1—Our Laboratory is constantly checking construction specifications.

2—We buy only from the largest and most responsible manufacturers.

3—Buying for 10 huge mail order plants and hundreds of retail stores, we deal in tremendous quantities resulting in lower prices.

SEE ESTIMATED FREIGHT CHARGES ON PAGE 786H

Folds Up Out of the Way

—Rigidly built bed of 1⅛-in. steel tubing.
—Felted cotton mattress is standard mattress thickness.
—Floral drill ticking. Roll edge, 3 rows of side stitching.
—Resilient, coil spring with helical (coil) tied top.
—Rich Walnut baked-on enamel finish.
—End, 28 in. high; entire length, 76 in.

Practical enduring popular bungalow bed. **Not Prepaid.**

	Width	Coils in Spring	Shpg. Wt.	
1KM56151	30 in.	60	107 lbs.	$11.95
1KM56152	36 in.	72	118 lbs.	13.95

Bed and spring same as above but with a 2-inch box mattress of all felted cotton. Floral art ticking. **Not Prepaid.**

1KM56431	30 in.	60	90 lbs.	$ 9.45
1KM56432	36 in.	72	98 lbs.	10.75

Bed and Spring only. **Not Prepaid.**

1KM58801	30 in.	60	74 lbs.	$6.98
1KM58802	36 in.	72	80 lbs.	7.78

Detachable Ends

—All steel bed with end posts of 1⅛-in. tubing.
—Walnut baked-on enamel finish.
—Suspended Hi-Riser type link wire spring.
—Mattress standard thickness. Filled with clean, new felted cotton.
—Firmly tufted, roll edges, 3 rows of side stitching. Drill ticking.

Ideal for porches. Ht., ends 30 in. Lgth. about 76 inches. Strong sturdy and rigidly braced. See page 786H for freight rates.

Bed, spring and mattress complete. Not Prepaid.

1KM52861—30-inch width. Shpg. wt. 90 lbs. **$11.95**
1KM52862—36-inch width. Shpg. wt. 97 lbs. **$12.95**

Bed and spring as illustrated but with lighter weight mattress. Not illustrated. Mattress is all felted cotton. Has 2-inch box with plain edges. Floral art ticking. **Not Prepaid.**

1KM52901—30-inch width. Shpg. wt., 73 lbs. **$9.45**
1KM52902—36-inch width. Shpg. wt. 77 lbs. **$10.45**

Bed and spring only. Not Prepaid.

1KM58841—30-inch width. Shpg. wt. 57 lbs. **$6.95**
1KM58842—36-inch width. Shpg. wt. 59 lbs. **$7.45**

THE COMFORT AND CONVENIENCE of an EXTRA BED



Coil Spring With Helical (Coil) Tied Top

—All steel folding cot, rigidly braced.
—Walnut brown baked-on enamel finish.
—Length overall, 76 in. Height, 30 in.
—60-coil springs; 4 end fillers in 30-in. size.
—66-coil springs; 5 end fillers in 36-in. size.

The helical (coil) tied top is far superior to plain wire tied styles usually found on cots at this price. It is more resilient, will last longer and is more comfortable. **Not Prepaid.**

	Width	Shpg. Wt.	
1KM58931	30 in.	68 lbs.	$6.95
1KM58932	36 in.	73 lbs.	7.45

Cot complete with pad mattress (not shown) to fit, of felted cotton box edge; firmly tufted; art ticking. Act. wt., 30-in. size 18 lbs.; 36-in. size 23 lbs. **Not Prepaid.**

1KM56731	30 lbs.	90 lbs.	$9.25
1KM56732	36 lbs.	100 lbs.	10.25



—COT PAD, regular mattress thickness.
—All New felted Cotton linters.
—Roll edge, 3 rows of side stitching.
—Drill ticking. Firmly tufted.

1KM7523—Not Prepaid. State size. Shpg. wts. add 5 lbs. to actual weights.

30x72 in. size. Act. wt. 30 lbs. **$5.25**
36x72 in. size. Act. wt. 35 lbs. **5.75**

Pad mattress (not shown) of felted cotton linters, plain box edge firmly tufted, covered with floral art ticking.

1KM7231—Not Prepaid. State size.

	Act. wt.	Shpg. wt.	
30x72 in.	14 lbs.	17 lbs.	$2.65
36x72 in.	19 lbs.	22 lbs.	3.15



—All steel; tubular folding ends; riveted steel frame.
—Rich Walnut baked-on enamel finish. Length, 75 in.
—Suspended Hi-riser, steel wire link type spring.
—Box edge style mattress filled with felted linter cotton and covered with floral art ticking.
—2 sizes. Actual wts., 14 lbs. and 19 lbs. respectively.

Cot and Mattress. Not Prepaid.

1KM56501—30-in. Four filler rods. 81 lbs. **$8.25**
1KM56502—36-in. Five filler rods. 92 lbs. **9.25**

Cot Only. Not Prepaid.

1KM58911—30-in. Four filler rods. 59 lbs. **$5.85**
1KM58912—36-in. Five filler rods. 65 lbs. **6.35**

Estimated freight charges on page 786H.



Easily Put Away When Not Needed

—All steel tubular ends; angle iron frame.
—Baked-on brown enamel finish.
—Length, open 74½ in.; Height, with casters 26 in.
—Steel link wire spring attached to frame at ends by flexible helical springs for comfort.

One of the sturdiest cots you can find at any price. Rigidly braced, easily folded up and takes minimum of space for storage. For freight rates see page 786H. **Not Prepaid.**

1KM58891—30-in. width. Shpg. wt., 42 lbs. **$3.75**
1KM58892—36-in. width. Shpg. wt., 44 lbs. **$4.25**



—Bed, Mattress and Bedding folds together.
—All steel bed reinforced with side braces.
—Baked-on enamel finish.
—Wishbone spring attached to frame with helical (coil) springs for comfort.
—Length open, 72 in.; closes to 15x44 in. size.

Handiest outfit you can buy, where floor space is limited. Curtain not included. **Not Prepaid.**

1KM52321—30-in. Shpg. wt. 40 lbs. **$4.95**
1KM52322—39-in. Shpg. wt. 49 lbs. **5.45**
1KM52323—48-in. Shpg. wt. 57 lbs. **6.25**

All felted cotton mattress to fit. Box edges; tufted.

1KM72261—30x72 in. Shpg. wt. 21 lbs. **$2.89**
1KM72262—39x72 in. Shpg. wt. 28 lbs. **3.75**
1KM72263—48x72 in. Shpg. wt. 35 lbs. **4.45**



COT enameled—Steel angle frame and ends.
—Length, 74½ in., ht. of ends, 25 in.
FELTED COTTON PAD—Floral art ticking.
PILLOW—Filled with clean, chicken feathers.
—Size, 17x24 in. Act. wt., 2 lbs.—Floral tick.

1KM5646—Complete outfit. Not Prepaid.

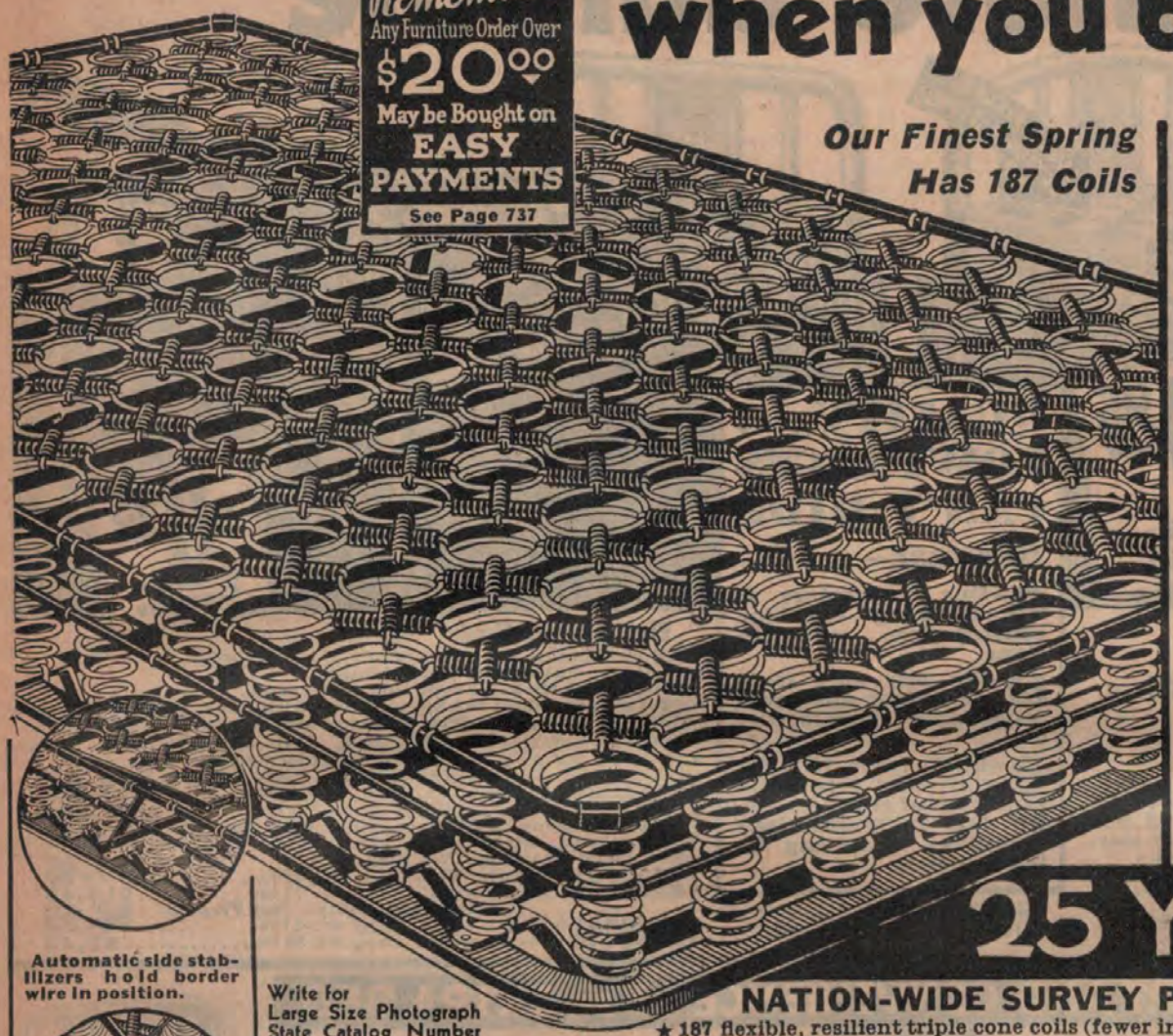
Width	Pad	Shpg. Wt.	
30 in.	14 lbs.	63 lbs.	$6.25
36 in.	16 lbs.	67 lbs.	7.25

1KM5887—Cot Only. Not Prepaid. State size.

30-in. size. Shpg. wt. 40 lbs. **$2.98**
36-in. size. Shpg. wt. 44 lbs. **3.48**

FEATURES TO LOOK FOR.... when you buy a spring

Remember Any Furniture Order Over $20.00 May be Bought on EASY PAYMENTS See Page 737



Our Finest Spring Has 187 Coils



Triple cone coils distribute every strain exactly as the shock absorbers on your car. Highly resilient and lots of recoil.



Helical (coil) spring tied top allows each coil to act independently in yielding to body weight. Two people of unequal weight do not roll to center.



Double deck construction acts as a direction guide and keeps coils in line when compressed. The coil cannot wobble from side to side.



Drop cross slats brace the frame and permit deeper than average coils with the exception of the outside row which rests on the angle frame.

Automatic side stabilizers hold border wire in position.



Continuous angle steel frame for strength, and round corners to prevent torn bedding.

25 Year Guarantee

Write for Large Size Photograph State Catalog Number

$14.50

TO FIT 54-INCH BED

- ★ 187 flexible, resilient triple cone coils (fewer in smaller sizes).
- ★ Made of oil-tempered Premier wire.
- ★ Tied together at top by 320 lively crossed helical (coil) springs.
- ★ Center deck wire holds coils firmly in position, eliminating sidesway.
- ★ Automatic side braces.
- ★ Heavy border wire around top.
- ★ Continuous 1½x1½ in. angle steel frame for greater strength and durabiity.
- ★ Corners rounded to prevent torn bedding.
- ★ Heavy drop cross slats hold frame rigid and allow deeper center coils.
- ★ Baked-on Green enamel rust-resisting finish.

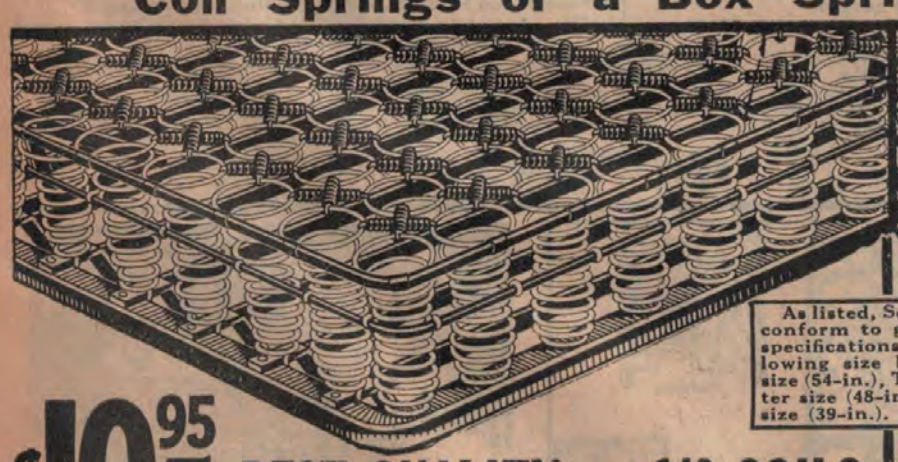
NATION-WIDE SURVEY PROVES IT A $19.50 VALUE

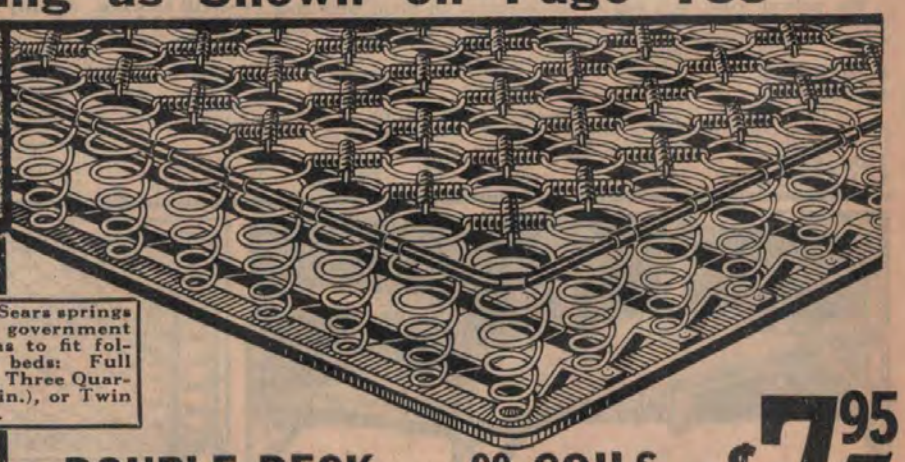
The best spring made is our finest. In the long run it is the "world's least expensive" bed spring. Spread over the guaranteed period of 25 years, it actually costs you less than 55c a year to enjoy the satisfying comfort found only in superlative quality. Why deprive yourself longer of the greater comfort, longer service, and genuine economy this spring offers? Fits beds with either wood or steel side rails. For freight rates see opposite page. **Not Prepaid.**

1KM5799—State size.

To fit 54-in. bed. Shpg. wt., 107 lbs... **$14.50**
To fit 48-in. bed. Shpg. wt., 94 lbs..... **$14.49**
To fit 39-in. bed. Shpg. wt., 77 lbs..... **14.48**

For Innerspring Mattresses, Buy One of These Good Coil Springs or a Box Spring as Shown on Page 783





As listed, Sears springs conform to government specifications to fit following size beds: Full size (54-in.), Three Quarter size (48-in.), or Twin size (39-in.).

BEST QUALITY . . . 140 COILS

$10.95 54-IN.

—140 big, triple cone coils of finest Premier wire.
—234 crossed helical coils hold these big spiral springs together.
—Center tie wires connect all coil springs reducing sideway.
—Automatic side braces support the heavy border top wire.
—Continuous 1½x1½ inch angle steel frame has rounded corners.
—Deeper than average coils because of 2-inch drop cross slats.
—Baked-on Green enamel rust-resisting finish.

Big News—even in this year of slashed prices! Positively sensational for a **genuine double deck** spring with ALL the strong construction points listed above to be offered at this price. For wood or steel beds with wood or steel rails. For estimated freight rates see opposite page. **Not Prepaid. State size.**

1KM57901—To fit full size 54-in. bed. Shpg. wt., 87 lbs..... **$10.95**
1KM57902—To fit three-quarter size 48-in. bed. Shpg. wt., 75 lbs.... **$10.94**
1KM57903—To fit twin size 39-in. bed. Shpg. wt., 66 lbs..... **10.93**

DOUBLE DECK . . . 99 COILS

$7.95 54-IN.

—99 triple cone shaped coils (proportionately fewer in smaller sizes).
—Tied at top by 160 flexible crossed helical (coil) springs.
—Two-in. drop cross slats permit deeper than average springs.
—Continuous 1¼-inch angle steel frame with rounded corners.
—Stabilizer on each side keeps border wire top from sagging
—Durable Green rust-resisting finish.

Convincing economy that is yours, when you buy at Sears! If you want a genuinely good, double deck coil spring for less than you ever thought possible, we recommend this one. For freight rates see opposite page. Fits beds with either wood or steel side rails. **Not Prepaid. State size.**

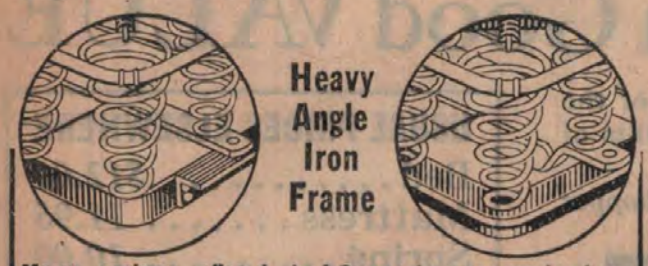
1KM57831—To fit 54-in. bed. Shpg. wt., 69 lbs..... **$7.95**
1KM57833—To fit 39-in. bed. Shpg. wt., 56 lbs..... **$7.93**

Same general construction spring as above but of somewhat lighter materials. No Stabilizers. Fits beds with either wood or steel side rails. **Not Prepaid.**

1KM57551—To fit 54-in. bed. Shpg. wt., 64 lbs..... **$5.95**
1KM57553—To fit 39-in. bed. Shpg. wt., 51 lbs..... **5.93**

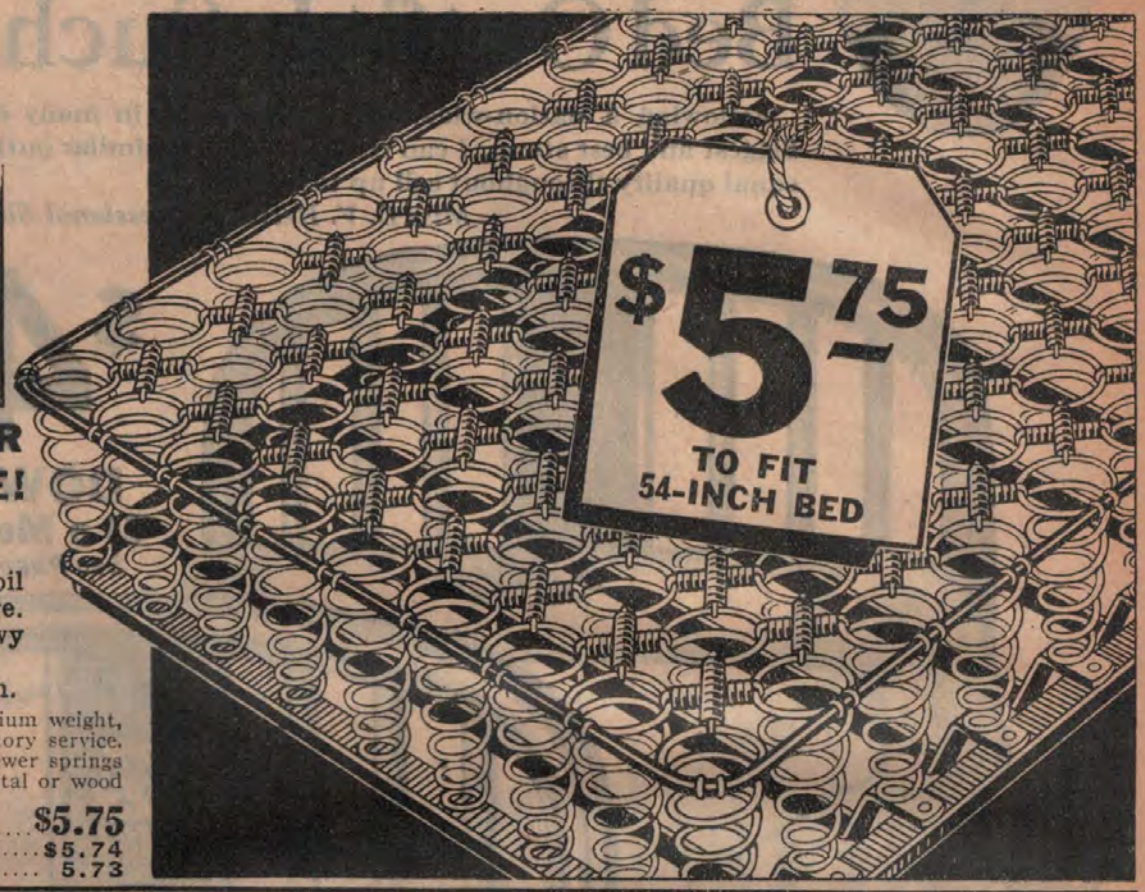
Best Grade PREMIER WIRE IN ALL SEARS SPRINGS

Premier wire (finest obtainable for spring construction) is highly tempered in oil. Springs made of Premier wire have great resiliency and recoil with correspondingly long life. Enameled to resist rust.



Many springs offered by others are made of four separate pieces, riveted together. Angle iron used only on sides. This is a cheaper construction.

Our springs are made of one piece continuous angle iron for greater strength and durability. Rounded corners prevent torn bedding. This is the best known construction.



NO SPRING GIVES MORE FOR THE MONEY THAN THIS ONE!

- Single deck style.
- 99 resilient oil tempered Premier wire coils.
- Tied together at top with 160 lively helical coil springs. See small insert on opposite page.
- Heavy angle steel bottom frame and heavy border wire top.
- Baked-on green enamel rust-resisting finish.

A genuine standard quality single deck coil spring, medium weight, flexible, comfortable, and constructed to give long satisfactory service. Rounded corners prevent torn bedding. Proportionately fewer springs than 99 are in the smaller sizes. Fits beds with either metal or wood side rails. **Not Prepaid. State size.**

1KM57761—To fit 54-in. bed. Shpg. wt., 76 lbs **$5.75**
1KM57762—To fit 48-in. bed. Shpg. wt., 58 lbs **$5.74**
1KM57763—To fit 39-in. bed. Shpg. wt., 49 lbs **5.73**

Single Deck Coil Springs



—140 deep resilient coils of high-carbon tempered Premier wire.
—Tied together at top with 234 helical (coil) springs.
—Drop cross slats permit extra deep center coils.
—Angle steel frame with rounded corners of heavy tough steel.
—Heavy border wire at top; baked-on green enamel finish.

Better than average, for those who want a single deck spring with additional coils for less money than our better grade double deck spring. Fits beds with either steel or wood side rails. **Not Prepaid. State size.**

1KM57791—To fit 54-in. bed. Shpg. wt., 77 lbs **$7.95**
1KM57792—To fit 48-in. bed. Shpg. wt., 68 lbs **$7.94**
1KM57793—To fit 39-in. bed. Shpg. wt., 50 lbs **7.93**



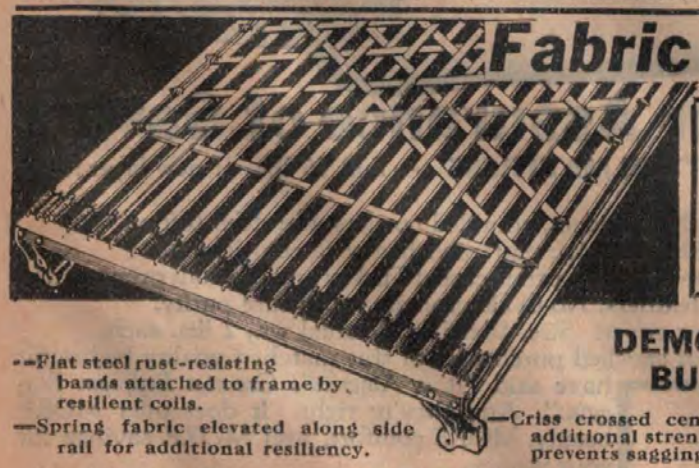
—99 resilient coils of tough Premier wire will give good service.
—Tied together at top with crimp wire forming an even surface.
—Heavy angle steel frame all around insures long life.

Our lowest priced—yet a splendid value. Far better than usual at this low figure. Heavy border wire and heavy cross slats give it sturdiness. Size to fit 54-in. bed only. Fits beds with either steel or wood side rails. Shpg. wt., 60 lbs. **Not Prepaid.**

1KM5775—To fit 54-inch bed only **$5.35**

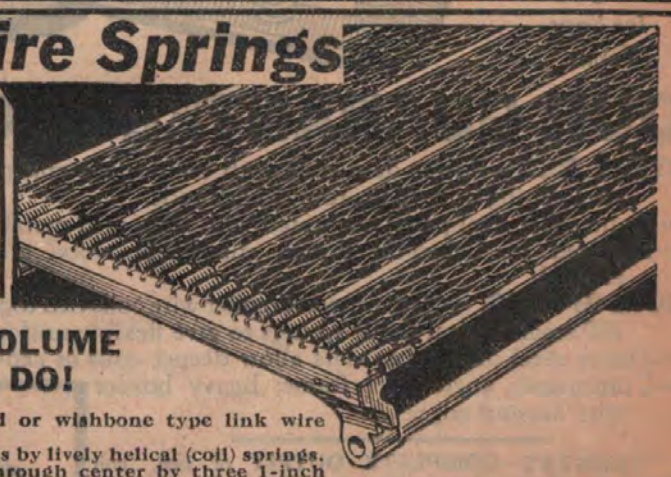
Estimated Freight Rates, Per 100 Pounds on Springs
COIL SPRINGS: 150 Mi., $1.36; 300 Mi., $1.94; 500 Mi., $2.98; 750 Mi., $3.40.
FABRIC SPRINGS: 150 Mi., $1.02; 300 Mi., $1.46; 500 Mi., $2.24; 750 Mi., $2.55.

Fabric and Link Wire Springs



$5.45 To Fit 54-Inch Bed

$4.45 To Fit 54-Inch Bed



DEMONSTRATING WHAT VOLUME BUYING FOR *CASH* CAN DO!

—Flat steel rust-resisting bands attached to frame by resilient coils.
—Spring fabric elevated along side rail for additional resiliency.
—Criss crossed center section gives additional strength and positively prevents sagging.

One of the finest fabric springs made. Has all the comfort and durability that can be built into a fabric spring. Absolutely sanitary and easy to keep clean. Its unusual construction gives strength without sacrificing comfort. **Not Prepaid.** For straight end beds only.

1KM57421—To fit 54-in. bed with **Steel** side rails. Shpg. wt., 41 lbs **$5.45**
1KM57423—To fit 39-in. bed with **Steel** side rails. Shpg. wt., 36 lbs **$5.44**
1KM5746 —To fit 52-in. bed with **Wood** side rails. Shpg. wt., 39 lbs **5.46**

—Strong diamond or wishbone type link wire spring.
—Anchored at ends by lively helical (coil) springs.
—Strengthened through center by three 1-inch flat steel flexible bands.
—Tough steel tubing frame 1½ in. diam. Entirely finished in enamel.

For straight end beds with **steel** side rails only. **Not Prepaid. State size.**

1KM57271—To fit 54-in. bed. Shpg. wt., 44 lbs **$4.45**
1KM57273—To fit 39-in. bed. Shpg. wt., 36 lbs **4.43**

1KM5722 —Similar to above but without reinforcement bands. To fit 54-in. bed with steel side rails only. Shpg. wt., 40 lbs. **Not Prepaid** **$3.45**

Please LEND This Catalog to Your NEIGHBOR



Our Expert Shopper Tells Why This *EASY to BUY · EASY to OWN* Bed Outfit Is Such Good VALUE

Following a nation-wide survey conducted in many of the biggest and best stores, I can reliably say that similar outfits of equal quality throughout sell up to $44.75.

Miss D. V. Hester, Professional Shopper

USUAL PRICES ELSEWHERE

Bed	$12.00
Mattress	11.95
Spring	10.00
Pillows	3.00
Total	$36.95
Our Price	21.95
YOU SAVE	**$15.00**

on the Complete 54-In. Outfit With Baked-on Brown Enameled Bed

$4 DOWN
$4 a Month
See Page 737



Bedspread Not Included in Price

See Page 737 for Easy Terms

OUR GUARANTEE of Quality Is Your Assurance of Saving

STEEL BED —Up-to-date style with continuous end posts of shaped steel tubing and 5/8-in. round filler rods.
— Cane effect steel panel decorated with embossed metal design.
— Finished in Baked-on Brown enamel or wood grained Walnut enamel.

COIL SPRING —99 tempered Premier wire coils tied together at top by 160 small helical (coil) springs to give flexible uniform resiliency.
— Heavy steel drop cross slats allow deeper coils in center.
— Continuous angle steel frame; heavy border wire around edge.

FELTED COTTON MATTRESS — Full 55 lbs. of new layer felted cotton.
— Tailored with roll edges, rounded corners and deep tufting.
— Covered with attractive patterned heavy sateen ticking.

PILLOWS — One half prime curled Turkey and one-half prime curled Chicken feathers, No-O-Dr processed to insure purity.
— Floral ticking cover. Size, 18x25 in. Actual wt., 2 lbs. each.

Thousands of satisfied purchasers of this matched quality bed outfit have said *"It is America's Greatest Bedroom Bargain."* And they're right. It does offer MORE beauty, MORE comfort, and MORE savings for your money.

1KM5253—**COMPLETE OUTFIT** of bed, coil spring, mattress and two pillows. 39-in. size has only one pillow. **Not Prepaid. State size.**

Size	Shpg. Wt.	Brown Enamel	Walnut Wood Grain Enamel
54-in.	194 lbs.	$21.95	$22.95
48-in.	168 lbs.	21.94	22.94
39-in.	154 lbs.	21.93	22.93

$21.95 CASH Price
54-In. Brown Enameled Bed, Spring, Mattress and Pillows

1KM5494—**BED ONLY.** State width. Not Prepaid.

Width	Shpg. Wt.	Brown Enamel	Walnut Wood Grain Enamel
54-in.	49 lbs.	$7.75	$8.75
48-in.	46 lbs.	7.74	8.74
39-in.	41 lbs.	7.73	8.73

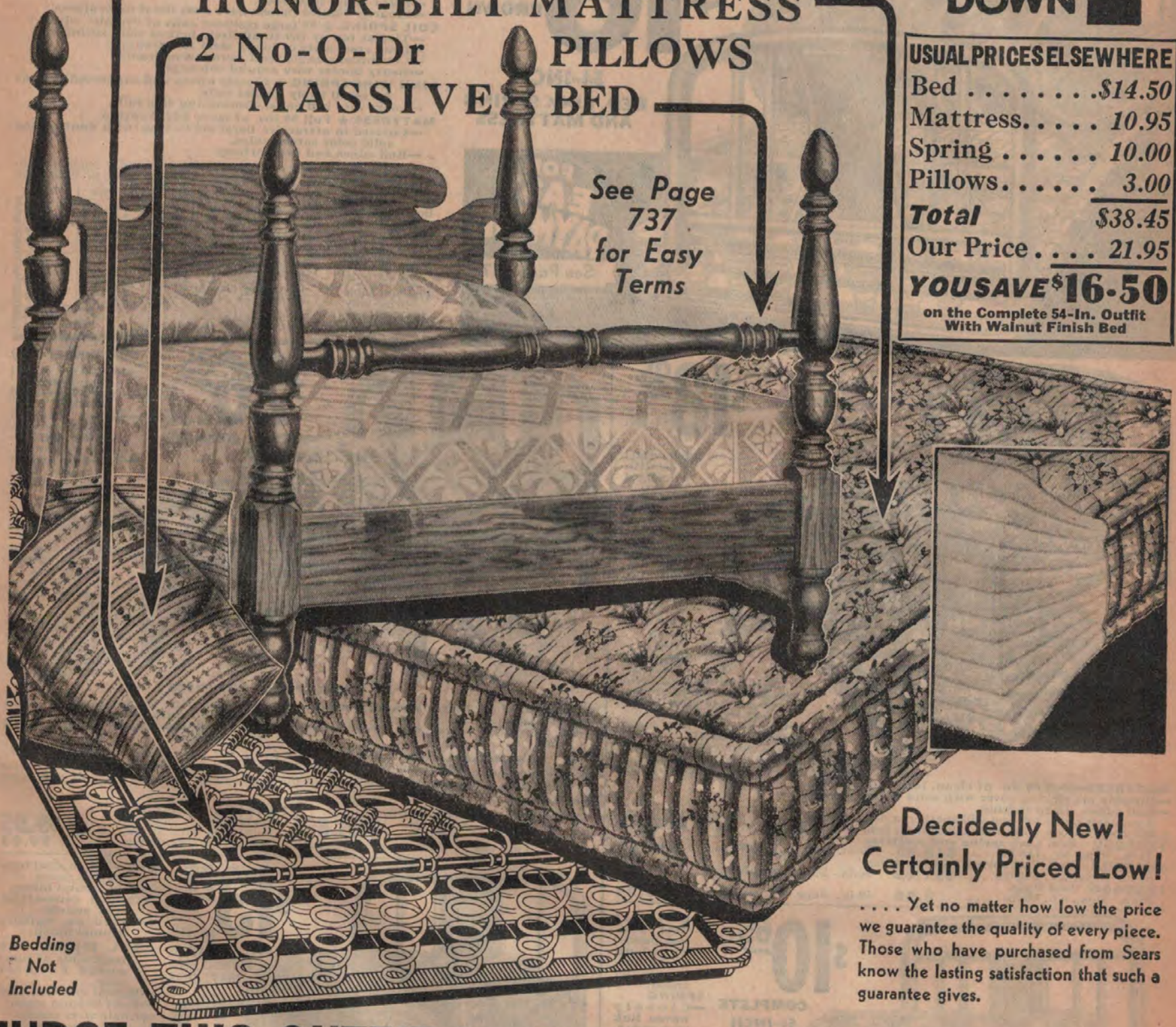
FOUR POSTER $4 DOWN

BED COMBINATION:
IMPROVED SPRING
HONOR-BILT MATTRESS
2 No-O-Dr PILLOWS
MASSIVE BED

See Page 737 for Easy Terms

USUAL PRICES ELSEWHERE	
Bed	$14.50
Mattress	10.95
Spring	10.00
Pillows	3.00
Total	$38.45
Our Price	21.95
YOU SAVE	**$16.50**

on the Complete 54-In. Outfit With Walnut Finish Bed



Bedding Not Included

Decidedly New! Certainly Priced Low!

. . . . Yet no matter how low the price we guarantee the quality of every piece. Those who have purchased from Sears know the lasting satisfaction that such a guarantee gives.

JUDGE THIS OUTFIT by Quality . . . . . in Each Piece!

Sears Low Price Saves You Most on This Colonial Poster Bed Outfit

POSTER BED— Heavy, massive type to give years of service.
— Genuine WALNUT, MAHOGANY, or MAPLE veneer, surfaces the fancy shaped 5-ply head panel; balance hardwood to match.
— Heavier than average posts turned from 3-inch stock.

COIL SPRING— 99 flexible Premier wire cone shaped coils.
— Top tied together by small interlocking helical coil springs.
— Heavy continuous angle steel bottom frame.
— Drop cross slats permit deeper than average coils.

FELTED COTTON MATTRESS — Full 55 lbs. of soft, clean, felted cotton with extra layers top and bottom.
— Good quality floral drill ticking; tufted.

PILLOWS—One-half prime curled Turkey and one-half prime curled chicken feathers. No-O-Dr processed to insure purity.
— Floral drill ticking, size, 18x25 in. Act. wt., 2 lbs. each.

1KM5217—COMPLETE OUTFIT: Bed, coil spring, mattress and two pillows. 39-in. size has only one pillow. **Not Prepaid. State size and finish.**

Size	Shpg. Wt.	Walnut Finish	Mahogany Finish	Maple Finish
54-in.	250 lbs.	$21.95	$21.97	$21.99
39-in.	190 lbs.	21.92	21.93	21.94

$21.95 CASH Price
54-In. Walnut Finished Bed, Spring, Mattress and Pillows

How Is Such A Marvelous Value Possible?

It started by scouring the markets for the biggest "quality buys" . . . and ended by grouping them together in this remarkable combination. Separately not one of these pieces was meant to sell at such singularly low prices . . . but by grouping we make this value triumph possible. According to the reports of our trained shoppers, many stores ask up to as high as $16.95 just for the bed alone. Bed Shipped from factory in Central Indiana. Other items from our store. *Not Prepaid. State finish.*

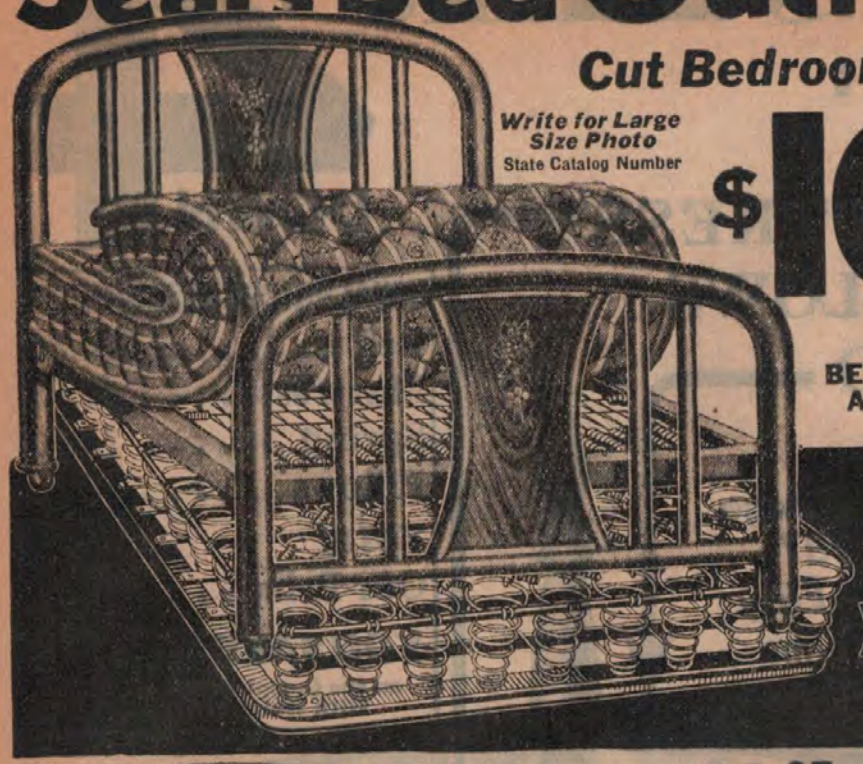
1KM4273½—BED ONLY. State width.

Size	Shpg. Wt.	Walnut Finish	Mahogany Finish	Maple Finish
54-in.	110 lbs.	$8.95	$8.97	$8.99
39-in.	85 lbs.	8.92	8.93	8.94

We Guarantee to Satisfy You and Save You Money

Sears Bed Outfits Offer 3-Way

Cut Bedroom Costs . . . Lowest Prices Are Here!



Write for Large Size Photo
State Catalog Number

$16.45 BROWN

54-INCH BED, LINK SPRING AND MATTRESS

FOR EASY PAYMENTS
See Page 737

BED, SPRING and MATTRESS

BED ★ End posts fashioned of 2-in. tubular steel.
—Baked-on enamel finish in rich brown; or beautifully grained to produce the effect of genuine walnut.
—Eight ¾-in. filler rods.
—Smartly shaped panels have neat floral decorations.

COIL SPRING ★ 99 large resilient coils of Premier wire.
—Tied at top by 160 small lively helical (coil) springs.
—Drop cross slats of heavy steel for strength.
—Continuous angle steel foundation frame.
—Heavy border wire around top edge.

LINK WIRE SPRING ★ Closely woven and supported at ends by small lively helical coils.
—Locks into bed ends, eliminating side rails.

MATTRESS ★ Full 50 lbs. of layer felted cotton.
—Covered in attractive floral art ticking with contrasting solid color sateen sides.
—Roll edges and firm tufting.

Triple savings are yours when you buy this very popular combination that assures sound sleep. Choice of 54-in. or 39-in. size. Not Prepaid.

	Cat. No.	Size	Shpg. Wt.	Brown	Walnut
Bed, Link Spring and Mattress...	1KM56971	54 in.	134 lbs.	$16.45	$17.45
	1KM56973	39 in.	113 lbs.	16.43	17.43
Bed, Coil Spring and Mattress...	1KM56931	54 in.	160 lbs.	18.75	19.75
	1KM56933	39 in.	126 lbs.	18.73	19.73
Bed and Coil Spring only.....	1KM55461	54 in.	107 lbs.	12.95	13.95
	1KM55463	39 in.	84 lbs.	12.93	13.93
Bed and Link Spring only.....	1KM55491	54 in.	81 lbs.	10.75	11.75
	1KM55493	39 in.	71 lbs.	10.73	11.73
Bed only with Steel Side Rails.	1KM54591	54 in.	53 lbs.	7.45	8.45
	1KM54593	39 in.	47 lbs.	7.43	8.43



BED, LINK SPRING AND MATTRESS

$18.95 54-IN.

BED—All steel with shaped tubing.
—End panels have floral decoration and finestriping.
—Baked-on wood grained walnut enamel finish.

COIL SPRING—99 flexible double deck coils.
—Helical coils tied at top.
—Heavy angle steel frame and cross slats.
—Heavy border wire top.
—**LINK SPRING.**
—Hi-riser closely woven style.
—Attached to frame by lively helical coils.
—Locks into bed ends eliminating side rails.

MATTRESS—Full 50 lbs. of clean, layer felted cotton.
—Durable art ticking cover with solid color sateen sides.
—Roll edges. Deep tufting.

A complete outfit offering still another style of bed and a spring with more than the usual number of coil springs. In full 54-in. or twin 39-in. size. **Not Prepaid. State size.**

1KM5652—Bed, Link spring and mattress.
54-in. Shpg. wt., 148 lbs.....**$18.95** 39-in. Shpg. wt., 117 lbs.....**$18.93**

1KM5226—Bed, Coil spring and mattress.
54-in. Shpg. wt., 191 lbs.....**$21.85** 39-in. Shpg. wt., 139 lbs..... **21.83**

1KM5436—Bed Only.
54-in. Shpg. wt., 60 lbs..... **8.95** 39-in. Shpg. wt., 50 lbs..... **8.93**



$26.85 54-IN. COMPLETE

Each Spring Securely Anchored

OUR FINEST BED
—Molded oval shaped steel.
—Cane effect steel panels.
—Fancy shaped solid center panel artistically decorated.
—Baked-on walnut enamel wood grained finish.

COIL SPRING
—Double deck.
—99 Premier wire coils.
—Tied at top by flexible helical coil springs.
—2-in. drop cross slats of heavy steel.
—Angle steel continuous frame.
—Heavy border wire top.
—Baked-on green enamel finish.

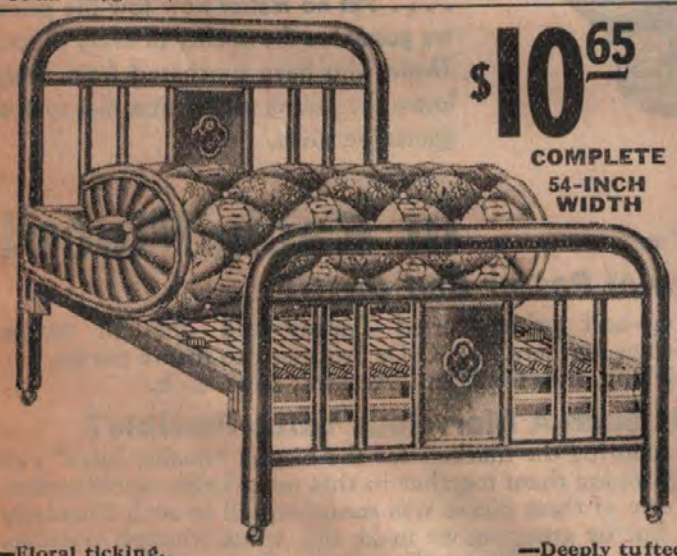
INNER SPRING MATTRESS

—Smooth, firmly tufted sleeping surface.
—Roll edges.
—Oil tempered spiral coil innerspring unit.
—Cushioned with many layers of clean soft felted cotton.
—Highly desirable damask patterned drill ticking cover.

Our finest bed combination and worth every penny you pay. The innerspring mattress assures complete rest and comfort. The bed is truly beautiful to add a wanted touch of style and smartness to any bedroom. One of our really great values. Choice of 54-in. or 39-in. size. **Not Prepaid.**

1KM5260—Complete Outfit.
State size. Shpg. Wt. **$26.85**
54-in. Full size. 216 lbs.....
39-in. Twin size. 168 lbs.....**$26.83**

1KM5463—Bed Only.
State size. Shpg. Wt. **$9.95**
54-in. Full size. 57 lbs.....
39-in. Twin size, 51 lbs.....**$9.93**



$10.65 COMPLETE 54-INCH WIDTH

BED—All steel 2-in. bed posts.
—Baked-on brown walnutenamel finish.

SPRING
—Closely woven link wire spring.
—Anchored at ends by helical coils.
—Locks directly into bed ends eliminating rails.

MATTRESS
—Full 45 pounds.
—Center of fluffy loose cotton.
—Layers of felted cotton on top and bottom.
—Floral ticking.
—Deeply tufted.

A good looking, comfortable and durable outfit. Choice of 54-in. or 39-in. sizes.

1KM5275—Bed, spring and mattress complete. **State size.** Shpg. Wt. | **Not Prepaid.** Brown Walnut
Full 54-in. size..... 122 lbs. | **$10.65**
Twin 39-in. size..... 105 lbs. | **10.63**

1KM5424—Bed with side rails only. **Not Prepaid.**
Full 54-in. size..... 45 lbs. | **4.45**
Twin 39-in. size..... 43 lbs. | **4.43**

1KM5256—Bed, spring and mattress complete. Brown enameled plain end bed with five filler rods in each end, with link spring shown above and 45-lb. mattress of fluffy linter cotton. Full size, 54-in. only. (Not Shown.) Shpg. wt., 122 lbs. **Not Prepaid**.....**$9.45**



$13.95 54-IN. BED, LINK WIRE SPRING AND MATTRESS

BED—2-inch steel tubing end posts.
—¾-in. round fillers.
—10-inch cane-effect steel panels.
—Baked-on walnut enamel finish.

COIL SPRING—99 large coils of tempered Premier wire.
—Helical coil tied top.
—Steel bottom slats.
—Angle steel frame.

LINK WIRE SPRING
—Closely woven and supported at ends by small helical coils.
—Locks firmly into ends eliminating side rails.

MATTRESS—Full 45 pounds.
—Layer felted cotton.
—Floral art ticking cover.
—Roll edges and deep tufting.

A heavier, more massive looking bed. The layer felted cotton mattress is better quality than ordinarily found on inexpensive combination outfits. Not Prepaid.

	Catalog Number	Size In.	Shpg. Wt., Lbs.	Brown
Bed, Link Wire Spring and Mattress.....	1KM56091	54	125	$13.95
	1KM56093	39	108	13.93
Bed, Coil Spring and Mattress.....	1KM56131	54	175	16.35
	1KM56133	39	143	16.33
Bed and Coil Spring only...	1KM55671	54	107	11.55
	1KM55673	39	84	11.53
Bed and Link Spring only...	1KM55641	54	72	$9.25
	1KM55643	39	63	9.23
Bed only With Steel Side Rails.....	1KM54121	54	48	5.95
	1KM54123	39	43	5.93

See Page 737 for Home Furnishings Group Plan

SAVING and LIFETIME SERVICE

Value That Challenges America's Millions!

BED, SPRING *and* MATTRESS

BED ★ Heavy 2-in. continuous steel posts.
—Finished in baked-on walnut enamel.
—Attractively decorated steel panels.

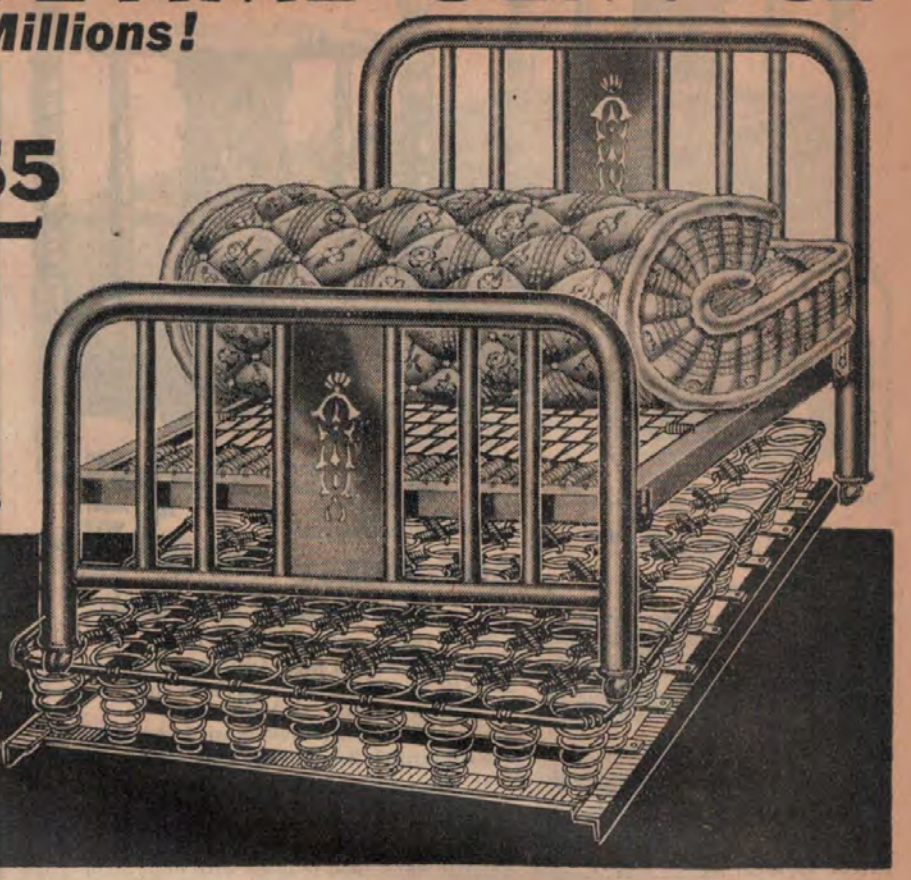
SPRING ★ Closely woven link wire anchored at ends by small helical (coil) springs; or 99 coil springs with helical tied top.
—Coil spring has heavy steel cross slats, angle steel frame and heavy border wire.
—Link wire style locks directly into bed ends eliminating side rails.

MATTRESS ★ Full 45-lbs. new, fluffy linter cotton with layers of felted cotton on top and bottom.
—Good grade floral art ticking.
—Roll edges. Deeply tufted.

Wonderfully low priced making your savings on this "matched quality" bed, spring and mattress even greater. Designed to give satisfaction. Substantially built, and attractive in appearance. The baked-on enamel finished bed won't chip or peel, it's easy to keep clean and moves on easy rolling casters. Choice of **54-in.** or **39-in.** sizes. **Not Prepaid.**

$11.55

54-INCH Bed, Link Wire Spring and Mattress



FOR EASY PAYMENTS
See Page 737

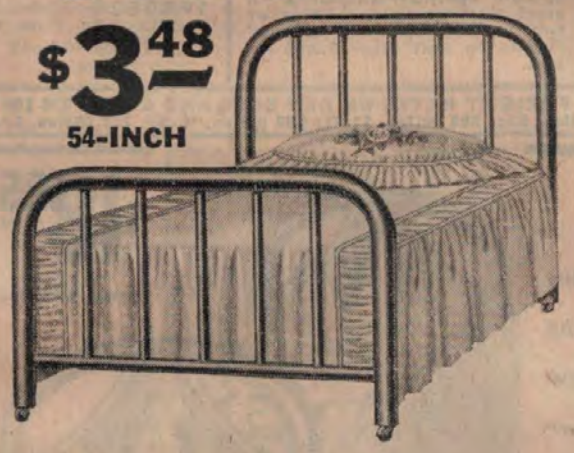
	Catalog No.	Size	Shpg.Wt.	Each
Bed, Link Wire Spring and Mattress, Complete.	1KM52541	54 in.	125 lbs.	$11.55
	1KM52543	39 in.	104 lbs.	11.53
Bed, Coil Spring and Mattress.	1KM52551	54 in.	156 lbs.	13.95
	1KM52552	39 in.	124 lbs.	13.93
Bed and Link Wire Spring only.	1KM55351	54 in.	72 lbs.	8.25
	1KM55353	39 in.	61 lbs.	8.23
Bed and Coil Spring only.	1KM55861	54 in.	103 lbs.	10.65
	1KM55863	39 in.	79 lbs.	10.63
Bed only with Steel Side Rails.	1KM54101	54 in.	46 lbs.	4.95
	1KM54103	39 in.	44 lbs.	4.93

STEEL BEDS COST SO LITTLE NOW

Wonder Bargain

$3.48

54-INCH



—All steel.
—2-inch continuous end posts.
—Five filler rods.
—Baked-on brown enamel finish.

Where economy comes first, this bed scores one-hundred per-cent. We offer it in a season of unprecedented price reductions as the greatest price bargain of the day. Sturdily built. This steel bed will stand many years of the hardest kind of service, and if you're looking for a bargain, we recommend it. Equipped with casters. Bedding not included. **Not Prepaid.**

For estimated freight rates see page 772.

1KM54001—Full (54-in.) size. Shpg. wt., 45 lbs..... **$3.48**
1KM54002—Three quarter (48-in.) size. Shpg. wt., 42 lbs..... **$3.47**
1KM54003—Twin (39-in.) size. Shpg. wt., 40 lbs..... **3.46**

Serviceable and Neat

$5.25

54-INCH



—All steel.
—Continuous 2-inch tubular end posts.
—⅝-in. fillers.
—Baked-on walnut enamel finish.
—Choice of 3 sizes.
—Casters.

The seven large filler rods in each end make an attractive bed you will be proud to own. At our price it is a real value made possible by cash buying in tremendous quantities. Bedding not included. **Not Prepaid.**

For freight rates see Page 772.

1KM54041—Width, 54-inch. Shpg. wt., 46 lbs..... **$5.25**
1KM54042—Width, 48-inch. Shpg. wt., 44 lbs..... **$5.24**
1KM54043—Width, 39-inch. Shpg. wt., 41 lbs..... **5.23**

WOOD BEDS MORE POPULAR THAN EVER

Quaint Colonial

$5.95

54-INCH UNPAINTED



—Solidly constructed throughout of fine hardwood.
—Choice of Walnut finish or Unpainted.
—Neatly turned posts, full 2¼ in. thick.

A delightfully quaint Colonial four-poster wood bed. Heavy turned posts and nicely shaped head panel. Beautifully finished to bring out the beauty of the wood or if you prefer to paint it yourself buy it unpainted. Bedding not included. Wood side rails, 54 in. (full size) only. **Shipped from factory in Central Indiana. Shpg. wt., 105 lbs. Not Prepaid.** For estimated freight rates see page 772.

1KM42101⅛—Unpainted..... **$5.95**
1KM42102⅛—Walnut Finish..... **$6.45**

"Jenny Lind"

Fashion's Newest

$7.75

54-INCH WALNUT FINISH



—Select quality kiln-dried hardwood.
—Maple or Walnut finish.
—Graceful spool turnings.
—Veinline decorated panel in foot end.
—Wood side rails.
—Solidly built.
—Head end 44½ in. high; foot end 32½ in.

Highly ornamental. Fits in perfectly with the modern trend to old fashioned furnishings. Choice of full size, 54-inch or twin size 39-inch widths. Bedding not included. **Shipped from factory in Southern Ind. Not Prepaid.**

See estimated freight rates on page 772. Springs and mattresses to fit can be found on pages 782 to 786C.

	Shpg. Wt.	Maple Finish	Walnut Finish
1KM42251⅓—Full size, 54-in.	100 lbs.	$7.95	$7.75
1KM42253⅓—Twin size, 39-in.	90 lbs.	7.85	7.65

QUALITY *Features That Are* BEST COST LESS *at* SEARS



All Sears Day Beds open to Comfortable Bed Sizes.

Write for Large Size Photo—

(State Catalog Number)

$23.95 WITH DENIM PAD

OUR FINEST Wood-End Day Bed

—Note the Improved features at left.
—Neatly shaped and decorated panels.
—Rails and spindles mortised into posts for extra rigidity and strength.
—Corner posts turned from heavy stock.
—Full length flounce on ends and front.

You'd never believe there was a full size bed with our best automatic 88-coil spring concealed beneath the pad of this quality built day bed. Read about this fine spring at right. The good quality 30-lb. pad is filled with new, clean felted cotton and is covered in choice of bright hued cretonne; or figured gray denim button tufted. Roll edges. Ht. of ends, 32 in., width, 26 in.; length, 78 in. Write for large size photograph (state catalog number). Shpg. wt., 163 lbs. **Not Prepaid.**

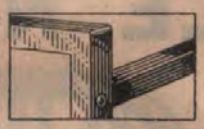
1KM5897—With Cretonne pad.... **$22.95**
1KM5857—With Denim pad..... **23.95**



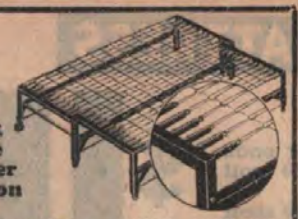
Premier wire coils rest on sturdy steel slats.



Cross helicals (coils) tied to top of large coils making a smooth resilient surface.



Heavy angle iron frame, riveted for strength.



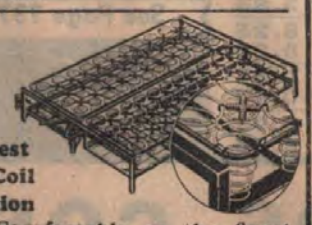
Link Slide Under Action

Sometimes called pull-out action. Link wire spring anchored at ends by helical (coil) springs. To open, pull out under section for a three-quarter size bed.



80-Coil Automatic Action

A light lift up and out makes a bed 50x72 in. 80-coil coils tied together at tops and bottom with wire strands. Heavy iron frame, braced and supported.



Finest 88-Coil Action

Comfortable as the finest bed spring. Automatic action. 88-coil springs anchored to steel slats at bottom; tied at top by helical (coil) springs. Opens to full size, 52x73-in. bed.



$12.45 And Up

A GREAT VALUE

—Tubular steel Gothic ends.
—Choice of Link wire; or 80-coil spring both described fully at left.
—Blended walnut enamel finish.
—Steel end panels decorated with floral design.

Different in appearance from the average day bed you find at this remarkable low price. Link wire style spring has **22-lb.** linter cotton pad with plain edge; 80-coil automatic action equipped with **25-lb. felted cotton pad** with roll edges. Both pads covered in cretonne in a pleasing design. Ends 24 in. wide, 29 in. high. Length overall, about 76 in. **Not Prepaid.**

1KM5826—Slide-under link spring type. Shpg. wt., 99 lbs..... **$12.45**
1KM5829—80-coil automatic type. Shpg. wt., 125 lbs..... **$15.45**

Be Sure to Read About the Daybed Springs Fully Described Above

ESTIMATED FREIGHT RATES ON DAY BEDS AND COTS PER 100 POUNDS
150 Miles, 85c; 300 Miles, $1.21; 500 Miles, $1.86; 750 Miles, $2.13



$21.75 COMPLETE

JENNY LIND Colonial Spool Design

—Hardwood frame and ends, finished a rich walnut.
—80-coil automatic action spring described above.
—Full 30-lb. all felted cotton mattress with roll edges.
—Mattress "hinged in center" for easier folding.
—Covered with durable art denim in a snappy checked design—reverse side is art ticking.
—Ht. of ends, 33 in., width closed 26 in., full length.

Increasingly popular Jenny Lind style and one of our most popular sellers. Charmingly quaint. Remarkably comfortable—just like a regular bed. Rigid quality construction. Shpg. wt., 168 lbs. **Not Prepaid.**

1KM5882—Day Bed and pad complete.. **$21.75**



$10.95 WITH LINK SPRING

Cane Effect Panel Ends

—Tubular steel ends with decorated cane-effect panels.
—Choice of link wire or 80-coil automatic action springs described fully at top of page.
—Finished in baked-on brown enamel.
—Gay colored cretonne pad.

One of the most popular and most attractively styled day beds you can buy. The steel cane effect panels with medallions give distinctive designing. Link wire slide under style furnished with **22-lb.** linter cotton pad with plain edge. **The 80-coil spring automatic action has a 25-lb. felted cotton roll edge pad.** Both are covered with colorful floral cretonne in pleasing pattern. Size of ends, 25 in. wide, 35 in. high. Length overall about 75 in.

1KM5815—Link wire slide-under style Spring. Shpg. wt., 99 lbs..... **$10.95**
1KM5823—80-Coil Automatic action type spring. Shpg. wt., 125 lbs..... **$13.95**



$18.95 WITH COIL SPRING

See Estimated Freight Rates Above

Attractive End Panels

—All steel construction.
—Choice of slide under link wire type or our very best 88-coil automatic action spring. Springs described fully at top of page.
—Mattress pad is 25-lb. filled with new felted cotton, roll edge.
—Covered in floral pattern cretonne.

One of the finest and most distinctive all steel day beds you can buy. Cretonne pad covering comes in pleasing design in harmonizing colors. **Not Prepaid.**

1KM5864—88-coil spring type. Shpg. wt., 146 lbs..... **$18.95**
1KM5863—Slide-under link wire spring type. Shpg. wt., 113 lbs... **$15.95**



$8.95 WITH LINK SPRING

See Freight Rates Above

Comfortable—Good Looking

—Heavy all steel underframe for sturdiness.
—Tubular steel ends finished in rich nut brown enamel.
—Choice of link wire slide-under spring which opens to 45x72 in. bed; or 80-coil automatic action spring which opens to 50x72 in. bed.
—22-lb. plain edge pad filled with clean, soft linter cotton.
—Covered in floral patterned cretonne with flounce on sides and ends.

Overall length 75 in. **Not Prepaid.**

1KM5803—Link wire slide-under style. Shpg. wt., 100 lbs..... **$8.95**
1KM5804—80-coil automatic action type. Shpg. wt., 125 lbs..... **$11.95**

DOUBLE UTILITY SAVING NEW STUDIO COUCH BED

COMFORT..Simply Wonderful

- ★ Choice of slide under link wire spring; or 80-coil automatic action spring
- ★ Full 30 lbs. mattress filled with fluffy cotton
- ★ Deeply tufted forming an attractive surface
- ★ Full valance at front and ends hides metal frame
- ★ Large pillows 18x24 in. filled with fluffy clean cotton
- ★ Mattress and pillows covered in colorful small pattern cretonne
- ★ Angle iron frame, braced and bolted for rigidity
- ★ Length overall 72 in.; slide under style opens to 45 in. width. Coil style opens to 50 in. width

Never before anything like it! A real Studio Couch and a real bed too . . . both for the price of one alone. And that price so very low you'll be amazed that even Sears could pack so much good appearance, quality, and comfort into this couch. No other type of bed has swept the country quite like this studio couch. When set against the wall with the three pillows as a back, it makes an ideal living room davenport. Doubly useful too, for at night it actually gives the convenience of an extra bedroom.

For full description of the resilient link wire spring and the comfortable coil spring, see top of page 786H.



$11.95 COMPLETE WITH LINK WIRE SPRING

Opens to Double Bed Size

1KM5845—Complete with Slide under link wire spring. Shpg. wt., 100 lbs. Shipped Not Prepaid..... **$11.95**

1KM5841—Complete with 80-coil automatic spring action. Shpg. wt., 120 lbs. Shipped Not Prepaid..... **$13.95**

If pillows are not wanted deduct $1.25 from price quoted.



$6.45

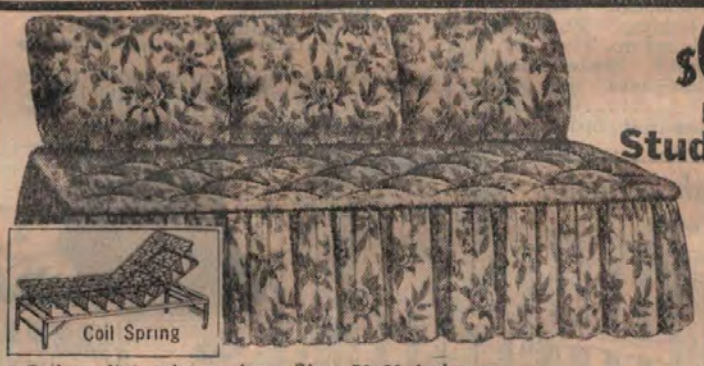
Our Single Studio Couch

—18-lb. linter cotton pad covered with small figured cretonne.
—Full width flounce all around to cover the metal frame.
—Resilient link wire spring attached to angle iron frame with small helical (coil) springs.

Here's a studio couch that offers everything you get when you pay dollars more in other stores . . . Style, comfort, good appearance, and sturdy construction identical to much higher priced couches. We emphasize it as one of the biggest values you can buy. Width, 30 in., length, 72 in. See freight rates below.

1KM5832—Shpg. wt., 55 lbs. Shipped Not Prepaid..... **$6.45**

If three pillows to match are desired, add $1.25 to the above price.



$9.95

1KM5862

Studio Couch

—Coil or link wire spring. Size, 72x30 inches.
—Angle iron and steel tubing frame with folding legs.
Ideally adapted to porches, sunparlors or for a spare bed.

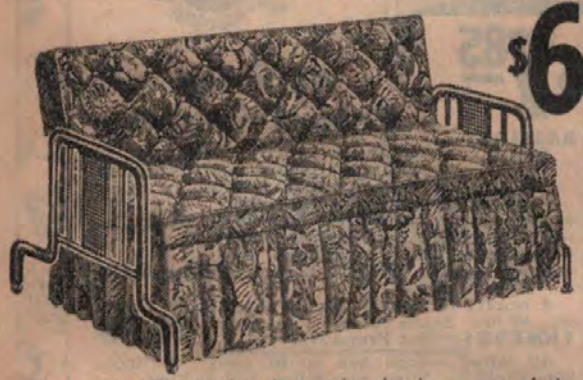
—Headrest adjustable to three angles
—20-pound all linter cotton mattress
—Cretonne cover; valance all around
—Three cotton filled pillows, 18x24 in.

Complete with Coil Spring. Not Prepaid.

1KM5856—With pad and pillows. Shpg. wt., 96 lbs..... **$12.95**
1KM5855—Without pad and pillows. Shpg. wt., 68 lbs..... **$7.98**

Complete with Link Wire Spring. Not Prepaid.

1KM5862—With pad and pillows. Shpg. wt., 71 lbs..... **$9.95**
1KM5868—Without pad and pillows. Shpg. wt., 47 lbs..... **$4.95**



$6.45 Davenport Only

Service—Comfort

—Heavily felted, cotton mattress deeply tufted; box edges.
—Choice of cretonne or denim cover.
—Full width flounce. Tie tapes to attach pad.
—Sagless link wire spring.
—Supported in center by a unit of 9 resilient coil springs.
—Graceful steel tubular ends, fillers and steel cane-effect panels.
—Seat size, 72x23 in. Opens to 54x72 in. bed.

Its practicability makes it a value far in excess of the outstanding low price. Easily opened—lower the back and raise the front. Shipped with ends detached, easily set up. Pad mattress has hood and tie tapes for fastening to couch frame. **Not Prepaid.**

1KM5820—Davenport only. Shpg. wt., 75 lbs..... **$6.45**
1KM7221—Pad with cretonne cover. Shpg. wt., 25 lbs..... **5.45**
1KM7233—Pad with figured gray denim ticking. Shpg. wt., 28 lbs..... **6.85**

Attractive Covering

$14.45



—23-lb. pad of new felted cotton, tufted; tapes for fastening.
—Covered with multi-colored pattern cretonne, full width flounce.
—Slip covers over ends same material and pattern as pad covering.
—Steel frame; tubular steel ends.
—Sagless fabric spring supported by deep, strong spiral coils.
—Wide foot spread prevents tipping. —Seat 23x72 in., opens to full bed size 54x72 in.

Comfortable as a davenport or bed. Easily converted by simply lowering the back and raising the front. Link wire spring has small helical (coil) springs at ends insuring resiliency. Pad mattress has hood and tapes for fastening to couch frame. See estimated freight rates below. **Not Prepaid.**

1KM5812—Davenport bed and pad. Shpg. wt., 95 lbs..... **$14.45**



Our Finest 9-Coil Spring Sanitary Couch

$5.65 1KM5809

—Extra heavy steel understructure and framework.
—Link wire spring attached to frame by helical (coil) springs.
—Supported in center by 9 coil springs and strong cable.
—Practically sagproof.
—Baked-on green enamel finish.
—Easy rolling casters.
—Size closed, 72½x25 inches; open, 72½x49 inches.

You might equal it, but you can't beat this value. As sturdy and comfortable a couch as you can buy. And we know the price is far less than others ask for couches that do not have the sagproof understructure. Where an extra bed is needed you'll find this one gives unusual restful comfort. Packed for safe shipment, easily set up.

1KM5809—Sanitary couch bed. **Not Prepaid.** Shpg. wt., 66 lbs..... **$5.65**

1KC7216—Pad mattress; felted cotton, box edges, and covered with denim ticking in olive green color. Has strong tapes for fastening to couch frame. Act. wt., 18 lbs. Shpg. wt., 21 lbs. **Not Prepaid**..... **$3.25**

1KM5215—Couch and Pad Mattress. Shpg. wt., 87 lbs. **Not Prepaid**..... **$8.75**

Estimated Freight Rates on Daybeds and Cots Per 100 Pounds

Miles	150	300	500	750
Rates	85c	$1.21	$1.86	$2.13



$3.95 1KM5802

Rigidly Braced Folding Couch Bargain!

—Steel understructure and framework; baked-on green enamel finish.
—Link wire spring attached to frame by helical (coil) springs.
—Supported in center by 6 coil springs.
—Easy rolling casters.
—Size, closed, 72½x23¼ inches; open, 72½x44 inches.

A bargain among bargains! Although priced low, you'll find it strong and serviceable and will last for years. Packed for safe shipment. Easily put together. Shpg. wt., 54 lbs. **Not Prepaid.**

1KM5802—Sanitary Steel Bed, as illustrated..... **$3.95**

1KC7211—Pad mattress to fit. Felted cotton covered with olive green denim ticking. Tufted top and bottom and fitted with tapes for attaching to couch. Act. wt., 16 lbs. Shpg. wt., 19 lbs. **Not Prepaid**..... **$2.98**

1KM5230—Couch and Pad Mattress. Shpg. wt., 73 lbs. **Not Prepaid**..... **$6.75**

See Complete Index in BACK of this Catalog

SANI-SAFE Nursery Furniture HAS THESE FEATURES!

1 Hardwood construction. Rounded corners to prevent slivers. Well sanded throughout.

2 Long dowels on rails to insure stability. Ends secured with bottom stretchers.

3 Helical (coil) construction on springs for greater comfort to baby.

4 Washable hard enamel finishes so they can be kept clean and sanitary.

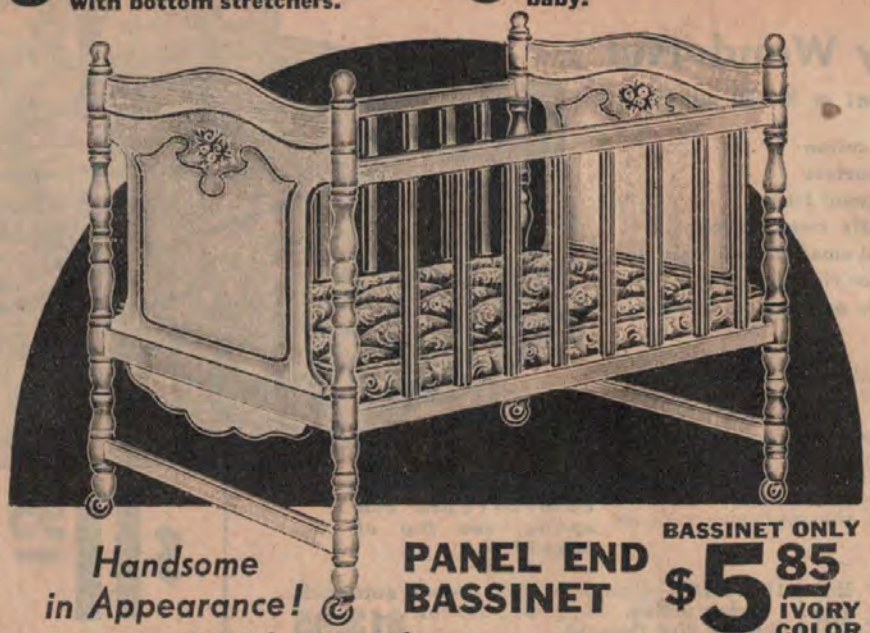


Low Priced Bassinet $3.25 COMPLETE

—Straight grained hardwood.
—Narrow spaced smooth spindles.
—Substantial end posts.
—Washable enamel finishes; choice of ivory or green.
—Link wire spring.
—All cotton pad.
—Length, 36 in., width, 20 in., height of sides, 13 in.

A value you shouldn't pass up. It's new, different, economical. Pad covered with floral ticking. Equipped with casters. Easily set up. Shpg. wt., 19 lbs. **Not Prepaid. State color.**

1KC5636—Complete with pad..... **$3.25**
1KC5951—Bassinet only. Shpg. wt., 15 lbs..... **$2.45**



Handsome in Appearance!

—Beautifully designed panel ends with routings, floral decorations and soft shading.
—Molded spindles, cross bars and turned posts.
—Washable shaded enamel finishes.
—Fine grained hardwood; shaded top rail.
—Link wire spring attached to frame at ends with flexible helical coils.
—2-in. rubber-tired disc swivel wheels.
—Outside dimension, 24x40 in.

PANEL END BASSINET

BASSINET ONLY $5.85 IVORY COLOR

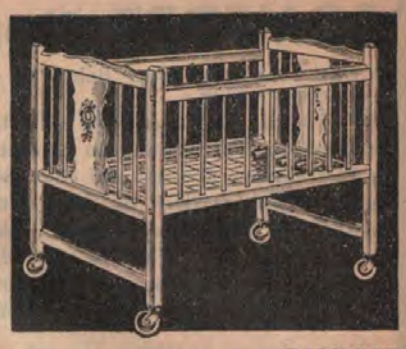
—Height of sides, 17 in.
—Packed in carton, easily set up.

Felted cotton pad. Size, 21x38 in. Art ticking. Act. wt., 6 lbs. Shpg. wt., bassinet and pad, 46 lbs. **Not Prepaid.**

1KC56261—Ivory color..... **$7.45**
1KC56262—Green..... **$7.55**

Bassinet only. Shpg. wt., 38 lbs. Not Prepaid.

1KC59271—Ivory color..... **$5.85**
1KC59272—Green..... **5.95**



Very Popular Style

BASSINET ONLY $3.25 IVORY COLOR

—Straight grained hardwood.
—Washable enamel finishes.
—Decorated fancy end panels.
—Link fabric wire spring.
—Rubber-tired swivel disc wheels
—Outside dimensions, 35x20 in.
—Ht. of sides 14¼ in., ends 33 in.

Packed in carton, easily assembled. Shpg. wt., 16 lbs. **Not Prepaid.**

1KC59081—Ivory color..... **$3.25**
1KC59082—Green..... **$3.35**

Felted cotton pad, 18x33 in. Art ticking. Will fit above bassinet. Shpg. wt., 4 lbs.

1KC7250—Not Prepaid. **$1.25**

Passes Through 27-Inch Doorway



Large Drop Side Bassinet

BASSINET ONLY $10.45 IVORY COLOR

—Swivel disc wheels; rubber tires.
—Drop side has fool-proof safety lock.
—Comfortable link wire fabric spring.
—Outside dimensions; length, 45 in.; width, 26 in.; depth of sides, 20 in. Bow Foot Style.
—Height of head end 42⅝ in.; foot end, 41⅛ in.

Very practical as well as beautiful. Shipped in carton, easily put together. Shpg. wt., 43 lbs.

1KM5936—Not Prepaid. State color.
Ivory color. **$10.45** Green..... **$10.55**
Pink..... **10.65** Maple..... **$11.45**

1KC7258—Felted cotton pad, 21x43 in. Will fit above bassinet. Shpg. wt., 8 lbs. **Not Prepaid.** **$1.98**

Youths' Bed

$10.95 IVORY COLOR

—Hardwood finished in shaded enamels or shaded walnut.
—Strong, comfortable link-wire spring. Easy rolling casters.
—Outside measurements, 67x32 in. Depth of sides, 15 in.
—Smartly styled bow-shaped foot end.
—Transfer decoration on end panels.

The growing youngster can use it until twelve or fourteen years old. Built by Storkline. Shipped taken apart, easily set up. Shpg. wt. 65 lbs.

1KM5958—Not Prepaid.
Shaded Ivory Enamel..... **$10.95**
Shaded Green Enamel..... **$11.05**
Shaded Walnut Finish..... **11.85**

Felted cotton linter pad mattress 64x30 in. To fit above bed.

1KC7296—Shpg. wt., 25 lbs. Not Prepaid..... **$3.45**

$7.85 Washable Enamel Finishes

BASSINET ONLY

—Hardwood construction.
—Panels decorated with dainty designs and deep routing lines. Ivory or green shaded enamel finishes.
—Automatic foolproof drop side, 20 in. high.
—Rubber tired 2-in. swivel wheels.
—Enameled link wire spring.
—Length, 44 in. Width, 22 in. Height overall, 39 in.

A beauty for looks. Easily assembled. Shpg. wt., 40 lbs. State color. **$7.85**

1KM5931—Not Prepaid.....

All felted cotton pad to fit above bassinet. Size 20x42 in. Shpg. wt., 8 lbs. Art ticking.

1KC7257—Not Prepaid..... **$1.98**

MAKE BABY'S CRIB MORE COMFORTABLE



Japara Kapok

—More resilient and springy than cotton filling.
—Repellent to insects and moisture.
—Covered with juvenile art ticking.
—Deeply tufted.
—Two-inch box sides; plain edges.

Soft, fluffy and lightweight. Kept that way by frequent sunning.

1KC72631—Size, 27x51 in. Fits 30x54 in. crib. Act. wt., 7 lbs. Shpg. wt., 10 lbs. **Not Prepaid.**..... **$2.95**
1KC72632—Size, 33x57 in. Fits 36x60 in. crib. Act. wt., 9 lbs. Shpg. wt., 12 lbs. **Not Prepaid.**..... **$3.65**

Spring Filled

—Filled with double cone coil springs.
—Generously cushioned top and bottom with many layers of clean, sanitary felted cotton linters.
—Covered with attractive floral sateen ticking.
—Firmly tufted; protected all around with roll edges.

Made with the same pains taking care as our regular size mattresses.

1KM7276—Not Prepaid. State size.

Size	To Fit	Act. Wt.	Shpg. Wt.	
27½x51½ in.	30x54 in. crib	20 lbs.	25 lbs.	$5.95
33½x57½ in.	36x60 in. crib	30 lbs.	35 lbs.	$6.95
30 x64 in.	Youth's bed	30 lbs.	35 lbs.	6.65

Felted Cotton

—Filled with sanitary felted cotton linters.
—Covered with juvenile design art ticking.
—Neatly tufted; plain edges; 3-in. box sides.

A comfortable, health building bed is essential for the smallest member of the family. And this comfortable mattress will help baby to sleep with complete relaxation.

1KC7272—Not Prepaid. State size.

Size	To Fit	Act. Wt.	Shpg. Wt.	
27x51 in.	30x54 in. crib	14 lbs.	17 lbs.	$2.45
33x57 in.	36x60 in. crib	19 lbs.	22 lbs.	$2.95

Similar to above. Not illustrated. Good quality felted cotton linter filling. Plain edges. Fancy art ticking.

1KC7270—Not Prepaid. State size.

Size	To Fit	Act. Wt.	Shpg. Wt.	
27x51 in.	30x54 in. crib	10 lbs.	12 lbs.	$1.98
33x57 in.	36x60 in. crib	14 lbs.	16 lbs.	$2.48

WOOD CRIBS are Popular BECAUSE . . .

Newest Drop Side Crib

—Kiln-dried hardwood with filler rods set close together for safety.
—Molded edges on fillers and rails.
—Decorated 3-ply head and foot panels.
—Turned corner posts add attractiveness.
—Choice of washable shaded enamel finishes; or natural Maple finish.
—Closely woven link wire spring attached to steel frame with lively helical (coil) springs.
—Nickel plated drop-side slide rods.
—Sides 25 in. high. Outside dimensions 30x54 in.
—Rubber tired swivel wheels.

Note those extra high sides—there is no substitute for the safety they afford. Packed for safe shipment. Easily assembled. Felted cotton pad. Box sides. Plain edges. Juvenile ticking. Actual weight, 14 lbs. **State color. Not Prepaid.**

1KM5632—Crib and pad. Shpg. wt., 77 lbs.
Ivory Color..$11.85 Green.....$11.75
Maple Finish..... 11.95

1KM5960—Crib only. Shipping weight, 60 lbs. Not Prepaid.
Ivory Color.....$9.75 Green.....$9.85
Maple Finish..... 9.95



$9.75 Ivory Color Crib Only

1. They are finished in very attractive color combinations. Triple coated enamels are easy to wash and keep clean.

2. With trimming and panels many beautiful designs are created. Wood has been the preferred furniture material for ages.

3. Hardwood construction is smooth, durable and safe. Light and easy to move about.

Goes Through Doorway 27 Inches Wide →



$6.45 Ivory Color

Three-Quarter Size

—Hardwood in washable enamel finishes.
—Automatic drop side, 18 in. deep.
—Link wire spring; steel frame.
—Outside, 47x26 in. Ht. overall, 35 in.

Attractively decorated end panels. Packed in carton, easily assembled. Shpg. wt., 37 lbs.
1KM59211—Ivory color. Not Prepaid..$6.45
1KM59212—Green. Not Prepaid..... 6.55

Felted cotton pad, 23x46 in. to fit above crib. Not Prepaid. Shpg. wt., 10 lbs.
1KC7228.....$1.98



$6.45 Ivory Color

Full Size Wood Crib

—Hardwood, in washable enamel finishes.
—Automatic drop side. Depth, 21 inches.
—Comfortable link wire spring; steel frame.
—Outside dimensions, 54x30 in. Ht. overall, 41 in.

Sturdy and serviceable. Easy rolling casters. Shipped in carton, easily assembled. Shpg. wt., 50 lbs. Not Prepaid.
1KM59741—Ivory color.....$6.45
1KM59742—Green..... 6.55

Good quality felted cotton pad to fit above crib, 27x51 in. Fancy art ticking. Not Prepaid.
1KC7270—Shpg. wt., 12 lbs.....$1.98



$8.75 Ivory Color

Baby Can't Fall Out

—Hardwood, finished in washable enamels.
—Metal cane-effect panels decorated.
—Drop side with automatic kick plate.
—Comfortable link wire spring.
—Size of crib, 54x30 in. Ht., overall 42 in.

One of Storkline's best selling cribs. Packed in carton, easily assembled. Shpg. wt., 48 lbs. Not Prepaid.
1KM5912—Ivory color.....$8.75
Green..... 8.85

Pad to fit above crib, 27x51 in. Filled with prime Japara Kapok. Covered in Juvenile art ticking.
1KC7263—Shpg. wt., 10 lbs. Not Prepaid$2.95



STEEL CRIBS are Popular BECAUSE . . .

Coil or Fabric Spring

—All steel with steel cane panels.
—Baked-on washable enamel finishes.
—Drop side has foolproof safety lock; sides 21½ in. high.
—Spring has 60 large resilient coils (50 coils in 30 in. size).

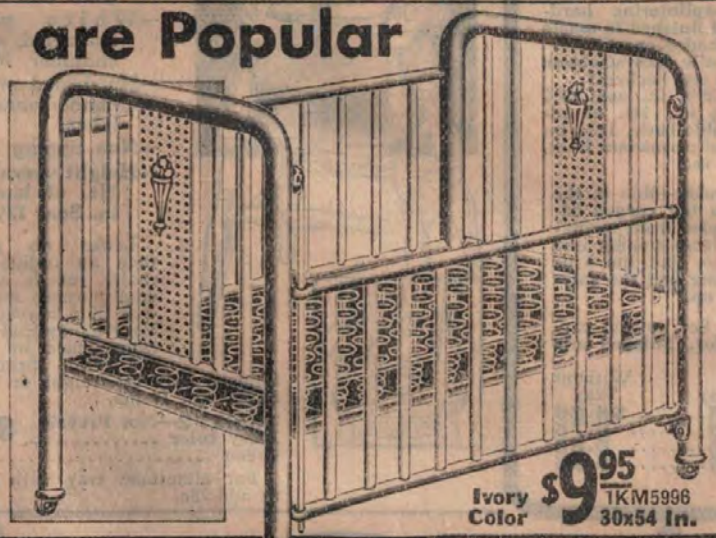
Attractively designed. Easily assembled. Not Prepaid.
1KM5996—State size.

Size	Shpg. Wt.	Ivory	Brown
30x54 in.	77 lbs.	$ 9.95	$ 9.65
36x60 in.	87 lbs.	10.45	10.15

1KM5995—Same as above but with regular wire fabric spring (not illus.).

30x54 in.	58 lbs.	$8.25	$7.95
36x60 in.	65 lbs.	8.75	8.45

1KC7272—Felted cotton pad, covered in Juvenile art ticking. To fit above cribs. Not Prepaid.
30x54 in. Shpg. wt., 17 lbs.....$2.45
36x60 in. Shpg. wt., 22 lbs..... 2.95

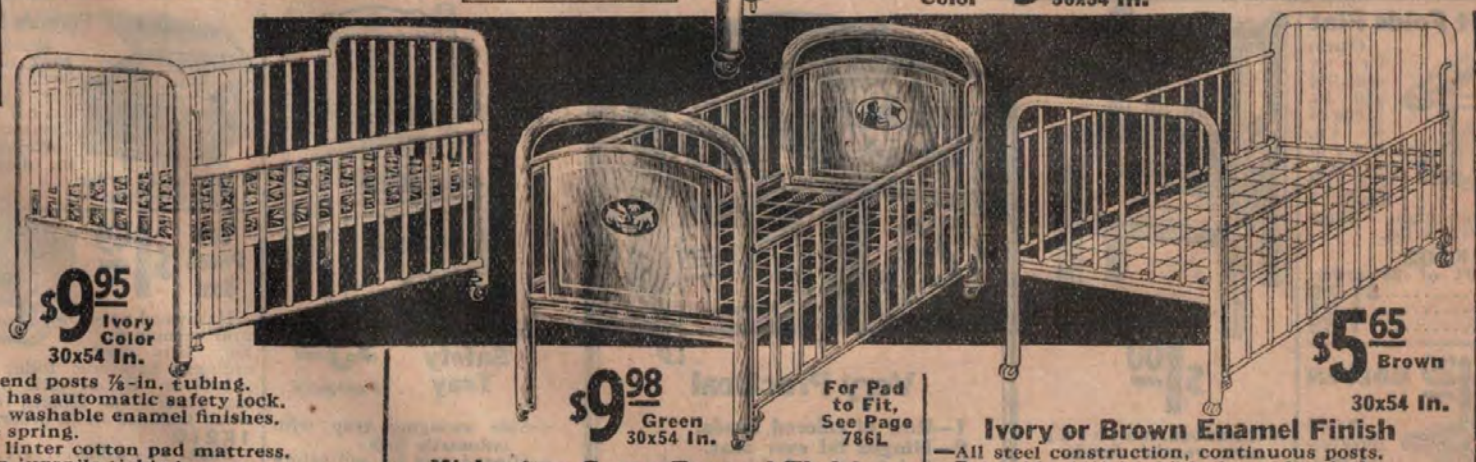


Ivory Color $9.95 1KM5996 30x54 In.

1. Nothing takes the place of steel for durability. Joints are all welded and do not become loosened with long continuous use.

2. Easy to wash and keep sanitary. Quickly cleaned by wiping with a damp cloth. Practically no corners or recesses to catch dust or lint.

3. Light weight. Easily moved to any part of the room, on the easy rolling casters.



$9.95 Ivory Color 30x54 In.

$5.65 Brown 30x54 In.

$9.98 Green 30x54 In.

For Pad to Fit, See Page 786L

Crib With Pad

Bargain Priced

—All steel; end posts ⅞-in. tubing.
—Drop side has automatic safety lock.
—Baked-on washable enamel finishes.
—Link wire spring.
—All felted linter cotton pad mattress.
—Covered in juvenile ticking.
—Depth of sides 20½ in. Ht. of ends, 44 in.

A good serviceable crib and pad. Equipped with easy rolling casters.
1KM5607—Crib with Pad. Not Prepaid.

Size	Shpg. Wt.	Brown	Ivory
30x54 in.	75 lbs.	$ 9.45	$ 9.95
36x60 in.	85 lbs.	10.45	10.95

1KM5992—Crib only. Not Prepaid.

Size	Shpg. Wt.	Brown	Ivory
30x54 in.	58 lbs.	$ 6.95	$7.45
36x60 in.	60 lbs.	7.45	7.95

Walnut or Green Enamel Finish

—Heavy tubular STEEL with steel panel ends.
—Finished in wood GRAINED walnut, or green enameled.
—Harmonizing trim and juvenile decorations.
—Drop side has safety lock, depth 21 in.
—Link fabric spring; easy rolling casters.

A remarkable value. Easy to keep clean.

Not Prepaid.	Outside Dimensions	Shpg. Wt.	Green	Walnut
1KM59801	30x54 in.	62 lbs.	$9.98	$10.48
1KM59802	36x60 in.	72 lbs.	10.48	10.98

Ivory or Brown Enamel Finish

—All steel construction, continuous posts.
—Drop side, 16½ in. high, has safety lock.
—Enamel finishes, easy to keep clean.
—Comfortable link wire fabric spring.
—Height of ends, 40 in.

This is a light weight but serviceable crib. For the slight difference in price we recommend one of our other steel cribs. Shipped taken apart, easily assembled. Not Prepaid.

	Outside Dimensions	Shpg. Wt.	Brown	Ivory
1KM59761	30x54 in.	50 lbs.	$5.65	$5.85
1KM59762	36x60 in.	55 lbs.	6.15	6.35

For pad mattress to fit see page 786L.



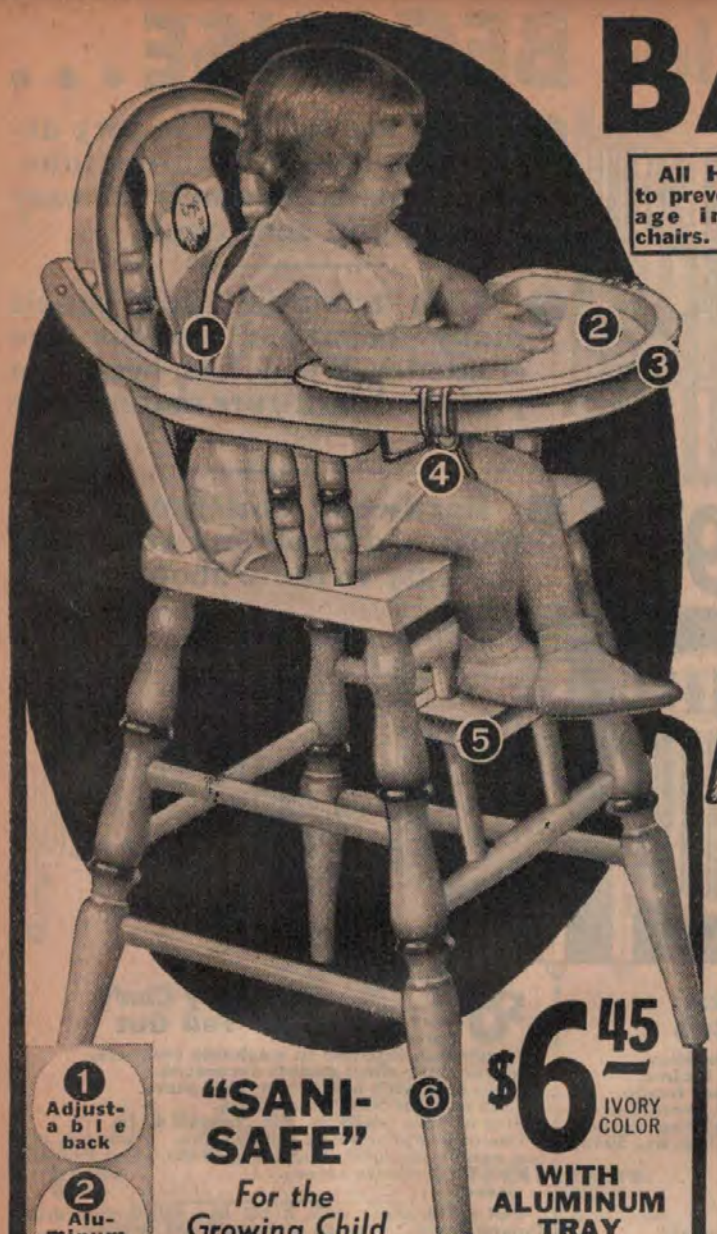
BABY DESERVES THE BEST!

All Hardwood used to prevent any breakage in these high chairs.

Rounded orners eliminate possibility of splinters. All parts are well sanded.

Liberal use of stretchers and braces well glued, insures lasting satisfaction.

Sani-safe construction. Wide non-tip legs and safety straps.



1 Adjustable back
2 Aluminum tray
3 Large rounded front
4 Safety bar and strap
5 Adjustable foot rest
6 Non-tip legs

"SANI-SAFE"

For the Growing Child

$6.45 IVORY COLOR WITH ALUMINUM TRAY

- —Adjustable back rest gives correct support for child of 5 months to three years
- —Adjustable footrest.
- —Safety bar prevents baby from standing up.
- —Strap holds tray down.
- —Aluminum tray.
- —Non-splintering hardwood finished in maple or shaded enamel.
- —Juvenile decorations on back and backrest.
- —Ht., 39¾ in., seat 13¼ x12½ in. Ht. of adjustable back, 12¾ in. Ht. of permanent back, 16½ in.

"I agree with Mother and Daddy—this is the bestest chair because it's got a big curved adjustable back—and this big rounded front swinging tray keeps my cereal dish from tipping and spilling. I heard mother say too, that the wide spreading legs stop it from tipping and the safety bar keeps me from standing up."

1KM281—Shpg. wt., 19 lbs. Set up and cartoned. Not Prepaid. State color. Shipped only by freight or express.

	With Tray	Without Tray
Ivory colored enamel	$6.45	$5.65
Gray enamel	6.55	5.75
Green enamel	6.65	5.85
Varnished Maple finish	6.75	5.95

A Real Bargain

$2.19



Order the tray now to get proper fit

- —Non-splintering hardwood, golden gloss finish.
- —Wide back panel.
- —Overhead swinging tray.
- —Safety strap.

It's our own Sani-Safe brand which guarantees quality construction with an economy price. Will stand years and years of hard usage, and with reasonable care will retain its smooth, golden glossy finish throughout. Strong rigid construction, braced by seven stretchers. Ht. 37½ in. Seat, 13x14⅜ inches. Back, 15 in. Shipped only by freight or express. Shpg. wt., 16 lbs.

1KM273—Not Prepaid **$2.19**

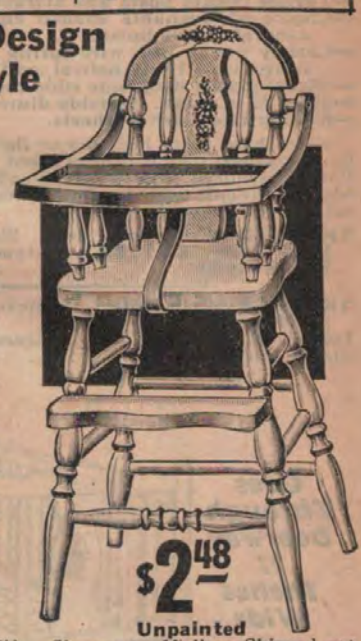
For aluminum tray with clips to fit above chair, add 75c

Beautiful Design Popular Style

$3.48

IVORY COLOR

- —Non-splintering hardwood.
- —SHADED ENAMEL washable finishes; also comes unpainted.
- —Floral decoration on back panels.
- —Wide spreading legs to prevent tipping.
- —Swinging wood tray and safety strap.
- —Seat, 14¼x13⅛ in. Ht. of back 17¼ inches.
- —Rigidly built like higher priced chairs.



$2.48 Unpainted

Featuring quality at a low price. At least several dollars less than others ask for a chair of duplicate construction. Built of hardwood, doweled, glued and rigidly braced, insuring long life. Shpg. wt., 17 lbs. Shipped set up in carton, and only by freight or express. **State color. Not Prepaid.**

1KM271—Ivory color..... $3.48 Green..... $3.58
1KC247—Same as above but unpainted. Shipped taken apart, easily set up.

Not Prepaid. Shpg. wt., 14 lbs..... $2.48

For Aluminum Tray with clips to fit either chair add 75c.

Combination Chair

$5.45 IVORY COLOR



- —Bow back style.
- —Decorated panel.
- —Nursery seat entirely covered by hinged lid, enclosed front and sides.
- —White porcelain enameled, sanitary chamber included.
- —Hardwood washable shaded enamel finishes.
- —Non-tipping legs.
- —Height overall, 39 in. Ht. of back, 16¼ in. Seat 12½x15 in.

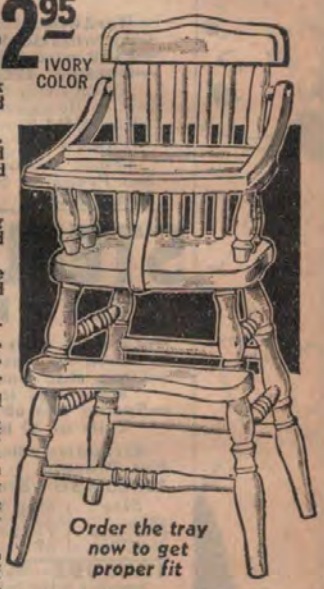
Looks no different than an ordinary high chair, yet it serves a dual purpose and saves cost of a nursery chair. Very handy and a great convenience in training the child. **State color.** Shipped only by freight or express. **Shpg. wt., 17 lbs.**

1KM272—Not Prepaid. **$5.45**
Ivory color .....
Green $5.55

For aluminum tray with clips to fit add 75c.

Strongly Built

$2.95 IVORY COLOR



Order the tray now to get proper fit

- —Spindle back with shaded top rail.
- —All hardwood.
- —Overhead swinging wood tray.
- —Safety strap.
- —Non-tipping wide spread legs.
- —Washable enamel shaded finishes.
- —Height, overall, 38½ in., back 16¼ in. Seat, 13x14 in.

Reflects all the bright, cheery color of enamel finish. More value than in any other low priced chair we know. Sturdily constructed, rigidly braced to give years of service. Secure footrest. Shpg. wt., 16 lbs. **State color.** Shipped only by freight or express.

1KM276—Not Prepaid. **$2.95**
Ivory color Enamel.....
Green Enamel $2.98
For aluminum tray with clips to fit above chair add 75c

It Folds Flat



Open front seat, 9¼ x10 in. Made of ¾ in. hardwood. Solid back, 7 in. high. Shpg. wt., 4 lbs.

1K202
Postpaid if part of $2 order.
Ivory Color $1.79
Green 1.81
Pink 1.83

$1.29 GOLDEN



Fits over toilet seat. Steel side braces. Hardwood frame. Seat, 11¾x11¾ in. 7 in. back. Folds flat. Shpg. weight, 3 lbs. **Postpaid if part of $2 order.**

1K212—Golden $1.29
Ivory $1.49 Green 1.55



$1.00

- —Hardwood, natural color varnish finish.
- —Reinforced underneath with 2 wooden braces.
- —Hinged tray swings to side; safety catch.
- —Ht. of back 11½ in. Seat 10½x9¾ in. Ht. overall, 19¾ in.

Easily put together. Shipping wt., 5 lbs. **Postpaid if part of $2 order.**

1K204 ..... **$1.00**

Our Popular Nursery Chair



$2.00 IVORY COLOR Postpaid

Very Practical

1—Row of colored beads.
2—Hinged lid over seat.
3—Safety strap holds tray down.
4—Washable enameled finishes.

Sturdily made, finished Ivory color or Green. Ht., 21 in., Seat 11x11½ in. Easily set up. Shpg. wt., 7 lbs. **State color.**

1K232—Postpaid.
Ivory $2.00
Green 2.08



Storkline Safety Tray

$3.45 *Postpaid*

- —Side swinging tray with automatic lock.
- —Hinged seat lid and safety strap.
- —White porcelain enameled chamber, enclosed front and sides.
- —Washable enamel finishes in Ivory or Green.
- —Colored beads on tray.

Hardwood nicely decorated. Ht. 21 in. Seat 11¼x 11 in. **State color. Postpaid.**

1K218..... **$3.45**

Portable Nursery Chair



Handle fastens to back of lid making back-support. Metal box, 7¾x7¾x4¼ in.; **dark green** finish. Removable white porcelain vessel. 7 in. diam. **Postpaid if part of $2 order.**

1K225—Shpg. wt., 5 lbs.. **$1.79**

Low Priced Seat

$1.49



Hardwood natural varnish finish. Fits over ordinary bathroom toilet seat. Seat, 9x10½ in. Ht. of back, 6½ in. Opening, 5¼x7½ in. Hinged tray. **Postpaid when included in $2 order or more.**

1K210
Shpg. wt., 3 lbs..... **$1.49**

Handy Seat



Fits regular bathroom toilet seat with spring clamp. Made of ¼-inch 3-ply hardwood. Shaped opening. 5¼x7½ in. Seat, 11x11 in. Natural varnish. Shpg. wt., 5 oz. **Postpaid when included in $2 order or more.**

1K201..... **63c**

2 in 1 SLEEPER and STROLLER...



Weighs Only 19 Lbs. **$5.25 GREEN**

—With front down, a stroller—With front up, a sleeper.
—Easily carried around.
—Collapses to, 36½x18x9 in.
—Heavy 8-oz. green or tan duck body and folding hood.
—Stitched to sturdy steel, black enameled frame.
—8-in wire wheels.
—⅝-in. rubber tires.
—Convenient pocket on outside of back.
—Length, overall, 41 in. With footrest raised, forms sleeping enclosure 29 in. long.

A real convenience for every family with a baby. Inside width, 14 in. Depth, 9 in. Leather safety strap. Shpg. wt. 24 lbs. Not Prepaid.

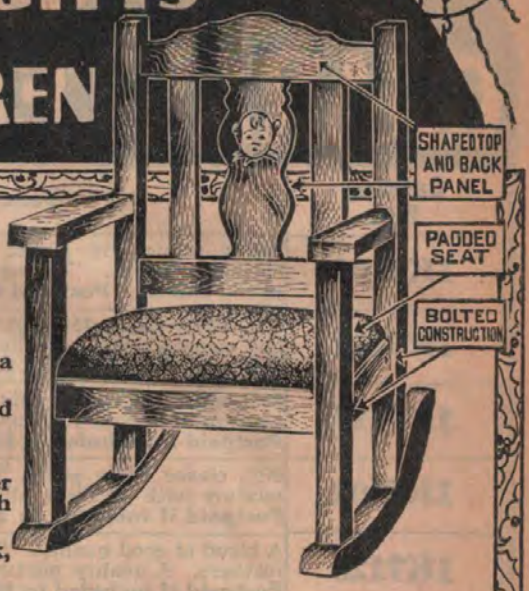
1KC7706—Green.... **$5.25** Tan..... **$5.28**

Sleeper similar to above but without foot rest. Folds to 12½x19½x45½ in. Shpg. wt., 18 lbs. Not Prepaid.

1KC7704—Green.....**$3.75** Tan.....**$3.78**



PRACTICAL GIFTS for CHILDREN



Built Like A Grown-Up's Rocker

★ Hardwood, finished a golden gloss.
★ Shaped top rail and back panel.
★ Softly padded seat.
★ Artificial leather brown Spanish grained seat cover.
★ Seat, 12x11¾ in., Back, 13½ in.
★ Ht. overall, 21½ in.

The kind you'd expect to cost much more. A real quality built rocker for little folks ... and a real value too. Built to withstand hard use children give their playthings. Easily set up. Shpg. wt., 8 lbs. **Postpaid when part of $2.00 order.**

1K234..... **$1.35**

$1.35

"Playtime"



—Hardwood.
—Natural varnish finish.
—Slat seat and back.
—Seat size, 12½x11½ inches.
—Height of back room seat, 13½ inches.
—Height overall, 21½ inches.

After all, it's sturdiness you want in a child's chair, and this one certainly has it. Easily put together. Shpg. wt., 8 lbs. **Postpaid if part of $2.00 order.**

1K231..... **$1.09**

"Happy Days"



—Hand Woven fiber.
—Shaded enamel finishes
—Hand decorated woven-in designs.
—Removable cotton padded cretonne covered seat, 12x12 in. Ht. 23 in. Shpg. wt., 12 lbs. Not Mailable.

1KM259—Not Prepaid.

Caramel	$3.28
Fawn Tan	3.29
Nile Green	3.30

Juvenile Chifforobe



—Rigidly constructed of hardwood.
—Molded edge top, turned front legs.
—Washable shaded enamel or maple finishes.
—Door decorated with colored design and routing lines.
—Rod for clothes hanger.
—Width, 38 in., depth, 16 in., height overall, 47 in.

Excellently constructed to give years of beauty and service. Shipped from our store. **Not Prepaid.** Shpg. wt., 75 lbs. **State finish.**

1KM263—Ivory shaded enamel	$14.95
Green shaded enamel	14.98
Maple finish	15.25

$14.95 Shaded Ivory



$7.85 FAWN

Attractive Sun Tan Stroller

—Loom woven fiber finished in weatherproofed enamels.
—Padded seat, upholstered in artificial leather.
—Positive acting hand brake.
—Safety handle with steel bar center.

Easy riding elliptical springs. 8-in. front wire wheels and 10-in. rear ones. ⅝-in. rubber tires. Seat, 13x10½ in. Length overall, 40 in. Safety strap. Shpg. wt., 41 lbs.

1KM7722—Not Prepaid.

Fawn	$7.85	Gray	$7.88
Green	7.87	Shaded Tan	7.89



$17.95 FAWN

Use as Carriage or Stroller

—Loom-woven fiber in dainty new weatherproofed enamel finishes. Window in hood.
—Genuine corduroy lining and storm shield.
—Positive acting hand brake.
—Steel ball-bearing for EASY WHEELING.
—Auto type wood wheels, front, 10 in., rear, 12-in.; ⅝-in. rubber tires.

Quickly, easily converted from a stroller into a carriage. Tight-fitting footrest makes a compact carriage 33 in. long with back reclined. Inside width, 15 in. Shpg. wt., 60 lbs.

1KM7740—Not Prepaid.

Fawn	$17.95	Green	$17.96
Gray	17.97	Shaded Tan	17.98

STURDY LOOM WOVEN FIBER



$11.45 FAWN

Big Value

—Genuine loom-woven fiber in weatherproofed enamels.
—Lining is a good-looking serviceable material.
—Hand brake.

Serviceable and sturdy and real value at its low price. Nicely decorated sides. 12-in. rubber tired wire wheels. ⅞-in. pusher rods. Padded back. Length inside with back up, 21 in., down, 32 in. Inside width, 14 in. Shpg. wt., 50 lbs. **Not Prepaid.**

1KM7828

Fawn	$11.45
Cafe	11.46
Gray	11.48

Our Finest Carriage

$19.95 FAWN

—Smooth woven fiber.
—Weatherproofed enamel finish.
—Genuine corduroy lining and storm curtain.
—Padded sides, back and bottom.
—Sliding adjustable hood.
—Four-wheel hand brake.
—Steel ball-bearing for EASY WHEELING.
—Shock absorbing springs.
—Windows in hood.
—Reversible body on turntable so baby can face mother.
—12-in. snap-on artillery wheels with ¾-in. balloon tires.

Hood and body decorated with woven-in colored design. Footwell for storage. Length inside with back up, 21 in. down, 34 in. width, 14 in. Ht. overall, 42 in. Length overall, 44 in. Shpg. wt., 75 lbs **Not Prepaid.**

1KM78321—Fawn	$19.95
1KM78322—Green	19.96
1KM78323—Gray	19.97
1KM78324 Shaded Tan	19.98



We Guarantee Safe Delivery of All Our Shipments



GUARANTEED *The* SEARS WAY *and* SOLD *the* SEARS WAY

FEATHERS

Seal of Purity — Sears, Roebuck and Co.

This seal is your protection. Found on all cloth bags in which Sears Feathers are shipped.

Catalog No.	Description	Price per Bag 1 lb.	2 lbs.	3 lbs.	5 lbs.	10 lbs.
1K7104	Select prime, dry picked western, white and colored chicken feathers. Thoroughly processed. A good low priced mixture. **Postpaid if included in $2 order.**	$0.22	$0.40	$0.58	$ .97	$1.90
1K7111	10% white goose, 25% light duck and 65% prime white and colored chicken feathers. An ideal mixture. **Postpaid if included in $2 order.**	.50	0.95	1.40	Postpaid 2.20	Postpaid 4.20
1K7117	25% white goose, 50% light gray duck; 25% prime white western dry picked chicken feathers. A fine mixture. **Postpaid if included in $2 order.**	.79	1.50	Postpaid 2.20	Postpaid 3.55	Postpaid 6.90
1K7101	50% choice white goose, 50% white duck feathers. A mixture with excellent filling qualities. **Postpaid if included in $2 order.**	1.05	Postpaid 2.05	Postpaid 3.00	Postpaid 4.95	Postpaid 9.70
1K7120	A blend of good quality. 50% white and 50% gray goose feathers. A quality mixture. **Postpaid if included in $2 order.**	1.15	Postpaid 2.25	Postpaid 3.35	Postpaid 5.50	Postpaid 10.75
1K7122	100% All choicest selected white goose feathers. The finest obtainable. Finer, fluffier and more buoyant than any other all feather filling. Requires less pounds than cheaper mixtures. **Postpaid if included in $2 order.**	1.25	Postpaid 2.40	Postpaid 3.50	Postpaid 5.70	Postpaid 11.20
1K7144	Imported **prime Japara Kapok.** Fluffy, silky, more buoyant than cotton. This kapok is a fine silk-like vegetable fiber, moisture-proof and repellent to insects and other vermin. **Postpaid if included in $2 order.**	.45	.85	**YOU ALWAYS SAVE MOST AT SEARS**		

New Cleanliness

All feathers purchased at Sears are now cleaned and made sanitary by the newly perfected *No-O-Dr* Process. They are unqualifiedly guaranteed to be fresh and new—never before used. They are *washed and scoured in a solution of a non-injurious chemical and billowy soap suds,* rinsed in purified water until it runs clear and dried in pure ozonized hot air and come to you unrivaled in purity, freshness and buoyancy and are sanitary and absolutely odorless.

No better assortments of feathers will be found anywhere regardless of price. We are the largest distributors of bulk feathers in the world, and quote lowest prices for highest quality.

Stamped on every bag you'll find our "Seal of Purity" guaranteeing compliance with all health and sanitation laws.

We Pay the Postage on Orders of $2 or More. (*See Page 1*)

Shoe Shining Outfit



$1.39

—Cabinetwood finished green.
—Hinged top.
—Length, 14¼ in.; width, 10¼ in.; ht. 12¾ in.

A convenient box to have around the home. With the lid down one would scarcely guess what it is. Ample space for polish and brushes. **Postpaid if part of $2.00 order.**

1K4825 Shpg. wt., 7 lbs..... **$1.39**

Handy Commode



$5.65

—Kiln-dried hardwood.
—Finished in imitation quarter sawed oak.
—Hinged top and seat.
—Durable porcelain enameled vessel, 9-in. diam. top.

A real convenience in homes without plumbing. Top, 16x16 in. Ht., 17 in. Shpg. wt., 30 lbs.

1KC4806—Not Prepaid..... **$5.65**

Cambric Covered Cushions

- **Filled with either curled chicken feathers, No-O-Dr processed, or Prime Japara Kapok.**
- **Covers of firmly woven good quality cambric.**

Decide right now to have more pillows in the sunparlor, on the davenport, porch swing, etc. These cleverly shaped pillows if covered with gay cretonne, lustrous rayon, silk or satin will equal the appearance of high priced fancy pillows.

Postpaid if part of $2.00 order.

(A) Round Cushions in Variety of Sizes

1K7075—Curled Chicken.

Size, In.	Act. Wt.	Shpg. Wt.	Each
16	12½ oz.	2 lbs.	35c
18	17½ oz.	2 lbs.	45c
20	24½ oz.	3 lbs.	60c

1K7066—100% Prime Japara Kapok.

Size, In.	Act. Wt.	Shpg. Wt.	Each
16	7½ oz.	2 lbs.	37c
18	9½ oz.	2 lbs.	47c
20	13 oz.	3 lbs.	62c

(B) Oblong Cushions

1K7062—Curled Chicken.

Size, In.	Act. Wt.	Shpg. Wt.	Each
12x14	8 oz.	2 lbs.	27c
14x16	11½ oz.	2 lbs.	35c
16x20	21 oz.	3 lbs.	45c
16x22	27 oz.	3 lbs.	55c
18x24	34 oz.	4 lbs.	65c

1K7064—100% Prime Japara Kapok.

Size, In.	Act. Wt.	Shpg. Wt.	Each
12x14	5 oz.	1 lb.	29c
14x16	7 oz.	1 lb.	37c
16x20	10 oz.	2 lbs.	47c
16x22	12 oz.	2 lbs.	57c
18x24	15¾ oz.	2 lbs.	67c

(C) Square Cushions

1K7061—Curled Chicken.

Size, In.	Act. Wt.	Shpg. Wt.	Each
12x12	6 oz.	1 lb.	19c
14x14	10 oz.	2 lbs.	27c
16x16	13 oz.	2 lbs.	34c
18x18	18 oz.	3 lbs.	45c
20x20	25 oz.	3 lbs.	59c
22x22	34 oz.	4 lbs.	79c

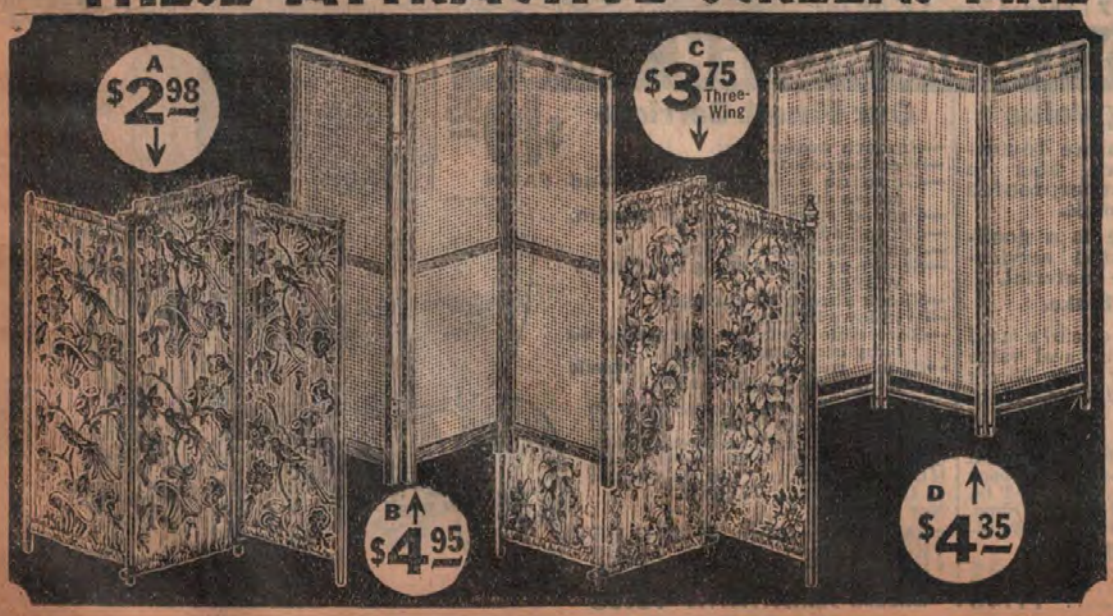
1K7158—100% Prime Japara Kapok.

Size, In.	Act. Wt.	Shpg. Wt.	Each
12x12	4 oz.	1 lb.	20c
14x14	6 oz.	1 lb.	29c
16x16	8 oz.	2 lbs.	36c
18x18	10 oz.	2 lbs.	47c
20x20	14 oz.	2 lbs.	61c
22x22	18 oz.	3 lbs.	81c

19c And Up



THESE ATTRACTIVE SCREENS ARE PRICED VERY LOW



(A) —Three-wing style. Ht., 61 in., opens to 50 in.
—Hardwood frame finished in golden gloss.
—Gaily colored floral cretonne.

Cretonne is shirred tightly onto wood rods at top and bottom.

1KM3704—Shpg. wt., 15 lbs. Not Prepaid..... **$2.98**

(B) —Three 17¾-in. wings, hinged both ways.
—Height, 67 in. Opens to 54 in.
—SOLID OAK frame finished a beautiful golden.
—Covered in closely woven green burlap.

Our most expensive and largest size 3-wing screen. Substantially made to last.

1KM3717—Shpg. wt., 23 lbs. Not Prepaid..... **$4.95**

(C) —Choice of 3 or 5-wing style, both 61 inches high. 3-wing style opens to 56 in. 5-wing style opens to 93 inches.
—Hardwood frame finished golden gloss.
—Sturdy brightly hued floral cretonne, shirred and tightly fitted to rods at top and bottom.

An especially nice screen better made with better materials than most stores sell for one or two dollars more. Not Prepaid.

1KM3713—3-wing. Shpg. wt., 17 lbs..... **$3.75**
1KM3713—5-wing. Shpg. wt., 23 lbs..... **$6.25**

(D) —Three 17¾-in. panels hinged both ways.
—Hardwood frame finished in rich mahogany.
—Heavy woven green fabric shirred at top.
—Height, 61¾ in. Opens to full width, 53 in.

Combines beauty and economy. Not Prepaid.

1KM3718—Shpg. wt., 19 lbs..... **$4.35**

HARDWOOD Used Exclusively in Sears Unpainted Furniture . . . .

All pieces on this page are unpainted and are constructed of Close Grained Hardwood, smoothly sanded and finished ready for your paint brush. Our close grained hardwood is much superior to Fir and other soft woods often used by others for unpainted furniture. By painting these pieces yourself you not only save money, but you can produce some wonderful color effects.

Complete Dressing Table Ensemble With Chintz Drapes, Mirror and Roman Stool

$8.75 *Post Paid*

$1.35 Mirror Only



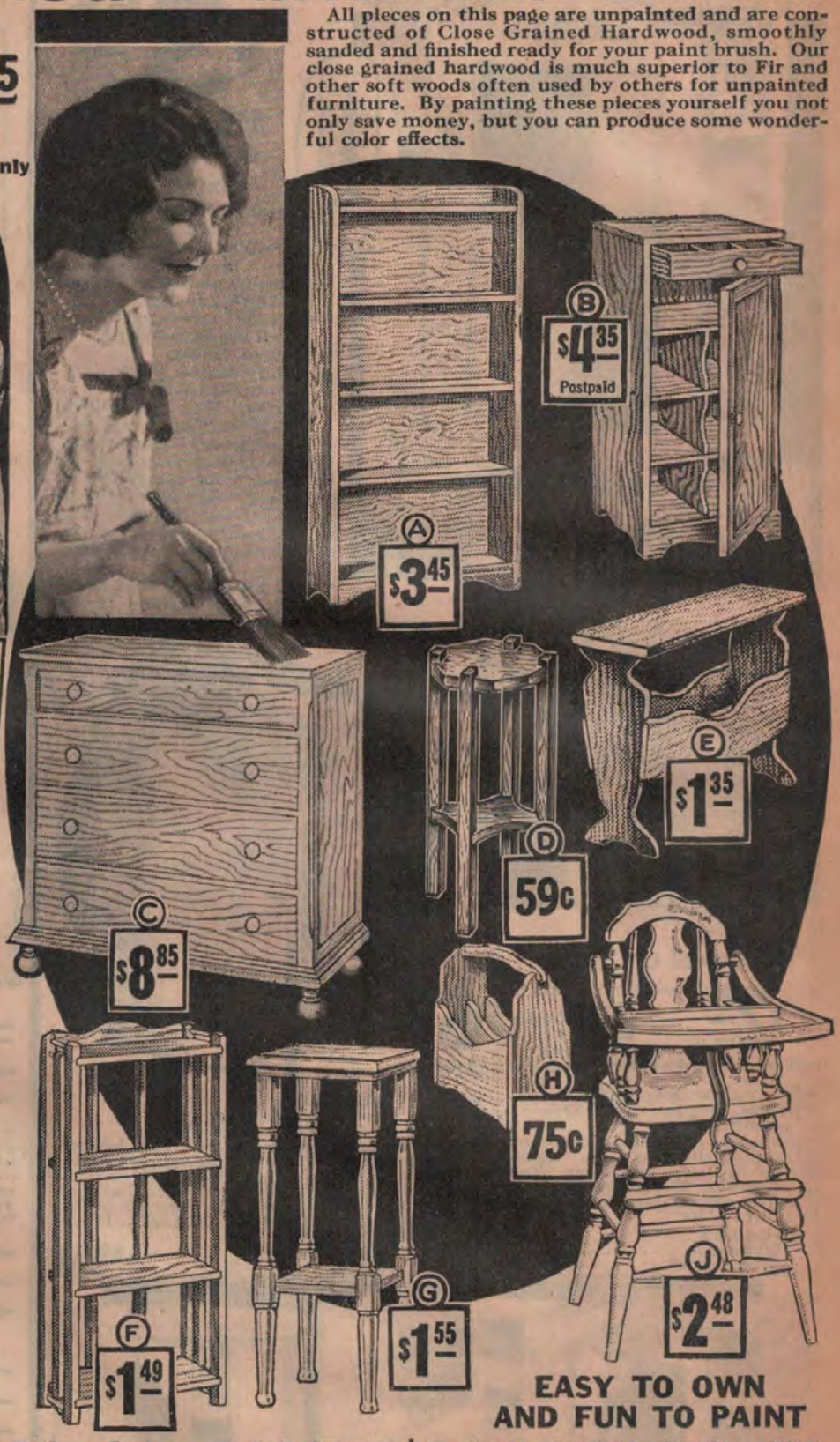
$1.39 Stool Only

TABLE ONLY $4.45 Post Paid WITHOUT DRAPES

Charmingly MODERNE!

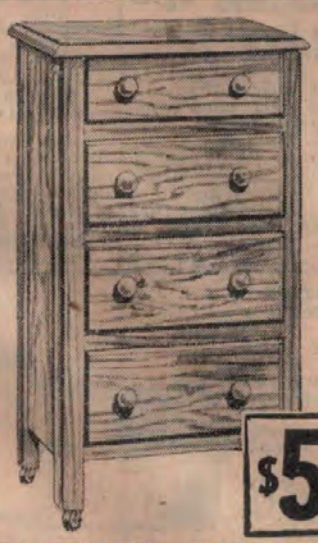
Constructed of hardwood, smoothly sanded, ready to paint. Unpainted table has folding arms, for attaching drapery. Ht., 30 in.; top, 14½x37 in. **Roman Stool** with double cane seat, 12x18 in.; ht., 18¾ in. **Genuine plate glass mirror** with scalloped edge and floral etching. Size, 18x10 in. Complete with cord for hanging. Set requires 1½ pts. of finishing material. Toilet articles not included. Mirror or Roman Stool **postpaid only if included with order for $2.00 or more.** Other items **Postpaid.**

1K3416—Table, with Chintz Draping..... **$6.35**
1K3411—Table without Chintz Draping..... **$4.45**
1K3521—Roman Stool. Shpg. wt., 5 lbs..... **1.39**
1K4101—Venetian Mirror. Shpg. wt., 10 lbs..... **1.35**
1K3602—Complete set with Chintz Draping..... **8.75**
1K3605—Complete set without Chintz Draping..... **6.95**



EASY TO OWN AND FUN TO PAINT





PERFECTLY MATCHED PIECES

Paint it yourself and make it look like twice what it cost you. Hardwood frame smoothly sanded ready to be painted or stained any color or finish. Fancy shaped top. Requires 1 pint of finishing material.

Dressing Table—Top, 34x13½ in. Ht., 30½ in. Shipped with legs off, easily bolted on. Draping and mirror not included. **Postpaid.**

1K3638—Table only..... **$3.45**
1K3613—Dressing Table with chintz drapes. Mirror not included. **Postpaid**..... **$4.95**
1K4172—Genuine plate glass mirror. 3-wing style. Center mirror, 18x10 in., ends, 16x7 in. **Postpaid**..... **$2.98**

Generously proportioned chest with four roomy drawers. Will hold a surprising amount of linens, clothes, etc. Sturdily built of hardwood with molded edge top, 3-ply sides and back, wood knobs and easy-rolling casters. Width, 23½ in., depth, 16¼ in. Ht. 40 in. Shipped from factory in Central, Ind. Shpg. wt., 80 lbs. **Not Prepaid.**

1KM4703⅓.... **$5.45**

SEROCO 4-HOUR ENAMEL

For Furniture, Woodwork, Walls

The quick modern, economical way of refinishing and bringing renewed beauty to the home. Furnished in a porcelain gloss washable finish, for new or old surfaces.

Listed and illustrated in a choice of 16 beautiful fresh colors on Page 960. For quality enamel brushes, see Page 969.



Ⓐ **Open Bookcase.** Back is 3-ply construction. Ht., 48 in.; width 24 in.; depth 7½ in. Shelves are 6¾x23 in. Bottom shelf has room for books up to 10¾ in. high; space between remaining shelves, 9¾ in. Requires 1 pt. of finishing material. Shpg. wt., 25 lbs.

1KM3504—Not Prepaid..... **$3.45**

Ⓑ **Shoe Chest.** Partitioned top drawer for hosiery. Seven sections for shoes. Ht., 25¾ in. Top size, 12½x12½ in. Requires ½ pt. of finishing material.

1K3568—Postpaid..... **$4.35**

Ⓒ **Chest.** Three deep drawers, one smaller one at top. Lots of storage space. Top 36x18 in. Ht., 36 in. Requires 1½ pts. of finishing material. Shpg. wt., 65 lbs. **Shipped from factory in Central, Ind.**

1KM4751⅓—Not Prepaid..... **$8.85**

Ⓓ **Octagonal Tabouret.** Handy lower shelf. Top, 11¾ in.; ht., 24 in. Easily put together. Requires ½ pt. of finishing material. Shpg. wt., 3 lbs. **Postpaid when part of $2.00 order or more.**

1K3624..... **59c**

Ⓔ **Combination Table.** Size of top 10x19¾ in., ht. 24 in. Easily assembled. Requires ½ pt. of finishing material. Shpg. wt., 7 lbs. **Not Prepaid.**

1KC3647..... **$1.35**

Ⓕ **Four-Shelf Bookstand.** Space between shelves, 9¼ in. Easy to set up. Ht., 35¾ in.; width 16¾ in. Depth, 7 in. Requires ½ pt. of finishing material. **Postpaid when part of $2.00 order.**

1K3628—Shpg. wt., 8 lbs..... **$1.49**

Ⓖ **Night Stand.** 14-inch square top with molded edge. Handy shelf. Ht. 29½ in. Easily assembled. **Not Prepaid.**

1KC3533—Shpg. wt., 11 lbs..... **$1.55**

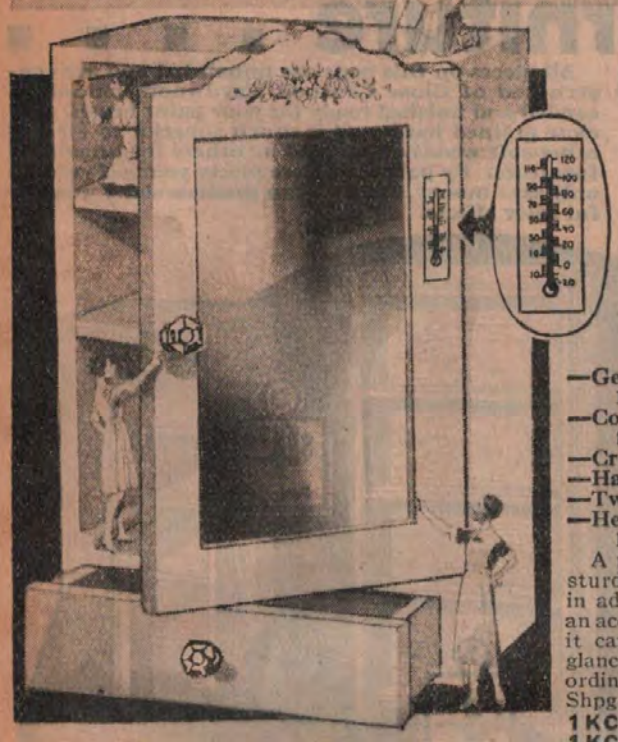
Ⓗ **Magazine Basket.** Two pockets and handle. Ht. 18¼ in. Easily assembled. Requires ½ pt. of finishing material. **Postpaid when part of $2.00 order.**

1K3643—Shpg. wt., 3 lbs..... **75c**

Ⓙ **High Chair.** Splinter-proof hardwood, strongly braced. Wide spreading legs. Swinging wood tray and safety strap. Seat, 14¼x13⅛ in. Ht. of back, 17¼ in. Requires ½ pint of finishing material. Easily assembled. Shipping weight, 14 lbs.

1KC247—Not Prepaid..... **$2.48**
Aluminum tray with clips to fit..... **.75**

You Get More VALUE in Sears Medicine Cabinets



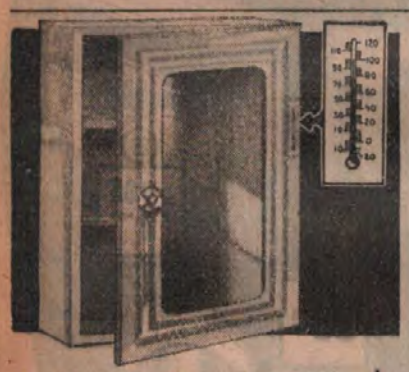
$3.65 White

Thermometer on Door at No Extra Cost

—Thoroughly seasoned cabinet wood.
—Washable, durable enamel finishes.
—Genuine plate glass mirror 13½x9½ inches.
—Corners reinforced with full depth molding.
—Crystal knobs.
—Handy drawer below.
—Two wood shelves.
—Height, 22¼ in., width, 13½ in., depth, 5¾ in.

A fine grade cabinet, roomy, sturdily built, nice looking, and in addition the convenience of an accurate thermometer where it can be seen and read at a glance. Costs no more than an ordinary cabinet. **Not Prepaid.** Shpg. wt., 18 lbs.

1KC41994—White **$3.65**
1KC41995—Green **3.67**



Enamel on Steel

$2.35 White

—Thermometer on door.
—Good quality sheet steel.
—Spot welded.
—Washable baked-on enamel finishes.
—Heavy plate glass mirror 13x8 in.
—Height, 18½ in., width, 13¼ in., depth, 4⅞ in.

Our lowest priced steel cabinet, yet an exceptionally good value. Handy size for bathroom or kitchen. Two metal shelves. Thermometer on door is a great convenience. **Not Prepaid.** Shpg. wt., 13 lbs.

1KC4192
White enamel **$2.35**
Green enamel **2.37**

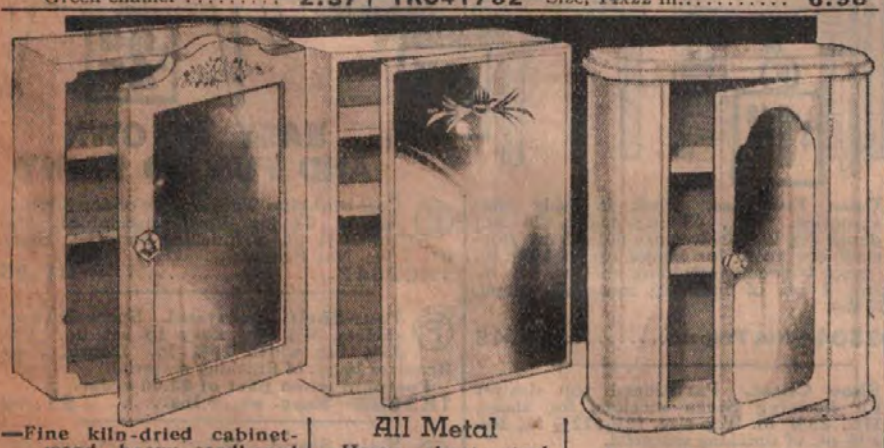


$5.15 12x20 in.

—Full Venetian Mirror.
—Heavy all steel construction.
—Baked-on White enamel finish.
—Genuine plate glass mirror has beveled edges, and curved top handsomely etched.

Newest in Medicine Cabinets. Choice of sizes, 11½x16, depth 4½ in. has mirror 12x20 in. and 1 shelf; size 13¼x17¾ in. 5 in. deep has mirror 14x22 in. and 2 steel shelves. Shpg. wts., 14 and 23 lbs. **Not Prepaid.**

1KC41751—Size, 12x20 in..... **$5.15**
1KC41752—Size, 14x22 in..... **6.98**



—Fine kiln-dried cabinet-wood, heavy cardboard back.
—Corners reinforced with full depth molding.
—Finished inside and out in gleaming lustrous enamel.
—Floral decoration on door.
—Heavy plate glass mirror, size, 10x14 in.
—Height, 17¾ in., width 12½ in., depth, 5¾ in.

One of the neatest yet least expensive cabinets you can buy. Crystal knob. Two handy shelves. Shpg. wt., 14 lbs.

1KC4194—Not Prepaid.
White enamel.... **$2.65**
Green enamel.... **2.67**

All Metal

—Heavy sheet steel, spot welded.
—Baked-on washable enamel finishes inside and out.
—Crystal glass mirror 17½x12½ in.
—Two glass shelves.
—Height, 18½ in., width, 13½ in., depth, 5 in.

A larger than average size cabinet at a price less than others ask for regular size. Shpg. wt., 13 lbs. **Not Prepaid.**

1KC4189
White enamel. **$2.85**
Green enamel. **2.87**

Rounded Corners

—Heavy steel, spot welded.
—2 strong metal shelves.
—Glass knob on attractively designed door.
—Genuine plate glass mirror, size, 6¾x14¼ in.
—Washable enamel finishes.

A modern cabinet at a modern low price. Size overall; width, 15 inches, height, 18 in. depth, 6 inches. Shpg. wt., 14 lbs. **Not Prepaid.**

1KC4174
White enamel..... **$2.95**
Ivory enamel..... **2.97**



—Crystal clear plate glass.
—Read above at right about special silvering process.
—Heavy beveled edge.
—Sweeping curved top.
—Cleanly etched corners and top.

Sparkling quality, beauty and brilliance make this a value unsurpassed at our price. Complete with cord.

1K4109—Postpaid.
22x12 inches..... **$2.98**
26x14 inches..... **4.35**
1KM4109—Not Prepaid.
Shipped by freight or express only. Size, 36x18 in. Shpg. wt., 30 lbs. **$7.95**

Clear Vision MIRRORS

The No. 1K4109 mirror shown at left and No. 1KM4135 Buffet mirror shown below carry an unrestricted guarantee against silver spoilage forever. As the result of a special process of protecting the silver coat with a seal of copper, the brilliance and the permanency of the silver will never become impaired. This improvement in mirrors is offered to our customers as a special feature on these mirrors as an added evidence of the quality we demand from our manufacturers for the benefit of our customers.



$1.35 Full Venetian Style

—Clear, genuine plate glass.
—Chipped edges.
—Floral etching at top.
—Size, 18x10 inches.

Low in price but the same crystal clear quality as found in our higher priced mirrors. Ultra smart, full venetian style for individuality. Holes drilled in top for hanging Complete with cord. Shpg. wt., 9 lbs. **Postpaid when part of $5 order or more.**

1K4101..... $1.35

SEARS MIRRORS REFLECT LOW PRICES



$1.49

Note the Large Size

—Clear, genuine plate glass.
—Attractive scalloped edge adds to its desirability.
—Two rosettes with cord complete for hanging.
—Size over all, 22x14 in.

A prize winner sparkling in beauty and value. Note the size and the two rosettes and cord furnished all at this one low price. **Postpaid when part of $2 order or more.** Shpg. wt., 13 lbs.

1K4183..... $1.49

NOTHING quite takes the place of Mirrors for brightening or cheering up a room. They add a decided touch of smartness . . . are sparkling with attractiveness and at Sears are very economically priced. All are crystal clear, backed up by a special silvering process that assures true reflection and brilliance!

Fashion's Newest

—Full length door style.
—Crystal clear plate glass.
—Hardwood frame finished a rich mahogany.
—Equipped with 4 metal pieces for attaching to wall or door.
—Mirror size, 47¾x11½ inches; overall size, 50½x14½ inches.

Does wonders to the appearance of any room and is a great convenience. Easily hung on the wall or attached to any door. Shpg. wt., 30 lbs.

1KM4198
Not Prepaid.. **$6.48**



Buffet Mirror

—Semi-venetian style.
—Clear heavy plate glass.
—Read in upper right hand corner about special silvering process.
—Heavy seamed edge.
—Burnished gold and silver frame.
—Overall length, 48 in., width, 18 in.

$8.45



Our finest buffet mirror, and a piece that will add charming dignity to your dining room. An unusually fine mirror, extra large yet economically priced. **Not Prepaid.**

1KM4135—Shipping weight, 38 pounds..... **$8.45**

For Office, Home or Factory



—Genuine plate glass.
—Hardwood frame finished in white enamel or golden oak.

You're sure to find just the size you want among the five sizes we offer. A big saving on every one.

1K41151—Postpaid when part of $2 order or more.

Size	Shpg. Wt.	Golden Oak	White Enamel
8x10 in.	4 lbs. 12 oz.	$0.75	$0.99
9x12 in.	5 lbs. 12 oz.	.85	1.15
10x14 in.	6 lbs. 12 oz.	1.15	1.45

1KM41152—Not Prepaid.
Shipped by freight or express only.

12x20 in.	16 lbs.	$1.95	$2.20
14x24 in.	22 lbs.	2.65	3.25



—Semi-Venetian style.
—Crystal clear plate glass.
—Burnished silver and gold carved top frame.
—Cleanly etched design.
—Two rosettes.
—Size 12x18 in. overall.

Adds to the beauty and refinement of any room in the home. This is an unusually nice mirror for so low a price. To look at it you'd never suspect it to cost so little.

1K4131—Postpaid **$2.00**

Consider!

WEIGHT When you buy a stove, be sure the castings are heavy enough to LAST. Light weight castings are very likely to burn out, crack or otherwise deteriorate. Good selected heavy grey castings should last for years.

TROPIC selected castings are extra heavy—and will give many years of satisfactory service.

BEAUTY The TROPIC is a beautiful stove. It is handsomely finished throughout in beautiful Grained Walnut Porcelain Enamel. Equipped with a Grilled Mica window that sheds a cheerful light at all times. Harmonizes with any surroundings—and is worthy of the finest homes.

CAPACITY When buying a stove be sure the rated capacity is correct. We rate the TROPIC to heat 3 to 4 rooms comfortably. Fitted with water pan, ensuring healthful heat at all times.

Then Consider PRICE

$29.50 CASH



"TROPIC" WARM AIR CIRCULATOR

- Warm Air Circulator type.
- Heavy corrugated cast iron fire pot.
- Heavy corrugated one-piece cast iron combustion chamber.
- Walnut Grained Porcelain Enameled outer casing with cast iron front and top and steel sides and back.
- Draw center type grate for efficient use of any fuel.
- Large Water Pan.
- Adjustable flue collar.
- Large feed door.
- Will heat 3 to 4 rooms.

The *TROPIC* is a mighty warm air circulator . . . and a wonderful value. Its all *CAST IRON* inner unit is of high quality and long life—its "circulator" type construction is your guarantee of high heating efficiency.

CAST IRON, for example, is the finest stove material known. It won't rust out. It radiates heat better. In fact, whenever you see a stove with a cast iron inner unit, you may be sure it is a good stove provided the castings are heavy enough.

The TROPIC is equipped with heavy castings. Its one-piece corrugated firepot, being corrugated is stronger, and has a much greater radiation surface. Being the right design, it permits complete combustion of fuel.

The cast iron combustion chamber is also ribbed and corrugated. This gives a far greater radiation surface, and adds strength as well. This feature enables the TROPIC to heat a large space in a short time.

The grates are heavy but easy to shake—consisting of an outer shaking ring, and a draw center dump grate. Has an extra large water pan, large feed door.

Hard coal and coke model fitted with self-feeding magazine. Will hold fire 12 to 15 hours. Soft coal model has smoke curtain.

MEASUREMENTS. Round Firepot 16 in. wide by 10 in. deep. Floor space, 26x24 in. Height 43 in. Feed door, 7¼ in. by 9 in. Takes 6-inch stovepipe. **Shipped from Boston, Mass., Harrisburg, Pa. or factory in Central Ohio. Not Prepaid.** Send your order to Philadelphia or Boston. Shpg. wt., 325 lbs. Estimated freight charges per 100 lbs.: 150 miles, 47c; 300 miles, 69c; 500 miles, $1.05; 750 miles, $1.19.

For Coal and Wood

22KM2204—Cash Price....**$29.50**
Time Payment Price..... **32.50**

With Magazine for Hard Coal

22KM2205—Cash Price....**$31.75**
Time Payment Price..... **35.00**

Easy Payments: $4 down, $4 a month. Use Time Payment Order Blank in back of catalog.

22KM965—**Porcelain Enamel Floor Tray as shown.** Shpg. wt., 20 lbs.
Not Prepaid.....$4.50

WHAT TO LOOK FOR BEFORE YOU BUY A HEATER



Circulation Type



Radiation Type

There are two types of heaters in general use; the circulator type and the radiation type. The above illustrations show the big difference in construction design and efficiency between the two types.

In the circulation type, the cold air is drawn in at the bottom of the stove. This cold air circulates around and over the surfaces of the inner combustion unit, quickly becoming heated, passing out of the stove through the open grille work at the top of the stove—and setting up currents of warm air that spread themselves *throughout the entire house.*

This is by far the best type of heater for home use—for comfort, health and economy.

The radiation type heater has many good uses. This type heater gives forth radiant heat rays from its sides. Radiant heat rays are beams directed forward from hot surfaces. This is the old style heater. Its chief advantage is that it heats quickly, and is low in price. It does not circulate the heat thru the house, most of the heat is held in the vicinity of the stove.

What to Look for Before You Buy!

1—Be sure you know whether your stove is a circulator or a radiant type.
2—Be sure the fire pot and combustion chamber are heavy and strong.
3—Be sure the radiation surface of the circulator is big enough for quick and complete radiation.
4—Be sure the grates are heavy and work easily.
5—Be sure the construction prevents leakage of dust and smoke.
6—Be sure you know how many rooms it will heat.

BUILT ENTIRELY *of* CAST IRON *for* LONG, HARD SERVICE





FURNACE FIREPOT

Extra heavy one-piece corrugated firepot. Just like the firepot of a furnace.



COMBINATION GRATE

Heavy outer shaking ring with improved Duplex center Grates for soft coal, hard coal, coke or wood.



HEALTHFUL HUMIDITY

Large water pan. Easily accessible. Supplies healthful moisture to the air.



30% MORE HEAT SPACE

Over size corrugated cast iron combustion chamber. Increases heating efficiency.



RUN PIPE UP OR BACK

Reversible flue collar for running pipe either up to flue hole at ceiling or straight back into fireplace.

Our Finest Warm Air Circulator

$69.85 And Up CASH

Built exactly like a furnace and made throughout of solid cast iron. Cast iron is far superior to any other material for heater construction.

EXTRA WEIGHT THROUGHOUT

The *DAUNTLESS* is extra heavy, built for lifetime service. Its one-piece corrugated fire pot weighs *46 pounds*—almost as heavy as that of a small furnace firepot. Cast in one piece, there are no joints to warp and leak . . . and the double corrugations greatly increase its strength and radiation.

Will heat 5 to 7 rooms all through winter. Has an extra large corrugated combustion chamber and radiating dome. Its large radiation area is increased by the double corrugations of its walls. The entire cast iron inner unit is so scientifically constructed that it permits a greater volume of air to reach the heating surfaces and be forced out through top. Special louvers on sides provide a plentiful supply of air.

A beauty in appearance, too, with the entire outside finished in a rich blended **walnut porcelain enamel.**

The grates are easy to shake—consisting of an outer shaking ring and center two-bar Duplex Grate. The hard coal model is fitted with a **large capacity magazine.** Will hold a fire 24 to 36 hours. The soft coal model has a coal chute and smoke curtain.

MEASUREMENTS: 50¾ in. high, 25¼ in. wide, 25¼ in. deep. Round fire pot, inside measurements, 15½ in. wide at top, 12½ in. at bottom, 9¼ in. deep; feed door opening, 13¾x9¾ in. Shpg. wt., for soft coal, 595 lbs.; for hard coal, 615 lbs. Takes 7-inch stovepipe.

Shipped from Boston, Mass., Harrisburg, Pa., or factory in Central Ohio.

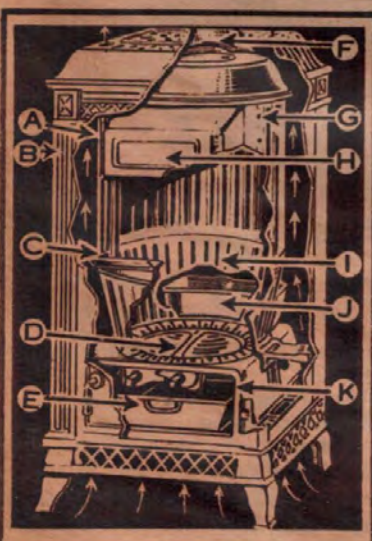
Not Prepaid. Mail your order to Boston or Philadelphia. Estimated freight rates per 100 lbs.; 150 miles, 47c; 300 miles, 69c; 500 miles, $1.05; 750 miles, $1.19.

22KM620½—For Soft Coal, Lignite or Wood.
Cash Price **$69.85**
Time Payment Price ($5 down, $6 a month) **$76.85**

22KM621½—With Magazine for Hard Coal or Coke.
Cash Price **$73.85**
Time Payment Price ($5 down, $6.50 a month) **81.25**

For Time Payments Use Time Payment Order Blank in back of catalog.

22KM965½—Walnut Porcelain Enameled Floor Tray as shown. Shpg. wt., 20 lbs. **Not Prepaid** **$4.50**



Note These Features

(A) Extra circulation space between inner unit and casing.
(B) Entire outer casing is solid cast iron, a very rare feature.
(C) Automatic Chute for coaling. (Not needed for hard coal).
(D) Two-Bar Duplex Grate with shaking ring. Burns any fuel.
(E) Big Ashpan with handle.
(F) Reversible stovepipe collar.
(G) Thick Cast Iron Inner Body.
(H) Smoke curtain to prevent escape of smoke into the room.
(I) Round, one piece corrugated fire pot practically everlasting.
(J) Large size waterpan in back.
(K) Large dust-tight ashpit.

Better Made RADIANT GAS HEATERS



$9.50

A Low Price Heater

—Solid Cast Iron Body, brass finished.
—Fluted brass apron reflects light radiants.
—FIVE double incandescent fireclay radiants that glow brightly when lighted.
—Heats one good sized room in coldest weather.
—Burns manufactured or natural gas.
—Floor space 21x8½ in. 19⅝ in. high.

One of the greatest values ever offered in a low priced radiant heater. Will fit into any fire place, and makes a handsome parlor furnishing. Clean and odorless. Flame instantly regulated to any desired heat. Takes 3-in. flue pipe.

Shipped from Philadelphia, Pa., Boston, Mass. or factory in Central Ohio. **Not Prepaid.** Shpg. wt., 55 lbs.

22KM811¼—Norfolk Radiant..... $9.50

Gas Tubing on Page 813



$11.85

—Strong Solid Heavy Cast Iron Frame. Weighs 65 lbs.
—Antique Brass or polished brass finish with polychromed fireclay top.
—FIVE double incandescent fire clay radiants.
—Will heat largest room comfortably.
—Burns either natural or manufactured gas.
—Floor space 28x11¾ in. 19¾ in. high.
—Approved by American Gas Association.

A real period model! Makes an unusually fine parlor decoration. Considerably larger than No. 22KM811¼ above. Takes 3-in. flue pipe.

Shipped from Philadelphia, Pa., Boston, Mass. or factory in Central Ohio. **Not Prepaid.** Shpg. wt., 75 lbs.

22KM815¼—Antique Brass Finish... $11.85
22KM818¼—Polished Brass Finish .. $11.85

The Angelus



—Frame of cast iron.
—Finished in antique brass.
—Black Japanned body.
—2 sizes, 5 and 7 single radiants.

$5.75

One of our best sellers. An excellent small size heater. Entire surface is evenly and brilliantly lighted. Burns either manufactured or natural gas. Takes 3-inch flue pipe.

Shipped from Philadelphia, Pa., Boston, Mass., or factory in Central Ohio. Not Prepaid. Shpg. wt., 27 lbs.

Order by Number	No. of Radiants	Cash Price	Size of Body	Total Height In.
22KC847½	5	$5.75	5¾x10¼	15
22KC848¼	7	7.25	5¾x13¼	15

For gas tubing see page 813.

NEW LOW PRICES!



Unusually big firepot. Four piece linings of tough cast iron. Firebrick back and front liners for hard coal.



DUPLEX grate for soft coal, reversible for wood. TRIPLEX grate for hard coal.



Large feed door 18¼ by 12 inches will take big chunk of wood. Equipped with smoke curtain.



Reversible Flue collar. You can run pipe to ceiling or straight into fireplace. Sliding check damper.



Ashpit section with door on lower right side is of solid cast iron, sealed dust-tight. Big ashpan.



All main joints are overlapped, adding great structural strength and eliminating gas leaks.



More Quality Facts

- Beautiful stone front design—with entire outside finished in Walnut Porcelain Enamel.
- Warm air circulator type.
- Large capacity radiation chamber. Heats 4 to 5 rooms.
- Front and top of outer casing of heavy cast iron. Base and ash pit also of cast iron.
- Back and sides of Armco Steel.
- Two-quart water pan.
- Large feed door with smoke curtain.
- 39 Mica openings in door.

$52.85 CASH Without Floor Tray



Easily Heats 4 to 5 Rooms

GAS BURNING Warm Air Circulator

Beautiful . . . Powerful . . .

- Warm air circulator type.
- Heavy Gauge Steel Inner Unit.
- Latest style, large capacity burners.
- Heats 1 or 2 rooms in any weather.
- Grained walnut porcelain enamel finish.
- Burns natural or manufactured gas.

Harmonizes with the finest home surroundings. It is clean, fume-tight, dust-tight and odorless. Simple to operate. Not necessary to operate the entire unit at top capacity as flame can be adjusted to any temperature.

Produces heat sufficient for the coldest weather. No other low priced gas circulator we know of is the equal of the IDEAL in efficiency. **Smaller size has ONE burner—larger size TWO burners.** Both stoves must be connected to 4 in. chimney flue.

Shipped from store or factory in Central Ohio. Not Prepaid.

Catalog Numbers	Floor Space, In.	Height Overall	Shpg. Wt.	Price
22KM813	20x15¾	35¼ in.	84 lbs.	$19.95
22KM814	20x11¾	28¾ in.	57 lbs.	14.95



Heat Regulator

Will save enough gas to pay for itself in just one or two seasons. Automatically maintains the exact temperature you want in your rooms. Accurate within one degree. Installed in a few minutes. **Postpaid.**

22K901.....**$13.35**



$19.95 CASH PRICE

OUR MOST Popular Circulator

Here's the *GOOD CHEER*, a nationally famous heater and our fastest seller, thousands sold in a single year. There are many reasons for its success but summed up they all mean simply *BETTER QUALITY FOR THE PRICE.* But if its great popularity isn't proof enough of quality just study the long list of features at upper left. Then add to them the special dust-tight, gas-tight smoke-tight construction, add the big size, add the special approval of the hard coal model by the Anthracite Institute of Pennsylvania.

And That Isn't All

The heavy gauge steel combustion chambers with cast iron fluted radiator dome, because of its great size and its extra large radiation space gives our *GOOD CHEER* a very high heating efficiency, sufficient to warm 4 to 5 rooms all through winter. The soft coal model is built with specially designed firebox fixtures allowing air circulation behind the linings, increasing the lifetime of these parts. This firebox also has our special hot blast feature, which allows the heated air to pass over the top of fuel, mixing with the smoke and gases and causing perfect combustion.

Both hard and soft coal grates are large and heavy enough to withstand hard usage . . . and being scientifically designed according to the best heating principles, the proper relation between grate area and radiation surface is achieved for best heating results. **Will hold fire 15 to 18 hours.**

Water pan holds 2 quarts. Feed door has smoke curtain. Dust-tight ash pit door is fitted with damper. Reversible flue collar.

MEASUREMENTS: Overall width and depth, 31¾x25 in. Height, 43 in. Firebox 22 in. long, 13½ in. wide, 7½ in. deep. Takes 7-inch stovepipe. Feed door opening, 18¼x12 in.

Prompt shipment from Boston, Mass., Harrisburg, Pa. or factory in Central Ohio. Mail your order to Philadelphia or Boston. Shpg. wt., 430 lbs. Estimated freight charges per 100 lbs.; 150 miles, 47¢; 300 miles, 69¢; 500 miles, $1.05; 750 miles, $1.19. **Not Prepaid.**

22KM553¼—For Soft Coal and Wood,
Cash Price.....**$52.85**
Time Payment Price....**$58.25**
22KM554¼—For Hard Coal.
Cash Price.....**$55.10**
Time Payment Price....**60.60**
EASY PAYMENTS: $5.00 down, $5.00 a month. For Time Payments Use Time Payment Order Blank.
22KM967—Walnut Porcelain Enamel Floor Tray. Shpg. wt., 23 lbs. **Not Prepaid**.....**$4.50**

See Complete Index in BACK of this Catalog

MADE RIGHT *for* LONG SERVICE
PRICED RIGHT *for* BIG SAVING



$39.85 CASH PRICE

Heats 3 to 4 Rooms

- **Warm Air Circulator Type—Uses any kind of coal or wood**
- **Extra heavy solid cast iron inner heating unit, heavily ribbed**
- **Front, sides and back of heavy cast iron and rust-resisting steel plate**
- **Finished in Porcelain Enamel, grained Walnut finish**
- **Large size water pan insures healthful air**
- **Extra large front feed door with smoke curtain and Mica window**
- **Reversible flue collar with damper**



Illustration above shows the all-Cast-Iron inner unit, the dome-type fire chamber, the deeply corrugated firepot and the curtain which keeps smoke in when door is opened. Arrows show course of air entering at the base of the stove, circulating upward past the inner chamber and leaving through the top.

"Made Right" is our way of saying that the GOLDEN DAWN is sturdily made to give a **lifetime of satisfactory service.** That means not only the lavish use of the **best known heat-resisting materials,** but the employment of approved scientific principles of combustion and air circulation. The entire inner chamber is heavy Cast Iron—the firepot being deeply corrugated for greater radiation.

"Priced Right" means that anywhere else you would pay more for similar quality. All in all, a beautiful period design circulating heater unsurpassed for **heating capacity** and noted for sensational **fuel economy.**

Inner Heating Unit is heavy solid cast iron, deeply ribbed. More durable and heat-retaining than steel. Joints are all carefully fitted. Produces tremendous heat and always in perfect control.

Outside Casing. Front, top and bottom heavy cast iron. Sides and back, rust-resisting steel plate, all sides finished in Walnut Porcelain Enamel.

Water Pan is large size and conveniently located for easy refilling and cleaning.

Firepot equipped with extra heavy two-bar Duplex Grate. Burns hard (anthracite) coal, soft coal, coke, lignite or wood. **If you burn hard coal order 22KM573⅓** which is fitted with special self-feeding magazine. Extra large feed door equipped with smoke curtain. Has adjustable draft register in ash door.

Measurements. Overall width and depth, 27x25½ in. Height, 47 in. Fire box, 18 in. long, 11½ in. wide, 10 in. deep. Feed door opening, 12x7¼ in. Takes 7-inch stovepipe. Shpg. wt., 340 lbs.

Shipped from Boston, Mass., Harrisburg, Pa. or factory in Central Ohio. Not Prepaid. Mail order to Philadelphia or Boston. Estimated freight charges per 100 lbs.: 150 miles 47c; 300 miles 69c; 500 miles $1.05; 750 miles $1.19.

Terms: $5.00 down and $4.00 a month. Use Time Payment Order Blank in back of catalog.

22KM594⅓—GOLDEN DAWN FOR SOFT COAL AND WOOD.
Cash Price..... **$39.85**
Time Payment Price..... **$43.85**

22KM573⅓—GOLDEN DAWN FOR HARD COAL.
Cash Price..... **$42.85**
Time Payment Price..... **47.25**

22KM966⅓—Blended Porcelain Enameled Floor Tray to match your Golden Dawn. Shpg. wt., 18 lbs. **Not Prepaid**..... **$4.50**

E-Z est WAY CABINET KEROSENE CIRCULATOR

- ★ **Steel construction**
- ★ **Lustrous Porcelain Enamel Finish, grained to resemble Walnut**
- ★ **Two Giant Size Wickless burners**
- ★ **Heats one room comfortably**
- ★ **Burns common kerosene (coal oil)**
- ★ **Water Pan supplies healthful moisture**
- ★ **Operates at high, medium or low heat**
- ★ **All operating parts concealed**
- ★ **Fuel tank holds four quarts**

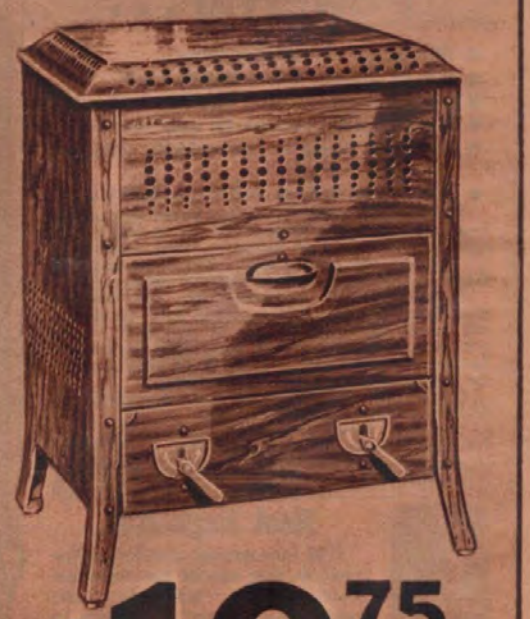
The Ideal Heater for Homes

Carry It From Room to Room

The E-Z-Est Way Cabinet Circulator heats just as effectively as gas and at considerably less expense, for it uses common kerosene as fuel. Don't confuse it with kerosene heaters that are designed merely to remove the chill from a room. E-Z-Est Way is a full-fledged circulating heater that **will make one room quite comfortable,** even in cold weather. E-Z-Est Way construction means the utmost in efficiency—in other words, the maximum amount of heat per unit of fuel consumed. Two 4-inch size Blue Flame Wickless Burners. Exactly the same burners used as on our regular 5-Burner Wickless Range.

Note the **beautiful period design** of the cabinet. It will harmonize with any furniture. It has no outside pipe or chimney connections, therefore it can be moved easily from place to place. Measures 33½ in. high. Floor space, 25½x14 in. Shpg. wt., 85 lbs. Shipped from Philadelphia, Pa., Boston, Mass., or factory near Boston. **Not Prepaid.**

22KM796¼—E-Z-Est Way Oil Circulator..... **$19.75**
22K401—Extra Lighting Rings. Have them when needed. Per Dozen. Shpg. wt., 12 oz. **Postpaid if part of $2 order**..... **85c**



$19.75

Sunblast WARM AIR CIRCULATOR
WITH SPECIAL HOT BLAST UNIT

This handsome warm air circulator will burn *ANY* kind of fuel—hard and soft coal, coke and wood. But because of its special *HOT BLAST* construction, it does especially well with low priced smoky fuels—making them burn cleanly.

The *HOT BLAST* unit, controlled by damper at top, sends a powerful blast of preheated air down onto the top of the fire—mixing with the smoke and gases in the combustion chamber. This added oxygen sets up a swirling cyclone of fire, burning every bit of smoke and gas that is burnable—giving you the benefit of every ounce of fuel.

Heats 3 to 4 Rooms

The inner unit is of heavy gauge steel with a cast iron dome—while firepot is lined with thick sectional fire brick. The combustion chamber being made of steel, produces a very quick heat.

Has a heavy cast iron shaking and draw center grate, which operates while ash door is closed, preventing dust and ashes coming out into the room.

Ash door is carefully ground and fitted to ash pit. The direct draft damper is mounted in the door permitting perfect control of the fire at all times. Will hold fire **12 to 16 hours.**

Large front feed door with mica windows which reflect the cheerful glow of the fire.

Measurements: Firepot, diameter, 13 in. Depth, 10 in.; Feed door opening, 9x7 in.; Height, 43½ in.; Floor space, 22½x20 in.; 6-inch pipe. Shpg. wt., 270 lbs.

Shipped from Boston, Mass., Harrisburg, Pa. or factory in Central Ohio. Not Prepaid. Mail order to Philadelphia or Boston. Estimated freight per 100 lbs.; 150 miles, 46c; 300 miles, 69c; 500 miles, $1.05; 750 miles, $1.19.

22KM596½—SUNBLAST. Cash Price. **$37.85**
Time Payment Price..... **$41.65**

Easy Terms: $4 down, $4.00 a month. Use Time Payment Order Blank in Back of catalog.

22KM966½—Walnut finish Porcelain Enamel floor tray to match. Shpg. wt., 18 lbs.
Not Prepaid..... **$4.50**

Heavy fire brick lining of firepot holds the heat, saving fuel. Will last for years.

View showing Hot Blast unit which supplies extra oxygen for burning the soot and gases.

New Beauty
New Comfort

$37.85 Cash

- —Warm air circulator.
- —Handsomely finished in Grained Walnut Porcelain Enamel.
- —Large circular firepot lined with extra thick fire brick.
- —Heavy gauge steel combustion chamber with cast iron dome.
- —Large size water pan.
- —Full size draw center grate to burn any kind of coal, coke or wood.
- —Heavy cast iron front, top and legs.
- —Back and sides of heavy gauge steel.
- —Will heat 3 to 4 rooms.
- —Reversible flue collar
- —Easy Time Payments.

The inner unit consists of a heavy gauge steel combustion chamber cast dome and brick firepot.

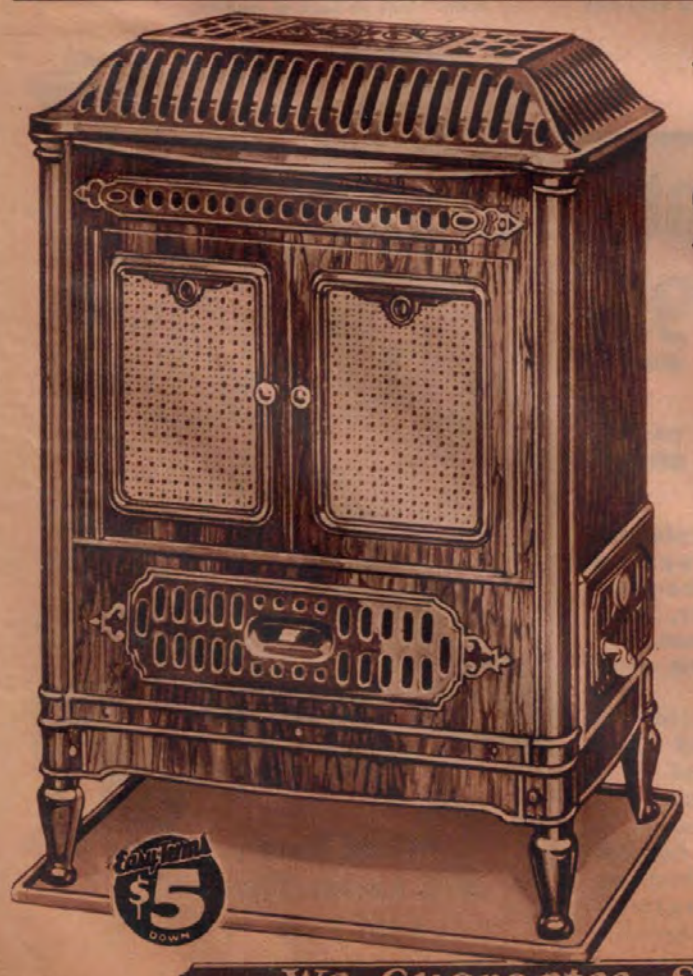








Popular "LOW BOY" *Circulator*



$42.75 Cash Price

- —Extra heavy six-piece corrugated cast iron firepot linings.
- —Complete cast iron inner combustion chamber.
- —Large size water pan.
- —Heavy cast iron duplex grate for coal model; specially constructed cast iron linings for wood model.
- —Outer casing has cast iron front, top, doors and legs with heavy gauge steel sides and back.
- —Handsomely finished in Grained Walnut Porcelain Enamel.
- —Extra large double feed doors, with cane effect grill work.
- —Will heat 3 average rooms.
- —Reversible flue collar with sliding check damper.
- —Easy Time Payments.

Two Special Models: One for Coal; One for Wood Only Extra Large Feed Opening

There are *THREE* big reasons why the *FIRESIDE COMPANION* is so popular. **First,** it comes in the handsome "Low Boy" style. **Second,** it has an extra large feed opening—double doors, with a separate cast iron inner door—making an opening 9x16¾ in. You can put in chunks of wood or coal easily. **Third,** the inner unit is of heavy cast iron—a sign of high quality.

Heats 3 Average Rooms

Handsomely finished in **Grained Walnut Porcelain Enamel.** A permanent glistening surface, easy to clean and to keep clean. Equipped with large water pan and reversible flue collar. Holds fire **24 hours.** Heats 3 average rooms all through winter. Ash door on side. No need to open door to shake ashes.

Measurements: Coal firebox, 18x8x7½ in. Wood firebox, 23x11¾x12 in. Front feed opening, 16¾x9 in. Height, 40 in. Width and depth, 32x21½ in. Takes 7-inch stovepipe.

Shipped from Boston, Mass., Harrisburg, Pa. or factory in Central Ohio. Not Prepaid. Send order to Boston or Philadelphia. Estimated freight charges per 100 lbs; 150 miles, 47c; 300 miles, 69c; 500 miles $1.05; 750 miles, $1.19.

22KM638½—Heater for Coal and Wood. **$42.75**
Cash Price. (Shpg. wt., 365 lbs.)..... **$47.00**
Time Payment Price. ($5 down; $4.00 a month).....

22KM639½—Heater for Wood Only.
Cash Price. (Shpg. wt., 315 lbs.)..... **42.65**
Time Payment Price. ($5 down; $4.00 a month)..... **46.95**

For Time Payments Use Time Payment Order Blank in back of catalog.

Walnut Porcelain Enamel Floor Tray to match.

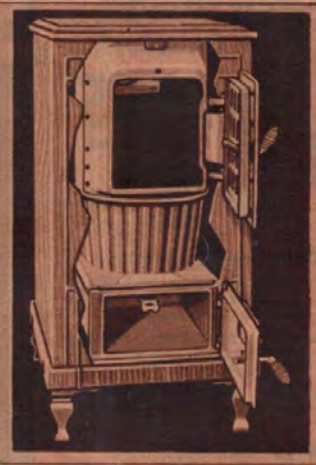
22KM967½—Shpg. wt., 23 lbs. Not Prepaid..... **$4.50**

We Guarantee Safe Delivery of All Our Shipments

WHY this is an EXTRA Good Stove for the Money!



EASY TERMS
$4 Down $4 A Month



- Genuine Circulator type construction.
- Corrugated one-piece cast iron firepot.
- Large size combustion chamber of heavy gauge steel with cast iron dome.
- Has easy shaking draw center grate.
- Hard coal model has self-feeding magazine.
- Front, top base and legs of outer casing built of solid cast iron with sides and back of heavy gauge steel.
- Large feed door
- Will heat 2 to 3 rooms.
- Finished overall in Grained Walnut Porcelain Enamel (except back).

$22.95 CASH PRICE

Compare Prices Compare Features

. . . SEE WHY THIS IS SUCH AN AMAZING VALUE

At the price we ask, this is a wonderful "buy." It is a powerful warm air circulator—distributing heat over a wide zone. Heats 2 to 3 rooms in any weather. Although our price is extremely low, this is an *EXCELLENT* heater unequaled anywhere else at this price.

Built to give many years of heavy heating service. In fact, long service is practically guaranteed by the heavy corrugated one-piece cast iron round firepot. Its corrugated sides give greater strength and much greater radiation service—and its heavy gauge steel combustion chamber gives it unusually quick heating qualities. Combustion chamber has heavy cast iron dome.

Front, top, base and legs of outer casing are made of solid cast iron. Sides of heavy **Armco** iron. **Grained Walnut Porcelain Enameled** on three sides, and back in plain finish. Mica fitted front fuel door.

Grates are shaking and draw center type.

Large feed door opening. Gas, dust, and smoke tight. Very economical with fuel.

Measurements: Firepot diameter 13½ in., depth, 9 in. Feed door 8¾ x 10¾ in. Height, 42½ in. Floor space, 21x21 in. Takes 6-inch stovepipe.

Shipped from factory in Central Ohio, Harrisburg, Pa., or Boston, Mass. Not Prepaid. Mail order to Philadelphia or Boston. Shpg. wt., 265 lbs. Estimated freight charges per 100 lbs.: 150 miles, 46c; 300 miles, 69c; 500 miles, $1.05; 750 miles, $1.19.

For Coal or Wood
22KM649½—Cash..... **$22.95**
Time Payment Price..... **$25.45**

For Hard Coal with Magazine
22KM654½—Cash..... **$24.45**
Time Payment Price..... **27.00**

Time Payment Terms: $4 down, $4 a month. For Easy payments use time payment order blank in back of catalog.

Our Low Priced Cabinet Circulator

With An All Cast Iron Fire Unit . . . Heats One to Two Rooms

There are many low priced warm air circulators. Some of these sell for about what we ask for our *TORRID*. But most such stoves have sectional inner units, and much smaller capacity. The *TORRID* has an all CAST IRON one piece fire chamber . . . an absolute guarantee of high quality. Produces plenty of heat to warm one big room or two smaller ones.

The oval firepot for example is made of corrugated cast iron—the very best firepot material for home heating stoves. The combustion chamber too, being of one-piece cast iron is guaranteed for better radiation and longer life. All parts are fitted absolutely gas tight. **Latest type triplex bar grate.**

A special feature is the position of the smoke pipe. This is placed in such a way as to hold the smoke and gases over the fire until they are practically consumed. Thus very little heat is lost up the chimney.

Front door is fitted with a number of openings, covered with clear, glass-like mica, so that the warm glow of the fire will show through and add its cheerful radiance to the heater's warmth.

Outer casing is made of Armco Ingot Steel. Entire stove except back, finished in handsome **Walnut Grained Porcelain Enamel.** Back is plain black.

Measurements: Firepot width, 13¾ in. Feed door, 10½x9 in. Height, 37½ in. Floor space, 20x16 in. Takes 6-inch stovepipe. Shpg. wt., 200 lbs.

Shipped from Harrisburg, Pa., Boston, Mass., or factory in Central Ohio. Not Prepaid. Mail order to Philadelphia or Boston. Estimated freight charges per 100 lbs.: 150 miles, 47c; 300 miles, 69c; 500 miles, $1.05; 750 miles, $1.19.

22KM584½—TORRID. Cash only..... **$17.95**

22K929—Set of 4 Leg Rests. Shpg. wt., 1 lb. 8 oz. **Postpaid if part of $2.00 order or more**..... **18c**

$17.95 CASH ONLY

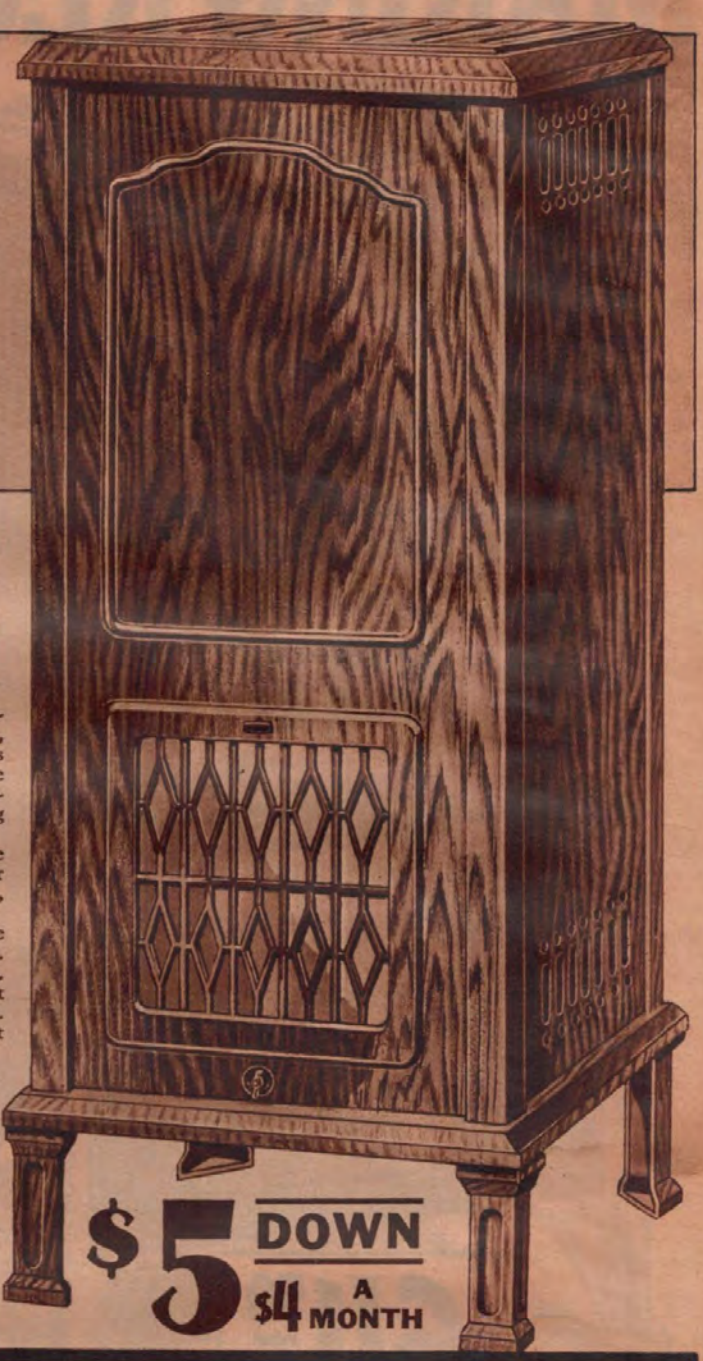
- Warm air circulator.
- Heavy corrugated one-piece fire-pot.
- Fire chamber, one-piece cast iron.
- Adjustable front draft register.
- Triplex bar grate.
- Outer casing of Armco Ingot Steel.
- Large feed door.
- Heats 1 to 2 rooms.
- Entire outside (except back) finished in Walnut Grained Porcelain Enamel.



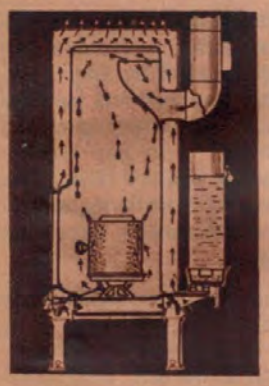
Priced Over 20% Lower Than Last Year

NOW AN OIL BURNING CIRCULATOR FOR ONLY $47.50 CASH PRICE COMPLETE

Giant Blue Flame Oil Burner
Clean Oil Heat. No Soot, Ashes or Odor
No Moving Parts—No Noise
Healthful, Moist, Circulated Heat
Uniform Heat for One to Three Rooms
Burns Fourteen Hours With One Filling
New Beauty—Like Fine Furniture



- Steel construction, base and door of cast iron.
- Full Porcelain Enamel Walnut Grained Outer Casing.
- Grilled Mica Door allows full view of flame.
- 3-Gallon removable fuel tank.
- Porcelain Enameled interior.
- Non-Clogging Valve on Front with clear vision dial.
- Simplified draft control.
- Chrome steel burner parts—will last indefinitely.
- Easy to light—quick heat Blue Flame.



Showing how air is heated as it rises between inner and outer casing assuring continuous circulation. Concealed water pan at back charges heated air with moisture.

An amazing development with new efficiency! Exceeds all previous specifications of the ideal oil-burning circulator. Truly an outstanding development, now offered here for the first time! The cheapest oil heat you ever used; less effort to operate; more comfort, convenience and enjoyment; new beauty of line and finish; new durability in construction; unheard of simplicity. The perfecting of this Blue-Flame Oil Burning Circulator definitely ends home heating problems.

Here complicated parts have been eliminated; installation is merely the connecting to any 5 inch flue; just fill the tank, light a match, lift the burner chimney and light asbestos rings in burner bowl. A full flame in five minutes, adjustable to any flame desired.

No more carrying out ashes. No soiled curtains or furniture. No more overheating; no more fires burning out. Here is constant flame, constant heat. It stays wherever you set it. Leave it for hours or all night long. Needs no watching.

The perfection of such a heater is an accomplishment to be proud of, but to be able to offer it for only $47.50 is an outstanding merchandising achievement. Decide now to enjoy this modern form of luxurious, economical heating for about 3000 cubic feet space.

Large Eight Inch Blue Flame Double heating ring burner using asbestos rings and simple cast iron burner with four perforated chrome steel cylinders that will not burn out. Low, medium or high flame consumes ¾ to 2 pints per hour.

Measurements: Casing is 19 in. square; overall height, 42½ in. Requires 19x28 in. floor space; 3-gallon oil tank. *Burns No. 1 Furnace Oil, 38-40 Distilate, cheap range oil or common kerosene.*

22KM1375½—Cash Price..... **$47.50**
Easy Payment Price (*$5 down, $4 a month*)..... **$52.25**

When buying on Easy Payments, Use Time Payment Order Blank in back of catalog. Shipped from Harrisburg, Pa. or factory near Boston, Mass. *Not Prepaid.* Shpg. wt., 168 lbs. Estimated freight charges per 100 lbs.; 150 miles, 58c; 300 miles, 83c; 500 miles, $1.27; 750 miles, $1.45.

$5 DOWN $4 A MONTH



Yes Sir! It's A Real Circulating Heater

EASY PAYMENTS $4 Down $4 A Month

WOOD BURNING WARM AIR CIRCULATOR

$32.75 CASH

AND YOU GET THE BEST



Sectional view showing construction. Notice that fire chamber is separated from outer casing, providing a flue through which air is drawn, heated and then circulated through the room.

A Real QUALITY Heater Made of the Heaviest Castings

- **Heavy Cast Iron Firebox.**
- **Main Front and Top of Outer Casing Heavy Cast Iron, Sides Thick Steel.**
- **Large Water Pan.**
- **Entire Outside in Walnut Porcelain Enamel.**
- **Large Feed Door with Big Firebox 25 Inches Long.**
- **Heats Two to Three Rooms.**

Make no mistake about it! The *WOODBINE* is a sturdy well built wood burning warm air circulator—and is not to be compared with the many light steel stoves of similar size and appearance now on the market. It is extremely well built—having separate cast iron lining, so constructed that the heat is forced all around the stove before it passes out to the chimney. It was built expressly for those who want a high grade good looking, wood burning circulator.

Working on the principle of the warm air circulator, it distributes heat to every corner. Heats 2 or 3 average rooms. Large firebox, *25 in. long.* Fuel door opening has smoke curtain.

Water pan on main top moistens the heated air passing through circulator providing greater comfort and more healthful air.

Measurements: Overall, 36 in. high, 30½ in. long, 22½ in. wide. Firebox, 25x13½x11½ in. Feed opening, 13x10 in. 7-inch stovepipe.

Shipped from Boston, Mass., Harrisburg, Pa. or factory in Central Ohio. Not Prepaid. Mail order to Philadelphia or Boston. Shpg. wt., 255 lbs. Estimated freight charges per 100 lbs.: 150 miles, 46c; 300 miles, 69c; 500 miles, $1.01; 750 miles, $1.19.

22KM562½—*WOODBINE.* Cash Price..... **$32.75**
Time Payment Price. (*$4 down, $4 a month*)..... **36.00**

For Time Payments, use Time Payment Order Blank in back of catalog.

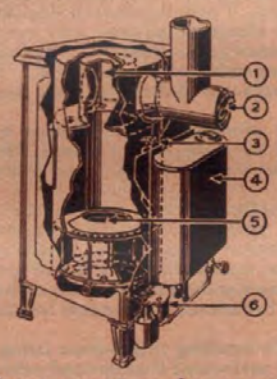
Air-o-Flame OIL HEATERS MAKING RECORDS FOR ECONOMY AND EFFICIENCY



$64.50 Cash



EVERY fine feature of every fine burner is built into the Air-O-Flame Burner. We've even added other features. That's why we guarantee its excellence! It's the heart of the stove and performs unfailingly!



Cut-away view showing:

(1) Heat Intensifier—adds 20 to 30 per cent to heating efficiency.
(2) Automatic Draft Regulator saves fuel.
(3) Sensitive Flame Control Valve.
(4) Extra Large Fuel Tank—7 gallons.
(5) Air-O-Flame Burner converts oil into gas.
(6) Positive Anti-Flood Valve—Never Fails!

- **Steel construction, with Cast Iron Top, Burner, Door and Legs**
- **Genuine Porcelain Enamel Finish, with a beautiful, life-like 2-tone Walnut Grain, to harmonize with any furniture**
- **Will heat 3 to 4 rooms to 70° in zero weather. Capacity, 5000-6000 cubic feet**
- **7-Gallon Fuel Tank, Walnut Lacquered**
- **Gravity-Controlled Anti-Flood Valve, Flame Control Valve and Automatic Draft Regulator**
- **Heat Intensifier in Inner Drum increases efficiency 20 to 30 per cent**
- **High Speed Vaporizing Bowl—no wicks—no moving parts**
- **6 Mica windows in handsome door**
- **Connects to any 6-inch chimney flue**

When last year we introduced the *Air-O-Flame*, which was the first time a circulating type oil burner had ever appeared in any mail order catalog, we were quite unprepared for the tremendous immediate acceptance which greeted this new idea in home heating. In the *Air-O-Flame* a new inexpensive home luxury has been added to the already long list of comforts which serve to lessen labor, reduce household expenses and add to the joy of living.

Air-O-Flame banishes heating cares and frees you from a dozen daily chores. It saves you time, it saves you effort, it saves you money. You fill an oil tank, scratch a match, and turn a valve. Then follow comfort, contentment and peace of mind. No heaving and stoking of coal, no ashes, gases or odors. Just clean, steady heat, hour after hour, at temperature you choose. Quick heat in the morning, dependable heat all day or all night. No watching.

$5 DOWN *You Can Buy on Easy Payments If You Desire!* **$6 A MONTH**

A New Modern Note in Circulating Type Heaters—Efficient, Safe, Economical

Listed As Standard By Underwriters' Laboratories

No installation expense. Just set up your circulator and connect it to the chimney flue. *Air-O-Flame* can't go wrong. It's absolutely safe. The burner cannot be flooded. Finest valves, copper tubing and fittings.

FUEL. Air-O-Flame uses low priced oil, **No. 1 Furnace Oil, 38-40 Distillate Oil, Range Oil or common Kerosene (coal oil),** obtainable from any leading oil company, costing in some districts from 7 to 9 cents per gallon. Two hours to the gallon at high flame, four hours at medium flame, six hours at low flame.

Our Answer to a Countrywide Demand

In four short years the demand for oil-burning circulators has doubled and redoubled. Today thousands are in use. Although they all cost more than *Air-O-Flame*, they do not offer the efficiency the fuel economy, the splendid fool-proof construction, the beauty and the durability of *Air-O-Flame*. *In quality it equals the very best, regardless of cost. And Air-O-Flame saves you from $25 to $40.*

Heat is circulated powerfully after the principle of warm air furnaces. Large 2-quart humidor puts plenty of moisture in the air, a safeguard against winter colds, and the drying out of furniture. Air-O-Flame *heats the healthful way!* The 10-inch burner is powerful enough to heat three to four rooms to 70 degrees even in zero weather. The tank holds 7 gallons and is attached to back of circulator and holds enough fuel for *14 hours* at full flame or *40 hours* at low flame.

Measurements: Height, 45½ inches; body depth, including tank, 30 inches, width 21 in. Floor space, 30x22½ inches. Takes 6-inch stovepipe. Shipping weight, 225 lbs. **Shipped Not Prepaid from Boston, Mass., Harrisburg, Pa. or factory in Central Ohio.** Estimated freight per 100 lbs: 150 miles, 58c; 300 miles, 83c; 500 miles, $1.27; 750 miles, $1.45.

22KM990½—Cash Price..... **$64.50**
Time Payment Price..... **$71.00**

Terms, $5 down, $6 per month. Use Time Payment Order Blank in Back of Catalog

30 DAYS' TRIAL. Order the Air-O-Flame in the usual way, enclosing full cash or the small down payment with Time Payment Order Blank. Try it for 30 days. If it does not satisfy you completely, send it back and we will refund all the money you have paid.

UTILITY OIL HEATER

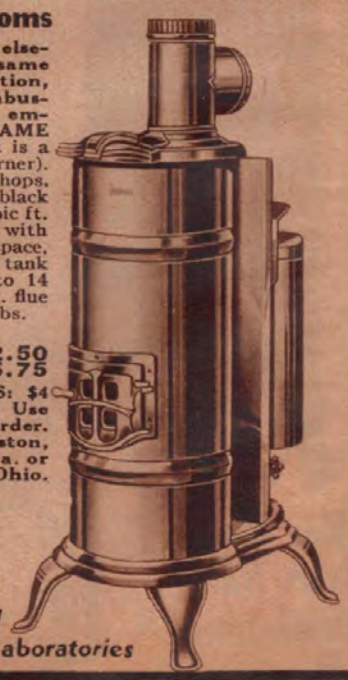
Heats 2 to 3 Rooms

Regular $55 value elsewhere. Exactly the same burner, construction, materials and combustion principle as employed in AIR-O-FLAME above, except that it is a smaller size (8-inch burner). For homes, offices or shops. Steel construction, black finish. Heats 3000 cubic ft. Height, 45 in. Depth, with tank, 24 in. Floor space, 26x16 in. 4½-gallon tank enough to burn 12 to 14 hours full flame. 6-in. flue pipe. Shpg. wt., 145 lbs.

22KM989½
Cash..... **$32.50**
Time Payment.. **35.75**

EASY PAYMENTS: $4 down, $4 a month. Use Time Payment Order. Shipped from Boston, Mass., Harrisburg, Pa. or factory in Central Ohio. Not Prepaid.

$32.50 Cash



Listed As Standard By Underwriters' Laboratories

SAME QUALITY BUT BIG PRICE REDUCTIONS!

SEARS OIL BURNER UNITS PROVE AN AMAZING SUCCESS

Thousands Sold the First Year

Probably no other Blue Flame Oil Burner has "taken hold" with greater speed than the **E-Z-est WAY.** It was introduced just one year ago, and since then, in the short space of 12 months. thousands have been sold. In fact so popular has it become and so phenomenal its sales, that we are now able to cut its price to $24.50 complete. So why wait, when at such small cost you can change over **almost any** coal range or heater into a modern oil burner. Send for it today and see for yourself how much **Quicker, Cleaner, Quieter, Safer** and **More Economical** it is and how much more **Dependable** in cooking results.

How This Burner Operates

Simply turn the valves and light the burner. Wait about 5 minutes to cook, 15 minutes to bake. The flame remains constant at the height you set it, makes an absolutely **even** heat. This means perfect baking. No effort, no odor, no smoke—and best of all, **No Long Waiting!**

Easy to Install

The *E-Z-est WAY* Twin-Six Conversion Oil Burner can be installed in any COAL and WOOD kitchen ranges and heaters, having a fire box at least *7 inches wide, 15 inches long,* with *15 inches between top plate and bottom of ashpit*—when grates and linings are removed. There are only three holes to bore. Complete installation instructions with each outfit.

(1)-Take Out Old Fire Box



Remove the grates and cast iron linings of the fire box of your kitchen range so as to have a space at least 7x15x15 in. in which to place the new oil burning unit. Heaters with *oblong* fire pot require same space.

(2)-Drill Three Holes



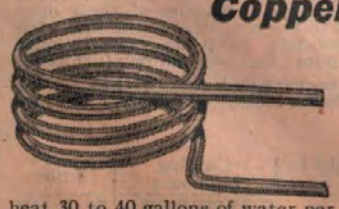
Bore two holes in the side of the range as indicated in the picture . . . and drill one hole in the bottom of stove. Burner valves can be installed in front left end, or back of ashpit. . . . Then cut copper tubing to fit.

(3)-Slip Unit Into Place



Then set the unit into place as indicated in the illustration—taking care to have it set perfectly level. Then make a few simple connections with oil tank. Could anything be easier? Anyone should be able to make the complete installation in about 2 hours.

Copper Water Coil



⅝ inch heavy gauge Copper, 10 feet in length (to fit any standard range burner). Fits around back burner and connects with regular range water boiler. ½ inch connections. Will heat 30 to 40 gallons of water per hour.

Heats water quickly and efficiently, far superior to the usual cast iron or steel water coils.

22KM100¼—Water Coil. Not Prepaid.... $2.95



$24.50 CASH

GUARANTEE

We guarantee the *E-Z-est WAY* Blue Flame Oil Burner to be of the finest known quality and to serve as long as any burner made, regardless of price.

Easy Terms $4 DOWN

AMAZING BLUE FLAME BURNER . . . for your Stove

The **E-Z-est WAY** has **ALL** the fine features of the most expensive burners elsewhere—at a price that is amazingly low—probably the lowest in America. Listed by Underwriters' Laboratories.

Quality In Spite of Low Price

The **chrome steel** perforated cylinders are of the finest material available. The **porcelain enameled** burner bowls are as easy to clean as a china dish. The high speed vaporizing rings are of chrome steel. There is adequate air space for perfect combustion—no fuel waste, no odor or smoke. Each burner has a non-clogging valve for **independent flame** control. The metal oil tank, with fuel gauge to tell the amount of fuel at a glance, holds three gallons. Low operating cost, only about 1c per hour for each burner for low flame.

Tank Green Lacquered, oil reservoir Porcelain Enamel, Stand is **black japan.**

Regular torch lighter—long steel handle with woven asbestos in the end. Dip in oil, ignite, and apply to burners. Cooking heat in five to seven minutes.

Measurements: 6-inch double burner. Adjustable from 6 in. to 10 in. high. Base of burner bowl, 7 in. wide and 14 in. long. Shpg. wt., 45 lbs. Save on freight by making up 100 lb. order. Shipped from Philadelphia, Pa., or factory near Boston.

22KM1351¼—E-Z-est Way Twin Six Oil Burner, complete with tank and stand, all fittings and 8 feet of copper tubing. Not Prepaid. Cash Price..... **$24.50**
Time Payment Price. ($4 down; $4 a month)..... **$27.00**
For Time Payment Use Order Blank in Back of Catalog.

- Intense-heat, chrome steel cylinders Super hot Blue Flame burners. Clean, silent, odorless.
- Chrome steel high speed vaporizing rings.
- Each burner has a non-clogging valve for independent control.
- Reinforced woven Asbestos ring wicks light instantly.
- Burns cheap Range Oil, Kerosene (coal oil) or No. 1 Furnace Oil.
- Both burners at high flame use 1¾ to 2½ pints together; at low flame, ¾ to 1½ pints per hour.
- Metal oil tank with gauge, holds 3 gallons. Easily removed for filling.
- Tank is green lacquered. Oil Reservoir, in porcelain enamel. Stand in black japan.
- Listed as Standard by Underwriters' Laboratories.

E-Z-est WAY Blue Flame Heater Burner

Modern oil heating for your home, AND YOU DON'T HAVE TO BUY A NEW STOVE TO GET IT. Now you can convert your old coal heater for burning oil with one of our E-Z-est Way Blue Flame Burners. Consider the low cost in terms of all you get.

For installation in heaters having a **round** firepot, we offer a giant single burner in choice of two sizes; an **8-inch (Double Heating Ring) burner** to fit round firepot at least **10** inches wide at bottom, or a **10-inch (Triple Heating Ring) burner** to fit round firepot at least **12** inches wide at bottom. Both sizes are exactly similar to the twin-burners above, same quality and same special features, but much larger and with tank and stand in walnut and black instead of green. Very economical; use only 2 to 2½ pints of fuel per hour at high flame. Use Range Oil, No. 1 Furnace Oil, Kerosene or 38-40 Distillate.

Complete Outfit (Burner, Valve, Tank and Copper Tubing)

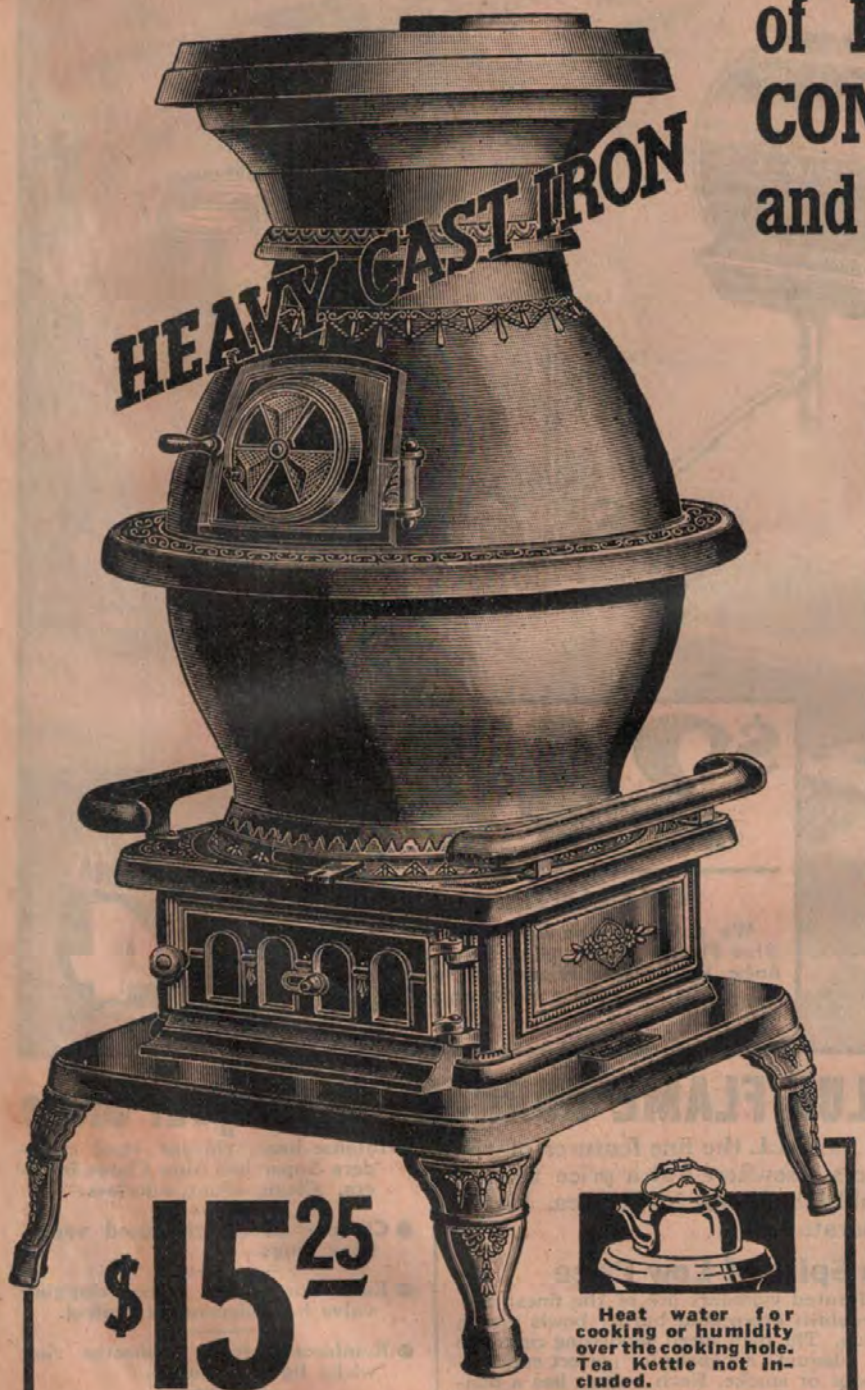
Size	Catalog Number	Cash Price	Time Payment	Diameter of Bowl	Base to Top	Heats Cubic Ft.	Shpg. Wt., Lbs.
Smaller	22KM1348¼	$24.50	$27.00	9 in.	14 in.	2000	48
Larger	22KM1350¼	27.50	30.25	11 in.	14 in.	3000	60

Easy Terms: $4 down, $4 a month. Use Time Payment Order Blank.
Shipped from Philadelphia, Pa., or factory near Boston. **Not Prepaid.**
NOTE: For square or oblong firepot use twin burners at top of page.



QUALITY YOU WANT at a

These Big Cannon Heaters Are Marvels of EFFICIENCY, CONSTRUCTION and PRICE . . .



$15.25

Heat water for cooking or humidity over the cooking hole. Tea Kettle not included.

THREE BIG SIZES

- **Burns Any Fuel—Coal, Coke or Wood.**
- **Heavy Extra Thick Cast Iron Body.**
- **Extra Strong Cast Iron Grates.**
- **All Joints are Close Fitting.**
- **Specially Built to Stand Hard Firing and Rough Usage.**
- **Most Serviceable and Long Lasting Cannon Heater Built.**
- **Large Top—Fitted with Removable 6-Inch Lid.**

One of the oldest types of heaters—and still very popular because of its great capacity and low price. Thousands are now in use in Depots, Halls, Churches, Garages, Schools, Offices.

We have continued as leaders in the sale of this heater because we build it better and stronger—and we sell it for less. Our prices average ⅓ to ½ less than others.

The Giant Cannon competes with low priced heating stoves—yet challenges the finest in quality. Built by the best equipped stove factory in the country. Rugged, perfectly fitted to insure dependability under all conditions.

Firepot and Body closely fitted, made extra strong and extra heavy.

Draw Center Grate burns any fuel. Permits easy removal of ashes. Slide damper in ash door. Check damper in feed door. Perfect fire control. Holds fire overnight.

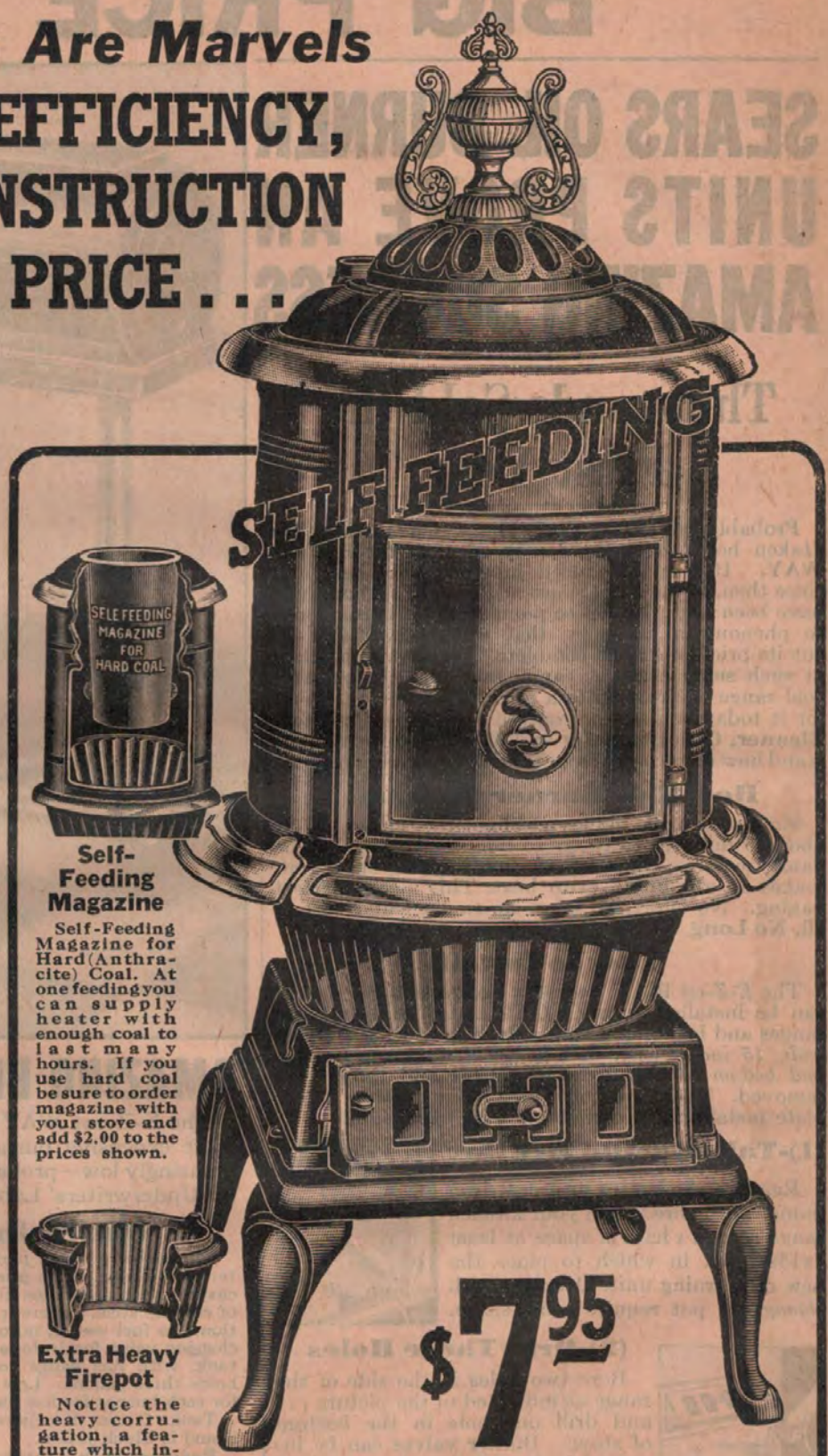
Ashpit is extra large. Provides full circulation of air to grate area. Equipped with large ash pan.

Three Sizes. See table below for space each size will fit. The two small sizes take 6-inch stovepipe. large size takes 7-inch.

Shipped from Harrisburg, Pa., Boston, Mass. or factory in Central Ohio. Not Prepaid.

Mail your order to Philadelphia or Boston. Estimated freight charges per 100 lbs: 150 miles 47c; 300 miles 69c; 500 miles $1.05; 750 miles $1.19.

Three Sizes Order by Number	Cash Only	Diam. Firepot In.	Height to Top In.	Feed Door Opening In.	Floor Space In.	Heat Space Feet	Shpg. Wt. Lbs.
22KM6581/3	$15.25	13	41	7½x5¾	17¾x19¾	20x20	155
22KM6591/3	18.75	15	44½	8 x6¼	19½x22¼	20x40	205
22KM6611/3	28.95	20	53	9 x7¼	24¼x27¼	40x60	405



Self-Feeding Magazine

Self-Feeding Magazine for Hard (Anthracite) Coal. At one feeding you can supply heater with enough coal to last many hours. If you use hard coal be sure to order magazine with your stove and add $2.00 to the prices shown.

Extra Heavy Firepot

Notice the heavy corrugation, a feature which increases heat radiation and adds many years to the life of the heater.

$7.95

NICKEL TRIMMED

- **Heavy Shaking Cast Iron Grate With Draw Center.**
- **Grate Shakes With Ash Door Closed.**
- **Heavy Gauge Steel Body.**
- **Burns any Fuel. Hard or Soft Coal, Coke, or Wood.**
- **Nickel Plated Top Ornament, Top Ring, Foot Rails and Check Damper.**
- **Extra Heavy Corrugated Cast Iron Fire Pot.**

A good substantial low price heater offered at a price which actually saves you $3 to $5. The outstanding features of this stove are: **(1) the self-feeding magazines furnished at $2.00 extra when hard coal is used.** This actually makes it possible to burn hard coal more efficiently and without any attention as the magazine has sufficient capacity to last many hours. (2) Another important construction feature which adds to the efficient operation of this stove is the extra heavy corrugated firepot. Because of these deep corrugations about 20% more firepot surface is exposed to the fire, than is the case with straight fire pots. This gives greater radiation at smaller cost. Keep that point in mind for most stoves of this type do not have corrugated fire pots. Full size ash pan furnished.

Shipped from Harrisburg, Pa., Boston, Mass. or factory in Central Ohio. Not Prepaid. Mail your order to Philadelphia or Boston. Same freight charges per 100 lbs. as for stove at left.

MEASUREMENTS

Size	Heating Capacity	Shpg. Wt. Lbs.	Firepot Diam.	Size Pipe	Height to Urn Base	Catalog Numbers	Price
Small	1 Room	100	13 in.	6 in.	40 in.	22KM2209½	$ 7.95
Medium	2 Rooms	120	15 in.	6 in.	43 in.	22KM2210½	11.45
Large	3 Rooms	160	17 in.	7 in.	45½ in.	22KM2211⅓	14.75

PRICE YOU CAN AFFORD

Plenty of Heat and a World of Service

AT EXTREMELY LOW COST!

Estimated Freight Charges Per 100 Lbs. for Stoves Shown on This Page

150 miles...	$0.47
300 miles...	.69
500 miles...	1.05
750 miles...	1.19



IRONSIDE

HEATS SPACE 40X30 FEET

$11.95 4-Hole Cooking Top

$9.00 2-Hole Cooking Top

Heavy thick Cast Iron Body.

Burns any fuel, coal, coke, wood.

Draw Center Grate.

17 in. Corrugated Firepot and Dome.

Easy Fire Control with Check Draft in Ash and Feed Door.

All Parts carefully machined and fitted.

Two Styles; with 2 or 4 Cooking holes.

TWO OUTSTANDING FEATURES of this heater will recommend themselves to you. 1. **Corrugated firepot and dome**—this gives greater strength, prevents warping and increases radiating surface exposed to the fire. It means more heat from the fuel used. 2. The design is such that the heat is deflected **directly against the floor,** usually the hardest place to keep warm.

The objective of the designers was a stove which would give a lot of heat—quickly and at low cost. It performs that duty well.

Choice of Two or Four Lid Top. Size 7-inch lids. Can be used for heating water, wash boiler and cooking. To secure the fullest advantage of this we recommend the 4-hole size. Takes 6-inch stovepipe. No ashpan furnished.

Number	Cash	Lids	Size Top	Height
22KM633	$ 9.00	2	19x12¾ in.	35¾ in.
22KM634	11.95	4	19x19 in.	35¾ in.

Shipped from Philadelphia or Harrisburg, Pa., Boston, Mass. or factory in Central Ohio. Not Prepaid. Shipping weight, 22KM633, 135 lbs., 22KM634, 155 lbs.



3 SIZES

$13.95 And Up

Compare Price—Quality



(1) Reversible Pipe Collar.
(2) Hot Blast Damper.
(3) Cast Iron Top.
(4) Special Hot Blast Tube.
(5) Polished Steel Body.
(6) Smooth Finish Overall.
(7) Tile Firepot Lining.
(8) Big Draw Center Grate.
(9) Full Size Ashpan.
(10) Nickel front and side strips, front legs, urn and top band.

In the whole field of low priced heaters, our *HOMEFIRE* best deserves a place in your living room. Considering price and quality the *HOMEFIRE* saves you at least *one-third* over prices elsewhere. Your saving goes on and on too, for tests show that this heater is thrifty of fuel. Offered in *three sizes*, for heating from one to three average size rooms.

More Heat—Less Fuel—Less Smoke

The Hot Blast smoke consuming feature preheats the air fed over the top of the fuel providing complete combustion of the smoke and gases that arise thereby, getting every heat unit from the fuel used—the ultimate in heating efficiency.

Genuine Vitrified Tile Fire Pot Linings with shaking and draw center style grate. Burns soft coal, hard (anthracite) coal or coke. This high quality heater is in the low price class but there is more weather-defying, time resisting, solid comfort built into it, than in many much more expensive stoves sold by others.

Note the construction facts above, especially the thick gauge polished blue steel body. Compare them with the best that stoves costing one-third more can offer you. We back the *HOMEFIRE* with an absolute guarantee. Money back if not satisfied.

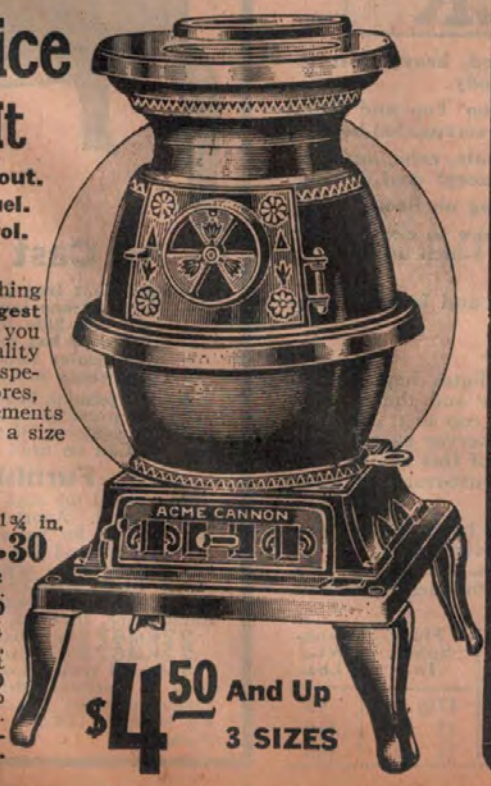
Shipped from Harrisburg, Pa., Boston, Mass. or factory in Central Ohio. Not Prepaid.

Catalog Number	Price	Height to Urn Base	Fire Pot Measures	Heating Capacity	Size Stove-Pipe	Shpg. Wt., Lbs.
22KM555½	$13.95	40 in.	12 x10 in.	1 Room	6 in.	120
22KM556½	17.45	42 in.	13¾ x11 in.	2 Rooms	6 in.	130
22KM557½	19.25	44½ in.	15¾ x12 in.	3 Rooms	7 in.	165

Built for Service —and Plenty of It

- **Sturdy Solid Cast Iron Throughout.**
- **Flat Dump-Style Grate for any fuel.**
- **Registers in Doors for Easy Control.**
- **Made in 3 Popular Sizes.**

Small in size and simple in design, nothing fancy or elaborate, **but one of the strongest and toughest little stoves made.** If you want dependability and long-lasting quality here it is, and at a rock bottom price. Especially well adapted for small offices, stores, single rooms and garages. Note measurements below carefully to make sure you order a size large enough for your needs.



$4.50 And Up
3 SIZES

Made in Three Sizes

22KM2208¼—Diam. of firepot, 11¾ in. Height with legs, 31¼ in. Shpg. wt., 80 lbs. **Heats Large Room..... $7.30**

22KM2207¼—Diam. of firepot, 10½ in. Height with legs, 30 in. Shpg. wt., 60 lbs. **Heats Average Room..... $6.30**

22KM2206¼—Diam. of firepot, 8¾ in. Height with legs, 24½ in. Shpg. wt., 50 lbs. **Heats small room.** Ash door not equipped with draft slide..... **$4.50**

Small size takes 5-inch stovepipe; two larger sizes, 6-in. pipe. No ashpan furnished.

Shipped from Philadelphia, Pa., Boston, Mass. or factory in Central Ohio. Not Prepaid.

We Guarantee to Satisfy You and Save You Money

$8.35 And Up
THREE SIZES

3 REASONS WHY

THIS HEATER IS POPULAR



1. **Because people have found by comparison that they really save in buying the Logwood at our low prices.**
2. **Because the Logwood delivers stove service and satisfaction far beyond the low selling prices.**
3. **Because it outlasts everything in the field of low priced wood burning stoves—less money buys longer service.**

—Cast Iron throughout.
—Burns wood, chunks, knots, corncobs and all kinds of rubbish.
—Smooth Easy-to-clean top.
—Base is corrugated to prevent warping.
—Pull-out hearth to remove ashes, and regulate draft.
—Has big swinging top, which lifts up for fueling large chunks of wood.
—Front has big swinging door.
—8-inch cooking hole in swing top.

Most of the buyers of this stove—and there are thousands—use it as a combination heater and cook stove. It radiates a tremendous lot of heat because of the larger areas exposed to fire—and the big top will accommodate pots and kettles. By inserting in the stove pipe our Stove Pipe Oven, No. 22KM500 on page 807 you can perform all cooking and baking with this outfit. This stove being of solid cast iron throughout with ordinary use should last for many years. Probably the lowest price ever made on a stove of this kind and quality.

Heating Capacity, Smallest size 22KM575⅓ a big room or two small ones, the next 22KM576⅓ two or three big rooms or a store, while largest size, 22KM577⅓ is recommended for churches, schools and large halls.

Prompt shipment from Boston, Mass., Harrisburg, Pa. or factory in Central Ohio. Not Prepaid. Freight charges at lower left. Mail your order to Boston or Philadelphia.

Order by Number	Price	Length Inside Including swell of door	Height	Door Opening	Shpg. Wt.	Size Stove Pipe
22KM575½	$ 8.35	23 in.	27 in.	8 x 8½ in.	110 lbs.	6-inch
22KM576½	10.45	28 in.	28½ in.	9½x10 in.	140 lbs.	6-inch
22KM577½	13.95	34 in.	32½ in.	13 x13½ in.	210 lbs.	7-inch

RUST RESISTING STEEL WOOD BURNING HEATER



$9.75 And Up
THREE SIZES

- Smooth, polished, heavy rust resisting steel body.
- Heavy Cast Iron Top and Front with cast iron corrugated bottom.
- Burns wood, knots, cobs, anything used as fuel except coal or coke.
- Wide hearth prevents ashes spilling on floor.
- Nickel plated urn. Urn base swings to one side exposing main top, fitted with one 8-inch lid for light cooking.
- Inner steel lining extends to top and helps to prevent burn-outs.
- All parts closely fitted and bolted.

With larger surfaces exposed to fire this heater radiates heat quickly and at low fuel cost. It is a well proportioned stove and the polished steel is set off perfectly by the nickel plated foot rails, top urn, combination hot blast spark arrester and draft register which serves as a perfect fire control. You might get a better idea of the value of this heater when we tell you that the body is made of good quality rust-resisting steel, reinforced with special steel inner linings.

THREE SIZES. Note the measurements carefully and be sure to order a size large enough for your needs. All sizes take 6-inch stovepipe.

Safe delivery guaranteed. **Shipped from Boston, Mass., Harrisburg, Pa. or factory in Central Ohio. Not Prepaid.** Mail order to Philadelphia or Boston.

Estimated freight charges per 100 lbs. for all stoves shown on this page.

150 miles	$0.47
300 miles	.69
500 miles	1.05
750 miles	1.19

Order by Number	Each	Height to Urn Base, Inches	Feed Door Opening Inches	Length Inside In.	Floor Space, In.	Shpg. Wt., Lbs.
22KM762½	$ 9.75	30½	7x10¾	18	17½x19	95
22KM763½	11.75	33	8x11¾	20	19 x20	110
22KM764½	13.75	35	8x11¾	22	21 x23	125



$18.95 CASH

All Cast Iron Heater

—Solid Cast Iron from top to bottom.
—Will heat one large room or 2 small rooms.
—Front and Side feed doors for easy refueling.
—Front door has mica panel to reflect firelight.
—Draw Center Grate with cast iron linings.
—Top swings around exposing two 7-in. cooking lids.

A very popular heater—because of its durable construction and exceptionally low price. Not recommended for large heating capacity, but unusually efficient for one or two rooms. Can be used for light cooking.

Furnished in Two Models

One model for coal with heavy cast iron linings and draw center grate. Another with specially big capacity and cast Iron linings for wood burning only.

When ordered for wood only, the coal firebox, ash pan and bottom grate are not needed and not furnished.

MEASUREMENTS: Front door opening, 14½x7¼ in. Right end door opening, 10¼x8. Length for wood, 22 in. Floor space, 26x15 in. Height, 31 in. 6-inch stovepipe.

22KM675½—Burnside. For Coal.....$18.95
22KM679½—Burnside. For Wood Only.....18.85

Shipped from Boston, Mass., Harrisburg, Pa. or factory in Central Ohio. Not Prepaid. Mail your order to Philadelphia or Boston. Shpg. wt., 22KM675½, 210 lbs.; 22KM679½, 170 lbs. Estimated freight charges at lower left of page.

Best Quality Wood Burner

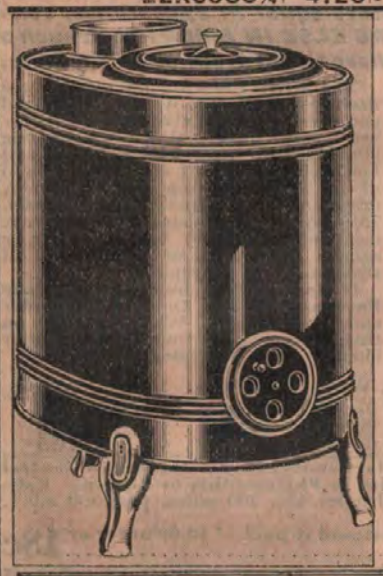


—Burns anything used for fuel, except coal or coke.
—Big, tight fitting cast iron feed door with nickel plated screw draft damper.
—Body made of good, high quality steel—smooth finish.
—Lined with heavy sheet steel 8 to 12 in. high according to size, extending all around inner side of stove.
—Top and bottom double seamed. Can't leak smoke or ashes.

And the price of this heater is amazingly low. Especially when compared to others, for most stoves like this, even those selling for $1 to $2 more are seldom lined as explained above. We believe this is the biggest dollar for dollar value you can get. Offered in three sizes. Shipped from Boston, Mass., Philadelphia, Pa., or factory in Central Ohio. Not Prepaid.

$2.95 And Up

Made in Three Sizes	Each	Size of Body, In.	Floor, to Top, In.	Feed Door Opening, In.	Shpg. Wt. Lbs.	Size Stove Pipe
22KC581¼	$2.95	13 x18	18½	7¾x8½	25	5 in.
22KC582¼	3.75	14¾x22¼	25¼	8½x9⅝	31	6 in.
22KC583¼	4.20	17¼x23¾	29	8½x9⅝	34	6 in.



AIRTIGHTS
AT THE LOWEST PRICES EVER OFFERED

—Burns wood or any rubbish.
—Double seamed top and bottom.
—Light in weight, 3 Legs.
—Large feed hole in top.
—Circular Damper Control.

$1.00 And Up

Here is a satisfactory heater for small rooms. For better quality and more efficient airtight heaters we recommend our larger and better models shown below.

Shipped from Boston, Mass., Philadelphia, Pa., or factory in Central Ohio. Not Prepaid.

Catalog Number	Each	Floor to Main Top	Body Width	Body Length	Stovepipe Size	Shpg. Wt.
22KC771¼	$1.00	18 in.	13 in.	18 in.	5-inch	10 lbs.
22KC772¼	1.60	24 in.	14 in.	20 in.	6-inch	16 lbs.
22KC773¼	2.10	26 in.	15 in.	22 in.	6-inch	19 lbs.

SOLID CAST IRON
With Nickel Trim
....a Wonderful Heater Value

Heats Any Room

- Burns any fuel, coke, coal or wood.
- Solid Cast Iron throughout.
- Removable Firepot and grate.
- Draw Center grates, cast iron firepot.
- Reversible flue collar—for running smoke pipe up or straight back.
- Screw register for easy fire control.
- Mica door reflects cheery firelight.
- Top swing cover for easy fueling.
- 6-inch cooking hole in top.

$12.45



"CHIEF"

CHAMPION of Small Heaters

Consider the features above and the price. Don't you agree that here is a stove which combines quality construction and low price? We do not believe you can buy a stove of equal construction anywhere *within $5 of our price.* Solid cast iron is the best for stoves of this type. It will heat *1 average room or 2 small rooms.* If you have larger space to heat, buy a bigger stove. In a test it held a fire 15 hours with 10 lbs. of coal. *The nickel plated parts are as follows:* Urn, Swing Top, Top Front Band, Mica Door, Screw Draft, Register, Hearth Plate and Door Handles.

MEASUREMENTS: Height from floor to urn base, 29¾ in. Length for wood, 15 in. with coal linings removed. Coal firebox, 13x8 in. Floor Space 21x16 in. Size pipe collar, 5 in. Shpg. wt., 120 lbs.

Shipped from Boston, Mass., Harrisburg, Pa., or factory in Central Ohio. Not Prepaid. Estimated freight charges per 100 lbs.: 150 miles 47c; 300 miles 69c; 500 miles $1.05; 750 miles $1.19.

22KM2200⅓—CHIEF...$12.45

HOT BLAST HEATER



Good Weight Good Quality

—Burns anything except coal or coke.
—Double seamed top and bottom. Leakproof.
—Heavy steel body.
—Inner steel linings 12 inches high all around.
—Large feed cover with nickel plated urn.
—Nickeled foot rails.
—Hot Blast device for cleaner combustion.

We do not know of another heater within $2 to $3 more than our prices that has all these desirable points. The Hot Blast device for instance, is seldom, if ever placed in stoves of this price. Will hold heat for several hours. Furnished in plain or polished steel with or without nickeled foot rails. All sizes take 6-inch stovepipe.

$2.85 Without Foot Rails

Shipped from Boston, Mass., Philadelphia, Pa., or factory in Central Ohio. Not Prepaid.

PLAIN STEEL BODY

Catalog Number	Size of Body, In.	Height to Main Top, In.	Shpg. Wt., Lbs.	Without Foot Rails	With Foot Rails
22KC774¼	19¾x16½	24½	27	$2.85	$3.95
22KC775¼	23 x16½	28½	30	3.25	4.55
22KC776¼	29 x17	28½	34	3.85	5.15

POLISHED STEEL BODY

22KC777¼	19¾x16½	24½	27	$3.55	$4.80
22KC778¼	23 x16½	28½	30	4.10	5.40
22KC779¼	29 x17	28½	34	4.85	6.15

A REAL ALL-PURPOSE HEATER
for Cooking, Laundry, Heating

—Solid Cast Iron.
—Heats one good size room.
—Lower front lifts off giving cheery fireplace effect.
—Front feed door 7½x4 in.
—Top 21x10 in. 2 No. 8 lids. Holds a small wash boiler.
—Firebox, 13x7 in.
—Basket Grate and dump center that burns coal or wood.

Every home should have this as an extra stove. Its low price will appeal to you. Here is a heater that will give years of efficient service. Suitable for heating, light cooking or laundry work. Costs less by $3 to $5 than similar stoves offered by other dealers. Can also be used for baking with one of our stovepipe drum ovens, 22KC500 shown on page 807.

MEASUREMENTS: Coal firebox, 13x7x5 in. height overall, 22¼ in. Floor space, 21x23 in. Takes 6-inch stovepipe. Length for wood, 17 in. with coal fixtures removed. Shpg. wt., 120 lbs.



$8.75

Prompt shipment from Boston, Mass., Philadelphia or Harrisburg, Pa., or Factory in Central Ohio. Not Prepaid. Mail order to Philadelphia or Boston. Estimated freight charges per 100 lbs.; 150 miles, 47c; 300 miles, 69c; 500 miles, $1.05; 750 miles, $1.19.

22KM285⅓—MUTUAL.....$8.75

NOW ONLY $27.95 CASH

SOLID CAST IRON WITH BACK AND LEFT END OF HEAVY STEEL



IT'S EASY TO BUY
$4 DOWN $4 A MONTH

- —Will heat 3 or 4 rooms.
- —Polished nickel trimmings.
- —Top can be swung aside exposing 7-inch cooking hole.
- —Measures 40 in. high, 30 in. wide, 20 in. deep.
- —Big side door, 14x10 in. for wood or large lumps of coal.
- —Front Door has mica windows.
- —Reversible flue collar.
- —Improved smoke consuming hot blast firebox linings for soft coal.
- —Choice of 3 fireboxes, hard coal, soft coal or wood.

We don't believe you can buy a stove equal in appearance, construction, and efficiency ANYWHERE ELSE IN AMERICA at such a low price. We feel sure you would have to pay from $8 to $15 more.

The *SUNNYSIDE* is a good looking stove. **Note the many highly polished nickel trimmings**—front and end base strips, front legs, front draft damper, right and left columns, top reflector, front top band and swing top. It is a heater that is economical in fuel because the fuel box lining of latest design permits the circulation of air **behind the linings** and also the **hot blast construction** which permits a steady flow of heated air over the top of fire causing combustion of the smoke and gases that otherwise would be wasted.

Get a firebox specially designed for the fuel you burn.

The *SUNNYSIDE* is offered in three firebox styles, for hard coal, for soft coal and wood, or with extra big capacity for wood only. Hard coal model measuring 20x13½x7 in. has firebrick linings and Dockash Grate; Soft coal model, 20x13 x7 in. has cast iron linings, Duplex grate and smoke curtain; Wood model, 23½x15½x13½ in. has extra thick cast iron linings, but no bottom grate or ashpan is required or furnished. All sizes take 7-in. stovepipe.

If you prefer, buy on our Easy Payment Terms. Only $4 with order and $4 a month. When ordering on time payments use time payment order blank in back of catalog.

Number	Kind of Fuel	Shpg. Wt.	Cash Price	Time Payment
22KM690	Coal and Wood	285 lbs.	$27.95	$30.75
22KM691	Wood Only	235 lbs.	27.85	30.65
22KM697	Hard Coal	280 lbs.	30.20	33.25

Shipped from Boston, Mass., or Harrisburg, Pa., or factory in Central Ohio. Not Prepaid. Send your order to Philadelphia or Boston. Estimated freight charges per 100 lbs.: 150 miles 47c; 300 miles, 69c; 500 miles, $1.05; 750 miles, $1.19.

22K929—Set of 4 Leg Rests. Postpaid if part of $2.00 order or more. Shpg. wt., 1 lb. 8 oz..... **18c**

Repairs for ANY Coal Stove

No matter what make or how old. Quality parts at the right price

If we are to fill orders correctly we MUST have the following information:

1. **Complete name and number** of your stove. Name and number are shown usually on one of the doors, at pipe collar, at end or back. As they are not always shown together, be sure you get both.
2. **Manufacturer's Name and Latest Patent Date.** If patent dates are shown mention latest one. State also how long you have had the stove.
3. **The Style of Grate** Even if you are not ordering grates, we must know the type of grate with which stove is equipped, whether duplex, dockash, flat or draw center. From the illustrations of grate bars below you can identify the type used in your own stove. When ordering grate bars state whether you want the short or long bar.
4. **The Kind of Special Coal Feed Door** (For cooking stoves only). Most stoves have a special door on cooking top for feeding coal to firebox. If your stove is so equipped state whether this door is located at front or at side of stove.

A new, easier and better method. Now you can save yourself TIME, TROUBLE, MONEY, by ordering stove repairs at Sears. It's a new Sears service that hundreds of our customers have already found much more dependable than the old way. It assures prompt delivery, the best of quality and most important of all, A RIGHT PRICE. We can furnish firebox and cooking top parts for almost any coal stove (cooking or heating), regardless of its make or age. Guaranteed to fit perfectly though not made from original patterns. If your stove needs repairs, Sears is the economical place to get them. REMEMBER it doesn't matter who made your stove.

Here's How to Figure Prices

Below is a chart showing prices. Just weigh your old part and multiply by the price per pound as quoted. Should you have any difficulty in determining the weight, we suggest that you estimate it as nearly as possible and then make an extra money allowance of **about 10%** for inaccuracies. If too much is sent the balance will be returned to you.

If you wish to know prices before ordering write us giving full information and we will quote prices. In most cases we can make shipment in a day or two. In the few cases where parts must be made up specially there will be a short delay.

PLAIN (Solid) CASTINGS		CORED (Hollow) CASTINGS	
½ lb. and less	25c	10 lbs. to 15 lbs	35c per lb.
½ lb. to 1 lb	35c	15 lbs. to 20 lbs	30c per lb.
1 lb. to 4 lbs	25c per lb.	20 lbs. to 25 lbs	24c per lb.
4 lbs. to 15 lbs	22c per lb.	Over 25 lbs	22c per lb.
Over 15 lbs	21c per lb.	Fire brick, state piece wanted	50c

Use Number 22KM970⅓ When Ordering Repairs

We do not pay shipping charges on Repairs. Shipment will be from factory near Syracuse or Boston. We will ship the cheapest way unless otherwise instructed. If the weight of the order is 35 lbs., or less, it usually is shipped Parcel Post. You must then include **an allowance for postage.** Knowing the weight of your old part you can figure postage by referring to page 1008. When order weighs more than 35 lbs., it will be shipped "Collect," no postage allowance need be included.

The Parts Most Frequently Needing Replacement



A. Front Grate. D. Front End Lining.
B. Fireback. E. Open Front Lining.
C. Back End Lining. F. Grate Rest.



Duplex Grate for Soft Coal



Dockash Grate for Hard Coal



Long Center



Center Post



Short Center



Front Grate Hanger



Waterfront or Waterback



Draw Center



Round Grate



Flat Wood Grate

QUALITY First - QUALITY Always - at Sears

7
84.00
5.00
79.00

3
7.50
22.50

7.50
11
7 5 0
7 5 0
8 2 5

7.50
10
75.00

4 | 10/8 | 2 2/4
2

WALTER E. MOTT
79.10

WALTER E. MOTT

WALTER E. MOTT

WALTER E. MOTT

x71

1 4

Alta Yvonne Mott

Aug: 10, 1931

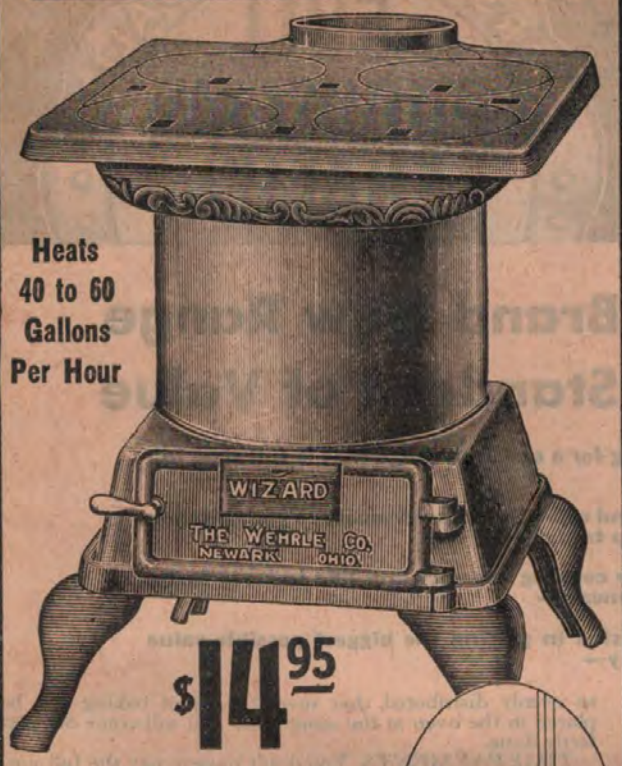
International

12	12	12	12	12	12	12
x 5 =	x 6 =	x 7 =	x 8 =	x 9 =	x 10 =	x 11 =
60	72	84	96	108	120	132

12
x 12 =
144

5 8 7
5 6
0 6 1

Quality HOT WATER HEATERS

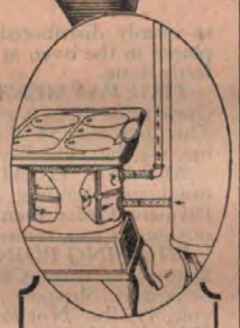


Heats 40 to 60 Gallons Per Hour

$14.95

WIZARD

—Extra Big and Extra Heavy.
—Solid Cast Iron Throughout.
—Roomy Four-Hole Cooking Top.
—Straight Wall Firepot, 10 in. Deep and 10 in. wide.
—Latest Draw Center Grate.
—Burns any Fuel—Coal, Coke, Wood.



Showing connection with boiler. Boiler not included in price. For boilers, see page 889.

We know of no other combination laundry stove and water heater that can equal the WIZARD in weight, size or efficiency, for this price. Will supply plenty of hot water for all household purposes. For use with running water systems having constant pressure through the pipes.

MEASUREMENTS: Inside diameter of firepot, 10 in. Cooking top measures 20½x21½ in. Has four No. 8 lids. Height, 26 in. Takes 6-inch stovepipe. Takes 1-inch water pipe connection. **Shipped from Boston, Mass., Harrisburg, Pa., Philadelphia, Pa. or factory in Central Ohio, Not Prepaid.** Mail order to Philadelphia or Boston. Shpg. wt., 195 lbs.

22KM480—WIZARD..... **$14.95**



Heats 30 Gallons Per Hour

$7.85

HOT POT

—Strong all cast iron body.
—Two-Hole Top with Pouch Fuel Door.
—Round Shaking Draw Center Grate.
—Any Fuel Coal, Coke, or wood.
—Tested to pressure of 200 lbs.



Connection with boiler. Boiler not included in price. See page 889 for boilers.

For use with running water systems having constant pressure. Water circulates, and heats rapidly.

MEASUREMENTS: Inside diam. of firepot at top, 10 in. Depth, 7 in. Top measures, 12¾x19½ in. Two 7-inch lids. Height, 22½ in. Takes 6-inch stovepipe. Fits ¾-in. pipe connection. Shpg. wt., 105 lbs.

Shipped from Boston, Mass. or factory near Philadelphia Pa. or factory in Central Ohio. Not Prepaid. Send order to Philadelphia or Boston. For estimated freight charges see rates at right.

22KM499½—HOT POT WATER HEATER. **$7.85**

4-HOLE Laundry Stove

Plenty of Hot Water in 15 Minutes

Corrugated firepots in Sears stoves and heaters are better for two reasons:

1—They are stronger and last longer.

2—They deliver more heat for the same amount of fuel consumed, because the heating surface is greatly increased.

You can readily see that corrugations like this ~~~~ crowd 15 to 20 per cent more heating surface into the same space that an ordinary flat surface like this ——— would occupy.

—Highest Grade Cast Iron.
—Heavy Cast Iron firepot. Diameter at top, 14¼ in.
—Very Large Top, 20¼x23¼ in. 23 inches in height.
—Four No. 8 Lids.
—Burns coal, coke and wood.
—Draw center grate.

Firepot is equipped with a **special cast iron deflector plate** which prevents passage of heat up chimney until it has circulated under the entire cooking top, assuring even distribution of heat.

Top big enough for wash boiler and utensils at the same time. Note especially the wide, deep, heavily ribbed and reinforced firepot built to withstand years of hard usage. Takes 6-inch stovepipe. Shpg. wt., 115 lbs.

Shipped from Boston, Mass., Harrisburg or Philadelphia, Pa. or factory in Central Ohio. Not Prepaid. Mail order to Philadelphia or Boston. See bottom of page for freight rates.

22KM497
MOOSE..... **$6.15**



$6.15



Slightly Smaller

—Good grade cast iron body.
—Fire pot, 12 in. wide.
—Large cooking top, 19½x19½.
—Four 7½ in. lids. 23 inches high.
—Burns coal, wood and rubbish.

ONLY $4.35

A well-built 4-hole laundry stove. Not the equal of our MOOSE above but built to give real service. Has draw center type grate. 6-inch stovepipe. Shpg. wt., 90 lbs.

Shipped Not Prepaid. Same shipping points as for stove above.

22KM479—MOOSE....**$4.35**

Right Weight, Right Size, Right Construction. Everything You Need in a Laundry Stove.



View at right shows special deflector, which assures correct distribution of heat over the entire cooking top.

MARVEL

Cooking—Heating Laundry Stove and Rubbish Burner



Height To Cook Top 30 In.

$7.85 WITH HIGH LEGS

$6.95 WITH LOW LEGS

—Extra large size.
—Highest Grade Cast Iron.
—Heavy corrugated and reinforced cast iron firepot, 17½x8¼ in.
—Very Large Top, 22x18 in.
—Four No. 7 cooking holes.
—Burns coal, coke, wood and rubbish.
—Drop end door makes fueling easy.
—Fits minimum space, 18x22 in.

This is an unusually large size cast iron laundry stove. For the price we ask it is a wonderful "buy." Being made throughout of heavy cast iron it will last for years. Suitable for laundry, cooking, heating and rubbish burning.

The outstanding feature and one that few other stoves can offer. Construction is such that heat is circulated against sides of firepot and then EVENLY across top. It means more heat from fuel used

Oblong firepot and long flat shaking dump grate. Perfect heat distribution over entire top.

The big roomy shelf, a few inches above the floor gives added strength and rigidity to the stove.

MADE IN TWO STYLES: with high legs and convenient leg tray as in big illustration or with short legs without leg shelf as shown at right. Firepot and cooking top the same for both models.

COOKING TOP is built to accommodate the largest size wash boiler. Stove takes 6-inch stovepipe. Shpg. wt., both styles, 110 lbs.

22KM485—Stove with High Legs and Leg Shelf..... **$7.85**

22KM478—Stove with Low Legs and without Leg Shelf..... **$6.95**

Shipped from Boston, Mass., Harrisburg or Philadelphia, Pa., or factory in Central Ohio, whichever is nearest you. Not Prepaid. Mail your order to Philadelphia or Boston. For estimated freight rates per 100 lbs., see at left.

Estimated freight charges per 100 lbs. for all stoves on this page: 150 miles, 47c; 300 miles, 69c; 500 miles, $1.05; 750 miles, $1.19.



Height to Cook Top 21½ in.

Low leg model without utility shelf. Same firepot and cooking top as on stove in large illustration.

....WHY Sears Can Make These Low Prices Without Sacrificing Quality!

Sears have consistently fought to bring prices down so that the heads of over 12,000,000 families who buy from us may get *the last possible ounce of value* for their money. This would be comparatively simple if we were not particular about the quality.

This year we wanted to establish a new record for value-giving by offering a new full-size cast iron range under $50. We designed a stove which we felt certain would meet the approval of our customers, then gave our factory a contract calling for the production of many thousands of these stoves. The large output reduced the usual cost of manufacture. Various *operating economies* were effected. *Advantageous purchases* of raw materials were made in the open market. That's how basic costs were reduced. In addition, you, the customer, get the benefit of Sears' *one-profit system of distribution* and merchandising.

The maintenance of *quality* is never lost sight of, however low costs may go. In fact, we are continually devising new ways to make our stoves better. We have research laboratories investigating materials; industrial laboratories studying methods; and analytical laboratories testing the finished product. Their findings are reflected in our merchandise. *The new GLENCOE is an outstanding example of our painstaking efforts to give our customers* bigger values.

SEARS SEAL OF QUALITY — NEW CAST IRON RANGE

SEARS SEAL OF QUALITY — FULL PORCELAIN ENAMEL

"GLENCOE" A Brand New Range Setting Up a New Standard of Value

IF

you are looking for a cast iron range that is full size, full enameled—

you want to lend color and attractiveness to your kitchen and bring it up to date—

you need more cooking capacity and like to serve tasty, well prepared meals—

you are interested in getting the biggest possible value for your money—

THIS IS YOUR STOVE! Here's cooking service that reflects the very latest achievements in stove efficiency, economy and convenience of operation. Here's the opportunity to complete your kitchen at a price you can afford to pay. The new *GLENCOE* is a stove that is brand new and better in every department—new design, new construction and new finish, coupled with a new low price that abruptly upsets all previous conceptions of stove value.

SCIENTIFIC FIREBOX CONSTRUCTION. Fireboxes are long, wide and deep. Equipped with rugged firebrick liners and Dockash grate for *hard (anthracite) coal.* For *soft (bituminous) coal or wood,* firebox has heavy sectional cast iron linings and Duplex grate. Takes 7-inch stovepipe.

QUICK ACTING FLUE SYSTEM. Guaranteed for splendid results. Entire oven is surrounded with uniform heat, so evenly distributed that several pans of baking can be placed in the oven at the same time. All will come out perfectly done.

TIME PAYMENTS. You don't have to pay the full purchase price to own a new *GLENCOE.* Pay only $5 down. Then pay only $4.50 a month on the balance. When ordering, use the Time Payment Order Blank in Back of Catalog.

30 DAYS' TRIAL, Order the new *GLENCOE* in the usual way, sending either the down payment with Time Payment Order Blank or full cash. If, after 30 days it does not satisfy you, return it. We will refund all you've paid.

SHIPPING POINTS. Boston, Mass., Harrisburg, Pa., or factory in Central Ohio. Mail your order to Philadelphia or Boston. Shpg. wt., with reservoir, 455 lbs.; without reservoir, 435 lbs. *Not Prepaid.* Estimated Freight per 100 lbs.: 150 miles, 47c; 300 miles, 69c; 500 miles, $1.05.

Style	Soft Coal	Cash Price	Time Payment	Hard Coal	Cash Price	Time Payment
With Reservoir	22KM37⅓	$48.50	$53.35	22KM39⅓	$50.45	$55.50
Without Reservoir	22KM38⅓	46.50	51.25	22KM40⅓	48.45	53.30

22KM98⅓—Waterfront for heating range boiler. Shipping weight 20 lbs. Not Prepaid **$4.75**

22K952—Set of 4 leg rests. Postpaid if part of $2.00 order. Shpg. wt., 3 lbs. . **25c**

SEARS SEAL OF QUALITY — ALL CAST IRON





Colonial Prices Touch a New All-Time Low!

All records for low prices on cast iron stoves in the high quality field have been shattered by Our *COLONIAL.* Now the range you have always wanted is within your reach. Your dream of owning a fine, full-size, beautiful and efficient cast iron cooking range can now be realized.

All the resources of the World's Largest Store, in conjunction with one of the world's largest stove factories, have been utilized to bring the price down to the *lowest level in stove history!*

Now you can be the proud possessor of a stove that is *big* enough to handle any cooking or baking job; *strong and heavy* enough to resist the strain of more than a generation of hard service; *modern, colorful* and *efficient* enough to be a distinct help in the planning and preparing of tastier meals. Don't pay more and not get *COLONIAL* quality! Compare it point for point and see for yourself what an *amazing value* it really is.

The "COLONIAL" is World's Finest Range

The *COLONIAL* is the very best cast iron range we offer, which is just another way of saying that there is *none better made.* It is master built by master workers. Every element of construction that could make the range more *enduring,* or more *attractive,* or more *convenient* to use has been incorporated. More of our customers have purchased *COLONIAL* than any other. It carries our *Guarantee.* It would be a bargain at almost any price, but at $79.85 it establishes a *new value record.*

DESIGN AND FINISH. Excels in attractive charm, artistic color and grace of line. Your choice of two glistening all porcelain enamel finishes, Green with Ivory, or Tan with Ivory. Boltless main front.

MATERIALS. Specially selected extra thick and heavy cast iron. Strongly reinforced at all points to insure lifetime service. Precise, careful workmanship.

COOKING TOP. Ground smooth and polished to a bright, mirror-like finish. Six 8-inch lids, including one anti-scorch and one sectional. Ht. to cook top, 31 in.

NEVER-FAIL BAKING OVEN. Three large sizes. No unsanitary crevices. Heat indicator in door. Foot lever for opening door. Handy wide shelf for basting.

FIREBOX. The *COLONIAL* thrives on a slender diet of fuel. Choice of two types, with cast iron linings and two-bar Duplex grate for soft coal and wood, or with firebrick linings and Dockash grate for hard coal. Length for wood, 17, 20½ and 23 in., according to size. All sizes take 7-inch stovepipe.

RESERVOIR. Direct heat type. Note, in the illustration above, how the flame passes into direct contact with tank, circulating all around it. Tank and entire compartment are of solid cast iron with a removable white Porcelain Enameled container. Gives boiling water in comparatively few minutes. Reservoir capacity, 13½, 17, and 22 quarts, according to size of range.

FREIGHT CHARGES (estimated) per 100 lbs.: 150 miles, 47c; 300 miles, 69c; 500 miles, $1.05; 750 miles, $1.19.

EASY PAYMENTS: $5 down and $8 a month. Use Time Payment Order Blank in back of catalog.

SHIPPING POINTS: Boston, Mass., Harrisburg, Pa., or factory in Eastern Ohio. Mail order to Philadelphia or Boston. All stoves shipped **Not Prepaid.**

Style	Oven Sizes	Cooking Top	Shpg. Wt.	Style of Fire Box	Green and Ivory	Tan and Ivory	Cash Price	Time Payment
With Reservoir	18x17x 12½ in.	31x 24½ in.	580 Lbs.	Soft Coal	22KM25⅓	22KM45⅓	$79.85	$ 87.85
				Hard Coal	22KM31⅓	22KM51⅓	81.10	89.25
	20x19x 12½ in.	34x 26½ in.	650 Lbs.	Soft Coal	22KM27⅓	22KM47⅓	85.85	94.50
				Hard Coal	22KM33⅓	22KM53⅓	87.10	95.85
	22x21x 12½ in.	37x 27½ in.	715 Lbs.	Soft Coal	22KM29⅓	22KM49⅓	92.85	102.25
				Hard Coal	22KM35⅓	22KM55⅓	94.10	103.50
Without Reservoir	18x17x 12½ in.	31x 24½ in.	510 Lbs.	Soft Coal	22KM26⅓	22KM46⅓	74.85	82.35
				Hard Coal	22KM32⅓	22KM52⅓	76.10	83.75
	20x19x 12½ in.	34x 26½ in.	570 Lbs.	Soft Coal	22KM28⅓	22KM48⅓	80.85	89.00
				Hard Coal	22KM34⅓	22KM54⅓	82.10	90.35
	22x21x 12½ in.	37x 27½ in.	630 Lbs.	Soft Coal	22KM30⅓	22KM50⅓	87.85	96.65
				Hard Coal	22KM36⅓	22KM56⅓	89.10	98.00

22KM97⅓ Big Waterfront to connect with range boiler. Shpg. wt., 25 lbs..... **$5.50** Not Prepaid

22K952 Set of 4 leg rests. Shpg. wt., 3 lbs. Postpaid if included in $2 Orders or more..... **25c**

SEARS SEAL OF QUALITY



Plenty of Features!

- Cast Iron Construction; all front Doors and Reservoir Panel of Armco Ingot Steel.
- Full Porcelain Enameled in Lustrous Green and Ivory.
- Large Oven, 18x18x12 inches, inside measurements.
- Large Fire Box, 15x9x6½ in., length for wood, 18 in.
- Large Cooking Top, 34¾x23½ in., without reservoir section.
- 3 Removable Anchor Plates fitted with 4 solid lids, 1 anti-scorch lid and 1 sectional lid.
- Copper Reservoir, removable, capacity, 24 quarts.
- Concealed Oven Door Spring, readily regulated by control wing nut at back of stove.
- Cast iron high closet brackets, extra rigid.



SEARS SEAL OF QUALITY

$48.50 CASH

... Cast Iron Full Porcelain Enamel

.... GREEN and IVORY

Modernistic Panels ....

Easy Terms $5 DOWN

$4.50 A Month

These Are Truly Record-Breaking VALUES

SEARS SEAL OF QUALITY

$79.85 CASH 18-IN. OVEN



See Opposite Page for Full Description



Easy Terms $5 DOWN

$8.00 A Month

OUR BIGGEST SELLER

OUR FINEST CAST IRON RANGE

Note These Features

- Solid Cast Iron Throughout
- Boltless Main Front
- Full Porcelain Enameled in Green and Ivory or Tan and Ivory
- Polished Cooking Top
- Never-Fail Baking Oven
- Direct Action Reservoir
- Double Door Warming Closet
- Extra Large Fire Box

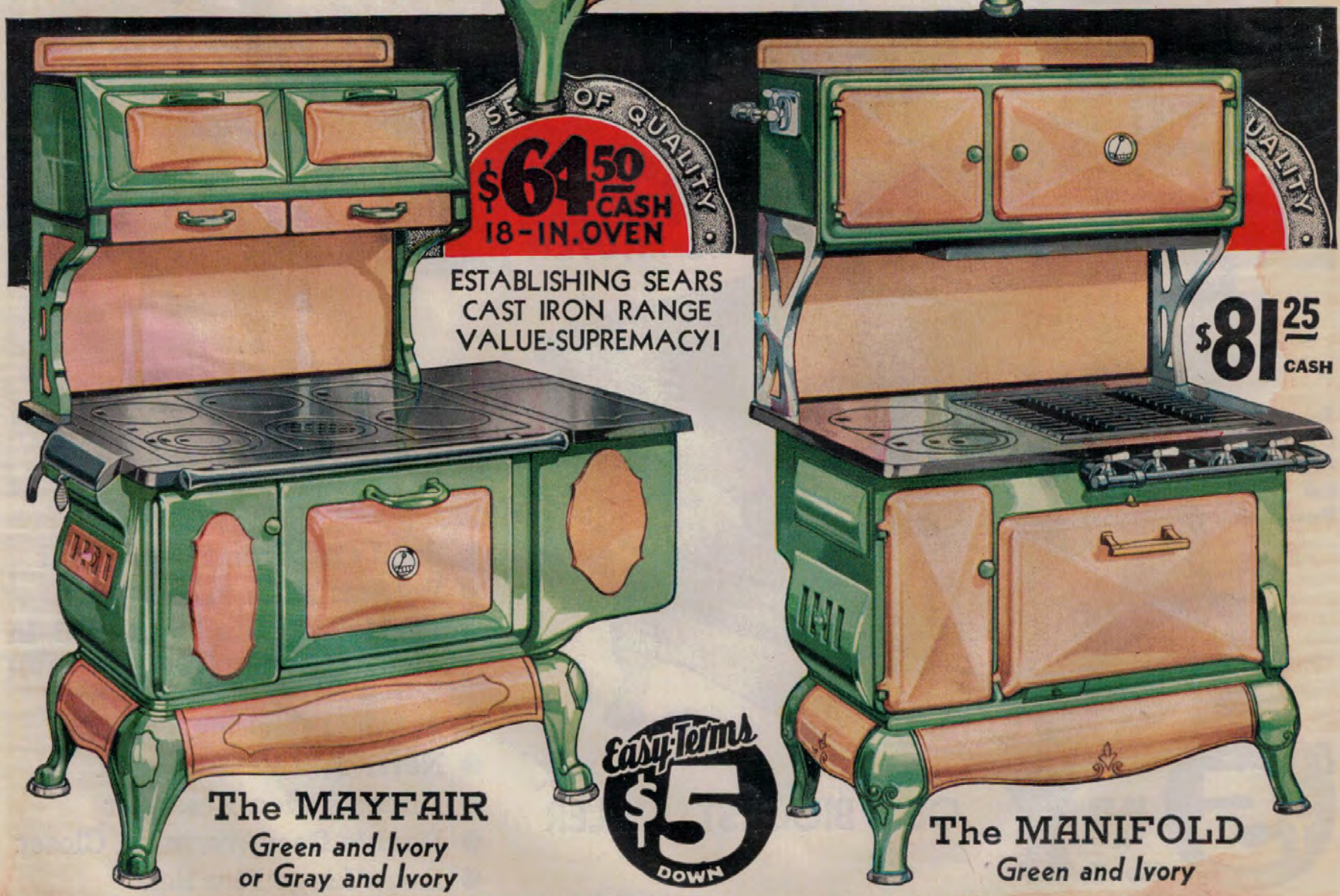


- **Solid Cast Iron—weight 600 lbs.**
- **Coal and Gas Combination**
- **Three Big Ovens—see illustration above**
- **Three Standard and one Giant size Gas Burners**
- **Highly Polished Cooking Top**
- **Four Standard size lids, one Anti-Scorch and one Sectional**
- **Choice of Two Color finishes and Two Types of Fire Box**
- **Touch-A-Button Gas Lighter**

Full Porcelain Enameled in CHOICE of Silver Gray or Springtime Green and Ivory

Described in Detail on Opposite Page

Easy Terms $5 DOWN



ESTABLISHING SEARS CAST IRON RANGE VALUE-SUPREMACY!

Easy Terms $5 DOWN

The MAYFAIR
Green and Ivory or Gray and Ivory

The MANIFOLD
Green and Ivory

SEARS SEAL OF QUALITY

BURNS COAL · WOOD or GAS

SEARS SEAL OF QUALITY

FULL PORCELAIN ENAMEL

NEW PEERLESS . . . . . SETS UP NEW STANDARDS OF QUALITY

If it's quality you seek in a Cast Iron Combination Range, the NEW PEERLESS should be your unqualified choice. There's nothing we could add to this stove to make it more enduring, more efficient or more attractive in appearance. It has EVERYTHING! Gives you cooking comfort the year around because you are not compelled to keep a hot coal fire going in the summer time. Double baking and cooking service—a full sized coal range, a full sized gas range, double in service, comfort and convenience.

Three Big Ovens. An extra size coal baker with heat indicator, gas baker with heat indicator and gas broiler with porcelain enamel broiling pan. And you can use all three at one time if you wish. Each of the upper ovens is heated by gas, oven under cooking top heated by coal or wood.

Big Gas Cooking Top with three standard and one giant size burners, removable cast iron grates, and porcelain enameled drip pan. Also an **automatic touch-a-button lighter** without extra charge. Compartment under burners enameled.

Highly Polished Coal Cooking Top ground to a smooth flawless mirror finish. Four lids, one a sectional lid and one an anti-scorch lid. Convenient pouch feed door at left end.

Full Porcelain Enameled: Choice of Two Colors: Silver Gray or **Spring Green** with **Ivory.** You'll like its sleek glossy appearance; you'll like to look at it.

600 Lbs. of Solid Cast Iron, so tough and thick that you **can't** wear it out. Another of our "lifetime" Ranges.

Hard and Soft Coal Fire Boxes, both of extra weight and with fittings of the latest scientific type. Duplex grate with cast iron linings **for soft coal;** reverses with a turn of shaker for burning wood. Length for wood, 19 in. Firebrick linings and dockash grate **for hard coal model.**

Two Color Choices With Hard or Soft Coal Fire Box

Measurements: Coal Oven, 18 in. wide, 18 in. deep, 11 in. high. Gas Baking Oven and Gas Broiling Ovens, both, 18 in. wide, 13 in. deep, 9½ in. high. Entire cooking top, 39¼x24½ in. Takes 7-inch stovepipe. Shpg. wt., 630 lbs. **Be sure to state whether you burn manufactured or natural gas.**

Range With Soft Coal Fire Box

22KM179⅓—Green and Ivory Finish.
22KM181⅓—Silver Gray Finish. **$89.50**
Cash Price
Time Payment Price..... $98.50

Range With Hard Coal Fire Box

22KM180⅓—Green and Ivory Finish.
22KM182⅓—Silver Gray Finish. **$90.85**
Cash Price
Time Payment Price..... $100.00

22K952—Leg rests not included. Set of 4. Shpg. wt., 3 lbs. **Postpaid if part of $2 order or more..... 25c**

22KM98⅓—Waterfront for range boiler. Shpg. wt., 20 lbs. NOT PREPAID..... **$4.75**

Easy Terms: $5.00 with order and **$8** a month. **Use Time Payment Order Blank in back of catalog. Shipped from Harrisburg, Pa., Boston, Mass., or factory in Central Ohio. Not Prepaid. Send your order to Philadelphia or Boston.**

Although Quality Is Up, the Price Remains the Same

Reducing prices is every store's privilege. **With Sears it is a duty.** Millions of customers have come to regard Sears as the National Value Headquarters. It is imperative that we recognize the obligation imposed by this expression of confidence by keeping prices down to the **lowest possible levels.** The New Peerless Combination Cast Iron Range is priced accordingly. It maintains Sears' unchallenged supremacy as the source of greatest possible values.

Study the features of this range. Notice the **weight,** for instance. Look at the **capacity.** Regard the enduring, glistening, colorful **Porcelain Enamel finish.** Consider its many other good points, then look around for another stove to match it at anywhere near our price. If you do this, we're sure you'll be ready to concede the truth of the saying, **"You Always Save Most at Sears."**





IN WINTER . . . Heat Your Home and Cook With Wood or Coal. IN SUMMER . . . Cook With Gas!

Point for Point THESE RANGES ARE GREATLY UNDERPRICED

Our Big MANIFOLD

(Illustrated at Lower Right of Page 804)

- Solid Cast Iron Combination Range.
- Porcelain Enameled over all in Ivory and Springtime Green.
- 2 Cooking Tops, Gas Oven and Coal Oven
- Gas Broiling Oven with Porcelain Enamel Broiler Pan.
- 2 Fire Box styles.

The new *MANIFOLD* Combination Cast Iron Range is a junior model of the New Peerless above. **Exactly the same high quality construction** but not as much capacity. For smaller families or use in smaller kitchens. Although the *MANIFOLD* is strictly a quality stove in every particular, it is priced greatly less than you'd expect to pay! It's a true Combination Range with a double cooking top, two large capacity Baking and Roasting Ovens, one in the gas compartment with heat indicator, the other in the coal compartment. The *MANIFOLD* also has a separate gas Broiling Oven with porcelain enamel Broiler pan. Don't take chances with inferior quality —buy the new *MANIFOLD* and insure a **lifetime of cooking satisfaction.** Easy terms if desired.

Here's What You Get!

Highly polished cast iron cooking top over coal section. Needs no blackening. One solid cover and one three-ring sectional lid.

Improved gas cooking top with three standard and one giant burners. Automatic lighter and porcelain enameled drip pan.

Built throughout of high grade, close grained cast iron, molded to a handsome design, carefully machined and assembled. Finished in genuine **PORCELAIN ENAMEL. Old Ivory** and **Spring Green** surface that stays new permanently.

The fire box has Duplex Grate and Cast Iron linings **for soft coal and wood,** or Dockash grate and fire brick linings **for hard coal.** Length for wood, 18½ in.

Measurements: Coal oven, 18 in. deep, 18 in. wide, 11 in. high. Gas baker 18 in. wide, 13 in. deep, 9½ in. high. Gas Broiler, 10½ in. wide, 13 in. deep, 9½ in. high. Entire cooking top, 33x25 in. Takes 7-inch stovepipe. Shpg. wt., 590 lbs. Burns manufactured or natural gas. **Be sure to state which kind you burn.**

For Soft Coal
22KM324⅓—Cash Price **$81.25**
Time Payment Price..... $89.35

For Hard Coal
22KM327⅓—Cash Price. **$82.75**
Time Payment Price..... $91.00

Easy Payments: $5.00 down and **$7.50** a month. **Use Time Payment Order Blank in back of catalog.**

22KM98⅓—Waterfront for heating range boiler. Shpg. wt., 20 lbs. **Not Prepaid..... $4.75**

22K952—Set of 4 Leg Rests to protect floor. Shpg. wt., 3 lbs. **Postpaid if part of $2 order or more. 25c**

Shipped from Boston, Mass., Harrisburg, Pa., or factory in Central Ohio. Not Prepaid. Send your order to Philadelphia or Boston.

Our Solid Cast Iron MAYFAIR

(Illustrated at Lower Left of Page 804)

- Solid Cast Iron Cooking Range.
- Porcelain Enameled in Ivory and Springtime Green or Ivory and Pearl Gray.
- Highly Polished Cooking Top; Six 8-inch lids.
- Big Oven, 2 Warming Closets, 8-Gallon Reservoir, of rust-proof Copper.

In judging the **MAYFAIR,** forget its price for the moment. You are naturally interested in quality because you want a good looking stove that will last for many years and be a real kitchen help. Well, judge the **MAYFAIR** by that standard and there can be but one answer—the quality is all there.

EFFICIENCY. An efficient cooking range is one that permits of the preparation of meals in the minimum of time, with the minimum of effort, and using the minimum of fuel. **MAYFAIR** has been designed with these ends in view. Any comparison will quickly indicate that **MAYFAIR** is time-saving, work-saving and MONEY-SAVING!

We offer the **MAYFAIR** in the knowledge that no stove of similar quality can be purchased for so little.

Compare the Quality

Note the features offered, especially the big baking oven, guaranteed equal to any available at any price. Fitted with heat indicator. Extra size warming closet with two service drawers, the only range with this feature! Full 8-gallon reservoir of heavy rustproof copper. Highly polished cooking top, heavily reinforced and with six 8-inch covers, one a sectional lid and one an anti-scorch lid. All anchor plates removable. Nickeled towel bar.

Two Fire Box Styles. Fire box for soft coal, wood or lignite has cast iron linings and Duplex Grate; for hard coal, brick linings and Dockash grate.

Here's another real feature. Left section of top over fire is hinged and easily raised with lever attachment. A catch holds it to any height.

Two Sizes. SMALLER SIZE, cooking top, 23¼x33 in.; length for wood, 18 in.; LARGER SIZE, cooking top 25¼x34½ in.; length for wood, 20 in. Both take 7-inch pipe.

Offered on Easy Terms: $5.00 down and **$6.50** a month. **Use Time Payment Order Blank in back of catalog.**

Style	Oven Sizes	Shpg. Wt.	Style of Fire Box	Pearl Gray and Ivory	Green and Ivory	Cash Price	Time Payment
With Reservoir	18x17¾x 12¼ in.	540 lbs.	Soft Coal	22KM1021⅓	22KM1013⅓	$64.50	$71.00
			Hard Coal	22KM1025⅓	22KM1017⅓	65.75	72.35
	20x19¾x 11¾ in.	605 lbs.	Soft Coal	22KM1023⅓	22KM1015⅓	72.50	79.75
			Hard Coal	22KM1027⅓	22KM1019⅓	73.75	81.25
Without Reservoir	18x17¾x 12¼ in.	495 lbs.	Soft Coal	22KM1022⅓	22KM1014⅓	59.65	65.65
			Hard Coal	22KM1026⅓	22KM1018⅓	60.90	67.00
	20x19¾x 11¾ in.	550 lbs.	Soft Coal	22KM1024⅓	22KM1016⅓	67.65	74.50
			Hard Coal	22KM1028⅓	22KM1020⅓	68.90	75.80

22K952—**A set of 4 leg rests** to protect your floor. Shpg. wt., 3 lbs. **Postpaid if part of $2 order or more. 25c**

22KM98⅓—**Large waterfront for range boiler.** Shpg. wt., 20 lbs. Not Prepaid. **$4.75**

Shipment from Harrisburg, Pa., Boston, Mass. or factory in Central Ohio. Not Prepaid. Send your order to Philadelphia or Boston.

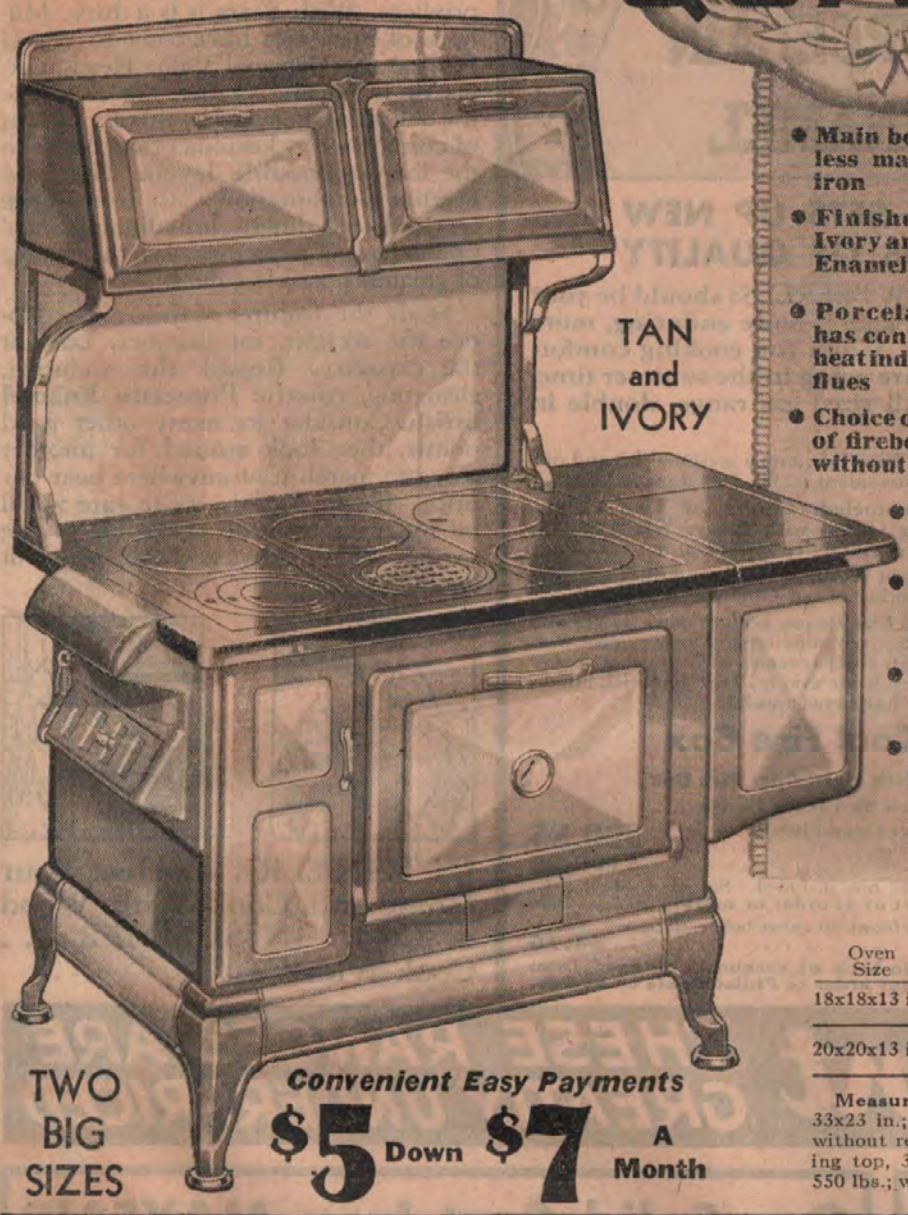
Estimated freight rates per 100 lbs. for all stoves on this page: 150 miles 47c: 300 miles 69c; 500 miles $1.05; 750 miles $1.19

All Steel

FINER QUALITY

LOWER PRICE

$69.85 18-INCH OVEN



- **Main body of steel, boltless main front of cast iron**
- **Finished in beautiful Ivory and Tan Porcelain Enamel, inside and out**
- **Porcelain-lined oven has control damper and heat indicator. Insulated flues**
- **Choice of 2 sizes, 2 styles of firebox, and with and without reservoir**
- **Single wood and ash door**
- **Copper plate reservoir holds 8 gallons**
- **Roomy 2-door warming closet**
- **Ashpan directly below grates, held by guides and fed through chute—no fuss and dirt**

AMERICAN PRIDE is well named, for you, too, would be mighty proud to have this fine range in your kitchen. IT'S THE VERY BEST STEEL RANGE WE OFFER, WHICH IS JUST ANOTHER WAY OF SAYING THERE IS NONE BETTER MADE.

It is master built by master workers. Every element of construction that could make the range more enduring, or more attractive or more convenient to use has been incorporated. We list the more important ones at the left. A study of the illustration will give you a faint idea of its inbuilt quality. Only the skill that comes with 50 years' experience in building fine stoves is capable of creating a range of this high quality. Only the vast resources of the World's Largest Store permit of its being offered at a price so much lower than you'd ordinarily expect to pay. **Try it for 30 days.** Send only down payment with Time Payment Order Blank or full cash price. If you're not satisfied with it in every way, send it back and we will return all you have paid, including transportation charges.

Large coal fuel door. Big warming closet, lined with Sanitary Porcelain Enamel. **Duplex grate** for soft coal or wood, and firebrick linings and **Dockash grate** for hard coal. Length for wood, 18 and 20 inches according to size. Takes 7-inch stovepipe. All sheet steel parts are **Armco Ingot Steel.**

Convenient Terms. Only **$5.00** down and **$7.00** a month. Use Time Payment Order Blank in Back of Catalog.

Shipped from factory in Central Ohio, Harrisburg, Pa., or Boston, Mass. Not Prepaid. Mail order to Philadelphia or Boston. Estimated freight charges per 100 lbs.: 150 miles, 49c; 300 miles, 71c; 500 miles, $1.07; 750 miles, $1.21.

Convenient Easy Payments

$5 Down **$7** A Month

Oven Size	Style of Firebox	With Reservoir: Catalog Numbers	Cash Price	Time Payment	Without Reservoir: Catalog Numbers	Cash Price	Time Payment
18x18x13 in.	Soft Coal	22KM1097⅓	$69.85	$76.85	22KM1098⅓	$65.85	$72.50
	Hard Coal	22KM1101⅓	71.10	78.25	22KM1102⅓	67.10	73.85
20x20x13 in.	Soft Coal	22KM1099⅓	77.85	85.65	22KM1100⅓	73.85	81.25
	Hard Coal	22KM1103⅓	79.10	87.00	22KM1104⅓	75.10	82.65

Measurements: Smaller Size, Cooking Top 33x23 in.; Shpg. wt., with reservoir, 515 lbs.; without reservoir, 490 lbs. **Larger Size,** Cooking top, 35x25 in. Shpg. wt., with reservoir, 550 lbs.; without reservoir, 525 lbs.

22K952—Set of 4 leg rests. Shpg. wt., 3 lbs. **Postpaid if part of $2.00 order or more.** 25c

22KM98—Waterfront to connect with hot water boiler. Shpg. wt., 20 lbs. **Not Prepaid** $4.75

Our Famous 3 in 1 RANGE

- **Body of Armco Steel.**
- **Concealed bolt front.**
- **Removable anchor plates.**
- **Heat indicator for oven.**
- **Polished cooking top.**
- **Oven heated by gas only.**
- **Porcelain oven interior.**
- **All cast iron front.**
- **4 full size gas burners.**
- **Full enameled back shelf.**
- **Beautiful green and ivory.**
- **An ideal incinerator.**

$44.50 CASH

SILVER QUEEN is a masterpiece of compactness, an achievement in construction and beauty, a model of utility and a triumph of value.

A complete gas range, cook stove and rubbish burner combined in one. A double heating unit offering you either coal or gas, or both at any time. Will give more genuine service in less floor space than any other type of stove. Just the thing for small kitchens in which a great deal of cooking must be done. Assures perfect kitchen comfort the year round. And just look at the price! *SILVER QUEEN* gives you your money's worth and more!

Finished entirely in a bright, lustrous combination of **Spring Green and Ivory Porcelain Enamel.**

Baking and roasting oven, independent of coal section, heated by gas only. **Oven interior is of genuine rustproof porcelain enamel.** Easy to clean, sanitary and trouble-saving. Oven measures 16x19x14 in.

Entire cooking top is 31x21½ in. Coal and wood section is **highly polished.** Height to cooking top 34 in.

Latest type of fuel saving firebox. Firebox, 18x7½x7 in. **Duplex grate** with heavy cast iron linings for soft coal, or **Dockash grate** with firebrick linings for hard coal.

We especially recommend that you order your range with **oven heat control.** Will automatically maintain any temperature you desire. Assures the even heat necessary for good baking and eliminates guesswork. When ordered with heat control, a thermometer for oven door is not necessary and not furnished. Takes 6-inch stovepipe.

Burns manufactured or natural gas. Be sure to state which kind you burn.

Range Without Oven Heat Control

Style of Firebox	Catalog Number	Cash Price	Time Payment
Soft Coal	22KM802⅓	$44.50	$49.00
Hard Coal	22KM804⅓	46.00	50.60

Range With Oven Heat Control

Soft Coal	22KM803⅓	$52.50	$57.75
Hard Coal	22KM805⅓	54.00	59.50

TERMS: $5 down, $5 per month. Use Time Payment Order Blank in back of catalog.

22K900—Automatic burner lighter. **Postpaid if part of $2 order** **$1.25**

22KM97½—Waterfront to heat hot water boiler. Shpg. wt., 25 lbs. **Not Prepaid** **$5.50**

22K929—Set of 4 leg rests. **Postpaid if part of $2 order or more.** Shpg. wt., 1½ lbs. **18c**

Shipped from Boston, Mass., or Harrisburg, Pa. Not Prepaid. Mail order to Philadelphia or Boston. Shpg. wt., 315 lbs. Estimated freight charges per 100 lbs.: 150 miles, 49c; 300 miles, 71c; 500 miles, $1.07; 750 miles, $1.21.



WINS EVERY TEST!



$3.75 And Up

We had this oil heater tested against three other well known makes and received definite proof of Sears quality leadership. Sears stove rated highest in all tests, yet it was by far the lowest priced heater tested.

- Easily Carried from Room to Room.
- Patented Air distributor.
- Adjustable Ventilating Damper.
- Radiating Fire Bowl. Absolutely Smokeless and Odorless.
- Extra large easily replaced wicks.
- Burns ordinary kerosene (coal oil).
- Two Sizes, each in two finishes.

Three perfected features emphasize the extra fine quality of this heater.

1. **Patented air distributor** automatically regulates the amount of air fed to the flame. This assures perfect combustion which means lower fuel consumption and odorless operation. A full hour's heating for about one cent.
2. **Radiating Fire Bowl** completely surrounds the flame and distributes the heat uniformly.
3. **The adjustable ventilating damper** in top permits more effective control of heat.

This year and every year homes need the comfort of this modern room warmer. You will use it during the bitter cold days when your furnace will not furnish enough heat or during early fall and late spring. **Shipped from our Store.**

Big Size Heater

Heats a big room. 12-inch burner. Height, 25¼ in. Floor space, 20x20 in. 5-quart tank. Shpg. wt., 23 lbs.

22KC822¼—Light Blue Porcelain Enamel with Nickel Trim. Not Prepaid..... **$9.10**

22KC820¼—Blue Steel with Black Enamel Trim. Not Prepaid..... **$6.95**

Smaller Size Heater

Heats medium size room. 8-inch burner. Height, 24 in. Floor space, 16x16 in. 6-pint tank.

22K863¼—Light Blue Porcelain Enamel with Nickel Trim. Postpaid..... **$6.55**

22K859¼—Plain Steel with Black Enamel Trim. Postpaid..... **$3.75**

Extra Wicks. Postpaid if part of $2 order.

22K865—Wicks for Small Size. Shpg. wt., 8 oz. Each..... **35c**

22K823—Wicks for Large Size. Shpg. wt., 12 oz. Each..... **45c**

New BLUE FLAME OIL HEATER



All Purpose Oil Heater

Heavy Steel, Black Porcelain Enamled Inside and Out.
Height, 38¼ in. Round Body 13½ in. in Diameter.
3-Gal. Removable Tank with Fuel Gauge.
Complete with Floor Tray.
Leg-Leveling Screws.
8-inch easy-lighting burner.
Nickeled Door.
Connects to 5-inch flue.
Heats 2 Rooms.

$27.50 CASH
$4 Down

Clean, Convenient oil heat for 2000 to 2500 cubic feet at positively the lowest price ever quoted! Forget about fire-building, ash removal or fuel hauling. Connect to 5-in. flue, fill the tank and get a full, hot **BLUE** flame in 6 minutes! Ideal for home or any out-building. Burns Range Oil, No. 1 Furnace Oil, 38-40 Distillate or common kerosene, inexpensive and obtainable anywhere.

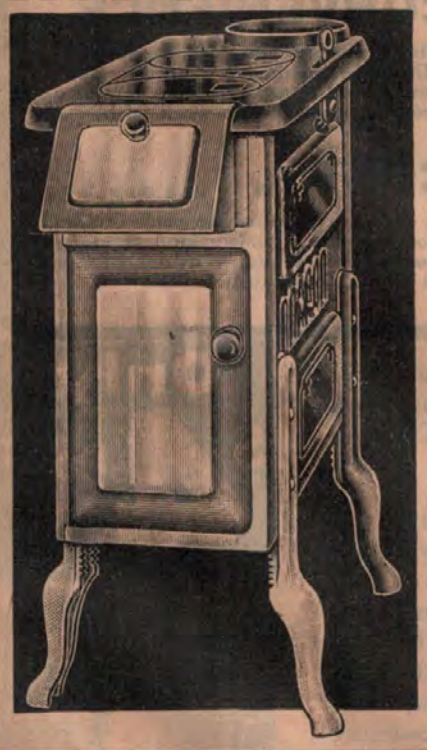
Chrome steel burner shell positively won't burn out. Adjustable to high, medium or low flame. Easy lighting asbestos rings for starting. Finest fuel-control valve money can buy—won't clog. Burns 8 hours on 1 gallon at low flame or 4 hours at high flame. Floor space, 28¾x21 in. Shpg. wt. 88 lbs. **Shipped Not Prepaid from Harrisburg, Pa. or factory near Boston, Mass.**

22KM1347—Cash Price..... **$27.50**
Time Payment Price..... **$30.25**

Easy Terms: $4 down, $4 a month. Use Time Payment Order Blank in Back of Catalog.

TWICE CAPACITY *of* Ordinary Heaters

KITCHEN HEATER and RUBBISH BURNER



Solid Cast Iron Construction.
Green and Ivory, or Black Front.
Full Return Flue for Greater Radiation.
2-lid top, 24x12 in. Holds big boiler.
Adjustable Legs—Set stove any height.
Any Fuel, coal, coke, wood or rubbish.
Duplex Grate with cast iron linings for soft coal, firebrick for hard coal.

Although primarily designed as a kitchen heater to keep a large room comfortably warm in zero weather, it is also an exceedingly efficient rubbish burner. **The distinguishing feature of this stove,** the one that puts it far in advance of the ordinary kitchen heater, is the broad, deep, **two-flue full base circulating system,** noted for its quick heating and its fuel saving. Instead of an ordinary flue, we have built a circulating flue into the bottom which forces the heat in a solid volume against the outer surface. Notice also the big ash door and feed door. Large steel ashpan.

Two models: With attractive **Green and Ivory Porcelain Enameled Boltless Front,** as in large illustration at left or **plain black** as in small view at right.

MEASUREMENTS: Cooking top, 12x24 in. 6-inch pipe. Two 8-in. lids. Takes 14-in. wood. Shpg. wt., 200 lbs. **Shipped from Harrisburg, Pa., Boston, Mass., or factory in Central Ohio. Not Prepaid.**

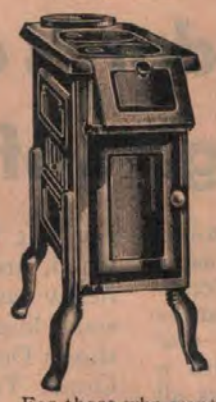
With Green and Ivory Front

22KM2214—For Soft Coal... **$18.95**
22KM2215—For Hard Coal.... **$18.95**

With Plain Black Front

22KM2212—For Soft Coal... **$14.45**
22KM2213—For Hard Coal.... **$14.45**
22KM98—Waterfront. Shpg. wt., 20 lbs. Not Prepaid..... **$4.75**

$11.25



For those who want a low priced heater we offer this new plain black model without return flue feature. Substantially built and guaranteed, but not the equal in heating capacity of the two models listed at left.

22K2219 — For coal and Wood..... **$11.25**

KEEP YOUR STOVE *NEW*

All the items shown below will be shipped POSTPAID if included in $2.00 orders or more.



Famous Polish

Famous fireproof non-freezing polish for nickel and black parts. Apply at any time whether stove is warm or cold. Gives a quick brilliant luster entirely without odor. Requires very little rubbing. Shpg. wt., 2 lbs.

22K959—Three ½-pint cans..... **36c**



Enamel Cleaner

An efficient, non-scratching paste for removing stains and grease from porcelain enamel, brass, tile, glass and hard surfaces. Shpg. wt., 1 lb.

22K964—12-oz. can..... **26c**



Soot Destroyer

Scientific combination of chemicals for the destruction of carbon and soot in stoves and furnaces. Just place contents of can in firebox. Shpg. wt., 4 lbs.

22K961—Three 1-lb. cans..... **39c**



Rustex Dressing

For use on polished tops, oven linings and all other parts of stoves and hardware subject to rust. Very easy to apply and has no unpleasant odor. Keeps your stove looking new. Shpg. wt., 8 ounces.

22K960 7-ounce can..... **23c**



Stove Putty

A sure and easy method for closing joints and leaks between castings of your stove or furnace to make them completely air-tight and dust-tight. Shpg. wt., 1 lb. 4 oz.

22K936 1-lb. can..... **20c**



Leg Rests

Put under stove legs to protect floor. Clear glass. Shpg. wt., 2 lbs. per set.

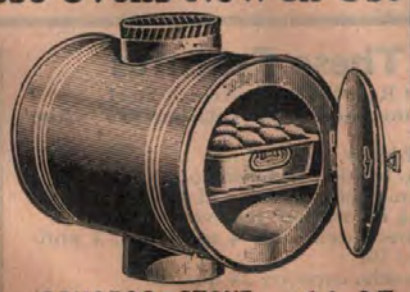
22K929 2⅛-in. groove. Set of 4.. **18c**

22K952 2¾-in. Groove Set of 4.. **25c**

Thousands of These Ovens Now In Use

—AIRTIGHT steel.
—Double crimped seams.
—Will hold two 8-in. plates or an 8x17 Roaster pan.
—Inside size 8-in. wide by 17¾ in. long.

If you own a laundry stove or a small heating stove buy this stovepipe baking oven and put it on your stove pipe. It uses only the waste heat going up the pipe. Built on same principle as oven of a big range with an inner flue around which heat circulates. **Fits only 6-inch stovepipe.** Shpg. wt., 15 lbs. **Shipped from our store, Harrisburg, Pa. or factory in Central, Ohio, the city nearest you. Not Prepaid.**



22KC500—STOVE-PIPE OVEN..... **$1.95**

Not recommended for hot water heaters, 22KM499 and 22KM480, shown on page 801.

Mica

—Extra thick, tough, and clear.
—Can be easily cut to any size with a pair of shears.
—Best quality obtainable.

Mica is so inexpensive and so easy to install that it is a mistake not to renew the worn mica panels in your stove doors. Shpg. wt., 3 oz. per dozen sheets.

Postpaid if part of $2 order or more.

Number	Size, In.	6 Pieces	12 Pieces
22K937	2 x3	....	$0.18
22K938	2½x2½	....	.23
22K939	2½x4	....	.42
22K940	3 x4	....	.69
22K941	3 x5	45c	.82
22K942	3½x4½	50c	.97
22K943	3½x5	55c	1.07
22K944	4 x5	60c	1.19

. . . . Cast Iron Quality Range

$31.95 CASH



24-Qt. Copper Reservoir

★ COLOR . . .

The White Porcelain Enamel on doors, splasher and reservoir panel is fused right into the metal at terrific heat and becomes a part of it. Note the modernistic black striping. The high polish on the black parts and the glistening white enamel make a particularly pleasing contrast.

★ CONSTRUCTION

Solid Cast Iron with Copper Reservoir. The Spartan is made by one of the largest stove factories in the world, with an experience of over 50 years in the manufacture of stoves. From the manufacture of the castings, through the milling and finishing operations a rigid system of inspection continually safeguards quality. Even the crating for shipment shows thoughtful planning and assures utmost protection and safe delivery.

★ CAPACITY . . . .

The Spartan has ample capacity. Note particularly the size of oven, and cooking top below. The copper reservoir is amply large for most needs while the two warming closets and upper shelf afford plenty of room to keep food and dishes warm.

★ CONVENIENCE

The heat indicator on oven door, the large feed door, the adjustable tension on oven door spring and the roomy cooking top are but a few of the many features so convenient to work with.

★ COST . . . . . .

The basis of quality lies in the price charged. Spartan gives you more quality for less money, as any comparison will prove. Why delay longer, when it can be had for so little?

New Standards of Value

Reaching New Heights of Quality

Were this simply one of last year's stoves "Dolled Up," it would be a worthwhile value. Were it the same stove with some improvements in quality, it would command consideration. But here's an all cast iron stove that is brand new and better in every department—*new design, new construction* and *new finish*, coupled with a *new low price*—a price so low that it abruptly upsets all previous conceptions of stove value. Here is more stove for the money than any one has ever dared offer before. Here's cooking service that reflects the very latest achievements in stove *efficiency, economy* and *convenience* of operation. Here's the opportunity to complete your kitchen at a price you can afford to pay. For downright good value the *SPARTAN* reigns supreme in the cast iron range field. We guarantee it and you may buy it on our 30-day Trial Plan described below.

Scientific Firebox Construction. Fireboxes are long, wide and deep. Equipped with rugged firebrick liners and new improved *Dockash grate* for hard (anthracite) coal. For soft (bituminous) coal or wood, firebox is equipped with heavy cast iron linings and improved *Duplex grate.* See small illustration of fireboxes at right. Left illustration shows Duplex Grate. Right illustration shows Dockash Grate. Takes 7-inch stovepipe.

Quick Acting Flue System. Guaranteed to give you splendid results. The entire oven is surrounded with uniform heat, so evenly distributed that several pans of baking can be placed in the oven at the same time. All baking will come out perfectly done. No such thing as food burned at the top and underdone beneath. *Buy on Time if you Desire.* Pay $4 down. Then pay only $4 a month on the balance until paid for. When ordering on Time Payments, use Easy Payment Order Blank in back of this catalog.

Only $4 Down



Our 30-Day Trial Offer

Send **$4** now, (using the Time Payment Order Blank) or pay cash in full, as you prefer. Use the ***SPARTAN*** in your own kitchen for **30 days.** Test it thoroughly, then if you decide it isn't the best stove you can buy for the money, send it back and we will refund every cent you have paid, including transportation charges. **Shipped from Boston, Mass., Harrisburg, Pa., or from factory in Central Ohio,** whichever is nearer you. Shpg. wt., with reservoir, 445 lbs.; without reservoir 420 lbs. **Not Prepaid.** Estimated freight charges per 100 lbs.; 150 miles, $0.47; 300 miles, $0.69; 500 miles, $1.05; 750 miles, $1.19.

Style	Soft Coal	Cash Price	Time Payment	Hard Coal	Cash Price	Time Payment
With Reservoir	22KM41 ⅓	$31.95	$35.15	22KM43½	$33.90	$37.30
Without Reservoir	22KM42 ⅓	29.95	32.95	22KM44½	31.90	35.10

22KM98—**Waterfront** for heating range boiler. Heats 30 to 40 gallons per hour. Shpg. wt., 20 lbs. **Not Prepaid**.... **$4.75**

22K952—**Set of 4 leg rests. Postpaid if part of $2.00 order or more.** Shpg. wt., 3 lbs..... **25c**

Check All These Features

—Enameled parts made of Rust-Resisting Armco Steel.
—All doors, reservoir panel and back splasher are white Porcelain Enameled.
—Balance of stove black, highly polished.
—Large oven, 18x18x12 in. inside measurements.
—Large firebox 15x9x6¾ in. Length for wood 18 in.
—Large cook top 34¾x23½ in. without reservoir section.
—3-removable anchor plates fitted with 4 solid lids, 1 anti-scorch lid and 1 nested lid.
—Copper reservoir, removable, capacity 24 quarts.
—Concealed oven door spring, readily regulated by control wing nut at back of stove.
—Large Coal feed door for easy refueling.



. . . . 6-Hole Steel Range

QUALITY ALL THROUGH



$31.95 Cash

COPPER HOT WATER RESERVOIR HOLDS 24 QUARTS

Don't Be Misled by the Low Price

When you first note the price of the *QUEEN* you may perhaps feel that somewhere along the line something has been skimped. But as you start checking up on its specifications, you will find that it has quality in abundance. The *QUEEN* is a conspicuous example of Sears' quality leadership.

The "QUEEN" is a top-notch range in every way

Take the weight to begin with—380 lbs. Certainly plenty of material here. We find that this material is *Keystone Copper-bearing steel*, which is the best made for stove purposes. Now look at the measurements—the cooking top, for instance, is 34¾x23½ in. This indicates that the *QUEEN* is of generous size. We also see that the oven, being 18x18x11¾ in., has ample capacity for taking care of all household baking jobs. The lining of flues and of the entire main bottom with asbestos is another refinement which tends to make the *QUEEN* more efficient and permit greater fuel saving.

The various parts of the *QUEEN* fit each other with machine finish smoothness. Careful attention has been given to eye-appeal. The new modernistic design is additional proof of *QUEEN* quality.

Only $4 Down

Purchase the "QUEEN" on Easy Payments—$4 per Month

These low easy terms of payment make it easy for you to own a *QUEEN*. When ordering Use the Time Payment Order Blank in Back of this Catalog.

30-Day Trial Offer

Order the *QUEEN*, sending either the small down payment (using time payment order) or the full cash price, as you prefer. Use the range in your own home for 30 days. Then if not perfectly satisfied send it back and we'll refund your money including freight.

The "QUEEN"—A New All-Steel Creation at a Record Price

We've done it—we have produced the first full size steel kitchen range of this quality to sell under $35.00! Sears have always taken the lead in bringing prices down, and this new low price reflects the effort we have put forth to provide our customers with a particularly outstanding steel range value. It's a stove as aristocratic as its name—in construction, in finish and in the quality of cooking service which it renders.

Modernistic Design

Seldom has it been possible to put as much real beauty in a kitchen range as the makers have put into the *QUEEN*. Its design is quite in keeping with the trend toward modernistic effects, though not radically so. The *white porcelain enameled parts*, (all doors, reservoir panel and splasher) are made of *Armco steel*. The balance of the stove is finished in black and highly polished. Nothing to mar its clean-cut, majestic appearance. It will brighten up your kitchen and make it a much more cheery place to work in.

Ample Capacity

When unexpected company arrives, or when you have guests for Sunday dinner, you want to be able to cook without inconvenience or loss of time. You'll not be handicapped by lack of capacity with the *QUEEN*, for its cooking top is big and roomy, and the oven has a full 18-inch width. Note the oversize measurements below—assurance that you'll be able to take care of any family cooking requirements, whatever the emergency.

Oven is so scientifically constructed that you may bake without shifting pans.



An Unbeatable List of Features

—Armco Steel Used for Porcelain Enamel Parts.
—White Porcelain Enameled parts include doors, reservoir panel and back splasher.
—Balance of stove high polished Black Finish.
—Inside measurements of oven, 18x18x11¾ in.
—Coal Firebox 15x7½x6½ in. Length for wood, 16 in.
—Size of cooking top, 34¾x23½ in. without reservoir.
—Cooking top has 3 removable anchor plates, 4 solid lids, 1 anti-scorch lid and 1 nested lid.
—24-Quart reservoir is of permanently rust-proof sheet copper tinned inside.
—Oven top of 3-ply heavy steel, asbestos inter-lined.
—Asbestos lining protects main bottom of stove.
—Asbestos lining for flues for fuel economy.
—Tension on oven door easily adjustable.
—Accurate oven heat indicator on oven door.

Burns Any Fuel Efficiently

The *QUEEN* has a big cast iron firebox. Equipped with grates specially designed for the type of fuel to be burned, a **two-bar Duplex grate** for soft coal and wood, or a **Dockash grate** for hard coal. 7-inch stove pipe.

Shipped from Boston, Mass., Harrisburg, Pa., or from factory in Central Ohio. Shpg. wt., with reservoir, 380 lbs.; without reservoir, 360 lbs. **Not Prepaid.** Mail your order to Philadelphia or Boston. Estimated freight charges per 100 lbs.; 150 miles, 47c; 300 miles, 69c; 500 miles, $1.05; 750 miles, $1.19.

Style	Soft Coal	Cash Price	Time Payment	Hard Coal	Cash Price	Time Payment
With Reservoir	22KM536½	$31.95	$35.15	22KM538½	$33.90	$37.30
Without Reservoir	22KM537½	29.95	32.95	22KM539½	31.90	35.10

Terms: $4 down and $4 a month. Use time payment order blank.

22KM98—Waterfront for heating range hot water boiler. Heats 30 to 40 gallons per hour. Shpg. wt., 20 lbs. **Not Prepaid....$4.75**

22K952—Set of 4 Leg Rests to protect floor. **Postpaid if part of $2.00 order or more.** Shpg. wt., 3 lbs.....**25c**

Strikingly Modern Steel Range!

Sears Offers Intensely Practical Steel Range at Lowest Price in Their History!

The New Friendship is the result of our determination to produce an all-steel range for the benefit of those customers who do not wish to pay the higher price of a full-enameled range. Let us say right here, however, that the Friendship is not built down to meet any particular price level.

READ ABOUT THESE FEATURES

- **All-Steel Body, full size, 6 cooking holes.**
- **Genuine Porcelain Enameled doors, back splasher, and reservoir panel.**
- **24-Quart galvanized reservoir, removable.**
- **Big draft slide, extends almost full width of stove.**
- **Single oversize outer fuel and ash door.**
- **Roomy oven, 16x18x11 inches.**
- **Large Coal Feed Door.**
- **Asbestos Lined Flues.**

A glance at the array of impressive features listed above will convince the most skeptical that the Friendship has considerably more quality than is indicated by the low price at which we offer it. And when it comes to cooking and baking results, the Friendship comes through with flying colors.

We offer you, then, a steel range made of the finest basic materials, of good size and appearance; and very efficient. Note the striking, modernistic design on the white panels, a delightful touch that emphasizes the appearance of the whole stove and provides a welcome relief from the monotony of conventional designs.

Full Size Firebox

Firebox with cast linings and flat dump grate is 16⅓x6½x5¼ in., and will take wood 16 inches long. Cooking top, 33¼x21 in. with 6-8 in. lids. Height to cooking top, 30 in. Takes 6-inch stovepipe.

30 Days' Trial. Send cash price or the small down payment with Time Payment Order Blank. Try the Friendship for 30 Days. Then if you are not satisfied, we will return all you have paid.

Easy Payments: Terms: $4.00 down, $4.00 a month. When buying on Easy Payments, Use Time Payment Order Blank in back of catalog.

22KM551—With Reservoir. Cash..... **$24.95**
On Easy Payments. Shpg. wt., 210 lbs..... **$27.50**
22KM552—Less Reservoir. Cash..... **23.20**
On Easy Payments. Shpg. wt., 180 lbs..... **25.75**

Shipped from Boston, Mass., Harrisburg, Pa. or from factory in Central Ohio. **Not Prepaid.** Mail your order to Philadelphia or Boston.



A New All Steel Range in A New Low Price Field

Estimated freight charges per 100 lbs., 150 miles, 47c; 300 miles, 69c; 500 miles, $1.05; 750 miles, $1.19.

FOR SMALL KITCHENS

A NEW STEEL STOVE



Low-Priced—Modernistic—Efficient

- **Made of Keystone Copper-Bearing, Rust-Resisting Steel.**
- **White Porcelain Enameled Oven Door, fire door and reservoir panel; balance of stove polished black.**
- **20-quart galvanized iron reservoir.**
- **Burns any coal, coke, wood, chips or cobs.**
- **Single fire and ash door; large capacity fire box.**

The HAPPY DAY is brand new in design, pleasing in appearance with its new modernistic trim, and a value positively without equal in the low-priced stove field. If we charged $25 for this stove, it would still be a bargain. *Don't pay more and not get the quality that HAPPY DAY offers!* Its compactness and built-in features will save you work and extra steps—its efficiency and quick-heating will save you fuel—and its new low price puts money right back in your pocket.

While primarily designed for the small kitchen, it has a generous cooking capacity and will give **splendid service in any kitchen.** The fire box is extra large, for quick heating, the oven will accommodate several pans of baking, and the four cooking holes are standard 8-inch size.

Latest Type Firebox has cast iron linings and flat shaking and dump grate suitable for burning any kind of fuel—soft or hard coal, coke, wood, chips or cobs. Heats quickly—uses little fuel. Cannot be equipped with a waterfront.

Hot Water Reservoir. Made of galvanized iron. Capacity of 20 quarts assures plenty of hot water.

Measurements: Oven, 16x18x11 in. Cooking top, 29½x20¼ in., without reservoir. Height to cooking top, 30 inches. Firebox, 16½x6¾x5½ inches. Length for wood, 17 inches. Takes 6-inch stovepipe. Shipping weight, 170 lbs. with reservoir; 160 lbs. without reservoir.

Shipped from Boston, Mass., Harrisburg, Pa. or factory in Central Ohio. **Not Prepaid.**

22KM1168—Stove with Reservoir. **$17.85**
22KM1169—Stove less Reservoir... **$16.85**

Estimated Freight Charges per 100 lbs., 150 miles, 49c; 300 miles, 71c; 500 miles, $1.07; 750 miles, $1.21.

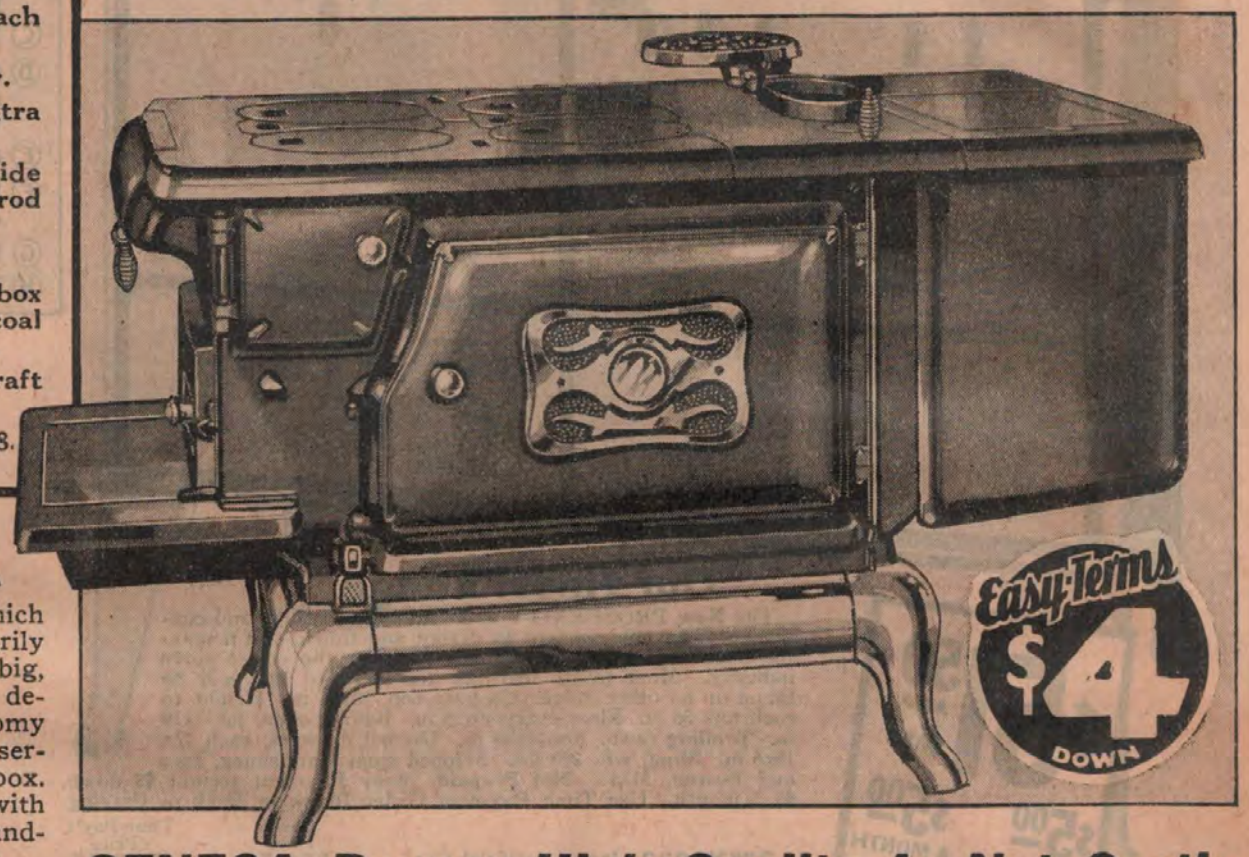
Our Nation Wide Fame for Quality and Money Saving Prices is Sufficient Guarantee for the Wonderful Value Offered Here

QUALITY *the same* *but* PRICE *is* LOWER

$24.85 CASH

ON THIS SOLID CAST IRON COOK STOVE

- Full 20-inch oven with door on each side.
- Right door has automatic opener.
- Four hole cast iron cook top, extra heavy.
- Nickel plated legs, front and side base strips, oven panel, towel rod and teapot stand.
- 8-Gallon galvanized Reservoir.
- Extra Large and Deep cast firebox with duplex grate for burning coal or wood. Handy top feed door.
- Improved flues to insure quick draft and easily controlled fire.
- Cooking capacity for family of 5 to 8.



4 HOLE SENECA

The Seneca, at $24.85 is a value which has many features that are not ordinarily included in a stove at this price. It's a big, homey, cast iron cook stove that is as dependable as the day is long. Has big roomy oven, with doors on each side, large reservoir, generous top space and large firebox. It is a scientifically constructed stove with big capacity and ability to serve. Handsomely trimmed with bright nickel plate.

Check the Features Carefully

Be sure you check the features of the Seneca carefully. Then compare its price with prices elsewhere for the same quality. You'll agree it's the biggest stove bargain you've ever seen. For remember, to make this new low price we have not changed the quality one bit. It's the same high quality that has made it a favorite in thousands of homes the country over. We can not recommend a better value for those who want a low priced stove of excellent quality and high efficiency.

SENECA Proves High Quality Is Not Costly

Oven is 20x20x11½ in. Cook top, 30¼x22¾ in. without reservoir. Height to cook top, 28 in. Takes 7-inch stovepipe. Firebox for coal, 16 in.; for wood 19½ in.

On model with special firebox for burning wood only, coal feed door and ash pan are not required and not furnished. Waterfront not furnished for this stove.

	Cash	Time Pay't
COAL AND WOOD		
22KM289⅓—With Reservoir	$24.85	$27.35
22KM291⅓—Without Reservoir	22.85	25.35
FOR WOOD ONLY		
22KM290⅓—With Reservoir	$24.65	$27.15
22KM292⅓—Without Reservoir	22.65	25.15

TERMS: $4 down and $4 a month. Use time payment order blank in back of catalog.

Shipped from Boston, Mass., Harrisburg, Pa., or factory in Central Ohio. NOT PREPAID. Mail order to Philadelphia or Boston, the city nearer you. Shpg. wt., 330 lbs. with reservoir, Reservoir 15 lbs.

Estimated freight charges per 100 lbs.; 150 miles, 47c; 300 miles, 69c; 500 miles, $1.05; 750 miles $1.19.

CAST IRON FOR LONG WEAR

- Choice of 2 sizes and with or without 14-qt. Reservoir.
- 4-hole big capacity cast iron cooking top.
- Oven door on each side of stove. Easy to work with.
- Heavy cast iron lined firebox that assures service.
- Slide-out Hearth for easy removal of ashes.
- Large coal feed door for easy fueling.

A good, practical, low-priced cook stove, somewhat smaller than our Seneca above. Winner-Rural is made of strong, durable Cast Iron, the right weight for good wear. The four lids and top are of proper thickness for years of service. Large, evenly heated oven, with door on each side, and door kicker on the right hand side. Waterfront and ashpan not furnished with this model. Flat dump grate on large size, basket grate on small size, both burning coal or smaller sizes of wood. Length for wood, 15½ in. and 18 in. according to size selected. On wood only model coal feed door on cooking top is not needed and not furnished. Smaller size stove takes a 6-inch stovepipe, larger size, 7-inch. Shipped from Boston, Mass. Harrisburg, Pa., or factory in Central Ohio. **Not Prepaid.** Mail your order to Philadelphia or Boston. Same freight charges as for stove above.

COAL AND WOOD

Style	Order by Number	Cash Price	Oven Measures Inches	Cook Top, Without Res. Inches	Shpg. Wt. Lbs.
With Reservoir	22KM520⅓	$17.90	15¼x12¾x10¼	24¾x19¾	170
	22KM522⅓	22.40	17¼x14½x11¼	26½x21¾	215
Without Reservoir	22KM519⅓	15.40	15¼x12¾x10¼	24¾x19¾	160
	22KM521⅓	19.40	17¼x14½x11¼	26½x21¾	205
WOOD ONLY					
With Reservoir	22KM525⅓	$16.35	15¼x12¾x10¼	24¾x19¾	165
	22KM527⅓	20.85	17¼x14½x11¼	26½x21¾	210
Without Reservoir	22KM524⅓	13.85	15¼x12¾x10¼	24¾x19¾	155
	22KM526⅓	17.85	17¼x14½x11¼	26½x21¾	200



$17.90 And Up

14 Qt. Galvanized Reservoir

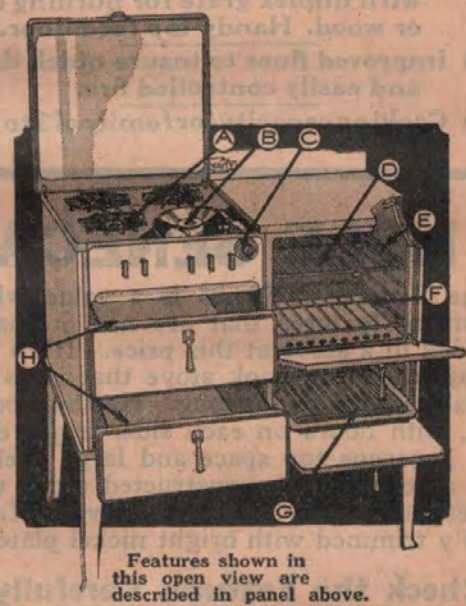
"How to Order" and Other Information – See Index for Page

SHOP HERE for Gas



Green or Ivory Porcelain Enamel, with Marbleized Black Porcelain Enamel Top.

- Ⓐ **Flash lighting—burners light automatically when you turn on the gas.**
- Ⓑ **Perfected burner assembly—33⅓% more heat is concentrated underneath utensils.**
- Ⓒ **New Radio type heat control.**
- Ⓓ **Oven racks pull out like shelves—sustain heaviest pans while extended without tilting.**
- Ⓔ **Oven heavily insulated.**
- Ⓕ **Removable oven racks allow easy cleaning of oven interior.**
- Ⓖ **High speed Sanitary Broiler.**
- Ⓗ **Two large utility drawers.**



Features shown in this open view are described in panel above.

$51.50 CASH
$5.00 DOWN
$5.00 A MONTH

Our Finest Range

The New PROSPERITY is a triumph of utility and convenience, an achievement in design and finish, and a master-stroke of value. It sets the pace for the entire stove industry. Most of its features are patented and will be found on no other stove. Cooking top, 20x21 in. Height to cook top, 36 in. Floor space 40x26 in. Baking oven, 16x13x19 in. Broiling oven, 16x6¾x19 in. Utensil drawers, each 17x19x6 in. Shpg. wt., 260 lbs. Shipped from Harrisburg, Pa., and Boston, Mass. **Not Prepaid.** Easy Payment terms: $5 down, $5 a month. Use Time Payment Order Blank in Back of Catalog.

		Cash Price	Time Pay't. Price
22KM1222	—Ivory—Artificial Gas	**$51.50**	**$56.65**
22KM1223	—Ivory—Natural Gas	**51.50**	**56.65**
22KM1224	—Green—Artificial Gas	**51.50**	**56.65**
22KM1225	—Green—Natural Gas	**51.50**	**56.65**

Quality Earmarks to Look For in a Gas Range

- **DESIGN**
- **CONSTRUCTION**
- **LOW GAS CONSUMPTION**

$4 DOWN



A Beautiful New Console

This attractive **Console Model** Prosperity Range has all the impressive features of the Table Top Model above except oven control, ovens insulated only in doors and top, and one utensil drawer instead of two. Otherwise it has all of the **patented exclusive features** which place the Prosperity line several steps ahead of all competition from the standpoint of **quality** as well as on the basis of **Value.**

New Exclusive Patented Cooking Top

Burner Assembly. Construction on an entirely new principle and different in appearance from any other gas range. The steel cooking top is stamped to provide a funnel around each burner. All spillage from vessels drips down the side of the funnel and clears the burner. The entire cooking top is porcelain enameled and **the heat is reflected** from the surface of the funnel to the vessel. These burners have an **efficiency of 45%** as compared to 32% on the average burner. Imagine the saving in gas! The same principle is used in the Table Top Model above.

Baking Oven, 16x13x19 in. Height to cooking top, 33¼ in. Broiling oven, 16x6¾x19 in. Other measurements, shipping points, same as on Table Top Model above. Shpg. wt., 200 lbs. **Not Prepaid.**

22KM1226—Ivory. Artificial Gas.
Cash Price.....**$36.85**
Time Payment Price..... **40.50**
22KM1227—Ivory. Natural Gas.
Cash Price.....**$36.85**
Time Payment Price..... **40.50**
22KM1204—Green. Artificial Gas.
Cash Price.....**$36.85**
Time Payment Price..... **40.50**
22KM1205—Green. Natural Gas.
Cash Price.....**$36.85**
Time Payment Price..... **40.50**
Terms: $4 Down; $4 a month.

When buying on Time Payments, use Time Payment Order Blank in back of Catalog.

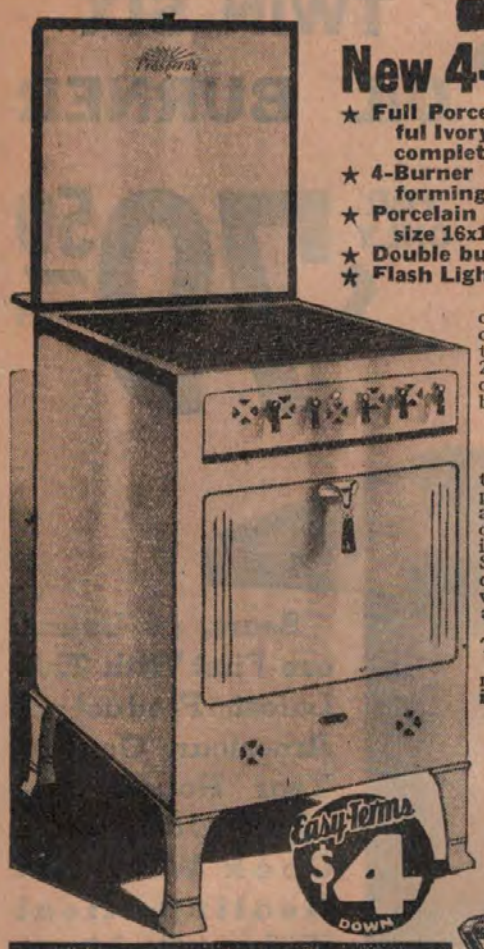
Imagine! ONLY $36.85 CASH PRICE

For Bottled or Tank Gas

Write us for price on gas ranges for use with bottled or tank gas

Ranges. SAVE ½

New 4-Burner Rangette



- ★ **Full Porcelain Enameled over all—Beautiful Ivory with Black Trim. All front bolts completely concealed.**
- ★ **4-Burner top cover over burners lifts, forming splasher back.**
- ★ **Porcelain lined, rust-proof oven, big range size 16x13x20 in.**
- ★ **Double burners for oven and broiler.**
- ★ **Flash Lighter—simply turn the valve.**

Here's modern, appealing beauty, cooking capacity and top notch quality construction at a price never before thought possible! Compact! Uses only 22x27 in. floor space. Cooktop as big as on any gas range, 22x20¼ in. All top burners light by turning gas valve.

Oven Valve Control

Automatic 2-way oven Valve controls both oven and broiler burners, permitting use of only one at a time—absolutely safe. Porcelain broiler and drip pans. Height to cooking top, 35½ in. Burns manufactured or natural gas. State which you burn. Shipped from our store or Harrisburg, Pa. Shpg. wt., 220 lbs. See estimated freight rates at lower right.

22KM1149¼—Cash.. **$31.50**
Time Payment Price..... **$34.65**
EASY TERMS; $4 down, $4 a month. Use Time Payment Order Blank in back of catalog.

At Sears for Only $31.50 CASH

3-Burner Rangette

Low Priced but Quality All Through **$11.85**



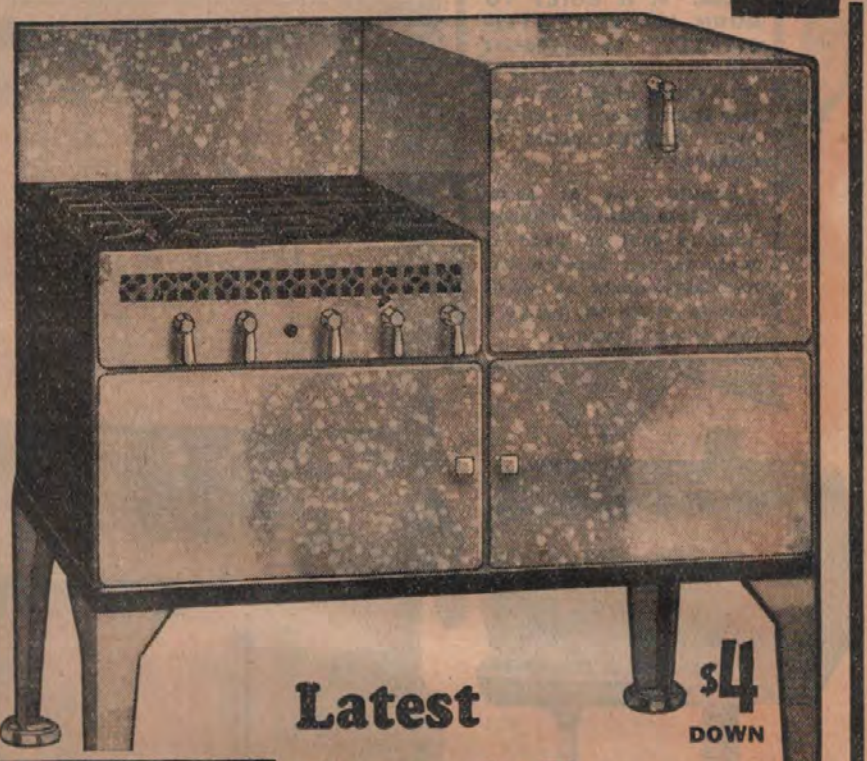
Semi-Porcelain Enameled

- **—Steel frame, cast iron cooking top, burners and oven door frame.**
- **—Splasher and oven door panel in White Porcelain Enamel.**
- **—3 standard size top burners.**

Just figure the price of this stove in terms of cooking capacity and see what a bargain it is! It has 3 full size top burners and a good sized oven and is a value that simply can't be duplicated. Ideal for small kitchens and apartments because it uses so little floor space.

Oven has rust-resisting lining and safety lighter. Oven, 16x12x11 in. Cooking top is 25x13 in. Shpg. wt., 90 lbs.; without splasher, 65 lbs. For Manufactured or natural gas. State which you use. Shipped from our store. **Not Prepaid.** Estimated freight rates at lower right.

22KM739¼—Stove with Back Splasher..... **$11.85**
22KM738¼—Stove without Back Splasher..... **$8.85**
22K929—Set of 4 Leg Rests. Shpg. wt., 1 lb. 8 oz. **Postpaid if part of $2 order or more**..... **18c**



Latest Console Type at a Real Big Saving — **$4 DOWN**

$24.85 Cash

- **New Stippled Ivory and Green Porcelain Enamel except sides and legs.**
- **Made of Heavy Gauge Steel.**
- **Boltless front; concealed Manifold.**
- **Big storage compartment under burners.**
- **Zinc-lined oven and broiler interiors—rust resisting.**
- **Porcelain Enameled drip pan and broiler pan.**
- **Pendant Handles.**
- **A.G.A. Approved.**

Every feature in line with the very latest vogue in kitchen furnishing! Note particularly the design, the perfectly balanced proportions of each part. No ugly parts in view; even the bolt heads are concealed. All parts except sides and legs in the new Stippled Ivory and Green Porcelain Enamel.

MEASUREMENTS: Oven, 16 in. wide, 18 in. deep, 13 in. high. Broiler, 16x18x9 in. Cooking top, 20x19 in. Height to cooking top, 33 in. **Right Hand Oven Only. State whether wanted for natural or artificial gas. Shpg. wt., 175 lbs.**

Shipped from Boston, Mass. or Harrisburg, Pa. **Not Prepaid.** Mail order to Philadelphia or Boston, the city nearer you. Shpg. wt., 175 lbs. See freight rates below.

22KM914½—Cash Price..... **$24.85**
Time Payment Price..... **$27.35**
EASY PAYMENTS: $4 down and $4 a month. Use Time Payment Order in back of catalog.
22K929—Order a set of Leg Rests as shown on range. Shpg. wt., 1 lb. 8 oz. **Postpaid if part of $2 order.** Set of 4..... **18c**
22K900—Automatic Lighter for top burners. Shpg. wt., 4 oz. **Postpaid if part of $2 order**... **$1.25**



$3.50 Post Paid

Hot Plates of Quality

Low in price but strong and sturdy. Very efficient for laundry service. Used also for cooking and baking. For Baking Oven see page 815.

High or low leg model, each in two sizes. Cast Iron cooking top and burner assembly. Manufactured or natural gas. **Postpaid.**

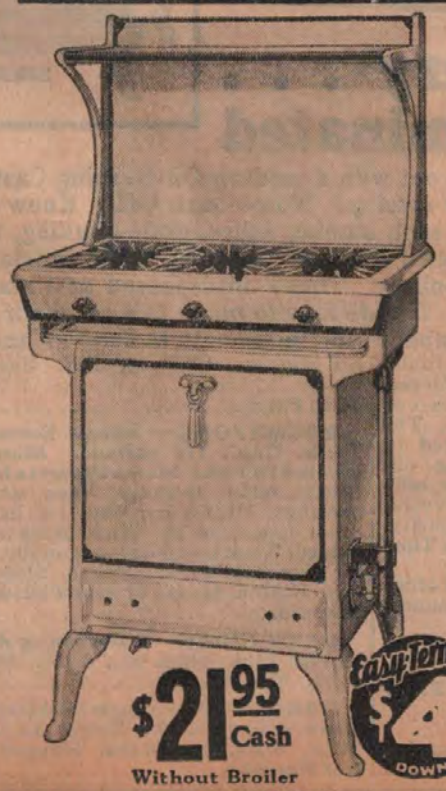
High Leg Model—(22 in. High)
22K335—3-Burner (Top 28x9½ in.) **$4.75**
22K391—2-Burner (Top 19¼x19½ in.)..... **$3.50**
Low Leg Model—(5¾ in. High)
22K399—3-Burner (Top 26x9½ in.). **$3.40**
22K398—2-Burner (Top 17¾x9½ in.)..... **2.25**



Gas Tubing

At last! Gas tubing equipped with a steel safety clamp on each end to keep it tight on appliance and gas supply. Best quality. A.G.A. Approved. The only real safety clamp on the market. Shpg. wt., 3 oz. per foot. **Postpaid if part of $2 order or more.**

22K2700—3 ft.. **35c**
22K2701—4 ft.... **45c**
22K2702—6 ft.... **60c**
22K2703—8 ft.... **75c**
22K2704—10 ft... **95c**



$21.95 Cash
Without Broiler

Porcelain Enameled

- **—Beautiful Green and Ivory color.**
- **—Large oven, lined with porcelain enamel.**
- **—Concealed manifold pipe and valves.**
- **—Boltless Main Front.**

Here is a complete gas cooking service for the smaller kitchen. A.G.A. approved. Although built compact to save space, it has ample capacity for most any cooking job. 3 or 4-Burner cooking top. FULL PORCELAIN ENAMELED inside and out, including the sides and oven interior. PRESSED STEEL BODY, extra thick, with cast iron front and cook top. Porcelain Enameled broiler and drip pans. Manufactured or natural gas. State which you use. Can be ordered with or without broiler.

MEASUREMENTS

	3 Burner	4 Burner
Oven.....	16x12x13 in.	16x19x13 in.
Cooking Top..	27x13½ in.	25x21 in.
Shpg. Wt.....	131 lbs.	169 lbs.

EASY PAYMENTS: $4 down, $4 a month. Use Time Payment Order Blank in back of catalog. Shipped **Not Prepaid** from our store.

Three Burner

Style	Number	Cash	Time Payment
With Broiler	22KM1601¼	$24.95	$27.45
Without Broiler	22KM1600¼	21.95	24.45

Four Burner

With Broiler	22KM1603¼	30.95	34.00
Without Broiler	22KM1602¼	27.95	30.75

Estimated freight per 100 lbs. for all the stoves on this page: 150 miles, 60c; 300 miles, 85c; 500 miles, $1.29.

First Again!

OIL BURNING RANGE with *E-Z-est-WAY* TWIN SIX OIL BURNER

FOR ONLY $79.50 CASH

QUALITY

This is NOT just a coal stove with oil burner added. It is BUILT TO BURN OIL VERY EFFICIENTLY. Special draft controls allow you to get the full benefit of the heat before it passes up the chimney. COMBUSTION IS COMPLETE.

Should you at some later time desire to change back to coal or wood as fuel, we can furnish the necessary parts at small cost to make the range a coal or wood burner.



Burner Described on Page 795

$5.00 DOWN

SAFE—Burner listed as Standard by Underwriters' Laboratories.



22KM87⅓

Sears, as Usual, are First With This Latest Product of American Genius. Year Round Kitchen Comfort—Cook Without Heating—Heat Without Cooking.

Kitchen Drudgery . . . Completely Eliminated

It took Sears to be the first to come out with a modern Oil-Burning Cast Iron Kitchen Range, *never before in any mail-order catalog!* Now—burn OIL! Know the happiness of eliminating the unpleasant evils of soot, smoke, ashes, grate-shaking, the odors that taint your food, dirty wood boxes and coal scuttles Experience the satisfaction of clean, even heat and improved quality of cooking. These unsurpassed advantages are yours for the amazingly low price of $79.50. *Decide now to make this excellent investment in home improvement*—it will pay you unbelievable dividends in comfort and cleanliness.

The range is of heavy Cast Iron, beautifully Porcelain Enameled over all in **Springtime Green** and **Antique Ivory.** The oil-burning unit is our E-Z-est Way Twin Six described on page 795. The two are specially adapted, and exactly suited to each other, the combination producing an oil-burning unit that is right "there" with new **efficiency, economy** and **cleanliness.** It's a revolutionary development, yet a revelation in simplicity.

Easy Payments: $5 down, $7 a month. Use Time Payment Order Blank in Back of Catalog.

Shipped from factory in Central Ohio. Send order to our store. Shipping weight 410 pounds. **Not Prepaid.**

22KM1352⅓—Oil Burning Range complete with Twin Six Burner as shown. Cash Price. **$79.50**
Time Payment Price. **87.50**

Add $4.00 Extra for 32 Quart Copper Hot Water Reservoir

22KM87⅓—**Range only,** without oil-burning unit, but equipped to take any standard size Twin Six Burner oil-burning unit. Shpg. wt., 385 lbs.
Cash. **$56.50**
Time Payment Price. **62.25**

22KM2705⅓—**Range Burner Oil Storage Tank. Cap., 110 gallons. Manufactured and labeled to meet Massachusetts law.** Diam., 24 in. Length, 60 in. 16-gauge. Shpg. wt., 100 lbs. Pipe openings; fill, 1½ in.; vent, 1¼ in.; gauge, 1½ in.; drain faucet, ¾ in. High grade steel, electrically welded. Tank installed horizontally. Full directions for easy installation included. Shipped from factory near Boston, Mass., or near Philadelphia, Pa. **Not Prepaid. $7.60**

22KM2706¼—**Self-closing drain faucet** for storage tank. Shpg. wt., 4 lbs. Shipped from our store. **Not Prepaid. 75c**

22KM2707¼—Angle steel frame for supporting above storage tank. Height to bottom of tank, 21 in. Shpg. wt., 18 lbs. Shipped from our store. **Not Prepaid. $1.45**

The Most Economical Way to Cook

HERE in this Oil-Burning Range and the E-Z-est Way Twin-6 are the full fruits of 60 years' experience in making high grade stoves and oil burners.

The burners will reach full flame in 5 to 7 minutes. It will burn all night at low flame and your kitchen will be warm when you get up. **No building the morning fire.** You can have a fire as hot as you want by simply turning a valve. Remember, with oil as a fuel, you keep the fire going only when necessary. If the cooking is done, or if the kitchen is warm enough, you can turn it out completely. **That's real fuel economy!**

Burns Range Oil, No. 1 Furnace Oil, 38-40 Distillate or common kerosene, which costs from 8 to 10c a gallon in most localities. Gives a clean, blue, intensely hot flame, easily regulated to any cooking heat desired. Both burners at full flame consume not more than two pints of oil per hour, or a gallon in four hours. Use one burner for top cooking or all night heating; both burners for oven cooking. The fuel cost figures around one cent per hour per burner at full flame. No coal, wood, ashes or dust—just **clean, uniform, odorless heat** at the turn of a valve.

The burner is installed in the range at the factory. You only set up the tank and stand, connect up one piece of copper tubing and connect the range to a 6-inch chimney flue.

Here are some details of the range:

—Cooking Top, 31¾x23½ in., heavily reinforced, ground and polished to a mirror-like finish. Height from floor, 31½ in. Has six 8-inch lids, including one anti-scorch and one sectional. Stove height over all 50¾ in.

—Baking Oven is 18x17x11¾ in. Reliable heat indicator in door. Opens by foot kicker or handle. Buffet High Shelf at top of range. No unsightly bolt heads in front.

22KM100¼—Copper Coil for hot water boiler. Fits around one burner. Shipping weight, 9 lbs. **Not Prepaid. $2.95**
Shipped from our store.

FREIGHT Is Fast and Cheaper - See Index for Rates

E-Z-est-WAY OIL STOVES are of FINEST QUALITY

SEARS SEAL OF QUALITY
1ST. QUALITY EFFICIENCY CONSTRUCTION

- Three cooking holes.
- Three standard size burners.
- Lustrous Black Japan and Green Lacquer finish.
- Blue polished steel oven, 18x11½x12 in. inside.
- Clean, odorless, smokeless blue flame.
- Metal fuel tank, holds 5 pints.

To pay more than our price for a **3-Burner Wickless Kerosene stove** is a needless waste of money, for no other offers any more in build, quality, than this ***E-Z-EST WAY***. It's a genuinely good stove throughout, clean, efficient and dependable.

Oven is **lined with asbestos** on top and sides. Oven is our **22KC475¼** at right.

Cooking top is 37¼x14 in. Height to cook top, 31¼ in. Oven, inside, 18x11½x12 in. Shpg. wt., complete, 80 lbs. **Shipped from our store or factory near Boston, Mass. Not Prepaid.**

22KM1237¼—Stove Complete as shown..... **$12.50**
22KM1235¼—With Oven, without Shelf..... **10.15**
22KM1236¼—With Shelf, without Oven..... **9.65**
22KM1234¼—Without Shelf or Oven..... **7.30**
22K444—Extra lighting rings. Shpg. wt., 12 oz. Postpaid if part of $2 order or more. Per doz..... **85c**



$12.50 Complete As Shown

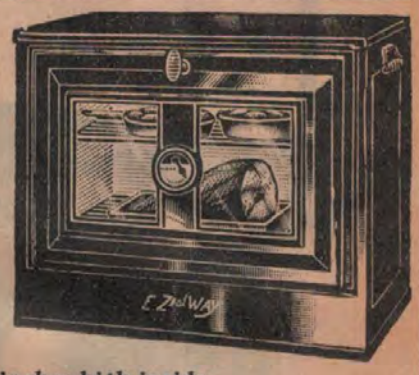
Thousands of these E-Z-est WAYS are now in use throughout the country, and are daily giving the most dependable and efficient service, truly amazing in a stove offered at so low a price.

SEARS NO FAILURE OVENS Are Scientifically BUILT

No need to light up the oven of your gas or oil range for small amounts of baking. One of these ovens will do it in less time and with less fuel. Built to give the very best results.

- **Patented deflector plate and scientifically correct air circulation space between outer body and inner linings—even heat at every point.**
- **Made of Blue Polished Steel.**
- **Asbestos Lining on Sides and Top.**
- **Electrically welded Racks.**
- **Interior of Bright Corrugated Tin.**

Our BEST With Heat Indicator



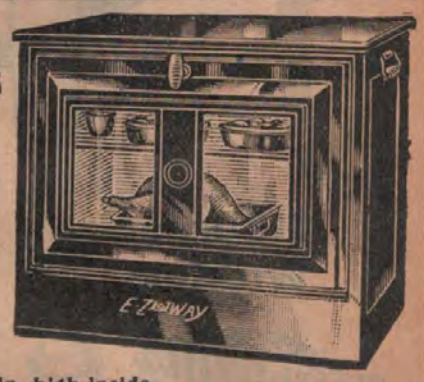
$3.95

—18x12—11½ inches high inside.
—Accurate Oven Heat indicator.
—Two "Cold" Handles for easy handling.
—Two-panel glass door.
—Asbestos Lined.

There is no better baker. At our low price, there is no greater value! Efficient, accurate. Complete with heat indicator. No more guessing when oven is hot.

Shipped from our store. Shpg. wt., 26 lbs. **Not Prepaid.**
22KC476¼..... **$3.95**

Very POPULAR New Low Price



$2.85

—18x11½—12 in. high inside.
—Two-panel glass door.
—Two "Cold" Handles for easy Handling.
—Asbestos Lined.
—Made of heavy Rust Resisting steel.

Like the one above except it does not have Heat Indicator and is built of steel which is not quite as heavy. A big, reliable, well built oven that will give excellent results. Shipped from our store. Shpg. wt., 24 lbs.
22KC475¼—Not Prepaid..... **$2.85**

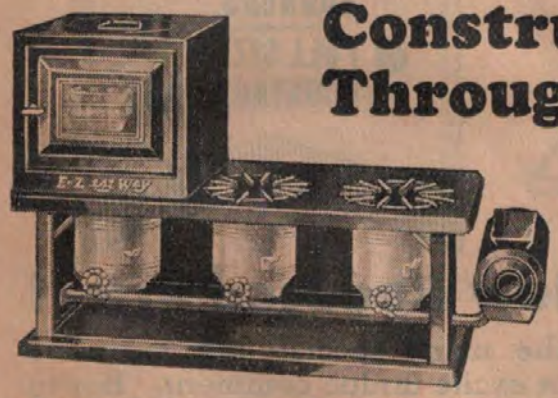
SMALL SIZE



—12x10x8 inches inside.
—Glass panel door.
—Two oven racks.
—Made of Blue Polished Steel.

Just the oven for pies, toast, cakes, etc. **Not asbestos lined.** Shpg. wt., 11 lbs. **Postpaid if part of order of $2.00 or more.**
22KC467¼..... **$1.30**

The Genuine E-Z-est Way Construction Throughout..



TWO SIZES

2 or 3 Burners With or Without Baking Oven

- **Standard size burners. Quick and easy to light.**
- **Sturdy Good Gauge Steel Construction throughout.**
- **Burns Common kerosene. 5-pint metal oil tank.**
- **Attractive green lacquer and black japan finish.**
- **Clean hot blue flame. Smokeless and odorless.**
- **Polished blue steel oven, measuring 12x10x8 in.**

$7.20 WITH OVEN

If your kitchen is small or your family is not large, here is the stove that will meet your requirements. It is of genuine ***E-Z-est WAY*** Construction throughout and offers the maximum of cooking convenience and economy. Used for all forms of light cooking to save lighting a big range. Very efficient also for laundry work.

Can be moved about or taken anywhere because of its convenient size. Many of our customers use it for camping, touring, etc. Simple to operate and costs **just a few cents for a whole day's service.** Oven is our **22KC467¼** at right.

Shipped from our store or factory near Boston, Mass. Not Prepaid.

Size	Cooking Top, In.	With Oven	Price	Shpg. Wt., Lbs.	Without Oven	Price	Shpg Wt., Lbs.
3-Burner	32¼x14	22KC1233¼	$7.20	50	22KC1232¼	$5.90	35
2-Burner	22 x14	22KC1231¼	5.95	42	22KC1230¼	4.65	27

Extra Asbestos Lighting Rings. Order a dozen and have them when needed.
22KC444—Per dozen. Shpg. wt., 12 oz.
Postpaid if part of $2 order or more..... **85c**

Single-Burner PICNIC Oil Stove



$2.65

—Steel Body.
—Black Finish.
—Burns common Kerosene.

Just right for picnics, outings, camping trips, etc. Takes up little room, is light in weight and can be easily carried about. Steel body protects flame against wind and drafts. Stands solidly on strong base. Genuine E-Z-est Way construction throughout. Single giant burner just like on our big ranges. . Tank holds 2 pints. Height overall, 10¾ in. Diameter, 9½ in. **Not Prepaid.** Shpg. weight, 10 lbs. **Shipped from our store.**

22KC434¼ PICNIC..... **$2.65**

22K401—Extra asbestos lighting rings. Postpaid if part of $2 order or more. Per dozen. Shpg. wt., 12 oz.....**95c**

Genuine E-Z-est WAY Rings, Wicks and Inner Chimneys

These Parts All Shipped POSTPAID When Included in Orders of $2 or More
When Ordering These Parts Be Sure to State Name and Number of Your Stove



Combustion Chimneys (Inner Drums)

New **chrome-steel** inner perforated chimneys for all E-Z-est Way WICKLESS burners. Completely rust-proof and so near heat-proof they will last three to five times longer. Can also furnish regular plain steel tubes.

Chimneys 3½ in. in diameter to fit 4-in. diameter Burner Bowls. (Shpg. wt., 1 lb. 8 oz.) **95c**
22K907—Chrome Steel. Each..... **95c**
22K972—Plain Steel. Each..... **50c**

Chimneys 3 in. in diameter to fit 3½-in. diameter Burner Bowls. (Shpg. wt., 1 lb. 4 oz.) **70c**
22K2708—Chrome Steel. Each..... **70c**
22K971—Plain Steel. Each..... **40c**



Rings or Kindlers

E-Z-est Way Wickless Oil Stoves give best results with Genuine E-Z-est Way Asbestos Rings.

Two Sizes: Regular size 3½ in. in diameter and Giant Size 4 in. in diameter. Shpg. wt., doz., 1 lb.
22K401—4 in. in diameter. Dozen..... **95c**
22K444—3½ in. in diameter. Dozen..... **85c**
A new idea. Woven Asbestos Tape for making rings for stoves other than our own. Cut with scissors to fit. 4 yds. to roll. Shpg. wt., 8 oz. **70c**
22K945—⅞ in. wide. Per Roll..... **75c**
22K946—1 in. wide. Per Roll..... **80c**
22K947—1¼ in. wide. Per Roll..... **80c**



Six.....**$1.40**

Wicks

For E-Z-est Way Wick stoves we furnish wicks of finest quality made especially for E-Z-est Way Burners. If you own one of our E-Z-est Ways be sure you get the genuine E-Z-est Way Wicks. Shpg. wt., 15 oz. for 3.

22K463—For E-Z-est Way Wick Stoves.
Twelve..... **$2.80**
Three..... **70c**

E-Z-est WAY OIL



5-Burner Wickless

- CONCEALED FUEL TANK
- NEW BURNER RAISING MECHANISM
- REMOVABLE ANCHOR PLATES
- RIGID BURNER ASSEMBLY
- JOINTS SECURELY TIED
- TRIPLEX COOKING TOP
- HI-SPEED BURNERS
- FULL SIZE COOKING HOLES

MANY NEW FEATURES!

$28.85 CASH

A New Reduced Price!

Easy Terms $4 DOWN

If we charged correspondingly more for the many special and exclusive features of *E-Z-est* WAY Oil Stoves, it would not excite undue comment. But to include them all not only without increasing the price but actually forcing it down still lower is an achievement which only the World's Largest Store is capable of accomplishing. There's so much quality packed into *E-Z-est* WAY stoves that they are many laps ahead of the field in value. Note particularly that the fuel tank is OUT OF SIGHT—out of the way. Read carefully the description of features, study the illustrations, make your comparisons. If you do this, we know you'll agree that *E-Z-est* WAY Oil Stoves offer by far the most for the money. That's why we've sold hundreds of thousands of them in the past few years.

Strong and Sturdy in Bright Attractive Colors

E-Z-est Way Oil stoves are solidly and rigidly constructed of the best grade of stove steel, semi-porcelain enameled in enduring colors. No. **22KM427½**—above is in beautiful ***Stippled Green with Black Japan trim.*** Oven top asbestos lined. No. **22KM406½** — at lower right is in a beautiful combination of ***Green and Ivory with Black Japan Trim.***

30 Days' Trial

It's easy to buy on our Time Payment Plan. Send only small down payment with Time Payment Order Blank or send full cash price. Whether you buy on easy payments or pay full cash when you order, you can return any *E-Z-est Way within 30 days* if for any reason you are not satisfied. In such case we will refund everything you have paid.

5-Burner Model

MEASUREMENTS: Floor space, 52x23 in. Height to cooking top, 31½ in. Cooking top 28x19¾ in. without end shelf. Oven, 18¾ in. deep, 14 in. wide, 12 in. high. Right Hand Oven Only. Tank holds 1 gallon, enough to fuel one burner for 15 hours. ***Shipped from factory near Boston, Mass., Philadelphia, Pa. and Harrisburg, Pa. Not Prepaid.*** Mail order to Philadelphia, Pa., or Boston, Mass. Shpg.wt., 180 lbs. Estimated freight charges per 100 lbs.; 150 miles, $0.58; 300 miles, $0.83; 500 miles, $1.27; 750 miles, $1.45.

22KM427½—*E-Z-est Way 5 Burner as shown above.*
Cash Price **$28.85**
Time Payment Price $4 down, $4 a month .. **$31.75**

22KM406½—*4-Burner, as shown at right.*
Cash Price..... **$25.85**
Time Payment Price, $4 down, $4 a month. **28.50**

When ordering on Easy Payments Use Time Payment Order Blank in Back of Catalog.

4-Burner Model

The 4-burner model at right is the same as the 5-burner except that it has the exposed bottle fuel tank (1 gallon capacity) 4-burner instead of 5, and is of different finish. Splashers and oven door are **Ivory Porcelain Enameled.** Burner chimneys **green porcelain enameled.** Other parts **green lacquer, Ivory lacquer and Black baked Japan.** Cooking top, 23¼x19¾ in. Oven, 18¾ in. deep, 14 in. wide, 12 in. high. Oven top is not asbestos lined. Shpg. wt. 150 lbs. Same shipping point and freight rates per 100 lbs. as for range above.

22K952—Set of 4 leg rests. Postpaid if part of $2 order. Shpg. wt., 3 lbs..... **25c**

22K401—Extra lighting rings. Postpaid if part of $2 order. Shpg. wt., 12 oz. per dozen **95c**



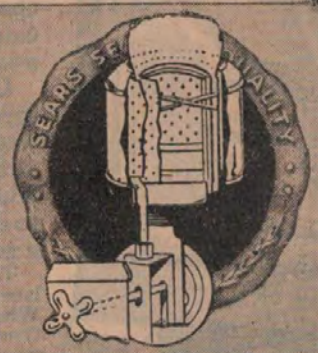
$25.85 CASH

$4 Down, on Our Easy Payment Plan

RANGES *are First because*



"New Concealed Fuel Tank"
Solid Brass. Outside Gauge shows the amount of fuel at a glance



"Sears Exclusive Burners"
Completely smokeless and odorless. Adjustable to any heat *by* cam dial



"Removable Anchor Plates"
Cooking top equipped with three one-piece anchor plates. Heat resisting steel. Will not warp as on ordinary oil stoves



"Heavily Reinforced and Braced"
Generous use of cross braces make the E-Z-est Way as Rigid as any fine gas range. Can't loosen and wobble

NEW Beauty and NEW Mechanical Efficiency Super *E-Z-est-WAY* 5-Burner Wickless



Chrome Steel Combustion Tubes. Lasts 3 to 5 times longer than ordinary steel.



Porcelained Enameled Insulated Oven. Absolutely rustproof. Easy to keep spotlessly clean.



More Porcelain Enamel Parts. Finished in lustrous Green and Ivory.



An Oil Stove of unchallenged excellence, having all of the features of the stoves on page at left and in addition, those noted above. This Super-*E-Z-est* WAY is the modern note in kitchen equipment. No range can offer you more in appearance or easy performance.

New Exclusive Features

New Porcelain Enameled Parts, everlasting, rustproof. Attractive combination of Green and Ivory.

Asbestos insulation in oven, on all sides and top, reduces heat loss to a minimum and speeds up baking. Side wall heat indicator means no more guessing.

The New Chrome Steel Inner Burner Tubes are made of expensive metal to be sure, but not too good for the Super *E-Z-est* WAY. They will not burn out.

Built in Oven with *new oven door*—beautiful pendant handle.

Add to this impressive list the tried and proved features of all *E-Z-est* WAY Oil Ranges. One, Two-Piece Sectional lid.

Five Hi-Speed Wickless Burners, easy to light; quick, clean, odorless heat. Six full-size cooking holes with **Triplex Double-Duty** heating arrangement in 3 removable sections by which heat is diverted thru special flues from front burners to rear holes and used twice.

Easy Terms $4 DOWN

OUR TERMS ARE CONVENIENT

$35.50 Cash Price

MEASUREMENTS: Floor space, 52x23 in. Height to cooking top, 31½ in. Cooking top, 28x19¾ in., without end shelf. Oven, 18¾ in. deep, 14 in. wide, 12 in. high. Right Hand Oven Only. Tank holds 1 gallon.

Shipped from factory near Boston, Mass., Philadelphia, Pa., and Harrisburg, Pa., Not Prepaid. Mail order to **Philadelphia, Pa. or Boston, Mass.** Shpg. wt., 205 lbs. Estimated freight charges per 100 lbs.: 150 miles, 58c; 300 miles, 83c; 500 miles, $1.27; 750 miles, $1.45.

22KM413½—*Super E-Z-est WAY* Cash Price..... **$35.50**
Time Payment Price..... **$39.25**
Easy Payments: $4 Down, $4 a Month. For Time Payments, use time payment order blank in back of catalog.

22K952—Set of 4 Leg Rests, Shpg. wt., 3 lbs. Postpaid if Part of $2 order or more..... **25c**

22K401—Extra Lighting Rings. Shpg. wt., 12 oz. Postpaid if part of $2 order.
Per Dozen..... **95c**

See Complete Index in BACK of this Catalog

Electric COOKING

Costs No More!



Just like a fireless cooker! The oven is insulated on all sides and top with a mineral wool wall one-inch thick. Keeps heat IN the oven. Keeps your kitchen cool. Current is on only 25% of the baking time to maintain constant temperature.



CASH PRICE $99.50 Without Timer



ENTIRELY AUTOMATIC!

Sets like a clock. Timer turns heat on and off at any desired time. Heat control maintains any temperature.

$8 DOWN

QUALITY—the Finest!
SEARS PRICE—the Lowest

Cooking top has four full size burner units—one 2000-watts and three 1000-watts each. Oven and broiler units are 1500-watts each, and are operated by patented "single switch." Simplifies control of baking and broiling. Oven insulated all around with thick layers of mineral rock wool. Frame of strong steel construction that will give a lifetime of service. 3 degrees of heat on cooking top—High, Medium and Low, the proper heat for any cooking need. Overall width and depth, 43¾x25 in. Cooking top, 24x21½ in. Oven, 16 in. wide, 14 in. high, 18 in. deep. Height to cooking top, 32½ in. Supplied for 115-230 volts, 3 wire, 60-cycle Alternating Current.

This hook-up adaptable to 110-220 and 120-240 voltages. They don't make electric ranges any better than this Porcelain Enameled Prosperity, nor can you buy an electric range of equal quality anywhere for less than our price. Shipped from Chicago, Ill. Not Prepaid. Shpg. wt., 235 lbs.

Decide Now to Enjoy Its Many Advantages!

Last year thousands of families changed over to electric cooking because it is **cleaner, more satisfactory** and **safer.**

Cooking in this modern way is not experimental—it has long since passed that stage and is accepted by cooking authorities everywhere as a desirable household utility. There are no matches to light, or no pilot light to burn. Merely a switch to turn.

The PROSPERITY Electric Range is finished in a charming combination of **Snow White** and lustrous **Gray Porcelain Enamel.** Oven interior is **Blue Porcelain Enamel**—permanently rustproof and sanitary. Here are other features:

- **SPEEDY. Special unit makes electric cookery amazingly fast.**
- **ECONOMICAL. You'll be pleasantly surprised to learn that cooking costs about one cent per meal per person.**
- **SAFE. No open flame.**
- **HEALTHFUL. Does not rob air of oxygen.**
- **DEPENDABLE. Dependable heat under perfect control insures correct results.**
- **CLEAN. No smoke, odor or soot.**
- **BETTER FOOD. Full flavors retained.**
- **AUTOMATIC. No more guesswork in food preparation.**
- **COOL. Efficient oven insulation keeps heat radiation at minimum.**
- **SAVES TIME. Complete automatic equipment eliminates constant watching.**

Range With Heat Control

22KM716¼—Cash Price **$99.50**
Time Payment Price **$109.50**
Range With Heat Control and Timer
22KM717¼—Cash Price **$112.00**
Time Payment Price **123.25**
TERMS: $8 down and $10 a month. Use Time Payment Order Blank in Back of Catalog.
22K952—Set of 4 Leg Rests.
Postpaid if Part of $2.00 Order 25c

Crystal Stove Boards



—Steel top, crystallized; mounted on 2-ply cross laid pine base. **Guaranteed against warping.** Attractive design; silver effect. **Shipped freight or express, Not Prepaid.**

Catalog Number	Size, In.	Shpg. Wt.	Each
99KM2104	26x26	7 lbs.	$1.39
99KM2103	28x28	8 lbs.	1.69
99KM2109	28x34	10 lbs.	2.00
99KM2105	30x30	9 lbs.	1.85
99KM2106	36x36	13 lbs.	2.75
99KM2107	32x42	14 lbs.	2.65

Grained Stove Boards



—Heavy steel top; mounted on 2-ply cross laid pine base. **Guaranteed against warping.** Neat design; baked enamel in a beautiful grained finish. Will harmonize with most any furniture. **Shipped only by freight or express, Not Prepaid. State finish.**

MAHOGANY FINISH

Catalog Number	Size, In.	Shpg. Wt.	Each
99KM2110	26x32	9 lbs.	$1.65
99KM2111	28x34	10 lbs.	2.00
99KM2112	30x30	10 lbs.	1.95

WALNUT FINISH

99KM2110	26x32	9 lbs.	$1.65
99KM2111	28x34	10 lbs.	2.00
99KM2112	30x30	10 lbs.	1.95

SAVE AT SEARS ON STOVE ACCESSORIES

Adjustable Cast Iron Fireback



Fits any stove except those with curved back. Adjustable from 14½ to 21½ in. long and from 4½ to 5½ in. high. Shpg. wt., 5 lbs. 12 oz. **Postpaid if part of $2.00 order.**

9K2707 ..... **95c**

Extra Large Stove Shovel



20¼ In. over all

—Black enameled steel. **15c**

Large, deep scoop 9x4½ in.; lgth., over all, 20¼ in. Shpg. wt., 1 lb. **Postpaid if part of $2.00 order.**

9K2700 ..... **15c**

Flue Stop



—Lacquered steel, with decorated face. **7c**

Prevents soot from falling after removing pipe. For any size flue up to 8 in. in diameter. Shpg. wt., 5 oz. **Postpaid if part of $2.00 order.**

9K7007 ..... **7c**

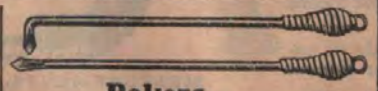
Stove Lid Lifter 8c



—Heavy steel, nickeled. Cool coil handle, 8¾ in. long. **Postpaid if part of $2.00 order.**

9K7008
Shpg. wt., 5 oz. **8c**

Pokers



—⅜-in. heavy steel, nickeled. **18c**

24 in. long. Cool coil handle. Shpg. wt., 1 lb. **Postpaid if part of $2.00 order.**

9K7010—Bent **18c**
9K7011—Straight **18c**

Stovepipe

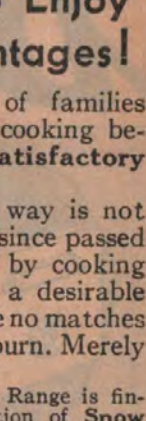
—Uniform blue steel; 28 gauge. Each piece 24 in. long. Edges turned and seams formed, ready to put together. Damper shown not included with pipe. **State size.**

ORDINARY SEAM

Catalog Number	Pipe Size	Shpg. Wt.	Each Piece
9K7001	5 in.	1 lb. 12 oz.	13c
9K7001	6 in.	2 lbs. 4 oz.	16c
9K7001	7 in.	2 lbs. 12 oz.	19c
9K7003	7x6 in.	2 lbs. 8 oz.	20c

PATENTED LOCK SEAM
No tools necessary to lock seams.

9K7012	5 in.	2 lbs.	15c
9K7012	6 in.	2 lbs. 8 oz.	18c
9K7012	7 in.	3 lbs.	20c
9K7013	7x6 in.	2 lbs. 12 oz.	25c



Stovepipe Elbows

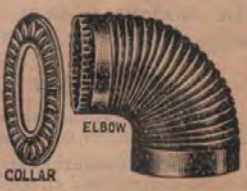
—Uniform blue steel 28 gauge. **State size.**

CORRUGATED ELBOW

Catalog Number	Size Elbow	Shpg. Wt.	Each
9K7005	5 in.	1 lb. 4 oz.	12c
9K7005	6 in.	1 lb. 8 oz.	14c
9K7005	7 in.	1 lb. 12 oz.	18c

ADJUSTABLE ELBOW

9K7014	5 in.	1 lb. 4 oz.	18c
9K7014	6 in.	1 lb. 8 oz.	20c
9K7014	7 in.	1 lb. 12 oz.	23c



Postpaid if part of $2.00 order.

Collars

9K7006

Lacquered steel. 5, 6 or 7 in. **State size.** Shpg. wt., ea. 3 oz.
Each **5c**

Dampers

Illustrated on Pipe

9K7009—Cast iron plate, cool handles. **State size.**
5-in. Shpg. wt., 7 oz. **10c**
6-in. Shpg. wt., 12 oz. **12c**
7-in. Shpg. wt., 1 lb. **18c**

Adjustable Elbow



Postpaid if part of $2.00 order.

We Guarantee to Satisfy You and Save You Money

WHY *Autogas* *Automatic* FUEL CONTROL IS BEST



$34.75 CASH

1. It is positive in operation. Never fails. Can be depended upon to govern the fuel feed at all times.
2. No gasoline can flow into the manifold or burners until the generator is hot enough, to vaporize it into a gas.
3. If the generator burner is put out, the automatic valve turns off the flow of gasoline. Automatically prevents flooding.
4. Meets the rigid requirements of National Board of Underwriters' Laboratories who have listed it as class "A"—the highest possible rating.



$5.00 DOWN

$47.50 CASH

$4 DOWN — BUNGALOW MODEL

Has all the famous Autogas features of *No. 22KM453⅓* at the right except that it is a smaller stove, does not have broiler or utility compartment, and with 3 burners instead of 4. One burner is of giant size. Oven door and back splasher *ivory porcelain enameled*, legs *ivory lacquered*, door handles and burner handles green, other parts *black japanned*. Our price is now about half the usual cost of a gas range and you can cook a whole meal on this stove for as little as 2 cents.

Measurements: Oven, 18x14½x13 in. 1-gallon **Brass** tank. Cook top, 29½x16 in.

Prompt shipment from Harrisburg, Pa., Boston, Mass. or factory in Central Ohio. Not Prepaid. Mail order to Philadelphia or Boston. Estimated freight charges, per 100 lbs., 150 miles, 58c; 300 miles, 83c; 500 miles, $1.27; 750 miles, $1.45.

22KM384⅓—Cash Price..... **$34.75**
Time Payment Price..... **38.25**

Terms: $4 down, and $4 a month. Use Time Payment Order Blank in Back of Catalog.

Order leg rests and extra generator—see prices, catalog numbers, and listing for stove at right.

CLASS "A" RATING BY UNDERWRITERS

ABSOLUTELY SAFE

RUST PROOF BRASS TANK

CLEAR BLUE HOT FLAME

INSTANT STARTER

DOUBLE ACTION PUMP

Autogas Hot Plate



$6.95

—Aluminum lacquer finish.
—Brass tank and pump. Body, legs and burners of cast iron. Removable drip tray.
—Cook top, 21x10 in. 7-in. high.
—Can Furnish Oven of polished blue steel, 12x10x8 in. Inside.

Almost twice as hot as any coal or regular gas flame. Very inexpensive to operate, only one cent per hour with both burners at high flame. And it's **CLEAN**, no smoke or odor. Shipped from Philadelphia, Pa., Boston, Mass. or factory in Central Ohio. **Not Prepaid.** Shpg. wt., 30 lbs. Oven 15 lbs.

22KC472¼—Stove with Oven..... **$8.25**
22KC471¼—Stove without oven.... **$6.95**
22K954—Extra Generator. Postpaid if included in $2.00 orders. Shpg. wt., 1 lb. 8 oz. **$1.35**

The Greatest Gasoline Range Value Ever Offered Anywhere

- Beautifully Colored, with Oven Sidewall, All Door Frames, Door Handles and Trimmings in Marbleized Green Porcelain Enamel. Door Panels, Back Splasher and Burner Handles are Ivory Porcelain Enamel.
- Body of Heavy Pressed Steel with Concealed Bolt Heads.
- Full Size Oven and Broiler. Blue Porcelain Enameled Inside.
- Oven and Broiler Completely Insulated with Thick Mineral Wool.
- Lights Instantly. Heats Generator in 2 minutes or less.
- Leak-tight, Rust-Proof, Brass Tank Holds 1 Gallon.
- Dial Tells Amount of Fuel and Air Pressure at a Glance.
- Double-Action Pressure Pump.
- Full Size Oven, Adjustable Racks. Giant Burners Give 500 Degrees of Heat in 15 Minutes. Heat Indicator.

The *AUTOGAS* converts common gasoline into gas for cooking. It makes a much hotter flame than city gas and costs much less to use. Housed in a sturdy, beautiful unit that is complete in itself—no piping or fittings to buy—no installation expense. We furnish simple instructions for operating. We have sold thousands of *AUTOGAS* stoves to date. Due to our volume production and the tremendous sale of this model during the past summer, we are now able to make a still further reduction in price. It is a value that is positively without parallel.

Measurements: Oven, 18x14x12 in. Broiler, 18x14x7 in. Cooking top, 19¾x19½ in. Right oven only. Shpg. wt., 210 lbs.

Shipped Not Prepaid from Harrisburg, Pa., Boston, Mass. or factory in Central Ohio. Estimated freight charges per 100 lbs.; 150 miles, 58c; 300 miles, 83c; 500 miles, $1.27; 750 miles, $1.45.

22KM453⅓—*Autogas* Cash Price **$47.50**
Time Payment Price..... **$52.25**

Terms: $5 down, $4 a month. Use Time Payment Order Blank in back of catalog.

22K929—Set of 4 leg rests. Postpaid if part of $2 order. Shpg. wt., 1 lb. 8 oz. **18c**

22K953—Order an extra generator for use when regular generator is being cleaned. Postpaid..... **$2.75**

We Guarantee Safe Delivery of All Our Shipments

FIRST

REPORT ON
KENMORE DE LUXE
WASHING MACHINE TESTS

STARTING TEST:—After leaving a KENMORE De Luxe out all night with temperature slightly below zero, the engine was started without trouble in the morning. Another test was conducted with outside temperatures ranging between 50° and 70°. In 500 successive attempts the engine responded readily to the pressure of the tiny foot of a woman weighing only 118 pounds. DEPENDABLE STARTING UNDER ALL CONDITIONS IS ASSURED.

WASHING TEST:—Six cotton sheets were placed in the KENMORE De Luxe Washer and washed 10 hours a day for 77½ days—775 hours to be exact—before they were worn so badly they could not be used. Clothes may wear out, but it requires many washings before they are affected by the washing action. THE KENMORE DE LUXE TRIPLE VANE GYRATOR IS EASY ON CLOTHES.

LIFE TEST:—In this test the KENMORE De Luxe ran for 4,077 hours—an equivalent of 39 years of service (based on a two-hour wash day once a week). The washer was then taken apart to see how seriously it was worn. The shafts, the facers on the gears, and the condition of the bearings were like new. The machine was reassembled with same parts and started again. To date it has run 5,412 hours and is still going—THE EQUIVALENT OF 52 YEARS OF SERVICE IN AN AVERAGE HOME.

ECONOMY TEST:—Repeated tests show the KENMORE DeLuxe consumes on the average of one quart of gasoline for every 2½ hours run. THIS MEANS A COST OF OPERATION OF SLIGHTLY LESS THAN 2c AN HOUR.

SAFETY WRINGER RELEASE TEST:—A slight pressure equivalent to the light touch of a hand was applied 5,000 times and each time the wringer was released, SHOWING THE ABSOLUTE RELIABILITY OF THE WRINGER MECHANISM.

in EVERY TEST

The KENMORE DELUXE wins first place in every test. It is FIRST in endurance; FIRST in washing ability; FIRST in Engine Starting. Thousands in daily use in the cold parts of Washington, Montana, Minnesota, Maine, New York and in the warm states like California and Florida, prove beyond a doubt that this machine is a FIRST QUALITY Washer and that it will start quickly in cold climates as well as in warm.



KENMORE GASOLINE WASHER For Homes Without Electricity

New Briggs & Stratton Engine—*With*

- ★ New 4-Cycle Efficiency—Smoother, More Powerful.
- ★ ¾ H.P.—Can Run Washer and Wringer at Same Time.
- ★ Easy-Starting Foot Pedal—Any Woman Can Start it.
- ★ Oil Pump Lubrication: No Mixing Gas and Oil.
- ★ Non-Flood Carburetor and Improved Air Cooling.
- ★ Holds 1-Qt. Gasoline—enough for big washes.
- ★ Choice of Beautiful Porcelain Enamel or Burnished Copper Tub.
- ★ Swinging Wringer With 2¼-in. Balloon Rolls.
- ★ Latest Type, Triple Vane Aluminum Gyrator.
- ★ Drive Shaft With Leak Proof Housing.
- ★ Machine Cut Steel Gears—Fully Enclosed.
- ★ Stamped Steel Legs—Sturdy and Strong.
- ★ No Marine Gland or Stuffing Box to Leak.
- ★ Large, Easy Rolling Swivel Casters.
- ★ Sturdy Construction—Built for a Lifetime.
- ★ Flexible 8-Foot Exhaust Hose.

SEARS RECORD LOW PRICE

ONLY **$79.85** CASH

With 4-Cycle Engine

$5 DOWN — Convenient EASY Payments — **$7** A MONTH

The KENMORE DeLuxe Gasoline Engine washer has all the advantages of an electric washer. It washes just as clean and just as easily. Does an entire week's washing in ¼ the usual time . . . and, best of all, ANY woman can do ALL the work without help. Note the features above. Look at the opposite page and see how they "Stand up" under gruelling laboratory tests. Then compare it feature for feature with any other washer made! We believe that you will quickly agree that this is a wonderful "buy."

The new 4-cycle construction means smoother operation and longer life . . . Develops ½ H.P.—ample for operating washer and wringer at the same time. Handy foot starter pedal starts engine instantly. ANY woman can start it. Air cooled. Holds 1-quart of gasoline (2½ hours supply) and 1 pint of oil. Not necessary to mix oil with gas.

Equipped with our famous Aluminum TRIPLE VANE GYRATOR, the most efficient washing machine principle known. It swirls the hot soapy water through and through the clothes, cleaning even the grimiest work garments.

We offer a choice of tubs—an extra large, rubber cushioned seamless GREEN PORCELAIN ENAMELED or BURNISHED COPPER TUB. Tubs 13¾ in. deep and 21⅞ in. wide have full 6-sheet capacity. Has new swinging safety wringer with 2¼-in. balloon rolls. Has machine cut steel gears, fully enclosed. Strong stamped steel legs. Wringer frame, base and legs lacquered in Nile Green.

Porcelain Tub	Copper Tub	Cash	Time Payment
22KM1572⅓	22KM1573⅓	$79.85	$87.85

Terms: $5 down and $7 a month. Use Time Payment Order Blank in back of catalog. Shipped from our store or from factory in Central New York. Not Prepaid. Shpg. Weight 210 lbs.

30 DAYS' TRIAL

Order NOW for 30 Days' Trial. Why not decide to make your hardest job one of your easiest? Send only $5 Down (Using the time payment order blank in back of catalog) or send the full cash price. Wash with this machine for 30 days, a full month. Compare it with any engine driven washer you wish. Then DECIDE! If you are not more than satisfied with the KENMORE DeLuxe Gasoline Engine Washer, send it back. We will return all you have paid. But you better hurry! Prices may never be so low again! So act NOW before it's too late.

Our Free Exchange Offer

We will exchange the gasoline engine of your KENMORE for an electric motor any time within two years of purchase date. You pay only the freight.

Our Unconditional Guarantee

We unconditionally guarantee the KENMORE to be free from all defects in material and workmanship; that it is the greatest dollar for dollar value in the washing machine industry today.

14 MIGHTY REASONS WHY ....the KENMORE Electric is the greatest $48.50 buy in all America



HANDSOME TUBS

Choice of Green Porcelain Enameled or heavy copper Tub, nickel plated inside. Shell of porcelain tub is one-piece VEOS Ingot Steel. Enamel is fused, inside and out, right into the metal.



THREADED DRAIN PLUG

Drain is threaded for hose connection. Permits rapid emptying of tub. For homes without a drain in the floor we recommend our filler and drainer shown on page 823.



RUBBER TUB MOUNTING

Between the tub and metal base is a soft rubber cushion which prevents vibration and eliminates the noise found in many machines without this feature.



LEAKPROOF CONSTRUCTION

Tub cannot leak at gyrator post, because gyrator gets its power above water line. No marine glands of stuffing boxes to wear and leak. Oil cannot get into tub.



2¼-INCH BALLOON ROLLS

Rolls are SOFT—and will NOT break buttons. Reversible drain board. Swinging wringer. "Pressure" cleans clothes—squeezing out the last drop of dirty water.



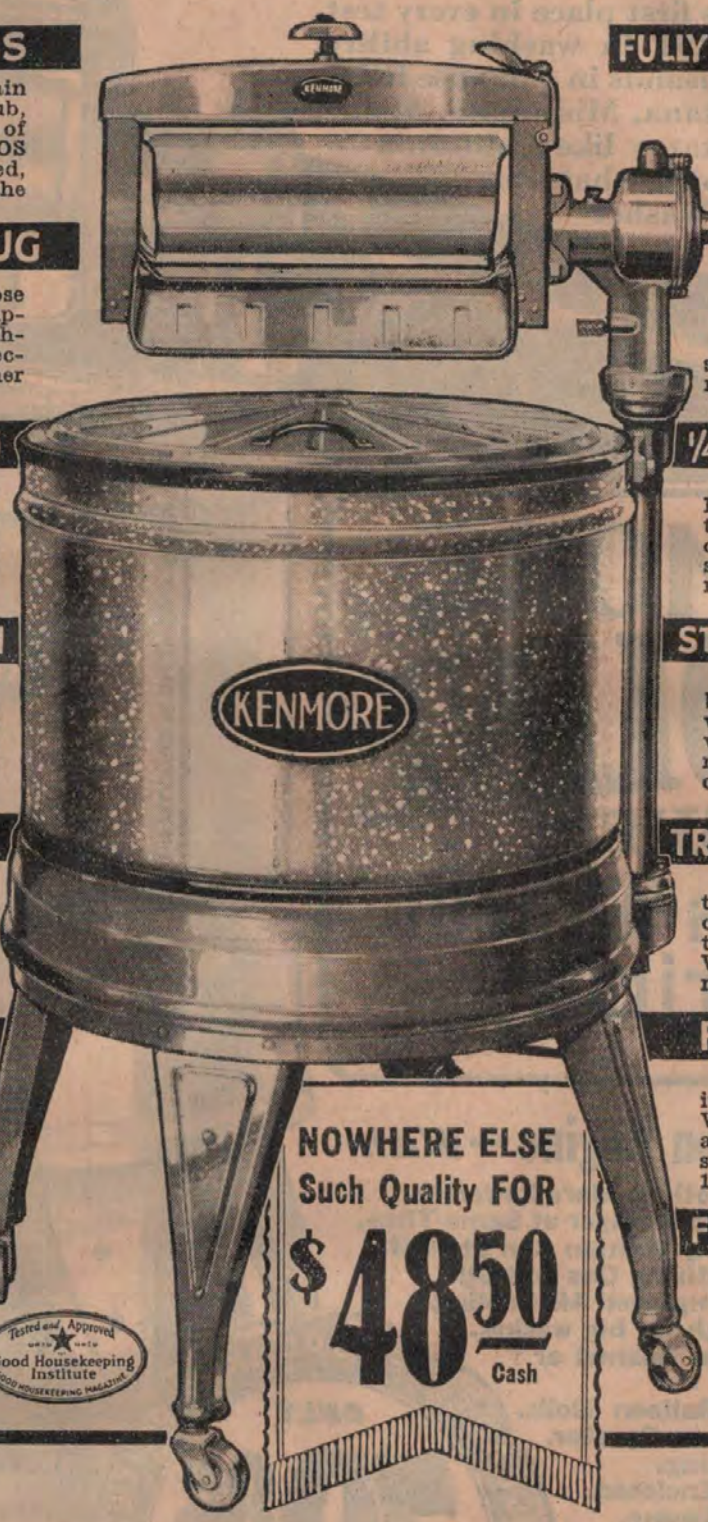
POSITIVE SAFETY RELEASE

"Hair Trigger" safety release. One touch of the hand releases pressure. This also helps prevent damage to wringer in case it gets jammed with clothes.



FACTORY INSPECTED

To make absolutely sure that your washer reaches you in perfect condition every Kenmore must pass a rigid factory inspection before it is tagged O.K.



Tested and Approved by Good Housekeeping Institute

NOWHERE ELSE Such Quality FOR $48.50 Cash

FULLY ENCLOSED GEARS

Perfectly safe with children about. Transmission gears run in oil. Transmission and worm gears are steel cut—NOT cast gears.



WRINGER GEARS

Drive shaft in watertight housing. Careful tests show the gears far superior to those found in many other washers.



¼ H.P. SPLASHPROOF MOTOR

Oversize. Sunlight motor. Motor is directly connected to gearing. No belt to slip or come off. No vibration. Designed by one of the leading manufacturers.



STEEL BASE AND LEGS

Legs are held firmly in place by double braces and fitted with easy rolling casters. This washer is built to last—and is not to be compared with the ordinary cheap washers.



TRIPLE VANE GYRATOR

Swirls the hot soapy water through and through the clothes—taking the dirt from the grimiest work garments. Washes tubful in 5 to 7 minutes.



FULL SIZE TUB

Tub has full 6-sheet capacity, standard family size. Will wash 50 lbs. of laundry an hour—more than a week's supply for the average family. 13⅞ in. deep, 21¾ in. wide.



FULLY GUARANTEED

Complete satisfaction or your money back. Unconditionally guaranteed to be free from defects in material and workmanship. Guaranteed the greatest value in the washing machine industry.



EASILY the BEST in Its Price Class

Study the features of this mighty Electric Washer. Compare them point by point with those of *ANY* other electric washer made—regardless of name, make or price. Compare prices too! Then decide whether you could possibly buy a *BETTER* washer anywhere for the money.

Of course you may be able to buy a washer elsewhere at about the price we ask. It may even look much like our **KENMORE**. **BUT**—can you really be **SURE** of its quality . . . sure that it was not cheaply built merely to beat mail order competition? Can you be sure that the makers did not skimp or sacrifice quality to make a low price? Remember this, that Sears have **NOT** cut quality to make a low price. Instead, we have steadily improved the quality of the **KENMORE** Electric.

Why the Kenmore Is Better

For example, the **KENMORE** is not to be compared with low priced machines using ordinary cast gears. Sears use **machine cut** worm and transmission gears. The cast gears found so commonly in cheap machines will wear out; and soon become noisy. Even the few cast gears in the **KENMORE** wringer transmission are better machined than those in many competitive models.

Compare the heavy stamped steel base and legs assembly of this washer. Note the **KENMORE** is substantial, and not the flimsy construction so often found elsewhere. Will not sag. Always rigid. Note the wringer rolls—full 2¼ in. balloon type of soft rubber. Then note the narrow button breaking rolls on so many cheap type wringers.

The **KENMORE** tub is **STANDARD FAMILY SIZE**—full 6-sheet capacity. And it's permanently leakproof and vibrationless. These are quality features; keep them in mind when comparing quality elsewhere.

$5 DOWN $5 a Month

Remember These Features, Too

Choice of beautiful **Green Porcelain Enameled** or **Burnished Copper** Tub nickeled inside. Wringer, tub cover, base and legs finished in **Green lacquer. Triple-Vane Aluminum Gyrator**, the most efficient washing principle known. **New extra Large Tub,** rubber cushioned, 13⅞ in. deep and 21¾ in. wide. Washing cap. 50 lbs. an hour. **Balloon type** 2¼ in. rolls on swinging wringer and all steel frame with reversible drain board and safety release. Powerful ¼ **H.P. Splash-Proof Motor**—Direct drive. No belt.

OUR 30-DAY TRIAL. Send only $5 (using time payment side of order) or send full cash. Do a month's washing. Compare it with ANY washer made . . . then DECIDE. If you are not satisfied, send it back. We will refund all you have paid.

22KM1581⅓—Kenmore with Porcelain Enamel Tub.
22KM1597⅓—Kenmore with Copper Tub

Cash Price..... **$48.50**
Time Payment Price ($5 down and $5 a month)..... **$53.35**

For Time Payments Use Time Payment Order Blank in back of catalog.

To be used with alternating current, 110 to 120 volts, 25 or 60 cycles. For other voltages add $4.00 to prices shown. When ordering be sure to mention voltage and cycle wanted. **Machines with 110-volt, 60-cycle motors are shipped from our Store or from factory in Central N.Y., whichever is nearer you. Machines with motors for other voltages are shipped from factory. Not Prepaid.** Shpg. wt., 185 lbs. **Estimated total freight charges per 100 lbs.: 150 miles 68c; 300 miles, 97c; 500 miles, $1.49; 750 miles, $1.70.**

Sears Does It Again . . . . a New KENMORE ELECTRIC Washer

LOWEST PRICE IN HISTORY!

High Speed Tub
Washes a tubful in 5 to 7 minutes. Clothes come out snowy white.

Porcelain Enamel
Fused right into the metal inside and outside of tub. Beautiful green finish over all. Cleans instantly, lasts indefinitely. Parts other than tub are green lacquered.

Triple Vane Gyrator
The most efficient washing principle known. Cleans thoroughly, yet harmless to the most delicate fabrics.

Splash-Proof ¼ H. P. Motor
Powerful ¼-horsepower motor, directly connected to washer. Noise and vibration reduced to minimum by insulation.

$38.95 CASH

Lovell Wringer 2-in. Balloon Rolls
Adjustable to all necessary positions. Safety release. Reversible drainboard.

Noiseless Cut Gears
Carefully machined from high quality steel. Much superior to cast gears because they mesh perfectly and are noiseless.

Standard Gauge Materials
Made of standard high quality steel to give many years of hard reliable service.

Beautifully Finished
Trim and compact, a delight to the eye and strictly up to the minute in every way. A modern washer for the modern housewife.



WORLD'S LARGEST STORE SCORES SENSATIONAL SCOOP!

New Kenmore Washer Full Enameled at Record Low Price

It's only natural that Sears, the World's Largest Washer Dealers, should be the FIRST to offer a brand new guaranteed Electric Washing Machine for **less than $40.00.** Others said, "It couldn't be done," but it had to be done, to fill a definite need of these needy times. We speeded up production—bought in heretofore unheard-of quantities and effected new operating economies. **Here is the triumphant result.** Even in this day of low prices it is hard to imagine a washer of guaranteed Sears quality at such a ridiculously low price. Make no mistake—this new Kenmore is **quality all through.** This you'll quite agree with after noting its list of splendid labor-saving, time-saving and money-saving features. And the price is only $38.95!

You can now undertake the weekly wash with enthusiasm where you formerly approached it with dread. You can finish up in a **fraction of the former time** and with a total absence of the old washday fatigue.

Built Strong for Years of Service

Washer is of sturdy steel construction, well braced and well riveted at points of strain. Low center of gravity lessens danger of accidentally upsetting. Equipped with easy rolling casters and is readily moved from place to place. Fool-proof—all moving parts fully enclosed. Strong, compact and durable.

$5 Down on Easy Payments

30 DAYS' TRIAL

Your immediate cash outlay is but $5 with Time Payment Order Blank. Or send full cash if you wish. In either case you may return the washer in 30 days if not satisfactory and we will refund everything you have paid.

HERE'S EVERY ANSWER TO QUESTIONS ABOUT QUALITY

Tub is finished inside and out in Green Porcelain Enamel. **Legs, base, gear housing and wringer frame** are finished in green lacquer to harmonize.

Cover is green lacquered steel, with lifting knob.

Famous Lovell Wringer, with 2-inch soft balloon rolls. Equipped with positive release, an important safety feature. Reversible drain-board of non-rusting steel. Wringer swings to all necessary positions.

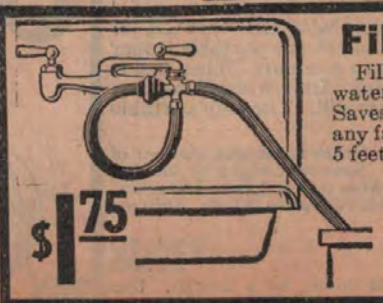
Measurements: Tub diameter inside, 21½ inches. Inside height of tub, 13 inches. Extreme height to top of wringer, 46 inches. Shipping weight, 170 lbs. Capacity, 5 sheets or their equivalent.

For 110 to 120 volts, 25 or 60 cycles, alternating current. For other voltages, add $4.00 extra. State whether you use A.C. or D.C., also the voltage and cycle.

Machines with 110 volt 60 cycle motors are shipped from our store or from factory in Central New York, whichever is nearer you. Machines with motors for other voltages are shipped from the factory. **Not Prepaid.**

Estimated freight charges per 100 lbs.: 150 miles, 68c; 300 miles, 97c; 500 miles, $1.49; 750 miles, $1.70.

22KM3000—Cash..... **$38.95**
Time Payment Price..... **43.00**
$5 down, $5 a month. Use Time Payment Order Blank in Back of Catalog.



Filler and Drainer

Fills, tempers or empties the water in your washer very quickly. Saves time, labor and spilling. Fits any faucet from ½ to 1⅛ in. Hose, 5 feet long; ½ in. in diameter. Tap hose, 18 inches. Faucets, sink and tub not included. Shpg. wt., 2 lbs. 8 oz.

$1.75

22K1517—Postpaid if part of $2.00 order or more..... **$1.75**

We Guarantee to Satisfy You and Save You Money

Bears the SEAL of QUALITY

Of World's Famous Laboratory





This cover with its white porcelain enamel top converts the ironer into a neat kitchen table, size, 34½ in. long, 16 in. wide, 36¾ in. high.

- Pressure AUTOMATICALLY applied by a touch of knee or hand.
- Roll AUTOMATICALLY stops turning when heating shoe is released.
- AUTOMATICALLY gives uniform pressure regardless of thickness of garment.
- 26-inch roll. Stops for pressing.
- SAFE! Gears all enclosed.
- Illuminated "on" or "off" heat switch.
- Chromium plated shoe, Rustproof.
- Self oiling, except motor.
- Motor rubber mounted. No vibration.
- Attractive Green Lacquered Finish.

Completely AUTOMATIC...*at This Low Price*

... Why not cut your ironing day DOWN to ¼ the usual time? The **KENMORE Automatic Electric Ironer** will do an entire ironing without any effort on your part at all—you can sit down all the while . . . You can iron EVERYTHING! Flat pieces will go four times faster. Dresses, shirts, ruffles, even men's suits—will go much faster than with the old fashioned hand iron. It will save you HOURS of back breaking labor. Average week's washing ironed **in less than one hour.** Costs only about 8 cents for electricity.

This iron is completely automatic. The roll AUTOMATICALLY stops when the shoe is released; the shoe AUTOMATICALLY adjusts itself to give uniform pressure regardless of the thickness of the garment. The ironing pressure is AUTOMATICALLY applied by a light touch with the hand or knee.

MEASUREMENTS: Floor Space, 36x17 in. Table 24 in. high, 34 in. to top of roll. Shpg. wt., 165 lbs.

For 110-Volt, 25 or 60 Cycle A.C. Mention current you use.

22KM1502⅓—Kenmore Without Cover.
Cash Price..... **$59.50**
Time Payment Price. (**$5 down, $6 a month**)..... **65.50**

We suggest that you order your Kenmore with **White Porcelain Enamel Cover,** converting ironer into a good looking and very handy table when not in use. Keeps the roll clean. White porcelain enamel top with sides finished in green to match ironer.

22KM1518⅓—Kenmore With Cover. Shpg. wt., 205 lbs.
Cash Price..... **$69.50**
Time Payment Price. (**$5 down, $6 a month**)..... **76.50**

For Easy Payments, USE TIME PAYMENT ORDER BLANK in back of Catalog.

Shipped from our store or from factory in central New York. Not Prepaid. Estimated freight charges per 100 lbs.; 150 miles, 66c; 300 miles, 99c; 500 miles, $1.44; 750 miles, $1.90.



Your Electric Washer Runs the "JIFFY"

$24.50 Cash

- —Full size portable.
- —26-inch open end roll.
- —Adjustable shoe.
- —Heating element guaranteed.
- —Heats in 4 minutes.
- —Finished in Green Lacquer.

Have a COMPLETE washing and ironing outfit! Simply lift the wringer off your WATER WITCH or KENMORE Electric washer, and set the portable ironer in its place. It's done in less than a minute. Then inside of **4 minutes** you can start ironing. Irons everything that larger and more expensive ironers will. The only portable that's easy for women to lift!

For 110-120-volt A.C. or D.C. State name and number of your machine. Shpg. wt., 50 lbs. Save on freight by making up an order of 100 lbs. **Freight rates per 100 lbs.:** 150 miles, 66c; 300 miles, 99c; 500 miles, $1.44; 750 miles, $1.90. Shipped from our Store. **Not Prepaid.**

22KM1506¼—Cash Price..... $24.50
Time Payment Price..... **27.00**

EASY TIME PAYMENTS: $4 down, $4 a month. Use Time Payment Order Blank in Back of Catalog.

Nationally Advertised Whirldry



$24.75 Cash **Just ½ of Regular Price**

- —Tank of sheet steel.
- —Finished in Green Lacquer.
- —Aluminum cover, satin finish.
- —Powerful Electric motor.
- —Whirldry aluminum spinner.
- —16½ in. diameter; 18 in. high.
- —Endorsed by Good Housekeeping.

The most compact and convenient small sized electric washer yet devised. A nationally advertised model **with the price now cut squarely in half.**

Ideal for small apartments or kitchenettes and baby things. The spinner whirls out 80 per cent of the water from the clothes. Washes 12 pounds per hour.

For 110-volt D.C. or A.C. Current. 25 to 60 Cycles. State which you use.

Shipped from our Store. Not Prepaid. Shpg. wt., 65 lbs. Make up an order of 100 lbs. and save on freight. **Estimated freight charges per 100 lbs.:** 150 miles, 68c; 300 miles, 97c; 500 miles, $1.49; 750 miles, $1.70.

22KM1511¼—Cash..... $24.75
Time Payment Price..... **27.25**

EASY PAYMENTS: $4 down, $4 a month. Use Time Payment Order Blank in Back of Catalog.

How to Buy— Where to Buy— FLOOR COVERINGS

FLOOR COVERINGS as presented in this catalog by the WORLD'S LARGEST STORE are the products of the most famous mills in America. We deal only with the leaders in the industry, whose reputation for quality goods is unquestioned.

When you contemplate the purchase of FLOOR COVERINGS, consider not alone the responsibility of the maker, but the dealer as well. Realize that your satisfaction will be assured only if you are dealing with a reputable concern which will be in business for years to come.

Next comes the quality of the FLOOR COVERINGS you intend purchasing. Naturally, some grades are priced lower than others. This may be because of the quality of materials, construction or design.

The finer yarns in wool-faced rugs, for example, are firmer, more resilient, of greater elasticity and longer life. These yarns cost the mills more money and must command a higher price.

The permanence and beauty of the pattern depend upon the quality of wool and yarn, steadfastness of dye, regularity of weave, grade of workmanship and attractiveness of design. Rich, colorful rugs with a brilliant sheen always are more costly.

We offer in this catalog three distinct weaves in wool-faced FLOOR COVERINGS, Axminsters, Velvets and Tapestry Brussels. There are, in addition, many grades within these same general classifications.

Axminster

A *deep pile* rug of *all wool yarns*. The more expensive the rug the more luxuriant the pile, accomplished by the use of more and better quality yarns. In the weaving of Axminsters a greater variety of colorings is possible than in either Tapestry Brussels or Velvets. Higher quality Velvets, however, are always more desirable than cheaper Axminsters.

Velvet

A shorter pile rug, deriving its name from the velvety appearance of the surface. While not as lofty as an Axminster weave, the wearing qualities, particularly in the more desirable grades, are unusually excellent. We recommend better Velvets in preference to low priced Axminsters or to any Tapestry Brussels.

Tapestry Brussels

Made of loop construction instead of the pile construction of Velvets and Axminsters. Give excellent service for their price. Not as desirable, either from the standpoint of wear or design, as either of the other weaves. Our Tapestry Brussels Rugs are unusual values at our low prices, as any comparisons will prove.

Buy Carpeting..the Easy Way..at Sears

We Cut, Match and Sew Carpet
(SEE OPPOSITE PAGE)

SAMPLES OF CARPETS SENT FREE ON REQUEST

Broadloom Carpets



Velvet Broadloom.
To economize, cover your floor with this Plain Seamless Broadloom Carpet. **Heather taupe or forest green. State color. Not Prepaid.**

		Shpg. Wt.	
37KM9200—Size,	9x12 ft.	46 lbs	**$28.95**
37KM9209—Size,	9x15 ft.	57 lbs	**37.50**
37KM9206—Size,	12x12 ft.	60 lbs	**40.00**
37KM9207—Size,	12x15 ft.	75 lbs	**48.95**

Special size rugs of any length can be made **Seamless** in 9 or 12 ft. widths listed below. Width must be 9 or 12 ft. only. **Not Prepaid.**

37KC880—Width, 27 in. Shpg. wt., 2 lbs. 12 oz. Per yard..... **$1.85**

37KM885—Width, 9 ft. Shpg. wt., 3 lbs. 11 oz. Per running foot..... **$2.50**

37KM886—Width, 12 ft. Shpg. wt., 4 lbs. 10 oz. Per running foot..... **$3.35**

These carpets shipped only from Philadelphia, Pa. Send orders to Philadelphia or Boston the city nearer you.

BE SURE TO READ OPPOSITE PAGE BEFORE ORDERING CARPETS.



Axminster Carpet

—Early American Hooked Rug Pattern.
Good quality all wool pile. Effective combination of colors in **taupe, rose, black, green and blue.**
37KC863—27 inches wide. Shpg. wt., 2 lbs. 2 oz. Per yard. **Not Prepaid**..... **$1.79**

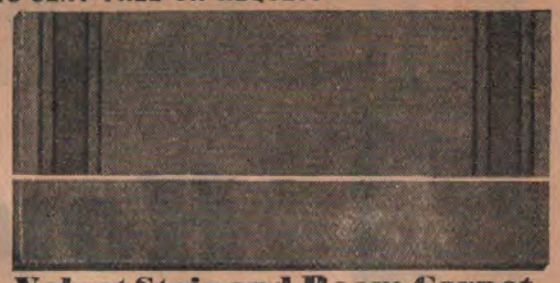
Send Measurements of Your Room for Free Estimates



Axminster Carpet

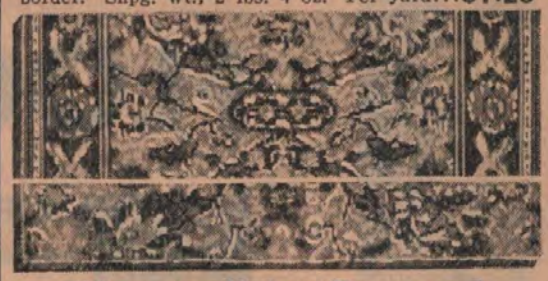
—A popular pattern.
—All wool yarns, skein dyed before weaving.
Will give splendid wear. Damask taupe ground; figures in blue, rose, black and tan. **Not Prepaid.**
37KC861—27 in. wide. Shpg. wt., 1 lb. 13 ounces. Per yard..... **$1.45**

Refer to Index for Stair Rods and Nosing.



Velvet Stair and Room Carpet

Plain heather taupe carpet with blue border, outlined with rose bands. Not Prepaid.
37KC836—Width, 22½ in. (stair). Bordered. Shpg. wt., 1 lb. 14 oz. Per yd. **$1.15**
37KC838—Width, 27 in. (stair). Bordered. Shpg. wt., 2 lbs. 4 oz. Per yd... **$1.25**
37KC839—Width, 27 in. **Room Carpet.** No border. Shpg. wt., 2 lbs. 4 oz. Per yard... **$1.25**



Charming Velvet Room and Stair Carpet

—Allover pattern. Close weave, all wool pile. Tan ground; pattern in rose, blue, brown and black. Not Prepaid.
37KC832—Width, 27 in. Room Carpet Shpg. wt., 2 lbs. 6 oz. Per Yard..... **$2.10**
37KC833—Width, 27 in. **Stair Carpet.** Black border. Shpg. wt., 2 lbs. 6 oz. Per yard... **$2.10**



ALL Carpets On This Page Shipped from Philadelphia Only

Send Orders to Philadelphia or Boston, the City Nearer You

Our Best Grade Rag Carpet

—Colonial hit-and-miss pattern.
—Closely woven of clean rags with colored cotton warp.
Reversible. Brightens up the darker places in your home. **Not Prepaid.**
37KC802—Width, 27 in. Shpg. wt., 1 lb. 15 ounces. Per yard..... **45c**
37KC803—Width, 36 in. Shpg. wt., 2 lbs. 4 oz. Per yard..... **56c**



Granite Stair Carpet

—Attractive pattern—reversible.
An inexpensive, serviceable Stair Carpet. **Red, green, brown, black and ecru color combination. Not Prepaid.**
37KC806—22½ in. wide. Shpg. wt., 10 ounces. Per yard.... **29c**



Jute Tapestry Brussels Stair Carpet

—Design always popular.
Exceptional buy at Sears low price. **Tan ground, with figures in blue and black. Border in black with rose, blue and tan figures. Not Prepaid.**
37KC814—Width, 27 in. Shpg. wt., 1 lb. 4 oz. Per yard.... **58c**



Good Grade Ingrain Carpet

—Leaf scroll design.
—Made of one-half wool filled yarns, bound with strong cotton warp.
Pattern in **red, green, and tan. Not Prepaid.**
37KC807—Width, 36 in. Shpg. wt., 1 lb. 2 oz. Per yard..... **95c**



Pretty Granite Carpet

—Floral scroll design.
Reversible. An inexpensive carpet with a pretty conventional pattern in harmonizing colors of **red, green, and tan. Not Prepaid.**
37KC809—Width, 36 inches. Shpg. wt., 14 ounces. Per yard..... **40c**

Samples of all carpets sent free.



¼ Wool Ingrain Carpet

—Allover pattern.
—Made of ¼ wool filled yarns.
Low priced. **Pattern in rose, green, black and oak. Not Prepaid.**
37KC805—36 in. wide. Shpg. wt., 1 lb. 2 oz. Per yd..... **82c**



Plain Tapestry Carpet

Low priced dark taupe carpet. An inexpensive, serviceable floor covering.
37KC811—Width, 27 inches. **Not Prepaid.** Shpg. wt., 1 lb. 10 oz. Per yard..... **89c**
37KC813—Width, 36 inches. **Not Prepaid.** Shpg. wt., 1 lb. 15 oz. Per yard..... **$1.15**



Axminster Carpet

—Refined small pattern.
—Good quality all wool pile.
A beautiful pattern so much in demand. **Rose, green and black florals on two-tone taupe ground. Not Prepaid.**
37KC860—27 in. wide. Shpg. wt., 2 lbs. 6 oz. Per yd.. **$1.98**



Moresque Velvet Stair and Room Carpet

—Moresque taupe carpet.
Up to the minute in style. Adds attractiveness and comfort to your rooms and stairs. **Not Prepaid.**
37KC847—Width, 27 in. **Room Carpet.** Shpg. wt., 1 lb. 14 oz. Per yard..... **$1.15**
37KC848—Width, 27 inches. **Stair Carpet. Blue border.** Shpg. wt., 1 lb. 14 oz. Per yard..... **$1.15**



Lovely Wool Velvet Stair and Room Carpet

—Bright, cheery pattern.
—All wool pile.
—Long wearing.
A pattern so appropriate for room and stair. Unusual value at this low price. **Jaspe taupe ground and black border with figures in blue, rose, brown and black. Not Prepaid.**
37KC842—27 in. wide. **Stair carpet. Bordered.** Shpg. wt., 2 lbs. 2 oz. Per yard..... **$1.45**
37KC843—27 in. wide. **Room carpet, No border.** Shpg. wt., 2 lbs. 2 oz. Per yard..... **$1.45**



Velvet Stair Carpet

—A plain taupe carpet.
Long wearing and pretty. Colorful border. **Not Prepaid.**
37KC834—Width, 27 inches. **Blue border.** Shpg. wt., 2 lbs. 4 oz. Per yd.. **$1.19**
37KC835—Width, 27 in. **Mulberry border.** Shpg. wt., 2 lbs. 4 oz. Per yard..... **$1.19**



Colonial Axminster Carpet

—Pretty hit and miss mottled pattern.
—Woven of spool ends of carpet wools that go into the highest priced Axminster rugs. A wonderful value at this low price. **Not Prepaid.**
37KC865—Width, 27 inches. Shpg. wt., 1 lb. 14 ounces. Per yard..... **$1.30**



Jute Velvet Stair Carpet

—New allover pattern.
—Close sturdy weave.
Long wearing. **Gray taupe ground; rose border; figures in blue, rose, black, green and tan. Not Prepaid.**
37KC844—27 in. wide. Shpg. wt., 1 lb. 14 oz. Per yd..... **95c**



Tapestry Brussels Carpet *for Stair or Room*

—Early American Hit and Miss Mottled Design in bright colors.
—Worsted wool looped surface.
Border in vari-colored stripes. **Not Prepaid.**
37KC845—27 in. wide (stair) carpet. Bordered. Shpg. wt., 1 lb. 10 oz. Per yard..... **99c**
37KC846—27 in. wide (room). Shpg. wt., 1 lb. 10 oz. Per yd..... **99c**

Low Prices Buy BETTER QUALITY at Sears



Linoleum Cement and Paste

—Standard Grade, Watertight.

We recommend using 37KM70 felt lining under inlaid linoleum. First paste lining to floor; then **paste linoleum to the felt lining.** One gallon of paste is sufficient for about 10 square yards of linoleum. Water seeping under linoleum tends to decay it. **Seroco** Linoleum Cement is **waterproof.** Apply this cement along the seams to prevent water getting under linoleum. do about 10 yards of seams. Our cement is suitable for **Stair treads and mats. There are cheaper cements and pastes but we wouldn't handle those at any price.** Directions for use appear on outside of can. **Never paste or tack Felt Base Floor-o-leum to the floor. Not Prepaid.**

Made Especially for Sears

Linoleum Cement

37KC13 1-qt. can. Shpg. wt., 3 lbs.... **42c**

37KC14 1-gal. can. Shpg. wt., 14 lbs.... **$1.49**

Linoleum Paste

37KC82—Shpg. wt., 2 lbs. 15 oz. 1-qt. can... **25c**
37KC83—Shpg. wt., 14 lbs. 1-gal. can..... **$0.85**
37KC84—Shpg. wt., 55 lbs. 5-gal. can..... **3.69**



Brass Seam Binding

Special Processed Finish

Tacked over the seams of your linoleum, this brass binding presents a continuous smooth surface and greatly **lengthens the life of linoleum.** Any length, ¾-inch wide. **Brass nails** included for tacking. Neat appearing and wear-resisting. **Postpaid when part of $2 orders.**

37K3—Shpg. wt., 1 oz. Per foot..... **3c**
For 75 feet. Shpg. wt., 4 lbs. 4 oz..... **$1.89**

Same as above, 1-inch wide.
37K7—Shpg. wt., 2 oz. Per foot..... **4c**
For 75 feet, **Postpaid**..... **$2.79**

Chinese Matting

—Closely woven selected smooth finish straw.
—Reversible, two wearing surfaces.
—Ideal Runner width.
—Special 40-yd. price.



For a serviceable and doubly economical floor covering we recommend this **Chinese Matting.** It has proved very popular not only as a floor covering for rooms, but also for aisles and halls. **Red and green stripes on tan background.** Easy to keep perfectly clean. **Not Prepaid.**

37KC284—36 in. wide. Shpg. wt., 1 lb. 10 oz. Per yd.. **21c**

37KM285 — 40-yard roll. shpg. wt., 65 lbs. Per roll..... **$7.95**



Economy Carpet Cushion

—A new processed felt. Resilient.

Widths for carpets or rugs any length. Will help your rugs and carpets to wear longer and give them a more luxurious feel. **Note the extra wide 105½-in. width. Not to be used under linoleums or other hard surface floor-coverings. Not Prepaid.**

Shpg. wt.

37KC33—Width, 25 inches—1 lb. 4 oz. Per yd. **12c**
37KC34—Width, 34½ inches—1 lb. 11 oz. Per yd. **18c**
37KM39—Width, 105½ inches—1 lb. 11 oz. Per running foot..... **18c**

Preserve Your Linoleum and Carpet With Felt Lining

—Smooth surface sound absorbing quality.



Lay your carpet or linoleum over this superior Felt Lining and get years more wear. Always use it under linoleum when cementing same to floor. Will take up irregularities of the floor boards, and adds warmth. Ends are protected to insure even edges. **Never lay Felt Base Floor-o-leum over any kind of lining.** Rolls 50 yards. 36 in. wide. **Not Prepaid.**

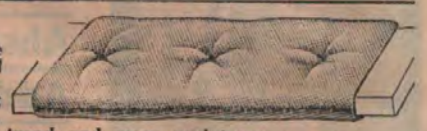
37KC69—Shpg. wt., 1 lb. Per yard..... **5c**

37KM69—Per roll, 50 yds. Shpg. wt., 50 lbs..... **$2.45**

37KM70—Heavyweight. Shpg. wt., 75 lbs. 50-yard roll..... **$3.49**

37KC70—Shpg. wt., 1 lb. 6 oz. Per yard..... **7c**

Stair Pad



—Good grade cotton tufted cover.
—Fluffy, soft cotton filling.
—Gives luxury tread and wear resistance.

Use under your stair carpet and get one-third more wear. Best pad we have ever offered. One size only: 22½ in. long and 8 in. wide. **Not Prepaid.**

37KC15—Shpg. wt., 10 oz. Each..... **9c**

Turned Edge Brass Binding



Brass linoleum binding for entrances and doorways. Any length, ⅝-inch wide. **Special processed finish. Postpaid if part of $2 order.**

37K2—Shpg. wt., 1 oz. Per foot..... **3c**
Per 75 feet. Shpg. wt., 4 lbs. 6 oz..... **$1.89**

EASY to ORDER LINOLEUM FLOOR-O-LEUM and CARPET

How to Order Linoleum and "Three L" Floor-o-leum

Our way of listing these materials makes ordering of linoleums and "Three L" Floor-o-leum very simple. We price both linoleum and Floor-o-leum by the running foot, instead of by the square yard. MOST DEALERS still quote prices by the square yard. This is just an old custom which someone started years ago, when linoleum was made a yard wide, but which we are now changing because linoleums and Floor-o-leums are now made in strips *six feet, nine feet, eleven feet three inches, and twelve feet wide.*

If your room is fifteen feet long and twelve feet wide and you want a pattern that is made in the six foot width, you will need two strips six feet wide and fifteen feet long, or thirty feet; allow one foot extra for matching, or 31 feet in all. If the cost of the pattern selected is 23c per running foot, thirty-one feet will be thirty-one times 23c, or $7.13. Or, suppose the pattern you want comes in the 12 foot width. You will then need one strip fifteen feet long. If the price is $1.15 per running foot, it is going to cost you fifteen times $1.15 per running foot, or $17.25 to cover your room. Nothing to it, is there?

For your convenience, we have prepared a table of sizes showing exactly how much linoleum or Floor-o-leum is needed to cover almost any size room. Find the size of your room and opposite you will find the number of running feet of the six foot width—nine foot width, eleven foot three inch width, and the twelve foot width, required.

If the exact size of your room is not on this table, send us enough money to cover the next larger size and tell us exact length and width of room. We will then send enough material to cover your floor and refund any money due you.

We have been informed, through our Retail Stores, that some of our customers have been misled in believing that our prices per running foot are very high, because a running foot, regardless of the width, is only one-third of a square yard. THIS IS AN ABSOLUTE MISUNDERSTANDING AND IS NOT AT ALL TRUE. Our goods are sold by the running foot, six feet wide—nine feet wide—eleven feet three inches wide—and twelve feet wide.

One running foot of six foot width goods equals ⅔ of a square yard.
One running foot of nine foot width goods equals 1 square yard.
One running foot of eleven foot three in. width goods equals 1¼ square yards.
One running foot of twelve foot width goods equals 1⅓ square yards.

Please understand this very clearly in making price comparisons: When you buy a running foot of linoleum or Floor-o-leum from Sears, Roebuck and Co., you buy exactly the width in which the goods is made and not thirty-six inches wide, as is the case where linoleum is quoted by the square yard.

In order to make this absolutely clear, we are showing in our table of sizes, the number of running feet, of the various widths required to cover a room. Also, the number of square yards. Just multiply the price of any pattern you select by the number of running feet it takes to cover your room and then, for comparison, multiply the number of square yards needed to cover the same room by the square yard price quoted elsewhere. This test will prove to you how big a saving you can make buying your linoleum and Floor-o-leum at Sears, Roebuck and Co.

How to Order Carpet

Below is a table showing how much carpet you need in the thirty-six inch and the twenty-seven inch widths, for a given size room. If the size of your room is not given in this list, allow enough money for the next larger size and, at the same time, send us dimensions of your room. We will cut the carpet with the least possible waste and return balance due you at the time shipment is made.

If your room is an odd sized room with fireplace, bay-window or offset, be sure to send us a diagram with the exact measurements. State if the strips are to run the long or short way of the room.

We Cut, Sew and Size All Carpets Without Charge

The only charge we make is for hand binding and serging, for which we make the following minimum charge, covering only thread and labor.
Hand Binding Carpet. Per Yard..... 50c
Serging Carpet. Per Yard..... 25c
There is a slight delay on **special make** orders.

In cutting carpets, other than plain carpets, there is about nine inches of waste in every strip, because the carpet must be matched. **Therefore, allow a yard and one-half extra to every twenty-five yards for waste in matching.** *We offer a discount of 10 per cent on orders for rolls of 45 yards or more.*

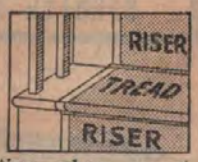
This Table Shows How Much Linoleum or Carpet You Need!

These figures include enough material so your goods will match perfectly.

Always order Linoleum and Floor-o-leum by the running foot, as all our prices on pages 832 and 833 are quoted by the running foot—always order carpet by the yard (except Broadloom carpet catalog number 37KM885 and 37KM886), as prices are quoted by the yard; see opposite page.

Room size in feet	No. of running ft. needed with 6-ft. goods	No. of sq. yds. of 6-ft. goods needed for same room	No. of running ft. needed with 9-ft. goods	No. of sq. yds. of 9-ft. goods needed for same room	No. of running ft. needed with 11¼-ft. goods	No. of sq. yds. of 11¼-ft. goods needed for same room	No. of running ft. needed with 12-ft. goods	No. of sq. yds. of 12-ft. goods needed for same room	Running yds. needed with 27-in. carpet	Running yds. needed with 36-in. carpet
6x 9	9	6	6	6	..	....	....	....	9½	6½
7½x 9	11½	7⅔	7½	7½	7½	9	....	....	11	8
9x 9	14	9⅓	9	9	..	....	....	....	12⅔	9½
9x10½	16¼	11	10½	10½	9	11¼	9	12	14½	11
9x12	18½	12⅓	12	12	10	12¼	9	12	16¾	12¾
9x14	21¾	15½	14	14	..	....	11¼	15	19½	14½
9x15	23	15⅔	15	15	..	....	12	16	20¾	15½
10x12	20½	13⅔	..	..	12	15	10	13⅓	18¾	14½
10x13	23	15⅓	..	..	13	16¼	11½	15⅓	20¼	16
10x15	26	17⅓	..	..	15	18¾	13½	18	24	18½
11x11	22½	15	..	..	11	13⅔	11	14⅔	19¼	15½
11x12	22½	15	..	..	12	15	11	14⅔	21	16
11x13	25	16⅔	..	..	13	16¼	12½	16⅔	22½	18
11x14	28½	19	..	..	14	17½	14	18⅔	24¼	19½
11x16	32½	21⅔	..	..	16	20	16	21⅓	28	22
12x12	24½	17	..	..	13	16⅓	12	16	23½	17
12x13	26½	17⅔	..	..	..	....	13	17⅓	25	18
12x15	31	20⅔	..	..	..	....	15	20	29	21
13x13	29¾	19⅚	20	20	..	....	15	20	27½	20⅔
13x15	33	22	23½	23½	..	....	18½	26	31¼	24
14x15	35¾	24	..	..	..	....	....	....	33¾	25½
15x16	41½	27⅔	..	..	..	....	....	....	38½	27

How To Order Stair Carpet



For straight stairways add depth of tread to height of riser and multiply by the number of steps. Order 9 inches extra for shifting when carpet shows wear. *Always order carpet for landings extra.*

Mitered Rugs or Runners

If you want a finished runner, with border all around, any length, made from our stair carpet, allow ¾ of a yard additional carpet for the purpose of finishing the ends. The labor or making will *cost 50 cents. Very attractive rugs* or *runners* can be had in any length desired.





Challenge RUG CUSHION

Sturdy vegetable fiber on close-mesh burlap base. Edges overcast all around. Resilient. Mothproof. ¼ inch thick. Not Prepaid.

37KM290	Size, for 9 x12 ft. rug, shpg. wt., 25 lbs.	$2.49
37KM294	Size, for 7½x 9 ft. rug, shpg. wt., 16 lbs.	1.75
37KM295	Size, for 8¼x10½ ft. rug, shpg. wt., 20 lbs.	2.25
37KM293	Size, for 9 x15 ft. rug, shpg. wt., 31 lbs.	2.98
37KM296	Size, for 11¼x12 ft. rug, shpg. wt., 33 lbs. Seamed	3.95
37KM298	Size, for 11¼x15 ft. rug, shpg. wt., 34 lbs. Seamed	4.75
37KM288	Width, 9 ft. Shpg. wt., 2 lbs. Per running ft.	.21
37KC289	Width, for 27 in. carpet, shpg. wt., 1 lb. 9 oz. Per yd.	.15

Real Extra Wear RUG INSURANCE!

—Made of NuHair, vegetable fiber and burlap.
—Edges strongly overcasted and taped.
—New diamond waffle surface; keeps rug in place.
—Saving of 20%. A regular $9 Value!

Here's what Sears believe to be the Biggest Rug Cushion Value EVER OFFERED . . . the finest Rug Cushion ever sold anywhere at this low price!

$5.95 9x12 FT.

Servistan—a new, improved type—made of about 70% sterilized, mothproof NuHair, 30% durable vegetable fiber needled through sturdy, imported burlap. It's specially designed diamond waffle surface is non-slip; creates suction and keeps rug in place.

Servistan adds luxury, springiness and a rich deep-napped feeling to your floor coverings. Not Prepaid.

		Shpg. wt.	
37KM350	Size, for 9 x12 ft. rug	40 lbs.	$ 5.95
37KM354	Size, for 7½x 9 ft. rug	25 lbs.	3.98
37KM355	Size, for 8¼x10½ ft. rug	32 lbs.	5.45
37KM353	Size, for 9 x15 ft. rug	50 lbs.	7.45
37KM356	Size, for 11¼x12 ft. rug	50 lbs. Seamed	8.25
37KM358	Size, for 11¼x15 ft. rug	63 lbs. Seamed	10.45
37KM348	Width, 9 ft.	3 lbs. 5 oz. Per running ft.	.49
37KC349	Width, for 27 in. carpet.	2 lbs. 8 oz. Per yd.	.37

Sears Rug Gripper (Not Illustrated)

—Special process rubber pressed to a black and white whip-cord back.

Slipping rugs are dangerous to grown-ups as well as children. Use Sears Rug Gripper, it cannot mark floors, and regardless of pressure the rug "stays put." Inexpensive, lasts indefinitely. Lay the gripper face down (rubberized side to the floor), then put the rug directly on top of the gripper. Also acts as a padding. Not Prepaid.

37KC259—Width, 54 inches. Shpg. wt., 1 lb. Per running foot..... 43c



READ . . . About Its Great Features

1—Double crossweave back holds the fibers firmly in place . . . won't pull out or spread.
2—Made of best grade, strongest cocoa fiber.
3—Tough, wiry . . . hard to wear out.
4—Fibers will not mat down.
5—Heavily bound corded edges hold it in shape.
6—Easily cleaned . . . spray with a hose.
7—Practically indestructible.

37KC115	Size, 14x24 in.	Shpg. wt., 3 lbs.	72c
37KC116	Size, 16x27 in.	Shpg. wt., 3 lbs. 5 oz.	$0.89
37KC117	Size, 18x30 in.	Shpg. wt., 4 lbs. 5 oz.	1.12
37KC118	Size, 20x33 in.	Shpg. wt., 5 lbs. 11 oz.	1.35

Cocoa Door Mat—Bargain

We've just packed sturdy quality and endurance into this cocoa fiber mat. Read its quality and construction features; no wonder Sears value takes the lead! Place one at each door, keep out the dust, mud and slush; protect your rugs and floors. Suitable for miniature golf courses; a severe test and they stand it nobly. Not Prepaid.



Steel Door Mats

—Galvanized steel mats.
—Flexible, self-cleaning — rust resisting.

Will wear indefinitely and protect your house from dirt. Ideal for outdoor service. Not Prepaid.

37KC111—Size, 16x24 in. Shpg. wt., 4 lbs. 6 oz. 79c
37KC112—Size, 18x30 in. Shpg. wt., 5 lbs. 14 oz. .. $1.15



Rubber Scraper Door Mat

—Good quality extra heavy black rubber.

Will stay in place. Easy to keep clean, and saves the floors and floor coverings by keeping dirt from being tracked into the house. Not Prepaid.

37KC35—Size, 15x23 in. Shpg. wt., 4 lbs. 8 oz. 45c
2 for 85c



Corrugated Rubber Matting

—Heavy rubber matting.
—Prevents slipping, resilient. Used in hospitals, kitchens, halls, aisles, churches and running boards of cars. Not Prepaid.

	Width, In.	Shpg. Wt.	Per Ft.
37KC30	Gray, 24	1 lb. 8 oz.	18c
37KC46	Gray, 27	1 lb. 10 oz.	20c
37KC20	Gray, 36	2 lbs. 1 oz.	28c

Matting listed below comes in Black or Maroon. State color.

	Width	Shpg. Wt.	Per Ft.
37KC26	24 in.	1 lb. 9 oz.	24c
37KC23	27 in.	1 lb. 12 oz.	27c
37KC21	36 in.	2 lbs. 6 oz.	36c



Linen Rug Fringe

—High quality fringe as used on Wiltons.
—Thick tassels woven through decorative edge. Add new beauty to your rugs by replacing the old fringe.

Postpaid if included in order of $2 or more.

37K72—Width, 3½ in. Shpg. wt., 2 oz. Per yard..... 26c
COTTON RUG FRINGE—GLAZED; drab color. Width, 3½ in.
37K71—Shipping weight, 2 oz. Per yard..... 12c



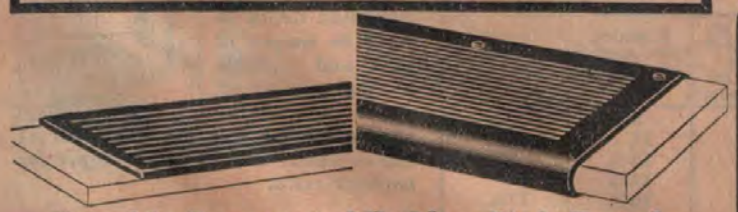
Carpet Binding

—Cotton fabric.

For ends and edges of carpet. Green, brown, taupe or red. *State Color.*

Postpaid if part of $2 order.

Abt. 1 inch wide. Shpg. wt., 3 oz. 22c
37K19—Per roll of 10¼ yds.



Durable Corrugated Rubber Stair Treads

—Finest extra heavy rubber.
—Smooth finish, easily cleaned.
—Deadens noise, prevents slipping.
—Protect the finish on stairwoodwork.

BLACK OR MAROON. STATE COLOR. Not Prepaid.

	Size In.	Shpg. Wt.	Ea.	6 for
37KC25	7x18	10 oz.	8c	45c
37KC27	9x18	14 oz.	10c	55c
37KC44	9x24-1 lb. 2 oz.		13c	72c

Landing Mats—Same Design as above—Black or Maroon. State Color. Not Prepaid.

37KC52—Size, 18x30 in. Shpg. wt., 3 lbs. 3 oz. Ea. 44c; 2 for 83c
37KC76—Size, 24x24 in. Shpg. wt., 3 lbs. 2 oz. Ea. 49c; 2 for 92c

—Our finest Heavy Corrugated Rubber Stair Treads.

—With metal eyelets, so they can be tacked to stair. Steel nails, color to match furnished free with each tread. Black or Maroon. State color. Not Prepaid.

	Size In.	Shpg. Wt.	Ea.	6 for
37KC65	7x18	12 oz.	13c	$0.72
37KC66	9x18	15 oz.	15c	.84
37KC67	9x24-1 lb. 6 oz.		18c	1.00

Landing Mats—Design as above—Black or Maroon. State color. Not Prepaid.

	Size In.	Shpg. Wt.	Each	2 for
37KC77	30x30-5 lbs. 2 oz.		69c	$1.30



Big Value!

—Oriental medallion pattern. Printed jute Tapestry Brussels Rug.

Tan ground; pattern in rose, blue, green and black; black border. Postpaid if part of $2 order.

37K4044 — Size, abt. 27x52 in. Shpg. wt., 2 lbs. 10 oz. 89c



Rug Bargain

—Colorful pattern.
—Jute velvet.

Rose ground, brown border; figures in blue, green, black, tan and rose. Low priced. Postpaid if part of $2 order.

37K4083 — Size, abt. 27x52 in. Shpg. wt., 4 lbs. $1.59



Chenille Rug

—Good grade cotton chenille and yarn rug.

Woven to give embossed effect. Reversible. Washable. Comes in green or orchid with variegated colored backgrounds. State color.

	Size, In.	Shpg. Wt., Abt.	
37K653	22x34-1 lb. 3 oz.		65c
37K654	24x45-1 lb. 11 oz.		89c

POSTPAID IF PART OF $2 ORDER



Imported Rag Rug

—Hit or Miss Pattern.

37K431—Abt. 18x36 in. Shpg. wt., 1 lb. 2 oz. 19c
37K432—Abt. 24x48 in. Shpg. wt., 1 lb. 8 oz. 35c
37K433—Abt. 27x54 in. Shpg. wt., 1 lb. 13 oz. 42c
37K434—Abt. 27x90 in. Shpg. wt., 2 lbs. 11 oz. 75c

	Abt. Ft.,	Shpg. Wt.	
37K437	3x6	3 lbs. 2 oz.	$0.77
37K438	4x7	4 lbs. 13 oz.	1.10

- SO LOW IN PRICE -
YOU'LL WANT ONE *for* EVERY ROOM



Heavy Classique Rag Rugs

American Made

Washable—fast colors. Rainbow hit and miss pattern. Comes in orchid, blue, or green. State color.

Postpaid if part of $2 order.

	Size, Abt.	Shpg. Wt.	Each	Postpaid for 3
37K550	24x36 in.	1 lb. 5 oz.	72c	$2.05
37K551	24x48 in.	1 lb. 11 oz.	95c	2.70
37K552	30x60 in.	2 lbs. 9 oz.	$1.39	
37K553	36x72 in.	Postpaid	2.00	



← → Postpaid if Part of $2 Order.

Heavy American Made Hit and Miss Rag Runners and Rugs

Made of all new materials. They add the touch of perfection. **Washable; reversible.**

37K677—Size, abt., 2¼x7½ ft. Shpg. wt., 3 lbs. 5 oz. Each.. **$1.35**
2 Postpaid for $2.57

	Size, Abt.	Postpaid
37K681	3x 9 ft. Ea.	$2.19
37K682	3x12 ft. Ea.	3.10

Made in sunlit American Factories. All new materials.

	Size, Abt. Inches	Shpg. Wt.	
37K519	18x36	1 lb. 2 oz.	37c
37K513	24x36	1 lb. 6 oz.	55c
37K514	27x54	2 lbs. 3 oz.	79c
37K517	3x6 ft.	3 lbs. 12 oz.	$1.59
37K518	4x7 ft.	Postpaid	2.59
37K511	7½x9 ft.	Postpaid	5.98
37K510	9x12 ft.	Postpaid	8.50



Postpaid if Part of $2 Order

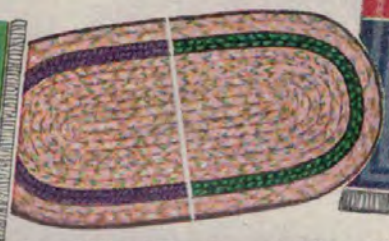
Solid Color Colonial Rag Rugs

Made in America of all new materials. **Washable and color fast. Comes in blue, green, or orchid. State color.**

37K503	Size, abt., 24x36 in., shpg. wt., 14 oz.	65c
37K504	Size, abt., 27x54 in., shpg. wt., 2 lbs.	$1.05
37K506	Size, abt., 30x60 in., shpg. wt., 2 lbs. 2 oz.	1.19
37K507	Size, abt., 36x72 in., shpg. wt., 3 lbs. 7 oz.	1.79
37K508	Size, abt., 4x7 ft., Postpaid	2.98
37K502	Size, abt., 6x9 ft., Postpaid	5.95











Pretty Cotton Chenille Rug

Postpaid if part of $2 order. Shpg. Wt.

37K631	Abt. 18x30 in.-1 lb.	75c
37K633	Abt. 24x36 in.-1 lb. 7 oz.	$1.05
37K634	Abt. 24x48 in.-1 lb.13 oz.	1.39
37K635	Abt. 27x54 in.-2 lbs.6 oz.	1.75



Newly Designed Puritan Chenille

—High quality cotton chenille.
—Lustrous, almost velvet-like in appearance. Reversible.

Guaranteed fast to sunlight and washing. **Postpaid if part of $2.00 order.**

	Size, Abt.	Shpg. Wt.	
37K621	18x36 in.	1 lb. 2 oz.	$1.10
2 Postpaid for			$2.05

	Size, Abt.	Shpg. Wt.	
37K623	24x36 in.	1 lb. 7 oz.	$1.45
37K624	24x48 in.	Postpaid	2.00
37K625	27x54 in.	Postpaid	2.49

Puritan Chenille Rug

Sunburst design, washable, reversible. **Colorfast, Sunfast. Postpaid if part of $2 order.**

	Size Abt. In.	Shpg. Wt.	
37K601	18x36	1 lb.2 oz.	99c
2 for			$1.89

	Size Abt. In.	Shpg. Wt.	
37K603	24x36	1 lb. 7 oz.	$1.35
37K604	24x48	1 lb. 13 oz.	1.89
37K605	27x54	Postpaid	2.35

Oval Rag Rug

—New materials—fast colors.
—Washable, reversible.

Dignified and colorful. Orchid or green border. State color. **Postpaid if part of $2 order.**

	Size, Abt.	Shpg. Wt.	
37K461	18x36 in.	1lb. 8 oz.	59c
37K469	24x48in.	2lbs.11oz.	99c
37K465	30x60 in.	4 lbs.	$1.59
37K467	36x72 in.	Postpaid	2.39
37K468	4x7 ft.	Postpaid	3.98

Chenille Rug

—Cotton chenille.
—Washable, reversible.

Moderately priced. Rose or blue. State color. **Postpaid if part of $2 order.**

	Size, Abt.	Shpg.Wt.	
37K691	18x30 in.	1 lb.	72c
37K693	24x36 in.	1 lb. 7 oz.	99c
37K694	24x48 in.	1 lb.13 oz.	$1.29
37K695	27x54 in.	2 lbs.6 oz.	1.65

"Three L" Felt Base Utility Mats

Serviceable, low priced. **State pattern A, B or D. Postpaid if part of $2 order.**

	Size	Shpg. Wt.	Each
37K1725	24x36 in.	1 lb. 12 oz.	31c
37K1726	24x54 in.	2 lbs. 12 oz.	52c
37K1727	36x72 in.	5 lbs. 12 oz.	92c

Strikingly Beautiful in Sparkling Bright Colors



Tapestry Brussels—Oriental Pattern

Woven of worsted wool. **Postpaid if part of $2 order.**

	Size, Abt.	Shpg. wt.	
37K4084	26x52 in.	2 lbs. 9 oz.	$1.39



Colonial Design—Axminster

All wool pile. **Postpaid if part of $2 order.**

	Size, Abt.	Shpg. Wt.	
37K4463	27x52 in.	3 lbs. 6 oz.	$1.89



Axminster Rugs and Runners

All Wool Pile Axminster. **Postpaid if part of $2 order.**

	Size, Abt.	Shpg.Wt.	
37K4665	27x48 in.	3 lbs. 5 oz.	$1.89
37K4666	36x60 in.	Postpaid	$3.25
37K4668	27 in.x 9 ft.	Postpaid	4.45
37K4669	27 in.x12 ft.	Postpaid	5.95



Novelty Oval Axminster

All wool pile. Charm and beauty usually found only in more expensive rugs. A wonderful value. **Postpaid.**

37K4703—Size, abt., 27x52 in. **$3.25**



Novelty Design

—Soft, All Wool Pile Axminster Weave.

One of this season's finest patterns. Brighten up your home. Add new charm. **Postpaid.**

37K4406 Size, abt. 27x52 in. **$2.00**



New Pattern

—All wool pile Axminster.

Choose this for individuality in a Scatter Rug. Such a beauty at this unusually low price. **Postpaid.**

37K4583 Size, abt. 27x52 in. **$2.00**



Very Artistic

—All wool pile Axminster weave.

In a fashionable new oval center motif with novelty floral spray design. Very decorative and low priced. **Postpaid.**

37K4403 Size, abt. 27x52 in. **$2.00**



Low Priced Velvet Rug

All wool surface. **Postpaid if part of $2 order.**

	Size, Abt.	Shpg. Wt.	
37K4225	27x54 in.	3 lbs. 4 oz.	$1.59
37K4229	36x63 in.	Postpaid	$2.50



Pleasing Floral Axminster

All wool pile. **Postpaid if part of $2 order.**

	Size, Abt.	Shpg. Wt.	
37K4557	27x48 in.	3 lbs. 5 oz.	$1.79

Designed *and* Priced *for* All Homes



Splendid Axminster

—Thick all wool pile.

Color's the thing in the home; everybody admires this rug. **Postpaid.**

37K4631—Size, abt., 27x52 inches **$2.10**

37K4632—Size, abt., 36x63 in. **$3.35**

Stylish Axminster

—Sturdy fine all wool yarns—assure exceptional wear. A touch of color and wear-resisting protection for those busy spots in every home. **Postpaid.**

37K4577 Size, abt. 27x54 in. **$2.75**

Dainty Axminster

—All wool pile.

A distinctive pattern that will harmonize readily with most larger rugs. **Postpaid if part of $2 order.**

37K4501—Size abt., 27x52 in. Shpg. wt., 3 lbs. 6 oz. **$1.89**



Select This Axminster

—All wool pile. **Postpaid if part of $2 order.**

	Size, Abt.	Shpg. Wt.	
37K4307	27x48 in.	3 lbs. 5 oz.	$1.89
37K4309	36x60 in.	Postpaid	$3.25



Axminster—Chinese Design

—Good close weave all wool pile. A copy of an expensive Chinese rug. Brilliant colorings and lustrous shadings varying each color. **Postpaid.**

37K4263	Size, abt., 27x52 in.	$2.65
37K4264	Size, abt., 36x63 in.	$4.10

SEARS "Three L"

Our Finest-Best Wearing



YOUR CHOICE $6.45 EACH 9x12 Ft.

DOUBLE Guarantee BOND
WE GUARANTEE that our "THREE L" RUGS will give you the service that you have a right to expect; that is dependable fast color for the price you pay. The manufacturer backs up this double guarantee. This bond is your protection of quality.
SEARS, ROEBUCK and CO.

America's Finest Felt Base Rugs

It costs money to learn that "JUST AS GOOD" does not mean "JUST AS LONG WEARING." When somebody says "Just as Good as Sears Best Quality Super 'Three L' Floor-o-leum Rugs," that's the time to look out.

Sears Genuine Doubly Guaranteed "Three L" Floor-o-leum Rugs are inexpensive. It is not only unwise but unnecessary to take a chance with substitutes of uncertain quality.

Back of the Double Guarantee Bond is not only Sears reputation but that of the largest and oldest manufacturer of smooth-surface floor-coverings in the country.

Extra heavyweight rugs that will give real month after month wear. **Dirt-proof, waterproof, stain-proof.** They are without question made of the **very best of Felt** and the **finest quality of enamel paints**—a combination that guarantees absolute floor covering satisfaction.

Order by catalog number and STATE PATTERN A, B, C, OR D. Not Prepaid.

	Size		Shpg. Wt.	
37KM2600	9	x12 ft.	50 lbs.	$6.45
37KC2602	6	x 9 ft.	26 lbs.	3.25
37KM2604	7½	x 9 ft.	33 lbs.	4.10
37KM2603	9	x 9 ft.	40 lbs.	4.85
37KM2605	9	x10½ ft.	45 lbs.	5.65
37KM2609	9	x15 ft.	63 lbs.	8.10

Be Sure to Read Page 1007 Before Ordering



YOUR CHOICE $4.75 EACH 9x12 Ft.

"Three L" Floor-O-Leum Rugs - Four Delightful Patterns

Persian - Chintz - and Two New Dutch Tile Designs

Here you will find a pattern to fit almost any color scheme and you don't have to worry about the quality. Backed by **Sears Double Guarantee Bond,** guaranteed for **service** and **satisfaction.**

You can throw away the mop, scrub brush, and all other such floor cleaning methods when you lay one of these splendid rugs on your floor. All you need is a damp cloth to wipe it occasionally to keep it clean and bright looking.

Order by catalog number and STATE PATTERN E, F, G OR H. **Note: Patterns E, F and H do not come in the 9x9 or 9x15-ft. sizes. Not Prepaid.**

37KM2410	Size, 9	x12 ft.	Shpg. wt., 41 lbs.	$4.75
37KC2412	Size, 6	x 9 ft.	Shpg. wt., 22 lbs.	2.39
37KM2414	Size, 7½	x 9 ft.	Shpg. wt., 27 lbs.	2.98
37KM2413	Size, 9	x 9 ft.	Shpg. wt., 31 lbs.	3.59
37KM2415	Size, 9	x10½ ft.	Shpg. wt., 37 lbs.	4.19
37KM2419	Size, 9	x15 ft.	Shpg. wt., 481 lbs.	5.98

For Time Payments See Page 737



YOUR CHOICE $11.95 EACH 9x12 Ft.

4-Inch Designs

Genuine Printed Linoleum Rugs

EXTRA LARGE SIZES

- **Highly styled patterns printed in fade-proof colors.**
- **Fine high grade pressed cork and linseed oil base assures resiliency and long wear.**
- **Imported burlap back—adds strength and durability.**

No matter what price you pay there are no better Printed Linoleum Rugs made. Durability and wear are "built in" with the finest materials. **Note the extra large sizes.**

Order by catalog number and *STATE PATTERN K, L or P.* Patterns L and P, in the 12x12-ft. and 12x15-ft. sizes, are not marbleized.

Not Prepaid.	Size		Shpg. Wt.	
37KM2910	9	x12 ft.	63 lbs.	$11.95
37KM2914	7½	x 9 ft.	39 lbs.	7.50
37KM2915	9	x10½ ft.	56 lbs.	10.45
37KM2916	12	x12 ft.	84 lbs.	15.95
37KM2918	12	x15 ft.	104 lbs.	19.95

FLOOR-O-LEUM

Felt Base Rugs



YOUR CHOICE **$5.25** EACH 9x12 FT.



Extra Large Sizes "Three L" Floor-o-leum Rugs

While these rugs are lighter in weight than our finest "Three L" Floor-o-leum rugs, yet they are made in such a way as to assure the best possible kind of service. The **best grade of Felt** is used as a base, over which is placed a double coating of **high grade enamel paint,** giving a **glossy, wear resisting, durable finish.** No scrubbing is necessary to keep them clean; just wipe them with a damp cloth.

Take a look at these **beautiful patterns, brand new, up to the minute styles,** undoubtedly the **greatest selection** that Sears have ever offered. They are **sturdy, flexible, waterproof and stain-proof;** require no tacking or cementing. Suitable for any room in the house.

Order by catalog number and STATE PATTERN A, B, C, D OR E. Note: Patterns B or E do not come in the 11¼x12-ft. or 11¼x15-ft. sizes. Not Prepaid.

	Size	Shpg. Wt.	
37KM2480	9 x12 ft.	43 lbs.	$5.25
37KC2482	6 x 9 ft.	23 lbs.	2.65
37KM2484	7½x 9 ft.	29 lbs.	3.25
37KM2483	9 x 9 ft.	34 lbs.	3.95
37KM2485	9 x10½ ft.	39 lbs.	4.59
37KM2489	9 x15 ft.	52 lbs.	6.55
37KM2486	11¼x12 ft.	60 lbs.	7.19
37KM2488	11¼x15 ft.	72 lbs.	8.98

Our Convenient Easy Payment Plan Is on Page 737

Be Sure to Read Page 1007 Before Ordering



YOUR CHOICE **$4.59** EACH 9x12 FT.

Sears "Three-L" Floor-o-leum Rugs

Everybody's agreed—VALUE . . . SATISFACTION . . . depends, most of all on quality and not low prices. We don't believe that you can purchase PERFECT Felt Base Rugs of equal quality (no "seconds" or discontinued, obsolete patterns) at anywhere near these prices. Sears "Three L" Floor-o-leum Rugs are superior in STYLE, FINISH, MATERIALS and WORKMANSHIP.

We'll let you in on a little secret—and you don't have to keep it to yourself. Last Spring there were Felt Base Rugs selling at very low prices. Rugs of tissue paper thickness, inferior in quality, material and painted surface; a quality that Sears would not handle at any price, because we could not guarantee satisfaction. Therefore, in comparing our Genuine "Three L" Floor-o-leum Rugs, do not confuse them with some of these inferior rugs that may still be in the market masquerading as good quality.

Order by catalog number and *STATE PATTERN F, G, H, OR K.* Note: Patterns F or G do not come in the 9x9-ft. or 9x15-ft. sizes. Not Prepaid.

37KM2390	Size, 9 x12 ft.	Shipping weight, 41 lbs.	$4.59
37KC2392	Size, 6 x 9 ft.	Shipping weight, 22 lbs.	2.29
37KM2394	Size, 7½x 9 ft.	Shipping weight, 27 lbs.	2.85
37KM2393	Size, 9 x 9 ft.	Shipping weight, 31 lbs.	3.45
37KM2395	Size, 9 x10½ ft.	Shipping weight, 37 lbs.	3.98
37KM2399	Size, 9 x15 ft.	Shipping weight, 48 lbs.	5.75

"THREE L" Floor-o-leum Rugs

They're New! Colorful—Beautiful *and Shown for the First Time*

By clever application of the durable enameled paints, the shaded effect greatly adds to the **Lustrous Beauty.** Like all other Sears Genuine Floor-o-leum Rugs, they are **stain-proof, spot-proof, water-proof, easily cleaned** and are **Guaranteed** to give **perfect satisfaction.** The illustrations here give you a fair idea of the charm and color, but you will really appreciate the sparkling beauty of this new design when you see the rug on your floor.

Order by catalog number and STATE COLOR, L, P OR S. Not Prepaid.

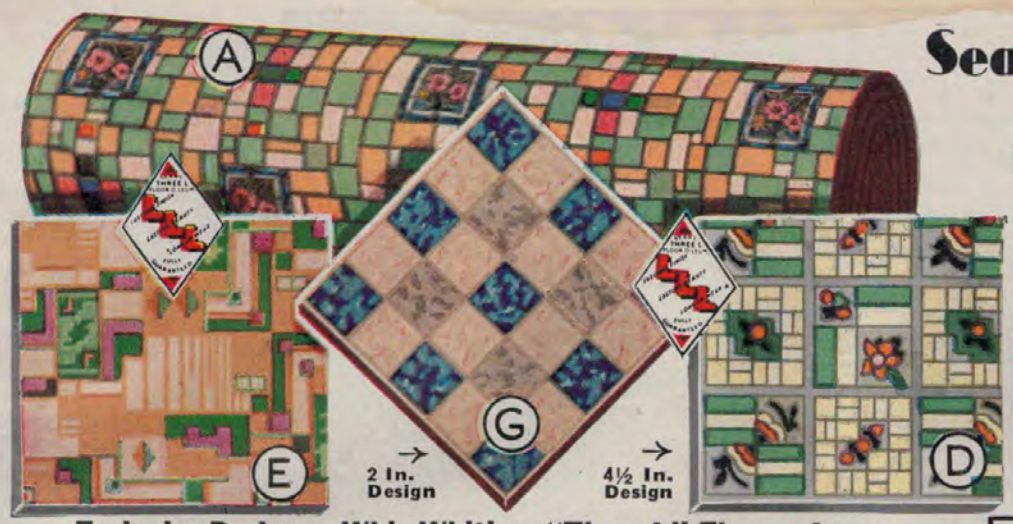
	Size	Shpg. Wt.	
37KM2430	9 x12 ft.	43 lbs.	$4.95
37KC2432	6 x9 ft.	23 lbs.	2.49
37KM2434	7½x9 ft.	28 lbs.	3.10
37KM2435	9 x10½ ft.	37 lbs.	4.35



YOUR CHOICE **$4.95** EACH 9x12 FT.

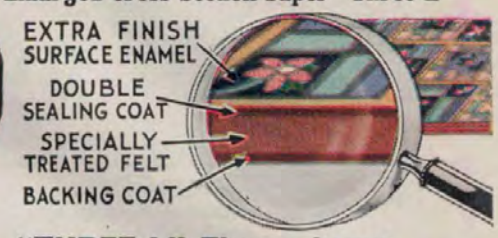
Sears "Three L" Floor-o-leum
IS GUARANTEED
FOR QUALITY . . . . FOR SAVING

All Floor Coverings Can Be Bought on Easy Payments; See Page 737





Enlarged Cross Section Super "Three L"



Exclusive Designs—Wide Widths—"Three L" Floor-o-Leum

Here are exceptionally lovely patterns—exclusive Sears designs. Sold by no other mail order store. Heavily enameled, strong "Three L" Felt Base construction. We have the extra 11¼ ft. width, so hard to get. Note: Pattern "G" does not come in the 11¼-ft. width. Not Prepaid.

Be Sure to Read Pages 827 and 1007 Before Ordering

State Pattern A, D, E or G.

37KM1006—Width, 6 ft. Shipping weight, 2 lbs..... Per ft..... **25c**
37KM1009—Width, 9 ft. Shipping weight, 3 lbs. 8 oz., Per ft..... **38c**
37KM1005—Width, 11¼ ft. Shipping weight, 5 lbs..... Per ft..... **55c**

"THREE L" Floor-o-leums

Note the enlarged cross section above and see just how they are made, layer by layer. Quality is built in from the base to the beautiful finished surface. The body is made of good grade specially treated felt. The best grade of oil paint is used to make the finish, which is stainproof, waterproof, and easily cleaned. Super "Three L" is extra heavy, extra quality, extra durable. "Three L" is similarly made but is lighter in weight. Sears Floor-o-leums are always first quality. No Seconds, or discontinued Patterns.

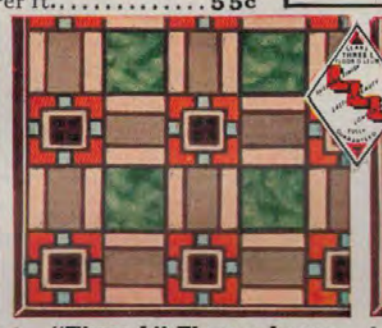


4½ In. Design

"Three L" Floor-o-Leum
Big reduction. Not Prepaid.
37KM1336—Width, 6 ft., shpg. wt., 2 lbs. 4 oz. Per ft. **23c**
37KM1339—Width, 9 ft., shpg. wt., 3 lbs. 8 oz. Per ft. **34c**



Super "Three L" Floor-o-Leum
Finest quality made. Will stand lots of wear. Popular design and color. Not Prepaid.
37KM1166—Width, 6 ft., shpg wt., 2 lbs. 4 oz. Per foot **33c**



"Three L" Floor-o-Leum
Very attractive. Not Prepaid.
37KM1246—Width, 6 ft., shpg. wt., 2 pounds. Per foot **27c**
37KM1249—Width 9 ft., shpg. wt., 3 lbs. 5 oz. Per ft. **41c**



"Three L" Floor-o-Leum
An absolutely new design in a color that will look well on any floor. 1½-in. design. Not Prepaid.
37KM1156—Width 6 ft. shpg. wt., 2 lbs. Per ft. **23c**



Super "Three L" Floor-o-Leum
Finest quality made. 2½-in. design. Not Prepaid.
37KM1176—Width, 6 ft., shpg. wt., 2 lbs. 4 oz. Per ft. **33c**
37KM1179—Width., 9 ft., shpg. wt., 3 lbs. 12 oz. Per ft. **49c**



Super "Three L" Floor-o-Leum
New coloring. 5-in. design. Not Prepaid.
37KM1346—Width, 6 ft., shpg. wt., 2 lbs. 5 oz. Per ft. **30c**
37KM1349—Width, 9 ft., shpg. wt., 4 lbs. Per ft. **45c**



4½-In. Design

"Three L" Floor-o-Leum
Priced low. Not Prepaid.
37KM1226—Width, 6 ft., shpg. wt., 2 lbs. 4 oz. Per foot **27c**
37KM1229—Width, 9 ft., shpg. wt., 3 lbs. 8 oz. Per ft. **41c**



"Three L" Floor-o-Leum
Easily cleaned. Not Prepaid.
37KM1126—Width, 6 ft., shpg. wt., 2 pounds. Per foot **27c**
37KM1129—Width, 9 ft., shpg. wt., 3 lbs. 5 oz. Per ft. **41c**



"Three L" Floor-o-Leum
4-in. Design. Not Prepaid.
37KM1116—Width, 6 ft., shpg. wt., 2 pounds. Per foot **23c**
37KM1119—Width, 9 ft., shpg. wt., 3 lbs. 5 oz. Per ft. **34c**



Super "Three L" Floor-o-Leum
Finest quality—a design that gives the appearance of a much higher priced floor covering.
6-in. Design. Not Prepaid.
37KM1356—Width, 6 ft., shpg. wt., 2 lbs. 4 oz. Per ft. **33c**



Super "Three L" Floor-o-Leum
Finest, heaviest quality. Spic and span broken tile design, so easy to clean. Not Prepaid.
37KM1366—Width 6 ft., shpg. wt., 2 lbs. 4 oz. Per foot **33c**



"Three L" Floor-o-Leum
The newest in coloring and pattern. Priced low. Cover your floor at a saving. 3-in. design. Not Prepaid.
37KM1376—Width, 6 ft., shpg. wt., 2 lbs. 4 oz. Per ft. **27c**



Super "Three L" Floor-o-Leum
Broken Tile Design. Not Prepaid.

	Width	Shpg. Wt.	Per Ft.
37KM1386	6 ft.	2 lbs. 4 oz.	36c
37KM1389	9 ft.	3 lbs. 12 oz.	54c
37KM1385	11¼ ft.	5 lbs.	77c



"Three L" Floor-o-Leum
Flagstone design in pretty pastel shades, so appropriate for any room. Not Prepaid.
37KM1076—Width, 6 ft., shpg. wt., 2 lbs. Per ft. **23c**



4½-In. Design

"Three L" Floor-o-Leum
Cheerful, neat tile design. Not Prepaid.
37KM1396—Width, 6 ft., shpg. wt., 2 lbs. 4 oz. Per ft. **23c**
37KM1399—Width, 9 ft., shpg. wt., 3 lbs. 8 oz. Per ft. **34c**



Super "Three L" Floor-o-Leum
A new colorful tile design in our heaviest long wearing quality. 3½-in. design. Not Prepaid.
37KM1066—Width, 6 ft., shpg. wt., 2 lbs. 4 oz. Per ft. **33c**



Super "Three L" Floor-o-Leum
Bright, shiny new Pattern. 4-in. design. Not Prepaid
37KM1276—Width, 6 ft., shpg. wt., 2 lbs. 5 oz. Per ft. **30c**
37KM1279—Width, 9 ft., shpg. wt., 4 lbs. Per ft. **45c**



"Three L" Floor-o-Leum
Carpet pattern. Not Prepaid.
37KM1266—Width, 6 ft., shpg. wt., 2 lbs. 4 oz. Per foot **23c**
37KM1269—Width, 9 ft., shpg. wt., 3 lbs. 8 oz. Per ft. **34c**



"Three L" Rug Border
Looks like polished oak flooring. So easy to clean. Not Prepaid.

	Width	Shpg. Wt.	Per Ft.
37KC1903	24 in.	11 oz.	12c
37KC1904	36 in.	1 lb.	15c
37KM1905	6 ft.	2 lbs.	29c



"Three L" Floor-o-Leum
New Flagstone Design. Not Prepaid.
37KM1256—Width, 6 ft., shpg. wt., 2 lbs. 4 oz. Per ft. **27c**
37KM1259—Width, 9 ft., shpg. wt., 3 lbs. 8 oz. Per ft. **41c**

NEVER LAY FLOOR-O-LEUM OVER ANY KIND OF LINING . . .
NEVER PASTE OR TACK FELT BASE FLOOR-O-LEUM TO THE FLOOR

NOTHING WEARS LIKE

Genuine Inlaid Linoleum

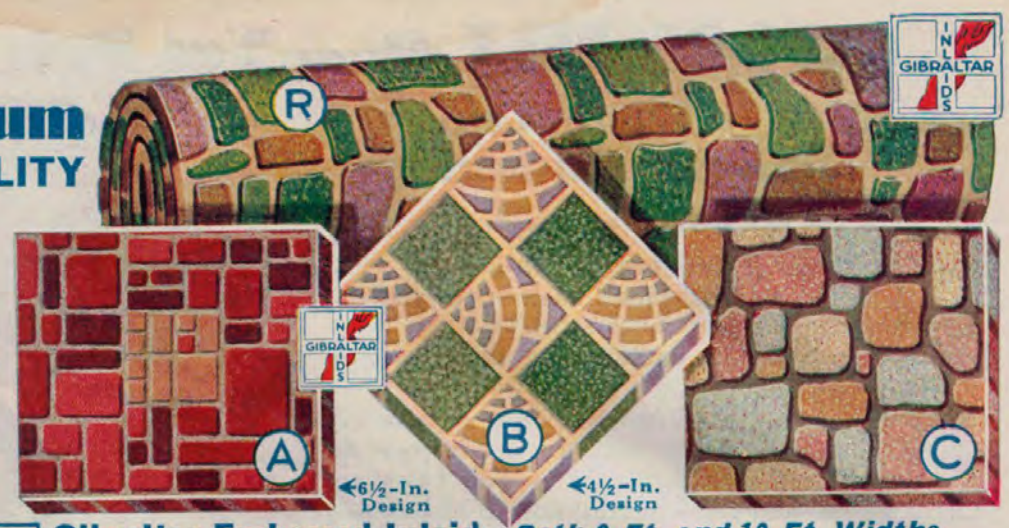
NO SECONDS . . ALL PERFECT QUALITY

For Easy Payments See Page 737

Enlarged Cross Section Gibraltar Inlaid







GIBRALTAR All that the name implies —Strength, Ruggedness, Durability. Made from the finest imported materials by the most skillful process yet developed. Beautiful clear colors in designs worked out by master craftsmen. The surface has a special coat of lacquer which protects it from grime and dirt.

Instructions showing How to Lay Linoleum included in each order.

Read Pages 827 and 1007 Before Ordering

Gibraltar Embossed Inlaid—*Both 6-Ft. and 12-Ft. Widths*

All the richness of actual texture, plus the beauty of unusual color combinations in our **finest Gibraltar Inlaid Linoleum.**

Unique patterns of enduring loveliness,—INLAID THROUGH TO THE BURLAP BACK—insuring satisfactory service. **Note the 12-ft. width,** which is made specially for large rooms. **Lacquer Finish. Low priced considering the quality. Note: Pattern "A" comes in the 6 ft. width only. Not Prepaid.**

State Pattern A, B, C, or R.

37KM1806—Width, 6 feet, shipping weight, 4 lbs. 2 oz. Per ft. **95c**
37KM1802—Width, 12 feet, shipping weight, 8 lbs. 4 oz. Per ft. **$1.98**



Gibraltar Inlaid

Colorful design. Very low price for this quality straightline inlaid. **Lacquer finish. Not Prepaid.**
37KM1606—Width, 6 ft., shpg. wt., 3 lbs. 12 oz. Per foot **85c**



Gibraltar Moulded Inlaid

Modernistic, colorful, good quality, does not show wear. Resilient. **Lacquer finish. Not Prepaid.**
37KM1676—Width, 6 ft., shpg. wt., 4 lbs. 2 oz. Per ft. **75c**



Straightline Inlaid Linoleum

Best Straightline Inlaid anywhere for the money; challenges all competition. **3-In. Design. Lacquer Finish. Not Prepaid.**
37KM1826—Width, 6 ft., shpg. wt., 3 lbs. Per ft. **75c**



Gibraltar Straightline Inlaid

Lacquer finish. 4½-in. Marble tile design. *STATE COLOR A or B.* Not Prepaid.
37KM1816—Width, 6 ft., shpg. wt., 3 lbs. 12 oz. Per foot **85c**



Gibraltar Moulded Inlaid

Lacquer Finish. Not Prepaid.
37KM1856—Width, 6 ft., shpg. wt., 4 lbs. 2 oz. Per foot **82c**
37KM1852—Width, 12 ft., shpg. wt., 8 lbs. 4 oz. Per ft. **$1.79**



Straightline Inlaid

A real value—Straightline Inlaid Linoleum. New pattern. **Lacquer Finish.** 4½-in. design.
37KM1616—Width, 6 ft., shpg. wt., 3 lbs. **Not Prepaid.** Per ft. **75c**



6-In. Design

Latest Design—Lino-Flor

Inlaid Linoleum surface with **felt back.** Will lay flat. We do not recommend cementing or pasting to floor. **Not Prepaid.**
37KM1636—Width, 6 ft., shpg. wt., 3 lbs. 12 oz. Per ft. **65c**



Gibraltar Marbleized Inlaid

Lacquer finish, tile design. This inlaid Linoleum will render **extra good service. Not Prepaid.**
37KM1896—Width, 6 ft. shpg. wt., 3 lbs. 12 oz. Per ft. **85c**



Marbleized—Lino-Flor

Hugs the floor so tacking is unnecessary. Resilient. We do not recommend pasting or cementing to floor. **Not Prepaid.**
37KM1876—Width, 6 ft. shpg. wt., 3 lbs. 12 oz. Per ft. **63c**



New Heavy Lino-Flor

Inlaid Linoleum pressed onto a sturdy **Felt Base**—will lay flat. We do not recommend pasting or cementing to floor. **Not Prepaid.**
37KM1886—Width, 6 ft. shpg. wt., 3 lbs. 12 oz. Per ft. **65c**



Gibraltar Marble Tile Inlaid

Stainproof, spotproof and easily cleaned. **Lacquer finish.** Colorful 9-in. design. **Not Prepaid.**
37KM1626—Width, 6 ft. shpg. wt., 3 lbs. 12 oz. Per ft. **85c**



Straightline Inlaid Linoleum

Beautifully marbleized—a real value at our low price. **Lacquer finish,** 4½-in. design.
37KM1866—Width, 6 ft., shpg. wt., 3 pounds. **Not Prepaid.** Per ft. **69c**



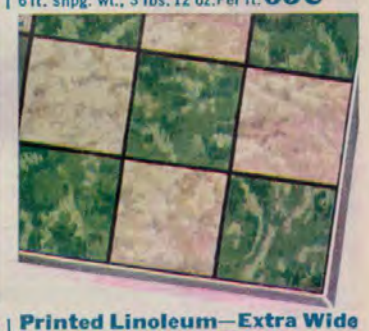
Extra Wide Printed Linoleum

Best quality, charming Dutch tile design. **Not Prepaid.**
37KM1446—Width, 6 ft., shpg. wt., 3 lbs. 8 oz. Per ft. **55c**
37KM1442—Width, 12 ft., shpg. wt., 7 lbs. Per ft. **$1.20**



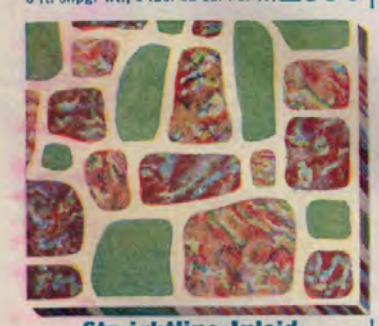
Extra Wide Printed Linoleum

3-Inch Design. **Not Prepaid.** *STATE COLOR G or H.*
37KM1426—Width, 6 ft. shpg. wt., 3 lbs. 8 oz. Per ft. **52c**
37KM1422—Width, 12 ft., shpg. wt., 7 lbs. Per ft. **$1.15**



Printed Linoleum—Extra Wide

4½-in. Design. **Not Prepaid.**
37KM1406—Width, 6 ft., shpg. wt., 3 lbs. 8 oz. Per foot **52c**
37KM1402—Width, 12 ft., shpg. wt., 7 lbs. Per ft. **$1.15**



Straightline Inlaid

Modernistic Flagstone design; inlaid to the burlap back. A satisfactory floor covering with plenty of color and charm. **Lacquer finish. Not Prepaid.**
37KM1696—Width, 6 ft., shpg. wt., 3 lbs. 12 oz. Per ft. **78c**



Super "Three L" Runner

Finest grade Felt Base Floor-o-leum Runner. Handy and so low priced. Very easy to clean. **Not Prepaid.**
37KC1923—24-in. wide, shpg. wt., 1 lb. Per foot **11c**



"Three L" Runner

Pretty carpet pattern. Long wearing, medium priced *Floor-o-leum* Runner. Thick enamel surface. **Not Prepaid.**
37KC1963—Width, 24 in., shpg. wt., 12 oz. Per foot **10c**



"Three L" Runner

Save wear on your floors with this **Floor-o-leum** runner. A big value. **Not Prepaid.**
37KC1913—24-in. wide, shpg. wt., 12 oz. Per foot **9c**



"Three L" Art Squares—Priced Low

Not Prepaid.	Size,	Shpg. Wt.	
37KM2070	9x12 ft.	42 lbs.	$3.95
37KM2073	9x 9 ft.	32 lbs.	$2.95
37KM2075	9x10½ ft.	37 lbs.	3.45
37KM2079	9x15 ft.	53 lbs.	4.89
37KM2077	9x18 ft.	63 lbs.	5.89

New WOOL FELT *Rugs* Yet Priced Like Linoleum *Rugs*

A Rug of Entirely New and Revolutionary Construction . . . . . .

- **Surface made of wool felt. Seamless.**
- **Thick, resilient, cushioned back of tough Jute saturated with a rubber solution.**
- **Steam-set printed patterns in brilliant fast dyes.**

Wool-Felt Rugs . . . soft and quiet to walk upon . . . at the price of Printed Linoleum Rugs! This new development in rug manufacture gives you beauty of pattern, warmth and comfort, until now to be had only in much higher priced rugs of woven construction.

While the wool felt face looks like a woven rug and has the "feel" of a woven rug, the method of making is similar to that of Linoleum and Felt Base Floor-coverings.

In appearance and softness they resemble woven rugs; in reality they are made quite differently and the service to be expected of them is to be compared only with Printed Linoleum Rugs.

The wool felt surface is securely needled into a strong, firm back of Jute burlap. The back, in turn, is thoroughly saturated with a rubber compound which gives the rug a thick, resilient body and removes practically all danger of slipping on polished floors. The process is a simple but clever use of an old manufacturing method, to produce an entirely different and superior kind of rug at no greater cost.

The gay patterns and lively, fresh colorings, which are steam-set and will last as long as the rugs, are especially good for bedrooms and living rooms.

Order by catalog number and ***STATE PATTERN A, B OR C.*** *Note: Pattern (A) comes in the 9x12 ft. size only.* 37K4007 *Postpaid if part of $2 order. 9x12 ft. size Not Prepaid.*

37KM5000—Size, Abt., 9x12 ft. Shpg. Wt., 34 lbs... **$9.95**
37K4007 —Size, Abt., 27x54 in. Shpg. Wt., 4 lbs... **1.29**



ATTRACTIVE ◆ INEXPENSIVE ◆ DECORATIVE RUGS



Inexpensive Wool and Fiber Rug

—Attractive pattern.
—Woven of wool and fiber. Seamless.
—Conservative color combination.

Costs so amazingly little, yet so cozy and home-like! Attractive value, considering its low price. **Large sizes Not Prepaid.**

	Size, Abt.	Shpg. Wt.	
37KM3400	9 x12 ft.	15 lbs.	$6.25
37K3402	6 x 9 ft.	Postpaid	3.65
37KM3404	7½x 9 ft.	10 lbs.	4.50
37KM3405	8¼x10½ ft.	12 lbs.	5.95



Decorative Seamless Fiber Rug

—Cheerful design. —Made of strong fiber.
—Attractive, durable, easily cleaned.

For porch, sun room or bedroom. **Large sizes Not Prepaid.**

	Size, Abt.	Shpg. Wt.	
37KM3440	9 x12 ft.	25 lbs.	$8.25
37K3441	4 x 7 ft.	Postpaid	2.95
37K3442	6 x 9 ft.	Postpaid	5.45
37KM3444	7½x 9 ft.	16 lbs.	6.25
37KM3445	8 x10 ft.	19 lbs.	7.45
37K3449	6 x12 ft.	Postpaid	7.15



Wool and Fiber for Economy

—Neatly designed. Seamless.
—Woven of wool and fiber.

No need for shabby, threadbare rugs or bare floors, with this bargain in new beauty so easy to buy. **Not Prepaid.**

	Size, Abt.	Shpg. Wt.	
37KM3460	9 x12 ft.	13 lbs.	$5.75
37KM3464	7½x 9 ft.	9 lbs.	3.85
37KM3465	8¼x10½ ft.	11 lbs.	5.25
37KM3467	12 x12 ft.	18 lbs.	7.95

Be Sure to Read Page 1007 Before Ordering

~ IMPORTED GRASS RUGS ~

All Floor Coverings Sold on Easy Payments ***See Page 737***



$3.95 9x12 FT.

Pretty New Style Grass Rug

—Chic, newly designed.
—Rice straw bound with double cotton warp.

37K3821 and 37K3827 Postpaid if part of $2 order. Large sizes Not Prepaid.

	Size, Abt.	Shpg. Wt.	
37KM3820	9x12 ft.	22 lbs.	$3.95
37K3821	4x 7 ft.	6 lbs.	1.25
37K3822	6x 9 ft.	Postpaid	2.45
37KM3825	8x10 ft.	18 lbs.	3.15
37K3827	3x 6 ft.	5 lbs.	.85



$3.25 9x12 FT.

Oriental Charm in This Grass Rug

—Distinctive, Graceful Oriental design.
—Rice straw, bound with double cotton warp.

37K3802 and 37K3807 Postpaid if part of $2 order. Large sizes Not Prepaid.

	Size, Abt.	Shpg. Wt.	
37KM3800	9x12 ft.	22 lbs.	$3.25
37K3802	6x 9 ft.	11 lbs.	1.85
37KM3805	8x10 ft.	18 lbs.	2.50
37K3809	6x12 ft.	Postpaid	2.40
37K3807	3x 6 ft.	5 lbs.	.62



$3.75 9x12 FT.

Smart Colorful Grass Rug

—Bright, modernistic pattern.
—Rice straw, bound with double cotton warp.

37K3857 Postpaid when part of $2 order. Large sizes Not Prepaid.

	Size, Abt.	Shpg. Wt.	
37KM3850	9x12 ft.	22 lbs.	$3.75
37K3852	6x 9 ft.	Postpaid	2.15
37KM3855	8x10 ft.	18 lbs.	2.95
37K3859	6x12 ft.	Postpaid	2.85
37K3857	3x 6 ft.	5 lbs.	.80

Seamless Tapestry Brussels and Velvet Rugs

WITH THE ADVANTAGE OF CONVENIENT TIME PAYMENTS (See Page 737)

From the looms of America's finest weavers of TAPESTRY BRUSSELS RUGS. Known as a sturdy, thrifty weave—an inexpensive looped face rug woven of tightly twisted WORSTED WOOL YARNS.

Read Page 825, It Tells How to Choose Your Rug. Be Sure to Read Page 1007 Before Ordering.



See Page 828 For Rug Cushions

Seamless Tapestry Brussels

—Chinese design.
—Worsted wool looped surface.

This rug has an air of luxury far beyond our low price. Not Prepaid.

	Size, Abt.		Shpg. Wt.	
37KM5180	9 x12	ft.	23 lbs.	$13.50
37KC5182	6 x 9	ft.	12 lbs.	7.75
37KM5185	8¼x10½	ft.	19 lbs.	12.25
37KM5186	11¼x12	ft.	30 lbs.	17.50

Seamless Tapestry Brussels

—Favorite floral medallion design.
—Worsted wool looped surface.

Featuring style, beauty and service. Not Prepaid

	Size, Abt.		Shpg. Wt.	
37KM5290	9 x12	ft.	23 lbs.	$12.75
37KC5292	6 x 9	ft.	12 lbs.	6.95
37KM5295	8¼x10½	ft.	19 lbs.	11.50
37KM5296	11¼x12	ft.	30 lbs.	16.50

Extra Value Seamless Tapestry Brussels

—Chinese floral design on damask effect background.
—Worsted wool face.

A serviceable rug of more beauty than you would expect at our low price. Not Prepaid.

	Size, Abt.		Shpg. Wt.	
37KM5140	9 x12	ft.	22 lbs.	$12.25
37KM5145	8¼x10½	ft.	18 lbs.	11.25



For Rug Border See Page 832

New Quality Seamless Flat Weave

—Stylish Oriental pattern.
—All wool surface.

Woven on a Tapestry Brussels loom giving nearly a flat surface. Will give splendid service. Not Prepaid.

	Size, Abt.		Shpg. Wt.	
37KM5160	9 x12	ft.	23 lbs.	$9.75
37KM5165	8¼x10½	ft.	19 lbs.	8.95

Seamless Tapestry Brussels

—Chinese floral design.
—Worsted wool looped face.

Pattern and service that will please you immensely. Choose this, if savings are first. An attractive and inexpensive rug. Not Prepaid.

37KM5100—Size, abt., 9x12 ft., shipping weight, 22 pounds $11.95

Seamless Tapestry Brussels

—Oriental pattern.
—Worsted wool looped surface.

A popular seller. Not Prepaid.

	Size, Abt.		Shpg. Wt.	
37KM5300	9 x12	ft.	23 lbs.	$12.75
37KC5302	6 x 9	ft.	12 lbs.	6.95
37KM5305	8¼x10½	ft.	19 lbs.	11.50
37KM5306	11¼x12	ft.	30 lbs.	16.50



Stylish Seamless Tapestry Brussels

—Popular cheerful pattern. —Worsted wool face.

A long wearing quality at a low price. Not Prepaid.

	Size, Abt.		Shpg. Wt.	
37KM5050	9 x12	ft.	22 lbs.	$13.95
37KC5052	6 x 9	ft.	11 lbs.	7.95
37KM5054	7½x 9	ft.	14 lbs.	9.95
37KM5055	8¼x10½	ft.	18 lbs.	12.50

Seamless Velvet—Money Saver

—Fascinating dainty floral design.
—All wool pile surface.

A perfect bargain for limited purses. 37K4372 Postpaid if part of $2 order. Large size Not Prepaid.

	Size, Abt.		Shpg. Wt.	
37KM6390	9x12	ft.	27 lbs.	$14.25
37K4372	27x52	in.	3 lbs. 5 oz.	1.49

Stylish—Seamless Tapestry Brussels

Worsted wool face. Best Quality. Large Sizes Not Prepaid.

	Size, Abt.		Shpg. Wt.	
37KM5120	9 x12	ft.	26 lbs.	$15.45
37K5121	4½x 7½	ft.	Postpaid	5.75
37KC5122	6 x 9	ft.	13 lbs.	8.95
37KM5124	7½x 9	ft.	17 lbs.	10.95
37KM5125	8¼x10½	ft.	22 lbs.	13.95
37KM5126	11¼x12	ft.	33 lbs.	19.95
37KM5128	11¼x15	ft.	41 lbs.	24.75

Seamless Velvet and Axminster Rugs

Read Pages 825 and 1007 Before Ordering

Select a rug that fills your needs and fits your Budget. Never has such Quality and Style been woven into *Moderate Priced Rugs*. *Remember*—better service is always built into better qualities. A few more dollars buy extra years of wear.

For Our Time Payment Plan See Page 737

$15.25 9x12 Ft.



Low Priced Seamless Velvet

—Pretty Chinese motifs.
—Jaspe effect background.
—All wool pile assures service and enjoyment.
—Inexpensive, smart and in good taste.

Not Prepaid.	Size, Abt.		Shpg. Wt.	
37KM6100	9 x12	ft.	27 lbs.	$15.25
37KM6105	8¼x10½	ft.	22 lbs.	13.25

$16.75 9x12 Ft.



Seamless Velvet Rug

—Indo-Persian design.
—All wool pile.
—Fringed.

A stylish pattern that features good wear as well as good looks. Not Prepaid.

	Size, Abt.		Shpg. Wt.	
37KM6300	9 x12	ft.	27 lbs.	$16.75
37KM6304	7½x 9	ft.	18 lbs.	11.50
37KM6305	8¼x10½	ft.	22 lbs.	14.50

$17.50 9x12 Ft.



See Page 828 for Rug Cushions

Seamless Velvet Rug

—Popular allover pattern.
—Firm all wool pile. Fringed.

Not Prepaid.

	Size, Abt.		Shpg. Wt.	
37KM6220	9 x12	ft.	31 lbs.	$17.50
37KC6222	6 x 9	ft.	17 lbs.	10.25
37KM6224	7½x 9	ft.	21 lbs.	11.95
37KM6225	8¼x10½	ft.	25 lbs.	15.65
37KM6226	11¼x12	ft	38 lbs.	23.50

$18.25 9x12 Ft.



Seamless Velvet Rug

—Persian design.
—All wool yarns. Fringed.

Not Prepaid.

	Size, Abt.,		Shpg. Wt.	
37KM6360	9 x12	ft.	31 lbs.	$18.25
37KC6362	6 x 9	ft.	17 lbs.	10.50
37KM6364	7½x 9	ft.	21 lbs.	12.75
37KM6365	8¼x10½	ft.	25 lbs.	16.50
37KM6366	11¼x12	ft.	38 lbs.	24.75

$20.95 9x12 Ft.



Seamless Velvet Rug

—Oriental reproduction.
—Blended color tones produce the shaded background.
—Sturdy pure all wool yarns.
—Close-set pile. Fringed.

Service and beauty are woven right into it. Not Prepaid.

	Size, Abt.		Shpg. Wt.	
37KM6850	9 x12	ft.	35 lbs.	$20.95
37KM6855	8¼x10½	ft.	29 lbs.	18.95

$20.50 9x12 Ft.



See Page 832 for Rug Border

A Select Seamless Velvet Rug

—All wool face.
—Close, sturdy weave. Fringed.

Large sizes Not Prepaid.

	Size, Abt.		Shpg. Wt.	
37KM6240	9 x12	ft.	35 lbs.	$20.50
37KC6242	6 x 9	ft.	18 lbs.	11.95
37KM6244	7½x 9	ft.	23 lbs.	14.50
37KM6245	8¼x10½	ft.	29 lbs.	18.50
37K4286	27 x54	in.	Postpaid	2.19

$16.95 9x12 Ft.



Seamless Axminster—A Bargain

—Colorful design.
—All wool sturdy tufted pile.

Will give more than its share of service for the money. 37K4619 Postpaid if part of $2 order. Large sizes Not Prepaid.

	Size, Abt.		Shpg. Wt.	
37KM8080	9 x12	ft.	33 lbs.	$16.95
37KM8085	8¼x10½	ft.	26 lbs.	15.25
37KM8086	11¼x12	ft.	41 lbs.	24.50
37K4619	27 x52	in.	3 lbs. 8 oz.	1.75

$22.50 9x12 Ft.



Seamless Axminster Rug

—Oriental reproduction.
—Standard grade—All wool pile. Fringed.

Large sizes Not Prepaid.

	Size, Abt.		Shpg. Wt.	
37KM8100	9 x12	ft.	33 lbs.	$22.50
37KC8102	6 x 9	ft.	17 lbs.	12.25
37KM8104	7½x 9	ft.	21 lbs.	15.45
37KM8105	8¼x10½	ft.	26 lbs.	20.25
37K4364	27 x52	in.	Postpaid	2.39

$21.00 9x12 Ft.



Large sizes Not Prepaid.

Seamless Axminster Rug

37KM7050	Size, abt., 9 x12	ft.,	shpg. wt., 33 lbs.	$21.00
37K7051	Size, abt., 4½x 6½	ft.,	Postpaid	6.50
37KC7052	Size, abt., 6 x 9	ft.,	shpg. wt., 17 lbs.	11.50
37KM7054	Size, abt., 7½x 9	ft.,	shpg. wt., 21 lbs.	14.50
37KM7055	Size, abt., 8¼x10½	ft.,	shpg. wt., 26 lbs.	18.75
37KM7056	Size, abt., 11¼x12	ft.,	shpg. wt., 41 lbs.	29.50
37KM7058	Size, abt., 11¼x15	ft.,	shpg. wt., 49 lbs.	37.50
37KM7059	Size, abt., 9 x15	ft.,	shpg. wt., 401 lbs.	29.50
37K4655	Size, abt., 27 x52	in.,	Postpaid	2.15

Seamless Axminsters...America's *Most Popular* Rug

How to Choose Your Rugs See Page 825

INTRODUCING the newest styles and designs. Rugs that give you the *rich colors* and *patterns* of *costly Orientals* at *moderate prices*. The *lustrous sheen* effect of 37KM8180, 37KM8220, 37KM8230, 37KM8280 and 37KM8010 is permanently woven in and will last as long as the rug itself.

We promise you the surprise of your life when you see the charm and indescribable beauty of these *newest creations*.

For Time Payments See Page 737







Read Page 1007 Before Ordering

Seamless Axminster Rug

—Chinese pattern.
—Standard grade all wool pile.

The rich plain ground and Chinese motif imply value beyond the price. Large sizes Not Prepaid.

	Size, Abt.	Shpg. Wt.	
37KM8120	9 x12 ft.	33 lbs.	$20.50
37KM8125	8¼x10½ ft.	26 lbs.	18.45
37K4331	27x52 in.	Postpaid	2.10

Seamless Axminster Rug

—Persian Oriental copy. Fringed.
—Blended and shaded yarns suggest "Oriental" sheen.
—All Wool face—and fine fringe are value signs.
Large sizes Not Prepaid.

	Size, Abt.	Shpg. Wt.	
37KM8180	9 x12 ft.	34 lbs.	$24.50
37KM8184	7½x 9 ft.	22 lbs.	17.50
37K4272	27x52 in.	Postpaid	2.65

Seamless Axminster Rug

—Chinese floral pattern.
—Standard grade.
—All wool pile.

A feel of luxury only durability can supply. Large sizes Not Prepaid.

	Size, Abt.	Shpg. Wt.	
37KM8220	9 x12 ft.	33 lbs.	$21.50
37KM8225	8¼x10½ ft.	26 lbs.	19.50
37K4349	27 x52 in.	Postpaid	2.25







See Inside Back Cover for Oriental Reproduction in Natural Colors

Seamless Axminster Rug

—Standard grade Axminster. All wool pile. Large sizes Not Prepaid.

	Size, Abt.	Shpg. Wt.	
37KM8060	9 x12 ft.	34 lbs.	$19.95
37KM8064	7½x9 ft.	22 lbs.	13.95
37KM8065	8¼x10½ ft.	27 lbs.	17.95
37KM8067	6¾x12 ft.	25 lbs.	17.25
37KM8066	11¼x12 ft.	42 lbs.	27.50
37K4603	27 x52 in.	Postpaid	2.10

Seamless Axminster Rug

—Chinese design blended Oriental shadings.
—Close weave all wool pile. Fringed.
Something new at popular low prices. Large sizes Not Prepaid.

	Size, Abt.	Shpg. Wt.	
37KM8230	9 x12 ft.	34 lbs.	$24.50
37KM8235	8¼x10½ ft.	27 lbs.	22.00
37K4263	27 x52 in.	Postpaid	2.65
37K4264	36 x63 in.	Postpaid	4.10

Seamless Axminster Rug

—Floral and scroll design.
—Standard quality.
—All wool pile.
37K4095 Postpaid if part of $2 order. Large sizes Not Prepaid.

	Size, Abt.	Shpg. Wt.	
37KM7440	9 x12 ft.	33 lbs.	$17.75
37KM7445	8¼x10½ ft.	26 lbs.	15.95
37K4095	27 x52 in.	3 lbs. 8 oz.	1.89







Rug Cushions Are on Page 828

→ Large Sizes Not Prepaid

Seamless Axminster Rug

—Gorgeous Persian design—Fringed.
—Rich shaded Oriental ground—All wool pile.
Large sizes Not Prepaid.

	Size, Abt.	Shpg. Wt.	
37KM8280	9 x12 ft.	35 lbs.	$27.50
37KC8282	6 x 9 ft.	18 lbs.	15.75
37KM8284	7½x 9 ft.	22 lbs.	19.25
37KM8285	8¼x10½ ft.	30 lbs.	24.50
37KM8289	9 x15 ft.	42 lbs.	37.00
37K4206	27 x54 in.	Postpaid	2.89

All Wool Seamless Axminster Rug

	Size, Abt.	Shpg. Wt.	
37KM8040	9 x12 ft.	35 lbs.	$26.50
37K8041	4½x 6½ ft.	Postpaid	8.35
37KC8042	6 x 9 ft.	18 lbs.	14.75
37KM8044	7½x 9 ft.	22 lbs.	18.75
37KM8045	8¼x10½ ft.	30 lbs.	23.75
37KM8049	9 x15 ft.	42 lbs.	35.50
37KM8046	11¼x12 ft.	44 lbs.	35.50
37KM8048	11¼x15 ft.	55 lbs.	42.75
37K4024	27 x54 in.	Postpaid	2.70

Seamless Axminster Rug—Fringed

—Oriental Reproduction. Better grade.
—Rust ground, rich blended colors.
Large sizes Not Prepaid.

	Size, Abt.	Shpg. Wt.	
37KM8010	9 x12 ft.	42 lbs.	$31.50
37KC8012	6 x 9 ft.	21 lbs.	17.95
37KM8014	7½x 9 ft.	26 lbs.	21.95
37KM8015	8¼x10½ ft.	35 lbs.	28.25
37K4696	27 x54 in.	Postpaid	3.15
37K4699	36 x63 in.	Postpaid	5.65

Chatfield, Fenwick *and* Belfast *Seamless* Axminster *Rugs*

EXCLUSIVE WITH AND OBTAINABLE ONLY AT SEARS

AN ACHIEVEMENT IN SPECIALIZATION!—Three distinct qualities manufactured for Sears by one of the *Largest* and *Finest Rug Manufacturers in America.* Sears are the only store large enough to undertake the selling of *exclusive designs* and yet offer superior qualities at lower prices. SEE OUR TIME PAYMENT PLAN ON PAGE 737. BE SURE TO READ PAGE 825 which tells you "How to Choose your rug".



NOTE the beautiful ORIENTAL REPRODUCTION in actual colors on Inside Back Cover

For Rug Cushions See Page 828

Chatfield Seamless Axminster Rugs for Charm and Saving

Compare the **low price** with this fine pattern. Colors are blended to produce the same effect found in the most expensive Oriental rugs. **Large sizes Not Prepaid.**

	Size, Abt.,	Shpg. Wt.	
37KM8200—	9 x12 ft.	36 lbs.	$22.00
37KM8205—	8¼x10½ ft.	30 lbs.	19.95
37K4555	—27x52 in.	Postpaid	2.35

Charming pattern combined with **artistic beauty,** and **low price** make this rug a popular choice. **Large sizes Not Prepaid.**

	Size, Abt.,	Shpg. Wt.	
37KM8210—	Size, abt., 9 x12 ft.	36 lbs.	$22.00
37KM8214—	Size, abt., 7½x 9 ft.	21 lbs.	15.00
37KM8215—	Size, abt., 8¼x10½ ft.	30 lbs.	19.95
37K4571	—Size, abt., 27x52 in.	Postpaid	2.35

Large Sizes Not Prepaid.

	Size, Abt.,	Shpg. Wt.	
37KM8240—	9 x12 ft.	36 lbs.	$22.00
37K8241	— 4½x 6½ ft.	Postpaid	7.35
37KC8242—	6 x 9 ft.	18 lbs.	12.00
37KM8245—	8¼x10½ ft.	30 lbs.	19.95
37K4522	—27x52 in.	Postpaid	2.35

Buy for beauty and thrift. Standard quality Axminsters from Sears give you both. There's added distinction in these colorful designs because they are exclusive. The thick luxurious all wool pile assures splendid wear.



Read Page 1007 Before Ordering

Fenwick Seamless Axminsters for Extra Wear, Beauty and Style

Large Sizes Not Prepaid.

	Size, Abt.,	Shpg. Wt.	
37KM8440—	9 x12 ft.	43 lbs.	$28.00
37KC8442—	6 x 9 ft.	22 lbs.	16.25
37KM8445—	8¼x10½ ft.	35 lbs.	25.25
37K4625	—27x54 in.	Postpaid	2.89

Large Sizes Not Prepaid.

	Size, Abt.,	Shpg. Wt.	
37KM8380—	9 x12 ft.	43 lbs.	$28.00
37K8381	— 4½x 6½ ft.	Postpaid	8.75
37KC8382—	6 x 9 ft.	22 lbs.	16.25
37KM8385—	8¼x10½ ft.	35 lbs.	25.25
37K4605	—27x54 in.	Postpaid	2.89

Splendid design that will please the thriftiest homemaker. **Large Sizes Not Prepaid.**

	Size, Abt.,	Shpg. Wt.	
37KM8910—	9 x12 ft.	43 lbs.	$28.00
37KM8914—	7½x 9 ft.	26 lbs.	19.75
37KM8915—	8¼x10½ ft.	35 lbs.	25.25
37K4641	—27x54 in.	Postpaid	2.89

These *good quality Axminsters* in such *delightful designs* made only for Sears give you *unlimited assurance* of *uniform quality* and *satisfaction* along with *new and exclusive style* at *economy prices.* All wool yarns selected for sturdiness are woven to produce the "tufted" pile.



All Guaranteed Perfect Merchandise No Seconds, No Close-outs

Select Belfast Seamless Axminsters for Highest Quality, Luxury and Splendor

Fringed. Large Sizes Not Prepaid.

	Size, Abt.,	Shpg. Wt.	
37KM8510—	9 x12 ft.	51 lbs.	$37.50
37KM8515—	8¼x10½ ft.	40 lbs.	34.00
37K4654	—27x54 in.	Postpaid	3.69

Fringed. Large Sizes Not Prepaid.

	Size, Abt.,	Shpg. Wt.	
37KM8990—	9 x12 ft.	51 lbs.	$37.50
37KM8995—	8¼x10½ ft.	40 lbs.	34.00
37K4661	—27x54 in.	Postpaid	3.69

Fringed. Large Sizes Not Prepaid.

	Size, Abt.,	Shpg. Wt.	
37KM8560—	9 x12 ft.	51 lbs.	$37.50
37KM8565—	8¼x10½ ft.	40 lbs.	34.00
37K4671	—27x54 in.	Postpaid	3.69

"Our Best Axminster!" Finest imported and blended all wool yarns prove it in these exacting copies of Oriental designs. Our prices stamp them as "best values" anywhere.

To See Sears FINER RUGS Send for This Book FREE!

REAL SAVINGS
EASY TERMS...



Like a MAGIC CARPET It Brings a Wonderful Collection of Rare Rug Designs in Their Beautiful Original Colors RIGHT INTO YOUR HOME

A*most complete selection of finer rugs* is shown in this beautiful Special Catalog, a larger selection than you can see in any Retail Store. It is printed *entirely in full colors* so that turning its pages is like walking through a great rug display, with all of the most beautiful patterns and most gorgeous colorings of the rug weaver's art. With this handsome book you can choose at home, quietly and comfortably, seated in your easy chair; finding just the designs and colors to harmonize with your other furnishings.

Copies of *Sarouks, Kirmanshahs, Ispahans*—rivalling in brilliance the bazaars of the Orient—soundly and enduringly reproduced on the finest looms in America! Beautiful and dignified Wiltons in the rare good taste that makes them fit gracefully into any home! Sturdy Axminsters and Velvets in a range of patterns, colors and sizes—and at prices—which you will not find at any other store! ALL are brought right to your home, in the fullness of their charm—by this SEARS Special Rug Catalog.

Send for it today—it does not cost you one penny! You will actually enjoy shopping in it—and you will save substantially on every purchase you make. The SEARS Guarantee of complete satisfaction and the SEARS Easy Payment Plan apply, of course.

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Send me your Special Rug Catalog P678K.

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STREET ADDRESS_____

See Complete Index in BACK of this Catalog

P151

These WINTER PLANTS THRIVE INDOORS



Their Beautiful Flowers and Attractive Foliage Add Cheer to the Home

Brighten up the home this winter with Sears Pot Grown Plants. These Plants are produced for us by an old established, dependable grower and shipment is made direct to you from the greenhouse in Central Ohio, either by parcel post or express, Not Prepaid.

Plants offered are vigorous and healthy, and are taken from 2½ or 3-inch diameter pots excepting where we specify "larger" in which case they are from 4 or 5-inch diameter pots. *All plants are shipped with soil on roots, thus assuring arrival in good condition. POTS NOT INCLUDED. Order now—we can ship at any time.*

GUARANTEE

We guarantee all of our plants to be healthy and free from disease and to reach the purchaser in growing condition after which our responsibility ends. Plants damaged in transit or which reach customers in bad condition for any reason whatsoever, will be replaced without charge or money refunded if reported to us within ten days.

Winter House Plant Collection

Suitable for individual potting or indoor window boxes. Consists of 1 each of the following:
Boston Fern, Pink Flowering Begonia, Red Geranium, Purple Fuchsia, Snake Plant, Rex Begonia, Oleander, New Variegated Ivy, Philodendron and English Ivy.

71KC4600⅓—10 plants. 1 each of the above. Shpg. wt., 5 lbs. Not Prepaid..... **$2.15**

BEGONIAS



REX BEGONIA: **71KC4051⅓**—Largest leafed Rex Begonia. Rich metallic **pink** flowers.
3 for..65c; Each..**23c**
71KC4053⅓—Larger Rex Begonia plants.
3 for..$1.10 Each..**39c**

BEEFSTEAK BEGONIA: **71KC4055½**—Circular leaves of heavy texture, **red** beneath, **olive-green** above. **Coral-red** flowers.
3 for..69c; Each..**25c**

CORALLINE LUCERNE BEGONIA: **71KC4060½**—**Coral colored flowers;** borne in clusters and last for a month. Leaves **brigh green** with **reddish tinge.**
3 for..98c; Each..**35c**



71KC4062½—Larger Coralline Lucerne plants.
3 for..$1.19; Each..**45c**

CHRISTMAS RED BEGONIA: **71KC4065½**—Foliage rich, glossy green shaded **deep bronze.** Flowers bright **cherry-red,** changing to **coral-red.**
3 for.....63c; Each.....**22c**

VENUS BEGONIA: **71KC4070½**—Distinctly different. Dark glossy **bronze-green,** deeply cut leaves. Free flowering habit.
3 for.....79c; Each.....**29c**

Above plants shipped Not Prepaid. Shpg. Wts.: Standard size, each 8 oz. Larger sizes each 1 lb. 9 oz.

BEAUTIFUL FERNS



BOSTON FERN
Most popular house plant grown. Deep green fronds of unusual length of easy culture. **Not Prepaid.** Shpg. wt., each, 8 oz.
71KC4015½
3 for 65c; Ea..**23c**



WHITMANII FERN
Dark green foliage of dense and compact growth; irregular shaped fronds. **Not Prepaid.** Shpg. wt., each, 8 oz.
71KC4020½
3 for 65c; Ea..**23c**



MAIDEN HAIR FERN
The fronds of this lovely plant are much used in cut flower work. **Not Prepaid.** Shpg. wt., each, 8 oz.
71KC4000½
3 for 65c; Ea..**23c**



TEDDY JR. FERN
A compact grower. Broad graceful drooping fronds, very attractive. **Not Prepaid.**
71KC4025⅓
Shpg. wt., each, 8 oz.
3 for....65c; Each.....**23c**
71KC4027½—Larger plants. Shpg. wt., each, 1 lb. 9 oz.
3 for...$1.10; Each..**39c**

SPRENGERII
71KC4005½—**Glossy green feathery foliage.** Valuable house plant.



PLUMOSUS
71KC4010½—Fine green foliage retains color when cut.
Any of the above, Not Prepaid.
3 for.....43c; Each.....**15c**
Shpg. wt., each, 8 oz.

GERANIUMS

Shpg. wt., Geraniums, ea., 8 oz.

DOUBLE GERANIUMS
MARQUIS DE CASTELAINE: **71KC4100⅓**—Perfectly shaped flowers of deep rosy-scarlet.
MME. BUCHNER: **71KC4105½**—Large flower of purest white.
MRS. RICHARD GLOEDE: **71KC4110½**—Magnificent. **American Beauty Red Geranium.**



BEAUTE POITEVINE: **71KC4115½**—Apricot shading to copper, white eye.
MME. BARNEY: **71KC4120½**—Free flowering deep-pink flowers.
Any of the above, Not Prepaid.
3 for...55c; Each...**20c**



STRAWBERRY GERANIUM
Leaves striped with silver bands; flowers white. Unusual pot, vase or hanging basket plant. **Not Prepaid.**
71KC4140½—3 for..54c; Each....**19c**

SWEET SCENTED GERANIUMS
CUT LEAF ROSE: **71KC4151½**—Richly scented foliage; pink flowers.
BALM: **71KC4155½**—Flowers light lilac. Thick leaves strongly fragrant.
MRS. TAYLOR: **71KC4160½**—The only red flowering sweet scented geranium.
Any of the above, Not Prepaid.
3 for.....63c; Each.....**22c**



PRIMULA OBCONICA
Clusters of flowers arranged in whorls; rich velvety foliage. **Crimson, pink, lavender, white or blue** flowers. **State color desired. Not Prepaid.** Shpg. wt., ea. 8 oz.
71KC4250⅓
3 for..65c; Ea...**23c**



EVERBLOOMING WHITE CALLA
Bushy plant producing unusually large white flowers on stiff stems. **Not Prepaid.**
71KC4275⅓—Shpg. wt., each 8 oz.
3 for 48c; Each..**17c**
71KC4277⅓—Larger plants. Shpg. wt., each, 1 lb. 9 oz.
3 for **$1.15**; Ea..**40c**

IMPATIENS
Everlasting Bloomer.
SULTANI:
71KC4350⅓—A mass of **orange-pink** flowers.
Not Prepaid. Shpg. wt., each, 8 oz.
Each.....**20c**
3 for.....55c





TRAILING QUEEN COLEUS
Center of leaves crimson, surrounded with deep maroon, edged olive green; trailing habit.
71KC4375⅓—**Not Prepaid.** Shpg. wt., each, 8 oz.
3 for.....33c; Each.....**12c**

BRAZILIAN PLUME PLANT
(Justicia Sanguinea)
Strong grower, throws long shoots, each tipped with **pink** plume-like flowers. **Not Prepaid.** Shpg. wt., each, 8 oz.
71KC4390⅓
3 for.....55c; Each.....**20c**





WANDERING JEW
Beautifully variegated foliage. For hanging baskets, porch boxes, etc.
Not Prepaid. Shpg. wt., each, 8 oz.
71KC4400⅓—Each...**16c**
3 for.....45c

WEEPING LANTANA
Of drooping habit; large clusters of flowers of lilac or rosy-pink. Blooms summer and winter. **Not Prepaid.** Shpg. wt., ea., 8 oz.
71KC4410⅓
3 for....45c; Each.....**16c**



INDOOR BLOOMING ROSES



The development in the home of Pot Grown Roses is most interesting. The varieties listed here are prolific bloomers and will surely please you.
ETOILE DE FRANCE: Color clear **red-crimson.** Very fragrant.
LADY HILLINGDON: Deep shade of **yellow.** Easily grown.
MME. BUTTERFLY: Pleasing harmony of bright **pink, apricot** and **gold.**
GOLDEN OPHELIA: Salmon **flesh** with golden **yellow** suffusions.
KAISERIN A. VICTORIA: Delicate creamy **white.** Stiff stems.
RADIANCE: Lovely **rose-pink** color. Easily grown. Large.
State Variety Wanted. **Not Prepaid.**
71KC4575½—1 year. Shpg. wt., 8 oz. Each.....**19c**
71KC4576½—2 year. Shpg. wt., 1 lb. 8 oz. Each.....**35c**
71KC4580⅓—Collection of six 1-yr. roses, 1 of each variety. Shpg. wt., 3 lbs.....6 for **$1.00**
71KC4581⅓—Collection of six 2-yr. roses. 1 of each variety. Shpg. wt., 9 lbs.....6 for **$1.98**



FUCHSIAS
WHITE GIANT: **71KC4200⅓**—An abundance of double white flowers.
SPECIOSA: **71KC4205⅓**—Flower magnificent rose color.
LORD BYRON: **71KC4210⅓**
Striking variety, single blooms of red and violet.
Any of the above, Not Prepaid. Shpg. wt., each, 8 oz.
3 for.....54c; Each.....**19c**



CHRISTMAS CACTUS
Long drooping flowers of crimson-scarlet. Stems branching and hanging in bunches. Grows and blooms with the greatest ease, living for months without water. **Not Prepaid.** Shpg. wt., each, 8 oz.
71KC4300⅓
3 for.....77c; Each.....**27c**



CROWN OF THORNS
(Euphorbia Splendens)
A curious plant with thick twining stems covered with sharp stout spines; flowers beautiful **coral pink.** **Not Prepaid.**
71KC4325⅓
Shpg. wt., each 8 oz.
Each.....**24c**
3 for.....69c

SNAKE PLANTS
Sanseveria Zeylanica. Decorative plant; handsome foliage with green variations. **Not Prepaid.**
71KC4475⅓—Nice plants. Shpg. wt., each, 8 oz.
3 for 42c; Ea..**15c**
71KC4476⅓
Larger plants. Shpg. wt., each, 1 lb. 9 oz.
3 for.....78c Each.....**29c**



BABY TEARS
Compact, dense growing plant with miniature leaves; moss-like foliage of drooping tendency. **Not Prepaid.**
71KC4315⅓
Shpg. wt., each, 8 oz.
3 for 98c; Ea...**35c**
71KC4317⅓
Larger plants. Shpg. wt., each, 1 lb. 9 oz.
3 for.....$1.42; Each.....**49c**



JERUSALEM CHERRY
A very showy pot plant for winter decoration. Dwarf habit, small leaves; loaded with bright scarlet globular berries. Fine for Thanksgiving and Christmas decoration. **Not Prepaid.** Shpg. wt., each, 8 oz.
71KC4335⅓
Each.....**22c**
3 for.....63c



CYCLAMEN
Charming house plants, with beautiful foliage. Richly colored, fragrant flowers. **Not Prepaid.**
71KC4265⅓
Shpg. wt., each, 8 oz.
3 for..85c; Each..**31c**



ST. BERNARD'S LILY
(Anthericum)
Handsome pot plant. Leaves green, banded creamy-white, of drooping nature. Flowers white. **Not Prepaid.**
71KC4285⅓
Shpg. wt., each 8 oz.
3 for...57c; Each..**20c**





BLUE LILY
(Agapanthus)
Bright evergreen foliage spreading 3 to 4 ft. with spikes of bright **blue** flowers. **Not Prepaid.**
71KC4290⅓
Shpg. wt., each 8 oz.
3 for **$1.00**; Ea..**35c**



CINERARIA
Excellent pot plant. Blooms in clusters, rich shades of **blue, purple, pink** and **crimson.** Mixed varieties. **Not Prepaid.**
71KC4435⅓—Shpg. wt., each, 8 oz.
3 for.....73c; Each.....**26c**



GREVILLEA
(Silk Oak)
Magnificent plant for decorative purposes. Fully cut foliage rivaling a rare Fern. **Not Prepaid.**
71KC4445⅓—Shpg. wt., each, 8 oz.
3 for.....54c; Each.....**19c**



FAN LEAF PALM
The well-known favorite Fan Palm. Leaves large, fan shaped of a cheerful green color. **Not Prepaid.** Shpg. wt., ea. 8 oz.
71KC4450⅓
3 for.....**$1.59**; Each.....**55c**



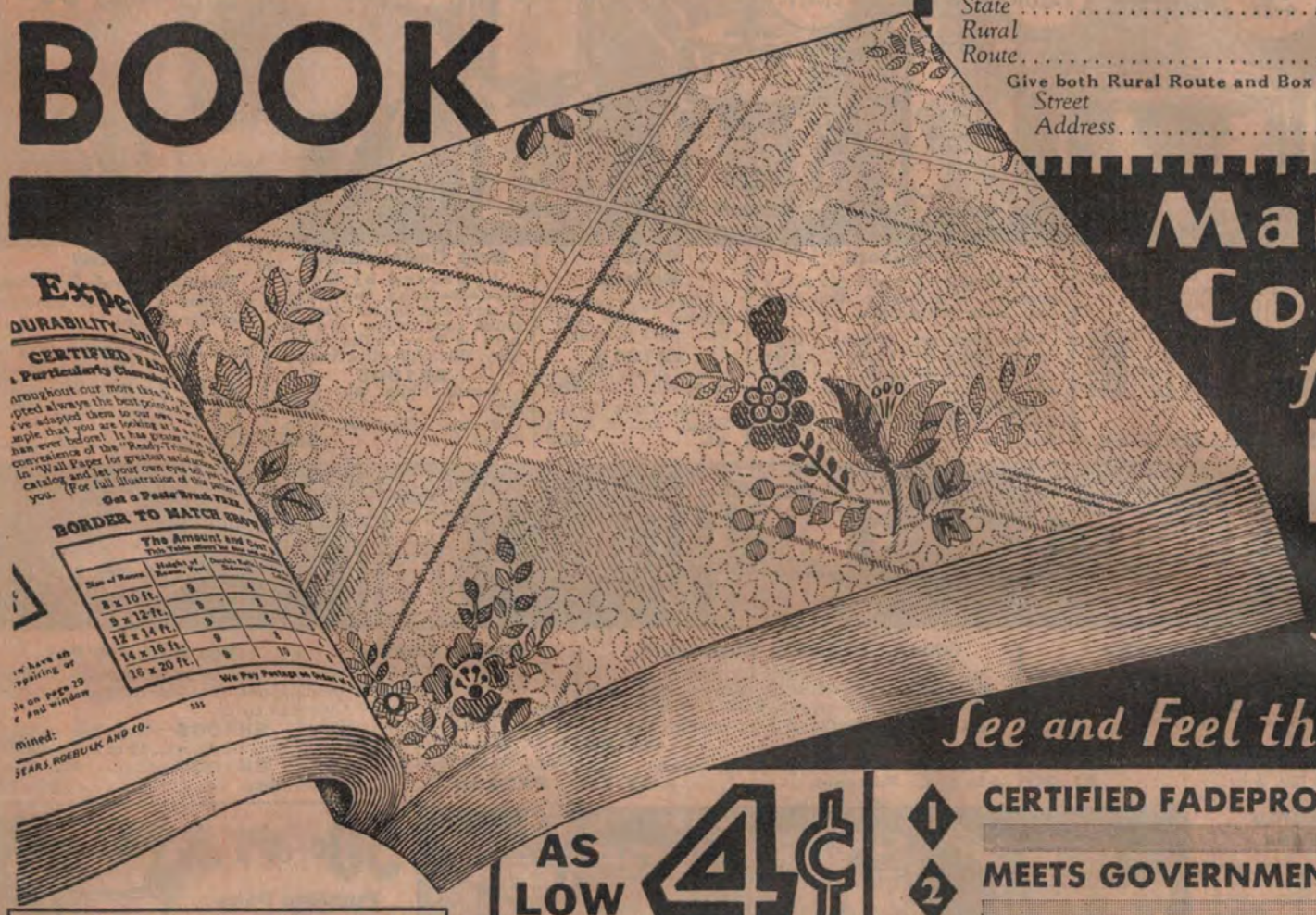
DRACENA TERMINALIS
A rapid grower. Foliage rich crimson marked with **pink** and **creamy-white.** **Not Prepaid.**
71KC4465⅓—Shpg. wt., each, 8 oz.
3 for..**$1.98**; Each....**69c**

Free WALL PAPER BOOK

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Quality that actually excels the requirements of the U. S. Department of Commerce. Colors that are bright and sparkling after several years of use. Designs that have been chosen as the best among thousands. Borders, panels, specialties such as pressed linoleums, "Master Art" Cloth, washable wall papers, rough plaster effects and natural wood wall coverings that will take any wood finish. And above all, prices that we guarantee will save you money. Send for our latest Wall Paper Book now!

WALL PAPER SUPPLIES

Master Art Wall Sizing



Apply one coat of this excellent sizing to painted, kalsomined or sand finished walls before redecorating them with wall paper, oilcloth, Flex-O-Lin, burlap, etc., **to prevent the new wall covering from peeling.** One quart is enough for an average room. Mix with equal amount of hot water before applying. **Not adapted as a first coat for paint or enamel.** On sand or gloss oil finished walls add one part of whiting to two parts of the size mixture. Shpg. wts., 3 lbs., 8 oz. and 11 lbs.

Postpaid if part of $2 order.

53K1138
1 qt.....**35c** 1 gal.....**$1.12**

Peter Cooper's Wall Sizing

Second to none for sizing. A dry ground glue well adapted for cabinet work, too. Full directions.

Postpaid if part of $2 order.

53K1137—1-lb. pkg.
Shpg. wt., 1 lb. 4 oz.....**25c**

Master Art Cold Water Paste



A pure wheat paste absorbing more water than the average paste, unusually adhesive, dries slowly. Mix with cold water; stir until smooth. Two pounds will make about 2½ gallons, enough for average large room. Note our low prices. Shpg. wt., 2 lbs. 4 oz. and 5 lbs., 4 oz.

Postpaid if part of $2 order.

53K1139—2-lb. bag.....**25c**
5-lb. bag.....**59c**

Master Art Wall Paper Remover

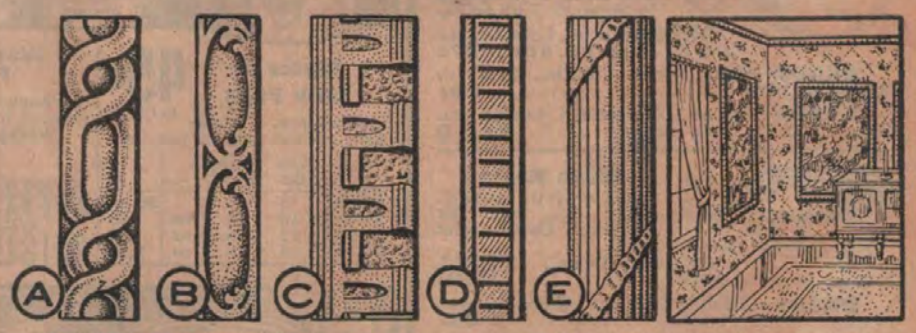


Remove your old wall paper with ease. This solution, simple in its application, does away with drudgery. Penetrates the wall paper to the paste beneath, making it ineffective so that the paper may be easily removed with a good scraper. One pint of remover is enough for the average room. Shpg. wts., 2 lbs. 4 oz., 3 lbs. 12 oz. and 12 lbs. respectively.

Postpaid if part of $2 order.

53K1178—1 pint.....**55c**
1 quart.....**98c** 1 gallon..**$3.49**

FLEXIBLE MOULDINGS



FLEXIBLE MOULDINGS of linoleum composition. Use as up to date, attractive durable panel binders, as either regulation or cove mouldings, etc. After the room has been papered apply the mouldings as desired. Very simple and effective. A new and easy way to dress-up your rooms. Furnished in five artistic designs, each in a choice of three colors that may be used with a wide variety of papers. Shpg. wt., 3 oz. per ft. Postpaid if part of $2 order or more.

(A) 53K1010 Rose
53K1011—Blue
53K1012—Gray
Width, 1⅛ in.
Per Foot.....**5c**

(B) 53K1001 Blue
53K1002—Gold
53K1003 Yellow
Width, ⅞ in.
Per Foot.....**5c**

(C) 53K1007 Tan
53K1008—Gold
Per Foot.....**5c**
53K1009—White
Per Foot.....**4½c**
Width, 1½ inches.

(D) 53K1004 Gold
53K1005—Green
53K1006—Blue
Width, ⅞ in.
Per Foot....**5c**

(E) 53K1013—Tan and Blue, width, 1¼ inches. Per Foot.....**5c**
53K1014—Tan and Brown, width, 1¼ inches. Per Foot.....**5c**
53K1015—Putty Color. width, 1¼ inches. Per Foot.....**4½c**

We Guarantee to Satisfy You and Save You Money

CHALLENGE STANDARD WEIGHT ALUMINUMWARE

Reg. U. S. Pat. Off.

Our CHALLENGE Brand Offers the Best Value at Greater Savings—Each Piece Guaranteed Perfect in Material, Workmanship and Finish

WE PAY THE POSTAGE ON ORDERS OF $2.00 OR MORE AS EXPLAINED ON PAGE 1



Teakettles

Spout welded to body. **Leakproof.** Bell bottom; quick heating. Strong bail with wood grip.

9K1028

Cap., Qts.	Shpg. Wt.	Each
4	1 lb. 8 oz.	$0.85
5	1 lb. 9 oz.	.95
6½	1 lb. 13 oz.	1.25

Convex Kettles

Snug covers with knob. Heavy bail with wood grip.

Plain Sides	Cap. Qts.	Shpg. Wt.	
9K1044	4	14 oz.	45c
9K1045	6	1 lb.	58c
9K1046	8	1 lb. 4 oz.	69c
9K1047	10	2 lbs. 3 oz.	85c
Paneled Sides			
9K1025	6	1 lb.	49c

Percolators

9K1024—Leakproof spouts. Cool handle. Bell bottom. Even percolation.

4-cup. Shpg. wt., 10 oz. 42c
6-cup. Shpg. wt., 14 oz. 48c
9-cup. Shpg. wt., 1 lb. 50c
12-cup. Shpg. wt., 1 lb. 4 oz. .. 69c

9K2806—6 Extra Glass Tops for above percolators. Shpg. wt., 1 lb. 15c

Double Boilers

Strong, riveted handle. Bell bottom, quick heating.

9K1015

Cap., inset, 1½ qts. Shpg. wt., 1 lb. .. 68c

Cap., inset 2 qts. Shpg. wt., 1 lb. 4 oz. 89c

Drip Coffee Maker

Approved by Good Housekeeping Institute. A new and better way to make good coffee. No papers or filter cloths necessary. With full directions.

9K1005

6-cup. Shpg. wt., 1 lb. 2 oz. 75c

9-cup. Shpg. wt., 1 lb. 10 oz. 95c

Dishpans

Round or oval. Seamless, polished. Rustproof handles, securely riveted.

Cap. Qts.	Shpg. Wt.	99K23 Round	99K24 Oval
10	2 lbs. 6 oz.	$0.50	69c
12	3 lbs. 6 oz.	.....	89c
14	2 lbs. 12 oz.	.75	....
18	5 lbs.	1.19	....



Round Roaster — 50c

Bright, highly polished finish. Strong riveted handles, self-basting cover. Diam., over all, 11⅜ in. For 5-lb. roast. Shpg. wt., 1 lb. 6 oz.

9K1052 ..... 50c

Oval Roaster

Self basting cover. Overall measurements given.

9K1054—16x10x6½-in. For 8-lb. fowl. Shpg. wt., 2 lbs. **75c**

9K1055—18½x11⅜x7½-in. For 10-lb. fowl. Shpg. wt., 2 lbs. 8 oz. $1.00

Oblong Roasters With Rack

Self basting cover. Vents for browning.

9K1056—14¾x10x7½-in. overall. For 6-lb. fowl. Shpg. wt., 2 lbs. 12 oz. **$1.85**

9K1038—16x11¼x8¼-in. overall. For 12-lb. fowl. **Postpaid** $2.69

9K1057—17½x12⅛x9¼-in. overall For 16-lb. fowl. **Postpaid** $3.29

Utility Cooker

Excellent combination boiler. Wide, quick heating bottom. Cool wood handle. Cover fits both vessels. Cap., inset, 2 qts; bottom, 3 qts. Shpg. wt., 1 lb. 4 oz.

9K2228 ..... 98c

Tea Ball Tea Pot

Cool ebonized handle. Welded spout. Tea ball on chain attached to cover.

9K1006—Cap., 1¼ qts. Shpg. wt., 12 oz. **89c**

9K1007—Cap., 1¾ qts. Shpg. wt., 1 lb. $1.18



Muffin Pans

Large, deep cups for muffins or corn cake. Diam., each cup, 3 in. Depth, 1⅜ in. **33c**

9K916—6-cup. Shpg. wt., 6 oz. .. 33c

9K917—9-cup. Shpg. wt., 8 oz. 45c

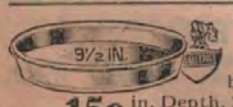


Pie Plates

Smooth, bright finish. Wide rim. Depth, 1 in.

9K910—Diam., 9¾ in. Shpg. wt., each, 3 oz. Each ..... **10c** 2 for 19c

9K911—Diam., 10¾ in. Shpg. wt., each, 4 oz. Each ... 15c; 2 for 29c



Cake Pans

9K912—Smooth, bright finish. Diam., 9½ in. Depth, 1 in. Shpg. wt., each, 3 oz. Each, **15c** 3 for 42c



Mixing Bowls

9K905—Cap., 3 qts. Diam., 9¼ in. Shpg. wt., 7 oz. **28c**

9K906—Cap., 4 qts. Diam., 10¼ in. Shpg. wt., 8 oz. ... 37c

9K907—Cap., 5 qts. Diam., 11¼ in. Shpg. wt., 10 oz. 49c

9K908—Set of 3, one each, 3, 4 and 5 qts. Shpg. wt., 1 lb. 12 oz. $1.10



Wash Basins

Smooth polished. Wide rim, hole for hanging. Can't rust out.

9K900—Diam., 11½ in. Shpg. wt., 8 oz. **35c**

9K901—Diam., 13¼ in. Shipping wt., 10 oz 45c



Colanders

9K1031—Diam., 9 in. Cap., 3 qts. Shpg. wt., 10 oz. **39c**

9K1032—Diam., 11 in. Cap., 5 qts. Shpg. wt., 14 oz. 49c



Bread and Cake Pan

Rounded corners and edges. Size, 9⅝x5½x2¾ in. Shpg. wt., each, 5 oz. **23c**

9K914—Ea. 23c; 3 for 67c



Lipped Saucepans — 15c 1-QT.

	Cap. Qts.	Shpg. Wt.	
9K946	1	5 oz.	15c
9K947	2	8 oz.	25c
9K948	3	10 oz.	35c
9K949	4	12 oz.	47c

9K941—Set of 3. 1, 2 and 3 qt. Shpg. wt., 1 lb. 8 oz. 65c

Covered Saucepans 9K1048 — 25c 2-QT.

Cap.	Shpg. Wt.	Each
2 qts.	8 oz.	25c
3 qts.	10 oz.	39c
4 qts.	12 oz.	48c

9K1049—Set of 3. One each of 2, 3, 4-qt. size. Shipping weight, 2 lbs. 10 oz. $1.08

Covered Saucepan Set — 95c SET OF 3

Three sturdy saucepans with wood knobs on deep set covers, and riveted handle. Highly polished. 1½, 2 and 3-qt. Shpg. wt., 1 lb. 6 oz.

9K2231

Set of 3 ..... 95c



Water or Milk Pails — 45c 8-QT.

Seamless, sanitary. Wood grip on handle.

	Cap. Qts.	Shpg. Wt.	
9K991	8	1 lb.	$0.45
9K992	10	1 lb. 2 oz.	.59
9K993	12	1 lb. 6 oz.	.98
9K1017	14	1 lb. 9 oz.	1.15

Water or Milk Pitchers

Paneled design. Securely riveted handle.

Without Ice Bridge

	Cap. Qts.	Shpg. Wt.	
9K933	2½	8 oz.	35c
9K934	4	12 oz.	49c

With Ice Bridge

9K1042	2½	9 oz.	39c
9K1043	4	11 oz.	53c

Milk Pails

Tight, deep covers. **Seamless body.**

9K930—Cap., 1 qt. Shpg. wt., 8 oz. 38c

9K931—Cap., 2 qts. Shpg. wt., 12 oz. 57c

9K932—Cap., 4 qts. Shpg. wt., 1 lb. 2 oz. 87c



Cooking Set — $1.00

Includes 6-qt. convex kettle with cover, 3-qt. saucepan, and a 2-qt. bake pan. Shpg. wt., 3 lbs.

9K938 ..... $1.00

Special Bargain Set — $2.75

One 6-qt. covered convex kettle, one 9-cup percolator, one 1-qt. saucepan, one 2-qt. saucepan, one 10-qt. dishpan. Each piece guaranteed perfect. A $3.50 value elsewhere. *Postpaid*

99K10—Postpaid $2.75

50c SET OF 3 — Pudding Pans

Set includes one each, 1, 2 and 3-qt. sizes. Shpg. wt., 14 oz.

9K1002

Set of 3 ..... 50c

Single Pans Only.

	Cap.	Shpg. Wt.	Each
9K918	1 qt.	4 oz.	10c
9K919	2 qt.	6 oz.	18c
9K920	3 qt.	8 oz.	25c
9K921	4 qt.	10 oz.	33c



$1.19 — Combination Egg Poacher and Fry Pan



Poaches 5 eggs at one time. Heavyweight pan; self basting cover. Diam., 10 in.; 2⅛ in. deep. Shpg. wt., 2 lbs.

9K902 ..... $1.19

Angel Cake Pan — 48c



Smooth polished. Well made. Holds a uniform heat. 12-egg size. Three legs. Shpg. wt., 14 oz.

9K1011 ..... 48c

Turban Cake Mold Sets — 50c SET



Bright, highly polished finish. Fancy geometric designs. Large, 9⅛x3⅝-in. mold and 6 smaller molds, 3⅝ in. in diam. Recipes included.

9K1035—Shpg. wt., 14 oz. 50c

Pot Covers — 50c SET OF 4



Handy assortments. With rack.

9K945—Set of 4. Sizes, 8, 9, 9½ and 10½ in. Shpg. wt., 14 oz. 50c

9K1004—Set of 6. Sizes, 7½, 8, 9, 9½, 10½ and 11½ in. Shpg. wt., 1 lb. 4 oz. 72c

QUALITY First - QUALITY Always - at Sears

WE PAY THE POSTAGE ON ORDERS OF $2.00 OR MORE AS EXPLAINED ON PAGE 1

Quality Beauty

BEST MADE ALUMINUMWARE

Reg. U. S. Pat. Off.

Thickness Durability

GUARANTEED BEST MADE ALUMINUM Read and Approved Good Housekeeping Institute

Only the Finest Materials Used—Stamped from Highest Quality Hard Rolled Sheets. Each Piece Guaranteed Perfect—Each Piece Approved by Good Housekeeping. Quality Equal to Nationally Advertised Brands—Our Prices Save You 30c on the Dollar.



Double Boilers

Inset and base have broad handle, securely riveted. Cover fits both vessels. Has cool wood knob. Capacity given is that of inset.

9K2289—Cap., 1½ qts. Shpg. wt., 1 lb. 8 oz. **$1.10**

9K2292—Cap., 2 qts. Shpg. wt., 1 lb. 10 oz. **$1.35**

9K2293—Cap., 3 qts. Shpg. wt., 2 lbs. **$1.65**

Convex Kettles

Perfectly shaped. Close fitting cover.

9K2211—4-qt. Shpg. wt., 1 lb. 4 oz. **78c**

9K2212—6-qt. Shpg. wt., 1 lb. 8 oz. **$1.00**

9K2218—8-qt. Shpg. wt., 2 lbs. 6 oz. **$1.25**

9K2219—10-qt. Shpg. wt., 2 lbs. 10 oz. **$1.50**

9K2220—12-qt. Shpg. wt., 3 lbs. 9 oz. **$1.79**

99K50—16-qt. Postpaid **$2.45**



Our LABORATORY PROVED!

BEST MADE at $1.89 and a kettle the same size selling at $2.25 elsewhere compare as follows: BEST MADE weighs 1.53 lbs., kettle "X", 1.50 lbs.; BEST MADE at base, 9¾ in., kettle "X", 8¾ in.; BEST MADE top has sanitary plain edge and composition knob, kettle "X" a beaded edge and wood knob; BEST MADE spout is larger, lower and pours easier. BEST MADE handle bolted on; kettle "X" has handle clipped on.

$1.89 5-QUART

Teakettles

Extra large welded leakproof spout. Ebonized cover knob and grip.

9K2268—5 qts. Shpg. wt., 2 lbs. 8 oz. **$1.89**

9K2269—6 qts. Postpaid **2.15**

9K2230—8 qts. Postpaid **2.47**



Percolators

Quick heating base. **Non-burnable** handles. Has spreader plate on basket. Hinged cover.

9K2275—2-cup. Shpg. wt., 10 oz. **75c**

9K2276—4-cup. Shpg. wt., 1 lb. **97c**

9K2278—6-cup. Shpg. wt., 1 lb. 4 oz. **$1.15**

9K2281—9-cup. Shpg. wt., 1 lb. 6 oz. **$1.25**

9K2282—12-cup. Shpg. wt., 1 lb. 12 oz. **$1.65**

Drip Coffee Maker

The better way to make good, aromatic, inviting coffee. No filter papers or cloths necessary. Full directions included.

9K2239

Cap., 6 cups. Shpg. wt., 1 lb. 8 oz. **$1.25**

Cap., 9 cups. Shpg. wt., 1 lb. 15 oz. **$1.59**

Cap., 12 cups. Shpg. wt., 2 lbs. 6 oz. **$1.80**



Round Dishpans

Deep, seamless body, wide rolled rim. Rustproof riveted handles. **$1.00** 10-QT.

99K51—10-qt. Shpg. wt., 3 lbs. 5 oz. **$1.00**

99K51—14-qt. Shpg. wt., 4 lbs. **$1.28**

99K51—18-qt. Shpg. wt., 5 lbs. 12 oz. **1.59**

Round Roaster

Self basting cover with vent. Outside measurements, 12x7 in. Shpg. wt., 1 lb. 12 oz.

9K2261 **$1.59**

Oval Roasters

Self basting cover, steam vent.

9K2301—Size, 8¾x15x5¾ in. For 6-lb. roast. Shpg. wt., 3 lbs. 2 oz. **$1.89**

9K2302—Size, 10x17x6¼ in. For 6 to 9-lb. roast. Postpaid **$2.40**

9K2303—Size, 11⅜x18½x6¾ in. For 10 to 14-lb. roast. Postpaid **$2.98**

Oblong Roaster

Our best roaster. Extra heavy, extra large. 2 vents, rack, side and end handles. Can be used for cold pack canner. 16x11⅝ x8 in. Postpaid. **9K2260**.... **$3.65**

Stewing or Preserving Kettles

Ebonized wood grip with cover. Shpg. wt., 6 qt., 1 lb. 10 oz.; 8 qt., 2 lbs.; 10 qt., 2 lbs. 5 oz.; 12 qt., 4 lbs. 4 oz.; other sizes, Postpaid.

Cap., qts.	6	8	10	12	16	20
9K2256	$1.15	$1.39	$1.68			
99K52				$1.89	$2.35	$2.90



45c 1-QT.

Convex Saucepans

Highly polished. Tight fitting cover, cool wood knob. Broad handles. Shpg. wts. are given.

9K2222—1-qt. Wt., 8 oz. **$0.45**

9K2223—2-qt. Wt., 14 oz. **.59**

9K2224—3-qt. Wt., 1 lb. **.69**

9K2225—4-qt. Wt., 1 lb. 4 oz. **.85**

9K2226—6-qt. Wt., 1 lb. 8 oz. **1.19**

9K2240—Set of 3. One each, 1, 2 and 3 qt. size. Wt., 2 lbs. 4 oz. **$1.69**

Broad Riveted Handles



Covered Saucepans

9K2258

Close fitting covers, wood knobs. 1, 2 and 3 qt. Shpg. wt., 2 lbs. 6 oz. 3 for **$1.69**

Cookie Sheets

48c EACH 10x14-IN.

9K940 Sheet aluminum.

Size, In.	Shpg. Wt.	Each	2 for
10x14	14 oz.	48c	$0.90
12x15½	1 lb. 4 oz.	75c	1.40
14x17	1 lb. 4 oz.	85c	1.65

EXCEL Heavy Grade Aluminum

About as Thick as a Silver Dollar



Chicken Fryer

Extra heavy. High dome, self basting cover. Diam., 9¾ in.; 4 in. high, Shpg. wt., 1 lb. 14 oz. **9K1311**..**$1.00**



Double Boiler

9K1313— Extra heavy. Wood handles. Cap., inset, 1½ qts. Shpg. wt., 2 lbs. **$1.75**

Cap., inset 2 qts. Postpaid **2.10**



Pudding Pans

Broad rim. Seamless, deep body. Wts. given are shpg. wts.

9K2259 **25c**

1-qt. wt., 6 oz.

2-qt. wt., 8 oz. **37c**

3-qt. wt., 10 oz. **45c**

4-qt. wt., 14 oz. **55c**

9K2271— Set of 3. One each 1, 2 and 3 qt. sizes. Wt., 1 lb. 6 oz. **98c**

Roasting or Baking Pans

Rounded edges and corners. Depth, 2 in.

9K2262—9¼x12⅜ in. Shpg. wt., ea., 1 lb. Each.... **75c**

2 for **$1.49**

9K2263—10¼x14⅜ in. Shpg. wt., each, 1 lb. 4 oz. Each **.85**

2 for **1.65**

9K2264—12¼x17⅜ in. Shpg. wt., each, 1 lb. 8 oz. Ea. **$1.12**; 2 for (Postpaid). **2.15**

$1.15

French Fryer

With basket. For oysters, French fried potatoes, doughnuts, etc. Ebonized wood handle. Cap., 3¼ qts. Rustproof wire basket. Shpg. wt., 1 lb. 10 oz. **9K2277**..**$1.15**



Pie Plates

Shpg. wts. are given.

9K2207—9¾x1 in. Wt., ea., 5 oz. Ea. **20c**; 2 for **38c**

10⅞x1 in. Wt., each, 6 oz. Ea. **24c**; 2 for **45c**

9K2237—10x1⅜ in. Wt., each 7 oz. Each **24c**

2 for **45c**

11x1⅜ in. Wt., ea., 8 oz. Each **32c**

2 for **59c**

Cake Pan

Rounded edge. Shpg. wts. given.

9K2205—Tight bottom. 9½x1¼ in. Wt. ea., 6 oz. Each **23c**

3 for **65c**

9K2206—Loose bottom. 9½x1¼ in. Wt. ea., 8 oz. Each **$0.39**

3 for **1.05**

Dippers

Retinned steel handle.

9K2298 Cap., 1 pt. Shpg. wt., 6 oz. **20c**

9K2299 Cap., 1 qt. Shpg. wt., 8 oz. **27c**

Cake Pan

9K2252

11⅛x7⅜x1½ in. Shpg. wt., ea., 7 oz. Each **33c**

2 for **60c**

13⅛x9⅜x2 in. Shpg. wt., each, 12 oz. Each **50c**

2 for **95c**



Tube Cake Pan

High polished. Tight bottom. Shpg. wts. are given.

9K2200—9⅜x3¼ in. 8-egg size. Wt., 12 oz. **69c**

9K2201—10⅛x4⅛ in. 12-egg size. Wt., 14 oz. **89c**

9K2250—10¼x3⅜ in. 12-egg size. Loose bottom. No rests. Wt., 1 lb. 2 oz. **$1.00**

Ring Mold Set

Makes appetizing dishes in fascinating shapes. Lustrous finish. Set includes one large mold, 8⅝x2⅜ in., and six small molds, 3⅝x1 in. With recipes. Shpg. wt., 1 lb. **9K2236** Set of 7 **75c**

Syrup Pitcher

9K2229 — Seamless. Removable, non-drip lip, self-closing cover. Shpg. wt., 6 oz. **43c**

Tricolator Coffee Maker

$3.25 *Post Paid*

The modern way to make coffee. Green china pot, holds 8 cups. Aluminum inset. Directions and 100 filter papers. Postpaid.



9K2209 **$3.25**

9K2210—700 Extra Filter Papers. Shpg. wt., 5 oz. **89c**

Fountain Percolators

Quick heating base; flameproof handles. With flame plate and brush. Postpaid.

$3.30 6-CUP *Postpaid*



9K2283 6-cup. **$3.30**

9K2284—9 cup. **$3.55**

9K2806—Extra Glass Tops. Shpg. wt., 1 lb. 6 for **15c**

Coffee Pots

Welded spout, hinged cover; flameproof handle. Shpg. wts. are given.



9K2285—6-Cup. Wt., 1 lb. 4 oz. **$1.00**

9K2286—9-cup. Wt., 1 lb. 6 oz. **$1.30**

9K2287—12-cup. Wt., 1 lb. 14 oz. **$1.60**

Aluminum Cleaners



S. O. S. Cleaner

25c size. The perfect utensil cleaner. Shpg. wt., 4 oz. **9K2853**..**22c**



9K2852 Household Cleaner. **25c size.** 12 pads. 1 cake soap. Shpg. wt., 8 oz. **18c**

Your Orders Shipped Within 24 Hours!

Now! Stainless Cast Aluminumware

BATTLESHIP CAST ALUMINUMWARE— ***Guaranteed Stainless*—A new process** in the manufacture of **BATTLESHIP** cast aluminumware enables us, for the first time, to offer you guaranteed stainless cast aluminum cooking utensils! No more permanently dark, discolored utensils if you use this new **BATTLESHIP** ware.

Cooking surface always cleans to original brightness, has all the quality of our long famous **BATTLESHIP** utensils . . . thick cast aluminum, perfect in design and workmanship.

BANNER CAST ALUMINUMWARE. We also offer the original BANNER Cast Aluminumware (not stainless) next in quality only to . . . . . **BATTLESHIP** Guaranteed as to finish, design and workmanship.

All Cast Aluminum Can Be Bought on Our Group Purchase Easy Payment Plan—See Page 737



Triplicate Set

BATTLESHIP stainless heavycast aluminum. For waterless cooking. Cooks 3 foods over one flame, saves fuel. Cap., each pan, 3 qts. Detachable handle. Postpaid.

9K1307.....**$5.45**

9K1385—BANNER Cast Aluminum. Same sizes as above. Postpaid.....**$3.95**

Coffee Makers

BATTLESHIP stainless heavy cast aluminum. Makes delicious coffee. Highly polished. Detachable base protects table from heat. Directions included. Cap., 2½ qts. or 10 cups.

9K1352—Postpaid.**$3.95**

9K1386—BANNER Cast Aluminum. Cap., 2½ qts. or 10 cups. Postpaid.....**$2.85**

Griddle and Broiler

BATTLESHIP stainless heavy cast aluminum. Reversible. Greaseless griddle. When broiling, deep rim catches overflow of grease or juices. Diameter, 13 in. Shipping weight, 2 lbs. 10 oz. Postpaid if part of $2.00 order.

9K1332.....**$1.59**

9K1387—BANNER Cast Aluminum. Same size as above. Shpg. wt., 2 lbs., 10 oz...**$1.00**

Convex Kettles

BATTLESHIP stainless heavy cast aluminum. For waterless cooking or roasting on top of stove. Postpaid.

9K1340—6-qt.....**$2.95**
10-qt.....**3.85**

9K1335—BANNER Cast Aluminum. Postpaid.
6-qt.....**$2.69**
10-qt.....**2.98**



Skillets

BATTLESHIP stainless heavy cast. Postpaid if part of $2.00 order.

9K1341—10½-in. Shpg. wt., 2 lbs. 4 oz.....**$1.50**

9K1342—Cover for above. Shpg. wt., 1 lb. 4 oz.....**85c**

BANNER Quality

9K1355—8-in. Shpg. wt., 1 lb. 3 oz.....**69c**

9K1355—10½-in. Shpg. wt., 2 lbs. 4 oz.....**89c**

9K1356—10½-in. With cover. Shpg. wt., 3 lbs. 8 oz.....**$1.58**

Covered Saucepans

For waterless cooking. Postpaid if part of $2.00 order.

Cap., Qts.	Shpg Wt.	9K1336 BATTLESHIP Heavy Cast	9K1388 BANNER Cast
1	2 lbs.	$1.35	$0.85
2	2 lbs. 13 oz.	1.75	1.10
3	3 lbs. 8 oz.	2.10	1.45
4	4 lbs. 3 oz.	2.50	1.69



Dutch Oven

BATTLESHIP stainless heavy cast aluminum. For roasting and baking on top of stove. Self basting cover and rack.

9K1390—5-qt. Postpaid.....**$3.25**

9K1359—BANNER Cast Aluminum. 5-qt. Postpaid....**$2.49**
6½-qt. Postpaid..**3.25**

Oval Roasters

BATTLESHIP stainless heavy cast aluminum. Self basting. Measurements given are over-all.

9K1391—15x9x5 in. Postpaid.....**$3.45**

BANNER quality

9K1350—Standard size; 15x9¼x5 in. deep. Postpaid.....**$2.85**

9K1364—Large size; 16½x10x5 in. deep. Postpaid.....**$3.49**

9K1365—Extra large; 18x10¾x5 in. deep. Postpaid.....**$3.95**

Teakettles

Banner Quality heavy cast aluminum. Panel sides, sliding cover. Large filling spout. Cool ebonized handle and knob.

9K1360—Postpaid.
5-qt.....**$2.95**
6-qt.....**3.40**
7-qt.....**3.69**

Double Fry or Omelet Pan

BATTLESHIP stainless heavy cast aluminum.

Cook or bake on top of stove. Size, each pan, 12 in. Oblong. Postpaid.

9K1389....**$2.75**

9K1333—BANNER heavy cast. Oval 11½-in. size. Shpg. wt., 2 lbs. 11 oz. Postpaid if part of $2.00 order.....**$1.75**

Handled Griddle

BANNER heavy cast aluminum. Cool ebonized handle Round. Diam., 10 in. Greaseless. No smoke, no odor. Shpg. wt., 2 lbs. 2 oz. Postpaid if part of $2.00 order.

9K1366.....**85c**

Bacon and Egg Fryer

BANNER heavy cast aluminum. The most handy fryer made. Eggs are kept separate from ham or bacon when frying. Cool ebonized handle. Size, 8⅝x8¾ in. Shpg. wt., 1 lb. 10 oz. Postpaid if part of $2.00 order.

9K1339.....**85c**



FAMOUS BEST MADE and Puritan IRONWARE

***BEST MADE* Finest quality Ironware. Approved by Good Housekeeping Institute. Full polished and ground.**



Puritan Waffle Irons

$1.23 LOW FRAME

Ball joint permits easy turning. Wire bail. Wood handles. Diam., 7½ in. Postpaid if part of $2.00 order.

9K2746—Low frame. Shpg. wt., 8 lbs. 6 oz.....**$1.23**

9K2747—High frame, for use on gas stoves. Shpg. wt., 12 lbs. 3 oz.....**$1.59**

BEST MADE Quality

Similar to above but finer quality with cool coil handles and without wire bail.

9K2740—Low style. Diam., 7¼ in. Shpg. wt., 11 lbs.....**$1.45**



Waffle Iron With Aluminum Griddle

$2.40 LOW FRAME *Postpaid*

Extra quality cast iron frame with cast aluminum pans. Greaseless, odorless and smokeless. Diam., of pans, 7½ in. Postpaid.

9K2736—Low frame.....**$2.40**

9K2735—High frame for use on gas stoves.....**$2.69**



Puritan Chicken Fryer

$1.45

Deep dutch oven or chicken fryer. Polished, smooth ground. Diam., 10⅝ in. 3 in. deep. Shpg. wt., 9 lbs. 8 oz. Postpaid if part of $2.00 order.

9K2689.....**$1.45**



$2.39 6-QT. WITHOUT BASKET *Post Paid*

BEST MADE Dutch Ovens

Finest quality. Self basting cover, tinned grade. Without basket. Postpaid.

99K2714—Cap., 6 qts.....**$2.39**

99K2715—Cap., 8 qts.....**3.35**

PURITAN Quality. Postpaid if part of $2.00 order.

99K2710—Cap., 4 qts. Shpg. wt., 10 lbs. 6 oz.....**$1.69**

99K2711—Cap., 6 qts. Postp'd**2.10**

9K2733—Basket for frying. Heavy nickel wire. ½-inch mesh. Diam., 9 in.; depth, 2¾ in. Shpg. wt., 10 oz.....**42c**



Puritan Corn Bread Pan

9K2732

Good for all hot breads. Cast iron; 7 molds. Size, 13x5½ in. Shpg. wt., 3 lbs. 6 oz. Postpaid if part of $2.00 order.....**50c**



Puritan Long Griddles

Covers two burners or stove holes. Reinforced handles. Postpaid if part of $2.00 order.

9K2737—Size, 21¾x8⅞ in. Shpg. wt., 9 lbs. 12 oz.....**$1.10**

9K2738—Size, 23⅜x10 in. Shpg. wt., 11 lbs. 2 oz.....**$1.55**



Puritan Round Griddles

Polished top, raised edge. Postpaid if part of $2.00 order.

9K2719—9 3/16 in. Shpg. wt., 3 lbs.**57c**

9K2731—10¼ in. Shpg. wt., 4 lbs.....**65c**

9K2720—11¼ in. Shpg. wt., 4 lbs. 11 oz.....**78c**

57c 9 3/16-IN.



$1.39 NO. 8

BEST MADE Covered Skillets

Unexcelled in workmanship. Snug fitting, self-basting covers. Preserves flavor and juices. Polished and ground. Postpaid if part of $2.00 order.

Catalog Number	No.	Diam. In.	Shpg. Wt.	Each
9K2722	8	10½	8 lbs. 8 oz.	$1.39
9K2723	9	11¼	10 lbs. 6 oz.	1.69
9K2724	10	11¾	10 lbs. 8 oz.	1.95
Without Covers				
9K2725	8	10½	4 lbs. 8 oz.	$0.75
9K2726	9	11¼	5 lbs. 6 oz.	.95
9K2727	10	11¾	5 lbs. 14 oz.	1.10



BEST MADE Bacon and Egg Fryer

New! Handy breakfast skillet. Divided for bacon or ham and eggs. Cooks both at same time in separate compartments. Size, 9x9 in. Postpaid if part of $2.00 order.

9K2734—Shpg. wt., 4 lbs. 1 oz.....**49c**



Patty Shell Irons

37c Postpaid if part of $2.00 order.

Deep. For serving salads, custards, jellies and other desserts. Cast iron. Two patterns. Instructions included.

9K2729—Shpg. wt., 1 lb. 10 oz....**37c**



Patty Irons

35c

Shallow pattern. Cast iron. Make light, delicious pastry. With instructions.

Diam., mold, 3 in. Postpaid if part of $2.00 order.

9K2730—Shpg. wt., 1 lb. 4 oz.....**35c**

Puritan Ironware. *Polished and ground. Second only in quality to* BEST MADE *Ironware.*



24c NO. 3

Puritan Skillets

Without Cover. Postpaid if part of $2.00 order.

Cat. No.	No.	Diam. In.	Shpg. Wt.	Each
9K2670	3	6½	1 lb. 12 oz.	24c
9K2671	5	8	2 lbs. 14 oz.	39c
9K2672	7	9½	3 lbs. 14 oz.	50c
9K2701	8	10¼	4 lbs. 8 oz.	65c

Puritan Skillet With Cover

9K2706—No. 10. Diam., 11½ in. Shpg. wt., 9 lbs. 6 oz.....**$1.35**



$2.69 SIZE 22x12½ x8⅜ IN. *Postpaid*

Ham or Wash Boilers

Heavy, good quality, smooth. Flat bottom. Strong handles.

99K2720—Size, 22x12½x8⅜ in. Cap., 7 gal. Wt., 23 lbs. Postpaid..**$2.69**

99K2721—Size, 24x13x9⅜ in. Cap., 9 gal. Wt., 27 lbs. Postpaid..**$2.98**

Large Iron Kettles



Smooth finish. Used as sugar, butchers' or wash kettle. Flange around rim. Three legs. Heavy bail. Shipped only freight or express, Not Prepaid.

$3.90 13-GAL.

	Cap. Gal.	Shpg. Wt., Lbs.	
99KC2725	13	37	$3.90
99KC2726	18	50	4.90
99KM2727	27	71	7.10

KOOK-KWICK

Recognized BY GOOD COOKS EVERYWHERE

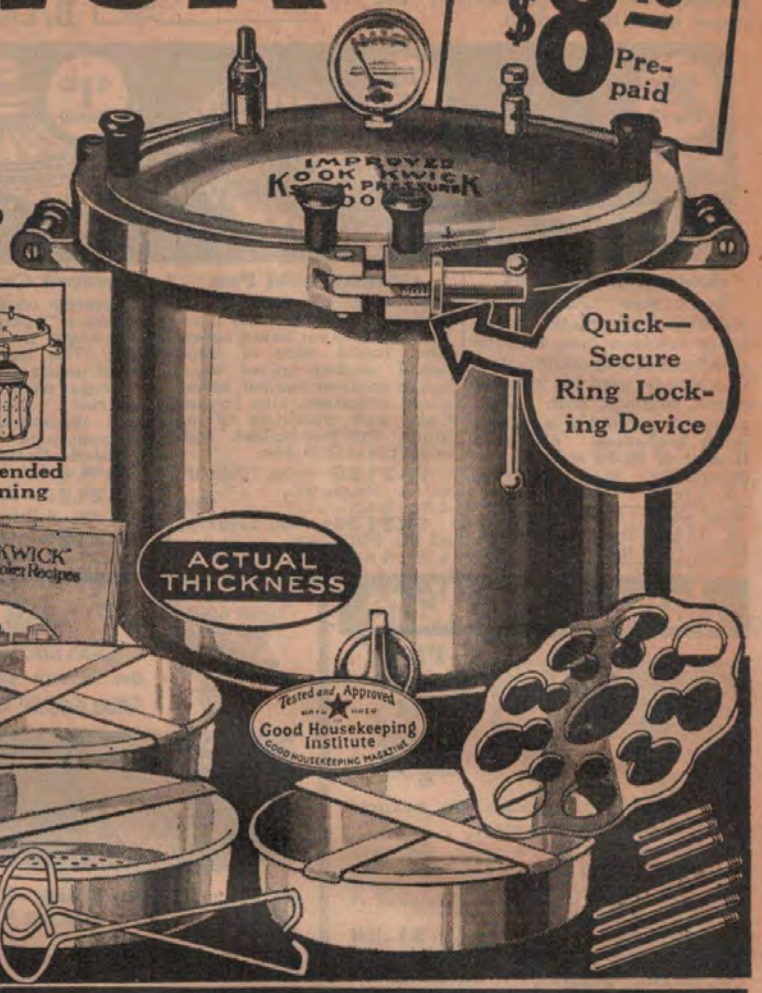
AS THE LEADING PRESSURE COOKER

Approved by the Good Housekeeping Institute

- **Cooks in ⅓ the usual time with ¼ the usual fuel.**
- **Keeps full flavor and vitamins in food.**
- **Makes cheaper cuts of meat tasty and tender.**
- **Equipped with pressure gauge and safety valve.**
- **Roasts, fries, cans, steams, bakes; foods are cooked in their own juices.**

Used by winners of the National Canning Contest for three consecutive years. Recommended by the government as safest method of canning.

9-QUART SIZE **$8.48** Pre-paid





Recommended for Canning

Made of heavy cast aluminum with simple ring locking device; the quickest and most secure of any pressure cooker. Cookers include aluminum inset dishes, bails, rack and lifters as shown (9-qt. size only has 2 inset pans). Each cooker complete with book of recipes and instructions.

How Pressure Cooking Saves Time—*Tables of Cooking Schedules*

	Ordinary Cooking	Steam Pressure Cooking
Beef Roast	2½ to 3 hrs.	45 min.
Chicken	1½ hrs.	30 min.
Ham	4 hrs.	50 min.
Navy Beans	3 hrs.	40 min.
Cabbage	40 min.	12 min.
Sweet Corn	45 min.	10 min.
Potatoes	30 min.	10 min.
String Beans	50 min.	20 min.

We Recommend

For best results we recommend 9-qt. (apartment size) for 2 adults; 11-qt. for 3 to 5 adults; 16-qt. for 6 to 8 adults; 22-qt. for large families, boarding houses, etc. All sizes recommended for canning.

These Prices Save You at Least ⅓ Over Prices Elsewhere

Our shoppers tell us cookers similar to the KOOK-KWICK cost much more at other stores. A 10-qt. cooker, no matter where we shopped, was nowhere priced under $11.65. Some stores asked as high as $14.00.

Catalog Number	Size, Qts.	Diam., In.	Ht., In.	Capacity for Canning, Jars	Shpg. Wt.	Price
99K2299	9	9⅞	8⅝	5 pt. or 3 qt. jars	Prepaid	$ 8.48
99K2301	11	10¾	8½	7 pt. or 4 qt. jars	Prepaid	11.65
99K2302	16	12½	9¼	8 pt. or 5 qt. jars	Prepaid	15.60
99K2303	22	13¾	11	18 pt. or 7 qt. jars	Prepaid	17.50
99KM2312	40	14½	16	22 pt., 16 qt. or five 2-qt. jars	75 lbs.	36.50

Forty-qt. size furnished with wing nut lock and no fixtures. 40-qt. size is shipped Freight or Express, Not Prepaid. All other sizes shipped prepaid.



The Health Cooker
—Approved by Good Housekeeping Institute.
—Made of heavy seamless aluminum with three rustproof clamps.

Offered by others as their best. Second only to our Waterless Cooker. Cooks an entire meal over one burner at one time and saves fuel. Foods are cooked in their own juices and retain their natural flavor and health-giving vitamins. Excellent for cold pack canning.

Wire rack heavily tinned. 7-qt. size has three ¾-qt. pans; 10 and 13-qt. size have three 1-qt. pans. Heavy steel corrugated base. Recipe book included. Postpaid.

$2.29 7-QUART *Postpaid*

	Size	Capacity for Canning, Jars	Each Postpaid
9K969	7-qt.	5 pt. jars	$2.29
9K970	10-qt.	7 pt. or 4 qt. jars	2.85
9K971	13-qt.	7 pt., 4 qt. or three 2-qt. jars	3.80



Clamp Tight Cooker
—Made of seamless aluminum.

Cap., 8 qts. 2-clamp cover, heavy steel base. Two 1-qt. inset pans and rack. Shpg. wt., 3 lbs. 12 oz.
9K973 **$1.59**
9K924—Marvel Cooker. Similar to above but with one 1½-qt. pan. Cap., 8 qts. Shpg. wt., 3 lbs. 8 oz. **$1.00** Postpaid if part of $2.00 order.

The Genuine Waterless Cooker
—Approved by Good Housekeeping
—Extra heavy seamless aluminum; four rustproof clamps.
—Unconditionally guaranteed.

$2.79 7-QUART *Postpaid*

Waterless cooking saves natural flavors and full nutritious value of foods cooked in their own juices. Cook a complete meal over one burner, save fuel. Roast, bake, steam or can. Cooks several foods at one time. Steel base and removable asbestos pad. With rack, double inset pans, instructions and recipe book. 7 and 10-qt. sizes have two 1¼-qt. inset pans; 13-qt. size has two 2¼-qt. inset pans. Postpaid.

9K2384—7-qt. size. Ht., 5¾ in.; diam., 9½ in. Canning cap., 5 pt. jars..... **$2.79**
9K2385—10-qt. size. Ht., 7¾ in.; diam., 9½ in. Canning cap., 5 pint jars or 4 quart jars..... **$3.70**
9K2386—13-qt. size. Ht., 9½ in.; diam., 10¼ in. Canning cap., 7 pint, 4 quart or three 2-quart jars.. **$4.60**

9K2233—Triplicate pans (cap., 1-qt.) and rack for above cookers. Postpaid if part of $2.00 order.
For 7-qt. Shpg. wt., 1 lb.... **$0.95**
For 10-qt. Shpg. wt., 1 lb. 4 oz. **1.00**
For 13-qt. Shpg. wt., 1 lb. 8 oz. **1.15**



BEST MADE STAINLESS STEEL—*Most Modern of Cooking Utensils*



—Made of heavy stainless steel in approved shapes.
—Guaranteed not to stain or tarnish.

Will always remain bright and shiny. Our prices are less than ½ of what others ask for this quality.

Double Boilers

9K1290—Cover fits both vessels.
Cap., inset, 1¼ qts. Postpaid..... **$3.95**
Cap., inset, 2⅛ qts. Postpaid..... **4.35**

Pudding Pans

Can be used as utility pans for storing foods. Postpaid if part of $2.00 order.

Cap., Qts.	Shpg. Wt.	9K1285
1¾	14 oz.	$1.48
2	1 lb.	1.75
2¾	1 lb. 2 oz.	1.95
4¼	Postpaid	2.15

Mixing Bowls

The ideal mixing bowl, will not mar or chip. Postpaid if part of $2.00 order.

Cap., Qts.	Shpg. Wt.	9K1286
1	9 oz.	$1.20
1¾	13 oz.	1.49
3	1 lb. 2 oz.	1.75
4½	Postpaid	2.18

Covered Saucepans

Deep set, snug fitting covers. Postpaid if part of $2.00 order.

Cap., Qts.	Shpg. Wt	9K1288
1⅜	15 oz.	$1.90
2½	Postpaid	2.35
3¼	Postpaid	2.65
4½	Postpaid	3.20

Convex Kettles

Heavy bail handle, strong ears.

9K1289
Capacity, 2½ qts. Postpaid..... **$2.00**
Capacity, 3½ qts. Postpaid..... **2.65**
Capacity, 5½ qts. Postpaid..... **3.25**

Lipped Saucepans

Securely riveted handle. Postpaid if part of $2.00 order.

Cap., Qts.	Shpg. Wt.	9K1287
1	9 oz.	$1.49
1¾	11 oz.	1.68
3	1 lb.	1.89
3½	Postpaid	2.00



Cold Pack Canner



—12-qt. seamless aluminum pot, aluminum cover.
—Canning rack holds four 1-qt. jars.
—Canning rack has lifting handles that are permanently attached.
—Canning instructions included.

Pot alone can be used for boiling meats and vegetables and for soups, etc. Postpaid if part of $2.00 order. **$1.35**

99K18—Shpg. wt., 3 lbs.. **$1.35**
99K21—Cold Pack Canner as above, but 20-qt. Canning rack holds seven 1-qt. jars. Postpaid..... **$2.19**

15-Qt. Preserving Kettle and Dipper

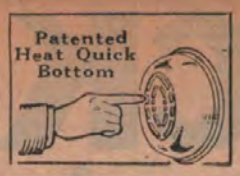
$1.15 COMPLETE



—Heavy aluminum preserving kettle; large aluminum steel handled dipper.

Kettle has strong riveted ears, heavy wire bail, wood grip handle. Polished outside, sunray finish inside. Shpg. wt., 3 lbs. 8 oz. Postpaid if part of $2.00 order.
99K19—Complete..... **$1.15**

GLASBAKE is made with the new improved "Heat Quick" bottom which distributes heat evenly and cooks more economically—bakes perfectly. Watch your baking and know when the sides and bottom are an all-over brown. **GLASBAKE** ware is guaranteed not to break while in the oven.



GLASBAKE *for* BAKING AND SERVING

You Save About 1/4!

Tested and Approved ... Good Housekeeping Institute

Actual shopping the country over . . . North, South, East and West . . . showed our prices to be unequalled.

In other stores our shoppers found comparable merchandise selling for at least one-fourth more.



Round Pie Plates

Start your GLASBAKE set with a pie plate! Serve those luscious crisp-crusted pies from this sparkling dish. Can also be used for breaded chops, biscuits, corn bread, vegetables of all kinds. **Cook book included. Postpaid if part of $2.00 order.**

Diam. In.	Depth In.	Shpg. Wt.	9K2130 Each
8⅜	1⅜	2 lbs.	39c
9	1⅜	2 lbs. 2 oz.	49c
10½	1½	2 lbs. 8 oz.	69c

Oblong Loaf Pan

Sometimes called utility dish for it has so many uses. Just the dish for baked spareribs, baked slice of ham, baked stuffed calves liver, baked summer squash, baked sliced tomatoes, also Johnny Cake and puddings of all kinds. Cook book included. Postpaid if part of $2.00 order.

9K2135—Size, 10½x6½ x2 in. Shpg. wt., 2 lbs. 8 oz. **79c**

9K2134—Size, 12⅝x8⅛ x2 in. Shpg. wt., 4 lbs. 4 oz. **99c**

Covered Casseroles

Casserole cooking will repay you a "hundred-fold" in the saving of time, money and labor. The least expensive cuts of meats are like expensive cuts when cooked En Casserole. Also fine for baked macaroni, spaghetti, and meat pies. **Cook book included. Postpaid if part of $2.00 order.**

9K2127—2-qt. oval. Shpg. wt., 4 lbs. **$1.45**

9K2128—1½-qt. round. Shpg. wt., 3 lbs. 4 oz. **$1.25**

Oval Shallow Casserole and Cover

A variety of foods can be baked and served piping hot in this wonderful large dish, especially chicken, squab, or fowl cooked with vegetables. Also delicious Boston baked beans like Mother made. Can be used as baking or pudding dish without the cover. **Ideal for warming up left overs. Cook book included. Postpaid if part of $2.00 order.**

9K2133—1½-qt. Size, 10⅝x7¼x2⅛. Shpg. wt., 4 lbs. 8 oz. **$1.29**

Pie Plate and Frame

For little money you can now have a GLASBAKE pie plate in a strong brass nickel plated serving frame. Of course, pies look more attractive served in this bright polished holder. If you are looking for a present for some friend, here it is. **Cook book included. Postpaid if part of $2.00 order.**

9K2114—8⅜ in. size. Shpg. wt., 2 lbs. 4 oz. **$1.15**

9K2123—9-in. size. Shpg. wt. 2 lbs. 12 oz. **$1.39**

Casserole and Holder

One of the nice things about GLASBAKE dishes—you can serve them right at the table. Why not have your casserole in a nickel plated frame? (Made of brass so it will not rust.) We have the Round and Oval for your selection. **Cook book included. Postpaid.**

9K2119—1½-qt. Round **$2.18**

9K2122—2-qt. Oval **2.49**

For other casseroles see bottom of page

Japanned Ware



5-Piece Pantry Set

$1.28

—Made of heavy japanned tin, beautiful pastel green color.

Bread box has hinged cover. Set consists of 14x10x9½ in. bread box, 1-lb. tea, 2-lb. coffee, 5-lb. sugar, and 5-lb. flour canisters. Shpg. wt., 7 lbs. **Postpaid if part of $2.00 order.**

99K249 ..... **$1.28**



75c 25-LB. Flour Boxes

—Heavy white japanned tin. Sturdy, durable. Pest and moisture proof. **Postpaid if part of $2.00 order.**

99K2330—Capacity, 25 lbs. Shpg. wt., 6 lbs. **75c**

99K2331—Capacity, 50 lbs. Shpg. wt., 8 lbs. **$1.10**



79c 11-QT. Pedal Kitchen Cans

—Heavy green enameled outer can, 11-qt. galvanized removable pail. Step-on pedal lifts lid. **Postpaid if part of $2.00 order.**

99K2314—11-qt. Shpg. wt., 6 lbs. **Green** only **79c**

99K2315—Extra quality, extra large. 16-qt. in **white**, or **green**. State color. Shpg. wt., 8 lbs. **$1.39**



Cotton and Wool Cards

—Hardwood handle and back. For combing cotton or wool yarn. **Postpaid if part of $2.00 order.**

9K2802—For Cotton. Size, 10¼x4¼ in. Shpg. wt., 1 lb. 4 oz. Pair **$1.00**

9K2804—For Wool. Size, 9¼x4¼ in. Shpg. wt., 1 lb. Pair **95c**



25c 2-QT. Dinner Pails

—GRAY GOOSE quality. With enameled cover. Bail handle. **Postpaid if part of $2.00 order.**

9K1215

2-qt. Shipping wt., 1 lb. **25c**

3-qt. Shpg. wt., 1 lb. 8 oz. **30c**

4-qt. Shpg. wt., 2 lbs. **35c**



39c Cuspidor

—Nickel plated steel. Diam., 7¾ in. Shpg. wt., 1 lb. **Postpaid if part of $2.00 order.**

9K2626 ..... **39c**

GRAY GOOSE Enamelware

GRAY GOOSE enamelware is a tough, vitrified gray enamel on heavy steel. Durable and sanitary. Easy to clean. GRAY GOOSE is very low priced, first quality gray ware.



25c 4-QT. Convex Kettles

—GRAY GOOSE quality. Wood grip handle. **Postpaid if part of $2.00 order.**

9K1200—4-qt. Shpg. wt., 1 lb. 12 oz. **25c**

9K1201—5½-qt. Shpg. wt., 2 lbs. 4 oz. **38c**

9K1250—7¾-qt. Shpg. wt., 3 lbs. **52c**

9K1251—11½-qt. Shpg. wt., 3 lbs. 8 oz. **79c**

Water Pails

—GRAY GOOSE quality. Heavy bail, wood grip. **Postpaid if part of $2.00 order.**

9K1263—Cap., 9 qts. Shpg. wt., each, 2 lbs. 6 oz. **39c**

Each **75c**

2 for **75c**

9K1265—Cap., 11 qts. Shpg. wt., each, 2 lbs. 8 oz.

Each **50c**

2 for **95c**

79c 12-QT. Stock Pots

—GRAY GOOSE quality. For cooking, preserving or bread storage. **Seamless, leakproof. Postpaid if part of $2.00 order.**

9K1253—Cap., 12 qts. Shpg. wt., 5 lbs. **79c**

99K2254—Cap., 25-qt. Shpg. wt., 9 lbs. **$1.29**

99K2255—Cap. 9 gal. Shpg. wt., 12 lbs. **$1.95**



$2.18 SET *Postpaid* Complete Housekeeping Set

GRAY GOOSE quality. Durable utensils. Set includes: 10¾-qt. dishpan, 4-qt. convex kettle, 1-qt. and 1¾-qt. pudding pans, 1½-qt. and 2½-qt. lipped saucepans, 2-qt. coffee pot, 5-qt. teakettle and 11¼-in. wash basin. **Postpaid.**

99K2253—Complete set of 9 pieces **$2.18**

Coffee Boilers

58c 6-QT.

—GRAY GOOSE quality. Ideal for camping or picnics. **Postpaid if part of $2.00 order.**

9K1240—Cap., 6 qts. Shpg. wt., 2 lbs. 6 oz. **58c**

9K1241—Cap., 7½ qts. Shpg. wt., 2 lbs. 12 oz. **68c**

9K1243—Extra large. Cap., 14 qts. Shpg. wt., 4 lbs. 6 oz. **98c**



Tea Kettles

—GRAY GOOSE quality. Welded spout. Wide heating surface. Selected quality, priced low. **Postpaid if part of $2.00 order.**

9K1258—5 qts. Shpg. wt., 2 lbs. 2 oz. **58c**

9K1260—7 quarts. Shpg. wt., 2 lbs. 12 oz. **78c**

58c 5-QT.



Coffee Pots

25c 1¾-QT.

—GRAY GOOSE quality. **Postpaid if part of $2.00 order.**

9K1223—Cap., 1¾ qts. Shpg. wt., 1 lb. 4 oz. **25c**

9K1224—Cap., 3 qts. Shpg. wt., 1 lb. 8 oz. **45c**



Pudding or Dairy Pans

39c

—GRAY GOOSE quality. Capacity, 1½, 2½ and 3½ qts. Shpg. wt., 2 lbs. 12 oz. **Postpaid if part of $2.00 order.**

9K1230—Set of 3 ..... **39c**



Set of 3 Pie Plates

—GRAY GOOSE quality. Deep shape. **Postpaid if part of $2.00 order.**

9K1235—Diam. 8¾ in. Shpg. wt., 1 lb. 4 oz. Set of 3 ..... **29c**

9K1236—Diam. 10 in. Shpg. wt., 1 lb. 8 oz. Set of 3 ..... **39c**

29c SET-8¾ IN.



Round Dishpans

28c 8-QT.

—GRAY GOOSE quality. **Postpaid if part of $2.00 order.**

9K1261—Cap., 8 qts. Shpg. wt., 1 lb. 12 oz. **28c**

9K1262—Cap., 11 qts. Shpg. wt., 2 lbs. 4 oz. **34c**

9K1257—Cap., 15 qts. Shpg. wt., 2 lbs. 12 oz. **44c**



Covered Saucepan Set

—GRAY GOOSE. One each of 2, 3 and 4 qt. cap. Shpg. wt., 4 lbs. **Postpaid if part of $2.00 order.**

9K1222 ..... **89c**



Popular Shapes and Sizes in Quality Roasters

Improved Roasters 55c And Up

—Durable blue enamel. Self basting cover. **Postpaid if part of $2.00 order.**



99K2291

Size, over handles, 14½x9¾x6¾ in. Holds 7-lb. roast. Shpg. wt., 3 lbs. 12 oz. **55c**

99K2292—Size over handles, 18½x11¾x8 inches. Holds 12-lb. roast. Shpg. wt., 5 lbs. 12 oz. **95c**

99K2293—Extra large size, 21x13¼x9 in. Will hold roast up to 20 lbs. Shpg. wt., 8 lbs. 8 oz. **$1.89**

Roaster With Removable Tray $2.15 *Postpaid*



—Extra heavy and durable, double coated, blue enameled.

—Removable tray prevents scorching.

—Seamless construction.

Self-basting cover. Easy to clean. Size, 18¾x11¾x8¼ in. **Postpaid.**

99K2296 ..... **$2.15**

Oval Roasters $1.15 And Up

—Durable dark blue enamel.

—Hot air jacket construction around bottom insures even heat and prevents burning because roasting pan does not come in contact with oven.



High dome self-basting cover. **Postpaid if part of $2.00 order.**

99K2294—Size, 14¼x8¾x6½ in. Shpg. wt., 5 lbs. 12 oz. **$1.15**

99K2295—Size, 17½x11½x8 in. Shpg. wt., 9 lbs. **$1.59**

98c 1½ Qt. Deep Type Casserole



—Green glazed pottery inset.

—Highly polished, nickel plated brass frame.

Capacity, inset, 1½ qts. Shpg. wt., 4 lbs. 8 oz. **Postpaid if part of $2.00 order.**

9K2115 ..... **98c**

9K2116—As above but with extra select quality inset. Cap., 2 qts. Shpg. wt., 5 lbs. **$1.39**

$1.39 1½ Qt. Bulge Type Casserole



—Green glazed pottery inset.

—Highly polished nickel plated brass frame, bulge type with legs.

Capacity, inset, 1½ qts. Shpg. wt., 4 lbs. 8 oz. **Postpaid if part of $2.00 order.**

9K2117 ..... **$1.39**

9K2118—As above but select quality inset; cap. 2 qts. Shpg. wt., 5 lbs. **$1.69**

WHITE SWAN

Select quality, triple coated, durable white ware. Heavy steel body; seamless, leakproof bottoms. Lustrous WHITE trimmed in BLUE.

QUALITY ENAMELWARE

Tested and Approved by Good Housekeeping Institute.

Maid of Honor

There's an art in making enamelware that reaches its perfection in MAID OF HONOR Brand. The steel is slightly heavier, the welds are smoother and the shapes are more distinctive than WHITE SWAN. 3-coats, purest enamel . . . *white*, trimmed in *blue*.



75c 2-Qt.

Coffee Pots

—WHITE SWAN.

9K2445

Cap., 2 qts. Shpg. wt., 1 lb. 12 oz. **75c**

Cap., 2¾ qts. Shpg. wt., 2 lbs. **89c**

—MAID OF HONOR.

9K2369

Cap., 2 qts. Shpg. wt., 2 lbs. 2 oz. **$1.29**

Cap., 3½ qts. Shpg. wt., 3 lbs. **$1.59**

89c

Tea Pot

—WHITE SWAN Quality.

Seamless, leakproof, cool round handle. Shpg. wt., 1 lb. 8 oz.

9K2427

8-cup **89c**

59c 7-CUP

Percolators

—WHITE SWAN.

Cool rounded handle. Enameled inset.

9K2444

7 cup. Shpg. wt., 2 lbs. **59c**

9 cup. Shpg. wt., 2 lbs. 4 oz. **79c**

12 cup. Shpg. wt. 2 lbs. 10 oz. **89c**

Convex Kettles **59c** 4-Qt.

Strong bail handles with cool wood grip.

—WHITE SWAN quality.

9K2407—4 qts. Shpg. wt., 2 lbs. **59c**

9K2408—5½ qts. Shpg. wt., 2 lbs. 10 oz. **69c**

9K2409—7¾ qts. Shpg. wt., 3 lbs. **89c**

9K2411—11½ qts. Shpg. wt., 4 lbs. 4 oz. **$1.29**

—MAID OF HONOR quality.

9K2375—6 qts. Shpg. wt. 3 lbs. 4 oz. **$1.29**

9¾ qts. Shpg. wt., 4 lbs. 4 oz. **1.69**

Double Boilers **79c** 1½-Qt.

Cover fits either pot.

—WHITE SWAN Quality.

9K2435—1½-qt. inset. Shpg. wt., 2 lbs. 10 oz. **79c**

9K2436—2⅛-qt. inset. Shpg. wt., 3 lbs. **$1.00**

—MAID OF HONOR Quality.

9K2370—1¾-qt. inset. Shpg. wt., 3 lbs. 8 oz. **$1.59**

2¾-qt. inset. Shpg. wt., 5 lbs. **$1.89**

Mixing Bowls **79c** SET

—WHITE SWAN Quality.

9K2437—Set of 3, one each of 1½, 3½ and 6½ qt. sizes. Shpg. wt., 3 lbs. 12 oz. **79c**

9K2431—Diam., 9¾ in., 3½ qts. Shpg. wt., 1 lb. 4 oz. **29c**

9K2432—Diam., 11½ in., 6½ qts. Shpg. wt., 2 lbs. **39c**

—MAID OF HONOR Quality.

9K2372—Diam., 9½ in., 4 qt. Shpg. wt., 1 lb. 12 oz. **69c**

Saucepan Set **85c** SET

—WHITE SWAN Quality.

9K2413—Set of 3, 1½, 2¾ and 3¾ qts. Shpg. wt., 3 lbs. 12 oz. **85c**

9K2414—1½-qt. size. Shpg. wt., 12 oz. **25c**

2¾ qt. Shpg. wt., 1 lb. 8 oz. **30c**

3¾ qt. Shpg. wt., 1 lb. 12 oz. **35c**

—MAID OF HONOR Quality.

9K2371—2½-qt. Shpg. wt., 1 lb. 4 oz. **49c**

3-qt. Shpg. wt. 1 lb. 8 oz. **59c**

Pudding Pan Set **69c** SET

—WHITE SWAN. SET

9K2402—Set of 3. 1½, 2½ and 3½ qts. Shpg. wt., 3 lbs. 4 oz. **69c**

9K2404—2½-qt. size only. Shpg. wt., 1 lb. 4 oz. **24c**

4¼-qt. size only. Shpg. wt., 1 lb. 8 oz. **32c**

—MAID OF HONOR.

9K2374—2-qt. size. Shpg. wt., 14 oz. **39c**

3-qt. size. Shpg. wt., 1 lb. 5 oz. **45c**

Beauty-Durability-Quality



45c EACH 6x6x3 In.

Refrigerator Pans

—WHITE SWAN Quality.

9K2460—Each pan covered. Keeps foods crisp and fresh in dry refrigerator air.

Size, 6x6x3 in. Shpg. wt., each, 1 lb. 8 oz. Each **45c** 2 for **75c**

Size, 13x7x4 in. Shpg. wt., each, 3 lbs. 10 oz. Each **79c** 2 for **$1.39**

Size, 14⅝x9x4½ in. Shpg. wt., each, 4 lbs. 8 oz. Each **95c** 8 oz. 2 for **$1.79**



Sink Strainer

—WHITE SWAN quality.

10¾x8½x2⅞ in. Shpg. wt., 1 lb. **9K2403** **35c**



Tea Kettles **98c**

—WHITE SWAN quality.

5-Qt. Seamless, leakproof.

9K2426

5-qt. Shpg. wt., 3 lbs. **98c**

7-qt. Shpg. wt., 3 lbs. 8 oz. **$1.29**



Tea Kettles **$2.19**

—MAID OF HONOR quality.

5¼-Qt. *Post Paid*

Seamless, leakproof. Gracefully shaped.

9K2365—Postpaid.

5¼-qt. size. **$2.19**

6-qt. size. **2.49**



Percolators **$2.00**

—MAID OF HONOR quality.

6-CUP *Post Paid* An exclusive shape.

9K2368—Postpaid.

6-cup **$2.00**

9-cup **2.29**



69c 9-Qt.

—Pastel green enamelware. Light green body with dark green trim.

9K1133—9-Cup Percolator. Shpg. wt., 2 lbs. 4 oz. **79c**

9K1133—12-Cup Percolator. Shpg. wt., 2 lbs. 10 oz. **89c**

9K1135—Double Boiler. 1½-qt. inset. Shpg. wt., 2 lbs. 10 oz. **79c**

9K1135—Double Boiler. 2-qt. inset. Shpg. wt., 3 lbs. **$1.00**

9K1130—Oval Dishpan. 9½-qt. Shpg. wt., 3 lbs. **69c**

9K1131—Round Dishpan. 11-qt. Shpg. wt., 3 lbs. 8 oz. **69c**

9K1137—Set of 3 Mixing Bowls. 1½, 2 and 3½ qt. Shpg. wt., 2 lbs. 8 oz. **79c**

9K1132—9-qt. Water Pail. Shpg. wt., 2 lbs. 12 oz. **69c**

9K1132—11-qt. Water Pail. Shpg. wt., 3 lbs. **79c**

9K1136—5½-qt. Convex Kettle. Shpg. wt., 2 lbs. 10 oz. **69c**

9K1136—7¾-qt. Convex Kettle. Shpg. wt., 3 lbs. **89c**

9K1139—Set of 3 Sauce Pans. 1½, 2¾ and 3¾ qts. Shpg. wt., 3 lbs. 12 oz. **85c**

9K1134—5-qt. Teakettle. Shpg. wt., 2 lbs. 12 oz. **89c**

9K1134—6-qt. Teakettle. Shpg. wt., 3 lbs. 4 oz. **$1.10**

9K1138—Set of 3 Pudding Pans. 1¼, 2 and 3½ qt. Shpg. wt., 3 lbs. 4 oz. **69c**



Dutch Oven Or Chicken Fryer

—Tough royal blue porcelain enameled.

Self-basting cover. 4-in. deep inside with cover. Diam., 10 in.

9K1214—Shpg. wt., 3 lbs. 8 oz. **99c**

French Fryer

—WHITE SWAN.

Deep 4-qt. pan with a retinned inset. Shpg. wt., 2 lbs. 4 oz.



9K2400 **89c**

Nickel Plated Copper Teakettles

—Nickel plated over standard weight copper; seamless leakproof bottom.

—Highly polished surface, will not tarnish; tinned inside.

99c 5-QUART

Deep set non-tip cover. Knob firmly attached to cover. Cool wood handle. Not affected by alkaline water. Guaranteed to last many years. Shpg. wt., 2 lbs. 12 oz.

9K2340—Cap., 5 qts. **99c**

"Old Reliable" extra heavy teakettles. As above but much heavier; with ordinary use will last a lifetime.

9K2338—6¼ qt. Shpg. wt., 3 lbs. 12 oz. **$1.69**

9K2339—8 qts. Shpg. wt., 4 lbs. 4 oz. **1.89**



Dish-Pans **69c** 11-Qt.

—WHITE SWAN quality.



Round	Cap., Qts.	Shpg. Wt.	
9K2489	11	3 lbs. 8 oz.	69c
9K2473	14¾	4 lbs.	89c
Oval			
9K2472	9½	3 lbs.	69c
9K2485	14	3 lbs. 8 oz.	99c

Oblong Dish Pans

—Pastel green enameled with dark green trim.



Shaped to fit sink. Wide enough for dishes to lie flat. Protects dishes. Saves time and labor.

9K2470—11¾ qt. Size, 14½x10½x4¾ in. inside. Shpg. wt., 6 lbs. **$1.10**

9K2471—15 qt. Size, 16x11½x5 in. inside. Shpg. wt., 8 lbs. **$1.39** 11¾-Qt.

Covered Sauce Pans

—WHITE SWAN quality.

Inset cover prevents boiling over.

9K2415—3¼-qt. Shpg. wt., 1 lb. 12 oz. **49c**

4-qt. Shpg. wt., 2 lbs. **59c**

5¼-qt. Shpg. wt., 2 lbs. 8 oz. **79c**



49c 3¼-Qt.

Mugs

—WHITE SWAN quality.

Sanitary, durable. Cap., ¾ pt. or 12 oz. Shpg. wt., 3 lbs. 8 oz.

9K2358—Set of 6 **69c**



Water Pitchers **59c** 2¼-Qt.

—WHITE SWAN quality.

9K2352

2¼ qt. Shpg. wt. 1 lb. 12 oz. **59c**

6½ qt. Shpg. wt., 3 lbs. 8 oz. **99c**



Baking Pans **39c**

11¾x8¾x1¾-in.

—WHITE SWAN quality.



	Size, In.	Shpg. Wt.	Each
9K2467	11¾x8¾x1¾	1 lb. 4 oz.	39c
9K2468	15½x9½x2	2 lbs.	49c

Butchers' Trays

—WHITE SWAN quality.

9K2416—15¾x11¼ in. Shpg. wt., 2 lbs. 8 oz. **59c**



Water Pails

—WHITE SWAN quality.

9K2449—9 qts. Shpg. wt. each, 2 lbs. 12 oz. Each **69c**; 2 for **$1.29**

9K2451—11 qts. Shpg. wt. each, 3 lbs. Each **$0.79** 2 for **1.49**

9K2453—12¾ qts. Shpg. wt. each, 3 lbs. 12 oz. Each **89c**; 2 for **$1.69**





$2.19 *Postpaid*

Pastel Green 19-Pc. Enamelware Set

Six ½-pt. cups, six 6-inch saucers, six 9½ in. dinner plates and one 9½-inch vegetable dish.

99K2258—Postpaid **$2.19**

9K2361—Dinner Plates only. Green. Diam., 9½ in. Shpg. wt., 3 lbs. Set of 6 **79c**

9K2362—Soup Plates only. Green. Diam., 9½ in. Deep shape. Shpg. wt., 3 lbs. 8 oz. Set of 6 **79c**

9K2360—Drinking Cups only. Green. Cap., ½ pint. Shpg. wt., 1 lb. 12 oz. Set of 6 **69c**



Colored Trays **39c** EACH

—Japanned steel, with an attractive garden girl design.

Diameter, 12¾ in. Beautifully finished in green, trimmed with ivory color. Shpg. wt., ea., 1 lb.

9K1150—Each **39c**

3 for **99c**



Rectangular Trays

—Hard heavy sheet aluminum. Rolled rims.

9K2312—12⅛x16½x⅞ in. Shpg. wt. ea., 1 lb. 8 oz. Each **77c**

Dozen **$9.00**

9K2313—14x17⅞x⅞ in. Shpg. wt. each, 1 lb. 12 oz. Each **$1.15**

Dozen **12.50**



Oval Tea Trays

—Black japanned with gold stripe.

9K2598—14 in. Shpg. wt., 8 oz. **15c**

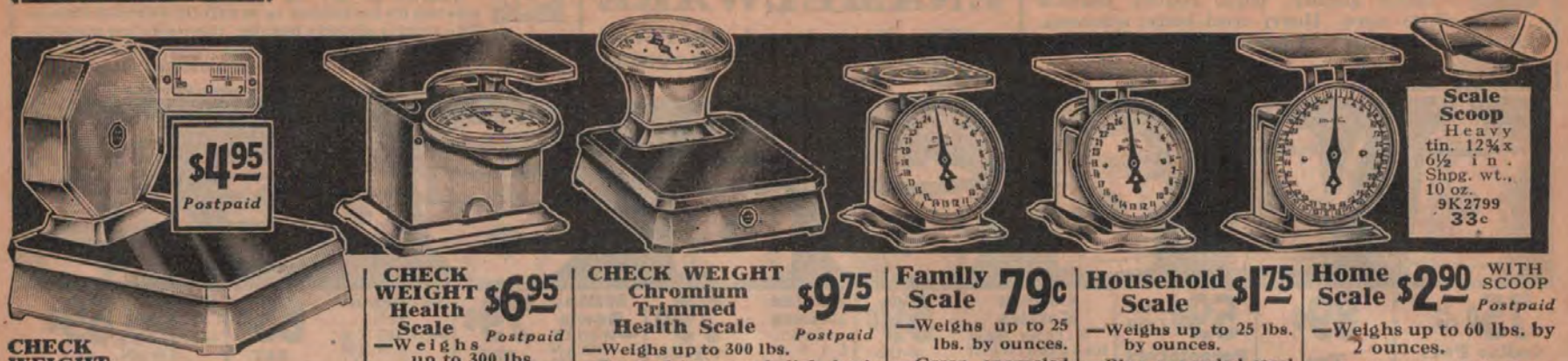
9K2599—16-in. Shpg. wt., 12 oz. **22c**

9K2600—20-in. Shpg. wt., 1 lb. **33c**

We Pay Postage on Orders of $20.00 or More – As Explained on Page 1

WE PAY the POSTAGE ON ORDERS of $2.00 OR MORE AS EXPLAINED ON PAGE 1

HOUSEHOLD EQUIPMENT with a



CHECK WEIGHT Low Platform Health Scale

—Weighs up to 250 lbs.
—Easy reading speedometer dial.
—Composition covered platform, 9¼x10¾ in.; stands 2¾ in. off floor.

Actual shopping, the country over, showed stores asking $5.75 to $5.95 for this same type scale. Safe, convenient, accurate. Enameled body. Choice of green, white or orchid. State color. Weight and health book included.

99K125—Postpaid.....**$4.95**

CHECK WEIGHT Health Scale $6.95 Postpaid

—Weighs up to 300 lbs.
—Horizontal dial; diam. 7¼ in.
—Smooth composition covered platform, 7⅜x11 in.; 8 in. off floor.
—Guaranteed 5 years.

Enameled body. Exercise, diet and weight control instructions included. Postpaid.

99K2778
White.....**$6.95**
99K2783
Green.....**$6.95**

CHECK WEIGHT Chromium Trimmed Health Scale $9.75 Postpaid

—Weighs up to 300 lbs.
—Large 7-in. round dial, horizontally set.
—Smooth composition covered platform, 9¼x10¾ in.; stands 2¾ in. off floor.
—Guaranteed 5 years.
—Enameled dustproof body, with chromium plated dial sash and platform trim.

Safe, convenient, accurate. Complete exercise, diet and weight control instructions included. Postpaid.

99K131—White.....**$9.75**
99K132—Green.....**9.75**

Family Scale 79c

—Weighs up to 25 lbs. by ounces.
—Green enameled steel body.
—6x6-in. platform.

Double standards. Tempered steel spring. Slanting 6⅝-in. dial. Thumbscrew for adjusting. Height, 8 in. **Not legal for use in trade.** Shpg. wt., 4 lbs. 6 oz.

9K2795...**79c**

Household Scale $1.75

—Weighs up to 25 lbs. by ounces.
—Blue enameled steel body, nickel plated trimmings.
—Removable white tile platform, 6x6 in.
—Glass dial front.

Extra grade, accurate. Double standards. Tempered steel spring. Adjustable. Slanting 6⅝-in. dial. Ht., 8½ in. **Not legal for use in trade.** Shpg. wt., 6 lbs.

9K2796...**$1.75**

Home Scale $2.90 WITH SCOOP Postpaid

—Weighs up to 60 lbs. by 2 ounces.
—Gray enameled sheet steel body.
—7x7 in. platform.

Double standards. Adjustable. 8-in. dial; Ht., 10¾ in. **Not legal for use in trade.** Scoop, 9x12 in. **Postpaid.**

9K2798
With scoop.....**$2.90**
9K2794
Without scoop.....**2.45**

Chatillon Spring Scales



$2.75 Postpaid

—Weighs up to 40 lbs. by ounces twice around the dial; complies with requirements of Bureau of Weights and Measures.
—Blue enameled body.

Our shoppers found that similar scales sell for $3.50 to $3.95 at stores all over the country. White 7-in. dial. Postpaid.

99K2772—With galvanized scoop, 12¾x13x7 in., and chains.....**$2.75**
99K2773—With 11-in. folding enameled pan and tinned steel bows.....**$2.75**

Spring Scales

17c

—Brass face; steel spring and indicator.

9K2695—Cap., 25 lbs. 25-LB. by ½ lb. **Not legal for trade.** Lgth., 7¼ in. Shpg. wt., 4 oz....**17c**
9K2696—Cap., 50 lbs. by lbs. **Not legal for trade.** Lgth., 9 in. Shpg. wt., 6 oz.....**33c**
9K2678—Cap., 100 lbs. by lbs. Lgth., 17½ in. **Legal for trade.**
Postpaid.....**$2.60**





Counter Scales

—Weighs up to 240 lbs. by ½ ounces; legal in all states.
—Enameled finish; solid brass beam.

Platform, 9½x12¾ in. Heavy bright tin scoop, 11x17 in. **Shipped freight or express, Not Prepaid.**

$13.50 SINGLE BEAM

99KM2774—Single beam. Shpg. wt., 64 lbs.....**$13.50**
99KM2775—Double beam. Shpg. wt., 65 lbs.....**$15.25**

BABY SCALES



Adjustable Baby Scale

—Weighs up to 25 lbs. by ounces.
—Sturdy wicker basket securely fastened to platform.

Accurate, dependable. Pink, blue or ivory enamel. State color. Basket, 23 in. long, 13 in. wide. **Not legal for trade. Postpaid.**

$3.65 Postpaid **99K2782**.....**$3.65**

Springless Baby Scale



—Weighs up to 25 lbs. by ½ ounces.
—Ivory enameled body and tray.
—No weights to lose.

Very accurate. Weight shows on one side of beam, infants' weight scale and age table on the other side. Safe, built low, will not tip. Enameled sanitary tray, 19½ in. long by 10 in. wide. **Not legal for trade.**

$6.95 Postpaid
99K130.....**$6.95**



Heavy Dishpans

—Heavy retinned steel.

Rolled rim. Securely riveted handles. Built for service.

9K2552—13-qt. Shpg. wt., 2 lbs. 8 oz..**75c**
9K2553—17-qt. Shpg. wt., 3 lbs.....**89c**
9K2554—19-qt. Shpg. wt., 3 lbs. 4 oz..**98c**

Bread Mixer and Kneader

—Heavy, polished tin pail; for mixing, kneading and raising.
—Steel kneading arm and clamp.

Clean, sanitary. With instructions. Postpaid.

99K2180—Cap., 12 qts. 2 to 8 loaves..**$2.39**
99K2181—Cap., 20 qts. 4 to 10 loaves **$3.25**

Heavy Bread Raisers

—Extra heavy seamless steel bowl, heavily tinned.

Ventilated cover.

9K2560—13-qt. Shpg. wt., 3 lbs. 8 oz.....**$1.38**
9K2561—17-qt. Shpg. wt., 4 lbs.....**$1.69**
9K2562—21-qt. Shpg. wt., 4 lbs. 8 oz.....**$1.85**



Cooky Cutters

—Made of tin.

Twelve different animal designs. Made with large back plate for easy cutting. Shpg. wt. 14 oz.

42c PER DOZ.

9K2563—Doz. assorted....**42c**



Aluminum Kitchen Set

—9 pieces—every day kitchen necessities.

Juice extractor, 4 measuring spoons, salt and pepper shakers, funnel, measuring cup, cooky cutter, clothes sprinkler and strainer. Shpg. wt., 1 lb

9K2543.....**50c**





9K2536—Spring Cake Pan. Heavy tin plate. Spring side with clamp. For torte, angel cake, ice-box cake, etc. With instructions and recipes. 3⅛ in. deep. Diam., 10¼ in. Shpg. wt., 2 lbs. 10 oz.....**89c**

9K2535—Checker Board Cake Pan. **Approved by Good Housekeeping Institute.** Three 10-in. cake pans and circular mold. Instructions and recipes included. Shpg. wt., 1 lb. 8 oz.....**45c**

12 Aluminum Jelly Molds

42c FOR 12

Two each of the six most popular designs and sizes were selected for this set. Has many uses. Shpg. wt., 8 oz.

9K2542.....**42c**



Jelly Cake Pans

—Heavy polished tin.

Wired rims. Strong and durable. 2 in. deep. Shpg. wt., 10 oz.

9K2555 Size, 8x8 in.....**9c**
9K2556 Size, 9x9 in.....**10c**

Tin Bread Pans

9K2580—Small loaf. 8¾x4¾x2¾ in. Shpg. wt., 8 oz.....**8c**
9K2581—Medium loaf. 9½x5½x2¼ in. Shpg. wt., 10 oz.....**9c**
9K2584—Loaf cake. 9¾x4¾x3 in. Shpg. wt., 10 oz.....**10c**

Tin Muffin Pans

14c 8-CUP

9K2585—Stamped cups, 1-in. deep, securely set in solid frame. Eyelet for hanging.

8 cups. Shpg. wt., 12 oz..**14c**
12 cups. Shpg. wt., 1 lb...**23c**



Measuring Cup Set

—Rustless steel.
—U. S. Standard sizes.
—Approved by Good Housekeeping.

¼, ⅓, ½ and 1 cup sizes.

9K2537—Shpg. wt., 8 oz.....**42c**

Set of 6 Handy Pot Covers

—Good quality tin.

9, 9½, 10, 10½, 11, and 11½ in. Wire rack for hanging. Shpg. wt., 1 lb.

9K2594.....**33c**



BAKING SUPPLIES



Flour Sifter

—Polished heavy tin.
—Fine mesh screen.

Enameled handle and knob. Ht., 6⅜ in.; diam., 5¼ in. Shpg. wt., 14 oz.

9K2590...**24c**



Improved Flour Sifter

—Polished heavy tin.
—Two fine mesh screens.
—Operates by motion of one hand.

5⅛x5¼ in. Shpg. wt., 14 oz.

9K2592.....**85c**



Rolling Pin

—Highest quality polished hardwood.

2½ in. diameter, 17 in. overall.

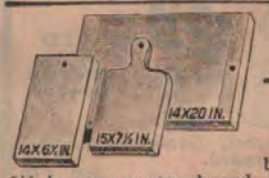
9K2606—Shpg. wt., 1 lb. 10 oz.....**32c**
9K2604—As above but plain finish. 2¼ in. diam. Shpg. wt., 1 lb. 8 oz.....**20c**



Baking Cups

Paper "Crinkle Cups" keep cakes from burning on bottom, preserve their fresh flavor. No washing greasy tins. 9 sizes from nut cup to cup cake size. With recipes. Shpg. wt., 2 lbs. 4 oz.

9K2744—1,000 cups.....**89c**



Bread, Meat and Pastry Boards

—Smoothly finished hardwood, will not warp.

Set includes one bread board, 14x6½ in., one pastry board, 14x20 in., and one handled meat board, 15x7½ in.

9K2548—3-piece set. Shpg. wt., 6 lbs. 6 oz.....**75c**
9K2545—Pastry Board. Shpg. wt., 3 lbs. 8 oz.....**45c**
9K2546—Meat Board. Shpg. wt., 1 lb. 4 oz.....**18c**
9K2547—Bread Board. Shpg. wt., 1 lb. 4 oz.....**15c**



23c

Ideal Can Opener

—Hardened steel cutter leaves smooth edge.

5⅞ in. long. Cuts top entirely out.

9K2661—Shpg. wt., 5 oz.....**23c**



47c

Superior Model Can Opener

—Hardened steel cutters, flat steel handles.
—Fitted with bottle opener.

Size, 6½ in. Opens any can.

9K2662—Shpg. wt., 8 oz.....**47c**

Wall Model Can Opener



69c

—Durable hardened steel cutters.
—Body made of nickeled steel.
—Holds cans secure until released.

Quickly opens any can without spilling. Shpg. wt., 10 oz.

9K2664.....**69c**

QUALITY First - QUALITY Always - at Sears

QUALITY GUARANTEE ON EVERY ...ITEM...

WE PAY THE POSTAGE ON ORDERS OF $2.00 OR MORE AS EXPLAINED ON PAGE 1



Garbage or Ash Cans

—Heavy corrugated steel, galvanized after forming.

—Guaranteed leakproof.

Tight fitting cover. Drop handles.

99K75—14-gal. Shpg. wt., 12 lbs. **$1.19**

99K2172—18½-gal. Shpg. wt., 13 lbs. .. **$1.48**

99K2185—23-gal. Shpg. wt., 15 lbs. .. **$1.72**

Garbage Pails

—Extra heavy corrugated steel, galvanized after forming.

—Guaranteed leakproof.

Our best pail. Tight fitting lock cover. Heavy bail handle.

99K2169—4-gal. Shpg. wt., 4 lbs. **58c**

99K2171—6-gal. Shpg. wt., 5 lbs. **69c**

99K2168—8-gal. Shpg. wt., 6 lbs. **79c**

10-Gallon Garbage Can

—Heavy corrugated steel, galvanized after forming.

—Guaranteed leakproof.

Heavy bail handle and snug fitting cover. Capacity, 10 gallons. Shpg. wt., 7 lbs.

99K2874

90c

Galvanized Baskets

—Heavy corrugated steel, galvanized after forming.

—Guaranteed leakproof.

Reinforced top rim. With drop handles.

99K2173—Cap., 1 bushel. Shpg. wt., 5 lbs. 8 oz. **57c**

99K2174—Cap., 1½ bushels. Shpg. wt., 7 lbs. 4 oz. **95c**

Galvanized Measure

—Heavy sheet steel, galvanized after forming.

—Guaranteed leakproof.

With graduations to ½ bushel. Side grip for tipping. Shpg. wt., 3 lbs. 4 oz.

99K2170

45c

Oil and Gasoline Cans

—Heavy sheet steel, galvanized after forming.

—Guaranteed leakproof.

Large filler opening. Hexagon cap. Also screw cap on spout.

9K2608—1 gal. Shpg. wt., 1 lb. 8 oz. **29c**

9K2615—2 gal. Shpg. wt., 2 lbs. 14 oz. **39c**

99K2100—5 gal. Shpg. wt., 5 lbs. **62c**

Galvanized and painted red; legal for gasoline.

9K2609—1 gal. Shpg. wt., 1 lb. 8 oz. **30c**

9K2616—2 gal. Shpg. wt., 2 lbs. 14 oz. **42c**

99K2101—5 gal. Shpg. wt., 5 lbs. **65c**

Coal Hods

—Heavy corrugated sheet steel.

—Galvanized after forming.

Full size; length, 18 in. Oval bail fits hand.

99K2114—Black japanned. Shpg. wt., 2 lbs. 8 oz. **35c**

99K2115—Galvanized. Shpg. wt., 3 lbs. 6 oz. **40c**

99K2102—Heavy sheet steel, galvanized after forming. Lgth., 17 in. With funnel. Shpg. wt., 3 lbs. 8 oz... **49c**

CHAIR SEATS for EVERY PURPOSE

Size Given Is Across Widest Part of Seat



—Heavy, high grade fiber; won't warp.

Embossed. Ball top shape only.

	9K2631—Tan.		9K2632—Black.	
Inches	12	13	14	15
Shpg. wt., ea.	10 oz.	12 oz.	13 oz.	1 lb. 2 oz.
Each	10c	12c	15c	17c
2 for	19c	22c	28c	32c

—Highest quality fiber, won't warp.

Attractively embossed. Square shape only.

	9K2629—Tan.		9K2630—Black.	
Inches	12		14	16
Shpg. wt., each	8 oz.		11 oz.	1 lb.
Each	14c		18c	23c
2 for	26c		35c	44c

—Finest quality 3 ply birch veneer.

Natural finish. Perforated.

9K2633—Local shape. Slightly tapered.

Inches	12	13	14	16
Shpg. wt., each	8 oz.	11 oz.	12 oz.	1 lb.
Each	10c	13c	15c	17c
2 for	19c	24c	28c	32c



Slip-On Chair Seats

—Covered with black artificial leather, heavily padded.

Local Shape. Slightly tapered. Wood bottom. Size given is across widest part.

Inches	12	13	14	15
Shpg. wt.	1 lb. 10 oz.	1 lb. 12 oz.	2 lbs.	2 lbs. 2 oz.
9K2628—Each	45c	49c	55c	60c



Chair Cane

—Finest quality, smooth long cane.

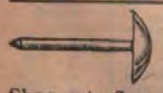
Make your own repairs.

9K2637—Fine. Shpg. wt., 11 oz. 1000 ft. **$1.38**

9K2638—Medium. Shpg. wt., 13 oz. 1000 ft. **$1.68**

9K2639—Common. Shpg. wt., 1 lb. 1000 ft. **$1.88**

9K2640—Binding. Shpg. wt., 14 oz. 500 ft. **$1.28**



Brass Head Upholstering Nails

9K4296—Small size. Shpg. wt., 2 oz. 100 for **9c**

9K4298—Large size. Shpg. wt., 3 oz. 100 for **14c**



Towel Cabinet

—Attractive enamel finished steel.

White, green or blue. State color. With 125 snow white absorbent crepe paper towels.

9K2399—Shpg. wt., 1 lb. 12 oz. **49c**

9K2398—Crepe Paper Towels only. 125 sheets. Shpg. wt., 1 lb. 6 oz. **23c**



29c

Hand Nut Cracker

—Made of heavy steel.

—Satin finish, nickel plated.

Easy to use. Cracks all kinds of nuts. Shpg. wt., 13 oz.

9K2791 ..... **29c**

Everything in Kitchen Accessories



9K2570—Heavy Tin Grater-Slicer. Grates coarse and fine, slices vegetables or slaw. 7½ in. high. Shpg. wt., 6 oz. **10c**

9K2564—Household Strainer Set. 5-in. medium mesh utility strainer, 5½-in. medium mesh reinforced gravy strainer, 3⅛-in. large mesh orange juice strainer and 2½-in. fine mesh tea strainer. Shpg. wt., 1 lb. **42c**

9K2586—Slicer Set. Heavy tinned steel, with interchangeable safety guard. Slices, shreds, grates vegetables, cheese, etc. Size, each, 13¾x4¼ in. Shpg. wt., 1 lb. 4 oz. **22c**

9K2984—Juice Extractor. Removable graduated green glass pitcher, reamer, strainer. Cap., 1 pt. Aluminum holder, steel frame. Shpg. wt., 3 lbs. **$1.00**

9K2558—Rotary Sieve. Combination strainer, colander, sieve, ricer, fruit and vegetable press. 10¼-in. wooden roller. Shpg. wt., 1 lb. 8 oz. **48c**

9K2788—Potato Ricer. Removable heavy retinned seamed bowl, 3⅝x3 in. Shpg. wt., 1 lb. 4 oz. **21c**

9K2784—As above—with seamless bowl. Approved by Good Housekeeping. Shpg. wt., 1 lb. 6 oz. **35c**

99K12—Drip Coffee Urn. Made of pure aluminum. Makes delicious drip coffee. Ideal for churches and lodges. Cap., 48 cups. Directions included. Postpaid **$7.75**

99K13—As above, with electric base, with detachable plug and cord. For 110 to 120-volt A.C. Postpaid **$8.85**





Dish Drainer and Aluminum Oven Pan

—Pure aluminum pan.

—Heavily tinned removable rack.

Size of pan, 16x11x2¼ in. Rounded corners make cleaning easy. Shpg. wt., 1 lb. 8 oz.

9K1016 ..... **95c**

Dish Drainer

—Electrically welded, retinned steel wire

Oblong. Rustproof. With cutlery basket. Size, 19x12x3½ in. Shpg. wt., 2 lbs.

9K2567 ..... **55c**

Dish Drainer

—Heavy retinned steel wire.

Round. Rustproof. Fits any 17-in. dishpan. Cutlery basket in the center. Diam., 16½ in. Depth, 4 in. Shpg. wt., 1 lb. 10 oz.

9K2566.... **42c**



89c

MEDIUM

WONDER Steel Roaster

—Seamless steel body with double walls.

Designed for perfect roasting. Self-basting cover. Loop handles. Easy to clean.

9K2763—Medium size. 9½x14¾x6¼ in. Holds 9-lb. roast or 8-lb. fowl. Shpg. wt., 4 lbs. **89c**

9K2764—Large size. 11¾x17½x7¾ in. Holds 18-lb. roast or 16-lb. fowl. Shpg. wt., 5 lbs. 4 oz. **$1.35**

Polished Steel Frying Pans

9c DIAM. 7¾ IN.



9K2758—Heavy, seamless. Cool handle.

Diam., In.	Shpg. Wt.	
7¾	1 lb.	9c
9	1 lb. 4 oz.	15c
10½	1 lb. 8 oz.	23c

Polished Steel Skillets

Extra Heavy



9K2760—Seamless. Cool handle.

Diam., In.	Shpg. Wt.	
10½	2 lbs. 6 oz.	39c
11½	2 lbs. 12 oz.	50c
12½	3 lbs. 4 oz.	55c

Open Roasting or Baking Pans



Heavy black sheet steel, wired for strength. 2½ in. deep.

9K2741—7x10 in. Shpg. wt., 12 oz. **9c**

9K2743—10x14 in. Shpg. wt., 1 lb. 2 oz. ... **15c**

9K2745—14x17 in. Shpg. wt., 1 lb. 14 oz.. **24c**

Window Ventilators

Wood Frame Ventilators

25c And Up



Hardwood frame with steel louvre vents. Admits fresh air without drafts.

	Ht., In.	Length (Adjustable)	Shpg. Wt.	Each
9K6215	6	Up to 33 in.	1 lb. 8 oz.	25c
9K6216	8	Up to 37 in.	2 lbs.	30c
9K6217	8	Up to 48 in.	2 lbs. 8 oz.	49c
9K6218	10½	Up to 37 in.	2 lbs. 8 oz.	45c

Hygienic Ventilators

58c And Up



Heavy steel, Green enameled louvre vents backed by ventilation cloth. Permits maximum air without draft or insects. Ht., 11 in.

	Shpg. Wt.	Lgth. (Adjustable)	Each
9K6220	3 lbs. 8 oz.	25 to 29 in.	58c
9K6221	4 lbs.	29 to 32½ in.	68c
9K6222	4 lbs. 8 oz.	32½ to 36 in.	75c
9K6223	5 lbs.	36 to 39½ in.	85c

Kitchen Utensil Set



Can opener, corer and parer, cake turner, whipping spoon, mixing spoon, basting spoon, spatula, fork, ladle and masher. Green enameled handles with ivory band.

9K2587—Shpg. wt., 2 lbs. **75c**

4-Pc. Pastry Set

—Strong washable canvas bag, 8¼x7 in.



3 metal tips; flat toothed, large and small stars. For cookies, mashed potatoes, cake decorations, filling celery, etc. Tips changed while bag is full. Shpg. wt., 8 oz.

9K2778 ..... **39c**



Potato Masher

Tinned steel, with wood handle. Curved blades. Lgth., 9 in. Shpg. wt., 6 oz.

9K2781.. **10c**



Serving Fork

Nickel plated steel, sturdy grips. For taking hot foods from pans or oven. Lgth., 10¼ in. Shpg. wt., 6 oz.

9K2786... **18c**

Double Action Beaters



—Easy double action.

—8 wing beater. Enameled knob and handle. Well made. 12 in. over all. Shpg. wt., 10 oz.

9K2986 **22c**

—High speed center drive.

—8 wing beater.

—Perfect grip.

Nickel plated. Enameled handle, knob. Shpg. wt., 12 oz.

9K2987 **38c**

Chops Both Meat and Vegetables

BEST MADE Combination Meat and Food Chopper

$1.59 SMALL

- **Smooth cast body, heavily coated with block tin; easy to clean.**
- **3 hardened steel self-sharpening plates; coarse, medium, and fine and a 4-bladed rotating knife that cuts like a scissors.**

For meats and vegetables. Cuts clean; won't squeeze or crush. Juices can not leak out. Embodies all the latest improvements of both meat mills and food choppers. The long crank insures easy operation. **Approved by Good Housekeeping Institute. Postpaid if part of $2.00 order.**

9K2754—**Small.** Size, hopper, 2½x3¼ in. Cap., 2½ lbs. per minute. Shpg. wt., 4 lbs. 6 oz. **$1.59**

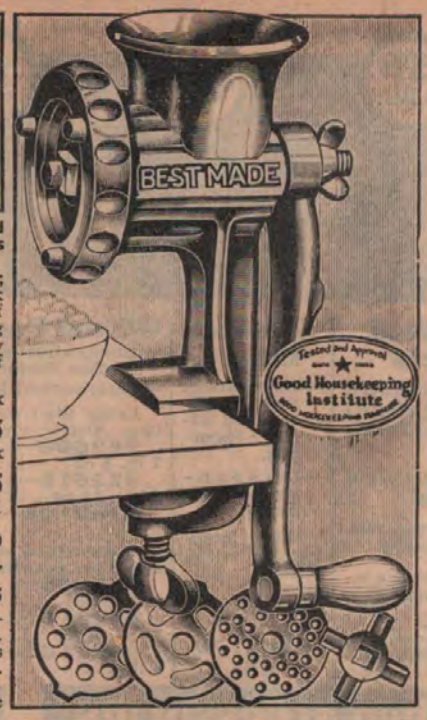
9K2755—**Regular.** Size, hopper, 2¾x3¾ in. Cap., 3 lbs. per minute. Shpg. wt., 5 lbs. 7 oz. **$1.89**

9K2756—**Large.** Size, hopper 3⅛x4¼ in. Cap., 3½ lbs. per minute. **Postpaid** **$2.19**

9K2757—**Extra Large.** Size, hopper, 3⅞x4⅛ in. Cap., 4 lbs. per minute. **Postpaid** **$2.75**

Stuffing Attachments. Seamless, one-piece drawn aluminum. No. 1 fits small size. No. 2 fits regular and large size. No. 4 fits extra large size. **State number wanted.** Shpg. wt., 1 oz.

9K2646—Each **35c**



EXCEL Food Chopper

89c

—Smooth retinned body.
—With 3 knives, coarse, medium and fine.

Family size. Won't tear or mash. Hopper, 3⅜ in. in diameter. **Postpaid if part of $2.00 order.** Shipping weight, 3 lbs. 4 oz.

9K2728 ..... **89c**



Improved Puritan Food Chopper

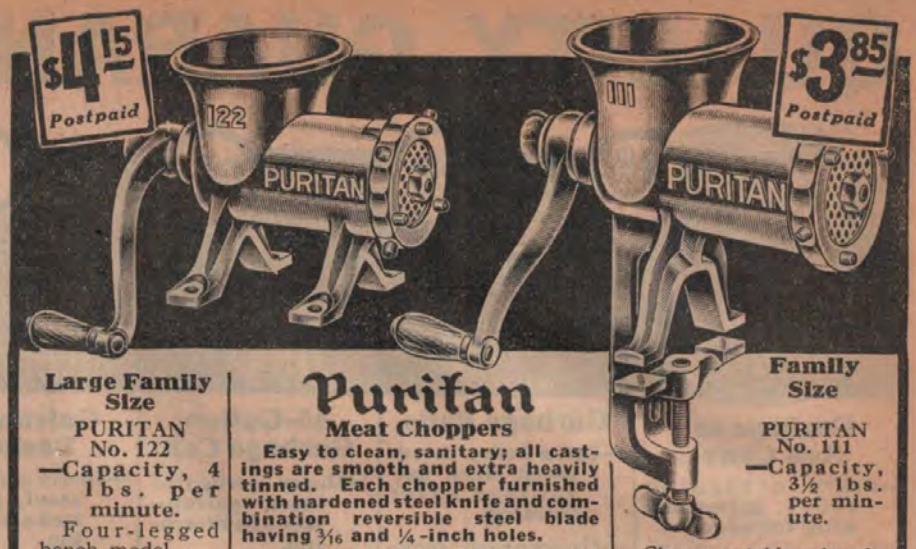
$1.15 SMALL



—Smooth one-piece body, heavily coated with tin; easily cleaned.
—3 reversible self-sharpening unbreakable steel cutters and 1 nut grinder.
—Chops quickly without mashing or tearing.
—Barrel slopes forward so juices will follow food into dish.

Can be securely fastened to any table or bench. The long, easy turning handle insures speed. **Approved by Good Housekeeping. Postpaid if part of $2.00 order.**

	9K2710 Small	9K2711 Regular	9K2712 Large
No.	100	110	130
Diam. hopper	3⅜ in.	3⅞ in.	4⅜ in.
Cap., minute	2 lbs.	3 lbs.	4 lbs.
Shpg. wt.	3 lbs. 6 oz.	4 lbs. 12 oz.	Post Paid
Each	$1.15	$1.45	$2.00



Large Family Size
PURITAN No. 122
—Capacity, 4 lbs. per minute.
Four-legged bench model.
9K2686
Postpaid $4.15

Puritan Meat Choppers

Easy to clean, sanitary; all castings are smooth and extra heavily tinned. Each chopper furnished with hardened steel knife and combination reversible steel blade having 3⁄16 and ¼-inch holes.

Our PURITAN Meat Choppers cut maximum amount of meat without tearing or mashing, in the shortest time. The special design screw carries meat to the plate evenly. **Each chopper approved by Good Housekeeping.**

Family Size
PURITAN No. 111
—Capacity, 3½ lbs. per minute.
Clamps to table or bench. For average family.
Postpaid.
9K2685 ..... **$3.85**



Butchers' Size
PURITAN No. 142. **Capacity, 6 lbs. per minute.** Designed for butchers, hotels, restaurants, etc.
99K2688—**Prepaid** **$7.90**

Extra Large Size
PURITAN No. 132
—Capacity, 5 lbs. per minute.
Four-legged bench model.
99K2687—**Prepaid** **$6.30**



Power Pulleys

$1.25

For PURITAN Choppers. Diam., 12 in.; 2-in. face. Shpg. wt., 7 lbs. 8 oz. **Postpaid if part of $2.00 order.**

99K2838
Fits No. 122 ..... **$1.25**
99K2839
Fits No. 132 ..... **1.25**
99K2840
Fits No. 142 ..... **1.25**

Extra Parts for Puritan Meat Choppers



High quality repairs for PURITAN Meat Choppers. 9K2647 plate is a combination of 3⁄16 and ¼-inch holes. **State number of chopper for which parts are wanted. Postpaid if part of $2.00 order.**

For Chopper No.	Knives 9K2649	Plates 9K2647 3⁄16–¼ in. Holes	Plates 9K2648 ⅜-in. Holes	Stuffing Attachment 9K2644 ¾-in. Tube
	Shpg. wt., 4 oz.	Shpg. wt., 12 oz.	Shpg. wt., 10 oz.	Shpg. wt., 6 oz.
111	28c	$0.55	$0.55	$0.82
122	28c	.55	.55	.82
132	35c	.79	.79	.90
142	59c	1.10	1.10	1.15



Crystal Coffee Mill
—Graduated glass hopper, holds 1 lb.
—Adjustable. Airtight cover. Glass receiver graduated by tablespoonfuls. Finished in black. Shpg. wt., 6 lbs. 12 oz. Postpaid if part of $2.00 order.
9K2827 ..... **$1.39**
9K2810—Standard quality, similar to above. Black. Shpg. wt., 5 lbs. **$1.00**



Family Coffee Mill

$1.15

—Capacity, 1 lb. of coffee.
Adjustable. Side handle for holding. Size, 7x7x7 in. Shipping wt., 4 lbs. 8 oz. **Postpaid if part of $2.00 order.**
9K2826 .. **$1.15**

Our Finest Coffee Mill

$3.98

—Cap., 1 pound of coffee.
—Patented grinders permit permanent adjustment to grind as desired.
For particular coffee drinkers. Cast iron. Green enameled. Base, 6¼x7 in. Ht., 12½ in.
9K2813
Postpaid $3.98



Post Paid



BEST MADE Fruit and Lard Press

$9.80 4-QT.

—Heavy retinned hopper; cast iron frame, japanned.
With solid and strainer plates, and stuffing tube.
Not Prepaid.

	Cap.	Shpg. Wt.	Each
99KM2800	4 qts.	51 lbs.	$ 9.80
99KM2801	6 qts.	70 lbs.	10.90
99KM2802	8 qts.	77 lbs.	11.95



$2.40 2-QT. PAINTED *Postpaid*

Fruit and Lard Presses

—All parts heavily tinned, except handle.
—Rustproof tin perforated hopper.
Improved positive action. Deep, well cut threads on steel screw permit maximum pressure in extracting juices. Easily cleaned.

Postpaid.

Cap., qts.	2	4	6	10
99K127	$2.98	$4.29	$4.95	$6.75

Fruit presses similar to above but with painted frame. Postpaid.

Cap., qts.	2	4	6	10
99K129	$2.40	$3.35	$3.75	$4.75



$1.10

Cherry Stoners

—Heavily tinned, cast iron frame.
Won't crush. Easy to operate. 10½ in. high. Cap., about 30 qts. per hour. Shpg. wt., 2 lbs. 2 oz. **Postpaid if part of $2.00 order.**
9K2782 ..... **$1.10**

Tinned Sausage Stuffers

—Smooth, sanitary, heavily tinned castings.
Long handle. Heavy plunger. Tin tube.
9K2652—
1 qt. Shpg. wt., 9 lbs.
Postpaid if part of $2.00 order. **$1.89**
2 qts.
Postpaid. **2.59**



$1.89 1-Qt.



95c

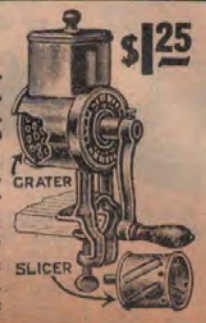
White Mountain Apple Parer

—Cast iron frame.
Peels, cores, slices any size fruit. Can be used for peeling only. Automatic push-off. Shpg. wt., 2 lbs. 14 oz. **Postpaid if part of $2.00 order.**
9K2793 ..... **95c**

Rotary Grater or Slicer

$1.25

Cast iron enameled frame. Two cylinders. Grates cheese, nuts, chocolate, crackers, etc. Slices fruits and vegetables uniformly. Hopper, 2½x2½ in. Feed block with knob. Shpg. wt., 3 lbs. 14 oz. **Postpaid if part of $2.00 order.**
9K2578 ..... **$1.25**
9K2571—As above with grater cylinder only. Shpg. wt., 2 lbs. 14 oz. **87c**





Rotary Knife Peach and Apple Parer

$1.75

—Cast iron frame.
Rapid. Durable. Does not crush or waste the fruit. Shpg. wt., 3 lbs. 8 oz.
Postpaid if part of $2.00 order.
9K2787 ..... **$1.75**



Kraut Cutters

—Clear hardwood frame with adjustable tempered steel knives.
Kraut box slides smoothly in side grooves. Heavy construction.

Postpaid if part of $2.00 order.	Size, In.	No. of Knives	Shpg. Wt., Lbs.	Each
99K2629	9 x26	2	8	$1.10
99K2630	9 x26	3	8	1.49
99K2631	10½x30	3	Postpaid	2.39
99K2632	13 x35	4	Postpaid	4.50

Slaw or Vegetable Cutter

—Selected hardwood, two tempered steel adjustable knives.



Size, 5⅞x18 in. **Postpaid if part of $2.00 order.**
9K2575—Shpg. wt., 2 lbs. 4 oz. **37c**



Chopping Bowls

Selected first quality hardwood.
9K2602—Postpaid if part of $2.00 order.

29c 11-INCH

Diam.	Shpg. wt.	Each
11 in.	1 lb. 8 oz.	29c
13 in.	2 lbs. 4 oz.	55c
15 in.	3 lbs. 8 oz.	79c

Handy Slicer

37c



—Hardwood frame, fluted steel knife.
For fruits and vegetables. Easy sliding box. Size, 4½x11½ in. **Postpaid if part of $2.00 order.**
9K2579—Shpg. wt. 14 oz. **37c**

Mincing Knife

19c



—Made of stainless steel.
Comfortable handle. Size of knife, 5 in. **Postpaid if part of $2.00 order.**
9K2601—Shpg. wt., 6 oz. **19c**

Low Prices Buy BETTER QUALITY at Sears



Glass Table Lamp — $1.25

—Gilded glass base, tinted with ruby color.
—Oil capacity, 2½ pints.
—Chimney has ruby colored flowers.

No. 2 chimney and No. 3 burner, with 1½-in. wick. Height, 19 in. Shpg. wt., 7 lbs. Postpaid if part of $2.00 order.

99K754..$1.25

Glass Lamp — 89c

—Clear crystal glass base.
—Oil capacity, 1½ pints.

Fitted with No. 3 brass burner with 1½-in. wick and No. 2 straight top chimney. Height, 18 in. Shpg. wt., 3 lbs. 8 oz. Postpaid if part of $2.00 order.

99K756...89c

Mammouth Reading Lamp

—Clear crystal glass base.
—Large handled fount; cap., 1 qt. oil.

Fitted with new improved No. 3 brass burner with 1½-in. wick, and No. 2 straight top chimney. 16½ in. high. Shpg. wt., 3 lbs. 8 oz. Postpaid if part of $2.00 order.

99K755..89c

Footed Sewing Lamp With Handle — 69c

—Clear crystal glass base.
—Oil capacity, ½ pint.

Fitted with a No. 1 burner with ⅝-in. wick and a No. 1 straight top chimney. Ht., 14½ in. Shpg. wt., 2 lbs. 8 oz. Postpaid if part of $2.00 order.

9K1181.....69c



DEFIES RUST
LOCKED-SEAM LANTERN WINS LABORATORY TEST

Compare	Our LOCKED SEAM	Lantern "A"
Rust-resisting	Showed no signs of rust after 6 hours exposure to an accelerated corrosion test.	Showed signs of rust after 1 hours exposure to same test.
Better Built	Exceedingly rust-resisting because it is completely dipped in molten tin after it is made.	Seams rust rapidly because material was tinned before the lantern was formed. Tinning cracks during forming.
Burns 50% Longer	72 hours	48 hours
Lower Price	$1.29	$1.50

99K769

$1.19



Bracket Wall Lamps — $1.55



—Solid metal swinging bracket, wall plate in gilt finish
—Oil capacity, 1½ pints.

Removable crystal glass fount fitted with No. 3 improved brass burner with 1½-in. wick and No. 2 straight top chimney. 6-in. mirrored glass reflector. Postpaid if part of $2.00 order.

99K769—Shpg. wt., 3 lbs. 8 oz..... **$1.19**

99K768—As above but heavier wall plate and fount holder; has 8-in. mirrored glass reflector. Shpg. wt., 5 lbs.....$1.55

99K768

Metal Bracket Lamp — 69c



—Black enameled metal frame, polished tin reflector.
—Oil capacity, 1 pint.

Removable glass fount. No. 2 improved burner with 1-in. wick and No. 2 straight top chimney. Ht., 12 in. Shpg. wt., 2 lbs. Postpaid if part of $2.00 order.

99K757.....69c

No. 0 Hot Blast Lantern — 69c



Same sturdy construction as lantern at right. Fount holds oil for 48 hours burning. ⅝-in. wick. 13½ in. high overall. Shpg. wt., 2 lbs. 12 oz. Postpaid if part of $2.00 order.

9K2502.....69c
9K2516—Extra clear globe. Shpg. wt., 1 lb...9c
9K2503—Lantern as above, but with red globe. Shpg. wt., 2 lbs. 12 oz..75c
9K2517—Extra Red Globe. Shpg. wt., 1 lb..15c

$1.29 — Locked Seam Bright Beam Lantern

—Guaranteed rust-resisting. Every part and crevice thickly coated with tin.
—New hot dip method closes every seam so rust cannot start. Use in any weather. Guaranteed not to leak!
—Fount holds enough oil for over 70 hrs. burning.
—Inside lever for raising globe. Large filling cap. 14 in. high. 1-in. wick.

Postpaid if part of $2.00 order.

9K2508—Shpg. wt., 3 lbs. 12 oz....$1.29
9K2501—Lantern as above but with smaller fount. Holds enough oil for at least 48 hours burning. Shpg. wt., 3 lbs. 4 oz.....$1.15
9K2515—Extra globe for above lanterns. Shpg. wt., 1 lb.....9c
9K2507—Lantern as above but with shorter globe. ⅝-in. wick. Burns 24 hours on one filling. Ht., 11½ in. Shpg. wt., 2 lbs. 8 oz.....79c
9K2510—Extra clear globe for 9K2507. Shpg. wt., 12 oz.....9c
9K2512—Extra red globe for 9K2507. Shpg. wt. 12 oz.....15c

LAMP REPAIR PARTS



Burners

Postpaid if part of $2.00 order.

9K1185 Improved No. 2 burner for 1-in. wick. Shpg. wt., 2 oz.....9c
9K1189—No. 3 burner. Fits No. 2 or No. 3 collar; for 1½-in. wick and No. 2 chimney. Shpg. wt., 3 oz.....25c



Improved Flat Wicks

Postpaid if part of $2.00 order.

9K1161—No. 1. ⅝-in. Shpg. wt., 4 oz. 12 for.....10c
9K1187—No. 2. 1-in. Shpg. wt., 5 oz. 12 for.....15c
9K1162—No. 3. 1½-in. Shpg. wt., 3 oz. 6 for...12c



Glass Chimneys

Postpaid if part of $2.00 order.

9K1190 No. 1 straight top. Shpg. wt., 6 oz.....10c
9K1186—Improved No. 2 straight top. Shpg. wt., 9 oz.....10c

The Famous ROCHESTER Smokeless and Odorless Reading Lamp — $2.95 And Up Postpaid

—Made of heavy gauge brass, nickel plated.
—Oil capacity, 1 qt.
—Chimney and wick produce a steady tulip shaped white flame.

A masterpiece of illumination. The ROCHESTER, has proved to be an economical and satisfactory source of light. Gives ideal light for reading and sewing. No. 2 center draft. ROCHESTER burner. No complicated parts. Complete with chimney, wick, and 10-in. opal glass dome shade. Ht., 21 in.

99K762—ROCHESTER Reading Lamp. Opal shade. Postpaid.....$2.95
99K763—ROCHESTER Reading Lamp. Green shade. Postpaid.....$3.65
9K1179—Chimney for center draft lamps. Shpg. wt., 1 lb. Postpaid if part of $2.00 order.....23c
9K1180—Wick for No. 2 round burner. Shpg. wt., 1 oz. Postpaid if part of $2.00 order.....9c
99K750—Lamp similar to above but made of extra heavy brass, Japanese bronze finish. Shade decorated with colored scenic design. Postpaid.....$3.95
99K751—Shade only for above lamp. Shpg. wt., 3 lbs. Postpaid if part of $2.00 order.....$1.25





Glass Shades to Fit ROCHESTER or Gasoline Lamps

Diameter, 10-inch. Choice of fluted or plain. Shpg. wt., 2 lbs. 8 oz. Postpaid if part of $2.00 order.



Fluted — 79c
99K764—White..
99K765—Green, white lined.....$1.39

Plain — 79c
99K766—White..
99K767—Green, white lined.....$1.39

Glow Night Lamp



—Glass fount and globe.
—Burns 100 hours on ½ pt. of oil.

The most economical night light possible. Shpg. wt., 1 lb. Postpaid if part of $2.00 order.

9K1176.....49c



$3.95 Post Paid — "JUNO" Store Lamp

—Brass plated steel frame, tin shade.
—Oil capacity, 1 quart; fount is removable.

Brass fount fitted with No. 2 center draft burner. 15-in. tin shade; outside enameled green, inside nickel plated. Metal smoke bell. No. 2 chimney. Postpaid.

99K761.....$3.95
9K1178—Extension for hanging lamps, to raise and lower for lighting and cleaning. Permits 3-ft. extension. Postpaid. $2.50

Pedestal Night Lamp



—Colored fount, clear glass chimney.
—Oil capacity, ¼ pt.

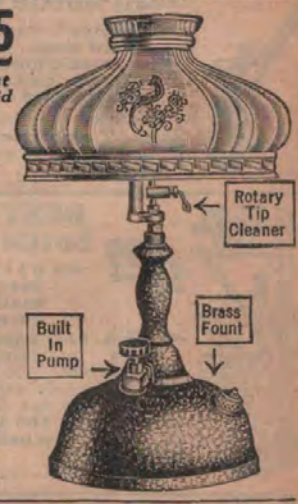
Fitted with brass burner with ¼-in. wick. Ht., 7 in. Shpg. wt., 12 oz. Postpaid if part of $2.00 order.

9K1175..... 25c

INSTANT LIGHT — LISTED AS STANDARD BY UNDERWRITERS' LABORATORIES

- Listed as Standard by Underwriters' Laboratory because it is safe; fuel can't spill even though lamp should be turned over.
- Instant lighting—just strike a match and turn on valve; preheating unnecessary.
- Built-in pump always ready for use, easy to keep ample pressure in fount.
- Pleasing new antique ivory crackle finish on brass fount, harmonizes with any color.
- Antique ivory tinted glass shade, with neat design.

$7.95 Post Paid



Safe, economical, efficient and beautiful. Holds 3 pints of gasoline with one filling. Burns 15 to 20 hours on one filling. Floods room with steady, soft light that is easy on the eyes. Brass fount air-tested under high pressure. Height of lamp, 18 in. Complete with 2 mantles and wrench. Unquestionably the most modern, the most efficient and the most attractive gasoline lamp we have ever offered. You save about ¼.

99K405—Postpaid.....$7.95



Generators for Gasoline Lamps

Postpaid if part of $2.00 order.

9K1159—(A) AKRON. Shpg. wt., 1 oz.....26c
9K1160—(B) AMERICAN. For lamps 99K322 and 99K405. Shpg. wt., 1 oz.....19c
9K1157—(C) COLEMAN. Shpg. wt., 2 oz.....26c
9K1158—(D) NATIONAL. Shpg. wt., 1 oz.....26c



New Improved Junior Mantle

—Made from long fiber Egyptian cotton; coated.

A laboratory test gave us the following facts:

Make of Mantle	Average Maximum Candlepower	Life of Mantle Basing Ours as 1000
Sears	126	1000
Mfr. No. 1	108	1000
Mfr. No. 2	108	470
Mfr. No. 3	108	734
Mfr. No. 4	99	337

9K1156—Junior size for lamps, lanterns. Shpg. wt., 1 oz. 6 for...26c
9K1155—Regular size for gasoline systems. Shpg. wt., 1 oz. 6 for....35c
Postpaid if part of $2.00 order.

NATURALITE Gasoline Lamp

$5.38 Postpaid



—Lights with very little preheating.
—Olive green crackle finish fount.
—Scientifically designed Monax opal glass shade gives correct diffusion of light, soft but brilliant.

Burns 18 hours on filling of 3 pints of gasoline. This is possible because it burns 96% air and only 4% gasoline. Has straight long life generator and two standard size mantles. Extra large 1-in. opening. Easy to fill. Height of lamp, 18½ in. Diameter of base, 8-in. Complete with instructions, separate air pump, wrench, mantles, extra generator and tip-cleaner.

99K322—Postpaid.....$5.38

Your Orders Shipped Within 24 Hours!



$1.75 *With Crystal Bowl*

The MERMAID Aquarium

—Wrought iron stand trimmed in green and gold color.
—New straight side crystal bowl.

32 in. high overall. Stand shipped flat; easily set up. **Postpaid if part of $2.00 order.**

99K339—With 2-gal. crystal bowl. Shpg. wt., 14 lbs. **$1.75**

99K340—With 2-gal. green bowl. Postpaid..... **$2.10**

99K330—2-gal. crystal bowl only. Shpg. wt., 7 lbs.. **85c**

99K331—2-gal. green bowl only. Shpg. wt., 7 lbs..... **$1.20**

White Oak Kegs



$1.10 *2-Gal. Plain*

—Made from tough white mountain oak, tight sap, non-porous.
—Firmly bound with riveted steel hoops.

Air dried and kiln dried staves carefully shaped. **Not Prepaid.**

Plain	Cap., Gal.	Shpg. Wt.	Each
99KC2535	2	8 lbs.	$1.10
99KC2536	5	14 lbs.	1.39
99KC2537	10	20 lbs.	1.95
99KC2538	15	26 lbs.	2.39
99KC2539	30	48 lbs.	3.45
99KM2540	50	72 lbs.	4.59
Charred			
99KC2545	2	8 lbs.	$1.35
99KC2546	5	14 lbs.	1.69
99KC2547	10	20 lbs.	2.29
99KC2548	15	26 lbs.	2.69
99KC2549	30	48 lbs.	3.79

49c Bottle Capper



—Heavy steel, nickel plated.

Automatic spring lift handle. Lock may be changed instantly for different size bottles. Comfortable grip. Shpg. wt., 2 lbs. 12 oz. **Postpaid if part of $2.00 order.**

9K2790.....**49c**

Wall Bottle Capper



—Rustproof, cadmium finished steel.
—Automatic holding device; bottle cannot break while being capped.

Attached to wall or post Shpg. wt., 2 lbs. 8 oz. **Postpaid if part of $2.00 order.**

9K2792..... **98c**

BEST MADE Bottle Capper



$1.59

—Solid steel mechanism; malleable iron base.
—Quick, easy adjustment.

Every worthwhile feature has been built into this quality capper. Sturdy and simple; no parts to get out of order. It pays to buy the best. Shpg. wt., 7 lbs. **Postpaid if part of $2.00 order.**

9K2803..... **$1.59**

Grape and Fruit Crusher



—Wood rollers.
—Fits pail or barrel.

Crushes out all the juice. Simple, no parts to get out of order.

99K2650—1-gal. size. **Postpaid**.... **$2.49**

$2.49 *1-Gal. Size Post Paid*

99KM2651—4-gal. size. Shipped freight or express, Not Prepaid. Shpg. wt., 14 lbs. **$3.29**

24c Siphon Bottle Filler



—Heavy red rubber tubing, 5 ft. long.
—Rustproof metal parts.

Bulb starter, shut off and filter end. **Postpaid if part of $2.00 order.**

9K2816—Shpg. wt., 12 oz..... **24c**

Spigot



—Made of hardwood.

Length, 8½ in. Fits ⅞ to 1⅛ in. hole. **Postpaid if part of $2.00 order.**

9K2805—Shpg. wt., 8 oz..... **19c**

Glass Aquariums



—Heavy clear glass; green metal frame.

Book on care of tropical fish included.

99K327—1¾-gal. Size, about 11x7x7 in. high. Shpg. wt., 6 lbs. **Postpaid if part of $2.00 order. $1.35**

99K328—2¾-gal. Size, about 13x7x8 in. high. **Postpaid**..... **$2.69**

$1.35

99K329—4½-gal. Size, about 15x9x10 in. high. **Postpaid**... **$3.39**

99K319—6½-gal. Size, about 1¾-Gal. 19x9½x10 in. high. **Postpaid**. **$4.45**

Aquarium Ornaments

79c



Make your aquarium more attractive. Castle, turtle, mermaid, frog, assorted shells, and colored ball. **Postpaid if part of $2.00 order.**

9K2699—Shpg. wt., 1 lb. **79c**

$5.30 *With Crystal Bowl Postpaid*

The TROPICS Aquarium



—Heavy braced wrought iron stand; green trimmed with bronze color.
—Seamless, heavy 3½-gal. bowl.

34 in. high overall. Stand shipped flat; easily set up.

99K344—With crystal bowl. Postpaid.... **$5.30**

99K343—With two-tone sea-green bowl. Postpaid. **$5.90**

99K337—3½-gal. crystal bowl only. **Postpaid**..... **$3.75**

99K338—3½-gal. sea-green bowl only. **Postpaid**..... **$4.35**

WONDER CAN SEALER
Cans Meats, Fruits *and* Vegetables



$8.55 *Post Paid*

- **Makes a perfect seal with just a few turns of the crank.**
- **All moving parts made of cold rolled steel.**

Nowhere else could our shoppers find similar values selling for less than $15.00. Seals the safe, easy and economical way. No soldering needed. Assures tasty preservation of your foods.

Very easy to operate. Crank turns on ball bearing chuck, no excess energy needed. Height, overall, 16 in.; width 9½ in. Seals No. 2 or No. 3 sanitary tin cans listed below. Instructions for canning and operating sealer included. As many as 150 cans per hour can be sealed with this sealer. We do not recommend the use of cans a second time. Therefore this sealer is not made to seal cans a second time.

99K2325—Postpaid..... **$8.55**

Cold Pack Canner



GRAY GOOSE

—Seamless 12-qt. gray enameled steel stock pot; enameled cover.
—Canning rack holds four 1-qt. jars; has permanently attached handles for lifting.

95c

Stock pot also used for cooking, preserving, etc. With canning instructions. Shpg. wt., 5 lbs. 8 oz. **Postpaid if part of $2.00 order.**

9K1252—Complete..... **95c**
9K1253—Stock pot only. Without rack. Shpg. wt., 5 lbs..... **79c**

Cold Pack Canner



GRAY GOOSE

—Seamless 25-qt. gray enameled steel stock pot enameled cover.
—Canning rack holds seven 1-qt. jars; has permanently attached handles for lifting.

$1.59

Pot alone used for cooking, preserving, bread storage, etc. With canning instructions.

Postpaid if part of $2.00 order.

99K2525—Shpg. wt., 9 lbs. **$1.59**
99K2254—Stock pot only, without rack. Shpg. wt., 8 lbs..... **$1.29**

Universal Wrench



—Nickeled steel handle; canvas strap.

Opens or seals any size jar quickly and easily. **Postpaid if part of $2.00 order.**

9K2690—Shpg. wt., 4 oz..... **19c**

Open Kettle



$9.75 12-GAL.

—Solid copper, will not discolor foods.

Strong and substantial. Shipped **only freight or express. Not Prepaid.**

	Cap. Gal.	Shpg. Wt.	Each
99KM2730	12	47 lbs.	$ 9.75
99KM2731	16	52 lbs.	11.45
99KM2732	20	68 lbs.	11.90
99KM2733	25	72 lbs.	15.90
99KM2734	36	100 lbs.	19.90

Crown Cap Glass Bottles



85c 2 DOZ. 12-Oz.

—First quality unused glass.

Clear flint or amber color. State choice. Full capacity. **Not Prepaid.**

	Cap., Oz.	Quantity, Doz.	Shpg. Wt., Lbs.	
99KC2568	12	2	28	$0.85
99KM2569	12	12	160	4.98
99KC2575	24	2	42	1.10
99KM2576	24	6	130	3.19



100 FOR Sanitary Tin Packing Cans

$2.79 No. 2 PLAIN

For use with WONDER Sealer above. Cap., No. 2 can, 1¼ pints; No. 3 can, 1 qt.

Not Prepaid. No 2 cans mailable. No. 3 cans shipped freight or express, Not Prepaid.

Plain Cans	No.	Shpg. Wt. Lbs.	100 For
99KC2328	2	26	$2.79
99KM2329	3	39	3.79
Enameled Cans Keep fruit from bleaching.			
99KC2323	2	26	$2.98
99KM2324	3	39	3.98

Wire Jar Holders



—Bail handle top.

Hold pint, quart, or 2-qt. jars. Keep jars from touching bottom of container. Shpg. wt., 1 lb. 4 oz. **Postpaid if part of $2 order.**

9K2680—6 for..... **44c**

Jar Holder, Wrench and Lifter



9K2676—Flexible, adjustable steel grip. Fits up to ½ gal. jars. Combination lifter and wrench. Shpg. wt., 1 lb. 12 oz. **Postpaid if part of $2.00 order**..... **39c**

ECONOMY Fruit and Vegetable Evaporator



$3.75 BASE UNIT *Postpaid*

—Galvanized tank; heavily tinned 18x26-in. evaporating surface.

A steam process of evaporating that retains all natural flavors. No jars necessary. Base used alone or upper units can be added as needed. Approved by the U. S. Government and by Good Housekeeping Institute. Instructions included. **Postpaid.**

99K2955—Base unit only... **$3.75**
99K2956—Upper unit only **3.59**

Crown Bottle Caps



—Double lacquered, cork lined, tight fitting. **Postpaid if part of $2.00 order.**

9K2801—Shpg. wt., 1 lb. 4oz. 144 for..... **18c**

9K2800—Shpg. wt., 10 lbs. 1440 for..... **$1.75**

RE-USE Bottle Caps



9K2830—Live red rubber. Require no capper; can be used repeatedly. Used also to cap partly empty bottles. Airtight. Shpg. wt., 2 lbs. **Postpaid if part of $2.00 order. 50 for**..... **95c**

Triple Action FRE-ZEE-ZEE Freezer



$2.59 2-QT. *Postpaid*

—Cream can, outer beater and inner beater each turn in opposite directions, one within the other.
—Select kiln dried northern pine tub.
—Freezes in 7 minutes.

In Seattle, in Detroit, in Philadelphia and other cities throughout the country our shoppers found stores asked from $5.25 to $6.75 for the 4-qt. size in similar freezers. Makes finer cream because 3 motions are constantly at work freezing. Painted with 2 coats of green paint. Enclosed gears. Sturdy construction of best quality materials. Recipe folder included. **Postpaid.**

99K370— 2 qt..... **$2.59**
99K371— 3 qt..... **3.39**
99K372— 4 qt..... **3.79**
99K373— 6 qt..... **4.89**
99K374— 8 qt..... **6.79**
99K375—10 qt..... **8.79**

FRE-ZEE-ZEE Automatic Vacuum Freezer



$2.39 2-QT. *Postpaid*

—Place cream in one end, ice in other. Freezes ice cream automatically WITHOUT CRANKING.
—Extra quality heavy tin.

Our national shopping campaign shows stores the country over ask $3.00 to $3.50 for the 2-qt. size in similar freezers. Excellent, too, for cold storage of foods or the preparation of any frozen desserts. Recipes and directions included. **Postpaid.**

99K2768—2 qt..... **$2.39**
99K2767—3-qt..... **3.45**

78c Metal Freezer



—Galvanized tub.

Improved dasher. Self-adjusting wood bars make better cream than freezers with one-piece dasher. Cap., 2 qts. Recipes included. **Postpaid if part of $2.00 order.**

9K2748—Shpg. wt., 4 lbs..... **78c**

Ice Tongs



—Heavy forged steel.

Lifts 200 pounds. Opens 19 in. Shpg. wt., 3 lb. 8 oz. **Postpaid if part of $2.00 order.**

99K2770..... **$1.00**

Ice Chipper



24c

—Hardened steel pins.

9K2694—Cuts ice or chips for cold drinks. Shpg. wt., 8 oz. **Postpaid if part of $2.00 order**..... **24c**

Rubbish Burner



$1.48

—Made of galvanized heavy steel wire; electrically welded joints.

Larger capacity than round type. Hinged cover. Fire cannot spread. Size, 15x15x24¾ in. high. Shipped packed flat, easily set up. **Postpaid if part of $2.00 order.**

99K2860—Shpg. wt., 8 lbs... **$1.48**

Cash Boxes



—Firmly welded extra heavy sheet steel.

Strong lock, 2 keys. Olive drab finish. Size, 10⅝x7⅛x4¼ in. **Postpaid if part of $2.00 order.**

9K2926—Shpg. wt., 3 lbs. 12 oz.... **85c**
9K2927—As above but 12x8x5¼ in. Standard weight. Shpg. wt., 3 lbs. 4 oz..... **$1.25**

LATEST BIRD CAGE DESIGNS

Roomy—Well Made—Priced Lower



The SANITARY — $2.00 Complete *Postpaid*

—Size of cage, 10¾ in., wire to wire.
—65-in. stand.

Cage has sanitary drawer base that makes it easy to clean, and spring bough perch, a treat for any bird. Your choice of ivory color with green trim or light green with ivy green trim. State color.

99K407—Cage and stand. Postpaid..... $2.00
99K410—Cage only. As above. State color. Shpg. wt., 6 lbs. Postpaid if part of $2.00 order..... $1.00



The New Home — $3.98 Complete *Postpaid*

—Size of cage, 10¾ in., wire to wire.
—67-inch stand.

Spring bough perch, drawer base, unbreakable cups. A popular, beautiful, well made cage and stand. Light green trimmed with ivy green, ivory color with brown, or coral with black. State color. Postpaid.

99K388—Cage and stand, complete.. $3.98
99K390—Cage only. State color..... $2.79

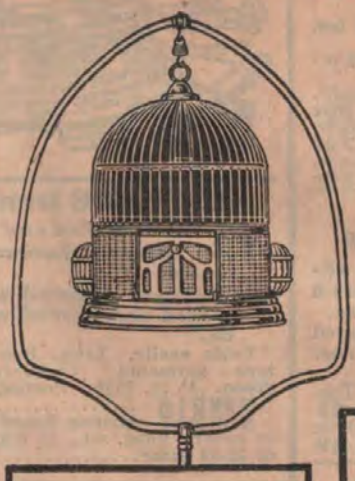


The Big Top — $5.69 Complete *Postpaid*

—Size of cage, 13-in. across widest part; 16 in. high.
—66-inch stand.

Drawer base, spring bough perch, and unbreakable cups. The large top gives plenty of freedom for your bird. A beauty. 2-tone green or ivory trimmed with brown. State color. Postpaid.

99K386—Cage and stand..... $5.69
99K385—Cage only. State color..... $3.25

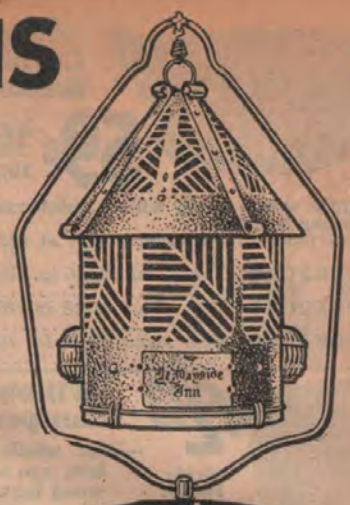


Brass Beauty — $4.98 Complete *Postpaid*

—Size of cage, 10 in., wire to wire.
—65-inch stand.
—Cage and stand both made of solid brass, well proportioned and very attractive.

Fully equipped cage. Postpaid.

99K382—Cage and stand..... $4.98
99K380—Cage only..... $2.39
99K381—Stand only..... $2.98



HERE'S A SPECIAL VALUE for BIRD LOVERS

Ye Wayside Inn — $2.98 Complete *Postpaid*

—Size of cage, 11x20 in.
—65-in. stand.

Smart, beautiful and interesting is this cage and stand! Ye Wayside Inn is an exclusive design inspired by the quaint charm of "Ye Olde" lantern of Colonial days.

The cage combines open, fresh air freedom with Early American beauty. Shipped flat; easily set up. Choice of moss green with dark trim or burnt orange with dark trim. State choice. Postpaid.

99K412—Cage and stand, complete..... $2.98
99K2351—Cage only, as above. State color..... $2.29

ADJUSTABLE RADIATOR COVERS



$1.95 And Up

—Made of heavy enameled steel with galvanized water pan.

Fits round or square top radiators. Choice of ivory color, ungrained walnut or mahogany finish. State color.

99K2854 Postpaid if part of $2 order.

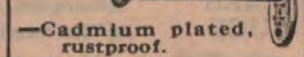
	Width (Not Adjustable)	Lgth. (Adjustable)	Shpg. wt.	
99K2854	9½ in.	14 to 26 in.	9 lbs.	$1.95
99K2858	9½ in.	21 to 39 in.	Postpaid	2.29
99K2855	9½ in.	26 to 50 in.	Postpaid	2.79
99K2856	12½ in.	26 to 50 in.	Postpaid	3.49



Bird Bath
—Celluloid windows. Green metal body.

Has removable bottom for cleaning. Also used as nest house. Size, 4¼x4½x4½ in. Shpg. wt., 12 oz.
9K2675..... 24c

Cage Bracket



—Cadmium plated, rustproof.

For use indoors or outdoors. Very sturdy. Will hold large cage. Swings in socket. 9½ in. long. Shpg. wt., 8 oz.
9K2762..... 9c

Cage Spring
—Brass plated.

Strong, durable and pliant. Shpg. wt., 1 oz.
9K2775 5c

Glass Seed Boxes

Choice of green or opal color. State color. Shpg.wt., 4 oz.
9K2777 Per pair 19c

Postpaid if part of $2.00 order.

ARTISTIC CAGE BRACKET

—Made of wrought iron.

With holder that can be attached to any wall. Swings in socket. Choice of moss green with dark trim or burnt orange with dark trim.



State colors wanted.
99K2353..... 79c



Wafer Fish Food
—Imported, extra thick wafers.

A quality food for all plain and fancy gold fish. Each package contains 12 wafers.
9K2321—Two 1 oz. packages 19c

Natural Fish Food
—Ground shrimp mixture.

Keeps goldfish healthy and lively.
9K2322—Two 1-oz. packages 19c

Tropical Fish Food
—Made of the same ingredients tropical fish feed on in their natural waters.

Prepared by experts.
9K2308—Two 1-oz. packages 19c

Imported Canary Seed
—Fancy imported canary and rape seeds —super cleaned.

The correct mixture. Laboratory tested, guaranteed quality.
9K2314—1-lb. package..... 19c
Two 1-lb. packages... 35c

Natural Health Food
—Regulates digestion.

A special select, balanced mixture of seeds.
9K2310—Two 3½-oz. packages.... 29c

Our Own Brands of Bird and Fish Food

Sears offer for the first time expertly packed bird and fish foods, thoroughly laboratory tested and prepared by foremost pet food specialists.

OUR Serenade *Bird Foods* are made of the highest quality ingredients obtainable, correctly compounded and perfectly blended. The seeds are *double air washed*, scientifically cleaned and properly mixed. Serenade products are recommended by experts to keep your birds in song and health.

OUR NEPTUNE Fish Foods for tropical fish and goldfish are guaranteed to keep your pet fish healthy and lively. They are packed under ideal conditions in a clean daylight factory. *Buy quality pet foods at a savings from Sears.*

ALL BIRD AND FISH FOOD POSTPAID IF PART OF $2.00 ORDER



2 Pkgs. for 19c

Cuttlebone
—Select Genuine Biscay stock, sharpens the bill.

Healthful. 2 packages, two cuttlebones with metal holder in each package.
9K2317—Shpg. wt., 3 oz..... 19c

Serenade **Combination Package**

Our SERENADE Combination Canary Kit is the product of years of experience and intensive study by bird students and fanciers. It is correctly balanced, perfectly selected and complete.

—Contains:

16-oz. package imported bird seed, 1 pkg. natural health food, 16-oz. package of washed ocean gravel, 3-oz. song restorer, exercise and food ball, cuttlebone, food cup, canary booklet.

9K2311 Shpg. wt., 3 lbs. 8 oz. 59c





NEPTUNE Tropical Fish Food Assortment

A well balanced assortment especially prepared for tropical fish. Includes tropical fish food, baby fish food, fungus remedy, fish tonic, water purifier and book on the care of tropical fish. Highly recommended by pet fanciers. Shpg. wt., 3 lbs.

9K2309
Complete Assortment.

69c

Love Bird Seed
—Selected high grade seeds.

Specially prepared, well balanced.
9K2306
1-lb. pkg..... 21c
Two 1-lb. packages..... 39c

Cod Liver Oil Canary Food
—Contains cod liver oil and yeast which builds up the bone and feather structure, stimulates song and increases resistance to disease.

Shortens the moulting period.
9K2319—3-oz. package..... 19c
Two 3-oz. packages..... 35c

Charcoal Bird Grit
—Needed to grind the canary's food and to aid digestion.
9K2315—Two 18-oz. packages..... 19c

Canary Tonic Ball
—Contains honey, cod liver oil, and yeast and a variety of healthful seeds.
9K2318—Three 1-oz. packages..... 29c

Song Restorer
9K2316—Keeps bird singing even in moulting season. Two 3 oz. pkgs..... 29c

Insect Destroyer
9K2320—Eliminates lice and other insects. Two 1-oz. pkgs. 19c



See Complete Index in BACK of this Catalog

Willow Clothes Baskets



59c ABOUT 25x16x 10½-IN.

—Tightly woven whole willow, reinforced top, strong bottom.
Large handles. **Postpaid if part of $2.00 order.**

99K2020—Top, about 25x16 in. Height, 10½ in. Shpg. wt., 3 lbs. **59c**
99K2021—Top, about 27x18 in. Height, 11 in. Shpg. wt., 4 lbs. **79c**
99K2022—Top, about 29x20 in, Height, 12 in. Shpg. wt., 5 lbs. **99c**

Willow Hampers



$2.29 22x18x 16-IN. *Post Paid*

—Best whole willow, smooth wood bottom. Willow hinged cover. No rust spots on clothes.

99K2018—Ht. 22 in. Top, 18x16 in. **Postpaid... $2.29**
99KM2019—Ht., 25½ in. Top, 20x18 in. Not Prepaid. Shpg. wt., 12 lbs. **$2.59**

Clothes or Baby Basket



$2.10 *Postpaid*

—2-ply weave maple basket, hardwood legs.
Double purpose; for clothes or baby. Sturdy handles. Legs fold under when not set up. Stands firmly.

99K207—Top, 32x18 in., 27 in. high overall. **Postpaid** **$2.10**
99K205—Basket only, less legs. Top, 28½x18½ in. Ht., 12 in. Shpg. wt., 4 lbs. 12 oz. **Postpaid if part of $2 order** **98c**

Wood Hampers



79c 10x18x 24½ IN.

—Unpainted 3-ply wood, smooth surface.
Light but sturdy. Paint any color or decorate with wall paper or oil cloth. Well ventilated. Unhinged top with finger holes. Shipped flat, easily set up. **Postpaid if part of $2.00 order.**

99K2006—10x18x24½ in. Shpg. wt., 12 lbs. **79c**
99K2007—16x18x24½ in. Shpg. wt., 16 lbs. **98c**

Handy Wall Clothes Dryer



19c 6 ARMS

—Smooth seasoned hardwood, metal parts galvanized.
Folds against wall when not in use. **Postpaid if part of $2.00 order.**

9K2828 Dryer with six arms, each 18 in. long. Shpg. wt., 12 oz.. **19c**
9K2829—Dryer with eight arms, each 23½ in. long. Shpg. wt., 1 lb. 4 oz. **29c**

Clothes Dryer



$1.10

—Made of hardwood.
—Drying capacity, 25 ft.
Ht., about 5 ft. Lgth., about 2 ft. Folds compactly into small space. Shpg. wt., 6 lbs.
Postpaid if part of $2.00 order.

99K209 ..... **$1.10**

SPACE SAVER Clothes Rack



$1.79

—Selected hardwood.
—47 feet of drying space.
Folds into a small space. Ht., 5 feet. Lgth., about 2¾ ft. Shipped packed flat. Easily set up. Shpg. wt., 11 lbs. **Postpaid if part of $2.00 order.**

99K2072 ..... **$1.79**

BEST MADE Revolving Outdoor Clothes Dryer



$5.85

—Sturdy wood frame, steel post; galvanized steel parts.
—About 130 ft. of strong cotton clothesline.
Four revolving arms save walking in wet yard. Diameter, open, 13 feet; 6 feet high above ground. Can be taken indoors when not used. Securely held in box permanently placed in ground. Sets 1 ft. in ground. **Shipped freight or express. Not Prepaid.**

99KM2055—Shpg. wt., 45 lbs. **$5.85**



$4.90 *Postpaid*

INSTANT-LIGHT Gasoline Iron

—1 match to light.
—Instant heat regulation.
—Self-cleaning needle.
—Fuel economy.
—Both ends pointed.

While there are gasoline irons sold for less, we find after exhaustive tests that the INSTANT LIGHT is the only design that we can guarantee will satisfy you perfectly. We further guarantee that our price for this construction and design saves you at least one-third. With pump, stand, wrench, measuring can and instructions.

9K2869—Postpaid **$4.90**

HI-GRADE Ironing Board

With Pad and Cover

—Four staunch hardwood legs, steel braced.
—12¾x47½-in. seasoned wood top, heavily padded and covered with strong muslin.
Folds easily. Long, free end for envelope type garments. Understructure lacquered green. 31 in. high. **Postpaid.**

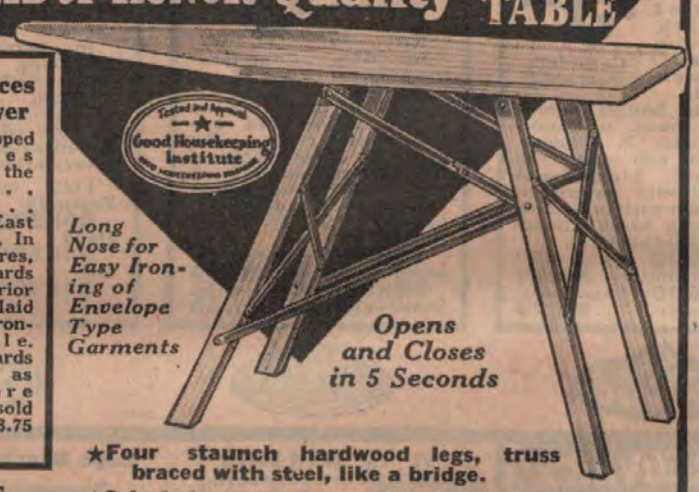
99K216 ..... **$2.15**
99K217—Ironing Board only, without pad or cover. Shpg. wt., 15 lbs. **Postpaid if part of $2.00 order** **$1.79**



$2.15 *Post Paid*

Folds Easily and Quickly

MAID of HONOR Quality IRONING TABLE



Long Nose for Easy Ironing of Envelope Type Garments

Opens and Closes in 5 Seconds

Our Prices Are Lower

We shopped in stores throughout the country . . . North . . . South . . . East . . . West. In many stores, Ironing Boards were inferior to our Maid of Honor Ironing Table. Where boards as good as ours were found they sold for from $3.75 to $4.00.

SEARS PRICE **$2.39** *Post Paid*

★Four staunch hardwood legs, truss braced with steel, like a bridge.
★Selected, seasoned wood top, 15x54 in.
★The most rigid board made.

Absolutely rigid . . . won't creep, wobble or tip. Long free end for envelope type garments. Stands 31 in. high when set up . . . folds easily, quickly and compactly. Guaranteed not t warp.
Scientifically exact in construction. The best, emphatically the best money can buy.

99K2058—Postpaid **$2.39**

Standard Ironing Table



89c

—Four wood folding legs.
—Seasoned wood top, 12½x47½ in.
A good value at this price. Properly shaped for ease in ironing. Height, 31 inches. Shpg. wt., 14 lbs. **Postpaid if part of $2.00 order.**

99K2056 ..... **89c**

Hand Washing Machines



$14.95

High Speed Wizard

—Capacity, 6 sheets.
—Agitator type.
—Smooth running gears rotate agitators at high speed with little effort. Operates at a touch of the hand.
—Does washing speedily and thoroughly; easy on the clothes.

Sturdily built for long, hard service. Tub is of selected high grade cedar and is 21½ in. in diameter by 12 in. in depth. Shpg. wt., 105 lbs.

Shipped from our store, or from factory in Central Virginia whichever is nearer you. Not Prepaid. Mail your order to our store.

99KM222 ..... **$14.95**



$3.95

QUICK-&-EASY Washer

—Capacity, about 2 sheets.
—Clothes are put in cradle and rocked back and forth in warm soapy water which cleans them thoroughly.
—Very easy to run, no machinery of any kind.

Exceptionally well made of selected seasoned wood. Easier on the clothes than hard rubbing methods. Each size, 25 in. high. **Shipped from our store or from factory in Central Indiana, whichever is nearer you. Not Prepaid. Send your order to our store.**

99KM220—Tub size, 19x28x13 in. Shpg. wt., 35 lbs. **$3.95**
99KM221—Tub size, 22x28x13 in. Shpg. wt., 40 lbs. **$4.95**

Genuine Mrs. Potts' Flatiron Sets



$1.25

—Full polished, japanned tops.
A low priced, serviceable, well made set. Polishing iron has rounded tip. One iron weighs 4¼ lbs. and the other two 3⅝ lbs. each. Detachable handle and stand. **Postpaid if part of $2.00 order.**

99K211—Shpg. wt., 15 lbs. **$1.25**
99K212—Heavier weight, nickel plated. Extra value. Rounded tip polishing iron, 3¾ lbs.; other irons 4⅜ lbs. and 4¾ lbs. Shpg. wt., 16 lbs. **$1.62**
9K2832—Handle for Mrs. Potts' irons. Shpg. wt., 6 oz. **13c**

Mrs. Potts' Sadirons



$2.10 *Postpaid*

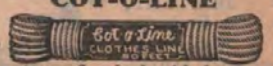
—Heavily nickel plated and polished on top, bottom and sides.
Extra fine quality. One of the most beautiful sets made. 6-lb., 5¼-lb. and 4½-lb. irons. Rounded tip polishing iron. **Postpaid.**

99K213 ..... **$2.10**

CLOTHESLINES

COT-O-LINE

17c 50-FT.



—All white cotton, firmly braided.
Diameter, 5/16 in. Shpg. wt., 8 oz. **Postpaid if part of $2.00 order.**

9K2835—50-ft. **17c**
Two 50-ft. bundles joined together. (shpg. wt., 1 lb.) 100-ft. for.... **29c**

BEST MADE

25c 50-FT.



—White cotton thread yarn, braided around sisal center.
Prevents sagging. Will not discolor clothing. A better line. Diam., 5/16 in. Shpg. wt., 9 oz. **Postpaid if part of $2.00 order.**

9K2937—50-ft. **25c**
Two 50-ft. bundles joined together (shpg. wt., 1 lb. 2 oz.) 100-ft. for. **45c**

HY-TEST

55c 100-FT.



—Highest quality. Selected long fiber white cotton thread yarn, hard braided around thread yarn cotton center.
This is our regular sash cord built for hardest service. For those who want the best. Furnished 2 bundles in one piece if wanted in 200-ft. length. Diam. 7/32 in. Shpg. wt., 2 lbs. **Postpaid if part of $2.00 order.**

9K6224—100 ft. **55c**

Wire Clothesline



—Galvanized, rust-resisting.
Postpaid if part of $2.00 order.

9K2840—Twisted Cable. 6 twisted wires. Shpg. wt., 1 lb. 14 oz. 100 feet **27c**

9K2855—Hollow Cable. 9 twisted wires. Shpg. wt., 2 lbs. 4 oz. 100 feet **38c**
9K2849—Solid. No. 9 wire. Shpg. wt., 6 lbs. 2 oz. 100 feet **45c**

Outdoor or Indoor Clothesline Reel

49c



—5¾-in. drum of heavy steel, with crank.
—With steel bracket for attaching.
Reel will hold 100 ft. of line. Ivory color with brown trim. **Postpaid if part of $2.00 order.**

9K2857—Shpg. wt., 1 lb. 8 oz. **49c**

Kitchen Clothesline



—Blue enameled metal case.
Ratchet reel with 36 ft. strong cotton line. Shpg. wt., 12 oz. **Postpaid if part of $2.00 order or more.**

9K2842 ..... **26c**

Clothesline Pulley

23c EACH



—Aluminum finish steel.
Diam. of wheel, 5¼ in. Shpg. wt., each, 1 lb. **Postpaid if part of $2.00 order.**

9K2951—Each **23c**
2 for **45c**

Awning Pulleys



10c SINGLE

—Galvanized iron.
1½-in. wheel. Takes ¼-in. rope. Used for clothesline pulley. **Postpaid if part of $2.00 order.**

9K4181 — Single wheel. Shpg. wt., 6 oz. **10c**
9K4182 — Double wheel. Shpg. wt., 12 oz. **15c**

QUALITY First - QUALITY Always - at Sears

GALVANIZED WARE

All Purpose Galvanized Tubs



25c —Sheet steel, galvanized after forming. —With bail handle.

Handy for washing, scrubbing, feed, ashes, etc. Will accommodate small wash board. **Guaranteed leakproof.** Diam., 14 in.; ht., 7½ in.; cap., 17 qts. Shpg. wt., 2 lbs. 8 oz. **Postpaid if part of $2.00 order.**

99K80 .....25c

99K2090—As above but with drop handle, instead of bail. Diam., 16 in.; ht., 9 in.; Shpg. wt., 4 lbs.....40c

Washtubs



50c 20½-IN.

—Heavy sheet steel, galvanized after forming.
—Heavy drop handles.
—Guaranteed leakproof.

Regular Grade	Top Diam. In.	Depth, In.	Shpg. Wt.	Each
99K2083	20½	10½	6 lbs.	50c
99K2084	21½	11	7 lbs.	59c

—Extra heavy sheet steel, double seamed, galvanized after forming.
—Stationary wood grip hook handles and wringer blocks. Guaranteed leakproof.

Extra Grade	Top Diam. In.	Depth, In.	Shpg. Wt.	Each
99K78	22	10¾	8 lbs.	$0.85
99K79	24¾	11	9 lbs.	1.00

Postpaid if part of $2.00 order.

Pails

15c 10-QT. EACH



REGULAR —Made of heavy steel sheets, galvanized after forming.

High quality. **Guaranteed leakproof.** Built for long, hard service. **Postpaid if part of $2.00 order.**

Regular Grade

	Cap. Qts.	Shpg. Wt. Each	1 Pail	3 Pails
99K2099	10	1 lb. 12 oz.	15c	44c
99K2094	12	2 lbs.	18c	50c
99K2095	14	2 lbs. 8 oz.	25c	72c
Heavy Grade, with Heavy Bail				
99K2081	10	2 lbs. 8 oz.	30c	$0.85
99K2081	12	3 lbs.	35c	1.00
99K2081	14	3 lbs. 4 oz.	40c	1.15
Extra Heavy, with Wood Grip Bail				
99K2096	12	3 lbs. 12 oz.	50c	$1.45
99K2097	14	4 lbs.	60c	1.75

Steel Wringer

$4.19 Post Paid

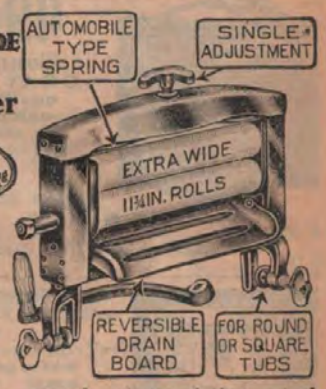


—Cadmium plated steel frame.
—Improved bronze bearings.

Extra quality 10x1¾ in. rolls. Fits any tub. Sturdily built. Easy to operate. **Postpaid.**

99K223 .....$4.19

Our BEST MADE Steel Wringer



$5.68 Postpaid

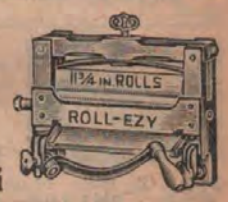
—Cadmium plated, rust-resisting steel frame, finished in green.
—Ball bearings.

Built like electric washing machine wringers. Best quality, 11¾x1¾ in. rolls. **Single screw adjustment.** Water-sheds prevent water from running on floor. Used on square or round tubs. **Unconditionally guaranteed to be highest quality and to give perfect service.**

99K2028—Postpaid $5.68

ROLL-EZY Wringer

$4.95 Post Paid



—Hardwood frame, rustproof metal parts.

Compact. Easy to operate. Single adjustment screw quickly regulates roll pressure. Reversible drainboard. Finest quality, 11¾x1¾ in. rolls. For round tubs.

99K215—Postpaid $4.95

Hardwood Bench Wringer



Quality that will give years and years of service.

$8.70

—Solid hardwood frame, rustproof metal parts.
—Wringer similar to our 99K215 listed above. 11¾x1¾ in. rolls.

Will hold two tubs and folds into a small space. **Shipped freight or express, Not Prepaid.** Shpg. wt., 40 lbs.

99KM214 .....$8.70

Make up a 100-pound Freight Order. Any shipment weighing less costs just as much for freight. Order your other needs now and save money!

BEST MADE COPPER BOILERS

Lowest Prices in Years



YOU SAVE AT SEARS

To know exactly how our prices compared with others, we shopped in stores throughout the country. Boilers of quality comparable to our Best Made sell regularly for about $2.00 more than our price.

These are examples of prices usually asked:

Detroit $4.95
Philadelphia .. 5.00
Seattle 5.50
Milwaukee 5.65

AT SEARS $2.98 Post Paid

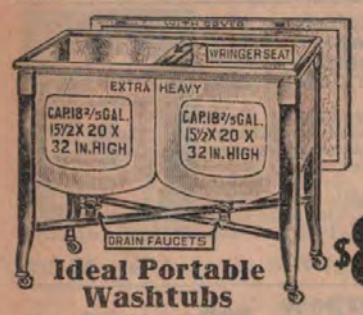
Lower in Price—Better in Quality

★Extra heavy solid copper, tinned inside with pure block tin.
★Extra heavy seamless coppered cover.
★Triple riveted tub hook handles with ferrules on either end to prevent splitting.
★Extra strong paneled bottom.

Approved by Good Housekeeping Institute. Extra strong corrugated sides and heavy reinforcing top bar. 15% to 17% heavier on the bottom than quality boilers selling elsewhere. All copper sheets weighed to insure full weight. Large size, 14½-gallon capacity.

99K2046—Postpaid $2.98
99K200 —As above but smaller and made of heavy weight copper. 13-gal. capacity. **Postpaid**.....$2.69

Ideal Portable Washtubs



$8.50

—Heavy galvanized steel tubs, enameled outside.
—Double seamed, with extra heavy bottom.

Heavy steel cover makes table of tub; or inverted, makes handy clothes tray. Strong, rigid, enameled steel frame with casters. Shpg. wt., 52 lbs. **Shipped freight or express, Not Prepaid.**

99KM2017 .....$8.50

Portable Twin Tubs



$4.98 —Heavy steel, galvanized after forming. —Heavy angle iron legs, steel braced. With casters. —⅝-in. rubber drain hose, 23 in. long.

Height, over all, 31¾ in., tub diameter, 21¼ in., depth, 11 in. For laundry, rinsing clothes, washing bottles, etc. Hose has connection to attach to faucet or for drain. Shpg. wt., 33 lbs. **Shipped freight or express, Not Prepaid.**

99KM226—Set of 2.....$4.98

Two Tub Wash Bench



$1.72 —All steel, finished with waterproof paint.

Securely braced; won't tip. Folds flat when not in use. 43x16x19 in. **Postpaid if part of $2.00 order.** Shpg. wt., 17 lbs.

99K2078.....$1.72

Wash Boards



39c And Up

—Seasoned wood frame, won't warp.
—Heavy sheet brass rubbing surface, cable crimped.

Postpaid if part of $2.00 order.

99K2054—Rubbing surface, 10x10½ in. Shpg. wt., 2 lbs. 12 oz.....39c

99K2053—Rubbing surface, 11x11½ in. Shpg. wt., 2 lbs. 12 oz.....49c

99K2061—Extra large, 12x13 in. zinc rubbing surface. Shpg. wt., 3 lbs. 6 oz. 65c

Vacuum Clothes Washer



39c —Made of rust-resisting tin.

Washes by suction, drawing steam, suds and hot water through the clothes. Without handle. **Postpaid if part of $2.00 order or more.**

9K2935—Shpg. wt., 1 lb. 4 oz....39c

Standard Pattern Clothes Pins



18c For 72

—Seasoned hardwood. **Postpaid if part of $2.00 order.**

9K2843—Shpg. wt., 1 lb. 8 oz. 72 for..18c

9K2845—Shpg. wt., 4 lbs. 8 oz. 200 for..47c

Spring Pattern Clothes Pins



26c For 72

—Hardwood, galvanized steel spring. **Postpaid if part of $2.00 order.**

9K2844—Shpg. wt., 1 lb. 12 oz. 72 for.....26c

9K2846—Shpg. wt., 3 lbs. 12 oz. 144 for.....49c

Solid Copper Boilers



$2.29 10½-Gal. Postpaid

—Solid copper, tinned inside.
—Seamless tin cover.
—Triple riveted tub hook handles.
—Double seamed bottom.

99K218—10½ gal. Postpaid..$2.29

99K2044—13 gal. Postpaid.. 2.49

99K2043—As above, but heavier weight and large 14½-gal. size. Postpaid $2.79

Solid Copper Boilers



$3.95 Postpaid

—Extra heavy solid copper, not tinned inside.
—Heavy solid copper cover.
—Triple riveted handles.
—Double seamed bottom.

Used for canning, preserving, etc.

99K2049—14½ gal. Postpaid.$3.95

Galvanized Boilers



$1.48 13-GAL.

—Heavy galvanized steel.
—Seamless tin cover.
—Rigid handles.

Shpg. wt., 16 lbs. **Postpaid if part of $2.00 order.**

99K2047—Cap., 13 gal.....$1.48

99K203 —Cap., 14½ gal. Shpg. wt., 19 lbs. $1.95

Copper Bottom Boilers



$1.78 13-GAL.

—Bright tin plate sides; seamless tin cover.
—Rigid handles.
—Double seamed copper bottom.

Shpg. wt., 14 lbs. **Postpaid if part of $2.00 order.**

99K2045—Cap., 13 gal.....$1.78

99K2050—Extra quality charcoal tin plate sides; heavy double seamed copper bottom; seamless tin cover. Rigid handles. Cap., 14½ gal. **Postpaid**.....$2.35



$1.89 And Up

Improved Folding Curtain Stretchers

—Selected basswood, clearly marked measuring rule.

Improved patented interlocking rustproof hinges prevent sagging and assure straight lines.

99K2062—Regular grade. Extends to about 5x8 ft. Stationary nickel plated brass pins, 1½ in. apart; 1½-in. frame. Shpg. wt., 7 lbs. **Postpaid if part of $2.00 order.** $1.89

99K2065—Regular grade. Extends to about 5x10 ft. Stationary nickel plated brass pins, 1 in. apart; 1½-in frame. **Postpaid** $2.25

99K2067—Extra quality. Extends to 5x10 ft. Movable nickel plated brass pins; 1¾-in. frame. **Postpaid.**.$2.69



55c 7-QT. Combinets

—Snow white porcelain enamel on heavy steel.

Snug cover. Rubber bumper on wood grip handle. **Postpaid if part of $2.00 order.**

99K261—Capacity, 7 qts. Shpg. wt., 4 lbs. 4 oz. **55c**

99K262—Cap., 10½ qts. Shpg. wt., 5 lbs. **$1.00**



49c 8-QT. Combinets

—GRAY GOOSE quality.

—Tough gray enamel on steel.

Snug cover. Rubber bumper on wood grip handle. **Postpaid if part of $2.00 order.**

99K1274—Cap., 8 qts. Shpg. wt., 4 lbs. 8 oz. **49c**

99K1276—Cap., 10½ qts. Shpg. wt., 5 lbs. **89c**



28c And Up Chambers

—WHITE SWAN quality.

—Triple coated snow white porcelain enamel on heavy steel.

Cleaned as easily as china. Acidproof and sanitary. **Postpaid if part of $2.00 order.**

9K2486—3¾x7½ in. wide. Shpg. wt., 1 lb. **28c**

9K2480—4½ x 8½ inches wide. Shpg. wt., 1 lb. 4 oz. **32c**

9K2487—4¾x9½ in. wide. Shpg. wt., 1 lb. 12 oz. **44c**

COVERS TO MATCH

9K2482—For 9K2480. Shpg. wt., 8 oz. **18c**

9K2483—For 9K2487. Shpg. wt., 12 oz. **22c**



21c And Up Chambers

—GRAY GOOSE quality.

—Tough gray enamel over steel. **Postpaid if part of $2.00 order.**

9K1207—4½x8½ in. wide. Shpg. wt., 13 oz. **21c**

9K1208—4¾x9½ in. wide. Shpg. wt., 1 lb. 8 oz. **29c**

COVERS TO MATCH

9K1210—For 9K1207. Shpg. wt., 6 oz. **10c**

9K1211—For 9K1208. Shpg. wt., 7 oz. **15c**



22c And Up Wash Basins

Postpaid if part of $2.00 order.

—WHITE SWAN quality.

—Triple coated snow white porcelain enamel over heavy steel.

9K2455—Diam., 11¾ in. Shpg. wt., 1 lb. **22c**

9K2456—Diam., 13¼ in. Shpg. wt., 1 lb. 6 oz. **29c**

9K2457—Diam., 14¼ in. Shpg. wt., 1 lb. 8 oz. **39c**

—GRAY GOOSE quality.

—Tough gray enamel over steel.

9K1204—Diam., 11¾ in. Shpg. wt., 1 lb. **15c**

9K1205—Diam., 13¼ in. Shpg. wt., 1 lb. 4 oz. **19c**

9K1209—Diam., 14¼ in. Shpg. wt., 1 lb. 8 oz. **22c**



$2.45 OBLONG Postpaid Baby Bathtubs

—WHITE SWAN quality.

Comfortable rim for baby's hands to hold. Heavy steel washed in acid bath before foundation coat of enamel is put on. Enamel thoroughly fused into the steel in a heat of 1650 degrees. Two coats of snow-white enamel added and the rim trimmed with blue. Each time enamel is put on the tub is "baked." The tough foundation coat makes the tub durable. The second and third coats with blue bead, make the tub sanitary and beautiful.

99K2231—Large oblong shape. 27¼x17½x7 in. deep. **Postpaid** **$2.45**

99K2229—Oval shape, white enameled (not illustrated). 20⅛x16¼x5 in. deep. Shpg. wt., 3 lbs. 8 oz. **Postpaid if part of $2.00 order** **95c**



$2.88 Postpaid White Washstand Set

—Steel stand, electrically welded; white enameled.

Height, stand 30 in. 12¾-inch basin. 3-quart pitcher, and soap dish. **Postpaid.**

99K2205....**$2.88**

Quality Side-Handle Combinet



69c 8-QT. Combinets With Side Handle

Easy to Empty, Rinse, Clean

● **Coated with glistening white porcelain enamel on heavy steel base.**

Side handle makes cleaning and emptying easier. Sanitary and more convenient. Flared top with snug fitting cover. Rubber bumper on wood grip handle. **Postpaid if part of $2.00 order.**

99K259—Cap., 8 qts. Shpg. wt., 4 lbs. 8 oz. **69c**

99K260—Cap., 10½ qts. Shpg. wt., 5 lbs. **$1.10**

Quality Mops *and* Dusters



79c Reversible Dust Mop

—MAID OF HONOR quality.

—Thick heavy mop head, 9x15 in., made of washable 4-ply long strand specially treated brown soft cotton yarn.

—Head reversible so both sides can be used.

—Nickel plated flexible coil spring handle socket makes it easy to reach out-of-the-way places, and gives added vibration when shaking out mop.

In Nashville, in Flint, in San Francisco, in San Diego and other cities our shoppers priced similar mops. Nowhere were they marked under $1.00 . . . and some stores asked as high as $2.00. Select handle, 48-in. long with ring for hanging. Cushioned on handle hinge so it will not mar floor or furniture. **Approved by Good Housekeeping.**

This MAID OF HONOR mop is made of the very best materials. It will compare favorably with the highest grade mops on the market. Shpg. wt., 2 lbs. **Postpaid if part of $2.00 order.**

99K2199 ..... **79c**

99K2161—Mop as above but made of 2-ply yarn. 4-ft. adjustable enameled handle. Shpg. wt., 2 lbs. **49c**



89c ALL-IN-ONE Mop Set

—Made of fine quality cotton yarns.

—Dust mop has nickel plated flexible spring handle socket that makes it easy to shake out dust.

Triangular oil mop with 12-in. yarn spread, 9x15-in. reversible dust mop, 48-in. enameled handles and pint of excellent polish. Shpg. wt., 4 lbs. **Postpaid if part of $2.00 order.**

99K2162 ..... **89c**

99K2160—Set as above but extra large mops with pint of polish. Shpg. wt., 4 lbs. 12 oz. **$1.10**

9K2864—1 pint can of polish for cleaning and polishing furniture, floors or autos. Shpg. wt., 1 lb. 4 oz. **19c**



Furniture or Auto Polish

—MAID OF HONOR quality.

—Made with genuine cedar oil.

Cleanses and restores original luster to floors, furniture or autos, leaving hard dry finish.

9K2944—**Postpaid if part of $2.00 order.**

1 pt. Shpg. wt., 1 lb. 4 oz. **24c**

1 qt. Shpg. wt., 2 lbs. 4 oz. **$0.39**

1 gal. Shpg. wt., 8 lbs. 12 oz. **1.25**

Extra Large Oil Mop Set



—Mop head is of long strand cotton; 12-in. yarn spread.

Cushioned frame protects furniture. 48-in. adjustable enameled handle and 1 pint mop polish. Shpg. wt., 2 lbs. 8 oz. **Postpaid if part of $2 order.**

99K2152 ..... **59c**

Extra Large Oil Mop



—Long strand selected cotton mop head; 12-in. yarn spread.

Heavily cushioned frame, cannot mar furniture. 48-in. adjustable enameled handle. Shpg. wt., 2 lbs. Postpaid if part of $2.00 order.

99K2068 ..... **49c**

Self-Wringing Mops 49c



—Good quality removable cotton head.

Far superior to ball-end type of self-wringing mop because the head is flat. Sturdy, galvanized metal mop holder. Shpg. wt., 1 lb. 12 oz. **Postpaid if part of $2.00 order.**

99K2666 ..... **49c**

99K2667—As above but with better quality mop head. Shpg. wt., 1 lb. 12 oz. **69c**

9K2949—Head only, extra quality, to fit either mop above. Shpg. wt., 12 oz. .. **35c**

Self-Wringing Mop 98c



—Removable fine quality knitted cotton head.

Wrings dryer because it is more positive. Simply turn crank and mop is wrung dry without soiling hands. 48-inch handle. Shpg. wt., 3 lbs. **Postpaid if part of $2.00 order.**

99K311 ..... **98c**

9K2942—Extra head for above mop. Shpg. wt., 12 oz. **39c**

Bucket Wringer



—14-qt. hot dip galvanized steel pail; 2-in. rollers.

Large foot rest, extra leverage on pail. Shpg. wt., 9 lbs. **Postpaid if part of $2.00 order.**

99K199 **$1.89**

99K2069—As above but 18-qt. and extra heavy. **Postpaid** ... **$2.48**

No-Shred Mop Wringer 95c



—Heavy galvanized steel.

4x7-inch opening for 12-oz. mop. Long handle makes wringing easy. Will not shred mop or upset pail. Pail not included. Shpg. wt., 6 lbs. **Postpaid if part of $2.00 order.**

99K308 ..... **95c**

99K309—Approved by Good Housekeeping. Extra heavy, stronger and larger. 4½x8¼ in. opening for 12-oz. to 16-oz. mops. Shpg. wt., 10 lbs. **$1.85**

$1.59 Wash Set With Combinet



—Snow white porcelain enamel on heavy steel.

8¼-qt. combinet, 12½-in. basin and 3-qt. water pitcher. Shpg. wt., 5 lbs. 14 oz. **Postpaid if part of $2.00 order.**

99K2200 ..... **$1.59**

Hospital Shape Combinet $1.29



—WHITE SWAN quality.

—Triple coated snow white porcelain enamel on heavy steel base.

Snug fitting cover. Wood grip and rubber bumper. Our best quality. Cap., 11 qts. **Postpaid if part of $2.00 order.**

99K2277—Shpg. wt., 6 lbs. .. **$1.29**

3-Purpose Broom Set $1.29



—Carefully stitched broom corn; colored handles.

Consists of one 4-sewed kitchen broom, one 5-sewed general utility broom and one 5-sewed parlor broom. Handles; red, green and yellow. Shpg. wt., 6 lbs. 12 oz. **Postpaid if part of $2.00 order.**

99K2127 Set **$1.29**

Same quality brooms as 99K2127 set, but with plain handles. Shpg. wt., each, 2 lbs. 4 oz.

99K2122—1 kitchen broom, 4-sewed **35c**

99K2124—1 utility broom, 5-sewed **45c**

99K2126—1 parlor broom, 5-sewed **59c**

Fiber Broom 98c



—MAID OF HONOR quality.

—Selected Bahia and Bassine fibers set in special cement and firmly sewed.

Approved by Good Housekeeping. Will outlast 3 ordinary brooms. Size, 9x11 in. 44-in. handle. Shpg. wt., 2 lbs. 8 oz. **Postpaid if part of $2.00 order.**

99K2113.....**98c**

Wall Duster



89c

—MAID OF HONOR quality.

—Finest selected horsehair, thickly set.

Approved by Good Housekeeping. 48-in. selected maple handle. Has nickel plated flexible spring socket. Helps shake out dust. Duster, 12 in. wide. **Postpaid if part of $2.00 order.**

99K2184—Shpg. wt., 1 lb. 12 oz. . **89c**

Handled Floor Brushes



95c 14-IN.

—Extra quality, pure, live, tail horsehair with heavy tufts.

The "quick and easy" quality sweeper. Handle, 4½ feet long. **Postpaid if part of $2.00 order.**

99K2133—14-in. Shpg. wt., 2 lbs. 8 oz. **$0.95**

99K2134—16-in. Shpg. wt., 2 lbs. 8 oz. **1.19**

99K2135—18-in. Shpg. wt., 3 lbs. 8 oz. **1.39**

Dust Pan



—Medium weight steel, japanned.

—11-in. mouth with inserted live rubber edge.

10c

Will not mar or scratch floors. Shpg. wt., 8 oz. **Postpaid if part of $2 order.**

9K2863.....**10c**

12-Oz. Mop Head 20c



—Good quality durable cotton head.

A value the thrifty housewife will appreciate. Shpg. wt., 12 oz. **Postpaid if part of $2.00 order.**

9K2947..... **20c**

Low Prices Buy BETTER QUALITY at Sears

NON-ELECTRIC Preferred By Many Because of Its Ease of Handling

—A light push starts a powerful suction, ball-bearing fan in motion that draws dust, dirt, lint and grit into the bag.
—Economical because it is non-electric . . . no operating cost, cords or plugs.
—Mirror polished cast aluminum body; heavy cloth dust bag; noiseless rubber tired wheels.

GUARANTEED 15 YEARS

We guarantee the mechanism of this sweeper against defects in design or workmanship for 15 years. Entire cleaner weighs only 9 lbs., easy and light to handle. Handle stands upright when not in use.

99K297—Postpaid..... **$9.90**



NOTE THESE FEATURES

1. Horizontal fan, runs on ball-bearings.
2. Easily detached dustproof bag.
3. Specially designed stiff bristle brush.
4. Wide low 12-in. nozzle, covers a large area, gets under furniture.
5. Heavy webbing bumper around nozzle protects furniture.
6. Approved by Good Housekeeping Institute.



Waxer-Polisher

—Iron weight (5 lbs.), with removable washable wool cloth pad.

48-in. hinged handle. Waxer, 8¾x4 in. Shpg. wt., 6 lbs. 12 oz. Postpaid if part of $2.00 order.

99K305.... **$1.39**

THORO-CLEANER Non-Electric Vacuum Cleaner **$7.95** Postpaid

—Has the same mechanical features as the KWICK-KLEEN.

The difference between these cleaners lies in the fact that the THORO-CLEANER has a dustbag with a seamed top that empties from the bottom. The aluminum parts are nicely finished, but do not have a high mirror polish. Guaranteed for 10 years. Postpaid.

99K2137.$7.95

PICKS UP QUICKLY SWEEPS EASILY— HAS LONG LIFE . . .

Our prices are lowest . . . our shopping campaign bears us out for nowhere in the country is a sweeper comparable to our Roller Bearing KLEEN SWEEP sold for less than $5.50.

DEMAND THESE QUALITY FEATURES

★ Hardened steel roller bearings.
★ Full weight fine bristle brush.
★ Easy brush control by means of slight pressure on the handle.
★ Pin locked handle socket.
★ Strong hardwood case.



Approved by Good Housekeeping

Hardened steel roller bearings prolong life of sweeper and make it extremely easy to run. Full weight fine bristle brush sweeps all the dirt, dust and lint into the pans. Brush is easily controlled by means of slight pressure on handle so that it does a thorough cleaning job on thick rugs or hardwood floors. Pin locked handle socket, cannot come loose. Piano finished hardwood case, 10x15 in. overall.

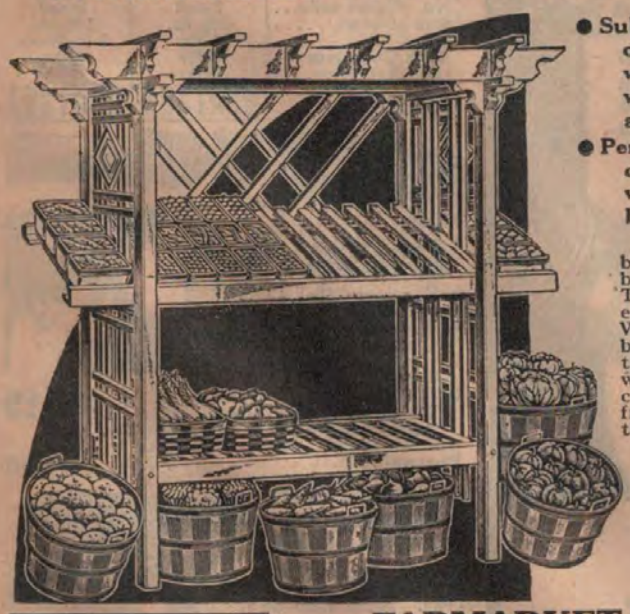
$3.58 Postpaid

The most efficient, easiest running, most attractively finished sweeper we have ever offered. Scratchproof metal parts, polished nickel finish. Thick, heavy moulded rubber bumpers protect furniture. Choice of walnut or ebony finish. State finish.

99K307—Postpaid.**$3.58**

Sell Your Produce *to the* Motorist

FARMARKET Roadside Market Booth



- Substantially built of well-seasoned wood protected by white weather-resisting paint.
- Permits perfect, neat, colorful display that will bring business, build it and hold it.

Include the cheerful bright colored display baskets in your order. They catch the eye and encourage top prices. With this attractive booth you can draw the trade of the tourists who will be glad to pay you city prices or more for fruits and vegetables they know are fresh.

$4.95 STAND ONLY

99KM8969⅓

Display Assortment

Includes **6 bushel baskets** with alternately colored staves, **6 shelf colored baskets** (20x12½x4½ in.), **250 colored band 1-qt. wood containers** and **250 colored band 2-qt. wood containers. Produce not included. Shipped freight or express.** Shpg. wt., 88 lbs. Not Prepaid.

99KM8968
Complete assortment.. **$7.95**

FARMARKET STAND

Painted white. Upper tray, 69x26½ in.; lower tray, 46x21½ in. Substantially and artistically built. **UNDERPRICED! Shipped freight or express, Not Prepaid from factory in Southern Ohio.**

99KM8970½—Stand only. Shpg. wt., 90 lbs. **$5.95**
99KM8969½—Same as above but unpainted.. **4.95**
99KM8976½—Stand only, like 99KM8970½ but larger and sturdier with nearly double display space. Upper tray, 94x35 in.; lower tray, 70x32 in. Shpg. wt., 135 lbs.. **$7.95**

Eagle LL unbleached, heavy weight, close weave sheeting, 36 in. wide, 10-yd. length. **Excellent sun shade for sides, top and back of stand.** 10 yards needed for smaller stand; 20 yards for larger stand. **Postpaid if part of $2.00 order.**

96K1654—10-yd. bolt. Shpg. wt., 2 lbs. 12 oz...**59c**
9K4300—¼-lb. pkg. ⅜-in. tacks to attach sheeting. Shpg. wt., 4 oz. **Postpaid if part of $2.00 order**.....**5c**



$2.39 Post Paid

KLEEN SWEEP Carpet Sweeper

—Oilless bakelite bearings.
—Fine quality bristle brush.
—Easy brush control by means of slight pressure on handle.
—9x14 in. hardwood case.

The broom action brush control adjusts the bristle brush to varying depths of carpets. Sweeps any floor. Nickel plated scratchproof metal parts. Black japanned dump pan. Rubber bumpers. Choice of mahogany or walnut finish. State finish.

99K2041—Postpaid.....**$2.39**



Sweeper Brushes

—Full weight fine bristles.

Brush to fit our KLEEN-SWEEP Sweepers. 99K2041 and 99K307. **Postpaid if part of $2.00 order.**

9K2939—Shpg. wt., 8 oz.....**68c**

Dog and Cat Brushes



—Set consists of two wire brushes, one fine and one coarse. Hardwood backs and handles.

Keep the coat well groomed and in the best of condition. Brushes for short haired dogs or cats measure 4⅛x3 in. Brushes for long haired dogs or cats measure 5¾x3 in. State style desired. Shpg. wt., 2 lbs. **Postpaid if part of $2.00 order.**

9K2925—Set...**$1.49**



Radiator Brush

—Hardwood handle; 2 rows of long 2½-in. horsehair.

39c 24½ in. over all. Thin, flat style. Easy to get between radiator coils. Shpg. wt., 1 lb. **Postpaid if part of $2.00 order.**

9K2858.....**39c**



BEST MADE Dusting Brush **24c**

—Extra quality horsehair.

For stairways, window ledges, or upholstery. Length, 13 inches. **Postpaid if part of $2.00 order.**

9K2874—Shpg. wt., 7 oz....**24c**

45c



Wall Cleaner

—Washable rubber sponge; wrapped in cellophane.

To keep walls and wall paper clean. Sponge, 6⅜ in. wide; 48-in. handle with holder. Shpg wt., 1 lb. 12 oz.

99K300....**45c**
9K2854—Extra sponge for above. Shpg. wt., 8 oz..**19c**



Kneeling Pad

—Pure sponge rubber, soft and pliable.

For use when scrubbing, polishing, varnishing, etc. With hole for hanging.

9K2920
7x14x½ in. Shpg. wt., 12 oz..... **22c**

9K2866
7¾x15¾x⅝ inches. Shpg. wt., 1 lb. 4 oz.....**33c**

79c



All-In-One Window Washer

—Enameled rustproof water tank.

Approved by Good Housekeeping. Pail unnecessary. Self feeding pad; 8-in. squeegee. For all glass surfaces. Shpg. wt., 8 oz.

9K2809...**79c**

Household Oil



15c

—Non-corrosive; prevents rust.

For lubricating sewing machines, vacuum cleaners, fishing reels, lawn mowers, or cleaning guns. 4-oz. can. Shpg. wt., 6 oz.

9K2931.15c

Postpaid If Part of $2.00 Order or More.

CHROMIUM PLATED Metal Case Lightmaster FLASHLIGHTS

WILL NEVER RUST, STAIN OR TARNISH



As Candle Light

Lightmaster Flashlight Features

- Octagon head won't roll.
- Sturdy, fluted case for greater strength—prevents denting.
- Uses Shurlite Batteries or any standard battery.
- Focuses broad spread light or penetrating beam.
- Exclusive ball bearing switch.
- Bulb shock absorber and spare bulb receptacle.
- By removing head, can be used as candlelight.
- LIGHTMASTER Flashlights meet all U. S. Navy Specifications.



2 CELL AUTO TYPE



85c Complete with Batteries

300-FT. BEAM

Popular with motorists. Fits in the side pocket or tool box of your car. Length, 6⅞ in. Size of head, 2⅛ in. Shipping weight, 2 pounds. Similar quality sells elsewhere at $1.00 to $1.25.

20K1740—Complete with batteries..... **85c**
Price less batteries. Shpg. wt., 1 lb. 8 oz..... **75c**

Similar to above. Finished in durable "Blacklac" enamel with chromium plated fittings. Has dependable safety switch. Shipping weight, 2 pounds.

20K1750—Complete with batteries..... **69c**
Price less batteries. Shpg. wt., 1 lb. 8 oz..... **59c**

Non-Focusing Pocket Type

Same finish as 20K1750. 2-Cell. Shpg. wt., 2 lbs.

20K1749—Complete with batteries..... **49c**
Price less batteries. Shpg. wt., 1 lb. 8 oz..... **39c**

3-CELL ALL-PURPOSE



600-FOOT BEAM

Ideal for general use around home, farm or out of doors. Length, overall, 9¼ inches. Size of head, 2⅝ inches. Shpg. wt., 3 lbs. Similar quality sells elsewhere at $1.50 to $1.75.

20K1741—Complete with batteries **$1.10**
Less batteries. Shpg. wt., 2 lbs. 4 oz..... **95c**

20K1751—Similar to above but finished in durable "Blacklac" enamel with chromium plated fittings. Has safety switch.
Shipping weight, 3 pounds..... **85c**
Less batteries. Shpg. wt., 2 lbs. 4 oz..... **70c**

$1.10 COMPLETE With Batteries

SEARCHLIGHT TYPE—5 CELL



1200 FOOT BEAM

A powerful searchlight with brilliant long range popular with scouts, campers and outdoor folks. Length, 14 inches. Size of head, 3½ inches. Shpg. wt., 4 lbs. Postpaid if part of $2 order. Similar quality sells elsewhere at $2.25 to $2.75.

20K1743—Price complete with batteries..... **$1.65**
Price—less batteries. Shpg. wt., 3 lbs..... **$1.40**

20K1753—Similar to above but finished in durable "Blacklac" enamel with chromium plated fittings. Has safety switch.
Shpg. wt., 4 lbs..... **$1.35**
Price—without batteries. Shpg. wt., 3 lbs..... **$1.10**

$1.65 COMPLETE With Batteries

Stronger! SHURLITE FLASHLIGHTS Last Longer!

Shurlite Flashlights have Vulcanized fiber cases, which will not chip, dent or bend. Will hold their shape, are lighter in weight than metal cases and 50% stronger. By removing head they can be used as a candlelight. Our own patented safety switch prevents accidental lighting. All metal parts beautifully Chromium plated. Have bulb shock absorber, storage space for spare bulb, end hanger and G. E. Mazda lamps.

Postpaid If Included In $2.00 order or more.

AUTO TYPE **95c** **2-CELL**



300-FOOT BEAM

—Length, 6⅝ inches.
—Size of head, 2⅛ inches.
—Beam Range 300 feet.

Fits in the auto side pocket or tool box. We guarantee substantial savings on these lights and they're the highest quality you can buy. Shpg. wt., 2 lbs.

20K1342
Complete..... **95c**
Price less batteries;
Shpg. wt., 1 lb. 8 oz..... **85c**
Takes Unit cell 20K1401; lamp 20K1434.

All-Purpose Type **3 CELL** **$1.15**



600-FOOT BEAM

—Length, 9½ inches.
—Size of head, 2¼ inches.
—Beam range, 600 feet.

Ideal for general use about home, farm or out of doors. The size, type and high quality of this light make it ideal for all around use. Shpg. wt., 2 lbs. 8 oz.

20K1345
Complete..... **$1.15**
Price less batteries;
Shpg. wt., 1 lb. 12 oz..... **$1.00**
Takes unit cell 20K1401; lamp 20K1432.

Searchlight Type **5 CELL** **$1.85**



1200-FOOT BEAM

	3-cell	5-cell
—Length.....	9¾ in.	14¾ in.
—Size of head.	3⅜ in.	3⅜ in.
—Unit cells....	3-cell	5-cell
—Beam.....	600 ft.	1200 ft.

Focusing type 3 and 5-cell. Large, powerful and with brilliant long range. A great favorite on the farm and with hunters, fishermen and outdoor folk.

20K1346—3-cell; shpg. wt., 3 lbs..... **$1.30**
Less batteries; shpg. wt., 2 lbs. 4 oz..... **$1.15**
Takes Unit cell No. 20K1401; lamp 20K1432.

20K1347—5-cell; shpg. wt., 4 lbs..... **$1.85**
Less batteries; shpg. wt., 3 lbs..... **$1.60**
Takes unit cell 20K1401; lamp 20K1430.

Shurlite "Long Life" Flashlight Batteries

—Fit all flashlights.
—Fresh stock guaranteed.
—Gives more than 600 minutes of service on U. S. Bureau of Standards Intermittent test.

5c EACH



Highest quality obtainable! Regular 10c quality elsewhere. **Postpaid if included in $2.00 orders.**

20K1401—Regular Unit Cell. 1⅜ inches in diameter. Shpg. wt., 5 oz. Each..... **5c**
In lots of six, shpg. wt., 2 lbs. 6 for..... **27c**
Case of 50 cells, Shpg. wt., 16 pounds..... **$1.95**

20K1403—Baby Unit Cell. 1 in. diameter. Shpg. wt., 3 oz..... **5c**
In lots of six, shpg. wt., 1 lb. 8 oz. Six for..... **27c**

Genuine Mazda Flashlight Bulbs



Genuine Mazda Flashlight bulbs. Maximum light with minimum battery consumption. Shpg. wt., 3 oz. **Postpaid if included in $2 order.**

Cat. No.	Rating Volts	Type	Price Each
20K1434	2.5	2-cell focusing	9c
20K1424	2.3	2-cell non-focusing	9c
20K1432	3.8	3-cell focusing	9c
20K1430	6.2	5-cell focusing	9c
20K1438	2.4	2-cell Lantern	9c
20K1436	5	Railroad Lantern	10c

Industrial or Scout Light

$1.49 Complete



—Short-proof fibercase.
—Clip hook on back of head.
—Metal parts brightly nickeled.
—Complete with batteries and Mazda lamp.

Postpaid if part of $2 order.

20K1362—Shpg. wt., 2 lbs..... **$1.49**
Less batteries. Shpg. wt., 1 lb. 8 oz..... **$1.39**



Pocket Type **49c** Without Battery

—Bullseye Lens.
—Metal Parts Chromium Plated.
—Fiber Case.
—Safety switch and end hanger.

Non-focusing type. Complete with G. E. Mazda lamp.

Catalog No.	20K1340	20K1341
Length.....	5¾ in.	6¾ in.
No. of unit cells...	2-cell	2-cell
Size of head.....	1⅜ in.	1¾ in.
Shpg. wt.....	1 lb.	1 lb. 8 oz.
Each Complete...	59c	69c
Less Battery.....	49c	59c
Takes Battery....	20K1403	20K1401
Takes Bulb.....	20K1424	20K1424



Focusing Headlight

$2.19 *Postpaid*



—Focuses 360-foot beam.
—Battery case can be hooked on belt or carried in pocket.

Complete with 2-cell batteries and bulb. **Postpaid.**

20K1447—2-cell Headlight..... **$2.19**
20K1446—Similar to above but 5-cell. Throws 1200-ft. beam. Complete.
Postpaid..... **$2.95**

Combination Headlight and Lantern



Has square battery case for six unit cells. Head may be detached and placed on case making handy lantern. With batteries and bulb. **Postpaid.**

20K1459..... **$3.29**

Lights When You Lift It!



Brushed Chromium finish.

20K1760 Shpg. wt., 1 lb. 12 oz. **49c**

Less batteries. Shpg. wt., 1 lb. 8 oz. **39c** **Postpaid if part of $2 order.**

Cigar Lighter



Black body with Chromium trim. Push button switch. Renewable element. For any 110-120 volt current. Shpg. wt., 2 lbs. **Postpaid if part of $2 order.**

20K1130.... **69c**

BEATS 3 NATIONALLY ADVERTISED IRONS IN EVERY HEATING AND IRONING TEST

CHALLENGE Automatic IRON



$2.85 Postpaid

—Full size, full 6 pounds weight
—Chromium finish—will never stain or tarnish
—Equipped with heel rest, non-burn handle, cord and plug
—Large ironing surface; beveled sole plate
—Automatic Heat Control

Our shoppers report irons of this quality sell for up to $5.00 elsewhere. For 110 to 120 volt alternating current only.

20K86—Postpaid..... **$2.85**

LEND this BOOK to your NEIGHBOR



NO BETTER IRON MADE

$4.95 Postpaid

CHALLENGE Electric Iron



89c

—Full 6 pounds
—Nickel plated

A reliable 6-lb. electric iron. Tip-up stand, black easy grip handle, good quality element. For any 110-120 volt current. **Postpaid if Part of $2.00 order.**

20K338—Without cord. Shpg. wt., 7 lbs..... **89c**
20K339—Above iron with cord. Shpg. wt., 7 lbs. **$1.00**
20K328—Better quality iron, similar to above but finished better and equipped with best quality element. Complete with cord and plug. For any 110-120 volt current. Shpg. wt., 7 lbs. **Postpaid if Part of $2.00 order....$1.85**



$1.75

Heatmaster Travelling Iron

—Can be carried in bag or suitcase
—Chromium plated
—Large non-burn handle
—Weighs 3½ lbs. with cord.

For small ironing jobs while travelling and ideal for ironing ruffles, lingerie, baby things, etc. Can be used in hotel room. Complete with cord and plug and "tip-up" stand. For any 110-120 volt current. Shpg. wt., 4 lbs. **Postpaid if part of $2 order.**

20K372..... **$1.75**

Iron Stand



—For standard 6-lb. irons
—Heavy steel, electrically welded.

Shpg. wt., 2 lbs.

20K303—Postpaid if Part of $2 order..... **45c**

CORDS and PLUGS





Strong flexible cotton covered cord. Heatproof composition plugs. Fit all 6 lb. irons. ½ inch between prong openings. **Postpaid if part of $2 order.**

20K655—6 ft. cord set without switch in plug. Shpg. wt., 1 lb..... **22c**
20K660—6 ft. cord set with "ON-OFF" switch in plug. Shipping wt., 1 lb..... **39c**
20K657—12 ft. cord set with "ON-OFF" switch in plug. Shipping wt., 2 lbs..... **49c**
20K650—Appliance plug only, without switch. Shpg. wt., 8 oz..... **9c**
20K651—Appliance plug only with switch in plug. Shipping wt., 12 oz..... **22c**



Coilette

Conveniently coils up iron, telephone, and extension cords. Keeps them from tangling, or knotting. Cord and plug not included. **Postpaid if part of $2 order.**

20K669—Wt., 8 oz.. **9c**



Bakelite Cord Set

—6 ft. long
—½ in. between prong openings
—Strong rayon covered cord; grip ring on wall plug

Shpg. wt., 1 lb.

20K654..... **29c**
20K649 — With switch in plug..... **45c**
Postpaid if part of $2 order.



Bakelite 4-Way Plug Outlet

—Felt covered base
—Equipped with heater cord

Very convenient when using several appliances. Felt base prevents scratching table surface. Shpg. wt., 1 lb. **Postpaid if part of $2 order.**

20K668..... **89c**



The Heatmaster Is Superior

- **Perfect, unblemished, mirror-like Chromium plated finish. Will not stain or tarnish.**
- **Equipped with "Heatmaster" Balanced Heating Element, guaranteed for 10 years.**
- **Beveled sole plate—gets under buttons, into tucks, ruffles.**
- **Complete with cord, detachable bakelite plug for iron and unbreakable rubber outlet plug.**

To excel one competitor is an honor—but to surpass three well-known, nationally-advertised irons is a **signal triumph,** particularly since all three competitive irons cost much more than our HEATMASTER.

The charts at the left show the temperature recordings of the HEATMASTER and the three competitive irons. Note the even horizontal lines in Chart A (HEATMASTER) indicating constant heat at each stage. Now compare with the irregular heat chart of the competitive iron C. The HEATMASTER, in addition to uniform heat, has **14 to 28% more ironing surface** than its competitors. Try the HEATMASTER for 30 days. If not satisfied, send it back and we will refund everything you have paid. For 110-120-volt alternating current only. **Postpaid.**

20K290—660 watts. Wt., 7 lbs. with cord..... **$4.95**

High Capacity Heatmaster

Saves ⅓ ironing time. Heats faster and maintains heat when ironing damp pieces. Costs no more to operate, due to shorter ironing time. For 110-120 volt alternating current only. Weighs 7 lbs. with cord. **Postpaid.**

20K293—1000 watt..... **$5.45**

IMPROVED in Quality • LOWERED in Cost



Heatmaster De Luxe Low-Boy

$4.75 Post Paid

—Black Baked finish; Chrome plated fittings
—Oversize water-proof 7 inch porcelain plates with highest grade elements.
—Left burner has 3 heats, right burner has one heat.

20K518¼—For any 110-120 volt current. Postpaid..... **$4.75**

CHALLENGE Hot Plate

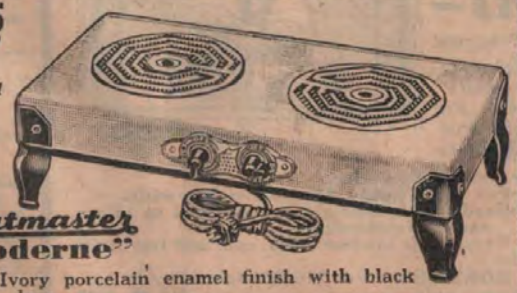


—Made of steel
—Black baked enamel finish

High in quality—reliable in operation. Full size 6 inch waterproof porcelain burner plates. Complete with cord and plug. For any 110-120 volt current. **Postpaid if included in $2 order.**

20K553—Single burner (as illustrated). Shpg. wt., 3 lbs. 8 oz..... **89c**
20K554—Double burner (not illustrated). Has Chromium plated switches. Shpg. wt., 8 lbs..... **$1.95**

$5.45 Postpaid



Heatmaster "Moderne"

—Ivory porcelain enamel finish with black legs.
—Each burner 3 heats, individual switches.

Modern in design, superior in finish and construction. Easy to keep clean. Size 10x15x5½ inches. For any 110-120 volt current.

20K546¼—Postpaid..... **$5.45**



Heatmaster Low-Boy Design

$2.95 Postpaid

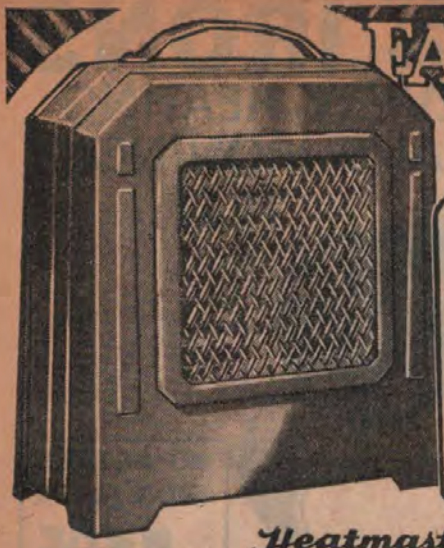
—Sheet steel, black baked stainproof finish
—Chromium plated switches
—Full size 6 inch porcelain plates.
—Single heat, each burner 660 watts.

This stove is the sturdiest, most attractive and best quality we have ever offered at this low price. Complete with cord and plug. Size 9x18¾x3¾ inches. For any 110-120 volt current.

20K548—Postpaid..... **$2.95**

Your Orders Shipped Within 24 Hours !

FAN TYPE *Circulating* ELECTRIC *Heater*



$4.75 *Postpaid*

Warms a Cold Bathroom in 10 Minutes!

—Sheet steel construction.
—Protecting grill in front.
—Green enamel finish.
—Rubber feet protect floor.
—Induction type motor forces air through heating element distributing heat to all parts of room.
—No radio interference.
—Complete with cord and plug.

Gives heated air **circulation** rather than focusing the heat in one spot. Our price about half that of others. For 110–120 volt 60-cycle A.C. current only.

20K1004¼—Postpaid.. ..... **$4.75**



$2.89 *Post Paid*

Heatmaster Heater

—Adjustable solid copper 12-inch reflector.
—Cast iron base.
—660-watt removable screw-type element.
—Listed by Underwriters' Laboratories.

Gives sun-like warmth almost instantly. With cord and plug. For any 110-120 volt current.

20K1006¼ Postpaid..... **$2.89**

Heatmaster Heavy Duty

—Adjustable Reflector.
—Wide, cast base.
—Bowl 14-in. diam.
—1000-watt removable screw type element.

A splendid bathroom heater. Gives lots of heat. Guard is easily removed for cleaning bowl. With cord and plug. For any 110-120 volt current.

20K1017¼ Burnished solid copper reflector. Postpaid..... **$4.85**

20K1018¼ Chromium plated reflector. Postpaid.... **$4.85**



$4.85



Heatmaster Electric Heater

$3.75 *Postpaid*

—19¼ in. high.
—10 inches in diam.
—1000-watt capacity.
—Attractively finished in 2 shades of green.
—Complete with cord and plug.

Combines both reflecting and circulating qualities. For bathroom, bedroom, sickroom or nursery. Heats an average room quickly. Nothing to spill. Odorless. For any 110 to 120 volt current.

20K1026¼ Postpaid..... **$3.75**



Challenge Heater

$1.49

—Adjustable 11 inch reflector.
—Removable screw type 660-watt element.
—Solid copper bowl.
—Cord included.

The only heater of this type that we know of selling for anywhere near this low price. For any 110-120 volt current. Shpg. wt. 4 lbs. **Postpaid if part of $2 order.**

20K1002..... **$1.49**

Screw Type Heater Element. For any 110-120-volt current. Shpg. weight 2 oz. **Postpaid if part of $2 order.**

20K1030—660-watt..... 25c
20K1031—1000-watt..... 39c

ENERGEX SUCTION CLEANER

Costs Less Than Rebuilts

$14.45 *Post Paid*

—Cast aluminum fan and motor housing, satin finish.
—Removable brush aids in picking up threads and surface litter.
—Motor, fan, dust-proof bag, pistol grip, trigger switch and long handle —all built to high quality specifications.
—Cord length about 20 feet. It's Full Sized

The Energex Suction Cleaner has the same powerful suction and is fully as large and efficient as the most expensive suction cleaners. In other words, it will do the same work as any suction cleaner regardless of price.

Think of the labor this cleaner will save over the old-fashioned broom method! Note the saving!

Listed by the Underwriters' Laboratories as standard and approved by Good Housekeeping Institute. For any 110–120-volt current.

20K288¼—Postpaid **$14.45**

32 volt cleaners can be furnished upon request at the same price. **Shipped Postpaid direct from the factory.**



De Luxe Attachments

$6.45

—Outfit consists of 7 feet rubber hose, 30-inch tube, 8-inch tube with flat-tened nozzle for cleaning books, radiators, draperies, upholstery, etc. 5-inch attachment nozzle, removable brush, 5-inch connecting tube and Sanitizer with deodorant and moth-repellent. *Postpaid*



20K259¼—Postpaid **$6.45**
20K263—Sanitizer Crystals only. Shpg. wt., 1 lb 35c
Postpaid if Part of $2 Order.

Vacuum Paint Sprayer

$2.65 *Postpaid*



For painting anything that requires thin paint or lacquer. Sprays insecticides and germicides. Extra ½ pint jar and 2 nozzles. Connects to vacuum cleaner attachment hose.

20K260 Postpaid..... **$2.65**

Attachments

$4.45 *Postpaid*



Similar to above but not quite as complete. Consists of rubber hose, 7 ft. long, 5-inch steel tube for cleaning books, shelves, molding, etc., and 5-in. attachment nozzle with removable brush. It is so well made it will last for years.

20K258¼—Postpaid... **$4.45**

Commander Sewing Machine Motor

$11.45



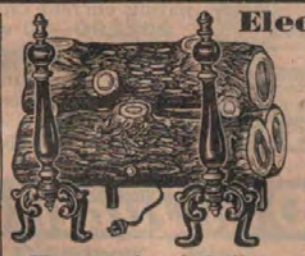
—Fits any machine having 6-inch table space from flywheel to end of cabinet.
—Perfect speed control from foot pedal.
—Approved by Good Housekeeping.

A real labor-saver for every housewife. For any 110-120 volt current.

20K1145—Postpaid, complete.. **$11.45**

Electric Log

$7.95 *Postpaid*



—Lgth., 22 in.
—Height of andirons, 19 in.
—Depth, 13 in. Not made for heating.
—Flame colored bulb, switch, self-revolving fan, cord and plug; wired for use. Approved by Underwriters' Laboratories.

Look exactly like real logs. Red bulb casts glow and fan creates illusion of flames. Very realistic. For any 110-120 volt current.

20K1053¼ Postpaid..... **$7.95**

Commander Floor Polisher

$19.95 *Postpaid*

—Brush is 6¾ in. wide.
—½ gallon wax included.
—8x3¾-in. mop included.
—Cord about 20 feet long.



Brighten your floors in a few minutes with this highly efficient waxer and polisher. Spins over the floor with perfect ease. All you do is guide it.

Spread wax with the applying mop, snap the switch and watch the rapidly whirling brush quickly give a glossy finish to any kind of floor—varnished, linoleum or tile.

The 6¾-inch brush of the Commander is much wider than those in many higher priced polishers. **Listed by Underwriters' Laboratories.** For any 110–120-volt current.

20K1900¼ Postpaid..... **$19.95**

FANS AND VENTILATORS

Command-Air 4-Blade Fans

$4.45

Guaranteed Never to Cause Radio Interference

—Guaranteed to displace as much or more air as any 4 blade fan selling at double our price.
—Guaranteed for 5 years of service. Requires oiling twice a year.
—Dark Green Enamel finish.
—Toggle switch, 8 feet of cord and unbreakable plug.

For home or office. For 110-120-volt 60-cycle alternating current only. **Postpaid.**

20K2402—9-in. non-oscillating.. **$4.45**
20K2403—10-in. oscillating. May also be used as non-oscillating..... **$8.95**

Command-Air Window Ventilator

$17.50 *Postpaid*

Exhausts 800 Cu. Ft. Air Per Minute



—10-inch propeller.
—For any window 28 to 36 inches wide.
—Easily installed; guaranteed not to cause radio interference.

Keeps your kitchen fresh, cool and free from odors.

20K958¼—For 110-120 volt 60-cycle A.C. current only. **$17.50**
Postpaid.....

20K951¼—Same as above. Exhausts 400 cubic feet of air per minute.
Postpaid..... **$7.85**

Commander Floor Machine

$39.50 Cash And Up *Postpaid*

—Waxes, polishes, sands, scrubs and scours any floor.
—Attachments; 2 Tampico polishing brushes, 2 Palmetto scrubbing brushes, 2 sanding discs, 2 steel wool holders, 2 sets sand paper discs; 35 feet of cord.
—Has trigger switch, handle position adjustment, rubber bumper.
—Weighs 20 pounds.

Will make old floors look like new. For any 110-120-volt current.

20K1901¼—Complete. **$47.50**
Cash. Postpaid.....
Easy Payment Price..... **$52.25**
Terms, $11 down, $7 per month.

20K1902¼—With one set of 2 polishing brushes only.
Cash. Postpaid..... **$39.50**
Easy Payment Price..... 43.45
Terms, $9 down, $6 per month. Use Time Payment Order Blank in Back of Catalog.



QUALITY First - QUALITY Always - at Sears

KENMORE Revolving Brush CLEANER

COMMANDER MODEL

•BEATING •SWEEPING •SUCTION

CASH PRICE **$24.50** POSTPAID

SAVE AT SEARS

Does Everything Highest Priced Cleaners Will Do!!

Why should you pay $50 to $75 for a vacuum cleaner when the Kenmore, costing only $24.50 will do everything any other cleaner will do? The Kenmore cleaner will pick up as much dirt and do it as quickly and as thoroughly as any cleaner regardless of price. The Kenmore costs so much less than others because—

1. **We don't employ salesmen to go from house to house. This saves you a commission of about $14.**
2. **We have no territorial managers, thus saving another $4.50.**
3. **There are no crew managers or supervisors to run the cost up another $1.50.**

That's a $20 Saving Right There

Our manufacturer is one of the oldest and largest makers of electric vacuum cleaners in the world. With our huge volume it's only natural we can give the same or better quality for considerably less money. Compare carefully and choose wisely. Buy the Kenmore—you can buy so many other things with the difference you save.

The Kenmore has a pistol grip handle and handy trigger switch. Wide bumper band on nozzle protects furniture. Complete with 20 feet of rubber covered cord. The Kenmore can't injure your rug because no metal parts come in contact with the rug. Don't let trick demonstrations fool you. Test the Kenmore yourself on your own rugs!

Tested and Approved Good Housekeeping Institute

EASY PAYMENTS $4 DOWN $4 A Month



Adjustable nozzle permits adjusting nozzle to any type carpet. This insures maximum cleaning efficiency.

No Metal Touches Your Rug. Motor Driven Brush

Here's Our Trial OFFER:

Send only $4.00 now (using Time Payment Order Blank) . . . or send full cash with order. If after 30 days you are not entirely satisfied, send it back and we will return all you have paid.

For any 110-120-volt current. Easy Payment Terms, $4 down, $4 per month. When ordering on Easy Payments use Time Payment Order Blank in back of catalog.

20K284¼—Kenmore Cleaner as shown. Postpaid **$24.50**
Time Payment Price Postpaid **$26.95**

20K287¼—Complete with 20K259 attachments shown on page 876. Postpaid **$29.95**
Time Payment Price Postpaid **32.95**

32-volt cleaners furnished at above prices on request. Shipped direct from factory Postpaid.

KENMORE FEATURES

- Motor-Driven Ball Bearing Brush, 10½ inches long, Picks up all dirt, thread, hair and lint.
- Powerful Motor, with Norma ball bearings. Never needs oil.
- Better Cleaning. More vibrating, sweeping and cleaning action—gets more dust per second.
- Scientifically designed fan provides greater suction.
- Approved by Good Housekeeping and Underwriters' Laboratories.

You Can't Afford NOT To Try It!

GET A HAND CLEANER FOR SMALL CLEANING JOBS



$8.75 Post Paid

Hand Cleaners Are More Convenient Than Vacuum Cleaner Attachments

The ideal way to clean drapes, furniture upholstery, mattresses, stair carpets, curtains etc., is with one of these Kenmore Jr. Cleaners. A hand cleaner saves you **hours** every week and does the work much more quickly and conveniently than attachments. Both cleaners have highly polished cast aluminum nozzles and motor housings. Light in weight. We guarantee these Kenmore Jrs. to do as much or more cleaning, as efficiently and quickly as any hand cleaner selling elsewhere from $13.50 up.

KENMORE Junior

—Cleans by straight suction principle.
—5¾-inch nozzle with brush to aid in picking up hair, lint, threads, etc.
—Comfortable, convenient handle.
—"On-off" toggle switch on motor housing.
—Complete with 20 ft. of cord.
—Listed as standard by Underwriters' Laboratories and approved by Good Housekeeping Institute.
—For any 110-120 volt current.
20K242¼ Postpaid **$8.75**

KENMORE De Luxe Jr.

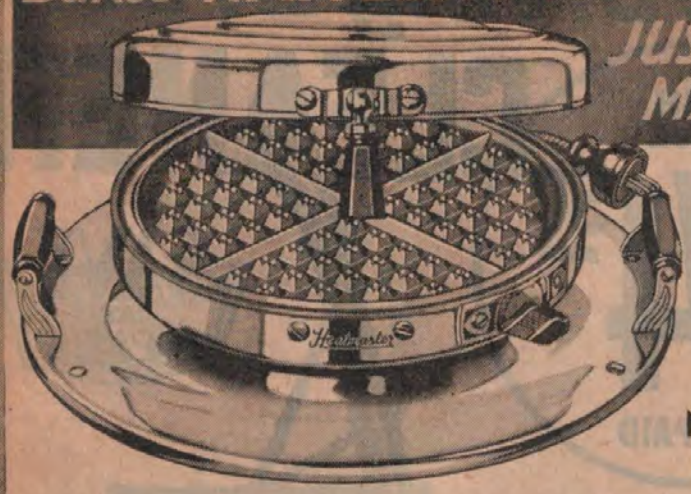
—Cleans by powerful suction combined with the beating, sweeping action of the revolving brush.
—Motor driven brush picks up all clinging particles—loosens all dirt. Particularly good for removing dog hair from furniture.
—Has convenient handle, switch, and about 20 feet of cord.
—Approved by Good Housekeeping and listed as standard by Underwriters' Laboratories.
20K228¼ Postpaid **$12.45**

$12.45 Postpaid



Order Blanks Are in Back of This Catalog

Bakes WAFFLES Automatically JUST LIKE MAGIC



Heatmaster
DE LUXE AUTOMATIC
$6.95 Post Paid

No Watching!
No Burning!

- New modern Low Boy design.
- Finished in gleaming chromium; will not rust, stain or tarnish.
- Black heat-proof handles.
- Full size 8-inch cast aluminum grids with overflow groove.
- Pilot light indicates when to pour batter and when waffles are done.

An excellent waffle maker. Does everything but pour the batter—the light tells when griddle is hot and signals again when the waffle is done to the browness you desire. For 110–120-volt A.C. current only.

20K698—Postpaid..... **$6.95**

Cook the Whole Meal ELECTRICALLY the Waterless Way



SAVE AT SEARS

SAVES TIME AND FUEL

- 12-quart capacity.
- Made of heavy Aluminum.
- Has 2 divided pans, clamp, rack, cord and plug, and instructions.
- 2 heats, "High" and "Low."

You'll enjoy cooking this modern, waterless way because you can roast and cook an entire meal cheaper, easier and quicker. Foods are cooked in their own juices and have finer flavor. Not simply a "different" way of cooking but a distinctly **better** way. The **Heatmaster** Hot Plate may be used as a single burner stove. For any 110–120-volt current.

20K565¼—Postpaid..... **$6.45**



$2.69 Postpaid **Challenge** WAFFLE IRON

—Full size 7-inch cast aluminum grids without overflow groove.
—Popular low style tray type.

Chromium plated finish will never rust, stain or tarnish. Black ebonized handles. Full instructions and tasty recipes furnished.

Complete with cord and plug. For any 110–120-volt current.

20K686—Postpaid..... **$2.69**



$3.95 Postpaid **Heatmaster** WAFFLE IRON

—Chromium finish—will never rust, stain or tarnish.
—Eight-inch cast aluminum grids with batter groove.
—Heat indicator tells when iron is ready for batter.

A brand new **HEATMASTER** that matches waffle irons selling for up to $7.50 elsewhere. Black heat-proof handles. Complete with cord and plug. Full instructions and recipes included. For any 110–120-volt current.

20K688—Postpaid..... **$3.95**



$4.95 Postpaid **Heatmaster** WAFFLE IRON

—Chromium plated—Will never rust, stain or tarnish.
—Eight-inch cast aluminum grids with overflow groove.
—Heat indicator tells when iron is ready for batter.
—Matched elements and perfect Heatmaster heat distribution.

Bakes perfect waffles! One of the best waffle irons money can buy! Complete with cord, instructions and recipes. For any 110–120-volt current.

20K684—Postpaid..... **$4.95**



$7.75 Postpaid **Heatmaster** TABLE COOKER

—Gleaming Chromium plate—will never rust, stain or tarnish!
—Automatic—heat shuts off when food is cooked.
—Cooking pan made of Aluminum.

Needs no watching. Cooks food in natural juices. Will not broil or fry foods. Recipes, instructions and cord and plug included. For any 110–120-volt A.C. current only.

20K569—Postpaid..... **$7.75**

Automatic TOASTER

NO Burning, NO Turning



$5.45 Postpaid

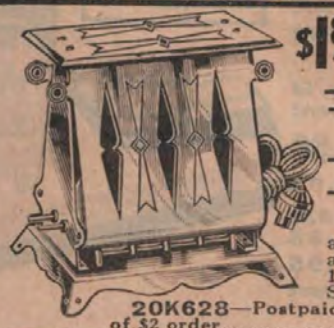
DE LUXE Heatmaster

MAKES TOAST "JUST RIGHT"!

- Chromium plated—will never rust, stain or tarnish!
- Beautiful new modernistic design.
- Toast automatically falls into tray when done.
- Black ebonized handles on sides.

You can't burn toast with the new Heatmaster Automatic Toaster. Push down the lever, insert a slice of bread and forget it. Out comes the toast done just the way you want it! For any 110–120-volt current. Cord and plug included.

20K692—Postpaid..... **$5.45**



$1.85 Heatmaster TOASTER

—Chromium finish.
—Pull down door and toast turns itself!
—Toasts 2 slices at once.
—High grade Mica Element.

Bakelite handles and fiber feet. Cord and plug. For any 110–120-volt current. Shpg. wt., 2 lbs. 8 oz.

20K628—Postpaid if part of $2 order..... **$1.85**



89c **Challenge** TOASTER

—Mica Element.
—Nickel plated.
—Toasts 2 slices at one time.

Toast turns itself. Cord and plug included. For any 110–120-volt current.

20K632 Shpg. wt., 3 lbs... **89c**
Postpaid if part of $2 order.

Heatmaster DE LUXE **$2.95** Post Paid

—Beautiful new design.
—Chromium plated.
—Toasts 2 slices.
—Mica element.



Pull down door and toast turns itself. Cord and plug included. For any 110–120-volt current.

20K695 Postpaid..... **$2.95**

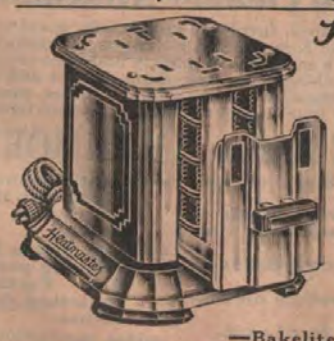
—NICKEL PLATED.
—TOASTS 2 SLICES.

$1.45



Size, 6¼x10¼x2⅜ in. Best grade element. Ebonized handles. Shpg. wt., 4 lbs. **Postpaid if included in $2 order.**

20K460—For any 110–120-volt current..... **$1.45**



Heatmaster OVEN-TYPE **$4.75**

Postpaid

—Chromium finish will never rust, stain or tarnish!
—Toasts 2 slices on both sides at once.
—Bakelite feet and handles.
—Modern classic design.

A striking, exclusive model—the last word in design, construction and perfect toasting. Toast is easily removed. Cord and plug included. For any 110–120-volt current.

20K690—Postpaid..... **$4.75**



$6.75 *Postpaid*

Heatmaster SANDWICH TOASTER

—Toasts 2 sandwiches at once.
—Chrome plated top and base.

Upper grid lays back making double grill pan. Has drain cup to catch grease overflow. Size, 12¼x7¾x8 in. With cord and plug.

20K361—For any 110–120-volt current. Postpaid..... **$6.75**

Challenge SANDWICH TOASTER

—Toasts both sides at once.
—5½-in. grids.
—Nickeled body; fiber feet.

Postpaid if part of $2 order.



20K89—With cord. Shpg. wt., 2 lbs. **$1.10**
20K88—Without cord. Shpg. wt., 2 lbs..... **95c**

POP CORN *Electrically*
Simple, Easy to Operate



Challenge
CORN POPPER

- Made of Steel.
- Black baked enamel finish.
- Fiber feet protect table top.
- Wood handles and turning knob.
- 1-piece cooking pan.
- Pops ½ gallon of corn quickly.
- Diameter, 8½ inches.
- Height overall, 7 inches.

89c

Enjoy fresh popped corn. Pop it the clean, odorless, the electrical way, without fuss or bother. Corn can be salted and buttered as it is popped by placing butter and salt along with the corn in the one-piece bowl. Corn is easily stirred with stirring handle. For any 110–120-volt current.

20K615—Without cord. Shpg. wt., 5 lbs. **89c**

20K616—Complete with cord. Shpg. wt., 5 lbs. 8 oz. **$1.08**

Postpaid if included in $2.00 orders or more.

COFFEE *with the* FLAVOR *you like*
MADE IN THESE *Electric Percolators*



Exclusive Design
Heatmaster
PERCOLATOR

$2.95 *Postpaid*
7-Cup Size

- Heavy gauge Aluminum.
- Highly polished mirror-like finish.
- Non-drip pouring spout.
- Black ebonized handle.
- Bakelite feet.
- Anchored glass top—will not drop out.

You'd pay much more elsewhere for a percolator of this quality, but Sears save you almost half. It makes delicious coffee quickly, in fact it starts percolating in less than 1½ minutes. Listed as standard by Underwriters' Laboratories. For any 110–120-volt current. With cord and plug.

20K890—7-cup size. Postpaid. **$2.95**
20K891—9-cup size. Postpaid. . **$3.45**



COFFEE . . . Without the Metallic Taste

Heatmaster
8-CUP SILEX
$7.95
Postpaid

- —Pyrex flasks.
- —Guaranteed against breakage from heat.
- —Metal parts chromium plated.
- —Has "on - off" switch in cord.

Makes perfect coffee without the metallic taste. Used by high class hotels and coffee shops. Ideal for home use. Has "on-off" switch in cord. Instructions included. For any 110–120-volt current.

20K377—Postpaid **$7.95**

Heatmaster
DE LUXE CHINA PERCOLATOR
$7.50 *Post Paid*



- —Body is "Heat-proof" china, guaranteed not to break from heat.
- —Top and base finished in Chromium—will never rust, stain or tarnish.
- —7-cup capacity.

A HEATMASTER china percolator. Our own exclusive design—the utmost in beauty and durability. Begins percolating almost immediately. Complete with cord and plug. For any 110–120-volt current.

20K376—Postpaid **$7.50**

Heatmaster
DE LUXE Percolators
$5.75 7-Cup Size
Postpaid



- —Heavy copper body.
- —Chromium plated.
- —Non-drip spout.
- —Ebonized handle—always cool!
- —Listed as standard by Underwriters' Laboratories.

The scientific construction of this de luxe percolator brings you the richest coffee flavor. Its beautiful mirror-like Chromium plated finish will never become discolored, stained or tarnished. Complete with cord and plug and extra fuse for element. Approved by Good Housekeeping Institute. For any 110–120-volt current.

20K870—7-cup. Postpaid... **$5.75**
20K871—9-cup. Postpaid... **$6.50**

Heatmaster
PERCOLATORS
$1.95 7-Cup Size



- —New exclusive design!
- —Substantial aluminum highly polished.
- —Ebony handle—stays cool.

Bakelite feet protect table top. These new percolators make delicious coffee quickly. Begin percolating almost immediately. Listed as standard by Underwriters' Laboratories. For any 110–120-volt current. Complete with cord and plug. Shpg. wt., 3 lbs. **$1.95**

20K880—7-cup size..... **$1.95**
Postpaid if part of a $2 order.

20K881—9-cup size.
Postpaid..... **$2.25**

$17.50 *Postpaid*
Heatmaster URN
9-Cup Capacity



- —9-cup capacity urn, solid copper with non-drip spigot.
- —Brass tray, sugar and creamer.
- —All pieces finished in chromium.

Makes delicious coffee quickly—begins percolating almost immediately! One of the finest urn sets you can buy. Complete with cord and plug. For any 110–120-volt current.

20K378¼—Postpaid..... **$17.50**

$12.50 *Postpaid*
URN
9-Cup Capacity



- —9-cup, solid copper urn.
- —Brass tray, sugar and creamer.
- —All pieces finished in chromium.

A well designed set, of good materials, splendidly finished. Has non-drip spigot. With cord and plug. For any 110–120-volt current.

20K385¼ Postpaid..... **$12.50**

CORD AND MINIATURE PLUG



29c

Small appliance plug. ⅜ inch between prong openings. Will not fit 6-lb. irons. Shpg. wt., 1 lb. **Postpaid if part of $2 order.**

20K653..... **29c**

Heatmaster
ELECTRIC OVEN

- —Made of heavy gauge steel, fully insulated throughout.
- —Latest type 650-watt baking element, and 750-watt broiling element.
- —Inside dimensions, 11x12x13 in.

$13.95 *Post Paid*



BAKES, ROASTS and COOKS just like the finest gas ovens and BROILS as well. Finished in black Japan. High grade thermometer built in door. Complete with cord and plug. For any 110–120-volt current.

20K557¼—Postpaid **$13.95**

Heatmaster
NURSERY BOTTLE WARMER
$1.95



- —Aluminum, highly polished.
- —Black wood handle.
- —Fiber feet—no scratching.
- —Height, 6¾ inches.
- —Inside diam., 3½ in. at top.

Clean, convenient method of warming baby's milk. Can also be used for heating water for shaving, etc. Cord and plug included. For any 110–120-volt current. **Postpaid if part of $2.00 order.**

20K1166 Wt., 2 lbs. 8 oz..... **$1.95**

REAL KITCHEN LABOR SAVERS



Electric Appliances Sold on Easy Payments. See Page 737.

ENERGEX BEATER MIXER **$7.75** *Post Paid*

- 8-blade double action removable beater, easily cleaned.
- Can be used with or without stand.
- Approved by Good Housekeeping Institute.

Mixes and beats cream, eggs, batters, mayonnaise, frostings, sauces, fillings and iced drinks. Complete with cord. Can be used on stand with any bowl up to 7 in. in diameter. For any 110–120-volt current.

20K595—Postpaid. **$7.75**

POWER JUICE EXTRACTOR **$5.75** *Post Paid*
Gets All the Juice

- Green Enameled cast iron base.
- Removable ivory color bowl.
- Removable green reamer.
- Toggle switch on motor housing.
- Extracts juice from oranges and grapefruit as well as lemons.

Gets the extra juice which is left by non-electric extractors. Shape of bowl prevents spattering. Ample space for tall glass under spout.

Electric extractors of this type usually sell for from $10.00 to $12.00 elsewhere. For any 110–120-volt current.

20K677—Postpaid..... **$5.75**

Tested and Approved by Good Housekeeping Institute — Conducted by Good Housekeeping Magazine

. . . Wins Certificate of Approval!

QUALITY WINS

The Heatmaster Pad was tested in the Laboratory against 3 other well-advertised Pads, all of which were almost double its price. None excelled the Heatmaster on any point. It is unsurpassed in quality, efficiency and durability.



Heatmaster Heating Pads

$3.45 Post Paid

—Full size, 12x15 inches.
—Heavy wool eiderdown cover
—Washable slip cover included.
—3-heat Bakelite switch.
—Thermostatic control prevents overheating.
—Well padded—soft as a pillow.
—Attractive pastel shade.

The best pad for general use that you can buy. In fact, others costing almost double do not have some of the fine features of this pad. Element is strong, yet flexible, and is contained between heavy duck fabric. Positive and safe heat regulation. 10-ft. cord with plug included. For any 110-volt A. C. current only.

20K810—Postpaid **$3.45**

Similar to above except super size (13x16 inches), and with 2 double thermostats. Has patented wetproof inner lining; enables you to keep **wet packs hot!** For 110 volt alternating current.

20K802—Postpaid **$4.65**



Hot Water Bottle Size

—Size, 8½x11 in. Single heat.
—Well padded, wool eiderdown cover.
—Thermostat prevents overheating.

89c

Well constructed, reliable and safe. With cord and plug. For 110 volt A C. current only. Shpg. wt., 1 lb. **Postpaid if included in $2.00 orders.**

20K816 ..... **89c**



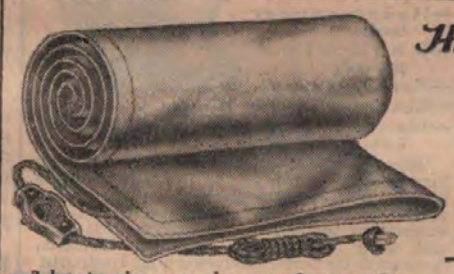
$2.69 Post Paid

Heatmaster Heating Pad

—Size, 12x15 in.
—3-heat switch.
—Safe—can't overheat.
—Soft wool Eiderdown cover.
—Washable slip cover included.

Second only to our 20K810 pad listed above. Will give as good service as other pads selling for one-third more elsewhere. Positive double thermostatic regulation keeps heat within safe limits at all times. With plug and cord about 10-ft. long. For 110 volt A. C. current only.

20K805 Postpaid **$2.69**



Heatmaster Heating Blanket

$13.95 Post Paid

—Size, 36x72 in.
—3 heats give any degree of warmth.
—4 thermostats for super-safety and perfect heat regulation.
—Covered with attractive rayon and cotton fabric.

Very effective for "sweating out" colds or treating chills and fevers. Will keep you warm at night. Bakelite switch. 10-ft. cord and plug. For 110 volt A. C. current only.

20K815—Postpaid **$13.95**

HAIRCLIPPERS • DRYERS • CURLERS



$7.50 Post Paid

Magnetic Hair Clipper

—Reliable magnetic unit.
—000 size blades.
—On—Off Switch.

Ideal for home use. Detachable tapering comb makes long or short clipping easy. Length, 4¼ in. For any 110–120 volt current.

20K1160—Postpaid **$7.50**



$12.50 Post Paid

Professional Clipper

—Highest grade noiseless magnetic unit.
—Length, 6 inches.

For barber and beauty shops. Built especially for commercial use. For 110–120-volt, 60-cycle A. C. current only. Postpaid.

20K1157.... **$12.50**

Heatmaster De Luxe Hair Dryer



—Powerful, quiet. Gives large volume of warm drying air.
—Beautifully finished in ivory enamel.
—Convenient "On" and "Off" switch on motor.

$6.95 Post Paid

Complete with cord and plug. For any 110–120 volt current. Especially recommended for heavy duty.

20K726—Postpaid **$6.95**

Challenge Hair Dryer

$3.95 Post Paid



—Gray Lacquer finish with nickel trim.
—Handy switch mounted on motor case.

Will give good service for home use. Warms air for fast drying. For heavy duty we recommend our 20K726 at left. For any 110–120-volt current.

20K1150 Postpaid **$3.95**



Heatmaster Waver

—Length, 10 inches.
—Waving rod, curler clamp, slip-on comb.
—Enameled woodhandle.
—Bakelite button.

A great time saver! Complete with cord and plug. For any 110–120 volt. Shpg. wt., 8 oz.

20K1173..... **95c**



Heatmaster Curling Iron

—Length, 10 inches.
—Switch in handle.
—Bakelite button.
—Hexagon handle.

Makes tight curls or loose waves. For any 110–120-volt. With cord. Shpg. wt., 12 oz.

20K1174.... **79c**



Challenge Curling Iron

—Length, 10 inches.

A good, low-priced serviceable outfit. Detachable clamp. For any 110–120-volt. With cord and plug. Shpg. wt., 8 oz.

20K1107..... **49c**



Heatmaster Curling Iron Heater

—Size 7⅝x3½x3 in.

Heat your iron the safe way. For heating non-electric curlers and wavers. For any 110–120-volt current. With cord and plug.

Postpaid.

20K1135. **$2.25**

VIOLET RAYS PRICED TO SUIT YOUR DEMAND

Challenge Violet Ray Outfit

$5.45 Post Paid



—Mechanism enclosed in Bakelite casing.
—Adjustment for current control.

Effective for toning up the system and relieving pain and congestion. General applicator, carrying case. Instructions for treatments included. Similar outfits cost up to $7.50 elsewhere. For any 110-120-volt current.

20K717—Postpaid **$5.45**

Energex Violet Ray Outfit

$9.95 Post Paid



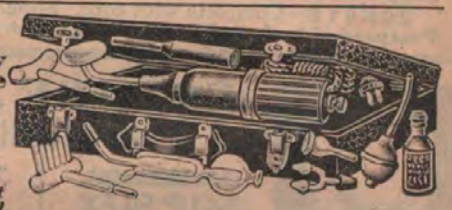
—Mechanism enclosed in Bakelite case.
—Adjustment for current control.
—Additional electrodes included as illustrated.

More powerful and effective than above outfit. A valuable aid in the relief of pain from many common nerve and muscular ailments. Imitation leather carrying case. Includes instruction booklet for treatments. For any 110-120-volt current.

20K721—Postpaid **$9.95**

Healthmaster Violet Ray and Ozone Set

$14.75 Post Paid



—Mechanism enclosed in Bakelite casing.
—Adjustment for current control.
—Attachments include ozone generator and liquid inhalent.
—Booklet on uses and treatments included.

Similar to, but larger than above outfit. Useful in treating catarrh, bronchitis, hay fever, and similar troubles. Sells up to $30 elsewhere. **Postpaid.**

20K724—For any 110–120-volt current **$14.75**

Double Cell Medical Battery

$8.95 Post Paid



—1 pair each conducting cords, wooden handles, metal handles, sponge electrodes, one foot plate and hair brush, and 2 dry cells.

Tried and proved for effectiveness.

20K705—Postpaid **$8.95**

Single Cell Medical Battery

20K710—Similar to above, but not as powerful and without hair brush.

Postpaid **$6.25**

Healthmaster VIBRATOR

$6.75 Post Paid



—Face, scalp, and body applicators for health or beauty treatments.
—Powerful, quiet motor with switch.
—Compact carrying case.

Stimulates blood circulation and aids in treatment of headaches, muscular and scalp trouble. For any 110–120-volt current.

20K729—Postpaid **$6.75**

Healthmaster De Luxe Vibrator

20K728—Similar to above but larger and even more powerful. For home, barber or beauty shop use. Adjustable speed. For any 110-120-volt current.

Postpaid **$8.95**

Challenge "Vibroette"

$3.95 Post Paid

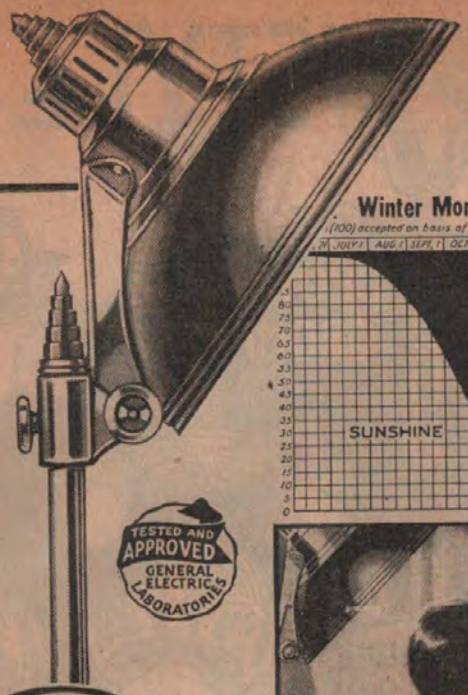
—Face and scalp applicators and patter attachment for beauty and scalp treatment.
—Adjustable vibration control.
—Has convenient switch.

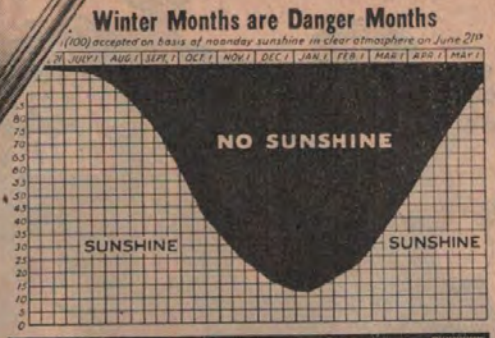
Serviceable magnetic vibrator. Useful in aiding circulation and provides relief from headaches and local ailments. Composition case in beautiful pastel shade. For 110–120 volt 60-cycle A. C.

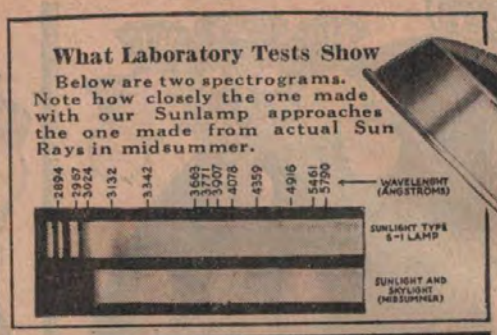
20K727—Postpaid **$3.95**

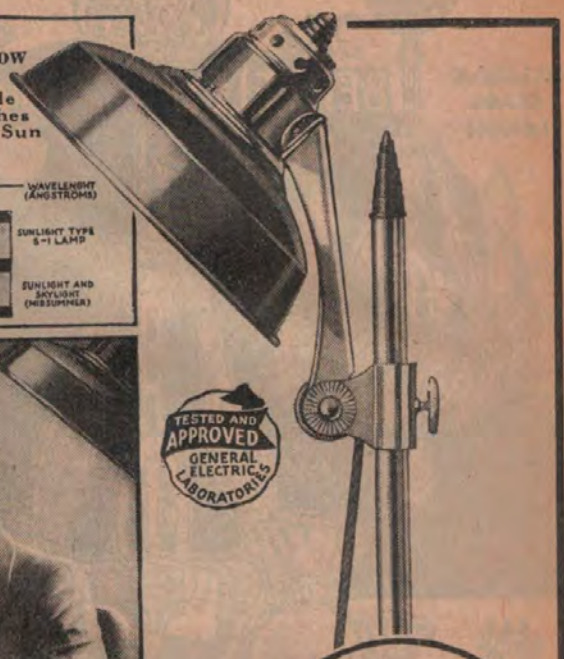


Build Up Your Resistance With *Artificial* Sunshine!









TESTED AND APPROVED GENERAL ELECTRIC LABORATORIES

TESTED AND APPROVED GENERAL ELECTRIC LABORATORIES

$36.50 CASH





$23.95 Post Paid CASH

62 INCHES HIGH



S-1 LAMP



Easy Terms $6 DOWN

Healthmaster SUNLAMP
G. E. Type

—Equipped with General Electric type S-1 bulb.
—Lamp finished in non-tarnishing Chromium plate and black satin enamel.
—Overall height 62 inches.
—Casters permit easy moving. Reflector may be adjusted to desired height or angle.
—Costs less than 1c per hour to operate.

This S-1 type HEALTHMASTER Sun Lamp radiates the same character of ultra violet as the sun itself and will produce a mild sunburn when the untanned skin is exposed under it 10 to 20 minutes. Study the spectrograms above. The HEALTHMASTER Sun Lamp has been approved by G. E. Laboratories.

Clean, safe, quiet and simple to operate. No goggles are necessary. Shpg. wt., 60 lbs. For 110–120-volt 60 cycle alternating current only. With cord and switch. **Shipped freight or express only. Not Prepaid.**

20KM771¼—Cash Price. Complete with S-1 Bulb..... **$36.50**

Easy Payment Price, ($6.00 down; $6.00 a month)..... **$40.15**

Use Time Payment Order Blank in Back of Catalog.

Healthmaster SUNLAMP
Junior Size

—Equipped with General Electric type S-2 bulb.
—Non-tarnishing chromium plating and black satin enamel finish.
—Reflector may be adjusted to desired height or angle.
—Overall height of floor model—49 inches.

These S-2 type HEALTHMASTER Sun Lamps radiate about ½ the ultra violet rays given by the larger S-1 type lamp at left. Positively no glare. Babies may play under it for extended periods with safety. No goggles are necessary. Treatments may be taken when reading. The General Electric Laboratories' approval is on each HEALTHMASTER Sunlamp. For 110–120 volt 60-cycle alternating current only. Complete with S-2 bulb.

20K777¼—Cash Price Table model. Complete with S-2 bulb. **Postpaid**..... **$23.95**

Easy Payment Price ($5.00 down; $5.00 a month). **Postpaid**..... **$26.45**

20K775¼—Cash Price. Floor model. Height 49 inches. Complete with S-2 bulb. **Postpaid**... **$26.95**

Easy Payment Price, ($5.00 down; $5.00 a month). **Postpaid**..... **$29.65**

Use Time Payment Order Blank in Back of Catalog.

49 INCHES HIGH

Easy Terms $5 DOWN

S-2 LAMP





THERAPEUTIC HEAT LAMPS



HEALTHMASTER Therapeutic Lamps

$2.95 Post Paid TABLE MODEL

$1.79 HAND MODEL



These lamps emit an abundance of deep penetrating infra red healing heat rays that are beneficial in the treatment of muscular trouble, deep seated colds, congestions, and inflammatory conditions.

Both lamps have 8-inch highly polished aluminum reflectors. Complete with 260 watt therapeutic lamp, convenient toggle switch and cord. For any 110–120-volt current. **Postpaid if Part of $2.00 Order.**

20K832—Hand model. Shpg. wt., 1 lb., 12 oz..... **$1.79**

20K833—Table Model. Cast metal base and flexible gooseneck for placing lamp at any angle. **Postpaid**..... **$2.95**



Clamp for Lamp **35c**

To clamp No. 832 hand model lamp on edge of table or bed. Shpg. wt., 1 lb. **Postpaid if included in $2 order.**

20K821..... **35c**

Therapeutic Bulb **49c**

For therapeutic lamps listed above and all others using bulb with standard screw base. 260 watts. For any 110–120 volt current.

20K828—Shpg. wt., 1 lb. **Postpaid if part of $2 order.** **49c**



Challenge *Carbon Arc Sunlamp*



—Highly polished Aluminum Bowl.
—Chromium plated reflector.
—Lacquered Iron Base.
—One pair goggles and one set Sunshine carbons are included.

$4.45 Post Paid

Uses standard 8 millimeter carbons. Carrying handle. Carbons easily replaced. Guard at base of reflector bowl to catch carbon ash. We believe this is the best low priced Carbon arc lamp on the market. It will produce as much Ultra Violet Ray radiation as other carbon arc lamps sold elsewhere at much higher prices. Complete with cord and plug. For any 110–120 volt current.

20K768¼—Complete. **Postpaid**... **$4.45**

Healthmaster Sunshine Carbons
Postpaid if included in $2 order

20K762—10 extra Sunshine "A" Carbons. Shpg. wt., 12 oz..... **79c**

20K763—10 Super Sunshine "C" Carbons. Use only under doctors directions. Shpg. wt., 12 oz..... **95c**

20K764—10 Infra Red "E" Carbons. Shpg. wt., 12 oz..... **95c**

SUNSHINE CEILING FIXTURE

Healthmaster Ceiling Light

$19.75 Post Paid

—Uses G. E. type S-2 bulb.
—Gives same sunshine radiation as lamps listed above.
—Finished in Ivory enamel.
—Will replace any ceiling light fixture.

Suitable for kitchen, bathroom, bedroom or nursery. Complete instructions for installing included. For 110–120 volt 60-cycle alternating current only. **Postpaid.**

20K776¼—Complete with S-2 bulb..... **$19.75**



VERY EASY TO INSTALL

G.E. SUNLAMP BULBS



S-1 TYPE

Genuine General Electric S-1 type and S-2 type replacement Sunlamp bulbs.

20K772—S-1 type. Fits HEALTHMASTER Lamp 20KM771¼ and all other lamps using this type bulb. Regular price elsewhere $7.50. Our Price **Postpaid**..... **$6.75**

20K774—S-2 type. Fits HEALTHMASTER Junior models 20K775¼ 20K777¼ and Ceiling model 20K776¼ and all other lamps using this type bulb. Regular price elsewhere $3.75. Our Price **Postpaid**..... **$2.95**



S2 TYPE

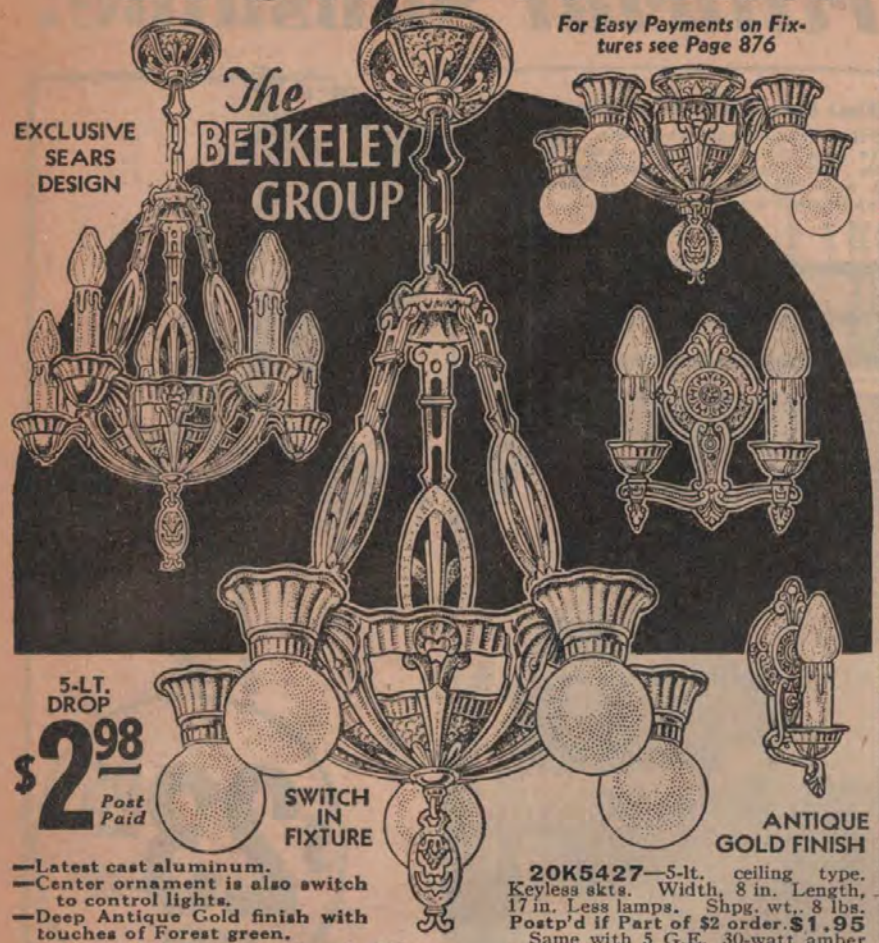
LEND this BOOK to your NEIGHBOR

— Everyone Can Afford "STYLED"

For Easy Payments on Fixtures see Page 876

The BERKELEY GROUP

EXCLUSIVE SEARS DESIGN



5-LT. DROP

$2.98 Post Paid

—Latest cast aluminum.
—Center ornament is also switch to control lights.
—Deep Antique Gold finish with touches of Forest green.

20K5425—5-lt. drop. Length, 36-in. Width 17 in. Switch control. Postpaid. Less lamps..... **$2.98**
Same with 5-30 watt amber G.E. lamps. Postpaid..... **$3.42**

20K5426—5-lt. candle. Dimensions as above. Switch contro-. Less lamps. Postpaid..... **$3.25**
Same with 5 G.E. "Mazda" amber lamps. Illustrated. Postpaid..... **$4.45**

20K5427—5-lt. ceiling type. Keyless skts. Width, 8 in. Length, 17 in. Less lamps. Shpg. wt,. 8 lbs. Postp'd if Part of $2 order. **$1.95**
Same with 5 G.E. 30-watt amber lamps. Postpaid..... **$2.40**

20K5428—1-lt. bracket, with switch. Cast aluminum. Large back plate. Shpg.wt. 1 lb. 4 oz. Postp'd if part of $2 order **$1.19**
Same with 1 Mazda Flame Tint lamp. Shpg. wt., 1 lb. 4 oz. Postpaid if Part of $2 Order..... **$1,39**

20K5429—2-lt. Bracket with switch. Shpg. wt., 2 lbs. Postpaid if Part of $2 order..... **$1.50**

The BROWNTONE GROUP



4 LT. DROP

$3.25 Post Paid

—Brass body. Solid cast arms.
—Durable Browntone finish with bright finished arms and ornaments.
—Drop fixtures 36 inches long.

Key sockets on drop ceiling two light and drop bracket. **$3.25**

20K5777¼—4-lt. drop. Width 18 in. Less lamps. Postpaid..... **$3.60**
Same with 4 G.E. 30-watt amber lamps. Postpaid

20K5469¼—4-lt. candle (Not illustrated but similar to 20K5777¼. Keyless skts. Postpaid. Less lamps..... **$3.25**
Same with 4. G.E. 30-watt amber lamps. Postpaid..... **4.20**

20K4641¼—4-lt. ceiling 10 inches long, 18 in. width. Less lamps. Postpaid.. **3.19**
With 4 G.E. 30-watt amber lamps. Postpaid..... **3.54**

20K5253¼—2-lt. drop, width 15 in. Less lamps. Postpaid..... **2.35**
With 2 G.E. 30-watt amber lamps. Postpaid..... **2.50**

20K5183—1 Lt. Drop Bracket. Key socket. Less lamp. Shpg. wt., 1 lb. 8 oz. Postpaid if Part of $2 order..... **$0.85**

20K5182—1 Lt. Candle Bracket with switch. Less lamp. Shpg. wt., 1 lb. 8 oz. Postpaid if Part of $2 order..... **$1.05**

The PARKWAY GROUP

$4.19 Postpaid



Ornamental Canopy is Cast—Not Stamped Metal

5-LT. DROP

$4.19 Post Paid

—Massive Cast Beauty.
—Antique gold finish embellished with delicate polychrome coloring.

Compare every detail from canopy to tassel. Note the cast design canopy, the full ornamental loop, and see how much more you get at Sears. Prices lower than ever.

20K5900¼—5-lt. drop. Key sockets Less lamps. Postpaid..... **$4.19**
With 5 G.E. 30-watt amber lamps. Postpaid..... **$4,65**

20K5901¼—5-lt. candle; keyless. Less lamps. Postpaid..... **$4.19**
With 5 G.E. Mazda flame tint lamps. Postpaid..... **$5.29**

20K5902¼—5-lt. for low ceilings. Keyless sockets. Less lamps. Postpaid..... **$3.85**

36-IN. LONG

With 5 G.E. 30-watt amber lamps. Postpaid..... **$4.30**

20K5907—1-lt. Bracket. Cast back and arm. Wired with switch. Less lamps. Shpg. wt., 3 lbs. 4 oz. Postpaid if part of $2 order..... **$1.35**
With 1 G.E. Mazda flame tint lamp. Shpg. wt., 3 lbs. 4 oz. Postpaid if part of $2 order..... **$1,59**

20K5908—2-lt. Bracket. 10½x4½ in. cast back. With switch. Less lamps. Shpg. wt., 4 lbs. 4 oz. Postpaid if part of $2 order..... **$1.60**
With 2 "Mazda" flame tint lamps. Postpaid..... **$2.05**

All Sears Fixtures are brand new merchandise made expressly for us—made to our own specifications—wired with "Approved" materials.

Satisfaction absolutely guaranteed.

The GLENDALE GROUP



$1.65

Beautiful Conservative Shade Bronze Finish

For Easy Payments on Fixtures see Page 876

5 LIGHT CANDLE OR DROP

$4.95 Post Paid

—Finest, cleanest, aluminum castings.
—Finished in "Bank Bronze" toning.
—All 5 light fixtures wired with keyless sockets.

Rich, decorative; conservative. A value of outstanding merit. Study the illustrations. Note the clear cut details.

A pull switch can be installed in the canopies for 50c additional. per fixture. If switch is wanted, be sure to specify. Candle and drop fixtures, 36 in. long.

20K5220—5-lt. drop. Width 18 in. Less lamps. Postpaid..... **$4.95**
With 5 G.E. 30-watt amber tinted lamps. Postpaid..... **$5,35**

20K5221—5-lt. candle. Width 18 in. Less lamps. Postpaid..... **$4.95**
With 5 "Mazda" flame tint lamps as illustrated. Postpaid..... **$6.05**

20K5219—5-lt. For low ceilings. Length, 14 in. Width, 18 in. Less lamps. Postpaid..... **$4.75**
With 5 G.E. 30-watt amber lamps. Postpaid..... **$5.20**

20K5223—2-lt. Bracket. With switch. Less lamps. Shpg. wt., 2 lbs. Postpaid if part of $2 order..... **$1.65**
With 2 flame tint "Mazda" lamps. Postpaid..... **$2.10**

20K5222—1-lt. Bracket with switch. Less lamps. Shpg. wt., 1 lb..... **$1.39**
With 1 "Mazda" flame tint lamp. Shpg. wt., 1 lb. 4 oz. Postpaid if part of $2 order..... **$1.60**

QUALITY First - QUALITY Always - at Sears

LIGHTING FIXTURES at Sears Low Prices



$4.95
5 LT. DROP
Postpaid

ANTIQUE SILVERTONE FINISH WITH LIGHT COLOR TONING

FINE DULL SILVER EFFECT

For Easy Payments on Fixtures see Page 876

—Moulded Metal.
—Cast canopy with cast ornamental loop.
—Candle drop and ceiling fixture have keyless sockets.

Turn switch will be installed by us at extra charge of 30c per fixture. Be sure to specify if switch is wanted.

20K5135¼—5-lt. drop 36 in. long, 17 in. wide. Less lamp. **$4.95**
Postpaid.....
With 5 30-watt G.E. amber lamps.
Postpaid.....**$5.40**

20K5136¼—5-lt. candle 36 in. long, 17 in. wide. Less lamp. **Postpaid**...**$4.95**
With 5 "Mazda" Flame Tint lamps.
Postpaid.....**$6.05**

20K5137¼—5-lt. ceiling type. 11 in. long, 17 in.wide. Less lamps. Postpaid..**$4.75**
With 5 G.E. 30-watt amber lamps.
Postpaid.....**5,20**

20K5139¼—2-lt. 10¼x9 in. with switch. Less lamp. **Postpaid**.....**$2.15**
With 2 "Mazda" Flame Tint lamps.
Postpaid.....**$2,60**

20K5138—1-lt. 10¼x4¼ in. Less lamp. Has switch. **Postpaid if part of $2 order.** Shpg. wt. 2 lbs. 12 oz.....**$1.75**
With 1 "Mazda" Flame Tint lamp.
Postpaid if part of $2 order. Shpg. wt. 2 lbs. 12 oz.....**$1.95**



$8.95
Postpaid
5 LIGHT
SWITCH IN FIXTURE

—Fine cast metal, "Bank Bronze" finish. RICH—CONSERVATIVE—LASTING.
—Glass panels duo-toned, bottom part white translucent finish, and sides honey colored. EACH PANEL ONE PIECE OF GLASS.

Just out! New shaded light design. Soft decorative lighting. An entirely new departure in fixture styling.

20K5393—5-lt. Width 18 in. Length 36 in. with switch; 5 "Duo-toned" glass pockets. Less lamps. **Postpaid**.....**$8,95**

20K5394—5-lt. for low ceilings. Keyless sockets. Width, 18 in. Less lamps. **Postpaid**.....**$8.75**

20K5395—1-lt. but with 2 "Honey Colored" Glass pockets. For Hall, sun parlors, bedrooms. Length 36 in. width, 9 in. Less lamps. **Postpaid**.....**$3.95**

20K5396—1-lt. bracket with "Honey colored" glass pocket. Has switch. Back 12½x7 in. Extends 4½ in. Less lamp. Shpg. wt. 3 lbs. 8 oz. **Postpaid if part of $2 order**..**$1.85**

(We recommend the use of 40-watt inside frosted lamps for best results.)



$6.25
Post Paid
5 LIGHT
CANDLE OR DROP

—Cast metal "Pewter Finish."
—All hanging fixtures 36 inches long.
—Wired with keyless sockets.

Typical "Early American" Reproduction. Hammered effect. A great value!

20K5410—5-lt. drop. Width, 18 in. Less lamps. **$6.25**
Postpaid.....
With 5 30-watt amber G.E. lamps..**$6.70**

20K5411—5-lt. candle. Width, 18 in. Less lamps. **Postpaid**.....**$6.25**
With 5 "Mazda" flame tint lamps.
Postpaid.....**$6.70**

20K5412—5-lt. ceiling. Width, 18 in. Less lamps. **Postpaid**.....
With 5 G.E. 30-watt amber lamps.
Postpaid.....**$6.10**

20K5413—3-lt. candle. Width 16 in. Less lamps. **Postpaid**.....**$4.89**
With 3 "Mazda" flame tint lamps.
Postpaid..... **5.15**

20K5418—2-lt. With switch Large cast back plate. Less lamps. **Postpaid**..**$2.15**
With 2"Mazda" flame tint lamps. Postp'd **2.60**

20K5417—1-lt. with switch. Large cast back plate. Less lamps. **Postpaid if part of $2 order.** Shpg. wt. 3 lbs.....**$1.69**
With 1 "Mazda" flame tint lamp. **Postpaid if part of $2 order.** Shpg. wt. 3 lbs..**$1.90**



$10.50
Postpaid

For Easy Payments on Fixtures see Page 876

$10.75
5-LT.
Postpaid
SWITCH IN FIXTURE

GRACEFUL CHARM!
DECORATIVE AND PRACTICAL

—Very finest cast aluminum.
—Natural buffed aluminum finish.
—Umber toned for contrast.
—Glass pockets delicately "honey tinted."
—Diffuses ample, softly tinted light.

Our Finest Offering. Worth double the price we ask.

The Shaded Light style is sweeping the country. Thousands of these fixtures already lighting homes everywhere. Wired, ready for quick installation.

NATURAL BUFFED ALUMINUM FINISH

Architects, interior Decorators and home owners pronounce this the finest example of diffused lighting equipment made.

20K5122¼—5-lt. 36 inch long, 20 inch wide. Less bulbs. **$10.75**
Postpaid.....
20K5124¼—5-lt. for lower ceilings. Keyless sockets. Length 20 in. Width 20 in. Less bulbs.
Postpaid.....**$10.50**

20K5129¼—1-lt. 13 in. long. Solid casting. With switch. Less bulb. **Postpaid**.....**$2.35**

(Replacement shades can be furnished for 60c each. Tell us catalog number of fixture when ordering.)

See Complete Index in BACK of this Catalog

HI-GLO FIXTURES *offer the Greatest*



$10.95 Post Paid

- Genuine Silver Plated fixture.
- 140 sparkling imported "U" drop style crystals. 4 Rows.
- Highly polished inner reflector to diffuse light.
- Length, 42 inches.
- Width 16 inches.

Crystals are popular again—with the vogue of Colonial and Early American in furnishings, glittering crystals are right in style. Equipped with two keyless sockets.

20K5305—Less lamps. **Postpaid.**

$10.95

For 50c additional, we will install a pull switch in the fixture in case you do not have wall switch. **Specify if desired.**



69c

Less Lamps

—Conventional embossed design.
—Old Ivory and color toned finish.
—Durable "copperfaced" metal.

The ideal fixture to match newest boudoir decorations. 12x6 oval plate.

Postpaid if Part of $2 Order.

20K5374—Keyless. Less Lamps. Shpg. wt., 3 lbs. **69c**

With 2-G.E. 30-watt amber lamps **87c**

20K5373—Same wired with finest "Approved" pull switch. Less lamps. Shpg. wt., 3 lbs..... **$1.35**

With 2-G.E. 30-watt lamps..... **1.53**

Buy a *new fixture* and have a *new room!* The cost of Sears fixtures often permits the purchase of *two* at the same price you are asked to pay elsewhere for a single fixture. We guarantee quality of material, workmanship and assure you that all "Higlo" fixtures are wired safely with "Approved" materials.



14-In. Oval

—Deep embossed design metal.
—Finished in hand rubbed antique ivory and polychrome.

Just the fixture to brighten the bedroom. Finished to last for years. Wired ready to install in a jiffy. 14¼x8 in. oval. Shpg. wt., 3 lbs. 8 oz.

Postpaid if part of $2 order.

20K4931—Keyless. **$1.39**
Less lamps.....
With 2 G.E. 30-watt amber lamps. **$1.57**

20K4935—With pull switch and long cord. Less lamps. **Postpaid**..... **$2.19**
With 2 G.E. 30-watt amber lamps. **Postpaid** **$2.37**

NEW IDEAS FOR HALL AND BEDROOMS



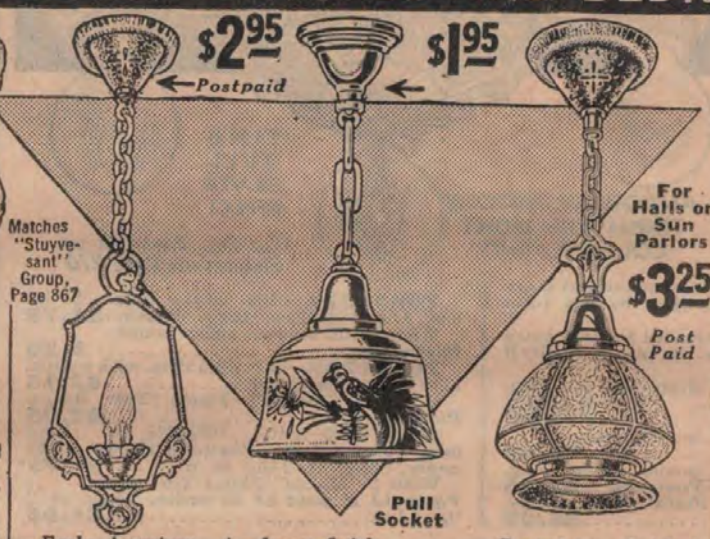
One Piece Glass Unit

$2.75 Post Paid

—"Ivre" tinted glass.
—Floral decorations.
—Easily installed.

Something new! Open bottom; chain pull switch with long cord. Smart and practical. 1-light. Width, 6¼ in. Length, 8 in. **Postpaid.**

20K5231
Less lamp..... **$2.75**



$2.95 ←Postpaid

—Early American.
—Pewter finish.

Length 36 in. Keyless socket. **Postpaid.**

20K5416
Less lamp..... **$2.95**

$1.95

Pull Socket

—Ivory finish.
—Hand decorated.

With pull socket. 36-in. long. Less lamp. Shpg. wt., 4 lbs. **Postpaid if part of $2 order.**

20K5000 **$1.95**

For Halls or Sun Parlors

$3.25 Post Paid

—Pewter finished hanger.
—Amber crackled glass, green lined.

Length, 36 in. width of glass 7 inches. **Postpaid.**

20K5397
Less lamp..... **$3.25**



20K4932

Post Paid if Part of $2 Order

20K4934 — 36-in. Satin brass finish. 7-in. white glass shade. Floral design. Pull socket. Shpg. wt., 5 lbs. Each, less lamp..... **$1.75**

20K4932 — 36-in. Satin brass finish. Frosted glass, 6-in. reflector. Pull socket. Shpg. wt., 5 lbs. Each, less lamp **$1.29**

The "Moderne" Group

—Cast in "duramet."
—Finished to last for years.
—Choice of "Silvertone" or "Ivorytone" finish.

Fixtures with that refreshing up-to-dateness that do so much to re-decorate the rooms for which they are selected. Priced lower than ever.

20K5190¼—2-lt. Length 36 in. Width 14 in. Keyless Sockets. **Postpaid.** Less lamps..... **$2.75**

With 2 G.E. 30-watt lamps. **Postpaid** **$2.93**

Specify finish wanted.

All Sears "Higlo" Fixtures are wired ready to hang. Special tapeless connectors furnished without extra charge with every fixture.

NOTE CAREFULLY—Fixtures 20K5190¼, 20K5191¼, 20K5138, 20K5192 and 20K5229 are furnished in "Silvertone" or "Ivorytint." Be sure to specify which finish is wanted when ordering.



$2.75 Post Paid

GOLD PLATE FINISH or ANTIQUE IVORY FINISH SUNBURST DESIGN

"Higlo" Lighting Fixtures represent the highest standard of merchandise obtainable; the fact that we sell over 600,000 fixtures yearly is substantial proof of the acceptance tendered "Higlo" fixtures. We are today the LARGEST retail merchants of LIGHTING FIXTURES in the United States.

"Higlo" fixtures come to you ready for quick installation—all you generally need is a screw driver. We furnish too, the Sears special connectors, which are listed as standard by Underwriters' Laboratories. They require no soldering, or taping.

Turn again to our selection of dining and living room fixtures; very newest designs at prices you can afford to pay. NEW lighting fixtures make a NEW room.

FOR EASY PAYMENTS ON FIXTURES SEE PAGE 876

Choice of Two Finishes

For Low Ceilings



$2.35 Post Paid

2 light semi-ceiling length 12 in. Width, 14 in. Keyless sockets "Silvertone" or "Ivorytint" finish. **State finish.** Wired.

20K5191¼ Less lamps. **Postpaid.** **$2.35**

With 2-G.E. 30-watt amber lamps. **Postpaid** **$2.52**

For 50c additional, we can install a fine "Approved" pull switch with long cord. **If wanted, please specify.**

We have not sacrificed ONE POINT in quality to give you attractive fixtures at LOWERED prices. Each fixture tested for mechanical and electrical safety and fully guaranteed. You can purchase fixtures on time payments. Select $20 worth or more.

See Page 876 for Our Convenient Terms



$1.75

This attractive cast metal bracket matches the fixtures in this "Moderne" group. Living and dining room fixtures in this same group will be found on page 867. **Postpaid if Part of $2 Order.**

Back 10¼x4¼. Has switch. Choice of "Silvertone" or "Ivorytone." **Specify finish.**

20K5138—Less lamps. Shpg. wt., 4 lbs..... **$1.75**

With 1 "Mazda" Flame Tint lamp. **$1.95**

All lamps where specified on "Higlo" fixtures are the **Genuine** "General Electric" lamps.



95c Keyless

For small halls, closets or can be used on the wall, "Silvertone," or "Ivorytone." Cast metal. **SPECIFY FINISH. Postpaid if Part of $2 Order.**

$1.15 With Pull Chain

20K5192—Keyless. Less lamps. Shpg. wt., 1 lb. 4 oz..... **95c**

With 1 50-watt G. E. "Mazda" lamp **$1.03**

20K5229—Chain pull socket. Less lamps **$1.15**

With 1 50-watt G. E. "Mazda" lamp **$1.23**



$2.19 Post Paid

Choice of two finishes. 3-Lt. 7x12-in. casting. **Specify whether you want gold plate finish or antique ivory finish.** Keyless. **Postpaid.**

20K5109¼

Less Lamps..... **$2.19**

With 3 G. E. 30-watt amber lamps **$2.45**

For pull switch wired in above fixture, add 50c. **Specify if wanted.**



Solid Cast Metal

8½ in. solid casting. **Gold plate finish or antique ivory finish. *Specify finish desired.* Postpaid if Part of $2 Order.**

20K6167—Chain pull socket. Less lamps. Shpg. wt., 2 lbs. 8 oz. **$1.59**



Solid Cast Metal

$1.89

Attractive cast metal fixture. 12½x7-inches. Choice of "Gold Plate" or "Antique Ivory" finish. **Specify finish desired.** Our best quality. **Postpaid if Part of $2 Order.**

20K5163¼—2-Lt. Keyless Socket. Less lamp. Shpg. wt., 4 lbs..... **$1.89**

With 2-G. E. 30-watt amber lamps **$2.15**

This fixture wired with "Approved" pull switch and long cord. 50 cents extra. Specify if wanted.

$1.50

Solid cast metal. Choice of "Gold Plate" or "Antique Ivory" finish. **Specify finish desired.** Wired with **switch.** Matches 20K5109¼, 20K5163¼, 20K6167 fixtures in this group. **Postpaid if Part of $2 Order.**

20K6165—1 lt. Less lamp. Shpg. wt., 2 lbs..... **$1.50**

With Flame Tint, "Mazda" lamps. **Postpaid**..... **$1.72**



With Switch



Bracket With Outlet

Bedroom or bath. Handy outlet for radio, appliances, etc. **Ivory Polychrome** finish. Cast metal. Has switch for light. **Postpaid if Part of $2 Order.**

$1.29

20K5382—1 lt. Shpg. wt., 2 lbs. 8 oz. Less lamp..... **$1.29**

With 1 G. E. 30-watt amber lamp **$1.37**

59c

Antique Ivory and Color

5¼x6½ in. ornamental embossed fixture. **Postpaid if Part of $2 Order.**

20K5040—Keyless. Shpg. wt., 1 lb. 8 oz. Less lamp..... **59c**

With 1-G. E. 30-watt inside frosted lamp **68c**

20K6040—Chain pull. Less lamp. Shpg. wt., 1 lb. 8 oz..... **75c**

With 1 G. E. 30-watt inside frosted lamp **84c**



Decorative VALUES for the LEAST MONEY



—Antique eggshell ivory finish.
—Cast aluminum.
—Center cord connects to both lights.
—Pull cord side ways to light individual lights.
—Pull cord down to light both lights.

$1.75

Shpg. wt., 2 lbs. 8 oz.
20K5315—2-lt. 12 in. oval. **$1.75**
Less lamps.....
With 2-G. E. 30-watt inside frosted lamps **$1.93**

PREMIER IVORY TONE GROUP



$2.43 Post Paid

OLD IVORY PASTEL SHADING

"Higlo" lighting fixtures come to you in original packages fresh from the factory.

—Old ivory color tinted in pastel shading.
—Cast body and ornament.
—Length 36 inches.

The "Premier" quality assures many years of lasting beauty. **Postpaid.**

20K5532¼ — 2 light 13x6 in. cast body. Less lamps.. **$2.25**
With 2-G. E. 30-watt amber lamps.. **$2.43**

A switch can be installed in the canopy with a long pull cord at 50c additional cost. Specify if desired.

Wired Ready to Install

WIRED—*Ready to Install*



—Cast metal body.
—Ivory and pastel color.

20K5528¼ — 2-light. Keyless less lamps. **Postpaid if part of $2 order.** Shpg. wt., 5 lbs. **$1.35**
With 2-G. E. 30-watt amber lamps..... **$1.53**
20K5529¼—Same but with "Approved" pull switch and long cord—Less lamps. **Postpaid** **$2.19**
With 2-G. E. 30-watt amber lamps.... **2.37**



89c

—7 inch casting.
—Old ivory finish.

20K5526 Keyless less lamp. Shpg. wt., 3 lbs.. **89c**
With 1-G. E. 30-watt amber lamp..... **98c**
20K5527—Same with chain pull socket. Less lamp **$1.25**
With 1 G. E. 30-watt amber lamp..... **$1.34**
Postpaid if Part of $2 Order.

Brackets to match above fixtures. Finished in antique ivory, pastel tinted. Finish blends with most interior color schemes. 10x4½ inch back plate. Shpg. wt., 4 lbs. Wired with switch. **Postpaid if part of $2 Order.**

20K5537 1-lt. Less lamp **$1.55**
With 1 Mazda "Flame Tint lamp"..... **$1.77**
20K5538 — 2-lt. Less lamp.
Postpaid **$2.15**
With 2 Mazda Flame Tint lamps.
Postpaid **$2.60**





$4.50 Post Paid

Length 20 In.
Width 14 In.

"Fleur De Lis" SHADED LIGHT

—Bright Pewter finish.
—Glass shades "Honey Tinted."

This matches the "Fleur De Lis" group on another page. Shaded light is the newest in home illumination. **Postpaid.**

20K5125¼ — 2-lt. semi-ceiling. Complete with glass. Less lamps. **$4.50**
With 2-G. E. 30-watt inside frosted lamps.
Postpaid **$4.65**

Choose Chrome, Green or White Enamel



—Choice of three finishes—"Chrome Plate" White or green.
—Extra outlet, pull socket for electrical appliances, wired ready to install.
—Fine opalescent shade.

Postpaid if Part of $2 Order.

20K5064—Green. Less lamp. Shpg. wt., 3 lbs..... **$1.75**
20K5235—White. Less lamp. Shpg. wt., 3 lbs..... **$1.65**
20K5236—Chrome. Less lamp..... **1.85**
Chrome, you know will not stain or tarnish.

Appliance Outlet

1-Light Ceiling Fixture



—Ivory polychrome.
—5¾ inches wide.
—Pull socket.

20K5378 — Less Lamp. Shpg. wt., 1 lb..... **59c**

Same as above but with keyless socket.
20K5379—Shpg. wt., 1 lb. Less lamp..... **45c**
Postpaid if Part of $2 Order



CUT GLASS IS THE VOGUE

$3.45 Post Paid

GLASS WIDTH 8 IN.
LENGTH 7½ IN.

The Latest in Glass Pendants

—Cut glass, frosted finish.
—"Browntone" pendant.
—Pull socket.

There are so many places for this beautiful fixture. 36 inches long.

20K5398
Less lamp. **Postpaid**... **$3.45**

For Easy Payment Plan See Page 876

Halls—Sunroom Breakfast Nook

—Cast Ornamentations.
—Glass panels in "amber tone."
—Etruscan Gold finish, metal.

Decidedly new in treatment. Softly shaded from colorful glass panels; cheerful. The fixture is finished in **Etruscan gold coloring** and will blend pleasingly with any decorative scheme. Wired with fittings ready to hang in a jiffy. You will find as much pleasure in owning this charming fixture as we found in selecting it for you. **Postpaid.**

20K5404—1-lt. Keyless socket. Less lamp..... **$2.95**

Pull switch with long cord will be installed by us at 50c additional. Specify if desired.

A "HIGLO" PRODUCT MADE OF FINEST CASTINGS AND QUALITY GLASSWARE



$2.95 Post Paid

Length 36 In.
Width 8 In.

FEATURES

—Lasting Decorative finish.
—Mellow light to eat by.
—Embossed glass shades.
—Control switch built into fixture.
—Eye Comfort for dining, reading and study.





$6.75 Post Paid

IT'S SO NEW! With the Light Down

—All cast metal parts in clear detail.
—Etruscan Gold finish lacquered for durability.
—5 new styled shades in "Goldenglo" Glass.

Haven't you wanted to light your dining room table properly; plenty of light without glare? We designed this fixture with you in mind! Switch in fixture to control lights.

20K5405¼—5-light fixture. Length, 36 in. Width 18 in. Less lamps. **Postpaid**..... **$6.75**
With 5-G. E. 40-watt Mazda lamps. **Postpaid** **$7.20**



$3.75 Post Paid

—Fine metal casting.
—Antique ivory finish.
—Embossed glass bowl of honey tinted glass.

Casting 10½ in. wide. Bowl 8 in. Decidedly new.

20K5406—2-light keyless. Less lamps. **Postpaid**..... **$3.75**
20K5407—2-light. With pull switch. Less lamps.
Postpaid **$3.95**

—Cast aluminum.
—Old ivory finish.

Bedroom oval. 12x6 in. **Postpaid if part of $2 order.**

20K5408 Less lamp. Shpg. wt., 4 lbs..... **$1.45**
With 2 30-watt G. E. amber lamps **$1.62**

$1.45





$3.95 Post Paid

Semi-Indirect for Eye Comfort

—Matches fixture above—or can be used separately.
—All cast metal in deep antique old ivory finish.
—"Amber toned" embossed glass shades.

Light directed upward. Select a shaded light fixture for eye comfort; diffused lighting without glare. You will note a distinct and pleasant difference and this type of lighting enriches the rooms. Length 13 inches. Width, 13¼ inches.

20K5420—2-light. Keyless socket. Wired ready to install quickly. **Postpaid.** **$3.95**
Less lamps.....
With 2 40-watt "Mazda" lamps. **Postpaid....$4.12**

We can furnish this fixture with pull switch and long cord at 50c additional cost. Specify if desired.

Semi-Indirect Bracket

—Cast metal back.
—Hand rubbed antique old ivory finish.
—"Ambertoned" embossed glass shade.

Matches above fixture. With switch. No light in your eye—soft diffused illumination—plenty of practical light. **Postpaid.**

20K5421—1 light. Less lamp.... **$2.25**

About all you need to install any "Higlo" fixture is a screwdriver. We furnish fittings and connectors.

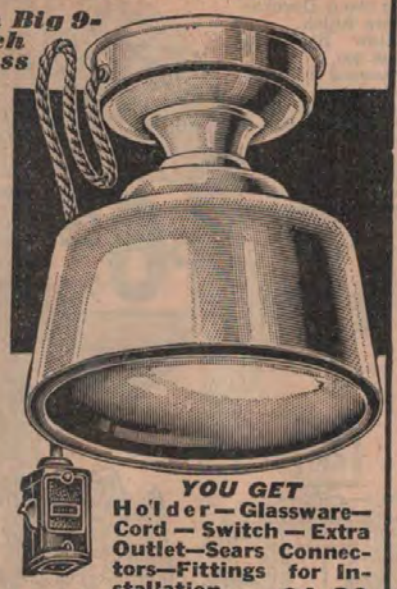


$2.25 Post Paid

Distinctive LIGHTING FOR YOUR KITCHEN!

WHITE ENAMEL

$1.39 *With Big 9-Inch Glass* As Illustrated



—White enameled finish on copper faced metal.
—Best quality Domestic glassware.
—Glass about 9 in. wide.
—Approved Outlet.

Extra value throughout. Approved cord. Bakelite switch fitting. Excellent illumination.

Diffusion
Eye Comfort
Economy

Postpaid if included in $2 order.

20K7069
Complete with cord, switch, and extra outlet. White. Shpg. wt., 5 lbs.
Less Lamp **$1.39**

YOU GET **Holder—Glassware—Cord—Switch—Extra Outlet—Sears Connectors—Fittings for Installation.**

20K7073—White holder and glass with pull switch only. Shpg. wt., 5 lbs. Less Lamp..... **$1.15**

20K7063—Similar to illustration but without cord or pull switch (keyless). White. Shpg. wt., 5 lbs..... **$1.05**

Each fixture furnished complete with glassware and fittings for quick installation. About all you need is a screwdriver. It's simple to put up new fixtures and then see how they change the appearance of the room.

Extra Glassware for Replacement (4-inch Holder Size).

20K9029—Each. Shpg. wt., 3 lbs..... **65c**

CHROMIUM PLATED

For Modern Kitchens

AS ILLUSTRATED

$1.55



—Fixture Chromium plated. Will not tarnish, stain or discolor.
—New prismatic bottom glass.
—Chain pull socket.
—Easy to clean.

A decidedly new style of fixture for kitchens, and places where maximum lighting at low current consumption cost is desirable—the **NEW, prismatic** bottom glass diffuses **extra** light **downward.** Wired ready for **quick** installation—An extremely low price. Lamp not included.

20K7093—Shpg. wt., 5 lbs..... **$1.55**

20K7092—Same with cord, plug, and switch as on 20K7069 ..... **$1.95**

20K7094—Same but keyless (no cord or plug). **1.39**

20K9027—Glass only. Shpg. wt., 2 lbs..... **.85**
Fits any fixture with 4-inch opening, should you desire to change your old glassware.

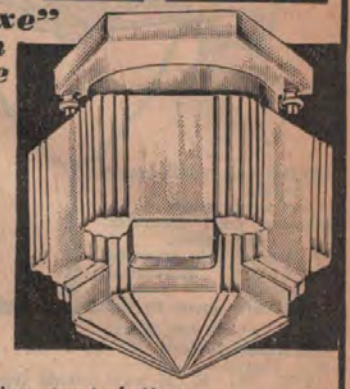
Re-Fixture on our Home Modernization Plan. . . Easy Terms. . . See Page 876

ONE PIECE ALL GLASS

"De Luxe" Kitchen Fixture

$2.50 KEYLESS *Postpaid*

$3.75 *Postpaid* With Cord Switch and Plug



—One solid piece, top to bottom
—Made entirely of white opalescent glass
—Washable with damp cloth
—Very simple to install
—Decorative addition to kitchens

A modern lighting fixture for the up-to-date kitchen. Besides its decorative value the diffused illumination is excellent because of the superior quality glass used. Fixture 12 in. deep, 9 in. wide. Comes with special aluminum interior fittings for easy installation. A worthy addition to your kitchen. Bulb not included. **Postpaid.**

20K7108—Keyless socket..... **$2.50**
20K7109—Same but with chain pull **$2.95**
20K7110—Same but with cord, switch and outlet as shown on 20K7069..... **$3.75**

While prices are lower this season be assured we have not in any way lowered our quality—the same high standards, the same rigid inspections prevail.

Glazed Porcelain is Durable

$1.25



—One piece white porcelain
—Appliance outlet

WITH OUTLET ↑

Damp cloth keeps it clean. Pull socket with porcelain pull. **Postpaid if part of $2 order.** Shpg. wt., 3 lbs.

20K5313 **$1.25**
Less lamp.....
With 1 Mazda frosted lamp **$1.47**

$1.29 WITH OUTLET



—Glazed white porcelain.
—Artistic ivory tint glass shade.
—Appliance outlet.

Pull socket with porcelain pull. Back 4½x5 inches. Extends 7½ inches. **Postpaid if part of $2 order.**

20K5312—Shpg. wt., 3 lbs. Less lamp..... **$1.29**

CHOICE OF COLORS

$1.50



OUR FINEST QUALITY

WHITE
—Extra fine quality porcelain.
—Guaranteed not to chip, craze or crack.
—Choice of white, green or black.

Made for us by a well known maker of porcelain bath fixtures. Pull socket. Shpg. wt., 2 lbs. **Postpaid if part of $2 order.**

20K5003 White. Less lamp.. **$1.50**
20K5170—Green. Less lamp..... **$1.89**
20K5232—Black. Less lamp..... **1.89**

$2.95



Finest Porcelain Made

—Glazed; fired; guaranteed not to chip, craze or discolor.

Deep ribbed design holder; high efficiency pure white glass, about 9 in. chain pull socket with long cord. Less Lamp.

20K6158¼—White Porcelain. Postpaid..... **$2.95**
20K6159¼—Green Porcelain Postpaid **$3.25**

Porcelain

$1.69



A Real Bargain

Special Value
—Washable, Sanitary
—Good quality fired porcelain
—8 inch glass

20K7088—Pull chain socket. Shpg. wt., 6 lbs..... **$1.69**
20K7089—With cord, switch and extra outlet. Postpaid..... **$2.19**

Both complete with glass. Bulb not included.

$1.00



Porcelain Ceiling Light

—5 in. wide
—With chain pull socket

Pull Socket

White porcelain for ceiling or wall mounting. Made of genuine "Durock" glazed porcelain. Shpg. wt., 2 lbs. 8 oz. As shown. **Postpaid if included in $2 order.**

20K5169..... **$1.00**

OUTDOOR LIGHTING EQUIPMENT

$3.75 *Post Paid*



Weatherproof Outdoor Bracket

—Two tone finish
—Pewter and copper fixture
—Amber, green lined glass

Our finest offering. Decorative and practical. Weatherproof too! A cheery "welcome" on your front porch. Wired with keyless socket. Wall type. Height 13½ in. Extends 8 in. Less Lamp.

20K7022 Post Paid..... **$3.75**

$3.65 *Postpaid*

—Matches bracket on left
—Wired for outdoor use
—Two tone finish
—Pewter and copper fixture
—Amber and green lined glass

Made exclusively for Sears. Authentic reproduction with all the appearance of a hand made lantern. Decidedly novel and practical. Early American design. Length 14 in. Less Lamp.

20K7021¼ Postpaid..... **$3.65**

WEATHERPROOF



Length, 14 In.

$2.45 *Post Paid*



CAST ALUMINUM

The "Tavern"

—Cast aluminum
—Antique pewter finish
—3 crackled amber panels.

Say "Hello" with light. Dress up the porch with this wall pocket light. Height 15 inches. Width 9½ inches. Less Lamp.

20K7001¼ Postpaid..... **$2.45**

The "Paul Revere" Bracket

$2.50 *Postpaid*



—Copper finish
—Pebble glass amber cylinder

Bracket style porch light. Made especially for outdoor use. Wired with keyless socket. Height 10½ in. Extends 7¾ in. Less Lamp. **Postpaid.**

20K7012¼. **$2.50**

$2.89 *Postpaid*



12 Inches Wide

A Great Big Value!

—Cast aluminum
—Amber tint glass
—Outdoor type

Decorative yet practical overhead lighting. 6-panels and one in bottom. 1-light. Length, 4½ in. **Postpaid.**

20K7008¼—Less Lamp..... **$2.89**

$2.25 *Postpaid*



Outdoor Bracket

—Cast filigree
—Shaded copper finish

Open type lantern. Very durable and good looking. Extends 10 in. Lantern is 4¾ in. long and 4¼ in. wide. Less Lamp.

20K4700¼ Postpaid..... **$2.25**

We suggest using amber lamp 20K6822.

A Bargain **$1.55**



—Ornamental solid cast iron
—6 in. frosted and ribbed glass ball
—Black finish

Wired ready to install. Less Lamp. Shpg. wt., 8 lbs. **Postpaid if included in $2 order.**

20K7013..... **$1.55**

Made to last for years. Easily repainted.

$1.55 **OUTDOOR BRACKET**



For Farms, Garages, Outdoor Stands

—Galvanized gooseneck and wall plate
—Weatherproof socket

Wired and complete with 10 inch enameled metal reflector. Durably constructed.

Fits on side of buildings, poles, etc. (Lamp not included). A 100-watt lamp is recommended for best results. Shpg. wt., 4 lbs.

20K7062..... **$1.55**
Postpaid if Part of $2 order.

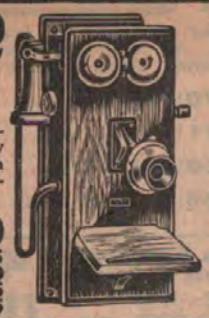
See Pages 874-875 For Mazda and Higlo Lamps

RELIABLE TELEPHONE EQUIPMENT AT ONE-THIRD SAVINGS!

- **Rugged construction.**
- **Wall cabinets of oak nicely finished.**
- **Equipped with powerful magnetos and sensitive ringers.**
- **Two special WLS telephone batteries.**

Desk Type Prices on Application

$14.00



Will give efficient service on rural or private line installation. Highest grade equipment at very low money saving prices. **Shipped from factory in Northeastern Illinois. Shipped freight or express only. Not Prepaid.** Shpg. wt.: Wall Type, 37 lbs.

Popular Wall Type

20KM1461½	Six-magnet, 1600 ohms..	$14.00
20KM1463½	Six-magnet, 2500 ohms....	$14.45
20KM1464½	Five-magnet, 1000 ohms...	13.50
20KM1465½	Five-magnet, 1600 ohms...	13.75
20KM1467½	Five-magnet, 2500 ohms...	13.85



The New "Twinfone"

$5.75 THE PAIR *Postpaid*

- **—For use between buildings, house and garage, between offices, etc.**
- **—Operates on 2 Dry Cells.**
- **—Size, 4 15/16 in. high; 3⅛ in. wide; 1½ in. deep.**
- **—Made by nationally known telephone builders. Practical construction.**
- **—Great fun for boys and girls.**

The new modern compact phone set consists of 2 phones, 100 feet of wire and instructions. Use batteries No. 20K1820 at right of page.

20K1491—Less batteries. **Postpaid....$5.75**



Receiver

Bi-Polar type. For any telephone. Shpg. wt., 2 lbs.

20K1537..... **$1.35**



Transmitter

Solid back transmitter. Button-carbon-granular type; fits old and new type telephones.

20K1539—Shpg. wt., 1 lb. **$1.79**

Mouthpiece Only

Composition. For Bell and automatic, having thread size, 28 per inch, 2 3/32 in. diameter.

20K1542—Shpg. wt., 8 oz..... **10c**



Receiver Cords

36-in. Three types. Shpg. wt., 4 oz.

20K1544—Spade and straight terminals..... **20c**

20K1545—Four Straight terminals. **20c**

20K1546—Four Spade terminals.... **20c**

WE PAY the POSTAGE ON ORDERS of $2.00 OR MORE AS EXPLAINED ON PAGE 1

"ALARMOMATIC" BURGLAR ALARM



←Open Type

Flush Type→



Breaking or cutting the wires installed, opening a door or window starts burglar gong ringing. Instructions included.

20K1650—Control cabinet only. **Postpaid.....$11.95**

$11.95 *Post Paid*

Extra necessities are: 3 dry cells, wire 20K1613, telephone wire 20K1533 for outside wiring.

Door or Window Contacts

20K1651—Shpg. wt., 8 oz..... **39c**

20K1652—Flush or concealed type. Shpg. wt., 4 oz..... **25c**



Standard Porcelain Insulator

Glazed. 2-in. galvanized screw.

20K1523 Shpg. wt., 1 lb. Each..... **10c**

20KM1523¼ 50. Shpg. wt., 35 lbs. **$3.95** Not Prepaid.



Brown Porcelain Insulators

Carry up to No. 8 wire.

20K1518 Each. Shpg. wt., 1 lb..... **6c**

20KM1518¼ 100. Shpg. wt., 100 lbs. **$4.85** Not Prepaid.

Linemen's Tool Belt



Best hide leather. Sewed with linen thread. Hardware is tested drop forgings. Wth. 2 in. Lgth, 48 in.

20K1500 Postpaid.. **$2.00**



Oak Brackets

Holes drilled for easy nailing to pole. Standard size, 10¼ in. long. Painted.

20K1526 Shpg. wt., 4 lbs. 6 for.... **24c**

20KM1526¼ Per 100 brackets. Shpg. wt., 50 lbs..... **$2.95** Not Prepaid.

Linemen's Safety Strap



Forged, Tested Hardware

First quality harness leather, single strap, 5 ft., 8 in. long, 1¼ in. wide. Strap ends sewed and riveted.

20K1504 Postpaid.. **$2.69**



Weatherproof Telephone Wire

For outdoor use. No. 19 gauge copper wire.

20K1533—Per 100 feet. Weight, 3 pounds..... **89c**



Service Wire-holder

Porcelain insulators on steel base. Standard make.

20K1522—Shpg. wt., 3 lbs. Each..... **45c**



Linemen's Climbers

Long spur. Eastern pattern—high grade steel with sharp, tempered points. Well forged throughout. Standard lengths: 12½, 15, 16, 16½, 17 and 17½ in. Average weight, per pair, 4 lbs. 8 oz. State length.

20K1506—Postpaid. Pair, without straps.... **$2.39**

Linemen's Climber Straps

With Leather Knee Pads



20K1502—Per set of 4; 2 upper, 2 lower. Shpg. wt., 2 lbs... **$1.49**

BOYS! Learn the Code



- **—Standard size key.**
- **—Sounder mounted on hardwood base.**
- **—Lacquered brass binding posts and key switch.**
- **—Complete with dry cell, wire, and instruction book of International Morse and conventional signals.**

20K1724—Telegraph Practice Set. Postpaid..... **$3.45**

20K1728—Wireless Practice Set. Same as above except with buzzer. Postpaid..... **$2.25**

Quality Bell and Buzzer





2½ In. BELL

- **—Two coil bell or buzzer.**
- **—Operates on dry cell or transformer.**
- **—Both give loud clear signals.**

20K1611—Bell, 2½-in. gong. Shpg. wt., 1 lb..... **29c**

20K1630—Buzzer. Shpg. wt., 12 oz..... **29c**

56% LONGER LIFE!

WITH WLS DRY CELLS

1. **Moisture Proof Seal—prevents cell from drying out.**
2. **Fluted, highest quality carbon electrode—more active area than round type.**
3. **Depolarized mix—highest grade Manganese and other ingredients.**
4. **Large volume of Electrolite.**
5. **Heavy best grade zinc, No. 8 gauge, insures long life.**

30c EACH

Tests 40 amperes. Size 2½x6 inches.



Think of that! Test after test shows the average life of WLS Dry Cell is 274 hours on continuous discharge test which is 56% longer than the 175-hour requirements made by the American Standards Association. There is no better quality.

Meteor Dry Cell



20c —Good Quality. —Tests 35 Amperes.

Service from this No. 6 Dry Cell will equal demands of American Standard Associations. Not as serviceable as the WLS Dry Cell. Shpg. wt., 3 lbs.

20K1835—Each..... **20c**

20KM1835—Case of 50 cells. Shipping weight, 116 lbs. **Not Prepaid. Shipped freight or express only..... $8.00**

You cannot buy a better No. 6 Dry Cell. All materials are finest obtainable. Similar quality regularly sells elsewhere up to 50c. Recommended for radio, ignition service, bell, annunciator and telephone service.

20K1820—Each. Shpg. wt., 3 lbs..... **30c**

20KM1820—Case of 50. Shpg. wt. 116 lbs. Shipped freight or express only. **Not Prepaid..... $12.00**



WLS Hotspark!

- **—The Best 6 volt battery.**
- **—Moisture-proof metal case.**
- **—Ideal for Marine Ignition.**
- **—For Heavy duty Service.**
- **—Size, 10⅜x7½x2¾ in.**

20K1832—Shpg. wt., 11 lbs..... **$1.55**

Meteor Battery



- **—Metal case.**
- **—Sealed against moisture with Special Composition.**

For use in ignition work, bells, burglar alarms, lanterns, etc. Size, 10⅜x7¼x2¾ in.

20K1830 Wt., 11 lbs..... **$1.25**

Combination Volt-Ammeter



Range 0 – 50 amps. 0 – 50 volts.

20K2280 Wt., 12 oz.. **65c**

PRACTICAL BATTERY LANTERNS

"Husky" Lantern



Ideal for farm, home or general outdoor use. Large focusing reflector. Pressed steel case. Uses two No. 6 dry cells. Complete with Mazda bulb. Shpg. wt., 2 lbs. 8 oz.

20K1490—Less batteries..... **95c**

Complete with 2 WLS Dry cells. Shpg. wt., 8 lbs..... **$1.55**

Shurlite Pocket Lantern



- **—Fits pocket of hunting coat.**
- **—Broad brilliant beam.**
- **—New convenient carrying handle.**
- **—Use two flashlight unit cells No. 20K1401—Genuine Mazda bulb.**

75c

Popular with motorists, and suitable for Scout use. Shpg. wt., 2 lbs. Size 3¾x2¾ in.

20K1443—Complete with batteries..... **75c**

Less Battery. Shpg. wt., 1 lb. 8 oz. **65c**

"Marionette" Lantern



Small pocket lantern. Uses two unit cells. No. 20K1403. With bulb and batteries. Shpg. wt. 1 lb.

20K1414..... **45c**

Less battery. Shpg. wt., 12 oz..... **35c**

Larger than above. Uses unit cells No. 20K1401. Shpg. wt., 1 lb. 4 oz.

20K1415—With batteries... **65c**

Less battery. Shpg. wt., 1 lb..... **55c**

Wall Light



$1.10

A new light for closets, unlighted hallways, etc. Uses 2 flashlight unit cells (20K1401). Complete with bulb and battery.

20K1449—Wt., 1 lb. 4 oz..... **$1.10**

Less batteries. Shpg. wt. 1 lb.. **$1.00**

Jump Spark Ignition Coil



$2.45 *Post Paid*

For any one-cylinder engine employing a spark plug. Produces a positive hot spark. Size, 5⅜x3⅜x3¼ inches.

20K1604 Postpaid..... **$2.45**

Make and Break Ignition Coil

Used with any engine up to 2½ H.P. with make and break ignition.

20K1600 Coil without switch. Shpg. wt., 3 lbs..... **75c**

20K1602—Coil with switch. Shpg. wt., 3 lbs..... **85c**

Long Range Searchlight Attachment



$2.60 *Post Paid*

Will project a beam almost ¼ of a mile. Handle has "On and Off" switch. 5½-in. head.

20K1458 Complete with Meteor Hot Spark Battery. Postpaid..... **$2.60**

BELL RINGING EQUIPMENT



Reduces House Voltage for Bell and Buzzer Use

These transformers reduce any 110 to 120-volt, 50 to 60-cycle current, to voltage for operating bells, buzzers, furnace thermostats and door openers. Does away with the uncertainty and expense of dry batteries. Outlet plate fits 3¼ or 4-inch boxes. The WIZARD and NUCODE are most popular for bell ringing service. Listed by Underwriters Laboratories. Shpg. wt., 1 lb. 8 oz.

	Type	Volts	Each
20K1620	Wizard	10	65c
20K1621	Nucode	10	89c
20K1622	Tri-volt	6–12–18	95c

Bell Wire Coil



Standard No. 18 Annunciator or Bell Wire. ½-lb. coil (about 70 feet). Shpg. wt., 1 lb.

20K1613 ½-lb. coil..... **18c**

Brass Push Button



Brass frame 2¼-in. diam. Shpg. wt., 4 oz.

20K6332 Each..... **9c**

Electric Bell Outfit



Consists of 20K1620 Transformer (Listed by Underwriters Laboratories). Quality double coil bell with 2½-in. gong, push button 70 feet of annunciator wire and 50 insulated staples. Directions for installing.

Complete Outfit

20K1612—For 110 to 120-volt, 50–60-cycle current only. Shpg. wt., 4 lbs..... **$1.35**

Same but with 20K1835 dry cell instead of transformer. Shpg. wt., 5 lbs.

20K1610..... **95c**

Approved WIRE



All Wire is Listed As Standard By Underwriters' Laboratories

48c For 100-Ft. Coil 14-Gauge Wire

We sell *Millions* of *Feet* yearly; *safe* wire; made in a modern plant with modern equipment, always uniform in quality—guaranteed by *Sears*, and by the manufacturer. All this at a definite saving because we eliminate jobbers and agents. Be sure to get your copy of the Free Wiring chart offered at the bottom of this page.

Single and Double Braid Rubber Covered House Wire

Black insulation where Neutral wiring is not necessary. **Postpaid if included in $2 order.**

Number	Gauge	25 ft.	100 ft.	250 ft.	500 ft. Postpaid	Shpg. wt. Per 25 ft.
20K6782	14	$0.14	$0.48	$1.18	$2.35	1 lb. 8 oz.
20K6783	12	.....	.68	1.65	3.25	1 lb. 12 oz.
20K6781	10	.....	1.00	2.45	4.65	2 lbs.
20K6779	8	.39	1.49	Double Braid		2 lbs. 8 oz.
20K6776	6	.79	2.95	Double Braid		3 lbs.
20K6780	4	1.12	4.19	Double Braid		4 lbs.
White Insulation where Neutral wiring is necessary.						
20K6803	14	$0.14	$0.48	$1.18	$2.35	1 lb. 8 oz.
20K6903	12	.....	.68	1.65	3.25	1 lb. 12 oz.
20K6858	10	.....	1.00	2.45	4.65	2 lbs.
20K6778	8	.39	1.49	Double Braid		2 lbs. 8 oz.
20K6777	6	.79	2.95	Double Braid		3 lbs.
20K6785	4	1.12	4.19	Double Braid		4 lbs.

Approved Non-Metallic Circular Loom



Moisture and fire resisting. Used where wires go through partitions. Listed as standard by Underwriters. Shpg. wt., 25 ft., 1 lb. 8 oz.

Number	Inside Diam.	25 Ft.	100 Ft.	250 Ft.
20K6580	7/32 in.	37c	$1.43	$3.45

Duplex Lead Encased Cable



For Underground Use. Insulated wires inside lead casing. Rubber covered, braided and encased in continuous lead sheathing.

Number	Gauge	No. Wires	Per Ft.	100 Ft.	Shpg. Wt. 10 Ft.
20K6690	14	2	4c	$3.48	3 lbs.
20K6692	14	3	9c	7.45	5 lbs.
20K6684	12	2	6c	5.10	4 lbs.
20K6685	8	2	10c	7.95	6 lbs.

Non-Metallic Sheathed Cable



14-2 Wire **3c** PER FT.

Perfectly insulated wires encased in non-metallic sheathing. For all interior wiring usage. Easy to handle. A knife is about the only tool needed. Shpg. wt., 10 feet, 3 lbs.

Number	Gauge No.	Wires	Per Ft.	100 Ft.
20K6563	14	2	3c	$2.79
20K6564	14	3	6c	.....

Twisted Green and Yellow Glazed Cotton Extension or Drop Cord



25c FOR 25 FEET

Approved 18-gauge, 1/32 glazed cotton covered. Has two conductors of stranded copper wire and is polarized. Shpg. wt., 25 feet, 8 oz.

20K6793
25 feet..... **25c**
100 feet..... **89c**
250 feet (Standard Coil on metal spool.)
Postpaid..... **$2.15**

Weather-proof Wire—TRIPLE BRAID



Solid copper conductor with three layers of weather proof compound saturated cotton braid.

20K1616—14-Gauge. Shpg. wt., 3 lbs.
100 ft..... **69c**
500 ft. Postpaid. **$2.95**

20K1617—12-Gauge. Shpg. wt., 5 lbs.
100 ft..... **$0.89**
500 ft. Postpaid. **3.59**

20K1618—10-Gauge. Shpg. wt., 6 lbs.
100 ft..... **$1.25**
500 ft. Postpaid. **5.00**

20K1619—6-Gauge. Postpaid. 100 ft. **$2.19**

Rayon Extension Cords



Choice of colors. **State color desired: Dark Olive Green, White, Maroon or Old Gold.**

Best quality Rayon. **Approved** Parallel Duplex cord, 18-Gauge 1/64 insulation with **inner** braid. **(Superior to non-approved cord without inner braid.)** Shpg. wt., 10 feet, 8 oz.

20K6682—10-foot length..... **12c**
25-foot length..... **25c**
50-foot length..... **48c**

Asbestos Covered Heater Cord



For irons, and other electrical appliances. Best quality No. 18 stranded wires have cloth wrap, with rubber over it, then asbestos filler and a heavy braid over all. **Black.** Shpg. wt., 4 oz. **2½c**

20K6683—Per foot.....
7 feet, length generally used **14c**

SENIOR RUBBER EXTENSION CORD

3½c PER FT.



For heavy duty use—Waterproof, for garage, shop, basement and motors. 18-gauge stranded. Has cotton wrap over wires then rubber and braid, twisted conductors and a heavy rubber casing over all.

20K6680—Per foot. Shpg. wt., 4 oz..... **3½c**



RIGID CONDUIT AND FITTINGS

Black Enamel Conduit



Shipped by freight or express only. Not Prepaid. All in 10-foot lengths. Underwriters approved. Aver. shpg. wt. per lgth., 11 lbs.

20KM6570¼—½ In. 10 ft..... **62c**
100 feet..... **$5.60**
20KM6571¼—¾ in. 10 ft..... **.75**
100 feet..... **7.10**
20KM6558¼—1 in. 10 ft..... **1.05**
100 feet..... **9.95**
20KM6559¼—1¼ in. 10 ft..... **1.50**
100 feet..... **13.75**

Black Enamel Conduit Elbows



20K6693—½ in. Shpg. wt., 1 lb. Each..... **11c**
20K6696—¾ in. Shpg. wt., 1 lb. 4 oz. Each..... **15c**
20K6698—1 inch. Shpg. wt., 1 lb. 8 oz. Each..... **20c**
20K6699—1¼ inch. Shpg. wt., 2 lbs. Each..... **28c**

For Easy Payments on Wiring Supplies See Page 876

Entrance Ell



Where short turn is necessary with conduit. Cadmium plated.

20K6545—½ in. Shpg. wt., 12 oz. Each..... **25c**
20K6546—¾ in. Shpg. wt., 1 lb. Each..... **28c**
20K6547—1 in. Shpg. wt., 1 lb. 8 oz. Each..... **35c**
20K6548—1¼ in. Shpg. wt., 2 lbs. 8 oz. Each..... **63c**

Black Enamel Conduit Couplings

20K6601—½ inch. Shpg. wt., 4 oz. Each..... **6c**
20K6603—¾ inch. Shpg. wt., 6 oz. Each..... **9c**
20K6687—1 inch. Shpg. wt., 8 oz. Each..... **11c**
20K6688—1¼ inch. Shpg. wt., 12 oz. Each..... **17c**

Bushings



20K6717 ½ in. Shpg. wt., of 10, 8 oz. 10 for..... **9c**
20K6718 — ¾ in. Shpg. wt., of 10, 8 oz. 10 for.... **12c**
20K6726—1 in. Shpg. wt., of 10, 12 oz. 10 for... **25c**
20K6727 — 1¼ in. Shpg. wt., of 10, 1 lb 10 for.... **35c**

Locknuts



20K6719 ½ in. Shpg. wt., of 10, 4 oz. 10 for..... **5c**
20K6720—¾ in. Shpg. wt., of 10, 6 oz. 10 for... **6c**
20K6728—1 in. Shpg. wt., of 10, 8 oz. 10 for... **12c**
20K6729 — 1¼ in. Shpg. wt. of 10, 12 oz. 10 for.. **22c**

Cadmium Plated Approved Entrance Cap



Has holes and knockouts to use up to 4 wires.

20K6554—½ inch. Shpg. wt., 12 oz. Each..... **22c**
20K6555—¾ inch. Shpg. wt., 1 lb. Each..... **25c**
20K6556—1 inch. Shpg. wt., 1 lb. 4 oz. Each..... **35c**
20K6557—1¼ inch. Shpg. wt., 1 lb. 8 oz. Each..... **55c**

⅛-In. Copper Strip Ground Clamp



Fits ½, ¾, and 1-in. pipe. Shpg. wt., 2 oz.

20K6865 Each..... **5c**

½-In. Ground Fitting

Cadmium Plated



Adjustable clamp for ½, ¾ and 1 inch pipe. Shpg. wt., 12 oz.

20K6566 Each..... **45c**

Cable End Fitting



Used with ABC Cable when attaching to open wire system. Shpg. wt., each 8 oz.

20K6565—Each. **10c**

SAFETY SWITCHES, PANEL *and* CABINET BOXES

SAFETY SWITCH



Aurora Steel Co. No. 1215

Before placing order, be sure these boxes are approved in your locality.

Externally operated. Knockouts for ½ and ¾ in. Conduit. Ideal for small motors, Exterior Lighting or appliances.

Inside size, 8½x5x3½ in. 30 ampere. 125 volt.
20K6591—Shpg. wt., 6 lbs.. **$1.15**

60-Ampere 3-Pole 250-Volt Switch

Aurora Steel Co. No. 620

Solid Neutral meter test with meter test block. Externally operated accessible fuses.

20K6572
Complete. Postpaid.
Each.... **$10.85**



For Range or Lighting Service

"Aurora" Safety Switch No. 1213

30 Amperes 125 Volts



High Grade 2-Circuit polarized meter switch accessible fuses. **Postpaid.**

20K6553—Each **$3.95**

Same as 20K6553 but 3-wire Solid Neutral main. Aurora 1313. **Postpaid.**

20K6573—Each.. **$5.95**

Flush and Surface Fuse Cabinets



Flush Type

20K6541—2-Circuit. Shpg. wt., 6 lbs. Each..... **$1.69**
20K6542—4-Circuit. Each. Shpg. wt., 8 lbs. **$1.95**
20K6543—6-Circuit. Each, Postpaid..... **$3.29**

Surface Type

20K6429—2-Circuit. Each. Shpg. wt., 5 lbs..... **$1.69**
20K6549—4-Circuit. Each. Shpg. wt., 9 lbs..... **$1.95**
20K6430—6-Circuit. Each. Postpaid..... **3.29**

BARGAIN ALL GLASS FUSE PLUGS



5 FOR 22c

Be Sure to State Ampere Desired 6, 10, 15, 20, 25, 30 Ampere.

After careful tests in our Laboratories on various types of fuse plugs, we decided the Approved "All-Glass" plug is the best. It is safe (**shockproof**) easy to see when blown out. (Sold in convenient boxes of 5 of one ampere.) 6, 10, 15 ampere are hexagon. 20, 25, 30 ampere are round. Shpg. wt., five, 8 oz.

20K6325—Each..... **5c**
Box of 5..... **22c**
Box of 100 assorted. Postpaid.... **$2.89**

Entrance Switch and Cut-out



20K6583



20K6725

30 Ampere—125-volt. Porcelain combination two-wire entrance switch. For plug fuses.

20K6725—Each. Shpg. wt., 1 lb. 8 oz..... **35c**

2-Wire Single Branch Double Pole. Cut-out, 30 Ampere, 125-volt.

20K6583—Each. Shpg. wt., 1 lb. 8 oz..... **19c**

Black Enamel Cut-out Boxes



Heavy gauge metal. ½-inch knockouts.

20K6538—6x9x3 in. Shpg. wt., 4 lbs. Each..... **45c**
20K6539—8x10x4 in. Shpg. wt., 5 lbs. Each..... **79c**
20K6540—10x12x4 in. Shpg. wt., 8 lbs. Each..... **85c**

Galvanized Pipe Straps



For supporting Conduit Flexible Armoured Cable or Loom.

20K4407—¼ in. (39 straps.) Shpg. wt., 8 oz.
20K4410—½ in. (23 straps.) Shpg. wt., 8 oz.
20K4408—¾ in. (15 straps.) Shpg. wt., 8 oz.

½ Lb. For **5c**

Solder and Soldering Paste



20K6597—Soldering Paste. 2-ounce can. Shpg. wt., 4 oz..... **8c**
20K6598—Wire Solder per ½ lb. Shpg. wt., 10 oz. **18c**

Friction and Rubber Tape



20K6551 Friction Tape, ¾ in. wide. Shpg. wt., 6 oz..... **9c**

4 OZ. ROLL 9c

20K6550—Rubber tape. ¾ in. wide. Shpg. wt., 6 ounces..... **9c**

We Pay the Postage on Orders of $2.00 or More ... As Explained on Page 1 ...

OUTLET BOXES – SWITCH BOXES



4-In. Black Octagon Box

8c EACH

—Black Enamel.
—4x1½ inches.

5 bottom knockouts and 4 in sides. With ears. ½ in. knockouts for conduit, also ABC Cable and sheathed cable when used with connectors. Shpg. wt., 12 oz.

20K6604—Each....8c; 10....69c



Square Black Outlet Box

11c EACH

—Black Enamel finish.
—4 in. wide, 1½ in. deep.

5 bottom knockouts; 3 on two sides; 2 on other two sides. Knockouts for ½ in. conduit also for ABC cable or sheathed cable when used with connectors. Shpg. wt., 1 lb. 4 oz.

20K6501—Ea..11c; 10 for....98c



Beveled Corner Loom Box With Clamps

—Black Enamel finish.
—2¼ inches deep.

For switches and receptacles. With clamps for flexible loom. Shpg. wt., 12 oz.

20K6724—Ea..9c; 10 for....85c



Black Enamel Switch or Receptacle Boxes

20K6658—2½ in. deep box with ½ in. knockouts for conduit. Removable sides for easy ganging. Shpg. wt., 12 oz.

20K6695—Same as above; 2 inches deep. Shpg. wt., 8 oz.

20K6502—Same as above but with clamps inside for ABC Cable and sheathed cable. Shpg. wt., 1 lb.

9c EACH 10 for 85c

OUTLET BOX COVERS



20K6606

Heavy Gauge Black Enamel



20K6608

20K6606—4 in. Blank Flat Cover. Shpg. wt., 6 oz.

20K6594—3¼ in. Blank Flat Cover. Shpg. wt., 6 oz.

20K6608—4 in. Bushed Drop Cord Cover. Shpg. wt., 8 oz.

20K6599—3¼ inch Bushed Drop Cord Cover. Shpg. wt., 6 oz.

4c EACH 5 for 15c



20K6529 20K6531 20K6532

20K6529—4-in. square flat blank cover. Shpg. wt., 8 oz.
Each....6c; 5 for....**23c**

20K6530—4-in. square bushed drop cord cover, not shown. Shpg. wt., 12 oz.
Each....7c; 5 for....28c

20K6531—4-in. square black plaster ring with ears. For fixture outlet. Shpg. wt., 8 oz.
Each....7c; 5 for....28c

20K6532—3¼ in. black round spider cover with bolts. Shpg. wt., 4 oz.
Each....5c; 5 for....19c

20K6533—4 in. black round spider cover with bolts. Shpg. wt., 8 oz.
Each....6c; 5 for....20c



Heavy Gauge Black Enamel

20K6534—4 in. square black, ½ in. raised switch cover; two gang. Shpg. wt. 8 oz.
Each....8c; 5 for....35c

Same but single gang. Shpg. wt., 8 oz.

20K6535—Each..6c; 5 for...25c

20K6536—Two-gang black raised square toggle switch cover. Shpg. wt., 8 oz.
Each....18c; 5 for....85c

Same as 20K6536, but single gang. Shpg. wt., 8 oz.

20K6521—Each..12c; 5 for..55c



Bar Hangers

Offset bar hanger, bent for deep outlet box. 21 inches long complete with bolts. Shpg. wt., 1 lb.

20K6855—Ea....**10c**

20K6651—18 inches long, old work straight bar hanger. Sliding ⅜-inch fixture stud. Shpg. wt., 12 oz. Each..10c

Same as 20K6651 but 12 inches long and for old work use. Shpg. wt., 8 oz.

20K6650—Each....10c

3¼-Inch Black Octagon Box

12c EACH



—Black Enamel.

3⅛x1½ with knockouts and ears; for ½-in. conduit. Can also be used for ABC cable; sheathed cable and loom. Clamps in box. Shpg. wt., 8 oz.

20K6504—Ea..12c; 10..$1.10

Same as 20K6504, without clamps. With ½-in. knockouts for conduit; also for ABC cable and sheathed cable with connectors. Shpg. wt., 8 oz.

20K6593—Ea..7c; 10....60c



Outlet Box and Hanger

—Black Enamel; Approved.
—4x1½ inches.
—Fixture stud fitting.

½ inch Knockouts for conduit; ABC cable and sheathed cable using connectors. Without cable clamps. Shpg. wt., 2 lbs.

20K6691—Each....20c

3¼x1½ inches. Without fixture stud but with two way clamps for bottom and side entrance for ABC cable, sheathed cable. Shpg. wt., 1 lb. 8 oz.

20K6697—Each....**20c**

Shallow Box With Ears



—Black Enamel.
—4x½ inch.

5 knockouts for ½ inch conduit also for ABC Cable Loom and sheathed Cable using connectors. Shpg. wt., 8 oz.

20K6628—Ea...**5c**
10 for....45c

3¼-Inch Outlet Box With Stud and Clamps



3¼x½ in. Shallow Black. 4 knockouts for ABC Cable. Loom or sheathed cable. ⅜ inch fixture stud and clamps. Shpg. wt., 12 oz.

20K6600—Ea...13c; 10..$1.20

Same as above with loom clamps but less stud. Shpg. wt., 8 oz.

20K6602—Ea...7c; 10....60c



New-Work Switch Boxes

2½ in. deep with mounting Bracket and lath support. Clamps for ABC Cable and sheathed cable. Shpg. wt., 2 lbs.

20K6446—Each....**15c**

Same as 20K6446 but 2¼ in. deep with clamps for loom only.

20K6448—Each....15c

Receptacle and Switch Box



—Black Enamel.
—4x2⅛x1⅞ inches.

Handy for exposed wiring. Shpg. wt., 1 lb.

20K6503
10 for....$1.39

EA. 15c



20K6522 20K6507 20K6505

These Fit Above (20K6503) Box Only!

Black Blank flat cover. Shpg. wt., 4 oz. **10c EACH**

Duplex Black receptacle cover. Shpg. wt., 4 oz. **5 for 45c**

Black toggle switch cover. Shpg. wt., 4 oz. **5 can be assorted.**



Double Outlet, Box Cover

Complete with double receptacle.

To use in basements for washing machine, electric iron, etc.

20K6605—Fits 3¼-in. box. Shpg. wt., each, 6 oz.

20K6607—Fits 4-in. box. Shpg. wt., each, 7 oz.

EACH 18c 5 for 85c

Metal Reflectors

20K9032



20K9034



20K9032—Porcelain Enameled inside. Green outside; 14 in. Steel reflector. Fits 2¼ inch holder. Shpg. wt., 3 lbs. Each....**$1.45**

20K9034—10-inch. Green outside white inside metal reflector; fits 2¼-inch holder. Shpg. wt., 1 lb. 8 oz.
Each....25c; 3 for....70c



Wire Lamp Guards

Takes 25 to 60 watt lamp. Clamps around brass shell socket.

20K6743—Each. Shpg. wt., 4 oz....**10c**

Same as above, but with closed bottom. Shpg. wt., 6 oz.

20K6744—Each....17c

Approved CABLE "ABC"

14 Gauge—2 Wire

50 FEET $1.29

25 FEET	100 FEET
69c	$2.48



Approved ABC Armored Cable

We believe this to be the finest quality cable money can buy—mechanically uniform quality—safest to use—low priced, consistent with the quality we demand for our customers.

Simple instructions for using shown in our free bulletin described on opposite page. Write for it today!

Rubber covered wires then Kraft Waterproof paper wrapping. Flexible Armored Steel Outer casing made of heavy gauge interlocking metal. Anti short red-fiber bushings required by Inspectors are furnished. Shpg. wt., 25 feet, 7 lbs.

	Per 25 ft.	50 ft.	100 ft.	250 ft.
20K6575—14 Gauge 2-Wire...	69c	$1.29	$2.48 Postpaid	$5.98 Not Prepaid

The Following Cable Sold Only by the Foot

20K6576—14 Gauge 3-Wire. Shpg. wt., per 10 ft., 3 lbs. Per ft. 5½c
20K6578—12 Gauge 2-Wire. Shpg. wt., per 10 ft., 3 lbs. Per ft. 5½c
20K6579—12 Gauge 3-Wire. Shpg. wt., per 10 ft., 4 lbs. Per ft... 7c

WE PAY THE POSTAGE ON ORDERS OF $2.00 OR MORE
AS EXPLAINED ON PAGE 1

Porcelain Receptacles



Fits 4-in. outlet box or screws to ceiling or wall. Chain pull and 6-foot cord. Groove for shade holder. Shpg. wt., 1 lb. 8 oz.

20K6311—Ea..**28c**
3 for....79c

Same but fits 3¼-in. box. Shpg. wt., 1 lb. 4 oz.

20K6310—Each..24c; 3 for....69c

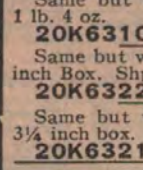
Same but without Chain or cord. For 4 inch Box. Shpg. wt., 1 lb. 8 oz.

20K6322—Each..15c; 3 for....40c

Same but without chain or cord. For 3¼ inch box. Shpg. wt., 1 lb. 4 oz.

20K6321—Each..14c; 3 for....37c

Box Cover Receptacles



6 in. leads of 14-gauge stranded Rubber covered wire, black enameled cover with Edison base receptacle.

20K6560—Fits 4-inch octagon box. Shpg. wt., each, 8 oz.
Each....14c; 5 for....63c

20K6519—Fits 3¼-in. octagon box. Shpg. wt., each, 12 oz.
Each....12c; 5 for....55c

Same as 20K6560, but fits square box.

20K6586—Shpg. wt., each, 12 oz.
Each....19c; 3 for....50c

Same as 20K6586, but with pull socket.

20K6587—Shpg. wt., each, 12 oz.
Each....28c; 3 for....79c

Connectors and Fittings



20K6716 20K6561 20K6562 20K6300

20K6716—⅜-in. squeeze connector for ABC Cable. Shpg. wt., 12 oz. for 10. 10 for....**28c**

20K6713—⅜-in. Connector (not shown) for sheathed cable. Shpg. wt., 1 lb. for 10. 10 for....44c

20K6561—⅜-in. Duplex connector. Shpg. wt., 4 oz. Each....8c

20K6562—⅜-in. 90-degree connector. Shpg. wt., 4 oz. Each....14c

20K6300—Staples for fastening ABC cable and sheathed cable. Shpg. wt., of 25, 6 oz.
25 for....7c; 50 for....12c



Lath Support for Switch Boxes

For holding switch and wood lath in place. 16 inches long, will hold up to 6 switches boxes. Shpg. wt., 1 lb.

20K6763—Each....**10c**



Porcelain Bushings

Shpg. wt., of 10, 12 oz.

20K6568—For ½-in. Knockouts. 10 for....**35c**

20K6569—For ¾-inch Knockouts. 10 for....45c



⅜-Inch Fixture Stud

For supporting lighting fixtures. Shpg. wt., of 5, 8 oz.

20K6715—5 for....**15c**

PORCELAIN TUBES, KNOBS, CLEATS

Porcelain Tubes



Take 14-12-10 gauge wire.

20K6745—3-inch. Shpg. wt., 12 oz. for 10. 10 for....8c; 100 for....68c

20K6746—4-inch. Shpg. wt., 1 lb. for 10. 10 for....9c; 100 for....79c

20K6747—6-inch. Shpg. wt., 1 lb. 4 oz. for 10. 10 for....14c; 100 for..$1.25

Porcelain Cleats



Two wire type for 12 and 14-gauge wire. Shpg. wt. of 10 prs., 3 lbs.

20K6761—10 pairs....**20c**
100 pairs for....$1.45

Porcelain Split Glazed Knob



No. 5½ with ten-penny nail and leatherhead assembled. Shpg. wt. of 10, 2 lbs.

20K6857—10....**19c**
100....$1.69

Porcelain Keyless Standard Base Receptacle

EA. 7c



Used with knob and tube wiring. Open terminals. Shpg. wt., 6 oz. each.

20K6537
Each....7c; 5 for....29c

Porcelain Two-Piece Receptacle



Used with knob and tube wiring. Standard Base, enclosed terminals. Shpg. wt., 6 oz. each.

20K6301—Each....**9c**
5....39c

Porcelain Rosette



Used on concealed wiring for drop cords. Detachable cap. Shpg. wt., each, 8 oz.

20K6740—Each. **10c**
5 for....45c

Two-Piece Porcelain Drop Cord Cleat Rosette



Used with knob and tube wiring. Can be attached to wires at any point giving a drop cord outlet where you want it. Shpg. wt., 6 oz.

20K6528—Ea....10c; 5 for..45c

For Easy Payments on Wiring Supplies See Page 876

Weatherproof Standard Base Socket



Made of bakelite and very durable. Has two No. 14 lead wires, 6 inches long. Shpg. wt., 4 oz. each.

9c

20K6544—Each....
10 for....78c

NATIONALLY ADVERTISED
Genuine GENERAL ELECTRIC "MAZDA" LAMPS

All lamps listed below are branded "MAZDA"—they are the "General Electric" Company's—regular "DELUXE" line—Recommended to those interested in best quality merchandise—These are the lamps advertised in your popular magazines—they are **Postpaid** to you!

Please Read This!

To save you money we allow a discount on 6 or more lamps in the "MAZDA" group. Select 6 lamps or more, using the lowest selling price per lamp as listed in columns headed—"in lots of 6 each." This is your 10% discount. Lamps may be assorted or all one kind, as you choose.



Popular Inside Frosted Types in Popular Sizes
Postpaid

Cat. No.	Watts	Price in lots of less than 6 Each	Price in lots of 6 or more Each
20K6837	15	20c	18c
20K6826	25	20c	18c
20K6827	40	20c	18c
20K6834	50	20c	18c
20K6828	60	20c	18c
20K6833	75	35c	31½c
20K6835	100	35c	31½c

Larger Size Clear Type Mazda Lamps
115-Volt. Postpaid

Cat. No.	Watts	Price in Lots of less than 6, Each	Price Ea. in Lots of 6
20K6849	100	40c	36c
20K6838	150	60c	54c
20K6836	200	80c	72c

3½ Round Style

Decorative style especially designed for lighting fixtures. Colors are outside coated. **Postpaid.**

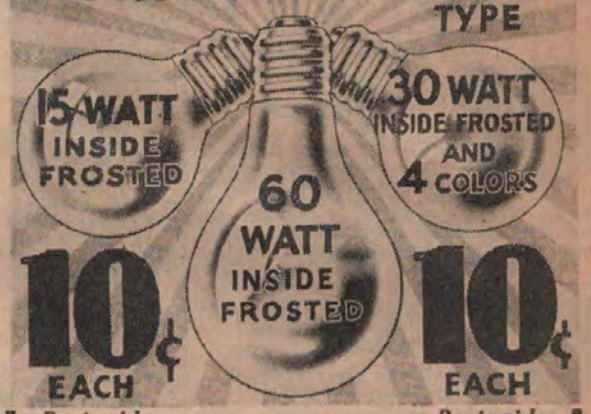
Cat. No.	115 Volt 25 Watts	Price Each in Lots of less than 6	Price Each in Lots of 6
20K6818	Flame Tint	40c	36c
20K6819	White	35c	31½c
20K6839	Ivory	50c	45c

Flame Shape Decorative "Mazda" Lamps—Especially for Candle Style Fixtures and Wall Brackets. Postpaid.

Cat. No.	Watts	Color	Price Each	6 or More Each
20K6815	25	Flame Tint	25c	22½c
20K6816	25	White	25c	22½c
20K6846	25	Ivory	25c	22½c

INTRODUCING A NEW GENERAL ELECTRIC PRODUCT

115 VOLT TYPE



10¢ EACH *Postpaid* — 10¢ EACH *Postpaid*

These lamps are branded "G.E." and are made by the makers of "DeLuxe" Mazda Lamps—They are good uniform quality—and will give good service. Your choice of 15–30 or 60-watts as listed below.

20K6824 15-Watt Inside frosted only — **10c Each** *Postpaid*

20K6829 30-Watt Inside frosted—Green, Amber, Flame-tint, Ivory, Rose Red — **10c Each** *Postpaid*

20K6831 60-Watt Inside frosted only — **10c Each** *Postpaid*

To Large Users—Extra Savings

Assort 60 of these 3 types of lamps—any assortment you desire.

60 Asst. for **$5.10** *Post Paid*

32-Volt for Farm Plants
Inside Frosted Type

Genuine G.E. Mazda Lamps for 32-volt current. **Postpaid.**

Cat. No.	Watts	Price Each in Lots of Less Than 6
20K6948	15	25c
20K6949	25	25c
20K6938	50	27c
20K6939	100	40c

WE PAY POSTAGE *on* ALL LIGHT BULBS

ELECTRIC SIGNS

3 or 8 Line Type





—Colorful attractive easily read signs.
—Durable wood frames.
—Complete with cord, plug, flasher, bulb and set of letters.

Change your story as often as you like. Light colorfully illuminates the transparent background. Will last for years. Recommended for indoor use only.

$6.75 *Post Paid*

20K7204—8-line sign—size, 18x18 in. with assorted letters. **Postpaid** **$6.75**

20K7203—3-line sign—size, 27½x14 in. With assorted letters. **Postpaid** **$6.75**

20K7198—Box of assorted letters for 3-line (20K7203) sign. Shpg. wt., 1 lb. **Postpaid if part of $2 order** **$1.60**

20K7197—Box of assorted letters for 8-line (20K7204) sign. Shpg. wt., 1 lb. **Postpaid if part of $2 order** **$1.50**



$1.50

Convenient Duplex Outfit — ***Complete with Instructions***

—All electrical materials listed as standard by Underwriters' Laboratories.
—Complete installation instructions included.

You need an extra outlet in your Living Room, Dining Room, Kitchen, Bedroom or Porch. You can do it yourself and save about half what you'd pay to have one installed. Length 20 feet.

20K6862—With non-metallic cable. Shpg. wt., 4 lbs. Each. **Postpaid if part of $2 order** **$1.50**
3—Postpaid **$4.35**

20K6868—With "A.B.C." armored cable. Length, 20 ft. Shpg. wt., 10 lbs. Each. **Postpaid if part of $2 order** **1.69**
3—Postpaid **4.85**



Wired Ready to Hang

Pendant for Hall or Bedroom

Length, 16 in. Satin finish brass. Frosted glass embossed shade. Keyless socket.

Postpaid if included in $2 order.

20K4930
Shpg. wt., 4 lbs. Less lamp **95c**

95¢ SPECIALS



Kitchen Light

Floods entire room with powerful white light without glare. Holder finished in white enamel. Keyless socket. Length, 10 in. Width of glass, about 8 in. Shpg. wt., 3 lbs. **Postpaid if included in $2 order.**

20K7099—As shown. Less lamp **95c**



An Exceptional Value

Cast metal bracket, newest design. Ivory and polychrome finish—light control at bracket. Less lamp. **Postpaid if part of $2 order.**

20K5665
Shpg. wt., 2 lbs. **95c**



A Utility Fixture at Low Cost

White enamel holder with chain pull socket and 6-inch glass bell shade, for pantry, closets and halls. Less lamp.

20K7061
Shpg. wt., 1 lb. 12 oz. **95c**
Postpaid if part of $2 order.



Porch Light

—Cast Iron.
—Black finish.
—6-in. decorative black lined globe.
—Porcelain socket.

An inexpensive porch light that will last for years. Well made. Attractive shade. Less lamp. **Postpaid if part of $2 order.**

20K7038
Shpg. wt., 2 lbs. 4 oz. **95c**



Wall Bracket

White enamel holder chain pull socket. High quality oval shade, white. 4½-in. wall plate. **Postpaid if included in $2 order.** Less lamp.

20K5061
Shpg. wt., 2 lbs. 4 oz. **95c**



Store Lights

—Statuary Bronze.
—"Puralite" Glassware.

Ceiling type Ⓐ. Lgth., 10 in. 12-in. bowl. Keyless.

20K4540
Postpaid **$2.10**

20K4551 — With chain pull switch.
Postpaid **$2.95**

Pendant Type Ⓑ. Lgth., 36 in. 14-in. bowl. Keyless.

20K4539
Postpaid **$2.95**

20K4552 — With Chain pull switch.
Postpaid **$3.95**

20K9119—14-globe. Fits any standard 6-inch holder. **Postpaid** .. **$2.15**

HI-GLO The Lamp That Has Satisfied

for Over 15 Years!

TAKE PICTURES INSIDE

With the New General Electric Photoflash Lamp and Gun



Newspaper Men—Professional Photographers Now Use the Photoflash Lamp for Best Results and Safety

A flash of powerful light entirely encased in a safe bulb. Take pictures of the children, interiors, family groups—quick as a flash, you have fine clear pictures—subjects that cannot be taken any other way. No smoke—no odor—wonderful results, natural expressions. Once you use photoflash, you will want more. Instructions for using bulb on bulb package. (These bulbs can be used only once.)

18 FOR $3.00 Post Paid

FLASHGUN 65c



20K6666—Photoflash bulbs.
Each, **Postpaid** **25c**
18—**Postpaid** **$3.00**

20K6667—Photoflash gun. Consists of two cell flashlight with reflector and batteries. **Postpaid if part of $2 order.** Shpg. wt., 1 lb. **65c**

SPECIAL OFFER

Complete outfit consisting of 2 bulbs, and gun with batteries.
20K6755—Shpg. wt., 2½ lbs. **85c**



HI-GLO LAMPS

Are All Manufactured Under General Electric Patents

All Lamps on This Page Postpaid

THEY ARE FIRST QUALITY AND FULLY GUARANTEED

Inside Frosted Type

115 Volts, Edison Base. **Postpaid.**

Catalog No.	Watts	Each	6 for
20K6974	25	15c	$0.85
20K6975	40	15c	.85
20K6976	50	15c	.85
20K6977	60	15c	.85
20K6978	100	27c	1.49

28 to 32 Volts, Edison Base. **Postpaid.**

Catalog No.	Watts	Each	6 for
20K6991	15	19c	$1.05
20K6992	25	19c	1.05
20K6993	50	22c	1.19
20K6994	100	32c	1.89

WE PAY POSTAGE ON BULBS

"HI-GLO" Clear Glass Tungsten Lamps



For the barn, work shop and wherever intense bright light is needed. 115-volt Edison base type; pear shape; rugged tungsten filament. **Postpaid.**

Cat. No.	Watts	Each	6 for
20K6810	25	17c	$0.95
20K6812	40	17c	.95
20K6814	60	20c	1.15

"HI-GLO" Nitrogen Edison Base, Clear Glass Lamps



Give intensely bright white light. **Postpaid.** 115-volt.

Cat. No.	Watts	Each	6 for
20K6805	75	28c	$1.59
20K6830	100	28c	.....
20K6832	200	55c	.....

Same but 28 to 32 Volts. Postpaid.

Cat. No.	Watts	Each
20K6943	50	27c

Flame Shape Decorative



Golden amber color. Edison base. 115-volt.

20K6822—25-watt. Each. **Postpaid** **19c**

20K6823—25-watt. Same as above, but white frosted. Each. **Postpaid** **19c**

Outdoor Flood Light



$4.95 Postpaid

Will not corrode or tarnish. All cast parts are pure aluminum. Powerful reflecting surface. Can be used with 150 or 200 watt bulb. 9-inch glass lens adjustable to any position. Can be screwed to posts, buildings, trees, etc. Guaranteed. **Postpaid.**

20K7077¼—Less lamp **$4.95**

Special! Complete with 200-watt genuine "Mazda" lamp. **Postpaid** .. **$5.67**

Indoor Spotlight With Color Screens

Ravalium finish with a guaranteed reflecting surface. For shop window, public halls, theatricals, etc. Produces beautiful color lighting effects. Complete with 6 color sheets in red, amber, purple, green, blue and cerise. No lens. Effective aid to increased egg production when installed in chicken houses.

20K7078—Less Lamp. **Postpaid** **$3.25**

SPECIAL—Complete with one 150-watt genuine "Mazda" lamp. **Postpaid** **$3.89**

$3.25 Postpaid



SWITCHES, RECEPTACLES, PLATES and ELECTRICAL SPECIALTIES



Now! Wrapped in "Cellophane" Protecting the Finish and Colors

10–15 and 20 feet extension cords. Push through socket; plug cap; rayon parallel cord. Choice of cord colors: **White, maroon, gold, brown and green.** Be sure to specify color wanted. **Postpaid if part of $2 order.**

20K6919—10 ft. Shpg. wt., 12 oz. **35c**

20K6920—15 ft. Shpg. wt., 1 lb. **39c**

20K6921—20 ft. Shpg. wt., 1 lb. 4 oz. **45c**



Bakelite Socket

—Change key or keyless socket to pull chain.

Postpaid if part of $2 order. Shpg. wt., 2 oz.

20K6638—Each. **25c**
3 for **69c**

Bakelite Three Outlet Plug



—Two knife blade outlets on sides.
—Regular Edison base outlet in bottom.
—Screw thread for shade holder.

Postpaid if part of $2 order. Shpg. wt., 4 oz.

20K6302—Ea. **10c**



Luminous Finder

Locate light in dark. Shpg. wt. of 3, 2 oz.

20K6614 3 for **28c**



Bakelite Tap

—Three outlets. Shpg. wt., 6 oz.

20K6686 2 for **15c**

Postpaid if part of $2 order



Toggle Switches

11c EACH SINGLE POLE

Single pole 10-ampere 125-volt. Shpg. wt., 6 oz. **Postpaid if part of $2 order.**

20K6627 Each **11c**
5 for **50c**

Same as above but 3 way. Shpg. wt., 6 oz.

20K6640—Each **22c**



Push Button Switches

Fits all Standard switch boxes. 5-ampere single pole. Shpg. wt., 6 oz.

20K6730 Each **15c**
5 for **70c**

Same as above, but 3-way. **Postpaid if part of $2 order.**

20K6731—Each **27c**



Twin Toggle Switches

Fits in single switch box. Used with our Duplex Plate—20K6885. Made of bakelite. **Postpaid if part of $2 order.** Shpg. wt., 6 oz.

20K6733—Two singles. Each **59c**

Same but 1 three way 1 single.

20K6704 Each **79c**

20K6734—Same two 3-way **98c**



Combination Twin Receptacle and Switch

Fits in single switch box. Combination Single Receptacle and single pole toggle switch for Duplex plate. Used with our Duplex Plate, 20K6885. Made of Bakelite. **Postpaid if part of $2 order.** Shpg. wt., 4 oz.

20K6870—Each **59c**



Receptacles and Plates

Bakelite Receptacles

20K6873—Duplex. Less plate. Shpg. wt., 4 oz. Each. **10c**
5 for **45c**

20K6872—Single. Less plate. Shpg. wt., 4 oz.
Each ..... **9c** 5 for **39c**

Bakelite plates for above.

20K6885—Duplex. Shpg. wt., 2 oz.
Each **7c**
5 for **30c**

20K6884—Single. Shpg. wt., 2 oz.
Each ..... **7c** 5 for **30c**

Brushed Brass Finished Plates for Above

20K6883—Duplex. Shpg. wt., 4 oz.
Each ..... **5c** 5 for **20c**

20K6882—Single. Shpg. wt., 4 oz.
Each ..... **5c** 5 for **20c**

Postpaid if part of $2 order.





Bakelite or Brass Finished Switch Plates



—Sears own design plates.
—Bakelite furnished with Bakelite head screws.
—Brushed brass are of heavy gauge metal.

Postpaid if part of $2 order.

Bakelite Toggle Switch Plates

	Shpg. Wt.	Each	5 for
20K6671—Single Gang.	4 oz.	7c	30c
20K6672—Two-Gang...	6 oz.	14c	60c
20K6673—Three Gang.	6 oz.	21c	90c

Bakelite Push Button Plates

20K6661—Single Gang.	4 oz.	7c	30c
20K6662—Two-Gang...	6 oz.	14c	60c
20K6663—Three Gang.	6 oz.	21c	90c

Brush Brass Finish Toggle Plates

20K6631—Single Gang.	6 oz.	5c	20c
20K6642—Two-Gang...	12 oz.	10c	40c

Brushed Brass Finished Push Plates

20K6616—Single Gang.	6 oz.	5c	20c
20K6617—Two-Gang...	12 oz.	10c	40c



New Dimming Socket Takes Up to 60-Watt Lamp!

—From out to full capacity.
—Takes up to 60-watt lamp.
—Full instructions in package.
—Fits any socket.

Shpg. wt., 6 oz. **Postpaid if part of $2 order.**

20K6869 ..... **89c**



Rubber Table Tap with three outlets. Use our 20K6682 Parallel Cord and 20K6930 Handle to make complete extension any length you want. Shpg. wt., 1 lb. **Postpaid if part of $2 order.**

20K6473—Each **22c**

Brass Shell Sockets



Brushed brass key sockets. **Postpaid if part of $2 order.**

20K6510—⅛ in. cap. Shpg. wt., 4 oz. Each **12c**
5 for **55c**

20K6512—⅛ in. pendant cap with bushing. Key sockets. Shpg. wt., 4 oz. Each **12c**
5 for **55c**



Outlet 4 in 1 Extension Cord

—Bakelite cube tap on one end with three outlets.
—Plug cap with outlet in top.
—Brown parallel rayon cord.

Postpaid if part of $2 order.

20K6877—10 ft. Shpg. wt., 12 oz. **29c**

20K6749—15 ft. Shpg. wt., 1 lb. **39c**

20K6750—20 ft. Shpg. wt., 1 lb. 8 oz. **45c**

Brass Shell Chain Pull Socket



⅛-in. cap. Wt., 4 oz. Postpaid if part of $2 order.

20K6895 Each **16c**
5 for **75c**

Porcelain Socket



⅛ in. Pendant Cap Key Socket. Postpaid if part of $2 order. Shpg. wt. 8 oz.

20K6595—Ea. **22c**



SurfaceSwitch

Single Pole, Bakelite. 3-Ampere, 125-volt. Shpg. wt., each, 4 oz. **Postpaid if part of $2 order.**

20K6721 Each **20c**

20K6722 3-way—Each **38c**

20K6886 Single pole on 3¼ iron cover **25c**

20K6887 3-way ..... **45c** Mounted on 3¼ inch iron cover.

Rubber Extension Cord



—20 ft. waterproof rubber covered cord.
—Shockproof rubber handle.
—Closed lamp guard with hook and reflector.

Ideal for garages, shops, and basements. Shpg. wt., 2 lbs. 4 oz. **Postpaid if part of $2 order.**

20K6527 Each **$1.19**

20-FT.

Bakelite Plug and Cap



Bakelite. Brown color. Shpg. wt., 4 oz. **Postpaid if part of $2 order.**

20K6875—Complete plug. Each. **7c**; 5 for. **29c**

20K6876—Cap only. Shpg. wt., 2 oz.
3 for **9c**

Bakelite Handle Cap



Brown color. Shpg. wt., 2 oz. **Postpaid if part of $2 order.**

20K6930 Each **5c**
5 for **19c**

All Rubber Handle Cap



Flexible cap. Durable, and shockproof. **Postpaid if part of $2 order.** Shpg. wt., 2 oz.

20K6619 Each **5c**

Bakelite Two-Way Plug



—Two regular standard base outlets.

Postpaid if part of $2 order. Shpg. wt., 4 oz.

20K6308 Each **10c**
3 for **28c**

Bakelite Plug



Side outlet for any standard plug cap. Chain pull socket outlet in bottom. Shpg. wt., 4 oz. **Postpaid if part of $2 order.**

20K6524 Each **25c**

Without chain pull.

20K6523—Each **12c**

HOME OWNERS *What Do You Need?*

√ A NEW ROOF
√ A NEW BATHROOM
√ A NEW WATER SYSTEM
√ A NEW PAINT JOB
√ A NEW HEATING PLANT
√ A NEW LIGHTING PLANT
√ NEW LIGHTING FIXTURES
√ A NEW PORCH
√ NEW ADDITION TO YOUR HOME



ARE there a lot of things around your home that need fixing? Things you've been delaying because you didn't feel like spending all the money at one time? If you are a landlord, have you lost a tenant, or have you been obliged to lower rentals because your property lacked some of the modern improvements? Why don't you check over your property today—find out all the little things that need attention. Tell us what your hopes and plans are, and let us see if we cannot be helpful to you. Under our new plan all these jobs can be combined and for only one down payment you can begin the needed improvements. The table below shows how convenient we have made the terms. This new Sears way avoids "piece meal" extravagance.

FREE ESTIMATES

Let us give you a FREE ESTIMATE on the cost of ALL your jobs. FIRST, check below the FREE ESTIMATE blanks which you want to receive. When these reach you, they will help you to give us the information we need to prepare an accurate estimate. SECOND, if you are interested in roofing, painting or building materials—send us complete information asked for on the coupon below so we can give you an accurate estimate on the cost of your home improvements.

Send Now for Information *and* FREE Estimates

Sears, Roebuck and Co.

I am interested in saving money on the items listed below. Please send me the FREE ESTIMATE Blanks I have checked, so I may give you full information regarding my Home Modernization problems. I understand that your engineers will then give me a FREE ESTIMATE of the cost based on your low prices. I understand further that I am under no obligation whatsoever.

☐ Plumbing Supplies: FREE ESTIMATE Blank P8206K
☐ Bathroom Fixtures: FREE ESTIMATE Blank P8206K
☐ Heating: FREE ESTIMATE Blank P6095K
☐ Water Systems: FREE ESTIMATE Blank P6558K
☐ Lighting and Wiring: FREE ESTIMATE Blank P6238K

I am attaching full information on the following for FREE ESTIMATE:

☐ Roofing (Be sure to give us the roof length, rafter length, the type of roof, and catalog numbers of the material wanted. See pages 943 and 946 for measuring instructions.)
☐ Painting (Give all details, including number of square feet to be covered, catalog numbers, and color of paint wanted. See Page 957 for measuring instructions.)
☐ Building Materials (Be sure to send us a complete itemized list of all building material items, millwork, lumber, etc., and catalog number when possible.)

Name.....

Postoffice.....State.....

Street No. or Rural Route and Box No.....

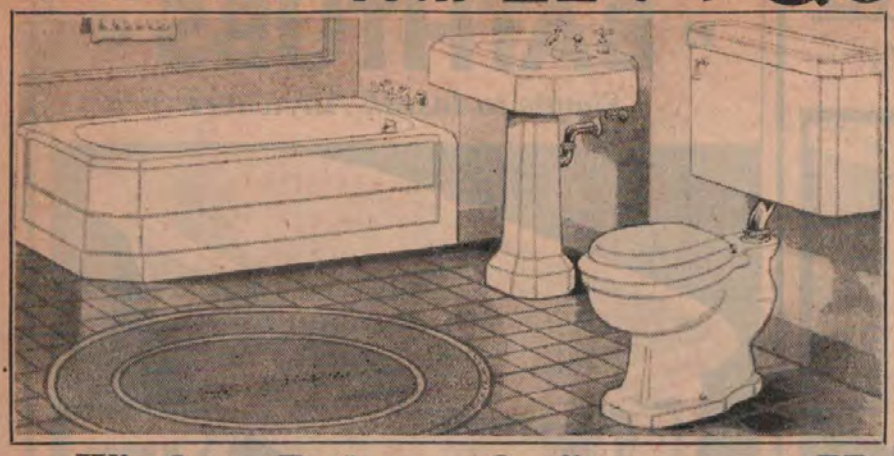
Easy Payment Terms

The table of terms below may be used on your order for any Home Modernizing merchandise that is advertised on easy payment terms in this catalog. In some instances special terms are shown for individual articles. Simply make up your order on the time payment order blank in back of this catalog and send it to us with the required deposit. For purchases of less than $20.00, we ask cash with the order.

If Cash Price of Your Order is	Add for Easy Payment Plan	Deposit With Order	Monthly Payments
$20.00 to $25.00	$2.50	$4.00	$4.00
25.01 to 30.00	3.00	5.00	5.00
30.01 to 35.00	3.50	5.00	5.00
35.01 to 40.00	4.00	5.00	5.00
40.01 to 45.00	4.50	5.00	5.00
45.01 to 50.00	5.00	5.00	6.00
50.01 to 60.00	5.50	5.00	7.00
60.01 to 70.00	6.50	6.00	7.00
70.01 to 80.00	7.50	7.00	8.00
80.01 to 90.00	8.50	8.00	8.00
90.01 to 100.00	9.50	9.00	9.00
100.01 to 125.00	11.00	10.00	10.00
125.01 to 150.00	13.00	12.50	11.00
150.01 to 175.00	15.00	15.00	12.00
175.01 to 200.00	17.50	17.50	14.00
200.01 to 225.00	20.00	20.00	15.00
225.01 to 250.00	22.50	22.50	16.00
250.01 to 275.00	25.00	25.00	17.00
275.01 to 300.00	27.00	27.50	Purchases
300.01 to 325.00	29.00	30.00	Over
325.01 to 350.00	32.00	32.50	$300.00
350.01 to 375.00	34.00	35.00	Payable
375.01 to 400.00	36.00	37.50	in 18
400.01 to 425.00	38.00	40.00	Equal
425.01 to 450.00	40.00	42.50	Monthly
450.01 to 475.00	42.00	45.00	Installments
475.01 to 500.00	44.00	47.50	

Write for Easy Terms on Purchases over $500.00. We shall be glad to answer any inquiries you may care to make in regard to credit terms.
Use the Time Payment Order Blank in back of catalog.

Modern TRIPLE A QUALITY *Bathroom Outfits*



Winthrop Bathroom Outfit

$84.75 And Up CASH

—Concord Built-in Corner Bathtub.
—Mayflower Pedestal Lavatory; size, 24x20 inches.
—Avondale Siphon Jet Closet Outfit.
—Fixtures are beautiful Colonial design.
—Modern New Art design all-metal fittings.
—Your choice of White, Green, Orchid or Ivory.

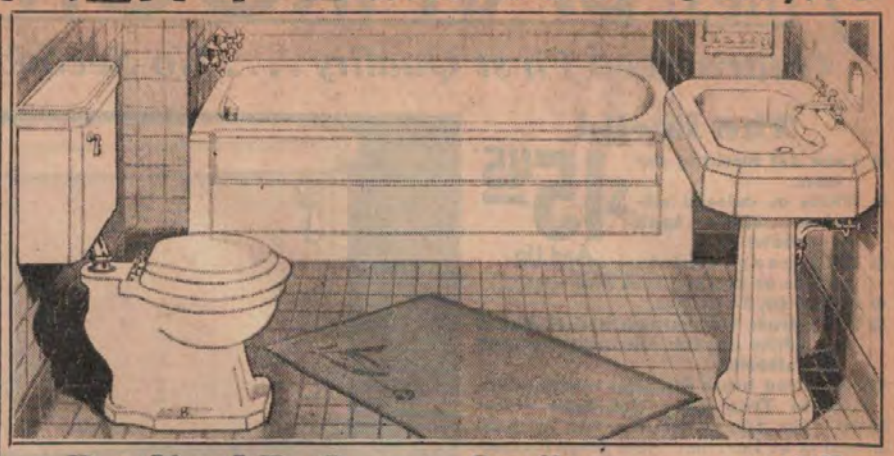
Tub has spout on inside of tub, concealed overflow, and three handles on wall to control mixing of water and lifting waste. No chain or stopper necessary. Lavatory has separate faucets, pop-up waste, trap and supply pipes to wall. Closet seat is hardwood, coated with seamless celluloid in white or color to match outfit. All fittings are brass, nickel plated on white outfits, chrome plated on colored outfits. Iron pipe connections included. For chrome plated fittings on white outfits, add **$2.50** extra.

Length of tub, 5 feet. Shpg. wt., outfit complete, 824 lbs. **Not Prepaid.**

Write for color photo showing plumbing fixtures in actual colors.

Outfit complete with tub for **left** hand corner:
42KM4907½—White.....**$84.75** **42KM5907½**—Colored.....**$110.00**
Outfit complete with tub for **right** hand corner:
42KM4908½—White.....**$84.75** **42KM5908½**—Colored..... **110.00**

For Easy Payments, see opposite page.
If wanted with lavatory pipes to floor, add **70c.**
For closet supply pipe to floor, add **50c.**



Bradford Bathroom Outfit

$84.75 And Up CASH

—Lexington Built-in Recess Bathtub.
—Mayflower Pedestal Lavatory; size, 24x20 inches.
—Avondale Siphon Jet Closet Outfit; seamless celluloid coated seat, white or colored to match outfit.
—Colonial design fixtures in White, Green, Orchid or Ivory.
—Modern New Art design all-metal fittings.

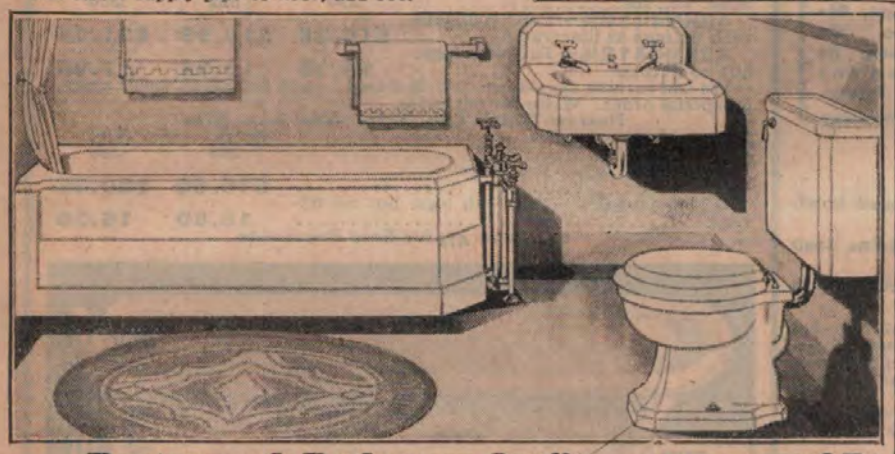
Tub spout on inside of tub; three handles on wall control mixing of water and lifting waste. No chain or stopper necessary. Lavatory has combination single stream fixture, pop-up waste, trap and supply pipes to wall. All fittings are brass, nickel plated on white outfits, chrome plated on colored outfits. Iron pipe connections included. For chrome plated fittings on white outfits, add **$3.00** extra. **Shipped Not Prepaid.**

Write for color photo showing plumbing fixtures in actual colors.

	Length of Tub	5 ft.	5½ ft.
	Shipping weight, pounds	720	775
Outfit complete with tub fittings at left end	**42KM4911½**—White	**$ 84.75**	**$ 87.95**
	42KM5911½—Colored	**110.00**	**115.75**
Outfit complete with tub fittings at right end	**42KM4912½**—White	**84.75**	**87.95**
	42KM5912½—Colored	**110.00**	**115.75**

For Easy Payments, see opposite page.
If wanted with lavatory pipes to floor, add **70c.**
For closet supply pipe to floor, add **50c.**

White outfits shipped from Central New Jersey or Boston, Mass.; colored outfits from Central New Jersey only.



Portsmouth Bathroom Outfit

White Only

$79.95 CASH

—Pilgrim Corner Bathtub, with fittings at exposed end.
—Standish Wall Type Lavatory; size, 22x19 inches. Low back, suitable for installing under a mirror or window.
—Euclid Reverse Trap Closet Outfit.
—Colonial design fixtures, with modern New Art design all-metal fittings.

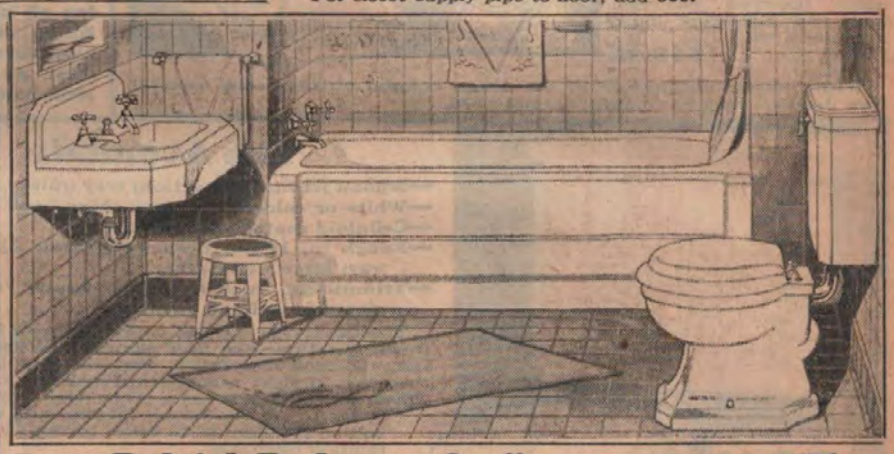
Tub has standing waste and supply pipes with all-metal handles and metal lifting knob for waste. Lavatory has separate faucets, supply pipes and trap to wall, and pop-up waste. Closet seat is made of hardwood, coated with genuine seamless white celluloid. All fittings are made of brass, nickel plated. Iron pipe connections included. For chrome plated fittings, add **$3.75** to prices shown below.

Length of tub, 5 feet. Shipping weight, outfit complete, 755 pounds.

Shipped from Central New Jersey or Boston, Mass. Not Prepaid.

42KM4904½—Outfit complete with tub for **right** hand corner.....**$79.95**
42KM4905½—Outfit complete with tub for **left** hand corner..... **79.95**

For Easy Payments see opposite page.
If wanted with lavatory pipes to floor, add **70c.**
For closet supply pipe to floor, add **50c.**



Raleigh Bathroom Outfit

White Only

$67.50 And Up CASH

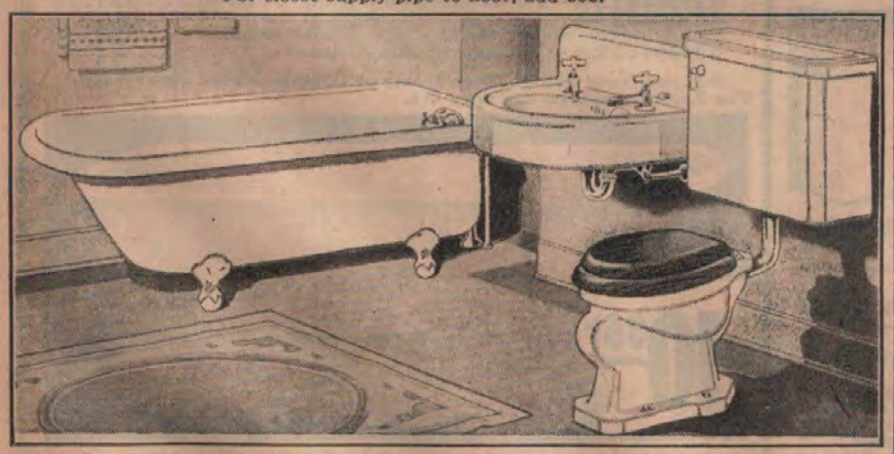
—Lexington Recess Built-in Bathtub.
—Standish Wall-type Lavatory; size, 19x17 inches.
—Euclid Reverse Trap Closet Outfit.
—Beautiful Colonial design fixtures, with modern New Art design all-metal fittings.

Tub has over-rim spout and two handles on wall; connected waste and overflow, with chain and rubber stopper. Lavatory has separate faucets, trap and supply pipes to wall, and pop-up waste. Closet seat is hardwood, coated with seamless white celluloid. All fittings are brass, nickel plated. Iron pipe connections included. For chrome plated fittings, add **$2.25** extra.

Shipped from factory in Central New Jersey or Boston, Mass. Not Prepaid.

	Length of Tub	4½ ft.	5 ft.
	Shipping weight, pounds	660	710
42KM4900⅓—Outfit with tub fittings at **right** end		**$67.50**	**$68.50**
42KM4901⅓—Outfit with tub fittings at **left** end		**67.50**	**68.50**

For Easy Payments see opposite page.
If wanted with lavatory pipes to floor, add **70c.**
For closet supply pipe to floor, add **50c.**



Delmar Bathroom Outfit

White Only

$39.95 And Up CASH

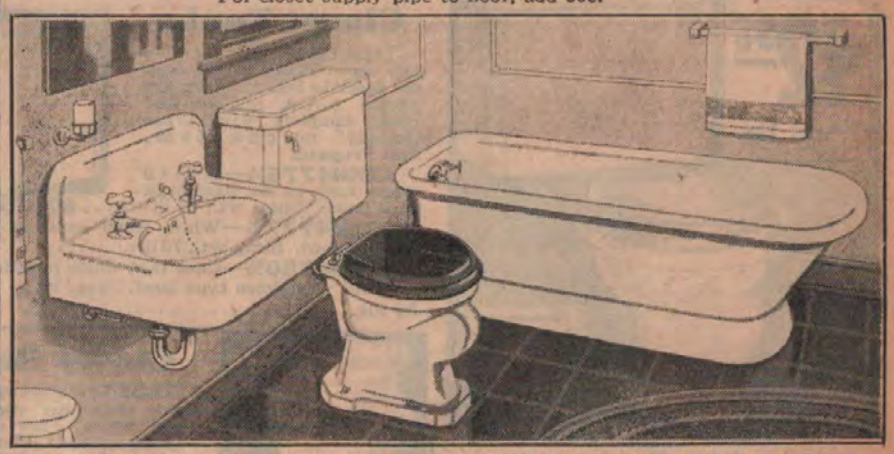
—Brookside Roll Rim Bathtub, 30 inches wide over all.
—Pentwater Lavatory; size, 19x17 inches.
—Fairfield Washdown Closet Outfit; Mahogany finish seat.

Tub has quick compression bath faucet, connected waste and overflow, and supply pipes to floor. Lavatory has separate faucets, trap and supply pipes to floor or wall. All fittings are brass, nickel plated. Iron pipe connections included.

Shipped from factory in Central New Jersey or Boston, Mass. Not Prepaid.

	Length of Tub	4½ ft.	5 ft.
	Shipping weight, pounds	498	530
42KM4930½—Outfit with lavatory pipes to **wall**		**$39.95**	**$40.95**
42KM4932½—Outfit with lavatory pipes to **floor**		**40.65**	**41.65**

For Easy Payments see opposite page.
For closet supply pipe to floor, add **50c.**



Clifton Bathroom Outfit

White Only

$49.95 And Up CASH

—Marquette Base Bathtub, 30 inches wide over all.
—Hawthorne Lavatory; size, 21x17 inches.
—Fairfield Siphon Washdown Closet Outfit.

Tub has quick compression bath faucet, connected waste and overflow, and supply pipes to floor. Lavatory has compression faucets, trap and supply pipes to floor or wall. Mahogany finish closet seat and cover. All fittings are brass, nickel plated. Iron pipe connections included. For chrome plated fittings, add **$2.00** extra.

Length of Tub, 5 feet. Shipping weight, outfit complete, 600 pounds.

Shipped from factory in Central New Jersey or Boston, Mass. Not Prepaid.

42KM4917⅓—Outfit complete with lavatory pipes to **wall**.....**$49.95**
42KM4919½—Outfit complete with lavatory pipes to **floor**..... **50.65**

For Easy Payments see opposite page.
For closet supply pipe to floor, add **50c.**

FOR THE *Finest* BATHROOMS

Guaranteed First Quality . . . . No Seconds

The Euclid

- Twin Jet flushing action.
- White or colored vitreous china tank and bowl.
- Mahogany finish, white or colored seat and cover.
- Rough in, 14 inches.
- Solid brass trimmings; nickel plated on white outfits; chromium plated on colored.
- Improved brass flushing mechanism.

$15.45 And Up



Reverse Trap Twin Jet type closet bowl: The trap is at the rear of bowl instead of at the front. (See small illustration.) Thus eliminating the "hump" or "knee" as found on the washdown type of bowl. This feature greatly adds to the appearance of the bowl.

For supply pipe to floor add 50c. For chromium plated fittings on white outfits add $1.00.

Shpg. wt., 135 lbs. **Not Prepaid.**

42KM4705¼—Outfit complete. White with mahogany finish seat. **$15.45**

42KM4704¼—Outfit complete. White with white celluloid coated seat. **$16.98**

42KM5704½—Outfit complete in Green, Orchid or Ivory with seat to match **$29.95**

42KM4712¼—Outfit complete with cast iron white porcelain enameled tank and mahogany finish seat. Shpg. wt., 150 lbs. **$19.98**

White outfits shipped from our store; colored outfits from Central New Jersey. Easy Payments, see page 876.

FREE Estimate

Send us your plans or rough sketches for estimates on complete layouts of fixtures, including all pipe, fittings, etc. We also furnish illustrated instruction books.



The Avondale

—Siphon jet flushing action; very quiet.
—White or colored vitreous china tank and bowl.
—Celluloid coated seat and cover.
—Rough in, 14 in.; deep water seal; 2⅛-in. trap way; large water area.
—Trimmings, nickel plated brass; chromium plated on colored outfits.

This is our finest closet outfit! Genuine **Siphon Jet flushing action**—the most efficient type known. Note, from the small illustration, that the down leg is longer than that in most others—thus making a far stronger siphon action; it also has a larger trap way. There is no horizontal surface not covered with water. The bowl is therefore much easier to keep in a clean and sanitary condition.

For supply pipe to floor, add 50c. For chromium plated fittings on white outfits, add $1.50.

Shpg. wt., 130 lbs. **Not Prepaid.**

42KM4709¼—Complete outfit, white with white seat **$19.95**

42KM5709¼—Complete outfit in Green, Orchid or Ivory; seat to match. **$33.95**

42KM4713¼—Same as 42KM4709¼ above, but with cast iron tank, porcelain enameled. Shpg. wt., 140 lbs. **$22.95**

White outfits shipped from our store; colored outfits from Central New Jersey.

For Easy Payments, see page 876.

WRITE FOR PHOTO SHOWING TRIPLE A-A-A COLORED PLUMBING FIXTURES IN ACTUAL COLORS



The Fairfield

—Siphon washdown flushing action.
—White vitreous china tank and bowl.
—Hardwood seat and cover.
—Solid brass trimmings, nickel plated.

Shipping weight, 128 lbs. **Not Prepaid.**

42KM4700¼—Outfit with mahogany finish seat, 14-in. rough-in. **$12.98**

42KM4708¼—Same, but with white celluloid coated seat. **$14.50**

42KM4703¼—Outfit complete for 10-in. rough-in, to replace closets with high tanks. Mahogany finish seat. **$17.75**

42KM4702¼—Outfit with cast iron tank, white porcelain enam. Mah. finish seat. 14-in. rough-in. Shpg. wt., 145 lbs. . **$15.98**

For supply pipe to floor add 50c.

Closet Tanks



These tanks will work with any water closet of the type we describe below. They are Triple A-A-A quality and come complete with brass flushing mechanism. **Not Prepaid.**

42KM4776¼—White china tank to fit washdown type bowl. Shpg. wt., 68 lbs. **$7.95**

42KM4777¼—White china tank to fit siphon jet type bowl. Shpg. wt., 70 lbs. **$8.25**

42KM4780¼—Cast iron white porcelain enamel tank for washdown type bowl. Shpg. wt., 84 lbs. **$10.95**

Closet Bowls



These bowls are designed to work with any water closet tank made. They are all for 14-inch rough-in (distance from center of outlet to finished wall). They are built to the same high standards of quality and workmanship as the closet outfits described on this page.

42KM4794¼—Siphon Washdown Bowl, white vitreous china. Shpg. wt., 45 lbs. **Not Prepaid** **$4.75**

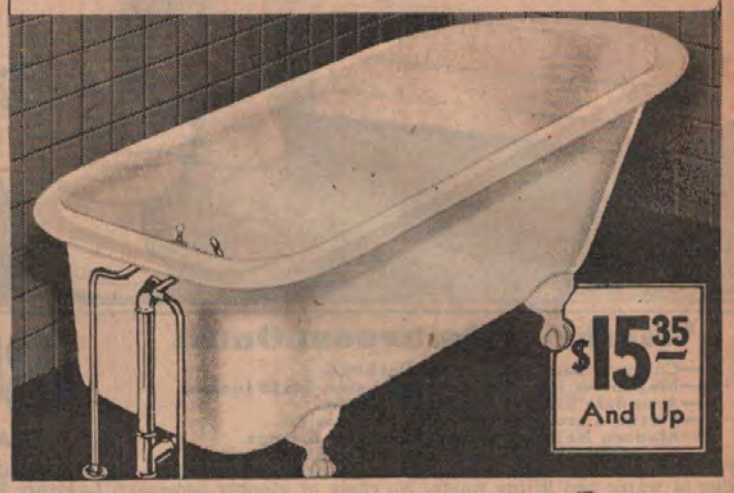
42KM4798¼—Siphon Jet Bowl, white vitreous china. Shpg. wt., 60 lbs. **Not Prepaid** **$8.95**

42KM4796¼—Reverse Trap Twin Jet Bowl, white vitreous china. Shpg. wt., 50 lbs. **Not Prepaid** **$5.95**

INEXPENSIVE

» BATHTUBS «

Simple to Install Anywhere



Brookside Roll-Rim Bathtub

- Heavy Cast Iron, coated inside and over rim with Triple A-A-A white porcelain enamel, outside painted white. 3 in. Roll Rim.
- Width, 26 or 30 in.; depth inside, 17 in.; height, 22 in.
- Quick compression bath faucet with china handles.
- Connected waste and overflow; offset supply pipes to floor.
- Brass fittings, heavily nickel plated; iron pipe connection.

Shipped from Central New Jersey or Boston, Mass. Not Prepaid. Standard Width Tub, 30-in. wide, 3-in. Rim

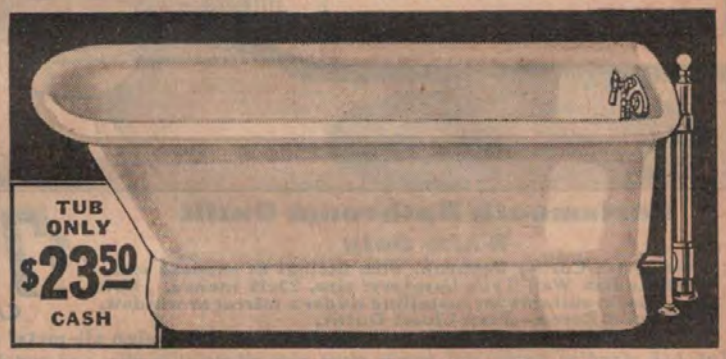
Length of tub	4½ ft.	5 ft.	5½ ft.
Shpg. wt., lbs.	290	322	350
42KM4410½—Tub complete with fittings as illustrated	**$19.35**	**$19.95**	**$21.95**
42KM4412½—Tub with legs, but no fittings	**15.35**	**15.95**	**17.95**

We can furnish the above tub in 4-foot length for use in small space, on special order. Write for our price.

Narrow Width Tub, 26 in. wide; 2-in. Rim

Length of tub	4½ ft.	5 ft.
Shpg. wt., lbs.	255	300
42KM4414½—Tub complete, with fittings	**$19.60**	**$20.25**
42KM4416½—Tub with legs, but no fittings	**15.60**	**16.25**

See page 876 for Easy Payments



Marquette Base Bathtub

—Heavy cast iron, with dust proof base.
—White porcelain enameled inside and over rim; outside painted white. Roll Rim, 3 inches.
—Width, 30 in.; depth, inside, 17 in.; height, 22 in.
—Sanitary waste with china lifting knob.
—Rapid compression bath faucet; supply pipes to floor.
—Brass fittings, heavily nickel plated. Iron pipe connection included.

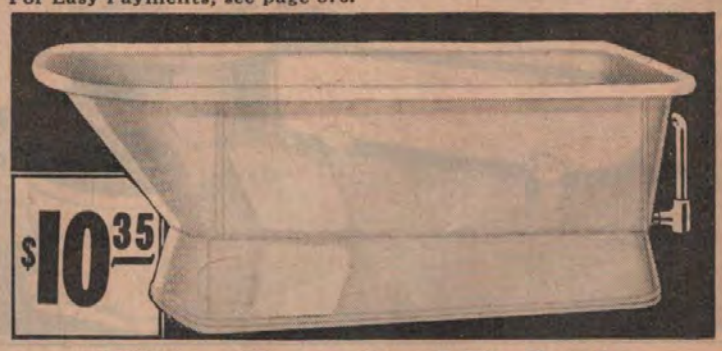
Length of tub, 5 ft. Shpg. wt., 380 lbs.

42KM4419½—Tub complete with fittings as shown **$31.75**

42KM4421½—Same, but with connected waste and overflow using chain and rubber stopper like shown on Brookside tub **$27.50**

42KM4422½—Tub only, without fittings **23.50**

Shipped from Central New Jersey or Boston, Mass. Not Prepaid. For Easy Payments, see page 876.



White Sheet Steel Bathtub

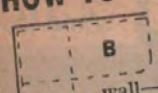
—Sheet Steel; white enameled finish.
—White enameled connected waste and overflow, threaded for 1-in. iron pipe.
—Width, overall, 27½ inches.

A very serviceable light weight sheet steel bathtub. Has substantial steel base, dustproof and sanitary. May be permanently connected in your bathroom by the addition of supply pipes and drain; or can be used as a portable tub without plumbing connections. Bath faucet and supply pipes not included. Shpg. wt., 70 lbs. **Shipped from our store in Philadelphia. Not Prepaid. Mail orders to Philadelphia or Boston.**

42KM4474¼—Length, 5 feet **$10.35**

Modern . . . COLONIAL BATHTUBS » »

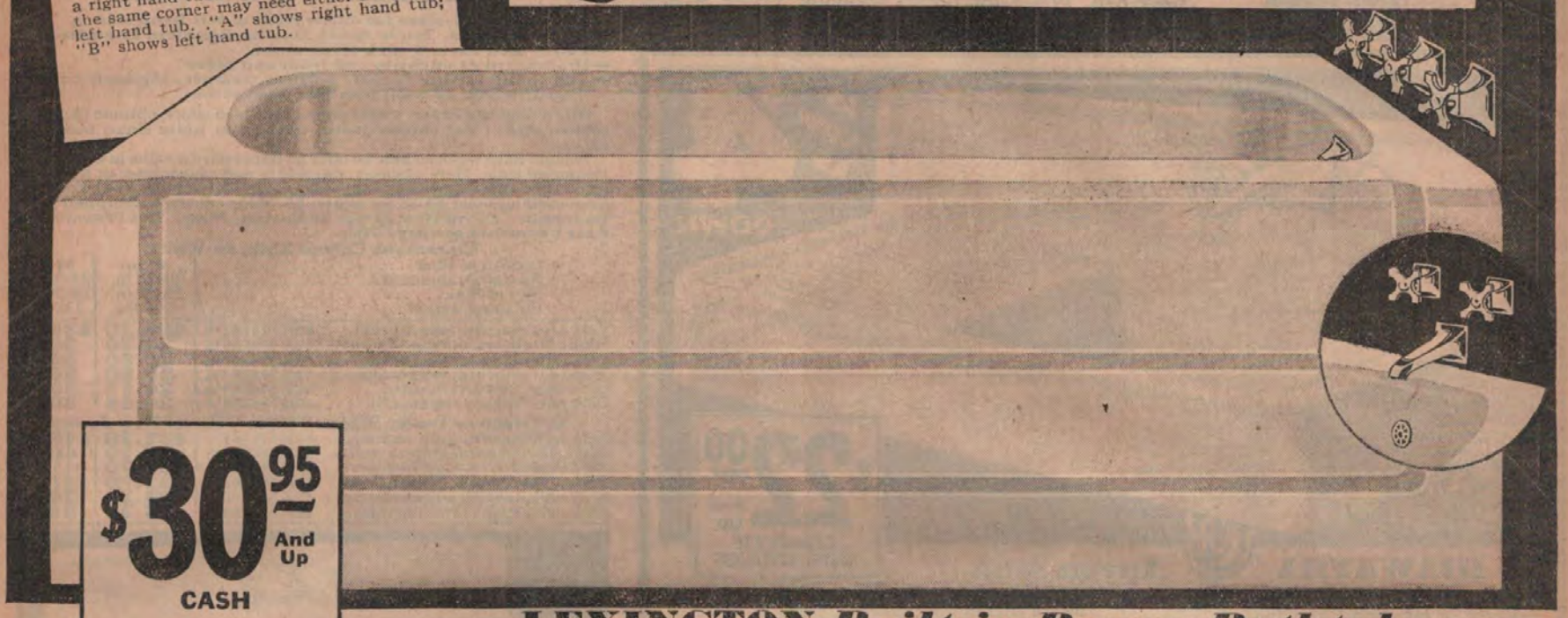
HOW TO ORDER A CORNER TUB



We list tubs for left or right hand corners. The end of the tub which fits or is "built-in" against the wall—determines whether it is right or left hand. When facing tub, if the end that fits in the corner is at your left, then order a left hand tub. If at right, order a right hand tub. This diagram shows how the same corner may need either a right or left hand tub. "A" shows right hand tub; "B" shows left hand tub.

You Can Always Depend on A-A-A Quality

Sears enamelware will look the same years from now as when first installed. The same rich color—the same glass-like finish. A continual source of pride and satisfaction. These qualities are not accidental—they are *built in*. When you see our Triple A-A-A Seal of Excellence (it is found on every piece of enameled ware we sell) you have our assurance that there is none better. When you buy at Sears you are ahead in quality and always sure of a saving.



$30.95 And Up CASH

LEXINGTON *Built-in Recess Bathtub*

—Cast iron, Triple A-A-A porcelain enameled.
—Your choice of White, Green, Orchid or Ivory.
—Tub is 31 inches wide overall.
—To be built-in at one side and both ends.
—Exposed fittings are New Art design; brass, nickel plated on white tubs, chromium plated on colored tubs.
—Concealed waste and supply fittings, all brass.

Iron pipe connection included. For chromium plated fittings on white tubs, add **$1.50** extra. A concealed shower unit suitable for use with this tub is listed on page 882.

This modern Colonial style bathtub, with the very latest pattern all-metal fittings, is worthy of a place in the finest homes. Semi-flat bottom prevents slipping when stepping in or out of tub.

Shipped Not Prepaid. See note below.
See Page 876 for Easy Payment Terms.

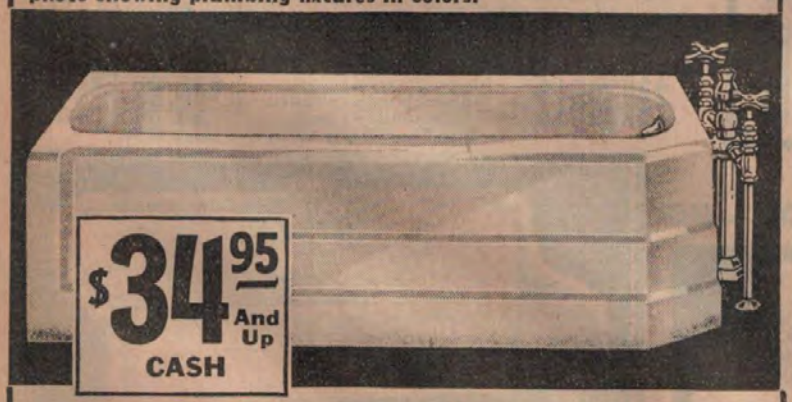
Recess tub as illustrated with spout on inside of tub, concealed overflow and 3 handles on wall to control mixing of water and lifting waste.

		Length of tub	4½ ft.	5 ft.	5½ ft.
		Shipping weight, pounds	445	495	550
Tub with fittings at right-hand end, as illustrated	42KM4490⅓	White	$42.45	$43.45	$47.45
	42KM5490⅓	Colored	50.25	51.25	56.25
Tub with fittings at left-hand end	42KM4491⅓	White	42.45	43.45	47.45
	42KM5491⅓	Colored	50.25	51.25	56.25
Tub only without fittings. Has openings for fittings at right end	42KM4492⅓	White	30.95	31.95	35.95
	42KM5492⅓	Colored	37.25	38.25	43.25
Tub only without fittings. Has openings for fittings at left end	42KM4493⅓	White	30.95	31.95	35.95
	42KM5493⅓	Colored	37.25	38.25	43.25

Recess tub same as above, except with over-rim spout and two handles as illustrated in circle; connected waste and overflow, with chain and rubber stopper.

Tub with fittings at right-hand end	42KM4488⅓	White	$38.20	$39.20	$43.20
	42KM5488⅓	Colored	47.20	48.20	53.20
Tub with fittings at left hand end	42KM4489⅓	White	38.20	39.20	43.20
	42KM5489⅓	Colored	47.20	48.20	53.20

White tubs are shipped from Central New Jersey or Boston, Mass. Colored tubs shipped only from Central New Jersey. Write for color photo showing plumbing fixtures in colors.



$34.95 And Up CASH

PILGRIM *Built-in Corner Bathtub*

—Cast iron, Triple A-A-A porcelain enameled.
—Your choice of White, Green, Orchid or Ivory.
—Width overall, 31 inches; depth inside, 17 inches.
—To be built-in at one side and one end.
—Standing waste and supply pipes as shown, with new all-metal handles and metal lifting knob for waste.
—Fittings are New Art design; brass, nickel plated on white tubs, chromium plated on colored tubs.

This style tub, with fittings exposed at the open end, is used to avoid placing water pipes in an outside wall. Semi-flat bottom prevents slipping.

Iron pipe connection is included. For chromium plated fittings on white tubs, add **$2.80** extra. Illustration shows tub for **left hand corner**; see note at top of page about corner tubs.

Length of Tub, 5 feet. Shpg. wt., 525 pounds. **Shipped Not Prepaid. See note above for shipping points.**

	White	Colored
Tub for left hand corner, with fittings	42KM4479⅓ $48.45	42KM5479⅓ $58.80
Tub for right-hand corner, with fittings	42KM4480⅓ $48.45	42KM5480⅓ $58.80
Tub only, for left-hand corner	42KM4485⅓ $34.95	42KM5485⅓ $42.50
Tub only, for right-hand corner	42KM4486⅓ $34.95	42KM5486⅓ $42.50

For Easy Payments, see Page 876



$34.95 And Up CASH

—Cast iron, A-A-A porcelain enameled.
—White, Green, Orchid or Ivory.
—Width, 31 inches overall.
—Built-in at one side and one end.
—New Art all-metal fittings; brass, nickel plated on white, chromium plated on colored tubs.
—Concealed waste and supply fittings, all brass.

Iron pipe connection included. For chrome plated fittings on white tubs, add $1.50 extra.

CONCORD *Built-in Corner Bathtub*

Not Prepaid. Shipping points are shown elsewhere on this page.

Concord tub, as illustrated, with spout on inside of tub, concealed overflow, and three handles on wall to control mixing of water and lifting waste. No chain or rubber stopper necessary.

		Length of Tub	5 ft.	5½ ft.
		Shpg. wt., lbs	514	564
Tub with fittings for left-hand corner	42KM4437⅓	White	$46.45	$50.25
	42KM5437⅓	Colored	55.50	61.50
Tub with fittings for right-hand corner	42KM4438⅓	White	46.45	50.25
	42KM5438⅓	Colored	55.50	61.50
Tub only, for left-hand corner	42KM4439⅓	White	34.95	38.75
	42KM5439⅓	Colored	42.60	48.60
Tub only, for right-hand corner	42KM4440⅓	White	34.95	38.75
	42KM5440⅓	Colored	42.60	48.60

Concord tub same as above, except with over-rim spout and two handles as illustrated in circle; connected waste and overflow with chain and rubber stopper.

		Length of Tub	5 ft.	5½ ft.
Tub with fittings for left-hand corner	42KM4435⅓	White	$42.45	$46.25
	42KM5435⅓	Colored	52.95	58.95
Tub with fittings for right-hand corner	42KM4436⅓	White	42.45	46.25
	42KM5436⅓	Colored	52.95	58.95

See Page 876 for Easy Payment Terms



The Kind of a Sink Every Woman Wants

No woman need deny herself the pleasure and satisfaction of having a sink that meets the requirements of style, finish, beauty and long life. The Triple A-A-A Seal of Excellence is our guarantee that the sink so labeled is made according to the most advanced processes and is of top-notch quality. Prices are very low. Terms are easy. See page 876. Write for photo showing Triple A-A-A colored plumbing fixtures in actual colors.



HIAWATHA Apron Sink

—Low 8-in. back; 6-in. apron front
—Right or left hand drainboard
—Heavy, one-piece, cast iron, Triple A-A-A Porcelain Enameled
—Top spout mixing faucet, boltless strainer, 1½-inch tubular trap to floor or wall; iron pipe connection. All fittings are Brass, either Nickel or Chromium plated

This sink will be a prolonged source of satisfaction because of its simple beauty and delightful convenience. The low back makes possible the use of a full size window over the sink, utilizing outside light. Its glossy hard surface defies dirt and makes kitchen work easier.

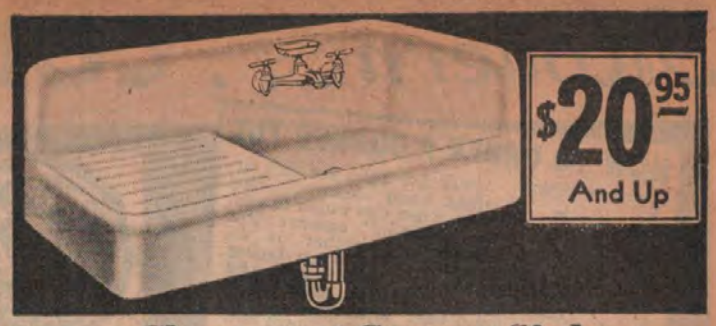
Fittings are **nickel plated** with white sinks and **Chromium plated** with colored sinks. For Chromium plated fittings on white sinks, add **$1.50** extra.

All prices below are for sinks without legs. Two steel hangers furnished will support sinks without legs, if attached to substantial studding. If legs are wanted, add **$3.75** for 2 adjustable painted legs. For porcelain enameled legs add **$5.85** for white, **$6.70** for colored. **Shipped from factory in Central New Jersey or Boston, Mass. Not Prepaid.**

For Easy Payments see Page 876.

Hiawatha Apron Sink, In White

		42 in.	48 in.	52 in.
Length of Sink				
Size of Drainboard		19x20 in.	21x20 in.	24x20 in.
Size of Sink		23x20 in.	27x20 in.	28x20 in.
Shipping weight, pounds		212	235	250
Right hand drainboard with trap to wall	42KM4254⅓	$22.00	$28.10	$30.30
Left hand drainboard with trap to wall	42KM4255⅓	22.00	28.10	30.30
Right hand drainboard with trap to floor	42KM4256⅓	22.50	28.60	30.80
Left hand drainboard with trap to floor	42KM4257⅓	22.50	28.60	30.80
Sink only, Right drainboard	42KM4258⅓	16.65	22.75	24.95
Sink only, Left drainboard	42KM4259⅓	16.65	22.75	24.95
In Colors (Green or Ivory) Shipped only from Central New Jersey				
Right hand drainboard with trap to wall	42KM5254⅓	$26.80	$32.30	35.50
Left hand drainboard with trap to wall	42KM5255⅓	26.80	32.30	35.50
Right hand drainboard with trap to floor	42KM5256⅓	27.30	32.80	36.00
Left hand drainboard with trap to floor	42KM5257⅓	27.30	32.80	36.00
Sink only, Right drainboard	42KM5258⅓	19.95	25.45	28.65
Sink only, Left drainboard	42KM5259⅓	19.95	25.45	28.65



Claremont Corner Sink

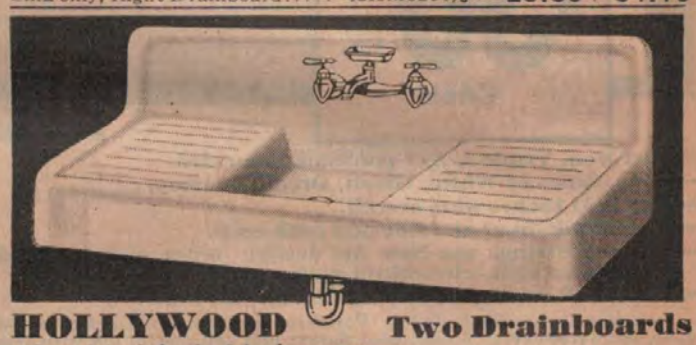
—Made with end-piece for either right or left hand side
—Heavy cast iron, Triple A-A-A Quality Porcelain Enameled
—Low 8-inch back; 6-inch front apron
—Drainboard at opposite end from end piece
—Top spout mixing faucet, boltless strainer, 1½-inch tubular trap to floor or wall; iron pipe connection

All fittings are brass, nickel plated on white sinks, chrome plated on colored sinks. For chrome plated fittings on white sinks, add **$1.50** extra.

Seldom have we been able to offer as impressive a value in a Porcelain Enameled sink. Here's beauty, durability and convenience at a new low price. For two adjustable painted legs, add **$3.75** extra. (For Porcelain Enameled legs add **$5.85** for white; **$6.70** for colored). **Shipped from factory in Central New Jersey or Boston, Mass. Not Prepaid. For Easy Payments see page 876.**

Claremont Corner Sink, In White

		42 in.	52 in.
Length of Sink			
Size of Drainboard		20x20 in.	24x20 in.
Size of Sink		22x20 in.	28x20 in.
Shipping weight		205 lbs.	235 lbs.
Left Drainboard, trap to wall	42KM4261⅓	$26.30	$35.75
Right Drainboard, trap to wall	42KM4260⅓	26.30	35.75
Left Drainboard, trap to floor	42KM4263⅓	26.80	36.25
Right Drainboard, trap to floor	42KM4262⅓	26.80	36.25
Sink only, Left Drainboard	42KM4265⅓	20.95	30.40
Sink only, Right Drainboard	42KM4264⅓	20.95	30.40
In Green or Ivory, Shipped from Central New Jersey			
Left Drainboard, trap to wall	42KM5261⅓	$32.20	$40.95
Right Drainboard, trap to wall	42KM5260⅓	32.20	40.95
Left Drainboard, trap to floor	42KM5263⅓	32.70	41.45
Right Drainboard, trap to floor	42KM5262⅓	32.70	41.45
Sink only, Left Drainboard	42KM5265⅓	25.35	34.10
Sink only, Right Drainboard	42KM5264⅓	25.35	34.10



HOLLYWOOD Two Drainboards

—Low 8-inch back; 6-inch apron
—Heavy cast iron, Triple A-A-A white porcelain enameled
—Top spout mixing faucet; boltless strainer, trap, iron pipe connection; all brass, nickel plated
—Concealed wall hangers furnished

For chrome plated fittings, add **$1.50** extra. Two adjustable painted legs, **$4.00** extra. (For porcelain enameled legs add **$6.00** for white; **$6.90** for colored). For this sink in **Green or Ivory**, with chrome plated fittings, add **$8.00** extra.

Shipped from factory in Central New Jersey or Boston, Mass. Not Prepaid.

		60	74
Length overall, inches			
Size of sink, inches		22x22	26x22
Drainboards, inches		19x22	24x22
Shipping weight, pounds		335	355
42KM4216½—Sink with trap to wall		$39.05	$51.45
42KM4217½—Sink with trap to floor		39.55	51.95
42KM4218⅓—Sink without fittings		33.55	45.95

For Easy Payments, see page 876.

LATEST DESIGN—*With Removable Stop Cup*



PRISCILLA MAYFAIR

The following quality features apply to both the Priscilla and Mayfair sinks:

—Low 8-inch back
—Deep 8-inch apron front
—8-in. deep splashless sink
—Heavy cast iron, Triple A-A-A white porcelain enameled
—4½-inch basket strainer (3¾-in. outlet) with removable cup, metal stop
—Top spout mixing faucet, trap, iron pipe connection. All fittings brass, heavily Chrome plated

Prices are for sinks without legs. For two adjustable porcelain enameled legs, add **$5.85** extra.

Shipped from Central New Jersey or Boston, Mass. Not Prepaid. For Easy Payments, see page 876.

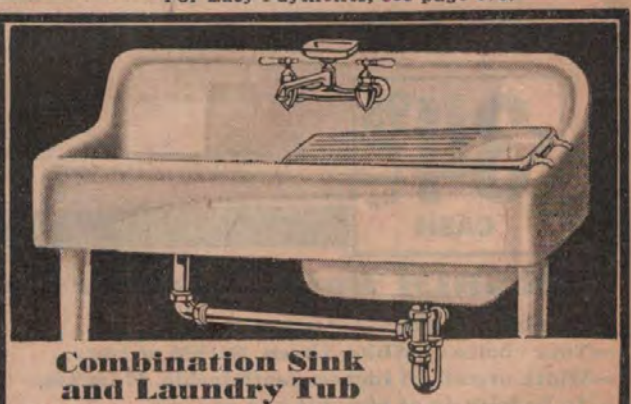
Priscilla single drainboard sink, illustrated at left.

		42	52
Length overall, inches			
Size of sink, inches		21x22	27x22
Size of drainboard, inches		21x22	25x22
Shipping weight, pounds		240	300
With right hand drainboard, as illustrated.			
42KM4222½—Sink with fittings, trap to wall		$34.10	$38.60
42KM4224½—Sink with fittings, trap to floor		34.60	39.10
42KM4226⅓—Sink with strainer, no fittings		28.75	33.30
With left hand drainboard.			
42KM4223½—Sink with fittings, trap to wall		34.10	38.60
42KM4225½—Sink with fittings, trap to floor		34.60	39.10
42KM4227⅓—Sink with strainer, no fittings		28.75	33.30

Mayfair double drainboard sink, illustrated at right.

This handsome fixture is worthy of a place in the finest homes. Small insert shows the basket type strainer furnished as regular equipment with our "Three 8's" sinks:

		60 inches
Length overall		
Size of Sink		22x22 inches
Size of Drainboards		19x22 inches
Shipping weight		342 pounds
42KM4219½—Sink with fittings, trap to wall		$51.60
42KM4220½—Sink with fittings, trap to floor		52.10
42KM4221⅓—Sink with strainer, no fittings		45.75



Combination Sink and Laundry Tub

—Heavy cast iron, Triple A-A-A white porcelain enameled
—Interchangeable metal drainboard, chrome plated
—Cast iron adjustable legs, porcelain enameled
—Low 8-inch back; 8-inch apron front
—Sink and Tub of 42-in. size are each 17¼x17¼ in.
—Sink and Tub of 50¾-in. size are each 21¼x19¼ in.
—Top spout mixing faucet, tubular trap and extension pipe connecting sink and tub, brass, nickel plated

A big, handsome unit that saves space, time and steps. Drainboard is interchangeable; place it over sink or tub as desired. For chrome plated fittings, add **$2.50** extra.

Shipped from factory in Central New Jersey or Boston, Mass. Not Prepaid.

Combination Sink and Laundry Tub, White Only

		42x22	50¾x24⅜
Size of sink, inches			
Shipping weight, lbs.		360	450
Sink on left, trap to wall	42KM4281½	$39.95	$44.95
Sink on left, trap to floor	42KM4282⅓	40.75	45.75
Sink on right, trap to wall	42KM4284½	39.95	44.95
Sink on right, trap to floor	42KM4285⅓	40.75	45.75
Sink on left, no fittings	42KM4283⅓	31.95	36.95
Sink on right, no fittings	42KM4286½	31.95	36.95

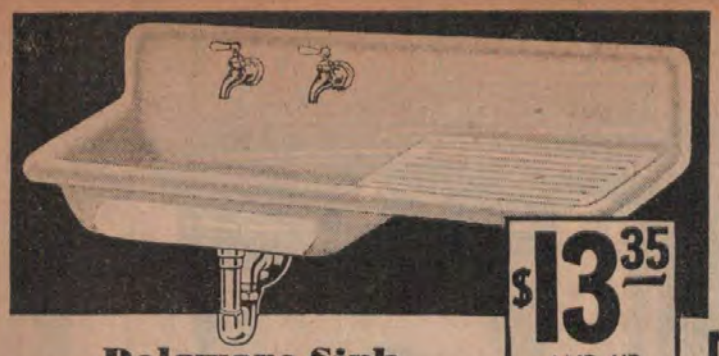
For Easy Payments, see Page 876.

MODERN LAVATORIES

OF STRIKING BEAUTY—EASY TO INSTALL

The smart Colonial style fixtures shown below are the season's choicest offering of modern high-class plumbing ware. Made along charmingly simple lines, yet strikingly beautiful, and offered in a choice of lovely colors. Harmonizing fixtures of latest approved popular type. All Lavatories are labelled with our Triple A-A-A Seal of Excellence, your assurance of the utmost in quality and lifelong satisfaction.

Write for color photograph showing plumbing fixtures in actual colors.



$13.35 AND UP

Delaware Sink

—Low 8-inch Back; 2½-inch Roll Rim.
—Cast Iron, Genuine Triple A-A-A White Porcelain Enameled.
—Furnished With Right or Left Hand Drainboard.

Fittings include ½-inch flanged faucets with china handles marked "Hot" and "Cold," boltless strainer, trap and iron pipe connection—all brass, nickel plated. Concealed wall hangers.

If wanted with Mixing Faucet 42K1608, in place of separate faucets, add $1.77 to price of sink with fittings.

Shipped from Central New Jersey or Boston.		Not Prepaid.
Entire length	42 in.	52 in.
Size of sink	22x20 in.	28x20 in.
Drainboard	20x20 in.	24x20 in.
Shpg. wt., lbs.	175	205

Sink With Right Hand Drainboard (as Illustrated)

Total Length Inches	42KM4234¼ With Trap to Wall	42KM4236¼ With Trap to Floor	42KM4238¼ Sink only, No Fittings
42	$16.65	$17.15	$13.35
52	21.75	22.25	18.45

Sink With Left Hand Drainboard

Total Length Inches	42KM4235¼ With Trap to Wall	42KM4237¼ With Trap to Floor	42KM4239¼ Sink Only, No Fittings
42	$16.65	$17.15	$13.35
52	21.75	22.25	18.45

For Easy Payments see page 876
For two adjustable painted legs, add $3.75 extra.



$6.50 AND UP

Milburn Sink

—Cast Iron, Coated With Triple A-A-A White Porcelain Enamel.
—Back is 8 inches high.
—Roll Rim.
—Round Inside Corners.

Adapted for small space where there is no room for drainboard, or for use with separate drainboard.

Fittings include ½-inch flanged faucets, with china indexed handles, boltless strainer, 1½-inch tubular trap and iron pipe connection—all brass, nickel plated. Concealed wall hanger. Sink without fittings does not include strainer, trap, iron pipe connection or faucets.

Size Overall, Inches	Shpg. Wt., Lbs.	42KM4200¼ Complete With Trap to Wall	42KM4201¼ Complete With Trap to Floor	42KM4202¼ Sink Only, Without Fittings
24x18	100	$ 9.80	$10.30	$6.50
30x18	115	12.25	12.75	8.80
30x20	120	12.85	13.35	9.45

Shipped from Central New Jersey or Boston. Not Prepaid.



$3.35 AND UP

Flat Rim Sinks

—One-piece Cast Iron. Rounded Inside Sanitary Corners.
—White Porcelain Enameled Inside; Black Burned-on Ground Coat Outside.

Improved nickel plated strainer, trap to wall or floor, and iron pipe connection. Sink without fittings does not include trap or strainer. For strainer and tailpiece, add 42c to price of sink only. **Shipped from our store. Not Prepaid.**

Size Overall, Inches	Shpg. Wt., Lbs.	42KM4271¼ With Trap to Wall	42KM4272¼ With Trap to Floor	42KM4270¼ Without Fittings
24x16	45	$5.75	$6.25	$4.35
30x18	60	6.35	6.85	4.95
30x20	62	6.95	7.45	5.55
36x20	75	8.95	9.45	7.55

Flat Rim Sinks listed below are plain cast iron with coat of priming paint inside, burned ground coat outside.

Size Overall, Inches	Shpg. Wt., Lbs.	42KM4274¼ With Trap to Wall	42KM4275¼ With Trap to Floor	42KM4273¼ Sink Only, No Fittings
24x16	41	$4.75	$5.25	$3.35
30x18	58	5.35	5.85	3.95

Sink Legs

Cast iron. Adjustable for height. All "Three 8's" and double drainboard sinks take two long legs; all others, one long and one short.

White Painted Legs
42KC4294¼—Short $1.75
42KC4295¼—Long. 2.00
White Porcelain Enameled
42KC4296¼—Short $2.85
42KC4297¼—Long 3.00
Green or Ivory Porcelain Enameled
42KC5296¼—Short. $3.25
42KC5297¼—Long. 3.45

Shipping wts.: Short Leg, 14 pounds; Long Leg, 15 pounds. **Not Prepaid.**





Drainboards

Reversible. Porcelain enameled cast iron with iron bracket. For flat or roll rim sinks. **State size.**
Not Prepaid.

42KM4280¼

Size, In.	Shpg. Wt.	Each
20x18	44 lbs.	$4.95
24x18	53 lbs.	5.45
24x20	60 lbs.	5.95

The Mayflower

—New Colonial Design, Strikingly Modern.
—Heavy Cast Iron, A-A-A Porcelain Enameled.
—Top, 24x20 inches; Bowl, 16x11 inches.
—Brass Fittings, Nickel or Chrome Plated
—New Art Design All-metal Faucets.
—Fittings Include Tubular Trap, Supply Pipes, Iron Pipe Connection and Pop-up Waste.
—Choice of White, Green, Orchid or Ivory.

This fine pedestal lavatory reflects the very latest trend in modern bathroom design. It will prove a lifelong source of convenience and satisfaction. Fittings are nickel plated on white lavatories; chromium plated on colored. For chromium plated fittings on white lavatories, add $2.00 extra.

Shipping weight, 180 pounds. **Not Prepaid.**
For Easy Payments, see page 876.

	White	Colored
Lavatory with fittings to wall	42KM4670¼ $19.95	42KM5670⅛ $23.95
Lavatory with fittings to floor	42KM4671¼ $20.45	42KM5671⅛ $24.60
Lavatory without fittings.	42KM4672¼ $14.95	42KM5672⅛ $16.95

For lavatory same as above but with single stream swing spout fixture as shown in small insert, add $3 for Nickel or $3.50 for Chromium to above prices.

White lavatories shipped from Central New Jersey or Boston, Mass.; colored lavatories shipped from Central New Jersey only



$14.95 AND UP

The Standish

—New Colonial Design Wall Lavatory.
—Cast Iron, A-A-A White Porcelain Enameled.
—Your Choice of Two Sizes.
—New Art Design All-metal Faucets.
—Fittings Include Pop-up Waste, Tubular Trap Iron Pipe Connection and Supply Pipes.

Fittings are all brass, nickel plated. For **chromium** plated fittings, add $2.00 extra.

This handsome low-priced lavatory harmonizes perfectly with the new Colonial style bath tubs and the low back lends itself to easy installation under a medicine cabinet or window.

Shipped from Central New Jersey or Boston. Not Prepaid.

Size, 22x19 inches. Bowl, 15½x10½ inches; back 5½ inches high. Shpg. wt., 95 lbs.

42KM4675¼—With fittings to wall. $16.45
42KM4676¼—With fittings to floor. 16.95
42KM4677¼—Without fittings.... 10.95

Size, 19x17 inches. Bowl, 13½x9 inches; back, 4½ inches high. Shpg. wt., 80 lbs.

42KM4678¼—With fittings to wall. $13.25
42KM4679¼—With fittings to floor. 13.75
42KM4680¼—Without fittings.... 7.75



$7.75 AND UP

Corner Lavatory

—Cast Iron, A-A-A White Porcelain Enameled.
—Length on side, 16¾ in.
—Bowl 13½ x 10½ in.; back 6 inches high.



Compression faucets, tubular trap, iron pipe connection, and supply pipes all brass, nickel plated.

Shpg. wt., 75 lbs. **Shipped from Central New Jersey or Boston. Not Prepaid.**

42KM4613¼—With wall fittings... $12.25
42KM4614¼—With floor fittings... 12.90
42KM4615¼—Without fittings.... 8.25

Hawthorne

—Cast Iron, A-A-A White Porcelain Enameled.
—Size, 21x17 in.
—Bowl, 14x10 in.
—Low 5-in. back.

Compression faucets, tubular trap, iron pipe connection and supply pipes all brass, nickel plated. Chain and rubber stopper. Shipping weight, 87 pounds.

Shipped from Central New Jersey or Boston. Not Prepaid.

42KM4636¼—With fittings to wall. $10.95
42KM4637¼—With fittings to floor..... 11.65
42KM4638¼—Without fittings..... 6.95



$9.45 AND UP

Ambassador

—Stainless White Vitreous China, Hard Fired, Deeply Glazed
—Top, 20x18 in.
—Bowl, 14x10 in.
—Back 6 in. high.
—New Art all-metal Faucets, Pop-up Waste, Tubular Trap and Supply Pipes—All Nickeled Brass.

A very popular type of lavatory. Not affected by acids or chemicals. Furnished with or without leg. For chromium plated fittings add **$2.00 extra. See page 876 for Easy Payments.**

Lavatory with Leg. Shpg. wt., 68 lbs.

42KM4685¼—Fittings to wall..... $16.95
42KM4686¼—Fittings to floor..... 17.65
42KM4687¼—Without Fittings.... 11.50

Lavatory Without Leg. Shpg. wt., 65 lbs.

42KM4682¼—Fittings to wall..... $14.95
42KM4683¼—Fittings to floor..... 15.60
42KM4684¼—Without fittings.... 9.45

Shipped from our store. Not Prepaid.



$5.30 AND UP

Pentwater—Reasonably Priced

—Cast Iron, Coated with Triple A-A-A White Porcelain Enamel.
—Top, 19x17 in.; Bowl, 13½x10½ in.
—New Low 4½-in. back Permits Placing Under Medicine Cabinet or Window.

Indexed china handle compression faucets, tubular trap, iron pipe connection, and supply pipes are all brass, nickel plated.

Chain and rubber stopper. This is a good practical fixture that has long been a popular favorite. The new low-back feature and our low prices make it doubly desirable. Shpg. wt., 77 lbs.

42KM4620¼—Fittings to wall... $9.30
42KM4621¼—Fittings to floor... 9.80
42KM4622¼—Without fittings.. 5.30

Shipped from Central New Jersey or Boston. Not Prepaid.

BEST QUALITY!

Will Not Crack, Fade, Chip or Lose Luster

QUALITY BUILT



Special Hickory dowel construction, with spiral grooves entire length, insuring faultless glue joint. Much superior to metal dowels.





- Solid Birchwood, dowel-pin and glue construction.
- Heavy seamless celluloid coated.
- Solid brass bar hinge, heavily nickeled, fits any closet.
- Choice of 3 colors; also Oak or Mahogany finish.
- Genuine hand rubbed finish.
- As sanitary as a piece of china.

$2.00 And Up POSTPAID

As smooth as glass and as easy to clean—absolutely flawless in construction. Will not lose shape or warp and will give extra long service. Reduced prices.

42K3405¼—White. Postpaid..... **$3.85**
42K3406¼—Green. Postpaid..... **3.95**
42K3407¼—Orchid. Postpaid..... **3.95**
42K3401¼—Golden Oak. Postpaid..... **2.00**
42K3400¼—Mahogany finish. Postpaid..... **2.00**
42K3415¼—Open front seat, like small illustration above. White only. Postpaid..... **$4.35**

SAVE AT SEARS



—Hardwood, coated with white seamless Celluloid
—Extended back; sanitary concealedhinge
—Rounded edges

Real high quality.
42K3410¼—Postpaid... **$4.39**



—Lustrous pearl-like finish.
—Brass bar hinge, chromium plated.
—Covered with heavy sheet celluloid.

A seat that is extra durable, sanitary and moisture-proof. White, Green or Orchid. State choice.

42K3420¼—Postpaid... **$6.95**

A Real SHOWER!

-NICKELED BRASS- FOR LONG SERVICE



WILL FIT ANY TUB

- Extra large 30-inch brass curtain ring, with shower head and wall bracket.
- Rubber tube with handy slip-on faucet connection.
- All metal parts brass, nickel plated.
- Heavy 8-oz. double filled white duck curtain, 108x72 inches.
- Nickeled curtain hooks and wall screws.

Enjoy the pleasure, convenience and comfort of shower bathing facilities. You can easily put this outfit up in 30 minutes. No special tools required. White duck curtains will give long service. In many cities the lowest price we found on a shower of equal quality was $6.85.

42K1667¼—Outfit complete with 30-inch ring. Postpaid..... **$5.98**
42K1658¼—Same, with 24-in. ring and 78x66 curtain. Postpaid..... **$4.25**
42K1659¼—Outfit complete with 24-in. ring, but without curtain. Postpaid..... **$2.98**
42K3469—White duck curtain, 8 oz. double filled. Size 78x66 in. Shpg. wt., 2 lbs. Postpaid if part of $2 order..... **$1.39**

HIGH GRADE BATH SPRAYS



39c
—2¾-inch Spray.
—Nickel plated brass head with rubber ring protector.
—5-feet of 5/16-inch fine rubber tubing.
—In colors; Blue, Green, Orchid or Red. State color wanted.
—Easily attached to bath faucet.

Have a delightfully refreshing shower after your bath with this high grade spray. Shpg. wt., 1 pound.

42K3450—Postpaid if included in order of $2 or more... **39c**



69c Bath Spray

Good quality red rubber hose, 4½-ft. long, 2¾-in. spray head. Shpg. wt., 1 lb. 4 oz.

42K3451¼—Postpaid if part of $2 order..... **69c**

98c



Superior Bath Spray

42K3452—Detachable perforated rubber massage brush slips over metal spray head. Large 3½-in. head. Five foot hose and new design faucet connection. In colors; Blue, Green, Orchid or Red. State color wanted. Shpg. wt., 1 lb. Postpaid if part of $2 order..... **98c**

Double Faucet Connection

39c



Equalizes temperature of water from two faucets. Two faucet connections, composition Y, 2 pieces red hose.

42K3454—Shpg. wt., 8 oz. Postpaid if part of $2 order..... **39c**

CONCEALED SHOWER UNIT



$4.98 And Up POSTPAID

—Brass shower head, ball and socket swivel joint.
—½-inch arm with flange.
—New type mixing valve with metal handle.
—Valve body has ½-in. pipe tappings at sides and top.

An improved shower fixture for use with built-in tubs or shower stalls. Improved mixing valve makes it easy for you to temper water just as desired. Every working part replaceable from face of wall. Pipe and fittings are not included.

42K1651¼—Shower unit as described. Chrome plated. Postpaid..... **$5.98**
42K1650¼—Same, Nickel plated. Postpaid..... **$4.98**

QUALITY SHOWER CURTAINS



Treated Brocaded Rayon
—Size 6x6 feet.
—Chemically treated to make it water-repellant.
—Floral design pattern.
—Choice of Orchid, Green or Maize. State color wanted.
—Mildew proof. Washable.
—Curtain rings not included.
Postpaid.
42K3467—Each.... **$2.98**

Drapes to Match
5 pieces, plain, in 54-inch length, also treated. State color.
42K3468 Postpaid..... **$2.00**



RUBBERIZED Brocaded Rayon
—Size 6x6 feet.
—Heavy rubberized, water-resisting.
—Floral pattern.
—Green, Orchid or Maize. State color.
—Rings not included.
Postpaid.
42K3466... **$2.00**



Heavy White Duck
—Size 6x6 feet.
—Heavy 8-oz. double filled white duck.
—12 Rust Resisting grommets insure even hanging.
—Rings not included.

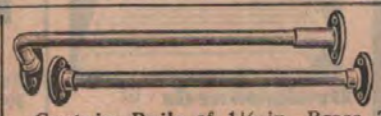
Dress up the bathroom with this fine tailored curtain. Shpg. wt., 2 lbs. Postpaid if part of $2 order.
42K3465..... **$1.29**

Shower Curtain Rings



To hold curtain to rail. Made of steel, Chromium plated. Shpg. wt., 1 lb. 4 oz.

19c **42K1662** Pkg. of 12..... **19c**



Shpg. wt., 6 lbs.

Curtain Rails of 1¼-in. Brass Tubing, 5½-ft. long; flanges and screws included.
42K1663¼—Straight Rail for Recess Tub: Chrome plated. Postpaid..... **$2.00**
Nickel plated. Shpg. wt., 6 lbs..... **1.35**
42K1664¼—"L" Rail for Corner Tub: Chrome plated. Postpaid..... **$3.69**
Nickel plated. Postpaid..... **2.89**

Curtain Tie Back



To hold back shower curtain. Brass, Chrome Plated, with bead chain. Shpg. wt., 8 oz.

42K1661 Each..... **29c**

Curtain Rings, Curtain Rods, and Tie Backs Postpaid if included in $2 order or more.

QUALITY First - QUALITY Always - at Sears

Modern ACCESSORIES
for the Modern Bathroom



These DeLuxe Bathroom Trimmings are made of cast iron, coated with genuine porcelain enamel in *White, Green* or *Orchid*. Do not confuse them with soft finish or painted fixtures. The coating is hard and smooth as glass, just like your bathtub. The designs are the very latest and strikingly artistic. They will stand hard usage. Enameled capped screws are included with each fixture.



De Luxe Tooth Brush Holder
Holds 5 brushes. Choice of White, Green or Orchid. State color. Shpg. wt., 1 lb.
42K3352. **25c**

De Luxe Opal Glass Shelf
Opal glass shelf, ground edges and corners. Porcelain enameled cast iron brackets to match. Choice of White, Green or Orchid. State color.

42K3327

Size, inches	5x18	5x24
Shpg. wt.	6 lbs. 4 oz.	7 lbs. 12 oz.
Each	$1.15	$1.35

De Luxe Tumbler Holder
Choice of White, Green or Orchid. State color. Shpg. wt., 1 lb. 8 oz.
42K3373. **37c**

The above items Postpaid if included in $2 order or more



De Luxe Double Bathrobe Hook
White, Green or Orchid. State color. Wt. ea., 4 oz.
42K3367
Each..... 13c
½ Doz..... 67c

De Luxe Towel Bar
Bar and brackets are cast iron, porcelain enameled. Choice of White, Green or Orchid. State color.

Diameter of Bar ¾ in. 42K3306			Diameter of Bar 15/16 in. 42K3309		
Length	Shpg. Wt.	Each	Length	Shpg. Wt.	Each
18 in.	2 lbs. 4 oz.	49c	24 in.	3 lbs. 8 oz.	79c
24 in.	3 lbs.	59c	30 in.	4 lbs. 4 oz.	89c

De Luxe Toothbrush and Tumbler Holder
Choice of White, Green or Orchid. State color. Shpg. wt., 2 lbs.
42K3358. **59c**

The above items Postpaid if part of $2 order or more



De Luxe Bathtub Soap Dish
Size, 3¼x4½ in. Choice of White, Green or Orchid. State color. Shpg. wt., 2 lbs.
42K3370. **69c**

De Luxe Sink Soap Dish
Hangs between faucets. Size, 6x4 inches. Choice of White, Green or Ivory. State color. Shpg. wt., 2 lbs.
42K3321.... **59c**

De Luxe Wall Soap Dish
Removable china tray. Size, 4⅜x5½ in. Choice of White, Green or Orchid. State color. Shpg. wt., 2 lbs. 8 oz.
42K3361.. **79c**

De Luxe Toilet Paper Holder
Has black wood roller; porcelain enameled cast iron bracket. Choice of White, Green, or Orchid. State color. Shpg. wt., 1 lb. 8 oz.
42K3355.... **45c**

The above items Postpaid if included in $2 order or more



42K3266¼—Glass Shelf and Towel Bar. Rounded, polished edge. Chrome plated brackets.
Size, 5x18 in. Shpg. wt., 6 lbs. 8 oz..... **$1.69**
Size, 5x24 in. Shpg. wt., 6 lbs. 8 oz..... **$1.79**
Postpaid if included in orders of $2 or more.

Glass Towel Bar. Chrome plated brass posts. **Postpaid if part of $2 order.**
42K3250—Diameter, ⅝ inch.
Length, 18 in. Wt., 1 lb. 8 oz..... 79c
Length, 24 in. Wt., 2 lbs..... 89c
42K3251—Diameter, 1 inch.
Length, 24 in. Wt., 3 lbs. 4 oz.... $1.09
Length, 30 in. Wt., 3 lbs. 8 oz.... 1.19

42K3265¼—Plate glass Shelf with rounded and polished edges. Chrome plated brackets.
Size, 5x18 inches. Shpg. wt., 6 lbs..... **79c**
Size, 5x24 inches. Shpg. wt., 7 lbs..... **89c**
Postpaid if included in orders of $2 or more.

FINE QUALITY CHROMIUM PLATED FIXTURES

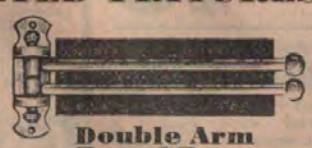


Brass Towel Bar
42K3252—Diameter, ½ inch. Chrome plated.

Length	Shpg. Wt.	Each
15 in.	12 oz.	59c
18 in.	1 lb.	69c
24 in.	1 lb. 4 oz.	79c



Tumbler Holder
Solid brass, chrome plated. Shpg. weight, 1 lb.
42K3254... **59c**



Double Arm Towel Bar
Solid brass, chromium plated. Length overall, about 12 in. Shpg. wt., 12 oz.
42K3256..... **$1.00**

Postpaid if included in $2 order or more



Soap Holder
Chromium plated frame with removable opal glass dish. Size, 4x5½ in. Shpg. wt., 2 lbs. 12 oz.
42K3263.. **59c**

Sink Soap Dish
Chromium plated brass. Held between faucets with springs. Size, 4½x6 in. Shpg. wt., 8 oz.
42K3269.... **69c**

Bathtub Soap Dish
Chromium plated. Fits over rim of tub. Size, 4x5½ inches. Shpg. wt., 1 pound.
42K3273.... **59c**

Toilet Paper Holder
Made of brass, chrome plated, with black wood roller. Shpg. wt., 4 oz.
42K3276.. **29c**

Postpaid if included in $2 order or more

BIG SAVINGS on This
Bathroom Cabinet



ONLY $8.25

- Sturdy steel cabinet, white enameled.
- Plate glass mirror.
- Two glass shelves.

Improve the appearance of your bathroom with this attractive fixture. Charming plate glass Venetian mirror completely conceals cabinet. Mirror is daintily etched. Concealed hinges and catch.

Furnished in two styles: to be built into wall recess or to be hung on wall surface.

42KC3425¼—Steel cabinet, 13x19x4¼ in. inside diameter, to recess in wall opening 13½x19½ in., 3 in. deep. Two glass shelves; 16x24-in. mirror. Shpg. wt., 35 lbs.
Not Prepaid..... **$8.25**

42KC3426¼—Steel cabinet, to hang on wall. Not illustrated. Size, 11½x16x4½ in., outside measurement. Mirror, 12x20 in. Two steel shelves. Shpg. wt., 26 lbs. **Not Prepaid**... **$5.15**



$2.20 And Up **Plate Glass Mirrors**
—Fine quality plate glass.
—Hardwood frame.
—White enamel finish.
These mirrors are especially appropriate for bathrooms.
42KM3430¼
Not Prepaid. Shipped by freight or express.

Mirror Size, Inches	Shpg. wt. lbs.	Each
12x20	15	$2.20
14x24	20	3.25

Bath Stool



79c
—Strong and well made of steel.
—Beautiful enamel finish.
—Non-slip covered top; 11-in. diam.
—Rubber tipped legs.
—15 inches high.
Practical, sanitary and attractive. Stretcher braces insure ample strength. Shpg. wt., 5 lbs. 12 oz. Choice of White, Green or Orchid. State color.
42K3440—Postpaid if included in order of $2.00 or more. **79c**



Friction Shower Brush
—Carefully inspected bristles.
—Twisted wire frame; bristles cannot come out.
—Ivory colored handle.
—Five feet of rubber hose attached.
Will fit any standard faucet. A perforated core in center of brush produces a steady spray of water.
42K3453—Shpg. wt., 2 lbs.
Postpaid if part of $2 order..... **$1.89**



De Luxe Non-Shatterable Tumbler
Large size—fine finish. Fits holders on this page. Choice of White, Green or Orchid. State color. Shpg. wt., 1 pound.
42K3364—Postpaid if part of $2.00 order or more. Each..... **19c**

Enameled Wire Bathroom Fixtures

The glossy enamel covers generously the heavy wire frame, insuring good service. In popular colors, white or green. State color.



Tumbler Holder
Size, 3½x3½ in. Shpg. wt., 12 oz.
42K3312. **21c**

Towel Bar
Size, 18 inches. Shpg. wt., 1 pound.
42K3307.... **21c**

Tooth Brush and Tooth Paste Holder
Size, 5¾x3 inches. Shpg. wt., 12 oz.
42K3314..... **21c**

Postpaid if included in $2 order or more



Wall Soap Dish
Size, 4¼x5¾ inches. Shpg. wt., 12 oz.
42K3311
21c

Sink Soap Dish
Size, 4¼x5¾ inches. Shpg. wt. 12 oz.
42K3308
21c

Bathtub Soap Dish
Size, 4¼x5¾ inches. Shpg. wt., 12 oz.
42K3313
21c

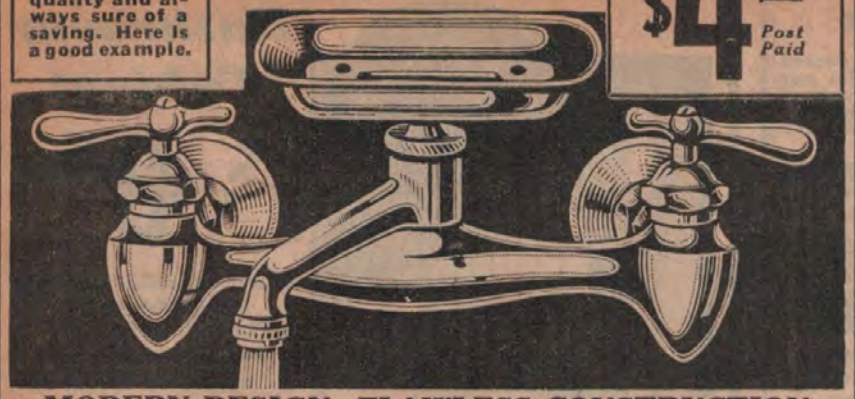
Toilet Paper Holder
Has wood roller. Shpg. wt., 12 oz.
42K3310
21c

Postpaid if included in $2 order or more

When you buy at Sears you are ahead in quality and always sure of a saving. Here is a good example.

SWING SPOUT MIXING FAUCETS

$4.69 Post Paid



MODERN DESIGN—FLAWLESS CONSTRUCTION

★ Heavy cast brass with adjustable flanges and ½-inch female threads for iron pipe, 8-in. center to center measurement.
★ Renewable phosphor bronze seats increase its life ten-fold.
★ Graceful swinging spout with removable strainer.
★ Beautiful, non-tarnishing Chromium plate over all.
★ Self-draining soap dish. For any high or low back sink.

A rare combination of beauty and low price.

42K1609—Postpaid..... **$4.69**

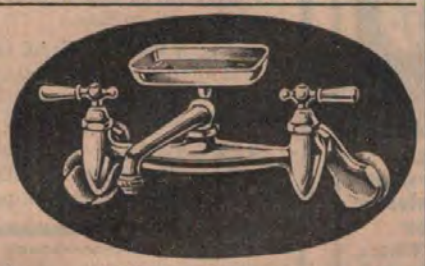


Big Faucet Value

—Same as 42K1609 above except soap dish and handles are china and finish is nickel.

Just as good a faucet mechanically as 42K1609. Its low price makes it our prize faucet bargain.

42K1608—Postpaid..... **$3.35**



Adjustable Arms

—Heavy cast Brass, Chrome plated.
—Renewable phosphor-bronze seats.
—New Acorn design with top spout.
—Adjustable arms allow for spread of from 6 to 12 inches.

Fits all sinks. Stylish and low priced. For sinks with 8-in. drillings, we recommend our mixing faucets 42K1607, 42K1609 or 42K1608.

42K1606—Postpaid..... **$5.98**



New Octagon Design

—Beautiful Chrome plated cast brass.
—Phosphor-bronze seats—replaceable.
—Indexed metal handles.
—Swing spout with removable strainer.
—Self-draining forged metal soap dish.

$6.45 Postpaid

Our finest mixing faucet. For 8-inch center-to-center opening. ½-inch female thread. Adjustable flanges.

42K1607—Postpaid..... **$6.45**

FAUCETS FOR LAVATORIES AND TUBS



China Handle Basin Faucet

—Compression type.
—Brass, with removable bronze seat.
—Indexed cross handle.

State whether "hot" or "cold" is wanted. Shpg.wt., 1 lb. 8 oz. Postpaid if part of $2 order.

42K1610—Chrome plated..... 98c
42K1611—Nickel plated..... 89c



Self-Closing Basin Faucet

—Made of Brass.
—Chrome plated.
—Closes when handle is released.
—Universal connections.
—Removable seat.

Index button lettered Hot or Cold. State which is wanted.

42K1615 Postpaid..... **$2.39**



—Made of heavy cast red Brass.
—Beautiful, radiant Chrome finish.
—Phosphor-bronze removable seats.
—Complete with tail pieces for ½-in. or ¼-in. supply pipe connection.

Beautify your lavatory with these modern, New Art design faucets. Their bright finish will never corrode or tarnish. Postpaid.

42K1628—Per Pair..... **$2.98**



Bath Faucet

—Quick compression.
—Indexed china lever handles.
—Complete with tail pieces for ½-inch pipe.
—Phosphor-bronze removable seats.
—Will fit all standard tubs.

Shpg. wt., 3 lbs. 8 oz.

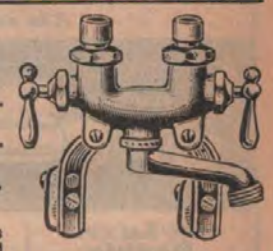
Postpaid if part of $2 order.

42K1625—Chrome plated **$2.35**
42K1626—Nickel plated. **1.89**

Laundry Tub Faucet

—Swinging spout.
—Dipped nickel finish.
—Threaded for ½-in. pipe.
—Adjustable clamps.
—Removable seats.

Use it between tubs to give hot or cold water to either.



42K1627—Postpaid..... **$2.00**

COMPRESSION FAUCETS NICKEL · CHROMIUM · POLISHED BRASS



79c And Up Lever Handle Faucet

—Brass, nickel or Chromium.
—Indexed solid china handle.
—Fits ½ or ¾ in. iron pipe.

Postpaid if part of $2.00 order.

42K1613—Chromium plated.
½-in. Shpg. wt., 1 lb. 4 oz..... **$0.95**
¾-in. Shpg. wt., 1 lb. 8 oz..... **1.19**
42K1612—Nickel plated.
½-in. Shpg. wt., 1 lb. 4 oz..... 79c
¾-in. Shpg. wt., 1 lb. 8 oz..... 98c

T Handle Faucet 49c And Up



—Polished Brass.
—Threaded spout.
—Male thread for iron pipe.

Postpaid if part of $2 order or more.

42K1621—Shpg. wt., 1 lb.
Size ½-in..... **59c**
Size ¾-in..... 69c

42K1622—Same, except spout not threaded.
½-in. Shpg. wt., 12 oz. 49c
¾-in. Shpg. wt., 1 lb..... 63c



Bennor Pattern Bath Trap

—Cast iron, with nickel plated screw cover.
—Size, 1½-in., for lead pipe both ends.
—Swivel inlet.

42K1399¼—Shpg. wt., 8 lbs. Postpaid if part of $2 order..... **$1.69**



New York Regulation Traps

—Nickel Plated Lavatory Trap. Outlet tapped 1½-in. iron pipe size; 1¼-in. inlet. Shpg. wt., 1 lb. 12 oz.

42K1567¼—Postpaid if part of $2 order..... 98c

Sink Trap. Outlet tapped 2-in. iron pipe size; 1½-in. inlet.

42K1569¼—Postpaid..... **$2.35**

REPLACEMENT PARTS FOR PLUMBING



China Seat Ball Cock

$1.39

For Closet Tanks. Made of Brass. Removable china seat can be replaced without taking ball cock from tank. Complete with wire refill tube and float rod but without float ball. Shpg. wt., 2 lbs. Postpaid if part of $2 order or more.

42K1688..... **$1.39**



Our Best Ball Valve

—For use in closet tanks.
—Black composition rubber.

Cannot warp or leak. Seats firmly. Stands up under any water pressure; suitable for all localities. Postpaid if part of $2 order.

42K1697—Shpg. wt., 8 oz.
2½-inch size..... 37c
2¾-inch size..... 39c

Standard Ball Valve

Rubber, with brass insert. Shpg. wt., 5 oz. Postpaid if part of $2 order.

42K1695—2½-inch..... 15c
2¾-inch..... 18c





Brass Ball Cock

Ball cock valve with rod and refill tube, without float ball. Postpaid if included in $2.00 order.

42K1690
Shpg. wt., 2 lbs..... **79c**

Faucet Seat Dresser



For grinding seats of ⅜, ½, ¾ and 1-in. Compression faucets. Quickly repairs leaks. Shpg. wt., 1 lb. 2 oz. Postpaid if part of $2 order.

42K1693..... **$1.15**

Faucet Washers

—Package of 12.
—5 assorted sizes with six assorted screws.
—White for hot water; red for cold.

42K1692—Shpg. wt., 4 oz. Postpaid if part of $2.00 order..... **8c**





Trip Lever

—For closet tanks.
—Chrome plated.
—New Colonial design.

Low priced. Postpaid if part of $2 order. Shpg. wt., 1 lb.

42K1689
69c



Copper Tank Float

4x5-in. Doubly reinforced. Shpg. wt., 12 oz. Postpaid if part of $2 order.

42K1691
16c



Metal Replacement Handles

—Chrome plate.
—Colonial design.
—Fit any faucet.
—Cement included.

Fine quality, yet the price is very low. Shpg. wt., pair, 8 oz. Postpaid if part of $2.00 order.

42K1683—Pair.. **89c**



Rubber Suction Stopper

—For sink drains.
—Made of red rubber.
—Diameter, 4½ inches.

Enables you to fill sink with water for washing dishes, etc.

42K1698—Shpg. wt., 2 oz. Postpaid if part of $2 order.

Each..... 9c
Six for..... 49c

SINK AND LAVATORY TRAPS



Sink and Lavatory Traps

—Made of 20-gauge Brass Tubing.
—Complete with flanges and washers.
—For lead pipe connections.
—Nuts of heavy cast brass.

1¼-inch Lavatory Traps

For Iron Pipe Connections add 15c extra.

42K1523—"S" Trap to floor. Nickel plated.
Shipping weight, 2 lbs..... **$1.50**
42K1524—Same, except Chromium Plated... **1.75**
42K1521—"P" Trap to wall. Nickel plated.
Shipping weight, 1 lb. 4 oz..... **1.10**
42K1522—Same, except Chromium plated..... **1.35**

1½-inch Sink Traps

42K1536—"S" Trap to floor. 26½ inches high. Nickel plated. Shipping weight, 3 lbs..... **$1.65**
42K1537—Same, except Chromium plated. Postpaid..... **2.00**
42K1534—"P" Trap to wall. Nickel plated.
Shipping weight, 1 lb. 8 oz..... **1.10**
42K1535—Same, except Chromium plated..... **1.30**

Postpaid if part of $2.00 order or more.



CAST IRON SINK AND LAUNDRY TUB TRAPS

—Adjustable to swing to any angle or height.
—Brass cleanout plugs.

42KC1576—"S" Trap to floor for new style sinks. Size, 1½-in. Male thread outlet for iron pipe connection. Shpg. wt., 11 lbs. Not Prepaid..... **$1.10**

42KC1578—Same, but with funnel for use with old style sinks. Shipping weight, 11 lbs. 8 oz. Not Prepaid..... **$1.35**

42KC1575—"P" Trap to wall for new style sinks. Size, 1½-in. Female-threaded for connection. Shpg. wt., 5 lbs. Not Prepaid..... 59c

42KC1577—Same, but with funnel for use with laundry tubs and old style sinks. Shpg. wt., 5 lbs. 8 oz. Not Prepaid..... 79c

Sink Strainer



Made of brass; rustproof. Used with 1½-in. traps. Tailpiece included. Shpg. wt., 1 pound. Postpaid if part of $2 order.

42K1518
Chrome..... 54c
42K1517
Nickel..... 42c

Metal Plugs

For all lavatory traps when pop-up waste is not used. Complete with chain and stopper. Shpg. wt., 1 lb. 2 oz.

Postpaid if part of $2 order.

42K1526—Chrome.... 50c
42K1525—Nickel..... 40c



Buy this GUARANTEED WRENCH



Housing Guaranteed—If It Ever Breaks, We Will Give You a New One!

49c And Up

Indestructible Pipe Wrench

—Jaws made of finest quality forged steel.
—Heavy, well balanced; positive grip.
—Cannot lock on pipe.

Grips instantly. Sturdy framework. No sharp corners. Has the right "feel"—built for rugged service.

42K1145—Postpaid if included in $2.00 order.

Lgth., open, in	6	8	10	14	18	24	36
Takes pipe, in	½	¾	1	1½	2	2½	3½
Shpg. wt.	8 oz.	12 oz.	2 lbs.	3 lbs.	5 lbs.	7 lbs. 8 oz.	16 lbs.
Each	49c	59c	74c	98c	$1.44	$2.19	$3.45

Stillson Pattern Wrench



—Finest Grade Forged Steel.
—Parts fit any Stillson Wrench.

42K1148—Postpaid if part of $2.00 order or more.

Lgth., open	6 in.	8 in.	10 in.	14 in.	18 in.	24 in.	36 in.
Takes pipe	½ in.	¾ in.	1 in.	1½ in.	2 in.	2½ in.	3½ in.
Shpg. wt.	8 oz.	12 oz.	1lb. 12oz.	2lbs. 12oz.	4lbs. 8oz.	7lbs. 12oz.	15 lbs.
Each	37c	44c	54c	75c	$1.00	$1.75	$3.25

Sizes 6 and 8-in. have wood covered steel handles; all others solid steel.

Hinged Pipe Vise



—Strongly Made of Malleable Iron.
—Tempered Steel Jaws.
—Positive Grip.

Postpaid if included in $2 order or more.

42K1166¼—Holds pipe from ⅛ to 1¼ in. Shpg. wt., 4 lbs. ... $1.19

42K1168¼—No. 1. Holds pipe from ⅛ to 2½ in. Postpaid ... $2.29

42K1170¼—No. 2. Holds pipe from ⅛ to 3½ in. Postpaid ... $3.48

Chain Pipe Vise



—Malleable iron case.
—Tempered Tool Steel Jaws.

Takes pipe ⅛-in. to 2½-in. A third small jaw grips short nipples, tees, ells, odd shapes, small diameters. Postpaid.

42K1171 ... $2.65

Saunders Pipe Cutter



42K1152—No. 1 cuts pipe ⅛ to 1 in. Shpg. wt., 3 lbs. 12 oz. Postpaid if part of $2 order. Each ... $1.68

No. 2 cuts pipe 1 to 2 in. Postpaid ... 2.45

Extra Wheels

42K1153—Shpg. wt., 1 ounce. Postpaid if part of $2 order. No. 1. Each. 16c No. 2. Each .. 20c

Barnes Three-Wheel Pipe Cutter



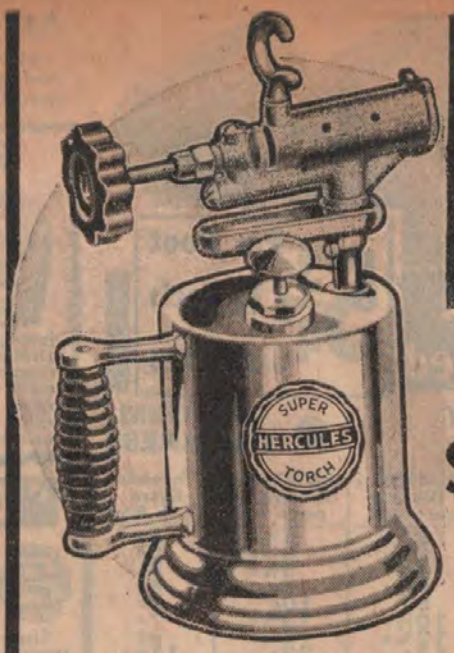
Malleable iron. Has 3 tool steel cutting wheels. Cuts pipe ½ to 2 inches. Postpaid.

42K1150—Each ... $2.65

Extra Wheels

Postpaid if part of $2 order.

42K1151—Shpg. wt., 1 ounce. Each ... 18c



7 BIG REASONS Why this is a Better Blow Torch

$3.25 Postpaid

1. New Needle Valve. Will never enlarge or clog. Flame is not affected by low temperatures or high winds.
2. Larger, non-corroding Burner, 85% copper, balance tin, lead and zinc.
3. Bakelite Burner Wheel is always cool.
4. Long underflow for preheating; handy cleanout plug.
5. Heavy seamless sheet brass tank; carefully tempered.
6. Pump, ⅞-in. diameter, mounted on tank, permits one hand pumping.
7. Funnel-shaped sheet brass base with bronze casting filler plug.

Compare this sturdy Blow Torch point by point with those selling elsewhere for much more money. The Burner is larger than most torches costing up to $5.00. Meets U. S. Navy Specifications. You will find that The Hercules will serve you better, longer, and at far less cost than its closest rival.

Torch will develop over 2200 degrees of heat. Burner is of the best known alloy for the purpose. Removable solder iron holder. Useful for soldering, thawing out frozen pipes, burning off old paint, or as a small blast furnace. Postpaid.

42K1100 Capacity, 1 qt. ... $3.25

Self Generating Blow Torch



—Lights instantly.
—Easy starting regardless of weather.
—Auxiliary self-generating burner eliminates drip cup.
—Not affected by low temperatures or high winds.
—Improved non-clog needle valve.
—Best bronze burner.
—Bakelite burner wheel.
—Heavy seamless sheet brass tank.
—Sturdy pump, ⅞-in. diameter, mounted on tank.
—Funnel shape sheet brass base, with bronze casting filler plug.

We firmly believe this is the best and most up-to-the-minute torch on the market. It will light in one-fifth the time required by a regular torch with drip cup. Capacity, 1 qt.

42K1102—Postpaid ... $4.79

Our "Big Bargain" Blow Torch



—New Type Needle Valve.
—Bronze Mixture Burner.
—Composition Burner Wheel.
—Long Underflow for Preheating.
—Seamless Brass Body with Lacquered Satin Finish.
—Tank Bottom of Steel with sheet lead lining.
—Capacity; one quart.

Similar to above torch, but lighter.

Sturdy pump mounted on tank permits one hand pumping. Does everything that the more expensive torches can do—but is not so strongly built.

42K1101—Postpaid ... $2.65

Closet Cleanout Auger



—Flexible coil, high grade spring steel.

Easily removes stoppages from closet bowl. Shpg. wt., 2 lbs. 4 oz. Length overall, 5½ ft. Postpaid if part of $2 order.

42K1112 ... 83c

Cleanout Auger

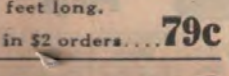


—Strong Spring Head Quickly Forces Stoppage from traps and drains.
—Clock Spring Steel, 25 feet long.

Shpg. wt., 1 lb. 8 oz.

42K1111—Postpaid in $2 orders ... 79c

Spring Cleanout Auger

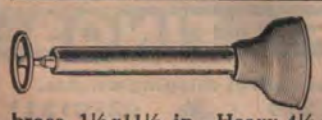


—Good Quality Spring Steel.

Removes stoppage in sink traps, sewer pipes, etc. Shpg. wt., 2 lbs. Postpaid when included in orders of $2 or more.

42K1113—Length of spring, 6 ft. ... 49c

Drain Force Pump

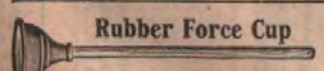


—Cylinder, polished seamless brass, 1½x11½ in. Heavy 4½-in. rubber cup.
—Double plunger leathers, oil treated.

For cleaning drains of bathroom fixtures, sinks and water closets. Shpg. wt., 2 lbs. 8 oz. Postpaid if part of $2 order.

42K1110 ... 79c

Rubber Force Cup



For forcing stoppages and cleaning pipes of sinks, wash bowls, and bathtubs. Threaded handle screws into cup. Finest quality rubber cup, full 5½-in. diameter. Postpaid if part of $2.00 order.

42K1115¼ Shpg. wt., 1 lb. 4 oz. ... 23c

Babbitt Drain Pipe Solvent



42KM1124—3 cans. Shpg. wt., 3 lbs. Not Mailable. Not Prepaid. 39c

Genuine ARMSTRONG



Adjustable Stocks and Dies

Catalog No.	Threads Pipe Size, Inches Inclusive	Shpg. Wt., Lbs.	Complete Set Postpaid	Extra Dies, Per Size, 2 Pieces
42K1139¼	¼ to 1	13	$ 8.30	$1.45
42K1140¼	½, ¾, 1	13	5.75	1.45
42K1141¼	½ to 1¼	17	9.70	1.85
42K1143¼	1¼ to 2	33	12.55	3.10

Shpg. wt. of extra dies, per size, 1 lb. 8 oz.
Extra Dies Postpaid if included in $2.00 order or more.

The Dies Open Up



Adjustable Guides

No Backing Off

No Loose Bushings

Genuine OSTER Bull Dog

Built to last a lifetime. Cuts clean, sharp, leakproof threads. Dies instantly adjusted. When thread is cut, open dies and lift tool over finished thread.

Catalog No.	Plain Type For Pipe, In.	Shpg. Wt., Lbs.	Each Postpaid
42K1130¼	½ to 1¼	16	$ 9.25
42K1131¼	¼ to ¾	15	6.98
42K1132¼	½ to 2	23	16.25

Ratchet Type—Permits much faster work; also pipe can be threaded in close corners.

Catalog No.	Ratchet Type For Pipe, In.	Shpg. Wt., Lbs.	Each Postpaid
42K1133¼	½ to 1¼	18	$11.15
42K1135¼	½ to 2	28	19.65

EVER READY PIPE THREADER



—SOLID STOCK and DIES.
—Stocks are made of Strong Malleable Iron.
—Cutters in dies are made of tempered tool steel.
—Threads are mill threaded, machine relieved.
—Cuts clean sharp leakproof threads.

This is our best "buy" in a pipe threader. It is used by plumbers and steam fitters everywhere—and we recommend it to you in full confidence that it is a QUALITY tool. Cuts clean sharp threads. 42K1167¼ is furnished with a lead screw. Lead screws not required on smaller sizes.

Extra dies and guides postpaid when included in $2 orders or more.

Catalog No.	Threads Pipe Size, Inches Inclusive	Size, Dies	Shpg. Wt., Lbs.	Complete Set, Post Paid	Extra Dies, Each	Extra Guides, Each
42K1161¼	½ to 1	2½ x ¾	9	$4.65	$0.98	25c
42K1162¼	¼ to 1	2½ x ¾	11	6.35	.98	25c
42K1164¼	¾ to 1¼	3 x ¾	16	5.69	1.35	42c
42K1163¼	⅜ to 1½	3 x ¾	20	9.95	1.35	42c
42K1167¼	1¼ to 2	4 x ⅞	23	8.45	1.40	46c

Shpg. wt. of extra dies, 1 lb. each; of extra guides, 8 oz. each.

Burring Reamer



Tool steel. Fits common bit brace. Postpaid when included in $2 order or more.

Cat. No.	For Pipe	Shpg. Wt.,	Each
42K1192	¼ to 1¼ in.	8 oz.	$0.73
42K1193	¼ to 2 in.	1 lb. 12 oz.	1.60



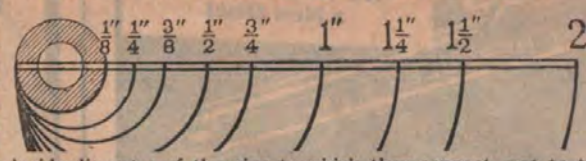
PIPE Black or Galvanized

5¾c Per Foot ½ Inch GALVANIZED

All Items On This Page Shipped Not Prepaid

SHIPPING WEIGHTS of pipe fittings vary, according to number ordered and method of shipment. Estimate of shipping weights, freight, express or parcel post charges furnished if desired. Send list for estimate.

How to Order FITTINGS and VALVES



Sizes of pipe and fittings in this catalog refer to the INSIDE diameter of the pipe. The pipe sizes given for fittings, valves, etc., refer to the inside diameter of the pipe to which they connect, not to the diameter of the threads on the inside or outside of the fitting itself. For example, the outside diameter of ¾-inch pipe is almost 1-inch, so the threaded opening of any ¾-inch valve or fitting measures about 1 inch in diameter. That is why many people make the mistake of ordering fittings too large. The diagram shown here gives exact **outside** diameter of all pipe sizes from ⅛-inch to 2-inch. **Be sure to order correct size.**

● CLEAN SHARP THREADS

—Sizes, ¼-in. to 3 in., black and galvanized.
—Average length 20 ft., 6 in. threaded at both ends, with one coupling.

Prices on larger sizes quoted on application. If wanted cut to specified lengths and threaded, couplings are not included and an extra charge is made for threading each end of each piece, as quoted in table at right. Allow cost of two threads for each piece.

● STRONGLY WELDED

● UNIFORM THICKNESS

Inside Diam. In.	Shpg. Wt., Per Ft., Lbs.	42KM1200¼ Black, per Foot	42KM1201¼ Galvanized, per Foot	Threads Extra Each End
¼	5/10	3½c	5½c	5c
⅜	½	3½c	5½c	5c
½	5/7	4½c	5¾c	5c
¾	1 1/10	5½c	7c	5c
1	1⅔	8c	10c	7c
1¼	2¼	10½c	13½c	7c
1½	2⅔	12¾c	16¼c	9c
2	3⅔	17c	22c	11c
2½	5¾	27c	35c	15c
3	7½	35c	45c	22c

Use **black** pipe and fittings for steam and hot water heating systems, oil, gas, irrigation or air lines.
Use **galvanized** pipe and fittings for supply and waste pipes on plumbing systems, drinking water, etc. **Shipped Not Prepaid.** Prices subject to market changes.

Pipe Nipples



When ordering 42KC1290 or 42KC1291, state whether close or short nipples are wanted. Also give pipe size.

Pipe Size, In.	Close and Short 42KC1290 Black Each	Black Doz.	42KC1291 Galv. Each	Galv. Doz.	Close Length, Inches	Short Length, Inches
¼	2c	$0.20	2c	$0.20	⅞	1½
⅜	2c	.20	2c	.20	1	1½
½	2c	.20	2c	.20	1⅛	1½
¾	2½c	.25	2½c	.25	1⅜	2
1	3c	.30	3c	.30	1½	2
1¼	4c	.40	5c	.50	1⅝	2½
1½	5c	.50	6c	.60	1¾	2½
2	6c	.60	7c	.70	2	2½
2½	13c	1.30	....	....	2½	3
3	18c	1.80	....	....	3	3½

Pipe Size, In.	Long Nipples. State Length Wanted. 42KC1292—Black Each	Black Doz.	42KC1293 Galv. Each	Galv. Doz.	Length, Inches
¼	3c	$0.30	4c	$0.40	2 to 6
⅜	3c	.30	4c	.40	2 to 6
½	3½c	.35	5c	.50	2 to 6
¾	4c	.40	6c	.60	2 to 6
1	5c	.50	7c	.70	2½ to 6
1¼	7c	.70	9c	.90	2½ to 6
1½	8c	.80	12c	1.20	3 to 6
2	11c	1.10	16c	1.60	3 to 6
2½	20c	2.00	...	.....	3 to 6
3	30c	3.00	...	.....	3½ to 6

BRASS PIPE *Lasts Twice as Long!*



Install brass pipes when you build or refixture. The increased cost is small, because the supply pipe and fittings represent only a fractional part of the total cost of the material.

Size	½-inch	¾-inch
42KM1450¼—Brass Pipe. Per foot	17c	22c
42KC1462—Brass Elbows. Each	7c	10c
42KC1463—Brass Couplings. Each	6c	10c
42KC1464—Brass Unions. Each	22c	30c
42KC1466—Brass Tees. Each	10c	14c
42KC1467—Brass Reducing Tees. *Each	14c	18c
42KC1468—Short Nipples. Each	4c	6c
42KC1471—Long Nipples. Each	9c	11c

*Size of largest opening on reducing tees governs price.



—12-ft. lengths, not threaded.
—Will not corrode or rust. Always assures you of a full flow of pure, clear water at full pressure. Sears Brass pipe is of standard gauge and weight. Guaranteed for 200 lbs. working pressure.

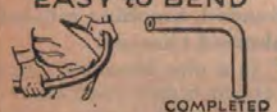
Sears brass pipe will not leak—it needs no expensive replacement. The first cost is the last. Shipping weight; ½-in. pipe, 1 lb. per foot; ¾-in. pipe, 1¼ lbs. per foot. **Prices are subject to market changes. Shipped Not Prepaid.** See note at top of page about shipping weights.

IT COSTS LESS TO REPAIR *With* COPPER

SAVES FITTINGS



EASY to BEND



RUSTPROOF



Can be easily bent around corners and obstructions into any desired position as illustrated above.

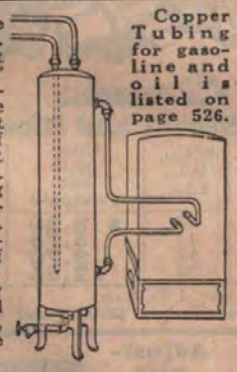
—Copper cannot rust—is non-corrosive
—Eliminates many expensive fittings.

Easily bent. Saves time and labor—not necessary to thread—can also be "worked" between partitions, saving expensive carpenter work. Insures steady flow of pure clear water at full pressure. Does not have to be replaced. Will not burst if pipes freeze—can be easily thawed out with torch without injury to pipe. Tested for 200 lbs. per sq. inch working pressure. Flanging tool makes the connecting of pipe and fittings very simple. Flanged fittings make permanently-tight and leak-proof connections.



Copper tubing is sold only in lengths of 5, 10, 15, 20 and 25 feet. Sizes ½ or ¾-inch, inside diameter. State size and length wanted.

42KC1425¼—Not Prepaid.



Copper Tubing for gasoline and oil is listed on page 526.

Size	½-inch	¾-inch
Shpg. wt., per ft.	8 oz.	12 oz.
Price per ft.	8c	12c

Prices subject to market fluctuations.

Copper to Copper Union

42KC1430

½-in. Shipping weight, 8 oz. Each..... **31c**
¾-in. Shipping weight, 12 oz. Each..... **45c**

Female Outlet

Copper to iron.

42KC1436

½-in. Shipping weight, 12 oz. Each..... **39c**
¾-in. Shipping weight, 1 lb. 4 oz. Each.. **53c**

Male Adapter

Copper to Iron.

42KC1433

½-in. Shpg. wt., 4 oz. Each..... **25c**
¾-in. Shpg. weight, 12 oz. Each.... **32c**

Drop Ear Fitting

42KC1437

½-in. Copper to ⅜-in. iron pipe. Shpg. wt., 8 oz. Ea... **34c**
½-in. Copper to ½-in. iron pipe. Shpg. wt., 8 oz. Ea... **36c**

Copper to Copper Tee

42KC1431

½-in. Shipping weight, 1 lb. 8 oz. Each.. **47c**
¾-in. Shipping weight, 2 lbs. 4 oz. Each. **65c**

Female Adapter

Copper to Iron.

42KC1434

½-in. Shipping weight, 4 oz. Each..... **25c**
¾-in. Shipping weight, 12 oz. Each..... **33c**

90-Degree Elbow

Copper to Copper.

42KC1435

Size, ½-in. Shpg. wt., 8 oz. Ea... **32c**
Size, ¾-in. Shpg. wt., 12 oz. Ea.. **44c**

Flanging Tool

42KC1432

For flanging ends of tubing. Made of tool steel.

Size	Shpg. wt.	Ea.
½-in.	8 oz.	33c
¾-in.	12 oz.	40c

"U" BRAND MALLEABLE FITTINGS

Malleable Iron Unions

Used to join together two pieces of pipe. Gasket included.

Pipe, In.	42KC1260 Black Each	Black ½ Doz.	42KC1261 Galv. Each	Galv. ½ Doz.
½	12c	$0.60	17c	$0.85
¾	14c	.70	20c	1.00
1	18c	.90	26c	1.30
1¼	25c	1.25	36c	1.80
1½	31c	1.55	45c	2.25
2	39c	1.95	59c	2.95

Iron Pipe Couplings

Pipe Size, In.	42KC1274 Black Each	Black Doz.	42KC1275 Galv. Each	Galv. Doz.
½	4c	$0.40	4c	$0.40
¾	6c	.60	6c	.60
1	7c	.70	9c	.90
1¼	10c	1.00	12c	1.20
1½	13c	1.30	15c	1.50
2	20c	2.00	24c	2.40

Street Elbows

Pipe, In.	42KC1254 Black Each	Black Doz.	42KC1255 Galv. Each	Galv. Doz.
¼	4c	$0.40	6c	$0.60
⅜	5c	.50	6½c	.65
½	6c	.60	7c	.70
¾	8c	.80	10c	1.00
1	10c	1.00	13c	1.30
1¼	15c	1.50	20c	2.00
1½	19c	1.90	26c	2.60
2	30c	3.00	43c	4.30

Pipe Joint Compound

42KC1299

Makes tight joints.
1-lb. can..... **21c**

Unions With Brass Inserts

No gasket or washer required.

Pipe, In.	42KC1266 Black Each	Black ½ Doz.	42KC1267 Galv. Each	Galv. ½ Doz.
½	14c	$0.70	19c	$0.95
¾	18c	.90	25c	1.25
1	24c	1.20	35c	1.75
1¼	36c	1.80	52c	2.60

Bushings

Reduce one size—largest thread size given here.

Pipe, In.	42KC1256 Black Each	Black Doz.	42KC1257 Galv. Each	Galv. Doz.
⅜	2½c	$0.25	5c	$0.50
½	2½c	.25	5c	.50
¾	3½c	.35	7c	.70
1	4c	.40	8c	.80
1¼	5c	.50	10c	1.00
1½	6c	.60	12c	1.20
2	9c	.90	18c	1.80
2½	15c	1.50	....	....
3	22c	2.20	....	....

Malleable Iron Tees

Pipe, In.	42KC1268 Black Each	Black Doz.	42KC1269 Galv. Each	Galv. Doz.
¼	4c	$0.40	6c	$0.60
⅜	5c	.50	7c	.70
½	7c	.70	9c	.90
¾	9c	.90	12c	1.20
1	12c	1.20	15c	1.50
1¼	18c	1.80	23c	2.30
1½	23c	2.30	29c	2.90
2	36c	3.60	46c	4.60

Reducing Tees

Prices as above. Specify 42KC1270 for black and 42KC1271 for galvanized. Largest opening governs price. **When ordering, first give size of the bigger end of run, then other end of run, and side branch last.**

Malleable Return Bends

42KC1276

Pipe	Each	½ Doz.
¾ in.	15c	$0.75
1 in.	20c	1.00
2 in.	65c	3.25

Cast Iron Plugs

Pipe, In.	42KC1252 Black Each	Black Doz.	42KC1253 Galv. Each	Galv. Doz.
½	2c	20c	3c	$0.30
¾	2½c	25c	4c	.40
1	2½c	25c	5c	.50
1¼	3c	30c	6c	.60
1½	5c	50c	9c	.90
2	6c	60c	12c	1.20

Malleable Reducers

Reduce one size—largest size governs price.

Pipe, In.	42KC1250 Black Each	Black Doz.	42KC1251 Galv. Each	Galv. Doz.
½	4c	$0.40	5c	$0.50
¾	6c	.60	8c	.80
1	8c	.80	10c	1.00
1¼	10c	1.00	13c	1.30
1½	12c	1.20	15c	1.50
2	18c	1.80	25c	2.50

Malleable 45-Degree Elbows

Pipe In.	42KC1272 Black Each	Black Doz.	42KC1273 Galv. Each	Galv. Doz.
½	6c	$0.60	8c	$0.80
¾	8c	.80	11c	1.10
1	11c	1.10	15c	1.50
1¼	17c	1.70	21c	2.10
1½	21c	2.10	26c	2.60
2	33c	3.30	43c	4.30

Malleable Iron Elbows

Pipe In.	42KC1262 Black Each	Black Doz.	42KC1263 Galv. Each	Galv. Doz.
¼	3c	$0.30	4c	$0.40
⅜	4c	.40	5c	.50
½	5c	.50	6c	.60
¾	7c	.70	8c	.80
1	8c	.80	11c	1.10
1¼	13c	1.30	18c	1.80
1½	17c	1.70	23c	2.30
2	28c	2.80	37c	3.70

Reducing Elbows

Same prices as for regular Elbows above. Specify 42KC1264 for black and 42KC1265 for galvanized. Price is figured by size of big end. **State size of tappings wanted on both openings.**

Pipe Caps

Pipe In.	42KC1258 Black Each	Black Doz.	42KC1259 Galv. Each	Galv. Doz.
½	4c	$0.40	5c	$0.50
¾	6c	.60	7c	.70
1	7c	.70	9c	.90
1¼	9c	.90	12c	1.20
1½	12c	1.20	16c	1.60
2	17c	1.70	22c	2.20

CAST IRON FITTINGS

See note above about shipping weights.

42KC1213

Cast Iron Tees.

Size	Each	Doz.
¾ in.	7c	$0.70
1 in.	9c	.90
1¼ in.	14c	1.40
1½ in.	18c	1.80
2 in.	26c	2.60
2½ in.	49c	4.90
3 in.	72c	7.20

42KC1214

Cast Iron Reducing Tees. Size of largest thread given here. **State tappings wanted.**

Size	Each	Doz.
1 in.	10c	$1.00
1¼ in.	17c	1.70
1½ in.	21c	2.10
2 in.	30c	3.00
2½ in.	55c	5.50
3 in.	83c	8.30

42KC1210

Cast Iron 90-Degree Elbows.

Size	Each	Doz.
¾ in.	5c	$0.50
1 in.	7c	.70
1¼ in.	10c	1.00
1½ in.	12c	1.20
2 in.	18c	1.80
2½ in.	33c	3.30
3 in.	50c	5.00

42KC1211

Cast Iron 45-Degree Elbows.

Size	Each	Doz.
¾ in.	6c	$0.60
1 in.	7c	.70
1¼ in.	12c	1.20
1½ in.	15c	1.50
2 in.	21c	2.10
2½ in.	39c	3.90
3 in.	59c	5.90

42KC1224

Flange Unions

Complete with gaskets.

Size	Each	½ Doz.
1 in.	34c	$1.70
1¼ in.	42c	2.10
1½ in.	50c	2.50
2 in.	65c	3.25
2½ in.	83c	4.15
3 in.	98c	4.90

42KC1212

Cast Iron Reducing Elbows. Size of large end given here.

Size	Each	Doz.
1 in.	7c	$0.70
1¼ in.	11c	1.10
1½ in.	14c	1.40
2 in.	20c	2.00
2½ in.	39c	3.90
3 in.	59c	5.90

PLUMBERS' TOOLS



Straight Calking Chisel **23c**

Made of special forged tool steel. Shpg. wt., 12 oz. Not Prepaid.

42KC1157..... 23c



Asbestos Joint Runner

—Strong fibre asbestos, full ¾-inch, with cast iron pouring lip and clamp.

—For 2, 4, 5 or 6-in. pipe.

For pouring lead into horizontal soil pipe joints. Fits up close to mouth of hub. Lead cannot leak out. Easily attached. Shpg. wt., 2 lbs. Not Prepaid.

42KC1169..... 89c



$4.98 Gasoline Blast Furnace

—Self contained brass pump.

—Improved burner produces hot blue flame.

—Top removable—making it a torch to thaw out frozen water pipes, etc.

Built to give lasting service. Galvanized tank of heavy sheet steel. Capacity, 1 gal. Melts lead or solder quickly.

42KC1154¼—Shpg. wt., 11 lbs. Not Prepaid..... $4.98

Melting Pot

Use with above Furnace. Cast iron. Diam. top, 5 in. Shpg. wt., 3 lbs. 4 oz.

42KC1155—Not Prepaid..... 29c

Melting or Pouring Ladle

Cast iron bowl; fits above pot. Size across bowl, 3 in. Steel handle. Shpg. wt., 1 lb.

42KC1156—Not Prepaid..... 17c

Standard Quality BRASS VALVES

All of our valves are tested for 100 lbs. per sq. in. working pressure; all heavy red brass. Shipped NOT PREPAID.

Brass Globe Valve

42KC1718



For Pipe, In.	Shpg. Wt.	Each	½ Doz.
¼	12 oz.	$0.29	$1.60
⅜	12 oz.	.31	1.71
½	1 lb. 4 oz.	.39	2.15
¾	1 lb. 12 oz.	.49	2.70
1	2 lbs. 8 oz.	.69	3.80
1¼	4 lbs.	.98	5.39
1½	5 lbs.	1.39	7.65
2	7 lbs. 8 oz.	2.10	11.55

Brass Angle Valve

42KC1716



For Pipe, In.	Shpg. Wt.	Each	½ Doz.
½	1 lb.	$.42	$2.31
¾	1 lb. 8 oz.	.53	2.92
1	2 lbs. 4 oz.	.73	4.02
1¼	3 lbs.	.98	5.39
1½	4 lbs. 8 oz.	1.45	7.98
2	6 lbs. 4 oz.	2.15	11.83

Brass Gate Valve

42KC1717



For Pipe, In.	Shpg. Wt.,	Each	½ Doz.
½	1 lb. 4 oz.	$0.50	$2.75
¾	1 lb. 12 oz.	.65	3.58
1	2 lbs. 8 oz.	.89	4.90
1¼	4 lbs.	1.15	6.33
1½	5 lbs.	1.55	8.53
2	7 lbs. 8 oz.	2.25	12.38

Heavy Disc Pattern Globe Valve

For high-pressure work.

42KC1722



For Pipe, In.	Shpg. Wt.	Each	½ Doz.
½	1 lb. 12 oz.	$0.79	$4.35
¾	2 lbs. 8 oz.	1.10	6.05
1	3 lbs. 8 oz.	1.39	7.65
1¼	5 lbs.	1.98	10.89

Compression Stop and Waste Cock

Valve stem works in stuffing box. Brass.

42KC1723



For Pipe, In.	Shpg. Wt.	Ea.	½ Doz.
½	1 lb. 4 oz.	42c	$2.31
¾	1 lb. 12 oz.	48c	2.64

Range Boiler Drain Cock



Nickel Plated Brass, has ¾-inch hose thread. Male thread fits ½-in. pipe or tapping. Shpg. wt., 8 oz.

42KC1730

Each..... $0.30
½ Doz..... 1.50

Brass Swing Check Valve

Positive action.

42KC1719



For Pipe, In.	Shpg. Wt.	Each	½ Doz.
½	1 lb.	$0.75	$4.13
¾	1 lb. 4 oz.	.87	4.79
1	1 lb. 12 oz.	1.08	5.94
1¼	2 lbs.	1.39	7.65
1½	2 lbs. 12 oz.	1.79	9.85

Horizontal Check Valve



Brass. Cap removable. Cleans easily.

42KC1720

For Pipe, In.	Shpg. Wt.	Ea.	½ Doz.
½	12 oz.	35c	$1.93
¾	1 lb.	45c	2.48
1	1 lb. 8 oz.	63c	3.47
1¼	2 lbs. 4 oz.	89c	4.90

Vertical Check Valve

42KC1721



Brass.

For Pipe, In.	Shpg. Wt.	Each	½ Doz.
½	8 oz.	$0.49	$2.70
¾	12 oz.	.62	3.41
1	1 lb. 4 oz.	.93	5.12
1¼	1 lb. 12 oz.	1.29	7.10
1½	2 lbs. 4 oz.	1.75	9.63

Brass Stop and Waste



Rough finish, cast red brass—Water drains when valve is shut off.

42KC1740

For Pipe, In.	Shpg. Wt.	Each	½ Doz.
½	1 lb. 4 oz.	$0.45	$2.48
¾	1 lb. 8 oz.	.65	3.58
1	2 lbs. 4 oz.	1.15	6.33

Lever Handle Stop



Positive action. Rough finish brass.

42KC1741

For Pipe In.	Shpg. Wt.	Ea.	½ Doz.
½	1 lb. 4 oz.	45c	$2.48
¾	1 lb. 8 oz.	63c	3.47

Stop and Waste Cock



Rough Brass.

42KC1742

For Pipe, In.	Shpg. Wt.	Each	½ Doz.
½	1 lb.	$0.45	$2.48
¾	1 lb. 4 oz.	.63	3.47
1	1 lb. 12 oz.	1.15	6.33
1¼	3 lbs. 4 oz.	1.98	10.89

Hydrant Cock



Rough Brass.

42KC1743

For Pipe In.	Shpg. Wt.	Each	½ Doz.
¾	2 lbs.	$0.98	$5.39
1	3 lbs.	1.69	9.30
1¼	4 lb. 4 oz.	2.69	14.80

Compression Sill Cock



Rough brass, nickel plated. Standard hose connection.

42KC1724

For Pipe In.	Shpg' Wt.	Each	½ Doz.
½	1 lb.	53c	$2.92
¾	1 lb.	57c	3.14

Water Gauge



Brass cocks, iron wheels. Petcock drain. Threaded, ½ in. Glass is ⅝x12 in. Steel guards. For heating and power boilers, etc. Shpg. weight, 2 lbs. 4 oz.

42KC8955.... 98c

Hydrant Clamp



Malleable iron, galvanized; tapped for ⅜-in. pipe. Shpg. wt., 8 oz.

42KC1749

Each .12c—½ Doz. 60c

Stop or Shut-Off Valves

—Brass, chromium plated

—Compression type; size, ⅜-inch

For use on supply pipes. Shpg. wt., 12 oz.



42KC1726—Straight Valve.. 87c

42KC1728—Angle Valve.... 89c



SOIL PIPE-ONE PIECE or a CARLOAD

Shipped Not Prepaid. Prices subject to market changes. Sold only in 5-foot lengths. Soil pipe and fittings can be furnished tar coated if specified.

Single Hub Soil Pipe	Size, In.	Shpg. Wt. Lbs.	Per Lgth.
42KM1300¼—Standard...	2	18	$0.58
42KM1302¼—Standard...	4	37	1.00
42KM1308¼—Medium....	2	20	.61
42KM1309¼—Medium....	4	45	1.12
42KM1301¼—Extra Heavy	2	29	.68
42KM1303¼—Extra Heavy	4	64	1.39

Double Hub Soil Pipe	Size, In.	Shpg. Wt. Lbs.	Per Lgth.
42KM1304¼—Standard...	2	21	$0.63
42KM1306¼—Standard...	4	40	1.06
42KM1310¼—Medium....	2	24	.69
42KM1311¼—Medium....	4	50	1.20
42KM1305¼—Extra Heavy	2	30	.72
42KM1307¼—Extra Heavy	4	65	1.48

Sanitary T

42KC1328¼ Medium weight.



Size In.	Shpg. Wt.	
2x2	8 lbs.	29c
4x2	12 lbs.	44c
4x4	19 lbs.	60c

42KC1329¼ Extra Heavy.

2x2	10 lbs.	40c
4x2	16 lbs.	58c
4x4	20 lbs.	72c

T Branch Tapped for Iron Pipe

42KC1342¼ Medium wt.



Size, In.	Shpg. Wt.	
2x1½	5 lbs.	37c
4x1½	10 lbs.	53c
4x2	10 lbs.	54c

42KC1343¼ Extra Heavy.

2x1½	7 lbs.	44c
4x1½	12 lbs.	66c
4x2	13 lbs.	67c

Sanitary Tapped T Branch

42KC1348¼ Medium weight.



Size, In.	Shpg. Wt.	
2x1½	5 lbs.	40c
4x1½	11 lbs.	66c
4x2	12 lbs.	67c

42KC1349¼ Extra Heavy.

2x1½	8 lbs.	47c
4x1½	13 lbs.	82c
4x2	13 lbs.	83c

Y Branches

42KC1344¼ Medium wt.



Size, In.	Shpg. Wt.	
2x2	8 lbs.	28c
4x2	14 lbs.	44c
4x4	19 lbs.	60c

42KC1345¼ Extra Heavy.

2x2	10 lbs.	40c
4x2	15 lbs.	58c
4x4	21 lbs.	73c

Quarter Bends

42KC1330¼ Medium weight.



Size	Shpg. Wt.	
2 in.	4 lbs.	21c
4 in.	11 lbs.	37c

42KC1331¼ Extra Heavy.

Size	Shpg. Wt.	
2 in.	5 lbs.	28c
4 in.	14 lbs.	44c

Clean Out Y with Brass Screw Cover



42KC1338¼ Medium weight. Size, 4 inches. Shipping weight, 16 pounds..... $1.29

42KC1339¼ Extra Heavy. Size, 4 inches. Shipping weight, 23 pounds..... $1.59

Cast Iron Increasers



State size.

42KC1347¼ Extra Heavy.

Size, 2 to 4x24 in. long. Shpg. wt., 19 lbs..... 82c

Size, 4 to 5x30 in. long. Shpg. wt., 25 lbs..... $1.29

Clean Out Ferrule



42KC1350¼

Cast iron body, brass screw cover.

Size, 2 in. Shpg. wt., 1 lb. 8 oz.... 24c

Size, 4 in. Shpg. wt., 3 lbs..... 45c

Sanitary T



42KC1332¼—4-Inch Medium wt. Shpg. wt., 19 lbs. With 2-inch side inlet for soil pipe..... $1.13

With 1½-in. tapped side inlet for iron pipe..... $1.26

42KC1333¼—4-Inch Extra Heavy. Shpg. wt., 20 pounds. With 2-inch side inlet for soil pipe..... $1.26

With 1½-inch tapped side inlet for iron pipe..... $1.39

State if right or left side inlet is wanted. Illustration shows left hand.

Eighth Bends

42KC1334¼ Medium weight.



Size	Shpg. Wt.	
2 in.	4 lbs.	19c
4 in.	10 lbs.	31c

42KC1335¼ Extra Heavy.

2 in.	6 lbs	21c
4 in.	12 lbs.	40c

Half S Traps



Size, 4 in. 42KC1340¼ Medium weight.

Shipping weight, 20 pounds..... 79c

42KC1341¼ Extra Heavy. Shipping weight, 24 pounds..... 98c

Adjustable Closet Bend



—Cast Iron, diameter, 4 inches.

—Length, center of inlet to end, 14 in.

—Adjustable flange, bolts and gasket.

Used to connect closet bowl to soil pipe stack. Both sides tapped 1½-in.; pipe plug furnished for one tapping. Not Prepaid.

42KC1375¼—Shpg. wt., 15 lbs. $1.10

42KC1376¼—Closet Bend only, without gasket. Shpg. wt., 15 lbs..... $1.00

42KC1377¼—Closet Bend with gasket, like 42KC1375¼, but no side tappings. Shpg. wt., 15 lbs..... 98c

Adjustable Roof Flange



—Flashings of 1-piece metal.

—Has lead ring to be calked to soil pipe.

—Water and trouble proof.

—Galvanized iron, lead or copper.

—Fits any pitch of roof.

Not Prepaid.

Size	42KC1385¼ Copper	Shpg. Wt.	42KC1387¼ Lead	Shpg. Wt.	42KC1384¼ Galv.	Shpg. Wt.
2 in.	$0.65	2 lbs.	$0.65	4 lbs. 8 oz.	45c	2 lbs.
4 in.	.85	3 lbs.	.85	6 lbs.	55c	3 lbs.
5 in.	1.15	5 lbs.	1.15	7 lbs.	65c	5 lbs.

Iron Drum Trap



Heavy cast iron. Tar coated. Size, 4¼x5¼ inches. Nickel plated brass cover. Tapped 1½ inches side and bottom. Shpg. wt., 5 lbs. Not Prepaid.

42KC1398 69c

Drum Trap



Heavy cast iron. Tar coated. Size, 4¼x8¼ in. Tapped for 1½-inch pipe. Nickel plated brass cover. Shpg. wt., 8 lbs. Not Prepaid

42KC1396. 85c

Basement or Garage Drain Trap



Heavy cast iron. Coated with asphalt paint to prevent rust. Not Prepaid.

Cat. No.	Size	Shpg. Wt.	
42KC1390	6x6	4 lbs.	25c
42KC1391	9x9	12 lbs.	65c
42KC1392	12x12	16 lbs.	98c

Lowest Prices on LEAD GOODS

Rope Oakum



4-in. soil pipe joint needs ¼ lb. of oakum; 2-in. joint, ⅛ lb.

42KM1424¼—Per lb. $0.09

50-pound coil..... 3.98

Our lead goods are made of strictly virgin metals. Shipped Not Prepaid. Prices subject to market changes.

Pig Lead



Guaranteed 99.75 pure lead. For calked lead joints, etc. Ingots weigh 8 lbs. 12 oz.

42KC1402 Per lb..... 5½c

Lead Pipe



42KC1401¼—Lead Pipe for waste pipe, not pressure.

Inside Diam.	Wt. per Foot	Per Foot
1¼ in.	2 lbs.	17c
1½ in.	3 lbs.	25c

Plumbers' Solder



Highest Grade

42KC1403—Bars are about 1 pound each. 40% tin, 60% lead with less than ½ of 1% antimony. Less than a bar not sold. Per bar, Not Prepaid..... 18c

CAST IRON DRAINAGE FITTINGS



42KC1228 90-degree Elbow, 1½ inch..... 17c

Shipped Not Prepaid. See note on opposite page about shipping weights. Prices on galvanized drainage fittings on request.

42KC1227 Sanitary Basin Tee. 1½-in..... 24c 1½x1¼-in... 26c





42KC1226 45-Degree Elbow. Size, 1½ in. Each..... 16c

42KC1229—Street Elbow. Size, 1½ in..... 17c



Combination Cast Iron Hub Drainage Fittings for Screwed Pipe



Hub end to be calked; other two openings threaded for screwed pipe. Eliminate long screw. Pipe size, 1½-in. Sanitary Tees.

42KC1231—Waste Tee.. 75c | 42KC1232—Vent Tee... 89c



$5 DOWN

Automatic GAS WATER HEATER
With Improved Burner



Convenient! Low Priced!

- Copper bearing steel tank, tested to 300 lbs.
- Tank after being made is Hot Dip Galvanized inside and out
- Aircell asbestos insulation holds heat in
- Automatic safety pilot light
- Temperature and pressure relief valve
- Outer steel jacket in green and cream lacquer
- Inner flue with helical retarder or baffle
- Burns either natural or artificial gas
- Improved burner insures low fuel consumption
- SAFE! Approved by American Gas Association

Its Price Is Lower Than Ever!

At this record low price, our new automatic storage gas Water Heater is a signal triumph. No other household appliance will give you greater constant comfort at so little cost. Sears guarantee the Hercules Water Heater to be as fine in quality as any and to give dependable and efficient service at all times.

Once you light the pilot after the heater has been installed, and open the gas supply, no further attention is necessary. Your hot water service is in operation. After that, thermostatic control turns the gas on and off automatically. As water is withdrawn, more is heated. A storage supply of hot water is always on hand. Safety pilot automatically shuts off gas if pilot goes out.

Shipped Not Prepaid.

When ordering on Easy Payments use Time Payment Order Blank in back of catalog.

$32.95 CASH And Up

Catalog No.	Capacity, Gals.	Height from Floor to Top of Tank	Shpg. wt., Lbs.	Cash Price	Time Payment Price	Down	Per Month
42KM2576¼	20	48¾ in.	220	$32.95	$36.45	$5.00	$5.00
42KM2577¼	30	53 in.	270	42.95	47.45	5.00	5.00
42KM2578¼	40	63½ in.	323	51.50	57.00	5.00	6.00

SAVE FLOOR SPACE



- —Heavily galvanized tank, guaranteed for 85 pounds working pressure.
- —Burner adjustable for artificial or natural gas
- —Tappings for connection to auxiliary heating coil in stove or furnace if wanted
- —Flue passage built into storage tank

$15.95 And Up

We Save You Up to $10 Over Prices Elsewhere!

This Combination Galvanized Range Boiler and Water Heater gives you quick hot water service at a substantial saving in cost. It's not automatic—you light the gas and turn it off when enough water is heated. Nevertheless, it's worth much more than we ask in the comfort and convenience it brings. Easily installed—needs only a square foot or two in floor space and 5 to 6 feet in height. We recommend using Safety Relief Valve shown on opposite page. **Shipped Not Prepaid.**

42KM2592¼—Capacity, 17 gallons. Tank diameter, 12 inches, height, 4 feet. Shpg. wt., 110 lbs. **$15.95**

42KM2587¼—Capacity, 24 gallons. Tank diameter, 12 inches; height, 5 feet. Shpg. wt., 138 lbs. **$16.95**

Range Boilers *Made of* Everdur Metal



$27.75 Cash And Up

- —Everdur is 96 per cent pure copper, alloyed with silicon and manganese.
- —Tanks made of Everdur have the corrosion resistance of copper, combined with the strength of medium carbon steel.
- —Tanks are carefully welded, and guaranteed for 125 pounds working pressure.

Range Boilers made of Everdur metal cannot rust. Containing 96 per cent genuine Anaconda copper, they are not affected by minerals in water, and will give lasting, trouble-free service. When you install one in your home you are assured of a plentiful supply of clean hot water. You will avoid the annoyance of rust-colored water and save the expense of wasted fuel, as well as the cost of replacing the tank every few years.

These boilers comply with severe requirements of the Massachusetts Range Boiler law.

For best results, use a Range Boiler made of Everdur, connected with Brass or Copper pipe and fittings as listed on page 886.

Boilers complete with fittings include stand, cold water tube and four brass couplings as illustrated. Prices of range boilers only do not include stand or any fittings.

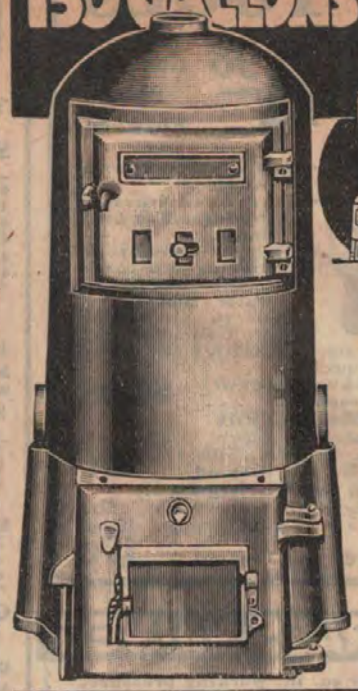
For Safety Relief Valves see opposite Page.

Shipped Not Prepaid.

Capacity, Gallons	24	30	40
Size, Inches	12x48	12x60	14x60
Shipping wt., pounds	65	75	92
42KM2509¼—Range Boiler complete	**$29.75**	**$36.50**	**$41.50**
42KM2507¼—Range Boiler only	**27.75**	**34.50**	**39.50**

For Easy Payments, see Page 876.

150 GALLONS OF HOT WATER Per Hour





←Showing how heater can be used to provide hot water and heat a room besides.

$16.95

- —Heating capacity, 150 to 200 gallons per hour.
- —Heavy cast iron; Triplex grate.
- —Height overall, 31 inches.
- —Firepot diameter, 12 inches.
- —Tapped for 2-inch waterpipe.
- —Takes 6-inch stovepipe.
- —Water completely surrounds fire combustion chamber.
- —Large ashpit and feed door.
- —Radiation capacity, 160 sq. ft.

Note our uncommonly low price for this dome top coal burning water heater. Its capacity of up to 200 gallons of hot water per hour is ample for large homes and apartments. Use it also to heat your garage, or some out-of-the-way room. Sturdy construction insures lifetime service. Shipping weight, 235 lbs.

42KM2552¼—Not Prepaid.. **$16.95**

Heats 40 Gallons per Hour

$6.75

- —Cast iron construction.
- —Heavy triple bar grate.
- —Big capacity ash pit; lift-up top lid.
- —Height overall, 18½ in. Firepot 10-in. diameter.
- —1-in. pipe connection; 5-inch stovepipe hole.
- —Can conveniently be used as cooking stove or as a laundry stove.



Here's another water heater value that's hard to beat! In fact, you'd have to pay around $10 most anywhere else for equal quality. Easy to refuel and remove ashes. Alaska handle on top door. Burns hard (Anthracite) coal. Shpg. wt., 105 lbs.

42KM2551¼—Not Prepaid..... **$6.75**

Heats 52 Gallons per Hour



$7.95

- —Heavy iron castings; firebrick lining
- —Semi-triangular grate; very efficient
- —Height overall, 20 inches
- —Diameter of firepot, 10 inches
- —Tapped for 1-inch water pipe
- —Takes 5-inch stovepipe
- —Water jacket around dome top greatly increases heating efficiency
- —Draft opening in ashpit door

Ideal for families using more than the average amount of hot water. Will heat plenty of water for 52-gal. range boiler. Shpg. wt., 110 lbs. **Not Prepaid.**

42KM2553¼ **$7.95**

One-Piece Tub—Can't Leak!



$10.95 AS ILLUSTRATED

Laundry Tubs

- —Made in one-piece of special granite composition, no seam to leak or catch dirt or grease.
- —Strong angle-iron frame, or stand.
- —Metal rims and guards.

Two-compartment tubs. Length overall, 48 in. Size of each tub, 24x24 in. Depth, 16 in. Shpg. wt., 380 lbs.

42KM4071⅓—Tub only, without stand, faucet or trap..... **$7.65**

42KM4072⅓—Tub with stand, swing spout faucet and trap.. **$10.95**

One-compartment tubs (Not Illustrated). Similar to above except with only one compartment. Size 24x24 in. Depth, 16 in. Shpg. wt., 235 lbs.

42KM4063⅓—Without stand, faucet or trap..... **$5.95**

42KM4064⅓—With stand, swing spout faucet and trap..... **$8.95**

Shipped from Philadelphia, Pa., Baltimore, Md., Buffalo, Kingston, or New York, N. Y., Boston, Mass., or New Haven, Conn., whichever is nearest you. Not Prepaid. Send your order to Philadelphia or Boston.

PUMP *and* SINK OUTFITS

$11.95 And Up



Sink and Force Pump

Cast iron sink, white enameled inside. Cistern Force Pump with 3-in. brass body. Complete with brackets and 1½-inch cast iron trap. No pipe included.

42KM2376¼—Not Prepaid.

Size of Sink, In.	Shpg. Wt., Lbs.	With Trap to Floor	With Trap to Wall
24x16	90	**$12.45**	**$11.95**
30x18	97	**13.45**	**12.95**

Sink and Pitcher Spout Pump

$7.95 And Up



Cast iron sink, white enameled inside. Outfit complete with brackets and 1½-inch cast iron trap. No pipe included.

If pump with brass lined cylinder is wanted instead of iron add 65c to prices.

42KM2375¼—Not Prepaid.

Size of Sink, In.	Shpg. Wt., Lbs.	With Trap to Floor	With Trap to Wall
24x16	89	**$8.45**	**$7.95**
30x18	100	**9.45**	**8.95**

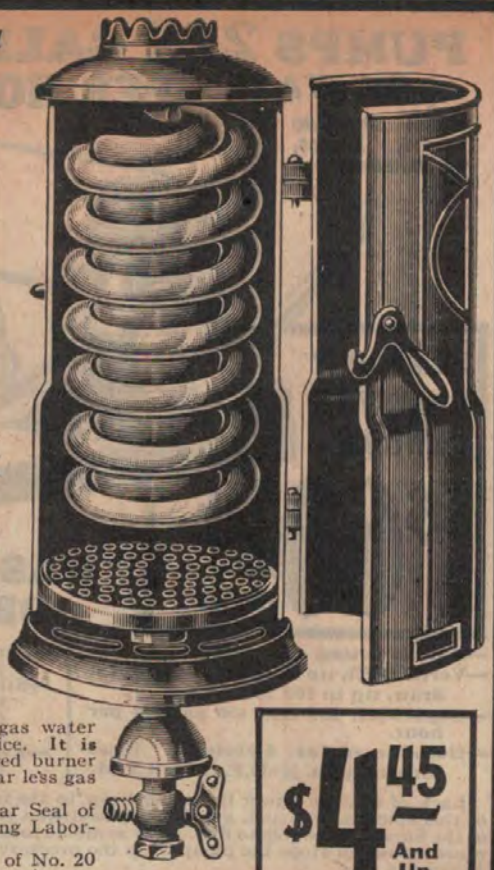
Tested and Approved by the American Gas Association Testing Laboratory



All the heat goes up between and around the coils.



Showing how heater is connected up with range boiler.



- **Two coils of ¾-in. seamless copper tubing; total length, 14½ ft.**
- **Improved Drilled Burner. Burns Natural or Manufactured Gas**
- **Approved by AGA Laboratories**
- **Cast Iron Jacket**

We believe this to be the finest gas water heater ever offered at so low a price. **It is very economical!** Its large improved burner gives unusually quick heat—using far less gas than most others.

It is safe! It carries the Blue Star Seal of the American Gas Association Testing Laboratory.

It is strong! The copper coils are of No. 20 Stubbs Gauge tubing for lasting, continuous service. Height of heater including burner, 24 in.; diam. 7 in. Water connections ¾-inch; gas valve, ½-inch.

42KC2570¼—Shpg. wt., 31 lbs. **Not Prepaid.** **$4.45**

$4.45 And Up

42KC2572¼—Same as above, except extra large capacity, with 20 feet of tubing and larger jacket. Full No. 30 size. Shpg. wt., 42 lbs. **Not Prepaid** **$6.69**

The above burners can be furnished for use with bottled gas at an added cost of 50c in which event shipment will be made from factory in Northern Ohio.

EASY TO OPERATE

Costs Less Than Coal Heater!



End view of quadruple coil used in this heater

$14.95



- **Four Quick Heating ⅜-in. Seamless copper coils**
- **Instant Lighting**
- **Cast Iron Door and Jacket**
- **Burns Kerosene Vapor; Smokeless; Odorless. Burns 13 Hours With Full Flame; 19 Hours with Low Flame on 1 gallon Kerosene.**

HOT WATER for Homes Without Gas Service!

No home need be without running hot water! Lights with a match, giving adjustable, intensely hot, blue flame. Suitable for use with 30-gal. range boiler. Water connections, ¾-inch. Can be left burning constantly on low flame, supplying plenty of hot water at all times, at very low cost.

42KC2560¼—Shpg. wt., 48 lbs. **Not Prepaid** **$14.95**

42K2565¼—Extra Wicks for above heater. Shpg. wt., 8 oz. **Postpaid if included in $2 order.** Each **49c**

42KC2561¼—Heater similar to above but with two ½-inch copper coils. Requires about 25 per cent longer to heat water. Shpg. wt., 48 lbs. **Not Prepaid** **$11.95**

42K2566¼—Extra Wicks for above heater. Shpg. wt., 8 oz. **Postpaid if included in $2 order.** Each **39c**



Showing our heater attached to tank.

Heavy Galvanized Range Boilers

$5.65 And Up BOILER ONLY



Electric Welded Range Boilers

- **Working pressures, 85 and 150 lbs.**
- **Heavily galvanized steel plate**
- **Electrically Welded**

Constructed from the best quality steel plate, heavily galvanized both inside and out. The galvanizing is done by the HOT DIP process after manufacture insuring thick, uniform zinc coating.

Prices quoted on range boilers complete include stand, cold water tube and couplings as illustrated, threaded for ¾-inch pipe. Prices quoted for range boilers only do not include stand or any fittings. **State size wanted.**

Standard Weight Range Boilers

Guaranteed for 85 pounds working pressure. **Not Prepaid.**

Approximate Capacity, Gals.	Size, In.	42KM2506¼ Range Boilers Complete: Shpg. Wt., Lbs.	42KM2506¼ Range Boilers Complete: Each	42KM2502¼ Range Boilers Only: Shpg. Wt., Lbs.	42KM2502¼ Range Boilers Only: Each
30	12x60	87	$7.65	72	$5.65
40	14x60	106	9.95	91	7.95

Extra Heavyweight Range Boilers

Guaranteed for working pressure up to 150 pounds. **Not Prepaid.**

Approximate Capacity, Gals.	Size, In.	42KM2508¼ Range Boilers Complete: Shpg. Wt., Lbs.	42KM2508¼ Range Boilers Complete: Each	42KM2504¼ Range Boilers Only: Shpg. Wt., Lbs.	42KM2504¼ Range Boilers Only: Each
30	12x60	107	$ 8.95	92	$ 6.95
40	14x60	117	11.25	102	9.25
52	16x60	167	17.25	152	14.25

HOT WATER AT LOW COST

$6.15 And Up BOILER ONLY



Riveted and Welded Range Boilers

- **Working pressures, 85 and 150 lbs.**
- **Heavily Galvanized steel plate**
- **All Seams Riveted and Welded**

These boilers are unusually strong and durable. They are made from heavy galvanized steel sheets, re-galvanized by the HOT DIP process after manufacture. This produces a uniform coating that gives far greater protection than ordinary methods.

Boilers complete with fittings include stand, cold water tube and four ¾-inch couplings. Prices of range boilers only do not include stand or any fittings. **State size.**

Standard Weight Range Boilers

Guaranteed for 85 pounds working pressure. **Not Prepaid.**

Approximate Capacity, Gals.	Size, In.	42KM2516¼ Range Boilers Complete: Shpg. Wt., Lbs.	42KM2516¼ Range Boilers Complete: Each	42KM2512¼ Range Boilers Only: Shpg. Wt., Lbs.	42KM2512¼ Range Boilers Only: Each
30	12x60	88	$ 8.15	73	$6.15
40	14x60	111	10.60	96	8.60

Extra Heavyweight Range Boilers

Guaranteed for working pressure up to 150 pounds. **Not Prepaid.**

Approximate Capacity, Gals.	Size, In.	42KM2517¼ Range Boilers Complete: Shpg. Wt., Lbs.	42KM2517¼ Range Boilers Complete: Each	42KM2513¼ Range Boilers Only: Shpg. Wt., Lbs.	42KM2513¼ Range Boilers Only: Each
30	12x60	110	$ 9.50	93	$7.50
40	14x60	128	11.95	113	9.95

Range Boiler Jacket

$2.95 Post Paid

- **Air Cell Asbestos Insulation**
- **4-ply Asbestos, 1-in. thick**

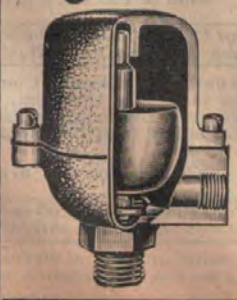
Thoroughly insulates tank, cutting water heating expense. Comes in two sections. Includes asbestos cement to cover top, and metal bands. **Postpaid.**



42K8995¼—Jacket for tank 12-in. diam., 5 ft., high **$2.95**

42K8996¼—Same, but for tank 14-in. diam., 5 ft. high **$3.69**

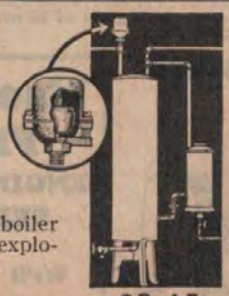
$3.45 Post Paid



SAFETY RELIEF VALVE

- **Can be set to Release at 50, 75, 80, 100, 105 or 130 lbs.**
- **Listed by Underwriters' Laboratories**
- **Heavy Cast Brass**

Should be on every range boiler or hot water tank to prevent explosions. Gives positive protection.



42K1750—**Postpaid** **$3.45**

42K1751—Similar to above, for hot water heating plants, closed systems. **Postpaid** **$3.45**

Duplex Relief Valve



$2.25 Post Paid

- **Relieves at 125 lbs. pressure or 210 degrees temperature**

Should be on all range boilers, water heaters and hot water tanks. Prevents explosions. **Postpaid.**

42K1754
$2.25

PUMP *Automatically* FROM YOUR DEEP WELL



COMPLETE Outfit
$101.50 CASH
FOR 50-FT. WELL

FOR WELLS 22 to 200-FT.

$56.50 CASH
PUMP HEAD ONLY

RELIABLE WATER SUPPLY AT LOW PRICES

EASY TERMS AS LOW AS **$10** DOWN

- —Pressure switch starts and stops pump automatically.
- —Repulsion-induction type motor.
- —Capacity, approximately 135 gallons per hour.
- —All gears, shafts, bearings, etc., splash lubricated.
- —Extra heavy V-type belt eliminates idler pulley; even power flow.
- —Auxiliary air pump keeps positive air supply in tank.
- —Check valve shuts off air supply when desired pressure is attained.
- —Can be connected to pressure or elevated storage tank.
- —Encased machine-cut gears; water-proof oil chamber.
- —All parts accessible and easily removable if necessary.
- —1¾6x6-inch stroke cylinder; 15 to 35 lbs. pressure.

Working Head Only or Outfit Complete

For wells ranging from 22 to 95 feet, select ⅓-H. P. motor. For wells ranging from 95 to 200 feet, select ½-H. P. motor. If your well is deeper or shallower than specified below, add or subtract 39c per ft. for pipe and rod to prices quoted. **For special outfits, such as heavy duty outfit for sprinkling, etc., write for prices and free engineering service.**

Motors are 110 to 220-volt, 60-cycle, A. C. or 32-cycle D. C. If 25 or 30-cycle motor is needed, a slight extra charge is made. **When ordering, be sure to state kind of current you now have.** If larger tank is wanted, state size and whether horizontal or vertical. Either style is furnished at the same price. Inlet tapping, 1-inch; outlet, ¾-inch (or larger).

For Frostproof Set length, add $3.15; for fresh drinking water connection, add $3.95.

Estimated freight charges per 100 lbs.: 150 miles, 58c; 300 miles, 70c; 500 miles, $1.12.

42KM2250¼—Working Head only with ⅓-H. P. motor, but without other equipment. Tapped for 2½-in. suction; 1¼-in. discharge. Shpg. wt., 205 lbs.
Cash price, **Not Prepaid**..... **$56.50**
Easy Payment Price, $5.00 down, $6.00 per month..... **62.00**

42KM2251¼—Deep Well Outfit, complete for 50-foot well, with ⅓-H. P. electric motor mounted, a 42-gallon galvanized vertical tank, automatic switch, valves, gauge and fittings, as illustrated, 2-in. galvanized suction pipe, 1⅛-in. wood pump rod with couplings, and a 1¾6x6-inch stroke brass spring poppet check valve cylinder tapped 2-inch top and bottom. Shpg. wt., 505 lbs.
Cash Price, **Not Prepaid**..... **$101.50**
Easy Payment Price, $10 down, $9 per month..... **112.50**

42KM2252¼—Deep Well Outfit same as 42KM2251¼, but with ½-H. P. motor for 95-foot well. Shpg. wt., 695 lbs.
Cash Price, **Not Prepaid**..... **$127.50**
Easy Payment Price, $12.50 down, $10.00 per month..... **$140.50**
Use Time Payment Order Blank.



SEMI-AUTOMATIC *With GASOLINE ENGINE*

$124.85 And Up CASH

- —Driven by Briggs & Stratton 4-cycle engine.
- —Larger tank; 120-gallon capacity.

Deep well outfits similar to those listed above, but with gas engine drive and larger tanks. For different depths than quoted, add or subtract 39¢ per foot for pipe and rod. For wells up to 95 feet, select ½-H. P. engine; for wells 95 to 200 feet, select 1-H. P. engine. Read specifications above as to stroke, cylinder, etc.

42KM2255¼—Deep Well Outfit Complete for 50-foot well, ½-H. P. gasoline engine as shown at left and 120-gallon galvanized tank. Shpg. wt., 615 pounds.
Cash Price, **Not Prepaid**..... **$124.85**
Easy Payment Price, $10 down, $9 per month..... **135.85**

42KM2256¼—Same, except with heavy duty 1-H. P. engine for 95-ft. well. Shpg. wt., 825 lbs.
Cash Price, **Not Prepaid**..... **$157.50**
Easy Payment Price, $15 down, $11 per month..... **172.50**

When ordering on Easy Payments use Time Payment Order Blank.

42K2318—Extra Plunger Leathers for water cylinder. 1 pair, size 1⅜-inch. **Postpaid if part of $2 order**..... **25c**

42K2319—13⁄16-in. Leather for air valve. **Postpaid if part of $2 order**..... **10c**

3 Ways to Use This System



With ⅓ or ½-H. P. Electric Motor, as above.



With ½ or 1-H.P. Gasoline Engine, as above.



Pump Only; power to be furnished by Separate Engine.

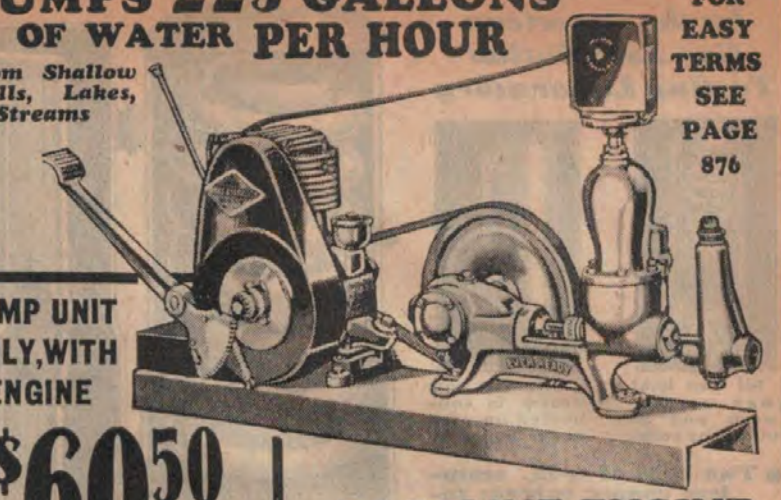
Use Our FREE ENGINEERING SERVICE

We'll solve your pump problem. Engineering Service free. Write us.

PUMPS 225 GALLONS OF WATER PER HOUR

From Shallow Wells, Lakes, or Streams

FOR EASY TERMS SEE PAGE 876



PUMP UNIT ONLY, WITH ENGINE
$60.50 CASH

GASOLINE ENGINE DRIVEN PUMP

- —Double acting reciprocating pump.
- —Vertical lift, up to 22 feet; horizontal draw, up to 100 feet.
- —Capacities, 225 and 450 gallons per hour.
- —Gasoline engine, 4-cycle "L" Head construction, ½-H.P., 1750 R.P.M.
- —Automatic pressure switch stops pump.
- —Silent V-type belt; piston rod deflector; large air chamber; Schrader air intake valve; suction and priming chamber.
- —Every part of pump coming in contact with water is galvanized.

Lack of electric power is no handicap to the fortunate possessors of this efficient, compact, gasoline-engine-driven pump unit. It is one of the finest we are able to find, being **semi-automatic.** An automatic pressure switch stops the pump when the pressure in the tank reaches 35 pounds.

The **pump** is the same fine model described on opposite page. The **engine** is an entirely new Briggs & Stratton model, the very last word in pumping power. Starts at once, even in zero weather.

Shipped from our store or factory in Western Ohio. Not Prepaid.

With Tank



42KM2225¼—Outfit complete, 225 gal. per hour, 120-gal. pressure tank, pressure gauge, strainer, check valve and parts mentioned above. Suction tapping, ¾-in.; discharge, ½-in. Shpg. wt., 400 lbs. Cash Price... **$80.95**

42KM2236¼—Heavy Duty Outfit, 450-gal. per hour; 120-gal. tank. Suction tapping, 1¼-in.; discharge, ¾-in. Shipping weight, 450 pounds. Cash Price..... **$107.50**

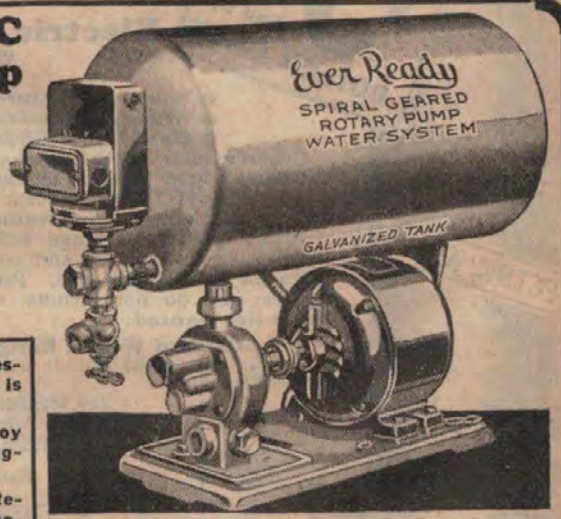
42KM2226¼—Engine and pump only. No tank, piping or tank fittings. Shipping weight, 110 pounds. Cash Price..... **$60.50**

For Easy Payments see page 876.

AUTOMATIC Rotary Pump

Not Recommended for Sandy Soil.

Easy Terms $5 DOWN



- **High speed, positive pressure rotary pump. Casing is all bronze.**
- **Spiral gears of Ascoloy steel; non-rusting, long-lasting. Bronze bearings.**
- **Improved Heavy Duty Repulsion-Induction type motor. Powerful, economical.**
- **Automatic two-pole pressure switch.**
- **Air intake valve keeps constant pressure in tank.**
- **Adjustable stuffing gland prevents leaking.**
- **Built-in water relief valve set at 60 lbs. prevents excessive pressure.**

$34.95 And Up CASH

A Very Low Price for Complete Outfit

Shallow well type. Pumps from springs, streams, lakes, cisterns or wells up to 22 feet deep and 100 feet horizontal distance. Automatic switch starts pump when pressure drops to 20 lbs., and stops it at 35 lbs. Flexible coupling connects motor to pump; positive, quiet drive. Built-in strainer and check valve keep supply pipe and pump chambers full of water; constant priming unnecessary.

Shipped Not Prepaid.

Two sizes: Capacities, 250 and 450 gallons per hour.

Capacity, 250 gallons per hour. Complete outfit includes ¼-H. P. motor; automatic switch; 6-gallon tank; size, 10x18 inches, built-in Water Relief Valve, Foot Valve and Strainer. Suction and discharge tappings, ½ inch. We recommend the use of a suction pipe one size larger than the tapping.

Catalog Number	Kind of Electric Current	Shpg. Wt., Lbs.	Cash Price	Time Price	Terms Down	Terms Month
42KM2280¼	For 110 to 220-volt, 60-cycle, A.C..	70	$34.95	$38.45	$5.00	$5.00
42KM2282¼	Same as above, but without tank..	64	33.95	37.45	5.00	5.00

Capacity 450 gallons per hour. Complete outfit includes ½-H. P. motor, automatic switch, 10-gallon tank, size 10x30 in., built-in Water Relief Valve, Foot Valve and Strainer. Suction and discharge tappings, ¾ inch. We recommend the use of a suction pipe one size larger than the tapping.

Catalog Number	Kind of Electric Current	Shpg. Wt., Lbs.	Cash Price	Time Price	Terms Down	Terms Month
42KM2294¼	For 110 to 220-volt, 60-cycle, A.C..	121	$59.95	$65.45	$5.00	$6.00
42KM2296¼	Same as above but without tank..	108	58.95	64.45	5.00	6.00

For 25-cycle motor instead of 60-cycle, add **$2.50 extra for either ¼ or ½ H. P. When ordering on Easy Payments, use Time Payment Order Blank.**

STANDS *the* TEST *of* HARD SERVICE!



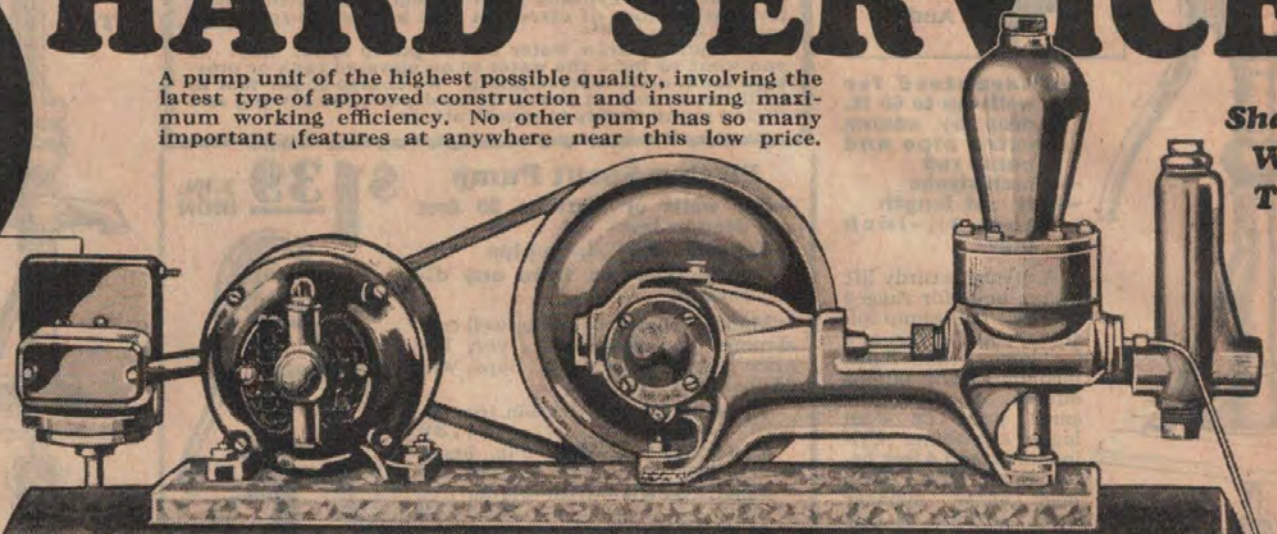
A pump unit of the highest possible quality, involving the latest type of approved construction and insuring maximum working efficiency. No other pump has so many important features at anywhere near this low price.

Shallow Well Type

NOW ONLY

$48.75

CASH And Up



Ever Ready RECIPROCATING PUMP WATER SYSTEM

AS LOW AS $5 DOWN

Note Its Many FEATURES

1. **Double acting reciprocating Pump.**
2. **Entire pump is galvanized. Resists rust—prolongs life.**
3. **Powerful repulsion-induction type motor of well-known make.**
4. **Automatic switch starts and stops pump, maintaining even pressure.**
5. **Air Volume Control automatically maintains air in tank and prevents water logging.**
6. **Dial Pressure Gauge shows the pressure in tank accurately at all times.**
7. **Silent V-type Belt runs in grooved pulleys. Will not slip or "throw off."**
8. **Large Air Chamber prevents pulsation and insures an even flow of water.**
9. **Suction and Priming Chamber assists in retaining prime and prevents water hammer.**
10. **Piston rod deflector prevents water leaking from stuffing box into crankcase.**
11. **Tank is heavily galvanized inside and outside. All seams carefully welded and tested.**
12. **Positive Oiling System insures constant flow of oil to center of crankshaft bearing and crosshead bearing.**

2 EXTRA FEATURES *Make It Outstanding*

● AUTOMATIC AIR CONTROL ● GALVANIZED PUMP

Why pay $75 or more for an electric water supply outfit . . . when this *guaranteed* automatic pumping system has all the worthwhile features of any $75 outfit made? . . . This high grade pumping system is *new! Improved!* For now it not only has every feature of the higher-priced systems—but also the new *air-volume control* and our special *all galvanized* feature besides!

Air Volume Control positively prevents "water logging" the tank. **All Galvanizing** makes outfit rust- and corrosion-proof, and water tight. Pump is shallow well type, drawing water from wells, springs, cisterns, lakes, streams, etc. It will pump any distance within 100 feet, with a vertical lift up to 22 feet. Delivers 225 gallons of water per hour. Piston assembly easily removable, thus cup leathers can be easily replaced when worn.

Powerful ¼-H.P. **repulsion-induction type motor.** Tank of heavy galvanized steel, 18-gallon capacity, size 12x36 inches. Water relief valve, foot valve and strainer included. Can be furnished without a tank or with a 42-gallon upright tank. Easily installed. Instructions furnished. Suction tapping, ¾-in.; discharge tapping, ½-in.

Shipped from our store or factory in Western Ohio, whichever is nearer you. Not Prepaid.

Capacity, 225 gallons per hour	Shpg. Wt.	Cash Price	Time Price	Terms Down	Terms Month
42KM2200¼—Outfit complete as illustrated, with 18-gal. galv. tank and motor for 110 to 220-volt, 60-cycle A.C.	135 lbs.	$48.75	$53.75	$5.00	$5.00
42KM2201¼—Same, but with 42-gal. galvanized vertical tank	230 lbs.	58.75	64.25	5.00	6.00
42KM2202¼—Same, but without tank	130 lbs.	46.75	51.75	5.00	5.00

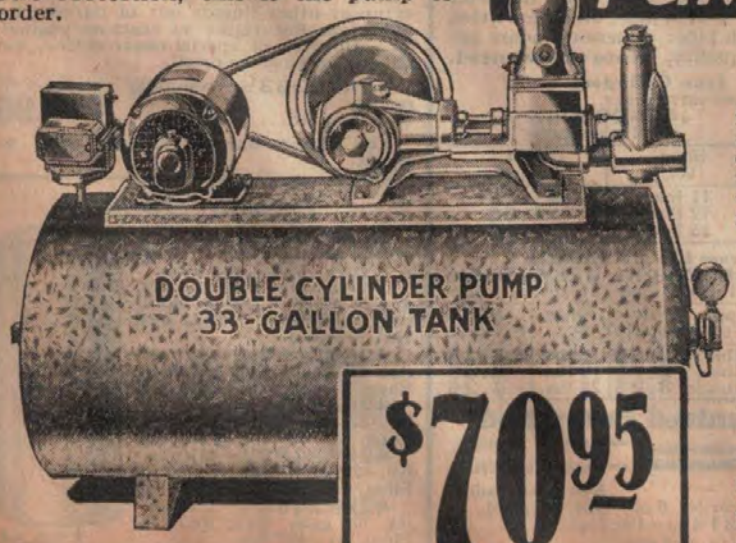
For 25-volt or 32-volt motor, add $3.00 extra.
When ordering on Easy Payments, use Time Payment Order Blank in back of catalog.

ESTIMATED FREIGHT CHARGES on Ever Ready Outfits per 100 Pounds

150 Miles	$0.56
300 Miles	.83
500 Miles	1.27
750 Miles	1.45

PUMPS 450 GALLONS PER HOUR

If you want water for Sprinkling and Watering Stock, as well as for valuable Fire Protection, this is the pump to order.



$70.95 CASH

Double the Volume of Water

For only about one-third more than we ask for the 225-gallon outfit listed above, you can have this **Heavy Duty,** 450-gallon water system with just double the capacity. It has all the features of the outfit described above, but is larger and has greater capacity. Equipped with a **double cylinder pump, ⅓ H.P. motor,** and **33-gallon galvanized tank.** Can be furnished with larger tank if desired; write for prices.

Pump also has **fresh water tapping and check valve.** By running a pipe from this opening to any one faucet, you get **fresh, cold water** direct from the well.

This outfit will supply water for 8 to 12 persons, 40 head of stock, and heavy sprinkling. Gives valuable **fire protection,** as it throws a heavy stream of water from a hose nozzle. Suction tapping, 1¼-inch; discharge tapping, ¾-inch. We include **Relief Valve, Foot Valve and Strainer,** instruction book and can of oil.

Shipped from our store or factory in Western Ohio, whichever is nearer you. Not Prepaid.

Capacity, 450 gallons per hour	Cash Price	Time Price	Terms Down	Terms Month
42KM2210¼—Outfit, with 33 gal. galv. tank and ½ H.P. motor for 110 to 220-volt, 60-cycle A.C. Shpg. wt., 200 lbs.	$70.95	$78.45	$7.00	$7.00
42KM2211¼—Same, but without tank. Shpg. wt., 145 lbs.	67.95	74.45	6.00	7.00

For 25-cycle motor add $6.50. When ordering on Easy Payments use Time Payment Order Blank in back of catalog.

Here's How to Figure Your Water Requirements

Use this table in figuring the amount of water you will need per day.

Each member of the family for all purposes, including bath, water closet, kitchen and laundry . . . . . 25 gal.
Each horse . . . . . 10 gal.
Each steer or dry cow . . . . . 12 gal.
Each milk producing cow . . . . . 25 gal.
Each hog . . . . . 2 gal.
Each sheep . . . . . 1½ gal.

For sprinkling lawn or garden, figure 7 to 8 gallons per 100 sq. ft; or, for ½-inch hose with nozzle, figure 200 gal. per hour; for ¾-in. hose with nozzle, 300 gallons per hour.

LONG LIFE HEAVYWEIGHT LIFT PUMPS



$4.98 And Up

—Guaranteed for wells up to 60 ft. deep by adding extra pipe and pump rod
—6-inch stroke
—4-ft. set length
—Takes 1¼-inch pipe

A strong, sturdy lift pump, built for rugged service. This pump will serve you better and far longer than light, medium-weight pumps offered at about the same price or even higher elsewhere. Cylinders extend 4 feet below pump base. Drip hole above cylinder permits water to drain to this point and prevents freezing. **Not Prepaid.**



3x10 Inch or 3½x10 Inch Cylinder

42KM2351¼—Heavyweight Pump with 3x10-inch iron cylinder. Four-foot set length. Shpg. wt., 62 lbs. **$4.98**
With brass-lined cylinder **$6.20**

42KM2352¼—With 3½x10-inch iron cylinder. Four-foot set length. Shpg. wt., 65 pounds **$6.45**
With brass-lined cylinder **7.70**

42KM2355¼—Pump Standard only, without cylinder, pipe or pump rod. Shpg. wt., 38 lbs **$2.98**

To Make Above Pumps Complete

For wells less than 25 feet deep, order 1¼-in. black or galvanized pipe as listed on page 887.

For wells more than 25 feet deep, with cylinder extended to water, add 17c per foot for black, or 20c per foot for galvanized pipe and rod to make complete outfit. **Not Prepaid.** For shpg. wt., add 2½ lbs. per ft. of extension.

Pumps of Highest Quality

Sears' Lift and Force Pumps are well made of best grades of materials and **heavier** than many pumps offered elsewhere.

HOW TO ORDER

Wells are of two kinds: (1) Shallow Wells and (2) Deep Wells.

(1) Shallow wells are those where the distance from the pump platform to the lowest water level is less than 25 feet. In these wells use one of our 4-foot set length pumps quoted on this page. The cylinder is placed about 4 feet below the pump. Order enough pipe to reach within two or three feet of bottom of well.

(2) Deep Wells are those where distance from pump platform to lowest water level is more than 25 feet. In these wells the cylinder must be placed below the water level at bottom of extension pipe and pump rod is extended down.

Lift pumps draw water to the pump spout only. If you want to force the water to an elevated tank or pressure tank, order a force pump. We charge 2c per foot in addition to cost of pump rod and pipe, for cutting and fitting pump outfits to specifications.

Pitcher Spout Pump

$1.39 3-IN. IRON

—For wells or cisterns 20 feet deep or less
—Tapped for 1¼-inch pipe
—Handle operates from any direction



Made of heavy cast iron, well constructed and offered at a very low price. Pipe not included. Shpg. wt., 23 lbs. **Not Prepaid.**

42KC2370¼—With 3-in. iron cylinder **$1.39**
42KC2371¼—With 3-in. brass-lined cylinder **$1.85**
42KC2372¼—With 3½-in. iron cylinder **$1.79**
42KC2373¼—With 3½-in. brass-lined cylinder **$2.25**

Cistern Force Pump



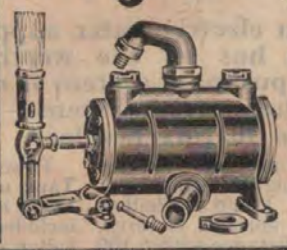
$4.45 And Up

—For wells or cisterns 20 ft. deep or less
—3-in. brass cylinder, valve seat, stuffing nut
—Bronze pump rod; plain gooseneck or faucet spout
—Spout is threaded for hose coupling
—Takes 1¼-inch pipe; pipe not included
—Top discharge outlet tapped for 1-in. pipe for pumping to higher tanks, etc.

Shpg. wt., 25 lbs. Not Prepaid.
42KC2377¼—Plain spout **$4.45**
42KC2379¼—Faucet spout **4.95**

Sturdy Tank Pump

$9.95



—Pumps 50 gallons per minute
—Suction limit, 20 feet
—Has brass valve seats
—5-in. cylinder, 5-inch stroke
—Suction and discharge threaded for 2-inch iron pipe
—Hose connections and nozzle
—2-inch hose nipple for suction

Adapted for maximum pressure of 50 pounds. Ideal for filling thresher tanks, emptying cesspools, etc.

42KM2366¼—Shpg. wt., 78 pounds. Not Prepaid **$9.95**
42K2322—5-in. crimped plunger leathers. Set of 2. Shpg. wt., 2 lbs. **Postpaid if part of $2 order** **69c**

WINDMILL and HAND FORCE PUMP



Windmill Pump Top

Hand Pump Top

$7.95 And Up

—Iron or brass lined cylinder.
—4-ft. set length
—Takes 1¼ inch well pipe

These pumps are of the very highest quality and extra heavy construction. Spouts have hose clevis so that by inserting a blank leather washer, water can be forced to elevated tank or through hose for sprinkling, washing windows, autos, etc. Bottom of cylinder comes 4 feet below pump base.

To Make Above Pumps Complete

For wells less than 25 feet deep, order 1¼ in. black or galvanized pipe as listed on page 887.

For wells more than 25 feet deep, with cylinder extended to water, add 17c per foot for black, or 20c per foot for galvanized pipe and rod to make complete outfit. **Not Prepaid.** For shipping weight add 2½ lbs. per foot of extension.

Windmill Force Pumps

For wells up to 150 ft. deep. Can be operated by hand, windmill or pump jack. Tapped back of spout for 1¼-inch pipe. **Shipped Not Prepaid.**

Catalog No.	Size of Cylinder, In.	Lgth. of Stroke, Inch	Shpg. Wt., Lbs.	With Iron Cylinder	With Brass Lined Cylinder
42KM2393¼	3 x10	6	98	$ 9.95	$11.20
42KM2394¼	3½x10	6	102	10.70	11.95
42KM2395¼	3 x16	10	115	.....	12.95

Heavy Pump Standard Only

Same as above, but without cylinder or Set length.
42KM2396¼— 6-in. Stroke. Shpg. wt., 77 lbs **$7.25**
42KM2397¼—10 in. Stroke. Shpg. wt., 85 lbs **8.25**

Hand Force Pumps

For wells up to 75 ft. deep. 6 in. stroke. Tapped back of spout for 1-in. pipe. **Not Prepaid.**

Catalog No.	Size of Cylinder, In.	Lgth. of Stroke, Inch	Shpg. Wt., Lbs.	With Iron Cylinder	With Brass Lined Cylinder
42KM2359¼	2½x10	6	78	$7.95	$ 9.20
42KM2360¼	3 x10	6	80	8.25	9.50
42KM2361¼	3½x10	6	81	9.25	10.50

Pump Standard Only

Same as above but without Cylinder or Set length.
42KM2362¼—Standard only. Shpg. wt., 55 lbs **$5.45**

Well Boring Outfit



$6.95

—Bores wells 25 ft. deep, 8 to 14 in. in diam.
—Through sand, clay, gravel, sticky clay, or mud.
—New type earth auger with iron pipe extension, giving total length of 25 feet.
—Hardwood handle.
—Special blade.

Bores wells or digs postholes quickly and with the minimum of effort. Will dig under water. Can be used for digging holes for foundation piling for barns, etc. Shpg. wt., 45 lbs.

Not Prepaid. 42KC2310¼. **$6.95**

For other posthole implements refer to Index.

Little Giant Pipe Holder

—For 1, 1¼, 1½ and 2-in. well pipe.



Shpg. wt., 25 lbs.
42KC2311¼
Not Prepaid ... **$2.95**

Malleable Iron Driving Caps

42K2312—Screw on well pipe to protect threads when driving pipe. **Postpaid if included in $2 orders.**



Size, in.	1¼	2
Shpg. wt.	1 lb., 8 oz.	2 lbs., 12 oz.
Each	30c	65

Galvanized Foot Valves

Screwed on end of pump suction pipe. Acts as a check valve. Pipe size 1¼ in. Shpg. wt., 3 lbs., 4 oz. **Not Prepaid.**



42KC2315 ..... **79c**

Well Points

—Wrought Iron Pipe.
—Solid Forged carbon steel point.
—Punched with new design oblong holes.
—25% greater water flow.
—Galvanized inside and out after holes are drilled.
—Covered with Brass Jacket.



Made of best materials obtainable. No. 60-gauze is used for coarse sand; No. 100 for fine sand. **Postpaid if Part of $2 Order.**

42K2308¼— 60-Gauze.
42K2309¼—100-Gauze.

Diameter Inches	Length Overall Inches	Wt., Lbs.	60-Gauze	100-Gauze Postpaid
1¼	30	5	$1.39	$2.89
1¼	36	7	1.79	3.75
1¼	42	8	$2.19	$4.45
1½	42	12	2.79	5.28
2	42	17	3.98	6.98
2	54	20	4.98	8.98

Pump Leathers





Made from the best obtainable first quality, oak-tanned leather stock —Carefully treated for long service. State size. **Postpaid when included in $2 orders or more.**

42K2307 Plunger leathers. Shpg. wt. 8 oz.		42K2316 Check valve leathers. Shpg. wt., 4 oz.	
Inside Diam. of Barrel of Cylinder Which Leather Will Fit	Each	Actual Outside Diameter of Leather	Each
2 in.	8c	2½ in.	6c
2¼ in.	9c	2¾ in.	7c
2½ in.	11c	3 in.	8c
2¾ in.	12c	3¼ in.	9c
3 in.	14c	3½ in.	10c
3½ in.	21c	4 in.	13c
4 in.	30c	4½ in.	18c

Pump Cylinders



—10-in. cylinders have 6-inch stroke; one plunger leather.
—16-in. cylinders have 10-inch stroke; two plunger leathers.
—Brass lined cylinders have seamless brass tubular lining, brass plunger, cage and seat.

Cylinders 3½ inches in diameter fitted for 1½-inch pipe; all others fitted for 1¼-inch pipe. These cylinders are of highest quality. **State size wanted.**

Iron Cylinders
With brass valve seats.

Diam., Inches	42KC2304¼ 10 Inches Long	
	Shpg. Wt.	Not Prepaid
2½	11 lbs.	$1.48
3	12 lbs.	1.60
3½	15 lbs.	2.15

Brass Lined Cylinders

Diam., Inches	42KC2305¼ 10 Inches Long		42KC2306¼ 16 Inches Long	
	Shpg. Wt.	Not Prepaid	Shpg. Wt.	Not Prepaid
2½	11 lbs.	$2.58	16 lbs.	$3.25
3	12 lbs.	2.70	18 lbs.	3.59
3½	15 lbs.	3.25	24 lbs.	4.25

Galvanized Pump Rod



—Round steel.
—Size, 7/16 inch.

Not threaded.
Shpg. wt., per ft., 8 oz. **Not Prepaid.**
42KC2314¼—Per foot 5c
Threads extra, per cut 5c

Galvanized Pump Rod Couplings, to fit above pump rod. Shpg. wt., 4 oz.
42KC2313—Not Prepaid 6c

OIL AND GASOLINE BARREL PUMPS



—Hand Rotary Type.
—Made of iron.
—Fits steel or wood barrel.
—Has 3-ft. suction pipe; 5-ft. discharge hose, and gooseneck.
—Forces liquids 15 to 20 ft. above pump.
—Pumps 13 gallons per minute.

Ideal for pumping gasoline, motor oil, syrup or other liquids out of barrels; for filling gasoline tanks on traction engines, etc. Hose is of special construction, not affected by gasoline or oil.

42KM2363¼—Shipping weight, 65 pounds.
Not Prepaid **$14.95**

For other Barrel Pumps, refer to index.

Pressure Tanks



—Heavily galvanized.
—For pneumatic (or pressure) water systems.

Tested to 150 pounds; guaranteed for 75 lbs. working pressure. **Shipped Not Prepaid.**

42KM2490¼—Capacity, 42 gals. Size, 16x48 in. Shpg. wt., 84 lbs. ... **$8.95**
42KM2491¼—Capacity, 82 gals. Size, 20x60 in. Shpg. wt., 149 lbs. .. **$14.50**
42KM2492¼—Capacity, 120 gals. Size, 24x60 in. Shpg. wt., 191 lbs. .. **$17.95**
42KM2494¼—Capacity, 220 gals. Size, 30x72 in. Shpg. wt., 407 lbs. **$34.50**
42KM2496—Capacity, 315 gals. Size 36x72 in. Shpg. wt., 498 lbs. **$48.50**

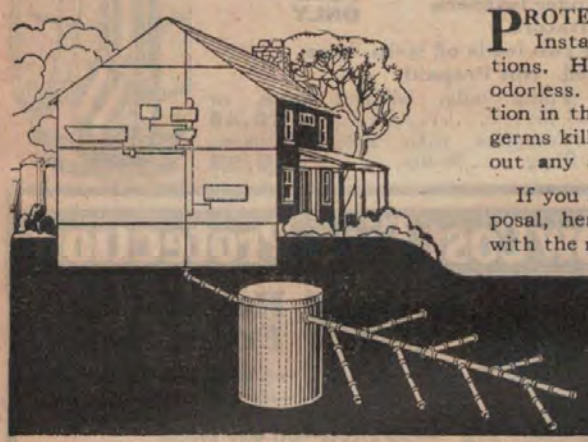
For Easy Payments, See Page 876.

City Convenience NOW — COSTS *so* LITTLE *at* SEARS

SEWAGE disposal is no longer a problem since this latest reduction in Hercules Septic Tanks. Not a particle of the old reliable high quality has been sacrificed. We guarantee it to measure up to any standard of quality and construction. Install this highly efficient outfit on your premises and it will return large dividends in health and convenience for years to come.



- **Entire tank made of 14-gauge Copper Bearing Steel, Unexcelled for Rust Resistance.**
- **Watertight—Unbreakable Electrically welded seams mean greater strength and no leaks.**
- **Heavily Coated Inside and Outside with Thick Asphalt—a Rust Preventing Preservative.**
- **Easily Removed Flanged Top.**
- **Positively no Chemicals Needed. Decomposition Goes on Continually Without Attention.**
- **Built-in Connections Keep Pipe in Exactly the Right Position. Baffle Plates Made of Steel.**



PROTECT your family's health while prices are down! Installation is simple, and we furnish complete instructions. HERCULES Septic Tanks are safe, sanitary and odorless. By a natural process of bacterial action, and aeration in the tile disposal bed, the sewage is purified and all germs killed. This decomposition goes on continually without any attention.

If you have always longed for safe, sanitary sewage disposal, here's your big opportunity to have and enjoy it with the minimum outlay of money.

EASY TO INSTALL

We recommend the selection of a tank one size larger than actual requirements. Shipped from factory in Eastern Pennsylvania or our store in Boston. Not Prepaid.

Catalog No.	Diam. In.	Height In.	Working Capacity, Gallons	Home Use Number Persons	Shpg. Wt., Lbs.	Cash Price
42KM2473¼	38	48	200	4 to 6	230	$13.45
42KM2474¼	48	48	300	7 to 10	300	15.95
42KM2475¼	52	60	500	12 to 20	375	26.95

Estimated Freight Charges on Septic Tanks, per 100 Pounds: 150 Miles, 70c; 300 Miles, 89c; 500 Miles, $1.38. For Easy Payments see Page 876.

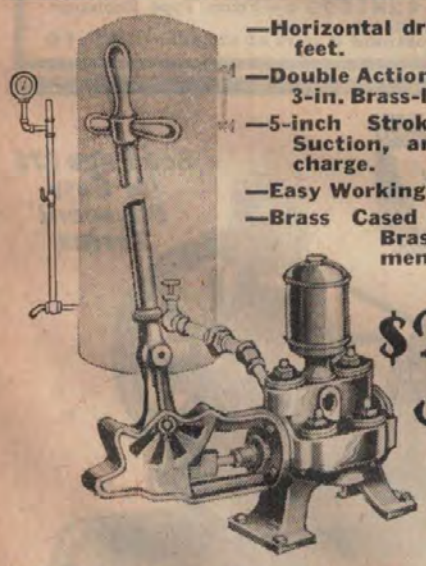
Read These Users' Letters!

"The septic tank is giving perfect satisfaction. I can't figure out how a tank of that size and quality can be produced at the price."
Frank Harrison, Grubbs, Iowa

"It is wonderful. I put it in my tourist camp where it took care of 43 people—though rated for only 20. I saved by buying at Sears."
Robert Steel, Carroll, Iowa

"Had we known that for labor, tile and tank, $33.95 would cover same, we would have had this service years ago."
T. F. Donovan, Cabin John, Md.

HAND POWER WATER SYSTEM



- **—Horizontal draw, 100 to 200 feet.**
- **—Double Action Force-pump; 3-in. Brass-lined Cylinder.**
- **—5-inch Stroke, 1¼ inch Suction, and 1-inch Discharge.**
- **—Easy Working Gear Head.**
- **—Brass Cased Piston Rod; Brass Air Attachment.**

$35.95 And Up

LIFTS WATER 18 to 20 FEET

Although the price is now much lower than you pay elsewhere, the high quality construction has not been changed. Pumps from lakes, springs, streams, wells or cisterns. Provides running water in your home for all purposes. Includes galvanized tank, pump and all necessary valves, gauges and fittings.

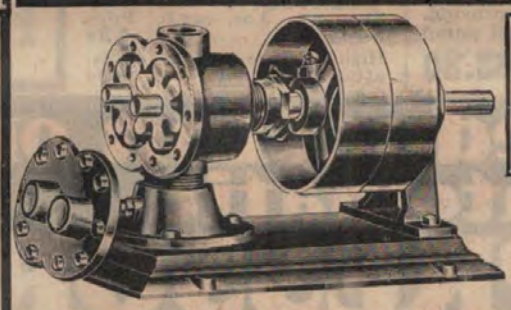
Shipped Not Prepaid.

Catalog No.	Tank Size, In.	Cap., Gal.	Shpg. Wt. Lbs.	Cash Price
42KM2356¼	24x60	120	300	$35.95
42KM2357¼	30x72	220	515	52.95
42KM2358¼	36x72	315	610	65.75

For Easy Payments see Page 876.

42KM2388¼—Pump only, as above, for use with pneumatic water systems. Shipping weight, 70 lbs. **Not Prepaid.....$11.95**

ACME ROTARY FORCE PUMP



$12.45

- **—Made of Tough Clear Grain Cast Iron.**
- **—Simplest Design.**
- **—Long Life Construction.**
- **—New Gears can be Installed in a Few Minutes by Easily Removing Head.**
- **—Two Expertly Machined Cast Iron Gears Meshing Into Each Other Perfectly—Assuring Quiet Operation.**

If wanted with balance wheel and handle for hand pumping, allow $5.50 extra. This pump is for water and heavier liquids. If spout is wanted, add 75c extra.

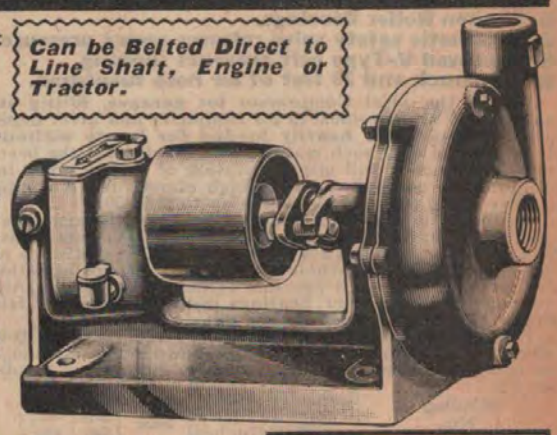
Forces water a horizontal distance of 200 feet, where lift is not over 15 ft., and elevated tank not over 110 feet above pump. Throws a solid stream 20 feet. Can be run at 300 revolutions per minute, although 200 is recommended. Can be belted to an engine, having a speed of 500 R. P. M., with a 4-inch pulley, giving pump a speed of 200 R. P. M. Cannot be belted direct to an electric motor using the size pulleys designated below.

Gallons per Minute	H. P.	Pipe Size, In. Inlet	Pipe Size, In. Outlet	Pulley, In.	Shpg. Wt., Lbs.	42KM2345¼
13	1	1¼	1¼	10x3	80	$12.45
17	1½	1½	1½	10x3	98	15.95

Centrifugal Pumps *for* BIG PUMPING JOBS

- **—Suitable for 20-foot Direct Vertical Lift, 15-foot Lift with Horizontal Suction.**
- **—Will Operate Against Total Head of 65 Feet.**
- **—Bronze Bearings; Ring Oiling Pedestal Bearing. Extra Long Stuffing Box.**

Can be Belted Direct to Line Shaft, Engine or Tractor.



Suitable for trench or furrow irrigation, or where a large volume of water is to be handled. Not suitable for household pumping use. Power requirements vary with conditions. Centrifugal pump results depend on proper installation and correct speed. When ordering state length of horizontal and vertical suction, also discharge. State size motor or engine to be used, speed of same, and diameter of pulley. We will gladly make recommendations for your installation.

These pumps are not self-priming. Size 2½ has flanged suction and discharge openings, furnished with companion flanges. The smaller sizes have openings tapped for pipe connection as shown. Complete instructions furnished.

For Easy Payments see Page 876.

Catalog No.	Size No.	Cap., Per Min. in Gal.	Diam. Suction Inches	Diam. Discharge Inches	Pulley Size, Inches Diam.	Pulley Size, Inches Face	Shpg. Wt., Lbs.	Not Prepaid
42KM2329¼	¾	5–20	1	¾	3¾	3	31	$11.45
42KM2330¼	1	20–35	1¼	1	3¾	3	32	12.65
42KM2332¼	1½	40–80	2	1½	4	4	70	20.65
42KM2333¼	2	100–160	2½	2	4	4	94	24.95
42KM2334¼	2½	180–260	3	2½	6	6	177	42.95

$11.45 And Up

Low Prices—Approved Sprayers



$4.35 And Up — Meets Every Spraying Need—Saves You Money

Postpaid

- Develops pressure of 90 lbs.
- 2-inch seamless Brass Pump
- 3¾-gal. Brass or Galvanized Steel Tank, 7½x20 inches; riveted seam
- Quick acting cam lever pump lock
- 5-ply ⅜-in. heavy hose, 20 inches long
- Automatic shut-off valve
- 2-ft. Brass extension pipe

The lowest price our shoppers found anywhere on a sprayer of this quality and having so many practical uses was $5.50. *Hercules Portable Compressed Air Sprayer* can be carried about easily by means of the adjustable shoulder strap sling. Throws a continuous misty spray, fine for fruit trees, vines, cotton, berries and garden truck. Also used for whitewashing, washing windows and autos. Has elbow for spraying under leaves. Will also throw solid stream.

Spraying Calendar packed with each Sprayer.

42K1945¼—With galvanized tank. Postpaid..... **$4.35**
42K1946¼—Same, except has brass tank. Postpaid..... **$7.45**
42K1979¼—Sprayer, same as above but with smaller tank; capacity, 2½ gal., galvanized. 20-in. hose, nozzle and shut-off, but no brass extension Postpaid... **$3.25**
42K1936¼—Compressed Air Sprayer similar to 42K1945¼, but without cam lever pump lock. Same size pump and tank, same equipment. Postpaid..... **$3.55**

Wheelbarrow Sprayer

Save More Here!



$14.95 COMPLETE

For All Sprayer Purposes

- —150 to 200 lbs. pressure
- —Seamless brass cylinder 1½x7 in.
- —Continuous 1-in. steel tube frame
- —18-inch wheel; 2½-inch rim
- —16 gal. heavy galvanized steel tank
- —1½x30 in. air chamber
- —Double dasher agitator
- —Has 12 ft. heavy ¾-in. spray hose, automatic shut-off, 32 in. extension rod, and nozzle.

42KM1937¼—Shpg. wt., 75 lbs. Not Prepaid..... **$14.95**

Barrel Spray Pump



$9.45 PUMP ONLY

- —Produces 200 lbs. pressure.
- —2½-in. seamless brass cylinder.
- —All working parts brass or bronze; corrosion-proof.
- —Full cupped plunger leathers.
- —Twin-paddle agitators.
- —Connections for two leads of ½-in. hose.

Barrel not included. **Not Prepaid.**

42KC1929¼—Pump only; without hose, or nozzle. Shpg. wt., 53 lbs..... **$9.45**
42KC1942¼—Complete with 12½ ft. hose, shutoff and nozzle. Shpg. wt., 56 lbs..... **$10.98**

Bucket Sprayer



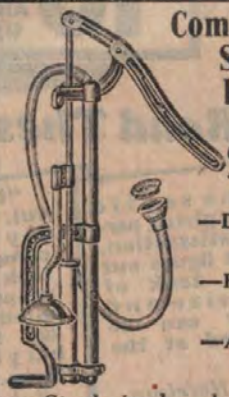
$1.89

- —Develops pressure of 200 pounds
- —Brass pump cylinder 25 in. high
- —Brass working parts
- —Bronze ball valves
- —3 ft. ⅜-in. hose; 2 nozzles.
- —20-in. air chamber, ¾ in. diam.

Real value in an efficient bucket sprayer for whitewash, insecticides, washing, etc. Non-corrosive. Bucket not included. **Postpaid if included in orders of $2.00 or more.**

42K1947¼—Shpg. wt., 5 pounds..... **$1.89**

Combination Spray Pump



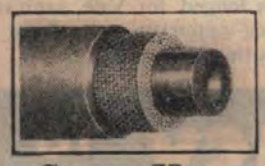
$3.80 Post Paid

- —Develops 150 lbs. pressure
- —For bucket or barrel
- —All working parts are Brass
- —Steel air chamber, 1⅛x26 in. Steel plunger
- —Brass pump cyl. 1½x8 in.
- —Spray and stream nozzles
- —Cup type agitator
- —3 ft. 5-ply ⅜ in. hose

Sells for $2.00 more elsewhere! Has many spraying, insecticide, washing and pump purposes. **Postpaid.**

42K1907¼..... **$3.80**

Spray Hose



Perfection 5-ply sheeting smooth spray hose. Guaranteed for 100 lbs. pressure.

Postpaid if included in $2.00 order or more.

42K1982¼—Size, ⅜-in. Shpg. wt., 2 oz. per ft. Price per ft..... **5½c**

Size, ½-in. Shpg. wt., 3 oz. per ft. Price per ft..... **6½c**

Couplings extra, attached, per set..... **28c**

Super-Hercules 6-ply heavy duck spray hose. Guaranteed for 400 lbs. pressure.

42K1987¼—Size, ½-in. Shpg. wt., 3 oz. per ft. Price per ft..... **13c**

High Pressure couplings extra, attached, per set..... **60c**

Low Cost Fire Protection



$7.98 Hercules Fire Extinguisher

- —Capacity, 2½ gallons.
- —Drawn copper tank, polished finish.
- —No rivets—all one piece.
- —Contains liquid chemical.

Generates gas which quickly smothers flame. Listed as standard by Underwriters' Laboratories. Shipped complete with charge. Shipping weight, 21 pounds.

42KM1998¼—Not Mailable. Not Prepaid..... **$7.98**

42KM1996¼—Soda and acid recharge. Shpg. wt., 3 lbs. Not Mailable. Not Prepaid..... **49c**

42K1995¼—Foam Type, similar to above, specially effective in fires of grease, gasoline, tar, paint, etc. Postpaid..... **$10.98**

42K1999¼—Foam Type Recharge. Shpg. wt., 3 lbs. Postpaid if part of $2 order... **$1.19**

Big Price Reduction on HERCULES Automatic AIR COMPRESSOR

- **Automatic switch starts and stops motor to maintain constant pressure in the tank.**
- **Heavy gauge steel tank, tested to 500 lbs. pressure.**
- **Powerful Repulsion-induction type motor, high torque.**
- **Compressor is lubricated by dependable splash oiling system; Air-cooled from fan blades on flywheel.**
- **Timken Roller Bearings.**
- **Automatic safety valve releases excess pressure.**
- **Improved V-Type belt prevents slipping.**
- **Dill chuck and 20 feet of air hose furnished.**

Here's the ideal Compressor for **garages, filling stations, tourist camps and shops**—ideal in its simplicity and utter dependability; unlike others, **it can run heavily loaded for hours without over-heating.** It is made of only such materials as are deemed the best for the purpose selected, hence it will give a duration of service much in excess of other compressors not built to such high standards. A compressor of similar quality would cost you elsewhere up to $135.00!

Furnished in four sizes as listed below, with capacities of 1⅓, 2½, 3¼ and 8¼ cubic feet of air per minute. The 1⅓-cubic foot type has 1½x3-inch pressure cylinder; 2½-cubic foot type has 2x3-inch pressure cylinder; 3¼-cubic foot and 8¼-cubic foot type are 2-stage operation; Low pressure cylinder 3x3-inch, high pressure cylinder 1½x3-inch. Air cleaner acts as muffler. Timken Roller Bearings insure minimum of friction and longer life. **For Easy Payments see page 876.**

Prices below are for outfits with 110–120, or 210–230-volt, single phase 60-cycle A.C., also 25 or 30-cycle as shown in last column. Write for prices on motors of other voltages, cycles or phases, or gasoline engine-driven outfits.

Catalog No.	Capacity Cubic Ft. per Min.	Floor Space Inches	Motor Size	Tank Size Gal.	Shpg. Wt., Lbs.	Cash Price	Add for 25 or 30 cycle motor
42KM2325¼	1⅓	21x38	⅓ h.p.	20	230	$79.95	$3.00
42KM2326¼	2½	20x42	½ h.p.	33	290	99.50	7.00
42KM2327¼	3¼	18x45	¾ h.p.	33	395	137.50	11.00
42KM2328¼	8¼	22x56	2 h.p.	60	650	235.00	18.00

Shipped Not Prepaid.
Estimated freight charges per 100 lbs.: 150 miles, 68c; 300 miles, 97c; 500 miles, $1.49, 750 miles $1.70.

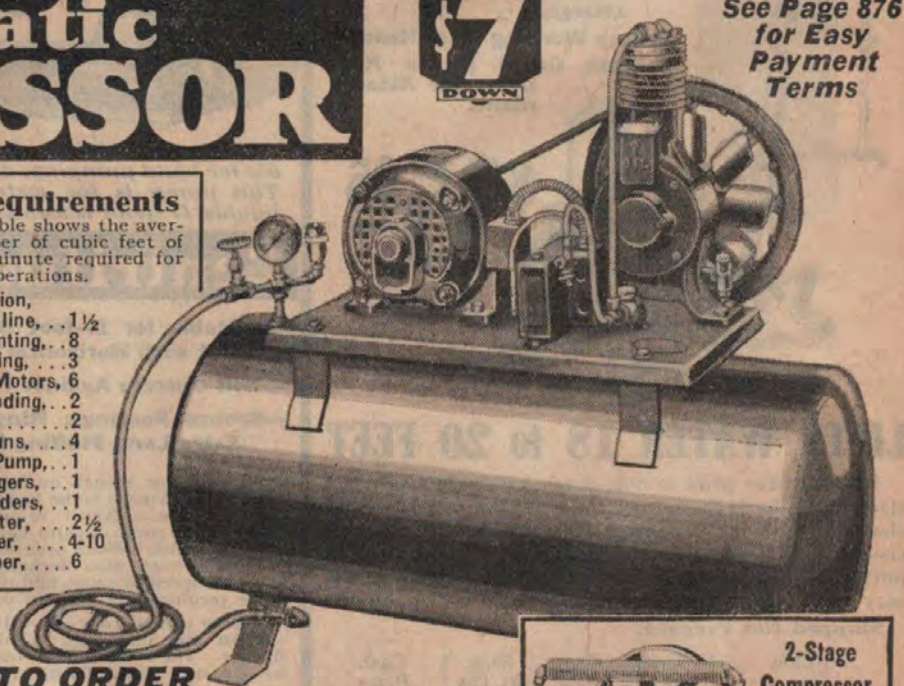
Air Requirements

This table shows the average number of cubic feet of air per minute required for various operations.

Tire Inflation, per tire line,	1½
Spray Painting,	8
Spring Oiling,	3
Cleaning Motors,	6
Valve Grinding,	2
Air Doors,	2
Grease Guns,	4
Gasoline Pump,	1
Tire Changers,	1
Tire Spreaders,	1
Brake Tester,	2½
Car Washer,	4-10
Rim Stripper,	6

EASY TERMS AS LOW AS $7 DOWN

See Page 876 for Easy Payment Terms

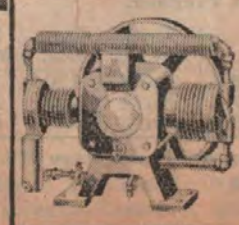


HOW TO ORDER

State what kind of current you use. If in doubt, ask your local power company.

Order a compressor large enough for your needs. The smallest size is suitable for light work only, such as small garages and refreshment stands. Larger sizes are recommended where air requirements are heavier. See table above.

$79.95 CASH And Up



2-Stage Compressor Used on 3¼ and 8¼ Cu. Ft. Sizes

FREE ESTIMATES ON YOUR HEATING PROBLEM

Our heating engineers will gladly plan a heating installation exactly suited to your particular needs. Send us a rough sketch showing arrangements and size of rooms, location of doors, windows, etc., or ask for Heating Estimate Sketch Blank P6095K which shows you how to send correct information which will enable us to give you an exact cost of the heating system. We will promptly mail you our estimate for the complete system, ready to install. This service is absolutely free. Why not take advantage of this Service today?



FURNACE ACCESSORIES *For Easy Installing*



Galvanized Smoke Pipe

42KC8932—26-gauge. 2-ft. lengths. Improved lock seam. Not Prepaid.

Size, in...	6	7	8	9	10
Per lgth..	25c	29c	33c	38c	42c
Shpg. wt., each...	3 lbs.	3 lbs. 8 oz.	4 lbs.	4 lbs. 8 oz.	5 lbs.

Galvanized Smoke Pipe Elbows



45-Degree



90-Degree

—26-gauge.
—Adjustable.
—Double rolled seams.
Not Prepaid.

Size, in...	6	7	8	9	10
42KC8930 45-degree	15c	17c	19c	25c	30c
42KC8931 90-degree	21c	24c	29c	35c	40c
Shpg. wt., each...	1 lb. 12 oz.	2 lbs.	2 lbs. 4 oz.	2 lbs. 8 oz.	3 lbs.

Smoke Pipe Dampers



42KC8935—Cast iron automatic lock type. Replace your old damper now. **Not Prepaid.**

Size, in...	6	7	8	9	10
Each.....	14c	16c	24c	33c	45c
Shpg. wt., each...	6 oz.	8 oz.	12 oz.	1 lb.	1 lb. 4 oz.

Asbestos Furnace Cement



Pure ground and pulverized asbestos fibers, compounded with fireproof material. Soft and easily worked with a putty knife when fresh, but quickly hardens when exposed to air. When heated becomes almost as hard as iron. Seals joints in furnace or stove. **Not Prepaid.**

42KC8986

Three sizes...	2 lbs.	5 lbs.	10 lbs.
Each.....	15c	30c	55c

Asbestos Paper



—Natural mineral asbestos fiber.
—Rolls, 36-in. wide.

Very soft and pliable; easily cut with shears. Usually applied with starch paste or with the asbestos paste below. For covering furnace pipes, walls, partitions and ceilings exposed to heat; and as a lining for floors and ceilings. **Not Prepaid.**

42KC8987—10-yd. roll. Shpg. wt., 10 lbs..... **65c**

42KC8988—50-yd. roll. Shpg. wt., 50 lbs..... **$2.95**

Cold Water Asbestos Paste

For pasting asbestos paper to tin and galvanized furnace pipes. **Not Prepaid.**

42KC8989—Per 2½-lb. package. (Not illustrated)..... **29c**

Warm Air Furnace Pipe



Heavy gauge tin. Lock seams. Shipped nested, with open seams.

42KC8925—Not Prepaid.

Size, in....	8	9	10	12
Per lgth...	27c	29c	34c	42c
Shpg. wt., each....	2 lbs. 4 oz.	2 lbs. 8 oz.	2 lbs. 12 oz.	3 lbs. 4 oz.

Warm Air Furnace Elbows





—Bright heavy gauge tin.
—Adjustable with double rolled seams.

90-Degree Elbows. Not Prepaid.

42KC8927—State Size.

Size, in....	8	9	10	12
Each.....	24c	27c	32c	43c
Shpg. wt., each....	1 lb. 12 oz.	2 lbs.	2 lbs.	2 lbs. 4 oz.

45-Degree Elbows. Not Prepaid.

42KC8926—State Size.

Size, in....	8	9	10	12
Each.....	15c	18c	21c	27c
Shpg. wt., each....	1 lb. 8 oz.	1 lb. 8 oz.	1 lb. 12 oz.	1 lb. 12 oz.

Warm Air Dampers



Heavy gauge galvanized steel. For regulating heat in warm air furnace pipes.

42KC8928—Not Prepaid.

Size....	8 in.	9 in.	10 in.	12 in.
Each...	12c	15c	18c	21c
Shpg. wt., ea.	8 oz.	12 oz.	1 lb.	1 lb. 4 oz.

Hot Water Coil for Furnaces



Fits any pipe or pipeless furnace we sell. Extends into combustionchamber. Connects with range boiler. **State fire pot diameter of furnace.** Shpg. wt., 7 lbs.

42KC8961¼—Not Prepaid.. **98c**

Hot Water Coil for Boilers and Furnaces



—Heavy cast iron, 11-in. high.
—Tapped for ¾-in. pipe.

Placed in fire pot of boiler or furnace, and connected with range boiler. Easy to install. Shpg. wt., 5 lbs. 8 oz.

42KC8960
Not Prepaid..... **79c**



Peerless Flue Cleaner



Heavy band steel. Flexible, but always under control of operator. Soot in any furnace radiator easily removed. A handy article for the furnace room. **Postpaid if part of $2 order.**

42K8940¼
Shpg. wt., 5 lbs..... **$1.00**

Wire Flue Brush



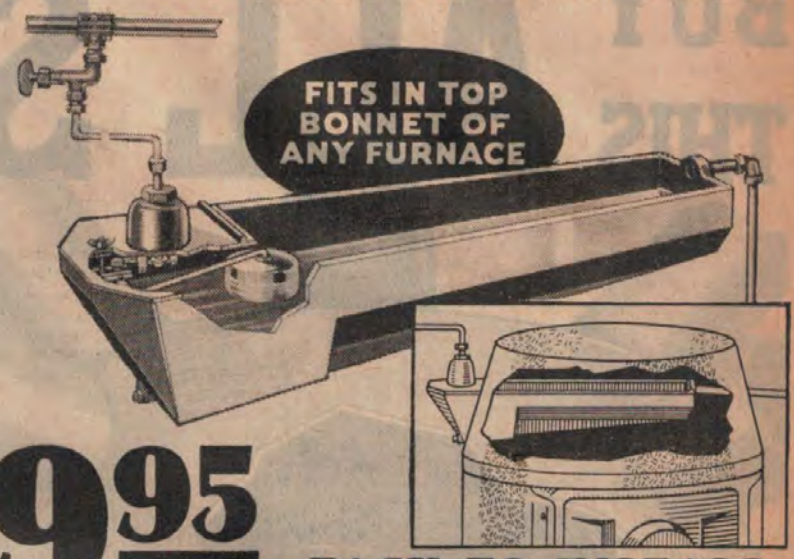
—Size, 1¾x4½x5½ in.
—Threaded for ¼-in. pipe handle.

A very good cleaner for cast iron boilers, round or square. **Postpaid if part of $2 order.**

42K8941—Shpg. wt., 1 lb... **39c**

AUTOMATIC HUMIDIFIER

KEEPS AIR HEALTHFULLY MOIST



$9.95 COMPLETE

EASY TO INSTALL

- **Will fit any size warm air furnace.**
- **Fits in bonnet above radiator—allowing warm air to absorb moisture.**
- **Cast iron evaporation pan—will not rust or burn out.**
- **Permanent intermittent float valve.**
- **Float of heavy welded copper. Will withstand 1300 degrees.**
- **Valve is adjustable to any degree of humidity desired.**
- **All working parts non-corrosive, non-rusting.**
- **Each part renewable. Easily cleaned.**
- **Will not clog, foul or lime up in hard water.**
- **Special overflow pipe—added precaution.**
- **Complete, including saddle valve, copper tubing and support pipe.**
- **Easily installed.**

The majority of home owners know something about humidity and its importance to health and comfort. Advice from all authoritative sources pertaining to health, comfort and economy definitely state that humidity is an absolute necessity.

There are THREE big reasons why every home with a warm air furnace should have this humidifier. *First*, warm moist air is more healthful. You can help keep your family free from colds and sickness with proper humidity in your home. *Second*, warm moist air is more comfortable than dry harsh air. *Third*, you can keep your home 10 degrees cooler and still be comfortable if the air is properly moistened. You can thus save an enormous amount of fuel.

This humidifier is AUTOMATIC. Being connected with your city water mains, the tank fills itself automatically, thereby requiring no personal attention. You don't have to carry 2 or 3 gallons of water every day or so with this AUTOMATIC humidifier. *Not Prepaid.*

42KC8900—Complete with 5 feet of ⅜ in. copper tubing, saddle valve and support pipe. Shpg. wt., 36 lbs..... **$9.95**

BURN BUCKWHEAT COAL and SAVE ⅓ FUEL COSTS



Atlas Buckwheat Coal Burner

—Blower Fan Operated by Small Split-Phase Motor, 110 volt, 60 cycle.
—Automatic Control Starts and Stops Burner, Maintaining Uniform Temperature.
—Burner Is Approved by the Anthracite Institute Laboratory.

Buckwheat Coal is a very low-priced, small size coal. It packs closely and therefore requires a forced draft for proper combustion. The Atlas Burner is built for this express purpose. Installed in your present boiler or furnace, it will enable you to burn low-priced buckwheat coal, and will save almost its entire cost the first two years used.

$39.95 CASH And Up

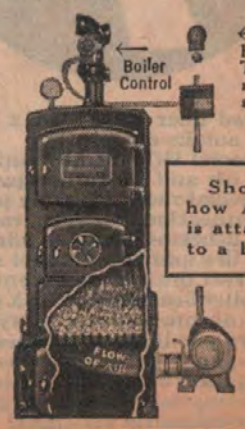
For use with Warm Air, Hot Water, Steam and Vapor Heating Systems. Burner is easily attached to boiler or furnace ashpit. A room thermostat which operates similar to one listed on page 900, starts and stops the burner. Just set the thermostat for any desired degree of heat and you will have uniform room temperature at all times. Complete outfit includes blower, motor, connection to furnace, and room thermostat. A boiler control which allows blower to operate from temperature of furnace or boiler furnished at slight additional cost. Instructions for installing furnished with each burner.

42KM8000—Shipped Not Prepaid.

Size	Coal per Season	Grate Area	Cash
1 1/20 H.P.	6 to 12 tons	6 sq. ft.	$39.95
2 1/10 H.P.	14 to 18 tons	12 sq. ft.	46.50

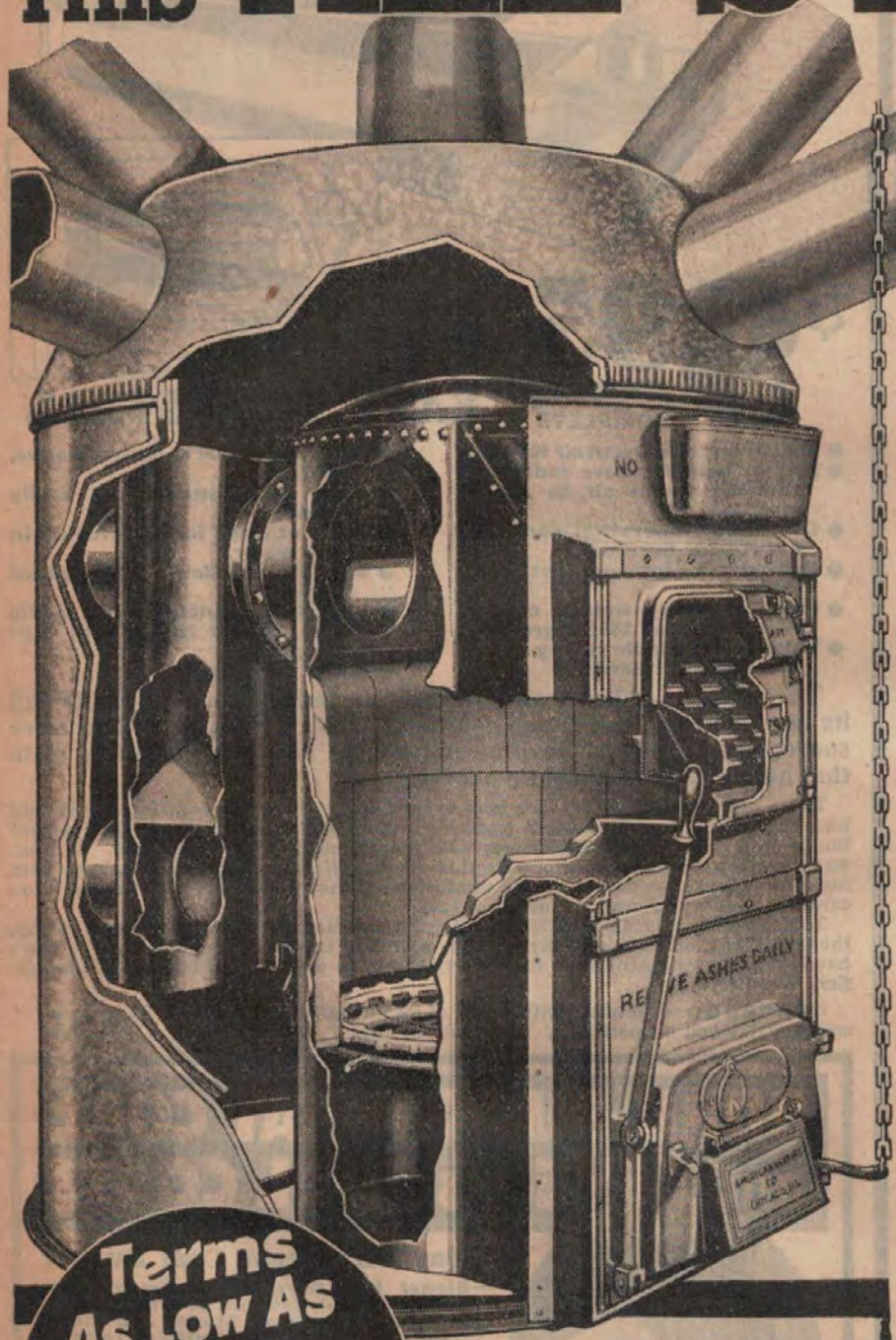
For 25 cycle motor, add $6.00. For boiler or warm air furnace control, add $12.00.

For Easy Payments see Page 876.



Showing how Atlas is attached to a boiler.

FOR LIFETIME SERVICE BUY THIS ALL STEEL FURNACE



Gas Tight! SMOKE-TIGHT!

AS LOW AS $76.50 CASH

When you purchase a HERCULES *Steel* Furnace you make an investment in *lifetime furnace service.* Your first cost is the final cost. Depreciation need not be considered because the HERCULES is made of materials that are practically imperishable. It is the lowest-priced "cost-per-year" furnace service you can buy.

Hercules *Steel* Furnaces are *positively* and *permanently smoke tight and gas tight.* The heavy steel body is made in one piece—it will never leak coal gas, smoke and soot into your home and will never require resetting. There is no joint or crevice through which gas could escape, and there never will be! Because of this dust-proof construction, homes stay cleaner, require less dusting, and cleaning bills are fewer.

The combustion chamber is large and correctly proportioned for greatest operating efficiency. Due to its scientific construction, this furnace delivers the greatest amount of heat from the fuel used.

HERCULES gives you the four essentials of the ideal furnace, viz., *Lifetime Durability, Powerful Heat Production, Positive Heat Circulation, and Definite Fuel Economy.*

Steel Furnaces are the "last word" in heating equipment. Because of their leakproof construction and ample combustion space, they are ideal for use with oil burners.

Why the HERCULES Is a First QUALITY STEEL Furnace

When comparing steel furnace prices elsewhere be sure to note these QUALITY features. We are satisfied that you cannot get ALL these features elsewhere at anywhere near HERCULES prices.

Made throughout of Copper Bearing Boiler Plate Steel. Meets the American Society of Mechanical Engineers Code for Boiler plate steel.

Heater Drum is of heavy 7-gauge Copper Bearing Boiler Plate Steel—all in one piece construction. Radiator is 10-gauge. This steel meets the American Society of Mechanical Engineers Code for boiler plate steel. The Ash Pit is welded to the Drum, making it air, dust and gas-tight.

Head and Feed Section Top, ¼-inch thick plate, giving added protection against burning out.

Hot Blast Unit! When the Hot Blast Door is opened the flue draws air into the door plate. Here the air is preheated on these hot surfaces. It then flows over the burning coals—aiding combustion by mixing with the smoke and gas.

Deep 14½-in. Fire Pot: The extra depth permits longer banked fires. Protected by a double row of 1¾-in. fire brick of the highest quality. They are as clinker proof as it is possible to make them. Will not expand under constant heat.

High Efficiency Radiator: Completely welded into one seamless unit. It is fitted with heavy baffle plates that insure proper fire travel—permitting the minimum of heat loss into chimney. Has the tightest connection with the Heater Drum that can possibly be made.

Duplex Grates have roller bearings: Built to burn hard and soft coal, coke and wood. Outer ring rotates; center of grate dumps clinkers.

Joints are Dust, Smoke and Gas-Proof. All joints are generously lapped and riveted—then welded. Gives positive protection against gas, dust, smoke and soot. ⅜-inch rivets on 1⅜-inch centers, driven cold under 60,000 pounds pressure seal the joints. Then arc welding seals the seam.

Casing and Bonnet: Made of 26-gauge galvanized iron. Made dust tight by the connection with casing rings.

Triple Seal Vented Air Channel: An exclusive feature. The air channel is so vented that a constant natural draft positively removes all gases which might have entered warm air chamber.

Tapped for Hot Water Coil.

This Steel Furnace with a Pipe Furnace housing makes an ideal heating unit, suitable for any requirements. Prices include furnace complete with casing, check draft, poker, shaker handle, draft regulating dial with chain.

For Easy Payments See Page 876.

Shipped by freight from Eastern Penn., Eastern Mass., or Southeastern Mich. Not Prepaid.

42KM8400½—State size (Diameter of Drum) wanted.

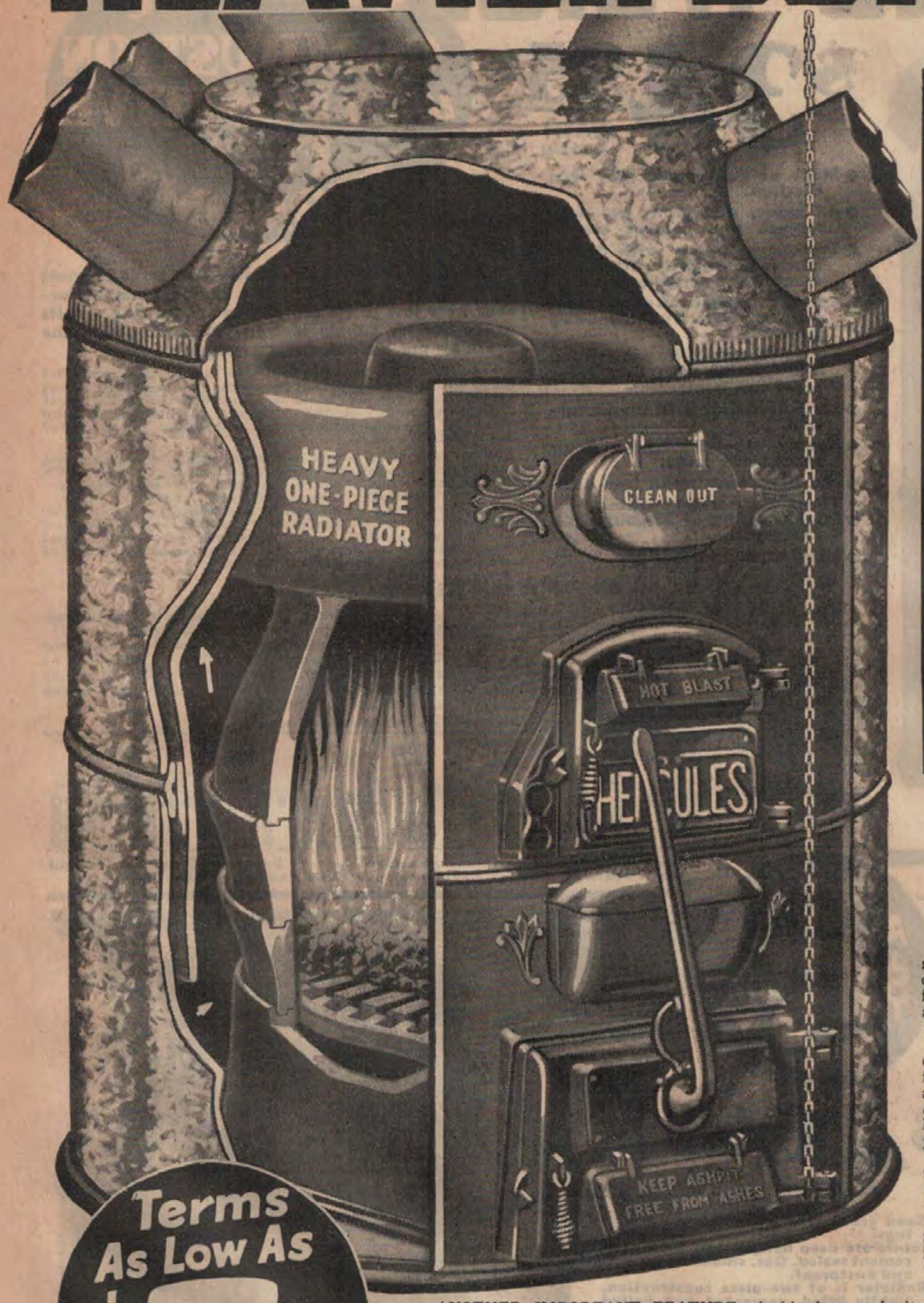
Terms As Low As $7 DOWN

1—One-piece copper bearing steel body of flanged steel quality, 3/16 in. thick. Meets the requirements of the American Society of Mechanical Engineers code for boiler steel.
2—All seams and joints strongly riveted and welded. Absolutely gas, dust and smoke-tight.
3—Radiator of heavy gauge flanged quality copper bearing steel, WELDED into one seamless piece.
4—Extra deep 14½-in. firepot, lined with 1¾-in. clinker resisting fire brick, straight sides.
5—Feed door is 12¾-in. x 15¾-in.—an unusually large size. Fitted with a smoke curtain.
6—Special HOT BLAST unit in conjunction with lining in feed door preheats air and consumes gases.
7—Special radiator baffle plates increase flue travel.
8—Connection between radiator and drum is welded to each and has an asbestos gasketed joint. This, with a cast iron sleeve through which the fire and gases travel make the joint absolutely leakproof.
9—Direct draft attachment prevents smoking while firing.
10—Roller bearing DUPLEX grates. Outer ring rotates; center dumps clinkers. Accommodates all types of fuel.
11—Fire pot lined with finest clinker-resisting fire brick obtainable.
12—26-gauge galvanized casings with one-inch air space insulation.
13—3-gallon capacity humidifier.
14—Roomy ashpit with large removal door.
15—Permanently air-tight! Especially adapted to oil burner installation.

Hercules Steel Pipe Furnace

Diam. of Drum, Inches	Diam. of Grate, Inches	Capacity Pipe Area, Square Inches	Will Heat, No. of Rooms	Diam. of Casing, Inches	Height, Incl., Bonnet, Inches	Takes, Smoke Pipe, Inches	Shpg. Wt., Lbs.	Cash Price
20	16½	401	5 to 6	44	66	9	1000	$76.50
22	18½	471	6 to 7	47	66	9	1050	87.50
24	20½	577	7 to 8	50	66	9	1150	97.50
27	23½	759	8 to 9	54	70	10	1400	112.50
30	26½	964	9 to 10	58	70	10	1600	131.50
34	30½	1177	10 to 12	62	70	10	1725	149.50

HEAVIER BUILT for Harder Service!



QUALITY FACTS

- Made of extra heavy, smooth gray iron castings throughout.
- All seams and joints are tightly fitted and firmly cemented. Gas, smoke and dust-proof.
- Massive one-piece radiator. Larger and heavier than most others—adding greatly to fuel economy.
- Extra deep two-piece fire pot permits expansion and contraction. Considerably heavier than fire pot of most other furnaces.
- Feed door is unusually large size.
- Hot Blast unit preheats air and consumes smoke and gases.
- Radiator, feed door and ash pit sections extend through the front.
- Heavy, durable combustion dome.
- Triangular Grate Bars, revolving clinker-breaking type. Waist-high shaker handle.
- Double 26-gauge galvanized casings with one-inch air space insulation.
- Bonnet of 26-gauge galvanized iron, double seamed and riveted.
- Deep water pan supplies moisture needed for comfort and health.
- One-piece ashpit with large removal door; Dustproof.
- Openings are provided for hot water coil.

$44.95 CASH AND UP

Terms As Low As $5 DOWN

Compare the above features with those of any other furnace made. *Look inside the casing* and see just why this is one of America's most enduring and most economical cast iron furnaces. Why we are so proud of this mighty heater—with all the features of the most expensive cast iron furnaces elsewhere at just about two-thirds their price.

Note, for example: The extra heavy radiator, combustion chamber and fire-pot castings. These are distinctive Hercules features. Heavy doors, fronts, bottoms and ash pits build up an impressive total weight—but they just don't mean anything. *Sears offer extra weight where extra weight counts.* Our extra heavy radiator, combustion chamber and fire-pot castings add years to the life of your Hercules furnace.

Please note that this cast iron furnace is air tight! The number of joints has been greatly reduced. The few that remain are tightly sealed—making the furnace dust-tight, smoke-tight and gas-tight.

Better still, the Hercules has an extra large *one-piece cast iron radiator.* Being much larger and heavier than most others, it adds greatly to fuel economy. It extends well out into the warm air chamber—providing a far greater radiation surface than most others.

ANOTHER IMPORTANT FEATURE of this furnace is its special **hot blast unit.** This produces a stream of fresh air which mixes with the hot gases above the coals, aiding greatly in combustion. It is a great fuel saver—and prevents heat from being wasted up the chimney.

Please note also that the radiator, feed door and ashpit sections extend through the front. This eliminates a number of joints inside the casing and forms a permanent protection against leakage of smoke, dust and gas into the warm air chamber.

The fire pot is also extra deep. This permits banked fires for far longer periods than in an ordinary furnace. Being cast in **two pieces,** it provides for expansion and contraction due to temperature changes.

HERCULES Warm Air Pipe Furnace

IN THE TABLE BELOW we show the size house (number of rooms) each size furnace will comfortably heat. If you live in a very cold climate, or if you have exceptionally large rooms or your house is unusually hard to heat, we recommend ordering a furnace one size larger. If you prefer, we will estimate the size furnace required for your particular building. This service is free. Write for estimate and enclose sketch.

Prices include furnace complete with galvanized top and casing. Top bonnet of furnace is shipped without holes for the warm air pipes, as these can be easily cut as required when furnace is being installed. Warm air pipe, cold air pipe, registers, smoke pipe, etc. are not included; see page 895 for prices. If desired, we will furnish Free Estimate on a complete warm air heating system, including necessary warm air pipe, registers, cold air pipe and fittings.

Every effort has been made to make the Hercules give the most heat possible at the lowest possible operating cost. To this end we have designed this furnace according to the very best principles of scientific furnace design. Every part fits with mathematical precision. Every inch of the castings, the flue passages, and the radiator has been carefully worked out in accordance with the most accurate known engineering principles.

Estimated Freight Charges on Cast Iron Furnaces

Per 100 Pounds:

150 miles..... 47c
300 miles..... 57c
500 miles..... 91c

42KM8300¼—State size (Fire Pot diameter) wanted.
Shipped from Central New York, Southern Ohio, Eastern Mass. or Eastern Penna. Not Prepaid.
When ordering on Easy Payments, Use Time Payment Order Blank in back of catalog.

Will Heat, No. of Rooms	Diam. Fire Pot, Inches	Heating Capacity, Cu. Ft.	Takes Smoke Pipe, Inches	Diameter. Casing, Inches	Height Incl. Bonnet, Inches	Shipping Weight, Lbs.	Cash Price	Time Payment Price	Time Payment Terms Down	Time Payment Terms Month
4 to 5	18	4,500	8	36	62½	820	$44.95	$ 49.45	$5.00	$5.00
5 to 6	20	6,000	8	40	62½	930	53.50	59.00	5.00	6.00
6 to 7	22	7,200	8	44	63	1100	64.50	71.00	6.00	7.00
7 to 8	24	9,000	8	48	64¼	1225	74.50	82.00	7.00	7.00
8 to 9	26	11,000	8	52	62¾	1425	87.50	96.00	8.00	8.00
9 to 10	28	13,000	9	52	67¼	1545	99.50	109.00	9.00	8.00

STANDARD WEIGHT FURNACE



$34.95 CASH And Up

- Made of good grade gray iron castings.
- All seams and joints are deep flanged and cement sealed.
- Two-piece radiator with double cup joint—tightly fitted, cemented and bolted together.
- Strong, ribbed combustion dome. Sturdy and deep jointed.
- Two-piece ribbed fire pot—strong and durable with deep leak-proof cup joints.
- Large feed door with smoke curtain.
- Roomy ash-pit—plenty of air space below grate.
- Hot Blast opening in feed door.
- Triangular bar-type grates.
- Double casing of 26-gauge galvanized iron.
- Large capacity water pan.

SCIENTIFIC COMBUSTION *with* POSITIVE FUEL ECONOMY

The *Volcano* cast iron furnace was built to meet the needs of those who want a standard weight furnace at a low price. It gives good heating results where the air supply is from the inside, and the warm air pipes are not over average length.

Frankly, at the price we ask, this furnace is a wonderful value. Literally thousands of people can now heat their homes with furnace heat who could not have done so before. Best of all, they can buy on easy payments. As little as $5 down will bring you this furnace—see table below. So why wait? Send TODAY—NOW!

When comparing prices elsewhere, please remember that our low price is positively the LOWEST at which a QUALITY furnace can be sold. Others may offer prices close to ours—but they cannot offer Volcano quality at our price.

We guarantee all castings to be fire-resistant and long-lived. Although the fire pot, combustion chamber, and radiator are not as heavy as those in our Hercules, they are of a good grade, and will give good service. The fire pot and combustion chamber are ribbed for extra strength.

Volcano Warm Air Pipe Furnace

If you live in a very cold climate, or have exceptionally large rooms, or your house is unusually hard to heat, we recommend ordering a furnace one size larger than the one indicated below.

If you prefer, we will estimate the size furnace required for your particular building. This service is free. Write and enclose sketch stating whether you wish an estimate on furnace only or on a complete warm air system. Prices below include furnace complete with galvanized top and casing.

Top bonnet of furnace is shipped without holes for the warm air pipes. These can be easily cut as required when furnace is being installed. Warm air pipe, cold air pipe, registers, smoke pipe, smoke damper, etc., are not included.

42KM8320¼—State size (Fire Pot diameter) wanted.

Will Heat, No. of Rooms	Diam. Fire Pot, Inches	Heating Cap., Cu. Ft.	Takes Smoke Pipe, Inches	Diam. Casing, Inches	Height Incl. Bonnet, Inches	Shpg. Wt., Lbs.	Cash Price	Time Payment Price	Terms Down	Terms Month
4 to 5	18	4250	7	40	56½	675	$34.95	$38.45	$5.00	$5.00
5 to 6	20	5700	8	42	60½	800	43.50	48.00	5.00	5.00
6 to 7	22	6850	8	45½	62½	920	52.50	58.00	5.00	6.00
7 to 8	24	8550	8	49	64½	1090	62.50	69.00	6.00	7.00

Shipped from Eastern Penna., Eastern Mass. or Southern Ohio. Not Prepaid. When ordering on Easy Payments, Use Time Payment Order Blank.

For Small Homes VOLCANO CAST IRON PIPELESS FURNACE

Terms As Low As $5 DOWN

$49.95 CASH And Up

This furnace is primarily for small homes. In small buildings—up to 7 rooms—this type of furnace is a wonderful heater. Those who have tried the pipeless type of furnace say that it keeps the entire house warm in the coldest weather—at just about the same fuel cost of a single room heater. We have thousands of letters from satisfied customers who say that their pipeless furnaces take the place of two to four stoves at no extra fuel cost.

The Volcano Pipeless furnace is a wonderful value for the money. Although our Hercules, described on the opposite page is a heavier, better grade furnace, the Volcano is well worth the low price we ask.

The Volcano is built right! . . . According to the very best heating standards. It is made of good grade iron castings. All essential castings are of the right weight for long service. All joints are deep lapped and smoke, dust and gas-tight. A large radiator, combustion chamber and fire pot produce ample heat radiation for the coldest weather. The register is handsomely finished in oxidized copper. Burns hard and soft coal, coke or wood.

A small down payment will bring you this furnace. Then pay only a few dollars a month.

When ordering on Easy Payments, use Time Payment Order Blank in back of catalog.

- —Good grade gray iron castings.
- —Joints are deep flanged and cement sealed. Gas, smoke and dustproof.
- —Radiator is of two-piece construction, tightly fitted, cemented and bolted together.
- —Combustion Dome is of strong ribbed design. Sturdy and deep jointed.
- —Firepot is ribbed and cast in two pieces. Strong and durable with deep leak-proof cup joints.
- —Large feed door with smoke curtain.
- —Ash pit is extra roomy—with plenty of air space below grate.
- —Hot Blast opening in feed door.
- —Grates are triangular bar type.
- —Outer casing of 26-gauge galvanized iron—Draw band connected.
- —Circulating 1-in. air space insulation between cold air intake and warm air chamber.
- —Large capacity water pan.
- —Cast iron register with oxidized copper finish.



SIZE TO ORDER

Table below shows the size house (number of rooms) each size furnace will comfortably heat. If you live in a very cold climate, or if you have exceptionally large rooms, or your house is unusually hard to heat, we recommend ordering a furnace one size larger.

Prices are for furnace complete, with floor register, casing, shaker handle, poker, check draft, damper regulating dial with chain and pulleys, and cement. Furnace is adapted for basements 6 to 8 feet in height. Extensions for higher basements furnished at extra charge.

Shipped from Eastern Penna., Eastern Mass. or Southern Ohio. Not Prepaid.

42KM8340¼—State size (Fire Pot diameter) wanted.

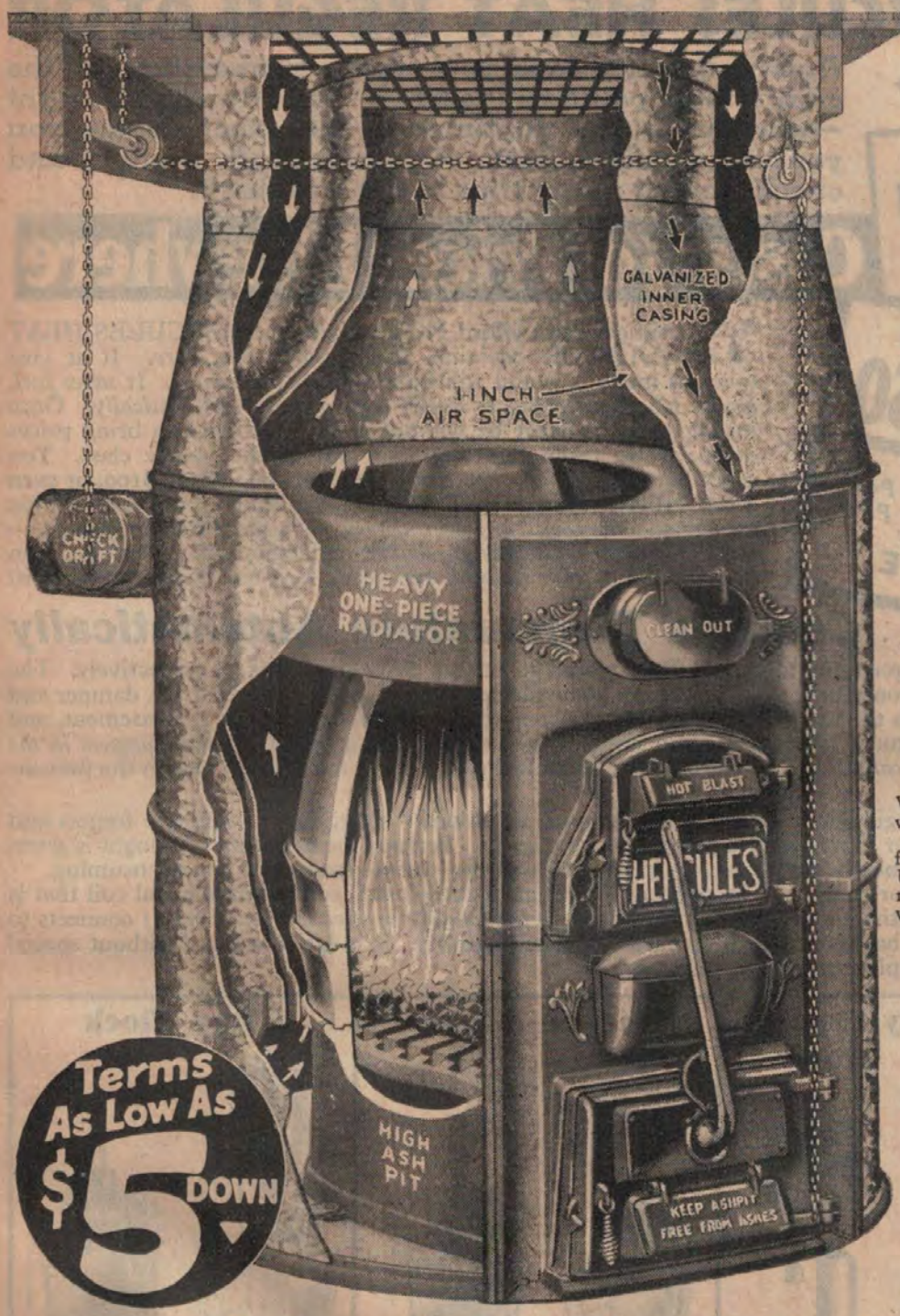
Will Heat No. of Rooms	Diam. Fire Pot, Inches	Heating Cap., Inches	Takes Smoke Pipe, Inches	Diam. Outer Casing, Inches	Shpg. Wt., Lbs.	Cash Price	Time Payment Price	Terms Down	Terms Month
4 to 5	18	5325	7	40	930	$49.95	$54.95	$5.00	$5.00
5 to 6	20	7125	8	42	1050	59.95	65.45	5.00	6.00
6 to 7	22	8550	8	45½	1190	71.95	79.45	7.00	7.00

Estimated Freight Charges on Furnaces per 100 pounds:

150 Miles	$0.47
300 Miles	.69
500 Miles	1.05
750 Miles	1.19

Low Prices Buy BETTER QUALITY at Sears

SAVE COAL



ONLY ONE FIRE TO HEAT YOUR HOME



. . More Radiating Surface!
. . Superior Circulation!
. . Massive and Heavy

$57.50 CASH And Up

Why waste fuel and labor on one, two or three fires when only ONE, the right one, will heat your home better for less money? One furnace fire is much cheaper than two or three small fires —and is surely much easier to handle. So why not decide TODAY to have a really WARM house at less labor and expense? NOW is the time to buy while prices are at rock bottom. Prices may never be so low again.

Remember! A very small deposit will bring you this mighty Hercules furnace. The finest cast iron pipeless furnace we know of. . . . And our Unconditional Guarantee of Satisfaction will protect you. If after you receive it you are not satisfied that it is worth far more than the price we ask, send it back. We will refund all you have paid.

- **Best quality heavy cast iron throughout.**
- **Deep, heavily flanged joints, tightly fitted and firmly cemented. Gas-tight, smoke-tight and dust-tight.**
- **Extra large one-piece radiator. Larger and heavier than most others. No joints to leak.**
- **Deep two-piece fire pot. Much larger and heavier than most others.**
- **Extra large feed door for easy firing.**
- **Hot Blast unit with built-in smoke consumer.**
- **Radiator, feed door and ash pit sections extend through the front.**
- **Heavy and durable combustion dome.**
- **Triangular Grate Bars, revolving clinker-breaking type. Waist-high shaker handle.**
- **Double 26-gauge galvanized casings with one-inch air space insulation. Secured by draw bands.**
- **Large water pan moistens air for health and comfort.**
- **One-piece ash pit with large removal door. Dustproof.**
- **Openings are provided for hot water coil.**
- **Heavy cast iron floor register.**

One of America's Finest Cast Iron Pipeless Furnaces

YES! We consider this Hercules to be one of America's finest cast iron pipeless furnaces. It has all the features of the most expensive furnaces elsewhere—yet our price is far below what others ask for inferior quality.

Please note for example that all essential castings are considerably heavier than those of many more expensive furnaces elsewhere. This is important. The radiator, combustion chamber and fire pot being so much heavier, add many years to the life of your furnace. *Hercules cast iron furnaces have extra weight where weight counts.* Please bear this in mind when comparing prices. The Hercules is air-tight, smoke-tight and gas-tight. All joints are deep grooved and tightly sealed.

The Hercules has a giant one-piece cast iron radiator. Being so much bigger and heavier, and filling the warm air chamber so completely as it does, *it has far greater radiation surface than most other furnaces* . . . and you know that heating power depends on radiation surface!

The radiator, feed chute and ashpit sections extend *through* the front. This prevents smoke and dust from getting into the warm air chamber.

An extra deep pot permits long banked fires. Made in two pieces to provide for expansion and contraction due to temperature changes.

Where it is desired to place the furnace under a partition, we can furnish a deflector for the register so the warm air can be diverted to either of the rooms above. This deflector costs only a few dollars extra, depending on size of furnace. Write for prices.

Hercules Pipeless Furnace

In the table below we show the size house (number of rooms) each size furnace will comfortably heat. If you live in a very cold climate, or if you have exceptionally large rooms, or your house is unusually hard to heat, we recommend ordering a furnace one size larger. If you prefer we will estimate the size furnace you require for your building. This service is absolutely free. Write and send sketch, or ask for our special Heating Information blank.

Prices are for furnace complete, with floor register, casing, shaker handle, poker, check draft, damper regulating dial with chain and pulleys, and cement. Furnace is adapted for basements 6 to 8 feet in height. Extensions for higher basements furnished at extra charge. All furnaces with fire pots 22 inches and larger have two shaker grate bars instead of one as illustrated.

Shipped from factory in Central New York, Southern Ohio, Northeastern Mass. or Eastern Penna. Not Prepaid.

42KM8325¼—State size (Fire Pot Diameter) wanted.

Will Heat, No. of Rooms	Diam. Fire Pot, Inches	Heating Capacity Cu. Ft.	Takes Smoke Pipe, Inches	Diam. of Outer Casing, Inches	Shpg. Wt., Lbs.	Cash Price	Time Payment Price	Terms Down	Terms Month
4 to 5	18	5,600	8	42	1,050	$ 57.50	$ 63.00	$ 5.00	$6.00
5 to 6	20	7,500	8	46	1,195	69.50	76.00	6.00	7.00
6 to 7	22	9,000	8	50	1,360	82.50	91.00	8.00	8.00
7 to 8	24	11,500	8	54	1,540	94.50	104.00	9.00	8.00
8 to 10	26	14,000	8	60	1,725	109.50	120.50	10.00	9.00

When ordering on Easy Payments, Use Time Payment Order Blank in back of catalog.

Estimated Freight Charges on Cast Iron Furnaces per 100 Pounds: **150 miles, 47c; 300 miles, 57c; 500 miles, 91c.**

EASY TO INSTALL

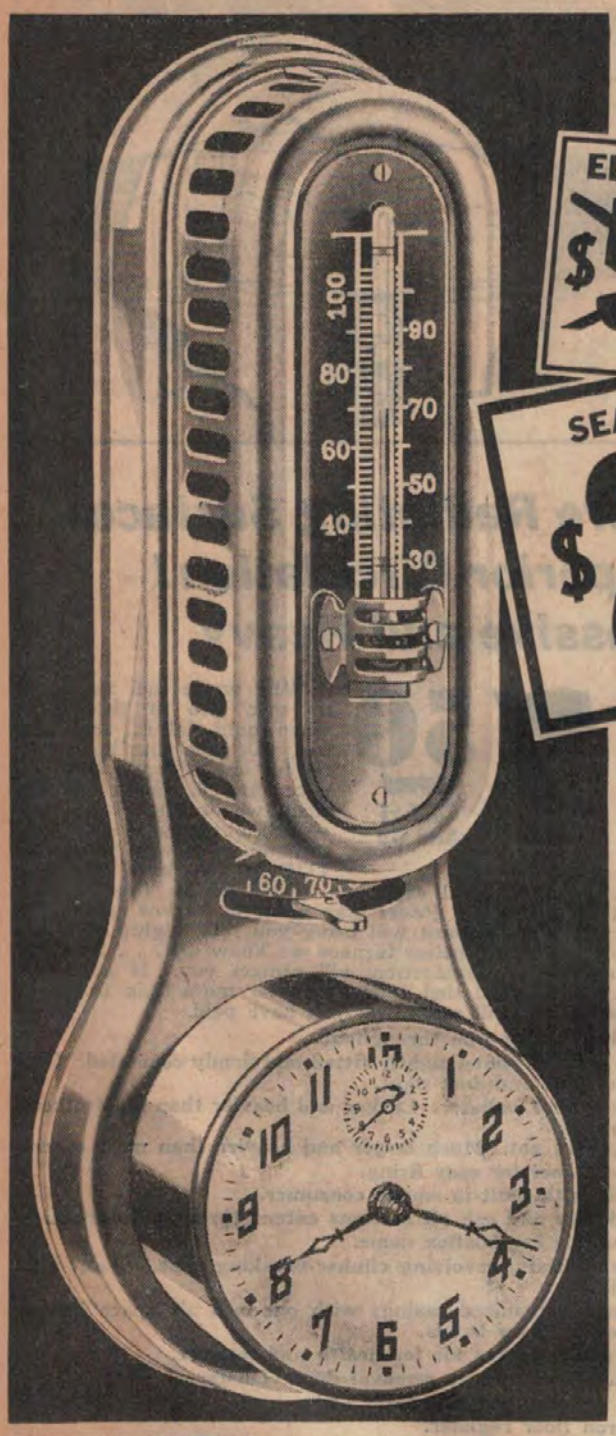
With every Hercules Furnace we send a complete instruction book. Every step in setting up the furnace is clearly illustrated and explained. Any inexperienced person can easily install the Hercules by following these simple directions.



See Complete Index in BACK of this Catalog

SAVES FUEL!

HERCULES HEAT REGULATOR



» »

Automatically keeps your room temperature at the comfortable point all the time—lower during the night —warmer in the daytime—to the exact degree you yourself decide is best. Operates draft, damper and check, saving many trips to the basement.

ELSEWHERE ~~$50.00~~

SEARS PRICE **$22.50** Post Paid COMPLETE

Costs ½ of Prices Elsewhere

YOU simply can't afford NOT to have the HERCULES HEAT REGULATOR *maintain your house temperature.* If it cost twice as much it would still be a *splendid investment.* It *saves fuel, lessens labor and promotes health and comfort—automatically!* Once installed, you'd never be without it. In our drive to bring prices down, we've taken this Regulator out of the luxury class. You don't have to pay (as some companies ask you) $150, $100, or even $50! HERCULES HEAT REGULATOR is yours for as little as $22.50—*the lowest price in history.* It's absolutely *dependable*—will do exactly what any expensive regulators will do and keep on doing it month in and month out, year after year. Sears guarantee it!

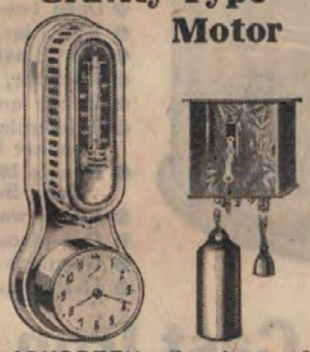
Controls Temperature Automatically

There are three types to choose from, priced at $22.50, $27.95 and $38.75 respectively. The differences in construction and operation are explained below. Each operates draft, damper and check, regulates the fire properly, prevents over-heating, saves many trips to the basement, and maintains the room temperature you want in the daytime and at night. *Opens dampers in the morning so you can get up in a warm house.* Cuts fuel costs to a minimum and aids in the prevention of colds.

Without a regulator, your room temperature is seldom "just right." Some one forgets and the thermometer jumps several points past 70 degrees. Perhaps the next time a thought is given to the fire it is nearly out. Then a trip to the basement—inconvenient and time-consuming.

The Regulator consists of an attractively designed thermostat, containing a metal coil that is extremely sensitive to temperature variations, yet *absolutely positive in operation.* It connects to a motor in the basement which operates the furnace drafts. It is *easily installed* without special tools. Our simple instructions tell you how.

Gravity Type Motor



42K8875¼—Complete outfit includes room Thermostat in brushed Brass case, with 24-hour clock and thermometer; gravity type motor, chain and wire for damper attachments. **Batteries included.**

Motor is wound by pulling up, once each day, the chain to which the weight is attached. Motor gives 18 to 20 actions with one winding. **Postpaid.**
Cash Price..... **$22.50**
Easy Payment Price, $4 down, $4 per month..... **$25.00**

Electric Motor



42K8876¼—**Electric Motor, requires no winding.** Complete outfit, for use with 110–120-volt, 60-cycle A.C. house lighting circuit. Includes 24-hour clock thermostat (same as on 42K8875¼ at left), electric motor, chains, fittings and complete instructions. Uses current only when opening or closing drafts.
Cash Price, Complete, **Postpaid**..... **$27.95**
Easy Payment Price, $5 down, $5 per month..... **$30.95**

8-Day Clock



42K8878¼—Complete outfit same as 42K8876¼ at left except with beautiful 8-day jeweled clock thermostat. With this outfit only attention necessary is winding clock once every 8 days. For 110–120-volt A.C. 60-cycle house current. **Postpaid.**
Cash Price..... **$38.75**
Easy Payment Price, $5 down, $5 per month..... **$42.75**

When Ordering on Easy Payments, Use Time Payment Order Blank in Back of This Catalog.

AS LOW AS **$4** DOWN

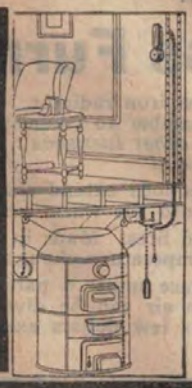


Illustration at left shows New Heat Regulator used in connection with a Warm Air Furnace. It is attached in the same manner to a Steam or Hot Water plant or to a Pipeless Furnace.



Damper Regulator for Hot Water Boilers

$5.95 *Postpaid*

—All metal construction.
—Bearings are rust-proof.
—Complete with 40-inch lever, adjustable weights, 2 ceiling pulleys and 18 feet of chain.
—1-inch boiler connection.

This is a great fuel saver and will save many trips to the basement. Prevents overheating or under-heating. Automatically regulates position of draft and check dampers according to temperature of water desired. Once set, never requires attention. Shpg. wt., 11 lbs.

42K8850—Postpaid..... **$5.95**



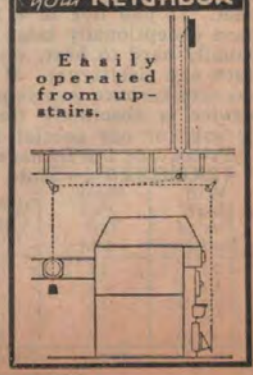
$5.59 *Post Paid*

HERCULES Draft Regulator

—All-metal case, silver finish.
—Equipment includes Regulator, 1-day clock, thermometer, wire cable, chains, pulleys and complete instructions for installation.

This simple, inexpensive device automatically opens furnace drafts in the morning and also permits manual control of drafts from upstairs during the day. At night you simply wind the clock and set it for the time you want the heat to come up in the morning. It opens the drafts and warms the house before you get up. Besides it also saves many trips to the basement during the day. Adds greatly to your comfort and cuts down materially on fuel consumption. Shipping weight, 3 lbs.

42K8855—Postpaid..... **$5.59**



RADIATORS RETAIN HEAT LONGER



With Vacuum RADIATOR VALVES



—Thermostatic float type
—Handsomely designed; chromium plated

Makes radiators hold heat longer, saves fuel and provides more even heat. Allows cold air to escape, but prevents cold air from being drawn into radiator as steam condenses. Simple construction; see cross-section illustration at right. When heat reaches valve, expansion causes inner shell to rise and close opening, preventing escape of steam. As heat dies and float drops, the ball seats in opening and prevents intake of cold air, causing a vacuum. Water boils at a lower temperature in a vacuum operating system, requiring less fuel to obtain steam.

42K8972—Postpaid. Each..... **$2.00**
Six Postpaid for..... **$9.98**

Quick Vent Vacuum Valve



—For return lines
—Threaded ¼ inch

Used for venting mains, in connection with 42K8972 listed above. Assures even heat.

42K8973
Postpaid..... **$2.20**

Quick Vent Air Valve



—For venting mains on steam heat systems
—Thermostatic action
—¼-inch thread

42K8971
Shpg. wt., 1 lb... **$1.25**

Automatic Air Valve



—Thermostatic Float
—No sputtering

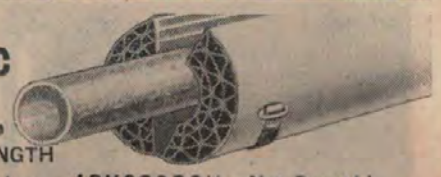
42K8970
Shpg. wt., 12 oz. Each.... **37c**
Six for..... **$1.89**

Postpaid if included in $2 order.

STOP THAT HEAT LEAKAGE

Aircell Asbestos Pipe Covering

17c And Up
3-FT. LENGTH



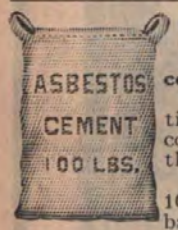
—3-ply thickness
—Three ft. lengths
—Bands are included
—Prevents waste of heat

Saves its cost many times in lowered fuel consumption. Easily put on any steam or hot water system pipes. Sizes represent inside diameter of pipe over which covering will fit. (See scale of pipe sizes on p. 886). **State size. Shipped from factory in Eastern Penna. or Eastern Mass.**

42KC8980½—Not Prepaid.

For Pipe Size, In.	Shpg. Weight	Per 3-Ft. Length
½	1 lb. 4 oz.	17c
¾	1 lb. 8 oz.	19c
1	1 lb. 12 oz.	21c
1¼	1 lb. 12 oz.	24c
1½	2 lbs.	26c
2	2 lbs. 8 oz.	28c
2½	2 lbs. 12 oz.	31c
3	3 lbs.	35c

Keeps Heat In!



Asbestos fiber and cement compound.

For boilers, pipes, fittings. One 100-lb. bag covers 15 sq. ft. 1½ in. thick.

42KM8975⅓
100-lb. bag..... **$1.49**
25-lb. bag..... **49c**

Shipped from factory in Eastern Penna. or Eastern Mass. Not Prepaid.

Boiler Compound



—Stops leaks in heating plants
—Positively guaranteed

Removes and prevents scale. Gives results quickly and permanently.

42K8974
1-qt. can. Shpg. wt., 2 lbs. 8 oz.
Postpaid if part of $2 order. $1.35

GAUGES

Compound Altitude and Pressure Gauge



—Indicates water height and pressure—3½-inch face

For closed (Tank in Basement) hot water heating systems. **Postpaid if part of $2 order.**

42K8951—Shpg. wt., 12 oz..... **79c**

Compound Pressure and Vacuum Gauge



—Diameter, 3½ in.
—Indicates pounds pressure
—Indicates inches vacuum
—Stop cock included

42K8953—Shpg. wt., 1 lb. 4 oz. **Postpaid if part of $2 order.... $1.69**

Low Pressure Steam Gauge



For steam boilers. 3-inch case. Contracted dial. Indicates to 30 lbs. **Postpaid if part of $2.00 order.**

42K8952—Shpg. wt., 12 oz..... **79c**

Hot Water Thermometer



—For hot water heating systems
—Indicates temperature up to 260 degrees Fahrenheit
—Has ½-inch pipe thread

Shpg. wt., 1 lb. 8 oz.

42K8950—Postpaid if part of $2 order..... **59c**

Compression Air Valve



Nickel plated brass. Threaded ⅛ inch. Shpg. wt., 2 oz. **Postpaid if part of $2 order.**

	Each	½ Doz.
42K1781—Valve only.	6c	30c
42K1782—Key only...	3c	15c

FITTINGS

Hot Water Radiator Valves



—Nickel plated brass, with union

One-half turn opens valve.

42KC1776
Not Prepaid.

Size	Shpg. Wt., ea.	Each	½ Doz.
¾ in.	1 lb. 8 oz.	$0.72	$3.60
1 in.	2 lbs.	.87	4.35
1¼ in.	3 lbs.	1.10	5.50
1½ in.	3 lbs. 8 oz.	1.39	6.95

Steam Radiator Valves



Nickel plated brass with ground joint union and heat-resisting disc.

42KC1777
Not Prepaid.

Size	Shpg. Wt., ea.	Each	½ Doz.
¾ in.	1 lb. 8 oz.	$0.79	$3.95
1 in.	2 lbs. 8 oz.	.98	4.90
1¼ in.	3 lbs. 8 oz.	1.25	6.25
1½ in.	4 lbs. 8 oz.	1.59	7.95

Adjustable Floor and Ceiling Plates



Can be placed on the pipes after they are in position. Nickel plated.

42KC1778—Not Prepaid.

Size	Shpg. Wt., ea.	Each	½ Doz.
¾ in.	8 oz.	6c	30c
1 in.	8 oz.	7c	35c
1¼ in.	8 oz.	8c	40c
1½ in.	12 oz.	9c	45c

Union Elbows



Nickel Plated Brass Union Elbows for hot water radiators.

42KC1775—Not Prepaid.

Size	Shpg. Wt., ea.	Each	½ Doz.
¾ in.	1 lb.	39c	$1.95
1 in.	1 lb. 8 oz.	50c	2.50
1¼ in.	2 lbs.	65c	3.25
1½ in.	2 lbs. 12 oz.	83c	4.15



DURABLE · ARTISTIC · RADIATORS *Priced Low*

21½c PER SQ. FT.

—High grade Cast Iron, carefully machined, beautifully designed
—Expose maximum heating surface, using minimum of room

Radiators of classic beauty at the very latest low price levels. Shipped completely assembled. State no. of sections and height wanted. To determine length, figure 2½ inches per section. To figure cost, multiply square feet per section by no. of sections, to get total sq. feet. Multiply this by price per sq. foot.

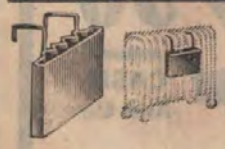
Shipped from West. Penn., Cent. N. Y., West. N. Y., N. E. Mass., Phila., Newark or Washington. Not Prepaid. Send order to Phila. or Boston.

Radiators weigh about 6 lbs. per sq. foot.	Height of Radiator	Square Feet Per Section	Price per Sq. Ft.
3-Tube Radiators	36 in.	3½	21½c
Width, 5 inches.	30 in.	3	
42KM8810⅓—Steam.....	26 in.	2⅓	
42KM8811⅓—Hot Water..	20 in.	1¾	
4-Tube Radiators	36 in.	4¼	21½c
Width, 6⅝ inches.	30 in.	3½	
42KM8812⅓—Steam.....	26 in.	2¾	
42KM8813⅓—Hot Water..	20 in.	2¼	
5-Tube Radiators	36 in.	5	21½c
Width, 8⅜ inches.	30 in.	4⅓	
42KM8814⅓—Steam.....	26 in.	3½	
42KM8815⅓—Hot Water..	20 in.	2⅔	
7-Tube Radiators	23 in.	4¼	21½c
Width, 12⅛ inches.	20 in.	3⅔	
42KM8816⅓—Steam.....	17 in.	3	
42KM8817⅓—Hot Water..	14 in.	2¾	

Estimated Freight Charges per 100 lbs.
150 miles 45c.
300 miles 52c
500 miles 83c

Use our Engineering Service and Time Payment Plan. See Page 876

HUMIDIFIERS FOR HEALTH



Hercules Air Moistener

—Galvanized sheet metal
—Gold bronze finish
—Gives desired humidity

Hangs on back of radiator; keeps air moist by evaporation of water. **Postpaid if included in $2.00 order.**

42K8915—Shpg. wt., 4 lbs..... **35c**

Our Finest Air Moistener

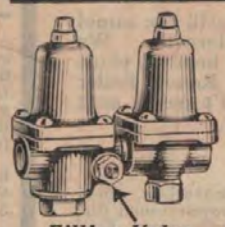


—Fits between columns of radiator
—Made of sheet steel, gold bronzed
—Watertight welded seams
—Heavy asbestos wick quickens evaporation. Height 6 in. Length 18 in.

Shpg. wt., 2 lbs.

42K8916—Postpaid when included in orders of $2.00 or more..... **69c**

RELIEF VALVE



Filling Valve

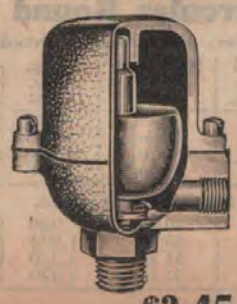
Hercules Automatic Pressure Relief and Regulator Valve

—For hot water heating systems
—Maintains constant pressure
—Speeds water circulation
—Threaded for ½-inch pipe
—Body and working parts of brass
—By-pass valve for initial filling

Every hot water heating system needs this efficient regulator. It saves time, trouble and expense. Eliminates the expansion tank altogether. Simple in design. Easily installed on old or new jobs in a few minutes' time.

42K1752—Postpaid..... **$8.95**

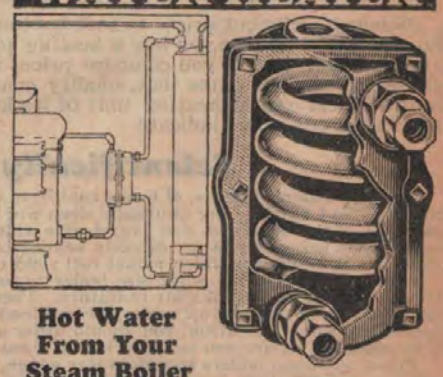
Prevents Excessive Pressure



—Listed as standard by Underwriters' Laboratories
—A Safety Relief Valve should be on every closed hot water heating system
—Gives Positive protection
—Releases when pressure in system reaches 30 lbs.

42K1751
Postpaid..... **$3.45**

INDIRECT WATER HEATER



Hot Water From Your Steam Boiler

—Heavy cast iron construction
—Heavy copper coil with brass unions
—Simple to clean
—Easy to install (see illustration)

If you have a steam heating plant, use the steam boiler for your hot water needs—install this Indirect Water Heater. Supplies all the water needed for household use at no cost whatsoever. Save your gas or coal water heater for summer use.

Water from range boiler circulating through heavy copper coil is heated by steam from boiler.

42KC2580¼—Capacity, 30 gallons. Size, 8½x5½ inches. All connections, ¾-inch. Shpg. wt., 14 lbs.
Not Prepaid..... $2.25

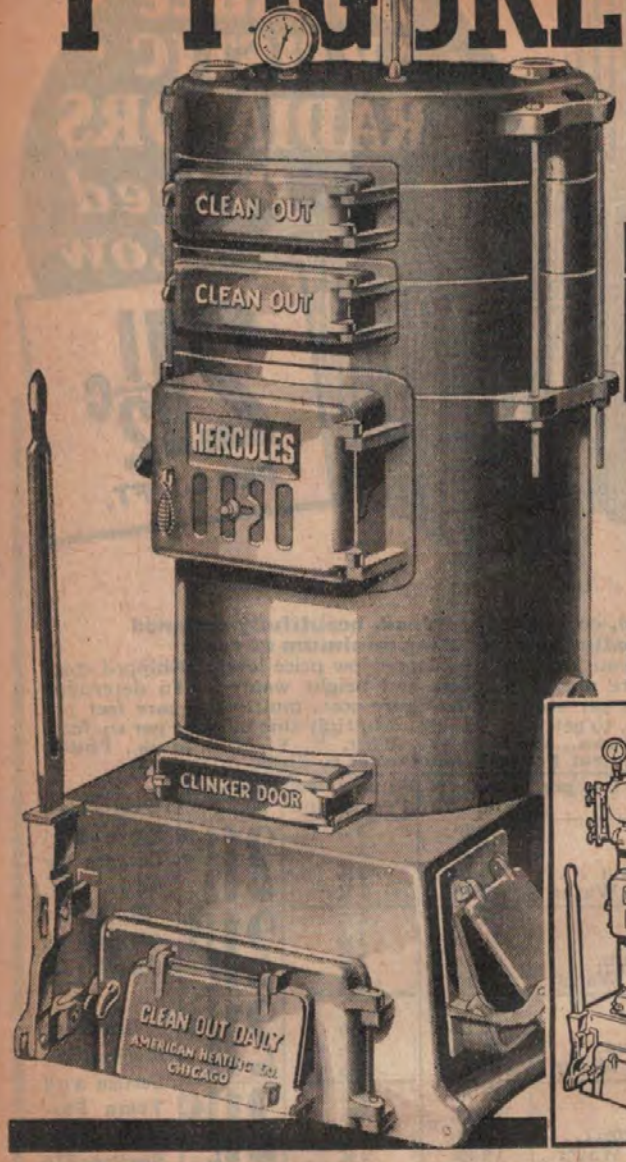
42KC2581¼—Capacity, 40 gallons. Size, 10x5½ inches. Coil connections, ¾-inch; shell connections, 1 in. Shpg. wt., 17 lbs. **Not Prepaid..... $2.98**

"I FIGURE THAT WE SAVED On Our HERCULES

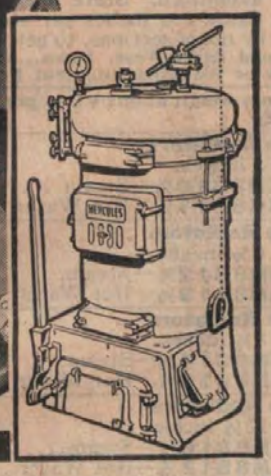
. . . . . Writes Mr. B . . . . . of McKinley, Minnesota. (Name on request.) Here's what he says: "We are much pleased with the Hercules steam heating system which we purchased from you. We figure that we saved about $150 by installing your plant. It keeps the entire house at 80 degrees when the thermometer registers 38 below zero. We burn soft coal. We are now able to keep all our rooms warm—something we could not do with stoves. We gladly recommend your plant to anyone."

EASY TERMS AS LOW AS $5 DOWN

See Page 876



Small illustration below shows Hercules Round Steam Boiler.



HERCULES ROUND BOILERS

$42.50 CASH And Up

Compare Prices—
Compare Quality!

—Heavy cast iron construction throughout.
—Three sections above firepot, with staggered flue passages, giving a long fire travel.
—Large, heavy tie-rods, insuring close-fitting joints.
—Deep, large coal capacity firepot, with ample combustion space.
—Rocker type grate bars, easily operated by long shaker handle.
—Large firing door with built-in smoke and gas consumer.
—Scientifically planned cleaning facilities.

Although we've cut prices to rock bottom, Hercules quality is still the same! So play safe. Before you buy a heating plant, investigate the Hercules. We are confident that if you compare prices and quality with any heating plant elsewhere, you will agree that, quality considered, the Hercules Round Boiler is the lowest priced heating unit of its kind in America. Don't pay a cent more than our prices indicate

Scientifically Designed

Hercules Round Boilers, of heavy cast iron, are equal to the best in materials, workmanship and finish. The unusually deep fire pot and scientifically proportioned flue sections with staggered fire travel give this boiler great heating efficiency. Fuel economy is gained by large, directly heated radiating surface, and by the highly efficient smoke consumer which makes fuel yield the last unit of heat.

Important. To find what size boiler to order, you need to know only the square feet of heating surface of your radiators. Then order a boiler of corresponding capacity as shown in table below under "actual load." For instance, if you have 350 square feet of hot water radiation, you should order a boiler with 20-inch fire pot. However, if in doubt as to size you need, write for Free Heating Estimate Blank 6095K.

Prices on steam boilers include water gauge, try cocks, steam pressure gauge, safety valve, and diaphragm damper regulator. Hot water boiler prices are for boilers only. (For altitude gauge, thermometer, etc., see page 901.)

Shipped Not Prepaid from Eastern Mass., Southeastern Penna., or Western Pennsylvania. For Easy Payments see page 876.

Prices and Specifications, Hercules Round Boilers

42KM8600⅓—Hot Water Boiler. State Size Wanted.

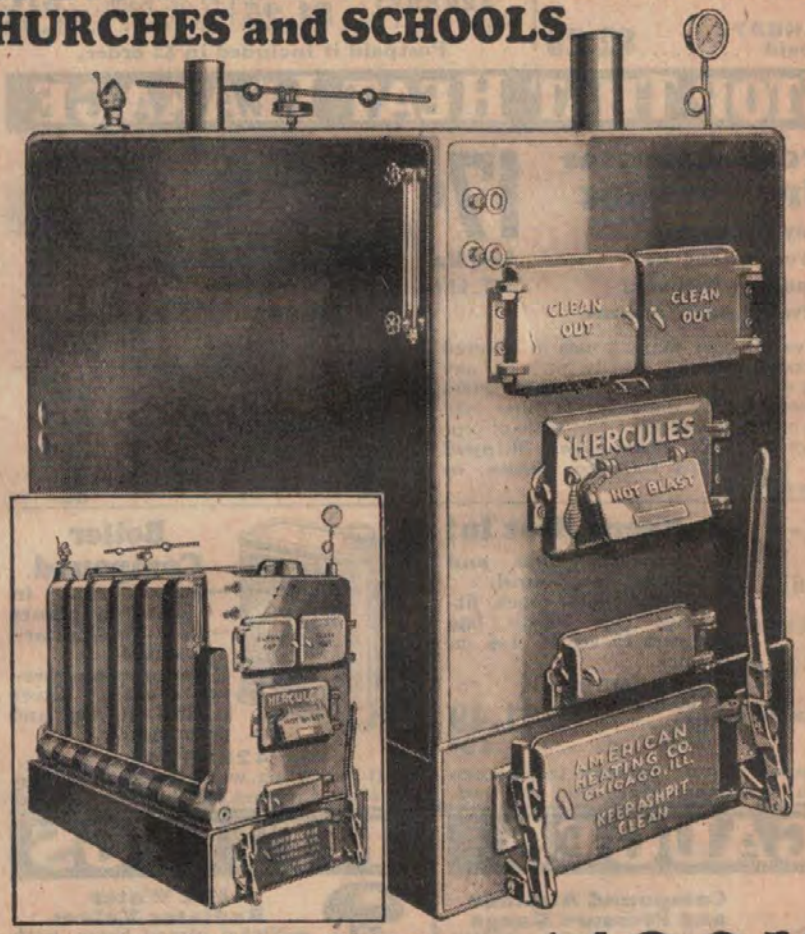
Grate Diameter Inches	Smoke Collar Size	Size Tappings, Feed and Return	Actual Load, Sq. Ft.	Rated Cap. Sq. Ft.	Height to Feed Outlet	Shpg. Wt., Lbs.	Cash Price
18	7 in.	2½ in.	280	825	50 in.	875	$42.50
20	7 in.	2½ in.	375	1,150	50 in.	1,025	49.50
23	8 in.	3 in.	500	1,400	52 in.	1,190	65.50
26	9 in.	3 in.	650	1,800	52 in.	1,365	79.50

42KM8625⅓—Steam Boiler. State Size Wanted.

18	7 in.	2½ in.	180	500	49 in.	920	$54.50
20	7 in.	3 in.	235	700	49 in.	1,095	63.50
23	8 in.	3½ in.	310	850	51 in.	1,250	79.50
26	9 in.	3½ in.	415	1,100	51 in.	1,420	94.50

See opposite page for Estimated Freight Charges.

For BIG BUILDINGS—APARTMENTS, CHURCHES and SCHOOLS



—Large, efficient Combustion Chamber.
—Unusually long back and forth flue travel.
—Deep water legs and ample waterways.
—Heavy rocking and dumping type grate bars.
—Jacket insulated with 4-ply air cell asbestos.

$129.50 CASH And Up

A boiler made famous by its long-lived service. Hercules extra large series sectional boilers are unexcelled for heating large buildings. They are as efficient a type of boiler for their size as any on the market. Enormous heating surface and unusually long flue travel give remarkable heating efficiency. The greatest freedom of circulation is afforded by the large water passages in the sections. Flue space is arranged so the hot gases are compelled to travel three times the length of the boiler.

These boilers are shipped in sections, enabling them to be taken through the narrowest basement doorway. The sections are joined by slip-nipples, which make an absolutely tight joint. At the prices we ask they represent tremendous savings. Height of sections, 58½ in. Take smoke pipe, 12 inches. Width of grate, 27¾ inches. Trimmings included.

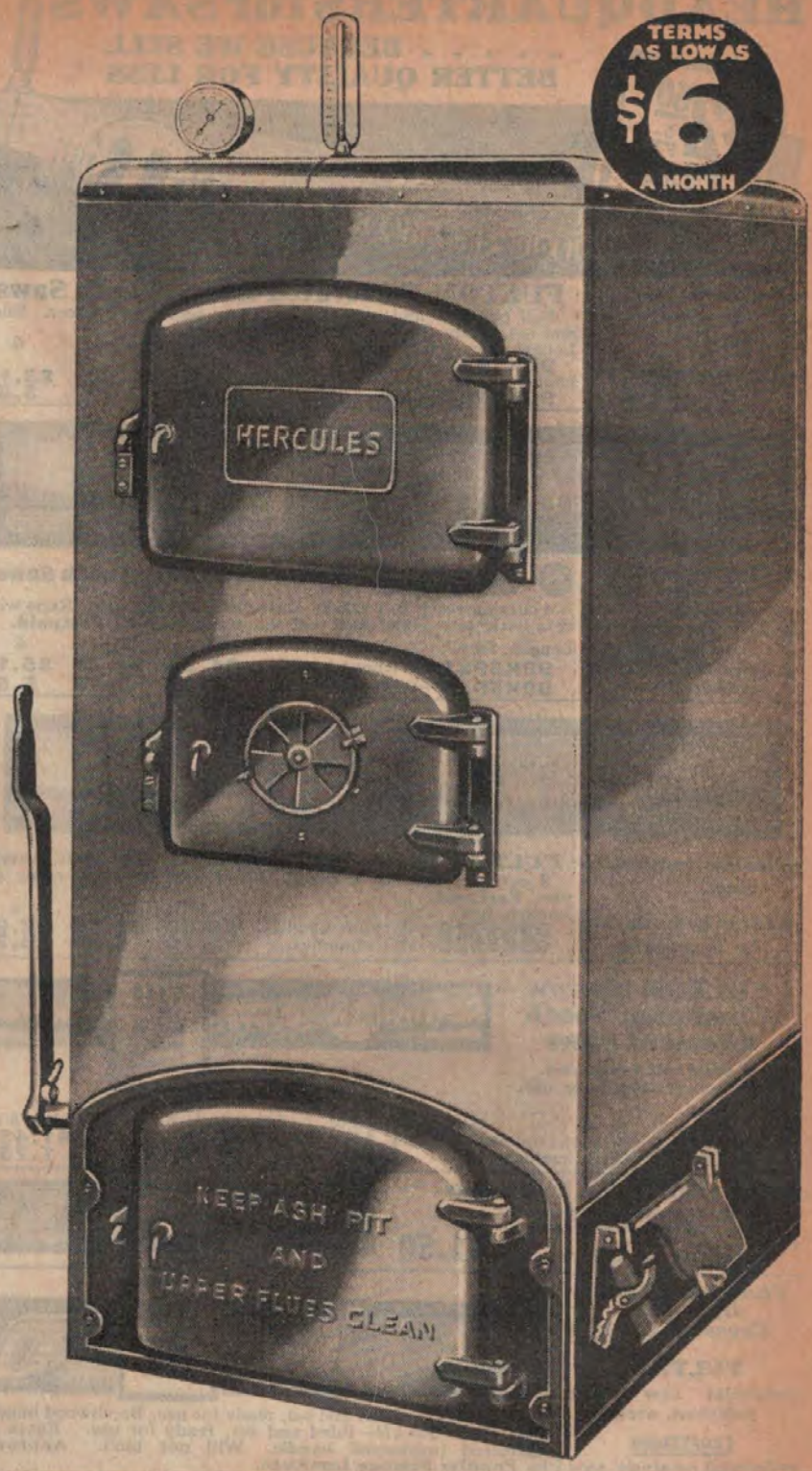
Shipped from Eastern Mass., Central N.Y. or Northern Ohio. Not Prepaid. For Easy Payments see page 876.

HOT WATER BOILER				42KM8654⅓ With Jacket		42KM8653⅓ Without Jacket	
No. of Sections	Grate Area, Sq. Ft.	Actual Load, Sq. Ft.	Rated Capacity, Sq. Ft.	Shpg. Wt., Lbs.	Cash	Shpg. Wt., Lbs.	Cash
6	4.82	1050	2350	2230	$146.50	2065	$129.50
7	5.77	1285	2800	2580	166.50	2400	149.50
8	6.71	1515	3275	2760	183.50	2570	163.50
9	7.66	1745	3750	3110	196.50	2905	176.50
10	8.60	1980	4240	3290	212.50	3075	189.50
11	9.55	2215	4735	3640	227.50	3405	204.50
12	10.49	2450	5240	3820	248.50	3570	219.50

STEAM BOILER				42KM8679⅓ With Jacket		42KM8678⅓ Without Jacket	
No. of Sections	Grate Area, Sq. ft.	Actual Load, Sq. Ft.	Rated Capacity, Sq. Ft.	Shpg. Wt., Lbs.	Cash	Shpg. Wt., Lbs.	Cash
6	4.82	670	1425	2230	$146.50	2065	$129.50
7	5.77	843	1700	2580	166.50	2400	149.50
8	6.71	987	1985	2760	183.50	2570	163.50
9	7.66	1150	2275	3110	196.50	2905	176.50
10	8.60	1315	2570	3290	212.50	3075	189.50
11	9.55	1520	2870	3640	227.50	3405	204.50
12	10.49	1695	3175	3820	248.50	3570	219.50

ABOUT $150.00 Heating Plant"

But that isn't all! Mr. B..... is but one of literally thousands of satisfied Hercules owners. Letters in our files from all over America tell of the high heating efficiency and the fine quality of Hercules heating plants. Best of all, they tell of literally hundreds of dollars saved on each installation—savings that run up to one-half what others have asked for similar installations. You too can save money on a Hercules heating plant.



HERCULES SQUARE BOILERS

—Heavy gauge red and black enameled steel jacket, lined with asbestos board insulation.
—Boiler assembled in vertical sections, interconnected with tapered push nipples.
—Large fire pot; improved hot blast smoke consumer.
—Generous size ashpit; heavy rocking grates, triangular clinker-breaking type; draft door on side.
—Height of boiler, 58 inches overall.
—Joints are dustproof because castings are ground to smooth finish.

$54.50 CASH And Up

Hercules Square Boilers represent a mighty saving at our low prices. These boilers with their handsome red and black enameled jackets are popular everywhere. Efficiency and beauty are combined in a low priced quality boiler. They are just the thing for those who prefer to use their basements for an extra recreation room. They're clean, bright—and fit well anywhere.

Furnished With or Without the Jacket

The red enameled steel jacket serves a practical purpose—its thick asbestos lining blankets in the heat. However, the boiler may be purchased with or without jacket. Burns hard or soft coal, coke or wood; can be converted into oil or gas burning unit. Boilers are all 58 inches high overall, and take 9-inch smoke pipe. Firing tools include the hoe, poker and flue brush. **Prices below on steam boilers include steam trimmings complete. Prices on hot water boilers include firing tools but do not include gauge or thermometer.**

IMPORTANT! To find what size of boiler to order, you need to know only the number of square feet of radiation capacity of your radiators. For example, if your radiators total 480 square feet of radiation, you should use a boiler whose actual load capacity is 480 square feet. However, if you are in doubt as to what size to order, send for our FREE Estimate Blank P6095K. Our engineers will be glad to advise you without charge.

For Easy Payments, see page 876

Prices and Specifications

HOT WATER BOILER				42KM8651½ With Jacket		42KM8650½ Without Jacket	
No. Sections	Actual Load, Sq. Ft.	Rated Capacity, Sq. Ft.	Size of Fire Pot, Inches	Shpg. Wt., Lbs.	Cash Price	Shpg. Wt., Lbs.	Cash Price
5	450	950	17x16½	1,115	$64.50	1,045	$54.50
6	575	1250	17x20½	1,275	74.50	1,195	63.85
7	675	1550	17x25	1,425	84.50	1,335	72.50
8	800	1850	17x29	1,590	94.50	1,490	81.85
9	900	2150	17x33	1,710	104.50	1,600	90.75

STEAM BOILER				42KM8676½ With Jacket		42KM8675½ Without Jacket	
No. Sections	Actual Load, Sq. Ft.	Rated Capacity, Sq. Ft.	Size of Fire Pot, Inches	Shpg. Wt., Lbs.	Cash Price	Shpg. Wt., Lbs.	Cash Price
5	250	575	17x16½	1,155	$71.50	1,085	$61.50
6	350	750	17x20½	1,315	82.85	1,235	71.85
7	425	925	17x25	1,465	93.50	1,375	81.50
8	500	1100	17x29	1,630	104.85	1,530	91.85
9	550	1275	17x33	1,790	115.75	1,680	101.75

Shipped by freight from factory in Western Pennsylvania, Central N.Y., Western N.Y. or Northeastern Mass., Phila., Newark or Washington. Send your order to Philadelphia or Boston. Not Prepaid.

Estimated Freight Charges on Boilers per 100 pounds: 150 miles, 34c; 300 miles, 51c; 500 miles, 83c; 750 miles, 94c.

FREE Estimates

Send for FREE Estimate Blank P6095K

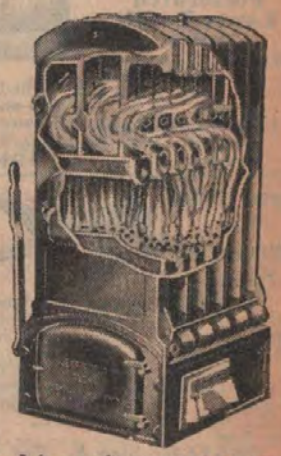
Take advantage of our FREE Engineering Consulting Service. All you need to do is to ask us for FREE Estimate Blank P6095K; fill it out completely and return it to us. This will give us all the information we need to make a complete estimate. It is easy to fill out.

Our engineers will then use the facts you have given us to work out all the details of an individual heating plant for your home. They will give you the lowest possible estimate of costs. Furthermore, with each heating plant we send plans and a complete instruction book, covering every step of the installation.

Better still, we will guarantee you a strictly modern heating system that will keep your home warm and comfortable regardless of winter weather conditions.

Remember! There is no obligation attached to your request for this blank. This service is FREE. We will be very glad to show you that a plant built for your needs does not cost nearly as much as you might think.

What to Look for in Boiler Design for Good Results



To be really GOOD a heating boiler MUST (1) hold fire for long intervals without attention; (2) it must produce heat quickly when needed; and (3) it must be economical in the use of fuel.

The heating economy of a boiler depends further, on

—the complete burning of all fuel, and
—the full utilization of all heat thus created.

We guarantee Hercules boilers to hold fire for long intervals. We guarantee that they will produce heat quickly. We further guarantee Hercules heating efficiency to be the equal of any heating plant, size for size, in America—regardless of name, make or price.

Watch for These Hercules Features

1—Every Hercules has a deep, roomy fire pot with ample grate area to insure proper combustion. The extra depth permits the burning of the fuel by slow and proper combustion.

2—Every Hercules has an extra long flue travel. This guarantees "quick pick-up." It permits full combustion of all gases—and the greatest amount of heating surface directly exposed to fire and burning gases.

3—Hercules boilers are equipped with an improved fuel-saving smoke-consuming device. This adds greatly to the heating delivered—and makes a great saving in fuel.

4—Correct ratio of grate surface to heating surfaces adds greatly to the efficiency of these boilers. There is no danger of too little or too much heat reaching the water columns.

HEADQUARTERS for SAWS

. . . . . BECAUSE WE SELL BETTER QUALITY FOR LESS



—Polished spring tempered saw steel.

—Taper ground, 14 to 18 gauges.

FULTON Perforated Lance Tooth Saws

Full polished and etched. 4 cutting teeth to 1 raker. Filed and set, ready for use. **Postpaid.**

Length, feet	5	5½	6
99K5927—Without handles	$2.60	$2.85	$3.15
99K5925—With handles	3.00	3.25	3.55



- Special analysis saw steel, high quality.
- Arc ground; 14 to 19 gauges.
- Improved flared raker.

CRAFTSMAN Perforated Lance Tooth Saws

4 cutting teeth to 1 raker. Cuts clean and smooth. Runs with very little set. Hand filed and set, ready for use. **Postpaid.**

Length, feet	5	5½	6
99K5921—Without handles	$4.35	$4.75	$5.15
99K5920—With handles	4.75	5.15	5.55



—Spring tempered steel.

—Taper ground, 14 to 16 gauges.

FULTON Champion Tooth Wide Crosscut Saws

2 cutting teeth to 1 raker. Hand filed and set, ready for use. **Postpaid.**

Length, feet	5	5½	6
99K5922—Without handles	$2.30	$2.60	$2.90
99K5923—With handles	2.70	3.00	3.30

FULTON Narrow Champion Tooth Crosscut Saws



—Saw steel, oil tempered. Filed and set ready for use.

Length, feet	5	5½	6
Shpg. wt.	4–5 lbs. 8 oz.	4 lbs. 8 oz.–6 lbs.	5–6 lbs. 8 oz.
99K5916—Without handles	$1.15	$1.30	$1.45
99K5917—With handles	1.45	1.60	1.75

FULTON Plain Tooth Saw



—Spring saw steel, tempered. Filed and set ready for use. Lgth., 3 ft.

99K5913—Shpg. wt., 4 lbs. **$1.50**

Champion Tooth One-Man Crosscut Saws



FULTON

—Special saw steel; polished, etched.

CRAFTSMAN

—Special analysis saw steel; highly polished, etched.

—Thin back, taper ground, 16 to 18 gauges.

FULTON—Filed and set, ready for use. Beechwood handle.
CRAFTSMAN—Filed and set, ready for use. Extra selected beechwood handle. Will not bind. **Approved by Popular Science Institute.**

Length, feet	3	3½	4	4½
Shpg. wt., lbs.	4	5	6	Postpaid
99K5914—FULTON	$1.40	$1.65	$1.95	$2.20
99K5919—CRAFTSMAN (Postpaid)	2.25	2.55	2.85	.....

CRAFTSMAN One-Man Perforated Lance Tooth Saws



—Special analysis saw steel; highly polished, etched.

—Thin back, taper ground, 16 to 18 gauges.

Filed and set, ready for use. Extra selected beechwood handle. Will not bind. 4 cutting teeth to 1 raker. **Approved by Popular Science Institute.**

Length, feet	3½	4	4½	5
99K5915—Postpaid	$2.50	$2.90	$3.25	$3.70

Saw Sets for Crosscut Saws



9K5102—Size 3. For lance tooth and single tooth crosscut and small circular saws, 20 to 14-gauge. Lgth., 9½ in. Shpg. wt., 1 lb. 8 oz. **92c**

9K5103—Size 4. For Champion or wide tooth crosscut saws from 20 to 14-gauge. Thumbscrew adjustment. Lgth., 9½ in. Shpg. wt., 1 lb. 8 oz. **$1.00**

9K5108—Size 5. For circular saws, 6 to 14-gauge. Screw adjustment. Lgth., 15 in. Postpaid **$2.15**

Crosscut Saw Filer

25c



Also jointer, tooth gauge, setting block. Shpg. wt., 1 lb. 4 oz.

9K5119—Without file **25c**

9K5704—8-in. file for 9K5119. Shpg. wt., 5 oz. **12c**



FULTON Clipper Bucksaw

—Double braced beech wood frame. Red enameled. With plain tooth blade, 30x1½ in. Shpg. wt., 4 lbs.

9K5006...85c

9K5007—MERIT Bucksaw.
—Double braced straight grained hardwood frame. Champion tooth blade, 30x2 in. Made of special alloy steel, carefully bevel filed by hand. Shpg. wt., 4 lbs. **$1.25**

9K5011—MERIT Champion Tooth Blade only. 30x2 in. Shpg. wt., 12 oz. **45c**

One-Man Crosscut Saw Handle



Hardwood. Slit, but not bored. Without screws. Shpg. wt., 8 oz.

9K5086....**25c**

Crosscut Saw Handles



Hardwood. Iron ferrule; washer. 13 in. over all. Shpg. wt., 2 lbs.

9K5087—Regular grade. Pair **32c**

9K5090—Extra grade. Pair....**45c**



Approved by Popular Science Institute

$1.60

CRAFTSMAN Michigan Pattern Axes

Ivory black finish. A thin keen edge bit. Thin taper punched eyes fitted securely with hickory handle; withstands 400-lb. break test. Fully guaranteed. A favorite ax in lumber camps. Choice of 3½, 4 and 4½-lb. head. State weight. **3½-lb. is most popular weight and will be shipped unless otherwise specified** Shpg. wt., 5, 6, and 6 lbs. 4 oz. respectively.

99K5661—With handle **$1.60**
9K5896—Head only **1.15**

—Hardened head prevents battering.
—Properly sharpened. Edge will not chip.
—Tapered eye prevents loose handle.
—Correctly balanced, easy to handle.
—Hickory handle. Stands 400-lb. break test.

CRAFTSMAN Dayton Pattern Axes



$1.75

—Polished tool steel bit.
—Selected octagon hickory handle; withstands 400 lb. breaking test.

Deep red enameled bevels. Large head; toughened eye. 3½, 4 or 4½-lb. head. **State weight. 3½-lb. size sent unless otherwise specified.** Shpg. wt. 4 lbs. 8 oz., 5 lbs. and 5 lbs. 8 oz.

99K5665.....**$1.75**

MERIT 3½-Lb. Axes



Michigan pattern. Forged steel. Hickory handle. Shpg. wt., 5 lbs.

99K5656—Black finish ...**79c**
99K509—Polished bit, orange head **$1.15**

Hickory Ax Handles



99K553—MERIT. Turned oval. Lgth., 36 in. Shpg. wt., 1 lb. 12 oz. **30c**

99K557—CRAFTSMAN. Hand shaved octagon. Lgth., 36 in. Shpg. wt., 2 lbs. **50c**

99K555—CRAFTSMAN. Hand shaved oval. Lgth., 36 in. Shpg. wt., 2 lbs. **50c**

99K552—MERIT. Boys' turned oval. Lgth., 28 in. Shpg. wt., 1 lb. 4 oz. **29c**

99K556—CRAFTSMAN. Double bit. Oval. Lgth., 36 in. Shpg. wt., 2 lbs. **50c**

CRAFTSMAN Michigan Pattern Woodsmen's Axes



—Tempered forged tool steel bits; ivory black finish.
—Seasoned oval hickory handle.

$1.95 Choice of 3½, 4 or 4½-lb. ax. **State weight, 3½-lb. size will be shipped unless otherwise specified.** Shpg. wts., 5 lbs. 8 oz., 6 lbs., 6 lbs. 8 oz.

99K5663—With handle..**$1.95**
99K5897—Head only....**1.50**

CRAFTSMAN Boys' and Campers' Ax



Forged tempered tool steel bit. 27-in. hickory handle. Wt., head, 2¼ lbs. Shpg. wt., 4 lbs. **$1.00**

99K5659.....

TROJAN Household Ax



2¼-lb. forged steel head. 17-in. stained hickory handle. Shpg. wt., 3 lbs. 8 oz.

9K5169.....**75c**

Oregon Pattern Mauls



—Tool steel, polished face.

Without handle.

Shpg. wt.	6 lbs.	8 lbs.	10 lbs.
9K5923	90c	$1.20	$1.50

CRAFTSMAN 36-in. oval hickory handle. Shpg. wt., 1 lb. 8 oz. **45c**

99K450.....

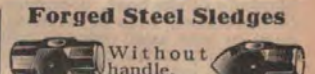
Wedges



—Carbon tool steel, hardened all over. Oil finish. Average lgth., 9-in.

Shpg. Wt.	9K5921 Regular	9K5924 Truckee
4 lbs.	36c	48c
5 lbs.	45c	....
6 lbs.	....	72c
8 lbs.	....	96c

Forged Steel Sledges



Shpg. Wt.	9K5752 Double Face	9K5753 Single Face
8 lbs.	$0.92	$0.92
10 lbs.	1.15	1.15

CRAFTSMAN 36-in. oval hickory handle. Shpg. wt., 1 lb. 8 oz.

99K450—Each.....**45c**

99K5589—4½-ft. hickory handle. Tempered forged steel hook. Postpaid.. **$2.00**

99K5700—Handle only. Shpg. wt., 3 lbs.....**55c**



Heavy Duty Steel Cant Hooks



High Test Steel Cable Coil Chain

Tested and inspected. In any length.

Size stock, in.	3/16	¼	5/16	⅜	7/16	½
Shpg. wt., ft.	8 oz.	12 oz.	1 lb. 4 oz.	2 lbs.	2 lbs. 4 oz.	3 lbs.
99K7838—Per ft.	5c	8c	11c	15c	18c	20c

Breaking strain, 3/16, 2,090 lbs.; ¼, 3,600 lbs.; 5/16, 5,440 lbs.; ⅜, 7,440 lbs.; 7/16, 10,000 lbs.; ½, 13,200 lbs. Safe working load, ¼ of breaking strain.

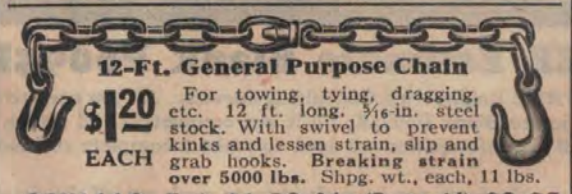


Extra Quality Logging Chains

$1.25 EACH ¼-Inch

Same quality as our coil chain. Swivel center. Grab hook on one end, slip hook on other. Size is diameter of rods from which links are made. Length, 14 ft.

Size, in.	¼	5/16	⅜	½
Shpg. wt., each, lbs.	11	17	Postpaid	
99K1110—Each	$1.25	$1.85	$2.20	$3.60
2 for (Postpaid)	2.35	3.50	4.15	6.90



12-Ft. General Purpose Chain

$1.20 EACH

For towing, tying, dragging, etc. 12 ft. long. 3/16-in. steel stock. With swivel to prevent kinks and lessen strain, slip and grab hooks. **Breaking strain over 5000 lbs.** Shpg. wt., each, 11 lbs.

99K1116—Each. **$1.20**; 2 for (Postpaid). **$2.25**

99K7800—Without swivel. Each **$1.05**; 2 for..... **1.95**



Steel Well Chain

5½c PER FT.

Galvanized finish; will not rust. Welded links. Diameter of chain, 3/16 in.

99K889—Shpg. wt., per ft., 5 oz.

Per ft. 5½c
100 ft. (Postpaid) **$4.50**

WE PAY the POSTAGE ON ORDERS of $2.00 OR MORE AS EXPLAINED ON PAGE 1



Load Binder

$1.90 EACH

Has double swivel. Takes chain up to ½-in. Lgth., 22 in.; takeup, 5½ in. Shpg. wt., each, 8 lbs. 8 oz.

99K7804—Each. **$1.90**
2 for (Postpaid)..... **3.65**



Chain Hooks

Forged from tough chain steel.

For Chain	Round 9K3500	Grab 9K3506
5/16-in.	10c	10c
⅜-in.	14c	14c
½-in.	22c	22c

Shpg. wt.: 5/16-in., 8 oz.; ⅜-in., 1 lb.; ½-in., 1 lb. 12 oz.

Steel Chain Repair Links



9K3512

Size, In.	Shpg. Wt.	Per Doz.
¼	12 oz.	14c
5/16	1 lb. 8 oz.	28c
⅜	2 lbs. 4 oz.	40c

Connecting Links



9K3515 Drop forged steel. With interlocking lugs.

Diam., In.	Shpg. Wt., Ea.	Each	6 For
¼	1 oz.	9c	47c
5/16	2 oz.	9c	48c
⅜	2 oz.	11c	57c
½	4 oz.	14c	73c

Know These Facts: **CRAFTSMAN** files can be depended upon because they are made from selected special analysis steel, tempered to the exact degree of hardness and individually tested on metals harder than they are designed to cut. They are guaranteed highest quality and we guarantee them to outwear 2 ordinary files. Tested and approved by Popular Science Institute of Standards.

Files and File Handles Postpaid if Part of $2.00 Order or More.



CRAFTSMAN Single Cut Mill Files

Size, In.	Shpg. Wt., Each	9K5704 Each	9K5704 6 for
6	2 oz.	9c	$0.50
8	5 oz.	12c	.65
10	8 oz.	18c	.98
12	1 lb.	24c	1.30
14	1 lb. 8 oz.	35c	1.95
16	2 lbs. 4 oz.	50c	2.75

One Round Edge

Size, In.	Shpg. Wt. Ea.	9K5705 Each	9K5705 6 for
8	5 oz.	14c	$0.75
10	8 oz.	20c	1.10
12	1 lb.	28c	1.50

FULTON Standard Quality Single Cut Mill Files

Size, In.	Shpg. Wt., Ea.	9K5710 Each	9K5710 6 for
8	5 oz.	9c	50c
10	8 oz.	12c	65c
12	1 lb.	17c	95c

CRAFTSMAN Flat Bastard Files

9K5707—Double Cut. Coarse.

Size	6 in.	8 in.	10 in.	12 in.	14 in.
Shpg. wt., ea.	2 oz.	5 oz.	12 oz.	1 lb.	1 lb. 8 oz.
Each	12c	16c	22c	30c	40c
6 for	65c	90c	$1.25	$1.60	$2.25

CRAFTSMAN Half Round Files

9K5708—Double Cut. Coarse.

Size, in	8	10	12	14
Shpg. wt., ea.	5 oz.	8 oz.	1 lb.	1 lb. 8 oz.
Each	22c	27c	38c	50c
6 for	$1.18	$1.50	$2.15	$2.80

CRAFTSMAN Half Round Wood Rasp

9K5709

Size	10 in.	12 in.	14 in.
Shpg. wt., ea.	8 oz.	1 lb.	1 lb. 4 oz.
Each	$0.42	$0.60	$0.80
6 for (Postpaid)	2.40	3.25	4.40

CRAFTSMAN Round Bastard Files

9K5703

Size	4 in.	6 in.	8 in.	10 in.	12 in.
Shpg. wt., ea., oz.	1	2	3	4	8
Each	7c	12c	15c	18c	24c
6 for	40c	65c	82c	98c	$1.30

CRAFTSMAN Slim Taper Files

9K5700—Shpg. wt., each, 2 oz.

Size	Each	Six for
4 in.	8c	42c
5 in.	9c	48c
6 in.	10c	55c

CRAFTSMAN Extra Slim Taper Files

9K5701—For fine tooth saws. Shpg. wt., each, 1 oz.

Size	Each	Six for
4 in.	9c	50c
6 in.	10c	55c
7 in.	14c	78c

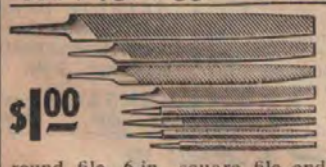
CRAFTSMAN Extra Slim Blunt Files

9K5702—Shpg. wt., each, 1 oz.

Size	Each	Six for
5 in.	12c	68c
6 in.	15c	85c

Magneto Files

9K5706—Very thin. Width, ¼-in.; lgth., 5½-in. Shpg. wt., each, 1 oz. Each **10c**
6 for 50c



CRAFTSMAN File Set

$1.00

—Set of 8.

One each 6, 8 and 10-in. mill files, 5 and 6-in. slim taper files, 6-in. round file, 6-in. square file and one 8-in. half round file.

9K5694—Shpg. wt., 1 lb. 12 oz. ... **$1.00**

File Handle

—Metal.

Fits all size files. Lgth., 5 in. Shpg. wt., 5 oz.

9K5696 **9c**

File Handles

—Hardwood, ends capped with metal.

18-gauge steel ferrules. Set of 5 to fit all files or rasps. Shpg. wt., 1 lb.

9K5695 ..... **39c**

Saw Swages

—Forged crucible steel.

Brings tooth to proper angle; shapes and gives body to point; squares up edge. Postpaid.

Size	No. 1	No. 2	No. 3
For saws, gauge	5 to 10	9 to 12	12 to 14
9K5113	$3.75	$3.35	$2.50

FEATURES *of* GOOD SAWS YOU SHOULD KNOW

CRAFTSMAN saws are made of special analysis steel, the best known to the saw industry, carefully heat treated and hardened. **FULTON** saws are good grade spring tempered steel, not so well finished as **CRAFTSMAN**.

CRAFTSMAN saws are carefully bevel filed and set and are subject to a most rigid inspection.

CRAFTSMAN saws are given proper tension by highly skilled saw makers. This is a "truing up" which rids the faces of the saws of any bumps or depressions and gives the proper rigidity.



Diam., In.	Gauge	Center Hole, In.	Rev. per Minute	Shpg. Wt.	CRAFTSMAN Cut-off 9K5004	CRAFTSMAN Rip 9K5003	FULTON Cut-off 9K5000	FULTON Rip 9K5001
4	19	½	4,800	12 oz.	$1.25	$1.25	$0.80	$0.80
6	18	½ or ⅝	4,800	1 lb.	1.65	1.65	.92	.92
8	18	½ or ¾	4,600	1 lb. 4 oz.	2.15	2.15	1.35	1.35
10	16	¾ or 1	3,920	1 lb. 8 oz.	2.85	2.85	1.68	1.68
12	15	1 or 1⅛	3,260	3 lbs.	3.30	3.30	2.00	2.00
14	14	1 or 1⅛	2,800	4 lbs.	3.85	3.85	2.55	2.55
					99K5955	99K5953		
16	14	1 or 1⅛	2,450	6 lbs. 8 oz.	$4.15	$4.15		
18	13	1⅛ or 1¼	2,250	11 lbs.	4.75	4.75		
20	13	1¼ or 1 5/16	1,960	14 lbs.	5.25	5.25		
24	11	1¼ or 1⅜	1,630	20 lbs.	7.20	7.20		
26	11	1¼ or 1⅜	1,500	24 lbs.	8.20	8.20		
28	10	1¼ or 1⅜	1,400	27 lbs.	9.40	9.40		
30	10	1¼ or 1⅜	1,300	32 lbs.	10.90	10.90		
					99KM5955	99KM5953		
32	10	1½ or 1⅝	1,225	40 lbs.	$11.95	$11.95		
36	9	1½ or 1⅝	1,080	51 lbs.	15.25	15.25		

Size 30 in. or smaller Postpaid if part of $2.00 order or more. Larger sizes Shipped freight or express, Not Prepaid.

Be sure to state size of center holewanted. We stock center hole sizes given; any size up to 2 in. without extra cost.



IS APPROVED SAWS



$1.39 And Up

CRAFTSMAN Combination Saws

—Flat ground of special analysis steel.
—Hollow ground of vanadium steel.

Hollow grinding provides for clearance of saw; they run without set. **Sizes under $2.00 Postpaid if part of $2.00 order; Others Postpaid.**

Diam., In.	Center Hole, In.	Shpg. Wt.	9K5002 Flat Ground	9K5005 Hollow Ground
6	½–⅝	1 lb.	$1.39	$2.75
8	½–¾	1 lb. 8 oz.	1.70	3.95
10	¾–1	Postpaid	2.25	4.75
12	¾–1	Postpaid	2.65	5.75

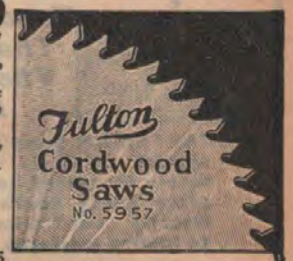
FULTON and MERIT Cordwood Saws

$2.40 And Up

With 1⅜-in. center hole. Any size center hole up to 2 in. supplied without extra charge. **Be sure to state size of center hole wanted.**

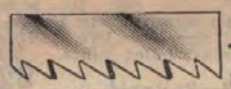
FULTON—**Spring tempered saw steel.** Properly blocked and filed. Guaranteed. **Postpaid.**

Diam., in.	24	28	30
Gauge	11	10	10
Shpg. wt., lbs.	20	30	33
99K5957	$2.85	$3.80	$4.65



MERIT—We believe our MERIT cordwood saws are made of better steel than ever before used in cordwood saws. Deep round gullets; properly blocked and filed. **32 and 36-in. sizes shipped freight or express, Not Prepaid. Other sizes Postpaid.**

Diam., in.	20	24	26	28	30	32	36
Gauge	00	00	00	00	00	00	00
Shpg. wt., lbs.	11	20	25	30	33	39	58
99K457	$2.40	$3.45	$4.15	$4.65	$5.65	.....	.....
99KM457	.....	.....	.....	.....	.....	$6.95	$9.45



FULTON Band Saw Blades

—Special saw steel.

Filed and set. NOT BRAZED. We braze any length wanted at 35c per saw. Shipped from factory at Columbus, Ohio. Not Prepaid. Shpg. wt., per ft., 2 oz.

Width, in.	¼	⅜	½	⅝	¾	1
99KM8130½—Per ft.	7c	8c	9c	10c	11c	12c

9K5990—Silver Brazing Solder. Per ounce. **Postpaid if part of $2.00 order.** 95c



$2.20 And Up

Extra Heavy Saw Mandrels

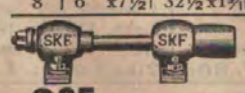
—Metal pulley or Rockwood composition pulley.
—Babbitted and reamed bearings.

Reamed bearings will far outlast ordinary bearings generally sold by others as their best. Rockwood pulley mandrels have **babbitted, reamed, wick and ring oiling bearings. Prepaid.**



Mandrels can be converted for center drive in 5 minutes.

Size, No.	Pulley, Diam., Face, In.	Shaft, In.	Size, Saw Hole, In.	Shpg. Wt., Lbs.	99K5574 Metal Pulley	99K5577 Rockwood Pulley
0	2 x3	16½ x ⅞	¾	17	$2.20	$2.95
1	2½ x3½	16½ x1 1/16	1	22	2.80	3.45
2	3 x4	19 x1 3/16	1⅛	24	3.70	4.40
3	3½ x4½	21½ x1 5/16	1¼	30	4.65	5.45
6	5 x6	28½ x1 7/16	1⅜	41	6.75	7.65
7	5½ x6½	30½ x1 7/16	1⅜	58	8.30	9.20
8	6 x7½	32½ x1 9/16	1½	63	9.45	10.35



$9.25 Prepaid

Famous S.K.F. Ball Bearing Mandrel

—Rockwood fiber pulley.

Self aligning. Dustproof housing. Seldom, if ever, need replacement. Size 0. Pulley, 2x3-in. face. Shaft, 16½ x⅞ in. For saws with ¾-in. hole. Shpg. wt., 17 lbs. **Prepaid.**

99K456 ..... $9.25

For Tilting Table Saws



For Flat Table Saws



Mandrel Sets

Babbitted Bearings

5-in. pulley, 6-in. face, 48 in. long. **Left hand mandrels at same prices. Shipped freight or express, Not Prepaid, from SOUTHERN MINNESOTA or CENTRAL PENNSYLVANIA, whichever is nearer.**

Steel plate connecting boxes for mounting on frame.

99KM8165½—Right hand saw mandrel, with 60-lb. flywheel. Shpg. wt., 120 lbs. **$10.95**

99KM8166½—Right hand saw mandrel, with 95-lb. flywheel. Shpg. wt., 150 lbs. **$12.95**

Flat boxes for bench or table.

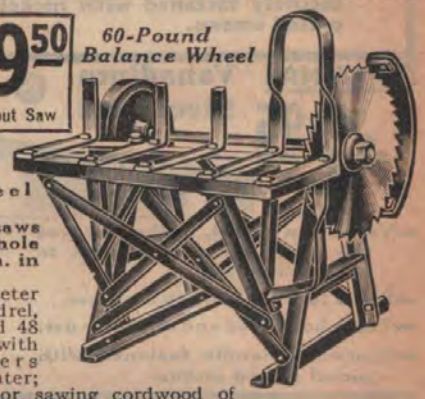
99KM8163½—Right hand saw mandrel, with 60-lb. flywheel. Shpg. wt., 105 lbs. **$9.65**

99KM8164½—Right hand saw mandrel, with 95-lb. flywheel. Shpg. wt., 130 lbs. **$11.65**

Tilting Table Saw Frame

$19.50 Without Saw

60-Pound Balance Wheel



—All steel, rigidly braced and bolted.
—Cold rolled steel mandrels.
—For cordwood saws with 1⅜-in. hole and up to 32 in. in diameter.

Pulley, 5-in. diameter and 6-in. face. Mandrel, 1 7/16-in. diameter and 48 in. long. Fitted with saw guards. Spacers set 16 in. on center; especially adapted for sawing cordwood of uniform stove lengths. Shpg. wt., 206 lbs.

99KM8174½—Without saw. **$19.50**
99KM8175½—Saw frame as above complete with extra grade 28-in. MERIT cordwood saw. Shpg wt., 228 lbs. **$23.50**

95-Pound Balance Wheel



Pole and Cordwood Saw Frame

—All steel construction, rigidly braced and bolted.
—Cold rolled steel mandrels; babbitted bearings.
—For saws with 1⅜-in. hole up to 32 in. in diameter.

Pulleys, 5-in. diameter and 6-in. face. Mandrel, 1 7/16-in. shafting, 48 in. long. **Not Prepaid.** Shpg. wt., 285 lbs.

99KM8170½—Without saw. Cash price **$26.50**
Easy Payment price (**$6 down, $5 a month**) ... **$29.15**

99KM8171½—As above but with high grade 28-in. MERIT cordwood saw. Shpg. wt., 309 lbs.
Cash price **$30.50**
Easy payment price (**$7.00 down, $5.00 a month**). **33.55**

Use Time Payment Order Blank in Back of Catalog.



$19.95 Without Saw

Sawing Attachment for Tractors

—All steel construction, rigidly braced and bolted.
—Cold rolled steel mandrel.
—For saws with 1⅜-in. hole from 20 to 32 in. in diameter.

Pulley, 10-in. diameter and 6-in. face. Mandrel, 1 7/16-in. diameter and 36 in. long. Designed for use with Fordson, McCormack-Deering, John Deere Model D, Rock Island and Farmall tractors. **State make.** Frame rests on ground when in use; easily raised for transport.

99KM8160½—Without saw. Shpg. wt., 125 lbs. **$19.95**
99KM8159½—Complete with 28-in. MERIT cordwood saw. Shpg. wt., 161 lbs. **$23.95**

Saw Frames and Attachment shipped freight or express, Not Prepaid, from factory in Belvidere, Pa.

26-IN. HAND SAW **$1.25**

MERIT Hand and Rip Saws



—Made of special saw steel.
—Blade taper ground, 2 gauges thinner on back than on cutting edge.
—Teeth hand filed and set.
—Carved lacquered handle, perfect balance.

9K5058—State size and points.
Panel, 16-in. 9-pt. Shpg. wt., 1 lb. **$0.50**
Panel, 20-in. 9-pt. Shpg. wt., 1 lb. 4 oz. ..... **.75**
Hand, 26-in. 8-pt. Shpg. wt., 2 lbs. 8 oz. **1.25**
9K5061—Rip, 26-in. 5½-pt. Shpg. wt., 2 lbs. 8 oz. **$1.25**

We Pay the Postage on Orders of $2.00 or More AS EXPLAINED ON PAGE 1

CRAFTSMAN

An Approved Tool

26-INCH **$1.85**

Guaranteed Equal to Any $3.25 Saw on the Market





Taper Ground That's Why They Don't Bind

- **CRAFTSMAN Saws are made of special analysis steel, accurately tempered and hardened after being toothed in electrically controlled furnaces to insure uniform quality.**
- **Blade full taper ground, 4 gauges thinner on back than at cutting edge, prevents buckling or binding.**
- **Teeth bevel filed by hand to a diamond point.**
- **The handle is of applewood, carved and highly polished; securely fastened with nickel plated screws.**



Because of its many excellent features, the CRAFTSMAN Saw is fully approved by the Popular Science Institute of Standards. You get more for your money in CRAFTSMAN workmanship, design and finish. Quality is guaranteed.

Skew Back

9K5055—State Size and Point.

Size, In.	Style	Points to In.	Shpg. Wt.	Each
20	Panel	11	1 lb. 4 oz.	$1.60
24	Hand	8 or 10	1 lb. 12 oz.	1.75
26	Hand	7, 8, 9 or 11	2 lbs. 4 oz.	1.85
9K5074				
26	Rip	5½	2 lbs. 4 oz.	$1.85

Straight Back

9K5079—State points wanted.

26	Hand	7, 8, or 10	2 lbs.	$1.85
9K5077				
26	Rip	5½	2 lbs.	1.85

CRAFTSMAN Vanadium Steel Saws

$2.95 Postpaid

An Approved Tool

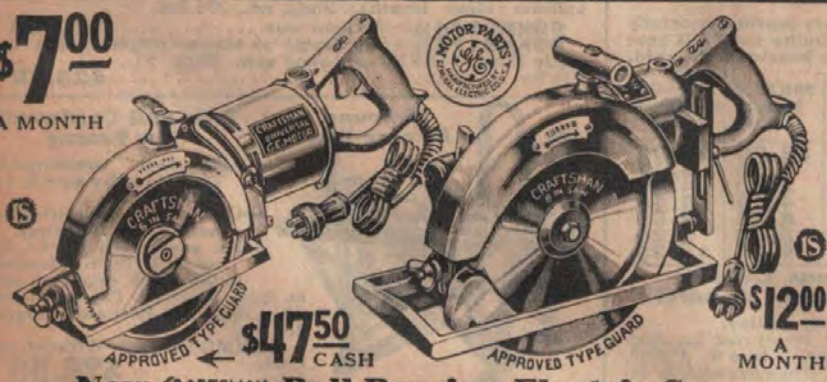


—Vanadium steel, acknowledged the finest saw steel known to the saw industry.
—Blade taper ground to 5 gauges.
—Teeth bevel filed and ready for use.
—Rosewood handle fastened with nickel plated screws.

In a national shopping program, our shoppers at Walla Walla, Wash., Lincoln, Neb., Knoxville, Tenn., and Abilene, Texas paid $5.00 to $5.85 for similar saws. Mirror finish, beautifully etched in red. State point wanted. Postpaid.

9K5072—26-in. hand saw, 7, 8, 9 or 11 point. **$2.95**
9K5073—26-in. rip saw, 5½ or 6 point. **2.95**

$7.00 A MONTH



$47.50 CASH or **$12.00** A MONTH

New CRAFTSMAN Ball Bearing Electric Saws

—Has 6-in. saw; speed, 4500 R.P.M.
—Special high powered 110-volt G.E. Universal motor develops ½ H.P.
—Ball bearing construction in motor
—Cuts any thickness up to 1⅞-in.
—Telescoping guard passes all safety code requirements.
Weighs only 10¾ lbs. Cuts angles from 0 to 45 degrees. Complete with carrying case. Postpaid.
99K505—Cash Price.. **$47.50**
Time Payment Price ($9.50 down and $7.00 a month) **$52.25**

—Has 8-in. saw, driven by double reduction, heat treated, steel gears; speed 3600 R.P.M.
—Heavy duty Universal 110-volt G. E. motor develops 1½ H.P.
—Motor has 7 S. R. B. lubri-seal ball bearings.
—Cuts 2⅝ in., or 2 in., on a 60 degree angle.
—Guards pass all safety code requirements.
—Clear vision blower; line always visible.
Complete with rubber cord, grease gun, wrench and metal carrying case. Postpaid.
99K5988—Cash Price **$79.00**
Time Payment Price, ($16.00 down and $12.00 a month) **$86.90**

Use Time Payment Order Blank in Back of Catalog

Genuine Speedway Portable Electric Saw

—Has 6-in. saw; develops speed of 3600 R.P.M.
Universal motor, 110 to 120-volt A.C. or D.C. Saw cuts 1⅝-in. Lightweight, easy to handle. Spring swing guide protects operator.
99K5989—Postpaid **$36.50**

75c And Up



FULTON Hand Saws

—Polished tempered steel blades. Filed and set ready for use.
9K5046—26-in. saw, 8 point. Shpg. wt., 2 lbs. 4 oz. **75c**
9K5039—As above, but better finish. Carved lacquered handle. Shpg. wt., 2 lbs. 8 oz. **98c**

$2.45 20-IN. Postpaid



BISHOP'S Greyhound No. 300

—Finest chrome alloy steel.
—Blade taper ground, 4 gauges.
—Teeth bevel filed to diamond point.
—Polished carved solid mahogany handle, fastened with nickel plated screws.
State point wanted. Postpaid.

Size	20 In.	24-In.	26-In.
Style	Panel	Hand	Hand
Points to Inch	10	9	8, 10 or 11
9K5054	**$2.45**	**$2.70**	**$2.80**

9K5068—26-inch Rip Saw, 5½ points to the inch. Postpaid. Each **$2.80**

$1.75



CRAFTSMAN Nail Cutting Saw

—Extra high tempered steel blade.
—Teeth not injured by cutting metal.
Length, blade, 18 in. Shpg. wt., 1 lb. 4 oz.
9K5080 ..... **$1.75**

Saw Handles



Shpg. wt., 8 oz.
9K5091—To fit saws 26 in. and longer **40c**
9K5092—To fit saws 24 in. and under **35c**

23c



Compass Saws

FULTON—Tempered steel blade. Length, 12 in.
9K5043—Shpg. wt., 8 oz. **23c**
CRAFTSMAN. Special alloy steel blade. Length, 14 in.
9K5041—Shpg. wt., 8 oz. **60c**
MERIT Metal Cutting Compass Saw. Cuts through metal or wood. Length, 14 in.
9K5037—Shpg. wt., 8 oz. **57c**

$1.35 12-IN.

An Approved Tool



CRAFTSMAN Miter Box or Back Saw

—Tempered steel blade.
Heavy steel back accurately fitted.

Lgth., In.	Depth, Back	Shpg. Wt.	9K5044
12	3 in.	1 lb. 8 oz.	$1.35
16	3½ in.	2 lbs.	1.95
22	4 in.	Postpaid	2.75
28	5 in.	Postpaid	3.15

FULTON Utility Set **98c**



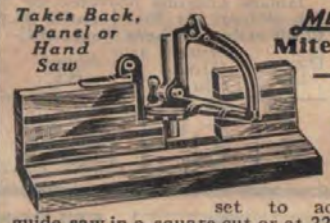
—Tempered steel blades
Consists of 12-in. back saw, 12-in. metal cutting compass saw and 12-in. keyhole saw. Interchangeable handle. Shpg. wt., 2 lbs.
9K5024 ..... **98c**

FULTON Set **59c**



—Tempered steel blades.
18-inch pruning saw, 12½-inch metal cutting compass saw and 11½-inch keyhole saw. Adjustable hardwood handle. Shpg. wt., 1 lb.
9K5049—Set **59c**

Takes Back, Panel or Hand Saw



MERIT Miter Box

—Laminated hardwood base and back.
Quickly set to accurately guide saw in a square cut or at 22½, 30 or 45 degrees, right or left. Hardened graduated steel index plate. Without saw.
9K5562—Postpaid **$2.75**

For Back or Hand Saw



CRAFTSMAN Special Value Miter Box

$7.95

An Approved Tool

—One piece metal bed and back.
—Adjustable guide, can be locked at desired degree.
For back or hand saw. Without saw.
99K5564—Postpaid **$7.95**
99K508—Miter Box, as above, with 22-in. CRAFTSMAN back saw. Postpaid **$10.95**

CRAFTSMAN Miter Box

An Approved Tool



—Made of steel, wood baseboard.
Guide adjustable for any size saw. Saw guide adjustable to either back or hand saws. Arm adjustable to any angle. For stock up to 4 in. high. Open front, adjustable from 45 to 90 degrees. Without saw.
99K5565 Postpaid **$4.95**

CRAFTSMAN Miter Box and Saw



—Heavy steel frame and baseboard.
—With 28-in. CRAFTSMAN saw.
Locks at any angle. Cap., at miter, 7 in.; right angle, 10¼ in. Length and depth gauges included.
99K5563—Postpaid **$18.95**

FULTON Saw Vise



Shpg. wt., 4 lbs. 8 oz.
9K5127 .. 80c

MERIT Folding Steel Saw Vise



9K5125—Enameled. Cushioned roller; jaw 10-in. long. Clamps to bench. Lgth. 11½ in. Shpg. wt., 2 lbs. 8 oz. **72c**

Saw Filing Guide



$1.55
9K5124 Used with any vise. Japanned iron base. All steel parts nickel plated. Complete with file. Shpg. wt., 2 lbs. 8 oz. Each **$1.55**

Saw Jointer



Cast iron. Adjustable to any thickness saw blade. Evens teeth. Shpg. wt., 1 lb.
9K5120 With file **58c**

FULTON Saw Set



32c
9K5100—Morril pattern. For fine or coarse teeth. Shpg. wt., 12 oz. **32c**

MERIT Saw Sets



95c
9K5106 Iron frame, nickel plated. Revolving anvil, indicator dial. Sets saws 4 to 16-point. Shpg. wt., 12 oz. **95c**

MERIT Pistol Grip Saw Set



Rugged. Shpg. wt., 12 oz.
9K5111 Ea. **95c**

Fret Saw Outfit



Steel frame, 12 blades, 1 awl, impression paper and designs. Shpg. wt., 1 lb.
9K5034 .... **$1.10**
9K5035—12 fine, medium or coarse blades. State choice. Shpg. wt., 2 oz. **12c**

MERIT Coping Saw



—Nickel plated steel; 4½ in. throat
6 assorted blades. Shpg. wt., 12 oz.
9K5036 **35c**
9K5029—CRAFTSMAN Coping Saw. Ball bearing. 4½ in. throat. 6 assorted blades. Shpg. wt., 12 oz. **98c**
9K5019—Six pin end blades for either of above saws. 6½ in. long. Shpg. wt., 2 oz. **15c**

Coping Saw



—Nickel plated steel frame; depth of cut, 4 in.
With thirteen 6-inch blades. Shpg. wt., 8 oz.
9K5028 ..... **15c**
9K5031—Loop end blades for above. Shpg. wt., 2 oz. Dozen **9c**

80c SIZE 2



Broad Hatchets

MERIT
—Forged steel, black rust-resisting finish.

CRAFTSMAN
Finest tool steel, velvet black finish.
—High quality white hickory handle.

Size	Bit Cuts	Shpg. Wt.	9K5166 MERIT	9K5154 CRAFTSMAN
2	4½ in.	3 lbs.	80c	$1.35
3	5 in.	3 lbs. 8 oz.	90c	1.45

9K5195—CRAFTSMAN 17-in. hickory handle. Shpg. wt., each 12 oz.
Each.....16c
6 for.....90c



Haines Pattern

CRAFTSMAN Half Hatchets
—Vanadium steel, heat treated.
—Finest hickory handle.
Extra thin blade; 3¼-in. cut. Perfectly balanced.
9K5165—Shpg. wt., 1 lb. 12 oz.....**$1.15**
9K5171—CRAFTSMAN VANADIUM Haines Pattern Hatchet. Cut, 3¼ in. Adze eye. Shpg. wt., 1 lb. 12 oz. Each.....**$1.35**

MERIT Half Hatchet — 50c MERIT



—Forged steel, black rust-resisting finish.
Size 1; cut, 3¼ in. Shpg. wt., 1 lb. 12 oz.
9K5174.....50c

CRAFTSMAN Quality
—Finest tool steel, smooth black finish.
—White hickory handle.

Size	1	2
Cut, in.	3¼	3⅝
Shpg. wt.	1 lb. 12 oz.	2 lbs.
9K5155	80c	95c

9K5196—CRAFTSMAN 14-in. white hickory handle. Shpg. wt., each, 8 oz. Each..15c 6 for..80c



CRAFTSMAN Lathing Hatchet
—Full polished forged steel.
—White hickory handle.
Underhill California pattern. Cuts 2¼ in. Square head. Extra thin bit. Shpg. wt., 1 lb. 8 oz. **$1.50**
9K5173 CRAFTSMAN 14-in. Underhill pattern hickory handle. Shpg. wt., 8 ounces.
9K5197.....20c

MERIT Claw Hatchet — 85c



—Forged steel, rust-resisting black finish.
—Hickory handle; securely wedged.
4-in. cut. Shpg. wt., 2 lbs. 4 oz.
9K5170. 85c

CRAFTSMAN Campers' Ax



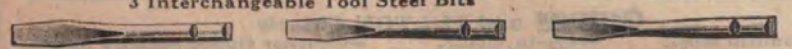
9K5163
—Forged steel, ivory black finish.
—Hickory handle.
3-in. bit. 14-in. handle.
Leather case. Shpg. wt., 2 lbs. 4 oz.....**$1.00**
9K5161—As above, without case. Shpg. wt., 2 lbs.....80c
9K5159—TROJAN AX. Without case. As above but dull black finish and without nail slot. Stained handle. Shpg. wt., 1 lb. 8 oz.....55c



CRAFTSMAN Carpenters' Adzes
—Tempered tool steel, ivory black finish.
Polished face and bevel. Without handle. Shpg. wt., 4 lbs.
9K5168 3½-in. cut.....**$1.45**
4-in. cut.....**$1.55**
99K554 — MERIT 34-in. hickory handle. Shpg. wt., each, 1 lb. 12 oz. Each **$0.35**
6 for (Postpaid) **2.00**



3 Interchangeable Tool Steel Bits



CRAFTSMAN Automatic Screwdrivers — $1.60

—Hardened steel improved spiral, right or left hand ratchet. Can be locked rigid. Complete with 3 bits, small, medium and large. Polished hardwood handle. Guaranteed America's highest quality.

9K5475—Length extended, bit inserted, 12⅜ in. Shpg. wt., 1 lb. 12 oz.....**$1.60**
9K5476—Length extended, bit inserted, 19⅜ in. Shpg. wt., 2 lbs.....**$1.95**
9K5477—Large size with automatic spring return. Length extended with bit inserted, 20¼ inches. Postpaid.....**$2.45**
9K5478—Chuck and 8 drills only. Drills, sizes 1/16 to 11/64 in. For use with 9K5476 and 9K5477. Shpg. wt., 4 oz.....65c

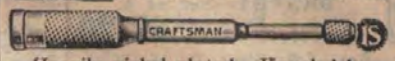
12⅜-IN.

MERIT Automatic Push Drill



Nickel plated. Length, 10 in. With 8 drill points in handle, 1/16 to 11/64 inch. Shpg. wt., 1 lb.
9K5605.....**98c**

CRAFTSMAN Automatic Push Drill



Heavily nickel plated. Knurled handle. Lgth., 10 in. With 8 drill points, 1/16 to 11/64 in. Shpg. wt., 1 lb. **$1.45**
9K5599.....
9K5611—8 drill points only, 1/16 to 11/64 in. Shpg. wt., 1 oz.....40c

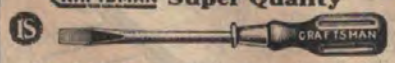
CRAFTSMAN Ratchet Screwdrivers



Tempered, polished steel blade. Right and left hand ratchet.

Blade, in.	3	4	6
Shpg. wt., ounces	4	5	8
9K5472	49c	59c	75c

CRAFTSMAN Super Quality



Steel blade, extends through handle.

Blade, in.	3	4	6	8	10
Diam., in.	7/32	¼	5/16	⅜	⅜
Shpg. wt., oz.	2	3	6	10	12
9K5441	25c	30c	40c	58c	72c

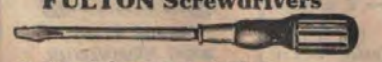
Perfect Handle Screwdrivers



Tempered polished steel blades, improved design.

Blade, in.	4	6	8	10
Shpg. wt., oz.	6	8	9	16
9K5445	25c	30c	45c	65c

FULTON Screwdrivers



Polished forged steel blade.

Blade, in.	3	4	6
Diam., in.	7/32	¼	5/16
Shpg. wt., oz.	3	3	5
9K5442	8c	10c	15c

FULTON Nail Puller



9K5733—Jaws forged tool steel. Will not slip. Length open, 23 in.; closed, 18 in. Shpg. wt., 3 lbs. 12 oz.....**$1.20**

Set of 5 Knife Handle Screwdrivers



9K5447
Polished steel blades. One each, 4, 6, 8, 10 and 12 in. overall. Shpg. wt., 2 lbs.....**69c**

VANADIUM STEEL HAMMERS



MERIT Quality
—Full polished head, tempered and hardened.
—Stained hickory handle, securely wedged.
Second only to our **CRAFTSMAN** vanadium hammer listed below.
9K5140—Size 1½. Shpg. wt., 1 lb. 8 oz.....75c
Size 2. Shpg. wt., 1 lb.....65c

65c SIZE 2

85c SIZE 2 POLISHED

We Pay Postage on Orders of $2.00 or More — *As Explained on Page 1*

AN APPROVED TOOL



Tempered Non-Slip Claws
Patented Interlocking Wedges
Extra Hard Tempered

CRAFTSMAN Quality
- Highly polished or chromium plated head, tempered and hardened.
- Selected white hickory handle, securely wedged.
- Non-slip claws grip smallest brad or longest spike.
- Approved by Popular Science Institute.

Made of Vanadium, the toughest, hardest, best steel known for hammers. Perfectly balanced. Chromium plate is the same finish as used on finer automobile headlights. **Won't tarnish.**

Size	1½	2
Shpg. wt.	1 lb. 8 oz.	1 lb.
9K5141—Full polished	$0.95	$0.85
9K5139—Chromium plated	1.30	1.20

9K5147—CRAFTSMAN 14-in. adze eye hickory handle. Shpg. wt., 6 oz. Each.....15c

TROJAN Claw Hammers



23c

—Forged steel, black finish.
Size, 1½. 16-oz. head. Shpg. wt., 1 lb. 8 oz.
9K5131.....23c
9K5132—FULTON. As above but better quality. Full polished. Shpg. wt., 1 lb. 8 oz.....48c
9K5148—MERIT 14-in. hickory handle.
Shpg. wt., each, 6 oz.
Each.....8c; 6 for.....40c

MERIT Ripping Hammer



55c

—Forged steel, properly tempered. Hickory handle. Size 1½. Wt., head, 1 lb. Shpg. wt., 1 lb. 8 oz.
9K5142.....55c

CRAFTSMAN Ripping Hammer
—Made of vanadium steel.
Highly finished octagonal neck; round poll. White hickory handle. Size and weights same as above.
9K5138.....98c

CRAFTSMAN Engineers' Hand Hammers



—Forged tool steel head, tempered full polished.
—White hickory handle.

Size No.	1	2	3	4
Wt., head, lbs.	2	2½	3	3½
Shpg. wt.	2 lbs. 8 oz.	3 lbs.	3 lbs. 8 oz	4 lbs.
9K5750	78c	85c	95c	$1.10

9K5751—CRAFTSMAN 16-inch hickory handle. Shpg. wt., 8 oz.
Each.....15c

FULTON Ball Pein Hammers



—Forged steel, black finish.
Size 0. Wt., head, 1 lb. Shpg. wt., 1 lb. 8 oz.
9K5749.....25c

CRAFTSMAN Ball Pein Hammers
—Forged tool steel, highly polished.

9K5758 CRAFTSMAN white hickory handle. 14 in. (Shpg. wt., 5 oz. each). Ea. 14c
6 for.....75c
16 in. (Shpg. wt., 6 oz. each). Ea. 15c
6 for.....80c

9K5747

Size	Wt., Head	Shpg. Wt.	Each
000	½ lb.	12 oz.	50c
00	¾ lb.	1 lb.	55c
0	1 lb.	1 lb. 4 oz.	60c
1	1¼ lb.	1 lb. 8 oz.	70c
2	1½ lb.	1 lb. 12 oz.	80c
4	2 lbs.	2 lbs. 8 oz.	90c

CRAFTSMAN Riveting Hammers



55c

—Forged steel, full polished.
Hardened face and pein. Hickory handle. Size 1. Wt., head, 7 oz.
9K5748—Shpg. wt., 12 oz.....55c
9K5759—14-in. hickory handle. Shpg. wt., each, 6 oz.
Each.....14c
6 for.....75c

Wrecking Bars
—Forged steel.



	9K5732	99K5498	99K5499
Diam.	½ in.	¾ in.	¾ in.
Length	12 in.	24 in.	30 in.
Shpg. wt.	12 oz.	4 lbs.	5 lbs.
Each	10c	25c	35c

30c PER DOZ. 8-IN.



CRAFTSMAN Hack Saw Blades

Made of tungsten steel. **CRAFTSMAN** blades were tested with similar blades of 7 other popular makes. They not only made the cuts in record time through pieces of iron and steel, but also cut straightest and cleanest, and had considerably the longest life.

Shpg. Wt., Dozen, 6 Ounces	9K5018 Hard Blades			9K5017 Flexible Blades			9K5016 Flexible Blades		
Teeth to inch	18 Teeth			18 Teeth			24 Teeth		
Length, in.	8	10	12	8	10	12	8	10	12
Dozen	30c	40c	50c	30c	40c	50c	30c	40c	50c

CRAFTSMAN High Speed Blades
9K5015—Cut hard materials, carbon tool steel, chrome nickel, etc. 24 teeth to in. Shpg. wt., 1 oz.

Length	10 in.	12 in.
2 for	35c	40c

CRAFTSMAN Heavy Power Blades
9K5012—12 in. long. ⅝ in. wide. 14 teeth to in. Shpg. wt. 12 oz. Dozen.....75c

FULTON Assorted Blades
9K5013—Handy assortment. Made from special steel. Four each, 8, 10 and 12-in. flexible blades. 18 teeth to the inch. Shpg. wt., 6 oz.
Dozen.....32c



FULTON Hack Saw
—Nickel plated.
For blades from 8 to 12 in. Three 10-in. **CRAFTSMAN** blades. Shpg. wt., 1 lb. 4 oz.
9K5021. 25c
9K5026
With 12 blades. Shpg. wt., 1 lb. 8 oz.....55c

MERIT Hack Saw
—Nickel plated frame, rubber pistol grip.
Adjustable 8 to 12 in. 10-in. **CRAFTSMAN** blade.
9K5094—With 1 blade. Shpg. wt., 1 lb. 43c
9K5095—With 7 blades. Shpg. wt., 1 lb. 4 oz.....60c
9K5096—With 13 blades. Shpg. wt., 1 lb. 12 oz.....79c

CRAFTSMAN Hack Saw
—Polished nickel plated frame, pistol grip metal handle.
Double strength back. Adjustable 8 to 12-in. 10-in. **CRAFTSMAN** blades.
9K5027—With 1 blade. Shpg. wt., 1 lb. 8 oz.....80c
9K5030—With 7 blades. Shpg. wt., 1 lb. 12 oz.....98c

CRAFTSMAN Hack Saw and Blade
—Polished nickel plated frame, heavy duty master grip handle.
Adjustable 8 to 12-inch with 10-inch **CRAFTSMAN** blade. Shpg. wt., 2 lbs.
9K5008 $1.45
9K5009 — With 7 blades. Shpg. wt., 2 lbs. 4 oz. **$1.65**



FULTON Smooth and Jack Planes

—Special analysis steel cutter; holds keen edge.
—Ground on sides and bottom; perfectly true.
—Hardwood handle and knob; polished cap.

Lever and screw adjustment. Rigid body. Smooth bottom.

Style	Cutter	Lgth.	Shpg. Wt.	Cat. No.	Each
Smooth	1¾ in.	8 in.	3 lbs.	9K5272	$0.98
Smooth	2 in.	9 in.	4 lbs.	9K5260	1.35
Jack	2 in.	14 in.	5 lbs.	9K5262	1.65



CRAFTSMAN Planes

—Cutters of special analysis steel, tempered, ground, honed; insures greatest cutting efficiency
—Sides and bottom machined perfectly true.
—Rosewood knob and handle; nickel plated cap.
—Patent lever and screw adjustments.

We believe our **CRAFTSMAN** planes to be the finest made, of the highest quality and finest finish. **Approved by Popular Science Institute.**

Style of Plane	Length	Width, Cutter	Smooth Bottom Cat. No.	Smooth Bottom Postpaid	Corrugated Bottom Cat. No.	Corrugated Bottom Postpaid
Smooth No. 4	9 in.	2 in.	9K5264	$2.50	9K5265	$2.70
Jack No. 5	14 in.	2 in.	9K5266	2.75	9K5267	2.95
Fore No. 6	18 in.	2⅜ in.	9K5268	3.95	9K5269	4.20
Jointer No. 7	21½ in.	2⅜ in.	9K5270	4.65	9K5271	4.95



FULTON Block Plane
—1⅝-in. steel cutter.
Strong, smooth castings; bottom and sides ground. Length, 7 in. Shpg. wt. 1 lb. 8 oz.
59c
9K5252.....**59c**



FULTON Block Plane
—1⅝-in. steel cutter; patent adjustments.
Sides and bottom ground. Nickel plated cap. Length, 7 in. Shpg. wt. 1 lb. 8 oz.
98c
9K5257.....**98c**



CRAFTSMAN Rabbet and Filletster Plane
—1½-in. cutter; 2 cutter seats.
Right or left hand filletster, adjustable spur and depth gauge. Adjustable fence. Length, 8½ in. Shpg. wt., 3 lbs. 8 oz.
$1.85
9K5326.....**$1.85**



CRAFTSMAN Block Plane
—1⅝-in. tool steel cutter; patent adjustment.
—Adjustable throat.
Ground and polished bottom and sides. Nickel plated cap. Length, 6⅜ in. Shpg. wt. 1 lb. 8 oz.
$1.35
9K5255.....**$1.35**



CRAFTSMAN Block Plane
—1⅝-in. tool steel cutter; patent adjustments.
—Adjustable throat.
Ground and polished bottom and sides. Nickel plated lever cap. Length, 6⅜ in. Shpg. wt. 1 lb. 8 oz.
$1.75
9K5256.....**$1.75**



Jointer Gauge
For iron or wood planes; accurately planes bevels of any angle. Can be used for right or left hand work. Length, guide, 9 in. **Plane not included.** Shpg. wt. 2 lbs.
9K5320.....**$1.10**



CRAFTSMAN Combination Plane
$9.75 *Postpaid*
—Reversible fence for use on wide boards; adjustable to either side of plane.
—Beds have spur cutters which cut wood across or with grain ahead of bits.
—Metal parts nickel plated; mahogany trim wood.
—Directions furnished.
With 23 cutters. For dadoing, rabbeting, tonguing, etc., and as filletster plane. Movable bed used as additional support for cutters ⅜-in. or larger. Fitted with depth gauge. Adjustable guide.
9K5329—Postpaid.....**$9.75**



FULTON Razor Blade Draw Knives
—Tool steel blade.
—Tangs extended through handles; won't pull off.
9K5226
Length, 8 in. Shpg. wt. 1 lb.....**80c**
Length, 10 in. Shpg. wt. 1 lb. 8 oz.....**95c**



FULTON Folding Handle Draw Knife
—Tool steel blade.
Length, blade 8 in. Shpg. wt. 1 lb.
9K5225....**$1.60**



MERIT Cabinet Scraper
—Tool steel blade.
Cut, 2¾ in. 11 in. over all. Malleable iron frame, japanned.
9K5235—Shpg. wt., 1 lb. 8 oz.....**79c**



MERIT Cabinet and Floor Scraper
—3-in. tool steel blade.
Ball and socket joint. Hardwood adjustable handle.
9K5237—Shpg. wt. 1 lb. 8 oz.....**95c**
9K5238—Extra blade. Shpg. wt. 3 oz...**25c**



95c **Steel Tool Box**
—14x6⅝x6-in.
—26-gauge steel.
Cantilever tray. Green enameled. Fitted with handle, catches, lock and key. Shpg. wt., 6 lbs.
9K5300....**95c**



Steel Tool Boxes
—16x7¼x7½ in.
—22-gauge steel.
Sliding tray. Green enameled. With leather handle, catches, lock and key. Shpg. wt., 7 lbs.
9K5304.....**$1.45**
99K5375—As above but larger; 19½x7¼x7½ in.
Postpaid.....**$2.15**



CARPENTERS' Box
—32x8x8-in.
—Wood case, covered with enameled steel.
—Reinforced corners and edges.
Sliding tray. Leather handle, catches, lock and key.
Postpaid.
99K5373.....**$3.35**
99K5372—As above but 20x8x8 in.
Postpaid.....**$2.35**



FULTON Tool Set
$4.39 *Post Paid*
Includes 16-in. saw, hammer, block plane, combination pliers, 4 and 6-in. screwdrivers, 6-ft. rule, coping saw, hand drill, 9 drill points (1/16 to 3/16 in.), ½-in. chisel, 8-in. mill file, package of assorted screws, and a box of assorted nails complete with steel tool box (19x6x6½ in.) with tray, handle, catches, lock and key.
99K543—Postpaid.....**$4.39**



Machinists' Tool Boxes
$5.45 *Postpaid*
Size, 20x7¾x11 in. Five sturdy drawers, steel covered, enameled. Reinforced corners. **Postpaid.**
99K5374.....**$5.45**
99K5376—Quartered Oak Machinists' Tool Chest. 20x12x9 in. Open top and 7 cloth lined drawers.
Postpaid.....**$10.95**



CRAFTSMAN and FULTON Chisels
—Vanadium steel. —4½-in. blade. —Leather tipped hickory handle.
Beveled edges. Honed, ready for use. **CRAFTSMAN** chisels are mirror finished, guaranteed highest quality. **Approved by Popular Science.** FULTON are regular first quality, not so well finished as **CRAFTSMAN.**

Size, in.	⅛	¼	⅜	½	¾	1	1¼	1½	2
Shpg. wt.	4 oz.	4 oz.	4 oz.	5 oz.	6 oz.	8 oz.	8 oz.	12 oz.	1 lb.
9K5178—FULTON	30c	35c	40c	45c	50c	55c	60c	65c	75c
9K5180—CRAFTSMAN	40c	45c	52c	59c	65c	72c	79c	85c	95c



CRAFTSMAN Chisel Sets
—Vanadium steel.
—4½-in. blade.
—Leather tipped hickory handle.
Mirror finish. Sharp edges. Guaranteed highest quality. **Postpaid.**
9K5181—Set of 4. Sizes, ¼, ½, ¾ and 1 in.....**$2.20**
9K5182—Set of 6. Sizes, ¼, ½, ¾, 1, 1¼, and 1½ in.....**$3.65**
9K5183—Set of 10. Sizes, ⅛, ¼, ⅜, ½, ¾, ⅞, 1, 1¼, 1½ and 2 in.....**$5.95**

FULTON BUTT Chisel Sets
—Swedish tool steel.
—3-in. blade.
—Leather tipped hickory handle.
Beveled edge. Honed, ready for use.
9K5185—Set of 3. Sizes, ½, ¾ and 1 in. **$1.10**
Shpg. wt. 1 lb.....
9K5184—Set of 4. Sizes, ¼, ½, ¾ and 1 in. Shpg. wt., 2 lbs.....**$1.40**
9K5186—Set of 6. Sizes, ¼, ½, ¾, 1, 1¼ and 1½ in.
Postpaid.....**$2.65**



Flooring Clamp
Draws flooring tight and crackproof. Malleable iron; 14-in. handle. Shpg. wt., 2 lbs. 8 oz.
9K5587.....**70c**



Steel Ripping Chisels ½-IN. **30c**
One piece octagon tempered tool steel. **State width.**
Cutting edge... ½ in. ¾ in. 1 in. 1¼ in.
Shpg. wt..... 6 oz. 8 oz. 1 lb. 1 lb. 4 oz.
9K5203.... **30c** **38c** **45c** **55c**



95c **1-IN.**
Brass Stencils
9K6250—70 pieces; letters, figures, period.

Size, in.	Shpg. Wt.	Per Set
1	12 oz.	$0.95
1½	1 lb. 4 oz.	1.25

9K6253—Stencil Brush. Shpg. wt. 1 oz.....**15c**
9K6252—Black Stencil Ink. 6 oz. cake. Shpg. wt. 12 oz.....**35c**



KLEAR KUT Steel Letters and Figures
Stamps metal, leather wood, etc. Complete alphabet, one period and one "&."
9K6261—Letters.

Size, In.	Shpg. Wt.	Alphabet
⅛	12 oz.	$1.60
3/16	1 lb.	1.85
¼	Postpaid	2.35

9K6260—Figures.

Size	Shpg. Wt.	0 to 9
⅛ in.	4 oz.	52c
3/16 in.	6 oz.	65c
¼ in.	9 oz.	75c



Marking Crayon
9K6233—4½ in. long. Red, blue or black. **State color.** Shpg. wt. each, 1 oz.
Each.....**5c**
6 for.....**25c**



DIXON Carpenters' Pencils
9K6236
Shpg. wt., each, 1 oz.

In.	Each	Doz.
7	4c	45c
9	7c	75c



Carpenters' Blue Chalk
Shpg. wt., dozen, 1 lb.
9K6231 Dozen.....**20c**
6 Dozen..**$1.10**



Chalk Line
White. 100 ft. Shpg. wt., 2 oz.
9K6228 **10c**
9K6229 Yellow Mason's Line. 100 ft. Shpg. wt. 2 oz. **12c**



Nail Set
—Tempered.
Square head. Set of 4. Sizes, 3/32, 1/32, 1/32 and 5/32. In case. Shpg. wt. 5 oz.
9K5730.....**48c**
9K5731—Singly. **State size.** Shpg. wt. 2 oz. Each.....**9c**



Center Punch
—Tempered.
Square head. Lgth., 4 in.; diameter of body, 5/16 in. Shpg. wt. 2 oz.
9K5735...**9c**



Steel Wool and Shavings
9K6265

No.	Grade	1 Lb.
0	Fine	23c
1	Medium	23c
3	Coarse	23c

9K6264—1 lb. Steel Shavings....**25c**



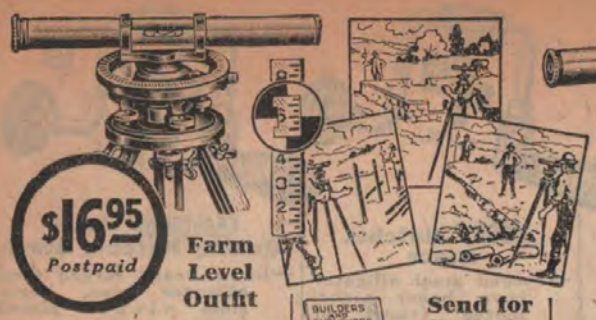
MERIT Floor Scraper
—Tool steel blade, replaceable.
—Maple handle.
Improved style. Shpg. wt. 6 oz.
9K5239.....**40c**



Sand Paper
12 sheets, assorted, No. 0, ½, 1, 1½ and 2. 8¾x10½ in. Shpg. wt. 12 oz.
9K6270.....**15c**
9K6271—Pkgs. of 24 or 120 sheets. 8¾x10½ in. We do not break packages. **State size.** **15c** **12 Sheets Assorted**

Size	Shpg. Wt. 24 Sheets	24 Sheets	120 Sheets
00 Fine	12 oz.	15c	$0.70
0 Fine	1 lb.	18c	.85
½ Medium	1 lb.	20c	.95
1 Medium	1 lb. 8 oz.	22c	1.00
1½ Coarse	1 lb. 8 oz.	25c	1.15
2 Coarse	1 lb. 12 oz.	28c	1.30

9K6276—9x11-in. emery cloth. Assorted. No. 00, 0 and 1. Shpg. wt. 4 oz.
6 sheets for.....**30c**



$16.95 Postpaid — Farm Level Outfit

—10-in. erecting telescope magnifies 10 times.
—Fixed cross hairs with 2½-in. ground spirit level.
—4½-in. circle graduated in degrees with vernier reading to 10 minutes
—Cast bronze base containing four leveling screws.

A very practical instrument for landscaping, road work, drainage, irrigation and erecting buildings. Packed in hardwood case, complete with instructions, plumb bob, hardwood tripod and 8½-foot sectional hardwood rod with enamel target. Postpaid.

99K5474....$16.95



Send for Bulletin P8544K

"PRECISE" Levels and Transits for Contractors, Builders, Architects and Engineers. Sold on convenient terms.



$21.50 Postpaid — New Improved CRAFTSMAN Combination Level and Transit

—10-in. erecting telescope magnifies 10 times.
—Fixed cross hairs and 2½-in. ground spirit level.
—4½-in. circle graduated in degrees with vernier reading to 10 minutes.
—Cast bronze U shaped standards with wide range for vertical travel. Control bubble guards against error under all conditions.
—Graduated arc assures exact horizontal measurements.
—Vertical angles are read and laid off on graduated vertical arc with index which is attached to telescope.

A superior but simple instrument for all leveling. Complete in hardwood case with plumb bob, heavier hardwood tripod, 8½-foot hardwood target rod and instructions.

99K5473—Postpaid.....$21.50
9K5965—Detachable 2-inch jeweled compass. Graduated in degrees and numbered in quadrants. Postpaid.$3.45



$1.95 — MERIT 6-Glass Masons' Level

—Seasoned pine, painted red.
—Brass ends.
Guaranteed accurate. Large oval vial cases. Protecting plate glass discs.

99K5470—Lgth., 48 in. Shpg. wt., 3 lbs.....$1.95

WE PAY THE POSTAGE ON ORDERS OF $2.00 OR MORE AS EXPLAINED ON PAGE 1



$1.69 24-IN. — MERIT 6-Glass Aluminum Levels

—Machined edges for extreme accuracy.
—Double spirit tubes with plate glass discs.

9K5554

Length, 24 in. Shpg. wt., 2 lbs.....$1.69
Length, 28 in. Shpg. wt., 3 lbs..... 1.89



$2.50 18-IN. Postpaid — CRAFTSMAN Aluminum Levels

—Carefully machined edges for extreme accuracy.
—Interchangeable vial cases make it easy to adjust or replace cases.

Guaranteed to be absolutely the finest aluminum level made.

9K5557—Postpaid.
Lgth., 18 in. 4 glass.....$2.50
Lgth., 24 in. 6 glass..... 3.25
Lgth., 28 in. 6 glass..... 3.50



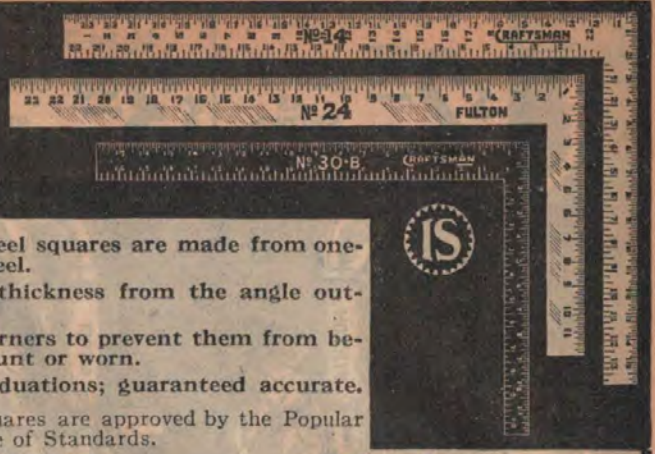
69c 18-IN. — MERIT Carpenters' 4-Glass Levels

—Made of pine, painted red.
Guaranteed accurate. With 2 plumbs and 2 level glasses.

Lgth., in....	18	26	30
Shpg. wt....	1 lb. 4 oz.	1 lb. 8 oz.	3 lbs.
9K5559	**69c**	**80c**	**$1.00**

9K5541—CRAFTSMAN. 6-glass level. Laminated walnut and pine; won't warp. Large oval vial cases; aluminum end plates. Length, 24 in. Shpg. wt., 1 lb. 8 oz. $1.49

45c FULTON



- CRAFTSMAN steel squares are made from one-piece of steel.
- Tapered in thickness from the angle outward.
- Hardened corners to prevent them from becoming blunt or worn.
- Distinct graduations; guaranteed accurate.

CRAFTSMAN squares are approved by the Popular Science Institute of Standards.

Steel Squares

99K521—No. 24. FULTON Steel Square. Polished. Size, 24x12 in. Marked ⅛ and ¼ in., both sides. Shpg.wt., 2 lbs 45c

9K5535—No. 30B. CRAFTSMAN Blued Steel Square. Size, 18x12 in. Face marked 1/16 and ¼ in.; back, ⅛ and ¼ in. Shpg. wt., 1 lb. 4 oz. $1.25

99K522—No. 14. CRAFTSMAN Steel Square. Polished. Size, 24x16 in. Face marked ⅛, ¼, 1 in. Shpg. wt., 2 lbs. 4 oz.....89c

99K524—No. 3B. CRAFTSMAN Blued Steel Square. Size, 24x16 in. Face marked 1/16, ¼ in.; back, ⅛, ¼ in. Brace and Essex board measures. Shpg. wt., 2 lbs. 4 oz.....$1.65

Rafter Squares

Brace measure and patent rafter table. Graduations ⅛ and 1/16 on face; 1/10, ⅛ and 1/32 on back.

99K523—MERIT. Polished Steel. Size, 16x24 in. Body, 2 in.; tongue, 1½ in. Shpg. wt., 2 lbs. 4 oz..$1.15

99K525—No. R100B. CRAFTSMAN. Blued Steel. Size, 16x24 in. Body, 2 in.; tongue, 1½ in. Shpg. wt., 2 lbs. 4 oz.....$1.75

99K520—CRAFTSMAN. Steel Square. Royal copper finish. Size, 16x24 in. Body, 2 in.; tongue, 1¾ in. Postpaid.....$2.25



$2.95 Postpaid — CRAFTSMAN Takedown Square

—Steel, royal copper finish.
—Brace measure and patent rafter table.
—Patent screw locking device assures perfect alignment.

Size, 16x24 in. Face marked ⅛, 1/16; back 1/10, ⅛ and 1/32. Waterproof case. Approved by Popular Science.

9K5539—Postpaid.....$2.95



$2.35 50 FT. Postpaid — FULTON Quality Steel Tapes

—Steel case; genuine russet leather covered.
—Flexible, plainly marked, easy reading steel tape.

Tape ⅜-in. wide. Marked feet, inches and eighths. Nickel plated trimmings. Spring lock handle.

9K5968—Postpaid.
50 ft.....$2.35
75 ft..... 3.35
100 ft..... 4.15

FULTON Quick Reading Tapes

—Steel case covered with imitation leather.
—Flexible, easy reading steel tape.

Tape, ⅜ in. wide. Marked feet, inches and eighths. Nickel plated trimmings.

9K5969

Lgth.	Shpg. Wt.	
25 ft.	8 oz.	$1.25
50 ft.	12 oz.	1.50
75 ft.	Postpaid	2.50
100 ft.		2.75





Line Level

—Aluminum.

Guaranteed accurate. Will not slip off line. Vest pocket size; 3 in. long. Shpg. wt., 2 oz.

9K5551.....35c

CRAFTSMAN Torpedo Level

—Aluminum.

Guaranteed accurate. Length, 8½ in. Shpg. wt., 8 oz.

9K5553.....98c

Aluminum Rules

9K5523—Non-breakable; rustproof. Spring brass joints. 4-ft.....50c; 6-ft.....70c

9K5525—As above but with patent hook for measuring beyond arms' reach. 6-ft.....80c

Shpg. wts.: 4-ft., 5 oz.; 6-ft., 7 oz.

CRAFTSMAN Master Slide Rules

One side ordinary rule; other for inside measurements of doors, windows, etc.

Length, feet.....	4	6
Shpg. wt.....	4 oz.	6 oz.
9K5521....	**49c**	**79c**

Hardwood Folding Rule

9K5520—MERIT. Yellow. Standard quality. Shpg. wt., 5 oz.

9K5519—CRAFTSMAN. White. Highest quality. Shpg. wt., 5 oz.

Lgth., ft....	4	6	8
9K5520	**15c**	**23c**	**30c**
9K5519	....	**45c**	....

Standard Tapes

—Steel case.
—Cotton tape.
Marked in. and ¼ in.

Lgth., Ft.	Shpg. Wt.	9K5962
25	3 oz.	40c
50	4 oz.	55c
100	7 oz.	89c



Sliding T Bevel

—Blued steel blade; rosewood handle.

Brass trim. Locks in any position.

Length, in.....	8	12
Shpg. wt.....	4 oz.	7 oz.
9K5540...	**38c**	**49c**

Try and Miter Square

—Blued steel blade; rosewood handle, brass faced.

Marked 8ths of an inch.

Blade, in...	6	7½	9
Shpg. wt...	4 oz.	7 oz.	8 oz.
9K5545..	**42c**	**52c**	**62c**

MERIT Steel Combination Square

12-in. blade. Marked 8ths, 16ths and 32nds. With scriber and level. Shpg. wt., 1 lb.

9K5960.....85c

1-Foot Boxwood Caliper Rule

9K5508—No. 32. Arch joints; spaced 8ths, 10ths, 12ths, 16ths. 4-fold.

Shpg. wt., 2 oz.....58c

2-Ft. Boxwood Folding Rules

9K5512—No. 68. Spaced 8ths and 16ths. Shpg. wt., 2 oz...10c

9K5514—No. 62. Brass bound and tipped. Spaced 8ths, 10ths, 16ths. Drafting scale. Shpg. wt., 3 oz.....58c

6-Ft. Flexible Rigid Rule

—Steel tape and case.

Spring control Guaranteed accurate. Shpg. wt., 5 oz.

9K5517...89c



Wing Dividers

—Tool steel, tempered points.

Size, in....	6	8	10
Shpg. wt...	6 oz.	7 oz.	10 oz.
9K5496..	**38c**	**58c**	**75c**

Plumb Bobs

—Tempered steel, nickeled.

Screw cap top, sharp point. Ground and polished.

Shpg. wt.....	5 oz.	8 oz.	12 oz.
9K5511	**20c**	**30c**	**40c**

Combination Steel Butt Gauge

Used on door hanging and mortise work. 3 double edge spurs. Shpg. wt., 12 oz.

9K5507.....$1.15

Plasterers' Hawk

Smooth, straight edges. Special soft rubber callous preventer included. Size, 13½x13½ in. Shpg. wt., 1 lb. 8 oz.

9K5888...$1.75

MERIT Brick Hammer

—Forged steel, tempered

Lgth., of head, 9 in. Wt., head, 24 oz. Shpg. wt., 1 lb. 12 oz.

9K5134.....75c

Masons' Bags

—Heavy No. 10 duck.

Steel frame, reinforced bottom. Inside pocket, leather strap handles, lock and key.

Size, In....	16	20
Shpg. wt...	2 lbs. 4 oz.	Postp'd
9K6300	$1.90	$2.25



MERIT Pointing Trowels

—Tempered steel blade.

Hardwood handle.

Lgth., in..	4	5	6
Shpg. wt.	3 oz.	4 oz.	4 oz.
9K5886	**30c**	**35c**	**45c**

CRAFTSMAN and MERIT Brick Trowels

—One-piece tempered steel; ground, polished.
Philadelphia pattern. Straight post, hickory handles.

CRAFTSMAN. Guaranteed highest quality, finest finish. Well balanced. Size, 10½ or 11½ in. State size. Shpg. wt., 1 lb. 4 oz.

9K5874.....$1.49

MERIT. Standard quality. Length, 10 in. Shpg. wt., 1 lb.

9K5887. 70c

CRAFTSMAN and MERIT Plastering Trowels

—One-piece tempered steel; ground, polished.
Size, 10½ or 11 in. State size.

CRAFTSMAN. Guaranteed highest quality. 10 rivets fasten mounting to blade. Straight, true edges. Shpg. wt., 1 lb. 4 oz.

9K5876.....$1.85

MERIT. Standard quality. 5 rivets. Shpg. wt., 1 lb.

9K5890...75c

Groover and Edger

Highly nickel plated. Size, 2½x5¾ in. Shpg. wt., 1 lb. 8 oz.

9K5905
Groover.....40c
9K5907
Edger.....40c



FULTON Nickel Plated Brace and Bit Set

—Steel jaws and frame.
—Improved chuck and ring ratchet.

Ten-in. sweep. Holds all square shank bits. Includes 7 solid center auger bits (sizes 1/4, 5/16, 3/8, 7/16, 1/2, 3/4 and 1-in.) and a 5/16-in. screwdriver bit. One of the finest low price braces.

9K5438—Brace, 7 auger bits and screwdriver bit. **Postpaid.$2.75**

9K5425—Brace only. Shpg. wt., 2 lbs. 8 oz. **Postpaid if part of $2.00 order.....98c**

9K5357—Bit set only. (8 pieces) Shpg. wt., 1 lb. 4 oz. **Postpaid if part of $2.00 order.....$1.85**

MERIT Nickel Plated Brace and Bit Set

—Hardened forged steel spring alligator jaws; heavy steel frame.
—Heavy improved chuck; ring ratchet.
—Steel clad head; prevents breaking.

Our shoppers in Knoxville, Tenn., Lincoln, Neb. and other cities thruout the country paid $4.00 and $3.50 for the brace alone. Ten-in. sweep. Holds all square shank bits. Includes 4 **MERIT** solid center bits (1/4, 3/8, 1/2 and 3/4-in.) and **MERIT** expansive bit cutting from 7/8 to 3 in.

9K5437—MERIT set complete...**$3.65**
9K5431—MERIT brace only. Shpg. wt., 2 lbs.....**1.75**
9K5399—MERIT expansive bit only. Shpg. wt., 1 lb.....**$1.15**
9K5367—MERIT bit set only (4 pieces). Shpg. wt., 1 lb.....**95c**
Postpaid if part of $2.00 order.



$1.35 COMPLETE Ratchet Brace and Bit Set

—Steel jaws and frame.

Ten-inch sweep. Brace takes all square shank bits. Includes 3 solid center bits. 1/2, 5/8 and 3/4 in. Shpg. wt., 3 lbs. **Postpaid if part of $2.00 order.**

9K5436—Brace and 3 bits.....**$1.35**

9K5426—TROJAN ratchet brace only. Shpg. wt., 2 lbs.....**85c**

MERIT Ratchet Brace

—Forged steel alligator jaws; heavy nickel plated frame of 1/2-in. rod.
—Extra heavy chuck and box ring ratchets.
—Steel clad head.

Takes square shank bits.

9K5427
Sweep, 8 in. Shpg. wt., 2 lbs. 12 oz. **Postpaid if part of $2.00 order.....$1.95**
Sweep, 10 in. **Postpaid..... 2.40**
Sweep, 12 in. **Postpaid..... 2.75**

CRAFTSMAN Super Quality Ratchet Brace

—Extra heavy forged steel alligator jaws, heavy steel nickel plated frame.
—Extra heavy ball bearing chuck and box ring ratchet.
—Ball bearing steel clad head.

Holds round or square shank drills. Anti-friction washer between chuck and frame. Cocobolo head and hand grip.

9K5432—Postpaid.
Sweep, 8 in.....**$3.35**
Sweep, 10 in.....**3.65**
Sweep, 12 in.....**3.85**
Sweep, 14 in.....**4.15**



$2.45 Postpaid CRAFTSMAN Chain Drill

—Ball bearing.
—Adjustable friction feed; automatically regulated by the resistance the drill encounters.

Fits any brace. Furnished with 3½ feet of chain. **Postpaid.**

9K5617—2-jaw chuck for any square shank bit...**$2.45**

9K5616—As above, except has 3-jaw chuck for straight drills up to ½-in.....**$2.95**

CRAFTSMAN Angular Bit Stock



—Fits any brace; adjustable to any angle.

For boring holes in corners, etc. Drop forged shanks. **9K5422**—Postpaid. **$2.45**

CRAFTSMAN Expansive Bits



95c CUTS ½ TO 1½-IN.

—Tempered tool steel, high polished.

Postpaid if part of $2.00 order.

9K5402—Small size, with two cutters, cutting ½ to 1½ in. Shpg. wt., 4 oz.....**95c**
9K5403—Large size, with two cutters, cutting 7/8 to 3 in. Shpg. wt., 12 oz.....**$1.35**
9K5406—Cutter for 9K5403. Size 5, cuts 3 to 4 in. Shpg. wt., 2 oz.....**52c**



CRAFTSMAN Screw Adjustment Expansive Bit

—Tempered tool steel, full polished.

Micrometer screw adjustment; will not creep; locks cutter at any size. Durable case.

9K5411—Cuts 5/8 to 1¾ in. Shpg. wt., 12 oz. **Postpaid if part of $2.00 order.....$1.75**
9K5412—Cuts 7/8 to 3 in. **Postpaid..... 2.15**

FULTON Breast Drill $1.48



—3-jaw chuck.
—Machine cut gears.
—2-speed; gear ratio, even and 3 to 1.

Length, 15⅝ in. Takes straight shank drills up to ½ in. Shpg. wt., 5 lbs. **Postpaid if part of $2.00 order.**

9K5641.....$1.48
9K5589—MERIT Breast Drill. As above, but ball bearing and slightly larger. 16½ in. long. Shpg. wt., 5 lbs. 4 oz. **$1.90**

CRAFTSMAN Breast Drill



$3.75 Postpaid

—"Master Hold All" chuck.
—Machine cut gears.
—Ball bearing spindle and ball thrust bearing.
—2-speed; gear ratio, even and 3 to 1.

Length, 17½ in.

Takes straight, square or taper shank drills. With spirit level. Crank adjustable, 4 to 6 in.

9K5642—Postpaid.....**$3.75**
9K5648—As above but with 3-jaw chuck. Takes straight shank drills up to ½-in. Postpaid.....**$3.95**

Adjustable Hollow Auger



—Tool steel cutters.

Extra high grade. Cuts wood tenons from ¼ to 1¼ in. Graduated jaws. **Postpaid.**

9K5242.....$2.30

MERIT Screwdriver Bits



—Tool steel.

Sizes, ¼, 5/16, 3/8 or ½ inch. **State size.** Shpg. wt., 3 oz. **Postpaid if part of $2.00 order.**

9K5638 Each.....**15c**

Rose Head Countersink Bit



—Tempered tool steel.

For metal or wood. Countersinks holes up to ¾-in. Shpg. wt., 2 oz. **Postpaid if part of $2.00 order.**

9K5640.....18c

Taper Reamer for Wood or Steel

—Tempered tool steel.

Guaranteed not to chip. **Postpaid if part of $2.00 order.**

9K5647—Reams holes from 1/8 to ½ in. Shpg. wt., 3 oz.....**50c**
9K5649—Reams holes from ¼ to 7/8 in. Shpg. wt., 7 oz.....**80c**



FULTON and MERIT Hand Drills 70c

—3-jaw chuck.
—Large cut gear.

Length, 11 in. Takes straight shank drills up to ¼ in. Shpg. wt., 1 lb. 4 oz. **Postpaid if part of $2.00 order.**

9K5590—FULTON Drill.....**70c**
9K5600—MERIT Drill. As above but with 8 bits in handle, sizes 1/16 to 11/64 in. Shpg. wt., 1 lb. 6 oz.....**$1.10**



$2.49 Post Paid CRAFTSMAN Hand Drill

—3-jaw chuck.
—Machine cut double pinion gears.
—With 8 drills (1/16 to 11/64 in.) in cocobolo handle.

Length, 12½ in. Takes straight shank drills up to ¼ in. **Postpaid.**

9K5593.....$2.49
9K5614—Set of 9 drills only, for wood or metal. Sizes, 1/16 to 3/16 in. Shpg. wt., 2 oz. **Postpaid if part of $2.00 order.....25c**



$3.20 Post Paid CRAFTSMAN Hand Drill

—Extra large 3-jaw chuck.
—Machine cut double pinion gears.
—Ball thrust bearings.
—2-speed; gear ratio, 1½ to 1 and 4 to 1.

Length, 15¾ in. Takes straight shank drills up to ⅜ in. Half turn of knurled barrel changes speed. **Postpaid.**

9K5594.....$3.20



Solid Center Auger Bits

$1.50 — 9K5291

CRAFTSMAN—Highest quality tool steel; mirror finish. Lips and spurs accurately filed by the most skilled mechanics. Approved by Popular Science Institute.

FULTON—High quality tool steel, polished.

Accurately ground. Double cutters, deep spurs, fast boring feed screws. Clear chips without binding. A serviceable canvas roll included with all bit sets listed below. Postpaid if part of $2.00 order.

Size, inch	1/4	5/16	3/8	7/16	1/2	9/16	5/8	11/16	3/4	13/16	7/8	15/16	1
Shpg. wt., oz.	1	1	2	2	3	3	3	4	4	4	5	6	6
9K5366—FULTON	15c	18c	20c	22c	25c	27c	30c	32c	35c	37c	39c	44c	48c
9K5348—CRAFTSMAN	25c	28c	30c	32c	35c	37c	40c	44c	47c	49c	55c	58c	64c

	Size of Bits in Set, In.	FULTON		CRAFTSMAN	
Set of 4 Shpg. wt., 12 oz.	1/4, 3/8, 1/2, 3/4	9K5290	$0.98	9K5295	$1.25
Set of 6 Shpg. wt., 1 lb.	1/4, 5/16, 3/8, 1/2, 3/4, 1	9K5291	1.50	9K5296	1.90
Set of 8 Shpg. wt., 1 lb. 8 oz.	1/4, 5/16, 3/8, 1/2, 5/8, 3/4, 7/8, 1	9K5292	1.95	9K5297 Postpaid	2.75
Set of 13	1/4, 5/16, 3/8, 7/16, 1/2, 9/16, 5/8, 11/16, 3/4, 13/16, 7/8, 15/16, 1	9K5293 Postpaid	3.48	9K5298 Postpaid	4.85

CRAFTSMAN Jennings Pattern Double Twist Auger Bits

29c EACH And Up



Approved by Popular Science Institute

—Highest quality tool steel; mirror finish.

Accurately ground. Bore fast and clean without binding. A serviceable canvas roll included with all bit sets listed below. Postpaid if part of $2.00 order.

Size, Inch	1/4	5/16	3/8	7/16	1/2	9/16	5/8	11/16	3/4	13/16	7/8	15/16	1
Shpg. wt., oz.	2	2	2	3	3	3	3	4	4	5	5	5	6
9K5273	29c	32c	35c	38c	42c	47c	52c	58c	60c	65c	70c	75c	80c

9K5274—Set of 6. 1/4, 5/16, 3/8, 1/2, 3/4 and 1 in. Postpaid.....**$2.50**
9K5275—Set of 8. 1/4, 5/16, 3/8, 1/2, 5/8, 3/4, 7/8 and 1 in. Postpaid.....**3.60**
9K5276—Set of 13. 1/4, 5/16, 3/8, 7/16, 1/2, 9/16, 5/8, 11/16, 3/4, 13/16, 7/8, 15/16 and 1 in. Postpaid.....**$5.85**

MERIT Electricians' Brace Drills

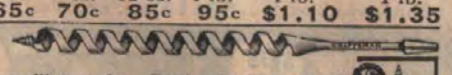


—High quality tempered tool steel.

Length, 18 in. For wood or soft metal. **Postpaid if part of $2.00 order.**

Diameter, in.	3/16	1/4	5/16	3/8	1/2	9/16	5/8	3/4
Shpg. wt.	3 oz.	4 oz.	6 oz.	7 oz.	12 oz.	1 lb.	1 lb.	1 lb.
9K5609	55c	60c	65c	70c	85c	95c	$1.10	$1.35

CRAFTSMAN Ship Auger Car Bits



—High quality tempered tool steel.

About 18 in. long; 12-in. twist. Positively will not clog. **Postpaid if part of $2.00 order.**

Size, in.	5/16	7/16	1/2	9/16	11/16	13/16	15/16	1 1/16
Shpg. wt.	5 oz.	6 oz.	6 oz.	7 oz.	12 oz.	1 lb.	1 lb. 4 oz.	1 lb. 4 oz.
9K5377	65c	70c	75c	80c	85c	95c	$1.00	$1.15

MERIT Bit Stock Drills



—High quality tempered tool steel.

Ground to micrometer gauge. For wood or metal. **Postpaid if part of $2.00 order.**

Size, inch	1/16	3/32	1/8	5/32	3/16	7/32	1/4	5/16	3/8	7/16	1/2	9/16	5/8	3/4
Lgth., in.	3½	3¾	4	4½	4½	4¾	5	5½	6	6½	7	7½	7½	7½
Shpg. wt., oz.	1	1	1	1	1	1	1	1	2	2	3	4	5	6
9K5622	5c	8c	10c	12c	14c	17c	19c	24c	28c	38c	48c	57c	65c	90c



CRAFTSMAN Bit Extension

—Shell and nut seamless steel tubing; socket and shank cold rolled steel.

Polished. Follows 11/16-in. bit or larger. **Postpaid if part of $2.00 order.**

Length	18 in.	24 in.
Shpg. wt.	1 lb.	1 lb. 4 oz.
9K5400—Ea.	$1.35	$1.45

MERIT Bit Stock Drill Set



—Carbon tool steel.

For metal or wood. Set of 9, 1/16, 3/32, 1/8, 5/32, 3/16, 7/32, 1/4, 5/16, and 3/8-in. In box. Shpg. wt., 1 lb. 4 oz. **Postpaid if part of $2.00 order.**

9K5624.. $1.49



$9.75

← Improved Third Gear

Drills up to 1¼-in. hole to center of 15-in. circle.

ACME 2-Speed Self Feed Post Drill

—Height, over all, 36 in.
—Extra heavy adjustable table may be raised or lowered 12 in.
—Heavy 14x1½-in. flywheel, can be used with belt.
—Ball bearing construction.

Takes ½-in. round shank drills. Improved third gear for slow speed. Mounted on heavy plank. Lag screws included. Not Prepaid. Shpg. wt., 103 lbs.

99KM5081 **$9.75**



$4.75

Two Speed

Drills to ⅞-in. hole to center of 12-in. circle.

Self Feed Post Drill

—Height, overall, 31 in.
—Adjustable table may be raised or lowered 9 in.
—12x1¾-in. flywheel, can be used with belt.

Takes ½-in. round shank drills. Slow speed obtained by handle on flywheel. Mounted on heavy plank. Lag screws included. Not Prepaid. Shpg. wt., 65 lbs.

99KC545 ..... **$4.75**



$3.35

Postpaid

Single Speed

Drills up to ⅝-in. hole to center of 8-in. circle.

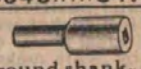
Self Feed Post Drill

—Height, overall, 26 in.
—Adjustable table may be raised or lowered 7 in.
—6¼-in. flywheel can be used with either V or 1¼-in. flat belt.

Takes ½-in. round shank drills. Mounted on heavy plank. Lag screws included. **Postpaid.**

99K544 ..... **$3.35**

Drill Chuck



—½-in. round shank. Fits any of our post drills. Takes square drills. Shpg. wt., 6 oz.

9K5654 .... **65c**

CRAFTSMAN Drill Chucks



For straight shank drills. Fit our post drills. ½-in. shank.

9K5656—Cap., ⅜ in. Shpg. wt., 8 oz. **$1.25**

9K5657—Cap., ½ in. Shpg. wt., 12 oz. **1.80**

CRAFTSMAN ½-In. Round Shank Blacksmiths' Drills



—Carbon tool steel, tempered, tested. Ground to exact gauge. Fit any of our post drills. Guaranteed highest quality.

14c ⅛-IN.

Size, in	⅛	5/32	3/16	7/32	¼	9/32	5/16		
Shpg. wt., oz.	2	2	2	2	2	2	2		
Length, in	4⅞	5⅛	5⅜	5⅝	6	6	6		
9K5633	14c	16c	20c	23c	25c	29c	31c		
Size, in		⅜	7/16	½	9/16	⅝	¾	⅞	1
Shpg. wt., oz		3	3	3	5	5	6	8	10
Length, in		6	6	6	6	6	6	6	6
9K5633		36c	44c	46c	54c	64c	80c	95c	$1.15

We Pay Postage on Orders of $2.00 or More – As Explained on Page 1

CRAFTSMAN ½-In. Round Shank Post Drill Sets



—Carbon tool steel, tempered.

9K5650—Set of 4, ¼, 5/16, ⅜, ½-inch. Shpg. wt., 9 oz. **$1.20**

9K5651—Set of 6, 3/16, ¼, 5/16, ⅜, ½, ⅝-inch. Shpg. wt., 12 oz. **$1.95**

9K5652—Set of 8, ⅛, 3/16, ¼, 5/16, ⅜, ½, ⅝, ¾-inch. Postpaid **$2.95**

CRAFTSMAN Twist Drill Sets



—Carbon steel, carefully tempered.

Straight shank. Each size hole is marked on stand. Postpaid.

9K5628—Set of 60. Wire gauge sizes, 1 to 60. On stand. Per set. **$5.45**

9K5629—Set of 29. Sizes, 1/16 to ½ in. by 64ths On stand **$6.40**

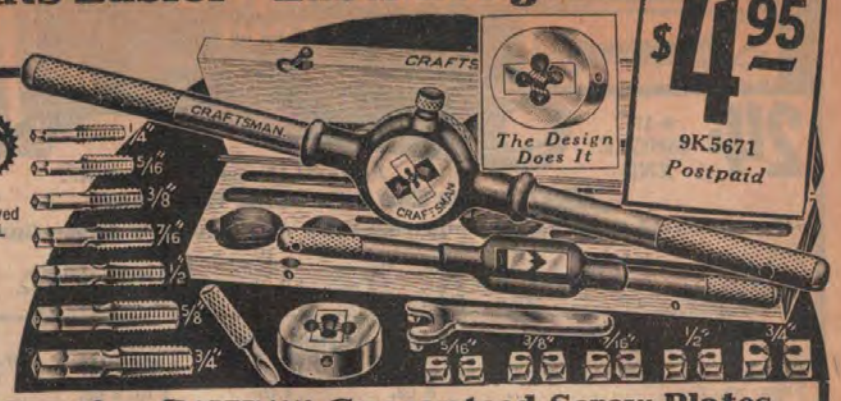


CRAFTSMAN Twist Drills

Straight shank. Shpg. wt., 1 to 3 oz.

Diam., Inches	Length, Inches	9K5627 Carbon Steel	9K5636 High Speed Steel
1/16	2½	4c	$0.12
5/64	2⅝	5c	.14
3/32	2¾	6c	.16
7/64	2⅞	6c	.18
⅛	2¾	7c	.20
9/64	3⅛	7c	.21
5/32	3¼	8c	.22
11/64	3⅜	9c	.26
3/16	3½	9c	.27
13/64	3⅝	10c	.29
7/32	3¾	10c	.31
15/64	3⅞	11c	.39
¼	4	12c	.40
9/32	4¼	15c	.50
5/16	4½	17c	.57
⅜	5	22c	.74
13/32	5¼	27c	.80
7/16	5½	35c	.88
½	6	47c	1.00

Cuts Easier—Lasts Longer!



$4.95

9K5671 Postpaid

Genuine CRAFTSMAN Guaranteed Screw Plates

—Taps and dies are made of highest grade tool steel.
—Adjustable guide stock; can be quickly set to fit the desired size rod.

Guaranteed to cut more and better threads than any other kind of dies. U. S. Standard Threads. Number threads to inch for sizes given: ¼–20, 5/16–18, ⅜–16, 7/16–14, ½–13, ⅝–11, ¾–10, ⅞–9, 1–8. S. A. E. Threads. Number threads to inch for sizes given: ¼–28, 5/16–24, ⅜–24, 7/16–20, ½–20, ⅝–18, ¾–16. Postpaid.

Cat. No.	No.	Size of Cuts	Collet	Set
9K5671	1	U. S. S. ¼, 5/16, ⅜, 7/16, ½	2 in.	$ 4.95
9K5672	2	U. S. S. ¼, ⅜, ½, ⅝, ¾	2¾ in.	7.45
9K5674	5	U. S. S. ¼, 5/16, ⅜, 7/16, ½, ⅝, ¾	2¾ in.	9.75
99K5121	7	U. S. S. ¼, 5/16, ⅜, 7/16, ½, ⅝, ¾, ⅞, 1	2¾ in.	15.95
9K5675	31	S. A. E. ¼, 5/16, ⅜, 7/16, ½	2 in.	5.45
9K5677	35	S. A. E. ¼, 5/16, ⅜, 7/16, ½, ⅝, ¾	2¾ in.	10.35
9K5678	310	10 cuts. 1 each U. S. S. and S. A. E. in ¼, 5/16, ⅜, 7/16, and ½-in. sizes	2 in.	9.95
9K5680	311	16 cuts. 1 each U. S. S. and S. A. E. in ¼, 5/16, ⅜, 7/16, ½, 9/16, ⅝ and ¾-in. sizes	2¾ in.	18.50



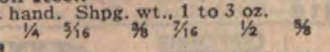
For numbers of threads to inch see above.

CRAFTSMAN Tap and Die Sets

Same high quality as above. With individual collet and guide for each die. 2-piece U. S. Standard tool steel dies. Postpaid.

Cuts	9K5692 No. 1 5 Sizes	99K5126 No. 5 7 Sizes	99K5127 No. 7 9 Sizes
Size of Cuts	U.S.S. ¼, 5/16, ⅜, 7/16, ½	U.S.S. ¼, 5/16, ⅜, 7/16, ½, ⅝, ¾	U.S.S. ¼, 5/16, ⅜, 7/16, ½, ⅝, ¾, ⅞, 1
Collet	2 in.	2 in.	2¾ in.
Set	$8.60	$12.95	$21.95

$5.65



Butterfield Blacksmiths' Stocks and Dies

—Hardened tempered steel taps and dies.

6 taps, 4 dies. Cuts 6 sizes, ¼ to ¾. Threads, 10, 12, 14 and 18. Perfect fit and adjustment.

9K5673—Postpaid **$5.65**

Blacksmiths' Taper Taps

—Carbon steel.

Right hand. Shpg. wt., 1 to 3 oz.

Size, in	¼	5/16	⅜	7/16	½	⅝
Threads to inch	20	18	16	14/16	12/14	12
9K5679	35c	38c	44c	48c	55c	68c

CRAFTSMAN Screw Extractors



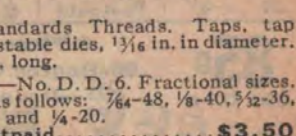
—Carbon steel.

Set of 5, ⅛, 13/64, ¼, 11/32 and 7/16. Drill hole in broken screw to start extractor.

9K5683—Set, Postpaid .. **$2.40**

$3.50

NO. D.D.6 Postpaid



CRAFTSMAN Button Tap and Die Sets

—Taps and dies highest grade tool steel.

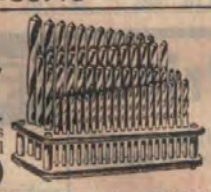
U. S. Standards Threads. Taps, tap wrench, adjustable dies, 13/16 in. in diameter. Stock, 6¼ in. long.

9K5658—No. D. D. 6. Fractional sizes. Cuts 6 sizes as follows: 7/64–48, ⅛–40, 5/32–36, 3/16–24, 7/32–24 and ¼–20. Per set. Postpaid **$3.50**

9K5665—No. D6. Machine screw sizes. Cuts 6 sizes as follows: 5/36, 5/32, 8/32, 10/24, 12/24, and 1/20. Per set. Postpaid **$3.50**

9K5659—No. D10. Machine screw sizes. Cuts 10 sizes as follows: 3/36, 3/32, 4/36, 5/36, 6/32, 10/24, 10/32, 12/24 and 14/20. Per set. Postpaid **$6.45**

Imported Twist Drill Sets



—High grade steel, tempered. Straight shank.

9K5623—Set of 60. Wire gauge drills, sizes 1 to 60, in aluminum drill stand. Shpg. wt., 1 lb. **$1.90**

9K5620—Set of 16 drills. Size 1/32 to ½, by 32nds. without stand. Shpg. wt. 1 lb. 4 oz. **$1.60**

9K5614—Set of 9. Sizes, 1/16 to 3/16, by 64ths. In wooden drill holder. Shpg. wt., 2 oz. **25c**

Force Feed Oilers



—Heavily copper plated.
—5 in. spout.

Ejects oil in any position, a drop or spoonful. Shpg. wt., 8 oz.

9K2620—Cap., ⅜ pt. **60c**

9K2618—As above but heavy duty type. Removable plunger. Shpg. wt., 12 oz. **95c**

9K2621—With 12-in. spout. Ht., 17⅜ in. Cap., 1½ pts. Will throw 20 ft. stream. Shpg. wt., 1 lb. 12 oz. **$1.25**

60c And Up

Steel Oilers



—Copper plated.

9K2611 Cap., ½-pt.; bottom diam., 3⅜ in. 5-in. straight spout. Shpg. wt., 3 oz. **10c**

9K2612—Cap., 1 pt.; bottom diam., 4⅛ in.; 9-in. bent spout. Shpg. wt., 6 oz. **23c**

Mowing Machine Oilers



—Steel body, copper-ized spring bottom.

Capacity, ½ pint. 5-in. spout. Shpg. wt., 3 oz.

9K2619 Each **9c**
6 for **50c**

GUARANTEED ACCURATE PRECISION TOOLS



CRAFTSMAN Calipers and Dividers

—Tempered crucible steel legs.

Size, in	2½	4	6	8
Shpg. wt., oz.	1	3	4	5
A-Spring Dividers 9K6509	52c	62c	72c	85c
B-Inside Calipers 9K6508	52c	62c	72c	85c
C-Outside Calipers 9K6507	52c	62c	72c	85c



CRAFTSMAN Combination Set

—12-in. hardened steel blade; graduated in 8ths, 16ths, 32nds and 64ths.

Center head, bevel protractor and square head with level and scratch awl. Postpaid. **$4.45**

9K6531 .....

Feeler Gauges



—High grade Swedish steel leaves.
—Accurately ground.

29c

9K6521—CRAFTSMAN, 9 tapered leaves without case. .0015, .002, .003, .004, .006, .008, .010, .012, and .015. Length, 3½ in. Makes possible, in combination, almost any thickness from .0015 to .0615 by half-thousands. Shpg. wt., 2 oz. **65c**

9K5985—CRAFTSMAN, 25 leaves, .0015 to .025 in. Length, 2¾ in. Makes possible almost any thickness from .0015 to .2755 in. Shpg. wt. 6 oz. **$1.65**

9K5987—MERIT, 9 leaves and 2-in. rule. .0015, .002, .003, .004, .006, .008, .010, .012, .015. Length, 2⅞ in. Shpg. wt., 2 oz. **29c**

9K5987

CRAFTSMAN Screw Pitch Gauge



—22 pitches, 9 to 40, for V threads.

1-in. leaves, accurately milled. Shpg. wt., 2 oz.

9K6511 ..... **85c**

95c



STARRETT No. 104 Speed Indicator

—Graduations show every revolution.

Metal handle; 2 rubber tips. Shpg. wt., 4 oz.

9K5984 ..... **95c**

CRAFTSMAN Combination Square



9K6506—Hardened steel blade marked 8ths, 16ths, 32nds and 64ths. 6-in. blade. Shpg. wt., 10 oz. **$1.65**

12-in. blade. Postpaid **$2.45**

CRAFTSMAN Micrometers



—Graduated to read by 1/1000 of an inch.

$6.50 0 to 1-In. Postpaid

Made in U. S. A. Lock nut and ratchet stop. Decimal equivalents etched on frame. Postpaid. **$6.50**

9K6515—0 to 1 in. **$6.50**
9K6516—1 to 2 in. **$7.25**

CRAFTSMAN Steel Rules



—Tempered; accurate.

9K6501—Flexible. 6 in. Shpg. wt., 1 oz. **59c**

9K6500—Solid. 6 in. Shpg. wt., 1 oz. **59c**

9K6528—Solid. 12 in. Shpg. wt., 4 oz. **$1.20**

Counting Machine



—Registers from 1 to 999.

Guaranteed. Can be set to zero at will. Postpaid.

$2.25 Postpaid

9K5989 **$2.25**

CRAFTSMAN Inside Micrometer



—Measures 2 to 6 in. by 1/1000 of an in.

Four measuring rods; also long hollow handle to hold rods and to attach to head.

Postpaid. 9K6530 ..... **$6.85**

Imported Micrometer



—Measures to 1 in. by 1/1000 of an inch.

$3.25 Postpaid

Lock nut and ratchet stop. Decimal equivalents etched on frame. Postpaid.

9K5986 ..... **$3.25**

MERIT — Drop Forged Tool Steel





24c 4-IN. SINGLE END

Postpaid if part of $2.00 order.

MERIT Single End Adjustable Wrenches

—Polished head and jaws, oil tempered.—Every part accurately fitted—Guaranteed.

Size	4	6	8	10	12	15	18
Capacity	½ in.	¾ in.	15/16 in.	1⅛ in.	1 5/16 in.	1 11/16 in.	2 1/16 in.
Shpg. wt.	2 oz.	5 oz.	12 oz.	1 lb. 4 oz.	2 lbs.	4 lbs. 4 oz.	7 lbs.
9K5827—Each	24c	29c	40c	55c	80c	$1.25	$1.69

MERIT Double End Adjustable Wrenches

Size	4 and 6 in.	6 and 8 in.	8 and 10 in.	10 and 12 in.
Capacity	¾ in.	15/16 in.	1⅛ in.	1 5/16 in.
Shpg. wt.	8 oz.	1 lb.	1 lb. 8 oz.	3 lbs.
9K5824—Each	58c	68c	88c	$1.25

CRAFTSMAN — Made of Vanadium Steel
50% Thinner - 200% Stronger

48c 4-In. Single End



Approved by Popular Science Institute of Standards.

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Postpaid if part of $2.00 order.

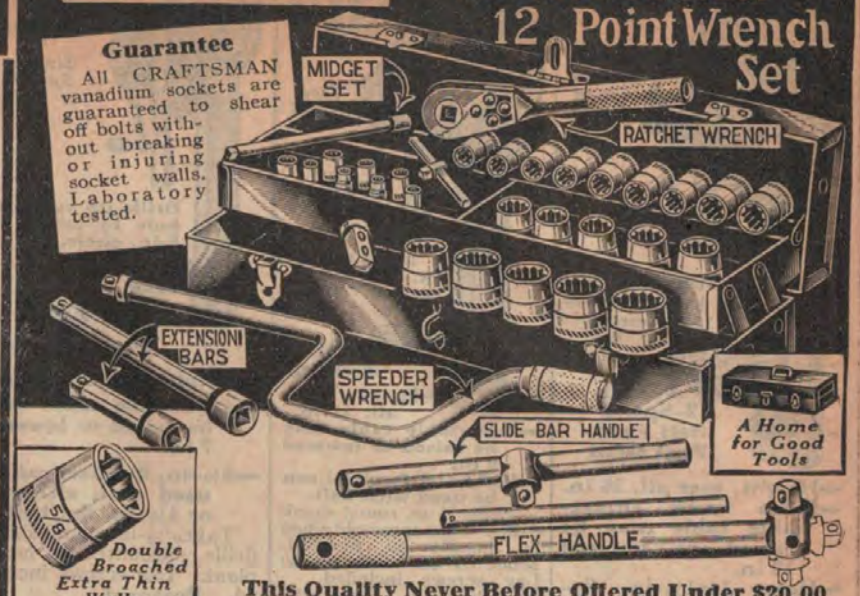
CRAFTSMAN Vanadium Adjustable End Wrenches

—Highly polished and nickel plated—Perfectly fitted—Guaranteed highest quality.
The latest design—thin graceful jaws. Made of vanadium steel the toughest, best steel known for wrenches.

Size	4	6	8	10
Capacity	½ in.	¾ in.	15/16 in.	1⅛ in.
Shipping weight	2 oz.	5 oz.	12 oz.	1 lb. 4 oz.
9K5829—Each	48c	54c	69c	89c

CRAFTSMAN Vanadium 12 Point Wrench Set

Guarantee
All CRAFTSMAN vanadium sockets are guaranteed to shear off bolts without breaking or injuring socket walls. Laboratory tested.





Double Broached Extra Thin Walls

$8.85 *Post Paid*

This Quality Never Before Offered Under $20.00
—Vanadium steel, the toughest, hardest steel for sockets.
—Double broached (12 points); fit nuts and bolts in twice as many positions.
—Extra thin socket walls for getting in tight places.
The universal choice of professional mechanics. A very large purchase by Sears makes it possible for you to buy CRAFTSMAN wrench sets at ⅓ the prices asked under manufacturers' brands. 36 guaranteed vanadium steel, chromium plated pieces. 21 hex (12 point) sockets, sizes ¼ to 1⅛ in., 6 square (8 point) sockets, sizes ¼ to ⅞ in., ratchet, speeder wrench, extension bars and handles as illustrated. Packed in new design heavy steel tool box with cantilever tray. Every tool easily accessible.
9K5864—Postpaid.....**$8.85**

CRAFTSMAN 11-Piece Set

A small set you can add to. Same quality and finish as above. Ten 12 point sockets (7/16 to 1 inch) and flex handle in metal box.
9K5873—Postpaid.....**$2.65**



48c 6-IN. **FULTON Knife Handle Wrenches**

—Drop forged extra quality tool steel, hardened jaws.
Shank extends to end of handle. Postpaid if part of $2.00 order.

Length, In.	Cap., In.	Shpg. Wt.	9K5826
6	⅞	12 oz.	$0.48
8	1¼	1 lb. 8 oz.	.62
10	1¾	2 lbs. 4 oz.	.82
12	2	3 lbs. 8 oz.	1.00
15	2½	5 lbs.	1.40
18	3⅛	8 lbs.	1.90
21	4	Postpaid	2.40

MERIT Engineers' Wrench Set



—Drop forged steel; hardened, polished jaws.
Set of 6. Sizes, 5/16 to ⅞ in. In metal holder. Shpg. wt. 2 lbs. 8 oz. Postpaid if part of $2.00 order.
9K5809.....65c

5-Piece "S" Wrench Set

59c BLACK



—Forged steel, hardened jaws.
Sizes, ⅜ to ⅞ in. In clip. Postpaid if part of $2.00 order or more.
9K5814—Black finish. Shpg. wt., 2 lbs. 8 oz. 59c
9K5815—Polished jaws. Shpg. wt., 2 lbs. 8 oz. 79c

85c SET OF 6



6-Piece MERIT 90-Degree Wrench Set

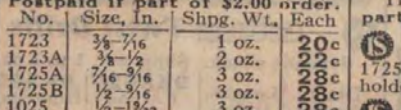
—Drop forged steel; hardened, polished heads.
Designed to get into close quarters and out-of-the-way places. Set of 6 in clip. Sizes, 5/16–13/32, 3/8–7/16, 1/2–9/16, 19/32–11/16, 5/8–¾, 25/32–⅞. Shipping weight, 2 lbs. 8 oz. Postpaid if part of $2.00 order or more.
9K5817.....85c

CRAFTSMAN Tappet Wrenches



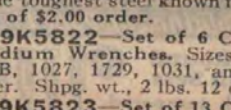
—Vanadium steel, hardened.
Postpaid if part of $2.00 order.
9K5807—Polished and nickel plated heads. Extra thin and long.
No. 1090. Openings, 3/16–½ in. Shpg. wt., 2 oz. Each.....**45c**
No. 1092. Openings, 1 1/16–5/8 in. Shpg. wt., 4 oz. Each.....48c
9K5808—Set of 4. Two each of the above. Shpg. wt., 1 lb.....**$1.60**

CRAFTSMAN Vanadium Steel Wrenches



9K5821 CRAFTSMAN Individual Vanadium Steel Wrenches. State number wanted. Postpaid if part of $2.00 order.

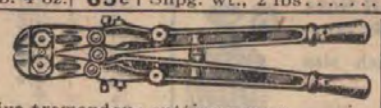
No.	Size, In.	Shpg. Wt.	Each
1723	3/8–7/16	1 oz.	20c
1723A	3/8–½	2 oz.	22c
1725A	7/16–9/16	3 oz.	28c
1725B	½–9/16	3 oz.	28c
1025	½–13/32	3 oz.	28c
1727	9/16–⅝	4 oz.	35c
1027C	9/16–11/16	4 oz.	35c
1027	19/32–11/16	4 oz.	35c
1729	⅝–¾	7 oz.	45c
1029	11/16–25/32	8 oz.	45c
1031	25/32–⅞	12 oz.	55c
1731	¾–13/16	1 lb.	55c
1033C	15/16–1	1 lb. 4 oz.	65c



$1.35 SET OF 6 MERIT

—Vanadium steel; hardened, nickel plated heads. Very thin and long.
The toughest steel known for tools. Postpaid if part of $2.00 order.
9K5822—Set of 6 CRAFTSMAN Vanadium Wrenches. Sizes, ⅜ to 1 in.; No. 1723, 1725B, 1027, 1729, 1031, and 1033C. In metal holder. Shpg. wt., 2 lbs. 12 oz.....**$1.75**
9K5823—Set of 13 CRAFTSMAN Vanadium Wrenches. One each of sizes listed under 9K5821 at left. Packed in handy canvas roll.
Postpaid.....**$3.90**
9K5785—Set of 6 MERIT Vanadium Wrenches. In metal holder. Sizes, ¼ to ⅞ in. Same high grade as our CRAFTSMAN wrenches, but not quite so well finished.
Shpg. wt., 2 lbs.....**$1.35**

Extra Grade Bolt Clippers



—Tempered forged tool steel blades.
Compound levers give tremendous cutting power.

	No.	Length	Cuts	Postpaid
9K5803	0	18 in.	5/16 in. bolt	$2.25
9K5804	1	24 in.	⅜ in. bolt	3.45
99K5902	2	30 in.	½ in. bolt	4.40
99K5903	3	36 in.	⅝ in. bolt	5.70

Neverslip Wire Grip

9K5845
With swivel. For tackle block, stretcher. Shpg. wt., 1 lb. Postpaid if part of $2.00 order....**35c**



35c 6-In.



FULTON Side Cutting Pliers

—Drop forged tool steel.

Lgth.	Shpg. Wt.	9K5840
6 in.	6 oz.	35c
7 in.	7 oz.	45c
8 in.	8 oz.	60c

You SAVE at Least ⅓ at SEARS Low Prices

THINGS ABOUT PLIERS YOU SHOULD KNOW: Forgings used in Sears pliers are of high quality steel, properly tempered, with hardened, perfect fitting jaws that meet properly and open easily without side play.

CRAFTSMAN: Drop forged from highest quality carbon tool steel. Full polished, nickel plated. Approved by Popular Science.
FULTON and MERIT: Drop forged tool steel. High quality, not so well finished as CRAFTSMAN.

We Pay the Postage on Orders of $2.00 or More as Explained on Page 1.



79c 6 In.

CRAFTSMAN Side Cutting Pliers

—Forged carbon tool steel.

Lgth.	Shpg. Wt.	9K5778
6 in.	6 oz.	$0.79
7 in.	7 oz.	.95
8½ in.	8 oz.	1.20



FULTON Black Slip Joint Combination Pliers

—Drop forged tool steel.

Lgth.	Shpg. Wt.	9K5832
6 in.	7 oz.	10c
8 in.	12 oz.	20c
10 in.	1 lb.	30c

MERIT Slip Joint Combination Pliers

—Drop forged, nickel plated.

Lgth.	Shpg. Wt.	9K5834
6 in.	7 oz.	23c
8 in.	12 oz.	35c
10 in.	1 lb.	49c

FULTON Thin Nose Slip Joint Pliers

—Drop forged, nickel plated.
Lgth., 6 in. Shpg. wt., 7 oz.
9K5830.....**25c**
9K5798—FULTON Thin Bent Nose Pliers. Lgth., 7 in. Shpg. wt., 8 oz. **33c**

CRAFTSMAN Slip Joint Pliers

—Vanadium steel, nickel plated.
Length, 8 in. Shpg. wt., 12 oz.
9K5835...98c

CRAFTSMAN Combination Side Cutting Pliers

—Forged carbon tool steel, highly nickel plated.

Lgth.	Shpg. Wt.	9K5797
5½ in.	5 oz.	75c
7 in.	8 oz.	95c

MERIT Parallel Action Cutting Pliers

—Forged tool steel, blued finish. Made in U.S.A.
Rust-resisting. Lgth., 6 in. Shpg. wt., 14 oz.
9K5839.....95c



Long Chain Nose Side Cutting Pliers

9K5836 — FULTON. Gunmetal finish. 5½ in. Shpg. wt., 3 oz.....**25c**
9K5796—CRAFTSMAN. Full polished.
6 in. Shpg. wt., 6 oz.**$0.85**
7 in. Shpg. wt., 7 oz. **1.10**

Diagonal Cutting Pliers

9K5831—FULTON. Black. 6 in. Shpg. wt., 4 oz.....**35c**
9K5783—CRAFTSMAN. Full polished.
5 in. Shpg. wt., 5 oz..**$0.80**
6 in. Shpg. wt., 6 oz.. **1.10**

Button Pattern Pliers

3 milled cutters; powerful jaws.

Lgth.....	6 in.	8 in.	10 in.
Shpg. wt.,	8 oz.	12 oz.	1 lb. 4 oz.
FULTON. Black finish.			
9K5837.	29c	50c	$0.60
CRAFTSMAN. Polished.			
9K5781.	60c	75c	1.00

Fencing Pliers

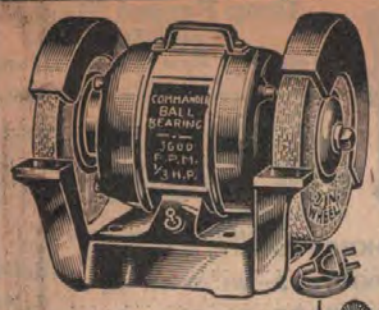
—Forged tool steel.
Lgth., 10 in. Shpg. wt., 1 lb. 12 oz.
9K5841—FULTON. All black.....**75c**
9K5842—MERIT. Extra grade; polished head.....**$1.10**

FULTON Nail Cutting Nippers

—Tempered steel jaws, polished.
Lgth., 14 in. For cutting fence, nails or farrier work. Shpg. wt., 2 lbs. 4 oz.
9K5777.....95c

FULTON Carpenters' Pincers

—Tempered steel jaws, polished.
Screwdriver on one handle, claw on other. Lgth., 8 in. Shpg. wt., 12 oz.
9K5833.....48c



COMMANDER Electric Grinder $19.75

—Heavy duty ball bearing ⅓-H.P. motor. Speed, 3600 R.P.M.

—One fine and one coarse vitrified grinding wheel, each 7x¾ in.

Meets Power Association requirements. Adjustable tool rests; removable safety wheel guards. For 110 to 120-volt, 60-cycle A.C. Ten feet of cord with plug. **Not Prepaid.** Shpg. wt., 58 lbs.

99KC565.....$19.75



DRIVER Electric Grinder $26.50

—Heavy duty S.K.F. ball bearings, ½-H.P. reactive type motor. Speed, 3600 R.P.M.

—One fine and one coarse vitrified aluminum oxide wheel, each 7x¾ in.

Meets Power Association requirements. Adjustable tool rests, three-quarter enclosed wheel guards, adjustable eye shields, cast iron cooling cup. An industrial type grinder designed for continuous and heavy duty service. For 110-volt, 60-cycle A.C. Ten ft. of cord with plug. **Not Prepaid.** Shpg. wt., 80 lbs.

99KM542....$26.50

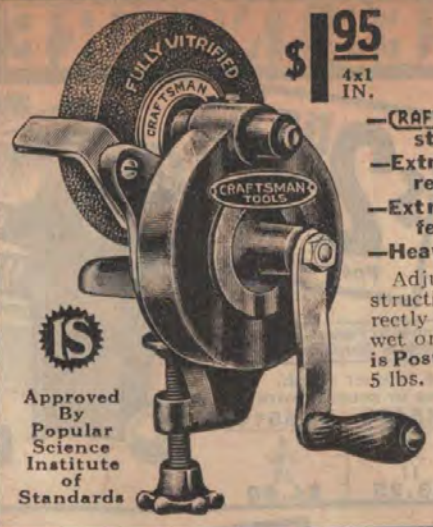


$9.95 Post Paid CHALLENGE Electric Grinder

—¼-H.P. motor. Speed, 1750 R.P.M.

With 6x½ in. vitrified grinding wheel and 6 in. wire brush. For 110 to 120-volt, 60-cycle A.C. Ten ft. of cord, and plug. **Postpaid.**

99K541..$9.95



$1.95 4x1 IN. CRAFTSMAN Tool Grinder

—CRAFTSMAN vitrified aluminum oxide stone.

—Extra heavy dustproof case; enameled red.

—Extra long bearings; hold gears in perfect alignment.

—Heavy, wide machine cut gears.

Adjustable tool rest. Heavy, sturdy construction; designed for general shop use. Correctly balanced. True running. Can be used wet or dry. **Postpaid except 9K5602 which is Postpaid if part of $2.00 order.** Shpg. wt., 5 lbs.

Approved By Popular Science Institute of Standards

Wheel Size	CRAFTSMAN
4x1 in.	9K5602 $1.95
5x1 in.	9K5603 2.95
6x1 in.	9K5604 3.95
7x1 in.	9K5606 5.40



95c 4x⅞ IN. MERIT Tool Grinder

—Corundum wheel.
—Dustproof case.
—Machine cut gears.

Adjustable tool rest. Strong and durable, simple and efficient. **Postpaid if part of $2.00 order.**

9K5572—Size, wheel, 4x⅞ in. Shpg. wt., 4 lbs.....95c

9K5573—Size, wheel, 5x1 in. Shpg. wt., 5 lbs....$1.40



Bench Grinder

—One fine and one coarse vitrified corundum grinding wheel, each, 6x1 in.

—Babbitted bearings fitted with oil cups.

$3.40 Complete Postpaid

Adjustable tool rests. Arbor, ¾x12 in. ⅝ in. at ends. Pulley 2 in. in diameter with 1¾-in. face. **Postpaid.**

9K5585 Complete.....$3.40

9K5576—Grinder as above but without wheels and tool rest. Shpg. wt., 8 lbs. 12 oz. **Postpaid if part of $2.00 order**.....$1.90



HOW TO ORDER

Order by catalog number and state (1) size of center shaft hole wanted, (2) thickness, and (3) diameter.

HOWARD Vitrified Grinding Wheels 24c 4x¼-IN.

—Made of corundum by electric furnace process.

For grinding all kinds of carpenters' edge tools and general machine shop use. See "How To Order" above. **Postpaid if part of $2.00 order.**

9K5952—With flat face. Shipped from stock.

99K8952½—With round face. Shipped from factory in 5 to 10 days.

Thickness	Diam., 4-In. Shpg. Wt.	Ea.	Diam., 5-In. Shpg. Wt.	Ea.	Diam., 6-In. Shpg. Wt.	Ea.	Diam., 8-In. Shpg. Wt.	Ea.	Diam., 10-In. Shpg. Wt.	Ea.	Diam. 12-In. Each Pstp'd
¼ in.	4 oz.	24c	8 oz.	37c	12 oz.	$0.45	1 lb.	$0.65	2 lbs.	$0.95	.....
½ in.	8 oz.	33c	1 lb. 2 oz.	53c	1 lb. 10 oz.	.65	2 lbs. 8 oz.	.90	4 lbs.	1.28	.....
¾ in.	12 oz.	40c	1 lb. 4 oz.	63c	2 lbs.	.80	3 lbs. 12 oz.	1.15	5 lbs. 8 oz.	1.70	.....
1 in.	1 lb.	45c	1 lb. 8 oz.	72c	2 lbs. 8 oz.	.95	4 lbs.	1.45	7 lbs.	1.95	$2.70
1¼ in.	.....	...	2 lbs.	85c	3 lbs.	.98	5 lbs. 4 oz.	1.75	Postpaid	2.00	3.15
1½ in.	.....	...	2 lbs. 12 oz.	95c	3 lbs. 8 oz.	1.28	6 lbs. 8 oz.	1.90	Postpaid	2.60	3.50
2 in.	.....	...	.....	...	5 lbs.	1.65	Postpaid	2.25	Postpaid	3.40	4.60

CRAFTSMAN Vitrified Grinding Wheels 23c 3x¼-IN.

—Made of aluminum oxide by electric furnace process. Precision finished.

Fine grain. **For cutlery and fine tool grinding.** Especially adapted for high speed electric grinder. See "How To Order" above. **Postpaid if part of $2.00 order.**

9K5967—With flat face.

Thickness	Diam., 3-in. Shpg. Wt.	Ea.	Diam., 4-in. Shpg. Wt.	Ea.	Diam., 5-in. Shpg. Wt.	Ea.	Diam., 6-in. Shpg. Wt.	Ea.	Diam., 8-in. Shpg. Wt.	Ea.
¼ in.	2 oz.	23c	.....	...	.....	...	.....	.....	.....	.....
½ in.	4 oz.	26c	8 oz.	45c	1 lb.	60c	1 lb. 4 oz.	$0.75	.....	.....
¾ in.	6 oz.	30c	1 lb.	54c	1 lb. 12 oz.	70c	2 lbs. 4 oz.	.95	4 lbs. 8 oz.	$1.50
1 in.	.....	...	1 lb. 4 oz.	64c	2 lbs.	85c	2 lbs. 12 oz.	1.10	5 lbs.	1.70
1¼ in.	.....	...	.....	...	.....	...	3 lbs.	1.25	5 lbs. 12 oz.	1.95

HOWARD Vitrified Special Saw Gummer Wheels 52c 6x¼-IN.

—Made of corundum by electric furnace process.

Especially adapted for use on circular and crosscut saws. See "How To Order" above. **Postpaid if part of $2.00 order.**

9K5950—With round face. Shipped from our stock.

99K8950½—With bevel face. Shipped from factory in 5 to 10 days.

Thick. Inch	Shpg. Wt.	Diam. 6-In.	Shpg. Wt.	Diam., 8-In.	Shpg. Wt.	Diam., 10-In.	Shpg. Wt.	Diam., 12-In.
¼	12 oz.	52c	1 lb.	$0.80	2 lbs.	$1.10	2 lbs. 12 oz.	$1.35
⅜	1 lb.	65c	1 lb. 8 oz.	.95	2 lbs. 12 oz.	1.45	3 lbs. 8 oz.	1.80
½	1 lb. 10 oz.	78c	2 lbs. 4 oz.	1.15	4 lbs.	1.60	4 lbs. 12 oz.	1.95
⅝	....	....	....	.....	5 lbs. 4 oz.	1.75	Postpaid	2.40
¾	....	....	....	.....	5 lbs. 8 oz.	1.90	Postpaid	2.55

HOWARD Heavy Duty Vitrified Grinding Wheels $1.80 8x1½-IN.

—Made of corundum by electric furnace process.

A coarse stone for heaviest use such as on plowshares and general rough grinding. See "How To Order" above. Shpg. wt., 6 lbs. 8 oz. **Postpaid except 8x1½-in. size; which is Postpaid if part of $2 order.**

9K5946—With flat face.

Thickness, Inches	Diam., 8-In.	Diam., 10-In.	Diam., 12-In.	Diam., 14-In.
1½	$1.80	$2.65	$3.45	$4.45
2	2.35	3.45	4.45	5.80

Revolutions per Minute at Which Our Grinding Wheels Should Run.

Diam., in	2	4	5	6	8	10	12	14
Revolutions	9,000	4,775	3,800	3,200	2,400	1,925	1,600	1,300

Wire Scratch Wheels

4-inch size has ⅜ or ½-in. arbor holes; 6 and 8-inch have ½ or ¾-in. holes. **State size hole. Postpaid if part of $2.00 order.**

Diam., in....	4	6	8
Shpg. wt., oz.	4	6	8
9K5954	30c	40c	52c

Cloth Buffing Wheels

Each made of 20 thicknesses of unbleached muslin, securely sewed. Weights given are shipping weights. **Postpaid if part of $2.00 order.**

Diam., in...	4	6	8	10	12
Wt., oz.	2	2	3	5	7
9K6296	8c	15c	25c	35c	50c

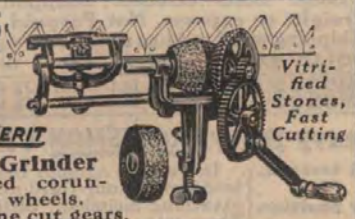


Household Knife and Shear Sharpener $1.00

—Grooved corundum wheel.
—Dustproof case.
—Machine cut gears.

Grinds both sides of knife, giving an even, keen edge. Clamps to table or bench or screws to wall. Wheel, 2x¾ in. Shpg. wt., 2 lbs. 4 oz. **Postpaid if part of $2.00 order.**

9K5595.....$1.00



$3.45 Less Tool Wheel Postpaid MERIT Sickle Grinder

—Vitrified corundum wheels.
—Machine cut gears.

Vitrified Stones, Fast Cutting

New, improved high speed model. Mounts on any bench or mower wheel. Takes any thickness or length of knife. With sickle wheel and sickle holding attachment but without tool wheel.

99K540—Postpaid.....$3.45

99K506—As above but with tool wheel also. Postpaid.....$4.20

9K6279—Sickle Wheel only. 3½x3⅜ in. Shpg. wt., 2 lbs.....$1.20

9K6280—Tool Wheel only. 4½x1½ in. Shpg. wt., 2 lbs.....95c

Wheels Postpaid if part of $2.00 order.



$5.75 RED HEAD Power Sickle Grinder

—Vitrified corundum sickle and tool wheels.

—2¾-in. bearings with oil cups.

Will grind discs up to 20 inches in diameter. ⅝-in. shaft. Shpg. wt., 42 lbs. **Not Prepaid.**

99KC5535—Complete.....$5.75



Improved Grinding Wheel Dresser

9K5723—Huntington pattern. For truing, shaping and removing glaze. Leaves it clean and sharp. Two sets of cutters. Shpg. wt., 1 lb. 8 oz. **Postpaid if part of $2.00 order**.....48c

9K5724—Extra cutters. Shpg. wt., 1 oz. **Postpaid if part of $2.00 order. Set....7c**



High Grade Bench Grinder

—Ring oiling babbitted bearings fitted with oil cups.

—Tight and loose pulleys, 3½x2⅛-in. face.

$3.75

Two adjustable tool rests. Takes wheels up to 10x1½ in. Arbor, 16x⅞ in., ¾ in. at ends.

99KC5516—Without wheels. Shpg. wt., 31 lbs. **Not Prepaid**.....$3.75

99KC5517—With two 8x1¼-inch vitrified corundum grinding wheels, one coarse and one medium. Shipping weight, 45 lbs. **Not Prepaid**.....$6.90

$8.45 Heavy Duty Power Grinder

—Ring oiling dustproof babbitted bearings fitted with oil cups.

—Tight and loose pulleys, 4x2½-in. face.

Two adjustable tool rests. Takes wheels up to 14x2 in. Steel arbor, 21x1 1/16 in. 1 in. at ends. **Not Prepaid.**

99KM5518—Without wheels. Shpg. wt., 67 lbs.....$8.45

99KM5519—With two 12x1½-in. wheels, one coarse and one medium. Shpg. wt., 107 lbs.....$15.20



$5.25 FULTON Grindstone

—Good quality stone about 20x2 in., of Ohio smooth and fast cutting grit.

—Rigid angle steel frame with adjustable steel seat. Painted black.

For all general purpose grinding such as axes, scythes, tools, etc. **Shipped freight or express, Not Prepaid.** Shpg. wt., 82 lbs.

99KM8189.....$5.25

99KM8191—BEST MADE Grindstone. As above but better quality. Tubular steel legs. Ball bearing cranks and axle boxes. Stone about 22x2½ in. Won't draw temper of tools. Green enameled. Shpg. wt., 110 lbs. **Not Prepaid**.....$7.25



CRAFTSMAN Pocket Hone

—Carborundum. Size, 3x⅞x⅜ in. Shpg. wt., 2 oz. **Postpaid if part of $2.00 order.**

9K6292 15c



Scythe Stone

—Corundum. Size, 11x1¼x¾ in. Shpg. wt., 12 oz. **Postpaid if part of $2.00 order.**

9K6291..15c



48c 6x2-IN. White Washita Oil Stones

9K6283—Extra grade. With substantial wood box. **Postpaid if part of $2.00 order.**

6x2 in. Shpg. wt., 1 lb. 4 oz..48c

8x2 in. Shpg. wt., 1 lb. 8 oz..78c



HOWARD Rajah Corundum Oil Stone

Fine one side, coarse other. Size, 8x2 in. Shpg. wt., 1 lb. 8 oz. **Postpaid if part of $2.00 order.**

9K6282.....60c



CRAFTSMAN Stones

—Carborundum.

9K6297 Size, 6x2x⅝ in. Fine grit. Shipping weight, 8 oz.....75c

9K6295—Combination stones. Coarse side and fine. 5x2x¾ in. Shpg. wt., 7 oz.$0.75

6x2x1 in. Shpg. wt., 7 oz. .98

7x2x1 in. Shpg. wt., 12 oz. 1.20

Postpaid if part of $2.00 order.



CRAFTSMAN File Stone

—Carborundum.

Thirteen inches long. Shpg. wt., 1 lb. 8 oz **Postpaid if part of $2.00 order.**

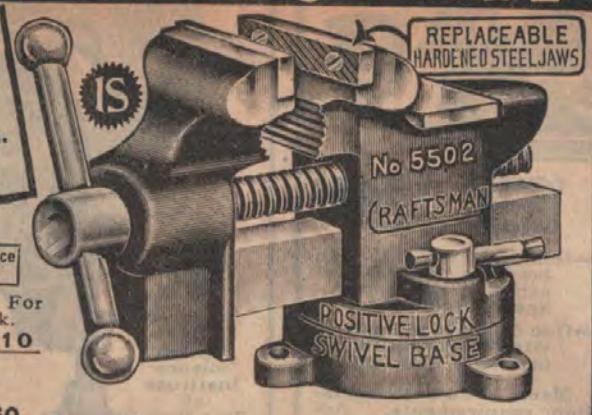
9K6294.....80c

5 FEATURES INSURE HIGHEST QUALITY

CRAFTSMAN Swivel Base Garage Vise With Anvil

- Replaceable, hardened steel jaw faces.
- Positive locking swivel base; holds fast at any angle.
- Pipe jaws properly shaped; sharp ridged; hold up to 1½-inch pipe.
- Solid, cold rolled steel screw, slide bar and handle.
- Parts accurately fitted; no wobbling.

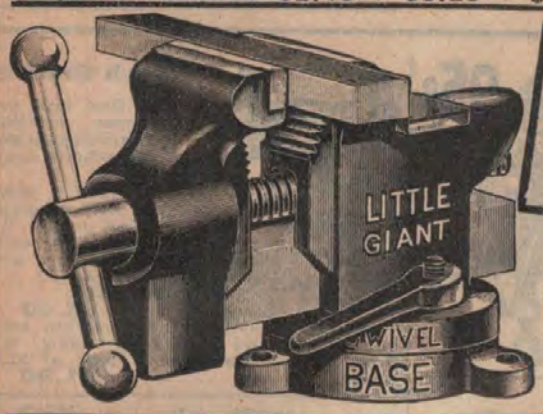
$2.45 3-IN. Postpaid



Approved by Popular Science Institute of Standards.

The finest garage vise on the market! Complete with lag screws. Red lacquer finish. For garage, home or workshop . . . for plumbing or general work.

Postpaid	9K5502	9K5499	9K5510
Width, jaws, in.	3	3½	4
Opens, in.	3¼	3½	3¾
Wt., lbs.	14	17	28
Postpaid	$2.45	$3.25	$4.60



$1.59 3-IN.

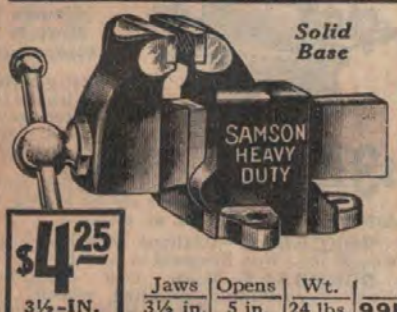
LITTLE GIANT Garage Vise

—Knurled jaw faces; hardened.
—Swivel base.
—Pipe jaws hold up to 1½-in. pipe.
—Steel screw, slide bar and handle.

An excellent vise for the money but not the quality that CRAFTSMAN, above, offers. Jaws not replaceable. Has anvil back; lag screws included. Guaranteed as to materials and workmanship.

9K5494—3-in. jaws. Open 3½ in. Wt., 14 lbs. Shpg. wt., the same. **Postpaid if part of $2 order. $1.59**

9K5495—3⅝-in. jaws. Opens 4½ in. Wt., 19 lbs. Shpg. wt., the same. **Postpaid if part of $2 order. $1.95**



Solid Base

$4.25 3½-IN.

SAMSON Machinists' Vises

Swivel Base



$5.60 3½-IN.

—Inserted tool steel jaws, carefully tempered.
—Swivel base holds securely in any position.
—Every part accurately fitted.

Cold rolled steel screw and handle. Bolts included. **Shipped freight or express, Not Prepaid.** Shipping weights same as actual weights.

Jaws	Opens	Wt.	SOLID BASE		Jaws	Opens	Wt.	SWIVEL BASE	
3½ in.	5 in.	24 lbs.	99KM5205	$4.25	3½ in.	5 in.	32 lbs.	99KM5218	$5.60
4 in.	6 in.	32 lbs.	99KM5206	5.25	4 in.	6 in.	38 lbs.	99KM5219	6.85

IS Extra Heavy Duty CRAFTSMAN Vises

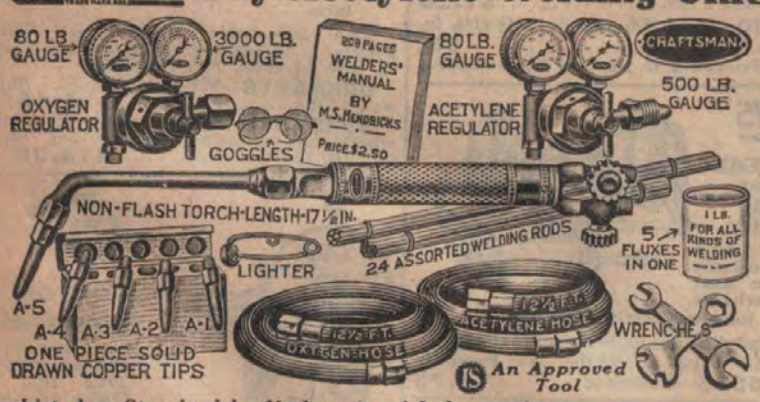
—Replaceable tool steel jaw faces, heat treated, accurately milled and fitted.
—The swivel base locks securely in any position desired.
—Extra heavy—extra strong. Made of the best materials known to vise manufacturers.
—Cold rolled steel screw and handle.

We believe our CRAFTSMAN machinists' vises are the finest sold.

In a test at Armour Institute our CRAFTSMAN swivel base vise held rigid at one-third more pressure than other makes! Bolts for attaching included. **Shipped freight or express, Not Prepaid.** Shpg. wts., same as actual weights.

Jaws	Opens	Wt.	SOLID BASE		Wt.	SWIVEL BASE	
3½ in.	5 in.	33 lbs.	99KM5201	$ 6.60	42 lbs.	99KM5211	$ 9.00
4 in.	6 in.	45 lbs.	99KM5202	7.65	58 lbs.	99KM5212	10.20
4½ in.	6½ in.	63 lbs.	99KM5203	9.30	75 lbs.	99KM5213	12.00
5 in.	7½ in.	82 lbs.	99KM5204	12.00	100 lbs.	99KM5214	16.00

CRAFTSMAN Oxy-Acetylene Welding Unit



—Listed as Standard by Underwriters' Laboratories, which means this unit has been tested and meets all the Laboratories' safety requirements.
—Heavy duty, perfectly balanced, non-flash torch.
—5 solid drawn, pure copper welding tips.
—Two-inch, double gauge regulators; all brass with beveled glass fronts.

$38.50 CASH *Postpaid*

A thoroughly practical outfit for welding or brazing. Handles all work, from light sheet metal up to heavy tractor and machinery parts. One of the finest units sold in America. Safe, dependable, well made. Can readily be changed for cutting by simply connecting the 9K5415 attachment, below.

99K5100—Complete as illustrated. Cash Price. Postpaid **$38.50**
Easy Payment Price ($8.50 down and $6.00 per month). Postpaid . . **42.35**
For Easy Payments, Use Time Payment Order Blank in back of catalog.



$13.50 *Post Paid*

CRAFTSMAN Cutting Attachment

—For converting welding torch into cutting torch.
—Cuts steel or iron up to 6 in.

Takes less than a minute to change; simple and safe. Complete with No. 2 tip and wrench.

9K5415—Postpaid **$13.50**



Wrought Iron Bench Screws

—For bench vises, fruit presses, etc.

Length, 15½ in. **Postpaid if part of $2 order.**

Diam., in.	1	1⅛	1¼
Shpg. wt.	4 lbs. 8 oz.	5 lbs. 8 oz.	6 lbs. 8 oz.
9K5568 Each	65c	89c	$1.00

Carpenters' Rapid Acting Vise



$1.85

—Malleable iron jaws, 1½ x 5½ in.; open to 3½ in.
—Will fasten to anything from ¾ to 2 in. thick.

Rapid action, holds fast with one movement; no threaded screw. Shpg. wt., 5 lbs. **Postpaid if part of $2 order.**

9K5515 . . . . . **$1.85**

Woodworkers' Vise



$2.50 *Post Paid*

—Front jaw, 10 in. wide; opens to 8 in.
—Cold rolled steel screw.

For general use in wood working and manual training shops. Reliable, durable and simple. Screws furnished. Wt., 18 lbs. **Postpaid.**

99K5180 . . . . . **$2.50**

Woodworkers' Improved Rapid Acting Vise



$4.75 *Post Paid*

—4x7-in. jaws; open to 9 in.
—Cold rolled steel guide bars and screw.

Quick acting screw greatly speeds up work. Easily attached to bench. Bolts furnished. Wt., 26 lbs.

99K5184—Postpaid **$4.75**



Cabinetmakers' Steel Bar Clamps

—T-shape steel bar, size, 1½x3/16 in.

⅝-in. wrought screw.

$1.85 OPENS 3 FT.

99K5523—Opens 3 feet. Shpg. wt., 8 lbs. **Postpaid if part of $2 order. $1.85**

99K5524—Opens 4 feet. Postpaid **2.15**

HERCULES Clamp Attachment



—One head piece with heavy steel screw and one sliding jaw.

Used with any length bar. Will fit wood bar 1⅜x2½ in. With screws; without bar. Shpg. wt., 4 lbs. **Postpaid if part of $2 order.**

9K5575 . . . . . **88c**



Japanned Iron Quilt Frame Clamps

2¾-in. opening.

9c EACH

9K5570—Shpg. wt., each, 6 oz. Each. **Postpaid if part of $2 order. 9c**
Dozen **95c**

Malleable Iron Clamps

—Heavy swivel head, cold rolled steel screw with cut threads. **Postpaid if part of $2 order.**

9K5571—State size.



Opens, in.	3	5	8
Shpg. wt., lbs.	1	2	4
Each	24c	45c	80c

24c 3-IN.

Drop Forged Steel Leg Vise



—Tempered steel jaw faces, carefully fitted.
—Solid threaded box; strong steel screw.

For mechanics, plumbers, gagemen, farmers, blacksmiths, etc. Complete with lag screws for attaching. **Shipped freight or express Not Prepaid.** Shpg. wts. same as actual weights.

Without Pipe Jaws

99KM5280—Wt., 35 lbs., 4-in. jaws **$3.80**
99KM5283—Wt., 50 lbs. 4½-in. jaws **4.75**
99KM5285—Wt., 70 lbs. 5-in. jaws **7.95**
99KM5287—Wt., 100 lbs. 6-in. jaws **10.90**

$3.80 And Up

With Removable Pipe Jaws

Two vises in one. Regulation bench vise or pipe vise.

99KM5275—Wt., 35 lbs. Width, jaws, 4 in. Takes pipe ⅛ to 2 in. **$4.45**
99KM5276—Wt., 50 lbs. Width, jaws, 4½ in. Takes pipe ½ to 2½ in. . . . **$5.25**

SAMSON Heavy Combination Bench and Pipe Vises

$6.50 3½-IN.



—Inserted jaw faces; removable pipe jaws.
—Heavy slide; enclosed screw protected from dirt and filings.

Heavy swivel base can be quickly turned in any direction. One of the strongest pipe vises on the market. **Shipped freight or express, Not Prepaid.** Shipping weights same as actual weights.

	Width, Jaws	Takes Pipe	Wt., Lbs.	Each
99KM5244	3½ in.	Up to 2 in.	38	$ 6.50
99KM5245	4¼ in.	⅛ to 3 in.	60	8.65
99KM5246	5 in.	½ to 4 in.	76	10.50

Clamp Vises



58c 1¾-IN.

9K5566—Sturdily built, accurately fitted. Guides and screw of polished machine steel. Jaws polished and lacquered. **Postpaid if part of $2 order.**

1¾-in. jaws. Open 1¾ in. Shpg. wt. 2 lbs **58c**
2½-in. jaws. Open 2½ in. Shpg. wt., 4 lbs. 8 oz **88c**

9K5565—Combination Vise. Hardened steel pipe jaws, will hold pipe up to 1 in. Width, jaws, 2½ in., opens 2½ in. Shpg. wt., 4 lbs. 8 oz. **98c**

Blacksmiths, Attention!

World's Best Anvils



$8.25 70-LB.

—One piece Swedish steel.

Guaranteed finest made. **Shipped freight or express, Not Prepaid.** Shipping weight same as actual weight.

	Wt., Lbs.	Face, In.	Hardie Hole, In.	Prt'l Hole In.	Each
99KM5779	70	3⅛ x12⅜	⅞	½	$ 8.25
99KM5781	100	3¼ x12⅜	⅞	½	11.95
99KM5782	125	3¼ x15⅜	⅞	9/16	14.95
99KM5783	150	4 x16	1	9/16	17.75

Cast Farm Anvils. Polished face. Not Prepaid.
99KM5760—Weight, 50 lbs. **$2.65**
99KM5761—Weight, 70 lbs. **3.65**



Straight Hardies

Forged steel, tempered. Correctly proportioned. **Postpaid if part of $2 order.**

9K5779—Shpg. wt., ea., 1 lb. 8 oz.

Shank, in.	⅝	¾	⅞	1
Each	40c	45c	55c	65c



Straight Tip Tongs
9K5788—20-inch. Shpg. wt., 1 lb. 14 oz. **70c**
9K5789—22-inch. Shpg. wt., 2 lbs. 4 oz. **80c**

Farriers' Tongs
Forged steel jaws and handle. 14 in. long. Shpg. wt., 1 lb. 8 oz.
9K5799 **60c**

Bolt Tongs
9K5790
Length, 20 in. Shpg. wt., each, 3 lbs.
⅜ in. **80c**
½ in. **$0.85**
⅝ in. **1.00**

Hoof Parers
Full polished tempered jaws.
9K5760
Lgth., 12 in. Shpg. wt., 1 lb. 14 oz. ... **$1.60**
9K5761
Lgth., 14 in. Shpg. wt., 2 lbs. 14 oz. .. **$1.70**

Cutting Nippers
Tempered jaws.
Lgth., 14 in.
9K5801
Shpg. wt., 1 lb. 8 oz. **75c**
9K5791
Extra quality. Full polished. Shpg. wt., 1 lb. 14 oz. **$1.80**



Ball Bearing Hoof Shears
9K5766 — Interchangeable blades. Lgth., 14 in. Postpaid ... **$3.75**
9K5768—Blades for above. Shpg. wt., 4 oz. Pair **95c**

FULTON Farriers' Hammer
Tempered. Full polished. Hickory handle.
9K5746
Shpg. wt., 12 oz. **85c**

CRAFTSMAN E-Z Cut Horse Rasp
9K5712

Lgth., In.	Shpg. Wt. Each	Ea.	6 for
12	1 lb. 4 oz.	25c	$1.40
14	1 lb. 8 oz.	37c	2.10
16	2 lbs. 4 oz.	50c	2.80
18	3 lbs.	75c	4.20

Farriers' Knife
Interchangeable tool steel blade, 4 in. long. Iron handle. Shpg. wt., 4 oz.
9K5770 **58c**

Steel Cutters
9K5786
Tool steel hot cutter. Cut, 1⅜ in. Shpg. wt., 1 lb. 11 oz. ... **85c**

9K5787
Crucible steel cold cutter. Cut, 1⅜ in. Shpg. wt., 1 lb. 11 oz. ... **95c**



9K5806
Horseshoeing Outfit. Complete as illustrated. Postpaid.. **$3.40**

CRAFTSMAN Vanadium Punch and Chisel Set
9K5741—2 chisels, ½ and ⅝ in., center punch and 2 solid punches. In metal clip. Shpg. wt., 1 lb. 4 oz. **65c**
9K5740—Set as above, but carbon steel. Black finish. Shpg. wt., 1 lb. 4 oz. **29c**

Cold Chisels
9K5739—FULTON. Tool steel.
9K5738—CRAFTSMAN. Vanadium steel. Extra finish.

Lgth., In.	Edge; In.	Shpg. Wt.	9K5739 Each	9K5738 Each
6	½	4 oz.	15c	25c
6½	⅝	12 oz.	18c	35c
7	¾	1 lb.	25c	45c



Variable Speed Electric Blower
—Pressure can be cut as low as you wish.
—Has 7-speed regulator, 800 to 2050 R.P.M.
—Universal 110-volt D.C. or A.C. motor. 10-ft. cord.

Ideal as air circulator for furnaces or forge fires. Ht., 15 in.; outlet, 3 in. Shpg. wt., 60 lbs. Not Prepaid.

99KM5006
Cash Price.. **$33.50**
Easy Payment Price **$36.85**
Easy Payment Terms: $7.50 down and $5.00 a month.
$33.50 CASH
Use Time Payment Order Blank in back of Catalog.



Hand Blowers
—Accurately cut helical gears, run in bath of oil.
—Gear ratio; 48 to 1.
—Dustproof, oil-tight case.

Crank turns either way. Smooth running. Piping and tuyere as illustrated. Shipped freight or express, Not Prepaid.

99KM5000—Ht., 42½ in. 10½-in. fan case. Shpg. weight 64 pounds **$7.65**

99KM5001 — Similar to above but for heavier work. Ht., 47 in. 12½-in. fan case. Blower head has spindle equipped with a case hardened end thrust ball bearing. Piping and heavy anti-clinker tuyere. Shpg. wt., 100 lbs. **$11.75**



IMP Gasoline Torch
59c
—Nickel plated brass tank.
—Burns 2 hours on one filling.

Generates its own pressure. For soldering jobs, thawing pipes, etc. Shpg. wt., 4 oz.
9K5414 ..... **59c**



Babbitt Metal
15c 1-LB.
—Excellent for use on bearings of ordinary speed.

9K3572—1-lb. bar **15c**
9K3566—Hardware grade, light duty babbitt metal. No. 4. 1-lb. bar **10c**



OLD RELIABLE Babbitt Metal
60c 2½ LBS.
—Quick forming.

Guaranteed highest quality. Preferred by mill maintenance men for pulley and shaft work.
9K3564—2½-lb. bar **60c**



OLD RELIABLE Solid Sal-Ammoniac
—For cleaning and tinning soldering coppers.

Causes smooth, even flow of solder.
9K3581—Shpg. wt., 4 oz. **15c**



9K3583—OLD RELIABLE Soldering Fluid. Non-corrosive. For all metals except aluminum. Won't injure hands or clothing. 10-oz. bottle. Shpg. wt., 1 lb. **23c**

9K3582—OLD RELIABLE Soldering Paste.
Finest grade. ¼-lb. **15c**
1-lb. **28c**

OLD RELIABLE Soldering Set
Ten-piece set, complete as illustrated, Shpg. wt., 2 lbs. 8 oz.
9K3584 ..... **90c**

CAST IRON HEARTH FORGES WON'T BURN OUT!



—Helical cut steel gears; easy, smooth running, noiseless.
—Gear ratio, 48 to 1, produces steady high pressure blast.
—Will put a welding heat on 3-in. iron in only 10 minutes.

$6.45 And Up



$4.85 And Up

Steel Hearth Forges
A well made, roomy low priced forge with sheet steel hearth. Shipped freight or express, Not Prepaid.

99KM5034
Shield Style. 18-in. steel hearth, 8-in. fan. Ht., 40 in. Shpg. wt., 52 lbs. **$4.85**

99KM5033
Hood Style. 18-in. steel hearth, 8-in. fan. Ht., 51 in. Shpg. wt., 55 lbs. Not Prepaid **$5.60**

With Heavy Cast Iron Hearths
Substantial, rugged forges for garage or farm that will outlast two of the ordinary sheet steel type. Shipped freight or express, Not Prepaid.

99KM5029—Shield Style. 19-in. cast iron hearth. 8 in. fan. Ht., 40 in. Shpg. wt., 74 lbs. **$6.45**
99KM5028—As above, but Hood Style. Ht., 51 in. Shpg. wt., 77 lbs. **$7.20**
99KM5037—Larger and heavier than above. With shield, 22 in. cast iron hearth, 8-in. fan. Ht., 40 in. Shpg. wt., 83 lbs. **$8.15**
99KM5036—Like 99KM5037 but Hood Style. Ht., 52 in. Shpg. wt., 85 lbs. **$8.90**



$11.50 And Up

VULCAN Heavy Duty Forges
—Cast iron hearth, 18x20 in.; won't burn out.
—Helical cut steel gears; solid cast iron gear case, oil-tight and dustproof.
—Gear ratio, 48 to 1. Gives steady, powerful blast.

Burns soft coal, charcoal or coke. High speed 8-in. fan; ht., to top of hearth, 31 in.; over all, 51 in. Hood style. Shpg. wt., 90 lbs. Shipped freight or express, Not Prepaid.

99KM5043—Hood Style **$11.50**
99KM5050—Cast iron hearth, 23x30 in. 10-in. fan case. Ht., to top of hearth, 31 in.; over all 56 in. Hood style. Shpg. wt., 138 lbs. **$16.60**

ACME Heavy Duty Forge
—Cast iron hearth, 32½x45½ in.; won't burn out.
—Helical cut steel gears; 12-in. dustproof, oil-tight gear case.
—Gear ratio, 48 to 1; gives powerful blast. Puts welding heat on 4-in. iron in 10 minutes.
—Blower head has high speed spindle with case hardened end thrust ball bearings.

Ht., to top of hearth, 32 in.; over all, 66 in. Hood style. Shpg. wt., 330 lbs. Shipped freight or express, Not Prepaid.

99KM5045—Cash Price **$28.90**
Easy Payment Price, $6.50 down and $5.00 a month **31.80**
For Easy Payments, Use Time Payment Order Blank in back of catalog.

HIGH QUALITY TINNERS' SUPPLIES



FULTON Tinners' Snips
—Drop forged steel, specially tempered. Cuts sheet metal or wire. State length.

9K5848

Lgth., In.	Cut., In.	Shpg. Wt.	Ea.
7	2	8 oz.	40c
10	2½	1 lb.	50c
12¼	3	1 lb. 5 oz.	60c

CRAFTSMAN Tinners' Snips
—Drop forged steel handles.
—Interlaid bar steel blades.

Gunmetal finish. Guaranteed highest quality. Approved by Popular Science Institute of Standards.

9K5867

No.	Lgth., In.	Cut., In.	Shpg. Wt.	Each
11	9½	2¼	2 lbs.	$0.98
10	11½	2½	2 lbs. 8 oz.	1.35
9	12¾	3	3 lbs.	1.65
8	14	3½	3 lbs. 8 oz.	1.85

CRAFTSMAN Combination Snips
—Blades inlaid with 14-gauge bar crucible steel, insuring a lasting cutting edge.
—Jaws beveled to make circular, scrolls or straight cuts.

12¾ in. long. 3-in. cutting edge. Shpg. wt., 1 lb. 8 oz.
9K5879 .. **$1.85**



MERIT Soldering Sets
Guaranteed 2 Years

—80-watt general purpose; 3-oz. copper tip.

Operates on any 110 to 120-volt current. With scraper and wire solder. Postpaid.
$2.35 *Postpaid* **9K5353** **$2.35**



—150-watt heavy duty; 10-oz. copper tip.

Operates on any 110 to 120-volt current. With scraper and wire solder. Postpaid.
$3.65 *Postpaid* **9K5371** **$3.65**



MERIT Soldering Set
—Guaranteed 2 Years.
—60-watt; 1-oz. copper tip.

For 110 to 120-volt current. Complete set as illustrated. Shpg. wt., 1 lb.
95c
9K5405 ..... **95c**

OLD RELIABLE Acid Core Solder
—Self fluxing.
—For all general repair work.

Guaranteed highest quality.
9K3561—1-lb. spool **45c**
9K3559—Rosin Core Solder. For home or shop. Ideal for radio work. 1-lb. spool **45c**



45c 1-LB.

Soldering Coppers

Size, No.	1½	2	3
Shpg. wt.	12 oz.	1 lb.	1 lb. 8 oz.
9K3575	**20c**	**25c**	**35c**

9K3576—Wood handles, wire ferrules. Shpg. wt., each, 2 oz. Each ..... **3c**; Dozen **32c**

Bar Solder


—50% tin and 50% lead.

The all-purpose solder.
9K3562—1 lb. **22c**
20 lbs. (Postpaid) **$3.95**

Wire Solder


—Flows at minimum heat.

For electrical and radio work.
9K3558—1 lb. **25c**
10-lb. spool. Postpaid **$2.35**

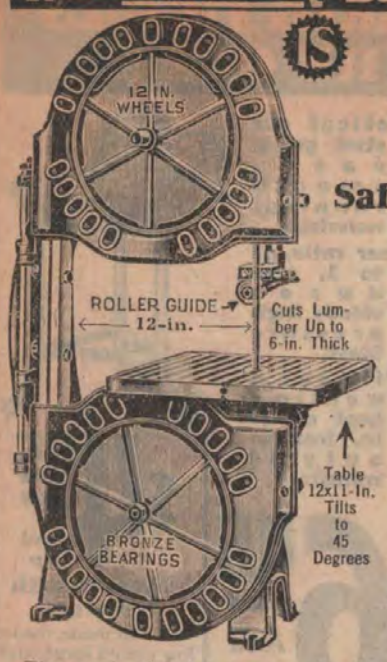
Handy Household Solder


—Solder and flux in paste form.

Directions included. Shpg. wt., 4 oz.
29c
9K3555 ..... **29c**

"DRIVER" LEADS With

New DRIVER Band Saw



$19.50 COMPLETE

Safe—Silent—Speedy

1. Height over all, 34 in.
2. Rubber faced reinforced disc wheels. 1-in. width, 12-in. diameter.
3. Bronze bushed wheel bearings, with grease reservoir.
4. Easy positive adjustments for saw tension and wheel alignment.
5. Rigid one-piece hollow column frame.

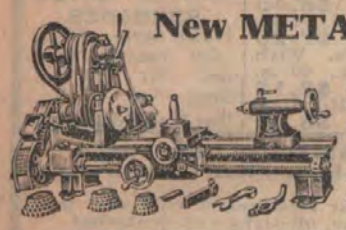
Thousands of satisfied users. Quality built, will give years of service. Priced lower than any other machine of its kind. Motor required, ⅓ H. P.

99KM549—Band Saw complete with ¼x78-in. saw blade, 6-in. V-type pulley and saw guards as shown. **Not Prepaid.** Shpg. wt., 82 lbs. **$19.50**

For Prices on Jig Saw and Sanding Attachments Send for Power Tool Catalog P528K.

Estimated freight rates on band saws: 150 miles, 58c; 300 miles, 83c; 500 miles, $1.27; 750 miles, $1.45.

New METALCRAFT Lathe



9-in. screw cutting, precision lathe. 6 speeds, latest unit design. 18-in. between centers.

Greatest value ever offered in a screw cutting lathe. See page 941 for complete description and prices.

DRIVER Ball Bearing Spindle Shaper

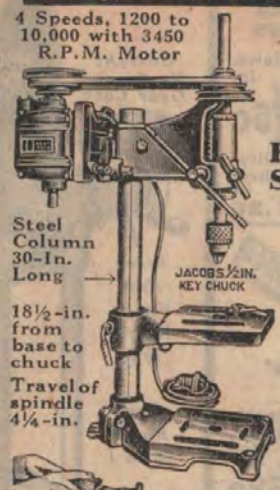


$9.95 —Adjustable spindle permits unlimited varieties of cuts.

For carving mouldings, panel work, etc. Dadoing, grooving, panel raising possible with spindle inverted, 10,000 R.P.M. for moulding cutters, to 3,500 R.P.M. for dadoing. Table, 9x14 in. With 7 fluting cutters, washer and panel knife.

9K5325—Postpaid.... **$9.95**
9K5327—7 extra cutters and depth washers only.
Postpaid..... **$3.49**

SPEED! SPEED! New Wonder Machine





3 Tools in One

$24.95 WITHOUT MOTOR

High Speed Drill Press—Spindle Shaper—Router

—Capable of 10,000 revolutions per minute, never before heard of at this low price.

The two illustrations at the left show this remarkable **new** machine as a precision drill press, then as a vertical spindle shaper. Changing machine over for its various uses is only a matter of seconds. **Carving, routing and dovetailing are done with head in its natural position** as seen by the top illustration. For spindle shaping the regular drill press is inverted and the table slid over the column above the head.

S.K.F. ball bearings throughout. Direct drive, no idle pulleys. Ht., overall, 39 in. Base of lower table, 12½x9½ in. Drills to center of 13-in. circle. Graduated spindle locks in any position. **Shipped freight or express, Not Prepaid.**

99KM563—With ½-H.P. DRIVER Repulsion Induction, Timken bearing motor, 110–120-volt, 60-cycle, 3450 R.P.M. Shpg. wt., complete outfit, 97 lbs. Cash Price..... **$43.45**
Easy Payment Price ($9.00 down, $6.50 per month)..... **$47.80**
Use Time Payment Order Blank in Back of Catalog.

99KM564—Outfit without motor. Shpg. wt., 65 lbs. Cash only. **$24.95**

Double Duty Drill Press



$12.25 WITHOUT MOTOR

Drill Press—Shaper—Router

—Range of speed from 950 to 4000 R.P.M.

The most complete machine tool of its kind. For drilling, mortising, dovetailing, shaping, inlaying and tenoning. Equal in capacity, ease of operation, character of output and durability to machines selling elsewhere at considerably more. Spindle, ⅝-in. Rear spindle graduated for depth. Table and head with movable up and down steel column. Head bearings bronze bushed. Feed rack can be locked in any position. ½-in. DRIVER chuck takes straight shank drills. 8x8-in. table tilts two ways. (See accessories listed below.) **Shipped freight or express, Not Prepaid.**

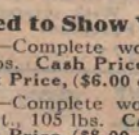
Note the Low Prices

99KM512—Drill Press only, without motor. Shpg. wt., 37 lbs. **$12.25**

99KM513—Drill Press with COMMANDER Ball bearing ⅓-H.P. double shaft motor for 110-120-volt A.C. 60-cycle. Shpg. wt., 70 lbs. **$23.25**

20K2228¼—COMMANDER Ball Bearing ⅓ H.P. Double Shaft Motor (described on page 918). Postpaid **$11.50**

Spindle Shaper Extension Table



—Heavy armor plate with cast iron guide

Not furnished with above machine. Table, 14x16 in. Tilts to 45 degrees both ways. For use with drill press when converted into spindle shaper. Postpaid. **$3.75**

9K6533 .....
9K6534—**Guard and guide only.** Used with drill press above and at right. Shpg. wt., 5 lbs. **Postpaid if part of $2.00 order.. $1.00**

ACCESSORIES for Use With Machines Shown Above



9K6535 Jacobs Chuck, threaded to fit Drill Press 99KM512. Takes drills 0 to ½ in. Postpaid..... **$6.25**



9K6652 Collet Chuck. To hold routing cutters when used in connection with 99KM512 Drill Press. Shpg. wt., 4 oz. Postpaid if part of $2.00 order..... **50c**



Routing Cutters

For routing, mortising and inlaying. Used by wood workers, pattern makers, etc. Set of 8. Postpaid. 99K6532 **$4.25**

Shaping Cutters

—Used for mouldings, decorative edges, etc.

For use with either drill press, and spindle shaper. Postpaid.

9K6537 Set of 4..... **$3.95**

2 Tongue and Groove Cutters for making box or table top joints; 2 Table and Rule Joint Cutters for fitting drop leafs to tables. Postpaid.

9K6538 Set of 4..... **$3.95**

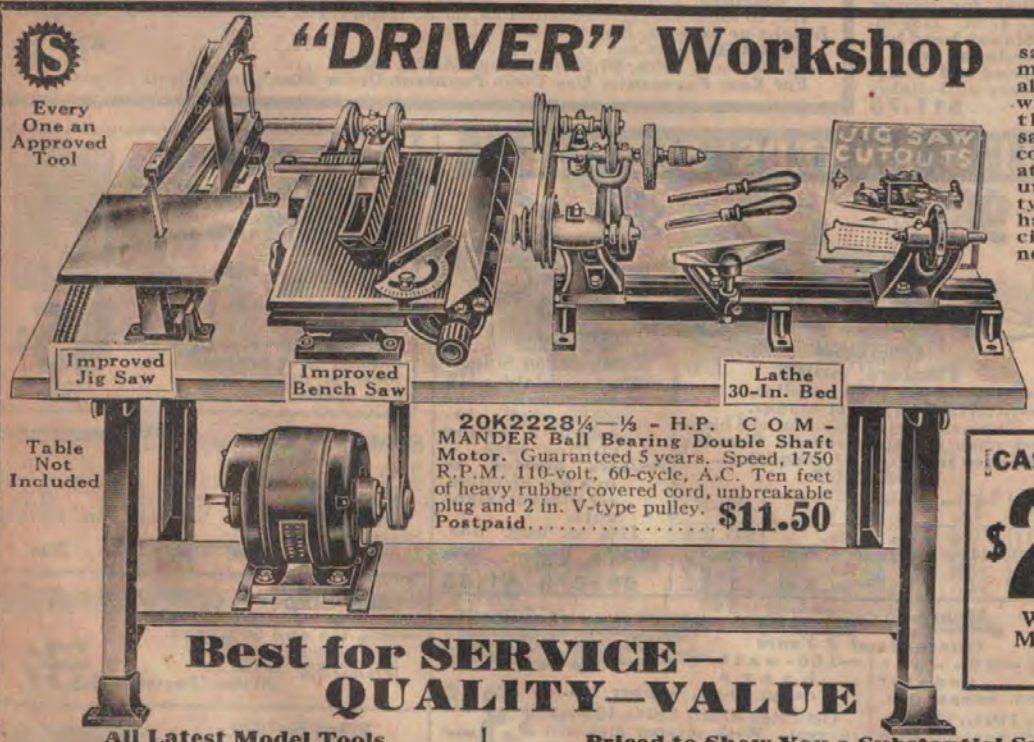


Eight carbon twist drills, 1/16, 3/32, ⅛, 5/32, 3/16, ¼, 5/16 and ⅜-in. In handy drill selector. Shpg. wt., 12 oz. Postpaid if part of $2.00 order.

9K5455 **$1.00**

"DRIVER" Workshop

Every One an Approved Tool



Join the thousands of craftsmen—men in all walks of life—who are enjoying the thrill and satisfaction that comes from creating articles of utility and beauty with their own hands. No special training is necessary.

$6.00 DOWN

20K2228¼—⅓ - H.P. COMMANDER Ball Bearing Double Shaft Motor. Guaranteed 5 years. Speed, 1750 R.P.M. 110-volt, 60-cycle, A.C. Ten feet of heavy rubber covered cord, unbreakable plug and 2 in. V-type pulley. Postpaid..... **$11.50**

CASH PRICE **$29.50** WITHOUT MOTOR OR TABLE

Best for SERVICE—QUALITY—VALUE

All Latest Model Tools

—Shop includes the following DRIVER tools:

9K559—4-speed lathe, with combination spur center and 2 chisels; 9K6710—bench saw with 7-in. cross cut saw; 9K5351—an improved jig saw with blades; polishing set with 4x½-in. grinding wheel, 3-in. buffing wheel and polishing head. A heavy duty ½-H.P. COMMANDER Ball Bearing A.C. 60-cycle, 110 to 120-volt motor. Also includes necessary shafting, hangers, belting, pulleys and jig saw cutouts.

A complete outfit, ready to set up in your workshop and operate from your house current.

Priced to Show You a Substantial Saving

99KM546—Complete workshop outfit without motor or table. Shpg. wt., 70 lbs. **Cash Price**..... **$29.50**
Easy Payment Price, ($6.00 down and $5.00 a month)..... **32.45**

99KM547—Complete workshop outfit with motor, but without table. Shpg. wt., 105 lbs. **Cash Price**..... **$39.90**
Easy Payment Price, ($8.00 down and $6.00 a month)..... **43.90**

When Ordering on Easy Payments, Use Time Payment Order Blank in Back of Catalog. Outfits above shipped freight or express, Not Prepaid.

99K560—**Heavy steel bench legs,** as shown on above table. 31 in. high and 21 in. wide. Build a strong table for your workshop. Provision is made on back legs for a stringer brace which will make table very rigid. Per set, **Postpaid**..... **$4.95**



V-Type Pulleys and Belts

Postpaid if part of $2.00 order.

Pulleys—½-in. arbor					V Belts			
Cat. No.	Type	Size, In.	Shpg. Wt.	Ea.	Cat. No.	Size, In.	Shpg. Wt.	Each
A—9K6645	V	1¼	2 oz.	25c	9K6596	24	1 oz.	$.50
B—9K6646	V	1¾	4 oz.	25c	9K5307	29	2 oz.	.50
C—9K6612	V	2½	4 oz.	25c	9K6700	34	3 oz.	.50
D—9K5306	V	4	8 oz.	35c	9K6539	39	4 oz.	.50
D—9K6704	V	6½	1 lb.	75c	9K6672	42	4 oz.	.75
E—9K6650	4-step	1¼-4	1 lb.	50c	9K5321	58	4 oz.	1.00

½-In. Shafting—Hangers—Couplings



Postpaid if part of $2.00 order

A—**9K6639**—24-in. Steel Shaft. Shpg. wt., 1 lb. **25c**
B—**9K6638**—Shaft Hanger. Bronze bushed. Shpg. wt., 1 lb. **$1.00**
C—**9K6640**—Solid Coupling. Shpg. wt., 4 oz. **25c**
D—**9K5319**—Flexible Coupling. Shpg. wt., 8 oz. **25c**
E—**9K6641**—Shaft Collar. Shpg. wt., 1 oz. **10c**



***DRIVER* 10-Piece Polishing Set**

—Used to sharpen tools, remove rust, polish metals, sawing, etc.

Ht., over all, 6½ in.; ½x8-in. spindle; grinding wheel, 4x½ in.; 4-in. circular saw and 5-ft. round belt. Saw table, 8x8; and 5-piece polishing set consisting of 2 cotton buffers, 3 and 6 in., two 4-in. wire brushes, and buffing compound.

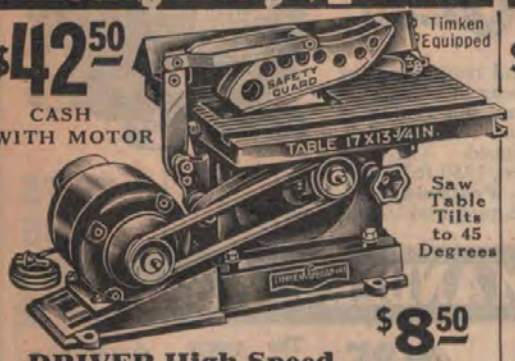
9K5859—Complete Polishing Set, as described above. Postpaid..... **$3.65**

9K5871—Polishing Head. Shpg. wt., 2 lbs. 8 oz. ..... **.89**
9K5880—Grinding Wheel. Shpg. wt., 8 oz. **.35**
9K5883—4-in. Saw only. Shpg. wt., 8 oz. **.70**
9K5884—5-ft. Round Belt. Shpg. wt., 2 oz. **.25**
9K5885—Saw Table only. Shpg. wt., 2 lbs. **.75**

Accessories Postpaid if part of $2.00 order

These NEW TOOLS

Heavy Duty ½-H.P.



$42.50 CASH WITH MOTOR

$8.50 Down

DRIVER High Speed Electric Bench Saw

—Equipped with 8-in. saw that raises or lowers with hand adjustment and will cross cut or rip up to 2¼ in.; protected by aluminum saw guard.

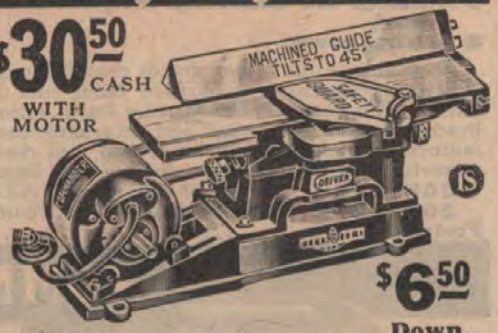
A heavy duty saw for the carpenter or contractor who requires exceptional speed combined with a substantial outfit that will withstand the hardest wear. **Shipped freight or express, Not Prepaid.**

99KM5993—With ½-H.P. DRIVER Repulsion type Motor. 3450 R.P.M. 110–120-volt, 60-cycle A.C. Shpg. wt., 114 lbs. Cash Price....**$42.50**
Time Payment Price, ($8.50 down and $6.50 a month).....**$46.75**
For Easy Payments Use Time Payment Order Blank in Back of Catalog.

99KM5994—Outfit without motor. Shpg. wt., 85 lbs. **Sold for cash only**.....**$27.50**

99K558—DRIVER ½-H.P. Repulsion-Induction Motor. Double shaft, handy toggle switch, Timken roller bearings, 110–120-volt, 60-cycle, A.C., 3450 R.P.M. **Postpaid**.....**$18.95**

Heavy Duty Planer



$30.50 CASH WITH MOTOR

$6.50 Down

DRIVER 4-In. Electric Planer

—Both tables instantly adjustable.
—Rear table provided with rabbeting ledge.
—Safety type cutter head carrying three high speed tungsten steel knives, delivering about 12,000 cuts per minute, revolves in Timken roller bearings.
—Heavy duty ⅓-H.P. COMMANDER motor, 110-volt, 60-cycle, A.C. 1750 R.P.M. with double end shaft.

Length overall, 20½ in. 17-in. fence tilts to 45 degrees, either angle. **Not Prepaid.**

99KM514—Shpg. wt., 96 lbs.
Cash Price.....**$30.50**
Easy Payment Price, ($6.50 down, $5.00 per month).....**$33.55**
When ordering on Easy Terms Use Time Payment Order Blank in Back of Catalog.

99KM515—As above without motor. Shpg. wt., 63 lbs. **Not Prepaid.** Cash only....**$19.50**

9K6706—Set of 3 High Speed Tungsten Steel Planer Knives. Fits planes listed above and below. **Postpaid**.....**$2.25**



DRIVER Bench Saw

$10.35 *Postpaid*

—7-in. cross cut saw raises and lowers by simple hand adjustment; will cross-cut or rip up to 2¼ in.

Ripping fence tilts to 45 degrees in either direction. 10x14-in. table, tilts to 45 degrees, has removable insert for use of dado saw or sanding disc. Complete with miter gauge. Height, overall, 10 in., length, 19 in. Motor required, ⅓ H.P.

9K6710—Postpaid.....**$10.35**

New DRIVER 4-In. Planer



$9.75 *Postpaid*

—Both tables instantly adjustable.
—Rear table provided with rabbeting ledge.
—Safety type cutter head carries three tempered steel knives, delivering about 12,000 cuts per minute, revolves in self-aligning bronze bearings

Length overall, 20½ in. Fence tilts to 45 degrees, either angle. A reliable working unit of improved design. ⅓-H.P. motor is required.

9K6705—Postpaid.....**$9.75**

FREE! This New Electrical Power Tool Catalog



Power tools at the lowest prices. **Metal cutting lathes,** electric drills, woodworking tools, portable hand saws, paint sprayers, flexible shafts, motors, etc. Send for catalog P528K.



DRIVER Dado Saw

—Made of special steel.
—For grooving, rabbeting, mortising and tenoning.

Has 4-in. outside saws, 6 inside chippers. Fits ½-in. shaft. **Postpaid.** **$2.95**

9K5398.....
9K5397—5-in. Improved Type Dado. For ½-in. shaft. Cuts ⅛ to ⅝ in. **Postpaid**..... **$3.90**

Timken Bearing Wood Turning Lathe



99K5627—Size 1 Head. Takes drill with No. 1 Morse Taper Shank. 4-in. three-step pulley for 1-inch belt. **8-in. swing.** 6 and 18-inch tool rests. **Timken bearing head stock.** Wood bed not included. **Shipped Prepaid**.....**$10.75**

99KM5629—Size 3 Head. Takes No. 2 Morse Taper Shank. **Timken bearing head stock.** 1¼-inch spindle. **Twelve-inch swing.** 6-in. three-step cone pulley for 1½-inch belt. 8 and 24-in. tool rests, face plate and wood spur center. Shpg. wt., 86 lbs. **Not Prepaid**..**$19.75**



Jack Shaft Stands. Facilitates changing of speeds. Can be mounted on bench or above lathe.

99K5626—4-in. 3-step cone pulley for 1-in. belt. **Postpaid**.**$3.60**

99K5628—6-in. 3-step cone pulley for 1½-in. belt. Babbitted bearings. **Postpaid**..**$5.45**

The Greatest Jig Saw Ever Built



$18.95 WITHOUT MOTOR

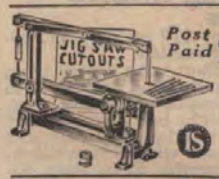
—Heavy cast iron table, 10½x10½ in.; tilts both ways to 45 degrees.
—For craftsman or cabinet maker; cuts large plywood panels. Excellent for die filing.
—Practically no vibration.

Detachable steel tube for sabre sawing, filing and sanding. Sliding motor base. Roller guide for various thicknesses of saw blades. Takes any size of blade from 5 in. up. Blades travel absolutely true. Adjustable spring tension for saws. Piston drive air pump. Assorted sabre and jig saw blades included. **Shipped Not Prepaid.**

99KM561—Outfit with ¼-H.P. COMMANDER Heavy Duty motor, 110–120-volt, 60-cycle. Shpg. wt., 100 lbs.....**$26.95**
99KM562—Outfit without motor. Shpg. wt., 70 lbs..**18.95**



9K6540—Set of 6 machine files. For use with jig saw above. **Made of fine steel, accurately cut.** 3/16 in. square, ¼x3/32 in. crochet, 15/64x3/64 in. half round, 15/64 in. round. ¼ in. three square, ¼ in. piller. **Postpaid**.....**$2.35**



Post Paid $5.75

DRIVER Jig Saw

—Table, 8x8 in.; tilts to 45 degrees.

9 assorted blades, attachment for holding fret saws and book of cutouts. Capacity wood, 1¾ in.; soft metal, 3/16 in. Height, 12 in. Throat, 14 in. Bed, 15 in.

9K5351—Complete. **Postpaid**...**$5.75**
9K5352—Set of 9 extra blades. Shpg. wt., 2 oz.....**25c**

DRIVER Electric Lathe



Timken Bearing Head Stock

$39.50 CASH *Complete*

—42-in. channel iron bed, 12-in. swing.
—Heavy duty ⅓-H.P. COMMANDER motor, 1750 R.P.M. 60-cycle, 110-volt.

Motor bracket for vertical drive. 6-in. and 12-in. tool rest. 4-step pulley provides 4 speeds, 750, 1350, 2200 and 4000 R.P.M. 2 face plates (2 and 6-in.), sanding drum, ½-in. chuck and set of 3 crucible steel turning chisels. **Shipped freight or express, Not Prepaid.**

99KM517—As shown. Shpg. wt., 127 lbs. **Cash Price**..**$39.50**
Easy Payment Price, ($8.00 down and $6.00 per month)... **43.45**
Use Time Payment Order Blank in Back of Catalog.
99KM518—As above without motor or motor bracket. Shpg. wt., 78 lbs.....**$24.95**
20K2228¼—COMMANDER ⅓-H.P. Motor (described on page 918). **Postpaid**.....**$11.50**



New DRIVER 4-Speed Lathe

Bronze Bearing Head Stock

$6.65 COMPLETE *Post Paid*

—30-in. channel iron bed, 6½-in. swing.

Speeds, 750 to 4000 R.P.M. Combination spur center and face plate. Complete set includes 6-in. tool rest, 2 turning chisels, wrench and extra 4-step pulley.

99K559—Lathe complete, as described above. **Postpaid**.**$6.65**
9K5373—2 Turning Chisels only. Shpg. wt., 8 oz.....**.95**



99K516—DRIVER Jack Shaft. Used with DRIVER tools when desired to run from a line shaft.

Complete with extra 4-in. 4-step "V" type pulley. **Postpaid**.....**$3.50**

JACOBS Chucks and G.E. Motors Make CRAFTSMAN Drills Superior



$13.65 CRAFTSMAN *Postpaid*

¼-In. Close Quarter Drill

—G. E. Universal Motor.
—Jacobs chuck takes up to ¼-in. straight shank drill.

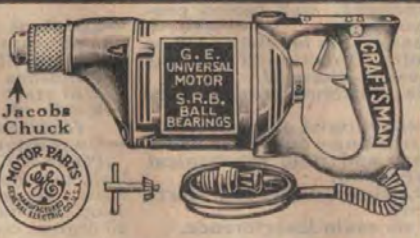
Straight lines on this drill enable drilling close in corners—a feature often required by industrial and auto body plants. Double reduction, heat treated gears. For A.C. or D.C., 110 to 120-volt, 60-cycle current. Armature carried independent of gear case to relieve strain on armature shaft. **Postpaid.**

9K5416.....**$13.65**

WE PAY the POSTAGE ON ORDERS of $2.00 OR MORE AS EXPLAINED ON PAGE 1

$21.75 ¼-IN. *Postpaid*

We Believe These Are the Finest in America



CRAFTSMAN Heavy Duty Drills

—Heavy duty type G.E. Universal motor.
—Jacobs chuck for straight shank drills.
—Lubri-Seal ball bearings.

Double reduction heat treated steel cut gears. Highest quality, 10-ft. rubber-covered cord. Guaranteed not to stall with maximum size bit specified. For any 110–120-volt, 60-cycle current.

Cat. No.	99K526	99K527	99K528
Size drill	¼ in.	5/16 in.	⅜ in.
Speed, R.P.M.	1900	1500	1300
Postpaid	$21.75	$25.90	$28.50

9K5795—Stand for converting above drills into drill press. **Prepaid**.....**$8.50**

9K5794—Cradle for above drills. Provides bench fixture for use of drill as grinder, buffer, etc. Shpg. wt., 5 lbs. 4 oz.....**$1.25**

CRAFTSMAN

Heavy Duty Production Type Drills

$36.00 ½-IN. *Postpaid*

—Extra heavy duty G.E. Universal Ball Bearing Motor.
—Jacobs chuck for straight shank drills.
—Ball bearing armature shaft and spindle.
—Entire motor carried independent of gear case, assures alignment, relieves strain.



Rugged construction and great power; built for years of hard service. **We guarantee these drills cannot be stalled with maximum size bit specified.** For A.C. or D.C. 110 to 120-volt, 60-cycle current.

Cat. No.	99K529	99K530	99K531
Size, drill	½ in.	5/8 in.	¾ in.
Speed, R.P.M.	600	500	450
Postpaid	$36.00	$45.00	$52.50

99KC5063—Universal Drill Stand (illustrated at right). Takes any make of above size drills. Assures positive alignment. Shpg. wt., 60 lbs. **Not Prepaid**....**$15.25**





$1.25 ¾-IN. SAW ONLY

Circular Hole Saws

—High speed steel.

For use with ½-in. drills or larger. Mandrels not included.

Size, In.	Shpg. Wt.	9K6541 Each
¾	4 oz.	$1.25
1	6 oz.	1.30
1¼	8 oz.	1.35
1½	9 oz.	1.45
2	12 oz.	1.50
2½	15 oz.	1.95

Mandrels

9K6543—For use with ¾ and 1-in. hole saws. Shpg. wt., 4 oz.....**85c**

9K6544—For use with 1¼ to 2½-in. hole saws. Shpg. wt., 6 oz.....**85c**

We Guarantee Safe Delivery of All Our Shipments

"DRIVER" Heavy Duty Flexible Shaft



$69.50 Cash Price Less Accessories

Includes Stand, ½-H.P. Motor, heavy duty Flexible Shaft and 52-Inch High Speed Shaft. For complete description send for Power Tool Catalog P528K.

On Easy Payments $10.50 PER MONTH



—Portable power to increase speed and efficiency in garages and shops.
—Saves considerable time and labor for every type of industry.
—New uses for flexible shafts are constantly being developed.

Note These Specifications

Motor. ½-H.P. Repulsion type. 3600 R.P.M. for 110 or 220-volt, 60-cycle A.C. **With TIMKEN Bearings.** Tilts every direction.

Two flexible shafts are provided. Extra heavy shaft with speeds from 750 to 4000 R.P.M., for continuous grinding, sanding, drilling, buffing, auto waxing, and polishing. Has rubber covered armored casing with ⅜-in. core. Length, 5 ft. **TIMKEN bearing** hand piece. Also a light ball bearing shaft for fine precision work on dies, jigs and metal patterns where exceptionally high speed is essential. Has **ball bearing** hand piece with collet chuck. Takes rotary files, emery pencils and similar attachments. 52 in. long, 3/16-in. core. **Countershaft** ball bearing, 8 speeds, from 750 to 10,000 R.P.M. Moulded rubber "V" belt. **Telescoping stand** permits raising of shaft 15 in. **Shipped freight or express, Not Prepaid, from factory in New Jersey.**

99KM8401½—Flexible shaft, complete with motor and 2 shafts but without accessories. Shpg. wt., 115 lbs. Cash price..... **$69.50**
On Easy Payments, $14.00 down and $10.50 per month..... **76.45**

99KM8400½—Flexible shaft, complete with motor, 2 shafts and all accessories as shown. Shpg. wt., 132 lbs. Cash price..... **$82.75**
On Easy Payments, $16.50 down and $12.50 a month..... **91.00**

For Easy Payments Use Time Payment Blank in back of catalog.



99K8402—DRIVER Angle Head.
For any DRIVER flexible shaft except high speed type. Curved tooth miter gears, no chatter, makes work easy. **Postpaid**..... **$10.50**

High Speed Shaft Accessories



99K8403
8 Routing Cutters. Tool steel. For pattern makers, wood carvers.
Postpaid... **$4.25**



99K8404
7 Carborundum Cutter Points. For metal pattern work, etc.
Postpaid... **$5.50**

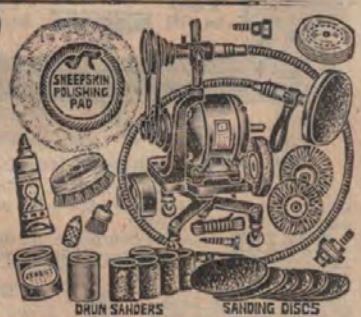


99K8405
8 Wood Carvers. Tool steel. Arbor and depth washers.
Postpaid..... **$4.25**

DRIVER Ball Bearing Flexible Shaft Set

$18.50 Without Motor *Prepaid*

—Will do most any kind of Sanding, Grinding, Polishing, Waxing, Drilling, etc. Will also remove paint.



High speed ball bearings. Motor table swivels on base. Includes 5½ ft. ball bearing flexible shaft, sanding drum and 6-in. sanding disc with extra abrasives, tube of special graphite lubricant, sheepskin polishing pad, 6-in. cloth buffer, 1 pint can cement for attaching discs, waxing and polishing brush, drill chuck, adapters, carbon removing brush, 4-in. coarse and fine wire wheels and 4-inch grinding wheel with guard. **Priced extremely low.**

99K502—Outfit as above, without motor. **Prepaid**..... **$18.50**
99K504—Complete outfit with COMMANDER ⅓-H.P. 60-cycle, 110 to 120-volt motor, 1750 R.P.M. **Prepaid**..... **$28.50**

Ball Bearing Flexible Shaft Set

—For drilling, grinding or polishing.
—Two or more shafts can be coupled together for longer length.



Fits any ½-in. shaft. Includes 36-in. flexible shaft, drum sander, 2 abrasive belts, 6-in. flexible sanding disc, 6 abrasive discs, 4-in. grinding wheel, ¼-in. drill chuck, chuck adapter, tube lubricant.

9K5328—Complete outfit. Postpaid..... **$6.95**

9K5334—Flexible shaft only with hand piece, ¼-in. chuck, adapter and new type motor coupling. **Postpaid**..... **$4.40**

Die Cast White Metal Pulleys

Catalog No.	Diam., In.	Face, Inches	To Fit Shaft	Shpg. Wt.	Each
20K2205	2	Grooved	½-in.	1 lb.	20c
20K2206	2	2 Flat	½-in.	1 lb.	25c
20K2207	2½	2½ Flat	½-in.	1 lb. 8 oz.	35c
20K2208	2½	2½ Flat	⅝-in.	1 lb. 8 oz.	35c

Light-weight. Almost twice the tensile strength of cast iron.



Catalog No.	Diam., In.	Face In.	To Fit Shaft	Shpg. Wt.	Each
20K1270	2	2	½-in.	1 lb.	$0.88
20K1272	2½	2	½-in.	1 lb. 4 oz.	.90
20K1276	2	2	⅝-in.	1 lb.	.88
20K1273	2½	2	⅝-in.	1 lb. 4 oz.	.90
20K1274	2	2½	¾-in.	1 lb.	.98
20K1277	3	3½	¾-in.	2 lbs. 8 oz.	1.38
20K1275	4	4	1-in.	4 lbs.	1.55
20K2282	4	4½	1-in.	4 lbs. 8 oz.	1.70

Pulleys Postpaid If Part of $2.00 Order



High Quality Fiber Pulleys

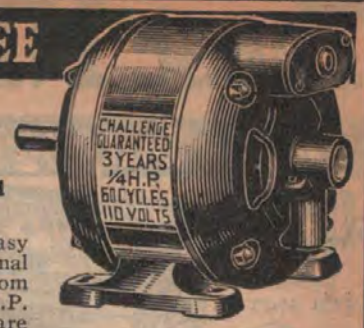
Heavy pressed fiber flat face pulleys that will not wear smooth and slip. Steel core.

¼ H. P. 3 YEAR GUARANTEE

Challenge Motors

- Especially adapted for washing machines and light shop tools.
- Windings are absolutely moisture-proof.
- ¼ horse power.

$6.75 Postpaid



Accessible terminal box makes connecting and reversing easy—**bronze bearings,** wool yarn oiling and long life internal switch. Has base holes measuring 3¾ in. across, and 5 in. from brace to brace. ½-in. shaft and detachable base. These ¼-H.P. motors are substantially built, and well designed. They are powerful, splash-proof, and quiet-running. Speed, 1750 R.P.M.

20K2226¼—110 to 120-volt, 60-cycle A.C. **Postpaid**..... **$6.75**
20K2227¼—Same as above but with cord, plug and V-type pulley. **Postpaid**..... **7.35**

COMMANDER *Ball Bearing*



$9.85 And Up Postpaid

The grease packed NEW DEPARTURE Ball Bearings insure trouble free continuous service.



Guaranteed 5 Years

- For all ordinary purposes such as running shop tools, feed mills, sign flashes, small air compressors, small power bench saws, etc.
- Windings guaranteed moisture proof.
- ¼ horse power.
- Runs on NEW DEPARTURE Ball Bearings.

What The COMMANDER Offers

1. Internal starting switch, withstands over 500,000 starts. Guaranteed a lifetime.
2. Forced air cooling.
3. Splash proof end plates.
4. Accessible terminal and reversing box.
5. Slotted base for belt tightening.
6. Equipped with NEW DEPARTURE Ball Bearings. Nothing rolls like a ball.
7. Guaranteed for 5 years, but built to last longer.

Very economical to run. Tests show that the COMMANDER Ball Bearing motor consumes 10% less current than ordinary electric motors. Base holes measure 3¾ in. across, and 5 in. from brace to brace. ½-in. pulley shaft. Speed, 1750 R.P.M. Ten feet of heavy rubber covered cord, unbreakable plug and 2-in. V-type pulley included.

Cat. No.	H.P.	Voltage	Current	Cycles	Postpaid
20K2305¼	¼	110	A.C.	60	$ 9.85
20K2307¼	¼	32	D.C.	..	15.65
20K2308¼	¼	110	D.C.	..	15.65

20K2200¼—10 feet rubber covered motor cord and plug as illustrated on motor above. Shpg. wt., 2 lbs. **Postpaid if part of $2.00 order**..... **45c**



$11.50 ⅓ H. P. COMMANDER Heavy Duty Motor *Guaranteed 5 Years*

Postpaid

Same high quality as above, but larger and has double drive shaft.

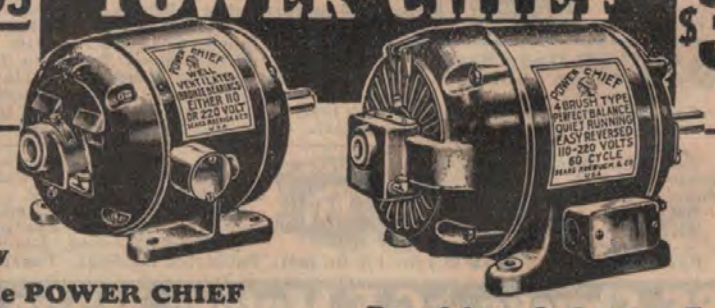
—Very popular for running shop equipment such as drill presses, grinders, lathes, planes and saws.
—Windings guaranteed moisture proof.
—Has NEW DEPARTURE Ball Bearings and other refinements characteristic of COMMANDER motors.

Quiet and powerful. Complete with 10-ft. cord, plug and V-type pulley, 110 to 120-volt, 60-cycle A.C. **20K2228¼**—Postpaid..... **$11.50**

POWER CHIEF

$14.95 CASH ¼-H.P.

$38.50 CASH 1-H.P.



¼ and ⅓-H. P. Sold for Cash Only

$6.50 DOWN 1-H. P.

What the POWER CHIEF Motor Offers

1. Semi-enclosed, well cooled protective design.
2. Interchangeable for either 110 or 220 volts. Direction of rotation also easily changed.
3. Oversize phosphor-bronze bearings.
4. Wool yarn filtered oiling system.
5. Quiet running—due to perfect balance and rigid mechanical construction.
6. High starting torque; low start-current.
7. Causes no radio interference.

Repulsion—Induction Type *For Heavy Starting*

—Excellent for pumps, refrigerating machines, heavy air compressors, large cream separators, and devices offering heavy starting load.
—Windings carefully insulated and baked.
—Will start 300% over their full rated horsepower.
—Meets all A.I.E.E., N.E.M.A., and Central Station requirements.
—Guaranteed to give complete satisfaction.

POWER CHIEF motors will not only carry their full rated load, but momentarily will also withstand enormous overloads. We guarantee that each POWER CHIEF will develop their rated horsepower and torque and will not exceed 40 degrees centigrade temperature rise.

Catalog Number	H.P.	Shpg. Wt., Lbs.	Base Mounting, Inches	Size Shaft, In.	SEARS Cash Price	Cash Price Elsewhere	Time Payment Price	Down Payment	Monthly Payment
20KC2315¼	¼	30	4½ x 5½	⅝	$ 14.95	$18.30	.....	.....	.....
20KC2316⅓	⅓	55	5¼ x 6¾	¾	17.25	19.90	.....	.....	.....
20KM2317¼	½	65	5¼ x 6¾	¾	22.50	25.00	$25.00	$ 5.00	$ 5.00
20KM2318¼	¾	68	5¼ x 6¾	¾	29.50	33.00	32.45	5.00	5.00
20KM2319½	1	115	6½ x 8	¾	38.50	46.00	42.35	6.50	5.50
20KM2323½	1½	157	6¾ x 9	1	49.50	59.00	54.45	8.50	7.00
20KM2320½	2	168	7½ x 9	1	56.80	71.00	62.50	9.50	8.00
20KM2321½	3	180	7½ x 9	1	74.40	93.00	81.85	12.50	10.00
20KM2322½	5	340	8¼ x10	1¼	105.00	133.00	115.50	17.50	14.00

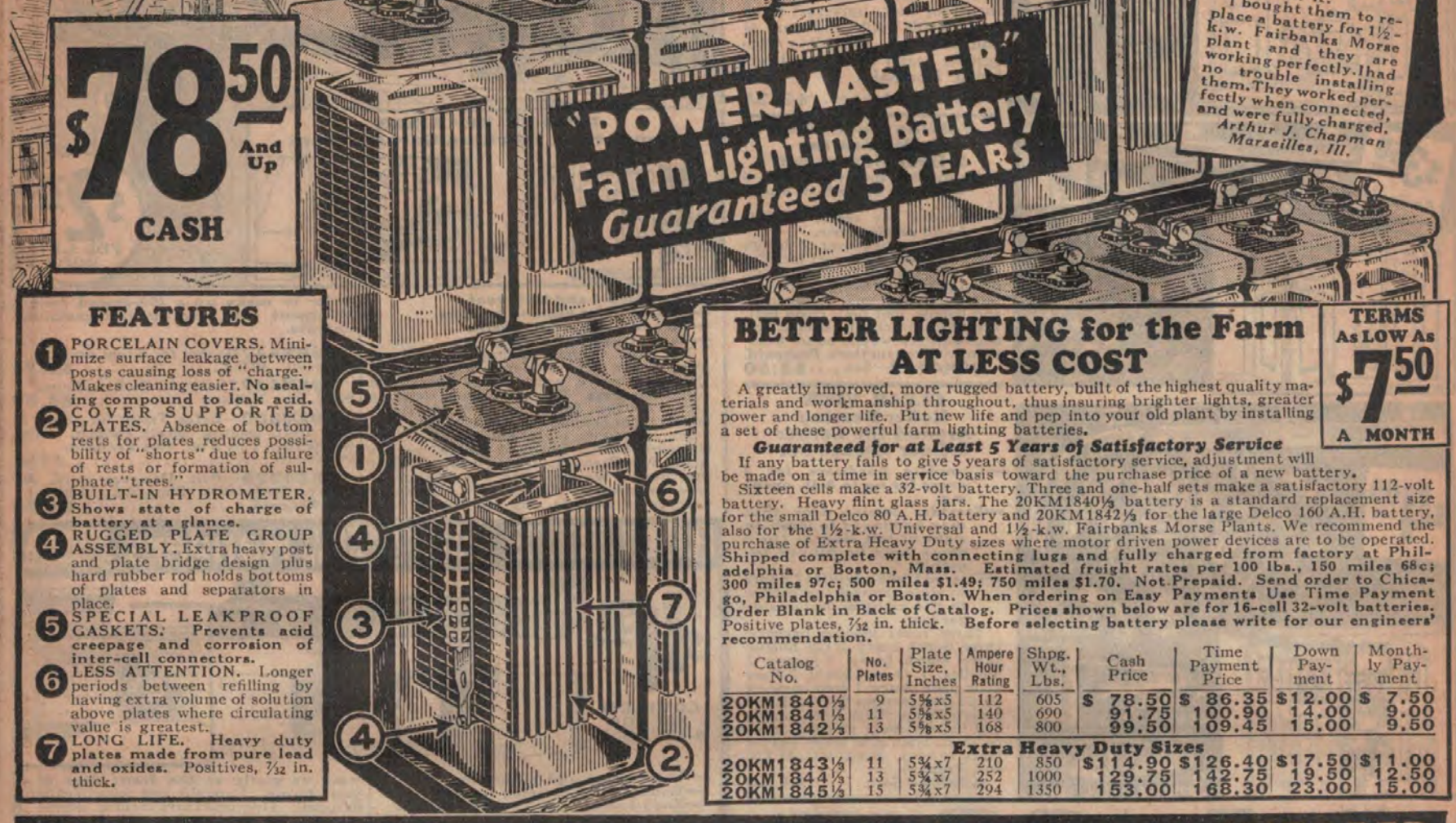
All sizes are for 110 or 220-volts, 60-cycle alternating current. Speed, 1750 R.P.M. **Not Prepaid. 1½, 2, 3 and 5-H.P. motors shipped from factory in Ohio. When ordering on terms Use Time Payment Order Blank in Back of Catalog.**

ARTHUR CHAPMAN

SAVED $60.00!

Sears Roebuck and Co.: The Farm Lighting Batteries purchased from you are entirely satisfactory.
A saving of $60.00 was one reason I purchased from Sears. The other was your five-year guarantee that we know is O. K.
I bought them to replace a battery for 1½-k.w. Fairbanks Morse plant and they are working perfectly. I had no trouble installing them. They worked perfectly when connected, and were fully charged.
Arthur J. Chapman
Marseilles, Ill.

$78.50 And Up CASH



FEATURES

1. PORCELAIN COVERS. Minimize surface leakage between posts causing loss of "charge." Makes cleaning easier. **No sealing compound to leak acid.**
2. COVER SUPPORTED PLATES. Absence of bottom rests for plates reduces possibility of "shorts" due to failure of rests or formation of sulphate "trees."
3. BUILT-IN HYDROMETER. **Shows state of charge of battery at a glance.**
4. RUGGED PLATE GROUP ASSEMBLY. Extra heavy post and plate bridge design plus hard rubber rod holds bottoms of plates and separators in place.
5. SPECIAL LEAKPROOF GASKETS. **Prevents acid creepage and corrosion of inter-cell connectors.**
6. LESS ATTENTION. Longer periods between refilling by having extra volume of solution above plates where circulating value is greatest.
7. LONG LIFE. **Heavy duty plates made from pure lead and oxides.** Positives, 7/32 in. thick.

BETTER LIGHTING for the Farm AT LESS COST

TERMS As LOW As $7.50 A MONTH

A greatly improved, more rugged battery, built of the highest quality materials and workmanship throughout, thus insuring brighter lights, greater power and longer life. Put new life and pep into your old plant by installing a set of these powerful farm lighting batteries.

Guaranteed for at Least 5 Years of Satisfactory Service

If any battery fails to give 5 years of satisfactory service, adjustment will be made on a time in service basis toward the purchase price of a new battery.

Sixteen cells make a 32-volt battery. Three and one-half sets make a satisfactory 112-volt battery. Heavy flint glass jars. The 20KM1840½ battery is a standard replacement size for the small Delco 80 A.H. battery and 20KM1842½ for the large Delco 160 A.H. battery, also for the 1½-k.w. Universal and 1½-k.w. Fairbanks Morse Plants. We recommend the purchase of Extra Heavy Duty sizes where motor driven power devices are to be operated. **Shipped complete with connecting lugs and fully charged from factory at Philadelphia or Boston, Mass. Estimated freight rates per 100 lbs., 150 miles 68c; 300 miles 97c; 500 miles $1.49; 750 miles $1.70. Not Prepaid. Send order to Chicago, Philadelphia or Boston. When ordering on Easy Payments Use Time Payment Order Blank in Back of Catalog. Prices shown below are for 16-cell 32-volt batteries.** Positive plates, 7/32 in. thick. **Before selecting battery please write for our engineers' recommendation.**

Catalog No.	No. Plates	Plate Size, Inches	Ampere Hour Rating	Shpg. Wt., Lbs.	Cash Price	Time Payment Price	Down Payment	Monthly Payment
20KM1840½	9	5¾x5	112	605	$ 78.50	$ 86.35	$12.00	$ 7.50
20KM1841½	11	5⅞x5	140	690	91.75	100.90	14.00	9.00
20KM1842½	13	5⅞x5	168	800	99.50	109.45	15.00	9.50
Extra Heavy Duty Sizes								
20KM1843½	11	5¾x7	210	850	$114.90	$126.40	$17.50	$11.00
20KM1844½	13	5¾x7	252	1000	129.75	142.75	19.50	12.50
20KM1845½	15	5¾x7	294	1350	153.00	168.30	23.00	15.00

DOES YOUR PAINT JOBS QUICKER, BETTER AND CHEAPER

COMPACT Rotary Type SPRAYER

$18.50 Postpaid



For touch-up work and light painting jobs. Operates on a new pre-atomization principle. Powerful rotary compressor and new pressure type gun. Has no difficult adjustments. Pistol trigger starts or stops it at full pressure in a flash. Furnished complete with 8-ft. air hose, 12-ft. electrical cord. Weight, complete outfit, only 9¼ lbs. Universal motor for any 110-120-volt current.

20K1249¼—Complete outfit. **Postpaid** . . . **$18.50**

Commander Sprayer
¼-Horse Power Commercial Type

1—Heavy duty, 2-ring, wick oiling, air cooled compressor. Capacity, 2.5 cu. ft.
2—15-ft. best grade ¼-in. air hose.
3—Pressure type gun. No nozzle adjustment necessary.
4—¼-H.P. Heavy Duty motor; V-type belt and pulley.

Paint the modern way with this new full commercial size sprayer. A high grade portable outfit that sprays EVERYTHING—lacquers, oil paints, varnishes, enamels, bronzes, cold water paints. Widely used by auto repair shops, painters, contractors, furniture stores and small factories . . . and by hospitals, clothing stores and nurseries for spraying insecticides and disinfectants.

Specially designed pressure type gun with heavy one-quart aluminum cup. Operates on pre-atomization principle—effecting excellent break-up of material. Makes a smoother painted surface with a speed that considerably exceeds other methods For 110-volt 60-cycle A.C. Size overall 20x10x12 in. Ample pressure to inflate auto tires quickly by use of air chuck listed below **Shipped freight or express, Not Prepaid** Shpg. wt., 65 lbs.

$38.50 Cash
$11.00 A Month Easy Terms



20KM1233¼—Cash Price **$38.50**
Easy Payment Price (**$10.00** down; **$11.00** a month) **$41.35**
20KM1234¼—Outfit complete with No. 20K1235 Paint Tank listed at bottom of page. **Not Prepaid.** Shpg. wt., 90 lbs. Cash Price **$45.75**
Easy Payment Price (**$11.50** down; **$13.00** a month) **$49.20**
Use Time Payment Order Blank in Back of Catalog.
20K2334—Spray Gun only, with two fluid tips for light and heavy paints. **Postpaid** **$8.75**
20K1236—Standard Air Chuck. Not included with above outfits. Shpg. wt., 4 oz. **Postpaid if included in $2.00 order** **75c**

Automatic Cellar Drainers
The Ideal Electric Pump Note the Price

$45.00 CASH



—Rugged ¼-H.P. ball bearing Repulsion-Induction type motor; overload breaker for protecting motor.
—Two bearings, oversize ball thrust bearing supports, stainless steel pump shaft and brass impeller; special oilless metal bearing at pump casing. Discharge pipe, 1¼ inches.
—Pump: Centrifugal type; Imperial brass. Brass strainer. Capacity, 2500 gallons per hour, 5-ft. head; 2000 gallons per hour, 10-ft. head; 1000 gallons per hour, 15-ft. head.

Can be used in leaky excavation work or where laundry tubs or drains are below sewer level. 10-foot rubber covered cord. Float switch. Copper float and rustproof float rod. Can be furnished with 23½-inch floor plate for 18 or 20-in. tile. Ht., overall, 41 inches. For 110 to 120 or 220 to 230-volt, 60-cycle alternating current only. Specify voltage. **Shipped freight or express, from Factory in Dayton, Ohio. Not Prepaid.** Shipping weight, 110 lbs.

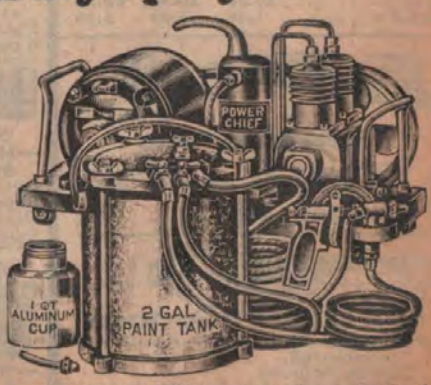
EASY TERMS $5.00 A MONTH

20KM2201⅓ Cash **$45.00**
Easy Payment Price (**$7.00** down; **$5.00** a month) **49.50**
20KM2203⅓—With 23½-in. cast iron floor plate. Shpg. wt., 140 lbs. Cash **$48.50**
Easy Payment Price (**$7.50** down; **$5.00** a month) **53.35**
Use Time Payment Order Blank in back of Catalog.

Power Chief ½-H. P. Heavy Duty Sprayers
For Big Paint Jobs

—Powerful twin cylinder air cooled compressor. Capacity, 4.25 cu. ft.
—15-ft. 2-ply high pressure hose.
—Pressure type gun. No nozzle adjustment necessary.
—½-H.P. Repulsion-Induction heavy duty motor; V-type belt and pulley.

$96.50 CASH



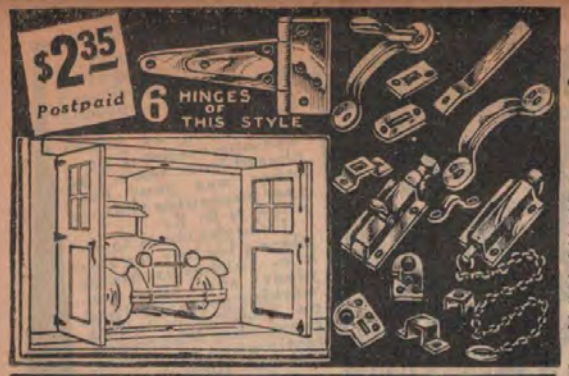
Where speed and a well finished job are essential. Sprays all kinds of paint materials, faster and better. Ideal for giving smooth finish on furniture, autos, building interiors, houses, trucks and farm machinery.

Pressure type gun with 1-quart aluminum cup. Sprays 2 to 8 in. wide. 10-ft. attachment cord. Size overall, 24x15x9 in. For 110 to 120 or 220 to 230-volt 60-cycle A.C. **State voltage.** 50 lbs. maximum pressure. With air filter, pressure gauge and relief valve. **Shipped freight or express from Dayton, Ohio, Not Prepaid.** Shpg. wt., 140 lbs. **When ordering on easy terms use Time Payment Order Blank in Back of Catalog.**

20KM2330⅓—Outfit complete with motor and No. 20K1235 Paint Tank listed below. Cash Price . . . . . **$ 96.50**
Easy Payment Price (**$24.00** down; **$27.00** a month) **103.75**

20K1235—Two-Gallon Pressure Feed Paint Tank. Completely galvanized. Will accommodate standard gallon can of paint without pouring into tank. Complete with 15-ft. length air hose, 12½-ft. length material hose, relief valve and material valve. For use with paint sprays No. 20KM1233¼ or No. 20KM2330⅓ **Postpaid** **$8.45**

Order Blanks Are in Back of This Catalog

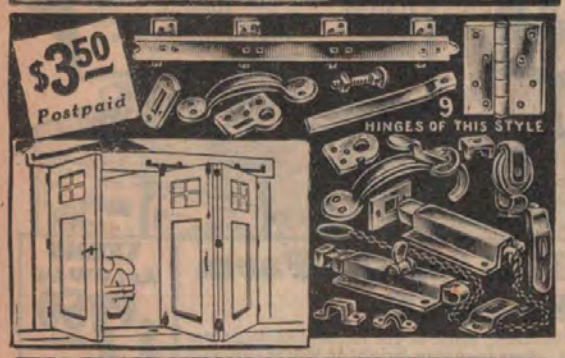


SWING EZY Garage Door Set

—Complete hardware for double doors for up to 10-ft. opening.

A reliable, satisfactory set. Strong, durable; set consists of six 10-inch **extra heavy** T-hinges, 6-inch chain bolt, six-inch foot bolt, universal latch with inside pull, and pair of padlock eyes. Complete with screws; neatly finished in black japan. **Postpaid.**

99K4451—Set.. **$2.35**



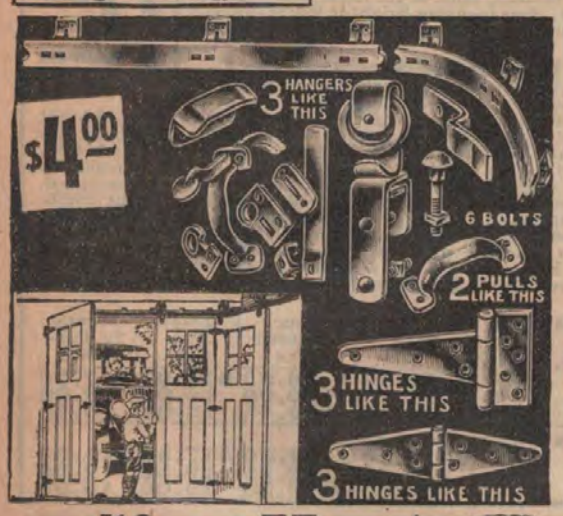
Folding and Sliding Roller Bearing 3-Door Garage Set

—Complete hardware for 3 doors for up to 9-ft. opening.

—Provides for right or left hand service door.

For doors not over 2 inches thick or 3 feet wide. Set includes roller bearing hanger with up and down adjustment, 4½ pairs 4x4-inch butts, door pull, thumb latch and handle, foot bolt, chain bolt, 7 feet steel track, brackets and all necessary screws and bolts. Complete with instructions. **Postpaid.**

99K4452—Set..... **$3.50**



CLEAR VIEW Roller Bearing Around the Corner 3-Door Garage Set

—Complete hardware for 3 doors for up to 8-ft. opening.

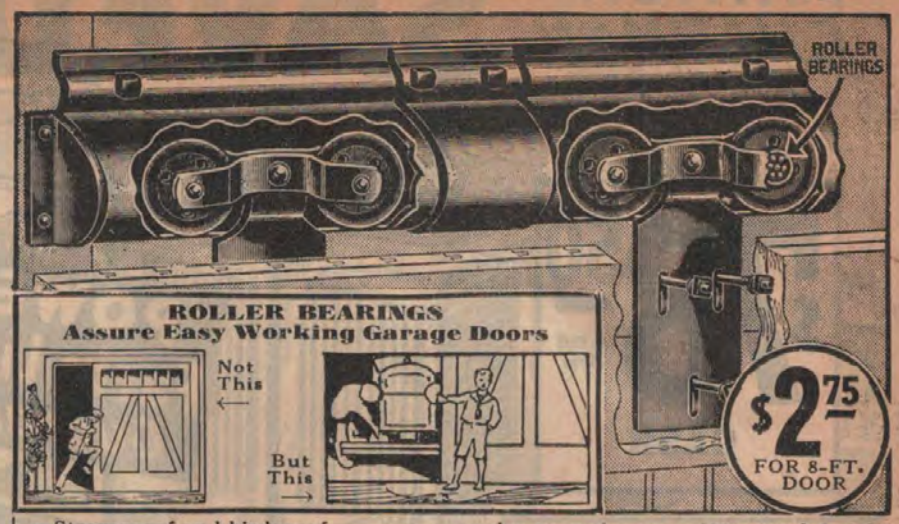
—Provides service door that may be hinged to jamb on right or left side, or the 3 doors may be hinged together.

—Curved track permits 2 doors to slide around the corner to the right or left inside garage.

Three roller bearing hangers; three 6-inch heavy strap hinges; three 8-inch heavy T-hinges; 2 handles; 1 thumb-latch; 2 floor door guide plates; 1 door bumper; six 28-inch sections flat track and 1 curved piece. With bolts, screws and instructions. Opening must be 21 in. from side where curved track is used. Shpg. wt., 43 lbs. **Not Prepaid.**

99KM4454.....**$4.00**

STORM KING Barn Door Hanger



—Stormproof and birdproof.
—Double roller bearing hangers.
—Up and down adjustment.
—Cannot jump the track.

No more tugging, pulling, or pushing. Your garage or barn doors will work easier than ever before, because they operate on **roller bearings.** Will carry doors weighing up to 1,000 lbs. Set includes two adjustable double roller bearing hangers, complete with track, lag screws, bolts, and bracket. Gray enameled finish. **Shipped freight or express, Not Prepaid. Order more of what you need. We can ship 100 pounds of merchandise by Freight for the same rate as 10 pounds. By adding to your order to make up a 100-pound freight shipment you save on transportation charges.**

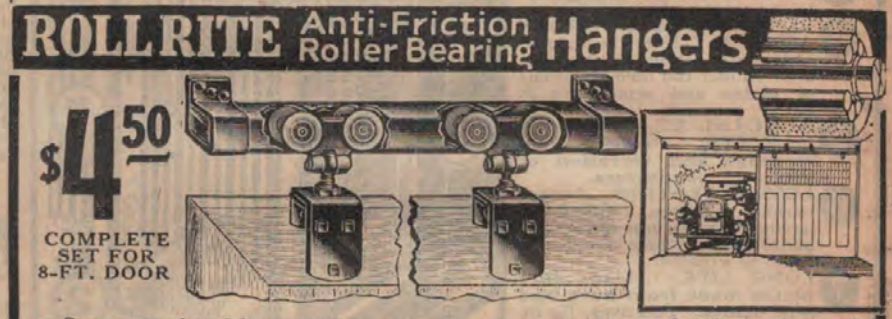
99KM4470—Set for 8-foot doors. Shpg. wt., 30 lbs.....**$2.75**

99KM4471—Set for 10-foot doors. Shpg. wt., 35 lbs.....**$3.50**

99KM800—Extra Track for above, in 8 or 10-ft. lengths. **State length.** Shpg. wt., per ft., 1 lb. 8 oz. **Not Prepaid.** Per ft.....**11½c**

9KC4229—Pair Hangers only, for above. With bolts. Shpg. wt., 10 lbs. **Not Prepaid**.....**$1.30**

ROLL RITE Anti-Friction Roller Bearing Hangers



—Stormproof and birdproof.
—Double roller bearing hangers.
—Each hanger has 4 trolley wheels.
—Easy, simple vertical and lateral adjustment without blocking up or removing door.

Makes your garage or barn door work as easily as the front door of your home. Carefully and scientifically designed. They never give trouble. Never sag. Suitable for doors up to 2¼ in. thick. Shpg. wt., 8 lbs.

9K4249—Two hangers only, for one door. Bolts included.....**$1.50**

ROLL RITE Complete Sets

Two hangers, track, brackets, bolts and screws. **Shipped freight or express, Not Prepaid. Build your Freight order up to 100 pounds! Any shipment weighing less costs just as much for Freight. Buy More and Save More!**

99KM4483—For one 8-foot door. 16 feet of track. Shpg. wt., 33 lbs....**$4.50**
99KM4484—For one 10-foot door. 20 feet of track. Shpg. wt., 40 lbs....**5.40**

Heavy Japanned Steel Trolley Track for above hangers. Prices do not include brackets. Shpg. wt., 1 lb. 8 oz. to the foot. **Shipped freight or express, Not Prepaid.**

99KM4486—Length, 4 feet....**65c** | **99KM4488**—Length, 6 feet..**$0.95**
99KM4487—Length, 5 feet....**80c** | **99KM4489**—Length, 8 feet..**1.30**
99KM4490—Length, 10 feet...**$1.60**

Steel Brackets for Above Track



Should be attached 3 feet apart. **Lag screws included.**
9K4241—Single brackets. Shpg. wt., 12 oz. Each.....**15c**
9K4239—Double brackets for parallel doors. Shpg. wt., 1 lb. 8 oz. Each.....**48c**





Garage or Barn Door Track

—Round edge heavy flat steel, 1¼x 3/16 in.
—Steel brackets, securely attached.

For ROCKWELL hangers or any hanger using flat track. Includes all necessary screws. **Shipped freight or express, Not Prepaid. A 100-pound shipment costs no more by Freight. Save more by including in your order other items to bring the weight up to 100 lbs.**

Catalog Number	Lgth., Ft.	Shpg. Wt.	Each
99KM1041	6	6 lbs.	40c
99KM1042	8	8 lbs.	55c
99KM1043	10	10 lbs.	68c



ROCKWELL Garage or Barn Door Hangers and Sets

78c PAIR HANGERS ONLY

—3½-in. roller bearing wheels.
—Hinged brackets; won't bind, won't jump track.

Guard holds wheels on track if door is raised by obstructions. Black japanned. Bolts for attaching included. Shpg. wt., 8 lbs.

9K4240—Pair hangers only.....**78c**

Complete Sets. Two ROCKWELL Hangers with Track complete. Shipped freight or express.

Not Prepaid	Width Door	Track	Shpg., Wt.	Set
99KM4479	8 ft.	16 ft.	24 lbs.	$1.75
99KM4480	10 ft.	20 ft.	30 lbs.	2.00

HINGES and DOOR FITTINGS



8c PAIR 3-IN.

Steel T Hinges

Size given is measurement from joint to end of hinge. Screws included.

9K4398—**Light.**

Size, inches	3	4	6
Shpg. wt., pr.	4 oz.	5 oz.	8 oz.
Pair	8c	10c	17c
6 pairs	46c	57c	95c

9K4399—**Extra heavy.**

Size, inches	6	8	10
Shpg. wt., pr.	2 lbs.	3 lbs. 8 oz.	5 lbs. 12 oz.
Pair	$0.25	$0.40	$0.56
6 pairs	1.40	2.30	3.25



9c EACH

Steel Hinge Hasps

Length from joint to end of strap, 6 inches. Screws included. Shpg. wt., 8 oz.

9K4207—Each.....**9c**



9c 4½-IN.

Steel SAFETY Hinge Hasps

—When locked, screw heads are concealed.

Screws included.

9K4213—4½ in. Shpg. wt., 6 oz. Each.....**9c**

9K4214—6 in. Shpg. wt., 12 oz. Each.....**15c**



8c PAIR 3-IN.

Steel Strap Hinges

Sizes given are one-half the total length. Screws included.

9K4394—**Light.**

Size, in.	3	4	6
Shpg. wt., pr.	3 oz.	5 oz.	12 oz.
Pair	8c	10c	17c
6 pairs	46c	57c	95c

9K4395—**Heavy.**

Size, in.	6	8	10
Shpg. wt., pr.	2 lbs.	3 lbs.	4 lbs. 8 oz.
Pair	$0.19	$0.28	$0.48
6 pairs	1.10	1.65	2.85



Screw Strap Hinges

—Heavy steel.

9K4390—Bolt included.

Lgth., in.	10	12	14
Shpg. wt., pr.	4 lbs.	5 lbs.	7 lbs.
Pair	$0.40	$0.45	$0.57
6 pairs (Pstpd)	2.30	2.60	3.30



Barn Door Stay Roller

15c

—Heavy japanned steel.

Reversible, and adjustable from 1¾ to 2¾ in. Shpg. wt., 1 lb.

9K4244—Each.....**15c**

Corner Irons

—Wrought steel.

9K4191—With screws.

Size, In.	Shpg. Wt.	Doz.
1x½	8 oz.	15c
2x⅞	1 lb. 4 oz.	25c
3x¾	3 lbs.	38c
4x⅞	4 lbs.	70c



12 FOR **15c** 1x½-IN.



Yankee Door Catch

9c

—Cast iron. Japanned. With screws. Shpg. wt., 6 oz.

9K4242.....**9c**



Chain Bolt

27c

—Japanned steel.
—24-in. rustproof chain.
—Rustproof bolt.

Length, 6 in. Reversible for doors swinging in or out. Screws included. Shpg. wt., 1 lb.

9K4243.....**27c**

Foot Bolt

27c

—Japanned steel.
—Rustproof bolt.

Length, 6 inches. Locked or released with foot. Screws included. Shpg. wt., 1 lb.

9K4245.....**27c**



WE PAY the POSTAGE ON ORDERS of $2.00 OR MORE AS EXPLAINED ON PAGE 1

Barn Door Pulls



—Japanned steel. Large grip. Lgth., 6¼ in. With screws. Shpg. wt., 6 oz.

9K4237..**8c**



15c

Thumb Latch

—Wrought steel, japanned.

6¾-inch handle, thumb latch, inside door latch, catch, screws. Shpg. wt., 8 oz.

9K4232
Set.....**15c**

9K4230
Set as above but with padlock eyes and 7¾-in. handle. Shpg. wt., 1 lb.....**28c**



39c PAIR

Garage Door Holders

—Heavy japanned steel, 12-in. arms.

Saw tooth points hold on cement or ground. With screws. Shpg. wt., 2 lbs.

9K4228—Pair.....**39c**



AUTOMATIC Garage Door Holders

—Heavy japanned steel.
—Gravity catch; locks when door is opened.

Simple, positive. Easy to install; no loose parts. Released by backward pull on door. Lgth., 31 in. With screws. Shpg. wt., 5 lbs. 8 oz.

$1.95 PAIR

9K4235—Pair.....**$1.95**

Swinging Door Latch

47c

—Heavy steel case.
—For doors ¾ to 2¾-in. thick.

Japanned. Galvanized sliding bolt. Padlock eyes. With screws. Without padlock. Shpg. wt., 2 lbs.

9K4233.....**47c**



Hooks and Staples

—Extra heavy bright steel hook; 5 in. long.

For doors and gates. Shpg. wt., 7 oz.

3 FOR **12c**

9K4223—3 for.**12c**



LION REG. U.S. PAT. OFF PIN TUMBLER CYLINDER PADLOCK

69c

1½x2¼-IN.

- **Extruded solid bronze metal case; rust-proof.**
- **Hardened steel shackle.**
- **Five-pin tumbler cylinder.**
- **No two keyed alike.**

Two nickel silver coined keys; small size, convenient to carry. Built for years of security. Good for spare tires.

9K4356—1½x2¼ in. Shpg. wt., 12 oz. **69c**
9K4357—1¾x2¾ in. Shpg. wt., 1 lb. **89c**



Padlock

—Brass plated steel. Low priced. Two keys. Size, 2x2⅛ in. Shpg. wt., 4 oz.

9K4358..... **9c**



LION 6-Lever Padlock

—Brass plated steel. Size, 2x3 in. 2 keys. Shpg. wt., 6 oz.

9K4352..... **17c**



LION Padlock

—Cadmium plated.
—Wrought steel case; steel shackle. Strength and security. 2 keys. Shpg. wt., 5 oz.

9K4374 1½x1¾ in..... **22c**
9K4370—2x3 in... **25c**



R F D Mail Box Lock

—Brass case, steel shackle.
—Brass chain. 1½x2⅛ in. Two keys. Shpg. wt., 5 oz.

9K4347..... **30c**



Garage Padlock

—Cadmium plated wrought steel case.
—9-in. cadmium plated chain for attaching to door. 2¼x3 in. 2 keys. Shpg. wt., 8 oz.

9K4377..... **45c**



LION Padlock

—Cast brass case; steel shackle. 1⅞x2¾ in. 2 keys. Shpg., wt., 7 oz.

9K4371..... **49c**



Concentric Tubular Padlock

—Chromium plated, rustless metal. For spare tires, tool boxes, etc. 2¼x2½ in. 2 keys. Shpg. wt., 8 oz.

9K4375..... **59c**



No Keys

—Junkunc Combination Padlock.
—Brass case, double locking steel shackle. Shpg. wt., 3 oz.

Brass Dial
9K4378—2¼x1⅜ in. **39c**
9K4369 2⅞x1¾ in..... **$1.10**
Enameled Dial
9K4367—2⅞x1¾ in. **79c**

SPECIAL VALUE



65c

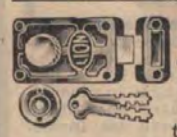
LION Brand Cylinder Rim Night Latch



—5-disc tumbler cylinder.
—Black japanned iron case, 3½x2½ in.
—Reversible brass plated bolt; brass knob and dead lock stop.
—3 nickel plated keys.

For doors 1⅛ to 2⅜ in. thick. With screws. A value that challenges competition. Shpg. wt., 2 lbs.

9K4022..... **65c**



Rim Night Latch

—Japanned iron case, 3x2 in.

45c

For doors up to 1¾ in. thick. Spring bolt. Can be set to hold latch open. Two keys. Screws included. Shpg. wt., 1 lb.

9K4019..... **45c**



LION Cylinder Padlock

40c

—Heavy rustless metal case, chromium plated; steel shackle.
—5 disc tumblers. Size, 1½x2¼ in. 2 coined keys. Shpg. wt., 12 oz.

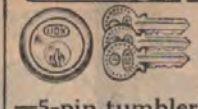
9K4360..... **40c**

REAL SECURITY



89c

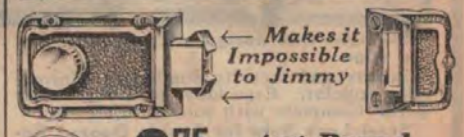
LION Brand Cylinder Rim Night Latch



—5-pin tumbler cylinder.
—Heavy iron case, 3½x2½ in.
—Reversible brass bolt; brass knob and deadlock stop.
—3 nickel silver keys.

For doors 1⅛ to 2⅜ in. thick. With screws. Shpg. wt., 2 lbs.

9K4021—Japanned..... **$0.89**
9K4020—Bronze plated. **1.10**



$2.75 Postpaid

LION Brand Jimmy Proof Night Lock



—Jimmy proof; impossible to separate lock from strike when in locked position.
—5-pin tumbler solid brass cylinder.
—Chromium plated heavy iron case, 4x2⅝ in.
—No two keyed alike.

For doors 1⅛ to 2⅜ in. thick. 3 coined nickel silver keys. With screws. Gives greatest security for door lock.

9K4023—Postpaid..... **$2.75**

We Pay the Postage on Orders of $2.00 or More AS EXPLAINED ON PAGE 1

CUPBOARD and DOOR TRIM

Cupboard Catches



—Steel, electro-plated. Size, 2¼x1⅜ in. With screws. Shpg. wt., ea., 2 oz.

9K4500—Dull brass... **8c**
9K4792—Old copper... **8c**
9K4562—Sanded brass..... **10c**

Friction Catch



20c FOR 6

—Spring steel, dull brass finish. Complete with screws. Shpg. wt., 8 oz.

9K4251 6 for..... **20c**

Elbow Catch



—Cadmium plated iron. With screws. Shpg. wt., ea., 2 oz.

9K4252
Each..... **5c**
Dozen..... **49c**

Steel Barrel Bolts



—Cadmium plated. With screws.

Length, in	2	3	4	6
Shpg. wt., oz	3	4	5	9
9K4248—Each	**8c**	**9c**	**10c**	**15c**

Cupboard Turns



—Steel, electro-plated. Size, 1¾x1⅜ in. Shpg. wt., each 3 oz.

9K4502—Dull brass. Ea. 9c; 6 for **50c**
9K4790—Old Copper. Ea. 9c; 6 for **50c**
9K4559—Sanded brass. Ea. 10c; 6 for **55c**
9K4408—Nickel plated. Ea. 12c; 6 for **63c**

Drawer Pulls



—Steel, electro plated. Lgth., 3½ in. With screws. Shpg. wt., 12 oz.

9K4480—Dull brass. 6 for..... **20c**
9K4816—Old copper. 6 for..... **20c**
9K4561—Sanded brass. 6 for..... **22c**

Mortise Door Bolts



—Bronze knob and escutcheon. With screws.

9K4496—Dull brass finish. Each..... **24c**
9K4800—Old copper finish. Each..... **24c**



9K4205—Door Buttons. Iron, cadmium plated. With screw. 1½ in. Shpg. wt., 6 oz. 12 for..... **10c**
2 in. Shpg. wt., 12 oz. 12 for..... **13c**

Base Knob With Screw



—Iron, rubber tipped. Protects wall behind door. Shpg. wt., each, 3 oz.

9K4457—Dull brass. Each..... 5c; 6 for..... **27c**
9K4829—Old copper. Each..... 5c; 6 for..... **27c**
9K4545—Sanded brass. Each..... 6c; 6 for..... **30c**

Door Holders



—Steel, rubber tipped. Locks or releases with foot. Holds door in any position. With screws. Shpg. wt., 12 oz.

9K4498 Dull brass..... **59c**
9K4794 Old copper..... **59c**

Half Round Surface Bolts



—Steel, dull brass finish. Used on French windows and doors. Screws included.

9K4489

Lgth.	Shpg. Wt.	
4 in.	4 oz.	15c
6 in.	6 oz.	23c

Screw Hooks and Eyes



—Cadmium plated. Assortment of 72 pieces. Every size, picture eyes to clothesline hooks. Shpg. wt., 8 oz.

9K4310..... **25c**

Solid Brass Cup Hooks



9K4317—Assorted. Sizes, ½ in., ¾ in., and 1 in. Shpg. wt., 8 oz. 50 for..... **35c**

TRIM FOR FURNITURE and CHESTS

Wardrobe Lock



—Steel. 2½x1¼ in. For cabinet doors or drawers. Fastens on inside. With screws. Shpg. wt., 8 oz.

13c **9K4327**...**13c**

Drawer Lock



—Steel, brass cylinder. 1¾x1½ in. For ⅞-in. wood. 2 keys. With screws. Shpg. wt., 2 oz.

9K4326..... **38c**

Chest Locks



—Brass. 2x1½ in. For ¾-in. wood. With screws. 2 keys. Shpg. wt., 4 oz.

9K4325..... **97c**
9K4324—Brass, self locking. 3½x2¼ in. For 1-in. wood. With screws. 2 keys. Shpg. wt., 12 oz..... **$1.40**

Trunk Locks



37c Brass Plated Steel

—Brass plated steel. Sturdy, secure lock. Two keys. Size, 6¼x2 in. With rivets. Shpg. wt., 12 oz.

9K4336—Brass plated steel..... **37c**
9K4337—Solid brass..... **$1.35**

Chest Handles



20c PAIR

—Japanned steel. 3-in. plate. With screws. Shpg. wt., 8 oz.

9K4328—Pr... **20c**

Box Corners



—Heavy brass, full polished. 1¾x1¾ in. With screws. Shpg. wt., 4 oz.

9K4342 Pkg. of 4..... **35c**

Truck Casters



—Heavy cast iron, japanned finish. Stationary. With screws.

Wheel, in	2⅛	3⅛
Ht., overall, in	4	5⅛
Shpg. wt.	1 lb. 8 oz.	2 lbs. 8 oz.
9K4166—Each.	**30c**	**42c**

30c 2⅞-In.

Genuine "Silent Glides"



—Hardened nickel steel. Makes all furniture slide easily. Saves rugs and hardwood floors. Shpg. wt., twelve, 3 oz. State size.

Size, in	½	⅝	¾	⅞
9K4134—12 for.....	**10c**	**10c**	**10c**	**10c**

Ball Bearing Grip Neck Steel Casters



Wood Wheel	Wheel	Shpg. wt.	4 for
9K4120	1 1/16 in.	8 oz.	**18c**
9K4121	1¼ in.	12 oz.	**25c**
9K4122	1⅝ in.	1 lb.	**30c**
Brass Plated Steel Wheel			
9K4126	1 1/16 in.	12 oz.	**24c**
9K4127	1¼ in.	1 lb.	**33c**
9K4128	1⅝ in.	1 lb. 4 oz.	**39c**

Ball Bearing Chest Casters



—Steel plate. With screws.

SET OF 4 16c And Up

Wood Wheel	Wheel	Plate, In.	Shpg. wt.	4 for
9K4150	1 1/16 in.	1½x1 3/16	12 oz.	**16c**
9K4151	1¼ in.	1⅞x1½	12 oz.	**24c**
9K4152	1⅝ in.	2¼x1¾	1 lb. 4 oz.	**33c**
Steel Wheel				
9K4155	1 1/16 in.	1½x1 3/16	14 oz.	**18c**
9K4156	1¼ in.	1⅞x1½	1 lb.	**25c**
9K4157	1⅝ in.	2¼x1¾	1 lb. 5 oz.	**35c**

Ball Bearing Metal Bed Casters



—Wood wheels. Fit metal beds. Expansion sockets.

	Wheel	For Opening	Shpg. Wt.	4 for
9K4171	1 1/16 in.	⅝ in.	12 oz.	**21c**
9K4172	1¼ in.	¾ in.	14 oz.	**25c**

Roller Bearing Swivel Box or Truck Casters



—Heavy cast iron. With screws.

	Wheel	Ht., Overall	Shpg. Wt.	Each
9K4165	2½ in.	3½ in.	2 lbs. 8 oz.	**39c**
9K4167	3 in.	4½ in.	3 lbs. 12 oz.	**60c**

Drawer Pulls



6 FOR 35c

—Brass plate, gilt finish. 1⅞x4¼ in. Bolts, 3 in. center to center. Shpg. wt., 7 oz.

9K4473—Set of 6..... **35c**

Brass Drop Handles



—3½-in. brass plate, handle and lugs. Bolts fasten from rear. 2¼ in. center to center. Shpg. wt., ea., 2 oz.

9K4482—Dull brass. Each..... 13c; 6 for..... **73c**
9K4812—Old copper. Each..... 13c; 6 for..... **73c**
9K4404—Nickel plated. Each..... 15c; 6 for..... **83c**

Slide Furniture Rests



—Unbreakable, will not crack or chip. Slide easy. Good looking.

9K4123—1¼-in. base. For chairs and light furniture. Shpg. wt., 7 oz. 4 for..... **35c**
9K4124—1½-in. base. For tables, beds, dressers, etc. Shpg. wt., 8 oz. 4 for..... **47c**
9K4125—2-in. base. For all heavy furniture. Shpg. wt., 12 oz. 4 for..... **55c**

Stove Casters



9K4153—Steel, ball bearing. Cadmium plated, rustproof. Shpg. wt., 4 lbs. 8 oz. Set of 4..... **$1.45**
9K4154—Cast iron, japanned. Plain bearing. Shpg. wt., 7 lbs. 8 oz. Set of 4..... **$1.05**

Antique Knobs



—Brass. New period design. Size, 1 in. Shpg. wt., 6 oz.

9K4467 6 for..... **33c**

Ring Drawer Pulls



—Brass plate. Antique brass finish. 1½-in. ring. Bolted from rear. Shpg. wt., 9 oz.

9K4471—6 for. **39c**

Colonial Hexagon Glass Knobs

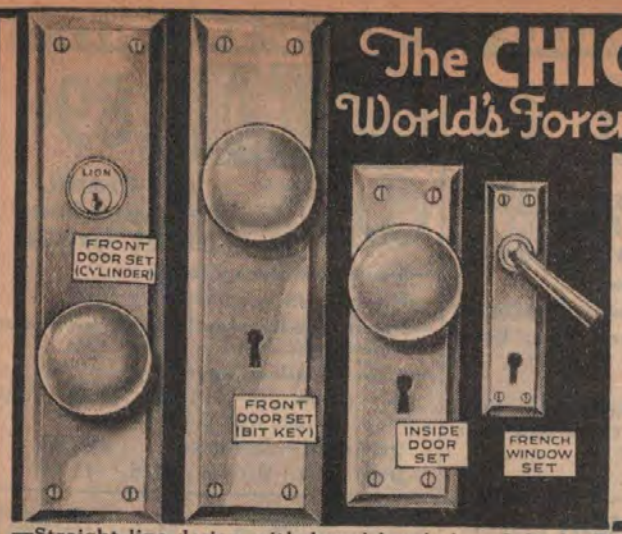


9K4461—With bolt.

Size, In.	Shpg. Wt., (2)	Two For	12 For
⅞	4 oz.	**10c**	**55c**
1⅛	5 oz.	**12c**	**68c**
1⅜	7 oz.	**17c**	**93c**

See Complete Index in BACK of this Catalog

The CHICAGO World's Foremost Value



35c

STEEL INSIDE LOCK SET

Our shoppers in Grand Rapids, Mich. and Lincoln, Neb. paid 50c for similar quality; in Knoxville, Tenn., and Abilene, Texas stores asked from 75c to $1.00.

—Straight line design with broad bevel edge.

Beauty and security combined. Universally popular. Especially good for repair work. Complete with screws to match.

Steel Lock Sets for Inside Doors. Reversible mortise lock, 3¾x3¼ in.; 2¼-in. knobs. Heavy beveled edge escutcheons, 7x2¼ in. Nickel plated key. Shpg. wt., 2 lbs.

9K4619—Dull brass finish..... **35c**
9K4679—Old copper finish..... **35c**

Genuine Solid Bronze Lock Sets for Inside Doors. Easy spring mortise lock, 3¾x3¼ in. with cast bronze face and bolts. Genuine bronze 2¼-in. knobs, and escutcheons, 7x2¼ in. Nickel plated key. Shpg. wt., 2 lbs. 4 oz.

9K4620—Dull brass finish.... **$1.25**
9K4680—Old copper finish.... **1.25**

Bit Key Type Front Door Lock Sets. Reversible lock, 5x3½ in., 2¼-in. knobs; escutcheons, outside, 10½x2¾ in.; inside, 7x2¼ in. Two keys.

Electro Plated Steel face, knobs and escutcheons. Shpg. wt., 3 lbs. 4 oz.

9K4627—Dull brass finish.... **$1.25**
9K4675—Old copper finish.... **1.25**

Genuine Bronze face, knobs and escutcheons. **Postpaid.**

9K4626—Dull brass finish.... **$2.25**
9K4674—Old copper finish.... **2.25**

Cylinder Type Front Door Lock Sets. Reversible lock, 5½x3½ in. **Genuine bronze** face, 2¼-in. **bronze** knobs and escutcheons; outside, 10½x2¾ in.; inside, 7x2¼ in. One key operates both bolts from outside. Thumb turn on inside. 3 nickel silver keys. **Postpaid.**

9K4624—Dull brass finish.. **$5.00**
9K4676—Old copper finish.. **5.00**

Steel Bathroom Sets. Nickel plated inside. Thumb turn in place of key. Shpg. wt., 2 lbs.

9K4622—Dull brass finish..... **85c**
9K4682—Old copper finish..... **85c**

Genuine Bronze Bathroom Sets. Nickel plated inside. Have thumb turn in place of key. Shpg. wt., 2 lbs.

9K4419—Dull brass finish.. **$1.75**
9K4421—Old copper finish.. **1.75**

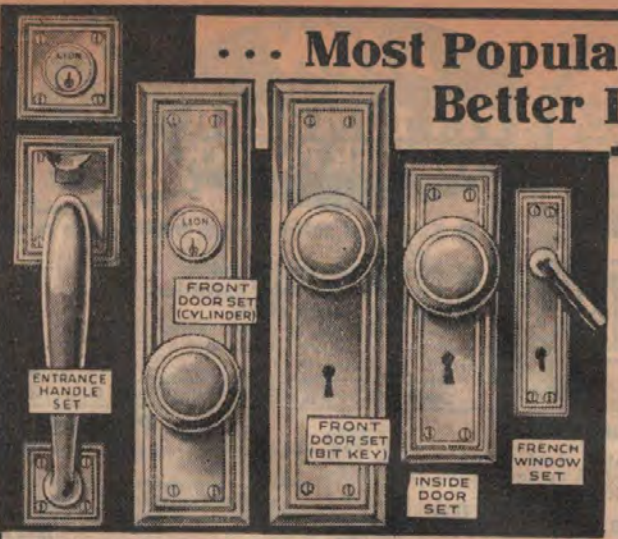
Electro Plated Steel French Window Lock Sets. Lock, 3⅝x2 in.; escutcheons, 4⅜x1¼ in.; knob, 1⅜ in. Lever handle one side. Shpg. wt., 1 lb. 4 oz.

9K4527—Dull brass finish.. **$1.00**
9K4755—Old copper finish.. **1.00**

Genuine Bronze Rear Entrance Sets. Three tumbler lock. Bronze face, knobs and escutcheons, 7x2¼ in. Shpg. wt., 2 lbs. 4 oz.

9K4621—Dull brass finish.. **$1.70**
9K4681—Old copper finish.. **1.70**

... Most Popular of the Better Designs



49c

INSIDE LOCK SET

The SHEFTON

—Rectangular decorated design.

—Escutcheons are easy to align with door edges when mounting.

Ornamental sunken moulding removes all traces of severity. Special sanded brass finish with dull background and polished highlights. All locks reversible. Complete with screws.

Inside Lock Set. Steel escutcheons, 7x2¼ in., and 2¼-in. knobs. Lock, 3¾x3¼ inches. Shpg. wt., 2 lbs. 4 oz.

9K4595..... **49c**

Bit Key Front Door Lock Set. Genuine bronze face, escutcheons and knobs. Outside escutcheon, 10¼x2¾ in. Two keys. Lock, 5x3½ in.

9K4591—Postpaid..... **$2.75**

Cylinder Front Door Lock Set. Genuine bronze face, escutcheons and knobs. Outside escutcheon, 10¼x2¾ in. Reversible lock, 5½x3½ in. 3 nickel silver keys.

9K4592—Postpaid..... **$5.90**

Cylinder Entrance Handle Lock Set Genuine bronze. Operated by thumbpiece on outside. Reversible lock, 5½x3¾ in. Three nickel silver keys.

9K4590—Postpaid..... **$7.25**

Bathroom Lock Set. Genuine bronze, nickel plated inside, thumb turn in place of key.

9K4594—Postpaid..... **$2.00**

French Window Set. Steel face, escutcheons and lever handle. Lock, 3⅝x2 in. Escutcheon, 5¼x1¼ in. Shpg. wt., 1 lb. 4 oz.

9K4596..... **$1.35**

Rear Entrance Lock Set. Genuine bronze face, 7x2¼-in. escutcheons, 2¼-in. knobs. Three tumbler lock, 3¾x3¼ in.

9K4593—Postpaid..... **$2.00**

We Pay the Postage on Orders of $2.00 or More AS EXPLAINED ON PAGE 1

55c

No. 7
100-FT.



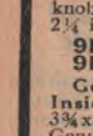
HY-TEST Sash Cord

—Woven from thread yarn, made from selected long fiber cotton.

No. 7 makes a very strong and lasting clothesline; also for tying trunks, for cattle ties, halter ropes, halyards, trip ropes, swings, etc. Furnished 2 bundles in one piece if wanted in 200-ft. length.

9K6224—No. 7. Size, 7/32 in. 100-ft. bundle. Shpg. wt., 2 lbs..... **55c**

9K6225—No. 8. Stronger. Size, ¼ in. 100-ft. bundle. Shpg. wt., 2 lbs. 4 oz.... **60c**



Steel Sash Pulley

Easily inserted, 2-in. wheel. Shpg. weight, 1 lb. 12 oz.

9K4256 Per dozen..... **49c**



Hook Sash Lifts

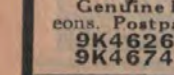
Size, 1½ in. With screws. Shpg. wt., six, 5 oz.

Plated Steel

9K4522—Dull brass. 6 for..... **12c**
9K4768—Old copper. 6 for..... **12c**
9K4539—Sanded brass. 6 for..... **13c**

Genuine Brass

9K4524—Dull brass. 6 for..... **27c**
9K4770—Old copper. 6 for..... **27c**
9K4549—Sanded brass. 6 for..... **30c**
9K4413—Nickel plated. Shpg. wt., 2 oz. Each..... **5c**



Sash Lifts

Size, 3½ in. With screws. Shpg. wt., each, 2 oz.

9K4530—Dull brass. Each..... **4c**; Dozen.... **42c**
9K4760—Old copper. Each..... **4c**; Dozen.... **42c**
9K4565—Sanded brass. Each..... **5c**; Dozen.... **55c**
9K4414—Nickel plated. Each..... **5c**; Dozen.... **55c**

Crescent Sash Fasteners



Cast iron. With screws. Shpg. wt., each, 3 oz.

9K4518—Dull brass. Each..... **6c**; Dozen.... **65c**
9K4772—Old copper. Each..... **6c**; Dozen.... **65c**
9K4566—Sanded brass. Each..... **7c**; Dozen.... **75c**
9K4410—Nickel plated. Each..... **8c**; Dozen.... **90c**



Casement Fasteners



Cast iron. For right or left hand sash. Size, 7/8x1½ in. With screws. Shpg. wt., 3 oz.

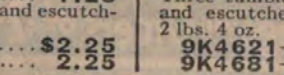
9K4532—Dull brass finish. Each..... **12c**
9K4759—Old copper finish. Each..... **12c**
9K4572—Sanded brass finish. Each..... **14c**
9K4417—Nickel plated finish. Each..... **14c**

Casement Window Adjuster



Cast iron, dull brass finish. Knob style, screw fastener. For windows opening out. 12 in. long. With screws. Shpg. wt., 12 oz.

9K4534..... **37c**



Universal Friction Casement Adjusters

Brass tube. For windows opening out. Lgth., 12 in. With screws. Shpg. wt., 12 oz.

9K4533—Dull brass. **95c**
9K4751—Old copper. **95c**
9K4563—Sanded brass..... **$1.05**

Side Sash Fasteners



Cast iron. Holds sash firmly in any position. Prevents rattling. With screws. Shpg. wt., 2 oz.

9K4514—Dull brass. **10c**
9K4776—Old copper. **10c**

Window Spring Bolts

Cadmium plated steel. Size, 3⅛ inches overall. Shpg. wt., 11 oz.

9K4254—Dozen... **28c**

Pullman All Steel Sash Balances

9K4258



Rustless metal tape. Steel tension spring. Silent, efficient. With screws. Shpg. wt., size 1, 4 lbs. Others Postpaid.

Wt. of One Sash Glazed	Size to Order	Set of 4
6– 8 lbs.	1	$1.90
8–10 lbs.	2	2.05
10–12 lbs.	3	2.20
12–14 lbs.	4	2.35
14–16 lbs.	5	2.60
16–18 lbs.	6	2.75

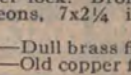
Stop Bead Screws and Washers



Shpg. wt., 2 oz.

9K4512—Dull brass finish. Dozen..... **9c**
9K4780—Old copper finish. Dozen..... **9c**

Shelf Brackets



Black enameled wrought steel. With screws.

9K4195—State size. 4x5 in. Shpg. wt., 8 oz. Pair..... **9c**
6x8 in. Shpg. wt., 12 oz. Pair..... **16c**
8x10 in. Shpg. wt., 1 lb. Pair..... **22c**
10x12 in. Shpg. wt., 1 lb. 8 oz. Pair..... **33c**

9K4199 Ceiling Hooks. Cadmium plated.



2¼x3¼ in. Shpg. wt., 2 lbs. 2 doz..... **25c**

9K4198 Coat and Hat Hooks. Cadmium plated.



Length, 3 inches. Shpg. wt., 2 lbs. 3 oz. 3 doz..... **27c**

9K4200—Shoe Rack. Attach to closet door or baseboard. Adjustable 26 to 35 in. over all. With screws. Shpg. wt., 1 pound..... **23c**



Coat and Hat Hooks. Cast iron. With screws. Length, 3 in. Shpg. wt., 1 lb.

9K4458— Dull brass, 6 for **22c**
9K4824—Old copper. 6 for.... **22c**



The GREENWICH

—Early American design, well balanced lines, perfect proportions.

—Gracefully curved escutcheons, as artistic as it is well built. Dull brass finish. With screws to match.

Inside Lock Sets

Steel knobs and escutcheons. Reversible lock, 3¾x3¼ in. Shpg. wt., 2 lbs.

9K4583..... **55c**

9K4584 — Set as above but with fluted glass knobs..... **70c**

Bit Key Front Door Lock Set. With steel knob and escutcheon outside, glass knob inside. Reversible lock, 5x3½ in. Outside escutcheon, 8x2 in. Two keys. Shpg. wt., 4 lbs.

9K4581..... **$1.85**

Cylinder Front Door Lock Set. With genuine bronze face, outside knob and escutcheon. Fluted glass knob inside. Reversible lock, 5½x3½ in. Three keys.

9K4580—Postpaid..... **$7.25**

Bathroom Lock Set. Fluted glass knobs, inside and outside. Genuine bronze escutcheon outside, nickel plated inside. Thumb turn in place of key. **$1.80**

9K4582—Shpg. wt., 2 lbs.

—Reproductions of hand wrought hardware used in colonial days.

Entrance set and straps made of non-rusting metal, will not streak or mar doors. Gives your home an old time charm and quaintness. Complete with screws.

ANTIQUE HAND WROUGHT DESIGN



Inside Lock Set. Reversible lock, 3¾x3¼ in. Shpg. wt., 2 lbs.

9K4703..... **$1.25**

9K4700—Cylinder Entrance Lock Set. Lever handle outside, knob inside. Reversible lock, 5½x3¾ in. Three keys.

Postpaid..... **$6.90**

9K4702—Curved Hinge Strap only. Use in connection with regular door butts. Hinges not included. Length, 25 in. Postpaid... **$3.90**

9K4701—Straight Hinge Strap only. Hinges not included.

Size, in....	8¾	17½	22
Shpg. wt..	8 oz.	1 lb. 8 oz.	Postpaid
Each.....	**80c**	**$1.85**	**$2.50**



65c

The COLONIAL

—Dull brass plated metal trimmings.

—2-inch clear fluted glass knobs

Reversible mortise lock, 3¾x3¼ in. Shpg. wt., 2 lbs.

9K4646—Set..... **65c**

9K4058—Fluted Glass Knobs only. Dull brass plated trimmings. Shpg. wt., 1 lb. Per Pair..... **40c**

9K4644—Mortise Lock only. Shpg. wt., 1 lb. 4 oz.. **33c**



29c

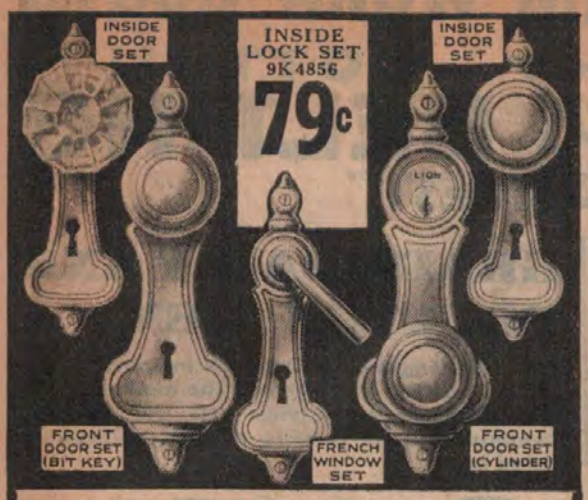
Rim Lock Set

—Iron case, japanned.

Reversible for right or left hand. 4⅛x3¼ in. Spring and dead bolt. Tinned key, jet black knobs, key hole plate. With screws. Shpg. wt., 2 lbs. 4 oz.

9K4045—Set..... **29c**
9K4044—Lock only. Shpg. wt., 1 lb. 4 oz..... **22c**
9K4061—Knobs only. Shpg. wt., 12 oz. Pair.. **15c**

The LA TOSCA



—Gracefully curved, classical design.
—Extra fine construction.

Sanded brass finish with screws to match. If you want something unique and fascinating in a lock set, buy the La Tosca.

Inside Lock Sets. Reversible lock, 3¾x3¼ in. With steel knobs and escutcheons. Shpg. wt., 2 lbs.
9K4856—Postpaid if part of $2 order.....79c
9K4857—Set as above but with fluted glass knobs. Postpaid if part of $2 order.....$1.10
9K4852—Inside lock set like 9K4856 but with genuine bronze knobs and escutcheons. Postpaid if part of $2 order.....$1.70

Bit Key Front Door Lock Sets. Reversible lock, 5x3½ in. Two keys. With genuine bronze face, escutcheons and knobs.
9K4851—Postpaid.....$3.80

Cylinder Front Door Lock Sets. Reversible lock, 5½x3½ in. Three keys. With genuine bronze face, escutcheons and knobs.
9K4850—Postpaid.....$8.50

Bathroom Lock Set. Thumb turn in place of key. Genuine bronze knob and escutcheon outside, nickel plated inside.
9K4853—Postpaid.....$2.10

French Window Lock Set. Reversible lock, 3⅝x2 in. Genuine bronze lever handle, escutcheon and knob.
9K4854—Postpaid.....$2.60

Closet Door Lock Set. Reversible lock, 3¾x3¼ in. Turn inside in place of knob. Genuine bronze knob and escutcheon. Shpg. wt., 2 lbs.
9K4855—Postpaid if part of $2 order...$1.50

The RHYTHMIC



—Conservative modern design; can be used anywhere.
—Mechanically and artistically perfect.

Dull brass finish with screws to match. Gives that "up to the minute" touch to older homes.

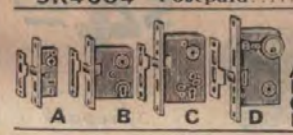
Inside Lock Set. Reversible lock, 3¾x3¼ in. With fluted glass knobs. Steel escutcheons. Shpg. wt., 2 lbs.
9K4603—Postpaid if part of $2 order.....87c

Bit Key Front Door Lock Set. Reversible lock 5x3½ in. Two keys. With bronze face, outside knob and escutcheons. Glass knob inside.
9K4601—Postpaid.....$3.60

Cylinder Front Door Lock Set. Reversible lock, 5½x3½ in. Three keys. With genuine bronze face, outside knob and escutcheons. Fluted glass knob inside.
9K4600—Postpaid.....$7.75

Bathroom Lock Set. Reversible lock, 3¾x3¼ in. Thumb turn in place of key. Fluted glass knobs, genuine bronze escutcheon outside, nickel plated inside. Shpg. wt., 2 lbs. Postpaid if part of $2 order
9K4602.....$1.85

French Window Lock Set. Reversible lock, 3⅝x2 in. Genuine bronze lever handle and escutcheons, fluted glass knobs.
9K4604—Postpaid.....$2.50



Styles of Locks Used in *LION* Sets
A—French Window Set
B—Inside Door Set
C—Bit Key Front Door Set
D—Cylinder Front Door Set

LION QUALITY BUTTS

REG. U.S. PAT. OFF.

15c PAIR 3-IN. DULL BRASS FINISH

Wrought Steel Butts



—Extra heavy; loose pin; ball tip.
Beautifully finished to harmonize with other hardware. Every butt fitted to work smooth and easy. With screws to match. **Postpaid if part of $2.00 order.**

Size, In.	Shpg. Wt., Pr.	9K4651 Dull Brass Pr.	9K4651 Dull Brass 10 Pr.	9K4832 Old Copper Pr.	9K4832 Old Copper 10 Pr.	9K4568 Sanded Brass Pr.	9K4568 Sanded Brass 10 Pr.
2½x2½	12 oz.	15c	$1.45	15c	$1.45	20c	$1.95
3 x3	1 lb.	15c	1.45	15c	1.45	21c	2.05
3½x3½	1 lb. 8 oz.	16c	1.55	16c	1.55	22c	2.15
4 x4	2 lbs.	27c	2.60	27c	2.60	31c	3.00
4½x4½	2 lbs. 8 oz.	53c	5.20	53c	5.20	57c	5.60

9K4424—Nickel plated. Size, 3½x3½ in. for bathroom. Shpg. wt., 1 lb. 8 oz. Pair.....30c

Wrought Steel Half Surface Butts

18c PAIR And Up



—Heavy; loose pin; ball tip.
With screws to match. Prices are per pair. **Postpaid if part of $2.00 order.**

Length of Joint, Inches	Shpg. Wt.	9K4654 Dull Brass	9K4838 Old Copper	9K4567 Sanded Brass
1½	2 oz.	18c	18c	21c
2	3 oz.	24c	24c	27c
2½	7 oz.	26c	26c	30c
3	1 lb.	27c	27c	31c
3½	1 lb. 12 oz.	28c	28c	33c
4	2 lbs.	37c	37c	45c

9K4428—Nickel plated steel.
Size, 2 inches. Shpg. wt., 4 oz. Pair.....36c
Size, 3½ inches. Shpg. wt., 1 lb. 12 oz. Pair.....45c

Wrought Steel Light Cupboard Butts



—Loose pin; ball tip.
Screws to match. **Postpaid if part of $2.00 order.**
9K4653—Dull brass.
9K4836—Old copper.

Size, In.	Shpg. Wt.	Pair
2 x2	3 oz.	12c
2½x2	4 oz.	14c
2½x2½	4 oz.	16c

9K4569—Sanded brass. Size, 2½x2 in. Shpg. wt., 4 oz. Pair.....16c
9K4426—Nickel plated. Size, 2½x2 in. For bath cabinets, etc. Shpg. wt., 4 oz. Pair.....20c

12c PAIR 2x2-IN.

Cellar Window Set



—Cadmium plated, will not rust.
Pair 2½-in. steel butts, one steel sash fastener and one 2½-in. hook and eye. With screws. Shpg. wt., 7 oz. **Postpaid if part of $2.00 order.**
9K4382—Set.....15c

Steel Butterfly Surface Hinges



—Ball tip.
—Embossed. Fast joint.
For cupboards and china cabinets. Size, open, 2⅜x2 in. Screws to match. Shpg. wt., pair, 5 oz. **Postpaid if part of $2.00 order.**
9K4656—Dull brass. Pair..11c; Doz. pr...$1.20
9K4842—Old copper. Pair..11c; Doz. pr...$1.20
9K4548—Sanded brass. Pair..12c; Doz. pr...$1.35
9K4423—Nickel plated. Pair..13c; Doz. pr...$1.48

11c PAIR And Up

Steel Butts



—Fast joint.
Plain finish. With screws. **Postpaid if part of $2.00 order.**
9K4388
Lgth., 1 in. Shpg. wt., 4 oz. 3 pairs.....11c
Lgth., 1½ in. Shpg. wt., 8 oz. 3 pairs.....13c
Lgth., 2 in. Shpg. wt., 12 oz. 3 pairs.....17c
Lgth., 2½ in. Shpg. wt., 1 lb 3 pairs.....21c

11c 3 PAIR 1-IN.

SAVE AT SEARS

Push Plates



50c PAIR GLASS

—For use on double acting doors.
9K4719
Plate glass, bevel edge, 3x12 inches. With screws. Shpg. wt., pr. 1 lb. 12 oz. **Postpaid if part of $2.00 order.** Pair..50c
9K4630—Real brass, bevel edge, 2¾x10½ in. Dull brass finish. With screws. Shpg. wt., pr., 8 oz. Pair.....73c

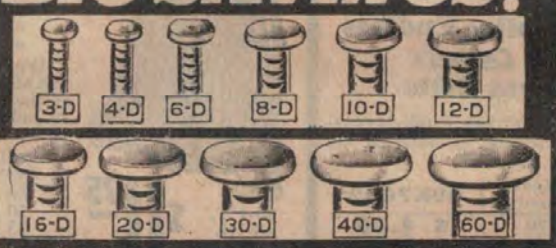
Ball Bearing Floor Hinges



79c And Up

—Made of steel; strong spring.
For double acting doors. Smooth, easy action. For doors 1⅛ to 1¾ in. thick. With screws. Shpg. wt., 3 lbs. 12 oz. **Postpaid if part of $2.00 order.**
9K4658—Dull brass finish..79c
9K4845—Old copper finish..79c
9K4542—Sanded brass finish.....85c

BUY NAILS in KEGS BIG SAVINGS!



$2.30 100 LB. KEG BASE

Prices Below Include Extras for Size

Nails are Not Prepaid. 5 lb. and 25 lb. pkg. mailable; 50 lb. pkg. and keg (shipping weight 108 pounds) shipped freight or express.

Common Nails

State Size

Size and Length	5-lb. Pkg. 9KC4284	100-lb. Keg 99KM1150
3d 1¼ in.	23c	$3.45
4d 1½ in.	21c	3.10
6d 2 in.	19c	2.90
8d 2½ in.	18c	2.80
10d 3 in.	18c	2.70
12d 3¼ in.	18c	2.65
16d 3½ in.	18c	2.60
20d 4 in.	18c	2.55
30d 4½ in.	18c	2.55
40d 5 in.	18c	2.55
60d 6 in.	18c	2.55

Galvanized Shingle Nails

3d—1¼ Inch
9KC4281—5-lb. package..$0.31
99KM1145—100-lb. keg....5.35

Blued Fine Lathing Nails

3d—1⅛ Inch
9KC4285—5-pound pkg...$0.26
99KM1151—100-lb. keg....4.25

Flooring Nails

8d—2½ Inch
9KC4287—5-pound pkg..$0.20
99KM1153—100-lb. keg....2.85

Finishing Nails

State Size

Size and Length	5-lb. Pkg. 9KC4286	100-lb. Keg 99KM1152
4d 1½ in.	24c	$3.75
6d 2 in.	21c	3.10
8d 2½ in.	20c	2.95
10d 3 in.	20c	2.85

Casing Nails

State Size

Size and Length	5-lb. Pkg. 9KC4280	100-lb. Keg 99KM1144
4d 1½ in.	23c	$3.35
6d 2 in.	20c	3.00
8d 2½ in.	20c	2.90
10d 3 in.	20c	2.80

Smooth Box Nails

State Size

Size and Length	5-lb. Pkg. 9KC4283	100-lb. Keg 99KM1147
6d 2 in.	22c	$2.95
8d 2½ in.	21c	2.85

LEND this BOOK to your NEIGHBOR

LION · KING OF DOOR CHECKS

REG. U.S. PAT. OFF.

LION door checks are well designed and carefully made to give perfect service and can be depended upon to always close door quickly and noiselessly. They are easy to install.



$3.75 *Postpaid*

BKS Door Checks

—Malleable iron case.
—High carbon steel spring.
—Non-freezing liquid.
—Thumbscrew adjustment.
Size 4. For all doors up to 3x7 ft. and 2 in. thick. With screws. **Postpaid.**
9K4450....$3.75

$3.70 SIZE 1 *Post Paid*



—Solid one-piece malleable iron case.
—Clock type coil spring of high carbon steel.
—Non-freezing liquid for efficient year round operation.
—Thumbscrew adjustment.
—All parts accurately machined.
—Every door check individually tested on a door.
Closes door quickly, silently. Gold bronze finish. With screws. **Postpaid.**

9K4441—Size 1. For screen, or very light inside doors.....$3.70
9K4442—Size 2. For light inside doors, up to 7x2½ ft. and 1½ in. thick.....$4.95
9K4443—Size 3. For heavy inside doors, not more than 7x3 ft. and 1½ in. thick, or light ouside doors, 7x2½ ft. and 1½ in. thick.....$5.45
9K4444—Size 4. For extra heavy inside or outside doors not over 7½x3 ft. and 2¼ in. thick.....$7.25
9K4445—Size 5. For medium outside doors not over 7½x4 ft. and up to 3 in. thick.....$9.25
9K4446—Size 6. For heavy outside and heavy metal doors 8½x4 ft.....$11.25

BRING DOWN THRESHING and other FARM WORK COSTS

With CANVATEX COTTON BELTING

"KING OF THE HARVEST"



Guarantee

We guarantee **RED** CANVATEX **BLACK** CANVATEX **and GOLD EDGE belts to give long, faithful, dependable service with ordinary care and recommend them for use on any farm or shop machinery.**

FINEST LONG FIBER COTTON

CANVATEX belts are **made entirely of American grown long fiber cotton,** firmly woven into duck and folded into plies. Tests made at Armour Institute prove CANVATEX belts **superior to belts made of other fabrics.**

HEAVY DUTY STITCHING

Heavy cotton twine, closely and firmly stitched into entire belting surface assures user of CANVATEX belts of prolonged belting life. Firmly stitched belts will not bulge or open.

GRAIN, DAIRY AND POULTRY MEN . . .

In selecting a belt, bear this in mind. Belts made of cotton will give you the most economical transmission service—you will save by demanding belts coming up to specifications listed below.

REINFORCED EDGES

Every CANVATEX endless belt has heavy **double stitching at edges where stress is greatest** and so assures you of service uninterrupted and smooth—**CANVATEX belts give satisfaction.**

FINEST TESTED COMPOUNDS

Every foot of CANVATEX belt **is thoroughly impregnated with a compound of vegetable oils and waxes.** We believe this is the **best to keep belts pliable and insure long life.**

Red CANVATEX



$1.90 20-Ft. x3 In.

Clipper Spliced Endless Red Canvas Belts

—Made of 32 ounce, cotton canvas duck, 4-ply.
—All RED CANVATEX belting excellent for farm or shop machinery.

99K7603—Prepaid when included in $2 order or more.

Width, In.	Length, 20 ft. Wt. Lbs.		Length, 30 ft. Wt. Lbs.	
3	7	$1.90	10	$2.85
4	8	2.60	11	3.90
5	11	3.20	17	4.80
6	12	3.60	19	5.40



Stick of Belt Dressing With Every Belt

$4.90 40-FT. x4 In. *Prepaid*

Sewed Splice Endless Red CANVATEX Canvas Belts

—Made of 32-ounce, cotton canvas duck, 4-ply.
Are 3 feet shorter than listed on account of lap necessary for splice. **Shipped Prepaid.**

Length, Ft.	Width, In.	Weight, Pounds	99K7602
40	4	20	$ 4.90
40	5	24	6.20
40	6	29	7.00
50	4	24	6.10
50	5	29	7.75
50	6	33	8.75
50	7	38	10.75
50	8	42	11.75
75	5	40	11.60
75	6	51	13.10
75	7	58	16.10
75	8	62	17.60
100	6	68	17.50
100	7	82	21.50
100	8	95	23.50
125	7	98	26.70



4¾c PER FT. 1½-IN.

Cut Lengths Stitched Red CANVATEX Canvas Belting

—Made of 32-ounce cotton canvas duck, 4-ply.
Made endless without charge with clipper splice if you so state on order.

99K7420—State width wanted. Shipped Prepaid when included in order of $2.00 or more.

Width	Shpg. Wt., Ft.	Per Foot
1½ in.	2 oz.	4¾c
2 in.	3 oz.	7c
2½ in.	3 oz.	8½c
3 in.	4 oz.	9½c
4 in.	6 oz.	13c
5 in.	8 oz.	16c
6 in.	10 oz.	18c
7 in.	11 oz.	22c
8 in.	12 oz.	24c
10 in.	1 lb.	32c

GOLD EDGE Canvas Belts



Can of Dressing With Each Belt

$4.65 40-Ft.x4-In. *Prepaid*

—Made of medium weight cotton canvas duck, 4-ply.
—Especially adapted to corn shellers, separators, cider mills, small motors and machines.
Body red, edges yellow. 3 ft. shorter than listed because of lap necessary for splice.

99K835—Shipped Prepaid

Wt., Lbs.	40-Ft. 18–27	50-Ft. 22–31	75-Ft. 49
4-inch	$4.65	$5.80	.....
5-inch	5.80	7.25	.....
6-inch	6.60	8.25	$12.35

HAMMER MILL Canvas Belts



50-FT. x6 IN. *Prepaid* **$11.75**

—Made of 34-ounce heavy cotton canvas duck, 4-ply.
—Developed for hammer feed mills and other high speed machinery using a small diameter drive pulley.

We recommend it for use on our HAMMER KING hammer feed mills. Belt is black with red edge. Stick of belt dressing included. 3 ft. shorter than listed because of lap necessary for splice.

Length, Feet	Width, Inches	Wt., Lbs.	99K836 Prepaid
50	6	35	$11.75
50	7	40	14.25
75	6	53	17.60
75	7	60	21.35

RED Extra Heavy Duty Belts

Sewed Splice Endless Heavy Duty Belts

—Made of heavy 32-ounce cotton canvas duck, 4 or 5-ply.
—For saw mills, threshers, heavy tractors, etc.
3 ft. shorter than listed because of lap necessary for splice
Shipped Prepaid from factory in NORTHERN OHIO.

Length, Ft.	Width, In.	Wt., Lbs.	99K7609½ 4-Ply	99K7614½ 5-Ply
50	10	56	$16.00	.....
60	10	67	19.20	.....
75	10	82	24.00	.....
125	7	118	.....	$34.50
125	8	130	.....	39.00
150	7	144	.....	42.00
150	8	155	.....	47.00

Cut Lengths Heavy Duty Belting

—Made of heavy 32-ounce cotton canvas duck, 5 or 6-ply.
Shipped from factory in NORTHERN OHIO. Prepaid if part of $2.00 order or more.

Width, In.	Shpg. Wt., Ft. 5-ply	6-ply	99K7610½ 5-Ply per Ft.	99K7611½ 6-Ply per Ft.
8	1 lb. 1 oz.	1 lb. 4 oz.	32c	39c
9	1 lb. 3 oz.	1 lb. 7 oz.	36c	45c
10	1 lb. 5 oz.	1 lb. 10 oz.	40c	49c
12	1 lb. 9 oz.	1 lb. 14 oz.	48c	59c

HOW TO ORDER BELTING

Give catalog number, width and length of belt wanted. In case of cut lengths, state whether or not you wish us to make a splice with "clipper" belt hooks.

A FREE SERVICE

We will, without charge, splice your belt with clipper hooks which make a joint smooth on both sides, flexible, durable and safe. State exact length of belt wanted, making no allowance for splice.

Black CANVATEX



$2.30 20 FT.x3-IN. *Prepaid*

Clipper Spliced Black Canvas Belts

—Made of 32-ounce cotton canvas duck, 4-ply.
—All BLACK CANVATEX belting, strong and durable for heavy farm and shop machines.

99K7601—Prepaid

Wdth. In.	Length, 20 Ft. Wt. Lbs.		Length, 30 Ft. Wt.Lbs.	
3	6 lbs. 4 oz.	$2.30	10	$3.45
4	7 lbs. 8 oz.	3.00	12	4.50
5	12	3.80	17	5.70
6	13	4.40	19	6.60



5c PER FOOT 1½-IN.

Cut Lengths Black CANVATEX Canvas Belting

—Made of 32-ounce cotton canvas duck, 4-ply.

99K7422—State size wanted. Shipped Prepaid when included in $2.00 order or more.

Width, In.	Shpg. Wt., Per Ft.	Per Ft.
1½	2 oz.	5c
2	3 oz.	7½c
2½	3 oz.	9½c
3	4 oz.	11½c
4	6 oz.	15c
5	8 oz.	19c
6	10 oz.	22c
8	12 oz.	28c

LEND this BOOK to your NEIGHBOR

He will be interested in the thousands of bargains we list and will certainly welcome the opportunity to take advantage of them. You will do him and us a favor if you will let him use your catalog.



4½c PER FOOT 1½-IN.

Solid Woven Cotton Belting
Waterproof Treated

—Hard twisted cotton, woven solid in one piece, no seams or laps; 2½ in. and wider is about same thickness as 4-ply belting, smaller sizes about same thickness as 3-ply.
—Especially recommended for high speed machines.
Made endless without charge with clipper splice if requested on order.

99K7460—State width Shipped Prepaid if part of $2.00 order.

Width, In	Shpg. Wt., Ft.	Per Ft.
1½	2 oz.	4½c
2	3 oz.	6½c
2½	4 oz.	10c
3	4 oz.	13c
4	6 oz.	16c
5	7 oz.	20c
6	9 oz.	24c

SEARS Belts Are Quality Products

FLEXI-WEAR WATERPROOF LEATHER BELTING



— Made of heavy thoroughly oak tanned belt leather.

— Every foot of belt waterproofed and all laps firmly joined with waterproof cement. Made to be used under any conditions.

9c PER FOOT 1-INCH

The best leather belting we have ever offered. Won't crack or break. Made endless with clipper hooks without charge if desired.

Remember, **a good power plant requires a good belt.**

99K7400—State size. Shipped Prepaid if included in order of $2 or more.

Size, In.	Shpg. Wt., Per Ft.	Per Foot
1	2 oz.	9c
1½	3 oz.	16c
2	3 oz.	22c
2½	4 oz.	28c
3	5 oz.	34c
4	6 oz.	45c
5	8 oz.	55c
6	9 oz.	70c

BLACK DRIVER Rubber Belting



— Made of cotton canvas duck impregnated and coated with highest grade rubber.

— Order 2-ply belting for light work or hand power machines, 3-ply for medium weight machines, small motors, etc., and 4-ply for all heavier work.

3c And Up PER FOOT

This black rubber belting will give steady, reliable service in any use that it is designed for. Low priced, too, so that you save money. Made endless with clipper splice without charge. Simply state that you want belt made endless. **Shipped Prepaid if part of $2.00 order or more.**

Width, in.	Shpg. Wt., Ft.	99K7360 25-oz. Duck, 2-Ply Per Ft.	99K838 28-oz. Duck, 3-Ply Per Ft.	99K7380 28-oz. Duck, 4-Ply Per Ft.
1	1 oz.	3c	....	....
1½	2 oz.	5c	....	....
2	2 oz.	7c	8c	....
2½	4 oz.	....	10c	....
3	5 oz.	....	12c	13c
4	6 oz.	....	....	18c
5	7 oz.	....	....	23c
6	9 oz.	....	....	27c
7	11 oz.	....	....	30c
8	12 oz.	....	....	36c

— All of our rubber belting is made of long fiber American grown cotton.

— The plies are held together with a powerful, non-slipping, rubber compound that is forced into every strand and fiber under enormous pressure.

RED DRIVER, *BLACK DRIVER* and *SPEED DRIVER* rubber belting is tight-gripping even when run loose, transmitting all available power. Always pliable.

RED DRIVER Rubber Belting



10c PER FOOT 2-IN.

Cut Lengths Red Rubber Belting

— Made of 32-oz. cotton duck, 4-ply.

— For farm and shop machinery.

Made endless with clipper splice without charge if so desired.

99K7395—Shipped Prepaid if part of $2.00 order.

Width, In.	Shpg. Wt., Ft.	Per Foot
2	4 oz.	10c
2½	5 oz.	13c
3	6 oz.	16c
4	8 oz.	20c
5	10 oz.	26c
6	11 oz.	30c
7	13 oz.	36c
8	14 oz.	39c
10	1 lb. 1 oz.	47c



Endless Red Rubber Belts

— Made of 32-oz. cotton duck, 4-ply.

— For farm and shop machinery.

3 feet shorter than listed because of lap necessary for splice.

Length, Ft.	Width, In.	Wt., Lbs.	99K7604 Prepaid
40	4	16	$ 7.80
40	5	20	10.20
40	6	23	11.80
50	5	24	12.75
50	6	29	14.75
50	7	35	17.50
50	8	40	19.00
75	6	43	22.10
75	7	48	26.25
75	8	60	28.50
100	6	54	29.50
100	7	66	35.00
100	8	80	37.50
125	7	81	43.25
125	8	113	46.50



99K7604

$7.80

40-Ft. x 4-In.

Prepaid

HAMMER MILL Rubber Belts



$17.50 6-IN. x 50-FT. PRE-PAID

HAMMER MILL Rubber Belts

— *SPEED DRIVER* red rubber belts are made of 32-oz. cotton duck, 4-ply.

— For hammer feed mills and all high speed machines having small diameter drive pulleys.

We specially recommend *SPEED DRIVER* endless belts for use on our HAMMER KING feed mills. 75-ft. gives best results. 3 ft. shorter than listed because of lap necessary for splice.

99K837—Shipped Prepaid.

Lgth., Ft.	Width, In.	Wt., Lbs.	Each
50	6	26	$17.50
50	7	35	20.50
75	6	42	26.25
75	7	48	30.75



3c PER FOOT 3/16-IN.

FLEXI-WEAR Round Leather Belting

— Made of high quality oak tanned leather.

For sewing machines and small electrical tools. Coupling furnished. **Postpaid if part of $2.00 order.**

9K7143

Diam., In.	Shpg. Wt., Ft.	Per Foot
3/16	1 oz.	3c
1/4	1 oz.	5c
5/16	1 oz.	7c
3/8	1 oz.	12c



11c PER FOOT No. 25

Link Chain Belting

9K7104 — Malleable iron. Detachable interchangeable links. For mowers, reapers, corn and wheat drills, conveyors, etc. **Postpaid if part of $2.00 order.**

No.	25	32	34	42	45	52	55	62	67	77
Links, ft.	13.3	10.4	8.6	8.8	7.4	8.0	7.4	7.3	5.2	5.2
Cap., lbs.	120	180	220	250	270	380	370	520	550	600
Shpg. wt., per ft.	4 oz.	6 oz.	7 oz.	9 oz.	9 oz.	13 oz.	12 oz.	1 lb. 1 oz.	1 lb. 6 oz.	1 lb. 7 oz.
Per ft.	11c	12c	15c	16c	15c	19c	18c	22c	27c	29c



Clipper Belt Lacer

● High quality steel.

● Use on belts up to 3/8-in. thick in any width.

Laces 4 in. at a time. For use in vise; vise not included. With shears. Size No. 0. **Postpaid. $3.50**

9K5580.....

9K7136—Clipper Belt Hooks for 4-ply belts. Will lace 72 in. With twisted rawhide pins. Size No. 4. Shpg. wt., 1 lb. 8 oz. **Postpaid if part of $2 order.** Box. **$1.00**



CLIMAX Flexible Steel Lacing for All Belting

85c SIZE 25

— 96 in. of lacing, sufficient to lace 48 inches of belt.

Apply with a hammer. **Postpaid if part of $2.00 order.**

9K7109

Size	For Belts, Thickness	Shpg. Wt.	Per Box
25	1/8 to 7/32 in.	1lb.12oz.	$0.85
27	1/4 to 9/32 in.	2 lbs.	1.00



TEXICO Leather Lace

40c 50-FEET 1/4-INCH 9K7118

— Cut from select hides, tough, strong and uniform throughout.

50 feet in a box. **Postpaid if part of $2.00 order.**

Width, inch	1/4	3/8	1/2
Shpg. wt.	11 oz.	1 lb.	1 lb. 5 oz.

9K7118—Extra quality Rawhide cut lace. **40c** **70c** **$1.00**

9K7117—Extra quality Indian Tan..... **50c** **80c** **1.15**

9K7116—Best Indian Tan. 50-ft. assorted widths, 1/4, 3/8 and 1/2-in. laces. Each lace in individual waxed envelope. Shpg. wt., 1 lb..... **75c**



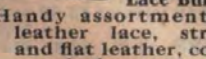
½-Lb. Assorted Lace Bundle

— Handy assortment of leather lace, straps and flat leather, composed of rawhide, Indian Tan, chrome and latigo leather.

Valuable in lacing belts, repairing harness, etc. Shpg. wt., 8 oz. **Postpaid if part of $2.00 order.**

9K7121—1 bundle **17c**

2 bundles for..... **30c**



RED CAP Red Rubber Sheet Packing

— For steam and cold water packing.

1/8 in. thick. 36 in. wide. Shpg. wt., 4 lbs. **Postpaid if part of $2.00 order.**

9K7161

Running ft. (3 sq. ft.)..... **$1.00**

Genuine JOHN CRANE Metallic Packing



25c 2½-FT.

— Flexible wick type, won't freeze.

For water pumps on automobiles, tractors, etc. Stops leaks. 2½ feet for small pump; 5 feet for tractor. **Postpaid if part of $2.00 order.**

9K7154—2½ ft. Shpg. wt., 2 oz. **25c**

9K7155—5 ft. Shpg. wt., 4 oz. **40c**

9K7156—15 ft. Shpg. wt., 8 oz. **95c**

Belt Dressing

Prevents belts from slipping. Apply when belt is moving. Does not harden or injure belts. **Postpaid if part of $2.00 order.**

9K7127–Shpg. wt., 1 lb. **18c**

HERCULES BELT DRESSING

18c



$1.55 3x3-IN.

Wood Split Pulleys With Bushings

— Hardwood, straight grained and kiln dried.

Glued and nailed. Perfectly balanced. **Give diameter, width of face, and size shafting. Pulleys over $2.00 Postpaid; others Postpaid if part of $2.00 order.**

9K7072½ Diam. and Width, Face, In.	Shpg. Wt.	Each	99K7030½ Diam. and Width, Face, In.	Shpg. Wt.	Each
3x3	8 oz.	$1.55	8x4	5 lbs.	$1.80
3x4	12 oz.	1.70	8x6	7 lbs. 4 oz.	2.30
4x3	1 lb.	1.68	10x4	8 lbs.	2.25
4x4	1 lb. 8 oz.	1.80	10x6	12 lbs.	2.80
5x3	1 lb. 8 oz.	1.75	12x4	9 lbs.	2.65
5x4	1 lb. 10 oz.	1.80	12x6	12 lbs.	3.25
5x6	1 lb. 12 oz.	2.15	14x4	8 lbs.	3.00
6x3	2 lbs.	1.85	14x6	13 lbs.	3.50
6x4	2 lbs. 8 oz.	1.90	16x6	20 lbs.	4.25
6x6	4 lbs.	2.30	18x6	18 lbs.	4.75



Universal Socket Hangers

— Babbitted, wick oiling bearing held by steel set screws. With lag screws. **State size of shaft hanger is wanted for. Not Prepaid.**

99KC7080½—6 to 8-in. Drop.

Bore	Shpg. Wt.	Each
1 -in.	13 lbs.	$1.95
1¼ -in.	14 lbs.	2.45
1½ -in.	15 lbs.	2.65

99KC7082½—10 to 12-in. Drop.

1 -in.	25 lbs.	$2.75
1¼ -in.	26 lbs.	2.90
1½ -in.	27 lbs.	3.45



Safety Shaft Collars

Flush set screw. State size.

Postpaid if part of $2.00 order.

Shaft, in.	¾	1	1¼	1½
Shpg. wt., oz.	5	8	12	16
9K7074.....	17c	20c	30c	35c



$2.00 3x3-IN. *Postpaid*

American Steel Split Pulleys

— Extra quality cold rolled steel.

Crown face. **State diameter, width of face, and size shafting. Postpaid.**

9K7073½ Diam., and Width, Face	Each Postpaid	99K7040½ Diam. and Width Face	Each Postpaid
3x3 in.	$2.00	8x4 in.	$ 3.00
4x3 in.	2.15	8x6 in.	3.70
6x3 in.	2.70	10x4 in.	3.55
6x4 in.	2.90	10x6 in.	4.10
6x6 in.	3.35	12x4 in.	4.00
		12x6 in.	4.55
		16x6 in.	5.95
		20x6 in.	8.50
		24x6 in.	10.50

BROWNING Weatherproof Fiber Drive Pulleys

— Wear resisting fiber, prevents slipping.

For main drives on agricultural machinery such as threshers, tractors, combines, silo fillers, etc. Very efficient. Shaft sizes 1⅜ to 2½ by 16ths. **Give diameter, width of face, size shafting.**



$5.75 8x8-IN. *Postpaid*

Diam., Width, Face	99K887½ Postpaid
8 x8 in.	$5.75
8 x9 in.	6.20
8½ x8 in.	6.15
8½ x9 in.	6.75
9 x8 in.	6.65
9 x9 in.	7.00
9½ x8 in.	6.95
9½ x9 in.	7.45
10x8 in.	7.40
10x9 in.	7.90

Diam. and Width, Face	99K888½ Postpaid
11x8 in.	$8.25
11x9 in.	8.80
12x8 in.	9.15
12x9 in.	9.70

COLD DRAWN STEEL SHAFTING

99KM7016—State size and length. In 4, 6, 8, 10, 12, 14 and 16-foot lengths only. **Shipped freight or express, Not Prepaid.**

Size, inches	¾	1	1¼	1½
Shpg. wt., ft., lbs.	2	3	5	6
Per foot	11c	17c	25c	28c

Split Pillow Blocks



— Cast iron, babbitted bearing.

Has slotted base. With lag screws. **State size.**

Postpaid if part of $2.00 order.

Shaft, in.	¾	1	1¼	1½
Shpg. wt.,	2 lbs.	2 lbs. 8 oz.	3 lbs.	4 lbs. 8 oz.
9K7075..	43c	53c	73c	88c

Post Blocks



— Cast iron, babbitted bearing.

Slotted base. Lag screws furnished. **Postpaid if part of $2.00 order.**

9K7076—State size.

Shaft, in....	¾	1	1¼	1½
Shpg. wt.,	2 lbs. 8 oz.	3 lbs.	4 lbs.	5 lbs. 8 oz.
Each.....	77c	80c	$1.00	$1.20

Power Pulleys



$3.85 And Up *Postpaid*

— Made of wood.

Operates power driven pumps, corn shellers, etc. Attach to rear wheel and raise off ground. Diameter, 10 in.; face, 5 in.

99K8501—With bolts and clamps for attaching to Model T Ford or any car with wood wheels having 9 or 12 spokes.

Postpaid..... $3.85

99K885—Wood pulley with plate for attaching to any **Model A** Ford car or truck.



Postpaid, $4.90

PERFECTLY THREADED CARRIAGE BOLTS



ASSORTED
—Made of high-grade steel.
—Every bolt and nut carefully selected, and perfectly threaded.

A large and complete assortment of our very best carriage bolts. Everything you will need, nothing that you cannot use. Diam., ¼ 5/16 and ⅜ in. Lgths., 1½ to 5 in. **Postpaid if part of $2.00 order.**

9K3018—50 assorted. 13 Sizes. Shpg. wt., 3 lbs. 8 oz. **30c**

9K3078—100 Assorted. 18 Sizes. Shpg. wt., 6 lbs. **59c**

ALL-AROUND ASSORTMENT TAKES CARE OF ALL SHOP *and* FARM NEEDS



- Over 800 pieces, every piece perfect.
- Strong hinged cover metal box with partitions.

Bolts, nuts, screws, washers, cotter pins and rivets for all purposes. Everything you need, where you can find it. Box finished in green duco. **Postpaid if part of $2.00 order.**

9K3070—Complete assortment with metal box. Shpg. wt., 15 lbs. **$1.90**

9K3071—Assortment without metal box. Shpg. wt., 13 lbs. **$1.80**

$1.90 ASSORTMENT IN METAL BOX

PERFECTLY THREADED MACHINE BOLTS



ASSORTED
—Made of high-grade steel
—Every bolt and nut carefully selected and perfectly threaded.

Sizes to fit almost every possible need in farm, home or light shop work. No seconds. Diam., ¼, 5/16 and ⅜ in. Lgths., 1½ to 5 in. **Postpaid if part of $2.00 order.**

9K3025—50 assorted. 13 Sizes. Shpg. wt., 3 lbs. 8 oz. **37c**

9K3079—100 Assorted. 18 Sizes. Shpg. wt., 5 lbs. 4 oz. **72c**



Handy Bolt Assortment

—Every piece made of steel and carefully selected.

Consists of 25 assorted carriage and 25 assorted machine bolts, ¼-in. diameter and 1 to 2½ in. long; 25 assorted stove bolts, 3/16 and ¼-in. diameter, ½, ¾ and 1 in. long; 25 assorted cotter pins, ¾ to 1½ in. long; and 25 ¼-in. washers. Shpg. wt., 2 lbs. 4 oz. **Postpaid if part of $2.00 order.**

47c

9K3015 **47c**

Threaded Steel Nuts



9K3061—To fit standard carriage and machine bolts. **Postpaid if part of $2.00 order.**

100 FOR **16c** ¼-IN.

Size	Pkg. of	Shpg. Wt.	Pkg.
¼ in.	100	1 lb.	16c
5/16 in.	100	3 lbs.	26c
⅜ in.	100	4 lbs.	35c
7/16 in.	50	2 lbs. 8 oz.	26c
½ in.	50	3 lbs.	37c

Assorted Steel Threaded Nuts



To fit ¼, 5/16, ⅜ and ½-inch carriage and machine bolts. **Postpaid if part of $2.00 order.**

9K3062—100 assorted. Shpg. wt., 2 lbs. **35c**

9K3063—200 assorted. Shipping weight, 4 pounds **63c**

Wrought Steel Washers



9K3072—Postpaid if part of $2.00 order.

400 FOR **13c** 3/16-IN.

For Bolt	Washers in Pkg.	Shpg. Wt.	Per Pkg.
3/16 in.	400	1 lb.	13c
¼ in.	320	2 lbs.	25c
5/16 in.	225	2 lbs.	22c
⅜ in.	210	3 lbs.	26c
½ in.	75	3 lbs.	25c





Carriage Bolts

9K3001 Diam., ¼-in.

Lgth., In.	Shpg. Wt.	Pkg. of 25
1	12 oz.	8c
1½	1 lb.	10c
2	1 lb. 4 oz.	14c
2½	1 lb. 4 oz.	16c
3	1 lb. 8 oz.	19c
4	2 lbs. 4 oz.	25c
5	2 lbs. 4 oz.	30c
6	2 lbs. 8 oz.	32c

9K3002 Diam., 5/16-in.

Lgth., In.	Shpg. Wt.	Pkg. of 25
1	1 lb.	16c
1½	1 lb. 12 oz.	18c
2	2 lbs.	23c
2½	2 lbs. 4 oz.	27c
3	2 lbs. 8 oz.	30c
4	2 lbs. 12 oz.	37c
5	3 lbs.	42c
6	3 lbs. 8 oz.	50c

9K3009 Diam., ¼-in.

Lgth., In.	Shpg. Wt.	Pkg. of 25
1	12 oz.	13c
1½	1 lb.	16c
2	1 lb. 4 oz.	20c
2½	1 lb. 8 oz.	22c
3	1 lb. 12 oz.	26c
4	2 lbs.	30c
5	2 lbs. 4 oz.	34c
6	2 lbs. 4 oz.	47c

9K3003 Diam., ⅜-in.

Lgth., In.	Shpg. Wt.	Pkg. of 25
1½	2 lbs. 4 oz.	25c
2	3 lbs.	31c
2½	3 lbs. 4 oz.	34c
3	3 lbs. 8 oz.	39c
4	4 lbs.	45c
5	4 lbs. 12 oz.	55c

9K3004 Diam., 7/16-in.

Lgth., In.	Shpg. Wt.	Pkg. of 25
2	5 lbs.	55c
2½	6 lbs.	67c
3	6 lbs. 8 oz.	74c
4	8 lbs. 4 oz.	87c
5	9 lbs. 4 oz.	95c

9K3011 Diam., ⅜-in.

Lgth., In.	Shpg. Wt.	Pkg. of 25
1½	2 lbs. 8 oz.	30c
2	3 lbs.	36c
2½	3 lbs. 8 oz.	39c
3	3 lbs. 8 oz.	42c
4	4 lbs. 8 oz.	52c
5	5 lbs.	67c

Lgth., In.	Shpg. Wt.	Pkg. of 10
6	3 lbs.	26c
8	4 lbs.	34c

Lgth., In.	Shpg. Wt.	Pkg. of 10
6	6 lbs.	44c
8	8 lbs.	54c
10	10 lbs.	67c
12	12 lbs.	75c

Lgth., In.	Shpg. Wt.	Pkg. of 10
6	3 lbs.	29c
8	4 lbs.	36c

Machine Bolts

9K3010 Diam., 5/16-in.

Lgth., In.	Shpg. Wt.	Pkg. of 25
1	1 lb.	19c
1½	1 lb. 12 oz.	23c
2	2 lbs.	27c
2½	2 lbs. 4 oz.	29c
3	2 lbs. 8 oz.	32c
4	3 lbs.	39c
5	3 lbs. 8 oz.	47c
6	5 lbs.	53c

9K3012 Diam., ½-in.

Lgth., In.	Shpg. Wt.	Pkg. of 25
2	5 lbs. 4 oz.	$0.63
2½	6 lbs. 4 oz.	.75
3	6 lbs. 4 oz.	.80
4	8 lbs.	.90
5	10 lbs.	1.05

Lgth., In.	Shpg. Wt.	Pkg. of 10
6	4 lbs. 4 oz.	$0.47
8	5 lbs.	.59
10	6 lbs. 4 oz.	.79
12	7 lbs. 8 oz.	.88
16	9 lbs. 8 oz.	1.10
20	12 lbs.	1.25

Steel Lag Screws



9c FOR 10 1½x5/16 IN.

Square head, gimlet point. Perfect threads. **Postpaid if part of $2.00 order.**

9K3041—Diameter, 5/16 in. State length.

Length, in	1½	2	2½	3	4
Shpg. wt.	12 oz.	1 lb.	1 lb. 4 oz.	1 lb. 4 oz.	
Pkg. of 10	9c	11c	15c	17c	21c

9K3042—Diam., ⅜ in. State length.

Length, in.	2	2½	3	4	6
Shpg. wt.	1 lb.	1 lb. 4 oz.	1 lb. 8 oz.	2 lbs.	3 lbs.
Pkg. of 10	15c	18c	20c	25c	33c

9K3043—Diam., ½ in. State length.

Lgth., in.	3	4	5	6	8
Shpg. wt.	2 lbs. 8 oz.	2 lbs. 12 oz.	4 lbs. 8 oz.	5 lbs.	6 lbs. 8 oz.
Pkg. of 10	27c	35c	42c	45c	59c

Steel Stove Bolts

Postpaid if part of $2.00 order.

9K3052—Flat Head. Diam., 5/16 in.
9K3056—Round Head. Diam., 5/16 in.

Lgth., in.	½	¾	1	1½
Shpg. wt. oz.	4	5	6	7
Pkg. of 25	7c	10c	12c	14c

Flat Head — Round Head

9K3053—Flat Head. Diam., ¼ in.
9K3057—Round Head. Diam., ¼ in.

Length, in.	¾	1	1½	2	2½
Shpg. wt.	12 oz.	12 oz.	1 lb.	1 lb.	1 lb. 4 oz.
Pkg. of 25	10c	12c	15c	17c	23c

100 Assorted Stove Bolts



Steel. Ten each; flat head 5/16 by ½ in., and 1 in., ¼ by ¾ and 1½ in.; round head, 5/16 by ½, ¾, 1 and 1½ in., ¼ by 1 and 1½ in. **Postpaid if part of $2.00 order.**

9K3060—Shpg. wt., 2 lbs. **32c**

Plow Bolts



Diam., ⅜ inch. **Postpaid if part of $2.00 order.**

9K3037—Key Head Pattern.
9K3038—Round Head Square Shank Pattern.

Lgth., in.	1¼	1½	1¾	2½
Shpg. wt.	12 oz.	1 lb.	1 lb.	1 lb. 4 oz.
Dozen	22c	25c	28c	30c

Round Head — Key Head



12c

40 Assorted Steel Lock Washers

Fit bolts from 3/16 to 5/16-in. diam. Shpg. wt., 5 oz.

9K3077.....**12c**



Assorted Washers

—Wrought steel.

To fit ¼, 5/16, ⅜ and ½-inch carriage and machine bolts.

9K3073—Per 2½-lb. package... **23c**

9K3074—Per 5-lb. package..... **45c**

Postpaid if part of $2.00 order.

50 Assorted Steel Staples

1 to 3 in. Shpg. wt., 1 lb. **Postpaid if part of $2 order.**

9K4217..... **25c**



Riveting Machines



90c



68c

Take all tubular or split harness rivets up to ¾ in. in length and 5/16 in. head. **Postpaid if part of $2.00 order.**

9K5843—Automatic adjustment. Shpg. wt., 4 lbs. **90c**

9K5850—Set screw adjustment. Shpg. wt., 4 lbs. **68c**



Rivet Set

—Forged steel.

For setting burrs on copper rivets of Nos. 7, 8, 9 and 10. State size. Shpg. wt., 6 oz.

9K5861.... **14c**



Hollow Drive Punch

9K5862—Shpg. wt., each 2 oz.

Size,		
⅛ in.	No. 4.	15c
5/16 in.	No. 6.	18c
¼ in.	No. 8.	23c
5/16 in.	No. 10.	25c

Postpaid if part of $2.00 order.

6-Tube Spring Punch



—Steel frame, tempered steel tubes. Made in U. S. A.

Punches 6 holes, 3/32 to 11/64 in. Lgth., 8 in. **Postpaid if part of $2.00 order.**

9K5865—Shpg. wt., 12 oz. **59c**

RIVETS FOR ALL PURPOSES

Japanned Tubular Steel Rivets



13c FOR 100 ¼-IN.

9K6323—For use with any riveting machines taking standard size rivets. **Postpaid if part of $2.00 order.**

Length, in.	¼	5/16	⅜	½	5/8	¾
Shpg. wt., oz.	3	4	5	6	6	7
Pkg. of 100	13c	16c	18c	19c	21c	23c

7c BOX



Japanned Tubular Steel Rivet Assortment

9K6320—For use with any riveting machines taking standard size rivets. Assorted lengths, 3/16 to ½ in. 50 rivets in each box. **Postpaid if part of $2.00 order.**

Box of 50. Shpg. wt., 2 oz. **7c**

Carton of 600. Shpg. wt., 1 lb. 8 oz. **75c**

Coppered Split Rivets

9K6322

50 FOR **5c**



Ideal for canvas, rubber or leather. Easily applied. Assorted Sizes, ¼ to ½ in. **Postpaid if part of $2.00 order.** Box of 50. Shpg. wt., 2 oz. **5c**

Dozen boxes (600 rivets). Shpg. wt., 1 lb. 8 oz. **58c**

Copper Plated Iron Rivets and Burrs



Half-pound package. Size No. 8. Assorted lengths ⅜ to ¾ in. **Postpaid if part of $2.00 order.**

9K6335

Per pkg..... **10c**

Doz. pkgs.... **$1.10**

Iron Rivets



Diameter, ¼ in. Order by catalog number and state length.

Lgth., in.	1	1½	2	2½	3
Rivets in Pkgs.	110	80	60	50	45



9K3085—Wagon Box Head Rivets. 2-lb. pkg. Postpaid if part of $2.00 order.. **21c**

9K3086—Oval Head Rivets. 2-lb. pkg. Postpaid if part of $2.00 order.... **21c**

Steel Burrs



¼-in. For above. Postpaid if part of $2.00 order.

9K3088—Per pound, about 200 burrs... **23c**

5 Pounds Assorted Wagon Box Head and Oval Head Iron Rivets and Burrs



47c

First quality. For all purposes where strength is required. Assorted, all sizes, 1 to 3 inches. Diam., ¼ in. **Postpaid if part of $2.00 order.**

9K3081—5-lb. pkg. **47c**



Assorted Solid Copper Rivets and Burrs

59c

½-lb. box each size, 8, 9, 10, 12. All lengths, ⅜ to ¾ in. **Postpaid if part of $2.00 order.**

9K6328—2-lb. pkg. **59c**



Solid Copper Rivets and Burrs

½ LB. SIZE 8 ASSORTED **15c**

Lengths as listed. One length to package. State length. **Postpaid if part of $2.00 order.**

	Size	Lengths, In.	Per Lb.
9K6340	8	⅜, ½, 5/8, ¾	25c
9K6342	9	⅜, ½, 5/8, ¾	28c
9K6344	10	⅜, ½, 5/8, ¾	31c
9K6346	12	⅜, ½, 5/8, ¾	34c

Assorted Lengths

⅜ to ¾-inch.	½ Lb.	1 Lb.
9K6341—Size 8	15c	27c
9K6343—Size 9	16c	30c
9K6345—Size 10	17c	33c
9K6347—Size 12	19c	35c



Plow Steel WIRE ROPE

3¾c PER FT. ¼-IN. IN 100-FT. LENGTHS

● **Conforms to U. S. Bureau of Standards requirements as to size, weight and strength.**

Designed to withstand unusual strain and to give long, hard service. Unsurpassed for stump pulling, drilling wells, dredging, hoisting, logging, use on steam shovels, plow hitches, automobile tow and wrecking work, derricks, etc. For stump pulling use ⅝ to 1-inch. Metal bands prevent unraveling.

STRONGHEART Wire Rope—It Lasts Longer and Is Always Safe

99K7845—State size and length wanted. Prepaid if part of $2.00 order or more.

Size, In.	Diam. of Drum Advised	Working Load, Lbs.	Breaking Strain, Lbs.	Wt., 100 Ft., Lbs.	Per Ft.	100 Ft. Prepaid
¼	12 in.	1,060	5,300	10	4c	$ 3.75
5/16	15 in.	1,520	7,600	15	5c	4.25
⅜	18 in.	2,300	11,500	22	6c	5.00
½	24 in.	4,000	20,000	39	7c	6.50
⅝	30 in.	6,200	31,000	62	10c	9.00
¾	36 in.	9,200	46,000	89	13½c	12.50
⅞	42 in.	11,600	58,000	120	17½c	16.00
1	48 in.	15,200	76,000	158	19½c	18.00

Wire Rope Clips and Clamps—*Postpaid if Part of $2.00 Order*

Used to make an eye in end of rope without splicing. State size.

For rope, in	¼	5/16	⅜	½	⅝	¾	⅞	1
Shpg. wt., each	2 oz.	3 oz.	3 oz.	5 oz.	12 oz.	1 lb.	1 lb.	1 lb. 12 oz.
9K6148—Each	4c	4c	5c	7c	9c	12c	17c	22c
12 for	45c	45c	57c	80c	$1.00	$1.38	$1.95	$2.57

Wire Rope Thimbles—*Postpaid if Part of $2.00 Order*

Galvanized. State size.

For rope, in	¼	5/16	⅜	½	⅝	¾	⅞	1
Shpg. wt., each, oz	1	2	2	4	5	7	12	12
9K6195—Each	4c	5c	6c	7c	10c	13c	15c	19c
12 for	45c	57c	67c	77c	$1.12	$1.48	$1.70	$2.17

A BETTER HOIST

CHAIN-GRIP Chain Hoist

$6.45 ¼-TON

—Heavy reinforced malleable iron frame and yoke.
—Drop forged steel hooks and extra strong heat treated and tested chain prevent accidents.

TIMKEN roller bearing in the lower hook assures easy turning of load. Simple and reliable. Enables one man to do the work of several. Automatically locks at any desired point.

Needed in every shop, garage and farm. Desirable for outdoor work. **Shipped freight or express. Not Prepaid.**

TIMKEN Roller Bearings in Hook Make Turning Easy

	Capacity	Lift	Shpg. Wt.	
99KM7879	¼ ton	6 ft.	26 lbs.	$ 6.45
99KM7880	½ ton	7 ft.	35 lbs.	8.00
99KM7881	1 ton	8 ft.	55 lbs.	11.25
99KM7882	1½ tons	8½ ft.	96 lbs.	15.85
99KM7883	2 tons	9 ft.	154 lbs.	19.75

Estimated Freight Charges on Chain Hoists: 150 miles 47c; 300 miles 69c; 500 miles $1.05; 750 miles $1.19.

$3.60 6-IN. *Prepaid*

Wire Rope Tackle Blocks

—Wrought iron, blackjapanned.

Single pulley; swivel hook. With strap and becket. For wire rope only. **Postpaid.**

	Size Sheave	For Rope	Each
99K7997	6 in.	⅜ in.	$3.60
99K7998	8 in.	½ in.	4.95
99K7999	10 in.	⅝ in.	6.25

33c 4-IN. SINGLE

Tackle Blocks for Manila Rope

—Steel shells, straps and becket; forged steel hook.

Edges rounded to prevent wear of rope. **Postpaid if part of $2.00 order or more.**

	SINGLE	Size Shell	For Rope	Shpg. Wt.	Each
	9K7046	4-in.	½-in.	1 lb. 8 oz.	$0.33
	9K7047	6-in.	¾-in.	3 lbs.	.50
	99K7991	8-in.	1-in.	7 lbs.	.97
	DOUBLE				
	9K7048	4-in.	½-in.	1 lb. 12 oz.	$0.67
	9K7049	6-in.	¾-in.	4 lbs. 8 oz.	.98
	99K7993	8-in.	1-in.	11 lbs.	1.67
	TRIPLE				
	9K7050	4-in.	½-in.	2 lbs. 4 oz.	$0.95
	9K7051	6-in.	¾-in.	6 lbs. 4 oz.	1.40
	99K7995	8-in.	1-in.	Pstpd.	2.50

SURE-LOX Roller Bearing Hoists

70c 1500-LB. WITHOUT ROPE. ROLLER BEARING

—Steel blocks; 2 sheaves in each block.
—Drop forged steel hooks.
—Hardened steel axles, cold rolled steel roller bearings.
—Lock is quick and sure.

Without Rope

	Takes Rope	Cap., Lbs.	Shpg. Wt.	Without Rope
9K7058	⅜-in.	1500	4 lbs.	$0.70
9K7059	½-in.	3000	6 lbs.	1.65
9K7060	⅝ and ¾-in.	5000	Pstpd.	2.95

With 50 Feet HY-TEST Manila Rope.

	Rope	Cap., Lbs.	Shpg. Wt.	With Rope
9K7055	⅜-in.	1500	6 lbs.	$1.15
9K7056	½-in.	3000	Pstpd.	2.45
9K7057	⅝-in.	5000	Pstpd.	4.20

Plain Bearing Hoist

—Malleable iron.

	Takes Rope	Cap., Lbs.	Shpg. Wt.	Without Rope
9K7064	⅜-in.	1000	3 lbs.	$0.59
9K7065	½-in.	2000	7 lbs.	1.20
9K7066	⅝ and ¾-in.	4000	Pstpd.	2.25

LEND this BOOK to your NEIGHBOR

ACME Ratchet Jack Screw

—Cold rolled steel, lathe turned screw.
—Cast iron base and cap, malleable iron lever socket.

Base diameter, 9¼ in. Screw diam., 2 in. Cap., 25 tons. Levers not furnished. **Not Prepaid.**

	Ht., Closed	Ht., Open	Shpg. Wt.	Each
99KC5346	15½ in.	24 in.	42 lbs.	$5.60
99KC5347	19 in.	30 in.	57 lbs.	6.50

U. S. Liberty Jack

$5.90

—Heavy cast steel frame.
—Teeth milled from solid steel bar.

Capacity, 2 tons. For wagons, implements, tractors, etc. Ht., open, 31 in.; closed, 21 in. Shpg. wt., 32 lbs. **Not Prepaid.**

99KC5513.....$5.90

HOLDS UP Where Others Fail

Fur Farm Proves Superiority of HY-TEST Waterproofed Rope



Feb. 3, 1932

Your waterproofed *HY-TEST* rope is named right. We have had 600 feet of your *HY-TEST* rope now for over three months on our ranch on trial with 1200 feet bought of two other firms and will say we are well satisfied with it as we gave it a real test. It was used in lengths of 50 to 115 feet on our self-cleaning rabbit hutches where it would be immersed in a galvanized trough of manure, water and ice for 12 hours and then pulled out in the sun for same length of time. The 600 feet of *HY-TEST* is still in use, while we have had to replace about 350 feet of the other rope with more of the *HY-TEST* rope which we will buy from now on.

L. L. WHITWER, *Pres.*
Whitwer's Fur Ranch, Hanford, Washington

100% PURE MANILA

2¾c PER FT. ¾-IN. IN 100-FT. LENGTHS

HY-TEST Waterproofed Rope

● **100% pure, long fiber manila rope, properly "laid", waterproofed with Degras oil and wax; repellent to the action of water, mildew or rotting—pliable, easy to tie and handle at all times.**

● **In an actual test made at Armour Institute on ¾-in. rope, *HY-TEST* withstood test loads of 6,600 lbs.—1700 lbs. over U. S. Gov't Bureau of Standards requirements.**

Read the testimonial above. Mr. Whitwer made this test without our knowledge simply because he wanted to know where to buy the most rope service for his dollar. He found just what you will find—that you get more than your money's worth from *HY-TEST*. We can furnish all sizes in one continuous length up to 1200 feet.

GUARANTEE

We unconditionally guarantee *HY-TEST* rope to satisfy you because we know it will serve you well and give you better service than untreated rope. Test it yourself under every condition of weather or use and compare prices. You'll find our prices considerably lower.

For clothesline we suggest you use 3/16 or ¼-in.; for block and tackle, ⅜, ½ or ⅝-in.; for haying, ¾, or ⅞-in.; for stump pulling or other heavy work, 1, 1⅛, 1¼ or 1½-in.

99K7824—Prepaid if part of $2.00 order.

Size, In.	Breaking Strain, Lbs.	Shpg. Wt., 100 Ft.	Per Foot	Per 100 Feet
3/16	590	1 lb. 12 oz.	½c	$0.38
¼	700	2 lbs.	½c	.40
⅜	1,450	4 lbs.	1c	.85
½	2,450	8 lbs.	1¾c	1.45
⅝	4,000	14 lbs.	2¾c	2.65
¾	4,900	17 lbs.	3c	2.75
⅞	7,000	23 lbs.	4c	3.75
1	8,200	27 lbs.	5c	4.75
1⅛	11,000	36 lbs.	7c	6.50
1¼	12,500	42 lbs.	8c	7.25
1½	17,500	60 lbs.	12c	11.50



1¾c PER FT. 3-STRAND

HY-TEST Pure Manila Lariat Rope

Extra strong. Hard, firm lay, yet flexible enough to handle easily. Size, 7/16-in. Shpg. wt., 100 ft., 6 lbs. **Prepaid if part of $2.00 order or more.**

99K7828—3-strand. Per foot.....1¾c
99K7826—4-strand. Per foot.....2c

ATLAS Bell Bottom Type Jack Screws



87c EACH 6-TON

—Cold rolled steel, lathe turned screw.
—Cast iron base and cap.
—Capacity from 6 to 20 tons.

Diameter of screw is actual measurement of bar before thread is cut. Carries full capacity. 99KC5319 has adjusting bar, others without bar.

Be sure to state size wanted. Not Prepaid.

	Catalog Number	Diam. Screw, In.	Ht., Stand, In.	Lgth., Screw, In.	Ht., Overall, In.	Cap., Tons	Shpg. Wt., Lbs. Each	Each	Two for
Less Than Usual Wholesale Prices	99KC5319	1	6	6	8¼	6	6	$0.87	$1.70
	99KC5320	1¼	8	6	10½	10	13	1.30	2.50
	99KC5322	1½	10	8	13	12	19	1.95	3.70
	99KC5326	2	8	5½	12	20	24	2.65	5.00
	99KC5328	2	12	9½	15½	20	30	3.30	6.30

We Guarantee to Satisfy You and Save You Money

SEASONED WAGON WOODS



LONG WEAR
Heavy Strap End Singletrees for Plows

46c EACH

—Selected seasoned heavy hickory; varnished.
—Reinforced with heavy iron straps to prevent splitting and give added strength.
—Wrought steel drop hooks.

Length, 30 in.; diameter, 2⅜ in. Shpg. wt., each, 4 lbs.

99K6303—Each....**46c**; 2 for.....**88c**

LONG WEAR Extra Heavy Singletrees



—Selected air seasoned hickory; varnished.
—Extra heavy; diameter, 2⅝ in.
—Full strapped to prevent splitting and for extra wear.
—Wrought steel drop hooks.

99K6301—Size, 2⅝x30 in. For plow. Shpg. wt., 6 lbs.....**60c**
99K6302—Size, 2⅝x36 in. For wagon. Shpg. wt. 7 lbs.....**85c**



LONG WEAR Wagon Set

—Heavy, thoroughly seasoned hickory; varnished.
—Steel plates, clevises, straps, hooks and stay chain rings.

$2.95

Doubletree, 2x4x48 in.; two full strapped singletrees, 2⅝x36 in.; neckyoke, 2⅝x40 in. Shpg. wt., 36 lbs.

99KC6308—Not Prepaid.....**$2.95**
99K6306—Doubletree only. Shpg. wt., 12 lbs.....**1.15**

$1.10



LONG WEAR Ironed Wagon Neckyoke

—Selected hickory; varnished.
—Heavy rings and ferrules.

Length, 40 in.; center diameter, 2⅜ in.

99K6280—Shpg. wt., 8 lbs.....**$1.10**



$1.70

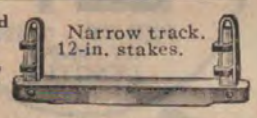
LONG WEAK 2 Horse Plow Evener

—Air seasoned hickory; varnished.
—Wrought steel straps and hooks.

Doubletree, 1¾x3¾x42 in.; singletrees, 2⅜x30 in. Shpg. wt., 15 lbs.

99K6295.....**$1.70**
99K6297—Doubletree only. Shpg. wt., 8 lbs.....**.90**

$2.65 And Up



LONG WEAR Wagon Bolsters

—Seasoned solid oak, painted red.

Front bolsters have bottom plate.

Not Prepaid	Shpg. Wt.	99KC3129 Hind	99KC3131 Front
3¼x4¼x38	31 lbs.	$2.65	$3.25
3½x4½x38	34 lbs.	3.30	3.75



LONG WEAR Implement Set

—Seasoned oak, painted red.

Singletrees, 2½x28 in.; doubletree, 1¾x3½x34 in. For cultivators, mowers, rakes, plows. Shpg. wt., 15 lbs.

99K6285.....**$1.10**



LONG WEAR 3-Horse Sulky Plow Evener

—Selected hardwood, painted red.
—Singletrees have strap ends and steel drop hooks.

Easily changed into doubletree set. Singletree, 2⅜x28 in. Main evener—wood, 2x4x46 in. Not Prepaid.

99KM6322—Shpg. wt., 38 lbs...**$3.90**



LONG WEAR WHEELS
For Light Wagons and Buggies

$12.65 SET OF 4
99KM8383½

—High grade, well seasoned, straight grained hickory spokes.
—Round edge steel tire; bolted between each spoke.
—Extended malleable iron flange on hub.

Sarven pattern. Finished with oil and lead. We do not set axle boxes in hubs. Half sets at one-half price of full sets. Any height from 34 to 44 in. can be furnished. **State height wanted. Not Prepaid. Shipped promptly from factory in Ohio.**

	Kind of Wheels	Size Tire, In.	For Axle, In.	Shpg. Wt., Set, Lbs.	Set of 4
99KM8383½	Narrow Light Buggy...	⅞x¼	⅞ to 1x6½	87	$12.65
99KM8384½	Regular Heavy Buggy..	1 x¼	⅞ to 1x6½	98	13.75
99KM8386½	Light Spring Wagon...	1¼x⅜	1¼x7½	165	18.50

99KC3121—Buggy, Surrey and Light Wagon Axles. Collinge collar long distance short bed axle. **If less than complete set is ordered state whether right or left hand. Not Prepaid.**

Size, inches	1x6½	1⅛x7	1¼x7	1¼x7½
Shpg. wt., lbs	27	30	41	44
Set of 4	$6.00	$7.00	$8.85	$9.50





$6.25

LONG WEAR Oak Wagon Tongue

—Straight grained, air seasoned oak; painted red.
—Steel tongue cap.
—Steel hound; adjusts 15½ to 22 in. wide end.

Length, 11½ ft.; 3½x3½ in. thick. Shipped freight or express, Not Prepaid.

99KM3581—Shpg. wt., 53 lbs.....**$6.25**



LONG WEAR 3-Horse Wagon Equalizer

—Heavy, clear oak; painted red.

$5.50 WITHOUT TONGUE

Constructed so each horse pulls an equal load. Main evener, 2x5x44 in.; singletrees, 2x3x32 in. For implements with a tongue. **Tongue not included. Not Prepaid.**

99KM1080—Shpg. wt. 48 lbs.**$5.50**

Tongue Hound

—All steel, painted red.
—Adjustable: front, from 10 to 12½ in.; rear, from 15½ to 22 in.



Extra heavy. For 3½ or 4-in. wood tongue. Easily attached. Prepaid.

$3.00

99K3220.....**$3.00**



Wagon Bolster Stakes

—Hardwood, painted red.
—Steel pockets, straps and bolts

Ht., 12 in. Shpg. wt., 5 lbs.

99K3157—Each.....**79c**



$2.50 *Postpaid* *Holder*

SUNBAR Umbrellas

—Extra large; spread, about 5 ft. 3 in.

Protection from sun or rain. For lawn, playground, bathing beach, wagon or implement. Attachment for wagon included.

99K3082—Extra quality colored drill. Striped in **orange, blue and white.** Postpaid.....**$2.50**
99K3080—Standard grade solid buff color drill. Postpaid.....**$2.25**
9K3456—Implement Umbrella Holder Iron. Shpg. wt., 2 lbs.....**73c**



Upholstery Nails

To fasten gimp on seats, etc.

9K3193—Black or tan metaline. State color. 100 for.....**12c**
9K3194—Tan, Spanish grain finish. 100 for.....**15c**
9K3188—Upholstery Buttons. Tan, Spanish grain finish. 100 for.....**25c**
Shpg. wt., 3 oz.

Trimmers' Gimp



—25-yd. roll.
—Width, ½ in.

Shpg. wt., 5 oz.

9K3195—Tan or black. State color. **29c**
9K3196—Tan, Spanish grain. Shipping weight, 4 ounces.....**32c**



Looks and feels like genuine leather. Write for free sample.

Artificial Leather

For automobile, boat, and harvester cushions, upholstering furniture, repairing horse collars, etc.

Morocco Grain.—Width, 50 in.	Per Yd.
99K7516—Black, drill back. Shpg. wt., yd., 1 lb. 2 oz.	65c
99K7514—Tan, drill back. Shpg. wt., yd., 1 lb. 2 oz.	65c
99K7515—Black, sateen back. Shpg. wt., yd., 1lb.4 oz.	95c
99K7508—Black, heavy moleskin cloth back. Shpg. wt., yd , 1 lb. 12 oz.	$1.35
Spanish Grain.—Width, 50 in.	**Per Yd.**
99K7502—Tan, sateen back. Shpg. wt., yd., 1 lb. 4 oz.	$1.00
99K7509—Tan, heavy moleskin cloth back. Shpg. wt., yd., 1 lb. 12 oz.	1.40

MAKE REPAIRS WITH OUR IRONS - AND SAVE

Steel Singletree Hooks and Straps



Hooks, ⅜-inch round part.

9K3396—Pair hooks and pair straps. Shpg. wt., 2 lbs.....**$0.25**
6 for.....**1.45**
9K3397—Straps only. Shpg. wt., pair, 1 lb. Pair..**16c**; 6 for.....**90c**
9K3395—Hooks only. Shpg. wt., pair, 1 lb. Pair..**13c**; 6 for.....**72c**



9K3388—Steel Singletree Center Clips. 5/16-in. Shpg. wt., each 8 oz.
Each.....**14c**; 6 for.....**78c**

9K3392—Steel Clips and Rings. Fit 2 to 3-in. singletrees. Clip, round part.....



	5/16 in.	3/16 in.	⅝ in.
Shpg. wt., ea.	1 lb.	1 lb.	1 lb. 4 oz.
Each	15c	16c	$0.18
6 for	85c	90c	1.00

9K3401—Mc Phail Singletree Hooks. Malleable iron, drop hook style. Shpg. wt., pr., 8 oz.



Openings, inches	1¼	1⅜
Pair	11c	14c
6 pairs	63c	77c

Singletree Hooks and Ferrules. Wrought hooks, malleable ferrules. Shpg. wt., pr., 1 lb. 4 oz.



Opening, small end, in.	1¼	1½
9K3380—Pair	$0.22	$0.28
6 pairs	1.25	1.60

99KM3105—Wagon Skeins for Wood Wheels only. Cast iron. With boxes. Extra thick at bottom of spindle, extra strong at collar. **If less than complete set is ordered state whether right or left hand. Not Prepaid.**



Size, in.	2¾x8½	3x9	3¼x10
Shpg. wt	47 lbs.	57 lbs.	73 lbs.
Set of 4	$5.75	$6.35	$7.50

9K3448—Pole Caps, with Holdback. One piece heavy wrought steel. Length, about 19 in.

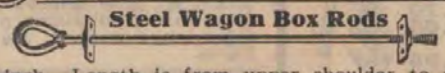


Shpg. wt., each, 2 lbs.
Each.....**19c**; 6 for.**$1.10**



9K3432—Steel Neckyoke Center. Ring, 5/16x3½ inches inside diameter; 7/16-in. eyes. Shpg. wt., each, 2 lbs. 8 oz.
Each.....**32c**; 6 for....**$1.87**

Steel Wagon Box Rods



⅜-inch. Length is from upper shoulder to point of rod. Shpg. wt., each, 2 lbs.

99K3144—3 ft. 3 in. long. For narrow bed..**15c**
99K3145—3 ft. 7 in. long. For wide bed.....**20c**

Wagon Box Strap Bolts

9K3446—Steel. Straight, with nut

Lgth. In.	Diam., Screw	Shpg. Wt., Lbs.	Set of 8
12	½ in.	5	$0.72
14	5/16 in.	7	.83
16	5/16 in.	7	1.05



10c EACH

Steel Stake Pockets

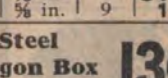
Size, about 3x1⅛x5¾ in. For tapered stakes 2¾x1⅝ in. at top and 2½x1½ in. at bottom. Shpg. wt., each, 12 oz.

9K3420—Each..**10c**
6 for.....**55c**

Wagon Box Strap Bolts

9K3442—Steel. Hooked, with nut.

Lgth. In.	Diam., Screw	Shpg. Wt., Lbs.	Set of 8
14	⅝ in.	8	$1.17
16	⅝ in.	9	1.45



Steel Wagon Box Side Braces

13c

Diameter, ½ inch.

Length, 15½-in. With nuts. Shpg. wt., 1 lb.

9K3438.13c



9K3428—Neckyoke Ferrules and Rings. Ring, ⅜x3 in.

Opening, small end	1⅜ in.	1½ in.
Shpg. wt., ea	8 oz.	12 oz.
Each	13c	15c
6 for	75c	87c



9K3414—Swivel End Clevis. Malleable iron. ¾-inch opening. Shpg. wt., each, 1 lb.
Each.....**23c**
6 for.....**$1.30**



9K3404 Malleable Wagon Clevis. Screw pin.

Opening	2 in.	2½ in.
Length	4½ in.	6 in.
Shpg. wt., ea.	1 lb.	1 lb. 12 oz.
Each	11c	15c
6 for	64c	87c

UNDER WAREHOUSE PRICE

2¾c PER LB.
¾-IN. ROUND



Sold only in 16-foot bars. Order by the bar, not by the pound. Weights and lengths may vary a trifle. **State size. Shipped freight or express, Not Prepaid.**

99KM3500 Round Iron; 16-Foot Bars

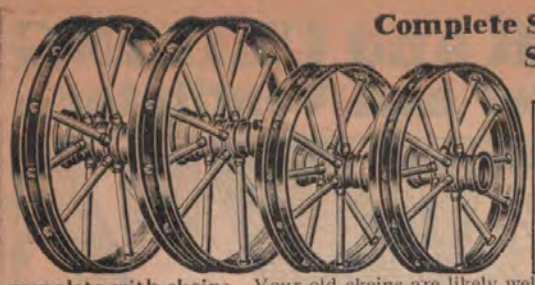
Size, inches	⅜	½	⅝	¾
Weight, per bar, pounds	6	11	17	24
Per bar	19c	35c	50c	66c

Flat Iron; 16-Foot Bars

Width, In.	99KM3510 ⅛ In. Thick		99KM3520 ¼ In. Thick		99KM3530 ⅜ In. Thick		99KM3535 ½ In. Thick	
	Wt. Lbs.	Per Bar	Wt. Lbs.	Per Bar	Wt. Lbs.	Per Bar	Wt. Lbs.	Per Bar
¾	6	22c	10	34c	.....	.....	.....	.....
1	7	25c	14	40c	20	$0.57	27	$0.77
1¼	.....	.....	17	52c	25	.72	.....	.....
1½	10	35c	20	60c	30	.87	40	$1.15
2	14	49c	27	79c	40	1.15	54	1.48
3	.....	.....	.....	.....	61	1.78	80	2.23

WE PAY the POSTAGE ON ORDERS of $2.00 OR MORE AS EXPLAINED ON PAGE 1

Complete Set of 4 WEARWELL Steel Wheels





FOR 4 WITHOUT SKEINS 99KM8316⅓

$13.85

—4x⅜-in. steel tire; ½-in. round steel spokes.

We recommend buying our WEARWELL wheels in sets of four **complete with skeins.** Your old skeins are likely well worn if your wheels need replacing. New skeins ordered with new wheels will insure a perfect fit. **Furnished only to fit skeins 99KM8318⅓ listed below. State if wanted with or without skeins. Shipped freight or express, Not Prepaid, from factory near CHICAGO.**

Catalog Number	Ht., Front	Ht., Hind	Fits Skein	Shpg. Wt., Lbs.	Without Skeins Set of 4	With Skeins Set of 4
99KM8316⅓	28 in.	32 in.	3 x 9 in.	292–337	$13.85	$16.80
99KM8317⅓	28 in.	32 in.	3¼x10 in.	292–342	14.50	17.60

WEARWELL Cast Skeins for Above Wheels

If less than complete set is ordered, state whether right or left hand. State size.

Shipped freight or express, Not Prepaid, from factory near CHICAGO.

	3x9	3¼x10
Size, inches		
Shpg. wt.	45 lbs.	50 lbs.
99KM8318⅓—Set of 4	$3.55	$3.75

Ready to Wear Horseshoes

32c PAIR SHOES SIZE 2



—Dead soft forged steel; can be reshaped cold.

Toed and heeled. Ready to put on.

9K3344—Pair front shoes without nails.

9K3345—Pair hind shoes without nails.

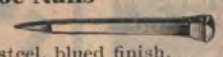
9K3342—Pair front shoes with nails.

9K3343—Pair hind shoes with nails.

Size	Width, Ins.	Lgth., In.	Shpg. Wt., Pair	Takes Nails	Pair Shoes Only	Pair Shoes With Nails
2	4⅛	5¾	2 lbs. 8 oz.	6	32c	38c
3	4 15/16	6 3/16	3 lbs. 8 oz.	6	43c	48c
4	5½	6⅝	3 lbs. 12 oz.	7	47c	56c
5	5⅝	7 3/16	4 lbs. 4 oz.	7	55c	66c
6	5 15/16	7½	4 lbs. 12 oz.	8	72c	83c
7	6½	7¼	5 lbs. 6 oz.	9	87c	98c

Horseshoe Nails

9K3303



Best quality forged steel, blued finish.

Size	Length	5 Lbs.
5	2 in.	78c
6	2⅛ in.	70c
7	2¼ in.	69c
8	2½ in.	68c
9	2⅝ in.	67c

Slip-Proof Screw Calks

9K3355



Size	Shpg. Wt.	50 for
⅜-in.	1 lb. 4 oz.	$0.84
7/16-in.	2 lbs.	.95
½-in.	3 lbs.	1.00
9/16-in.	4 lbs.	1.05
⅝-in.	5 lbs.	1.10



Blacksmiths' Leather Apron

—Heavy, tough, tanned leather.

High quality, 28x36 in. With leather tie laces.

Postpaid. **9K3527**.... **$3.00**

Slip-Proof Screw Calk Horseshoes



26c Pair Size 1

—Drop forged steel; can be reshaped cold.

Tapped for calks. Can be used with or without calks. Ready to put on.

9K3340—Pair front shoes only.

9K3341—Pair hind shoes only.

9K3338—Pair front shoes with nails and calks.

9K3339—Pair hind shoes with nails and calks.

Size	Width, In.	Lgth., In.	Takes Calk	Takes Nails, No.	Shoes Only Shpg. Wt.	Shoes Only Pr.	Shoes with Nails and Calks Shpg. Wt.	Shoes with Nails and Calks Pr.
1	4½	5¼	⅜ in.	5	1 lb. 8 oz.	26c	2 lbs.	$0.49
2	4¾	5 5/16	7/16 in.	6	2 lbs.	34c	2 lbs. 12 oz.	.57
3	5	5 15/16	7/16 in.	6	2 lbs. 8 oz.	39c	3 lbs.	.65
4	5⅜	6 5/16	½ in.	7	3 lbs.	44c	3 lbs. 8 oz.	.70
5	5¾	6 11/16	½ in.	7	3 lbs. 8 oz.	49c	4 lbs.	.76
6	6 1/16	7⅛	9/16 in.	8	4 lbs.	64c	4 lbs. 12 oz.	.92
7	6½	7⅝	9/16 in.	9	5 lbs.	82c	5 lbs. 8 oz.	1.10

E-Z Welding Compound

Gives a perfect joint on iron or low carbon steel at low heat. **20c**

9K3533—1 lb.

9K3534—5 lbs... **65c**



SURE-LOX Wire Stretcher and Hoist

—Roller bearing. —Steel, self-locking.

With 16-ft. ⅜-in. manila rope. **$1.15**

9K5869—Shpg. wt., 5 lbs.

9K5847—Plain Bearing. Shipping weight, 4 lbs. 8 oz. **90c**

Lever Wire Stretcher



Grips smooth or barbed wire securely. Semi-steel jaws. Without wood lever. Shpg. wt., 3 lbs. **69c**

9K5846

We Pay the Postage on Orders of $2.00 or More AS EXPLAINED ON PAGE 1

Floor Hooks



9K6150

¾x7 inches long. Shpg. wt., 1 lb. Each... **13c**

Rafter Bracket



9K6160

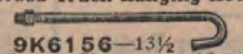
For hanging hay carrier track. Shpg. wt., 5 oz. Each..... **7c**

Swivel Rope Hitch



9K6162—For rope up to 1 in. Malleable iron. Shpg. wt., 1 lb. 4 oz. Each..... **28c**

Wood Track Hanging Hook



9K6156—13½ in. long. Shpg. wt., 12 oz. Each..... **11c**

Eye Bolt



9K6152—Wrought iron. ¾x18 in. long. Shpg. wt., 2 lbs. 8 oz. Each... **45c**

Steel Track Hanging Hook



9K6158

With clamp. 7½ in. long. Shpg. wt., 1 lb. Each..... **13c**

We Pay the Postage on Orders of $2.00 or More. As Explained on Page 1.

Common Pulley



9K6164

Malleable iron frame. 5½-inch maple sheave. Swivel eye, large loose hollow pin. Shpg. wt., 2 lbs. 12 oz..... **52c**

Knot Passing Pulley



Steel yoke. 5½-inch hardwood sheave. Swivel eye. Shipping weight, 3 lbs. 4 oz.

9K6166 **63c**

Fork Clevis



For using hay fork with 99KM6405 and 99KM6407 carriers without removing sling pulley from carrier.

9K6159

Shpg. wt., 1 lb. 12 oz..... **80c**

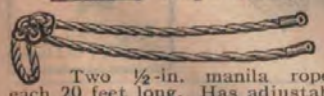
KENWOOD Rope Sling Holder



Malleable iron. Only one holder needed with each carrier. Shpg. wt., 2 lbs. 4 oz.

9K6161... **95c**

KENWOOD Rope Slings



Two ½-in. manila ropes, each 20 feet long. Has adjustable take-up. Can only be used with 9K6161 sling holder. Shpg. wt., 3 lbs. 5 oz. **$1.50**

9K6171.....

9K6169—As above but with three ½-in. ropes, each 20 feet long. Shpg. wt., 5 lbs..... **$1.85**

Galvanized Wire Carrier Cable



Diam., ½ in. Cannot be used for hoisting. Shpg. wt., 100 ft., 51 lbs. **Not Prepaid.**

99KC1006 **3c**

Per ft.....

KENWOOD Wagon Sling



Center trip lock. ½-inch Manila cross ropes. ¼-in. trip rope. **Not Prepaid.**

99KC6441—Width of crossbars, 5 ft.; 17½ ft. long. **$4.30** Shpg. wt., 23 lbs.

99KC6442—Width of crossbars, 6 ft.; 17½ ft. long. Shpg. wt., 29 lbs..... **$4.50**

Hay Rack Brackets



9K6172—Steel with malleable center bracket. Complete set of 8 clamps. Lgth., 14 in. Shpg. wt., 13 lbs. **$1.45**

Lgth., 16 in. Shpg. wt., 14 lbs..... **$1.55**

KENWOOD Double Harpoon Hay Forks



Not Prepaid.

99KC6417 24-in. tines. Width between points, 16 in. Shipping weight, 18 lbs... **$1.85**

99KC6418 30-in. tines. Width between points, 16 in. Shipping wt., 22 lbs.... **$2.00**

99KC6419 Alfalfa. 33-in. tines. Width between points, 22 in. Shpg. wt., 30 lbs..... **$3.70**

Buy While Prices are LOWEST

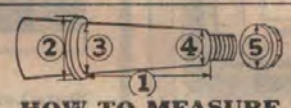
And Look at These Features

1. Reinforced oval spokes, staggered for strength. Withstand side thrust better than round spokes.
2. Spokes securely fastened into extra heavy cast hub.
3. Spokes riveted into tire with reinforcing shoulder on under side of tire.
4. Welded one-piece grooved steel tire.

Best for Heaviest Loads

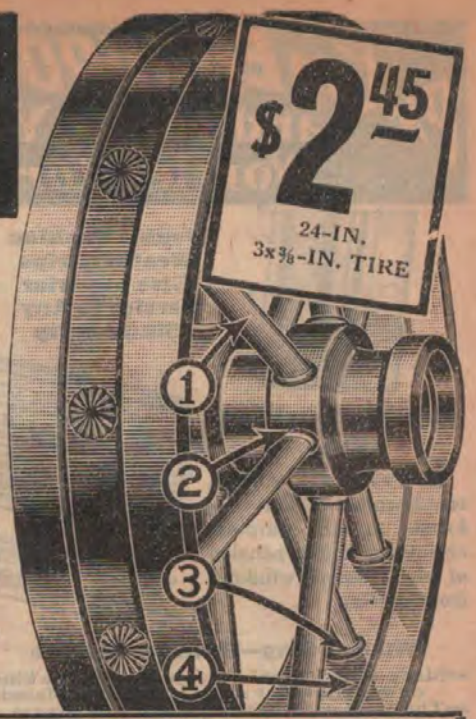
Make your high wheeled farm wagon into a modern truck. Equip it with low, wide tread, WEARWELL steel wheels. **It requires less horsepower to pull a wagon with WEARWELL wheels, and it does not cut up your fields.**

Made to order to fit any tapered skein from 2½x8 to 3½x11 in., or any straight axle from 2x8 to 3x11 in. See "How to Measure" below. **Shipped promptly freight or express, Not Prepaid, from factory near CHICAGO.**



HOW TO MEASURE Your Wagon Skeins

Use calipers or cut cardboard to fit over each dimension. **Give exact sizes; we allow for play.** Measure from side to side of skein, not from top to bottom. **Measure** each skein separately and give: 1—Length of spindle; 2—Diameter of flange or collar next to spindle; 3—Diameter of spindle at largest point; 4—Diameter of spindle at small end, next to nut; 5—Diameter of nut, largest point.



Regular WEARWELL Steel Wheels

⅞x7/16-In. Spokes, ⅜-In. Tires

Ht., In.	99KM8310⅓ 3x⅜-Inch Tire Shpg. Wt., Lbs.	99KM8310⅓ 3x⅜-Inch Tire Each Wheel	99KM8311⅓ 4x⅜-Inch Tire Shpg. Wt., Lbs.	99KM8311⅓ 4x⅜-Inch Tire Each Wheel	99KM8312⅓ 5x⅜-Inch Tire Shpg. Wt., Lbs.	99KM8312⅓ 5x⅜-Inch Tire Each Wheel
24	53	$2.45	61	$2.85	69	$3.65
26	55	2.95	65	3.10	73	4.10
28	57	3.15	68	3.35	78	4.45
30	61	3.45	71	3.65	81	4.65
32	68	3.75	78	4.20	88	5.10
34	71	4.10	81	4.45	92	5.55
36	75	4.30	89	4.85	99	5.80
38	79	4.65	92	5.45	104	6.40
40	84	5.30	99	5.85	111	6.80

Extra Strong WEARWELL Steel Wheels

Extra Heavy 1x7/16-In. Spokes, ½-Inch Tires

Ht., In.	99KM8313⅓ 3x½-Inch Tire Shpg. Wt., Lbs.	99KM8313⅓ 3x½-Inch Tire Each Wheel	99KM8314⅓ 4x½-Inch Tire Shpg. Wt., Lbs.	99KM8314⅓ 4x½-Inch Tire Each Wheel	99KM8315⅓ 5x½-Inch Tire Shpg. Wt., Lbs.	99KM8315⅓ 5x½-Inch Tire Each Wheel
24	63	$3.70	73	$4.25	83	$5.10
26	68	4.20	78	4.70	90	5.70
28	72	4.60	83	4.90	95	6.20
30	76	4.90	88	5.65	101	6.60
32	82	5.50	95	6.10	109	7.15
34	87	5.65	100	6.45	115	7.90
36	91	6.10	105	6.95	121	8.35
38	97	6.60	114	7.65	126	9.00
40	104	7.00	122	8.10	139	9.55

KENWOOD HAY EQUIPMENT

—KENWOOD hay carrier outfits can be used for center or end barns.

—Come with all parts for complete installation.

$20.00 99KM6491



Outfit includes one improved all malleable iron KENWOOD double swivel large mouth hay carrier, one 30-inch double harpoon hay fork, rafter brackets, hanging hooks, 4 floor hooks, 4 steel yoke knot passing pulleys, ¾-inch HY-TEST waterproofed manila carrier rope, ⅜-inch check rope, one swivel hitch, steel track, couplings, bumper. **Shipped freight or express, Not Prepaid.**

Lgth. Barn, Ft.	HY-TEST Manila Rope ¾-in.	HY-TEST Manila Rope ⅜-in.	Hooks	Brackets	Shpg. Wt., Lbs.	Catalog No.	Including Steel Track
30	130 ft.	70 ft.	16	16	236	99KM6491	$20.00
40	145 ft.	80 ft.	21	21	247	99KM6492	23.00
50	160 ft.	90 ft.	26	26	288	99KM6493	26.00
60	175 ft.	100 ft.	31	31	320	99KM6494	29.50

KENWOOD Double Swivel Sling Carrier



—Malleable iron, gray enameled.

—Carriers with sling pulley and stop block.

For ¾ or ⅞-in. manila rope. Shpg. wt., 45 lbs. **Not Prepaid.**

99KC6407 **$8.50**

For steel track....

99KC6405—For wood track, 4x4 in..... **$8.60**



KENWOOD Steel Track

Only in 5 and 10-ft. lengths. Malleable iron couplings, bumpers. With bolts. Shpg. wt., per ft., 2 lbs. **Shipped freight or express, Not Prepaid.**

99KM1030 Width, 2½ in. Per ft. **15c**

KENWOOD Large Cable Carrier



—Malleable iron, gray enameled.

—With fork pulley and stop block.

For ⅛ or ½-in. wire cable. Use with ¾ or ⅞-in. manila rope. **Not Prepaid.**

99KC6400 Shpg. wt., 24 lbs. **$5.85**

KENWOOD Grapple Fork



Width, 17 in.; opens to 4½ ft. Malleable iron and high carbon steel. **Not Prepaid.**

99KM6421—4-tine. Shpg. wt., 39 lbs..... **$7.20**

99KM6422—6-tine. Shpg. wt., 53 lbs.. **$9.15**

KENWOOD Double Swivel Hay Carrier



—Malleable iron, gray enameled.

—Fork pulley and stop block included.

For ¾ or ⅞-in. manila rope. **Not Prepaid.** Shpg. wt., 33 lbs.

99KC6402—For steel track, 2½ in. wide..... **$5.70**

99KC6401—For wood track, 4x4 in.... **$5.80**

Self Locking Sling Pulley



—Malleable iron, gray enameled.

For use with our hay carrier only. Draws up load without twisting pulley.

Postpaid. **99K6448**. **$3.10**

Put on ENDURO Bronze Weatherstrip and Forget Your Weatherstrip Worries *for* All Time!



Double Cushion Side

Provides a snug, weatherproof fit, that conforms to all warping, shrinkage and expansion of sash. Keeps windows from rattling.

Double Cushion Weatherstrips Give Superior Service to Any Single Strip



83c SET FOR WINDOW 2½x5 FT.

WE PAY the POSTAGE ON ORDERS of $2.00 OR MORE AS EXPLAINED ON PAGE 1

Will Not Sing—Hum—or Vibrate

—Made of rustproof durable bronze, the kind of material that never has to be replaced.
—The only weatherstrip that will assure a permanent contact for all time between sash and frame.

Easily and quickly applied from inside without removing sash. Nails and instructions for applying included.

A USER SAYS

I installed your bronze strips on my apartment building. They have already paid for themselves in lessened coal bills.

C. L. Belding, M.D.,
2418 West Madison St., Chicago, Ill.

For Windows	For Openings Up To	Shpg. Wt.	Set
99K4300	2½x5 ft.	1 lb. 8 oz.	$0.83
99K4302	3 x6 ft.	1 lb. 8 oz.	1.15
99K4304	3½x7 ft.	1 lb. 12 oz.	1.35

99K4308—For sides, top and bottom of doors, 3x7 ft. Shpg. wt., 1 lb. 12 oz. Per set..... **$1.15**

99K4305—For sides, top and bottom of plain (not rabbeted) casement sash or sides of sliding windows, 3½-foot lengths. Shpg. wt., 3 oz. Per Piece..... **24c**

99K4306—½-in. for sides, top and bottom of rabbeted casement sash, 3½-foot lengths. Shpg. wt., 2 oz. Per Piece..... **24c**

FLOOR and CEILING Register and Ventilator



$2.00 8x10 IN. *Post Paid*

Heat in Every Room

—Unbreakable steel; black japanned floor plate; white enameled ceiling plate.
—Heavy tin adjustable box fits any floor from 4 to 11 in. thick.
—Two heavy coil springs hold parts together.

Easily installed. Use with pipeless furnace, cabinet heater or any stove. Makes stove unnecessary in upper floors; reduces fuel costs. Shutter in floor plate to shut off heat when not wanted. Postpaid.

99K2118	Size, 8x10 in.	$2.00
99K2116	Size, 9x12 in.	2.65
99K2119	Size, 10x12 in.	3.25
99K2120	Size, 12x15 in.	4.80
99K2117	Size, 14x18 in.	8.65



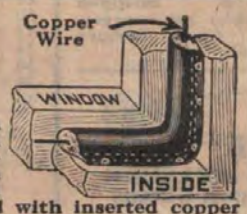
47c 100-FT.

—Made of heavy felt.

Easy to apply. Low in cost. Package of 100 ft. Tacks included. Width, ¾ in. Shpg. wt., 1 lb.

9K6207.....47c

Weatherstrip 79c 40-FT.



—Made from cotton yarn covered with rubberized fabric, and with inserted copper wire.

Easy to apply; fits snug, holds in position. Tacks included. Width, ¾ in.

9K6209—40 ft. Shpg. wt., 1 lb..... **$0.79**
9K6210—100 ft. Shpg. wt., 2 lbs. 8 oz..... **1.75**



Storm and Screen Window Hinge Set

—Pair steel butts, loose joint, brass pins, 2x2 in. Cadmium finish, rustproof. With screws and hook and eye. Wash windows without removing screen or sash. State if sash opens to right or left from inside. Shpg. wt., 5 oz.

9K4090—Set..... **17c**



Storm and Screen Window Hangers

—Steel; cadmium finish, rustproof. For full length sash and screen. Easily hung and removed from inside of window. Reinforces frames at corners. With screws, hook, eye.

9K4109—Set. Shpg. wt., 4 oz..... **7c**
6 sets. Shpg. wt., 1 lb. 8 oz.. **38c**
9K4110—Extra eyes, with screws. Shpg. wt., 12 oz. 12 for..... **19c**



Storm Sash Adjuster

—Steel; cadmium finish, rustproof.

Will hold the sash open. When sash is closed, adjuster locks it securely in position. 10 in. long. With screws.

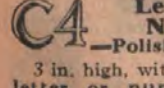
9K4106—Pair. Shpg. wt., 8 oz..... **20c**
6 pairs. Shpg. wt., 3 lbs. **$1.15**



Foot Scraper

—Cast iron scraper, japanned. Brushes on each end. With screws. Shpg. wt., 1 lb. 12 oz.

9K4186..... **45c**



Letters and Numerals

—Polished aluminum. 3 in. high, with nails. PRINT letter or numerals wanted. Shpg. wt., each piece, 1 oz.

9K4002—Letter, each..... **4c**
9K4006—Numeral, each..... 4c



Storm and Screen Door Checks

—Brass cylinder; diam., 1¼ in. Works on either side. Heavy coil spring. Lgth., over all, 15½ in. With screws, directions. Shpg. wt., 2 lbs.

9K4105..... **$1.20**



Rim Storm and Screen Door Latch

—Fits door ⅞ to 1½ in. thick, opening out. Latch, 2x2⅜ in. with slide lock. Outside escutcheon, 1½x4½ in. Shpg. wt., 12 oz.

9K4092—Dull brass finish. **35c**
9K4094—Old copper finish. 35c



Mortise Storm and Screen Door Latch

—For doors, ⅞ to 1½ in. thick, opening in or out. Inside escutcheon with slide lock; escutcheons, 1½x4½ in. Shpg. wt., 12 oz.

9K4091—Dull brass finish **40c**



Spiral Door Springs

—Oil tempered steel. Japanned. 16 inches long. Shpg. wt., 5 oz.

9K4102—⅜ in. 2 for..... **8c**
9K4101—⅜ in. 2 for..... **10c**



Hooks and Eyes 9K4224

—Wire, cadmium plated.

Hook, in...	1½	2	3	4
Shpg. wt..	5 oz.	7 oz.	1 lb.	1 lb. 4 oz.
Doz.....	9c	10c	15c	22c



House Numbers

—Plate glass on aluminum base. 2¾x2 in. With nails. State numbers wanted. Shpg. wt., each, 2 oz.

9K4008—Each..... **5c**



Door Pulls

—Steel, cadmium finish. Lgth., 4¾ in. With screws. Shpg. wt., each, 1 oz.

9K4100—Each..... **5c**
6 for..... **23c**



Flat Head Bright Iron Screws. Actual Sizes Shown

State Length and No. wanted. Shpg. wt., per gross: Size 1-9, 7 oz. Other weights in proportion.

Lgth., In. and No. 9K4273—Gross	¼–1 12c	⅜–2 13c	½–2 13c	½–3 13c	½–4 14c	⅝–4 15c	Lgth., In. and No. 9K4273—Gross	⅞–10 25c	1–6 18c	1–7 20c	1–8 23c	1–9 24c	1–10 26c
Lgth., In. and No. 9K4273—Gross	⅝–6 15c	¾–5 16c	¾–6 16c	¾–7 17c	¾–8 18c	¾–9 21c	Lgth., In. and No. 9K4273—Gross	1–12 28c	1¼–8 24c	1¼–9 25c	1¼–10 27c	1¼–12 35c	1½–8 26c
Lgth., In. and No. 9K4273—Gross	¾–10 23c	⅞–5 16c	⅞–6 18c	⅞–7 19c	⅞–8 21c	⅞–9 23c	Lgth., In. and No. 9K4273—Gross	1½–9 28c	1½–10 30c	1½–12 35c	2–10 36c	2–12 39c	2–14 49c

Numeral Nails

—Raised figures, won't wear off. For storm windows, screens, etc. One of each number. Shpg. wt., pkg., 1 oz.

9K4095
Numbers 1 to 25..... **10c**
Numbers 26 to 50..... 10c

Assorted Wood Screws



—Assorted sizes, lengths and finish.

About 200 iron wood screws.

9K4271—1-lb. pkg..... **12c**

Assorted Wood Screws



—Flat head iron wood screws in assorted sizes. ⅜ to 1½ in. long. Shpg. wt., 1 lb.

9K4270—144 screws..... **27c**

Blued Carpet Tacks

9K4300—Cut steel. Medium head.

Size, No.....	3	4	6	8
Lgth., In.....	⅜	7/16	½	9/16
¼ lb.....	5c	5c	5c	5c

Blued Billposter Tacks

9K4302—Cut steel. Large head, sharp point.

Size, No....	4	6	8	10
Lgth., In....	7/16	½	9/16	⅝
1 lb.....	19c	18c	17c	16c

Household Tack Assortment



—Six packages of assorted sizes. For carpets, matting, screens etc. Shpg. wt., 8 oz.

15c **9K4303** 15c

Wire Brads

5c And Up



Illustration shows actual size.

9K4293

Length, in....	½	5/8	¾	⅞	1
Gauge wire...	19	18	18	17	16
¼ lb.....	7c	7c	6c	6c	5c

9K4294—1 pound assorted wire brads; ¼ lb. each size, ½, ⅝, ¾ and 1 in..... **19c**

PRO-TEX WIRE SCREEN-THE BEST

PRO-TEX Galvanized Wire Screen

—Steel wire galvanized by multiple dip process with pure zinc. Protective lacquer coating.

Guaranteed 5 years against wear and rust except in salty sea air regions.

Width, In.	Galvanized—14-Mesh Shpg. wt., Running Foot	99K4512 Per Ft.	99K4509 25-Ft. Roll	Galvanized—16-Mesh Shpg. Wt., Running Foot	99K4508 Per Ft.	99K4505 25-Ft. Roll
24	4 oz.	5½c	$1.30	5 oz.	6c	$1.45
26	5 oz.	6c	1.40	5 oz.	6½c	1.60
28	5 oz.	6¼c	1.50	5 oz.	7c	1.70
30	5 oz.	7c	1.60	6 oz.	7½c	1.80
32	6 oz.	7½c	1.75	6 oz.	8c	1.95
36	6 oz.	8¼c	1.95	7 oz.	9c	2.20
42	7 oz.	9¾c	2.30	8 oz.	10½c	2.55
48	8 oz.	11c	2.60	9 oz.	12c	2.90



BLACK ABOUT 1¾c SQ. FT. IN 25-FT. ROLL

PRO-TEX Copper and Bronze Wire Screen

—14-Mesh Pure Copper Wire Screen.
—Made of pure copper. Rustproof.

Width, In.	Shpg. Wt., Running Ft.	99K4550 Per Ft.	99K4551 25-Ft. Roll
24	5 oz.	9½c	$2.30
26	6 oz.	10¼c	2.50
28	6 oz.	11c	2.70
30	6 oz.	11¾c	2.90
32	7 oz.	12¾c	3.05
36	8 oz.	14¼c	3.45
42	9 oz.	16½c	4.05
48	10 oz.	19c	4.60

—16-Mesh Solid Bronze Wire Screen.
—Made of 9 parts copper and 1 part alloy. Rustproof; not affected by sea air.

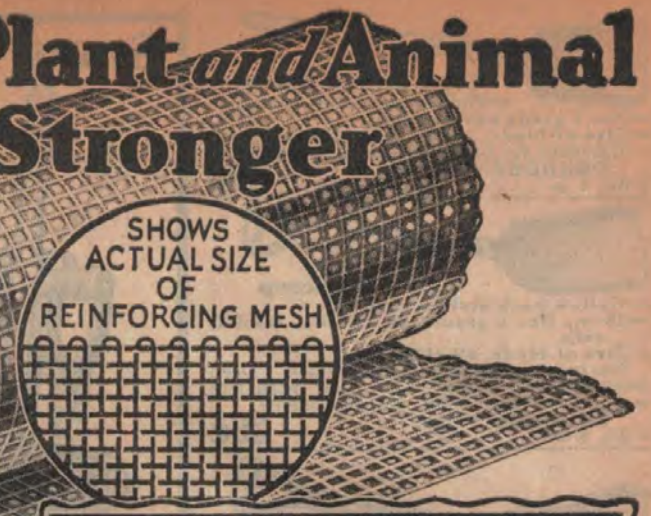
Shpg. Wt., Running Ft.	99K4554 Per Ft.	99K4555 25-Ft. Roll
6 oz.	11½c	$2.75
6 oz.	12½c	3.00
7 oz.	13½c	3.20
7 oz.	14½c	3.45
7 oz.	15½c	3.67
8 oz.	17¼c	4.10
10 oz.	20¼c	4.80
11 oz.	23c	5.50

PRO-TEX 12-Mesh Black Enameled Wire Screen

—Strong, firm, steel wire, heavily enameled.

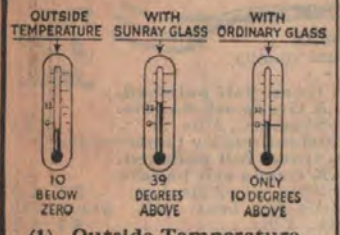
Width, In.	Shpg. Wt., Running Ft.	99K4503 Per Ft.	99K4500 25-Ft. Roll
24	4 oz.	4c	$0.90
26	4 oz.	4¼c	1.00
28	4 oz.	4½c	1.05
30	5 oz.	5c	1.15
32	5 oz.	5¼c	1.20
36	5 oz.	6c	1.35
42	6 oz.	7c	1.60
48	7 oz.	8c	1.80

SUN-RAY Glass Makes Plant and Animal Life Grow Faster and Stronger



SUN-RAY Glass Is Better and Cheaper Than Ordinary Glass

KEEPS ANY BUILDING WARMER



(1) Outside Temperature.
(2) Inside Temperature using SUN-RAY glass.
(3) Inside Temperature using ordinary glass.

HELPS RAISE HEALTHIER CHICKENS



Raised Behind Ordinary Glass | Raised Behind SUN-RAY Glass

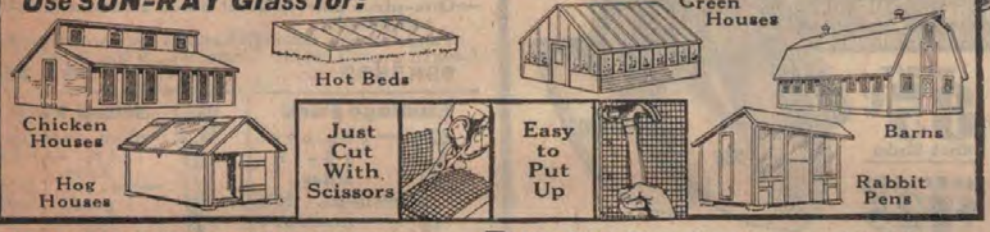
Your chicks get full benefit of the sun even when inside, when SUN-RAY glass is used.

INCREASES EGG PRODUCTION



SUN-RAY Glass increases egg production; the thickness of the egg shell is also increased.

Use SUN-RAY Glass for:



■ **SUN-RAY Glass is a tough transparent, flexible material reinforced with 14-mesh galvanized steel wire; admits the ultra-violet rays of the sun.**

■ **SUN-RAY Glass has been approved by scientific and agricultural authorities and by actual tests—it is economical, easy to put on and easy to use.**

We guarantee it to be the best product of its kind on the market and guarantee to save you money. If for any reason you are not satisfied, return it at our expense. Like all similar products SUN-RAY Glass should be used in a vertical position for longest service. **Write for free sample. SUN-RAY Glass in less than roll lengths postpaid if order equals $2.00 or is part of $2.00 order.**

Cat. No.	99K4527	99K4532	99K4533	99K4531
Size	Per Ft.	10-ft. roll	20-ft. roll	100-ft. roll
Width	36 in.	36 in.	36 in.	36 in.
Shpg. weight	12 oz.	Postpaid	Postpaid	Postpaid
Price	37c	$3.65	$7.25	$34.00

11 1/3c SQ. FT. In 100-Ft. Rolls

VITO FABRIC



A Substitute for Glass

■ **An excellent treated fabric cloth for poultry houses, scratch beds, etc.—admits ultra-violet rays of the sun . . . shuts out the cold and rain.**

The best cloth substitute for glass. By using VITO FABRIC you will be assured of a warmer, drier poultry house, free from drafts and your chickens will be healthier. You will find it inexpensive to replace yearly if required. For longer service we recommend SUN-RAY GLASS.

We believe that VITO FABRIC is the best material of its kind on the market today. Width, about 36 in. 15 and 30-ft. rolls **Postpaid if part of $2.00 order.**

	Roll Length	Roll Sq. Ft.	Shpg. Wt.	
99K4535	15 ft.	45	21 lbs. 8 oz.	$0.89
99K4536	30 ft.	90	51 lbs.	1.75
99K4537	45 ft.	135	Post-paid	2.59
99K4538	100 ft.	300		4.75

BEST MADE Ball Bearing MOWER



$9.95 16-IN.

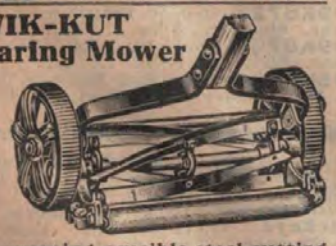
—5 self-sharpening crucible steel cutting blades.
—Disston saw steel bed knife.
—Large 11-in., wide tread wheels.
—4 malleable iron brackets; end brackets double riveted.
—Chrome alloy ball bearings.

Extra strong, high shrub bar. Enclosed gears up out of dirt and grit.

Quality through and through makes the BEST MADE mower the choice of thousands. Gardeners and caretakers prefer it because of its sturdiness and reliability for uninterrupted service. **Not Prepaid.**

Catalog No.	Full Cut	Shpg. Wt.	
99KC6526	16 in.	60 lbs.	$ 9.95
99KC6527	18 in.	63 lbs.	10.70
99KC6528	20 in.	65 lbs.	11.45

KWIK-KUT Ball Bearing Mower



$4.29

—4 self-sharpening crucible steel cutting blades.
—Saw steel bed knife.
—8-in. wheels.
—Chrome steel ball bearings.

Has elevated shrub bar. **Not Prepaid.** Shpg. wt., 40 lbs.

99KC644—Full 14-in. cut..... **$4.29**

Grass Shears



—Malleable iron handles; cutlery steel blades.

Postpaid if part of $2.00 order.

9K5910—MERIT quality. 5½-in. blade. Shpg. wt., 1 lb..... **45c**

9K5928—HERCULES quality. 6-in. hollow ground full polished blade. Oil cup insures easy action. Shpg. wt., 1 lb..... **69c**

The BEST SELLING GARDEN HOSE in the WORLD

Sears sell enough hose each year to reach from New York to Paris. Because Sears hose is a quality product that gives longer satisfactory service. Grade for grade we guarantee our hose to outlast any other hose selling for from 25 to 50% more. We pay postage on hose orders of $2.00 or more. If under $2.00, Postpaid when included in order of $2.00 or more.



29c **Cast Brass Nozzle**
Large waterway; adjusts from heavy stream to fine spray. Shpg. wt., 8 oz. **Postpaid if part of $2.00 order.**
9K7092.....29c

3/4-In. NOT-A-KINK Black Garden Hose

Guaranteed 5 Years

—Withstands 14 times average city water pressure.

¾-in. hose has 22% greater water carrying capacity than ⅝-in. hose. Double-double construction illustrated at left.

99K7255—Hose complete with brass couplings. **State length wanted.** Shpg. wt., per ft., 7 oz.

9c	$2.25	$4.45	$6.65	$8.80
FT.	Postpaid 25-FT.	Postpaid 50-FT.	Postpaid 75-FT.	Postpaid 100-FT.

5/8-In. NOT-A-KINK Black Garden Hose

Guaranteed 2 Years

—Withstands 10 times average city water pressure

High quality rubber tube, tough rubber cover and surplus of braided cords insures greater strength. See illustration of construction at right.

99K7249—Hose complete with brass couplings. **State length wanted.** Shpg. wt., per ft., 7 oz.

6½c	$1.62	$3.20
FT.	25-FT.	Postpaid 50-FT.

3/4-In. RUBY RED Red Garden Hose

Guaranteed 6 Years

Same construction as above except RUBY RED has a de luxe red rubber cover that insures longer wear. Sears ¾-inch hose gives more service for your money. It will outlast any other hose sold near its price.

99K7253—Hose complete with brass couplings. **State length wanted.** Shpg. wt., per ft., 7 oz.

10c	$2.50	$4.95	$7.40	$9.80
FT.	Postpaid 25-FT.	Postpaid 50-FT.	Postpaid 75-FT.	Postpaid 100-FT.

5/8-Inch RUBY RED Red Garden Hose

Guaranteed 3 Years

Same construction as above except RUBY RED has a de luxe red rubber cover that insures longer wear. 50% more service guaranteed for only 1¢ per foot more than ⅝ inch Not-a-kink shown above.

99K7251—Hose complete with brass couplings. **State length wanted.** Shpg. wt., per ft. 5 oz.

7½c	$1.87	$3.70
FT.	25-FT.	Postpaid 50-FT.

Utility Wheelbarrow



—One-piece seamless steel tray; can't leak.
—Steel legs; firmly braced.

$3.25

Holds 3 cubic feet of dry material. Wood risers at wheel give tray proper level when wheeling, preventing wet material from overflowing. Wheel, 14½ inches in diameter, has 1½-in. tread with ½-in. axle with double bolted axle boxes. Shpg. wt., 43 lbs. **Shipped freight or express, Not Prepaid.**

99KM1201.....**$3.25**

Old Homestead Garden Wheelbarrow



—Hardwood frame and handles; jointed bed board, removable sides.
—Steel braced.

$4.65

20-inch steel wheel, 1½-in. tread. Bed is 28x20½x16½ in. inside. Sideboards, 11x31 in.; length, 64 in. Painted and varnished. Shpg. wt., 47 lbs. **Shipped freight or express. Not Prepaid.**

99KM1212.....**$4.65**

Steel King Wheelbarrow



—One-piece seamless extra heavy steel tray.
—Steel legs, firmly braced.

3 CU. FT. **$5.25**

14½x1½ in. steel wheel. Shpg. wts., 62, 73 and 88 lbs. **Shipped freight or express, Not Prepaid.**

99KM1207—Cap., 3 cu. ft. Size, tray, about 33x28 in..... **$5.25**
99KM1208—Cap., 4 cu. ft. Size, tray, about 37x29½ in..... **6.30**
99KM1209—Cap., 6 cu. ft. Size, tray, about 42x33 in..... **8.35**



16c PER FT.

Large Size Heavy Duty Water Hose

—1-in. inside diameter.
—Black rubber cover; heavy double-double braiding.

Widely used by contractors, in green houses and garages. Couplings included with orders for 10 feet of hose or more; nozzle not included. Shpg. wt., 12 oz. **Postpaid if part of $2.00 order.**

99K7244—Per ft..16c

SEARS TOOLS GIVE MORE SERVICE

NORTHERN ASH is used for all handles on these tools because it is slow growing, making it a strong, tough wood. Handles are graded as follows: **XX Grade,** the very best money can buy.

X Grade, not quite as good as XX Grade.

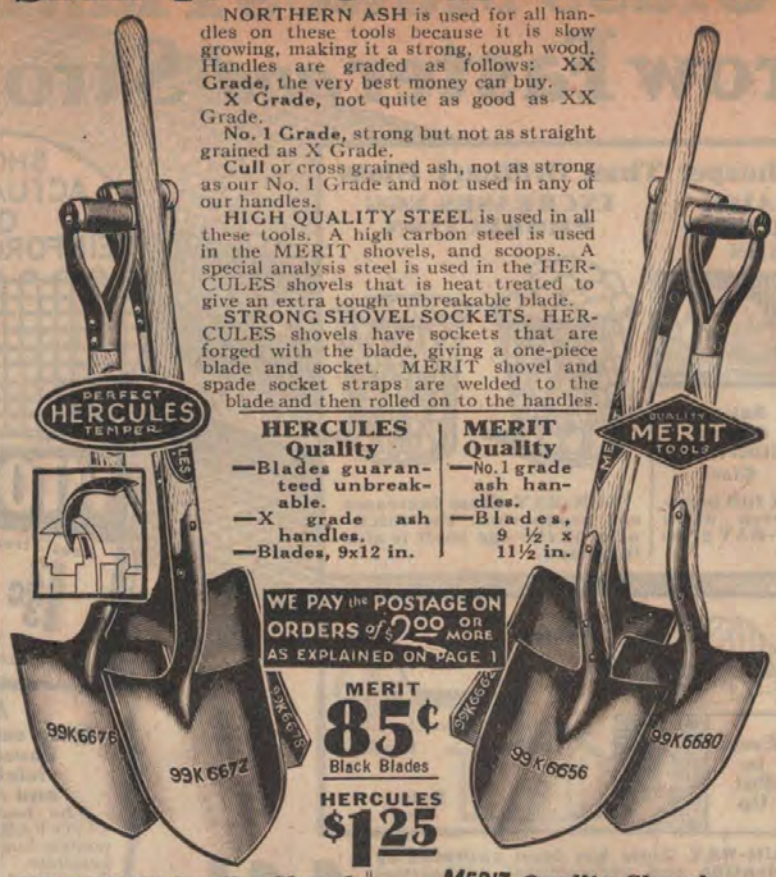
No. 1 Grade, strong but not as straight grained as X Grade.

Cull or cross grained ash, not as strong as our No. 1 Grade and not used in any of our handles.

HIGH QUALITY STEEL is used in all these tools. A high carbon steel is used in the MERIT shovels, and scoops. A special analysis steel is used in the HERCULES shovels that is heat treated to give an extra tough unbreakable blade.

STRONG SHOVEL SOCKETS. HERCULES shovels have sockets that are forged with the blade, giving a one-piece blade and socket. MERIT shovel and spade socket straps are welded to the blade and then rolled on to the handles.

HERCULES Quality	MERIT Quality
—Blades guaranteed unbreakable.	—No. 1 grade ash handles.
—X grade ash handles.	—Blades, 9 ½ x 11½ in.
—Blades, 9x12 in.	



WE PAY the POSTAGE ON ORDERS of $2.00 OR MORE AS EXPLAINED ON PAGE 1

MERIT 85¢ Black Blades

HERCULES $1.25

HERCULES Quality Shovels — Full Polished Blades

Cat. No.	99K6672	99K6676	99K6678
Style Blade	Round	Round	Square
Style Handle	Long D	D	D
Shpg. Wt.	5 lbs.	5 lbs.	5 lbs.
Each	$1.25	$1.25	$1.25
6 for, Postpaid	7.15	7.15	7.15

MERIT Quality Shovels

	Full Polished Blades			Black Blades		
Cat. No.	99K6656	99K6680	99K6662	99K6670	99K6679	99K6661
Style Blade	Round	Round	Square	Round	Round	Square
Style Handle	Long D	D	D	Long D	D	D
Shpg. Wt.	5 lbs.	5 lbs.	5 lbs.	5 lbs.	5 lbs.	5 lbs.
Each	$1.05	$1.05	$1.05	$0.85	$0.85	$0.85
6 for, Postpaid	5.95	5.95	5.95	4.85	4.85	4.85

Long Handle Shovel
—Hollow back style socket.
—No. 1 grade ash handle.
—Size of blade, about 11½x13¾ in.
Excellent for barn and general farm use.
99K6694—Shpg. wt., 5 lbs. 8 oz. **39c**

Furnace Scoop
—Hollow back style socket.
—28-in. No. 1 grade ash handle, steel D grip.
—Size of blade, 8½x13¾ in.
Narrow mouth, fits furnace door. Deep bowl prevents spilling fuel. Low pitch lets scoop in ash pit without scraping handle.
99K6696—Shpg. wt., 4 lbs. 8 oz. **39c**

Steel Scoops
—Hollow back style socket.
—X grade ash handle, steel D grip.
—Size of blades given below.

	No.	Blade, About, In.	Shpg. Wt.	Each
99K6691	6	13 x15½	5 lbs. 8 oz.	$1.15
99K6692	8	13½x16½	6 lbs. 4 oz.	1.25
99K6693	10	14 x17½	6 lbs. 12 oz.	1.35
99K6683	12	14½x18½	7 lbs.	1.45
99K6684	14	15 x19½	7 lbs. 8 oz.	1.55

Square Point Spade
—Strap socket, plain back style.
—No. 1 grade ash handle.
—Size of blade, 7x12 in.
99K6655—Shpg. wt., 5 lbs. **$1.05**



Post Hole and Ditching Spades
—Strap socket plain back style.
—27-in. X grade ash handle.
—Square point blade, 6 in. wide.

	Blade	Shpg. Wt.	Each
99K6687	16 in.	6 lbs.	$1.35
99K6688	18 in.	6 lbs. 8 oz.	1.45

—As above but round point blade tapered from 6 in. at step to 4¾ in. near point. 26-in. handle.

99K6689	16 in.	4 lbs. 8 oz.	$1.35
99K6690	18 in.	5 lbs.	1.45

Iwan Pattern Augers
Stamped steel blades. Iron pipe handle may be extended for deeper boring by using ¾-inch pipe and fittings. Ht., over all, 47 in.

	Size	Shpg. Wt.	Each
99K6709	4 in.	6 lbs. 12 oz.	$1.40
99K6706	6 in.	8 lbs. 8 oz.	1.55
99K6707	8 in.	9 lbs. 12 oz.	1.70
99K6708	9 in.	9 lbs. 12 oz.	1.80

Trojan Digger — $1.10
—Shoulders and blades one-piece steel.
—Selected hardwood handles, 10-in. blades.
For any kind of soil. Ht., over all, 5 ft.
99K6705—Shpg. wt., 8 lbs. 8 oz. **$1.10**

Railroad Pick
—Drop forged steel, heat treated. 23 in. long.
9K5920—Shpg. wt., 6 lbs. **75c**

Long Cutter Mattock
—Made of forged steel. Lgth., 16 in.
9K5929—Shpg. wt., 6 lbs. **85c**

MERIT Pick and Mattock Handles
—36-in. selected white hickory.
99K551—Shpg. wt., 2 lbs. 8 oz. **45c**

Long Handle Manure Forks
—MERIT forks have 12-in. half polished tines, X grade ash handles.
—HERCULES forks have 13-in. full polished tines, XX grade ash handles.
Handles with strap ferrule. Heavy oval, tempered tines.

	Tines	Quality	Handle	Shpg. Wt.	Each
99K6787	4	MERIT	4 -ft.	3 lbs.	$0.88
99K6816	4	MERIT	4½-ft.	3 lbs. 8 oz.	.95
99K6791	4	HERCULES	4 -ft.	3 lbs.	1.35
99K6788	4	HERCULES	4½-ft.	3 lbs. 8 oz.	1.39
99K6792	5	HERCULES	4 -ft.	3 lbs. 8 oz.	1.59
99K6789	5	HERCULES	4½-ft.	4 lbs.	1.65
99K6793	6	HERCULES	4 -ft.	3 lbs. 12 oz.	1.79
99K6790	6	HERCULES	4½-ft.	4 lbs.	1.85

D Handle Manure Forks

	Tines	Quality	Shpg. Wt.	Each
99K6817	4	MERIT	3 lbs. 12 oz.	$0.95
99K6811	5	HERCULES	4 lbs.	1.59
99K6812	6	HERCULES	4 lbs.	1.79

High Quality Seasoned Handles
—HERCULES handles are finest XX grade ash.
—MERIT handles are X grade ash.
Shpg. wt., each, 2 lbs. 8 oz.

Hay Fork Handles With Ferrules

Length	HERCULES		MERIT	
4 -ft.	99K686	55c	99K5697	39c
4½-ft.	99K687	60c	99K5702	43c
5 -ft.	99K688	69c	99K5723	52c

Manure Fork Handles With Ferrules

4 -ft.	99K690	55c	99K5699	39c
4½-ft.	99K691	60c	99K5704	43c
D Handle	.....	....	99K679	55c

99K678—MERIT spading fork D handle with ferrule . . 59c
99K5713—MERIT 4½-ft. strap shovel handle 37c
99K682—MERIT D strap shovel handle 39c
99K5710—MERIT 4-ft. socket shovel handle 38c
99K680—MERIT D socket shovel handle 39c
99K683—MERIT D handle for spade 39c
99K677—MERIT D scoop handle for all but grain scoops 39c
99K684—MERIT D handle for any grain scoop 39c
99K5711—MERIT 4-ft. garden hoe handle 19c
99K5712—MERIT 4½-ft. socket hoe handle 23c
99K5718—MERIT 5-ft. rake handle 25c
9K6112—Steel D handle grip only. Shpg. wt., 8 oz. 13c

HERCULES Spading Fork
—Four 11-in. polished tines.
—30-in. XX grade ash handle with D grip.
Strap socket, plain back style.
99K6861—Shpg. wt., 4 lbs. 12 oz. **$1.35**

HERCULES Header Forks — $1.65
—Four 15-in. polished tines.
—Regular pattern, 5-ft. XX grade ash handle.
99K6774—Shpg. wt., 3 lbs. **$1.65**

Hay Forks — 79c MERIT
MERIT—Medium quality steel.
—Three, 12-in. tines; half polished.
—4½-ft. bent, X Grade ash handle.
99K6815—Shpg. wt., 3 lbs. **79c**
HERCULES—Highest quality tempered steel.
—Three, 12-in. tines; full polished.
—4-ft. bent, XX Grade ash handle.
99K6813—Shpg. wt., 2 lbs. 4 oz. **$1.10**
99K6814—4½-ft., bent, XX grade ash handle. Shpg. wt., 3 lbs. **$1.15**

MERIT "Saw Cut" Hay Knife — $1.35
—One-piece convex steel blade and shank, oil tempered.
Tangs extend through handles and are riveted. Length overall, 36 in. Shpg. wt., 6 lbs. 8 oz.
99K5609 . . . . . **$1.35**

Ensilage Fork
—Ten oval 16-in. tines.
—30-in. XX grade ash handle, D grip.
Width, 15 in. Strap ferrule. Will hold big load.
99K6855 Postpaid. **$2.59**

Scoop Fork
—Ten oval 16-in. steel tines.
—30-in. XX grade ash handle, D grip.
14 in. wide. For moving the tougher varieties of vegetables such as corn on the cob and potatoes.
99K6853—Postpaid. **$2.39**

Scale Beams
—Black enameled
—Plainly marked
Light and accurate. Two poises.
$2.40 200-LB. Post Paid

	Cap.	Postpaid.
99K2791	200 lbs.	$2.40
99K2792	300 lbs.	3.95
99K2793	400 lbs.	4.75

MERIT Grass Scythes — 95c And Up
—One-piece scythe made of carbon steel.
9K5914—30-in. Grass Scythe. Shpg. wt., 3 lbs. **$0.95**
9K5911—28-in. Weed Scythe. Shpg. wt., 3 lbs. 8 oz. **1.00**
9K5916—20-in. Bush Scythe. Shpg. wt., 2 lbs. 4 oz. **1.00**

HERCULES Welded 3-Piece Scythes
—Three pieces of steel welded into one.
Tool steel cutting edge. Soft steel body. Back and heel are tough steel to strengthen blade. Shpg. wt., each, 3 lbs. 8 oz.
9K5913—30-in. Grass Scythe **$1.45**
9K5912—28-in. Weed Scythe **1.55**
9K5915—20-in. Bush Scythe **1.55**

Patent Loop Snaths
—Malleable iron ferrules.
99K6728—No. 50, for grass scythe. Shpg. wt., 5 lbs. **$1.35**
99K6729—No. 105, for bush or weed scythe. Shpg. wt., 5 lbs. **$1.55**
99K6730—Two-Ring Bush or Weed Snath. No. 100. Heavy selected stock. Shpg. wt., 5 lbs. **$1.55**

HERCULES Rakes
—Bow and rake forged from one piece of bar steel.
—5-ft. handle.

	Teeth	Shpg. Wt.	Each
99K6872	12	3 lbs. 4 oz.	89c
99K6873	14	3 lbs. 8 oz.	98c
99K6874	16	3 lbs. 12 oz.	$1.10

Lawn Rake
—24 wire teeth firmly locked in head.
—Aluminum finish.
20 in. wide. 5-ft. hardwood handle. Shpg. wt., 2 lbs. 8 oz.
99K6880 . . . . . **64c**

Bamboo Rake
—Teeth bound with copper wire.
4-ft. handle. Secured by clamp, nut and bolt. Use like a broom. Won't injure lawn. Shpg. wt., each, 1 lb.
99K6876 Each . . **29c**; 2 for **50c**

Broom Rake
18-IN. WIDE
—Has 32 flat flexible spring steel teeth.
All touch the ground without extra pressure. Will not injure lawn. 54-in. handle; easy to use. Shpg. wt., 2 lbs.
99K692 . . . . . **57c**

HERCULES Garden Hoes
—Solid socket.
4½-ft. handle.
99K6840
6-in. blade. Shpg. wt., 2 lbs. 8 oz. **89c**
99K6841—7-in. blade. Shpg. wt., 2 lbs. 12 oz. . **98c**

HERCULES Hedge Shears
—Full polished carbon steel notched blades, offset handles.
9K5926—8-in. blades. Shpg. wt., 3 lbs. 4 oz. **$1.75**
10-in. blades. Shpg. wt., 3 lbs. 12 oz. **$1.95**

MERIT Pruning Shears
—2½-in. tool steel blades, lever catch.
—California pattern.
Duco finish. Malleable iron handles. 9 in. long. Shpg. wt., 1 lb.
9K5930 . . . . . **42c**

Hercules Pruning Shears
—2½-in. tempered steel blade, ratchet lock nut.
Lgth., 9 in. Shpg. wt., 1 lb.
9K5955 . . . . . **98c**

Buckeye Pruning Shears
9K5947—Hook and 2½-in. blade of forged steel. 22-in. handles. Shpg. wt., 2 lbs. 12 oz. **$1.25**
9K5919—As above but 3½-in. blade.
Postpaid **$2.19**

FULTON Pruning Saw
18-in. steel blade, fine and coarse edge. Hardwood handle. Shpg. wt., 12 oz.
9K5042 . . . . . **85c**

99K6650—Telegraph Pruner. For branches up to 1 in. thick. 4-ft. handle, 12 ft. of cord. Head is standard equipment with largest telephone company. Shpg. wt., 4 lbs. Complete . . . **$1.75**

99K6651—4-ft. Extension Handle for pruner. Increases length. Work may be done standing on ground. Shpg. wt., 2 lbs. **65c**

9K5934—Pruner Head only. Shpg. wt., 2 lbs. **$1.30**

99K685—Pole Saw. High grade saw steel. 15⅜ in. long. Shpg. wt., 2 lbs. **$1.35**

SAVE on CATTLE NEEDS

17c And Up Weaners





Positively Prevent Sucking



A-B—Malleable iron nose ring, stamped steel guard; heavily tinned.

C—Malleable iron nose ring and prongs; heavily tinned.

D—Steel wire basket; heavily tinned. Web straps.

	(A) Sure Cure With Prongs		(B) Sure Cure Without Prongs		(C) Fuller Pattern		(D) Wire Basket	
Calf Size	Shpg. Wt., 12 oz.	9K6092 31c	Shpg. Wt., 6 oz.	9K6083 26c	Shpg. Wt., 12 oz.	9K6080 17c	Shpg. Wt., 8 oz.	9K6096 36c
Yearling Size					Shpg. Wt., 12 oz.	9K6081 21c	Shpg. Wt., 10 oz.	9K6097 46c
Cow Size	Shpg. Wt., 14 oz.	9K6093 42c	Shpg. Wt., 1 lb.	9K6084 36c	Shpg. Wt., 12 oz.	9K6082 27c	Shpg. Wt., 14 oz.	9K6098 56c

Postpaid if part of $2.00 order or more.

Prize Bull Rings



19c

—Solid copper. Self piercing type. 5/16x2¾ inches. Postpaid if part of $2.00 order.

9K6076—Shpg. wt., 4 oz. Each..... 19c

9K6075—Large size, extra heavy. ⅜x3 in. Shpg. wt., 5 oz. Each..... 28c

Genuine Hill Hog Ringer and Rings



9K6065—Ringer. Malleable iron. Tested. With thumbscrew. Shpg. wt., 7 oz..... 13c

Rings. Copper plated. Shpg. wt., 100, 10 oz.

9K6066—Hog size.
9K6067—Shoat size.
9K6068—Pig size.

Box of 100, any size..... 7c
Dozen boxes (1200 rings)..... 80c
Postpaid if part of $2.00 order.

$2.70 NO. 2 Post Paid



Genuine Leavitt Dehorners

—Malleable iron frame.
—Tempered high carbon steel knives.

99K5908—No. 2. Medium size. Opening, 3x3 in. Length over all, 37½ in. Knives included. Postpaid..... $2.70

9K5942—Extra Sliding Knife for 99K5908. Shpg. wt., 1 lb..... 44c

9K5941—Extra Stationary Knife for 99K5908. Shpg. wt., 10 oz..... 36c

99K5909—No. 3. Large size. Opening 4x4 in. Will do work of No. 2 and larger. Length over all, 37½ in. Knives included. Postpaid..... $3.60

9K5944—Extra Sliding Knife for 99K5909. Shpg. wt., 1 lb..... 50c

9K5943—Extra Stationary Knife for 99K5909. Shpg. wt., 10 oz..... 44c

Extra Knives Postpaid if Part of $2.00 Order.

Cattle Leaders



—Malleable iron. Length, 8½ in. Shpg. wt., 1 lb. 10 oz. Postpaid if part of $2.00 order.

9K6087—Leader only..... 25c

9K6086—Leader with 10 ft. ⅜-in. rope. Shpg. wt., 2 lbs..... 35c

Adjustable Cow Poke



—Steel, with felt padding in upper part of yoke.

New 3-point spurs act immediately when cattle try breaking fence. No chafing. May be used rigid or hinged. Shpg. wt., 3 lbs. 12 oz. Postpaid if part of $2.00 order. 55c

9K6273—Each.....
9K6274—As above with 3-point spurs but not adjustable and without padding. Shpg. wt., two, 6 lbs. 2 for. 60c

Dehorning Saw

—Tempered saw steel blade. Iron handle. Blade 10x¼ inches. Shpg. wt., 1 lb. 4 oz.



Postpaid if part of $2.00 order or more.

9K6090..... 75c

9K6091—Extra Blades. Shpg. wt., 2 oz. 4 for..... 35c

Steel Picket or Tie-Out Chains

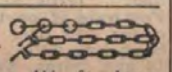
30c SIZE O

—Sherardized (rust-resisting) knotted links.

Swivel snap on one end. 1¾-in. ring on other. Swivel in center. Postpaid if part of $2.00 order.

	9K6035	9K6037	9K6038
Size...	0	2–0	3–0
Diam..	⅛ in.	3/16 in.	5/32 in.
Lgth...	20 ft.	30 ft.	30 ft.
Shpg. wt.	3 lbs. 8 oz.	5 lbs. 12 oz.	6 lbs. 12 oz.
Each...	30c	45c	72c

Steel Cow Tie



—Straight link, electrically welded. Size, 2–0, 3/16-in. diam.; 4½ ft. long. Shpg. wt., each, 1 lb. 12 oz. Postpaid if part of $2.00 order.

9K6034—Each..... 19c
12 for (Postpaid)... $2.10

Long Distance Loud Tone Cow Bells



—One piece bell steel. Clear tone. Without straps. Two smaller sizes may be used on sheep. Postpaid if part of $2.00 order.

Mouth About	Takes Strap	Shpg. Wt.	9K6012 Each	9K6012 Doz.
3 x2¼	1¼ in.	14 oz.	14c	$1.60
3½x2⅝	1¼ in.	1 lb.	19c	2.10
4⅝x3⅜	2¼ in.	1 lb. 12 oz.	24c	2.65
5 x3¾	2½ in.	1 lb. 14 oz.	34c	3.75

9K6011—Kentucky Pattern. Deep tone. Mouth about 4x2¾ in. Takes 1¾-in. strap. Shpg. wt., each, 1 lb. 8 oz. Each..... 55c
Dozen (Postpaid)..... $6.00

Sheep Bell



—Copper plated steel. Ht., 1¼ in.; mouth, 2x1½ in. With strap and buckle. Shpg. wt., ea., 6 oz. Postpaid if part of $2.00 order.

9K6004—Each. 19c
Dozen (Postpaid). $2.15

Swiss Pattern Cow Bells



—Finest Swiss bell metal. Pleasing musical tone. Will give years of service. No finer cow bells made. Without straps. Postpaid if part of $2.00 order.

	9K6013	9K6014	9K6015
Mouth...	3 5/16 in.	3⅞ in.	5 in.
For Strap	1¼ in.	1½ in.	2¼ in.
Shpg. wt.	1 lb.	1 lb. 10 oz.	2 lbs. 8 oz.
Each....	40c	70c	$1.15

Turkey Bell



—Solid brass, polished. Diameter 1¾ inches. With leather strap and buckle. Shpg. wt., each, 2 oz. Postpaid if part of $2.00 order.

9K6002
Each..... 14c
Dozen..... $1.58

For bell straps refer to index for page number.

No Kick Cow Hobble



—Large steel clamps, japanned
—Best quality Manila rope.

Handiest and easiest working hobble. No chain to tangle or cut cow's leg. Rope slides smoothly; may be drawn up or loosened with one hand. Confines tail as well as legs. Shpg. wt., 2 lbs. 10 oz. Postpaid if part of $2.00 order.

9K6040—For small or medium size cows..... 55c

9K6041—For large cows..... 55c

For Cattle Halters See Harness Pages or refer to Index.

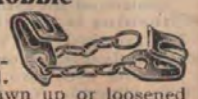
Milking Stool 55c



—All steel electrically welded. Gray enameled. Sturdy. Height, 11½ in. Shpg. wt., 2 lbs. 10 oz. Postpaid if part of $2.00 order.

9K2885..... 55c

Cow Hobble



—Steel clamps, galvanized.
—Steel chain, electrically welded.

Chain can be drawn up or loosened to make any adjustment desired to prevent cow from kicking or side stepping while being milked. Shpg. wt., each, 1 lb. 6 oz. Postpaid if part of $2.00 order.

9K6043—Each..... 20c
3 for..... 49c

RURAL MAIL BOX

The Only Type of Mail Box Approved for R. F. D. Routes. Required by U. S. Post Office Regulations

Approved by the POSTMASTER GENERAL

AT SEARS $2.15 Post Paid

Your Name on Box Without Charge and We Send Stencil With Box



- **Made of galvanized sheet steel, aluminum finish, rustproofed.**
- **About 23 3/16 in. long, 11 in. wide and 13⅜ in. high, inside measure.**

We priced mailboxes in towns thruout the country, as part of a national shopping program, and found that our price is actually ⅓ lower than you will pay elsewhere for similar quality. Protects your packages from rain and bad weather. When requested we stencil your name on both sides and include stencil without charge. **Print name carefully.** Shpg. wt., 30 lbs.

99K2847—Postpaid..... $2.15

Colonial Mail Box 89c And Up



—Heavy gauge steel; rustproofed.

Size, 11x5½x2½ inches. Equipped with snap and key lock and 2 keys. Will harmonize with any surroundings, and will add to the appearance of your home. Shpg. wt., 2 lbs. Postpaid if part of $2.00 order.

9K2929—Green Gold finish..... 89c

9K2930—Antique old iron finish..... $1.49

9K2932—Antique brass finish. $1.49

Rustproof Mail Box



—Made of 26-gauge steel.
—Guaranteed rustproof.

Size, 10½x5½x2 in. Black enameled. Newspaper clip, slot for name and hasp for locking. Shpg. wt., 1 lb. Postpaid if part of $2.00 order.

9K2922..... 35c

City Size Mail Box



—Galvanized sheet steel.

Size, 18½ in. long, 6¼ in. wide, 7¼ in. high inside. Not approved for R. F. D. service. To be used only for City or Village Delivery carrier route. Postpaid if part of $2.00 order.

99K2845—Shpg. wt., 7 lbs... 79c

5-Ply Tank Suction Hose



99K7260—Regular grade. Plain cover. Shpg. wt., per foot, about 1 lb. Per foot..... 35c

99K7265—Extra grade. Woven jacket. Shpg. wt., per foot, about 2 lbs. Per foot..... 53c

—Tough rubber cover.
—Inserted spring steel wire prevents collapsing.

Inside diameter; 2 in. Ends expanded to take pipe or pump connection. Requires 2¼-in. clamp. Furnished in 10, 15, 20 or 25-ft. pieces only.

Hard Rubber Suction Hose

99K7285—Without inserted spring steel wire. Extra thick, smooth bore. Furnished only in 5, 10, 15 or 20-ft. pieces. Weight, per foot, 12 oz.

Size, inches	1	1¼
Per foot	23c	29c

Couplings and clamps not included with above hose. Postpaid if part of $2.00 order or more.

Genuine Babcock Milk and Cream Testing Outfits

$6.15 For Milk Postpaid



—Provides an economical and reliable means for testing milk for cream and butter fat.

Furnished complete with test bottles, measures, brushes and directions but without acid. May be clamped or bolted to table or bench. Postpaid.

99K2574—4-bottle size for milk. $6.15

99K2573—4-bottle size for milk and cream..... $6.85

Genuine Kimble Glassware for Babcock Testers



Postpaid if part of $2.00 order or more.

A-**9K2882**—50% 18 gram in 1% cream test bottle. Shpg. wt., 12 oz..... 30c

A-**9K2870**—50% 9 gram in ½% cream test bottle. Shpg. wt., 12 oz..... 35c

B-**9K2883**—8% 18 gram in 1/10% milk test bottle. Shpg. wt., 12 oz..... 30c

B-**9K2884**—10% 18 gram in 1/5% milk test bottle. Shpg. wt., 12 oz..... 25c

C-**9K2886**—50/100% in 1/100% skim milk bottle. Shpg. wt., 12 oz..... 80c

D-**9K2890**—17.5-M/L acid measure. Shpg. wt., 12 oz..... 15c

E-**9K2888**—17.6-18-M/L combination milk and cream pipette. Shpg. wt., 1 lb.. 30c

Modern Dairyman Dairy Scale $3.00 Postpaid



—Legal in all states.

Guaranteed accurate. Weighs up to 40 lbs. by tenths of a pound. 7-inch solid brass dial. Has two pointers, one for actual weight and one for indicating tare weight of pail. Postpaid.

9K2900..... $3.00

Genuine Pelouze Dairy Scales

—Approved by state departments of weights and measures, and State Sealers of New York and Pennsylvania (Serial No. F6).

Standard in all big dairies. Improved 7-in. dial distinctly marked. Adjustable hand permits easy reading of net weight of milk in pail. Directions furnished. Postpaid.

9K2898—Cap., 40 lbs. by tenths of a lb..... $3.60

9K2899—Cap., 60 lbs. by tenths of a lb... $4.60

9K2901—Cap., 120 lbs. by 2/10 of a lb. $5.75

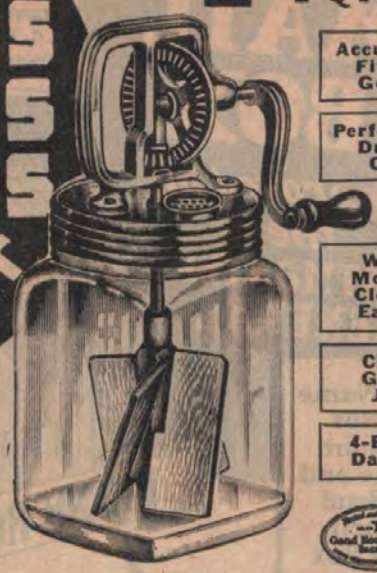
MILK RECORD BLANKS

9K2897—100 7-day sheets. For 15 cows. Shpg. wt., 1 lb. 8 oz. Postpaid if part of $2 order... 35c

$3.60 40-LB. Postpaid

Elgin
IT CHURNS IT MIXES IT WHIPS
The QUICK and EASY WAY

$1.25 2-QT.



Improved ELGIN Glass Butter Churns

- **4-blade hard maple dasher, does not impart metallic flavor to butter.**
- **Screw top of heavy tin plate.**
- **Makes fine granular grade of butter in 5 minutes.**

In Phoenix, Ariz., Peoria, Ill. and other cities thruout the country, our shoppers found similar churns, in the 2-qt. size, priced at $1.75. Churns and mixes thoroughly and in the quickest time. Runs easily and smoothly. **These glass churns are approved by Good Housekeeping Institute.** Just the right churn to use up the surplus cream in the home. Handy for mixing malted milk, salad dressing and whipping cream. All but the 2-qt. size have perforated drain cap in top, to drain buttermilk or run in water. **Churns Postpaid except 2-qt. size (shpg. wt., 5 lbs. 6 oz.). This size and extra jars Postpaid if part of $2 order.**

Complete Churns	Cap., Qts.	Each	Extra Jars	Cap., Qts.	Shpg. Wt.	Each
9K2911	2	$1.25	9K2912	2	3 lbs. 10 oz.	$0.70
99K741	4	2.15	99K742	4	5 lbs. 4 oz.	.90
99K741	6	2.65	99K742	6	5 lbs. 8 oz.	1.15
99K741	8	3.35	99K742	8	7 lbs. 4 oz.	1.40

BLUE RIBBON Cream Separator

With 3 Gauges

$2.90 10-GAL. *Prepaid*

- **—Three glass gauges make entire process of separation visible.**
- **—Inside tank is heavily tinned; outside blue enameled.**
- **—All seams locked and soldered.**



Dairymen for years have used this type of separator. It is inexpensive, efficient and easy to use. Our BLUE RIBBON is the best of its kind. Includes tank, tin tube, faucet, steel strainer, cone shape brass mesh strainer, removable hardwood legs and instructions for operating. **10 and 14-gallon sizes Prepaid. Larger sizes shipped freight or express, Not Prepaid.**

	Cap., Gal.	Shpg. Wt.	Each
99K2550	10	14 lbs.	$2.90
99K2551	14	17 lbs.	3.90
99KM2552	18	21 lbs.	4.70
99KM2553	24	22 lbs.	5.70
99KM2554	32	31 lbs.	6.75



$5.60 18-QT.

Improved Milk Coolers and Aerators

- **—Heavy tin plate.**
- **—Galvanized steel bottom.**

Cools milk or cream quickly; aerates it, removing animal odors. Double cheesecloth strainer, spring clips and directions. **Not Prepaid.**

99KM2532—18 qts. For 5 to 25 cows. Shpg. wt., 24 lbs. **$5.60**
99KM2533—34 qts. For 25 to 50 cows. Shpg. wt., 32 lbs. **$7.35**
99KM2534—52 qts. For 50 to 100 cows. Shpg. wt., 37 lbs. **$8.70**

$5.15 4-GAL.



Double Can Cream Separator

- **—Inner can tin plated.**
- **—Outside can galvanized iron.**

Separates cream in 4 to 6 hours. Glass gauges show depth of cream. Separate faucets for drawing off milk and water. **4-gal. and 6-gal. sizes Prepaid. Larger sizes shipped freight or express only, Not Prepaid.**

	Cap., Inner Can	Shpg. Wt., Lbs.	Each
99K2562	4 gal.	14	$5.15
99K2563	6 gal.	16	5.80
99K2564	8 gal.	20	6.10
99K2565	10 gal.	22	6.25
99K2566	12 gal.	24	6.55

Cream Setting Cans



48c EACH 14-QT.

- **—1X coke tin plate.**
- **—Inside seams soldered.**

Tight fitting cover. Strongly riveted ears, wood grip bail. **Postpaid if part of $2.00 order.**

Trade Size, 14-qt. Actual capacity, 13 qts. Shpg. wt., each, 3 lbs. 8 oz.
99K2529
Each 48c
99K2527
3 for $1.30

Trade Size, 20-qt. Actual capacity, 19½ qts. Shpg. wt., each, 7 lbs. 10 oz.
99K2530
Each 70c
99K2531
2 for $1.20



90c EACH 14-QT.

- **—1X1A charcoal tin plate, mirror finish.**
- **—Inside seams smoothly soldered.**

Extra deep outside cover. Heavy top wire. Securely riveted ears. Heavy bail; wood grip. A long wearing can that will always look like new. **Postpaid if part of $2.00 order.**

Trade Size, 14-qt. Actual capacity, 13 qts. Shpg. wt., each, 4 lbs. 10 oz.
99K2521—Ea. **$0.90**
3 for (Postpaid) **2.55**

Trade Size, 20-qt. Actual capacity, 19½ qts. Shpg. wt., each, 8 lbs. 8 oz.
99K2522—Ea. **$1.15**
2 for (Postpaid) **2.20**

KNOW THESE FACTS

X marking indicates the weight of the tin plate sheets used for our pails and is the standard marking used in the industry. **3X and 4X are ⅓ and ½ again as heavy as 1X sheets respectively.**

Coke and charcoal indicate the two grades of tin plate. **Coke sheets have the coating of tin that is generally used. Charcoal sheets are coated from 25 per cent to 140 per cent heavier with tin than coke sheets. The markings 1A, 3A and 5A mean the pails so marked are coated about 25 per cent, 60 per cent and 140 per cent heavier respectively than coke sheets.**



65c EACH

Sanitary Soldered Pails

- **—1X1A charcoal tin plate, mirror finish.**
- **—All seams, both inside and out and around ears, smoothly soldered.**

Meets dairy law requirements of all states for open top pails. Easy to clean, always looks new. Heavy wire bail. Capacity, 12 qts. Shpg. wt., each, 2 lbs. 12 oz. **Postpaid if part of $2 order.**

99K2954—Each **$0.65**
3 for **1.75**

Extra Quality

As above but made of 3X3A' charcoal tin plate, mirror finish. Much sturdier and will wear longer. Meets dairy laws of all states for open top pails.

99K748—**Postpaid if part of $2 order.**

Cap.	Shpg. Wt., Ea.	Each	3 For
10-qt.	2 lbs. 12 oz.	70c	$1.95
12-qt.	3 lbs. 8 oz.	75c	2.10
14-qt.	3 lbs. 10 oz.	80c	2.25

LEND this BOOK to your NEIGHBOR

Milk Pails

- **—1X bright coke tin plate.**
- **—Inside seams smoothly soldered.**



Heavy bail, wood grip. The standard dairy pail usually offered by most dealers. Capacity, 12 qts. Shpg. wt., each, 2 lbs. 8 oz. **Postpaid if part of $2 order.**

29c EACH

99K746—Each 29c
3 for 85c

$1.20 FOR 3 10-QT.

Sturdy Dairy Pails

- **—3X coke tin plate, bright finish.**



- **—Inside seams smoothly soldered.**

Heavy wired top rim and bail. Heavily tinned ears. Sturdily built for long wear.

99K747—**Postpaid if part of $2 order.**

Cap.	Shpg. Wt., Ea.	Each	3 For
10-qt.	2 lbs. 12 oz.	45c	$1.20
12-qt.	3 lbs. 6 oz.	50c	1.35
14-qt.	3 lbs. 10 oz.	60c	1.60



Milk Can Brush

38c

- **—Stiff palmetto fiber tufts.**

Wood handle with eyelet. Lgth., 21½ in. Shpg. wt., 1 lb. **Postpaid if part of $2 order.**

9K2895 ..... 38c

95c 12-QT. OPEN PAIL



Modern Dairyman Pails

- **—Heavy 4X 5A dent-resisting charcoal tin plate; highly polished mirror finish.**
- **—Sanitary soldered.**
- **—Strong, double swaged bottom joints.**

Will pass sanitary requirements and laws of all states for open top pails. Pail rests on reinforced outside bead. Heavy bail supported on ears securely riveted. Hooded pail has regulation opening. **Postpaid if part of $2.00 order.**

	Cap., Qts.	Shpg. Wt.	Open Pail	Hooded Pail
99K749	12	3 lbs. 14 oz.	$0.95	....
99K749	14	4 lbs. 2 oz.	1.00	....
99K2926	12	5 lbs. 8 oz.	....	$1.30
99K2927	14	6 lbs.	....	1.45

Strainer Pails



- **—3X coke tin plate.**
- **—Inside seams soldered.**

99K2900—Fine mesh brass strainer. Heavy wire bail. Grip at bottom. **Postpaid if part of $2.00 order.** 12 qts. Shpg. wt. 4 lbs. **98c**
14 qts. Shpg. wt., 4 lbs. 8 oz. **$1.10**

Milk Bottle Brush



- **—Horsehair, securely fastened; tampico end tuft.**

Long wood handle. Length, over all, 16 in. **Postpaid if part of $2.00 order.**

9K2876—Shpg. wt., 2 oz. **12c**

INCREASE YOUR BUTTER PROFITS

ELGIN Metal Churns

$2.75 2-GAL. *Prepaid*

- **—3X1A charcoal tin plate can.**
- **—Hard maple removable dasher, with four scientifically placed blades.**

Used by agricultural colleges for demonstrating scientific butter making. Four-blade dasher revolving in square container gets all the butter in granular form in 8 to 10 minutes. Gears, wheels and top castings accurately fitted. **Prepaid.**

99K2596—Cap., 2 gal. Churns 1 gal. **$2.75**
99K2597—Cap., 3 gal. Churns 2 gal. **3.55**
99K2598—Cap., 4 gal. Churns 2½ gal. **4.15**
99K2599—Cap., 6 gal. Churns 4 gal. **4.80**



Cedar Cylinder Churns

$3.60 NO. 1 *Prepaid*

- **—Made of clear, straight grained cedar.**
- **—4-paddle dasher churns butter quickly.**

Galvanized iron hoops. Heavily tinned cast iron crank locked to churn with thumbscrew and clamp. **Prepaid.**

	No.	Holds	Churns	
99K2613	1	3 gal.	2 gal.	$3.60
99K2614	2	4 gal.	2½ gal.	4.25
99K2615	3	7 gal.	4 gal.	5.00
99K2616	4	10 gal.	6 gal.	5.95



Genuine STAR Barrel Churns

$4.95 6-GAL.

- **—Barrel is made of varnished selected white oak, mounted on sturdy frame.**
- **—Churning is done by revolving churn.**

The standard for years. Bound with strong, steel hoops. Galvanized iron rim and head makes it as strong as a barrel with two solid heads. Works easily and is quickly cleaned. **Not Prepaid.**

	Cap.	Churn	Shpg. Wt.	
99KC2592	6 gal.	3 gal.	30 lbs.	$4.95
99KC2593	10 gal.	5 gal.	36 lbs.	5.70
99KC2594	15 gal.	7 gal.	42 lbs.	6.75
99KC2595	20 gal.	10 gal.	50 lbs.	8.35



ABOUT DAIRY SUPPLIES

Sanitary Soldered: All seams inside and out, and around ears, smoothly soldered. Prevents dirt and bacteria from lodging in and contaminating milk.

Milk Cans and Strainers of heavy gauge, dent-resisting steel . . . **Cans** guaranteed leakproof! Bowls of strainers and necks and breasts of cans drawn from seamless steel. Seams electrically welded, soldered or tinned.

Hand Dipped: All milk cans and strainers smoothly and uniformly tinned after being formed . . . hand dipped in Straits tin . . . fills pores in metal, resists rust and makes them sanitary.



$1.35 EACH — MODERN DAIRYMAN Improved Filter Strainer

—Durable tin plate.
—Sanitary soldered.

Positive lock keeps strainer disc in place. Protective band around bottom prevents injury if strainer is dropped. Speedy, perfect filtration; takes milk rapidly. With 6-in. MODERN DAIRYMAN disc. Uses 5⅝, 6 or 6½-in. discs. Capacity, 13 qts. Shpg. wt., each, 5 lbs. 8 oz.

9K2894—Postpaid if part of $2 order or more.
Each $1.35
2 for (Postpaid) 2.49

9K2910—As above but 16-qt. with side handle for carrying or hanging. Postpaid $2.30



$1.75 EACH — FLO-FAST Improved Milk Strainer

—Extra heavy tin plate.
—Sanitary soldered.

Concave extra heavy baffle plate holds cotton disc in place, yet permits ample room for disc expansion and eliminates springs or locking devices. Bottom edge protected by heavy band. Only 2 parts to wash. Specially designed heavy bottom steel disc provides 85% clear flow, insuring faster straining. Fits 6 or 7¼-in. neck milk cans. With 6-inch MODERN DAIRYMAN cotton disc. Uses 5⅝, 6 or 6½-inch disc. Capacity, 13 qts. Shpg. wt., each, 5 lbs. 8 oz.

9K2873—Postpaid if part of $2.00 order.
Each $1.75
2 for (Postpaid) 3.29

MODERN DAIRYMAN Sanitary Milk Cans



—Heavy gauge steel, hand dipped several times in pure Straits tin.
—Sanitary soldered.
—Heavy seamless neck and breast prevents stretching of neck and insures proper fit of covers.

Bottoms soldered to cylinder and riveted on heavy weight cans. Meets sanitary requirements of all State Laws. Sanitary handles. 5-gal. cans have 6⅛-in. necks; 8 and 10-gal. cans 7¼-in. neck.

$2.20 5-GAL. WITH PLUG COVER

7¼-in. neck cans empty faster, are cleaned easier and stack better.
All milk cans shipped Not Prepaid.

Standard Pattern Milk Cans

Regular Weight	Approx. Wt. With Plug Cover	With Plug Cover 99KC2517	Approx. Wt. With Umbrella Cover	With Umbrella Cover 99KC2518
5 gallon	12 pounds	$2.20	13 pounds	$2.35
8 gallon	17 pounds	2.95	18 pounds	3.10
10 gallon	19 pounds	3.20	20 pounds	3.35
Heavyweight		99KC2519		99KC2520
8 gallon	21 pounds	$3.35	23 pounds	$3.50
10 gallon	23 pounds	3.65	25 pounds	3.80

99KC745—28-lb. Cleveland Pattern Milk Can. Cap., 10 gal. Same as our regular cans but with reinforcing steel hoop inside at bottom as shown above. Umbrella cover. Shipping weight, 28 pounds. Not Prepaid $3.95

99KC2556—28-lb. New York Pattern Milk Can. Cap., 10 gal. Same as Cleveland pattern above but with drop handles. Shpg. wt., 28 lbs. Not Prepaid $4.00

BUILD UP YOUR MILK SALES



18c FOR 500 STANDARD CAPS

—Quality milk bottle caps; waterproof, paraffined on both sides.

Standard No. 2 size. Tube with 500 caps is especially adapted for use in any capping machine. Shpg. wt., of 500, 1 lb. 8 oz. Pkg. of 2,000 weighs 4 lbs. 8 oz. 14-qt. pail with 4,000 caps is galvanized; shpg. wt., 12 lbs. Carton of 10,000, shpg. wt., 28 lbs. Plain caps are .035 in. thick; pull caps, .040 in. thick.

	Standard Caps		Pull Caps	
Tube of 500	9K2887	$0.18	9K2982	$0.27
Package of 2,000	9K2893	.65	9K2980	.98
Pail of 4,000	99K2560	1.60	99K2561	2.25
Carton, 10,000	99K2588	3.00	99K2589	4.60
Bulk, 50,000	99KM2585⅓	10.50	99KM2591⅓	18.00

Printed Milk Bottle Caps

Standard No. 2 size. Designs as illustrated. Designs Nos. 1, 2 and 4 printed Blue; No. 3 printed Red. Specify design wanted.

	Standard Caps		Pull Caps	
Tube of 500	9K2978	$0.20	9K2979	$0.29
Bulk, 50,000	99KM8000⅓	13.00	99KM8010⅓	18.00
50,000 in tubes of 500	99KM8012⅓	14.50	99KM8013⅓	19.50

Special Printed Milk Bottle Caps With Your Own and Dairy Name

Standard No. 2 size. Printed with your name, address and dairy in red or blue. Send sample of lettering and state color. Bulk, 50,000. Not furnished in quantities less than 50,000. Write for circular.

99KM8008⅓—Standard caps $14.50
99KM8011⅓—Pull caps 19.00

50,000 packed in tubes of 500 for $1.50 extra. No extra charge for 2 color caps.

All orders for 50,000 caps (shpg. wt., about 140 lbs.) shipped freight or express, Not Prepaid, from factory in Ohio. All quantities less than 50,000 caps shipped from our stock and prepaid if part of order of $2.00 or more.



Modern Dairyman HIGHEST QUALITY STRAINER DISCS

100 FOR **30c** And Up

Extra Quality

—Made of pure long staple cotton.
—Each disc a perfect wafer; easily separated, easily handled.

Uniform diameter and thickness. Will not mat. Speedy. In tests they have filtered from 4 to 6 cans of milk without slowing down, yet removed all the dirt. Gauze faced are much stronger; better for large dairies. Shpg. wts.: Carton of 100, 5⅝-in., 7 oz., 6-in., 1 lb., 6½-in. 1 lb. 2 oz.; carton of 300, 5⅝-in., 1 lb. 14 oz., 6-in., 2 lbs. 2 oz., 6½-in,, 2 lbs. 6 oz. **Postpaid when included in $2.00 order or more.**

	Plain		One Side Gauze Faced	
	9K2972 100 for	9K2973 300 for	9K2963 100 for	9K2964 300 for
5⅝-in.	30c	$0.80	....	.....
6 -in.	35c	.95	50c	$1.35
6½-in.	40c	1.10	60c	1.60

Standard Quality

Made of selected cotton. Dealers usually only handle this grade. We recommend our extra quality, shown above, for faster straining and greater efficiency.

Postpaid when included in $2.00 order or more.

9K2881—100 in carton.
6 -in. Shpg. wt., 8 oz. 25c
6½-in. Shpg. wt., 10 oz. 30c

9K2908—300 in carton.
6 -in. Shpg. wt., 1 lb. 4 oz. . . . 69c
6½-in. Shpg. wt., 1 lb. 12 oz. . . . 85c



$1.00 4-QT. — Milk Kettles or Carrying Cans

—Made of extra heavy charcoal tin plate; mirror finish.
—Carefully soldered.

Handy for carrying milk from barn to milk house. Easily kept bright and clean. Seamless deep inset cover. Heavy steel bail. Raised bottom. Can rests on beaded rim. **Postpaid if part of $2.00 order.**

	Cap., Qt.	Shpg. Wt.	
9K2953	4	2 lbs. 12 oz.	$1.00
99K2516	8	3 lbs. 10 oz.	1.40
99K2516	12	5 lbs.	1.85
99K2516	20	Postpaid	2.35

Milk Stirrer and Sampler



—Heavily tinned.
—Handle welded to bowl.

Large rigid grip. Made to stand hard wear. Lgth., 25 in.; diam. bowl, 5¼ in. Shpg. wt., 1 lb. 2 oz. **Postpaid if part of $2 order.**
9K2905 . . **38c**

Milk Bottle Capper



—Made of nickel plated bronze and aluminum; weighs only 4 pounds.
—Sanitary; no springs or other dirt catchers.

A real hand milk bottle capper of simple construction, yet rugged. No intricate mechanism to get out of order. The most sanitary machine on the market. Operates by gravity. Takes standard No. 2 milk bottle caps, plain or pull variety. Complies with all new dairy laws. **Postpaid.**

9K2950 . . . . . **$19.00**

Bottle Carrier



—Heavy tinned wire, electric welded joints.

Easy-grip handle. Holds 6 one-qt., or 12 half-pint bottles. Bottles not included. Shpg. wt., 1 lb. 14 oz. **Postpaid if part of $2 order.**
9K2891 . . **60c**

Milk Can Strainer



—Seamless, heavily tinned bowl.

10½ in. across top; 4½-in. fine mesh brass strainer. Shpg. wt., 2 lbs. 8 oz. **Postpaid if part of $2.00 order.**
9K2896 . . . . . **40c**

Single Valve Bottle Filler



—Tank made of heavy gauge seamless steel with heavy coating of tin.

Fills bottles quickly. Won't overflow. Will pass all state inspections. Lifting filler automatically. from bottles closes valve Handles securely riveted to tank. Cap., 12 quarts. **Postpaid.**

99K2590 . . . . . **$6.95**

$1.10 — 3 DOZEN ½-PINT Finest Grade Milk Bottles



—Best quality clear flint glass, properly annealed, smoothly finished.

Accurate. Comply with all state laws. Take standard No. 2 milk bottle caps listed on this page. **Shipped freight or express, Not Prepaid.**

3 Dozen

Cat. No.	Size	Shpg. Wt.	Price
99KM2603	½ Pt.	30 lbs.	$1.10
99KM2604	Pt.	44 lbs.	1.50
99KM2605	Qt.	68 lbs.	2.10

6 Dozen

99KM2580	½ Pt.	58 lbs.	$1.90
99KM2581	Pt.	87 lbs.	2.70
99KM2582	Qt.	135 lbs.	3.85

12 Dozen

99KM2600	½ Pt.	116 lbs.	$3.70
99KM2601	Pt.	174 lbs.	5.30
99KM2602	Qt.	270 lbs.	7.40

Estimated freight charges per 100 lbs. on milk bottles; 150 miles, 47c; 300 miles 69c; 500 miles, $1.05; 750 miles $1.19.

Brass Strainer Cloth



For straining milk, gasoline, kalsomine, or for general repair work. 50 mesh to the inch. Rolls 5 feet long, 1 foot wide. Shpg. wt., 1 lb. **Postpaid if part of $2.00 order.**
9K2877
Per roll 75c

75c ROLL

The World's Greatest Money

Factory Prices on Materials—

AND THE SAFEST, MOST LIBERAL

Build Now and Save

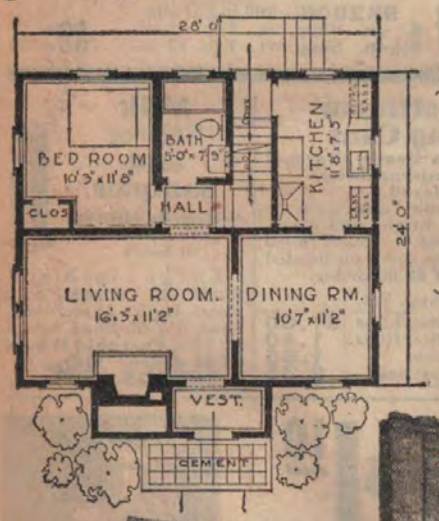
While prices are Down!

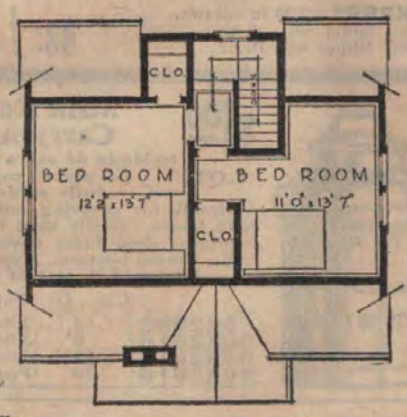
NOTE: *The new low prices on these pages include plumbing, heating, electric wiring and fixtures,* and all lumber, lath, millwork (such as doors and windows), moldings, flooring, building paper, hardware, nails, paint, eaves trough, and everything needed to build your house, except cement, common brick, and plaster.

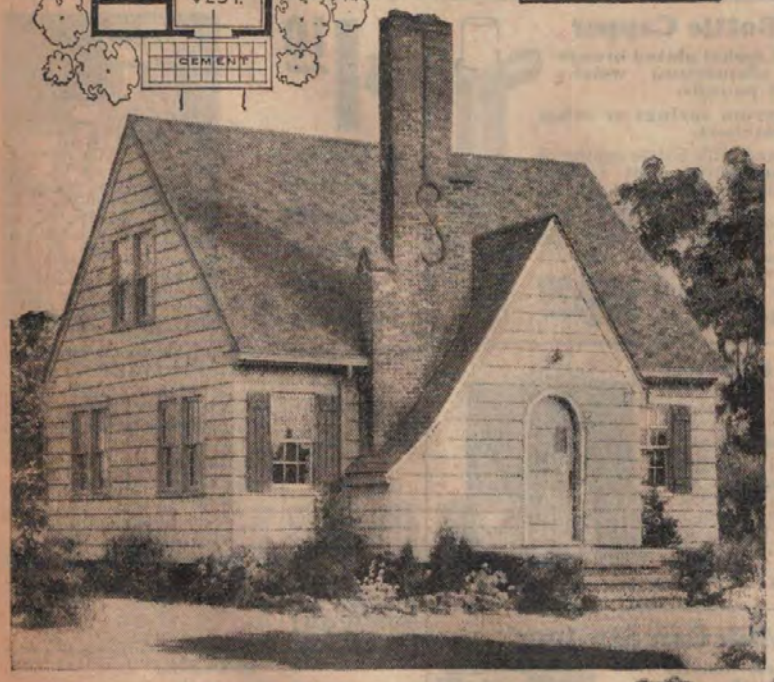
We guarantee to furnish enough material to build according to our plans and specifications. Sears homes are permanent, high grade homes, warm and comfortable, already cut and fitted, high quality throughout. Double walls and floors, with diagonal sub-flooring and proper bracing to insure strong, rigid construction.

Equipment and specifications vary with size and price of house, but most of the plans call for hardwood flooring, built-in cabinets, inlaid linoleum for kitchens, recessed bathtubs and other features. Price, including face brick, upon request. **Fill out and mail the coupon on page 940 for full details.**

You take no risk. Our 200-million-dollar guarantee protects you.





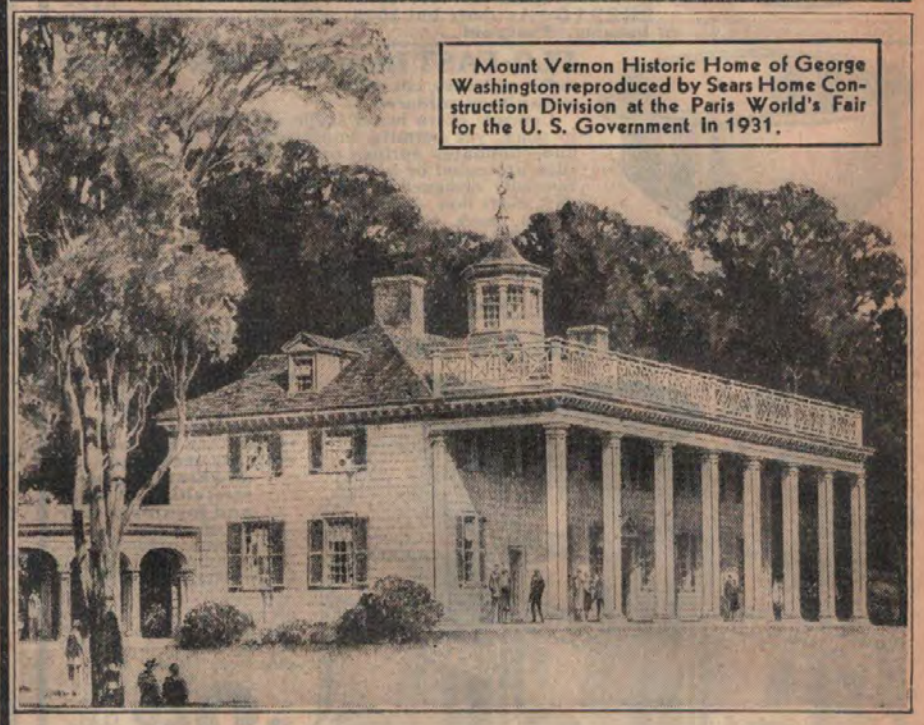


The Maplewood $2,026

Including Plumbing, Heating, and Lighting

Gracious hospitality marks this story-and-a-half English cottage with its fine fireplace and imposing chimney. Very practical plans afford a first floor bedroom and bath off a center hall. Two bedrooms upstairs. Excellent ventilation, 3 closets, plastered arches, large vestibule, step-saving kitchen. Both living and dining rooms at front. Easy to sell or rent, should you ever so wish.

Prices are F. O. B. factory and include everything needed to build the house, except masonry materials.



Mount Vernon Historic Home of George Washington reproduced by Sears Home Construction Division at the Paris World's Fair for the U. S. Government In 1931.

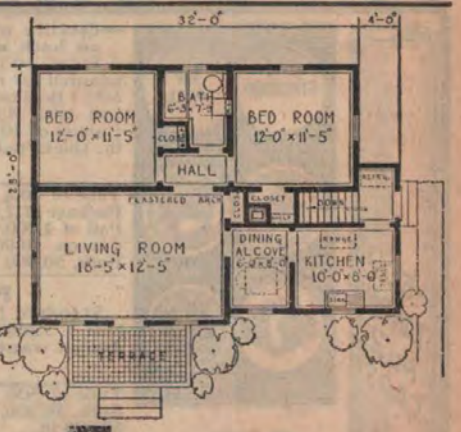
Sears chosen to build replicas in

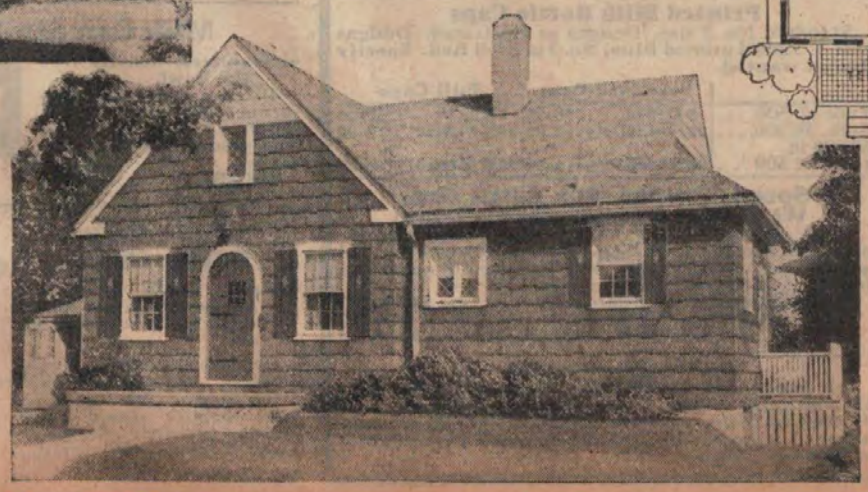
This spring the New York City George Washington Bicentennial Commission dedicated a replica of Federal Hall in Bryant Park, New York, and of Mount Vernon in Prospect Park, Brooklyn, choosing the same builders, Sears, Roebuck and Co., who were selected by the United States Government for erecting the Mount Vernon replica in Paris, France.

The Jeanette $1,798

Including Plumbing, Heating, and Lighting

Quaint shingled bungalow with diamond paned casement, dining alcove, recessed bathtub, refrigerator nook, coat closet and side entrance. Two bedrooms with cross ventilation and closets, off hall. Wall shingles laid random or regular. ***Plan with front vestibule $25 more.***





Saving Plan *for* Home Buyers

No "extras"—Big Savings on Labor

FINANCE PLAN EVER OFFERED . . .



Mt. Vernon and Federal Hall New York City

The Home Construction Division of Sears, working from plans and specifications prepared by internationally known architects, supplied all materials, and as general contractors, completed the work in 44 days. Sears will, if you wish, figure costs from your architect's plans and specifications.

5 to 15 Years to Pay

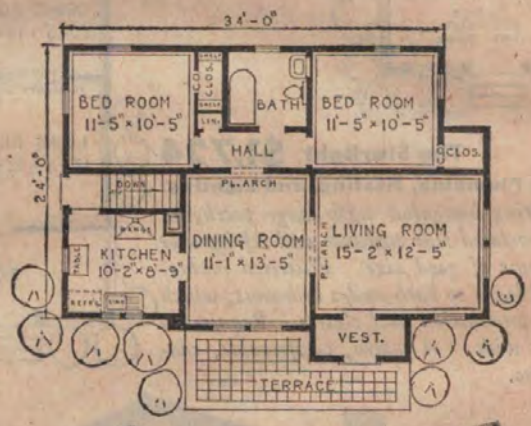
Easy terms like rent!

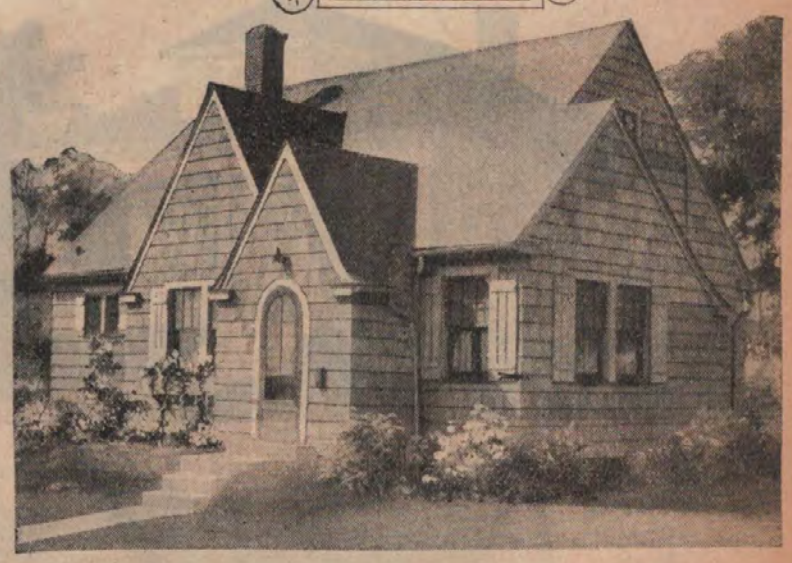
Homes built now on Sears financing plan, call for very small monthly payments (as low as $25), based on present extremely low prices. No matter how high the cost of living may go in coming years, these monthly payments remain the same. This means less to pay each month for several years, and more money to spend all year round for other things you want.

In a few years the home will be free and clear. Meanwhile no one can raise your rent, make you move, or tie up your home savings in a closed bank. Sears sturdy, well built, easily heated homes, planned for comfort and convenience, are the safest and most satisfactory investment known—your assurance of independence in old age. Backed by resources of over 200 million dollars.

Little or No Cash Needed if You Own a Well Located Home Site

The loan which you can obtain, and the amount of the monthly payments, depends on the value and location of your lot, the cash you can invest in the deal, and the amount you can afford to pay each month. Mail the coupon on page 940, and we will tell you just how our plan will help you.

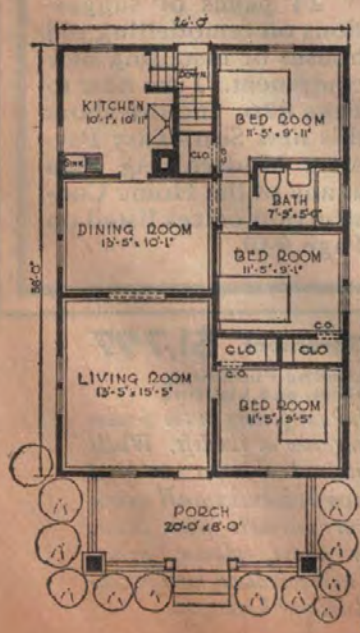




BELOW—**The Crafton** **$1,685**

Including Plumbing, Heating and Lighting

Three different floor plans from which to choose for the Crafton—4, 5, or 6 rooms. *The 6-room plan is shown here, the others cost less. All have built-in cabinets, a bathroom, and a closet for each bedroom. Porch is easy to screen. Double walls and floors. First class materials only.*





ABOVE—**The Jewel** **$1,823**

Including Plumbing, Heating and Lighting

Walls of soft toned Clear Red Cedar Shingles add to the friendly aspect of this charming English style bungalow. Batten type shutters, circle-head door, and informal roof lines, give it quaint individuality.

Privacy afforded to bedrooms and bath. All other rooms have front view. Large vestibule, kitchen cabinets, linen closet, plastered arches, side entrances. ***Walls of face brick if preferred, at small extra cost.***

(*Continued on Next Page*)

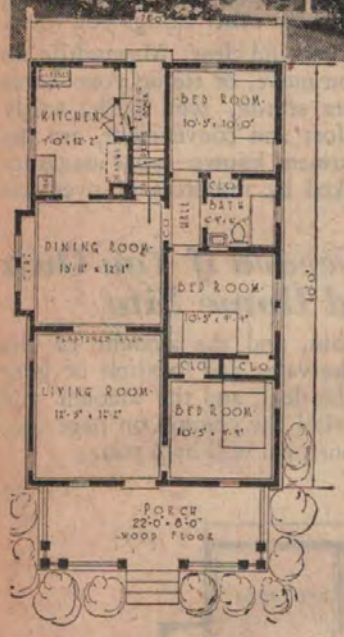
One Order Covers Everything—

SATISFACTION AND PROTECTION ASSURED

NOTE: The new low prices shown on these pages include plumbing, heating, electric wiring and fixtures, and everything needed to build according to our plans and specifications, except cement, common brick, and plaster.

Save Time. No shopping around—one order brings it all, and one reliable company guarantees both quantity and quality. Under Sears simple plan the entire transaction is disposed of in a few minutes and you are relieved of all worry.

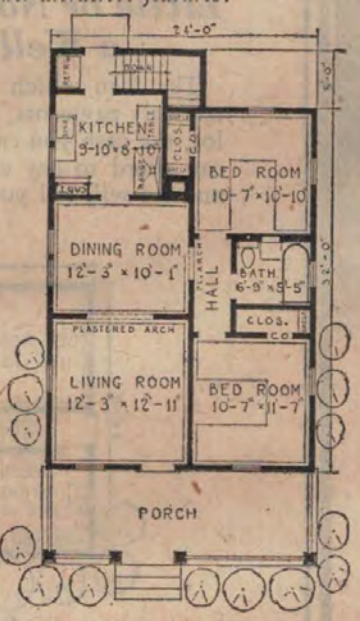




The Winona $2,081

Including Plumbing, Heating, and Lighting

Two different plans—the 6-room house shown here, or a 5-room plan costing only $1,892 including Plumbing, Heating and Lighting. Each has porch, kitchen cabinets, and many other attractive features.

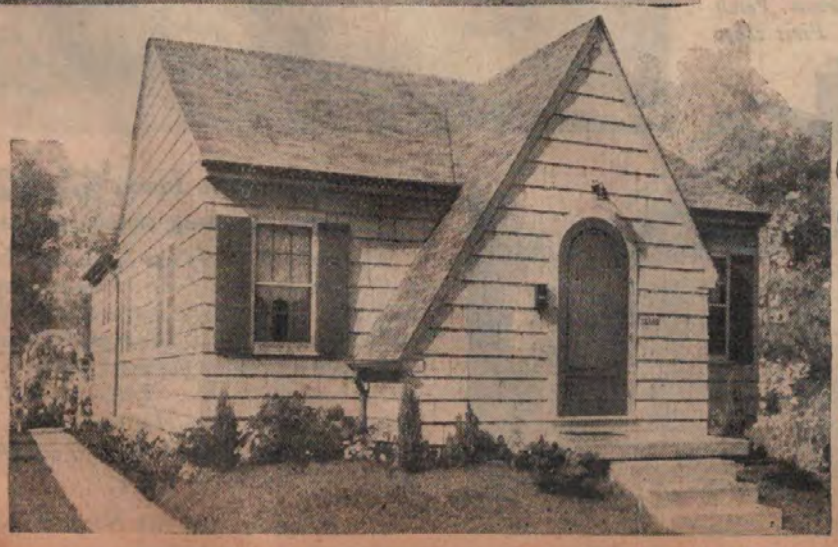


The Starlight $1,724

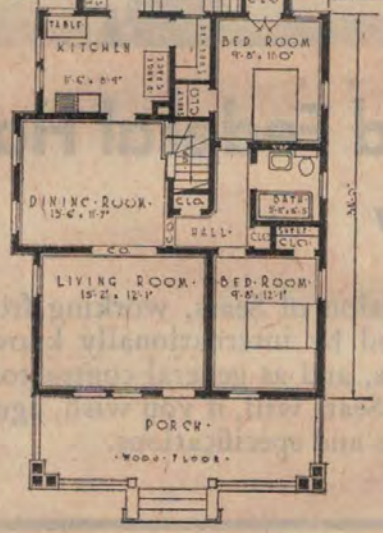
Including Plumbing, Heating, and Lighting

An inviting bungalow with large porch, 11 windows, enclosed rear entrance and refrigerator nook. Rooms of good size. Plastered arches. Center hall leads to bath and 2 bedrooms, which have cross ventilation and closets. Requires a lot 30 feet wide. A warm, comfortable, convenient home.





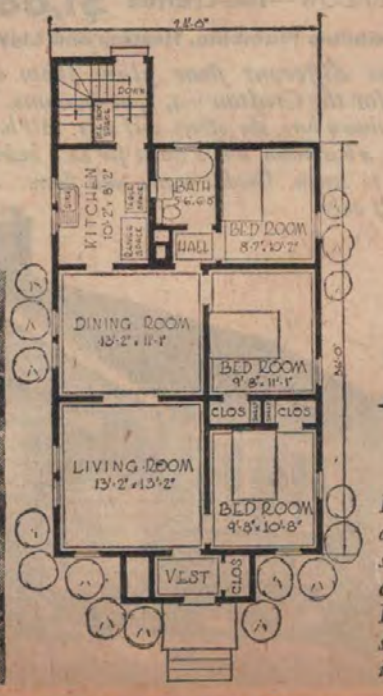




The Vallonia $2,092

Including Plumbing, Heating, and Lighting

A homelike bungalow of 5 rooms, with large porch, good size rooms, 5 closets, pantry, enclosed rear entrance with refrigerator nook, and well lighted rooms with cross ventilation. ***For only $2,516 we can furnish an 8 room plan, including Plumbing, Heating, and Lighting, upstairs having 2 very large rooms, a smaller room, and 3 big closets.***



← The Claremont $1,797

Including Plumbing, Heating, and Lighting

Delightful simplicity in the 6-room English bungalow at the left. Walls of wide stained shingles or bevel siding. ***Face brick at small extra cost.*** *Front vestibule with closet. Refrigerator alcove, plaster arches, sink under twin windows, kitchen cabinets. Well located bathroom.*

WRITE for NEW BOOK on HOME MODERNIZING



24 pages of suggestions on remodelling old houses or installing new equipment. Turn now to Page 876. Inquire about this new Sears Easy Payment Modernizing Plan at any of the Home Construction offices listed on Page 940.

Final Price Guaranteed at the Start!

WITH SEARS 200 MILLION DOLLAR GUARANTEE

Save Money. Material shipped direct from Sears own great factories at a big saving. No extras to buy, no wasted material. Proved plans and ready cut material save workmen's time and prevent costly mistakes. No high financing charges.

Complete Construction. If you live within the territory served by the offices listed at the foot of page 940, Sears will build your house complete. For price of any house completely constructed, call at one of the offices shown.

The Bridgeport (SHOWN BELOW)

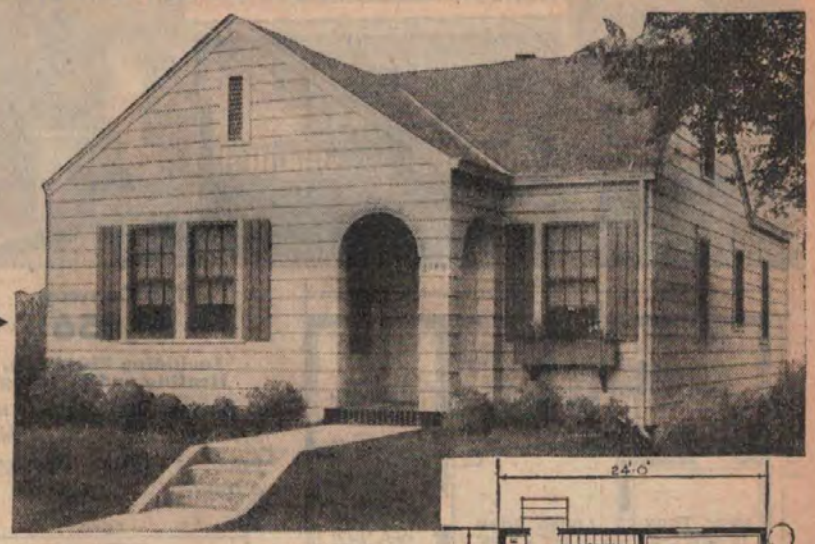
$1,761 **Including Plumbing, Heating, and Lighting**

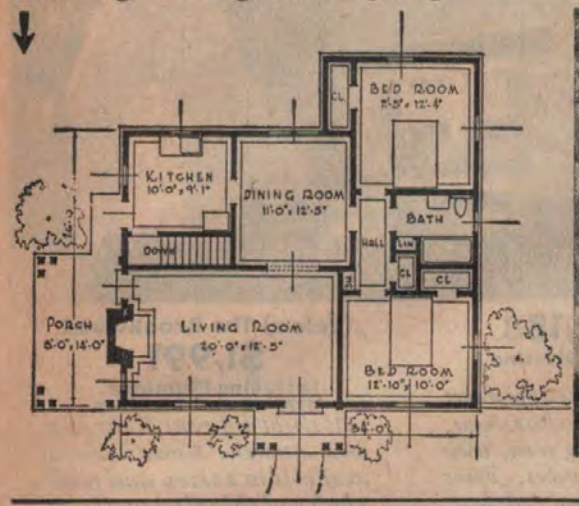
Inexpensive Colonial bungalow for 50-ft. lot, with side porch, fireplace, kitchen cabinets, 2 bedrooms, 5 closets, and dining room. ***A similar plan for 45-ft. lot, with smaller rooms and breakfast nook, no dining room, only $1615 Including Plumbing, Heating, and Lighting.***

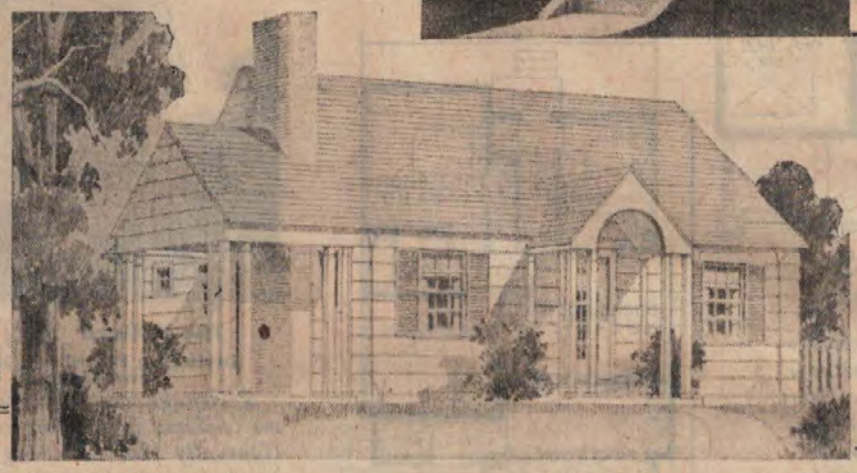
The Berwyn (UPPER RIGHT)

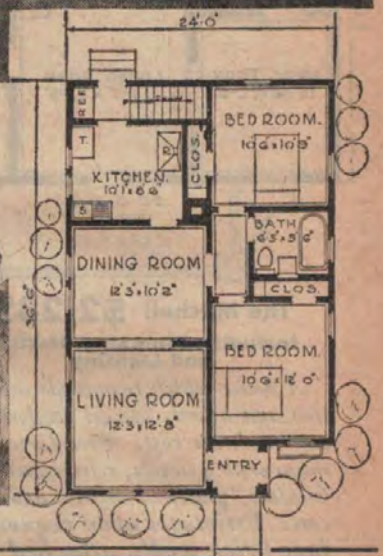
$1,597 **Including Plumbing, Heating, and Lighting**

Side walls of bevel siding or wide, stained cedar shingles. ***Face brick at small extra cost.*** *Bath and 2 bedrooms off hall. Refrigerator nook in vestibule, 2 long closets, cross ventilation. Flower box and shutters included.*









Visit SEARS 50 Acres of Building Material Bargains—and SAVE MONEY!

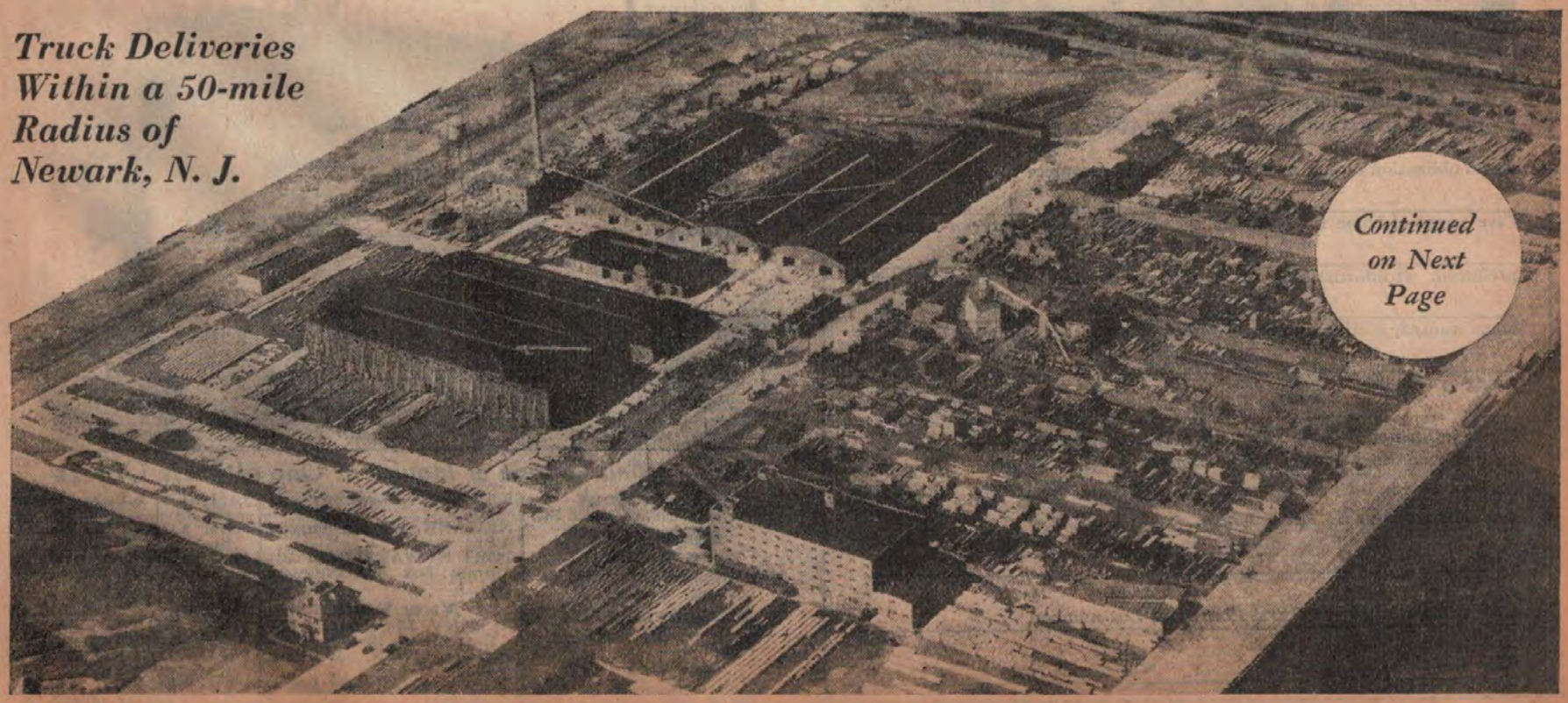
Drive only One Mile from New Lincoln Highway at Newark Airport

Here at Port Newark, N. J., ocean vessels unload lumber from the Pacific coast directly at Sears docks. The most modern equipment, efficient methods, huge stocks, and vast buying power, enable Sears to offer you almost any kind of building material at a big saving. Drive in and make your selection from stocks of—

Timbers	Flooring	Doors	Cabinet Work	Garages	Paint	Garage Doors	Combination Doors
Girders	Siding	Windows	Eaves Troughs	Insulation	Varnish	Mirror Doors	Sash Weights
Joists	Shingles	Entrances	Porch Material	Wallboard	Plumbing	Mirror Cabinets	Ironing Boards
Studding	Shelving	Columns	Beaded Ceiling	Shutters	Heating	Asphalt Roofing	Broom Closets
Rafters	Moldings	Screens	Building Paper	Hardware	Faucets	Asphalt Shingles	Bookcases
Frames	Stairs	Mantels	Deadening Felt	Nails	Sinks	Bathtubs	Breakfast Sets

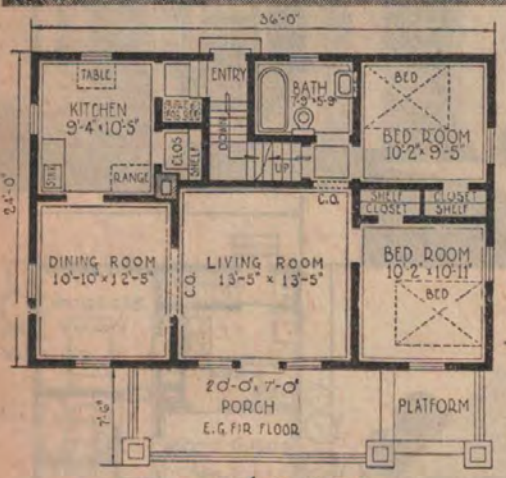
and other building materials—**all at Sears Factory Prices!**

Truck Deliveries Within a 50-mile Radius of Newark, N. J.



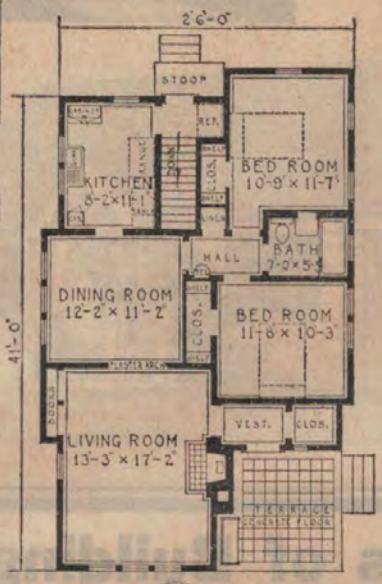
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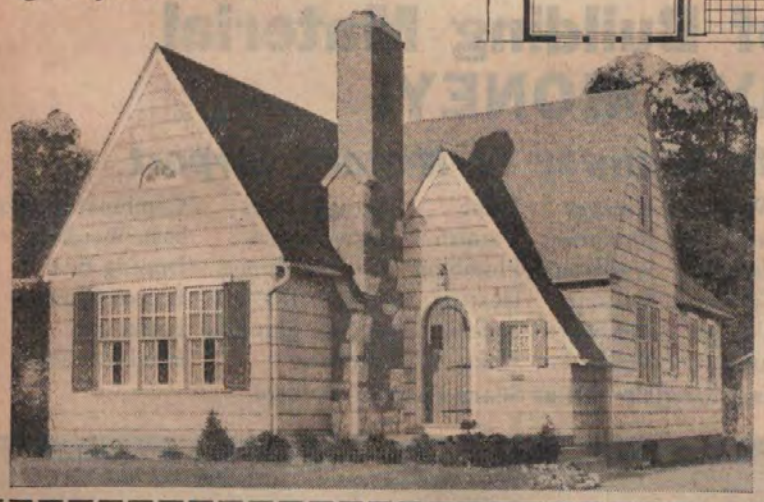
The Conway
$1,856
Including Plumbing, Heating and Lighting

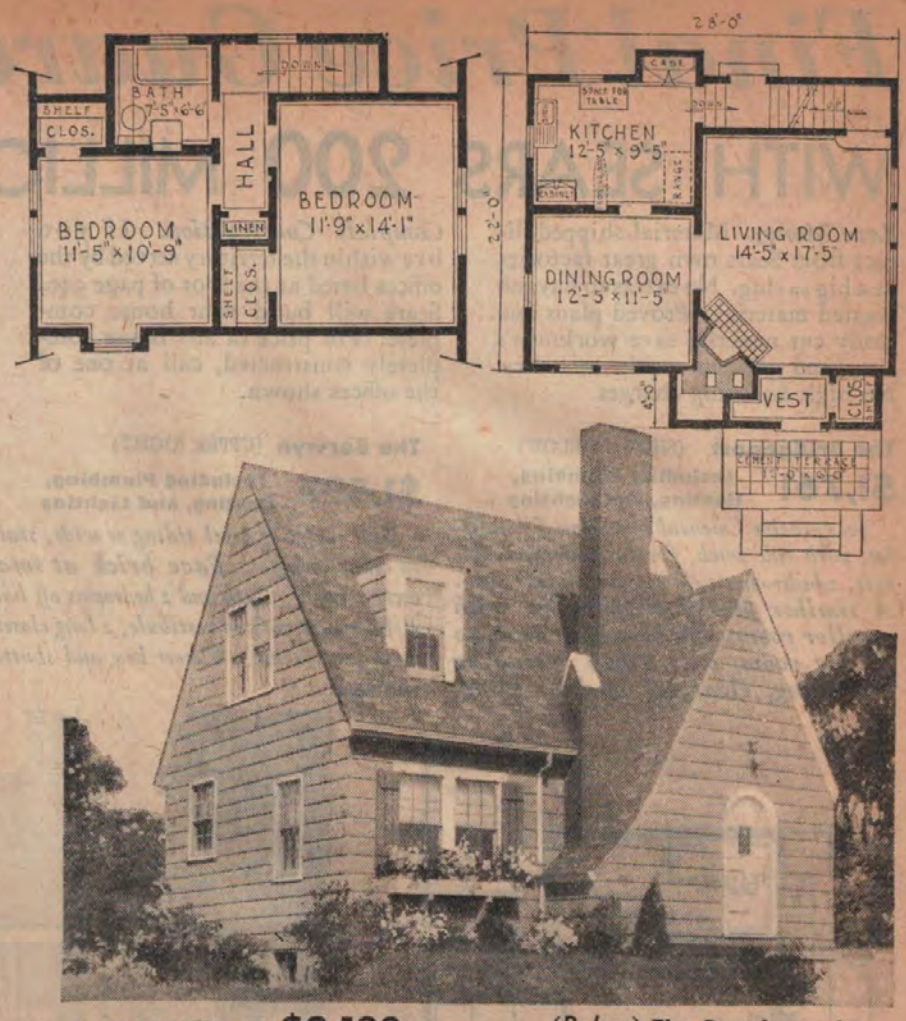
An inviting bungalow with five pleasant rooms, bath, porch, 3 closets, and grade entrance.



The Mitchell $2,232
Including Plumbing, Heating and Lighting

A house which commands admiration and affords utmost comfort at a very moderate cost. Five large light rooms with 4 closets, refrigerator nook, fireplace, plastered arches, and bookcases. ***Estimates upon request for face brick walls, attached garage, or finished attic.***



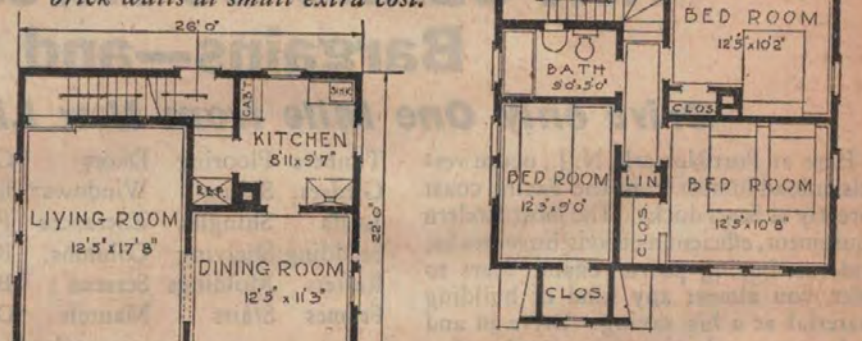


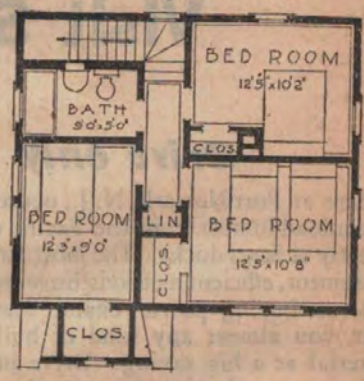
• **The Willard $2,188**
Including Plumbing, Heating and Lighting

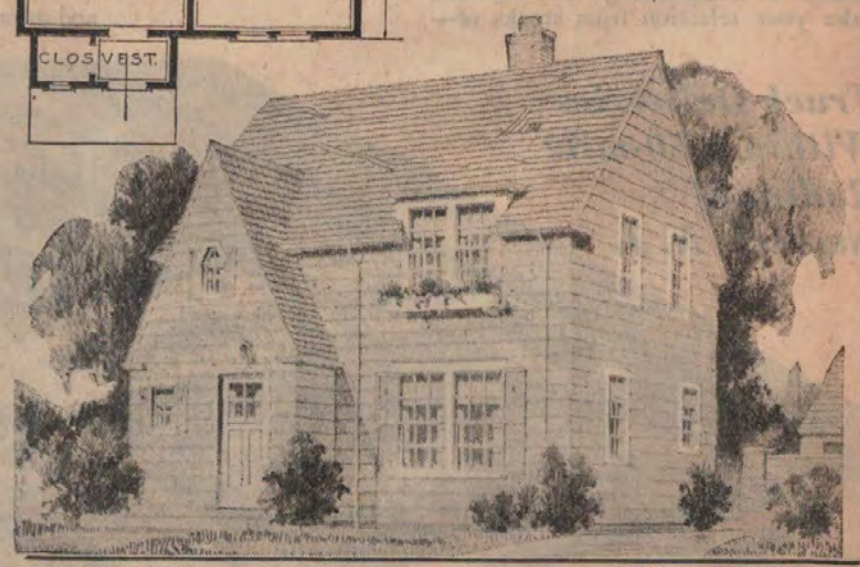
Practical economy and fine appearance are combined in this high class home. Unusually pleasant living room, with fireplace, and plastered arches. Front vestibule with closet. Two bedrooms, bath and 3 closets upstairs. Built-in kitchen cabinets and ironing board. ***Face brick walls at small extra cost.***

(*Below*) **The Brookwood**
$1,991
Including Plumbing, Heating and Lighting

At slight difference in cost, this most attractive 6-room house is available in 2 sizes, and with ***choice of shingled walls, as shown, or face brick.***







Sears, Roebuck and Co. PMHQK
Home Construction Division, Box 404, Newark, N. J.

At no obligation on my part, please furnish complete information on:—

Give name of home interested in, rooms needed and exterior materials preferred. If information wanted on type of home not shown, describe home wanted, stating number of rooms and whether you want face brick, siding or shingles.

☐Not interested in Easy Payments—Can pay all cash.
☐Advise me which of your Easy Payment Plans I can use.
I own (or can buy) a lot worth $..... I could invest $....., cash. I could pay about $..... a month.

Name

Street and number—or Rural Route and Box number.

City State Telephone No.

Mail Coupon or Inquire at One of These Offices

Connecticut
NEW HAVEN, 8 Church St.,

District of Columbia
WASHINGTON, 1106 Connecticut Ave., N.W.

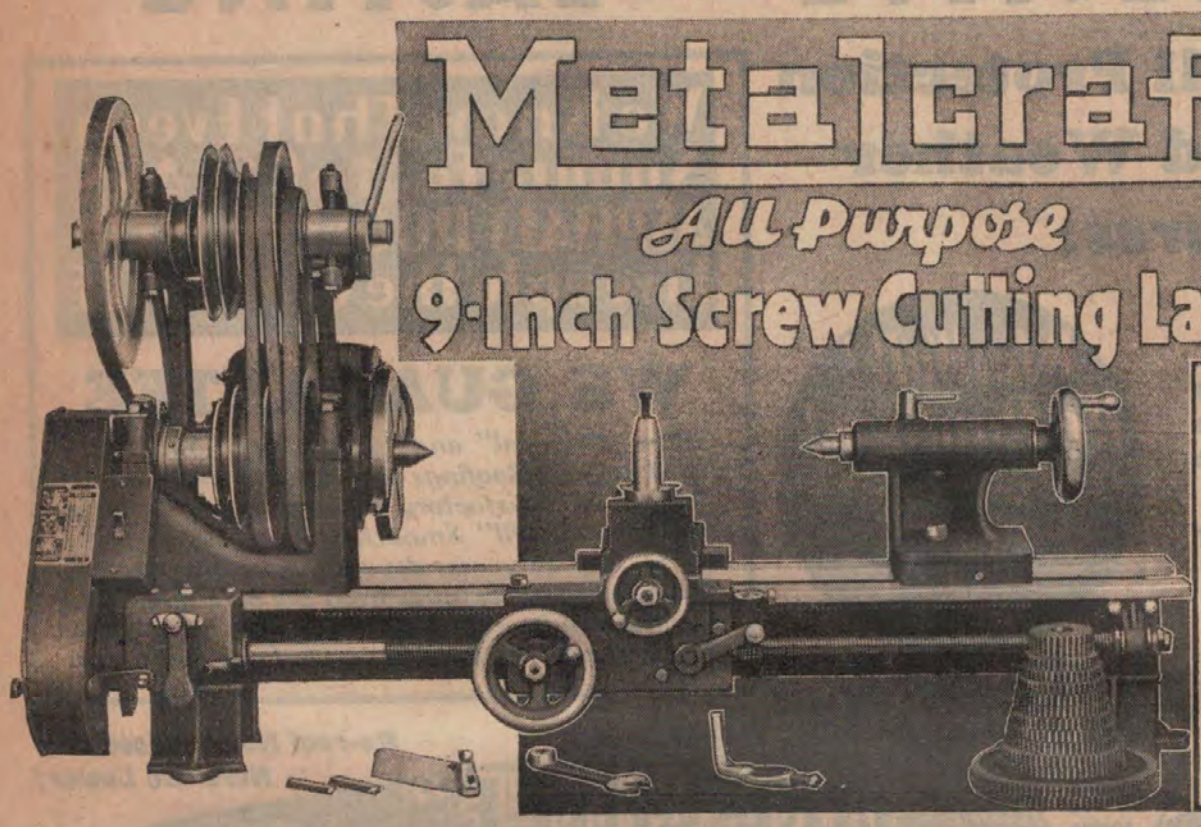
Massachusetts
BOSTON, 89 State St., Room 65.

New Jersey
ATLANTIC CITY, 1619 Pacific Ave.,
KEYPORT, Broadway and 4th.
NEWARK, 155 Washington St.
PORT NEWARK (Mail Address Box 404, Newark, N. J.

New York
ALBANY, 75 State St., 811 State Bank Blvd.
BINGHAMTON, 310 Press Bldg.
BUFFALO, Main and Jefferson Sts.
JAMAICA, L.I., 87-81 Merrick Blvd.
NEW YORK, 360 W. 31st St.
ROCHESTER, 39 State St.
SYRACUSE, 621 South West St.
WHITE PLAINS, 171 E. Post Road.

Pennsylvania
PHILADELPHIA, 4640 Roosevelt Blvd.
PITTSBURGH, 130-7th St., Century Bldg.

At Last! a PRECISION LATHE ... at a POPULAR PRICE!



Metalcraft

All Purpose 9-Inch Screw Cutting Lathe

$64.50 CASH
With Plain Rest
Without Motor

EASY TERMS AS LOW AS $10.00 Monthly

12 OUTSTANDING FEATURES

1—18-in. between centers.
2—Latest "unit" design.
3—No extra shafting.
4—6 speeds.
5—Hollow spindle, ¾-in. hole.
6—Power feed to carriage.
7—Threading dial included.
8—Reverse to screw for threading.
9—Tail stock set over for tapers.
10—Spindle bearings adjustable.
11—Heavy gibs, easily adjustable.
12—Compound V-belt drive replaces back gears.

IF . . . .

YOU Have Been Waiting for a Real Lathe at a Real Price . . .

YOU Need a Lathe to Develop Your Ideas . . .

YOU Are Sending Lathe Work Out of Your Shop . . .

YOU Are Using a Big Lathe Where a Small One Would Do . . .

Universally used in auto or electric repair shops, manual training schools, home workshops, etc.

Then Here's the LATHE YOU NEED!

Guaranteed to be equal in quality and workmanship in every respect to other lathes of less capacity selling at $125.00.

The specifications testify as to its quality, and price tells the story of its unusual value. The new and exclusive Compound Vee-Belt Drive, by replacing back gears, insures maximum smoothness and accuracy and over-abundance of power. Full range of performance within its dimensional capacity. The modern lathe for the modern shop. This sensational value is made possible only through the combination of Sears unparalleled sales volume and the extensive facilities of one of America's most progressive manufacturers.

Specifications

Swing over bed, 9 in ; swing over carriage, 6 in.; bed, 36 in. Tail stock diameter, 1⅛ in.; travel, 2¾ in.; has No. 2 Morse taper. High speed heavy duty babbitted spindle bearings, line reamed and fully adjustable; provided with spring capped oilers. Tool holder size, ⅜ in. x ⅞ in. Carriage gibs provided for full adjustment, also locking gib for facing accuracy. Bench space, 20x40 in. COMMANDER ⅓-H.P. heavy duty ball bearing motor. 1750 R.P.M. 110 to 120-volt A.C. 60-cycle. Motor base takes all standard ¼ or ⅓-H.P. motors. 6 spindle speeds . . . 3 direct, 220, 364 and 600 R.P.M. and 3 compound, 47, 85 and 146 R.P.M. Feed per revolution, .010 in. Compound V belt drive replaces back gears.

Equipment Furnished

Plain tool rest, tool post, 1 tool holder, 2 high speed tool bits, thread cutting dial, 1 face plate, 1 lathe dog, 1 tool post wrench, 1 set feed gears, 1 set gears for 4 to 32 threads per inch, threading chart on lathe, switch on lathe, 1 motor pulley (½-in. shaft size), necessary belting and lathe instruction manual.

Shipped Freight or Express. Not Prepaid

With Plain Rest	Without Motor 99KM566	With ⅓ H.P. Motor 99KM567
Cash Price	$64.50	$75.00
Time Payment Price	70.95	82.50
Down Payment	13.00	15.00
Monthly Payment	10.00	11.50
Shpg. wt., lbs	165	195

With Compound Rest	Without Motor 99KM568	With ⅓ H.P. Motor 99KM569
Cash Price	$77.50	$88.00
Time Payment Price	85.25	96.80
Down Payment	15.50	18.00
Monthly Payment	12.00	13.50
Shpg. wt., lbs	165	195

Accessories for Metalcraft Lathe - Compare Prices - See What You Save



Compound Rest
Swivel base graduated in degrees, and collars calibrated in thousandths.
Postpaid.
9K6711—Each..... $15.50



Wood-turning T Rests
4 and 8-in. With bracket.
Postpaid.
9K6723..... $4.75



Spur Center
Shpg. wt., 14 oz. Postpaid if part of $2.00 order.
9K6724
$1.65



Cup Center
9K6725—Shpg. wt., 8 oz. Postpaid if part of $2.00 order..... $1.65



Screw Center
9K6727
Shpg. wt., 1 lb. Postpaid if part of $2.00 order..... $1.65



9K6726—Crotch Center. Shpg. wt., 1 lb. Postpaid if part of $2.00 order..... $1.65

Independent Chuck

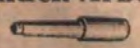


4-jaw, 6-in. Fitted with adapter ready for spindle nose.
Postpaid.
9K6712
Each..... $12.50



Hollow Spindle Chuck
With adapter for spindle nose. Replaces draw-in. attachment and numerous collets. Takes diameter ⅛ to ⅝ in.
Postpaid.
9K6713—Each... $11.95

Chuck Arbor



For tail stock drilling. Shpg. wt., 9 oz. Postpaid if part of $2.00 order.
9K6714..... $1.25



Steady Rest
For turning long work. Postpaid.
9K6715
$4.95



Face Plate
8½-in. diameter.
Postpaid.
9K6716... $3.50

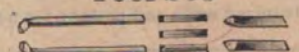


Offset Tool Holder
Forged steel. Left hand. For ¼-in. tool bits. Shpg. wt., 11 oz. Postpaid if part of $2.00 order.
9K6717..... $1.45

Knurling Tool



Complete with one set of medium knurls.
Postpaid.
9K6718..... $4.35



Tool Post Tool Set
High speed tool steel. One set tool post spacers, ⅜-inch threading tool, ⅜-inch turning tool, ⅜-inch outside turning tool, and 4 boring tools (3/16, ¼, 5/16, ⅜ inch).
9K6719
Postpaid..... $3.95



Lathe Dogs
Drop forged. State size wanted.

Size, In.	Shpg. Wt.	9K6720 Each
½	3 oz.	50c
¾	5 oz.	60c
1	7 oz.	75c
1½	10 oz.	85c

ALL ACCESSORIES POSTPAID IF PART OF $2.00 ORDER

Micrometer Carriage Stop



For accurate turning. Postpaid.
9K6721
$3.25



Drill Pad
Shpg. wt., 1 lb. 12 oz. Postpaid if part of $2.00 order.
9K6722 $1.65

There's a World of Quality

PROTECTIVE • LASTING •

Gives Years of Full Protection Against Fire and Weather

Check These Features:

- Guaranteed for 17 Years.
- Two-Inch Watertight Lap Joint.
- Fire-defying . . . which saves you 12% on your fire insurance in many localities, when used in place of wood shingles.
- Choice of 3 colors . . . also plain or shingle pattern.
- Will not discolor rainwater.

Why Wait? Re-Roof Now! On Low Monthly Payments See Page 876

We Know That Every Square Foot of SEARS ASPHALT ROOFING Will Live up to the GUARANTEE

WE GUARANTEE

Our "Oriental" and "Fire Chief" Slate Surfaced asphalt Roofings and Asphalt Shingles for 17 years of Satisfactory Service. We Guarantee our "Best-of-All" Smooth Surface Roofings for 11, 14, and 16 years, depending on the weight. These Roofings are made from the best of selected raw materials according to our own rigid specifications and are built to outlast our guarantee.

For Easy Payment Plan, See Page 876

Listed as Standard by Underwriters' Laboratories

Re-roof Now! Prices May Never Be Lower!



$1.50 And Up Per Roll
CHOICE OF RED, GREEN OR BLUE-BLACK

$2.48 Per Roll
CHOICE OF RED OR GREEN

"ORIENTAL"

SAVE AT SEARS

SLATE SURFACED ASPHALT ROOFING—*Guaranteed 17 Years*

"Oriental" (Our Own Trade Mark) Slate Surfaced Asphalt Roofing is the best roofing value your money can buy. Roofing not as good sells throughout the country at much higher prices. Lay it over the old shingles or use it for new work. Do the job yourself and save the laying cost.

"Oriental" is suitable for the home, garage or barn. It is made of highest quality fire-resisting and waterproofing materials—extra heavy and durable. The surfacing is of beautiful red, green or blue black natural nonfading slate. Will not discolor rainwater. Nails, cement for laps (or Laptite fasteners and nails) and instructions included. Roll contains 108 sq. ft. and will cover 100 sq. ft. of roof surface. Weight 85 to 90 lbs. per roll. Order 1¾-in. nails for laying over old roofing. Has 2-inch watertight lap joint. *Not Prepaid.* For Easy Payments see page 876. Shipped from points shown below.

Catalog No.	Color	Oriental Slate Surfaced Asphalt Roofing	Per Roll
48KM2162 48KM2163 48KM2164	Green Red Blue-Black	With 1-in. galvanized nails and cement for new work	$1.50
48KM1476 48KM1479 48KM1480	Green Red Blue-Black	With 1¾-in. galvanized nails and cement for use over old roofing.	$1.60
48KM1382 48KM1383 48KM1384	Green Red Blue-Black	With Laptite fasteners and nails (See Page 943). For new work.	$1.80

SLATE SURFACED ASPHALT ROOFING—*Guaranteed 7 Years*

Satisfactory on temporary buildings or where long service is not required. However, we recommend our 17-year "Oriental" Roofing shown above.

Made with the same care used in the manufacture of "Oriental." Does not have the 2-inch watertight lap. Not listed by Underwriters' Laboratories. Guaranteed for 7 years. Roll of 108 sq. ft.; covers 100 sq. ft. Weighs 75 lbs. per roll. Complete with nails, cement and instructions for laying.

Catalog No.	Color	Slate Surfaced Roofing	Per Roll
48KM1902 48KM1903	Green Red	With 1-inch galvanized roofing nails and cement.	$1.32
48KM1206 48KM1209	Green Red	With 1¾-inch galvanized roofing nails and cement.	$1.42

"FIRE CHIEF"

SHINGLE DESIGN ASPHALT ROOFING

Guaranteed 17 Years

This gives a good looking roof at a very low cost for material and with the very minimum of labor.

"Fire Chief" shingle design roofing is identically the same high quality roofing as our 17-year-guaranteed "Oriental". The shingle design is pressed into the surface, and it looks just like a wood shingle roof. Rolls contain 108 sq. ft. covers 100 sq. ft. of roof surface. Wt., 85 to 90 lbs. per roll. Has 2-inch watertight lap joint. *Not Prepaid.*

Catalog No.	Color	Shingle Design Roofing	Per Roll
48KM488 48KM489	Red Green	With 1-in. galvanized nails and cement for new work.	$2.48
48KM167 48KM172	Red Green	With 1¾-inch galvanized nails and cement for over old roofing.	$2.58

SHIPPING POINTS

Asphalt Roofings and shingles shipped promptly from stocks in Chicago, Ill., Philadelphia, Pa., Boston, Mass., Detroit, Mich., Southern Illinois, Southern Ohio, Newark, N. J., Fulton, N. Y., Buffalo, N. Y., and York, Pa., whichever is nearest you. Fire Chief Roofing cannot be shipped from Detroit or Buffalo, N. Y. Mail your order to us at Chicago, Philadelphia, or Boston. All Roofing shipped *Not Prepaid.*

in Sears Asphalt Roofing

• GUARANTEED • ECONOMICAL



Laptite Fasteners

Heavily galvanized patented concave metal strips with sealed ends to make a tight joint where strips overlap or join.

Applied parallel along all seams giving even continuous pressure to the entire length of seam making a waterproof-windproof lap joint.

Reinforces the roofing lap with a backbone of steel, increasing life of roof. It is not necessary to use cement with Laptite Fasteners.

Will last as long as the roofing. Furnished with "Oriental", also 55 and 65-lb. "Best-of-All" roofings. Sufficient laptite fasteners and galvanized nails packed inside each roll. Recommended for roofing laid directly on roof boards. Complete directions furnished.

SEARS ROOFING OUTLASTS OUR GUARANTEE!... This test of time not only Proves the Quality but Makes Your Savings Greater! This means More Years of Service Per Dollar and Low First Cost besides!

This UNUSUAL VALUE is made possible and maintained by constant supervision upholding our exacting specifications. Such roofing well deserves the name "Best-of-All"—and a place on your roof. LOWER PRICES! Sears sell at FACTORY-TO-YOU PRICES. Savings like these can't be beaten anywhere!!

Heavy and Extra Heavy Weights Listed as Standard by the Underwriters' Laboratories

For Easy Payments See Page 876

Guaranteed 11 Years
$1.25 Per Roll

Guaranteed 14 Years
$1.55 And Up Per Roll

Guaranteed 16 Years
$1.85 And Up Per Roll

"Best of All" Smooth Finish Asphalt Roofing



Composition Roofing

—Made of felt Saturated with Asphalt

—Smooth Finish on both sides

Satisfactory for temporary buildings, sheds or where long wear or fine appearance is not needed. Furnished with cement and nails (not galvanized). Roll covers 100 sq. ft.

48KM3111—Light weight. Average weight per roll, 35 pounds. Not Prepaid. Per Roll..... **70c**

"Best-of-All" Mica Finish Valley

Made of the same material as our extra heavy grade "Best-of-All" Roofing. Order nails separately.

48KM9607—Length of roll, 36 feet. Width, 18 in. Weight, 32 pounds. Not Prepaid. Per Roll..... **95c**

MADE IN 3 WEIGHTS

Heavily Coated on Both Sides With Mica (*Not Sand or Talc*)

- **Highest quality roofing that money can buy**
- **Our "Best-of-All" (our own Trade Mark) Smooth Surfaced asphalt Roofing is Mica Finished**
- **Made of long fiber roofing felt, thoroughly saturated and coated with select asphalt**
- **Every roll full weight and backed by our Guarantee.** **(See Page 942.)**

Each roll contains 108 sq. ft. or enough to cover 100 sq. ft. of roof allowing for 2-inch water tight lap. Galvanized nails, asphalt cement (or Laptite fasteners and nails) and complete instructions for laying included in each roll.

CAUTION: Do not compare Best-of-All with the cheaper Sand or Talc coated roofings often sold for the same or at lower prices.

Catalog No.	Best-of-All Smooth (Mica Finished) Asphalt Roofing	Average Wt. Per Roll	Guarantee	Per Roll Not Prepaid
48KM3031	Medium weight, with 1-in. Galv. nails and cement for new work.	45 lbs.	11 yrs.	$1.25
48KM3032	Heavyweight, with 1-inch Galv. nails and cement for new work.	55 lbs.	14 yrs.	$1.55
48KM911	Heavyweight, with 1¾-in. Galv. nails and cement for use over old roofing.	55 lbs.	14 yrs.	$1.65
48KM913	Heavyweight with Laptite Fasteners and Nails for new work.	55 lbs.	14 yrs.	$1.85
48KM3033	Extra Heavyweight, with 1-in. Galv. nails and cement for new work.	65 lbs.	16 yrs.	$1.85
48KM912	Extra Heavyweight, with 1¾-in. Galv. nails and cement for over old roofing.	65 lbs.	16 yrs.	$1.95
48KM914	Extra Heavyweight with Laptite Fasteners and Nails for new work.	65 lbs.	16 yrs.	$2.15

All roofing shipped from points shown on Page 942.

HOW TO ORDER

FOR GABLE ROOFS. Multiply roof length by rafter length for number of square feet on one side of roof. Multiply the result by 2 for number sq. ft. on both sides of roof. Divide by 100 to get number rolls of roofing or squares of shingles needed.

FOR HIP ROOFS (4 sided roofs) Multiply roof length by distance from peak to edge, divide by 2 for number square feet on that side. Multiply by 4 to get total area. Divide by 100 for number rolls of roofing or squares of shingles needed. If roof is not square get area of each side separately.

FOR DORMERS AND GABLES Multiply length by longest rafter for area 2 sides. Divide by 2 for area one side. Order full rolls or bundles. Send us your roof dimensions. We will be glad to estimate for you.

Estimated Freight Charges Per 100 Lbs.

Miles	150	300	500	750
Roll Roofing	37c	55c	83c	94c

If your freight shipment totals less than 100 pounds, you may include additional merchandise to make a 100-pound order—AT NO EXTRA FREIGHT CHARGE.

"ORIENTAL" Asphalt Shingles

Slate Surfaced in Natural Colors

GUARANTEED 17 YEARS

Provide Roof Beauty—Roof Economy



"ORIENTAL" Slate Surfaced ASPHALT SHINGLES

- Guaranteed 17 Years.
- Made with Choicest Felt.
- Saturated and coated with best quality asphalt.
- Surfaced with NATURAL non-fading slate.
- Made under our own supervision.
- Fast Service from stock near you.

4-In-1 Design Strip Shingles

Made in two widths, 10-in. and 12½-in. wide and 36-in. long. Two bundles of 10-in. shingles cover 100 sq. ft. of roof surface, giving two thicknesses over all the roof. Three bundles of 12½-in. shingles cover 100 sq. ft. of roof surface, giving three thicknesses over all the roof. Recommended where speed and convenience in handling is desired. ***Not Prepaid.***

10 In. x 36 In. 4-in-1 Shingles

Catalog No.	Color	Width of Strips	Shpg. Wt. per Bundle	Per 50 sq. ft. Bundle
48KM2931	Red	10 in.	100 lbs. 50 sq. ft. Bundle	$2.20
48KM2930	Green	10 in.		2.20
48KM2932	Blue-Black	10 in.		2.20
48KM2933	*Color-Blend	10 in.		2.40

12½ In. x 36 In. 4-in-1 Shingles

Catalog No.	Color	Width of Strips	Shpg. Wt. Per Bundle	Per 33⅓ sq. ft. Bundle
48KM1288	Red	12½ in.	82 lbs. 33⅓ sq. ft. Bundle	$1.82
48KM1289	Green	12½ in.		1.82
48KM1290	Blue-Black	12½ in.		1.82
48KM1291	*Color-Blend	12½ in.		1.95

For Shipping Points See Page 942

Individual Design Shingles

- GUARANTEED 17 YEARS.
- Made of Choicest Felts.
- Saturated and coated with best asphalt.
- Surfaced with Natural Non-fading slate.

Size 9x12-in. is known as "Standard" and 12x16-in. is known as "Giant" shingles. "Standard" size are laid 4 in. and "Giants" 5-in. to the weather. One bundle of each design covers 25 sq. ft. of roof surface.

Furnished in non-fading colors of ***red-green-blue-black*** and ****Color-blend.***

Thousands of squares of Sears roofing now in use have outlasted our 17 year guarantee. That's proof of Sears lasting quality. ***Not Prepaid.***

Standard Weight Shingle—Individual Style

Cat. No.	Color	Wt. Bundle	Size, In.	Bundle of 25 Sq. Ft.
48KM2926	Red	60 lbs.	9x12	$1.15
48KM2927	Green	60 lbs.	9x12	1.15
48KM2929	*Color-blend	60 lbs.	9x12	1.25

Super Giant Shingle (Jumbo Weight)***—Individual Style***

48KM1281	Red	75 lbs.	12x16	$1.48
48KM1282	Green	75 lbs.	12x16	1.48
48KM1283	Blue-black	75 lbs.	12x16	1.48
48KM1284	*Color-blend	75 lbs.	12x16	1.58

*Color-Blend is a mixture of red, green and tan slate.

"ORIENTAL" HEXAGONAL Slate Surfaced ASPHALT SHINGLES

- Guaranteed 17 years.
- Made of long Fiber Felt.
- Saturated and coated with best quality asphalt.
- Surfaced with colorful non-fading crushed slate.
- Beautiful Hexagon Pattern makes an attractive roof.
- Fast Service from stock near you.

Easy to lay. Made in strips for greater convenience and speed in handling. Lay them over your old roofing or use them on a new roof. They never curl, warp, or blow loose in the wind. And when they're on, you have a beautiful, trouble-free, weather-proof, fire-resisting roof, guaranteed for 17 years!

Furnished in Attractive Color Combinations

The red, green and blue-black colors are standard. The popular color-blend is a mixture of red and green and tan slate. The red-tone is a mixture of colored shingles, consisting of red, brick-red and mottle reds and greens, with the red predominating. The green tone is a mixture of colored shingles, consisting of moss green, mottle greens and reds, with the green predominating. Made in two convenient sizes shown below. The 12½-inch shingle is recommended, because it affords double coverage over all the roof. ***Not Prepaid.***

Standard Hexagonal Shingles

Each shingle is 11¼ by 36 in., with 2-in. headlap. Packed in bundles containing enough shingles to cover 50 sq. ft. of roof surface. Two bundles will cover 100 sq. ft. Bundles weigh 80 lbs.

Catalog No.	Color	Per 50 Sq. Ft. Bundle
48KM483	Red	$1.80
48KM482	Green	1.80
48KM485	Blue-black	1.80
48KM481	*Color-blend	2.00
48KM487	Red-tone	2.00
48KM486	Green-tone	2.00

Super Hexagonal Shingles

Each shingle is 12½ by 36 in., with 4½ in. headlap. Gives "Double Coverage" all over the roof. Bundles contain enough shingles to cover 50 sq. ft. of roof surface. Two bundles cover 100 sq. ft. Bundles weigh 103 lbs.

Catalog No.	Color	Per 50 Sq. Ft. Bundle
48KM561	Red	$2.35
48KM562	Green	2.35
48KM566	Blue-black	2.35
48KM563	*Color-blend	2.55
48KM565	Red-tone	2.55
48KM564	Green-tone	2.55

*Color-Blend is a mixture of red, green and tan slate.

Slate Surfaced Asphalt Ridge and Flashing

PER ROLL 45c

48KC9608—Red Slate.
48KC9609—Green Slate.
48KC9610—Blue-Black Slate.
48KC9611—*Color-blend Slate.....

For use with any of our slate surfaced roll or shingle roofings. To be used for ridge or flashing around chimneys, or as a starting strip under the first row of shingles. Length of roll, 36 feet. Width, 9 in. Wt., 22 lbs. Order nails separately. **Not Prepaid.**

*Color-Blend is a mixture of red, green and tan slate.

Estimated Freight Charges per 100 Pounds

Miles.....	150	300	500	750
	37c	55c	83c	94c

If your freight shipment totals less than 100 pounds, you may include additional merchandise to make a 100-pound order—AT NO EXTRA FREIGHT CHARGE.

Slate Surfaced Asphalt Valley

PER ROLL 90c

48KC9616—Red.
48KC9615—Green.
48KC9618—Blue-Black.
48KC9617—*Color-Blend.

Order nails separately.

For use with slate surfaced roll or shingle roofings. Made of same material as is used in making above shingles—Rolls 18 in. wide and 36 feet long. Wt., per roll, 44 lbs. **Not Prepaid.**

*Color-Blend is a mixture of red, green, and tan slate.

Galvanized Roofing Nails

Large heads. Use 1¼ lbs. of 1-inch nails per bundle to lay shingles on roof boards. Order 2 lbs. of 1¾-in. nails per bundle to lay shingle over old roofing. Not Prepaid.

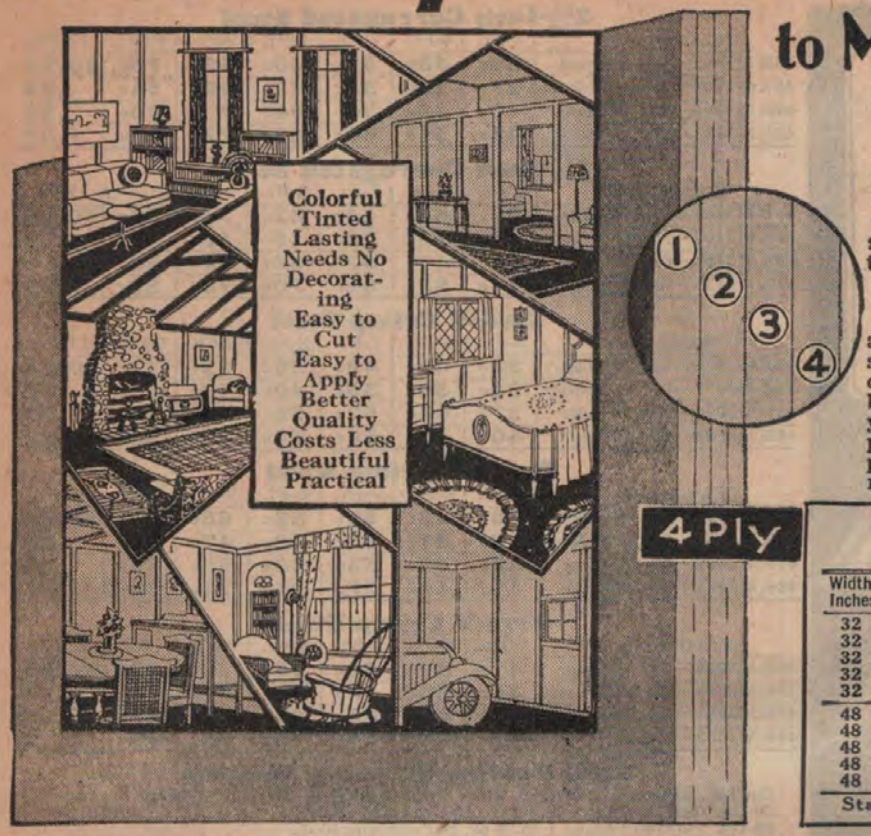
PER LB. 8c

48KC3041—Nails 1 inch long.
48KC2976—Nails 1¾ inches long.

All shingles, nails, etc., shipped Not Prepaid, from points shown on page 942.

New Improved! Tinted Wallboard

to Modernize and Beautify Your Home



A New Improved Lasting Tint of Rich Tan Color For "Best of All" Fiber Wallboard

- **Constructed of tough, strong, fibers.**
- **Tan on one side, cream on the other.**
- **Firmly cemented under pressure in layers 4-ply thick.**
- **Needs No Paint.**

Colorful beauty to harmonize with any surroundings. Ready for instant use soon as installed—though it may be painted if you desire. Use either side. Beautiful—Practical—Low Priced.

Put Wasted Space to Use at Low Cost

Convert your attic into a comfortable playroom, den, billiard room or a sleeping room. Build a laundry room or a fruit and vegetable room in your basement. Beautify and modernize your living quarters by attractively panelling your bedroom, sleeping porch, dining room or living room—make a sun parlor out of your porch. Use it for partitions, panels—toys or in making shelves, waste baskets, signs or advertising displays, or to reline your garage. Cheaper than wood. Easy to handle—cut, install and nail. Quickly covers surface on account of its large size light sheets. Can be bought on our easy payment plan, see Page 876.

"Best-of-All" Wallboard

48KM7910

Width Inches	Length Feet	Sq. Feet per Sheet	Shpg. Wt., per Sheet	Per Sheet Not Prepaid
32	6	16	9 lbs.	39c
32	7	18⅔	11 lbs.	47c
32	8	21⅓	12 lbs.	53c
32	9	24	14 lbs.	60c
32	10	26⅔	15 lbs.	67c
48	6	24	14 lbs.	60c
48	7	28	16 lbs.	70c
48	8	32	18 lbs.	80c
48	9	36	20 lbs.	90c
48	10	40	22 lbs.	99c

State Length and Width Wanted.

Wood Panel Strips

Use with wallboard over joints of sheets. Make panelled walls. Size, 5/16 x1⅜ in.

48KM7922—Per 100 feet. Shpg. wt., 12 lbs. Not Prepaid... **67c**

Joint Tape

Gummed one side. To cover joints of sheets, 1½ in. wide. 200-ft. rolls.

48KC2956—Per roll, Wt. 14 oz. **20c**

Wallboard, Panel strips and Tape shipped Not Prepaid from CHICAGO, ILL., NEWARK, N. J., PHILADELPHIA, PA., BOSTON, MASS., WESTERN, N. Y., MINNEAPOLIS, or KANSAS CITY. Send order to nearest store. Order at least three sheets.

INSULATE Against COLD and HEAT!

With "Walltite" Building and Insulating Board

- **Made from tough fibers of Corn Stalks.**

A general purpose utility insulation in rigid board form—insulates walls, ceilings, roofs and floors against heat or cold. Buy on Easy Payment plan. See Page 876.

New Market for Corn Stalks

Walltite is made from tough fibers of corn stalks. Its use means a new market for a hitherto waste product of the farm.

The use of Walltite in a new building or improving an old one will reduce your fuel bill from 25 to 30%. The illustration at the right shows Walltite uses.

The use of Walltite is by no means limited to a house. Used extensively in lining chicken houses, brooders, garages, sheds, incubators, barns, ice boxes, ice houses, attics and entire houses—(both inside and out). It is a proved insulation of great value against either heat or cold.

Estimated Freight Charges per 100 lbs. on Wallboard and Walltite:

Miles.....	150	300	500	750
	47c	69c	$1.05	$1.19

If your freight shipment totals less than 100 lbs. you may include additional merchandise to make a 100-lb. order AT NO EXTRA FREIGHT CHARGE.

Actual tests prove Walltite gives three times greater insulating protection than the equivalent amount of wood. It also deadens sound.

There is no waste to Walltite. It is easily and quickly handled—comes in boards ½-inch thick, 48 inches wide and 6, 7, 8, 9 and 10 feet in length. Use in place of lath, save time and money. Available in lath sizes, 18x48 in., shiplapped to nail on interior walls or ceilings as a plaster base. Use Serocco Plastic Wall Finish. Described on Page 967.

Its low cost and better insulating values assure you the maximun of satisfaction.

48KM3204—Walltite Insulating and Building Board.

Size of Sheets	Wt., per Sheet	Price Per Sheet	Size of Sheets	Wt., per Sheet	Price Per Sheet
18 in.x48 in.	4 lbs.	21c	4 ft.x 8 ft.	19 lbs.	$1.15
4 ft.x 6 ft.	15 lbs.	86c	4 ft.x 9 ft.	22 lbs.	1.30
4 ft.x 7 ft.	17 lbs.	99c	4 ft.x10 ft.	24 lbs.	1.44

Shipped from CHICAGO, BOSTON, NEWARK, N. J., KANSAS CITY, MO., or MINNEAPOLIS, MINN. Not Prepaid. Send order to nearest store. Order at least three sheets. Use 1 lb. of 4-penny nails for each 150 square feet.



① Sheath your house with "Walltite."
② Insulate rooms—reduce fuel bills.
③ Use as plaster base. Low cost Convenience.
④ Line attic—Keep cold and heat out.
⑤ Insulate roof—Reduce heat losses!

QUALITY BUILDING PAPERS PRICED LOW!



See Page 876 for Easy Terms.

Blue Plaster Cardboard

48KM3012—Blue Plaster Cardboard. 250 sq. ft. per roll. Wt., per roll, 30 pounds..... **69c**

48KM3013—Blue Plaster Cardboard. 500 sq. ft. per roll. Wt., per roll, 60 pounds.... **$1.35**

Low priced material for ceiling and above wainscoting. Used in buildings where a low cost interior finish is desired. Good for lining garages and poultry houses. Keeps out wind and cold. **Not Prepaid.**

To apply use tacks shown on Page 930.

Building papers and felts should be used extensively in a building for increased insulation against cold or heat. Increase the value of your building.

Use it as sheathing-lining or for insulation in chicken coops, sheds, garages, barns, brooders, under the floors, between the walls, on the roof under asphalt shingles, in the attic, under rugs or in many other places. The most economical insulation.

A good investment, and the cost of a fraction of a cent per square foot is barely noticed. Shipped from our Store. *Not Prepaid.*

Red Rosin Paper

48KM3000—Leader Brand. Wt., 40 lbs. Per roll..... **84c**

48KM3007—Competition Brand. Wt., 20 lbs. Per roll..... **42c**

Used under siding and between floors to give added coolness and warmth and keep out basement dust and smoke. Rosin sized. Each roll contains 500 sq. ft. **Not Prepaid.**

We recommend Leader Brand as the thickest, toughest and most durable. Buy now while prices are low.

Tarred Felts

- **Made of Carefully Selected Felt, Thoroughly Saturated with re-distilled coat tar.**
- **Furnished in two weights: Double Thick 216 sq. ft., and standard 432 sq. ft. rolls.**

48KM3050—216 sq. ft., per roll. Weight, 54 lbs..... **$1.65**

48KM3054—432 sq. ft., per roll. Weight, 62 lbs..... **1.95**

Splendid for floor liner and all sheathing purposes; also for gravel roofs. **Not Prepaid.**

Deadening Felt

- **Good Grade, Soft Pliable Felt.**
- **Comes in two weights: 1 lb. and 1½ lbs. per square yard.**

48KM3004—Heavy Deadening Felt. Shpg. wt., per roll, 50 lbs **$1.98**

48KM3006—Extra Heavy Deadening Felt. Shpg. wt., per roll, 75 lbs... **2.95**

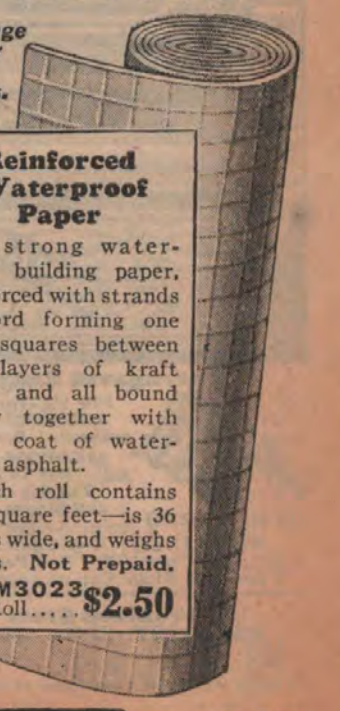
Deadening felt between floor and walls deadens sound; also used under linoleums and rugs. Adds much to the warmth and value of your building. All rolls contain 450 sq. ft. **Not Prepaid.**

Asphalt Felt

48KM3009—432 sq. ft., per roll. Wt., 64 lbs..... **$1.85**

For use as temporary roof, for building liner and over roof boards, when laying asphalt shingles. **Not Prepaid.**

See Page 876 for Easy Terms.



Reinforced Waterproof Paper

A strong waterproof building paper, reinforced with strands of cord forming one inch squares between two layers of kraft paper and all bound firmly together with heavy coat of waterproof asphalt.

Each roll contains 500 square feet—is 36 inches wide, and weighs 30 lbs. **Not Prepaid.**

48KM3023 Per Roll..... **$2.50**

Full Gauge Sheet Steel Roofing and Siding

BUY NOW ON EASY PAYMENTS. SEE PAGE 876

Fireproof, Weatherproof, Permanent

Sears Steel Roofing and Siding gives lasting wear and protection on your houses and any type building against fire, wind, rain and lightning. Reduces your fire insurance rates and saves you money. See Page 876 for Easy Payment Plan.

Furnished in 29-gauge, 28-gauge and 26-gauge steel. We recommend 26-gauge steel. These gauges conform with U. S. Bureau of Standards Specifications. Roofing described as painted, has a coat on both sides and requires additional paint before applying.

Use Galvanized Steel for Sea Shore Territory.

Width of Steel Siding and Roofing

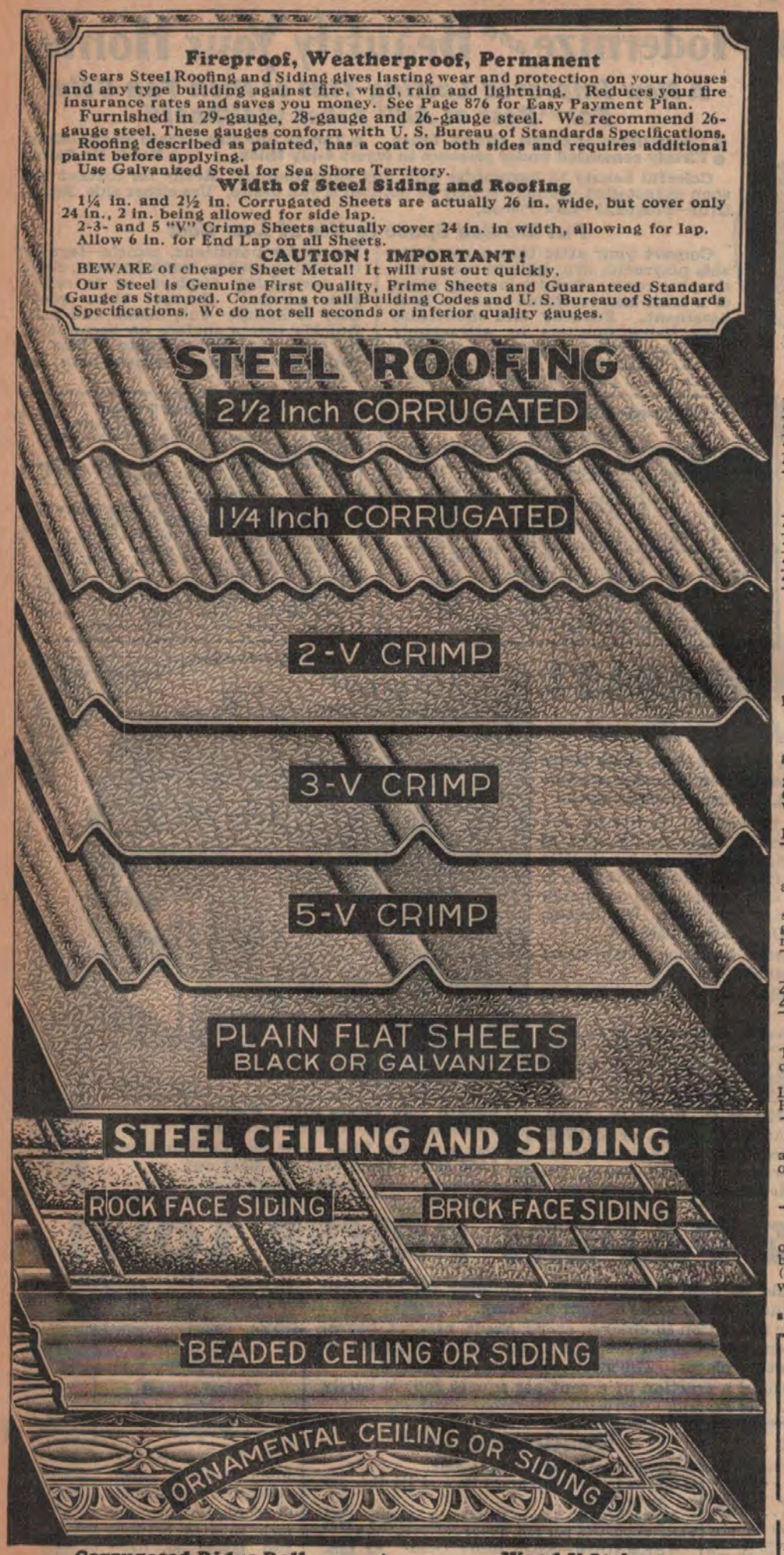
1¼ in. and 2½ in. Corrugated Sheets are actually 26 in. wide, but cover only 24 in., 2 in. being allowed for side lap.

2-3- and 5 "V" Crimp Sheets actually cover 24 in. in width, allowing for lap. Allow 6 in. for End Lap on all Sheets.

CAUTION! IMPORTANT!

BEWARE of cheaper Sheet Metal! It will rust out quickly.

Our Steel is Genuine First Quality, Prime Sheets and Guaranteed Standard Gauge as Stamped. Conforms to all Building Codes and U. S. Bureau of Standards Specifications. We do not sell seconds or inferior quality gauges.



2½-Inch Corrugated Steel

Catalog No.	5-Ft.	6-Ft.	7-Ft.	8-Ft.	9-Ft.	10-Ft.	12-Ft.
48KM3103—Galv. 29-Gauge	38c	45c	53c	60c	68c	76c	$0.94
48KM3105—Painted 28-Gauge	27c	32c	38c	43c	48c	54c	.68
48KM3106—Galv. 28-Gauge	40c	48c	56c	64c	72c	80c	.98
48KM3123—Galv. 26-Gauge	43c	51c	60c	68c	77c	86c	1.07

1¼-Inch Corrugated Steel

Catalog No.	5-Ft.	6-Ft.	7-Ft.	8-Ft.	9-Ft.	10-Ft.	12-Ft.
48KM3104—Galv. 29-Gauge	39c	46c	54c	62c	70c	78c	$0.96
48KM3107—Painted 28-Gauge	28c	33c	39c	45c	50c	56c	.70
48KM3108—Galv. 28-Gauge	41c	49c	57c	66c	74c	82c	1.00
48KM3125—Galv. 26-Gauge	44c	52c	61c	70c	79c	88c	1.09

Two-V Crimp Steel

Catalog No.	5-Ft.	6-Ft.	7-Ft.	8-Ft.	9-Ft.	10-Ft.	12-Ft.
48KM3076—Galv. 29-Gauge	35c	42c	49c	56c	63c	70c	$0.86
48KM3077—Painted 28-Gauge	25c	30c	35c	40c	45c	50c	.62
48KM3078—Galv. 28-Gauge	37c	44c	52c	59c	66c	74c	.90
48KM3080—Galv. 26-Gauge	40c	48c	56c	64c	72c	80c	.98

Three-V Crimp Steel

Catalog No.	5-Ft.	6-Ft.	7-Ft.	8-Ft.	9-Ft.	10-Ft.	12-Ft.
48KM3084—Galv. 29-Gauge	36c	43c	50c	58c	65c	72c	$0.88
48KM3085—Painted 28-Gauge	26c	31c	36c	42c	47c	52c	.64
48KM3086—Galv. 28-Gauge	38c	45c	53c	60c	68c	74c	.92
48KM3083—Galv. 26-Gauge	41c	49c	57c	66c	74c	82c	1.01

Five-V Crimp Steel

Catalog No.	5-Ft.	6-Ft.	7-Ft.	8-Ft.	9-Ft.	10-Ft.	12-Ft.
48KM3089—Galv. 29-Gauge	41c	49c	58c	66c	75c	83c	$0.99
48KM3090—Painted 28-Gauge	31c	38c	44c	51c	57c	63c	.77
48KM3091—Galv. 28-Gauge	43c	51c	60c	69c	77c	87c	1.03
48KM3092—Galv. 26-Gauge	47c	56c	66c	75c	85c	95c	1.12

Steel Roofing Shipping Weights

On 1¼, 2½-in. corrugated, Two, Three and Five V-Crimp Steel.
29-Ga. Galv. weighs 1 lb. 12 oz. per running foot.
28-Ga. Painted weighs 1 lb. 8 oz. per running foot.
28-Ga. Galv. weighs 2 lbs. per running foot.
26-Ga. Galv. weighs 2 lbs. 4 oz. per running foot.
Example: A 10-foot sheet of 28-gauge, galv. weighs 2 lbs. per foot x 10 ft. = 20 lbs. per sheet. **Steel roofing shipped NOT PREPAID.**

Flat Sheet Steel—Galvanized or Black

Best Quality flat sheet steel in 28, 26 or 24-gauge—Black and Galvanized. Full gauge. Size of sheets, 28x96 in. Be sure to mention gauge wanted. **Not Prepaid.**

48KM3225—Galvanized Sheet Steel. Gauge	28	26	24
Wt. per sheet, lbs.	15	17	22
Per sheet	66c	72c	83c

48KM3222—Black Sheet Steel. Gauge	28	26	24
Wt. per sheet, lbs.	11	14	19
Per sheet	43c	57c	59c

Rock and Brick Face Siding

Use where ornamental siding is wanted. Excellent for store fronts, garage siding, etc. Inexpensive and easy to put on.

Size of single stone, 7x12 in. In sheets 28x60 in. Wt., painted, 8 lbs.; galvanized, 10 lbs. per sheet. Furnished in 28-gauge only. **Not Prepaid.**

Catalog No.	Rock Design Steel Siding	Per Sheet
48KM3142	Painted	31c
48KM3143	Galvanized	44c

Brick design; each brick, 2¾x8½ in. In sheets 28x60 in. Wt., painted, 8 lbs.; galv., 10 lbs., per sheet. Furnished in 28-gauge only. **Not Prepaid.**

Catalog No.	Brick Design Steel Siding	Per Sheet
48KM3116	Painted	29c
48KM3117	Galvanized	43c

Beaded Steel for Ceilings and Sidings

Painted on both sides. Sheets cover 24 inches from center of outside beads. The beads are small corrugations, ⅝-in. wide by ⅜-in. deep and 3 in. center to center. Made of 28-gauge steel only. **Not Prepaid.**

48KM3115—Beaded Steel Siding or Ceiling. Wt., 70 lbs. per 100 sq. feet.

Length, feet	5	6	8	10
Per sheet	27c	34c	43c	57c

Ornamental Metal Ceiling or Siding

Used in stores and moderate priced buildings for walls and ceilings. A pattern appropriate for any size room. Sheets are 24x96 in. Come painted **light gray** on both sides. Sheet weighs 9 lbs.; borders about 1 lb. **Not Prepaid.**

48KM3114—Steel Ceiling or Siding. Per sheet.....53c
48KM3118—Design Border. Width, 3 in. Per 4-ft. length.....11c

How to Figure Your Needs

To find quantity of steel roofing or siding needed, divide length of building to be covered by two—(Sheets actually cover 2 feet in width).

Example: If a straight gable roof is 30 feet long and 12 feet from ridge to eave you need: 30 feet divided by 2 is 15 12-ft. sheets for one side times 2 equals 30 12-ft. sheets needed for roof.

SHIPPING POINTS All articles on this page unless otherwise stated shipped from Newport, Ky. or Dover, Ohio. NOT PREPAID.

Corrugated Ridge Roll



12-IN. GIRTH

For 2½-Inch Roofing
48KM3327—28-ga., painted. Per 10 feet. **39c**
48KM3328—28-ga., galv. Per 10 feet. **54c**
For 1¼-Inch Roofing
48KM3329—28-ga., painted. Per 10 feet. **39c**
48KM3330—28-ga., galv. 10 ft. **54c**
Wt., 8 lbs. per 10 ft. **Not Prepaid.**
V and Roll Ridge Cap on opposite page.

Galvanized Steel Valley

48KM3197—28-Ga., Galv., 14 in. Valley, 25-ft. roll. Wt., 20 lbs. **$1.65**
50-ft. roll. Wt., 40 lbs. **3.30**
Valley Shipped from our store, Not Prepaid.

Wood V Strips

For use under crimps. Two V requires 50 lineal feet, 3-V and 5-V require 100 lineal ft. per 100 sq. ft.
48KM3081—Wood V-Strips. Per 100 ft. Wt., 15 lbs. **35c**

Lead Headed Nails

1¾-in. long; barbed; makes joints in steel leakproof. Use 1 lb. for 100 sq. ft. roofing.
48KC3912—Per lb. **12c**

Steel Roofing Nails

Use 1-in. for ceiling and siding; 1¾-in. for roofing. 1 lb. per 100 sq. ft. **Not Prepaid.**
48KC3280—1-in. nails, per lb. **7c**
48KC3282—1¾-in. nails, per lb. **7c**

VENTILATORS

For Barns—Hog Houses

22, 24 and 26-gauge galvanized Steel is used in making our MAJESTIC VENTILATORS.

Equipped with 4-Stay rods.

A wire screen keeps out birds.

Choice of Bronzed Finish Horse or Cow weather vane. **State Choice.**



MAJESTIC



PRINCE VENTILATOR

Our PRINCE VENTILATOR is made of 26-gauge steel. Suitable for small Barns, Hog Houses and Poultry Houses.

Catalog Number	Proper Vent for	Size, Flue	Size, Base	Height	Weight	Each
Majestic						
48KM657	4 Cattle	18 in.	26 in.	7 ft. 6 in.	115 lbs.	$18.25
48KM653	8 Cattle	24 in.	36 in.	9 ft. 5 in.	182 lbs.	24.45
48KM654	12 Cattle	28 in.	40 in.	10 ft. 4 in.	235 lbs.	28.75
48KM656	20 Cattle	36 in.	55 in.	11 ft. 3 in.	396 lbs.	36.10
Prince						
48KM650		16 in.	22 in.	3 ft. 5 in.	55 lbs.	$7.85
48KM651		18 in.	24 in.	3 ft. 6 in.	58 lbs.	8.90

All Ventilators shipped Not Prepaid from Central Ohio.

Sears Solderless Joint GUTTERS and RAINPIPES For SUPERIOR QUALITY and LONG LIFE

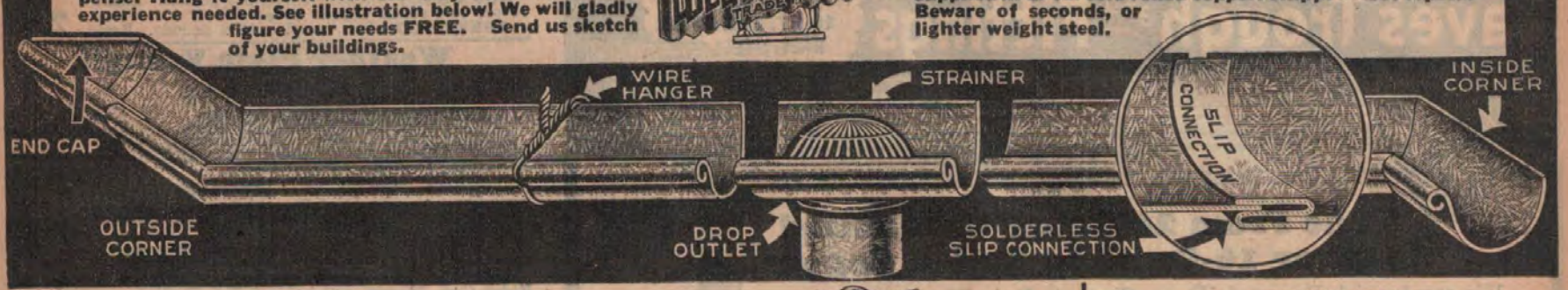
EASY TO HANG

Our new solderless slip joint connection slips easily into either end of trough, making a perfect fit, a rigid solid, tightly sealed leak proof joint without the use of solder. No extra cost—takes less time, effort and expense. Hang it yourself with our easy instructions—no experience needed. See illustration below! We will gladly figure your needs FREE. Send us sketch of your buildings.

WeatherPlate TRADE MARK

SPECIFICATIONS

Furnished in 26-gauge (extra heavyweight) and 28-gauge (heavyweight) steel. We recommend the Extra heavyweight. It is 20% thicker and gives twice the wear. Each piece is gauge stamped for your protection. Also supplied in 16 oz. cold rolled copper. Shipped Not Prepaid. Beware of seconds, or lighter weight steel.





Eaves Trough

28 or 26-Gauge Steel or 16-Oz. Copper

Furnished with a slip connection to fit at either end of trough; enables you to hang trough yourself. No bother about right hand or left hand. Just order the number of pieces of trough you need and put them on. We recommend 5 and 6-inch trough for Homes and Large Buildings. For garages, etc., 3½ and 4-inch trough is recommended. Average weight, per length of 28-gauge trough, is 6 pounds. 26-gauge steel or 16-oz. copper trough weighs 8 pounds per length. **Not Prepaid.**

Heavyweight 28-Gauge Galvanized Steel
48KM1279—State width wanted.

Width across top or size, inches	3½	4	5	6
Per 10-foot length	38c	44c	55c	68c

Extra Heavyweight 26-Gauge Galvanized Steel
48KM3304—State width wanted.

Width across top or size, inches	3½	4	5	6
Per 10-foot length	43c	55c	65c	78c

16-Ounce Cold Rolled Copper Eaves Trough
48KM3374—State width wanted.

Width across top or size, inches	4	5	6
Per 10-foot length	$1.70	$1.85	$2.25

Corrugated Rain Pipe

28 or 26-Gauge Steel or 16-Oz. Copper

Makes a stiff, strong pipe, easily put together. Furnished in 10-foot lengths.

Order Eaves Trough and Rain Pipe in Proper Sizes

For 3½ and 4-inch Eaves Trough, order 2-inch Rain Pipe and pipe fittings. For 5-inch Eaves Trough order 3-inch Rain Pipe and pipe fittings. For 6-inch Eaves Trough order 4-inch Rain Pipe and pipe fittings. Average weight, per length of 28-gauge Pipe, 6 lbs. 8 oz. 26-gauge Steel and 16-oz. Copper Pipe, 7 lbs. 8 oz. per length. **State width wanted. Not Prepaid.**

Galvanized Steel

48KM1278 — Heavyweight 28-Gauge

Size, inches	2	3	4
Per 10-ft. length	43c	54c	68c

48KM3303—Extra Heavyweight 26-Gauge

Size, inches	2	3	4
Per 10-ft. length	53c	65c	85c

16-Ounce Cold Rolled Copper Rain Pipe
48KM3373—State width wanted.

Size inches	2	3	4
Per 10-ft length	$1.45	$1.75	$2.45

Eaves Trough Corners


Inside Corner

Made Extra Heavy to Withstand Hard Service


Outside Corner

Made in EXTRA HEAVY 26-gauge steel, to be used with either 28 or 26-gauge trough. Made also in 16-ounce cold rolled copper. Complete with slip joint connection to fit at either end of corner, to connect with eaves trough. **State width and whether you want outside or inside.** The illustrations shown here and at top of page will enable you to determine exactly what corner is needed. Average weight, steel or copper, 1 lb. 4 oz. **State width. Not Prepaid.**

Extra Heavyweight 26-Gauge Steel
48KC3309—Inside.
48KC3310—Outside.

Width across top or size, inches	3½	4	5	6
Each	25c	28c	30c	38c

16-Ounce Cold Rolled Copper Corners
48KC3379—Inside.
48KC3380—Outside.

Width across top or size, inches	4	5	6
Each	60c	69c	98c

Corrugated Elbows and Shoes



Made from 28 or 26-gauge galvanized steel, or 16-ounce cold rolled copper.

Made well to give extra long service. **State catalog number and size.** Steel and copper elbows and shoes, weight, 12 oz. each. **Not Prepaid.**

Heavyweight—28-Gauge Galvanized Steel

Diameter or size	2 in.	3 in.	4 in.
48KC3182—60 Degree Elbow	14c	17c	26c
48KC3183—75 Degree Elbow	14c	17c	26c
48KC3184—Shoe	20c	24c	35c

Extra Heavyweight—26-Gauge Galvanized Steel

Diameter or size	2 in.	3 in.	4 in.
48KC3312—60 Degree Elbow	21c	23c	35c
48KC3313—75 Degree Elbow	21c	23c	35c
48KC3314—Shoe	33c	40c	55c

16-OZ. COPPER ELBOWS AND SHOES

Formed from best quality 16-ounce cold rolled sheet copper. **Give size and catalog number. Not Prepaid.**

Diameter or size	2 in.	3 in.	4 in.
48KC3382—60 Degree Elbow	50c	60c	80c
48KC3383—75 Degree Elbow	50c	60c	80c
48KC3384—Shoe	55c	65c	85c



For Easy Payment Plan See Page 876

Shipping Points

All articles on this page shipped promptly from stock in Boston, Mass. or Philadelphia, Pa.

Estimated Freight Charges Per 100 Pounds

Miles	150	300	500	750
Eaves-trough	47c	69c	$1.05	$1.19
Down-spout	68c	97c	1.49	1.70

OUTLETS



—Made in extra heavyweight 26-gauge galvanized steel to be used with 28 or 26-gauge eaves trough.

Also made in 16-oz. cold rolled copper. Can be connected anywhere. No soldering. Slip connection furnished. Average wt., steel or copper, 12 oz. **Not Prepaid.**

EXTRA HEAVY WEIGHT 26-GA. Galvanized Steel

48KC3308—Galvanized steel. State size.

Size, inches	3½	4	5	6
Fitted for rain pipe size, inches	2	2	3	4
Each	15c	20c	23c	24c

48KC3378—Pure 16-oz. copper. State size.

Size, inches	4	5	6
Fitted for rain pipe size, inches	2	3	4
Each	42c	45c	55c

RAINPIPE FUNNELS



Made of 26-gauge galvanized steel, or 16-oz. cold rolled copper. For running two rain pipes into one. Size indicates diameter of lower spout. Average weight of steel or copper funnel, 12 oz. **Not Prepaid.**

26-Ga. Galvanized Steel
48KC3305—State size wanted.

Size, inches	2	3	4
Each	26c	33c	43c

16-Oz. Cold Rolled Copper
48KC3375—State size wanted.

Size, inches	2	3	4
Each	95c	$1.15	$1.45

CUT-OFF

—Made of 26-Gauge Steel or 16-oz. copper.

Fits corresponding size of corrugated rain pipe. A turn of the handle diverts water to cistern or overflow pipe. Average wt., steel or copper cutoff, 14 oz. ea.

48KC3306—Galv. Steel. State diam. wanted.

Diam. of rain pipe, in...	2	3	4
Each. Not Prepaid	52c	59c	83c

48KC3376—16-Ounce Copper. State diameter.

Diam. of rain pipe, in.	2	3	4
Each. Not Prepaid	$1.95	$2.40	$3.20

END CAP



—Made of 26-gauge galvanized steel.

To be used with 28 or 26-gauge trough. Also made in 16-oz. copper. Fits either eaves trough, corners or outlets. Average weight, steel or copper, 3 oz. each. **Not Prepaid.**

48KC3307—State size wanted.

Size, inches	3½	4	5	6
Each	9c	9c	12c	14c

48KC3377—Pure 16-oz. copper. State size.

Size, inches	4	5	6
Each	17c	22c	23c

WIRE STRAINERS

Placed in the outlet of eaves trough to prevent leaves, etc., from clogging the rain pipe. Size given designates the size outlet strainer will fit. Each strainer weighs 2 oz. **Not Prepaid.**

48KC3194—Galvanized steel. State size.

Size, inches	2	3	4
Each	8c	9c	13c

48KC3264—Pure 16-oz. copper. State size.

Size, inches	2	3	4
Each	11c	17c	25c

EAVES TROUGH HANGERS

48KC3170—Galvanized wire hangers. Every 4 feet of trough needs one hanger. **State size.** Average weight, per dozen Hangers, 1 lb. 8 oz. **Not Prepaid.**

Size, inches	3½	4	5	6
Per Dozen	22c	26c	29c	34c

48KC3240—Pure 16-oz. copper strap hangers. **State size wanted.** Average wt., per doz. hangers, 3 lbs.

Size, inches	4	5	6
Per Dozen	$1.75	$1.85	$1.95

HOOK FOR RAIN PIPE

Tinned, for rain pipe. Used on frame or brick buildings. Average weight, per dozen, 1 lb. 12 oz. **Not Prepaid.**

48KC3188—Galvanized Steel. State size.

Size, inches	2	3	4
Per Dozen	50c	63c	90c

48KC3258—Pure 16-oz. copper pipe straps. State size.

Size, inches	2	3	4
Per Dozen	$1.45	$1.70	$1.95

EAVES TROUGH and FITTINGS

at Money-Saving Prices

Square Bead Box Style Eaves Trough and Fittings

65c 10-FT. LENGTHS GALV. STEEL



Made From 26-Gauge Galvanized Steel or 16-Oz. Cold Rolled Copper



See Page 876 for Easy Terms on Gutters

We can furnish Box style Eaves Trough, Rain Pipe and Fittings formed from either extra heavy-weight 26-gauge galvanized steel or from 16-oz. cold rolled copper. We guarantee you a big saving, regardless of which kind you buy. These attractive practical accessories add much to the appearance of your home and protect the lawn as well as the house itself. Width across top, 4½ in.; width at bottom, 2½ in. Depth, 3¾ in. Square Bead Fittings and Pipe shown below. Weight 10 lbs. per length. Not Prepaid.

26-Gauge Galvanized Steel.
48KM3420—10-ft. length, each.... **65c**

16-oz. Pure Cold Rolled Copper.
48KM3490—10-ft. length **$2.35**

Made of 26-Gauge Galv. Steel

Corner Miters
48KC3425
Outside, Each, Not Prepaid... **74c**
48KC3426
Inside, Each, Not Prepaid... **74c**
Wt., each, 1 lb.

End Caps
48KC3423
Right hand Cap. Not Prepaid... **11c**
48KC3424
Left hand Cap. Not Prepaid... **11c**
Wt., each, 2 oz.

Outlet Tubes
48KC3422
Each, Not Prepaid... **18c**
Hangers
48KC4021
Each, Not Prepaid.... **6c**
Wt., each, 3 oz.

Square Rain Pipe
48KM3415
Size, 2x3 in. Wt., 10 lbs. 10-ft. length. Not Prepaid. Each..... **70c**

Square Elbows
48KC3416
Size, 2x3 in. Not Prepaid. Shpg. wt., 2 oz. ea.. **30c**

Square Hooks
48KC3419
Size, 2x3 in. Not Prepaid
Shpg. wt., 2 lbs. Doz. **80c**

Made of 16-Oz. Cold Rolled Copper

Corner Miters
48KC3495
Outside, Each, Not Prepaid. **$1.65**
48KC3496
Inside, Each, Not Prepaid.. **$1.65**
Wt., each, 1 lb.

End Caps
48KC3493
Right hand Cap. Not Prepaid... **28c**
48KC3494
Left hand Cap. Not Prepaid... **28c**
Wt., each, 2 oz.

Outlet Tubes
48KC3492
Each, Not Prepaid... **30c**
Strap Hangers
48KC4091
Each, Not Prepaid.. **24c**
Wt., each, 3 oz.

Square Rain Pipe
48KM3485
Size, 2x3 in. Wt., 10 lbs. 10-ft. length. Not Prepaid. Ea. **$1.85**

Square Elbows
48KC3486
Size, 2x3 in. Not Prepaid. Shpg. wt., 12 oz., ea. **65c**

Pipe Straps
48KC3489
Size, 2x3 in. Not Prepaid
Shipping weight, 2 lbs. Each **17c**

All Guttering Items Shown Above Shipped From Philadelphia or Boston, Not Prepaid.
PRICES ON COPPER ARE SUBJECT TO MARKET CHANGES

Roll Ridge Cap



Diam. of roll, 2 in.; width of apron, 2½ in.; girth, 10 in. Made only in 10-ft. lengths.

Heavyweight 28-Gauge Galvanized Steel. Not Prepaid.
48KM3152—Wt., per length 5 lbs. 8 oz. Each..... **$0.45**
Extra Heavyweight 26-Gauge Galvanized Steel.
48KM3337—Wt., per length 8 pounds. Each.. **.60**
16 oz. cold rolled Copper Ridge Cap.
48KM3407—Wt., per length 8 pounds. Each. **2.05**

Weather Plate V-Angle Ridge Cap



Used on steel, slate or shingle roofs. Comes in 10-foot lengths. 8-in. girth, in heavyweight, 28-gauge, extra heavyweight, 26-gauge steel or pure 16-oz. copper. **Not Prepaid.**

48KM3167—**Heavyweight 28-Gauge Galvanized Steel.** Weight, per length, 5 lbs. Each..... **$0.40**
48KM3341—**Extra Heavyweight 26-Gauge Galvanized Steel.** Wt., per length, 7 lbs. Each... **.55**
48KM3411—**16-oz. Cold Rolled Copper V Ridge Cap.** Weight, per lgth., 7 lbs. Each..... **1.75**

Gable Ridge Finial



—**Standard 28-gauge galvanized steel.** Used with Round or V Ridge Cap. Wt., each, 1 lb. **Not Prepaid.**
48KC3168—Each..... **$0.40**
16 oz. Copper Finial
48KC3238—Each..... **1.70**

Globe Finial



—**28-gauge galv. steel or 16-oz. copper.** Used with all designs of our ridge cap. Weight, each, 1 lb. **Not Prepaid.**
48KC3169—Each..... **$0.30**
16 oz. Copper Globe Finial
48KC3239—Each..... **1.60**

Metal Battens



Made of 28-Ga. Galv. Steel 2 inches wide. GROOVED IN CENTER. SOLD only in bundles of 25 Pieces. **Be sure to state length wanted. Not Prepaid.**

	6 Ft.	8 Ft.	10 Ft.
48KM3171	$1.50	$2.00	$2.50
Wt., BUNDLE	14 lbs.	27 lbs.	39 lbs.

Flashing Shingles

Size, 5x7 inches. Use for repairing old roofs, for flashing or making a tight joint around chimney, etc. Shpg. wt., per 100, 15 lbs. **Not Prepaid.**
48KC3199—Tin. Each 1½c; Bundle of 100.... **98c**

Sheet Zinc

Suitable for table tops, stove-boards, heat shields, etc.
48KC4600—Per sheet, 36x42. Wt., 7 lbs..... **90c**
48KC4601—Per sheet, 36x84. Wt., 14 lbs..... **$1.78**

QUALITY CONCRETE *and* FEED MIXERS

Highest quality dependable concrete and feed mixer; built to standards set by the Associated General Contractors.

Make repairs and improvements better and cheaper with this handy concrete mixer than you can by hand, and cut the costs in half. An ideal mixer for countless small jobs.



An Excellent Feed Mixer

NOW as Low as $16.95

For Cement Workers' Tools See Hardware Pages or Refer to Index

Use it to build your concrete floors and troughs, wells, cisterns, curbings, driveways, foundations, sidewalks, culverts, fence posts, fruit and vegetable cellars, porches and small buildings.

It thoroughly mixes concrete, mortar and plaster, wet or dry. Will pay for itself on any one job, at this low price. Ideal for mixing feed or fertilizers. Especially built for farm needs. Good for washing vegetables. Send in your order today!

See Page 876 for Our Easy Payment Plan

GENERAL DIMENSIONS: Length, 50 in.; width, 38 in.; height, 54 in.; shoveling height, 35 in. Power: Equipped with 3-in. face belt drive pulley and handle. Can be operated by hand or 1 H.P. Engine.

Furnished in Two Sizes

63KM5998—Triumph Mixer

Capacity: 1½ to 2 cu. ft. of unmixed materials. Drum: Heavy sheet steel, with reinforced edge. Cast iron bottom, 22 in. deep, 18 in. in diameter at top, 23 in. in diameter at bottom, inside dimensions. Frame: Made of 1½x1½-in. angle steel.

63KM5998—Shpg. wt., 215 lbs. Not Prepaid. Cash Price....$16.95

63KM5959—Triumph Mixer

Capacity: 3 to 4 cu. ft. of unmixed materials. Drum: Heavy sheet steel, reinforced at edge. Cast iron bottom, 25 in. deep, 18 in. in diameter at top, 25 in. in diameter at bottom, inside dimensions. Frame: Made of 2x2-in. angle steel.

63KM5959—Shpg. wt., 245 lbs. Not Prepaid. Cash Price..$25.95

Both sizes of mixers are shipped from factory in Ohio

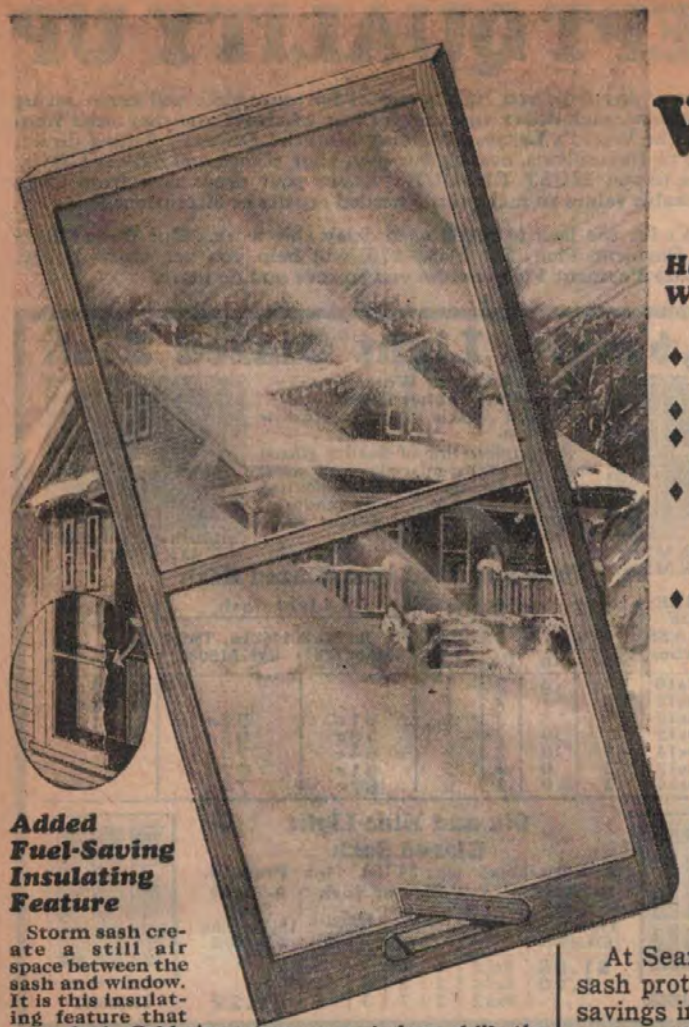
For Easy Payment Plan see Page 876

Estimated Freight Charges Per 100 Pounds on Eaves Trough and Downspout.

Miles	150	300	500	750
Eavestrough	47c	69c	$1.05	$1.19
Downspout	68c	97c	1.49	1.70

If your freight shipment totals less than 100 lbs., you may include additional merchandise to make a 100-lb. order—AT NO EXTRA FREIGHT CHARGE.

WINTER WINDOWS
[STORM SASH]



Added Fuel-Saving Insulating Feature

Storm sash create a still air space between the sash and window. It is this insulating feature that saves fuel. Cold air against your windows chills the air in the room 15 to 20 degrees. Storm sash keeps out the cold and saves fuel.

Have Your Fuel-Saving Winter Windows in by Fall

- Made of Clear White Pine
- 1⅛ inches thick
- Trimming allowance for snug fit
- Glazed with High Grade Clear Glass carefully set with good putty and points
- Choice of 2, 4, 8 or 12-Light Design One-Piece storm Sash.

Save 1/3 on YOUR FUEL BILLS

Winter Windows are commonly referred to as Storm Sash. They make your home more comfortable and protect your family's health.

Storm Sash—*Keep out cold —Keep in heat—Save fuel and Eliminate drafts.*

At Sears low prices you can have storm sash protection and comfort for about the savings in one season's fuel bill. Quickly and easily installed. Carried in stock in popular standard sizes ready for immediate shipment.

It is remarkable how much your fuel bills are cut down by using storm windows, regardless of the type of heating system you may have or how well your home may be insulated.

The U. S. Department of Commerce, Bureau of Standards, Washington, D. C., reports in Circular Letter No. 227 issued in 1927 "Storm Sash saves 25% to 30% on your cost of fuel."

(One Piece) 2-Light Storm Sash — 92¢ And Up

1⅛ inches thick. Shipped from our own factory in Newark, N. J. Not Prepaid. Prices do not include ventilators. Ventilators, 15c each, extra. For Double Hung Two-Piece windows, see page 950.

Size of Each Light of Glass	Outside Measurement of Sash Width Ft.	Width In.	Height Ft.	Height In.	63KM7292 Glazed Clear Glass	Shpg. Wt., Lbs.
12x20	1	4	3	11⅝	$0.92	23
12x24	1	4	4	7⅞	1.02	26
12x26	1	4	4	11⅝	1.07	27
12x28	1	4	5	3⅝	1.12	29
14x20	1	6	3	11⅝	.98	23
14x24	1	6	4	7⅞	1.10	27
14x28	1	6	5	3⅝	1.25	30
16x20	1	8	3	11⅝	1.04	25
16x24	1	8	4	7⅞	1.15	29
16x26	1	8	4	11⅝	1.30	30
16x28	1	8	5	3⅝	1.35	32
16x30	1	8	5	7⅞	1.42	34
18x20	1	10	3	11⅝	1.12	27
18x22	1	10	4	3⅝	1.25	29
18x24	1	10	4	7⅞	1.30	31
18x26	1	10	4	11⅝	1.37	32
18x28	1	10	5	3⅝	1.43	34
18x30	1	10	5	7⅞	1.54	36
20x20	2	0	3	11⅝	1.16	29
20x22	2	0	4	3⅝	1.30	31
20x24	2	0	4	7⅞	1.31	33
20x26	2	0	4	11⅝	1.37	33
20x28	2	0	5	3⅝	1.43	34
20x30	2	0	5	7⅞	1.57	35
20x32	2	0	5	11⅝	1.73	37
22x20	2	2	3	11⅝	1.26	31
22x22	2	2	4	3⅝	1.39	35
22x24	2	2	4	7⅞	1.41	35
22x26	2	2	4	11⅝	1.47	35
22x28	2	2	5	3⅝	1.56	36
22x30	2	2	5	7⅞	1.67	37
22x32	2	2	5	11⅝	1.85	39
24x20	2	4	3	11⅝	1.26	33
24x22	2	4	4	3⅝	1.41	35
24x24	2	4	4	7⅞	1.45	36
24x26	2	4	4	11⅝	1.47	37
24x28	2	4	5	3⅝	1.56	38
24x30	2	4	5	7⅞	1.67	39
24x32	2	4	5	11⅝	1.92	40
24x36	2	4	6	7⅞	2.58	45
26x24	2	6	4	7⅞	1.49	38
26x26	2	6	4	11⅝	1.56	39
26x28	2	6	5	3⅝	1.71	40
26x30	2	6	5	7⅞	1.85	41
26x32	2	6	5	11⅝	2.02	43
28x24	2	8	4	7⅞	1.61	40
28x26	2	8	4	11⅝	1.71	41
28x28	2	8	5	3⅝	1.80	42
28x30	2	8	5	7⅞	1.85	43
28x32	2	8	5	11⅝	2.62	45
30x24	2	10	4	7⅞	1.67	39
30x26	2	10	4	11⅝	1.85	41
30x28	2	10	5	3⅝	1.87	43
30x30	2	10	5	7⅞	2.48	45

Estimated Freight Charges Per 100 Lbs. on Storm Sash

Miles	150	300	500	750
Charges	68c	97c	$1.49	$1.70

If your freight shipment totals less than 100 lbs., you may include additional merchandise to make a 100-pound order—AT NO EXTRA FREIGHT CHARGE.

(One Piece) 4-Light Storm Sash — $1.27 And Up

1⅛ in. thick. Prices do not include ventilators. Ventilators, 15c each, extra. Shipped from our own factory in Newark, N. J. Not Prepaid.

For Double Hung 2-Piece Windows, See Page 950



Ventilators 15c Each Extra

Size of Each Light of Glass	Outside Measurement of Sash Width Ft.	Width In.	Height Ft.	Height In.	63KM7295 Glazed Clear Glass	Wt., Lbs.
10x20	2	1	3	11⅝	$1.27	36
10x22	2	1	4	3⅝	1.34	38
10x24	2	1	4	7⅞	1.35	40
10x26	2	1	4	11⅝	1.50	41
10x28	2	1	5	3⅝	1.51	42
10x32	2	1	5	11⅝	2.07	45
12x20	2	5	3	11⅝	1.27	38
12x22	2	5	4	3⅝	1.43	40
12x24	2	5	4	7⅞	1.44	42
12x26	2	5	4	11⅝	1.53	43
12x28	2	5	5	3⅝	1.58	44
12x30	2	5	5	7⅞	1.87	45
12x32	2	5	5	11⅝	2.07	47
14x20	2	9	3	11⅝	1.51	40
14x22	2	9	4	3⅝	1.63	42
14x24	2	9	4	7⅞	1.64	44
14x26	2	9	4	11⅝	1.71	45
14x28	2	9	5	3⅝	1.90	46
14x30	2	9	5	7⅞	2.07	47
14x32	2	9	5	11⅝	2.18	49
15x24	2	11	4	7⅞	1.79	44

(One Piece) 8-Light Storm Sash — $1.26 And Up

1⅛ inches thick. Prices do not include ventilators. Ventilators, 15c each, extra. Shipped from factory in Newark, N. J. Not Prepaid. For Double Hung Two-Piece windows see page 950.



Size Each Light of Glass	Outside Measurement of Sash Width Ft.	Width In.	Height Ft.	Height In.	63KM7300 Glazed Clear Glass	Wt., Lbs.
9x12	1	11	4	7⅞	$1.26	33
9x14	1	11	5	3⅝	1.37	35
10x12	2	1	4	7⅞	1.26	37
10x14	2	1	5	3⅝	1.45	39
10x16	2	1	5	11⅝	1.68	41
12x14	2	5	5	3⅝	1.58	42
12x16	2	5	5	11⅝	1.85	43
12x18	2	5	6	7⅞	2.02	45
14x16	2	9	5	11⅝	2.02	46
14x18	2	9	6	7⅞	2.16	49
14x20	2	9	7	3⅝	2.37	51

COMBINATION STORM and SCREEN DOORS

The "Year Round" Door

- Made of Best Clear White Pine
- 1⅛ Inches thick
- Glazed with Clear Glass
- Wired with the Best Quality Screen Wire Cloth
- Not Painted or Varnished
- Carefully Crated

Hardware Not Included

Only One Fitting

One Set of Hardware

Popular demand proves the economical service this door gives. They completely fill a real need better than any other arrangement.

As a storm door in winter, it keeps out the cold and saves fuel.

As a screen door in summer, it keeps out flies and protects health.

As easily installed as a screen door, for it requires only one fitting.

One set of hardware and only one expense, yet you have years of both screen and storm door service.

No re-hanging each Spring and Fall. The interchangeable panels fit perfectly. No planing or fitting required.

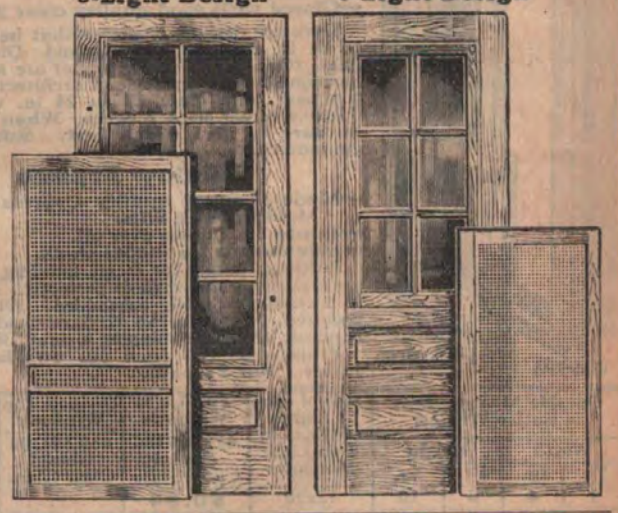
Easily adjusted with a screw-driver!

The 8-Light Design Door with full screen panel is recommended for the front or side entrance.

The 6-Light Two-Panel Design Door is recommended for rear entrance. Both doors are used for all general purposes.

Shipped from our own factory in Newark, N. J. Not Prepaid. Hardware not included.

8-Light Design **6-Light Design**



Size, 1⅛ In. Thick Width Ft.	Width In.	Height Ft.	Height In.	Shpg. Wt., Lbs.	8-LIGHT DESIGN 14-Mesh Galv. Wire Screen Panel 63KM2410	8-LIGHT DESIGN 16-Mesh Bronze Wire Screen Panel 63KM2412	6-LT. DESIGN 14-Mesh Galv. Wire Screen Panel 63KM2406
2	6¼	6	7	45	$5.20	$5.70	$4.95
2	6¼	6	9	48	5.20	5.70	4.95
2	8¼	6	9	50	5.25	5.75	5.00
2	8¼	7	1	65	5.55	6.05	5.30
2	10¼	6	11	60	5.60	6.10	5.35
2	10¼	7	1	70	5.70	6.20	5.45
3	0¼	6	9	73	5.70	6.20	5.45
3	0¼	7	1	75	5.80	6.30	5.55

(One Piece) 12-Light Storm Sash — $1.31 And Up



1⅛ inches thick. Prices do not include ventilators. Ventilators, 15c each, extra. Shipped from our own factory in Newark, N. J. Not Prepaid. For Double Hung Two-piece windows, see page 950.

Size of Each Light of Glass	Outside Measurement of Sash Width Ft.	Width In.	Height Ft.	Height In.	63KM7305 Glazed Clear Glass	Wt., Lbs.
8x10	2	4½	3	11⅝	$1.31	44
8x12	2	4½	4	7⅞	1.47	46
9x12	2	7½	4	7⅞	1.56	48
9x14	2	7½	5	3⅝	1.76	50
10x12	2	10½	4	7⅞	1.61	50
10x14	2	10½	5	3⅝	1.79	52
10x16	2	10½	5	11⅝	2.18	54

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It's packed with remarkable values and savings and is yours for the asking. It contains a complete assortment of items that will show you how to make that needed repair at a much lower cost. Take advantage of Sears exceptionally low prices and make those needed alterations now. Simply fill out the coupon above and mail it at once.

MODERNIZE YOUR HOME *On Easy Payments*
See Page 876



4, 6 and 9 Light Glazed Sash


63KM7261
63KM5082

—Made of Clear White Pine.
—1⅛ or 1⅜ inches thick.
—Glazed with clear window glass.

A complete line of quality glazed sash for many miscellaneous uses, such as barns, milk and poultry houses, casements, stair landings, attics, etc. Av. Wt. 4-light sash, 16 lbs.; 6-light, 18 lbs.


63KM5076

Four and Six-Light Glazed Sash

SIZE OF GLASS Inches	SIZE OF SASH Width Ft.	Width In.	Height Ft.	Height In.	4-Light Sash 1⅛ In. Thick 63KM7261	4-Light Sash 1⅜ In. Thick 63KM5082	6-Light Sash 1⅜ in. Thick 63KM5076
8x10	2	4	2	1	....	....	75c
9x12	2	7	2	5	....	....	88c
8x10	1	8	2	1	51c	56c	....
9x12	1	10	2	5	58c	65c	....
9x14	1	10	2	9	64c	74c	....
10x12	2	0	2	5	61c	67c	....
10x14	2	0	2	9	67c	74c	....


63KM5080

Six and Nine-Light Glazed Sash

Average shpg. wt., 24 lbs. Not Prepaid.

6-Light Sash 1⅜ in. Thick 63KM5080	Size of Glass, Inches	Size of Sash Width Ft.	Width In.	Height Ft.	Height In.	9-Light Sash 1⅜ in. Thick 63KM5081
$1.06	8x12	1	8	3	5	.....
1.10	8x14	1	8	3	11	.....
....	9x12	2	7	3	5	$1.27


63KM5081

Glazed "Double Hung" (TWO-PIECE) Check Rail Windows


63KM9944 63KM7186

—Made of Clear White Pine.
—1⅜ inches thick.
—Every joint mortised and tenoned for permanent rigidity.
—Carefully machined and sanded. Shipped ready for finish.
—Glazed with good quality clear glass.

Here are designs or styles that have proved to be in most popular demand. Divided top light (Colonial or Queen Anne) are smart and harmonize with any style of architecture. The top sash with glass 20 to 24 in. wide have 6 lights; larger sizes, 8 lights. **When ordering be sure to give width first.** Safe delivery guaranteed.


Divided-Top Window 63KM7102

Window Frames

—Made of finest quality Cypress Casings, Moldings and Sills.
—Jambs 5¼ inches over all.
—Side casings 1⅛ inches thick.

Drip cap design for frame building. All members or parts are accurately milled to fit perfectly. No trimming or refitting is necessary. Easily assembled. Only a hammer and nails required. Far superior to hand made frames and more economical. Average shipping weight, 30 lbs. each.

Frames shipped from our own factory in Newark, New Jersey. **Not Prepaid.**

Outside Measurement of Entire Window Width Ft.	Width In.	Height Ft.	Height In.	Size of each 2 Lights of Glass in Two-Light Windows	Two-Light Windows 63KM7186 Glazed Clear Glass	Divided Top Windows 63KM7102 Glazed Clear Glass	Weights of Two-Light Windows Lbs.	Window Frame 63KM9944
1	4	3	10	12x20	$0.94	.....	11	$1.97
1	6	3	10	14x20	1.00	.....	12	2.03
1	8	3	10	16x20	1.07	.....	12	2.10
1	10	3	10	18x20	1.14	.....	13	2.16
1	10	4	6	18x24	1.33	.....	16	2.41
2	0	3	10	20x20	1.19	$1.58	15	2.19
2	0	4	6	20x24	1.33	1.72	17	2.41
2	0	5	2	20x28	1.46	1.85	21	2.54
2	2	4	6	22x24	1.42	1.82	19	2.47
2	2	5	2	22x28	1.59	.....	21	2.60
2	4	3	10	24x20	1.29	1.69	17	2.33
2	4	4	6	24x24	1.47	1.86	20	2.55
2	4	4	10	24x26	1.50	1.89	21	2.61
2	4	5	2	24x28	1.86	2.26	25	2.68
2	4	5	6	24x30	2.02	.....	27	2.80
2	6	4	6	26x24	1.52	2.04	23	2.56
2	6	4	10	26x26	1.59	2.11	25	2.57
2	6	5	2	26x28	2.04	2.56	27	2.69
2	8	4	6	28x24	1.92	2.44	25	2.62
2	8	4	10	28x26	2.04	2.56	27	2.69
2	8	5	2	28x28	2.16	2.68	28	2.75
2	8	5	6	28x30	2.21	2.73	30	2.87
2	10	4	6	30x24	2.02	2.54	27	2.69
2	10	4	10	30x26	2.22	2.74	29	2.75
2	10	5	2	30x28	2.24	2.76	30	2.82
2	10	5	6	30x30	2.54	3.06	32	2.94

Sash Weights



Cast iron. Each window requires 4 weights each ¼ the weight of entire window. Standard diameter and length. From 3 to 8½ lbs. by ½ lbs. and from 9 to 26 lbs. by lbs. Shipped from factory in Penna.;N. Y.;N. J. and N. Carolina.
63KM7200—Per Pound. **Not Prepaid** **2c**

Estimated Freight Charges Per 100 Pounds

Miles	*150*	*300*	*600*	*750*
Doors (Glazed) and Windows	68c	97c	$1.49	$1.70
Doors (Unglazed and Panel)	47c	69c	1.05	1.19
Door Frames	47c	69c	1.05	1.19

If your freight shipment totals less than 100 pounds, you may include additional merchandise to make a 100-pound order—AT NO EXTRA FREIGHT CHARGE.


63KM7211

One-Light Sash

—Made of Clear White Pine.
—1⅛ in. thick.

High Quality inexpensive. Used for all types of buildings. Avg. shpg. wt., 18 lbs. **Not Prepaid.**

Size of Glass Inches	Outside Measurements Width Ft.	Width In.	Height Ft.	Height In.	Glazed Clear Glass 63KM7211 Each
16x20	1	8	2	1	55c
20x20	2	0	2	1	62c
20x24	2	0	2	5	68c
24x20	2	4	2	1	68c
24x24	2	4	2	5	76c
24x30	2	4	2	11	92c


63KM7245
Av. Shpg. wt., 20 lbs.

3-Light Glazed Cellar Sash

Made of Clear White Pine, 1⅜ in. thick. Frames to match for stone, concrete or brick wall. **Not Prepaid.**

Size Each Glass In.	Size Opening Width Ft.	Width In.	Height Ft.	Height In.	3-Light Sash 63KM7245	Frame 63KM7898
8x10	2	4	1	3	49c	$1.22
9x12	2	7	1	5	56c	1.24
10x12	2	10	1	5	57c	1.25
10x16	2	10	1	9	68c	1.30



Steel Coal Chute

With automatic door lock. Fits wall opening, 22 in. x 16 in. Shpg. wt., 35 lbs. **Shipped from warehouse in Penna.; N. Y.; N. J.; and Washington, D. C. Not Prepaid.**

63KM9235—Each.....**$3.95**



Steel Basement Frame and Sash

—Heavy Quality Steel.

Not glazed (without Glass). Avg. shpg. wt., 26 lbs. **Shipped from Penna.; N. Y.; N. J.; and Washington, D. C. Not Prepaid.**

Glass Size In.	No. of Lights	Total Width Ft.	Total Width In.	Total Height Ft.	Total Height In.	63KM9675 Price, Each
10x12	3	2	9¾	1	11	$1.75
10x20	3	2	9¾	1	11	1.90
12x18	3	3	3¾	1	9	1.85
14x20	2	2	7¾	1	11	1.85


63KM7189

4 and 12-Light Glazed "Double Hung" (TWO-PIECE) Windows

—Made of Clear White Pine.
—1⅜ inches thick.

Constructed in the same careful way "double hung" windows (described at the left) are constructed.

Small paned windows are now very popular due to their smartness in design.

Glazed with clear glass. For window frames give **exact size** showing catalog number and allowing price of next larger two-light frame shown to the left. **Not Prepaid.**


63KM7195

4-Light Windows

Outside Size of Window Width Ft.	Width In.	Height Ft.	Height In.	Size Glass, Inches	Window Glazed 63KM7189	Weight Window, Pounds
2	1	3	10	10x20	$1.30	16
2	1	4	6	10x24	1.39	18
2	1	5	2	10x28	1.53	20
2	5	3	10	12x20	1.29	18
2	5	4	6	12x24	1.47	20
2	5	4	10	12x26	1.56	21
2	5	5	2	12x28	1.61	22
2	9	3	10	14x20	1.54	20
2	9	4	6	14x24	1.68	23
2	9	4	10	14x26	1.74	24
2	9	5	2	14x28	1.95	25
2	9	5	6	14x30	2.10	27

12-Light Windows

2	4½	3	10	8x10	$1.34	19
2	4½	4	6	8x12	1.49	20
2	7½	4	6	9x12	1.59	22
2	7½	5	2	9x14	1.79	24
2	10½	4	6	10x12	1.65	23
2	10½	5	2	10x14	1.83	26

SHIPPING POINTS

All Windows and Sash on this page, unless otherwise stated, are shipped from factory in Newark, N. J. Not Prepaid.

...EVEN THOUGH PRICES ARE WAY DOWN!

Sears can furnish all your needs in Windows, Sash, Doors and Millwork. Select your needs direct from the items on these pages, which from years of experience in filling home builder needs, have proved to be in most popular demand. In addition to the items listed, we carry in stock, ready for immediate shipment, hundreds of items used in buildings which space does not permit showing here.

We can furnish an accurate price quotation on all Materials you need to completely build, remodel, alter on your home, barn or any building.

Send us an itemized list of your needs. We will gladly quote you our low "Delivered-to-your-station" price, saving you money. This service is free. Your letter will receive prompt attention.

Big Values in Front Doors and Frames



63KM9860



63KM885

—Made of Clear White Pine or Clear Fir.
—Glazed with good clear glass.
—Frame made of clear cypress casings and moldings with cypress or oak sill.

Choose one of these Smart Entrance Doors or frames for your New Home or replace your worn, out of date one. Stylish, popular, finest quality. All soundly constructed of carefully selected materials. Frames are made for frame house—match window frames on opposite page. Rabbeted for 1⅜ or 1¾-in. doors. Lasting Satisfaction Guaranteed. Profit now from these typical Sears Values. Average shipping weight, doors, 85 lbs.; frames, 45 lbs. **Shipped from our own factory in Newark, N. J. Not Prepaid.**



63KM886 63KM9949

Size Width Ft.	Size Width In.	Size Height Ft.	Size Height In.	63KM9860 1⅜ In. Clear Fir	63KM885 1¾ In. Clear White Pine	63KM886 1¾ In. Clear White Pine	63KM9949 Door Frame Cypress Sill
2	6	6	6	$3.40	.....	.....	$2.95
2	8	6	8	3.70	$7.85	$8.00	3.05
2	8	7	0	4.05	.....	.....	3.10
3	0	7	0	4.40	8.40	8.65	3.25

For Oak Sill door frame add 20c and order 63KM9950. Door 63KM9860 can be furnished 1¾ inches thick for $1.00 extra. **State thickness.**

LUMBER AND HARDWOOD FLOORING

Save here on Lumber, Lath and Shingles. We carry complete stocks—millions of feet of Siding, Dimension, Shiplap, Dressed and Matched, Finished, Lath, Shingles, Moldings, etc., ready for immediate shipment. Whether you buy carload or small quantities, we can save you money.

Highest Quality Material

Our stocks are always fresh and clean. We insist on standard grades—adjusted upward to meet your most exacting requirements. Our liberal guarantee protects your investment, and assures satisfaction.

Low Prices on Quality Lumber

In dealing with Sears you buy direct from the factory—this means bigger savings. Our prices are the lowest that you can get anywhere for materials of the same high quality.

Prices Furnished Without Obligation

Send us your list of Lumber needs. We will quote you low-delivered-to-your-station prices. Any of your questions will be promptly answered by our experts at no cost to you.

Hardwood Flooring at a Big Saving

Hardwood floors beautify, last longer and cost less now. LOWEST PRICES in years, on Oak or Maple Hardwood Flooring. Nothing attracts attention so quickly within your home as the floors. There is nothing you can add to your home (new or old) that will do more to increase its beauty and value. The perfect floor is Oak. Universally recognized as a better floor because of its beauty, and inexpensive because of its superior wearing qualities. Cleans easier, is susceptible to fine finish and increases home valuation.

Let us quote you low rock bottom prices on your needs. No obligation on your part. We have in stock, ready for immediate shipment, all sizes and grades of Oak or Maple Flooring.

INTERIOR DOORS of SUPERIOR QUALITY







Finest Quality Door Jambs

85c

And Up

See Price Table Below

—All Fine Clear Fir.
—Solid Stiles and rails.
—Panels are three-ply and beautifully grained.
Shipped promptly from our factory in Newark, N. J. Average shpg. weight., 45 lbs. Not Prepaid.

SIZES 1⅜ Inches Thick Width Ft.	Width In.	Height Ft.	Height In.	5 CROSS PANEL DESIGN 63KM192 Clear Fir	TWO-PANEL DESIGN 63KM193 Clear Fir	ONE-PANEL SUB-FRAME DESIGN 63KM181 Clear Fir
2	0	6	6	$2.18	$2.21	$2.81
2	4	6	6	2.40	2.43	3.03
2	6	6	6	2.52	2.55	3.15
2	0	6	8	2.21	2.24	2.84
2	4	6	8	2.45	2.48	3.08
2	6	6	8	2.55	2.58	3.18
2	8	6	8	2.67	2.71	3.31
2	0	7	0	2.40	2.43	3.03
2	6	7	0	2.76	2.79	3.39
2	8	7	0	2.87	2.92	3.52

Door Jambs—Clear Fir

Sanded smooth ready for finishing. Dadoed, so head jamb fits tight. Size is ¾x5⅜ in. Furnished with or without stops. **Not Prepaid.**

Sizes Up to and Including Width Ft.	Width In.	Height Ft.	Height In.	Without Stops 63KM9943	Shpg. Wt., Lbs.	With Stops 63KM9678	Shpg. Wt., Lbs.
2	8	6	8	85c	16	$1.10	20
3	0	7	0	92c	18	1.17	22



Double Doors

Double Doors	Size Pair, Ft.	Price Pair
63KM9718	8x7½	$12.45

GARAGE DOORS

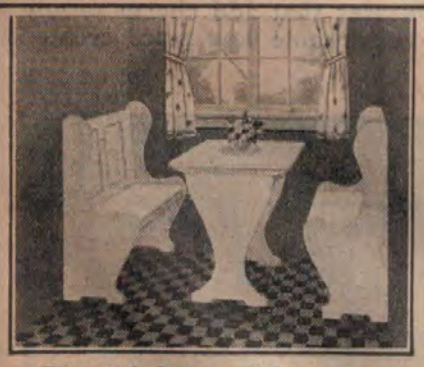
—Clear Fir throughout.
—1¾ inches thick.
—Clear glass.
—Unpainted.

Garage Doors of the finest materials. Give unlimited service. Priced remarkably low—Savings and Value remarkably high. Shpg. wt., per pair or set of 3 doors, about 200 lbs. **Shipped from our own factory in Newark, N. J. Not Prepaid.**



Triple Doors

Triple Doors	Size 3 Doors, Ft.	Price of 3 Doors
63KM9741	8x7½	$13.10



Breakfast Alcoves

$14.95

—Clear Fir.
—Sandpapered ready for finish.
—Requires floor space about 6 ft. wide by 4 ft. deep.
—Furnished without paint or varnish.
—Packed sectionally in cartons sealed from dirt and dust.

No matter how large or small the family, this alcove saves steps, time and effort. Easily put together. Seating capacity of 4.

Specifications: Table, width, 2 ft. 2 in.; length, 3 ft. 8 in. 2 ft. 6 in. from floor to top. Seat, width, 1 ft. 1⅛ in.; length, 3 ft. 8 in.; height overall, 3 ft. 5 in. Shpg. wt., 112 lbs. **Shipped from factory in Newark, N. J. Not Prepaid.**

63KM9612 Clear Fir..... **$14.95**

Big Value—Built-In Ironing Board



$6.40

Always Ready For Use

—Clear Fir.
—Ironing board is 11½ inches wide by 49 in. long.
—Furnished unpainted.
—Packed in cartons, free from dust and dirt.

A labor saver every housekeeper appreciates. Has its own cabinet where it can be kept clean and out of the way when not in use, but always ready for service. Perfectly rigid. Full size, including sleeve board. Includes doors and ¾x3⅝-inch casing for trimming. Opening in wall, 14 in. wide, 80 in. high, 4⅜ in. deep. Fits between studding placed 16 in. on center. Shipped set up ready to install. Door hardware not included. Shpg. wt., 80 lbs.

Shipped from our factory in Newark, N. J., Not Prepaid.

63KM9801—Each..... **$6.40**

VENETIAN MIRRORS STEEL CABINETS



Built-In Steel Medicine Cabinets

$8.25 And Up

—All steel white enameled cabinet to be set into the wall.
—Equipped with two adjustable bulb edge plate glass shelves.
—A beautifully etched beveled mirror.

The finest type of Medicine Cabinet. Gives a distinctive appearance to any bathroom.

Made in Two Sizes

63KC2025—Mirror, 16x24 inches. Inside measurements, 13x19x4¼ inches deep. Wall opening, 13½x19½x3 inches. Shpg. wt., 31 lbs. Shipped from our store. **Not Prepaid.** Each..... **$8.25**

63KC1785—Mirror, 18x26 inches. Inside dimensions, 15x21x4¼ inches. Wall opening, 15⅜x21⅜x3 inches. Shpg. wt., 35 lbs. Shipped from our store. **Not Prepaid.** Each..... **$9.40**

CHINA CABINETS

To Set In Corner



—Clear Fir.
—Upper section has 3 adjustable shelves.
—Doors in upper section glazed in leaded glass.
—Comes unpainted.

Space saving, convenient and attractive. May be installed in new or already built homes. May occupy room which would otherwise be wasted. They are appropriate either singly or in pairs and add charm to the room.

Size of cabinet is 3 feet 5½ in. wide x 7 ft. 4½ in. high. Hardware not included. Shpg. wt., 177 lbs. **Shipped from our own factory in Newark, N. J. Not Prepaid.**

63KM9205 Each..... **$29.50**

We Guarantee Safe Delivery of All Our Shipments



MODERN FIREPLACE FIXTURES

The Quality Touch a Fireplace Adds to the Home Atmosphere need never be an extravagance. Our own line of high quality accessories prove that. Rich, substantial, appropriate—yet most practically priced!

Our fixtures have Style . . . the kind only quality can produce. Your fireplace (and you should have one) will increase its useful convenience as well as add to its friendly decorative possibilities if you use these fixtures.

Portable Grate Baskets

For Open Fireplaces



—Cast Iron Portable Grate Basket.
—Ebony (Black) Finish.
A strong, serviceable, good looking Grate Basket. Dumping bottom. Burns wood or coal. Depth front to back, 13 in. **Not Prepaid.**

Cat. No.	Length, In.	Wt., Lbs.	Price
63KM4870	18	49	$4.45
63KM4871	20	53	4.65
63KM4872	22	55	4.90
63KM4873	24	58	5.15
63KM4874	27	65	5.65
63KM4875	30	72	6.15

Throat or Dome Damper

Cast Iron

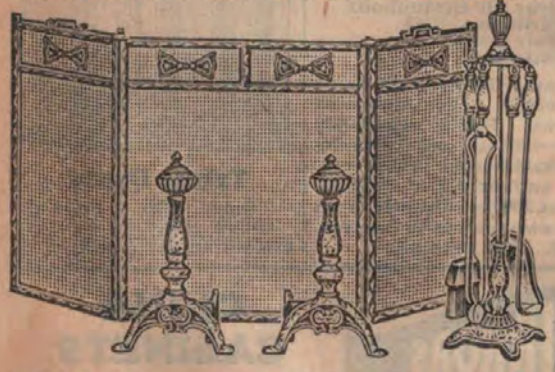


Rotary Control Type. An efficient damper, perfectly made. **Not Prepaid.**

63KM4175

Overall Size, Inches	For Finished Fireplace Opening Width	Price Each	Shpg. Wt., Lbs.
34x13¾	30 in.	$4.45	45
40x13¾	36 in.	4.95	53

Below is a handsome group that completes a most impressive and beautiful Fireplace Fixture Ensemble.



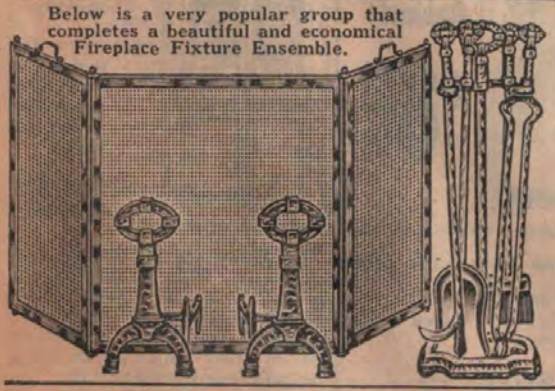
Andiron

—Cast Iron, handsome hand wrought design.
—Burnt Antique Brass Finish.
19½ in. high, 19 in. deep from front to back. Shpg. wt., 32 lbs. **Not Prepaid.**
63KM4820—Per pair..... **$4.45**

3-Fold Spark Screen

—Frame Work of Heavy Hammered design steel.
—Finished in Burnt Antique Brass.
—Gracefully ornamented top panels.
Screen is 30 in. high; center panel, 26 in. wide; side panels, 13 in. wide. Shpg. wt., 14 lbs.
63KM4822—Not Prepaid..... $7.95

Below is a very popular group that completes a beautiful and economical Fireplace Fixture Ensemble.



3-Fold Spark Screen

—Frame work of beautiful hammered design steel.
—Finished in Burnt Antique Brass.
—Heavy closely woven steel wire cloth, finished in Japan Black.
Height of screen, 30 in.; either end fold 13 in. wide; center fold, 26 in. wide. Shipping wt., 12 lbs. **Not Prepaid.**
63KM4213—Each **$6.60**



A MOST attractive combination of graceful Andirons and Fire Sets. Especially good looking in moderate size fireplaces.

Andirons

—Cast Iron.
—Finished in Burnt Antique Brass or Ebony Black.
Height, 17 in.; depth, 18 in. Weight, 35 lbs. **Not Prepaid.**
63KM4826—Black. Per pair **$3.25**
63KM4827—Burnt Antique Brass finish. Per pair **$4.45**

Andirons



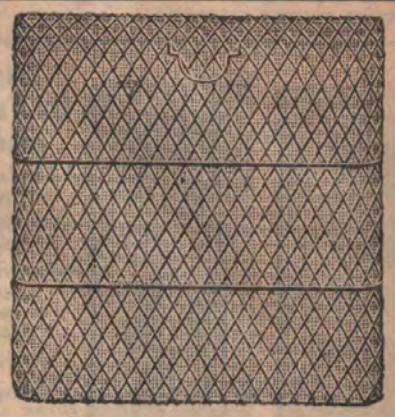
—Cast iron.
—Finished in Burnt Antique Brass or Black.
Height, 14 in., depth, 18½ in. Weight, 24 lbs. **Not Prepaid.**
63KM4840—Black. Per pair **$2.50**
63KM4841—Burnt Antique Brass finish. Per pair **$3.20**

Fire Sets

—Hand wrought design.
—Three different finishes.
Our most popular five-piece fire-set. Good looking and very low in price. Only $3.95 in Black. Complete with brush, poker, tongs, shovel and stand. Total height, 26 in. Height, 20 lbs. **Not Prepaid.**



63KM4844 — All Black. Per set..... **$3.95**
63KM4846—Black with burnt Antique Brass finish handles. Per set..... **$4.45**
63KM4845 — All Burnt Antique Brass finish. Per set..... **$5.45**



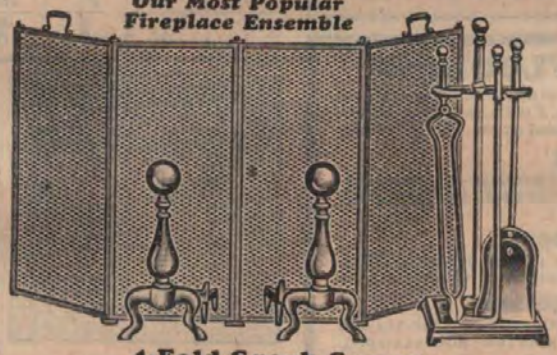
Spark Guard

OF ALL devices designed to prevent damage from flying sparks, the spark guard gives the most complete protection. It is especially valuable where children play, as well as where open wood fires must be left unwatched for any length of time. **Not Prepaid.**

Heavy crimped copper plated wire, 1¼ in. mesh, and lined with black closely woven wire cloth.

Cat. No.	Width	Height	Shpg. Wt.	Each
63KM4215	24 in.	30 in.	10 lbs.	$1.70
63KM4216	30 in.	30 in.	11 lbs.	2.10
63KM4217	36 in.	30 in.	14 lbs.	2.50
63KM4218	36 in.	36 in.	16 lbs.	2.95
63KM4219	42 in.	36 in.	23 lbs.	3.20

Our Most Popular Fireplace Ensemble



4-Fold Spark Screen

—Heavy rod frame with spiral woven wire cloth made in black with handles and knobs of Brass.
A substantial attractive, low priced, fourfold screen. Each fold 13 in. wide, 30 in. high. This screen is appropriate with any design fixtures. Weight 13 pounds. **Not Prepaid.**
63KM4211..... **$4.25**

Fire Sets

—Ball tip handle wrought iron design. **—All Black Finish.**
Harmonizes with Andirons shown here. Complete with heavy stand, shovel, tongs and poker. Total height 25 in. Weight 13 lbs. **Not Prepaid.**
63KM4160—Per Set..... **$2.85**

Andirons

—"Vase and Ball" Design cast iron Andirons, Black Finish.
Total height, 18 in., Ball 3 in. in diameter; total depth front to back, 19 in. Weight, 33 lbs.
63KM3901—Not Prepaid. Per pair..... **$3.95**

4-Fold Spark Screen

The same in design as screen shown at left, but exactly the same in material and construction as Screen No. 63KM4213 listed in the lower left hand corner. Each fold 13 in. wide, 30 in. high. Shpg. wt., 13 lbs. **Not Prepaid.**
63KM4214—With Hammered Design Frame. Each..... **$6.60**

Fire Set

—Finished in Burnt Antique Brass.
New beautiful hanging type hand wrought design five-piece Fire Set. Consists of brush, poker, tongs, shovel and stand. Total height, 30 in. Shpg. wt., 22 lbs. **Not Prepaid.**
63KM4821 Per Set..... **$6.45**

Fire Set

—Finished in Burnt Antique Brass.
Key Top Pattern hand wrought design cast iron five-piece Fire Set. Includes brush, poker, tongs, shovel and stand. Total height, 30 in. Shipping wt., 20 lbs. **Not Prepaid.**
63KM4825 Per set **$5.95**

Andirons

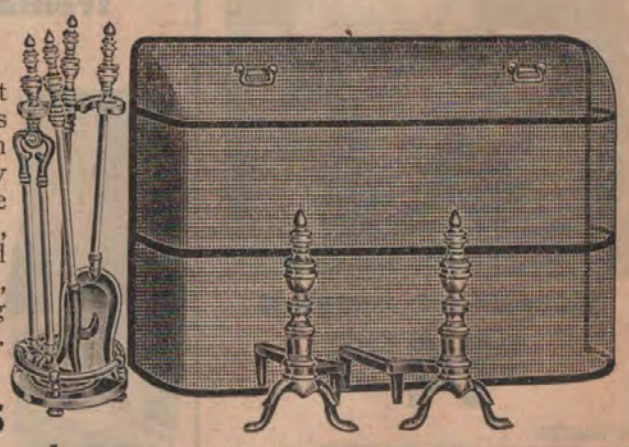
—Finished in Burnt Antique Brass.
Key Pattern hand wrought design cast iron Andirons. Rugged beauty in a delightful form. Height, 18 in.; depth from front to back, 18 in. Shipping wt., 18 lbs. **Not Prepaid.**
63KM4810 Per pair **$3.45**

Have a Cheery Hearth

Here are beautiful solid brass fixtures that add charm to any hearth. Beauty and quality at a remarkable low price created the demand for these fixtures.

Brass Fire Set

Made of highest quality cast brass—beautiful urn pattern — highly polished. 4-piece set includes poker, tongs, shovel and stand. Total ht., 30 in. Shipping weight, 15 lbs. **Not Prepaid.**
63KM4417
Per Set... **$7.75**



Brass Andirons

Made of heavy high quality cast brass. Beautiful urn pattern. Highly polished. Ht., 16 in. Shipping wt., 25 lbs. **Not Prepaid.**
63KM4416
Per Pair..... **$6.95**

Spark Guard

This has for years been the standard Spark Guard. A high grade guard gracefully formed—well made with heavy strong rigid frame. Highly finished with black enamel baked on—Brass handles—closely woven heavy gauge wire cloth. **Not Prepaid.**

Catalog No.	Width in.	Ht. in.	Shpg. wt. lbs.	Price Each
63KM4220	31	31	15	$3.25
63KM4222	37	31	18	3.65
63KM4223	43	31	22	4.10

Please LEND This Catalog to Your NEIGHBOR

What do I need to know to paint my home?

How can I plan and install a plumbing system myself?

Do I need a 5-H.P. engine to pump 300 gallons of water daily?

Why does cast aluminum cost more than other kinds?

Will mohair outwear Velour in a living-room suite?

Will a revolving brush vacuum cleaner injure my rug?

Write to Us!

Our Personal Service Department, in a friendly, helpful way, will answer any question you may want to ask about SEARS Merchandise. They will be glad to help you decide just what to buy, how to use it, how to install it. Their services are FREE for the asking. Writing to us does not obligate you in any way.

Write Fully to
Personal Service Department,
SEARS, ROEBUCK and CO.

Is a fire room, three-room furnace, and two-room furnace, which I can install a fireless furnace?

Do I need a special permit to wire my home and then wire myself?

Is Sears Autogas Range faster cooking than a kerosene stove?

Can the Puritan waffle iron be used with a wood-burning range?

Will Silvertone radio tubes work in any make of radio set?

Should I buy Allstate tires for a Chevrolet?

Why do kitchen knives cost more than molded handles?

Which is easier to learn to play, a violin or a saxophone?

Why are SEROCO than the Most

1 – *Made According to* **PROVEN** *Formulas*

2 – *Made of* **FINEST** *Materials Available*

3 – *Made in Our Own* **5** *Big Paint Factories*

4 – *Made by* **EXPERT** *and* **EXPERIENCED** *Organizations*

Facts Every Paint User Should Know

If you are one of the 12,000,000 families who buy from Sears, you know the values, the savings, the quality you get from this store. But do you know Sears paints? Do you know our enamels, varnishes, varnish stains and roof coatings in all the varieties and for all the purposes these products are used in home, shop or farm? And what assurance of quality have you when you buy these products from Sears or from any other manufacturer?

When we speak of Quality we speak of all those characteristics such as adhesion, ease of brushing, spreading power, hiding power, color fastness, toughness of film, durability, gloss, etc., that singly or in combination determine whether or not any particular protective coating is eminently suitable for the particular purpose for which it is to be used.

It is impossible to judge quality of paints by inspection, even expert inspection. That is why unscrupulous manufacturers have often taken advantage of the public. This condition is recognized by no less than sixteen states which have in force statutes regulating the sale of paints proper. In the case of varnishes the technique of manufacture is such that the mere formula would not be a real safeguard. The consumer must still depend for his assurance of quality upon the skill and integrity of the manufacturer.

Sears Print Formula on the Package

We are proud **to print the formulas for our paints on every package, whether or not sold in the state requiring this by law. We challenge comparison of any and all of our formulas by any competent and unbiased party, whether manufacturer, chemist or painting contractor, with the formulas used for corresponding products by any manufacturer in the country.**

Proper formulation requires a thorough scientific knowledge of and practical experience in the chemistry of hundreds of substances that Nature, aided by the art of man, has made available for our use.

Paints as Good or Better Costly Paints Made?

The organizations in our five large factories possess the scientific knowledge and skill required for this highly technical industry. Moreover, we have constantly at work on the improvement of our present products, a Technical Committee of four men, each one of whom is a graduate in chemistry of a university of high standing, each of whom has specialized on paint and varnish chemistry continuously for periods ranging from 7 to 18 years.

The Importance of Raw Materials

The materials used as ingredients must themselves conform to high standards of chemical purity and physical fitness. Specifications and methods of testing for such materials are issued from time to time by various Bureaus of the U. S. Government and by scientific bodies such as the American Society of Testing Materials, American Chemical Society and others, all of which are available to us as well as to other manufacturers.

We purchase **our raw materials only from firms of high standing and established reputation, and insist upon their conforming to high standards of chemical and physical quality, representative of the best practice in the industry.**

Made in Sears Own Modern Factories

The paints must be manufactured in properly designed factories with modern equipment specially adapted for the particular conditions surrounding each product, by a skilled and experienced organization. Many years ago we had our paints manufactured for us by an outside organization. Notwithstanding every effort we made through rigid specifications on materials and methods, and constant inspection of finished products, we were unable to control quality to our satisfaction. We finally concluded that we had to have our own factories in order to obtain the complete control we believed necessary.

Today **our paints are made in our five modern paint and varnish factories, equipped with the most modern and efficient equipment. They are manned by skilled and experienced manufacturing personnel, directed and controlled by executive and technical staffs of unquestionable competence. The entire organization is imbued with a grim determination to make our paints the best paints, regardless of price, that are manufactured today.**

Reasons Why Sears Paints Save You Money

FIRST—through the ownership of our own factories, we eliminate the necessity for paying the factory profit we would otherwise have to pay.

SECOND—our component materials are purchased in lots ranging from carloads to twenty carloads and this purchasing power insures us the lowest possible prices.

THIRD—our transportation costs on incoming raw materials are reduced to the minimum due to carload rates. Our five factories are strategically situated and ship finished goods direct to our mail order distribution points in carload lots, again insuring minimum freight charges.

FOURTH—we eliminate the extra profits, handling, storage and trucking charges, and selling expenses necessarily involved in the jobber-dealer method of distribution.

The Result-

is that Sears method of distribution is the most economical. When you buy paint here, you receive the HIGHEST QUALITY POSSIBLE TO PRODUCE at the LOWEST PRICES POSSIBLE TO SELL IT.

BARN PAINT

...It's Ground Like Good House Paint



75c PER GAL.
In 50-Gal. Steel Bbls.
Except 30KM820

- ★ Spreads evenly, brushes smoothly, easily.
- ★ Dries with high gloss.
- ★ Hides old surface perfectly.
- ★ One gallon covers 300 sq. ft., average surface, two coats.
- ★ Costs no more than "Ordinary Mixed" Barn Paint.
- ★ Wears better; looks better.

Well painted farm buildings last longer, need fewer repairs, are attractive appearing and have greater value than shabby, run down property.

Seroco Barn Paint is a high grade product throughout. It costs no more "Ground Like House Paint," often less, than "Ordinary Mixed" Barn Paint. We sell it under our economical "Factory to You" plan, direct from one of our big modern paint factories, all equipped to make high grade paint in big quantities at a most economical cost.

You save the most when you order paint shipped by freight. It costs least when you buy a 30 or 50-gallon steel barrel, with its large top opening permitting easy stirring. Select from four popular Barn Paint colors, listed below and shown in colors on page 960. You will need Linseed Oil and Turpentine! See the table at right.

How Much to Order

To obtain the square feet of surface, add two feet to the height to the eaves and multiply by the distance around the barn. Add to this the width of the barn multiplied by height of the gable above the corner posts. This total divided by 300 (200 for new surfaces, three coats) will give the number of gallons of paint needed for two coats. Order 1 gallon of trim to 10 gallons of body color.

30KM830—Yellow. **30KM850**—Maroon. **30KM800**—Red.

Shipped Not Prepaid.	Per Gal.
*50-gallon steel barrel. Shpg. wt., 650 lbs.	75c
*30-gallon steel barrel. Shpg. wt., 400 lbs.	79c
5-gallon can. Shpg. wt., 72 lbs.	85c
1 gallon. Shpg. wt., 14 lbs.	93c

*Shipped from factory in Southeastern Pennsylvania.

Special French Gray Barn Paint

It really is a good grade house paint, in a popular house paint color. Much in demand by many customers who insist on this color and want quality with it! It's hard to match its quality elsewhere for less than half more than we ask.

30KM820—Shipped Not Prepaid.	Per Gal.
*50-gallon steel barrel. Shpg. wt., 765 lbs.	$1.20
*30-gallon steel barrel. Shpg. wt., 470 lbs.	$1.25
5-gallon can. Shpg. wt., 80 lbs.	1.32
1 gallon. Shpg. wt., 17 lbs.	1.39

*Shipped from factory in Southeastern Pennsylvania.

Our Iron Paint Paddle for mixing paints is included with all 5-gallon cans of Barn Paint.

"Tinners' Special" Roof and Gutter Paint



- —A lead Chromate Paint.
- —Superior to Red Lead as a rust preventative.
- —A priming or a finishing coat for any metal surface.

Use it to prevent leaks in metal roofs, gutters and down spouts. Widely used for coating under side of auto fenders to prevent rusting; excellent for coating farm implements, tractors, running gear of vehicles, etc.

30KC1908—(Red Lead Color.)

Not Prepaid	Price
1 quart. Shpg. wt., 4 lbs. 4 oz.	$0.55
1 gallon. Shpg. wt., 14 lbs.	1.98
5-gallon can. Shpg. wt., 64 lbs. Per gal.	1.95

For Freight rates on paint, etc., see lower on page.

Wagon and Implement Paint

Refinishes Wagons, Trucks, Tractors. Farm Implements Last and Look Like New



- —Glossy, extra durable varnish-paint.
- —Make farm implements appear like new.
- —Prevent premature checking, warping and rotting of wood parts.
- —One gallon often refinishes every implement on the farm.

One good coat often saves the need of later, expensive repairs. Paint your milk cans to identify them easily. **Postpaid when included in $2.00 order.**

30K1854—Red. **30K1856**—Green. **30K1859**—Black.
30K1855—Blue. **30K1857**—Yellow.

1 quart. Shpg. wt., 3 lbs. 11 oz.	65c
½ gallon. Shpg. wt., 7 lbs. 4 oz.	$1.10
1 gallon. Shpg. wt., 12 lbs. Postpaid	2.15

Pure Linseed Oil and Turpentine

100% Pure

Rapidly fluctuating markets make any attempt to price these necessities too far in advance decidedly unfair to our customers. We believe, however, that the following service will add greatly to your convenience and saving.

During the Fall and Winter Season 1932 our price for 100% Pure Linseed Oil or Turpentine will not be more than 90c per gallon. Include this with your order and if at the time it is received the prevailing market price is lower the difference will be promptly returned to you. (Under this plan we reserve the right to limit our sales to our regular paint customers.)

Order as Follows:

30KC3460—Pure Gum Spirits of Turpentine.
30KC3464—Pure Raw Linseed Oil.
30KC3465—Pure Boiled Linseed Oil.
Not Prepaid. Shpg. wt., 9 lbs. per gal.

Order at SEARS and SAVE!

KIND OF WOOD All New Surfaces Require 3 Coats	Add per gallon Paint for First Coat: Long Life or Barn Paint Oil	Long Life or Barn Paint Turps.	Master Mixed Paint Oil	Master Mixed Paint Turps.
Good surfaces (2 coats)	.....	½ pt.		
All badly worn surfaces, painted or unpainted (3 coats)	3 pts.	1 pt.	1 pt.	1 qt.
Hard flinty painted surfaces or fair surfaces with thin paint film chalking rapidly (2 coats)	.....	1 pt.		
New unpainted pitchy surfaces	1 pt.	1 qt.	1 qt.	2 qts.
New unpainted clear lumber	1 qt.	1 pt.	3 qts.	1 qt.
New unpainted Red (Western) Cedar	1 qt.	1½ pts.	2½ qts.	1½ qts.

White Cold Water (No Oil) Paint



Interior Type

- For Inside Use.
- Superior to Whitewash.
- Forms a hard, durable coat.
- Will not readily peel or rub off inside walls and woodwork.

Apply with brush or spraying machine. Five pounds cover about 250 square feet, one coat. Powder form; mix with cold water. Priced low.

30KC2629—Not Prepaid

5-lb. Pkg. Shpg. wt., 7 lbs.	39c
25-lb. Box. Shpg. wt., 28 lbs.	$1.65

30KM2629½—100-lb. Drum. Shpg. wt., 110 lbs. Shipped from factory in Northeastern New Jersey. (See freight charges below). $5.75

Exterior Type

- For outside walls. Inexpensive temporary coating.
- Makes a satisfactory washable inside paint.
- Use on brick, stone or wood outside walls.

(NOT to be used on new hard finish plaster walls.) Five pounds cover about 250 square feet, one coat. Powder form; mix with cold water. Apply with 30K3101 Wall Brush, page 969.

30KC2633—Not Prepaid

5-lb. Pkg. Shpg. wt., 7 lbs.	49c
25-lb. Box. Shpg. wt., 28 lbs.	$2.25

30KM2633½—100-lb. Drum. Shpg. wt., 110 lbs. Shipped from factory in Northeastern New Jersey. (See freight charges below). $6.95

COLORS IN OILS



- Strong and non-fading colors.
- Ground in pure linseed oil.
- Harder pigments are ground several times, giving them greatly increased tinting power.
- Made to meet the requirements of the U. S. Gov't specifications.

Add to outside or inside paints to obtain exact shade or tint wanted. Suggestions for tinting furnished. **Postpaid if part of $2 order.** Shpg. wt., tube, 8 oz.; can, 2 lbs.

No.	Color	Gov't Spec. No.	1-Lb. Can
30K2230	Lampblack.	TTL-71	27c
30K2233	Drop Black.	TTB-601	29c
30K2234	Zinc White.	TTZ-301	30c
30K2235	Prussian Blue.	TT-P-691	45c
30K2236	Ultramarine Blue.	TT-U-451	35c
30K2240	Raw Umber.	3-39-A	20c
30K2241	Burnt Umber.	3-39-A	20c
30K2242	Raw Sienna.	3-40-A	23c
30K2243	Burnt Sienna.	3-40-A	25c
30K2248	Medium Chrome Green.	TT-C-236	39c
30K2253	Venetian Red.	3-37-B	20c
30K2254	Indian Red.	3-35-B	29c
30K2256	Unfading Red.	3-36-B	29c
30K2259	Scarlet Vermilion.	3-36-B	29c
30K2262	Chrome Yellow, Light.	TTC-291	33c
30K2263	Chrome Yellow, Medium.	TTC-291	33c
30K2264	Chrome Yellow, Orange.	TTC-291	33c
30K2265	French Ochre.	TTO-111	20c

1x5-Inch Lead Tube

Each of above 15c

Seroco Paint Thinner



Economical, satisfactory; use in place of turpentine only for painting old surfaces, cleaning paint brushes, etc.

30KC3462
Not Prepaid.
1 quart. Shpg. wt., 3 lbs. **19c**
1 gallon. Shpg. wt., 9 lbs. **39c**
5-gal. can. Shpg. wt., 37 lbs. Per gal **33c**

Japan Dryer

When white lead and oil is thinned with raw linseed oil, use one pint of dryer to each gallon of raw oil added. Use with ready mixed house paints to make them quicker drying in cold weather or when used for interior work, adding one-half pint of dryer per gallon of paint. Not Prepaid.

30KC2728

½ pint	17c
1 pint	25c
1 quart	39c

Shpg. wts., 1, 2 and 3 lbs.



Linseed Oil Putty

A strictly pure linseed oil putty. **Won't crumble or crack.** Shpg. wts., 2, 6, and 12 lbs. **Postpaid if part of $2 order.**

30K2205
1 pound **10c**
4 pounds 39c
10 pounds 85c



Putty Knife

Flexible blade, square point, cocobolo handle. Width of blade, 1¼ inches. Shipping weight, 8 ounces. **Postpaid if part of $2.00 order.**

30K2908 ..... **23c**

Freight Charges Per 100 Pounds on Paints, Enamels, Varnishes and Stains

150 miles	47c	500 miles	$1.05
300 miles	69c	750 miles	1.19

Want a Dependable Low Priced

HOUSE PAINT?

Use LONGLIFE . . .

Our 30-Year Leader

If you wish to paint your home, barn, etc., at small cost, yet insure the painted surfaces good protection and preservation, *Long Life* House Paint will afford you excellent value and satisfaction.

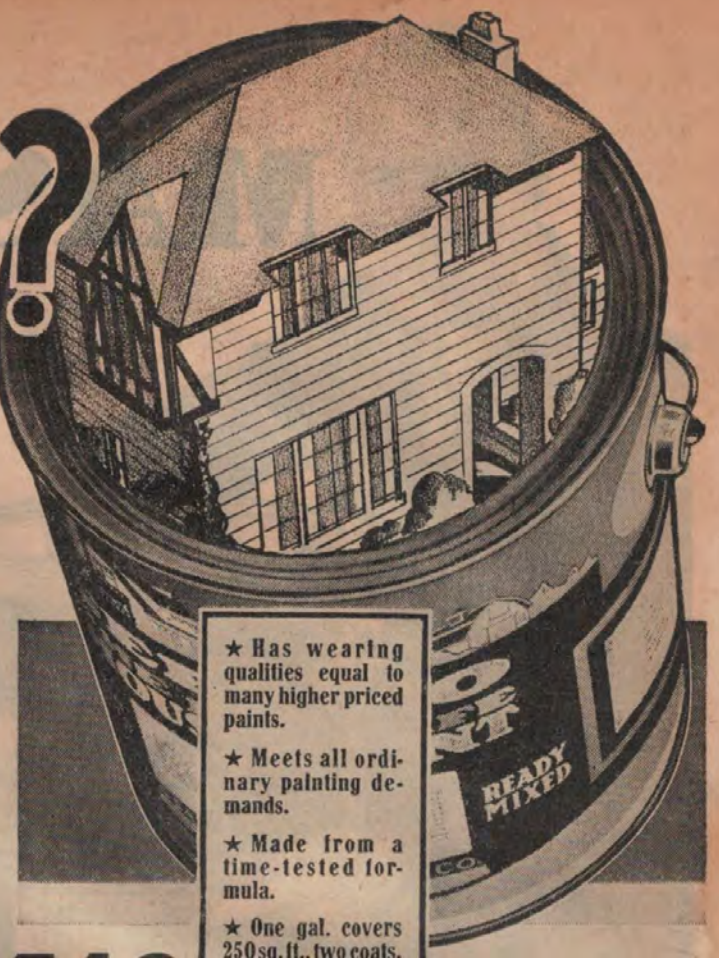
Long Life is the best known popular priced house paint, a tried and true product of more than thirty years' service, and one of the heaviest bodied ready mixed paints made. It is scientifically made in large volume in our own four large modern paint factories. Its time-tested formula is compounded from carefully chosen materials. We sell it direct from "Factory to User," at prices that make you savings up to one-third.

Order your paint shipped the most economical way, by freight. A 30 or 50-gallon steel barrel, with a special large top opening permitting easy stirring, offers the very lowest price per gallon. Help insure best results by using a good paint brush—see page 969. Order the needed Linseed Oil and Turpentine from opposite page. For How Much Paint to Order, see below at right.

28 Popular Colors, Shown on Page 959

30KM209—Beaver Brown	30KM202—Dove	30KM232—Myrtle Green
†30KM239—Black	30KM236—Emerald Green	30KM213—Nile Green
30KM218—Buff	30KM216—Fawn	30KM229—Oxide Red
30KM206—Canary	30KM201—French Gray	30KM204—Pea Green
30KM230—Chocolate Brown	30KM253—Golden Green	30KM208—Pearl Gray
30KM246—Colonial Yellow	30KM256—Ivory White	30KM217—Pure Blue
30KM254—Cream	30KM221—Leather Brown	30KM203—Straw Yellow
30KM237—Dark Steel Gray	30KM223—Light Blue	30KM219—Terra Cotta
	30KM235—Light Stone Gray	30KM257—White (Inside)
	30KM224—Maroon	30KM243—White (Outside)

†Quart and Gallon Sizes Only



$1.40 Per Gallon IN 50-GAL. STEEL BBLS.

- ★ Has wearing qualities equal to many higher priced paints.
- ★ Meets all ordinary painting demands.
- ★ Made from a time-tested formula.
- ★ One gal. covers 250 sq. ft., two coats.
- ★ Has good hiding qualities. Brushes and spreads easily.
- ★ Wears well; holds its color.
- ★ Dries with high gloss.
- ★ Good for odd inside paint jobs, too.

When items on which we would ordinarily pay postage are shipped by freight we will make an allowance on your bill for a proportionate amount of the shipping charges.

Our iron paint paddle for stirring paints is included with all 5-gallon cans. A container with a specially designed opening permitting successful stirring of contents enables us to offer paint in 30 and 50-gallon steel barrels.

Not Prepaid. (Freight rates on page 956)

*50-gallon steel barrel.	Shpg. wt., 765 lbs. Per gal.	$1.40
*30-gallon steel barrel.	Shpg. wt., 470 lbs. Per gal.	$1.48
5-gallon can.	Shpg. wt., 80 lbs. Per gal.	1.65
1 gallon.	Shpg. wt., 17 lbs.	1.72
1 quart.	Shpg. wt., 5 lbs.	.47

*Shipped from factory in Southeastern Pennsylvania.

● Read About SEROCO PAINT QUALITY See Pages 954 and 955 ●

LEND this BOOK to your NEIGHBOR

FREE!

"HOW TO PAINT" BOOK

This manual explains in detail painting, varnishing, enameling, lacquering, kalsomining, etc. Tells how to prepare surface, when to paint, how to paint. Send for a copy of this useful book today. Sent POSTPAID. Ask for P686-K



Aluminum Paint

Just Like Nationally Advertised Aluminum Paints

$2.80 PER GAL. In 5-gal. Cans

Read the Story of Seroco Paint on Pages 954-955

The nationally advertised Aluminum Company of America sets the standard and approves the formula for our liquid and manufactures the Alcoa Albron Aluminum Powder of which our Seroco Aluminum Paint is made.

- **The best coating for metal surfaces. Metal flakes overlap to form a metallic protective coating—ideal for priming new lumber.**
- **Prevents moisture penetration and consequent warping of wood.**
- **Withstands successfully the destructive action of sunlight ultra violet rays.**
- **Tends to conceal knots and check "bleeding through" of stains, resin, etc.**

Use it, too, as a finishing coat on roofs, fences, wood or metal tanks, silos and all exposed metal work because of its longer wear and ability to prevent rust formation. Excellent for use on inside walls, columns, and ceilings. As a "touch-up" interior paint its light-reflecting silvery sheen lightens cellars, attics, storerooms, garages and barns. Covering capacity on new surfaces, 400 to 600 square feet per gallon (one coat), depending on the kind of surface.



30KC343—Not Prepaid

Since best results are obtained by mixing pigment and liquid as used, these are packed separately in patented two-compartment cans. Mixing increases the volume about one pint per gallon.

5-gallon can.	Shpg. wt., 49 lbs. Per gal.	$2.80
1 gallon.	Shpg. wt., 12 lbs.	2.98
1 quart.	Shpg. wt., 3 lbs. 12 oz.	.80
1 pint.	Shpg. wt., 2 lbs. 4 oz.	.45

How to Measure Your Building for Painting

To Find How Many Gallons Are Needed

Measure the length, width and height of the building. Add together the total length in feet of the two sides and two ends of the building. Multiply this by the height of the building at the eaves, with 2 feet added for cornice. This gives you number of square feet of surface to be painted.

FOR EXAMPLE: Suppose your building measures 26 feet wide; 33 feet long and 22 feet high, you would figure it as follows: Front, 26 feet; one side, 33 feet; rear, 26 feet; other side, 33 feet. Total, 118 feet. Multiply this by height, with 2 feet added for cornice. (24 feet by 118 equals 2,832 square feet.)

No. 1 For poor surfaces, where no paint has been applied for a number of years, and the wood is bare and porous, three coats are necessary. For three coats divide the number of square feet by 100, for Long Life House Paint, and by 155 when using Master Mixed House Paint.

No. 2 For fair surfaces where paint film is worn thin and chalking rapidly. For two coats divide the number of square feet by 180 and for three coats by 125, for Long Life House Paint, and by 275 and 195 respectively, when using Master Mixed House Paint.

No. 3 For new wood three coats are always necessary. Divide the number of square feet by 165 (Long Life House Paint) and by 255 when using Master Mixed House Paint.

No. 4 For good surfaces where paint film is unbroken and is chalking only slightly: For two coats divide the number of square feet by 250 and for one coat divide by 500 (for Long Life House Paint). For Master Mixed House Paint divide by 400 and 800 respectively.

In figuring the amount of trimming required the rule of 1 gallon trimming to 5 gallons of body is usually followed.

Remember We give you covering capacities insuring you a paint film with maximum protection and endurance.

The Formula PROVES MASTER-MIXED Tells the World

Covers 400 Sq. Ft., per Gallon, Two Coats





OUR NEW FORMULA *makes* MASTER-MIXED WHITE

Even Better Than Ever!

● *Master-Mixed Paint* has always been representative of the best quality produced. And now the development of a fundamentally new white pigment superior to basic lead carbonate, basic lead sulphate, zinc oxide or lithopone in tinting strength and hiding power makes it possible to offer you even better quality at a lower price.

● Titanium Pigment developed by years of technical research and practical tests, has been added as a new basic element in our new improved *Master-Mixed* White Formula.

● Exposure tests in different parts of the country, and the findings and conclusions of our own technical organization supporting those of the leading paint technologists give us the greatest confidence in our new product.

● Although the material cost of our new formula is slightly higher, its production from raw material to finished product in our own factories enables us to offer you this new Master-Mixed White Paint at a lower price than ever before. The addition of Titanium Pigment to our formula assures better hiding power and a longer wearing film which will cover 400 sq. ft. per gallon two coats.

Direct From Our Factory Saves You Money!

● We sell paint direct from "Factory to User", making you savings up to $1.00 a gallon. YOU get the full benefit of our tremendous gallon volume, our economical production methods and our money-saving sales plan. Higher prices quoted elsewhere add no additional quality to the paint offered!

● ALL 30 AND 50-GAL. STEEL BARRELS HAVE LARGE TOP OPENING PERMITTING PROPER STIRRING OF CONTENTS. OUR IRON PADDLE FOR STIRRING PAINTS IS INCLUDED WITH ALL 5-GALLON CANS.

You will need Linseed Oil and Turpentine! (See page 956.)
We give complete directions for measuring your Building for Painting on page 957.
For Freight Rates, See page 956. It Pays to Ship Paint by Freight!

PRICES and COLORS

30KM109—Beaver Brown	30KM123—Light Blue
†30KM139—Black	30KM135—Light Stone Gray
30KM118—Buff	30KM124—Maroon
30KM106—Canary	30KM132—Myrtle Green
30KM130—Chocolate Brown	30KM113—Nile Green
30KM146—Colonial Yellow	30KM129—Oxide Red
30KM154—Cream	30KM104—Pea Green
30KM137—Dark Steel Gray	30KM108—Pearl Gray
30KM102—Dove	30KM117—Pure Blue
30KM136—Emerald Green	30KM103—Straw Yellow
30KM116—Fawn	30KM119—Terra Cotta
30KM101—French Gray	30KM143—White (Outside)
30KM153—Golden Green	
30KM156—Ivory-White	
30KM121—Leather Brown	

†1 qt. and 1 gal. sizes only.

COLORS ARE SHOWN ON OPPOSITE PAGE

Shipped Not Prepaid.

	White or Colors
*50-GAL. STEEL BBL. (Shpg. wt., 800 lbs., colors; 900 lbs., white.) Per gallon	$2.23
*30-GAL. STEEL BBL. (Shpg. wt., about 485 lbs., colors; 550 lbs., white.) Per gallon	2.30
5-GAL. CAN. (Shpg. wt., 80 lbs., colors; 90 lbs., white.) Per gallon	2.45
1 GALLON Shpg wt., 19 lbs.	2.55
1 QUART. Shpg. wt., 5 lbs. 5 oz.	.65

**Shipped from Factory in Southeastern Pennsylvania.*

the QUALITY! . . .

HOUSE PAINT

MODERNIZE YOUR HOME
On Easy Payments
See Page 876

What It's Made of!

—New White Formula, Better Paint.
—Lasts longer, wears better.
—Covers more surface per gallon.
—Even more FAST to COLOR; Improved GLOSS.

We're proud of MASTER-MIXED House Paint! Introduced only a few years ago, it has won nation-wide approval among paint-wise home owners and contractors. Our new formula will strengthen its position of high leadership among the best known and highest grade paints. Read The Story of Seroco Paint, pages 954-955, for convincing proof of its excellence. We intend to hold our leading position in the paint industry by continuing to offer the best paint and the best values.

Our Guarantee

We Guarantee MASTER-MIXED House Paint to be equal to the finest paint made, regardless of name, make or price.
We Guarantee that it will cover as much surface, last as long, look as beautiful, and be as easy to apply as any paint on the market.
We Guarantee our prices on MASTER-MIXED House Paint to be lower than any other paint of equally high quality.
We intend this to be the strongest paint guarantee ever written.

SEARS, ROEBUCK AND CO.
The World's Largest Store

50-GAL. STEEL BBLS.

$2.23 PER GALLON (WHITE OR COLORS)



MASTER-MIXED saved the owner of this home $12.00 over the price asked elsewhere for paint of equal quality and gave him a most attractively finished job.



By painting with MASTER-MIXED instead of a higher priced paint of the same high quality, the owner of the home shown saved more than $10.00.

Actual Colors of MASTER-MIXED and LONGLIFE HOUSE PAINTS

For Prices and Descriptions See Pages 957 and 958

CANARY
CREAM
IVORY WHITE
STRAW YELLOW
COLONIAL YELLOW
BUFF
DOVE
BEAVER BROWN

LIGHT BLUE
PURE BLUE
FAWN
TERRA COTTA
OXIDE RED
MAROON
LEATHER BROWN
CHOCOLATE BROWN

PEARL GRAY
LIGHT STONE GRAY
FRENCH GRAY
DARK STEEL GRAY
PEA GREEN
GOLDEN GREEN
NILE GREEN
EMERALD GREEN
MYRTLE GREEN



90c
Per Quart

QUALITY - SPEED - SERVICE

FOUR-HOUR ENAMEL

for the Finest

WOODWORK - WALLS - FURNITURE

- Porcelain gloss washable finish, adaptable to new or old surfaces
- Easy to apply, brush, "level" and is self smoothing
- Hides old finish perfectly and brings renewed charm
- One gallon covers 250 square feet with two coats
- Choice of 16 beautiful, fresh colors shown in chart below

The quick, modern, economical way of refinishing and bringing renewed beauty to the home. Has all the advantages of regulation, slower-drying enamels—yet you don't need to upset the whole household when you redecorate. It has no offensive odor, dries dust-free and dry-to-the-touch in one hour—hardens in four, ready for use or to recoat. (*Drying speed slightly retarded by cold, dampness or poor ventilation.*) Anyone can apply it and obtain perfect results. We recommend brush 30K3044, Page 969 for applying it.

30K2450—Ivory.
30K2430—White.
30K2431—Peach.
30K2434 Burnt Orange.
30K2435—Light Gray.
30K2436—Turkey Red.
30K2438—Tan.
30K2439 Autumn Brown.
30K2440—Black.
30K2441 Medium Blue.
30K2442 Lettuce Green.
30K2443—Orchid.
30K2445—Jade Green.
30K2446 Turquoise Blue.
30K2447 Indian Yellow.
30K2448—Cream.

Postpaid if included in order of $2.00 or more.

½ pint. Shpg. wt., 1 lb. 8 oz..... 29c
1 pint. Shpg. wt., 2 lbs. 6 oz..... 50c
1 quart. Shpg. wt., 4 lbs. 2 oz... $0.90
½ gallon. Shpg. wt., 7 lbs. 8 oz. 1.75
1 gallon. Shpg. wt., 13 lbs., Postpaid..... 3.35

GLOSS ENAMEL, KALSOMINE, FLAT FINISH PAINT and SEROTONE

A SATIN FINISH PAINT

For Prices and Descriptions See Pages 961, 967 and 968



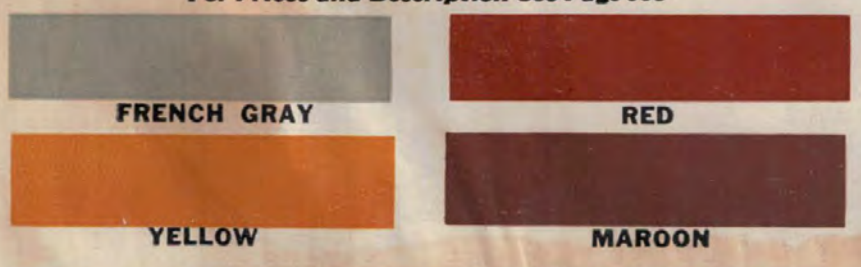
SEROCO COLOR VARNISH

For Prices and Description See Page 966



BARN PAINT

For Prices and Description See Page 956



4-HOUR AND DECORATIVE ENAMELS AND BRUSH LACQUER

For Prices and Descriptions See Above and Pages 961 and 963



SUPER SERVICE FLOOR ENAMEL and STANDARD FLOOR PAINT

For Prices and Descriptions See Page 962



DECORATIVE Enamel



Made Especially For Furniture...

65c PER QUART

- A hard durable coating.
- Dries hard in 8 hours.
- Will not soften under body heat.
- Washable, easy to clean, bright and colorful.
- Easy to apply—brushes, spreads, covers well; no brush marks, laps or "runs."

Our best enamel for refinishing old furniture pieces or finishing unpainted ones. Use it for any furniture piece, refrigerators, breakfast sets, wickerwork, porch furniture, etc. Occasional mild soap and water washing quickly renews its durable glossy, colorful surface. Sixteen appropriate shades; see opposite page for actual colors.

30K2150—Ivory.
30K2130—White.
30K2131—Peach.
30K2134—Burnt Orange.
30K2135—Light Gray.
30K2136—Turkey Red.
30K2138—Tan.
30K2139—Autumn Brown.
30K2140—Gloss Black.
30K2141—Medium Blue.
30K2142—Lettuce Green.
30K2143—Orchid.
30K2145—Jade Green.
30K2146—Turquoise Blue.
30K2147—Indian Yellow.
30K2148—Cream.

Postpaid when included in $2 orders or more.

½ pint. Shpg. wt., 1 lb. 8 oz. **25c** 1 pint. Shpg. wt., 2 lbs. 8 oz. **39c**
1 quart. Shpg. wt. 4 lbs. 4 oz. **65c**

SNOWHITE ENAMEL



A Lasting White for WALLS and WOODWORK

—Our Best "high Gloss" washable enamel.
—Does not turn yellow in use.
—Does not fade, crack or peel.
—Sanitary, easy to clean.
—Easy to apply, spreads well, leaves no brush marks.
—One gallon covers 200 square feet, two coats.

For spotless white walls and woodwork, any where in the home, in hospitals, dairies, bakeries, restaurants, etc., SNOWHITE is the logical choice! It leaves clean, snowy white, sanitary wall and wood surfaces, easily cleaned and long wearing. Dust, soot or finger prints are quickly removed. You save $2.00 to $3.00 per gallon when you buy SNOWHITE, a high quality product of our own paint factories.

30K2165—Postpaid if part of order of $2.

1 pint. Shpg. wt., 3 lbs. **55c**
1 qt. Shpg. wt., 4 lbs. 8 oz. $0.95
½ gallon. Shpg. wt., 9 lbs. 1.85
1 gallon. Shpg. wt., 15 lbs. Postpaid 3.60

Tinted Snowhite Enamel

Good news! Snowhite quality is now offered in two beautiful tints you'll be quick to appreciate.

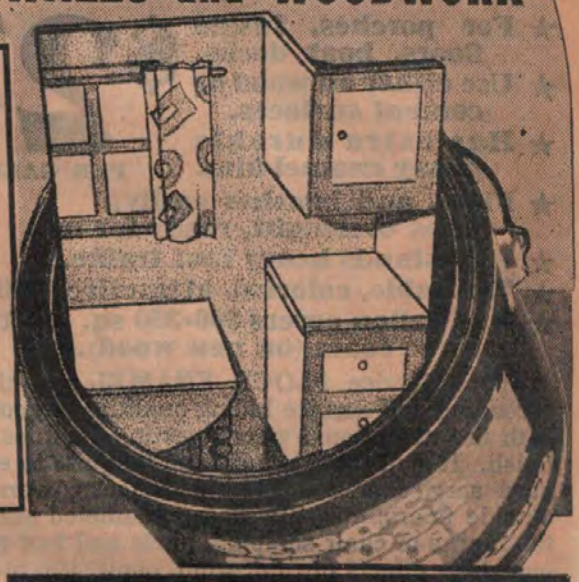
30K2166—Pearl Gray. **30K2168**—Ivory.

Postpaid if included in order of $2 or more.

1 pint. Shpg. wt., 3 lbs. **55c**
1 qt. Shpg. wt., 4 lbs. 8 oz. $0.95
½ gallon. Shpg. wt., 9 lbs. 1.85
1 gallon. Shpg. wt., 15 lbs. Postpaid 3.60

SEROCO GLOSS ENAMEL

Our Best Selling FINISH FOR WALLS and WOODWORK



- Porcelain-like gloss, washable.
- Easy to apply, dries hard overnight.
- Smooth brushing, no brush marks or laps.
- Economical Low in first cost. Wears extra well. One gallon covers 200 sq. ft., two coats.
- 13 desirable tints.

$2.29 PER GALLON POSTPAID

You can keep your wall and woodwork surfaces enameled with a long lasting, glossy finish at small cost. You can readily maintain their bright fresh appearance with occasional mild soap and water washings, or even with a dampened cloth; smoke, soot and finger prints being quickly removed. Seroco Gloss Enamel withstands splendidly the severe service required in kitchens, halls, bathrooms, etc. It hides the old surface perfectly. Before applying white or light colors on new, dark or worn white surfaces, for best results put on 30K2654 Undercoat, below. Make sure of a good job by using a good enamel brush; see 30K3044, page 969.

We make Seroco Gloss Enamel in our own big modern paint factories, manufacturing it in tremendous quantities and distributing it under our economical "Factory to User" selling plan. (Read The Story of Seroco Paint, pages 954 and 955). Our prices save you $1.00 per gallon and upwards! For actual colors see opposite page.

30K2361—Ivory.
30K2363—Light Gray.
30K2364—White.
30K2365—Jersey Cream.
30K2366—Rich Buff.
30K2367—Sepia Brown.
30K2368—Pale Yellow.
30K2369—Coral.
30K2370—Silver Gray.
30K2371—Pale Blue.
30K2372—French Blue.
30K2373—Pastel Green.
30K2374—Apple Green.

(*For best results on furniture, we recommend Decorative Enamel shown at left*)

Postpaid when included in $2 orders or more.
1 quart. Shpg. wt., 5 lbs...65c. ½ gal. Shpg. wt., 9 lbs. **$1.19**
1 gallon. Shpg. wt., 15 lbs. Postpaid $2.29

White Enamel Undercoat

For White or Light Colored Enamel



—Easily applied over any surface.
—Dries quickly.
—Covers or hides the old surface completely.
—Secures a greater depth of tone for the enamel.
—One gallon covers 500 square feet, one coat.
—Saves money over the cost of applying enamel only.

The secret of a beautiful enamel job usually lies in the foundation or undercoating. Walls, woodwork or furniture enameled in white or light colors will show at their best if first coated with this excellent undercoat. Apply with a good varnish brush; see 30K3044, page 969.

30K2654—Postpaid if included in $2 orders or more.

1 pint. Shpg. wt., 2 lbs. 12 oz. **40c**
1 quart. Shpg. wt., 5 lbs. $0.65
½ gallon. Shpg. wt., 9 lbs. 12 oz. 1.19
1 gallon. Shpg. wt., 17 lbs. ..... Postpaid 2.20



Bathtub and Refrigerator Enamel

(*Liquid Porcelain*)

—A porcelain-like finish, practically unaffected by hot water.
—Makes unsightly sheet metal bathtubs gleam like new.

Use also for worn wood or metal kitchen sinks or drainboards, porcelain or enameled fixtures, the inside of refrigerators and the outside of cast iron tubs. Insure best results by applying it over 30K2654 Undercoat, above. **Postpaid if part of $2.00 order or more.**

30K2170—White only.
½ pint. ..... 25c 1 pint. ..... 42c 1 quart. 75c
Shipping weights, 2, 3 and 5 pounds.

SUPER SERVICE

FLOOR ENAMEL

No Better Floor Paint Made



- ★ For porches, inside floors, boat decks.
- ★ Use either on wood or cement surfaces.
- ★ Has extra durable glossy enamel film.
- ★ Flows and brushes easily; dries overnight, ready for use.
- ★ Withstands heavy foot traffic.
- ★ Washable, colorful, attractive, will not water spot.
- ★ One gallon covers 300-350 sq. ft., two coats; 250 sq. ft., three coats (on new wood).

$2.79 Post Paid **PER GALLON**

Super Service FLOOR ENAMEL has the easy brushing, good spreading and surface hiding qualities of good house paint, combined with the exceptional wear resisting qualities of a rich glossy enamel finish. It gives new beauty and long life to every floor surface where hard service is a factor—boat decks, worn linoleums, inside and outside floors, etc. Its glossy enameled surface resists successfully the marks of chair scraping, heels and foot prints, likewise the usual punishing effects of rain, wind, snow, ice, mud and water.

Super Service FLOOR ENAMEL is furnished in eight shades, shown in actual colors on page 960. We make it in our own big paint factories and distribute it under our economical "Factory to User" selling plan, saving you up to one-half. Apply it with a good enamel brush; see 30K3044, page 969.

30K611—Buff
30K613—Yellow (Light Oak)
30K615—Drab
30K617—Lead Color
30K619—Maroon (Red Mahogany)
30K621—Light Brown (Dark Oak)
30K623—Gray
30K625—Moss Green

Postpaid if part of $2.00 order.

1 quart.	Shpg. wt., 5 lbs.	79c
½ gallon.	Shpg. wt., 9 lbs. 8 oz.	$1.49
1 gallon.	Shpg. wt., 17 lbs. Postpaid	2.79



Stovepipe Enamel

—Rust preventative. —Dries quickly.
—Durable, glossy jet black enamel.
—Will not readily burn or peel off.

An otherwise attractive kitchen is often marred by an unsightly, rusty, discolored stovepipe. Prevents rust on *smoke stacks furnaces, steam pipes, coal hods, garden tools, etc.* Shpg. wts., 2, 2 and 3 lbs. Apply with a good 2 or 2½-inch varnish brush; see page 969.

30K2182—Postpaid if included in $2.00 order or more.

½ pint.....19c 1 pint.....25c 1 quart.....39c



Screen Enamel (*For Mesh or Frame*)

—Glossy black or green enamel; Prevents rust.

Put a coat of this enamel on your screens before you put them away for the winter, preventing winter shabbiness and rusting, and they will be ready for immediate use in the spring. It pays to keep screens well painted, improving their appearance and lengthening their service. Properly put on, the enamel will not clog the screen mesh.

Postpaid when included in $2 order or more.

	30K2175—Green	30K2176—Black
1 pint	$0.33	$0.25
1 quart	.55	.35
1 gallon	1.89	1.15

Shpg. wt., pints, 2 lbs. 4 oz.; quarts, 4 lbs.; gallons, 12 lbs.



Household Radiator Enamel

—Three tasteful attractive tints.
—Finishes with a high gloss.
—Will not blister, rub or peel off.

Enamel your radiators to harmonize with the room colors—all up to date home decorative schemes include this feature! Does not affect the radiator's heating efficiency. One quart covers 125 sq. ft., one coat. Apply with a good 2 or 2½-inch varnish brush (see page 969). **Postpaid if included in $2 orders.**

30K2124—Ivory.
30K2125—Buff.
30K2126—Pearl Gray. **39c**

1 pint. Shpg. wt., 2 lbs. 4 oz..39c
1 quart. Shpg. wt., 4 lbs.....69c

When items on which we would ordinarily pay postage are shipped by freight, we will make an allowance on your bill for a proportionate amount of the shipping charges.

Quick Drying Auto Enamel



Put It On at Home and Save Money

- Made especially for use on automobiles
- Flows freely, spreads evenly
- Dries color fast and glossy hard in from six to eight hours
- Won't chip, crack or peel

Use Seroco Automobile Enamel. You can easily give your old car a "new car" appearance with little time, effort and money. Three pints of this excellent finish will produce a sleek, glistening surface that will give long service. It's easy to apply, too—simply follow the directions furnished. Choice of 9 popular shades (listed below). Use a good varnish brush (see page 969). Shpg. wt., 2 lbs. 8 oz.; 3 lbs. 8 oz. and 7 lbs. respectively. **Postpaid if part of $2.00 order.**

30K1708—Autumn Brown
30K1760—Auto Gray
30K1735—Brewster Green
30K1755—Dark Blue
30K1740—Black
30K1725—Cream
30K1705—Vermilion
30K1715—Dark Wine
30K1709—Deep Turquoise

1 Pt.....$0.45
1 Qt.....**.75**
½ Gal....**1.35**

STANDARD

FLOOR PAINT

For Value and Savings

- ★ For inside or outside wood or cement floors.
- ★ Has durable varnish-toughened film, resisting weather and traffic wear.
- ★ Washable, easy to keep clean.
- ★ One gallon covers 300 sq. ft., painted wood, two coats; 200-250 sq. ft., on new or unpainted wood, three coats.

$2.05 Post Paid **PER GALLON**

For actual colors see page 960

Where both economy and good service are demanded of a floor paint, our standard Floor Paint will meet every expectation. It provides glossy, washable surfaces that withstand weather conditions without fading or breaking down of the paint film and endure the stress of daily household traffic successfully. Big savings!

30K502—Lead Color
30K504—Gray
30K506—Moss Green
30K508—Drab
30K512—Light Brown (Dark Oak)

Postpaid if Part of $2 Order

1 quart.	Shpg. wt., 4 lbs.	63c
½ gallon.	Shpg. wt., 8 lbs.	$1.10
1 gallon.	Shpg. wt., 12 lbs. Postpaid.	2.05

Aluminum and Gold Bronze Radiator Enamels



An attractive coat of gold bronze or aluminum enamel works wonders with the appearance of dingy, dull appearing radiators, picture frames, bricabrac and many other home furnishings and fittings. Splendidly adapted for metal surfaces subjected to heat—stove trimmings, boilers, engines, furnaces, mantels, etc. Very economical to use, a half pint covering a 12-column radiator 36 inches high. Dries with a hard smooth finish. Use our special Bronzing Brush 30K3013, listed below. **Postpaid if included in $2.00 orders or more.**

30K2123—Gold Bronze Enamel

¼ **pint.** Shpg. wt., 1 lb. 8 oz.....27c ½ **pint.** Shpg. wt., 2 lbs.....$0.45
1 **pint.** Shpg. wt., 2 lbs. 4 oz.....**.65**
1 **quart.** Shpg. wt., 4 lbs.....**1.15**

30K2122—Aluminum Enamel

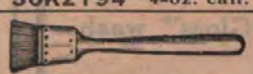
Pigment portion is Alcoa Albron Aluminum Bronze Powder, manufactured for us by the Aluminum Company of America. **Postpaid if included in $2.00 orders.**

¼ **pint.** Shpg. wt., 1 lb. 8 oz....25c ½ **pint.** Shpg. wt., 2 lbs.....39c
1 **pint.** Shpg. wt., 2 lbs. 4 oz.....49c
1 **quart.** Shpg. wt., 4 lbs.....89c

Aluminum Powder (Silver Color)

Use 4 ounces of this powder per pint of 30K2167 Bronzing Liquid to make a wholly satisfactory aluminum enamel. **Postpaid if part of $2 order.**

30K2194—4-oz. can. Shpg. wt., 1 lb...39c 8-oz. can. Shpg. wt., 2 lbs....65c



Radiator Bronzing Brush

Soft hairs; two sizes. Shpg. wt., either, 4 oz. **Postpaid if part of $2.00 order.**

30K3013

Hair Width	Overall L'gth	Overall Length	Each
1 in.	1⅜ in.	9½ in.	19c
1½ in.	1⅜ in.	9½ in.	27c

Gold Bronze Powder. Bright gold, rich brass or Roman gold color. **State color wanted.** Mix with Bronzing Liquid 30K2167 below, using 6 ounces of powder per pint of liquid to make an excellent gold bronze enamel. **Postpaid if part of $2 order.**

30K2190—4-oz. can. Shpg. wt., 1 lb. 4 oz.....39c
8-oz. can. Shpg. wt., 1 lb. 8 oz.....65c

Bronzing Liquid. Equally as efficient as "banana oil" liquid, less expensive and without objectionable odor. Mix with aluminum, gold or other bronze powders to make an effective interior metallic enamel. Shpg. wts., 2 and 3 lbs.

30K2167—Postpaid if part of $2 order.
1 pint.....32c 1 quart.....49c



Engine and Radiator Enamel

—A rust preventative.
—Glossy and easily cleaned.
—Two durable colors.

Keeps your engine block and radiator clean. Will not readily blister, peel or rub off the heated surfaces. Apply with a varnish brush—30K3031, page 969, is very suitable. **Postpaid if part of $2.00 order.**

30K3416—Black.
30K3417—Gray.

½ pint. Shpg. wt., 1 lb.....**27c**
1 pint. Shpg. wt., 2 lbs.....45c



Quick Drying Black Touch-up Enamel with Brush Attached

—Has a high varnish content.
—Dries in a half hour.
—Soft hair brush included.

You can "touch-up" scratches, rusty or dingy spots on any black finished surface of the car satisfactorily—or refinish parts completely. Handy soft hair brush is attached to lid of can, brush resting in enamel for ready use. Shpg. wts., 1 lb. 8 oz. and 2 lbs. **Postpaid if part of $2.00 order.**

30K2171

½ pint.....35c 1 pint.....49c

BRUSH LACQUER



Brush It on.. Like Paint

- Dries in ½ hour.
- The hardest air drying finish.
- Makes smooth porcelain-hard surface.
- No laps, runs, brush marks, dust or finger prints.
- For furniture, home furnishings, automobiles.

72c PER PINT

A new satin lustrous dress for practically any of the household furnishings and fittings. Easy to apply and fast drying. A fine grained porcelain-hard finish for old furniture, for unpainted pieces, for woodwork, the automobile, picture frames, lighting fixtures, etc. Brush or spray it on in your choice of fourteen attractive colors, also black, white or transparent. Full instructions for readily applying (DO NOT use over painted, varnished or enameled finishes less than six months old). Our "Factory to User" selling plan makes you big savings on this splendid finish. Use a good brush; see 30K3044, page 969.

For actual colors see page 960.

30K2080—Turkey Red.	30K2098—Autumn Brown.
30K2084—Turquoise Blue.	30K2099—Lettuce Green.
30K2087—Black.	30K2100—Jade Green.
30K2088—White.	30K2101—Light Gray.
30K2089—Clear. (Not sold in ¼ pts.)	30K2102—Medium Blue.
	30K2103—Peach.
30K2095—Ivory.	30K2104—Orchid.
30K2096—Cream.	30K2105—Indian Yellow.
30K2097—Tan.	30K2106—Burnt Orange.

Postpaid if included in $2.00 order or more.

¼ Pint	29c	½ Pint	45c
1 Pint	72c	1 Quart	$1.39

Shpg. wts., 8 oz., 1 lb., 2 lbs. and 4 lbs. respectively.

Lacquer Thinner and Brush Cleaner

Thin Brush Lacquer with this excellent thinner if it thickens in use or for spraying or cleaning spray guns. It gives far better results than the use of more cheaply made lacquer thinners. (Turpentine will not thin lacquer.) It's splendid for cleaning brushes, too.

30K2090—Postpaid if part of $2.00 order or more.

½ Pint	29c	1 Pint	43c
1 Quart	75c		

Shpg. wts., 1 lb., 2 lbs. and 3 lbs., respectively.

Seroco Floor Cleaner



- For cleaning floors and flat woodwork.
- Also makes an excellent paint and varnish remover and bleacher.
- Comes in powder form.

Highly efficient, yet inexpensive. Duplicates a nationally advertised widely sold brand regularly sold at 75c per lb.! Directions furnished. Shpg. wt., 2 lbs. **Postpaid if part of $2.00 order.**

30K2785—1-pound package..... **29c**

AUT-O-SEK



- For waterproofing old or imitation leather, mohair, pantasote or canvas auto tops.
- Dries in 12 to 24 hours.
- Has a rich lasting, lustrous black finish, NOT shiny or glossy like varnish top dressing.
- Refinished top not affected by folding, bending or creasing

Postpaid if part of $2.00 order.

30K3425 **49c**

1 pint. Shpg. wt., 2 lbs.....

1 quart. Shpg. wt., 3 lbs..... 89c

Seroco Auto Top Dressing



- Jet black gloss finish.
- Keeps leather or imitation leather auto tops watertight and improves their appearance.
- Dries over night—will not crack or peel.
- One quart enough for two coats on average touring model top.

Postpaid if part of $2.00 order.

30K3428—Gloss Jet Black.

1 pint. Shpg. wt., 2 lbs..... **35c**

1 quart. Shpg. wt., 3 lbs..... 55c

Auto Repainting Outfit

For Small Cars

$2.15 Post Paid



COMPLETE

Here's an excellent opportunity for Ford, Chevrolet owners, etc., to refinish their car completely, including the top, at very little cost. Enough for two coats of the splendid enamel on the body, fenders and wheels, and one coat of dressing on the top. A lustrous, lasting finish you'll be proud of. If you prefer a color other than the black regularly furnished, select it from our Automobile Enamel colors on the opposite page, at no added cost. Shpg. wt., 8 lbs.

Outfit Includes

- 1½ Quarts Black Auto Enamel.
- 1 Pint Black Auto Top Dressing.
- 1 2-in. Chinese Bristle Varnish Brush.
- 1 Quart Paint Thinner.
- 3-oz. Pkg. No. 1 Steel Wool.
- Refinishing Circular.

30K1694—Complete Outfit. Postpaid..... **$2.15**

YOU CAN PAY MORE ... but You Can't Get Better QUALITY



SUPER SERVICE LIQUID FLOOR WAX

For Floors, Furniture Woodwork, Linoleum

- —A higher percentage of hard wearing wax (No. 1 Carnauba, the best hard wearing wax)
- —A smaller percentage of paraffine (soft wax)
- —Freedom from impurities
- —Clear golden coloring
- —High gloss—free from finger prints
- —Harder transparent film
- —Priced 30% lower

85¢ PER QUART

It's proved best by laboratory test! Exacting analyses of Super Service Liquid Wax and the most widely known nationally advertised brand of liquid wax established beyond argument Super Service leadership in these important features:

Home use shows it lasts longer, wears better, dries quickly, polishes like new, never becomes sticky or gummy. One quart protects 375 sq. ft., of surface from dust, water, etc. Apply with cloth or waxing brush.

30K2639—Postpaid if part of $2.00 order or more.

½ pt. glass jar. Shpg. wt., 2 lbs.. 29c	1 gal. can. Shpg. wt., 9 lbs.
1 pt. glass jar. Shpg. wt., 3 lbs... 50c	
1 qt. glass jar. Shpg. wt., 5 lbs... 85c	Postpaid..... $2.89

Floor and Furniture Wax



- —Solid form with quality similar to 30K2638.
- —Transparent in color.
- —Surface treated presents a lustrous, water resistant finish of unchanged color.
- —One lb. protects about 300 sq. ft. of natural finish wood surface.

Nationally advertised wax of this grade usually brings twice or more our price elsewhere. **IT PAYS to preserve and protect good WOOD! Postpaid if part of $2.00 order.**

30K2636

1 lb. can. Shpg. wt., 1 lb., 12 oz..... **29c**

4 lb. can. Shpg. wt., 6 lbs..... 89c

Furni-Flor Mop Oil



Renews Dustless Mops and Dust Cloths [Trade Mark Reg. in U. S. Pat. Office]

Thoroughly cleans and polishes varnished, waxed or painted floors, furniture and woodwork. Apply to dustless oil mops and dust cloths to restore good cleaning and polishing qualities. Leaves no grease deposit. The quart makes the biggest saving! **Postpaid if part of $2.00 order.**

30K3403

1 pint. Shpg. wt., 2 lbs..... **19c**

1 quart. Shpg. wt., 3 lbs..... 29c

Our Standard Liquid Wax



This splendid wax equals the quality of nationally advertised wax sold elsewhere at twice our price.

It is easy to apply—simply put it on with a cloth and polish the waxed surface, after a fifteen minute interval, with a weighted brush or dry cloth. One gallon will protect 1500 square feet of floors, woodwork, furniture or linoleum from dust, water, etc.

Postpaid if part of $2 order.

30K2638

1 quart. Shpg. wt., 3 lbs..... **39c**

½ gallon. Shpg. wt., 5 lbs. **69c**

1 gallon. Shpg. wt., 8 lbs. **$1.15**

Waxing Brush

9-Lb. Brush $1.85



This brush has protected corners and sides to prevent marring and scratching woodwork and furniture. Iron weighted for best results. Complete with handle and directions for ready use.

Postpaid if part of $2.00 order.

30K3160

9-lb. brush.....	$1.85
13-lb. brush. Postpaid..	2.65
23-lb. brush. Postpaid..	3.45

Shipping wts., 9, 15, and 25 lbs. Brush weights are approximate.

Lightning Furniture Polish



Here's a quick working, lasting, lustrous, economical furniture polish; also good for woodwork, autos, etc. High quality and exceptional value. Made in our own factories. Shpg. wts., 1, 2 and 3 lbs.

30K2768—

Postpaid if part of $2 order.

½ pint	19c
1 pint	32c
1 quart	45c

SEROCO 4-HOUR VARNISH



For All Natural Wood Surfaces

1. **TRANSPARENT**
2. **ELASTIC**
3. **DURABLE**
4. **GLOSSY**

$2.89 PER GALLON
Postpaid

- **Dries ready to use in four hours.**
- **Unaffected by hot or cold water.**
- **Withstands severe household service second to no other varnish.**
- **Easy to apply; one gallon covers 600 sq. ft. one coat.**
- **Priced at about half usual prices elsewhere.**

Wherever varnish can be used, Seroco 4-Hour Varnish deserves consideration. It possesses every feature of good regulation slow drying varnishes, plus its quick drying advantage. (Drying time is somewhat retarded by cold, dampness or poor ventilation). Its quick setting and quick drying features alone make it a logical favorite among thousands of householders. Its transparent, elastic, exceptionally durable glossy varnish film satisfies every demand for varnished surfaces of beauty and service!

We manufacture Seroco 4-Hour Varnish in our own big modern varnish factories, producing it in tremendous volume and distributing it under our efficient, economical "Factory to User" selling plan at prices that save you up to one-half. Apply this excellent Varnish with a good brush; we recommend 30K3044, page 969.

30K2713

1 pint. Shpg. wt., 2 lbs. Postpaid when included in $2 orders.. ..47c
1 quart. Shpg. wt., 3 lbs. 4 oz. Postpaid when included in $2 orders. $0.79
1 gallon. Shpg. wt. 9 lbs. 4 oz. Postpaid..... 2.89



Furniture Varnish

We know of no better varnish for finishing or revarnishing furniture.

—Dries glossy hard over night.
—Can be rubbed or polished.
—Withstands hard usage.
—One pint will refinish several chairs.

Very economical hardwood beautifier that we enthusiastically endorse. **Postpaid when part of $2 order.**

30K2715—1 pint.
Shpg. wt., 2 lbs..... **37c**
1 quart. Shpg. wt., 3 lbs. 4 oz..... 59c

Read The Story of Seroco Paint Found on Pages 954 and 955



Outside Spar Varnish

—For coating and protecting outside doors, vestibules, store fronts, inside blinds, bathroom and kitchen sinks wood work.
—One gallon coats about 600 sq. ft. once.
—A long wearing, high grade elastic hard finish.

Our remarkable low price makes this varnish one of our biggest values.

30K2722—Postpaid when included in $2 order.
1 pint. Shpg. wt., 2 lbs..... **45c**
1 quart. Shpg. wt., 3 lbs. 4 oz..... $0.75
1 gallon. Shpg. wt., 9 lbs. 4 oz. Postpaid... 2.65



Inside Spar Varnish

—Real high quality.
—Resists moisture.
—Dries transparent (showing full beauty of wood grain).
—Dries with gloss finish.
—Can be rubbed down with good results.

Postpaid when included in $2 order or more.

30K2719

1 quart. Shpg. wt., 3 lbs. 4 oz..... **65c**
1 gallon. Shpg. wt., 9 lbs. 4 oz..... $1.95
5-gallon can. Shpg. wt., 42 lbs. Postpaid, per gallon..... $1.69

SERO-VAR



All Purpose SPAR VARNISH

$2.49 PER GALLON
Postpaid

- **Duplicates in every important respect nationally advertised "—spar" varnish at twice our price.**
- **Adapted for every varnishing need, indoors or out.**
- **Will not whiten from hot or cold water.**
- **Tough, elastic, transparent; dries hard overnight.**
- **One gallon covers 600 sq. ft., one coat.**

Look to Sero-Var when you want a good spar varnish, one made to hold its glossy beauty and wearing qualities on outside doors, porch furniture, boat decks or masts, steam coated bathroom, kitchen woodwork, etc. Its glistening durable coating resists weather in its most punishing moods. It gives long faithful wear wherever used. We sell Sero-Var, made in our own factories, at about one-half the price usually asked elsewhere for similar quality. Postpaid if part of $2 order or more.

30K2727

1 pint. Shpg. wt., 2 lbs..... **39c**
1 quart. Shpg. wt., 3 lbs. 4 oz..... $0.69
1 gallon. Shpg. wt., 9 lbs. 4 oz. Postpaid..... 2.49
5-gallon can. Shpg. wt., 42 lbs. Postpaid. Per gal. 2.29

LINOLEUM VARNISH



72c PER QT.

- **Preserves and brightens linoleum, etc.**
- **Provides a clear, tough, long wearing film.**
- **Restores dingy, dull heel-marked floor oilcloth coverings. Especially valuable in halls or doorways.**

Will not crack or check in usual use. Unaffected by water; extra pale in color, will not discolor light colored patterns. One quart covers 150 sq. ft., one coat; renew whenever finish begins to dull. Do not apply on new inlaid linoleums until the wax coating has worn off.

30K2642—Postpaid if part of $2.00 order.
1 Pint. Shpg. wt., 2 lbs..... **45c**
1 Quart. Shpg. wt., 3 lbs..... 72c

Special Rubbed (Flat) Finish Varnish



—For furniture and woodwork.
—Gives that desired hand rubbed varnish effect without tedious hand rubbing.
—Same wearing qualities and fine appearance as a hand rubbed job.
—Easy to apply—dries over night.
—One gallon coats about 600 square feet, once.
—Use one coat over old shellacked or varnished surfaces, two coats over new wood.

30K2712

Postpaid when included in $2 orders or more.
1 pint. Shpg. wt., 2 lbs..... **43c**
1 quart. Shpg. wt., 3 lbs. 4 oz..... $0.69
1 gallon. Shpg. wt., 9 lbs. 4 oz. Postpaid..... 2.25

Extra Durable

Floor Varnish



STANDARD QUALITY... ....at BIG SAVINGS!

$2.15 PER GALLON
Postpaid

- Has high gloss, tough, elastic long wearing film.
- Flows easily, brushes well, dries hard overnight.
- One gallon covers 600 sq. ft., one coat.
- Sells at about one-half the price its quality rates.

A popular finish among thrifty home owners who want good quality varnish at a moderate price. Extra Durable is made in big quantities in our own varnish factories and distributed under our economical "Factory to User" selling plan. If you want even better wearing floor varnish that will resist hot or cold water damage better, and with quicker setting and drying qualities, we recommend 30K2729 Super Service Varnish, 30K2727 Sero-Var or 30K2713 4-Hour Varnishes.

30K2723
Postpaid if included in $2 orders or more.

1 pint. Shpg. wt., 2 lbs. **37c**
1 quart. Shpg. wt., 3 lbs. 4 oz. **$0.65**
1 gallon. Shpg. wt., 9 lbs. 4 oz. **Postpaid** **2.15**
5-gal. can. Shpg. wt., 42 lbs. **Postpaid. Per Gal.** . **2.05**

LINOLEUM LACQUER

- Fastest drying linoleum finish.
- Easy to apply; easy to clean.
- Keeps new linoleum bright, fresh.
- Protects it from foot traffic wear, spilled grease, vinegar, hot or cold water.
- Transparent.

$1.25 PER QT.



Linoleum Lacquer is a water-clear finish. One quart will coat about 120 sq. ft. of surface; apply it with a good varnish brush and recoat it when necessary. It will NOT readily discolor any pattern coloring. *Do not use over painted or varnished surfaces less than 6 months old.* Our prices make it an economy to buy here.

30K2070—Postpaid if part of $2.00 order.

1 Pint. Shpg. wt., 2 lbs. **65c**
1 Quart. Shpg. wt., 4 lbs. **$1.25**

Seroco Paint and Varnish Cleaner



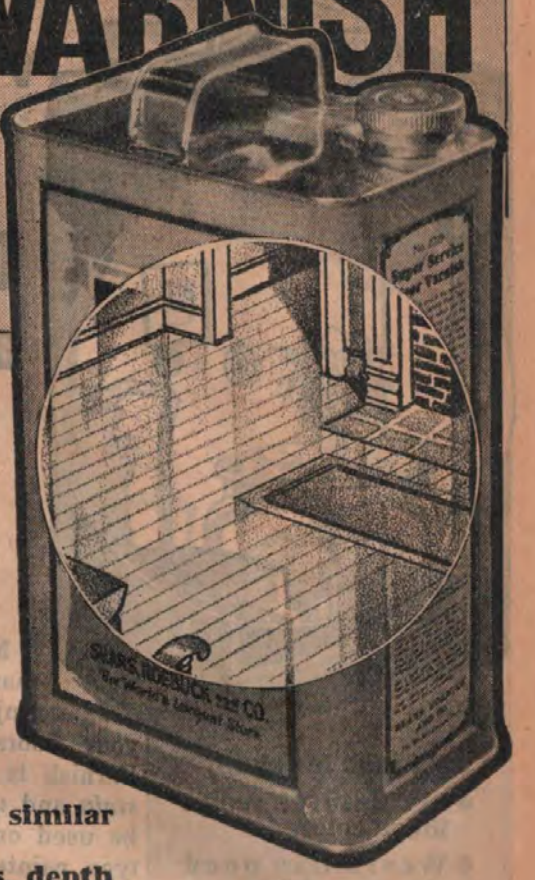
- —Non-Abrasive Soap Paste.
- —Cleans paint, varnish, enamel, tile or porcelain surfaces.
- —Contains no dangerous acids or alkalies.
- —Non-injurious to finest white finishes, delicate fabrics or tender hands.
- —Quickly removes smoke, soot, dirt, grease or oil.
- —One quart cleans over 1000 square feet.

Very economical, goes further and does a splendid job. Directions furnished. **Postpaid if part of $2 order.**

30K2783—1 Quart. Shpg. wt., 3 lbs. 12 oz. **35c**
1 Gallon. Shpg. wt., 11 lbs. **$1.15**

SUPER SERVICE FLOOR VARNISH

No Better Varnish at Any Price!



You Save $2.00 to $3.00 Per Gallon!

$3.65 PER GALLON
Postpaid

- **Others ask $6.50 per gallon for similar quality!**
- **Second to none for high gloss, depth of film and long wear.**
- **Unaffected by hot or cold water.**
- **Quicker drying than the average best quality regulation varnishes.**
- **One gallon covers 600 sq. ft., one coat.**

SUPER SERVICE has been proved equal to the best by laboratory tests! In fact it excells all others in many of the features compared. Its hardness, elasticity, transparent color and full glossiness of film have few equals. Its high resistance to damage from hot or cold water, its quick setting and overnight drying qualities and its ease of applying establish its position of leadership.

SUPER SERVICE represents the climax of years of exhaustive laboratory and practical tests. Its materials include only the choicest varnish ingredients, scientifically compounded and combined to produce a varnish which has no superiors and few equals in its many outstanding features.

Our efficient, economical "Factory to User" selling plan permits us to offer you this splendid varnish for scarcely more than half the price asked elsewhere for the few varnishes of comparable high quality.

30K2729
Postpaid if part of $2.00 order or more.

1 Quart. Shpg. wt., 3 lbs. 8 oz. **98c**
1 Gallon. Shpg. wt., 9 lbs. 4 oz. **Postpaid** **$3.65**

Low Priced Floor Varnish

A low priced varnish with a floor covering capacity of 600 sq. ft. on oak, 400 sq. ft. on soft pine, one coat, per gallon. For even better value and quality, we recommend our other Floor Varnishes.

30K2720
Postpaid if part of $2.00 order.

1 pint. Shpg. wt., 2 lbs. **29c**
1 quart. Shpg. wt., 3 lbs. 4 oz. **$0.49**
1 gallon. Shpg. wt., 9 lbs. 4 oz. **1.59**

Varnishes shown on these pages are transparent (amber) color, unless otherwise stated.

Save More

When items on which we would ordinarily pay postage are shipped by freight, we will make an allowance on your bill for a proportionate amount of the shipping charges.

Buy Paints and Paint Supplies on Easy Payments. See Page 876 for Terms

Paste Wood Filler



- —Produces a smooth, transparent surface on open grain hardwood for satisfactory varnishing or waxing.
- —Dries very hard.
- —5 pounds will fill about 300 sq. ft.

Not to be used on soft, close grained wood, etc.
Postpaid if part of $2.00 order.

30K2663

1 lb. Shpg. wt., 2 lbs. **19c**
5 lbs. Shpg. wt., 6 lbs. 8 oz. **65c**

Crack and Crevice Filler



- —For filling cracks of inside floors, woodwork or furniture before varnishing or painting.
- —Elastic, non-shrinking.
- —1 lb. will fill cracks in about 30 sq. ft. of average floor.

Makes a more satisfactory refinishing job. Swab floor cracks with linseed oil before filling. Directions furnished.
Postpaid if part of $2.00 order.

30K2660

1 lb. Shpg. wt., 1 lb. 14 oz. **19c**
5 lbs. Shpg. wt., 6 lbs. 8 oz. **65c**

SEROCO Color Varnish



Varnishes and Stains at the Same Time

Double UTILITY at Half the Cost

$1.85 PER GALLON

- Varnish in colors!
- Six natural wood finish colors.
- Wears like good clear varnishes.
- Refinish odd furniture pieces, match floors and woodwork.
- Easy to apply; dries hard overnight.
- One gallon covers 600 sq. ft., one coat.

Match odd furniture; refinish dingy, marred pieces to make a matched set. Enjoy the same color harmony for your floors and woodwork. Seroco Color Varnish is flowed over the surface to *color stain* and *varnish* at the same time. It can be used on new or finished surfaces of any type, painted, varnished, enameled or stained. Before covering dark color surfaces with light colors, apply a coat of 30K2697 Undercoat or Ground Color (at right). For the very best results on a newly color varnished floor, finish with a coat of good transparent varnish, 30K2729 Super Service or 30K2723 Extra Durable Floor Varnish. Make sure of a good job of color varnishing by using a good brush; we recommend 30K3044, page 969.

(For actual colors see page 960.)

30K2689—Brown Mahogany
30K2690—Light Oak
30K2691—Dark Oak
30K2692—Red Mahogany
30K2693—Cherry
30K2694—Walnut

Postpaid when included in $2 orders or more.

1 pint. Shpg. wt., 2 lbs..... **33c**
1 quart. Shpg. wt., 3 lbs. 4 oz..... **58c**
1 gallon. Shpg. wt., 9 lbs..... **$1.85**

100% Pure Shellac



(4-Lb. Cut)

"There Is No Substitute for Shellac!"

—Seals the pores in the wood and seals in stain that may have been applied to darken the finish
—Clear shellac preserves natural color of the wood
—Orange shellac (color of light oak) provides a darker finish to the completed job

An ideal first coat for new furniture or woodwork you intend varnishing. When finishing new floors many apply a coat of thin shellac before varnishing. This is necessary if a dye stain has been used, to prevent it from "bleeding" through the varnish. Too heavy a first coat of shellac may cause the varnish film to chip easily. Except when applied over stain we recommend for floors a first coat of varnish thinned 10 per cent with turpentine. **Postpaid if part of $2.00 order or more.**

30K2656—CLEAR		30K2657—ORANGE	
1 Pint. Shpg. wt., 2 lbs.....	**35c**	**1 Pint.** Shpg. wt., 2 lbs.....	**33c**
1 Quart. Shpg. wt., 3 lbs....	**59c**	**1 Quart.** Shpg. wt., 3 lbs....	**55c**
1 Gallon. Shpg. wt., 9 lbs....	**$1.95**	**1 Gallon.** Shpg. wt., 9 lbs....	**$1.79**

Freight Charges Per 100 Pounds on Paints, Enamels, Varnishes and Stains.

150 miles.....	47c	500 miles.....	$1.05
300 miles.....	69c	750 miles.....	1.19

SAVE MONEY

When items on which we would ordinarily pay postage are shipped by freight, we will make an allowance on your bill for a proportionate amount of the shipping charges.

Seroco Dye Stains

For New Wood Surfaces



- Gives a rich natural Oak, Mahogany or Walnut color to new unfinished wood
- Brings out the grain and increases the natural beauty of the surface
- Use it only on new untreated surfaces

This efficient penetrating wood stain works wonders with ordinary new wood surfaces. After applying, coat surface with white or orange shellac to seal stain properly before completing the job with a coat of varnish or wax. On open grained hardwood, fill the stained surface with Seroco Paste Wood Filler, (see page 965). Apply this stain with a good varnish brush. One gallon covers about 400 sq. ft. **Postpaid when included in $2.00 order or more.**

39¢ PER QUART

30K2643—Light Oak	**30K2648**—Red Mahogany
30K2645—Dark Oak	**30K2649**—Walnut

1 Pint. Shpg. wt., 1 lb. 12 oz..... **29c**
1 Quart. Shpg. wt., 2 lbs. 12 oz..... **39c**
1 Gallon. Shpg. wt., 8 lbs. 8 oz..... **$1.45**

Undercoat or Ground Color



You can completely cover the old finish of the surface with this opaque yellow paint and provide a splendid base or ground color when floors or woodwork are to be grained in a lighter shade.

Makes a splendid first coat, too, for applying Seroco Color Varnish of any shade. One quart completely hides 150 square feet with one coat. Apply it with a good varnish brush (see page 969). **Postpaid if part of $2.00 orders.**

30K2697—**1 Pint.** Shpg. wt., 2 lbs. 10 oz..... **35c**
1 Quart. Shpg. wt., 4 lbs. 10 oz..... **55c**
1 Gallon. Shpg. wt.,16 lbs..... **$1.95**

GRAIN SUCCESSFULLY!

It's Easy to Do!



Ready Mixed Graining Colors in Oil

All ready to use, with liquid and coloring material properly mixed. Brush it on with a paint or varnish brush and grain at once with graining tool. When graining to a lighter finish, apply a ground coat of 30K2697 Undercoat (above). **Postpaid if part of $2 order.**

30K2274—Light Oak **30K2275**—Dark Oak
30K2276—Medium Oak

1 Pint. Shpg. wt., 2 lbs..... **29c** **1 Qt.** Shpg. wt., 3 lbs..... **39c**



Graining Set

Use this practical graining set to produce a heart of oak finish. Consists of two 5-in. rubber rollers and a steel comb. Shpg. wt., 12 oz. **Postpaid if part of $2 order.**

30K2967..... **79c**

Handle Grainer



A handy inexpensive little tool for ordinary graining. Instructions for use. Width, 3 in. Shipping weight, 10 oz.

Postpaid if part of $2 order.
30K2965..... **35c**



Household Cleaner and Brush Renewer

—Cleans painted or varnished woodwork, walls, floors, etc.
—Is not injurious to any surface.
—Excellent for dishwashing machines.

One package makes six to eight brushes soft and pliable again, when used in concentrated form. Full directions furnished for using this excellent cleaner. Shpg. wt., 2 lbs. **Postpaid if part of $2.00 order.**

30K2781—1-lb. pkg..... **19c**

Read the story of Seroco Paint. Pages 954 and 955.

PAINT AND VARNISH REMOVER



—*Quickly removes any old finish.*
—*Will not raise the grain of the wood, injure wood veneer, glue or filler.*
—*Contains no caustics, acids or lye.*
—*Harmless to the hands.*

Fast! Easy! Safe! Away with slow tedious hard work scraping off the old finish by hand. Apply with an old brush, following the simple directions carefully for a perfect job. *Postpaid if part of $2.00 order.*

30K2770—**1 Pint.** Shpg. wt., 2 lbs..... **29c**
1 Quart. Shpg. wt., 3 lbs..... **45c**
1 Gallon. Shpg. wt., 9 lbs..... **$1.33**

Plastic WALL FINISH
New Beauty for Your Walls



$3.65 *Post Paid*

25-LB. BAG

- **A plaster-like treatment in the popular modern textured wall effect.**
- **Offers an endless choice of artistic designs.**
- **Easy to apply; simply mix the white powder with water and apply with paint brush.**
- **Sticks to any surface—covers new or old walls.**
- **Dries very hard; resists abrasion; will not crack or peel.**

Use Seroco Plastic Wall finish in old homes or new, on plaster, paint, brick, metal, wood, stone, insulating board or wallboard (gives excellent results on our Walltite Board, see page 945). That desirable "rough effect," so much sought after, can now be obtained with a smooth, fine texture that permits easy cleaning or redecorating. Will not "flatten" or "sag"; in drying it keeps the delicate brush lines that emphasize the effectiveness of this finish. Fully illustrated instructions furnished to secure stipple, sponge, tiffany, brush whirl, slap and drag, leaf effects, etc. **Write for illustrative Booklet P7983K.** Use about one pound per square yard for average texturing. Before plastic is dry, smooth off lightly with triangle listed below, then apply any flat white size or 30K1149 Size (see below) and finish with one or more of our delicate color glazes, already tinted.

Postpaid if part of $2.00 order.

30K1150
5-lb. pkg. **79c**
10-lb. pkg. **$1.49**
25-lb. bag. Postpaid. **3.65**
Shpg. wts., 6, 11 and 27 lbs.

30KM1150⅓
Not Prepaid.
*100-lb. bag. **$10.50**
*300-lb. bbl. **$29.50**
*Unmailable. Shipped from factory in Northern Illinois. Shpg. wts., 103 and 330 lbs.

Seroco Plastic Wall Size

—A pure white "sealer" coat to be used over the plastic.
—An excellent undercoat for our Color Glaze.

Any flat white paint or our Wall Sizes 30K2734 or 30K2736 can be substituted for this material. Covering capacity, per gal., 400 sq. ft.

30K1149—Postpaid if part of $2 order.
1 quart. Shpg. wt., 5 lbs. **60c**
1 gallon. Shpg. wt., 16 lbs. **$1.95**

Seroco Transparent and Color Glazes

By tinting our glazes, we make it easy for you to put the finishing touch on your Plastic Paint job. Two or more colors can be blended together on the wall, or one color only gives a very desirable effect. Apply over Plastic Size 30K1149 above. Covering capacity, 600 square feet per gallon.

30K1152—Light Green
30K1153—Marine Blue
30K1154—Russet Brown
30K1155—Chocolate Brown
30K1156—Terra Cotta
30K1157—Golden Green
30K1158—Light Buff
30K1159—Old Ivory
30K1160—Pearl Gray

1 quart. Shpg. wt., 3 lbs. **Postpaid if part of $2 order** **79c**
1 gallon. Shpg. wt., 10 lbs. **Postpaid** **$2.79**

30K1151—Transparent Glaze.
1 quart. Shpg. wt., 3 lbs. **Postpaid if part of $2 order** **69c**
1 gallon. Shpg. wt., 10 lbs. **Postpaid** **$2.69**

30K1147—Decorators' Fabric Tape, 2-inch width. Used to cover cracks in plaster or wall board before applying Seroco Plastic Wall Finish. Per 300-ft. roll. Shpg. wt., 1 lb. **Postpaid if part of $2 order** **89c**

30K1148—7-inch celluloid Triangle, for dragging textured surface while still wet to obtain **highlights.** Shpg. wt., 8 oz. **Postpaid if part of $2.00 order** **29c**

Undercoat for Flat Finish Paint or Serotone



—Prevents lime or acid stains.
—Prevents peeling or cracking of the paint.
—Will prevent water stains from showing through.

Before applying Flat Finish Paint or Serotone Satin Finish Paint on unpainted walls, give the walls a sizing coat made up of equal parts of this Undercoat and the finishing material. This makes a perfect foundation for covering a dark color with a lighter one. One quart each of Undercoat and wall paint will cover about 250 square feet, one coat.

Postpaid if part of $2 order.
30K2734—1 quart.
Shpg. wt., 3 lbs. **49c**
1 gallon. Shpg. wt., 9 lbs. **$1.25**

Seroco Wall Size

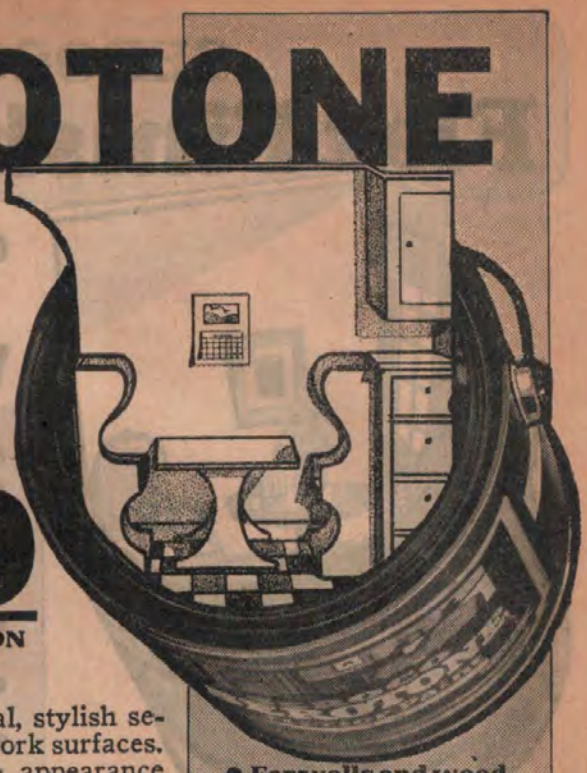


—Use before kalsomining.
—Seals grease spots and stains.
—One pound is enough for the average room.

Prevents spots from damaging the finishing coat and produces an excellent surface for the final coating. Directions for use. **Postpaid if included in $2.00 orders.**

30K2736—1-lb pkg. Shpg. wt., 2 lbs. **27c**

SEROTONE
A SEMI-GLOSS PAINT



$2.49 PER GALLON
Postpaid

Serotone is an economical, stylish selection for wall and woodwork surfaces. Its fine quality, attractive appearance and exceptional wearing qualities have established it as a favorite finish among thousands of discriminating thrifty paint buyers. They demand Serotone for its easy brushing, good spreading, surface hiding, covering and quick drying features. They are familiar, too, with its ease of cleaning—occasional mild soap and water applications permits keeping its good appearance indefinitely.

Serotone offers real economy in first cost as well as in upkeep! A product of our own four big modern paint factories, it is made in tremendous volume and distributed under our economical "Factory to User" selling plan. You save one-third or more. Read The Story of Seroco Paint, pages 954-955. Do your Serotoning with a good brush; we recommend 30K3087, page 969. Serotone is **Postpaid if included in $2 orders or more.**

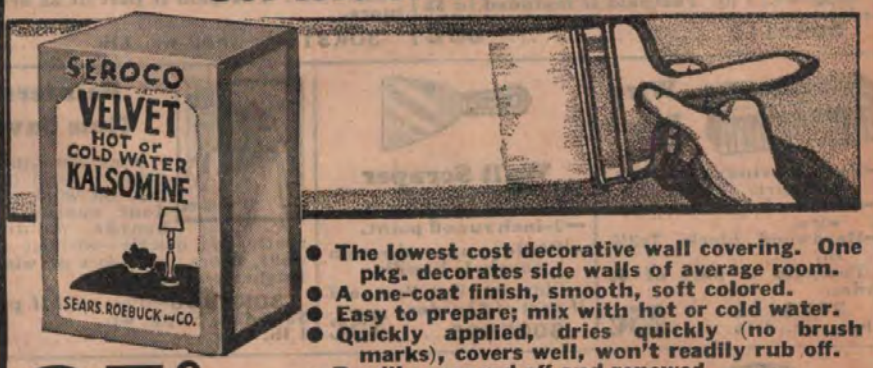
- **For walls and woodwork.**
- **A Smooth Satin-like extra durable finish.**
- **Combines a hard grained enamel-like surface with soft color tones like kalsomine.**
- **Easy to apply; washable, easy to keep clean.**
- **Dry to the touch in 8 hours.**
- **One gallon covers 250 sq. ft., two coats.**
- **13 attractive colors.**

30K2036—Pale Yellow
30K2037—Sepia Brown
30K2038—Apple Green
30K2039—Pastel Green
30K2048—Ivory
30K2047—White
30K2053—Jersey Cream
30K2054—Rich Buff
30K2055—Coral
30K2056—Silver Gray
30K2057—Light Gray
30K2058—Pale Blue
30K2059—French Blue

For Actual Colors See Page 960

1 quart. Shpg. wt., 5 lbs. **69c**
½ gallon. Shpg. wt., 9 lbs. **$1.29**
1 gallon. Shpg. wt., 16 lbs. **Postpaid** **2.49**

NEW VELVET KALSOMINE
Use Hot or Cold Water



35c 4-LB. PACKAGE

- **The lowest cost decorative wall covering. One pkg. decorates side walls of average room.**
- **A one-coat finish, smooth, soft colored.**
- **Easy to prepare; mix with hot or cold water.**
- **Quickly applied, dries quickly (no brush marks), covers well, won't readily rub off.**
- **Readily sponged off and renewed.**
- **For painted, papered, plaster, wood walls.**

Our new Velvet Kalsomine is a practical inexpensive wall covering. It can be washed off easily and renewed when walls become soiled or dingy or for a change of color. Before applying (except on previously kalsomined walls) give walls a coat of 30K2736 Wall Size (shown at left). Complete the decoration attractively with a darker color stencil border design (see page 968 for stencils, etc.) Apply Kalsomine with a good kalsomine brush—see page 969.

30K3617—White.
30K3636—Ivory.
30K3625—Jersey Cream.
30K3626—Rich Buff.
30K3627—Pale Yellow.
30K3628—Sepia Brown.
30K3629—Coral.
30K3630—Silver Gray.
30K3631—Light Gray.
30K3632—Pale Blue.
30K3633—French Blue.
30K3634—Pastel Green.
30K3635—Apple Green.

Postpaid if included in $2.00 order.
4-pound package. Shpg. wt., 5 lbs. **35c**

SEROCO Flat Finish Paint



Our Fastest Selling INSIDE WALL PAINT

- For walls and woodwork.
- Velvety washable oil paint in soft effects of water colors.
- Wears exceptionally well; economical in use.
- Hides old surface perfectly.
- Easy to apply; no laps, runs or brush marks.
- Dries to the touch in six to eight hours.
- One gallon covers 250 square feet, two coats.
- Thirteen artistic tints.

$1.89 PER GALLON

Particular homeowners prefer this lustreless flat tone paint to all others. It makes a splendid background for pictures, room furnishings, etc. It is readily kept clean and attractive with mild soap and water washing. Its unusual durability makes it a most economical finish. Seroco Flat Finish paint produces a firm, evenly textured surface that will not chip or peel; *makes a practical, inexpensive undercoat for enamel, too.* Give unpainted walls a ground coat of equal amounts of this paint and 30K2734 Undercoat (see page 967) before applying the paint itself. . Our economical "Factory to User" selling plan saves you up to $1.00 a gallon on this splendid paint. *Postpaid if part of $2.00 order.*

For actual colors see page 960

30K2013—White	30K2024—Pale Yellow	Shpg. wt., 5, 10 and 17 lbs.
30K2014—Pastel Green	30K2025—Coral	
30K2017—Apple Green	30K2026—Silver Gray	1 quart..... 55c
30K2030—Ivory	30K2027—Light Gray	½ gallon..... $1.05
30K2021—Jersey Cream	30K2028—Pale Blue	1 gallon..... 1.89
30K2022—Rich Buff	30K2029—French Blue	
30K2023—Sepia Brown		

LePage's Liquid Glue



Used the world over for successfully repairing anything that glue can mend. Shpg. wts., 4 oz., 8 oz., 1 and 2 lbs. respectively.

30K3218
Postpaid if included in $2.00 orders.
1-oz. tube..... 15c
¼-pint can..... 25c
½-pint..... 39c
1-pint..... 69c

LePage's Ground Glue

The best known and most widely used dry glue; second to none for sizing walls, rugs, etc. A good glue for amateur cabinet workers. Directions for ready use. (Not illustrated.) **Postpaid if included in $2.00 orders.**

30K2791
1-lb. carton. Shpg. wt., 1 lb. 8 oz..... 29c



Patching Plaster

—To fill cracks or patch plastered walls before painting or kalsomining, to point bricks, repair stucco, etc.
—Will not contract, crack, spot through or otherwise discolor the final wall decoration.
—Can be tinted with dry colors.
—Hardens in about a half hour into permanent patch.
Directions for use included.

30K2658—Postpaid if part of $2.00 order.
2½-lb. Pkg. Shpg. wt., 4 lbs..... 23c
5-lb. Pkg. Shpg. wt., 6 lbs..... 37c

$2.50 GAL. POSTPAID — PLASTO-RUFF

An Oil Paint Compounded to Give New Sand Finish Effect

STYLISH! COLORFUL!

—Gives effect of sand plaster walls without applying plaster.
—Easily applied on plain wall board or similar material.
—Only one coat needed. Brush to uniform thickness.
—Ready to use. Dries in 24 hours.
—Readily cleaned with soap and water.
—One gallon covers 75 to 100 square feet.

Choose from white and six attractive tints. Postpaid if part of $2.00 order.

30K2060—White	30K2064—Blue Tint
30K2061—Ivory	30K2065—Buff
30K2062—Pearl Gray	30K2066—Light Tan
30K2063—Rose	

1 quart. Shpg. wt., 5 lbs..... 65c
1 gallon. Shpg. wt., 16 lbs. Postpaid..... $2.50

OILED PAPER STENCILS

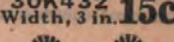
Make blank walls interesting, offering a needed final decorative touch to a kalsomined or painted wall surface at very little cost. Patterns are shown in repeats in several cases. Apply with Stencil Brush 30K3015 (shown below) and simply follow directions furnished. Coat stencils with shellac and they will give unusually long service. Postpaid if included in $2.00 orders. Shipping wt., 12 oz. each.


30K409 Width, 4½ in. 25c

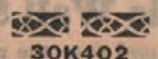

30K449 Width, 8 inches..... 49c


30K421 Width, 2½ in..... 15c


30K455 Width, 3 in.. 15c


30K432 Width, 3 in. 15c


30K401 Width, 2 in.. 15c


30K402 Width, ¾ in..... 14c


30K403 Width, 1 in..... 14c


30K433 Width, 6 in. 20c



Stencil Brush

Pure 1⅜ in. Chinese bristles, ⅞-in. width; overall lgth., 10½ in.

Postpaid if included in $2.00 orders.
30K3015—Shpg. wt., 4 oz..... 22c

30K2360—Whiting. High quality bolted imported English Whiting. Shpg. wt., 2 lbs. (Not illustrated.)
Postpaid if part of $2 order or more.
1 pound package. 15c

Lampblack. Add a small amount of lampblack to the wall material to produce a darker, attractive contrasting stencil color. (Not illustrated.)
Postpaid if included in $2.00 order or more
30K2343—¼-lb. pkg. Shpg. wt., 8 oz..... 15c

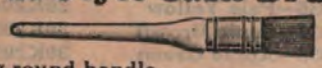


Flat Sash Brush

—Long Flat Handle.
—Black Chinese Bristles.
—Set in Vulcanized Rubber.
The Master Painter's Choice.

30K3069—Postpaid if included in order of $2 or more.

Width	Length	Shpg. Wt.	
1 in.	2 in.	3 oz.	15c
1½ in.	2⅛ in.	4 oz.	21c
2 in.	2⅜ in.	7 oz.	29c



Oval Style Sash Brush

—Long round handle.
—Black Chinese bristles, set in vulcanized rubber.

30K3072—Postpaid if part of $2 order.

Width	Length	Shpg. Wt.	
½ in.	1¼ in.	3 oz.	12c
1 in.	2 in.	4 oz.	22c
1¼ in.	2½ in.	7 oz.	35c



Whitewash Brush

—Black bristles, fiber and horse hair, 2⅝ in. long.
—Set in vulcanized rubber, metal bound.
—7½ in. wide.
—Well made, medium priced.
Shpg. wt., 1 lb. Postpaid if included in $2 order.
30K3112..... 69c



Whitewash Brush

—3-inch white Tampico fibers.
—Metal bound.
—8-in. wide.

Very low priced, yet practical, too. Exceptional value. Postpaid if part of $2 order or more.
30K3110—Shpg. wt., 1 lb..... 25c



Wire Brush

—For removing paint, rust, and dirt.
—6 rows of 1¾-inch steel wire.
—Hardwood block, 7x2¼ in.
Postpaid if part of $2 order.
30K3148
Shpg. wt., 1 lb..... 25c



Wall Scraper

—Flexible Steel Blade.
—3-inch runoff point.
—Blade runs through cocobolo handle.
Shpg. wt., 9 oz. Postpaid if part of $2 order.
30K2925..... 35c



Painters' Time Saver

Now you can apply paint, enamel or varnish on window sash, door casings, base boards, moldings—neatly and quickly—without soiling walls, floors, woodwork or windows. Bright metal finish.

30K2980—Postpaid if part of $2 order. Shpg. wt., 1 lb. 4 oz..... 14c



Kalsomine Sponge

—Genuine Sheep's Wool, 8-in. diameter.

It's easier to remove kalsomine with a good sponge. Nothing better for washing walls, wood work and floors, cleaning windows or washing autos. Low priced. Shpg. wt., 4 oz. Postpaid if included in $2 orders.
30K2626..... 85c

Decalcomania Transfers

An important decorative style touch for furniture pieces, art objects and home furnishings, fittings, etc.

We offer twenty-seven artistic patterns, priced very low. Easily applied with LePage's Liquid Glue, 30K3218 (above) and coated with Decalcomania Varnish 30K2725, offered at 20c in ¼-pint cans; (Shpg. wt., 1 lb.). Designs are shown much larger in actual colors in our FREE Decalcomania Transfer Circular PDT30K sent on request. (Sizes below are approximate.) **Postpaid if included in $2.00 orders.** Average shpg. wt., 2 oz.

30K32—Wild Rose Floral Cluster, 5¾x10 in... 21c
30K33—Wild Rose Floral Spray, 2½x6½ in... 12c
30K34—Wild Rose Floral Spray, 1½x4 in..... 6c
30K35—Hanging Floral Basket, 5x8 in..... 24c
30K36—Medallion Floral Spray, 1½x8 in..... 15c
30K37—Medallion Floral Spray, 1½x5¼ in... 9c
30K38—Sailboat at Sea, 4¾ in. in diameter... 18c
30K39—Floral Bowl Cluster, oval panel, 4¼x5½ in..... 18c
30K40—Circlet Floral Cluster, 4x5½ in..... 18c
30K41—Circlet Floral Cluster, 2⅛x3¼ in..... 9c
30K42—Floral Spray, oblong panel, 1⅜x5 in.. 9c
30K43—Parrot (large), 3x5 in..... 12c
30K44—Parrot (small), 2¼x3½ in..... 9c
30K45—Floral Rose Basket, 4¾x5 in..... 15c
30K46—Floral Rose Spray, 2⅛x8½ in..... 15c
30K47—Floral Rose Spray, 1¼x6 in..... 9c
30K48—Floral Rose Bowl, 4½x6¼ in..... 21c
30K49—Floral Rose Cluster, 4½x6 in..... 21c
30K50—Floral Rose Cluster, 1¾x3 in..... 6c
30K51—Floral Rose Spray, 3x9 in..... 27c
30K52—Floral Rose Wreath, 2x7 in..... 15c
30K53—Triangular Rose Spray, 2½x4 in..... 9c
30K54—Floral Rose Spray, 1½x12 in..... 15c
30K55—Floral Rose Spray, 1½x8 in..... 12c
30K56—Floral Rose Spray, 1x5 in..... 6c
30K57—Corner Floral Rose Spray, 2¾x2¾ in. 8c
30K58—Curved Floral Rose Spray, 2x6¾ in... 15c



Estimated Freight Charges Per 100 Lbs.

	Plastic Wall Finish				Wall Paints			
Miles..	150	300	500	750	150	300	500	750
Rate..	34c	51c	83c	94c	47c	69c	$1.05	$1.19

(See Page 967) (See above and page 967.)

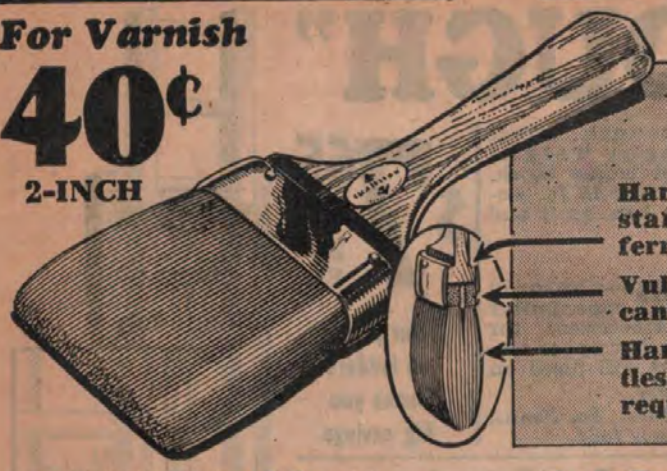
When items on which we would ordinarily pay postage are shipped by freight, we will make an allowance on your bill for a proportionate amount of the shipping charges.

SEARS BEST BRUSHES

For Varnish

40¢

2-INCH

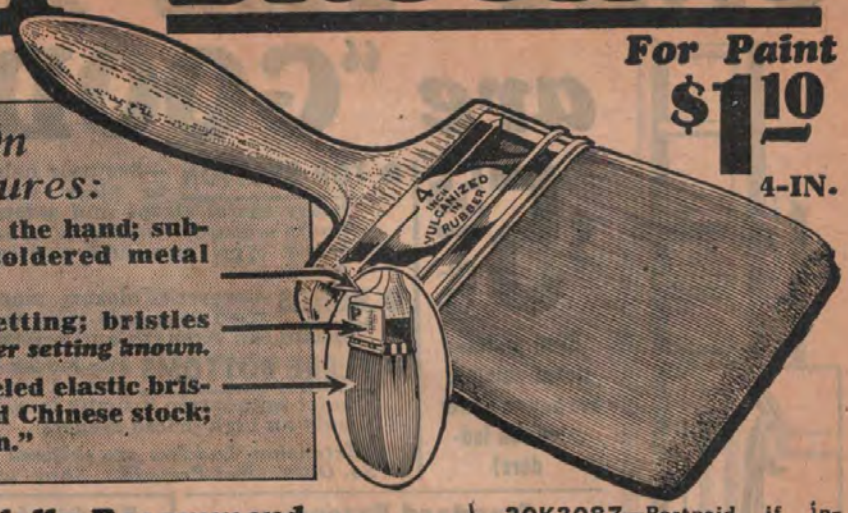


Insist On These Features:

Hardwood handle, fits the hand; substantial nailed and soldered metal ferrule.

Vulcanized rubber setting; bristles can't come out. *No better setting known.*

Hand shaped and chiseled elastic bristles, pure black selected Chinese stock; require no "breaking in."



For Paint

$1.10

4-IN.

30K3044—Postpaid if part of $2.00 order or more.

Width	Length	
2 in.;	2⅝ in.	40c
2½ in.;	3⅛ in.	59c
3 in.;	3⅜ in.	75c

Average shpg. wt., 9 oz.

Two Brushes We Specially Recommend

There are no more popular brushes nor any better values than the two shown above. Their convenient range of sizes, desirable length of bristles and good construction make them outstanding leaders. With these two brushes the home owner has the necessary brush equipment for doing all home decorating, either painting the outside of the house or painting, varnishing, enameling, etc., the home interior.

30K3087—Postpaid if included in order of $2.00.

Width	Length	
3 in.	3¼ in.	$0.65
3½ in.	3½ in.	.85
4 in.	4 in.	1.10
4½ in.	4 in.	1.39

Average shpg. wt., 12 oz.

Our Finest Varnish Brush

2-INCH 65¢

- Genuine Rubberset.
- Extra long springy black Chinese Bristles.

A **Master Varnish Brush,** made especially for **Master Painters,** to save them money. Extra long bristles, properly cared for, insure longer wear.

Average shpg. wt., 1 lb. **Postpaid if included in $2.00 orders.**

30K3021

Width	Length	
2 in.	3¼ in.	$0.65
2½ in.	3½ in.	.85
3 in.	3¾ in.	1.15



A Genuine Rubberset

Favorite Varnish Brush

49¢ 2-INCH

- Long elastic, full Chinese bristles.
- Set in vulcanized rubber.

Equals our finest brush above, except bristles are shorter. Used extensively by home owner, handy man, etc. Avg. shpg. wt., 8 oz. **Postpaid if part of $2.00 order.**

30K3038

Width	Length	
2 in.	2⅞ in.	49c
2½ in.	3⅛ in.	65c
3 in.	3⅜ in.	85c



Leader Varnish Brush

38¢ 2-INCH

- Medium length soft, black Chinese bristles.
- Set in vulcanized rubber.
- Durable metal ferrule.

Average shpg. wt., 8 oz. **Postpaid if part of $2.00 order.**

30K3037

Width	Length	
1 in.	2 in.	20c
1½ in.	2¼ in.	29c
2 in.	2⅜ in.	38c
2½ in.	2¾ in.	49c
3 in.	2⅞ in.	59c
3½ in.	3¼ in.	98c



Lacquer and Auto Enamel Brush

35¢ 2-INCH

- Soft, Chinese bristles.
- For auto and piano finishing.
- Securely set in vulcanized rubber.

Varnish brush for lacquer, varnish or quick drying enamels. Average shpg. wt., 4 oz. **Postpaid if part of $2.00 order.**

30K3025

Width	Length	
1 in.	2⅛ in.	19c
1½ in.	2⅜ in.	25c
2 in.	2½ in.	35c
2½ in.	2⅞ in.	45c
3 in.	2⅞ in.	55c



Bargain Varnish Brush

22¢ 2-INCH

- Short Chinese bristles.
- Securely set in vulcanized rubber.
- For touchup or other small jobs.

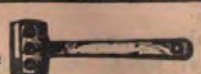
An inexpensive brush with which you'll get excellent results. Avg. shpg. wt., 4 oz. **Postpaid if part of $2.00 order.**

30K3031

Width	Length	
1 in.	2⅛ in.	12c
1½ in.	2⅛ in.	17c
2 in.	2⅛ in.	22c
2½ in.	2⅜ in.	32c
3 in.	2⅞ in.	39c



Glass Scraper



Uses any Gillette type safety razor blades. Removes paint, rust, grease, etc. from glass. Has safety guard. **Postpaid if part of $2.00 order.**

30K2911—Scraper, including 1 blade. Shpg. wt., 4 ounces..... **18c**

30K2913—Extra heavy blades. (Shpg. wt., 4 oz.) 3 for..... **10c**

Glass Cutter



Will cut heavy plate, rough art, single and double strength glass. Good grade cutting wheel; iron handle. Shpg. wt., 4 oz. Postpaid if part of $2.00 order.

30K2875..... **9c**

Painters' Duster

35¢



Not a Paint Brush. Highly essential for removing dust and dirt from surfaces before painting, etc. Mixed gray horsehair and fiber center, 3⅝ inches long. Width, 4 in. Shpg. wt., 14 oz. **Postpaid if part of $2.00 order.**

30K3129..... **35c**

Glass Cutter



Six cutting wheels in a turret head; each wheel cuts 500 ft. of glass. Iron handle. **Postpaid if part of $2.00 order.**

30K2876—Shpg. wt., 4 oz..... **19c**

$2.35 Extra Long Bristle Paint Brush—Our Best

4-INCH



- Extra long, heavy, elastic black Chinese bristles.
- Genuine Rubberset.
- Durable nickel plated ferrule.

Our very finest brush, insuring the master painter maximum service.

30K3083—Postpaid if part of $2.00 order or more. Shpg. wt., 1 lb.

Width	Length	
3 in.	4¾ in.	$1.59
3½ in.	4¾ in.	1.95
4 in.	4¾ in.	2.35

$1.65 Hyklas Paint Brush

4-INCH



- Long, black springy Chinese bristles.
- Set in vulcanized rubber.
- Heavy nickel plated ferrule.

Widely used by professional painters, who like its quality and value.

30K3082—Postpaid if part of $2 order or more. Av. shpg. wt., 1 lb.

Width	Length	
3 in.	4 in.	$1.15
3½ in.	4¼ in.	1.39
4 in.	4½ in.	1.65

$1.35 Medium Priced Favorite Paint Brush

4-INCH



- Medium length black Chinese bristles.
- Set in vulcanized rubber.

An excellent brush for general home painting.

30K3080—Postpaid if part of $2 order or more. Av. shpg. wt., 1 lb.

Width	Length	
3 in.	3½ in.	$0.89
3½ in.	3¾ in.	1.10
4 in.	4 in.	1.35

95¢ Our 4-Inch Special Paint Brush



- Desirable 3¾-in. long pure black Chinese bristles.
- Set in vulcanized rubber.
- Hardwood handle.
- 4-in. width only.

An excellent value. Shpg. wt. 12 oz. Postpaid if part of $2.00 order.

30K3099..... **95c**

57¢ Challenge Paint Brush

4-INCH



- Short length Chinese bristles.
- Securely set in vulcanized rubber.

Our lowest priced brushes, all big bargains. Avg. shpg. wt., 12 oz.

30K3084

Postpaid if part of $2 order.

Width	Length	
2½ in.	2⅝ in.	32c
3 in.	2⅝ in.	39c
3½ in.	2⅝ in.	48c
4 in.	2¾ in.	57c
4½ in.	3⅛ in.	69c

A Good Brush Is Half the Job! You Save ⅓ or More at Our Low Prices. Include a Brush With Your Order and Insure Complete Paint Satisfaction.

$1.85 Popular Kalsomine Brush

8-INCH



- All black pure Chinese bristles.
- Securely set in vulcanized rubber.

Will give highly satisfactory service to home owners. Shpg. wt., 1 lb. 12 oz.

30K3100—Postpaid if part of $2.00 order.

Width	Length	
6 in.	3 5/16 in.	$1.19
7 in.	3 5/16 in.	1.39
8 in.	3 13/16 in.	1.85

$1.19 All Purpose Brush

6-INCH



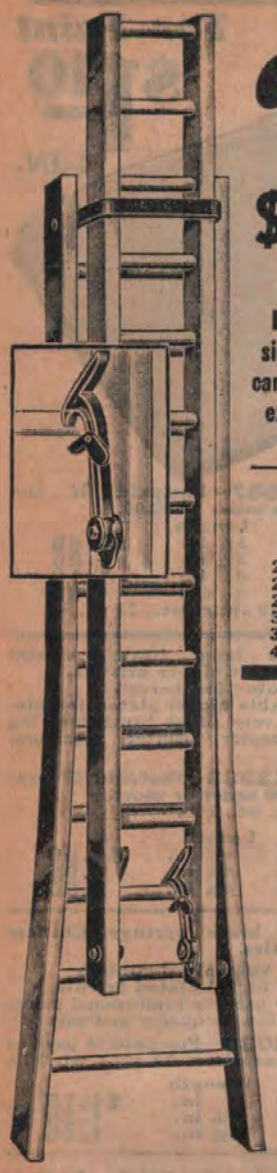
- Pure Chinese bristles, 3½ in. long.
- Securely set in vulcanized rubber.
- Full 6 inches in width.

A handy brush for painting large surfaces with barn or cold water paint, whitewashing, kalsomining, pasting, etc. Shpg. wt., 1 lb. Postpaid if part of $2.00 order.

30K3101..... **$1.19**

We Guarantee to Satisfy You and Save You Money

ONLY THE BEST LADDERS are "GOOD ENOUGH"



$5.55 20-Ft.

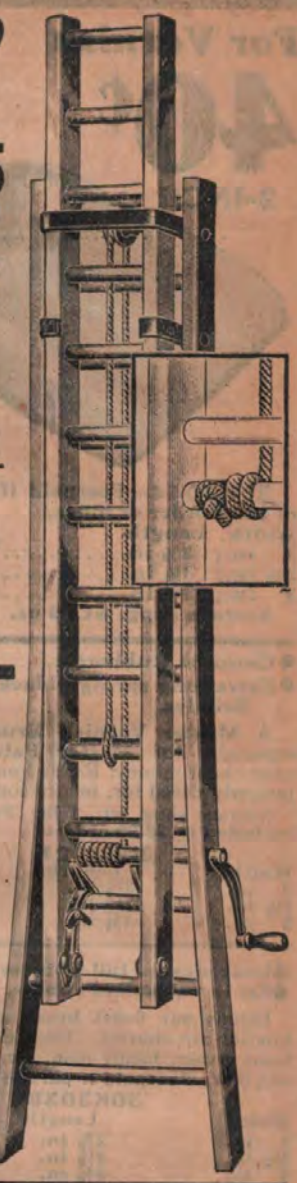
Even professional painters can buy no better extension ladders!

- **TOP SECTION** —Securely held in place with heavy metal straps and safety hooks—sturdy malleable iron safety type, easy and positive working.
- **RUNGS** —seasoned hickory, mortised into side rails for maximum strength and safety.
- **FLARE BOTTOMS** give ladder a steadier, safer foundation (usually found only on high priced ladders).
- **SIDE RAILS,** staunch, select light weight straight grained ladder stock, 1⅝x2¾ in. on 10 to 16 ft. sections and 1⅝ by 3 in. on 18 and 20 ft. sections.
- **ROPE WINDLASS** —approved rope, pulley and windlass attachment, for raising and lowering upper section of ladder at will (used on 30KM2946⅓ only).

Extension Ladders are shipped promptly from East. Mass., So. Penn., or So. Ohio. Not Prepaid. Shpg. wt., either style, 2½ lbs. per foot.

$7.65 24-Ft.

Our prices on ladders make you big savings.



Standard Extension Ladder

30KM2944⅓

20-foot. 2 10-ft. Sections...	$5.55
24-foot. 2 12-ft. Sections...	$ 6.50
28-foot. 2 14-ft. Sections...	7.15
32-foot. 2 16-ft. Sections...	8.95
36-foot. 2 18-ft. Sections....	9.50
40-foot. 2 20-ft. Sections...	10.75

We advise freight shipments on all ladders over 15 ft. in length as the express rates on ladders 16 ft. or longer in length are twice the regular first class express rates.

Estimated Freight Charges on Extension Ladders, per 100 lbs.

Miles	150	300	500	750
Rates..	58c....	83c....	$1.27...	$1.45

Rope Extension Ladder

30KM2946⅓

24-foot. 2 12-ft. Sections...	$7.65
28-foot. 2 14-ft. Sections...	$ 8.95
32-foot. 2 16-ft. Sections...	9.95
36-foot. 2 18-ft. Sections...	10.85
40-foot. 2 20-ft. Sections...	11.95

Safe Handy Stepladder

—Made of select seasoned ladder stock.
—Heavy steel rod under each step.
—Large steel washers reinforce side rails.
—Each step nailed under washer.
—Sturdy folding steel safety spreader.
—Convenient practical pail shelf.
—Flanged Steel Hinge riveted to top, rails and back legs. (Double flange and hinge on two larger sizes).



Braced Steps

98c 5 Ft.

30KM2948
Not Mailable.
Not Prepaid.

Height, 5 feet. Shpg. wt., 17 lbs.	98c
Height, 6 feet. Shpg. wt., 20 lbs.	$1.45
Height, 8 feet. Shpg. wt., 28 lbs.	1.95

Safe Ladder Jacks

—Tough open hearth steel, 1¼ inches wide.
—Supports any load your plank will carry.
—Adjustable, hooks to front or rear of any ladder.
—Takes plank up to 18 inches wide.



Easier and better than scaffold or swing stage for all ordinary paint or repair work. Sold only in pairs. Shpg. wt., per pair, 22 lbs. Not Prepaid

30KC2941—Per pair..... **$1.95**

Single Section Ladder

An inexpensively priced non-extension ladder of the same quality as our extension ladders. Four sizes, Shpg. wt., per ft. 2 lbs. Not Prepaid. (Not illustrated.)

30KM2947

Length, 12 ft.....	$2.55	Length, 16 ft..	$3.40
Length, 14 ft.....	2.95	Length, 20 ft....	$4.50

Safe Folding Stool Stepladder

—Varnish Finish.
—Steel hinges riveted to top and legs.
—Height 25 inches.
—Folds Compactly.



Handy for reaching pantry shelves, upper window sash, walls or ceilings. Heavy steel brace riveted to each end and brace holding each side of step rigid. Not Prepaid. Shpg. wt., 8 lbs.

30KC2956..... **$1.45**

Unvarnished Stool, 22 inches high, Southern pine. Well made, inexpensive. Not Prepaid.

30KC2954—Shpg. wt., 8 lbs..... 75c

Roof Ladder Hook

—All Steel.
—1-inch wide and 5/16-inch thick.
—Adjustable, fits all ladders.
—Curve 5 in. in diameter.



Fits over peak of sloping roofs. Shpg. wt., 3 lbs. 8 oz. Postpaid if part of $2.00 order.

30K2936 Each..... **59c**

It Pays to Buy LADDERS at SEARS

Safe Extension Plank



—Strong, lightweight, two-section.
—Made of ten pieces select yellow pine, each piece 1x1½ inches.
—Will not spring or warp.

Use with ladder jacks, painter's trestles or stepladders. Sections telescope or push together compactly when not in use; stops prevent their pulling apart when fully extended. Is lighter than solid board and nearly as strong. Shipping weight, per foot, about 3 lbs.

30KM2961—Small size; 6 feet closed; greatest length extended, 10½ ft. Width, 10¾ inches. Not Mailable. Not Prepaid. **$2.75**

Large size; 8 feet closed; greatest length extended, 13½ ft. Each piece 1x1⅞ inches. Not Mailable. Not Prepaid..... $3.65



MASTER-MIXED SHINGLE STAIN

- Contains a high percentage of Creosote Oil, the Best Known Preservative for wood shingles or siding.
- Pure Colors in fixed oils guarantee long life. ● Easy to apply.
- Can be brushed, sprayed or dipped.
- One gallon dips 400 4x16-inch shingles, one coat; brushed on, about 80 square feet, 2 coats; fir siding, 150 square feet, two coats.

This splendid new stain is of the highest quality. Specially blended "long" oils give its colors unusual permanency and develop maximum protection for surfaces covered. Creosote oil (endorsed by the U. S. Government as a wood preservative) is an important item in the formula. Sold direct from "Factory to User," offering exceptional value at these prices. Dip coating (using two coats) gives the very best results. Dipping shingles with a variety of colors produces the popular multicolored roof.

30KM1188—Bungalow Brown. 30KM1189—Moss Green.
30KM1190—Red. 30KM1187—Silver Gray.

Shipped Not Prepaid

1-gallon. Shpg. wt., 13 lbs.	$1.29
5-gallon can. Shpg. wt., 58 lbs. Per gal.	1.20
*30-gal. half bbl. Shpg. wt., 330 lbs. Per gal.	1.05
*50-gal. bbl. Shpg. wt., 550 lbs. Per gal.	1.00

*Shipped from factory in SOUTHEASTERN PENNSYLVANIA.

Standard Shingle Stain

An excellent low priced preservative of quality equal to many stains sold at about the price of our Master Mixed Shingle Stain described at left.

30KM1192—Brown 30KM1193—Green
30KM1194—Red

Shipped Not Prepaid

1 gallon. Shpg. wt., 11 lbs.	75c
5-gallon can. Shpg. wt., 48 lbs. Per Gal.	65c
*30-gal. half bbl. Shpg. wt., 285 lbs. Per Gal.	58c
*50-gal. bbl. Shpg. wt., 480 lbs. Per Gal.	55c

*Shipped from factory in SOUTHEASTERN PENNSYLVANIA.

Creosote Wood Preserver

—Gives wood longer life.
—Makes an excellent stain and preservative for wood shingles.
—Meets Government requirements.



Fence posts, sills, joists, soft woods, etc., will last much longer when treated with this excellent penetrating creosote oil. Meets Federal Bureau of Standard Specifications No. 395 as the finest wood preservative. It contains no adulterants, (often found even in higher priced creosote oils). One gallon protects 80 square feet of wood surface (two coats) or treats properly twenty average fence posts. An excellent insecticide for poultry houses, stock pens, etc.

30KM1947—Not Prepaid.

1-gallon. Shpg. wt., 12 lbs.	75c
5-gallon can. Shpg. wt., 55 lbs. Per gallon.	59c
*30-gal. half bbl. Shpg. wt., 305 lbs. Per gal.	45c
*50-gal. bbl. Shpg. wt., 510 lbs. Per gal.	35c

*Shipped from factory in East. New Jersey, Rhode Island, Cent. N. Y. or East. Ohio.

NEW ROOFS for OLD ...at 1/10 the Cost!

RUFIX Asphalt Roof Paint



RUFIX Trademark Reg. U. S. Pat. Off.

- Made of asphaltum and high grade oils in our own big paint factories.
- Contains no coal tar products!
- Renews felt, composition or paper roof coverings.
- Saturates, waterproofs, and revives dried-out badly weathered composition roofs.
- Protects and preserves metal roofs, exposed metal surfaces, etc.

60¢ PER GALLON IN 50-GAL. BBLS. (BLACK)

Apply this practical, inexpensive roof paint to keep roofs in good condition; for roofs requiring considerable repairs or with severe service requirements, we recommend Asbestos Fiber Roof Coating, shown at right. Apply RUFIX on rough surfaces with 30K3170 Roof Paint Brush, at right below; put it on smooth surfaces with a cheap paint brush. One gallon of the black coats 100 sq. ft., maroon, 150 sq. ft. of dried out paper, felt or composition roofing (usually roofs five years old or more); newer roofs of same type have a greater covering capacity. Metal roofs require one gal. per 200 sq. ft. of black (30KM1910) and 250 sq. ft. of maroon (30KM1920). The best service from this type of coating is obtained from a comparatively thick film. On new galvanized roofs allow a few months for weathering before applying RUFIX; but apply it before roof shows rust.

Not Prepaid.	30KM1910 Shpg. Wt., Lbs.	30KM1910 Black, Per Gal.	30KM1920 Shpg. Wt., Lbs.	30KM1920 Maroon, Per Gal.
1 gallon	10	79c	12	$1.19
5 gallon can	45	75c	51	1.10
30-gal. half bbl.	275	65c*	300	.90†
50-gal. bbl.	450	60c*	500	.85†

*Shipped from factory in No. Cent. N.J.
†Shipped from factory in S.E. Pennsylvania.

Asbestos Fiber Roof Cement

Repairs Roof Holes, Leaks and Flashings



—Certified waterproof asphaltum long fibered asbestos compound.
—Spreads like putty, holding fast to surface.
—Wears splendidly, is unaffected by climatic changes.
—Will not become brittle or crack readily in use.
—25 lbs. will cover about 15 sq. ft. to proper thickness of ¼-inch.

Economical and satisfactory. Apply with trowel over large repairs. Comes in three long lasting colors.

NOT PREPAID.	30KM3477 Black	30KM3478 Dark Red	30KM3483 Dark Green	Shpg. Wt. Lbs.
5-lb. can	$0.48	$0.80	$0.85	8
10-lb. can	0.89	1.49	1.55	13
25-lb. pail	2.05	3.50	3.69	29
50-lb. pail	2.95	5.69	6.40	55
*300-lb. half bbl.	11.50	26.75	32.75	340
*550-lb. bbl.	19.95	46.75	57.25	620

*Shipped from factory in No. Cent. N. J. or N. E. OHIO.

Refined Liquid Coal Tar

—Prevents rust on metal such as fence posts, water tanks, etc., protects pruned or wounded trees, damp-proofs building foundations, recoats gravel roofs.
—Often used cold but works best when heated.
—One gallon protects 250 sq. ft. of smooth surface.

30KM3468—Not Prepaid. **60c**

1-gal. Shpg. wt., 12 lbs.
5-gal. Shpg. wt., 55 lbs. Per gal. 48c
*30-gal. Half bbl. Shpg. wt., 330 lbs. Per gal. 35c
*50-gal. Bbl. Shpg. wt., 560 lbs. Per gal 25c

*Shipped from factory in Rhode Island, Central N. J., Central N. Y. or Northeastern Ohio.

Estimated Freight Charges on Roof Coating

Per 100 Lbs.

Miles	150	300	500	750
Rates	47c	69c	$1.05	$1.19

ASBESTOS FIBER LIQUID ROOF COATING



- Has high melting point asphaltum base with genuine long Fiber Asbestos Binder.
- Won't run or sag, crack or peel under extreme temperatures.
- Made for paper, felt, composition, metal or thoroughly dried out tar and gravel roofing (Not recommended for wood shingles).
- Waterproof, fire and weather resisting.
- Seals cracks, joints or holes with tough rubber-like coating.
- No better asbestos roof coating made regardless of price.

Stop Leaks! Save the Roof!

39¢ PER GALLON (Black) IN 50-GALLON BARRELS

One gallon of this excellent coating thoroughly protects 100 square feet of metal roofing, 65 square feet of good felt, paper or composition roofing, 40 square feet of dried out roofs (5 years old or more) of same type, and 30 square feet of dried out tar and gravel roofing. It is perfectly adapted for dampproofing foundations, underground tanks and silos. Its use saves expensive roof repairs or often a new roof covering. For best results apply it with 30K3170 Roof Paint Brush (below); full directions furnished for successfully applying.

Not Prepaid.	30KM3479 Shpg. Wt. Lbs.	30KM3479 Black Per Gal.	30KM3480 Shpg. Wt., Lbs.	30KM3480 Dark Red Per Gal.	30KM3481 Dark Green Per Gal.
1 gallon	11	72c	12	$1.45	$1.59
5-gallon can	48	52c	60	1.35	1.45
*30-gal. half bbl.	295	42c	350	1.05	1.25
*50-gal. bbl.	485	39c	565	.98	1.20

*Shipped from factory in No. Cent. N. J. or Northeastern Ohio.

LOW PRICED Asphalt Roof Paint



(Black Only)

—Saturates, waterproofs and renews felt, paper or composition roofs and can also be used on any metal surface.
—One gallon protects 100 sq. ft. of old, dried out felt, paper or composition roofing; newer roofs of same type require less. Metal surfaces require one gal. for 200 sq. ft.

30KM1941—Not Prepaid. **70c**

1-gal. Shpg. wt., 10 lbs. 70c
5-gal. Shpg. wt., 45 lbs. Per gal. 60c
*30-gal. Half Bbl. Shpg. wt., 265 lbs. Per gal. 48c
*50-gal. Bbl. Shpg. wt., 425 lbs. Per gal. 45c

*Shipped from factory in No. Cent. N. J.

When items on which we would ordinarily pay postage are shipped by freight, we will make an allowance on your bill for a proportionate amount of the shipping charges.

Roof Paint Brush

59c 3 KNOTS



—For the most satisfactory application of roof coatings, heavy tar or oil paints, etc.
—3¼-inch durable tampico fibers, wire bound and securely cemented.
—Hard wood head will not split or crack in use.

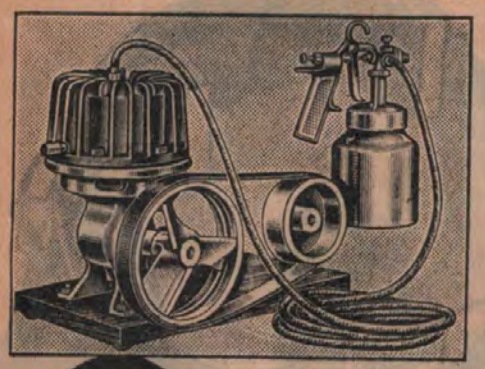
Insert old broom handle in hole in head for convenient handling.

Postpaid if part of $2 order.

30K3170	45c
Two Knots	
Three Knots	59c
Four Knots	75c

Shpg. wt., 1 lb., 1 lb. 5 oz. and 1 lb. 9 oz. respectively.

KLEEN-AIR
PAINT SPRAYING OUTFIT



$19.95 Postpaid

Diaphragm Compressor, Hose and Pressure Type Spray Gun

The greatest paint spray outfit value ever offered! Our astounding low price is made possible by the simplicity of construction and design. The complete unit is mechanically perfect; the compressor operates on an improved adaptation of an old principle—the diaphragm pump. (No cylinders, pistons or rings to wear out). Spray gun is of latest pressure feed type, internal mix—very simple to operate, handle and clean. Air hose is 15 ft. long, made of high grade braided stock. Unit includes belt, base and pulley for attaching to motor or line shaft. Pressure type gun handles paints, varnishes, enamels, cold water paints, insecticides and disinfectants—anything that is sprayable.



- **Sturdy, efficient, compact—3 moving parts.**
- **Splash oiling system — like your auto.**
- **Delivers 2 cu. ft. air per minute at 40 lbs. pressure.**
- **Clean, dry air—oil cannot possibly get into air chamber.**
- **Air chamber mounted on compressor and equipped with automatic relief valve.**
- **No cylinders, pistons or rings to wear out.**

This specially constructed diaphragm compressor furnishes 2 cubic ft. of free, **always CLEAN**, air per minute at 40 pounds working pressure. It operates on ¼ horse power and may be belt driven from any electric motor, gasoline engine or line shaft. Makes a practical high production, portable spray unit when a ¼ horsepower (or larger) electric motor or light gasoline engine is mounted on the base. Ideal for painters, contractors, factories, furniture shops, auto repair shops, etc.

Unit will also provide ample air for inflating tires, operating blow torches, etc.; is in great demand by shops which operate grinders, buffers, drill presses, etc., as compressor can be belt driven from line shaft which operates other equipment.

Worn diaphragms are easily and quickly replaced, extra diaphragm being included with outfit. Diaphragms will give several months' steady daily service.

Outfit comprises compressor mounted on 1x8x15-inch base, belt, extra pulley drilled for ½-inch shaft to fit average ¼ H. P. motor; four bolts for attaching a motor to the base (motor not included, see page 918); special pressure type spray gun, having flat and round nozzles and needle valve, all of case hardened steel to resist erosion, and 15 feet of braided air hose with connections. (For additional hose, see 30K3275, lower on page).

Complete instructions for mounting and operating. Shpg. wt., 27 lbs.

30K3278—Complete Outfit. Postpaid..... **$19.95**

30K3279—Extra Diaphragm. Shpg. wt., 3 oz. Postpaid if part of $2.00 order..... **35c**

30K3277—Same as above unit, except furnished with syphon type gun shown in outfit 30K3281, instead of pressure type gun. Shpg. wt., 27 lbs. Postpaid..... **$14.95**

Note—To handle greater volume of material, add to this outfit the 2½-gallon tank, additional main air hose, and paint and air hose listed at right under 30K3264.

SERO-WAY Sr.
Paint Spraying Outfit



For Houses, Barns, Farm Buildings.





$20.25 Postpaid

- **2 air valve pumps, which eliminate all gas vapors.**
- **2 pulsation chambers assure steady flow of clean fresh air.**
- **50 feet braided main air hose to tank.**
- **2½-gallon pressure paint tank, light but sturdy; has strong hook type handle.**
- **10 feet braided air hose to gun.**
- **10 feet high grade rubber paint hose to gun.**
- **Latest pressure type gun, internal mix, round or flat spray. Has handy control for increasing pressure on paint in tank for elevation of material when doing high work.**
- **1 quart aluminum cup for touch up or trim work.**

A fast working paint spraying unit. Handles all types of paints. Operates from two spark plug openings of any automobile. Very practical for painting houses, barns, farm buildings, etc. Easily portable—weighs 30 lbs. Operator has 60 ft. working radius from engine; add more main air hose (see lower left hand corner of page) for greater range. Fine unit for shop work.

Outfit operates best when engine is run at idling speed. Cannot possibly harm engine. Covering capacity, 600 to 1000 sq. ft. per hour, depending on material and surface. Simple, complete instructions furnished. Compare with units selling elsewhere for $35 to $50.

30K3270—*Shpg. wt., 30 lbs.*
Complete Outfit, Postpaid..... **$20.25**

Seroco 3 to 9 Cubic Foot Gun

Pressure, Non-Bleeder Type



- **3, 5, 7 or 9 cu. ft. gun**
- **Pressure flow adjustment on top of quart cup**
- **Round or flat spray**
- **Non-bleeder type (instant air flow at first pull of trigger)**
- **Lynite construction—light but very rigid**
- **For air line or portable equipment having ½ H.P. or larger compressor**

To be used where fast production and exceptionally fine results are required. **State size of compressor (bore, stroke, and R.P.M.) and name of equipment.** We will supply correct gun. Shpg. wt., 2 lbs. **Shipped from factory near Chicago, Ill. Postpaid.**

30K3241½—Spray gun, cup, wrench, connections and instructions. **$22.25**

Handy Spray Outfit

- **Hand operated**
- **Strong metal air tank and sturdy 21-inch foot pump**
- **Improved spray gun**



An inexpensive outfit for refinishing furniture, screens, wickerware, radiators, bricabrac, disinfectants, etc. Handy for getting into places hard to reach with a brush. Fine for doing touch-up and shading jobs. Complete with improved spray gun, pint mason jar and 10-ft. rubber hose. Instructions included. Shpg. wt., 11 lbs.

30K3265—Postpaid **$4.95**

Challenge Outfit (*Not Illustrated*)

- **Two air valve pumps and 2 pulsation chambers**
- **25 feet braided air hose**
- **Pressure type gun with quart aluminum cup**

(These parts illustrated above.)

Makes a fast operating, efficient outfit for handling all types of paints, varnishes, enamels, etc. Adaptable to any kind of spraying job. Pressure type gun gives an atomization not otherwise obtainable. A most practical outfit and a big value at our price. Buy this outfit now and add 30K3264 (below) later to complete your unit.

30K3263—Shpg. wt., 5 lbs. 8 oz. Postpaid..... **$9.95**

2½-Gallon Paint Tank

2½ gallon pressure feed paint tank, 25 feet main air hose with connections, and a 10 foot length each of air and paint hose with connections. (These parts illustrated above in the Sero-Way Sr. Outfit). This unit also works very satisfactorily with our 30K3263 or 30K3278 outfits shown on this page. Shpg. wt., 24 lbs.

30K3264—Complete with instructions. Postpaid. **$10.75**

Genuine G. V. Spray Gun



- **Hand operated**
- **Widely adjustable from fine spray to straight stream**
- **Two nozzles, one for round and one for fan type spray**
- **Two substantial, easily cleaned clear glass containers included**

$1.59

Light weight and easily operated. For applying enamels, varnishes, lacquers, etc, to wickerwork, furniture or wood work. Also good for spraying insecticides or disinfectants. Makes a satisfactory blow torch for burning off old finishes. Complete instructions for operating included. **Postpaid if part of $2.00 order.**

30K3257—Shpg. wt., 3 lbs..... **$1.59**

"Master" Air Line Spray Unit



- **2½ cu. ft. capacity gun**
- **Operates best on 30 to 40 lbs. pressure**
- **High grade air conditioner eliminates all oil and water**
- **Accurate air reducer and standard 150-lb. gauge**
- **25 ft. ¼-in. high grade braided air hose included**

High grade production type—in demand by garages, furniture shops, factories, etc. Attach to air line or portable unit (¼ H.P. compressor or more). No job too large or intricate.

30K3272—Complete outfit. Shpg. wt. 8 lbs. 12 oz. Postpaid. **$17.45**

30K3273—Pressure type gun, internal mix (flat and round spray nozzles furnished with unit) with quart aluminum cup. Shpg. wt., 2 lbs. 6 oz. Postpaid..... **$6.95**

30K3274—150-pound standard air gauge, conditioner and air reducer. Shpg. wt., 4 lbs. 12 oz. Postpaid..... **$8.75**

30K3275—25 ft. ¼-in high grade braided air hose. (This hose can also be used for increasing working range of outfits 30K3263, 30K3270, 30K3272, 30K3278 and 30K3281. Shpg. wt., 1 lb. 5 oz. Postpaid..... **$2.19**



E-Z Way Masking Tape

- **Adhesive edge sticks to any surface.**
- **Easy to remove—leaves no mark or stain.**
- **May be used several times.**

Protects woodwork, windows, etc. when painting or spraying. **Postpaid if part of $2.00 order.**

30K2597—50-ft. roll 6 in. wide. Shpg. wt., 1 lb. Per roll..... **45c**

30K2598—50-ft. roll. Flexible ⅞-in. tape. Will fit curved surfaces on autos, etc. Shpg. wt., 8 oz. Per roll..... **73c**

SAVE MONEY

When items on which we would ordinarily pay postage are shipped by freight, we will make an allowance on your bill for a proportionate amount of the shipping charges.

Improved Sero-Way Jr. Paint Spray Outfit

- **2 air valve pumps and 2 pulsation chambers—25 to 30 lbs. pressure.**
- **Syphon type gun.**
- **25 ft. braided air hose.**
- **1 pint Mason glass jar.**



An efficient, inexpensive outfit for spraying paint, lacquer, enamel or varnish. Operates from two spark plug openings of any automobile, truck, or tractor operating at idling speed. Cannot possibly harm engine. Refinish your automobile, new or old furniture, woodwork, etc. Excellent for maintenance work. For greater range add more hose. (See 30K3275 below at left). Complete instructions.

30K3281—Shipping Weight, 5 lbs. 12 oz. Postpaid..... **$5.95**

Read the Story of Seroco Paint, pages 954 and 955

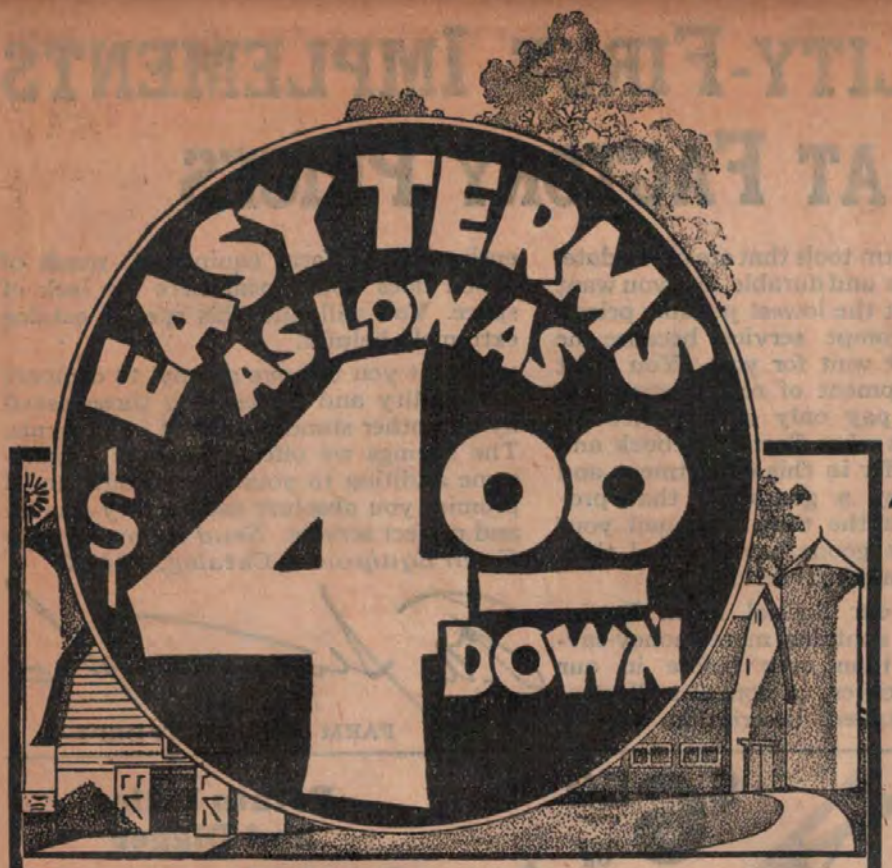


"Little Giant" Sprayer

- **Operates on same principle as outfit above**
- **Includes (one each) same valve pump and pulsation chamber but smaller syphon type gun**
- **25 ft. red rubber tubing**

Suitable for painting furniture, screens, wickerware, radiators, bricabrac. Simple instructions furnished.

30K3258—Shpg. wt., 2 lbs. 8 oz. Postpaid..... **$2.79**



FARM EQUIPMENT GROUP PURCHASE PLAN

This catalog and our easy payment plan offer you the greatest money saving opportunity in years. Be economical and save all you can by buying now. If you have not the ready cash, take advantage of our Easy Payment Plan.

Harness, and saddles can now be included with orders for farm equipment on easy payments. One combined order, as long as it amounts to $20.00 or more, with one down payment now brings you Farm Implements, Grinders, Hammer Mills, Dairy Barn Equipment, Grain Bins, Windmills and Towers, Farm Trucks, Wagon Boxes, Fencing, Harness, Saddles, etc., shown on pages 974 to 988 and 990 to 1001.

Special easy payment terms for Cream Separators, and Gasoline Engines are shown on the pages on which these items are listed, but you can include any of the other farm equipment items mentioned above. On all such combination orders the table of terms below will apply.

A Great convenience—an easy way to buy—simply make up one order and send one down payment with our time payment order blank properly filled in.

If Cash Price of Order Is	Add for Easy Payment Plan	Deposit With Order	Monthly Payments
$ 20.00 to $ 25.00	$ 2.50	$ 4.00	$ 4.00
25.01 to 30.00	3.00	5.00	5.00
30.01 to 35.00	3.50	5.00	5.00
35.01 to 40.00	4.00	5.00	5.00
40.01 to 45.00	4.50	5.00	5.00
45.01 to 50.00	5.00	5.00	5.00
50.01 to 60.00	5.50	5.00	6.00
60.01 to 70.00	6.50	6.00	7.00
70.01 to 80.00	7.50	7.00	7.00
80.01 to 90.00	8.50	8.00	8.00
90.01 to 100.00	9.50	9.00	8.00
100.01 to 125.00	11.00	10.00	9.00
125.01 to 150.00	13.00	12.50	10.00
150.01 to 175.00	15.00	15.00	11.00
175.01 to 200.00	17.50	17.50	12.00
200.01 to 225.00	20.00	20.00	14.00
225.01 to 250.00	22.50	22.50	15.00
250.01 to 275.00	25.00	25.00	16.00
275.01 to 300.00	27.00	27.50	17.00
300.01 to 325.00	29.00	30.00	Purchases Over $300.00 Payable In 18 Equal Monthly Payments
325.01 to 350.00	32.00	32.50	
350.01 to 375.00	34.00	35.00	
375.01 to 400.00	36.00	37.50	

Write for Easy Terms on Purchases Over $400.00

We shall be glad to answer any inquiries you may care to make in regard to credit terms. Use the convenient Easy Payment order blank in Back of this Catalog.

How Many Dollars Can We Save You ???? or ???? FEED

YOU ALWAYS SAVE MONEY

When you buy MODERN FARMER Feeds. Many farmers are saving ⅓ on their feed bills by purchasing from Sears—by mail.

You Can Rely on Sears Quality!

MODERN FARMER Feeds, manufactured in some of the foremost mills in the country, are of unvarying high quality. They are made from farm tested formulas, and contain the right ingredients in proper proportions to give best results. There is a MODERN FARMER mixture for every requirement, ranging from complete rations to the scientifically developed higher protein supplements to home grown feeds—laying rations for your hens that produce more eggs—feeds for your young stock and growing chicks that produce faster growth and greater vigor—feeds for your meat animals and market poultry—dairy feeds that produce more milk.

SAVE MONEY ON THESE FEEDS:

Poultry Feeds:	Dairy Feeds	Other Feeds
Chick Starter	16% Dairy Ration	88–90% Grain Horse Feed
Growing Mash	20% Dairy Ration	Hog Balancer
Egg Mash	24% Dairy Ration	Steer Feed
Poultry Balancer	32% Dairy Balancer	Pigeon Feed
Chick Battery Mash	Calf Meal	Rabbit Feed
Scratch Feed		Tankage 60% Protein
Fine Chick Scratch		Meat Scrap 50% Protein
Coarse Chick Scratch		

How We Can Save You More Money!

We buy in huge quantities direct from the mills and obtain the highest quality at lowest prices. Because prices change rapidly, we do not quote them here. Fill out the coupon below, and mail it to us. We will send you latest price list and complete information about our great feed plan that does more than save you money.

Mail This Coupon Now!

SEARS, ROEBUCK AND CO. PHILADELPHIA—BOSTON
P643K

Please send me **FREE** full information regarding the products checked below, including latest list of money saving prices.

Name.....

Postoffice.....

State.....

Rural Route.....
(Please give both your Route and Box Numbers if on a Rural Route.)

Street Address.....

MODERN FARMER FEEDS

In What Quantity?
(Check Below)
Carload—Truckload—
Few bags—

Check Classes of Animals for Which You Purchase Feed

Chickens___ Dairy Cows___
Hogs___ Turkeys___
Horses___ Steers___
Rabbits___ Pigeons___



Free WRITE TODAY FOR THIS FARM EQUIPMENT CATALOG

QUALITY-FIRST IMPLEMENTS AT FACTORY PRICES

You want farm tools that are up-to-date, efficient, simple and durable, and you want to buy them at the lowest possible prices. You want prompt service because the season will not wait for you. You want immediate shipment of repair parts and you want to pay only a fair price for them. That is what Sears, Roebuck and Co. have to offer in this department and this backed by a guarantee that protects you from the time you mail your order until the goods have proved their worth to you in actual service.

This year, our Special Farm Equipment Catalog contains more money-saving bargains than ever before in our history. Moreover, it contains illustrations and detailed description of our entire line of farm equipment, much of which does not appear here for lack of space. You will find this special catalog extremely helpful.

I want you to have a copy, to compare the quality and prices with those asked by any other standard line of implements. The savings we offer will make a handsome addition to your farm profits and I promise you absolute satisfactory quality and perfect service. *Send today for Our Farm Equipment Catalog, P644K!*

O. A. Stambaugh
Manager
FARM IMPLEMENT DEPT.

Elevator Potato Digger



Digger with extension elevator and transportation rims.



Digger Without Extension Elevator

EASY TERMS LOW AS $8 DOWN

See Page 973

$87.50 And Up

—Endless elevator made of round ⅜-in. spring steel cross links, 1¼-in. apart, alternating up and down.
—Strong rigid main frame; 20-inch throat.
—27-inch wheels, 3-in. rims, 3¼-in. bolted cross cleats.

This two-horse digger will do excellent work, in all soils. Will dig four acres a day under average conditions. Steel construction insures great strength. **Close hitch** means light draft, **Rigid tongue** for full control and quick turning. Ample separating capacity with least bruising of potatoes.

Egg-shaped sprockets carrying elevator web create such an agitation that most of the clinging soil is loosened as soon as it passes heel of shovel, making operation easy on the team and driver. Fork in rear receives vines, weeds, potatoes, etc., from elevator. 28-inch spring steel tines in fork have double agitating action, that concentrates potatoes in a narrow stream, dropping close together, **making easy pickup.** Pitch of fork controlled by lever and both pitch and agitation adjustable to suit soil conditions. Shovel attachments permit stones picked up by returning elevator to pass through without choking or stopping elevator. Two-wheel front truck regular equipment, but for sandy or loose soil one-wheel roller truck can be furnished instead without extra charge when ordered. **Shipped complete with doubletree and neckyoke and directions for assembling and operating from factory near HARRISBURG, PA., Not Prepaid.**

32KM447½—Digger (without extension elevator) with cross bottom chain shaker. (As illustrated.) Wt., 825 lbs..... **$87.50**

32KM449½—Digger complete with extension elevator and cross bottom chain shaker. (See small illustration.) Wt., 1,000 lbs..... **$96.00**

32KM455½—Transportation Rims. Wt., 20 lbs. per set of 2.. **4.00**



$6.50 And Up

Hiller Bottom

This digger is a great labor saver. If you buy a combined hiller and digger, you will have a combination tool that will serve in both cultivating and harvesting your potato crop and can also be used as a shovel plow in other work. Buy the combination hiller and digger; every farmer has need for both and the combination will serve all purposes. **Shipped from Philadelphia, Pa. Not Prepaid.**

Potato Hiller and Digger

—Beams, forged steel with high arch to clear trash.
—Hiller, or shovel blade has hinged wings, adjustable for width.
—Either hiller or digger blade can be used on same beam.
—Handles rigidly braced, adjustable for height.

32KM432¼—Potato Digger Only. Weight, 100 pounds..... **$6.50**

32KM433¼—Potato Hiller only. Weight, 73 pounds..... **$6.85**

32KM434¼—Combined Potato Hiller and Digger. Weight, 118 pounds..... **$9.30**

32KC435¼—Front Gauge Wheel Extra. Weight, 11 pounds..... **$1.00**

DAVID BRADLEY, SHAKER POTATO DIGGER



$11.95 WITHOUT TRUCK

—Solid hardened polished steel blade; will scour in any soil.
—Flat shape, 17 inches wide, 15 inches long.
—Rod platform, hinged to blade, operated by trip shaker wheel.
—Rods on shaker platform malleable iron, 20 inches long—will not break.
—Two adjustable runners eliminate side pull.
—Heavy steel beam, high arched to clear trash and not clog.
—Adjustable clevis; oak handles.

One of the best walking shaker diggers made. The rolling weed fender parts the weeds and vines, leaving the way clear for the blade. Trip shaker wheel travels on the ground and gives an up and down shaking motion, which shakes the dirt from the potatoes. Improved shaker has side rails, which prevent the potatoes from shaking off at the side and insures a more thorough separation. **Shipped from Philadelphia, Pa. Not Prepaid.**

32KM437¼—Digger without truck. Weight, 125 pounds..... **$11.95**

32KM438¼—Digger with truck. Weight, 160 pounds..... **$14.50**

Auto Power Pulleys



$4.25 Postpaid

—Made of cast iron.
—10 inches diameter, 5-inch crown-face.

Attaches to either rear wheel of automobile. When so attached it is a perfect belt power pulley for machine. Weight, 22 pounds.

32K2360¼—For Ford, Star, Whippet and similar cars having wood wheels with 9, 12 or 15 spokes. Will fit either passenger cars or trucks. Pulley is attached to spokes with 3 hook bolts furnished. **Postpaid..... $4.25**

32K2361¼—For Model "A" Ford cars with wire wheels. Pulley is attached by removing wire wheel and bolting pulley to hub in place of wheel. **Postpaid..... $4.25**

32K2362¼—Will fit any model Chevrolet car with disc wheels. Pulley is attached to hub using regular wheel bolts. **Postpaid..... $4.25**

Side Hill and Safety Switch for Tractors



$4.45 And Up

—Full 12-inch shift.

When implement strikes obstruction coupling releases, preventing breakage. Recouples automatically. Adjustable to any tension equal to 1 to 4 plow bottoms. Easily fitted to all horizontal drawbar tractors. Wt., 20 lbs. **Not Prepaid.**

32KC2289¼ To fit Fordson..... **$6.90**

32KC2290¼—To fit McCormick-Deering..... **$6.95**

Shifting Side Hill Hitch for plowing on side hills or where an offset is required, plow adjusts to cut even furrow from operator's seat. Same hitch as above without safety spring coupling. Wt., 15 lbs. **Not Prepaid.**

32KC2294¼ To fit Fordson..... **$4.45**

32KC2295¼—To fit McCormick-Deering..... **$4.50**



Extra Disc Harrow Blades



—Heat treated steel.

Standard weight and quality. 15/16 inch square hole to fit ⅞-inch sq. axles. **Not Prepaid.**

Round Discs

Catalog No.	Size	Each
32KC7070A¼	16-in.	$0.85
32KC7070B¼	18-in.	1.15
32KC7070C¼	20-in.	1.45

Weight, 16-inch, 6 lbs.; 18-inch, 10 lbs.; 20-inch, 13 lbs.

Cut-Out Discs

Catalog No.	Size	Each
32KC7071A¼	16-in.	$0.95
32KC7071B¼	18-in.	1.25
32KC7071C¼	20-in.	1.55

Weight, 16-inch, 5 lbs., 8 oz.; 18-inch, 8 lbs. 8 oz.; 20-inch, 12 lbs.



Safety Spring Hitch

Malleable frame and steel parts. Fits nearly all makes of tractors. Adjustable to load. Handle 1 to 4 plow bottoms. Automatically uncouples if plow strikes an obstruction. Self coupling feature when backed into. Main bearing has steel roller, which reduces friction and insures accuracy.

32K2298¼—Wt., 11 lbs. Postpaid..... **$4.40**

Soil Testing Sets



"Know the Condition of Your Soil." This set will tell you. Set consists of one can indicator solution, test tubes and a chart of colors, so that the results can be read directly by simply comparing colors. Soil manual also included. Complete directions included. **Postpaid if included in $2.00 order.**

32K7012
Weight, 10 ounces..... **$1.45**

Stone Boat Heads



$3.45 And Up

Make your own stone boat. Use any straight planking.

One-piece Steel Stone Boat Heads

32KM2547½—29-in. Wt., 28 lbs..... **$3.45**
32KM2548½—34-in. Wt., 36 lbs..... **4.25**
32KM2549½—40-in. Wt., 40 lbs..... **4.65**

Shipped from factory near ALBANY, N. Y. Not Prepaid.

32KM2550½—Cast Iron Head, 29 inches wide, weight, 70 pounds. **Shipped from PENNSYLVANIA factory. Not Prepaid..... $3.65**

ESTIMATED FREIGHT CHARGES per 100 Lbs. on Potato Machinery:—150 Miles, 47c; 300 Miles, 69c; 500 Miles, $1.05; 750 Miles, $1.19.



MAKE A General Purpose TRACTOR from an OLD FORD

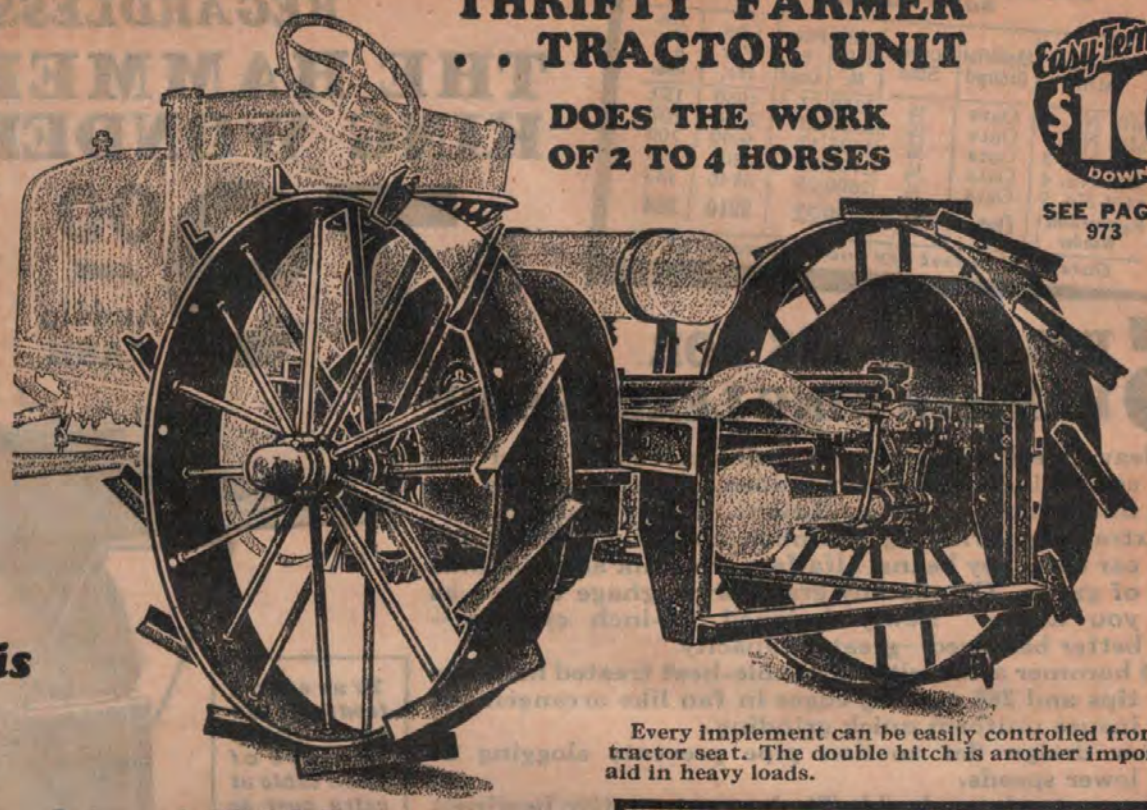
THRIFTY FARMER . . TRACTOR UNIT

DOES THE WORK OF 2 TO 4 HORSES

Easy Terms $10 DOWN

SEE PAGE 973

For more complete details write today for a copy of our new free illustrated Thrifty Farmer booklet P97170K.



Every implement can be easily controlled from the tractor seat. The double hitch is another important aid in heavy loads.

$112.50 And Up — Fits Any Model "T" or Model "A" Ford Chassis

—Turning Radius—15 feet.
—Drive Wheels—45 inches diameter; 8-inch face; ⅜-inch tire; 18⅝-inch spokes; 2x1½x¼-inch cleat lugs.
—Tread (Rear)—70½ inches, center to center of tire.
—Drive Gear—18½-inch diameter 2-inch face. 41 teeth.
—Drive Pinion—4½-inch diameter 2½-inch face. 10 teeth.
—Gear Ratio—14 to 1.
—Clearance—12½ inches front, 17 inches rear.
—Plowing speed—2¾ miles per hour.
—Engine speed—1200 R. P. M.
—Lubrication—Alemite on main axle and jack shaft.
—Bearings—Heliflex roller bearings on jackshaft; TIMKEN roller bearings on drive wheels.
—Drawbar—Wide range of adjustment.

Imagine having an efficient, hard working, long service tractor at a *saving of nearly $500.00* compared with the cost of a regular type tractor! That's what the THRIFTY FARMER Unit for Fords brings you.

All you need is an old model "T" or model "A" Ford engine and chassis, which you can buy for about *$25.00* or even less, and the *THRIFTY FARMER* Unit. With the Ford body removed, and without drilling a single hole, you can in a few hours time convert the old Ford into a tractor that has the pulling power of two to four horses, depending on the condition of the motor.

Does Almost Any Farm Power Job

The THRIFTY FARMER can be used with any number of horse drawn tools. It "walks off" easily with a 16-inch plow. Pulls a 6 or 8-foot disc and under favorable conditions will handle a two bottom plow or a double disc harrow. Let it pull your mower; drag roads and fields. Use it for hauling wagons, seeder, cultivators, spreader or hay rack.

The Thrifty Farmer "eats only when it works." A gallon of fuel averages a full hour of service. Designed by farm tractor engineers it is much heavier than any unit of this kind heretofore on the market. It is built husky enough to outlive several Ford engines.

Instead of operating on an internal gear around the wheel rims the THRIFTY FARMER drive gears are coupled direct to the wheel hubs up from the ground and are protected with covers against mud, dirt and trash. This arrangement also does away with "turning over" the rear axle of the Ford. The THRIFTY FARMER jackshaft principle leaves the axle in its original position.

Equipment includes frame with rear wheels, axles, gears, drawbar, gear cover, gas tank clamps and seat—in fact all necessary parts and fittings to convert your old Ford into a THRIFTY FARMER Tractor.

Shipped from warehouse at Harrisburg, Pa., Not Prepaid.

32KM900½—Equipment to convert Model "T" Ford to Thrifty Farmer Tractor. Wt., 1190 lbs..... **$112.50**

32KM901½—Equipment to convert Model "A" Ford to Thrifty Farmer Tractor. Wt., 1220 lbs... **$119.00**

32KM903½—Special Front Steel Wheels, 30 in. high, with 3x⅜-in. tires, to replace regular Ford Wheels. Wt., 122 lbs. Per pair. (State Model)..... **$8.75**

32KC904½—Non-Skid rims to fit 32KM903½ special wheels. Wt., 20 lbs. Per pair..... **$3.95**

32KM922½—Special Front Wheel Assembly, complete with special guide rods and 24-inch wheels. **State whether for model "T" or "A" Ford.** Recommended for use in cultivating row crops. Weight 162 pounds **$15.40**

32KC923½—Non-Skid Rims to fit 32KM922⅓ 24-inch steel wheels. Weight, 15 lbs. Pair..... **$2.80**

32KC905½—Add for set of 48 spade lugs when desired in place of regular angle cleats..... **$7.50**

32KM906½—Set of 48 spade lugs when desired as extra. Weight, 120 pounds..... **$12.50**

32KM908½—Extension rims 8 inches wide—fasten to regular drive wheels by steel straps. Weight, 245 pounds..... **$16.50**

32KM920½—Plow Attachment to convert walking plow into a tractor plow complete with lever assembly. Made to fit Thrifty Farmer Unit only. Wt., 95 lbs. **$7.90**

For other tillage equipment made especially for use with Thrifty Farmer unit write for illustrated Thrifty Farmer booklet P97170K. For Time Payment Prices and Terms, Page 973.

SPECIAL GEAR DESIGN



Special, hard gear metal is used in the driving gears. Extra-wide faced teeth mean longer life and positive traction. Drive gear is 18½ in. in diameter, has 2-in. face and contains 41 teeth. Drive Pinion is 4½-inch diameter, 2½-inch face with 10 teeth. Gear ratio of 14 to 1 and ratio to engine of 51 to 1 insures plenty of power with maximum engine efficiency and economy and minimum wear.

TIMKEN BEARINGS



Drive wheels are equipped with Timken Roller bearings to eliminate wear from end thrust. Long life is assured because of the friction-free operation. Heliflex roller bearings. Jackshaft is mounted on Only the best of materials are used in these parts and accurate fitting is insisted upon throughout.

SPREAD LIME for GREATER PROFITS

All Steel, Two-Horse, Force Feed Lime and Fertilizer Sower

—Spreads commercial fertilizers; pulverized lime stone, marl, ashes or lime.
—Hand lever feed control.
—Hopper, 12 bushel capacity.
—Heavy Cast paddle agitators.



$43.50

Will sow as little as 250 pounds of dry commercial fertilizer to the acre depending on kind of fertilizer and moisture content. The agitator consists of heavy cast paddles mounted on 1¼-inch square steel shaft axles driven from both wheels.

Drive shaft has a center bearing and each wheel drives half the shaft independently of the other half. A clutch in each wheel enables operator to throw out one or both drives. The agitator paddles are 6 inches in diameter, one directly over each discharge opening in hopper bottom. Insures steady uniform feed of any weight material. Hopper has hinged lid. A removable galvanized screen keeps out obstructions. Extra large grease cups on bearings provide thorough lubrication. Steel wheels, 30 inches in diameter; 4-in. wide concave tires. Price includes pole but no neckyoke or eveners. **Shipped from Harrisburg, Pa. Not Prepaid.**

32KM1133½—Width of sowing 8 feet. Weight, 465 lbs..... **$43.50**

One-Horse Lime and Fertilizer Sower

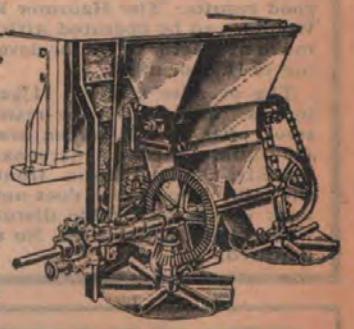
Similar to illustration above, except has wood hopper and no screen; in addition, has special feature for top dressing for growing plants. All but four openings can be closed, allowing a top dressing on two rows 3 feet apart. Openings for each row are about 6 inches apart, so dressing will fall on either side of plant in the row. Can furnish plate for drilling 3½ feet apart instead of 3 feet if so stated on your order. 3-inch tires. Price includes shafts. **Shipped from factory near Philadelphia, Pa. Not Prepaid.**

32KM1154½—With shafts; width of sowing, 6 ft.; wt., 355 lbs..... **$39.50**

ESTIMATED FREIGHT CHARGES per 100 lbs. on Tractor Attachments and Lime Fertilizer Spreaders: 150 miles, 47c; 300 miles, 69c; 500 miles, $1.05; 750 miles, $1.19.

Endgate Lime and Fertilizer Spreader

—Attaches to rear end of Wagon Box in place of Endgate.
—Spreads all commercial fertilizer and pulverizes lime, wet or dry.
—Positive worm force feed.
—Convenient lever control.



Material is simply shoveled into hopper from wagon box. No clogging or caking. Installed or removed in a few minutes' time. No holes to bore. Regulator slides permit big range of adjustment for spreading the desired amount per acre. Dry commercial fertilizer can be applied in as small quantities as 150 pounds to the acre. Sows close to the ground. All bearings are on outside, dust and dirt free, easily oiled. Protector board or shield extending below the revolving discs prevents interference with even sowing by wind, cornstalks or other obstructions. Double revolving discs with fans driven by balanced gears insure an even, uniform spread up to approximately 20 feet in width, depending on weight and condition of material. Price includes large sprocket wheel with clips for attaching to wagon wheel; also chain for driving. **Shipped from factory near FORT WAYNE, IND. Not Prepaid.**

$25.75

32KM1153½—Wt., 200 pounds..... **$25.75**

Outgrinds Any Mill

REGARDLESS OF PRICE!

Hammer King Wonder Defeats Competition

Results of Grinding Tests Prove Super Capacity

Hammer Mill	Material Ground	Screen Size	Mill R.P.M.	Power Load	Lbs. Per Hr.	Lbs. Per H.P. Hour
Mill No. 1	Oats	¼	3250	32.5	4950	152
Mill No. 2	Oats	¼	3550	22	2360	107
Mill No. 3	Oats	¼	1695	17	3600	209
Mill No. 4	Oats	¼	2700	20	2500	125
Mill No. 5	Oats	¼	2600	25	3840	153
Hammer King Wonder	Oats	1/4	2460	22	5810	264

Oats used in test dry and well seasoned.

THE HAMMER KING WONDER

$79.00 And Up CASH



See Page 973

Traveling feedtable can be furnished in place of plain table at extra cost as listed below.

5 BIG REASONS FOR HAMMER KING LEADERSHIP

- Heavy steel screens, with total screen area of 490 square inches give tremendous capacity and long life under most severe conditions. Easily changed.
- Extra large grinding chamber, specially suitable for ear corn, soy beans, alfalfa, corn stalk and all kinds of grain. Grinds any grain or roughage as fine as you desire. Newly designed, 24-inch cylinder—better balanced—greater capacity.
- 24 hammer arms with 48 double-heat treated hammer tips and 288 cutting edges in fan like arrangement insure uniform quick grinding.
- New design flat suction pipe prevents clogging at lower speeds.
- Four extra large double Timken automotive bearings, two on each side of mill insure smooth long life operation—Alemite—Zerk lubrication.

Grinds Any Grain or Roughage

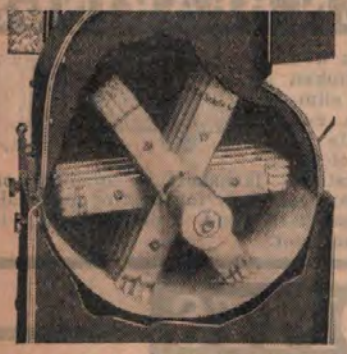
Here's the biggest "scoop" on the market in many years—a new Hammer King mill, worthy of the famous name, at a price way below anything of this quality ever offered! In actual comparative grinding tests with hammer mills, several selling for $150 or more, the new Hammer King Wonder conclusively proved that it can grind more grain per hour on a given horse power than any hammer mill built, regardless of price. What's more, it will grind the grain more uniformly!

Here is no hastily-designed, doubtful capacity mill thrown together to sell at a price! Here is the product of the combined experience of a successful hammer mill manufacturer and thousands of satisfied customers. That's why its great oversize grinding chamber, 12x28 inches is ideally suited for grinding ear corn, soy beans, alfalfa, corn stalk as well as all kinds of grain and roughage.

That's why 24 hammers with 288 cutting edges are arranged fanwise so that no grain can escape the reducing process. **It comes out free from lumps.** That's why the hammer bars have been made long to give full service at lower speeds.

The extra heavy steel plate body and special alloy steel shafts and hammers will stand the hardest kind of farm grinding. Extra large grinding capacity meets a definite need. (Study close-up construction view.) Here is a mill that meets in every way the diversified needs of modern power farming. Ground feed increases your income per acre in milk, beef and pork. Put the new Hammer King Wonder to work for you! It will pay for itself in a short time!

Here's the Secret



The special designed hammers and 24-inch diameter cylinder not only give the mill its tremendous capacity but makes it possible to rotate the main cylinder shaft as low as 2,000 R.P.M. and obtain good results. The Hammer King Wonder can be operated with any make of tractor or motor developing 15 H.P. or more.

The oversize screens, 11⅞x41½ inches, made of wear-resisting steel, offer a total screen area of 490 square inches. Screens are quickly changed from front of the mill. Top of mill does not tip back nor is feed table disturbed when changing screens. No tools required.

Construction Features

BLOWER—All steel, rigidly mounted on the mill side with a cast steel spider mounted on the main cylinder shaft.

PLAIN FEED TABLE—Large size, 12 inches deep, 23 inches wide—made of heavy steel—easily adjusted for the handling of grain or roughage. Screw slide controls flow of grain and can be quickly removed for roughage.

TRAVELING FEED TABLE—10½ inches deep, 26½ inches wide, 43 in. long made of heavy steel riveted together so that it is grain tight. It is equipped with a heavy steel heat treated feed chain with a simple adjustment for tension. Has a large adjustable feed roll mounted above the traveling table, driven by a heavy chain with a simple automatic adjustment for tension. Screw slide controls flow of grain.

DUST COLLECTOR—The latest improved design-mounted on mast pipe attached to the mill side—contains a large two spout bagger which is an integral part of the collector. It is connected to the mill with a galvanized pipe and a long sweep elbow **made of extra heavy material.**

An extra length of galvanized pipe and mast pipe extension to raise the dust collector to such height to load into a wagon box, can be furnished for Wonder Mill for $2.00 additional. **If wanted, be sure and specify when ordering.**

BEARINGS—Extra large automotive type Timken bearings, two on each side of mill, mounted to Timken Engineer's specifications, in dust-proof boxes.

PULLEY—Genuine Rockwood fiber weather proof pulley, 4½ or 5 inches in diameter with 7-inch face. 4½-inch size regularly furnished unless otherwise specified.

¼-inch screen regularly furnished with mill. Will furnish other sizes listed below instead when so stated on your order. Additional screens must be ordered extra at prices shown.

Prices of Hammer King Wonder Mills

Note—When ordering be sure to tell us what kind of power you expect to use with the mill, together with the diameter and speed R.P.M. of pulley. Shipped from Harrisburg, Pa. Not Prepaid.

32KM8734½—Mill only with one ¼ inch screen, blower, 6 foot blower pipe and elbow. Wt., 500 lbs. **$79.00**

32KM8735½—Mill complete as illustrated with blower, blower pipe, elbow, dust collector, bagging attachment, plain feed table and one ¼ inch screen. Weight, 585 pounds **$91.50**

32KM8736½—Mill complete same as 32KM8735½ except furnished with traveling feed table. Wt., 725 pounds **$132.00**

32KC8737½—Extra screens as follows 3/32, ⅛, 5/16, ¼, ⅜, ½, ¾, 1, 1¼ inches. Wt., 9 lbs. 8 oz. Each **$2.40**

32KC8738½—Extra Hammer tips. Wt., each 6 oz. Each.. **.09**

AVERAGE CAPACITIES—Pounds Per Hour of New Hammer King Wonder With 20 Horse Power Unit

	FINE	SCREEN	MEDIUM	SCREEN	COARSE	SCREEN
Oats	1,200 to 1,600 lbs.	3/32-inch	3,100 to 3,500 lbs.	5/16-inch	5,000 to 5,500 lbs.	¼-inch
Wheat or Barley	1,600 to 2,000 lbs.	⅛-inch	3,300 to 3,700 lbs.	5/16-inch	5,200 to 5,800 lbs.	¼-inch
Ear Corn	3,850 to 4,250 lbs.	⅜-inch	4,500 to 5,400 lbs.	½-inch	6,500 to 7,000 lbs.	1 -inch
Shelled Corn	7,000 to 9,000 lbs.	⅛-inch	10,000 to 12,000 lbs.	¼-inch	13,000 to 14,500 lbs.	½-inch
Corn Stalks	1,200 to 2,000 lbs.	¾-inch	2,000 to 2,400 lbs.	1-inch	2,400 to 3,600 lbs.	1¼-inch
Alfalfa	2,000 to 2,300 lbs.	½-inch	2,400 to 2,700 lbs.	¾-inch	2,700 to 3,600 lbs.	1¼-inch

For Belting For Hammer Mills See Pages 924 and 925

Complete Rockwood Tractor Pulleys and Split Rim Pulley Laggings

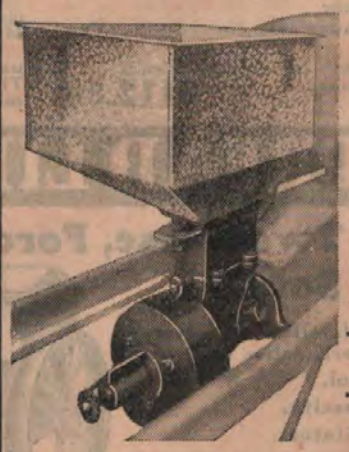
It is important that your Hammer Mill run up to speed to obtain best results. We list suitable sizes of pulleys and pulley laggings for Fordson, Farmall and IHC Tractors that are necessary to secure required Hammer Mill speed. Prices for lagging or pulleys for other tractors on request. Can be shipped with mill. **Shipped from Harrisburg, Pa. Not Prepaid.**

Split Rim Lagging to Increase Diameter of Tractor Pulleys

Cat. No.	Tractor	Diam. In.	Wt., Lbs.	Price
32KC1623½	Fordson	13½ x6½	24	$ 6.80
32KC1624½	Farmall	18 x6½	32	9.30
32KC1625½	IHC 10-20	19 x7	34	10.00
32KC1626½	IHC 15-30	21 x7	42	11.50

Complete Tractor Pulleys

32KC1627½	Fordson	12 x6½	28	$ 7.25
32KC1628½	Farmall	17 x6½	38	10.80
32KC1629½	IHC 10-20	19 x7	42	12.30
32KC1630½	IHC 15-30	20 x7	44	13.35



$21.00 And Up

BULLDOG GRINDER

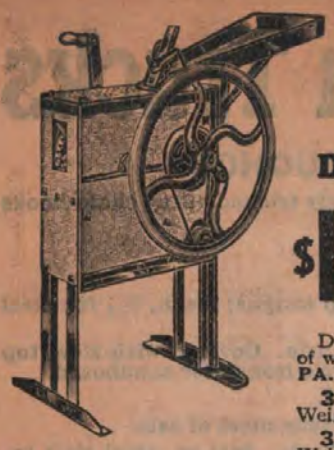
Use Ford or Chevrolet Motors for Power

—Amazing capacity for grinding small grains.

—Will grind shelled corn, small grains as high as 70 bu. per hr.

Take an old Ford or Chevrolet engine and chassis available at low prices and a Bulldog grinder—and enjoy this time and money saving combination. Grinder couples direct to drive shaft—no belts or pulleys to give trouble. Will also **grind ear corn** but necessary to keep from bridging in hopper by hand. Capacity about 700 lbs. per hr. Price includes one pair coarse and one pair medium 8-inch burrs. **We recommend use of fan and governor control to save gas and keep motor cool. Shipped from Harrisburg, Pa. Not Prepaid.**

Cat. No.	Description	Wt., Lbs.	Price
32KM8750½	Grinder for Model "T" Ford	105	$21.00
32KM8748½	Grinder for Model "A" Ford	105	22.50
32KM8749½	Grinder for Chevrolet	105	22.90
32KC8753⅓	Extra burrs. Per pair. State choice of coarse, medium or fine	7	1.45
32KC8752⅓	Fan and Governor control. (State Year and Model of Engine)	6	5.85



EASY RUNNING-CLEAN SHELLING

David Bradley ALL STEEL Corn Sheller

$11.45

—All Steel Construction.
—Rapid feed type; no wedging of ears.
—Heavy angle steel frame.
—Cold rolled steel shaft.
—Capacity 10 to 20 bu. per hour.
—Adjustable for all size ears.
—Heavy balance wheel; Strong fan blast.

Designed for greater capacity and cleaner work. Perfect alignment of working parts insure easier running. Shipped from HARRISBURG, PA. Not Prepaid.

32KM1406½—Complete with Steel Feed Table and Fan. Weight, 160 pounds..... **$11.45**

32KC1403½—8-inch Pulley for Power. Weight, 6 pounds..... **68c**

Hand *and* Power Feed Cutters



$19.95 And Up

Hand Feed Cutters for Stock and Poultry

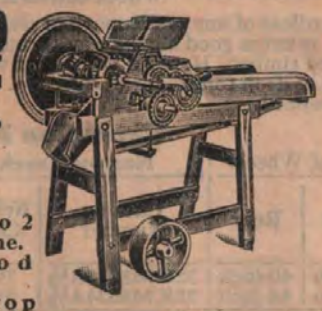
—Instantaneous lever control.
—Two tempered steel knives, 8½ inches long.

Durable and efficient cutters at very low prices. Removing one knife doubles length of cut.

Knives make a downward shearing cut against cutting bar. Capacities per hour given based on hand operation. Running by power more than doubles capacity. Pulley for power is extra. 32KM1519½ recommended for cutting feed for poultry, and has following length of cut: ⅛, 5/16 and ½-inch. 32KM1515½, length of cut: ½, ⅝ and 1-inch. Capacity of green fodder is double the amount shown for dry fodder. **Shipped from HARRISBURG, PA. Not Prepaid.**

Catalog Number	Cap. Lbs., Dry Fodder	Weight Pounds	Price
32KM1519½	150 to 200	145	$19.95
32KM1515½	200 to 300	175	20.50

32KC1517½—10x3-inch Pulley. State size cutter. Weight, 10 pounds..... **$1.25**



$35.50 And Up

Power Feed Cutter

—Requires 1 to 2 H.P. Engine.
—Hardwood frame.
—Handy stop lever.
—Sliding cone gear for changing length of cut.

Capacity of green feed is double amount for dry fodder. By removing two opposite knives on No. 11 Cutter, length of cut can be doubled. **Shipped from warehouse at Harrisburg, Pa. Not Prepaid.**

32KM1520½—No. 10½ has three 10½-inch steel knives for cutting poultry feed. ⅛, ¼ and ⅜-inch cuts. Cap., dry fodder, 800 to 1,200 pounds per hour, 10x4-inch pulley, 300 to 400 R. P. M. Wt., 300 lbs..... **$35.50**

32KC1531½—Crank for hand use. Wt., 8 lbs..... **$1.25**

32KM1530½—No. 11 Cutter has four 11-in. steel knives. Lengths of cut ¼, ⅜, and 1 inch. Cap., dry Fodder, 1 to 1½ tons per hr. 12x4 in. pulley, 400 to 500 R.P.M. Wt., 380 lbs. Shipped from Eastern Ohio factory. Not Prepaid..... **$39.00**



EASY TERMS $5 DOWN

$29.90 COMPLETE

See Page 973

LARGE CAPACITY Small Power Requirement

DAVID BRADLEY Cob Crusher and Feed Grinder

—Strong, large sheet steel hopper.
—Lever regulates burrs to control size of grinding.
—Coil spring pressure on burrs.
—1½-inch cold-rolled steel main shaft with end-thrust bearing.
—12-inch pulley with 6-in. face, regular. 8, 10 or 14-inch furnished instead at no extra charge.

Should be operated from 500 to 800 R.P.M. depending on Horse Power.

Spiral force feed crushes cobs and grains thoroughly before feed enters burrs for final grinding. Grinds to any desired fineness. **8-inch burrs grind** 10 to 25 bu. of ear corn per hour, other grains 10 to 40 bu. Requires 4 H.P. or larger engine or motor. Capacity depends on power, speed, condition of grain and fineness of grinding. **State size of your engine pulley and speed.**

Grinder With 8-Inch Burrs

Includes one set of coarse burrs for crushing or cracking ear and shelled corn for rough feed, and one set medium burrs for fine grinding of shelled corn and small grains. **Shipped from HARRISBURG, PA. Not Prepaid.**

32KM1693½—Without Agitator, or Third bearing and stand. Weight, 240 pounds..... **$23.95**

32KM1696½—With Agitator, without third bearing and stand. Weight, 250 pounds..... **$26.00**

32KM1698½—Complete with Agitator, third bearing and stand as illustrated. Weight, 275 pounds..... **$29.90**

32KM1699½—Sacking Elevator. Weight, 70 lbs. **12.85**

32KC1691½—Extra Burrs (state choice of coarse or medium). Weight, 5 lbs. 4 oz. Pair (when ordered with mill)..... **$1.33**

32KC1692½—Special Oats Burrs. Weight, 5 lbs. 4 oz. Pair (when ordered with mill)..... **$1.34**

Extra Feed Grinder Burrs

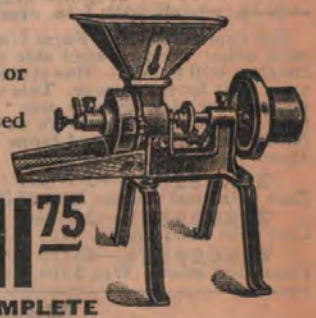
Order from this list when in need of Extra Burrs for David Bradley Grain and Feed Grinders. When ordering state size and tell us marks which appear on back of your old burrs. **Postpaid when included in $2.00 orders or more.**

32KC1689—Extra Burrs per Pair

Marks on Burrs	Size, Inches	Wt.	Per Pair
8163A	5¼	2 lbs. 4 oz.	$0.98
8164A	5¼	2 lbs. 4 oz.	.98
8500A	8	5 lbs. 4 oz.	1.48
8501A	8	5 lbs. 4 oz.	1.48
8502A	8	5 lbs. 4 oz.	1.48
614E	8	5 lbs. 4 oz.	1.48
3254E	8	5 lbs. 4 oz.	1.48
3944E	8	5 lbs. 4 oz.	1.48
3945E	8	5 lbs. 4 oz.	1.48
3976E	8	5 lbs. 4 oz.	1.49

Bradley Small Grain Grinder

—Hand wheel grinding adjustment.
—Capacity 5 to 10 bu. per hour.
—Requires 1 H.P. or larger engine or motor.
—Self aligning 5¼-inch burrs enclosed in dust-tight case.
—Babbitted Bearings.



$11.75 COMPLETE

Grinds cornmeal, graham flour for table use, also coarse feed. Pulley 4x4 inches should run 700 to 800 R.P.M. Prices include bolting attachment. **Shipped complete with one set coarse and one set fine burrs from Philadelphia, Pa. Not Prepaid.**

32KM1660¼—Without Legs or Flywheel. Wt., 72 lbs..... **$8.75**

32KM1661¼—With Legs and No Flywheel. Wt., 83 lbs..... **$10.40**

32KM1662¼—With Flywheel and No legs. Wt., 90 lbs..... **10.90**

32KM1663¼—With Flywheel and Legs. Wt., 103 lbs..... **11.75**

32KC1664¼—Extra Burrs (State choice of coarse or fine.) Wt., 4 lbs. (when ordered with mill)..... **85c**

Hand Feed Cutter



32KM1500¼

Bradley Feed Cutters

32KM1500¼
Lever Cutter for small quantities of feed. Curved knife adjustable for various length cuts. Not Prepaid. Wt. 65 lbs. **$5.95**

32KM1505¼
No. 5 hand cutter for small herds. Heavy cast frame. 11-in. knife adjustable to cut from ½ to 1½ inches. Capacity dry fodder, 150 to 200 lbs.; green fodder, 200 to 400 lbs. per hr. Shipped from PHILADELPHIA, PA. Not Prepaid. Wt., 150 lbs..... **$16.25**

No. 5 Feed Cutter



32KM1505¼

Root Cutters

Cut roots, vegetables into long half round pieces. Knives easily replaced or sharpened. Shipped from factory near Toledo, Ohio. Wt., 100 lbs. Not Prepaid.



32KM1395½—With crank for hand power. Capacity 30 to 50 bu. per hour. **$12.75**

32KM1396½—With crank and pulley. Capacity, 60 to 80 bu. per hour.... **$13.98**

EUREKA STONE BURR MILLS

—Wood frame; all metal hopper.
—Adjustable, self-locking feed.
—All sizes (except 12-in.) have strong blast fan cleaner.
—Bolter driven from an eccentric or main shaft; detachable or attachable while mill is in motion.
—Cap. 3 to 15 bu. per hour depending on size of mill and grain (sifted or unsifted).

$63.75 And Up

EASY AS LOW AS $6 DOWN

See Page 973



Fitted with native stone burrs which make the old-fashioned "water ground" table meal, graham, buckwheat and rye flours. Mills also do good work on grinding shelled corn or small grains for feeding purposes, also suitable for custom work or individual farmer's use.

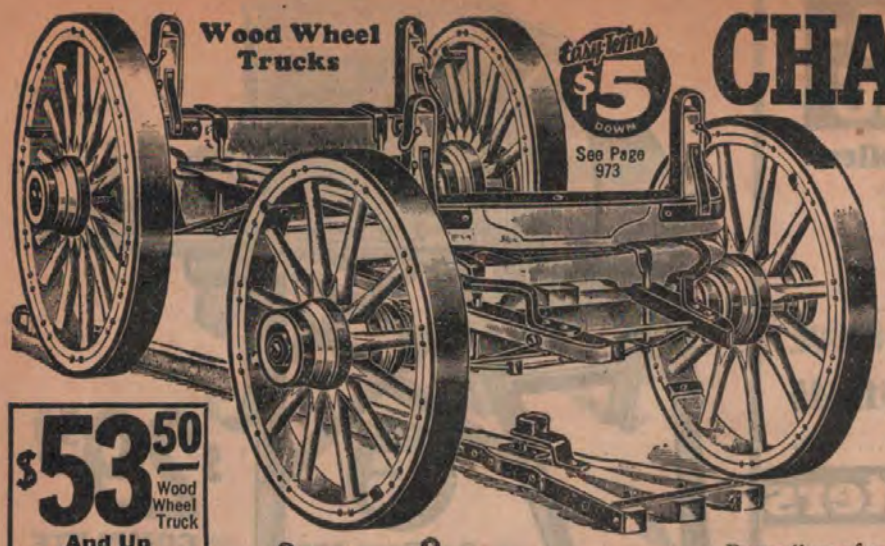
Instructions furnished for operating and for redressing stones. **When ordering state kind of power used, diameter pulley and speed R.P.M.** Will supply proper size pulley on mill for correct speed. **Shipped from factory in Northern NORTH CAROLINA. Not Prepaid.**

Catalog Number	Size Inch	Speed R.P.M.	Capacity, Bu., per Hour Sifted	Capacity, Bu., per Hour Unsifted	Horse-power	Size Pulley, In.	Shaft Inch	Wt., Lbs.	Price
32KM1715½	12	800	3 bu.	4 bu.	3	8x4	1 7/16	450	$63.75
32KM1716½	16	750	4 bu.	5 bu.	5	10x5	1 7/16	675	84.90
32KM1717½	20	700	6 bu.	8 bu.	8	12x6	1 11/16	925	110.50
32KM1718½	24	650	8 bu.	10 bu.	10 to 12	14x6	1 15/16	1,175	136.00
32KM1719½	30	550	15 bu.	25 bu.	20 to 25	16x8	1 15/16	1,550	195.50

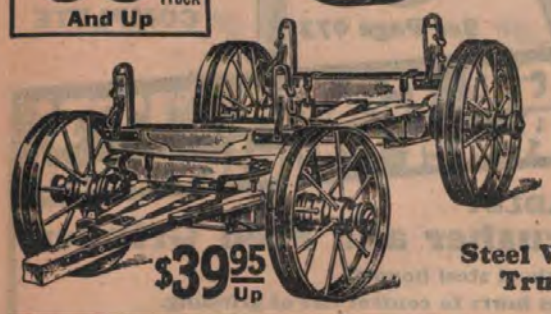
32KM1720½—Sacking Elevator, complete with drive belt, pulley and all necessary connections (fit any size mill). Wt., 125 lbs..... **$20.60**

ESTIMATED FREIGHT CHARGES per 100 lbs. on Shellers, Grinders and Feed Cutters: 150 Miles, 58c; 300 Miles, 83c; 500 Miles, $1.27; 750 Miles, $1.45.

CHAMPION Farm Trucks



$53.50 Wood Wheel Truck **And Up**



$39.95 Up **Steel Wheel Truck**

SUPER QUALITY THROUGHOUT

- Extra large hickory axles, 3½x4½ inches, strongly trussed. Stay chain hooks on front axle.
- Eight steel braces (four more than usual).
- Fully clipped hardwood gears.
- Strong wood hounds fully clipped to axle; drop tongue; reach, 9½ ft.; steel rub plates.
- Extra large hardwood bolsters to match large axle. Covered with steel top plates and with steel bands around end. Circle irons over sandboard.
- Bolster stakes ringed, double braced and ironed.
- Cast skeins, 3¼x10 inches with 4¾-inch bell to take most of axle.
- Steel wheels, 4x⅜-inch grooved tires; wood wheels. 3x½-in. steel tires instead of the usual 3x⅜ rims; riveted at spokes.
- Standard track, 38 inches between bolster stakes; 56 inches between wheel centers. WIDE, 42 inches between bolster stakes and 60 inches between wheel centers.

Regardless of any trade mark or claim you cannot buy a better wood gear farm truck than our Champion. It is extra good all the way through! Extra strength, extra bracings. Oversize axles. Only selected seasoned timber. Here's a truck that will stand the "gaff." Can furnish stiff or coach tongue with chains instead of drop tongue for $1.90 extra. **Shipped from Harrisburg, Pa. or factory in Central Virginia. Not Prepaid.**

Champion Farm Trucks With Wood Wheels

Size of Wheels		Narrow Track, 4 Feet 8 Inches				Wide Track, 5 Feet			
Front	Rear	Catalog Number	Weight, Lbs.	Price At Virginia Factory	Price At Harrisburg, Pa. Warehouse	Catalog Number	Weight, Lbs.	Price At Virginia Factory	Price At Harrisburg, Pa. Warehouse
36-inch	40-inch	32KM8533A⅓	795	$53.50	$55.90	32KM8533B⅓	800	$53.55	$56.00
40-inch	44-inch	32KM8534A⅓	810	55.95	58.50	32KM8534B⅓	815	56.00	58.60

Champion Farm Trucks With Steel Wheels

28-inch	32-inch	32KM8530A⅓	630	$39.95	$41.85	32KM8530B⅓	635	$40.00	$41.95
30-inch	36-inch	32KM8531A⅓	640	42.20	44.20	32KM8531B⅓	645	42.30	44.30

Extra Attachments for Farm Trucks—Not Prepaid

32KC1802½—Set Doubletrees and Neckyokes. Weight, 34 pounds..... **$3.75**

32KM1803⅓—Gear Brakes with Box Attachment. Weight, 75 pounds..... **$7.50**

32KC1804½—Gear Brakes without Box Attachment. Weight, 65 pounds..... **$5.40**

32KC1819½—Stay Chains. Weight, 5 lbs..... **.75**

SAVE AT SEARS

ESTIMATED FREIGHT CHARGES on Farm Trucks, per 100 lbs.: 150 Miles, 68c; 300 Miles, 97c; 500 Miles, $1.49; 750 Miles, $1.70. For 2-Horse Wagons, Buggies and Carts, write and we will gladly send you a list of our prices.

One-Horse Wagon, Wood Axle, Cast Skeins and Wood Hub Wheels



$46.95

—Seasoned hickory axles and spokes.
—Gear woods and bolsters seasoned oak.
—Gears and box substantially ironed, attractively painted.
—Wheels, front 40 in.; rear 44 in.
—Rims riveted at spokes.
—Box—Standard, 7 feet 6 inches.

Strong, durable and very easy running. Guaranteed to give lasting, satisfactory service. **Tracks, Narrow,** 4 feet 8 inches. **Wide,** 5 feet between wheel centers. **Bolsters for narrow track** measure 38 inches between stakes; for wide track, 40 inches. **Specify track width wanted.** Prices include shafts. **Shipped from factory in VIRGINIA. Not Prepaid.**

Standard Size—2⅜x7½ in. skein; 1¼x⅜-inch tires; 14-inch deep box; capacity, 1,500 lbs. If wanted with 2x⅜-inch tire instead add $3.25 and be sure to specify on your order.

32KM1002½—Standard size gear only, with shafts. Weight, 375 pounds..... **$37.25**

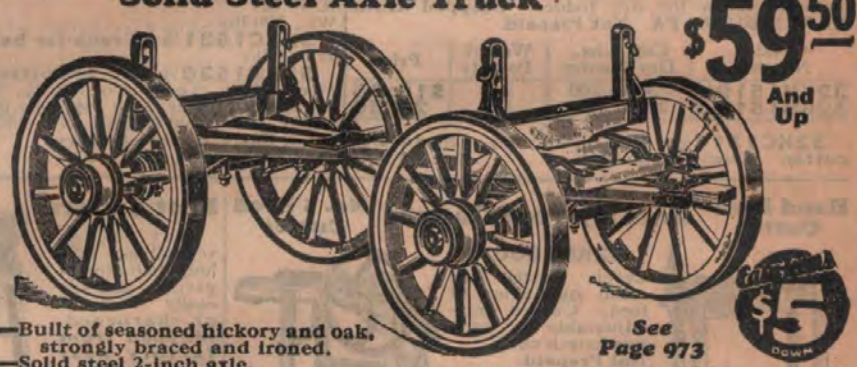
32KM1003½—Standard size wagon, complete with box less seat. Weight, 575 pounds..... **$46.95**

One-Horse Wagon With Sarven Patent Wheels and Steel Axles

Same as above, excepting axles and wheels. Axles, solid steel, 1¼ in. in diameter with 7-inch spindle. **Sarven wheels,** front, 40 in.; rear, 44 in.; 1¼x⅜-in. steel tire. Box, 7 ft. 6 in. long, 14 in. deep. Cap., 1,800 lbs. If wanted with 2x⅜-in. tire instead add $3.25 and be sure to specify on your order. **Shipped only from factory in VIRGINIA. Not Prepaid.**

32KM1001A½—Gear only, with shafts. Wt., 375 lbs..... **$38.90**
32KM1001B⅓—Wagon complete with box, less seat. Wt., 575 lbs..... **52.50**
32KM1014⅓—Extra for Gear Brake. Wt., 60 lbs..... **4.00**
32KM1015½—Extra for Box Brake. Wt., 70 lbs..... **6.25**
32KM1017½—Seat for use with either of the above wagons..... **3.90**

Solid Steel Axle Truck



$59.50 And Up

—Built of seasoned hickory and oak, strongly braced and ironed.
—Solid steel 2-inch axle.
—Heavy square wood hound.
—Wood wheels, front, 32 in. high; rear, 36 in.; black birch hubs, 3x⅜-in. steel tires.

A super built solid steel axle truck built to stand the "gaff" in the hilly and mountainous regions, at a price that will save you many dollars. Compare this truck, point by point, and you'll find it to be better constructed in every respect than those offered by others selling at considerably more. Furnished either in **standard track,** 4 ft. 8 in. between wheel centers and 38 in. between bolster stakes, or **wide track,** 5 ft. between wheel centers and 42 in. between bolster stakes. Price includes stiff tongue and pole chains. Drop tongue can be furnished in place of stiff pole at same price if so ordered. Cap.—Guaranteed to carry any farm load. **Shipped from factory in Virginia. Not Prepaid.**

See Page 973

Easy Terms $5 DOWN

For Extra Attachments Add: Gear brake, $5.50; rear brake, $6.50; gear and rear brake, $9.75; box brake and rod, $2.75; spring seat, $4.25; doubletrees and neckyoke, $3.90.

32KM1883A½—STANDARD Track Truck. Wt., 705 lbs..... **$59.50**

32KM1883B½—WIDE Track Truck. Wt., 710 lbs..... **59.60**

Two and Three-Wheel Spring Delivery Carts



$9.45 And Up

—Folding rear box rest
—Hardwood box
—Inside 39 in. long, 20½-in. wide, 8 in. deep
—26-in. wheels with 1-in. steel tires

For commercial and Farm Use. Furnished with either wood or steel side wheels. Easy running, well finished. Has strong springs and axles built for hard usage. This type cart very popular for city delivery use. 14-inch steel front wheel furnished extra at price shown. Nicely painted. **Shipped from NEW YORK factory. Not Prepaid.**

32KM2253½—2-Wheel Cart with steel wheels. Wt., 65 lbs.. **$9.45**

32KM2254½—2-Wheel Cart with wood wheels. Wt., 75 lbs.. **$11.95**

32KC2255½—Extra for front steel wheel. Wt., 5 lbs..... **1.95**

Hand Cart



Removable Top Section

$8.75

—Large deep selected wood box.
—1-inch steel axle.
—Wheels, 36 inches high with 2-inch wide steel tires.
—Box, 36 inches long, 21 inches wide, 9 inches deep inside.

Wheels run smoothly on sidewalks and pavements as well as soft ground. Ends and sides easily removed, leaving bottom flat. Top extension box shown in illustration extra at price shown. Nicely painted. Not Prepaid.

32KM2227¼—Cart. Weight, 100 pounds..... **$8.75**

32KM2228¼—Top Extension Box. Weight, 15 pounds..... **$1.35**

One-Horse Handy Dump Cart



—Box inside, 5 ft. long, 3 ft. 4 in. wide, 11 in. deep.
—Made of ⅞-inch material, well braced.
—Bottom strongly framed.
—Heavy steel 24-in. wheels with 3-in. tires.
—Track, 4 ft.; 1⅜-in. steel axle.

For fence building, gathering fruit and truck crops and other light hauling. Strongly built, well painted. Top of box, about 3 ft. high from the ground. Box can be dumped by pulling out steel pin in front. **Shipped from warehouse in HARRISBURG, PA. Not Prepaid.**

32KM2231⅓ Weight, 300 pounds..... **$26.95**

Quality Wagon Boxes



—Comstock hinged end-gate.
—Bottom seasoned flooring, tongued, grooved and strongly braced.
—Sides selected material.
—Top, sides, ends, ironed.

A first class substantial box. Nicely painted and finished. **10½ feet long. Shipped from factory near RICHMOND, VA. Not Prepaid.**

Catalog Number	Depth Inches	Width Inches	Wt., Lbs.	Price
32KM1884½	20	38	320	$18.50
32KM1885½	20	42	340	18.60
32KM1913½	26	38	350	21.90
32KM1834½	26	42	355	22.00
32KM1914½	28	38	360	23.65
32KM1858⅓	28	42	365	23.75

32KM1806½—Tip Top Box. Depth, 10 in. Wt., 75 lbs..... **$7.25**

Handy Platform Cart



For Delivery Use

2-Inch Wide Tires

Fine for Farm Use

$7.25

—Steel frame, strongly bolted and braced.
—Wood platform, 32x28 in. set close to ground.
—36-in. steel wheels, 2-inch tires.

For handling milk cans, barrels or sprayers. Detachable chain across front of cart holds load on platform. Removable side and end boards, forming a box 11¾ inches deep furnished at extra price. Nicely painted. **Not Prepaid.**

32KM2236¼—Wt., 100 lbs..... **$7.25**

32KM2237¼—Removable Box. Weight, 27 lbs..... **$2.05**

Fruit Pickers' Bag



$1.95

A most unique bag for use in picking apples, pears, peaches, etc. Made of heavy, handsome olive drab duck. Entire mouth of bag is collapsible and springs back to position when pressure of tree or ladder is removed; thus it is always comfortable against picker's body. Worn on shoulder between side and front of body, providing more freedom and being not so tiring to carry as other type bags. Discharge of fruit regulated by a control rope carried over the shoulder which minimizes the bruising of fruit. Bag can be made more shallow by drawing rope through and making a half hitch at any point. Holds about ⅝ bushel. By far the best bag ever offered—you will like it.



32KC7138—Wt., 2 lbs. **Not Prepaid.** Each.... **$1.95**

Low Prices Buy BETTER QUALITY at Sears

CHALLENGER Farm Trucks

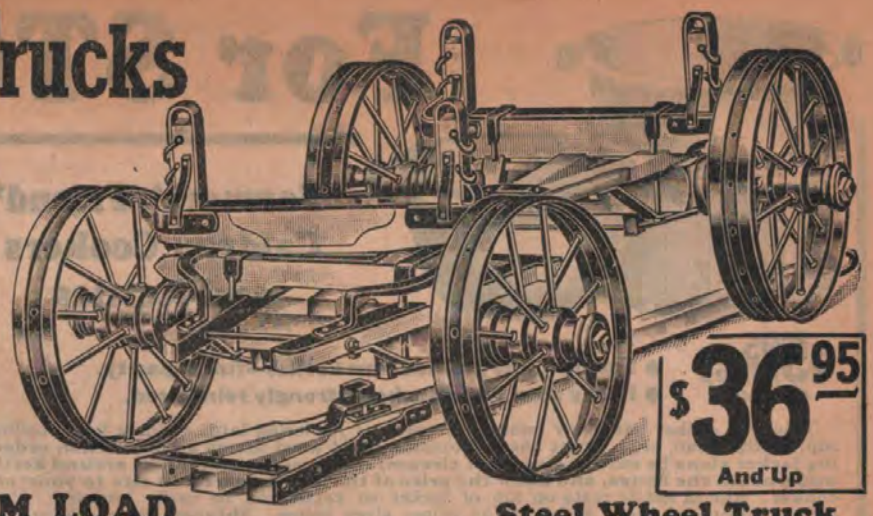
WOOD OR STEEL WHEELS

- Select hickory axles, 3¼x4¼ inches, strongly trussed.
- Bolsters select hardwood, well ironed on top and around ends.
- Gear, full clipped seasoned material throughout, strong wood hound.
- Drop tongue: 9½-foot reach. Skeins—Cast 3¼x10 inches.
- Steel wheels, full forged, 4x⅜-inch grooved tires.
- Wood wheels selected hardwood, with 3x⅜-inch steel tires.
- Track—Standard or Wide. Standard, 38 inches between bolster stakes; 56 inches between wheel centers. WIDE, 42 inches between stakes, 60 inches between wheel centers.
- Attractively painted, striped and varnished.

Easy Terms $5 DOWN

See Page 973

In design and sturdy construction the CHALLENGER equals the highest priced trucks of many other makes and at our low price is a value you cannot obtain elsewhere. The CHALLENGER must not be compared with ordinary standard or medium grade trucks offered by others. Read over the specifications. Note the many quality features.



$36.95 And Up

GUARANTEED TO CARRY ANY FARM LOAD

All parts full sized, strongly braced at all points of strain. Axles trussed to make the **CHALLENGER equal to any farm load.** We guarantee the CHALLENGER to give you years of dependable service. The CHALLENGER fills any farm need for a sturdy truck.

Can furnish wood wheels with 3x½-inch tires for $2.80 extra. For other attachments see opposite page. **Shipped from Harrisburg, Pa. or factory in Central Virginia. Not Prepaid.**

Challenger Farm Truck With Steel Wheels

Size of Wheels		Standard Track 4 feet 8 inches between Wheel Centers				Wide Track 5 feet between Wheel Centers			
Front	Rear	Catalog Number	Wt.,Lbs.	Price at Factory in Virginia	Price at Harrisburg, Pa. Warehouse	Catalog Number	Wt.,Lbs.	Price at Factory in Virginia	Price at Harrisburg,Pa., Warehouse
28-Inch	32-Inch	32KM8510A½	560	$36.95	$38.75	32KM8510B½	565	$37.00	$38.85
30-Inch	36-Inch	32KM8511A⅓	580	39.20	41.00	32KM8511B⅓	590	39.25	41.10

Challenger Farm Truck With Wood Wheels

36-Inch	40-Inch	32KM8513A½	710	$48.95	$51.40	32KM8513B½	715	$49.00	$51.50
40-Inch	44-Inch	32KM8514A⅓	740	51.40	53.85	32KM8514B⅓	750	51.50	53.95

Steel Wheel Truck



Gear for Stiff or Slip Tongue

This style gear with tongue and chains, instead of regular gear with drop tongue furnished for $1.90 extra. Preferred where saving of space is a factor.

Heavy Duty Hitch



This Heavy Duty Hitch was designed to meet the demand for a hitch for big car or truck Chassis. Used for heavy hauling. **Not Prepaid.**

32KC8493¼—Heavy Duty Hitch for Chassis except Ford. Wt., 35 lbs..... **$5.80**

32KC8499¼—Heavy Duty Hitch for Model "T" Ford. (Includes radius rod supports.) Wt., 46 lbs..... **$7.35**

32KC8496¼—Heavy Duty Hitch for Model "A" Ford. (Includes radius rod supports.) Wt., 46 lbs..... **$7.40**

32KC8494¼—Steel Drawbar only for heavy duty hitch. Wt., 15 lbs..... **$2.15**

32KC8495¼—Heavy Duty Guiding mechanism only with clevis for hitching wood drawbar as tongue. Wt., 21 lbs..... **$3.65**

By ordering a 32KC8495¼, 32KC8494¼ and 32KM8487¼ at right, a combined heavy duty trailer and wagon hitch for team may be secured.



$3.75 And Up

Two-Wheel Trailer Fittings

Two-wheel Trailer fittings enable one to make a two-wheel trailer in a short time. Model "T" Ford rear running gears are available everywhere at extremely low cost. Bodies of various heights, styles and lengths may be mounted on trailer. We furnish torque tube extension that fits into drive shaft housing and two strong brackets. Complete directions furnished. **Not Prepaid.**

32KC8497¼—Fittings to convert Model "T" Ford, rear running gears into two-wheel trailer, with 12-in. torque tube extension. Wt., 20 lbs.. **$3.75**

32KC8498¼—Fittings to convert Model "T" Ford, rear running gears into two-wheel trailer, with 22-inch torque tube extension. Wt., 22 lbs..... **$4.10**

Bull Dog Trailer and Team Hitch

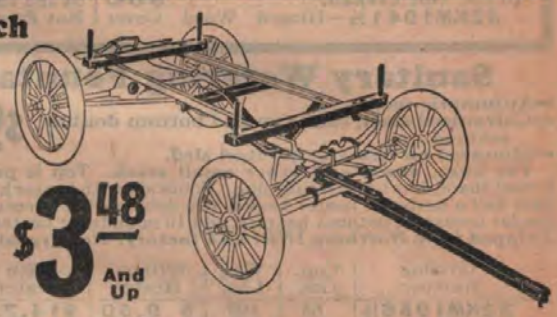
- —All steel—no castings.
- —Heavy channel steel draw bar reinforced at universal joint and clevis.
- —Grease cup lubrication.
- —Steel universal block.
- —Heavy long flexible clevis to prevent binding on short turns.

Make a trailer or wagon from your old Ford, Chevrolet or other car chassis. Handles a ton and one-half with safety.

This new **all steel** hitch has every improvement. Extra heavy steel drawbar cannot warp or get out of shape. The heavy casting back of axle, malleable universal joint braces, hard oil grease cups and principal bolts tapped in, all go to make this new BULL DOG HITCH good for a lifetime of service. Coupled or detached in a minute's time. Substantial connection to tie-rod strengthens the rod and steers the trailer so it follows the pulling car without swaying, zig-zagging or cutting corners. With the hitch for models "A" or "T" Ford, we furnish extra-heavy radius rod supports for both front and rear maintaining correct alignment. Universal and "Bumperette" couplers have malleable clamps—can be put on or taken off in a minute's time. **Standard wagon box fits without changing the Chassis. Shipped from Philadelphia, Pa. Not Prepaid.**

32KC8485¼—Trailer Hitch only, for Chevrolet or other light chassis. Wt., 19 lbs..... **$3.48**

32KC8486¼—Trailer Hitch only, for Model "T" Ford. (Includes housing plate and radius rod support to hold up front wish bone and rear radius rods.) Wt., 29 lbs.... **$4.80**



$3.48 And Up

32KC8484¼—Trailer Hitch for Model "A" Ford chassis (Includes housing plate and radius rod supports to hold up front wish bone and rear radius rods.) Wt., 34 lbs..... **$5.25**

32KM8487¼—Team Extension Hitch to make a combined trailer and wagon for team (12-foot wood tongue with Pole-cap and Hammer-Strap). Wt., 25 lbs. **$3.55**

32KC8488¼—Heavy Duty Universal Coupler to connect hitch to cars with spaced bumpers or bumperettes. Weight, 16 pounds..... **$2.35**

32KC8489¼—Improved Coupler to connect hitch to Model "A" Ford and Chevrolet. Wt., 12 lbs.. **$1.35**

32KC8490¼—Special Coupler to connect hitch to Model "T" Ford. Wt., 12 lbs..... **$1.35**

32KC8491¼—Bolsters 38 in. or 42 in. between steel stakes, with clamps. **State width.** Per Pair. Wt., 28 lbs..... **$2.95**

The SEASON'S LOWEST PRICES *on* CIDER MILLS *and* FRUIT PRESSES



Steel Frame FAMILY CIDER MILL and Press

- —Heavy steel frame legs and crosshead.
- —Geared mill has large agitator hopper with extra wide adjustable throat.

A handy, easy to operate cider mill that will last practically a lifetime. Will grind larger apples than any other type of single tub mill. Oscillating hopper sides automatically force fruit against cast iron grinding cylinder, until reduced to pulp. Grinding part can be detached, making an efficient press. Hardwood slatted tub. 10x10½ in.; reinforced by heavy wrought iron hoops securely riveted. Capacity, 5 to 7 bushels per hour. **Shipped from PHILADELPHIA, PA. Not Prepaid.**

32KM2386¼—Wt., 140 lbs... **$13.75**

Household Fruit Press



- —Crosshead strong semi-steel.
- —Hardwood frame, held by two long bolts.
- —Smooth hardwood tub, with heavy iron hoops, riveted to slats.
- —Heavy press screw and lever.
- —Tub, 9x9¼ in., capacity 8 quarts.

Just the right size for limited home use. **Not Prepaid.**

32KC2383¼ Wt., 23 lbs.... **$2.35**



Senior and Medium



Illustration shows positive force feed furnished on medium and senior size. Grinds all size apples without clogging.



Junior

$22.50 MEDIUM

Standard Cider Mills

$16.75 JUNIOR

- —Heavy hardwood frames strongly bolted together.
- —Grinding parts cast iron and steel.
- —Crossheads for press screws extra heavy cast iron.
- —Press screws are extra heavy steel, accurately threaded and fitted.
- —Large hoppers with forced feed.
- —Back geared, equipped with heavy balance wheels and self-aligning bearings.
- —Tubs smooth, selected hardwood with steel hoops riveted to slats.

Will grind grapes as well as small and large apples. Junior and Medium Mills are of the same general construction, differing only in size and are operated by a single crank. The Senior Mill is much larger, double back geared, fitted with two cranks and wide face balance wheel. Can be driven by belt from engine when desired. **Shipped from factory near Harrisburg, Pa. Not Prepaid.**

Catalog Number	Size	Capacity, Apples per Hour	Size Tub, Inches	Wt., Lbs.	Each
32KM2387½	Junior	6 to 8 bu.	10x12	180	$16.75
32KM2388½	Medium	10 to 12 bu.	12x14	225	22.50
32KM2389⅓	Senior	15 to 18 bu.	14x17	340	29.65

Fruit Presses

$5.98 And Up

- —Crosshead heavy semi-steel.
- —Press screw heavy cold rolled steel, accurately threaded.
- —Hardwood frame firmly bolted together.
- —Smooth hardwood tubs with wrought iron hoops.

Withstand great pressure, get all the juice. Tub sizes given are outside measurements. For hinged tubs instead of regular add 50c extra. **Shipped from factory near Harrisburg, Pa. Not Prepaid.**

32KM2370⅛ — Height, 40 inches; tub, 10x12 inches. Weight, 75 lbs. Each..... **$5.98**

32KM2371⅛—Height, 44 inches; tub, 12x14 inches. Weight, 105 lbs. Each..... **$8.00**

32KM2372⅛—Height, 51 inches; tub, 14x17 inches. Weight, 180 lbs. Each..... **$12.75**





$4.90

Soft Fruit Crusher

- —Grinding parts aluminum.

Easy to clean — will not rust. 12 rows of strong teeth mash fruit, reducing to pulp from which juice is extracted by a press. Not for apples or other hard fruit. Hopper, capacity, ½ bushel. **Not Prepaid.**

32KC2384¼ Weight, 22 pounds..... **$4.90**

Grape and Berry Crusher

$2.95



- —Two 5-inch cast rollers.
- —Italian type, works in steel bearing plates.
- —Wood hopper, 16x15 inches at top; 8½ inches deep. Holds ½ bushel.
- —Side rails, 24 in. long.

Mashes grapes and berries, reducing all to pulp from which juice is easily extracted by press. Will not crack seeds. **Not Prepaid.**

32KC2377¼ Weight, 21 lbs..... **$2.95**

We Guarantee Safe Delivery of All Our Shipments

For STOCK RAISERS



"Farmers' Friend" Caldron Cookers and Kettles

$5.95 And Up Complete

- **Smooth, fine grained iron kettles—full capacity.**
- **Heavy steel Plate Jacket—strongly reinforced.**

This feed cooker has many handy uses such as rendering lard, scalding hogs, boiling sap, making soap, etc. Jacket has no bottom. Build wood fire on ground. **When ordering jacket alone be sure to give exact circumference or measurement around kettle underneath the flange, and allow the price of the jacket nearest in size to your old cooker.** Rim of kettle rests on top of jacket so kettle can be easily removed. Coal grates, cover and pipes are extra at prices given below. **Shipped from factory in CENTRAL OHIO. Not Prepaid.**

Cap. Gal.	Cir., Inch	Cookers, Complete: Catalog Number	Wt. Lbs.	Each	Steel Jackets Only: Catalog Number	Wt. Lbs.	Each	Kettles Only: Catalog Number	Wt. Lbs.	Each
16	70¼	32KM1920⅓	97	$ 5.95	32KM1944⅓	43	$3.95	32KM1950⅓	54	$ 2.80
23	79¼	32KM1921⅓	120	8.10	32KM1945⅓	46	4.50	32KM1951⅓	74	3.90
31	87¾	32KM1922⅓	150	9.95	32KM1946⅓	63	5.50	32KM1952⅓	87	5.25
48	101½	32KM1923⅓	201	11.90	32KM1947⅓	80	6.25	32KM1953⅓	121	6.75
64	109¾	32KM1924⅓	267	15.25	32KM1948⅓	86	7.80	32KM1954⅓	181	8.75
78	116¾	32KM1925⅓	305	17.75	32KM1949⅓	91	9.00	32KM1955⅓	204	10.95

32KM1937⅓—Coal Grate for 16 and 23-gallon cookers. Wt., 41 lbs. **Not Prepaid** **$3.60**

32KM1938⅓—Coal Grate for 31, 48, 64 and 78-gallon cookers. Wt., 63 lbs. **Not Prepaid** **$5.60**

32KM1940⅓—Hinged Wood Cover for 16, 23, and 31-gallon cookers. Wt., 10 lbs. **Not Prepaid** **90c**

32KM1941⅓—Hinged Wood Cover for 48, 64 and 78-gallon cookers. Wt., 16 lbs. **Not Prepaid** **$1.25**

32KC1942⅓—Elbow, one joint of 6-inch pipe and damper for use with 16 and 23-gallon cookers. Weight, 8 pounds. **Not Prepaid** **65c**

32KC1943⅓—Elbow, one joint of 7-inch pipe and damper for use with 31, 48, 64 and 78-gallon cookers. Wt., 10 lbs. **Not Prepaid** **70c**

Improved Steamer and Cooker

$59.75 And Up



- **Boiler plate steel shell ¼ in. thick with 5/16-in. steel heads.**
- **Cast iron base and dump grate; large fire door.**

For cooking feed, scalding hogs, scalding milk cans, heating tanks and for all steam cooking, washing and renovating. Bakers use them for supplying steam to ovens. Very economical with fuel. Will burn coal, wood or cobs.

Water completely surrounds fire box, preventing burning out of the body and enabling boiler to generate steam quickly. Will furnish a continuous supply of steam or hot water. No small flues to clog or burn out. Heads are securely welded to shell. Equipped with pop safety valve set at 15 pounds, steam gauge, water gauge, two sets of ½-inch steam pipes with shut-off valves, two try cocks, hand pump and hand pump hose. Diameter of boiler, 17 inches. **Shipped from factory in Michigan. Not Prepaid.**

Catalog Number	Boiler Cap.	Ht. In.	Wt., Lbs.	Each
32KM1888⅓	30 gal.	56	430	$59.75
32KM1889⅓	40 gal.	68	485	67.00

Feed Cooker and Water Heater

$12.75 And Up



- **Body No. 16-gauge blue steel.**
- **Boiler, 20-gauge galvanized steel.**

A strongly made cooker. Fire door is large enough to put in large chunks of wood. Grate furnished. Body sets on strong steel legs, so furnace can be used in a building. Complete with grate, one joint 6-inch pipe and elbow. **Shipped from factory in WESTERN OHIO. Not Prepaid.**

Catalog Number	Cap. Gal.	Width In.	Lgth., In.	Wt., Lbs.	Each
32KM1966½	40	22	30	135	$12.75
32KM1967½	60	22	36	150	14.95
32KM1968½	90	22	54	200	17.75
32KM1969½	120	22	72	240	20.50

Sanitary Watering Fountain

- **Automatic feed.**
- **Galvanized steel, tank top and bottom double seamed.**
- **Mounted on heavy angle steel sled.**

$9.50 And Up

For hogs, sheep and other small stock. Top is pressed into funnel shape, has brass filling plug. Fountain with heater has enclosed base and a kerosene heater having two double wick burners. Weights are for fountains without heaters; add 10 pounds for heated fountain. **Shipped from Northern INDIANA factory. Not Prepaid.**



Catalog Number	Cap. Gal.	Wt., Lbs.	Without Heater	With Heater
32KM1956½	65	105	$ 9.50	$14.75
32KM1957½	85	110	10.60	16.50
32KM1958½	100	115	11.25	17.75

Butchers' Stove and Boiler

See Page 973 for Easy Payment Plan



$14.25 And Up

- **Stove cast iron, mounted on strong legs.**
- **Caldron support heavy boiler plate steel; cast iron caldron.**

For agricultural cooking, boiling and rendering purposes. Price is for stove and caldron complete as shown. Pipe not included. Furnaces for coal have grate and heavy fire brick lining. **Shipped from factory in Ohio. Not Prepaid.**

WOOD BURNING BOILERS: Size Gal.	Pipe	Catalog Number	Wt., Lbs.	Each	COAL BURNING BOILERS: Catalog Number	Wt., Lbs.	Each
16	5-in.	32KM1926½	175	$14.25	32KM1932½	210	$16.25
23	6-in.	32KM1927½	215	16.25	32KM1933½	250	17.50
31	6-in.	32KM1928½	275	18.75	32KM1934½	320	21.00
48	7-in.	32KM1929½	330	21.90	32KM1935½	375	24.50
64	7-in.	32KM1930½	460	28.00	32KM1936½	525	32.50
78	8-in.	32KM1931½	535	33.50	32KM1939½	600	34.50



Morton's Meat-Curing Salt

78c 10-LB. CAN

Have sweeter, juicier meat. Eliminate all smoke-house work and worry and save money by curing your meat at home with Morton's Figaro smoke salt. This high grade meat salt is saturated with the flavoring and preserving qualities of wood smoke and is blended with a delicious sugar cane.

Unhardened by smokehouse heat, free from shrinkage and with the rich juices saved, your meat will have a delicious distinctive flavor. **Shipped with complete instructions.** Shpg. wt., 12 lbs. **Not Prepaid.**

43KC650¼—Curing Salt. 10-lb. can **78c**

Automatic Regulator Valve and Float

- **Heavy Brass Valves.**

A universal valve that will work either under gravity or pressure feed. Easily installed in any trough or tank. Small valve for hog troughs, large valve where a large amount of water is needed. Either valve can be connected to any size pipe by using ordinary pipe reducers. Complete with copper float, locknuts and pipe nipple. **Not Prepaid.**

$2.10 And Up



32KC1978—½-inch valve. Weight, 2 pounds **$2.10**

32KC1979—¾-inch valve. Weight, 4 pounds **$2.80**

Improved Waterer



—Cast iron cup 9¾ x 9 in. 3¾ in. deep.

Only one ¾-in. hole needed in tank. Large enough for hogs, sheep or calves.

Quickly detached. Brass float and valve regulate flow of water. Complete with gaskets and strainer. Wt., 16 lbs. **Not Prepaid.** **32KC1989¼. $1.95**

Galvanized Hog Troughs



- **Galvanized steel.**
- **12 in. wide, 4 in. deep.**
- **Rounded bottom easily cleaned.**
- **Crossbars spaced 1 ft. apart; flanged edges.**

A heavy strong trough at a very low price. No sharp edges to injure stock. Easily cleaned. Shipped nested with ends detached to save one-half in freight charges. Ends are easily attached with bolts furnished. The 4, 6 and 8-foot sizes are of extra heavy construction. **All sizes shipped Not Prepaid.**

Catalog Number	Length Feet	Weight	Price Each
32KC4456¼	2	7 lbs. 8 oz.	$0.53
32KC4457¼	4	11 lbs.	1.10
32KM4458¼	6	16 lbs.	1.45
32KM4459¼	8	20 lbs.	1.95

Galvanized Steel, Grain Bins and Corn Cribs

$61.00 And Up

See Page 973 for Terms



- **Walls bolted top and bottom to steel angles.**
- **Reinforced by steel center band.**
- **Side sheets joined in double V; stiffened by single V-crimp between joints.**
- **Wall sheets 24-gauge (16 ft. sizes 22-gauge).**
- **Roof sheets 26-gauge galvanized steel with 1-inch standing seams.**
- **Improved simplified construction stronger and more rigid. Easiest bin to put together. Every bolt hole fits.**

Weatherproof lead washers furnished with roof bolts. Large entrance door with strong galvanized frame. Shoveling door in roof and above entrance door. Roof ventilator and perforated ventilator pipe extending to floor included. Galvanized 26-gauge steel bottom furnished only at extra price. Galvanized bolts throughout. Corn cribs same as grain bins, except side sheets are closely perforated for ventilation and they have a hinged side filling door. Perforations are weatherproof. Boards shown in entrance door not included. **Shipped from factory in OHIO, Not Prepaid.**

Diam., Feet	Ht., Ft.	Wt., Lbs.	Grain Bins: Catalog Number	Bu. Grain	Cash Price	Perforated Corn Cribs: Catalog Number	Bu. Ear Corn	Cash Price	Bottom Extra
9½	8	665	32KM1561⅓	450	$61.00	32KM1590⅓	270	$ 64.00	$ 8.50
11¼	8	800	32KM1563⅓	635	69.00	32KM1592⅓	400	72.00	10.75
13¾	8	1020	32KM1567⅓	950	81.00	32KM1596⅓	545	85.50	14.50
16	8	1290	32KM1568⅓	1200	97.50	32KM1597⅓	760	102.00	16.50
9½	10	982	32KM1562⅓	570	67.50	32KM1591⅓	325	71.50	8.50
11¼	10	1125	32KM1564⅓	785	76.00	32KM1593⅓	475	81.00	10.75
12	10	1225	32KM1566⅓	900	80.00	32KM1595⅓	530	85.00	11.75
16	10	1478	.....	....	.....	32KM1598⅓	950	115.00	16.50

Cafeteria Hog Feeder



$6.85 And Up

Keeps the feed clean. Two sides prevent crowding. Strongly built of lumber in sections bolted together. Shipped flat. **Shipped from factory in Newark, N. J. Not Prepaid.**

32KM1876½—3 feet 9 inches. Capacity, 14 bushels, 1 compartment. Weight, 160 pounds **$6.85**

32KM1875½—5 feet 9 inches. Capacity, 21½ bushels, 3 compartments. Weight, 230 pounds **$9.75**

Auto Power Jack

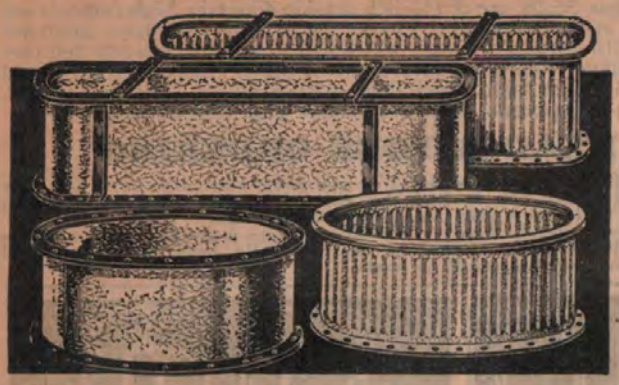


$19.95

A practical device for using power from your automobile or truck for wood sawing or feed grinding. Simply run the rear wheels of your auto on the jack, place a timber or steel pipe through the front wheels to keep the car from moving and start your engine. No strain on the car. Consists of a frame with two shafts, to which are attached flanged wheels on which the rear wheels of the auto run. An extension on one shaft carries the pulley to which is belted the saw, feed grinder, or machine you desire to operate. Can furnish jack either for autos with pneumatic tires, or for light delivery trucks with solid tires. **When ordering be sure to state kind of car and what machines you will operate to enable us to send you pulleys of proper size. Shipped from PENNSYLVANIA factory. Wt., 250 lbs. Not Prepaid.**

32KM2292½—Auto Jack, Complete, with babbitted bearings ... **$19.95**

Certified Quality—LOW PRICES



Dimensions are outside over all. Weights are for smooth steel tanks. Corrugated tanks weigh slightly less. Weights are subject to some variation and are given as accurately as possible for the purpose of estimating shipping charges. **Shipped from factory in Central Ohio. Not Prepaid.**

Smooth Side Tanks

$3.55 And Up

—Heavy 20-gauge rust-resisting galvanized steel.
—Soldered lock seams.

Low Cost Delivery. We ship from Factory Near You. Very strongly and rigidly constructed. Sides are flanged out at bottom and closely riveted to bottom in such manner as to provide an outside flange of several thicknesses of metal with resulting strength and rigidity. Bottom soldered inside all around. Round end tanks have one or more heavy side and cross braces depending on size of tank. Smooth tanks can be made of 18-gauge metal at prices 30 per cent higher.

Round Stock Tanks

Catalog Number	Diam. Ft.	Ht., Ft.	Cap. Gal.	Wt., Lbs.	Smooth Tanks	Corrugated Tanks
32KM4310⅓	4	2	166	80	$6.30	$5.98
32KM4311⅓	4	2½	215	90	7.35	.....
32KM4312⅓	4	3	254	100	8.50	.....
32KM4314⅓	5	2	262	110	8.25	7.75
32KM4316⅓	5	3	411	135	10.45	.....
32KM4320⅓	6	2	384	140	10.50	9.80
32KM4322⅓	6	3	583	170	13.90	.....

Corrugated Tanks

Corrugated tanks are preferred by many. While a trifle lighter than the smooth tanks the corrugations add strength and stiffness and in all cases they are very strong and durable. Sides are double-folded and rolled into a flange at top and bottom, making three thicknesses of metal at top and four at bottom. The bottom flange is then securely riveted through elastic packing, assuring a perfectly waterproof tank.

Round End Tanks

Catalog Number	Lgth. Feet	Wdth. Feet	Ht. Ft.	Cap., Gal.	Wt., Lbs.	Smooth Tanks	Corrugated
32KM4330⅓	4	2	1	45	45	$ 3.95	$ 3.55
32KM4331⅓	6	2	1	70	65	5.35	4.95
32KM4332⅓	8	2	1	100	85	6.85	6.40
32KM4334⅓	4	2	2	91	61	4.35	3.95
32KM4336⅓	6	2	2	144	90	6.20	5.80
32KM4337⅓	8	2	2	197	120	7.95	7.55
32KM4339⅓	8	2½	2	245	135	8.98	8.60
32KM4340⅓	8	2½	2½	310	145	10.75	.....
32KM4341⅓	8	3	2	295	140	9.98	9.40
32KM4342⅓	8	3	2½	375	155	11.50	.....
32KM4343⅓	8	4	2	386	150	11.65	10.95
32KM4347⅓	10	3	2	384	170	12.20	11.45
32KM4350⅓	10	4	2	496	195	13.95	13.25
32KM4351⅓	10	4	2½	625	220	16.25	.....
32KM4354⅓	10	6	2	813	230	18.50	17.45
32KM4356⅓	16	4	2	826	300	21.50	19.95
32KM4357⅓	16	5	2	1,072	335	26.15	24.85

Wood Stock and Storage Tanks

—Made of cypress free from unsound knots and sap.
—Tongued and grooved staves, round hoops and adjustable draw lugs.

$9.45 And Up



All tanks are shipped knocked down flat, unpainted. Paint and covers not included. Tanks made from 1½-inch stock are dressed to about 1¼-inch thick and 2-inch material dresses to about 1¾-inch thick. Weights are estimated for 1½-inch tanks. Add about one-fourth for weight of 2-inch tanks. **Shipped from factory in Newark, N. J. or Baltimore, Md.**

Not Prepaid.

Cypress Tanks

Catalog Number	Lgth. Stave Feet	Dia. Ft.	Cap. Gal.	Wt. Lbs.	1½-Inch Cypress	2-Inch Cypress
32KM4421⅓	2	4	150	150	$ 9.45	.....
32KM4422⅓	2	5	220	200	11.25	.....
32KM4423⅓	2	6	325	260	16.25	.....
32KM4424⅓	2	7	446	325	20.75	.....
32KM4425⅓	2	8	600	400	23.75	.....
32KM4426⅓	2	10	920	550	32.25	.....
32KM4427⅓	2½	6	432	300	19.25	.....
32KM4428⅓	2½	8	750	450	26.50	.....
32KM4429⅓	4	4	300	250	16.75	$21.75
32KM4430⅓	5	5	620	400	23.80	32.00
32KM4431⅓	6	6	1,100	550	36.50	45.00
32KM4432⅓	6	8	2,000	800	51.00	65.00
32KM4433⅓	8	8	2,700	1,000	71.00	85.00



Galvanized Steel Wagon Tanks

—No. 20-gauge galvanized steel.
—Sides flanged, riveted to top and bottom between two flat steel bars.

Water tight, but not suitable for gasoline or other oils. Built-in bulkhead. Round 14-in. manhole with cover. 1-in. pipe connection in end. Side braces where required according to size. **Shipped set up from factory in Central Ohio. Not Prepaid.**

Catalog Number	Length, Feet	Width, Feet	Capacity, Gallons	Weight, Pounds	Each
32KM4439⅓	4	2	110	75	$ 7.95
32KM4440⅓	6	2	144	115	10.60
32KM4441⅓	8	2	197	155	12.75
32KM4442⅓	8	2½	245	165	14.50
32KM4443⅓	8	3	295	185	15.75
32KM4444⅓	10	3	378	220	18.65



Galvanized Steel Storage Tanks

—No. 20-gauge galvanized steel.
—Riveted and soldered seams. Angle iron top.

Add 30 per cent to price if 18-gauge tank is wanted. Shipped set up unless otherwise ordered. **Shipped from factory in Central Ohio. Not Prepaid.**

Catalog Number	Dia., Feet	Ht., Feet	Cap., Gal.	Wt., Lbs.	Each
32KM4313⅓	4	4	338	125	$10.25
32KM4317⅓	5	4	548	160	12.95
32KM4318⅓	5	5	675	185	16.25
32KM4323⅓	6	4	768	200	17.50
32KM4324⅓	6	5	966	235	19.55
32KM4388⅓	6	6	1,200	265	24.50

PEERLESS SELF-OILING WINDMILLS

Now! Choice of Roller or Babbitted Bearings!

—Machine cut stub tooth gears.
—Double gears—double pinions.
—Ball Bearing turntable.
—All moving parts run in oil.
—Extra long babbitted bearing or roller bearings on main shaft.
—Galvanized helmet protects working parts.
—Self regulating vane with coiled spring governor.
—Heavy cast iron main frame.
—Improved pull out device.
—Back geared 3 to 1, with 6-inch stroke.

Hitherto, windmills of the highest type have cost so much as to be beyond the reach of many. Now, everyone can have the New-Auto-oiled Peerless, with its many valuable and exclusive features, at no more cost than for an inferior windmill.

The Peerless Roller Bearing Windmills have high grade Roller Bearing at wheel end of main shaft, another roller bearing at the gear end, and a ball bearing to take the end thrust on the windmill shaft. Also bronze bushings for pitman arm bearings and for the main gear bearings. They will start and run in lighter winds than any windmill with ordinary bearings, and will deliver a greater part of the wind power to the pump rod, more pumping hours per day and pump more water every hour.

$36.50 And Up WITHOUT TOWERS



Write for Windmill Circular P7489K **showing these windmills in detail and giving tables showing the work they will do.**

SEE PAGE 973

ESTIMATED FREIGHT CHARGES, per 100 lbs. on Windmills and Towers: 150 miles, 47c; 300 miles, 69c; 500 miles, $1.05; 750 miles, $1.19.

Peerless Windmills and Steel Towers Complete

A windmill complete with galvanized steel tower will be more satisfactory and cheaper in the end than building a wood tower. Prices include windmill and tower complete ready to set over your well—no pump, pipe or water fittings included. Be sure to order a tower high enough to place windmill above nearby trees, buildings or other obstructions to the wind.

Galvanized steel towers have four heavy angle posts strongly supported by steel angle girts every ten feet, and eight round steel diagonal brace rods for each 10-foot section. Sizes and thicknesses of corner posts and girts used depend on height of tower. Every ten feet of height, heavier steel is used. Easily erected. Price includes anchor posts and wood pump pole. Also steel ladder and wood platform. No. 1 towers are of standard weight and strength for 6-ft. and 8-ft. windmills. No. 2 towers are heavier for 10-ft. windmills.

Shipped from factory near Chicago, Ill. Not Prepaid.

NOTICE: Prices shown below are for tower and windmills equipped with plain bearings. If roller bearings are wanted on the 8 or 10-foot sizes allow $5.00 extra and specify on your order "With Roller Bearings." The 6-ft. windmill is made only with plain bored bearings.

Height of Tower	6-Foot Windmill Complete with No. 1 Tower			8-Foot Windmill Complete with No. 1 Tower			10-Foot Windmill Complete with No. 2 Tower		
	Catalog Number	Wt. Lbs.	Price	Catalog Number	Wt. Lbs.	Plain Bearings	Catalog Number	Wt. Lbs.	Plain Bearings
20 feet	32KM4050½	600	$49.70	32KM4055½	675	$62.45	32KM4060½	800	$79.00
30 feet	32KM4051½	785	60.50	32KM4056½	860	73.25	32KM4061½	970	90.45
40 feet	32KM4052½	950	73.50	32KM4057½	1025	86.25	32KM4062½	1155	105.50
50 feet	32KM4053½	1190	90.00	32KM4058½	1265	103.00	32KM4063½	1410	124.25

For Windmill Pumps see pages of Pumps and Plumbing Supplies, or refer to Index

WINDMILLS Without Towers

We furnish bed plate and spider for 4-post wood tower, unless otherwise ordered. If windmill is to go on an old steel tower, specify whether it is 3 or 4-post. Prices do not include pump pole. **Shipped from factory near Chicago. Not Prepaid.**

Babbitted Bearing

32KM4035½—8-ft. windmill. Wt., 325 lbs..... **$36.50**
32KM4036½—10-ft. windmill. Wt., 410 lbs..... **$50.50**

Roller Bearings

32KM4037½—8-ft. windmill. Wt., 325 lbs..... **$41.50**
32KM4038½—10-ft. windmill. Wt., 410 lbs..... **$55.50**
32KM4043½—Wood Pump Pole. Per ft. Wt., 1 lb..... **5c**

New 6-Ft. PEERLESS Single Back-Geared Windmills



—Self-oiling engine head.
—Machine molded gears running in oil-tight case.
—Coiled spring governor.
—Wind Wheel and vane galvanized steel.
—Ball bearing turn table.

Where the well is shallow and the work is light, a 6-foot windmill will pump all the water required. Requires oiling only once or twice a year.

Coiled spring governor holds the mill against the wind and throws mill out of the wind at too high speeds. When pulled out of the wind and locked out of gear, brake prevents wind wheel from turning. Mill responds quickly to any change in direction of wind. Furnished only with plain bored bearings.

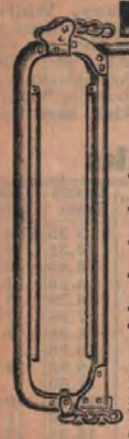
Unless otherwise ordered, we furnish bed plate and spider for four-post wood tower. If wanted to mount on an old steel tower, state whether tower has three or four posts. Shipped from factory near Chicago, Ill.

32KM4030½—6-ft. plain bearing windmill. Without Tower. Wt., 250 lbs. Not Prepaid..... **$23.75**

Price does not include wood pole for connecting windmill to the pump. Order pump pole 32KM4043½.

Save Here on MODERN DAIRY BARN EQUIPMENT

Our Competition Stanchion



$1.70 And Up

—Sides, 1¼x3/16-in. steel U-bars.
—Malleable spring latch and corners.
—Heavy 5-inch top and bottom chains.
—Adjustable for width, opens 17 inches at top.
—Length, inside, 43 in.
—Finished in Gray enamel.

A strong, well made stanchion. Lined stanchions have the channel turned in and linings set in channel. Unlined stanchions have channel outward, giving a smooth surface to cow's neck. **Shipped from our store. Not Prepaid.**

32KM2223¼—With hardwood lining. Weight, 19 lbs..... **$1.98**

32KM2224¼—All metal, unlined. Weight, 17 lbs..... **$1.70**

Improved Peerless Steel Stanchion



$2.65

—Sides, heavy 1¼x3/16 in. steel U-bars.
—Protected spring latch.
—Heavy 6-in. top and bottom chains.
—Adjustable for width, opens 24 inches.
—Height inside, 48 inches.
—Black japan finish.

One of the most practical stanchions sold. Channels turned inward and hardwood lined. Left side is extended to form top bar, and slides in malleable iron loop. Hinged side bar is thus supported to top and bottom, cow cannot push it out of adjustment. **Shipped from our store. Not Prepaid.**

32KM2209¼ Weight, 23 lbs..... **$2.65**

Oval Steel Stanchions

—Side bars 1¼x3/16 Inch U-Bar steel
—Malleable hinge, latch and top
—Chains, 6 Inches long
—Adjustable for width; opens 23 Inches
—Length, 48 Inches Inside
—Black japan finish

$1.95 And Up



Lined stanchions have smooth, rounded hardwood strips. Channel of steel U-bars being turned inward, the wood linings are firmly supported by steel. Unlined stanchions have flat side of the steel U-bars turned inward, presenting a smooth flat surface against animal's neck. **Shipped from our store. Not Prepaid.**

32KM2214¼—With wood lining. Wt., 20 lbs... **$2.25**

32KM2213¼—Without wood lining. Wt., 17 lbs. **$1.95**

Attachments for Installing Any of our Stanchions

32KC2273—6-inch Hook Bolt, for hanging in wood frames. Weight, 4 oz. **Not Prepaid**..... **9c**

32KC2220—Bottom Anchor, for fastening to concrete curb. Weight, 1 lb. 8 oz. **Not Prepaid**..... **24c**

32KC2219—Anchor, for fastening to wood floor. Weight, 12 oz. **Not Prepaid**..... **15c**

32KC2221—Malleable Clamp, with bolts for hanging stanchion to 1⅝ in. outside diameter pipe frame. Weight, 1 lb. **Not Prepaid**..... **24c**

Peerless Complete Litter Carrier Outfit



—Bucket 42 inches long, 24 inches wide, 16 in. deep.
—18-gauge galvanized steel.
—Hardwood nds.

For barns with low ceilings or doorways. Price includes carrier, 100 ft. standard rod track, end loop clamps, two tension bolts, one trip and anchor rod with turnbuckle. For additional track allow 4c per foot extra. If heavy rod track is wanted, allow $1.50 extra. **Shipped from factory near CHICAGO. Not Prepaid.**

32KM1275½—Outfit complete. Weight, 200 lbs..... **$25.75**

32KM1278½—Carrier only. Weight, 135 lbs..... **$17.10**



SEND FOR FREE CATALOG P676K

Shows other styles of stalls, an extensive line of litter carriers and attachments and everything needed for a modern Dairy Barn. also Steel Pens and equipment for hog barns. It contains plans and instructions for laying out the complete equipment.

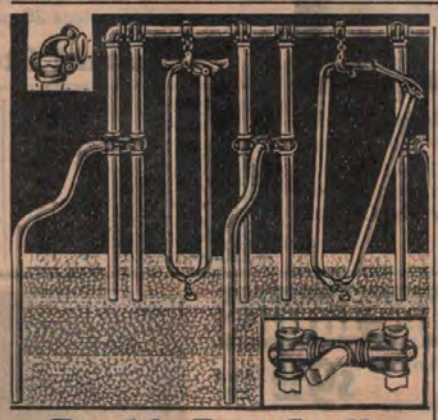
ALSO SOLD ON EASY PAYMENTS — SEE PAGE 973

Peerless Stalls are of 1⅝-inch outside diameter, high carbon steel tubing, stiff and strong. Elbows for ends of rows have tightener bolts with hardened wedges which grip the frame securely and prevent tubing from being forced out of place. Upright posts stand 5 feet 5 inches high, above floor, with 5 inches additional for imbedding in concrete. Finished in blue gray enamel paint.

READ BEFORE ORDERING

When ordering stalls tell us: Into how many rows will stalls be divided? The desired width of stalls? Will rows join building wall at one or both ends? Also furnish a pencil drawing showing number of stalls in each row, the location, size and kind of any posts that may be in the way of the rows, and the distance between centers of such posts.

An extra charge is made for special fittings where stalls must be connected to posts.



Double Post Stalls

$7.70 And Up

—High carbon steel tubing, 1⅝-inch outside diameter.
—Stalls, 3 ft. 6 in. to 4 ft. wide.

The double stall posts are held immovable by heavy malleable iron cross couplings, and the two stall posts and partitions at the end of the row, with special cross coupling, form a rigid brace for the entire row of stalls.

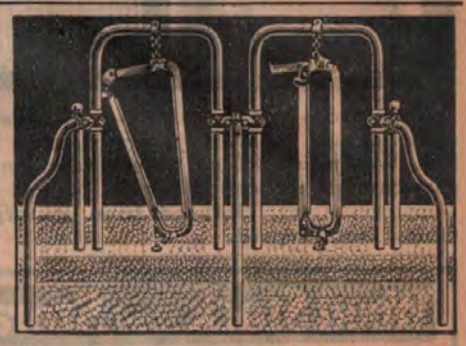
Price includes top rail, two uprights, one bent partition, necessary clamps and bolts, and one stanchion with anchor. Illustration shows two complete stalls and one extra end section. **Be sure to state width of stall wanted. Shipped from Philadelphia, Pa. Not Prepaid.**

32KM2264¼—Double Post stall, with stanchion No. 32KM2209¼. Weight, 75 lbs. **$8.10**

32KM2263¼—With stanchion No. 32KM2214¼. Weight, 75 lbs..... **$7.70**

If neither end of a row of stalls joins the building wall, an extra end section No. 32KM2268¼ must be ordered.

32KM2268¼ Weight, 25 pounds..... **$2.90**



Arch Type Stall

—High carbon steel tubing, 1⅝-inch outside diameter.
—Heavy malleable iron couplings.

$6.80

—Height of arch, 5 feet 5 inches.
—Stalls, 3 feet 2 inches to 4 feet wide.

A new type stall that permits narrowing the stanchion frame, reducing the space between stanchion and frame, yet leaving ample room for comfort. One stall consists of one arch, one bent partition with couplings and one stanchion. No. 32KM2223¼—Other stanchions cannot be used in this stall.

Illustration shows two stalls and one extra end section. **Be sure to state width of stall wanted. Shipped from Philadelphia, Pa. Not Prepaid.**

32KM2265¼ Weight 62 pounds..... **$6.80**

32KM2266¼—Extra end section for arch stall, for finishing end of row. Needed where both ends of a row must be finished off and neither end joins the wall. Weight, 20 pounds..... **$2.90**

Steel Stall Partitions for Wood Frames

Same as used with our complete steel stalls. (Stanchion or frame work not included.) **Shipped from our store. Not Prepaid.**



32KM2270¼ One partition only with flange and screws. Wt., 15 pounds.... **$1.70**

32KM2272—Wood floor flange. Wt., 3 lbs..... **45c**

Estimated Freight Charges per 100 lbs. on Barn Equipment: 150 miles 47c; 300 miles 69c; 500 miles $1.05; 750 miles $1.19.

Detachable Water Bowls



—Cast iron bowl, 10-in. in dia., 4¼-in. deep with rolled edges.
—Connections for ¾-in. pipe.

Automatic—requires no attention except occasional cleaning. Attach to either steel or wood posts. Elevated storage tank provides the pressure, or bowls can be connected to city water. When piped from below, two ordinary elbows and a short nipple are required—**(not included in the price of the bowl, nor are the pieces of pipe, shown in the illustration).** Quickly detached for cleaning by removing one bolt which locks bowl securely in place. Wt., 12 lbs. **Shipped from our store. Not Prepaid.**

32KC2240¼—Bowl for steel stalls..... **$2.20**

32KC2241¼—Bowl for wood stalls..... **$2.25**

HIGH QUALITY ROAD SCRAPERS

$71.50 And Up



See Page 973 for Easy Terms

Fresno Scraper With Tractor Hitch

An ideal tool for the farmer or small contractor. Can be used with any small tractor. One man with a tractor can move as much dirt as five to ten men with horse-drawn scrapers. Easy to operate. Scraper is self-loading.

Lever regulates depth of cut and one setting does for the job. One pull on lever spreads load, another pull dumps entire load. After dumping scraper is reset by backing tractor a few feet. Complete instructions for setting up and operating included. **Shipped from factory in Western OHIO.**

32KM2530½—4-Foot Size. Cap., 12 cu. ft. Weight, 400 lbs. **Not Prepaid**..... **$71.50**

32KM2531½—5-Foot Size. Cap., 17 cu. ft. Weight, 430 lbs. **Not Prepaid**..... **$75.00**



$5.80 And Up

Drag Scrapers

—Bowl, heavy gauge steel.
—Full thickness of steel at point of greatest wear.
—Hardwood handles.
—Heavy forged steel bail and swivel.

Suitable for contractors and all grading and agricultural work. Double runner scrapers have two runners of hardened steel riveted to bottom; double bottom scrapers and extra plate of hardened steel riveted to bottom. **Shipped from factory near Harrisburg, Pa. Not Prepaid.**

Size	Capacity Cu. Ft.	Width Inches	Depth Inches	Gauge Steel	Weight Pounds
No. 3	3½	27	10	10	80 to 85
No. 2	5	30	10½	10	90 to 95
No. 1	7	32	11	9	100 to 105

Catalog No.	Style Bottom	No. 3	No. 2	No. 1
32KM2503⅓	Double Runner	$6.25	$6.60	$6.95
32KM2506⅓	Double Bottom	6.95	7.45	7.75

ESTIMATED FREIGHT CHARGES per 100 lbs. on Road Scrapers: 150 miles, 47c; 300 miles, 69c; 500 miles, $1.05; 750 miles, $1.19.

General Purpose Double-Runner Scraper

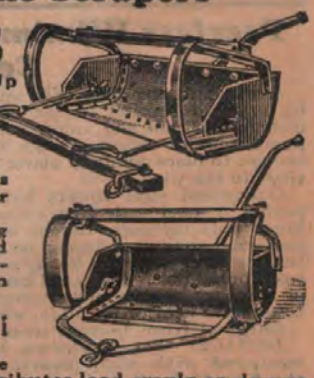
—5 cu. ft. cap.
—Weight, 71 lbs.

The same high quality as at right except only slightly lighter in weight. For small contractors and farmers whose work is not heavy, we recommend this scraper as durable and satisfactory. **Shipped from factory near Harrisburg, Pa.**

32KM2507½ Not Prepaid..$5.80

Fresno Scrapers

$17.25 And Up



—Roll flange at top of back prevents bending or twisting.
—Heavy wearing plates riveted to back, protect bowl from wear.
—Renewable, hard steel cutting bit.
—Quick adjustable spreader, distributes load evenly or dumps in one spot.

For contractors or individuals on any public or private works. One man can move from 150 to 250 cubic yards per day. The 2½-ft. scraper has bail as illustrated. **Shipped from OHIO factory. Not Prepaid.**

Catalog Number	Width, Feet	Horses Required	Wt.	Price
32KM2523½	2½	2	190 lbs.	$17.25
32KM2524½	3	2	235 lbs.	18.25
32KM2527½	3½	2	250 lbs.	18.75
32KM2528½	4	2 or 4	275 lbs.	19.35
32KM2529½	5	4	300 lbs.	20.25

Protect Your Buildings With LIGHTNING RODS



Standard Cable
30 Strands



Extra Heavy Cable
34 Strands

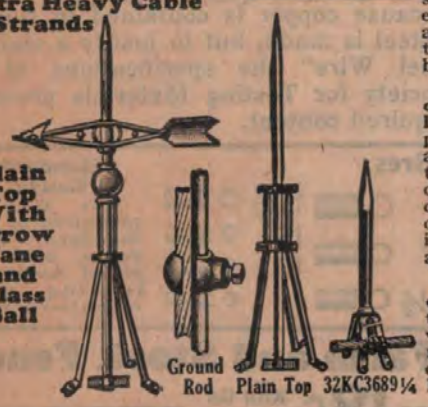
4c And Up PER FOOT

—Cables pure stranded copper wire.
—Woven for greatest electrical capacity.
—Seamless 20-gauge copper tube uprights ⅝-inch in diameter.
—Brace stands hot dipped galvanized steel.

Standard cable is suitable for small farm buildings or residences, but for larger buildings requiring three or more groundings and in sections where storms are especially severe, the use of heavy and extra heavy cables is advisable. Tops should be placed at ridge ends and corners, and not over 25 feet apart; also at chimneys. At least two ground connections are needed for every building and on large buildings with more than five tops three groundings are required.

Prices of cable include copper clips, nails and connectors. **In ordering, state whether connectors are wanted for branch line or to connect two straight lines.** The 4½ and 2½-foot plain tops consist of copper tube upright with point and coupler and galvanized brace stand. The 14-inch top consists of a pointed tube securely fastened to a copper saddle which can be bent to conform with roof pitch. The 2½-foot and 14-inch tops are especially desirable for residences, but may also be used on barns and outbuildings. Arrow vanes, animal vanes and glass balls are not included with the tops, but must be ordered extra at prices shown at right.

Rods can be grounded by making a hole in the earth and extending the cable therein, but the best and easiest way is to use our ground rod. This is a steel rod heavily copper coated which is easily driven in any soil. The cable is then clamped to the rod. A complete lightning rod outfit including cable tops and ornament weighs packed for shipment from ¾ to 1 lb. per foot. **Not Prepaid.**



Lightning causes more loss by fire on the farm than any other agency, yet practically all fires caused by lightning could be avoided by the use of lightning rods properly installed. Anyone can easily put up his own outfit. No expert needed.

32KC3700¼—Standard copper cable, 30-strand No. 18 gauge wires, about ⅜ inch in dia. Per foot..... **4c**
32KC3696¼—Heavy copper cable, 32-strand No. 17-gauge wires, about ½ inch in dia. Per foot..... **5½c**
32KC3695¼—Extra heavy copper cable, 34-strand No. 17-gauge wires, about 9/16 inch in dia. Per foot..... **7c**
32KC3697¼—Extra heavy copper cable, 42-strand No. 17-gauge wires, about ⅝ inch in dia. Per foot..... **8½c**
32KC3698¼—Complete plain top 4½ ft. high..... **75c**
32KC3699¼—Complete plain top 2½ feet high..... **55c**
32KC3689¼—14-inch top complete with solid copper roof saddle..... **62c**
32KC3690¼—22-inch vane and animal figure only. **State choice of** horse, cow, pig, sheep or rooster..... **80c**
32KC3691¼—Aluminum arrow vane only. 22 inches long..... **50c**
32KC3692¼—4½-inch glass ball, white or blue. **State color wanted**..... **30c**
32KC3693¼—4½-inch glass ball. Ruby, silver or gold. **State color wanted.** Each..... **35c**
32KC3694¼—Chimney top. We furnish a solid copper bracket with 20-inch copper point and lag screws for attaching to chimney. Order enough cable to extend from roof to chimney bracket..... **$1.15**
32KC3685¼—Copper coated ground rod. ½-inch diameter, 6 feet long, with copper clamp..... **$1.30**

PITLESS SCALES

$96.50 And Up



Especially Convenient for Farm Usage

See Page 973 for Easy Terms on Scales and Cane Mills.

—Heavy steel channel frames.
—Steel I Beam platform joists.
—Platform moves freely on ball bearings—and saves wear on knife edges.
—Substantial beam box, well painted.
—Weigh beams full capacity—no loose weights used.

Our pitless scales are constructed on the same principles of lever application and ball bearing features as our pit scales, described at the right. They are accurate and durable and will give excellent service wherever pitless scales can be used.

Platform lumber is not furnished.

Pitless scales are especially suited to the purposes of tenant farmers or on rented land as they can be moved by the owner. Because of the lack of permanent foundations or settings, some localities restrict the use of pitless scales for public or commercial weighing. While our pitless scales will weigh as accurately and give as good satisfaction as any of the type, a pitless scale should not be ordered where a pit scale is required. **Shipped from factory near Kansas City, Mo. Not Prepaid.**

Pitless Wagon and Stock Scales for Farm or Other Light Service

Catalog Number	Capacity	Size Platform	Wt., Lbs.	Cash Price
32KM1781⅓	4 tons	14x8 feet	1,375	$ 96.50
32KM1782⅓	5 tons	14x8 feet	1,450	101.50
32KM1783⅓	6 tons	14x8 feet	1,525	105.00
32KM1785⅓	10 tons	22x8 feet	3,100	220.00

Pitless Motor Truck Scales for Farm or Other Light Service

32KM1775½	8 tons	16x8 feet	2,750	$195.00
32KM1784⅓	10 tons	16x8 feet	2,900	210.00

Portable Platform Scales

$17.25 And Up



—Single beam or weightless types.
—Hardwood platform and pillar.
—Brass beam and poises.
—Knife edges fine tool steel.

A good scale for buying and selling. Sealed to U. S. standards; guaranteed accurate, close weighing and durable. Single beam scales have hardwood platform and pillar, and brass beam, graduated to ½ pound with sliding poise. Except for the beam, the weightless type scales are the same. Upper bar graduated by ½-pound marks to 100 lbs. Lower bar has large poise which engages notches, weighing by 100 lbs., to full capacity of scales. **Shipped from Philadelphia, Pa. Not Prepaid.**

Single Beam Scales

Catalog Number	Capacity Pounds	Platform Inches	Shipping Weight	Price
32KM1792¼	600	16x24	150 Lbs.	$17.25
32KM1793¼	800	17x25	160 Lbs.	18.95
32KM1794¼	1000	18x25	165 Lbs.	21.95

Weightless Type Scales

Catalog Number	Capacity Pounds	Platform Inches	Shipping Weight	Price
32KM1795¼	600	16x24	160 Lbs.	$21.25
32KM1796¼	800	17x25	170 Lbs.	22.95

MOTOR TRUCK AND FARM SCALES

—Full capacity weigh beams—no loose weights.
—Main beam, brass faced machine milled and notched on top, with roller bearing poise.
—Tare beam, solid brass with section for fractional weights. Brass poises.
—Each notch and graduation milled to extreme accuracy.
—Knife edges fine tool steel perfectly ground and tempered.
—Levers cast semi-steel, strong enough to carry more than their weighing capacity.
—Economical to install—requires only a shallow pit.

$56.00 And Up



These scales are the most modern type of scale construction; accurate, close weighing, sealed to U. S. standards and are suited for weighing hay, grain or live stock anywhere, by coal and ice dealers; in fact, for all commercial or farm purposes. They are made to install with wood platform joists and cross timbers or with steel platform joists.

The installed cost of scales with steel is but little higher than with wood. When installed with steel platform supports, the depth of the pit is about half that required with wood construction. You save in the cost of the pit and walls, and this saving will greatly offset the difference in price between steel and wood. With steel construction you have to buy only the wood platform boards.

Two heavy main levers extend across the platform and rest on heavy bearing chairs. Another lever extends from each main lever and carries the weight to the fifth lever, which transmits it to the weigh beam. Thus the entire lever system always remains stationary, preventing scraping and wear on knife edges.

The corner ball bearings act as an automatic leveling device and if the scale should get slightly out of level, the weighing is not affected. The bearing foot always retains a true bearing seat, the ball acting as a hinge between the two. **The ball bearings** relieve the knife edges from wear since the movement of the platform is taken on the balls. **Prices include beam box, but not platform or platform timbers.** Office fixtures for hanging beam in office will be furnished in place of beam box if so ordered. **Shipped from factory near KANSAS CITY, MO. Not Prepaid.**

Pit Motor Truck Scales

Catalog Number	Cap. Tons	Size Platform	Edge of Platform to Weigh Beam	Wood Construction Wt., Lbs.	Wood Construction Price	Steel Construction Wt., Lbs.	Steel Construction Price
32KM1790½	10	16x8 feet	36-inch	1475	$147.50	2400	$215.00
32KM1780½	12	18x9 feet	38-inch	1925	210.00	3100	290.00

Shallow Pit Wagon Scales for Farm Use

Construction exactly as illustrated for our Motor Truck Scales—but not as heavy. They are heavy enough for all farm or other private weighing but are not recommended for commercial installations. Distance edge of platform to weigh beam, 22 inches. Prices include beam box—but no other lumber.

Catalog Number	Capacity	Size Platform	Weight	Price
32KM1786⅓	4 tons	14x8 feet	670 pounds	$ 56.00
32KM1787⅓	5 tons	14x8 feet	680 pounds	61.75
32KM1788⅓	6 tons	14x8 feet	720 pounds	67.00
32KM1789⅓	10 tons	22x8 feet	1,400 pounds	121.00

For information about larger capacity scales, suitable for heavy duty motor truck weighing in large coal yards—quarries, team tracks, etc., or wherever heavy loads or heavy service are met, send for our Special Scale Circular PK32SC which contains larger illustrations and more complete descriptions of all our scales.

$72.00



Little Giant Engine Power Cane Mill

Large rolls, 8 in. diam.; small rolls, 5½ in. All rolls 8 in. long. Shafts cold rolled steel. Shaft boxes heavy steel. Babbitted bearings. Double back geared for use with gas engines from 3 H.P. and up. Pulley, 18-in. diameter, 6-in. face. Should run 240 revolutions a minute.

Large rolls flanged. Adjustable corrugated rolls insure a positive and regular feed. Shaft in large roll is 2 3/16 in. in diam.; in small rolls, 1 15/16 in. in diam. Heavy frame held together with bolts extending through from one side to the other. Estimated cap. about ½ ton of cane per hour according to richness of cane. **Shipped from factory near Cincinnati, Ohio.**

32KM2419⅓—On wood platform. Wt., 660 lbs. Not Prepaid..... **$72.00**

Horse-Power Cane Mills



Three rollers, steel shafts, anti-friction metal bearings and steel set screws with jam nuts for adjusting rolls. Single pitch cap, as shown, but double pitch or straight cap will be furnished if so ordered. One-horse light mill has 10x5 5/16-in. large roll, with 2 3/16-in. journal; one-horse heavy mill, 12x6 3/16-in. large roll with 2 7/16-in. journal; two-horse light mill, 14x7 3/16-in. large roll with 2 11/16-in. journal; two-horse heavy mill, 16x8 3/16-in. large roll with 2 15/16-in. journal. **Not Prepaid.**

Catalog Number	Size	Gals. per Hour	Small Rolls, inches Feed	Small Rolls, inches Discharge	Weight Pounds	Shipped From Factory in Central Georgia
32KM2407⅓	1-horse light	35	4 5/16x5	5x5	375	$25.50
32KM2408⅓	1-horse heavy	45	5 5/16x6	6x6	570	35.95
32KM2409⅓	2-horse light	65	6 5/16x7	7x7	770	49.90
32KM2410⅓	2-horse heavy	100	7 5/16x8	8x8	1,100	72.50



Cook's Evaporator Pans

26-gauge galvanized steel with wood sides. Sections 18 inches apart, three intermediate divisions. Width, 44 inches. Pans are tied together with a bolt extending crosswise through each section and at the ends. Prices include two skimmers. **Shipped from factory in Central Georgia. Not Prepaid.**

Catalog Number	Size Pan	Cap. Gal., 12 Hours	Weight	Each
32KM2430½	72 inches	35 to 50	85 lbs.	$ 7.25
32KM2431½	90 inches	50 to 75	105 lbs.	9.25
32KM2432⅓	108 inches	65 to 100	123 lbs.	10.95
32KM2433½	126 inches	80 to 125	145 lbs.	12.95
32KM2434½	144 inches	100 to 175	168 lbs.	14.75
32KM2435⅓	180 inches	125 to 200	199 lbs.	18.25

...Here's Proof of SEARS

When we tell you that Sears fencing is made by leading American manufacturers and of the best galvanized steel fencing wire obtainable, we mean just that. So much, however, has been said by others about the superiority of their wire and their galvanizing processes, that we asked the laboratory for the real truth.

The "Copper" Tests

When eight samples of wires "A" and "B" (*nationally advertised as "Copper Steel"*) wire and eight samples of *Sears regular fence* were analyzed for copper content, the laboratory found that Sears regular fence wire actually contained over *twice* as much copper as the others. See figures at left.

Test	Copper Content Sears	Copper Content Wires "A" and "B"
1	.057	.053
2	.051	.005
3	.014	.0056
4	.034	.0088
5	.033	.028
6	.033	.0069
7	.022	.0031
8	.025	.0019
Average Copper Content	.033	.0140

All steel fencing wire contains a varying amount of copper because copper is contained in the ore from which steel is made, but to justify a claim to "Copper Steel Wire" the specifications of the American Society for Testing Materials prescribe .20 as the required content.



VICTOR HINGE JOINT Farm Fence

The hinge-joint tie forms a perfect union between line and stay wires and adds years of service and durability. No spreading of wires possible. Yet so flexible that it conforms to any ground irregularities. For hog-tight fence order fencing with 6-inch stays. **Furnished in 20 and 30-rod bales only. We do not cut bales. Shipped Not Prepaid from warehouse in Central Pennsylvania.**

Furnished in Three Weights

Standard No. 13

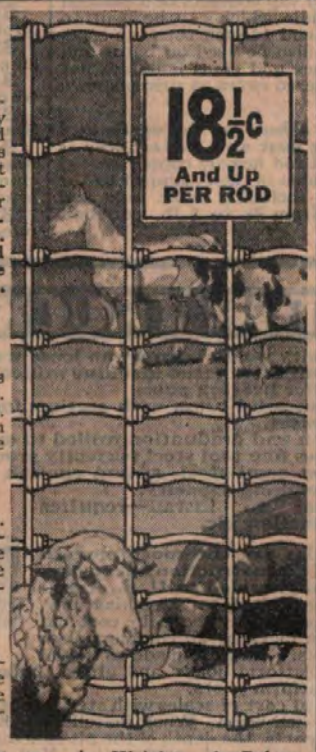
Both top and bottom wires No. 10, gauge all other wires No. 13 gauge galvanized steel wire. Very satisfactory where a medium weight stock or general purpose farm fence is required.

Heavy No. 11

Both top and bottom wires No. 9-gauge, all ther wires No. 11-gauge, galvanized steel wire. The most popular hog and cattle fence in the principal agricultural sections.

Extra Heavy No. 9

Made throughout of No. 9-gauge, galvanized steel wires. The strongest farm fence made. The very best for permanent enclosures.



Kind and Height of Fence		Catalog Number	Stays Spaced	Weight 100 Rods	Price per Rod
7-Bar 26-Inch Hog and Sheep Fence	Standard No. 13	32KM5035½	12 inches	470 lbs.	18½c
		32KM5020½	6 inches	580 lbs.	24c
	Heavy No. 11	32KM5000½	12 inches	720 lbs.	26c
		32KM5005½	6 inches	920 lbs.	34c
	Extra Heavy No. 9	32KM5040½	12 inches	1010 lbs.	33½c
		32KM5045½	6 inches	1330 lbs.	47c
8-Bar 32-Inch Hog and Sheep Fence	Standard No. 13	32KM5036½	12 inches	530 lbs.	20½c
		32KM5021½	6 inches	670 lbs.	27½c
	Heavy No. 11	32KM5001½	12 inches	830 lbs.	29½c
		32KM5006½	6 inches	1070 lbs.	39½c
	Extra Heavy No. 9	32KM5041½	12 inches	1180 lbs.	39½c
		32KM5046½	6 inches	1560 lbs.	55c
9-Bar 39-Inch Stock and Field Fence	Standard No. 13	32KM5037½	12 inches	600 lbs.	23c
		32KM5022½	6 inches	770 lbs.	31½c
	Heavy No. 11	32KM5002½	12 inches	940 lbs.	33½c
		32KM5007½	6 inches	1230 lbs.	45½c
	Extra Heavy No. 9	32KM5042½	12 inches	1350 lbs.	45c
		32KM5047½	6 inches	1810 lbs.	64c
10-Bar 47-Inch Stock and Field Fence	Standard No. 13	32KM5038½	12 inches	660 lbs.	25½c
		32KM5023½	6 inches	860 lbs.	35c
	Heavy No. 11	32KM5003½	12 inches	1060 lbs.	37c
		32KM5008½	6 inches	1400 lbs.	51½c
	Extra Heavy No. 9	32KM5043½	12 inches	1530 lbs.	51c
		32KM5048½	6 inches	2080 lbs.	73c
11-Bar 55-Inch Stock and Field Fence	Standard No. 13	32KM5039½	12 inches	720 lbs.	29c
		32KM5034½	6 inches	960 lbs.	39½c
	Heavy No. 11	32KM5004½	12 inches	1180 lbs.	41½c
		32KM5009½	6 inches	1580 lbs.	58½c
	Extra Heavy No. 9	32KM5044½	12 inches	1710 lbs.	57½c
		32KM5049½	6 inches	2330 lbs.	82½c

CHAMPION No. 11 FARM FENCE

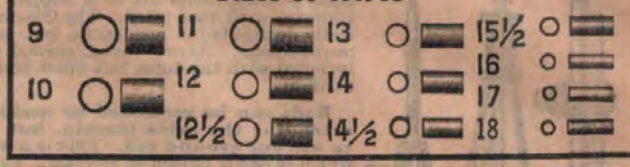


For an all around serviceable heavy duty farm and stock fence with the stiff stay features you'll find nothing better. The "S" tie firmly grips the wires so they cannot slip or sag. Heavy one-piece stiff stays spaced 6 or 12 inches apart give a rigid fence that stands straight and requires the minimum number of posts. Heavily crimped line wires between stays compensate for expansion and allow fence to conform to irregularities of the ground. **Shipped in 20 and 30-rod bales only from factory in Eastern Ind. We do not cut bales. Not Prepaid.**

Top and bottom wires No. 9 gauge, all other wires No. 11 gauge galv. steel wires.

Ht. In.	Catalog Number	Stays Spaced	No. Line Wires	Wt. Lbs. 100 Rods	Per Rod
26	32KM5160½	12 in.	7	710	25c
	32KM5165½	6 in.	7	910	33c
32	32KM5161½	12 in.	8	810	28½c
	32KM5166½	6 in.	8	1050	38½c
39	32KM5162½	12 in.	9	920	32½c
	32KM5167½	6 in.	9	1220	44½c
47	32KM5163½	12 in.	10	1040	36c
	32KM5168½	6 in.	10	1380	50c
56	32KM5164½	12 in.	11	1150	40½c
	32KM5169½	6 in.	11	1540	57c

Sizes of Wires



Standard Gauge

Our Wire is measured by the Standard Wire gauge used by all of America's leading wire manufacturers.

Victor Special Farm and Stock Fence

A Real Economical Fence **18c** And Up PER ROD



Designed to turn horses, cattle and sheep. Makes a splendid low-cost field fence where a close mesh hog-tight fence is not required. The wide spacing makes it low in cost, yet it is efficient in turning larger stock. **Furnished in two weights with stay wires 12 inches apart. The No. 12½-gauge** which will meet all ordinary requirements, and the **No. 11-gauge** for those who require a heavier fence. **Illustration shows 49-inch height.** 45-inch has 8 bars spacing from bottom up, 4½, 5, 5½, 6, 7, 8 and 9 inches apart. The 35-inch height has 6 bars spacing from bottom up as follows: 5½, 6, 7, 8, and 9 inches apart. **Shipped in 20 and 30-rod bales only, from warehouse in Central Pa. We do not cut bales. Not Prepaid.**

Victor No. 12½ Special Farm and Stock Fence

Top and bottom wires 10-gauge; all other wires 12½-gauge galvanized steel wire.

Catalog Number	Height	No. Line Wires	Weight 100 Rods	Price Per Rod
32KM5017½	35 inches	6	500 lbs.	18c
32KM5018½	45 inches	8	630 lbs.	22½c
32KM5019½	49 inches	9	690 lbs.	25c

Victor No. 11 Special Farm and Stock Fence

Top and bottom wires 9-gauge. All other wires 11-gauge galvanized steel wire.

32KM5014½	35 inches	6	720 lbs.	25c
32KM5015½	45 inches	8	930 lbs.	32c
32KM5016½	49 inches	9	1030 lbs.	36c

VICTOR No. 14½ Farm and Field Fence



Here is a Low Price Lightweight Fence for General Farm Use in the Popular Hinge Joint or Wrapped Stay Design

When heavy, more expensive fencing is not required, this fence will give very satisfactory service. Regular standard spacing. Stretches straight and rigid. Like all Sears fencing, made of the best galvanized fencing wire obtainable.

Both top and bottom wires No. 11 gauge; all other wires No. 14½ gauge galvanized steel wire. Shipped in 20 and 30-rod bales only from warehouse in Central Pennsylvania. We do not cut bales. Not Prepaid.

Kind of Fence	Catalog Number	STAYS Spaced	Weight, 100 Rods	Price Per Rod
7-Bar 26-in. Hog and Sheep	32KM5065½	12-inch	350 lbs.	15½c
	32KM5060½	6-inch	410 lbs.	19½c
8-Bar 32-in. Hog and Sheep	32KM5066½	12-inch	380 lbs.	17½c
	32KM5061½	6-inch	460 lbs.	22½c
9-Bar 39-in. Stock and Field	32KM5067½	12-inch	420 lbs.	19½c
	32KM5062½	6-inch	530 lbs.	25½c
10-Bar 47-in. Stock and Field	32KM5068½	12-inch	470 lbs.	21½c
	32KM5063½	6-inch	570 lbs.	28½c

X-L-ALL No. 14½ Twist Joint Farm Fence

Here is a low-priced effective stock and farm fence that has always been a big favorite. The interlocked stay eliminates tie wires. This saving in wire reduces the cost of manufacture, and reflects to the benefit of the purchaser in the low prices we name. The X-L-All tie firmly interlocks line and stay wires together into a strongly woven fabric preventing spreading of wires no matter how severe the usage. All strains equally divided over entire fence. For hog-tight fence be sure to order the 6-inch stay. **Shipped in 20 and 30-rod bales only from factory in Eastern Indiana. We do not cut bales. Not Prepaid.**



Both top and bottom wires, No. 11-gauge; all other wires No. 14½-gauge galvanized steel wire.

Catalog Number	Ht. In.	Stays Spaced	No. Line Wires	Weight 100 Rods	Per Rod
32KM5308½	20	12 in.	6	286 lbs.	11½c
32KM5307½	20	6 in.	6	338 lbs.	14c
32KM5310½	26	12 in.	7	322 lbs.	13½c
32KM5309½	26	6 in.	7	386 lbs.	16c
32KM5311½	33	6 in.	8	438 lbs.	19½c
32KM5313½	41	6 in.	9	508 lbs.	22c
32KM5315½	50	6 in.	10	570 lbs.	24½c

Low Prices Buy BETTER QUALITY at Sears

Superior Fencing Quality

The Galvanizing Test

Despite the fact, too, that a standard method of galvanizing is used by practically all fence wire manufacturers, claims for "special processes" still persist. So the laboratory analyzed samples of wire for which special claims were made and Sears regular fence wire to determine the comparative quality and thickness of zinc coating.

Here are the results:

Test	Sears Regular	Wire "A"
1	.55 oz. zinc	.31 oz. zinc
2	.63 oz. zinc	.32 oz. zinc
3	.63 oz. zinc	.32 oz. zinc
Average	.60 oz. zinc	.32 oz. zinc

Note: A.S.T.M. Specifications for Farm Fence Wire require .50 oz. of zinc per square foot.

Finally, in a severe comparative atmospheric test, Sears fence showed no signs of rust—the zinc coating was not tarnished, while another fencing, widely advertised as "special process" wire was badly tarnished and rusted.

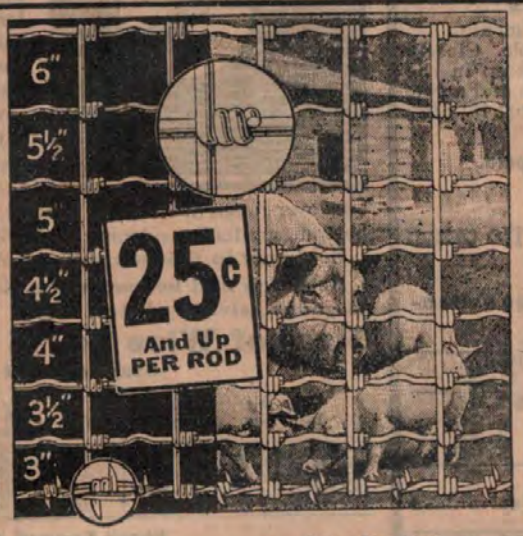
The moral is: *Don't be misled by "special claims." Sears make no claims that cannot be proved.*

VICTOR No. 13
Hinge Joint
Hog Fence

—Hog-tight.
—Barbed bottom wire keeps hogs from rooting under.

Sears bigger values and bigger savings help cut your fencing costs. The closely spaced line wires, spaced 3 inches at the bottom and gradually widening to 6 inches at the top, with stays spaced 6 inches apart, make this fencing of so small a mesh that even the smallest pig cannot squeeze through; also makes a splendid farm fencing by stretching several lines of barbed wire at the top. **Shipped in 20 and 30-rod bales. Not Prepaid.**

Top wire No. 10-gauge, intermediate wires No. 13-gauge galvanized steel wire. Bottom Wire of Special Barbed Wire.



Catalog Number	Height	No. Line Wires	Wt. 100 Rods	Price Per Rod, at Harrisburg, Pa.	Price Per Rod, at Boston, Mass.
32KM5024½	26 inches	7	560 pounds	25c	27½c
32KM5025½	32 inches	8	650 pounds	29c	32c

X-L-ALL No. 14½ Twist Joint Hog Fence



—Hog-tight.
—Barbed bottom wire.

Compare our low prices. Prove for yourself the quality and savings.

A practical low priced hog-tight fencing with barbed bottom wire. The line wires, being spaced 3 inches apart at the bottom and gradually widening to 7 inches apart at the top, make an ideal close mesh hog fencing. Stays spaced 6 inches apart. The X-L-ALL tie firmly interlocks the line and stay wires into a strongly woven fabric, preventing spreading of wires.

Shipped in 20 and 30-rod bales only. Not Prepaid.

Top Line Wires are No. 11-gauge; intermediate Wires No. 14½-gauge Galvanized Steel Wire. Bottom of Special Galvanized Barbed Wire.

ESTIMATED FREIGHT CHARGES
per 100 Lbs. on Fencing:—
150 miles, 34c; 300 miles, 51c;
500 miles, 83c; 750 miles, 94c

Catalog Number	Ht. In.	No. Line Wires	Wt., Lbs. 100 Rods	Price Per Rod, at Harrisburg, Pa.	Price Per Rod, at Boston, Mass.
32KM5203½	26	7	390	19½c	21c
32KM5205½	33	8	450	22½c	24½c

X-L-ALL
General Purpose Poultry and Farm Fence

A real economical general purpose fence, the biggest selling fence of its kind. The twist joint design requires no tie wires and this saving is reflected in our low price. Will stretch up perfectly regardless of irregularities of ground, strain equally distributed over all wires. A splendid fence for poultry and garden, also makes a close mesh stock and farm fence. Stay wires spaced 6 inches apart. Line wires spaced 1½ inches apart at bottom gradually widening to 5 inches at top. Furnished in 10 and 20-rod rolls only. **Not Prepaid.**

X-L-ALL No. 14½ Heavy Poultry, Garden or Farm Fence

Top wire No. 11 gauge, intermediate wires No. 14½ gauge. Bottom wire No. 12-gauge galvanized steel wire.

Catalog Number	Ht., In.	No. Line Wires	Wt., 100 Rods	Price Per Rod, at Harrisburg, Pa.	Price Per Rod, at Boston, Mass.
32KM5255½	34	15	620 lbs.	30c	31c
32KM5256½	48	18	750 lbs.	36c	37½c
32KM5257½	58	20	840 lbs.	39½c	41c

X-L-ALL No. 13 Extra Heavy Poultry, Garden or Farm Fence

Top and bottom wire are No. 11-gauge, all other wires No. 13-gauge galvanized steel wire.

Catalog Number	Ht., In.	No. Line Wires	Wt., 100 Rods	Price, Per Rod, at Harrisburg, Pa.	Price, Per Rod, at Boston, Mass.
32KM5258½	48	18	1020 lbs.	45c	47c
32KM5259½	58	20	1150 lbs.	50c	53c



VICTOR Poultry, Garden and Orchard Fence

A strong, close-meshed combination poultry, Garden, or Orchard fence. Recommended for those who require a heavy close-mesh, strong, long-lived fence. Line wires are spaced 1½ inches apart at bottom gradually widening to 5 inches at top. Stay wires spaced 6 inches apart. This fence is sturdy enough to be used as a medium weight stock fence.

Furnished in Two Weights

The No. 14½ gauge which will meet all ordinary requirements and No. 13-gauge for those who require an extra heavy fence. Shipped in 10 and 20-rod bales only. Not Prepaid.



VICTOR No. 14½ Heavy Poultry and Garden Fence

Both top and bottom wires are No. 11-gauge; all other wires No. 14½-gauge galvanized steel wire.

Catalog Number	Ht., In.	No. of Line Wires	Wt., 100 Rods, Lbs.	Price, Per Rod, at Central Pa. Warehouse	Price, Per Rod, at Philadelphia, Pa.	Price, Per Rod, at Boston Mass.
32KM5030¼	35	16	760	33c	34½c	36c
32KM5031¼	48	19	920	40½c	42½c	44c
32KM5032¼	58	21	1030	45c	47½c	49½c

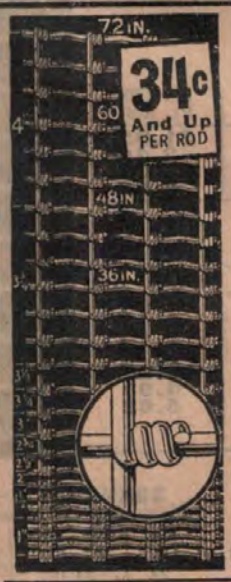
VICTOR No. 13 Extra Heavy Poultry and Garden Fence

Both top and bottom wires are No. 11-gauge; all other wires No. 13-gauge galvanized steel wire.

Catalog Number	Height	Number of Line Wires	Weight, 100 Rods	Price Per Rod at Central Pennsylvania Warehouse
32KM5155½	35 in.	16	1020 lbs.	44c
32KM5156½	48 in.	19	1290 lbs.	52½c
32KM5157½	58 in.	21	1420 lbs.	60c

Fence sold in full length bales only as stated. We do not sell odd lengths or cut bales.

See Page 973 For Easy Terms on Fencing



VICTOR No. 14½ Heavy Poultry and Garden Fence
Very Close Mesh

Where a very close mesh, long lasting fence is desired you will find nothing better. Makes an ideal fence for gardens and orchards.

Line wires spaced 1 inch apart at bottom, gradually widening to 4 inches at top. Will turn smallest chicks. Stay wires spaced 6 inches apart. **Furnished in 10 and 20-rod rolls only. We do not cut rolls. Shipped from Central Pennsylvania warehouse. Not Prepaid.**

Both top and bottom wires No. 11-gauge; all other wires No. 14½-gauge galvanized steel wire.

Catalog Number	Height Inch	No. Line Wires	Weight 100 Rods	Per Rod
32KM5185½	36	17	770 lbs.	34c
32KM5186½	48	20	950 lbs.	42c
32KM5187½	60	23	1090 lbs.	48c
32KM5188½	72	26	1270 lbs.	56c

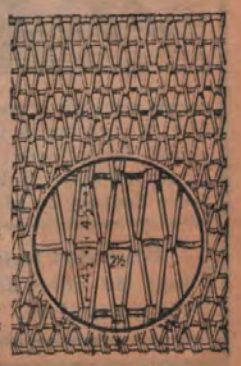
Full 16½ feet to every rod. All weights given are approximate, figured as close to the actual as possible and compare with weights shown by leading manufacturers.

Harvard Close Mesh Fence

—Meshes: diamond shape, 2½x4½ Inches.
—Non-climbable.

83c And Up PER ROD

For lawns, gardens, stock, poultry, dog kennels or wherever a close mesh fence is required. Presents a close and effective obstruction to animals, large or small. The double truss stay wires are wrapped around the line wires and act as braces in every direction, making a firm, solid, smooth and neat appearing fabric. **Furnished in 10-rod rolls only. Shipped from warehouse at Harrisburg, Pa. Not Prepaid.**

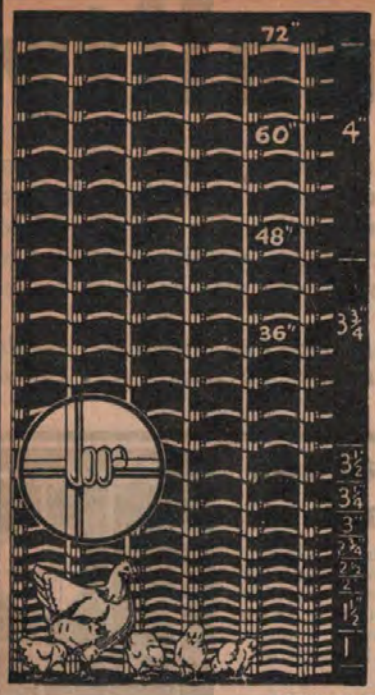


Top and bottom wires No. 10-gauge: Line wires No. 13-gauge: Stay wires, No. 16-gauge galvanized steel wire.

32KM5390½—50 inches high. Weight per 100 rods, 1,350 bs. Price, per rod.....83c

32KM5391½—59 inches high. Weight, per 100 rods, 1,500 lbs. Price, per rod.....96c

VICTOR Hinge-Joint Poultry Fence



$2.25 And Up PER 165-FOOT ROLL

VERY Close Mesh for Turning Chicks

● **Line wires 1 inch apart at bottom.**

Now is the time to buy. Never before have Sears offered such money saving fence bargains. Here's a hinge-joint fence unsurpassed for turning small chicks. Also extensively used for orchards and gardens. Built to highest standards of quality. Our enormous volume and our methods of selling make possible these exceptionally low prices.

Furnished in Two Weights

No. 17 Fence meets all ordinary requirements.

No. 15½ Fence is heavier and more durable. Closely spaced line wires, only 1 inch apart that keep in the smallest chicks. Stretches easily, stays firm and erect, and needs no top or bottom boards to support it. Stay wires spaced 6 inches apart.

Sold only in 165-foot rolls. Not Prepaid.

Sizes of Wire

No. 12½ ○ No. 15½ ○ No. 17 ○

VICTOR No. 17 Poultry Fence

Both top and bottom wires No. 15½-gauge. All other wires No. 17-gauge galvanized steel wire.

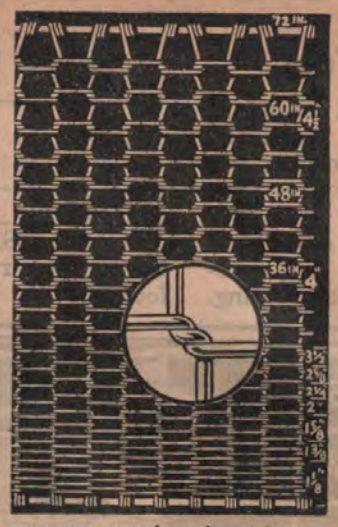
Catalog Number	Height Inches	No. Line Wires	Weight, Lbs. 165-Ft. Roll	Price, per 165-foot roll at Central Pa., Warehouse	Philadelphia, Pa.	Boston Mass.
32KM5051¼	36	17	36	$2.25	$2.33	$2.40
32KM5052¼	48	20	44	2.70	2.80	2.90
32KM5053¼	60	23	50	3.10	3.23	3.35
32KM5054¼	72	26	58	3.60	3.75	3.90

VICTOR No. 15½ Poultry Fence

Both top and bottom wires No. 12½-gauge. All other wires No. 15½-gauge galvanized steel wire.

32KM5070¼	36	17	58	$3.25	$3.35	$3.45
32KM5071¼	48	20	71	3.85	4.00	4.15
32KM5072¼	60	23	82	4.50	4.65	4.80
32KM5073¼	72	26	95	5.10	5.30	5.50

X-L-ALL No. 18 Poultry Fence



$2.10 And Up PER 165-FOOT ROLL

Stronger and more serviceable than ordinary poultry netting—yet priced far lower. An excellent combination fence and poultry netting, for poultry yards, orchards and gardens.

Here are the distinct advantages of the X-L-All inter-locked stay:

The intermediate line wires and stay wires are each one continuous length, interlocked so that one will reinforce the other. This permits a continuous weaving process which cuts the manufacturing cost and saves tie wires.

Line and stay wires firmly woven together, cannot possibly spread, no matter how severely used. Easily erected even over rough or irregular ground. Line wires spaced 1⅛ inches apart at bottom, gradually widening to 4½ inches at top.

Sold only in 165-foot rolls. Not Prepaid.

Both top and bottom wires No. 15½-gauge; all other wires No. 18-gauge galvanized steel wire.

Sizes of Wire No. 15½ ○ No. 18 ○

Stays Spaced 6 Inches Apart

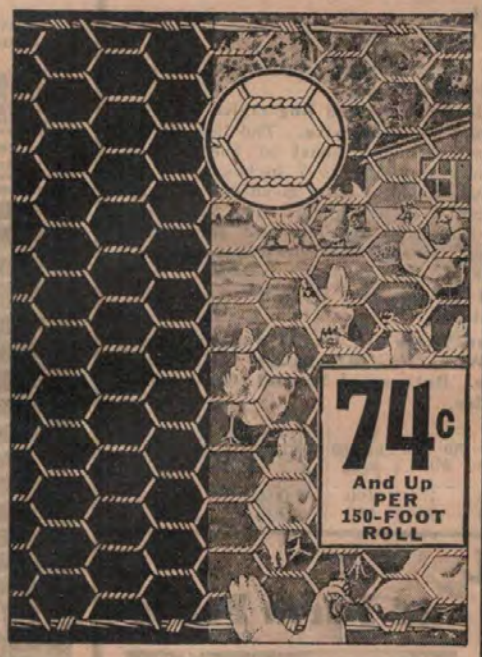
Catalog Number	Height Inches	No. Line Wires	Wt., Lbs. 165-Foot Roll	Price, per 165-foot Roll at Harrisburg, Pa.	Philadelphia, Pa.	Boston, Mass.
32KM5470½	36	17	26	$2.10	$2.18	$2.25
32KM5471½	48	20	31	2.35	2.45	2.55
32KM5472½	60	23	36	2.60	2.73	2.85
32KM5473½	72	26	41	3.05	3.20	3.35

Stays Spaced 4½ Inches Apart

32KM5463A½	36	17	29	$2.15	$2.23	$2.30
32KM5463B½	48	20	34	2.55	2.65	2.75
32KM5463C½	60	23	41	2.85	2.98	3.10
32KM5463D½	72	26	46	3.30	3.45	3.60

DIAMOND MESH POULTRY NETTING

Sears Save you Money on Diamond Mesh Poultry Netting. For poultry yards, tennis courts, gardens, stucco work, etc. The netting, galvanized before weaving, is serviceable and meets all ordinary requirements. Wherever destructive climatic conditions have to be met, we recommend netting galvanized after weaving, as this process makes it more rust resisting, rigid and durable. *Sold only in 150-foot rolls. Shipped from Philadelphia, or Boston, Mass. Not Prepaid.*



74c And Up PER 150-FOOT ROLL

Galvanized Before Weaving

32KM6045¼—2-Inch Mesh—No. 20-Gauge Wire.

Height	Wt., 150-Ft. Roll	Per 150-Ft. Roll	Height	Wt., 150-Ft. Roll	Per 150-Ft. Roll
12 Inch	10 lbs.	$0.74	36 Inch	24 lbs.	$1.85
18 Inch	14 lbs.	1.06	48 Inch	31 lbs.	2.46
24 Inch	17 lbs.	1.35	60 Inch	37 lbs.	3.08
30 Inch	21 lbs.	1.62	72 Inch	44 lbs.	3.69

Galvanized After Weaving

32KM6040¼—2-In. Mesh. No. 19-Gauge Wire.			32KM6042¼—1-In. Mesh. No. 20-Gauge Wire.		
12 Inch	14 lbs.	$0.85	12 Inch	19 lbs.	$1.65
18 Inch	19 lbs.	1.22	18 Inch	28 lbs.	2.40
24 Inch	24 lbs.	1.56	24 Inch	35 lbs.	3.10
30 Inch	29 lbs.	1.88	30 Inch	42 lbs.	3.70
36 Inch	34 lbs.	2.15	36 Inch	50 lbs.	4.22
42 Inch	39 lbs.	2.52	42 Inch	59 lbs.	4.98
48 Inch	44 lbs.	2.85	48 Inch	66 lbs.	5.62
60 Inch	53 lbs.	3.59	.....	.....	.....
72 Inch	62 lbs.	4.30	.....	.....	.....



Extra Heavy Diamond Mesh Netting

$2.78 And Up PER 150-FOOT ROLL

Galvanized After Weaving. Extensively used for **fur farms, poultry yards, tennis courts or wherever a durable strong close mesh netting is required.** Big saving at our low prices. Use ¾-inch mesh for mink, 1-inch mesh for muskrat, skunk, rabbits, etc., 1½ and 2-inch mesh for fox, coon and larger animals. **Sold in 150-foot rolls only. Shipped from factory in Massachusetts. Not Prepaid.**

Estimated freight charges per 100 lbs. on fencing: 150 miles 33c; 300 miles 49c; 500 miles 79c; 750 miles $1.05.

32KM5467½—2-In. Mesh, No. 18-Gauge Wire.

Ht. Inch	Wt., 150-Ft. Roll	Per 150-Ft. Roll
24	31 lbs.	$2.78
36	42 lbs.	3.80
48	56 lbs.	4.98
60	69 lbs.	6.30
72	82 lbs.	7.60

32KM5460½—1½-In. Mesh, No. 18-Gauge Wire.

24	38 lbs.	$ 3.90
36	55 lbs.	5.34
48	70 lbs.	7.15
60	85 lbs.	8.90
72	100 lbs.	10.65

32KM5458½—1-In. Mesh, No. 18-Gauge Wire.

24	55 lbs.	$ 5.86
36	80 lbs.	7.95
48	107 lbs.	10.65
60	132 lbs.	13.35
72	158 lbs.	16.05

32KM5459½—¾-In. Mesh, No. 18-Gauge Wire.

24	80 lbs.	$ 9.75
36	124 lbs.	13.35
48	156 lbs.	17.78
60	188 lbs.	22.30

32KM5456½—2-In. Mesh, No. 16-Gauge Wire.

Ht., Inch	Wt., 150-Ft. Roll	Per 150-Ft. Roll
24	50 lbs.	$ 4.45
36	74 lbs.	6.20
48	100 lbs.	8.25
60	120 lbs.	10.38
72	135 lbs.	12.48

32KM5457½—1½-In. Mesh, No. 16-Gauge Wire.

24	70 lbs.	$ 6.29
36	101 lbs.	8.50
48	127 lbs.	11.35
60	160 lbs.	14.23
72	202 lbs.	17.10

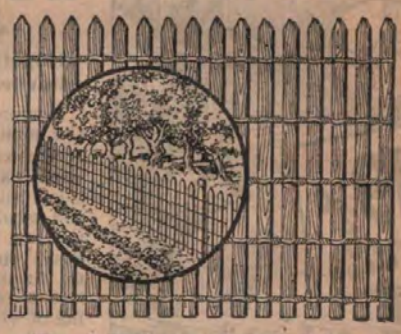
32KM5453½—1-In. Mesh, No. 16-Gauge Wire.

24	96 lbs.	$ 9.87
36	141 lbs.	13.40
48	185 lbs.	17.90
60	230 lbs.	22.45
72	272 lbs.	26.75

32KM5469½—2-In. Mesh, No. 14-Gauge Wire.

24	84 lbs.	$ 7.15
36	128 lbs.	9.76
48	162 lbs.	12.95
60	202 lbs.	16.23
72	236 lbs.	19.50

Wood Picket Garden Fence



50 FT. $4.15 And Up

—Wood Pickets pointed at top, ½ inch thick, 2 inches wide and spaced 2 inches apart.

—Cables: 4 heavy galvanized wires for the 3½-ft. fence, and 5 for the 4-foot fence.

Easily erected—can be stretched between posts without other support. Stock and poultry proof. Can be stretched over terraces or uneven ground.

Furnished dipped in red or green mineral paint, or natural for whitewashing or painting on the ground. Pickets in natural are surfaced four sides smooth. Gates can be made by cutting a piece of fence and making a frame for it. Weight, 3½-ft. fence, per ft., 2½ lbs.; 4-ft. fence, 3½ lbs. **Sold only in 50 and 100-ft. rolls. Shipped from factory near PHILADELPHIA. Not Prepaid.**

Catalog Number	Height, Feet	50 Feet	100 Feet
32KM1450⅓	3½-Red	$4.15	$8.20
32KM1451⅓	4 -Red	4.40	8.65
32KM1453⅓	3½-Green	4.60	9.00
32KM1454⅓	4 -Green	4.75	9.25
32KM1456⅓	3½-Natural	5.15	10.20
32KM1457⅓	4 -Natural	5.25	10.50

Snow Fence

Similar to above, except pickets are not pointed. Farmers use it to keep lanes and private roads open and along highways. Quickly taken down and used as garden fence. Conforms to various State Highway specifications.

Pickets selected wood 4 ft. high, 1½ in. wide, ½ in. thick, spaced about 2 in. apart, and woven securely between five double strands of special grade heavily galvanized 12½-gauge wire. Pickets dipped in red mineral paint. Wt., per ft., about 3½ lbs. **Shipped from factories at Albany, N. Y., or Philadelphia, Pa. Not Prepaid. Sold in full rolls only.**

32KM1480½—Quantities less than 500 feet, per foot..... **7½c**
500 feet or more, per foot..... **7c**

Fence and Netting Staples



32KM5356—Polished Fence Staples. Not Prepaid. Size, 1¼ inches.
Per 5-lb. Package..... **20c**
Per 10-lb. Package..... **$0.40**
Per 100-lb. Keg..... **3.45**

32KC5352—Galvanized Staples. Size, ⅞-inch for poultry netting.
Per 5-lb. Package..... **30c**
Per 10-lb. Package..... **60c**

Low Prices Buy BETTER QUALITY at Sears

CHAIN LINK FENCE



Galvanized After Weaving

—Copper bearing steel wire.
—Continuous spiral stay wires form interlocking 2-in. (non-climbable) mesh.

We are now offering hot dipped "Galvanized after Weaving" Chain Link Fencing at prices lower than "Galvanized before Weaving" Fencing is generally sold for. The "Galvanized after weaving" process makes possible a much heavier coating of zinc on the wire. Consequently, the wire will withstand rust and corrosion much longer and better than ordinary wire which is galvanized before it is made into fence.

Shipped from factory in Massachusetts. Not Prepaid.

32KM9580⅓—Chain Link (11-Gauge Wire) Fencing.

Height, inches	36	42	48	60	72
Weight, lbs. per 100 ft.	150	175	200	250	300
Per foot	11c	12½c	14½c	18c	21½c

32KM9585⅓—Chain Link (9-Gauge Wire) Fencing.

Height, inches	36	42	48	60	72	84	96
Weight, lbs. per 100 ft.	250	275	350	400	500	550	700
Per foot	15c	17½c	19½c	23½c	28c	32c	36½c

11c And Up PER FOOT

Single Ornamental Walk Gates

$2.18 And Up



Galvanized steel frame is of 1⅛-inch outside diameter steel tubing, and filled regular with Windsor Design ornamental fencing. Will furnish with Oaklawn Design when so ordered. Strong double acting hinges for wood posts and automatic spring latch furnished regular. For gates equipped with fittings for our angle steel or 2-inch round steel gate posts add 50c to prices shown below. **State which is wanted.** Width given is distance between posts. **Posts not included. State height. Shipped from Philadelphia, Harrisburg, Pa. or Boston, Mass. Not Prepaid.**

32KM5326½—Single Walk Gate.

Width	Height	Weight	Price, Each
3 feet	3 feet	22 pounds	$2.18
3 feet	3½ feet	23 pounds	2.45
3 feet	4 feet	24 pounds	2.58
3½ feet	3½ feet	24 pounds	2.60
3½ feet	4 feet	25 pounds	2.75



Send for Free Catalog P585K

It shows a complete line of ornamental wire fabric fence and steel picket fence outfits.

Special Chain Link Walk Gates

$8.45 And Up



Real quality Gates. Frame 1⅜ in. size. Hot dipped galvanized. These gates will give lasting satisfaction and service. Fabric fastened to end bars with draw bolts to keep fence tight. Will furnish hinges and latch for either wood or 2½-in. diameter round steel gate posts. **Posts not included. State which is wanted. Shipped from factory in Massachusetts. Not Prepaid.**

32KM9590⅓—State Height.

Width	Height	Weight	Each
3 ft.	3 ft.	40 lbs.	$8.45
3 ft.	3½ ft.	42 lbs.	8.95
3 ft.	4 ft.	45 lbs.	9.45
3 ft.	5 ft.	48 lbs.	11.45

Poultry Walk Gates

$1.95 And Up

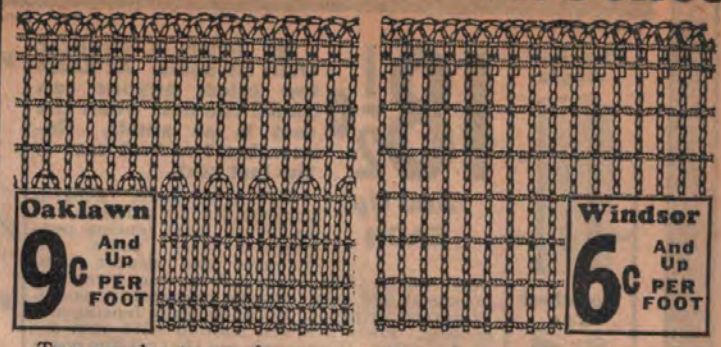


Galvanized Frame 1-inch outside diameter steel tubing, corners welded together. Filled with No. 14½ Victor poultry fencing. Hinges and latch for wood posts included. **Can furnish** hinges and latch for 2-inch round or angle gate posts for 50c extra. **Posts not included.** Be sure to state which is wanted. **Shipped from Philadelphia, Harrisburg, Pa., or Boston, Mass. Not Prepaid.**

32KM5322¼—State height. Width is distance between posts.

Width	Height	Weight	Each
3 feet	42 inches	17 lbs.	$1.95
3½ feet	48 inches	20 lbs.	2.28
3½ feet	58 inches	23 lbs.	2.45
3½ feet	72 inches	25 lbs.	2.60

Ornamental Lawn Fence



Two popular types of ornamental lawn fence. Made of the very best galvanized fencing wire. Strong and durable. Pickets on Windsor design 3 inches apart.

Oaklawn design same construction as the Windsor except that an extra picket is added at bottom. Wherever this closer spacing is not a consideration the Windsor will meet every requirement. Upright wires or pickets No. 9½ gauge closely crimped which adds stiffness. Double cable line wires No. 13 gauge tightly twisted, spaced 2⅜ inches apart at top balance spaced 6 inches apart.

A Height for Every Need

Put up in 50, 75 and 100 foot rolls. **Carried in stock for immediate shipment from Philadelphia, Harrisburg, Pa., or Boston, Mass. Special lengths shipped from INDIANA factory only and require a few days to prepare. Not Prepaid.**

32KM5372½—Oaklawn. State height wanted.

Height, inches	36	42	48
Wt., per 100 ft. lbs.	155	173	199
Price per foot	9c	10c	11c

32KM5392½—Windsor. State height wanted.

Height, inches	36	42	48	60
Wt., per 100 ft., lbs.	120	132	150	182
Price per foot	6c	7c	8½c	10½c

ESTIMATED FREIGHT CHARGES per 100 lbs. on Ornamental Fencing: 150 miles, 34¢; 300 miles, 51¢; 500 miles, 83¢; 750 miles, 94¢.

Chain Link Fence Outfits

Galvanized After Weaving

—Galvanized after weaving.
—Copper bearing steel wire.
—Posts and fittings hot-dipped galvanized.

31c And Up PER FT.



A beautiful and durable fence outfit. Prices include everything required to erect fence except gates, corners, end and gate posts, which must be ordered extra. All necessary line posts are included in the per foot price of fence. Fabric 2-inch mesh, No. 11-gauge wire. Top railing 1⅜-inch diameter. Line posts 1⅝-inch diameter on 36 and 42-inch heights and 2-inch on 48 and 60-inch. End and Corner posts are 2-inch in diameter on 36 and 42-inch heights and 2½-inch on 48 and 60-inch. Gate posts for all heights are 2½-inch in diameter. End, gate and corner posts are furnished with braces, when fence without top rail is ordered. Posts should be set in concrete. For gates see 32KM9590⅓ at left. **Be sure to send diagram showing exact location of gates, corner and end posts. Shipped from factory in Massachusetts. Not Prepaid.**

Without Top Rail

Catalog Number	Height, Inches	Weight, 100 Ft., Lbs.	Price Per Foot	Add for Each End Post	Add for Each Gate Post	Add for Each Corner Post
32KM9591⅓	36	345	31c	$3.90	$4.20	$5.50
32KM9592⅓	42	385	36c	4.00	4.50	6.00
32KM9593⅓	48	470	41c	4.90	4.90	7.10
32KM9594⅓	60	550	49c	5.50	5.50	8.10
With Top Rail						
32KM9595⅓	36	475	47c	$2.50	$3.00	$3.25
32KM9596⅓	42	515	51c	2.65	3.20	3.40
32KM9597⅓	48	595	56c	3.60	3.60	4.35
32KM9598⅓	60	675	64c	4.00	4.00	4.95

2-inch mesh No. 11-gauge fabric makes a very substantial fence and is furnished regular. **For those who require an extra heavy fence we can furnish No. 9-gauge fabric instead at 6c per foot more than above prices. Write for prices if you wish a fence higher than 60 inches.**



32KM5340½—Junior gate. Frame, 1⅛ inch galvanized steel tubing filled with Victor No. 12½-gauge Farm Fencing. Weight, 50 lbs.

Width	Price Each
10 feet	$3.95

32KM5341⅓—Standard Gate. Frame, 1⅜-inch galvanized steel tubing filled with Victor No. 11-gauge Farm Fencing.

Width	Weight	Price Each
10 feet	60 pounds	$5.50
12 feet	65 pounds	6.00
14 feet	70 pounds	6.90

Galvanized Steel Frame Gates

Built to stand up under the hardest kind of wear and strain. Nothing better in gate construction. Made of strong steel tubing heavily galvanized. Ends are electrically welded together forming a continuous frame. No cracks or clamps to cause rust or joints to loosen. Lower end of diagonal brace fitted with a special non-slip collar, can be easily adjusted to prevent gate from sagging or twisting out of shape. Gates are filled with Victor Hinge joint Farm Fencing, having stays spaced 6 inches apart. **All sizes are 4½ feet high.** Width given is distance between posts. Prices include galvanized hinges and latch for wood posts. Can furnish hinges and latch for 2-inch round or angle gate posts at 50c extra. **Posts not included. State which is wanted. Shipped from Harrisburg, Pa., or Boston, Mass. Not Prepaid.**



92c And Up 25-FOOT ROLL

Square Mesh Galvanized Screen

Also Known as Hardware Cloth

There are hundreds of uses for Hardware Cloth. Such as window guards, tree guards, glass protection, partitions, machinery guards, animal cages, sifters, ventilator coverings, incubator trays, fruit evaporators or rabbit hutches, also for lining corn cribs, storage bins, feeding floors in poultry houses and to make them rat-proof—or wherever a tough protective square mesh screen is required. The heavier No. 16 and No. 17-gauge are extensively used for rabbit hutches and poultry houses. **Shipped only from factory in Massachusetts. All other gauges shipped from Philadelphia, or Boston. Not Prepaid.**

32KM5423¼

Size Mesh	Gauge	Width	Sq. Ft. in 100-Ft. Roll	Weight 100 Ft. Roll	Per 25-Ft. Roll	Per 50-Ft. Roll	Per 100-Ft. Roll
½ inch	19	12 inch	100	28 lbs.	$0.92	$1.75	$3.40
½ inch	19	18 inch	150	42 lbs.	1.38	2.65	5.15
½ inch	19	24 inch	200	57 lbs.	1.68	3.30	6.50
½ inch	19	30 inch	250	70 lbs.	2.10	4.15	8.15
½ inch	19	36 inch	300	85 lbs.	2.55	4.95	9.75
⅓ inch	21	12 inch	100	29 lbs.	1.05	2.00	3.90
⅓ inch	21	18 inch	150	44 lbs.	1.48	2.90	5.75
⅓ inch	21	24 inch	200	58 lbs.	1.90	3.70	7.30
⅓ inch	21	30 inch	250	73 lbs.	2.40	4.65	9.15
⅓ inch	21	36 inch	300	90 lbs.	2.85	5.55	10.95
¼ inch	23	24 inch	200	52 lbs.	2.10	4.10	8.10
¼ inch	23	30 inch	250	65 lbs.	2.65	5.15	10.15
¼ inch	23	36 inch	300	84 lbs.	3.15	6.15	12.15
⅝ inch	17	30 inch	250	97 lbs.	.....	7.25	13.20
¾ inch	16	30 inch	250	105 lbs.	.....	7.20	13.10
¾ inch	16	36 inch	300	126 lbs.	.....	8.65	15.95
⅞ inch	16	30 inch	250	127 lbs.	.....	8.85	16.40
½ inch	16	24 inch	200	124 lbs.	.....	7.95	14.80
½ inch	16	30 inch	250	155 lbs.	.....	9.95	18.50
½ inch	16	36 inch	300	186 lbs.	.....	11.75	22.00

WILL QUOTE PRICES OF OTHER SIZES ON REQUEST

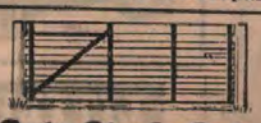
Smooth Galvanized Steel Fence Wire

Sold in 25 and 100-lb. coils only. For fencing purposes, grape arbors, lawn guards, brace wires, clotheslines, etc.

32KM5421¼ Not Prepaid.



Size of Gauge of Wire	No. of Feet in Pound	Per 25-Lb. Coil from Philadelphia or Boston	Per 100-Lb. Coil From Warehouse Central Pa.
No. 9	17¼	$0.95	$3.20
No. 10	20¾	.98	3.25
No. 12	34¼	1.05	3.40
No. 14	59	1.18	3.75



Gate Steels Only

For Making Your Own Sagless Wood Gates

Set includes four pairs angle steel uprights, angle steel brace, complete hinges and bolts, everything necessary to make a complete gate excepting boards. Makes gates any length and 52 inches in height. **Not Prepaid.**

32KC5338¼ — Gate Steels complete. Wt. 40 lbs..... **$2.25**

SAVE *on* STEEL POSTS



18½c And Up EACH

No fence is stronger than its posts. At Sears low prices anyone can afford the best when the cost is so small. Remember the first cost is the last cost.

Use everywhere, orchard, gardens, poultry yards as well as for all farm fencing purposes. Steel posts are stronger and neater than wood posts. Made of rail carbon steel the strongest and most durable material for posts. Fireproof, rotproof. Fit all types of fencing and netting. Posts are well painted with rust resisting paint. We recommend that all line posts be set 24 inches in the ground. Shipped complete with anchor plates which improve anchorage. **Shipped from Boston, Mass., Philadelphia, Pa. warehouse in Central Pennsylvania or Buffalo, N. Y. Not Prepaid.**



Punched Steel Line Posts

Have oval shaped holes ½x⅜-inch punched 2 inches apart so fencing or wire can be fastened with staples or special fasteners.

Punched Angle Line Posts

32KM5475⅓—1¼x1¼x3⁄16-Inch Angles.

Total Length of Post	For Fences Up to	Weight Each Post	Price Each
5 feet	36 inches	5½ lbs.	18½c
6 feet	48 inches	6½ lbs.	22½c
6½ feet	54 inches	7 lbs.	24½c
7 feet	60 inches	7½ lbs.	26c
8 feet	72 inches	8½ lbs.	28½c

Punched Tee Line Posts

32KM5476⅓—1½x1¼x⅛-Inch Tee Bars.

Total Length of Post	For Fences Up to	Weight Each Post	Price Each
5 feet	36 inches	6¾ lbs.	22c
6 feet	48 inches	8 lbs.	26½c
6½ feet	54 inches	8¾ lbs.	28½c
7 feet	60 inches	9¼ lbs.	30½c
8 feet	72 inches	10½ lbs.	34½c

Self Fastener Steel Line Posts

The most popular with fence builders. Makes fencing easy to erect or take down. Requires no staples, tie wires or other type fasteners. Lugs spaced 2 inches apart. Simply place wires in protruding lugs and tap with hammer. Lugs easily loosened for removing fence. Lower lugs reversed so bottom line wires will not slip out when stretching fence through low places also prevents hogs from rooting under or lifting fence.

Self Fastener Angle Line Posts

32KM5464⅓—1¼x1¼x3⁄16-Inch Angles. Not Prepaid.

Length of Post	Fences Up to	Weight, Each Post	Price Each
5 feet	36 inches	6¼ lbs.	19½c
6 feet	48 inches	7½ lbs.	23½c
6½ feet	54 inches	8 lbs.	25½c
7 feet	60 inches	8½ lbs.	27c
8 feet	72 inches	9¾ lbs.	29½c

Self Fastener Tee Line Posts

32KM5465⅓—1½x1¼x⅛-Inch Tee Bars. Not Prepaid.

Length of Post	Fences Up to	Weight, Each Post	Price Each
5 feet	36 inches	7 lbs.	22½c
6 feet	48 inches	8¼ lbs.	27½c
6½ feet	54 inches	9 lbs.	29½c
7 feet	60 inches	9½ lbs.	32c
8 feet	72 inches	10¾ lbs.	36c

Angle End, Gate and Steel Corner Posts

Not punched. Just wrap the wires around them. Should set 32 inches or more in ground depending on ground conditions and weight of fence. End or gate post has one angle brace and crossbar, corner post has two angle braces and crossbars. **Shipped from Boston, Mass., Philadelphia, Pa., Warehouse in Central Pennsylvania or Buffalo, N. Y. Not Prepaid.**

End or Gate Posts

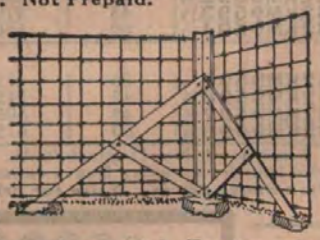
32KM5477⅓
Made of 2x2x¼-Inch Angles.

Total Length of Post	Weight, Each	Price Each
84 inches	52 lbs.	$1.70
92 inches	57 lbs.	2.00
108 inches	67 lbs.	2.25

Corner Posts

32KM5478⅓
Made of 2x2x¼-Inch Angles.

Total Length of Post	Weight, Each	Price Each
84 inches	84 lbs.	$2.65
92 inches	89 lbs.	2.90
108 inches	105 lbs.	3.05



SET OF GATE CASTINGS. . . . Consists of two hinge castings and one catch. For use only on our angle corner or end posts. (Not illustrated.) Weight, 6 pounds.
32KC5479—Per set. **Not Prepaid**..... **85c**



Staple Fastener Furnished without Extra Charge. One with each order of punched angle and tee posts. Easy to handle. No other tool needed to clinch staples or wire fasteners.



Galvanized Fence or Wire Fasteners

—No. 10-gauge galvanized steel wire.
—1¼ inches long.

For use with punched angle or tee steel posts. Safer and easier to use than ordinary staples. **Put up in packages of about 500 fasteners.** Weight, 6 pounds. **Not Prepaid.**
32KC5358¼—Price per package..... **35c**



Extension Arm for Barbed Wire

—One piece steel about 17 in. long.
—Extends 12 in. over top of post.

Fits 32KM5475⅓ and 32KM5476⅓ punched line posts only. Makes climbing over difficult. Can be bolted or riveted on. Bolts not included. Wt., 1 lb. 8 oz.
32KC5419—For Line Posts. **Not Prepaid**..... **8c**



Peerless Fence Stretcher $6.20

Made of malleable iron and steel. Non-Slip. Long lever gives great power. **Shipped complete with 5-ft. hardwood clamps and 8½ ft. anchor chain. Shipped from Philadelphia, Harrisburg, Pa., or Boston, Mass. Not Prepaid.**
32KM5387¼ Wt., 48 lbs..... **$6.20**

Steel Post Driver

—Tube opening 2⅛ in. in diameter.
—Made of steel.
—One end weighted.
—Length, 36 inches.

More effective than hammer or sledge. Drives posts straight. Reduces chances of accidents. Just raise and drop driver. A man or boy can set posts without help.
Not Prepaid. Wt., 13 lbs.
32KC5418¼ Price, Each..... **$1.10**



Estimated Freight Charges Per 100 Lbs. on Fence Posts

150 miles	33c
300 miles	49c
500 miles	79c
750 miles	$1.05



Fence Post Ratchets

For corner, end or gate posts, 2-inch outside diam. One is necessary for each line wire on each corner, end or gate post. Each line wire is fastened to a bolt, and when the bolt is turned with a wrench, line wires are stretched to desired tautness. A slotted key fits over bolt to keep wire from loosening or slipping. Galvanized. **Not Prepaid.**
32KC5483¼—Single ratchet for end or gate posts. Weight, 4 ounces..... **11c**
32KC5484¼—Two-way ratchet for corner post. Weight, 8 ounces..... **16c**

BARBED WIRE

$1.58 And Up PER SPOOL







Galvanized—Full Length—Wire Spools

● **Barbs spaced 3 inches apart on 2-point hog wire, 5 inches apart on 2-point cattle wire, 4 inches apart on 4-point hog wire, 6 inches apart on 4-point cattle wire.**

Big savings possible only because of Sears enormous purchasing power. Every spool contains full 80 rods, first quality, evenly wound. No shorts, no seconds or rejects. Barbs are sharp-pointed, double twisted around cable wire.

Compactly Wound on Wire Spools

Wire spools do not break or come apart like wooden spools and keep the wire in better shape.

The No. 14-gauge lightweight wire will, in many instances, serve the purpose fully as well as the heavier No. 12½-gauge wire. **Shipped from Philadelphia, Pa., or Boston, Mass. Not Prepaid.**

	Weight, 80-Rod Spool	Price Per 80-Rod Spool
32KM5411¼—14-gauge, 2-point cattle	53 pounds	$1.58
32KM5413¼—14-gauge, 2-point hog	56 pounds	1.68
32KM5405¼—12½-gauge, 2-point cattle	79 pounds	2.15
32KM5404¼—12½-gauge, 2-point hog	85 pounds	2.28
32KM5407¼—12½-gauge, 4-point cattle	85 pounds	2.34
32KM5406¼—12½-gauge, 4-point hog	92 pounds	2.52

Studded "U" Steel Posts

24½c And Up EACH



The studded "U" makes an extra strong, heavy and attractive looking post. Made of rail carbon steel. Actual tests proved this post stronger than any post of equivalent weight. Studs spaced 1½ inches apart permit erection of all types of fence. Studs on posts and fasteners furnished hold wires securely in place. Posts have broad anchor-plates. Painted with durable rust resisting paint. Seven wire fasteners furnished with each post. **Shipped from warehouse near Harrisburg, Pa. Not Prepaid.**

32KM5488⅓—1⅜x1 1⁄16x⅛ In. "U" Posts

Total Length Post	Weight, Each Post	Price Each
5 feet	8 pounds	24½c
6 feet	9 pounds	29c
6½ feet	9¾ pounds	31½c
7 feet	10½ pounds	33½c
8 feet	11¾ pounds	39c

Ornamental Steel Fence Posts

More Attractive and Will Outlast Wood Posts. Hang your ornamental fence on Sears-Roebuck ornamental steel posts and you will have an attractive, inexpensive fence that will last for years.

Steel posts will outlast several sets of wood posts and save time and labor. Their simple design harmonizes perfectly with any design of lawn fence. Made of first quality steel tubing with attractive top ornament in one piece, posts are painted with high quality black asphalt paint. **Not Prepaid.**

Ornamental Steel Line Posts

32KM5499¼—Made of 1⅝-inch, outside diameter, steel tubing.

Total Length of Post	For Fence Up to	Weight, Each	Each
5 feet	36 inches	7 pounds	56c
6 feet	48 inches	8 pounds	65c
7 feet	60 inches	9 pounds	78c

Ornamental Steel End or Gate Posts

32KM5500¼—2 Inches Outside Diameter. Complete with one brace.

Total Length of Post	For Fence Up to	Weight, Each	Each
5 feet	36 inches	19 pounds	$1.30
6 feet	48 inches	21 pounds	1.45
7 feet	60 inches	23 pounds	1.65



Corner Posts

32KM5501¼—2 Inches Outside Diameter. Complete with 2 braces as illustrated. **Not Prepaid.**

Total Length of Post	For Fence Up to	Weight, Pounds, Each	Each
5 feet	36 inches	25	$1.95
6 feet	48 inches	27	2.10
7 feet	60 inches	29	2.25

LITTLE GIANT POST PULLER

—Works like a pump, each down stroke raising post about 8 inches.
—Chain automatically secures a new grip on each upstroke.

A strong, well built jack that provides easy quick method of pulling any size or shape wood or steel post without bending or breaking. For general farm use or in highway departments for pulling road marker posts. Sold complete with chain. Easily carried. Wt., 25 lbs. **Not Prepaid.**
32KC5417¼ Post Puller..... **$2.95**



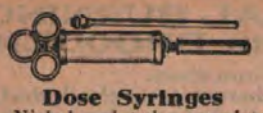
Stock and Poultry Needs

VETERINARY INSTRUMENTS



Horse Tooth Float
For upper or lower teeth. Nickel plated.
Postpaid.
8K1862 ... **$2.69**

Extra Steel Blades
Postpaid if part of $2 order.
8K1863—Shpg. wt., 3 oz.
Each **27c**



Dose Syringes
Nickel plated seamless brass tubing. Has heavy dose and thin Quittor pipes. Shpg. wt., 1 lb. ea.
Postpaid if part of $2 order.
8K1918
Capacity, 2 oz..... **89c**
8K1919
Capacity, 4 oz.... **$1.69**



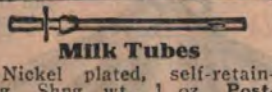
Hard Milker Outfit
Easy to use. Directions furnished. Post'd.
8K1879..... **$2.49**



Teat Dilators
Self Retaining
Nickel plated, non-corrosive. Use on hard milkers. Shpg. wt., 1 oz.
Postpaid if part of $2 order.
8K1977 2 for **36c**



Milk Fever Outfit
For cows suffering with milk fever. Full directions included. Metal air pump style. Package of carbolated cotton included.
8K1894
Postpaid **$2.59**



Milk Tubes
Nickel plated, self-retaining. Shpg. wt., 1 oz. Postpaid if part of $2 order.
8K1975
Set of 4..... **36c**

Shpg. Wt., 3 oz.



Castrating Knife
Two blades. High grade steel. Metal handle. Postpaid if part of $2 order.
8K1893 ..... **$1.19**

New Improved Caponizing Set

Highly polished high grade steel throughout. With this set, caponizing can be practised by practically any poultryman. Complete instructions included.

8K1943—$3.50 value elsewhere, Set Complete. Postpaid..... **$2.89**

"Capons Increase Poultry Profits"
A thoroughly illustrated booklet containing full information on Caponizing. Postpaid if part of $2 order.
8K1944—Book, Shpg. wt., 7 oz..... **19c**



REPUTATION MINERALS



Poultry Mineral

Poultry as well as other live stock need minerals to supplement their daily diet. This is a well balanced mixture which supplies those ingredients necessary for well developed bodies, rapid gains and maximum production.

Formula: High calcium limestone, 50%; spent bone black, 37%; Epsom Salts, 1%; Sulphur, 6%; iron oxide, 1%; meat meal, 5%. Shipped from stock.

8KM978¼
100-lb. bag, Not Prepaid..... **$2.79**
8KC981¼
25-lb. bag, Not Prepaid..... **1.15**

Sheep and Goat Mineral

Sheep and goats need minerals for successful growth. This is a tested mixture for your flock. Formula furnished on request. Not Prepaid.

8KM793¼—100 lbs..... **$3.19**
300 lbs.....**$8.98**



Dairy Mineral

Our improved formula for cattle is an excellent product. Your cattle need minerals and this is the mixture you should feed. Formula furnished on request. Shipped from stock. Not Prepaid.

8KM794¼—100 lbs..... **$2.85**
300 lbs..... **$8.39**

Complex Mixture for Hogs

Our Complex Mixture is a complete supplement. It has all the common minerals your hogs need and in addition other tonic and medicinal ingredients. Formula furnished on request. Shipped from stock. Not Prepaid.

8KM795¼— 100 lbs..... **$2.98**
300 lbs.....$ 8.79
1,000 lbs..... 27.95

Simple Mixture for Hogs

Formula furnished on request. Shipped from stock. Not Prepaid.

8KM790¼—100 lbs..... **$1.98**
300 lbs.....**$5.79**

100 lbs.
TOBACCO POWDER
Not less than 1% Nicotine. Postpaid if part of $2 order.
8K912
5-lb. bag.... **49c**
8KM913¼
100-lb. bag, Not Prepaid. **$4.98**

100 lbs.
EPSOM SALT
Mild yet effective. Shipped from stock. Not Prepaid.
8KM758¼
100 lbs. **$2.79**
300 lbs.....**$7.95**

100 lbs.
POWDERED SULPHUR
Shipped only by freight. Not Prepaid from New Jersey.
8KM807½
100-lb. bag. **$2.59**
300 lbs.....**$7.50**

100 lbs.
CHICKEN GRIT
Crushed to right size for your hens. Shipped from Factory in Maryland. Not Prepaid.
8KM960½
100 lbs..... **65c**
Three 100-lb. bags.. **$1.90**

100 lbs.
GLAUBER SALT
A fine laxative and bowel regulator for all livestock. Shipped from factory in New Jersey. Not Prepaid.
8KM785½
100 lbs. **$1.69**
300 lbs.....**$4.89**

100 lbs.
OYSTER SHELLS
Clean, odorless and ground to right size. Shipped from stock. Not Prepaid.
8KM961¼
100 lbs..... **85c**
200 lbs.....**$1.65**

STOCK FEEDING MOLASSES
Nourishing, healthful, economical food. Makes available as feed all roughage produced on farms. IN WRITING FOR PRICES PLEASE REFER TO 8KM836⅓.



Reputation Dip and Disinfectant

Economical and efficient. Five times as effective as pure carbolic acid. Shpg. wt., 10 lbs. per gal. Not mailable.

8KM609¼—1 gal. Not Prepaid..... **98c**
8KM612¼—5 gal. Not Prepaid..... **$4.39**

Coridene for Coccidiosis

Coridene, because of its acid content is supposed to reinforce the digestive juices, which have been destroyed by the ravages of coccidia in the intestines. Shpg. wt., 1 lb. 4 oz.
Postpaid if part of $2.00 order.
8K943
$1.00 size. **89c**



Fortified COD LIVER OIL
For Increased Strength-Health and Vitality



INCREASE PROFITS With Nopco Cod Liver Oil

—Twice as potent and therefore only half as costly.
—Helps to increase egg production.
—Helps reduce soft shelled eggs.
—Improves hatchability.
—Vitamin potency guaranteed.
—Each lot biologically tested.
—Produces stronger chicks.
—Builds rugged bone structure and eliminates rickets.
—Promotes growth.
—Reduces mortality.

Good Cod Liver Oil is a necessary supplement in the daily diet of all poultry. And especially is this true in the case of Battery Brooder feeding and in the case of poultry in confinement (away from sunlight).

This is a pure, unadulterated, certified, effective light amber colored oil with twice the Vitamin D Content of ordinary oil. Because you use only half as much as you would of ordinary oil (8 oz. to 100 lbs. in mash feeding) the actual cost of this product is approximately half the cost of any other high grade oil.

8K957¼
1-gallon can, Postpaid **$2.19**
Shipped from stock.

8KC958¼
5-gallon can, Not Prepaid... **$9.39**
Shpg. wt., 45 lbs.
Shipped from stock.

8KM959⅛
30-gallon drum Not Prepaid. **$36.95**
Shipped from warehouse in New Jersey. Shpg. wt., 300 lbs.

Nopco Standard Strength Cod Liver Oil

Do not confuse with cheap, dark, red oil offered elsewhere. This is a light amber color product of real feeding value. (Not illustrated.)

8K950¼
1-gallon can, Shpg. wt., 12 lb **$1.89**
Postpaid if part of $2 order.
Shipped from stock.

8KC951¼
5-gallon can, Not Prepaid... **$8.39**
Shpg. wt., 45 lbs.
Shipped from stock.

8KM952⅛
30-gallon drum Not Prepaid. **$33.95**
Shipped from warehouse in New Jersey. Shpg. wt., 300 lbs.

Diversol
Sterilizes—Cleanses—Deodorizes

Crystal Sodium Hypochlorite sterilizer that destroys bacteria with cold water. Handier than liquid sterilizers and costs much less. Two-pound can makes 200 gallons of sterilizing solution. Shpg. wt., 2 lbs. 12 oz.

8K620—2-lb. can..... **89c**
Postpaid if part of $2.00 order.

Yeast and Cod Liver Oil

A wonderful product to mix in with poultry mashes. Indispensable in raising chicks. Wonderful for growing and laying stock. Supplies Vitamins A, B, and D. Mix 2% in your poultry feed and you will be delighted with the results. Shpg. wt., 6 lbs. 8 oz.

8K942—5-lb package..... **$1.59**
Postpaid if part of $2.00 order.

Lime Nest Eggs



Provide these quality nest eggs for your hens. They are made of lime and binder and look just like the real eggs. Shpg. wt., 2 lbs 8 oz. per dozen.

8K904—Box of 12 eggs..... **29c**
4 boxes, Shpg. wt., 7 lbs..... **$1.00**
Postpaid if part of $2.00 order.

Whiticide
Cleans—Disinfects



Non-poisonous disinfecting cold water paint. Merely mix with cold water. Overcomes objectionable odors, kills lice and mites and leaves a white finish.
Postpaid if part of $2.00 order.
8K647—5-lb. package, Shpg. wt., 5 lbs. 8 oz..... **79c**

SPRAYS for Fall and Winter



Dry Lime Sulphur
For Dormant Spraying

Controls scale insects and scab. Shipped only by Freight or Express. Not Prepaid.

71KM2725¼
5 lbs. Shpg. wt., 8 lbs... **93c**
71KM2726¼—10 lbs.
Shpg. wt., 13 lbs..... **$ 1.79**
71KM2727¼—100 lbs.
Shpg. wt., 105 lbs..... **11.19**

Shep's Plant Spray
(Non-Poisonous)

Absolutely Safe to Human Beings, Birds, and Animals! Kills and controls both sucking and chewing insect pests on house plants. Shpg. wt., 12 oz. each.
Postpaid if part of $2.00 order.
71K2743—8-oz. bottle, Makes 15 gal. spray..... **69c**

$1.48

Rubber Gloves
Use When Spraying
New Curved Fingers

A wonderful acid resisting quality with the patented curved finger design. Glove stays on because it is shaped to the hand. 14-in. gauntlet. Large size only. Tan color. Shpg. wt., 1 lb. Postpaid if part of $2 order.
8K2499—Pair **$1.48**

Dr. Roth's Poultry Remedies

Postpaid if part of $2.00 order



Worm Remedy

Treat your flock regularly with this excellent powder. Large package will treat 100 chicks for round worms.
8K933—3 oz. pkg. **29c**
Shpg. wt., 8 oz.,.....
9-oz. package. Shpg. wt., 1 lb. each.
8K934 Each **59c | 2 for $1.15**

Lice Powder

For dusting nests, growing chicks or wherever body lice are found.
8K928—Small size. **29c**
Shpg. wt., 1 lb. 8 oz.....
Large size. Shpg. weight, 4 lbs. 8 oz.
8K929 Each **59c | 2 for $1.15**

Poultry Tonic

Helps the birds to get more out of their feed through better digestion and assimilation. Shpg. wt., 5 lbs. each.
8K932 3 lb. pkg. **83c | 2 for $1.60**

Astringent Tablets

Intended to relieve and prevent intestinal disorders of poultry. Box of 50 tablets. Shpg. wt., 8 oz. each.
8K937 Each **39c | 2 boxes for 75c**

Antiseptic Powder

A preventative for use against roup and other respiratory ailments. Should always be used in bad weather. 2½ oz. pkg. Shpg. wt., 12 oz. each.
8K938 Each **39c | 2 for 75c**

Save at Sears! Headquarters



$18.45 SUPER HATCHER INCUBATORS

250-Egg

Every Super Hatcher Bears the Underwriters' Label

—Double wall insulated redwood case.
—3-ply laminated top and bottom.
—Copper hot water tank, Jacketed heater conserves heat.
—Galvanized screen bottom trays equipped with egg turning device.
—Automatic heat regulator.
—Encircling leg clamps.
—Door has double glass and draw-tight fasteners.
—New type filler and expansion cup.

Nature's way is the right way—and in the Super Hatcher, Nature's methods are closely followed. Thousands of poultry raisers have found that with a Super Hatcher they get **hardier, stronger chicks and fewer losses.** It is economical in use of oil. Its dependable regulator keeps the right temperature day in and day out. Ample nursery space under each tray. To own a Super Hatcher is the best possible assurance that you can make poultry raising pay. **Each incubator complete with thermometer, egg tester and instructions for operating. Shipped from our store. Not Prepaid.**

Catalog Number	Capacity Eggs	Number Trays	Size, Each Tray, Inches	Weight	Cash Price
32KM3094¼	155	1	24¼x22¾	80 lbs.	$13.75
32KM3095¼	250	2	17½x27¼	110 lbs.	18.45
32KM3096¼	400	3	17½x27¼	150 lbs.	25.25
32KM3097¼	600	4	24¼x22¾	190 lbs.	32.85

Double Decked Super Hatcher Incubators

The 800-egg size and the 1,200-egg size consist of two 400-egg and two 600-egg incubators respectively. Either deck can be used separately if desired.

32KM3098¼	800	6	17½x27¼	305 lbs.	$50.50
32KM3099¼	1,200	8	24¼x22¾	395 lbs.	65.70

New Idea COAL BURNING HEATER With BROODER CANOPY



$10.45 And Up

—Heavy cast iron stove.
—Improved thermostatic check draft regulator.
—Extra large fuel pot: rocking grates.
—Swinging section canopy.

The New Idea Heater with its extra large coal capacity, will keep a well constructed brooder house warm and comfortable. The baby chicks can safely stray beyond the edge of the canopy without becoming chilled. No huddling and crowding together, nor are they alternately overheated and then chilled. They have more range and room for exercise and growth. New Idea Coal Heaters are conservatively rated as to chick hovering capacity, but with the advantages derived from their construction and greater fuel capacity, they will care for more chicks and raise them, than other stoves of the same rated capacity.

Burns Hard or Soft Coal

Heavy specially designed shape of cast iron body permits use of either hard or soft coal. Shape radiates heat to floor.

Improved Thermostat Control

By placing the check draft regulator well above the fuel bed at the top of the stove body and directly in the chimney draft, a quicker, closer control of the draft is accomplished. The cold air, passing through the check opening does not come in contact with the hot gasses and distilled vapors which collect immediately above the fuel bed. A clean steady fire is easily maintained and most of the soot will also be consumed. Once regulated this brooder will run all day or night on one filling requiring little or no attention.

Oversize canopy distributes the heat uniformly. All sizes take 4-inch pipe. No pipe included. **Shipped from our store.**

32KM2882¼—No. 1 with 44-inch diameter hover. For 300 to 500 day-old chicks. Ht., 19 in.; diam., 13 in.; grate, 8½ inches diameter. Fuel capacity, 1,000 cu. in. Wt., 96 lbs. **$10.45**
Not Prepaid

32KM2883¼—No. 2 with 54-inch diameter hover. For 500 to 1,000 day-old chicks. Ht., 20 in.; diam., 14½ in.; grate, 8½-inch diameter. Fuel capacity, 1,150 cu. in. Wt., 105 lbs.
Not Prepaid **$12.95**

32KM2884¼—No. 3 with 64-inch diameter hover. For 1,000 to 1,200 day-old chicks. Ht.. 21 in. Diam., 16 in.; grate, 9½-inch diameter, Fuel capacity, 1,500 cu. in. Wt., 125 lbs.
Not Prepaid **$15.35**

Famous RADIO Oil-Burning Heater with Brooder Canopy



$7.95 And Up

—Automatic Needle valve control.
—Metal fuel tank with gauge.
—Large size blue flame kerosene burners.
—Self-centering chimney.
—Flexible seamless brass oil pipes.
—Extra heavy burner drum and combustion tubes.
—Positive eccentric hand wheel adjustment for oil level.
—Heavy porcelain-enamel chimney with handle.
—Heavy galvanized steel canopy with top damper.
—Japanned steel housing.

Automatic Needle Valve Control

Needle valve system combined with our new **Thermostat control** is the most efficient method of heat regulation ever used on a brooder of this type. Means a 25 to 50 per cent fuel saving. **Shipped Not Prepaid.**

32KC2900¼—Diam., canopy, 34 in.; 4-in. burner. For 200 to 300 day-old chicks. Weight, 40 pounds..... **$7.95**

32KM2901¼—Diam., canopy, 42-in.; 4-in. burner. For 300 to 500 day-old chicks. Weight, 45 pounds..... **$9.15**

32KM2902¼—Diam., canopy, 52 in.; 5-in. burner. For 500 to 1000 day-old chicks. Weight, 50 pounds..... **$10.50**

Extra Lighting Rings

The burner uses a wire inserted woven asbestos lighting ring. These require replacing only a few times in a season. One ring furnished with brooder. **Order an extra package and have them when needed. Postpaid if included with $2.00 order.**

32K2898—Package of 6 extra lighting rings for 4-inch burner. Weight, 6 oz..... **52c**

32K2899—Package of 6 extra lighting rings for 5-inch burner. Weight, 6 oz..... **63c**

We have a complete line of Electric Incubators and Brooders and Poultry Raisers' Equipment. Write for our free Farm Equipment Catalog P644K.

Shipping Coop



—Well made of hardwood.
—Self-fastening spring door in top.
—Dimensions, about 36x24x12½ in.

Light and strong. The round wood, closely spaced spindles are firmly set into strong crosspieces. Coops comply with express shipping regulations. Shipped flat; easily put together. Wt., 16 lbs. **$1.30**

32KC3342¼—Each. **Not Prepaid**..... **$1.30**
6 or more. Each. **Not Prepaid**..... **$1.20**

Henhouse Equipment



Complete equipment consists of nests, dropping boards and roosts, in one unit, saving space. Bottom 12 inches above floor, leaving full use of floor space underneath. Good lumber ¾-inch thick, ready to nail together cheaper than you can buy lumber and make it yourself. Treated with creosote-oil to repel vermin. **Nails Not Included. Shipped packed flat from factory in Newark, New Jersey. Not Prepaid.**

$3.25 And Up

Catalog Number	Nests	No. of Hens	Floor Space	Weight	Price
32KM3305½	5	18	30x68 inches	105 lbs.	$3.25
32KM3306½	7	30	30x95 inches	125 lbs.	4.25

Automatic Egg Grader



Producers get better prices for graded eggs. Hatchery men improve their hatches and breeders insure more uniform flocks by grading their hatching eggs.

This grader is quick and accurate. By placing egg in cup, it automatically indicates the weight in ounces per dozen ranging from 19 ounces to 30 ounces per dozen. No loose or sliding weights or springs used. Made of aluminum, rustproof and durable.

32K3321—**Postpaid**..... **$2.85**

Hand Grist Mills



—Steel alloy burrs.
—Heavy balance wheel.
—Built of iron throughout, except shaft which is steel.

Every farm home needs a Grist Mill. Grinds corn, small grain, roots, bark, rock salt, etc. Grinds coarse, medium or fine.

32KC6133¼—Size No. 1½. Grinds about 2 lbs. of corn in 5 minutes. Weight, 25 lbs. **Not Prepaid**.... **$2.25**

32KC6134¼—Size No. 2. Grinds about 4 lbs. in 5 minutes. Weight 42 lbs. **Not Prepaid**..... **$3.95**

32KM6135¼—Size No. 3. Grinds about 6 lbs. in 5 minutes. Weight, 74 lbs. **Not Prepaid**..... **$6.25**

Extra Burrs for Grist Mills
Postpaid when included in $2.00 orders or more.

32K6140¼—For No. 1¼ size. Wt., 1 lb. 12 oz. Pair..... **62c**

32K6141¼—For No. 2 size. Wt., 3 lbs. Pair..... **95c**

32K6142¼—For No. 3 size. Wt., 6 lbs. 12 oz. Pair..... **$1.30**

Hand Corn Sheller



$1.52 And Up

Adjustable spring tension takes all size ears. Has butting and tipping attachment for removing imperfect grains at ends when shelling seed. Wt., 22 lbs.

32KC1404¼—Without cob guide. **Not Prepaid**.... **$1.52**

32KC1413¼—With cob guide. **Not Prepaid**..... **$1.72**



Glazed Stoneware for Rabbits and Pet Stock
Heavy patterns—not easily tipped over. Glazed inside and out. Sanitary. Shipped from our store. Not Prepaid.

Feed Cups. Top rolled to form a ledge inside, prevents nosing out and waste of feed.

32KM2700¼	32KM2701¼
Size, 2½x7 inches.	Size, 2½x5¼ inches.
Wt. Ea., 3 lbs.	Wt. Ea., 2 lbs. 8 oz.
Each..... $0.17	Each..... $0.16
One dozen..... 1.90	One dozen..... 1.80
Two dozen..... 3.60	Two dozen..... 3.25

Water Cups. Full rounded shape inside. Easily cleaned. Not damaged by freezing.



32KM2705¼
Size 3½x5¾ inches.
Wt. Ea., 4 lbs. Each... $0.16
One dozen..... 1.80
Two dozen..... 3.30

Electric Brooder Battery

—Each drawer measures 23x35x11 inches.
—Automatic Thermostatic control in each drawer.
—Resistance type heating elements.
—Dropping pans easily removed for cleaning.
—Heavily tinned wire floors, ½-inch mesh.
—Removable open troughs on 3 sides.
—Doors filled with heavy galvanized wire screen.
—Hinged side doors regulate feeding space.

Start your chicks in this brooder battery—after they are feathered out, they can be put under a floor brooder—or transferred to a finishing battery and raised to the brooder stage, or until they are ready to be turned out on range.

Each tray is a complete unit with heater, cord and plug and each can be used separately, or all together. Each drawer accommodates 100 day-old chicks. Heavy curtain divides unit in two compartments. Furnished all ready to plug in on current.

Wired for 105 to 115 volt alternating current. Stand is strongly made of one inch steel angles, well braced, has large steel wheel swivel casters. **Shipped from factory in Central Indiana. Not Prepaid.**

32KM2930½—Battery of five brooders. Complete with Stand, Capacity, 500 day-old chicks. Wt., 245 lbs..... **$45.25**

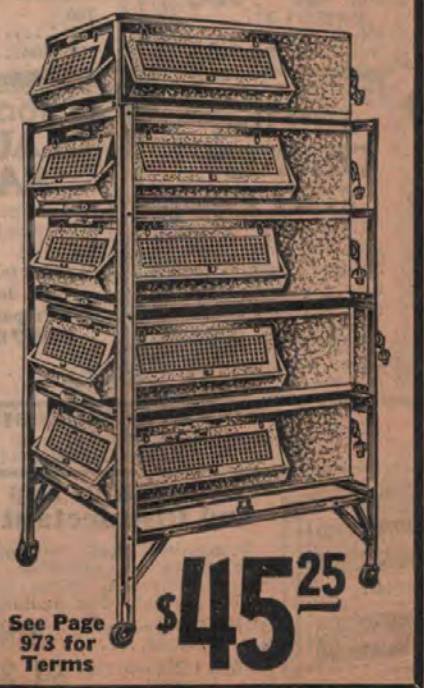
32KM2931½—Battery of 3 brooders, with stand. Cap., 300 day-old chicks. Wt., 150 lbs..... **$29.75**

32KC2932½—Single Brooder Unit, without stand, but complete with heater and cord. Cap. 100 day-old chicks. Wt., 30 lbs..... **$7.75**

Irradiate Your Chicks With Ultra-Violet Rays

Each drawer wired with a socket for a SUNLIGHT Lamp. Its health-giving violet rays prevent rickets and promote growth. We furnish genuine Mazda CX lamp, 60 watts, 105-115 volts. Brooder can be used without this lamp if desired. **Postpaid.**

32K2943—Sunlight Lamps, Each..... **$1.00**
6 for..... **5.40**



$45.25

See Page 973 for Terms

for Practical Poultry Equipment

Anti-Freeze Top Fill Poultry Fountain



$3.25

Cleanable Sanitary

—Outer and inner walls galvanized steel.
—1¾-inch layer of heavy insulation.
—Separate telescoping inner tank.
—Capacity, 5 gallons.

The most convenient all year round fountain to keep clean. No lamp required. Will keep water from freezing 12 hours or more in winter, and will keep water cool in summer. Cone shape top prevents roosting. To fill or clean, simply lift out inner tank and fill other tank from top. Wt., 25 lbs. Not Prepaid.

32KC3144¼—Capacity, 5 gallons..... **$3.25**

Anti-Freeze Waterer



—Heavy galvanized steel.
—Double walls packed with insulating material.

Maintains a cool supply of water in summer, and keeps water from freezing 12 hours or more in winter. Cone shape top prevents fowls from roosting. Fills through the trough opening in the side. Not Prepaid.

32KC3134¼—2-gallon. Weight, 11 pounds..... **$1.45**
32KC3135¼—3-gallon. Weight, 16 lbs... **$1.98**
32KC3136¼—5-gallon. Weight, 20 lbs... **2.25**

Top Fill Poultry Fountain



$1.25 And Up

—Galvanized steel.
—Top and water container separate telescoping cylinders.

Easy to fill and clean. Chickens drink all around. Fountain is filled from top by withdrawing inner cylinder. A strongly made, high quality fountain. Not Prepaid.

32KC3328¼—Capacity, 2 gallons. Weight, 6 pounds..... **$1.25**
32KC3330¼—Capacity, 5 gals. Wt., 9 lbs. **$1.95**

Large Capacity Poultry Waterer



—With oil or electric heater; or plain—without heater.
—Fills from the top.
—Sanitary, easily cleaned.
—Automatic spring valve.
—Drinking space all around.

$2.85 And Up Without Stand

Fountain is well made of galvanized steel in two parts, an inner container and outer jacket. Container has bail for carrying. Spring valve prevents overflow when jacket is removed.

When used with heater, fowls cannot scratch litter into drinking pan, but we recommend the stand and perches as very desirable.

Oil heaters have high grade chimneyless brass burner and galvanized oil container. For electric heat a bracket is furnished for supporting a socket and lamp bulb. Socket, lamp or cord not included. Not Prepaid.

Oil Heated Fountains—Without Stand
32KC3270¼—5-gal. size. Wt., 17 lbs..... **$2.85**
32KC3271¼—8-gal. size. Wt., 27 lbs..... **3.85**

Electric Heated Fountains—Without Stand
32KC3272¼—5-gal. size. Wt., 17 lbs..... **$2.95**
32KC3273¼—8-gal. size. Wt., 27 lbs..... **3.95**
32KC3277—6-ft. cord with plug, socket and 40-watt electric lamp (for 105 to 115-volt current) Wt., 1 lb..... **80c**

Fountains Without Heater Base or Stand
32KC3274¼—5-gal. size. Wt., 11 lbs..... **$1.60**
32KC3275¼—8-gal. size. Wt., 19 lbs..... **2.25**

Stand With Perches
Made of heavy galvanized angle steel with wooden perches, 11 in. high.
32KC3276¼—Stand. Weight, 7 lbs..... **$1.25**

Celluloid Leg Bands



State Color

Package of 100 of one color. Colors: Red, blue, yellow, green, black. State color. Postpaid if included in $2.00 order.

32K3317—¼-inch Baby Chick Size. Wt., 1 oz. Package..... **20c**
32K3318—5/16-inch for small breeds. Weight, 2 oz. Package..... **30c**
32K3319—11/16-inch. American breeds. Wt., 3 oz. Package..... **36c**
32K3320—¾-in. Asiatic breeds. Wt., 4 oz. Package..... **45c**

Numbered Aluminum Leg Bands



Pliable aluminum. Fit any size fowl. Postpaid if part of $2 orders.

32K3205—50 bands. Numbered 1 to 50. Weight, 3 oz..... **20c**
32K3206—100 bands. Numbered 1 to 100. Weight, 4 oz..... **35c**
32K3204—200 bands. Numbered 1 to 200. Weight, 8 oz..... **70c**

Grit and Shell Boxes



Standard size. Strongly made of galvanized steel. Not Prepaid.

32KC3161—Three-compartment size. Weight, 3 lbs..... **56c**
32KC3162—Four-compartment size. Weight, 4 lbs..... **75c**

Oat Sprouters

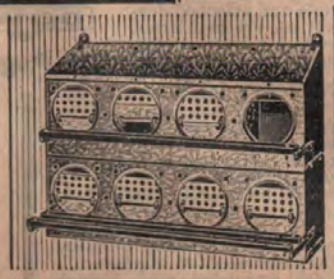


—Galvanized pans 15½ in. in diameter set 5 in. apart.
—Detachable legs.

Sprouted oats increase egg production Bottom pan not perforated; serves as drip pan. Not Prepaid.

32KC6075¼—With 4 pans. Wt., 6 lbs. 8 oz..... **86c**
32KC6076¼—With 8 pans. Wt., 13 lbs..... **$1.70**

Galvanized Lice Proof Nests



With or Without Traps

—Length, 47 inches.
—11½ in. wide, 13 in. deep.
—Round opening, 8½-in. diameter.
—Folding wood perches.

Nest openings have smooth rolled edge—no sharp edges to injure hens' feet or combs. Steep sloping roof prevents roosting. Ample ventilation in each nest. Hang against wall which forms back. Illustration shows trap doors which must be ordered if wanted. Traps are positive in action. When not needed they are held open by a catch. Nests shipped flat, easily put together with bolts furnished.

32KC3244¼—4-nest sections, without traps. Weight, 26 lbs. Not Prepaid..... **$3.25**
32KC3245¼—8-nest sections, without traps. Weight, 45 lbs. Not Prepaid..... **$5.50**
32KC3246—Traps. For use only with these nests. Weight of 4, 3 lbs.; 8, 5 lbs. Not Prepaid. **4 for 40c, 8 for 80c**

Improved Metal Trap Nest Fronts



—Positive action trap door.
—All galvanized.

When traps are not needed they are held open by a catch. Make the nest box from boards or an old box. Size, 15 in. high, 12 in. wide; round opening, 8½ inches in diam. Wt. 2 lbs. Not Prepaid.

32KC3247—Each..... **32c**

5-Foot Wire Guard Flock Feeder



$3.40 COMPLETE

—Galvanized wire guard.
—Trough heavy galvanized steel, 5 ft. long, 8 in. wide, 5 in. deep with turned edges.
—Strong angle steel legs, rigidly braced.
—Stout wooden perches, 17 in. high.
—Capacity, 32 quarts.

For feeding wet and dry mash or green feeds to a large flock of fowls. The welded galvanized wire guard prevents birds from roosting and saves feed. Guard can be removed for filling and cleaning trough. Trough has turned-in edges to prevent billing out of feed. Trough can be used separately. Not Prepaid.

32KC3198¼—Complete. Wt., 25 lbs.. **$3.40**
32KC3199¼—Trough only with wire guard (no stand). Wt., 17 lbs..... **$1.80**

Electric Time Switch



This switch will make the sun rise hours earlier for your hens, thus increasing egg production. The extra hours of light gives more time for feeding and exercise. Set the clock at the desired time; switch will automatically turn on the lights. **While specially recommended for poultry raisers,** it is adapted for use wherever it is desired to turn on lights or other electric appliances. Accurate 24-hr. clock work movement. Instructions for use furnished.

32K3325—Postpaid..... **$4.20**

Egg Cartons



For local delivery. Not suitable for parcel post. Holds one dozen eggs in 3 rows of 4. Made of good quality cardboard.

32KC3350¼—Bundle of 125 cartons. Wt., 13 lbs. Not Prepaid..... **75c**
32KC3351¼—Bundle of 250 cartons. Wt., 27 lbs. Not Prepaid..... **$1.40**
32KM3349¼—Lots of 1000 or more. Wt., per 1000, 110 lbs. Shipped by freight or express. Not Prepaid. Per 1000... **$5.35**

Egg Case Cartons



125 for $1.30

For local delivery. Not for parcel post. Fit standard egg shipping cases. Protect and display eggs attractively. Hold one dozen (two rows of six). Not Prepaid.

32KC3179¼—Bundle of 125. Wt., 20 lbs..... **$1.30**
32KC3186¼—Bundle of 250. Wt., 40 pounds..... **$2.50**
32KM3178¼—Lots of 1000 or more. Weight, per 1000, 160 lbs. Shipped freight or express. Per 1000..... **$9.75**

Folding Egg Carrier



Wood, light, strong. Collapsible, strawboard fillers. For express or parcel post. Not Prepaid.

32KC3173¼
12-dozen size. Wt., 5 lbs. 8 oz..... **50c**
32KC3103¼—6-dozen size. Wt., 4 lbs..... **45c**
32KC3165—Extra Fillers for 36 dozen eggs. Wt., 4 lbs..... **28c**

Metal Egg Carriers



80c And Up

For parcel post, light, safe, durable. Also used as butter or poultry package. Galvanized steel. Fillers, cardboard cups. Improved fastener holds cover in place. Improved slot arrangement for address and stamp cards. Not Prepaid.

Catalog Number	Capacity, Dozen	Weight, Pounds	Each
32KC3100	2	4	$0.80
32KC3101	4	5	1.00
32KC3102	6	6	1.25

Peat Poultry Litter and Horticultural Peat Moss



$1.10 And Up

Genuine imported peat moss, dried and compressed. Absorbs moisture, and droppings. Has some disinfectant qualities and does not harbor lice. Used in brooder and laying houses, hog pens, fox dens, etc. Lasts a long time. An excellent garden mulch and fertilizer. The full size bale measures 12 cu. ft., contains 20 bushels and will cover 100 square feet 3 inches deep. Weight varies with moisture content. **Shipped from our store. Not Prepaid.**

32KM3360¼—Regular full size bale. Poultry litter. Wt., 110 to 135 lbs. Each..... **$1.98**
32KM3361¼—Half size bale. Poultry Litter. Wt., about 70 lbs..... **$1.10**

Horticultural Peat Moss
Finer ground than the poultry litter.
32KM3365¼—Horticultural Moss. Full bale. Wt., 110 to 135 lbs... **$2.35**

SAVE ON BEE KEEPERS' SUPPLIES

Section Honey Boxes

Clear Basswood, Perfect Finish



Select grade, highest quality. Close sorting leaves some sections a little darker in color, offered as Service grade. Not Prepaid.

Scalloped Sections
Select Grade, 4¼x4¼x1⅞ Inches
32KC3450—Package of 100. Wt., 6 lbs. 8 oz..... **85c**
32KC3451¼—Package of 250. Wt., 15 lbs..... **$2.05**
32KC3452¼—Package of 500. Wt., 30 lbs..... **3.98**
32KC3457¼—Service Grade, 4¼x4¼x1⅞ in. Per package of 500. Wt., 30 lbs..... **$3.50**
Write for Prices on Plain No-Beeway Sections.

Wax Comb Foundation



Genuine Weed process foundation, made from pure domestic beeswax. Medium brood sheets, 7⅞x16¾ in. run 7 sheets to pound. Thin super sheets, 3⅞x16¼-inch, run about 28 sheets to pound. Shpg. wt., 1-lb. boxes, 2 lbs., 5-lb. boxes, 7 lbs. Not Prepaid.

Medium Brood
32KC3528—Per lb..... **$0.50**
32KC3528—5 lbs..... **2.35**
32KC3528¼—10 lbs. or more. Per pound. **.46**
Thin Super
32KC3529—Per lb..... **.55**
32KC3529—5 lbs..... **2.60**
32KC3529¼—10 lbs. or more. Per pound. **.51**

HONEY LABELS



Attractive Honey Labels help sell your honey. Labels printed plain or in color combinations with name and address. For any kind or size of container. *Write for free samples and price list.*

$55.75 And Up CASH



PROOF of Sears Harness Superiority



Not only is Sears harness leather the equal or superior of any harness leather on the market, but the design and construction of the finished harness is second to none. Here are four of Sears many superior features.

(A) and (B) show the leather-filled breeching and bellyband folds. No burlap or buckram is used anywhere. This means longer life—greater strength—utmost flexibility.

(C) shows Sears large 5x21 inch leather-bottom back pad with 1½-inch layer. Double and reverse market strap assures long wear. Roller buckle on market strap and two leather loops.

(D) shows Sears hip straps with metal-to-metal wear buckles and heavy wear leathers for longer wear.

Bronze Beauty NAT-URA-TAN Harness

The Natural Brown Color Harness

Our "BRONZE BEAUTY" NAT-URA-TAN leather harness is the nearest approach to a wearproof, weatherproof harness ever produced. The trimming (except snaps) is solid bronze—there's nothing to rust. The stitching and workmanship are of highest quality.

● **BRIDLE**—Soft-folded adjustable ring crown style, heavy ⅞-inch double and stitched cheeks; ⅞-inch nose band and bit strap, concord blinds, ¾-inch throat strap; ⅞-inch flat reins to check over hame. Made with roller buckles and soft leather loops throughout (no rivets).

● **LINES**—Heavy 1⅛-inch x 20 feet, sewed and riveted laps, double and stitched centers of outside checks, flat spring snaps and metal wear buckles.

● **TRACES**—Heavy 3-ply double and stitched 3-rows, 1¾-inch and 2-inch wide, 6-feet long with 6-link screw dee and swivel heel chain sewed in. 1½-inch billets, bellybands folded with layer and leather filled.

● **BREAST STRAPS**—Heavy 1½-inch by 4½ feet with snaps.

● **MARTINGALES**—Heavy 1½-inch to reverse into combination roller snap.

● **PADS**—Double and stitched, leather bottom 5x21 in., 1½-inch layer, with dee in end, 1½-inch double market straps, metal bridges and spotted.

● **BREECHING BODY**—Heavy folded and leather filled. 2½-inch wide with 1½-in. layer, dee in end. Lazy straps, 1-in. billets with 1¾-in. wear leather. Side straps, 1¼-in. single reverse attached to breeching with metal wear buckles.

● **BACK AND HIP STRAPS**—Heavy 1⅛-inch divided back strap to hame with metal wear buckles. Hip straps 1⅛-inch double, reverse into breeching, metal wear buckles, side trace carrier, and spotted hip layer.

● **HAMES**—Black enameled with bronze ball top, bolt style, with 1x21 in. bottom and 24-inch top hame straps; spread straps, ¾-inch with rings.

● **TRIMMINGS**—Solid bronze throughout except snaps. **Priced without collars. Not Prepaid.** Weight, about 100 pounds.

EASY TERMS AS LOW AS $5 DOWN

See Page 973

Adjustable to Fit Horses Up to 1700 Pounds

Side Backer



SOLID BRONZE-TRIMMED HARNESS

Priced Without Collars for Two Horses

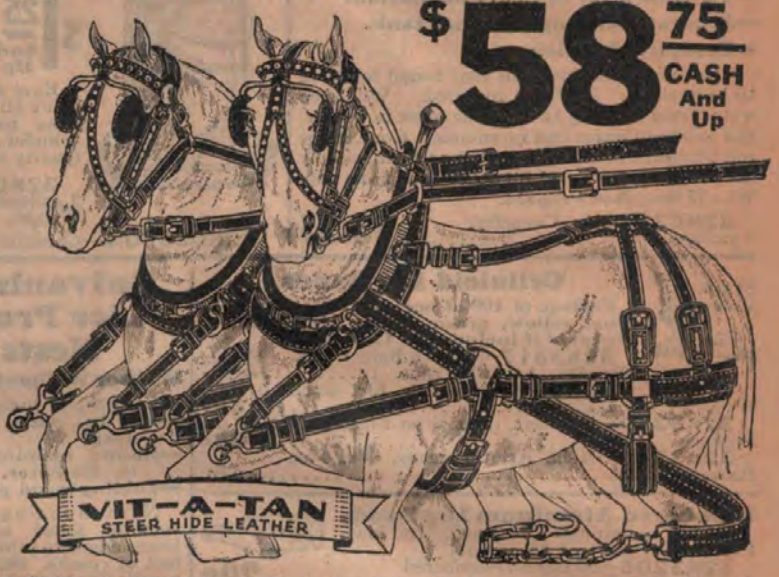
Catalog Number	Trace Size	With Breast Strap and Martingales	With Side Backer
10KM562¼	1¾ in.	$59.75	.....
10KM563¼	2 in.	62.00	.....
10KM564¼	1¾ in.	.....	$61.00
10KM565¼	2 in.	.....	63.25

CADMIUM TRIMMED HARNESS

Same as above harness, except the Trimming is Cadmium Plated (Like Nickel).

10KM506¼	1¾ in.	$55.75	.....
10KM507¼	2 in.	57.95	.....
10KM508¼	1¾ in.	.....	$56.75
10KM509¼	2 in.	.....	58.95

$58.75 CASH And Up



VIT-A-TAN Black Leather Harness

For those who prefer a black leather harness, we recommend VIT-A-TAN—the very highest quality of black, steerhide, bark-tanned leather on the market. No better workmanship is to be found anywhere. You will be pleased with the oversize straps and generous proportions.

Adjustable to Fit Horses up to 1700 pounds

● **BRIDLES**—¾-in. box-loop cheeks; Concord style blinds; heavy single crown; round winker brace; brass spotted front and face piece; ⅞-in. flat rein.

● **LINES**—Heavy 1-inch wide by 18 ft. long; sewed and riveted laps; buckle and billet with snaps.

● **BREECHING**—Heavy 2½-inch folded body leather filled, with 1½-inch layer, dee in end; 1-inch box-loop lead-up tugs; lazy straps; 1-inch billet with liner.

● **BACK AND HIPS**—Heavy 1-inch divided back strap; padded rump safe; 1-inch double hip straps.

● **TRACES**—Extra heavy, 3-ply, 3-row stitched, 2-in. wide at front and 1¾-inch at back; for bolt hame 24-inch hook end heel chain.

● **BELLYBANDS**—Heavy folded leather filled with layer and with billets.

● **JOCKEY STRAP**—Heavy 1½-inch to go from breeching ring to dee in trace and 1½-inch from dee in trace to front with hook and 1-inch support straps.

● **HAMES**—Red Wood; Concord; Brass Dandy ball; Mortised loops. Size No. 8. **Hame straps** 1⅛-inch by 24 inches for bottom; 1-inch by 27 inches for top.

● **SPREAD STRAP**—¾-inch with rings.

● **TRIMMING**—Japan (black). **Shpg. wt,, about 100 lbs. Shipped Not Prepaid.**

10KM858¼—Cash (without collars), per set for 2 horses. Cash..... **$59.95**

With All-Steel Hames

Same Harness in every way, except has all steel, brass ball, bolt hame. **10KM857¼**—Cash..... **$58.75**

VIT-A-TAN Eastern Farm Harness



EASY TERMS $5 DOWN

See Page 973

CASH $56.50

Fits Horses Up to 1700 Lbs.

● **BRIDLES**—¾-inch box-loop cheeks; round winker brace spotted front, with face piece; Concord blinds; round side check with swivels.

● **LINES**—1 inch x 20 feet, with buckle and billet ends with snaps, laps sewed and riveted.

● **BREAST STRAPS**—Heavy 1¾-inch with snaps and slides.

● **SIDE BACKERS**—Heavy 1½-inch single leather and chain support.

● **TRACES**—Heavy 3-ply, 3-row stitched 1¾-inch trace, 6 feet long with hook end heel chain, 1½-inch billets. **Belly Bands,** folded with layer; leather filled.

● **HAMES**—All steel; brass ball; Clip Style. Hame straps 1-inch x 21 and 24-inch. Spread straps ¾-inch with ring.

● **BREECHING**—2½-inch folded body, with 1½-inch layer, and leather filled; 1-inch lead ups.

● **LAZY STRAPS**—1-inch billet, with wide wear leather.

● **BACK AND HIPS**—1-inch Crotch back straps to hame, 1-inch double hip straps. **Priced without Collars. Set for 2 Horses. Not Prepaid.** Shpg. wt., 95 lbs.

10KM691¼—Cash Price. Per set..... **$56.50**

UTILITY Single Harness

Fits Horses Up to 1600 Pounds

BRIDLE—Single leather Crown, ⅞-in. double and stitched cheeks. Combination double and stitched front and winker brace. Concord blinds, long round reins with gag swivels.

10K2065—Each. Postpaid..... **$2.80**

LINES—1-inch by 13 feet, with Conway metal loop and snap.

10K2154—**Postpaid.** Pair.. **$2.45**

TRACES—1½-inch by 6 feet, double and stitched. Heel chain clipped on; adjustable draft hames; 1-inch hame straps.

10K259HH—**Postpaid.** Pair. **$6.65**

PAD AND BREECHING—All harness leather saddle; hair stuffed bottom; skirts 4-in. wide heavy single leather and extra long; 1⅛-in. bearers and 1⅛-in. shaft tugs with dee and billet, single strap bellybands. Breeching folded, 2¼-in. wide, with 1¼-in. layer, ⅞-in. split hip straps, 1⅛-in. back straps, 1-in. side straps.

10K2591¼—Complete Pad and Breeching only. **Postpaid**..... **$ 9.98**

10K268¼—Harness, complete without collar. Cash Price. **Postpaid**.... **21.75**

Same except with 1¾-in. traces.

10K269¼—Harness. Cash Price. **Postpaid**..... **23.25**

$21.75 And Up Postpaid





Strong, close grained, firm yet pliable black Steerhide, bark tanned, leather at extremely low prices. **Postpaid when Part of $2.00 Order or more.**

Catalog No.	Style Leather	Wt., Lbs.	Per lb.
10K7763¼	Full Sides	16 to 19	45c
10K7764¼	Full Sides	20 to 24	47c
10K7767¼	Backs Only	13 to 16	54c
10K7768¼	Backs Only	17 to 19	56c
10K7771¼	Bellies	4 to 6	29c

Will send as near weight ordered as we can and charge for quantity sent.

We Guarantee Safe Delivery of All Our Shipments

★★★ LIFETIME GUARANTEE

EVERY set of Sears harness is guaranteed against defects in material and workmanship during the life of the harness. Any parts that prove defective will be repaired or replaced free of charge to the purchaser. *Sears, Roebuck and Co.*

VIT-A-TAN



Style "A"

$44.80 CASH And Up

Same as Style "C" Harness except having 1⅛-inch divided back strap, pads with side loops, bridles with check up straps. **Priced without collars. For two horses. Shpg. weights, 90 and 95 lbs. Not Prepaid.**

10KM676¼	1½-inch traces.	Cash $44.80
10KM678¼	1¾-inch traces.	Cash 46.75

For Easy Terms, See Page 973.

VIT-A-TAN

Style "F"

$44.85 CASH And Up



Side Backer Harness

Exactly the same as Style "C" except having double back strap, pads with side loops, and 1½-inch sidebackers and 1-inch support straps in place of regular breast straps, martingales and breeching straps. **For two horses. Collars not included. Not Prepaid. Shpg. wts., 90 and 95 lbs.**

10KM686¼	1½-inch traces	Cash $44.85
10KM688¼	1¾-inch traces	Cash 46.80

For Easy Terms, See Page 973.

Estimated Freight Charges per 100 lbs. on Harness: 150 miles, 68c; 300 miles, 97c; 500 miles, $1.49; 750 miles, $1.70.

ZENO Single Harness



$28.00 And Up *Post Paid*

See Page 973

10K147B—Bridles—Heavy ¾-in. box cheeks concord style blinds, double and stitched winker and front, spotted, long round reins with swivels. **Postpaid.** Each.....$3.75

10K147L—Lines—Heavy 1-in. by 13½ ft. with buckle and billet. **Postpaid.** Per Pair.....$2.75

10K147T—Traces—Heavy 1½-in. by 6 ft. double and stitched, sewed in cockeye. **Postpaid.** Per Pair.....$4.50

10K147HT—Hame Tugs—1½-in. pressed box loops with brass ball top wood hames and 1-in. hame straps. **Postpaid**.....$4.50

10K147S—Saddle—4½-in. wide, harness leather skirts, full kersey lined and padded, with heavy bearers and billets. **Postpaid.** Each.....$5.75

10K147SB—Shaft Tugs and double bellybands. Per Pair. **Postpaid**.....$3.25

10K147BC—Folded Breast Collar—with layer and neck strap, for 1½-in. trace. **Postpaid**.....$3.85

10K147BG—Breeching—Folded and layer, ⅞-in. double hip straps, 1⅛-in. back strap, 1-in. side strap. Breeching Complete. **Postpaid**.....$5.75

10K147¼—Single Harness without Collar. Cash Price. **Postpaid**.....$29.00

10K148¼—Single Harness with Breast Collar. Cash Price. **Postpaid**.....$28.00

VIT-A-TAN Harness Has Leather-Filled Breeching and Bellyband Folds

Easy Terms $5 DOWN

See Page 973



$43.85 CASH And Up

VIT-A-TAN—The Finest of All Black Harness Leather

STRONGER, finer and heavier than harness costing many dollars more elsewhere. We believe these to be unequalled values. This black leather harness is without a superior on the market.

FROM the three styles illustrated above and at left, you can select the type you prefer and a price that you can afford to pay. Every one is made from our famous VIT-A-TAN harness leather—the very highest-quality of black, steerhide, bark-tanned leather.

VIT-A-TAN "Style C"—Adjustable to Fit Horses Up To 1700 Pounds

BRIDLES—Adjustable ring crown style; ⅞-in. heavy stitched cheeks; double and stitched front and winker brace, long round reins with gag swivels.

LINES—Heavy 1⅛-inch by 18-ft.; sewed and riveted laps, metal-to-metal buckles and snaps.

TRACES—Heavy 3-ply, double and stitched, 1½-in. 2 row and 1¾-in. 3-row stitched. Length, 6 ft., 3 in. including jointed clips, 6-link screw and swivel dee heel chain sewed in. Bellybands folded with layer, and leather filled.

BREAST STRAPS—Heavy 1½-in. by 4½-ft. with snaps, and slide in center.

MARTINGALES—Heavy 1½-in. stitched around front loop and ⅞-in. collar straps.

PADS—Heavy double and stitched, leather bottom and 1½-in. reverse market straps, center loop.

BREECHING—2¼-inch folded, leather filled, with 1½-in. layer. **Lazy straps**, 1-in. billet; **Side straps**, 1⅛-in. single reverse attached to breeching with metal wear buckle.

BACK AND HIP STRAPS—Heavy 1½-inch single back straps to hame strap.

HIP STRAPS—1⅛-inch double made to reverse into breeching and with metal wear buckles.

HAMES—All steel with brass ball top, bolt style, hame straps 1 in. by 21 and 24 inches. Spread straps ¾-in. with ring.

TRIMMINGS—Japan (black). **For 2 horses, collars not included. Not Prepaid.** Cash

10KM694¼	1½-in. traces. Wt. 90 lbs.	$43.85
10KM695¼	1¾-in. traces. Wt. 95 lbs.	45.75

BENTON Single Harness



COMPLETE HARNESS $13.25 *Post Paid*

Fits Horses Up to 1200 Pounds

This low price harness will give satisfactory service. You may buy parts of this harness, or the entire harness complete as listed below.

10K23B—Bridle—¾-inch cheeks, patent leather blinds, double and stitched front, with over check. Each. Postpaid.....$2.25

10K23L—Lines—1-in. x 13 ft. Per pair. Postpaid.....$2.15

10K23BC—Breast Collar—Folded breast collar with layer 1⅛-inch double and stitched traces with split neck strap. Breast Collar, neck strap and trace. Postpaid.....$3.25

10K23BG—Breeching—Folded with layer, ¾-inch side straps and back strap, double hip straps. Complete. Postpaid.....$2.85

10K23SS—Strap Saddle—3-inch, single strap skirts, patent leather jockey, stuffed pad, ⅞-inch bearers and shaft tug. Griffith bellybands. Complete. Postpaid.....$3.35

10K23PS—Padded Saddle—3-inch, patent leather skirts full padded and laced, ⅞-inch bearers and shaft tugs. Griffith bellybands. Complete. **Postpaid**.....$ 5.20

10K23¼—Harness Complete. Postpaid.. 13.25

$13.25 *Postpaid*

Single Pony Harness



Bridle—½-inch cheeks; open over check; headstall adjustable from 26 to 32 inches. **Lines**—9 feet 10 inches long; ¾-inch fronts; ⅞-in. hand parts. Breast collar ⅜-inch; single strap; 1-inch single strap traces. **Gig Saddle**—2¼-inch flexible trees; single strap skirts. **Breeching**—1¼-inch single strap; ½-inch side straps; ⅝-inch turnback with crupper. **Trimmings**—Nickel plated. **Girth Measurements**—Adjustable from 47 to 54 inches. **Fits ponies 200 to 400 lbs. Postpaid.**

10K184¼—Single, black leather.....$13.25

Winford Single Harness



Fits Horses Up to 1400 Pounds

$17.90 *Postpaid*

10K15B—Bridle—⅞-in. box loop cheeks, patent leather concord style blinds, double and stitched winker brace and front, ¾-in. throat strap, ⅝x1¼ inch over cheek. Each **$3.00**
Postpaid.....

10K15L—Lines—1 in. by 13 ft. with snap sewed in. **Postpaid**..... **2.30**

10K15T—Traces—1¼-in. by 6 ft., double and stitched with dart hole at back end, and made to buckle in hame tugs. **Postpaid**. **$2.75**

10K15H—Hame Tugs—1¼-inch pressed box loops with iron hames and ⅝-inch hame straps. State size of hames. **Postpaid.** Pair.... **$2.25**

10K15PS—Saddle—3-in. full padded skirts, patent leather hair stuffed pad. 1-in. bearers, 1-in. shaft tugs with 1-in. billets with two bellybands. **Postpaid**..... **$5.50**

10K15BG—Breeching—Folded 2-inch with layer, ⅝-inch box loop lead-ups; ⅞-in. side straps; ⅞-in. back straps with stuffed crupper, ⅝-in. double hip straps. **Postpaid**..... **$3.95**

10K15C—Collar—All black kip leather. State size wanted. **Postpaid.** Each..... **$2.50**

10K18¼—Harness Complete (without collar). **Postpaid**..... **$17.90**

Russet Leather Goat or Dog Harness



Leather—Russet. **Bridle**—½-inch. **Breast Collar**—1¼-in. **Traces**—1-in. **Breeching**—1¼-in. **Saddle**—2-in. **Lines**—¾-in. **Postpaid.**

10K2587—Single Harness only... **$4.05**

Sulky Cart for Goat

A durable gift for the children. Wood and metal construction, finished a bright red. Wheels, iron bound, 20 inches in diameter. Shafts, 36 inches. Entire height, about 26 inches. Steel axle.

10KM2586¼—Shipped Not Prepaid. Not Mailable. Shpg. wt., 27 lbs. Each..... **$5.95**

Collars That Fit Better and Last Longer



Figure 1

IT IS EASY TO GET CORRECT-SIZE COLLARS AT SEARS!

IF your old collar is a good fit, measure it carefully, *inside*, from top to bottom C to D (See Figure No. 1.)

If you have no old collar, take sticks or pieces of lath, nail them together in "T" shape, and measure your horse's neck as in Figure No. 2. The number of inches between points A and B will be the size to order. Tell us on your order the *exact measurement wanted* and we will send the right size. Order sweat pads one inch larger than horse collar.



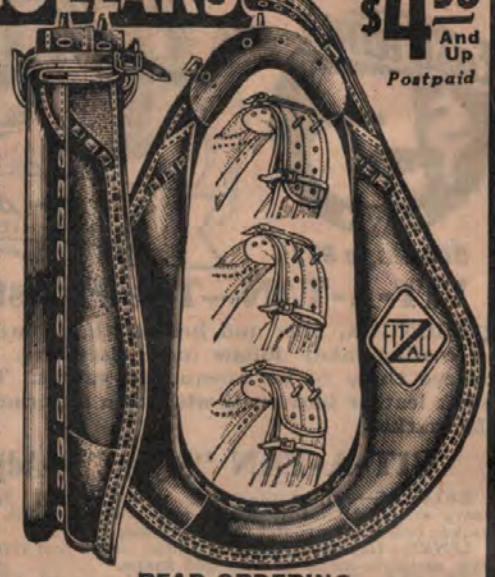
Figure 2

★ High quality Leather is used exclusively in Sears collars.
★ Expert Workmanship goes into every one of these collars.
★ Proper shape assures more work from your horses, because the collar is made to fit properly.

FITZALL HORSE COLLARS

$4.95 And Up Postpaid

—Adjustable to 4 perfect fitting sizes.
—Stuffed with long rye straw, and hair next to face.
—Thong sewed seams.
—Sole leather neck pad.
—Wear leather at draft.
—Draft about 17 inches.



Before you buy an adjustable collar, investigate Sears Fit Rite—FITZALL Collar. Note the construction of it, the way it is built at the top, then compare it with any other adjustable collar on the market and we are sure you will find Sears FITZALL to be the most practical adjustable collar made.

Its construction allows **four different adjustments** without changing the width at the top. When the hames are on the collar, the heavy, sole-leather top pad, which is reinforced with a steel plate, stays close to the sides of the collar—cannot pinch the horse's neck.

Made from the highest quality leather by expert collar makers. Thong stitched inside and outer seams. The top of the collar is not stuffed but is stiffened by several layers of leather stitched together, with holes punched to take the pegs on the top pad. You adjust the steel pegs in the holes on both sides, thereby lengthening or shortening the collar. This can be done very quickly, changing the size so that collar always fits properly. **State size. Postpaid.**

10K3451—Heavy Black split leather back and rim. Pearl gray, heavy chrome leather face. Spliced rim.

Adjustable From	Each
18 to 21 inches	$4.95
19 to 22 inches	5.10
20 to 23 inches	5.25

10K3453—Heavy Black grain collar. Leather back, rim and russet grain leather face. Spliced rim.

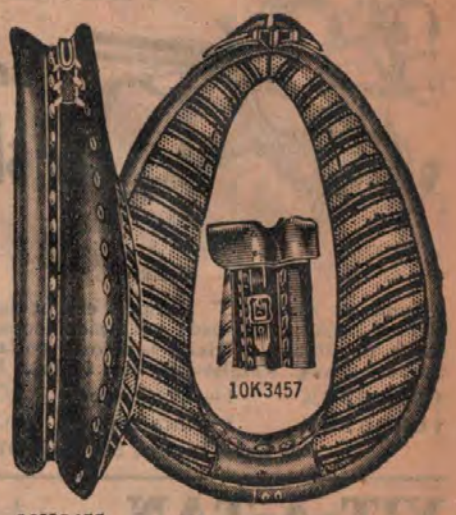
Adjustable From	Each
19 to 22 inches	$6.40
20 to 23 inches	6.50
21 to 24 inches	6.60
22 to 25 inches	6.70

READ ORDERING INSTRUCTIONS CAREFULLY!

OUR BEST CASE COLLAR

$7.40 And Up Postpaid

—Face is stuffed with curled hair by hand.
—Back and rim stuffed with long rye straw.
—Full rim and shoulder of Black grain collarleather; wide flange.
—Thong stitched; open top.
—Single fastener.
—Face covered with XX quality blue and white ticking, securely sewed to special liner, tufted at top.



10K3455

Our highest quality Collar of this pattern, known in the East as an "Irish Case Collar." The very best of its kind on the market. **Postpaid.**

10K3455—State size.

SIZE	EACH	SIZE	EACH
18 in.	$7.40	22 in.	$7.60
19 in.	7.45	23 in.	7.75
20 in.	7.50	24 in.	7.95
21 in.	7.55	.....	.....

Cap Top Finish

Same Collar in every way, as 10K3455, except has leather cap top and narrow stripe pattern ticking face. **Postpaid.**

10K3457—State size.

SIZE	EACH	SIZE	EACH
19 in.	$7.85	22 in.	$8.00
20 in.	7.90	23 in.	8.20
21 in.	7.95	24 in.	8.40

FLEXIBLE Oil-Tanned Collar

$5.40 And Up Postpaid



—Half Sweeny Style.
—Soft all Black leather.
—Gall cure hair face.
—All thong sewed.
—Sole leather pad.
—Metal top fastener.
—Hand tufted at top.
—Draft, about 17½ inches.

We believe there is no better collar of its kind made. Treated in oil to give more tensile strength than ordinary collar leather. Requires no sweat pad.

10K3445—Postpaid. State correct size.

SIZE	EACH	SIZE	EACH
18-inch	$5.40	21-inch	$5.70
19-inch	5.50	22-inch	5.80
20-inch	5.60	23-inch	6.30
.....	.....	24-inch	6.85

FARMERS' Irish Collar

$4.50 And Up Postpaid



—Black grain leather back, russet rim.
—Sole leather pad, metal top fastener.
—Extra quality blue and white ticking.
—Thong sewed. Wear leathers at draft.
—Draft about 18 inches.

The face is stuffed with curled hair, put in by hand. The back and rim are stuffed with long rye straw. A collar that has become very popular, on account of the high quality material and workmanship.

10K3456—State size. Postpaid.

SIZE	EACH	SIZE	EACH
18 in.	$4.50	21 in.	$4.65
19 in.	4.55	22 in.	4.70
20 in.	4.60	23 in.	4.95
.....	.....	24 in.	5.20

SUPERIOR Tick-Face Collar

$2.00 And Up Postpaid



—Black split leather back and rim.
—Blue and white ticking face.
—Stuffed with rye straw.
—Sole leather top pad.
—Metal top fastener.
—Edge bound with enameled duck.
—Draft, 17 inches.

10K3410—Full Face, as illustrated. State size. Postpaid.

10K3411—Same only Half Sweeny Style. Postpaid.

SIZE	EACH	SIZE	EACH
17 in.	$2.00	21 in.	$2.10
18 in.	2.03	22 in.	2.15
19 in.	2.05	23 in.	2.40
20 in.	2.08	.....	.....

Our EASTERN Collar

$2.85 And Up Postpaid



—Black split leather back and rim.
—Rye straw stuffed hair pad inside double blue and white heavy ticking face. Draft about 18 inches.
—All ribbon thong sewed.
—Wear leathers at draft.
—Metal top fastener.
Wide top, reinforced throat.

10K3412—Half Sweeny Face, as illustrated. State size. Postpaid.

10K3413—Same only full-face style. Postpaid.

SIZE	EACH	SIZE	EACH
18 in.	$2.85	21 in.	$2.95
19 in.	2.88	22 in.	3.00
20 in.	2.90	23 in.	3.25

Old Gold Sweat Pads



Gold color drilling; red felt edge, quilted and composite stuffed. Known as 12-inch draft. Wt., 3 lbs. 12 oz. **Postpaid if part of $2 order.**

10K3693

Size	Each
18 inch	37c
19 inch	38c
20 inch	39c
21 inch	40c
22 inch	41c
23 inch	42c
24 inch	43c
25 inch	44c

Triplex Felted Sweat Pads



Picked and felted pad. Thread whipped edges, 4 hooks, 10 in. wide at draft. **Order pads one size larger than collar. Postpaid if part of $2 order.** Wt., 1 lb. 8 oz.

10K3677

Size	Each
18 inch	43c
19 inch	44c
20 inch	45c
21 inch	46c
22 inch	47c
23 inch	48c
24 inch	50c
25 inch	51c

100% Deer Hair Stuffed



Sweat Pad, yellow back and white face, red edge, 5-row stitched, about 12-inch draft, 4 hooks, light in weight, 19 to 25-inch sizes. Wt., 1 lb. **Order one size larger than collar. Postpaid if part of $2 order.**

10K3695

SIZE	EACH
19 inch	66c
20 inch	67c
21 inch	68c
22 inch	69c
23 inch	70c
24 inch	71c
25 inch	72c

Our Dandy Collar



—Heavy split black leather back and rim.
—Chrome leather face.

Thong sewed inside and outer seams, wear leather at draft, sole leather neck pad, metal top fastener. 16½-inch draft. **State correct size wanted. Postpaid.**

10K3420—Full Face style.

SIZE	EACH
17 inch	$2.50
18 inch	$2.55
19 inch	2.60
20 inch	2.65
21 inch	2.70
22 inch	2.75

ECONOMY Canvas Collar



—Heavy White Duck.
—Straw stuffed.
—Wear leathers at hame draft.
—Throat and hame terret.
—Leather neck pad.

Postpaid if included in $2 order.

10K3405—State size.

Weight, 8 pounds.

SIZE	EACH
17 inch	$1.18
18 inch	$1.19
19 inch	1.20
20 inch	1.21
21 inch	1.22
22 inch	1.23
23 inch	1.25
24 inch	1.30

HARVESTER



—Heavy split black leather, back and rim.
—Russet grain leather face.
—Thong sewed inside and outer seams.
—Wear leathers at draft.
—Sole leather pad.
—Metal top fastener.
—Draft about 17 inches.

A wonderful value in an all-leather collar. **State correct size wanted. Postpaid.**

10K3428—Full Face style.

SIZE	EACH
17 in.	$3.30
18 in.	$3.35
19 in.	3.40
20 in.	3.45
21 in.	3.50
22 in.	3.55
23 in.	3.85
24 in.	4.15

Longlife Harness Oil



Highest Grade Oil of its Kind.

Protects your harness from drying out prematurely. Rain, snow, dust and perspiration quickly ruin untreated harness. Apply with rag, sponge or use in dipping tank. **Not Prepaid.**

10KC310¼—1 gallon. Shpg. wt., 9 lbs. 60c

10KC311¼—5-gal. can. Shpg. wt., 43 lbs. Per can $2.25

10KM312¼—10-gallon can. Shpg. wt., 86 lbs. Per can $4.25



Neatsfoot Oil and Nat-Ura-Tan Harness Dressing.

There is nothing better than Neatsfoot oil to soften and preserve leather, harness, saddles, gloves, leather coats, etc. **Postpaid if part of $2.00 order.**

10K313
1 qt. Weight, 2 lbs. 4 oz. 80c

10KC314—1 gallon. Wt., 9 lbs.
Not Prepaid..$2.35



Vit-A-Tan Black Harness Dressing and Leather Preservative. Contains about 50% each of Neatsfoot Oil and high grade lubricating oil.

10K306—Pint. Wt., 1 lb. 30c
Postpaid if part of $2 order.

10K307
Quart. Wt., 2 lbs. 4 oz. 45c
Postpaid if part of $2 order.

10KC308
Gallon. Wt., 9 lbs.
Not Prepaid $1.30

Deerskin Top Collar Pad



7 in. by 10 in. stitched through an interlining to leather back. Wt., 8 oz. **Postpaid if part of $2 order.**

10K3600
Each 73c

Zinc Top Collar Pad



Perforated top; with strap. Wt., 1 lb. 4 oz. **Postpaid if part of $2 order.**

10K3603
Each 45c

Curled Hair Top Collar Pad



10 in. long, 7 in. wide. **Postpaid if part of $2 order.**

10K3612
Each
Wt., 8 oz. 43c

We Guarantee to Satisfy You and Save You Money

Durable Stable Blankets



$2.29 And Up Postpaid



Note Adjustable Chain Fastener

Heavy Lined Stable Blankets

- Strong, heavy burlap; heavy fabric lined, well stitched all around.
- Special chain fastener is adjustable to three positions. The best fastener of its kind. Inside is reinforced with leather.
- Correctly shaped neck.
- Full quilted body. Two wide surcingles.

10K9724¼—76-inch Blanket. Each. Postpaid..$2.29
10K9725¼—80-inch Blanket. Each. Postpaid.. 2.47

Heavy Brown Duck Lined Blankets

Same style as lined burlap above, except is made of heavy, brown duck.

10K9730¼—76-in. Each. Postpaid.....$2.65
10K9731¼—80-in. Each. Postpaid..... 2.85
10K9732¼—84-in. Each. Postpaid..... 2.98

Unlined Burlap Blankets

Same as above except unlined.
Postpaid if part of $2 order.

10K9702¼—72-in. Wt., 2 lbs. 4 oz. Each.....$1.45
10K9703¼—76-in. Wt., 2 lbs. 8 oz. Each..... 1.50
10K9704¼—80-in. Wt., 2 lbs. 8 oz. Each..... 1.55



Lined Storm Blanket Waterproofed Duck

$4.95 Postpaid

Heavy durable tan canvas duck; subjected to a special process of waterproofing that causes it to turn water under all ordinary conditions. Blanket is strongly quilted and extra well made throughout, being fully lined with a heavy durable fabric. Fitted with hame leathers and tug straps and reinforced adjustable fasteners.

10K9875¼—Size, 80x90 inches.
Each, Postpaid.....$4.95

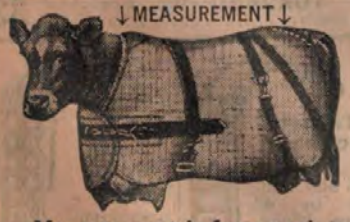
"Winter Blast"



$3.62 And Up Postpaid

Heavy Brown Canvas Duck Storm Blankets, extra strong, well made with heavy fabric lining. A very warm blanket for winter use. Can be used with or without the harness. Has a full quilted body to give additional strength, hemmed edges, strongly attached snap front fastener, hame leathers and straps to buckle around traces. Not waterproofed.

10K9850¼—80x84 in. Each. Postpaid...$3.62
10K9851¼—84x90 in. Each. Postpaid....$3.98



Lightweight Cow Covers

$1.68 And Up

- Measurement is from neck to tail along the back.
- Extra-wide white and khaki cotton duck or burlap.
- Hemmed around neck and at rear.
- Adjustable fastener at front.
- Front surcingles and stay stitched on.
- Jute girth and leg surcingles.
- Weight, 3 lbs. 4 oz.

10K9076—Plain Burlap Cover.
Postpaid if included in $2 order.
50-inch cover. Each.....$1.68
56-inch cover. Each..... 1.78
60-inch cover. Each..... 1.88

10K9075—White Cotton Duck Cover.
50-inch cover. Postpaid if part of $2 order. Each..$1.90
56-inch cover. Each. Postpaid..... 2.05
60-inch cover. Each. Postpaid..... 2.25

10K9077—Khaki Color Cotton Duck Cover.
50-inch cover. Each. Postpaid.....$2.15
56-inch cover. Each. Postpaid..... 2.30
60-inch cover. Each. Postpaid..... 2.45



$3.65 And Up Postpaid

$3.65 Postpaid

Our Finest Blanket

- About four-fifths wool—the only cotton used being in the warp.
- Fine, plaid pattern; clear, bright colors. Soft, fluffy and warm.
- Bottom edge stitched in contrasting color.
- Buckle and billet fasteners.
- Weight 6 and 7 pounds according to size.

Made by one of the leading blanket manufacturers in America. One of the very best blankets on the market—popular wherever quality blankets are used. Has long been one of our "best sellers." Can be used as an auto robe; and serves many useful purposes around the house. Billets may be removed without damaging blanket. Red body with combination plaid design of blue, gray and tan.

10K9938¼—80x84 inches.
Weight, 6 pounds. Each. Postpaid.....$5.75
10K9939¼—84x90 inches.
Weight, 7 pounds. Each. Postpaid..... 6.50

Beautiful Auto or Buggy Robe

About four-fifths wool, the same quality and design, as the above blankets. Size, 60x80 inches. Weight, 4½ lbs. Same quality that sold at $4.75 each a year ago.
10K9802¼—Each.
Postpaid.....$3.65

REGAL Blanket

- Genuine L. C. Chase blanket.
- About two-thirds wool—heavy warp.
- Extra heavy and long for large horses.
- Buckle and leather billet fastener, reinforced.
- Bottom edge whipped all around.
- Weight, 8 pounds.

Pleasing combination of colors—**gray** body with **red, black** and **blue** heading and stripes. Heavy and warm—ideal cold weather blanket, or where an extra-heavy and strong blanket is needed to withstand severe usage. You'll make no mistake in ordering a REGAL blanket—we guarantee full satisfaction.

10K9943¼—Size, 84x90 inches.
Each, Postpaid.....$3.65

LEND this BOOK to your NEIGHBOR



$4.25 And Up Postpaid

$4.55 And Up Postpaid

$2.25 And Up Postpaid

TRUE BLUE Blankets

—Genuine L. C. Chase blanket.
—About three-fourths wool.
—Extra-heavy warp—giving greater strength and warmth.
—Guaranteed fast color.
—Buckle and leather billet fastener.
—Bottom edge whipped all around.

A great blanket bargain, combining attractiveness with warmth and strength. The **navy blue** body is set off with **red** border stripes. An old favorite and still a very popular pattern. **Postpaid.**

10K9947¼—Size, 84x90 in.
Wt., 7 lbs. Each.....$4.25
10K9948¼—Size, 90x96 in.
Wt., 8 lbs. Each.....$4.85

Our AJAX Blanket

—Genuine L. C. Chase Blanket.
—About three-fourths wool.
—Extra strong cotton warp with all wool filler.
—Buckle and strap fastener with duck reinforcement.

Body is a rich **heather brown** with broad body and border stripes of **red, green, gray,** and **tan** colors. A high quality blanket. Serviceable, warm, and very attractive. **Postpaid.**

10K9927¼—Size, 80x84 in.
Wt., 7 lbs.....$4.55
10K9928¼—Size, 84x90 in.
Wt., 8 lbs.....$5.25

Our LEADER Blanket

—Wool and cotton mixture; about one-fifth wool.
—Buckle and leather billet fastener.
—Bottom edges all whipped.

Durability, warmth, and attractive design have made this blanket extremely popular—we've sold thousands of them. Body is **heather brown,** with heading and stripes of **black, purple, green** and **brown.**

10K9946¼—Size, 76x80 inches.
Wt., 4½ lbs. Each, Postpaid.$2.25
10K9944¼—Size, 80x84 inches.
Wt., 5¼ lbs. Each, Postpaid.$2.55
10K9945¼—Size, 84x90 inches.
Wt., 6¼ lbs. Each, Postpaid.$2.97



98c And Up

$1.40 And Up

$1.75 And Up

RAINBOW Blanket

—Buckle and strap fastener.
—Neatly bound bottoms.

A fine, low-cost blanket. Satisfactory where extra weight is not required. **Yellow, purple, brown, red** and **green** stripes on **light gray** body. **Postpaid if part of $2 order.**

10K9951¼—70x70 inches. Wt., 3 lbs. 8 oz. Each.....98c
10K9952¼—76x80 inches. Wt., 4 lbs. Each.....$1.45
10K9953¼—80x84 inches. Wt., 4 lbs. 8 oz. Each.....$1.75
10K9954¼—84x90 inches. Wt., 5¼ lbs. Postpaid. Each...$2.00

Our ECONOMY Blanket

—Strongly woven of cotton with small amount of wool.
—Strap and buckle fastener.

Medium weight for use in moderately cold climates. Our low price makes them a great value. Body color is **gray,** with **red, green, black** and **brown** heading and stripes. **Postpaid if part of $2 order.**

10K9940¼—70x70 inches.
Wt., 3 lbs. 4 oz. Each.....$1.40
10K9941¼—76x80 inches.
Postpaid.....$2.00
10K9942¼—80x84 inches.
Postpaid.....$2.30

UTILITY Robe

—Contains small amount of wool, balance cotton.
—Edges folded; securely sewed.

Ideal for teamsters, truck drivers or motorists who desire a low cost blanket of considerable warmth. Has plaid pattern with **red, brown** and **black** stripes upon a **gray** background. Size, 52x72 in. **Postpaid if part of $2 order.**

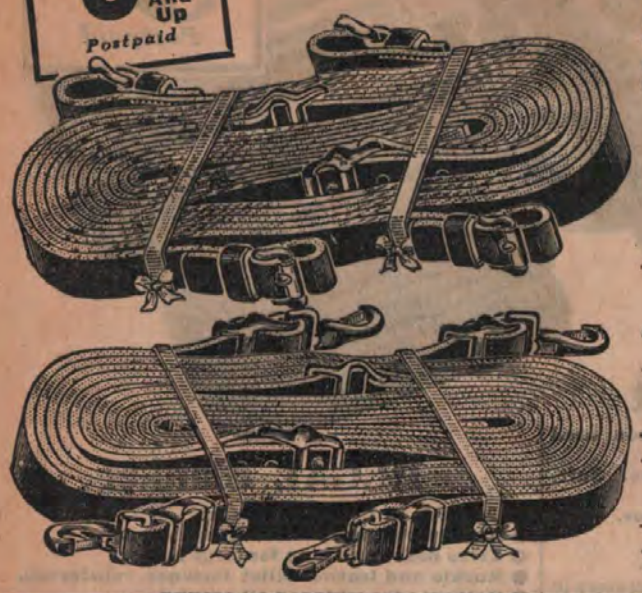
10K9805¼
Wt., 4 lbs. Each.....$1.75

All-Wool Robe

Very attractive plaid, gray, blue, red and green stripes. Size 50x68 inches. Wt. 3 lbs. **Postpaid.**
10K9803¼—Each.$2.45

TEAM LINES *at LOW PRICES*

$3.40 And Up Postpaid



These high grade Lines are cut from our "VIT-A-TAN" bark tanned packer steer hide Leather, stitched with best linen thread, well waxed. Lines are of even thickness, full width and length, all laps sewed and riveted. We offer them at a price usually asked for inferior grades. Postpaid.

Team Lines—Buckle and Billet

High grade buckle and billet lines. Without snaps.

Catalog No.	Width	Length	Set. 2 Horses
10K2215	1 -inch	18 feet	$4.40
10K2216	1 -inch	20 feet	4.80
10K2217	1⅛-inch	18 feet	5.10
10K2218	1⅛-inch	20 feet	5.50

Team Lines—Patent Buckle With Snaps

Metal-to-metal buckle at bit ends and with snaps. Priced set for 2 horses. **Postpaid.**

Cat. No.	Length	Widt! 1-Inch
10K2201	15 feet	$3.40
10K2202	18 feet	3.90
10K2203	20 feet	4.40
Cat. No.	**Length**	**Width 1⅛-Inch**
10K2204	18 feet	$4.40
10K2205	20 feet	4.80
10K2206	22 feet	5.50
Cat. No.	**Length**	**Width 1¼-Inch**
10K2207	18 feet	$5.10
10K2208	20 feet	5.75

Drexel Team Lines



Our best grade lines in this style. Laps sewed and riveted, bolt snaps sewed in at bit ends. Set for 2 horses. **Postpaid.**

Cat. No.	Length	Width 1-Inch
10K2209	18 feet	$3.75
10K2210	20 feet	4.10
Cat. No.	**Length**	**Width 1⅛-Inch**
10K2211	18 feet	$4.25
10K2212	20 feet	4.60
Cat. No.	**Length**	**Width 1¼-Inch**
10K2213	18 feet	$4.65
10K2214	20 feet	5.10

Buggy and Express Lines



Our best single buggy line with 1-inch fronts and 1⅛-inch hand parts, about 12½ feet long.

10K2152—Per pair. Postpaid..... **$3.05**

Single Express Lines

With conway buckle and snap. 1 inch by 13 feet.

10K2154—Per pair. Postpaid..... **$2.40**



$2.90 And Up Postpaid

Folded Crown Bridle

Adjustable, folded ring crown style, ⅞-inch double and stitched cheeks, ¾-inch noseband and bit strap, combination double and stitched front and winker brace. Concord blinds.

10K2055—With Round Reins and gag swivels. Each. Postpaid..... **$3.40**

10K2056—⅞-inch Flat Reins, no gag swivels. Each. Postpaid..... **$2.90**

Box Loop Bridle

$3.50 And Up Postpaid



Heavy 1¾-inch single crown, ¾-inch pressed box loop cheeks with face piece 1-inch fronts. Concord blinds round winker braces, brass spotted.

10K2078—With round reins and gag swivel. Each. Postpaid..... **$3.95**

10K2079—With ⅞-inch flat rein without gag swivel. Each. Postpaid..... **$3.50**

Our Best Ring Crown Bridle



$3.75 And Up Postpaid

If you want the best bridle you can buy of this style, you have it in this one. Made extra heavy, fancy trimmed and the best of workmanship. Extra heavy throughout, wide folded, ring crown style, 1-inch double and stitched cheeks, double and stitched front and winker brace, 2-row stitched blinds, ⅞-inch bit straps, 1-inch nosebands, ⅞-inch Billets extra heavy rounds and centers, leather loops throughout, roller buckles, brass spotted noseband and front. Japan (Black) buckles.

10K2088—With Round Rein and gag swivels. Each. Postpaid..... **$4.10**

10K2089—With ⅞-inch Flat Rein without gag swivels. Each. Postpaid..... **$3.75**

Eastern Style Bridle

$3.30 And Up Postpaid



Heavy 1¾-inch single crown, ⅞-inch double and stitched cheeks, spaced loops, ⅞-inch noseband, brass spotted, ¾-inch bit straps, 1-inch double and stitched front, spotted face drop, round winker brace, ⅞-inch flat reins, with gag swivels. Trimmed in Japan (black), with brass spots and rosettes.

10K2052—With flat reins and gag swivels. Each. Postpaid..... **$3.30**

10K2053—With round reins and gag swivels. Each. Postpaid..... **3.80**



$2.50 And Up Postpaid

Open Bridles

Cheeks 1-inch with scalloped safe, ⅞-inch noseband, ¾-in. bit strap. Brass spotted, Rosettes, Japan black buckles. Very popular where a bridle of this type is preferred. Fine quality and workmanship.

10K2073—With ⅞-inch flat reins. Each. Postpaid..... **$2.50**

10K2074—Round reins and gag swivels. Each. Postpaid..... **3.00**

Open Work Bridle



A good low priced open work bridle. 1¼-in. double and stitched cheeks. ⅞-in. flat reins; plain fronts; spotted face piece.

10K2082
Each. Postpaid..... **$2.00**



1¼-inch double and stitched cheeks concord blinds, 1¾-inch crown, flat winker brace and reins. Wt., 4 lbs. 8 oz. **Postpaid if included in $2 order.**

10K2025
Each..... **$1.65**

Same bridle except with russet leather blinds and spotted front.

10K2014
Each..... **$1.80**



Team Bridle

Pigeon wing blind bridle, ⅞-inch double and stitched long cheeks, ring crown style, combination winker brace and front, flat rein. An old favorite in many sections. Constructed of quality leather; well made.

10K2070
Each. Postpaid..... **$2.30**

BRIDLE REPAIRS



High grade cheeks. ¾-inch pressed box loop cheeks, sensible blinds, round winker brace. Shpg. wt., 2 lbs. **Postpaid if included in $2 order.**

10K2045
Pair, for one bridle. **$1.65**

Bridle Fronts



For team or express bridles; double and stitched leather, 1-in. wide, about 17 in. long. Wt. 5 oz. **Postpaid if included in $2 order.**

10K2442—Nickel spots. Each..... 32c

10K2443—Brass spots. Each..... 32c

Round Side Checks



Round side reins ¾-inch billets, center check; standard length. Wt., 1 lb. **Postpaid if included in $2 order.**

10K2063
Each..... **$1.25**

Collar Strap



Collar Strap: ⅞x30 in., buckle riveted. Wt., 8 oz. **Postpaid if included in $2.00 order.**

10K2353—Pair (2)..... **43c**

Team Bridle Crown



Crown pieces, 1⅝x24-inch split for ⅞-inch cheek. **Postpaid if included in $2 order.**

10K2430—Wt., 4 oz.
Each..... **33c**

Hame Strap Bargain



Harness leather hame straps, 1x21 in. with buckle and metal loop. Wt. 1 lb. **Postpaid if included in $2.00 order.**

10K2303—6 for..... 78c

Our Best Hitch Reins



Black leather; about 7 ft., roller buckle, leather loop and billet end. **Postpaid if included in $2 order.**

10K2247—1-inch. Wt., 9 oz. Each..... 55c

10K2248—1¼ inches. Wt., 12 oz. Each..... 70c

Our Standard Hitching Reins



Black Harness leather; about 7 feet long with snap riveted on end. Wt., 12 oz. **Postpaid if included in $2 order.**

	Each
10K2241—¾-inch	35c
10K2242—⅞-inch	40c
10K2243—1-inch	47c
10K2244—1¼-inch	62c

Hip Drop



Harness leather double and stitched, brass spotted and brass ring at bottom, snap at top. Wt., 6 oz. **Postpaid if included in $2 order.**

10K2122
Each..... **63c**

Sewed Hame Straps



Our best black leather sewed hame straps, with leather loops and roller buckles. Wt., 8 oz. **Postpaid if included in $2 order.**

10K2273	1 x21 in.	42c
10K2274	1¼x21 in.	52c
10K2275	1 x24 in.	49c
10K2276	1¼x24 in.	59c
10K2277	1 x27 in.	62c

Our Standard Hame Straps



High grade black leather with riveted metal loops and buckles riveted. Wt., 7 oz. **Postpaid if included in $2.00 order.**

		2 for
10K2281	1x21 in.	35c
10K2283	1x24 in.	42c
10K2285	1x30 in.	54c

Single Horse Slip Harness



$10.95 Postpaid

Heavy 6-in. top pad, spotted iron tree, brass plated hook and terrets; leather stuffed bottom; double and stitched skirts, 1¼-inch bellyband billets; 1¼-in. stitched bearers; dee shaft tugs with box loops. Double bellyband. Folded body with layer stitched on full length; 1-in. double hip straps, spotted. Box loop leadups and leather safes; 1¼-in. backstrap, 1¼-in. side straps.

10K2589—Each.
Postpaid..... **$10.95**



Saddle Soap

A wonderful yellow polish for saddle or russet shoes. **Postpaid if included in $2 order.**

10K304—8-oz. box..... **30c**

Leather or Web Straps



Metal handle. For school books, auto robes, etc. 48 in. Wt., 1 lb. **Postpaid if included in $2.00 order.**

10K9300—With two ⅞ inch Web straps and handle. Each..... **40c**

10K9301—With two leather straps, ¾-inch, and handle, each..... 75c

Cow Bell Collars



Harness leather with buckle and leather loop, 40 in. long. **(Without bell.)**

10K2593 — 1¼-inch. Wt. 7 oz. Each..... 37c

10K2594 — 1½-inch. Wt., 12 oz. Each..... 42c

10K2595—2-inch. Wt., 1 lb. Each..... 52c

Web Bell Straps

Heavy brown 1½x40 inches web, with patent buckle. Wt. 4 oz.

10K2598—Each..... 20c
Postpaid if part of $2 order.



Walton Team Pads

Harness leather strong and durable. Buy it with confidence. Double and stitched, leather lined, 4½x19 in., 1½-in. layer, dee in end and 1¼-in. reverse market straps, bridges and buckle. Japan (black).

10K2655
Pair (2). Postpaid.. **$3.35**



Tamer Backband

Heavy leather, 3 and 4 in. wide by 42 inches long, not including billets, with leather loops in center. Buckles and billets to fasten around chain or trace. Wt. 1 lb. 12 oz. **Postpaid if included in $2.00 order.**

10K2612
3 inches wide.
Pair (2)..... **$1.85**

10K2614
4-in. wide.
Pair (2). Postpaid. **$2.25**



Milton Team Pads

Harness leather, 3 and 4 in. wide. About 42 in. long, 1¼-inch buckle and billet, layers and ring in center, felt lined center and brass spotted on outside.

10K2648
3-in. wide.
Pair (2). Postpaid **$2.45**

10K2649
4 in. wide.
Pair (2). Postpaid **$2.80**

We Guarantee Safe Delivery of All Our Shipments

NAT-URA-TAN HALTER



A wonderful value that you will be pleased with. Made of our famous NAT-URA-TAN natural brown color, bark tanned leather and lined with a strong latigo leather. Straps 1¼ inches double and stitched throughout, adjustable crown. Wt., 3 lbs. 4 oz.

Postpaid if part of $2.00 order.
10K1951—Each..... **$1.88**

Black Halters



Best quality black harness leather, sewed laps. The 1¼-in. has 1-in. double chin, the 1½-in. has 1¼-in. double chin straps. Snap in throat strap. Buckle to adjust crown, 5-ring style.

Postpaid if part of $2.00 order.
10K1996—1¼-inch. Weights 3 lbs..... **$1.60**
10K1997—1½-inch. Weight 3 lbs. 8 oz..... **$1.90**

Black Leather Halters



A fine leather halter. The 1-inch has ⅞-inch, and the 1¼-inch has 1-inch double adjustable chin straps, snap in throat strap, buckle to adjust crown, 5 Ring Style, riveted laps. Wt., 2 lbs. Postpaid if part of $2.00 order.

$1.00 And Up

10K1986
1-inch. Each..... **$1.00**
10K1987
1¼-inch. Each..... **1.25**

Colt or Pony Halter

10K1988
1-inch. Each..... **95c**

Chain-Type Halter



A strong halter for pullers; can be used with multiple hitch outfits, in place of bridles. 1¼-inch, black harness leather cheeks and nose-band and 1½-inch heavy crown. All laps sewed (no rivets), cadmium plated rust resisting chain. Wt., 3 lbs. 12 oz. Postpaid if part of $2.00 order.

10K1955—Each. **$1.75**



Rope Ties

(A) Sisal Rope Ties. Horse and Cattle ties. For quick, safe hitching. ½-in. rope; about 10 feet long. Wt., 1 lb. 12 oz.

10K2037—Each..... **35c**

(B) **10K2036**—Sisal Tie Ropes. Made of ½-in. strong Sisal rope, with bolt snap, about 7 ft. long. Wt., 8 oz. With snap. Each.. **22c**

(C) **10K2041**—Sisal Rope Halter. ½-in. Wt., 8 oz..... **28c**

Above Items Postpaid if Part of $2 Order

Web Horse and Colt Halters



Heavy 1½-inch web-adjustable cheek, with front, throat strap, nose-band, and chin strap, with rope tie. Weight, 1 lb. 8 oz. Postpaid if part of $2 order.

10K1974
Each..... **47c**

Colt and Pony Halter. Made of 1-in. web. Style as above. Wt., 1 lb.

10K1981
Each..... **41c**

Leather Cattle Halters



Cattle Halter of black leather, adjustable crown, riveted laps, 1-inch and 1¼-inch straps. It fits correctly. Wts., 2 and 2 lbs. 4 oz. respectively. Postpaid if part of $2.00 order.

88¢ Each And Up

10K2016—1-inch
Each..... **88c**
10K2017
1¼-inch.
Each..... **$1.05**

NAT-URA-TAN Cattle Halter



Our best cattle Halter. Extra strong, 1¼-inch straps, double and stitched. Made from one layer of Nat-Ura-Tan, natural brown color leather with lining of latigo strap leather. Easily adjustable. An extra high grade halter. Weight, 2 lbs. 8 oz. Postpaid if part of $2.00 order.

10K1950
Each..... **$1.30**

Hercules Bull Tie



Made of stout chain and bark tanned leather. Combines all the latest features of a bull tie and designed to completely control the animal at all times.

10K1993
Each. Postpaid. **$7.00**

Heavy Chrome Leather Halters



1¼-in. straps, three rivets in each lap, double and stitched adjustable crown, double adjustable chin strap, snap in throat, five ring style. Wt., 2 lbs. 12 oz. Postpaid if included in $2.00 order.

10K1942—Each..... **$1.28**

Same quality Halter, 1¼-in. with two rivets in each lap, heavy single crown, and chin strap, snap in throat, five ring style. Wt., 2 lbs. 4 oz.

10K1943—Each..... **$1.00**

Web Cattle Halters



Made of 1½-inch corded webbing with rope tie snapped on. Wt., 1 lb. Postpaid if included in $2.00 order.

10K1978
Cow Halter. Each **53c**
10K1979
Calf Halter. Made of 1-inch webbing.
Each..... **41c**

Stockmen's Show Halter



High grade Russet Cattle Halter. Flat crown, round cheeks and noseband; 1-inch lead rein 6 feet long with 18-inch additional chain. Brass buckles and rings.

10K1989
Each **$3.00**
Postpaid.

Standard Breast Strap



Heavy leather metal loop, roller buckle, riveted. Lgth., 4½ ft., Wt., 1 lb. 4 oz. Postpaid if included in $2.00 order.

10K2324
1½-in. Each... **70c**
10K2325—1¾-inch
Each..... **85c**

Our Best Breast Strap



Heavy leather, two leather loops, roller buckle, 4 ft. 6 in. long. Wt., 1 lb. 8 oz. Postpaid if included in $2.00 order.

10K2335
1½-inch. Each..... **82c**
10K2336—1¾-inch.
Each..... **97c**
10K2337 — 2-inch.
Each..... **$1.15**

Team Breast Strap



Two 1½-in. pieces of harness leather sewed together. Lgth., 24 in. Snaps and slide. Wt. 2 lbs. 4 oz. Postpaid if included in $2.00 order.

10K2332
Each..... **75c**

Farm Martingale



Our best Martingale of this style. Heavy leather, roller buckle, leather loop, ⅞-in. sewed collar strap. Wt., 1 lb. 4 oz. Postpaid if included in $2.00 order.

10K2388
1½-in. Each..... **$1.05**
10K2389—1¾-inch.
Each..... **$1.20**

Bellyband Billets



Heavy, about 17 in. buckled up. Wt., 1 lb. 4 oz. Postpaid if included in $2.00 order.

10K2738
1¼-in. Set of 4... **$1.02**
10K2739
1½-in. Set of 4.... **$1.27**

Trunk and Luggage Straps



Heavy woven webbing, 8 ft. long, 1½-in. wide. Patent buckle.

10K9305
Wt., 5 oz. Each..... **32c**
10K9303—1-in. Web Straps. Patent buckles. Wt. 3 to 5 oz.

24 inches long.	Each...	12c
30 inches long.	Each...	14c
36 inches long.	Each...	16c
42 inches long.	Each...	18c
48 inches long.	Each...	20c
60 inches long.	Each...	25c
72 inches long.	Each...	30c

Postpaid if part of $2.00 order.

Team Breeching



High grade. For double harness, 2¼-inch folded body with 1¼-inch layer full length; 1-inch heavy hip and back straps with wear leathers; 1⅛-inch reverse side straps. Lazy straps; 1-inch billets and 1¾-inch liner. Postpaid.

10K2494
Set of 2..... **$11.90**

Same style breeching, but with 1⅛-inch back and hip straps and 1⅛-inch side straps. 1-inch lazy straps. Postpaid.

10K2493
Set of 2..... **$12.90**

Single Back Strap

Same as 10K2493 except with 1½-inch single back strap to hames. Postpaid.

10K2495
Set of 2..... **$12.50**

Breeching Body



Folded body, leather filled. 2¼ inches wide with 1¼-inch layer, about 45 inches long, without up tugs, to use with reverse hip straps. Postpaid.

10K2498
Set of 2..... **$3.30**

3-PLY TRUCK TRACES



These truck traces are cut from our celebrated "VIT-A-TAN" Leather, tanned from selected Packer steer hides. Heavy 3-ply, 1¼-inch size have 2 rows of stitching, and 1¼-inch billets. The 1¾ and 2-inch sizes have 3 rows of stitching and 1½-inch billets. Thread pure linen, well waxed. Chains have screw dee, swivel and 6 links.

These Traces All Postpaid.

10K2744—Leather end, for bolt style hames. 1½-inch by 6 feet. Set of 4..... **$13.95**

10K2745—Leather end, for bolt style hames. 1¾-inch by 6 feet. Set of 4..... **$15.90**

10K2746—Leather end, for bolt style hames. 2-inch by 6 feet. Set of 4..... **$18.20**

10K2733—Jointed clip, for bolt hames. 1½-inch by 6 feet 3 inches including clip. Set of 4..... **$13.50**

10K2734—Jointed clip, for bolt hames. 1¾-inch by 6 feet 3 inches including clip. Set of 4..... **$15.50**

10K2735—Jointed clip, for bolt hames. 2-inch by 6 feet 3 inches including clip. Set of 4..... **$17.60**

10K2757—Without jointed clip, for clip style hames. 1½-inch by 6 feet. Set of 4. Postpaid..... **$13.10**

10K2758—Without jointed clips, for clip style hames. 1¾-inch by 6 feet. Set of 4. Postpaid..... **$15.05**

10K2761—Without jointed clips, for clip style hames. 2-inch by 6 feet. Set of 4. Postpaid..... **$17.25**

10K2759—Without jointed clips and billets, for slip tug and clip style hame. 1½-inch. Set of 4. Postpaid..... **$11.95**

10K2760—Without jointed clips and billets, for slip tug and clip style hame. 1¾-inch. Set of 4. Postpaid..... **$13.90**

White Mountain Traces



Made from our celebrated **VIT-A-TAN** Leather, tanned from selected packer Steer hides. Full 3-ply leather, 3 rows stitched, 2 inches wide at front end, 1¾-inch rear 6 feet long with dee, hook and 24-inch swivel chain sewed in. To be used with bolt hames.

10K2731—Set of 4. Postpaid..... **$18.75**

Lazy Straps



For heavy work harness 1 inch wide, with 1¾-inch liner riveted. Length, 13 inches buckled up. Wt., 6 oz. Postpaid if included in $2.00 order.

10K2023—Pair (2)..... **63c**

For Chain Traces

1x12 in. Bolt snap to snap in breeching ring.

10K2031—Pair (2)..... **45c**

Single Side Straps



About 38 in. overall buckle to attach to breeching ring, buckle and snap at other end. Weight, 1 lb. Postpaid if included in $2.00 order.

10K2474—1⅛-inch
Pair (2)..... **$0.90**
10K2475—1¼-inch
Pair (2)..... **1.06**

Double Side Straps



Heavy, for double harness. Roller buckle, leather loops. Without snaps 1⅛x5½ feet. Wt., 12 oz. Postpaid if included in $2.00 order.

10K2465—Each..... **65c**

Folded Bellybands



Folded, leather filled with layer and 2 rows stitching. 23 in. overall. Wt., 1 lb. Postpaid if included in $2.00 order.

10K2652—1¼-inch. Each..... **70c**
10K2653—1½-inch. Each..... **80c**

"TRIPLEX" Gig and Express Pads



Picked and felted fabric. Good wearing. Postpaid if included in $2.00 order.

10K3615—4½x18-inch. Wt. 4 oz.
Each..... **23c**
10K3616—7x20-inch. Wt., 1 lb..... **40c**

Side Backers



Heavy single strap, 1¾-inch wide, reverse buckle at back, 1⅛ in. carrying strap, combination hook at front.

10K2617—Set of 4, Postpaid..... **$7.85**

Same as above, except made from Nat-Ura-Tan (Natural Color) leather and cadmium trimming. Postpaid.

10K2618—Set of 4..... **$7.90**

Made from same Nat-Ura-Tan leather but Bronze trimmed.

10K2615—Set of 4, Postpaid..... **$8.00**

Double Market Straps



Metal loops, roller buckle riveted, standard lgth., slide loops. Wt., 1 lb. Postpaid if included in $2.00 order.

10K2740—1¼-inch. Pair (2) **72c**
10K2741—1½-inch. Pair (2).. **85c**

Our Best Buckle Trace, double and stitched with 2 rows stitching, cockeye sewed in. Postpaid.

		Per Set of 4
10K2720	1½ in.x6 feet	$ 9.25
10K2721	1¾ in.x6 feet	10.55
10K2722	1½ in.x6½ feet	10.10
10K2723	1¾ in.x6½ feet	11.40

Leather Chain Piping



Good heavy cover for chain traces. Stitched, riveted; all except the 24-inch have cuff on each end, making pipe more durable. Wt., per set, 3 lbs. Postpaid if part of $2.00 order.

	Set of 4 Postpaid
10K2602—Length, 24 in ..	$1.75
10K2603—Length, 30 in. .	2.40
10K2604—Length, 36 in ..	3.80
10K2605—Length, 42 in ..	3.55
10K2606—Length, 48 in...	3.95

Durability · · · Comfort · · · Style

are BUILT INTO EVERY SEARS SADDLE

DURABILITY in a saddle depends on its workmanship and materials. Sears saddles are made by skilled saddlemakers from quality materials. Superior tree construction—extra strength where needed.

COMFORT in a saddle depends on the design of the Tree—and Sears saddle trees are built the right shape to give comfort to the rider, even after hours of hard riding. We're sure you'll agree with us after one ride in a Sears saddle.

STYLE is important in your saddle. Skilled workmen in America's leading saddle factory know what today's horseman wants in his saddle—they certify the style of every Sears saddle. On range or bridle path, Sears lead all.



$17.95 Post Paid

Our Leader Saddle

- Made from fine russet leather.
- TREE—14-inch, about 11-inch bulge; shaped just right to give comfort. Leather covered horn and steel fork.
- SEAT—full; seat, jockey and cantle in one piece.
- SKIRT—11x21 inches; genuine sheepskin wool lined; in one piece, not spliced skirt usually found in saddles near this price.
- STIRRUP STRAPS—1½ in. wide, with buckles for easy adjustment.
- FENDERS—About 6½x13 inches. Wood stirrups, leather bottoms.
- GIRTH—double, soft cotton.

Our **LEADER** saddle compares most favorably with saddles selling for a great deal more. It is one of the outstanding saddle values on the market. It is extremely easy riding, handsomely designed and strongly built.

10K1486¼—Postpaid. Each..... **$17.95**

"WESTRIDGE" Stock Saddle



$37.95 Post Paid

—TREE—15-in. hide covered, 14-in. bulge, leather covered steel horn, steel fork.
—SKIRTS—Heavy 13x26-inch wool sheepskin lined. Seat, jockey and cantle all in one piece.
—STIRRUP STRAPS—3 in. wide with fenders about 8x15 in. Stirrups, ox-bow; leather covered bottom.
—LATIGOES—1½-in. on near side and 1¾-in. on off side.
—CINCHAS—15-strand mixed wool and hair.
—FINISH—Plain, no stamping. Has coat and tie straps.

A very high grade saddle, built on a hide covered tree, from heavy russet skirting leather; wide bulge, wool sheepskin lined skirts. Postpaid.

10K1463¼—Cash Price. **$37.95**

For Easy Terms, See Page 973

"MARCELLA" Stock Saddle

Our Best



$51.95 And Up *Postpaid*

—TREE—15 or 16 in., hide covered, steel fork, leather covered. 16-inch bulge.
—SEAT—Full leather covered.
—SKIRTS—14x28 in. sheepskin wool lined.
—STIRRUP STRAPS—3 in. wide, Stirrups, ox-bow, brass bound, with leather covered bottoms.
—WEIGHT—About 40 lbs.

Seat, jockey and cantle in one piece; bound cantle. Double cinch, rigged with 6-inch cord front cinch and 4-in. web rear cinch. Fenders, 9 in. x 16½ in. Latigo Straps—1½ in. wide on rear side; 1¾ in. wide on off side. This saddle has everything in material and workmanship that goes to make a real high grade roping saddle. **Postpaid.**

10K1374¼—15-in. tree.. **$51.95**
10K1377¼—16-in. tree.. **53.75**

For Easy Terms, See Page 973.

PONY SADDLE



$10.65 And Up *Postpaid*

—TREE—12-inch, leather covered steel horn. Seat, covered with soft leather, fancy silk stitched.
—SKIRTS—felt lined, 1-in. stirrup leathers to buckle.
—STIRRUPS—wood, leather covered.
—GIRTHS—Web, 3 in.

A wonderful value in this boys' and girls' sturdy saddle. A gift that any boy or girl would be proud to own—because it's "just like Dad's." **Postpaid.**

10K1217¼—Double rigged and double girth. Each..... **$11.50**

Same saddle as above except Single Rigged and single Girth.
10K1215¼—Each. **$10.65**



Cinchas

Made of hemp, cotton, wool and hair, regular length. For any saddle fitted with latigo straps, to tie. Wt., each, 1 lb. 4 oz. **Postpaid if part of $2.00 order.**

10K3240—Each..... 74c
10K3245—20-Strand 4-Cord Hair Single Cincha with buckle tongues. Each..... **$1.25**
10K3239—20-Strand Soft Texas Cotton Girth. No. 1 grade, buckle tongues. Each.... 54c

"BUENA VISTA" Saddle

$19.50 Post Paid



—TREE—16½-inch, Wilburn extended bars and canvas covered bars.
—SKIRTS—17 in. long, 11½ inches wide.
—Embossed pad made in 2 parts; hair stuffed serge covered pad.

Stirrup straps, 1-inch with heavy piped style fenders, 9½x14 inches. 4-inch wood stirrups, and cotton cord girth.

10K1227¼ Postpaid..... **$19.50**

"Roslyn" Saddle



$12.25 *Postpaid*

—TREE—13-inch canvas covered, mulley style.
—SEAT—Full leather covered.
—STIRRUP STRAPS—1⅛ inch wide to buckle, with fenders 7x14 inches.
—STIRRUPS—3 inch wood, leather hooded.
—CINCHA—4 in. with rings.
—LATIGO STRAPS—1⅛ inches wide, to tie.
—LEATHER, russet. Embossed borders. Flat hand-hold on near side.

A mighty good quality single rigged saddle for this low price.

10K1285¼ Each, Postpaid..... **$12.25**

"PONY" Stock Saddle



$16.50 *Postpaid*

—TREE—12-inch. Steel fork, and leather covered horn.
—SKIRTS—with rounded corners, felt lined.
—STIRRUPS—2½-inch hooded.
—LATIGOES—1¼-inch.
—STIRRUP STRAPS—1¼-inch to buckle.
—SEAT—jockey and cantle all in one piece.
—CANTLE—Bound front, lined and stitched with cap.
—CINCHA—Single 4-in. hard hair.

Built like a regular stock saddle only smaller and not so heavy. Sturdy enough for hard service. Attractively decorated. Postpaid.

10K1219¼—Each.... **$16.50**

ENGLISH-STYLE SADDLES



$7.25 And Up *Postpaid*

NATIONAL PARK Saddles

—TREE—16-inch, hair stuffed under pad, cotton serge covered.
—SEAT—Kip leather, pigskin impression.
—SKIRTS—11x15 inches, pigskin impression.
—STIRRUP STRAPS—1-in. with metal stirrups.
—GIRTH—4-inch heavy, wide, with buckle at each end.

A riding saddle that has good quality and gives a snappy appearance. Postpaid.

10K1208¼ Each..... **$10.65**

10K1209¼—Smaller size saddle with 15-inch tree, plain web girth, ⅞-in. stirrup straps. Each..... **$7.25**



Peerless English Style Saddle

$28.50 And Up *Postpaid*

—TREE—18-in., padded on under side with felt, and soft leather covered.
—SEAT—Full pigskin seat, jockey, and skirts.
—STIRRUP STRAPS—1⅛-inch, with nickel buckles.
—GIRTH—Fitzwilliam style white cotton serge, outside 5-in. wide, inside 3-inch wide, both with nickel buckles.
—STIRRUPS—Never rust nickel.

A high grade saddle, and very similar to an Imported English saddle in style and finish. Postpaid.

10K1210¼—Cash. **$35.50**

Standard Quality

Same style as above, except pigskin seat only and with nickel stirrups.

10K1212¼—Cash. **$28.50**

For Easy Terms, See Page 973.



Saddle Blankets

—About ⅓ wool balance cotton mixture.
—Fine quality; Well made; attractive.
—Gray body, black border.

Can be used as bunk blanket.

10K5822—60x80 in. Wt., about 2 lbs. 12 oz. Each..... **$1.50**

About ½ wool and cotton mixture. Fancy striped border; 60x80-in. Wt., 3 lbs.

10K5820—Each..... **$1.75**



Triplex Shaped Saddle Blanket

—Wool, hair and cotton, picked and felted.
—Serviceable, long wearing, cool.
—Weight, 1 pound.

10K5841—Size, 26x35 in. Each. **$1.10**

10K5842—Size, 32x36 in. Wt., 1 lb. 8 oz. Each..... **$1.30**



Gray Felt Saddle Blanket

—Heavy felt; edges bound.
—24 in. Long, 16 in. wide from center.
—Weight, 1 pound.

10K5809 Each..... **$1.45**

Medium Weight Pony Blanket. As above, but 20 in. long 14 in. wide.

10K5811 Each..... **$1.10**



Quilted Saddle Blanket

—Yellow drill covered.
—Composite stuffing, quilted.

A very popular blanket. Size, known as 26x34-in. Wt. 4 lbs. 12 oz.

10K5850 Each..... **80c**

Postpaid When Included in Orders of $2 or More

RIDING BRIDLES



Sioux Cowboy Bridle
—LEATHER, russet.
—CHEEKS, Fancy tapered and spotted, to buckle on crown.
—FRONT, tapered and spotted front and nose band, Nickel rosettes and buckles.
—REINS 1 inch x 7 feet with or without curb bit, with curb strap.
10K1779—Without bit. Each, Postpaid **$4.60**
10K1780—With 10K8141 bit. Each, Postpaid **5.05**



Shetland Pony Bridle
—LEATHER, russet.
—BIT furnished.
—CHEEKS, ⅝ inch double to buckle on top with front and leather rosettes.
—REINS, ¾ inch x 4½ feet, with port bit, and curb strap.
—Weight, 2 lbs. 8 oz.
10K1814 Each **$1.90**
Same as 10K1814, except with snaffle bit and without curb strap.
10K1815—Each **$1.80**



Walton Bridle
—LEATHER, russet.
—CHEEKS, ⅞ inch to buckle to crown.
—REINS, ⅞ inch x 6 feet with port bit and curb strap.
—CROWN, 1½-inch wide, ⅞ in. front, Nickel rosettes and buckles, ⅝ in. throat strap. Postpaid.
10K1744 Each **$2.80**



English Style Bridle
—CHEEKS, ¾-in., with ½-in. throat strap.
—BROWN BAND ¾-inch. ½ in. curb strap; Regular nickel port bit.
—REINS, ⅞ inch single, fine russet leather. English style spaced loops.
—Nickel buckles.
10K1725 Each, Postpaid ... **$5.25**
With Never Rust Bit
Same bridle only with high grade never rust nickel bit.
10K1727—Each, Postpaid **$6.25**



Popular Bridle
—LEATHER, russet.
—CHEEKS, ¾ inch double to buckle on top.
—NOSE BAND, ¾ inch.
—FRONT, ¾ in.
—REINS, ¾ in. x 6 feet with XC port bit and curb strap.
—Postpaid.
10K1754—Each **$2.10**



Wichita Bridle
—LEATHER, russet.
—CHEEKS, ⅞ and 1 inch, double to buckle on crown, leather rosettes, ⅞ inch front, ½ inch throat strap.
—REINS, ⅞ inch x 6 feet quirt end, with X C port bit, and curb strap.
10K1755—⅞-inch cheeks. Each, Postpaid **$2.00**
10K1756—1-inch cheeks. Each, Postpaid **$2.20**

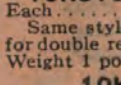
RIDING BRIDLE BITS



Popular Port Bits
Malleable Iron, XC plated. Wt., 1 lb.
10K8272 Each **35c**
Same style bit, but nickel plated. Wt., 1 lb.
10K8185 Each **90c**
Same style bit, but with four rings for double rein Bridle. Nickel plated. Weight 1 pound.
10K8184 Each **$1.15**

Non-Rust Bit
Same style, with 2 rings for single rein bridle, and will not rust.
10K8190—Each, Postpaid **$2.00**

Pony Port Bit
Same style, 2 ring; Pony size for single rein; nickel plated. Wt., 8 oz.
10K8188—Each **50c**



Leather Covered Stirrups
Wt., per pr., 3 lbs. 8 oz.
10K3065—For 1½-in. Stirrup leathers. Pair **$1.60**
10K3066—For 2-in. Stirrup leathers. Pair ... **$1.75**
10K3067—For 2½-in. Stirrup leathers. Pair **$1.95**

Plain Wood Stirrups
Heavy bent wood, 4 in. wide at bottom. Can be used on Stirrup leather up to 2½ in. Wt., 2 lbs.
10K3093—Pair **45c**

"Black Jack" Manila Lariat



7/16-inch in diameter, 4-strand fine quality manila rope, brass honda, braided tassel, braided loop at back end to fasten to horn of saddle.

Catalog Number	Lgth. Feet	Weight	Each
10K3129	30	2 lbs. 8 oz.	$1.20
10K3130	35	3 lbs.	1.35
10K3131	40	3 lbs. 8 oz.	1.50



Mule Bit
Fine wrought iron, 4⅞-inch mouthpiece. Wt., 1 pound.
10K8187 Each **40c**



Port Bit
Complete with reinchains and roller, 2⅛-inch mouthpiece. Wt. 1 lb. 8 oz.
10K8245 Each **$1.25**



Fine Blued Mexican Curb Bit.
Short port on mouth bar. 4¾-in. mouthpiece. Wt., 1 lb. 4 oz.
10K8140—Without roller. Each 45c
10K8141—With roller. Each 50c



California Style Spurs
—Malleable iron.
—Filed and chased.
—Rowel, 1⅝ inch.
—Double chains.
—Weight, 1 pound.
10K8045 Pair **$1.40**



Russet Spur Straps
Fits over the instep. Can be used on any button spur. Wt., 6 oz.
10K8017 Per pair **45c**



Hoot Gibson Trick Rope
An official lariat for rodeos. Highest grade cotton rope, 5/16 in. An illustrated instruction book included. Wt., 1 lb. 3 oz. and 3 lbs.
10K3140 14 feet. Each .. **75c**
10K3141 22 ft. Each .. **$1.10**



Mexican Style Spurs
—Malleable iron.
—Chased and fitted.
—Weight, 8 oz.
10K8022 Pair **75c**



English Style Spurs
—White metal plated, and with straps.
—Weight, 12 oz.
10K8025—Pair ... 62c
10K8026—Same style, only polished brass. Pair **$1.10**



Riding Cuffs
Best grade leather, 7 in. long, creased. Lace top. Buckle and billet at wrist. Wt., 1 lb.
10K3174—Russet, Pair **$1.65**
10K3179—Black, Pair **$1.65**



Riding Martingales
Heavy russet leather, with flat neck strap.
10K2517 Wt., 12 oz. Each ... **$1.25**
10K2518—Extra fine quality russet. Postpaid. Each **$2.00**



Bridle Reins
Fine quality flat riding bridle reins with buckle and billet ends, ⅞-inch medium weight russet leather. 7 feet long. Wt., 1 lb.
10K1712—Pair for one bridle. **$1.00**

Horse Feed Bags



Strong canvas bags, about 14 inches deep; ventilated front with leather strap. Wt., 1 lb.
10K5696 Each ... **95c**

STABLE SUPPLIES for Everyday Use

WE PAY the POSTAGE ON ORDERS of $2.00 OR MORE AS EXPLAINED ON PAGE 1

Ball Bearing Clippers



Furnished with 2 bottom plates, one with fine teeth, one with wide milled teeth. For trimming fetlocks or clipping dogs. Nickel plated. Weight, 12 oz.
10K4806—Complete **$1.25**
10K4807—Extra Spring for handle 12c
10K4808—Extra Top Plate .. 36c
10K4809—Extra Bottom Plate, fine 67c
10K4810—Extra Bottom Plate, coarse 67c
Shipping weight, extras each, 3 oz. When ordering plates, send in your old one for sample.

Ball Bearing Clippers



Two hand ball bearing clipper. Long hardwood handles, tempered comb and plate. Length, over all, about 10¼ in. Wt., 1 lb.
10K4816—Each **$1.65**

Sheep Shears



English Style High Carbon Steel Double Bow. Well tempered, hollow ground blades. These shears have a high reputation with wool growers. Guaranteed perfect. Wt., 1 lb. 8 oz. Each
10K4666—6-in. blade $1.30
10K4667—6½-in. blade ... 1.40



Horse or Mule Shears
Cutlery steel, tempered, 4-inch blades full lgth., 9 in. Wt., 12 oz.
10K4838—Straight blades. Each 42c
10K4839—Curved blades. Ea. 42c
Higher Quality Shears
10K4840—Straight, 4¼-inch blades. Lgth., 10½ in. Wt., 1 lb. 70c



Roaching Shears. First quality, Lgth., 8 in. Wide curved blades, well tempered steel.
10K4815 Wt., 1 lb. Each **$1.30**

Harness Riveting Machine and Tubular Rivets



This riveter will set No. 1 tubular and split rivets up to 5/16 inch. Hardened steel working parts.
10K7778 — Wt., 3 lbs. 3 oz. Ea. **$1.35**
10K7779—100 Japan Tubular Rivets assorted 5/16 to ½ inch. Shpg. wt., 2 oz. Box of 100 ..... 15c

Handy Leather Bundle



Assorted rawhide and chrome lace leather strips for repairing harness, saddles, etc. One Pound.
10K7772—Bundle **28c**

Cut Lacing
About 50 ft., ½-inch cut lacing, asst. lengths in Rawhide, Chrome and gambler leather, 1 pound.
10K7774—Bundle **42c**

Stable and Garage Broom



High Grade brown fiber, 14-in. wood block, with 58 tufts, wire stapled, with handle. Wt., 2 lbs. 12 oz. Each **10K5168 85c**

Wire Broom, Style as Above
Round steel wire, 3¼ inches deep, block is 12 inches long and 2¼ inches wide with about 144 wire tufts with handle, for Garage and Barn use. Weight, 3 lbs.
10K5172—Each **$1.25**



High Quality Broom
Broom corn and split reeds. 2-wire binding and 3 extra rows of stitching. Regular length handle. Weight, 4 lbs.
10K5163¼—Each **95c**



Good grade leather back horse brush. Fifteen rows gray tampico, wire drawn, oval shape. Leather handle 9x4¾ in. Wt., 1 lb. 4 oz.
10K5095—Each **$1.00**

Wood Back Brush



Heavy and stiff fiber securely stapled in wood back; leather handle. 7½x4 in. Wt., 1 lb.
10K5001 Each **23c**

Genuine Hog Bristle Brush



Flexible leather back, stitched, oval shape, leather strap. Size, 9x4½ inches. Bristles are wire drawn. A high grade brush.
10K5121—Each. Wt., 1 lb. **$1.30**



High grade rice root Horse Brush. Tufts firmly stapled in block. Size, 10x2¾ inches, leather side pieces. Weight, 1 pound.
10K5091—Each **65c**

Rubber Curry Comb
Made of rubber with web handle. For use especially on tender animals. Wt., 12 oz.
10K4998 Each **40c**





Curry Comb
Loosens dirt without irritating. No sharp teeth, leather handle. Weight, 12 oz.
10K4929—Each **16c**

Reversible Comb
Most popular of all combs. Extra heavy steel shank passes through handle; strong spring. Wt., 12 oz.
10K4923 Each **20c**



Steel Curry Comb



Back grasp, six-bar lacquered steel. Wire shank through handle and riveted. Mane comb on the back. Wt., 1 lb.
10K4930 Each **25c**



Solid back, 8 bars, wrought shank through handle; strong brace. Weight, 2 pounds.
10K4922—Each **20c**

High Quality Drovers' Whip



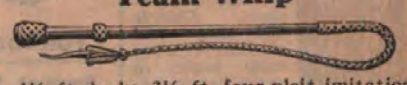
Eight plait grain leather cover reinforced buckskin point. Hand braided, well tapered. Steel revolving handle, leather covered. Shot loaded.

Catalog Number	Weight	Length	Each
10K6206	2 lbs. 4 oz.	8 ft.	$1.95
10K6207	Postpaid	10 ft.	2.20
10K6208	Postpaid	12 ft.	2.40



California style leather center, 6 plait russet cover, leather button. Wt., 2 lbs.
10K6178—6 feet. Each **65c**
10K6179—8 feet. Each 85c

Team Whip



4½ ft. body, 3½ ft. four-plait imitation buckskin lash. Wt., 2 lbs.
10K5972—Each **$1.20**

Buckskin Lashes



Six-plait hand braided.
10K6000—5 ft. Wt., 3 oz. ... 36c
10K6001—6 ft. Wt., 3 oz. ... 42c
10K6002—7 ft. Wt., 3 oz. ... 50c

Quirt



Mexican Style. 8-plait braided russet grain leather, iron spike handle, length, 34 in.
10K6270—Wt., 1 lb. Each. **80c**

LEND this BOOK to your NEIGHBOR

Flat Spring Harness Snaps



Black Finish
Highest Quality

Catalog Number	Size Inch	Wt. for 6	Per Six	Per Dozen
10K4148	⅝	1 lb. 4 oz.	26c	$0.48
10K4149	¾	1 lb. 4 oz.	26c	.49
10K4150	⅞	1 lb. 6 oz.	27c	.50
10K4151	1	1 lb. 6 oz.	27c	.51
10K4152	1⅛	1 lb. 10 oz.	35c	.65
10K4153	1¼	2 lbs. 6 oz.	42c	.81
10K4154	1½	2 lbs. 10 oz.	46c	.89
10K4155	1¾	3 lbs.	52c	.99
10K4156	2	3 lbs.	57c	1.08

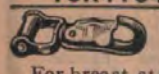
Bolt Snaps *Black Finish*



We offer you in this, as well as all other styles of snaps, the highest quality made.

Catalog Number	Size Inch	Weight, per Dozen	Per Six	Per Dozen
10K4158	⅞	1 lb. 4 oz.	38c	$0.73
10K4159	1	1 lb. 4 oz.	38c	.74
10K4160	1⅛	1 lb. 8 oz.	47c	.93
10K4161	1¼	2 lbs.	60c	1.12
10K4162	1½	2 lbs. 4 oz.	66c	1.28
10K4163	1¾	2 lbs. 8 oz.	72c	1.40
10K4164	2	3 lbs.	80c	1.55

Roller Snaps



For breast straps. Weight of 2, 1 lb. 4 oz. Black finish.

Cat. No.	Size	2 for
10K4111	1½-inch	42c
10K4112	1¾-inch	47c
10K4113	2 -inch	52c

Swivel Trace Snaps



With screw dee, black finish. Wt., 1 lb. 4 oz.
10K4118
Size, 1½ in. **2** for.....75c
10K4119—Size, 1¾-in. **2** for.....80c
10K4120—Size, 2-in. **2** for.....85c

Round Eye Swivel Rope Snaps



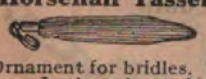
Black finish.
10K4138—Size, ¾-in. eye. Weight of 6, 1 pound. **6** for.....75c
10K4139—Size, 1-in. eye. Weight of 6, 1 lb. 10 oz. **6** for.....$1.40

Harness Rings



Wt., doz., 12 oz. to 2 lbs.
10K4493—Black.
1¼-in. Per doz.....20c
1½-in. Per doz.....23c
1¾-in. Per doz.....27c
2-in. Heavy. Per doz...40c

Horsehair Tassels



Ornament for bridles. Red only. Lgth., about 20 in. Wt., 4 oz. a pair.
10K1200—Pair **75c**

Horse Tail Holder



Wt., each, 3 oz.
10K5665
Each.....$0.15
Dozen.....1.25

Champion Snap



Wt., of 6, 8 oz. to 1 lb. 10 oz. Black finish.

Cat. No.	Size	6 for
10K4142	1 in.	48c
10K4143	1¼ in.	63c
10K4144	1½ in.	72c
10K4145	1¾ in.	84c
10K4146	2 in.	96c

Sliding Snap



For breast chain. Polished. Wt., each, 12 oz.
10K4104—Each...24c
2 for.....46c

Combination Breast Strap Roller Snap



With loop for pole. Black finish. Wt., of 2, 1 pound.
10K4123—Size, 1½-in. Pair (2).....73c
10K4124—Size, 1¾-in. Pair (2).....80c
10K4125—Size, 2-inch. Pair (2).....84c

Repair Screw Cockeyes

10K3965

Size, Inch	Weight, of Six	Six for
1½	2 lbs. 8 oz.	36c
1½	2 lbs. 12 oz.	42c
1¾	3 lbs.	48c
2	3 lbs. 8 oz.	57c

Breast Strap Slide



Black finish.
10K4115

Size Inch	Weight of Two	Two for
1½	1 lb. 4 oz.	13c
1¾	1 lb. 12 oz.	15c
2	2 lbs.	17c

Bit Snaps



2¼ inch; long, black finish, plated spring.
10K4131—Wt., of 6, 4 oz. **6** for.....30c
Per Dozen, Wt., 8 oz...57c

Swivel Eye Bolt Snap



10K4134 Japan; size, ¾ in. eye, 3½ in. long. Wt., 1 lb. 4 oz. **6** for.....70c
10K4135—Size, ⅞-in eye, 3½-inch long. Wt., 1 lb. 4 oz. **6** for.....93c
10K4136—Size, 1-inch eye, 4½-in. long. Wt., 1 lb. 10 oz. **6** for...$1.35

Double End Bolt Snap



Cadmium (bright) finish. Wt. of 6, 8 oz.

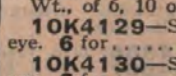
Cat. No.	Lgth.	6 for
10K4140	3 in.	73c
10K4141	3¾ in.	87c

Double End Snap



Polished. Wt. of 2, 1 lb.
10K4106—**2** for..27c

Round Eye Rope Snap



Wt., of 6, 10 oz.
10K4129—Size, ⅝-inch eye. **6** for.....38c
10K4130—Size, ¾-inch eye. **6** for.....39c

Sliding Snap

For breast chain. Polished. Wt., each, 12 oz.
10K4104—Each...24c
2 for.....46c

Open Eye Bolt Snaps



½-in. eye, 4 in. long. Wt., of 2, 9 oz.
10K4102—**2** for..30c
10K4103—Giant Snaps for heel chains. ⅝-in. eye, 5½ in. long. **2** for.....66c

Wire Harness Snaps



Fastens securely. Cadmium finish. Wt., of 6, 8 oz.
10K4126
1 inch. **6** for.....20c
10K4127—1½ inches. **6** for.....35c
10K4128—Round Eye Rope Snaps. Takes ¾-in. rope. **6** for.....22c

Breeching Dees



With screw and roller.
10K4329

Size	Wt., 6	6 for
1¼-in.	1 lb. 2 oz.	33c
1½-in.	1 lb.	37c
1¾-in.	1 lb.	45c
2 -in.	1 lb. 4 oz.	53c

Concord Clevises



With screw bolt and roller, for end of trace.
10K4376

Size	Wt., 4	4 for
1½-in.	1 lb.	33c
1¾-in.	1 lb. 8 oz.	40c
2 -in.	1 lb. 8 oz.	45c

Snap Heel Chains



To make traces longer.
10K4073—Snap and four links. Wt., 1 lb. 12 oz. **2** for.....38c
10K4074—Snap and six links. Wt., 2 lbs. 8 oz. **2** for.....46c

Durable Chain Traces

Straight Link Chain Traces, 7 feet long, 8 links per ft. No. 2 wire. Known as 7-8-2. Wt., 8 lbs. a pair.
10K4080—Per pair (2 chains).....$1.00

Chain Repair Link



Polished finish. Size, ¼-in. 2-in. long.
10K4082
Wt., of 6, 8 oz. **6** for...48c
10K4083—Size, ⅜ in. 2¾ in. long. Wt., 1 lb. 8 oz. **6** for.....62c

Breast Chains



A Bargain At These Low Prices

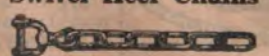
Twisted center links; straight links at ends. Double end snaps and sliding center snap made of extra heavy polished malleable iron. Lengths given include end and center snaps. Wt., 3 lbs. 8 oz.
10K4052—Length, 36 inches. Each.....65c
10K4053—Length, 32 inches. Each.....59c
10K4054—Length, 28 in. Wt., 3 lbs. Each....48c

Twisted Link Breast Chain



Twisted, ¼-in. wire; toggle bar at each end; length, 26 in. Wt., 2 lbs. each.
10K4051—Pair (2).45c

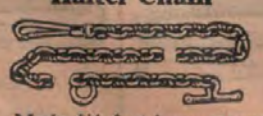
Swivel Heel Chains



With screw dees and swivels; six links 5/16-inch. Six steel links. Wt., 8 lbs. per set of 4.

Cat. No.	Dee	4 for
10K4091	1½ in.	$1.10
10K4092	1¾ in.	1.12
10K4093	2 in.	1.15

Halter Chain



Made 4½ feet long; strong steel, twisted wire, snap at one end. Wt., 1 lb. 2 oz. each.
10K4035—Each...19c
2 for..35c **6** for..$1.00

Hame Fastener



Use in place of bottom hame straps. Snap and lever fastener. Wt., ea., 12 oz.
10K4007—Each.30c
2 for.....56c

• Standard Harness Repair Parts •

SPREADERS *and* TRIMMINGS

Popular Celluloid Spreaders



19 in. long. Large ring 1⅞ in. in diameter, 12 small rings 1⅛ in. diameter, 13 slide loops, ⅝ in. black strap and snap. White rings and loops. Wt., 12 ounces.
10K4563—Each.....$1.65
14 in. long, one large ring 1⅞ in. in diameter, 6 rings 1⅛ in. in diameter. 7 slide loops ⅝ in. black strap. Wt., 8 ounces. White rings and loops.
10K4561—Each.....$1.10
10K4562—Same as 10K4561 only with red, blue and white ring. Each....$1.00

White Celluloid Spreaders



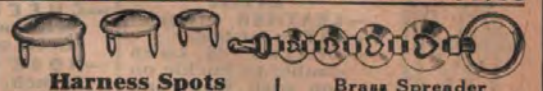
With 13 **genuine** white celluloid rings graduated from 1⅛-in. to 1⅞-in., 13 celluloid loops, ⅝-in. black strap and snap, length 22 in.
10K4565—Each, Postpaid.....$2.00
Made same as 10K4565 only with 8 graduated rings and 8 slide loops, length about 15 inches, ⅝-inch black strap with snap. Wt., 1 lb.
10K4559—Each.....$1.35
Same as 10K4559 only with ⅝-inch red strap. Wt., 1 lb.
10K4560—Each.....$1.35

Celluloid Rings

10K4536
Ivory-White. Wt., dozen, 6 oz. to 1 pound.

Size Inch	6 for	Per Doz.
⅞	$0.36	$0.70
1	.44	.85
1⅛	.49	.95
1¼	.57	1.10
1½	.75	1.45
1¾	.95	1.85
2⅛	1.30	2.55

Harness Spots



Wt., of 100, 1 lb. 8 oz.
10K7676—Brass.

Size	100 Spots
⅜-inch	32c
½-inch	40c
⅝-inch	50c

10K7677—Nickel plated.

Size	100 Spots
⅜-inch	32c
½-inch	40c
⅝-inch	50c

Brass Spreader

4 brass, double hole ornaments; 5 slide loops, brass ring at end; ⅝-inch black strap with snap, length about 14 in. Wt., 8 oz.
10K4558—Ea.63c

White Celluloid Loops



10K4543
Wt., of 12, 4 oz.

Inside Diam.	Per Dozen
⅝ in.	23c
¾ in.	28c
⅞ in.	33c

Bridle Rosettes



Solid brass and nickel plated. 2¼-inch. Wt., 4 oz.
10K4005
Brass. Pair....20c
10K4006
Nickel. Pair...20c

Concord Line Rings



2 in. Wt., of 4, 8 ounces.
10K3905
Set of 4..23c

Adam's Wood Rollers



Size, 1¼ in. Wt., of two, 3 oz.
10K4260—**2** for.15c

Jointed Clip



Heavy, use on traces with leather front and bolts to trace and hame will lengthen trace about 4 in.
10K4095—Set of 4. Wt., 2 lbs.....$1.25

BUCKLES

Japan Buckles



Black finish.
10K4442

Size Inch	Wt., Doz.	Per Dozen
¾	8 oz.	18c
⅞	12 oz.	19c
1	12 oz.	21c
1⅛	1 lb.	27c
1¼	1 lb. 4 oz.	30c
1½	1 lb. 4 oz.	36c
1¾	1 lb. 8 oz.	42c
2	1 lb. 8 oz.	60c

Screw Repair Buckles



Bar screws out.
10K4350—Black

Size Inch	Weight for Six	Six for
1	6 oz.	38c
1¼	8 oz.	48c
1½	10 oz.	60c

Economy Buckles



10K4353
Japan finish, steel.

Size Inch	Weight for Six	Six for
1	4 oz.	19c
1⅛	6 oz.	25c
1¼	8 oz.	30c
1½	10 oz.	43c

10K4351—Solid Brass

1	8 oz.	60c
1⅛	8 oz.	72c
1¼	10 oz.	84c

Conway Buckle



Japan Finish malleable.
10K4285

Size Inch	Weight per Doz.	Per Dozen
¾	10 oz.	19c
⅞	14 oz.	21c
1	1 lb.	26c
1⅛	1 lb.	36c
1¼	1 lb.	43c

Buckle Shields



10K4596
Nickel plated.
10K4597
Polished Brass.

Size Inch	Weight per Doz.	Per Dozen
⅞	12 oz.	45c
1	12 oz.	53c
1⅛	12 oz.	63c
1¼	1 lb.	75c

Loop Bar Buckles



Black finish.
10K4352

Size	Wt., doz.	Dozen
¾-in.	8 oz.	28c
⅞-in.	12 oz.	35c
1 -in.	1 lb.	40c
1¼-in.	1 lb. 4 oz.	55c
1½-in.	1 lb. 8 oz.	68c

Buckle Repair Clips



10K4084—Sizes given are of buckles that can be used. Weight, per dozen, 1 pound.
⅞-in. Per Dozen.....27c
1 -in. Per Dozen.....28c
1¼-in. Per Dozen.....33c

Harness Repair Clips

Black. Wt., 1 lb. per dozen.
10K4087
1 -in. Per Dozen.....27c
1¼-in. Per Dozen.....35c
1½-in. Per Dozen.....42c

Jointed Trace Splice



For repairing buckle traces where broken at buckle hole, with rivets.
10K4090—Wt., 3 oz.
6 for.....44c
Dozen.....84c

Blanket Pins

Nickel plated, 4 in. long.
10K5675
(Wt. 4 oz.) 6 for.....18c
(Wt., 8 oz.) Dozen.....30c

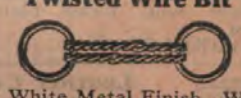
Popular Style Bits

Bridle Bit



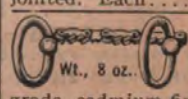
For use on work bridles or for breaking young horses. 5-in. loose mouthpiece. Wt., 1 lb. 4 oz.
10K8102—Stiff mouthpiece. Each....**62c**
10K8101—Jointed mouthpiece. Each.....62c

Twisted Wire Bit



White Metal Finish. Wt., 8 ounces.
10K8205—Double jointed. Each.....20c
10K8206—Single jointed. Each.....16c

Hard Mouth Bit



Wt., 8 oz.

Highest grade, cadmium finish, heavy solid ring, 6-inch mouthpiece.
10K8223—Each.**54c**

J. I. C. Bit



An excellent bit for controlling vicious horses without injuring the mouth. XC white metal plated. Wt., 1 lb.
10K8285—Each.**33c**

Team Bit



Best grade bits with 2¾-inch ring, heavy jointed 5½-inch mouthpiece. XC plated. Wt., 1 lb. 2 oz.
10K8221—Jointed mouth. **2** for.....25c
10K8222—Stiff mouth. **2** for.....25c

Knee Pads





For cotton and berry pickers, cement workers, miners, etc.

Made of soft sponge rubber. Not lined. Useful for working in wet places. Wt., 1 lb.
10K5302—Pair.**$1.15**

Made of heavy leather with a good felt lining, stitched and riveted with straps. Wt., 2 lbs.
10K5300—Pair..**75c**

Wrist Bands





Gray Chrome Leather. For sprained or weak wrists.

Total length, 10½ in. x 2¾ in. wide. Two billets. Wt., 1 ounce.
10K5304—Each.**28c**

Total length, 17½ in. x 2 inches wide. Single wrap strap. Wt., 1 ounce.
10K5305—Each.**18c**

We Pay the Postage on Orders of $2.00 or More
As Explained on Page 1

BALL TOP STEEL HAMES



$2.40 And Up *Post Paid*

High quality tubular steel, black enamel finish. 2-inch ball top. To fit collars 19 to 22 in. We also carry this bolt style hame for 23-24-in. collars. **Postpaid.**

Bolt Style

10K3838—Nickel ball. Pair.. **$2.41**
10K3839—Brass ball. Pair.. **2.41**

Clip Style

10K3836—Nickel ball. Pair.. **$2.40**
10K3837—Brass ball. Pair.. **2.40**

Extra Long Hames

Same as above bolt draft style, for 23, 24-inch collars. **Postpaid.**
10K3845—Brass ball. Pair.. **$2.85**

Adjustable Draft Hames



Concord Adjustable Draft Wood Hames. Steel bound, mortised loops, backstrap rings. Will fit collars of sizes given.

Catalog Number	Size Inches	Per Pair
10K3846	17 to 20	$1.60
10K3847	19 to 22	2.10
10K3848	21 to 24	2.30

Wood Hames



Heavy Concord, bolt style, steel bound.

10K3802—To fit collars 17 to 20 inches. Wt., 7 lbs. 8 oz. Pair... **$1.75**

10K3803—To fit collars 19 to 23 inches. Pair. **Postpaid**..... **$2.15**

10K3800—To fit collars 21 to 24 in. Pair. **Postpaid**..... **$2.45**

Wood Hames



Iron Over top. Black wood Hames fit collar 19 to 22 in. Wt., 5 lbs.

10K3821—Bolt Hames with backstrap ring. Pair..... **$1.49**

10K3816—Clip and Staple Hames. Without backstrap ring. Pair.. **$1.40**

Bolt Clip

Red Wood Hames



Wood, painted red, steel bound 1¾-inch ball top. To fit collars 19 to 22 inches. **Clip style. Postpaid.**

10K3811 Brass ball top. Pair..... **$2.20**

Bolt Style. Postpaid

10K3812—Brass ball top. Pair..... **$2.20**

Bolt

"Dandy" Red Concord Bolt Wood Hames



No. 8 size, Brass, dandy ball tops; mortised loops. Fit collars 19 to 23 inches. **Postpaid.**

10K3805 Per Pair..... **$3.10**

Hame Tops



For Steel Hames. Diam. of Brass Ball 2 in.

10K3879—Wt., 12 oz. Each..... **45c**

Dandy Hame Tops



Length 7 in. Diam. of ball; 1⅞ in. For wood Hames. Wt., 12 oz.

10K3881 Brass. Each..... **57c**

10K3882 Nickel Plated..... **59c**



Black Harness Leather Hobbles

Anklets connected by chain swivel. Buckle around horses foreleg. Wt., 1 lb. 8 oz.

10K3100 Pair, for 1 horse.. **85c**



1-in. long. 1-lb. package.

10K3950 Per pkg..... **15c**

Lone Star Hooks



For adjustable draft hames. Wt., 4 oz.

10K3947 Set of 4..... **20c**

Folding Harness Hook

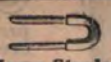


Black Finish. Wt., 1 lb. 8 oz.

10K4277 10-inch. Each.. **25c**

10K4278 12-inch. Each.... **30c**

Hame Staples



⅜-in. polished. Wt., 1 lb. 8 oz.

10K3940 Box of 12..... **38c**

Hame Clips



⅜-inch polished. Wt., 2 lbs.

10K3945 Box of 12..... **60c**

Brass Letters



Made of solid brass. Doric style letters, 1½ in. high. Wt., 1 oz. **State letter.**

10K2374—Each. **15c**

Jointed Trace Attachments



For bolt hames with 2 and 2¼-inch bolts. Wt. of 4, 3 lbs.

10K4089
2 in. Set of 4..... **64c**
2¼ in. Set of 4..... **80c**

Spreader Straps



With spread roller, ¾-in. strap. Wt., 4 oz.

10K2319—2 for..... **45c**

¾-in. wide, 24 in. long, twin loop buckle, no wood spreader.

10K2322—2 for..... **30c**

Utility Cockeye



Can be used to attach both head traces, to clip style hames. 2-in. bolt. Wt., 1 lb.

10K4097 Set of 4..... **65c**



1-in. Screw Hame Bottom Loops. Wt. doz., 1 lb.

10K3955 Dozen..... **53c**

1¼-in. Size.

10K3958 6 for..... **50c**



Hame Bottom Clips

Wt., doz., 1 lb.

10K3956 Box of 12... **33c**



Hame Bottom Clips. 1-in. loops. Weight, doz., 1 lb. 8 oz.

10K3957 Box of 12 for. **50c**

Eclipse Electric Clipper

- For clipping cows, horses, mules, dogs, etc.
- 20 feet of rubber-covered cord included.
- Operates from either alternating or direct current. Can be used with automobile battery.

Care and grooming of animals is accomplished easier when they are properly clipped. It is quiet and smooth running and while it has lots of power it is easy to handle. Costs no more to use than a 40-watt bulb. It has solved the power question for clipping. Book of instructions with each machine. Shpg. wt., 6 lbs. **Postpaid.**

10K4700¼—110-120 volt... **$15.95**

10K4701¼—6-volt (to attach to your car battery)..... **$17.95**



$15.95 And Up *Postpaid*

Eclipse Hand-Power Clipper



—Operated by hand crank.
—Stands on tripod.
—Clean-cutting head; concave knives.
—Flexible chain.

The Eclipse is compact and substantially constructed. It has strong power, uniform speed and turns easily. In every way, it is a quality clipper ideally suited to all kinds of clipping.

10K4680¼ Clipping Machine. **Postpaid**... **$13.50**

10K4682—Extra Top Plate. Wt., 6 oz. Each..... **$1.40**

10K4684—Extra Bottom Plate. Wt., 6 oz. Each..... **$1.85**

Myers' Lockstitch Sewing Awl



For repairing harness, saddles, shoes, carpets, rugs, tents, etc.

10K7742—Complete Awl, with two needles (one medium, one coarse) and spool of thread. Wt., 5 oz.... **60c**

10K7751—Spool Waxed Thread. Wt., each 2 oz. 2 for..... **28c**

10K7753—Waxed Thread. Wt., 2 oz..... **42c**

Extra Needles

10K7755—Fine, straight point. Wt., each 2 oz. 3 for..... **18c**

10K7756—Medium, curved point. Wt., each 2 oz. 3 for..... **18c**

10K7758—Coarse, straight point. Wt., each 2 oz. 3 for..... **18c**

Harness Needles



The highest grade imported needle. Twenty-five in a paper. Assorted sizes. Wt., 2 oz.

10K7685 Package..... **7c**

Harness Makers' Edging Tool.



5 inches long, polished. Wt., 3 oz.

10K7716 Each..... **32c**

Harness Punch



High grade. Spring punch with six revolving removable screw tubes. Wt., 1 lb.

10K7773 Each..... **95c**

Extra tubes. Sizes, 4 to 9. **State size.** Wt., 1 oz.

10K7775—Each. **10c**

Harness Makers' Knife



Round 5-inch best quality tool steel blade. Wt., 7 oz.

10K7595 Each..... **$1.20**

Wood Awl Handles



To be used with Blade 10K7710. Wt., 2 oz.

10K7715 Set of four..... **12c**

Linen Harness Thread



A strong harness thread used with Wax 10K7690 for making wax-ends; "Columbia" Linen Brand No. 10.

10K7695 Per ball of 2 oz..... **32c**

For 4, 2 oz. balls..... **$1.22**

Harness Makers' Wax

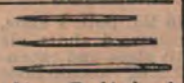


Used with harness thread for making wax-ends. Wt., 5 oz.

10K7690 4 balls..... **7c**

1 Dozen balls for..... **18c**

Awl Blades

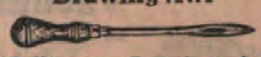


Best Quality Polished Steel.

Straight blades only. Assorted sizes. Wt., 2 oz.

10K7710 Per pkg. of 1 dozen.... **52c**

Drawing Awl



Collar or Drawing Awl. Large eye. Tool steel, highly tempered. Length, 9 inches. Wt., 5 oz.

10K7520—Each... **65c**

Draw Gauge



Leather gauge knife. Cuts straps ⅛ to 4 inches wide. Weight, 1 lb. 8 oz.

10K7550 Each..... **$1.73**

10K7551—Extra Blades. Wt., 2 oz. Each..... **20c**

Trimming Knife



Square Point Trimming Knife. Three and one-half inch fine tool steel blade. Weight, 4 oz.

10K7605 Each..... **20c**

Awl Haft

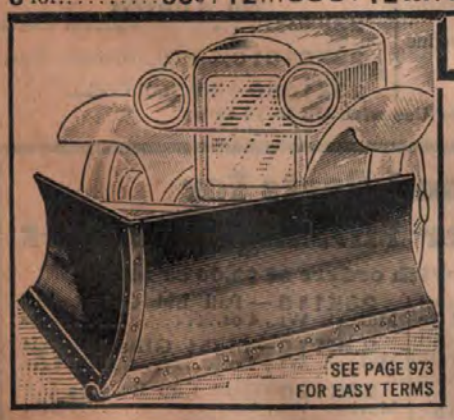


Quick Setting. With wrench and 4 blades. Assorted sizes.

10K7717 Wt., 12 oz. Set. **48c**

All Mailable Items on This Page Postpaid if Part of $2.00 order or More as Explained on Page 1.

SHOVEL SNOW *with* YOUR CAR!



SEE PAGE 973 FOR EASY TERMS

Sears V-Type Snow Plow

$97.50

- For deep, heavy snow and drifts.
- V-type, two-blade angle plow with 24-inch blades.
- Bottom cutting edges regular road grader blade steel, welded at stress points for greater strength.

A LARGER, stronger snow plow especially recommended for townships, rural communities, large cemeteries, estates and other places not reached by city or state maintenance. Designed particularly for use in deep, heavy snow and in drifted areas. Its blades, set at a sharp cutting angle, divide and roll the snow making it possible to get through drifts which a blade plow could not negotiate.

Very Popular Type

Quickly coupled to any automobile, bus, light truck or tractor having **I-beam front axle.** The weight of plow is carried by the patented steel runner. The car just pushes. Does not interfere with steering.

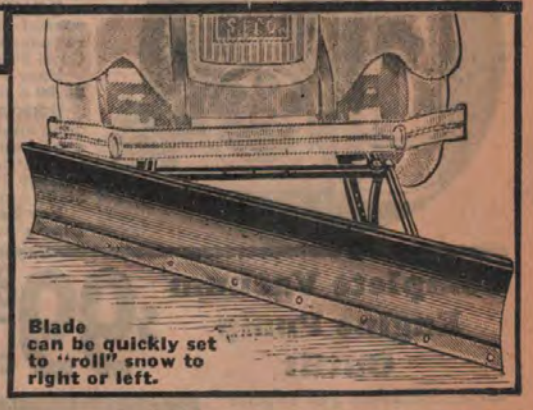
Blades measure about 81 inches across and clear a path six feet wide. After first trip through, either side can be used to push snow back to widen the path.

Will give perfect satisfaction under severe conditions. **When ordering, state model and make of car. Shipped from warehouse near Toledo, Ohio. Not Prepaid.**

32KM8481⅛—V-Type Snow Plow, Wt., 310 lbs..... **$97.50**

Sears Automobile Blade Snow Plow

$57.50



Blade can be quickly set to "roll" snow to right or left.

- For private driveways, sidewalks, etc.
- Blade, 18 inches high, 6½ feet long with high carbon steel cutting edge.
- All-steel construction combined with light weight.

The Sears Blade Snow Plow can be adjusted to push straight ahead for removing snow or to "roll" the snow to the right or left for clearing driveways and walks. There is virtually no weight for the car to carry, as the plow rides on two specially constructed patented steel runners. To disconnect the plow, it is only necessary to remove two hinge pins from the cast steel axle clamps bolted to the front axle (made for I-beam axle only). **When being transported, it can be suspended several inches above ground.**

Sears Blade Snow Plow is absolutely the last word in **simplicity, sturdiness and serviceability.** No intricate or complicated parts to assemble. No holes to drill. Clears a path slightly beyond car wheels. Compact enough to be easily stored. **Cannot be successfully used on highly crowned or deeply rutted roads or very rough ground. When ordering, state model and make of car. Shipped from warehouse, near Toledo, Ohio. Not Prepaid.**

32KM8480½—Blade Snow Plow. Weight, 230 lbs. **$57.50**

For Snow Fencing, See Page 986

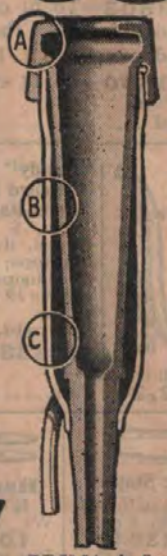
HERE'S THE SECRET.. OF THE Prima's SUPERIOR Milking Action



$49.95 Cash And Up

EASY TERMS AS LOW AS $6 DOWN

SAVE AT SEARS



Ⓐ Special diaphragm design at the top of the inflation gives rolling action—the nearest approach to hand milking yet developed. Notice difference in PRIMA design and that of the usual-type cup at right.

Ⓑ In the PRIMA, the teats are supported their entire length by conically-shaped inflations. This makes the PRIMA a "dry milker," while, in many cups the teat hangs loosely, causing "wet milking."

Ⓒ Conical shape of PRIMA inflation gives greater area at top, near udder. This causes more pressure to be exerted at this point, creating a "rolling action" closely approaching hand milking. Short movement gives longer life to the rubber parts.



Prima Teat Cups

PRIMA inflations and shells fit DeLaval, Empire, Perfection, Pine Tree, Fairbanks, McCormick-Deering, Universal, or any machine using inflations

23K1078¼—Set of 4 inflations and shells. Postpaid..... $3.30
23K1075 —Inflations. Wt., 4 oz. Each.....55c
Postpaid if part of $2.00 order

Save ½ the Cost on a Milker

WE firmly believe that there is no better milking machine on the market than the PRIMA—at any price. The superior performance, easy operation and long life of the PRIMA is absolutely unequalled by any other milker now on the market. Even if you milk but six or seven cows, a PRIMA will soon pay for itself in the time and labor it saves you.

But, do not simply accept our statement. Try the PRIMA on your own farm. Test it beside any other milker you desire. If the PRIMA does not give equal or better results, superior all-around performance, you can send it back at our expense and every cent that you have paid will be refunded.

Single Unit Milker

Consists of: Pulsator and lid, pail, 1 claw, 4 teat cup shells, 4 inflations, 4 short air tubes, 1 long milk tube with glass and extension, 1 duplex air hose and 1 long vacuum hose with extensions. Full instructions. Shipped from our Store. Not Prepaid.

23KC1010¼—Shpg. wt., 25 lbs. Cash Price..... $49.95
Easy Payment, $6 down; $5 a mo... $54.95

Double Unit Milker

Consists of: Pulsator and Lid, pail, 2 claws, 8 teat cup shells, 8 inflations, 8 short air tubes, 2 long milk tubes with glass and extension, 2 duplex air hose and 1 long vacuum hose with extensions. Full instructions. Shipped from our Store. Not Prepaid.

23KC1020¼—Shpg. wt., 35 lbs. Cash Price..... $59.95
Easy Payment, $7 down, $6 a mo... $65.95

For Easy Payments use Time Payment Order Blank in Back of Catalog

★ **FITS ANY STANDARD PIPE LINE.** If you already have a pipe line installation, merely operate the PRIMA as you would any other milker unit.

★ **PAIL CAPACITIES.** Single unit, 5 gallons; double unit, 8 gallons. Pails are of non-corrosive aluminum.

★ **NON-STOP, FOOL-PROOF, PULSATOR.** Fewer moving parts. Nothing to get out of order. Has balanced stroke and is easily regulated.

★ **SANITARY, EASY TO CLEAN.** No disconnecting of tubes is necessary; but few parts to clean. Best-grade rubber used throughout. 2-piece teat cups with sanitary, compact balanced claw.

★ **SIMPLE, EASY TO OPERATE.** Anyone can operate the PRIMA properly. Automatic shut-off for easy attaching of cups to the cow. No special tools are needed at any time. Automatically adjusts itself to the cow's peculiarities.

★ **INCREASES MILK FLOW.** Natural, lifelike action, closely approaching that of a calf, encourages increased production. Alternating action is easy on the cow.



Vacuum Power Pump Tank

—Specially built. ⅓ H.P. electric motor for V-Belt drive.
—Vacuum pump, tank, gauge and petcocks.
—For use with 2 double or 3 single units.
—For use with any standard-design milker.

Outfit does not include pipe or stall cocks. Shipped from our store, Not Prepaid.

23KM1037¼—Complete Pumping Outfit with special ⅓ H.P. Electric motor. Specify voltage required. Weight, 143 pounds. Cash Price..... $74.85
Easy Payment Price, $9.00 down, $8.00 a month..... $82.35

23KM1036¼—Complete Pump Outfit for gasoline engine operation. Be sure to specify engine speed and pulley size. Weight, 115 pounds. Cash Price..... $58.95
Easy Payment Price, $7.00 down, $6.00 a month..... 64.85

For Easy Payments, Use Time Payment Order Blank in Back of Catalog.

Suggested Milker Outfits

No. 1 Outfit
23KM1037¼—(1) Electric Pump Outfit.
23KC1020¼—(1) Double Unit Milker.
23K1080—(10) Stall Cocks.

No. 2 Outfit
23KM1055¼—(1) Vacuum Engine Outfit.
23KC1020¼—(1) Double Unit.
23K1080—(10) Stall Cocks.

No. 3 Outfit
23KM1037¼—(1) Electric Pump Outfit.
23KC1010¼—(2) Single Unit Milkers.
23K1080—(10) Stall Cocks.

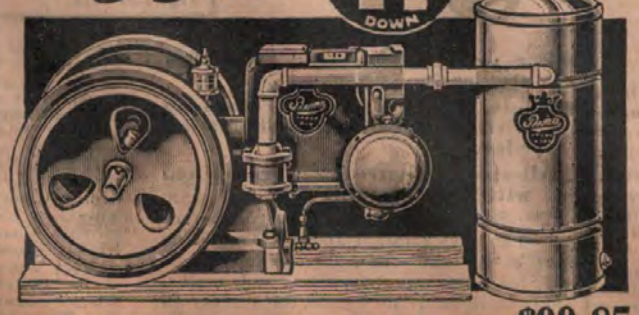
No. 4 Outfit
23KM1055¼—(1) Vacuum Engine Outfit.
23KC1010¼—(2) Single Unit Milkers.
23K1080—(10) Stall Cocks.

Above Outfits for Use with Up to 20 Cows

Complete Vacuum Engine Pump Outfit

$99.85 CASH

Easy Terms $11 DOWN



—Combination gas engine and vacuum pump.
—Complete with tank, relief valve, gauge, fittings to connect tank and engine, and special gauge and relief valve tees for pipe line.
—For use with 3 double or 5 single unit milkers.
—Can be used with any standard design milker system. High-tension magneto.

23KM1055¼—Vacuum Engine Pump Outfit Complete. Weight, 280 pounds. Cash Price..... $99.85
Easy Payment Price, $11.00 down, $10.00 a month..... $109.85

Pump Outfits shipped from our store. Not Prepaid.
When Ordering on Easy Payments, Use Time Payment Order Blank in Back of Catalog.

Rubber and Parts for PRIMA and Other Milking Machines

Postpaid if included with orders of $2.00 or more

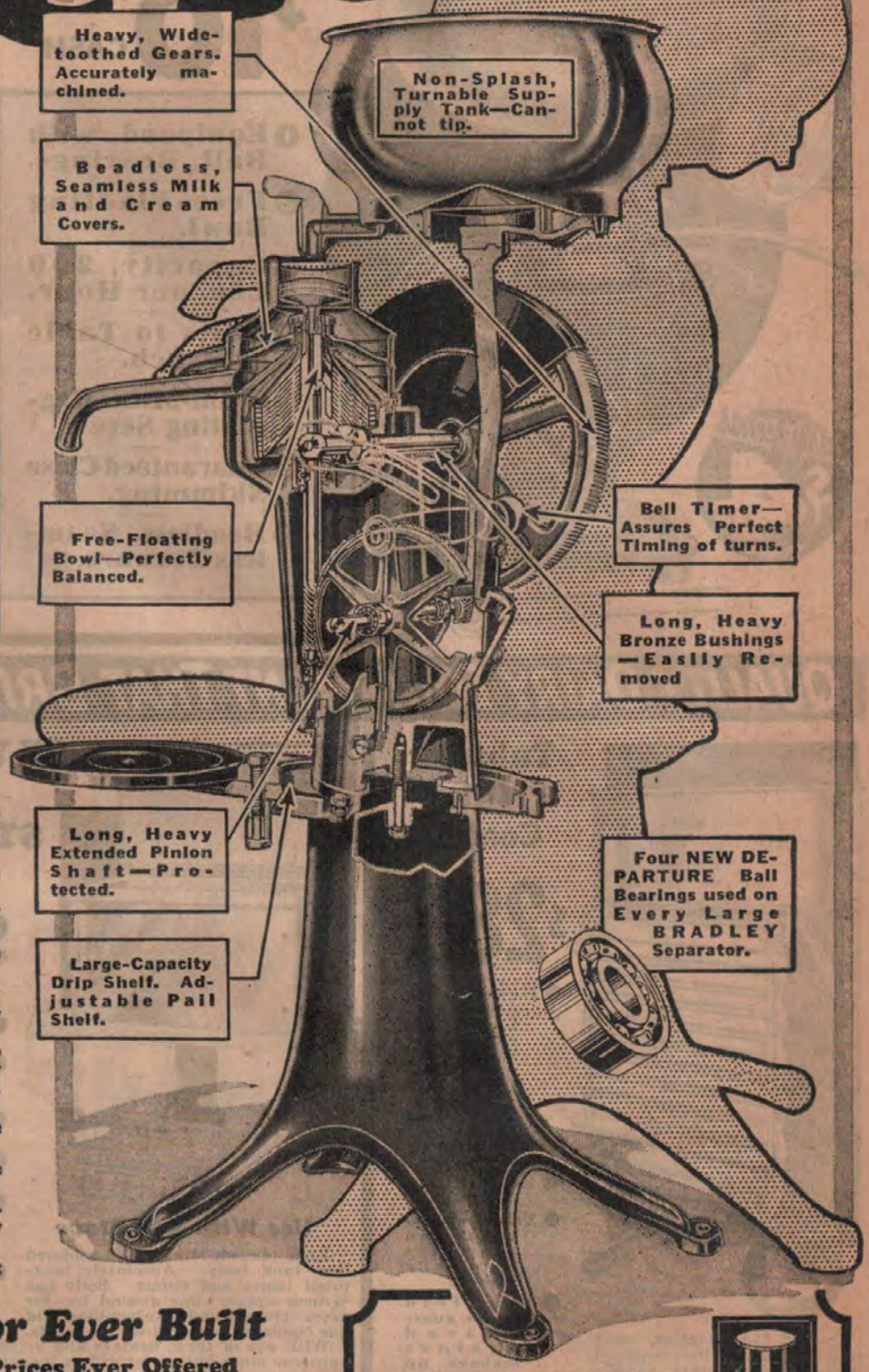
23K100—Short Air Tube (All Makes). Wt., 4 oz.....10c
23K101—Short Milk Tube (All Makes). Wt., 4 oz.....10c
23K105—Long Milk Tube (Blue Ribbon, Perfection, Universal, Hinman). Wt., 8 oz.....65c
23K106—Extra-long milk tube (Anderson, Ford, Hinman). Wt., 1 lb.....$1.20
23K107—Long Milk Tube (DeLaval, Pine Tree, PRIMA, Riteway). Wt., 9 oz.....80c
23K110—Long Single Air Tube (All Makes). Wt., 8 oz.....60c
23K111—Duplex Air Tube (All Makes). Wt., 12 oz.....75c
23K112—Long Vacuum Hose (All Makes). Wt., 1 lb. 8 oz.....$1.30
23K115—Pail Lid Gasket (All Makes). Wt., 4 oz.....40c
23K116—Sight Glasses (All Makes). Wt., 4 oz.....15c
23K120—Teat Cup Brushes (All Makes). Wt., 4 oz.....35c
23K121—Long Milk Tube Brushes (All Makes). Wt., 4 oz.....25c
23K122—Claw Brush (All Makes). Wt., 4 oz.....10c
23K1014—Pulsator and lid complete. Wt., 8 lbs.....$32.85
23K1080—Stall cocks. Weight of 10, 3 lbs. Each.....50c
23K1081—Steel Stanchion Clamps. Wt., 8 oz. Each.....20c

Be sure to state make of machine when ordering parts
See index for prices on galvanized air pipe and fittings

Estimated freight charges per 100 lbs. on Milking Machines and Pump Outfits: 150 miles, 68c; 300 miles, 97c; 500 miles, $1.49; 750 miles, $1.70

Here Are the Inside Facts on the BRADLEY Cream Separator

$53.85 CASH And Up | **Easy Terms $5.00 DOWN**



★ ***Free-Floating Bowl***—Tests prove this bowl to be the closest-skimming device ever used on *any* separator. Its vibration-free motion, the construction and design of its fewer discs, the improved cream and skim-milk outlets and the cream adjusting screw insure getting all the cream possible from the milk. Centrifugally tin-plated discs—perfect workmanship.

★ ***New Departure Ball Bearings***—There are four of these fine friction removers used. Perfect seal insures against oil leakage. Tempered Swedish steel upper-bearing spring.

★ ***Heavy Bronze Bushings on Crankshaft***—A feature found only on the highest priced separators. Easily removed for replacement. Perfectly lubricated.

★ ***New, Extended Pinion Shaft***—the work of but a few moments to attach electric-drive equipment.

★ ***Noiseless, all-steel Ratchet***—Practically break-proof. Engages instantly and never slips.

★ ***Bell Timer***—insures accurate timing of revolutions; it's easy to keep the BRADLEY up to speed.

★ ***Automatic Oiling System***—Gears pick up oil from reservoir, forcing it onto every surface in a fine spray. Improved oil overflow and oil sight indicator.

★ ***Fully-Enclosed Gears***—Unusually heavy gears are fully enclosed to protect operator and also to keep out dirt. No other separator has as heavy or more accurately machined gears. BRADLEY gears are wider-faced and have more teeth. Forged, floating worm wheel.

★ ***New Disc Remover and Washer***—Eliminates all mess—requires half the time. Discs quickly washed by whirling rapidly in pail of hot water.

★ ***New Bowl Vise*** placed on bowl pot. Acts as protecting cover for spindle when machine is not in use.

★ ***Seamless, Beadless Bowl Covers***—No place for dirt and grease to accumulate. Tinware is double-plated—much heavier. Genuine Allegheny steel float.

★ ***Beautifully Finished***—Porcelain-like enamel finish in scarlet and black colors. Finely-proportioned frame designed for easy cleaning.

The Closest Skimming Separator Ever Built

TO GET maximum cream checks, you need a separator that gets **all** the cream. Exhaustive tests and actual operation on thousands of farms, have proved that the BRADLEY is the closest-skimming separator ever built. Likewise, it is easier to turn and vastly easier to clean. It pays well to separate your own milk—it pays even bigger returns to choose the **best** separator.

Don't pay $35 to $50 more for a separator that cannot give you BRADLEY performance! We know the BRADLEY outperforms any machine on the market because it has been tested side-by-side with every separator in the world under exactly equal conditions. And, remember, Sears maintain an open invitation for you to test the BRADLEY on your own farm beside any separator you choose.

If the BRADLEY fails to skim closer than any competitive machine, you can send the separator back at our expense and every cent you have paid will be refunded.

Fairest Prices Ever Offered

With prices of raw materials at the lowest levels in 20 years, the new BRADLEY comes to you at prices far below its real value. Considering the high quality materials and workmanship, the advanced design and superior performance of the BRADLEY, these prices are the fairest ever placed on any cream separator.

Check Every Feature

The BRADLEY has fewer and stronger discs—you know what that means in easier cleaning. The new disc remover does away with a messy table when removing the discs for washing. The BRADLEY cannot be equalled for quick, clean flushing. It produces frothless skim milk and velvet-smooth cream.

Larger stem and bowl nut threads are features of established superiority. Lower bearing is **above** the oil basin, avoiding gummy oil and sediment that provide such great annoyance in ordinary separators.

400 Lbs. Milk per Hour

For dairies up to 6 cows. Skims over 3 qts. of milk per minute. Shpg. wt., 170 lbs.

23KM354½—Cash.... **$53.85**
Time Payments $5.00 Down, $6.00 a month..... **$59.25**

With 110-Volt, 60-Cycle, A.C. Motor

23KM1354½—Shpg. wt., 230 lbs. Cash Price... **$81.65**
Time Payment Price, $8.00 Down, $9.00 a month..... **$89.85**

600 Lbs. Milk per Hour

For dairies up to 15 cows. Skims 4½ to 5 qts. of milk per minute. Shpg. wt., 175 lbs.

23KM356½—Cash.. **$58.65**
Time Payments $5.00 Down, $6.00 a month..... **$64.55**

With 110-Volt, 60-cycle, A.C.Motor

23KM1356½—Shpg. wt., 240 lbs. Cash Price.. **$85.85**
Time Payment Price, $9.00 down, $9.00 a month..... **$94.45**

800 Lbs. Milk per Hour

For dairies up to 50 cows. Skims 6½ qts. of milk per minute. Shpg. wt., 215 lbs.

23KM358½—Cash... **$63.65**
Time Payments, $5.00 Down, $7.00 a month..... **$70.05**

With 110-Volt, 60-cycle, A. C. Motor

23KM1358½—Shpg. wt., 270 lbs. Cash Price... **$92.35**
Time Payment Price, $9.00 down, $10.00 a month..... **$101.60**

Add $4.00 for 110-Volt D.C.; 110-Volt, 25-cycle; or 32-Volt D.C. Motor. When ordering on time, use Easy payment order blank in back of catalog. Shipped Not Prepaid from Buffalo, N. Y.

NEW DISC REMOVER

Unnecessary to drain the bowl and turn it over when removing discs. Merely insert the 3-pronged disc remover in the slots provided and the discs come out in a jiffy—without a bit of mess!





IMPROVED DISC WASHER

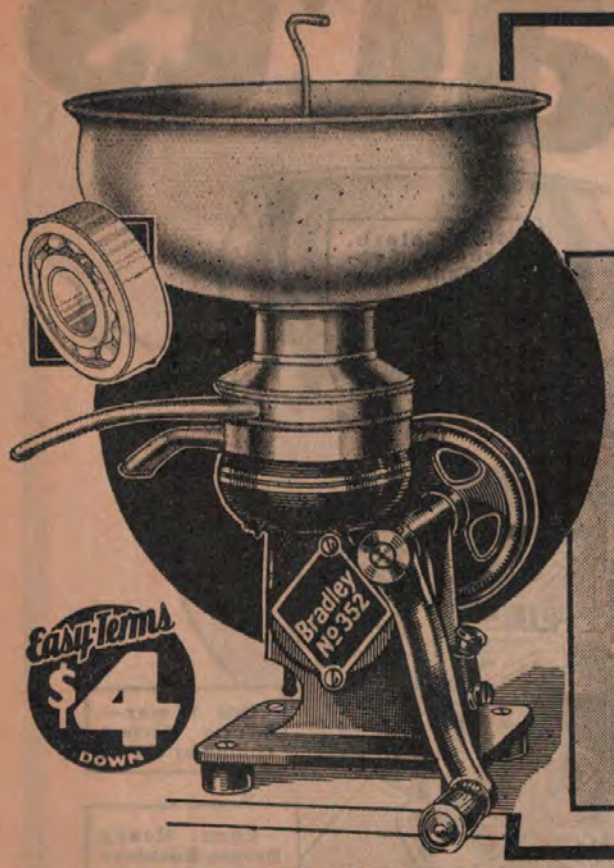
To wash, the discs are mounted on the washing rod and then given a whirling motion in the water. It's the work of but a few moments to wash and dry the discs.

NEW BOWL VISE

For best results, the bowl nut must be screwed down securely with both vise and bowl wrench. The BRADLEY vise fits conveniently over the bowl pot. Covers bowl pot when machine is idle.



The Finest TABLE STYLE Separator Built



$18.65 CASH

- ❶ Equipped with Ball Bearings.
- ❷ Free-Floating Bowl.
- ❸ Capacity, 200 Lbs. per Hour.
- ❹ Bolts to Table or Bench.
- ❺ Skim-Milk Regulating Screw.
- ❻ Guaranteed Close Skimming.
- ❼ Beadless, Seamless Tinware.

SKIMS AS CLOSE AS ANY LARGE SEPARATOR

HERE is the finest table-model separator ever built. It adds to the best features of competitive machines the outstanding developments of the BRADLEY engineers —plus the low prices that only Sears are able to offer.

Compare it, part for part, with any other separator of the same type. The BRADLEY will stand far above any in close skimming under any milk condition, in easy operation and in stamina and strength to provide long life under hardest service. Even if you milk but one or two cows, you need the economy of machine separating. The BRADLEY table model was built especially to meet your needs.

Greatest of All Table Models

The BRADLEY will recover from 50% to 100% more butterfat than you can possibly obtain by using the older hand skimming methods. You cannot afford to employ wasteful dairy methods when you can buy the very best in cream separators at this amazingly low price.

Remember that the BRADLEY is equipped with NEW DEPARTURE Ball Bearings and has highest-quality steel shafting and gears to insure long life and easier turning. In addition, countless small improvements have been made—absolutely no expense was spared to make this the greatest of all table-model separators.

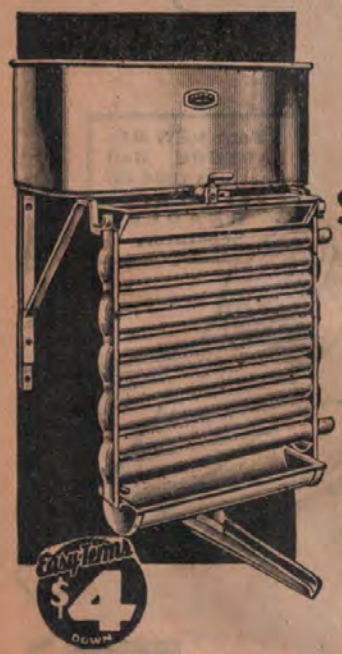
Shipped Not Prepaid from Buffalo, N.Y. Shpg. wt., 47 lbs. **$18.65**

23KC352½—Cash Price..... **$20.65**

Easy Payments, $4 down, $4 a month

When Ordering on Time, Use Time Payment Order Blank in Back of Catalog.

QUALITY DAIRY EQUIPMENT THAT BRINGS BIGGER CREAM CHECKS



Tubular Milk Cooler

$28.35 Cash

- Heavily-tinned tank. Capacity, 35 gallons per hour. Tank suspends from two wall brackets; Rounded corners for easy cleaning.
- Regulating faucet.
- Drip troughs, tubes and pipes are heavily tinned.
- Manifold tubes guaranteed against leakage up to 75 pounds pressure.
- Swinging spout is open at each end.
- Manifold of thick, pressed copper, heavily tin plated.

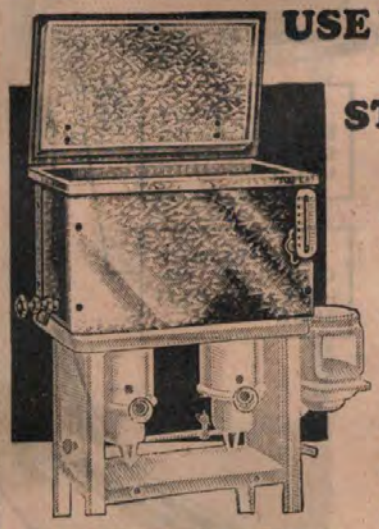
One of the simplest, most satisfactory and lowest-priced coolers on the market. Highly recommended by boards of health everywhere. Meets the demands of states with legislation requiring ultra-sanitary dairy equipment. Insures larger cream checks because milk with low bacteria count commands larger prices. Milk quickly cooled below 60° retards bacteria growth. Not only does Sears Tubular Cooler **cool** the milk but it aerates it as well—removing all foreign odors, assuring pure sweet, milk at low cost.

Cold water or brine solution passes **through** the manifold tubes, while warm milk flows **over** the coils, being quickly cooled and aerated. Simply attach to cold running water or to a circulating stream under pump pressure. **Shipped Not Prepaid from factory in Central Maryland or Boston, Mass.** Weight, 58 pounds.

23KC1212½—Cash Price..... **$28.35**

Easy Payments, $4 down, $4 a month... **$31.20**

When Ordering on Time, Use Time Payment Order Blank in Back of Catalog.



USE Your STOVE *for* STERILIZING

$7.95 Cash

- For use with oil, gas or wood stove.
- Capacity, 6 pails, 2 strainers. 20 gallons of water.
- 13x26 inches, 16 inches deep.
- Removable perforated bottom.
- Made of No. 22 Keystone galvanized, copper bearing steel.
- Complete with thermometer, drain cock, and tinned lid handle.

Use With Any Stove

Ends pinned, riveted and soldered into tank body. Absolutely heat-proof joints and seams. Body has ¾-inch square rims around top for extra strength and easy handling. Lid has condensation drip on the inside.

With one of these heaters and a small two-burner gasoline or kerosene stove hot water will no longer be a luxury, because with this heater you will have an abundance of boiling water. Then, after all parts are washed properly the smaller parts can be placed on the rack inside the box and sterilized by live steam. **Shipped from factory in Northwestern Md. or Boston, Mass.** Shpg. wt., 30 pounds. **Mailable. Not Prepaid.**

23KC1216½—Water Heater. (Stove not included.) **Sold for Cash only**..... **$7.95**

Sterilizing Rack



Keep your milker tubes and inflations free from bacterial germination when not in use and you will produce a higher grade of milk as well as make your rubber goods last longer. Convenient and economical. Full directions and instructions for making the most satisfactory disinfectant packed with each unit. Complete with crock cover, petcocks and teat cup holders. **Shipped from our Store.**

23K150¼—Sterilizing Rack. **Postpaid. Sold for cash only**..... **$5.25**

ECONOMY Electric Water Heater



$45.85 CASH

- Operates on 110- or 220-volt current, either A.C. or D.C.
- Boils 5 gallons of water in an hour, consuming less than 2 Kilowatts of electricity—approximately 1c a gallon.
- Safety fuse eliminates fire hazard or damage to heater should current be turned on when heater contains no water.
- Special safety faucet.
- Outside shell of tank is *Cadmium* plated.
- Inside of tank is of copper.
- Has 2 inches of "glass wool" insulation.
- Two heating coils, each with patented *Thermo-tube Circulation* system.

Can be used in dairy barns, homes, stands, resorts or any other place where hot water is needed. Absolutely safe and trouble-free; requires no attention after filling. Excellent for heating chicken water. Ideal for use wherever electricity is available. Sears bring it to you far below prices elsewhere. **Shipped Not Prepaid from our Store.** Shipping weight, 60 lbs.

23KM1215¼—Electric Water Heater, 110 or 220 volt..... **$45.85**

Easy Payment Price, **$5.00 down, $5.00 per month**..... **$50.45**

23K1217—Safety Fuses for heater. **Postpaid if included with $2.00 order.** Wt., 4 oz. 3 for.... **60c**

When ordering on Easy Payments, Use Time Payment Order Blank in Back of Catalog.

Cream Separator Oil



Just "any old oil" will not do for a cream separator. It needs an oil that does not become gummy. Our Special Cream Separator Oil will keep your machine in good working condition. Unexcelled for sewing machines, motors, etc. Prevents rust on skates, shot-guns. Neutral, almost colorless. **Not Prepaid.**

28KC3354
Quart. Shpg. wt., 3 lbs..... **35c**
Gallon. Shpg. wt., 9 lbs..... **75c**

BOWL RINGS

To fit Economy King Separators. Will not fit Improved or Economy Chief. Shpg. wt., of 6, 1 oz. **Postpaid if part of $2.00 order.**

Cat. No.	Size No.	Package of 6
23K820	10 or 11	38c
23K822	2, 4, 12, 14, 24, 32, 34 or 40	41c
23K826	6, 16, 26 or 36	44c
23K828	8, 18 or 38	49c



23K982—Bradley Nos. 354, 356, 358 only. Package of 6..... **47c**

To fit Prima and Bradley Table Model No. 352. **23K624**—Size No. 2 or 4. Package of 6..... **34c**

Milking Machine Tubing

High-grade red rubber tubing with heavy, non-collapsible wall especially compounded to resist oil of butter fat. Meets Board of Health requirements. Sizes to fit all machines. **State length and size wanted.** Weight, per foot, 4 oz.

Postpaid if part of $2.00 order.

Catalog Number	Inside Diameter	Thickness of Wall	Per Foot
23K862	7/32 inch	5/32 inch	9c
23K864	5/16 inch	11/64 inch	12c
23K866	3/8 inch	11/64 inch	15c
23K868	7/16 inch	11/64 inch	16c

"...used 7 different kinds of separators" BUT THE Economy King Outskimmed Them All...

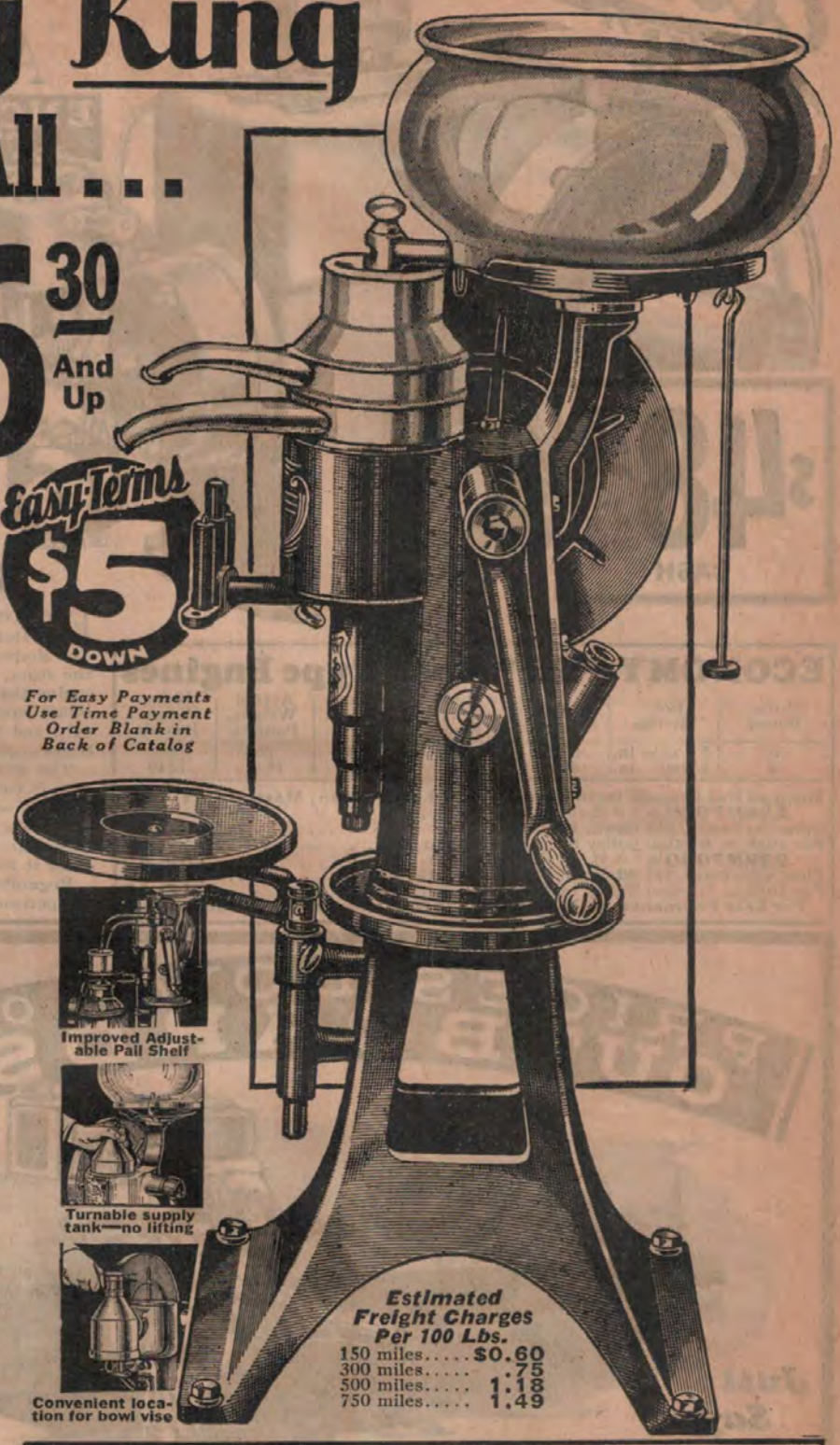
said Milt Bradshaw of Beaconsfield, Iowa

"Regarding your ECONOMY KING separator: We have been in the dairy business for 30 years. During that time have used 7 different makes of separators but this is the first time that we have ever had our cream thoroughly separated from the milk. Also, our produce manager says it is the best cream ever brought to the station. We are more than pleased with the ECONOMY KING."

$36.30 And Up CASH

Easy Terms $5 DOWN

For Easy Payments Use Time Payment Order Blank in Back of Catalog



Improved Adjustable Pail Shelf

Turnable supply tank—no lifting

Convenient location for bowl vise

Estimated Freight Charges Per 100 Lbs.

150 miles	$0.60
300 miles	.75
500 miles	1.18
750 miles	1.49

READ THESE FACTS

- **Four NEW DEPARTURE Ball Bearings are used. No other separator has more ball bearing units. Bowl spindle also turns on a ball.**
- **Splash Oiling System keeps bearings and gears perfectly lubricated. Large-size, conveniently-located oil indicator.**
- **Bowl spindle is larger and longer than usual, reducing vibration and wear to the minimum.**
- **Gearing has extra strength where needed. Worm gear is large and has extra-heavy teeth; can be reversed for double life. Pinion gear is extra large and has longer teeth than any other separator.**
- **Turnable supply tank allows easier removing and reassembling of bowl. Also permits easier and quicker changing of cream screw.**
- **New, Detachable Bowl Vise is placed on front of separator, or can be fastened to table or bench as you desire.**
- **New, Improved Dividing Disc with cream screw lug actually built into the disc. Practically impossible to come loose and cause cream loss.**
- **Float is of Allegheny Steel—A great improvement over the ordinary tin-plated float. Will not rust.**
- **Handy Disc Washer saves many minutes each time you wash the discs.**
- **Extra-heavy Frame—repair worries are practically eliminated because the rigid construction, scientific lubrication, quality materials and superior workmanship mean stamina and strength to withstand severe service and stress. Long years of service are assured.**

Nearly 1,000,000 ECONOMY KING Owners

Superior performance has earned the ECONOMY KING its great nationwide popularity. In practically every rural district, you'll find them in large numbers. These farmers have not been looking for low price alone, but, also, for efficient, economical service from their dairy equipment.

Nearly 1,000,000 happy, satisfied owners of Sears separators will testify to the closer skimming, easier operation and longer life of their machines. They also found that warm skim milk fed to hogs, calves and chickens yields quick profits. Also, that an ECONOMY KING soon pays for itself with the extra butterfat it saves.

Favorites for 25 Years

For a quarter of a century, Sears separators have been making dairy farming more profitable. Many of our customers now own their third or fourth ECONOMY KING—having replaced smaller-sized machines with larger as their dairy herd increased.

Thousands of farmers like Mr. Bradshaw have shopped around, tested and compared leading makes of separators for quality and performance without considering price. Sears huge sales on separators are sufficient testimony to the result. Not alone to save money, but to secure a **better** separator, these particular farmers have turned to the ECONOMY KING. Now our prices have been cut practically to factory cost!

Try It on Your Farm

Send us the down payment or cash if you prefer and try this separator on your own farm—test it side by side with any other separator on the market. If you aren't satisfied that ECONOMY KING performance is second to none, you can return the machine to us at our expense and every cent that you have paid will be refunded.

250 lbs. of Milk per Hour

For dairies of from 2 to 4 cows. Shpg. wt., 156 lbs. **Not Prepaid.**

23KM1282½—Cash Price **$43.35**
Time Payment, $5.00 down, $5.00 a month..... $47.70

375 lbs. of Milk per Hour

For dairies up to 6 cows. Shipping wt., 156 lbs. **Not Prepaid.**

23KM1284½—Cash Price **$48.65**
Time Payment, $5.00 down, $5.00 a month..... $53.55

600 lbs. of Milk per Hour

For dairies up to 15 cows. Shpg. wt., 210 lbs. **Not Prepaid.**

23KM1286½—Cash Price **$54.75**
Time Payment, $5.00 down, $6.00 a month..... $60.25

Shipped from Buffalo, N. Y. For Time Payments, use Easy Payment Order Blank in back of Catalog.

PLAIN-BEARING ECONOMY KING

- **—Extra-long, interchangeable bearings.**
- **—Visible oil sight indicator.**
- **—Outside removable lower bowl spindle bearing.**
- **—Non-splash supply tank.**
- **—Bowl lifts off spindle.**
- **—Adjustable cream screw.**
- **—All shafting of high-carbon steel.**
- **—Gears are accurately cut and bearings are made from special low friction alloy.**
- **—Skims warm or cold milk at full rated capacity.**

Not a better plain bearing separator on the market for the price. Carries our full guarantee. The same separator that Sears have been selling for years—"America's Finest Plain-Bearing Separator."

400 Pounds of Milk per Hour

For dairies up to 7 cows. Shpg. wt., 137 lbs.

23KM5824½—Cash Price..... **$36.30**
Time Payment Price, $5.00 down, $4.00 a month..... $39.95

Shipped Not Prepaid from factory near Buffalo, N. Y. For Easy Payments Use Time Payment Order Blank in back of Catalog.

Run Your Separator for One Cent an Hour!

REMEMBER—a small-size separator equipped with electric drive will conveniently separate as much milk as a larger hand operated machine. It costs but 1c an hour to separate your milk by electricity. Saves you many valuable hours for other work or recreation. And you can buy no better electric drive equipment than the standard equipment we list for both ECONOMY KING and BRADLEY cream separators.

Electric-Drive Equipment for BRADLEY Separators
110-volt, 60-cycle A.C. Wt., 60 lbs.

23KC3544½—Electric Drive Equipment for Bradley Nos. 354 and 356 including motor, belt, shelf and pulley. Shipping weight, 60 lbs. **Not Prepaid.**
Cash Price..... $27.65
Easy Payment Price..... 30.45

23KC3588½—Electric Drive Equipment. Same as above, except for Bradley No. 358. Shpg. wt., 65 lbs. **Not Prepaid.** Cash Price..... $28.35
Easy Payment Price..... 31.20

23K2090—Extended Pinion Shaft, for King Separator Sizes, 2, 4, 12, 14, 26, 32, 34. **State size wanted. Postpaid..... $2.00**

For sizes 6, 16, 8, 18, 36, 38. **State size wanted. Postpaid..... $2.40**

Electric-Drive Equipment for ECONOMY KING
110-Volt 60-Cycle A.C. Shpg. wt., 60 lbs. **Not Prepaid.**

23KC1201½—For sizes 2, 12, 4, 14, 32, 34.
Cash Price..... $26.55
Easy Payment Price..... 29.25

23KC1202½—Sizes, 6, 16. Cash Price. 27.30
Easy Payment Price..... 30.05

23KC1203½—Sizes 8, 18. Cash Price. 27.55
Easy Payment Price..... 30.35

23KC1205½—For size 36. Cash Price. 27.45
Easy Payment Price..... 30.20

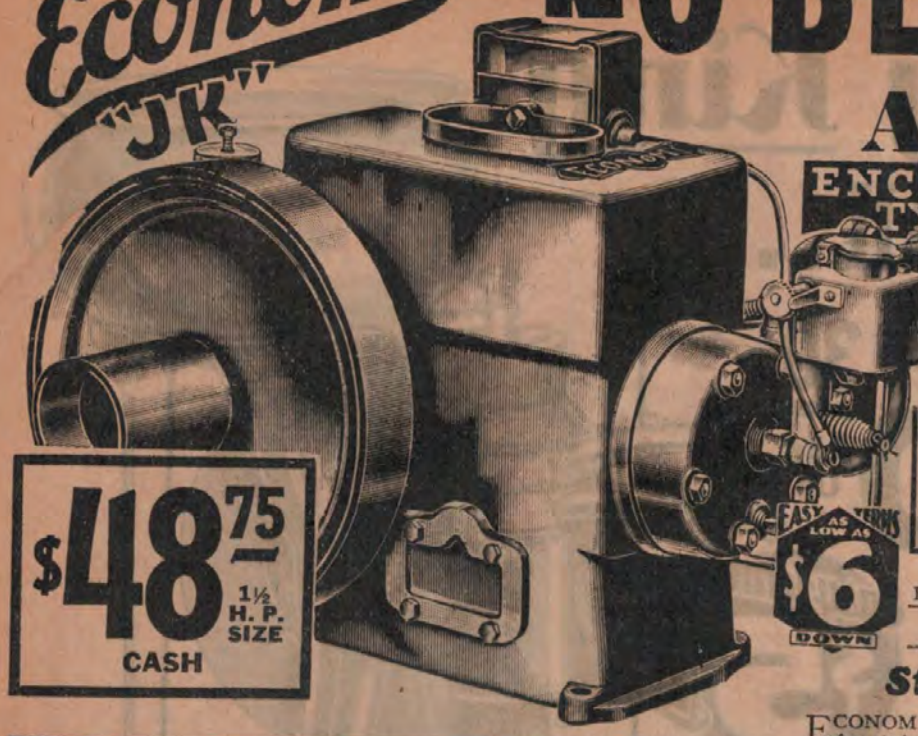
23KC1206½—For size 38. Cash Price. 27.65
Easy Payment Price..... 30.45

Terms: $4.00 down, $4.00 a month. Use Time Payment Order Blank in Back of Catalog. Not Prepaid items shipped from factory in Buffalo, N. Y.

Add $4.00 for 110-Volt, 25-Cycle A.C. 32-Volt D.C. or 110-Volt D.C. Be sure to give size, number and name of separator.

The Economy "JK" NO BETTER DESIGN...OR CONSTRUCTION AT ANY PRICE!

ENCLOSED TYPE · SELF-OILING · NO GREASING



ESTIMATED FREIGHT

Charges per 100 lbs. on Gas Engines:

150 miles	$0.58
300 miles	.83
500 miles	1.27
750 miles	1.45

- Fully enclosed—fewer parts—lighter weight—balanced power.
- No grease cups; positive splash or pump oiling system.
- Adjustable speed from 500 to 800 R. P. M.
- Flyball governor control.
- Weather and worryproof automotive construction.
- Valve-in-head design with improved WICO high-tension magneto.
- Safety-type, solid flywheels.
- Water-cooled cylinder head.
- ECONOMY carburetor—burns gasoline or kerosene.

Horse Power	Bore Stroke	Speed R.P.M.	Oil System	Crank Shaft	Pulley Size	Shpg. Weight
1½–2	3¼ x4 in.	500–800	Splash	1¼ in.	3x4 in.	210 lbs.
2½–3½	4 x5 in.	500–800	Pump	1⅝ in.	6x4 in.	410 lbs.

Standard Design—Guaranteed Performance

ECONOMY Engines have long been known for their splendid, reliable, economical service. The simple, standard design of these engines tells the story. Sears spared no expense in finding an engine that could safely carry a guarantee of absolute satisfaction—the ECONOMY was the result, and has continued to be the first choice of Sears engineers.

The ECONOMY brings you (1) easy starting even in coldest weather; (2) it is so simple even a child can start and operate it; (3) it is safe because practically all moving parts except solid flywheels are enclosed; (4) it is more economical because it burns either gasoline or kerosene.

Regardless of names, trade marks, or claims of competitors, we believe you cannot buy a better engine of this type. Compare specifications . . . compare prices . . . ask your neighbor about his ECONOMY. If it's quality and long-lived, reliable service that you want, buy an ECONOMY Engine.

Shipped Not Prepaid from Harrisburg, Pa., or Boston, Mass.

23KM7152⅓—1½ to 2 H. P. Economy Engine. Cash Price..... **$48.75**

Time payment price, $6.00 down, $5.00 a month..... **$53.65**

23KM7235⅓—2½ to 3½ H. P. Economy Engine. Cash Price..... **$89.65**

Time payment price, $10.00 down, $9.00 a month..... **$98.65**

For easy Payments use Time Payment Order Blank in Back of Catalog.

ECONOMY "XK" Open Type Engines

Horse Power	Bore Stroke	Speed R.P.M.	Crank Shaft Diam.	Pulley Size, Inches	Actual Weight, Pounds	Shpg. Weight, Pounds
6	5 x7½ in.	500	2 in.	10x6	760	880
8	5¾ x9 in.	400	2¼ in.	16x6	1135	1246

Shipped Not Prepaid from Harrisburg, Pa., or Boston, Mass.

23KM7060⅓—6 H. P. Engine. Cash..... **$119.85**

Time payments, $13 down, $12 a month..... **$131.85**

For 10x8 in. friction pulley instead of regular, add..... **12.45**

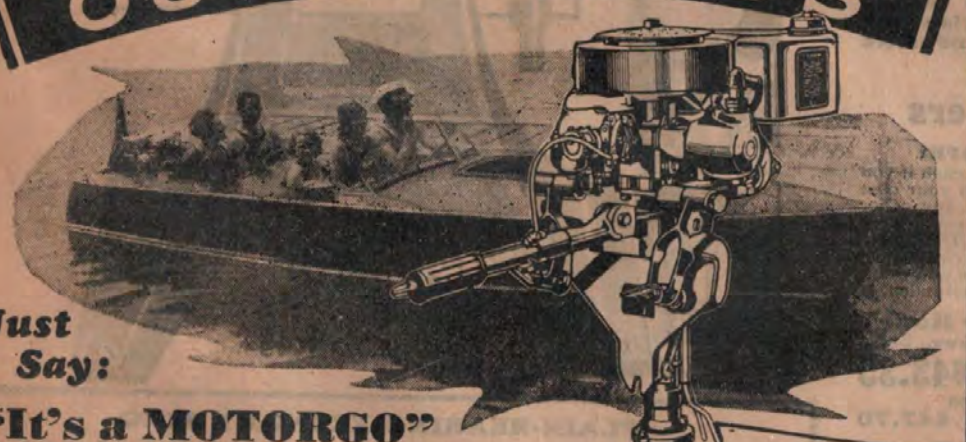
23KM7080⅓—8 H. P. Engine. Cash..... **159.95**

Time Payments, $18.00 down, $16.00 a month..... **175.95**

For 16x8 in. friction Pulley instead of regular, add..... **18.45**

For Easy Payments use Time Payment Order Blank in Back of Catalog.

PRICES DOWN ON OUTBOARDS



Just Say:

"It's a MOTORGO"

THE fast-growing popularity of MOTORGO outboard Motors tells the story of their outstanding performance in this great competitive field. Not only in the United States, but in wildest Alaska, Canada and in many out-of-the-way points, MOTORGO motors are giving trouble-free service. Though far from habitation or civilization, MOTORGO owners happily forget repair worries.

One of America's leading manufacturers of marine engines builds the MOTORGO—it commands finest materials . . . the greatest care and precision . . . the finest workmanship that master workmen can produce. **Shipped NOT PREPAID from our Store.**

$69.95 CASH And Up

ALSO EASY PAYMENTS

14 H. P. MOTORGO SR.

—Weight—75 pounds. Shpg. wt., 160 lbs.
—Motor—2 cylinder, 3 port, 2½-in. bore, 2-in. stroke. Develops 15 H. P. at 4500 R. P. M.
—Cooling—Centrifugal type water pump.
—Propeller—3-blade; alloy, 10½x9-in. pitch.
—Muffler—Large. Under-water exhaust.

23KM7214¼—14 H. P. Class "B" Type—Cash..... **$134.65**

Time Payment Price, $25.00 Down, $21.00 per Month..... **$148.15**

20 H. P. MOTORGO Big Boy

—Weight—110 pounds. Shpg. wt., 195 lbs.
—Motor—2 cylinder, 3 port, 2¾-inch bore, 2½-in. stroke. Develops 21 H. P. at 4500 R. P. M.
—Cooling—Centrifugal type water pump.
—Propeller—3-blade alloy, 10¼x11-in. pitch.
—Muffler—Large. Under water exhaust.

23KM7220¼—20 H. P. Class "C" Type—Cash..... **$158.85**

Time Payment Price, $35.00 Down, $24.00 per Month..... **$174.75**

3 H. P. MOTORGO—Class A

—Weight—45 pounds. Shpg. wt., 70 lbs.
—Motor—2 cylinder, 3 port 2-in. bore, 1½-in. stroke. Develops 3 H. P. at 2800 R. P. M.
—Cooling—Pump and syphon at all speeds.
—Propeller—2-blade; alloy; 9x9-in. pitch.
—Muffler—Large and efficient.
Shipped from our Store.

23KM7203¼—3 H. P. Cash... **$69.95**

Time Payment Price, $20.00 Down, $10.00 per Month..... **$76.95**

6 H. P. MOTORGO Junior

—Weight—55 pounds. Shpg. wt., 110 lbs.
—Motor—2 cylinder, 3 port 2¼-inch bore, 1¾-inch stroke. Develops 6 H. P. at 4500 R. P. M.
—Cooling—Centrifugal type water pump.
—Propeller—2-blade; 8½x8-inch pitch.
—Muffler—Extra large, underwater exhaust.

23KM7206¼—6 H. P. Class "A" Type—Cash..... **$102.75**

Time Payment Price, $25.00 Down, $15.00 per Month..... **$113.05**

When Ordering on Easy Payments Use Time Payment Order Blank in Back of Catalog.



$7.95

Double Gear Pump Jack

Jack can be used to operate all standard windmill head pumps. Clamps furnished. Back geared 4 to 1. Movable crosshead for various height pumps. Heavily constructed and built to give years of trouble free service. For operating with engines; 13-in., 2-in. face tight and loose pulley furnished. Operates at 35 to 40 strokes per min. Shpg. wt., 95 lbs. **Shipped Not Prepaid from Harrisburg, Pa., or Boston, Mass.**

23KM437⅓—Vertical or Horizontal Jack. Complete..... **$7.95**

Self-Oiling Worm Drive Jack With Enclosed Gears

Enclosed gears, safe and trouble-proof. Put a pint of good transmission oil in the gear case every six months. Jack geared 16 to 1 with choice of 4-inch tight and loose pulleys or a 10-in. tight single pulley. Stroke adjustable for 5, 7½ or 10-inch. Especially designed to withstand hard work with little attention. Attaches to any standard pump. We recommend using 4-in. pulley with our 1½–2 H. P. Model "JK" Economy or similar small engine. The 10-in. pulley designated for ½ H. P. electric motor. **Pump not included.** Shpg. wt., 85 lbs. **Shipped Not Prepaid from Harrisburg, Pa., or Boston, Mass.**



23KM434⅓—Worm Drive Jack with 4-in. tight and loose pulleys for gasoline engine drive..... **$10.65**

23KM435⅓—Worm Drive Jack with 10-in. pulleys for electric motor drive..... **$10.75**

23KC370⅓—11 feet of 2-in. rubber belting with fastener. Especially for pump jacks. Wt., 2 lbs. Not Prepaid..... **$1.55**



$5.85 Post Paid

Fan and Governor

Can be used with Model "T" and Model "A" Fords, or Chevrolet Engines. Automatically regulates the motor speed at varying loads and saves gas. Large bladed fan with blades reversed forces great quantities of air through radiator and keeps the engine cool under all circumstances. Model "A" and Chevrolet engines are equipped with water pump. New fan is therefore not required. Full instructions. **Specify year and make of your engine. Shipped from our store.**

23K263¼ Each, Postpaid..... **$5.85**

Power Takeoff

Gets from 5 to 12 H. P. from your old Ford Engine. Assembly bolts onto the transmission case. Pulley runs on large bearing and has square steel shaft which fits directly into transmission coupling. Easy to install. **Be sure to specify size of pulley wanted. Shipped from our store. Not Prepaid.**

23KC264¼—Roller bearing pulley 6x6, 8x6 or 10x6 inch. Wt., 35 lbs. Each..... **$8.45**

23KC265¼—Plain bearing pulley for Model "T" or "A" Fords and Chevrolets, 6x6, 8x6 or 10x6-inch. Wt., 35 lbs. Each..... **$6.85**

Specify make and size wanted.



We Guarantee Safe Delivery of All Our Shipments

Freight Orders Save You Most

Shipping charges on your orders are very little when your merchandise is sent by freight. Today, freight trains run on much faster schedules than formerly. The handling of freight shipments has been speeded up "all along the line," and they are not subject to troublesome delays.

One hundred pounds or more is the most economical freight shipment, because less than that weight takes the 100-pound rate, regardless.

If your order does not total 100 pounds, we suggest that you anticipate your needs and buy ahead. Or join with a neighbor and make up the necessary weight. Many thousands of dollars have been saved by SEARS customers sending us "club orders" in the past. If you include postpaid items in your freight shipment we will make an allowance on your bill for a proportionate amount of the shipping charges, an extra saving to you.

We ship much of our heavier merchandise direct from warehouses and factories to save you transportation costs; and when that is the case, we so state in the description. These articles must be shipped separately and cannot be included with goods shipped from our store.

Make your orders large enough to ship by freight whenever possible, as it is the most economical way for you to secure your merchandise.

We Do Not Pay Transportation Charges on Freight or Express Shipments

If There Is No Freight Agent at your shipping point, include with your order sufficient money in addition to the price of the merchandise to cover the freight charges. If there is an agent, you pay the freight charges when the shipment reaches you.

How to Tell What Freight Charges Will Be: You know about how far you live from Philadelphia. If you do not know, refer to map on Page 1008 for approximate distance. Then by referring to the chart shown here, you can easily estimate the freight charges. Shipping weights are given in descriptions in this catalog.

For Example: Suppose you live about 150 miles from PHILADELPHIA and order a bed weighing 125 pounds. The list below shows the freight charges for 100 pounds on beds (or bedsteads) to be 68c. Multiply the shipping weight, 125 pounds (1¼ times the hundred pound rate), by 68c and your answer is 85c, the approximate total freight charge.

We will tell you exactly what the freight charges will be on any shipment, whether from Philadelphia or one of our factories, if you will write to us. Or your station agent will gladly tell you.

We pack all merchandise to obtain the lowest freight charge.

Estimated Total Freight Charges per 100 POUNDS or Less From Philadelphia

Merchandise	150 Miles	300 Miles	500 Miles
Agricultural Implements Hand KD	$0.48	$0.63	$0.80
Aluminum Utensils	.85	1.12	1.42
Ammunition	.58	.76	.96
Anvils	.35	.46	.58
Auto Repair Parts	.68	.89	1.13
Auto Springs	.38	.50	.63
Auto Tires	.58	.76	.96
Automobile, Children's	.68	.89	1.13
Auto Transmissions	.58	.76	.96
Auto Truck Bodies, Wood	.85	1.12	1.42
Auto Trunks	1.02	1.34	1.70
Awnings	.68	.89	1.13
Baby Carriages	1.02	1.34	1.70
Bar Iron	.35	.46	.58
Barbed Wire	.35	.46	.58
Bath Tubs	.68	.89	1.13
Batteries, Storage	.68	.89	1.13
Batteries, "B" Dry	.48	.63	.80
Bed Springs, Coiled	1.36	1.78	2.26
Bed Springs, Woven	1.02	1.34	1.70
Bedsteads, Iron or Wood	.68	.89	1.13
Beehives, KD	.48	.63	.80
Bells, Iron	.48	.63	.80
Belting	.58	.76	.96
Benches, SU	1.19	1.57	1.99
Benches, KD	.58	.76	.96
Bicycles	1.02	1.34	1.70
Blowers, Blacksmiths'	.58	.76	.96
Boilers, Heating, SU	.58	.76	.96
Boilers, Heating, KD	.35	.46	.58
Bookcases	1.02	1.34	1.70
Bookcases, Sectional	.85	1.12	1.42
Brooders, SU	.68	.89	1.13
Brooders, KD	.48	.63	.80
Building Paper	.38	.50	.63
Buffets	1.02	1.34	1.70
Bumpers, Auto	.58	.76	.96
Bureaus	.85	1.12	1.42
Cabinets, Kitchen	.85	1.12	1.42
Cabinets, Medicine	.68	.89	1.13
Cabinets, Filing Steel	.58	.76	.96
Cabinets, Storage, Wood	1.36	1.78	2.26
Cabinets, Storage, Steel	1.36	1.78	2.26
Cedar Chests	1.02	1.34	1.70
Ceiling, Steel	.38	.50	.63
Chairs, Common	1.36	1.78	2.26
Chairs, Rocking	1.36	1.78	2.26
Chains, Steel	.35	.46	.58
Chiffoniers	.85	1.12	1.42
Chifforobes	1.02	1.34	1.70
China Cabinets	1.02	1.34	1.70
Chinaware	.48	.63	.80
Churns	.68	.89	1.13
Compressors, Air	.58	.76	.96
Concrete Mixer	.58	.76	.96
Cots	.58	.76	.96
Couches, Metal	.68	.89	1.13
Couches, Hammocks	1.02	1.34	1.70
Cream Separators	.58	.76	.96
Cribs, Iron or Wood	.68	.89	1.13
Cupboards, SU	1.36	1.78	2.26
Daybeds, Metal	1.02	1.34	1.71
Desks	$1.02	$1.34	$1.71
Drag Saws, KD	.58	.76	.96
Dressers	.85	1.12	1.42
Dressers, Vanity	.85	1.12	1.42
Dressing Tables	.85	1.12	1.42
Drills, Blacksmiths' Post	.58	.76	.96
Earthenware	.48	.63	.80
Eaves Troughs	.58	.76	.96
Electrical Goods	.68	.89	1.13
Enamelware	.68	.89	1.13
Engines, Gasoline	.58	.76	.96
Feed Mills	.58	.76	.96
Feed, Animal or Poultry	.35	.46	.58
Fence, Posts, Steel	.35	.46	.58
Fencing, Wire	.38	.50	.63
Forks, Hay or Manure	.48	.63	.80
Forges	.58	.76	.96
Fruit Presses	.68	.89	1.13
Furnaces, Heating	.48	.63	.80
Furniture, Overstuffed	1.34	1.76	2.24
Gates, Fence	.48	.63	.80
Go-Carts, Collapsible	.58	.76	.96
Grain Bins, Portable	.48	.63	.80
Gliders, KD	1.02	1.34	1.70
Grindstones	.38	.50	.63
Hardware	.48	.63	.80
Harness & Saddlery	.68	.89	1.13
Hay Carriers	.48	.63	.80
Hay Carrier Track	.38	.50	.63
Heaters, Water, Automatic Gas	.68	.89	1.13
Hog Troughs, Steel	1.02	1.34	1.70
Hose Rubber	.58	.76	.96
Hoists, Chain	.48	.63	.80
Incubators	.58	.76	.96
Insecticides	.58	.76	.96
Ironing Machines	.58	.76	.96
Ironing Tables, KD	.48	.63	.80
Jack Screws	.48	.63	.80
Kegs	.68	.89	1.13
Kettles, Iron	.48	.63	.80
Ladders	.58	.76	.96
Lamps, Cloth Shades	1.36	1.78	2.26
Lamps, Glass Shades	.85	1.12	1.42
Laundry Tubs	.48	.63	.80
Lavatories	.48	.63	.80
Lawn Mowers	.48	.63	.80
Lighting Fixtures	.68	.89	1.13
Linoleum	.58	.76	.96
Machinery, Woodworking	.58	.76	.96
Mattresses	1.02	1.34	1.70
Milk Bottles	.48	.63	.80
Milk Cans	.68	.89	1.13
Mirrors	.68	.89	1.13
Motors	.68	.89	1.13
Nails	.68	.89	1.13
Oil-Lubricating	.48	.63	.80
Ovens, Stove	.68	.89	1.13
Paint	.48	.63	.80
Pipe, Iron	.35	.46	.58
Pipe, Conductor	.68	.89	1.13
Pipe-Covering, Asbestos	.58	.76	.96
Plows and Parts	.48	.63	.80
Pumping Outfits	.58	.76	.96
Pumps, Hand	$0.48	$0.63	$0.80
Pumps, Power	.58	.76	.96
Radiators, Auto	.58	.76	.96
Radiators, Heating	.48	.63	.80
Radio Sets	1.02	1.34	1.70
Range Boilers	.48	.63	.80
Refrigerators	.58	.76	.96
Refrigerators, Electric	.68	.89	1.13
Roof Cement	.38	.50	.63
Roofing, Asbestos	.38	.50	.63
Roofing, Steel	.35	.46	.58
Rope	.48	.63	.80
Rugs and Carpet, Wool	.68	.89	1.13
Rugs, Linoleum	.58	.76	.96
Rugs, Felt-Base	.58	.76	.96
Saws	.58	.76	.96
Saw Mandrels	.58	.76	.96
Scales	.58	.76	.96
Sewing Machines	.68	.89	1.13
Shingles	.38	.50	.63
Shovels	.48	.63	.80
Sideboards	.85	1.12	1.42
Sinks, Kitchen	.48	.63	.80
Sprayers, Hand	.68	.89	1.13
Sprayers, Power	.68	.89	1.13
Stanchions	.48	.63	.80
Stoves, Coal or Wood	.48	.63	.80
Stoves, Gas and Oil	.58	.76	.96
Stoves, Electric	.58	.76	.96
Swings	.58	.76	.96
Tables, KD	.68	.89	1.13
Tables, SU	1.02	1.34	1.71
Tank Heaters	.48	.63	.80
Tanks, Steel, SU	.68	.89	1.13
Tanks, Wood, KD	.48	.63	.80
Tents	.68	.89	1.13
Tinware	.68	.89	1.13
Toys	.68	.89	1.13
Trunks	1.02	1.34	1.71
Typewriters	.68	.89	1.13
Velocipedes	1.02	1.34	1.71
Vises	.35	.46	.58
Wagons, Children's	.58	.76	.96
Wagons, Farms	.68	.89	1.13
Wagon-Wheels, Steel	.48	.63	.80
Wagon-Wheels, Wood	.68	.89	1.13
Wallboard	.48	.63	.80
Wardrobes	1.02	1.34	1.71
Washing Machines	.58	.76	.96
Washing Machines, Electric	.68	.89	1.13
Wash Tubs	.68	.89	1.13
Water Closet Bowls	.48	.63	.80
Water Closet Tanks	.48	.63	.80
Wheelbarrows, KD	.48	.63	.80
Wire	.48	.63	.80
Windmills	.48	.63	.80
Woodenware	.68	.89	1.13
Wood Preservative	.48	.63	.80

The letters KD in above chart mean the merchandise is shipped **knocked down** or taken apart. SU means merchandise is shipped **set up.**

THE ABOVE RATES WERE IN EFFECT WHEN THIS CATALOG WAS PRINTED AND ARE SUBJECT TO CHANGE WITHOUT NOTICE

EXPRESS **If at any time you require rapid service on unmailable merchandise and want your order shipped by express, figure the approximate weight of the shipment and ask an express agent to tell you how much it will cost.**

We Guarantee Safe Delivery of All Our Shipments

We Pay the Postage on Orders of $2 or More

(If you order one article priced at $2 or more, or several articles totalling $2 or more, *we pay all postage*, except on "Not Prepaid" items.)

On Orders of Less Than $2

Be sure to include additional money in your remittance to pay the postage, as charges for parcel post shipments must be paid in advance. For your greater convenience, the amount of postage is given in many descriptions of articles priced at less than $2. On others we tell you the shipping weight and on these the postage can easily and quickly be figured from the chart below.

Remember, we always return every penny you send over actual postage required, and if the postage is more than the amount we quote, we stand the difference.

"Not Prepaid" Articles

There are many articles which, because of their nature are usually shipped with other goods by freight and for that reason are listed "Not Prepaid." Should you want any of these items shipped by parcel post, it is necessary that you include postage in your remittance, regardless of the total value of your order.

When Postpaid Goods Are Shipped by Freight

When items on which we prepay the postage are included in a freight shipment, we will make an allowance on your bill for a proportionate amount of the shipping charges.

Parcel Post Zone Map of the Territory Served by Our Philadelphia Store



Distance From Philadelphia:

Local Zone—Within Philadelphia
Zones 1 and 2—Not over 150 miles
Zone 3—151 to 300 miles
Zone 4—301 to 600 miles
Zone 7—Porto Rico and Virgin Islands
Zone 8—Canal Zone

Packages weighing up to 70 pounds or measuring no more than 100 inches, length and girth combined, can be carried by Parcel Post in All Zones. For special delivery or any other information regarding parcel post matters, ask your mailman or your postmaster.

HOW TO FIGURE PARCEL POST CHARGES

Packages up to 8 ounces in weight are carried at the rate of 1½ cents for each 2 ounces or fraction thereof, regardless of distance.

If you live in LOCAL ZONE	*If you live in ZONE 1 or 2*	*If you live in ZONE 3*	*If you live in ZONE 4*	*If you live in ZONE 7*	*If you live in ZONE 8*
Over 8 oz. up to the First Pound, Postage is..... **7¢**	Over 8 oz. up to the First Pound, Postage is..... **8¢**	Over 8 oz. up to the First Pound, Postage is..... **9¢**	Over 8 oz. up to the 1st Pound, Postage is..... **10¢**	Over 8 oz. up to the 1st Pound, Postage is..... **14¢**	Over 8 oz. up to the 1st Pound, Postage is..... **15¢**
For each additional 2 Pounds or Fraction, Add..... **1¢**	For each additional Pound or Part of Pound, Add..... **1¢**	For each additional Pound or Part of Pound, Add..... **2¢**	For each additional Pound or Part of Pound, Add..... **3½¢**	For each additional Pound or Part of Pound, Add..... **9¢**	For each additional Pound or Part of Pound, Add..... **11¢**

FOR EXAMPLE, if you live in Zone 3 and order merchandise weighing 8 pounds 12 ounces, the parcel post charge is 9 cents for the first pound; the remaining 7 pounds and 12 ounces (same as 8 pounds) at 2 cents is 16 cents; total postage, 25 cents.

The above rates become effective October 1, 1932. Until that date, the following rates will be in effect:

	Zones 1 and 2	Zone 3	Zone 4	Zone 7	Zone 8
Postage for first pound or fraction.	7¢	8¢	8¢	12¢	13¢
For each additional pound or fraction, add.....	1¢	2¢	4¢	10¢	12¢

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Sears Complete

A Ready Guide to Over 48,000 Bargains

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. . . . *Your Christmas Presents*

WRAPPED AND MAILED DIRECT FOR 10 CENTS

WE will be glad to make attractive Christmas packages of any gifts purchased here, of the kind usually classed as gifts, and mail them direct, without price marks, to your kinfolk and friends. If you want several articles enclosed in one large package, each will be placed in separate Christmas wrappings and marked with a card for the person intended. Heavy, bulky articles cannot be so wrapped, of course.

Your name, in place of ours, as sender will appear on the special outside shipping label. All paper, cord, ribbon and seals used will be Christmas-like.

The additional charge for this wrapping and mailing service is ten cents for each package mailed to an address other than your own. And as its object is to save you the inconvenience of wrapping packages at home and taking them yourself to the crowded postoffice, it is not available on merchandise shipped to your own address.

Your order may be divided in any way you like—part going to one or more other addresses and part going to you. Just write your order in the usual way, mark it, "For Special Gift Wrapping," and tell us clearly how the order is to be handled. If you want cards written and attached to individual articles, tell us exactly what to write. Be sure to add 10c to your remittance for each package we are to mail to someone else.

If your total order is for $2 or more (not counting articles cataloged "Not Prepaid") we will pay all postage. If for less than $2, send enough additional money to cover postage on all parts of the order, in the usual way.

For Your Own Wrapping

A LITTLE Christmas paper and ribbon and a few colorful seals make any gift more attractive and add to the pleasure of both giver and recipient. Gifts purchased at SEARS come in boxes that *you* can easily transform by wrapping, into beautiful Christmas packages. Where merchandise is described "In Gift Box on Request," we will, without cost to you, place the goods in a Christmas box if you ask for it on your order.

Everything you will need for wrapping your gifts is listed on Page 639—paper, ribbon, cord, seals, cards—at low SEARS prices which will mean a worth while saving.

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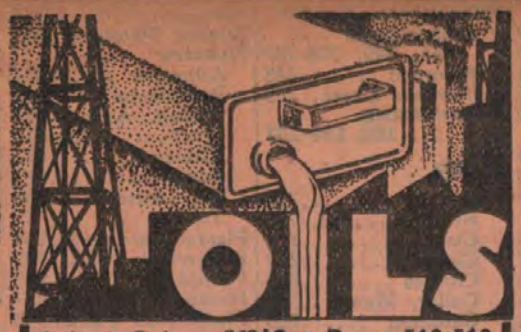
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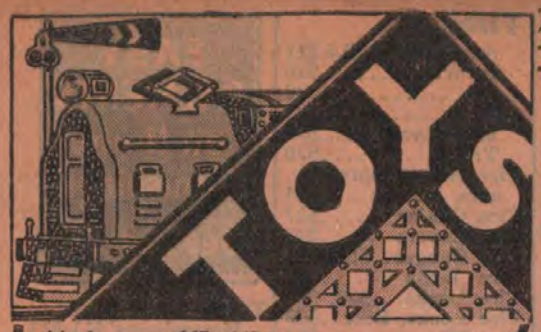
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IT'S EASY to ORDER from SEARS

Simply pick out the things you want, write them down on one of our order blanks, figure up the total cost of the articles ordered, and enclose amount of money required. For your convenience, order blanks are in the back of this catalog. If you haven't one of our order blanks, any plain paper will do, and you may write in any language. Be sure to give the correct number as stated in our catalog, quantity desired, name of article and, wherever necessary, state size and color.

The best ways to send money are by postoffice money order, express money order, bank draft or personal check. We do not recommend sending currency remittances, but, if absolutely necessary, be sure to have the letter registered. If you live on a rural route, you can give the carrier your order and money, and he will buy a money order for you.

If you are in a special hurry you may telephone or telegraph your order to our Philadelphia Store, and the merchandise will be sent you C.O.D.
Telegraph or Telephone to Special Order Desk.

Our Monthly Payment Plan affords you the opportunity to buy much of our merchandise on liberal easy terms. Terms of payment are fully explained in descriptions of articles offered on time payments or on pages where this merchandise is listed. Read about our Home Furnishings Group Purchase Plan on page 737, and see page 876 for our Home Modernization Group Purchase Plan. If you wish to purchase Farm Equipment on easy terms, see page 973. We have included a Time Payment Order Blank in the back of this catalog for your convenience in ordering. On all merchandise except that which can be bought on easy payments, our terms are cash in full with order.

We Pay the Postage on orders of $2.00 or more except on "Not Prepaid" items (See page 1008). On orders of less than $2.00 or ordering mailable articles which the catalog states are "Not paid," be sure to include additional money in your remitt the postage, as charges for parcel post shipments mus advance. **We always return every penny you send postage required.**

On freight and express shipments it will not be include money order for freight or express charges if there is an age station; you can pay him when shipment is received. If agent, send additional money to prepay the freight or expr Charges are the same either way. We do not pay shippin freight or express shipments. See page 1007.

Warehouse and factory shipments. We save you m you better serv of our heavier, bulkier articles by shipping them direct houses and factories close to your home. The descript these various points of shipment, but orders for a must be sent to our Philadelphia store. We ship all our factories and warehouses.

If Necessary to Return Goods

We Can Give You Better Service If You Follow These Simple Instructions

Please Give Reason

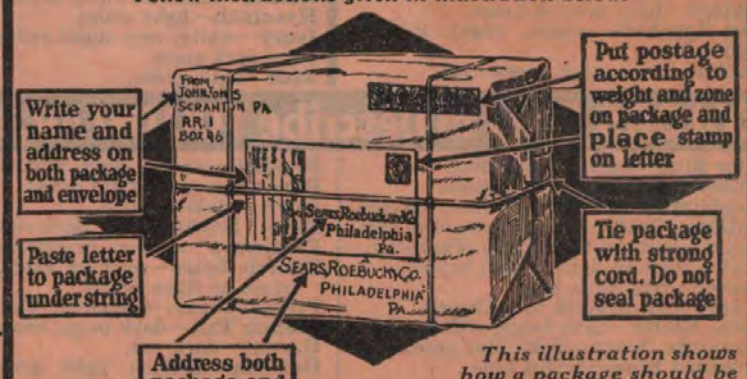
We are always anxious to improve our merchandise and our service If you ever have occasion to return merchandise, we will appreciat your telling us frankly in just what way it did not please you.

If You Live on a Rural Route

and wish to return goods, you are entitled to deduct 2 cents from th postage on each package you mail if you live within the local zone, and 3 cents on all other zones (effective October 1, 1932). It is necessary, however, to write on your package "Mailed on Rural Route" in order to make this saving.

To Send Goods by Parcel Post

Follow instructions given in illustration below.



This illustration shows how a package should be wrapped and addressed when returning goods to us by parcel post.

Do Not Enclose Your Letter INSIDE the Package as This is Contrary to Postal Laws

To Send Goods by Freight or Express

Before returning goods shipped by freight or express, please write us, so we can tell you where and how we want goods shipped. See that merchandise is packed securely and addressed to us. Your full name and address should be placed on the inside or outside of the package with the word "FROM" in front of your name. Your agent will give you a receipt and this should be mailed to us at once with your letter explaining your reason for returning the merchandise. If your postoffice is different than the town from which the goods are returned, be sure to tell us.

FREE CATALOGS AND CIRCULARS

Allstate Automobile Insurance
Autogas Stove Repairs
Barn Information
Builders' and Surveyors' Instruments
Building Material
Chicks; Ducklings
Clothing, Men's—Made to Order
Cream Separators
Dairy Barn Equipment
Dalcomania
Electrical Power Tools
Electric Refrigerators
Electric Wiring
Engines—Marine
Farm Equipment
Feeds (Poultry, Stock, Rabbit, Pigeon)
Fencing—Ornamental
Garages
Hercules Water Softener
Hercules Septic Tanks
Houses
How to Paint
Hydraulic Rams
Invalid Chairs
Monuments
Overcoats, Topcoats—Made to Order
Pianos
Plastic Wall Finishes
Plumbing and Heating
Plumbing Instruction Book
Roofing Samples
Rugs (Fine Quality)
Safes
Scales
School Furniture
Sears Stove Repairs
Seeds, Farm
Summer Cottages
Thrifty Farmer Units
Tractors
Wall Board Samples
Wall Paper
Wigs; Hair Pieces
Windmills and Towers



SAY IT IN COLOR

. . . Here We SIMPLIFY Color Selection for You!

Nature has said it in color for centuries untold . . . every morning and evening she tints the skies; even on the dark thunder clouds she paints the rainbow . . . every Spring she spreads a carpet of green over the landscape and dots it with flowers in a thousand varied hues . . . every Autumn she tints forests in gorgeous shades! And yet it is only in quite recent years that mankind has learned how to use color intelligently!

Color dominates the world today, not only in wearing apparel, but in furniture, draperies—in fact, all merchandise—even bathroom fixtures and kitchen ware. And so the World's Largest Store offers a most complete presentation of color in all lines of merchandise.

While new names for colors are introduced each season, there is practically no change in the colors themselves, except that certain colors vary in popularity. Our Color Committee establishes color standards and their definitions on this page simplify your choice of ensembles. Color names vary sometimes, according to the class of merchandise, so we have listed different groups for convenient reference.

COLORS USED IN DESCRIBING CLOTHING, UNDERWEAR *and* TEXTILES

Alice—light grayish blue (Powder).
Almond—light bluish green; gray cast.
American Beauty—deep red; slight blue cast.
Amethyst—med. grayish violet; red cast.
Antibes Blue—medium light blue; lavender cast.
Apple Green—medium light green.
Apricot—very pale pink orange.
Aqua Green—light green.
Arab Green—medium dark green (Bottle).
Ascot Gray—medium gray.
Autumn Brown—dark brown; slight yellow cast.

Baby Blue—very light blue.
Baby Pink—very light pink.
Beach Sand—light beige; slight yellow cast (Beige Claire).
Beaver—very dark beige.
Beetroot—dark grayish violet; slight brown cast.
Beige—light grayish tan.
Beige Claire—light beige; slight yellow cast (same as Beach Sand).
Beige Rose—medium beige; rose cast.
Bermuda—light blue green.
Billiard Green—bright blue green.
Blossom Pink—light grayish pink.
Bluebird Blue—bright blue.
Blush—very pale pink; slight cast.
[illegible]ix—very dark red; bluish cast.
[illegible]n dark green (Arab).
[illegible]reddish brown (Manila).
rust red (Red-wood).
bright navy blue.
-light blue.
olive brown.
—dark brown.
beige; slight yellow cast.
[illegible]own—dark brown; red
—dark red.
medium dark brown.
orange; brownish cast.
—pure yellow.
t blue; very gray cast.
y—light bluish gray.
t grayish tan.
n red.
ery bright red.
blue cast (Jockey).
yellowish tan.
[illegible]apagne—light beige.
stnut—medium dark brown.
[illegible]na Blue—light grayish blue.
[illegible]colate Brown—very dark brown.
[illegible]colate Cream—dark cocoa brown.
[illegible]kker Green—medium light green.
[illegible]ktail Red—medium dark bright red.
[illegible]a—dark beige; brown cast (French
n).
[illegible]enhagen—med. light grayish blue.
per—light brownish orange.
al—deep bright pink.
n—light yellow (same as Maize).
m—white; slight yellowish cast.
Crevette—bright peach.

Dale—light bluish green.
Delft—medium grayish blue.
Drab—medium greenish brown.

Ecru—light grayish beige.
Eggshell—cream; slight pinkish cast.
Electric—med. blue; green cast.
Emerald—very bright green.
Evergreen—dark green; slight olive cast.

Fallow—medium dark beige.
Fawn—pinkish beige (Nude).
Fawn Beige—dark pinkish beige.
Firebrand—medium bright red.
Flesh—very pale pink.
French Beige—medium tan; rose cast (Rose Beige, Suntan).
French Blue—medium blue.
French Chocolate—very dark brown.
French Nude—beige; pink cast.
French Tan—dark beige; brown cast (Cocoa).

Garnet—dark red.
Gendarme Blue—medium blue; greenish cast.
Geranium—light red.
Gleneagle—light brown.
Gold—deep yellow; olive cast.
Goldtone—medium yellow; olive cast.
Golf Green—medium green (Hunter).
Grass Green—bright yellow green.
Gunmetal—very dark gray.

Heather—mixture of colors.
Heliotrope—med. pinkish violet.
Henna—dark brownish orange.
Honey Melon—light pink orange.
Honeydew—pale pink orange.
Hunter Green—medium green (Golf).
Hyacinth—light violet.

Independence Blue—navy blue; slight purple cast (Roamer).
Indigo Blue—dark blue.
Ivory—white; very slight yellowish cast.

Jade—light green.
Jadestone—light grayish green.
Jasmine—clear yellow (Popcorn).
Jockey—light red; blue cast (Cerise).
Jungle Brown—very dark brown.
Jungle Green—dark green.

Kelly Green—bright green.
Khaki—greenish brown.

Lagoon—medium green.
Lavender—pale violet.
Leaf—medium light grayish green (Palmetto).
Leather—light yellowish brown.
Leghorn—pale yellow.
Lemon—pale greenish yellow (Sulphur).
Lido Blue—light blue.
Lilac—medium light violet.
Lipstick Red—deep bright red.
Lugano—light grayish blue; slight lavender cast (Queen, Majorca).

Mahogany Brown—medium dark reddish brown.
Maize—light yellow (Corn).
Majorca Blue—light grayish blue; slight lavender cast (Lugano, Queen).
Mandarin—med. gray-green; yellow cast.
Manila Brown—dark reddish brown (Brandy Brown).
Maple Beige—medium tan; slight rose cast.
Maple Sugar—light yellowish brown.
Marine Blue—light navy.
Maroon—very deep dark red.
Mocha Brown—medium light brown.
Mode—dark beige.
Monkey Skin—medium beige; reddish cast (Rose Nude).
Moss Green—dark green; yellow cast (Olive Green).
Myrtle—medium dark green (Bottle).

Nassau Blue—deep bright blue.
Nasturtium—medium dark orange; rose cast.
Navy—dark blue.
Nightingale—light mauve taupe.
Nile Green—pale green.
Normandie Blue—medium grayish blue; slight lavender cast.
Nude—pinkish beige (Fawn).
Nutria Tan—medium grayish tan.

Oakwood Brown—medium brown.
Old Gold—deep yellow; olive cast.
Old Rose—rose; grayish cast.
Olive Green—dark green; yellow cast.
Olympic Blue—medium bright blue.
Opal Pink—light pink.
Orchid—pale pinkish violet.

Palmetto—medium light grayish green (Leaf Green).
Pandora—light green; slight grayish cast.
Parrot Green—medium grayish green; yellowish cast.
Peach—pale pink; orange cast.
Peacock Blue—medium greenish blue.
Pearl Gray—pale gray.
Peasant Blue—medium blue.
Peony Rose—bright deep rose.
Petal Pink—light pink.
Phantom—very dark beige.
Pirate—bright medium green; bluish cast (Talisman).
Plum—medium dark grayish violet; slight red cast.
Polo—light yellowish beige.
Polo Tan—medium dark beige (Fallow).
Popcorn—light clear yellow (Jasmine).
Poppy Glo Pink—bright deep rose.
Powder Blue—light grayish blue (Alice).

Queen—light grayish blue; slight lavender cast (Lugano, Majorca).

Redwood—medium rust red (Brick).
Reseda—medium grayish green.
Roamer Blue—navy blue; slight purple cast (Independence Blue).
Rose—deep pink.
Rose Beige—medium tan; rose cast (French Beige, Suntan).
Rose Nude—medium beige; reddish cast (same as Monkey Skin).
Royal Blue—deep bright blue (Skipper).
Royal Purple—bright purple.
Rust—medium orange brown.
Rustic Green—dark green; bluish cast.

Salmon—bright orange pink (Shell).
Sand—pale grayish beige.
Scarlet—bright red (Signal Red).
Seal Brown—very deep dark brown.
Shell—bright orange pink (Salmon).
Signal Red—bright red (Scarlet).
Silver Gray—light gray (Silverwing).
Silverwing—light gray (Silver Gray).
Skipper—deep bright blue (Royal).
Sky Blue—light clear blue.
Slate Gray—dark gray; blue cast (Steel).
Spanish Tile—reddish rust.
Spanish Yellow—very bright yellow.
Spring Green—light green; yellow cast.
Steel Gray—dark gray; blue cast (Slate).
Sulphur—pale greenish yellow (Lemon).
Suntan—medium tan; rose cast (French Beige, Rose Beige).

Talisman—medium bright green; bluish cast (Pirate Green).
Tan Gold—light yellow; olive cast
Tanblush—beige; pinkish cast.
Tangerine—deep bright orange.
Taupe—dark gray; brownish cast.
Tea Rose—light pink; orange cast.
Terra Cotta—medium brownish orange.
Toast—med. brown; slight rose cast.
Turquoise—light greenish blue.

Wine—reddish purple.
Winetone—very dark red.
Yacht—med. light gray-blue slight lavender cast.

COLORS Used In Describing HOME FURNISHINGS

Alice Blue—light grayish blue.
Amber—medium golden brown.
Antique Gold—deep yellow; olive cast.
Antique Ivory—very dull pale yellow.
Beige—light grayish tan.
Bronze—dark olive brown.
Buff—med. beige; slight yellowish cast.
Burgundy—very dark reddish violet.
Burnt Orange—orange; brownish cast.
Cafe—medium dark brown.
Camel—light grayish tan.
Caramel—deep golden tan.
Cocoa—dark beige; brown cast.
Coral—deep bright pink.
Cream—white; slight yellowish cast.
Dale Green—light bluish green.
Ecru—light grayish beige.
Fawn—pinkish beige.
Forest Green—medium light green.
French Gray—light pinkish gray.
Gold—deep yellow with olive cast.
Gold (curtains)—deep yellow.
Gunmetal—very dark gray.
Heather—mixture of colors.
Heliotrope—medium pinkish violet.
Henna—dark brownish orange.
Hyacinth—light violet.
Ivory—white; very slight yellow cast.
Ivy—dark green.
Jade—light green.
Khaki—greenish brown.
Lavender—pale violet.
Maize—light yellow.
Maroon—very deep dark red.
Mauve—light beige; slight rose cast.
Mist—light gray; slight lavender cast.
Moss Green—dark green; yellow cast.
Mulberry—dark reddish violet.
Myrtle Green—medium dark green.
Nile—pale green.
Oak-leaf Tan—light brown; rose cast.
Old Gold—deep yellow; olive cast.
Olive—dark green; yellow cast.
Olive Drab—drab; olive cast.
Olive Green—dark green; yellow cast.
Opal—light gray.
Orchid—pale pinkish violet.
Oyster—very light gray.
Peach—pale pink; orange cast.
Rosewood—dark reddish brown.
Rust—medium red orange; brown cast.
Salmon Pink—bright orange pink.
Sand—pale grayish beige.
Silver—light gray.
Slate—dark gray; blue cast.
Spring—light green; yellow cast.
Suntan—medium tan; rose cast.
Taupe—dark gray; brownish cast.
Walnut—very dark brown.
Wine—reddish purple.
Woodrose—medium beige; rose cast.

COLORS Used to Describe FOOTWEAR, HOSIERY, GLOVES *and* Other Wearing Apparel Accessories

Alice Blue—light grayish blue.
Amber—medium golden brown.
Amethyst—med. grayish violet; red cast.
Antique Gold—deep yellow; olive cast.
Apple—medium light green (Pastoral).
Arab—medium light golden brown.
Beaver—very dark beige.
Beige—light grayish tan (Camel).
Beige Claire—light beige; yellow cast.
Bermuda Green—light blue green.
Bluebird Blue—bright blue.
Blush—tan; pinkish cast.
Buff—medium beige; slight yellow cast.
Burnt Orange—orange; brownish cast.
Butter Yellow—pure yellow.
Camel—light grayish tan (Beige).
Cardinal—medium red.
Champagne—light beige.
Cherry—light red; blue cast.
Copenhagen—medium light grayish blue (same as Gobelin).
Coral—deep bright pink.
Delft Blue—medium grayish blue.
Ecru—light grayish beige.
Eggshell—cream; slight pinkish cast.
Emerald—very bright green.
Fawn—pinkish beige.
Fawn Brown—med. dark rich tan.
Firebrand—medium bright red.
French Beige—medium tan; rose cast (same as Rose Beige).
French Nude—onionskin color.
French Tan—dark beige; brown cast.
Garnet—dark red.
Gobelin—medium light grayish blue (same as Copenhagen).
Gold—deep yellow; olive cast.
Gunmetal (dark)—very dark gray, slightly lighter than black.
Gunmetal (light)—medium dark gray.
Heather—mixture of colors.
Hula—very dark brown (Tobacco).
Hunter—medium green.
Jade—light green.
Java—dark brown.
Kelly Green—bright green.
Khaki—greenish brown.
Lavender—pale violet.
Lemon—pale greenish yellow (Sulphur).
Linen Blue—light grayish blue with slight lavender cast.
Mahogany—medium brownish red.
Maize—light yellow.
Maroon—very deep dark red.
Matinee—medium light warm gray.
Misty Morn—medium warm gray.
Mocha—medium light brown.
Mode—dark beige.
Navy Blue—dark blue.
New Mode—medium tan.
Nile Green—pale green.
Nu-Brown—light cocoa brown.
Nude—light neutral beige.
Old Gold—deep yellow; olive cast.
Old Rose—rose; grayish cast.
Olive Drab—drab; olive cast.
Olympic Blue—medium bright blue.
Orchid—pale pinkish violet.
Oxford Gray—dark gray.
Pastoral—medium light green (Apple).
Peach—pale pink; orange cast.
Pistachio—light green; slight gray cast.
Reseda—medium grayish green.
Rose—deep pink.
Rose Beige—medium tan; rose cast (French Beige).
Rosewood—dark reddish brown.
Royal—deep bright blue (National).
Ruby—medium red; blue cast.
Rubytone—dark red.
Rust—medium orange brown.
Sable—medium grayish tan.
Sand—pale grayish beige.
Sapphire—medium blue; green cast.
Scarlet Red—bright red.
Sea Sand—light tan; gray cast
Seal Brown—very deep dark brown.
Silver—light gray.
Sky Blue—light clear blue
Slate Gray—dark gray; blue cast (Steel)
Smoke Gray—very dark gray.
Smoketone—very dark gray; brown cast.
Spring Green—light green; yellow cast.
Steel Gray—dark gray; blue cast (Slate).
Straw Beige—dark beige.
Suedette—medium dark grayish beige.
Suntan—deep rich tan.
Tangerine—bright orange (Tomato).
Taupe—dark gray; brownish cast.
Tea Rose—light pink; orange cast.
Tobacco—very dark brown (Hula).
Tomato—bright orange (Tangerine).
Turquoise—light greenish blue.
Waikiki—medium light brown.
Wine—reddish purple.

SAVE NOW!

BUY WHILE SEARS QUALITY MERCHANDISE IS PRICED SO LOW

EASY TERMS AS LOW AS $4.00 DOWN

List of Articles That Can Be Purchased on EASY PAYMENTS

Many of these articles are offered singly on special easy payment terms fully explained on pages where the articles are described.

Adding Machines
Air Compressors
Aluminumware
Battery Chargers
Bicycles
Building Material
Chinaware
Concrete Machinery
Cream Separators
Dairy Barn Equipment
Deep Well Systems
Diamonds
Duplicating Machines
Electric Appliances
Electric Clipping and Shearing Machines
Electric Pump Equipment
Electric Saws . . . Engines
Farm Equipment
Farm Trucks . . . Feed Mills
Fencing
Filing Cabinets (Steel)
Floor Polishers
Furniture
Garages
Grain Bins and Cribs . . . Grinders
Hammer Mills
Harness
Heating Systems
Implements . . . Incubators
Ironers
Lighting Fixtures
Lighting Plant Batteries
Lighting Plant Systems
Linoleum
Mantel Clocks
Marine Engines
Milk Coolers
Milking Machines
Motors
Musical Instruments
Outboard Motors
Spraymaster Paint Sprayers
Paint and Supplies
Phonographs
Phonograph-Radios
Pianos . . . Player Pianos
Plumbing
Porch Gliders
Pumping Outfits
Radios
Roofing
Rugs
Saddles
Safes
Sawing Outfits
Scales
Sewing Machines
Shop Equipment
Shotguns
Silverware
Stoves
Thrifty Farmer Tractors
Trunks
Typewriters
Ultra-Violet Ray Lamps
Vacuum Cleaners
Wagon Boxes
Wagon Trucks
Washing Machines
Watches
Water Supply Systems
Windmills
Windmill Towers
Wiring Material

A Plan to Fit Every Need

· · HOME FURNISHINGS · ·

THE greatest investment you can make right now is in new home furnishings. You can get the high quality furnishings you have always wanted at prices you never dreamed possible—it pays to buy quality, too. You don't have to pay cash. Use your credit. One order with one down payment brings you everything you want in our Home Furnishings Group. Under our Home Furnishings Group Purchase Plan you may combine in one order: Furniture, Floor Coverings, Refrigerators, Washing Machines, Electric Ironers, Sewing Machines, Stoves, Vacuum Cleaners, Electric Floor and Table Lamps, BATTLESHIP Aluminum, Chinaware, Silverware, and Electric Appliances, such as toasters, waffle irons, percolators and irons, taking advantage of easy payments if your order amounts to $20.00 or more. Just make up one order and send one down payment according to the table of terms on page 737.

· HOME MODERNIZATION ·

THERE is no better time than now to completely remodel your home. Make all those needed improvements at once, and pay for them by the month, while you enjoy them. Let us give you a Free estimate on your home modernizing materials—you can use our convenient Easy Payments to combine all those "piecemeal" jobs in one really up to date modernization job. A modern Heating Plant, labor saving built-in Cabinets and improved Millwork, new Plumbing Equipment, a Water Supply System, the latest Electric Fixtures and wiring, a new guaranteed Roof, and Master Mixed House Paint—any one, all, or any combination of these items may be purchased under our Home Modernization Group Purchase Plan on easy payments, provided your order amounts to $20.00 or more. Everything you need on one order with one down payment. See page 876 for complete details of this remarkable plan.

· · FARM EQUIPMENT · ·

BRING your farm equipment up to date now while you can buy the famous high quality David Bradley Implements at prices that represent the greatest values of all time. You don't need the ready cash, take advantage of our Easy Payments. This is a golden opportunity for you to buy needed farm equipment at the prices you've been waiting for. One order with one down payment now brings you Farm Implements, Grinders, Hammer Mills, Dairy Barn Equipment, Grain Bins, Windmills and Towers, Farm Trucks, Wagon Boxes, Fencing, Harness and Saddles, as long as the order amounts to $20.00 or more. Easy payment terms on Gasoline Engines and Cream Separators are shown on the pages where these items are listed. A great convenience—an easy way to buy—read about our Farm Equipment Group Purchase Plan on page 973.

EASY PAYMENT ORDER BLANK

We Pay Postage on Orders of $2.00 or More Except for Articles Marked "Not Prepaid". We Do Not Pay Freight or Express Charges

Sears, Roebuck and Co.

Use this Order Blank only when ordering merchandise offered on Easy Payment terms.

Sears, Roebuck and Co. You may ship me the following: Date_____ 193___

Number of Article in Catalog	Quantity Desired	NAME OF ARTICLE WANTED	Size or Finish	Price
		List Additional Items on Separate Sheet		

SHIP VIA Freight ☐ Express ☐ Parcel Post ☐

With orders for machines, stoves or other appliances operated by electricity, we need the following information: You can get it from your meter. ☛

Is current direct or alternating?

State voltage.

If alternating, state number of cycles.

Total Time Payment Price $_____

DO NOT WRITE IN THIS SPACE

Dep. $_____ Adv. Payt. _____

Bal. $_____ Mo. Credit Dept. _____

If there is no freight agent at your station it is necessary to send money to prepay freight charges.

THE HEAD OF HOUSEHOLD SHOULD SIGN BELOW AND ANSWER THE QUESTIONS

Enclosed is deposit of $_____ you require with order, which is to be used in part payment of the merchandise shipped.

Beginning thirty days after the shipment is received, I will pay $_____ each month as required by your terms until I have paid in full, unless I decide not to keep the merchandise, in which event I will notify you, and when you give me instructions I will return the shipment at your expense. Then you are to return the deposit, also the transportation charges I paid, if any, when I received the shipment. Title to and right of possession of the property shall remain in you until I have paid in full.

Signature of the Head of Household _____
(First Name) (Middle Initial) (Last Name)

Name of Freight or Express Station if different from Postoffice _____

Postoffice _____ State _____

County _____ State _____

Rural Route _____ Box No. _____ Street Address _____

Please give both Route and Box number if on a Rural Route

How long at above address? _____ If less than 5 years give former address _____ Do you own your home, rent or board? _____

Age? _____ Married? _____ What is your business profession or occupation? _____ Weekly earnings? _____

Are you now employed? _____ How long employed in present position? _____ Have you bought goods on credit from us before? _____ About how long ago? _____

Name of employer _____ Address _____

If you have a bank account, give name of bank _____ Address _____

If farmer, how large is your farm? _____ Acres. Name and address of owner of farm _____ How far do you live from railroad depot? _____

From what income will you be able to send regular payments every month? _____

Give the names and addresses of two stores with which you have had credit dealings, or two business men who know you.

	Name	*Address*	*Business*
Reference			
Reference			

THE FOLLOWING SPACES ARE TO BE FILLED IN WHEN YOU ORDER A FURNACE, HEATING PLANT, PLUMBING EQUIPMENT, ELECTRIC FIXTURES, PAINT OR ROOFING: ☛

Street number or other definite location of property in which material is to be installed _____

Cost of Property $_____ Amount of Mortgage $_____

Name of person holding legal title _____

Name and address of mortgage holder _____

IT IS EASY to BE FITTED at SEAR



Our Clothing Is Carefully Made According to Correct Size Standards

Our descriptions tell you the size range and you can order with the assurance that, if your size is listed, we guarantee the garment will fit you. Our sizes are obtained by securing the average of thousands of men, women and children in each size, and we believe they are the most accurate in the country.

You do not need to order larger sizes than we specify

Men's, Young Men's and Youths' Clothing

How to Take Measurements

Stand in your natural way, breathe regularly and do not expand chest; also take everything bulky out of your pockets.

Chest. Take measurement over vest (A). Measure all around body at chest, close up under arms, snug but not tight. Tape measure should be over shoulder blades at the back.

Waist. If you wear a belt, take it off and take your measure over trousers all around body at waist (B). Your waistline is just above hip bones. Feel sides for location of hip bones.

Inseam. This is to show length of leg. Stand straight and draw trousers well up in crotch. Measure from close up in crotch to bottom of trousers, to length desired. See line marked C-C.

Give These Measurements In Your Order

Suits. Give chest measure as taken over vest. State waist measure and length of inseam. **Also state height, weight and age.**

Coats of All Kinds, Jackets, Raincoats and Overcoats. State chest measure taken over **vest; also height, weight and age.**

Vests. Give chest and waist sizes; **also height, weight and age.**

Trousers (Both Dress and Work) and Overalls. Give waist size and length of inseam; **also height, weight and age.**

Women's, Misses' and Juniors' Coats, Dresses, Blouses, Raincoats

We guarantee to fit you. Just give us the following simple measurements:

BUST MEASURE (D). Place tape entirely around body over fullest part of bust, close up under arms. Be careful not to stretch tape too tightly or allow to slip down at back. Send us exact measurements. Do not allow extra for fullness. Show your exact bust measurement in space provided on order blank.

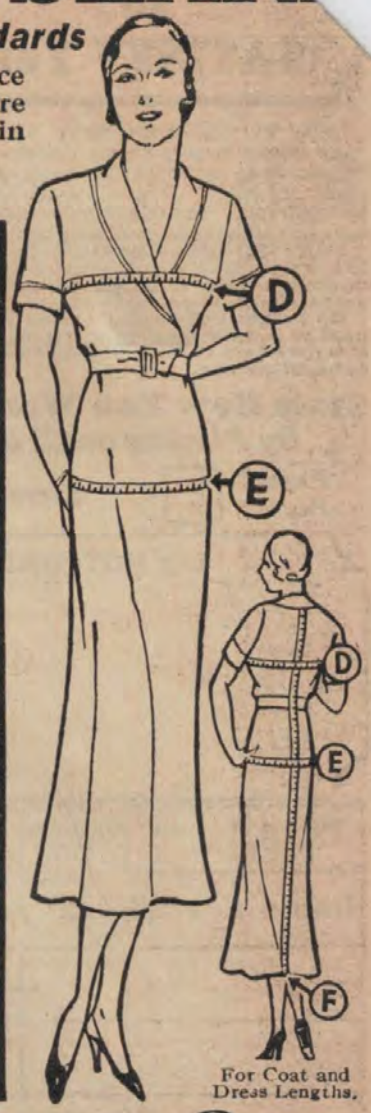
HIP MEASURE (E). Take hip measure 7 inches below the natural waistline. Show your actual hip measure in space provided on order blank.

LENGTH (F). Take measure at back, from base of neck down to length desired, **and note length quoted in size scale or description.**

Height and Weight. Knowing your height we can use the very best judgment in sending you the proper dress, coat or suit. Give weight, also, to obtain best possible fit.

Tell Us This—Do you like to wear your garments loose fitting or close fitting? See space for answer on order blank.

You will be delighted to learn how easily and quickly you can be correctly fitted when above information is given to us. Our years of experience enable us to determine from these measurements exactly what size garment will fit you. **Always pull tape close but not tight. Do not allow. We will make all necessary allowances. Give each measurement requested in description of garment you're ordering.**



For Coat and Dress Lengths.

Boys' *and* Girls' Clothing

GIVE AGE SIZE. To find AGE SIZE, take the chest measure, then consult size scales below.

Before ordering a boy's or girl's garment it is necessary to know the chest measure in order to know the proper AGE SIZE to order, as boys of the same age will usually vary greatly in size, and the same with girls. For example, a boy of only 10 years of age may be as large as the average boy of 12, or, on the other hand, he may be as small as the average boy of 9 years. Girls of the same age also vary in size. These size scales show the average chest measure of boys and girls of each age.



Boys' or Little Fellows' Suits, Overalls, Knickers, Shorts, Coats and Blouses

How to Measure Chest:

See L on figure. Measure all around body at chest over his shirt or blouse. See that the tape measure is well up under arms, and that it is over shoulder blades at the back. See size scale at left for age size to order.

For example: If your boy's chest measure is 24 inches, order age size 5, or if it is 30¼ inches, order age size 14.

In case the measure is between two of the measurements given at left, order the age size for the next larger chest measure.

For example: If your boy's chest measure is 28½ inches, order age size 13.

BOYS' SIZE SCALE

Boys' Chest Measure, Inches	Age Size to Order
22	3
23	4
24	5
24½	6
25	7
26	8
26½	9
27	10
27½	11
28	12
29	13
30¼	14
31	15
32	16
33	17
34	18



Boys' Long Trousers and Long Trousers Suits

How to Measure

For suits, measure boy's chest, waist and inseam as shown on figure at M, N and O-O. For trousers, measure waist and inseam only (N and O-O). Our boys' long trousers and long trouser suits are sold according to age size. The table below shows you the measurements of the different age sizes. For example: If your boy's chest measure is 27 inches, waist measure 26 inches and inseam 24½ inches, order size 10. **If you find that your boy's measurements do not agree with age sizes given in table,** send us the chest, waist and inseam measurements and state height and weight.

Age Size to Order	Chest Measure, In.	Waist Measure, In.	Inseam, In.	Age Size to Order	Chest Measure, In.	Waist Measure, In.	Inseam, In.
5	24	23½	19½	12	28	27	25½
6	24½	24	20½	13	29	27½	26½
7	25	24½	21½	14	30¼	28	27½
8	26	25	22½	15	31	28¾	28½
9	26½	25½	23½	16	32	29½	29½
10	27	26	24½	17	33	30¼	30½
11	27½	26½	24½	18	34	31	31½



Girls' Coats, Dresses, Blouses, Middies and Raincoats

How to Measure Chest:

See "R" on figure. Measure all around body at chest over her dress or blouse. See that the tape measure is well up under arms, and that it is over shoulder blades at the back. See size scale at right for age size to order.

If your girl's chest measure is 27 inches order age size 8, or if it is 31 inches, order age size 12.

In case your girl's chest measure is between two of the measurements given at right, order the age size for the next larger chest measure.

For example: If your girl's chest measure is 26½ inches, order age size 8.

GIRLS' SIZE SCALE

COATS ONLY

Chest Measure, Inches	Age Size to Order	Length, About, Inches
26	7	28
27	8	30
28	9	32
29	10	35
31	12	37
33	14	39
35	16	41

DRESSES

26	7	27
27	8	29
29	10	32
31	12	35
33	14	38

Write for FREE Tape Measure if you have none

We *Guarantee to* Fit *and* Satisfy You!

SEARS, ROEBUCK AND CO.

C149P-B-K-MN-A-M-D-S-LA KB

SG **Guarantee to SFY You**

ORDER BLANK

Sears, Roebuck and Co.

We Pay Postage on Orders of $2 or More Except for Articles Marked "Not Prepaid"

HOW TO SEND MONEY. The safest ways to send money are by post-office money order, express money order, bank draft or personal check. If impossible to obtain any of these, send currency wrapped in heavy paper by registered letter. If in a special hurry, your order and money may be sent by telegraph. The telegraph company will arrange this for you. Give your complete address in your telegram.

SHIPPING INFORMATION. On parcel post shipments, if your order amounts to less than $2.00, include additional money in your remittance to pay the postage as charges must be paid in advance. **We will return every penny you send over actual postage required.**

On freight shipments, if there is a freight agent at your station, you don't need to include money for freight charges. If there isn't a freight agent it is necessary to send money to prepay freight charges. Charges are the same either way.

State How You Want Your Goods Shipped

By Placing an X in Proper Square Below

Parcel Post ☐ *Express* ☐ *Freight* ☐

DO NOT WRITE IN THIS SPACE

Date_____ 193__

Name_____
(First Name) (Middle Initial) (Last Name)

Postoffice_____

Rural Route_____ Box No._____ State_____
Please give both your Route and Box number, if on a Rural Route

Street Address_____

If you want this order shipped to another person or to a different address from that shown above, give directions here

SIZES and COLORS — Please Don't Forget Them

Number of Article in Catalog	Quantity Desired	NAME OF ARTICLE WANTED	SIZES	COLORS, Finish, Etc.	Price, Each, Yard, Pair, Etc.	Put Totals Here and Add This Column		Postage for Not Prepaid Items and Orders Under $2
Amount enclosed for balance due on previous order—Fill in amount here ☛								

The Sheen and Beauty of an Oriental

Long Wear and Lasting Effect of Luster by the Newest Rug Weave

$39.95 CASH PRICE

9 × 12 Ft.

$5.00 DOWN

$5.00 A MONTH

- **Exquisite Ispahan Pattern—Fringed.**
- **Thick, all wool pile.**
- **Luster woven in.**
- **Pattern clear through to the back.**
- **Seamless.**

One of the finest patterns from those famed Oriental weavers; is here cleverly reproduced by a late American weaving method which preserves such Oriental characteristics as pattern-on-back, lasting sheen, and sturdy resistance to wear.

The thick, heavy pile is entirely of genuine *Imported Virgin Wool*, from hardy, highland sheep whose luxuriant and sturdy coats make the finest rug material in the world.

The sumptuous effect of luster is woven in. It cannot wear off, as in many "Washed" American Orientals. It is there to stay, and will last as long as the rug.

The *new weave* brings the pattern through to the back (see small illustration at the right), just as it appears in genuine Oriental Rugs, a result obtained by no other method. The patterned back lies snugly and smoothly on the floor, another Oriental earmark.

With all of their unusual beauty, their sturdiness has not been sacrificed. In their perfection of materials and weaving are years of satisfactory wear.

These rugs in the 9x12 Ft. size were made to sell for $10 More than Sears Low price. They are one of the great home investment opportunities of 1932. Decide *now* to have one!

For Easy Payments, use our Time Payment Order Blank. Large sizes Not Prepaid.



NOTE: THE PATTERN IS BROUGHT THROUGH TO THE BACK.

	Size, Abt.	Shpg. Wt.	Down Payment	Monthly Payment	Time Payment Price	Cash Price
37KM7660	9 x12 ft.	48 lbs.	$5.00	$5.00	$43.95	$39.95
37KC7662	6 x 9 ft.	25 lbs.	4.00	4.00	26.25	23.75
37KM7664	7½x 9 ft.	30 lbs.	5.00	5.00	32.50	29.50
37KM7665	8¼x10½ ft.	39 lbs.	5.00	5.00	40.50	36.50
37K4281	27x54 in.	Postpaid	(Cash Only)			4.25

C102 P-B

AN ACTUAL PHOTOGRAPH IN COLORS . .

SEARS, ROEBUCK AND CO.

FIRST TIME in HISTORY





Above view shows the Open Top Model *with 6 cooking lids instead of 2 and extended top over utility cabinet.*

- ◆Made of Armco Steel. Front of heavy cast iron.
- ◆Full porcelain enameled in Green and Ivory.
- ◆Insulated with Asbestos to conserve heat and fuel.
- ◆Scientific Baking Oven with Heat Indicator.
- ◆Extra large warming closet.
- ◆Oversize, ground and highly polished cooking top.
- ◆Front bolt heads concealed.
- ◆24-qt. Copper Reservoir.
- ◆Black Bakelite door pulls.

a range of this
QUALITY
at such a
LOW PRICE

$61.55 CASH

$5 DOWN **$5 A MONTH**

Sears Score Again With the Latest!

It's here! That ***full size Steel Cabinet Range*** you've always wanted. The New ***DOMINANT*** is its name, and we created it solely for the benefit of you who have held back for reasons of price. Now that reason exists no longer! The price is down where you can afford it. ***The quality is up where you want it.*** The New ***DOMINANT*** is a bold, value giving stroke that marks ***a new epoch in stove history.*** It permits ***thousands*** to enjoy the kitchen luxury heretofore possessed by the few.

Compare the New *DOMINANT* point for point—don't let a feature escape! We've not overlooked a detail to make the new *DOMINANT* a stove you'll be decidedly pleased to own, proud to display and *happy to use*. Let these features guide you in your selection.

We've employed scientific methods of fire box construction, flue arrangement and insulation at strategic points to insure the utmost in fuel economy, and proportionately *reduce your fuel expense*.

The New *DOMINANT* is offered in *8 different styles*, as follows: With Grate for *hard or soft coal*, with *French Plate* top or with *open plate top* and with built-in *reservoir* or *Utility Cabinet* in place of Reservoir. Reservoir is of copper, tinned on inside.

The *cooking tops* are ground, highly polished, and ribbed on the underside for extra strength. Lids are 8 inches in diameter, 1 nested and 1 anti-scorch. In the open top style, the other 4 lids are solid. Oven top is insulated with *asbestos*.

Measurements: Cooking top, overall, *42x24* in. *Oven, 18x18¼x12* in. *Height* to cooking top, *31¼* in. *Firebox, 15½x8x7½* in. *Length for wood*, with end linings removed, *20½* in. Burns any fuel. Takes 7-inch stovepipe.

Shipped from Harrisburg, Pa. or factory in Central Ohio, whichever is nearer you. *Mail order to Philadelphia. Estimated freight charges per 100 lbs.: 150 miles, 47c; 300 miles, 69c; 500 miles, $1.05; 750 miles, $1.19. NOT PREPAID.*

Style of Cook Top	Style of Fire Box	With Reservoir	Shpg. Wt.	Cash Price	Time Payment	Without Reservoir	Shpg. Wt.	Cash Price	Time Payment
French Plate	Soft Coal	22KM663⅓	425 lbs.	$61.55	$67.70	22KM664⅓	420 lbs.	$58.55	$64.40
	Hard Coal	22KM665⅓		62.80	69.05	22KM666⅓		59.80	65.80
Open Top	Soft Coal	22KM540⅓	425 lbs.	61.50	67.65	22KM541⅓	420 lbs.	58.50	64.35
	Hard Coal	22KM542⅓		62.75	69.00	22KM543⅓		59.75	65.75

When ordering on Easy Payments. Use our Time Payment Order Blank.
22KM98⅓—Waterfront for range boiler. Shpg. wt., 25 lbs. Not Prepaid. . **$4.75**
22K952—Set of 4 leg rests. Shpg. wt., 3 lbs. Postpaid if part of $2 order. **.25**

BUY ON TIME

If buying for cash is burdensome, use our special terms. The terms we offer on the beautiful New *DOMINANT* bring it within the reach of practically every family. Only $5 down, $5 a month.

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SEARS, ROEBUCK AND CO., PHILADELPHIA